

Table of Contents

VOLUME I

Preface	v
User's Guide	vii
Glossary of Terms	xi
List of Abbreviations	xii
Brief History of Broadcasting and Cable	xiii
Year in Review 1996	xxi

Section A Law and Regulation, Government Agencies and Ownership

Table of Contents	A-1
Law and Regulation	A-2
Government Agencies	A-52
Ownership	A-56

Section B Radio

Table of Contents	B-1
Key to Listings	B-2
Directory of Radio Stations in the United States and Canada	B-3
U.S. AM Stations by Call Letters	B-542
U.S. FM Stations by Call Letters	B-552
Canadian AM Stations by Call Letters	B-566
Canadian FM Stations by Call Letters	B-567
Table of FM Allotments	B-578
College, University and School-Owned Radio	B-578
U.S. AM Stations by Frequency	B-580
U.S. FM Stations by Frequency	B-597
Canadian AM Stations by Frequency	B-622
Canadian FM Stations by Frequency	B-624
Radio Formats	B-626
U.S. and Canadian Radio Programming Formats	B-641
Programming on Radio Stations in the United States and Canada	B-643
Special Programming on Radio Stations in the United States and Canada	B-677
Radio Market Statistics	B-697
Radio Stations on the Internet	B-713

Section C Television

Table of Contents	C-1
Key to Listings	C-2
Directory of Television Stations in the United States and Canada	C-3
Television Stations by Call Letters	C-102
Low Power Television Stations	C-106
Spanish-Language Television Stations	C-132
Experimental Television Stations	C-133
U.S. Independent Television Stations	C-134
College, University and School-Owned Television Stations	C-135
U.S. Television Stations Broadcasting in Stereo	C-136
Television Stations by Channel	C-138
Television Assignments by State	C-143
Television Market Statistics	C-146
Television Stations and Networks on the Internet	C-239

Section D Cable

Table of Contents	D-1
Key to Listings	D-2
Directory of Multiple System Operators (MSOs), Independent Owners & Cable Systems in the U.S. and Canada	D-3
Geographical Index to Large Cable Systems & MSOs in the U.S. and Canada	D-57
Broadcasters in Cable Television	D-68
Cable Market Statistics	D-70

Section E Satellites and Other Carriers

Table of Contents	E-1
Satellite Owners and Operators	E-2
Satellite Guide to the Sky	E-3
Satellite Resale and Common Carriers	E-4
Direct Broadcast Satellites	E-9
Teleports	E-10
Microwave	E-13
Wireless Cable Operators	E-14
Multipoint Distribution Services	E-15
Multichannel Multipoint Distribution Services	E-18

Section F Advertising and Marketing Services

Table of Contents	F-1
Advertising and Marketing Services (Advertising Agencies; Media Buying/Planning Services; Barter Services; Radio, TV & Cable Representatives; Public Relations & Publicity)	F-2

Section G Programming Services

Table of Contents	G-1
Producers, Distributors, Production and Other Services	G-2
Radio Programming Services	G-54
Television Programming Services	G-74
Cable Programming Services	G-91
Other Programming Services	G-107

Section H Services and Suppliers

Table of Contents	H-1
Equipment Manufacturers, Distributors and Technical Services	H-2
Professional Services (Brokers; Consultants; Finance Services; Research Services; Engineering & Technical Consultants; Law Firms; Talent Agents; Executive Search Services)	H-68
Professional Cards	H-114

Section I Associations, Events, Education and Awards

Table of Contents	I-1
Associations	I-2
Events	I-20
Education	I-25
Awards	I-31

Section J Books, Periodicals, Videos

Table of Contents	J-1
Books on Broadcasting, Cable and Mass Media	J-2
Periodicals on Broadcasting, Cable and Mass Media	J-19
Videos on Broadcasting and Cable	J-30

Section K Indexes

Index to Sections	K-1
Index to Radio & Television by State/Possession/Province	K-8
Index to Advertisers	K-9

VOLUME II

Preface	v
User's Guide	vii
Year in Review	xi
Radio, Television & Cable Yellow Pages	1

Index to Sections

A

Abbreviations	xii
ABC	
Executives and Staff	G-54, G-74
Networks, Radio	G-54
Networks, TV	G-74
Acknowledgements	ii
Adult Contemporary	
Definition of Format	B-626
Format by Province	B-639
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-643
Special Programming, U.S.	B-677
Advertisers Index	K-9
Advertising	
Agency Directory	F-2
Associations, Media Societies	I-2, I-7
Professional Cards	H-114
Affiliates (see appropriate network)	
AFRTS (Armed Forces Radio and Television Service)	B-541
Agencies	
Advertising	F-2
Canadian Government	A-54
State Cable Regulatory	A-55
U.S. Government	A-52
Agents, Talent	H-111
Agriculture & Farm	
Definition of Format	B-626
Format by Province	B-639
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-646
Special Programming, Canada	B-695
Special Programming, U.S.	B-677
Albanian	
Special Programming, U.S.	B-679
Album-Oriented Rock	
Definition of Format	B-626
Format by Province	B-639
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-646
Special Programming, Canada	B-695
Special Programming, U.S.	B-679
Allotments, FM	B-568
Alternative	
Definition of Format	B-626
Format by Province	B-639
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-646
Special Programming, Canada	B-695
Special Programming, U.S.	B-679
AM Stations	
By Call Letters, Canada	B-566
By Call Letters, U.S.	B-542
By Frequencies, Canada	B-622
By Frequencies, U.S.	B-580
American Broadcasting Co.	G-54, G-74
American Indian	
Definition of Format	B-626
Format by Province	B-639
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-647
Special Programming, Canada	B-695
Special Programming, U.S.	B-679
American Public Radio	G-61
American Urban Radio Networks	G-54

AOR (see Album-Oriented Rock)	
AP (Associated Press)	G-55
Applying for a Broadcast Station	A-30
Arabic	
Format by State	B-627
Programming, U.S.	B-647
Special Programming, Canada	B-695
Special Programming, U.S.	B-679
Arbitron Metro Survey Area	
Ranking of Radio Markets	B-705
Armed Forces Radio & TV Service (AFRTS)	B-541
Armenian	
Special Programming, U.S.	B-679
Artists Representatives	H-111
Assignments of	
FM Stations, U.S.	B-568
TV Channels, U.S.	C-143
Associated Press (AP)	G-55
Associations	
Major National	I-2
National	I-7
State and Regional Broadcast	I-14
State and Regional Cable	I-16
Associations, Events, Education and Awards	
Table of Contents	I-1
Association of Independent	I-2
Television Stations Inc.	
Attorneys, Communications	H-99
Audience	
Radio	B-712
TV	C-238
Measurement Services	H-93
Audio Cable Programming Services	G-101
Automated Cable Channel Programmers	G-100
Awards, Major Broadcasting and Cable	I-31
B	
Barter Service Companies	F-9
Basic Cable Services	G-93
Beautiful Music	
Definition of Format	B-626
Format by Province	B-639
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-647
Special Programming, U.S.	B-679
Big Band	
Definition of Format	B-626
Format by Province	B-639
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-647
Special Programming, Canada	B-695
Special Programming, U.S.	B-679
Black	
Definition of Format	B-626
Format by Province	B-602
Format by State	B-627
Programming, Canada	B-674
Programming, U.S.	B-647
Special Programming, Canada	B-695
Special Programming, U.S.	B-679
Bluegrass	
Definition of Format	B-626
Format by State	B-627
Programming, U.S.	B-648
Special Programming, Canada	B-695
Special Programming, U.S.	B-680

