

MARKET

NIELSEN DMA TV HOUSEHOLDS

RANK

MARKET AREA COMMERCIAL STATIONS

Des Moines-Ames, IA	373,630	72	KCCI (8), KDSM-TV (17), WHO-TV (13), WOI-TV (5)
Des Moines, IA, NE	364,960	75	KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)
Des Moines-Rapids-Waterloo-Dubuque, IA	306,470	86	KCRG-TV (9), KFAX (28), KFJB (40), KGAN (2), KWWL (7)
Des Moines-Port, IA-Rock Island-Moline, IL	303,810	88	KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Des Moines-Falls-Mitchell, SD	229,310	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Des Moines-Council Bluffs, IA	154,680	140	KCAU-TV (9), KMEG (14), KTIV (4)
Des Moines-Rochester, MN-Mason City, IA-Austin, MN	138,030	148	KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)
Des Moines-Hannibal, MO-Keokuk, IA	117,320	158	KHQA-TV (7), WGEN-TV (10), WTJR (16)
Des Moines-Des Moines, IA	58,120	188	KEYC-TV (12)
Des Moines-Des Moines, IA-Kirksville, MO	43,120	200	KTVO (3), KYOU-TV (15)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere

WOI-TV, Ames	See Des Moines, IA
WHBF-TV, Davenport	See Rock Island, IL
WQAD-TV, Davenport	See Moline, IL
KAAL, Mason City	See Austin, MN
KTTC, Mason City	See Rochester, MN
KCRG-TV, KGAN & KWWL, Waterloo	See Cedar Rapids, IA

Iowa Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	11	6	17
Educational Television Stations	2	7	9
	13	13	26

TELEVISION DIGEST

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Late-breaking news and exclusives in broadcasting, cable, pay TV, consumer electronics and related industries *along with* industry surveys and statistics not available anywhere else.

For information, call (202) 872-9200.

Cedar Rapids-Waterloo

KCRG-TV

Ch. 9

Network Service: ABC.

Address: Cedar Rapids Television Co., Box 816, Cedar Rapids, IA 52406-0816.

Location: 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

Phone: 319-398-8422. Fax: 319-398-8378.

E-mail: 9online@kcrg.com Web Site: http://www.kcrg.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw
 visual, 63.2-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground,
 213-ft. above sea level.

Latitude 42° 18' 59"
 Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band;
 Milite, 3.8-meter Ku & C-band; Prodelin, 3.7-meter C-band; Avantek, M/A-Corn,
 Standard Communications receivers.

Frequency: KCRG, 5-kw, 1600 kHz.

Service: AP.

Ownership: The Gazette Co.

Operation: October 15, 1953.

Presented (sales): Pety Television Inc.

Presented (legal): Wiley, Rein & Fielding.

Presented (engineering): Lohnes & Culver.

Personnel:

Joseph F. Hladky Jr., Chairman of the Board.

Joseph F. Hladky III, President.

Bert G. Allen, Vice President & General Manager.

Lia Blackburn, General Sales Manager.

John Phelan, Local Sales Manager.

John Johnson, National Sales Manager.

Bert Smith, News Director.

Steve A. Kruse, Chief Engineer.

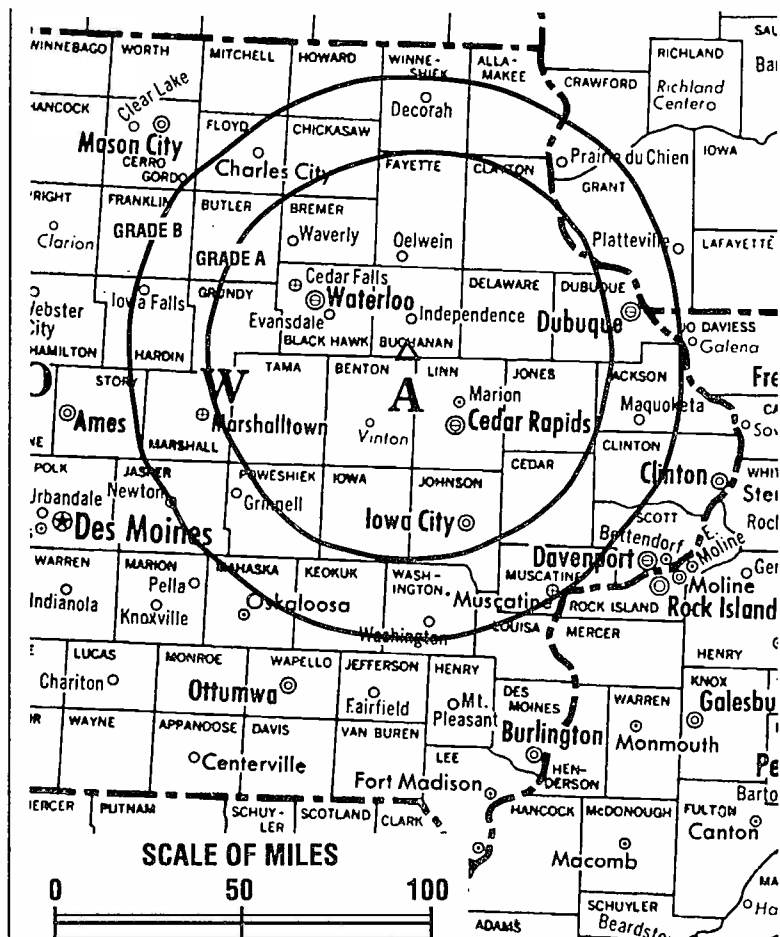
John Ganahl, Program Manager.

David Welsh, Promotion Director.

John Laymon, Business Manager.

John Ulrich, Production Manager.

Class 30 Sec. Rate: \$2500.



KCRG-TV BMPCT-6432 Granted 1/11/67 © American Map Corp., No. 14244

City of License: Cedar Rapids. Station DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 86.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	266,950	166,850	433,800
Average Weekly Circulation (1996)	184,315	107,977	292,292
Average Daily Circulation (1996)			177,129
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,180	108,460	297,640
Average Weekly Circulation (1996)	159,685	94,359	254,044
Average Daily Circulation (1996)			158,942
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,770	58,390	136,160
Average Weekly Circulation (1996)	24,631	13,618	38,248
Average Daily Circulation (1996)			18,187

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Iowa—Cedar Rapids

KFXA

Ch. 28

Network Service: FOX.

Licensee: Second Generation of Iowa Ltd., 860 Halle Bldg., 1228 Euclid Ave., Cleveland, OH 44115.

Studio: 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

Phones: 319-393-2800; 319-378-1028.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2510-kw max. visual. Antenna: 686-ft. above av. terrain, 669-ft. above ground, 1499-ft. above sea level.

Latitude 42° 02' 46"
Longitude 91° 38' 42"

Holds CP for change to 5000-kw max. visual, 1483-ft. above av. terrain, 1486-ft. above ground, 2388-ft. above sea level; lat. 42° 05' 25", long. 92° 05' 13", transmitter to 6441 21st Avenue Dr., Big Horn Twp. BPCT-951018KE.

Transmitter: 605 Boyson Rd. NE., Cedar Rapids.

Ownership: Second Generation Ltd. (Group Owner).

Began Operation: February 1, 1988. Sale by Metro Program Network Inc. to present owner approved by FCC Nov. 6, 1995.

Represented (engineering): George E. Gunter (Jacksonville, TX).

Personnel:

- Joseph Denk, General Manager.
- Kelly Acton, Regional Sales Manager.
- Gary Haverland, Chief Engineer.
- Larry Blum, Program Director.
- Cindy Fenton, Promotion Director.
- Connie Bartels, Business Manager.
- John Fenton, Production Manager.

Rates: On request.

City of License: Cedar Rapids. Station DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 86.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KFXA BPCT-951018KE Granted 8/14/96 American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,980	80,620	219,600
Average Weekly Circulation (1996)	61,116	19,690	80,806
Average Daily Circulation (1996)			26,935
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,980	77,280	216,260
Average Weekly Circulation (1996)	61,116	18,945	80,061
Average Daily Circulation (1996)			26,687
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,340	3,340
Average Weekly Circulation (1996)	0	745	745
Average Daily Circulation (1996)			245

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

0a—Cedar Rapids-Waterloo

KGAN

Ch. 2

Network Service: CBS.

Address: Guy Gannett Publishing Co., Box 3131, Cedar Rapids, IA 52406.

Phone: 600-2 Old Marion Rd. NE, Cedar Rapids, IA 52402.

Mail Address: Box 3131, Cedar Rapids, IA 52406.

Phone: 319-395-9060. Fax: 319-395-0987.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1430-ft. above av. terrain, 1336-ft. above ground, 2389-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.

White Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Services: AP, CBS.

Ownership: Guy Gannett Communications (Group Owner).

Original Operation: September 30, 1953. Sale to present owner by Orion Bcstg. Approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:11). Sale to Orion by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 11, 1968 (Vol. 8:25).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

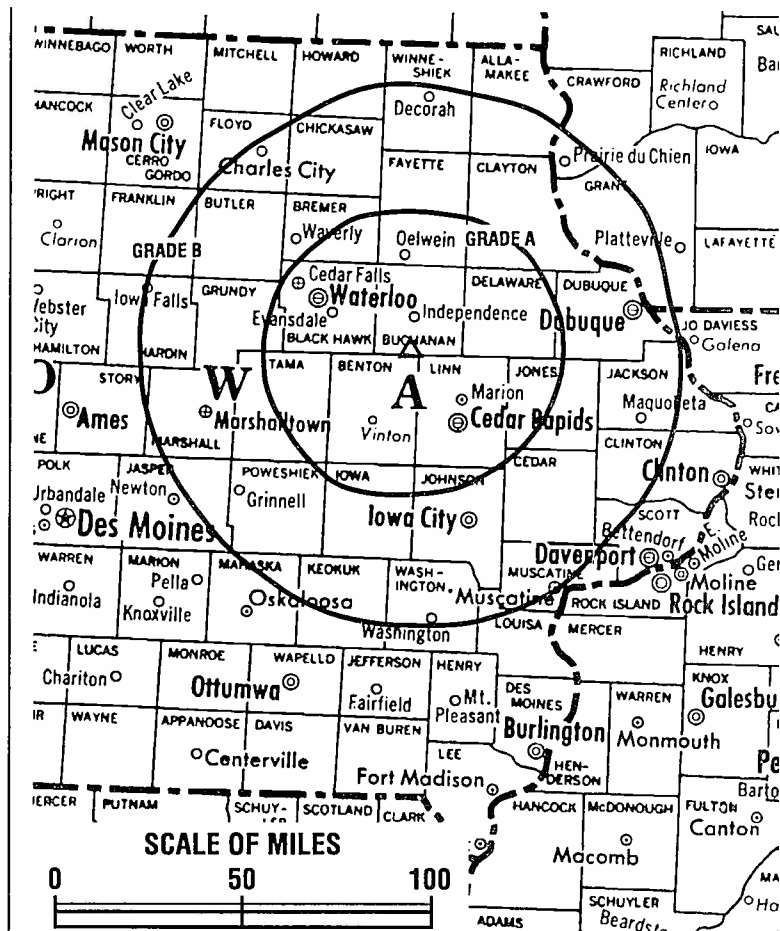
Represented (engineering): Lohnes & Culver.

Personnel:
Bill Hamilton, President & General Manager.
D. Olson, General Sales Manager.
D. Kuempel, Local Sales Manager.
Bert Burns, Chief Engineer.
Mike Berryhill, News Director.

List 30 Sec. Rate: \$1200.

License: Cedar Rapids. Station DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 36

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KGAN BPCT-2102 Granted 5/29/56 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	238,410	146,170	384,580
Average Weekly Circulation (1996)	164,961	85,035	249,995
Average Daily Circulation (1996)			127,376

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,180	108,460	297,640
Average Weekly Circulation (1996)	150,919	79,299	230,217
Average Daily Circulation (1996)			120,252

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,230	37,710	86,940
Average Weekly Circulation (1996)	14,042	5,736	19,778
Average Daily Circulation (1996)			7,123

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Iowa—Waterloo-Cedar Rapids

KWWL

Ch. 7

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 500 E. 4th St., Waterloo, IA 50703.

Phone: 319-291-1200. **Fax:** 319-291-1255. **E-mail:** kwwl@aol.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"
Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, IA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: AFLAC Inc. (Group Owner).

Began Operation: November 25, 1953. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980 (Television Digest, Vol. 19:41). Sale to Raycom Media pends (Vol. 36:34).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Gordon & Glickson.

Represented (engineering): A. D. Ring, P.A.

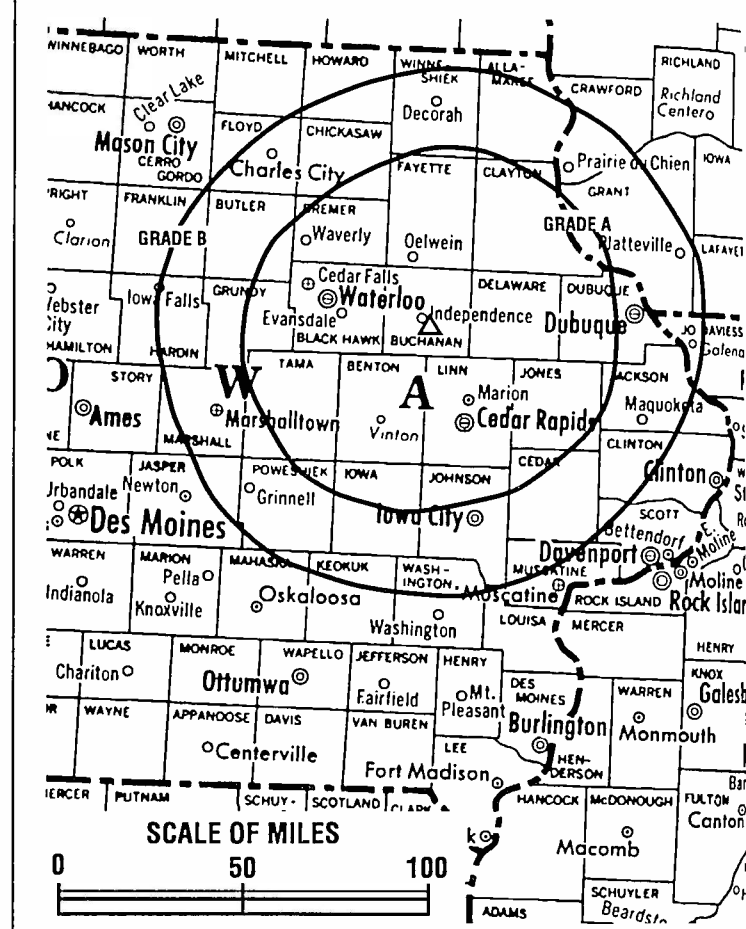
Personnel:

- Jim Waterbury**, President & General Manager.
- Mark Mathis**, Vice President, Operations & General Sales Manager.
- Jim Ohmstede**, Vice President & Chief Engineer.
- Bernie Farris**, National Sales Manager.
- Deb Niermann**, Marketing & Promotion Director.
- Bonnie Wurtzel**, Business Manager.

Rates: On request.

City of License: Waterloo. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 86.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KWWL BMPCT-6729 Granted 1/4/68 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	248,850	162,300	411,150
Average Weekly Circulation (1996)	189,911	111,260	301,171
Average Daily Circulation (1996)			182,714
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,180	108,460	297,640
Average Weekly Circulation (1996)	164,247	96,436	260,683
Average Daily Circulation (1996)			163,822
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,670	53,840	113,510
Average Weekly Circulation (1996)	25,664	14,823	40,487
Average Daily Circulation (1996)			18,892

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Davenport

KLJB-TV

Ch. 18

Network Service: FOX.

Address: Quad Cities Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52207.

Address: 937 E. 53rd St., Suite D, Davenport, IA 52807.

Phone: 319-386-1818. Fax: 319-386-8543.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2950-kw. Visual, 295-kw max. aural. Antenna: 990-ft. above av. terrain, 942-ft. above ground, 1722-ft. above sea level.

Latitude 41° 19' 17"
Longitude 90° 22' 47"

Location: W side of Hwy. 150, 1.75-mi. S of Orion, IL.

Earth Station: United Satellite Systems, 5-meter; DX Antenna, ISS, Scientific Atlanta receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Operation: July 28, 1985. Sale to present owner by Davenport Communications Ltd. Partnership approved by FCC April 1, 1991.

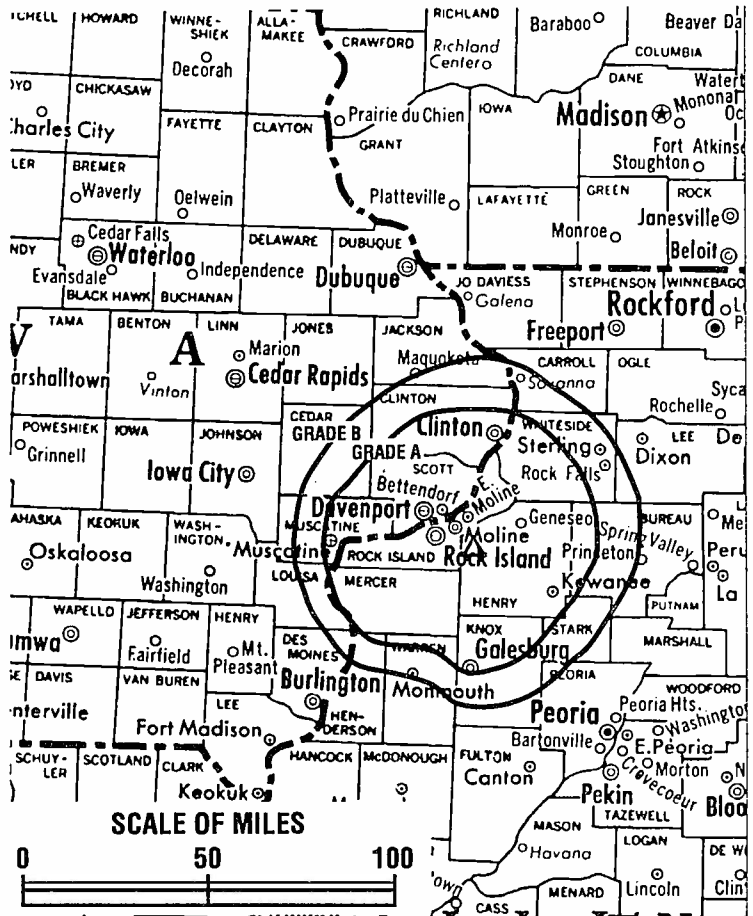
Printed (sales): Seltel Inc.

- Personnel:
- William Grant, President.
- Robert DeBoeuf, Station Manager.
- John Pryor, General Sales Manager.
- David Bargmann, Chief Engineer.
- Richard Immerson, Promotion Manager.
- John Boussemaere, Production Manager.
- John Johnson, Traffic Manager.

License: Davenport. Station DMA: Davenport-Rock Island-Moline. Rank: 88.

© 1996 Nielsen. Coverage based on Nielsen study.

Station Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	224,940	137,510	362,450
Average Weekly Circulation (1996)	133,793	58,008	191,801
Average Daily Circulation (1996)			95,802



KLJB-TV BMPCT-850412KE Granted 6/21/85 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,080	91,100	285,180
Average Weekly Circulation (1996)	123,828	50,665	174,493
Average Daily Circulation (1996)			88,681

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,860	46,410	77,270
Average Weekly Circulation (1996)	9,964	7,343	17,307
Average Daily Circulation (1996)			7,121

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1991 sale of **KLJB-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

Iowa—Davenport

KWQC-TV

Ch. 6

Network Service: NBC.

Licensee: Young Broadcasting of Davenport Inc.

Studio: 805 Brady St., Davenport, IA 52808.

Phone: 319-383-7000. Fax: 319-383-7165.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: SatCom, 7-meter; Harris, M/A-Com receivers.

News Services: AP, UPI.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 31, 1949. Sold to Broad Street Television L.P. by Palmer Communications Inc. 1989 (*Television Digest*, Vol. 29:22). Sale to Young Bcstg. Inc. approved March 12, 1996 (Vol. 35:32; 36:12).

Represented (sales): Blair Television.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Jim Graham, Vice President & General Manager.
Cathie Whiteside, Finance & Station Manager.
Allen Wiese, General Sales Manager.
Jeff Glass, Local Sales Manager.
Duane Mathias, Programming & Promotion Manager.
Doug Retherford, News Director.
John Hegeman, Operations & Engineering Manager.
Trish Tague, Research & Marketing Director.
Doug Bierman, Chief Engineer.

Rates: On request.



KWQC-TV BPCT-810430KG Granted 7/6/81 © American Map Corp., No. 14244

City of License: Davenport. Station DMA: Davenport-Rock Island-Moline. Rank: 1

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,100	173,790	428,890
Average Weekly Circulation (1996)	176,708	94,210	270,918
Average Daily Circulation (1996)			177,512
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,080	91,100	285,180
Average Weekly Circulation (1996)	164,984	80,381	245,365
Average Daily Circulation (1996)			167,810
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,020	82,690	143,710
Average Weekly Circulation (1996)	11,725	13,829	25,554
Average Daily Circulation (1996)			9,702

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KCCI

Ch. 8

Network Service: CBS.

Address: Pulitzer Broadcasting Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63103.

Address: 888 9th St., Des Moines, IA 50309.

Address: Box 10305, Des Moines, IA 50306.

Phone: 515-247-8888. Fax: 515-243-4931.

Email: kcci@aol.com Web Site: http://www.kcci.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw. Antenna: 1950-ft. above av. terrain, 2000-ft. above ground, 19-ft. above sea level.

Latitude 41° 48' 35"
Longitude 93° 37' 16"

Location: 1-mi. SW of Alleman, IA.

Earth Stations: Microdyne, 5-meter Ku & C-band; Prodelin, 5-meter C-band; Scientific-Atlanta, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 1.2-meter C-band; DX Communications, M/A-Com, Microdyne, Scientific-Atlanta, and other receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

Services: AP, CBS, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Operation: July 31, 1955. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26, 35) Sale to Pulitzer Bcstg. approved July 30, 1993 (Vol. 33:8, 14, 23, 32, 37).

Owned (sales): Petry Television Inc.

Owned (legal): Vemer, Liipfert, Bernhard, McPherson & Hand, Chartered.

Owned (engineering): Jules Cohen & Associates, P.C.

Personnel: **Fredericksen**, Vice President & General Manager.

Pascuzzi, Operations & Production Manager.

Porepp, General Sales Manager.

Marie Caudron, National Sales Manager.

Busiek, News Director.

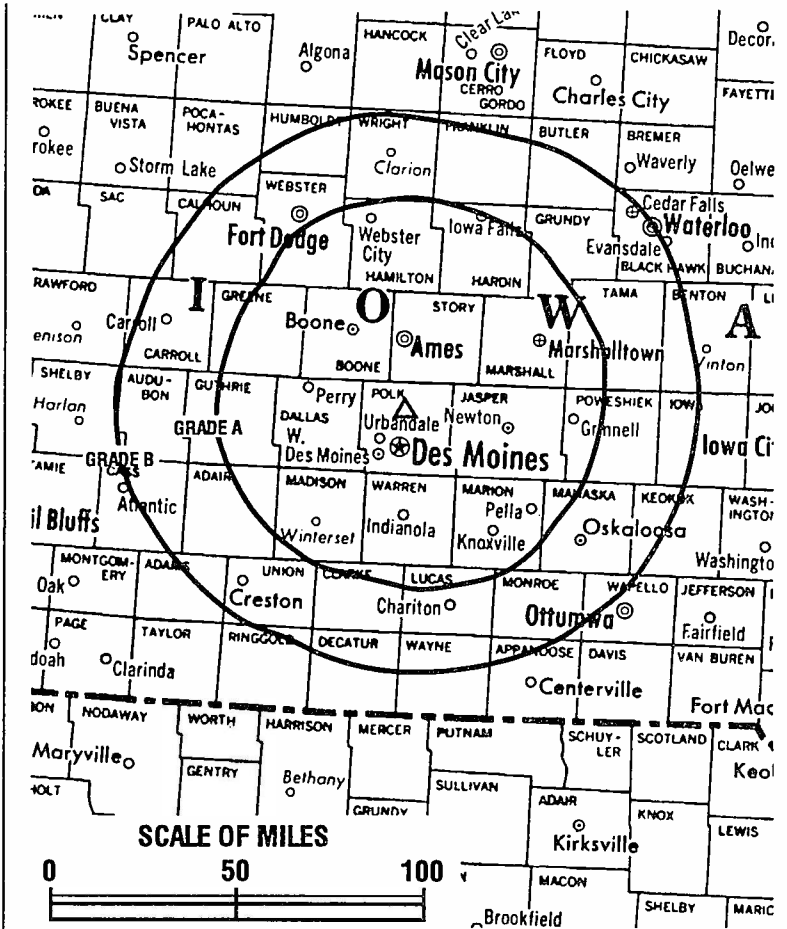
Wolfe, Programming & Public Affairs Manager.

Kulik, Director, Marketing & Sales Promotion.

Davis, Business Manager.

Cunningham, Promotion Director.

Houg, Chief Engineer.



KCCI BMPCT-7477 Granted 7/31/73 © American Map Corp., No. 14244

Rates: On request.

City of License: Des Moines. Station DMA: Des Moines-Ames. Rank: 72.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,370	208,950	486,320
Average Weekly Circulation (1996)	220,090	140,522	360,613
Average Daily Circulation (1996)			233,506
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,360	136,860	348,220
Average Weekly Circulation (1996)	190,981	123,470	314,451
Average Daily Circulation (1996)			211,192
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,010	72,090	138,100
Average Weekly Circulation (1996)	29,109	17,052	46,162
Average Daily Circulation (1996)			22,314

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Iowa—Des Moines

KDSM-TV

Ch. 17

Network Service: FOX.

Licensee: River City License Partnership, 4023 Fleur Dr., Des Moines, IA 50321.

Studio: 4023 Fleur Dr., Des Moines, IA 50321.

Phone: 515-287-1717. Fax: 515-287-0064.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude 41° 48' 01.20"
Longitude 93° 36' 27.00"

Requests CP for change to 5000-kw max. visual, 1516-ft. above av. terrain, 1503-ft. above ground, 2473-ft. above sea level. BPCT-960621KF.

Transmitter: 0.4-mi. W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

Satellite Earth Stations: AFC, 4-meter Ku-band; M/A-Com, 5-meter C-band; Prodelin, 5-meter C-band; M/A-Com receivers.

News Service: Fox News.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: March 14, 1983. Sale to Better Communications by Duchossois Communications approved by FCC April 24, 1991 (Television Digest, Vol. 30:49). Sale to Duchossois by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry, approved by FCC April 19, 1985 (Vol. 25:8). Sale pending to Sinclair Communications (Vol. 36:16).

Represented (sales): TeleRep Inc.

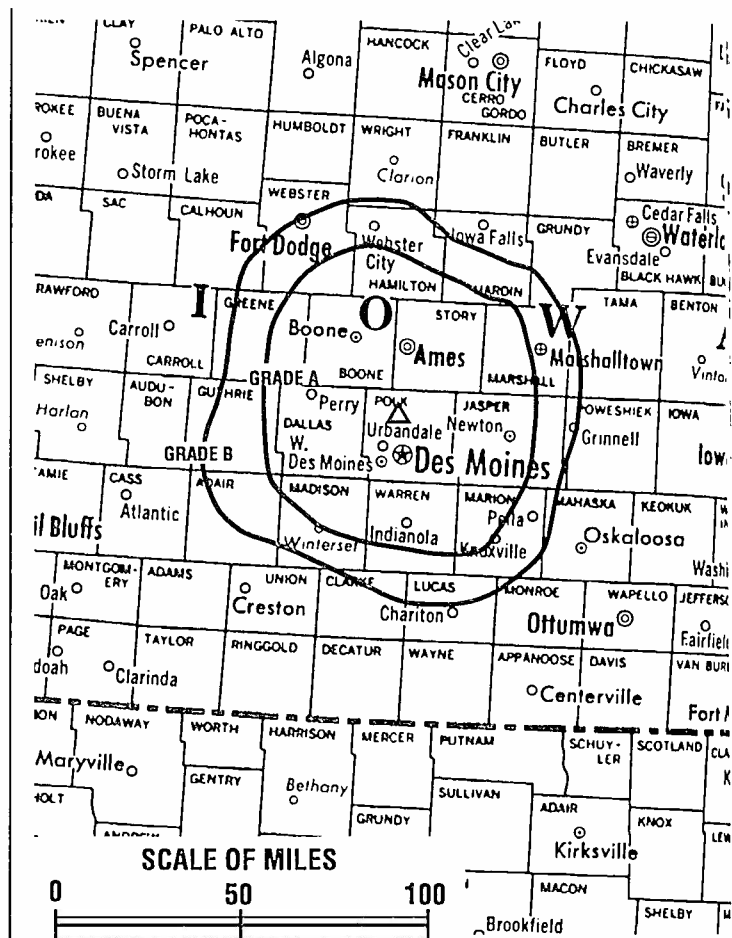
Represented (legal): Dow, Lohnes & Albertson.

Personnel:
Ted Stephens, Vice President & General Manager.
Dan Cohen, General Sales Manager.
Wendy Lyons, Promotion Manager.
Jeff Potthoff, Business Manager.
Martin Mohrfield, Chief Engineer.

Highest 30 Sec. Rate: \$1300.

City of License: Des Moines. Station DMA: Des Moines-Ames. Rank: 72.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDSM-TV BMPCT-821006KE Granted 10/29/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,570	164,160	435,730
Average Weekly Circulation (1996)	146,547	82,753	229,300
Average Daily Circulation (1996)	21,221	11,822	33,043

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,360	135,560	346,920
Average Weekly Circulation (1996)	129,518	76,552	206,070
Average Daily Circulation (1996)	18,503	10,936	29,439

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,210	28,600	88,810
Average Weekly Circulation (1996)	17,029	6,200	23,229
Average Daily Circulation (1996)	2,433	886	3,319

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WHO-TV

Ch. 13

Network Service: NBC.

Address: The New York Times Co., 229 W. 43rd St., New York, NY 10036.

Address: 1801 Grand Ave., Des Moines, IA 50309.

Phone: 515-242-3500. Fax: 515-242-3797. Web Site: <http://www.whooncall.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Address: 200 N.W. 134th St., Alleman, IA 50007.

Channel TV Sound: Stereo only.

Site Earth Station: Transmit/receive SatCom, 7-meter; Microwave Assoc., Scientific-Atlanta receivers.

Service: AP.

Ownership: The New York Times Co. (Group Owner).

Operation: April 15, 1954. Sale by Palmer Communications to present owner approved by FCC July 9, 1996 (Television Digest, Vol. 36:21).

Presented (sales): Katz American Television.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John Geisler, General Manager.

Daryl Semerad, Director, Sales & Marketing.

Bill Oik, Chief Engineer.

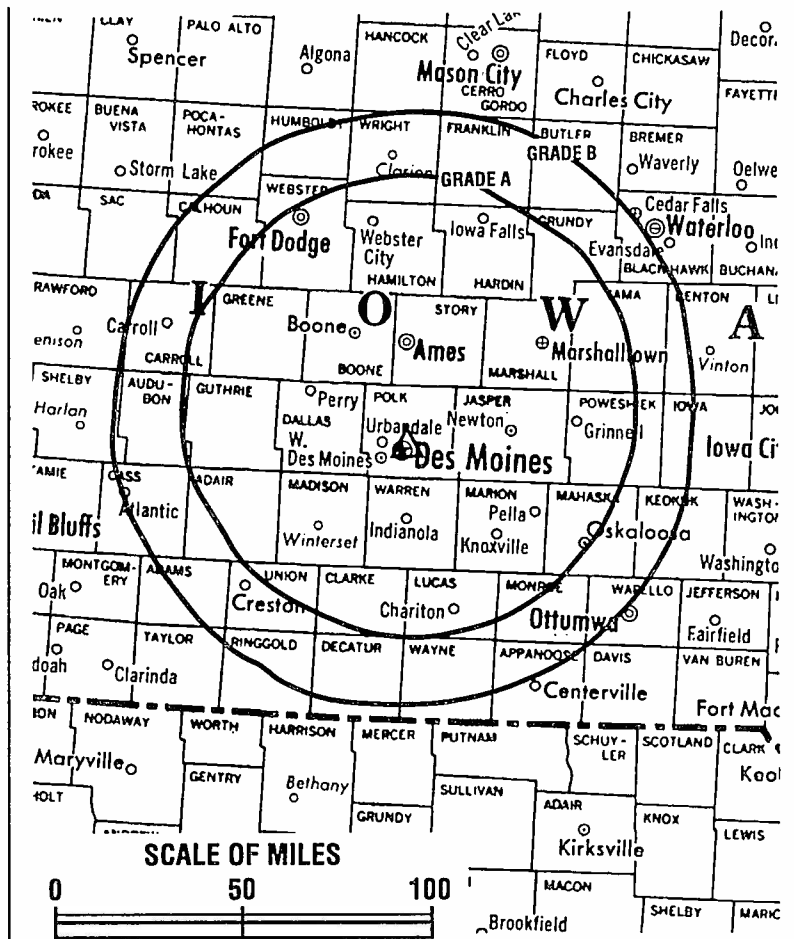
Patricia Wetka, News Director.

Rebecca Jess, Broadcast Controller.

Address: On request.

License: Des Moines. Station DMA: Des Moines-Ames. Rank: 72.

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WHO-TV BPCT-5011 Granted 7/27/77 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,650	175,560	439,210
Average Weekly Circulation (1996)	209,903	135,292	345,195
Average Daily Circulation (1996)			216,070
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,360	136,860	348,220
Average Weekly Circulation (1996)	185,266	122,396	307,662
Average Daily Circulation (1996)			197,547
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,290	38,700	90,990
Average Weekly Circulation (1996)	24,637	12,896	37,532
Average Daily Circulation (1996)			18,522

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Iowa—Ames-Des Moines

WOI-TV

Ch. 5

Network Service: ABC.

Licensee: Capital Communications Co. Inc., 17 Kraft Ave., Bronxville, NY 10708.

Studios: 300 E. Locust, Des Moines, IA 50309; Communications Bldg., Iowa State University, Ames, IA 50011.

Mailing Address: Box 724, Des Moines, IA 50303.

Phones: 515-282-5555 (Des Moines); 515-294-5555 (Ames).

Fax: 515-282-0716 (Des Moines); 515-294-8503 (Ames).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: 7.3-meter; Harris, 9-meter C-band; Microdyne, 3.7-meter Ku-band; Andrew, 4.5-meter; Scientific-Atlanta, 7-meter; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: Capital Communications Co. Inc.

Began Operation: February 21, 1950. Sale to present owners by Iowa State University approved by FCC Dec. 15, 1993 (Television Digest, Vol. 31:51; 32:22, 40, 47, 51).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.A.

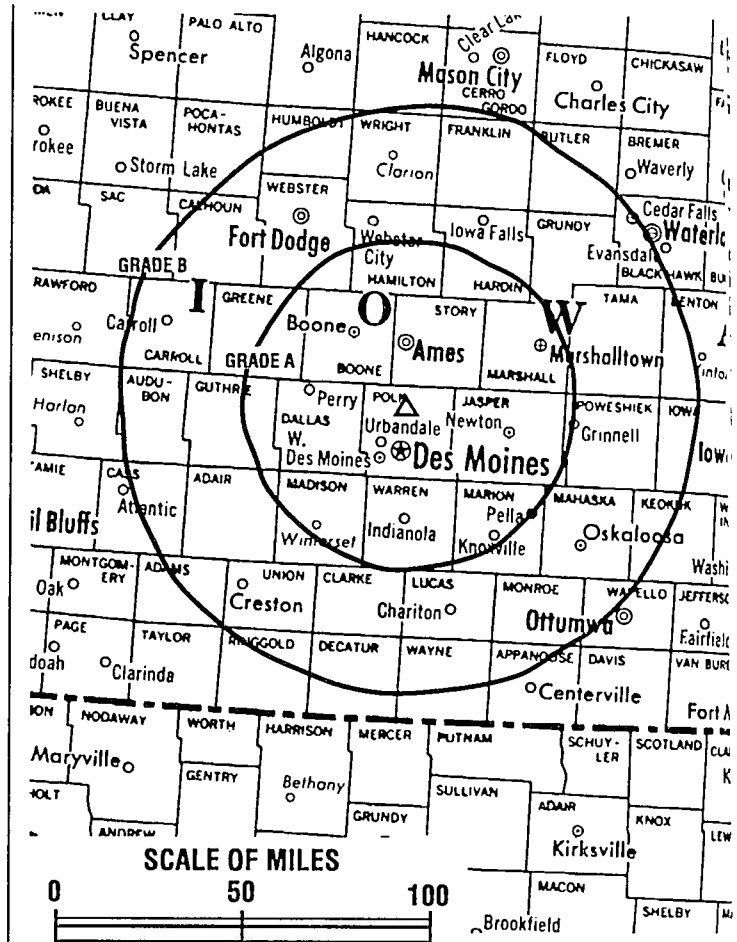
Personnel:

John Sloan, Vice President & General Manager.
Ray Johnson, National Sales Manager.
Gregg Lagan, News Director.
Randy Shelton, Program Director.
Brent Stephenson, Chief Engineer.
Elaine Honold, Business Manager.
Jim Frisby, Production Manager.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1994 sale of
WOI-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995



WOI-TV BMPCT-7324 Granted 12/20/71 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$850.

City of License: Ames. Station DMA: Des Moines-Ames. Rank: 72.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,180	180,820	451,000
Average Weekly Circulation (1996)	185,775	121,444	307,219
Average Daily Circulation (1996)			150,400
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,360	136,860	348,220
Average Weekly Circulation (1996)	167,957	113,675	281,632
Average Daily Circulation (1996)			142,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,820	43,960	102,780
Average Weekly Circulation (1996)	17,818	7,768	25,586
Average Daily Circulation (1996)			8,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Dubuque

KFXB

Ch. 40

Network Service: FOX.

Address: Dubuque TV Ltd. Partnership, 744 Main St., Dubuque, IA 52001.

Address: 744 Main St., Dubuque, IA 52001.

Phone: 319-556-4040. Fax: 319-557-7101.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 16-ft. above sea level.

Latitude 42° 31' 05"
Longitude 90° 37' 16"

Requests CP for change to 5000-kw max. visual, 872-ft. above av. terrain, 817-ft. above ground, 1676-ft. above sea level, lat. 42° 31' 09", long. 90° 37' 11", transmitter to 0.7-mi. N of Illinois state line, 0.8-mi. W of Hwy. 35. BPCT-0611KS.

Transmitter: 0.7-mi. N of Illinois state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

Earth Stations: Calstar, 4.6-meter; Prodelin, 4.2-meter; Avantek, Scientific-Atlanta receivers.

Service: AP.

Local marketing agreement with KFXA (F), Cedar Rapids-Waterloo.

Partnership: Dubuque TV Ltd. Partnership.

Operation: June 1, 1970. Left air Oct. 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation Sept. 12, 1976. Sale to Commercial Dispatch Publishing Co. approved by FCC Sept. 13, 1979. Sale to Dubuque TV Ltd. Partnership approved Feb. 8, 1985. FCC approved sale to Sage Communications Corp. of Dubuque March 25, 1988 but sale was not consummated.

Owned (sales): Settel Inc.

Personnel:
Thomas G. Bond, Vice President.
John J. Benk, General Manager.
John Haverland, Chief Engineer.

Light 30 Sec. Rate: \$220.

License: Dubuque. Station DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 86.

© 1996 Nielsen. Coverage based on Nielsen study.



KFXB BPCT-4978 Granted 2/11/77 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,360	31,010	92,370
Average Weekly Circulation (1996)	31,699	9,379	41,078
Average Daily Circulation (1996)			18,752
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,760	10,380	45,140
Average Weekly Circulation (1996)	19,967	2,703	22,670
Average Daily Circulation (1996)			10,890
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,600	20,630	47,230
Average Weekly Circulation (1996)	11,732	6,676	18,409
Average Daily Circulation (1996)			7,862

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Iowa—Mason City

KIMT

Ch. 3

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., Box 1717, Spartanburg, SC 29304.

Studio: 2nd & Pennsylvania Ave., Mason City, IA 50401.

Phone: 515-423-2540. Fax: 515-421-2673; 515-423-9309.

E-mail: kimt@willowtree.com Web Site: http://www.willowtree.com/kimt

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Transmitter: 3.5-mi. E of St. Ansgar, IA.

Satellite Earth Stations: Scientific-Atlanta, 3-meter; Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 7.5-meter; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Spartan Communications Inc. (Group Owner).

Began Operation: May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1). Sale to present owner approved by FCC June 12, 1984 (Vol. 24:15).

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

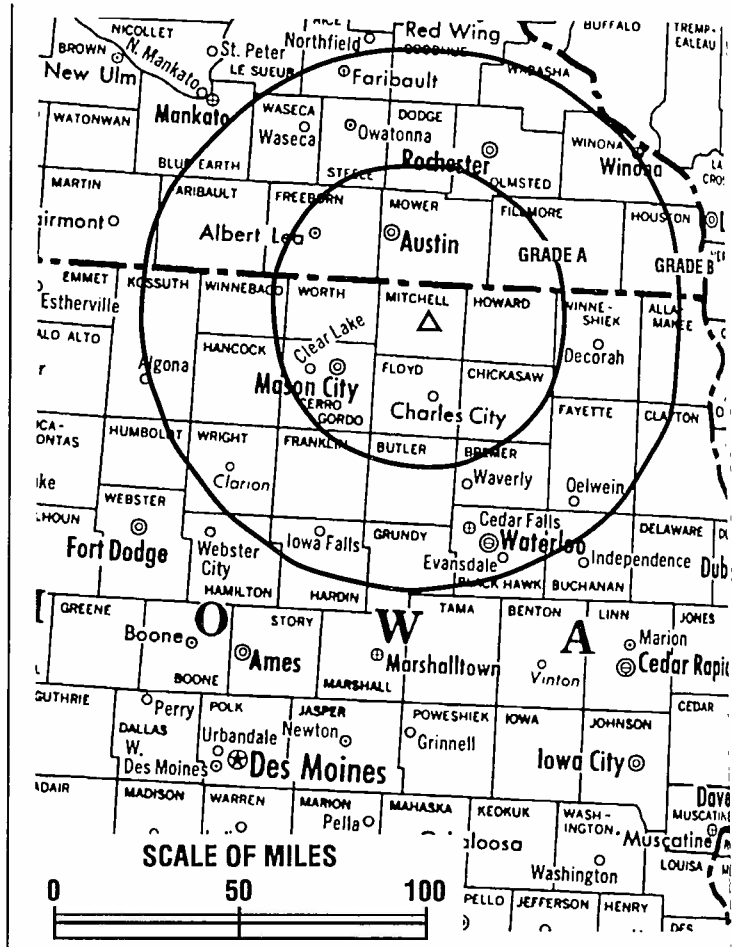
Personnel:

- John Shine, Vice President & General Manager.
- Steve Martinson, General Sales Manager.
- Mike Larson, Local & Regional Sales Manager.
- Doug Merbach, News Director.
- Jerome Risting, Program Director.
- Dave Christopherson, Promotion Manager.
- Dale Byre, Chief Engineer.
- Karen Bird, Business Manager.

Highest 30 Sec. Rate: \$800.

City of License: Mason City. Station DMA: Rochester-Mason City-Austin. Rank: 148.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KIMT BMPCT-7648 Granted 8/31/76 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	144,520	149,400	293,920
Average Weekly Circulation (1996)	65,264	55,360	120,624
Average Daily Circulation (1996)			66,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	87,170	50,480	137,650
Average Weekly Circulation (1996)	58,346	40,091	98,437
Average Daily Circulation (1996)			57,900
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	57,350	98,920	156,270
Average Weekly Circulation (1996)	6,918	15,268	22,186
Average Daily Circulation (1996)			8,100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ottumwa-Kirksville, Missouri

KTVO

Ch. 3

Service: ABC.

KTVO License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Kirksville, MO 63501.

Highway 63 N, Kirksville, MO 63501.

Address: Box 949, Kirksville, MO 63501.

816-627-3333; 816-682-3333. Fax: 816-627-1885.

Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1101-ft. above av. terrain, 1050-ft. above ground, 1963-ft. above sea level.

Latitude 40° 31' 47"
Longitude 92° 26' 29"

Location: 4.5-mi. E of Lancaster on Hwy. 136.

Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Operation: November 21, 1955. Sale to Gillett Group Inc. by Post Corp. Approved by FCC June 19, 1984. Sale to Post by James J. Conroy & Raymond E. Conroy approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2). Sale to Federal Broadcasting Co. by Gillett Group Inc. approved by FCC July 17, 1987 (Vol. 27:20). Sale to Post by Media pend.

Advertiser: Katz Continental Television; Canadian Communications Co.

Agency: Hogan & Hartson.

Engineering: Cohen, Dippell & Everist, P.C.

Personnel:
 General Manager:
 Vice President & General Manager:
 Operations Manager:
 News Director:
 Chief Engineer:
 Marketing Director:
 Business Manager:

30 Sec. Rate: \$750.

License: Kirksville, MO. Station DMA: Ottumwa-Kirksville. Rank: 200.

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KTVO BPCT-890607KJ Granted 4/11/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,690	76,630	177,320
Average Weekly Circulation (1996)	58,145	29,931	88,076
Average Daily Circulation (1996)			47,250
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,070	15,720	42,790
Average Weekly Circulation (1996)	20,874	12,356	33,230
Average Daily Circulation (1996)			21,995
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,620	60,910	134,530
Average Weekly Circulation (1996)	37,271	17,575	54,846
Average Daily Circulation (1996)			25,255

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Iowa—Ottumwa

KYOU-TV

Ch. 15

Network Service: FOX, UPN.

Licensee: Public Interest Broadcast Group Inc., 820 W. 2nd St., Ottumwa, IA 52501.

Studio: 820 W. 2nd St., Ottumwa, IA 52501.

Phone: 515-684-5415. **Fax:** 515-682-5173.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2213-kw max. visual, 221.3-kw max. aural. Antenna: 1190-ft. above av. terrain, 1161-ft. above ground, 1911-ft. above sea level.

Latitude 41° 11' 42"
Longitude 91° 57' 15"

Transmitter: 1.3-mi. NNE of State Hwys. 1 & 78 in Richland Twp.

Satellite Earth Stations: ADM, Ku & C-band; AFC, Ku-band; KLM, 3.9-meter C-band; KLM, 4.8-meter C-band; General Instrument, KLM, M/A-Com receivers.

Ownership: Public Interest Broadcast Group Inc.

Began Operation: June 2, 1986. Left air 1986; resumed operation June 29, 1987.

Personnel:

- Dirk Engstrom, President & General Manager.
- Felecia Babb, General Sales Manager.
- Nancy Rutledge, Business Manager.
- Phil Benjamin, Chief Engineer.
- Dianne Little, Promotion Director.
- Jim Cagwin, Production Manager.
- Dawn DeFratus, Promotion Director.

Rates: On request.

City of License: Ottumwa. **Station DMA:** Ottumwa-Kirksville. **Rank:** 200.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,090	106,200	200,290
Average Weekly Circulation (1996)	28,608	24,409	53,016
Average Daily Circulation (1996)			19,713



KYOU-TV BPCT-910628KH Granted 1/31/92 © American Map Corp., No. 147

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,070	14,190	41,260
Average Weekly Circulation (1996)	14,062	6,385	20,447
Average Daily Circulation (1996)			8,139

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,020	92,010	159,030
Average Weekly Circulation (1996)	14,546	18,023	32,569
Average Daily Circulation (1996)			11,838

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KCAU-TV

Ch. 9

Network Service: ABC.

Address: Citadel Communications Co. Ltd., 625 Douglas St., Sioux City, IA 51101.

Address: 625 Douglas St., Sioux City, IA 51101.

Phone: 712-277-2345. Fax: 712-277-3733.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw
 visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground,
 31-ft. above sea level.

Latitude 42° 35' 12.39"
 Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

Service: AP.

Ownership: Citadel Communications Co. L.L.C. (Group Owner).

History: Operation: March 29, 1953. Sale to Wesray Corp. by Forward Communica-
 tion Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's
 Broadcasting Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30). Sale
 to People's by Cowles Bcstg. Co. approved Nov. 27, 1957 (Vol. 13:41, 44, 49).
 Sale to Citadel Communications approved Oct. 1, 1985 (Vol. 25:30).

Printed (sales): Katz Continental Television.

Printed (legal): Latham & Watkins.

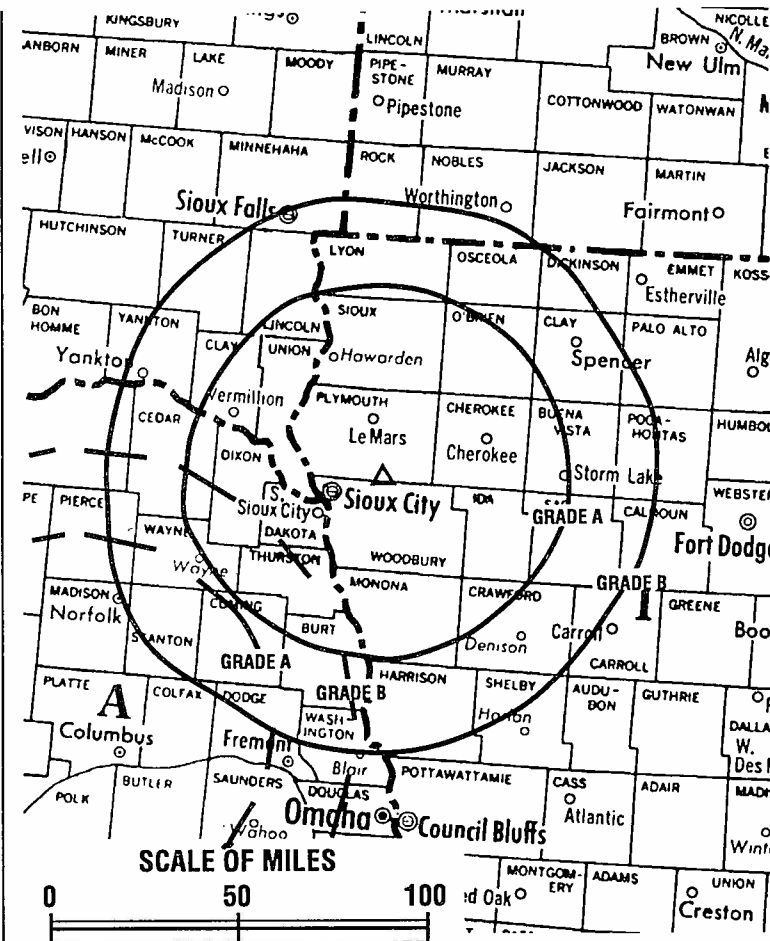
Personnel:

- John J. Lombardo, President.
- John Cole, Executive Vice President.
- John Moran, General Manager.
- John Steinbauer, Sales Manager.
- John Lund, News Director.
- John Morlan, Program Director.
- Dale Feenstra, Promotion Director.
- John Bauman, Business Manager.
- John Reiter, Chief Engineer.

Spot 30 Sec. Rate: \$1200.

License: Sioux City. Station DMA: Sioux City. Rank: 140.

© 1996 Nielsen Coverage based on Nielsen study.



KCAU-TV BPCT-3128 Granted 1/19/65 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,950	116,310	263,260
Average Weekly Circulation (1996)	97,654	57,640	155,294
Average Daily Circulation (1996)			84,156
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,910	55,690	150,600
Average Weekly Circulation (1996)	76,200	43,340	119,540
Average Daily Circulation (1996)			71,294
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,040	60,620	112,660
Average Weekly Circulation (1996)	21,453	14,300	35,753
Average Daily Circulation (1996)			12,862

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Iowa—Sioux City

KMEG

Ch. 14

Network Service: CBS.

Licensee: Maine Radio & Television Co., One Congress Square, Portland, ME 04101.

Studio: 700 Floyd Blvd., Sioux City, IA 51102.

Mailing Address: Box 657, Sioux City, IA 51102.

Phone: 712-277-3554. Fax: 712-277-4732. E-mail: kmeg-tv@prodigy.com

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 14"

Requests CP for change to 5000-kw max. visual, 2001-ft. above av. terrain, 1795-ft. above ground, 3215-ft. above sea level. BPCT-960625K1.

Transmitter: Rural Rte. 2, 1-mi. E of city limits.

Satellite Earth Stations: Comtech, 5-meter; Prodelin, 4.5-meter; Scientific-Atlanta, 7-meter; Microwave Assoc., Pinzone, Scientific-Atlanta receivers.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: September 5, 1967. Sale to present owner by Gillett Communications Group approved by FCC Sept. 23, 1986. Sale to Gillett by Fetzer Communications approved by FCC Oct. 29, 1985. Sale to Fetzer by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC Aug. 13, 1969 (*Television Digest*, Vol. 9:33).

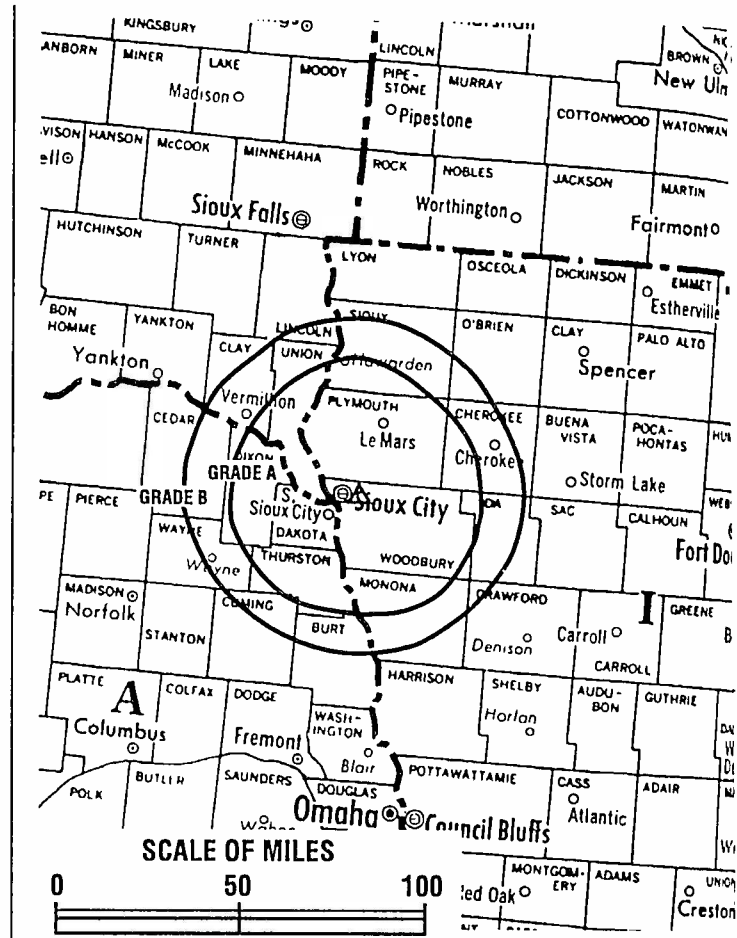
Represented (sales): Sattel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Bruce Lewis, General Manager.
- Fritz Miller, Station Manager.
- Janice Jessen, General Sales Manager.
- Bob Bosse, Promotion Director.
- Greg Funk, Business Manager.
- Dick Herr, Chief Engineer.
- Mike Meister, Community Service Director.

Highest 30 Sec. Rate: \$275.



KMEG BPCT-3871 Granted 2/13/67 © American Map Corp., No. 14244

City of License: Sioux City. Station DMA: Sioux City. Rank: 140.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,880	76,970	194,850
Average Weekly Circulation (1996)	63,966	34,254	98,220
Average Daily Circulation (1996)			45,510

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,250	53,740	144,990
Average Weekly Circulation (1996)	55,701	30,911	86,612
Average Daily Circulation (1996)			42,006

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,630	23,230	49,860
Average Weekly Circulation (1996)	8,265	3,342	11,607
Average Daily Circulation (1996)			3,513

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Sioux City

KTIV

Ch. 4

Service: NBC.

Address: The New Jersey Herald Inc., 3135 Floyd Blvd., Sioux City, IA 51105.

Address: 3135 Floyd Blvd., Sioux City, IA 51105.

Phone: 712-239-4100. Fax: 712-239-2621. E-mail: ktiv4@aol.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Distance: 4-mi. E, 0.75-mi. N of James, IA.

Channel TV Sound: Stereo only.

Earth Stations: ADM, 6.2-meter C-band; AFC, 3-meter Ku-band; Avcom, M/A-Com receivers.

Services: CNN, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Operation: October 9, 1954. Sale to Quincy Newspapers Inc. by American Family Corp. approved by FCC Nov. 17, 1989 (Television Digest, Vol. 29:35). Sale of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980. Sale by Perkins Bros. Co. approved March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 (Vol. 5:24).

Advertising (sales): Blair Television.

Advertising (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:
L. DeSchepper, Vice President & General Manager.
D. Wisner, General Sales Manager.
Madsen, Station Manager.
Krayenhagen, Chief Engineer.
Nixon, News Director.
L. Johnson, Promotion Director.
Clayton, Business Manager.

Rate: 30 Sec. Rate: \$600.

License: Sioux City. Station DMA: Sioux City. Rank: 143.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,550	97,750	243,300
Average Weekly Circulation (1996)	107,317	57,825	165,142
Average Daily Circulation (1996)			107,119

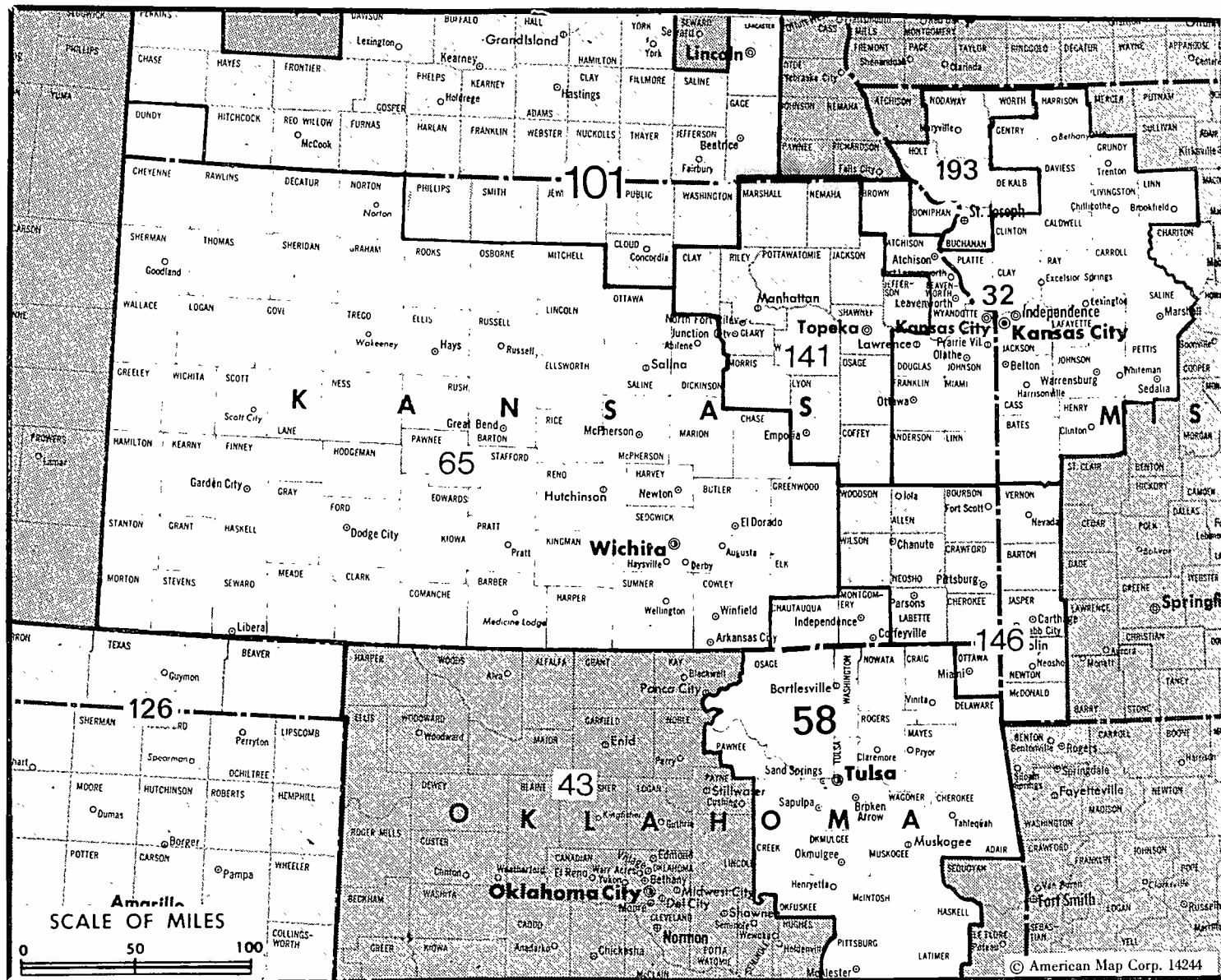


KTIV BPCT-3127 Granted 1/19/65 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,910	55,690	150,600
Average Weekly Circulation (1996)	81,938	46,992	128,929
Average Daily Circulation (1996)			89,147

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,640	42,060	92,700
Average Weekly Circulation (1996)	25,379	10,833	36,213
Average Daily Circulation (1996)			17,972

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Kansas City, MO	786,740	32	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
Oklahoma City, OK	587,980	43	KFOR-TV (4), KMNZ (62), KOCB (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KWTW (9)
Tulsa, OK	461,080	58	KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTUL (8), KWHB (47), KWMMJ (53)
Wichita-Hutchinson, KS	425,580	65	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Lincoln & Hastings-Kearney, NE	251,580	101	KGIN (11), KHAS-TV (5), KHGI-TV (13), KLKE (24), KLKN (8), KOLN (10), KSNB-TV (4), KTVG (17), KWNB-TV (6)
Amarillo, TX	185,050	126	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Topeka, KS	153,830	141	KSNT (27), KTKA-TV (49), WIBW-TV (13)
Joplin, MO-Pittsburg, KS	145,080	146	KOAM-TV (7), KODE-TV (12), KSNF (16)
St. Joseph, MO	53,450	193	KOTV (2), KTAJ (16)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere

KWCH-TV, Hutchinson	See Wichita, KS
KSNK, Oberlin	See McCook, NE
KODE-TV, Pittsburg	See Joplin, MO
KSNF, Pittsburg	See Joplin, MO

Kansas Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	12	5	17
Educational Television Stations	4	0	4
	16	5	21

KLBY

Ch. 4

(Satellite of KAKE-TV, Wichita, KS)

Market Service: ABC.

Address: Chronicle Publishing Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Address: 990 S. Range, Colby, KS 67701.

Phone: 913-462-8644. Fax: 913-462-3522.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 748-ft. above av. terrain, 770-ft. above ground, 4190-ft. above sea level.

Latitude 39° 15' 25"
Longitude 101° 21' 10"

Transmitter: 7.2-mi. SSE of Brewster.

Earth Station: AFC, 3.7-meter Ku-band; M/A-Com receivers.

Service: AP.

Ownership: Chronicle Publishing Co. (Group Owner).

Operation: September 4, 1984. Sale to Smoky Hills Public Television Corp. approved by FCC March 5, 1986, but not consummated. Sale to present owner by Smoky Hills Convention Inc. approved by FCC Oct. 10, 1986. Station returned to Smoky Hills Convention Inc. Feb. 11, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

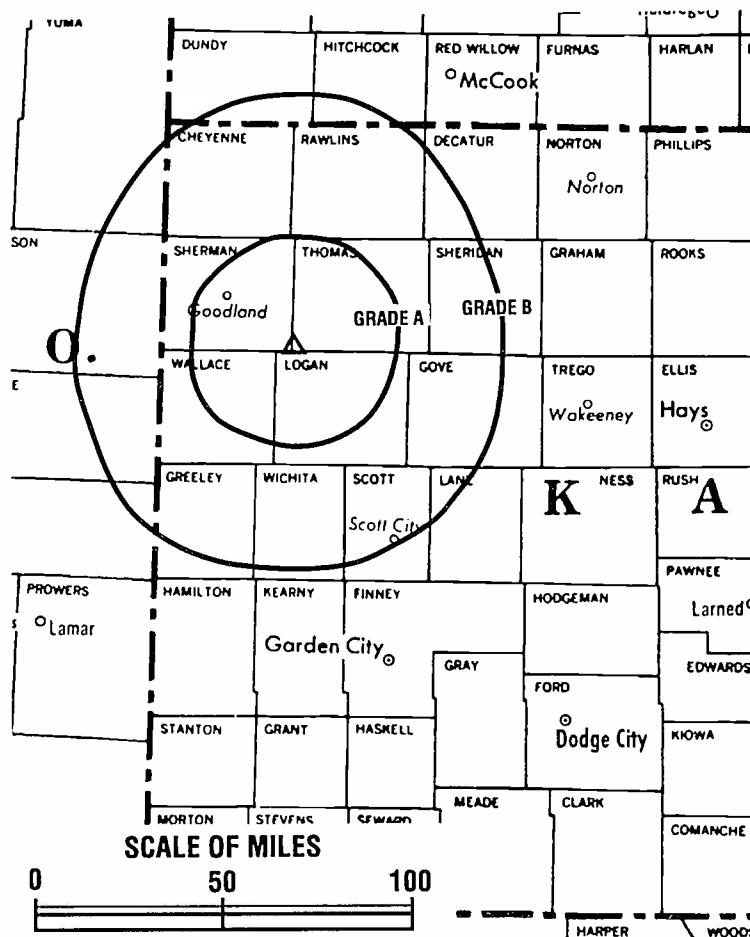
John Schwanke, Station Manager.

Edward Schmid, Chief Engineer.

Estimated 30 Sec. Rate: \$200.

Station License: Colby. Station DMA: Wichita-Hutchinson. Rank: 65.

©1996 Nielsen. Coverage based on Nielsen study.



KLBY BPCT-821008KO Granted 2/9/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,650	1,120	2,770
Average Weekly Circulation (1996)	848	206	1,054
Average Daily Circulation (1996)			117

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,120	1,120
Average Weekly Circulation (1996)	0	206	206
Average Daily Circulation (1996)			33

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,650	0	1,650
Average Weekly Circulation (1996)	848	0	848
Average Daily Circulation (1996)			84

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KBSD-TV

Ch. 6

(Satellite of KWCH-TV, Hutchinson-Wichita, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

Studio: Airport Terminal, Dodge City, KS 67801.

Mailing Address: Box 157, Dodge City, KS 67801.

Phone: 316-227-3121. **Fax:** 316-225-1675.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Spartan Communications Inc. (Group Owner).

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969. Transfer of control to Kansas Bcstg. System approved by FCC May 19, 1988. Sale to Smith Broadcasting Group Inc. approved Oct. 12, 1988. Sale to present owner by Smith Broadcasting Group Inc. approved by FCC Oct. 7, 1994.

Represented (sales): Blair Television.

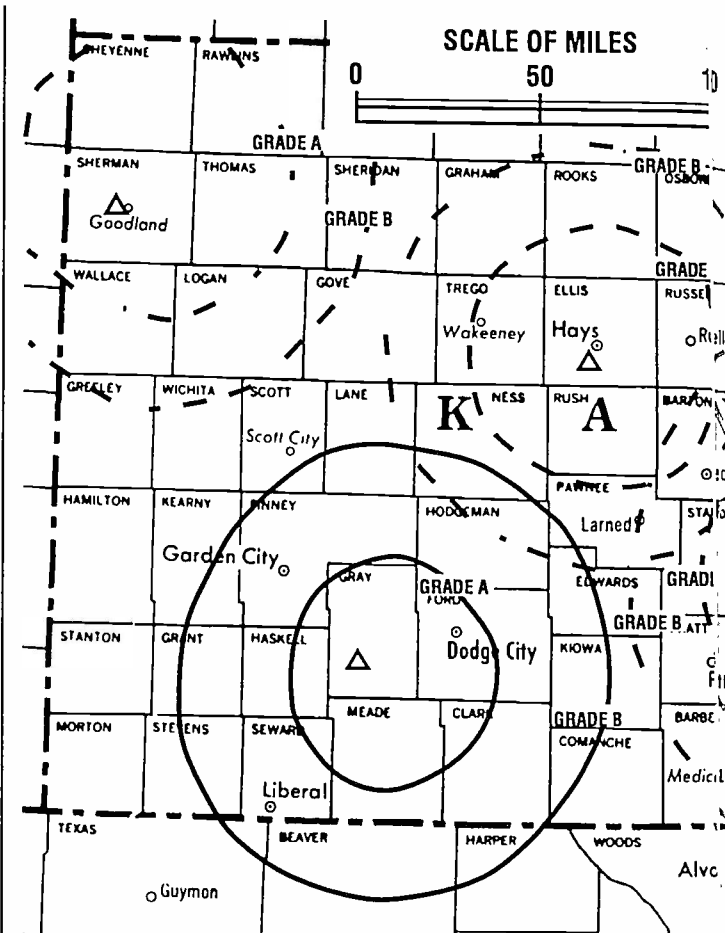
Represented (legal): Hogan & Hartson.

Personnel: See KWCH-TV, Hutchinson-Wichita, KS.

Highest 30 Sec. Rate: \$200.

City of License: Ensign. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KBSD-TV BPCT-3474 Granted 1/29/65 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,370	12,180	39,550
Average Weekly Circulation (1996)	17,263	5,307	22,570
Average Daily Circulation (1996)			11,285
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,260	10,230	33,490
Average Weekly Circulation (1996)	16,496	5,015	21,511
Average Daily Circulation (1996)			10,756
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,110	1,950	6,060
Average Weekly Circulation (1996)	767	292	1,059
Average Daily Circulation (1996)			529

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KSNB

Ch. 11

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main St., Wichita, KS 67203.

Studio: 204 Fulton, Garden City, KS 67846.

Phone: 316-276-2311. Fax: 316-275-0576.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 711-ft. above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi. S of Garden City.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band; M/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: Lee Enterprises Inc. (Group Owner).

Original Operation: November 5, 1958. For sale to SJL Broadcast Management, see KSNW, Wichita, KS. Sale to Lee Enterprises Inc. by SJL Broadcast Management Corp. approved by FCC June 27, 1995.

Presented (sales): Katz Television.

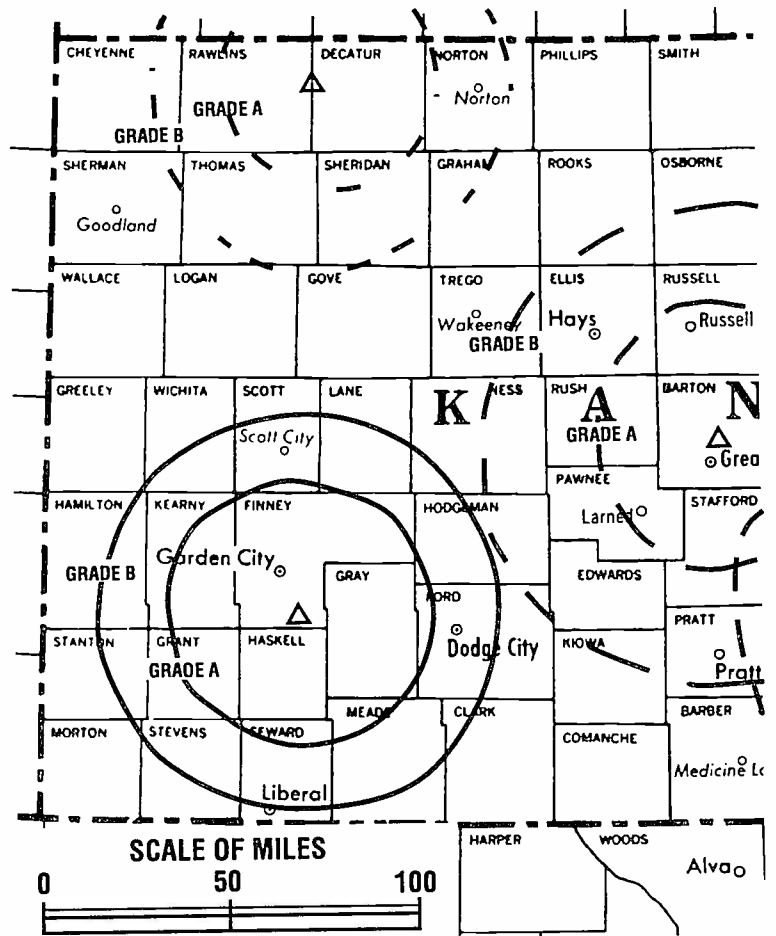
Presented (legal): Latham & Watkins.

Personnel:
Sharolyn Funk, Station Manager.
Jim Bowers, Chief Engineer.

Notes: On request.

City of License: Garden City. Station DMA: Wichita-Hutchinson. Rank: 65.

Compilation ©1996 Nielsen. Coverage based on Nielsen study.



KSNB BPCT-3371 Granted 8/20/64 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,580	12,280	40,860
Average Weekly Circulation (1996)	20,615	6,710	27,325
Average Daily Circulation (1996)			16,510

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,270	8,840	33,110
Average Weekly Circulation (1996)	20,339	6,069	26,408
Average Daily Circulation (1996)			16,253

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,310	3,440	7,750
Average Weekly Circulation (1996)	276	641	917
Average Daily Circulation (1996)			257

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Garden City

KUPK-TV

Ch. 13

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Publishing Co., 1500 N. West St., Wichita, KS 67203.

Studio: 2900 E. Schulman Ave., Garden City, KS 67846.

Phone: 316-275-1560. **Fax:** 316-275-1572.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

Transmitter: 8-mi. NW of Copeland, KS.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Luxor, 3.7-meter C-band; Luxor, M/A-Corn receivers.

News Service: AP.

Ownership: Chronicle Publishing Co. (Group Owner).

Began Operation: October 28, 1964.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

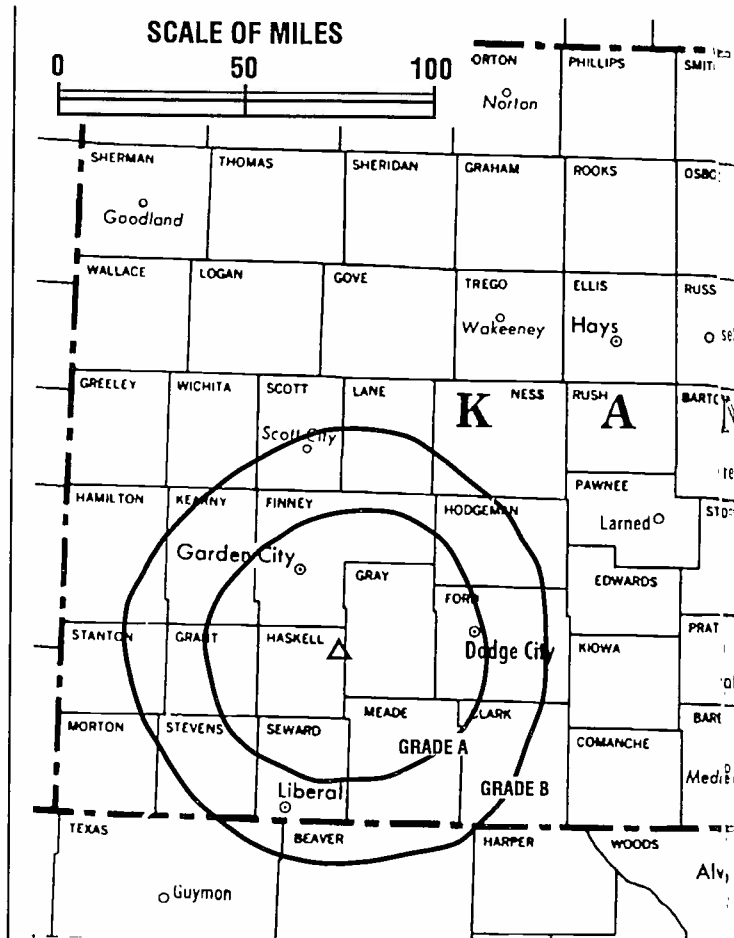
Personnel:

Bryce Baker, General Manager.
Brad Jones, Chief Engineer.
Jemelle Holopipek, News Director.
Mark Chamberlin, Marketing Director.
Rick Trujillo, Production Manager.
Joe Miller, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: Garden City. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KUPK-TV BMPCT-831216KF Granted 1/11/84 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,810	86,540	122,350
Average Weekly Circulation (1996)	20,440	10,124	30,564
Average Daily Circulation (1996)			12,338

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,180	7,790	34,970
Average Weekly Circulation (1996)	18,719	4,841	23,560
Average Daily Circulation (1996)			11,780

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,630	78,750	87,380
Average Weekly Circulation (1996)	1,721	5,282	7,003
Average Daily Circulation (1996)			1,558

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KBSL-TV

Ch. 10

(Satellite of KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

File: See KBSH-TV, Hays.

Phone: 913-899-2321. Fax: 913-899-3131.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 26-ft. above sea level.

Latitude 39° 28' 09"
Longitude 101° 33' 20"

Transmitter: 9-mi. N of Edson.

Ownership: Spartan Communications Inc. (Group Owner).

Station Operation: April 26, 1959. Test programming Sept. 11, 1958; full operation April 26, 1959. Leslie E. Whittemore group acquired station from James E. Blair (Television Digest, Vol. 15:16, 27). Max Jones took over station from Whittemore and associates following bankruptcy (Vol. 16:24). Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved by FCC Nov. 2, 1960 (Vol. 3:39, 45). Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Sale to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to Spartan Radiocasting Co. approved by FCC Oct. 7, 1994.

Presented (sales): Blair Television.

Presented (legal): Hogan & Hartson.

Personnel:

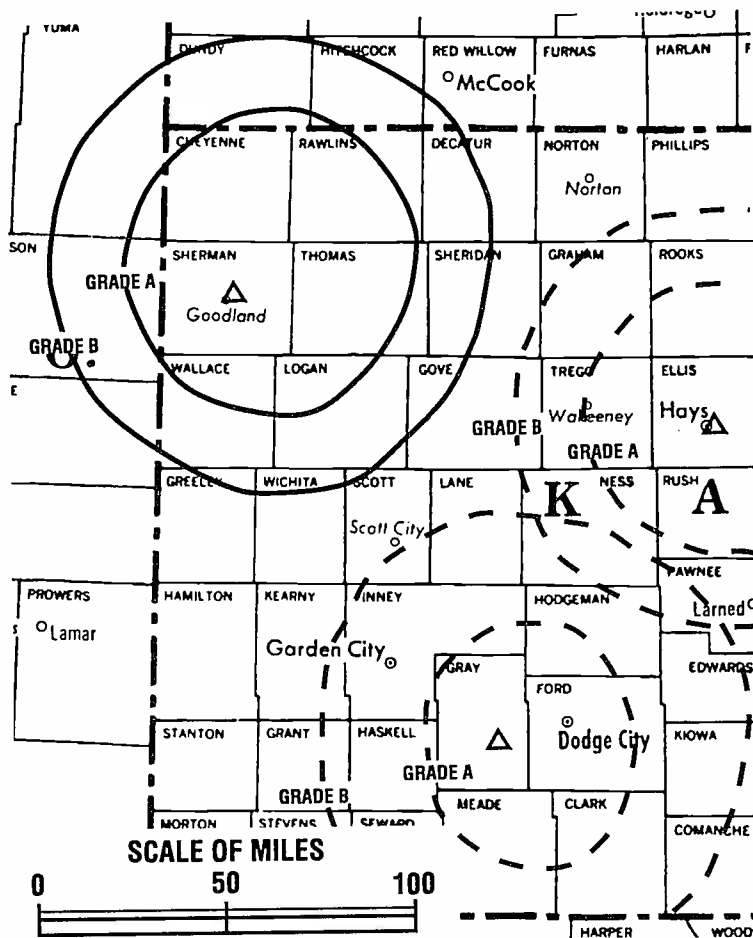
Wayne E. Roberts, Station Manager.

Steve Lamb, News Director.

Notes: On request.

Class of License: Goodland. Station DMA: Wichita-Hutchinson. Rank: 65.

Population ©1996 Nielsen. Coverage based on Nielsen study.



KBSL-TV BPCT-5222 Granted 9/1/78 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,220	8,020	10,240
Average Weekly Circulation (1996)	1,028	1,738	2,766
Average Daily Circulation (1996)			1,105
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	570	5,730	6,300
Average Weekly Circulation (1996)	287	805	1,092
Average Daily Circulation (1996)			382
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,650	2,290	3,940
Average Weekly Circulation (1996)	741	933	1,674
Average Daily Circulation (1996)			723

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Great Bend

KSNK

Ch. 2

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

Studio: Rte. 5, Box 262, Great Bend, KS 67530.

Phone: 316-793-7868.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N of city limits.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band.

News Services: AP, CNN, Conus, KSN.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: November 28, 1954. Sale to Lee Enterprises Inc. by SJL Broadcast Management approved by FCC June 27, 1995. For sale to SJL, see KSNW, Wichita, KS. Sale (with satellites KSNG, Garden City, KS and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Television Digest, Vol. 2:25).

Represented (sales): Katz Television.

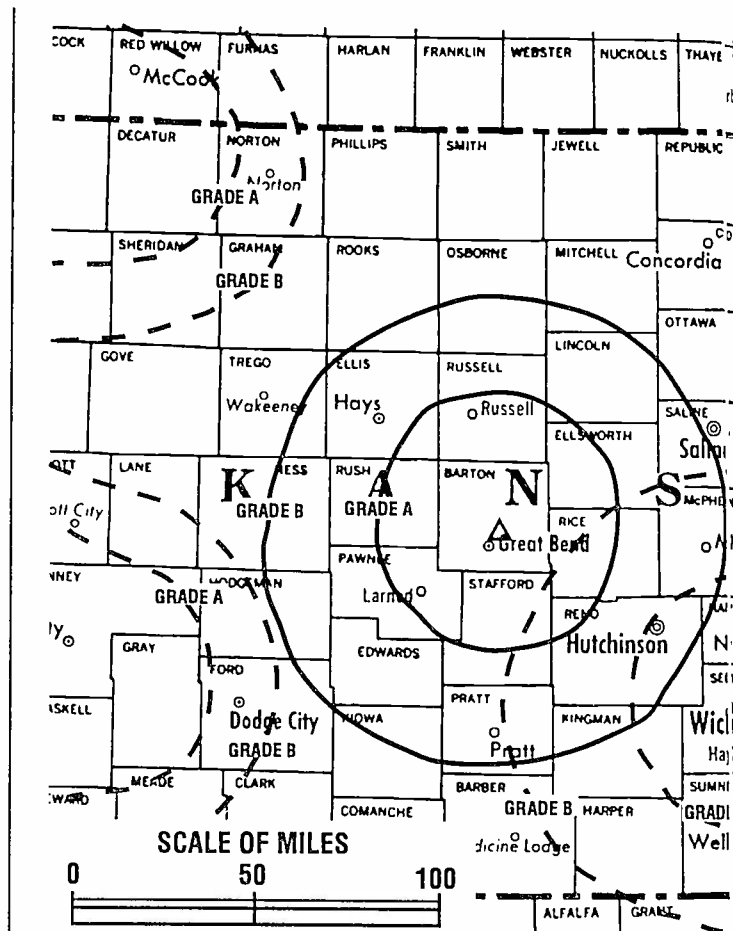
Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Mark Nichols, Station Manager.
James Bowers, Chief Engineer.
Tim McQuade, News Director.

Rates: On request.



KSNK BPCT-1838 Granted 3/3/54 © American Map Corp., No. 14

City of License: Great Bend. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,010	23,170	48,180
Average Weekly Circulation (1996)	20,252	8,267	28,519
Average Daily Circulation (1996)			17,537

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,010	23,170	48,180
Average Weekly Circulation (1996)	20,252	8,267	28,519
Average Daily Circulation (1996)			17,537

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KBSH-TV

Ch. 7

(Operates satellite KBSL-TV, Goodland, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

Address: 2300 Hall St., Hays, KS 67601.

Mail Address: Box 817, Hays, KS 67601.

Phone: 913-625-5277. Fax: 913-625-1161.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw total, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 821-ft. above ground, 20-ft. above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 15"

Transmitter: 2300 Hall St.

Satellite Earth Stations: ADM, 4.8-meter C-band; AFC, 3.6-meter Ku-band; M/A-1, Standard Communications receivers.

Service: UPI.

Ownership: Spartan Communications Inc. (Group Owner).

Original Operation: September 2, 1958. Sale by Kansas Bcstg. System to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to Spartan Radiocasting Co. approved by FCC Oct. 7, 1994.

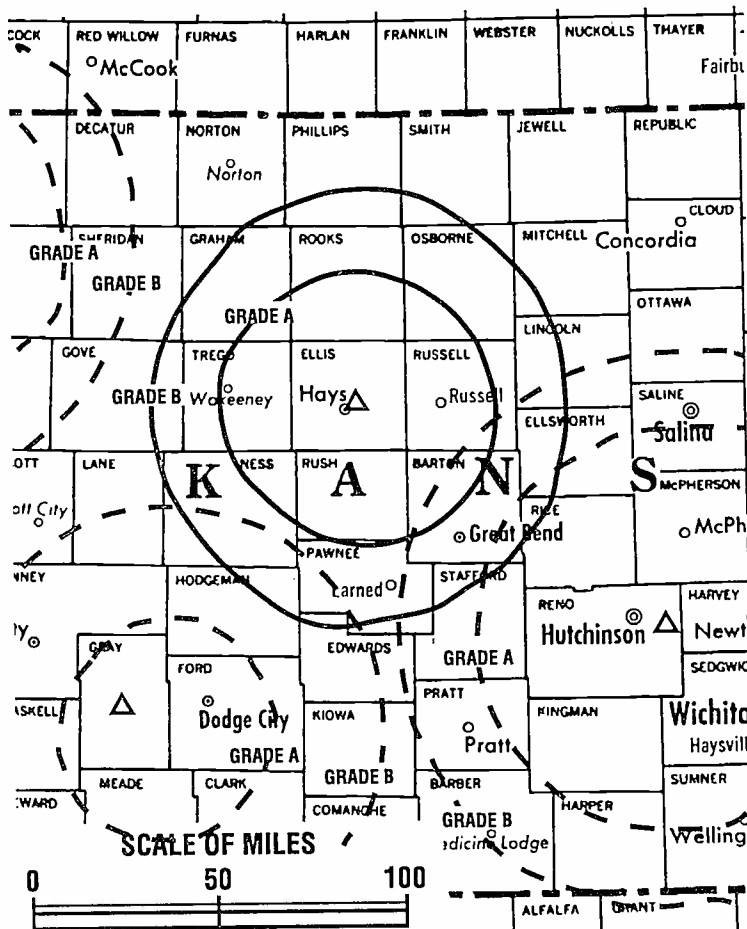
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:
John Collins, General Manager.
Wayne E. Roberts, Station Manager.
Annis Massier, Director of Engineering.
Bobbie Schwanke, News Director.

Remarks: On request.

Class of License: Hays. Station DMA: Wichita-Hutchinson. Rank: 65.



KBSH-TV BPCT-4033 Granted 10/16/67 © American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,370	9,650	32,020
Average Weekly Circulation (1996)	13,171	3,120	16,291
Average Daily Circulation (1996)			10,508

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,720	8,680	29,400
Average Weekly Circulation (1996)	12,203	3,034	15,237
Average Daily Circulation (1996)			9,924

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,650	970	2,620
Average Weekly Circulation (1996)	969	85	1,054
Average Daily Circulation (1996)			584

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Lawrence

KMCI

Ch. 38

Network Service: Independent.

Licensee: Miller Bcstg. Inc., 2951 Four Wheel Dr., Lawrence, KS 66046.

Studio: 2951 Four Wheel Dr., Lawrence, KS 66046.

Phone: 913-749-3388. **Fax:** 913-749-3377.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 4743.8-kw max. visual. Antenna: 1083-ft. above av. terrain, 1004-ft. above ground, 2018-ft. above sea level.

Latitude 38° 53' 46"
Longitude 95° 10' 29"

Transmitter: 5.77-mi. SE of Lawrence.

Satellite Earth Stations: Comtech, 5-meter C-band.

LMA: Local marketing agreement with KSHB-TV (N), Kansas City, MO.

Ownership: Miller Broadcasting Inc.

Began Operation: February 1, 1988.

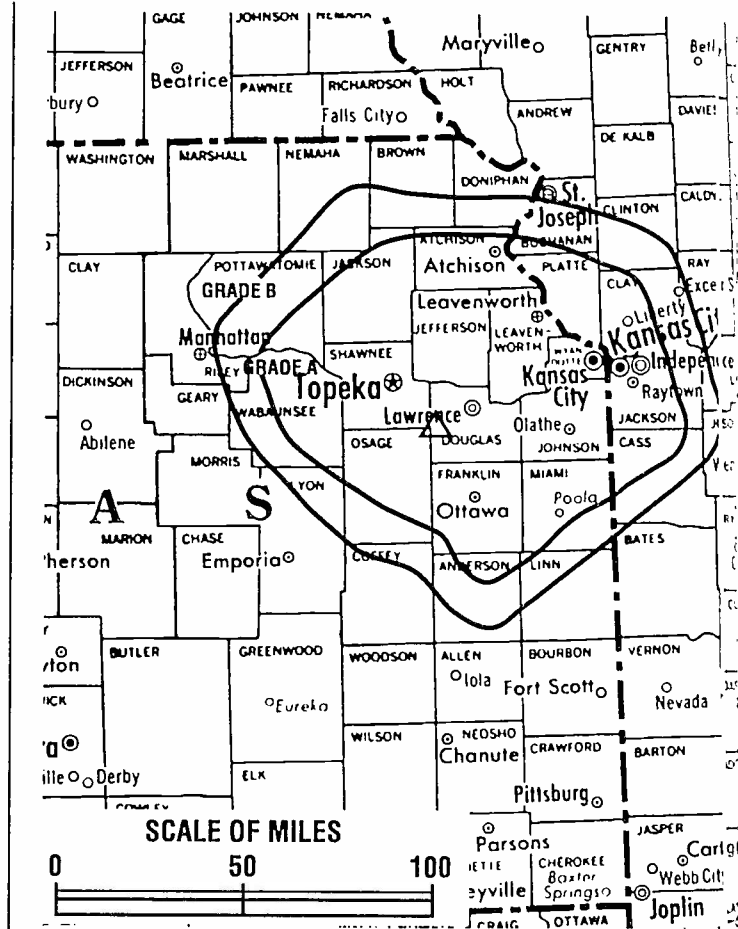
Personnel:

- Monte Miller, President & General Manager.
- Doris Miller, Station Manager.
- Christopher Miller, General Sales Manager.
- Gary Krohe, Chief Engineer.
- Quinn Miller, Production Manager.

Rates: On request.

City of License: Lawrence. **Station DMA:** Kansas City. **Rank:** 32.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMCI BMPCT-891228KF Granted 3/23/90 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,010	2,010
Average Weekly Circulation (1996)	0	235	235
Average Daily Circulation (1996)			
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,010	2,010
Average Weekly Circulation (1996)	0	235	235
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KOAM-TV

Ch. 7

Network Service: CBS.

Licensee: Saga Quad States Communications Inc., 73 Kercheval Ave., Grosse Pointe Woods, MI 48236.

Location: 11-mi. S of Pittsburg.

Mailing Address: Box 659, Pittsburg, KS 66762.

Phone: 417-624-0233. Fax: 417-624-3115.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw total, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 46-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, KS.

Channel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 4.6-meter Ku-band; Scientific-Atlanta, 6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Saga Communications Inc.

Operation: December 5, 1953. Sale to Draper Communications by Mid-Continent Telecastings Inc. approved by FCC Sept. 27, 1984 (Television Digest, Vol. 14:34). FCC approved sale to KOAM TV Oct. 28, 1987. Sale to Scarecrow Inc. approved May 28, 1993. Sale to Saga Communications Inc. approved by FCC Aug. 3, 1994 (Vol. 34:42).

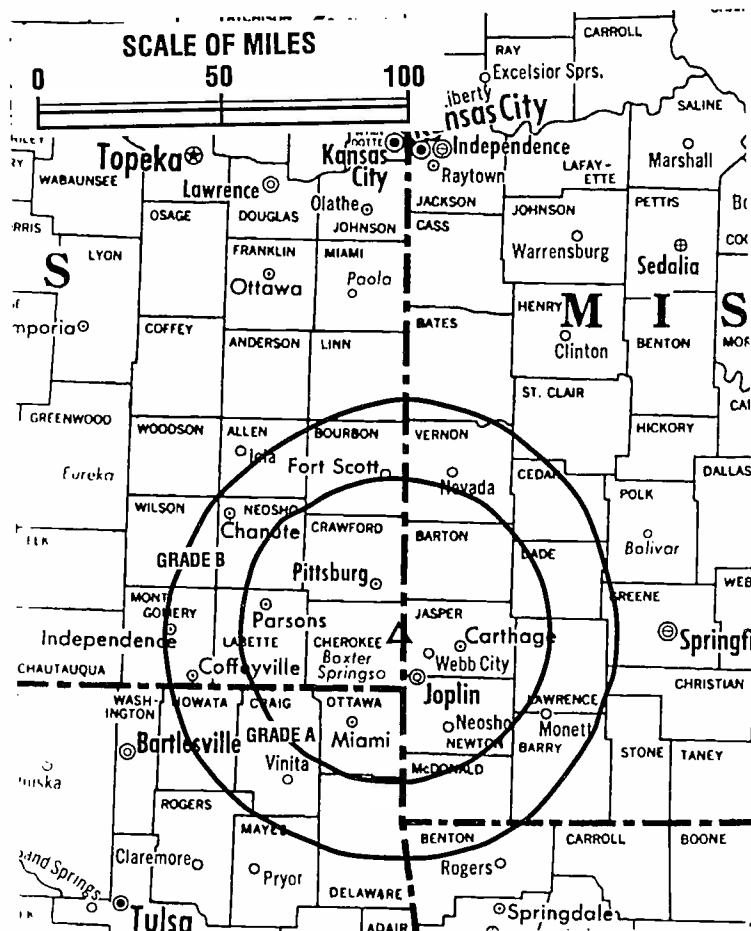
Presented (sales): Seltel Inc.

Presented (legal): Smithwick & Belendiuk, P.C.

Personnel:

- Tommy Thomas, Vice President & General Manager.
- Colin Hukriede, General Sales Manager.
- Debbie Coomer, Program & Promotion Director.
- Walter Ward, Chief Engineer.
- Timothy Beer, News Director.
- Debbie Auman, Business Manager.
- Mark LaCrue, Local Sales Manager.

Spots 30 Sec. Rate: \$300.



KOAM-TV BPCT-2863 Granted 5/29/61 © American Map Corp., No. 14244

City of License: Pittsburg. Station DMA: Joplin-Pittsburg. Rank: 146.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,210	123,510	264,720
Average Weekly Circulation (1996)	93,928	67,320	161,248
Average Daily Circulation (1996)			98,266

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,510	63,170	141,680
Average Weekly Circulation (1996)	67,170	54,401	121,572
Average Daily Circulation (1996)			79,135

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,700	60,340	123,040
Average Weekly Circulation (1996)	26,758	12,919	39,676
Average Daily Circulation (1996)			19,132

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Salina

KAAS-TV

Ch. 18

(Satellite of KSAS-TV, Wichita, KS)

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: See KSAS-TV, Wichita.

Phone: 316-942-2424. Fax: 316-942-8927.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 612.3-kw max. visual. Antenna: 1040-ft. above av. terrain, 866-ft. above ground, 2361-ft. above sea level.

Latitude 39° 06' 16"
Longitude 97° 23' 15"

Transmitter: Ottawa County, 282°T from Manchester.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: April 3, 1988. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

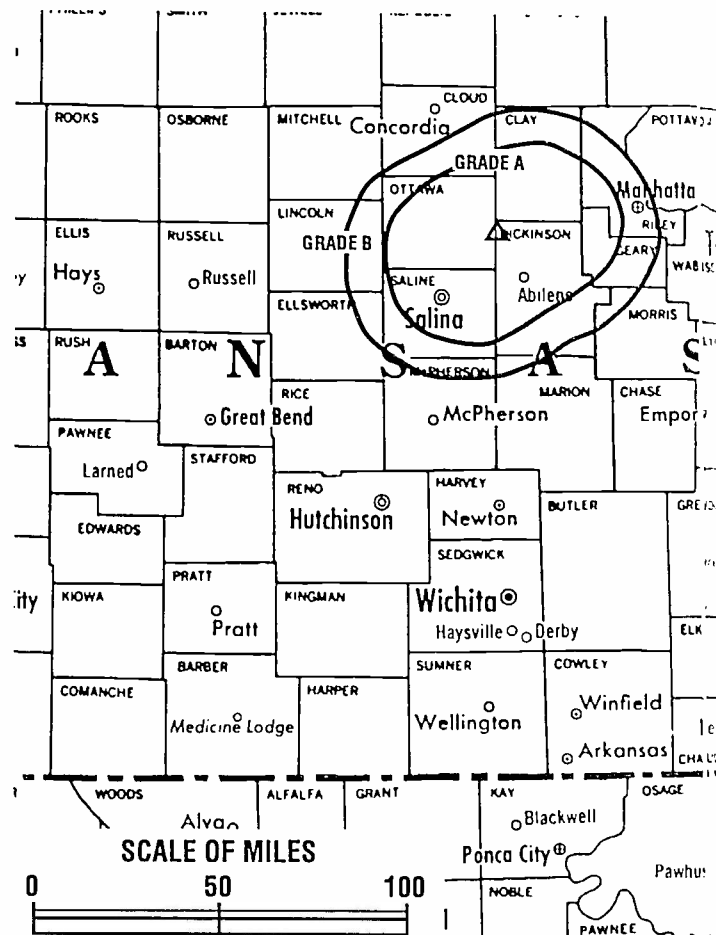
Personnel: See KSAS-TV, Wichita, KS.

Rates: On request.

City of License: Salina. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,760	22,080	59,840
Average Weekly Circulation (1996)	13,631	5,126	18,758
Average Daily Circulation (1996)			7,141



KAAS-TV BMPCT-870707KF Granted 11/17/87 © American Map Corp., No. 141

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,130	12,020	35,150
Average Weekly Circulation (1996)	11,976	3,920	15,896
Average Daily Circulation (1996)			6,153

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,630	10,060	24,690
Average Weekly Circulation (1996)	1,656	1,206	2,862
Average Daily Circulation (1996)			1,143

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KSNT

Ch. 27

Network Service: NBC.

Licensee: Topeka License Subsidiary Corp., 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Studio: 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Mailing Address: Box 2700, Topeka, KS 66601.

Phone: 913-582-4000. Fax: 913-582-5283.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 147-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.50"
Longitude 95° 47' 04.10"

Transmitter: 6835 Northwest U.S. Hwy. 24.

Satellite Earth Stations: Transmit/receive Harris, 4.6-meter Ku-band; Harris, 11-meter Ku-band; RCA Americom, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, KSN, NBC.

Ownership: Lee Enterprises Inc. (Group Owner).

Change of Operation: December 28, 1967. Sale to Lee Enterprises by SJL Broadcast Management Corp. approved by FCC June 27, 1995 (Television Digest, Vol. 3:11). Previous sale by Standard Corp. approved Aug. 5, 1988 (Vol. 28:20).

Presented (sales): Katz Continental Television.

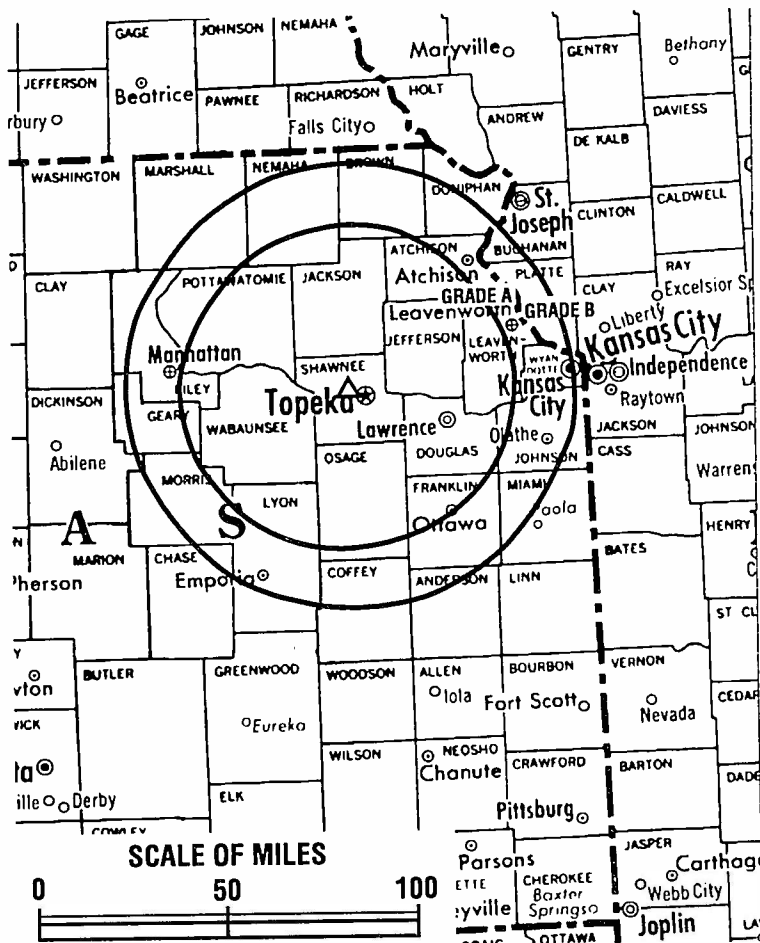
Personnel:

Gary McNair, Station Manager.
William Hart, General Sales Manager.
Tom Lemon, News Director.
Ray Nix, Chief Engineer.
Steve Waters, Promotion Director.
Donnie Goodson, Business Manager.

Best 30 Sec. Rate: \$900.

City of License: Topeka. Station DMA: Topeka. Rank: 141.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSNT BMPCT-6498 Granted 10/12/66 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,970	68,090	218,060
Average Weekly Circulation (1996)	113,202	31,571	144,773
Average Daily Circulation (1996)			73,256
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,790	36,930	138,720
Average Weekly Circulation (1996)	82,829	24,518	107,347
Average Daily Circulation (1996)			57,643
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,180	31,160	79,340
Average Weekly Circulation (1996)	30,373	7,052	37,425
Average Daily Circulation (1996)			15,613

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Topeka

KTKA-TV

Ch. 49

Network Service: ABC.

Licensee: Northeast Kansas Broadcast Service Inc., Box 2229, Topeka, KS 66601.

Studio: 101 S.E. Monroe, Topeka, KS 66603.

Mailing Address: Box 2229, Topeka, KS 66601.

Phone: 913-234-4949. Fax: 913-234-5256.

E-mail: 49news@tyrell.net Web Site: <http://www.tyrell.net/~49news>

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34"
Longitude 95° 54' 58"

Transmitter: 2280 W. Union Rd., Dover.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3.7-meter Ku-band; Andrew, 4.5-meter C-band; M/A-Com, 3.7-meter C-band; Pinzone receivers.

News Service: AP.

Ownership: Brechner Management Co. (Group Owner).

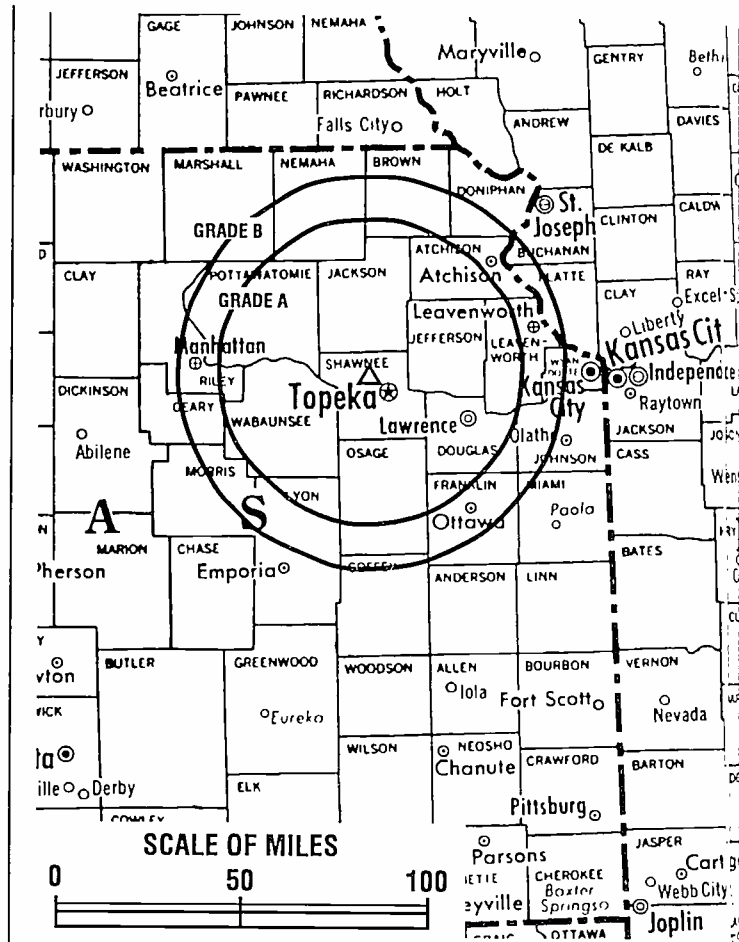
Began Operation: June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC Feb. 11, 1985. Sale to present owners approved by FCC April 28, 1986 (Television Digest, Vol. 25:15).

Represented (sales): Seltel Inc.

Represented (legal): Cohn and Marks.

Personnel:

Kent Cornish, Vice President & General Manager.
Bob Fulmer, Sales Manager.
Karl Fruendt, Program Director.
Marty Matthews, News Director.
Carie Chapman, Promotion Manager.
Ellen Cowger, Business Manager.
Mike Caudle, Chief Engineer.
Jeff Carson, Production Manager.



KTKA-TV BMPCT-830111KG Granted 1/28/83 © American Map Corp., No. 141

Highest 30 Sec. Rate: \$500.

City of License: Topeka. Station DMA: Topeka. Rank: 141.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,720	64,830	207,550
Average Weekly Circulation (1996)	87,906	28,753	116,659
Average Daily Circulation (1996)			56,200
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,790	36,930	138,720
Average Weekly Circulation (1996)	75,001	24,621	99,622
Average Daily Circulation (1996)			51,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,930	27,900	68,830
Average Weekly Circulation (1996)	12,904	4,132	17,036
Average Daily Circulation (1996)			5,300

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Lasas—Topeka

WIBW-TV

Ch. 13

Work Service: CBS.

Licensee: Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

Station: 5600 W. 6th St., Topeka, KS 66606.

Mailing Address: Box 119, Topeka, KS 66601.

Phone: 913-272-3456. Fax: 913-272-0117.

E-mail: wibwtv@wibw.com Web Site: http://www.wibw.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw total, 63.5-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 49-ft. above sea level.

Latitude 39° 00' 18.50"
Longitude 96° 02' 57.50"

Transmitter: 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

Microchannel TV Sound: Stereo only.

Earth Stations: Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, RCA, Scientific-Atlanta, Simulsat receivers.

Mobile Dish: Vertex, 2.6-meter Ku-band.

Services: AP, CBS.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

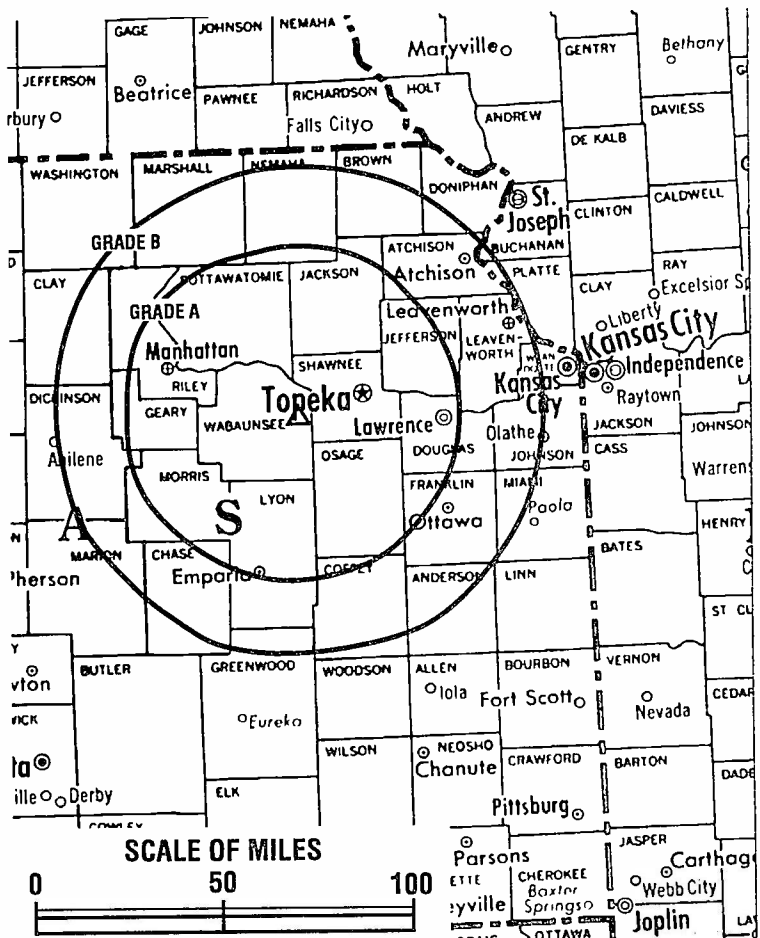
Operation: November 15, 1953. Sale of WIBW-TV-AM to Stauffer Communications Inc. by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51). FCC approved sale of Stauffer to Morris Communications May 1995 (Vol. 34:32). Sale to Benedek Bcstg. by Morris Communications approved April 12, 1996 (Vol. 35:49).

Presented (sales): Petry Television Inc.

Presented (legal): Dow, Lohnes & Albertson.

Personnel:

- Mark Black, General Manager.
- Patricia Frye, General Sales & Marketing Manager.
- John White, Program Director.
- John Paradis, Sports Director.
- Gary Loftus, News Director.
- Deborah Anderson, Business Manager.
- Michael Talley, Promotion Director.
- Robert Gunderson, Chief Engineer.



WIBW-TV BPCT-2743 Granted 8/1/62 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

City of License: Topeka. Station DMA: Topeka. Rank: 141.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,550	88,550	300,100
Average Weekly Circulation (1996)	122,632	39,749	162,382
Average Daily Circulation (1996)			88,099

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,790	36,930	138,720
Average Weekly Circulation (1996)	83,872	31,115	114,987
Average Daily Circulation (1996)			73,171

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,760	51,620	161,380
Average Weekly Circulation (1996)	38,761	8,634	47,395
Average Daily Circulation (1996)			14,928

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Wichita

KAKE-TV

Ch. 10

(Operates satellites KUPK-TV, Garden City & KLBV, Colby, KS)

Network Service: ABC.

Licensee: Chronicle Publishing Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 1500 N. West St., Wichita, KS 67203.

Mailing Address: Box 10, Wichita, KS 67201.

Phone: 316-943-4221. Fax: 316-943-5160. Web Site: <http://www.kake.com>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: W. 53rd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat/Andrew, 3.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Chronicle Publishing Co. (Group Owner).

Began Operation: October 19, 1954. Sale to present owner by KAKE-TV & Radio approved by FCC Jan. 21, 1980 (Television Digest, Vol. 19:14).

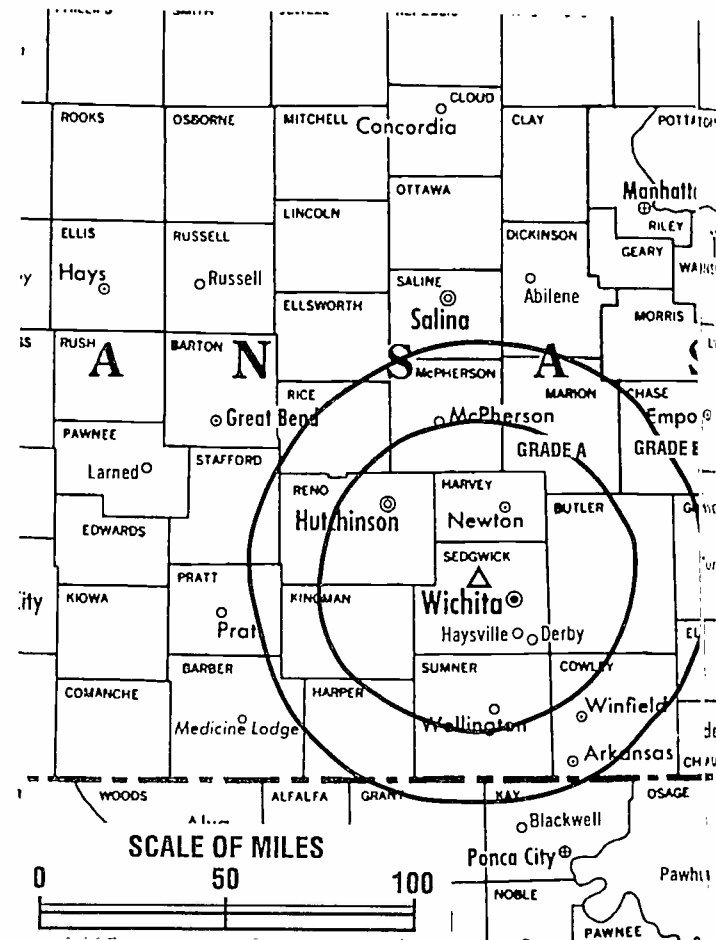
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Steve South, Vice President & Director of Sales.
Kathy Mohn, General Sales Manager.
Terry Johnson, National Sales Manager.
Mark Chamberlin, Marketing Director.
Dale Morrell, Chief Engineer.
Don Gollidge, Director of Programming & Operations.
Joseph Miller, Business Manager.



KAKE-TV BMPCT-2215 Granted 7/16/54 © American Map Corp., No. 144

Highest 30 Sec. Rate: \$6000.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,410	124,910	367,320
Average Weekly Circulation (1996)	193,782	86,870	280,652
Average Daily Circulation (1996)			15,563
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,720	109,570	336,290
Average Weekly Circulation (1996)	187,336	85,055	272,391
Average Daily Circulation (1996)			15,277
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,690	15,340	31,030
Average Weekly Circulation (1996)	6,446	1,815	8,261
Average Daily Circulation (1996)			1,377

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KSAS-TV

Ch. 24

(Operates satellite KAAS-TV, Salina, KS)

Work Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Address: 316 N. West St., Wichita, KS 67203.

Phone: 316-942-2424. Fax: 316-942-8927.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"
Longitude 97° 30' 37"

Requests CP for change to 3443-kw max. visual, 1076-ft. above av. terrain, 2467-ft. above ground, 2467-ft. above sea level, lat. 37° 56' 28", long. 97° 30' 37", transmitter to 4-mi. S & 0.4-mi. E of Halstead. BPCT-960312KG.

Transmitter: S of Hwy. 296, 1.4-mi. E of Colwich.

Satellite Earth Stations: RCA Americom, 3.8-meter C-band; United Satellite Systems, 3-meter C-band; United Satellite Systems, 5-meter C-band; M/A-Corn, Scientific Atlanta receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

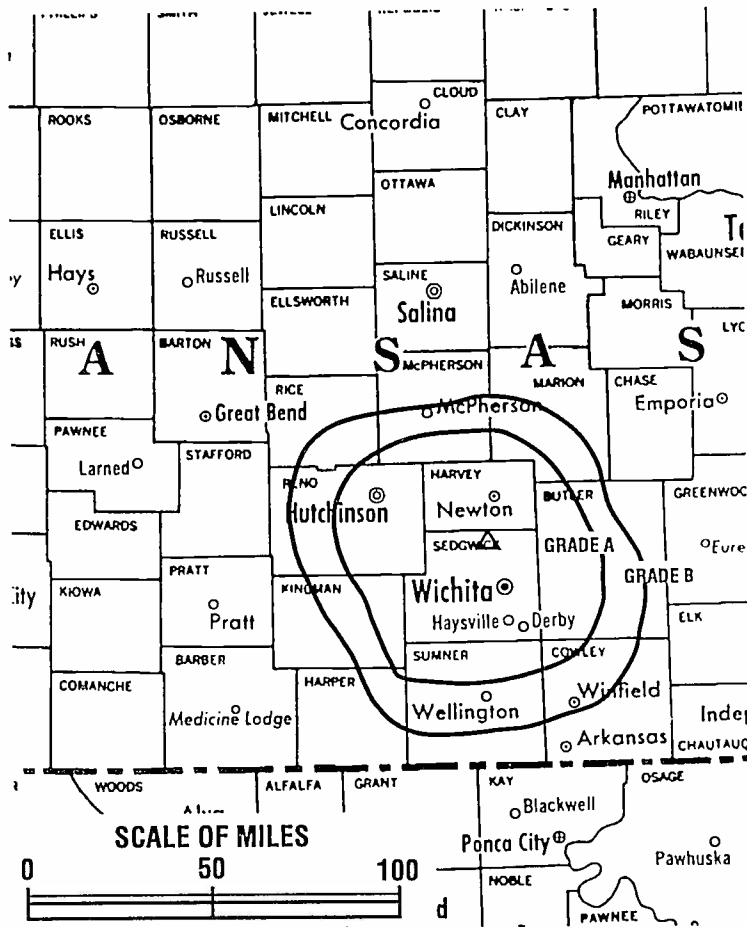
Ann Operation: August 24, 1985. Sale to present owner by Channel 24 Ltd. Approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Presented (sales): Seltel Inc.

Presented (legal): Wiley, Rein & Fielding.

Personnel:

- arty West, Local Sales Manager.
- acy Sercus, National Sales Manager.
- ivid Caruso, Chief Engineer.
- vid Herrmann, Program Director.
- m Gateway, Promotion Director.
- rginia Edwards, Business Manager.
- n Whitney, Production Manager.
- nda Madzey, Public Service Director.
- mn Kingsley, Traffic Manager.



KSAS-TV BMPCT-841115KJ Granted 2/28/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,660	109,700	336,360
Average Weekly Circulation (1996)	135,162	59,549	194,711
Average Daily Circulation (1996)			90,464
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	225,050	107,050	332,100
Average Weekly Circulation (1996)	134,824	59,296	194,119
Average Daily Circulation (1996)			90,349
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,610	2,650	4,260
Average Weekly Circulation (1996)	338	253	591
Average Daily Circulation (1996)			115

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Wichita

KSNW

Ch. 3

(Operates KSN Inc., satellites KSNC, Great Bend, KS; KSNB, Garden City, KS & KSNK, McCook, NE-Oberlin, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

Studio: 833 N. Main St., Wichita, KS 67203.

Phone: 316-265-3333. Fax: 316-292-1197.

E-mail: ksnw@southwind.net Web Site: <http://www.southwindnet/ksnw>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1365-ft. above av. terrain, 1071-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6-meter; RCA Americom, 3.6-meter; Scientific-Atlanta, 4.6-meter; Superior, 3.6-meter Ku-band; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: DX Communications.

News Services: AP, CNN, Conus, KSN, NBC.

Ownership: Lee Enterprises Inc. (Group Owner).

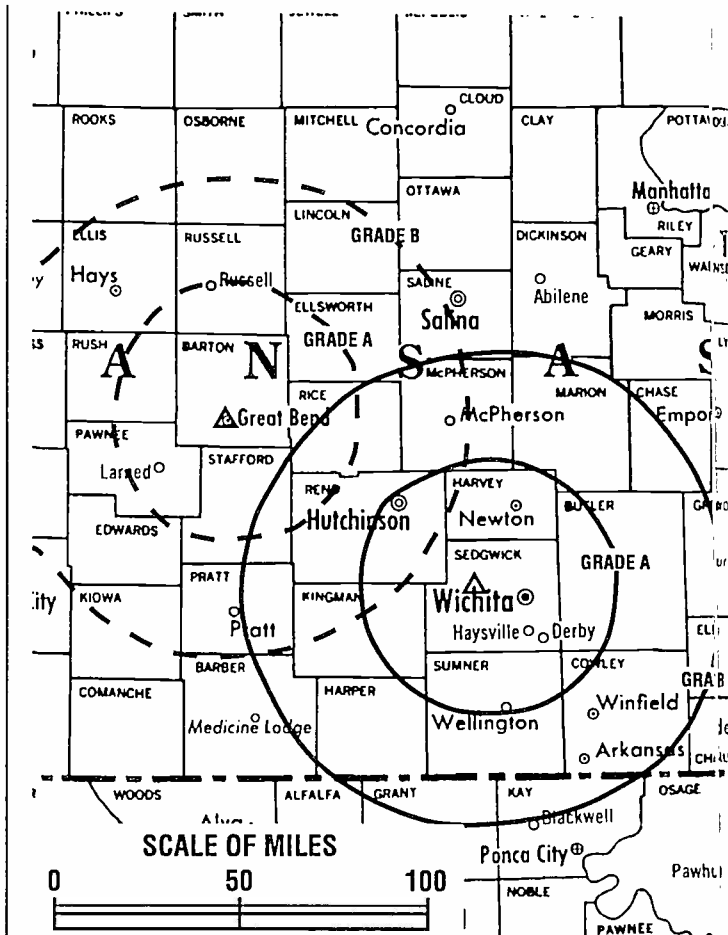
Began Operation: September 1, 1955. Sale to The Standard Corp. approved by FCC Dec. 30, 1980 (Television Digest, Vol. 19:35, 48). Sale to SJL of Kansas Corp. approved by FCC Aug. 8, 1988 (Vol. 28:15, 20). Sale to Lee Enterprises Inc. granted June 27, 1995 (Vol. 35:11).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

- Allan Buch, Vice President & General Manager.
- Gary Gore, General Sales Manager.
- Joan Smith, Program Coordinator.
- Bob Locke, Chief Engineer.
- Jim Tellus, Promotion Director.
- Georgianna Kurtz, Business Manager.



KSNW BPCT-961 Granted 6/8/55 © American Map Corp., No. 144

Highest 30 Sec. Rate: \$3500.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,630	108,020	365,650
Average Weekly Circulation (1996)	188,113	76,719	264,832
Average Daily Circulation (1996)			14,900
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,180	103,710	306,890
Average Weekly Circulation (1996)	171,745	76,233	247,978
Average Daily Circulation (1996)			13,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,450	4,310	58,760
Average Weekly Circulation (1996)	16,368	486	16,854
Average Daily Circulation (1996)			430

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kansas—Wichita-Hutchinson

KWCH-TV

Ch. 12

Operates Kansas Broadcasting System, including KBSD-TV, Ensign; KBSL-TV, Goodland & KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

Offices: 2815 E. 37th St. N, Wichita, KS 67219; 1800 N. Plum St., Hutchinson, KS 67501.

Mailing Address: Box 12, Wichita, KS 67201.

Phones: 316-838-1212; 316-665-5503. Fax: 316-831-6198.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 149-ft. above sea level.

Latitude 38° 03' 16.50"
Longitude 97° 46' 40.50"

Transmitter: 9-mi. E of Hutchinson on 4th St.

Microchannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku & C-band; M/A-Com, Microdyne receivers.

News Services: AP, UPI.

Ownership: Spartan Communications Inc. (Group Owner).

Station Operation: June 22, 1953. FCC approved sale of 80% to Minneapolis Star and Tribune (Cowles) with former owners retaining 20% Oct. 19, 1955 (Television Digest, Vol. 11:28, 43). Sale by Minneapolis Star and Tribune to Kansas Bcstg. system approved by FCC Nov. 24, 1982. Sale to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Later sale approved by FCC Feb. 3, 1989. Sale to Spartan Radiocasting Co. approved Oct. 7, 1994 (Vol. 34:27).

Presented (sales): Blair Television.

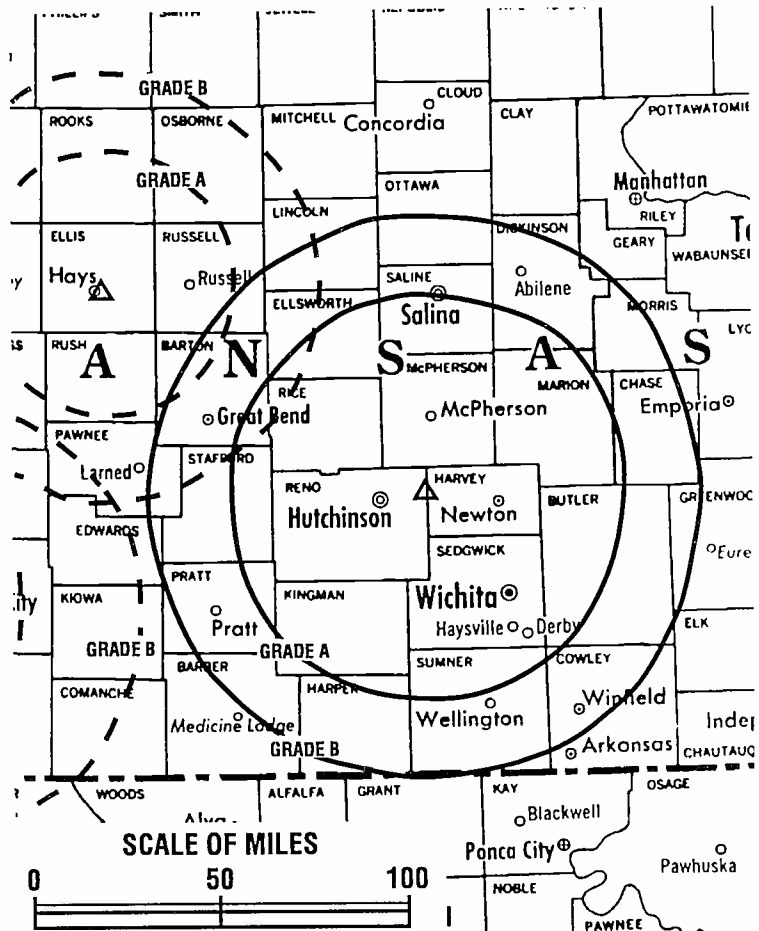
Presented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Presented (engineering): Bone & Associates.

Personnel:

- Don Collins, General Manager.
- Handy Pratt, General Sales Manager.
- Jim Martin, Local Sales Manager.
- Paul Clevenger, News Director.
- Barbara Goering, Production Manager.
- Craig Turner, Chief Engineer.
- Drew Rhodes, Promotion Manager.
- Sharon Taylor, Electronic Data Processing Manager.
- Teresa Wilcox, Controller.

Best 30 Sec. Rate: \$2500.



KWCH-TV BPCT-2884 Granted 6/29/83 © American Map Corp., No. 14244

City of License: Hutchinson. Station DMA: Wichita-Hutchinson. Rank: 65.

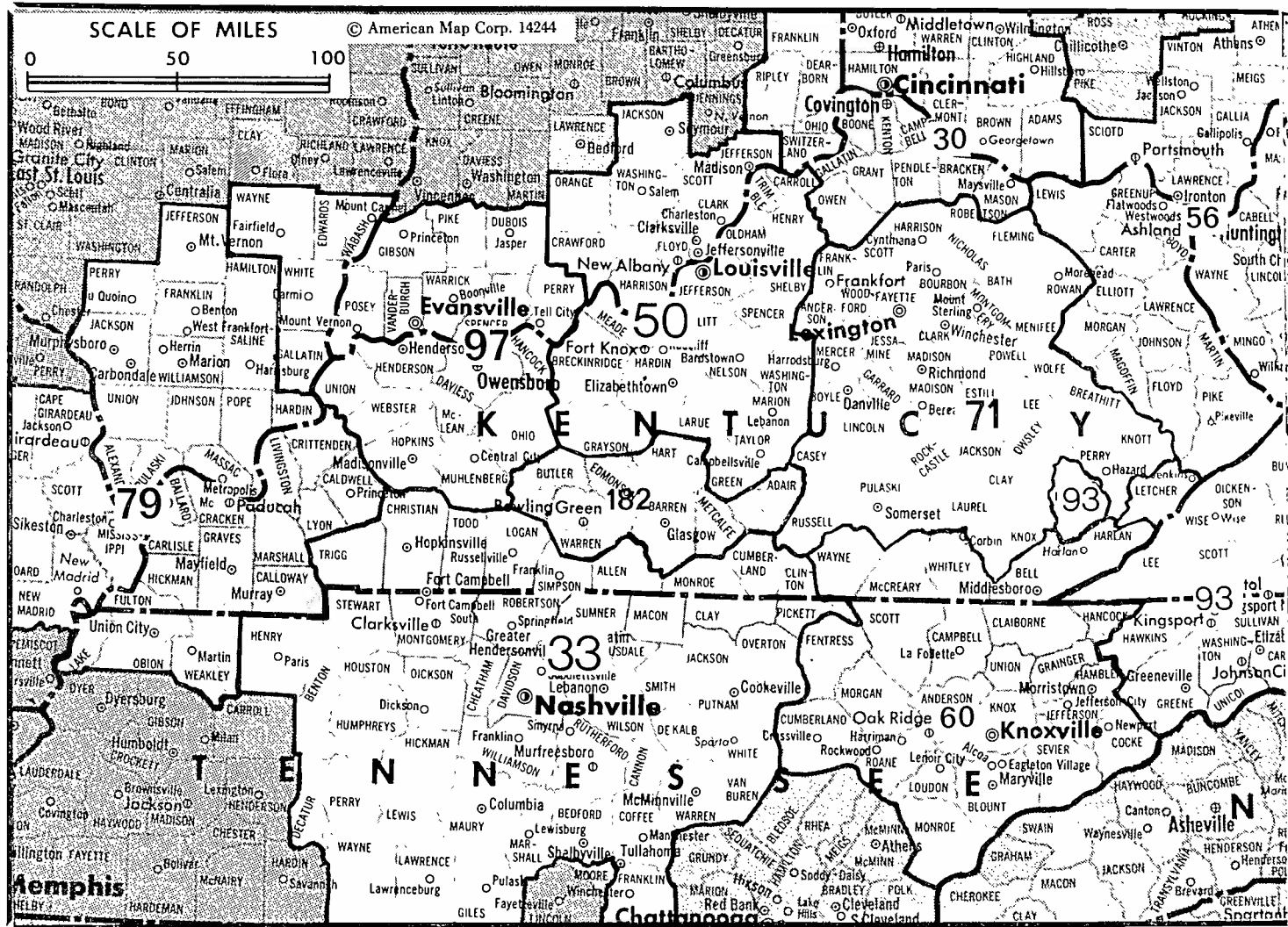
Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,780	119,120	353,900
Average Weekly Circulation (1996)	196,556	87,074	283,630
Average Daily Circulation (1996)			184,237
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	215,520	111,410	326,930
Average Weekly Circulation (1996)	191,762	86,542	278,304
Average Daily Circulation (1996)			182,404
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,260	7,710	26,970
Average Weekly Circulation (1996)	4,795	532	5,327
Average Daily Circulation (1996)			1,832

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cincinnati, OH	800,890	30	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19), WHTN (39), WJFB (66), WKRN-TV (2), WKZX (28), WNAB (58), WPGD (50), WSMV (4), WTVF (5), WUXP (30), WZTV (17)
Nashville, TN	782,940	33	WAVE (3), WBNA (21), WDRB-TV (41), WFTE (58), WGRB (34), WHAS-TV (11), WLKY (1), WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSP (61), WVAH-TV (11)
Louisville, KY	550,390	50	WATE-TV (6), WBIR-TV (10), WKXT-TV (8), WPMC (54), WTNZ (43)
Charleston-Huntington, WV	482,790	56	WDKY-TV (56), WKYT-TV (27), WLX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (15)
Knoxville, TN	456,260	60	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTC (7)
Lexington, KY	375,400	71	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	354,080	79	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	285,930	93	WBKO (13), WKNT (40)
Evansville, IN	273,000	97	
Bowling Green, KY	69,900	182	

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

WDKY-TV, Lexington	See Danville, KY
WLJC-TV, Lexington	See Beattyville, KY
WGRB, Louisville	See Campbellsville, KY
KFVS-TV & KBSI, Paducah	See Cape Girardeau, MO
WSIL-TV, Paducah	See Harrisburg, IL
WTCT, Paducah	See Marion, IL
WXIX-TV, Newport	See Cincinnati, OH

Kentucky Station Totals as of November 1, 1996

	VHF	UHF	TV
Commercial Television Stations	4	13	
Educational Television Stations	0	16	
	4	29	

Lucky—Ashland

WTSF

Ch. 61

Work Service: Independent.

Address: Tri-State Family Broadcasting, Box 2320, Ashland, KY 41101.

Phone: 6109 Bath Ave., Ashland, KY 41101.

Phone: 606-329-2700. Fax: 606-324-9256.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 1963-kw
 day & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural.
 Height: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude 38° 25' 11"
 Longitude 82° 24' 06"

Transmitter: Rotary Park, Huntington, WV.

Satellite Earth Stations: Paracclipse, 3.6-meter; Automation Techniques receivers.

Ownership: Tri-State Family Broadcasting.

Sign Operation: April 30, 1983.