Blues	
Definition of Format	B-626
Format by State	B-627
Programming, U.S.	B-648
Special Programming, Canada	B-695
Special Programming, U.S.	B-680
Books	
International	J-4
On Broadcasting	J-2, J-7
Relating to Radio, TV & Cable	J-2, J-7
Books, Periodicals, Videos	
Table of Contents	J-1
Brief History of Broadcasting and Cable	xiii
Broadcast History	xiii
Broadcast Station, Applying for	A-30
Broadcasters in Cable	D-68
Broadcasters State and Regional Associations	I-14
Broadcasting	
Books on	J-2, J-7
Degrees in	I-27
History of	xiii
Major Awards	I-31
Periodicals on	J-19, J-21
Videos on	J-30
Brokers	H-68
Buying/Planning Services	F-8
C	
CAB (Cabletelevision Advertising Bureau Inc.)	I-2
Cable	
Automated Channel Programmers	G-100
Basic Services	G-93
Books on	J-2, J-7
Broadcasters in	D-68
Brokers	H-68
Geographic Index to Systems	D-57
History of	xiii
Listings, Key to	D-2
MSOs	D-3
Networks	G-91
Pay Services	G-91
Penetration by Market	D-70
Periodicals on	J-19, J-21
Program Services	G-91
Regional Cable TV	
News Program Networks	G-102
Regional Associations	I-16
Regulations	A-32
Regulatory Agencies, State	A-55
Representatives, Canadian	F-19
Representatives, U.S.	F-10
Schools	I-25
Sports Services	G-103
State Associations	I-16
Systems	D-3
Table of Contents	D-1
Videos on	J-30
Cable News Network (CNN)	G-93
Cable Telecommunications Assn. (CATA)	I-2
Cabletelevision Advertising Bureau Inc. (CAB)	I-2
Call Letters	
Radio, Canadian AM by	B-566
Radio, Canadian FM by	B-567
Radio, U.S. AM by	B-542
Radio, U.S. FM by	B-552
TV, Canadian by	C-105
TV, U.S. by	C-102
Canada	
AM Stations by Call Letters	B-566
AM Stations by Frequency	B-622
FM Stations by Call Letters	B-567
FM Stations by Frequency	B-624
Radio Station Directory	B-517

Index to Sections

- TV by Channel C-142
TV Station Directory C-91
- Canadian Broadcasting Corp. G-67, G-84
- Canadian Cable Programming Services G-105
- Canadian Cable Television Assn. (CCTA) I-2
- Canadian Government Agencies A-54
- Canadian Radio
Formats by Province B-639
Programming Formats B-674
Special Programming B-695
- Canadian Radio-Television and
Telecommunications Commission A-54
- Canadian Representatives F-19
- Capital Cities/ABC Inc. G-54, G-74
- CATA (Cable Telecommunications Assn.) I-2
- CBS Inc.
Executives and Staff G-56, G-75
Networks, Radio G-54
Networks, TV G-74
- CCTA (Canadian Cable Television Assn.) I-2
- Channel Programmers, Automated Cable G-100
- Channels
FM B-568
TV by, Canadian C-142
TV by, United States C-138
- Charts
Bottom 50 Market Areas Ranked by
Percentage of Cable Penetration D-77
Cable Penetration by Market D-70
Comparable Record of Radio Station
Growth Since TV Began B-711
Comparable Record of TV Station Growth
Since TV Began C-237
Federal Communications Commission Staff A-2
Growth of Radio Broadcasting Pre-TV B-709
History of Station Sales Transactions A-107
Multi-City DMA Cross-Reference C-228
Nielsen DMA Market Atlas C-146
Radio Audiences B-712
Radio Markets Ranked by Arbitron
Metro Survey Area B-705
Radio Markets Ranked by Arbitron
Total Survey Area B-707
Radio Markets Ranked by Population B-707
Satellite Guide to the Sky E-3
Television Audiences C-238
TV Markets Ranked by Nielsen
Marketing Research Territory C-230
TV Markets Ranked by Size C-232
Top 50 Market Areas Ranked by
Cable TV Households D-75
Top 50 Market Areas Ranked by
Percentage of Cable Penetration D-74
Top 50 Market Areas Ranked by
TV Households D-76
Top 50 Cable MSOs D-78
U.S. and Canadian Radio
Programming Formats B-641
U.S. Radio Set Sales 1958-
U.S. Sales of Television
Receivers 1958-1996 C-236
- Children
Definition of Format B-626
Format by State B-627
Programming, U.S. B-648
Special Programming, U.S. B-681
- Chinese
Format by Province B-639
Format by State B-627
Programming, Canada B-674
Programming, U.S. B-648
Special Programming, Canada B-695
Special Programming, U.S. B-681
- Christian
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-674
- Programming, U.S. B-648
Special Programming, U.S. B-681
- Citations and Awards I-31
- Classic Rock
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-674
Programming, U.S. B-649
Special Programming, U.S. B-681
- Classical
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-674
Programming, U.S. B-649
Special Programming, Canada B-695
Special Programming, U.S. B-681
- Closed Circuit TV G-90
- CNN (Cable News Network) G-93
- Codes, NAB TV-Radio A-51
- Coding, ISCI A-50
- College-Owned
Radio B-578
TV C-135
- Colleges Offering Radio-TV-Cable Courses I-29
- Colleges Offering Broadcasting Degrees I-27
- Colleges Offering Two-Year Programs I-29
- Comedy
Definition of Format B-626
Format by State B-627
Programming, U.S. B-650
Special Programming, U.S. B-682
- Commerce Committees, House and Senate A-52
- Common Carriers E-4
- Communications Law, Firms Active in H-99
- Congressional Committees A-52
- Consultants
Management H-75
Technical, Engineering H-93
- Contemporary Hit / Top-40
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-674
Programming, U.S. B-650
Special Programming, Canada B-695
Special Programming, U.S. B-682
- Corporation for Public Broadcasting G-80
- Country
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-674
Programming, U.S. B-650
Special Programming, Canada B-695
Special Programming, U.S. B-682
- Croatian
Special Programming, Canada B-695
Special Programming, U.S. B-682
- Cross-Ownership, Station A-128
- Czech
Special Programming, U.S. B-682
- D**
- DBS E-9
- Definition of Radio Formats B-626
- Degrees in Broadcasting I-27
- Direct Broadcast Satellites E-9
- Directories
Advertising Agencies F-2
Canadian Radio Stations B-517
Canadian TV Stations C-91
Miscellaneous Radio Services B-541
MSOs and Cable Systems D-3
U.S. Radio Stations B-3
U.S. TV Stations C-3
- Disco
Definition of Format B-626
Format by Province B-639
Programming, Canada B-675
Special Programming, U.S. B-682
- Distribution Services
Multichannel Multipoint E-18
Multipoint E-15
- Distributors
Equipment H-2, H-25
Programs G-6
- Diversified
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-675
Programming, U.S. B-656
Special Programming, U.S. B-682
- DMA
By % Penetration D-74
Nielsen Market Atlas C-146
Multi-City DMA Cross-Reference C-228
TV Markets Ranked by Size C-232
Top 50 by Cable TV Households D-75
Top 50 by TV Households D-76
Bottom 50 by % Cable Penetration D-77
- Drama/Literature
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-675
Programming, U.S. B-657
Special Programming, U.S. B-682
- E**
- Eastern Public Radio G-61
- Easy Listening
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-675
Programming, U.S. B-657
Special Programming, U.S. B-682
- Education
Schools Specializing in Radio-TV-Cable,
Universities and Colleges Offering I-25
Degrees in Broadcasting I-27
- Educational Broadcasting Corp. G-80
- Educational
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-675
Programming, U.S. B-657
Special Programming, Canada B-695
Special Programming, U.S. B-682
- Electronic Media
Books on J-2, J-7
Periodicals on J-19, J-21
- Electronic Media Rating Council I-2
- Employment Services H-112
- Engineering Consultants H-93
- Equipment Manufacturers, Distributors H-2, H-25
- Eskimo
Format by State B-627
Programming, U.S. B-657
Special Programming, U.S. B-682
- Ethnic (also see Foreign Language)
Definition of Format B-626
Format by Province B-639

Format by State	B-627	Format by State	B-627	Radio and TV by State	K-8
Programming, Canada	B-675	Programming, Canada	B-675	Sections	K-1
Programming, U.S.	B-657	Programming, U.S.	B-657	Trade Shows Alphabetical	I-20
Special Programming, Canada	B-695			Trade Shows Subject	I-21
Special Programming, U.S.	B-682			Radio, TV & Cable Industries Yellow Pages	Volume II
Events		G		Industry Canada	A-54
Trade Shows Alphabetical Index	I-20	Geographic Index to Cable Systems	D-57	Industry Standard Coding Identification System (ISCI)	A-50
Trade Show by Category	I-21	German		Information Agency, U.S.	A-53
Executive Search Services	H-112	Special Programming, Canada	B-695	Inspirational	
Experimental TV Stations	C-133	Special Programming, U.S.	B-684	Format by State	B-627
F		Global Television Network	G-84	Programming, U.S.	B-659
Farm (See Agriculture & Farm)		Glossary of Terms	xi	Special Programming, U.S.	B-685
Farsi		Golden Oldies		International Stations in the U.S.	B-541
Special Programming, Canada	B-695	Definition of Format	B-626	Irish	
Special Programming, U.S.	B-682	Format by Province	B-639	Special Programming, Canada	B-695
Federal Communications Commission		Format by State	B-627	Special Programming, U.S.	B-685
Executives & Staff	A-2	Programming, Canada	B-675	ISCI (Industry Standard Coding Identification System)	A-50
Organization Chart	A-3	Programming, U.S.	B-658	Italian	
Past Members	A-5	Special Programming, Canada	B-695	Format by Province	B-639
Rules Regulating Cable	A-32	Special Programming, U.S.	B-684	Format by State	B-627
Rules Regulating Radio and TV	A-6	Gospel		Programming, U.S.	B-659
Filipino		Definition of Format	B-626	Special Programming, Canada	B-695
Format by State	B-627	Format by State	B-627	Special Programming, U.S.	B-685
Programming, U.S.	B-657	Programming, Canada	B-675	J	
Special Programming, Canada	B-695	Programming, U.S.	B-658	Japanese	
Special Programming, U.S.	B-682	Special Programming, Canada	B-695	Programming, U.S.	B-659
Film Distributors for TV	G-5	Special Programming, U.S.	B-684	Special Programming, Canada	B-695
Financial Consultants	H-68, H-75, H-85	Government Agencies		Special Programming, U.S.	B-685
Financing, Station	H-85	Federal Communications Commission	A-2	Jazz	
Finnish		House Committee on Commerce	A-52	Definition of Format	B-626
Special Programming, Canada	B-695	Senate Committee on Commerce	A-52	Format by Province	B-639
Special Programming, U.S.	B-683	Supreme Court	A-52	Format by State	B-627
FM Stations		Government, Canadian	A-54	Programming, Canada	B-675
Allotments	B-568	Greek		Programming, U.S.	B-659
By Call Letters, Canada	B-567	Format by State	B-627	Special Programming, Canada	B-695
By Call Letters, U.S.	B-552	Programming, U.S.	B-658	Special Programming, U.S.	B-685
By Frequency, Canada	B-624	Special Programming, Canada	B-695	Jewish	
By Frequency, U.S.	B-597	Special Programming, U.S.	B-685	Programming, U.S.	B-659
Channels	B-568	Group Ownership of Stations	A-108	Special Programming, Canada	B-695
Stations, U.S.	B-3	Groups, Labor & Unions	I-18	Special Programming, U.S.	B-685
Folk		Growth of Broadcasting	xiii, B-709, C-237	Jones Satellite Networks	G-59
Definition of Format	B-626	Guide		K	
Format by State	B-627	Satellite	E-3	Key to Cable Listings	D-2
Programming, U.S.	B-657	User's	vii	Key to Radio Listings	B-2
Special Programming, Canada	B-695	H		Key to Television Listings	C-2
Special Programming, U.S.	B-683	Hardcore		Korean	
Foreign Language		Special Programming, U.S.	B-685	Programming, U.S.	B-659
Definition of Format	B-626	Hebrew		Special Programming, U.S.	B-687
Format by Province	B-639	Special Programming, Canada	B-695	Key to Cable Listings	D-2
Format by State	B-627	Special Programming, U.S.	B-685	Key to Radio Listings	B-2
Programming, Canada	B-675	Hindi		Key to Television Listings	C-2
Programming, U.S.	B-657	Special Programming, Canada	B-695	Korean	
Special Programming, Canada	B-695	Special Programming, U.S.	B-685	Programming, U.S.	B-659
Special Programming, U.S.	B-683	History		Special Programming, U.S.	B-687
Formats		Broadcasting and Cable	xiii	L	
Definition for Radio	B-626	House Committee on Commerce	A-52	Labor Groups & Unions	I-18
By State for Radio	B-627	Hungarian		Law and Regulation, Government Agencies and Ownership, Table of Contents	A-1
By Province for Radio	B-639	Special Programming, Canada	B-695	Law Firms	H-99
Canadian Radio Programming	B-674	Special Programming, U.S.	B-685	Lawyers, Communications	H-99
U.S. Radio Programming	B-643	I		License, How to Apply for	A-31
Fox Broadcasting Company	G-77	Independent Media Buying/Planning Services	F-8	Licensing, Music	G-107
French		Independent TV Stations, Assn. of	I-2	Light Rock	
Format by Province	B-639	Independent TV Stations, U.S.	C-134	Definition of Format	B-626
Format by State	B-627	Index		Format by State	B-627
Programming, Canada	B-675	Advertisers	K-9	Programming, U.S.	B-659
Programming, U.S.	B-657	Cable Systems, Geographically	D-57	Special Programming, U.S.	B-687
Special Programming, Canada	B-695	Equipment Manufacturers and Distributors and Technical Services Subject	H-2		
Special Programming, U.S.	B-683	Equipment Manufacturers and Distributors and Technical Services Alphabetical	H-25		
Frequencies		Producers, Distributors, Production and Other Services Subject	G-2		
Canadian AM	B-622	Radio and TV by Province	K-8		
Canadian FM	B-624				
United States AM	B-580				
United States FM	B-597				
Full Service					
Definition of Format	B-626				
Format by Province	B-639				