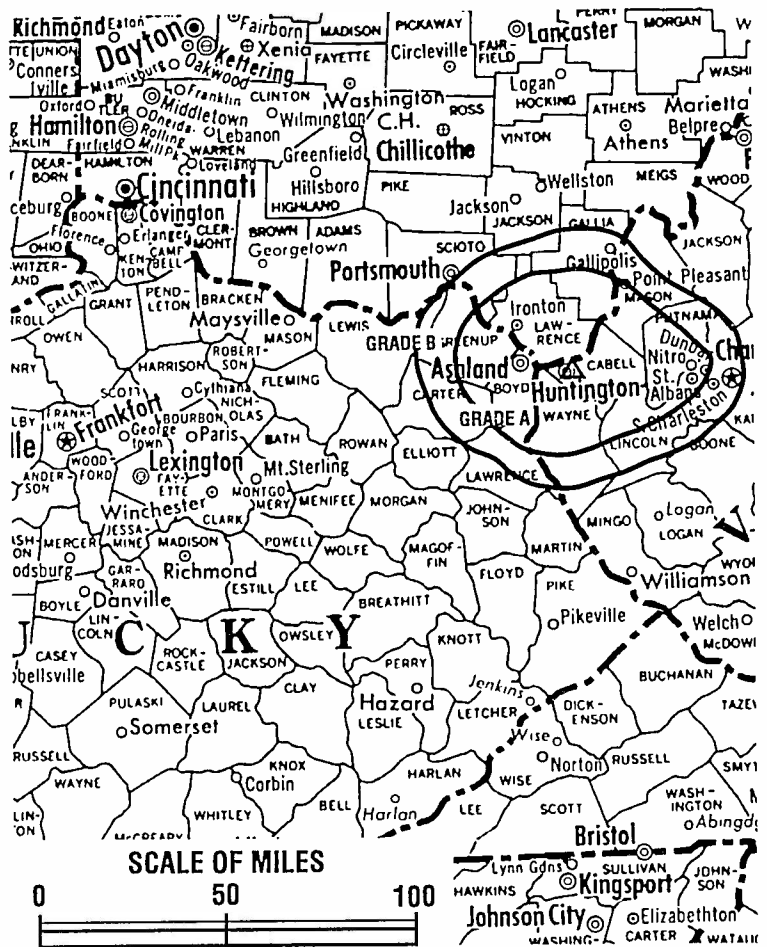
Personnel:
 Bruce H. Messinger, Chief Executive Officer.
 Greg Paton, Chief Engineer.
 Tom Bledsoe, Program Director.

Cost 30 Sec. Rate: \$10.

Class of License: Ashland Station DMA: Charleston-Huntington. Rank: 56.

Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,180	15,020	92,200
Average Weekly Circulation (1996)	8,982	1,463	10,445
Average Daily Circulation (1996)			2,820



WTSF BMPCT-810928KE Granted 12/11/81 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,180	15,020	92,200
Average Weekly Circulation (1996)	8,982	1,463	10,445
Average Daily Circulation (1996)			2,820

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Beattyville

WLJC-TV

Ch. 65

Network Service: TBN.

Licensee: Hour of Harvest Inc., Station WLJC(FM), Beattyville, KY 41311.

Studio: 219 Radio Station Loop, Beattyville, KY 41311.

Mailing Address: Box 1129, Beattyville, KY 41311.

Phone: 606-464-3600. **Fax:** 606-464-5021.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 73.45-kw max. visual, 7.34-kw max. aural. Antenna: 632-ft. above av. terrain, 501-ft. above ground, 1578-ft. above sea level.

Latitude 37° 36' 23"
Longitude 83° 41' 16"

Transmitter: 2.4-mi. N on Rte. 11, Beattyville.

Satellite Earth Stations: 7.5-meter; 8.1-meter C-band; Automation Techniques receivers.

Ownership: Hour of Harvest Inc.

Began Operation: October 18, 1982.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

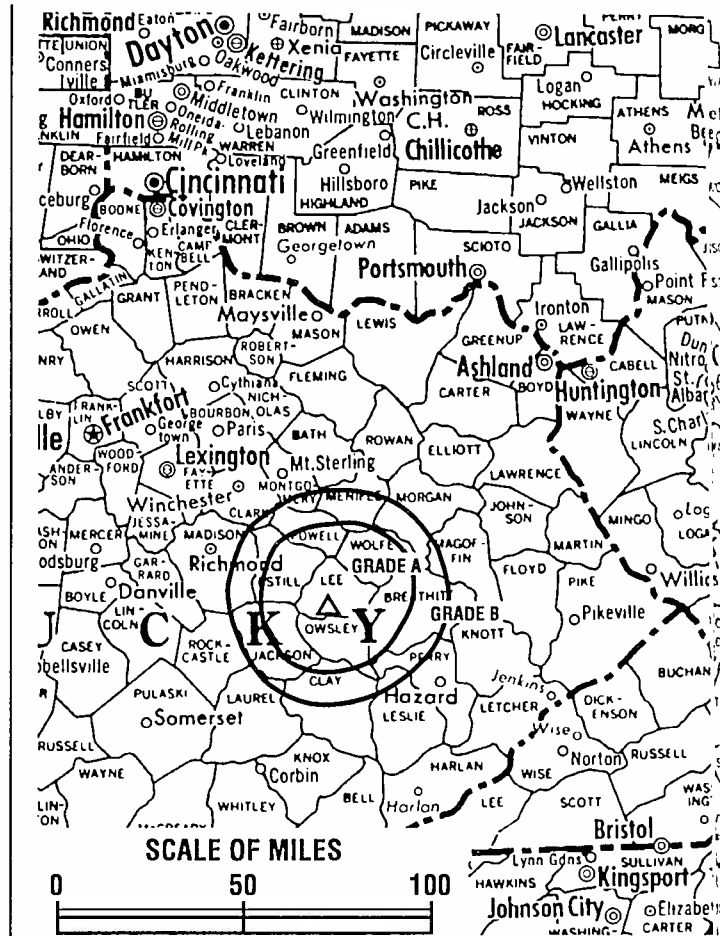
Personnel:

Jonathan Drake, General Manager.
Rachel Drake, Program Director.
Kim Mitchell, Promotion Director.

Highest 30 Sec. Rate: \$25.

City of License: Beattyville. **Station DMA:** Lexington. **Rank:** 71.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WLJC-TV BMPCT-870212KX Granted 4/30/87 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,630	0	11,630
Average Weekly Circulation (1996)	1,982	0	1,982
Average Daily Circulation (1996)	283	0	283
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,630	0	11,630
Average Weekly Circulation (1996)	1,982	0	1,982
Average Daily Circulation (1996)	283	0	283

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station's service area. Stations with a rating of less than 5% are not included in the station registers viewing of more than 5% as per the Nielsen Survey Methods

Kentucky—Bowling Green

WBKO

Ch. 13

Network Service: ABC.

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Suite 210, Rockford, IL 61101.

Address: 2727 Russellville Rd., Bowling Green, KY 42102.

Post Office Address: Box 13000, Bowling Green, KY 42102-9800.

Phone: 502-781-1313. Fax: 502-781-1814.

E-mail: wbko@tocnet.com Web Site: http://www.premiernet.net/~wbko

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 740-ft. above av. terrain, 603-ft. above ground, 143-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 185, 5-mi. NE of Bowling Green.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; M/A-Com, 3.7-meter Ku-band; Avantek, Drake, M/A-Com receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

Services: ABC, AP, CNN.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Operation: June 3, 1962. Sale to present owner by Bluegrass Media Inc. Approved by FCC Feb. 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Personnel:
 G. Payne, Division Vice President & General Manager.
 K. McCue, Station & General Sales Manager.
 D. Matthews, Local Sales Manager.
 W. L. Chumley, Director of Engineering.
 E. Corcoran, News Director.
 B. Powell, Program Manager.
 R. Allen, Promotion Director.
 M. Claypool, Business Manager.
 J. Pinnegar, Production Manager.
 M. Prather, Administrative & Community Services Director.



WBKO BPC-4372 Granted 7/27/70 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

City of License: Bowling Green. Station DMA: Bowling Green. Rank: 182.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,580	100,360	212,940
Average Weekly Circulation (1996)	63,600	48,359	111,959
Average Daily Circulation (1996)			70,321

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,760	29,620	68,380
Average Weekly Circulation (1996)	34,799	25,160	59,959
Average Daily Circulation (1996)			43,178

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,820	70,740	144,560
Average Weekly Circulation (1996)	28,802	23,199	52,001
Average Daily Circulation (1996)			27,144

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Bowling Green

WKNT

Ch. 40

(Operates satellite WGRB, Campbellsville, KY)

Network Service: FOX.

Licensee: Southeastern Communications Inc.

Studio: 855 Lover's Lane, Bowling Green, KY 42103.

Mailing Address: Box 51827, Bowling Green, KY 42102-6827.

Phone: 502-781-2140. **Fax:** 502-842-7140.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 780-kw max. visual. Antenna: 791-ft. above av. terrain, 456-ft. above ground, 1417-ft. above sea level.

Latitude 37° 02' 10"
Longitude 86° 10' 20"

Holds CP for change to 783-kw max. visual, 800-ft. above av. terrain, 466-ft. above ground, 1427-ft. above sea level, transmitter to Pilots Knob, approx. 9.5-mi. WNW of Hays. BMPCT-921009KE.

Transmitter: 1.8-mi. WNW of Hays, atop Pilots Knob.

Ownership: Southeastern Communications Inc.

Began Operation: November 26, 1991.

Represented (legal): Faye & Fleuer.

Personnel:

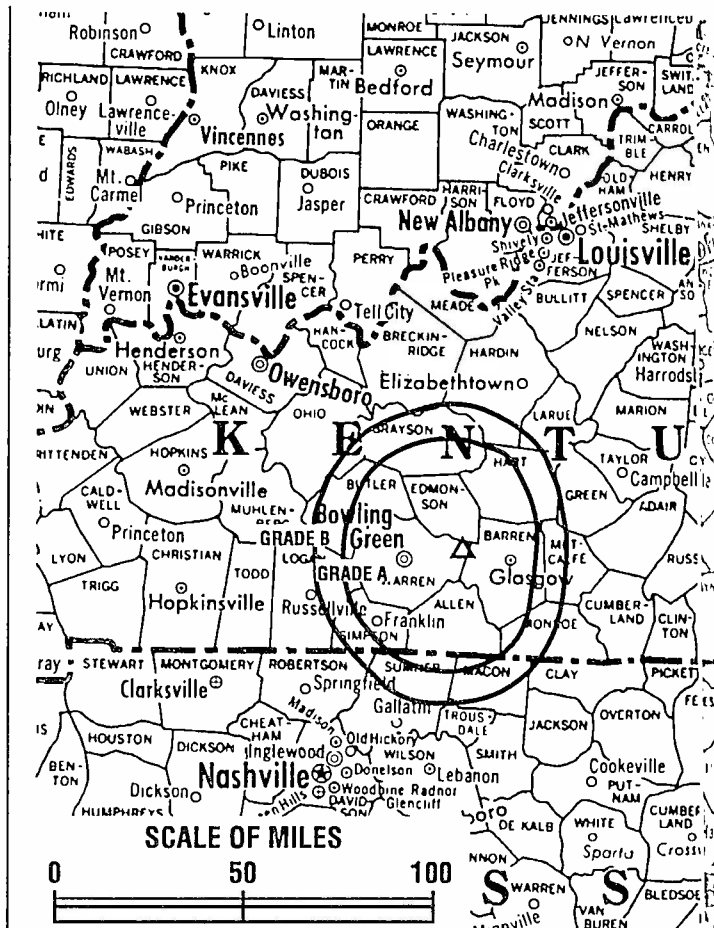
- Carol LaFever, General Manager.
- Mike Graham, Chief Engineer.
- Marty Bagby, Program & Promotion Director.

Highest 30 Sec. Rate: \$150.

City of License: Bowling Green. **Station DMA:** Bowling Green. **Rank:** 182.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,570	31,190	54,760
Average Weekly Circulation (1996)	7,691	7,948	15,639
Average Daily Circulation (1996)			5,014



WKNT BMPCT-921009KE Granted 2/2/93 © American Map Corp., No. 12

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,570	26,230	49,800
Average Weekly Circulation (1996)	7,691	7,700	15,391
Average Daily Circulation (1996)			5,014

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,960	4,960
Average Weekly Circulation (1996)	0	248	248
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county where the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Campbellsville

WGRB

Ch. 34

(Satellite of WKNT, Bowling Green, KY)

Network Service: FOX.

Licensee: Green River Bcstg. Co. Inc., 5400 Minors Lane, Louisville, KY 49259.

Address: 1210 Cane Valley Rd., Cane Valley, KY 42720.

Phones: 502-465-2223; 502-384-4738. Fax: 502-384-6864.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 600-kw
 max. visual, 108-kw max. aural. Antenna: 1027-ft. above av. terrain, 954-ft. above
 ground, 1848-ft. above sea level.

Latitude 37° 10' 05"
 Longitude 85° 18' 32"

Transmitter: Hwy. 55, 4.1-mi. N of Columbia.

Satellite Earth Stations: C-band; Ku-band; ChannelMaster, Scientific-Atlanta receiv-

Ownership: Green River Broadcasting Co. Inc.

Commencement of Operation: April 7, 1983.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Rubin, Bednarek & Associates Inc.

Personnel:

Paul LaFever, General Manager.

Mike Graham, Chief Engineer.

Barry Bagby, Program & Promotion Director.

Highest 30 Sec. Rate: \$190.

Class of License: Campbellsville. Station DMA: Louisville. Rank: 50.

Citation © 1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,840	60,200	141,040
Average Weekly Circulation (1996)	21,198	12,263	33,462
Average Daily Circulation (1996)			10,016



WGRB BMPCT-830217KG Granted 3/16/83 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,490	26,910	65,400
Average Weekly Circulation (1996)	8,531	5,129	13,660
Average Daily Circulation (1996)			4,209

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,350	33,290	75,640
Average Weekly Circulation (1996)	12,667	7,135	19,802
Average Daily Circulation (1996)			5,807

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Danville-Lexington

WDKY-TV

Ch. 56

Network Service: FOX.

Licensee: Superior Kentucky License Corp., Chevy Chase Plaza, 836 Euclid Ave., Lexington, KY 40505.

Studio: Chevy Chase Plaza, 836 Euclid Ave., Lexington, KY 40502.

Phone: 606-269-5656. Fax: 606-269-3774.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 3390-kw max. visual, 339-kw max. aural. Antenna: 1151-ft. above av. terrain, 1099-ft. above ground, 2044-ft. above sea level.

Latitude 37° 14' 18"
Longitude 84° 40' 49"

Requests CP for change to 5000-kw max. visual, 1152-ft. above av. terrain, 1043-ft. above ground, 1988-ft. above sea level. BPCT-960621KG.

Transmitter: 1204 High Bridge Rd., Lancaster.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter C-band; Scientific-Atlanta receivers.

Ownership: Sinclair Communications Inc. (Group Owner).

Began Operation: February 10, 1986. FCC approved sale to present owner by Backe Group Aug. 19, 1992. Transfer of control from Perry A. Sook to Albert M. Holtz approved by FCC Dec. 30, 1992. Sale to MMC Television Corp. approved by FCC Sept. 25, 1989 but not consummated. Sale to Sinclair Broadcast Group approved by FCC April 26, 1996 (Television Digest, Vol. 36:11).

Represented (sales): Seltel Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John Quigley, Acting General Manager.
Lou Schottlekothe, Acting General Sales Manager.
Jim Comerford, National Sales Manager.
Randy Cookman, Chief Engineer.
Marvin Bartlett, News Director.
Juri Rasums, Program Director.
Tara Holtz-Brickey, Marketing & Promotion Director.
Terry Roos, Production Manager.
Joanne Q. Parker, Business Manager.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1992 sale of
WDKY-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995



WDKY-TV BMPCT-860905KG Granted 11/18/86 © American Map Corp., No. 14

Highest 30 Sec. Rate: \$1000.

City of License: Danville. Station DMA: Lexington. Rank: 71.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,690	106,960	333,650
Average Weekly Circulation (1996)	132,366	51,335	183,701
Average Daily Circulation (1996)			76,963
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,960	85,630	295,590
Average Weekly Circulation (1996)	127,763	49,217	176,980
Average Daily Circulation (1996)			75,993
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,730	21,330	38,060
Average Weekly Circulation (1996)	4,603	2,119	6,722
Average Daily Circulation (1996)			2,729

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

WYMT-TV

Ch. 57

Network Service: CBS.

Address: WYMT Licensee Corp., 2851 Winchester Rd., Lexington, KY 40555.

Address: 4 Blackgold Blvd., Hazard, KY 41701.

Address: Box 1299, Hazard, KY 41702.

Phone: 606-436-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 2630-kw. Visual, 263-kw max. aural. Antenna: 1560-ft. above av. terrain, 1029-ft. above ground, 2949-ft. above sea level.

Latitude 37° 11' 38"
Longitude 83° 10' 52"

Transmitter: Buffalo Mountain, Hazard.

Earth Stations: DH Satellite, 5-meter Ku & C-band; Harris, 3.5-meter C-band; Hughes, 7-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

Mobile Dish: Nurad.

Services: AP, CBS.

Ownership: Gray Communications Systems Inc. (Group Owner).

Operation: October 20, 1969. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC Sept. 1, 1994. Sale to Bluegrass Broadcasting Co. by William D. Gorman, et al., approved by FCC May 22, 1985. Involuntary transfer of control granted by FCC March 25, 1993.

Attorney (Legal): Latham & Watkins.

Channel:

Estline Cornett, General Manager.

Jessie S. Boggs, General Sales Manager.

John Turner, News Director.

Robert Lindon, Program Director.

John Fugate, Promotion Director.

John Adams, Business Manager.

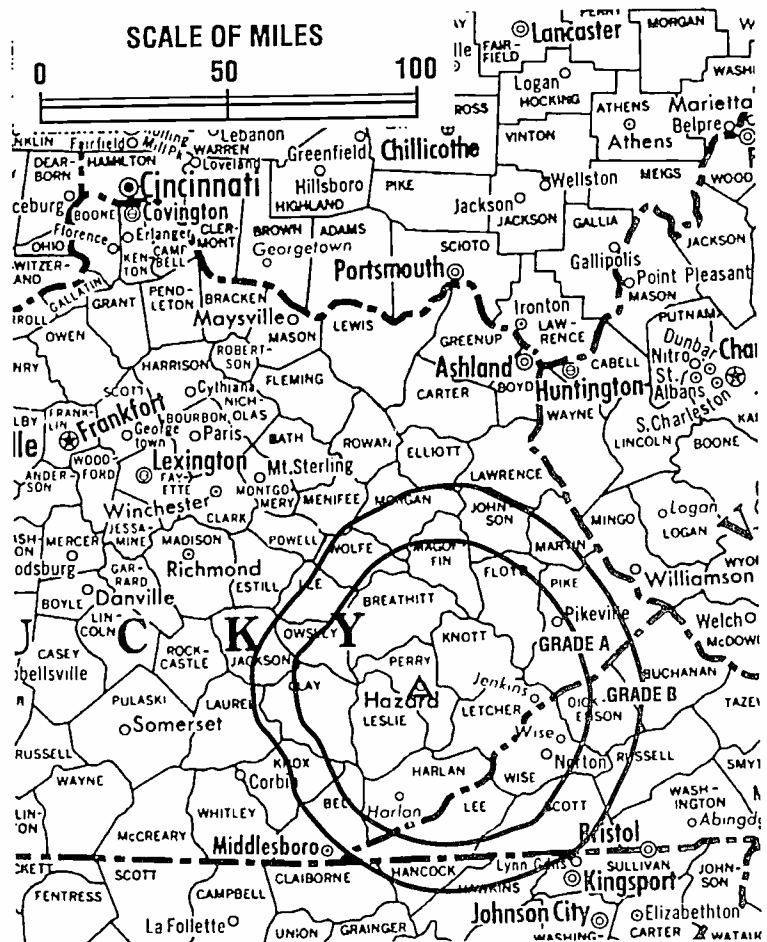
John Ritchie, Chief Engineer.

John Olinger, Production Manager.

Least 30 Sec. Rate: \$500.

License: Hazard. Station DMA: Lexington. Rank: 71.

© 1996 Nielsen. Coverage based on Nielsen study.



WYMT-TV BMPCT-851220KF Granted 2/28/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,930	6,670	80,600
Average Weekly Circulation (1996)	30,196	1,585	31,782
Average Daily Circulation (1996)			16,146

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,090	1,500	21,590
Average Weekly Circulation (1996)	10,435	510	10,945
Average Daily Circulation (1996)			4,798

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,840	5,170	59,010
Average Weekly Circulation (1996)	19,761	1,075	20,836
Average Daily Circulation (1996)			11,348

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Lexington

WKYT-TV

Ch. 27

Network Service: CBS.

Licensee: WKYT Licensee Corp., 2851 Winchester Rd., Lexington, KY 40555.

Studio: 2851 Winchester Rd., Lexington, KY 40555.

Mailing Address: Box 55037, Lexington, KY 40555.

Phone: 606-299-0411. Fax: 606-299-2494.

E-mail: wkyt@mis.net Web Site: <http://www.kentucky.net>

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1520-kw max. visual. Antenna: 985-ft. above av. terrain, 954-ft. above ground, 1945-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

Satellite Earth Stations: Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, NIWS.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: September 30, 1957. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC Sept. 1, 1994 (Television Digest, Vol. 33:42). Involuntary transfer of control to rehabilitator granted March 25, 1993. Sale to Bluegrass Bcstg. by Taft Bcstg. approved April 26, 1967 by FCC (Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

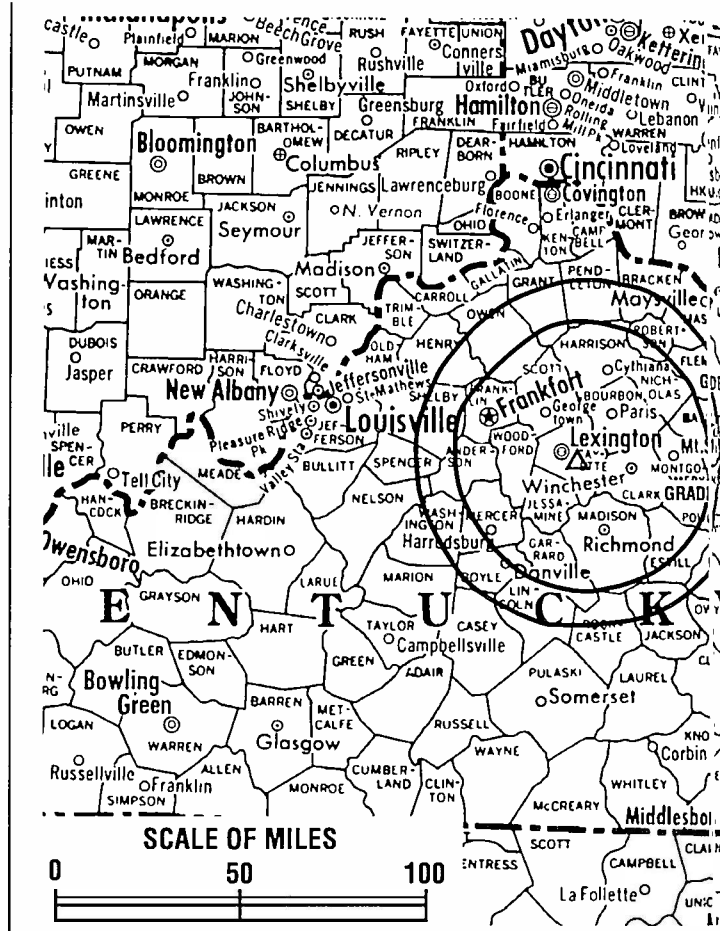
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Venable, Baetjer, Howard & Civiletti, L.L.P.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Wayne Martin, President & General Manager.
- Jim Ogle, Vice President, News.
- Kathy Plomin, Vice President, Sales.
- Mike Kanarek, Vice President, Operations.
- Chas Callaway, Vice President, Engineering.
- Sharon Helton, Vice President, Traffic.
- Lisa Saffel, National Sales Manager.
- Barbara Carden, Program Director.
- Jeremy Morgan, Business Manager.



WKYT-TV BPCT-890407KG Granted 5/12/89 © American Map Corp., No. 144

Highest 30 Sec. Rate: \$1000.

City of License: Lexington. Station DMA: Lexington. Rank: 71.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,010	114,360	399,370
Average Weekly Circulation (1996)	207,419	74,136	281,555
Average Daily Circulation (1996)			16,919

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,960	87,400	297,360
Average Weekly Circulation (1996)	184,511	70,196	254,707
Average Daily Circulation (1996)			15,333

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,050	26,960	102,010
Average Weekly Circulation (1996)	22,908	3,941	26,849
Average Daily Circulation (1996)			1,111

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Lexington

WLEX-TV

Ch. 18

Service: NBC.

Address: WLEX-TV Inc., Box 1457, Lexington, KY 40591.

Address: 1065 Russell Cave Rd., Lexington, KY 40505.

Address: Box 1457, Lexington, KY 40591.

Phone: 606-255-4404. Fax: 606-255-2418.

Website: <http://www.mis.net/wlex/wlexmain.html>

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw
 horizontal & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural.
 Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"
 Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

Channel TV Sound: Stereo and separate audio program.

Earth Stations: Transmit/receive Harris Ku-band; Comtech, 5-meter C-band;
 R, Ku-band; Cyclesat, Harris, M/A-Com, Pinzone receivers.

Service: AP.

Ownership: WLEX-TV Inc.

Operation: March 15, 1955.

Presented (sales): Blair Television.

Presented (legal): Fletcher, Heald & Hildreth.

Presented (engineering): Jules Cohen & Associates, P.C.

Channel:

John A. Duvall, President & General Manager.

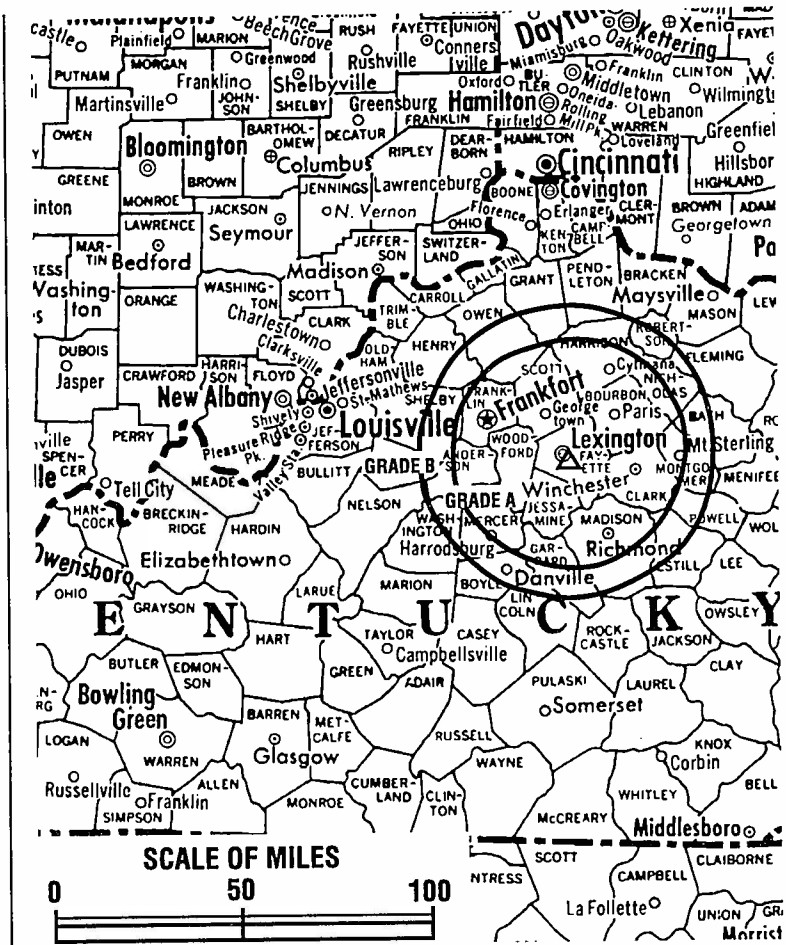
Trilyn Clark, Station Manager.

Try Broberg, General Sales Manager.

Allison, Station Relations.

Sandra J. Byron, Business Manager.

Wylie, Director, Public Affairs.



WLEX-TV BPCT-4123 Granted 5/27/68 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

City of License: Lexington. Station DMA: Lexington. Rank: 71.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	238,590	106,640	345,230
Average Weekly Circulation (1996)	188,011	65,588	253,599
Average Daily Circulation (1996)			137,728
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,960	87,400	297,360
Average Weekly Circulation (1996)	174,567	63,227	237,794
Average Daily Circulation (1996)			132,551
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,630	19,240	47,870
Average Weekly Circulation (1996)	13,444	2,361	15,804
Average Daily Circulation (1996)			5,178

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Lexington

WTVQ-TV

Ch. 36

Network Service: ABC.

Licensee: Park Bcstg. of Kentucky Inc.

Studio: 2940 Bryant Rd., Lexington, KY 40511.

Mailing Address: Box 5590, Lexington, KY 40555.

Phone: 606-233-3600. Fax: 606-293-5002. E-mail: wtvq@mis.net

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2140-kw max. & 1580-kw horizontal visual, 214-kw max. & 158-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"
Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 9.3-meter C-band; DH Satellite, 4.5-meter Ku & C-band; DH Satellite, 5-meter C-band; Harris, 6.2-meter C-band; Prodelin, 3.8-meter Ku & C-band; Avantek, DX Communications, Harris, Scientific-Atlanta, Standard Communications receivers.

News Services: ABC, AP, CNN.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: June 2, 1968. Service started on Ch. 62; moved to Ch. 36 on June 20, 1980. FCC approved sale to Park Acquisition March 27, 1995. Sale to Park Bcstg. approved by FCC Dec. 18, 1991. Sale to Shamrock Bcstg. by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved Nov. 14, 1973. Sale to Media General Inc. pends (Television Digest, Vol. 36:31).

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Christopher Aldridge, Vice President & General Manager.
- Dick Kelly, General Sales Manager.
- Stephen Hensley, Local Sales Manager.
- Jim Brady, Director of Engineering.
- Mike Fowler, Program Manager.

THE TED HEPBURN COMPANY

We were the broker in the 1992 sale of **WTVQ-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995



WTVQ-TV Doc.-21392 Granted 4/18/79 © American Map Corp., No. 144

Ingrid Johansen, News Director.
Carolyn Dooley, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Lexington. Station DMA: Lexington. Rank: 71.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,080	101,770	366,850
Average Weekly Circulation (1996)	185,948	70,354	256,302
Average Daily Circulation (1996)			130,151
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,960	87,400	297,360
Average Weekly Circulation (1996)	169,114	69,136	238,250
Average Daily Circulation (1996)			119,125
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,120	14,370	69,490
Average Weekly Circulation (1996)	16,834	1,218	18,052
Average Daily Circulation (1996)			9,026

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

WAVE

Ch. 3

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., 725 S. Floyd St., Louisville, KY 40203.

Station: 725 S. Floyd St., Louisville, KY 40203.

Mailing Address: Box 32970, Louisville, KY 40232.

Phone: 502-585-2201. Fax: 502-561-4115. E-mail: wave3tv@aol.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: Circularly polarized, 1820-ft. above av. terrain, 1690-ft. above ground, 2549-ft. above sea level.

Latitude 38° 27' 23"
Longitude 85° 25' 28"

Transmitter: 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53.

Microchannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter band; Andrew, Scientific-Atlanta receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Station Operation: November 24, 1948. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 20:24; 21:4).

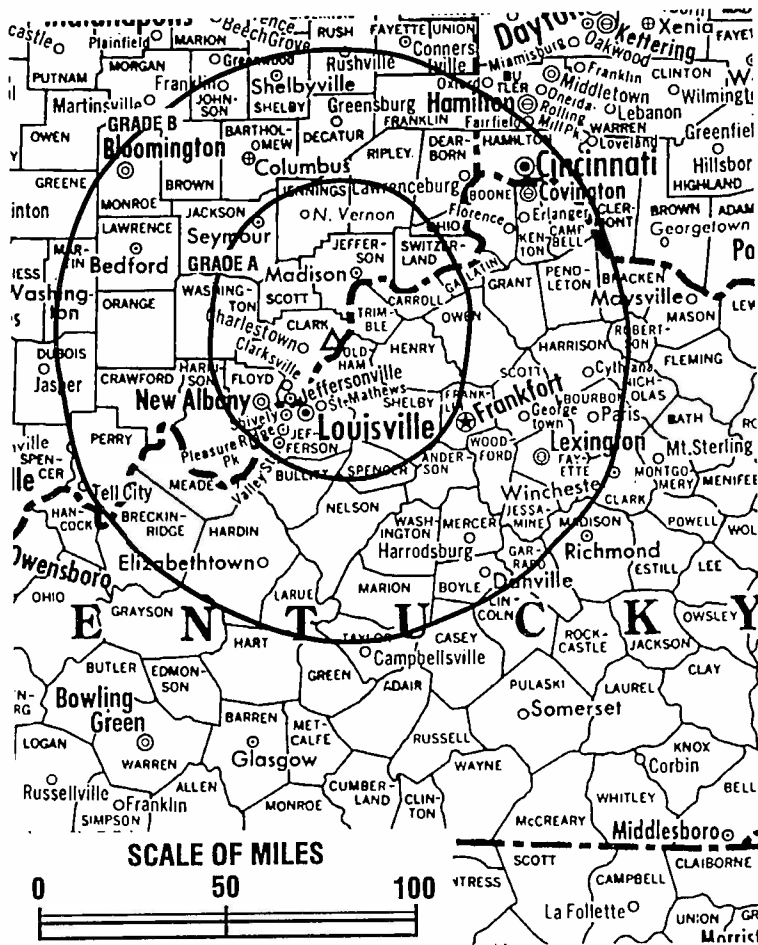
Presented (sales): Harrington, Righter & Parsons Inc.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Lohnes & Culver.

Personnel:

- Andy Hempel, Vice President & General Manager.
- Stephen P. Langford, General Sales Manager.
- Jack Ulmer, National Sales Manager.
- Bill Eschbach, Chief Engineer.
- Barth Beck, News Director.
- Keith Gibson, Business Manager.
- John Foos, Production Manager.
- Bob Fulbright, Commercial Services Director.



WAVE BPCT-850211KJ Granted 3/28/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3000.

City of License: Louisville. Station DMA: Louisville. Rank: 50.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,320	242,050	666,370
Average Weekly Circulation (1996)	322,803	153,053	475,856
Average Daily Circulation (1996)			260,285
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,980	161,200	501,180
Average Weekly Circulation (1996)	287,592	134,713	422,304
Average Daily Circulation (1996)			240,614
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,340	80,850	165,190
Average Weekly Circulation (1996)	35,211	18,341	53,552
Average Daily Circulation (1996)			19,671

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Louisville

WBNA

Ch. 21

Network Service: WBN.

Licensee: Word Bcstg. Network Inc., Box 19859, Louisville, KY 40259.

Studio: 3701 Fern Valley Rd., Louisville, KY 40219.

Phone: 502-964-2121. **Fax:** 502-966-9692.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 750-ft. above av. terrain, 465-ft. above ground, 1349-ft. above sea level.

Latitude 38° 01' 59"
Longitude 85° 45' 16"

Requests CP for change to 1710-kw max. visual, 731-ft. above av. terrain, 371-ft. above ground, 1345-ft. above sea level, lat. 38° 22' 02", long. 85° 49' 53", transmitter to Bald Knob, Floyds Knob, 3.1-mi. N of New Albany. BPC-960702KJ.

Transmitter: Prayer Mountain, Sheperdsville.

Ownership: Word Broadcasting Network Inc.

Began Operation: April 2, 1986.

Represented (legal): Pepper & Corazzini.

Personnel:

John D. Bradshaw, General Manager.

Phil Keith, Program Director.

Charles Henson, Engineering.

Greg Holt, Business Manager.

Highest 30 Sec. Rate: \$250.

City of License: Louisville. **Station DMA:** Louisville. **Rank:** 50.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,440	149,470	443,910
Average Weekly Circulation (1996)	44,786	26,548	71,334
Average Daily Circulation (1996)			17,905



WBNA BMPCT-841001KG Granted 5/2/85 © American Map Corp., No. 144

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,440	137,620	432,060
Average Weekly Circulation (1996)	44,786	25,727	70,513
Average Daily Circulation (1996)			14,103

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,850	11,850
Average Weekly Circulation (1996)	0	821	821
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

Kentucky—Louisville

WDRB-TV

Ch. 41

Service: FOX.

Licensee: Independence Television Co., One Independence Square, Louisville, KY 40203.

Address: One Independence Square, Louisville, KY 40203.

Phone: 502-584-6441. Fax: 502-589-5559.

E-mail: fox41@aye.net Web Site: http://www.fox41.com

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 5000-kw. Max. visual. Antenna: Circularly polarized, 1283-ft. above av. terrain, 971-ft. above ground, 1932-ft. above sea level.

Latitude 38° 21' 00.00"
Longitude 85° 50' 56.50"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, IN.

Microchannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Microdyne, 4.7-meter C-band; Scientific-Atlanta, 5-meter C-band; Microdyne receivers.

News Services: AP, CNN.

Ownership: Blade Communications Inc. (Group Owner).

Original Operation: February 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC Dec. 5, 1983 (Television Digest, Vol. 23:26). Sale to Cowles by Wesley & Egerton Welch, J. P. Morgan, Arlie Howard, et al., approved by FCC Oct. 3, 1977 (Vol. 17:21, 51).

Presented (sales): Petry Television Inc.

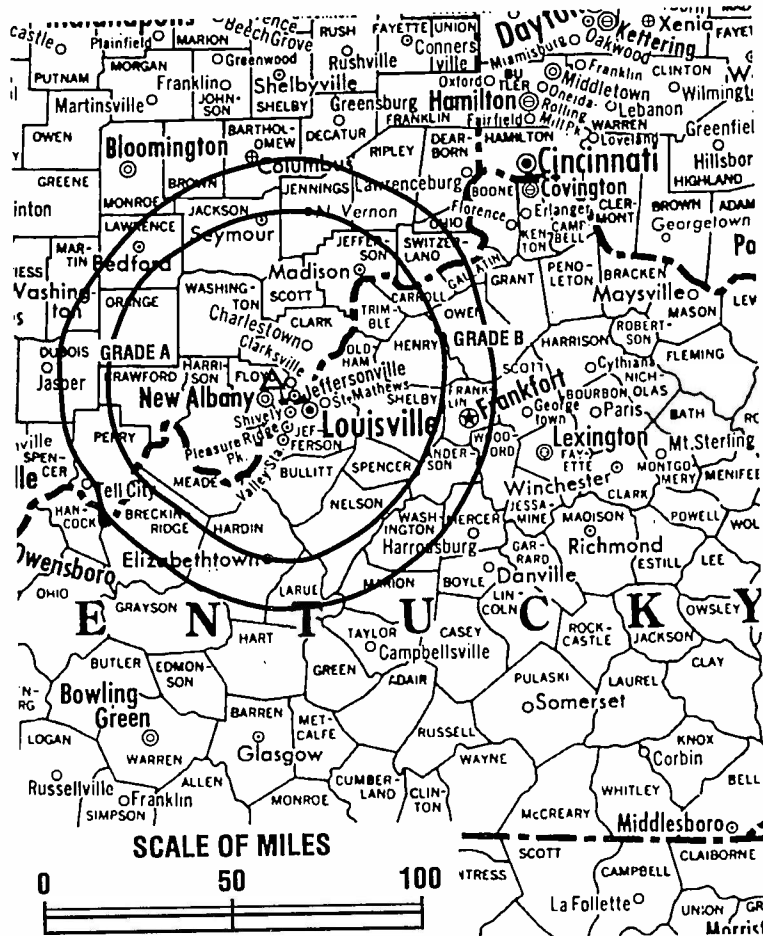
Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- John J. Dorkin, President & General Manager.
- Jack Ratterman, General Sales Manager.
- Jim Craven, National Sales Manager.
- Patrina Very, National Sales Manager.
- Paul Stopfel, News Director.
- Allen Cook, Chief Engineer.
- Patlie Kiray, Controller.
- Denise Damron, Marketing & Promotion Director.
- Tom Mack, Production Director.
- Allice Sheffield, Traffic Supervisor.

Best 30 Sec. Rate: \$1200.



WDRB-TV BPCT-890518KG Granted 6/14/89 © American Map Corp., No. 14244

City of License: Louisville. Station DMA: Louisville. Rank: 50.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	492,680	212,620	705,300
Average Weekly Circulation (1996)	284,602	128,887	413,490
Average Daily Circulation (1996)			184,226
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,980	161,200	501,180
Average Weekly Circulation (1996)	237,388	121,256	358,644
Average Daily Circulation (1996)			169,501
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	152,700	51,420	204,120
Average Weekly Circulation (1996)	47,214	7,632	54,846
Average Daily Circulation (1996)			14,725

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Louisville

WHAS-TV

Ch. 11

Network Service: ABC.

Licensee: Journal Bcstg. of Kentucky Inc., 75 Fountain St., Providence, RI 02902.

Studio: 520 W. Chestnut St., Louisville, KY 40202.

Mailing Address: Box 1100, Louisville, KY 40201.

Phone: 502-582-7840. **Fax:** 502-582-7279.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: 5667 S. Skyline Dr., Floyds Knob, 3.6-mi. N of New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: March 27, 1950. Sale to Providence Journal Co. by *Louisville Courier-Journal & Times* approved by FCC July 30, 1986 (*Television Digest*, Vol. 26:2, 23). Sale to A.H. Belo Co. pends (Vol. 36:40).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

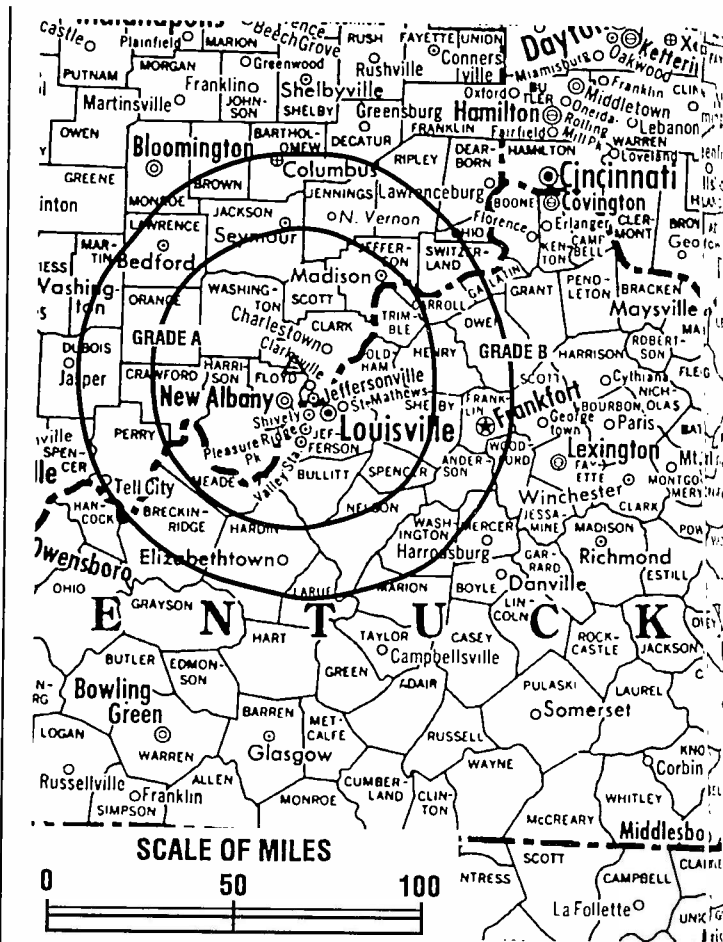
Personnel:

Joe Goleniowski, General Manager.
Charles Gordon, General Sales Manager.
Doug Roberts, National Sales Manager.
Nick Simonette, News Director.
Dan Miller, Program Director.
Eric Bergman, Engineering Manager.
John Blim, Promotion Director.
Becky Norris, Business Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Louisville. **Station DMA:** Louisville. **Rank:** 50.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHAS-TV BPCT-820506KF Granted 7/30/82 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	463,390	219,790	683,180
Average Weekly Circulation (1996)	330,284	155,746	486,030
Average Daily Circulation (1996)			297,618
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,980	161,200	501,180
Average Weekly Circulation (1996)	291,244	144,046	435,290
Average Daily Circulation (1996)			273,174
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,410	58,590	182,000
Average Weekly Circulation (1996)	39,041	11,700	50,741
Average Daily Circulation (1996)			32,404

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Louisville

WLKY

Ch. 32

Network Service: CBS.

Address: Pulitzer Broadcasting Co., Box 6205, Louisville, KY 40206.

Address: 1918 Mellwood Ave., Louisville, KY 40206.

Phone: 502-893-3671. Fax: 502-897-2384.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw
 & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural.
 Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
 Longitude 85° 50' 02"

Transmitter: Rte. 1, Floyds Knob, near New Albany, IN.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band;
 Andrew, 7.3-meter C-band; Comtech, 5-meter Ku & C-band; SatCom, 7-meter
 band; Microdyne, Pinzone receivers.

Mobile Dish: Andrew, 2.8-meter Ku-band.

News Services: AP, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

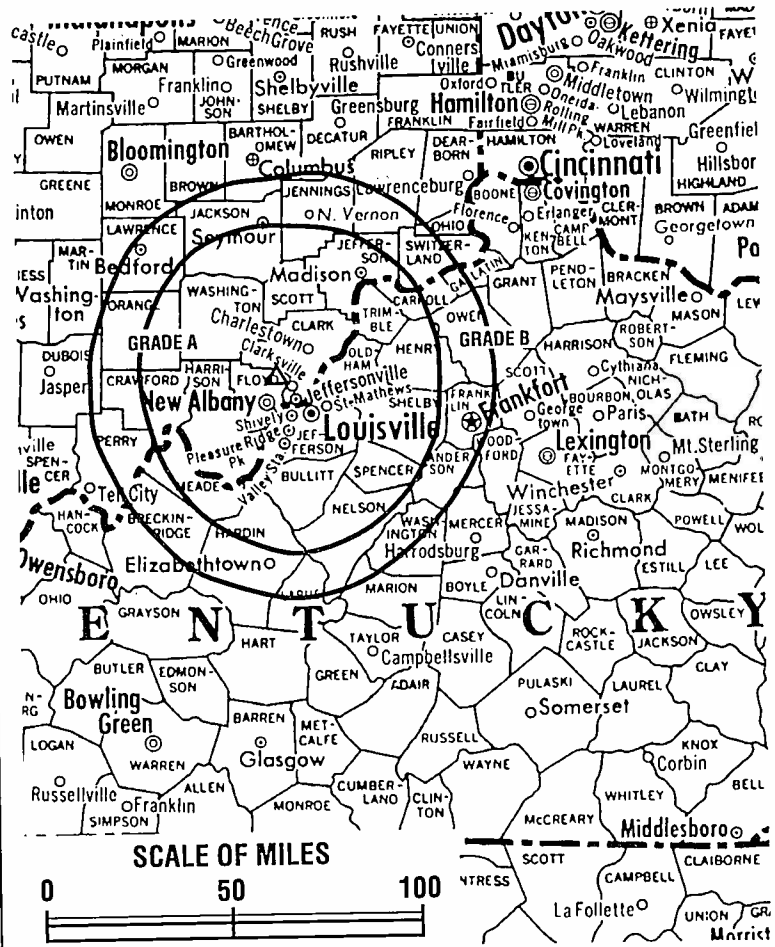
Operation: September 16, 1961. Sale to present owner by Gannett Co.
 approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined
 Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38;
 24). Sale to Combined by Sonderling Bcstg. approved April 4, 1973 (Vol. 12:33,
 3:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William
 Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted
 Dec. 13, 1967 (Vol. 7:51).

Presented (sales): Katz Continental Television.

Personnel:

- Abun Matthews, Vice President & General Manager.
- Bill Stanley, General Sales Manager.
- Greg Baird, National Sales Manager.
- Michael Sipes, News Director.
- Red Steurer, Chief Engineer.
- Ruce Burns, Promotion Director.
- Deisa Korn, Business Manager.
- Debra Bradshaw, Community Affairs Director.

Notes: On request.



WLKY BPCT-4811 Granted 2/18/75 © American Map Corp., No. 14244

City of License: Louisville. Station DMA: Louisville. Rank: 50.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	432,070	214,340	646,410
Average Weekly Circulation (1996)	311,567	142,614	454,180
Average Daily Circulation (1996)			246,059
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,980	161,200	501,180
Average Weekly Circulation (1996)	278,043	133,245	411,288
Average Daily Circulation (1996)			231,140
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,090	53,140	145,230
Average Weekly Circulation (1996)	33,524	9,368	42,892
Average Daily Circulation (1996)			14,919

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Madisonville

WLCN

Ch. 19

Network Service: Independent.

Licensee: Zoe Bcstg. Corp., Box 1087, Madisonville, KY 42431.

Studio: 721 Princeton Pike, Madisonville, KY 42431.

Phone: 502-821-5433. **Fax:** 502-821-5343.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2676-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 791-ft. above av. terrain, 666-ft. above ground, 1220-ft. above sea level.

Latitude 37° 24' 46"
Longitude 87° 31' 32"

Transmitter: N side of County Rd. 260, Hopkins County, approx. 2.4-mi W of Hanson.

Ownership: Life Anew Ministries.

Began Operation: October 15, 1983.

Represented (sales): Landin Media Sales.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

John Price, General Manager.

Highest 30 Sec. Rate: \$18.50.

City of License: Madisonville. **Station DMA:** Evansville. **Rank:** 97.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,880	15,560	52,440
Average Weekly Circulation (1996)	3,468	1,386	4,854
Average Daily Circulation (1996)			1,333



WLCN BPCT-88114KK Granted 12/20/88 © American Map Corp., No. 14

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,560	13,490	47,050
Average Weekly Circulation (1996)	3,086	1,051	4,137
Average Daily Circulation (1996)			1,202

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,320	2,070	5,390
Average Weekly Circulation (1996)	382	335	717
Average Daily Circulation (1996)			211

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station's service area. The station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kentucky—Paducah

WPSD-TV

Ch. 6

Work Service: NBC.

Office: Paxton Media Group Inc., 408 Kentucky Ave., Paducah, KY 42002.

Address: 100 Television Lane, Paducah, KY 42003-5098.

Mail Address: Box 1197, Paducah, KY 42002-1197.

Phone: 502-442-8214. Fax: 502-442-2096.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approx. 23-mi. NW of Paducah near Monkey's Eyebrow, KY.

Channel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6-meter; Harris, 3-meter; Harris, 6-meter; Harris receivers.

Services: AP, CNN, UPI.

Ownership: Paxton Media Group Inc.

Start Operation: May 28, 1957.

Presented (sales): Blair Television.

Presented (legal): Covington & Burling.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

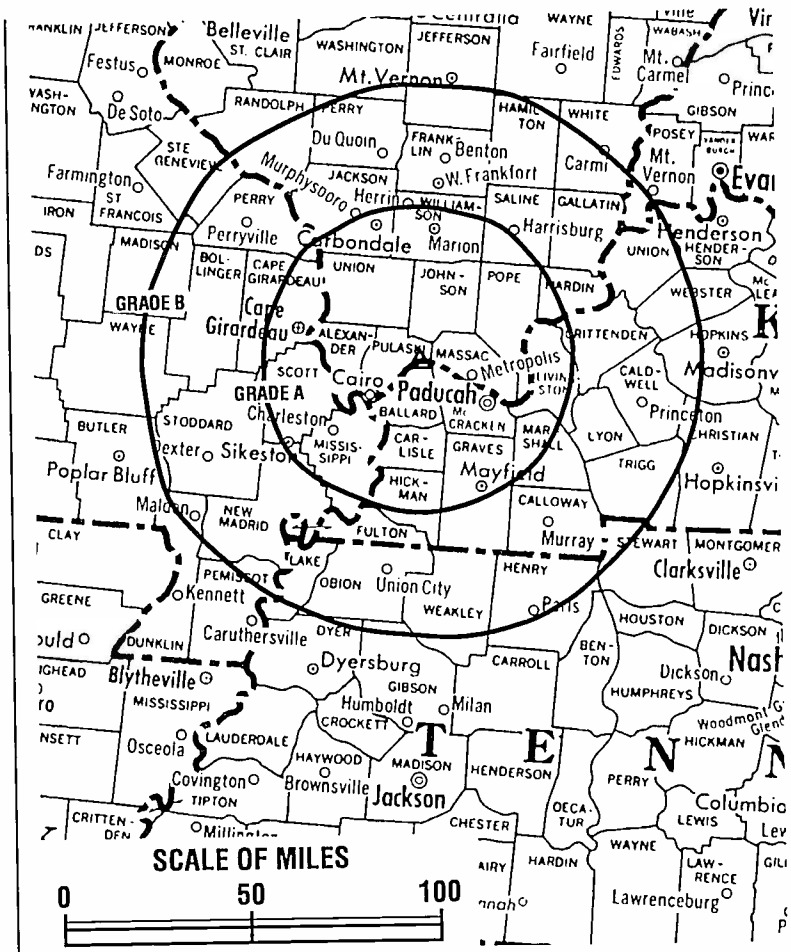
- Richard Paxton, President.
- John Williams, Vice President & General Manager.
- John Van Cleve, Local Sales Manager.
- John Eaves, National Sales Manager.
- Ed Cline, Chief Engineer.
- Kevin Nunn, News Director.
- John Steele, Operations & Program Manager.
- Timothy Crecelius, Promotion & Public Affairs Manager.

Reprints: On request.

Class of License: Paducah. Station DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 79.

Citation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,220	175,360	425,580
Average Weekly Circulation (1996)	166,959	96,970	263,929
Average Daily Circulation (1996)			154,574



WPSD-TV BPCT-2823 Granted 12/8/60 © American Map Corp., No. 14244

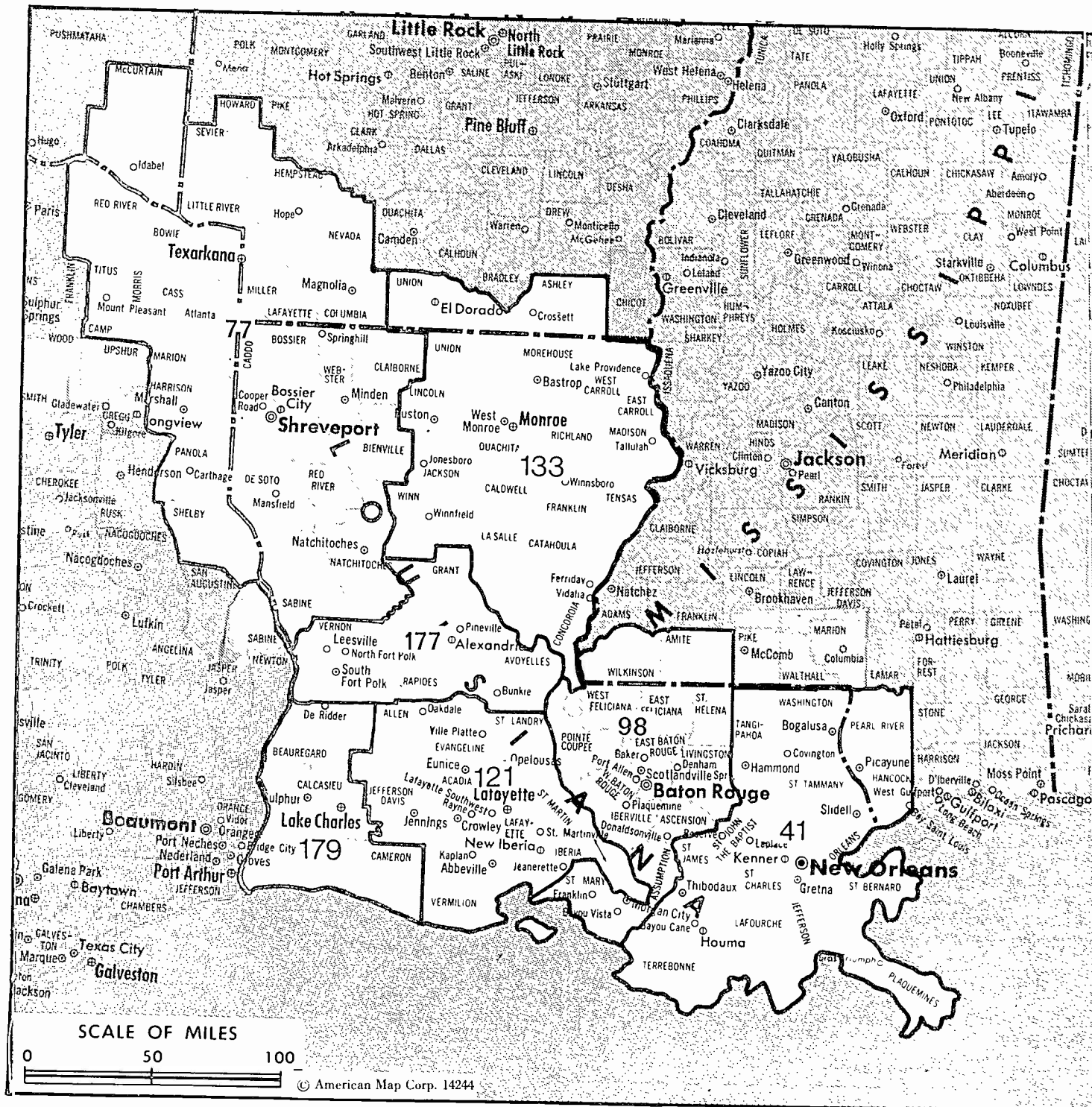
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,190	125,890	307,080
Average Weekly Circulation (1996)	141,879	87,381	229,260
Average Daily Circulation (1996)			139,187

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,030	49,470	118,500
Average Weekly Circulation (1996)	25,080	9,589	34,669
Average Daily Circulation (1996)			15,387

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New Orleans, LA	620,760	41	WCCL (49), WDSU (6), WGNO (26), WHNO (20), WNOL-TV (38), WUPL (54), WWJE (8), WWL-TV (4)
Shreveport, LA	360,450	77	KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Baton Rouge, LA	266,640	98	WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
Lafayette, LA	203,880	121	KADN (15), KATC (3), KLFY-TV (10)
Monroe, LA-El Dorado, AR	171,610	133	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Alexandria, LA	80,040	177	KALB-TV (5), KLAX-TV (31)
Lake Charles, LA	76,300	179	KPLC-TV (7), KVHP (29)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

KARD, West Monroe	See Monroe, LA
KMCT-TV, West Monroe	See Monroe, LA
WUPL, New Orleans	See Slidell, LA

Louisiana Station Totals as of November 1, 1996

	VHF	UHF	TOT
Commercial Television Stations	14	14	
Educational Television Stations	2	6	
	16	20	

Louisiana—Alexandria

KALB-TV

Ch. 5

Work Service: NBC.

Office: Park Bcstg. of Louisiana Inc., Box 550, Ithaca, NY 14851.

Address: 605-11 Washington St., Alexandria, LA 71301.

Phone: 318-445-2456. Fax: 318-442-7427.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 5-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, LA.

Channel TV Sound: Stereo only.

Mobile Earth Stations: Comtech, 4.2-meter C-band; Harris, 8-meter Ku-band; Harris receivers.

News Services: AP, CNN, NBC.

Ownership: Park Acquisition Inc. (Group Owner).

Original Operation: September 29, 1954. Sale to Park Bcstg. by Lanford Telecasting Co. approved by FCC Sept. 17, 1993. Sale to Park Acquisition approved March 27, 1995. Sale to Media General pending (Television Digest, Vol. 36:31).

Presented (sales): Blair Television.

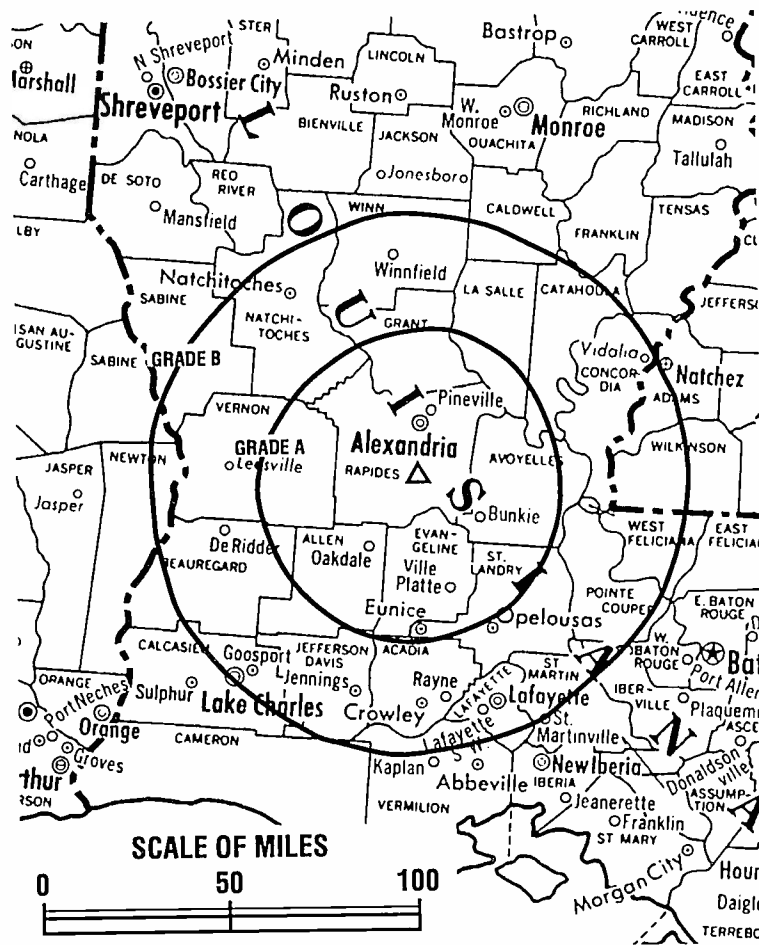
Presented (legal): Wiley, Rein & Fielding.

Personnel:
Lesley Golmon, Vice President & General Manager.
James Reardon, General Sales Manager.
Charles Neal, Local Sales Manager.
Randall Adcock, Engineering Supervisor.
Jack Frost, News Director.
Maryn Bowen, Program Director.
John Lindsay, Promotion Director.
Trenda Kaiser, Business Manager.

Best 30 Sec. Rate: \$700.

Area of License: Alexandria. Station DMA: Alexandria, LA. Rank: 177.

Simulation ©1996 Nielsen. Coverage based on Nielsen study.



KALB-TV BPCT-3449 Granted 1/13/65

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	143,990	112,810	256,800
Average Weekly Circulation (1996)	104,946	47,427	152,374
Average Daily Circulation (1996)			91,832
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,440	22,280	79,720
Average Weekly Circulation (1996)	54,057	21,197	75,254
Average Daily Circulation (1996)			55,186
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,550	90,530	177,080
Average Weekly Circulation (1996)	50,889	26,230	77,119
Average Daily Circulation (1996)			36,646

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Louisiana—Alexandria

KLAX-TV

Ch. 31

Network Service: ABC.

Licensee: Pollack/Belz Communications Co. Inc., 4554 Fleming Rd., Collierville, TN 38017.

Studio: 1811 England Dr., Alexandria, LA 71303.

Mailing Address: Box 8818, Alexandria, LA 71306.

Phone: 318-473-0031. Fax: 318-442-4646.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1290-kw max. visual, 130-kw aural. Antenna: 1093-ft. above av. terrain, 1027-ft. above ground, 1253-ft. above sea level.

Latitude 31° 33' 54"
Longitude 92° 33' 00"

Transmitter: 1.5-mi. SW of Dry Prong.

Satellite Earth Stations: Microdyne, 5-meter C-band; RCA Americom, 4-meter Ku-band; Microdyne, Standard Components receivers.

News Service: AP.

Ownership: Pollack/Belz Communications Co. Inc. (Group Owner).

Began Operation: March 3, 1983. Sale of station to G. Russell Chambers, et al., approved by FCC Dec. 24, 1986, but not consummated. Sale to present owners by James Richards, Ben Johnson, et al., approved May 13, 1988.

Represented (sales): Katz Communications Inc.

Represented (legal): Jones, Waldo, Holbrook & McDonough, P.C.

Represented (engineering): Lechman & Johnson Inc.

Personnel:

Sam McLeod, General Manager.
Laura Orgeron, General Sales Manager.
Johnny Lewis, National Sales Manager.
Robert Clark, Regional Sales Manager.
Charles Flowers, Chief Engineer.
Bob Kemmorn, News Director.
Lori Johnson, Program Director.
Pete Petrawski, Promotion Director.
David L. Carlson, Business Manager.
Todd Mizell, Production Manager.



KLAX-TV BPCT-850528KH Granted 3/28/86 © American Map Corp., No. 144

Highest 30 Sec. Rate: \$300.

City of License: Alexandria. Station DMA: Alexandria, LA. Rank: 177.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,650	52,590	199,240
Average Weekly Circulation (1996)	92,132	18,107	110,239
Average Daily Circulation (1996)			45,080
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,440	22,280	79,720
Average Weekly Circulation (1996)	43,669	11,234	54,903
Average Daily Circulation (1996)			25,110
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,210	30,310	119,520
Average Weekly Circulation (1996)	48,463	6,874	55,337
Average Daily Circulation (1996)			19,970

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Baton Rouge

WAFB

Ch. 9

Work Service: CBS.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Address: 844 Government St., Baton Rouge, LA 70802-6090.

Phone: 504-383-9999. Fax: 504-378-7891.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw total, 57.5-kw aural. Antenna: 1670-ft. above av. terrain, 1726-ft. above ground, 100-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

Services: AP, CBS, CNN, CNN Headline News, UPI.

Ownership: AFLAC Inc. (Group Owner).

History: First broadcast on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 (Television Digest, Vol. 17:7). Sale to Guaranty Bcstg. by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3). FCC approved sale to American Family Corp., March 23, 1988. Sale to Raycom Media Inc. (Vol. 36:34).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

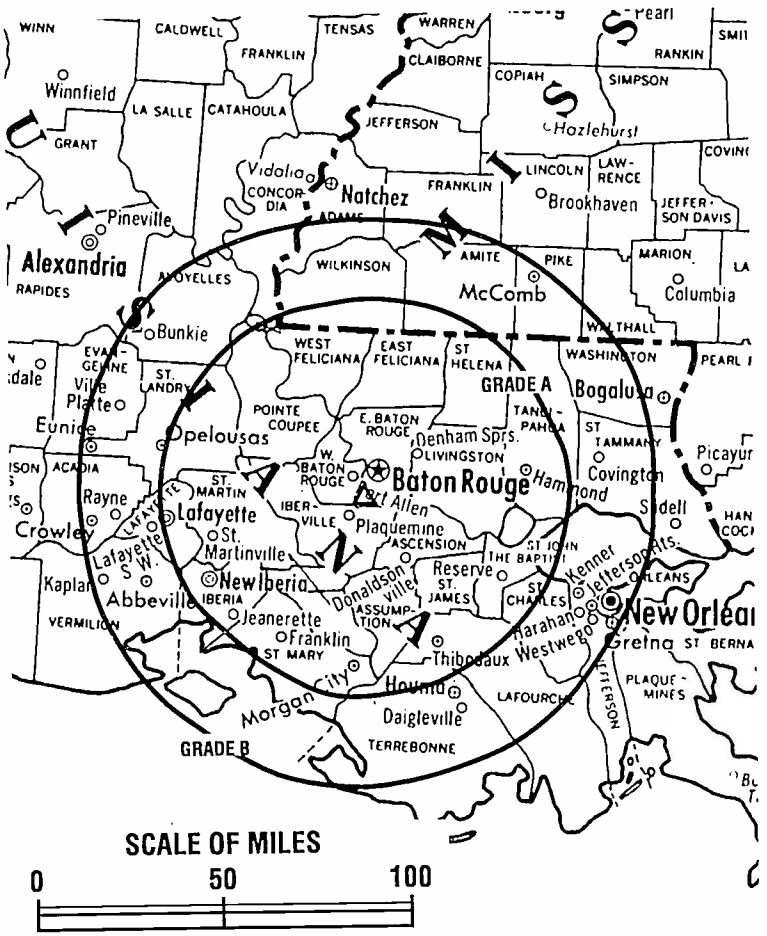
Personnel:

- Donald E. Winders, Vice President & General Manager.
- Steve Ward, Assistant General Manager.
- Tommy Sullivan, General Sales Manager.
- Jacki Kellum, Local Sales Manager.
- Steve Russell, Chief Engineer.
- Michael Moore, Operations Manager.
- Tom Golson, News Director.
- Andrea Boyd, Promotions Manager.
- Joe Ulmer, Business Manager.

Best 30 Sec. Rate: \$1100.

Class of License: Baton Rouge. Station DMA: Baton Rouge. Rank: 98.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



WAFB BPCT-3437 Granted 1/22/65 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,140	142,730	579,870
Average Weekly Circulation (1996)	266,107	74,808	340,914
Average Daily Circulation (1996)			189,037
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,770	51,380	229,150
Average Weekly Circulation (1996)	153,266	46,030	199,296
Average Daily Circulation (1996)			131,778
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	259,370	91,350	350,720
Average Weekly Circulation (1996)	112,840	28,778	141,618
Average Daily Circulation (1996)			57,259

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Baton Rouge

WBRZ

Ch. 2

Network Service: ABC.

Licensee: Louisiana Television Bcstg., Box 2906, Baton Rouge, LA 70821.

Studio: 1650 Highland Rd., Baton Rouge, LA 70802.

Mailing Address: Box 2906, Baton Rouge, LA 70821.

Phone: 504-387-2222. Fax: 504-336-2246. Web Site: <http://www.wbrz.com>

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Point, LA.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Andrew, 4.5-meter; Andrew, 7.3-meter; SatCom, 5.5-meter; Avantek, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Subcomm RSI, 2.5-meter Ku-band.

News Services: ABC, AP.

Ownership: Manship Stations (Group Owner).

Began Operation: April 14, 1955.

Represented (sales): Blair Television.

Represented (legal): Cohn and Marks.

Personnel:

- Richard F. Manship, President.
- Patricia L. Cheramie, General Manager.
- James Daboval III, Director of Sales.
- Andrew Shenkan, Sales Manager.
- John Pastorek, Director of News.
- Suzanne Marva, Director of Programming.
- Kim Manship, Director of Finance.
- Denise Akers, Director of Marketing.
- Raymond J. Drago, Director of Production.
- Jamie Politz, Director of Human Resources.
- Clyde Pierce, Director of Engineering.
- Skip Haley, Director of Information Services.



WBRZ BPCT-4173 Granted 3/5/70 © American Map Corp., No. 144

Rates: On request.

City of License: Baton Rouge. Station DMA: Baton Rouge. Rank: 98.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,220	127,920	523,140
Average Weekly Circulation (1996)	234,967	71,444	306,411
Average Daily Circulation (1996)			16,653
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,770	51,380	229,150
Average Weekly Circulation (1996)	151,837	47,055	198,892
Average Daily Circulation (1996)			12,222
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,450	76,540	293,990
Average Weekly Circulation (1996)	83,130	24,390	107,520
Average Daily Circulation (1996)			38,507

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WGMB

Ch. 44

Network Service: FOX.

Post Office: ComCorp of Baton Rouge Inc., Box 3030, Lafayette, LA 70502.

Address: 5800 Florida Blvd., Baton Rouge, LA 70806.

Post Office Address: Box 65246, Baton Rouge, LA 70896-5246.

Phone: 504-926-4444. Fax: 504-926-9462. Web Site: <http://www.fox44.com>

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3870-kw. Visual, 387-kw max. aural. Antenna: 1398-ft. above av. terrain, 1388-ft. above ground, 1401-ft. above sea level.

Latitude 30° 19' 35"
Longitude 91° 16' 36"

Transmitter: 1.9-mi. W of State Hwy. 1 on Hwy. 1148 near Addis.

Satellite Earth Stations: Anixter, 5-meter C-band; Comtech, 3.8-meter C-band; Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; Sony receivers.

Ownership: Communications Corp. of America (Group Owner).

Begin Operation: August 11, 1991.

Represented (sales): Sattel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Marsand Inc.

Personnel:

- Michael Calato, General Manager.
- Doug Harrison, General Sales Manager.
- Tom Henkle, News Director.
- Tommy Dupuy, Program Director.
- Jeff Reis, Promotions Director.
- Paula Sigur, Business Manager.
- Harry Freeman, Chief Engineer.
- Mike Falgout, Production Manager.

Highest 30 Sec. Rate: \$800.

Class of License: Baton Rouge. Station DMA: Baton Rouge. Rank: 98.

© 1996 Nielsen. Coverage based on Nielsen study.



WGMB BMPCT-901210KE Granted 1/25/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	199,970	76,770	276,740
Average Weekly Circulation (1996)	126,167	38,887	165,054
Average Daily Circulation (1996)			68,754
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,770	51,380	229,150
Average Weekly Circulation (1996)	113,602	35,250	148,851
Average Daily Circulation (1996)			64,288
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,200	25,390	47,590
Average Weekly Circulation (1996)	12,565	3,637	16,202
Average Daily Circulation (1996)			4,466

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Baton Rouge

WVLA

Ch. 33

Network Service: NBC.

Licensee: Knight Broadcasting of Baton Rouge License Corp., Box 3058, Lafayette, LA 70502.

Studio: 5220 Essen Lane, Baton Rouge, LA 70502.

Mailing Address: Box 3058, Lafayette, LA 70502.

Phone: 504-766-3233 **Fax:** 504-768-9191.

E-mail: wvla@wvla.mhs.compuserve.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1713-ft. above av. terrain, 1735-ft. above ground, 1749-ft. above sea level.

Latitude 30° 19' 34.61"
Longitude 91° 16' 36.10"

Transmitter: 1.9-mi. W of Hwy. 1 on Hwy. 1148, Addis, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Microdyne, 7-meter C-band; Microwave Assoc., 5-meter C-band; Harris, Microdyne, Microwave Assoc. receivers.

News Services: AP, NBC, Skycom.

Ownership: White Knight Broadcasting Inc. (Group Owner).

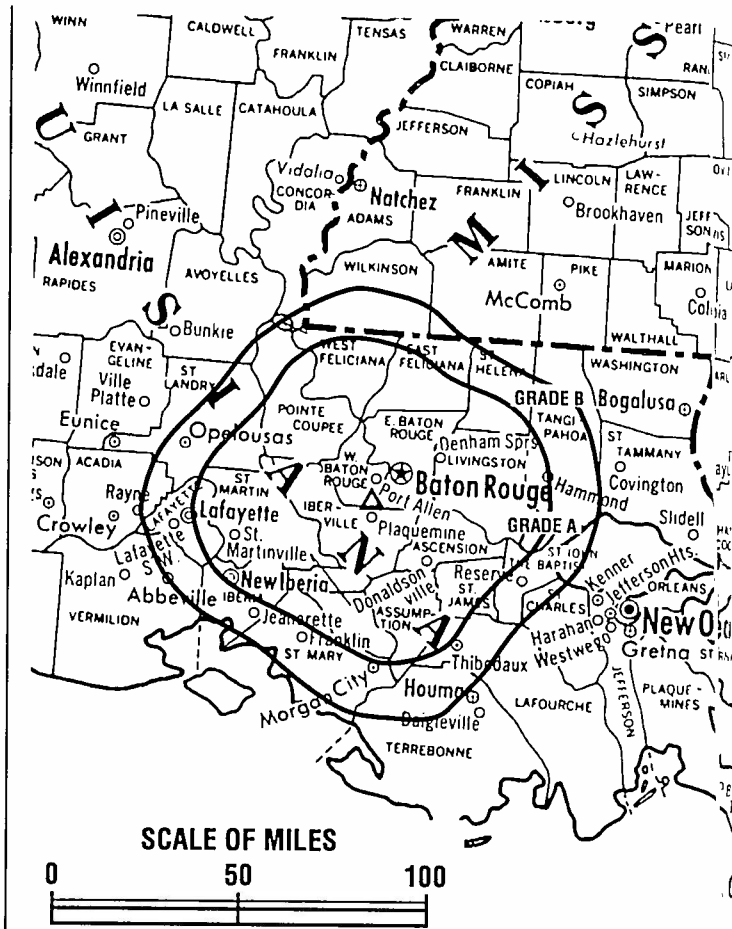
Began Operation: January 16, 1971. Sale to Vetter Communications by Richard O. Rush, et al., approved by FCC March 12, 1976. Sale to White Knight Broadcasting approved July 17, 1996.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Larry Dietz, Operations Manager.
- Donnie Picou, National Sales Director.
- Peggy Day, Local Sales Director.
- Larry Davis, News Director.
- Joyce Harvey, Program Director.
- Jason Furrate, Promotion & Marketing Director.
- Bob Davidge, Production Manager.
- William Johnson, Research.
- Tom Woodside, Chief Engineer.
- Felton Coleman, Public Affairs Manager.



WVLA BPCT-860814KE Granted 9/30/86 © American Map Corp., No. 144

Highest 30 Sec. Rate: \$1000.

City of License: Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 98.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	295,900	109,760	405,660
Average Weekly Circulation (1996)	197,157	56,105	253,262
Average Daily Circulation (1996)			112,226
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,770	51,380	229,150
Average Weekly Circulation (1996)	143,446	40,875	184,321
Average Daily Circulation (1996)			88,165
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,130	58,380	176,510
Average Weekly Circulation (1996)	53,711	15,230	68,941
Average Daily Circulation (1996)			24,061

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Lafayette

KADN

Ch. 15

(Operates satellite WNTZ, Natchez, MS)

Network Service: FOX.

Licensee: KADN Broadcasting Inc., 1500 Eraste Landry Rd., Lafayette, LA 70506.

Studio: 1500 Eraste Landry Rd., Lafayette, LA 70506.

Phone: 318-237-1500. Fax: 318-237-2237.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2300-kw max. visual, 231-kw max. aural. Antenna: 1181-ft. above av. terrain, 1178-ft. above ground, 1217-ft. above sea level.

Latitude 30° 21' 44"
Longitude 92° 12' 53"

Transmitter: 3-mi. S of Church Point.

Satellite Earth Stations: KLM, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 5.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: KADN Broadcasting Inc.

Begin Operation: February 27, 1980.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Tom Poehler, Station Manager.
- Steve Pierce, Local Sales Manager.
- Pat Newberg, National Sales Manager.
- Keith Townsden, Chief Engineer.
- Jenny Bennett, Promotion Director.

Best 30 Sec. Rate: \$590.

City of License: Lafayette. Station DMA: Lafayette, LA. Rank: 121.

Compilation ©1996 Nielsen. Coverage based on Nielsen study.



KADN BPCT-851227KF Granted 2/24/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,560	67,080	224,640
Average Weekly Circulation (1996)	95,778	39,958	135,736
Average Daily Circulation (1996)			63,230

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,180	60,870	201,050
Average Weekly Circulation (1996)	90,877	38,825	129,702
Average Daily Circulation (1996)			60,495

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,380	6,210	23,590
Average Weekly Circulation (1996)	4,901	1,133	6,035
Average Daily Circulation (1996)			2,736

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Lafayette

KATC

Ch. 3

Network Service: ABC.

Licensee: KATC Communications Inc., 134 Columbus St., Charleston, SC 29402.

Studio: 1103 Eraste Landry Rd., Lafayette, LA 70506.

Mailing Address: Box 93133, Lafayette, LA 70509.

Phone: 318-235-3333. Fax: 318-235-9363.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude 30° 02' 19.10"
Longitude 92° 22' 14.90"

Transmitter: 25-mi. SW of city limits.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: September 19, 1962. Sale to Loyola University approved by FCC April 29, 1982. Sale to ML Media Partners approved Nov. 28, 1986. FCC approved sale to present owner Aug. 2, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

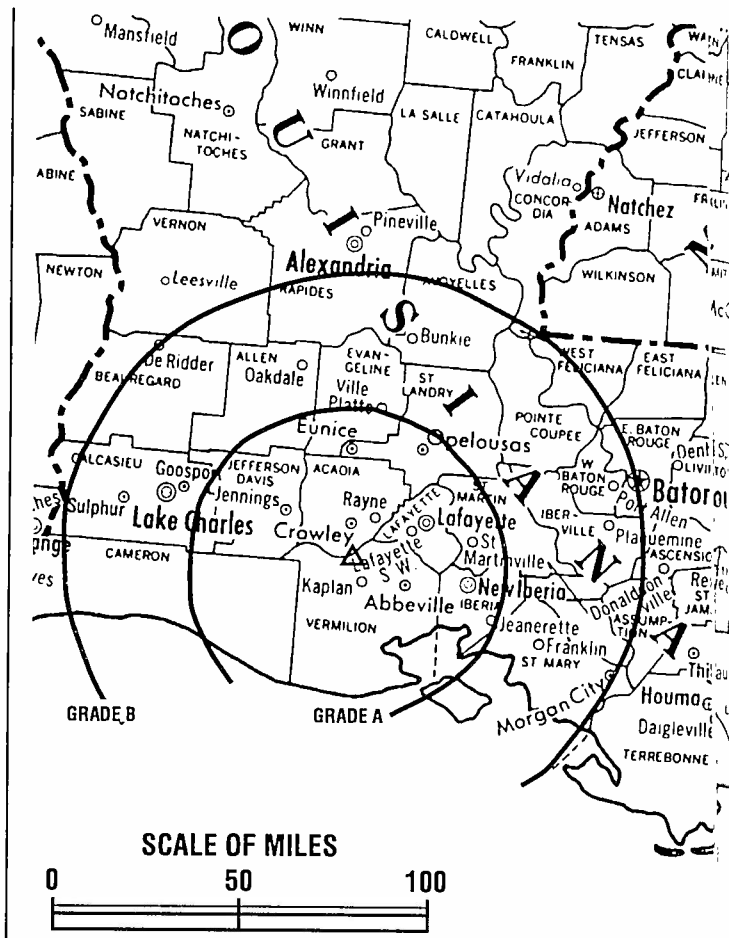
- Richard Harbison, General Manager.
- Bill Bowers, General Sales Manager.
- Eric Wertheim, Director of Broadcast Operations.
- Fred Schuler, Chief Engineer.
- Judi Henderson, Program Director.
- Cathy Schexnayder, Business Manager.
- Fran Valentine, Marketing Director.

Highest 30 Sec. Rate: \$1200.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1995 sale of
KATC-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995



KATC BPCT-5012 Granted 4/15/77 © American Map Corp., No. 144
City of License: Lafayette. Station DMA: Lafayette, LA. Rank: 121.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	214,170	99,950	314,120
Average Weekly Circulation (1996)	145,175	52,622	197,797
Average Daily Circulation (1996)			10,358

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,180	60,870	201,050
Average Weekly Circulation (1996)	113,424	45,098	158,522
Average Daily Circulation (1996)			9,700

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,990	39,080	113,070
Average Weekly Circulation (1996)	31,751	7,524	39,275
Average Daily Circulation (1996)			14,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Lafayette

KLFY-TV

Ch. 10

Market Service: CBS.
 Office: Young Bcstg. Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.
 Address: 2410 Eraste Landry Rd., Lafayette, LA 70506.
 Mailing Address: Box 90665, Lafayette, LA 70509.
 Phone: 318-981-4823.
 Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw
 visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground,
 110-ft. above sea level.

Latitude 30° 19' 18"
 Longitude 92° 22' 41"

Applicant's CP for change to 316-kw visual, 31.60-kw aural, 1740-ft. above av. ter-
 rain. BPCT-791231KG.

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, LA.

Channel TV Sound: Stereo only.

Earth Stations: Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.5-
 meter G-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter
 C-band; United Satellite Systems, 3-meter Ku & C-band; Cyclesat, EASI, M/A-Com,
 Scientific-Atlanta receivers.

Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

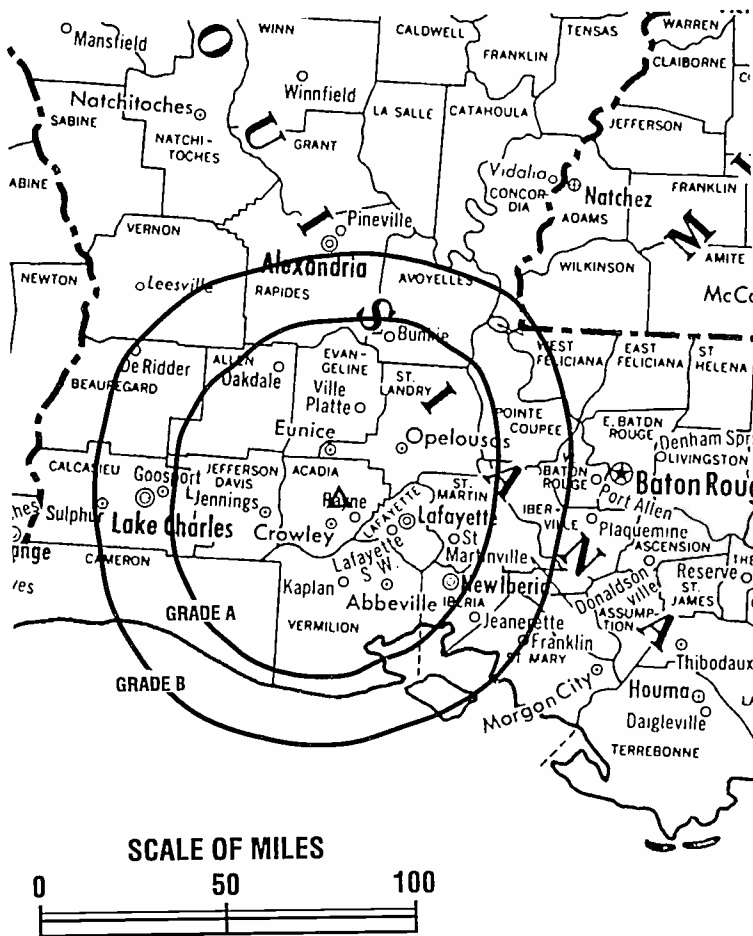
Operation: June 3, 1955. Transfer of control to individual stockholders of
 TX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previous sale by
 (nellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965
 FCC (Television Digest, Vol. 4:48; 5:6). FCC approved sale to Young Broadcast-
 ing by Texoma Bcstrs. Inc., Feb. 3, 1988.

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Joseph Varholly, Vice President & General Manager.
- Maria Placer, Vice President, News.
- Mike Barras, Station & General Sales Manager.
- Barriett Landry, National Sales Manager.
- Harry Dover, Operations Manager & Program Director.
- Michel Lemaire, Promotion Director.
- Timothy Evans, Chief Engineer.
- Indira Campeaux, Business Manager.



KLFY-TV BPCT-791231KG Granted 7/28/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$775.

City of License: Lafayette. Station DMA: Lafayette, LA. Rank: 121.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	272,270	108,860	381,130
Average Weekly Circulation (1996)	210,133	71,879	282,012
Average Daily Circulation (1996)			171,626
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,180	60,870	201,050
Average Weekly Circulation (1996)	123,028	55,617	178,645
Average Daily Circulation (1996)			124,678
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,090	47,990	180,080
Average Weekly Circulation (1996)	87,105	16,262	103,368
Average Daily Circulation (1996)			46,948

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Lake Charles

KPLC-TV

Ch. 7

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 1490, Lake Charles, LA 70602-1490.

Studio: 320 Division St., Lake Charles, LA 70601.

Phone: 318-439-9071. **Fax:** 318-437-7600.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 43"
Longitude 93° 00' 08"

Transmitter: Near Fenton, LA.

Satellite Earth Stations: Comtech, 7-meter Ku & C-band; Harris, 3-meter C-band; Harris, 3-meter Ku-band; Harris, 10-meter Ku-band; Harris, Omni receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: September 29, 1954. Sale to present owner approved by FCC Nov. 13, 1986 (*Television Digest*, Vol. 26:39). Sale to Channel Communications by G. Russell Chambers approved by FCC March 31, 1986. Previous sale by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Sale to Calcasieu by T. B. Lanford & L. M. Sepaugh Sr. & Jr. approved June 30, 1964 (Vol. 4:18, 27).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

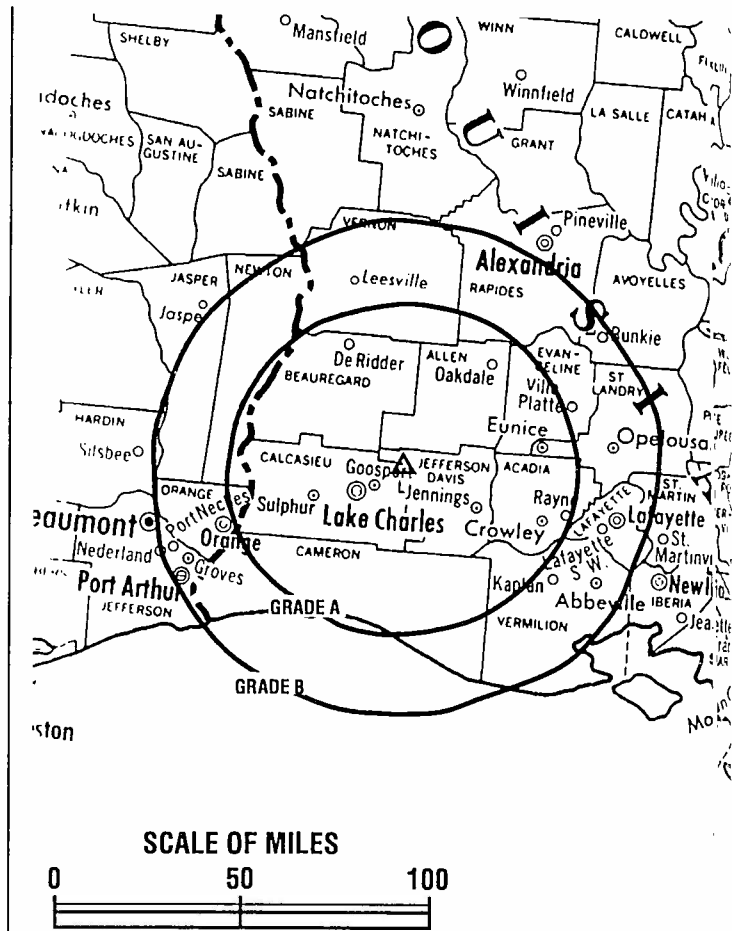
Personnel:

- James D. Serra, Vice President & General Manager.
- Tom Pears, General Sales Manager.
- James Smith, News Director.
- Robin Daugereau, Program & Marketing Director.
- Tim Bourgeois, Promotion Director.
- Dianna Mayo, Operations Manager.
- Sandra Barrow, Business Manager.
- Roger McGee, Chief Engineer.
- John Ware, Creative Services Manager.

Rates: On request.

City of License: Lake Charles. **Station DMA:** Lake Charles. **Rank:** 179.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KPLC-TV BPCT-4012 Granted 12/12/67 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,910	138,540	304,450
Average Weekly Circulation (1996)	111,284	51,329	162,613
Average Daily Circulation (1996)			8,295

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,940	19,390	72,330
Average Weekly Circulation (1996)	46,854	18,063	64,917
Average Daily Circulation (1996)			4,751

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,970	119,150	232,120
Average Weekly Circulation (1996)	64,430	33,266	97,696
Average Daily Circulation (1996)			3,944

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station's service area. The station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Lake Charles

KVHP

Ch. 29

Market Service: FOX.

Address: KVHP-TV Partners, Debtor-in-Possession, 3638 Camino Del Rio N, Suite 111, San Diego, CA 92108.

Address: 129 W. Prien Lake Rd., Lake Charles, LA 70605.

Phone: 318-474-1316.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 747.6-kw max. visual, 112.1-kw max. aural. Antenna: 432-ft. above av. terrain, 457-ft. above ground, 471-ft. above sea level.

Latitude 30° 11' 50"
Longitude 93° 13' 12"

File No. 12-107-0000. This CP for change to 2507-kw max. visual, 1293-ft. above av. terrain, 1289-ft. above ground, 1319-ft. above sea level, lat. 30° 17' 26", long. 93° 34' 35", transferred to State Rte. 379, 5.9-mi. NW of Edgerly, LA. BMPCT-900730KZ.

Transmitter: SW of Ryan St. & Prien Lake Rd. intersection, Lake Charles.

Market Service: CNN.

Ownership: KVHP-TV Partners.

Original Operation: January 18, 1983. Sale to Herschell Hardesty & J. W. DiGiglia by F. H. Van Eaton approved by FCC March 3, 1984. Sale to Marvin Gorman Ministries from receivership approved by FCC July 16, 1986. Sale to present owners approved March 12, 1987.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Herschell Hardesty, President.

John Smith, Station Manager.

Bobbie Racca, National Sales Manager.

Charlie Boyd, Chief Engineer.

Steve Guidry, Program Director.

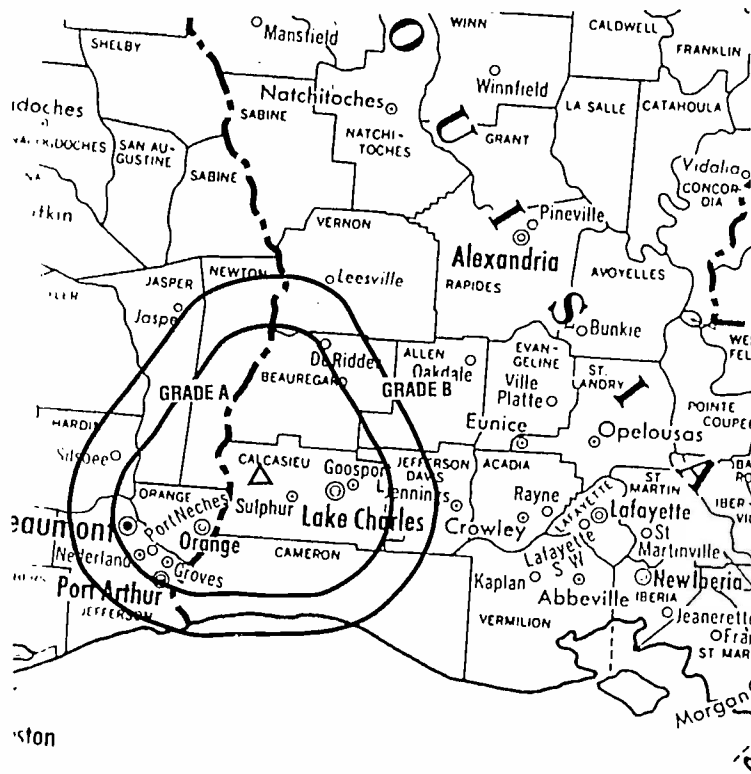
Steve Bilodeaux, Promotion Director.

Anna Thibodeaux, Business Manager.

Least 30 Sec. Rate: \$185.

Class of License: Lake Charles. Station DMA: Lake Charles. Rank: 179.

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SCALE OF MILES



KVHP BMPCT-900730KZ Granted 8/16/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	182,920	75,580	258,500
Average Weekly Circulation (1996)	110,241	27,979	138,220
Average Daily Circulation (1996)			60,021

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,940	19,390	72,330
Average Weekly Circulation (1996)	35,188	11,006	46,193
Average Daily Circulation (1996)			21,520

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,980	56,190	186,170
Average Weekly Circulation (1996)	75,054	16,973	92,027
Average Daily Circulation (1996)			38,501

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—West Monroe-Monroe

KARD

Ch. 14

Network Service: FOX.

Licensee: Petracom Broadcasting of Louisiana Inc., 1527 N. Dale Mabry Hwy., Suite 105, Lutz, FL 33549.

Studio: 102 Thomas Rd., Suite 400, West Monroe, LA 71291.

Phone: 318-323-1972. Fax: 318-322-0926.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1876-ft. above av. terrain, 1929-ft. above ground, 2049-ft. above sea level.

Latitude 32° 05' 41"
Longitude 92° 10' 39"

Transmitter: 5.5-mi. W of Columbia, 1.5-mi. S of Hwy. 4.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 3.5-meter; Andrew, 7-meter; Andrew, Microwave Assoc. receivers.

Ownership: Petracom Equity Partners L.P. (Group Owner).

Began Operation: August 19, 1967. Operation as KUZN-TV on Ch. 39 ended Dec. 12, 1968 when station left air. It resumed operation under new ownership Aug. 13, 1970, left air again Aug. 16, 1971. Changed to Ch. 14 and resumed operation Oct. 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC Jan. 31, 1978. Sale to Charles Woods by Meyer, et al., approved Nov. 2, 1984. Assignment to Banam Bcstg. Inc. approved March 16, 1993. Sale to Petracom Inc. approved by FCC May 31, 1995.

Represented (sales): Seltel Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

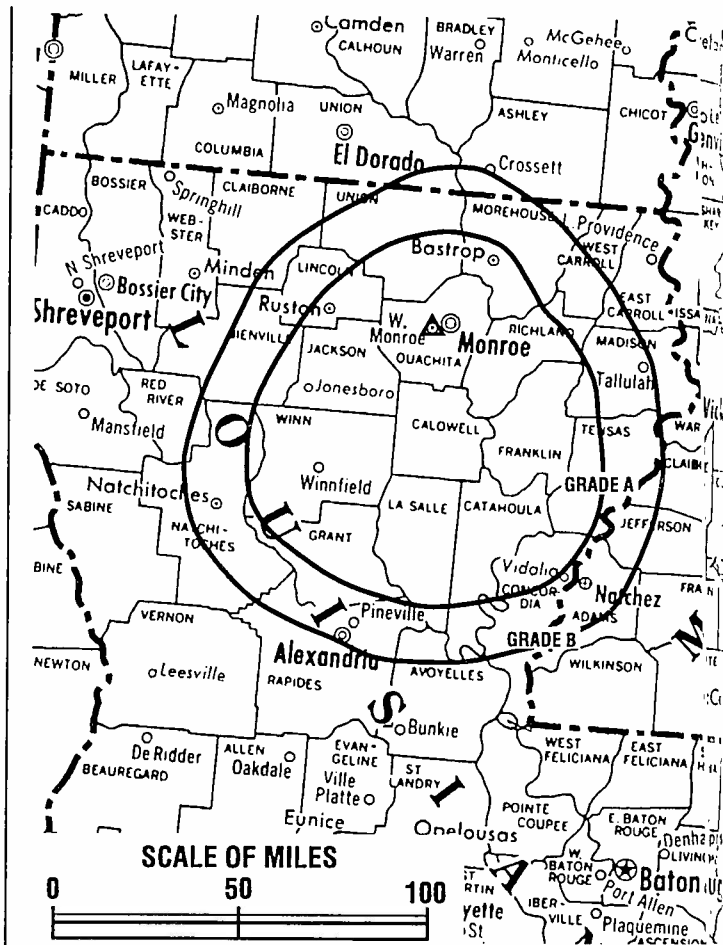
Personnel:

- Lydia Sandifer, General Manager.
- Terry Howard, General Sales Manager.
- Richard Logan, Chief Engineer.
- Irma Campbell, Program Director.
- Todd Lacey, Promotion Director.
- J. D. Hammonds, Production Manager.

Highest 30 Sec. Rate: \$425.

City of License: West Monroe. Station DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KARD BPCT-851118KE Granted 5/27/86 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,310	90,760	197,070
Average Weekly Circulation (1996)	63,538	34,387	97,925
Average Daily Circulation (1996)	9,077	4,913	13,990
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,650	49,160	149,810
Average Weekly Circulation (1996)	62,239	28,066	90,305
Average Daily Circulation (1996)	8,891	4,009	12,900
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,660	41,600	47,260
Average Weekly Circulation (1996)	1,299	6,321	7,620
Average Daily Circulation (1996)	183	903	1,086

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station's service area. Circulation figures are based on the Nielsen Survey Methods.

KMCT-TV

Ch. 39

Service: Independent.

Address: Louisiana Christian Bcstg. Inc., 701 Parkwood Dr., West Monroe, LA 71291.

Phone: 318-322-1399. Fax: 318-323-3783.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 560-kw.

Visual, 56-kw max. aural. Antenna: 498-ft. above av. terrain, 514-ft. above ground, 583-ft. above sea level.

Latitude 32° 30' 21"
Longitude 92° 08' 54"

Transmitter: 701 Parkwood Dr., West Monroe.

Ownership: Lamb Broadcasting Inc.

Begin Operation: April 7, 1986.

Personnel:
Charles Reed, President & General Manager.
John Currie, General Sales Manager.
R. Sumrall, Chief Engineer.

Availability: On request.

City License: West Monroe. Station DMA: Monroe-El Dorado. Rank: 133.

© 1996 Nielsen. Coverage based on Nielsen study.

Grade Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,000	10,580	64,580
Average Weekly Circulation (1996)	4,960	2,095	7,054
Average Daily Circulation (1996)			2,603



KMCT-TV BMPCT-850920KG Granted 11/25/85 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,000	10,580	64,580
Average Weekly Circulation (1996)	4,960	2,095	7,054
Average Daily Circulation (1996)			2,603

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Monroe-El Dorado, Arkansas

KTVE

Ch. 10

Network Service: NBC.

Licensee: Gocom Television of Quachita L.P., Box 4339, Monroe, LA 71203.

Studios: 2909 Kilpatrick Blvd., Monroe, LA 71201; 400 W. Main St., El Dorado, AR 71730.

Phones: 318-323-1300 (Monroe); 501-862-6651 (El Dorado).

Fax: 318-322-9718 (Monroe); 501-862-6655 (El Dorado).

E-mail: region10@iamerica.net Web Site: http://www.region10.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 1980-ft. above ground, 2106-ft. above sea level.

Latitude 33° 04' 41.00"
Longitude 92° 13' 40.60"

Transmitter: 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3.5-meter Ku-band; Harris, 7-meter Ku-band; Satcom Technologies, 8.3-meter C-band; Harris, Microdynne receivers.

News Service: AP.

Ownership: Gocom Broadcasting Corp. (Group Owner).

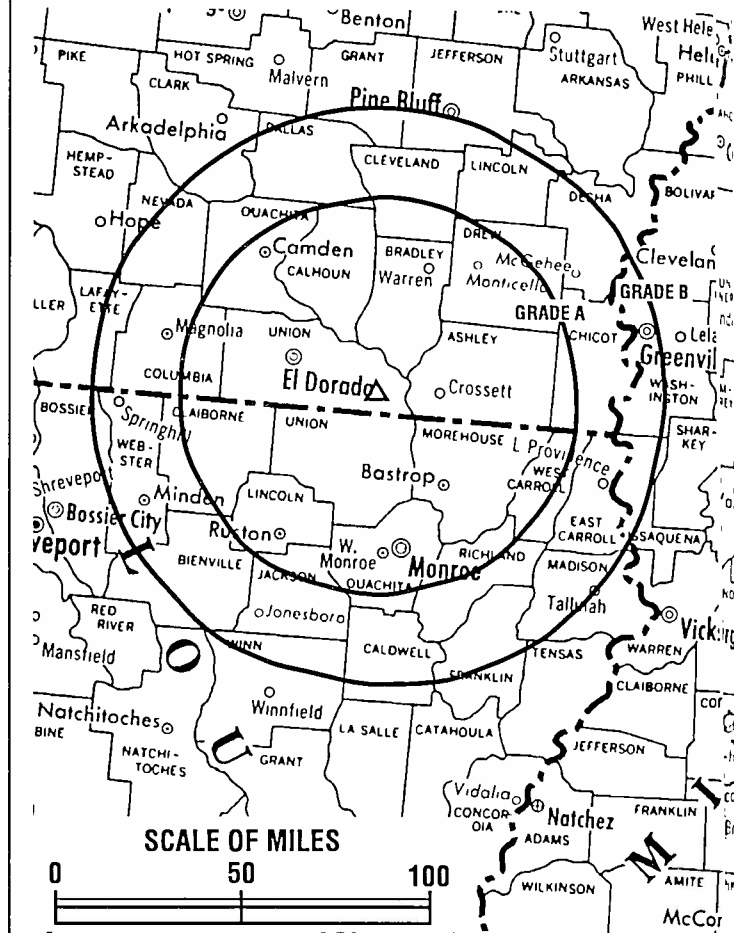
Began Operation: December 18, 1955. FCC approved sale to Gocom June 21, 1996. Sale to Gray Communications Systems by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by William Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved July 6, 1960 (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 (Vol. 16:34).

Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Personnel:

- Matt James, President & General Manager.
- Sean Trcalek, General Sales Manager.
- Michael Moran, News Director.
- Mike Caruso, Chief Engineer.
- John Aldridge, Promotion Director.
- Betty Smith, Business Director.
- Keith Harper, Operations Manager.



KTVE BPCT-860328KH Granted 9/9/86 © American Map Corp., No. 144

Highest 30 Sec. Rate: \$600.

City of License: El Dorado, AR. Station DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,060	89,960	232,020
Average Weekly Circulation (1996)	89,944	41,995	131,939
Average Daily Circulation (1996)			70,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,410	48,420	138,830
Average Weekly Circulation (1996)	72,206	34,079	106,285
Average Daily Circulation (1996)			61,800
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,650	41,540	93,190
Average Weekly Circulation (1996)	17,738	7,916	25,654
Average Daily Circulation (1996)			8,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

Louisiana—Monroe-West Monroe

KNOE-TV

Ch. 8

Network Service: CBS.

Office: NOE Enterprises Inc., Box 4067, Monroe, LA 71211.

Address: 1400 Oliver Rd., Monroe, LA 71201.

Mail Address: Box 4067, Monroe, LA 71211.

Phone: 318-388-8888. Fax: 318-322-8774.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw
 visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1989-ft. above ground,
 29-ft. above sea level.

Latitude 32° 11' 45"
 Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, LA.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4-meter C-
 band; Scientific-Atlanta, 7-meter C-band; Simulstat, 7-meter C-band; Comsat,
 Fris, Pinzone receivers.

Frequency: KNOE, 5-kw, 540 kHz.

Frequency: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

Services: AP, CBS, CNN, CNN Headline News, Colorgraphics, National Weather
 Service, Potomac News Service.

Ownership: Noe Corp.

When Operation: September 27, 1953.

Represented (sales): Blair Television.

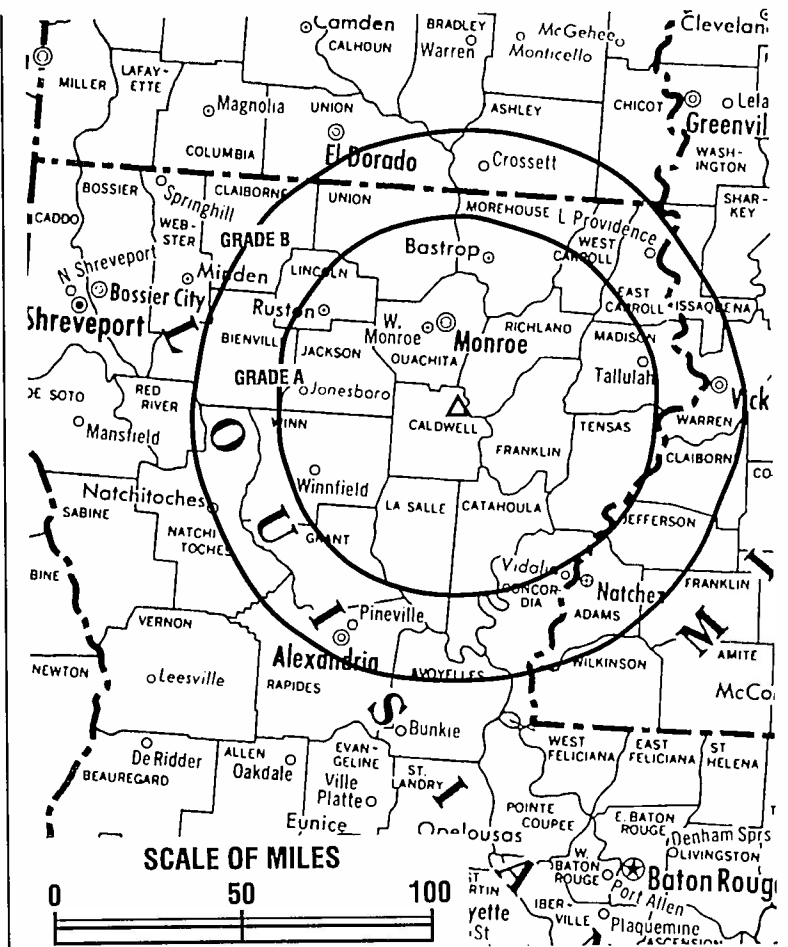
Represented (legal): Cohn and Marks.

Personnel:

- James A. Noe Jr., President.
- Ben Jones, Station Manager.
- Don Matherne, General Sales Manager.
- Ray Frostenson, News Director.
- Bill Elliott, Promotion Director.
- Chris Baker, Controller.
- Harry Harkins, Chief Engineer.
- Debbie Rayner, Operations & Production Manager.
- Laura Z. Roberts, Personnel Director.

Class of License: Monroe. Station DMA: Monroe-El Dorado. Rank: 133.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



KNOE-TV BPCT-3313 Granted 10/2/64 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,420	114,790	291,210
Average Weekly Circulation (1996)	115,596	55,731	171,328
Average Daily Circulation (1996)			103,939

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,650	54,330	154,980
Average Weekly Circulation (1996)	87,760	41,999	129,760
Average Daily Circulation (1996)			88,212

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,770	60,460	136,230
Average Weekly Circulation (1996)	27,836	13,732	41,568
Average Daily Circulation (1996)			15,727

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
 LEADING THE WAY

Louisiana—New Orleans

WCCL

Ch. 49

Network Service: HSN.

Licensee: Flinn Bcstg. Corp., 188 S. Bellevue, Suite 222, Memphis, TN 38104.

Studio: 3210 Old Behrman Hwy., Suite 105, New Orleans, LA 70114.

Phone: 504-367-7719. Fax: 504-367-7366.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2500-kw max. visual. Antenna: 889-ft. above av. terrain, 889-ft. above ground, 889-ft. above sea level.

Latitude 29° 55' 11"
Longitude 90° 01' 29"

Transmitter: 3201 Behrman Hwy.

Ownership: Flinn Broadcasting Corp. (Group Owner).

Began Operation: March 19, 1989. Left air Spng 1990. Resumed operation May 25, 1994.

Represented (sales): Blair Television.

Represented (legal): Pepper & Corazzini.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Mal Banks, General & Sales Manager.

Fred Flinn, Business Manager.

Ami Jenkins, Production Manager.

Ernie Harvey, Chief Engineer.

Rates: On request.

City of License: New Orleans. Station DMA: New Orleans. Rank: 41.

Circulation © 1996 Nielsen Coverage based on Nielsen study



WCCL BPCT-941228KH Granted 10/17/95 © American Map Corp., No. 104

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,200	7,180	29,380
Average Weekly Circulation (1996)	1,376	448	1,824
Average Daily Circulation (1996)	196	64	260
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,200	7,180	29,380
Average Weekly Circulation (1996)	1,376	448	1,824
Average Daily Circulation (1996)	196	64	260

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county if the station registers viewing of more than 5% as per the Nielsen Survey Methods

Louisiana—New Orleans

WDSU

Ch. 6

Network Service: NBC.

Office: WDSU Television Inc., 846 Howard Ave., New Orleans, LA 70113.

Address: 846 Howard Ave., New Orleans, LA 70113.

Phone: 504-679-0600. Fax: 504-679-0745. E-mail: wdsu@comm.net

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 95.5-kw visual, 11-kw aural. Antenna: Circularly polarized, 932-ft. above av. terrain, 968-ft. above ground, 971-ft. above sea level.

Latitude 29° 57' 01.00"
Longitude 89° 57' 28.50"

Transmitter: 221 E. Josephine St., Chalmette, LA.

Channel TV Sound: Stereo and separate audio program.

Antenna Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Andrew, 3.5-meter Ku-band; Andrew, 7-meter Ku & C-band; Harris, 3.5-meter Ku-band; Scientific Atlanta, 7-meter C-band; Harris, Scientific-Atlanta receivers.

Services: AP, CNN, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Operation: December 18, 1948. Sale to Cosmos Bcstg. by Royal Street Corp. Approved by FCC Nov. 29, 1972 (Television Digest, Vol. 12:15, 49). Sale to present owner approved Sept. 22, 1989 (Vol. 29:31, 34, 35).

Presented (sales): Blair Television.

Presented (legal): Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

Channel:

Vyne Barnett, General Manager.

Frank Ratermann, General Sales Manager.

Gold Routson, Local Sales Manager.

Pat Davis, News Director.

Pat Guillot, Chief Engineer.

Laura Cannon, Program Coordinator.

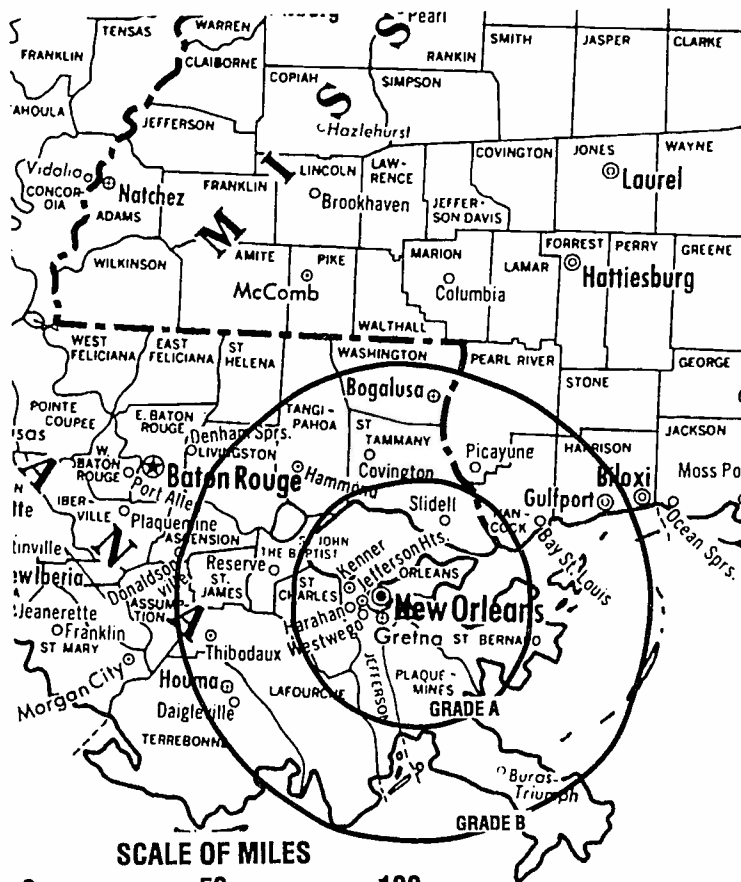
Cliff Bauman, Promotion & Marketing Director.

Sve Mohammed, Business Manager.

Spots 30 Sec. Rate: \$6000.

City License: New Orleans. Station DMA: New Orleans. Rank: 41.

© 1996 Nielsen Coverage based on Nielsen study.



WDSU BPCT-2034 Granted 11/10/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	510,790	203,360	714,150
Average Weekly Circulation (1996)	384,708	153,360	538,068
Average Daily Circulation (1996)			300,738
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,180	166,870	583,050
Average Weekly Circulation (1996)	340,037	148,319	488,356
Average Daily Circulation (1996)			281,504
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,610	36,490	131,100
Average Weekly Circulation (1996)	44,670	5,042	49,712
Average Daily Circulation (1996)			19,234

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Louisiana—New Orleans

WGNO

Ch. 26

Network Service: ABC.

Licensee: WGNO Inc., 2 Canal St., Suite 2800, New Orleans, LA 70130.

Studio: 2 Canal St., Suite 2800, New Orleans, LA 70130.

Phone: 504-581-2600. **Fax:** 504-522-1885.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. & 111-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"
Longitude 89° 56' 58"

Requests CP for change to 5000-kw max. visual, 1014-ft. above av. terrain, 1017-ft. above ground, 1017-ft. above sea level. BPCT-960702KM.

Transmitter: Paris Rd. & Bayou Bienvenue, New Orleans.

Satellite Earth Stations: Simulstat, 7-meter C-band; Vertex, 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: October 14, 1967. Sale to Tribune Bcstg. Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

William C. Ross, Vice President & General Manager.
Michael LaBonia, General Sales Manager.
Michael Zikmund, National Sales Manager.
Jim Goodlad, Local Sales Manager.
Paula Pendarvis, News Director.
Kathleen Quinn, Director of Programming & Creative Services.
Don Rooney, Director of Operations.
Kevin Connor, Controller.

Highest 30 Sec. Rate: \$1500.

City of License: New Orleans. **Station DMA:** New Orleans. **Rank:** 41.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WGNO BPCT-790523KE Granted 1/30/80 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	495,500	176,490	671,990
Average Weekly Circulation (1996)	273,843	110,875	384,718
Average Daily Circulation (1996)			176,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,180	166,870	583,050
Average Weekly Circulation (1996)	250,821	110,035	360,856
Average Daily Circulation (1996)			161,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,320	9,620	88,940
Average Weekly Circulation (1996)	23,022	841	23,863
Average Daily Circulation (1996)			7,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—New Orleans

WHNO

Ch. 20

Work Service: Independent.

Office: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Address: 1100 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

Phone: 504-822-1920. Fax: 504-822-2060.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3720-kw max. visual. Antenna: 899-ft. above av. terrain, 902-ft. above ground, 902-ft. above sea level.

Latitude 29° 55' 11"
Longitude 90° 01' 29"

Requests modification of CP for change to 5000-kw max. visual, 902-ft. above terrain. BMPCT-960702KE.

Transmitter: 3210 Old Behrman Hwy., New Orleans.

Equipment: AFC, 5-meter C-band; Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Start of Operation: October 26, 1994.

Presented (sales): Landin Media Sales.

Presented (legal): Gardner, Carton & Douglas.

Personnel:

Terrett Strong, General Manager.

Doug Booth, Chief Engineer.

Tad Newberry, Production Manager.

Wilanda Becnel, Traffic Manager.

Phone: On request.

Class of License: New Orleans. Station DMA: New Orleans. Rank: 41.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHNO BPCT-940801KE Granted 10/20/94 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,200	125,550	147,750
Average Weekly Circulation (1996)	1,843	15,694	17,536
Average Daily Circulation (1996)			2,074
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,200	125,550	147,750
Average Weekly Circulation (1996)	1,843	15,694	17,536
Average Daily Circulation (1996)			2,074

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—New Orleans

WGNO

Ch. 26

Network Service: ABC.

Licensee: WGNO Inc., 2 Canal St., Suite 2800, New Orleans, LA 70130.

Studio: 2 Canal St., Suite 2800, New Orleans, LA 70130.

Phone: 504-581-2600. Fax: 504-522-1885.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. & 111-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"
Longitude 89° 56' 58"

Requests CP for change to 5000-kw max. visual, 1014-ft. above av. terrain, 1017-ft. above ground, 1017-ft. above sea level. BPCT-960702KM.

Transmitter: Paris Rd. & Bayou Bienvenue, New Orleans.

Satellite Earth Stations: Simulsat, 7-meter C-band; Vertex, 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: October 14, 1967. Sale to Tribune Bcstg. Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

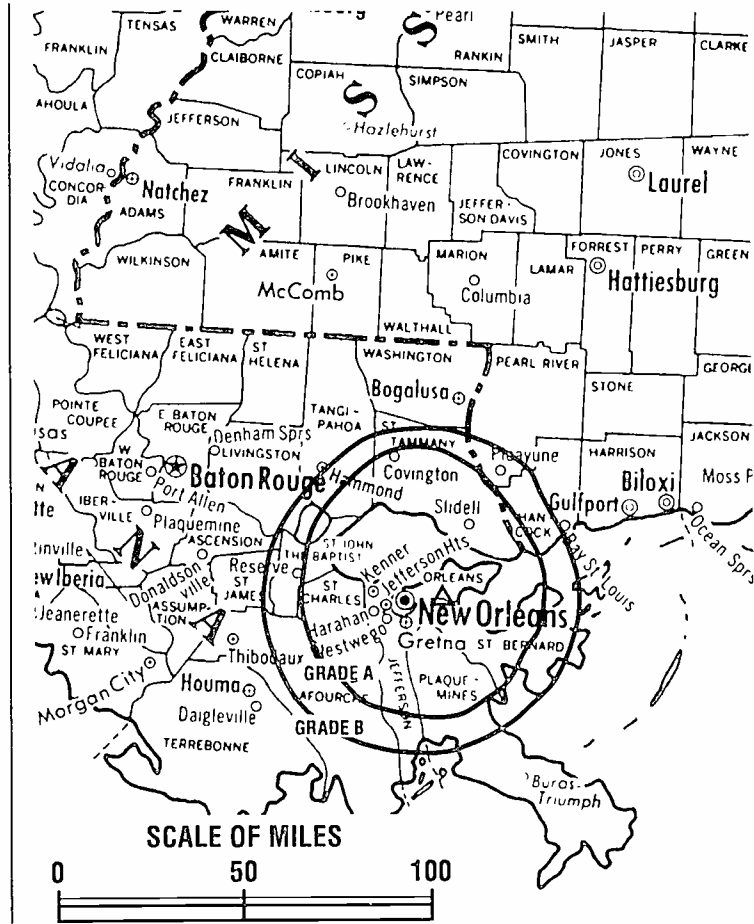
Personnel:

- William C. Ross, Vice President & General Manager.
- Michael LaBonia, General Sales Manager.
- Michael Zikmund, National Sales Manager.
- Jim Goodlad, Local Sales Manager.
- Paula Pendarvis, News Director.
- Kathleen Quinn, Director of Programming & Creative Services.
- Don Rooney, Director of Operations.
- Kevin Connor, Controller.

Highest 30 Sec. Rate: \$1500.

City of License: New Orleans. Station DMA: New Orleans. Rank: 41.

Circulation © 1996 Nielsen Coverage based on Nielsen study



WGNO BPCT-790523KE Granted 1/30/80 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	495,500	176,490	671,990
Average Weekly Circulation (1996)	273,843	110,875	384,718
Average Daily Circulation (1996)			176,560

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	416,180	166,870	583,050
Average Weekly Circulation (1996)	250,821	110,035	360,856
Average Daily Circulation (1996)			168,710

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	79,320	9,620	88,940
Average Weekly Circulation (1996)	23,022	841	23,863
Average Daily Circulation (1996)			7,850

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Louisiana—New Orleans

WHNO

Ch. 20

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 1100 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

Phone: 504-822-1920. Fax: 504-822-2060.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3720-kw max. visual. Antenna: 899-ft. above av. terrain, 902-ft. above ground, 902-ft. above sea level.

Latitude 29° 55' 11"
Longitude 90° 01' 29"

Requests modification of CP for change to 5000-kw max. visual, 902-ft. above av. terrain. BMPCT-960702KE.

Transmitter: 3210 Old Behrman Hwy., New Orleans.

Satellite Earth Stations: AFC, 5-meter C-band; Comtech, 3.8-meter Ku & C-band; DX Communications, Scientific-Atlanta receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: October 26, 1994.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

Everett Strong, General Manager.
Doug Booth, Chief Engineer.
J. Tad Newberry, Production Manager.
Shilanda Becnel, Traffic Manager.

Rates: On request.

City of License: New Orleans. Station DMA: New Orleans. Rank: 41.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHNO BPCT-940801KE Granted 10/20/94 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,200	125,550	147,750
Average Weekly Circulation (1996)	1,843	15,694	17,536
Average Daily Circulation (1996)			2,074
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,200	125,550	147,750
Average Weekly Circulation (1996)	1,843	15,694	17,536
Average Daily Circulation (1996)			2,074

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—New Orleans

WNOL-TV

Ch. 38

Network Service: WBN.

Licensee: Quincy Jones Bcstg. Inc., 1661 Canal St, New Orleans, LA 70112.

Studio: 1661 Canal St., New Orleans, LA 70112.

Phone: 504-525-3838. Fax: 504-569-0908.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude 29° 58' 41"
 Longitude 89° 56' 26"

Transmitter: 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundary, Chalmette.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Simulsat, 7-meter; Harris, M/A-Com receivers.

Ownership: Qwest Broadcasting LLC (Group Owner).

Began Operation: March 25, 1984. Sale to TVX Broadcast Group by Channel 38 Assoc. Inc. approved by FCC Feb. 28, 1986 (Television Digest, Vol. 25:50). Sale to Quincy Jones Bcstg. approved Nov. 17, 1989. Sale to Qwest Bcstg. LLC approved Dec. 13, 1995 (Vol. 34:47; 35:51).

Represented (sales): Seltel Inc.

Personnel:

- Madelyn Mix Bonnot, Vice President & General Manager.
- Steve Scollard, General Sales Manager.
- Betty Moore, Business Manager.
- Bob Lawrence, Chief Engineer.

Highest 30 Sec. Rate: \$1500.

City of License: New Orleans. Station DMA: New Orleans. Rank: 41.

Circulation © 1996 Nielsen Coverage based on Nielsen study



WNOL-TV BMPCT-831214KI Granted 1/26/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,060	170,570	621,630
Average Weekly Circulation (1996)	262,646	100,727	363,373
Average Daily Circulation (1996)			150,327
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	393,980	166,870	560,850
Average Weekly Circulation (1996)	237,816	100,460	338,276
Average Daily Circulation (1996)			142,730
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,080	3,700	60,780
Average Weekly Circulation (1996)	24,830	266	25,096
Average Daily Circulation (1996)			7,597

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Louisiana—New Orleans

WVUE

Ch. 8

Network Service: FOX.

Licensee: SF Broadcasting of New Orleans Inc., 600 E. Jefferson St., Suite 310, Rockville, MD 20852.

Studio: 1025 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

Phone: 504-486-6161. Fax: 504-483-1212; 504-483-1219.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"
Longitude 89° 56' 58"

Transmitter: 3900 Marrietta Rd., Chalmette, LA.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 9-meter C-band; Satcom Technologies, 7-meter Ku-band; Scientific-Atlanta, 9-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Silver King Communications Inc. (Group Owner).

Legal Operation: December 17, 1958. Current station started on Ch. 13, and on Jan. 28, 1959 FCC granted temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vol. 14:51; 15:5). Supreme Bcstg. Co. started operation on Ch. 20 Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12. FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to Gaylord Bcstg. approved by FCC June 30, 1977 (Vol. 16:26; 17:28). Sale to Burnham Bcstg. L.P. by Gaylord approved by FCC June 8, 1987 (Vol. 26:47; 27:3). Sale to SF Bcstg. approved by FCC Aug. 17, 1995 (Vol. 34:35, 50, 51; 35:15, 35). FCC approved transfer of control to Silver King Aug. 16, 1996.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Greg Buisson, Vice President & General Manager.

Dan Wanko, General Sales Manager.

Jim Posey, National Sales.

Kathy Kovacevich, Program Director.

John Nagel, Director of Finance.

Fred Barrett, Chief Engineer.



WVUE Doc-18390 © American Map Corp., No. 14244

Rates: On request.

City of License: New Orleans. Station DMA: New Orleans. Rank: 41.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	537,650	191,320	728,970
Average Weekly Circulation (1996)	360,629	138,423	499,052
Average Daily Circulation (1996)			234,573

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,180	166,870	583,050
Average Weekly Circulation (1996)	323,408	134,962	458,369
Average Daily Circulation (1996)			222,604

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,470	24,450	145,920
Average Weekly Circulation (1996)	37,221	3,461	40,682
Average Daily Circulation (1996)			11,969

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—New Orleans

WWL-TV

Ch. 4

Network Service: CBS.

Licensee: WWL TV Inc., Communications Center, Box 655237, Dallas, TX 75265.

Studio: 1024 N. Rampart St., New Orleans, LA 70116-2487.

Phone: 504-529-4444. Fax: 504-529-6400.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1048-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.50"
Longitude 90° 02' 23.30"

Transmitter: No. Four Cooper Rd., Gretna, LA 70053.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 7.4-meter Ku-band; Harris, 6.1-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat, 4.2-meter Ku-band.

News Services: AP, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: September 7, 1957. Sale to Rampart Operating Partnership by Loyola University approved by FCC May 23, 1990 (Television Digest, Vol. 30:1). Sale to present owner approved May 18, 1994 (Vol. 34:9).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- J. Michael Early, President & General Manager.
- Phil Johnson, Assistant Manager.
- Jimmie B. Phillips, Station Manager & Sales Director.
- Steve Collura, Local Sales Manager.
- Billie Bonnett, National Sales Manager.
- Sandra Breland, News Director.
- Dee Joyce, Promotion & Marketing Director.
- Debra Barnewold, Business Manager.
- Kevin Rupert, Finance Director.
- Tod Smith, Marketing Director.
- Gary Couillard, Chief Engineer.

THE TED HEPBURN COMPANY

We were the broker in the 1994 sale of **WWL-TV**

Ted Hepburn, President
325 Garden Rd. Palm Beach, FL 33480
561-863-8995



WWL-TV BPCT-3071 Granted 11/1/62 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

City of License: New Orleans. Station DMA: New Orleans. Rank: 41

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	575,180	207,940	783,120
Average Weekly Circulation (1996)	427,080	159,348	586,428
Average Daily Circulation (1996)			394,560
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,180	166,870	583,050
Average Weekly Circulation (1996)	375,253	153,863	529,116
Average Daily Circulation (1996)			370,992
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,000	41,070	200,070
Average Weekly Circulation (1996)	51,828	5,484	57,312
Average Daily Circulation (1996)			23,574

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Louisiana—Shreveport

KMSS-TV

Ch. 33

Network Service: FOX.

Licensee: ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

Studio: 3519 Jewella Ave., Shreveport, LA 71109.

Mailing Address: Box 30033, Shreveport, LA 71130.

Phone: 318-631-5677. Fax: 318-631-4195.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 4532-kw max. visual, 453.2-kw max. aural. Antenna: 1813-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 40' 00"
Longitude 93° 56' 02"

Transmitter: 0.57-mi. S of KSLA-TV transmitter site on St. John's Rd., Mooringsport, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Agile, M/A-Com receivers.

News Service: Fox News.

Ownership: Communications Corp. of America (Group Owner).

Original Operation: October 6, 1985. Sale by J. D. Waggoner & G. Teekell, et al., to SouthWest Multimedia Corp. approved by FCC June 24, 1987. Transferred to White Knight Feb. 18, 1994; to ComCorp. July 26, 1994.

Represented (sales): Sattel Inc.

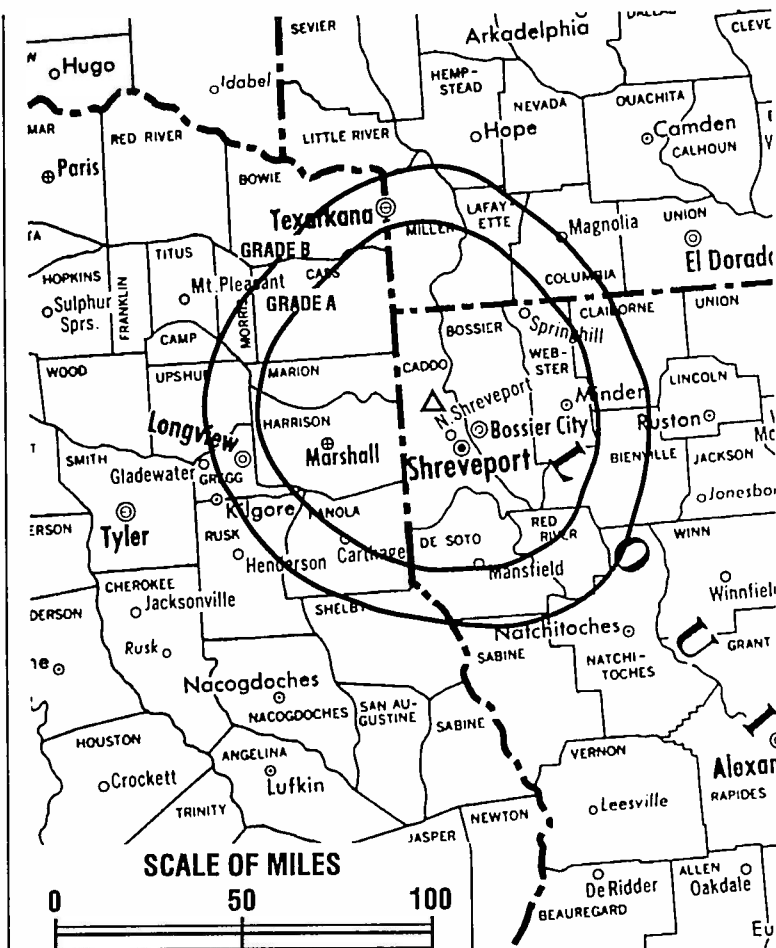
Personnel:

- Joe Sugg, General Manager.
- Susan Newman, General Sales Manager.
- Tom Deal, Sales Manager.
- Rebecca Thompson, Business Manager.
- Angela Walker, Local Program Director.
- Ron Viskozky, Marketing & Promotion Director.
- Hank Ewing, Production Manager.
- Tom Theilmann, Engineering Director.

Highest 30 Sec. Rate: \$1900.

City of License: Shreveport. Station DMA: Shreveport. Rank: 77.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMSS-TV BMPCT-850227KH Granted 7/31/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,890	149,570	419,460
Average Weekly Circulation (1996)	146,899	61,330	208,229
Average Daily Circulation (1996)			94,135
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,950	122,320	335,270
Average Weekly Circulation (1996)	128,534	56,226	184,760
Average Daily Circulation (1996)			86,092
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,940	27,250	84,190
Average Weekly Circulation (1996)	18,365	5,104	23,469
Average Daily Circulation (1996)			8,043

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Shreveport

KSHV

Ch. 45

Network Service: UPN, WBN.

Licensee: White Knight Broadcasting of Shreveport L.C., Box 3835, Lafayette, LA 70502.

Studio: 3519 Jewella Ave., Shreveport, LA 71109.

Phone: 318-631-4545. **Fax:** 318-631-4195.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1670-kw max. visual. Antenna: 522-ft. above av. terrain, 469-ft. above ground, 715-ft. above sea level.

Latitude 32° 38' 17"
Longitude 93° 52' 45"

Holds CP for change to 2982-kw max. visual, 1664-ft. above av. terrain, 1600-ft. above ground, 1865-ft. above sea level, lat. 32° 40' 00", long. 93° 56' 02", transmitter St. Johns Rd., Mooringsport, LA. BPCT-950913LQ.

Transmitter: 8761 Dixie-Blanchard Rd.

Satellite Earth Station: Prodelin, 3.7-meter C-band.

News Services: Capitol News, Conus.