Index to Sections

Lithuanian Special Programming, U.S.	B-687	MOR (Middle-of-the-Road) Definition of Format	B-626	Networks, TV ABC	G-74		
Low Power TV (LPTV)	C-106	Format by Province	B-639	Cable	G-91, G-93		
M							
Magazine or Newspaper Cross-Ownership with Stations	A-128	Format by State	B-627	Canadian	G-84		
Magazine or Newspaper Ownership of Stations	A-139	Programming, Canada	B-675	CBS	G-75		
Magazines for Broadcasting Industry	J-19, J-21	Programming, U.S.	B-659	Corporation for Public Broadcasting	G-80		
Major Broadcasting and Cable Awards	I-31	Special Programming, U.S.	B-687	Educational Broadcasting Corp.	G-80		
Major National Associations Association of Independent Television Stations Inc.	I-2	MOSOs Top 50	D-78	Fox Broadcasting Company	G-77		
Cable Telecommunications Assn. (CATA)	I-2	U.S.	D-3	NBC	G-78		
Cabletelevision Advertising Bureau Inc. (CAB)	I-2	Multichannel Multipoint Distribution Services	E-18	Public Broadcasting Service	G-80		
Canadian Cable Television Assn. (CCTA)	I-2	Multiple Station Owners	A-108	Regional TV	G-82		
Electronic Media Rating Council	I-2	Multiple Systems Operators	D-3	Satellite	E-2		
National Association of Broadcasters (NAB)	I-3	Multiple Systems Operators, Top 50	D-78	TV Program	G-81		
National Association of Farm Broadcasters	I-3	Multipoint Distribution Services	E-15	Unwired	G-83		
NATPE International (National Association of Television Program Executives)	I-3	Music Licensing Groups	G-107	New Age			
National Cable Television Association Inc. (NCTA)	I-4	N					
National Cable Television Cooperative Inc.	I-4	NAB (National Association of Broadcasters)	I-3	Definition of Format	B-626		
Radio Advertising Bureau	I-4	National Associations	I-2, I-9	Format by State	B-627		
Radio-Television News Directors Assn.	I-5	National Association of Broadcasters (NAB)	I-3	Programming, Canada	B-675		
Television Bureau of Advertising (TVB)	I-5	Radio Code	A-51	Programming, U.S.	B-660		
Major Networks, Radio		TV Code	A-51	Special Programming, Canada	B-695		
ABC	G-54	National Association of Farm Broadcasters	I-3	Special Programming, U.S.	B-687		
American Urban Radio Networks	G-54	National Association of Television Program Executives (NATPE International)	I-3	New Wave			
Associated Press (AP)	G-55	National Broadcasting Co.	G-78	Definition of Format	B-626		
CBS Inc.	G-56	National Cable Television Association Inc. (NCTA)	I-4	Format by State	B-639		
Eastern Public Radio	G-61	National Cable Television Cooperative Inc.	I-4	Programming, U.S.	B-660		
Jones Satellite Networks	G-59	National Networks, Radio		Special Programming, Canada	B-695		
National Public Radio	G-61	ABC	G-54	Special Programming, U.S.	B-687		
Public Radio International	G-61	American Urban	G-54	News			
United Press International	G-59	Associated Press (AP)	G-55	Definition of Format	B-626		
USA Radio Network	G-59	CBS Inc.	G-56	Format by Province	B-639		
Westwood One Inc.	G-60	Eastern Public Radio	G-61	Format by State	B-627		
Major Networks, TV		Jones Satellite Networks	G-59	Programming, Canada	B-675		
ABC	G-74	National Public Radio	G-61	Programming, U.S.	B-662		
CBS	G-75	Public Radio International	G-61	Special Programming, Canada	B-695		
Corporation for Public Broadcasting	G-80	United Press International	G-59	Special Programming, U.S.	B-687		
Educational Broadcasting Corp.	G-80	USA Radio Network	G-59	News Directors, Radio-TV Association			
Fox Broadcasting Co.	G-77	Westwood One Inc.	G-60	I-5			
NBC	G-78	National Networks, TV		News Services			
Public Broadcasting Service	G-80	ABC	G-74	Radio	G-68		
Management Consultants	H-75	CBS	G-75	TV	G-86		
Managers, Talent	H-111	Corporation for Public Broadcasting	G-80	News/Talk			
Manufacturers of Equipment	H-2, H-26	Educational Broadcasting Corp.	G-80	Definition of Format	B-626		
Maps of TV Markets	C-146	Fox Broadcasting Co.	G-77	Format by Province	B-639		
Market Research Services	H-87	NBC	G-78	Format by State	B-627		
Markets		Public Broadcasting Service	G-80	Programming, Canada	B-675		
Bottom 50 Ranked by Percentage of Cable Penetration	D-77	NATPE International (National Association of Television Program Executives)					
DMA TV, Nielsen Market Atlas	C-146	of Television Program Executives)	I-3	Programming, U.S.	B-662		
DMA TV, Multi-City	C-228	National Public Radio (NPR)	G-61	Special Programming, Canada	B-695		
Radio by Arbitron Metro Survey Area	B-705	Native American Special Programming, U.S.	B-687	Special Programming, U.S.	B-687		
Radio by Population	B-707	NBC Inc. Executives and Staff	G-78	Newspaper or Magazine			
Top 50 MSOs	D-78	Networks, TV	G-79	Cross-Ownership with Stations	A-133		
Top 50 Ranked by Percentage of Cable Penetration	D-74	NCTA (National Cable Television Association Inc.)	I-4	Newspaper or Magazine Ownership of Stations	A-139		
Top 50 Ranked by Cable TV Households	D-75	Networks, Radio		Nostalgia			
Top 50 Ranked by TV Households	D-76	ABC	G-54	Definition of Format	B-626		
TV by Nielsen Marketing Research Territory	C-230	American Urban Radio Networks	G-54	Format by Province	B-639		
TV (Maps)	C-146	Associated Press (AP)	G-55	Format by State	B-627		
TV Markets Ranked by Size	C-232	Canadian	G-67	Programming, Canada	B-675		
Media Buying/Planning Services	F-8	CBS Inc.	G-56	Programming, U.S.	B-663		
Media, Electronic		Eastern Public Radio	G-61	Special Programming, Canada	B-695		
Books on	J-2, J-7	Jones Satellite Networks	G-59	Special Programming, U.S.	B-687		
Periodicals on	J-19, J-21	National Public Radio	G-61	NPR (National Public Radio)			
Media Societies, Groups	I-2, I-7	Radio Program	G-62	G-61			
Microwave	E-13	Regional Radio	G-63	O			
Middle-of-the-Road (see MOR)		Satellite	E-2	Oldies			
		Unwired	G-66	Definition of Format	B-626		
		USA Radio Network	G-59	Format by Province	B-639		
		UPI	G-59	Format by State	B-627		
		Westwood One Inc.	G-60	Programming, Canada	B-675		
				Programming, U.S.	B-664		
				Special Programming, Canada	B-695		
				Special Programming, U.S.	B-687		
				Operators, Multiple Systems			
				D-3			
				Other (Program Format)			
				Definition of Format	B-626		
				Format by Province	B-639		
				Format by State	B-627		
				Programming, Canada	B-675		
				Programming, U.S.	B-665		
				Special Programming, Canada	B-695		
				Special Programming, U.S.	B-688		
				Owners and Operators, Satellite			
				E-2			
				Ownership			
				Group Stations	A-108		