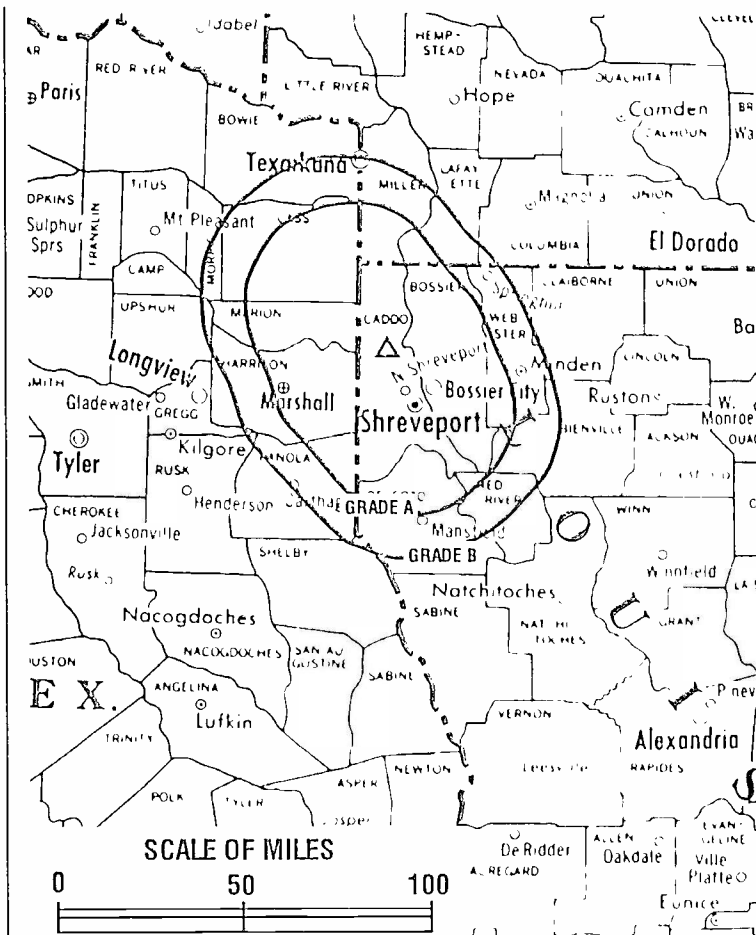
Ownership: White Knight Broadcasting Inc. (Group Owner).

Began Operation: April 15, 1994. FCC approved sale by Word of Life Ministries to present owner May 9, 1995.

Represented (sales): Seitel Inc.

Personnel:

- Sheldon Galloway, General Manager.
- Susan Newman, General Sales Manager.
- Robert Axtell, Local Sales Manager.
- Ron Viskozky, Promotion & Marketing Director.
- Hank Ewing, Production Manager.
- Rebecca Thompson, Business Manager.
- Tom Theilmann, Chief Engineer



KSHV BPCT-950913LQ Granted 11 22/95 © American Map Corp No 14244

Highest 30 Sec. Rate: \$700

City of License: Shreveport **Station DMA:** Shreveport **Rank:** 77

Circulation © 1996 Nielsen. Coverage based on Nielsen Study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,200	28,220	125,420
Average Weekly Circulation (1996)	21,297	7,350	28,647
Average Daily Circulation (1996)			8,049

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,200	28,220	125,420
Average Weekly Circulation (1996)	21,297	7,350	28,647
Average Daily Circulation (1996)			8,049

*Estimated station totals are sums of the Nielsen "reach" and "reach" household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Shreveport

KSLA-TV

Ch. 12

Network Service: CBS.

Licensee: Elcom of Louisiana Inc., 1 Buckhead Plaza, Suite 340, Atlanta, GA 30305.

Studio: 1812 Fairfield Ave., Shreveport, LA 71101.

Mailing Address: Box 41812, Shreveport, LA 71134-1812.

Phone: 318-222-1212. Fax: 318-677-6703.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

Satellite Earth Stations: RCA, Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Raycom Media Inc. (Group Owner).

Original Operation: December 22, 1953. Station started as KSLA Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to KSLA-TV by Mrs. George, et al., who retained minority interest, approved May 25, 1960 (Vol. 16:6, 24). Sale to Viacom International Inc. approved by FCC March 29, 1983 (Vol. 23:3). Sale to Ellis Communications approved by FCC Aug. 24, 1995 (Vol. 34:38; 35:20). Transfer of control to Raycom granted July 26, 1996.

Represented (sales): TeleRep Inc.

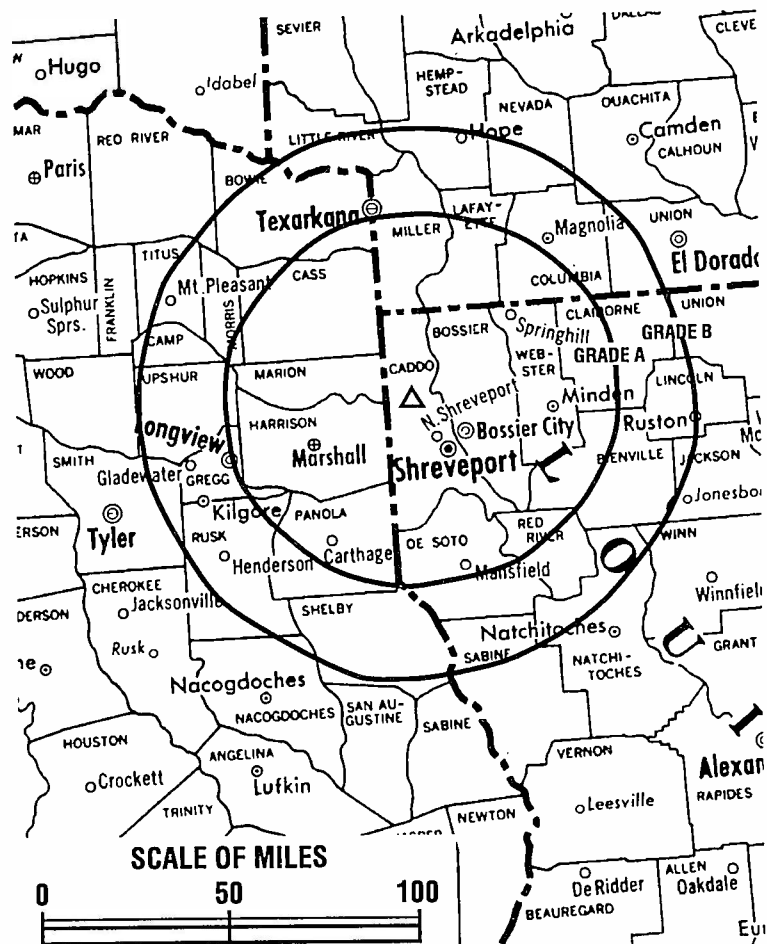
Represented (legal): Goldberg Godles Wiener & Wright.

Personnel:
Edward Bradley, General Manager.
Marc Stover, Director of Sales.
Lena Sadiwskyj, News Director.
Donna Frank, Program Director.
Cindy Townsend, Business Manager.
James Russell, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

City of License: Shreveport. Station DMA: Shreveport. Rank: 77.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KSLA-TV BMPCT-5970 Granted 5/5/64 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	299,790	269,720	569,510
Average Weekly Circulation (1996)	231,204	141,110	372,314
Average Daily Circulation (1996)			227,848
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,500	133,930	344,430
Average Weekly Circulation (1996)	177,803	107,740	285,543
Average Daily Circulation (1996)			188,455
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,290	135,790	225,080
Average Weekly Circulation (1996)	53,401	33,370	86,771
Average Daily Circulation (1996)			39,392

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Shreveport-Longview, Texas

KTAL-TV

Ch. 6

Network Service: NBC.

Licensee: KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, TX.

Studios: 3150 N. Market St., Shreveport, LA 71107; 3227 Summerhill Rd., Texarkana, TX.

Phones: 318-425-2422 (Shreveport); 903-793-1133 (Texarkana).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, LA, W of County Rd.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

News Service: AP.

Ownership: KTAL-TV Inc.

Began Operation: August 16, 1953.

Represented (sales): Blair Television.

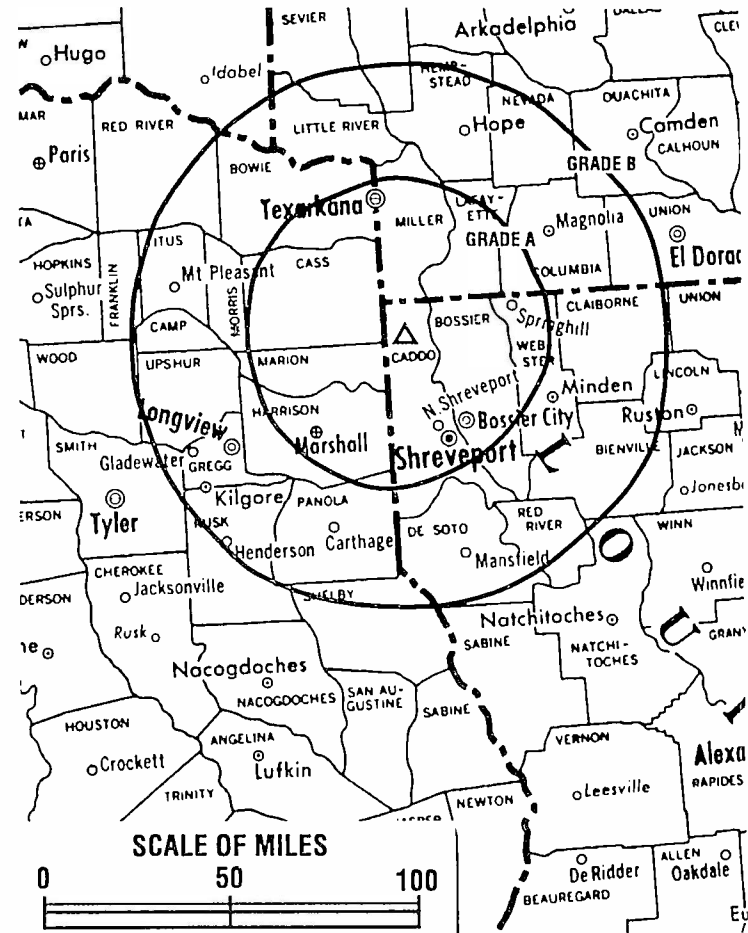
Represented (legal): Covington & Burling.

Personnel:

- H. Lee Bryant, President.
- Douglas Yoder, Vice President & General Manager.
- Jean Byrd, Program & Promotion Director.
- Gordon Grafton, News Director.
- George Tracy, Chief Engineer.
- Terry Reese, Business Manager.

Highest 30 Sec. Rate: \$1400.

City of License: Texarkana, TX. Station DMA: Shreveport. Rank: 77.



KTAL-TV BPCT-1135 Granted 7/24/62 © American Map Corp., No. 14244

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals *	266,730	239,390	506,120
Average Weekly Circulation (1996)	179,964	119,515	299,479
Average Daily Circulation (1996)			158,622
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals *	204,880	133,930	338,810
Average Weekly Circulation (1996)	159,071	97,683	256,754
Average Daily Circulation (1996)			143,582
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals *	61,850	105,460	167,310
Average Weekly Circulation (1996)	20,892	21,831	42,723
Average Daily Circulation (1996)			15,031

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Shreveport

KTBS-TV

Ch. 3

Network Service: ABC.

Licensee: KTBS Inc., 312 E. Kings Hwy., Shreveport, LA 71104.

Studio: 312 E. Kings Hwy., Shreveport, LA 71104.

Mailing Address: Box 44227, Shreveport, LA 71134-4227.

Phone: 318-861-5800. Fax: 318-862-9434; 318-862-9430.

Web Site: <http://www.ktbs.com.ktbs>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1781-ft. above av. terrain, 1801-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, LA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: ADM, 4.6-meter Ku & C-band; ADM, 6.5-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; EASI, 4.6-meter Ku & C-band, RCA, 3.7-meter; Avantek, Scientific-Atlanta, Standard Communications receivers.

News Services: ABC, AP.

Ownership: KTBS Inc.

Began Operation: September 3, 1955.

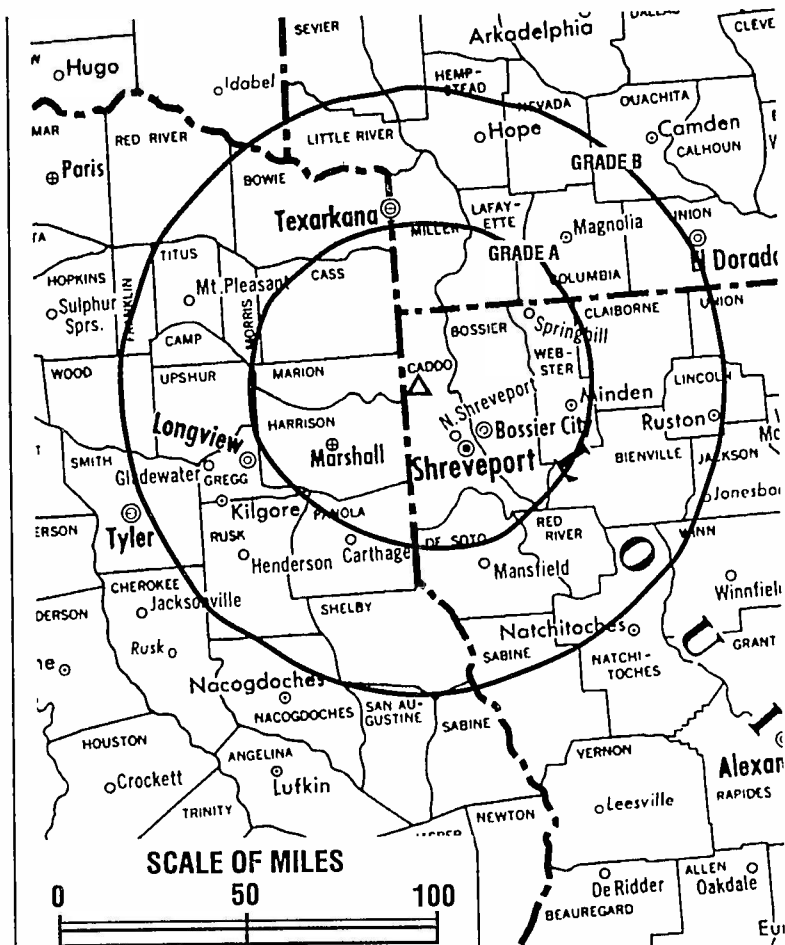
Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Edwin N. Wray, President & General Manager.
George Sirven, Station Manager.
Leeann Lewis, Local Sales Manager.
Ken White, News Director.
Sean Patrick Kennedy, Assistant News Director.
Marvin L. Perry Jr., Program Manager.
David L. Hendricks, Chief Engineer.
Don Wiegel, Promotion Manager.
A. Dale Beasley, Business Manager.
Oral Link, Production Manager.
Carolyn Lowry, Traffic Manager.
Melissa Buford, Community Projects Director.



KTBS-TV BMPCT-5808 Granted 12/18/62 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

City of License: Shreveport. Station DMA: Shreveport. Rank: 77.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,720	230,630	529,350
Average Weekly Circulation (1996)	208,663	128,472	337,135
Average Daily Circulation (1996)			195,489
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,950	133,930	346,880
Average Weekly Circulation (1996)	170,171	104,800	274,971
Average Daily Circulation (1996)			171,213
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,770	96,700	182,470
Average Weekly Circulation (1996)	38,492	23,671	62,163
Average Daily Circulation (1996)			24,277

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Louisiana—Slidell

WUPL

Ch. 54

Network Service: UPN.

Licensee: Cornerstone Inc., 3850 N. Causeway St., Suite 454, Metairie, LA 70002.

Studio: 3850 N. Causeway St., Suite 454, Metairie, LA 70002.

Phone: 504-828-5454.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4376-kw max. visual. Antenna: 700-ft. above av. terrain, 710-ft. above ground, 717-ft. above sea level.

Latitude 30° 17' 08.70"
Longitude 89° 54' 18.20"

Transmitter: 59131 Transmitter Rd., 2-mi. SE of Lacombe.

Ownership: Middle America Communications Inc.

Began Operation: June 1, 1995.

Represented (legal): Hardy & Carey.

Personnel:
Larry Safir, President & General Manager.
Gary Teaney, Sales Manager.
Ernie Harvey, Chief Engineer.

Rates: On request.

City of License: Slidell. Station DMA: New Orleans. Rank: 41.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,690	151,790	518,480
Average Weekly Circulation (1996)	88,384	28,937	117,320
Average Daily Circulation (1996)			33,580



WUPL BMPCT-941026KF Granted 1/26/95 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	366,690	151,790	518,480
Average Weekly Circulation (1996)	88,384	28,937	117,320
Average Daily Circulation (1996)			33,580

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Portland-Auburn, ME	345,190	80
Bangor, ME	127,160	155
Presque Isle, ME	27,170	207

MARKET AREA COMMERCIAL STATIONS

WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
 WABI-TV (5), WLBZ-TV (2), WWII-TV (7)
 WAGM-TV (8)

State Cross Reference List
 Communities that receive programs of stations that are located elsewhere.

WMTW-TV, Portland	See Poland Spring, ME
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Maine Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	7	1	8
Educational Television Stations	4	1	5
	11	2	13

Maine—Bangor

WABI-TV

Ch. 5

Network Service: CBS.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04412.

Studio: 35 Hildreth St., Bangor, ME 04401.

Phone: 207-947-8321. Fax: 207-941-9378.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1320-ft. above av. terrain, 529-ft. above ground, 1749-ft. above sea level.

Latitude 44° 42' 13"
 Longitude 69° 04' 47"

Transmitter: Pickard Mountain, near Maine Rte. 9.

Satellite Earth Stations: M/A-Com, Ku-band; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: January 25, 1953.

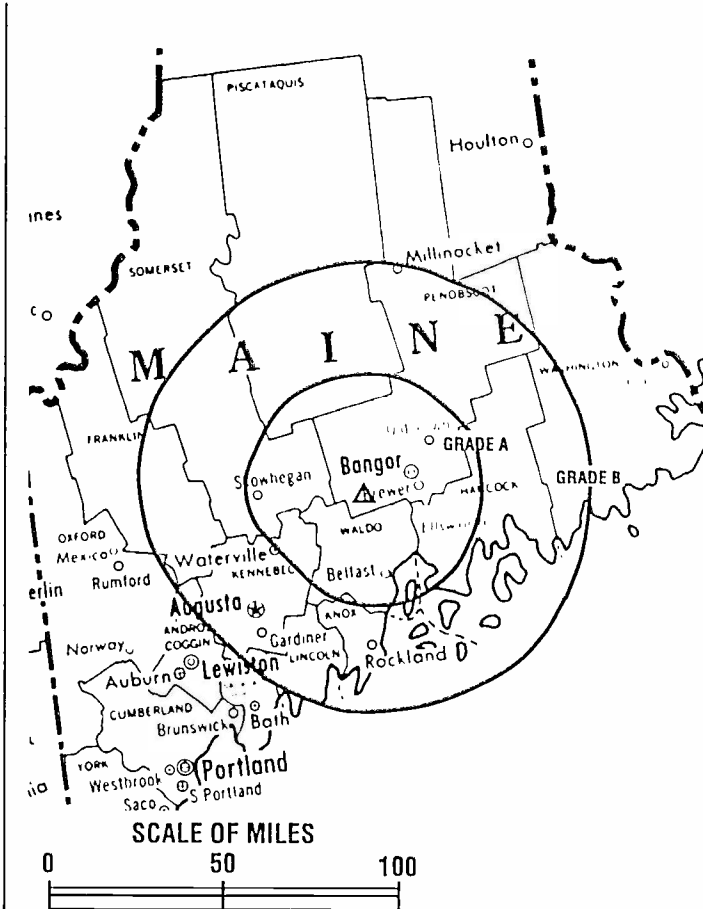
Represented (sales): Blair Television.

Represented (legal): Irwin, Campbell & Tannenwald, P.C.

Personnel:

- Michael Young, Vice President & General Manager.
- Tom Bass, General Sales Manager.
- Kathy Hardy, National Sales Manager.
- Don Colson, News Director.
- Steve Hiltz, Program Director.
- Dale Carter, Director of Operations & Chief Engineer.
- Paul Saliwanchek, Promotion & Public Service Director.
- Lillian Danielson, Business Manager.

Rates: On request.



WABI-TV BPCT-840518KI Granted 7/10/84 © American Map Corp., No. 14244

City of License: Bangor. Station DMA: Bangor. Rank: 155.

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	143,740	91,930	235,670
Average Weekly Circulation (1996)	89,207	61,891	151,098
Average Daily Circulation (1996)			91,211
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	63,440	62,590	126,030
Average Weekly Circulation (1996)	56,186	52,416	108,602
Average Daily Circulation (1996)			71,111
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	80,300	29,340	109,640
Average Weekly Circulation (1996)	33,022	9,475	42,497
Average Daily Circulation (1996)			20,106

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maine—Bangor

WLBZ-TV

Ch. 2

Network Service: NBC.

Licensee: Maine Bcstg. Co., 1 Congress Square, Portland, ME 04101.

Studio: 329 Mount Hope Ave., Bangor, ME 04401.

Phone: 207-942-4822. Fax: 207-945-6816.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, ME.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 5-meter C-band; Harris, 8-meter Ku-band.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: September 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates, P.C.

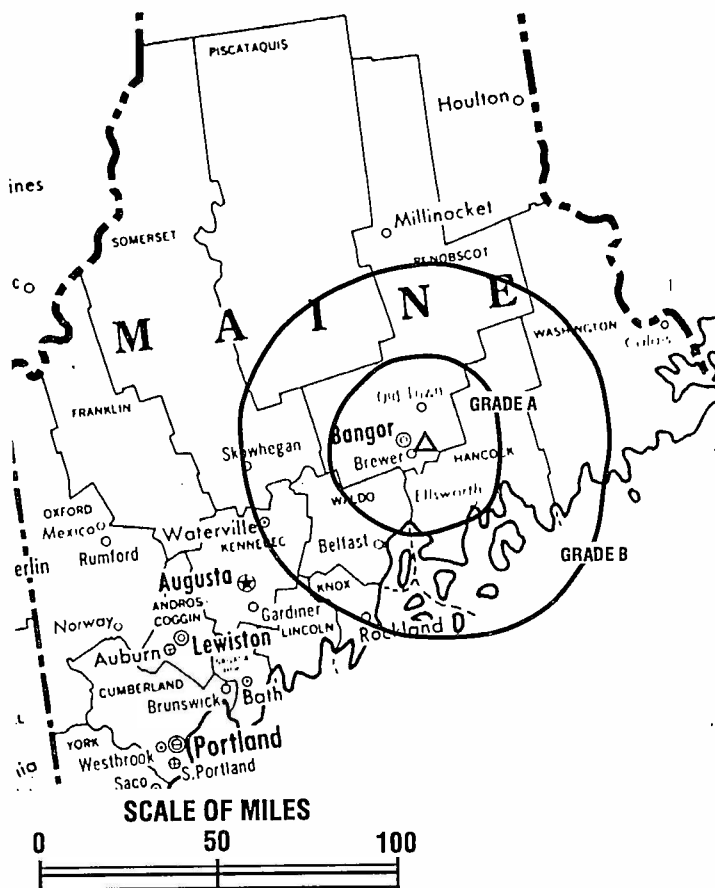
Personnel:

Frederic Thompson, President & Chairman of the Board.
 Lew Colby, Executive Vice President & Chief Executive Officer.
 Judy Horan, General Manager.
 George Baines, Sales Manager.
 Sharon Gonyar, National Sales Manager.
 Michael O'Neil, News Director.
 Jim Chadwick, Director of Engineering.
 Maria Kreilkamp, Business Manager.

Rates: On request.

City of License: Bangor. Station DMA: Bangor. Rank: 155.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WLBZ-TV BPCT-2555 Granted 12/22/58

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	135,990	84,050	220,040
Average Weekly Circulation (1996)	84,044	52,819	136,862
Average Daily Circulation (1996)			84,557
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,440	62,590	126,030
Average Weekly Circulation (1996)	53,079	48,846	101,925
Average Daily Circulation (1996)			66,834
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,550	21,460	94,010
Average Weekly Circulation (1996)	30,965	3,973	34,937
Average Daily Circulation (1996)			17,723

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Maine—Bangor

WVII-TV

Ch. 7

Network Service: ABC.

Licensee: Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

Studio: 371 Target Industrial Circle, Bangor, ME 04401.

Phone: 207-945-6457. **Fax:** 207-942-0511.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 819-ft. above av. terrain, 137-ft. above ground, 1134-ft. above sea level.

Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mountain, Eddington, ME.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Comtech, 5-meter C-band; Gabriel, 3.7-meter Ku & C-band; Unimesh, 3.1-meter Ku & C-band; Andrew, Chapparat, Pinzone, Standard Communications, Toshiba receivers.

News Services: ABC, AP, CNN.

Ownership: Seaway Communications Inc. (Group Owner).

Began Operation: October 15, 1965. Sale to present owners by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor-in-Possession, approved by FCC Jan. 20, 1976.

Represented (sales): Petry Television Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

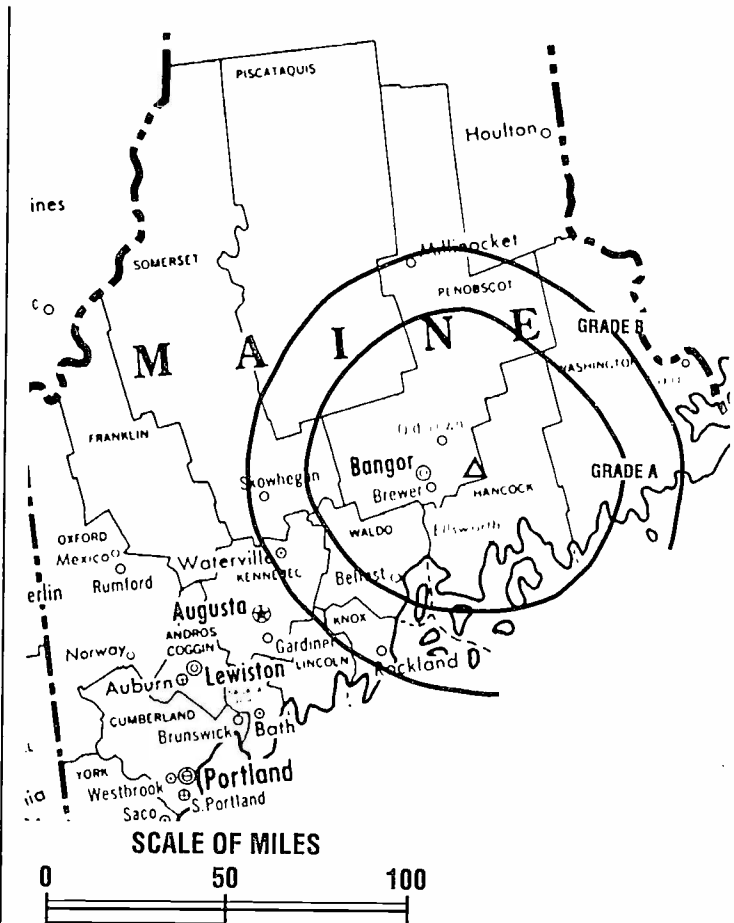
Personnel:

Bernard E. Chase, General Manager.
Dan Comeau, National Sales Manager.
Mike Staples, Chief Engineer.
Dale Dixon, News Director.
Wendy D. Knowles, Business Manager.
Gene Hardin, Production Manager.

Rates: On request.

City of License: Bangor. **Station DMA:** Bangor. **Rank:** 155.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WVII-TV BPCT-861010KN Granted 1/29/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	135,990	84,050	220,040
Average Weekly Circulation (1996)	80,641	51,616	132,257
Average Daily Circulation (1996)			68,614
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,440	62,590	126,030
Average Weekly Circulation (1996)	49,401	47,785	97,186
Average Daily Circulation (1996)			53,011
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,550	21,460	94,010
Average Weekly Circulation (1996)	31,240	3,831	35,071
Average Daily Circulation (1996)			15,541

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maine—Portland-Poland Spring

WMTW-TV

Ch. 8

Network Service: ABC.

Licensee: WMTW Holding Corp., 70 E. Lancaster Ave., Frazer, PA 19355-2121.

Studio: 99 Danville Corner Rd., Box 8, Auburn, ME 04210.

Sales Office: 475 Congress St., Portland, ME 04112-9501.

Phones: 207-775-1800 (Portland); 207-782-1800 (Auburn).

Fax: 207-783-7371.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Requests CP for change to 316-kw max. visual, 2001-ft. above av. terrain, 1535-ft. above ground, 2536-ft. above sea level, lat. 43° 57' 54", long. 70° 42' 23", transmitter to Bald Pate Mountain, 0.3-mi. E of State Rte. 107, 1.8-mi. S of South Bridgeton. BPCT-960422KE.

Transmitter: Mount Washington, NH.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; Prodelin, 5-meter C-band; RCA, 5-meter Ku-band; Avantek, M/A-Corn, Pinzone receivers.

SNG Mobile Dish: Vertex, 2.8-meter Ku-band.

News Services: AP, ABC.

Ownership: Harron Communications Corp. (Group Owner).

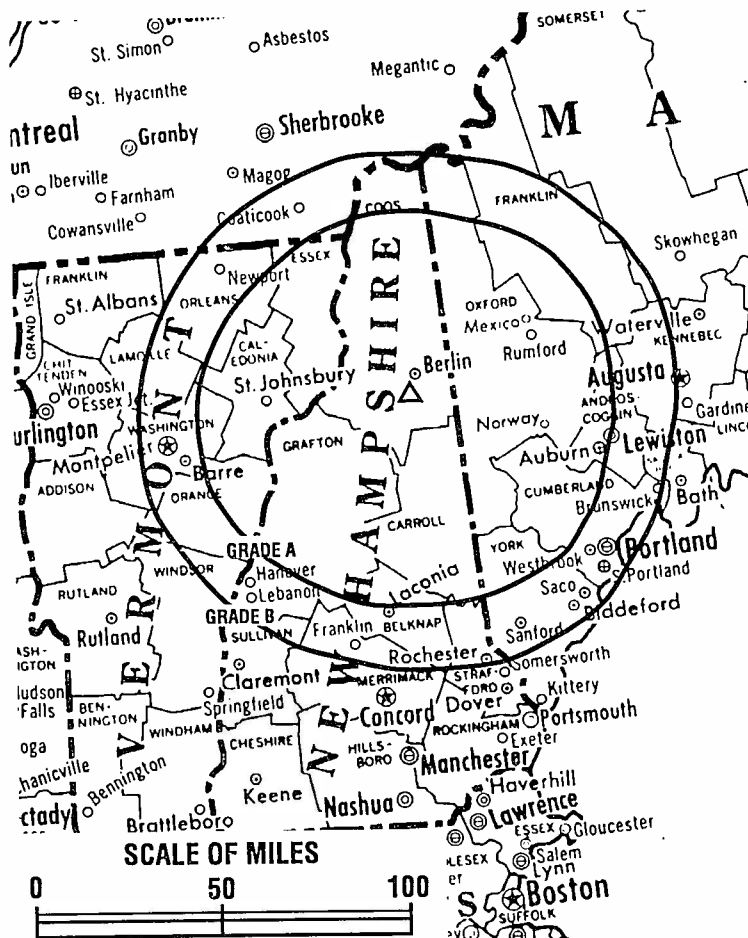
Began Operation: August 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vol. 3:40, 41; 4:16). Sale to Mid New York Bcstg. (Harron) approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- David Kaufman, Vice President & General Manager.
- Douglas Alpert, National Sales Manager.
- David Baer, News Director.
- Kenny Lawrence, Promotion Director.
- Suzanne Brown, Business Manager.
- Jack Connor, Chief Engineer.
- John Gregory, Production Manager.
- Darlene Sterling, Traffic Manager.



WMTW-TV BPCT-1530 Granted 7/8/53 © American Map Corp., No. 14244

Rates: On request.

City of License: Poland Spring. Station DMA: Portland-Auburn. Rank: 80.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,590	217,930	635,520
Average Weekly Circulation (1996)	241,697	86,184	327,881
Average Daily Circulation (1996)			162,198
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,450	84,610	342,060
Average Weekly Circulation (1996)	188,865	57,165	246,030
Average Daily Circulation (1996)			127,025
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,140	133,320	293,460
Average Weekly Circulation (1996)	52,831	29,019	81,851
Average Daily Circulation (1996)			35,173

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Maine—Portland

WCSH-TV

Ch. 6

Network Service: NBC.

Licensee: Maine Radio & Television Co., 1 Congress Square, Portland, ME 04101.

Studio: 1 Congress Square, Portland, ME 04101.

Phone: 207-828-6666. **Fax:** 207-828-6630.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1274-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 32"
Longitude 70° 42' 40"

Transmitter: Winn Mountain, Sebago, ME.

Satellite Earth Station: Satcom Technologies, 7-meter; M/A-Com receivers.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: December 1, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frederic L. Thompson, President.
Lew Colby, Executive Vice President & General Manager.
Dale Eichorn, Treasurer.
Fred Nutter, Public Affairs & Editorial Director.
Rick Bassett, Film Director.
Lila Saindon, Local Sales Manager.
Pat Archambault, National Sales Manager.
Mike Curry, News Director.
Mike Marshall, Program Director.
Cary Collette, Promotion Director.
Debbie Briggs, Marketing Director.
Gordon Wark, Production Manager.
Carmel Paulson, Business Manager.
Dave Munde, Chief Engineer.



WCSH-TV BPCT-840203KG Granted 2/24/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Portland. **Station DMA:** Portland-Auburn. **Rank:** 80.

Circulation © 1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,520	161,680	609,200
Average Weekly Circulation (1996)	252,039	88,585	340,624
Average Daily Circulation (1996)			202,680
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,450	84,610	342,060
Average Weekly Circulation (1996)	204,282	68,084	272,366
Average Daily Circulation (1996)			172,239
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,070	77,070	267,140
Average Weekly Circulation (1996)	47,757	20,501	68,258
Average Daily Circulation (1996)			30,441

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maine—Portland

WGME-TV

Ch. 13

Network Service: CBS.

Licensee: Guy Gannett Communications, Northport Business Park, 1335 Washington Ave., Portland, ME 04103.

Studio: Northport Business Park, Portland, ME 04103.

Phone: 207-797-9330. Fax: 207-878-3505. Web Site: <http://www.wgme-tv.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond.

Satellite Earth Stations: C-band; Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: May 16, 1954.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

William B. Stough, President & General Manager.

Paul Saltin, General Sales Manager.

Larry Henrichs, News Director.

Wayne Bearor, Business Manager.

Towle Tompkins, Marketing Manager.

Tracey Richardson, Research Director.

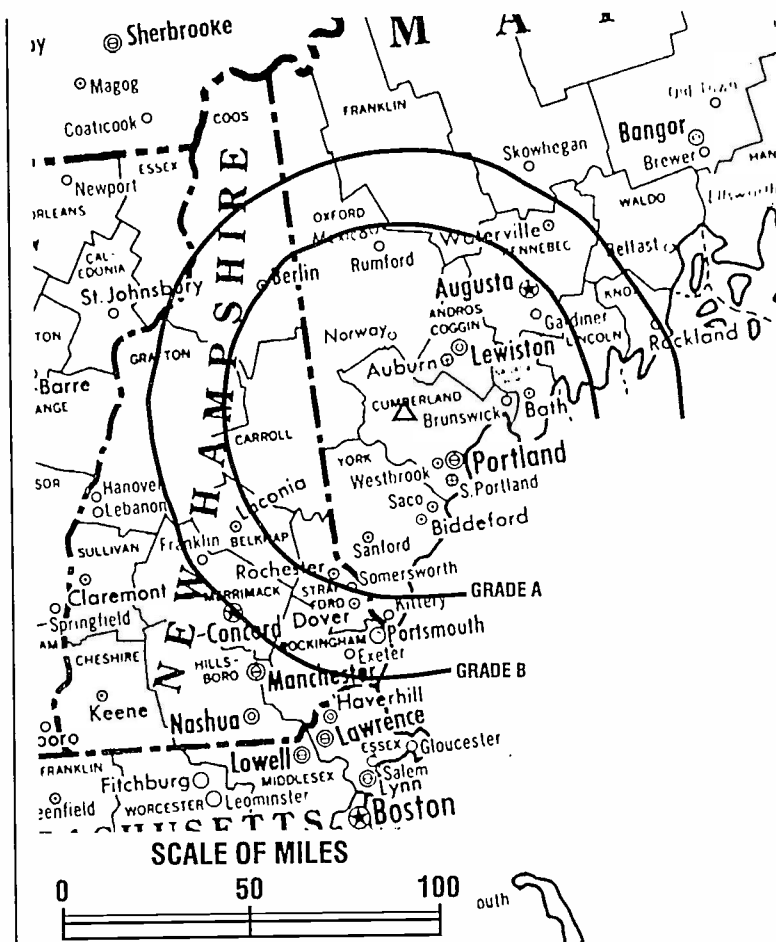
Craig Clark, Chief Engineer.

Gary Legters, Operations Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Portland. Station DMA: Portland-Auburn. Rank: 80.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WGME-TV BMPCT-2508 Granted 11/1/59 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,520	133,470	580,990
Average Weekly Circulation (1996)	233,782	74,411	308,193
Average Daily Circulation (1996)			167,071
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,450	84,610	342,060
Average Weekly Circulation (1996)	203,427	63,458	266,885
Average Daily Circulation (1996)			151,758
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,070	48,860	238,930
Average Weekly Circulation (1996)	30,355	10,953	41,308
Average Daily Circulation (1996)			15,312

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maine—Portland

WPXT

Ch. 51

Network Service: FOX, UPN.

Licensee: HMW Inc., 2320 Congress St., Portland, ME 04102.

Studio: 2320 Congress St., Portland, ME 04102.

Phone: 207-774-0051. **Fax:** 207-774-6849. **E-mail:** fox 51

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3011-kw max. visual, 301-kw max. aural. Antenna: 917-ft. above av. terrain, 697-ft. above ground, 1177-ft. above sea level.

Latitude 43° 51' 05.50"
Longitude 70° 19' 40.00"

Transmitter: 2.5-mi. S of Gray.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Chapparral, C-band; Comtech, C-band; Scientific-Atlanta, Ku-band; Vertex, Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: September 14, 1986. FCC approved transfer of control to John W. Bride Oct. 6, 1986. Sale to Pegasus Broadcast TV approved by FCC May 17, 1996. (Television Digest, Vol. 36:6).

Represented (sales): Seltel Inc.

Represented (legal): Drinker Biddle & Reath.

Represented (engineering): Ray Goudreau.

Personnel:

- Douglas Finck, General Manager.
- Tony Palminteri, General Sales Manager.
- Jennifer Vanderwert, Programming, Promotion & Production.
- Haig Tufankjian, News Director.
- Roy Ouellette, Chief Engineer.
- Ann Gagne, Business Manager.

Rates: On request.

City of License: Portland. **Station DMA:** Portland-Auburn. **Rank:** 80.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WPXT BMPCT-851220KG Granted 6/13/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	324,910	74,220	399,130
Average Weekly Circulation (1996)	155,706	23,917	179,623
Average Daily Circulation (1996)			64,977

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	247,890	74,220	322,110
Average Weekly Circulation (1996)	133,344	23,917	157,261
Average Daily Circulation (1996)			60,637

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	77,020	0	77,020
Average Weekly Circulation (1996)	22,363	0	22,363
Average Daily Circulation (1996)			4,340

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maine—Presque Isle

WAGM-TV

Ch. 8

Network Service: CBS, NBC, ABC, FOX.

Licensee: NEPSK Inc., Box 180, Yarmouth, ME 04096.

Studio: 1 Parkhurst Rd., Presque Isle, ME 04769.

Mailing Address: Box 1149, Presque Isle, ME 04769.

Phone: 207-764-4461. Fax: 207-764-5329.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"
Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Star, 3.6-meter; M/A-Com, Standard Communications receivers.

Ownership: NEPSK Inc.

Began Operation: October 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39). Sale to NEPSK Inc. approved Feb. 8, 1984. Transfer of control to present owners approved March 21, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

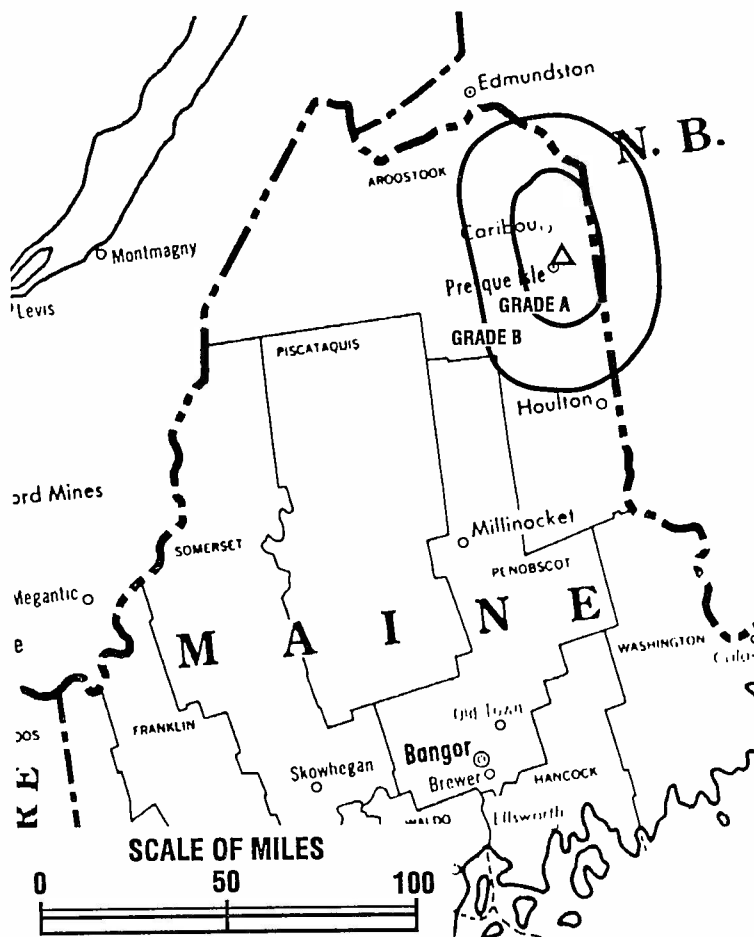
Personnel:

Peter P. Kozloski, President.
Catherine Donovan, Station Manager.
Linda Connolly, National & Regional Sales Manager & Program Director.
Ruth White, Local Sales Manager.
Wes Des Jardnes, Operations Manager.
Gene Brewer, Engineering Director.
Sara Dyer, News Director.

Rates: On request.

City of License: Presque Isle. Station DMA: Presque Isle. Rank: 207.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WAGM-TV BMPCT-4232 Granted 10/8/56 © American Map Corp., No. 14244

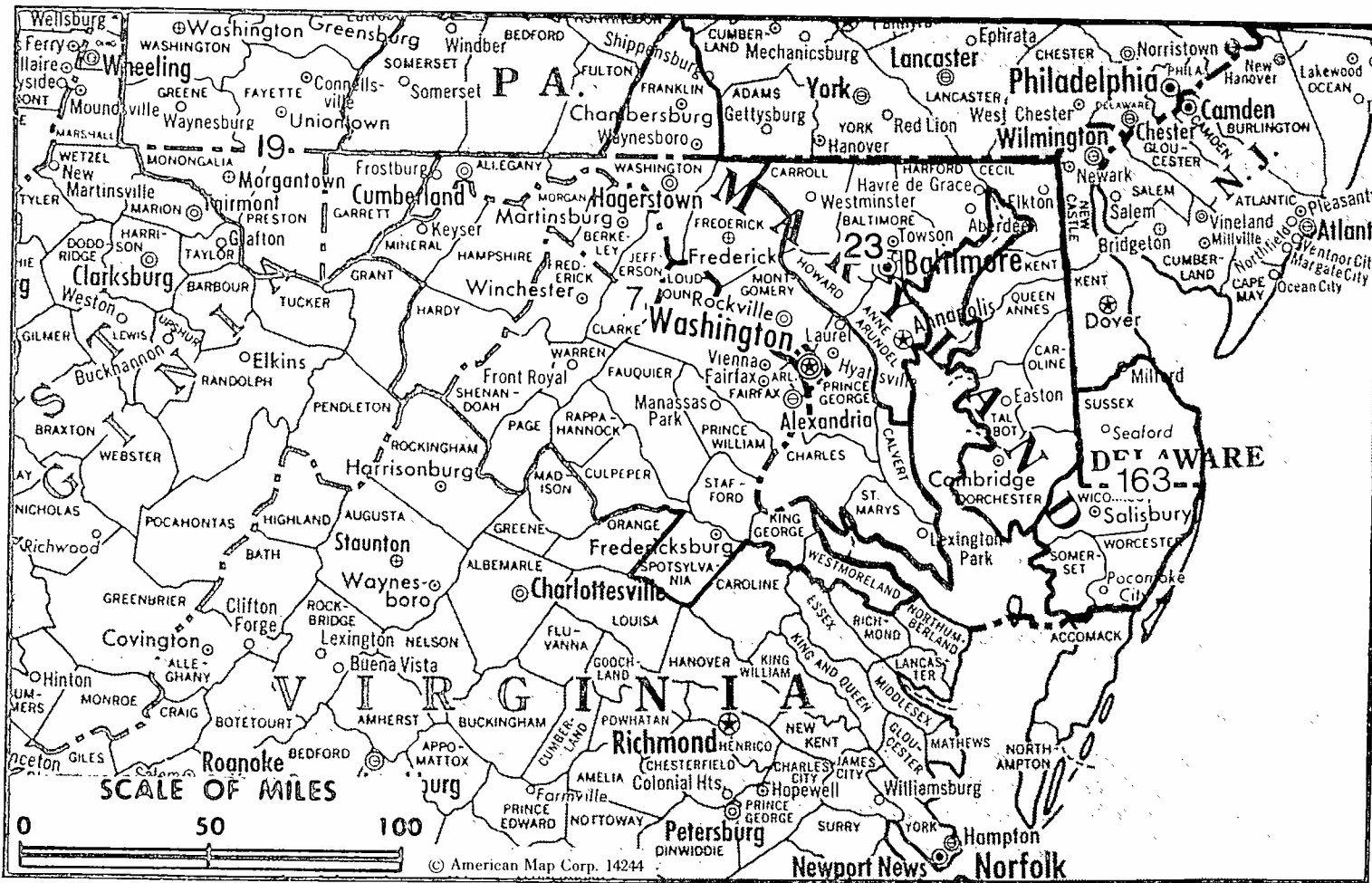
Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,770	15,030	35,800
Average Weekly Circulation (1996)	19,711	6,906	26,617
Average Daily Circulation (1996)			20,023

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,770	7,150	27,920
Average Weekly Circulation (1996)	19,711	6,464	26,174
Average Daily Circulation (1996)			19,991

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	7,880	7,880
Average Weekly Circulation (1996)	0	442	442
Average Daily Circulation (1996)			33


*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Maryland



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,908,470	7	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WSHE-TV (60), WTMW (14), WTTG (5), WUSA (9), WVVI (66)
Pittsburgh, PA	1,148,860	19	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	989,470	23	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	104,120	163	WBOC-TV (16), WMDT (47)

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Maryland Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	3	7	10
Educational Television Stations	0	6	6
	3	13	16

— NEW AREA CODES —

State	Before	After	Effective Date
Maryland	301	301 301 & 240 will share boundaries for this overlay	May 1, 1997
	410	410 410 & 443 will share boundaries for this overlay	May 1, 1997
Minnesota	612	612 Minneapolis-St. Paul metropolitan area	March 17, 1996
		320 Remainder of previous 612	

Maryland—Baltimore

WBAL-TV

Ch. 11

Network Service: NBC.

Licensee: Hearst Corp., Radio & TV Division, Maryland's Broadcast Center, Baltimore, MD 21211.

Studio: Maryland's Broadcast Center, Baltimore, MD 21211.

Phone: 410-467-3000. Fax: 410-338-6460.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 5-meter Ku-band.

AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).

FM Affiliate: WYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

News Services: AP, CNN, Conus, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

Personnel:

Philip Stolz, Vice President & General Manager.
Bob Fein, General Sales Manager.
John Kenealy, Local Sales Manager.
David Roberts, News Director.
Emerson Coleman, Director of Programming.
Kerry Richards, Promotion Director.
Ellie McShea, Business Manager.
Hank Volpe, Director of Engineering.
Wanda Draper, Public Affairs Manager.

Rates: On request.



WBAL-TV BPCT-5141 Granted 8/5/58

© American Map Corp., No. 14244

City of License: Baltimore. Station DMA: Baltimore. Rank: 23.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,268,320	915,720	2,184,040
Average Weekly Circulation (1996)	620,655	381,225	1,001,880
Average Daily Circulation (1996)			509,983

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	614,490	365,820	980,310
Average Weekly Circulation (1996)	485,138	309,058	794,196
Average Daily Circulation (1996)			444,909

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	653,830	549,900	1,203,730
Average Weekly Circulation (1996)	135,517	72,167	207,684
Average Daily Circulation (1996)			65,074

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Maryland—Baltimore

WBFF

Ch. 45

Network Service: FOX.

Licensee: Chesapeake Television Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211-1420.

Studio: 2000 W. 41st St., Baltimore, MD 21211-1420.

Phone: 410-467-4545. Fax: 410-467-5090.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1292-kw max. visual. Antenna: 1238-ft. above av. terrain, 1259-ft. above ground, 1549-ft. above sea level.

Latitude 39° 20' 10"
Longitude 76° 38' 59"

Requests CP for change to 5000-kw max. visual, 1266-ft. above av. terrain, 1250-ft. above ground, 1539-ft. above sea level. BPCT-950629KJ.

Transmitter: 0.24-mi. NNW of intersection of Hooper Ave. & 41st St., Baltimore.

Ownership: Sinclair Communications Inc. (Group Owner).

Began Operation: April 11, 1971.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Steve Marks, General Manager.
- Robert Epstein, Director of Sales & Marketing.
- Darren Shapiro, General Sales Manager.
- Jeff Rhodes, Program & Promotion Director.
- Joseph DeFeo, News Director.
- David B. Amy, Chief Financial Officer.
- William Murphy, Business Manager.
- Karen Meekins, Marketing Director.
- Dwight Weems, Production Manager.
- Del Parks, Operations Manager.
- Sharon Wylie, Public Affairs Manager.
- Dennis Winters, Chief Engineer.

Highest 30 Sec. Rate: \$4000.

City of License: Baltimore. Station DMA: Baltimore. Rank: 23.

Circulation © 1996 Nielsen. Coverage based on Nielsen study



WBFF BMPCT-870422KH Granted 3/18/88 © American Map Corp. No 1424.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,009,980	728,380	1,738,360
Average Weekly Circulation (1996)	417,036	253,248	670,284
Average Daily Circulation (1996)			290,060

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	608,850	365,820	974,670
Average Weekly Circulation (1996)	331,290	221,104	552,394
Average Daily Circulation (1996)			254,190

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	401,130	362,560	763,690
Average Weekly Circulation (1996)	85,746	32,144	117,890
Average Daily Circulation (1996)			35,870

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maryland—Baltimore

WHSW-TV

Ch. 24

Network Service: HSN.

Licensee: SKMD Bcstg. Partnership, 4820 Seton Dr., Suite M-N, Baltimore, MD 21215.

Studio: 4820 Seton Dr., Baltimore, MD 21215.

Phone: 410-358-2400. Fax: 410-764-7232.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1180-kw max. visual, 118-kw max. aural. Antenna: 1073-ft. above av. terrain, 900-ft. above ground, 1405-ft. above sea level.

Latitude 39° 17' 15"
Longitude 76° 45' 38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Weatherscan, 3.9-meter C-band; DX Engineering, M/A-Com receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: December 24, 1985. Sale to present owner by Sam Moore, et al., approved by FCC Nov. 6, 1986 (Television Digest, Vol. 26:33, 45).

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Bonnie McCausey, Operations Manager.
John C. Skelnik, Chief Engineer.

Highest 30 Sec. Rate: \$100.

City of License: Baltimore. Station DMA: Baltimore. Rank: 23.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WHSW-TV BMPCT-840522KF Granted 12/4/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,370	1,480	8,850
Average Weekly Circulation (1996)	509	75	584
Average Daily Circulation (1996)			189
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,370	1,480	8,850
Average Weekly Circulation (1996)	509	75	584
Average Daily Circulation (1996)			189

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Maryland—Baltimore

WJZ-TV

Ch. 13

Network Service: CBS.

Licensee: CBS Inc., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Studio: Television Hill, Baltimore, MD 21211.

Phone: 410-466-0013. Fax: 410-578-7502.

Web Site: <http://www.wjz.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 948-ft. above ground, 1268-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: Television Hill, 3725 Malden Ave., Baltimore, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: November 2, 1948. Sale to Westinghouse Bcstg. by Ben & Herman Cohen families approved by FCC June 27, 1957 (Television Digest, Vol. 13:18, 19, 26).

Represented (sales): CBS/Group W TV Sales.

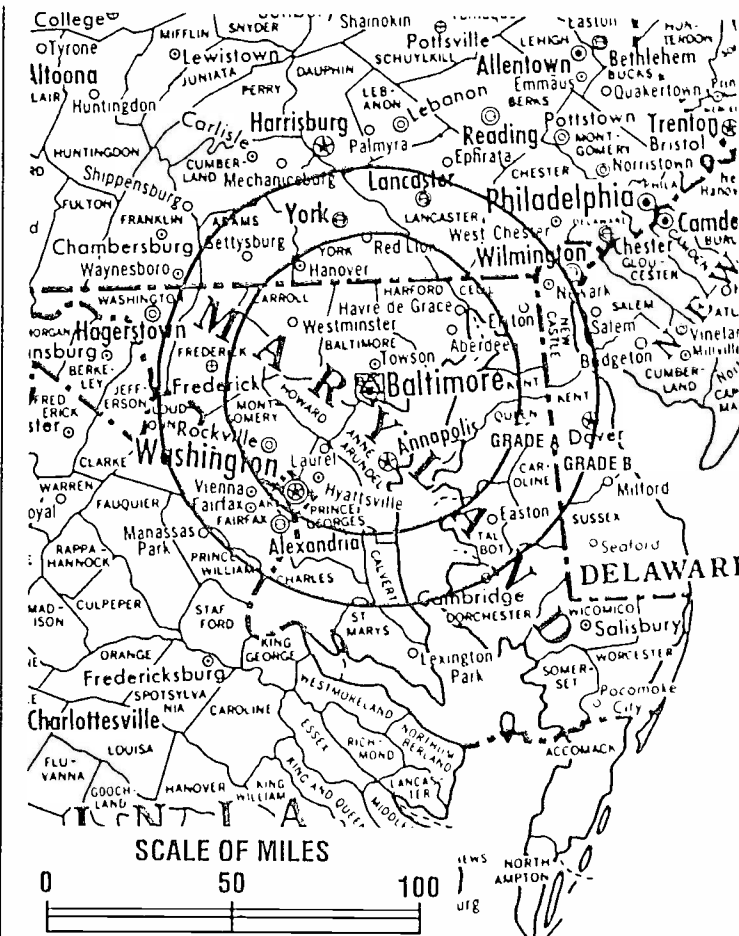
Personnel:

- Marcellus Alexander, Vice President & General Manager.
- David Morris, General Sales Manager.
- Larry Scott, Local Sales Manager.
- Al Turner, National Sales Manager.
- Ruth Heltne, Station Marketing & Development Director.
- Michael Easterling, Program Director.
- Gail Bending, News Director.
- Hillary Hand, Operations Manager.
- Donna Berling, Creative Services Director.
- Mabel Fox-Barron, Human Resources Manager.
- Susan Otradovec, Public Communications Director.
- Rick Seaby, Chief Engineer.

Rates: On request.

City of License: Baltimore. Station DMA: Baltimore. Rank: 23

Circulation © 1995 Nielsen. Coverage based on Nielsen study



WJZ-TV BPCT-2248 Granted 2/5/57

© American Map Corp., No 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,212,820	768,090	1,980,91
Average Weekly Circulation (1996)	591,128	370,713	961,84
Average Daily Circulation (1996)			512,53
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	614,490	365,820	980,31
Average Weekly Circulation (1996)	475,827	312,605	788,43
Average Daily Circulation (1996)			460,52
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	598,330	402,270	1,000,60
Average Weekly Circulation (1996)	115,301	58,109	173,41
Average Daily Circulation (1996)			52,00

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maryland—Baltimore

WMAR-TV

Ch. 2

Network Service: ABC.

Licensee: Scripps Howard Bcstg. Co., 6400 York Rd., Baltimore, MD 21212.

Studio: 6400 York Rd., Baltimore, MD 21212.

Phone: 410-377-2222. Fax: 410-377-0493. E-mail: wmartv2@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 11-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.30"
Longitude 76° 39' 02.80"

Transmitter: Television Hill, 3724 Parkdale Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.2-meter Ku-band; Andrew, 3.6-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Andrew, DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

Mobile Dish: Frontline/Andrew, 2.4-meter Ku-band.

News Service: AP.

Ownership: E. W. Scripps Co. (Group Owner).

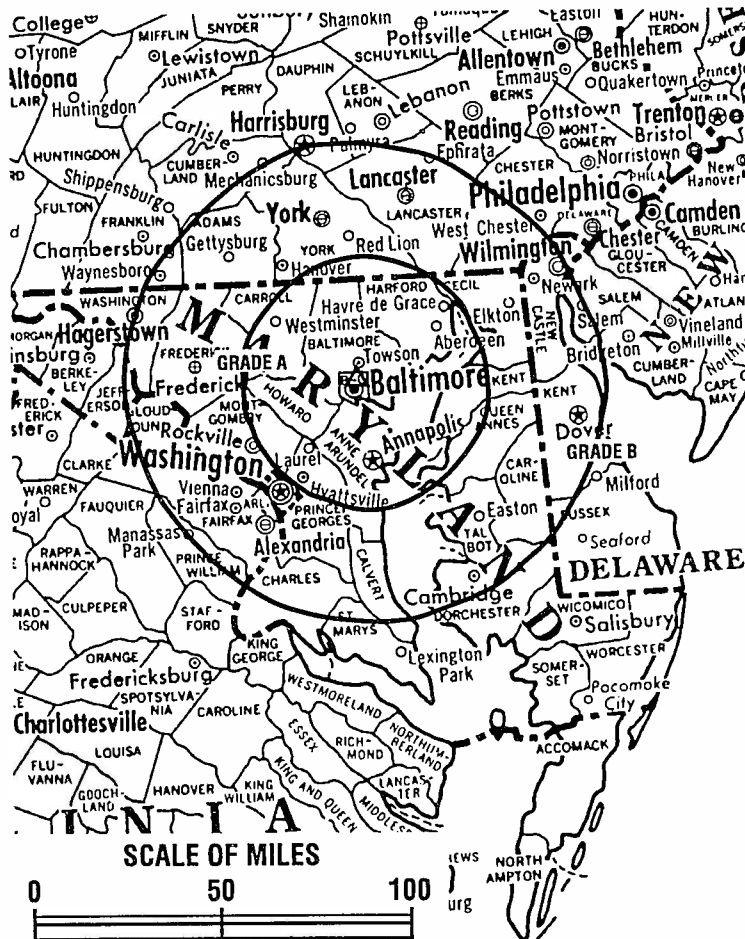
Legal Operation: October 27, 1947. Sale to present owner by Gillett Holdings Inc. was approved by FCC Dec. 19, 1990 (Television Digest, Vol. 30:30, 33; 31:5, 6, 14). Sale to Gillett by Times Mirror approved Sept. 4, 1986 (Vol. 26:28). Previous sale to Times Mirror by Abell Communications approved simultaneously.

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Baker & Hostetler.

Personnel:

- Steve Gigliotti, General Manager.
- Jack Cahalan, News Director.
- Michele McDowell, General Sales Manager.
- Debbie Brune, Local Sales Manager.
- Rob Saylor, National Sales Manager.
- Joseph M. Bruno, Director of Engineering.
- Robert Imhoff, Controller.
- Marc Robertz, Creative Services Director.
- Maria Velleggia, Public Relations Director.



WMAR-TV BPCT-3249 Granted 11/1/63 © American Map Corp., No. 14244

Rates: On request.

City of License: Baltimore. Station DMA: Baltimore. Rank: 23.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,170,270	868,790	2,039,060
Average Weekly Circulation (1996)	628,927	357,912	986,839
Average Daily Circulation (1996)			495,960

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	614,490	365,820	980,310
Average Weekly Circulation (1996)	475,336	295,835	771,172
Average Daily Circulation (1996)			427,432

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	555,780	502,970	1,058,750
Average Weekly Circulation (1996)	153,590	62,076	215,667
Average Daily Circulation (1996)			68,528

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Maryland—Baltimore

WNUV-TV

Ch. 54

Network Service: UPN.

Licensee: WNUV-TV Licensee Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 3001 Druid Park Dr., Baltimore, MD 21215.

Phones: 410-462-5401; 410-467-8854. Fax: 410-523-4319.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1148-ft. above av. terrain, 998-ft. above ground, 1505-ft. above sea level.

Latitude 39° 17' 15"
Longitude 76° 45' 38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.8-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; Agile Omni, M/A-Com, Microdyne receivers.

Ownership: Glencairn Ltd. (Group Owner).

Began Operation: July 1, 1982. Sale to ABRY Communications by Samuel S. Kravetz, et al., approved by FCC Jan. 23, 1989. Proposed sale to Glencairn Ltd. dismissed by FCC March 28, 1994 (Television Digest, Vol. 33:34, 35). Later sale approved June 20, 1995.

Represented (sales): Seltel Inc.

Represented (engineering): du Treil, Lundin & Rackley.

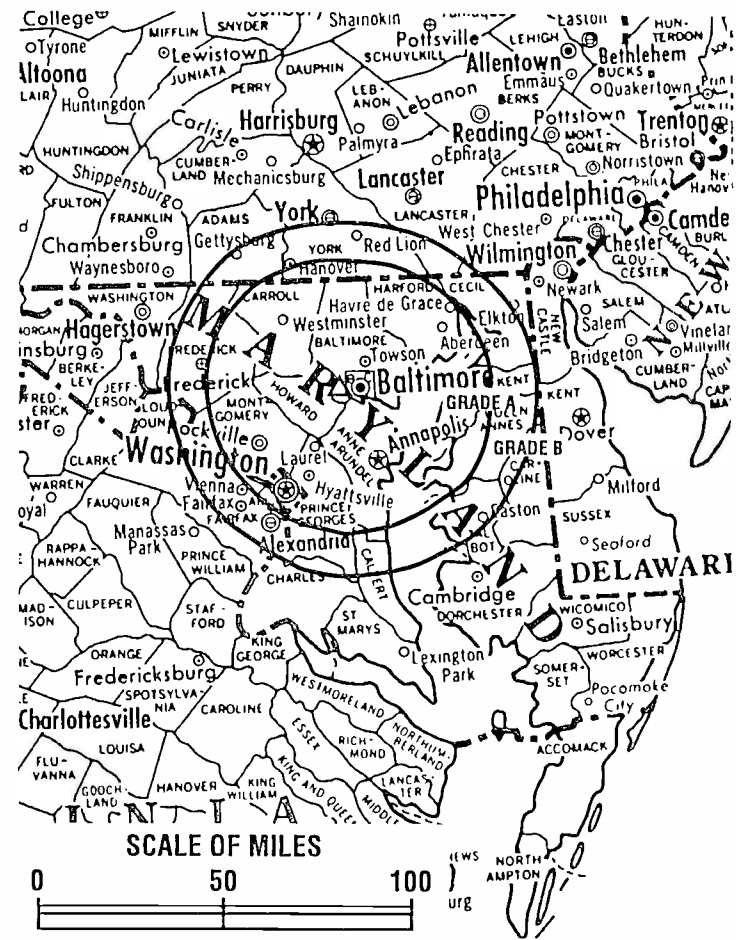
Personnel:

- Joseph Koff, General Manager.
- George Brust, General Sales Manager.
- Len Weinstein, Local Sales Manager.
- Debbie Kramer, National Sales Manager.
- Maura McCoy, Promotion Director.
- Paul Garnet, Chief Engineer.
- Bill Murphy, Business Manager.
- Terry Campbell, Production Manager.

Rates: On request.

City of License: Baltimore. Station DMA: Baltimore. Rank: 23.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WNUV-TV BPCT-890512KE Granted 8/9/89 © American Map Corp., No. 1424.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	802,470	748,410	1,550,880
Average Weekly Circulation (1996)	318,507	211,356	529,863
Average Daily Circulation (1996)			187,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	614,490	365,820	980,310
Average Weekly Circulation (1996)	261,989	172,311	434,300
Average Daily Circulation (1996)			162,200
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,980	382,590	570,570
Average Weekly Circulation (1996)	56,518	39,045	95,563
Average Daily Circulation (1996)			24,890

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maryland—Hagerstown

WHAG-TV

Ch. 25

Network Service: NBC.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 13 E. Washington St., Hagerstown, MD 21740.

Phone: 301-797-4400. Fax: 301-733-1735. Web Site: <http://www.whag.com>

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1358-kw max. visual. Antenna: 1230-ft. above av. terrain, 427-ft. above ground, 1864-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Harris, Pinzone receivers.

News Services: AP, NBC.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Original Operation: January 3, 1970. Sale to present owners by Richard Henson, et al., approved by FCC July 30, 1981 (Television Digest, Vol. 21:6). Transfer of control from Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:
Hugh Breslin III, Vice President & General Manager.
Bob Borngesser, News Director.
Chuck Noland, Program & Promotion Director.
Shari Leadman, Local Sales Manager.
Cathy Vaughn, Business Manager.
Wayne Younkens, Chief Engineer.

Highest 30 Sec. Rate: \$1500.

City of License: Hagerstown. Station DMA: Washington, DC. Rank: 7.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHAG-TV BPCT-880601LE Granted 4/18/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	228,890	49,230	278,120
Average Weekly Circulation (1996)	83,682	23,632	107,314
Average Daily Circulation (1996)			50,993

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,140	49,230	228,370
Average Weekly Circulation (1996)	77,983	23,632	101,615
Average Daily Circulation (1996)			49,270

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,750	0	49,750
Average Weekly Circulation (1996)	5,699	0	5,699
Average Daily Circulation (1996)			1,724

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kepper, Tupper & Company

We brokered the sale of WHAG-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

Maryland—Hagerstown-Chambersburg, Pennsylvania

WJAL

Ch. 68

Network Service: WBN.

Licensee: Channel 68 Bcstg. Corp., State Hwy. 914, 262 Swamp Fox Rd., Chambersburg, PA 17201.

Mailing Address: Box 229, Chambersburg, PA 17201.

Phone: 717-375-4000. Fax: 717-375-4052.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 3910-wkw max. visual. Antenna: 1293-ft. above av. terrain, 276-ft. above ground, 2277-ft. above sea level.

Latitude 39° 53' 31"
Longitude 77° 58' 02"

Transmitter: State Rd. 16, 3-mi. SSE of McConnellsburg, PA.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Paracclipse, 3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Winegard, 3-meter Ku & C-band.

Ownership: Good Companion Broadcasting Co. Inc.

Began Operation: May 5, 1987.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- M. S. Buddy Merrick, Vice President & General Manager.
- Judy Green, Sales Manager.
- Todd Taylor, Station & Production Manager.
- Tim Colna, Local Sales Manager.
- Ralph Tobias, Program & Promotion Director.
- Bob Baker, Chief Engineer.
- Carol J. Merrick, Business Manager.
- Marcia Aronson, Traffic Manager.
- Edna Swope, Office Manager.
- John Grant, Master Control Chief.

Highest 30 Sec. Rate: \$95.

City of License: Hagerstown. Station DMA: Washington, DC. Rank: 7.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WJAL BMPCT-871023KG Granted 11/30/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,410	47,310	164,720
Average Weekly Circulation (1996)	25,384	9,883	35,267
Average Daily Circulation (1996)			10,242

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,420	47,310	152,730
Average Weekly Circulation (1996)	24,653	9,883	34,536
Average Daily Circulation (1996)			10,152

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,990	0	11,990
Average Weekly Circulation (1996)	731	0	731
Average Daily Circulation (1996)			88

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Maryland—Salisbury

WBOC-TV

Ch. 16

Network Service: CBS.

Licensee: WBOC-TV Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

Studio: Radio-TV Park, Salisbury, MD 21801.

Phone: 410-749-1111. Fax: 410-749-6098.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"
Longitude 75° 38' 35"

Transmitter: 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

Satellite Earth Station: ADM, 6.8-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Draper Communications Inc. (Group Owner).

Original Operation: July 15, 1954. Sale to present owners by The A. S. Abell Co. approved by FCC Sept. 5, 1980.

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Personnel:

William K. Kenton, Vice President & General Manager.

Charlie Timmons, General Sales Manager.

Carol Hess, Program Director.

Marilyn Buerkle, News Director.

Rick Jordan, Chief Engineer.

Highest 30 Sec. Rate: \$350.

City of License: Salisbury. Station DMA: Salisbury. Rank: 163.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,890	59,310	208,200
Average Weekly Circulation (1996)	108,993	35,278	144,271
Average Daily Circulation (1996)			95,660



WBOC-TV BMPCT-820805KE Granted 8/16/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,370	25,720	102,090
Average Weekly Circulation (1996)	66,847	23,830	90,677
Average Daily Circulation (1996)			64,532

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,520	33,590	106,110
Average Weekly Circulation (1996)	42,146	11,448	53,594
Average Daily Circulation (1996)			31,129

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Maryland—Salisbury

WMDT

Ch. 47

Network Service: ABC, FOX.

Licensee: Delmarva Broadcast Service Gen. Partnership, Box 4009, Salisbury, MD 21803-4009.

Studio: 202 Downtown Plaza, Salisbury, MD 21801.

Phone: 410-742-4747. Fax: 410-742-5767. E-mail: wmdttv@aol.com

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2190-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1024-ft. above sea level.

Latitude 38° 30' 06"
Longitude 75° 44' 09"

Transmitter: 0.2-mi. NW of intersection of Sneath Church Rd. & San Domingo Rd., Sharptown.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: ADM, 6-meter C-band; Andrew, 4.5-meter C-band; Paracclipse, 3-meter Ku & C-band; Avantek, Standard Agile Omni receivers.

News Services: ABC, AP, CNN, FOX.

Ownership: Brechner Management Co. (Group Owner).

Began Operation: April 11, 1980. Sale to present owners approved by FCC May 5, 1982.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

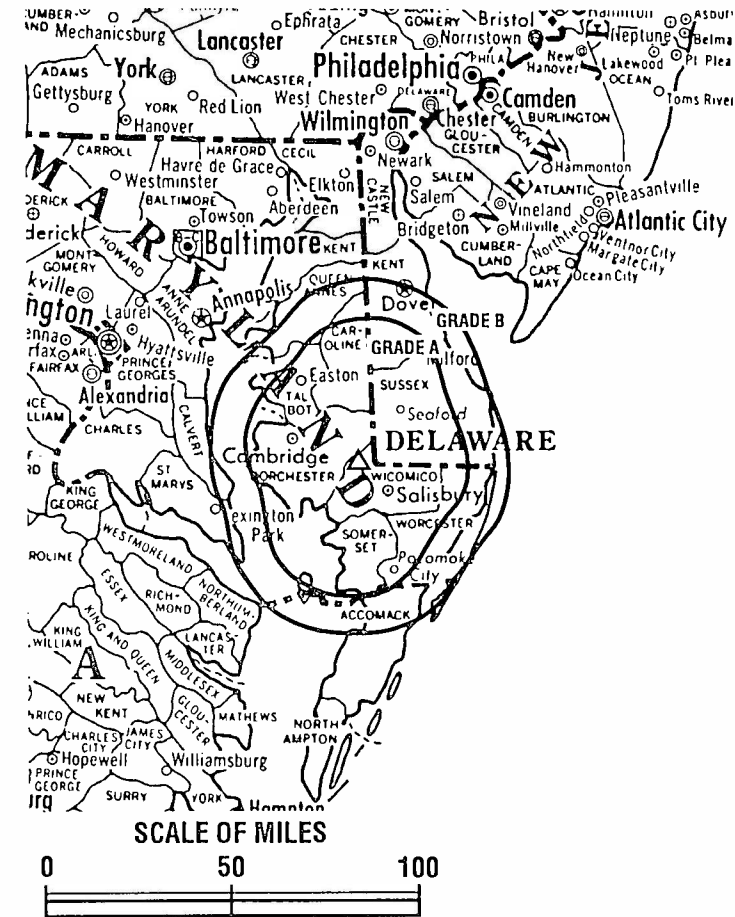
Personnel:

- Kathleen McLain, General Manager.
- Susan Kelly, General Sales Manager.
- Scott Michlin, News Director.
- Betty Talkington, Program Director.
- Jeff Goldsmith, Promotion Director.
- Barbara Eccard, Business Manager.
- William Hocter, Director of Engineering.

Highest 30 Sec. Rate: \$425.

City of License: Salisbury. Station DMA: Salisbury. Rank: 163.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



WMDT BPCT-900518KQ Granted 7/13/90 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,970	64,170	203,140
Average Weekly Circulation (1996)	89,245	26,027	115,272
Average Daily Circulation (1996)			56,112

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,370	25,720	102,090
Average Weekly Circulation (1996)	56,747	17,702	74,449
Average Daily Circulation (1996)			38,375

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,600	38,450	101,050
Average Weekly Circulation (1996)	32,498	8,325	40,823
Average Daily Circulation (1996)			17,760

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,150,110	6	WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27), WZBU (58)
Providence, RI-New Bedford, MA	557,560	47	WJAR (10), WLNE-TV (6), WNAC-TV (64), WPRI-TV (12)
Schenectady-Troy, NY	506,850	52	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
Springfield-Holyoke, MA	243,560	102	WGGB-TV (40), WWLP (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WHSB-TV, Boston	See Marlborough, MA
WUNI, Boston	See Worcester, MA
WMFP, Boston	See Lawrence, MA
WLVI-TV, Cambridge	See Boston, MA
WLNE, New Bedford	See Providence, RI

Massachusetts Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	3	11	14
Educational Television Stations	1	2	3
	4	13	17

Massachusetts—Adams

WCDC

Ch. 19

(Satellite of WTEN, Albany, NY)

Network Service: ABC.

Licensee: Young Bcstg. Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: See WTEN, Albany, NY

Phones: 518-436-4822; 413-743-5326. Fax: 518-462-6065.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 220-kw visual, 20-kw aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude 42° 38' 14"
Longitude 73° 10' 07"

Transmitter: Mount Greylock, Adams, MA.

News Services: AP, UPI.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: February 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to Knight-Ridder Bcstg. Inc. by Poole Bcstg. Co. approved by FCC 1977. Sale to present owner approved by FCC Aug. 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Fisher.

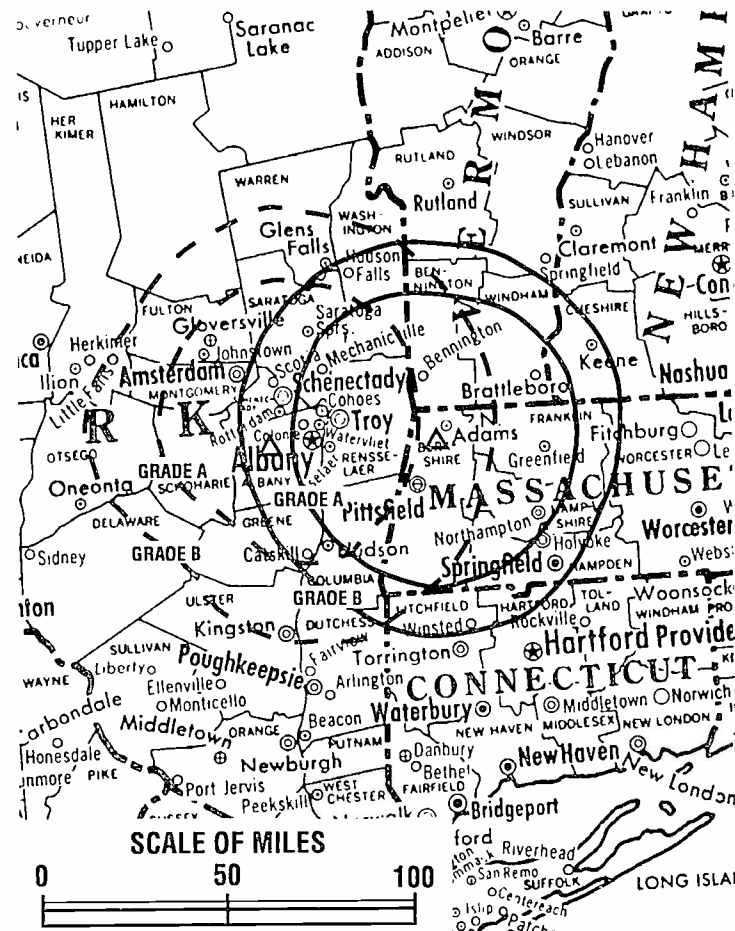
Personnel: See WTEN, Albany, NY

Rates: On request.

City of License: Adams. Station DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,600	25,900	173,500
Average Weekly Circulation (1996)	30,124	3,130	33,254
Average Daily Circulation (1996)			14,902



WCDC BPCT-5208 Granted 9/28/78 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,260	10,940	86,200
Average Weekly Circulation (1996)	23,238	1,941	25,179
Average Daily Circulation (1996)			12,700

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,340	14,960	87,300
Average Weekly Circulation (1996)	6,886	1,189	8,075
Average Daily Circulation (1996)			2,100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Massachusetts—Boston

WABU

Ch. 68

(Operates satellite WZBU, Vineyard Haven, MA)

Network Service: Independent.

Licensee: Boston U. Communications Inc., 1660 Soldiers Field Rd., Boston, MA 02135.

Studio: 1660 Soldiers Field Rd., Boston, MA 02135.

Phone: 617-787-6868. Fax: 617-562-4280. E-mail: wabu@bu.edu

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 770-ft. above av. terrain, 836-ft. above ground, 846-ft. above sea level.

Latitude 42° 20' 50"
Longitude 71° 04' 59"

Transmitter: Prudential Center, 800 Boylston St., Boston.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Vertex, 1.5-meter C-band; Vertex, 3.5-meter Ku-band; Andrew, M/A-Com receivers.

Ownership: Boston University Communications Inc. (Group Owner).

Original Operation: January 3, 1979. Sale to Monitor Television by Arlington Broadcast Group approved by FCC Oct. 6, 1986 (Television Digest, Vol. 26:23). Sale to Arlington approved by FCC March 22, 1982. Sale to present owner approved Sept. 3, 1993 (Vol. 33:26).

Personnel:

Robert D. Gordon, President & General Manager.
Will Meyl, Vice President, Station & General Sales Manager.
Dave Herman, Sales Manager.
Ted O'Brien, News Director.
Joseph Sweeney, Chief Engineer.
Joan Sheridan, Business Manager.
Steve Joyal, Production Manager.
Eric Goldstein, Creative Services Director.
Claude Pelanne, Director, Program Development.

Rates: On request.

City of License: Boston. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WABU BMPCT-7747 Granted 12/22/78

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,446,170	512,040	1,958,210
Average Weekly Circulation (1996)	244,019	80,372	324,390
Average Daily Circulation (1996)			96,790

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,446,170	466,750	1,912,920
Average Weekly Circulation (1996)	244,019	77,986	322,004
Average Daily Circulation (1996)			96,205

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	45,290	45,290
Average Weekly Circulation (1996)	0	2,386	2,386
Average Daily Circulation (1996)			585

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Massachusetts—Boston

WBZ-TV

Ch. 4

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 1170 Soldiers Field Rd., Boston, MA 02134.

Phone: 617-787-7000. Fax: 617-787-5969.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1199-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, MA 02194.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNM Mobile Dish: Satcom Technologies, 2.4-meter Ku-band.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

News Services: AP, CNN, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: June 9, 1948.

Represented (sales): CBS/Group W TV Sales.

Personnel:

Bill Aber, Vice President & General Manager.
Pam Bergeron, General Sales Manager.
Ben Newman, Local Sales Manager.
Chip Carmody, National Sales Manager.
Bob Hess, Chief Engineer.
Peter Brown, News Director.
Francine Achbar, Program Director.
Bob Houghton, Business Manager.
Phil Arrington, Marketing Director.
Paul Pabis, Production Manager.

Rates: On request.

City of License: Boston. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WBZ-TV BPCT-2072 Granted 2/8/56 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,398,970	723,080	3,122,050
Average Weekly Circulation (1996)	1,519,530	432,229	1,951,759
Average Daily Circulation (1996)			998,610
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,626,290	487,060	2,113,350
Average Weekly Circulation (1996)	1,318,509	380,196	1,698,705
Average Daily Circulation (1996)			905,910
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	772,680	236,020	1,008,700
Average Weekly Circulation (1996)	201,021	52,033	253,054
Average Daily Circulation (1996)			92,610

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Massachusetts—Boston

WCVB-TV

Ch. 5

Network Service: ABC.

Licensee: The Hearst Corp., 5 TV Place, Needham, MA 02194.

Studio: 5 TV Place, Needham, MA 02194.

Phone: 617-449-0400. Fax: 617-449-0260. Web Site: <http://www.wcvb.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Original Operation: March 19, 1972. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Boston Broadcasters approved April 1, 1982 (Television Digest, Vol. 21:30, 31; 22:1, 14).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

- Paul La Camera, Vice President & General Manager.
- William J. Fine, Vice President & General Sales Manager.
- Donna Gittens, Vice President & Director, Community Programming.
- Thomas J. Bringola, Vice President & Business Manager.
- Ross Kauffman, Vice President & Director of Engineering.
- Elizabeth Cheng, Director of Programming.
- Candy Altman, News Director.
- Andrew Hoffman, Local Sales Manager.
- Jordan Wertlieb, National Sales Manager.
- Marc Mekler, Director of Commercial Operations.
- Carol Bolling, Human Resources Director.
- Patrick Baldwin, Promotion Director.
- Rena Salzman, Marketing Director.
- Adrienne Lotoski, Research Director.

Rates: On request.



WCVB-TV BMPCT-7316 Granted 7/29/71 © American Map Corp., No. 14244

City of License: Boston. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,490,580	706,680	3,197,260
Average Weekly Circulation (1996)	1,545,279	421,556	1,966,835
Average Daily Circulation (1996)			1,061,754
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,626,290	487,060	2,113,350
Average Weekly Circulation (1996)	1,330,892	374,861	1,705,753
Average Daily Circulation (1996)			966,466
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	864,290	219,620	1,083,910
Average Weekly Circulation (1996)	214,387	46,695	261,082
Average Daily Circulation (1996)			95,289

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Massachusetts—Boston

WFXT

Ch. 25

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 25 Fox Dr., Dedham, MA 02027.

Phone: 617-467-2525. **Fax:** 617-467-7210.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1380-kw max. visual. Antenna: 1170-ft. above av. terrain, 1168-ft. above ground, 1316-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 144 Cabot St.

Satellite Earth Station: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 10, 1977. FCC approved sale by CBN Bcstg. Network Inc. to Fox Television Stations Nov. 18, 1986 (Television Digest, Vol. 26:33). Transfer of control to trustees approved April 26, 1989 (Vol. 28:11, 17, 25; 29:18). Sale to Boston Celtics Communications L.P. approved April 25, 1990 (Vol. 29:39). Sale to present owners approved by FCC June 7, 1995 (Vol. 34:48, 49, 50).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Kathy Saunders, Vice President & General Manager.
- Richard Golden, Vice President & General Sales Manager.
- Coleen Marren, Vice President & News Director.
- Gunnar Rieger, Vice President, Operations.
- Patti Keagy, Vice President, Finance.
- David Cole, Local Sales Manager.
- Deb Ondo, Production Manager.
- James R. Byrne, Director of Programming & Promotion.

Rates: On request.

City of License: Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



WFXT BMPCT-7672 Granted 4/28/77 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	2,069,630	631,900	2,701,53
Average Weekly Circulation (1996)	1,014,358	251,020	1,265,37
Average Daily Circulation (1996)			465,96

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	1,626,290	487,060	2,113,35
Average Weekly Circulation (1996)	894,695	217,385	1,112,08
Average Daily Circulation (1996)			416,46

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	443,340	144,840	588,18
Average Weekly Circulation (1996)	119,663	33,634	153,29
Average Daily Circulation (1996)			49,50

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WHDH-TV

Ch. 7

Network Service: NBC.

Licensee: WHDH-TV Inc., 7 Bulfinch Place, Boston, MA 02114.

Radio: Govt. Center, 7 Bulfinch Place, Boston, MA 02114.

Phone: 617-725-0777. Fax: 617-227-4782.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"
Longitude 71° 13' 00"

Transmitter: Tower Rd., Newton, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Andrew, 4.6-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, NBC.

Ownership: Sunbeam Television Corp. (Group Owner).

Original Operation: June 21, 1948. Original owner was RKO General Inc. Following loss of station license, combination of two competing applicants began operation May 22, 1982 (Television Digest, Vol. 18:17, 36; 21:49; 22:1, 4, 19). Sale to Sunbeam Television Corp. approved by FCC June 3, 1993 (Vol. 33:17).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Michael Carson, General Manager.
- Peter Hennessey, General Sales Manager.
- Michele Dempsey-Dubrow, Local Sales Manager.
- Patrick Verdi, National Sales Manager.
- Susan Krivelow, News Director.
- Mark Mayo, Vice President, Business Affairs.
- Jim Shultis, Vice President, Engineering.
- Joan McCreedy, Program Director.
- Valerie Sheehy, Program Director.
- Laura Hale, Creative Services Director.



WHDH-TV BPCT-3057 Granted 3/27/63 © American Map Corp., No. 14244

Rates: On request.

City of License: Boston. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,343,650	2,002,180	4,345,830
Average Weekly Circulation (1996)	1,559,617	562,510	2,122,127
Average Daily Circulation (1996)			1,133,333
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,626,290	487,060	2,113,350
Average Weekly Circulation (1996)	1,375,932	391,036	1,766,968
Average Daily Circulation (1996)			1,024,330
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	717,360	1,515,120	2,232,480
Average Weekly Circulation (1996)	183,686	171,474	355,159
Average Daily Circulation (1996)			109,003

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Massachusetts—Cambridge-Boston

WLVI-TV

Ch. 56

Network Service: WBN.

Licensee: WLVI-TV Inc., 435 N. Michigan Ave., Chicago, IL 60611.

Studio: 75 Morrissey Blvd., Boston, MA 02125.

Phone: 617-265-5656. Fax: 617-265-2538; 617-265-0063.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, MA.

Satellite Earth Stations: Cyclesat, 4.6-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, 5-meter Ku-band; Reflector Systems, 4.6-meter Ku & C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CNN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: August 31, 1953. Left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Bcstg. approved by FCC Sept. 1, 1959. Harvey operated station experimentally from May 17 to Nov. 17, 1962. Sale to Kaiser Bcstg. approved Oct. 20, 1966 (Television Digest, Vol. 6:26, 43) and station resumed operation Dec. 21, 1966. Sale to Field by Kaiser approved June 22, 1977 (Vol. 16:51; 17:26). Sale to Gannett Bcstg. Group by Field Communications approved by FCC May 12, 1983 (Vol. 22:47). FCC approved sale to present owner April 6, 1994 (Vol. 34:15).

Represented (sales): Blair Television.

Personnel:

- John Vitanovec, Vice President & General Manager.
- Fran Perdisatt, General Sales Manager.
- Paul Wilson, National Sales Manager.
- Diane Howard, Regional Sales Manager.
- Gracelyn Brown, Director of Programming.
- Steve Ratner, Director of Creative Services.
- Greg Caputo, News Director.
- Howard Strudler, Local Sales Manager.
- Franco La Pietra, Chief Engineer.
- Fred Witte, Contoller.
- Barbara Bethea, Production Manager.



WLVI-TV BPCT-4314 Granted 10/7/70 © American Map Corp., No. 1424

Rates: On request.

City of License: Cambridge. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,274,690	596,170	2,870,860
Average Weekly Circulation (1996)	808,583	199,770	1,008,353
Average Daily Circulation (1996)			326,423
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,626,290	456,110	2,082,400
Average Weekly Circulation (1996)	649,428	171,623	821,051
Average Daily Circulation (1996)			272,684
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,400	140,060	788,460
Average Weekly Circulation (1996)	159,156	28,146	187,302
Average Daily Circulation (1996)			53,801

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Massachusetts—Boston

WSBK-TV

Ch. 38

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Phone: 617-783-3838. Fax: 617-783-1875.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2370-kw max. visual. Antenna: 1161-ft. above av. terrain, 1168-ft. above ground, 1217-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Vertex, 6.2-meter; Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: October 12, 1964. Transfer of control to Storer Bcstg. by Catholic TV Center approved by FCC July 29, 1966 (Television Digest, Vol. 6:15, 31). Transfer of control to SCI Television approved Oct. 29, 1987. Transfer of control to Clifford E. Eley, trustee, approved Sept. 1, 1992. Transfer of control to New World Television Inc. granted March 22, 1993. FCC approved sale to present owner Feb. 27, 1995 (Vol. 34:49; 35:11).

Represented (sales): Seltel Inc.

Personnel:

Stuart P. Tauber, Vice President & General Manager.
John S. Viall, Director of Operations.
Mark Lund, General Sales Manager.
Carl Miller, Local Sales Manager.
Scott McGavick, Local Sales Manager.
Julie Bruno, National Sales Manager.
Mark Kroninger, Director, Sales Promotions.
James McCarthy, Chief Engineer.
Meg La Vigne, Program Director.
Virginia C. Jones, Contoller.
Mark Michelson, Business Manager.



WSBK-TV BPCT-910130KE Granted 5/31/91 © American Map Corp., No. 14244

Rates: On request.

City of License: Boston. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,034,550	893,270	4,927,820
Average Weekly Circulation (1996)	1,507,621	249,053	1,756,674
Average Daily Circulation (1996)			503,043
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,626,290	461,910	2,088,200
Average Weekly Circulation (1996)	788,674	194,998	983,672
Average Daily Circulation (1996)			318,779
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,408,260	431,360	2,839,620
Average Weekly Circulation (1996)	718,947	54,055	773,002
Average Daily Circulation (1996)			184,264

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Massachusetts—Lawrence

WMFP

Ch. 62

Network Service: Independent.

Licensee: MFP Inc., 89 Broad St., Suite 1402, Boston, MA 02110.

Studio: 89 Broad St., Suite 1402, Boston, MA 02110.

Mailing Address: 1 Beacon St., 35th Fl., Boston, MA 02108.

Phone: 617-720-1062. **Fax:** 617-720-0462.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 610-ft. above av. terrain, 604-ft. above ground, 663-ft. above sea level.

Latitude	42°	21'	29"
Longitude	71°	03'	40"

Transmitter: One Beacon St.

Satellite Earth Station: Paraclipse, 3.8-meter.

Ownership: MFP Inc.

Began Operation: October 16, 1987. Transfer of control to Shop at Home Inc. granted July 18, 1994.

Represented (legal): Wyatt, Tarrant & Combs.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Avi Nelson, General Manager.

C. W. DeWert, General Sales Manager & Program Director.

Kent Gratteau, Chief Engineer.



WMFP BMPCT-920615KH Granted 6/29/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Lawrence. **Station DMA:** Boston. **Rank:** 6.

Nielsen Data: Not available.

Massachusetts—Marlborough

WHSH-TV

Ch. 66

Network Service: HSN.

Licensee: SKMA Bcstg. Partnership, 71 Parmenter Rd., Hudson, MA 01749.

Studio: 71 Parmenter Rd., Hudson, MA 01749.

Phone: 508-562-0660. Fax: 508-562-1166.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3160-kw visual, 316-kw aural. Antenna: 1070-ft. above av. terrain, 1249-ft. above ground, 1449-ft. above sea level.

Latitude	42°	23'	01"
Longitude	71°	29'	35"

Requests CP for change to 5000-kw max. visual, 1167-ft. above av. terrain, 1224-ft. above ground, 1424-ft. above sea level. BPCT-960709KL.

Transmitter: 71 Parmenter Rd., Hudson, MA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Vertex, 4.5-meter C-band; Pinzone receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: February 12, 1985. Sale to present owner by Arnold Ginsburg & John Garabedian approved by FCC Sept. 23, 1986 (Television Digest, Vol. 26:32, 45).

Represented (legal): Wiley, Rein & Fielding.



WHSH-TV BMPCT-830822K1 Granted 4/10/84 © American Map Corp., No. 14244

Personnel:

Francesca Bryden, Operations Manager.
Mark Arpino, Chief Engineer.

Rates: On request.

City of License: Marlborough. Station DMA: Boston. Rank: 6.

Nielsen Data: Not available.

Massachusetts—Springfield-Holyoke

WGGB-TV

Ch. 40

Network Service: ABC.

Licensee: Guy Gannett Publishing Co., Box 40, Springfield, MA 01102-0040.

Studio: 1300 Liberty St., Springfield, MA 01104.

Phone: 413-733-4040. Fax: 413-781-5733.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4270-kw visual, 427-kw aural. Antenna: 1056-ft. above av. terrain, 167-ft. above ground, 1378-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 57"

Transmitter: Top of Mount Tom, Holyoke, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; Comtech, 3.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44). Previous sale of 50% to Republican TV Inc. approved July 21, 1954 (Vol. 10:10, 30).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Kevin P. LeRoux, President.
Bob Valinski, Director of Station Operations.
Clayton Trauernicht, General Sales Manager.
Bob Gilbert, National Sales Manager.
Ted Gratkowski, Chief Engineer.
Richard Wylie, Traffic Manager.



WGGB-TV BPCT-870616KG Granted 9/3/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1600.

City of License: Springfield. Station DMA: Springfield-Holyoke. Rank: 102.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	497,150	106,220	603,370
Average Weekly Circulation (1996)	185,143	41,418	226,561
Average Daily Circulation (1996)			122,622

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,110	44,000	242,110
Average Weekly Circulation (1996)	163,781	32,944	196,725
Average Daily Circulation (1996)			112,912

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	299,040	62,220	361,260
Average Weekly Circulation (1996)	21,361	8,474	29,835
Average Daily Circulation (1996)			9,710

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Massachusetts—Springfield

WWLP

Ch. 22

Network Service: NBC.

Licensee: Benedek License Corp., Stewart Square Bldg., Suite 210, 308 W. State St., Rockford, IL 61101.

Studio: 591 NorthWest St., Feeding Hills, MA 01030.

Mailing Address: Box 2210, Springfield, MA 01102-2210.

Phone: 413-786-2200. Fax: 413-786-7144. Web Site: <http://news@wwlp.com>

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3390-kw max. visual. Antenna: 880-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level.

Latitude 42° 05' 05"
Longitude 72° 42' 14"

Requests modification of CP for change to 4455-kw max. visual, 876-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level, transmitter to 591 NorthWest St., Agawam. BMPCT-930826KE.

Transmitter: Provin Mountain, Agawam, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; ChannelMaster, Harris receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Legal Operation: March 17, 1953. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to Brissette TV approved Dec. 24, 1991. FCC approved sale to Benedek Bcstg. May 22, 1996 (Vol. 35:37, 52).

Represented (sales): Blair Television.

Personnel:

- William Pepin, General Manager.
- Constance O'Brien, Business Manager.
- John Baran, Production & Promotion Manager.
- E. Holland Low, National Sales Manager.
- Fred Steinman, Local Sales Manager.
- Brian Zelasko, News Director.
- Max Marek, Chief Engineer.
- Francis Kozlowski Jr., Traffic Manager.
- Rich Tetterer, Sports Director.

Highest 30 Sec. Rate: \$1000.



WWLP BPCT-4795 Granted 12/1975

© American Map Corp., No. 14244

City of License: Springfield. Station DMA: Springfield-Holyoke. Rank: 102.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	591,190	120,790	711,980
Average Weekly Circulation (1996)	208,087	48,348	256,435
Average Daily Circulation (1996)			153,956

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,110	44,000	242,110
Average Weekly Circulation (1996)	171,797	33,995	205,791
Average Daily Circulation (1996)			133,918

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	393,080	76,790	469,870
Average Weekly Circulation (1996)	36,290	14,353	50,644
Average Daily Circulation (1996)			20,037

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Massachusetts—Vineyard Haven

WZBU

Ch. 58

(Satellite of WABU, Boston, MA)

Network Service: Independent.

Licensee: Boston University Communications Inc., 1660 Soldiers Field Rd., Boston, MA 02135.

Studio: 1660 Soldiers Field Rd., Boston, MA 02135.

Phone: 617-787-6868. **Fax:** 617-562-4280.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1150-kw max. visual, 119.1-kw max. aural. Antenna: 508-ft. above av. terrain, 370-ft. above ground, 495-ft. above sea level.

Latitude 41° 41' 19"
Longitude 70° 20' 49"

Transmitter: 765 Oak St., West Barnstable.

Multichannel TV Sound: Stereo only.

Ownership: Boston University Communications Inc. (Group Owner).

Began Operation: July 19, 1985. Transfer of control to Sentry Federal Savings Bank by Donald Moore, et al., approved by FCC Dec. 3, 1987. Transfer of control to Resolution Trust Corp. as conservator approved Feb. 28, 1991. Suspended operation August 14, 1991. Bankruptcy sale approved by FCC September 28, 1994. Returned to air Nov. 1, 1994.

Represented (legal): Arter & Hadden.

Personnel: See WABU, Boston, MA

Rates: On request.

City of License: Vineyard Haven. **Station DMA:** Boston. **Rank:** 6.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WZBU BMPCT-850607KH Granted 6/21/85 © American Map Corp., No. 1424.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,490	0	72,490
Average Weekly Circulation (1996)	6,669	0	6,669
Average Daily Circulation (1996)			2,310

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,490	0	72,490
Average Weekly Circulation (1996)	6,669	0	6,669
Average Daily Circulation (1996)			2,310

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Massachusetts—Worcester

WUNI

Ch. 27

Network Service: Univision.

Licensee: Jasas Broadcasting 27 L.P., 301 Commerce St., Suite 3000, Fort Worth, TX 73102.

Studio: 33 4th Ave., Needham, MA 02194.

Phone: 617-433-2727. Fax: 617-433-2750.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2301-kw max. visual, 230-kw max. aural. Antenna: 1531-ft. above av. terrain, 1349-ft. above ground, 2049-ft. above sea level.

Latitude 42° 20' 07"
Longitude 71° 42' 54"

Holds CP for change to 1150-kw max. visual. BPCT-921102KG.

Transmitter: Stiles Hill, Cross St., Boylston.

Satellite Earth Station: Unimesh, 3.6-meter C-band; Scientific-Atlanta receivers.

Ownership: Jasas Corp. (Group Owner).

Began Operation: January 2, 1970. Sale to Corridor Bcstg. by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC Oct. 18, 1983. Previous sale by America Group Management Corp. approved April 21, 1977. Began subscription TV operation Sept. 8, 1980. Resumed independent operation Jan. 1, 1986. Transfer of control to present owner approved Oct. 15, 1992.

Represented (sales): Univision Network Sales.

Personnel:

- Gary Marder, General Manager.
- Tom Carey, Marketing Manager.
- Alex Von Lichtenberg, Local Sales Manager.
- Lillian Chan, Program Director.
- Fran Vacari, Chief Engineer.
- Iliana Vazquez, Promotion Manager.
- Albert F. Colon, Production Manager.



WUNI BMPCT-7059 Granted 11/14/69 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

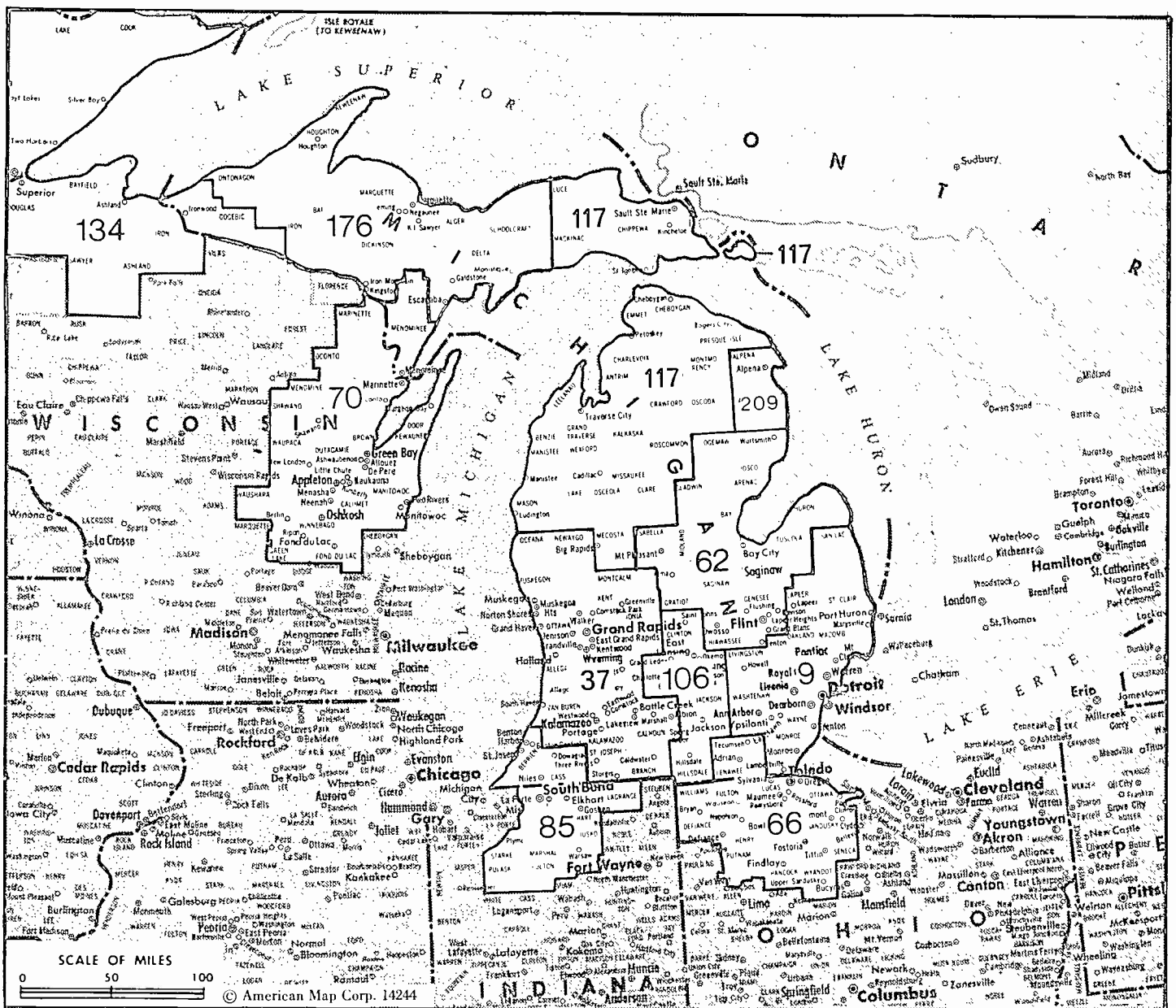
City of License: Worcester. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,010	25,160	181,170
Average Weekly Circulation (1996)	9,049	1,434	10,483
Average Daily Circulation (1996)			4,494

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,010	25,160	181,170
Average Weekly Circulation (1996)	9,049	1,434	10,483
Average Daily Circulation (1996)			4,494

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Detroit, MI	1,771,950	9	WADL (38), WBSX (31), WDIV (4), WJBK-TV (2), WKBD-TV (50), WWJ-TV (62), WXON (20), WXYZ-TV (7)
Grand Rapids-Kalamazoo-Battle Creek, MI	648,420	37	WLLA (64), WOOD-TV (8), WOTV (41), WTLJ (54), WWMT (3), WXMI (17), WZZM-TV (13)
Flint-Saginaw-Bay City, MI	438,860	62	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Toledo, OH	407,170	66	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Green Bay-Appleton, WI	376,380	70	WACY (32), WBAY-TV (2), WFRV-TV (5), WGBA (26), WLUK-TV (11)
South Bend-Elkhart, IN	309,670	85	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Lansing, MI	231,060	106	WLX-TV (10), WLAJ (53), WLNS-TV (6), WSYM-TV (47)
Traverse City-Cadillac, MI	210,690	117	WGKI (33), WGKU (45), WGTQ (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTV (9), WWUP-TV (10)
Duluth, MN-Superior, WI	169,030	134	KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
Marquette, MI	83,740	176	WDHS (8), WJMN-TV (3), WLUC-TV (6)
Alpena, MI	16,450	209	WBKB-TV (11)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WILX-TV, Battle Creek	See Lansing, MI
WOTV & WWMT, Battle Creek	See Grand Rapids, MI
WJRT-TV, Bay City	See Flint, MI
WEYI-TV, Bay City	See Saginaw, MI
WPBN-TV, Cadillac	See Traverse City, MI
WEYI-TV, Flint	See Saginaw, MI
WLNS-TV, Flint	See Lansing, MI
WNEM-TV, Flint	See Bay City, MI
WWMT, WOOD-TV, WOTV & WZZM-TV, Kalamazoo	See Grand Rapids, MI
WDHS, Marquette	See Iron Mountain, MI
WADL, Mount Clemens	See Detroit, MI
WILX-TV Onondaga	See Lansing, MI
WJRT-TV, Saginaw	See Flint, MI
WNEM-TV, Saginaw	See Bay City, MI
WGKI & WWTV, Traverse City	See Cadillac, MI

Michigan Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	19	17	36
Educational Television Stations	2	10	12
	21	27	48

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Michigan—Alpena

WBKB-TV

Ch. 11

Network Service: CBS.

Licensee: Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

Studio: 1390 Bagley St., Alpena, MI 49707.

Phone: 517-356-3434. Fax: 517-356-4188.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25.00"
Longitude 83° 31' 22.50"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

Satellite Earth Stations: 3.8-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Standard Communications receivers.

News Services: CBS, UPI.

Ownership: Thunder Bay Broadcasting Corp.

Began Operation: September 22, 1975.

Represented (sales): Seltel Inc.

Represented (legal): Cohn and Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Stephen A. Marks, President.
Curtis W. Smith, Vice President & General Manager.
Barb Bowen, General Sales Manager.
Cher Allen, Local Sales Manager.
Mark Nowak, Chief Engineer.
Bob Race, News Director.
Gary Pelleran, Promotion Director & Production Manager.
Theresa Stoppa, Business Manager.

Rates: On request.

City of License: Alpena. Station DMA: Alpena. Rank: 209.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WBKB-TV BMPCT-7586 Granted 6/20/75 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	37,030	24,210	61,240
Average Weekly Circulation (1996)	21,973	10,252	32,225
Average Daily Circulation (1996)			17,113

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	10,600	5,750	16,350
Average Weekly Circulation (1996)	8,988	4,640	13,628
Average Daily Circulation (1996)			8,772

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	26,430	18,460	44,890
Average Weekly Circulation (1996)	12,985	5,612	18,597
Average Daily Circulation (1996)			8,371

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Ann Arbor

WBSX

Ch. 31

Network Service: HSN.

Licensee: Blackstar of Ann Arbor Inc., 1765 N St. NW, Washington, DC 20036.

Studio: 3975 Varsity Dr., Ann Arbor, MI 48108.

Phone: 313-973-7900. Fax: 313-973-7906.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude	42°	22'	25"
Longitude	84°	04'	10"

Transmitter: RFD M-52, Lyndon Twp.

Satellite Earth Stations: AFC, 3.5-meter C-band; Gardiner, 4.6-meter Ku-band; Gardiner, 5.6-meter C-band; Microdyne receivers.

Ownership: Blackstar Communications (Group Owner).

Legal Operation: January 12, 1981. Sale to present owner by FAB Communications approved by FCC July 10, 1989 (Television Digest, Vol. 28:52; 29:20).

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): Lohnes & Culver.

Personnel:

Christopher Webb, Vice President & General Manager.

Robert Thompson, Chief Engineer.

Jerry Samons, Production Manager.

Laura Miller, Business Manager.



WBSX BNPCT-800522KF Granted 9/10/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$135.

City of License: Ann Arbor. Station DMA: Detroit. Rank: 9.

Nielsen Data: Not available.

Michigan—Bay City-Saginaw-Flint

WNEM-TV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 531, Saginaw, MI 48606.

Studios: 107 N. Franklin St., Saginaw, MI 48606; 5409 Gateway Centre, Flint, MI 48507.

Phones: 517-755-8191 (Saginaw); 810-232-3900 (Flint).

Fax: 517-758-2110 (Saginaw); 810-234-5628 (Flint).

E-mail: wnem99a@prodigy.com; wnemt5@aol.com

Web Site: <http://www.cris.com/~wnemt5>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1049-ft. above ground, 1635-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, MI.

Satellite Earth Station: Harris, 6-meter; Drake, Harris receivers.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

Began Operation: February 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

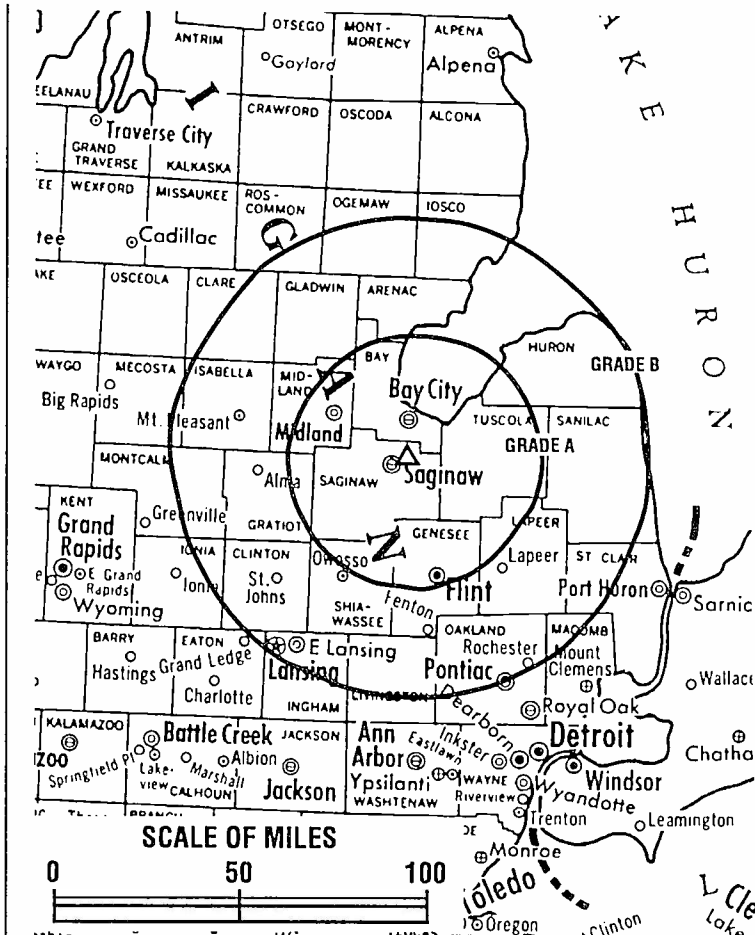
Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Paul Virciglio, Vice President & General Manager.
Peggy Madigan, General Sales Manager.
Julie Zoumaris, National Sales Manager.
Jennifer Hogan, News Director.
Bill Avery, Program Director.
Greg Surma, Director of Engineering.
Pat DeCorte, Business Manager.
John Haupricht, Production Manager.
Michelle Keilitz, Creative Services Director.
Art Neil, Sports Director.



WNEM-TV BMPCT-3547 Granted 6/6/56 © American Map Corp., No. 14244

Rates: On request.

City of License: Bay City. Station DMA: Flint-Saginaw-Bay City. Rank: 62.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	361,090	236,820	597,910
Average Weekly Circulation (1996)	253,072	150,215	403,287
Average Daily Circulation (1996)			237,200

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	281,770	152,910	434,680
Average Weekly Circulation (1996)	229,610	125,967	355,577
Average Daily Circulation (1996)			213,170

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	79,320	83,910	163,230
Average Weekly Circulation (1996)	23,462	24,248	47,710
Average Daily Circulation (1996)			24,020

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Cadillac

WGKI

Ch. 33

(Operates satellite WGKU, Vanderbilt, MI)

Network Service: FOX.

Licensee: GRK Productions Joint Venture, 7669 S. 45th Rd., Cadillac, MI 49601.

Studio: 7669 S. 45th Rd., Cadillac, MI 49601.

Phones: 616-775-9813; 616-775-0330. Fax: 616-775-1898.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 221.31-kw max. visual, 6.15-kw aural. Antenna: 1020-ft. above av. terrain, 633-ft. above ground, 2333-ft. above sea level.

Latitude 44° 08' 53"
Longitude 85° 20' 45"

Transmitter: 6.5-mi. SSE of Cadillac.

Satellite Earth Stations: ChannelMaster, 3-meter Ku-band; Prodelin, 3.4-meter C-band; Prodelin, 3.4-meter Ku-band; Prodelin, 3.7-meter C-band; Prodelin, 3.7-meter Ku-band; Chapparral, Uniden receivers.

Ownership: GRK Productions Joint Venture (Group Owner).

Begin Operation: October 11, 1989.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

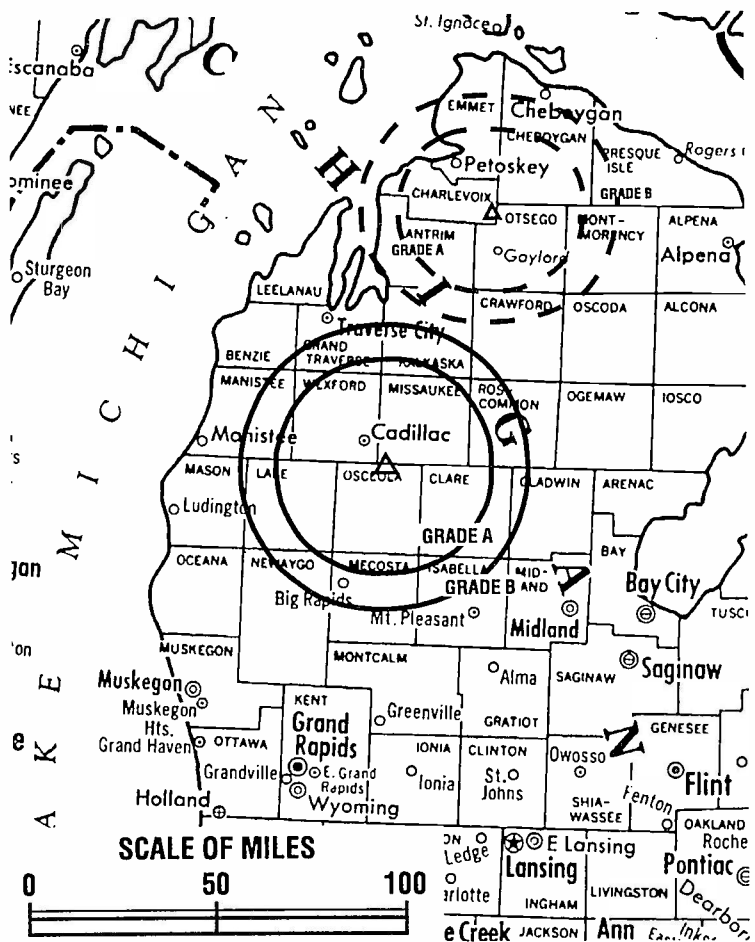
Personnel:

- Gary Knapp, President & General Manager.
- Julie Brinks, Station Manager.
- Donna Marie, Local Sales Manager.
- Joyce Bassette, Program Director.
- Matt Lampherr, Production Manager.
- Connie Knapp, Business Manager.
- Glen Walker, Chief Engineer.
- Jim Bond, Promotion Manager.

Highest 30 Sec. Rate: \$200.

City of License: Cadillac. Station DMA: Traverse City-Cadillac. Rank: 117.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WGKI BPCT-920121KH Granted 2/28/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,020	94,370	335,390
Average Weekly Circulation (1996)	95,836	25,350	121,187
Average Daily Circulation (1996)			38,160
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,820	62,790	148,610
Average Weekly Circulation (1996)	41,950	21,105	63,055
Average Daily Circulation (1996)			22,933
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,200	31,580	186,780
Average Weekly Circulation (1996)	53,886	4,246	58,132
Average Daily Circulation (1996)			15,227

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Cadillac-Traverse City

WWTV

Ch. 9

(Operates satellite WWUP-TV, Sault Ste. Marie, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, Box 627, Cadillac, MI 49601.

Studios: 22320 130th Ave., Cadillac, MI 49601; 3920 U.S. 31 South, Traverse City, MI 49684-0627.

Mailing Address: Box 627, Cadillac, MI 49601.

Phone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microwave General, 5-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Chapparral, Pinzone, Prodelin, Scientific-Atlanta receivers.

SNG Mobile Dish: Prodelin, 3.2-meter Ku & C-band.

News Services: AP, CBS, Conus, UPI.

Ownership: Heritage Broadcasting Group.

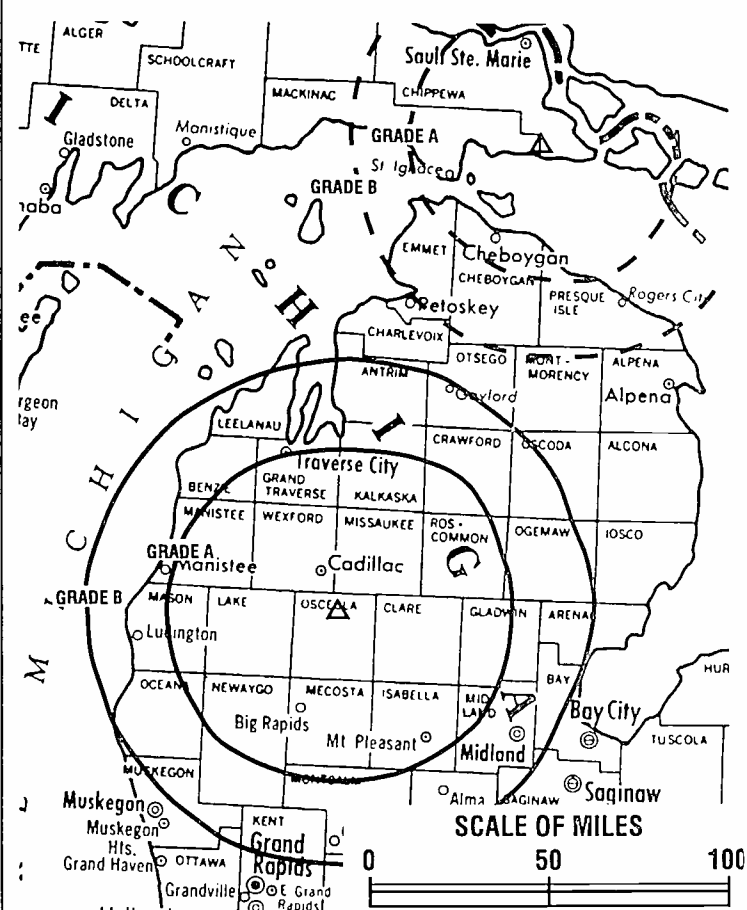
Began Operation: December 11, 1953. Sale to present owner by Wilson Communications approved by FCC March 2, 1989. Sale to Wilson Communications by Fetzer Bcstg. Co. approved by FCC Dec. 28, 1978 (*Television Digest*, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved July 23, 1958 (Vol. 14:25, 27).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

- Mario Iacobelli, General Manager.
- William Kring, Station Manager.
- Mark Featherston, National Sales Manager.
- John DeMarsh, Local Sales Manager.
- Lowell Shore, Chief Engineer.
- Steve Smith, News Director.
- Sherri McKinley, Program Director.
- Laurie Rutkowski, Promotion Director.
- Bill Johnson, Production Manager.



WWTV Doc. 14230 Granted 4/12/62

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: Cadillac. Station DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	158,490	150,030	308,520
Average Weekly Circulation (1996)	106,645	84,368	191,013
Average Daily Circulation (1996)			115,848

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	94,170	84,890	179,060
Average Weekly Circulation (1996)	75,769	57,860	133,629
Average Daily Circulation (1996)			89,179

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	64,320	65,140	129,460
Average Weekly Circulation (1996)	30,876	26,508	57,384
Average Daily Circulation (1996)			26,717

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Cheboygan

WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

Network Service: NBC.

Licensee: WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304-2863.

Phone: 616-947-7770.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"
Longitude 84° 20' 37"

Transmitter: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Roscor, 2.4-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: May 16, 1959. Sale by Beam Communications Corp. to present owner approved by FCC August 2, 1990. Sale to Raycom Media Inc. pending.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

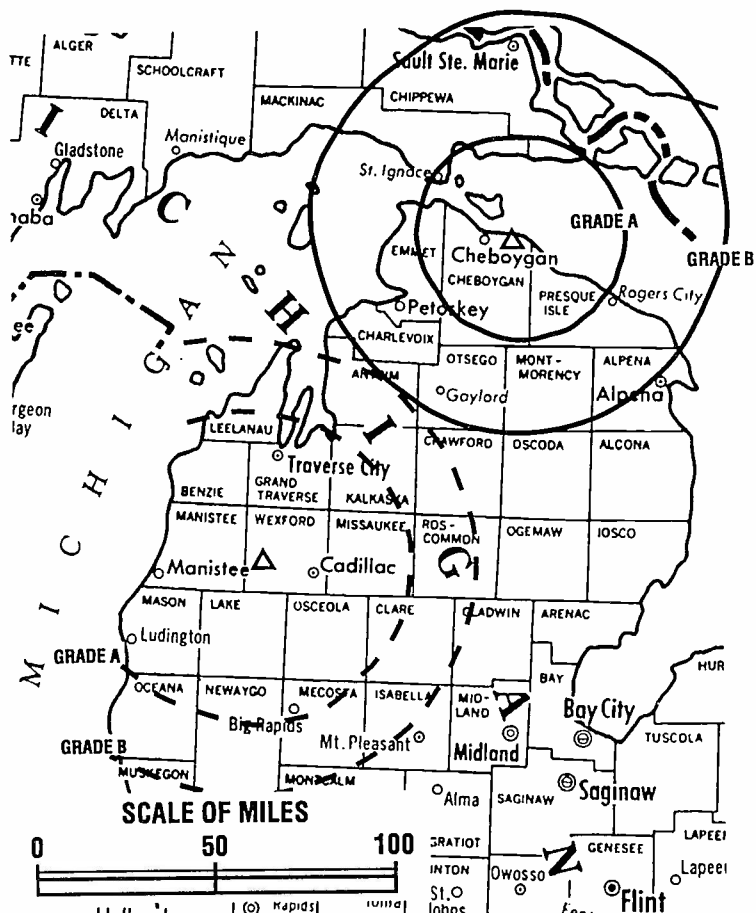
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See WPBN-TV, Traverse City, MI.

Rates: On request.

City of License: Cheboygan. Station DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTOM-TV BPCT-2717 Granted 12/9/59

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,970	32,670	68,640
Average Weekly Circulation (1996)	20,011	16,685	36,696
Average Daily Circulation (1996)			20,113
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,440	29,360	56,800
Average Weekly Circulation (1996)	13,853	15,295	29,147
Average Daily Circulation (1996)			16,396
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,530	3,310	11,840
Average Weekly Circulation (1996)	6,159	1,390	7,549
Average Daily Circulation (1996)			3,718

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Mount Clemens-Detroit

WADL

Ch. 38

Network Service: Independent.

Licensee: Adell Bcstg. Corp., 22590 15 Mile Rd., Mount Clemens, MI 48043.

Studio: 35000 Adell Rd., Mount Clemens, MI 48043.

Phone: 810-790-3838. Fax: 810-790-3841.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"
Longitude 82° 53' 15"

Transmitter: 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

Ownership: Adell Broadcasting Corp.

Began Operation: May 20, 1989.

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

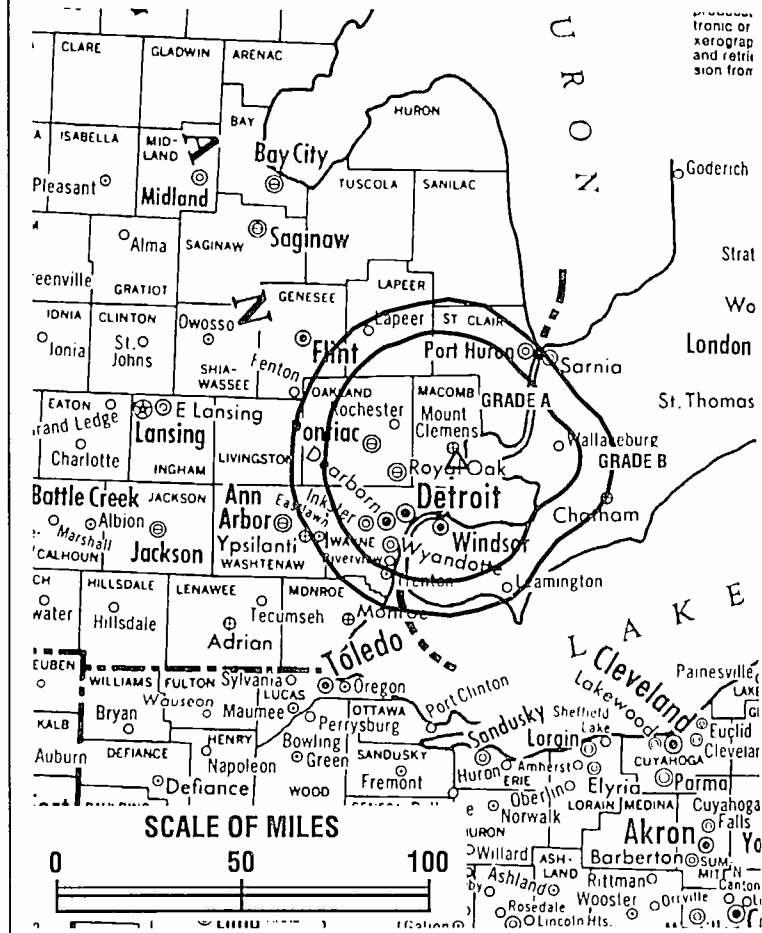
- Frank Adell, President & General Manager.
- Kevin Adell, Vice President.
- Jim Panagos, General Sales Manager.
- John Grover, Chief Engineer.

Rates: On request.

City of License: Mount Clemens. Station DMA: Detroit. Rank: 9.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

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WADL BMPCT-880705KE Granted 9/8/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	513,030	513,030
Average Weekly Circulation (1996)	0	36,500	36,500
Average Daily Circulation (1996)			4,630

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	513,030	513,030
Average Weekly Circulation (1996)	0	36,500	36,500
Average Daily Circulation (1996)			4,630

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Detroit

WDIV

Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

Studio: 550 W. Lafayette Blvd., Detroit, MI 48231.

Phone: 313-222-0444. Fax: 313-222-0471. Web Site: <http://www.wdiv.com/>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Station Operation: June 3, 1947. Exchange by Evening News for WTOP-TV (now WJLA-TV), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 10, No. 17, p. 17:50; 18:21).

Presented (sales): Blair Television.

Presented (legal): Covington & Burling.

Presented (engineering): Jules Cohen & Associates, P.C.

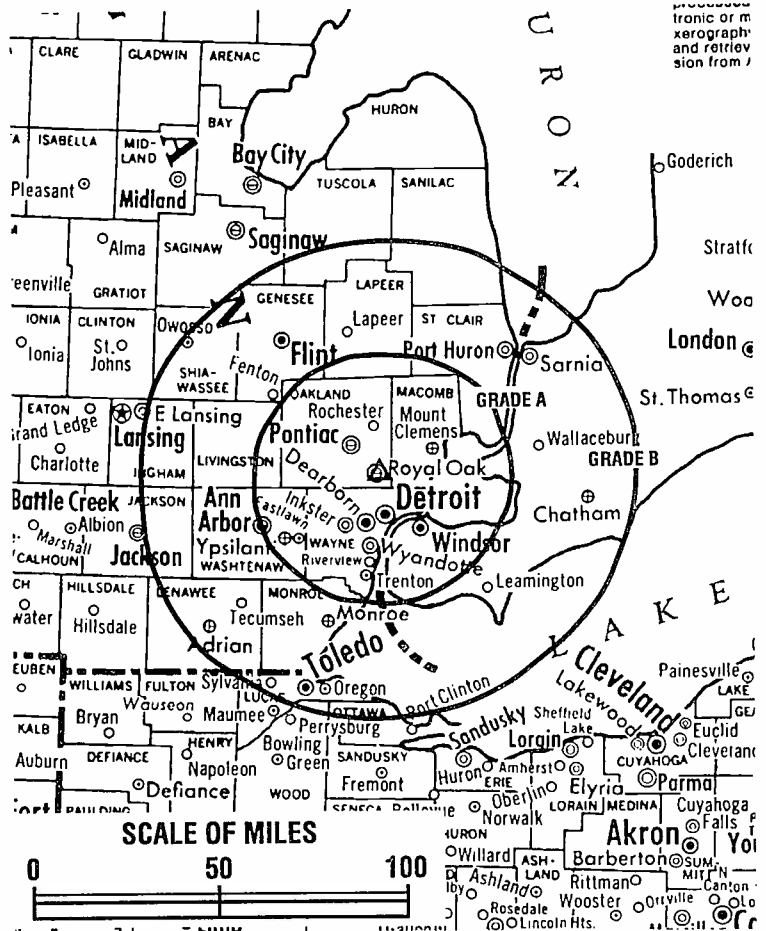
Personnel:

- John Frank, Vice President & General Manager.
- Henry Maldonado, Vice President, Programming & Promotion.
- Ed Pearce, General Sales Manager.
- Bob Weed, National Sales Manager.
- Laura Benavides, Press & Publicity Manager.
- Marcus Williams, Chief Engineer.
- Marcia Etienne, Director of Business & Administrative Affairs.
- Julie Ayala, Operations Manager.
- Carol Rueppel, News Director.
- Terri Turpin-Amato, Promotion Manager.

Special Services: On request.

Classification of License: Detroit. Station DMA: Detroit. Rank: 9.

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WDIV BPCT-880308KF Granted 7/29/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,577,740	828,030	2,405,770
Average Weekly Circulation (1996)	1,127,029	569,204	1,696,233
Average Daily Circulation (1996)			1,013,061

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,070	603,230	1,752,300
Average Weekly Circulation (1996)	1,005,862	538,576	1,544,438
Average Daily Circulation (1996)			960,936

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	428,670	224,800	653,470
Average Weekly Circulation (1996)	121,167	30,628	151,795
Average Daily Circulation (1996)			52,125

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Michigan—Mount Clemens-Detroit

WADL
Ch. 38

Network Service: Independent.

Licensee: Adell Bcstg. Corp., 22590 15 Mile Rd., Mount Clemens, MI 48043.

Studio: 35000 Adell Rd., Mount Clemens, MI 48043.

Phone: 810-790-3838. **Fax:** 810-790-3841.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"
Longitude 82° 53' 15"

Transmitter: 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

Ownership: Adell Broadcasting Corp.

Began Operation: May 20, 1989.

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

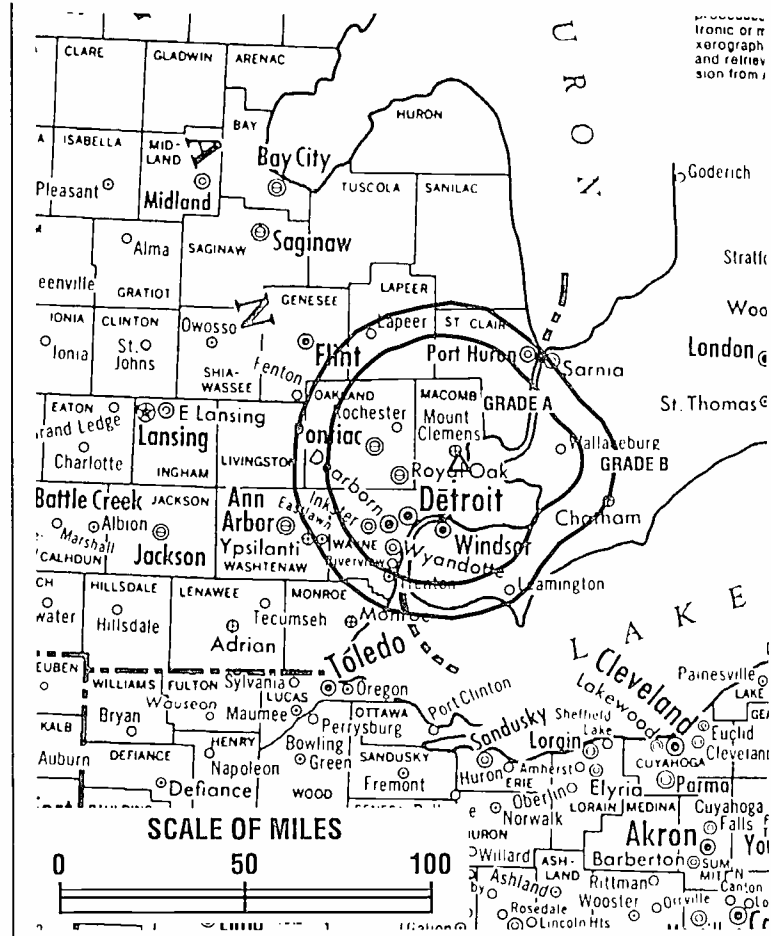
Personnel:

- Frank Adell, President & General Manager.
- Kevin Adell, Vice President.
- Jim Panagos, General Sales Manager.
- John Grover, Chief Engineer.

Rates: On request.

City of License: Mount Clemens. **Station DMA:** Detroit. **Rank:** 9.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WADL BNPCT-880705KE Granted 9/8/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	513,030	513,030
Average Weekly Circulation (1996)	0	36,500	36,500
Average Daily Circulation (1996)			4,637

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	513,030	513,030
Average Weekly Circulation (1996)	0	36,500	36,500
Average Daily Circulation (1996)			4,637

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

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Michigan—Detroit

WDIV

Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

Address: 550 W. Lafayette Blvd., Detroit, MI 48231.