Magazine of Broadcast Station	A-133	Agricultural	B-646	Special Programming, U.S.	B-689
Newspaper of Broadcast Station	A-133	Album-Oriented Rock	B-646	Public Broadcasting Service	G-80
Transfers of TV	A-56	Alternative	B-646	Public Relations Services	F-20
P					
Pay Cable Services	G-91	American Indian	B-647	Publications	J-2, J-7, J-19, J-21
PBS (Public Broadcasting Service)	G-80	Arabic	B-647	Publications, International	J-4, J-19
Periodicals	J-19, J-21	Beautiful Music	B-647	Publicity Services	F-20
Periodicals, International	J-19	Big Band	B-647	R	
Placement Services	H-112	Black	B-647	Radio	
Polish		Bluegrass	B-648	Advertising Bureau	I-4
Format by State	B-627	Blues	B-648	Armed Forces	B-541
Programming, U.S.	B-666	Children	B-648	Assignments of FM Stations	B-568
Special Programming, Canada	B-695	Chinese	B-648	Audience	B-712
Special Programming, U.S.	B-688	Christian	B-648	Call Letters, AM	B-542
Polka		Classic Rock	B-649	Call Letters, FM	B-552
Definition of Format	B-626	Classical	B-649	Canadian AM-FM Stations	B-517
Format by State	B-627	Comedy	B-650	Code of NAB	A-51
Programming, U.S.	B-666	Contemporary Hit	B-650	College-Owned	B-578
Special Programming, U.S.	B-688	Country	B-651	Directory of Stations	B-3
Portuguese		Disco	B-656	Equipment Manufacturers	H-2, H-25
Format by State	B-627	Diversified	B-656	FM Allotments	B-568
Programming, U.S.	B-666	Drama	B-657	Format Providers	G-71
Special Programming, Canada	B-695	Easy Listening	B-657	Formats by State	B-627
Special Programming, U.S.	B-689	Educational	B-657	Formats by Province	B-639
Production Services	G-2, G-19	Eskimo	B-657	Formats, Defined	B-626
Professional Cards (Advertising)	H-114, H-115	Ethnic	B-657	Frequencies, AM	B-580
Professional Societies	I-2, I-7	Farm	B-646	Frequencies, FM	B-597
Program		Filipino	B-657	Group Ownership	A-108
Consultants	H-75	Folk	B-657	Industry Yellow Pages	Volume II
Distribution	G-2, G-19	Foreign Language	B-657	International Stations	B-541
Producers	G-2, G-19	French	B-657	Listings, Key to	B-2
Program Services, Cable	G-91	Full Service	B-657	Markets	B-697
Programming, Canada		Golden Oldies	B-658	Miscellaneous Services	B-541
Adult Contemporary	B-674	Gospel	B-658	Networks, Regional	G-63
Agricultural	B-674	Greek	B-658	Newspaper Ownership	A-139
Album-Oriented Rock	B-674	Inspirational	B-659	News Services	G-68
Alternative	B-674	Italian	B-659	Program Distributors	G-2, G-19
American Indian	B-674	Japanese	B-659	Program Producers	G-2, G-19
Beautiful Music	B-674	Jazz	B-659	Programming, Canada	B-674
Big Band	B-674	Jewish	B-659	Programming, U.S.	B-643
Black	B-674	Korean	B-659	Programming Chart	B-641
Chinese	B-674	Light Rock	B-659	Programming Formats	B-626
Christian	B-674	Middle-of-the Road (MOR)	B-659	Program Services	G-54
Classic Rock	B-674	Native American	B-660	Representatives, Canadian	F-19
Classical	B-674	New Age	B-660	Representatives, U.S.	F-10
Contemporary Hit	B-674	New Wave	B-660	School-Owned	B-578
Country	B-674	News	B-660	Schools	I-25
Disco	B-675	News/Talk	B-662	Set Sales 1958-1995	B-710
Diversified	B-675	Nostalgia	B-663	Special Programming, Canadian	B-695
Drama	B-675	Oldies	B-664	Special Programming, U.S.	B-677
Easy Listening	B-675	Other	B-665	Stations on Air, by Market	B-697
Educational	B-675	Polish	B-666	Stations on the Internet	B-713
Ethnic	B-675	Polka	B-666	Table of Contents	B-1
Farm	B-675	Portuguese	B-666	U.S. AM Stations	B-580
Foreign Language	B-675	Progressive	B-666	U.S. FM Stations	B-597
French	B-675	Public Affairs	B-666	U.S. International	B-541
Full Service	B-675	Reggae	B-666	Voice of America	B-541
Golden Oldies	B-675	Religious	B-666	Radio Advertising Bureau	I-4
Gospel	B-675	Rock	B-668	Radio Free Europe	B-541
Italian	B-675	Russian	B-669	Radio Liberty	B-541
Jazz	B-675	Sacred	B-669	Radio & TV by State/Province, Index to	K-8
Literature	B-675	Serbian	B-669	Radio-TV & Telecommunications Commission of Canada	A-54
Middle-of-the-Road (MOR)	B-675	Spanish	B-669	Radio-TV News Directors Association	I-5
New Age	B-675	Sports	B-670	Reggae	
News	B-675	Talk	B-671	Definition of Format	B-626
News/Talk	B-675	Tejano	B-672	Format by State	B-627
Nostalgia	B-675	Top-40	B-672	Programming, U.S.	B-666
Oldies	B-675	Triple A	B-672	Special Programming, U.S.	B-689
Other	B-675	Urban Contemporary	B-672	Programming Services, Table of Contents	G-1
Progressive	B-675	Variety	B-673	Promotion	
Public Affairs	B-675	Vietnamese	B-673	Consultants	H-75
Religious	B-675	Progressive		Films	F-20
Rock	B-675	Definition of Format	B-626	Services	F-20
Sports	B-675	Format by Province	B-639	Province, Radio Formats Listed by	B-639
Talk	B-675	Format by State	B-627	Public Affairs	
Top-40	B-675	Programming, Canada	B-675	Definition of Format	B-626
Triple A	B-675	Programming, U.S.	B-666	Format by Province	B-639
Variety	B-676	Special Programming, U.S.	B-689	Format by State	B-627
Programming, U.S. Radio		Programming Services, Table of Contents	G-1	Programming, Canada	B-675
Adult Contemporary	B-643	Promotion		Programming, U.S.	B-666
		Consultants	H-75	Special Programming, U.S.	B-689
		Films	F-20		
		Services	F-20	Regional Radio Networks	G-63
				Regional TV Networks	G-82
				Regulations, Cable	A-32
				Regulations, FCC for Radio-TV	A-6
				Religious	
				Definition of Format	B-626
				Format by Province	B-639
				Format by State	B-627