Phone: 313-222-0444. Fax: 313-222-0471. Web Site: <http://www.wdiv.com/>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Original Operation: June 3, 1947. Exchange by Evening News for WTOP-TV (now WUSA), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

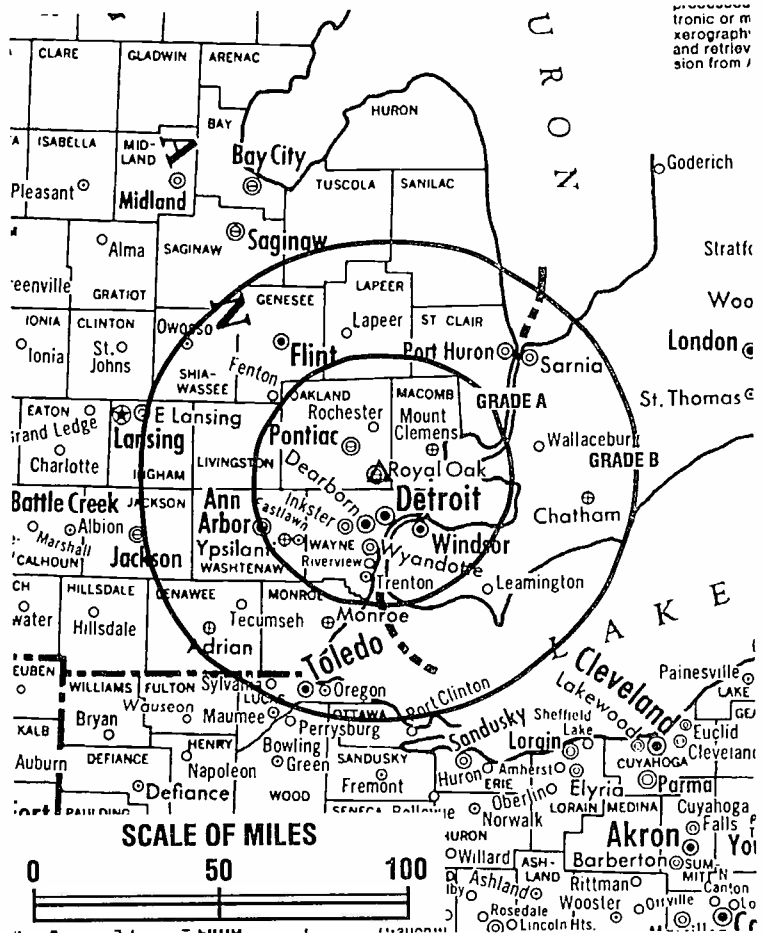
Personnel:

- Alan Frank, Vice President & General Manager.
- Henry Maldonado, Vice President, Programming & Promotion.
- Ted Pearse, General Sales Manager.
- Bob Weed, National Sales Manager.
- Laura Benavides, Press & Publicity Manager.
- Marcus Williams, Chief Engineer.
- Marcia Etienne, Director of Business & Administrative Affairs.
- Sue Ayala, Operations Manager.
- Carol Rueppel, News Director.
- Terri Turpin-Amato, Promotion Manager.

Notes: On request.

City of License: Detroit. Station DMA: Detroit. Rank: 9.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WDIV BPCT-880308KF Granted 7/29/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,577,740	828,030	2,405,770
Average Weekly Circulation (1996)	1,127,029	569,204	1,696,233
Average Daily Circulation (1996)			1,013,061

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,070	603,230	1,752,300
Average Weekly Circulation (1996)	1,005,862	538,576	1,544,438
Average Daily Circulation (1996)			960,936

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	428,670	224,800	653,470
Average Weekly Circulation (1996)	121,167	30,628	151,795
Average Daily Circulation (1996)			52,125

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Michigan—Mount Clemens-Detroit

WADL

Ch. 38

Network Service: Independent.

Licensee: Adell Bcstg. Corp., 22590 15 Mile Rd., Mount Clemens, MI 48043.

Studio: 35000 Adell Rd., Mount Clemens, MI 48043.

Phone: 810-790-3838. Fax: 810-790-3841.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"
Longitude 82° 53' 15"

Transmitter: 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

Ownership: Adell Broadcasting Corp.

Began Operation: May 20, 1989.

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

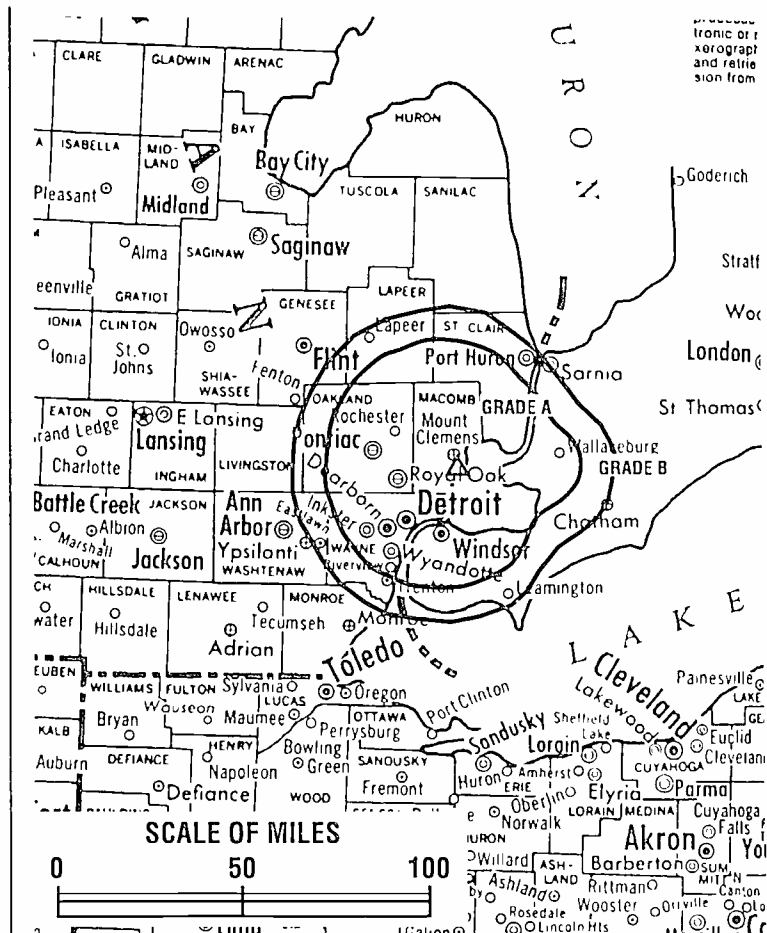
Personnel:

- Frank Adell, President & General Manager.
- Kevin Adell, Vice President.
- Jim Panagos, General Sales Manager.
- John Grover, Chief Engineer.

Rates: On request.

City of License: Mount Clemens. Station DMA: Detroit. Rank: 9.

Circulation © 1996 Nielsen Coverage based on Nielsen study.



WADL BNPCT-880705KE Granted 9/8/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	513,030	513,030
Average Weekly Circulation (1996)	0	36,500	36,500
Average Daily Circulation (1996)			4,637

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	513,030	513,030
Average Weekly Circulation (1996)	0	36,500	36,500
Average Daily Circulation (1996)			4,637

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

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Michigan—Detroit

WDIV

Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

Studio: 550 W. Lafayette Blvd., Detroit, MI 48231.

Phone: 313-222-0444. Fax: 313-222-0471. Web Site: <http://www.wdiv.com/>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Original Operation: June 3, 1947. Exchange by Evening News for WTOP-TV (now WUSA), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

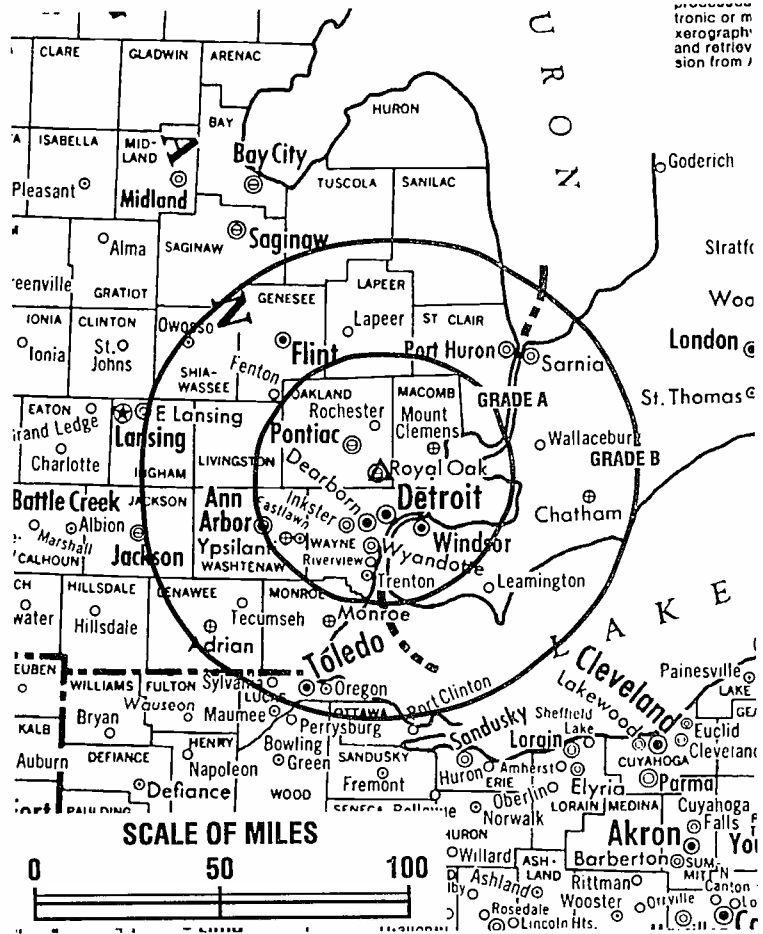
Personnel:

- Alan Frank, Vice President & General Manager.
- Henry Maldonado, Vice President, Programming & Promotion.
- Ted Pearse, General Sales Manager.
- Bob Weed, National Sales Manager.
- Laura Benavides, Press & Publicity Manager.
- Marcus Williams, Chief Engineer.
- Marcia Etienne, Director of Business & Administrative Affairs.
- Sue Ayala, Operations Manager.
- Carol Rueppel, News Director.
- Terri Turpin-Amato, Promotion Manager.

Notes: On request.

City of License: Detroit. Station DMA: Detroit. Rank: 9.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WDIV BPCT-880308KF Granted 7/29/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,577,740	828,030	2,405,770
Average Weekly Circulation (1996)	1,127,029	569,204	1,696,233
Average Daily Circulation (1996)			1,013,061
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,070	603,230	1,752,300
Average Weekly Circulation (1996)	1,005,862	538,576	1,544,438
Average Daily Circulation (1996)			960,936
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	428,670	224,800	653,470
Average Weekly Circulation (1996)	121,167	30,628	151,795
Average Daily Circulation (1996)			52,125

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

Michigan—Detroit

WJBK-TV

Ch. 2

Network Service: FOX.

Licensee: WJBK License Inc., Box 2000, Southfield, MI 48037.

Studio: 16550 W. 9 Mile Rd., Southfield, MI 48075.

Mailing Address: Box 2000, Southfield, MI 48037.

Phone: 810-557-2000. Fax: 810-552-0280. Web Site: <http://www.wjbk.com>

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 47.5-kw visual, 10-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1680-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 50"

Transmitter: 16550 W. 9 Mile Rd., Southfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Satcom Technologies, 7-meter C-band; Vertex, 6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: New World Communications Group (Group Owner).

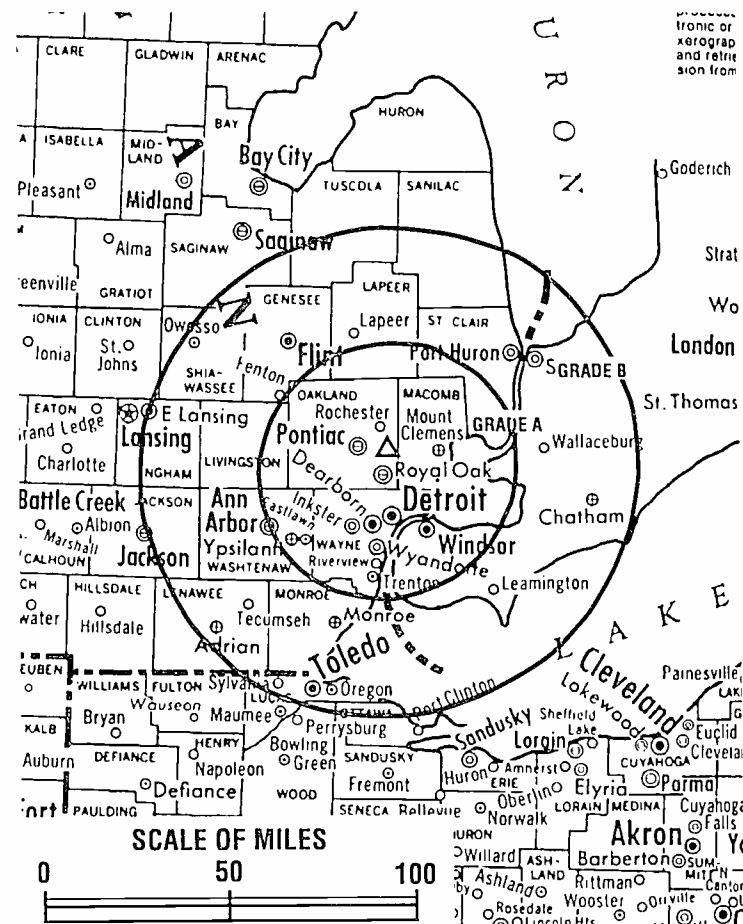
Began Operation: October 24, 1948. Transfer of control to trustee granted by FCC Sept. 1, 1992. Transfer of control to New World Communications granted April 13, 1993. Sale to Fox Television Stations pending (*Television Digest*, Vol. 36:13, 30).

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Skadden, Arps, Slate, Meagher & Flom.

Personnel:

John Spinola, President & General Manager.
Carolyn Worford, Vice President, Program Development & Station Manager.
Scott Dillard, Vice President, Finance & Administration.
Nick Krawczyk, National Sales Manager.
Tim Sharky, Local Sales Manager.
Mort Meisner, News Director.
Katy Baetz-Matthews, Community Service Director.
Audrey Fish, Creative Services Director.
Jeff Forster, Director of Broadcast Operations & Engineering.
Steve Schram, Marketing Director.



WJBK-TV BPCT-930217KI Granted 5/28/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Detroit. Station DMA: Detroit. Rank: 9.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,446,600	715,050	2,161,650
Average Weekly Circulation (1996)	884,485	493,460	1,377,945
Average Daily Circulation (1996)			616,670

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,070	603,230	1,752,300
Average Weekly Circulation (1996)	819,256	472,876	1,292,132
Average Daily Circulation (1996)			592,850

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	297,530	111,820	409,350
Average Weekly Circulation (1996)	65,229	20,584	85,813
Average Daily Circulation (1996)			23,820

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WKBD-TV

Ch. 50

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Radio: 26905 W. 11 Mile Rd., Southfield, MI 48034.

Billing Address: Box 50, Southfield, MI 48037-0050.

Phone: 810-350-5050. Fax: 810-355-2692; 810-352-5855.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 W. 11 Mile Rd., Southfield, MI 48034.

Teletype Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, UPI.

Ownership: Viacom International Inc. (Group Owner).

Michigan Operation: January 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26). Sale by Field Enterprises Holdings Ltd. to Cox approved by FCC Jan. 30, 1984 (Vol. 23:21; 40). Sale to Paramount Stations Group approved August 27, 1993 (Vol. 32:46; 33:25). Sale of Paramount to present owner approved March 8, 1994.

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Michael Dunlop, Interim General Manager.

Roland Trombley, General Sales Manager.

Richard Gold, Local Sales Manager.

Phil Cini, Local Sales Manager.

Tom Bell, News Director.

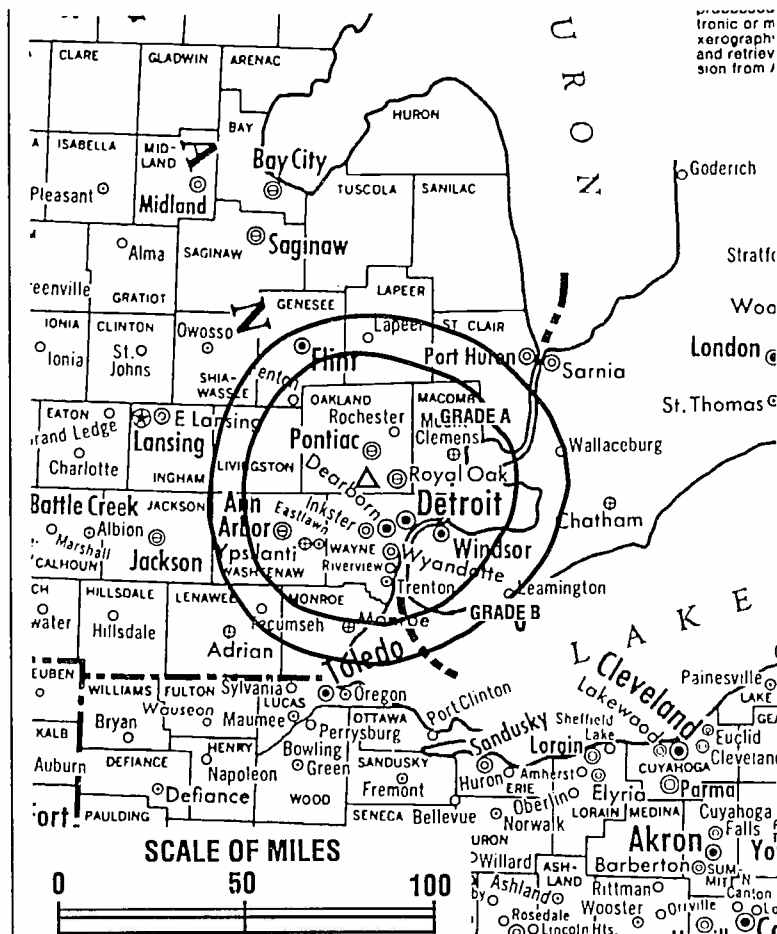
Paul A. Prange, Program Director.

Toby Cunningham, Promotion Director.

Mark Sabo, Business Manager.

John Tallerico, Research Director.

Gene Faulkner, Chief Engineer.



WKBD-TV BPCT-4349 Granted 12/11/70 © American Map Corp., No. 14244

Rates: On request.

City of License: Detroit. Station DMA: Detroit. Rank: 9.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,920,420	753,140	2,673,560
Average Weekly Circulation (1996)	946,129	414,762	1,360,892
Average Daily Circulation (1996)			545,811
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,070	603,230	1,752,300
Average Weekly Circulation (1996)	706,210	390,932	1,097,141
Average Daily Circulation (1996)			477,636
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	771,350	149,910	921,260
Average Weekly Circulation (1996)	239,919	23,831	263,750
Average Daily Circulation (1996)			68,175

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Detroit

WWJ-TV

Ch. 62

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., 36th Floor, New York, NY 10019.

Studio: 3140-46 E. Jefferson Ave., Detroit, MI 48207.

Phone: 313-259-8862. Fax: 313-259-6662.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1371-kw max. visual. Antenna: 1371-ft. above av. terrain, 1362-ft. above ground, 2029-ft. above sea level.

Latitude 42° 26' 50"
Longitude 83° 10' 02"

Requests CP for change to 5000-kw max. visual, 1073-ft. above av. terrain, 1060-ft. above ground, 1722-ft. above sea level, lat. 42° 26' 52", long. 83° 10' 23", transmitter to 12700 W. 8 Mile Rd., Oak Park. BPCT-950330KF.

Transmitter: 12700 W. 8 Mile Rd.

Satellite Earth Stations: Harris, 4.6-meter; Harris, 5-meter; M/A-Com, 3.3-meter; Harris, M/A-Com, Pinzone receivers.

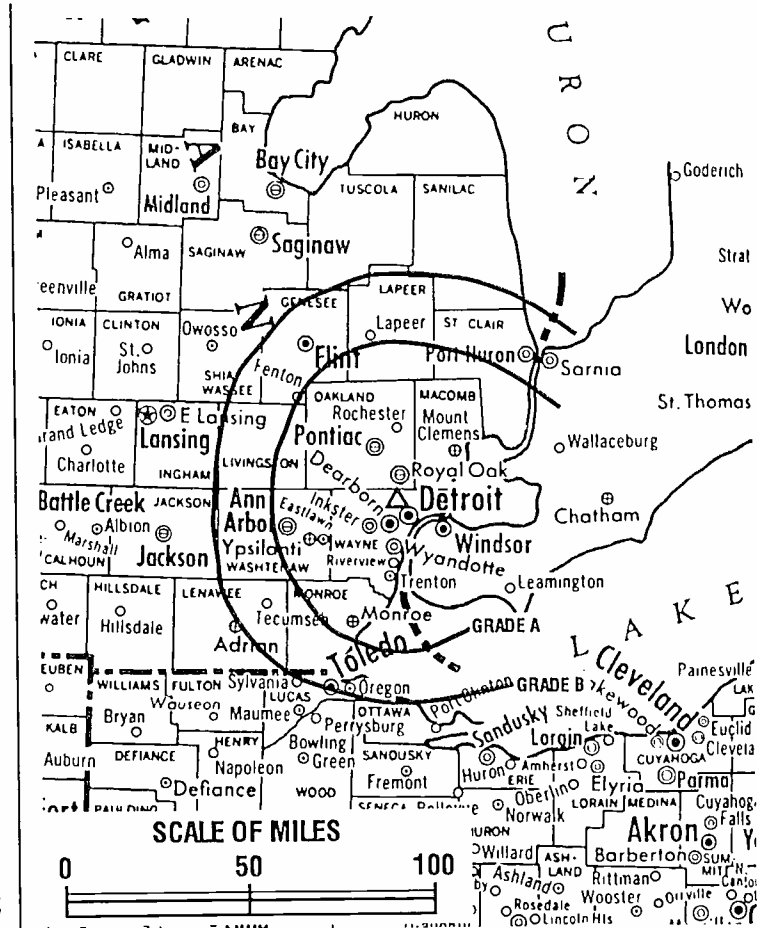
Ownership: CBS Inc. (Group Owner).

Began Operation: September 29, 1975. Sale to CBS granted by FCC July 17, 1995 (Television Digest, Vol. 34:39, 35:31).

Represented (legal): Hogan & Hartson.

Personnel:

- Jay Newman, Vice President & General Manager.
- Kevin Cuddahy, Director, Sales.
- Richard Bonsignore, Director, Planning & Administration.
- Michelle DeSouza, Director, Broadcast Operations.
- Charles Kohlmann, Director, Communications.
- Lenora Robinson, Public Relations & Promotion Director.
- Albert Ruedemann, Chief Engineer.
- Lucia Harvin, News Director.
- Joe Spencer, Program Director.
- Roger Williams, Business Manager.



WWJ-TV BMPCT-7498 Granted 6/12/74 © American Map Corp., No. 14244

Rates: On request.

City of License: Detroit. Station DMA: Detroit. Rank: 9.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,070	603,230	1,752,3
Average Weekly Circulation (1996)	728,940	365,294	1,094,2
Average Daily Circulation (1996)			459,6

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,070	603,230	1,752,3
Average Weekly Circulation (1996)	728,940	365,294	1,094,2
Average Daily Circulation (1996)			459,6

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Detroit

WXON

Ch. 20

Network Service: WBN.

Licensee: WXON-TV Inc., 27777 Franklin Rd., Suite 1220, Southfield, MI 48034.

Studio: 26935 W. 11 Mile Rd., Southfield, MI 48034.

Phone: 810-355-2020. Fax: 810-355-0368.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Requests CP for change to 5000-kw max. visual, 968-ft. above av. terrain, 1024-ft. above ground, 1772-ft. above sea level. BPCT-960723KH.

Transmitter: 26935 W. 11 Mile Rd., Southfield.

Satellite Earth Station: M/A-Com, 4.7-meter Ku-band.

News Service: UPI.

Ownership: WXON-TV Inc.

Original Operation: September 15, 1968. Started on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Resumed operation Dec. 9, 1972.

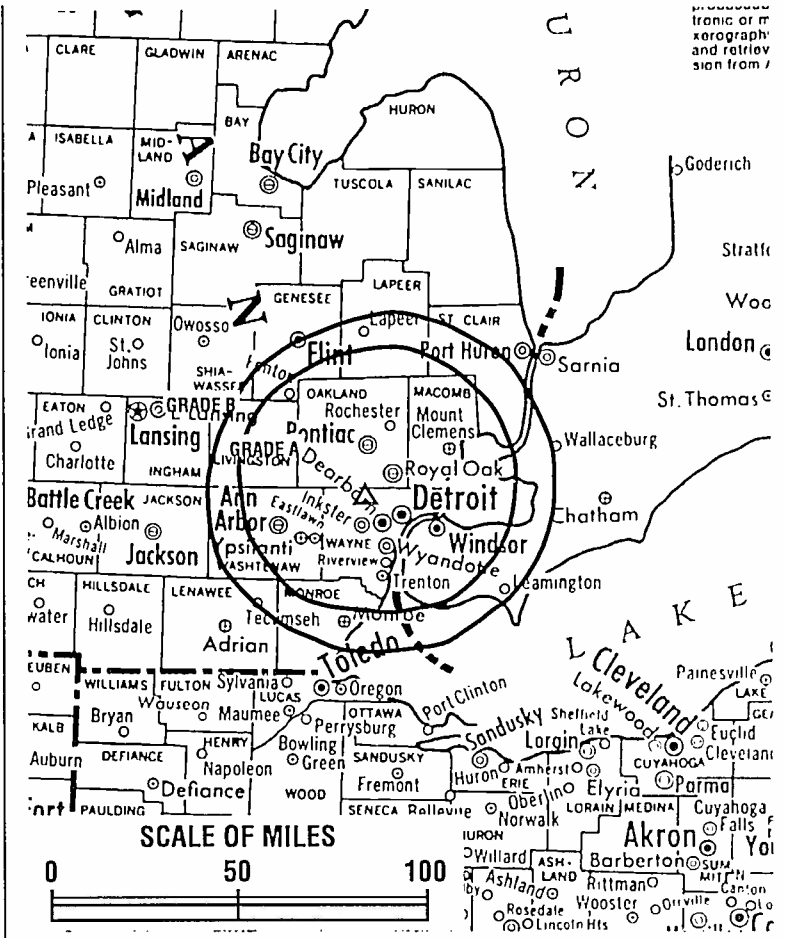
Represented (sales): TV Rep Inc.

Represented (legal): Smithwick & Belendiuk, P.C.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Aben Johnson**, President.
- Michael Berman**, Station Manager.
- Jack Dabbah**, General Sales Manager.
- Sandee Henry**, Local Sales Manager.
- Gary King**, Chief Engineer.
- Melanie Johnson**, News Director.
- Tracey Menczer**, Promotion Director.
- Kathleen Dubro**, Business Manager.
- Sharon McClendon**, Public Affairs Director.
- A. J. Schweizer**, Operations Manager.



WXON BPCT-4943 Granted 6/10/77

© American Map Corp., No. 14244

Rates: On request.

City of License: Detroit. Station DMA: Detroit. Rank: 9.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,294,630	782,290	2,076,920
Average Weekly Circulation (1996)	504,054	353,329	857,382
Average Daily Circulation (1996)			332,555

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,143,650	603,230	1,746,880
Average Weekly Circulation (1996)	494,168	334,939	829,107
Average Daily Circulation (1996)			324,427

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,980	179,060	330,040
Average Weekly Circulation (1996)	9,886	18,389	28,275
Average Daily Circulation (1996)			8,128

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Detroit

WXYZ-TV

Ch. 7

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., 26th Floor, Cincinnati, OH 45202.

Studio: 20777 W. 10 Mile Rd., Southfield, MI 48037.

Mailing Address: Box 789, Southfield, MI 48037.

Phone: 810-827-7777. **Fax:** 810-827-4454.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. 10 Mile Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Standard Communications receivers.

News Services: ABC, AP.

Ownership: E. W. Scripps Co. (Group Owner).

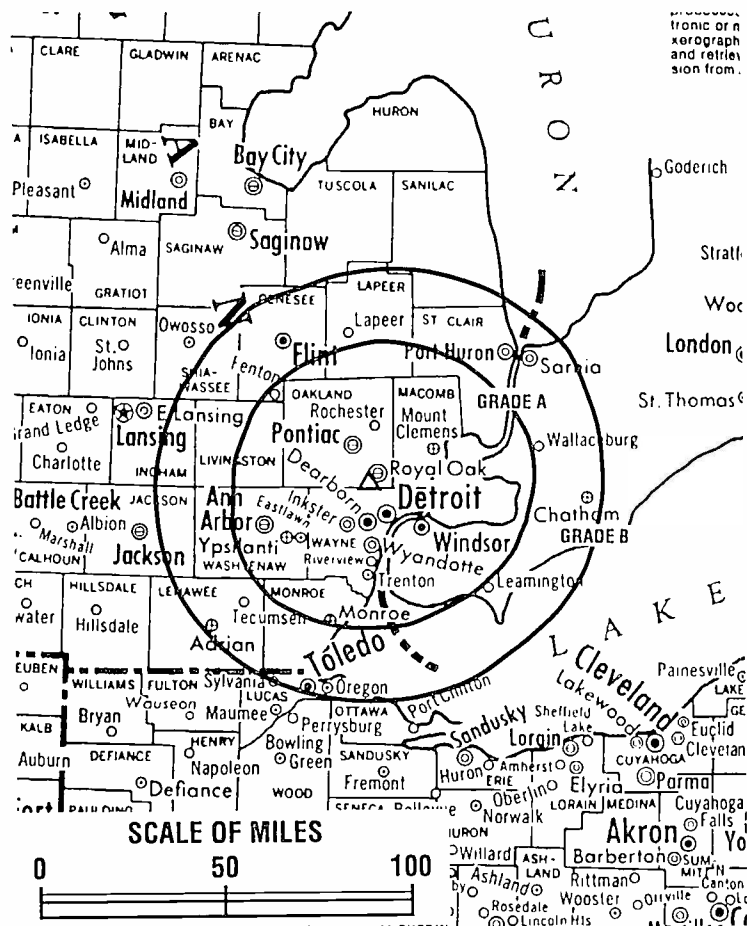
Began Operation: October 9, 1948. FCC approved sale to present owner by American Bcstg. Cos. Nov. 14, 1985.

Represented (sales): Katz American Television.

Represented (legal): Baker & Hostetler.

Personnel:

- Grace Gilchrist, Vice President & General Manager.
- John Lansing, Vice President & Station Manager.
- Robert Sliva, General Sales Manager.
- Mike Murri, Local Sales Manager.
- Mike MacLean, National Sales Manager.
- Walter Kraft, News Director.
- Marla Drutz, Program Director.
- Patricia Mills, Public Relations Manager.
- Milda Skorupskas, Traffic Manager.
- Jan Qualtiere, Business Manager.
- Damon Bryant, Promotion Director.



WXYZ-TV BPCT-2490 Granted 7/10/58 © American Map Corp., No. 14244

Rates: On request.

City of License: Detroit. **Station DMA:** Detroit. **Rank:** 9.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	1,600,350	816,470	2,416,820
Average Weekly Circulation (1996)	1,135,206	571,066	1,706,272
Average Daily Circulation (1996)			990,977
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	1,149,070	603,230	1,752,300
Average Weekly Circulation (1996)	993,815	538,239	1,532,054
Average Daily Circulation (1996)			927,627
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	451,280	213,240	664,520
Average Weekly Circulation (1996)	141,391	32,827	174,218
Average Daily Circulation (1996)			63,357

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Escanaba

WJMN-TV

Ch. 3

(Satellite of WFRV-TV, Green Bay, WI)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: See WFRV-TV, Green Bay, WI.

Phone: 906-786-7767. Fax: 906-226-7344.

Email: wfrv@dct.com Web Site: http://www.wfrv.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"
Longitude 86° 56' 52"

Transmitter: 4.3-mi. S of Trenary, MI.

News Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

Begin Operation: October 7, 1969.

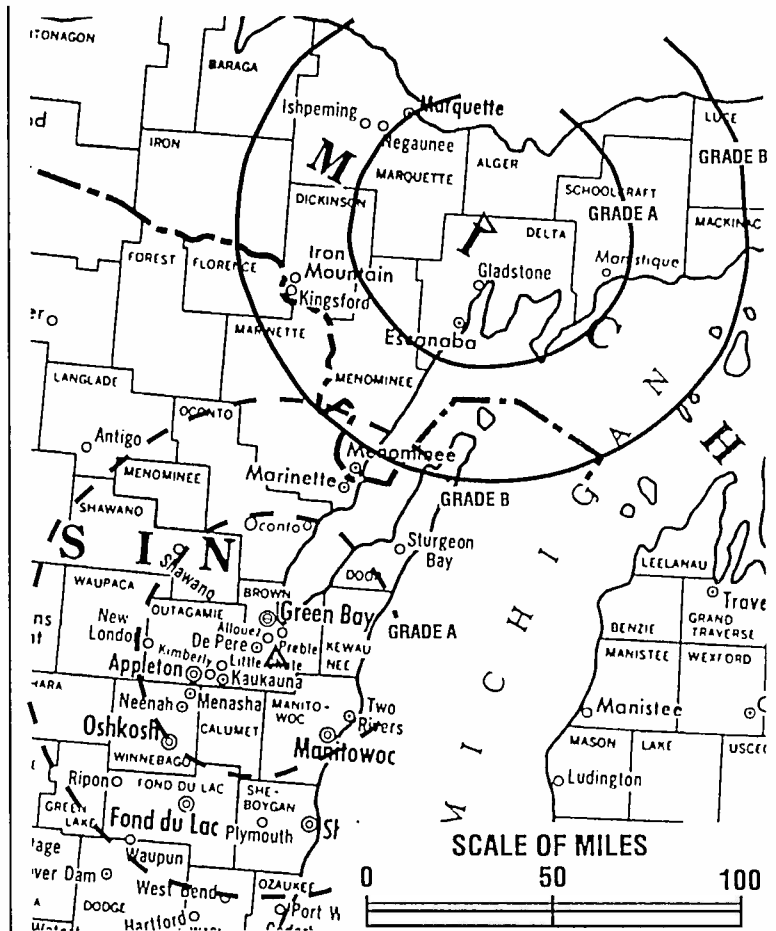
Personnel: See WFRV-TV, Green Bay, WI.

Notes: On request.

Authority of License: Escanaba. Station DMA: Marquette. Rank: 176.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,020	33,610	105,630
Average Weekly Circulation (1996)	54,146	11,845	65,991
Average Daily Circulation (1996)			37,895



WJMN-TV BPCT-5997 Granted 4/23/69

© American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,590	19,560	77,150
Average Weekly Circulation (1996)	48,565	10,468	59,033
Average Daily Circulation (1996)			34,637

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,430	14,050	28,480
Average Weekly Circulation (1996)	5,581	1,377	6,958
Average Daily Circulation (1996)			3,258

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Flint-Saginaw-Bay City

WJRT-TV

Ch. 12

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 2302 Lapeer Rd., Flint, MI 48503.

Phone: 810-233-3130. Fax: 810-257-2834. E-mail: wjrt@cris.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 34.76-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: 7401 Burt Rd., St. Charles.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

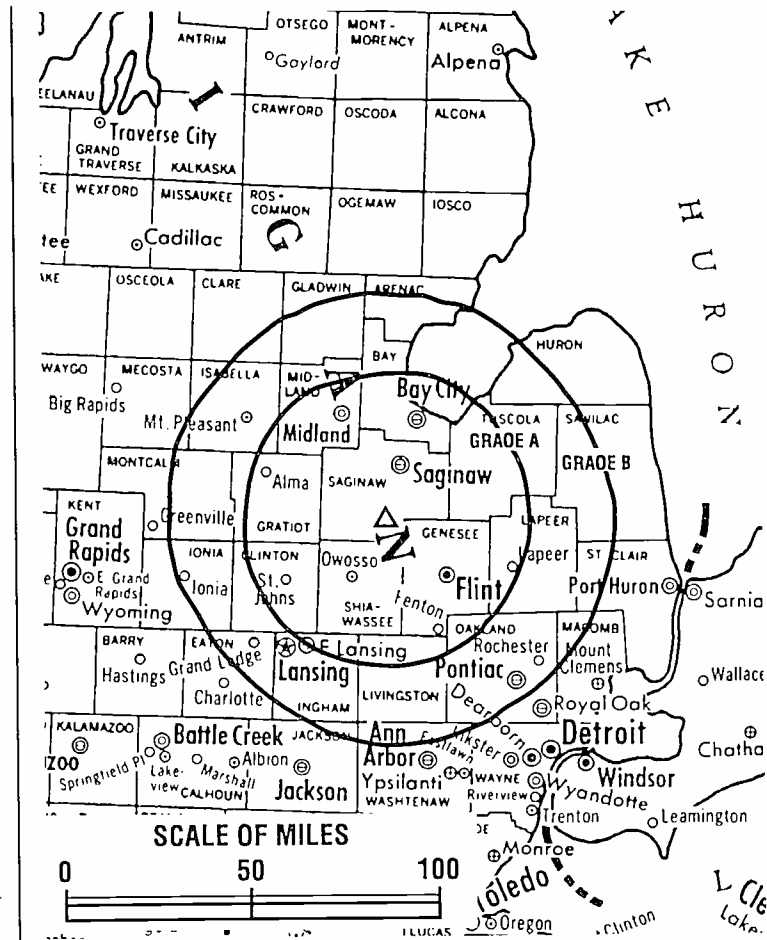
Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: October 12, 1958. Sale to Capital Cities/ABC Inc. granted by FCC July 26, 1995 (*Television Digest*, Vol. 34:41). Sale to Media/Communications Partners, et al., approved April 30, 1992. Sale to SJL Broadcast Management by Knight-Ridder Bcstg. approved by FCC June 8, 1989 (Vol. 29:13). Sale to Knight-Ridder Bcstg. by Poole Bcstg. approved Dec. 12, 1978 (Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Vol. 4:18, 19, 31).

Represented (sales): Capital Cities/ABC National TV Sales.

Personnel:

- Thomas Bryson, President & General Manager.
- Dan Aube, General Sales Manager.
- Roberta Voelker, Local Sales Manager.
- Ray Scott, National Sales Manager.
- James Bleicher, News Director.
- Sara Jo Gallock, Programming & Marketing Director.
- Richard Roffman, Production Manager.
- Skip Orvis, Director of Engineering.
- Diane Parker, Business Manager.



WJRT-TV BMPCT-2689 Granted 4/13/55 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Flint. Station DMA: Flint-Saginaw-Bay City. Rank: 62.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,640	287,390	649,030
Average Weekly Circulation (1996)	261,529	179,484	441,013
Average Daily Circulation (1996)			239,613

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,770	152,910	434,680
Average Weekly Circulation (1996)	231,307	136,818	368,125
Average Daily Circulation (1996)			212,473

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,870	134,480	214,350
Average Weekly Circulation (1996)	30,222	42,666	72,888
Average Daily Circulation (1996)			27,140

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Flint

WSMH

Ch. 66

Network Service: FOX.

Licensee: WSMH Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: G-3463 W. Pierson Rd., Flint, MI 48504.

Mailing Address: Box 310669, Flint, MI 48531.

Phone: 810-785-8866. Fax: 810-785-8963.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Holds CP for change to 5000-kw max. visual. BPCT-950629KJ.

Transmitter: 7114 Gary Rd., Chesaning.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

Ownership: Sinclair Communications Inc. (Group Owner).

Original Operation: April 8, 1985. Sale to Gerald J. Robinson by Flint Family TV Inc., et al., approved by FCC April 21, 1986. Sale to Sinclair Broadcast Group Inc. approved Nov. 9, 1995.

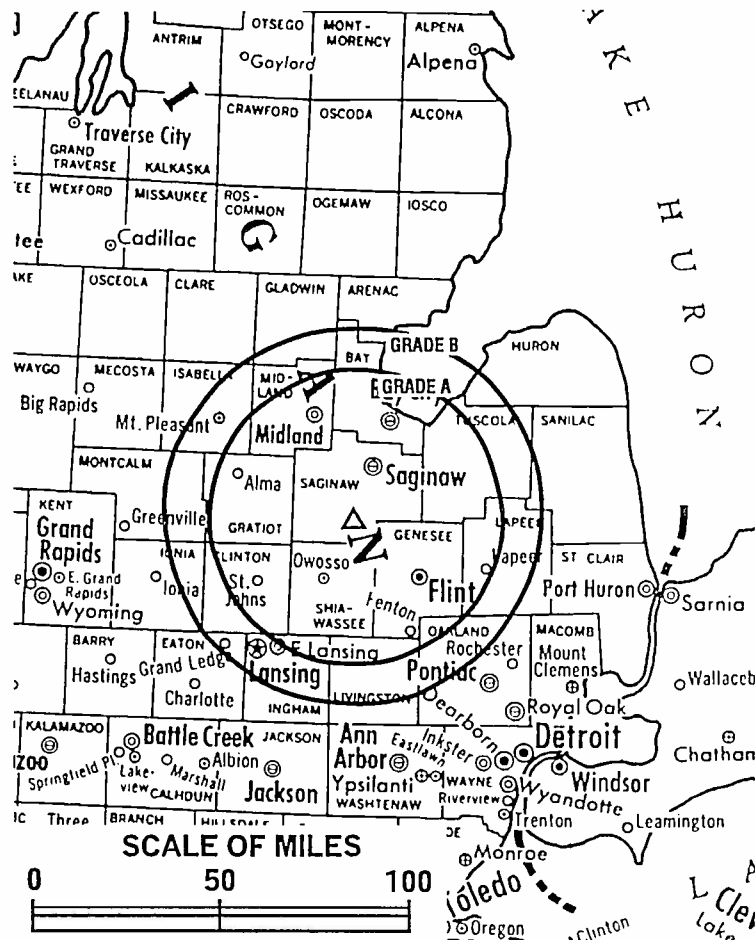
Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Sterling Communications Inc.

Personnel:

- Aaron Olander, General Manager.
- Bob Butterfield, Local Sales Manager.
- Steve Marks, Regional Director.
- Jeanette Reynolds, Program Manager.
- Sharon Croner, Promotion Director.
- Jean Averill, Business Manager.
- John Grover, Chief Engineer.
- Fred Merle, Production Manager.



WSMH BPCT-950629KJ Granted 2/8/96 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Flint. Station DMA: Flint-Saginaw-Bay City. Rank: 62.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,780	242,230	591,010
Average Weekly Circulation (1996)	179,197	98,201	277,398
Average Daily Circulation (1996)			119,089

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,090	147,590	421,680
Average Weekly Circulation (1996)	166,622	84,885	251,506
Average Daily Circulation (1996)			109,242

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,690	94,640	169,330
Average Weekly Circulation (1996)	12,575	13,316	25,891
Average Daily Circulation (1996)			9,846

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Grand Rapids-Kalamazoo

WOOD-TV

Ch. 8

Network Service: NBC.

Licensee: LCH Communications Inc., 4 Richmond Square, Providence, RI 02906.

Studio: 120 College Ave. SE, Grand Rapids, MI 49503.

Phone: 616-456-8888. Fax: 616-456-9169. Web Site: <http://www.woodtv.com>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 970-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. SW of Middleville, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, 6-meter Ku-band; Harris receivers.

News Services: AP, Conus, NBC, Michigan News Exchange.

LMA: Local marketing agreement with WOTV (A), Battle Creek.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: August 15, 1949. Sale to present owner by Time Inc. approved by FCC Feb. 10, 1983 (*Television Digest*, Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales): Blair Television.

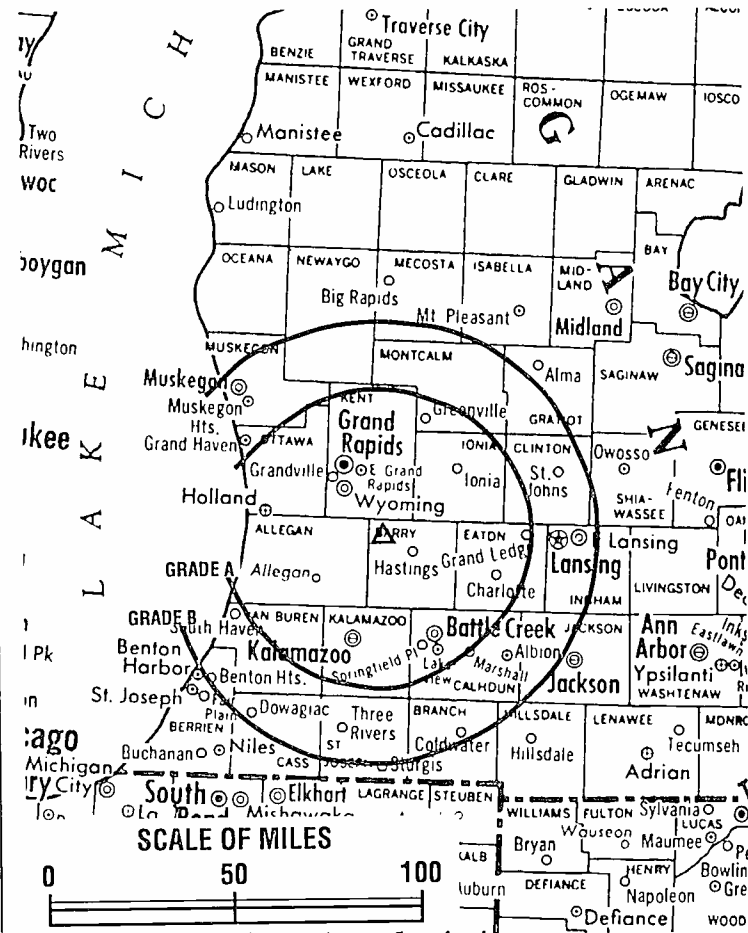
Represented (legal): Covington & Burling.

Represented (engineering): Jansky & Bailey.

Personnel:

Scott Blumenthal, President & General Manager.
Diane Kniowski, General Sales Manager.
Nancy Harding, Research Director.
Scott Campbell, Local Sales Manager.
Ann Marie Young, National Sales Manager.
Molly Kelly, Promotion Manager.
Jim Loy, News Director.
Craig Cole, Director of Operations.

BLAIR TELEVISION
LEADING THE WAY



WOOD-TV BPCT-890822KG Granted 9/29/89 © American Map Corp., No. 14244

Mike Laemers, Director of Engineering.
Dan Caldwell, Business Manager.

Highest 30 Sec. Rate: \$4500.

City of License: Grand Rapids. Station DMA: Grand Rapids-Kalamazoo-Battle Creek
Rank: 37.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	608,050	360,340	968,390
Average Weekly Circulation (1996)	392,082	216,291	608,373
Average Daily Circulation (1996)			334,381
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,930	241,170	637,100
Average Weekly Circulation (1996)	328,868	197,931	526,799
Average Daily Circulation (1996)			305,911
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,120	119,170	331,290
Average Weekly Circulation (1996)	63,213	18,360	81,573
Average Daily Circulation (1996)			28,471

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Battle Creek-Grand Rapids-Kalamazoo

WOTV

Ch. 41

Network Service: ABC.

Licensee: Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

Studio: 5200 W. Dickman Rd., Battle Creek, MI 49016.

Phone: 616-968-9341. Fax: 616-966-6837.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2000-kw max. & 891-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Holds CP for change to 5000-kw max. visual, 1079-ft. above av. terrain, 938-ft. above ground, 1926-ft. above sea level, lat. 42° 34' 15", long. 85° 28' 11", transmitter to corner of Muller & Norris Rds., Orangeville. BPCT-960112KF.

Transmitter: 5800 Norris Rd., Delton, MI.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Local Marketing Agreement: Local marketing agreement with WOOD-TV (N), Grand Rapids.

Ownership: Channel 41 Inc.

Legal Operation: July 24, 1971.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

Jerry P. Colvin, President & General Manager.

Diane Kniewski, General Sales Manager.

Scott Campbell, Regional Sales Manager.

Gary Baxter, Local Sales Manager.

Nancy Bruce, News Director.

Carole Doty, Program Director.

Molly Kelly, Promotion Director.

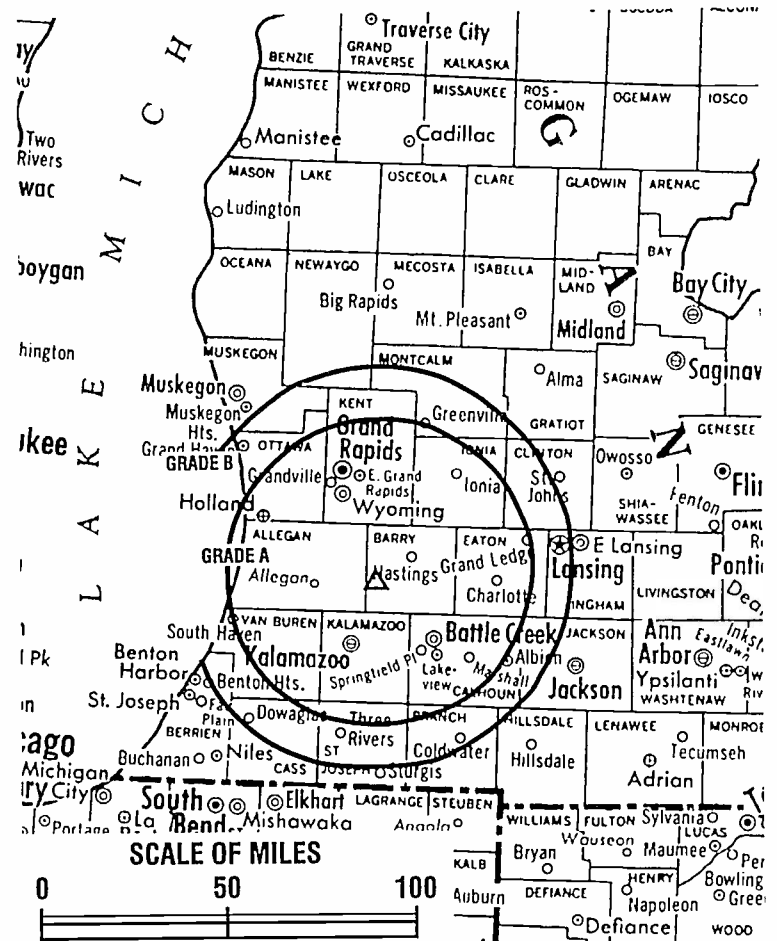
Colleen Pierson, Marketing & Development Director.

Dave Morris, Chief Engineer.

Louane Umbarger, Business Manager.

Lori Golden, Traffic Manager.

Highest 30 Sec. Rate: \$500.



WOTV BPCT-960112KF Granted 7/5/96 © American Map Corp., No. 14244

City of License: Battle Creek. Station DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 37.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	403,740	266,630	670,370
Average Weekly Circulation (1996)	167,865	106,198	274,063
Average Daily Circulation (1996)			104,877
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,950	221,320	555,270
Average Weekly Circulation (1996)	156,514	96,583	253,098
Average Daily Circulation (1996)			97,537
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,790	45,310	115,100
Average Weekly Circulation (1996)	11,351	9,615	20,965
Average Daily Circulation (1996)			7,340

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Grand Rapids-Kalamazoo-Battle Creek

WWMT

Ch. 3

Network Service: CBS.

Licensee: WWMT-TV License Inc., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 590 W. Maple St., Kalamazoo, MI 49008.

Phone: 616-388-3333. Fax: 616-388-8228. Web Site: <http://www.wwmt.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: 0.25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, MI.

News Services: AP, CBS.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: June 1, 1950. FCC approved sale to Gillett Bcstg. by Fetzer TV Corp. Oct. 29, 1985. Transfer to Busse Bcstg. Corp. approved July 31, 1987. Sale to Granite Broadcasting approved April 6, 1995 (Television Digest, Vol. 35:2, 18, 23).

Represented (sales): TeleRep Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

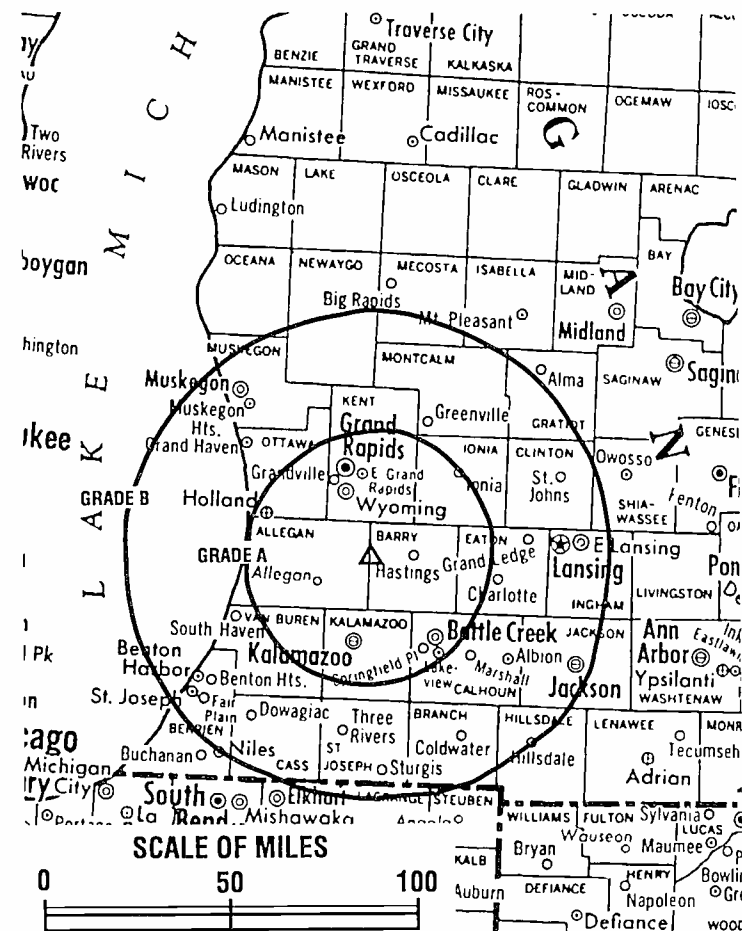
Personnel:

- Richard F. Appleton, President & General Manager.
- Christopher Cornelius, General Sales Manager.
- Mike King, Local Sales Manager.
- Jeff Cartwright, National Sales Manager.
- Susan Kelly, News Director.
- Al Forist, Program/New Technology Manager.
- James Steffey, Chief Engineer.
- Phil Parsons, Promotion Manager.
- Jeannene Evans, Business Manager.
- Jeff Watts, Broadcast Services Manager.

Rates: On request.

City of License: Kalamazoo. Station DMA: Grand Rapids-Kalamazoo-Battle Creek.
Rank: 37.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WWMT BPCT-2745 Granted 6/29/60 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	594,010	357,120	951,130
Average Weekly Circulation (1996)	363,017	201,708	564,725
Average Daily Circulation (1996)			314,023

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,930	241,170	637,100
Average Weekly Circulation (1996)	318,108	185,032	503,140
Average Daily Circulation (1996)			292,513

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,080	115,950	314,030
Average Weekly Circulation (1996)	44,909	16,676	61,585
Average Daily Circulation (1996)			21,500

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Grand Rapids

WXMI

Ch. 17

Network Service: FOX.

Licensee: TV 17 Unlimited Inc., 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Address: 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Phone: 616-364-8722. Fax: 616-364-8506.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1290-kw max. visual. Antenna: 1096-ft. above av. terrain, 1043-ft. above ground, 1883-ft. above sea level.

Latitude 42° 41' 15"
Longitude 85° 31' 57"

Requests CP for change to 5000-kw max. visual. BPCT-960716KN.

Transmitter: Davis Rd., 1-mi. W of Cherry Valley Rd.

Satellite Earth Stations: Harris, 4-meter Ku & C-band; Harris, 6.1-meter C-band; Harris receivers.

Mobile Dish: 2.2-meter Ku-band.

Ownership: Dudley Communications Corp. (Group Owner).

Original Operation: March 18, 1982. Sale to present owner by Harold O. Shively, et al., approved by FCC November 17, 1988 (Television Digest, Vol. 29:19).

Represented (sales): Petry Television Inc.

Represented (legal): Arter & Hadden.

Personnel:

Patrick J. Mullen, President & General Manager.

Ed Fernandez, Director of Sales.

Julianne Galle, National Sales Manager.

Dale Scholten, Director of Engineering.

Pennie Westers, Director of Creative Services.

Simon Guevara, Promotion Manager.

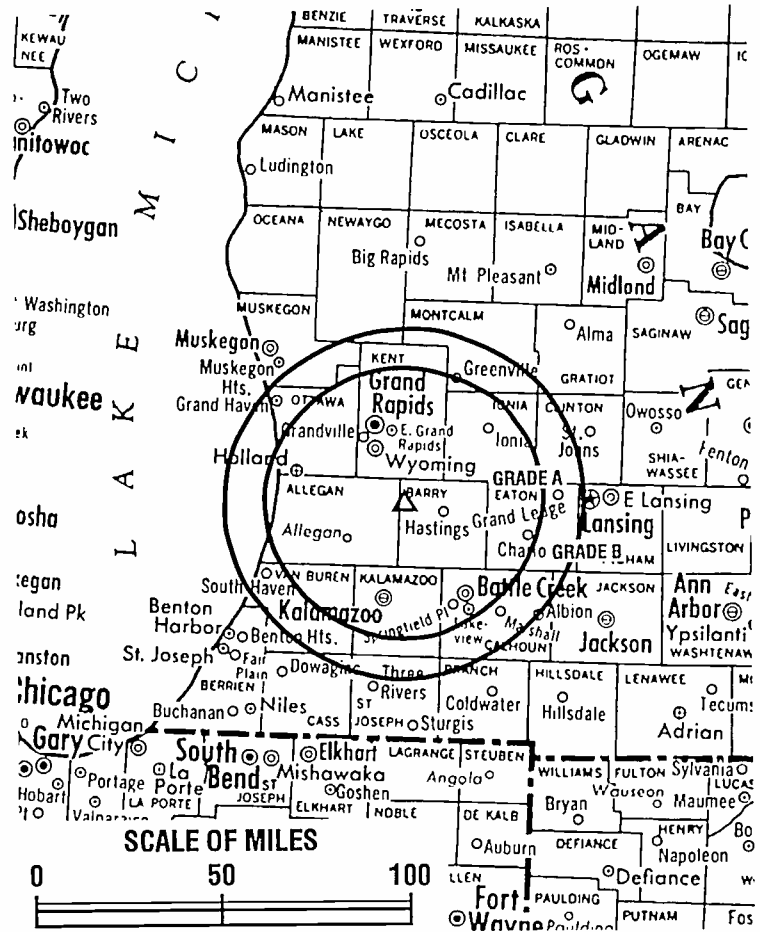
Bonnie Hunter, Director of Administrative Operations.

Highest 30 Sec. Rate: \$3000.

City of License: Grand Rapids. Station DMA: Grand Rapids-Kalamazoo-Battle Creek.

Rank: 37.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WXMI BPCT-910718KE Granted 10/10/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	442,030	349,850	791,880
Average Weekly Circulation (1996)	248,584	157,223	405,808
Average Daily Circulation (1996)			180,057

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,930	241,170	637,100
Average Weekly Circulation (1996)	242,208	139,839	382,047
Average Daily Circulation (1996)			172,887

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,100	108,680	154,780
Average Weekly Circulation (1996)	6,376	17,385	23,761
Average Daily Circulation (1996)			7,170

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Grand Rapids

WZZM-TV

Ch. 13

Network Service: ABC.

Licensee: WZZM Argyle Television Inc., 9220 Sunset Blvd., Suite 210, West Hollywood, CA 90069.

Studio: 645 3 Mile Rd. NW, Walker, MI 49504.

Mailing Address: Box Z, Grand Rapids, MI 49501.

Phone: 616-785-1313. Fax: 616-784-5415.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 63-kw max. & 59-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, MI.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP, UPI.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: November 1, 1962. Started on interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to Lewis V. Chamberlin, et al., Dec. 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC Dec. 8, 1977 (*Television Digest*, Vol. 16:36; 17:50). Sale to KKR approved April 11, 1984 (Vol. 23:39, 52; 24:14, 16). Sale to Price Communications approved Dec. 19, 1985. Sale to Northstar Television Group approved Sept. 11, 1989. Sale to Argyle Television Holding II Inc. approved Nov. 7, 1994 (Vol. 34:37; 35:2).

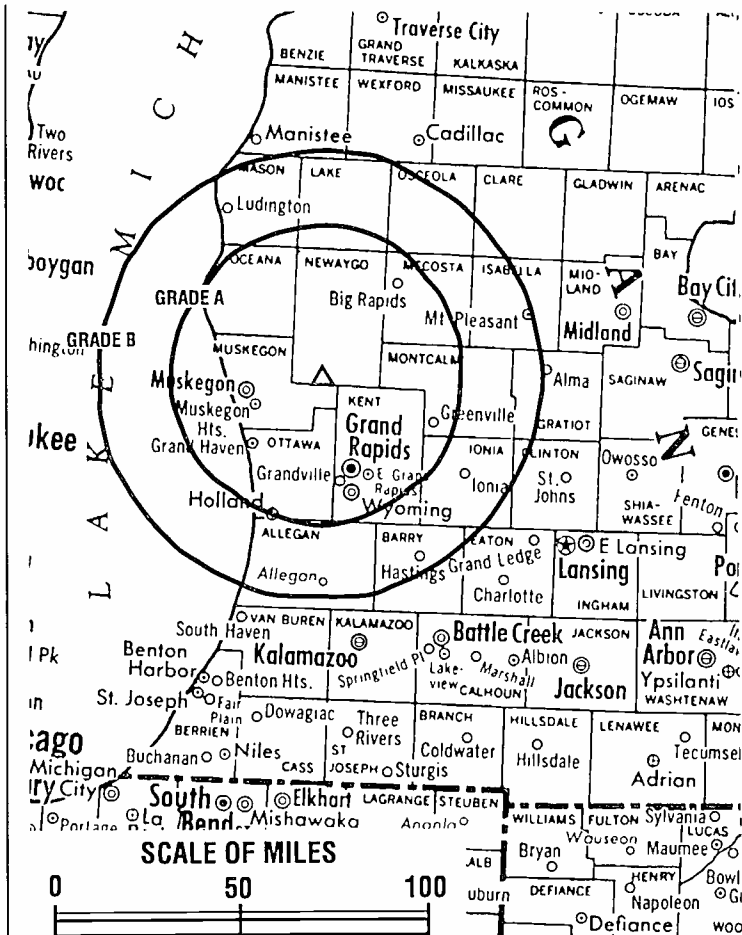
Represented (sales): Katz American Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Richard E. Rogala, General Manager.
Buss Kunst, Sales Manager, Strategic Revenue Development.
Mike Hayes, Local Sales Manager.
Tim Siegel, National Sales Manager.
Lyn Tolan-Barbin, News Director.
Robertta Tepper, Creative Services Director.
Chuck Mikowski, Chief Engineer.
Jay Lowe, Production Manager.
Karen Kriscunas, Controller.



WZZM-TV BPCT-I-4 Granted 7/25/62

© American Map Corp., No. 1424

Rates: On request.

City of License: Grand Rapids. Station DMA: Grand Rapids-Kalamazoo-Battle Creek Rank: 37.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	379,120	238,780	617,900
Average Weekly Circulation (1996)	267,888	137,753	405,641
Average Daily Circulation (1996)			241,100
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	342,730	203,960	546,690
Average Weekly Circulation (1996)	252,827	123,941	376,768
Average Daily Circulation (1996)			225,600
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,390	34,820	71,210
Average Weekly Circulation (1996)	15,061	13,812	28,873
Average Daily Circulation (1996)			15,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Iron Mountain

WDHS

Ch. 8

Network Service: Independent.

Licensee: Danny Hood Evangelistic Assn., Box 2130, Kingsford, MI 49801.

Address: 829 Superior Ave., Kingsford, MI 49801.

Phone: 906-779-5213. Fax: 906-779-5257.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 29.6-kw visual. Antenna: 623-ft. above av. terrain, 160-ft. above ground, 1686-ft. above sea level.

Latitude 45° 49' 10"
Longitude 88° 02' 35"

Requests CP for change to 316-kw max. visual, 561-ft. above av. terrain, 161-ft. above ground, 1686-ft. above sea level, transmitter to 1500 E. B St., Millie Hill. BPCT-960711KL.

Transmitter: Millie Hill, Iron Mountain.

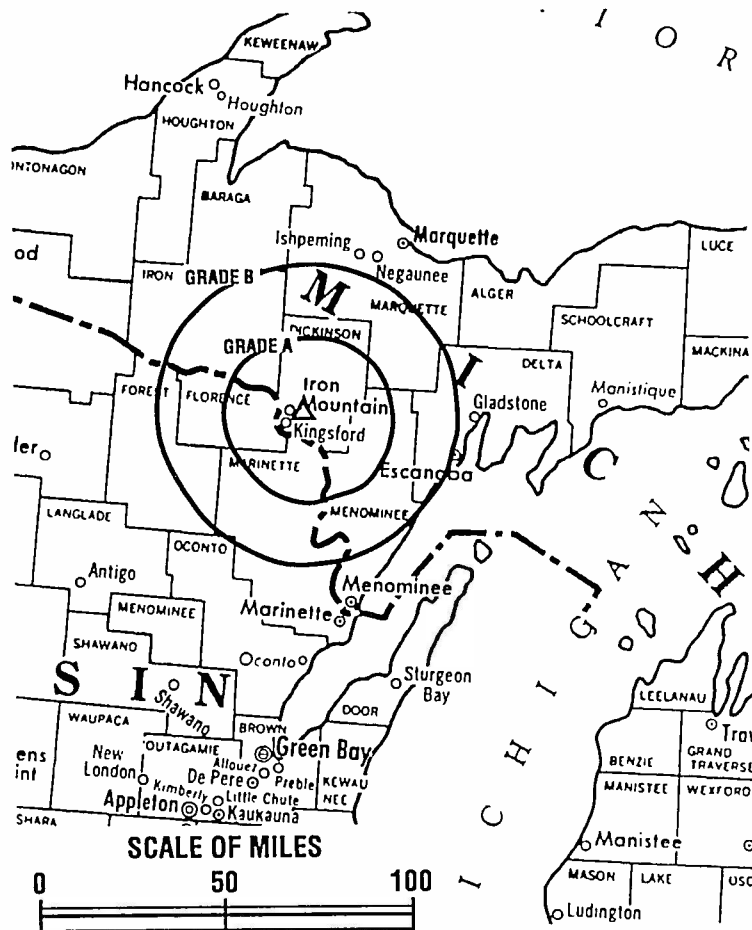
Ownership: Danny Hood Evangelistic Assn.

Begin Operation: October 19, 1994. Sale to Fant Bcstg. approved by FCC Nov. 13, 1995 but not consummated.

Personnel:

- Danny Hood, General Manager.
- Michael A. Maszka, Station Manager.
- Dennis Klas, Chief Engineer.
- Joe Austin, Production Manager.

Notes: On request.



WDHS BMPCT-931108KE Granted 4/29/94 © American Map Corp., No. 14244

City of License: Iron Mountain. Station DMA: Marquette. Rank: 176.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,240	4,240
Average Weekly Circulation (1996)	0	246	246
Average Daily Circulation (1996)			76

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,240	4,240
Average Weekly Circulation (1996)	0	246	246
Average Daily Circulation (1996)			76

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Kalamazoo

WLLA

Ch. 64

Network Service: Independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Box 247, Castalia, OH 44824.

Studio: 7048 Kilgore Rd., Kalamazoo, MI 49001.

Phone: 616-345-6421. **Fax:** 616-345-5665.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 2500-kw max. visual, 145-kw max. aural. Antenna: 1042-ft. above av. terrain, 1023-ft. above ground, 1896-ft. above sea level.

Latitude 42° 33' 52"
Longitude 85° 27' 31"

Transmitter: 1870-ft. N of Keller Rd. & 1804-ft. N of Norris Rd.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: June 30, 1987.

Represented (engineering): Smith Electronics.

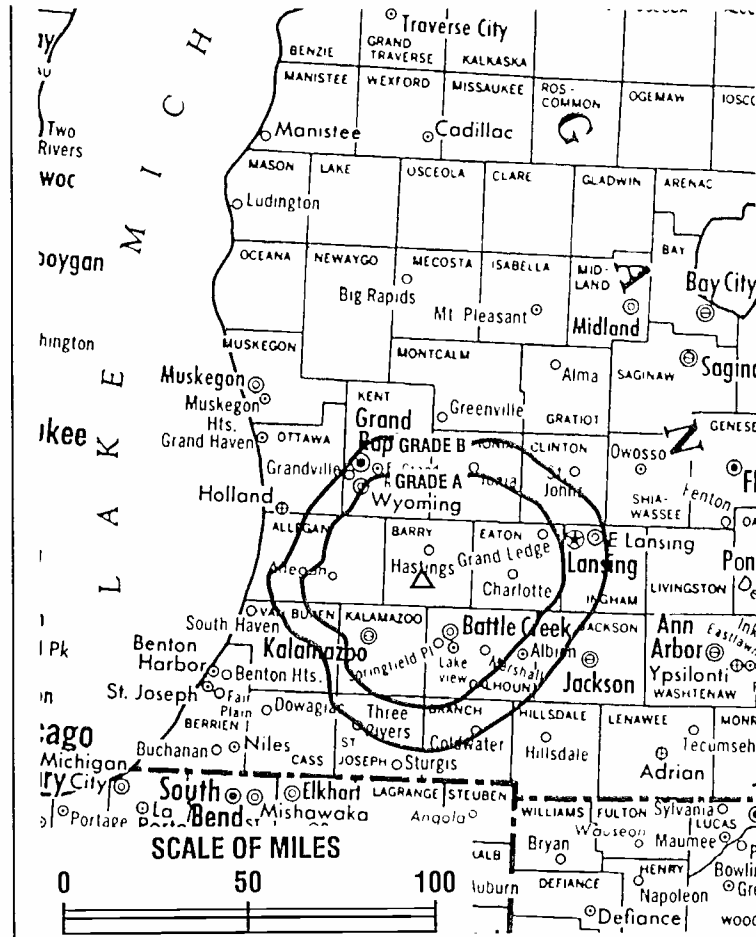
Personnel:

- Richard Hawkins, General Manager.
- Barbara Hawkins, Program Director.
- Rusty Yost, Chief Engineer.

Highest 30 Sec. Rate: \$32.

City of License: Kalamazoo. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 37.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



WLLA BMPCT-921013KE Granted 4/11/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	32,780	33,800	66,58
Average Weekly Circulation (1996)	2,098	2,690	4,78
Average Daily Circulation (1996)			67
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	32,780	33,800	66,58
Average Weekly Circulation (1996)	2,098	2,690	4,78
Average Daily Circulation (1996)			67

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Lansing-Onondaga

WILX-TV

Ch. 10

Network Service: NBC.

Licensee: Benedek License Corp., Box 30380, Lansing, MI 48909.

Studio: 500 American Rd., Lansing, MI 48911.

Mailing Address: Box 30380, Lansing, MI 48909.

Phones: 517-393-0110; 517-783-2621. Fax: 517-393-8555.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 26' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.3-meter C-band; Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Harris, 6-meter Ku-band; Vertex, 4.6-meter Ku-band; ChannelMaster, Harris, M/A-Com, Pinzone receivers.

News Services: AP, CNN, NBC.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Original Operation: March 15, 1959. Sale to Brissette Bcstg. Corp. approved Dec. 24, 1991. Sale to Adams Communications by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Bcstg. Co. approved by FCC Sept. 6, 1978 (Television Digest, Vol. 18:23). Sale to Benedek Bcstg. Corp. by Brissette Broadcasting Corp. approved by FCC May 22, 1996 (Vol. 35:37, 52).

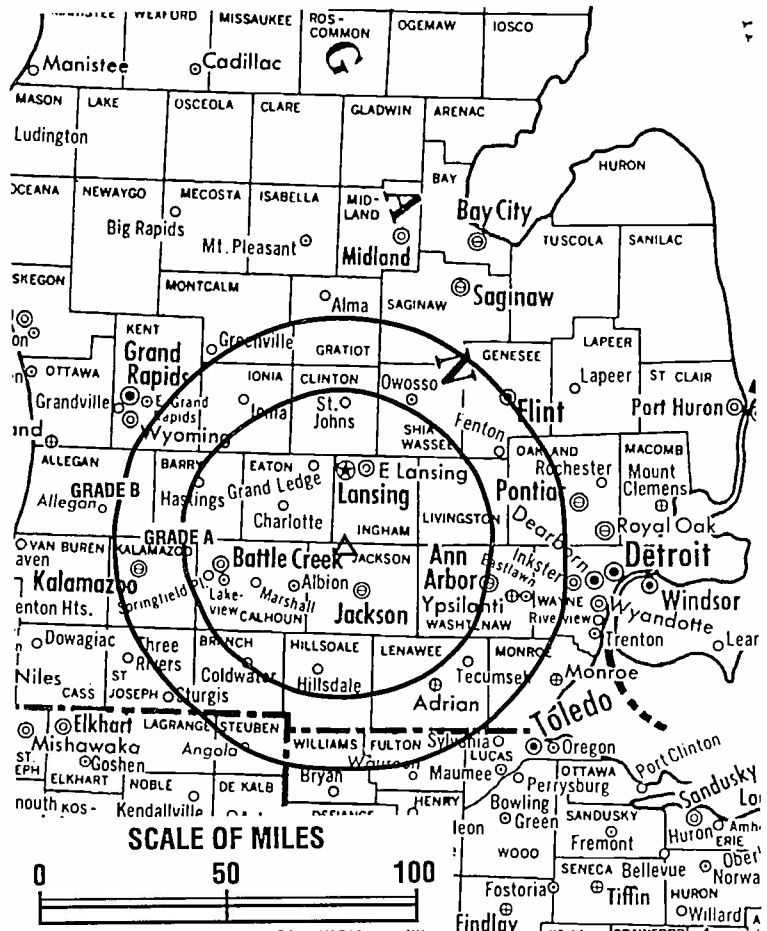
Represented (sales): TeleRep

Personnel:
Grant A. Santimore, President & General Manager.
Pamela J. Manor, Vice President, Business Affairs.
Tim Staudt, Vice President, Operations.
Paul Crockett, General Sales Manager.
Sonny Reshka, Chief Engineer.
Cherie Grzech, News Director.

Highest 30 Sec. Rate: \$2000.

City of License: Onondaga. Station DMA: Lansing. Rank: 106.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WILX-TV BPCT-5139 Granted 5/31/78 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,820	277,370	545,190
Average Weekly Circulation (1996)	144,076	118,362	262,438
Average Daily Circulation (1996)			128,857
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,800	79,740	228,540
Average Weekly Circulation (1996)	115,776	64,761	180,537
Average Daily Circulation (1996)			97,646
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,020	197,630	316,650
Average Weekly Circulation (1996)	28,300	53,602	81,902
Average Daily Circulation (1996)			31,211

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Lansing

WLAJ

Ch. 53

Network Service: ABC.

Licensee: Lansing 53 Inc., Box 27307, Lansing, MI 48909-7307.

Studio: 5815 S. Pennsylvania Ave., Lansing, MI 48911.

Phone: 517-394-5300. Fax: 517-887-0077.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1660-kw max. visual. Antenna: Circularly polarized, 981-ft. above av. terrain, 1009-ft. above ground, 1929-ft. above sea level.

Latitude 42° 25' 11"
Longitude 84° 31' 26"

Requests CP for change to 3320-kw max. visual, 981-ft. above av. terrain, 987-ft. above ground, 1929-ft. above sea level, transmitter to Baseline Rd., 2.5-mi. SE of Onondaga. BPCT-960528KG.

Transmitter: 4543 Baseline Rd., Rives Junction, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; DH Satellite, 3.8-meter; Andrew, Standard Communications receivers.

Ownership: Lansing 53 Inc.

Began Operation: October 13, 1990.

Represented (sales): Blair Television

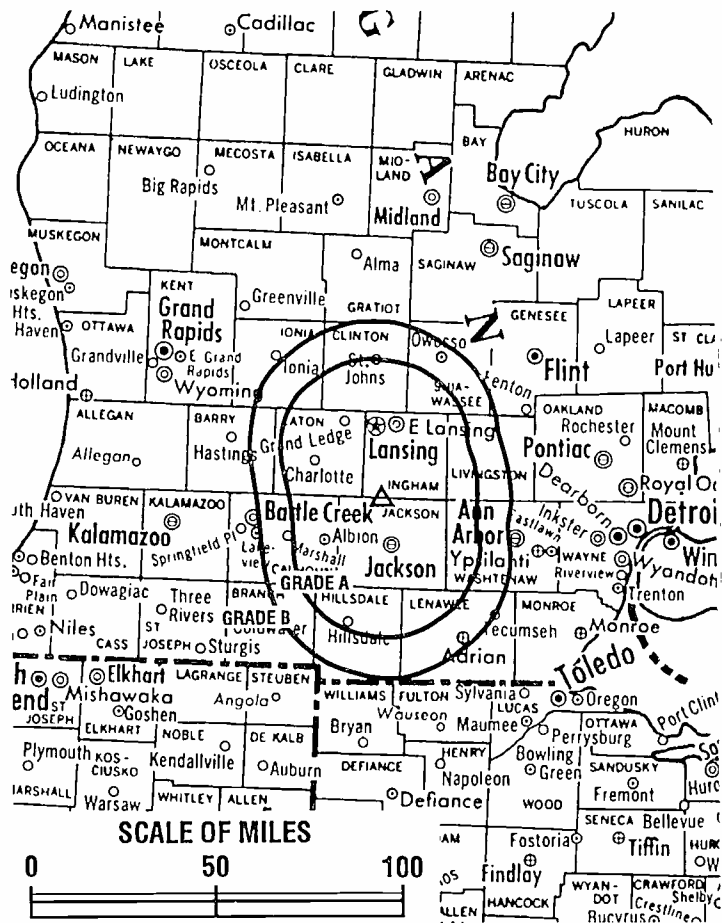
Represented (legal): Bechtel & Cole, Chartered.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Thomas B. Jones, General Manager.
- Jon Harpst, General Sales Manager.
- John Jones, Program Director & Operations Manager.
- Ruth Glover, Business Manager.
- Larry A. Estlack, Chief Engineer.

Highest 30 Sec. Rate: \$2000.



WLAJ BPCT-911108KH Granted 4/8/92 © American Map Corp., No. 1424

City of License: Lansing. Station DMA: Lansing. Rank: 106.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	225,940	136,390	362,330
Average Weekly Circulation (1996)	116,813	53,023	169,836
Average Daily Circulation (1996)			70,715

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,800	79,740	228,540
Average Weekly Circulation (1996)	109,832	44,851	154,683
Average Daily Circulation (1996)			66,448

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,140	56,650	133,790
Average Weekly Circulation (1996)	6,981	8,171	15,152
Average Daily Circulation (1996)			4,333

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WLNS-TV

Ch. 6

Network Service: CBS.

Licensee: Young Broadcasting of Lansing Inc., 3 E. 54th St., New York, NY 10022.

Radio: 2820 E. Saginaw St., Lansing, MI 48912.

Phone: 517-372-8282. Fax: 517-374-7610.

Email: wlms@wlms.com Web Site: http://www.wlms.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd. near Jolly Rd.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, Sports News Satellite.

Ownership: Young Broadcasting Inc. (Group Owner).

Original Operation: May 1, 1950. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 26:15). Sale to Backe approved by FCC April 26, 1984 (Vol. 24:12, 12).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Ronald J. Kwasnick, President.
- Ross Woodstock, Vice President & General Manager.
- Daniel Batchelor, Station & General Sales Manager.
- Tamara McClaran, News Director.
- Gene Shanahan, Operations Manager.
- Dawn Thompson, Business Manager.
- Rob Harrison, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: Lansing. Station DMA: Lansing. Rank: 106.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WLNS-TV BPCT-2041 Granted 11/23/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,650	336,190	613,840
Average Weekly Circulation (1996)	164,113	131,001	295,114
Average Daily Circulation (1996)			156,023

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,800	79,740	228,540
Average Weekly Circulation (1996)	123,315	66,476	189,791
Average Daily Circulation (1996)			115,121

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,850	256,450	385,300
Average Weekly Circulation (1996)	40,798	64,525	105,323
Average Daily Circulation (1996)			40,902

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Lansing

WSYM-TV

Ch. 47

Network Service: FOX.

Licensee: WTMJ Inc., 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Studio: 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Phone: 517-484-7747. Fax: 517-484-3144.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"
Longitude 84° 39' 06"

Requests CP for change to 5000-kw max. visual, 1014-ft. above av. terrain, 1017-ft. above ground, 1936-ft. above sea level. BPCT-960725KW.

Transmitter: 9447 Holmes Hwy., Eaton Rapids.

Satellite Earth Stations: M/A-Com, 3.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.6-meter Ku-band; Drake, M/A-Com, Microdyne receivers.

Ownership: Journal Broadcast Group Inc. (Group Owner).

Began Operation: December 1, 1982. Sale to WTMJ Inc. by F & S Development Group approved by FCC Nov. 9, 1984 (Television Digest, Vol. 24:34, 39).

Represented (sales): Pety Television Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): Carl E. Smith Consulting Engineers.

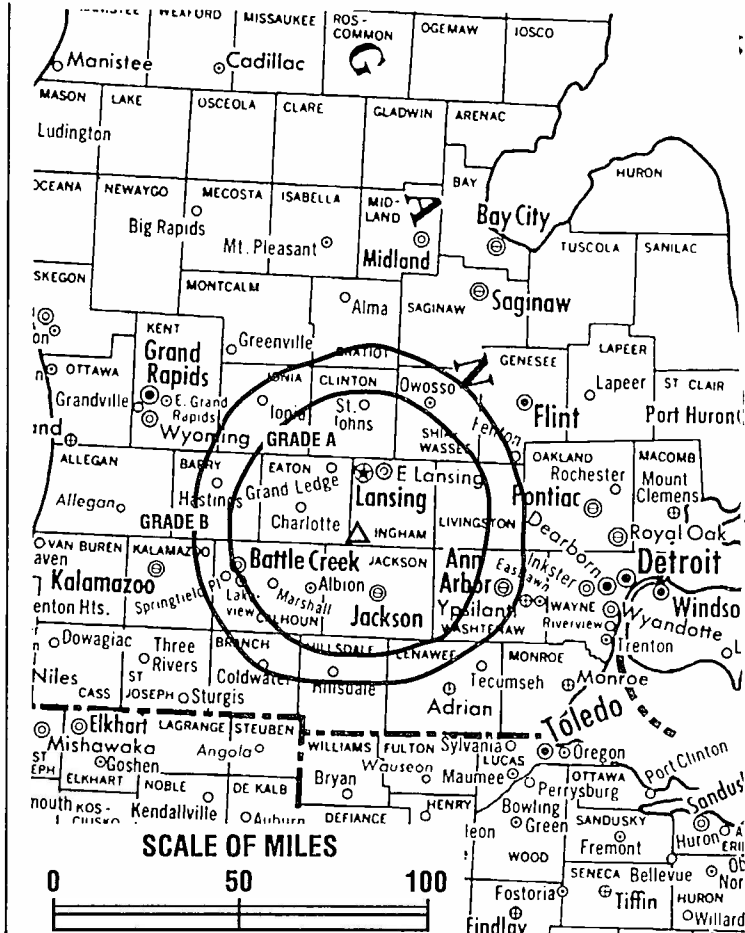
Personnel:

Judy Kenney, Vice President & General Manager.
Dave Johnson, General Sales Manager.
Bill B. Shipley, Operations Manager.
Dana Heppe, National Sales Manager.
Kip Bohne, Promotion Director.
Larry Amburgey, Business Manager.
Bill Tessman, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Lansing. Station DMA: Lansing. Rank: 106.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WSYM-TV BMPCT-821004KF Granted 10/15/82 ©American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,560	232,900	504,460
Average Weekly Circulation (1996)	131,830	76,949	208,779
Average Daily Circulation (1996)			85,513
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,800	79,740	228,540
Average Weekly Circulation (1996)	96,386	49,641	146,027
Average Daily Circulation (1996)			63,013
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,760	153,160	275,920
Average Weekly Circulation (1996)	35,444	27,308	62,752
Average Daily Circulation (1996)			22,496

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Marquette

WLUC-TV

Ch. 6

Network Service: NBC, ABC.

Licensee: WLUC License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: 177 U.S. 41 E, Negaunee, MI 49866.

Branch Offices: 614 Ludington, Escanaba, MI 49829; 415 S. Stephenson, Iron Mountain, MI 49801.

Phones: 906-475-4161; 906-475-4141. Fax: 906-475-4824; 906-475-5070.

Web Site: <http://www.portup.com/wluc-tv6>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

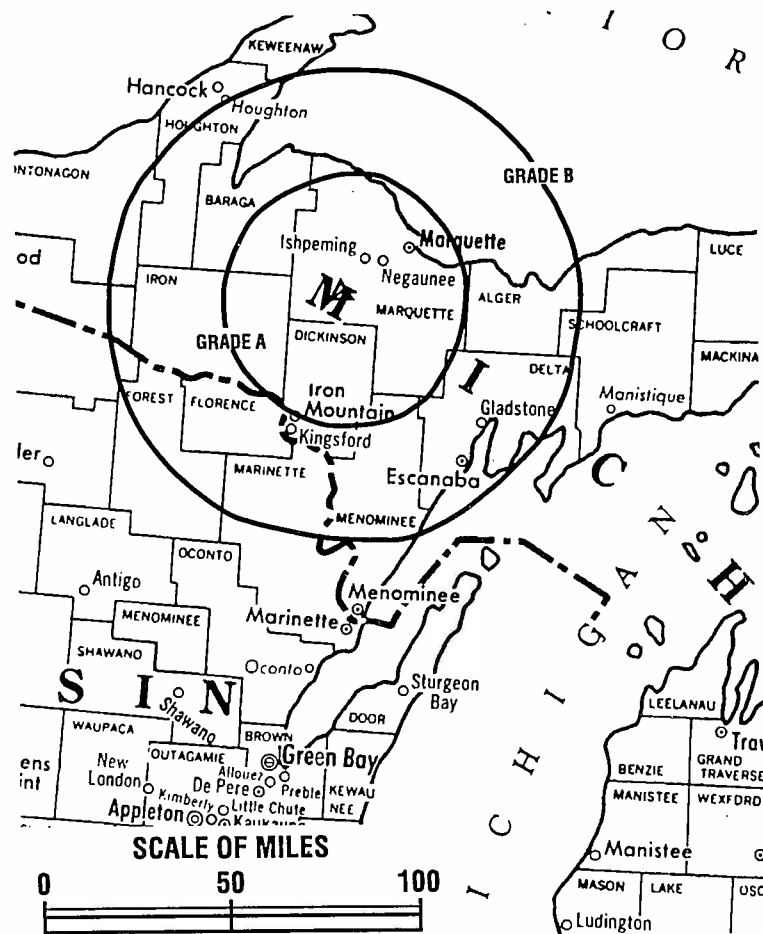
Legal Operation: March 23, 1956. Sale to Federal Broadcasting approved by FCC July 17, 1987 (Television Digest, Vol. 27:20). Sale to Gillett Group by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUK-TV, Green Bay, WI by M & M Bcstg. Co. approved Jan. 6, 1965 by FCC (Vol. 4:41; 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000. Sale to Raycom Media Inc. pending.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Brad Van Sluyters, Vice President & General Manager.
Dan Diloreto, National Sales Manager.
Judy Richer, Business Manager.
Kim Parker, Marketing Director.
Karen Rhodes, Production Manager.
Chris Brooks, Local Sales Manager.
Steve Asplund, News Director.
John Truitt, Chief Engineer.
Ed Kearney, Operations Manager.



WLUC-TV BPCT-4454 Granted 9/24/71

© American Map Corp., No. 14244

Rates: On request.

City of License: Marquette. Station DMA: Marquette. Rank: 176.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,280	57,110	136,390
Average Weekly Circulation (1996)	62,694	19,198	81,893
Average Daily Circulation (1996)			52,440

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,590	20,720	78,310
Average Weekly Circulation (1996)	50,970	15,398	66,367
Average Daily Circulation (1996)			45,993

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,690	36,390	58,080
Average Weekly Circulation (1996)	11,724	3,801	15,525
Average Daily Circulation (1996)			6,446

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Muskegon

WTLJ

Ch. 54

Network Service: TBN.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 10290 48th Ave., Allendale, MI 49401.

Mailing Address: Box 1010, Marion, IL 62959.

Phone: 616-895-4154. Fax: 616-892-4401.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4395-kw max. visual, 440-kw max. aural. Antenna: 966-ft. above av. terrain, 962-ft. above ground, 1642-ft. above sea level.

Latitude 42° 57' 25"
Longitude 85° 54' 07"

Transmitter: 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

Satellite Earth Station: Comtech, 5-meter C-band; Harris receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: November 3, 1986.

Personnel:

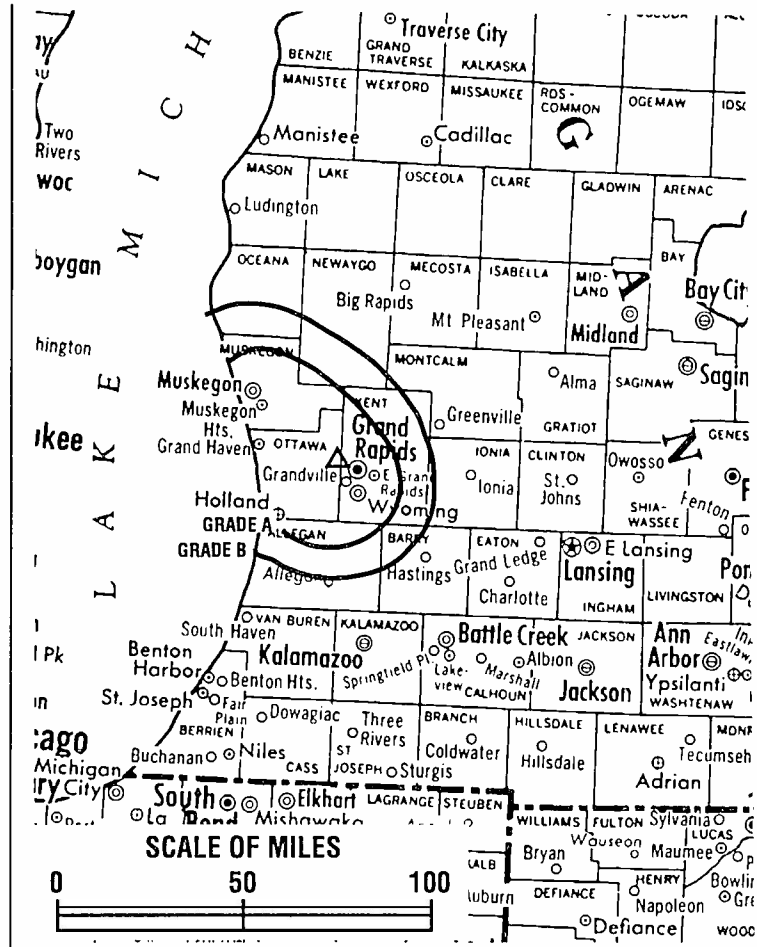
- Garth Coonce, President.
- Herb Smith, Station Manager.
- Frank Ayre, Engineer.
- Chad Cole, Production Manager.
- Beverly Hills, Programming.

Rates: On request.

City of License: Muskegon. Station DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 37.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,310	114,500	181,810
Average Weekly Circulation (1996)	4,254	8,736	12,990
Average Daily Circulation (1996)			3,330



WTLJ BMPCT-860214KE Granted 4/28/86 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	67,310	107,940	175,250
Average Weekly Circulation (1996)	4,254	8,303	12,557
Average Daily Circulation (1996)			3,230

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	6,560	6,560
Average Weekly Circulation (1996)	0	433	433
Average Daily Circulation (1996)			99

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Saginaw

WAQP

Ch. 49

Network Service: TBN.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 2865 Trautner Dr., Saginaw, MI 48604.

Mailing Address: Box 1010, Marion, IL 62959.

Phone: 517-249-5969. Fax: 517-754-8668.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. & 833.68-kw horizontal visual, 100-kw max. & 83.37-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude 43° 13' 18"
 Longitude 84° 03' 14"

Transmitter: 7114 W. Gary Rd., Chesaning.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Winegard, 3-meter C-band; Drake, SatCom, Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

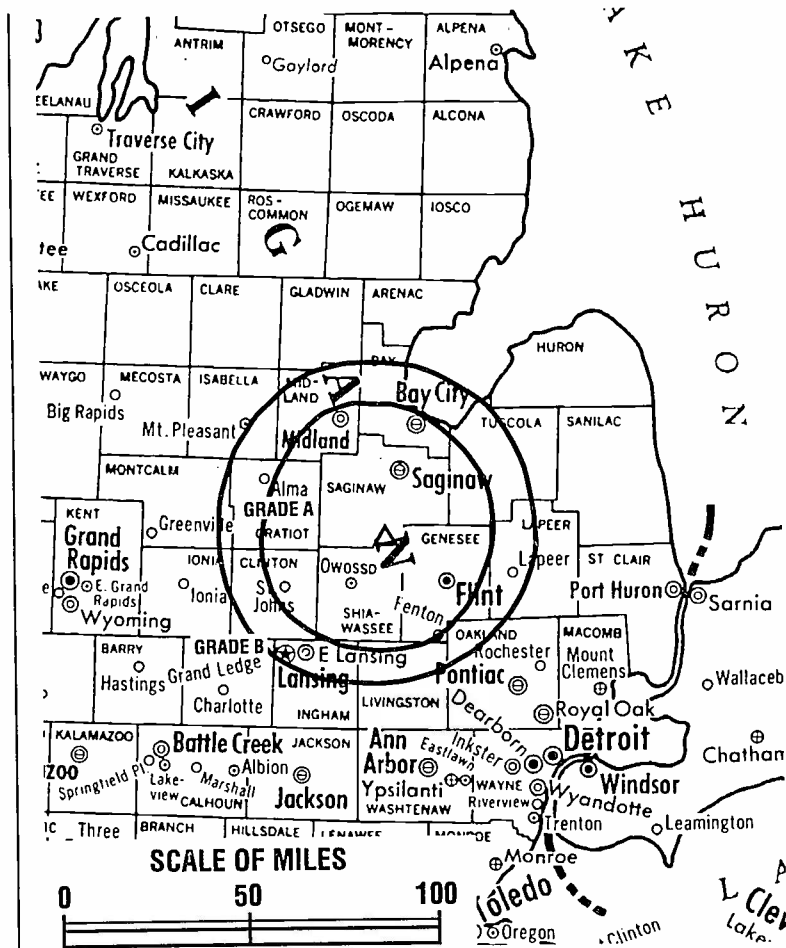
Begin Operation: March 26, 1985.

Personnel:
 Garth Coonce, President.
 Michael Socier, Station Manager.
 Ronald L. Booth, Engineer.
 Beverly Hils, Programming.
 Drexel Wright, Production Manager.

Rates: On request.

City of License: Saginaw. Station DMA: Flint-Saginaw-Bay City. Rank: 62.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WAQP BMPCT-830322KE Granted 10/7/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	77,330	77,330
Average Weekly Circulation (1996)	0	4,522	4,522
Average Daily Circulation (1996)			940

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	77,330	77,330
Average Weekly Circulation (1996)	0	4,522	4,522
Average Daily Circulation (1996)			940

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Saginaw-Flint-Bay City-Midland

WEYI-TV

Ch. 25

Network Service: NBC.

Licensee: Smith Television of Michigan License L.P., 2225 W. Willard Rd., Clio, MI 48420.

Studio: 2225 W. Willard Rd., Clio, MI 48420.

Phone: 810-687-1000. Fax: 810-687-4925. E-mail: weyi@aol.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. & 675-kw horizontal visual, 204-kw max. & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"

Longitude 83° 43' 17"

Transmitter: 2225 W. Willard Rd., Clio, MI.

Satellite Earth Stations: Harris, 9-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 3.1-meter Ku-band; Harris receivers.

News Services: AP, CNN.

Ownership: Smith Broadcasting Partners L.P. (Group Owner).

Began Operation: April 5, 1953. Initially broadcast on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33.333% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (*Television Digest*, Vol. 11:43; 12:8). For subsequent sales, see Sales & Transfers of TV Stations. Sale to Smith Broadcasting Partners L.P. approved by FCC Sept. 29, 1995 (Vol. 35:17, 41).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

David LaFrance, President & General Manager.

Todd McWilliams, General Sales Manager.

Jon Bengtson, Program Manager.

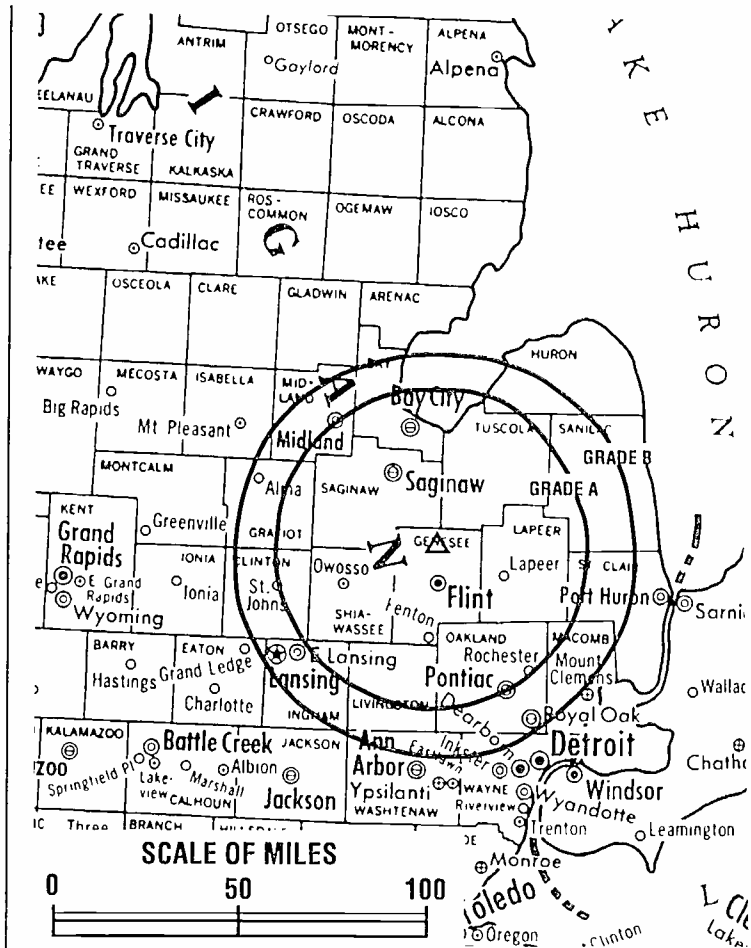
David Eisen, News Director.

Donald Weatherup, Promotion Director.

Highest 30 Sec. Rate: \$3500.

City of License: Saginaw. Station DMA: Flint-Saginaw-Bay City. Rank: 62.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WEYI-TV BMPCT-7383 Granted 3/20/72 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	311,520	213,030	524,550
Average Weekly Circulation (1996)	219,121	136,163	355,284
Average Daily Circulation (1996)			176,777

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,770	152,910	434,680
Average Weekly Circulation (1996)	209,838	116,984	326,822
Average Daily Circulation (1996)			164,231

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,750	60,120	89,870
Average Weekly Circulation (1996)	9,283	19,179	28,462
Average Daily Circulation (1996)			12,531

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Sault Ste. Marie

WGTV

Ch. 8

(Satellite of WGTU, Traverse City, MI)

Network Service: ABC.

Licensee: Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traverse City, MI 49684.

Phone: 616-946-2900. Fax: 616-946-1600. E-mail: wgtuwgtq@aol.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"
Longitude 84° 06' 28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Scanlan Communications Inc.

Legal Operation: October 29, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftalin.

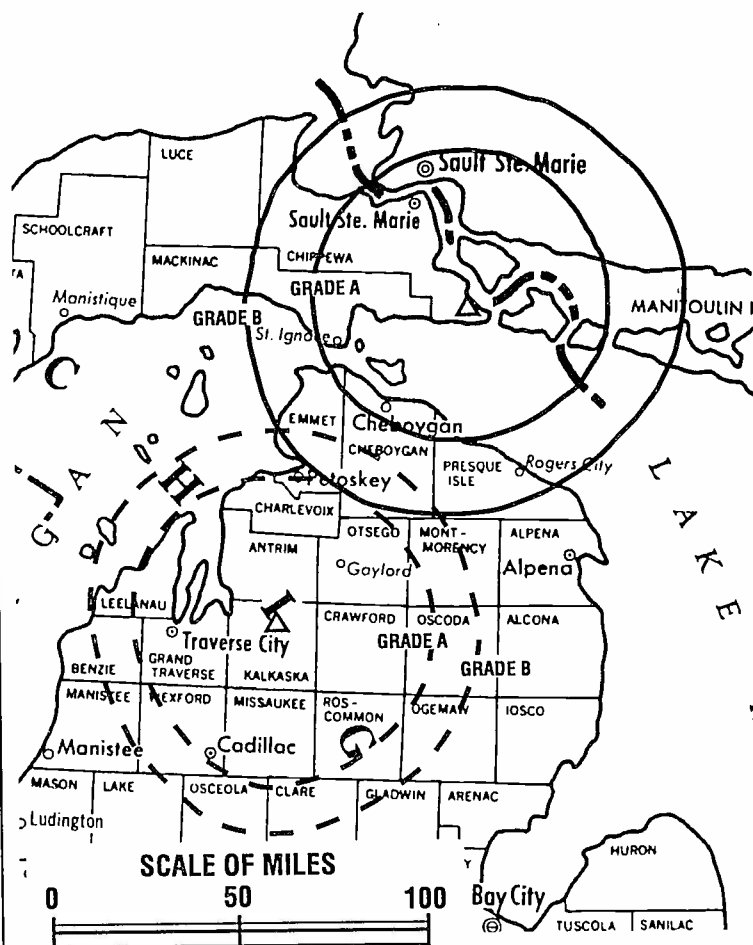
Personnel: See WGTU, Traverse City, MI.

Rates: On request.

City of License: Sault Ste. Marie. Station DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,690	27,810	57,500
Average Weekly Circulation (1996)	9,400	14,071	23,471
Average Daily Circulation (1996)			12,281



WGTV BPCT-4685 Granted 12/2/75

© American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,690	24,500	54,190
Average Weekly Circulation (1996)	9,400	12,979	22,379
Average Daily Circulation (1996)			12,135

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,310	3,310
Average Weekly Circulation (1996)	0	1,092	1,092
Average Daily Circulation (1996)			146

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Sault Ste. Marie

WWUP-TV

Ch. 10

(Satellite of WWTW, Cadillac, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, Box 627, Cadillac, MI 49601.

Studio: 22320 130th Ave., Cadillac, MI 49601.

Phone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 3.16-kw aural. Antenna: 1214-ft. above av. terrain, 1126-ft. above ground, 1844-ft. above sea level.

Latitude 46° 03' 36"
Longitude 84° 05' 57"

Transmitter: Goetzville, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Vertex, 4.6-meter Ku-band.

Ownership: Heritage Broadcasting Group.

Began Operation: June 15, 1962.

Represented (sales): Blair Television.

Represented (legal): Pepper & Corazzini.

Personnel: See WWTW, Cadillac, MI.

Rates: On request.

City of License: Sault Ste. Marie. Station DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,170	45,880	113,050
Average Weekly Circulation (1996)	22,209	17,406	39,615
Average Daily Circulation (1996)			21,799



WWUP-TV BPCT-860926KG Granted 11/21/86 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	26,190	42,570	68,76
Average Weekly Circulation (1996)	14,003	16,437	30,43
Average Daily Circulation (1996)			19,60

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	40,980	3,310	44,290
Average Weekly Circulation (1996)	8,206	970	9,176
Average Daily Circulation (1996)			2,190

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Michigan—Traverse City

WGTV

Ch. 29

(Operates satellite WGTV, Sault St. Marie, MI)

Network Service: ABC.

Licensee: Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traverse City, MI 49684.

Phone: 616-946-2900. Fax: 616-946-1600. E-mail: wgtvwgtq@aol.com

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 2000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1309-ft. above av. terrain, 1224-ft. above ground, 2451-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, 0.078-mi. E of Kalkaska on Hagni Rd., Excelsior Twp.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Scientific-Atlanta receivers.

Ownership: Scanlan Communications Inc.

Begin Operation: August 23, 1971. Sale to present owner approved by FCC Nov. 8, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

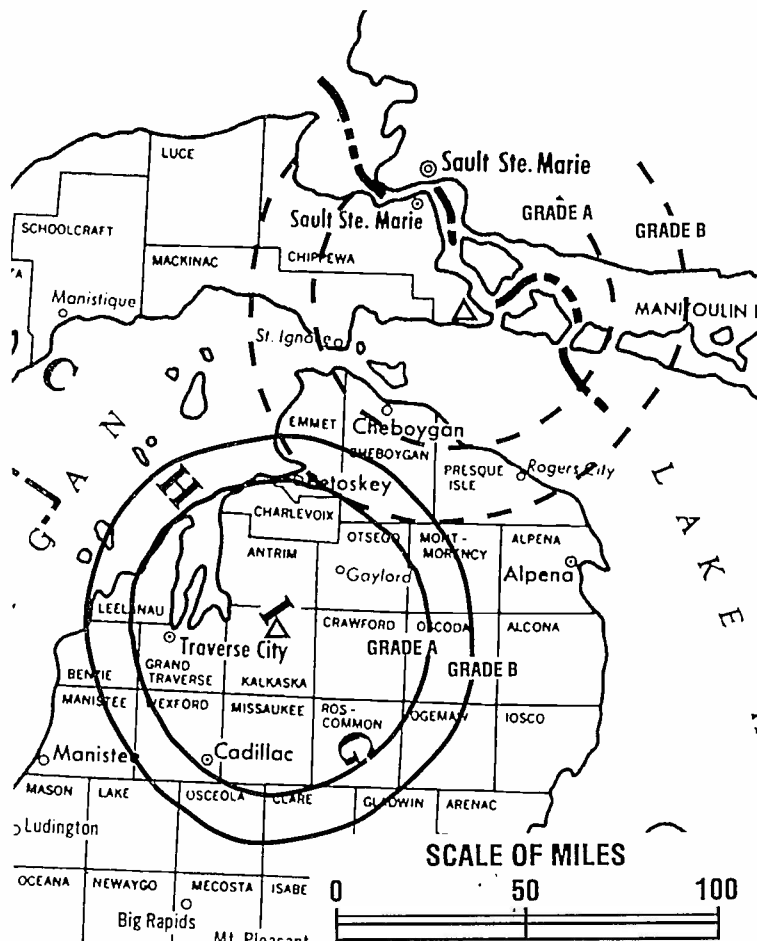
Personnel:

- Thomas Scanlan, President.
- Jerry K. Moore, Vice President & General Manager.
- Todd Ruonavaara, Vice President & Chief Financial Officer.
- Christopher Webb, General Sales Manager.
- James Domogalski, Program & Promotion Director.
- Dallas Bond, Production Manager.
- Ronald R. Stark, Chief Engineer.

Notes: On request.

City of License: Traverse City. Station DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WGTV BPCT-901206KE Granted 3/21/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,300	75,710	175,010
Average Weekly Circulation (1996)	64,902	29,381	94,282
Average Daily Circulation (1996)			46,119

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,200	68,010	159,210
Average Weekly Circulation (1996)	63,396	28,483	91,879
Average Daily Circulation (1996)			45,155

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,100	7,700	15,800
Average Weekly Circulation (1996)	1,506	898	2,403
Average Daily Circulation (1996)			965

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Traverse City-Cadillac

WPBN-TV

Ch. 7

(Affiliated with WTOM-TV, Cheboygan, MI)

Network Service: NBC.

Licensee: WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48034.

Studio: 8518 M 72 West, Traverse City, MI 49684.

Mailing Address: Box 546, Traverse City, MI 49685-0546.

Phone: 616-947-7770. **Fax:** 616-947-1229.

Web Site: <http://www.aliens.com/tv7&4/tv7-4.html>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1350-ft. above av. terrain, 1125-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 49"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: DX Antenna, Ku-band.

News Services: Conus, CNN Headline News, NBC, SNN, Sun World Satellite News, UPI.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: September 13, 1954. Sale to Federal Broadcasting approved by FCC August 2, 1990. Sale to Beam Communications by U.S. Tobacco Co. approved by FCC Sept. 18, 1985 (*Television Digest*, Vol. 25:33). Sale by Les Biederman, et al., approved by FCC Sept. 12, 1979. Sale pending to Raycom Media Inc.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Lohnes & Culver.

Personnel:

Tim Perry, General Manager.
Rob Wagley, General Sales Manager.
Mary Longa, News Director.
Curt Morgan, Chief Engineer.
Jim Sullivan, Production Manager.



WPBN-TV BPCT-3679 Granted 2/14/66 © American Map Corp., No. 14244

Wendy Kuemin, Business Manager.
Kim Fox, Promotion Director.

Highest 30 Sec. Rate: \$900.

City of License: Traverse City. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,280	119,780	229,060
Average Weekly Circulation (1996)	77,520	63,915	141,435
Average Daily Circulation (1996)			81,620
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,290	84,890	177,180
Average Weekly Circulation (1996)	72,467	54,114	126,581
Average Daily Circulation (1996)			75,570
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,990	34,890	51,880
Average Weekly Circulation (1996)	5,053	9,801	14,854
Average Daily Circulation (1996)			6,050

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Michigan—Vanderbilt

WGKU

Ch. 45

(Satellite of WGKI, Cadillac, MI)

Network Service: FOX.

Licensee: GRK Productions Joint Venture, 7669 S. 45th Rd., Cadillac, MI 49601.

Studio: See WGKI, Cadillac, MI.

Phone: 616-775-0330. Fax: 616-775-1898.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 75.9-kw max. visual. Antenna: 951-ft. above av. terrain, 482-ft. above ground, 2024-ft. above sea level.

Latitude 45° 10' 12"
Longitude 84° 45' 04"

Requests CP for change to 155.2-kw max. visual, 1063-ft. above av. terrain, 600-ft. above ground, 2136-ft. above sea level. BPCT-960130KE.

Requests modification of CP for change to 840-kw max. visual, 1063-ft. above av. terrain, 600-ft. above ground, 2135-ft. above sea level. BPCT-960708KI.

Transmitter: 2132 Tower Rd.

Ownership: GRK Productions Joint Venture (Group Owner).

Begin Operation: September 24, 1992.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Gary Knapp, General Manager.
- Julie Brinks, Station Manager.
- Donna Marie, Sales Manager.
- Glen Walker, Chief Engineer.
- Joyce Bassette, Program Director.



WGKU BMPCT-931004KE Granted 3/9/94 © American Map Corp., No. 14244

Rates: On request.

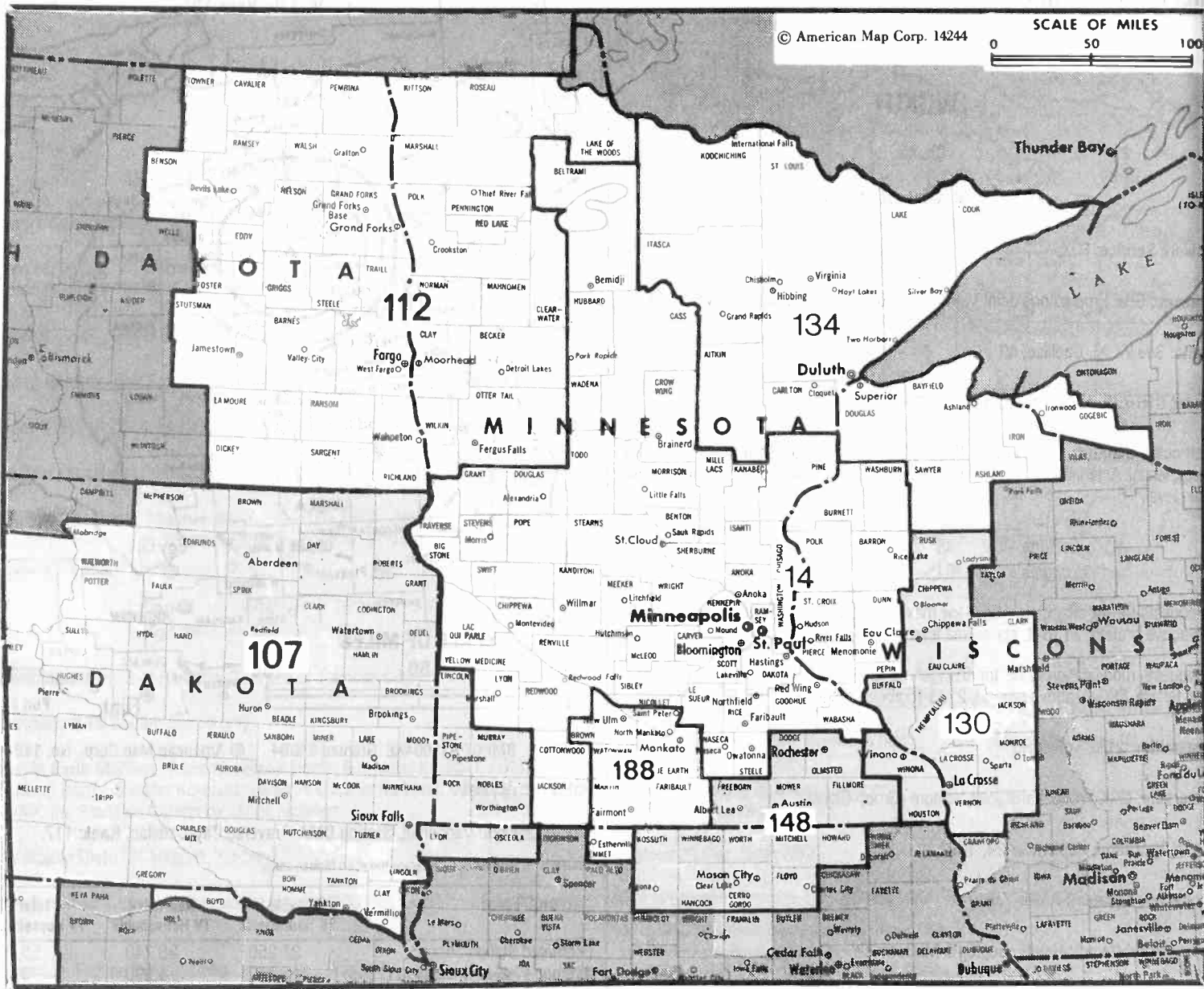
City of License: Vanderbilt. Station DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,250	28,240	55,490
Average Weekly Circulation (1996)	15,230	4,990	20,220
Average Daily Circulation (1996)			7,772

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,250	28,240	55,490
Average Weekly Circulation (1996)	15,230	4,990	20,220
Average Daily Circulation (1996)			7,772

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Minneapolis-St. Paul, MN	1,428,100	14
Sioux Falls-Mitchell, SD	229,310	107
Fargo-Valley City, ND	219,210	112
La Crosse-Eau Claire, WI	177,490	130
Duluth, MN-Superior, WI	169,030	134
Rochester, MN-Mason City, IA-Austin, MN	138,030	148
Mankato, MN	58,120	188

MARKET AREA COMMERCIAL STATIONS
KARE (11), KCCO-TV (7), KCCW-TV (12), KLGT-TV (23), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KVBM-TV (45), KXLI (41), WCCO-TV (4), WFTC (29)
KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)
KEYC-TV (12)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KIMT, Austin	See Mason City, IA
KTTC, Austin	See Rochester, MN
KVRR, Moorhead	See Fargo, ND
KAAL, Rochester	See Austin, MN
KIMT, Rochester	See Mason City, IA

Minnesota Station Totals as of November 1, 1996			
	VHF	UHF	TOTAL
Commercial Television Stations	14	7	21
Educational Television Stations	4	3	7
	18	10	28

Minnesota—Alexandria

KCCO-TV

Ch. 7

(Satellite of WCCO-TV, Minneapolis, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Phone: 320-763-5166. Fax: 320-763-4991.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1116-ft. above av. terrain, 1132-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, MN.

Satellite Earth Stations: Harris, 6-meter; Vertex, 4.7-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: CBS Inc. (Group Owner).

Begin Operation: October 8, 1958. Sale to present owner by Midwest Communications Inc. approved by FCC December 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications Inc. by Central Minnesota TV Co. approved by FCC Oct. 15, 1987 (Vol. 26:45; 27:43).

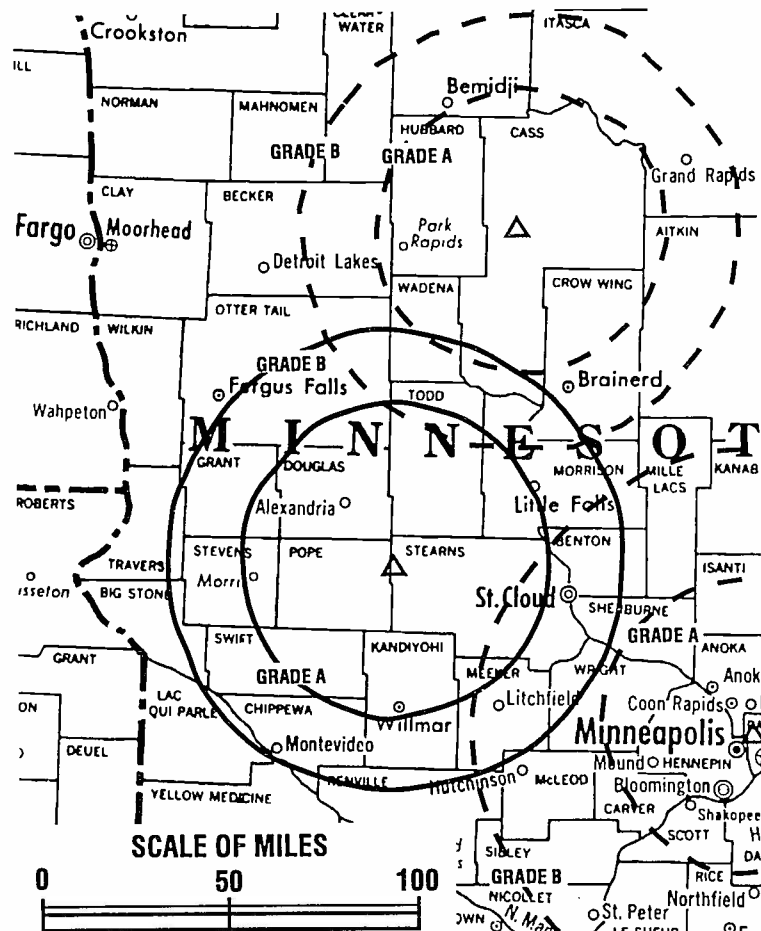
Personnel: See WCCO-TV, Minneapolis, MN.

Rates: On request.

City of License: Alexandria. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,770	106,140	175,910
Average Weekly Circulation (1996)	26,132	34,921	61,053
Average Daily Circulation (1996)			36,240



KCCO-TV BPCT-2398 Granted 12/5/57

© American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,260	71,010	120,270
Average Weekly Circulation (1996)	14,625	28,097	42,722
Average Daily Circulation (1996)			26,037

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,510	35,130	55,640
Average Weekly Circulation (1996)	11,507	6,825	18,331
Average Daily Circulation (1996)			10,204

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Alexandria

KSAX

Ch. 42

(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)

Network Service: ABC.

Licensee: KSAX-TV Inc., Box 189, Alexandria, MN 56308.

Studio: 415 Fillmore St., Alexandria, MN 56308.

Phone: 320-763-5729. Fax: 320-763-4627.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: 1176-ft. above av. terrain, 1164-ft. above ground, 2523-ft. above sea level.

Latitude 45° 41' 59"
Longitude 95° 10' 36"

Transmitter: E side of Rte. 33, approx. 0.6-mi. S of intersection with Rte. 28, near Westport.

Satellite Earth Station: 3-meter C-band; Avcom receivers.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: September 15, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.A.

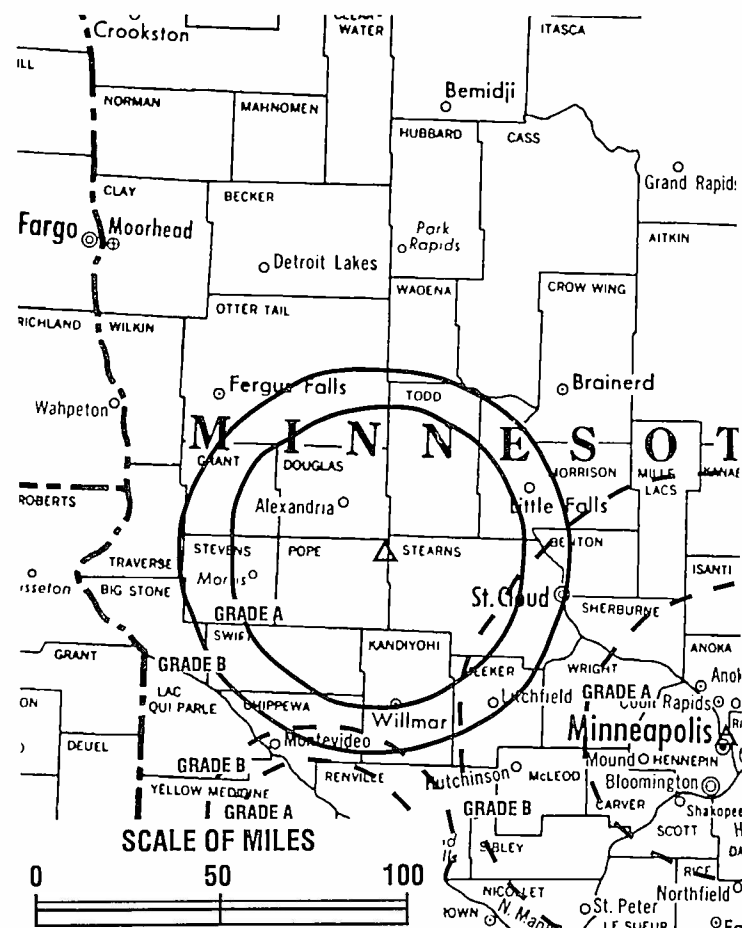
Personnel:

- Susan Anderson, Vice President & Station Manager.
- Mark Vanderwerf, News Director.
- Donna Corle, Operations Manager.
- Joseph Yarnott, Chief Engineer.

Rates: On request.

City of License: Alexandria. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KSAX BMPCT-870305KO Granted 7/10/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,240	70,800	164,040
Average Weekly Circulation (1996)	41,587	25,440	67,027
Average Daily Circulation (1996)			33,422

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,910	55,950	134,860
Average Weekly Circulation (1996)	35,115	21,802	56,917
Average Daily Circulation (1996)			29,017

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,330	14,850	29,180
Average Weekly Circulation (1996)	6,472	3,638	10,110
Average Daily Circulation (1996)			4,405

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Minnesota—Austin

KAAL

Ch. 6

Network Service: ABC.

Licensee: Eastern Bcstg. Corp., 1155 U.S. Hwy. 1, Suite 300, Juno Beach, FL 33408.

Studio: 1701 10th Place NE, Austin, MN 55912.

Mailing Address: Box 577, Austin, MN 55912.

Phone: 507-437-6666. Fax: 507-433-9560.

E-mail: mail@kaal-tv.co.net Web Site: http://kaal-tv.co.net/kaal

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Miralite, 3.7-meter C-band; RCA, 3-meter Ku-band; AvanteK, M/A-Com, Pinzone receivers.

News Services: ABC, AP.

Ownership: Eastern Broadcasting Corp. (Group Owner).

Began Operation: July 27, 1953. FCC approved sale to present owner Aug. 16, 1994 (Television Digest, Vol. 34:26; 35:8). Sale to Wooster Republican Printing Co. by News Press & Gazette Co. approved by FCC Dec. 13, 1985 (Vol. 25:44). Sale to News Press & Gazette by Black Hawk Bcstg. approved by FCC Sept. 17, 1980. Previous sale by Chester A. Weseman and associates approved Oct. 29, 1958 (Vol. 13:6).

Represented (sales): Seltel Inc.

Represented (legal): Schwartz, Woods & Miller.

Personnel:

- Dave Tillery, General Manager.
- Pat St. George, General Sales Manager.
- Dean Adams, News Director.
- Ron Butler, Business Manager.
- Jerald Jones, Chief Engineer.
- Gary Goslee, Promotion Director.
- Dan Collado, Production Manager.
- Lora Lee Bauer, Data Processing Manager.



KAAL BPCT-4528 Granted 7/12/72

© American Map Corp., No. 14244

Rates: On request.

City of License: Austin. Station DMA: Rochester-Mason City-Austin. Rank: 148.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,010	92,190	250,200
Average Weekly Circulation (1996)	88,010	45,544	133,554
Average Daily Circulation (1996)			68,375

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,170	50,480	137,650
Average Weekly Circulation (1996)	68,374	35,322	103,696
Average Daily Circulation (1996)			57,653

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,840	41,710	112,550
Average Weekly Circulation (1996)	19,635	10,222	29,857
Average Daily Circulation (1996)			10,721

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Duluth-Superior, Wisconsin

KBJR-TV

Ch. 6

Network Service: NBC.

Licensee: KBJR License Inc., 230 E. Superior St., Duluth, MN 55802.

Studio: 230 E. Superior St., Duluth, MN 55802.

Phone: 218-727-8484. Fax: 218-720-9699. E-mail: kbjr@aol.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 410 W. 10th St., Duluth.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Paracclipse, 3.6-meter C-band; Paracclipse, 4-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Houston Tracker, M/A-Com receivers.

News Services: AP, MediaLink, NBC.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: February 23, 1954. Sale to RJR Communications by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30). Sale to present owners approved Sept. 12, 1988.

Represented (sales): Katz Continental Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

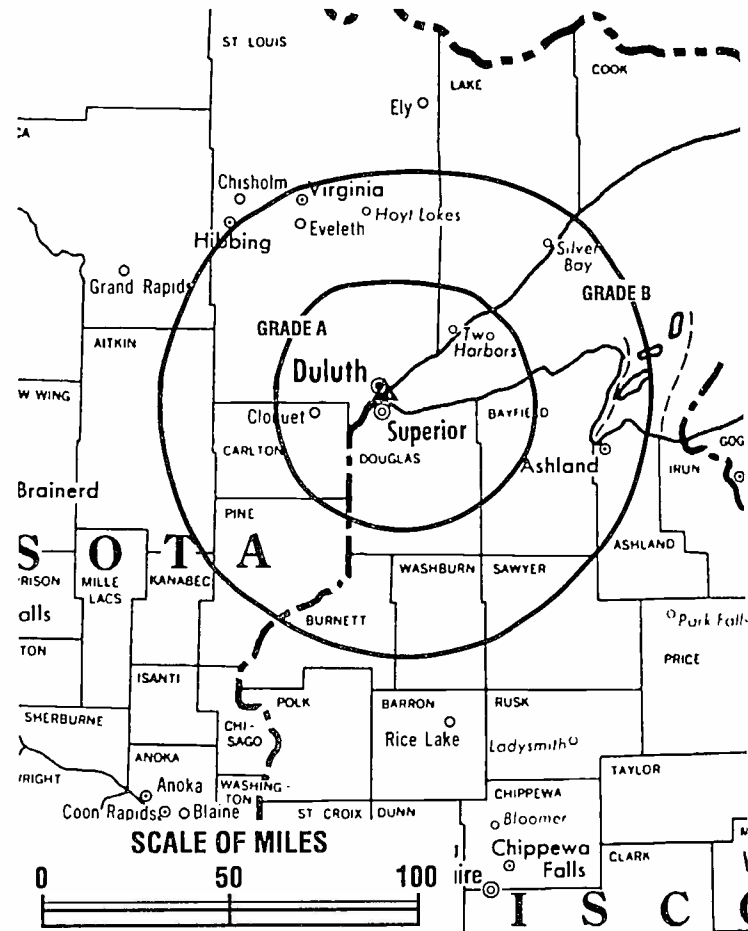
Personnel:

Robert J. Wilmers, President & General Manager.
Carl Keller, General Sales Manager.
Todd Wentworth, Local Sales Manager.
Dave Jensch, News Director.
Barbara Wentworth, Program Manager.
Steve Eberhart, Creative Services Manager.
Brian Autio, Business Manager.

Rates: On request.

City of License: Superior, WI. Station DMA: Duluth-Superior. Rank: 134.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KBJR-TV BPCT-2412 Granted 10/11/57 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,400	95,060	190,460
Average Weekly Circulation (1996)	74,825	62,822	137,647
Average Daily Circulation (1996)			83,271

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,520	76,530	161,050
Average Weekly Circulation (1996)	69,522	61,177	130,699
Average Daily Circulation (1996)			81,511

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,880	18,530	29,410
Average Weekly Circulation (1996)	5,302	1,646	6,948
Average Daily Circulation (1996)			1,761

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Duluth-Superior, Wisconsin

KDLH

Ch. 3

Network Service: CBS.

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: 425 W. Superior St., Duluth, MN 55802.

Phone: 218-727-8911. **Fax:** 218-727-7515.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: 3 Observation Rd. & 11th St.

Satellite Earth Stations: Harris, 3.8-meter Ku-band; M/A-Com, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

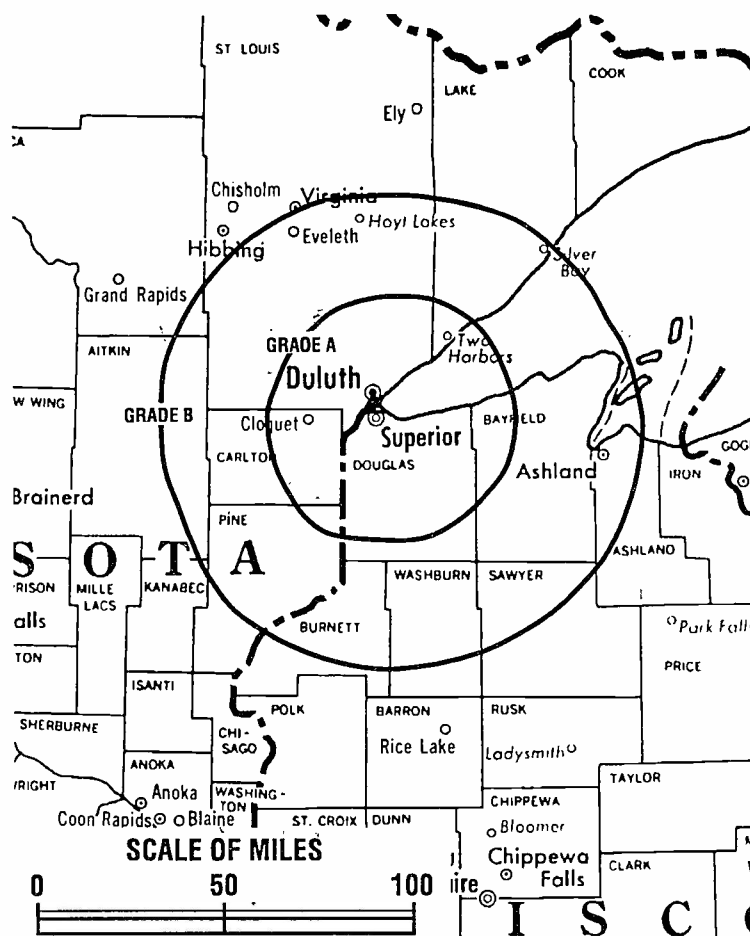
Began Operation: March 14, 1954. Sale to WGN by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 (*Television Digest*, Vol. 16:34, 50). Sale to Palmer Bcstg. by WGN Inc. approved Jan. 10, 1979 (Vol. 18:30). Sale to present owner by Palmer Bcstg. approved by FCC May 23, 1985 (Vol. 25:24).

Represented (sales): Seltel Inc.

Represented (legal): Covington & Burling.

Personnel:

- Gil Buettner, General Manager.
- Terry Hurley, Director of Sales.
- Craig Spellerberg, Operations Manager & Promotion Director.
- Joe Thornton, News Director.
- Terry A. Van Dell, Director of Engineering.
- John Talcott, Assistant Chief Engineer.
- Sandra Chistian, Business Manager.



KDLH BMPCT-3130 Granted 6/13/55

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Duluth. **Station DMA:** Duluth-Superior. **Rank:** 134.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,520	76,530	161,050
Average Weekly Circulation (1996)	68,840	61,183	130,022
Average Daily Circulation (1996)			75,009

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,520	76,530	161,050
Average Weekly Circulation (1996)	68,840	61,183	130,022
Average Daily Circulation (1996)			75,009

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Duluth

WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 10 Observation Rd., Duluth, MN 55811.

Phone: 218-727-6864. **Fax:** 218-727-4415.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 987-ft. above av. terrain, 789-ft. above ground, 2000-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

Transmitter: 10 Observation Rd., Duluth.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 5-meter Ku-band; 5-meter C-band; Andrew, 7.3-meter C-band; Avantek receivers.

News Services: ABC, AP, Conus, SNN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: January 24, 1966. Sale to Harcourt Brace Jovanovich Inc. by Frank P. Befera, et al., approved by FCC March 32, 1978 (*Television Digest*, Vol. 17:28). FCC approved sale to Hubbard Bcstg. Nov. 27, 1987 (Vol. 27:33).

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): du Treil, Lundin & Rackley.

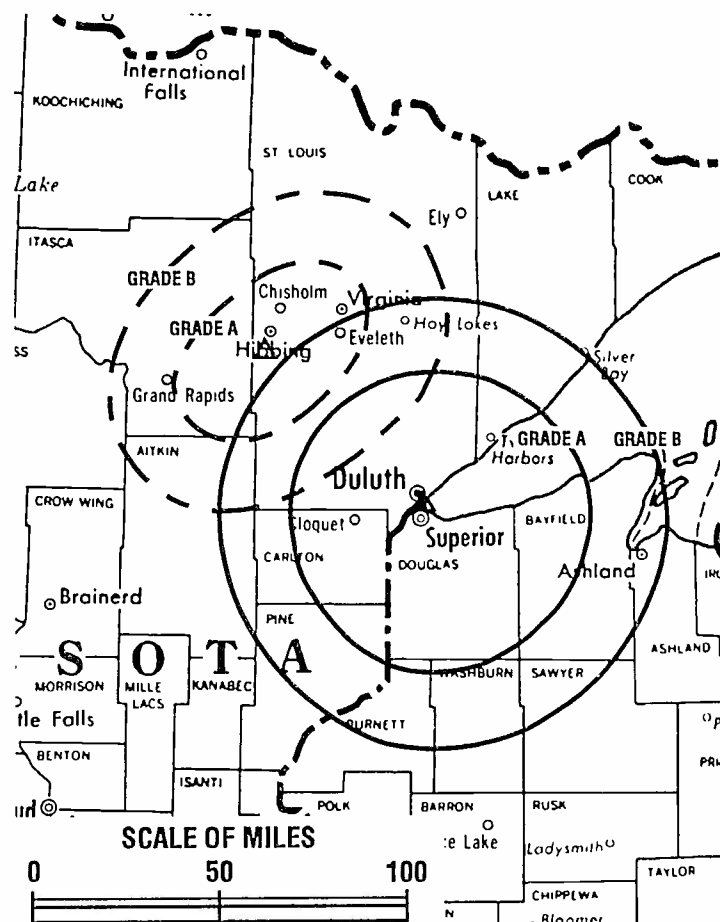
Personnel:

- George Couture, Vice President & General Manager.
- Joe Golden, General Sales Manager.
- Stephen Boif, Local Sales Manager.
- Steve Goodspeed, News Director.
- Dave Poirier, Program Manager.
- Mike Hatlestad, Chief Engineer.
- Jeff Laundergan, Promotion Director.

Rates: On request.

City of License: Duluth. **Station DMA:** Duluth-Superior. **Rank:** 134.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WDIO-TV BPCT-910617KF Granted 10/2/91 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,400	83,060	178,460
Average Weekly Circulation (1996)	72,071	57,625	129,696
Average Daily Circulation (1996)			81,250

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,520	76,530	161,050
Average Weekly Circulation (1996)	66,527	57,057	123,584
Average Daily Circulation (1996)			79,980

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,880	6,530	17,410
Average Weekly Circulation (1996)	5,543	568	6,111
Average Daily Circulation (1996)			1,270

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WIRT

Ch. 13

(Satellite of WDIO-TV, Duluth, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Audio: See WDIO-TV, Duluth.

Phone: 218-727-6864. Fax: 218-727-4415.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 12.5-kw aural. Antenna: 666-ft. above av. terrain, 517-ft. above ground, 2123-ft. above sea level.

Latitude 47° 22' 52"
Longitude 92° 57' 18"

Transmitter: Maple Hill, Hibbing, MN.

News Services: AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Begin Operation: August 31, 1967. Sale to present owner approved by FCC Nov. 27, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

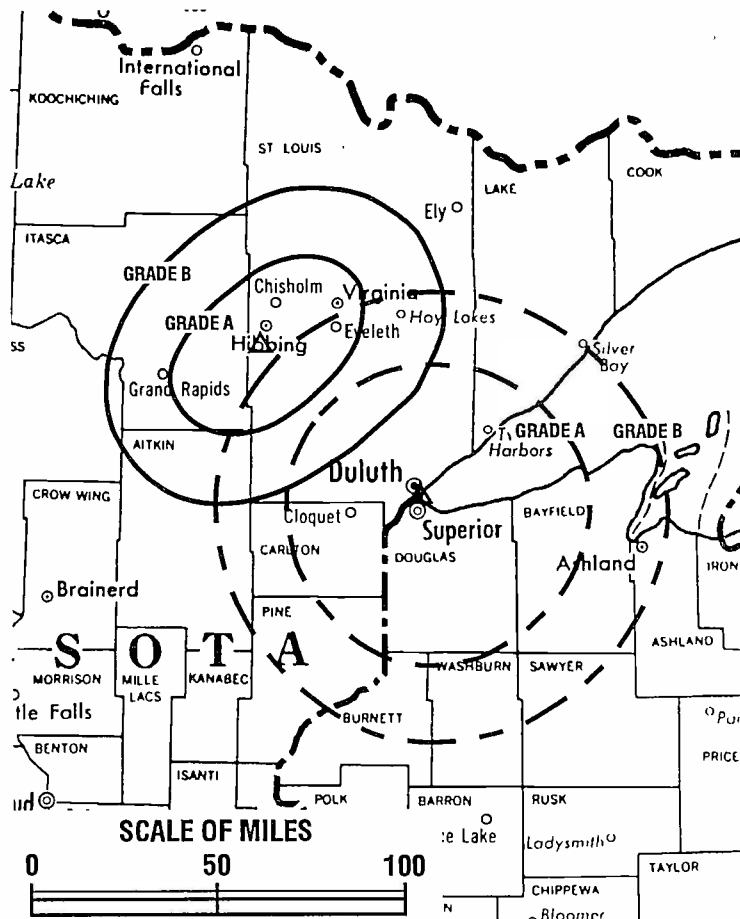
Personnel: See WDIO-TV, Duluth, MN.

Notes: On request.

City of License: Hibbing. Station DMA: Duluth-Superior. Rank: 134.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,260	60,210	76,470
Average Weekly Circulation (1996)	6,322	8,584	14,906
Average Daily Circulation (1996)			7,540
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,810	54,590	63,400
Average Weekly Circulation (1996)	5,480	8,230	13,710
Average Daily Circulation (1996)			7,239



WIRT BPCT-2422 Granted 2/20/58

© American Map Corp., No. 14244

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,450	5,620	13,070
Average Weekly Circulation (1996)	842	354	1,196
Average Daily Circulation (1996)			301

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Minnesota—Mankato

KEYC-TV

Ch. 12

Network Service: CBS.

Licensee: United Communications Corp., Box 128, Mankato, MN 56002.

Studio: 1570 Lookout Dr., North Mankato, MN 56003.

Phone: 507-625-7905. Fax: 507-625-5745.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, MN.

Satellite Earth Stations: DH Satellite, 4.2-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 5, 1960. Sale to present owners by Lee Enterprises approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:25).

Represented (sales): Katz Continental Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

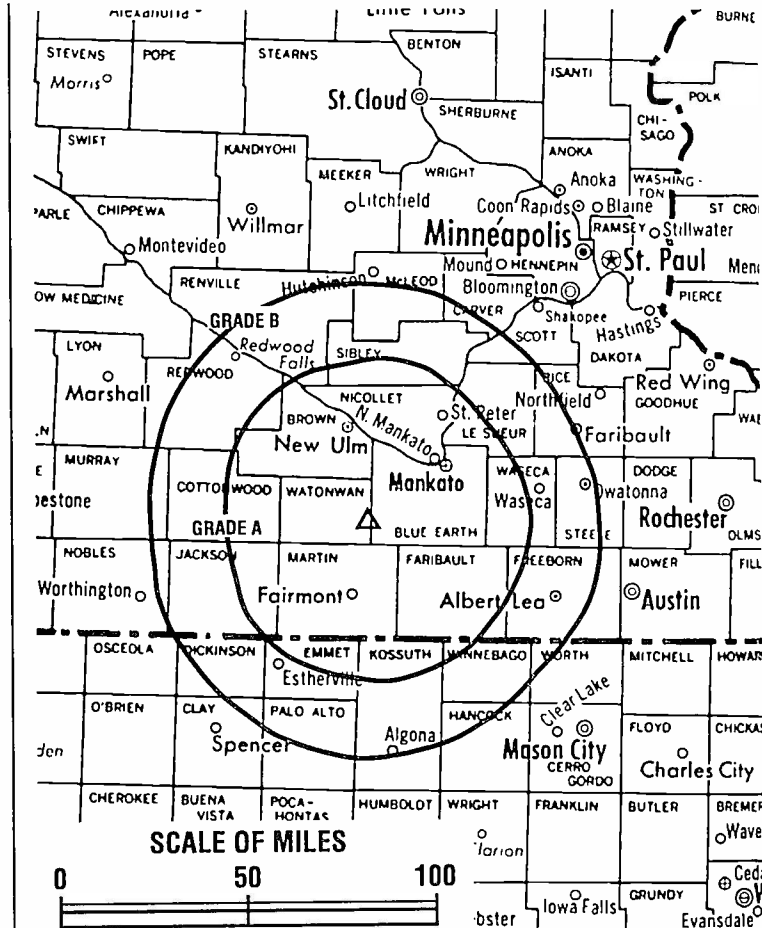
Personnel:

Dennis Wahlstrom, Vice President & General Manager.
Elaine Peterson, Director of Programming & Promotion.
Jeff Poole, Production Manager.
Tom Schultz, News Director.
John Ginther, Local Sales Manager.
David Hooge, Chief Engineer.
Sharon Freitag, Business Manager.

Highest 30 Sec. Rate: \$800.

City of License: Mankato. Station DMA: Mankato. Rank: 188.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KEYC-TV BPCT-2433 Granted 6/11/58 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,540	78,470	187,010
Average Weekly Circulation (1996)	63,590	31,490	95,080
Average Daily Circulation (1996)			52,880

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,950	17,190	58,140
Average Weekly Circulation (1996)	35,717	15,035	50,752
Average Daily Circulation (1996)			32,460

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,590	61,280	128,870
Average Weekly Circulation (1996)	27,874	16,455	44,329
Average Daily Circulation (1996)			20,410

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Minneapolis-St. Paul

KARE

Ch. 11

Network Service: NBC.

Licensee: Gannett Minnesota Bcstg. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

Studio: 8811 Olson Memorial Hwy., Minneapolis, MN 55427.

Phone: 612-546-1111. Fax: 612-546-8590.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 44.00"
Longitude 93° 08' 21.30"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Harris, 3-meter; Scientific-Atlanta, 10-meter; Vertex, 6-meter; DX Engineering, Harris, Scientific-Atlanta receivers.

Mobile Dish: RSI, 2.4-meter Ku-band.

News Services: AP, Nexus, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Legal Operation: September 1, 1953. Sale to present owner by Metromedia Inc. approved by FCC Feb. 17, 1983 (Television Digest, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved June 14, 1972 (Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full-time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- John Remes, President & General Manager.
- Tom Lidner, Vice President, News.
- Mervyn Jensen, Vice President, Business Manager.
- Jerry Ness, General Sales Manager.
- Cari Rietow, National Sales Manager.
- Michael Tamme, Director of Engineering.
- Susan Adams Loyd, Programming & Research Director.
- Kiki Rosathi, Community Affairs Director.
- Robert Bye, Production Manager.

Notes: On request.



KARE BMPCT-7396 Granted 5/23/72

© American Map Corp., No. 14244

City of License: Minneapolis. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	721,570	742,150	1,463,720
Average Weekly Circulation (1996)	595,931	545,287	1,141,218
Average Daily Circulation (1996)			647,455

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	663,530	641,500	1,305,030
Average Weekly Circulation (1996)	564,544	524,628	1,089,171
Average Daily Circulation (1996)			624,385

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,040	100,650	158,690
Average Weekly Circulation (1996)	31,388	20,659	52,047
Average Daily Circulation (1996)			23,070

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



Minnesota—Minneapolis-St. Paul

KLGT-TV

Ch. 23

Network Service: WBN.

Licensee: Lakeland Group Television Inc., 1640 Como Ave., St. Paul, MN 55108.

Studio: 1640 Como Ave., St. Paul, MN 55108.

Mailing Address: Box 8125, St. Paul, MN 55108.

Phone: 612-646-2300. **Fax:** 612-646-1220.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 4519-kw max. visual. Antenna: 1151-ft. above av. terrain, 1152-ft. above ground, 2062-ft. above sea level.

Latitude 45° 03' 29.50"
Longitude 93° 07' 27.00"

Transmitter: 570 Gramsie Rd., Shoreview.

Ownership: Lakeland Group Television Inc.

Began Operation: September 22, 1982. Sale to United Cable TV Corp., et al., by Buford Television approved by FCC Sept. 5, 1984. Sale to KTMA-TV Acquisition Corp. approved Sept. 30, 1986 (*Television Digest*, Vol. 26:36). Sale to present owner approved Jan. 17, 1992.

Represented (sales): Seltel Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

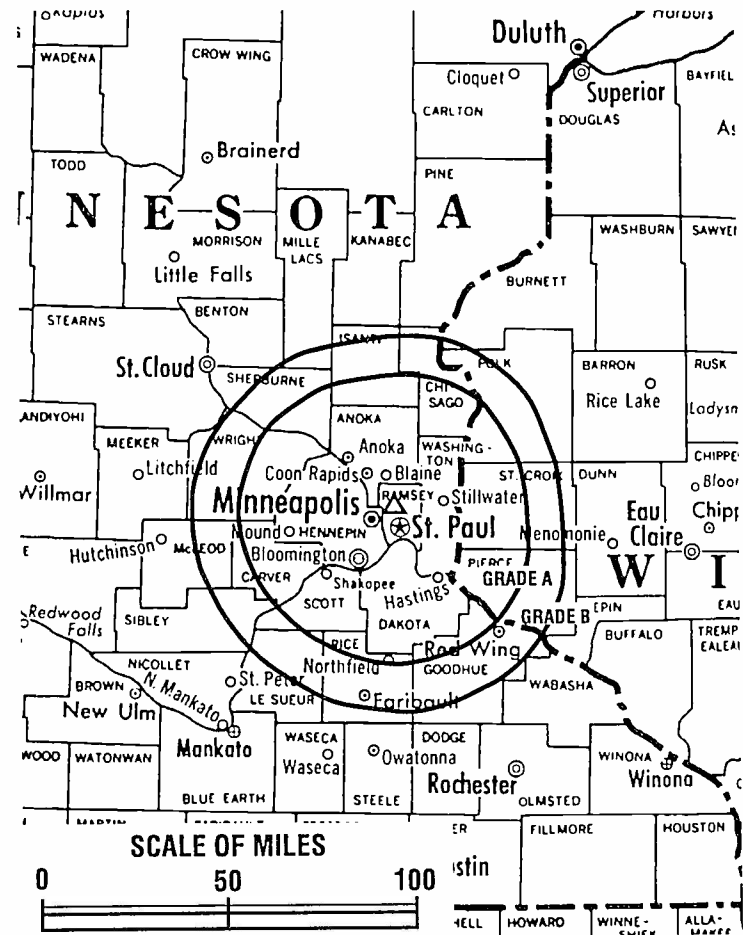
Linda Rios Brook, President & General Manager.
David Petersen, General Sales Manager.
Larry Brook, Vice President, Marketing & Advertising.

Rates: On request.

City of License: Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	656,900	639,610	1,296,510
Average Weekly Circulation (1996)	203,131	236,408	439,539
Average Daily Circulation (1996)			129,866



KLGT-TV BMPCT-820629KF Granted 9/9/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	627,420	613,120	1,240,540
Average Weekly Circulation (1996)	199,603	229,922	429,525
Average Daily Circulation (1996)			127,350

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,480	26,490	55,970
Average Weekly Circulation (1996)	3,528	6,486	10,014
Average Daily Circulation (1996)			2,510

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Minnesota—Minneapolis-St. Paul

KMSP-TV

Ch. 9

Network Service: UPN.

Licensee: United Television Inc., 132 S. Rodeo Dr., 4th Floor, Beverly Hills, CA 90212.

Studio: 11358 Viking Dr., Eden Prairie, MN 55344-7258.

Phone: 612-944-9999. Fax: 612-942-0286.

Email: upn9@kmsp.com Web Site: <http://tccn.com/kmsp/upn9.html>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: Circularly polarized, 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: 550 Gramsie Rd., Shoreview.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Harris, Microdyne, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: United Television Inc. (Group Owner).

Original Operation: January 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981.

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

Evan Thompson, President.
Garth S. Lindsey, Vice President, Finance.
Stuart Swartz, General Manager.
Stephanie Peterson, General Sales Manager.
Doug McMonagle, Local Sales Manager.
Rich Ambrose, National Sales Manager.
Dana Benson, Director of News.
Susan Arneson, Manager, Program Services.
Darold Arvidson, Director of Engineering.
Dale Bluestein, Creative Services Director.
Darrell Schmidt, Business Manager.
Kay Sutliff, Traffic Manager.
John Dunn, Assistant Creative Services Director.



KMSP-TV BPCT-860116KE Granted 9/30/86 © American Map Corp., No. 14244

Donna Schimmenti-Azarian, Research Director.
Leila Larson, Office Manager.

Rates: On request.

City of License: Minneapolis. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	959,310	700,620	1,659,930
Average Weekly Circulation (1996)	513,767	455,165	968,932
Average Daily Circulation (1996)			408,193
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	670,980	647,120	1,318,100
Average Weekly Circulation (1996)	386,380	438,948	825,328
Average Daily Circulation (1996)			364,385
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	288,330	53,500	341,830
Average Weekly Circulation (1996)	127,387	16,217	143,604
Average Daily Circulation (1996)			43,808

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—St. Paul-Minneapolis

KSTP-TV

Ch. 5

(Operates satellites KSAX, Alexandria & KRWF, Redwood Falls, MN)

Network Service: ABC.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 3415 University Ave., St. Paul, MN 55114.

Phone: 612-646-5555. Fax: 612-642-4172; 612-642-4409.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45"
Longitude 93° 08' 22"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 5.5-meter; Scientific-Atlanta, 11-meter; Vertex, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

AM Affiliate: KSTP, 50-kw, 1500 kHz.

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1220-ft.

News Services: ABC, AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 23, 1948.

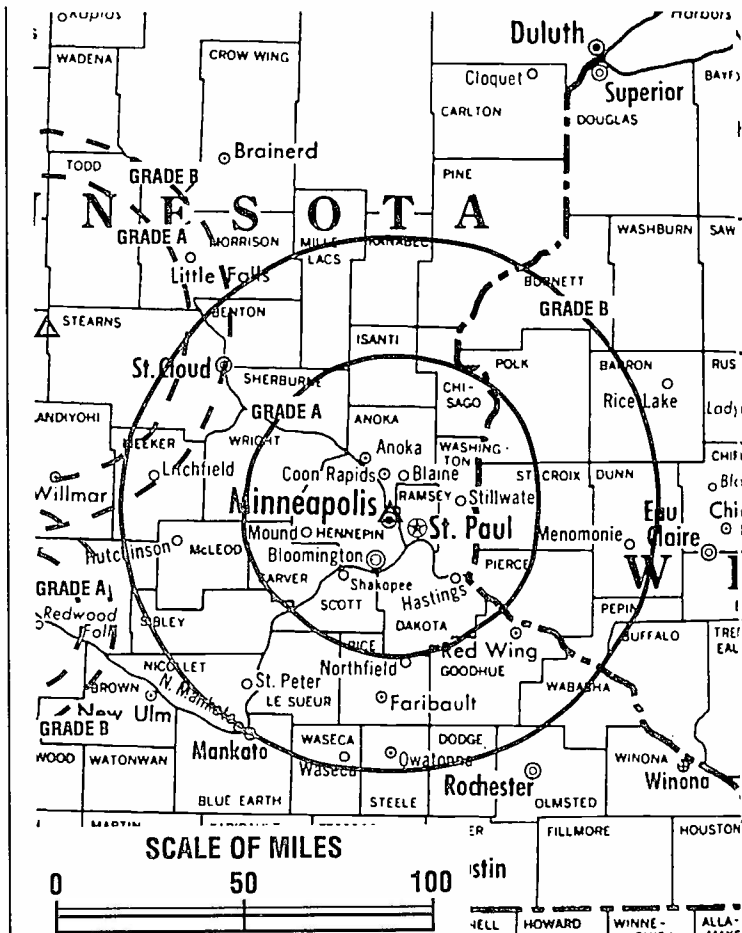
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Harold C. Crump, President & General Manager.
- Larry G. Shrum, Vice President & Assistant General Manager, Programming.
- Karl Gensheimer, Vice President & Director of Sales.
- Dixie Hansen, Vice President & Business Manager.
- Kevin Hartzell, National Sales Manager.
- Dean Bunting, News Director.
- Joseph Taylor, Chief Engineer.
- David Baumann, Director, Creative Services.
- Mary Meyer, Director of Community Affairs.
- Mike Smith, Production Manager.



KSTP-TV BMPCT-7396 Granted 5/23/72 © American Map Corp., No. 142

Highest 30 Sec. Rate: \$3000.

City of License: St. Paul. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	757,100	707,710	1,464,810
Average Weekly Circulation (1996)	568,769	533,820	1,102,589
Average Daily Circulation (1996)			572,777
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	651,380	640,590	1,291,970
Average Weekly Circulation (1996)	513,625	510,437	1,024,062
Average Daily Circulation (1996)			537,777
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,720	67,120	172,840
Average Weekly Circulation (1996)	55,144	23,383	78,527
Average Daily Circulation (1996)			35,277

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Minneapolis

KVBM-TV

Ch. 45

Network Service: HSN.

Licensee: KVBM Television Inc., 89 S. 10th St., Suite 210, Minneapolis, MN 55403.

Studio: 22601 176th St., Big Lake, MN 55309.

Phone: 612-673-9610. Fax: 612-673-9620.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual. Antenna: 1230-ft. above av. terrain, 1135-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 44.00"
Longitude 93° 08' 21.30"

Transmitter: Telefarm S. tower.

Satellite Earth Station: United Satellite Systems, 4.5-meter C-band.

Ownership: KVBM Television Inc.

Begin Operation: June 18, 1994.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Daniel Peters, General Manager.

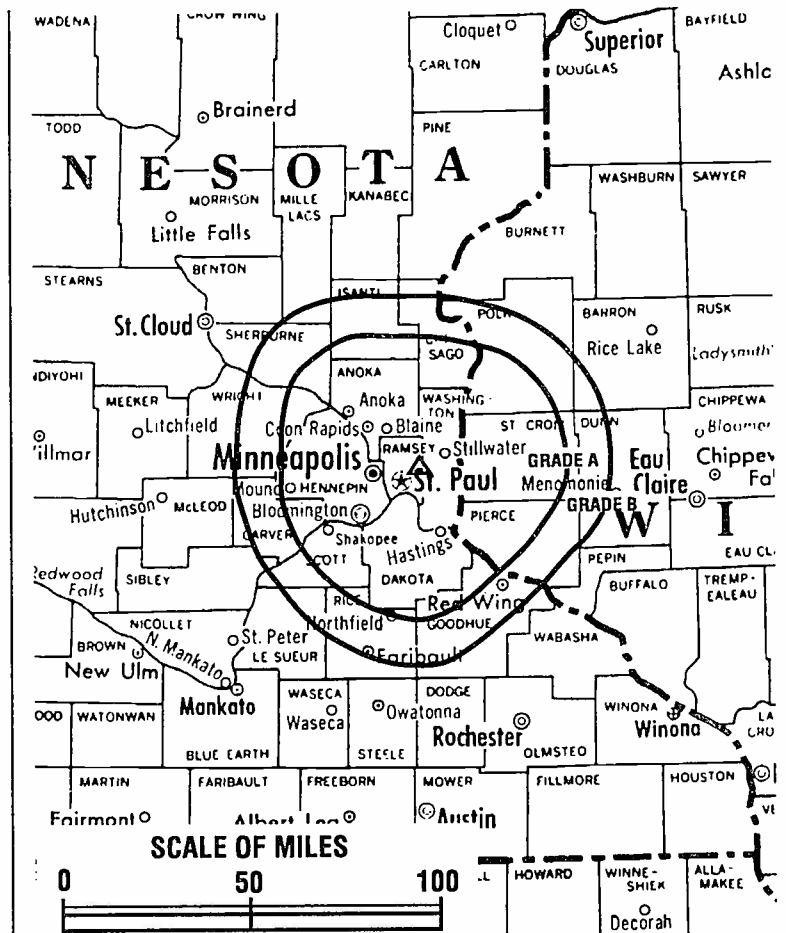
Gary Kastner, Station Manager.

Don Kirby, Chief Engineer.

Highest 30 Sec. Rate: \$30.

City of License: Minneapolis. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KVBM-TV BMPCT-930810LA Granted 11/19/93 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,580	0	3,580
Average Weekly Circulation (1996)	261	0	261
Average Daily Circulation (1996)			11

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,580	0	3,580
Average Weekly Circulation (1996)	261	0	261
Average Daily Circulation (1996)			11

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Minneapolis-St. Paul

WCCO-TV

Ch. 4

(Operates satellites KCCO-TV, Alexandria & KCCW-TV Walker, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 90 S. 11th St., Minneapolis, MN 55403.

Phone: 612-339-4444. Fax: 612-330-2603.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.00"
Longitude 93° 08' 21.30"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Dalsat, 4.3-meter Ku-band; Andrew, 4.6-meter Ku & C-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WLTE, 100-kw, 102.9 MHz (No. 275), 1150-ft.

News Service: AP.

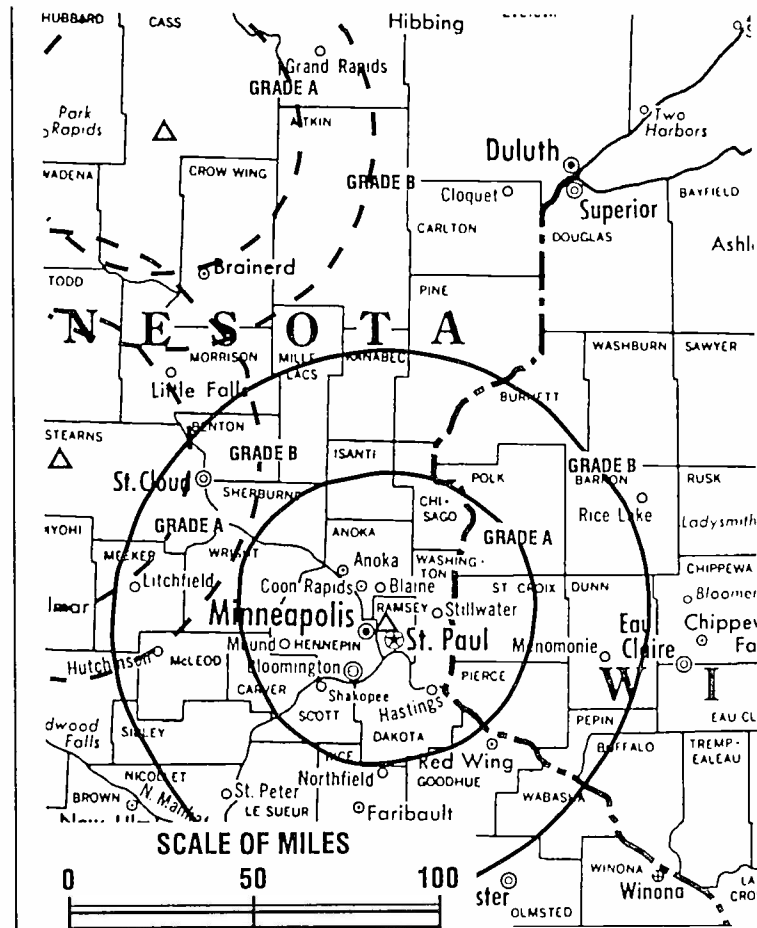
Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1949. First broadcast as WTCN-TV. Sold to Midwest Communications August 1952 (Television Digest, Vol. 8:10, 33); CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished Aug. 16, 1976. Sale to CBS Inc. was approved by FCC Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

Represented (sales): TeleRep Inc.

Personnel:

Jan McDaniel, Vice President & General Manager.
Ken Rees, Vice President & Station Manager.
William Bradley, Director of Sales.
Betty May, Program Coordinator.
Dave Baker, Local Sales Manager.
Marc LeSage, National Sales Manager.
Lori Fink Garelick, Program Director.
Ted Canova, Director of News.



WCCO-TV BMPCT-7126 Granted 1/8/70 © American Map Corp., No. 1424

Jeanine Socha, Director of Research.
Skip Erickson, Director of Engineering & Operations.
Greg Keck, Director of Planning & Administration.

Rates: On request.

City of License: Minneapolis. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	789,220	717,080	1,506,300
Average Weekly Circulation (1996)	609,801	544,246	1,154,047
Average Daily Circulation (1996)			685,366

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	638,300	634,840	1,273,140
Average Weekly Circulation (1996)	543,230	524,746	1,067,976
Average Daily Circulation (1996)			646,366

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,920	82,240	233,160
Average Weekly Circulation (1996)	66,571	19,499	86,070
Average Daily Circulation (1996)			38,996

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Minnesota—Minneapolis-St. Paul

WFTC

Ch. 29

(Formerly KITN)

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 1701 Broadway St. NE, Minneapolis, MN 55413.

Phone: 612-379-2929. Fax: 612-379-2900.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1224-ft. above av. terrain, 1227-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria, Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 5-meter C-band; DH Satellite, 5-meter Ku & C-band; Prodelin, 3.6-meter Ku & C-band; Vertex, 3.7-meter Ku-band; Standard Communications receivers.

News Service: Fox News.

Ownership: Clear Channel Television Inc. (Group Owner).

Original Operation: October 6, 1982. Sale to present owner approved Sept. 30, 1993 (Television Digest, Vol. 33:32). Sale to Nationwide Communications by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Previous sale by Jonathan E. Byrd, et al., approved March 20, 1984.

Represented (sales): Katz Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

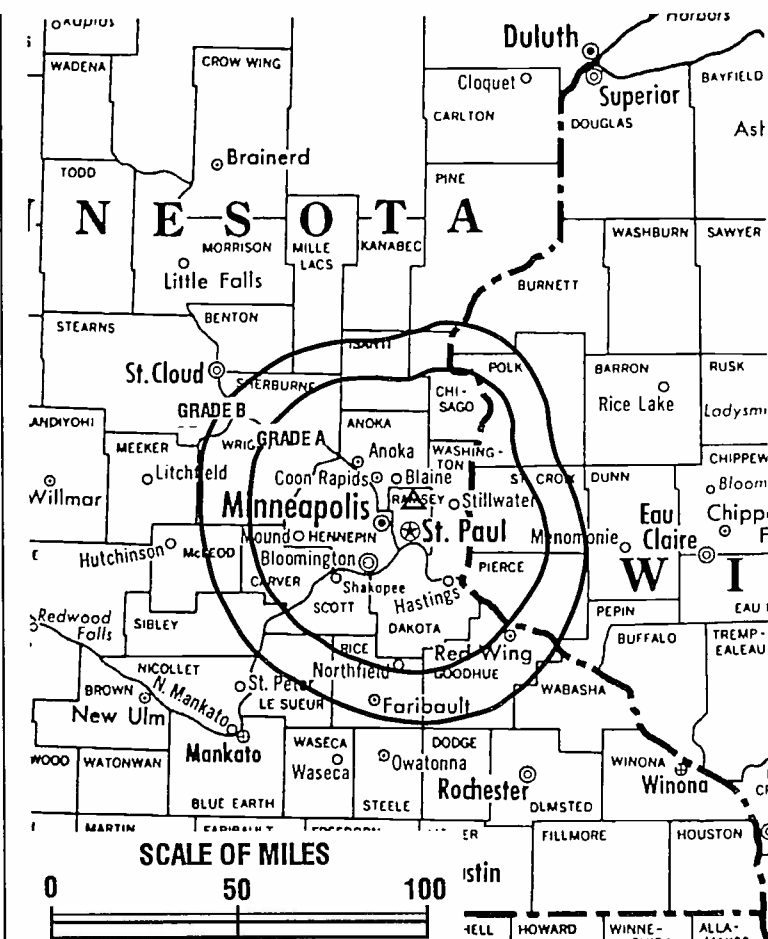
Personnel:

- Steve Spendlove, Vice President & General Manager.
- Randa Minkarah, General Sales Manager.
- Trey Fabacher, Local Sales Manager.
- Julie O'Neil, Program Director.
- Chloe Montgomery, National Sales Manager.
- Enid Parkinson, Promotion Manager.
- David Bird, Chief Engineer.
- Carol Mauder, Business Manager.
- Kim Tregilgas, Research Manager.
- Tom Pahnke, Creative Services Director.

Rates: On request.

City of License: Minneapolis. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WFTC BMPCT-910206KE Granted 6/20/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	761,620	656,450	1,418,070
Average Weekly Circulation (1996)	405,910	336,115	742,024
Average Daily Circulation (1996)			284,042

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	660,100	616,210	1,276,310
Average Weekly Circulation (1996)	363,098	325,731	688,829
Average Daily Circulation (1996)			265,056

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,520	40,240	141,760
Average Weekly Circulation (1996)	42,812	10,384	53,195
Average Daily Circulation (1996)			18,986

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

Minnesota—Redwood Falls

KRWF

Ch. 43

(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)

Network Service: ABC.

Licensee: KSAX Inc., 415 Fillmore St., Box 189, Alexandria, MN 56308.

Studio: See KSAX-TV, Alexandria, MN

Phones: 612-642-4200; 612-763-5729.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1220-kw max. visual, 122-kw max. aural. Antenna: 547-ft. above av. terrain, 535-ft. above ground, 1619-ft. above sea level.

Latitude 44° 29' 03"
Longitude 95° 29' 27"

Transmitter: 3.6-mi. ENE of intersection of Hwys. 68 & 19.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 14, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

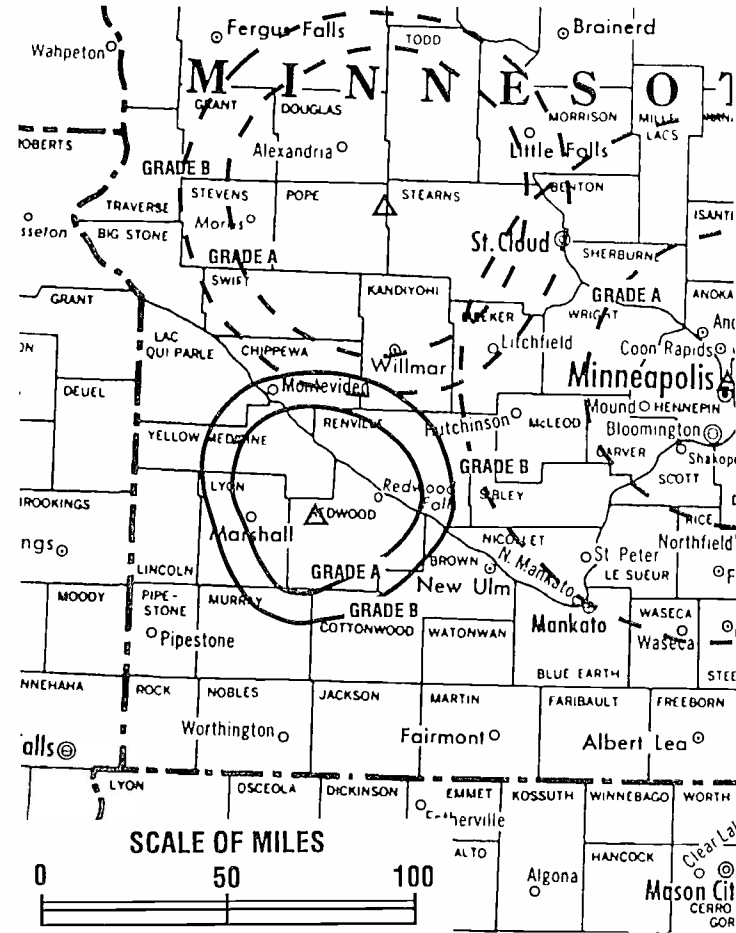
- Susan Anderson, Station Manager.
- Mark Vanderwerf, News Director.
- Donna Corle, Production Manager.
- Joseph Yarnott, Chief Engineer.

Rates: On request.

City of License: Redwood Falls. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,850	2,380	12,230
Average Weekly Circulation (1996)	1,845	181	2,026
Average Daily Circulation (1996)			439



KRWF BMPCT-870127KM Granted 3/12/87 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,850	2,380	9,230
Average Weekly Circulation (1996)	1,363	181	1,544
Average Daily Circulation (1996)			350

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,000	0	3,000
Average Weekly Circulation (1996)	482	0	482
Average Daily Circulation (1996)			88

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Minnesota—Rochester

KTTC

Ch. 10

Network Service: NBC.

Licensee: KTTC Television Inc., 601 First Ave. SW, Rochester, MN 55902.

Radio: 601 First Ave. SW, Rochester, MN 55902.

Phone: 507-288-4444. Fax: 507-288-6324. E-mail: ktcc@ktcc.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 1646-ft. above sea level.

Latitude 43° 34' 15.30"
Longitude 92° 25' 36.90"

Transmitter: 3.2-mi. S of Ostrander, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 5-meter; DH Satellite, 5-meter; Harris, 3-meter; Harris, 3-meter; ChannelMaster, Gardiner, Harris receivers.

News Services: AP, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Original Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allan A. Gentling approved April 2, 1963.

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

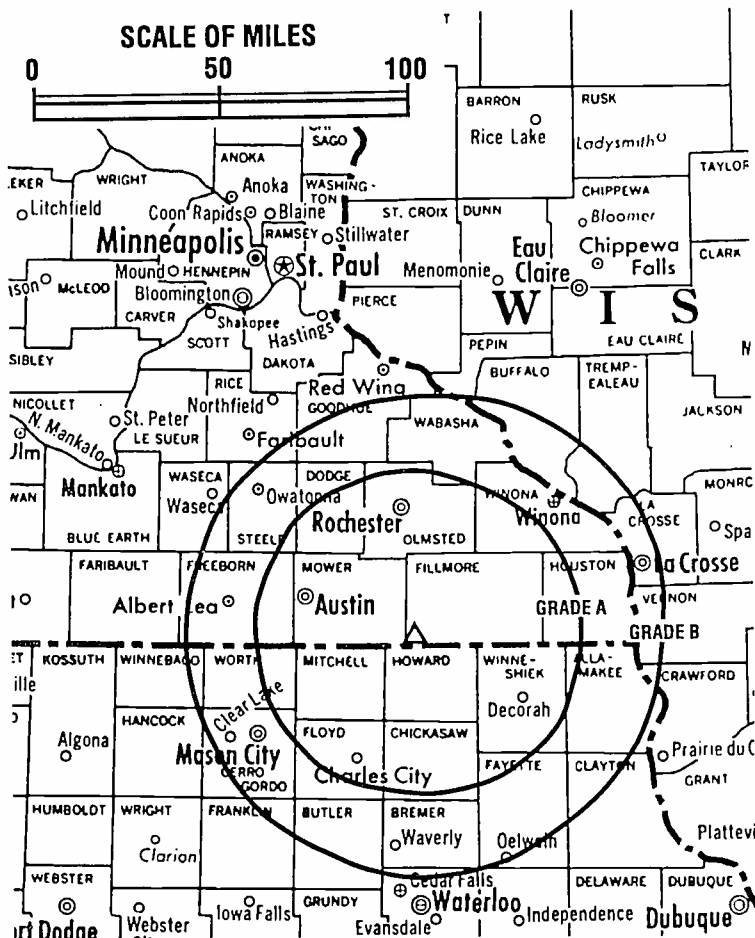
Represented (engineering): Lohnes & Culver.

Personnel:
Jerry Watson, Vice President & General Manager.
Liz Dahlen, General Sales Manager.
Ronald E. Gruber, Operations Manager.
John Reuter, Chief Engineer.
Dave Colby, News Director.

Highest 30 Sec. Rate: \$1500.

City of License: Rochester. Station DMA: Rochester-Mason City-Austin. Rank: 148.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTTC BPCT-2765 Granted 7/27/60 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,840	127,660	294,500
Average Weekly Circulation (1996)	98,319	57,425	155,744
Average Daily Circulation (1996)			85,326
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,170	50,480	137,650
Average Weekly Circulation (1996)	70,703	38,559	109,262
Average Daily Circulation (1996)			63,751
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,670	77,180	156,850
Average Weekly Circulation (1996)	27,616	18,866	46,482
Average Daily Circulation (1996)			21,575

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

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Minnesota—Rochester

KXLT-TV

Ch. 47

(Satellite of KXLI, St. Cloud, MN)

Network Service: Independent.

Licensee: KX Acquisition L.P., 22601 176th St., Box 407, Big Lake, MN 55309.

Studio: See KXLI, St. Cloud

Phone: 612-263-8666. **Fax:** 612-263-6600.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 107.2-kw max. visual, 10.72-kw max. aural. Antenna: 341-ft. above av. terrain, 256-ft. above ground, 1496-ft. above sea level.

Latitude 44° 02' 39"
Longitude 92° 23' 56"

Requests CP for change to 5000-kw max. visual, 343-ft. above av. terrain, 247-ft. above ground, 1487-ft. above sea level. BPCT-960708KI.

Transmitter: 0.7-mi. SE of Haverhill, MN.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

Ownership: KX Acquisition L.P. (Group Owner).

Began Operation: August 10, 1987. Suspended operation December 1988. Returned to air September 29, 1990.

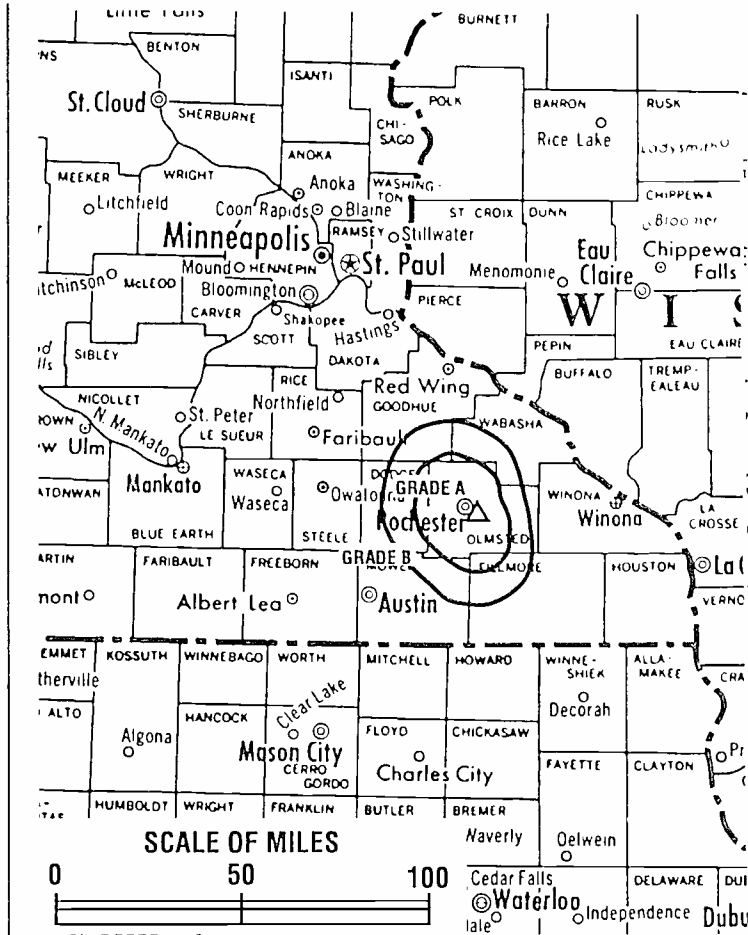
Personnel:

- Ronald O. Eikens, General Manager.
- Mariana Reid, Station & Business Manager.
- Tim Morgan, Chief Engineer.

Highest 30 Sec. Rate: \$99.

City of License: Rochester. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 148.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KXLT-TV BMPCT-860903KE Granted 10/27/86 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	36,340	0	36,340
Average Weekly Circulation (1996)	2,170	0	2,170
Average Daily Circulation (1996)			3

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	36,340	0	36,340
Average Weekly Circulation (1996)	2,170	0	2,170
Average Daily Circulation (1996)			3

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Minnesota—St. Cloud

KXLI

Ch. 41

(Operates satellite KXLT-TV, Rochester, MN)

Network Service: Independent.

Licensee: KX Acquisition L.P., 22601 176th St., Box 407, Big Lake, MN 55309.

Studio: 22601 176th St., Big Lake, MN 55309.

Phone: 612-263-8666. Fax: 612-263-6600.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized, 1470-ft. above av. terrain, 1499-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"
Longitude 93° 42' 30"

Transmitter: 3.7-mi. NE of Big Lake.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

Ownership: KX Acquisition L.P. (Group Owner).

Begin Operation: November 24, 1982. Suspended operation December 15, 1988. Returned to air September 29, 1990. Sale to Paxson Communications pending.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:
Ronald O. Eikens, General Manager.
Mariana Reid, Station Manager.
Tim Morgan, Chief Engineer.

Highest 30 Sec. Rate: \$99.

City of License: St. Cloud. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KXLI BPCT-850715KP Granted 7/24/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,510	335,890	811,400
Average Weekly Circulation (1996)	30,663	27,527	58,191
Average Daily Circulation (1996)			12,252

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,510	335,890	811,400
Average Weekly Circulation (1996)	30,663	27,527	58,191
Average Daily Circulation (1996)			12,252

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Minnesota—Thief River Falls

KBRR

Ch. 10

(Satellite of KVRR, Fargo, ND)

Network Service: FOX.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KVRR, Fargo, ND.

Phone: 701-277-1515. **Fax:** 701-277-1830.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 123-kw visual, 12.3-kw aural. Antenna: 596-ft. above av. terrain, 499-ft. above ground, 1640-ft. above sea level.

Latitude 48° 01' 19"
Longitude 96° 22' 12"

Transmitter: 227-ft. NE of intersection of Hwys. 3 & 12, W of St. Hilaire, MN.

Multichannel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: October 25, 1985.

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

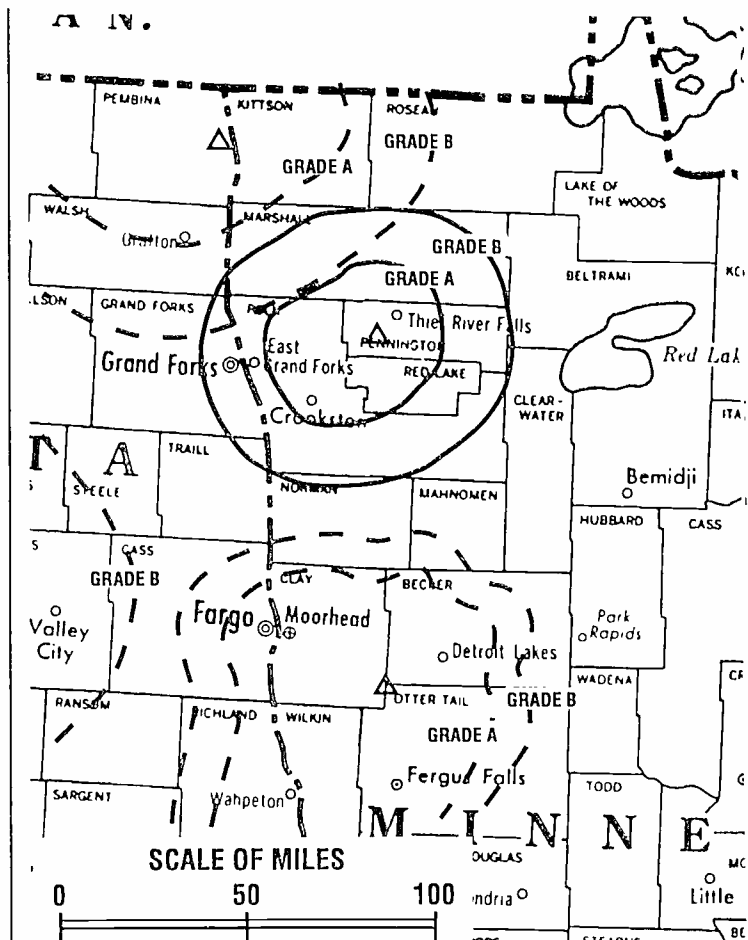
Represented (engineering): du Treil, Lundin & Rackley.

Personnel: See KVRR, Fargo, ND.

Rates: On request.

City of License: Thief River Falls. **Station DMA:** Fargo-Valley City. **Rank:** 112.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KBRR BPCT-860626KE Granted 8/29/86 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,030	32,920	65,950
Average Weekly Circulation (1996)	20,246	8,652	28,898
Average Daily Circulation (1996)			11,519

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,030	32,920	65,950
Average Weekly Circulation (1996)	20,246	8,652	28,898
Average Daily Circulation (1996)			11,519

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Minnesota—Walker

KCCW-TV

Ch. 12

(Satellite of KCCO-TV, Alexandria, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Phone: 612-763-5166. Fax: 612-763-4991.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 933-ft. above av. terrain, 999-ft. above ground, 2386-ft. above sea level.

Latitude 46° 56' 03"
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

Satellite Earth Station: Satellite Video Systems, 4.5-meter C-band; Scientific-Atlanta receivers.

Ownership: CBS Inc. (Group Owner).

Legal Operation: January 1, 1964. Sale to Midwest Communications approved by FCC Oct. 15, 1987 (Television Digest, Vol. 26:45; 27:43). FCC approved sale to CBS Inc. Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

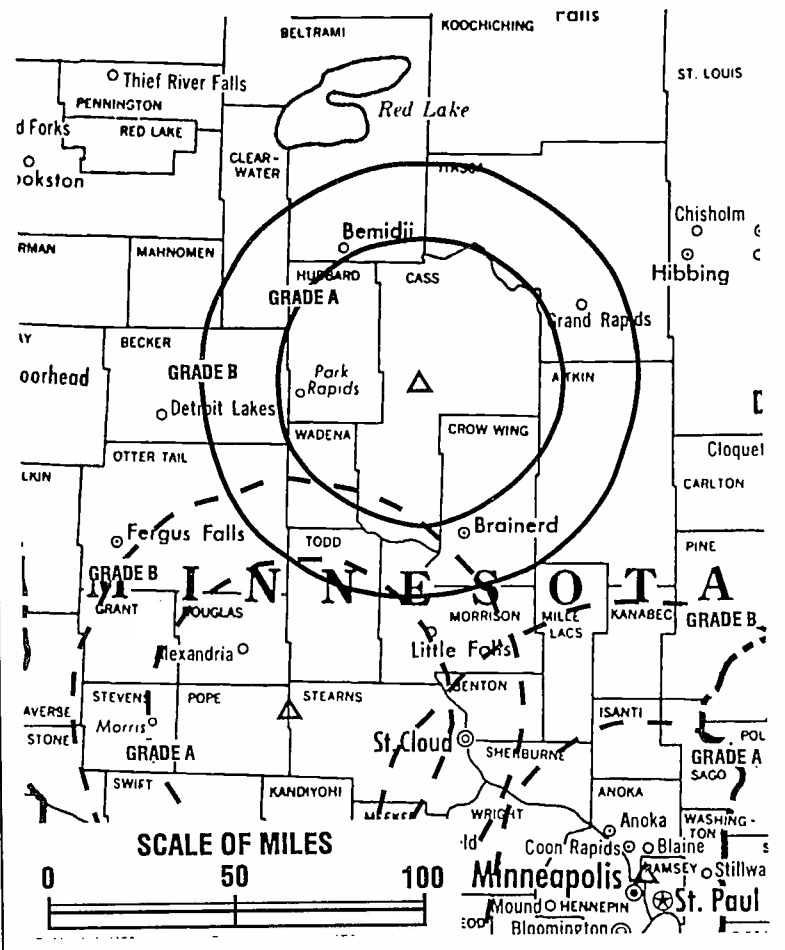
Personnel: See KCCO-TV, Alexandria, MN.

Notes: On request.

City of License: Walker. Station DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,290	49,420	90,710
Average Weekly Circulation (1996)	32,130	13,166	45,297
Average Daily Circulation (1996)			28,069



KCCW-TV BPCT-811104KH Granted 4/2/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,960	23,280	47,240
Average Weekly Circulation (1996)	21,216	8,296	29,512
Average Daily Circulation (1996)			20,003

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,330	26,140	43,470
Average Weekly Circulation (1996)	10,914	4,871	15,785
Average Daily Circulation (1996)			8,066

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Columbus

WCBI-TV

Ch. 4

Network Service: CBS.

Licensee: Columbus Television Inc., Box 271, Columbus, MS 39703.

Studio: 201 5th St. S, Columbus, MS 39701.

Mailing Address: Box 271, Columbus, MS 39703.

Phone: 601-327-4444. **Fax:** 601-328-5222. **Web Site:** <http://wcbi.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1800-ft. above av. terrain, 535-ft. above ground, 2335-ft. above sea level.

Latitude 33° 45' 07"
Longitude 88° 52' 44"

Transmitter: Hwy. 47, 4-mi. NE of Montpelier.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; DH Satellite, 4.5-meter; M/A-Com, 4-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; DX Communications, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Radiator Systems, 2.8-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Imes Communications (Group Owner).

Began Operation: July 13, 1956.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

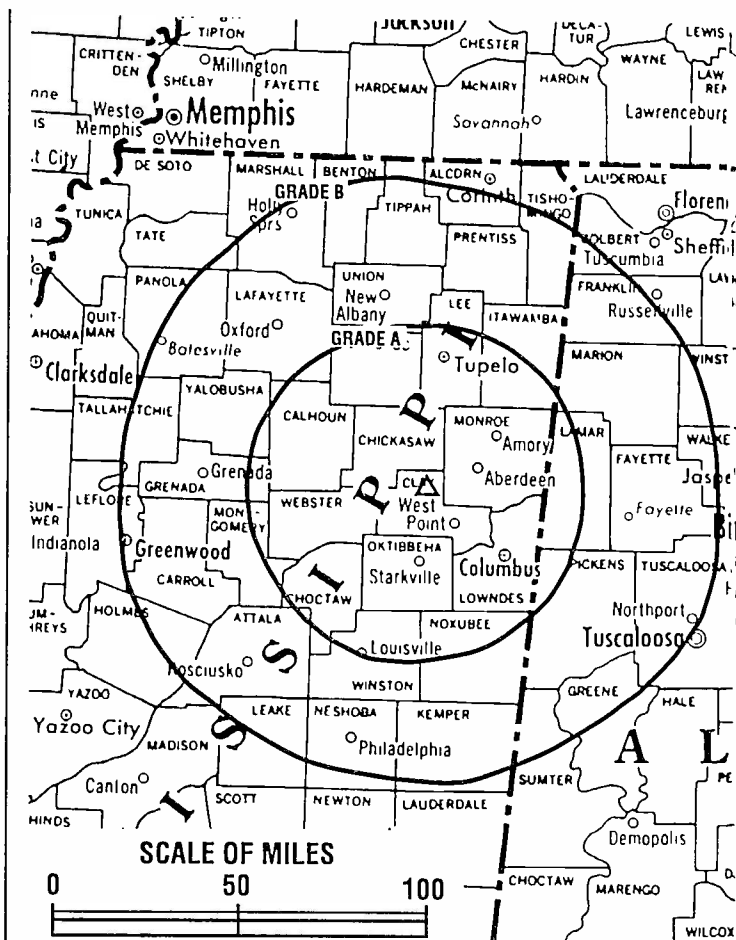
Personnel:

- Frank Imes, President & Group Manager.
- Mark Gordon, General Manager.
- Jerry Jones, Local Sales Manager.
- Jeffery Rupp, News Director.
- Jerrell Kautz, Director of Engineering & Operations.
- Vallory Williamson, Business Manager.

Rates: On request.

City of License: Columbus. **Station DMA:** Columbus-Tupelo-West Point. **Rank:** 129.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WCBI-TV BPCT-840723KS Granted 1/30/85 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,890	168,430	306,320
Average Weekly Circulation (1996)	78,274	73,328	151,602
Average Daily Circulation (1996)			82,214
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,130	69,160	164,290
Average Weekly Circulation (1996)	69,776	51,889	121,665
Average Daily Circulation (1996)			70,713
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,760	99,270	142,030
Average Weekly Circulation (1996)	8,498	21,438	29,936
Average Daily Circulation (1996)			11,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Greenville

WXVT

Ch. 15

Network Service: CBS.

Licensee: Greenville Television Inc., 208 Debuys Rd., Biloxi, MS 39535.

Studio: 3015 E. Reed Rd., Greenville, MS 38703.

Phone: 601-334-1500. Fax: 601-378-8122.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude 33° 39' 26.00"
Longitude 90° 42' 17.50"

Transmitter: 4.9-mi. SSE of Cleveland, MS.

Satellite Earth Stations: ADM, 5.5-meter; DH Satellite, 5-meter; Harris, 3-meter; RCA, 3-meter.

News Services: AP, CBS, Sports News Satellite.

Ownership: Greenville Television Inc.

Began Operation: November 7, 1980. Sale to Lamco Communications by Big River Broadcasting Co. approved by FCC March 5, 1984. Sale to present owners approved Aug. 28, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

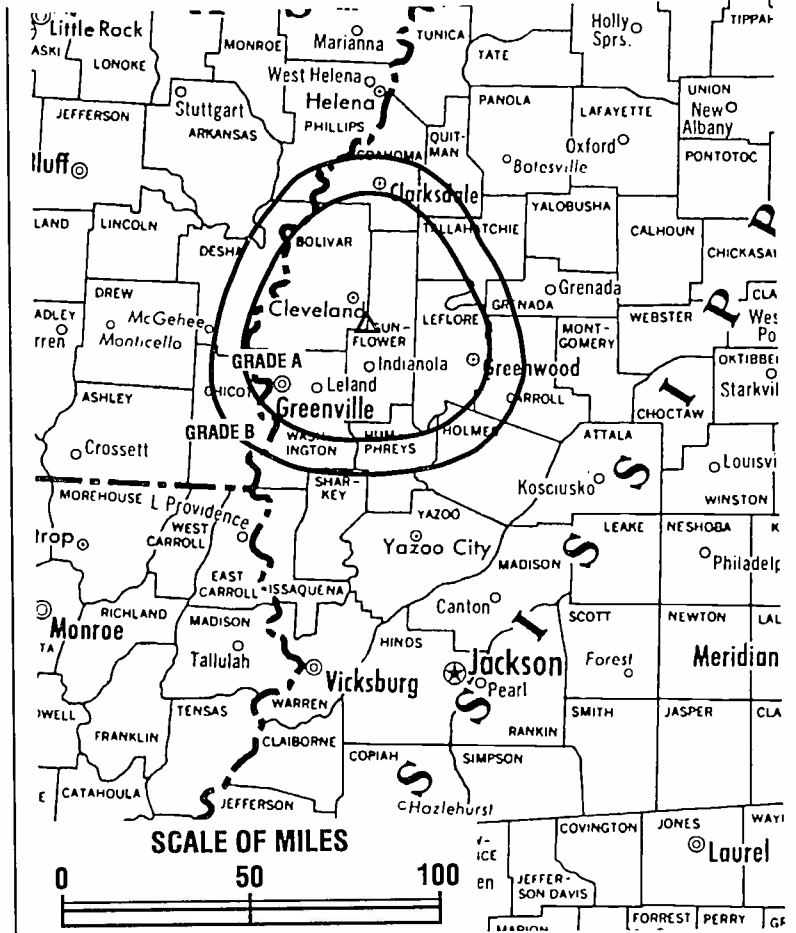
Personnel:

- Larry Harris, General Manager.
- David Jernigan, General Sales Manager.
- Stacy Kase, News Director.
- Gina Smith, Program Director.
- Nate Brown, Promotion Director.
- Leigh McDowell, Business Manager.
- Paul Serio, Chief Engineer.

Rates: On request.

City of License: Greenville. Station DMA: Greenwood-Greenville. Rank: 181.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WXVT BPCT-4970 Granted 9/14/79

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,840	29,540	90,380
Average Weekly Circulation (1996)	42,847	13,813	56,660
Average Daily Circulation (1996)			33,980

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,080	18,460	64,540
Average Weekly Circulation (1996)	37,728	11,852	49,580
Average Daily Circulation (1996)			30,590

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,760	11,080	25,840
Average Weekly Circulation (1996)	5,120	1,961	7,081
Average Daily Circulation (1996)			3,390

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Greenwood-Greenville

WABG-TV

Ch. 6

Network Service: ABC.

Licensee: Mississippi Bcstg. Partners, Box 1243, Greenville, MS 38701.

Studios: 849 Washington Ave., Greenville, MS 38701; 2001 Garrard Ave., Greenwood, MS 38930.

Mailing Address: Box 1243, Greenville, MS 38701.

Phones: 601-332-0949 (Greenville); 601-453-4001 (Greenwood).

Fax: 601-334-6420 (Greenville); 601-334-6421 (Greenwood).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 33° 22' 23"
Longitude 90° 32' 31"

Transmitter: 2.3-mi. NE of city limits, near Inverness, MS.

AM Affiliate: WABG, 1-kw (0.5-kw night), 960 kHz.

News Services: AP, ABC, CNN.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: October 20, 1959.

Represented (sales): Katz Continental Television.

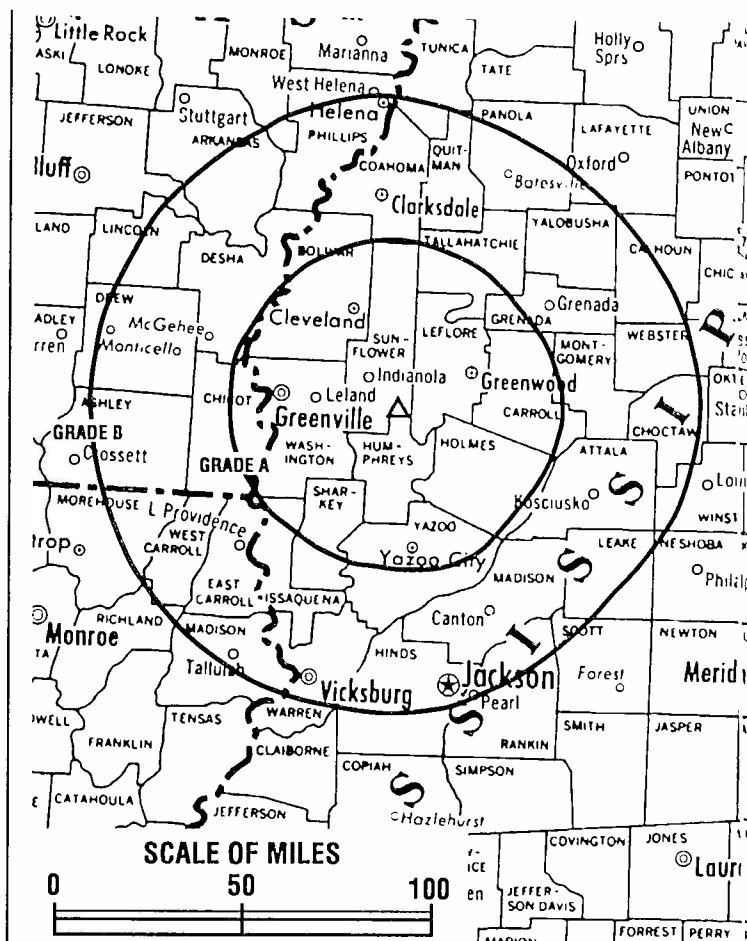
Personnel:

Cy N. Bahakel, President.
John Rogers, General Manager.
Michael Elrod, Assistant General Manager & General Sales Manager.
Drew Hadwal, News Director.
Jim Chick, Station Manager, Greenwood.
Donnie Reid, Operations Manager & Program Director.

Highest 30 Sec. Rate: \$450.

City of License: Greenwood. Station DMA: Greenwood-Greenville. Rank: 181.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WABG-TV BPCT-800303KG Granted 10/10/80 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,450	90,280	178,730
Average Weekly Circulation (1996)	53,414	28,386	81,800
Average Daily Circulation (1996)			46,700

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,080	18,460	64,540
Average Weekly Circulation (1996)	39,831	14,218	54,049
Average Daily Circulation (1996)			34,900

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,370	71,820	114,190
Average Weekly Circulation (1996)	13,582	14,167	27,749
Average Daily Circulation (1996)			11,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Gulfport

WXXV-TV

Ch. 25

Network Service: FOX.

Licensee: Prime Cities Broadcasters of Mississippi, Box 2500, Gulfport, MS 39505-2500.

Studio: 14351 Hwy. 49 N, Gulfport, MS 39503.

Mailing Address: Box 2500, Gulfport, MS 39505.

Phone: 601-832-2525. Fax: 601-832-4442.

E-mail: foxinfo@southwind.com Web Site: http://www.fox25.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1540-ft. above ground, 1780-ft. above sea level.

Latitude 30° 44' 48"
Longitude 89° 03' 30"

Transmitter: 4.7-mi. NE of McHenry.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter C-band; Pinzone receivers.

Ownership: Prime Cities Broadcasters Corp. of Mississippi.

Began Operation: February 14, 1987. Sale to present owners approved by FCC May 1, 1991. Sale to AmSouth Realty Inc. by Gulf Coast TV Ltd. approved Dec. 8, 1989.

Represented (sales): Blair Television.

Represented (legal): Bryan Cave.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- William S. Ritchie, General Manager.
- David White, Operations Manager.
- Leon Serruys, General Sales Manager.
- Carolyn Mardos, News Director.
- Cathy Collins, Program Director.
- Donna Smith, Business Manager.
- Raymond Luke, Chief Engineer.

Highest 30 Sec. Rate: \$500.

City of License: Gulfport. Station DMA: Biloxi-Gulfport. Rank: 157.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WXXV-TV BMPCT-840824KJ Granted 2/28/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,880	134,680	297,560
Average Weekly Circulation (1996)	88,566	39,945	128,511
Average Daily Circulation (1996)			55,347

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,610	19,990	114,600
Average Weekly Circulation (1996)	56,618	11,896	68,513
Average Daily Circulation (1996)			29,759

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,270	114,690	182,960
Average Weekly Circulation (1996)	31,948	28,049	59,998
Average Daily Circulation (1996)			25,588

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kepper, Tupper & Company

We brokered the sale of WXXV-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

Mississippi—Hattiesburg-Laurel

WHLT

Ch. 22

(Satellite of WJTV, Jackson, MS)

Network Service: CBS.

Licensee: Elcom of Hattiesburg Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Plaza, Atlanta, GA 30305.

Studio: 990 Hardy St., Hattiesburg, MS 39401.

Mailing Address: Box 232, Hattiesburg, MS 39401-0232.

Phone: 601-545-2077. Fax: 601-545-3589.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 800-ft. above av. terrain, 707-ft. above ground, 1017-ft. above sea level.

Latitude 31° 24' 21"
Longitude 89° 14' 35"

Transmitter: 4-mi. NE of Petal on Lynn Ray Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: January 12, 1987. Sale to New Vision Television I Inc., granted by FCC Sept. 7, 1993. Sale to Ellis Communications approved February 10, 1995 (Television Digest, Vol 34:48; 35:14). Transfer of control to Raycom Media approved July 26, 1996.

Represented (sales): Petry Television Inc.

Personnel:
Joe Foretich, Station Manager.
Clyde Walker, Chief Engineer.

Highest 30 Sec. Rate: \$250.

City of License: Hattiesburg. Station DMA: Hattiesburg-Laurel. Rank: 169.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WHLT BMPCT-870226KF Granted 4/16/87 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,640	66,470	124,110
Average Weekly Circulation (1996)	35,650	25,715	61,365
Average Daily Circulation (1996)			28,900

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,210	38,570	88,780
Average Weekly Circulation (1996)	34,615	23,196	57,811
Average Daily Circulation (1996)			27,200

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,430	27,900	35,330
Average Weekly Circulation (1996)	1,035	2,519	3,554
Average Daily Circulation (1996)			1,670

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Holly Springs

WBUY

Ch. 40

Network Service: TBN.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: 4240 Hwy. 309 N, Byhalia, MS 38611.

Mailing Address: Box 38421, Memphis, TN 38183.

Phone: 901-521-9289. Fax: 601-895-9788; 901-521-9989.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4624-kw max. visual. Antenna: 465-ft. above av. terrain, 468-ft. above ground, 818-ft. above sea level.

Latitude 34° 59' 20"
Longitude 89° 41' 13"

Transmitter: 0.43-mi. SSW of Byhalia Rd., at Tennessee border, near Barton.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Begin Operation: September 15, 1991.

Represented (engineering): Charles J. Thompson.

Personnel:
Stuart J. Roth, Chief Executive Officer & General Counsel.
Ed Goetze, Station Manager.

Relates: On request.

City of License: Holly Springs. Station DMA: Memphis. Rank: 42.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,360	123,130	330,490
Average Weekly Circulation (1996)	15,345	10,134	25,479
Average Daily Circulation (1996)			7,455



WBUY BMPCT-901002KO Granted 12/14/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,360	121,070	328,430
Average Weekly Circulation (1996)	15,345	9,998	25,343
Average Daily Circulation (1996)			7,444

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,060	2,060
Average Weekly Circulation (1996)	0	136	136
Average Daily Circulation (1996)			10

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: WAPT Argyle Television Inc., 200 Concord Plaza, Suite 700, San Antonio, TX 78216.

Studio: Channel 16 Way & Maddox Rd., Jackson, MS 39209.

Mailing Address: Box 10297, Jackson, MS 39289-0297.

Phone: 601-922-1607. **Fax:** 601-922-1663.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 155-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1072-ft. above ground, 1512-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Holds CP for change to 4786-kw max. visual, 1178-ft. above av. terrain, 1037-ft. above ground, 1476-ft. above sea level. BPCT-950410KF.

Transmitter: Channel 16 Way & Maddox Rd.

Satellite Earth Stations: Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: October 3, 1970. Sale to Northstar Television Group approved Sept. 11, 1989. Sale to Price Communications approved June 23, 1987 (*Television Digest*, Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale by American Public Life Insurance Co. to Lewis Hopper, et al., approved by FCC March 18, 1976. Sale to present owners by Northstar Television Group Inc. approved by FCC Nov. 7, 1994 (Vol. 34:37; 35:2).

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

Personnel:

- Stuart Kellogg, Vice President & General Manager.
- Ted Batson, General Sales Manager.
- Leigh White, Local Sales Manager.
- Bob Noonan, News Director.
- Joe Root, Program Director.
- Susan Acklen, Promotion Director.
- Lynn Bullock, Production Manager.
- Anna Box, Business Manager.
- Tom Bondurant, Engineering Manager.

Rates: On request.



WAPT BPCT-950410KF Granted 1/23/96 © American Map Corp., No. 14244

City of License: Jackson. **Station DMA:** Jackson, MS. **Rank:** 90.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,230	112,660	283,890
Average Weekly Circulation (1996)	135,055	66,048	201,103
Average Daily Circulation (1996)			108,343
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,460	99,720	265,180
Average Weekly Circulation (1996)	133,911	64,937	198,848
Average Daily Circulation (1996)			107,633
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,770	12,940	18,710
Average Weekly Circulation (1996)	1,145	1,111	2,256
Average Daily Circulation (1996)			709

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Jackson

WDBD

Ch. 40

Network Service: FOX.

Licensee: Pegasus Broadcast TV L.P., 5 Radnor Corporate Center, Suite 454, Radnor, PA 19087.

Studio: 7440 Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Phone: 601-922-1234. Fax: 601-922-0268.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of intersection of Hwy. 18 & I-20.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: December 27, 1984. Transfer of control of CP from Brenda Harrison to H. Bernard Dixon approved by FCC April 30, 1985. Transfer of control from H. Bernard Dixon to Media Central approved by FCC Nov. 26, 1985. Assignment of license from Media Central to C. Kenneth Still, trustee approved May 10, 1989. Sale to D & K Broadcast Properties L.P. approved by FCC June 22, 1989. Sale to current owner approved Feb. 18, 1993.

Represented (sales): Seltel Inc.

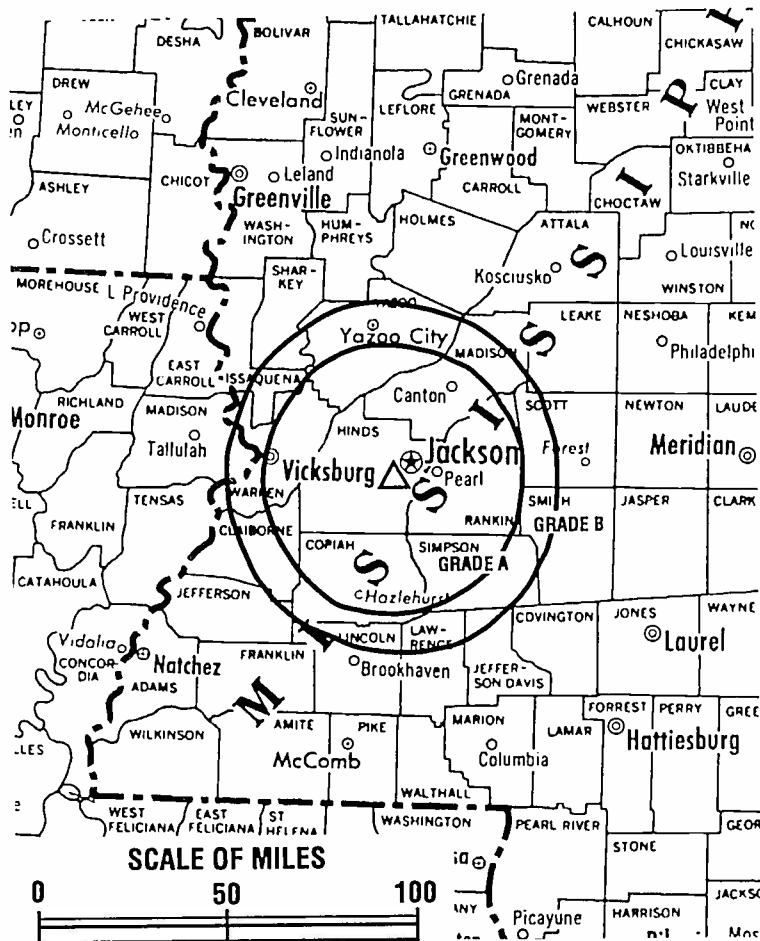
Personnel:

- Al Tanksley, General Manager.
- Susan Richards, General Sales Manager.
- Brenda Maynard, National Sales Manager.
- Ed Stanton, Regional Sales Manager.
- John Brinson, Creative Services Director.
- Lee Carpenter, Chief Engineer.
- Peggy Fincher, Business Manager.

Rates: On request.

City of License: Jackson. Station DMA: Jackson, MS. Rank: 90.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WDBD BMPCT-840314KF Granted 3/30/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,340	104,190	288,530
Average Weekly Circulation (1996)	105,145	53,590	158,735
Average Daily Circulation (1996)			71,697

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,140	90,970	247,110
Average Weekly Circulation (1996)	99,320	52,236	151,555
Average Daily Circulation (1996)			69,082

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,200	13,220	41,420
Average Weekly Circulation (1996)	5,825	1,355	7,180
Average Daily Circulation (1996)			2,615

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: WAPT Argyle Television Inc., 200 Concord Plaza, Suite 700, San Antonio, TX 78216.

Studio: Channel 16 Way & Maddox Rd., Jackson, MS 39209.

Mailing Address: Box 10297, Jackson, MS 39289-0297.

Phone: 601-922-1607. Fax: 601-922-1663.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 155-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1072-ft. above ground, 1512-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Holds CP for change to 4786-kw max. visual, 1178-ft. above av. terrain, 1037-ft. above ground, 1476-ft. above sea level. BPCT-950410KF.

Transmitter: Channel 16 Way & Maddox Rd.

Satellite Earth Stations: Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: October 3, 1970. Sale to Northstar Television Group approved Sept. 11, 1989. Sale to Price Communications approved June 23, 1987 (Television Digest, Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale by American Public Life Insurance Co. to Lewis Hopper, et al., approved by FCC March 18, 1976. Sale to present owners by Northstar Television Group Inc. approved by FCC Nov. 7, 1994 (Vol. 34:37; 35:2).

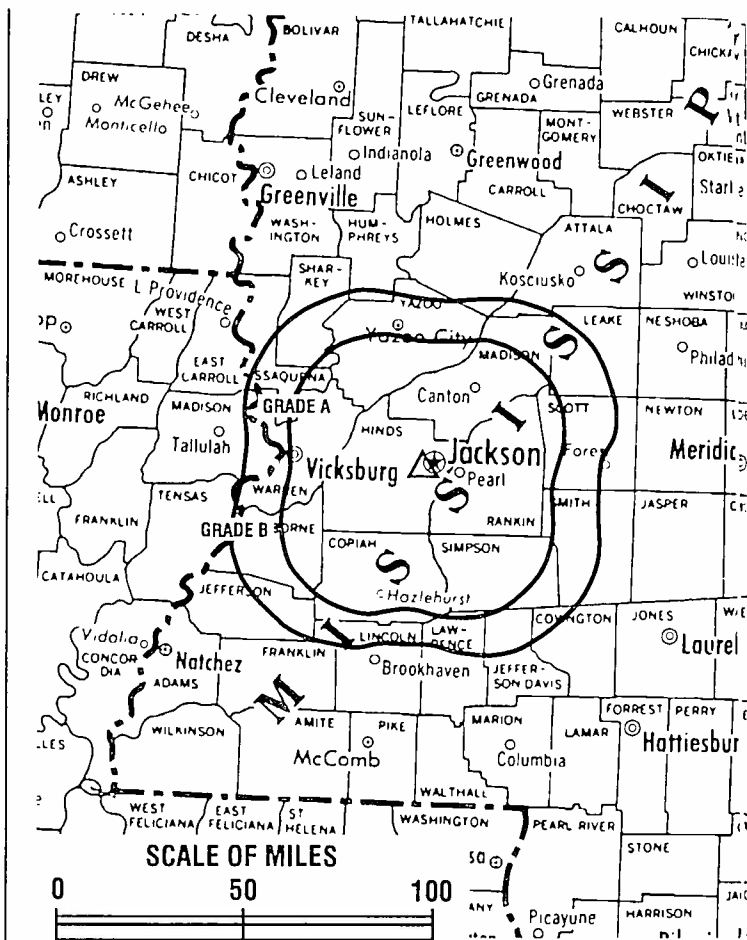
Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

Personnel:

Stuart Kellogg, Vice President & General Manager.
Ted Batson, General Sales Manager.
Leigh White, Local Sales Manager.
Bob Noonan, News Director.
Joe Root, Program Director.
Susan Acklen, Promotion Director.
Lynn Bullock, Production Manager.
Anna Box, Business Manager.
Tom Bondurant, Engineering Manager.

Rates: On request.



WAPT BPCT-950410KF Granted 1/23/96 © American Map Corp., No. 142.

City of License: Jackson. Station DMA: Jackson, MS. Rank: 90.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,230	112,660	283,890
Average Weekly Circulation (1996)	135,055	66,048	201,103
Average Daily Circulation (1996)			108,317
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,460	99,720	265,180
Average Weekly Circulation (1996)	133,911	64,937	198,848
Average Daily Circulation (1996)			107,624
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,770	12,940	18,710
Average Weekly Circulation (1996)	1,145	1,111	2,256
Average Daily Circulation (1996)			719

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Jackson

WDBD

Ch. 40

Network Service: FOX.

Licensee: Pegasus Broadcast TV L.P., 5 Radnor Corporate Center, Suite 454, Radnor, PA 19087.

Radio: 7440 Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Phone: 601-922-1234. Fax: 601-922-0268.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of intersection of Hwy. 18 & I-20.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Original Operation: December 27, 1984. Transfer of control of CP from Brenda Harrison to H. Bernard Dixon approved by FCC April 30, 1985. Transfer of control from H. Bernard Dixon to Media Central approved by FCC Nov. 26, 1985. Assignment of license from Media Central to C. Kenneth Still, trustee approved May 10, 1989. Sale to D & K Broadcast Properties L.P. approved by FCC June 22, 1989. Sale to current owner approved Feb. 18, 1993.

Represented (sales): Seltel Inc.

Personnel:

- Al Tanksley, General Manager.
- Susan Richards, General Sales Manager.
- Brenda Maynard, National Sales Manager.
- Ed Stanton, Regional Sales Manager.
- John Brinson, Creative Services Director.
- Lee Carpenter, Chief Engineer.
- Peggy Fincher, Business Manager.

Notes: On request.

City of License: Jackson. Station DMA: Jackson, MS. Rank: 90.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WDBD BMPCT-840314KF Granted 3/30/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,340	104,190	288,530
Average Weekly Circulation (1996)	105,145	53,590	158,735
Average Daily Circulation (1996)			71,697

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,140	90,970	247,110
Average Weekly Circulation (1996)	99,320	52,236	151,555
Average Daily Circulation (1996)			69,082

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,200	13,220	41,420
Average Weekly Circulation (1996)	5,825	1,355	7,180
Average Daily Circulation (1996)			2,615

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: WAPT Argyle Television Inc., 200 Concord Plaza, Suite 700, San Antonio, TX 78216.

Studio: Channel 16 Way & Maddox Rd., Jackson, MS 39209.

Mailing Address: Box 10297, Jackson, MS 39289-0297.

Phone: 601-922-1607. Fax: 601-922-1663.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 155-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1072-ft. above ground, 1512-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Holds CP for change to 4786-kw max. visual, 1178-ft. above av. terrain, 1037-ft. above ground, 1476-ft. above sea level. BPCT-950410KF.

Transmitter: Channel 16 Way & Maddox Rd.

Satellite Earth Stations: Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: October 3, 1970. Sale to Northstar Television Group approved Sept. 11, 1989. Sale to Price Communications approved June 23, 1987 (Television Digest, Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale by American Public Life Insurance Co. to Lewis Hopper, et al., approved by FCC March 18, 1976. Sale to present owners by Northstar Television Group Inc. approved by FCC Nov. 7, 1994 (Vol. 34:37; 35:2).

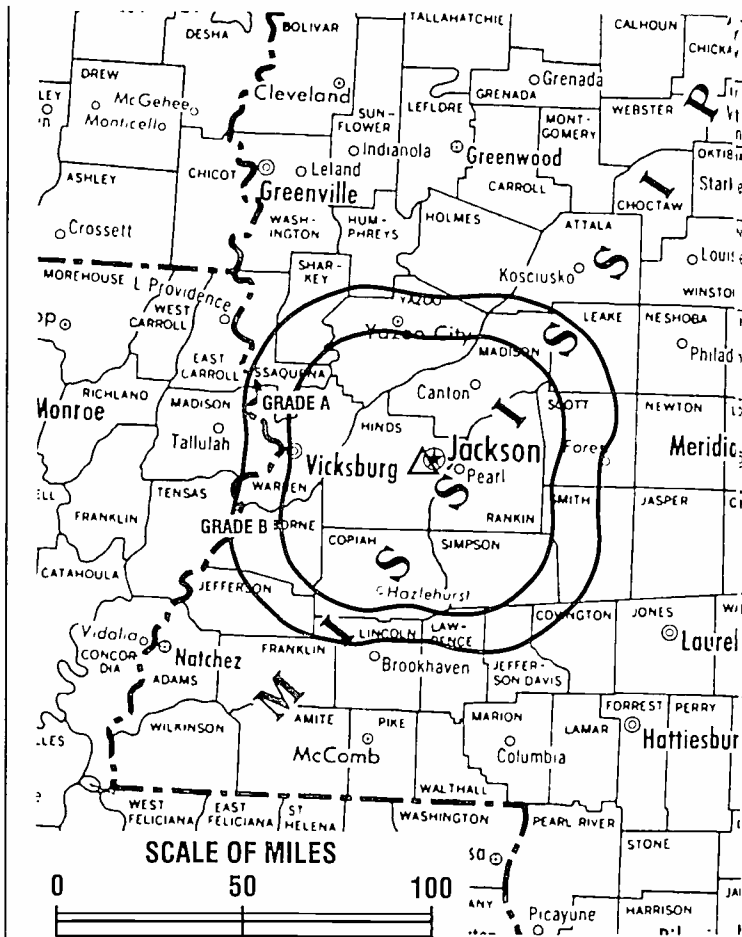
Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

Personnel:

- Stuart Kellogg, Vice President & General Manager.
- Ted Batson, General Sales Manager.
- Leigh White, Local Sales Manager.
- Bob Noonan, News Director.
- Joe Root, Program Director.
- Susan Acklen, Promotion Director.
- Lynn Bullock, Production Manager.
- Anna Box, Business Manager.
- Tom Bondurant, Engineering Manager.

Rates: On request.



WAPT BPCT-950410KF Granted 1/23/96 © American Map Corp., No. 142-

City of License: Jackson. Station DMA: Jackson, MS. Rank: 90.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,230	112,660	283,890
Average Weekly Circulation (1996)	135,055	66,048	201,103
Average Daily Circulation (1996)			108,317
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,460	99,720	265,180
Average Weekly Circulation (1996)	133,911	64,937	198,848
Average Daily Circulation (1996)			107,624
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,770	12,940	18,710
Average Weekly Circulation (1996)	1,145	1,111	2,256
Average Daily Circulation (1996)			717

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Jackson

WDBD

Ch. 40

Network Service: FOX.

Licensee: Pegasus Broadcast TV L.P., 5 Radnor Corporate Center, Suite 454, Radnor, PA 19087.

Radio: 7440 Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Phone: 601-922-1234. **Fax:** 601-922-0268.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of intersection of Hwy. 18 & I-20.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Legal Operation: December 27, 1984. Transfer of control of CP from Brenda Harrison to H. Bernard Dixon approved by FCC April 30, 1985. Transfer of control from H. Bernard Dixon to Media Central approved by FCC Nov. 26, 1985. Assignment of license from Media Central to C. Kenneth Still, trustee approved May 10, 1989. Sale to D & K Broadcast Properties L.P. approved by FCC June 22, 1989. Sale to current owner approved Feb. 18, 1993.

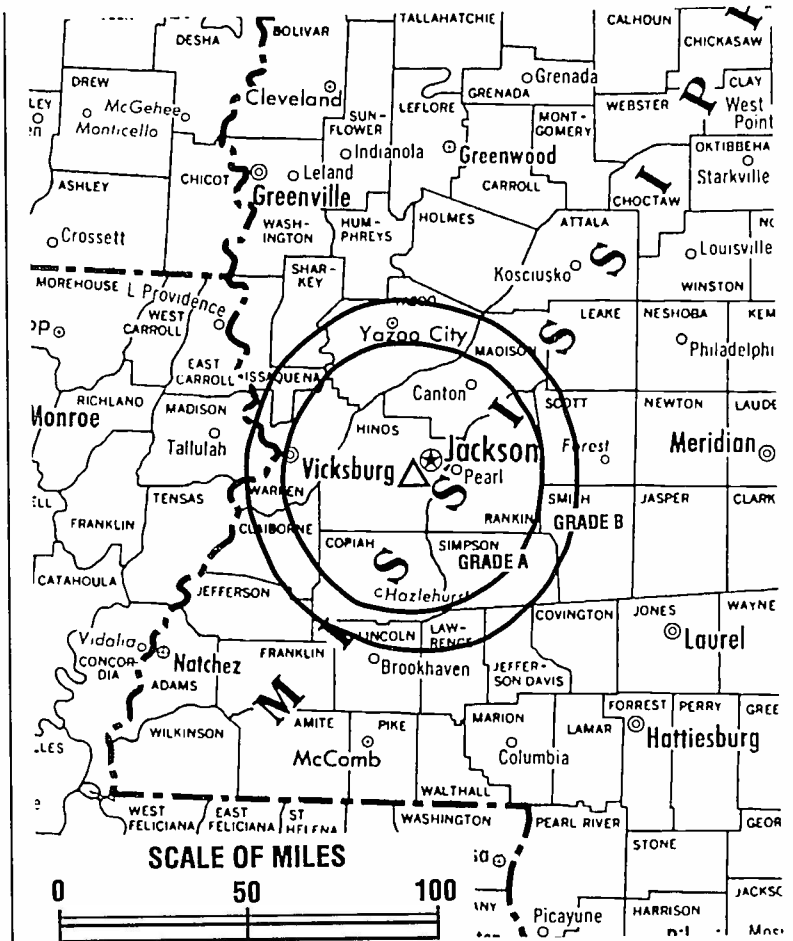
Represented (sales): Seltel Inc.

Personnel:
Al Tanksley, General Manager.
Susan Richards, General Sales Manager.
Brenda Maynard, National Sales Manager.
Ed Stanton, Regional Sales Manager.
John Brinson, Creative Services Director.
Lee Carpenter, Chief Engineer.
Peggy Fincher, Business Manager.

Notes: On request.

City of License: Jackson. **Station DMA:** Jackson, MS. **Rank:** 90.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WDBD BNPCT-840314KF Granted 3/30/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,340	104,190	288,530
Average Weekly Circulation (1996)	105,145	53,590	158,735
Average Daily Circulation (1996)			71,697

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,140	90,970	247,110
Average Weekly Circulation (1996)	99,320	52,236	151,555
Average Daily Circulation (1996)			69,082

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,200	13,220	41,420
Average Weekly Circulation (1996)	5,825	1,355	7,180
Average Daily Circulation (1996)			2,615

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Jackson

WJTV

Ch. 12

(Operates satellite WHLT, Hattiesburg-Laurel, MS)

Network Service: CBS.

Licensee: Elcom of Mississippi Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Plaza, Atlanta, GA 30305.

Studio: 1820 TV Road, Jackson, MS 39204.

Mailing Address: Box 8887, Jackson, MS 39284-8887.

Phone: 601-372-6311. Fax: 601-372-8798.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 0.3-mi. S of Rte. 18.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: March 15, 1954. In 1955, after WSLI-TV (Ch. 12) owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (*Television Digest*, Vol. 11:16, 21, 23). Sale to News Press & Gazette Co. by Capitol Bcstg. Co. approved by FCC March 7, 1983 (Vol. 22:50). Sale to New Vision Television I Inc. granted by FCC Sept. 7, 1993 (Vol. 33:28). Sale to Ellis Communications approved by FCC Feb. 10, 1995 (Vol. 34:48; 35:14). Transfer of control to Raycom Media approved July 26, 1996.

Represented (sales): Blair Television.

Personnel:

- Larry Blackerby, General Manager.
- Jeff Guilbert, General Sales Manager.
- Ramona Alexander, Local Sales Manager.
- Gene Moore, News Director.
- Steve Schrader, Chief Engineer.
- Jim Halling, Promotion & Marketing Director.
- Michelle Hopkins, Business Manager.
- Todd Buccelli, Production Manager.



WJTV BPCT-2540 Granted 1/10/62

© American Map Corp., No. 142

Highest 30 Sec. Rate: \$800.

City of License: Jackson. Station DMA: Jackson, MS. Rank: 90.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	252,420	153,840	406,260
Average Weekly Circulation (1996)	170,019	88,834	258,853
Average Daily Circulation (1996)			144,635

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,330	103,390	269,720
Average Weekly Circulation (1996)	138,171	81,475	219,646
Average Daily Circulation (1996)			129,023

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,090	50,450	136,540
Average Weekly Circulation (1996)	31,848	7,359	39,207
Average Daily Circulation (1996)			15,603

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Jackson

WLBT-TV

Ch. 3

Network Service: NBC.

Licensee: TV-3 Inc., Box 1712, Jackson, MS 39215-1712.

Studio: 715 S. Jefferson St., Jackson, MS 39205.

Phone: 601-948-3333. Fax: 601-960-4412.

E-mail: wlbtt@teclink.net Web Site: <http://www.wlbtt.teclink.net>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: Circularly polarized, 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Civic Communications Corp. (Group Owner).

Began Operation: December 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation Feb. 1, 1980. Sale to present owners approved by FCC Dec. 13, 1983 (Television Digest, Vol. 1:52).

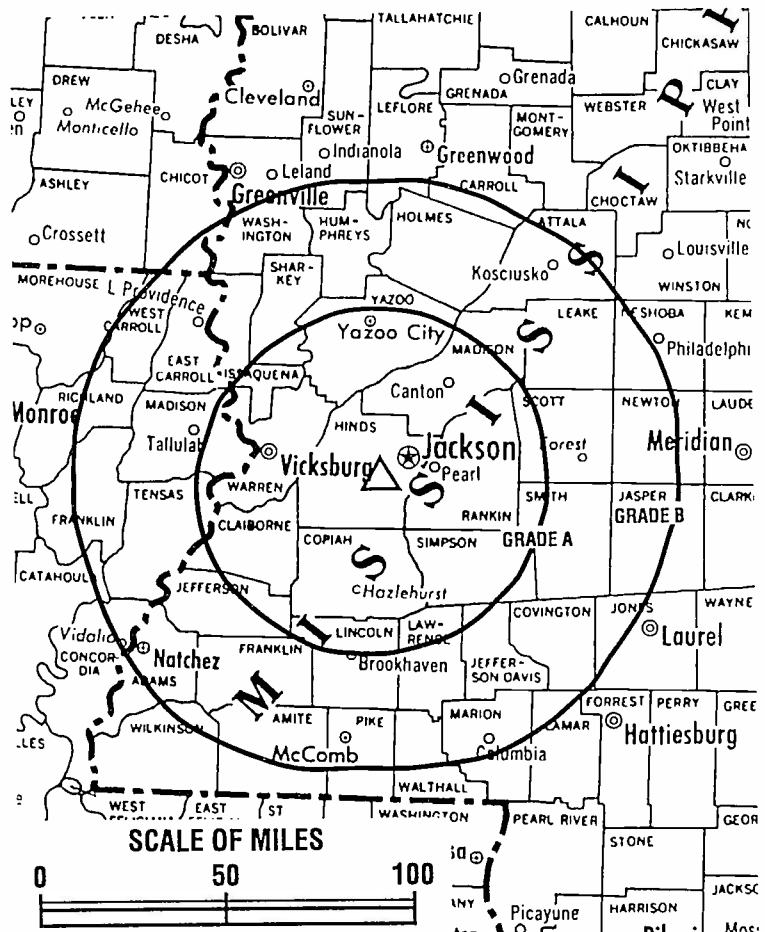
Represented (sales): Katz Continental Television.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frank Melton, President & Chief Executive Officer.
Dan Modisett, General Manager.
Frankie Thomas, General Sales Manager.
Dennis Smith, News Director.
Jacqueline Warren, Promotion Director.
Frank Carlisle, Business Manager.
Jacquelyn Gary, Personnel Director.
Goldia Revies, Public Service Director.
Rena Wright, Marketing Director.



WLBT-TV BPCT-3807 Granted 9/21/66

© American Map Corp., No. 14244

Rates: On request.

City of License: Jackson. Station DMA: Jackson, MS. Rank: 90.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,650	166,850	409,500
Average Weekly Circulation (1996)	178,816	99,369	278,185
Average Daily Circulation (1996)			171,138

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,330	103,390	269,720
Average Weekly Circulation (1996)	143,939	85,540	229,479
Average Daily Circulation (1996)			150,972

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,320	63,460	139,780
Average Weekly Circulation (1996)	34,877	13,829	48,706
Average Daily Circulation (1996)			20,166

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Laurel-Hattiesburg

WDAM-TV

Ch. 7

Network Service: NBC.

Licensee: WDAM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: Hwy. 11 N, Hattiesburg, MS 39402.

Mailing Address: Box 16269, Hattiesburg, MS 39404-6269.

Phones: 601-544-4730; 601-649-3111. Fax: 601-584-9302.

Web Site: <http://www.wdam.com>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabuchie.

Satellite Earth Stations: Harris, 3.5-meter; Harris, 8-meter; Avcom, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: June 8, 1956. Broadcast at first on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (*Television Digest*, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50). Sale to Beam Communications approved July 27, 1983. Sale to Federal Broadcasting Co. approved Aug. 2, 1990. Sale to Raycom Media Inc. pends.

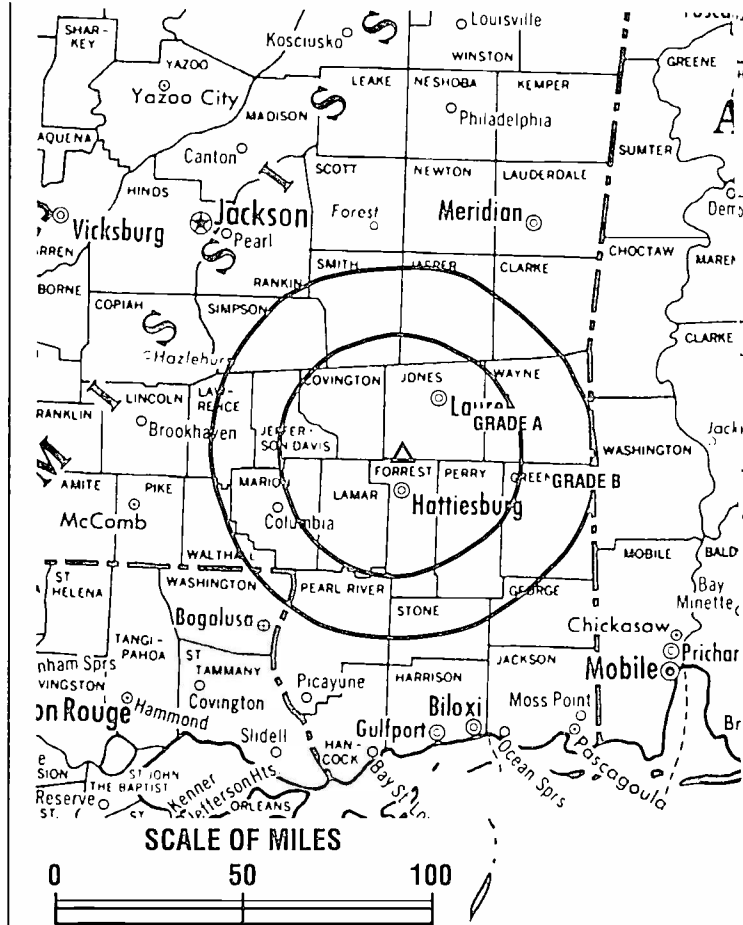
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Jim Cameron, General Manager.
- Ted Palmer, General Sales Manager.
- Dickie Mauldin, Local Sales Manager.
- Cindy Smith, Local Sales Manager.
- Wanda Morrison, National Sales Manager.
- Pam McGovern, Director of Creative Services.
- Randy Swann, News Director.
- Claudia Velesco, Promotion Director.
- Frank Brown, Production Manager.



WDAM-TV BPCT-2031 Granted 2/20/57 © American Map Corp., No. 142

Pam Napier, Business Manager.
Bobby Smith, Chief Engineer.

Rates: On request.

City of License: Laurel. Station DMA: Hattiesburg-Laurel. Rank: 169.

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,280	71,170	149,450
Average Weekly Circulation (1996)	53,951	36,344	90,295
Average Daily Circulation (1996)			61,782
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,210	38,570	88,780
Average Weekly Circulation (1996)	44,594	31,967	76,561
Average Daily Circulation (1996)			57,044
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,070	32,600	60,670
Average Weekly Circulation (1996)	9,357	4,377	13,734
Average Daily Circulation (1996)			4,646

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Meridian

WGBC

Ch. 30

Network Service: NBC.

Licensee: Global Communications Inc., 116 Skyland Dr., Meridian, MS 39301.

Studio: 116 Skyland Dr., Meridian, MS 39301.

Phone: 601-485-3030. Fax: 601-693-9889.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1600-kw max. visual, 160-kw max. aural. Antenna: 614-ft. above av. terrain, 318-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 34"
Longitude 88° 41' 12"

Transmitter: 0.8-mi. S of Meridian at 4608 Skyland Dr.

Full Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 3.7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris receivers.

News Service: AP.

Ownership: Global Communications Inc.

Begin Operation: September 30, 1982. Burned to ground in 1990; resumed operation under new ownership in 1991 (Television Digest, Vol. 31:38). Sale to present owner by Civic Communications Corp. approved by FCC March 12, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

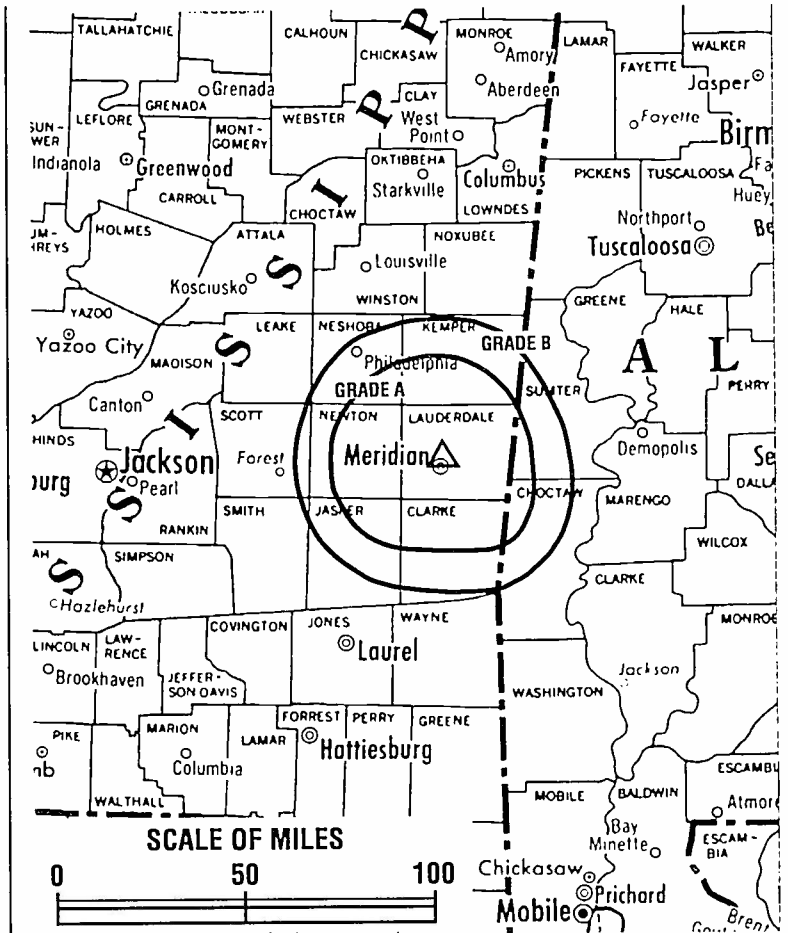
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
H. Alex Shields, General Manager.
Lori Walton, General Sales Manager.
Kathie Austin, Program Director.
Barry Walters, Chief Engineer.
Neil Hatten, Promotion & Production Manager.
Cal Smith, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Meridian. Station DMA: Meridian. Rank: 183.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WGBC BPCT-910614KE Granted 7/17/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,640	43,780	89,420
Average Weekly Circulation (1996)	25,980	15,296	41,276
Average Daily Circulation (1996)			19,270
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,780	31,630	66,410
Average Weekly Circulation (1996)	24,409	14,460	38,868
Average Daily Circulation (1996)			18,804
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,860	12,150	23,010
Average Weekly Circulation (1996)	1,571	837	2,408
Average Daily Circulation (1996)			466

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Meridian

WMDN

Ch. 24

Network Service: CBS.

Licensee: WMDN Inc., 6189 Federal Hwy., Fort Pierce, FL 33455.

Studio: 1151 Crestview Circle, Meridian, MS 39302.

Mailing Address: Box 2424, Meridian, MS 39302.

Phone: 601-693-2424. **Fax:** 601-693-7126.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 745-kw max. & 621-kw horizontal visual, 75.6-kw max. & 63.1-kw horizontal aural. Antenna: 610-ft. above av. terrain, 368-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 40"
Longitude 88° 41' 28"

Holds CP for change to 581-ft. above av. terrain, 994-ft. above ground, 374-ft. above sea level, lat. 32° 18' 43", long. 88° 41' 33", transmitter to U.S. Rte. 45, 3.67-mi. S of Meridian, in Lauderdale County. BPCT-920325K1.

Transmitter: 1151 Crestview Circle, Meridian.

Satellite Earth Stations: Prodelin, 4.5-meter C-band; Prodelin, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Frank K. Spain (Group Owner).

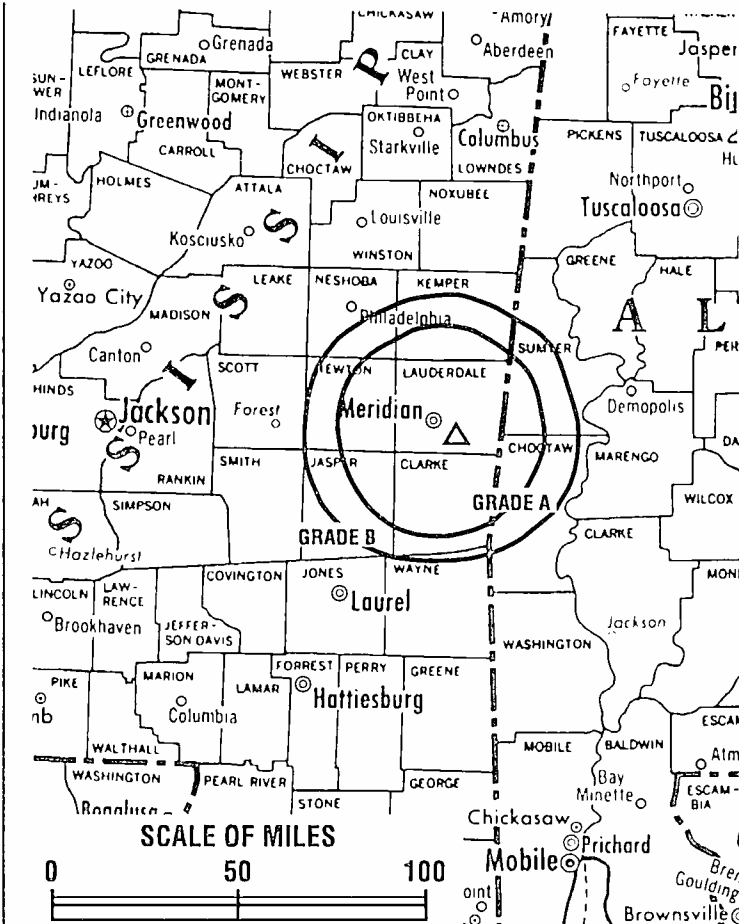
Began Operation: June 10, 1968. Left air Oct. 13, 1970. Sale to Frank Spain, et al., by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972. FCC approved sale to Meridian Bcstg. Partners Aug. 15, 1985. Left air April 30, 1992. Resumed operation April 28, 1994, under present ownership.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & McCormick.

Personnel:

- Marc Grossman, General Manager.
- Susan Ross, General Sales Manager.
- Geoff Carter, Chief Engineer.
- Janie Vogel, Program & Promotion Director.
- Daniel Hamilton, Production Manager.
- Sue Weathers, Business Manager.



WMDN BPCT-920325K1 Granted 6/30/92 © American Map Corp., No. 1424.

Rates: On request.

City of License: Meridian. **Station DMA:** Meridian. **Rank:** 183.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	36,210	36,090	72,300
Average Weekly Circulation (1996)	25,240	14,436	39,676
Average Daily Circulation (1996)			19,400

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	34,780	31,630	66,410
Average Weekly Circulation (1996)	25,107	14,124	39,231
Average Daily Circulation (1996)			19,400

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	1,430	4,460	5,890
Average Weekly Circulation (1996)	133	312	445
Average Daily Circulation (1996)			44

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Mississippi—Meridian

WTOK-TV

Ch. 11

Network Service: ABC.

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

Studio: 815 23rd Ave., Meridian, MS 39301.

Mailing Address: Box 2988, Meridian, MS 39301.

Phone: 601-693-1441. Fax: 601-483-3266. E-mail: wtoktv@aol.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.30"
Longitude 88° 41' 27.80"

Transmitter: U.S. Hwy. 45, 1.8-mi. S of city.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.2-meter C-band; Andrew, Avantek, RCA receivers.

News Services: ABC, AP, CNN.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Original Operation: September 26, 1953. Sale to H & C Communications by Robert F. Wright, et al., approved by FCC July 28, 1981 (Television Digest, Vol. 21:14). Sale to Southwest Media Inc. (later United Bcstg. Corp.) approved by FCC Oct. 24, 1984 (Vol. 24:26, 33). Sale to current owner approved May 10, 1988 (Vol. 28:15).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

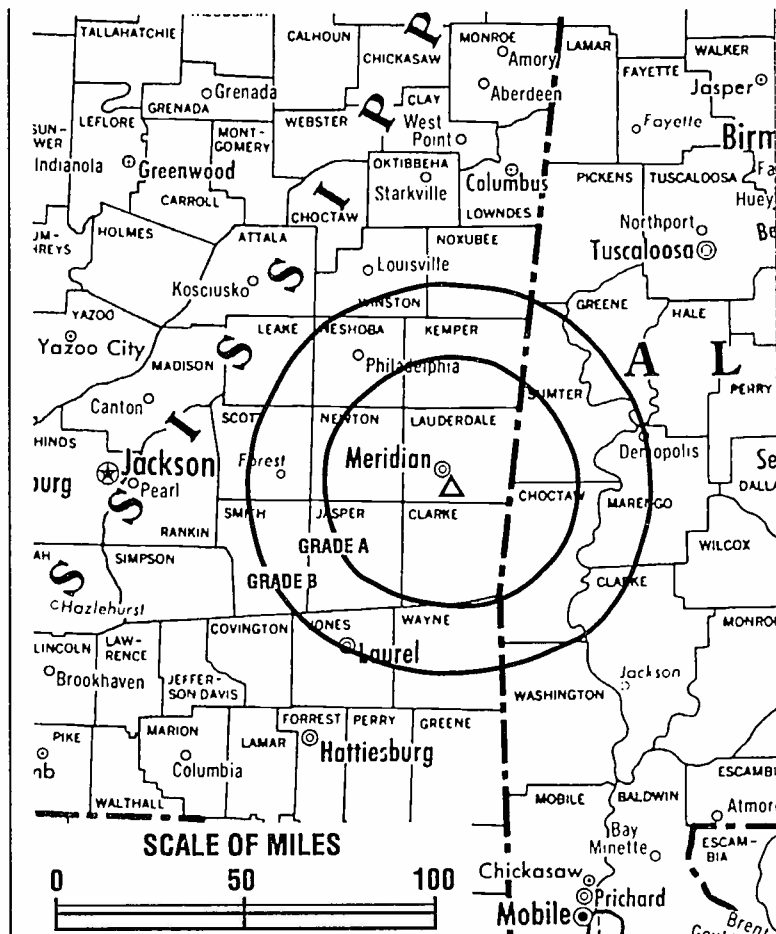
Personnel:

Tracey Jones, General Manager.
John Johnson, News Director.
Cassandra Turney, Program Manager.
Julie Walker, Promotion Director.
Brad LeBrun, Chief Engineer.
Roy Givens, Business Manager.
Tim Walker, Operations Manager.

Highest 30 Sec. Rate: \$600.

City of License: Meridian. Station DMA: Meridian. Rank: 183.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTOK-TV BMPCT-3043 Granted 5/2/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,460	61,000	136,460
Average Weekly Circulation (1996)	43,188	32,773	75,961
Average Daily Circulation (1996)			45,869
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,780	31,630	66,410
Average Weekly Circulation (1996)	31,050	24,527	55,577
Average Daily Circulation (1996)			37,990
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,680	29,370	70,050
Average Weekly Circulation (1996)	12,138	8,246	20,385
Average Daily Circulation (1996)			7,879

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Natchez

WNTZ

Ch. 48

(Satellite of KADN, Lafayette, LA)

Network Service: FOX

Licensee: Delta Management Corp. Box 1836, Natchez, MS 39121

Studio: See KADN, Lafayette, LA

Phone: 601-442-4800 Fax: 601-446-7019

Technical Facilities: Channel No. 48 (674-680 MHz), Authorized power 2818-kw max visual Antenna 1037-ft above av terrain, 1020-ft above ground, 1076-ft above sea level

Latitude 31° 40' 08"
Longitude 91° 41' 30"

Transmitter: Concordia Parish 4.3-mi SW of Dunbarton, near Ballina Oil Field

Satellite Earth Stations: Comtech 3.8-meter C-band Comtech 5-meter C-band Pinzone receivers

Ownership: Delta Management Corp

Began Operation: November 16, 1985 Left air 1988 Returned to air December 31, 1992.

Represented (sales): Petry Television Inc

Represented (legal): Fletcher Heald & Hidreth

Represented (engineering): Peter V. Gureckis & Associates

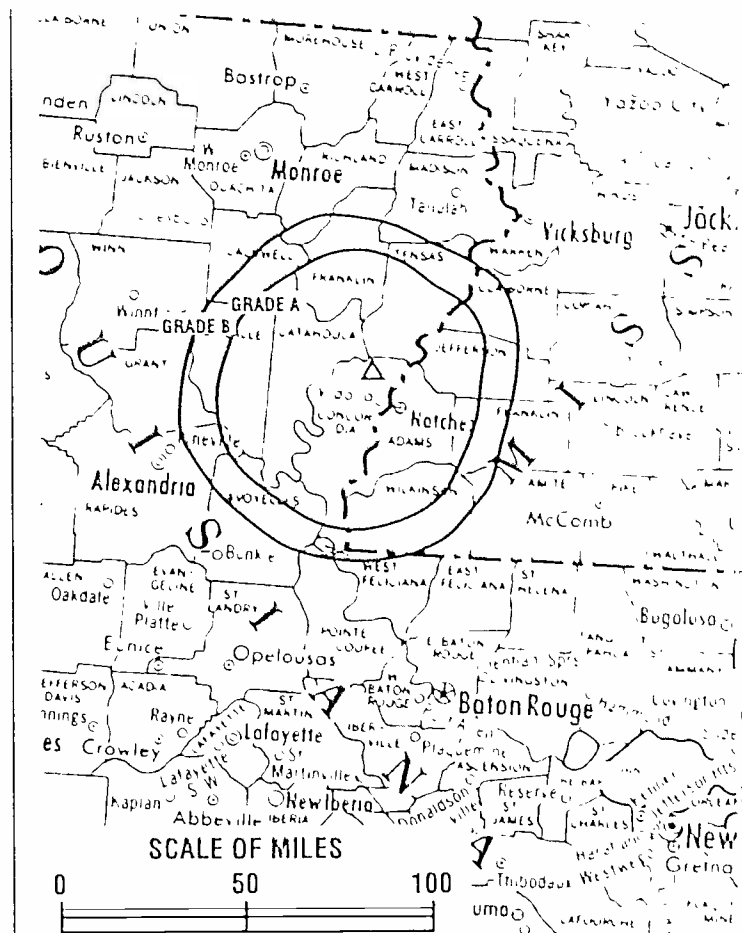
Personnel:

Daniel S. Penny, General Manager
Sandi Cox, Local Sales Manager
Lee Clardy, Chief Engineer

Highest 30 Sec. Rate: \$100

City of License: Natchez Station DMA: Jackson, MS Rank: 90

Circulation: In 1996, 100% coverage based on Nielsen study



WNTZ BPCT-940513KF Granted 7/21/94 © American Map Corp. No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,940	20,400	92,340
Average Weekly Circulation (1996)	36,692	4,907	41,599
Average Daily Circulation (1996)			15,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,300	3,670	12,970
Average Weekly Circulation (1996)	5,517	598	6,115
Average Daily Circulation (1996)			2,200

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,620	16,730	79,350
Average Weekly Circulation (1996)	31,175	4,309	35,484
Average Daily Circulation (1996)			12,800

* Estimated station totals are sums of the Nielsen TV and cable TV household estimates for each station. The station registers viewing of more than 50% as per the Nielsen Survey Methods.

Mississippi—Tupelo

WLOV-TV

Ch. 27

Network Service: FOX.

Licensee: Lingard Bcstg. Corp., 180 Featherwood Hollow, Athens, GA 30601.

Radio: Beech Springs Rd., Tupelo, MS 38801.

Mailing Address: Box 350, Tupelo, MS 38802.

Phone: 601-842-2227. Fax: 601-844-7061.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

MA: Local marketing agreement with WTVA (N), Columbus-Tupelo.

Ownership: Lingard Broadcasting Corp.

Original Operation: May 29, 1983. Sale to James S. Love III by Venture Systems Inc. approved by FCC June 24, 1991. FCC granted sale to present owners April 12, 1994.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

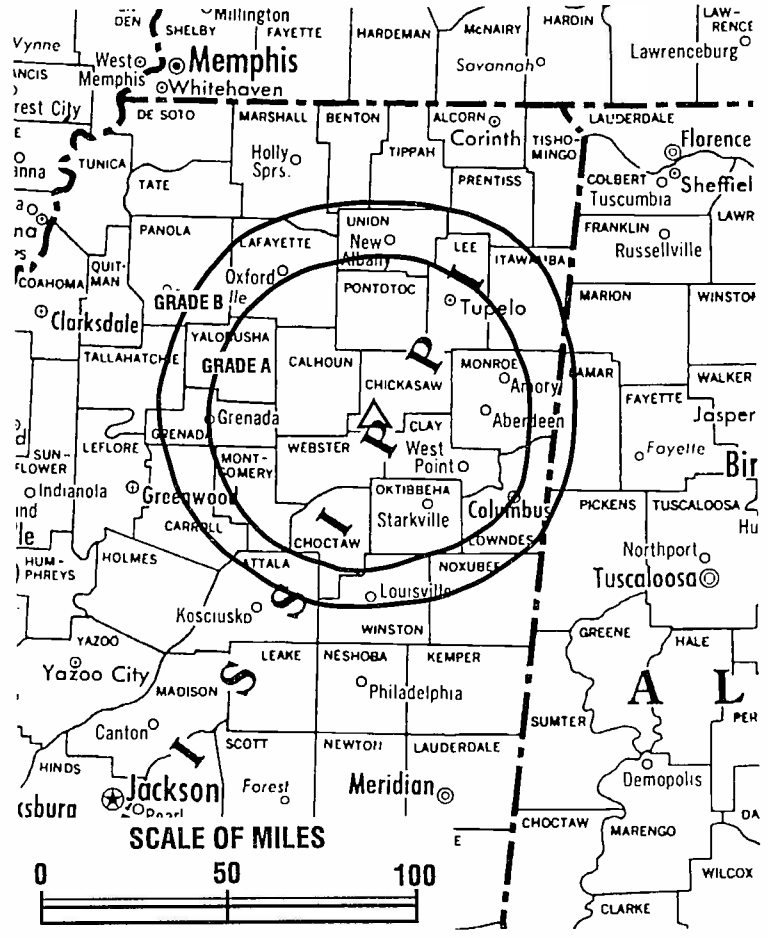
- Jack Lingard, President.
- Jennifer Dennington, Station Manager.
- Marty Davis, Chief Engineer.

Notes: On request.

Category of License: Tupelo. Station DMA: Columbus-Tupelo-West Point. Rank: 129.

Compilation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,670	89,950	210,620
Average Weekly Circulation (1996)	58,264	29,719	87,982
Average Daily Circulation (1996)			35,828



WLOV-TV BMPCT-821109KM Granted 11/29/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,210	66,850	164,060
Average Weekly Circulation (1996)	53,194	26,663	79,856
Average Daily Circulation (1996)			32,824

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,460	23,100	46,560
Average Weekly Circulation (1996)	5,070	3,056	8,126
Average Daily Circulation (1996)			3,005

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Mississippi—Tupelo-Columbus

WTVA

Ch. 9

Network Service: NBC.

Licensee: WTVA Inc., Box 350, Tupelo, MS 38802.

Studio: Beach Springs Rd., Tupelo, MS 38801.

Phone: 601-842-7620. **Fax:** 601-844-7061.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: 3 in operation.

SNG Mobile Dish: Hubcom, Ku-band.

News Service: AP.

LMA: Local marketing agreement with WLOV-TV (F), Tupelo, MS.

Ownership: WTVA Inc. (Group Owner).

Began Operation: March 18, 1957.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

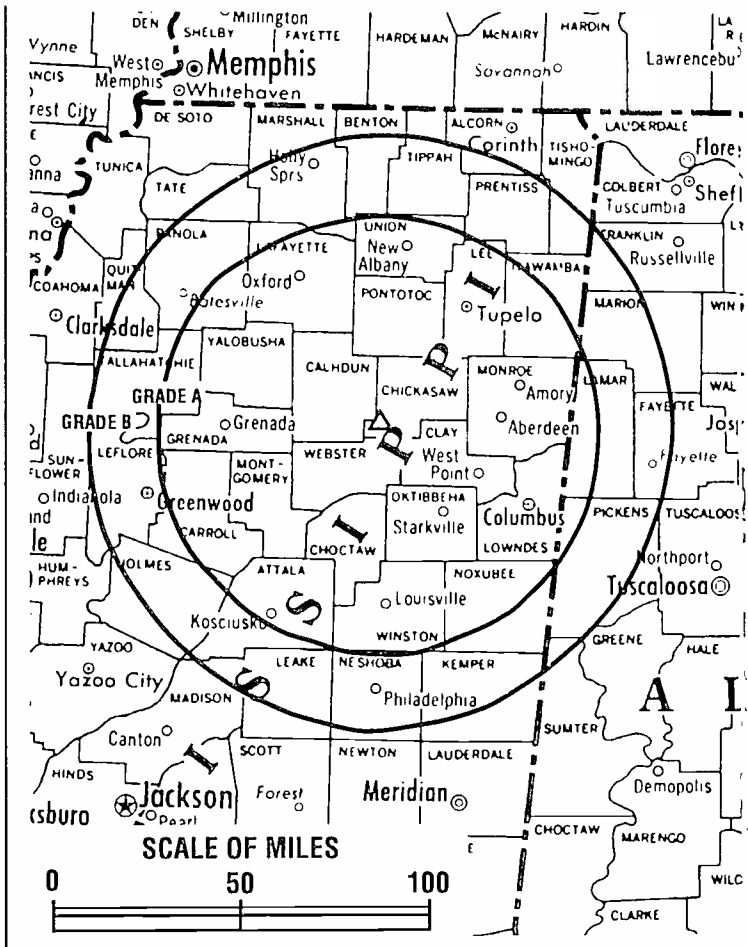
Personnel:

- Frank K. Spain, President.
- Mark Ledbetter, General Manager.
- Bob Leech, National Sales Director.
- Terry Barber, Local Sales Director.
- Charles Ed Bishop, Program Director.
- Wendell Robinson, Chief Engineer.
- Gerald Stanford, Operations Director.
- Terry Smith, News Director.

Rates: On request.

City of License: Tupelo. **Station DMA:** Columbus-Tupelo-West Point. **Rank:** 129.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



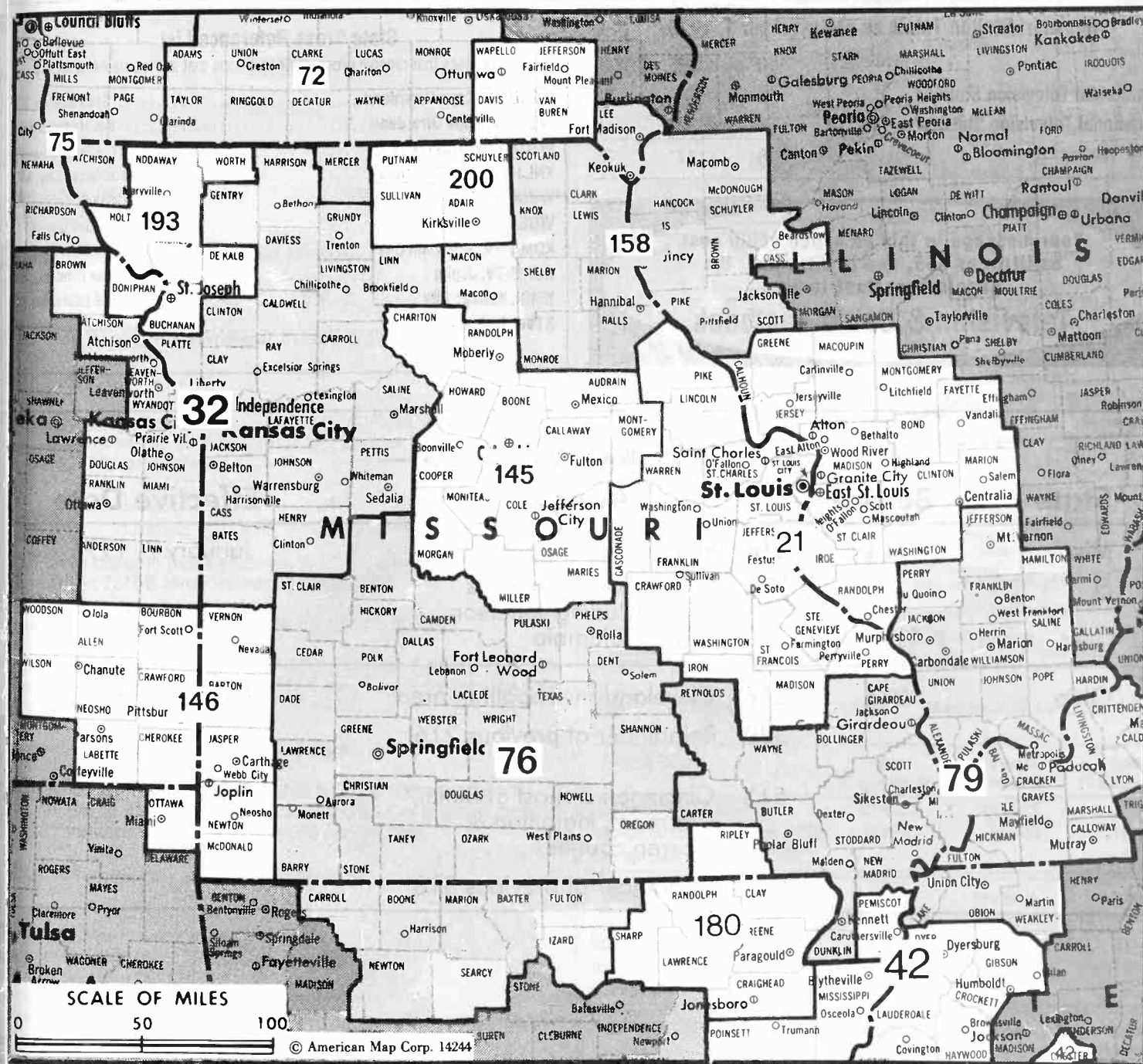
WTVA BPCT-4394 Granted 3/17/71 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,230	140,560	321,790
Average Weekly Circulation (1996)	117,958	73,642	191,600
Average Daily Circulation (1996)			115,300

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,210	69,160	166,370
Average Weekly Circulation (1996)	82,986	53,771	136,757
Average Daily Circulation (1996)			90,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,020	71,400	155,420
Average Weekly Circulation (1996)	34,972	19,871	54,843
Average Daily Circulation (1996)			25,200

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



MARKET

NIELSEN DMA TV HOUSEHOLDS

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MARKET AREA COMMERCIAL STATIONS

Louis, MO	1,110,150	21	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WHSL (46)
Kansas City, MO	786,740	32	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
Memphis, TN	611,920	42	WBUY (40), WFBI (50), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Des Moines-Ames, IA	373,630	72	KCCI (8), KDSSM-TV (17), WHO-TV (13), WOI-TV (5)
Omaha, NE	364,960	75	KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)
Springfield, MO	362,270	76	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	354,080	79	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCCE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Wilmington-Jefferson City, MO	146,520	145	KMIZ (17), KNLJ (25), KOMU-TV (8), KRCG (13)
Clinton, MO-Pittsburg, KS	145,080	146	KOAM-TV (7), KODE-TV (12), KSNF (16)
St. Louis, IL-Hannibal, MO-Keokuk, IA	117,320	158	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Jonesboro, AR	75,160	180	KAIT-TV (8)
St. Joseph, MO	53,450	193	KQTV (2), KTAJ (16)

Missouri Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	15	14	29
Educational Television Stations	3	3	6
	18	17	35

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Television & Cable Factbook

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WPSD-TV, Cape Girardeau	See Paducah, KY
WSIL-TV, Cape Girardeau	See Harrisburg, IL
WTCT, Cape Girardeau	See Marion, IL
KNLJ & KRCG, Columbia	See Jefferson City, MO
WHSL, East St. Louis	See St. Louis, MO
WGEM-TV, Hannibal	See Quincy, IL
KOMU-TV, Jefferson City	See Columbia, MO
KOAM-TV, Joplin	See Pittsburg, KS
KMCI, Kansas City	See Lawrence, KS
KTVO, Kirksville	See Ottumwa, IA

— NEW AREA CODES —

State	Before	After	Effective Date
Missouri	314	314 St. Louis metropolitan area	January 7, 1996
		573 Remainder of previous 314, including Jefferson City & Columbia	
Ohio	216	216 Cleveland metropolitan area	March 9, 1996
		330 Remainder of previous 216	
		513	513 Cincinnati & most of Butler, Clermont, Hamilton & Warren counties
937	937 Remainder of previous 513		

Missouri—Cape Girardeau

KBSI

Ch. 23

Network Service: FOX.

Licensee: Max Television of Girardeau L.P., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

Studio: 806 Enterprise St., Cape Girardeau, MO 63701.

Main Office: 160 Clark St., Carterville, IL 62918.

Phones: 573-334-1223 (Cape Girardeau); 618-997-2223 (Carterville).

Fax: 573-334-1208.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1870-kw max. visual, 187-kw max. aural. Antenna: 1770-ft. above av. terrain, 1567-ft. above ground, 2277-ft. above sea level.

Latitude 37° 24' 23"
Longitude 89° 33' 44"

Holds CP for change to 1860-kw max. visual, 1781-ft. above av. terrain, 1539-ft. above ground, 2247-ft. above sea level. BPCT-950202KE.

Transmitter: E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

Satellite Earth Stations: Avcom, 10-meter C-band; Gardiner, 7-meter C-band; M/A-Com, 7-meter Ku-band; Zenith, 3-meter Ku & C-band; Avcom, Gardiner, M/A-Com, Zenith receivers.

Ownership: Max Media Properties LLC (Group Owner).

Original Operation: September 10, 1983. Sale to Engles Communications Inc. by Stephen Kent, et al., approved by FCC Dec. 20, 1989. Sale to present owner by Engles Communications Inc. approved by FCC Aug. 25, 1995.

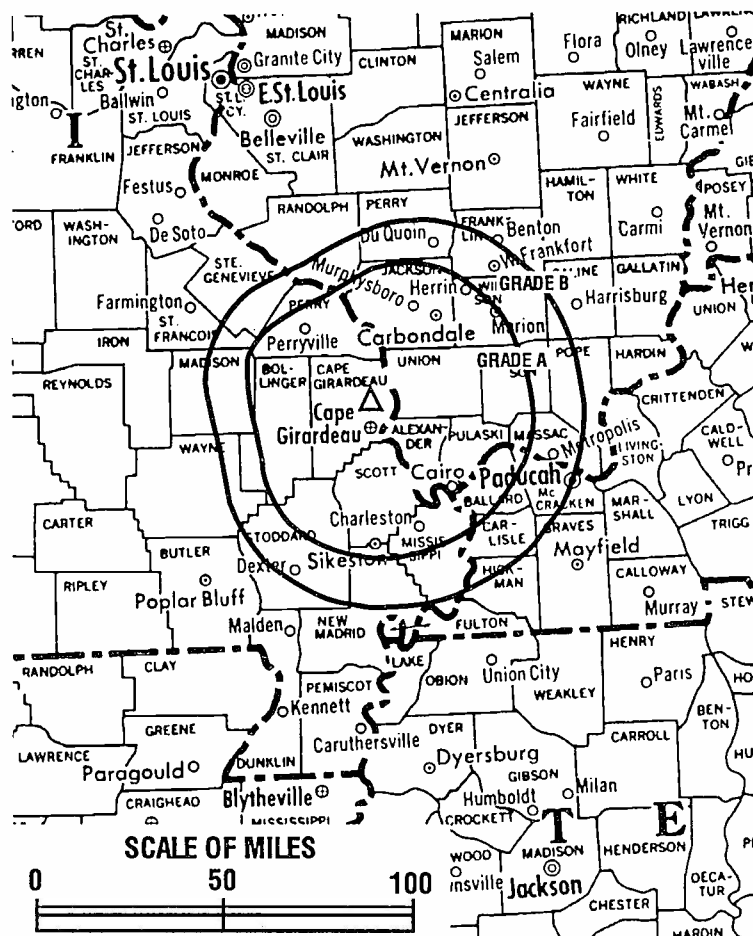
Presented (sales): Petry Television Inc.

Personnel:
Joe Mazza, Vice President & General Manager.
Joe Fraley, General Sales Manager.
Jean Graham, Program Manager.
Chris Girard, Chief Engineer.
Bryan Uptain, Director, Creative Services.
Christy Benton, Business Manager.

Notes: On request.

City of License: Cape Girardeau. Station DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 79.

Calculation © 1996 Nielsen. Coverage based on Nielsen study.



KBSI BPCT-950202KE Granted 4/6/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	214,330	148,020	362,350
Average Weekly Circulation (1996)	108,741	52,739	161,479
Average Daily Circulation (1996)			67,087
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,340	125,890	316,230
Average Weekly Circulation (1996)	100,496	50,276	150,772
Average Daily Circulation (1996)			64,596
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,990	22,130	46,120
Average Weekly Circulation (1996)	8,244	2,463	10,707
Average Daily Circulation (1996)			2,491

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Cape Girardeau

KFVS-TV

Ch. 12

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 310 Broadway, Cape Girardeau, MO 63701.

Studio: 310 Broadway, Cape Girardeau, MO 63701.

Mailing Address: Box 100, Cape Girardeau, MO 63702-0100.

Phone: 314-335-1212. Fax: 314-335-6303.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1677-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off County Road V.

Satellite Earth Stations: DH Satellite, 5-meter Ku-band; RCA, 3.7-meter Ku-band; Standard Communications receivers.

News Services: AP, Conus.

Ownership: AFLAC Inc. (Group Owner).

Began Operation: October 3, 1954. Sale to American Family Corp. (AFLAC) by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (Television Digest, Vol. 18:41). Sale to Raycom Media Inc. pends (Vol. 36:34).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Gordon & Glickson.