Index to Sections

- Programming, Canada B-675
Programming, U.S. B-686
Special Programming, Canada B-696
Special Programming, U.S. B-689
- Representatives of
Artists H-111
Canadian Stations F-19
U.S. Stations F-10
- Resale and Common Carriers, Satellite E-4
- Research Services, Radio-TV H-87
- Review 1996, Year in xxii
- Rock/AOR
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-675
Programming, U.S. B-668
Special Programming, Canada B-696
Special Programming, U.S. B-691
- Rules and Regulations, FCC A-6
- Russian
Format by State B-627
Programming, U.S. B-669
Special Programming, U.S. B-691
- S**
- Sales
Consultants H-75
of Stations in 1996 A-94
of U.S. Radio Sets B-710
of U.S. TV Receivers C-236
- Satellites
Direct Broadcast E-9
Guide to the Sky E-3
Owners, Operators E-2
Resale, Common Carriers E-4
- Satellites and Other Carriers
Microwave E-13
Multichannel Multipoint Distribution Services E-18
Multipoint Distribution Services E-15
Table of Contents E-1
Teleports E-10
- School-Owned
Radio B-578
TV C-135
- Schools, Radio, TV and Cable I-25
- Scottish
Special Programming, Canada B-696
Special Programming, U.S. B-691
- Sections, Index to K-1
- Senate Committee on Commerce A-52
- Serbian
Programming, U.S. B-689
Special Programming, Canada B-696
Special Programming, U.S. B-691
- Services
Advertising F-2
Audio Cable Programming G-101
Automated Cable Channel Programmers G-100
Barter F-9
Basic Cable G-93
Brokers, Station and Cable TV H-68
Cable Programming G-91
Cable Sports G-103
Canadian Cable Programming G-105
Closed Circuit G-90
Communications Law, Firms Active in H-99
Consulting H-75
Distribution G-2, G-16
Employment H-112
Engineering Consultation H-93
Executive Search H-112
Financing, of Stations H-85
Market Research H-87
Marketing F-8, F-10, F-19, F-20
Media Buying/Planning F-8
Multichannel Multipoint Distribution E-18
Multipoint Distribution E-15
Music Licensing Groups G-107
- Pay Cable G-91
Production G-2, G-19
Promotion F-20
Public Relations F-20
Publicity F-20
Rating & Research H-87
Radio Format Providers G-71
Radio News G-68
Radio Programming G-54
Research H-87
Subcarrier/VBI G-111
Talent, Agents and Managers H-111
Technical Consultation H-93
Teletext Operations G-110
TV News G-86
TV Programming G-74
Videotext Operations G-108
- Services and Suppliers, Table of Contents H-1
- Shows, Trade I-20, I-21
- Slovak
Special Programming, U.S. B-691
- Slovenian
Special Programming, U.S. B-691
- Societies, Professional, Radio-TV I-2, I-7
- Spanish
Format by State B-627
Programming, U.S. B-669
Special Programming, Canada B-696
Special Programming, U.S. B-691
- Spanish-Language Stations, TV C-132
- Special Programming, Canada
Agriculture B-695
Album-Oriented Rock B-695
Alternative B-695
American Indian B-695
Arabic B-695
Big Band B-695
Black B-695
Bluegrass B-695
Blues B-695
Chinese B-695
Classical B-695
Contemporary Hit B-695
Country B-695
Croatian B-695
Educational B-695
Ethnic B-695
Farm B-695
Farsi B-695
Filipino B-695
Finnish B-695
Folk B-696
Foreign Language B-695
French B-695
German B-695
Gospel B-695
Greek B-695
Hebrew B-695
Hindi B-695
Hungarian B-695
Irish B-695
Italian B-695
Japanese B-695
Jazz B-695
Jewish B-695
New Age B-695
News B-695
News/Talk B-695
Nostalgia B-695
Oldies B-695
Other B-695
Polish B-695
Portuguese B-695
Public Affairs B-696
Reggae B-696
Religious B-696
Rock B-696
Scottish B-696
Serbian B-696
Spanish B-696
Sports B-696
Talk B-696
Ukrainian B-696
Urban Contemporary B-696
Vietnamese B-696
Women B-696
- Special Programming, U.S.
Adult Contemporary B-677
Agriculture B-677
Albanian B-679
Album Oriented Rock B-679
Alternative B-679
American Indian B-679
Arabic B-679
Armenian B-679
Beautiful Music B-679
Big Band B-679
Black B-679
Bluegrass B-680
Blues B-680
Children B-681
Chinese B-681
Christian B-681
Classic Rock B-681
Classical B-681
Comedy B-682
Contemporary Hit B-682
Country B-682
Croatian B-682
Czech B-682
Disco B-682
Diversified B-682
Drama B-682
Easy Listening B-682
Educational B-682
Eskimo B-682
Ethnic B-682
Farsi B-682
Filipino B-682
Finnish B-683
Folk B-683
Foreign Language B-683
French B-683
German B-684
Golden Oldies B-684
Gospel B-684
Greek B-685
Hardcore B-685
Hebrew B-685
Hindi B-685
Hungarian B-685
Inspirational B-685
Irish B-685
Italian B-685
Japanese B-685
Jazz B-685
Jewish B-687
Korean B-687
Light Rock B-687
Lithuanian B-687
Middle-of-the-Road (MOR) B-687
Native American B-687
New Age B-687
New Wave B-687
News B-687
News/Talk B-687
Nostalgia B-687
Oldies B-687
Other B-688
Polish B-688
Polka B-688
Portuguese B-689
Progressive B-689
Public Affairs B-689
Reggae B-689
Religious B-689
Rock B-691
Russian B-691
Scottish B-691
Serbian B-691
Slovak B-691
Slovenian B-691
Spanish B-691
Sports B-692
Talk B-693
Tejano B-693
Top-40 B-693
Triple A B-693
Ukrainian B-693
Urban Contemporary B-693
Variety B-693
Vietnamese B-693
Women B-693
- Sports
Definition of Format B-626
Format by Province B-639
Format by State B-627
Programming, Canada B-675
Programming, U.S. B-670

Special Programming, Canada	B-696	Teleports	E-10	U	
Special Programming, U.S.	B-692	Teletext Operations	G-110	Ukrainian	
State		Television		Special Programming, Canada	B-696
Broadcast Associations	I-14	DMA Markets	C-146	Special Programming, U.S.	B-693
Cable Associations	I-16	Advertising Bureau	I-5	Unions/Labor Groups	I-18
Cable Regulatory Agencies	A-55	Assignments	C-143	University-Owned	
Radio Formats Listed by	B-627	Audiences	C-238	Radio	B-578
TV Assignments by	C-143	Bureau of Advertising	I-5	TV	C-135
Station		Call Letters, U.S.	C-102	Universities Offering Radio-TV-Cable Courses	I-29
Applications	A-31	Call Letters, Canada	C-105	Universities Offering Broadcasting Degrees	I-27
Brokers	H-68	Channel Assignments	C-143	Universities Offering Two-Year Programs	I-29
Cross-Ownership	A-133	Channels, Canada	C-142	United Press International (UPI)	G-59
Financing	H-85	Channels, U.S.	C-138	United States	
Representatives	F-10	Closed Circuit	G-90	Government Agencies	A-52
Transactions, 42 Years of	A-107	College-Owned	C-135	Independent TV Stations	C-134
Transfers, TV	A-56	Commercial Producers	G-2, G-16	International Radio	B-541
Sales 1995	A-94	Code of NAB	A-50	Radio Markets	B-697
Stations		Directory, Canadian	C-91	Radio Programming Formats	B-627
Broadcasting in Stereo, U.S. TV	C-136	Directory, U.S.	C-3	Radio Station Directory	B-3
Directory of Canadian Radio	B-517	Equipment Manufacturers	H-2, H-25	Special Programming	B-677
Directory of U.S. Radio	B-3	Experimental	C-133	TV Station Directory	C-3
Experimental TV	C-133	Group Ownership	A-108	TV Stations Broadcasting in Stereo	C-136
Group Ownership of	A-108	Independent, U.S.	C-134	TV Stations by Calls	C-138
Independent TV, U.S.	C-134	Industry Yellow Pages	Volume II	Unwired Networks	
Low Power TV (LPTV)	C-106	International Publications	J-4, J-19	Radio	G-63
Miscellaneous Radio	B-541	Listings, Key to	C-2	TV	G-83
Newspaper/Magazine		Low Power (LPTV)	C-106	UPI (United Press International)	G-59
Cross-Ownership with	A-133	Markets, by DMA	C-146	Urban Contemporary	
Newspaper/Magazine Ownership of	A-139	Market Ranking	C-232	Definition of Format	B-626
Programming on Canadian Radio	B-674	Networks, Major National	G-74	Format by Province	B-639
Programming on U.S. Radio	B-643	Networks, Regional	G-82	Format by State	B-627
School-Owned Radio	B-578	News Services	G-86	Programming, U.S.	B-672
School-Owned TV	C-135	Newspaper Ownership	A-139	Special Programming, U.S.	B-693
Spanish-Language TV	C-132	Program Distributors	G-2, G-19	USA Radio Network	G-59
Special Programming on Canadian Radio	B-695	Program Production Services	G-2, G-19	User's Guide	vii
Special Programming on U.S. Radio	B-677	Program Services	G-2, G-19	Variety/Diverse	
TV by Channel, Canadian	C-142	Promotion Films	F-20	Definition of Format	B-626
TV by Channel, U.S.	C-138	Regional Networks	G-82	Format by Province	B-639
Stereo, U.S. TV Stations Broadcasting in	C-136	Representatives, Canadian	F-19	Format by State	B-627
Subcarriers/VBI Services	G-111	Representatives, U.S.	F-10	Programming, U.S.	B-672
Suppliers & Services	H-1	Schools	I-25	Special Programming, U.S.	B-693
Supreme Court	A-52	Spanish-Language Stations	C-132	USA Radio Network	G-59
Surveys & Market Research	H-87	Station Sales	A-56, A-94, A-107	User's Guide	vii
T		Stations and Networks on the Internet	C-239	V	
Table of Contents		Stations, Canadian	C-91	Variety/Diverse	
Advertising and Marketing Services	F-1	Stations, U.S.	C-3	Definition of Format	B-626
Associations, Events, Education, Awards	I-1	Table of Contents	C-1	Format by Province	B-639
Books, Periodicals, Videos	J-1	Transfers of Ownership	A-56	Format by State	B-627
Cable	D-1	Television Bureau of Advertising (TVB)	I-5	Programming, Canada	B-676
Law and Regulation, Government Agencies		Television Quatre Saisons	G-85	Programming, U.S.	B-673
and Ownership	A-1	Terms, Glossary of	xi	Special Programming, U.S.	B-693
Main	iii	Top 50 MSOs	D-78	Videos on Broadcasting	J-30
Programming Services	G-1	Top-40 (also see Contemporary Hit)		Videotext	G-108
Radio	B-1	Definition of Format	B-626	Videotext Operations	G-108
Services and Suppliers	H-1	Format by Province	B-639	Vietnamese	
Satellites and Other Carriers	E-1	Format by State	B-627	Format by State	B-627
Television	C-1	Programming, Canada	B-675	Programming; U.S.	B-673
Table of FM Allotments	B-568	Programming, U.S.	B-672	Special Programming, Canada	B-696
Talent Agents and Managers	H-111	Special Programming, U.S.	B-693	Special Programming, U.S.	B-693
Talk		Trade Associations & Professional Groups	I-18	Viewing Habits	C-238
Definition of Format	B-626	Trade Shows Alphabetical Index	I-20	Voice of America	B-541
Format by Province	B-639	Trade Shows Subject Index	I-21	W	
Format by State	B-627	Transactions, 41 Years of Station	A-107	Westwood One Inc.	G-60
Programming, Canada	B-675	Transfers of TV Ownership	A-56	Wireless Cable Operators	E-14
Programming, U.S.	B-671	Triple A		Women	
Special Programming, Canada	B-696	Definition of Format	B-626	Definition of Format	B-626
Special Programming, U.S.	B-693	Format by Province	B-639	Special Programming, Canada	B-696
Technical Consultants	H-93	Format by State	B-627	Special Programming, U.S.	B-693
Technical Services	H-2, H-25	Programming, Canada	B-675	Y	
Tejano		Programming, U.S.	B-672	Year in Review 1996	xxi
Definition of Format	B-626	Special Programming, U.S.	B-693	Yellow Pages, Radio, TV	Volume II
Format by State	B-627	TVA (Network)	G-85	& Cable Industries	
Programming, U.S.	B-672	TVB (Television Bureau of Advertising)	I-5		
Special Programming, U.S.	B-693				