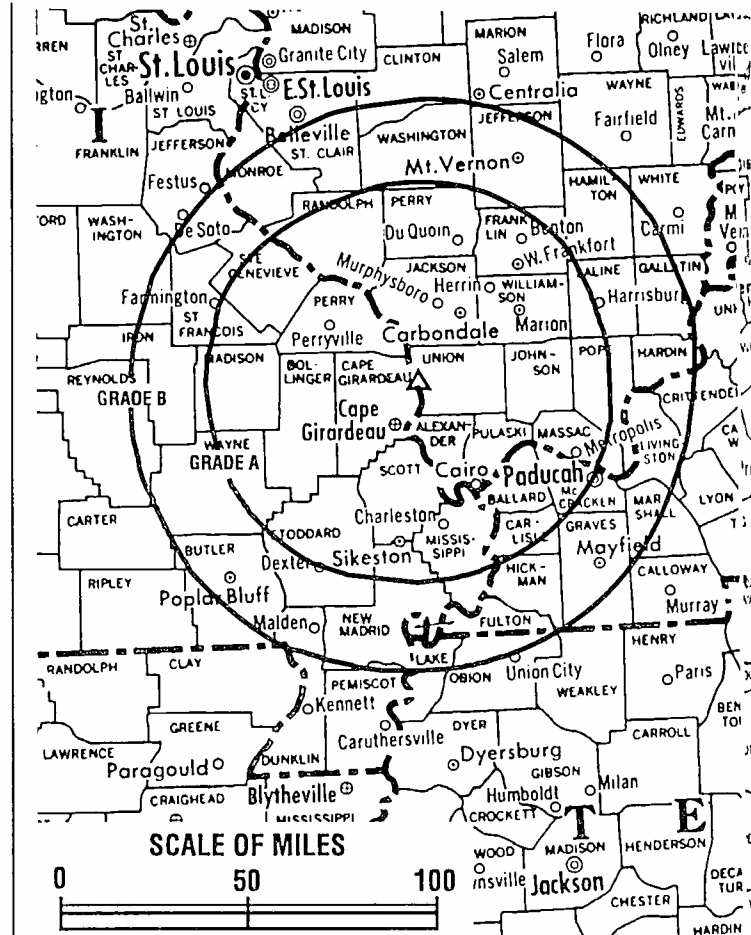
Personnel:

Howard Meagle, Vice President & General Manager.
Darla Matlock, General Sales Manager.
Michael Beecher, News Director.
Arnold Killian, Chief Engineer.
Paul Keener, Promotion Director.
Mike Wunderlick, Production Manager.
Frank Knight, Business Manager.
Dean Leipsner, Program Director.

Rates: On request.

City of License: Cape Girardeau. Station DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 79.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KFVS-TV BPCT-2609 Granted 4/17/59

© American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,480	181,090	441,570
Average Weekly Circulation (1996)	190,935	115,819	306,754
Average Daily Circulation (1996)			196,839
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,340	124,870	315,210
Average Weekly Circulation (1996)	163,640	101,081	264,721
Average Daily Circulation (1996)			174,500
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,140	56,220	126,360
Average Weekly Circulation (1996)	27,295	14,738	42,033
Average Daily Circulation (1996)			21,750

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—Columbia

KMIZ

Ch. 17

Network Service: ABC.

Licensee: Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: 501 Business 70 East, Columbia, MO 65201.

Phone: 573-449-0917. Fax: 573-875-7078.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1600-kw max. visual. Antenna: 1141-ft. above av. terrain, 1070-ft. above ground, 1877-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of Jamestown.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew receivers.

News Service: ABC.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Begin Operation: December 5, 1971. Sale to Stauffer Communications by Richard E. & Robert H. Koenig approved by FCC Dec. 13, 1984 (Television Digest, Vol. 24:43). Sale to Morris Communications approved by FCC May 2, 1995 (Vol. 34:32). Sale to Benedek Broadcasting Co. approved April 12, 1996 (Vol. 35:49).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

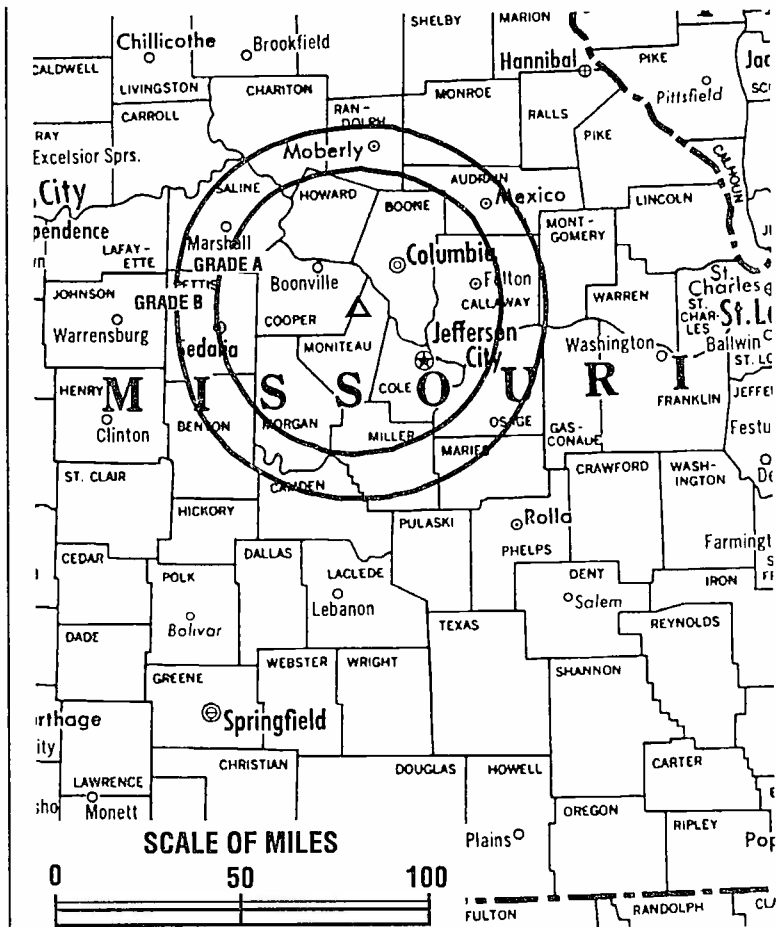
Personnel:

- Pat Dalbey, General Manager.
- Jean Viox, National Sales Manager.
- Tom Chapman, Program Director.
- Teresa Snow, News Director.
- Neil Pedersen, Chief Engineer.
- Gary Peel, Business Manager.
- Jeff Ausmus, Production Manager.

Notes: On request.

City of License: Columbia. Station DMA: Columbia-Jefferson City. Rank: 145.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMIZ BPCT-890522KF Granted 7/31/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,910	100,390	237,300
Average Weekly Circulation (1996)	78,370	45,058	123,428
Average Daily Circulation (1996)			58,178
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,290	56,240	139,530
Average Weekly Circulation (1996)	61,136	36,917	98,053
Average Daily Circulation (1996)			48,326
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,620	44,150	97,770
Average Weekly Circulation (1996)	17,235	8,141	25,376
Average Daily Circulation (1996)			9,851

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Columbia

KOMU-TV

Ch. 8

Network Service: NBC.

Licensee: The Curators of the University of Missouri, Columbia, MO 65201.

Studio: Hwy. 63 S, Columbia, MO 65201.

Phone: 314-882-8888. Fax: 314-884-8888.

E-mail: komu@showme.missouri.edu Web Site: <http://www.missouri.edu/~komu>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 793-ft. above av. terrain, 738-ft. above ground, 1575-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: U. of Missouri South Farm, 6.2-mi. SE of Columbia.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.5-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Harris, RCA, Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom, 2.4-meter Ku-band.

News Service: AP.

Ownership: The Curators of the University of Missouri.

Began Operation: December 21, 1953.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

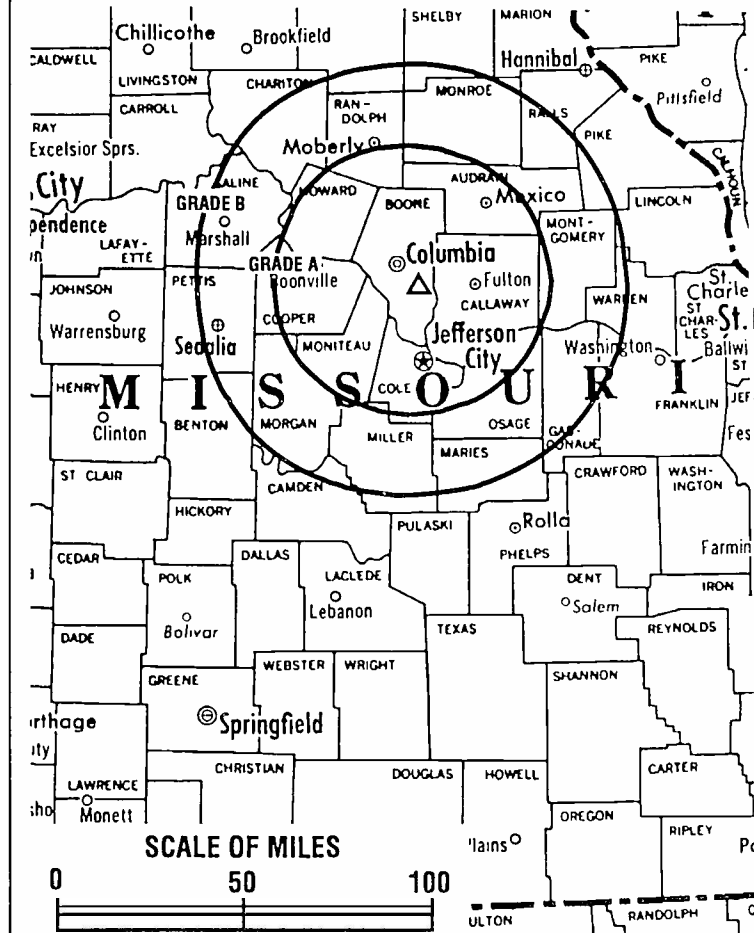
Personnel:

- Thomas R. Gray, General Manager.
- John Strecker, General Sales Manager.
- Susie Sapp, National Sales Manager.
- Stacey Woelfel, News Director.
- Anna Carr-Hargis, Marketing & Programming Director.
- Lee Eggers, Chief Engineer.
- Gloria Britt, Business Manager.
- Brian Cottle, Production Manager.
- Matt Gabrett, Program Assistant.

Highest 30 Sec. Rate: \$700.

City of License: Columbia. Station DMA: Columbia-Jefferson City. Rank: 145.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KOMU-TV BPCT-880119KL Granted 3/25/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	143,130	99,220	242,350
Average Weekly Circulation (1996)	97,686	57,290	154,976
Average Daily Circulation (1996)			92,320

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,290	56,240	139,530
Average Weekly Circulation (1996)	71,593	46,579	118,172
Average Daily Circulation (1996)			75,660

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,840	42,980	102,820
Average Weekly Circulation (1996)	26,092	10,711	36,803
Average Daily Circulation (1996)			16,650

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—Hannibal-Quincy, Illinois

KHQA-TV

Ch. 7

Network Service: CBS.

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

Offices: 2333 Palmyra Rd., Hannibal, MO 63401; WCU Bldg., Quincy, IL 62301.

Mailing Address: Box 905, Quincy, IL 62306.

Phones: 217-222-6200 (Quincy); 573-221-0209 (Hannibal).

Fax: 217-228-3164. E-mail: khqappb@prodigy.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 47.9-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, IL.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, Sports News Satellite.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Begin Operation: August 27, 1953. FCC approved sale to present owner by Lee Enterprises Inc. Oct. 30, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Katz Continental Television.

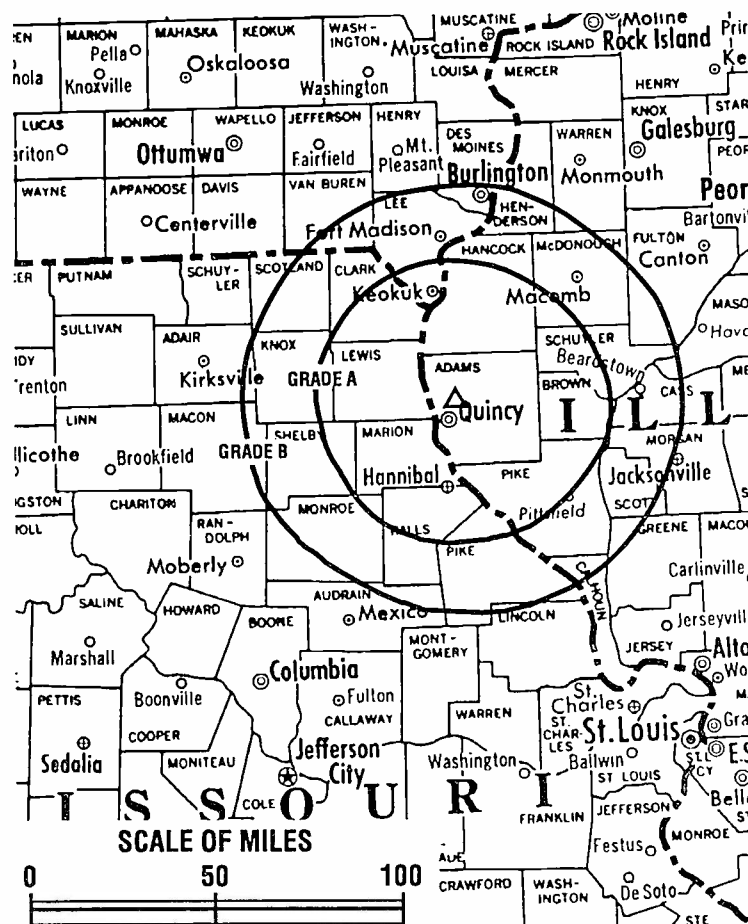
Personnel:

John Hurley, General Manager.
Tana Kenny, National Sales Manager.
Ben Stewart, Regional Sales Manager.
Carol Sowers, News Director.
Carol Rees, Business Manager.
Tom Stemmler, Production Manager.
Mike Seaver, Chief Engineer.

Notes: On request.

City of License: Hannibal. Station DMA: Quincy-Hannibal-Keokuk. Rank: 158.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KHQA-TV BPCT-4746 Granted 10/9/74

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,360	78,630	186,990
Average Weekly Circulation (1996)	79,401	44,176	123,577
Average Daily Circulation (1996)			75,321
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,870	46,070	116,940
Average Weekly Circulation (1996)	60,081	35,974	96,055
Average Daily Circulation (1996)			62,735
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,490	32,560	70,050
Average Weekly Circulation (1996)	19,320	8,202	27,522
Average Daily Circulation (1996)			12,585

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Jefferson City

KNLJ

Ch. 25

Network Service: Independent.

Licensee: New Life Evangelistic Center Inc., Box 2525, New Bloomfield, MO 65063.

Studio: 9810 State Rd. AE, New Bloomfield, MO 65063.

Phone: 314-896-5105. Fax: 314-896-4376. E-mail: knljpenny@aol.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2042-kw max. visual, 204.2-kw max. aural. Antenna: 1028-ft. above av. terrain, 916-ft. above ground, 1756-ft. above sea level.

Latitude	38°	42'	16"
Longitude	92°	05'	20"

Transmitter: Hwys. 54 & 232, New Bloomfield, MO.

Satellite Earth Stations: ADM, 3-meter; Winegard, 3-meter; Drake, Uniden receivers.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Began Operation: March 30, 1986.

Represented (sales): Savalli Broadcast Sales.

Represented (legal): John Midlen Jr.

Personnel:

Larry Rice, General Manager.

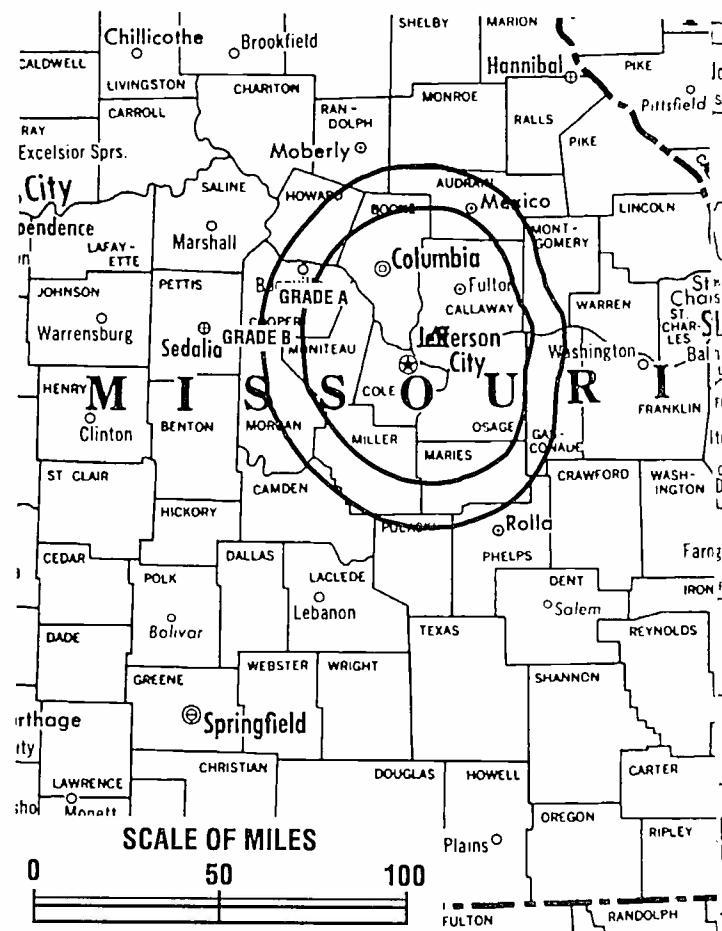
Penny Rice, Station & General Sales Manager.

Highest 30 Sec. Rate: \$100.

City of License: Jefferson City. Station DMA: Columbia-Jefferson City. Rank: 145.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,410	86,520	172,930
Average Weekly Circulation (1996)	11,963	20,445	32,409
Average Daily Circulation (1996)			11,188



KNLJ BMPCT-850416KF Granted 5/28/85 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,120	53,910	125,030
Average Weekly Circulation (1996)	9,102	16,355	25,457
Average Daily Circulation (1996)			9,333
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,290	32,610	47,900
Average Weekly Circulation (1996)	2,861	4,090	6,951
Average Daily Circulation (1996)			1,819

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Jefferson City

KRCG

Ch. 13

Network Service: CBS.

Licensee: Mel Wheeler Inc., 1710 Westminster St., Denton, TX 76205.

Studio: Hwy. 54, Jefferson City, MO 65102.

Mailing Address: Box 659, Jefferson City, MO 65102.

Phone: 314-896-5144.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Channel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter S-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Mel Wheeler Inc. (Group Owner).

Original Operation: February 13, 1955. Sale to present owner by Price Communications approved by FCC Sept. 9, 1988. Sale to Price Communications by LDX Broadcast approved Nov. 15, 1984 (Television Digest, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Vol. 5:52; 6:29).

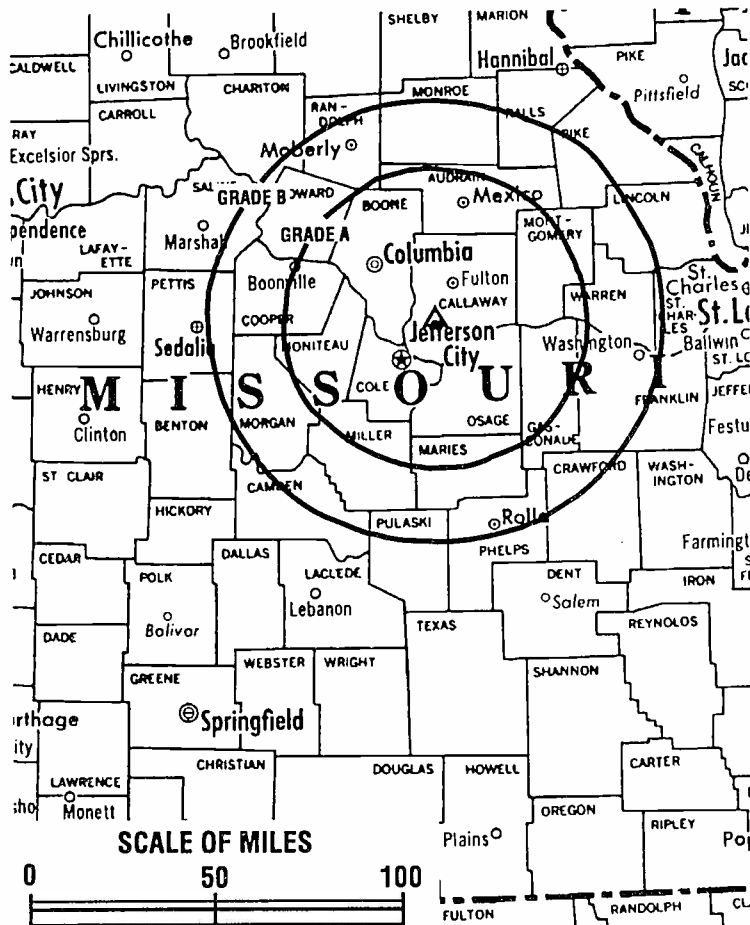
Represented (sales): Katz Continental Television.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:
Leonard Wheeler, Vice President & General Manager.
Betsy Farris, Local Sales Manager.
Al Zoebel, News Director.
Leland Gordon, Program Director.
Dave Griffith, Promotion Director.
Rebecca Brinkley, Business Manager.
Steve Metzger, Chief Engineer.

Highest 30 Sec. Rate: \$750.



KRCG BPCT-811221KE Granted 1/12/82 © American Map Corp., No. 14244

City of License: Jefferson City. Station DMA: Columbia-Jefferson City. Rank: 145.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	143,740	96,690	240,430
Average Weekly Circulation (1996)	90,591	60,913	151,503
Average Daily Circulation (1996)			88,152
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,290	56,240	139,530
Average Weekly Circulation (1996)	67,754	48,320	116,074
Average Daily Circulation (1996)			73,080
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,450	40,450	100,900
Average Weekly Circulation (1996)	22,836	12,593	35,429
Average Daily Circulation (1996)			15,072

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Joplin

KODE-TV

Ch. 12

Network Service: ABC.

Licensee: Eastern Bcstg. Corp., 1928 W. 13th St., Joplin, MO 64802.

Studio: 1928 W. 13th St., Joplin, MO 64802.

Mailing Address: Box 46, Joplin, MO 64802.

Phone: 417-623-7260. **Fax:** 417-623-3736. **E-mail:** tv12kode@aol.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

Satellite Earth Stations: ADM, 3.7-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek, M/A-Com receivers.

News Services: ABC, AP.

Ownership: Eastern Broadcasting Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner approved by FCC March 23, 1990 (*Television Digest*, Vol. 30:8). Sale to Gilmore Bcstg. by WSTV Inc. (United Printers & Publishers Inc.) approved by FCC May 23, 1962 (Vol. 2:22). Transfer of Friendly Stations to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

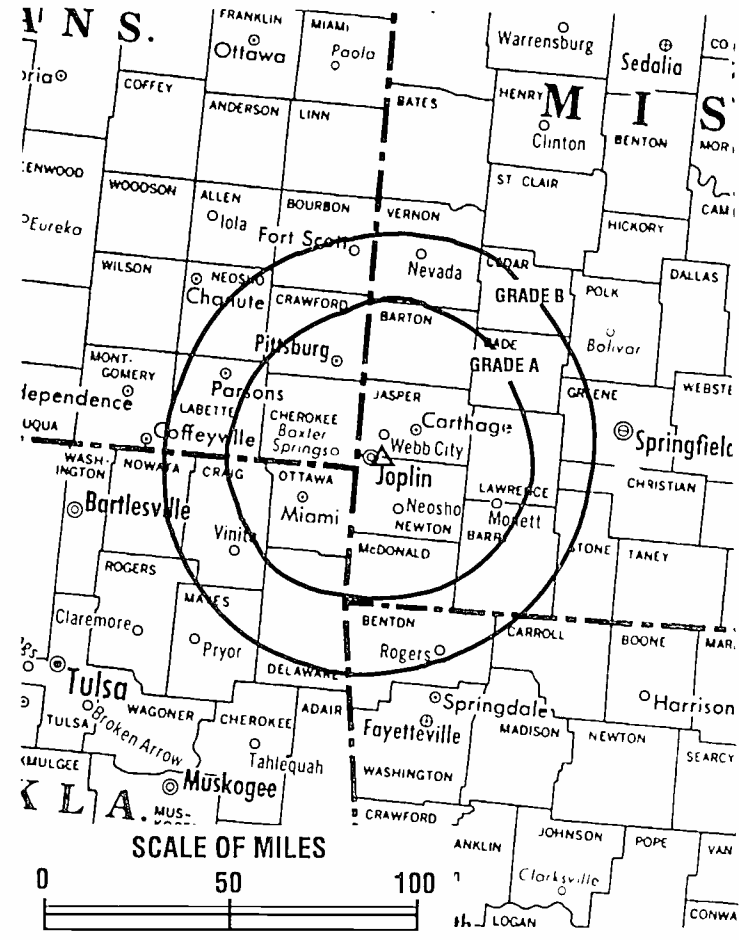
Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Jerry Montgomery, General Manager.
- John Hoffmann, General Sales Manager.
- Dale Phipps, Local Sales Manager.
- Larry Young, News Director.
- Julie Rogers, Program Director.
- Bob Shryock, Business Manager.
- Sarah Ivey, Promotion Manager.



KODE-TV BMPCT-6050 Granted 6/11/65 © American Map Corp., No. 14244

Don Ross, Chief Engineer.
Darren Dishman, Production Manager.

Highest 30 Sec. Rate: \$600.

City of License: Joplin. **Station DMA:** Joplin-Pittsburg. **Rank:** 146.

Circulation ©1996 Nielsen Coverage based on Nielsen Study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	108,880	123,380	232,260
Average Weekly Circulation (1996)	74,488	71,590	146,078
Average Daily Circulation (1996)			83,011

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	78,510	63,170	141,680
Average Weekly Circulation (1996)	62,609	53,606	116,215
Average Daily Circulation (1996)			70,188

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	30,370	60,210	90,580
Average Weekly Circulation (1996)	11,879	17,984	29,863
Average Daily Circulation (1996)			12,830

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—Joplin

KSNF

Ch. 16

Network Service: NBC.

Licensee: US Broadcast Group Licensee L.P. I, Box 1393, Joplin, MO 64802.

Studio: 1502 Cleveland Ave., Joplin, MO 64801.

Phone: 417-781-2345. Fax: 417-782-2417.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

Transmitter: 1502 Cleveland Ave.

Satellite Earth Stations: Harris, 6.2-meter Ku-band; RCA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; ChannelMaster, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: US Broadcast Group (Group Owner).

Original Operation: September 2, 1967. Sale to Price Communications approved by FCC Feb. 27, 1987. Previous sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. For sale to Price Communications Network, see KSNW, Wichita, KS. Sale to US Broadcast Group by Price Communications Corp. approved by FCC Nov. 9, 1995 (Television Digest, Vol. 35:35).

Represented (sales): Katz Continental Television.

Represented (legal): Roberts & Eckard, P.C.

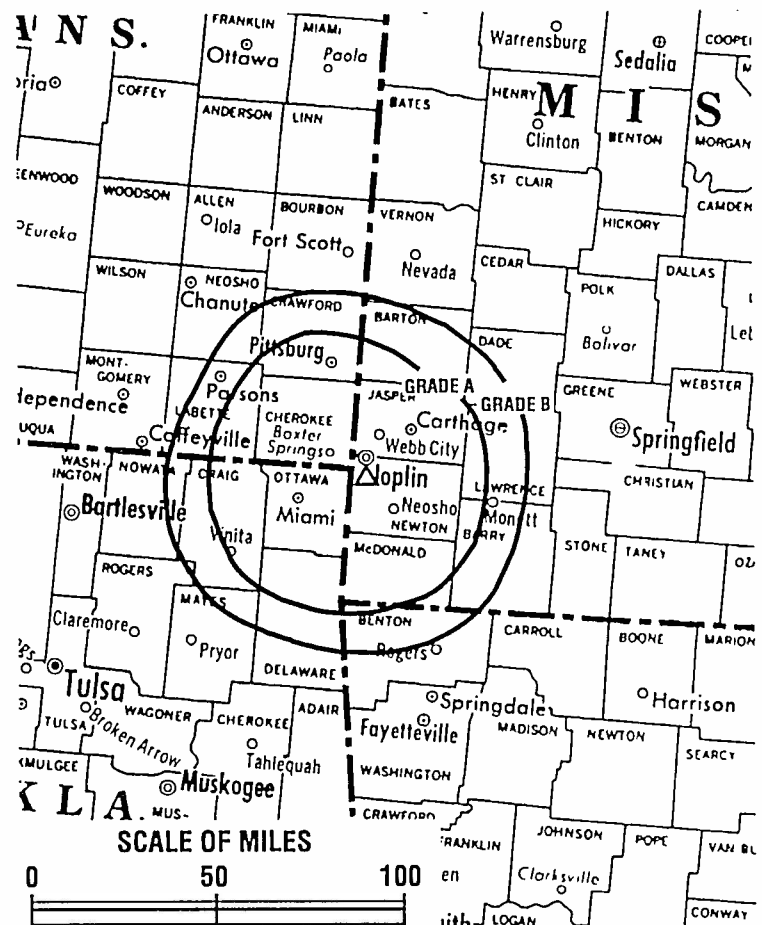
Personnel:

- Wayne M. Bettoney, General Manager.
- Scott Scantlin, Production Manager.
- Dave Faneuf, Interim News Director.
- Mike Pound, Promotion Director.
- Angela Fisher, Controller.
- Jeff Hadley, Chief Engineer.

Notes: On request.

Authority of License: Joplin. Station DMA: Joplin-Pittsburg. Rank: 146.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KSNF BPCT-810615LC Granted 9/10/81 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,360	109,010	248,370
Average Weekly Circulation (1996)	93,305	57,091	150,396
Average Daily Circulation (1996)			79,752

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,510	63,170	141,680
Average Weekly Circulation (1996)	64,129	47,837	111,965
Average Daily Circulation (1996)			64,350

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,850	45,840	106,690
Average Weekly Circulation (1996)	29,177	9,254	38,431
Average Daily Circulation (1996)			15,403

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Kansas City

KCTV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50306.

Studio: 4500 Shawnee Mission Pkwy., Fairway, KS 66205.

Mailing Address: Box 5555, Kansas City, MO 64109.

Phone: 913-677-5555. Fax: 913-677-7284.

E-mail: kctv@kctv.com Web Site: http://www.kctv.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1128-ft. above av. terrain, 998-ft. above ground, 2005-ft. above sea level.

Latitude 39° 04' 15"
Longitude 94° 34' 57"

Transmitter: 129 E. 31st St.

News Services: CNN Headline News, Newscope.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 27, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): du Treil, Lundin & Rackley.

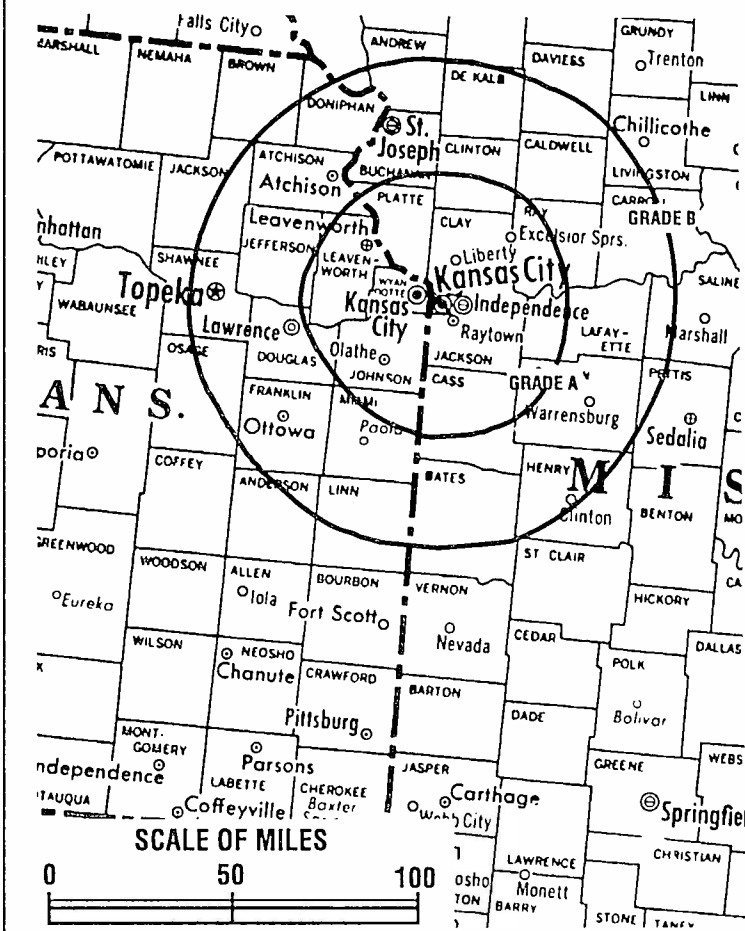
Personnel:

- John C. Rose, Vice President & General Manager.
- Erwin Parthe, Station Operations Director.
- Robert Frey, General Sales Manager.
- Donald North, News Director.
- Mark St. Clair, Local Sales Manager.
- Mary Rimann, National Sales Manager.
- Joe Snelson, Director of Engineering.
- Bernie Erber, Business Manager.
- Peter Barrett, Marketing & Production Director.

Rates: On request.

City of License: Kansas City. Station DMA: Kansas City. Rank: 32.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCTV BMPCT-2317 Granted 10/26/54 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	664,980	346,400	1,011,380
Average Weekly Circulation (1996)	494,826	249,654	744,480
Average Daily Circulation (1996)			431,340

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	491,850	262,720	754,570
Average Weekly Circulation (1996)	418,538	228,925	647,463
Average Daily Circulation (1996)			392,540

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,130	83,680	256,810
Average Weekly Circulation (1996)	76,289	20,729	97,018
Average Daily Circulation (1996)			38,790

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Kansas City

KMBC-TV

Ch. 9

Network Service: ABC.

Licensee: The Hearst Corp., 1049 Central St., Kansas City, MO 64105.

Studio: 1049 Central St., Kansas City, MO 64105.

Phone: 816-221-9999. Fax: 816-421-4163.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 1124-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 01"
Longitude 94° 30' 57"

Transmitter: 5701 E. 22nd St., Kansas City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; SatCom, 5.5-meter Ku-band; Andrew, DX Antenna, M/A-Com receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Hearst Broadcasting (Group Owner).

Original Operation: August 1, 1953. As WHB-TV, initially shared time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954, FCC approved sale and WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV-AM & KFRM (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961. Sale to present owner by Metromedia approved by FCC April 1, 1982 (Vol. 21:37; 22:14).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Paul (Dino) Dinovitz, Vice President & General Manager.

Tracy Boschert, General Sales Manager.

Bob Brandt, Local Sales & Marketing Manager.

Denise Dailey, National Sales Manager.

Pat Patton, Program Director.

Brian Bracco, News Director.

Roxann Nelson, Promotion Director.

Gerald Golden, Business Manager.

Jerry Dixon, Chief Engineer.

Linda Olgren, Traffic/Computer Operations Manager.

Rates: On request.



KMBC-TV BPCT-890222KL Granted 4/28/89 © American Map Corp., No. 14244

City of License: Kansas City. Station DMA: Kansas City. Rank: 32.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	718,710	321,020	1,039,730
Average Weekly Circulation (1996)	513,264	242,574	755,838
Average Daily Circulation (1996)			433,698
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	491,850	262,720	754,570
Average Weekly Circulation (1996)	428,703	227,178	655,881
Average Daily Circulation (1996)			397,843
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,860	58,300	285,160
Average Weekly Circulation (1996)	84,561	15,396	99,957
Average Daily Circulation (1996)			35,856

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Kansas City

KSHB-TV

Ch. 41

Network Service: NBC.

Licensee: Scripps Howard Bcstg. Co., 1100 Central Trust Tower, Box 5380, Cincinnati, OH 45201.

Studio: 4720 Oak St., Kansas City, MO 64112.

Phone: 816-753-4141. Fax: 816-932-4122.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Requests CP for change 4000-kw max. visual, 1050-ft. above av. terrain, 1043-ft. above ground, 1929-ft. above sea level. BPCT-960709KO.

Transmitter: 3017 Belleview, Kansas City.

Satellite Earth Stations: DH Satellite, 4.2-meter C-band; Harris, 6.1-meter C-band; Microdyne, 3.6-meter Ku-band; Prodelin, 3.7-meter Ku-band; DX Engineering, Harris, M/A-Com, Standard Communications receivers.

News Services: AP, CNN, NBC.

LMA: Local marketing agreement with KMCI (I), Lawrence, KS.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Sept. 15, 1977 (Television Digest, Vol. 16:50; 17:38).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Paul Godley Co.

Personnel:

Charlotte Moore-English, Vice President & General Manager.
Jim Swinehart, Station Manager.
Craig Allison, General Sales Manager.
Alan Fuchsman, Local Sales Manager.
John McKenna, National Sales Manager.
Lynn Heider, News Director.
Richard Eller, Promotion Director.

BLAIR TELEVISION
LEADING THE WAY



KSHB-TV BMPCT-7235 Granted 9/4/70 © American Map Corp., No. 1424

Cherie Elvin, Business Manager.
James O'Connor, Engineering Manager.

Rates: On request.

City of License: Kansas City. Station DMA: Kansas City. Rank: 32.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	657,370	302,040	959,410
Average Weekly Circulation (1996)	421,708	190,334	612,042
Average Daily Circulation (1996)			264,660
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	491,850	259,040	750,890
Average Weekly Circulation (1996)	359,469	180,650	540,119
Average Daily Circulation (1996)			241,650
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	165,520	43,000	208,520
Average Weekly Circulation (1996)	62,238	9,684	71,922
Average Daily Circulation (1996)			23,010

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—Kansas City

KSMO-TV

Ch. 62

Network Service: UPN.

Licensee: KSMO Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 10 E. Cambridge Dr., Suite 300, Kansas City, KS 66103-1342.

Phone: 913-621-6262. Fax: 913-621-4773; 913-621-4703.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 2183-kw max. & 88.13-kw horizontal visual, 218.3-kw max. & 8.81-kw horizontal aural. Antenna: 1115-ft. above av. terrain, 1142-ft. above ground, 1968-ft. above sea level.

Latitude 39° 04' 59"
Longitude 94° 28' 49"

Holds CP for change to 5000-kw max. visual. BPCT-950807KN.

Transmitter: 21st St. & Stark Ave.

Satellite Earth Stations: Comtech, 5-meter C-band; M/A-Com, 3-meter Ku-band; M/A-Com, Standard Communications receivers.

News Service: AP.

Ownership: Sinclair Communications Inc. (Group Owner).

Begin Operation: December 7, 1983. Sale to ABRY Communications approved by FCC Jan. 31, 1990. Sale to Sinclair Communications by ABRY Communications approved April 30, 1996.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Jim MacDonald, General Manager.
Richard Deutsch, General Sales Manager.
Gloria Rudd, Local Sales Manager.
Len Randazzo, National Sales Manager.
Matthew Rankin, Program Director.
David Birdsong, Chief Engineer.
Bruce Stone, Promotion Director.
Steve Millikan, Business Manager.
Cathy Estrada, Traffic Manager.
Jeff Clement, Production Manager.

Notes: On request.

City of License: Kansas City. Station DMA: Kansas City. Rank: 32.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSMO-TV BPCT-950807KN Granted 2/8/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	546,380	280,870	827,250
Average Weekly Circulation (1996)	254,530	119,526	374,057
Average Daily Circulation (1996)			138,681
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	491,850	256,900	748,750
Average Weekly Circulation (1996)	235,753	114,416	350,169
Average Daily Circulation (1996)			130,515
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,530	23,970	78,500
Average Weekly Circulation (1996)	18,777	5,111	23,888
Average Daily Circulation (1996)			8,166

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Kansas City

KYFC

Ch. 50

Network Service: Independent.

Licensee: Kansas City Youth for Christ Inc., 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Studio: 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Phone: 913-262-1700. Fax: 913-262-1782.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 01' 19"
Longitude 94° 30' 50"

Transmitter: 6309 E. 56th St.

Satellite Earth Stations: Andrew, 5-meter C-band; Star, 5-meter C-band; Harris receivers.

Ownership: Kansas City Youth for Christ Inc.

Began Operation: December 15, 1978.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

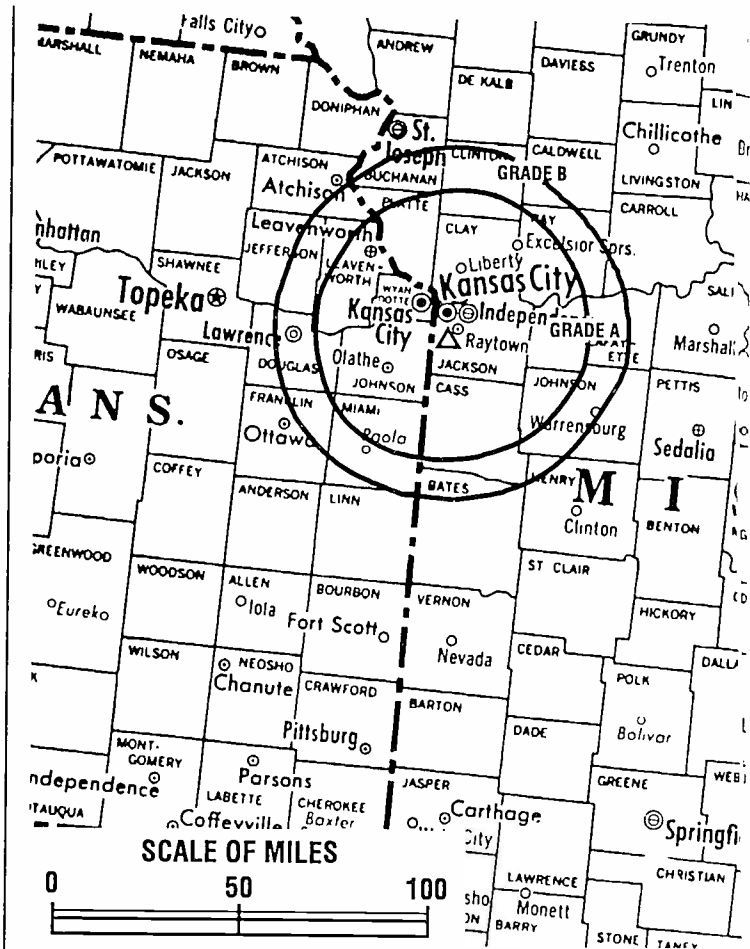
Ronnie Metsker, President.
Sue Copling, Station Manager.
Phil Dixon, Local Sales Director.

Rates: On request.

City of License: Kansas City. Station DMA: Kansas City. Rank: 32.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	421,490	247,280	668,770
Average Weekly Circulation (1996)	34,670	44,191	78,861
Average Daily Circulation (1996)			23,863



KYFC BPCT-4950 Granted 4/29/77 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	415,020	237,300	652,320
Average Weekly Circulation (1996)	33,733	43,542	77,275
Average Daily Circulation (1996)			23,625

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,470	9,980	16,450
Average Weekly Circulation (1996)	937	649	1,586
Average Daily Circulation (1996)			495

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Kansas City

WDAF-TV

Ch. 4

Network Service: FOX.

Licensee: WDAF License Inc., Signal Hill, Kansas City, MO 64108.

Studio: Signal Hill, Kansas City, MO 64108.

Phone: 816-753-4567. Fax: 816-932-9202.

Web Site: <http://www.wdaftv4.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter C-band; Scientific-Atlanta, 3-meter C-band; Harris receivers.

Mobile Dish: Midwest, 3-meter Ku-band.

News Services: AP, CNN, Fox News.

Ownership: New World Communications Group (Group Owner).

Original Operation: October 16, 1949. FCC July 15, 1994 approved sale to present owner (Television Digest, Vol. 34:19, 38, 42). Sale to Great American Bcstg. Co. approved Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to Taft TV & Radio by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri TV Inc. (wholly owned by National Theatres & Television Inc.) approved July 13, 1960 (Vol. 16:29). Sale to National-Missouri TV Inc. by founding **Kansas City Star** in compliance with government anti-trust consent decree approved April 23, 1958 (Vol. 13:47,48; 14:17).

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Edward Piette, President & General Manager.
Thermal Stewart, Vice President & Business Manager.
Jim Moore, Vice President, Engineering.
Mike McDonald, Vice President, News.
Cheryl McDonald, Vice President, Sales.
Susan Brier, Local Sales Manager.
John Hegedus, National Sales Manager.
Jeni Cardin, Manager, Public Relations & Special Projects.
Bud Turner, Teleport Manager.
Scott Brady, Creative Services Director.



WDAF-TV BMPCT-6552 Granted 7/7/67

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

City of License: Kansas City. Station DMA: Kansas City. Rank: 32.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	712,230	319,660	1,031,890
Average Weekly Circulation (1996)	460,020	217,563	677,583
Average Daily Circulation (1996)			306,134
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	491,850	262,720	754,570
Average Weekly Circulation (1996)	364,861	201,723	566,584
Average Daily Circulation (1996)			270,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,380	56,940	277,320
Average Weekly Circulation (1996)	95,159	15,841	111,000
Average Daily Circulation (1996)			36,134

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Poplar Bluff

KPOB-TV

Ch. 15

(Satellite of WSIL-TV, Harrisburg, IL)

Network Service: ABC.

Licensee: WSIL-TV Inc., Rte. 13, Carterville, IL 62918.

Phone: 618-985-2333.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 389-kw max. & 182-kw horizontal visual, 19.1-kw horizontal aural. Antenna: 600-ft. above av. terrain, 550-ft. above ground, 1050-ft. above sea level.

Latitude 36° 48' 02"
Longitude 90° 27' 03"

Holds CP for change to 773-kw max. visual, 603-ft. above av. terrain, 523-ft. above ground, 1023-ft. above sea level, lat. 36° 48' 04", long. 90° 27' 06", transmitter to Rte. 6, Box 581. BPCT-951106KQ.

Transmitter: Oak Grove Community, U.S. Rte. 67.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: September 2, 1961. Left air Sept. 21, 1966; returned Jan. 14, 1977.

Represented (sales): Katz Television.

Represented (legal): Pepper & Corazzini.

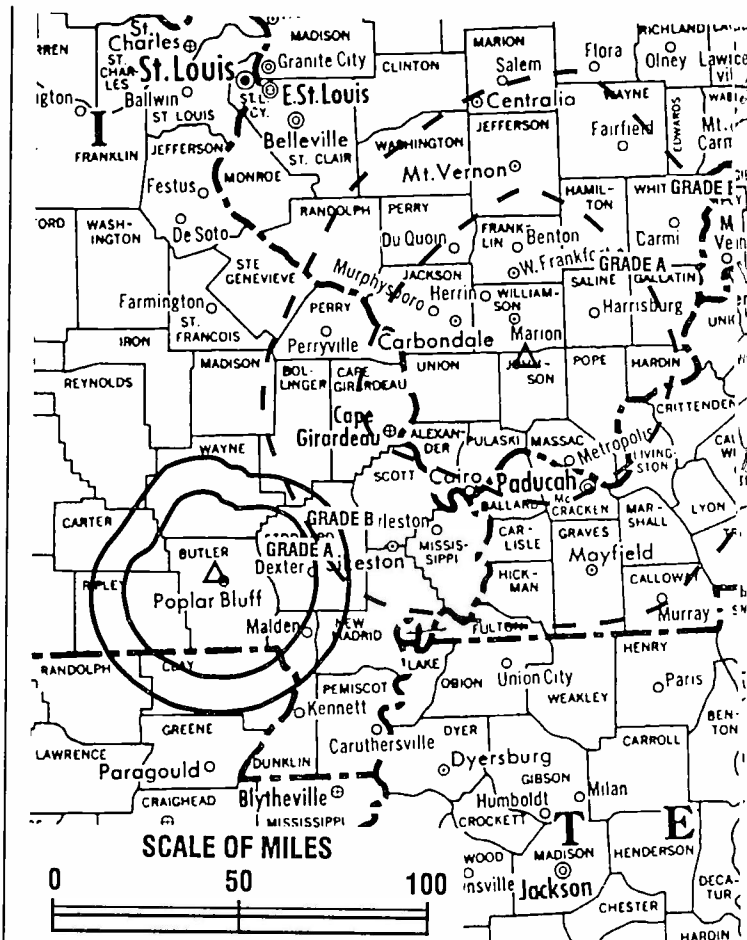
Personnel: See WSIL-TV, Harrisburg, IL

Rates: On request.

City of License: Poplar Bluff. Station DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 79.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,640	29,410	59,050
Average Weekly Circulation (1996)	12,742	7,331	20,072
Average Daily Circulation (1996)			7,436



KPOB-TV BPCT-951106KQ Granted 5/23/96 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,640	19,200	48,8
Average Weekly Circulation (1996)	12,742	6,352	19,0
Average Daily Circulation (1996)			7,3

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	10,210	10,2
Average Weekly Circulation (1996)	0	978	9,
Average Daily Circulation (1996)			1,

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—St. Joseph

KQTV

Ch. 2

Network Service: ABC.

Licensee: Fabri Development Corp., 5152 Fieldstone Rd., Bronx, NY 10471.

Studio: 40th & Faraon Sts., St. Joseph, MO 64506.

Mailing Address: Box 6247, St. Joseph, MO 64506.

Phone: 816-364-2222. Fax: 816-364-3787. E-mail: kqtv@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 750-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Transmitter: 40th & Faraon Sts.

Satellite Earth Stations: ADM, 6.1-meter Ku & C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3-meter Ku-band; Avantek, Avcom, Standard Agile Omni receivers.

News Services: ABC, AP, CNN.

Ownership: TCS Television Partners (Group Owner).

Legal Operation: September 13, 1953. Sale to present owner by Malcolm I. Glazer approved by FCC May 1, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Amature Group approved by FCC Sept. 10, 1979 (Vol. 19:24). Previous sale by ISC Industries approved July 3, 1973 (Vol. 13:29). Sale to ISC by Panax Corp. approved July 2, 1969 (Vol. 8:49; 9:27). Sale by Jesse D. Fine family was approved Aug. 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 (Vol. 13:34, 38). Their purchase of the station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

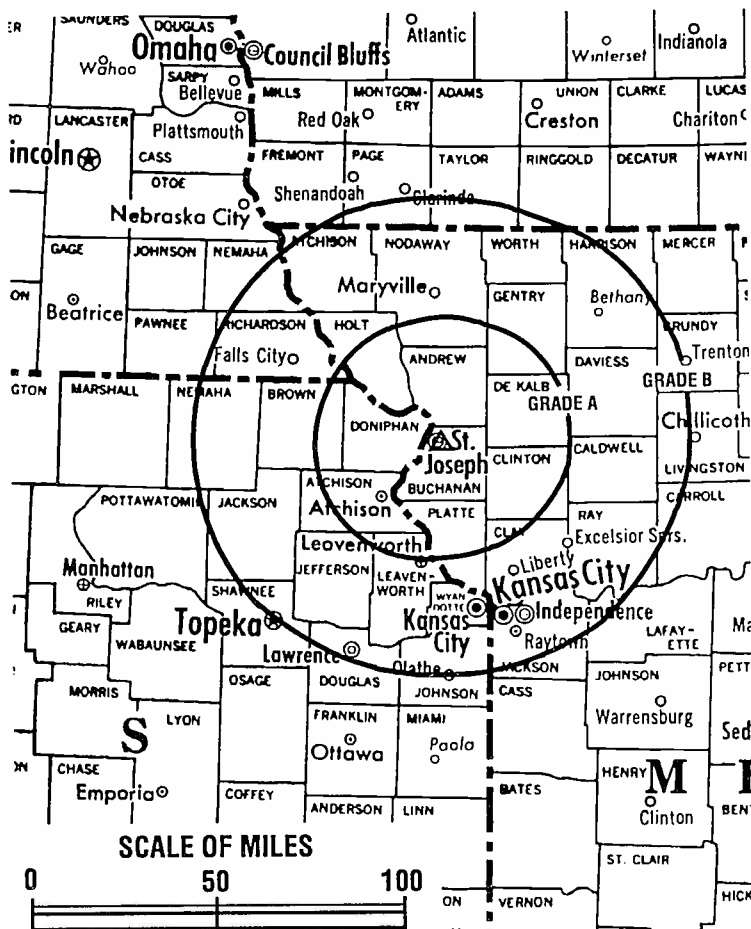
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

- Jerry Condra, Executive Vice President & General Manager.
- Judy Crawford, General Sales Manager.
- Heather Shearin, National Sales Manager.
- Larry Gunther, Chief Engineer.
- Cyndee Simpson, Business Manager.
- Kathy Joe, Program Director.



KQTV BPCT-2219 Granted 12/4/56

© American Map Corp., No. 14244

Rates: On request.

City of License: St. Joseph. Station DMA: St. Joseph. Rank: 193.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,130	51,780	101,910
Average Weekly Circulation (1996)	36,987	21,410	58,397
Average Daily Circulation (1996)			35,756

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,540	16,890	53,430
Average Weekly Circulation (1996)	30,758	13,415	44,173
Average Daily Circulation (1996)			30,472

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,590	34,890	48,480
Average Weekly Circulation (1996)	6,229	7,995	14,224
Average Daily Circulation (1996)			5,284

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—St. Joseph

KTAJ

Ch. 16

Network Service: TBN.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Studio: 4410-B S. 40th, St. Joseph, MO 64503.

Phone: 816-364-1616. Fax: 816-364-6729.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1071-ft. above av. terrain, 1027-ft. above ground, 2012-ft. above sea level.

Latitude 39° 39' 03"
Longitude 94° 40' 11"

Transmitter: 1.5-mi. SW of intersection of Hwy. 31 & Rte. E, near Gower.

Ownership: All American Network Inc. (Group Owner).

Began Operation: October 7, 1986.

Represented (engineering): Smith & Fisher.

Personnel:

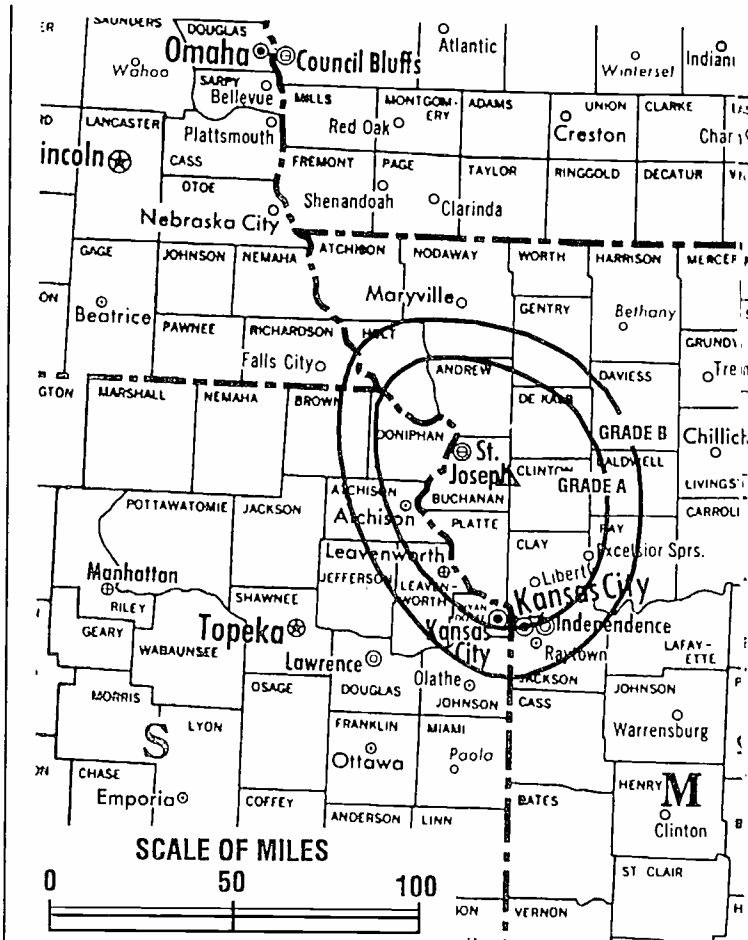
- Linda Hernandez, General Manager.
- Michael Harris, Station Manager.
- Julie Arguinzoni, Program Director.
- Sheila Bing, Public Affairs Director.
- Ken Platt, Production Manager.
- Eugene Seibel, Chief Engineer.

Highest 30 Sec. Rate: \$45.

City of License: St. Joseph. Station DMA: St. Joseph. Rank: 193.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,210	26,440	53,650
Average Weekly Circulation (1996)	2,063	2,858	4,922
Average Daily Circulation (1996)			1,567



KTAJ BPCT-880523KJ Granted 7/29/88 © American Map Corp., No. 1424.

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,210	9,980	37,190
Average Weekly Circulation (1996)	2,063	981	3,044
Average Daily Circulation (1996)			1,222

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	16,460	16,460
Average Weekly Circulation (1996)	0	1,877	1,877
Average Daily Circulation (1996)			322

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—St. Louis

KDNL-TV

Ch. 30

Network Service: ABC.

Licensee: River City Licensee Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 1215 Cole St., St. Louis, MO 63106.

Phone: 314-436-3030. Fax: 314-259-5763.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"
Longitude 90° 19' 43"

Requests CP for change to 5000-kw max. visual, 1102-ft. above av. terrain, 1122-ft. above ground, 1616-ft. above sea level, lat. 38° 34' 50", long. 90° 19' 45". BPCT-960621KJ.

Transmitter: 7501 Watson Rd., Shrewsbury, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5-meter Ku-band; Andrew, 5-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Standard Communications receivers.

News Services: ABC, AP.

Ownership: Better Communications Inc. (Group Owner).

Original Operation: June 8, 1969. Sale to Cox Enterprises by Evans Bcstg. approved by FCC Nov. 25, 1981 (Television Digest, Vol. 21:10) Sale to Better Communications approved by FCC July 14, 1989 (Vol. 29:9, 37). Sale to Sinclair Communications pending (Vol. 36:16).

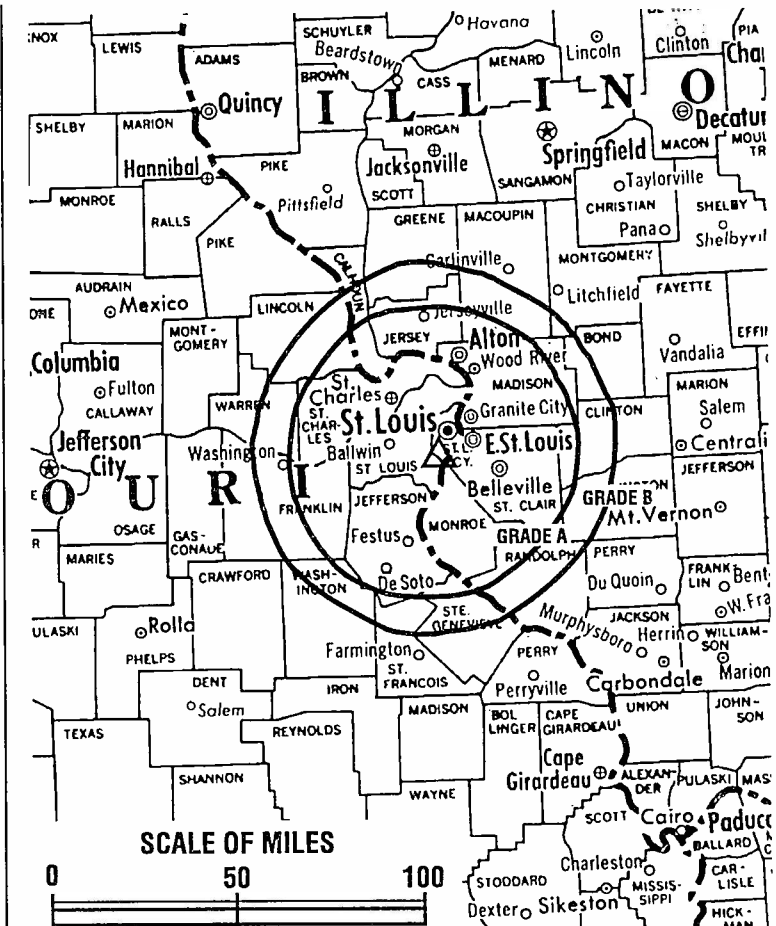
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Frank A. Quitoni, General Manager.
- Tom Tipton, General Sales Manager.
- Bonnie Halbe, Local Sales Manager.
- Michael Markowitz, National Sales Manager.
- Rick Brown, News Director.
- Dean Keune, Engineering Supervisor.
- Jim Wright, Director of Operations & Engineering.
- Phil Michael, Promotion & Marketing Director.
- Tom Mungenast, Production Manager.
- Rick Thiedig, Business Manager.
- Annina Kramer, Traffic Manager.
- Debbie Davidson, Research Director.



KDNL-TV BPCT-790629KI Granted 10/30/79 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$6000.

City of License: St. Louis. Station DMA: St. Louis. Rank: 21.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	587,240	511,410	1,098,650
Average Weekly Circulation (1996)	389,501	320,383	709,884
Average Daily Circulation (1996)			335,721
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	550,440	486,940	1,037,380
Average Weekly Circulation (1996)	376,957	318,484	695,441
Average Daily Circulation (1996)			331,117
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,800	24,470	61,270
Average Weekly Circulation (1996)	12,544	1,899	14,443
Average Daily Circulation (1996)			4,604

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—St. Louis

KMOV

Ch. 4

Network Service: CBS.

Licensee: Viacom Broadcasting of Missouri Inc., 1 Memorial Dr., St. Louis, MO 63102.

Studio: 1 Memorial Dr., St. Louis, MO 63102.

Phone: 314-621-4444. **Fax:** 314-444-6393.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, MO.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter C-band; Andrew, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: July 8, 1954. Initially operated as KWK-TV. Sale to present owner by CBS Inc. approved by FCC April 4, 1986 (*Television Digest*, Vol. 25:43, 49; 26:4, 6). Sale to CBS by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KTSP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

Represented (sales): TeleRep Inc.

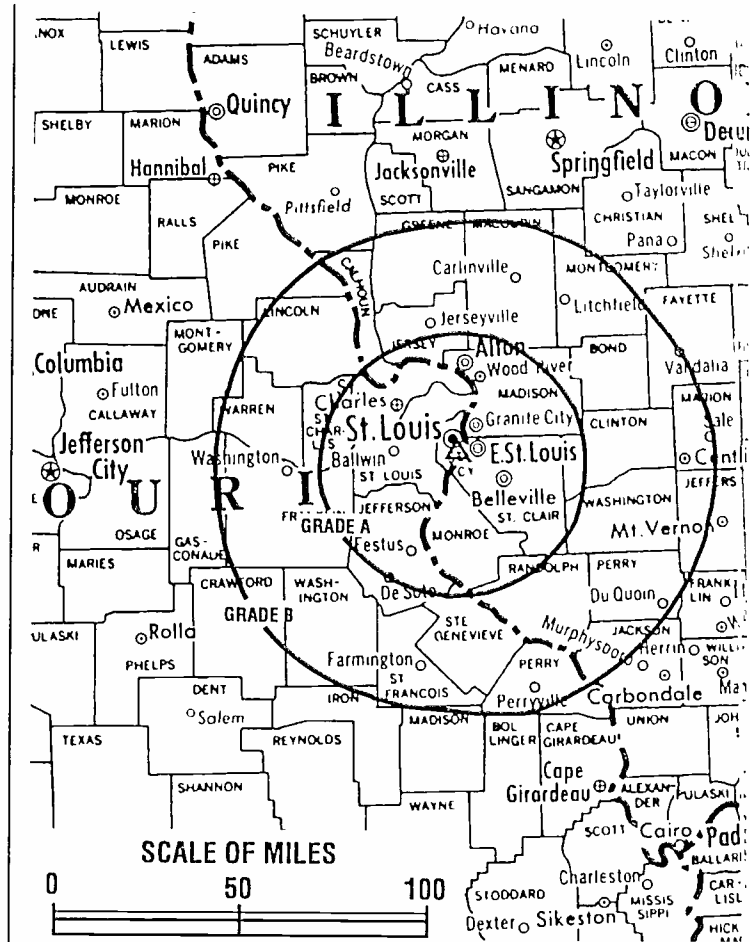
Personnel:

- Allan Cohen, Vice President & General Manager.
- Jerry Brehm, General Sales Manager.
- Robert Totsch, Local Sales Manager.
- Margaret Caputo, National Sales Manager.
- Walter Nichol, Chief Engineer.
- Steve Hammel, News Director.
- Dan Dillon, Promotion Director.
- Peggy Milner, Business Manager.
- Laura Larrabee, Traffic Manager.
- Jim Rothschild, Director of Operations.
- Mary Cannon, Director of Community Affairs.

Rates: On request.

City of License: St. Louis. **Station DMA:** St. Louis. **Rank:** 21.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KMOV BMPCT-4779 Granted 8/19/57

© American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	645,790	540,780	1,186,570
Average Weekly Circulation (1996)	499,130	449,100	948,230
Average Daily Circulation (1996)			550,500
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	550,440	486,940	1,037,380
Average Weekly Circulation (1996)	475,012	441,914	916,926
Average Daily Circulation (1996)			539,200
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,350	53,840	149,190
Average Weekly Circulation (1996)	24,119	7,186	31,305
Average Daily Circulation (1996)			11,200

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—St. Louis

KNLC

Ch. 24

Network Service: Independent.

Licensee: New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

Studio: 1411 Locust St., St. Louis, MO 63103.

Mailing Address: Box 924, St. Louis, MO 63188.

Phone: 314-436-2424. Fax: 314-436-2434.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1000-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level.

Latitude 38° 21' 40"
Longitude 90° 32' 58"

Transmitter: 6091 Tower Rd., House Springs.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Begin Operation: September 12, 1982.

Represented (legal): John Midlen Jr.

Personnel:

Larry Rice, President & General Manager.

Judy Redlich, General Sales & Promotion Manager.

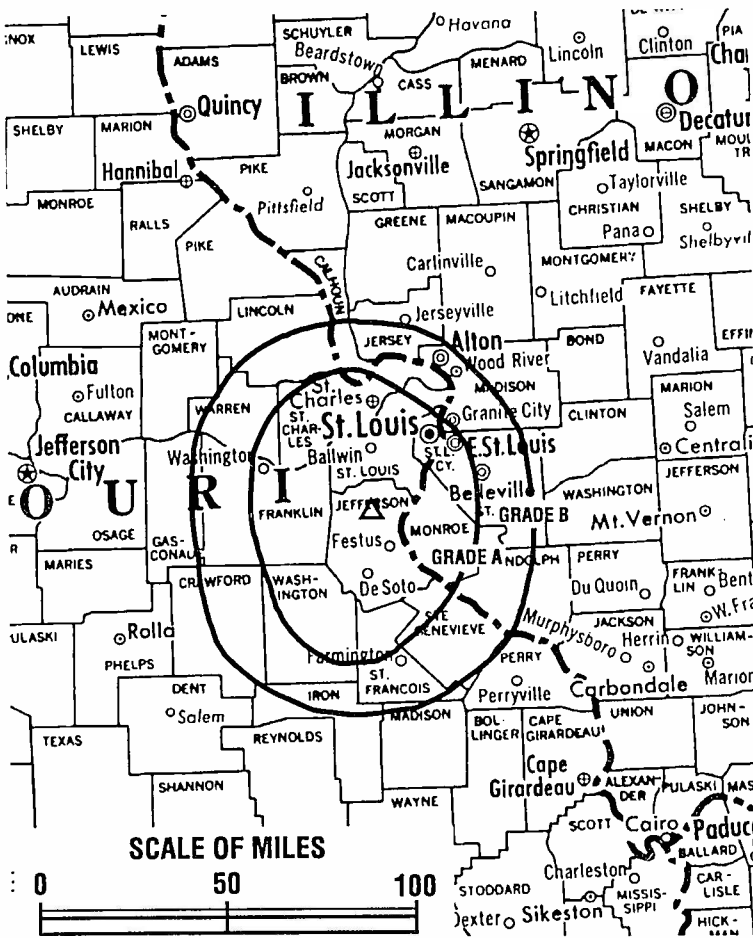
Jim Barnes, Consulting Manager.

Notes: On request.

Category of License: St. Louis. Station DMA: St. Louis. Rank: 21.

Calculation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	501,840	452,070	953,910
Average Weekly Circulation (1996)	51,590	54,754	106,344
Average Daily Circulation (1996)			24,889



KNLC BPCT-850315KK Granted 4/22/85 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	501,840	452,070	953,910
Average Weekly Circulation (1996)	51,590	54,754	106,344
Average Daily Circulation (1996)			24,889

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—St. Louis

KPLR-TV

Ch. 11

Network Service: WBN.

Licensee: Koplar Television Co. LLC, 4935 Lindell Blvd., St. Louis, MO 63108.

Studio: 4935 Lindell Blvd., St. Louis, MO 63108.

Phone: 314-367-7211. Fax: 314-454-6488.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9.1-meter C-band; 3.1-meter Ku-band; Harris, 11-meter C-band; Microdyne, 3.7-meter Ku-band; Simulsat, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne, Sony receivers.

News Services: AP, CNN, UPI.

Ownership: Koplar Communications Inc.

Began Operation: April 28, 1959.

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

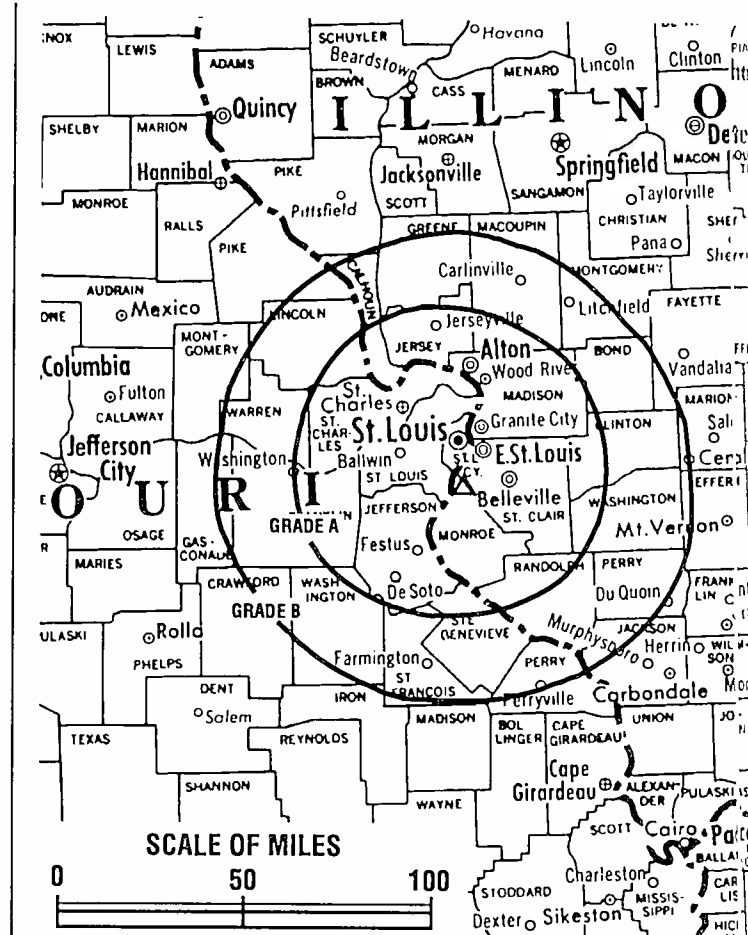
Personnel:

Ted Koplar, President.
Dan Neumann, Vice President & Station Manager.
James D. Withers, Vice President, Operations.
Paul Wise, Director of Sales.
Debra Carson, General Sales Manager.
Suzi Schrappen, Director of Creative Services.
Sidney Moore, News Director.
Howard Stevens, Director of Programming.
Wade Link, Director of Design.
Jeanne McCarthy, Traffic Manager.
Bernadine Douglas, Public Affairs Director.

Highest 30 Sec. Rate: \$3000.

City of License: St. Louis. Station DMA: St. Louis. Rank: 21.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



KPLR-TV BMPCT-5230 Granted 1/21/59 © American Map Corp., No. 142.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	765,580	518,390	1,283,970
Average Weekly Circulation (1996)	421,335	346,406	767,741
Average Daily Circulation (1996)			315,725
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	550,440	486,940	1,037,380
Average Weekly Circulation (1996)	338,723	341,372	680,095
Average Daily Circulation (1996)			294,581
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	215,140	31,450	246,590
Average Weekly Circulation (1996)	82,612	5,034	87,646
Average Daily Circulation (1996)			21,128

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—St. Louis

KSDK

Ch. 5

Network Service: NBC.

Licensee: Multimedia KSDK Inc.

Studio: Television Plaza, 1000 Market St., St. Louis, MO 63101.

Phone: 314-421-5055. Fax: 314-444-5263. E-mail: ksdk@aol.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Anixter-Mark, 5-meter C-band; Comtech, 5-meter Ku & C-band; Comtech, 5-meter C-band; Microdyne, 3.7-meter Ku-band; RCA, 3.7-meter Ku-band; Comtech, Microdyne, Standard Components receivers.

NG Mobile Dish: BAF/Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Begin Operation: February 8, 1947. Assignment of license to Multimedia by Pulitzer Publishing approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8). Transfer to Gannett approved Nov. 30, 1995 (Vol. 35:25, 31).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Ardyth Diercks, President & General Manager.

Richard Dyer, Vice President, Broadcast.

Robert Drewel, General Sales Manager.

Mike Meara, Local Sales Manager.

Timo Saarelainen, National Sales Manager.

Tim Larson, News Director.

Rebecca Rahm, Program Director.

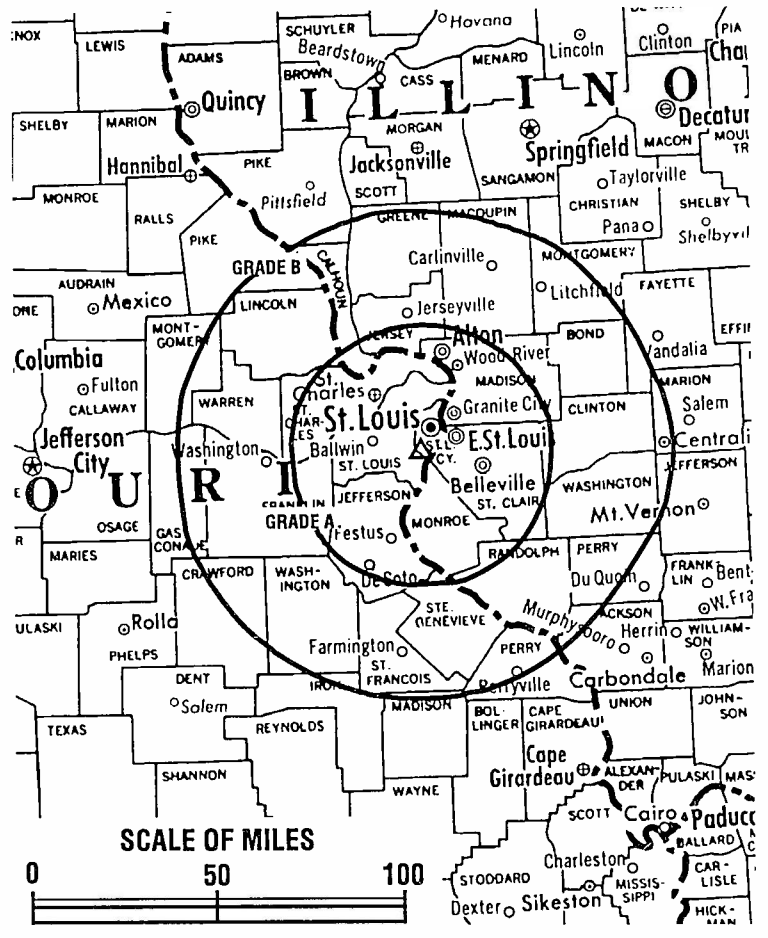
Tanja Kuhar, Promotion Manager.

Chris Fricke, Business Manager.

Marie McGlynn, Research & Marketing Manager.

Gil Ludwig, Chief Engineer.

Lisa Bedian, Community Relations Manager.



KSDK BPCT-2132 Granted 6/21/56 © American Map Corp., No. 14244

Rates: On request.

City of License: St. Louis. Station DMA: St. Louis. Rank: 21.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	749,390	554,250	1,303,640
Average Weekly Circulation (1996)	559,896	467,803	1,027,699
Average Daily Circulation (1996)			703,946
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	550,440	486,940	1,037,380
Average Weekly Circulation (1996)	510,215	456,323	966,538
Average Daily Circulation (1996)			678,711
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,950	67,310	266,260
Average Weekly Circulation (1996)	49,681	11,480	61,160
Average Daily Circulation (1996)			25,235

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—St. Louis

KTVI

Ch. 2

Network Service: FOX.

Licensee: KTVI License Inc., 3200 Windy Hill Rd., Suite 110 W, Marietta, GA 30067.

Studio: 5915 Berthold Ave., St. Louis, MO 63110.

Phone: 314-647-2222. Fax: 314-647-0130.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: 10001 Emil Ave., Sappington, MO.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 5-meter Ku & C-band; Microdyne, 3.7-meter Ku-band; Vertex, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

SNM Mobile Dish: Midwest Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: New World Communications Group (Group Owner).

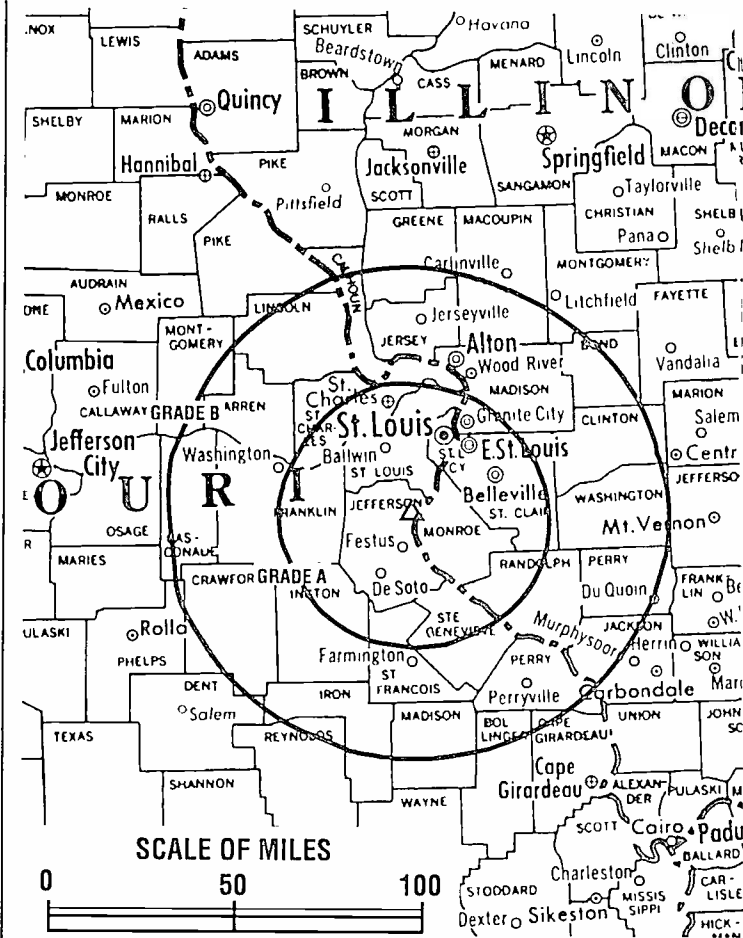
Began Operation: August 10, 1953. Station started as WTVI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (Television Digest, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason and associates to Newhouse Bcstg., increasing its holdings to 100% was approved by FCC June 10, 1964. Sale to Times Mirror Co. approved March 7, 1980 (Vol. 18:50; 19:19). Sale to Argyle Television approved by FCC May 13, 1993 (Vol. 33:13, 14). Sale to present owner approved March 31, 1995.

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Lewis, Rice & Fingersh.

Personnel:

- Spencer Koch, President & General Manager.
- Dan Adams, Vice President, Finance.
- Suzanne Teagle, General Sales Manager.
- Dave Slazinik, Local Sales Manager.
- Clif Wallace, National Sales Manager.
- Rick Erbach, News Director.
- Elaine Claspill, Program Coordinator.
- Kathryn Hansen, Director of Creative Services.
- Doug Crall, Chief Engineer.



KTVI BMPCT-4615 Granted 4/2/58

© American Map Corp., No. 14244

Rates: On request.

City of License: St. Louis. Station DMA: St. Louis. Rank: 21.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	632,580	525,430	1,158,010
Average Weekly Circulation (1996)	478,348	401,078	879,426
Average Daily Circulation (1996)			442,240

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	550,440	486,940	1,037,380
Average Weekly Circulation (1996)	454,927	394,845	849,772
Average Daily Circulation (1996)			432,560

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,140	38,490	120,630
Average Weekly Circulation (1996)	23,420	6,232	29,652
Average Daily Circulation (1996)			9,680

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—St. Louis-East St. Louis, Illinois

WHSL

Ch. 46

Network Service: HSN.

Licensee: Roberts Bcstg. Co., 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

Studio: 1408 N. Kingshighway Blvd., St. Louis, MO 63113.

Phone: 314-367-4600. Fax: 314-367-0174.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1132-ft. above av. terrain, 820-ft. above ground, 1719-ft. above sea level.

Latitude 38° 23' 18"
Longitude 90° 29' 16"

Requests CP for change to 1433-ft. above av. terrain, 1120-ft. above ground, 2020-ft. above sea level. BPCT-960716KG.

Transmitter: 4200 Dry Fork Rd., Imperial, MO.

Ownership: Roberts Broadcasting Co. (Group Owner).

Begin Operation: September 11, 1989.

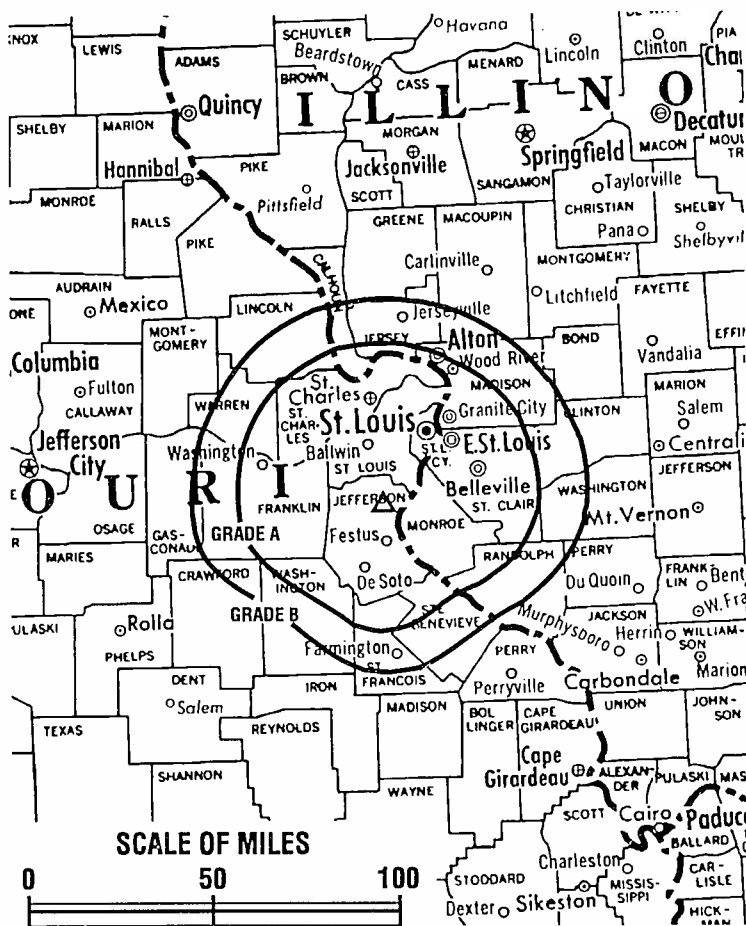
Personnel:
Steven C. Roberts, General Manager.
Monica Nettles Johnson, General Sales Manager.
Mike Roberts, National Sales Manager.
Rodger Martin, Chief Engineer.
Victor Roberts, Business Manager.

Notes: On request.

City of License: East St. Louis. Station DMA: St. Louis. Rank: 21.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,440	5,540	13,980
Average Weekly Circulation (1996)	827	277	1,104
Average Daily Circulation (1996)			179



WHSL BMPCT-890620KE Granted 7/26/89 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,440	0	8,440
Average Weekly Circulation (1996)	827	0	827
Average Daily Circulation (1996)			84

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,540	5,540
Average Weekly Circulation (1996)	0	277	277
Average Daily Circulation (1996)			94

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Springfield

KDEB-TV

Ch. 27

Network Service: FOX.

Licensee: Petracom of Missouri License Corp., 1527 N. Dale Mabry Hwy., Suite 105, Lutz, FL 33549.

Studio: 3000 E. Cherry St., Springfield, MO 65802.

Phone: 417-862-2727. Fax: 417-831-4209.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1688-ft. above av. terrain, 1592-ft. above ground, 3147-ft. above sea level.

Latitude 37° 11' 40"
Longitude 92° 56' 04"

Transmitter: 2.5-mi. NNE of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.9-meter Ku-band; Anixter-Mark, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Drake, Harris, M/A-Com, Standard Components receivers.

Ownership: Petracom Equity Partners L.P. (Group Owner).

Began Operation: October 2, 1968. Sale to Woods Communications Group Inc. by Kenneth E. Meyer, et al., approved by FCC March 18, 1985. Assignment to BANAM BCSTG. Inc. approved by FCC September 21, 1993. Sale to Petracom Holdings Inc. approved May 31, 1995.

Represented (sales): Seltel Inc.

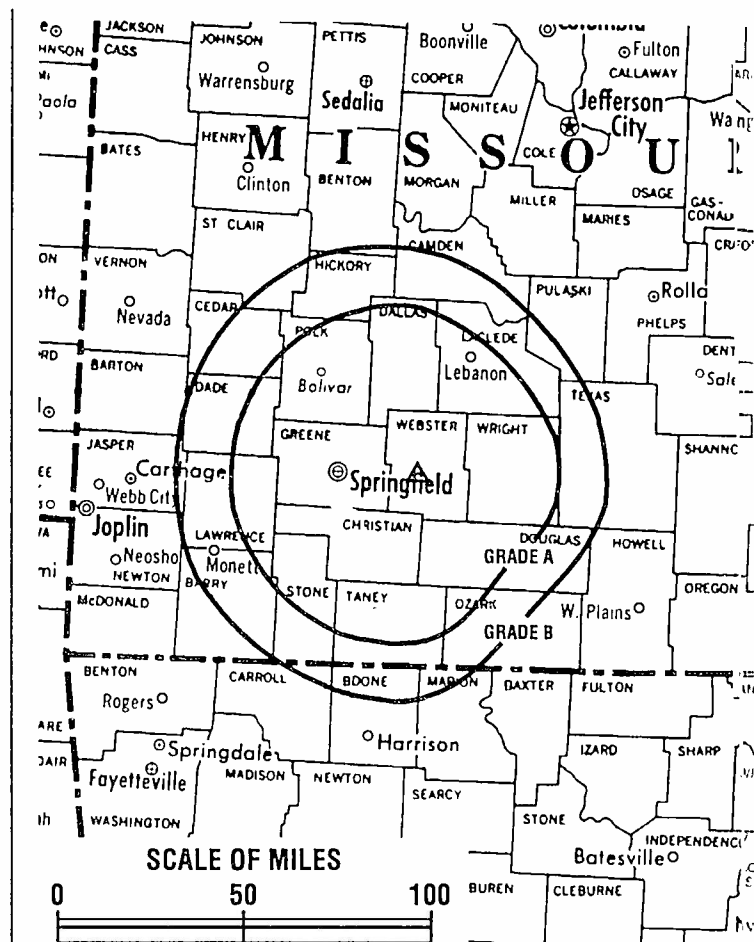
Personnel:

Kemp Nichol, General Manager.
Jim Prestwood, General Sales Manager.
Jerry Hogan, Local Sales Manager.
Randy Selvidge, Chief Engineer.
Nancy Bingham, Program Director.
Mark Hodorowski, Promotion Director.
Terry Loe, Business Manager.

Highest 30 Sec. Rate: \$750.

City of License: Springfield. Station DMA: Springfield, MO. Rank: 76.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDEB-TV BMPCT-860327KE Granted 5/27/86 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,470	182,110	374,580
Average Weekly Circulation (1996)	96,648	81,327	177,975
Average Daily Circulation (1996)			80,942
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,880	146,910	305,790
Average Weekly Circulation (1996)	89,753	78,678	168,431
Average Daily Circulation (1996)			76,185
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,590	35,200	68,790
Average Weekly Circulation (1996)	6,895	2,650	9,545
Average Daily Circulation (1996)			3,838

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Springfield

KOLR

Ch. 10

Network Service: CBS.

Licensee: Independent Broadcasting Co., Box 1716, Springfield, MO 65801.

Studio: 2650 E. Division St., Springfield, MO 65803.

Mailing Address: Box 1716, Springfield, MO 65801-1716.

Phone: 417-862-1010. Fax: 417-862-6439.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2070-ft. above av. terrain, 2000-ft. above ground, 3575-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. FF near Fordland, MO.

Full Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Independent Broadcasting Co.

Begin Operation: March 14, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): Reynolds & Manning.

Personnel:

Ellis Shook, Vice President & General Manager.

Cathy Rippe, General Sales Manager.

Rene Kuttenkuler, National Sales Manager.

Steve Snyder, News Director.

Dean Wasson, Program & Promotion Director.

Kevin Scott, Production Manager.

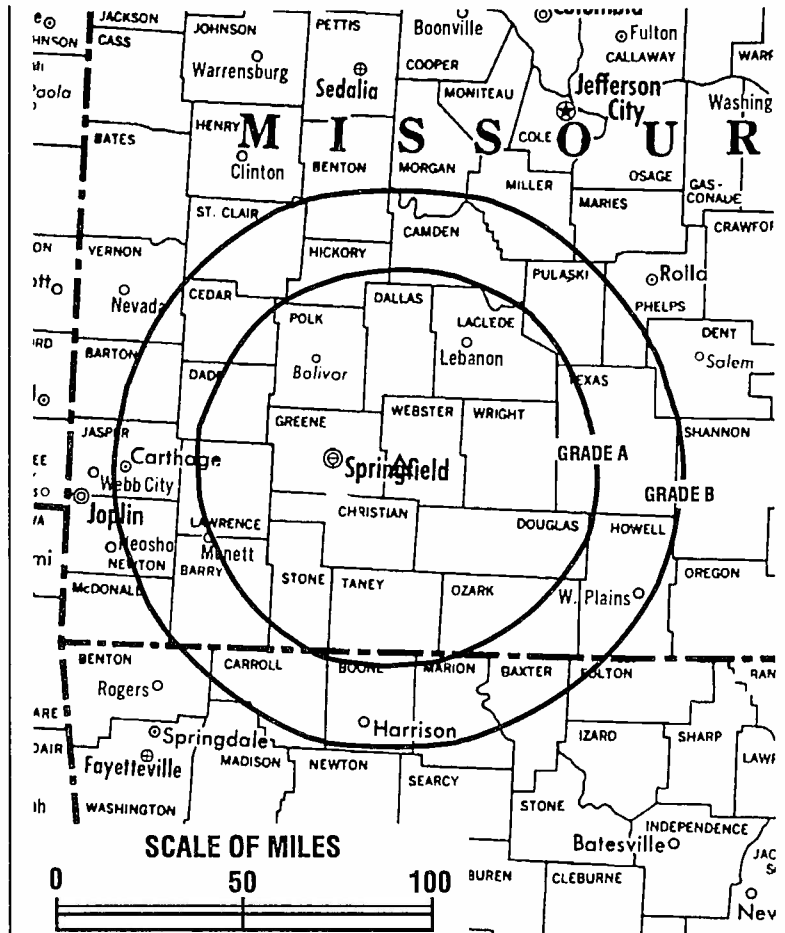
Judy Best, Business Manager.

Don Miller, Chief Engineer.

Highest 30 Sec. Rate: \$700.

City of License: Springfield. Station DMA: Springfield, MO. Rank: 76.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOLR BPCT-4549 Granted 12/12/72

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	252,760	218,850	471,610
Average Weekly Circulation (1996)	141,997	130,923	272,921
Average Daily Circulation (1996)			166,918
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,590	152,300	312,890
Average Weekly Circulation (1996)	128,051	122,117	250,168
Average Daily Circulation (1996)			158,478
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,170	66,550	158,720
Average Weekly Circulation (1996)	13,947	8,806	22,753
Average Daily Circulation (1996)			8,440

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Missouri—Springfield

KSPR

Ch. 33

Network Service: ABC.

Licensee: Cottonwood Communications, 1359 St. Louis St., Springfield, MO 65802.

Studio: 1359 St. Louis St., Springfield, MO 65802.

Phone: 417-831-1333. Fax: 417-831-4125.

Web Site: <http://www.kspr33.com>

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. & 1580-kw horizontal visual, 110-kw max. & 100-kw horizontal aural. Antenna: 1995-ft. above av. terrain, 1816-ft. above ground, 3390-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: 4-mi. N of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 3.7-meter Ku-band; Andrew, Gardiner, Harris receivers.

News Services: ABC, CNN.

Ownership: Cottonwood Communications L.L.C. (Group Owner).

Began Operation: March 9, 1983. Sale to Davis Goldfarb approved by FCC Dec. 1, 1988. Sale to Goitrin Communications Inc. by Lorimar-Telepictures approved by FCC Feb. 12, 1988 (*Television Digest*, Vol. 28:17). Sale to Lorimar-Telepictures by Springfield TV Assoc. Ltd. approved Dec. 12, 1984. FCC approved sale to present owner March 29, 1995 (Vol. 35:30).

Represented (sales): Katz Communications Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

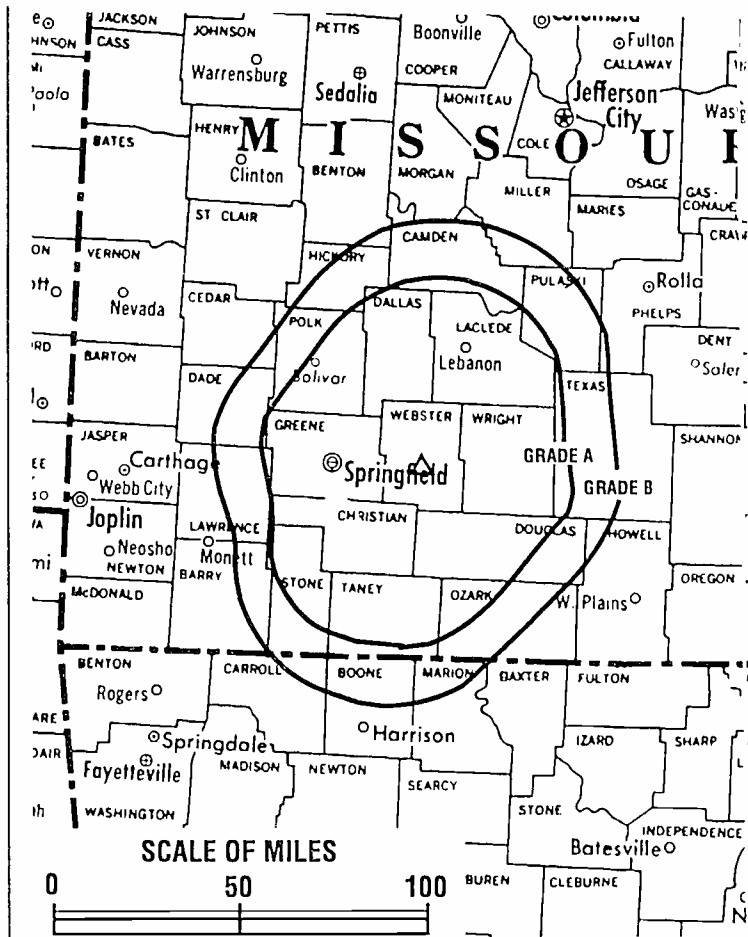
Personnel:

- Gary Whittaker, Vice President & General Manager.
- Joan Chase, Vice President & Chief Financial Officer.
- David Middleton, Operations Director.
- Jon James, News Director.
- John Orr, National & Local Sales Manager.
- Russell Pavlin, Regional Sales Manager.
- Chuck Blaker, Director, Promotion & Marketing.
- Kurt Leutzinger, Controller.

THE TED HEPBURN COMPANY

We were the broker in the 1995 sale of KSPR-TV

Ted Hepburn, President
325 Garden Rd. Palm Beach FL 33480
(561) 863 8995



KSPR BPCT-851216KE Granted 2/24/86 © American Map Corp., No. 1424

Monte Chaney, Chief Engineer.
Sue Ellen Ball, Traffic Manager.

Highest 30 Sec. Rate: \$700.

City of License: Springfield. Station DMA: Springfield, MO. Rank: 76.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,560	153,660	316,220
Average Weekly Circulation (1996)	108,016	88,620	196,636
Average Daily Circulation (1996)			93,828
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,100	146,910	302,010
Average Weekly Circulation (1996)	104,164	87,194	191,358
Average Daily Circulation (1996)			92,229
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,460	6,750	14,210
Average Weekly Circulation (1996)	3,853	1,426	5,279
Average Daily Circulation (1996)			1,511

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Missouri—Springfield

KYTV

Ch. 3

Network Service: NBC.

Licensee: KY3 Inc., Box 3500, Springfield, MO 65808.

Studio: 999 W. Sunshine, Springfield, MO 65807.

Phone: 417-868-3800. Fax: 417-868-3894. Web Site: <http://www.ky3.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: 0.7-mi. N of Fordland, MO.

Satellite Earth Stations: 6 in operation; M/A Com, Scientific-Atlanta receivers.

Mobile Dish: DX receivers.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Original Operation: October 1, 1953. Sale to present owner by Harte-Hanks Communications Inc. approved by FCC Feb. 19, 1987 (Television Digest, Vol. 26:46, 48). Sale to Harte-Hanks by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC Oct. 13, 1978 (Vol. 18:21).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring, P.A.

Personnel:

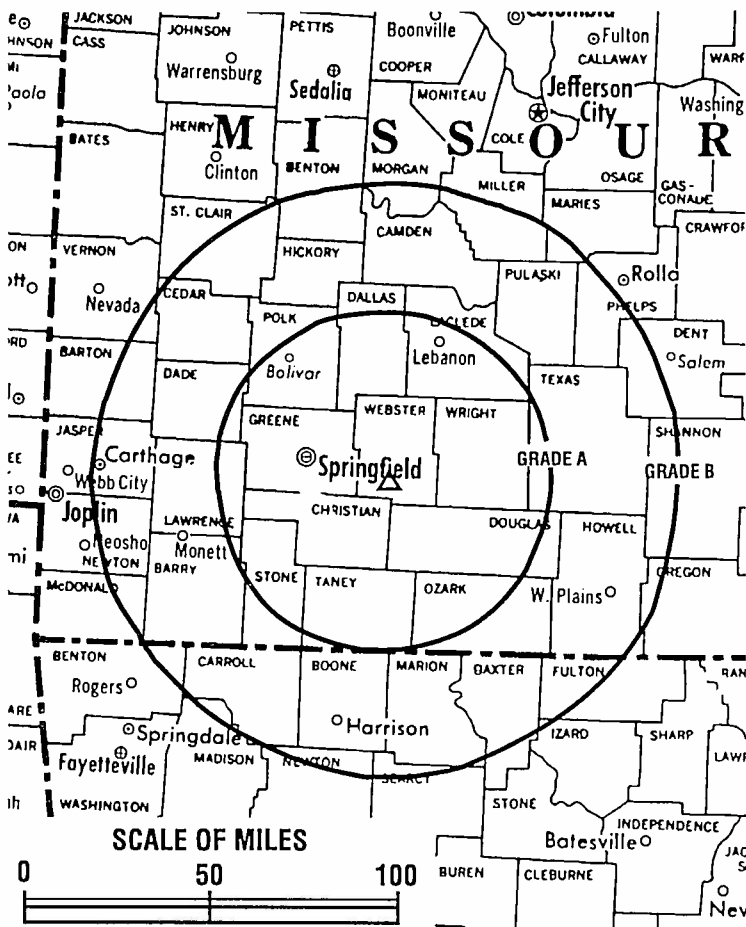
- Gary DeHaven, General Manager.
- Mike Scott, Director, Sales & Marketing.
- Karen Parry, National Sales Manager.
- Marci Burdick, News & Operations Director.
- Sherry Yates, Business Manager.
- Tom McKleroy, Chief Engineer.
- Jim Becker, Promotion & Public Affairs Director.
- Melissa Ward, Marketing Director.

Notes: On request.

Category of License: Springfield. Station DMA: Springfield, MO. Rank: 76.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,210	334,930	524,140
Average Weekly Circulation (1996)	140,636	137,652	278,288
Average Daily Circulation (1996)			175,829



KYTV BPCT-4342 Granted 6/22/70 © American Map Corp., No. 14244

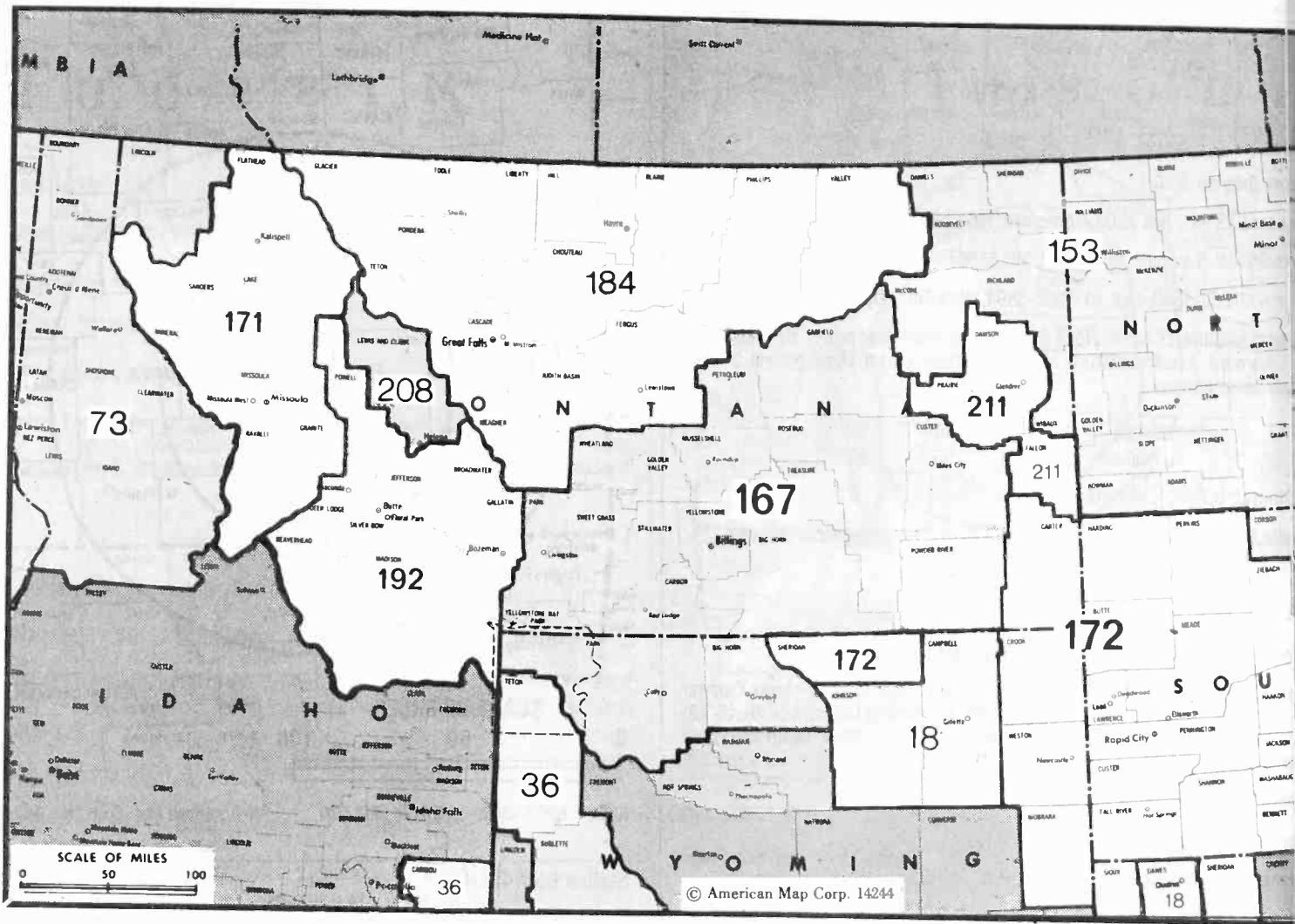
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,590	152,300	312,890
Average Weekly Circulation (1996)	134,973	121,972	256,945
Average Daily Circulation (1996)			171,819

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,620	182,630	211,250
Average Weekly Circulation (1996)	5,664	15,679	21,343
Average Daily Circulation (1996)			4,010

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,185,410	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVJ (14), KTVS (3), KUBD (59), KUSA-TV (1), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	670,650	36	KJZZ-TV (14), K00G-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Spokane, WA	371,130	73	KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)
Minot-Bismarck-Dickinson, ND	131,300	153	KBMY (17), KFYZ-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV, KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Billings, MT	94,360	167	KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Missoula, MT	89,980	171	KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Rapid City, SD	87,470	172	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Great Falls, MT	63,400	184	KFBB-TV (5), KRTV (3), KTGF (16)
Butte-Bozeman, MT	54,080	192	KCTZ (7), KTVM (6), KWYB (18), KXLF-TV (4)
Helena, MT	20,790	208	KTVH (12)
Glendive, MT	5,150	211	KXGN-TV (5)

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Montana Station Totals as of November 1, 1996

	VHF	UHF	TO
Commercial Television Stations	14	3	
Educational Television Stations	1	0	
	15	3	

Montana—Billings

KSVI

Ch. 6

Network Service: ABC, FOX.

Licensee: Big Horn Communications Inc., Box 23309, Billings, MT 59104.

Studio: 445 S. 24th St. W, Billings, MT 59102.

Phone: 406-652-4743. Fax: 406-652-6963.

Email: ksvi@wtp.net Web Site: http://www.wtp.net/~ksvi

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 817-ft. above av. terrain, 361-ft. above ground, 4222-ft. above sea level.

Latitude 45° 48' 26"
Longitude 108° 20' 25"

Transmitter: 8-mi. E of Billings at Quarry off Hogan Rd., 0.5-mi. from I-90, Yellowstone.

Ownership: Big Horn Communications Inc.

Begin Operation: January 8, 1993.

Represented (sales): Adam Young Inc.

Represented (legal): Brinig & Bernstein.

Represented (engineering): Mullaney Engineering Inc.

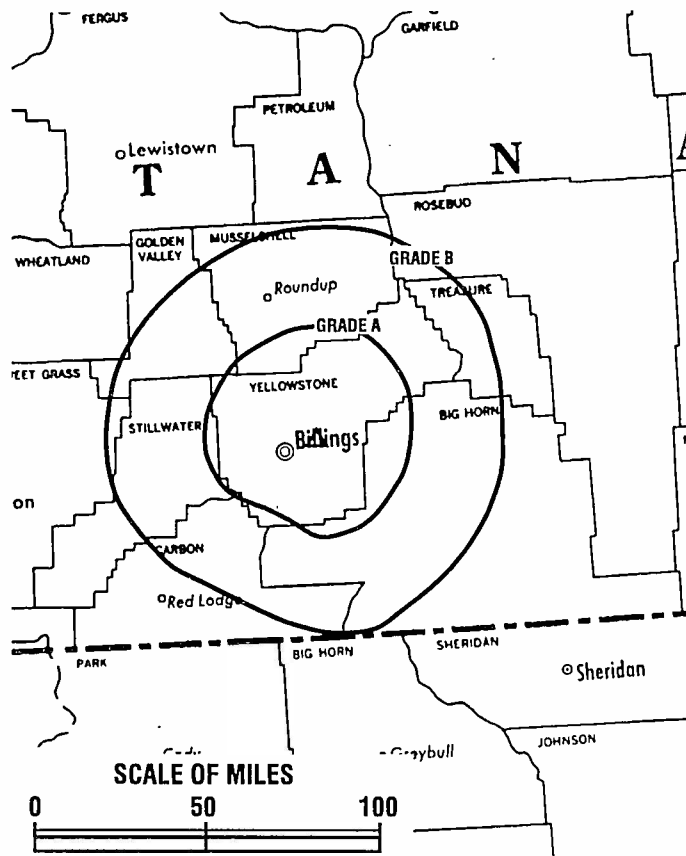
Personnel:

- Dan Michael, General Manager.
- Tim O'Malley, Local Sales Manager.
- Ron Walden, Chief Engineer.
- Pat Rookhuizen, Program Director.
- Steve Lakey, Promotion Director.
- Steve Bruggeman, Business Manager.
- Ed Connors, Production Manager.

Notes: On request.

Authority of License: Billings. Station DMA: Billings. Rank: 167.

Compilation ©1996 Nielsen. Coverage based on Nielsen study.



KSVI BMPCT-920429KG Granted 7/2/92 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	53,660	35,790	89,450
Average Weekly Circulation (1996)	35,773	24,593	60,366
Average Daily Circulation (1996)			31,659
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	53,660	35,790	89,450
Average Weekly Circulation (1996)	35,773	24,593	60,366
Average Daily Circulation (1996)			31,659

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Montana—Billings

KTVQ

Ch. 2

Network Service: CBS.

Licensee: KTVQ Communications Inc., 3203 3rd Ave. N, Billings, MT 59101.

Studio: 3203 3rd Ave. N, Billings, MT 59101.

Phone: 406-252-5611. **Fax:** 406-252-9938.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.20"
Longitude 108° 27' 26.70"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CBS, MTN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: November 9, 1953. Sale to SJL Broadcast Management by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 21, 1983. Sale to KTVQ Communications Inc. granted by FCC March 16, 1992, but not consummated. Sale to present owner approved May 20, 1994.

Represented (sales): Seltel Inc.; Montana Television Network.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jansky & Bailey.

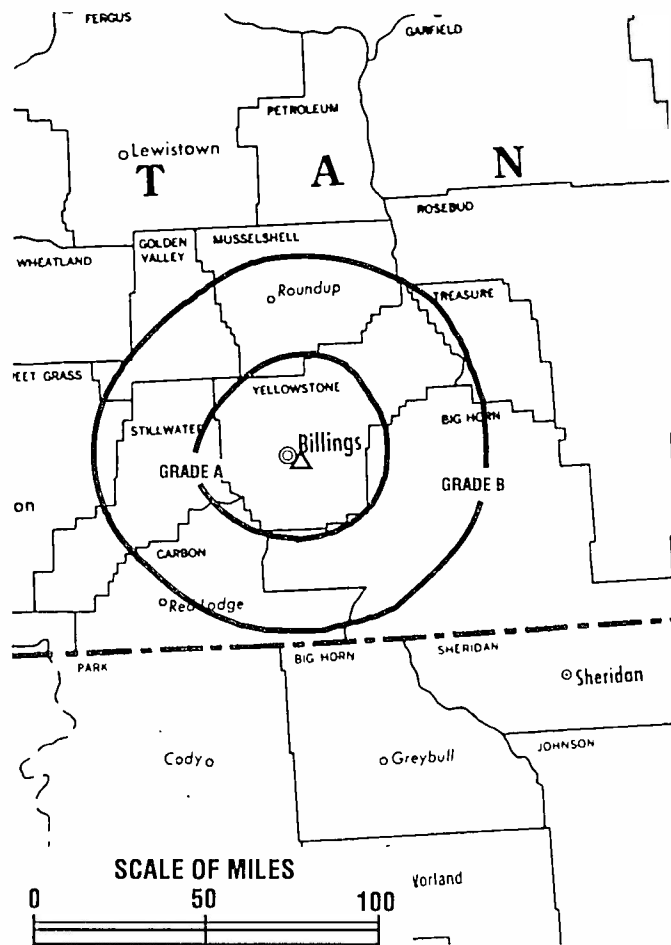
Personnel:

- Lee Lareva, Operations Director.
- Monty Wallis, Local Sales Manager.
- Jon Stepanek, News Director.
- Janet Skorupa, Promotion Director.
- Ron Jacobson, Chief Engineer.
- Dave McCurdy, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Billings. **Station DMA:** Billings. **Rank:** 167.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



KTVQ BMPCT-4001 Granted 8/20/56 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,180	47,230	108,410
Average Weekly Circulation (1996)	49,292	30,527	79,819
Average Daily Circulation (1996)			52,100

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,660	37,260	90,920
Average Weekly Circulation (1996)	45,554	29,114	74,668
Average Daily Circulation (1996)			51,200

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,520	9,970	17,490
Average Weekly Circulation (1996)	3,737	1,413	5,150
Average Daily Circulation (1996)			1,800

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Billings

KULR-TV

Ch. 8

Network Service: NBC.

Licensee: KULR Corp., Box 80810, Billings, MT 59108.

Studio: 2045 Overland Ave., Billings, MT 59102.

Mailing Address: Box 80810, Billings, MT 59108.

Phone: 406-656-8000. Fax: 406-652-8207.

Email: kulr8tv@wtp.net Web Site: <http://www.wtp.net/kulr8tv>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35.00"
Longitude 108° 27' 13.60"

Transmitter: 2.7-mi. E of Billings.

Satellite Earth Stations: Andrew, 2.4-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, DX Antenna, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Wooster Republican Printing Co. (Group Owner).

Original Operation: March 15, 1958. FCC approved sale to present owner by Harriscope Dec. 12, 1986 (Television Digest, Vol. 26:45). Sale to Harriscope by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Broadcasting Co. approved Dec. 17, 1962 (Vol. 2:52).

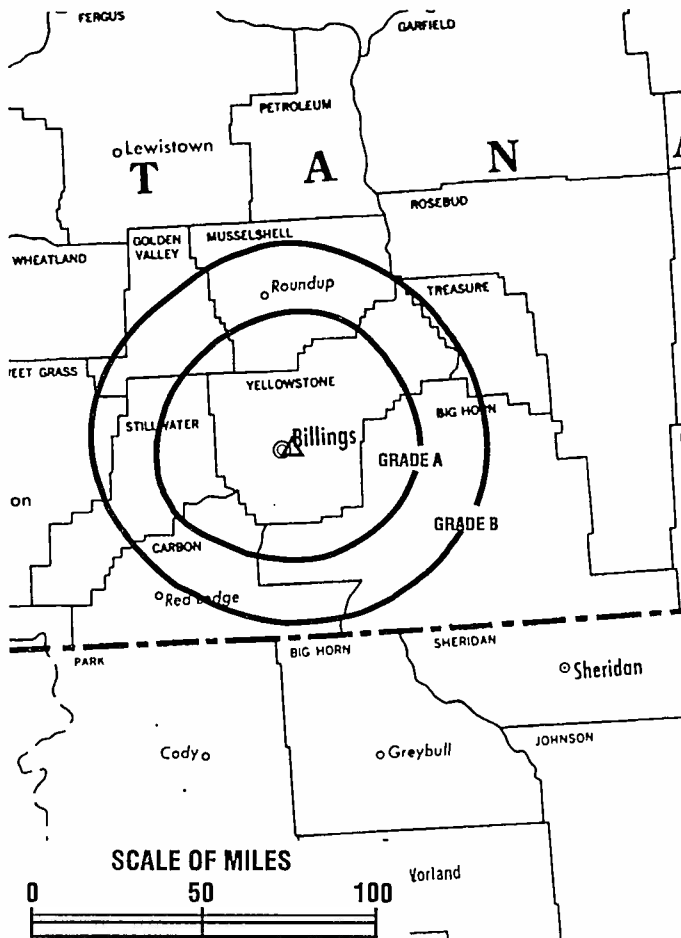
Presented (sales): Katz Continental Television.

Presented (legal): Baker & Hostetler.

Presented (engineering): Hammett & Edison Inc.

Personnel:

- Stan Whitman, President.
- Bruce Cummings, General Manager.
- Pat Shearer, Chief Engineer.
- Julie Omvig, Promotion Director.
- Jim Hale, News Director.
- Mark Hanson, Production Manager.
- Marcie Hummel, Business Manager.



KULR-TV BMPCT-4810 Granted 11/21/57 © American Map Corp., No. 14244

Rates: On request.

City of License: Billings. Station DMA: Billings. Rank: 167.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,170	39,980	104,150
Average Weekly Circulation (1996)	45,252	27,554	72,806
Average Daily Circulation (1996)			39,364
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,660	37,260	90,920
Average Weekly Circulation (1996)	40,884	26,336	67,219
Average Daily Circulation (1996)			37,578
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,510	2,720	13,230
Average Weekly Circulation (1996)	4,368	1,219	5,587
Average Daily Circulation (1996)			1,786

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Montana—Bozeman

KCTZ

Ch. 7

Network Service: ABC.

Licensee: KCTZ Communications Inc., 134 Columbus St., Charleston, SC 29403.

Studio: 1128 E. Main St., Bozeman, MT 59715.

Phone: 406-586-3280. **Fax:** 406-586-4135.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 44.1-kw visual, 4.41-kw aural. Antenna: 816-ft. above av. terrain, 306-ft. above ground, 6916-ft. above sea level.

Latitude 45° 40' 24"
Longitude 110° 52' 02"

Holds CP for change to 1122-ft. above av. terrain, 305-ft. above ground, 6916-ft. above sea level. BPCT-880812KF.

Transmitter: 1.75-mi. W of Hwy. 10, 7.7-mi. E of Bozeman.

News Service: AP.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: September 1, 1987. Sale to Big Horn Communications by Bee Bcstg. Assoc. approved by FCC June 28, 1988. Sale to Evening Post Publishing Co. was approved by FCC Sept. 16, 1993 (*Television Digest*, Vol. 33:21, 38).

Represented (sales): Seltel Inc.

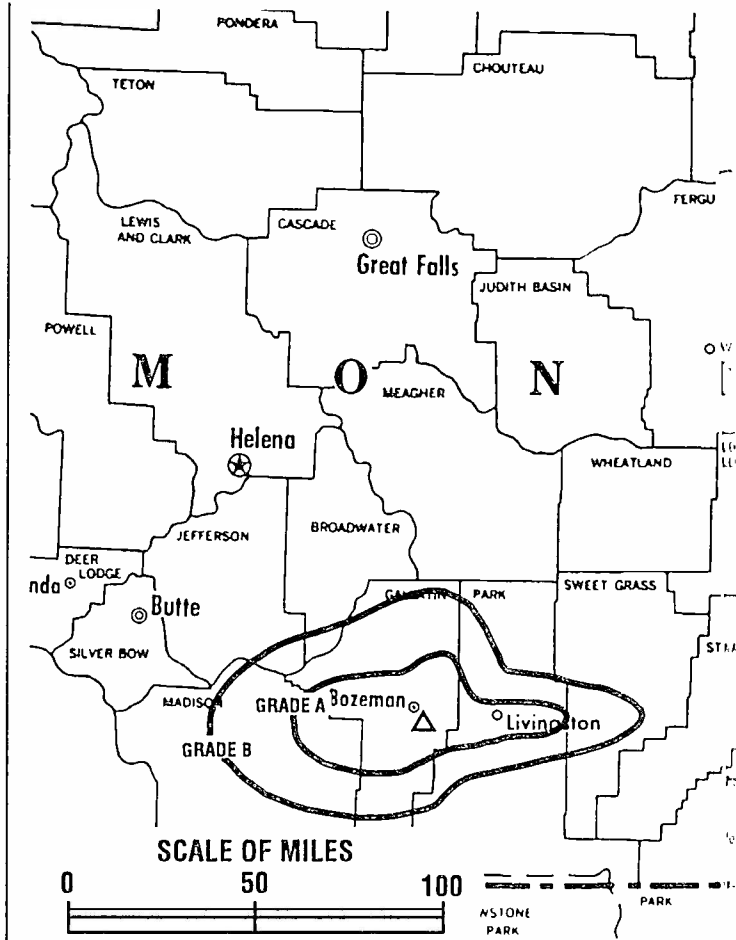
Personnel:

- Ron Cass, Regional Manager.
- Tim Gazy, Station & General Sales Manager.
- Chet Layman, News Director.
- Judy Kingma, Program Director.
- Mike Lease, Chief Engineer.
- Frank Palazzi, Production Manager.

Highest 30 Sec. Rate: \$150.

City of License: Bozeman. **Station DMA:** Butte-Bozeman. **Rank:** 192.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KCTZ BPCT-880812KF Granted 9/5/91 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,730	14,230	26,960
Average Weekly Circulation (1996)	9,576	5,257	14,833
Average Daily Circulation (1996)			722
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,730	11,740	24,470
Average Weekly Circulation (1996)	9,576	5,030	14,606
Average Daily Circulation (1996)			738
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,490	2,490
Average Weekly Circulation (1996)	0	227	227
Average Daily Circulation (1996)			17

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Butte

KTVM

Ch. 6

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 750 Dewey Blvd., Suite 1, Butte, MT 59701.

Phone: 406-494-7603. Fax: 406-494-2572.

Email: news@ktvm.com Web Site: http://www.ktvm.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Begin Operation: May 15, 1970.

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

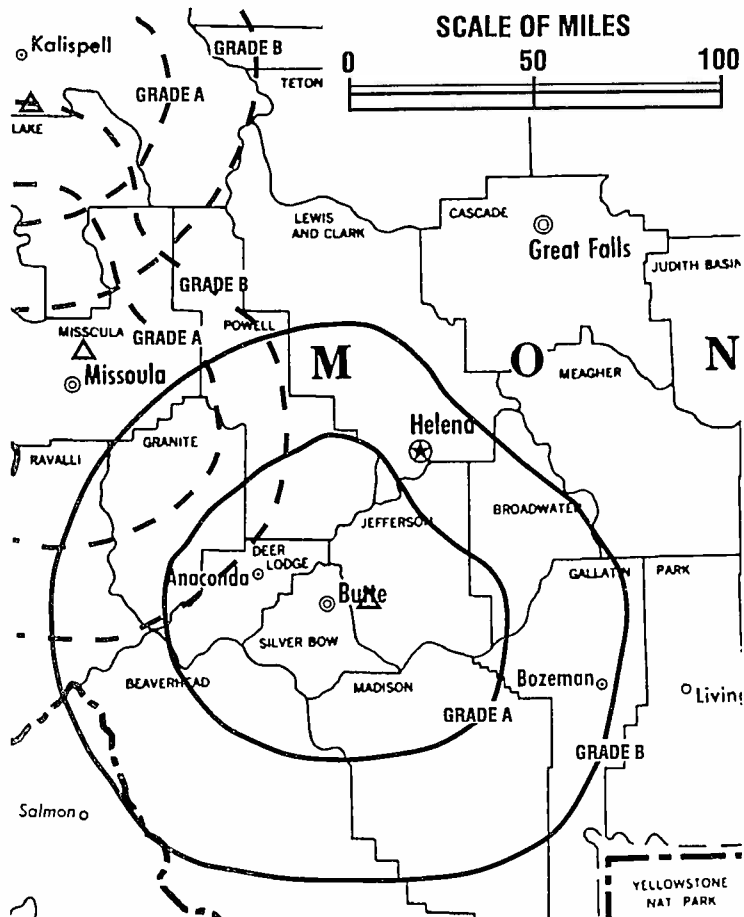
Personnel:

- Robert Precht, General Manager.
- Pat Grant, National Sales Manager.
- Billy Ward, Chief Engineer.
- Kenyon Gleason, News Director.
- Jean Zosel, Program Director.
- Jane English, Business Manager.

Notes: On request.

City of License: Butte. Station DMA: Butte-Bozeman. Rank: 192.

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KTVM BPCT-4187 Granted 12/3/69

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,820	25,180	43,000
Average Weekly Circulation (1996)	13,407	11,704	25,111
Average Daily Circulation (1996)			13,584
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,820	22,690	40,510
Average Weekly Circulation (1996)	13,407	11,482	24,889
Average Daily Circulation (1996)			13,567
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,490	2,490
Average Weekly Circulation (1996)	0	222	222
Average Daily Circulation (1996)			17

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Montana—Butte

KXLF-TV

Ch. 4

Network Service: CBS.

Licensee: KXLF Communications Inc., Box 3500, Butte, MT 59702.

Studio: 1003 S. Montana St., Butte, MT 59701.

Phone: 406-782-0444. **Fax:** 406-782-8906.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6.1-meter; RCA, Ku-band; Harris receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: August 14, 1953. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 23, 1983. Sale to Garryowen by Ed Craney approved by FCC Jan. 18, 1961 (*Television Digest*, Vol. 16:42; 17:4).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

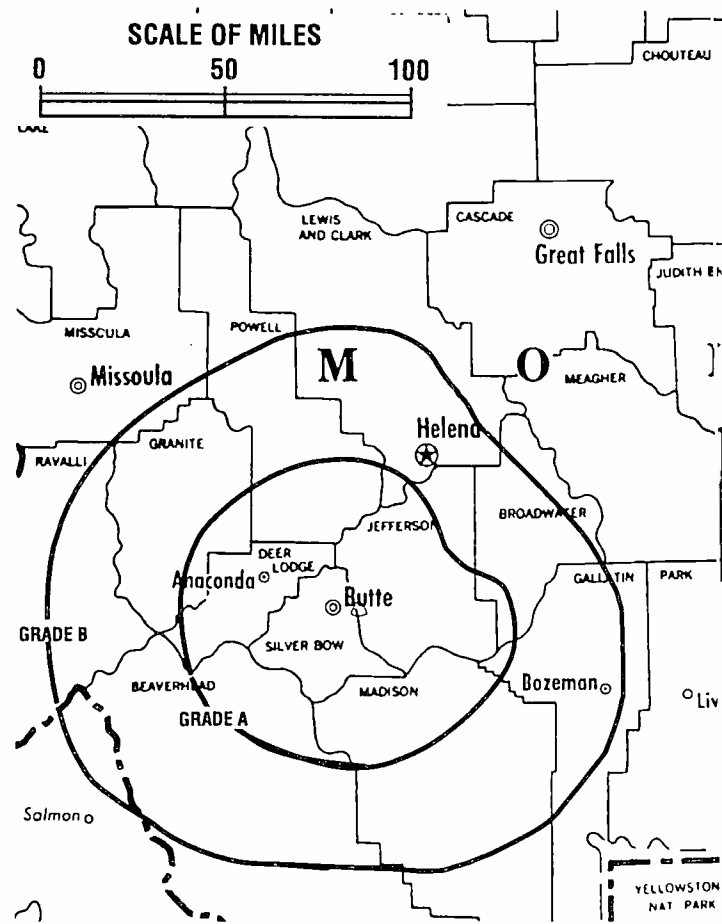
Personnel:

- Ron Cass, President & General Manager.
- Jay Kohn, News Director.
- Pat Cooney, Sales Manager.
- Margaret McIntosh, Program Director.
- Ron Schlosser, Chief Engineer.
- Linda Tremelling, Business Manager.

Highest 30 Sec. Rate: \$325.

City of License: Butte. **Station DMA:** Butte-Bozeman. **Rank:** 192.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KXLF-TV BPCT-3765 Granted 5/12/66 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,030	36,350	80,380
Average Weekly Circulation (1996)	28,172	17,964	46,136
Average Daily Circulation (1996)			28,700

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,550	22,690	53,240
Average Weekly Circulation (1996)	17,185	12,535	29,720
Average Daily Circulation (1996)			20,400

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,480	13,660	27,140
Average Weekly Circulation (1996)	10,986	5,428	16,414
Average Daily Circulation (1996)			8,200

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Butte

KWYB

Ch. 18

(Satellite of KTMF, Missoula, MT)

Network Service: ABC.

Parent: CTN Butte Inc., 118 6th St. S, Great Falls, MT 59405.

Phone: 406-761-8816. Fax: 406-454-3484.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2690-kw max. visual. Antenna: 1919-ft. above av. terrain, 262-ft. above ground, 8442-ft. above sea level.

Latitude	46°	00'	24"
Longitude	112°	26'	30"

Transmitter: 3-mi. E of Butte.

Ownership: Continental Television Network Inc. (Group Owner).

Began Operation: September 27, 1996.

Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel: See KTMF, Missoula, MT.

City of License: Butte. Station DMA: Butte-Bozeman. Rank: 192.

Note: Map not currently available.

Nielsen Data: Not available.

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Montana—Glendive

KXGN-TV

Ch. 5

(Operates satellite KYUS-TV, Miles City, MT)

Network Service: CBS, NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

Studio: 210 S. Douglas St., Glendive, MT 59330.

Phone: 406-365-3377. **Fax:** 406-365-2181.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

Satellite Earth Stations: 3.7-meter C-band; 4.5-meter C-band; 4.5-meter Ku-band.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

News Service: National Weather Service.

Ownership: Glendive Broadcasting Corp. (Group Owner).

Began Operation: November 1, 1957. Sale to present owner by Lewis W. Moore, et al., approved by FCC April 18, 1990 (*Television Digest*, Vol. 30:17).

Represented (sales): Roslin TV Sales.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Dan Frenzel, General Manager.

Ed Agre, News Director.

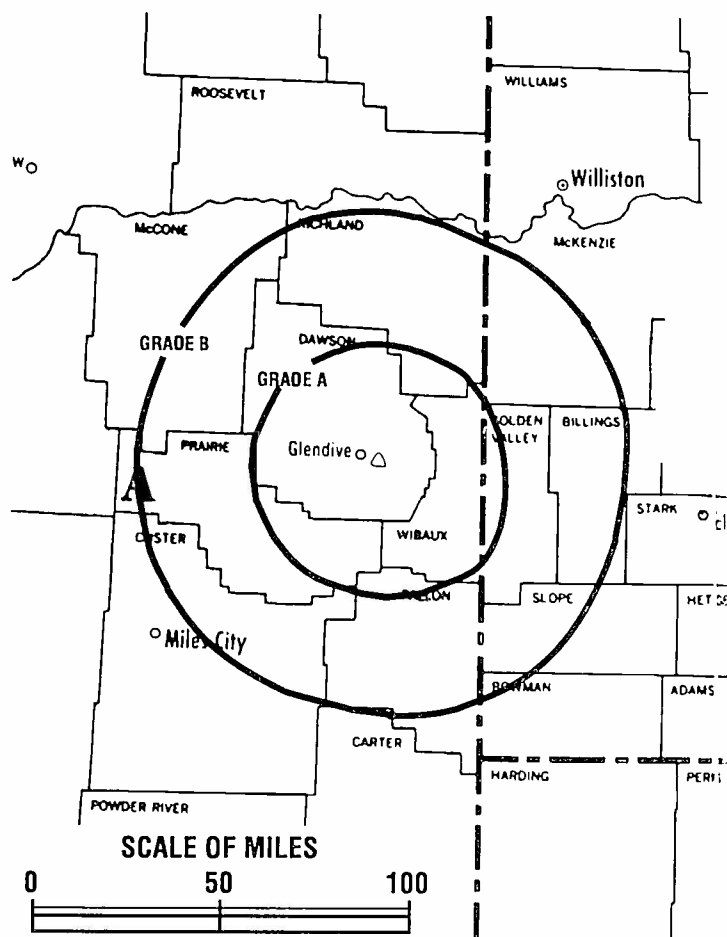
Rosemary Bunting, Program & Promotion Director.

Wayne Harbig, Chief Engineer.

Highest 30 Sec. Rate: \$150.

City of License: Glendive. **Station DMA:** Glendive. **Rank:** 211.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



KXGN-TV BPCT-3003 Granted 3/24/63 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,400	4,700	10,100
Average Weekly Circulation (1996)	4,059	1,608	5,667
Average Daily Circulation (1996)			3,333

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,760	1,240	4,000
Average Weekly Circulation (1996)	2,311	841	3,152
Average Daily Circulation (1996)			1,911

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,640	3,460	6,100
Average Weekly Circulation (1996)	1,748	766	2,514
Average Daily Circulation (1996)			1,222

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Great Falls

KFBB-TV

Ch. 5

Network Service: ABC.

Licensee: KFBB Corp., Box 1139, Great Falls, MT 59403.

Studio: 3200 Old Havre Hwy., Black Eagle, MT 59414.

Mailing Address: Box 1139, Great Falls, MT 59403.

Phone: 406-453-4377. Fax: 406-727-9703.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Stations: Andrew, 4.5-meter; Microdyne, 7-meter; Vertex, 4.5-meter U-band; Avantek, M/A-Corn, Microdyne receivers.

News Services: AP, ABC, National Weather Service.

Ownership: Wooster Republican Printing Co. (Group Owner).

Origin Operation: March 21, 1954. Sale to present owners by Advance Corp. approved by FCC April 26, 1982 (Television Digest, Vol. 22:8). Sale to Advance by Harriscoppe Bcstg. Corp. approved April 21, 1977. Sale to Harriscoppe by David E. Wright, Ernest Scanlon & Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 2). Sale to Bright, Scanlon & O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Presented (sales): Katz Continental Television.

Presented (legal): Baker & Hostetler.

Presented (engineering): Mullaney Engineering Inc.

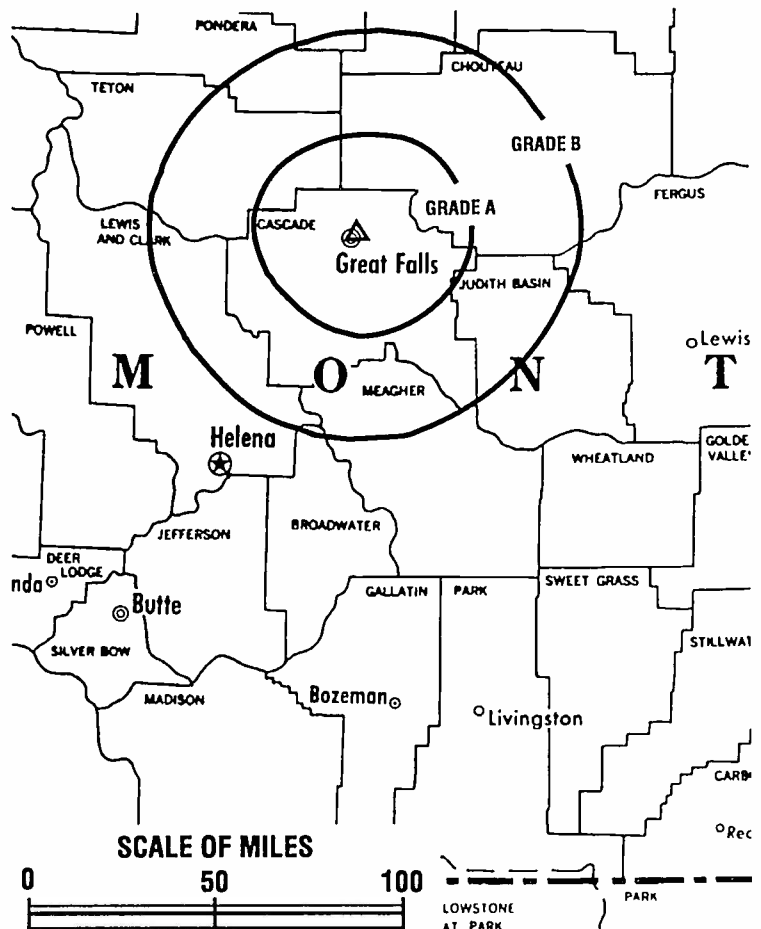
Personnel:

Jack May, General Manager.
Michael Knoll, Local Sales Manager.
Nick Pompa, News Director.
Mike Warner, Chief Engineer.
Tyla Cole, Accounting Supervisor.
Carol Funston, Traffic Manager.

Phones: On request.

City of License: Great Falls. Station DMA: Great Falls. Rank: 184.

©1996 Nielsen. Coverage based on Nielsen study.



KFBB-TV BPCT-4340 Granted 5/7/70

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,380	33,260	88,640
Average Weekly Circulation (1996)	41,378	22,238	63,616
Average Daily Circulation (1996)			36,216
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,500	24,350	61,850
Average Weekly Circulation (1996)	30,629	18,946	49,575
Average Daily Circulation (1996)			30,119
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,880	8,910	26,790
Average Weekly Circulation (1996)	10,749	3,292	14,041
Average Daily Circulation (1996)			6,097

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Montana—Great Falls

KRTV

Ch. 3

Network Service: CBS.

Licensee: KRTV Communications Inc., Box 2989, Great Falls, MT 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls

Mailing Address: Box 2989, Great Falls, MT 59403.

Phone: 406-791-5400. **Fax:** 406-791-5479.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: DH Satellite, 5-meter Ku-band; Prodelin, 3.2-meter C-band; RCA, 4.5-meter Ku-band; Agile Omni, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: October 5, 1958. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. approved by FCC Dec. 21, 1983. Sale to Garryowen by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 (*Television Digest*, Vol. 14:40).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

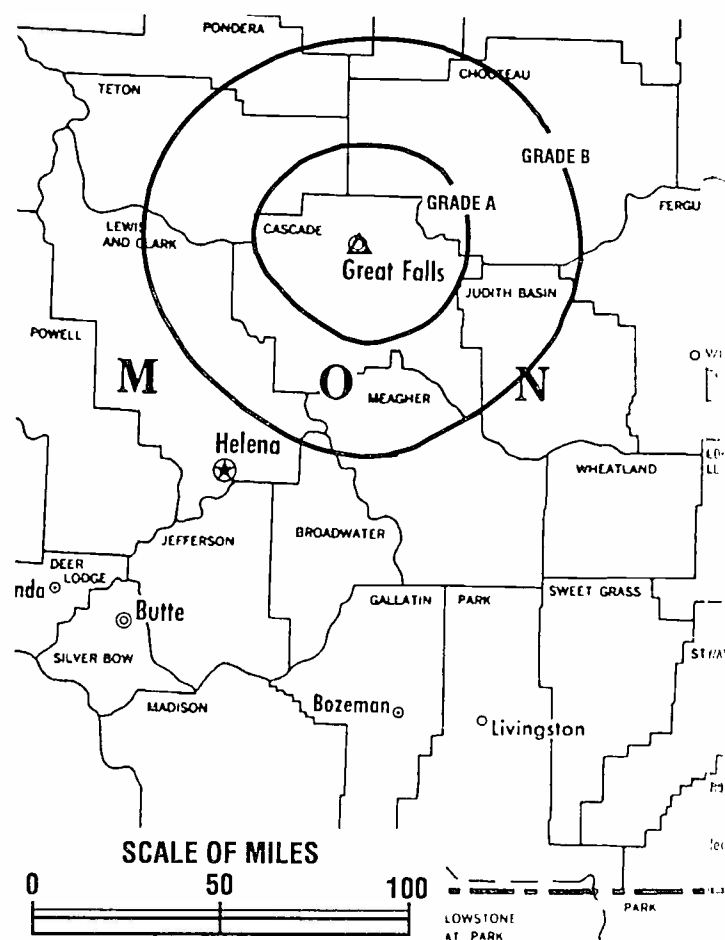
Personnel:

- Bill Preston, President & General Manager.
- Joel Lundstad, News Director.
- Neil Pursley, Promotion Director.
- Marlowe Rames, Chief Engineer.
- Roxanna Rattray, Traffic Director & Program Coordinator.
- Connie Walter, Business Manager.
- Tim Luinstra, Production Manager.

Rates: On request.

City of License: Great Falls. **Station DMA:** Great Falls. **Rank:** 184.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KRTV BPCT-4457 Granted 10/18/71

© American Map Corp., No. 141

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,500	35,620	73,120
Average Weekly Circulation (1996)	33,114	19,540	52,654
Average Daily Circulation (1996)			34,770

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,500	24,350	61,850
Average Weekly Circulation (1996)	33,114	18,630	51,744
Average Daily Circulation (1996)			34,614

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,270	11,270
Average Weekly Circulation (1996)	0	910	910
Average Daily Circulation (1996)			0

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Great Falls

KTGF

Ch. 16

Network Service: NBC.

Licensee: Continental Television Network Inc., 118 6th St. S, Great Falls, MT 59401.

Studio: 118 6th St. S, Great Falls, MT 59401.

Mailing Address: Box 1219, Great Falls, MT 59403.

Phone: 406-761-8816. Fax: 406-454-3484.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2030-kw max. visual, 203-kw max. aural. Antenna: 1046-ft. above av. terrain, 769-ft. above ground, 4619-ft. above sea level.

Latitude 47° 36' 26"
Longitude 111° 21' 27"

Transmitter: 3.5-mi. W of Bootlegger Trail, 7-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Paracclipse, 4-meter C-band; Scientific-Atlanta, 4-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Continental Television Network Inc. (Group Owner).

Begin Operation: September 21, 1986.

Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

James Colla, President.

Penny Adkins, Vice President.

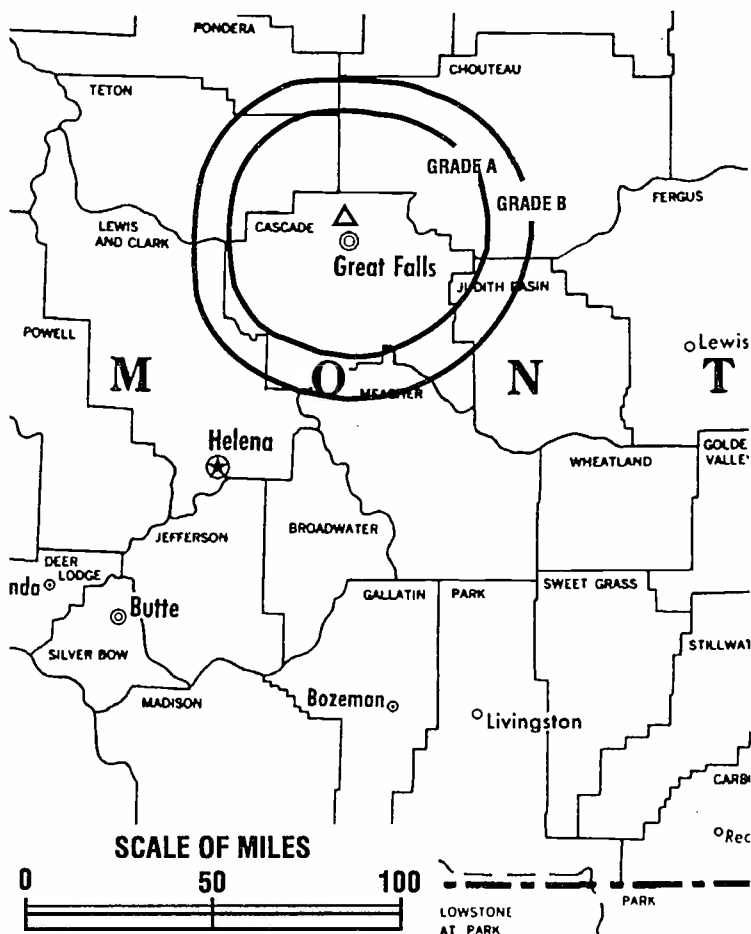
Cheryl A. Cordeiro, General Manager.

Tim Spinder, National Sales Manager.

Highest 30 Sec. Rate: \$700.

City of License: Great Falls. Station DMA: Great Falls. Rank: 184.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTGF BMPCT-860725KF Granted 9/23/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,500	20,810	58,310
Average Weekly Circulation (1996)	28,204	13,265	41,468
Average Daily Circulation (1996)			22,075

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,500	20,810	58,310
Average Weekly Circulation (1996)	28,204	13,265	41,468
Average Daily Circulation (1996)			22,075

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Montana—Helena

KTVH

Ch. 12

Network Service: NBC.

Licensee: Big Sky Bcstg. L.P., Box 6125, Helena, MT 59604.

Studio: 2433 N. Montana Ave., Helena, MT 59601.

Phone: 406-443-5050. **Fax:** 406-442-5106.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 105-kw visual, 10.5-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"
Longitude 111° 42' 33"

Transmitter: Hogback Mountain, approx. 22-mi. NE of Helena.

Satellite Earth Stations: AFC, 3-meter Ku-band; Paracclipse, 3-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com, Microdyne receivers.

News Services: AP, NBC.

Ownership: Big Sky Broadcasting L.P.

Began Operation: January 1, 1958. Left air Feb. 5, 1959; resumed operation Aug. 6, 1959 (*Television Digest*, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney, was approved by FCC Jan. 18, 1961 (Vol. 16:42; 17:4). Sale by Helena TV Inc. approved June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968. Sale to Lynn H. Koch, et al., approved Nov. 29, 1979. Sale to Bradley, Courtneage & Lundberg approved April 22, 1985. Sale to present owners approved by FCC Aug. 4, 1988.

Represented (sales): Seltel Inc.; Tacher Television (Seattle/Portland).

Represented (legal): Bryan Cave.

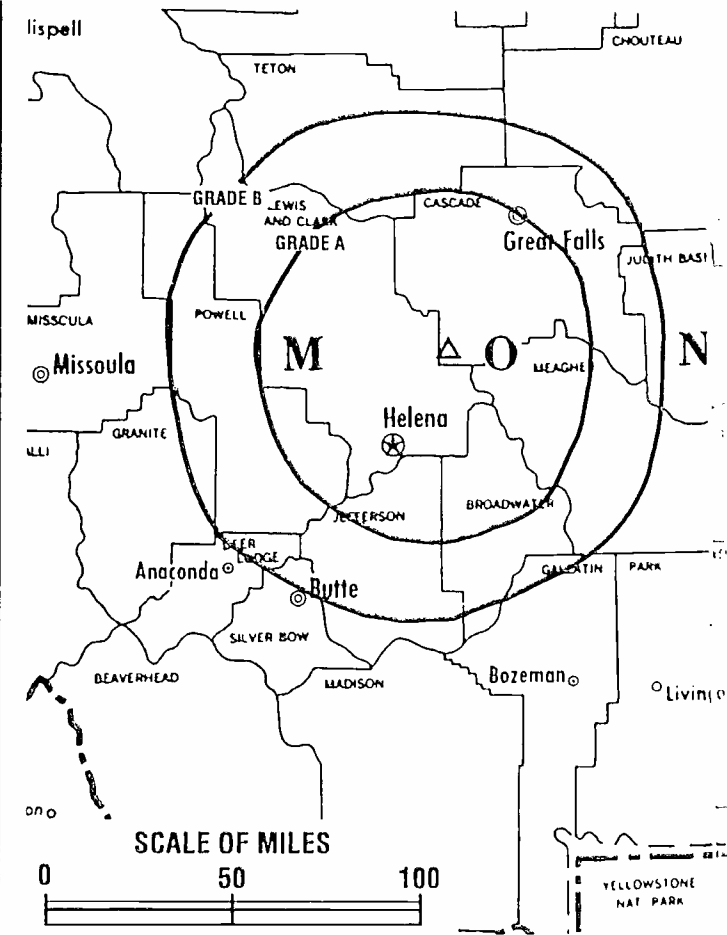
Personnel:

- John Radeck, President.
- Bill Stebbins, Station & General Sales Manager.
- Ashley Webster, News Director.
- Wally Peel, Program Director.
- Allen Knuth, Chief Engineer.
- Wendy Bingham, Accounting Manager.

Highest 30 Sec. Rate: \$400.

City of License: Helena. **Station DMA:** Helena. **Rank:** 208.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KTVH BMPCT-811005KI Granted 11/3/81 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,310	23,210	38,520
Average Weekly Circulation (1996)	13,951	7,613	21,564
Average Daily Circulation (1996)			1,220

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,480	7,050	20,530
Average Weekly Circulation (1996)	12,442	5,436	17,878
Average Daily Circulation (1996)			1,150

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,830	16,160	17,990
Average Weekly Circulation (1996)	1,509	2,178	3,687
Average Daily Circulation (1996)			1,220

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Kalispell

KCFW-TV

Ch. 9

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

Studio: 401 First Ave. E, Kalispell, MT 59901.

Phone: 406-755-5239. Fax: 406-752-8002.

Email: news@kcfw.com Web Site: http://www.kcfw.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

Transmitter: Blacktail Mountain, 6.5-mi. W of Lakeside, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Begin Operation: June 10, 1968.

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

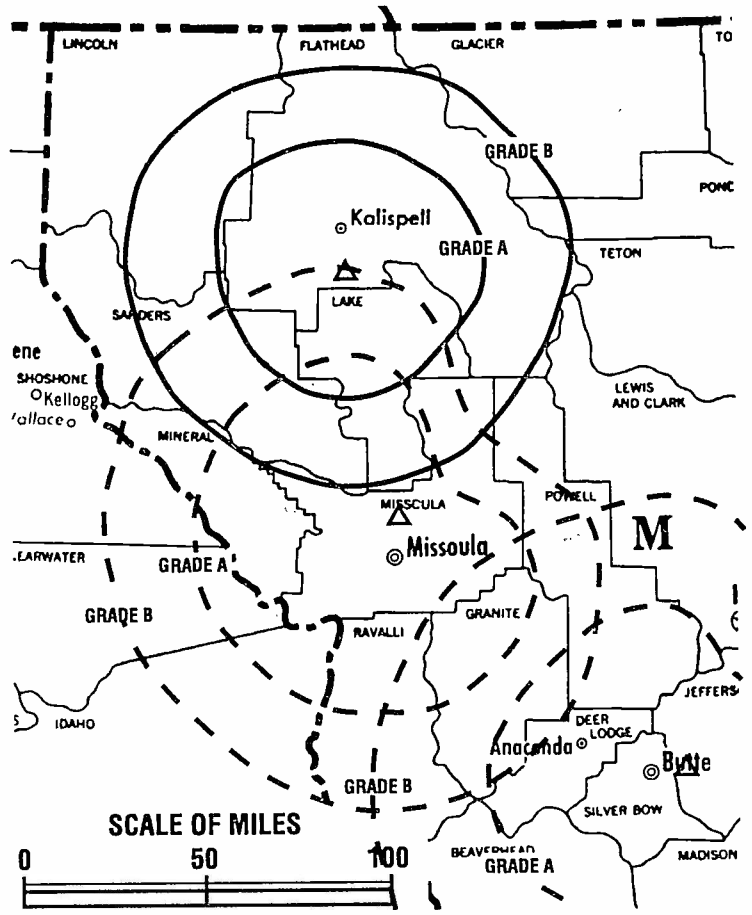
Personnel:

- Robert H. Precht, President.
- Jane English, Executive Vice President.
- Steve Fetveit, General Manager.
- Pat Grant, National Sales Manager.
- Jim Harmon, News Director.
- Jean Zosel, Program Director.
- Chris Neuhausen, Chief Engineer.

Notes: On request.

City of License: Kalispell. Station DMA: Missoula. Rank: 171.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCFW-TV BPCT-3985 Granted 12/20/67 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,780	17,550	42,330
Average Weekly Circulation (1996)	18,314	7,800	26,115
Average Daily Circulation (1996)			16,892
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,240	15,240	35,480
Average Weekly Circulation (1996)	14,905	7,579	22,483
Average Daily Circulation (1996)			15,070
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,540	2,310	6,850
Average Weekly Circulation (1996)	3,410	222	3,631
Average Daily Circulation (1996)			1,822

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Montana—Miles City

KYUS-TV

Ch. 3

(Satellite of KXGN-TV, Glendive, MT)

Network Service: CBS, NBC.

Licensee: KYUS Broadcasting Corp., 210 S. Douglas, Glendive, MT 59330.

Studio: See KXGN-TV, Glendive.

Phone: 406-232-3540.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.42-kw visual, 1.02-kw aural. Antenna: 102-ft. above av. terrain, 75-ft. above ground, 2644-ft. above sea level.

Latitude 46° 24' 48"
Longitude 105° 51' 04"

Transmitter: 1-mi. NW of Miles City.

Ownership: Glendive Broadcasting Corp. (Group Owner).

Began Operation: September 1, 1969. Sale by Custer Bcstg. Corp. to KOUS-TV approved March 14, 1984 by FCC. Sale to present owner approved Feb. 15, 1995.

Represented (sales): Roslin TV Sales.

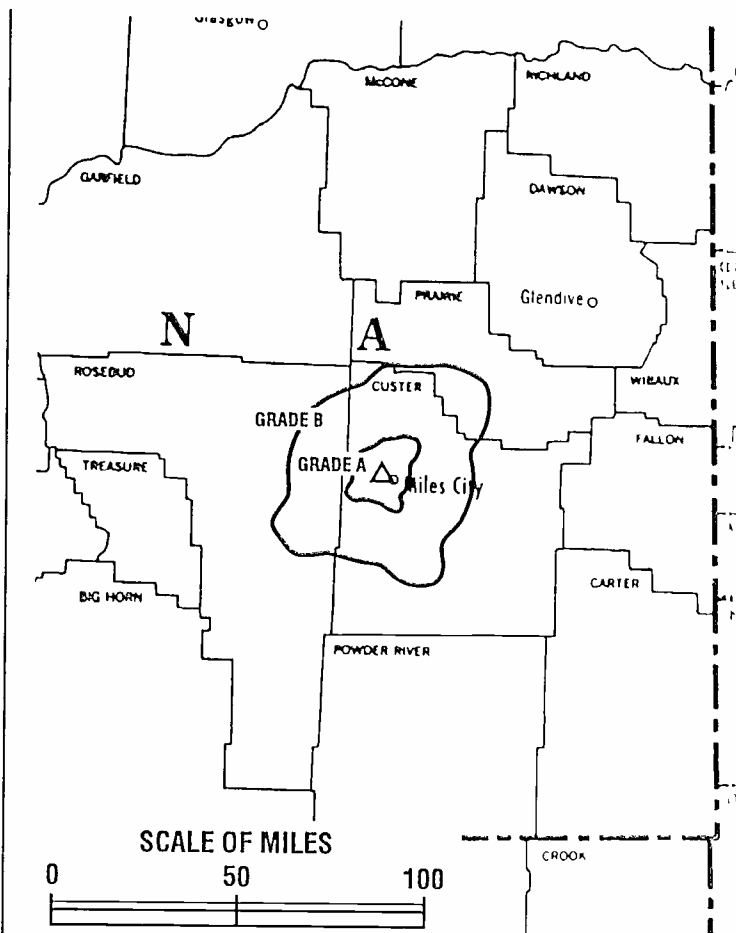
Personnel: See KXGN-TV, Glendive, MT.

Rates: On request.

City of License: Miles City. **Station DMA:** Billings. **Rank:** 167.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,300	3,520	8,820
Average Weekly Circulation (1996)	2,818	701	3,519
Average Daily Circulation (1996)			2,050



KYUS-TV BPCT-920406KH Granted 5/29/92 © American Map Corp., No. 142

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,060	3,290	8,350
Average Weekly Circulation (1996)	2,727	668	3,395
Average Daily Circulation (1996)			1,997

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240	230	470
Average Weekly Circulation (1996)	92	33	125
Average Daily Circulation (1996)			78

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Missoula

KECI-TV

Ch. 13

(Operates satellites KCFW-TV, Kalispell & KTVM, Butte, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 340 W. Main St., Missoula, MT 59802.

Phone: 406-721-2063. Fax: 406-549-6507.

E-mail: news@keci.com; office@keci.com

Web Site: http://www.keci.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"
 Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 2.8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 4.5-meter C-band; Harris, 7-meter Ku-band; Paracclipse, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, M/A-Com receivers.

NG Mobile Dish: Ku-band; Harris-Allied, 1.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Original Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38). Sale to present owner by Dale G. Moore approved Aug. 24, 1978.

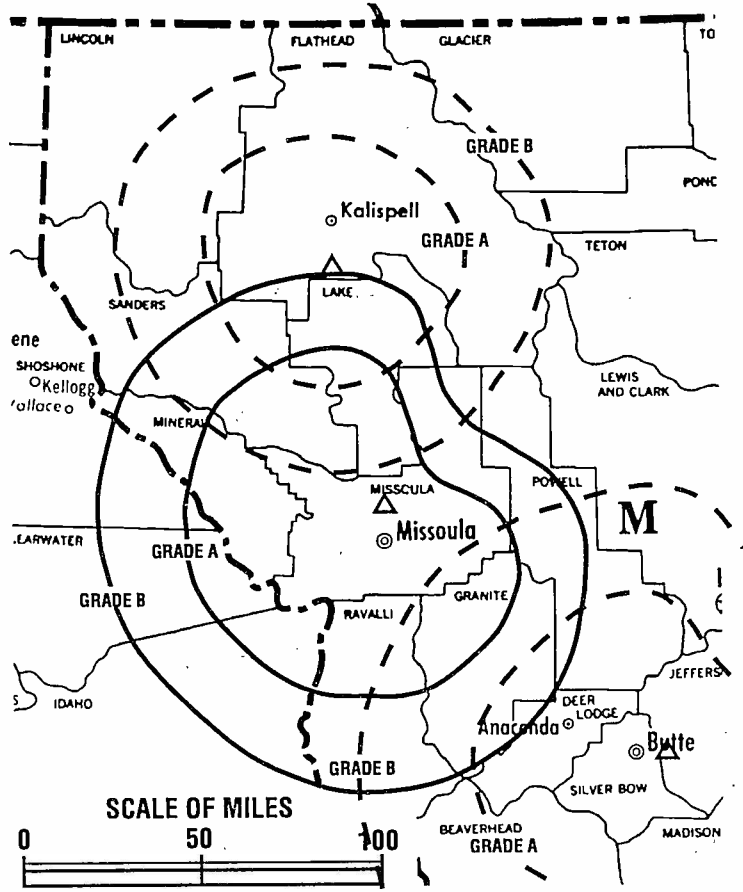
Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Robert H. Precht, President & General Manager.
- Jane English, Executive Vice President.
- Jean Zosel, Program Director.
- Jim Harmon, News Director.
- Larry Arbaugh, Chief Engineer.
- Pat Grant, National Sales Manager.
- Tim Karst, Director of Operations.



KECI-TV BPCT-3969 Granted 6/13/67 © American Map Corp., No. 14244

Rates: On request.

City of License: Missoula. Station DMA: Missoula. Rank: 171.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,980	33,550	64,530
Average Weekly Circulation (1996)	26,856	22,464	49,319
Average Daily Circulation (1996)			31,817
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,090	30,540	60,630
Average Weekly Circulation (1996)	26,473	21,804	48,277
Average Daily Circulation (1996)			31,338
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	890	3,010	3,900
Average Weekly Circulation (1996)	383	660	1,042
Average Daily Circulation (1996)			480

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Montana—Missoula

KPAX-TV

Ch. 8

Network Service: CBS.

Licensee: KPAX Communications Inc., Box 4827, Missoula, MT 59806.

Studio: 2204 Regent St., Missoula, MT 59801.

Phone: 406-542-4400. **Fax:** 406-543-7111. **E-mail:** kpax@kpax.com

Web Site: <http://www.kpax.com>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"
Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, C-band; Scientific-Atlanta, Ku-band; Scientific-Atlanta receivers.

News Services: AP, Montana TV Network News, All News Network.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: May 1, 1970. Sale to present owners by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. approved by FCC Dec. 23, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

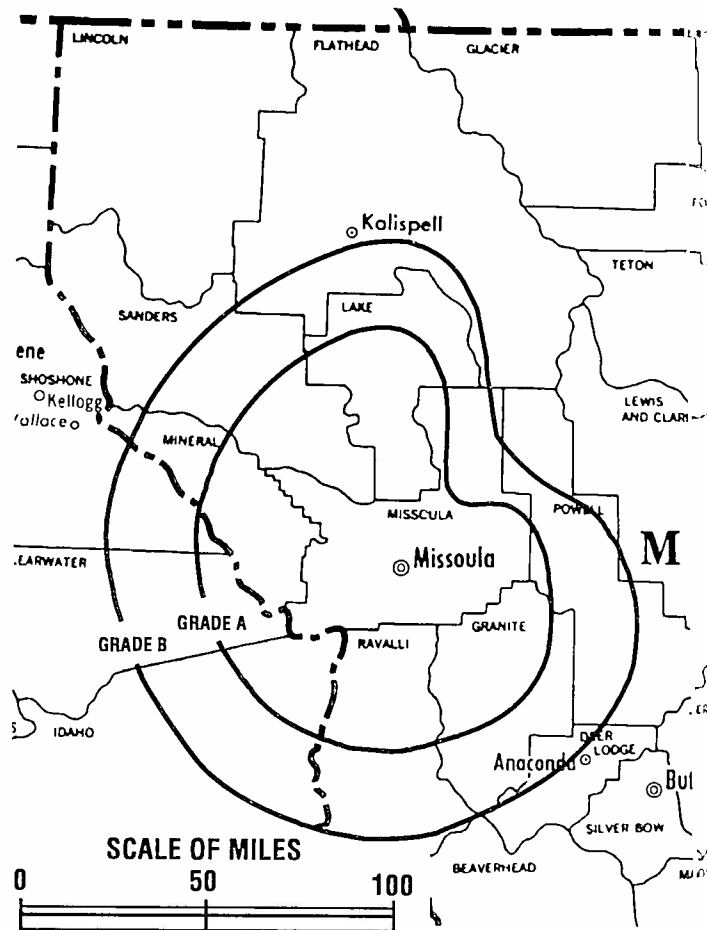
Personnel:

- William F. Sullivan, President & General Manager.
- Robert Hermes, Station & General Sales Manager.
- Paul Shoemaker, News Director.
- Tammy Engle, Program Director & Operations Manager.

Highest 30 Sec. Rate: \$400.

City of License: Missoula. **Station DMA:** Missoula. **Rank:** 171.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KPAX-TV BMPCT-7160 Granted 5/22/70 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,090	74,130	104,220
Average Weekly Circulation (1996)	25,641	26,992	52,633
Average Daily Circulation (1996)			3312

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,090	40,160	70,250
Average Weekly Circulation (1996)	25,641	24,310	49,951
Average Daily Circulation (1996)			3316

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	33,970	33,970
Average Weekly Circulation (1996)	0	2,682	2,682
Average Daily Circulation (1996)		6	6

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Montana—Missoula

KTMF

Ch. 23

Network Service: ABC.

Licensee: CTN Missoula Inc., 2200 Stephens Ave., Missoula, MT 59801.

Studio: 2200 Stephens Ave., Missoula, MT 59801.

Phone: 406-542-8900. Fax: 406-728-4800. E-mail: ktgf16@aol.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1820-kw max. visual. Antenna: 2106-ft. above av. terrain, 256-ft. above ground, 7047-ft. above sea level.

Latitude 47° 01' 10"
Longitude 114° 00' 46"

Transmitter: TV Mountain, approx. 10.56-mi. N of Missoula.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: C-band; Ku-band; M/A-Com receivers.

Ownership: Continental Television Network Inc. (Group Owner).

Begin Operation: November 16, 1990.

Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): Peter V. Gureckis & Associates.

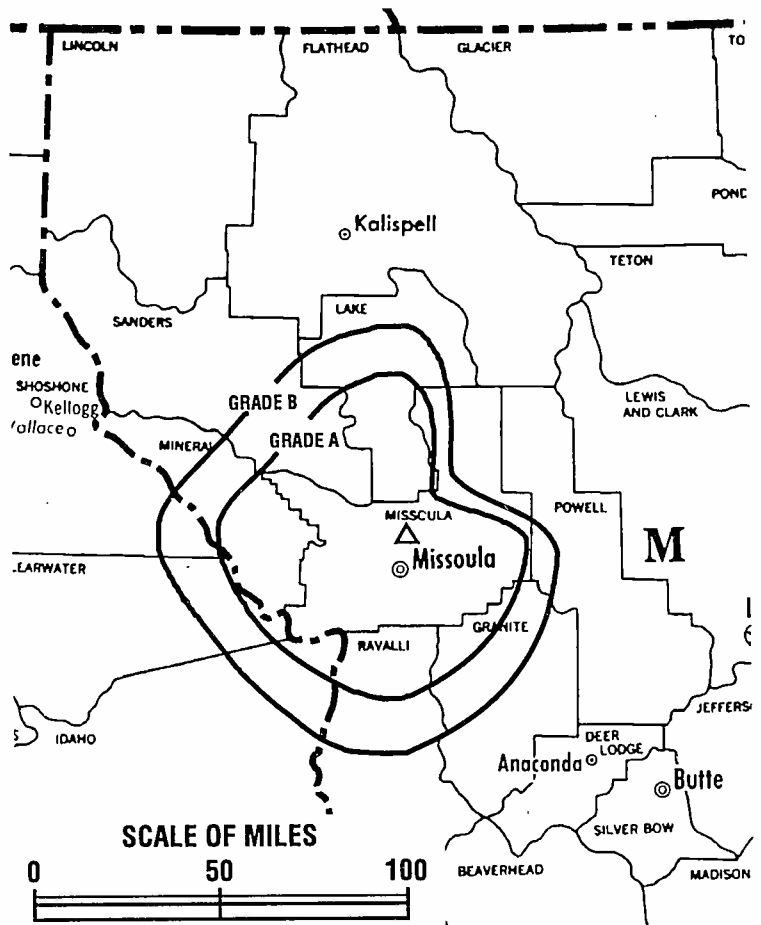
Personnel:

Cheryl A. Cordeiro, General Manager.
Tim Spinder, National Sales Manager.
Jim Kazora, Chief Engineer.
Lisa Wantuck, Program Director.
Tim Robson, Production.
Chris Bilbao, Production.
Kate Waller, Traffic Coordinator.

Highest 30 Sec. Rate: \$550.

City of License: Missoula. Station DMA: Missoula. Rank: 171.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

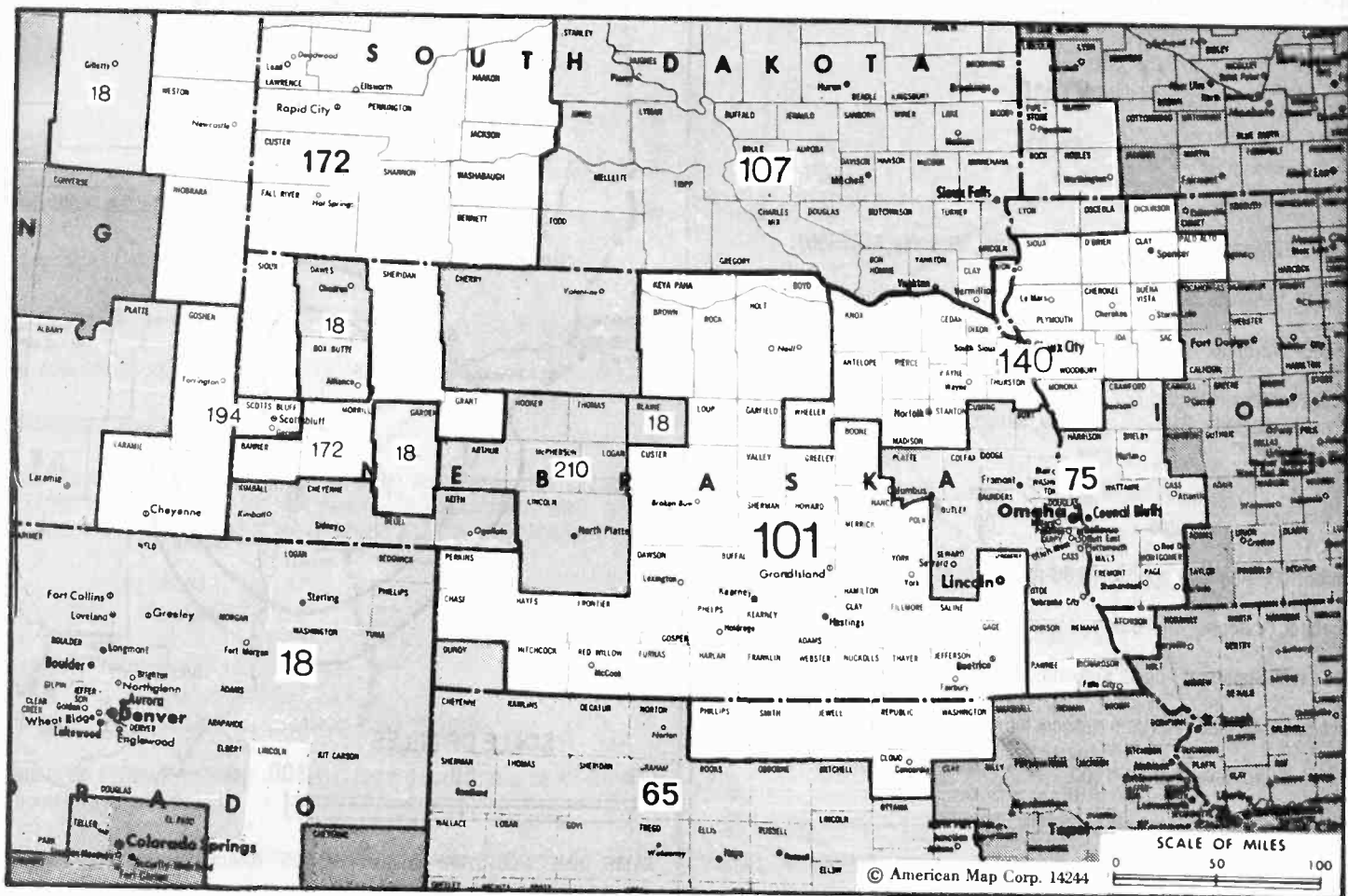


KTMF BMPCT-901019KF Granted 10/31/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,120	40,160	86,280
Average Weekly Circulation (1996)	32,964	14,913	47,877
Average Daily Circulation (1996)			21,729

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,120	40,160	86,280
Average Weekly Circulation (1996)	32,964	14,913	47,877
Average Daily Circulation (1996)			21,729

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,185,410	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVJ (14), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Wichita-Hutchinson, KS	425,580	65	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (1), KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)
Omaha, NE	364,960	75	KGIN (11), KHAS-TV (5), KHGI-TV (13), KLKE (24), KLKN (8), KOLN (10), KSNB-TV (4), KTVG (17), KWNB-TV (6)
Lincoln & Hastings-Kearney, NE	251,580	101	KABY-TV (9), KDOLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSPY-TV (13), KTTM (12), KTTW (17)
Sioux Falls-Mitchell, SD	229,310	107	KCAU-TV (9), KMEG (14), KTV (4)
Sioux City, IA	154,680	140	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Rapid City, SD	87,470	172	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	50,090	194	KNOP-TV (2)
North Platte, NE	14,470	210	

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KSTF, Gering	See Scottsbluff, NE
KHGI-TV, Hastings	See Kearney, NE

Nebraska Station Totals as of November 1, 1996			
	VHF	UHF	TOTAL
Commercial Television Stations	14	4	
Educational Television Stations	6	3	
	20	7	27

Nebraska—Albion

KLKE

Ch. 24

(Satellite of KLKN, Lincoln, NE)

Network Service: ABC.

Licensee: Citadel Communications L.L.C., 3240 S. 10th St., Lincoln, NE 68502.

Studio: See KLKN, Lincoln, NE.

Phone: 402-434-8000. Fax: 402-436-2236.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2590-kw visual. Antenna: 1240-ft. above av. terrain, 1234-ft. above ground, 3248-ft. above sea level.

Latitude 41° 56' 26"
 Longitude 98° 16' 56"

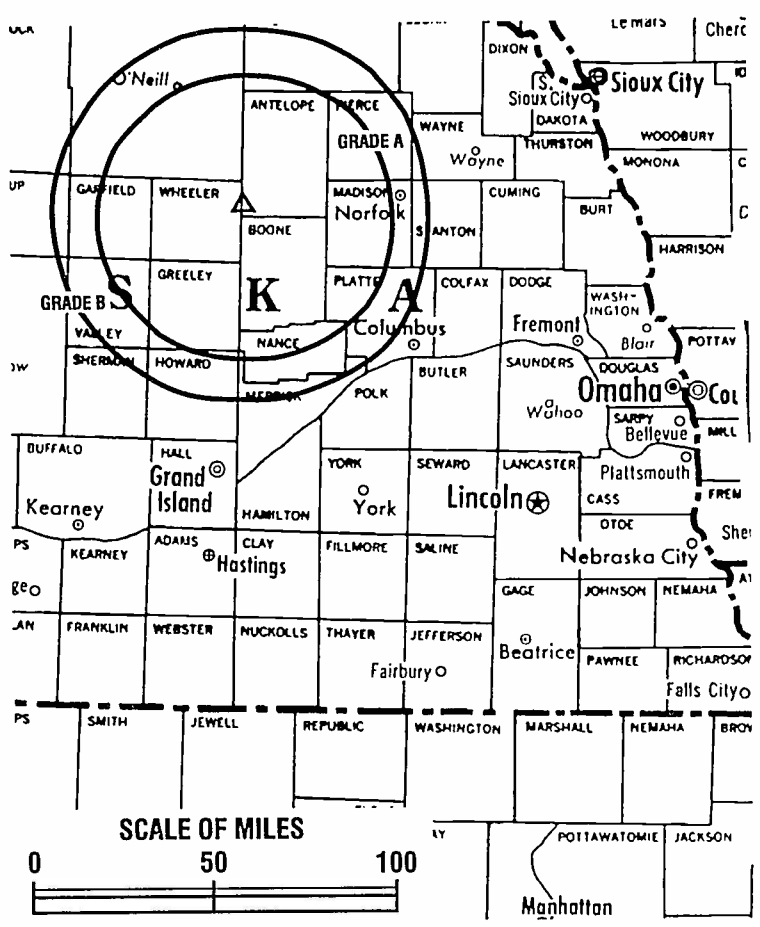
Transmitter: 10-mi. W of Elgin & 3.2-mi. S of Rte. 70.

Ownership: Citadel Communications Co. L.L.C. (Group Owner).

Begin Operation: March 29, 1996.

Personnel: See KLKN, Lincoln, NE.

Notes: On request.



KLKE BPC-930726KH Granted 6/29/95 © American Map Corp., No. 14244

City of License: Albion. Station DMA: Lincoln & Hastings-Kearney. Rank: 101.

Nielsen Data: Not available.

Nebraska—Grand Island

KGIN

Ch. 11

(Satellite of KOLN, Lincoln, NE)

Network Service: CBS.

Licensee: KOLN/KGIN License Inc., 141 E. Michigan Ave., Suite 300, Kalamazoo, MI 49007.

Studio: See KOLN, Lincoln.

Phone: 308-382-6100. Fax: 308-382-3216.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. NE of Minden.

Satellite Earth Stations: DH Satellite, 5-meter Ku-band; Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: October 1, 1961.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

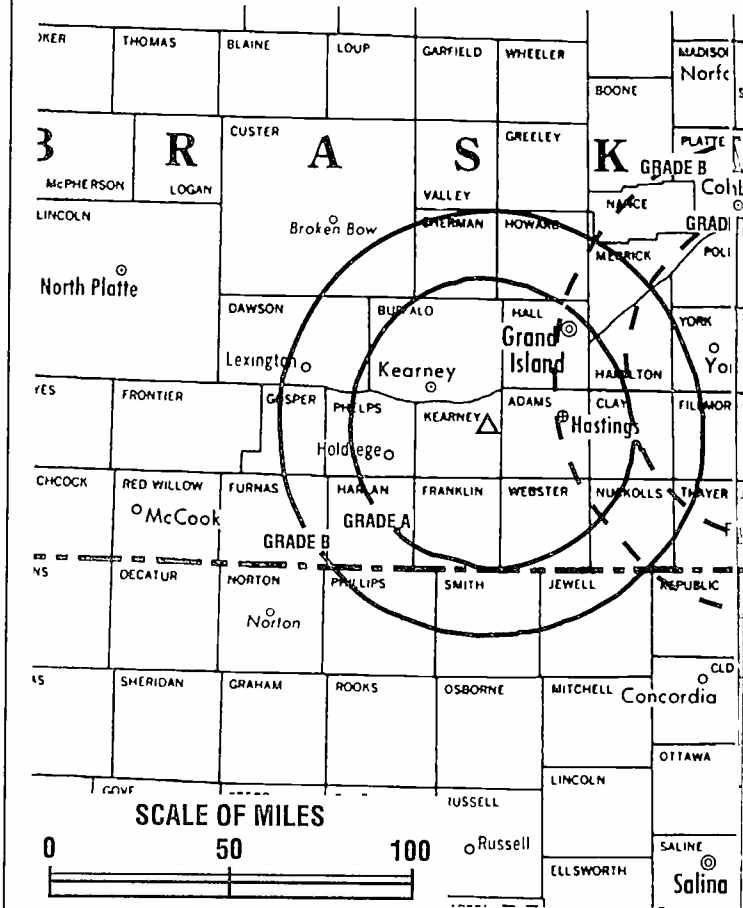
Personnel: See KOLN, Lincoln, NE.

Rates: On request.

City of License: Grand Island. Station DMA: Lincoln & Hastings-Kearney. Rank: 101.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,870	54,300	119,170
Average Weekly Circulation (1996)	44,891	24,065	68,955
Average Daily Circulation (1996)			42,208



KGIN BMPCT-5631 Granted 8/24/61 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,170	34,100	88,270
Average Weekly Circulation (1996)	40,120	20,194	60,314
Average Daily Circulation (1996)			38,600

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,700	20,200	30,900
Average Weekly Circulation (1996)	4,770	3,871	8,641
Average Daily Circulation (1996)			3,500

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Nebraska—Grand Island

KTVG

Ch. 17

Network Service: FOX, UPN.

Licensee: Hill Bcstg. Co. Inc., 211-D S. 5th St., Gadsden, AL 35901.

Studio: 7988 S. U.S. Hwy. 281, Doniphan, NE 68832.

Phone: 308-384-1717. Fax: 308-384-1986.

Email: ktvg17@tcgcs.com Web Site: http://www.ktvg.com

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 105.3-kw max. visual. Antenna: 197-ft. above av. terrain, 207-ft. above ground, 2090-ft. above sea level.

Latitude 40° 51' 14"
Longitude 98° 26' 06"

Holds CP for change to 1877-kw max. visual, 613-ft. above av. terrain, 571-ft. above ground, 2602-ft. above sea level, lat. 40° 43' 43", long. 98° 34' 13", transmitter to 12100 Rainforth Rd., 3-mi. N of Prosser. BMPCT-940914KG.

Requests modification of CP for change to 4948-kw max. visual, 2014-ft. above av. terrain, 1946-ft. above ground, 4075-ft. above sea level, lat. 40° 56' 54", long. 98° 48' 42", transmitter to 0.8-mi. W of County Hwy. 35 & Sod Town Rd. intersection. BMPCT-960724KF.

Transmitter: 2-mi. W & 2.3-mi. S of the junction of Hwys. 30 & 281.

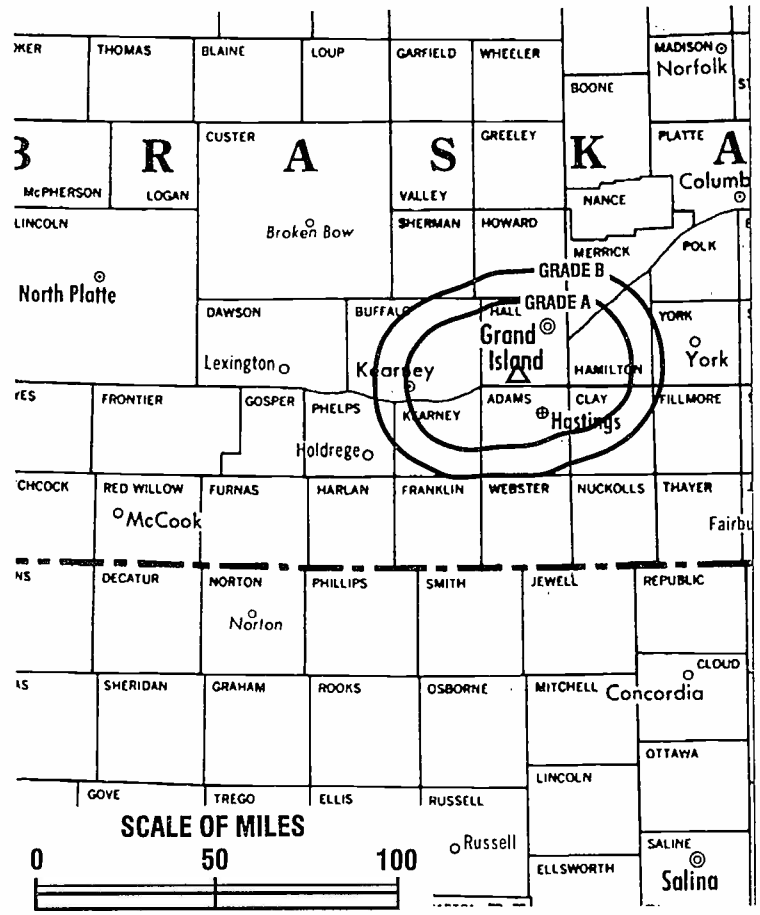
Ownership: Hill Broadcasting Co. Inc.

Begin Operation: September 15, 1993.

Presented (legal): Fletcher, Heald & Hildreth.

Presented (engineering): Gary M. McGlothlen.

Personnel:
Lee McAliley, General Manager.
Doug Conrad, Sales Manager.
Jerry Fuehrer, Chief Engineer.
Donna Montgomery, Business Manager.



KTVG BMPCT-940914KG Granted 10/20/95 © American Map Corp., No. 14244

Rates: On request.

City of License: Grand Island. Station DMA: Lincoln & Hastings-Kearney. Rank: 101.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,710	13,190	42,900
Average Weekly Circulation (1996)	8,417	1,873	10,290
Average Daily Circulation (1996)			3,053

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,710	13,190	42,900
Average Weekly Circulation (1996)	8,417	1,873	10,290
Average Daily Circulation (1996)			3,053

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nebraska—Kearney-Hastings-Grand Island

KHGI-TV

Ch. 13

(Operates NTV Network including satellites KWNB-TV, Hayes Center & KSNB-TV, Superior, NE)

Network Service: ABC, FOX.

Licensee: Fant Broadcasting of Nebraska Inc., Box 220, Kearney, NE 68848.

Studio: 13-mi. S of Kearney on Hwy. 44.

Branch Office: 7501 O St., Suite 101, Lincoln, NE 68510.

Mailing Addresses: Box 220, Kearney, NE 68848-0220; Box 370, Doniphan, NE 68832.

Phone: 308-743-2494. Fax: 308-743-2644.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 28"
Longitude 98° 52' 04"

Requests CP for change to 312-kw visual, 2014-ft. above av. terrain, 1946-ft. above ground, 4075-ft. above sea level, lat. 40° 56' 54", long. 98° 48' 42", transmitter to 0.8-mi. W of County Hwy. 35 & Sod Town Rd. intersection, 7-mi. SE of Ravenna. BPCT-960724KI.

Transmitter: 6-mi. S of Gibbon.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

News Services: ABC, AP, Conus, National Weather Service, Sports News Satellite, WSI.

Ownership: Fant Broadcasting Co. LLC (Group Owner).

Began Operation: December 24, 1953. Sale to NTV by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Television Digest, Vol. 14:7). Sale to Amataro Group by NTV Enterprises approved by FCC Nov. 16, 1979 (Vol. 19:24). Sale to Gordon Bcstg. Inc. by Amataro Group approved by FCC Jan. 17, 1986. Sale to Sterling Communications by Gordon Bcstg. Inc. approved by FCC Feb. 27, 1989, but not consummated. Assignment to Joseph C. Amataro, Receiver, granted June 28, 1989. Assignment to Joseph Girard, Receiver, granted November 22, 1991. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC (Vol. 33:7). Sale to Blackstar Communications approved Dec. 15, 1995, but not consummated. Sale to Pappas Telecasting pends.

Represented (sales): Petry Television Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

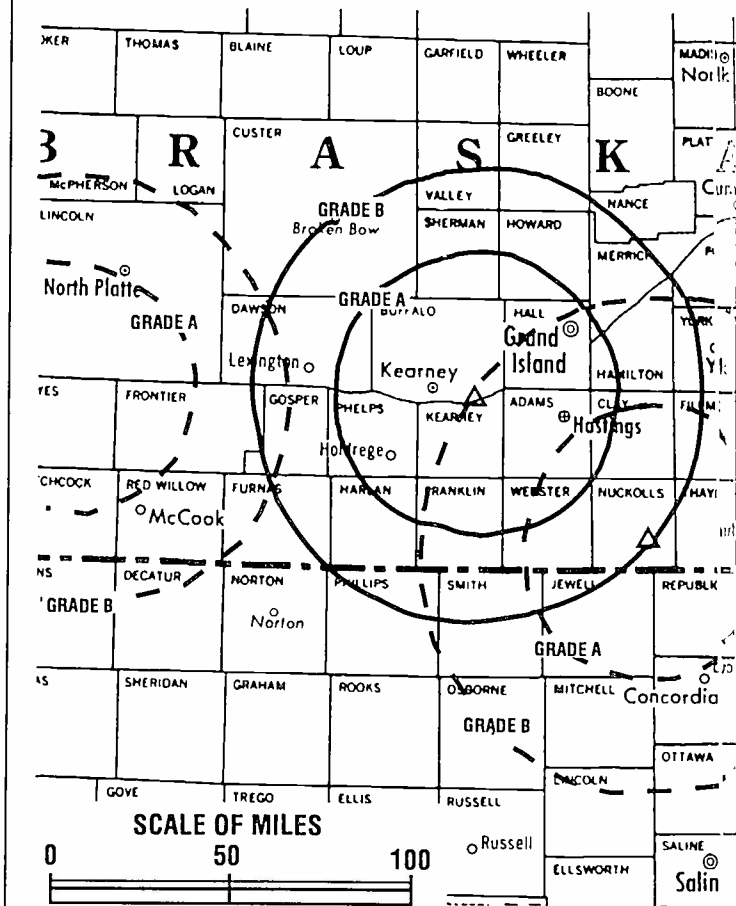
Personnel:

George Singleton, General Manager.
Doug Conrad, Retail Sales Manager.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1986 sale of
KHGI-TV
and its satellites

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995



KHGI-TV BPCT-2718 Granted 8/1/62 © American Map Corp., No. 1424

Brian Seibel, Regional Marketing Representative.
Jerry Fuehrer, Chief Engineer.
Al Zobel, News Director.
Dan Lab, Business Manager.
Rich Broderson, Director of Advertising, Publicity & Promotion.
Jim Kettner, Production Manager.
Scott Swenson, Programming Coordinator.

Highest 30 Sec. Rate: \$1500.

City of License: Kearney. Station DMA: Lincoln & Hastings-Kearney. Rank: 10

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,220	64,730	123,950
Average Weekly Circulation (1996)	47,520	27,040	74,560
Average Daily Circulation (1996)			42,280

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,630	34,610	92,240
Average Weekly Circulation (1996)	46,275	24,023	70,298
Average Daily Circulation (1996)			42,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,590	30,120	31,710
Average Weekly Circulation (1996)	1,245	3,017	4,262
Average Daily Circulation (1996)			2,131

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Nebraska—Lincoln

KLKN

Ch. 8

Network Service: ABC.

Licensee: Citadel Communications L.L.C., 3240 S. 10th, Lincoln, NE 68502.

Studio: 3240 S. 10th, Lincoln, NE 68502.

Phone: 402-434-8000. Fax: 402-436-2236.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: 1443-ft. above av. terrain, 1973-ft. above ground, 3729-ft. above sea level.

Latitude 40° 52' 59"
Longitude 97° 18' 20"

Transmitter: 2-mi. SE of Utica.

Satellite Earth Stations: ChannelMaster, 5-meter; Pinzone, 3.7-meter; Pinzone, 5-meter; Pinzone receivers.

Ownership: Citadel Communications Co. L.L.C. (Group Owner).

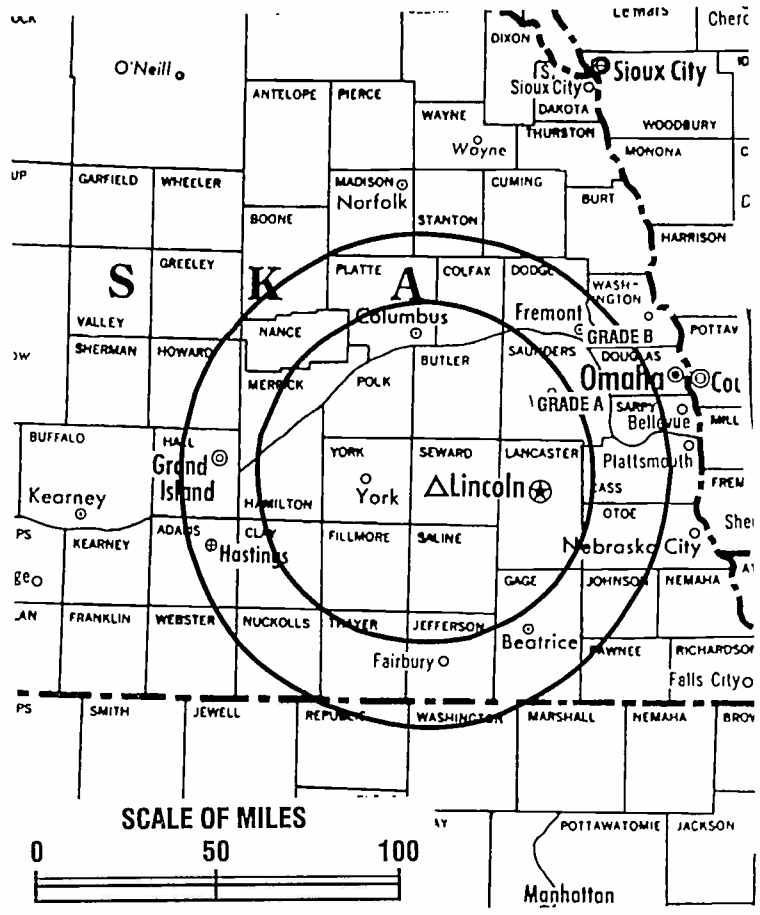
Legal Operation: December 5, 1964. Sale to present owner as KCAN, Albion by Amataro Group Inc. approved by FCC Nov. 12, 1986. Began operation as KLKN, Lincoln April 1, 1996 (Television Digest, Vol. 34:50; 35:27).

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
Steve Dant, General Manager.
Ron Montezon, General Sales Manager.
Suzanne Ramsel, Sales Manager.
Dan Ackerman, Chief Engineer.
Randal Stanley, News Director.



KLKN BPCT-930726KI Granted 6/26/95 © American Map Corp., No. 14244

Jeff Swanson, Program Director.
Becky Wiese, Promotion Director.
Steve Anderson, Business Manager.

Rates: On request.

City of License: Lincoln. Station DMA: Lincoln & Hastings-Kearney. Rank: 101.

Nielsen Data: Not available.

Nebraska—Lincoln

KOLN

Ch. 10

(Operates satellite KGIN, Grand Island, NE)

Network Service: CBS.

Licensee: KOLN/KGIN License Inc., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 40th & W Sts., Lincoln, NE 68503.

Mailing Address: Box 30350, Lincoln, NE 68503.

Phone: 402-467-4321. Fax: 402-467-9210.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Satellite Earth Stations: DH Satellite, 5-meter Ku & C-band; Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: February 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34; 10:9, 13, 20). Sale to Gillett by Fetzer Communications Inc. approved Oct. 29, 1985. Sale to present owners by Gillett Bcstg. approved by FCC July 31, 1987.

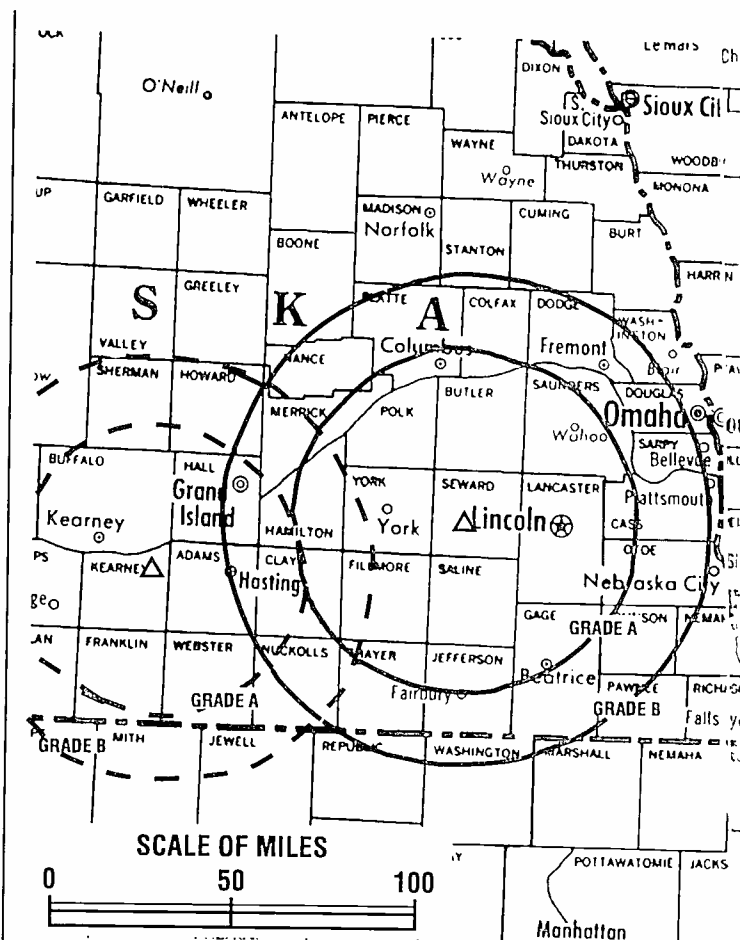
Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:

Frank Jonas, President & General Manager.
Dick Nelson, General Sales Manager.
Kris Ryan, National Sales Manager.
Randy Lube, News Director.
Charlie Peterson, Program & Promotion Director.
Lisa Guill, Production Supervisor.
Carl Iverson, Chief Engineer & Operations Manager.
Susan Sailors, Controller.



KOLN BPCT-3649 Granted 12/15/65 © American Map Corp., No. 1424.

Highest 30 Sec. Rate: \$2500.

City of License: Lincoln. Station DMA: Lincoln & Hastings-Kearney. Rank: 101.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,900	99,290	284,190
Average Weekly Circulation (1996)	121,799	49,005	170,804
Average Daily Circulation (1996)			105,939
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,690	57,390	172,080
Average Weekly Circulation (1996)	85,040	31,478	116,518
Average Daily Circulation (1996)			75,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,210	41,900	112,110
Average Weekly Circulation (1996)	36,759	17,526	54,285
Average Daily Circulation (1996)			30,939

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Nebraska—McCook—Oberlin, Kansas

KSNK

Ch. 8

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 905 N. Main, Wichita, KS 67203.

Studio: U.S. Hwy. 36 W, 9-mi. W, of Oberlin, KS.

Phone: 913-475-2248. Fax: 913-475-3944.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36 W, 9-mi. W of Oberlin, KS.

Satellite Earth Station: M/A-Com, 4-meter; M/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: Lee Enterprises Inc. (Group Owner).

Original Operation: October 16, 1959. Sale to SJL Broadcast Management Corp. by The Standard Corp. approved by FCC August 5, 1988. Sale to present owner approved June 27, 1995.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

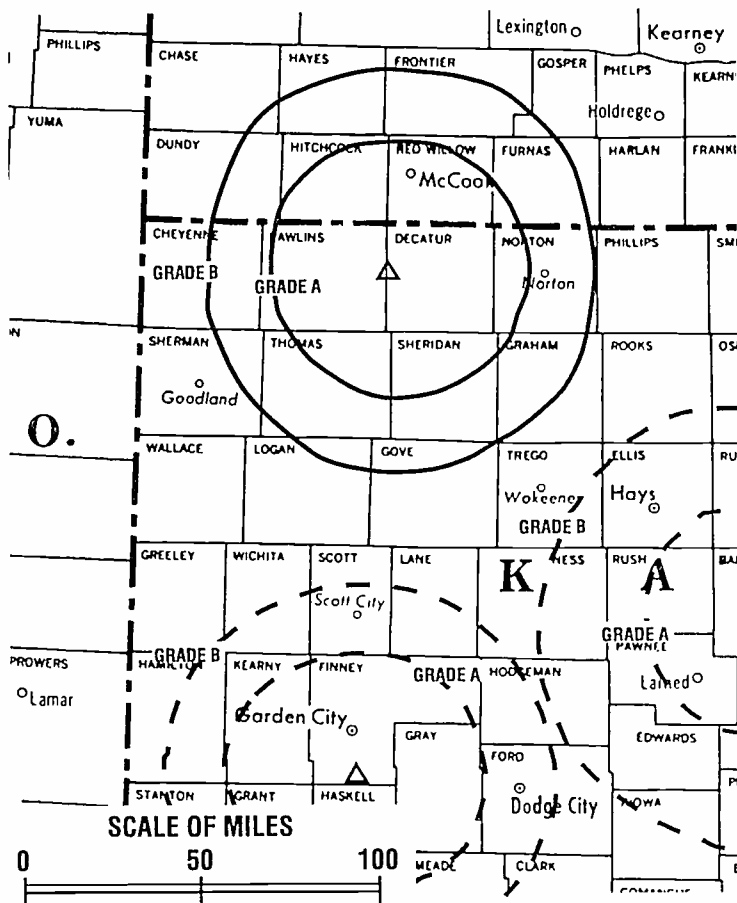
Represented (engineering): A. D. Ring, P.A.

Personnel:
Dwayne Detter, Station Manager.
Jim Bowers, Chief Engineer.

Plates: On request.

City of License: McCook. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSNK BPCT-820707KF Granted 8/20/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,190	6,900	12,090
Average Weekly Circulation (1996)	2,941	2,033	4,974
Average Daily Circulation (1996)			2,623

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,030	1,160	4,190
Average Weekly Circulation (1996)	1,127	1,002	2,129
Average Daily Circulation (1996)			1,064

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,160	5,740	7,900
Average Weekly Circulation (1996)	1,814	1,031	2,845
Average Daily Circulation (1996)			1,559

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Nebraska—North Platte

KNOP-TV

Ch. 2

Network Service: NBC.

Licensee: North Platte Television Inc., Box 749, North Platte, NE 69103.

Studio: 4.7-mi. NE of North Platte on Hwy. 83 N, North Platte, NE 69101.

Mailing Address: Box 749, North Platte, NE 69101.

Phone: 308-532-2222. **Fax:** 308-532-9579.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

News Service: AP.

Ownership: North Platte Television Inc.

Began Operation: December 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales): Blair Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Ulysses A. Carlini, Vice President & General Manager.

Gregg Hoover, Program & Promotion Director.

Ben Boyett, News Director.

Seth Denney, Sports Director.

Mark Voris, Chief Engineer.

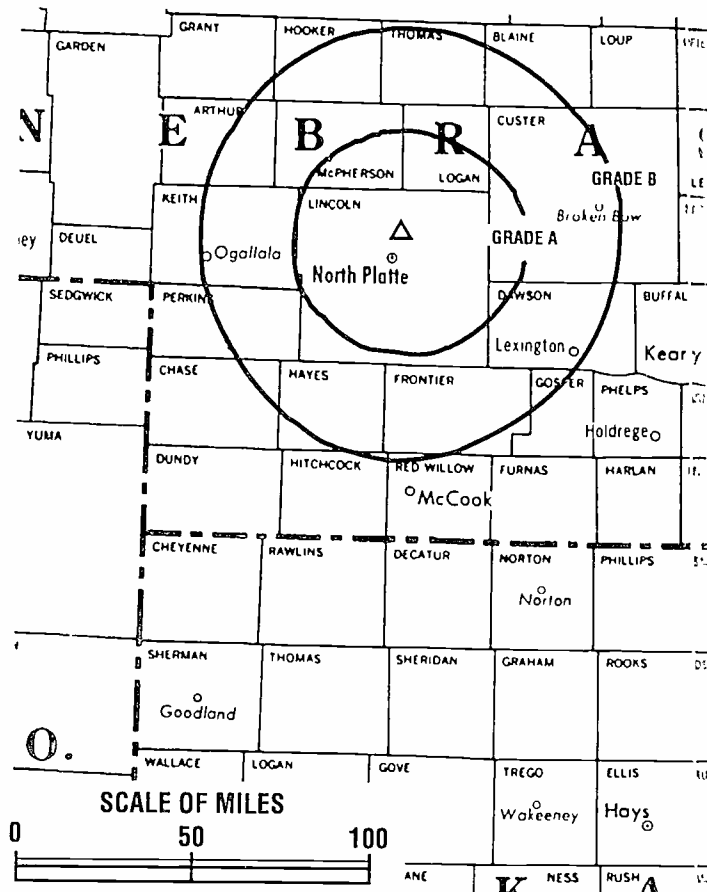
Cheryl McDonald, Traffic Director.

Rates: On request.

City of License: North Platte. **Station DMA:** North Platte. **Rank:** 210.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,680	10,090	27,770
Average Weekly Circulation (1996)	14,127	6,936	21,063
Average Daily Circulation (1996)			14,695



KNOP-TV BMPCT-5042 Granted 5/2/58 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,320	4,360	13,680
Average Weekly Circulation (1996)	8,788	3,886	12,674
Average Daily Circulation (1996)			9,050

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,360	5,730	14,090
Average Weekly Circulation (1996)	5,339	3,049	8,388
Average Daily Circulation (1996)			4,850

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KETV

Ch. 7

Network Service: ABC.

Licensee: Pulitzer Bcstg. Co., 2665 Douglas St., Omaha, NE 68131.

Studio: 2665 Douglas St., Omaha, NE 68131.

Phone: 402-345-7777. Fax: 402-978-8922.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1363-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 6-meter Ku & C-band; Andrew, 7.3-meter C-band; BMS, 6-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

Origin Operation: September 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of **Omaha World-Herald**) approved by FCC Feb. 26, 1976 (**Television Digest**, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45; 3:23).

Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

Personnel:

Phyllis Ned, Vice President & General Manager.

Darnell Washington, General Sales Manager.

Don Grubaugh, National Sales Manager.

Bettie Denny, Program & Community Affairs Manager.

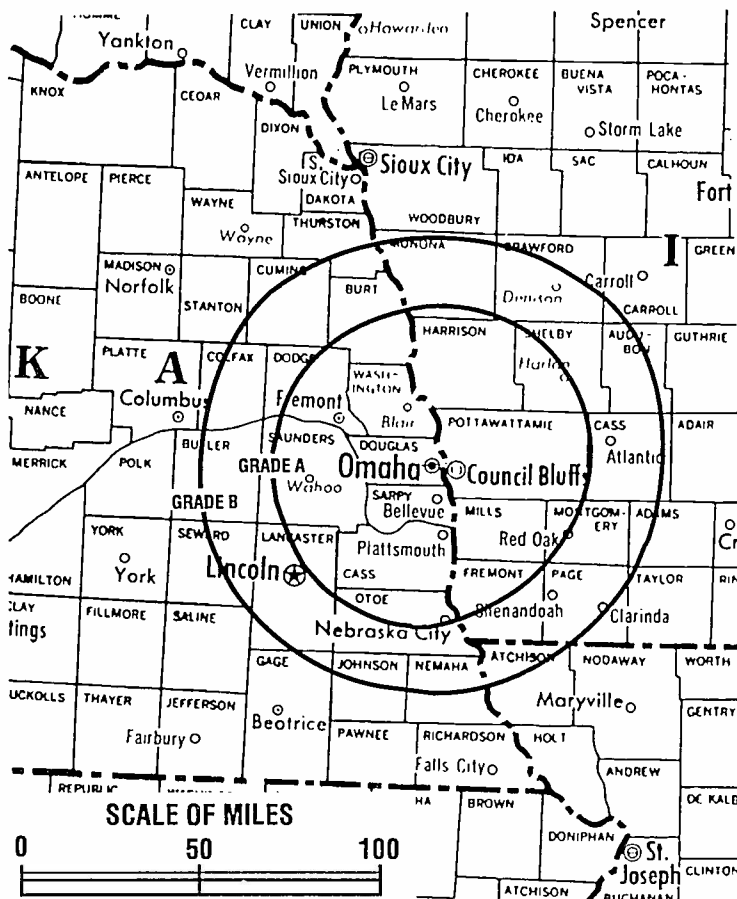
Paul Tranisi, Promotion Manager.

Jerry Olson, Operations Manager.

Rose Ann Shannon, News Director.

Don Clausen, Chief Engineer.

Highest 30 Sec. Rate: \$5000.



KETV BPCT-3701 Granted 4/25/66 © American Map Corp., No. 14244

City of License: Omaha. Station DMA: Omaha. Rank: 75.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,130	145,390	508,520
Average Weekly Circulation (1996)	287,770	114,379	402,149
Average Daily Circulation (1996)			237,765

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	239,970	110,410	350,380
Average Weekly Circulation (1996)	207,490	98,051	305,541
Average Daily Circulation (1996)			189,523

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,160	34,980	158,140
Average Weekly Circulation (1996)	80,281	16,328	96,609
Average Daily Circulation (1996)			48,242

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Nebraska—Omaha

KMTV

Ch. 3

Network Service: CBS.

Licensee: Lee Enterprises Inc., 215 N. Main St., Davenport, IA 52801.

Studio: 10714 Mockingbird Dr., Omaha, NE 68127.

Phone: 402-592-3333. Fax: 402-592-3378.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Communications, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: September 1, 1949. Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): David Steel & Associates Inc.

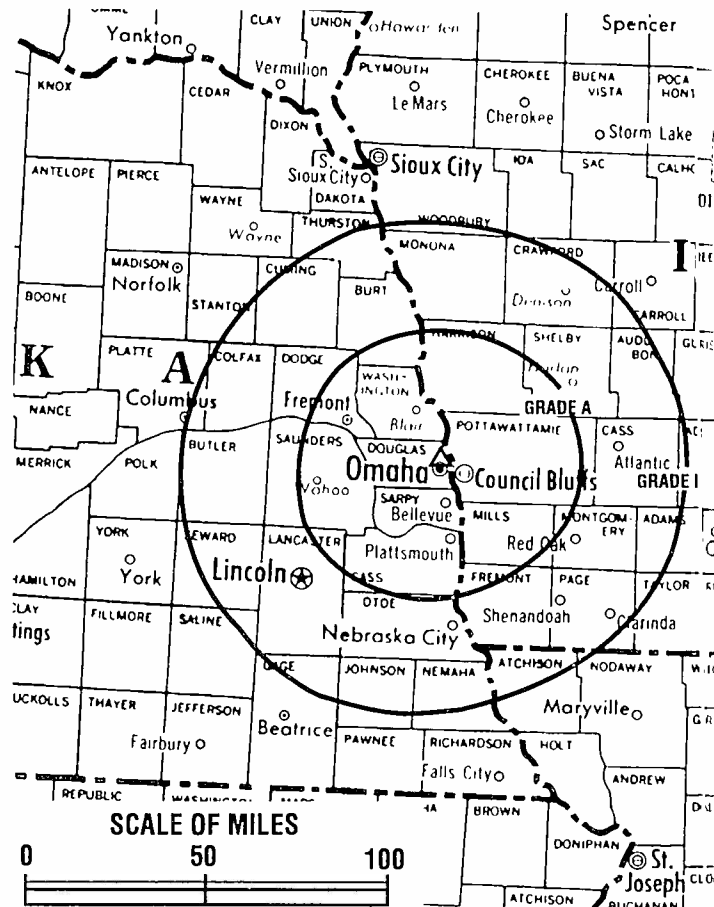
Personnel:

- Howard Kennedy, General Manager.
- David L. Kuehn, General Sales Manager.
- Lin White, National Sales Manager.
- Loren Tobia, News Director.
- Donald E. Browers, Program & Production Manager.
- Mike Gann, Chief Engineer.

Highest 30 Sec. Rate: \$1500.

City of License: Omaha. Station DMA: Omaha. Rank: 75.

Circulation © 1996 Nielsen Coverage based on Nielsen study



KMTV BPCT-3288 Granted 4/26/66 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,890	147,280	511,170
Average Weekly Circulation (1996)	256,502	103,363	359,865
Average Daily Circulation (1996)			193,877

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	239,970	110,410	350,380
Average Weekly Circulation (1996)	195,063	93,068	288,131
Average Daily Circulation (1996)			165,065

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,920	36,870	160,790
Average Weekly Circulation (1996)	61,439	10,295	71,734
Average Daily Circulation (1996)			28,812

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KPTM

Ch. 42

Network Service: FOX.

Licensee: Pappas Stations Partnership, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 4625 Farnam St., Omaha, NE 68132.

Phone: 402-558-4200. Fax: 402-554-4290.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1559-ft. above av. terrain, 1479-ft. above ground, 2689-ft. above sea level.

Latitude 41° 04' 15"
Longitude 96° 13' 30"

Holds CP for change to 1893-ft. above av. terrain, 1814-ft. above ground, 3021-ft. above sea level. BPCT-870902KE.

Transmitter: 19801 Pflug Rd., Springfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Harris, 6.1-meter C-band; Harris, W/A-Com receivers.

Local Marketing Agreement: Local marketing agreement with KXVO (W), Omaha.

Ownership: Pappas Telecasting Companies (Group Owner).

Begin Operation: April 6, 1986.

Represented (sales): TeleRep Inc.

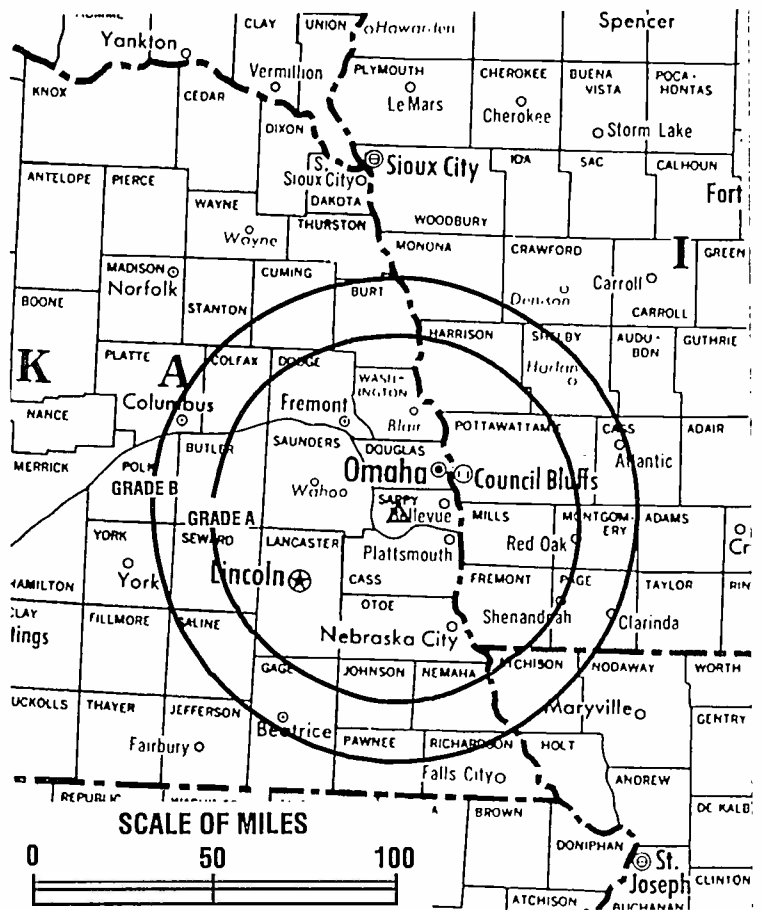
Represented (legal): Bryan Cave.

Represented (engineering): Smith & Fisher; Cecil Lynch.

Personnel:

- Harry J. Pappas, President.
- Howard H. Shrier, Executive Vice President & General Manager.
- Stephen M. Rabb, General Marketing Manager.
- John Curry, National Marketing Manager.
- Robin Ibsen, Local Marketing Manager.
- Brad Gonzalez, Program Manager.
- Darlene Goldsberry, Assistant Traffic Manager.
- Amy Perkins, Assistant Traffic Manager.
- Dale Scherbring, Chief Engineer.
- Rick Creager, Production Supervisor.
- Marilyn Rothe, Film Manager, Programming Assistant.
- Donna Ridgley, Creative Services Director.
- Patty Moore, Business & Personnel Manager.

Spots 30 Sec. Rate: \$1500.



KPTM BPCT-870902KE Granted 10/30/87 © American Map Corp., No. 14244

City of License: Omaha. Station DMA: Omaha. Rank: 75.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,240	145,670	514,910
Average Weekly Circulation (1996)	221,350	78,238	299,588
Average Daily Circulation (1996)			134,388
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	239,970	110,410	350,380
Average Weekly Circulation (1996)	154,768	66,060	220,828
Average Daily Circulation (1996)			102,496
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,270	35,260	164,530
Average Weekly Circulation (1996)	66,582	12,178	78,760
Average Daily Circulation (1996)			31,892

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nebraska—Omaha

KXVO

Ch. 15

Network Service: WBN.

Licensee: Gary Cocola, 706 W. Herndon Ave., Fresno, CA 93650.

Studio: 4625 Farnam St., Omaha, NE 68132.

Phone: 402-554-1500. **Fax:** 402-551-1515.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2529-kw max. visual. Antenna: 1280-ft. above av. terrain, 1200-ft. above ground, 2410-ft. above sea level.

Latitude 41° 04' 15"
Longitude 96° 13' 30"

Requests modification of CP for change to 5000-kw max. visual, 1817-ft. above av. terrain, 1737-ft. above ground, 2947-ft. above sea level. BMPCT-960625KG.

Transmitter: 19801 Pflug Rd., Sarpy County.

LMA: Local marketing agreement with KPTM (F), Omaha.

Ownership: Gary M. Cocola (Group Owner).

Began Operation: June 10, 1995.

Represented (legal): Dow, Lohnes & Albertson.

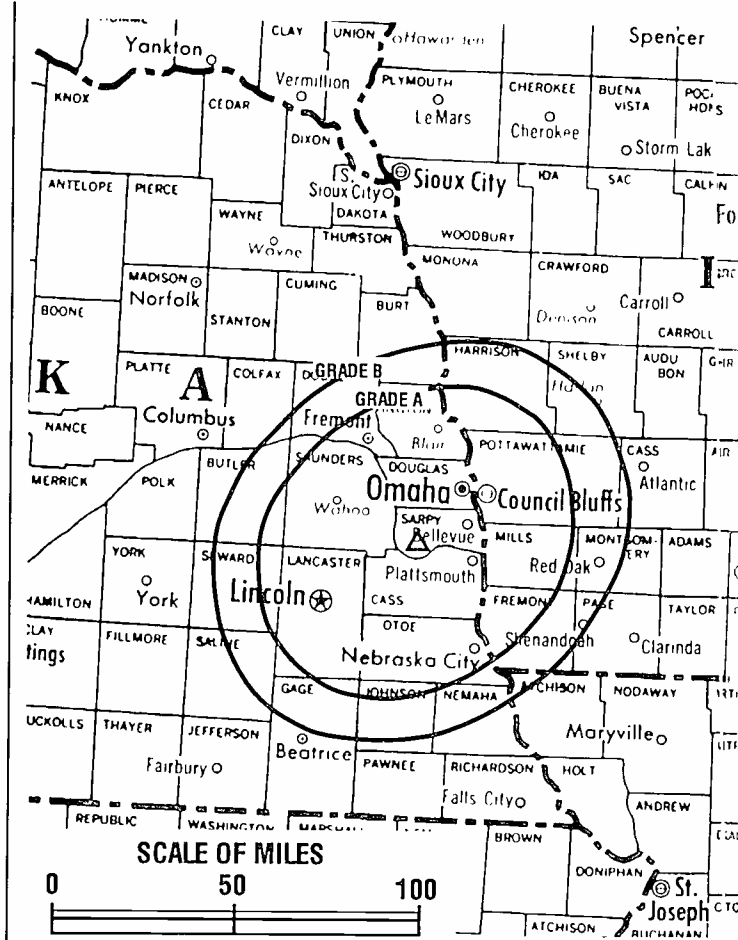
Personnel:

- Howard Schrier, General Manager.
- Steve Rabb, General Sales Manager.
- Robin Ibsen, Local Sales Manager.
- John Curry, National Sales Manager.
- Dale Scherbring, Chief Engineer.
- Brad Gonzalez, Program Director.
- Karl Beiber, News Director.
- Donna Ridgley, Promotion Director.
- Patty Moore, Business Manager.
- Rick Creager, Production Manager.

Rates: On request.

City of License: Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



KXVO BMPCT-941222KV Granted 5/30/95 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	325,600	134,970	460,570
Average Weekly Circulation (1996)	123,805	57,926	181,731
Average Daily Circulation (1996)			72,300

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,730	107,300	344,030
Average Weekly Circulation (1996)	94,409	49,160	143,569
Average Daily Circulation (1996)			58,200

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,870	27,670	116,540
Average Weekly Circulation (1996)	29,396	8,767	38,163
Average Daily Circulation (1996)			14,800

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WOWT

Ch. 6

Network Service: NBC.

Licensee: Chronicle Publishing Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 3501 Farnam St., Omaha, NE 68131.

Phone: 402-346-6666. Fax: 402-233-7880.

Email: info@wowt.com Web Site: http://www.wowt.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1370-ft. above av. terrain, 1343-ft. above ground, 2534-ft. above sea level.

Latitude 41° 18' 40"
Longitude 96° 01' 37"

Transmitter: 5800 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, ESDI, National Weather Service, NBC.

Ownership: Chronicle Publishing Co. (Group Owner).

Original Operation: August 29, 1949. Sale to present owner by Meredith Corp. Approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

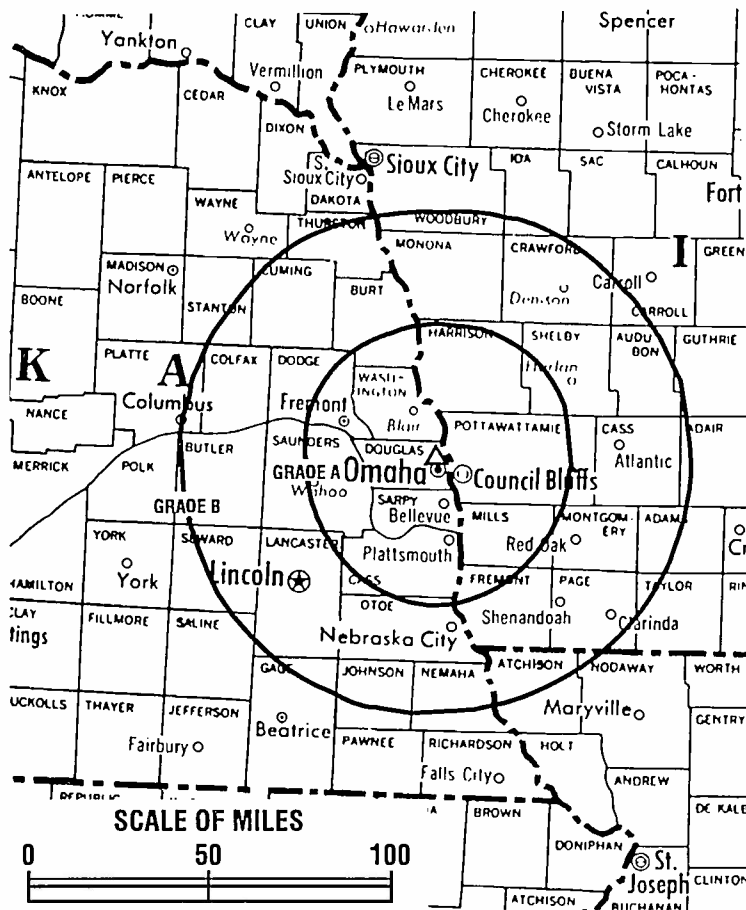
Presented (sales): Petry Television Inc.

Presented (legal): Covington & Burling.

Presented (engineering): A. D. Ring, P.A.

Personnel:
D. R. Oswald, President & General Manager.
Chris Bailey, General Sales Manager.
Jon Felton, Local Sales Manager.
Peter Grignon, National Sales Manager.
Karen Bride, Operations Manager.
John Clark, News Director.
James Lowery, Chief Engineer.
Jan Cupak, Promotion & Marketing Manager.
Gail Weddington, Community Affairs Director.

Notes: On request.



WOWT BPCT-3671 Granted 4/25/66 © American Map Corp., No. 14244

City of License: Omaha. Station DMA: Omaha. Rank: 75.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	357,590	155,370	512,960
Average Weekly Circulation (1996)	273,184	111,485	384,669
Average Daily Circulation (1996)			208,424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,730	110,410	347,140
Average Weekly Circulation (1996)	199,865	96,715	296,580
Average Daily Circulation (1996)			169,674

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,860	44,960	165,820
Average Weekly Circulation (1996)	73,319	14,770	88,089
Average Daily Circulation (1996)			38,750

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nebraska—Scottsbluff

KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Studio: 1523 First Ave., Scottsbluff, NE 69361.

Phone: 308-632-3071.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Hemingford, NE.

Satellite Earth Stations: RCA Americom, Ku-band; Simulsat, 5-meter; Simulsat receivers.

News Services: ABC, UPI.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: February 20, 1958.

Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln).

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Edward F. Lorentz & Associates; Vir James (Denver).

Personnel:

William Duhamel, General Manager.

Jerry Dishong, Station Manager.

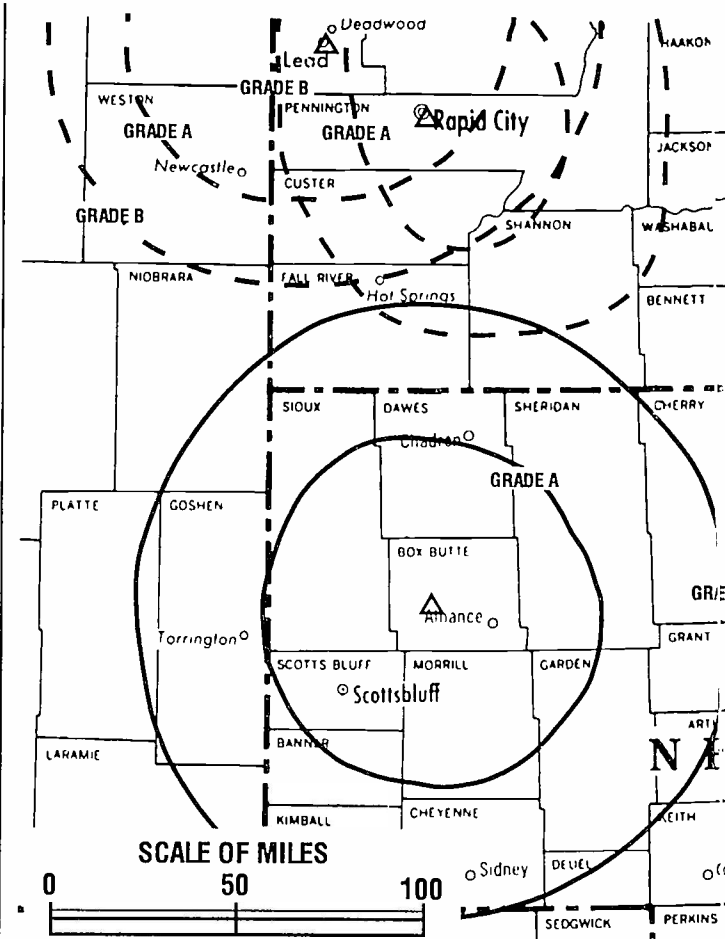
Wes Haugen, General Sales Manager.

Frank Etherington, Director of Engineering.

Rates: On request.

City of License: Scottsbluff. **Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 194.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDUH-TV BPCT-4269 Granted 11/25/69 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,440	13,640	33,080
Average Weekly Circulation (1996)	12,666	6,331	18,997
Average Daily Circulation (1996)			11,110
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,800	6,720	19,520
Average Weekly Circulation (1996)	10,768	4,578	15,346
Average Daily Circulation (1996)			9,148
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,640	6,920	13,560
Average Weekly Circulation (1996)	1,898	1,753	3,651
Average Daily Circulation (1996)			2,199

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Nebraska—Scottsbluff-Gering

KSTF

Ch. 10

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS.

Licensee: Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: See KGWN-TV, Cheyenne, WY

Phone: 307-634-7755. Fax: 307-637-8604.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of Scottsbluff.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Original Operation: August 7, 1955. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to Burke Bcstg. approved Oct. 14, 1983. Sale to Stauffer Communications approved July 8, 1986 (Vol. 26:13). FCC approved sale to Morris Communications May 2, 1995; to Benedek April 12, 1996 (Vol. 35:49).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

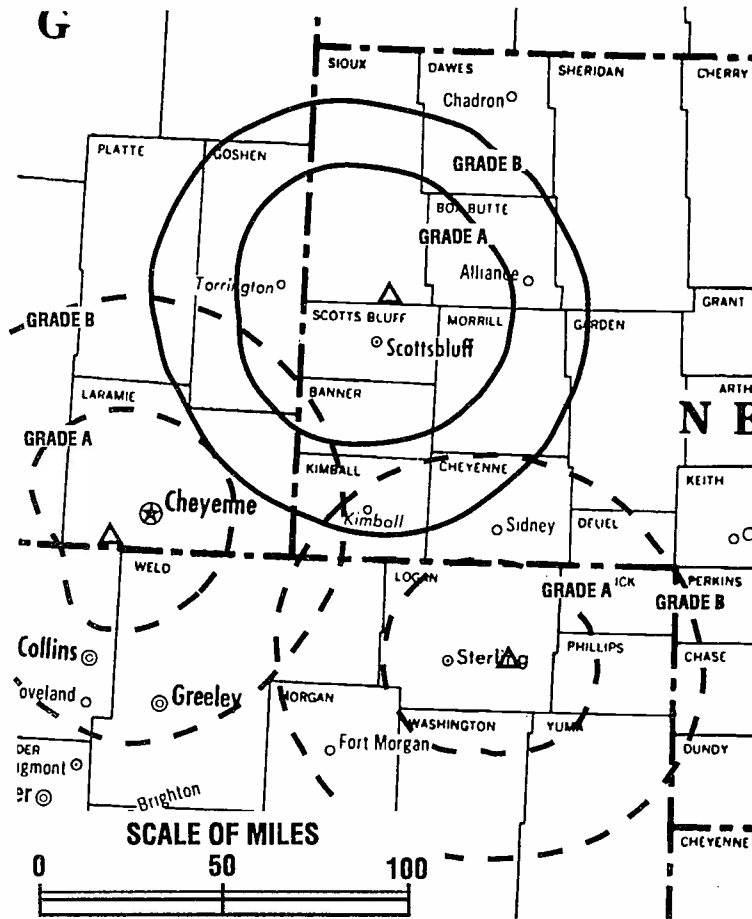
Personnel: See KGWN-TV, Cheyenne.

Highest 30 Sec. Rate: \$65.

Authority of License: Scottsbluff. Station DMA: Cheyenne-Scottsbluff-Sterling. Rank: 194.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,440	8,400	22,840
Average Weekly Circulation (1996)	10,596	5,592	16,187
Average Daily Circulation (1996)			9,319



KSTF BMPCT-4858 Granted 10/9/57 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,800	6,720	19,520
Average Weekly Circulation (1996)	10,295	5,165	15,460
Average Daily Circulation (1996)			9,107
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,640	1,680	3,320
Average Weekly Circulation (1996)	300	427	727
Average Daily Circulation (1996)			212

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nebraska—Superior

KSNB-TV

Ch. 4

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC, FOX.

Licensee: Fant Bcstg. of Nebraska Inc., Box 220, Kearney, NE 68848.

Studio: 13-mi. S of Kearney on Hwy. 44

Phone: 308-743-2494. **Fax:** 308-743-2644.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1086-ft. above ground, 2837-ft. above sea level.

Latitude 40° 05' 13"
Longitude 97° 55' 12"

Requests CP for change to 2000-ft. above av. terrain, 1915-ft. above ground, 3666-ft. above sea level. BPCT-960904KE.

Transmitter: 5-mi. NW of Superior.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

News Services: ABC, AP, Conus, National Weather Service, WSI.

Ownership: Fant Broadcasting Co. LLC (Group Owner).

Began Operation: October 1, 1965. Assignment to Fant Bcstg. Co. granted May 13, 1993. Sale to Blackstar approved by FCC Dec. 15, 1995, but not consummated.

Represented (sales): Pety Television Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KHGI-TV, Kearney, NE.

Rates: On request.

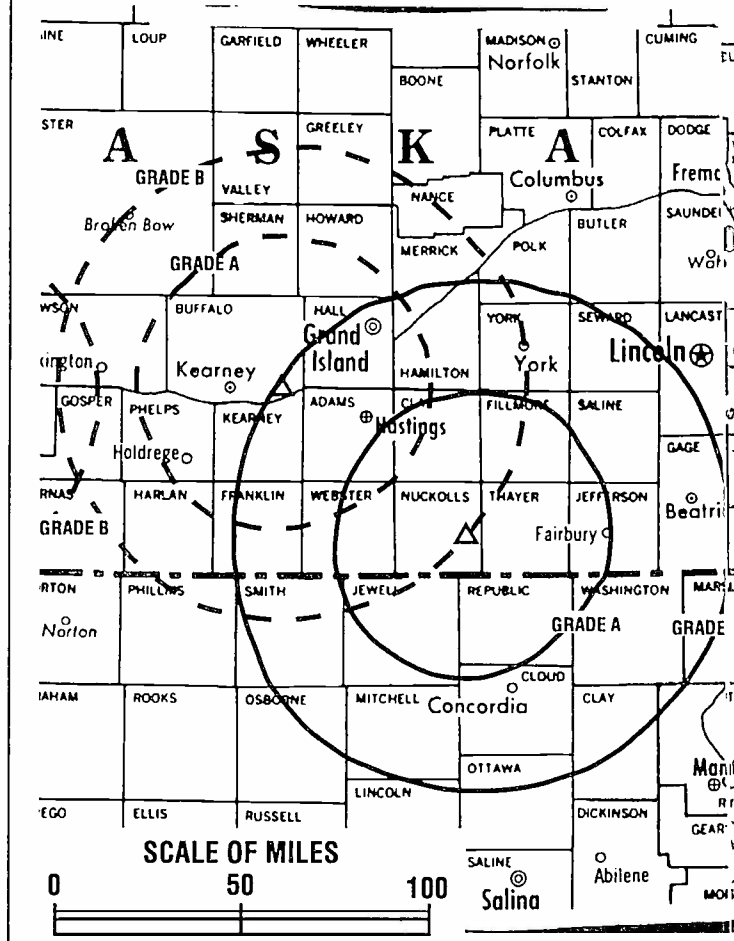
City of License: Superior. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

**THE
TED HEPBURN
COMPANY**

**We were the broker
in the 1986 sale of
KSNB-TV**

Ted Hepburn, President
325 Garden Rd Palm Beach FL 33480
(561) 863 8995



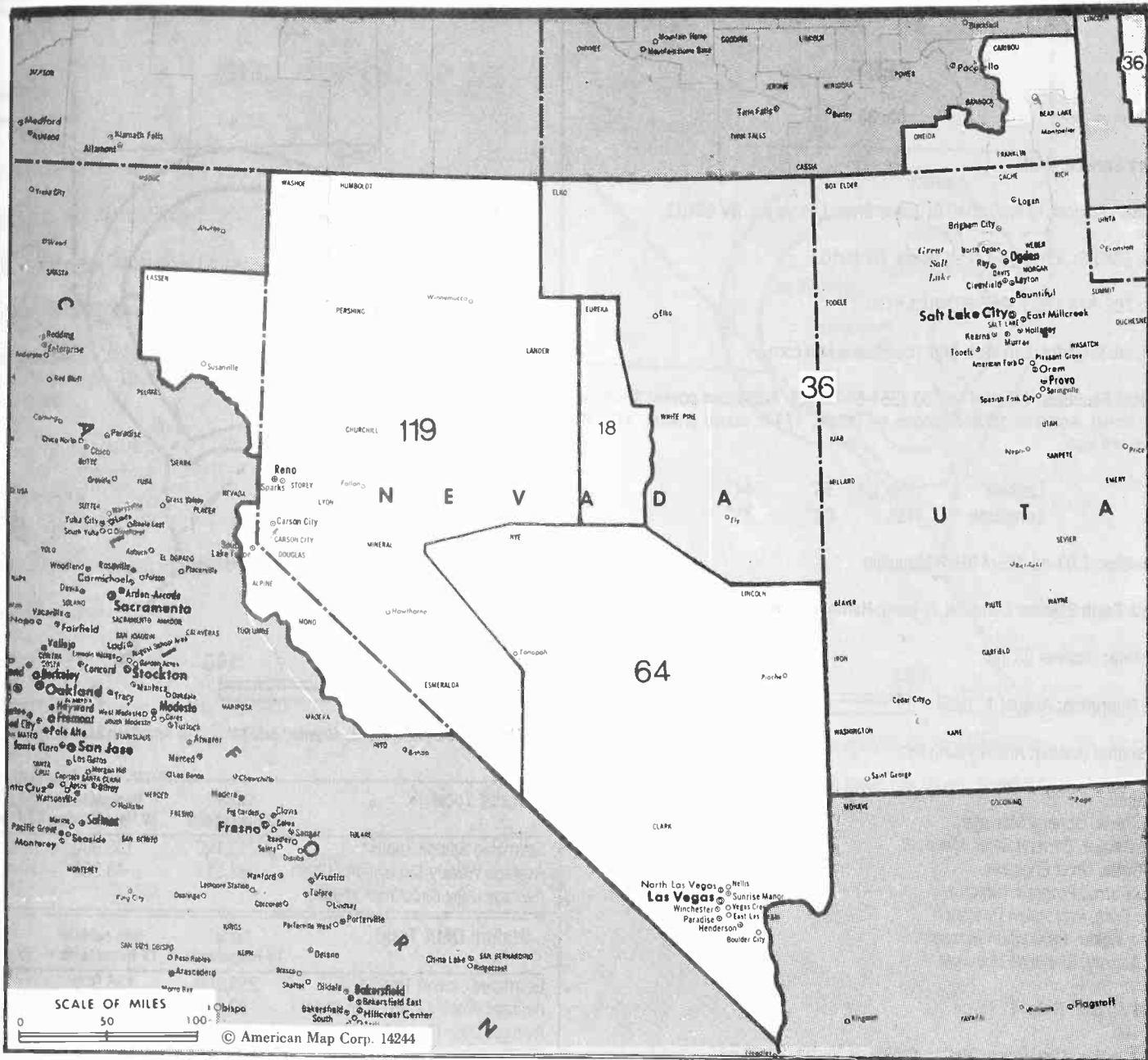
KSNB-TV BMPCT-6399 Granted 3/14/67 © American Map Corp., No. 143

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,290	22,440	48,730
Average Weekly Circulation (1996)	13,154	4,915	18,069
Average Daily Circulation (1996)			777

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,220	13,000	35,220
Average Weekly Circulation (1996)	11,617	4,055	15,672
Average Daily Circulation (1996)			711

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,070	9,440	13,510
Average Weekly Circulation (1996)	1,537	860	2,397
Average Daily Circulation (1996)			230

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,185,410	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVJ (14), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	670,650	36	KJZZ-TV (14), K00G-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Las Vegas, NV	427,330	64	KBLR (39), KFBI (33), KINC (15), KLAS-TV (8), KTNV (13), KUPN (21), KVBC (3), KVUU-TV (5)
San Francisco, CA	209,060	119	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNW (4), KRXI (11), KTVN (2)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KVUU-TV, Henderson See Las Vegas, NV

Nevada Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	8	6	14
Educational Television Stations	2	0	2
	10	6	16

Nevada—Las Vegas

KFBT

Ch. 33

Network Service: WBN.

Licensee: Channel 33 Inc., 3840 S. Jones Blvd., Las Vegas, NV 89103.

Studio: 3840 S. Jones Blvd., Las Vegas, NV 89103.

Phone: 702-873-0033. **Fax:** 702-873-6192.

E-mail: wb33@kfbt.com **Web Site:** http://www.kfbt.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1349-kw max. visual. Antenna: 1906-ft. above av. terrain, 174-ft. above ground, 4494-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 31"

Transmitter: 1.03-mi. NE of Black Mountain.

Satellite Earth Station: Comtech, C-band; Harris receivers.

Ownership: Channel 33 Inc.

Began Operation: August 1, 1989.

Represented (sales): Adam Young Inc.

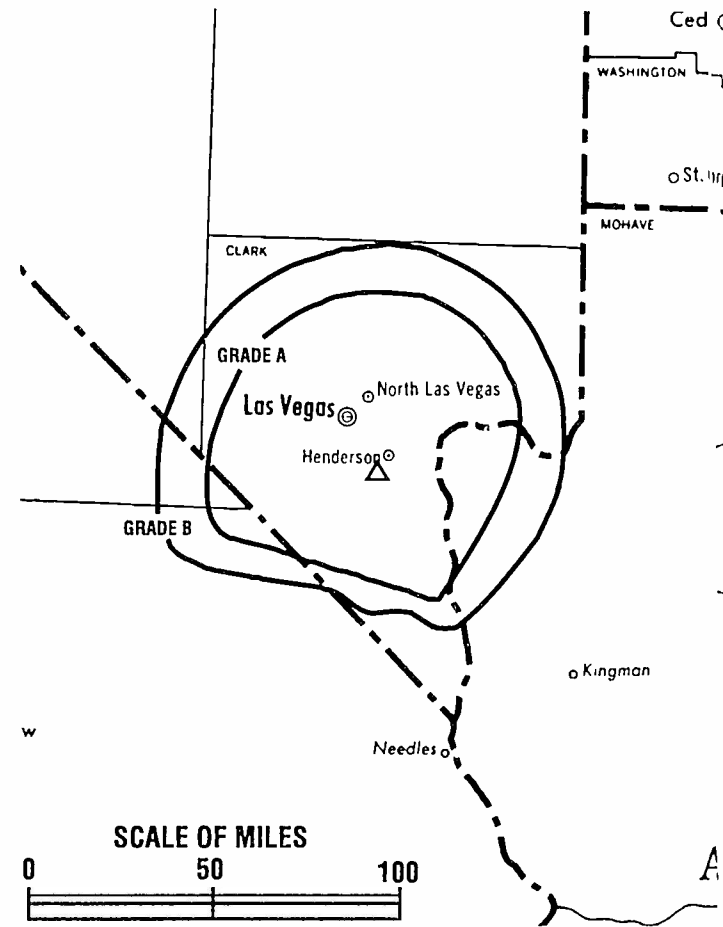
Personnel:

- Jack Paris, General Manager.
- Todd Senter, General Sales Manager.
- Jeff Gotts, Chief Engineer.
- Chris Burns, Program Director.
- Korie Fera, Promotion Director.
- Danny Koker, Production Manager.
- Lori Conroy, Business Manager.

Highest 30 Sec. Rate: \$175.

City of License: Las Vegas. **Station DMA:** Las Vegas. **Rank:** 64.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KFBT BMPCT-890130KL Granted 5/5/89 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,100	136,980	390,080
Average Weekly Circulation (1996)	82,511	48,354	130,865
Average Daily Circulation (1996)	11,787	6,908	18,695
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,100	136,980	390,080
Average Weekly Circulation (1996)	82,511	48,354	130,865
Average Daily Circulation (1996)	11,787	6,908	18,695

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nevada—Las Vegas

KINC

Ch. 15

Network Service: Univision.

Licensee: Tierra Alta Broadcasting Inc., 693 Vile Verde, Henderson, NV 89014.

Studio: 22 Commerce Center Way, Henderson, NV 89015.

Phone: 702-433-0027. Fax: 702-434-0527.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1145-kw max. visual. Antenna: 1850-ft. above av. terrain, 125-ft. above ground, 4446-ft. above sea level.

Latitude	35°	56'	44"
Longitude	115°	02'	31"

Transmitter: KFBT tower on Black Mountain.

Ownership: Tierra Alta Broadcasting Inc.

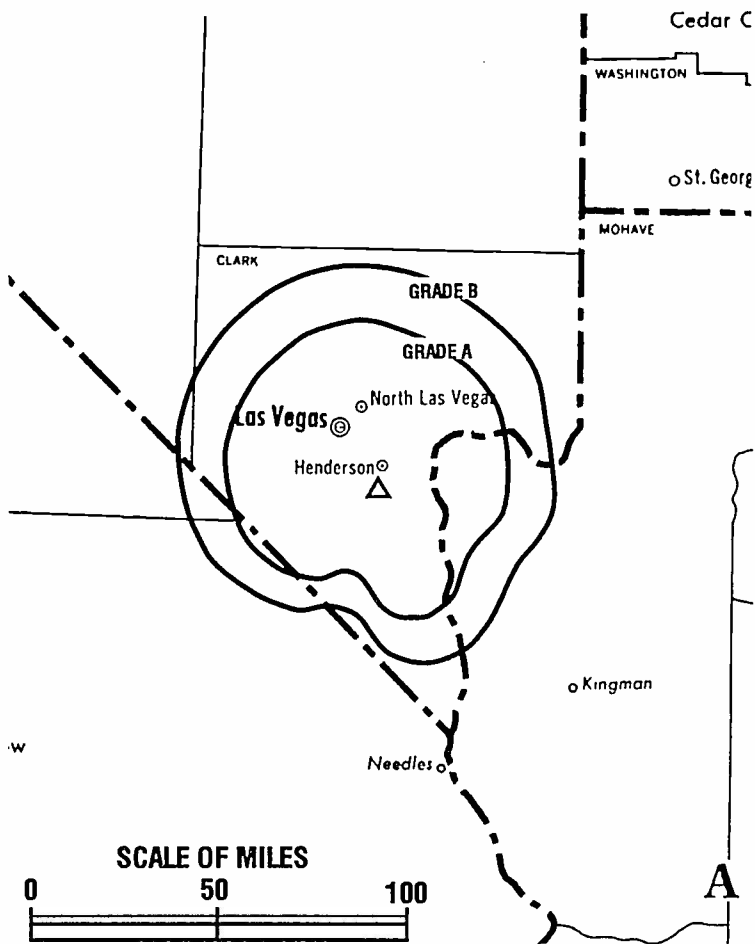
Begin Operation: July 15, 1995.

Represented (sales): Univision.

Represented (legal): Thompson, Hine & Flory.

Personnel:
Gabriel Quiroz, General Manager.
Larry Hunt, Chief Engineer.

Notes: On request.



KINC BMPCT-950705KE Granted 8/30/95 © American Map Corp., No. 14244

City of License: Las Vegas. Station DMA: Las Vegas. Rank: 64.

Nielsen Data: Not available.

Nevada—Las Vegas

KLAS-TV

Ch. 8

Network Service: CBS.

Licensee: Landmark Television Inc., 3228 Channel 8 Dr., Las Vegas, NV 89109.

Studio: 3228 Channel 8 Dr., Las Vegas, NV 89109.

Mailing Address: Box 15047, Las Vegas, NV 89114.

Phone: 702-792-8888. **Fax:** 702-734-7437.

Web Site: <http://www.infi.net:80/vegas/online/>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude	35°	56'	44"
Longitude	115°	02'	33"

Transmitter: Black Mountain, 7-mi. from Henderson.

Satellite Earth Stations: Anixter, 5-meter C-band; DH Satellite, 5-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne receivers.

SNG Mobile Dish: SatCom, 2.4-meter Ku-band.

News Services: AP, Conus, NIWS, UPI.

Ownership: Landmark Communications Inc. (Group Owner).

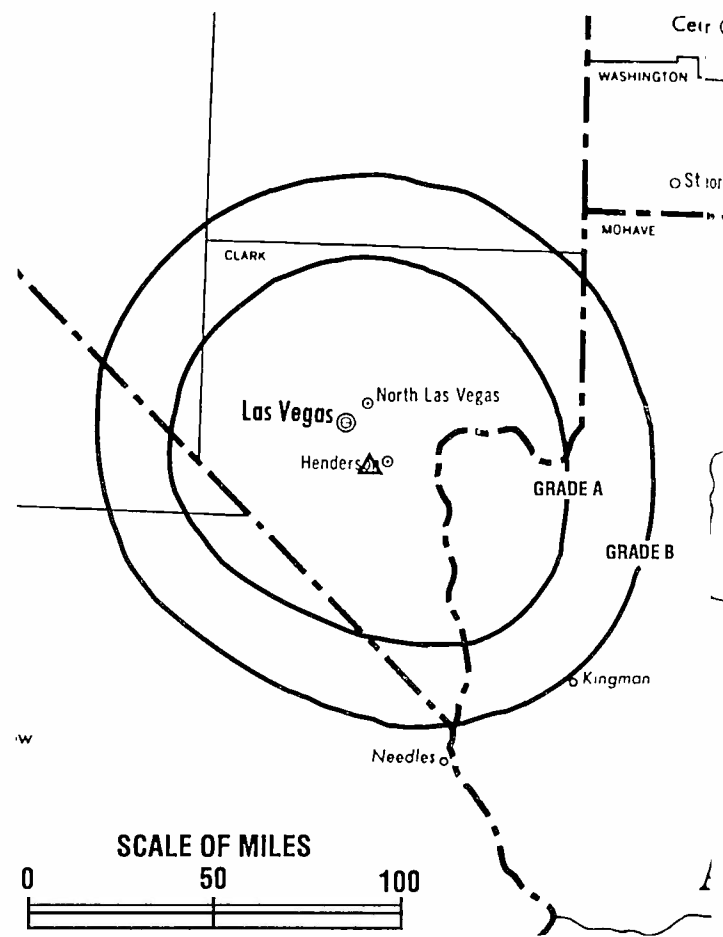
Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (*Television Digest*, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Richard Fraim, President & General Manager.
Linda Bonnici, General Sales Manager.
Emily Neilson, News Director.
Andy Handerson, Program Director.
Virginia Canfield, Business Manager.
Jeff Chesser, Production Manager.
Jack Wilkinson, Chief Engineer.



KLAS-TV BPCT-4448 Granted 9/1/71

© American Map Corp., No. 141

Rates: On request.

City of License: Las Vegas. **Station DMA:** Las Vegas. **Rank:** 64.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	159,610	416,510
Average Weekly Circulation (1996)	205,789	116,058	321,847
Average Daily Circulation (1996)			183,745
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	141,330	398,230
Average Weekly Circulation (1996)	205,789	113,133	318,922
Average Daily Circulation (1996)			182,618
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	18,280	18,280
Average Weekly Circulation (1996)	0	2,925	2,925
Average Daily Circulation (1996)			878

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KTNV

Ch. 13

Network Service: ABC.

Licensee: WTMJ Inc.

Studio: 3355 S. Valley View Blvd., Las Vegas, NV 89102.

Phone: 702-876-1313. Fax: 702-871-1961. E-mail: ktnv13@ktnv.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 15.8-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"
Longitude 115° 00' 32"

Transmitter: 10-mi. SSE of Las Vegas, Black Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; DX Antenna, 3-meter C-band; Micro-Tyne, 7-meter C-band; RCA, 3-meter Ku-band; Avantek, DX Engineering, RCA, Scientific-Atlanta, Standard Electronics receivers.

News Services: ABC, AP.

Ownership: Journal Broadcast Group Inc. (Group Owner).

Original Operation: May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (*Television Digest*, Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV & KBMI(AM), Henderson, NV approved Nov. 28, 1956 (Vol. 12:48). Sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5, 1959 (Vol. 15:42, 45). Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

Represented (sales): Petry Television Inc.

Represented (legal): Crowell & Moring.

Personnel:

Peter Bannister, Vice President & General Manager.

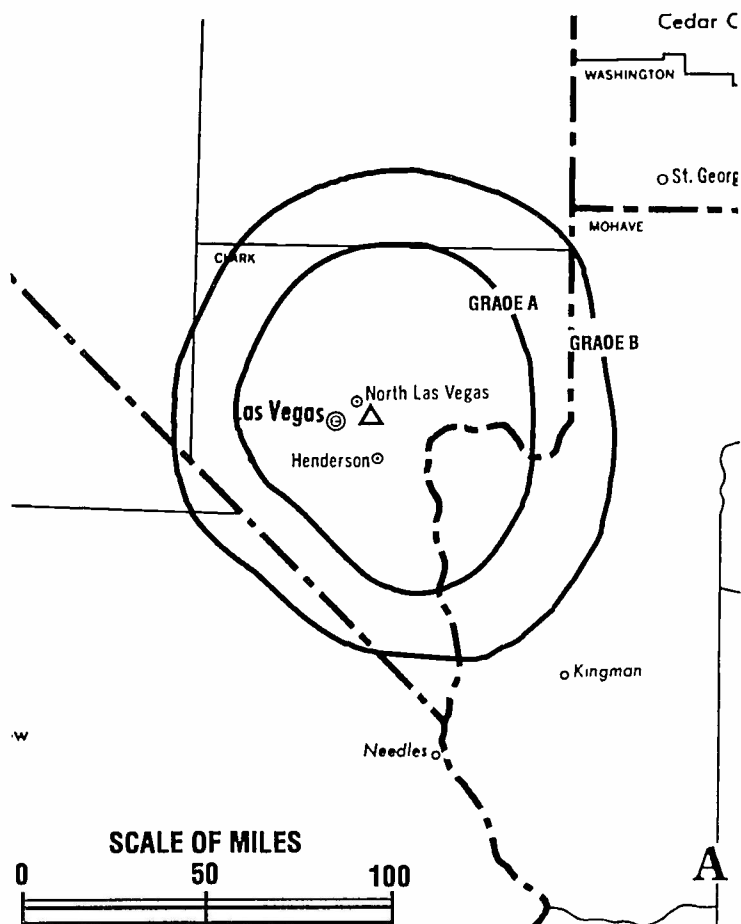
Gary Plumlee, General Sales Manager.

Julie Gaffney, National Sales Manager.

Ed Chapuis, News Director.

Marie Shea, Program Director.

Robert Flinn, Promotion Director.



KTNV BMPCT-800104KE Granted 5/30/80 © American Map Corp., No. 14244

Jayne Kozich, Business Manager.
Roman Hlohowskyj, Chief Engineer.

Rates: On request.

City of License: Las Vegas. Station DMA: Las Vegas. Rank: 64.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	141,330	398,230
Average Weekly Circulation (1996)	201,055	107,771	308,826
Average Daily Circulation (1996)			163,498

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	141,330	398,230
Average Weekly Circulation (1996)	201,055	107,771	308,826
Average Daily Circulation (1996)			163,498

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nevada—Las Vegas

KUPN

Ch. 21

Network Service: UPN.

Licensee: Channel 21 L.P., 920 S. Commerce St., Las Vegas, NV 89106-4504.

Studio: 920 S. Commerce St., Las Vegas, NV 89106-4504.

Phone: 702-382-2121. **Fax:** 702-382-1351.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 427-kw max. visual, 47-kw max. aural. Antenna: 1158-ft. above av. terrain, 90-ft. above ground, 3420-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 24"

Requests CP for change to 2576-kw max. visual. BPCT960702KI.

Transmitter: Black Mountain, Henderson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: ChannelMaster, 3.2-meter C-band; Comtech, 5-meter C-band; DX Engineering, 3.2-meter C-band; M/A-Com, 3.2-meter Ku-band; ChannelMaster, DX Engineering, M/A-Com, Pinzone receivers.

Ownership: Las Vegas Channel 21 Inc.

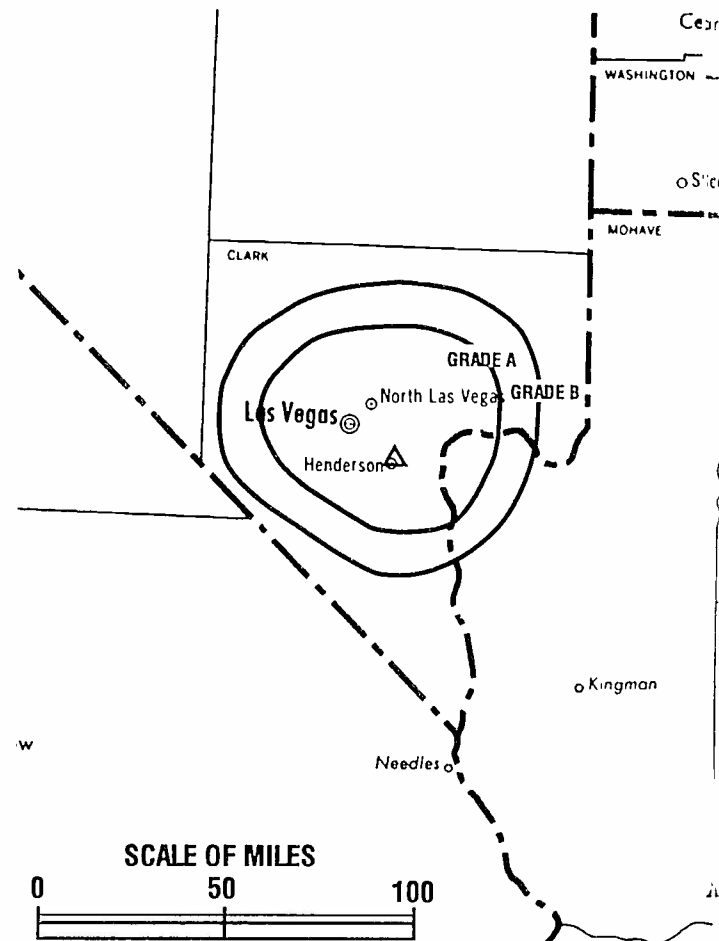
Began Operation: July 31, 1984. Sale to present owner approved by FCC May 16, 1994.

Represented (sales): Seltel Inc.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Marty Sokoler**, General Manager.
- Tim Foster**, General Sales Manager.
- Dale Palecek**, Program Manager.
- Colleen Bentz**, Business Manager.
- Greg Ferris**, Chief Engineer.
- Sandy Close**, Traffic Manager.



KUPN BMPCT-831213KG Granted 2/25/84 © American Map Corp., No. 141

Rates: On request.

City of License: Las Vegas. **Station DMA:** Las Vegas. **Rank:** 64.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	141,330	398,230
Average Weekly Circulation (1996)	123,379	68,008	191,387
Average Daily Circulation (1996)			72,159
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	141,330	398,230
Average Weekly Circulation (1996)	123,379	68,008	191,387
Average Daily Circulation (1996)			72,159

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KVBC

Ch. 3

Network Service: NBC.

Licensee: Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

Studio: 1500 Foremaster Lane, Las Vegas, NV 89101.

Phone: 702-642-3333. Fax: 702-399-0767.

E-mail: ch3@kvbc.com Web Site: http://www.kvbc.com/kvbc

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"
Longitude 115° 00' 20"

Transmitter: Black Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 2.4-meter Ku-band; Paracom, 3.1-meter C-band; Prodelin, 5-meter C-band; DX Engineering, Pinzone receivers.

News Services: AP, CNN, LPN, NBC, UPI.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

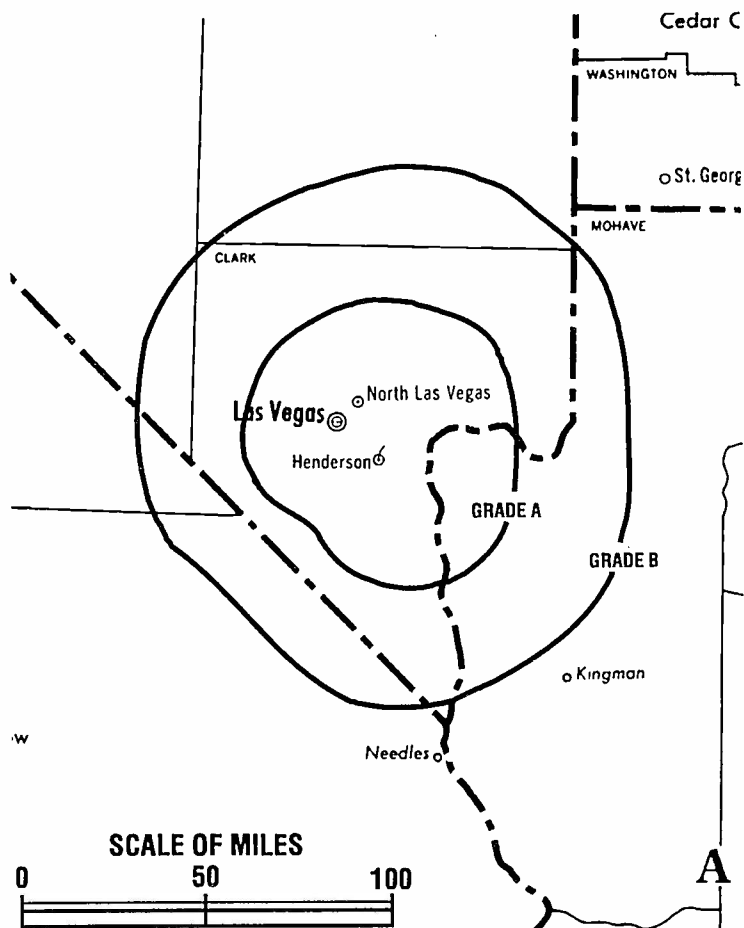
Began Operation: January 23, 1955. Donrey Inc. lost license (Television Digest, Vol. 18:46; 19:19, 32). Began operation under present ownership Sept. 30, 1979.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Rolla D. Cleaver, General Manager.
- Gene R. Greenberg, Marketing Director.
- Dick Hollister, Local Marketing Director.
- Kathy Cleaver, National Marketing Director.
- Charlene Hearst, Director, Community Affairs.
- Rex Nielson, Chief Engineer.
- Judy Reich, Program Director.
- Dayle Wyman, Promotion Manager.
- Hellen Smith, Business Manager.
- Mark Guranik, Assistant Chief Engineer.
- Tom Cross, Operations Supervisor.



KVBC BPCT-4465 Granted 8/10/79

© American Map Corp., No. 14244

Rates: On request.

City of License: Las Vegas. Station DMA: Las Vegas. Rank: 64.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	272,500	166,120	438,620
Average Weekly Circulation (1996)	223,581	116,348	339,929
Average Daily Circulation (1996)			208,220
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	141,330	398,230
Average Weekly Circulation (1996)	216,233	112,248	328,482
Average Daily Circulation (1996)			204,596
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,600	24,790	40,390
Average Weekly Circulation (1996)	7,348	4,100	11,448
Average Daily Circulation (1996)			3,624

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Network Service: FOX.

Licensee: KVVU Broadcasting Corp., 25 TV 5 Dr., Henderson, NV 89014.

Studio: 25 TV 5 Dr., Henderson, NV 89014.

Phone: 702-435-5555. **Fax:** 702-451-4220.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 23"

Transmitter: Black Mountain, 2-mi. SW of Henderson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Simulcast, 5-meter C-band; M/A-Com, Standard Communications receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 10, 1967. Sale to present owner approved by FCC April 5, 1985 (*Television Digest*, Vol. 25:3). Sale to John W. Carson, et al., by William H. Hernstadt, et al., approved March 30, 1979 (Vol. 18:25; 19:14, 16). Previous sale by Levin-Townsend Enterprises approved Sept. 1, 1971. Sale by Charles Vanda approved by FCC May 1, 1969 (Vol. 9:18).

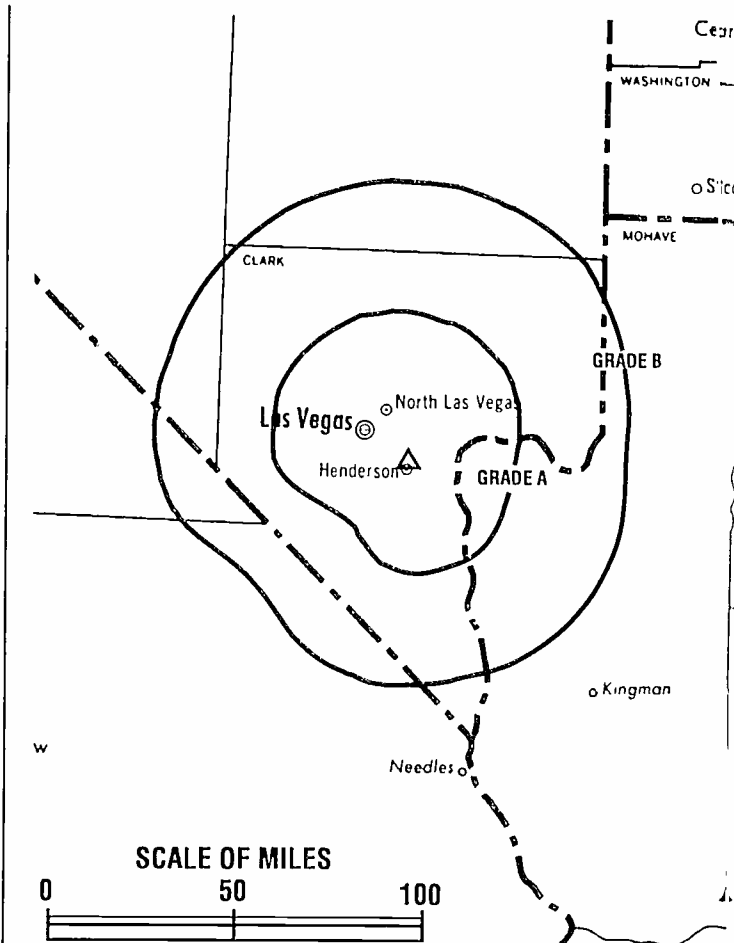
Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- Rusty Durante**, Vice President & General Manager.
- Bill Utton**, General Sales Manager.
- Tom Marciano**, Local Sales Manager.
- Sonia Maxwell**, National Sales Manager.
- Jack Smith**, Director of Engineering.
- Tom Purney**, Promotion Director.
- Monte Wagner**, Business Manager.



KVVU-TV BPCT-3315 Granted 7/27/66 © American Map Corp., No. 141

Rates: On request.

City of License: Henderson. **Station DMA:** Las Vegas. **Rank:** 64.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	167,310	424,210
Average Weekly Circulation (1996)	180,048	100,249	280,297
Average Daily Circulation (1996)			132,903
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,900	141,330	398,230
Average Weekly Circulation (1996)	180,048	98,213	278,261
Average Daily Circulation (1996)			132,148
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	25,980	25,980
Average Weekly Circulation (1996)	0	2,036	2,036
Average Daily Circulation (1996)			1,119

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KBLR

Ch. 39

Network Service: Telemundo.

Licensee: Summit Media L.L.C., 712 Chabot Dr., Las Vegas, NV 89107.

Studio: 5000 W. Oakey, Suite B-2, Las Vegas, NV 89102.

Phone: 702-258-9007. Fax: 702-258-9394.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1330-kw max. visual. Antenna: 1204-ft. above av. terrain, 223-ft. above ground, 3481-ft. above sea level.

Latitude 36° 00' 31"
 Longitude 115° 00' 22"

Requests CP for change to 2800-kw max. visual. BPCT-950607KE.

Transmitter: Black Mountain communications site, near Henderson, Clark County.

Satellite Earth Station: Midwest Communications, Ku & C-band; Drake receivers.

Ownership: Summit Media L.L.C.

Began Operation: April 1, 1989. Left air August 1, 1992; resumed operation March 1, 1994 following sale to present owner by Rose Communications, approved by FCC Aug. 25, 1993.

Represented (sales): Airwaves Inc.

Represented (legal): Jones, Waldo, Holbrook & McDonough, P.C.

Represented (engineering): A. D. Ring, P.A.

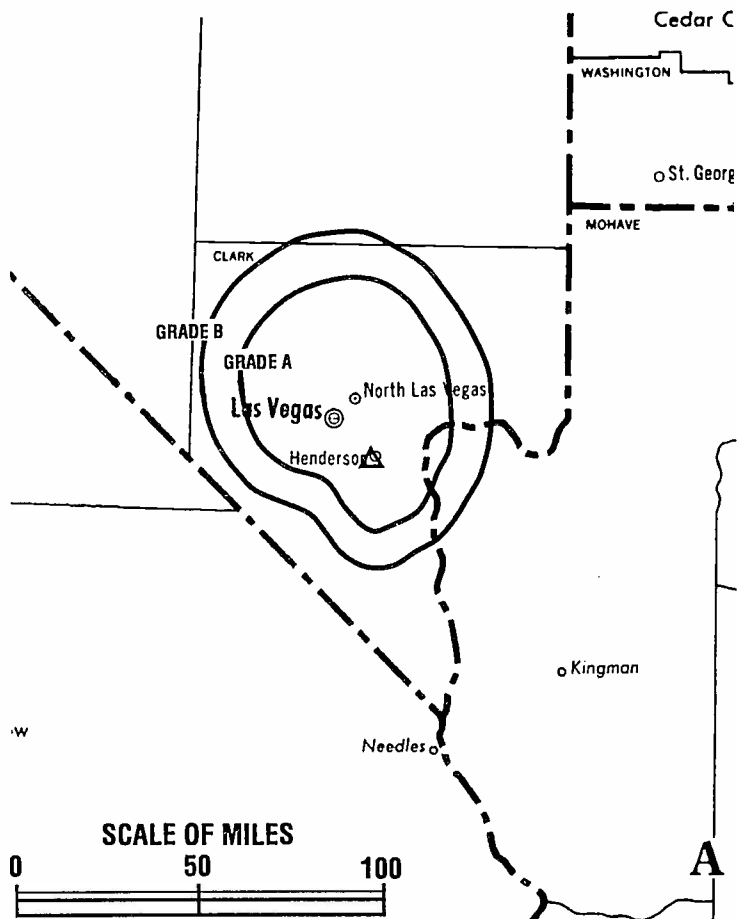
Personnel:

- Scott Gentry, General Manager.
- Ted Lon, Station & General Sales Manager.
- Luis Bonilla, Program Director.
- Wendy Oesterle, Business Manager.
- Mark Nolte, Chief Engineer.

Notes: On request.

City of License: Paradise. Station DMA: Las Vegas. Rank: 64.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KBLR BMPCT-881212KI Granted 1/31/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	136,980	136,980
Average Weekly Circulation (1996)	0	8,219	8,219
Average Daily Circulation (1996)			3,288

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	136,980	136,980
Average Weekly Circulation (1996)	0	8,219	8,219
Average Daily Circulation (1996)			3,288

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nevada—Reno

KAME-TV

Ch. 21

Network Service: UPN.

Licensee: Elcom of Reno License Corp., 4920 Brookside Court, Reno, NV 89502.

Studio: 4920 Brookside Court, Reno, NV 89502.

Mailing Address: Box 11129, Reno, NV 89510.

Phone: 702-856-2121. **Fax:** 702-856-9146.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 692-kw max. & 457-kw horizontal visual, 63.1-kw max. & 45.7-kw horizontal aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude 39° 35' 03.50"
Longitude 119° 47' 00.51"

Transmitter: E Knob of Red Peak, 4-mi. N of Reno.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Prodelin, 2.2-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, Scientific-Atlanta receivers.

LMA: Local marketing agreement with KRXI (F), Reno.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: October 11, 1981. Sold to Ellis Communications 1994. FCC approved sale to present owner July 26, 1996.

Represented (sales): TeleRep Inc.

Represented (legal): Minkin & Snyder.