Index of Radio and Television by State/Possession/Province

Alabama		Minnesota		Virginia	
Radio	B-3	Radio	B-233	Radio	B-463
Television	C-3	Television	C-42	Television	C-81
Alaska		Mississippi		Washington	
Radio	B-15	Radio	B-245	Radio	B-476
Television	C-4	Television	C-44	Television	C-81
Arizona		Missouri		West Virginia	
Radio	B-19	Radio	B-255	Radio	B-487
Television	C-5	Television	C-45	Television	C-84
Arkansas		Montana		Wisconsin	
Radio	B-26	Radio	B-268	Radio	B-494
Television	C-7	Television	C-47	Television	C-85
California		Nebraska		Wyoming	
Radio	B-36	Radio	B-272	Radio	B-506
Television	C-8	Television	C-48	Television	C-87
Colorado		Nevada		American Samoa	
Radio	B-68	Radio	B-278	Radio	B-509
Television	C-13	Television	C-49	Television	C-88
Connecticut		New Hampshire		Federated State of Micronesia	
Radio	B-76	Radio	B-281	Radio	B-509
Television	C-15	Television	C-50		
Delaware		New Jersey		Guam	
Radio	B-81	Radio	B-284	Radio	B-510
Television	C-16	Television	C-51	Television	C-88
District of Columbia		New Mexico		Northern Mariana Islands	
Radio	B-82	Radio	B-290	Radio	B-510
Television	C-16	Television	C-52		
Florida		New York		Puerto Rico	
Radio	B-83	Radio	B-296	Radio	B-510
Television	C-16	Television	C-53	Television	C-88
Georgia		North Carolina		Virgin Islands	
Radio	B-105	Radio	B-318	Radio	B-515
Television	C-21	Television	C-56	Television	C-90
Hawaii		North Dakota		Alberta	
Radio	B-122	Radio	B-336	Radio	B-517
Television	C-23	Television	C-58	Television	C-91
Idaho		Ohio		British Columbia	
Radio	B-124	Radio	B-339	Radio	B-519
Television	C-24	Television	C-60	Television	C-92
Illinois		Oklahoma		Manitoba	
Radio	B-128	Radio	B-356	Radio	B-523
Television	C-25	Television	C-62	Television	C-93
Indiana		Oregon		New Brunswick	
Radio	B-146	Radio	B-364	Radio	B-524
Television	C-28	Television	C-64	Television	C-94
Iowa		Pennsylvania		Newfoundland	
Radio	B-159	Radio	B-373	Radio	B-525
Television	C-30	Television	C-65	Television	C-94
Kansas		Rhode Island		Northwest Territories	
Radio	B-168	Radio	B-393	Radio	B-526
Television	C-31	Television	C-68	Television	C-95
Kentucky		South Carolina		Nova Scotia	
Radio	B-176	Radio	B-395	Radio	B-526
Television	C-32	Television	C-68	Television	C-95
Louisiana		South Dakota		Ontario	
Radio	B-188	Radio	B-405	Radio	B-527
Television	C-34	Television	C-70	Television	C-95
Maine		Tennessee		Prince Edward Island	
Radio	B-198	Radio	B-409	Radio	B-534
Television	C-36	Television	C-71	Television	C-98
Maryland		Texas		Quebec	
Radio	B-203	Radio	B-424	Radio	B-534
Television	C-37	Television	C-73	Television	C-98
Massachusetts		Utah		Saskatchewan	
Radio	B-208	Radio	B-456	Radio	B-538
Television	C-38	Television	C-80	Television	C-100
Michigan		Vermont		Yukon Territory	
Radio	B-216	Radio	B-460	Radio	B-540
Television	C-39	Television	C-80	Television	C-101

Index to Advertisers

- Ad Value Media Technologies** Radio Stations
by Call Letters, back;
Television Stations by Call Letters, back
- Alamar** H-27
- Allen, John P. Airspace Consultant** H-114
- Alternate View Network** G-20
- Altronic Research** H-28
- Applied Digital Technology** H-29
- Arbitron Company, The** Tab B, front
- Artium Corporation** Tab G, back
- Associated Broadcasters** H-68
- AP Broadcast** spine; Tab B, back; Tab I, front
- Atlanta International Teleport** E-10
- Audio Broadcast Group Inc.** H-25
- Audio Implements** H-29
- BAF Communications** E-4, H-30
- BIA Consulting & BIA Publications Inc.** Tab F, back
- Behr, Lawrence Associates Inc.** H-93
- Belar Electronics Laboratory Inc.** H-31
- Blair Television (A division of Petry Media Corp.)** F-10
- Bond & Pecaro** H-75
- Branson Music Network** G-71
- Browne, John F.X. & Associates** H-114
- Bruskin/Goldring Research Inc.** Tab F, front; H-87
- Business Broker Associates** B-3, B-15, B-19, B-26, B-36, B-68, B-76, B-81, B-82, B-83, B-105, B-124, B-128, B-146, B-159, B-168, B-176, B-188, B-198, B-203, B-208, B-216, B-233, B-245, B-255, B-268, B-272, B-278, B-281, B-284, B-290, B-296, B-318, B-336, B-339, B-356, B-364, B-373, B-393, B-395, B-405, B-409, B-424, B-456, B-460, B-463, B-476, B-487, B-494, B-506, C-10, C-15, C-20, C-26, C-31, C-36, C-39, C-46, C-52, C-56, C-60, C-72, C-77, C-79, C-84, D-4, D-9, D-12, D-17, D-20, D-25, D-28, D-33, D-36, D-41, D-45, D-50, H-68, H-76
- CBS Radio Networks** G-71
- Cable Networks, Inc.** F-11
- Cable Television Network of New Jersey** G-23
- Carolina Global Maps Inc.** H-93
- Cavell, Mertz & Perryman, Inc.** H-114
- Center for Radio Information, The** B-4, B-42, B-131, B-307
- Central Tower Inc.** H-34
- Christmas Music Networks** Tab B, back
- Clark, Donald K. Inc.** H-68
- CoarcVideo** H-35, H-115
- Coaxial Dynamics Inc.** H-35
- Cohen, Dippell and Everist, P.C.** H-94, H-114
- Cohn and Marks** Tab A, back
- Colby, Lauren A., Esq.** B-25, B-35, B-77, B-95, B-122, B-156, B-164, B-176, B-185, B-193, B-204, B-221, B-230, B-236, B-248, B-252, B-255, B-263, B-300, B-316, B-322, B-339, B-345, B-366, B-373, B-379, B-405, B-420, B-430, B-450, C-35, C-61, C-67, C-79, H-101
- Cole Appraisal Services Inc.** H-77
- Columbine JDS Systems Inc.** H-35
- Comark Communications Inc.** Tab H, front
- ComCapital Group** H-85
- Communication Resources/ Media Brokers** H-68
- Communications Technologies Inc.** H-114
- Comprompter Inc.** H-37
- Cottrill & Holland, Inc.** H-114
- Crossno, C.P. & Associates** H-114
- Crystal Productions** H-38
- Davis, John J. & Associates** H-114
- Denny & Associates, P.C.** H-114
- Design Publishers/ National Satellite Publishing** Tab F, back; Tab I, back; E-5
- Doty-Moore Services Inc.** H-39
- duTrell, Lundin & Rackley, Inc.** H-114
- Eatman Media Services Inc.** H-111
- Empire State Building** Tab G, back
- Entertainment Employment Journal** H-112
- Evans Associates** H-114
- Eyemark Video Services** E-4
- Exline, William A. Inc.** B-19, B-37, B-50, B-69, B-84, B-106, B-123, B-130, B-209, B-217, B-234, B-297, B-300, B-308, B-320, B-365, B-374, B-396, B-425, B-464, B-478, H-69
- Fantozzi Company Inc., The** H-95
- Fischer, Norman & Associates Inc.** B-189, B-291, B-426, H-70
- Fitzpatrick, Don Associates** H-112
- Frontline Communications** H-41
- Gammon Media Brokers Inc.** Tab C, back; H-70
- Gepco International** H-32, H-40, H-42, H-48, H-58, H-64
- Grandy, W. John** H-70
- Group W Network Services** E-4, E-6, E-7
- Hammett & Edison Inc.** H-95, H-114
- Harris Corp. Broadcast Division** inside front cover, H-43
- Hatfield & Dawson** H-114
- HAVE Inc.** Tab C, back
- Hecht, Charles A. & Associates Inc.** H-95, H-114
- Hepburn, Ted Co., The** H-70
- Hitachi Denshi America, Ltd.** H-43
- Hoffman Schutz Media Capital Inc.** back cover
- Hughes Communications Inc.** Tab E, back
- Independent Broadcast Consultants, Inc.** H-114
- Inovonics, Inc.** Tab H, back
- Jacobs, George & Associates Inc.** H-114
- Jones, Carl T. Corp.** H-114
- KLUZ-TV** C-52
- Keystone Communications** Tab E, front; C-3, D-3, E-6, G-86, H-25, H-45, H-93
- Killer Tracks** inside back cover, G-34
- Kline Towers** H-114
- Kozacko Media** H-68, H-71, H-72, H-73, H-75, H-80, H-84
- LBA Technology Inc.** H-46
- LaRue, H.B. Media Brokers** B-5 to B-515 (every right-hand page); C-5 to C-89 (every right-hand page); H-71
- Leightronix Inc.** Tab D, front
- Lightning Prevention Systems** H-47, H-115
- Lohnes & Culver** H-96, H-114
- The Love Network/Amorvision** H-35
- Lund Consultants to Broadcast Management Inc.** H-80
- Marsand, Inc.** H-114
- Meador, R.E. & Associates** H-71
- Media/Professional Insurance** Tab C, front
- Media Services Group, Inc.** H-72
- Metro Weather Service, Inc.** G-69
- Microspace Communications Corporation** E-11
- Microwave Radio Corp.** H-115
- Morton, Lawrence L., P.E.** H-114
- Mullaney Engineering, Inc.** H-114
- Munn, E. Harold, Jr. & Associates Inc.** H-97, H-114
- National Weather Network** Tab D, front; G-38, G-88
- New England Media Inc.** H-72
- Omnimusic** B-48, C-9, G-39, H-51
- Orion Atlantic** Tab E, front; E-1 to E-17 (every right-hand page); G-19 to G-53 (every right-hand page)
- PMTV Producers Management Television** E-6, G-40
- Panasonic** H-53
- Penta Laboratories** H-54
- Petry Television Inc.** F-15
- Phasetek Inc.** H-55
- Pike & Fischer Inc.** Tab A, front
- Promusic** G-42
- Pyramid National Pressport** E-12
- Pyramid Video** E-7
- Ward L. Quaal Co.** H-83
- QualTech** Tab D, back
- RTNDA Job Services** H-112
- Racal-Decca Canada Ltd.** H-56, H-57
- Radio/TV Engineering Co.** B-36, B-424, B-477 H-114
- Rainbow Sports Sales** F-16
- Reach Satellite Network** G-72
- Rice, William R. Co.** H-72
- Satterfield & Perry, Inc.** B-70, B-94, B-260, B-264, B-386, B-433, C-14, H-73
- John W. Saunders** H-73
- Sawyer, T.Z. Technical Consultants** H-114

Index to Advertisers

Schutz, William B. Jr.	H-73	Sweeney Communications	Television Stations by Call Letters, front	Videsence Inc.	H-66
Skidelsky, Barry	H-99, H-108	TSA Sites	B-5 to B-515 (every right-hand page); C-5 to C-89 (every right-hand page)	Vir James, P.C.	H-96, H-114
Smith and Fisher	H-114	Technet Systems Group	H-62	WMUL(FM)	B-490
Smith, Carl E. Consulting Engineers	H-114	(A division of Steve Vanni Associates Inc.)		WNQM	B-421
Snowden Associates	H-73	TeleRep Inc.	F-17	WVLK-AM	B-182
Southern Broadcast Services	H-114	Tentel Corp.	H-63	WVLK-FM	B-182
Stainless Inc.	H-60, H-114	Vacuum Tube Industries Inc.	H-65	Washington International Teleport	E-12
Stitt, J.M. & Associates, Inc.	H-114	Vega, Richard L. Group, The	H-114	Westman, Walter H./Media Broker	H-74
Stoehr Communications Corp.	B-86	(Phase One Communications Inc.)		& Consultant	
Superior Tower Services Inc.	H-61	Videocom Satellite	E-8, E-10	Whittle Agency, The	B-323, H-74
				Z Music Television Inc.	Tab G, front; G-100