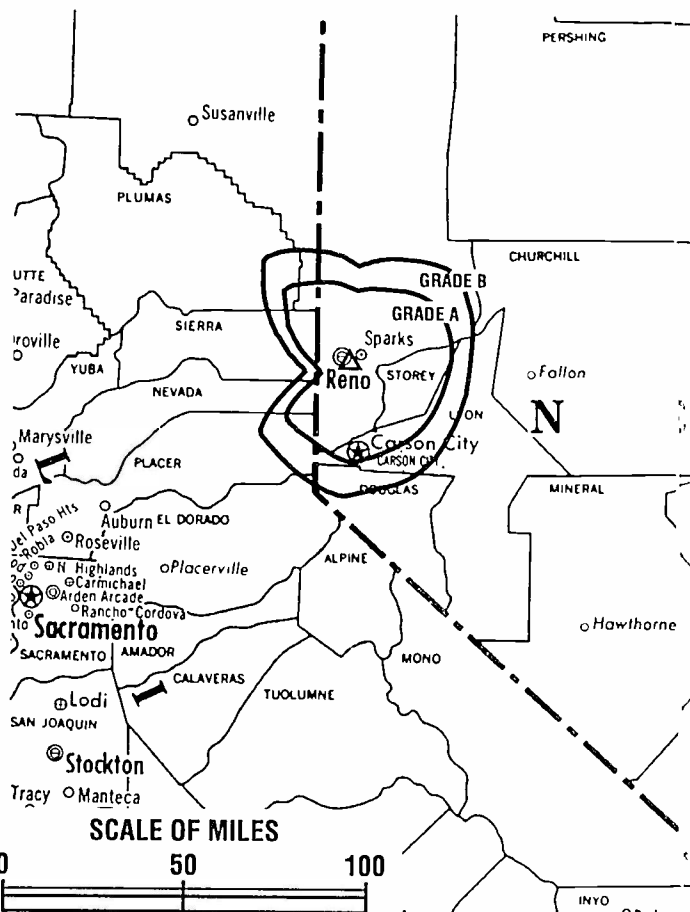
Personnel:

- B. J. Andrews, General Manager.
- Steve Cummings, General Sales Manager.
- Amie Giordano, National Sales Manager.
- Steve Halliwell, Promotion Director.
- Randy Hunter, Production Manager.
- Basil Smith, Business Manager.
- Walt Butler, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

City of License: Reno. **Station DMA:** Reno. **Rank:** 119.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KAME-TV BPCT-790110LC Granted 4/23/80 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,140	57,500	230,640
Average Weekly Circulation (1996)	72,037	26,559	98,596
Average Daily Circulation (1996)			39,144

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,050	53,500	167,550
Average Weekly Circulation (1996)	66,911	26,215	93,126
Average Daily Circulation (1996)			37,662

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,090	4,000	63,090
Average Weekly Circulation (1996)	5,127	344	5,471
Average Daily Circulation (1996)			1,888

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KOLO-TV

Ch. 8

Network Service: ABC.

Licensee: DR Partners, Box 17017, Fort Smith, AR 72917.

Studio: 4850 Ampere Dr., Reno, NV 89502.

Phone: 702-858-8888. Fax: 702-858-8855.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"
 Longitude 119° 53' 00"

Transmitter: Slide Mountain, Washoe County.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3-meter Ku-band; Andrew, Avantek, Standard Components receivers.

News Services: ABC, AP.

Ownership: Stephens Group Inc.

Legal Operation: September 26, 1953. Sale to present owner approved Dec. 15, 1993.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Hammett & Edison Inc.

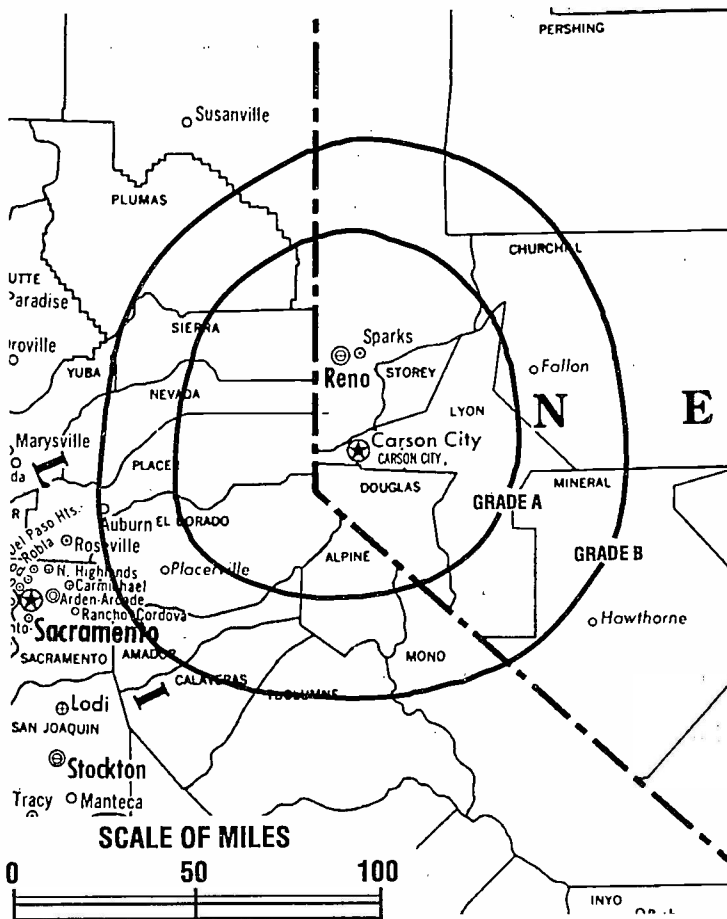
Personnel:

- Emmett Jones, President.
- Charles S. Alvey, General Manager.
- William R. Hall, General Sales Manager.
- Ed Pearce, News Director.
- Robert L. Northam, Chief Engineer.
- Robert Hoke, Promotion & Film Director.
- Lorna King, Business Manager.
- Vicki Gaunt, Traffic Director.

Highest 30 Sec. Rate: \$1000.

City of License: Reno. Station DMA: Reno. Rank: 119.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOLO-TV BPCT-3473 Granted 5/6/65 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,740	194,480	393,220
Average Weekly Circulation (1996)	106,622	51,942	158,564
Average Daily Circulation (1996)			85,147

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,050	53,500	167,550
Average Weekly Circulation (1996)	94,511	41,907	136,418
Average Daily Circulation (1996)			80,135

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,690	140,980	225,670
Average Weekly Circulation (1996)	12,111	10,036	22,146
Average Daily Circulation (1996)			5,012

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Nevada—Reno

KREN-TV

Ch. 27

Network Service: WBN.

Licensee: Pappas Stations Partnership, 500 S. Chinowth, Visalia, CA 93277.

Studio: 961 Matley Lane, Suite 130, Reno, NV 89502.

Phone: 702-333-2727. Fax: 702-333-5264.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"
Longitude 119° 52' 59"

Requests CP for change to 2630-kw max. visual. BPCT-960122KE.

Transmitter: Peak of Slide Mountain, 15-mi. SSW of Reno.

Satellite Earth Stations: M/A-Com, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 8, 1986. FCC approved sale to present owner by Sainte Ltd. Dec. 23, 1994.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

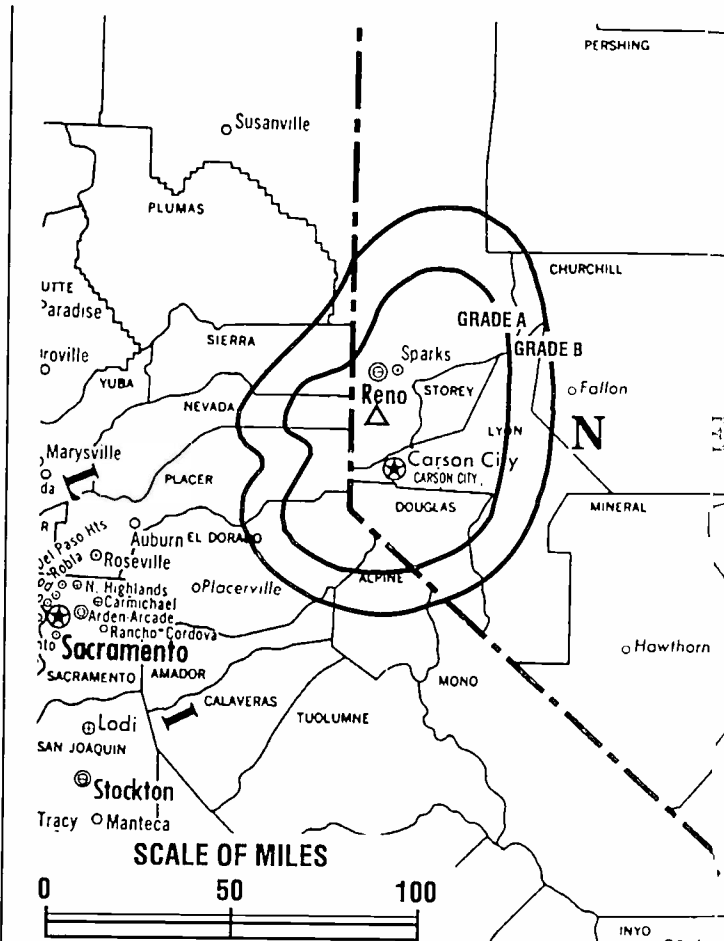
Personnel:

Elliott Troshinsky, General Manager.
Karl Davis, Marketing Director.
Mike Andrews, Local Marketing Manager.
Phil Melchers, National Marketing Manager.
Andy Crittenden, Programming & Promotion Manager.
Jack Parker, Engineering Director.
Cyndi Arjil, Traffic Manager.

Highest 30 Sec. Rate: \$150.

City of License: Reno. Station DMA: Reno. Rank: 119.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KREN-TV BMPCT-850212KG Granted 3/28/85 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,750	43,090	165,840
Average Weekly Circulation (1996)	28,007	12,607	40,614
Average Daily Circulation (1996)			13,201

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,990	43,090	147,080
Average Weekly Circulation (1996)	26,506	12,607	39,113
Average Daily Circulation (1996)			12,704

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,760	0	18,760
Average Weekly Circulation (1996)	1,501	0	1,501
Average Daily Circulation (1996)			467

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nevada—Reno

KRNV

Ch. 4

Network Service: NBC.

Licensee: Sierra Broadcasting Co., Box 7160, Reno, NV 89510-7160.

Studio: 1790 Vassar St., Reno, NV 89502.

Phone: 702-322-4444. Fax: 702-785-1200.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.04-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"
Longitude 119° 48' 06"

Holds CP for change to 100-kw max. visual, 436-ft. above av. terrain, 89-ft. above ground, 5535-ft. above sea level. BPCT-960111LK.

Transmitter: Red Peak, 4-mi. N of Reno Post Office.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: September 30, 1962. Sale to present owner by Circle L Inc. approved by FCC Sept. 13, 1989.

Represented (sales): Petry Television Inc.

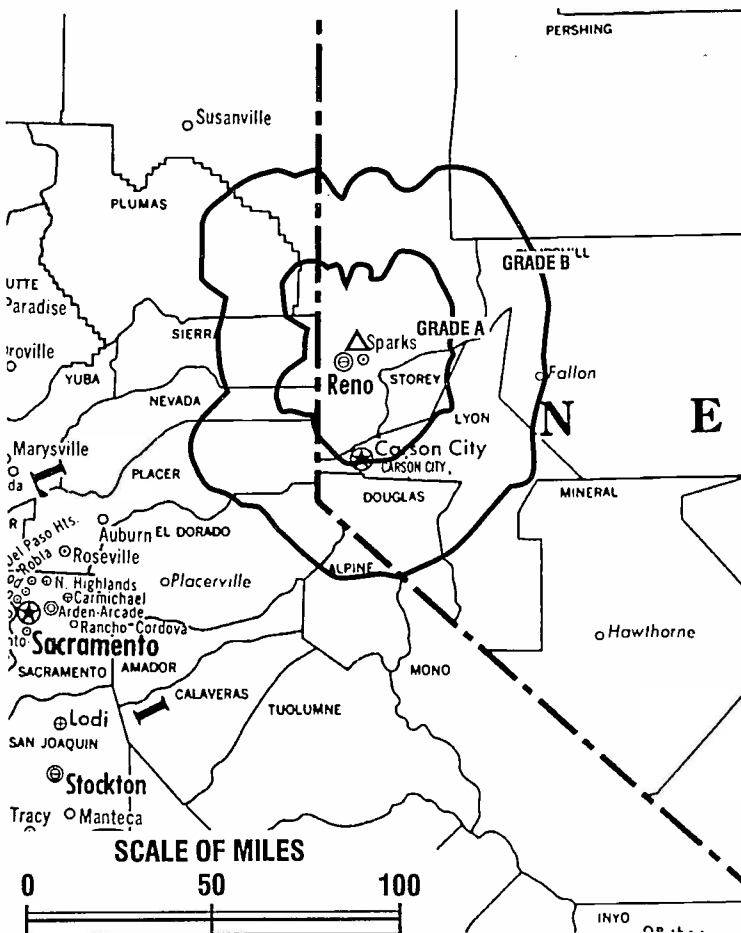
Represented (engineering): Lohnes & Culver.

Personnel:
Ralph Toddre, Vice President & General Manager.
Craig Brown, Local Sales Manager.
Jack Hartman, National Sales Manager.
Monique DeVries, Business Manager.

Rates: On request.

City of License: Reno. Station DMA: Reno. Rank: 119.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KRNV BPCT-960111LK Granted 9/6/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,160	79,150	242,310
Average Weekly Circulation (1996)	98,083	37,428	135,510
Average Daily Circulation (1996)			72,484
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,050	53,500	167,550
Average Weekly Circulation (1996)	92,710	35,770	128,480
Average Daily Circulation (1996)			70,917
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,110	25,650	74,760
Average Weekly Circulation (1996)	5,373	1,658	7,031
Average Daily Circulation (1996)			1,567

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nevada—Reno

KRXI

Ch. 11

Network Service: FOX.

Grantee: Nevada Television Corp., Box 11129, Reno, NV 89510.

Studio: 4920 Brookside Court, Reno, NV 89502.

Phone: 702-856-1100. Fax: 702-856-1101.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 177-kw visual, 17.7-kw aural. Antenna: 2809-ft. above av. terrain, 208-ft. above ground, 8408-ft. above sea level.

Latitude 39° 35' 25"
Longitude 119° 55' 40"

Transmitter: Peavine Peak, 8.5-mi. NW of Reno.

LMA: Local marketing agreement with KAME-TV (U), Reno.

Ownership: Nevada Television Corp.

Began Operation: September 1, 1995.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

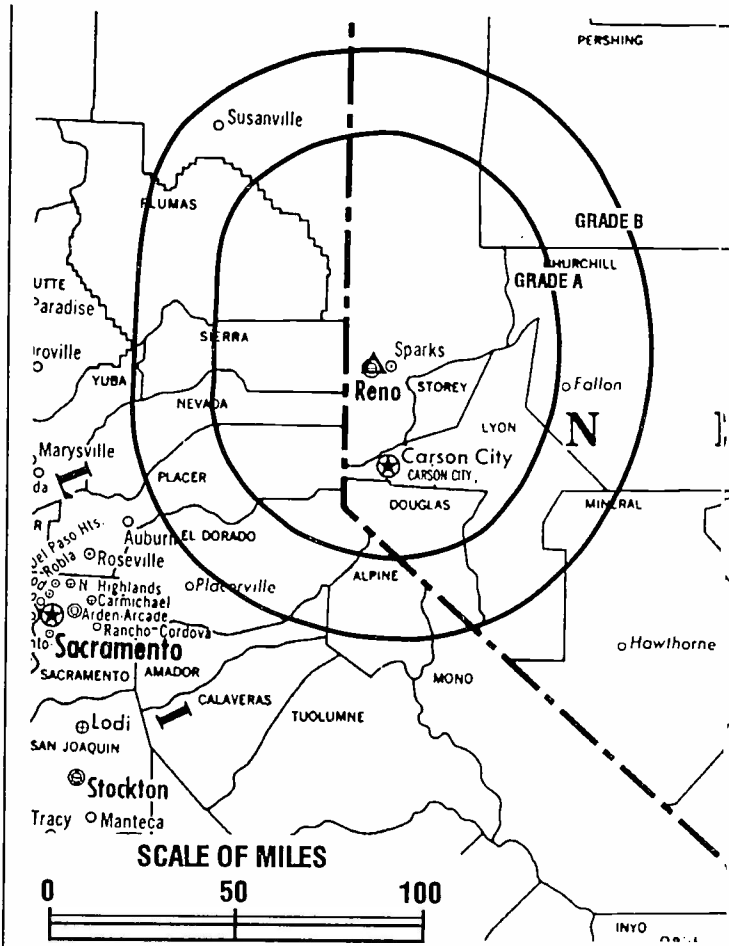
Personnel:

- Luther Mack, General Manager.
- Steve Cummings, General Sales Manager.
- Amie Giordano, National Sales Manager.
- Steve Halliwell, Promotion Director.
- Randy Hunter, Production Manager.
- Basil Smith, Business Manager.
- Walt Butler, Chief Engineer.

Rates: On request.

City of License: Reno. Station DMA: Reno. Rank: 119.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KRXI BPCT-850509KU Granted 8/24/90 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,460	52,300	158,760
Average Weekly Circulation (1996)	66,568	26,031	92,599
Average Daily Circulation (1996)			34,163

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,460	52,300	158,760
Average Weekly Circulation (1996)	66,568	26,031	92,599
Average Daily Circulation (1996)			34,163

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Nevada—Reno

KTVN

Ch. 2

Network Service: CBS.

Licensee: Sarkes Tarzian Inc., Box 7220, Reno, NV 89510.

Studio: 4925 Energy Way, Reno, NV 89502.

Phone: 702-858-2222. Fax: 702-858-2345.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 89.1-kw visual, 8.9-kw aural. Antenna: 2153-ft. above av. terrain, 1130-ft. above ground, 7570-ft. above sea level.

Latitude 39° 15' 28"
Longitude 119° 42' 36"

Transmitter: McClellan Peak, approx. 6-mi. NE of Carson City, NV.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Superior, 6-meter Ku & C-band; Andrew, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: 4.6-meter Ku-band.

News Services: AP, CNN.

Ownership: Sarkes Tarzian Inc. (Group Owner).

Began Operation: June 4, 1967. Sale to present owners by Lee D. Hirshland, et al., approved by FCC Aug. 13, 1980 (Television Digest, Vol. 19:44).

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

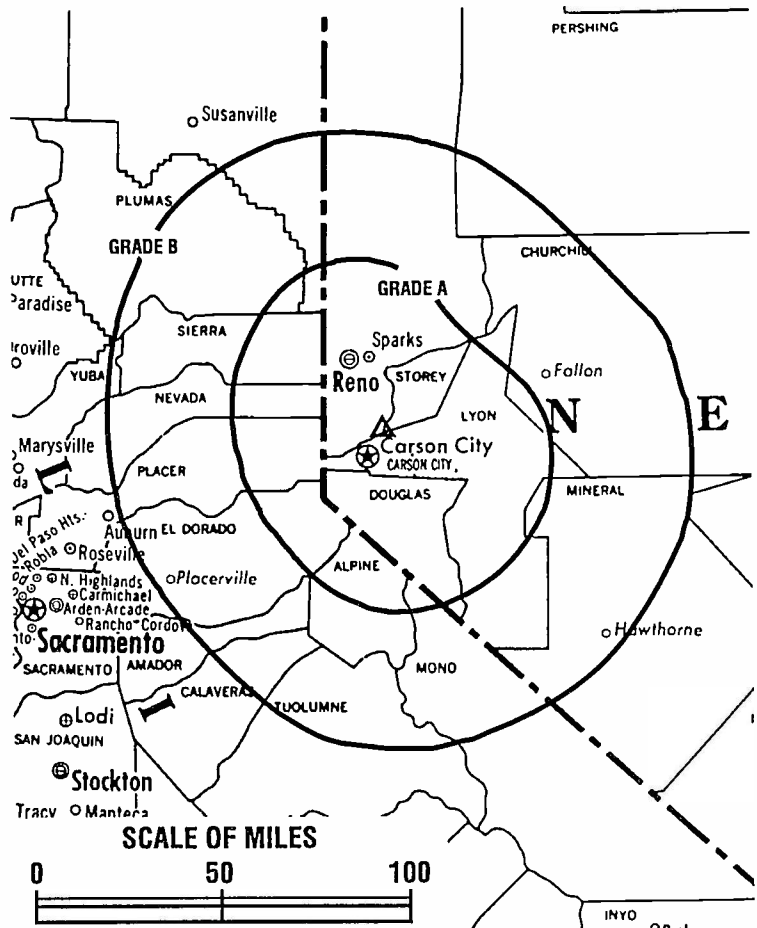
- Lawson Fox, General Manager.
- Al Richards, Director of Operations & Engineering.
- John Richardson, General Sales Manager.
- David King, Local Sales Manager.
- Nancy Cope, News Director.
- David Briscoe, Program & Production Manager.
- Cecilia Atkins, Promotion Manager.
- Marie Fuhrken, Business Manager.

Rates: On request.

City of License: Reno. Station DMA: Reno. Rank: 119.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,140	92,000	265,140
Average Weekly Circulation (1996)	100,911	40,222	141,133
Average Daily Circulation (1996)			75,835



KTVN BPCT-860507KG Granted 5/6/91 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,050	53,500	167,550
Average Weekly Circulation (1996)	90,319	36,907	127,226
Average Daily Circulation (1996)			71,543

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,090	38,500	97,590
Average Weekly Circulation (1996)	10,593	3,315	13,908
Average Daily Circulation (1996)			4,292

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1980 sale of
KTVN-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995



MARKET

MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Boston, MA.....	2,150,110	6
Portland-Auburn, ME.....	345,190	80
Burlington, VT-Plattsburgh, NY.....	292,870	91

MARKET AREA COMMERCIAL STATIONS

WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WSHH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (3), WUNI (27), WZBU (58)
 WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
 WCAX-TV (3), WNNE (31), WPTZ (5), WVNY (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WNNE-TV, Hanover	See Hartford, VT
WMTW-TV, Mount Washington	See Poland Spring, ME

New Hampshire Station Totals as of November 1, 1996

	VHF	UHF	TC
Commercial Television Stations	1	2	
Educational Television Stations	1	2	
	2	4	

New Hampshire—Derry

WNDS

Ch. 50

Network Service: Independent.

Licensee: CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

Studio: TV 50 Place, Derry, NH 03038.

Phone: 603-434-8850. **Fax:** 603-434-8627.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude 42° 44' 07"
Longitude 71° 23' 36"

Transmitter: Trigate Rd. on Merrill Hill, Hudson.

Ownership: CTV of Derry Inc.

Began Operation: September 12, 1983.

Represented (legal): Reddy, Begley & McCormick.

Personnel:

- Donna Cole, General Manager.
- Joe Gaughan, Station Manager & Program Director.
- Marc Lehner, General Sales Manager.
- Gerry Lauderdale, Regional Sales Manager.
- Frank Adam, Local Sales Manager.
- Paul Hunter, Chief Engineer.
- Carole Daling, News Director.
- Lisa Law, Promotion Director.
- Shawna Hall, Marketing Director.
- Victor Kross, Production Manager.
- Mary Sarafian, Business Manager.

Notes: On request.

City of License: Derry. **Station DMA:** Boston. **Rank:** 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,117,130	53,700	1,170,830
Average Weekly Circulation (1996)	205,011	17,252	222,263
Average Daily Circulation (1996)			54,123



WNDS BPCT-810121KF Granted 7/16/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,064,920	53,700	1,118,620
Average Weekly Circulation (1996)	201,826	17,252	219,078
Average Daily Circulation (1996)			53,601

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,210	0	52,210
Average Weekly Circulation (1996)	3,185	0	3,185
Average Daily Circulation (1996)			522

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Hampshire—Manchester

WMUR-TV

Ch. 9

Network Service: ABC, FOX.

Licensee: WMUR-TV Inc., 100 S. Commercial St., Manchester, NH 03101.

Studio: 100 S. Commercial St., Manchester, NH 03101.

Phone: 603-669-9999. **Fax:** 603-641-9044.

E-mail: wmur@aol.com **Web Site:** http://www.wmur.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, NH.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter C-band; Vertex, 4-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Com, Standard Components receivers.

News Service: AP.

Ownership: Imes Communications (Group Owner).

Began Operation: March 28, 1954. Transfer from estate of Francis P. Murphy approved by FCC Feb. 3, 1959 (*Television Digest*, Vol. 14:15; 15:2, 6). Sale to present owner by Richard Eaton Estate approved by FCC July 22, 1981.

Represented (sales): Seltel Inc.

Personnel:

- Larry Gilpin, Vice President & General Manager.
- Valerie Bey, General Sales Manager.
- Daniele Hotz, National Sales Manager.
- Julie Campasano, Systems Manager & Program Director.
- Joseph Paciorkowski, Chief Engineer.
- Karen Brown, News Director.
- Scott Olsen, Promotion Director.
- Linda Wilkins, Business Manager.
- Steve Reardon, Production Manager.

Rates: On request.

City of License: Manchester. **Station DMA:** Boston. **Rank:** 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WMUR-TV BPCT-2407 Granted 11/15/55 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	602,890	221,850	824,740
Average Weekly Circulation (1996)	235,418	59,209	294,627
Average Daily Circulation (1996)			15,773
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	490,940	184,800	675,740
Average Weekly Circulation (1996)	197,444	53,085	250,529
Average Daily Circulation (1996)			13,396
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,950	37,050	149,000
Average Weekly Circulation (1996)	37,975	6,124	44,099
Average Daily Circulation (1996)			2,433

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

New Hampshire—Merrimack

WGOT

Ch. 60

Network Service: Independent.

Licensee: Paxson Boston License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401-6233.

Studio: One Sundial Ave., Suite 501, Manchester, NH 03103.

Phone: 603-647-6060. Fax: 603-644-0060.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 1410-kw max. visual, 140-kw max. aural. Antenna: 1011-ft. above av. terrain, 137-ft. above ground, 1464-ft. above sea level.

Latitude 42° 59' 01.87"
Longitude 71° 35' 20.50"

Transmitter: South Mountain, Goffstown.

Satellite Earth Stations: ChannelMaster, 3.1-meter C-band; Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.6-meter Ku-band; Sony receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Legal Operation: August 14, 1987. Sale to Paugus Television by Golden Triangle TV60 granted Jan. 6, 1989. Sale to Paxson by Paugus Television approved by FCC March 29, 1995.

Represented (legal): Davis Wright Tremaine.

Personnel:

- Lon Mirulli, General Manager.
- Dave Raymond, Chief Engineer.
- Doreen Chaisson, Continuity Manager.
- Don Hill, Operations Manager.
- Robert Heon, Business Manager.

Highest 30 Sec. Rate: \$300.

City of License: Merrimack. Station DMA: Boston. Rank: 6.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WGOT BNPCT-860701KQ Granted 9/15/86 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	43,680	9,970	53,650
Average Weekly Circulation (1996)	2,711	658	3,369
Average Daily Circulation (1996)			719

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	43,680	9,970	53,650
Average Weekly Circulation (1996)	2,711	658	3,369
Average Daily Circulation (1996)			719

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
New York, NY	6,711,450	1
Philadelphia, PA	2,654,080	4

MARKET AREA COMMERCIAL STATIONS

WABC-TV (7), WBIS (31), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPX (11), WRNN-TV (62), WTBY (54), WWOR-TV (9), WXTV (41)
 KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPSG (57), WPVI-TV (6), WTGI-TV (61), WTVE (5), WTXF (29), WWAC-TV (53)

State Cross Reference List
 Communities that receive programs of stations that are located elsewhere.

WGTW, Burlington	See Philadelphia, PA
WNJU, Linden	See New York, NY
WNJU & WHSE-TV, Newark	See New York, NY
WXTV, Paterson	See New York, NY
WWOR-TV, Secaucus	See New York, NY

New Jersey Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	0	4	
Educational Television Stations	0	5	
	0	9	

New Jersey—Atlantic City

WWAC-TV

Ch. 53

Network Service: Independent.

Licensee: WWAC Inc., 195 New York Ave., Atlantic City, NJ 08401.

Studio: 1825 Murray Ave., Atlantic City, NJ 08401.

Phone: 609-344-6800. Fax: 609-347-4758. E-mail: jersey@aol.com

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 12.2-kw max. visual, 1.2-kw max. aural. Antenna: 280-ft. above av. terrain, 280-ft. above ground, 290-ft. above sea level.

Latitude	39°	22'	51.20"
Longitude	74°	27'	03.70"

Requests CP for change to 5000-kw max. visual, 433-ft. above av. terrain, 427-ft. above ground, 495-ft. above sea level, lat. 39° 33' 21", long. 74° 44' 48", transmitter to 2801 Elwood Rd., Elwood. BPCT-960508KH.

Transmitter: Absecon Blvd., approx. 0.2-mi. NW of WIN, Atlantic City.

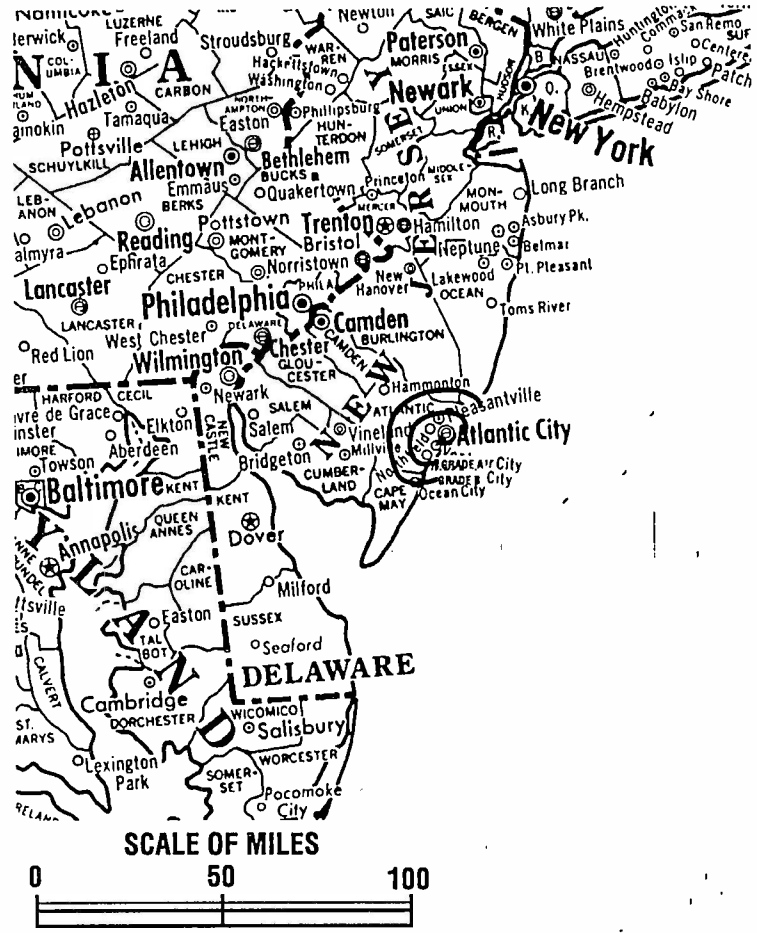
Satellite Earth Stations: 2 in operation, 3.8-meter.

Ownership: WWAC Inc.

Legal Operation: July 29, 1981. Left air July 1982. Returned to air July 1, 1988. FCC granted assignment of license to Cellular Phone Centers Inc. May 9, 1991. Assignment to WWAC Inc. approved by FCC April 11, 1995.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Robert Terres.



WWAC-TV BPCT-860803KI Granted 3/2/86 © American Map Corp., No. 14244

Personnel:

- David Allen, President & General Manager.
- Harry Jenny, Vice President & Chief Engineer.

Highest 30 Sec. Rate: \$50.

City of License: Atlantic City. Station DMA: Philadelphia. Rank: 4.

Nielsen Data: Not available.

New Jersey—Newton

WMBC-TV

Ch. 63

Network Service: Independent.

Licensee: Mountain Bcstg. Corp., 500 Weldon Rd., Box 156, Lake Hopatcong, NJ 07849-0156.

Studio: 500 Weldon Rd., Lake Hopatcong, NJ 07849-0156.

New York Office: 265 W. 37th St., 23rd Floor, New York, NY 10018.

Phones: 201-697-0063 (Lake Hopatcong); 212-730-0063 (New York).

Fax: 201-697-5515 (Lake Hopatcong); 212-730-0056 (New York).

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 2200-kw max. visual. Antenna: 732-ft. above av. terrain, 253-ft. above ground, 1591-ft. above sea level.

Latitude	41°	00'	36"
Longitude	74°	35'	39"

Transmitter: Weldon Rd., 2.8-mi. SE of Sparta.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band.

Ownership: Mountain Broadcasting Corp.

Began Operation: April 26, 1993.

Represented (legal): Fleischman & Walsh, L.L.P.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Sun Young Joo, President & General Manager.
- Joon Joo, Station Manager.
- Joe Rivera, Chief Operating Officer.
- Sun H. Joo, Program Director.
- Victor C. Joo, Engineering Director.
- John H. Joo, National Sales Manager.
- Hansen Lau, Promotion Director.



WMBC-TV BMPCT-910524KH Granted 12/4/91 © American Map Corp., No. 1-4

- Mi Young Joo, Development Director.
- Jack Turner, Business Manager.
- Jennifer Musumeci, Public Relations Manager.
- Kwang Soo Joo, Art Director.
- Lisa S. Kwon, Assistant News Director.

Rates: On request.

City of License: Newton. **Station DMA:** New York. **Rank:** 1.

Nielsen Data: Not available.

New Jersey—Vineland

WHSP-TV

Ch. 65

Network Service: HSN.

Licensee: SKVI Bcstg. Partnership, 4449 N. Delsea Dr., Newfield, NJ 08344.

Studio: 4449 N. Delsea Dr., Newfield, NJ 08344.

Phone: 609-691-6565. Fax: 609-691-2483.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude 39° 44' 07.00"
Longitude 74° 50' 28.60"

Requests CP for change to 5000-kw max. visual, 920-ft. above av. terrain, 894-ft. above ground, 1016-ft. above sea level. BPCT-960716KJ.

Transmitter: Church Ave., N of Chew Rd., Waterford Works.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Paraclipse, 4.6-meter C-band; M/A-Com, Standard Communications receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Begin Operation: July 21, 1981. FCC approved sale to present owner Dec. 1986 (Television Digest, Vol. 26:52). Sale to Press Bcstg. Co. by Trustee in Bankruptcy approved by FCC April 30, 1985.

Represented (legal): Wiley, Rein & Fielding.

Personnel:
Linda Donovan, Operations Manager.
Chuck Datz, Chief Engineer.

Highest 30 Sec. Rate: \$230.

City of License: Vineland. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHSP-TV BMPCT-800818KJ Granted 10/23/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,140	11,140
Average Weekly Circulation (1996)	0	969	969
Average Daily Circulation (1996)			178

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,140	11,140
Average Weekly Circulation (1996)	0	969	969
Average Daily Circulation (1996)			178

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Jersey—Wildwood-Atlantic City

WMGM-TV

Ch. 40

Network Service: NBC.

Licensee: South Jersey Radio Inc., 1601 New Rd., Linwood, NJ 08221.

Phone: 609-927-4440. Fax: 609-927-7014.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 740-kw max. visual, 174-kw aural. Antenna: 420-ft. above av. terrain, 426-ft. above ground, 430-ft. above sea level.

Latitude 39° 07' 28"
Longitude 74° 45' 56"

Requests CP for change to 5000-kw max. visual, 1001-ft. above av. terrain, 1006-ft. above ground, 1010-ft. above sea level. BPCT-960712KE.

Transmitter: Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster; RCA.

News Service: NBC.

Ownership: Howard Green Group (Group Owner).

Began Operation: January 25, 1966. Sale to present owners by William C. Wotring Jr., et al., approved by FCC Feb. 25, 1981.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

Howard Green, President.
Michael C. Steele, Executive Vice President.
Jane B. Stark, General Manager.
Ron Smith, General Sales Manager.
Dan Merlo, Chief Engineer.
Jeff Whiteker, News Director.
Janet Davidson, Business Manager.

Highest 30 Sec. Rate: \$300.

City of License: Wildwood. Station DMA: Philadelphia. Rank: 4.

Circulation ©1996 Nielsen Coverage based on Nielsen study



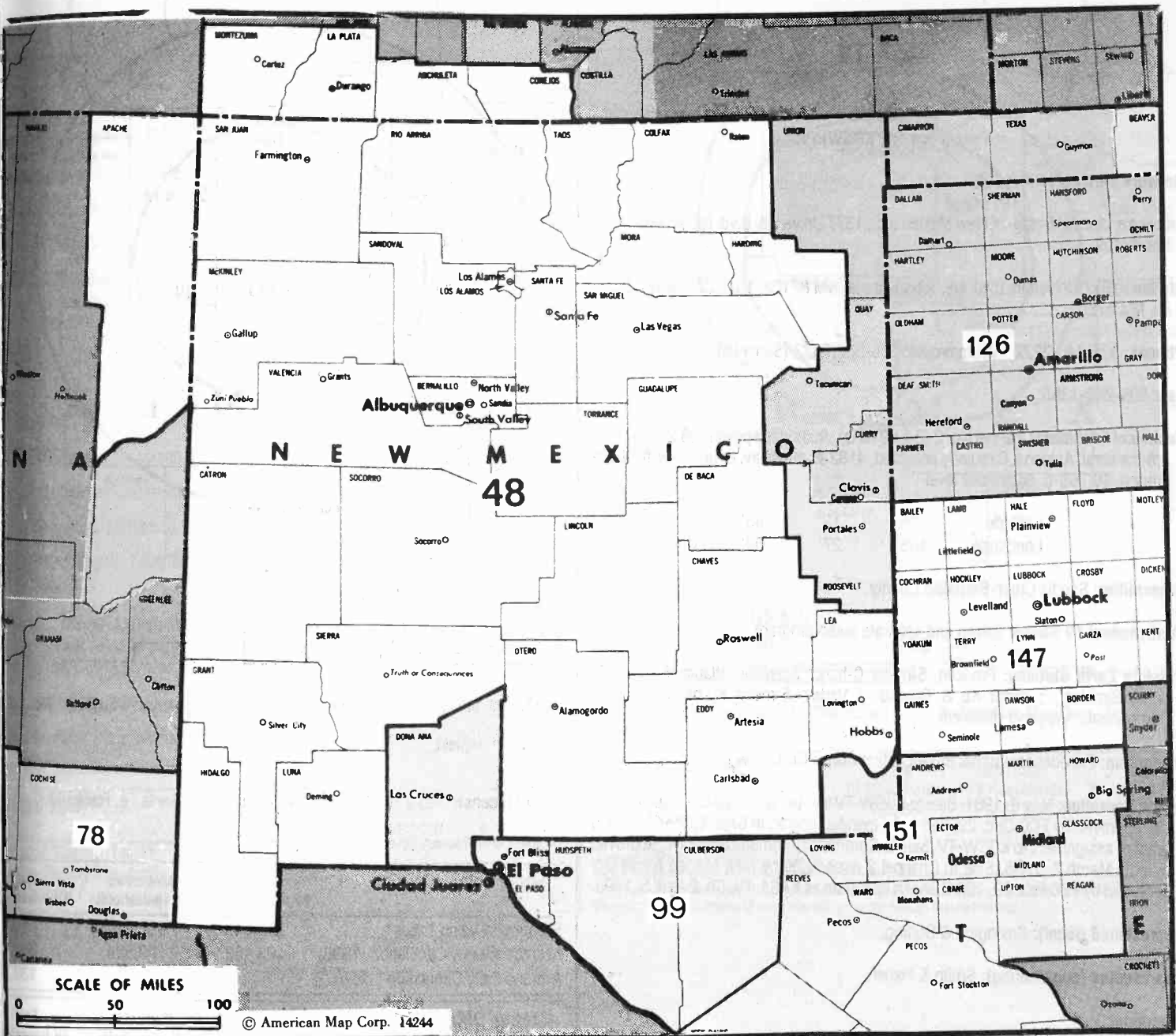
WMGM-TV BPCT-861229KW Granted 2/25/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,160	19,210	185,370
Average Weekly Circulation (1996)	47,474	1,922	49,396
Average Daily Circulation (1996)			2,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,920	6,220	123,140
Average Weekly Circulation (1996)	40,560	740	41,300
Average Daily Circulation (1996)			17,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,240	12,990	62,230
Average Weekly Circulation (1996)	6,915	1,182	8,097
Average Daily Circulation (1996)			2,100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



SCALE OF MILES
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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Albuquerque-Santa Fe, NM	554,290	48
Phoenix, AZ	354,320	78
El Paso, TX	262,410	99
Amarillo, TX	185,050	126
Lubbock, TX	140,800	147
Odessa-Midland, TX	132,370	151

MARKET AREA COMMERCIAL STATIONS

KASA-TV (2), KASY-TV (50), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRPV (27), KRQE (13)

KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA (4)

KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KJLF-TV (65), KTSM-TV (9), KVIA-TV (7), KZIA (48), XEJ-TV (5), XEPM-TV (2), XHJ-TV (44)

KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)

KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13), KPTB (16)

KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)

New Mexico Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	11	6	17
Educational Television Stations	2	2	4
	13	8	21

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

New Mexico—Santa Fe-Albuquerque

KASA-TV

Ch. 2

(Formerly KGSW)

Network Service: FOX.

Licensee: Journal Bcstg. of New Mexico Inc., 1377 University Blvd. NE, Albuquerque, NM 87102.

Studios: 1377 University Blvd. NE, Albuquerque, NM 87102; 1311 Calle Nava, Santa Fe, NM 87501.

Phones: 505-246-2222 (Albuquerque); 505-982-2422 (Santa Fe).

Fax: 505-242-1355.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 2.8-kw aural. Antenna: Circularly polarized, 4182-ft. above av. terrain, 148-ft. above ground, 10,768-ft. above sea level.

Latitude 35° 12' 55"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, Bernalillo County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Prodelin, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; Simulsat, 5-meter Ku & C-band; 2 Vertex, 5-meter Ku-band; Standard Components, Wegener receivers.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: May 8, 1981. Sale to KGSW-TV Inc. by Coronado Communications Co. approved by FCC Dec. 22, 1992. Suspended operation Sept. 6, 1992 pending grant of assignment to KGSW-TV. Sale to Coronado Communications Co. approved by FCC March 7, 1988. Sale to Channel 2 Associates by New Mexico Media Co. approved by FCC Feb. 29, 1984. Began operation as KASA-TV, Ch. 2 April 5, 1993.

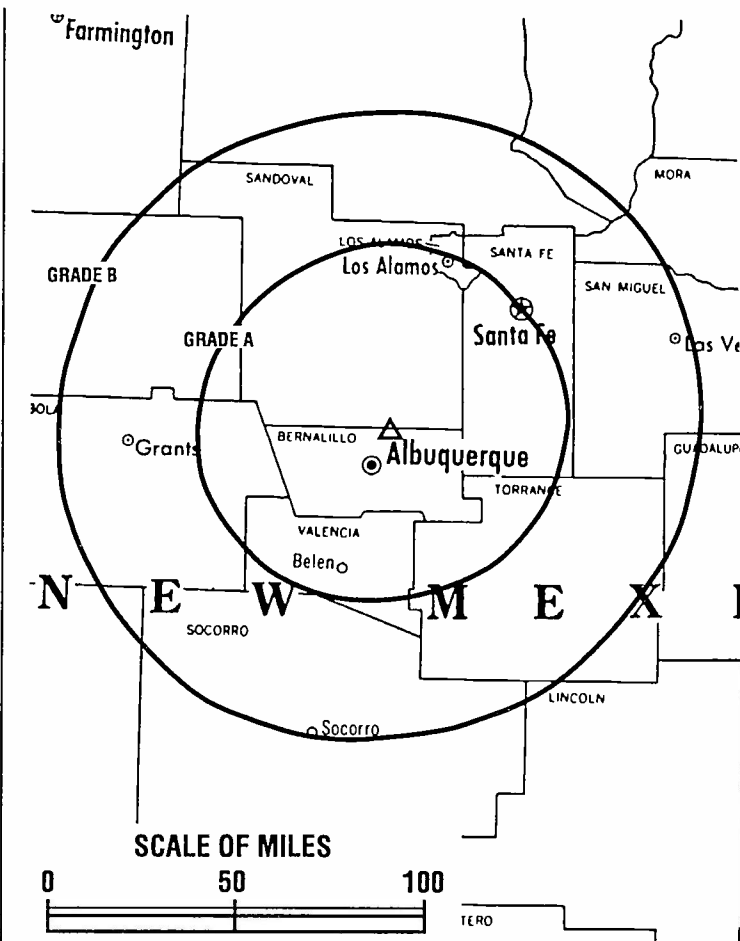
Represented (legal): Covington & Burling.

Represented (engineering): Smith & Fisher.

Personnel:

Erick Steffens, President & General Manager.
John McCormick, General Sales Manager.
Michael Maulano, National Sales Manager.
Debra James, News Director.
Marsha Pollaro, Program Assistant.
Dudley Bullock, Chief Engineer.

THE TED HEPBURN COMPANY
We were the broker in the 1985 sale of KGSW-TV predecessor to KASA-TV
Ted Hepburn, President
325 Garden Rd. Palm Beach, FL 33480
(561) 863-8995



KASA-TV BPCT-920723KG Granted 12/22/92 © American Map Corp., No. 1424

Rates: On request.

City of License: Santa Fe. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	319,640	195,820	515,460
Average Weekly Circulation (1996)	193,452	109,524	302,976
Average Daily Circulation (1996)			137,661
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	304,770	195,820	500,590
Average Weekly Circulation (1996)	191,861	109,524	301,385
Average Daily Circulation (1996)			137,312
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	14,870	0	14,870
Average Weekly Circulation (1996)	1,591	0	1,591
Average Daily Circulation (1996)			357

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KASY-TV

Ch. 50

Network Service: UPN, WBN.

Headquarters: Ramar Communications Inc., 9800 University Ave., Lubbock, TX 79423.

Radio: 50 Broadcast Plaza SW, Albuquerque, NM 87104.

Phone: 505-764-5279. Fax: 505-767-9421.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1420-kw max. visual. Antenna: 4182-ft. above av. terrain, 142-ft. above ground, 10,784-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest electronic site.

Local Marketing Agreement: Local marketing agreement with KRQE (C), Albuquerque.

Ownership: Ramar Communications Inc. (Group Owner).

Sign-on Date: Operation: October 6, 1995.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

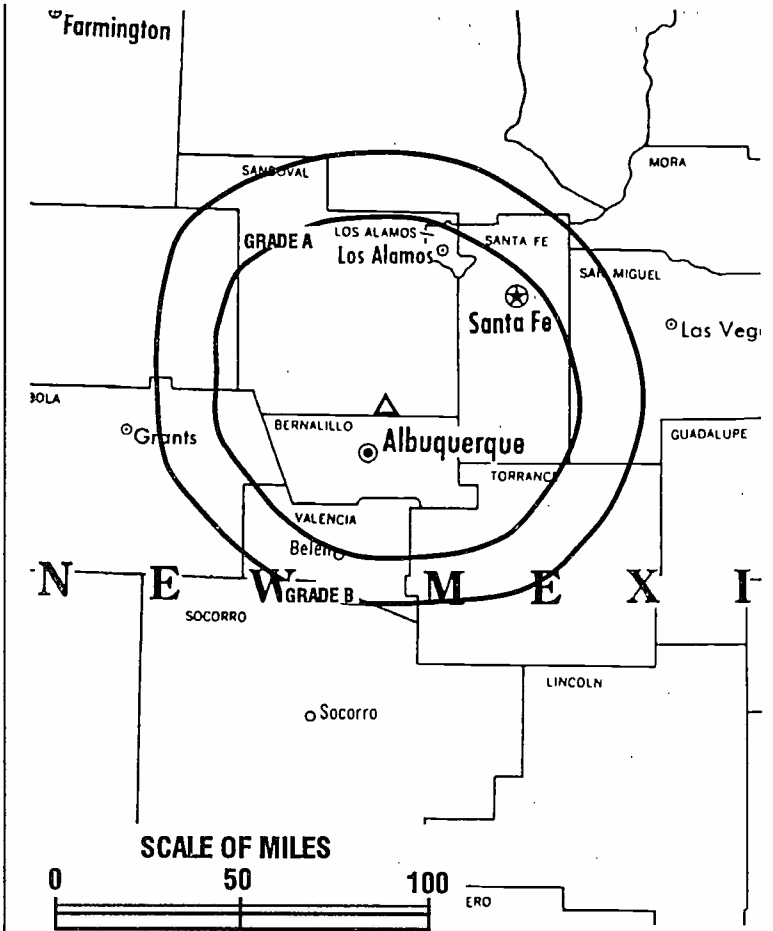
- Daniel J. Myers, Station Manager.
- Colan Snook, General Sales Manager.
- Bill Hayes, Chief Engineer.

Special Features: On request.

Classification of License: Albuquerque. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Copyright: ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	7Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,270	121,260	267,530
Average Weekly Circulation (1996)	40,549	30,578	71,127
Average Daily Circulation (1996)			21,158



KASY-TV BMPCT-950628KM Granted 9/15/95 © American Map Corp., No. 14244

Station DMA Total	7Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,270	121,260	267,530
Average Weekly Circulation (1996)	40,549	30,578	71,127
Average Daily Circulation (1996)			21,158

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Albuquerque

KLUZ-TV

Ch. 41

Network Service: Univision.

Licensee: KLUZ License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 2725 F Broadbent Pkwy. NE, Albuquerque, NM 87107.

Phone: 505-344-5589. **Fax:** 505-344-8714.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1170-kw visual, 58.9-kw aural. Antenna: 4152-ft. above av. terrain, 114-ft. above ground, 10,754-ft. above sea level.

Latitude 35° 12' 41"
Longitude 106° 26' 56"

Requests CP for change to 1200-kw max. visual, 4121-ft. above av. terrain, 118-ft. above ground, 10,758-ft. above sea level. BPCT-960624KE.

Transmitter: Sandia Crest, approx. 15-mi. NE of Albuquerque.

Satellite Earth Station: Scientific-Atlanta, 5-meter.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: September 5, 1987. Sale to present owner by Univision Holdings Inc. approved by FCC Sept. 23, 1992 (*Television Digest*, Vol. 32:40).

Represented (sales): Univision.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): JP Associates.

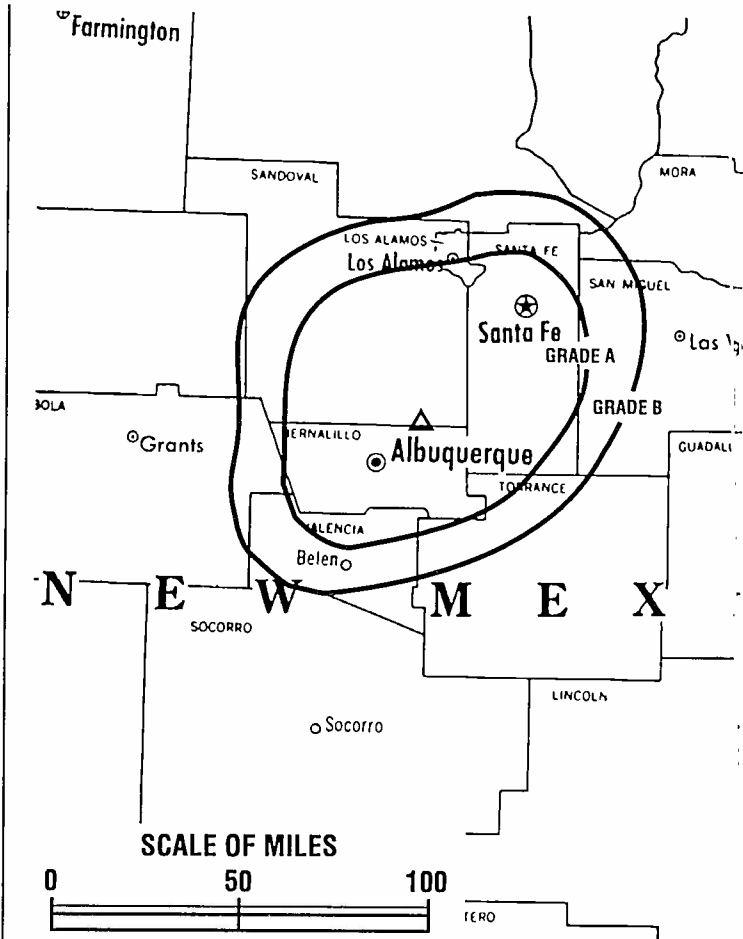
Personnel:

Jorge Delgado, General Manager.
Kambiz Victory, Chief Engineer.
Brian Rhudy, Production Manager.
Adriana Gautreau, Traffic Manager.

Highest 30 Sec. Rate: \$275.

City of License: Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KLUZ-TV BMPCT-870217KF Granted 3/10/87 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,680	107,660	142,340
Average Weekly Circulation (1996)	3,869	14,319	18,188
Average Daily Circulation (1996)			5,700

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,680	107,660	142,340
Average Weekly Circulation (1996)	3,869	14,319	18,188
Average Daily Circulation (1996)			5,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KNAT

Ch. 23

Work Service: TBN.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773.

Address: 1510 Coors Blvd. NW, Albuquerque, NM 87121.

Phone: 505-836-6585. Fax: 505-831-8725.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude 35° 12' 54"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, Cibola National Forest.

Simultaneous TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6-meter C-band; Scientific-Atlanta, 7-meter C-band.

Ownership: All American Network Inc. (Group Owner).

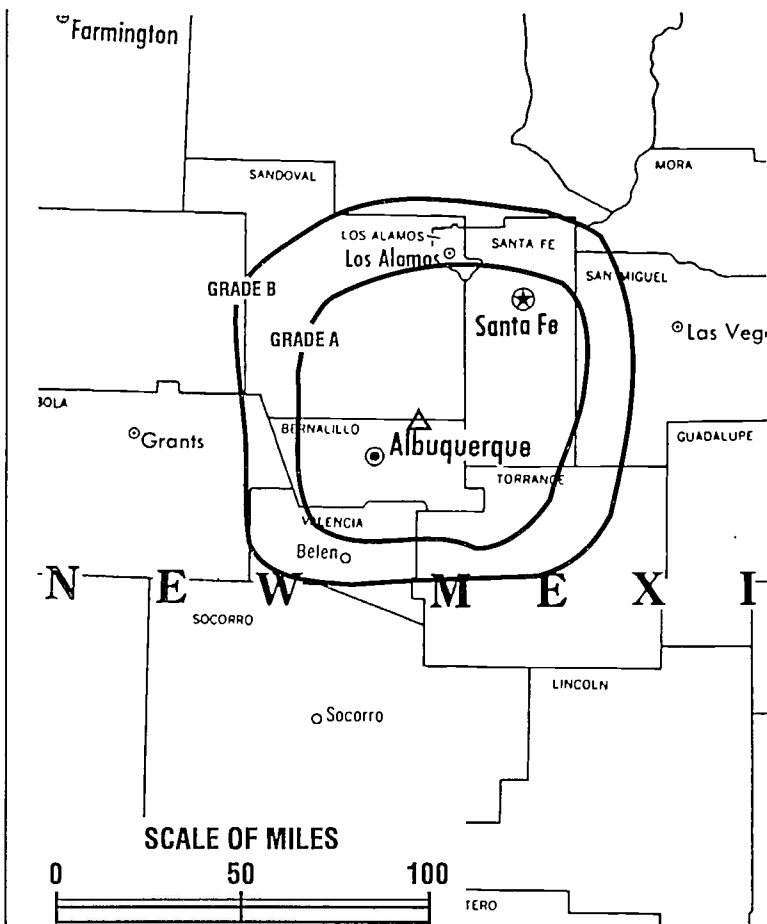
Commencement of Operation: August 10, 1975. Sale to present owner by Trinity Bcstg. Network approved by FCC Nov. 6, 1989. Sale to Trinity by John Carson, et al., approved by FCC Dec. 4, 1985. Sale to Carson group by Eddie L. Pena, et al., approved July 23, 1982. Station left air in 1985 (Television Digest, Vol. 25:24). Later resumed operation.

Personnel:
Arnold Velasquez, Station Manager.
Gene Seibel, Chief Engineer.
Gary Pratz, Production Manager.
Andy Mansfield, Public Affairs.

Estimated 30 Sec. Rate: \$25.

Class of License: Albuquerque. Station DMA: Albuquerque-Santa Fe. Rank: 48.

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KNAT BPCT-820930KG Granted 10/12/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	79,080	79,080
Average Weekly Circulation (1996)	0	4,112	4,112
Average Daily Circulation (1996)			949
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	79,080	79,080
Average Weekly Circulation (1996)	0	4,112	4,112
Average Daily Circulation (1996)			949

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Albuquerque

KOAT-TV

Ch. 7

(Operates satellites KOCT, Carlsbad & KOVT, Silver City, NM)

Network Service: ABC.

Licensee: KOAT-TV Inc., Box 25982, Albuquerque, NM 87125.

Studio: 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

Mailing Address: Box 25982, Albuquerque, NM 87125.

Phone: 505-884-7777. **Fax:** 505-884-6282. **E-mail:** koattv@aol.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 87.1-kw visual, 19.4-kw aural. Antenna: 4239-ft. above av. terrain, 262-ft. above ground, 10,827-ft. above sea level.

Latitude 35° 12' 53"
Longitude 106° 27' 01"

Transmitter: 14.5-mi. NE of Albuquerque.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 9.3-meter; Harris, 6.1-meter; Vertex, 4.7-meter; Avantek, Harris, M/A-Com, Standard Components receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (*Television Digest*, Vol. 9:19). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

Represented (sales): Blair Television.

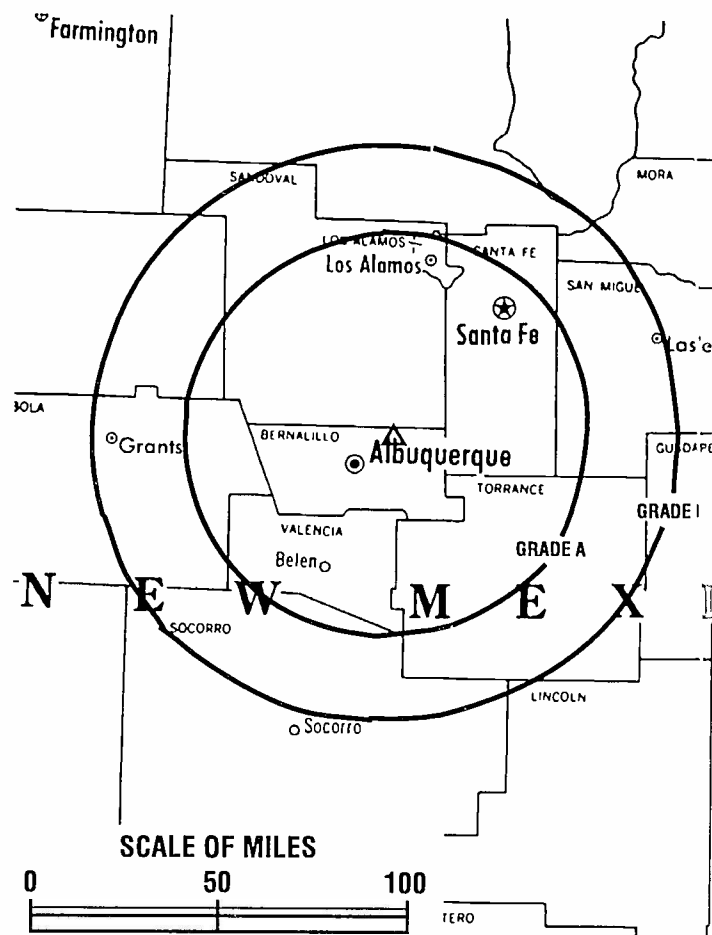
Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Mary Lynn Roper, Vice President & General Manager.
Tom VanBenschoten, General Sales Manager.
Lee Lazerson, Local Sales Manager.
Barbara Wagoner, National Sales Manager.
Nathan Price, Regional Sales Manager.
Paul Shipley, News Director.
Roy Leone, Program Director.
Linda Eddleman, Business Manager.

BLAIR TELEVISION
LEADING THE WAY



KOAT-TV BPCT-860722KG Granted 3/26/87 © American Map Corp., No. 144

Yvette Perez, Marketing & Promotion Director.
Brian Bouloy, Production Manager.
Charles L. Amy, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

City of License: Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	334,720	233,920	568,640
Average Weekly Circulation (1996)	248,697	153,790	402,487
Average Daily Circulation (1996)			252,318
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,520	205,430	490,950
Average Weekly Circulation (1996)	242,523	149,321	391,844
Average Daily Circulation (1996)			248,196
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,200	28,490	77,690
Average Weekly Circulation (1996)	6,174	4,470	10,644
Average Daily Circulation (1996)			3,681

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New Mexico—Albuquerque

KOB-TV

Ch. 4

(Operates satellites KOB, Farmington & KOB, Roswell, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 4 Broadcast Plaza SW, Albuquerque, NM 87104.

Mailing Address: Box 1351, Albuquerque, NM 87103.

Phone: 505-243-4411. Fax: 505-764-2522.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: Circularly polarized, 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level.

Latitude 35° 12' 42"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Broadcast Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.2-meter Ku-band; Satellite Technology, 5.5-meter Ku-band; Andrew, 2.4-meter Ku-band; RCA Americom, 4.6-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Harris, Scientific-Atlanta receivers.

Mobile Dish: Hubcom, Ku-band.

News Services: AP, Conus, NBC, NIWS, NOAA.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

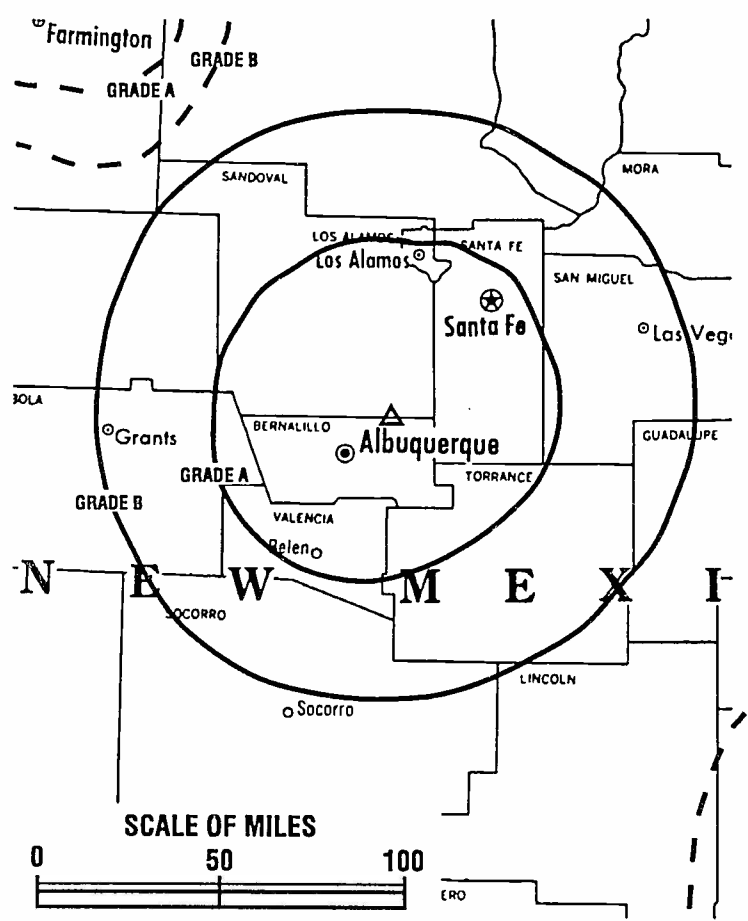
Original Operation: November 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11). For sale by Pepperday, see Vol. 13:9, 16, 17, 22.

Presented (sales): Petry Television Inc.

Presented (legal): Fletcher, Heald & Hildreth.

Presented (engineering): A. D. Ring, P.A.

- Personnel:
- erry Danziger, Vice Chairman.
 - Mike Burgess, Vice President & General Manager.
 - Bob Evans, General Sales Manager.
 - Howard Hoffman, National Sales Manager.
 - Brad Remington, News Director.
 - Janita Garay, Program Coordinator.
 - Susan Kimmell, Promotion Director.
 - Bruce Felt, Business Manager.
 - Mary Williams, Production Manager.
 - William Tikkanen, Chief Engineer.



KOB-TV BPCT-1693 Granted 6/2/53 © American Map Corp., No. 14244

Rates: On request.

City of License: Albuquerque. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	222,230	181,340	403,570
Average Weekly Circulation (1996)	175,819	128,462	304,281
Average Daily Circulation (1996)			171,835
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,090	173,750	393,840
Average Weekly Circulation (1996)	174,216	126,872	301,088
Average Daily Circulation (1996)			170,517
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,140	7,590	9,730
Average Weekly Circulation (1996)	1,603	1,590	3,193
Average Daily Circulation (1996)			1,319

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Albuquerque

KRQE

Ch. 13

(Operates satellites KREZ-TV, Durango, CO & KBIM-TV, Roswell, NM)

Network Service: CBS.

Licensee: New Mexico Broadcasting Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

Studio: 14th & Coal SW, Albuquerque, NM 87104.

Mailing Address: Box 1294, Albuquerque, NM 87103-1294.

Phone: 505-243-2285. **Fax:** 505-248-1464.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Requests CP for change to 88.3-kw max. visual, 4222-ft. above av. terrain, 177-ft. above ground, 10,827-ft. above sea level. BPCT-950802KE.

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 5-meter C-band; Scientific-Atlanta, 4.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

LMA: Local marketing agreement with KASY-TV (U,W), Albuquerque.

Ownership: Lee Enterprises Inc. (Group Owner).

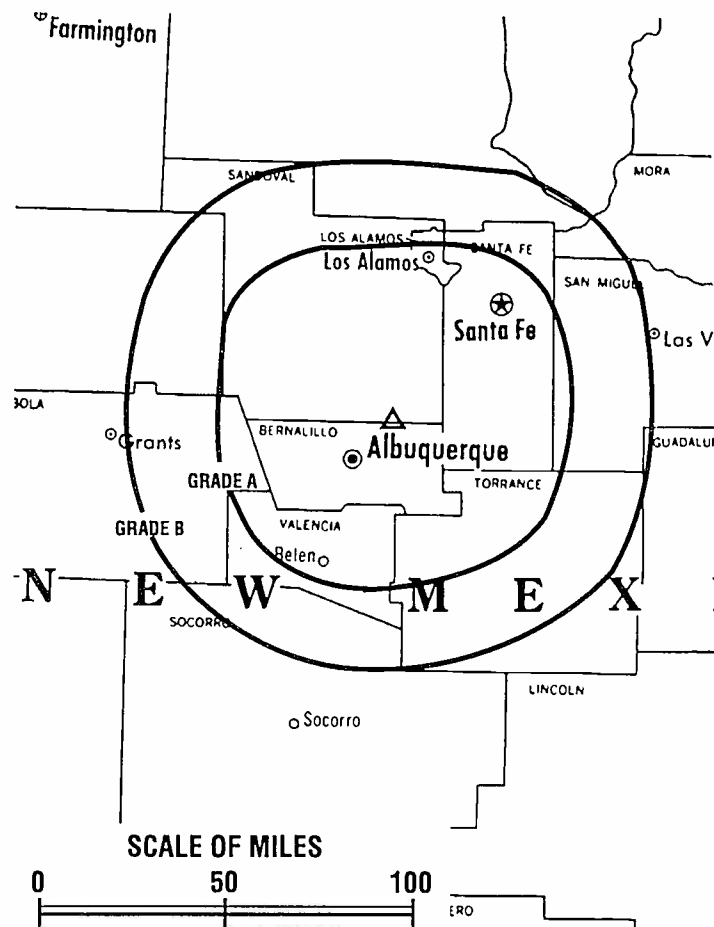
Began Operation: October 4, 1953. Sale to New Mexico Bcstg. Co. by Estate of Goldie Hebenstreit approved by FCC June 5, 1984. Transfer of control to present owner granted Sept. 16, 1991.

Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Jim Thompson, Vice President & General Manager.
- Loren W. Neuharth, Station Manager.
- Nolan Snook, General Sales Manager.
- Stan Byars, Local Sales Manager.
- Tauna Lange, News Director.
- John Tischendorf, Program & Promotion Director.
- Sheryl Edgar, Business Manager.
- William Hayes, Chief Engineer.
- Erika Gonzales, Public Service Coordinator.



KRQE BPCT-2178 Granted 9/18/56

© American Map Corp., No. 1424

Highest 30 Sec. Rate: \$3000.

City of License: Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	266,650	185,420	452,070
Average Weekly Circulation (1996)	177,135	127,130	304,265
Average Daily Circulation (1996)			170,700

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,640	183,450	433,090
Average Weekly Circulation (1996)	174,540	126,351	300,891
Average Daily Circulation (1996)			169,500

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,010	1,970	18,980
Average Weekly Circulation (1996)	2,595	778	3,373
Average Daily Circulation (1996)			1,200

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Carlsbad

KOCT

Ch. 6

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co., 1092 N. Canal St., Carlsbad, NM 88220.

Radio: See KOAT-TV, Albuquerque, NM.

Phone: 505-884-7777.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude 32° 47' 39"
Longitude 104° 12' 27"

Transmitter: 12-mi. E of Artesia on Rte. 82.

Multichannel TV Sound: Stereo only.

News Services: AP, ABC, CNN, UPI.

Partnership: Pulitzer Publishing Co. (Group Owner).

History: **Station Operation:** August 24, 1956. Sale to Pulitzer Bcstg. Co. by Marsh Media Inc. approved by FCC Dec. 18, 1992. Sale to Marsh Media of El Paso by John B. Walton approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 1966 (*Television Digest*, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbott group approved by FCC Feb. 20, 1958 (Vol. 14:2, 8).

Presented (sales): Blair Television.

Presented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

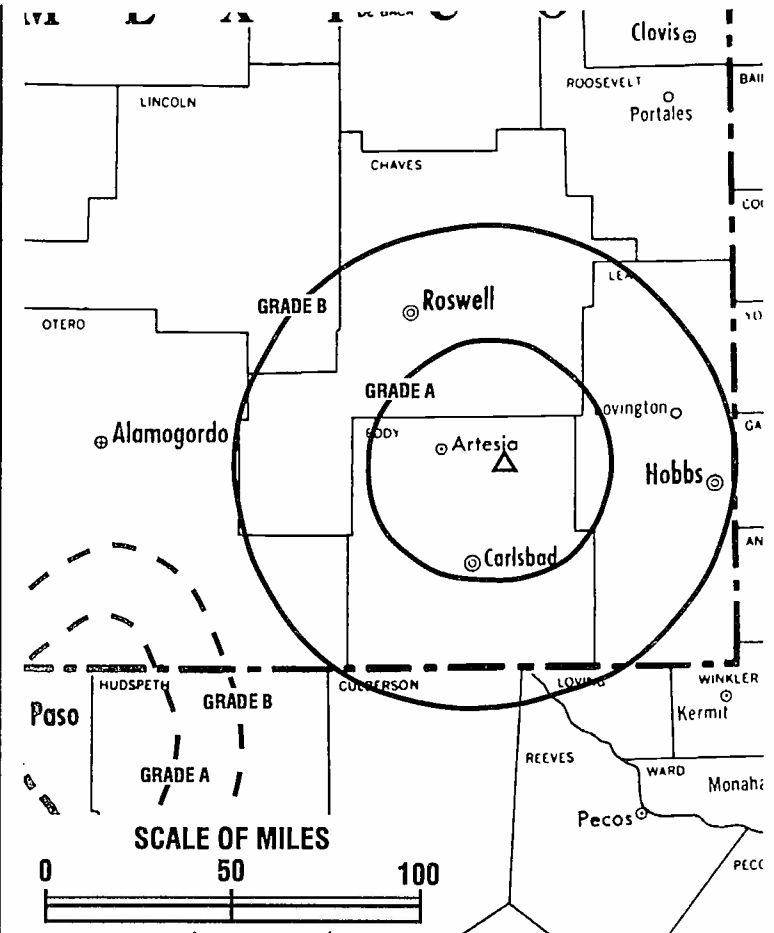
Presented (engineering): Smith & Fisher.

Personnel: See KOAT-TV, Albuquerque, NM.

Fees: On request.

City of License: Carlsbad. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



KOCT BPCT-4944 Granted 1/10/77

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,240	11,590	25,830
Average Weekly Circulation (1996)	10,409	3,157	13,566
Average Daily Circulation (1996)			7,855
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,240	11,590	25,830
Average Weekly Circulation (1996)	10,409	3,157	13,566
Average Daily Circulation (1996)			7,855

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Albuquerque

KRQE

Ch. 13

(Operates satellites KREZ-TV, Durango, CO & KBIM-TV, Roswell, NM)

Network Service: CBS.

Licensee: New Mexico Broadcasting Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

Studio: 14th & Coal SW, Albuquerque, NM 87104.

Mailing Address: Box 1294, Albuquerque, NM 87103-1294.

Phone: 505-243-2285. **Fax:** 505-248-1464.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Requests CP for change to 88.3-kw max. visual, 4222-ft. above av. terrain, 177-ft. above ground, 10,827-ft. above sea level. BPCT-950802KE.

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 5-meter C-band; Scientific-Atlanta, 4.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

LMA: Local marketing agreement with KASY-TV (U,W), Albuquerque.

Ownership: Lee Enterprises Inc. (Group Owner).

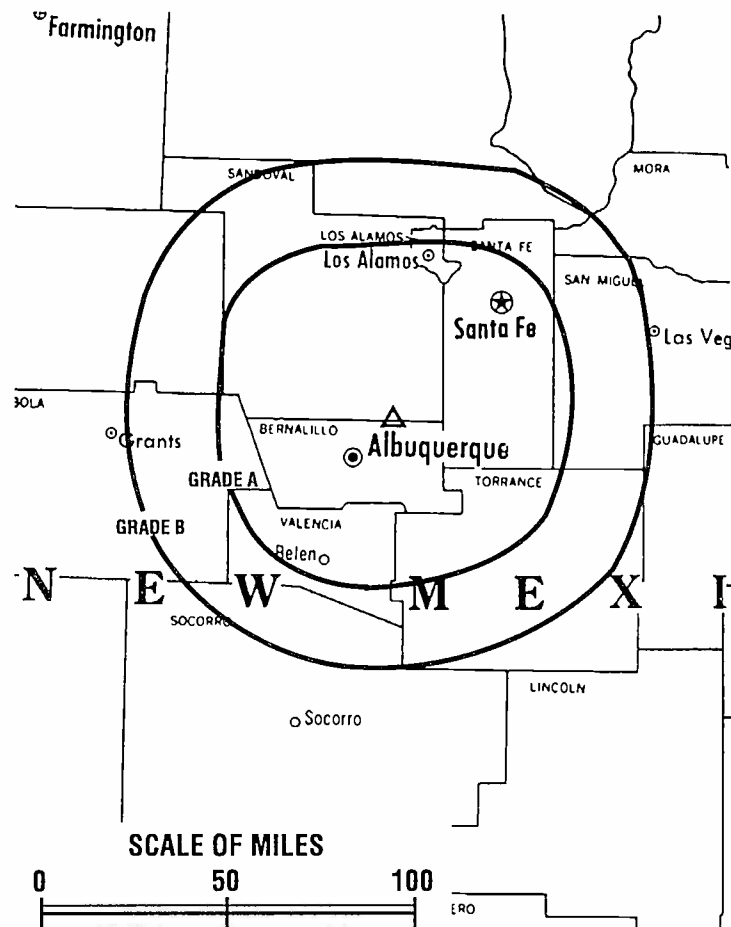
Began Operation: October 4, 1953. Sale to New Mexico Bcstg. Co. by Estate of Goldie Hebenstreit approved by FCC June 5, 1984. Transfer of control to present owner granted Sept. 16, 1991.

Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Jim Thompson, Vice President & General Manager.
- Loren W. Neuharth, Station Manager.
- Nolan Snook, General Sales Manager.
- Stan Byars, Local Sales Manager.
- Tauna Lange, News Director.
- John Tischendorf, Program & Promotion Director.
- Sheryl Edgar, Business Manager.
- William Hayes, Chief Engineer.
- Erika Gonzales, Public Service Coordinator.



KRQE BPCT-2178 Granted 9/18/56

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3000.

City of License: Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	266,650	185,420	452,070
Average Weekly Circulation (1996)	177,135	127,130	304,265
Average Daily Circulation (1996)			170,711

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,640	183,450	433,090
Average Weekly Circulation (1996)	174,540	126,351	300,892
Average Daily Circulation (1996)			169,507

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,010	1,970	18,980
Average Weekly Circulation (1996)	2,595	778	3,373
Average Daily Circulation (1996)			1,204

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KOCT

Ch. 6

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co., 1092 N. Canal St., Carlsbad, NM 88220.

Studio: See KOAT-TV, Albuquerque, NM.

Phone: 505-884-7777.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude 32° 47' 39"
Longitude 104° 12' 27"

Transmitter: 12-mi. E of Artesia on Rte. 82.

Multichannel TV Sound: Stereo only.

News Services: AP, ABC, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

Begin Operation: August 24, 1956. Sale to Pulitzer Bcstg. Co. by Marsh Media Inc. approved by FCC Dec. 18, 1992. Sale to Marsh Media of El Paso by John B. Walton approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 1966 (Television Digest, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbot group approved by FCC Feb. 20, 1958 (Vol. 14:2, 8).

Presented (sales): Blair Television.

Presented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

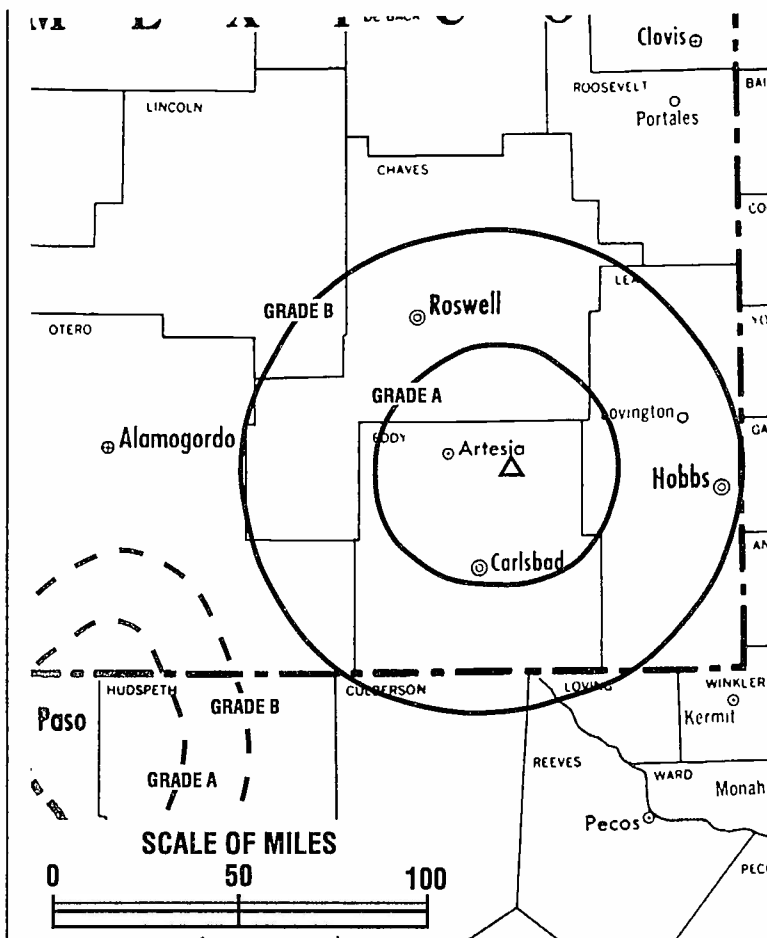
Presented (engineering): Smith & Fisher.

Personnel: See KOAT-TV, Albuquerque, NM.

Fees: On request.

City of License: Carlsbad. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOCT BPCT-4944 Granted 1/10/77

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,240	11,590	25,830
Average Weekly Circulation (1996)	10,409	3,157	13,566
Average Daily Circulation (1996)			7,855

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,240	11,590	25,830
Average Weekly Circulation (1996)	10,409	3,157	13,566
Average Daily Circulation (1996)			7,855

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Clovis

KVII-TV

Ch. 12

(Satellite of KVII-TV, Amarillo, TX)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4326.

Studio: See KVII-TV, Amarillo, TX.

Phones: 505-276-8266; 806-373-1787. **Fax:** 806-371-7329.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude 34° 11' 34"
Longitude 103° 16' 44"

Requests CP for change to 316-kw visual, 966-ft. above av. terrain, 978-ft. above ground, 5008-ft. above sea level. BPCT-960703KG.

Transmitter: 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88.

Ownership: Marsh Media Inc. (Group Owner).

Began Operation: December 2, 1956. Sale to present owner by McAlister Television Enterprises approved by FCC July 28, 1986 (*Television Digest*, Vol. 26:31). Sale to McAlister Television Enterprises by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Bcstg. approved by FCC Oct. 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved Jan. 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Vol. 15:38, 43).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

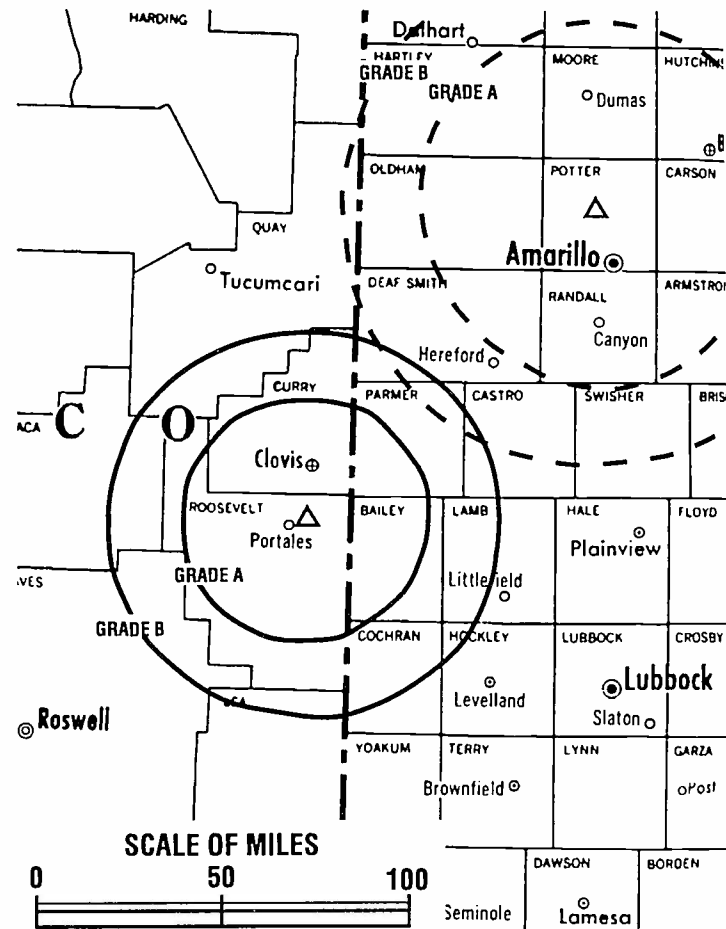
Represented (engineering): Smith & Fisher.

Personnel: See KVII-TV, Amarillo, TX.

Rates: On request.

City of License: Clovis. **Station DMA:** Amarillo. **Rank:** 126.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KVII-TV BNPCT-6454 Granted 6/7/67 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,770	7,470	24,240
Average Weekly Circulation (1996)	13,206	1,135	14,341
Average Daily Circulation (1996)			8,135
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,770	7,470	24,240
Average Weekly Circulation (1996)	13,206	1,135	14,341
Average Daily Circulation (1996)			8,135

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Farmington

KOBF

Ch. 12

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 825 W. Broadway, Farmington, NM 87401.

Phone: 505-326-1141. Fax: 505-326-1141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw actual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 149-ft. above sea level.

Latitude 36° 41' 43"
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

Satellite Earth Station: RCA Americom, Ku-band; Avcom receivers.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Origin Operation: October 20, 1972. Sale to present owners by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Catsis, et al., approved by FCC Jan. 30, 1981. Previous sale by Gerald R. Proctor, et al., approved by FCC Jan. 26, 1977. Sale consummated April 11, 1977.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Steve Henderson, Station Manager.

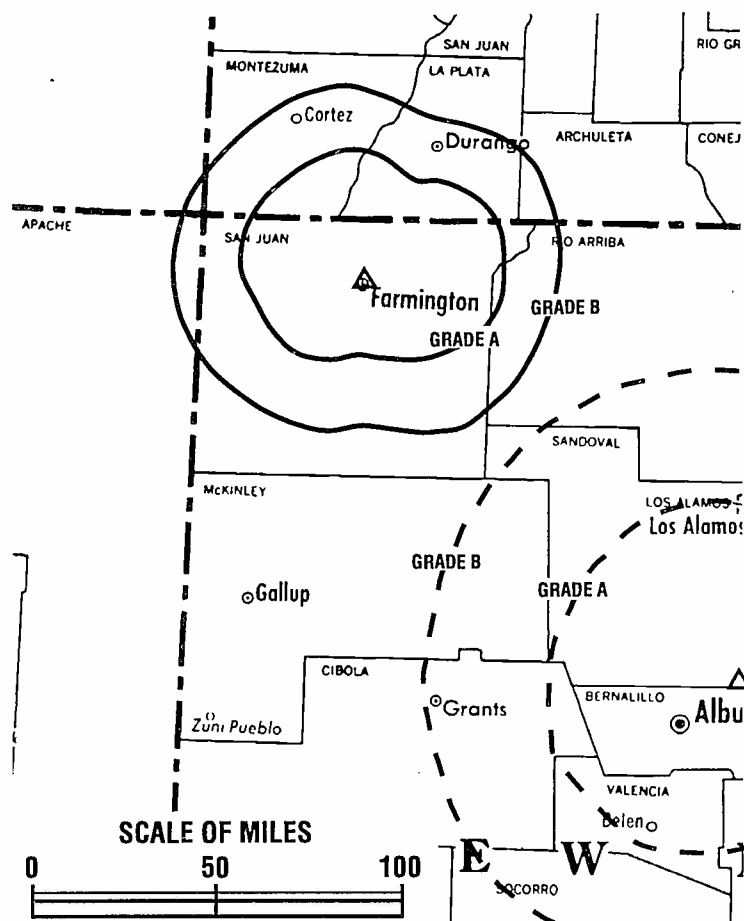
John Harlin, Chief Engineer.

Charles Bedford, Production Manager.

Highest 30 Sec. Rate: \$425.

Class of License: Farmington. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



KOBF BPCT-830803KE Granted 8/31/83

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,390	464,980	520,370
Average Weekly Circulation (1996)	31,062	41,084	72,146
Average Daily Circulation (1996)			30,755
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,520	27,980	68,500
Average Weekly Circulation (1996)	29,129	14,965	44,094
Average Daily Circulation (1996)			27,608
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,870	437,000	451,870
Average Weekly Circulation (1996)	1,933	26,118	28,051
Average Daily Circulation (1996)			3,147

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Hobbs

KHFT

Ch. 29

Network Service: UPN.

Licensee: Broadcast Services of the Southwest Inc., 980 FM 1746, Woodville, TX 75979.

Studio: 2401 N. Jefferson St., Hobbs, NM 88240.

Phone: 505-392-2929. **Fax:** 505-392-1447.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 8-kw visual, 0.8-kw aural. Antenna: 550-ft. above av. terrain, 536-ft. above ground, 4156-ft. above sea level.

Latitude 32° 43' 28"
Longitude 103° 05' 46"

Requests CP for change to 750-kw max. visual, 522-ft. above av. terrain, 502-ft. above ground, 4121-ft. above sea level. BPCT-960523KG.

Transmitter: 2.9-mi. E of Hobbs on Marland Dr.

Satellite Earth Stations: 3 C-band in operation.

Ownership: Broadcast Services of the Southwest Inc.

Began Operation: February 1, 1989. Sale to present owners by Hobbs Family Television granted by FCC May 3, 1996.

Represented (legal): Dan J. Alpert.

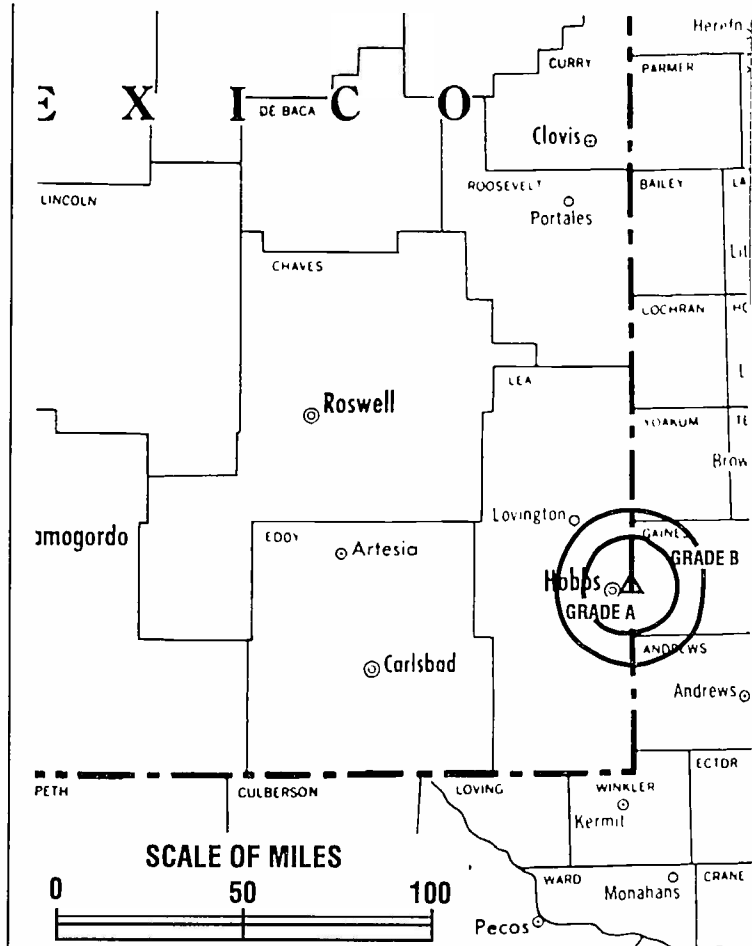
Personnel:

Mary Mills, General Manager.
Roger Mills, Chief Engineer.

Highest 30 Sec. Rate: \$70.

City of License: Hobbs. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KHFT BMPCT-860610KE Granted 7/29/86 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	13,700	0	13,700
Average Weekly Circulation (1996)	726	0	726
Average Daily Circulation (1996)			8

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	13,700	0	13,700
Average Weekly Circulation (1996)	726	0	726
Average Daily Circulation (1996)			8

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Las Cruces

KZIA

Ch. 48

Network Service: UPN.

Licensee: Lee Enterprises Inc., 215 N. Main St., Davenport, IA 52801.

Studio: 10033 Carnegie Ave., El Paso, TX 79925.

Phones: 505-526-4848; 915-951-9595. Fax: 915-951-9896.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual. Antenna: 440-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude 32° 02' 30"
Longitude 106° 27' 41"

Transmitter: 9-mi. ENE of Anthony, 3-mi. E of Rte. 213.

Satellite Earth Station: Simulsat, 5-meter; Microdyne receivers.

Ownership: Lee Enterprises Inc. (Group Owner).

Original Operation: November 18, 1984. Sale to Southwestern Bcstg. Co. by Lynn Dubois, Receiver, approved by FCC Nov. 29, 1989. Sale to Roy E. Henderson by Logan D. Matthews & associates approved by FCC Aug. 6, 1987. Sale to Two if by Sea Bcstg. Corp. dismissed by FCC July 2, 1992. Sale to present owner approved by FCC Feb. 26, 1993.

Represented (sales): Katz Communications Inc.

Personnel:

Ray Depa, Station Manager.

Don Kempner, General Sales Manager.

Lawrence Montenegro, Chief Engineer.

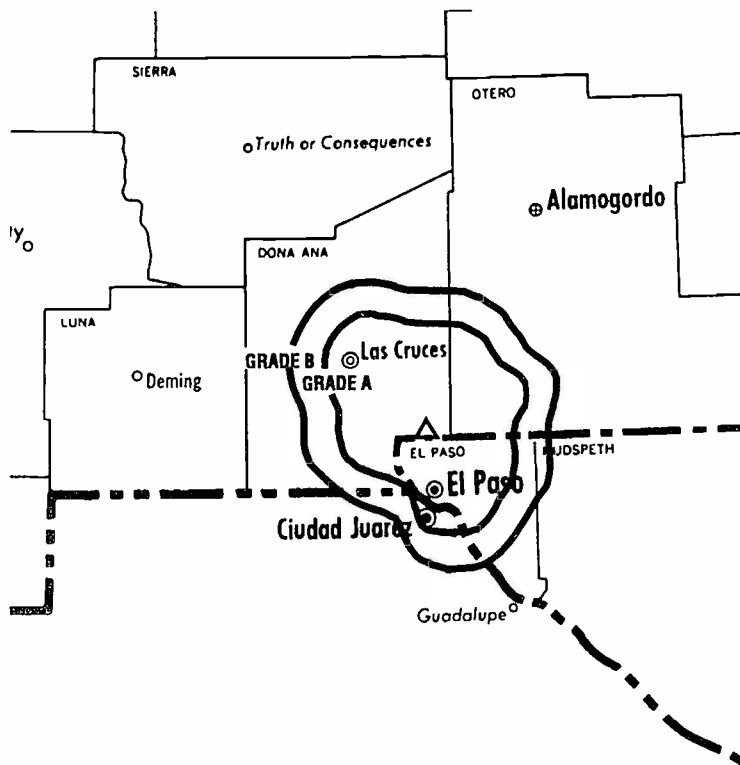
Cliff Williams, Operations Manager.

Highest 30 Sec. Rate: \$175.

Category of License: Las Cruces. Station DMA: El Paso. Rank: 99.

Population ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,430	103,760	271,190
Average Weekly Circulation (1996)	61,293	19,601	80,894
Average Daily Circulation (1996)			27,048



KZIA BMPCT-900514KF Granted 6/13/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,330	99,500	254,830
Average Weekly Circulation (1996)	59,780	19,188	78,968
Average Daily Circulation (1996)			26,693

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,100	4,260	16,360
Average Weekly Circulation (1996)	1,513	413	1,926
Average Daily Circulation (1996)			356

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Roswell

KBIM-TV

Ch. 10

(Satellite of KRQE, Albuquerque, NM)

Network Service: CBS.

Licensee: New Mexico Bcstg. Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

Studio: 214 N. Main St., Roswell, NM 88201.

Mailing Address: Box 910, Roswell, NM 88202-0910.

Phone: 505-622-2120. Fax: 505-623-6606.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29.5-mi. E of Hagerman, NM.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: February 23, 1966. Sale to New Mexico Bcstg. Co. Inc. by Holsum Inc. approved by FCC April 12, 1989. Transfer of control from Margaret A. Hebenstreit (New Mexico Bcstg. Co. Inc.) to present owners granted by FCC Sept. 16, 1991.

Represented (sales): Katz American Television.

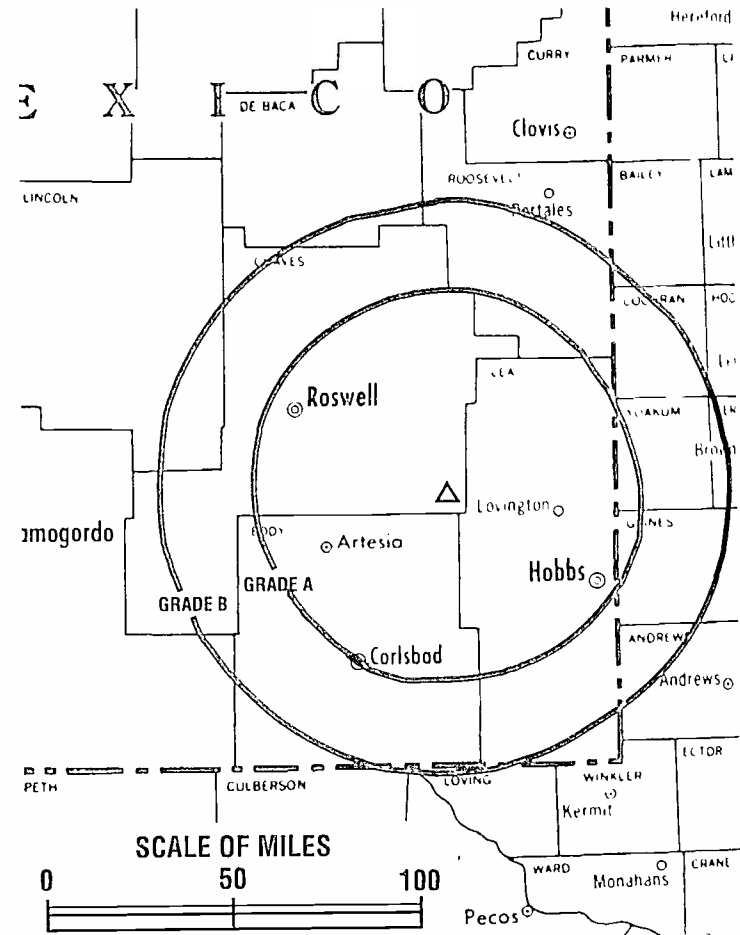
Personnel:

Andy Wyatt, Sales Manager.
Rick Counts, Chief Engineer.
Kathy Wyatt, News Director.
Julie Harrison, Production Manager.
Cindi Lucero, Promotion Director.

Highest 30 Sec. Rate: \$450.

City of License: Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 1996 Nielsen Coverage based on Nielsen study



KBIM-TV BMPCT-6098 Granted 7/14/65 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,540	39,080	116,620
Average Weekly Circulation (1996)	56,046	21,078	77,124
Average Daily Circulation (1996)			42,996

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,770	22,980	83,750
Average Weekly Circulation (1996)	44,113	17,555	61,668
Average Daily Circulation (1996)			36,822

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,770	16,100	32,870
Average Weekly Circulation (1996)	11,933	3,523	15,456
Average Daily Circulation (1996)			6,112

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New Mexico—Roswell

KOBR

Ch. 8

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: Stanley S. Hubbard Revocable Trust.

Studio: 124 E. 4th St., Roswell, NM 88201.

Phone: 505-625-8888. Fax: 505-625-8866.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 1086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380, near Caprock.

Satellite Earth Stations: Andrew, 2.5-meter Ku-band; DH Satellite, 4.2-meter Ku & L-band; RCA Americom, 4.5-meter Ku-band.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Original Operation: June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Previous sale by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

Presented (sales): Petry Television Inc.

Presented (legal): Fletcher, Heald & Hildreth.

Presented (engineering): A. D. Ring, P.A.

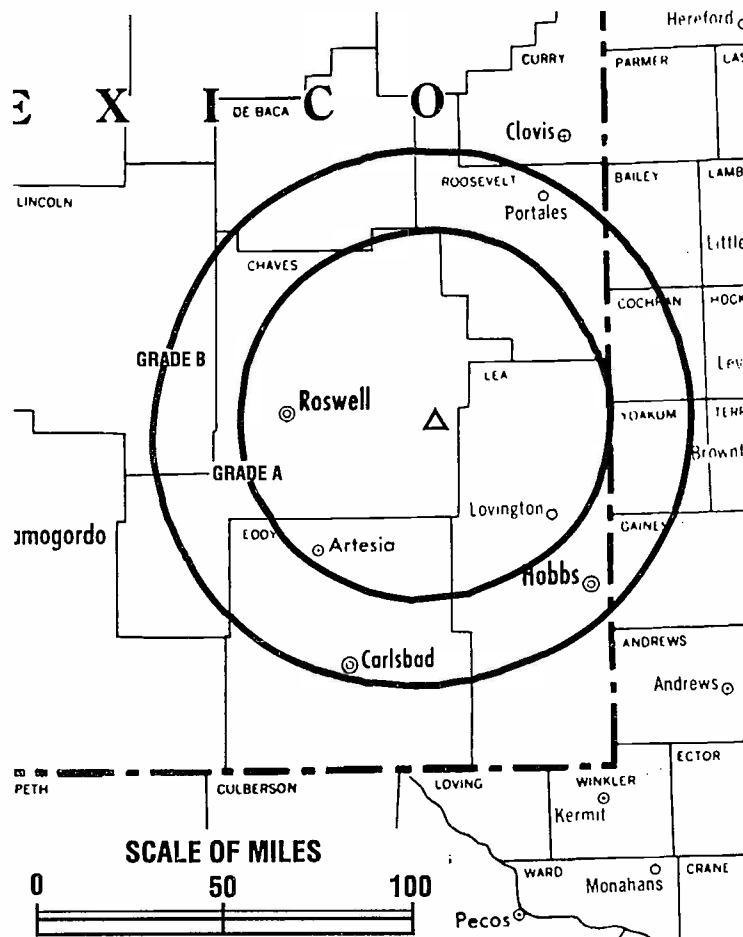
Personnel:

- Horrie L. Faubus, Station Manager.
- Melodi Salas, Sales Manager.
- Perry Desmond, News Director.
- Robert Alarcon, Production Manager.
- Wayne Koontz, Chief Engineer.
- Eric Lang, Traffic & Office Manager.

Highest 30 Sec. Rate: \$900.

City of License: Roswell. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOBR BPCT-3130 Granted 3/19/63 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,540	33,600	111,140
Average Weekly Circulation (1996)	54,561	17,937	72,498
Average Daily Circulation (1996)			37,040

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,770	22,980	83,750
Average Weekly Circulation (1996)	43,242	14,821	58,063
Average Daily Circulation (1996)			29,822

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,770	10,620	27,390
Average Weekly Circulation (1996)	11,318	3,116	14,435
Average Daily Circulation (1996)			7,218

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Roswell

KRPV

Ch. 27

Network Service: Independent.

Licensee: Prime Time Christian Bcstg., Box 61000, Midland, TX 79711-1000.

Studio: 2606 S. Main, Roswell, NM 88201.

Mailing Address: Box 7708, Midland, TX 79708.

Phone: 505-622-5778.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 871-kw max. visual, 87-kw max. aural. Antenna: 441-ft. above av. terrain, 500-ft. above ground, 4007-ft. above sea level.

Latitude 33° 24' 58"
Longitude 104° 33' 59"

Transmitter: 1901 N. Moore, Roswell.

Satellite Earth Stations: Prodelin, 4-meter C-band; Winegard, 3-meter C-band; Drexel, Microdyne receivers.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

Began Operation: September 9, 1986.

Personnel:

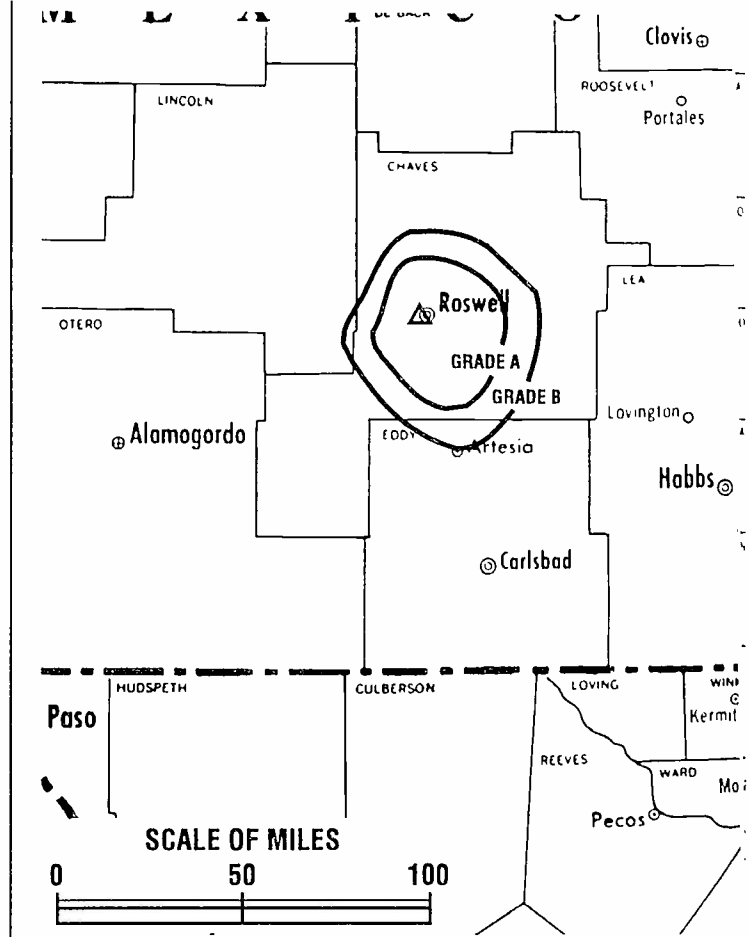
- Al Cooper**, President & General Manager.
- Tommie Cooper**, Program Director.
- Amy Bare**, Business & Office Manager.
- Eddie H. Sills**, Chief Engineer.
- David Whitley**, Traffic.

Rates: On request.

City of License: Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,790	11,050	42,840
Average Weekly Circulation (1996)	1,907	1,206	3,113
Average Daily Circulation (1996)			654



KRPV BMPCT-860207KG Granted 6/13/86 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,270	5,820	36,090
Average Weekly Circulation (1996)	1,804	751	2,555
Average Daily Circulation (1996)			654

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,520	5,230	6,750
Average Weekly Circulation (1996)	103	455	558
Average Daily Circulation (1996)			114

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Santa Fe

KCHF

Ch. 11

Work Service: Independent.

Licensee: Son Broadcasting Inc., 4004 Carlisle NE, Box 4338, Albuquerque, NM 87106.

Radio: 216-TV Frontage Rd., HY-14, Santa Fe, NM 87501.

Phones: 505-473-1111; 505-883-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude 35° 47' 15"
Longitude 106° 31' 35"

Transmitter: No Name Mountain E of Jemez Springs.

Satellite Earth Station: Paraclypse, 3-meter; GLR receivers.

Ownership: Son Broadcasting Inc.

Begin Operation: January 21, 1984.

Represented (engineering): Serge Bergen.

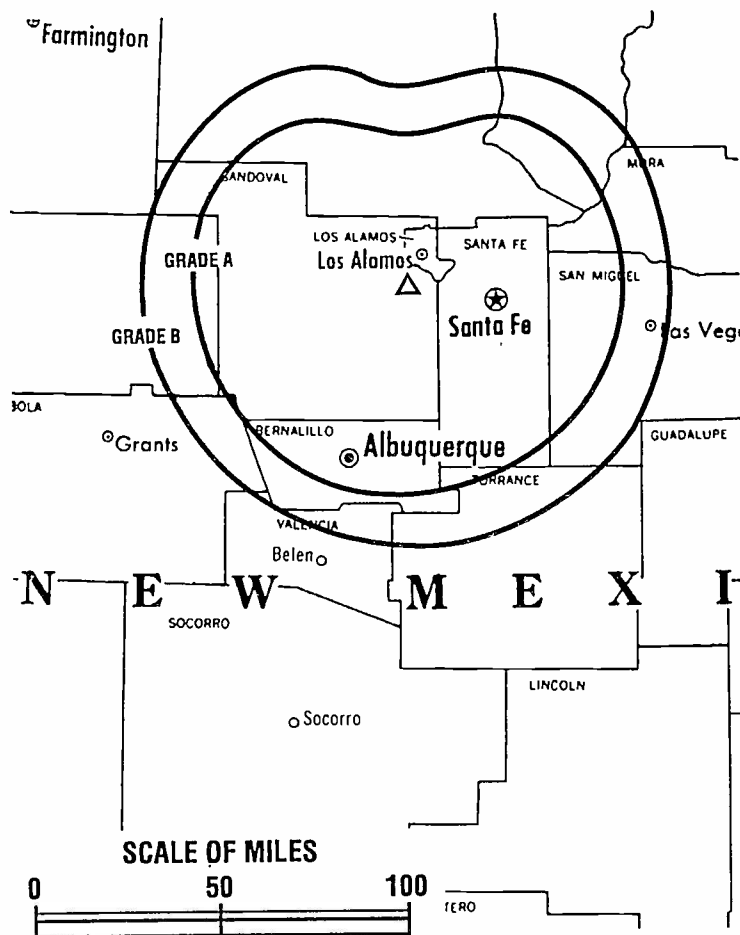
Personnel:

Blackie Gonzales, General Manager.
John McDonald, Sales Manager.
Mary Kay Gonzales, Program Director.
Angie Gonzales, Marketing Director.
Rob Ramseyer, Chief Engineer.

Highest 30 Sec. Rate: \$200.

Category of License: Santa Fe. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



KCHF BPCT-841210KG Granted 1/28/85

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,680	0	26,680
Average Weekly Circulation (1996)	1,414	0	1,414
Average Daily Circulation (1996)			240

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,680	0	26,680
Average Weekly Circulation (1996)	1,414	0	1,414
Average Daily Circulation (1996)			240

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New Mexico—Silver City

KOVT

Ch. 10

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: KOAT Television Inc., 3801 Carlisle Blvd. NE, Box 25982, Albuquerque, NM 87107.

Studio: See KOAT-TV, Albuquerque, NM.

Phone: 505-884-7777. Fax: 505-884-6282.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 8.71-kw visual, 0.87-kw aural. Antenna: 1590-ft. above av. terrain, 111-ft. above ground, 8226-ft. above sea level.

Latitude	32°	51'	46"
Longitude	108°	14'	28"

Transmitter: Pinos Altos Mountain, 1.2-mi. W of Pinos Altos.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 10, 1987.

Represented (sales): Blair Television.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

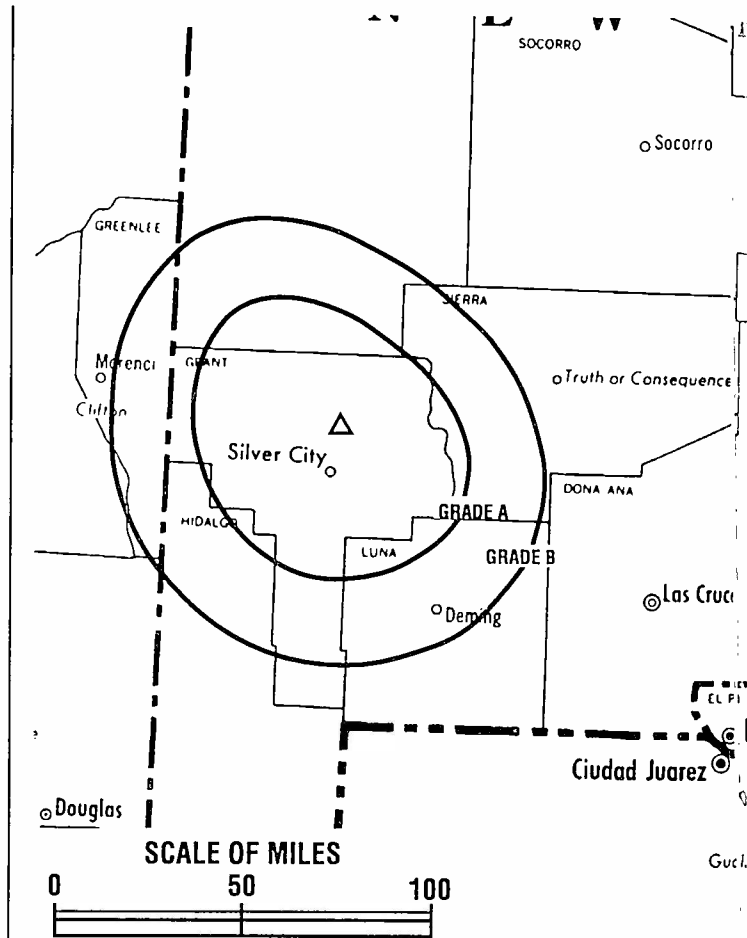
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KOAT, Albuquerque, NM.

Rates: On request.

City of License: Silver City. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

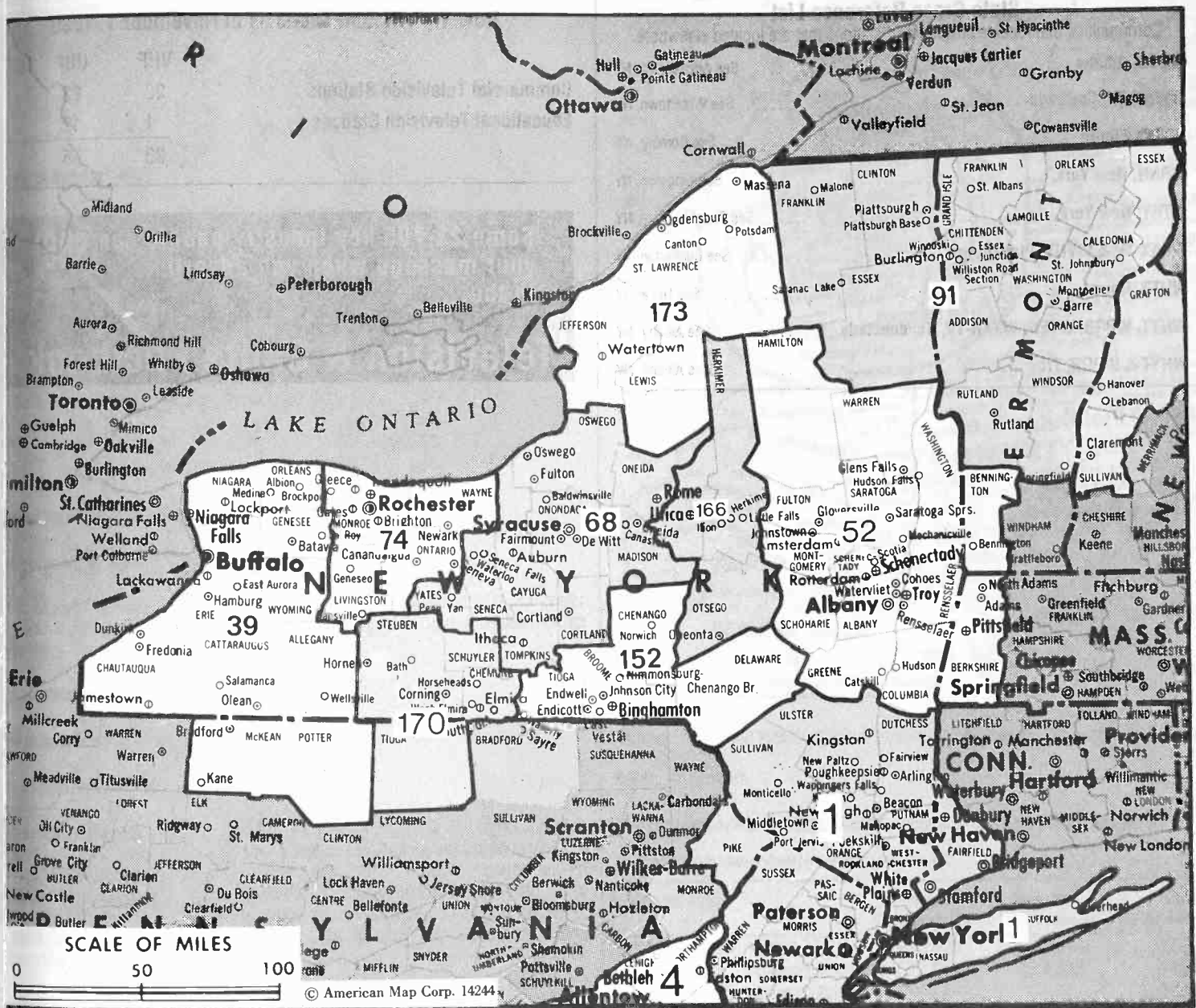


KOVT BPCT-850607KT Granted 6/7/85

© American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,950	4,260	10,210
Average Weekly Circulation (1996)	5,730	1,917	7,647
Average Daily Circulation (1996)			4,300
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,950	4,260	10,210
Average Weekly Circulation (1996)	5,730	1,917	7,647
Average Daily Circulation (1996)			4,300

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,711,450	1	WABC-TV (7), WBIS (31), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WRNN-TV (62), WTBY (54), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,654,080	4	KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPSG (57), WPVI-TV (6), WTGI-TV (61), WTVF (51), WTXF (29), WWAC-TV (53)
Buffalo, NY	632,810	39	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
Schenectady-Troy, NY	506,850	52	WCDC (19), WNYT (13), WOCB (55), WRGB (6), WTEN (10), WXXA-TV (23)
Syracuse, NY	383,310	68	WIXT (9), WNYN-TV (43), WSTM-TV (3), WSYT (68), WTVH (5)
Rochester, NY	366,660	74	WHEC-TV (10), WOKR (13), WROC-TV (8), WUHF (31)
Albany, NY	292,870	91	WCAX-TV (3), WNNE (31), WPTZ (5), WVNY (22)
Albany, NY	132,270	152	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Albany, NY	96,100	166	WFXV (33), WKTV (2), WUTR (20)
Syracuse, NY	93,240	170	WENY-TV (36), WETM-TV (18), WYDC (48)
Albany, NY	86,810	173	WWNY-TV (7), WWTI (50)

New York

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WOCD, Albany	See Amsterdam, NY
WWNY-TV, Carthage	See Watertown, NY
WYDC, Elmira	See Corning, NY
WRNN, New York,	See Kingston, NY
WTBY, New York,	See Poughkeepsie, NY
WCAX-TV & WVNY, Plattsburgh	See Burlington, VT
WUTR, Rome	See Utica, NY
WNYT, WRGB, WTEN, WXXA-TV, Schenectady	See Albany, NY
WNYT & WRGB, Troy	See Albany, NY

New York Station Totals as of November 1, 1996

	VHF	UHF	TCAL
Commercial Television Stations	22	23	45
Educational Television Stations	1	12	13
	23	35	58

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Television & Cable Factbook

New York—Albany-Troy-Schenectady

WNYT

Ch. 13

Network Service: NBC.

Licensee: Viacom International Inc., 200 Elm St., Dedham, MA 02026.

Studio: 15 N. Pearl St., Menands, NY 12204.

Phone: 518-436-4791. Fax: 518-436-8723.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 174-kw visual, 20.3-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 738-ft. above ground, 1688-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mountain, Brunswick, NY.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

Mobile Dish: BAF 450B, 2.4-meter Ku-band.

News Services: AP, CNN, NBC, UPI.

Ownership: Viacom International Inc. (Group Owner).

Begin Operation: February 19, 1954. Left air January 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (*Television Digest*, Vol. 12:24). Transfer of control to Glen Alden Corp. approved December 22, 1967. Purchased by Sonderling Bcstg. Corp. January 1, 1969. Merger of Sonderling into Viacom approved by FCC November 6, 1979 (Vol. 18:12, 25, 41; 19:46). Hubbard Broadcasting Inc. is acquiring station from Viacom (Vol. 36:35).

Represented (sales): TeleRep Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

- Stephen P. Baboulis, Vice President & General Manager.
- Tom Blau, Business Manager.
- Tom O'Brien, Director of Sales.
- Greg Karlik, Local Sales Manager.
- Tony McManus, National Sales Manager.
- Sharon Wolin, Director of Programming & Creative Services.
- Maryann Ryan, Director of Production.
- S. Paul Conti Jr., Director, News & Operations.
- Lisa Neumann, Traffic Manager.
- Richard Klein, Chief Engineer.



WNYT BPCT-781228LC Granted 6/20/79 © American Map Corp., No. 14244

Rates: On request.

City of License: Albany. Station DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	439,500	281,010	720,510
Average Weekly Circulation (1996)	322,234	123,200	445,434
Average Daily Circulation (1996)			260,980

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,520	144,530	505,050
Average Weekly Circulation (1996)	313,980	109,607	423,587
Average Daily Circulation (1996)			256,536

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,980	136,480	215,460
Average Weekly Circulation (1996)	8,254	13,593	21,847
Average Daily Circulation (1996)			4,445

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Albany-Schenectady-Troy

WRGB

Ch. 6

Network Service: CBS.

Licensee: WRGB Bcstg. Inc., 1400 Balltown Rd., Schenectady, NY 12309.

Studio: 1400 Balltown Rd., Schenectady, NY 12309.

Phone: 518-346-6666. Fax: 518-381-3721.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, NY.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CBS, CNN, Conus.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: December 1, 1947. Originally began as an experimental station in 1928; on air since November 6, 1939. Sale to Unicom Inc. by General Electric Broadcasting Co. approved by FCC June 30, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to present owner approved by FCC January 6, 1986 (Vol. 25:31, 44).


Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.A.

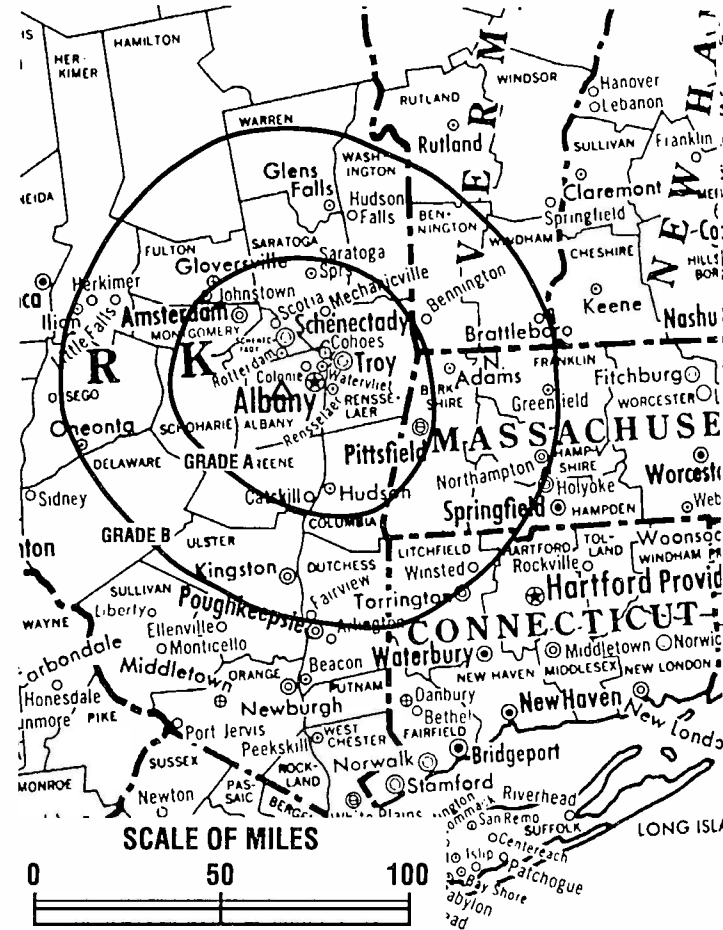
Personnel:

- Doreen Wade, Vice President & General Manager.
- Cheryl Snell, General Sales & Programming Manager.
- Patrick Paolini, Local Sales Manager.
- Mary Gregg, National Sales Manager.
- James Parisi, News Manager.
- Daniel A. Fiorillo, Engineering Manager.
- Fred Lass, Chief Engineer.
- Lisa Jackson, Creative Services Manager.



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WRGB BPCT-1047 Granted 9/16/52 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$1750.

City of License: Schenectady. Station DMA: Albany-Schenectady-Troy. Rank: 52

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	535,280	230,430	765,710
Average Weekly Circulation (1996)	350,929	133,822	484,751
Average Daily Circulation (1996)			279,610
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,520	144,530	505,050
Average Weekly Circulation (1996)	307,978	119,356	427,334
Average Daily Circulation (1996)			252,530
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,760	85,900	260,660
Average Weekly Circulation (1996)	42,952	14,467	57,419
Average Daily Circulation (1996)			27,140

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—Albany

WTEN

Ch. 10

(Operates satellite WCDC, Adams, MA)

Network Service: ABC.

Licensee: Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 341 Northern Blvd., Albany, NY 12204.

Phone: 518-436-4822. Fax: 518-462-6065. E-mail: wtentv10@aol.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Helderberg Mountain, New Scotland.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Harris, M/A-Corn receivers.

News Services: ABC, AP, CNN, Sports News Satellite, Weather Services Inc.

Ownership: Young Broadcasting Inc. (Group Owner).

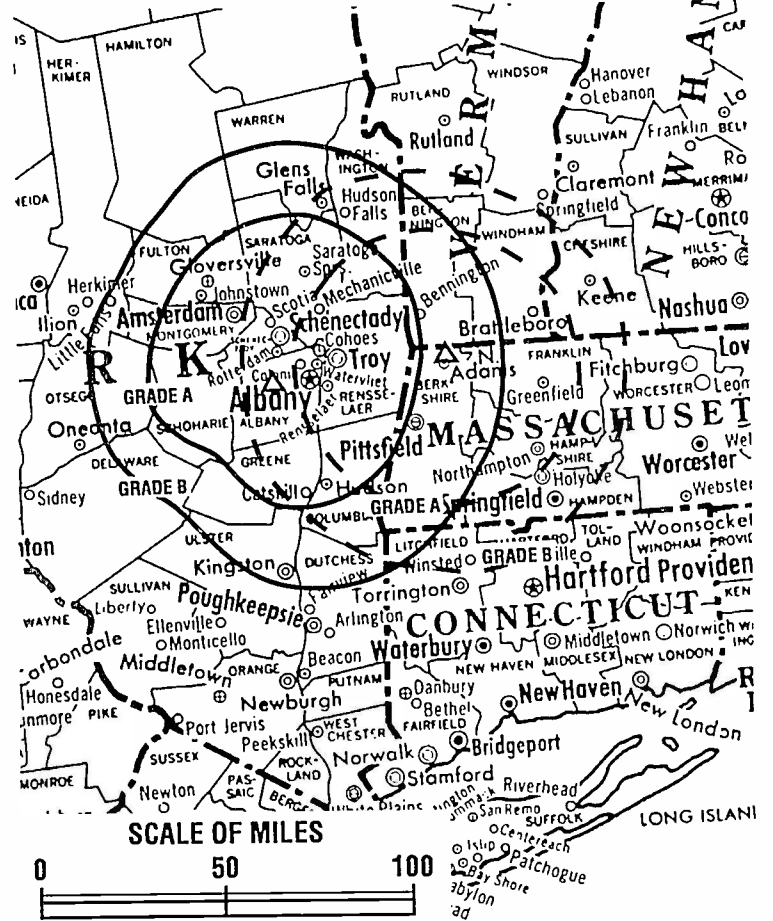
Significant Operation: October 14, 1953. Sale of 83.4% to Lowell Thomas group approved November 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters December 1, 1957 (Vol. 13:49). Sale by Capital Cities Bcstg. approved February 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved December 21, 1977 (Vol. 17:26). Sale by Knight-Ridder to Young Bcstg. approved by FCC August 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Fisher.

Personnel:
Robert Peterson, Vice President & General Manager.
Connie Scott, Business Manager.
John Fignar, General Sales Manager.
Kathy Beam, Local Sales Manager.
Vera Hope, National Sales Manager.
Don Decker, News Director.
Susan Eve LeClair, Public Service Coordinator.
Harold Lansing, Chief Engineer.
Terry Kowalski, Marketing Director.
Lynn Riley, Production Manager.



WTEN BMPCT-5867 Granted 6/14/63 © American Map Corp., No. 14244

Rates: On request.

City of License: Albany. Station DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	541,010	248,000	789,010
Average Weekly Circulation (1996)	312,470	129,519	441,989
Average Daily Circulation (1996)			259,077

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,520	144,530	505,050
Average Weekly Circulation (1996)	291,125	116,116	407,242
Average Daily Circulation (1996)			244,622

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,490	103,470	283,960
Average Weekly Circulation (1996)	21,344	13,403	34,747
Average Daily Circulation (1996)			14,455

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Albany

WXXA-TV

Ch. 23

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78216.

Studio: 815 Central Ave., Albany, NY 12206-1502.

Phone: 518-438-8700. Fax: 518-438-0090.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude 42° 37' 01"
Longitude 74° 00' 46"

Transmitter: Camp Pinnacle Rd., New Scotland.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band, Andrew, 7-meter C-band; Andrew receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: July 30, 1982. Sale to Heritage Bcstg. Group by James D. Boaz, et al., approved by FCC September 12, 1986 (Television Digest, Vol. 26.30). Sale to Clear Channel Television approved November 22, 1994 (Vol. 34.38).

Represented (sales): Seltel Inc

Represented (legal): Kenneth E. Wyker

Personnel:

David D'Antuono, Vice President & General Manager
Darrin McDonald, General Sales Manager.
Mark Keefe, Local Sales Manager.
Kim Clark Lemme, National Sales Manager.
Kathy Gazda, News Director.
Paul Pelliccia, Program Director.
Sargent Cathrall, Chief Engineer.
B. J. De Circi, Promotion Director.
Amanda Tunstall, Business Manager.
Eugene Lemme, Creative Services Director.

Rates: On request.

City of License: Albany. Station DMA: Albany-Schenectady-Troy. Rank: 52

Circulation © 1996 Nielsen. Coverage based on Nielsen study



WXXA-TV BMPCT-820615KE Granted 7/26/82 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	388,130	171,350	559,480
Average Weekly Circulation (1996)	205,265	72,781	278,046
Average Daily Circulation (1996)			112,019
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,520	144,530	505,050
Average Weekly Circulation (1996)	201,926	69,694	271,620
Average Daily Circulation (1996)			110,273
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,610	26,820	54,430
Average Weekly Circulation (1996)	3,340	3,087	6,427
Average Daily Circulation (1996)			2,593

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—Amsterdam

WOCD

Ch. 55

Work Service: Independent.

Licensee: Paxson Albany License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 165 Freemans Bridge Rd., Scotia, NY 12302.

Phone: 518-372-8855. Fax: 518-372-1677.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 731-ft. above av. terrain, 720-ft. above ground, 1472-ft. above sea level.

Latitude 42° 59' 05"
Longitude 74° 10' 49"

Transmitter: 0.1-mi. N of Montgomery County line, 0.4-mi. E of Hwy. 30, Perth.

Satellite Earth Station: Paraclipse, 3.5-meter; M/A-Com receivers.

Ownership: Paxson Communications Corp. (Group Owner).

License Operation: December 14, 1987. Left air November 24, 1989. Resumed operation September 29, 1990; left air again March 1991. Cornerstone Television purchased off-air station from Kern family in 1992. Resumed operation second time August 24, 1992. Sale to present owner approved May 17, 1996.

Personnel:

- Mike Collins, General Manager.
- Jim Castle, Operations Manager.
- Don Brown, Chief Engineer.
- Chris Iorio, Promotion Director.

Relay: On request.

City of License: Amsterdam. Station DMA: Albany-Schenectady-Troy. Rank: 52.

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WOCD BMPCT-851031KE Granted 5/13/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,940	0	19,940
Average Weekly Circulation (1996)	1,396	0	1,396
Average Daily Circulation (1996)			298

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,940	0	19,940
Average Weekly Circulation (1996)	1,396	0	1,396
Average Daily Circulation (1996)			298

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Binghamton

WBNG-TV

Ch. 12

Network Service: CBS.

Licensee: Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790.

Studio: 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790-0012.

Mailing Address: Box 12, Johnson City, NY 13790-0012.

Phone: 607-729-8812. **Fax:** 607-797-6211.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 168-kw visual, 18-kw aural. Antenna: 1210-ft. above av. terrain, 789-ft. above ground, 2554-ft. above sea level.

Latitude 42° 03' 33"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: December 1, 1949. Sale to present owners by Triangle Publications approved by FCC September 20, 1972 (*Television Digest*, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Represented (sales): TeleRep Inc.

Represented (engineering): Bryan Cave.

Personnel:

- Victoria G. Regan, General Manager.
- Joseph McNamara, General Sales Manager.
- Scott Weissmann, Local Sales Manager.
- Steven Koegel, News Director.
- Mark Prutisto, Program & Operations Manager.
- Ron Shoemaker, Chief Engineer.
- Michael Fowler, Promotions Manager.
- Richard Steika, Business Manager.

Highest 30 Sec. Rate: \$3500.

City of License: Binghamton. **Station DMA:** Binghamton. **Rank:** 152.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBNG-TV BPCT-8703313L Granted 6/24/87 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,940	101,120	371,060
Average Weekly Circulation (1996)	180,038	43,866	223,904
Average Daily Circulation (1996)			139,944

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,970	34,370	133,340
Average Weekly Circulation (1996)	90,146	25,075	115,221
Average Daily Circulation (1996)			83,714

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,970	66,750	237,720
Average Weekly Circulation (1996)	89,892	18,792	108,684
Average Daily Circulation (1996)			56,230

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Binghamton

WICZ-TV

Ch. 40

Work Service: NBC.

Licensee: Stainless Broadcasting Co., 3rd & Montgomery, North Wales, PA 19454.

Radio: 4600 Vestal Pkwy. E, Vestal, NY 13850.

Mailing Address: Box 40, Vestal, NY 13851-0040.

Phone: 607-770-4040. Fax: 607-798-7950. E-mail: wicztv@aol.com

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 468.3-kw max. visual, 37-kw aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 555-ft. above sea level.

Latitude 42° 03' 22"
Longitude 75° 56' 39"

Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Harris, Scientific-Atlanta receivers.

Ownership: Stainless Broadcasting Co. (Group Owner).

Original Operation: November 1, 1957. Sale to present owner by Binghamton Press(Gannett) approved by FCC February 22, 1971 (Television Digest, Vol. 10:31).

Presented (sales): Pety Television Inc.

Presented (legal): Dow, Lohnes & Albertson.

Personnel:

Lora L. Guzewicz, President.
Alice Riehl, General Manager.
Joe Marcoe, General Sales Manager.
Jeff Gray, Station Manager & Promotion Director.
Bob Evans, Local Sales Manager.
Chris Potwin, Chief Engineer.
Susan R. MacDonald, Business Manager.

Best 30 Sec. Rate: \$1500.

City of License: Binghamton. Station DMA: Binghamton. Rank: 152.

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WICZ-TV BPCT-890801KH Granted 8/29/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,140	79,990	273,130
Average Weekly Circulation (1996)	112,187	22,675	134,863
Average Daily Circulation (1996)			65,905

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,970	34,370	133,340
Average Weekly Circulation (1996)	80,363	16,660	97,023
Average Daily Circulation (1996)			52,110

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,170	45,620	139,790
Average Weekly Circulation (1996)	31,824	6,015	37,839
Average Daily Circulation (1996)			13,794

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Binghamton

WMGC-TV

Ch. 34

Network Service: ABC.

Licensee: US Broadcast Group Licensee L.P. 1.

Studio: 203 Ingraham Hill Rd., Binghamton, NY 13903.

Phone: 607-723-7464. Fax: 607-723-1034.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1490-kw max. visual, 149-kw max. aural. Antenna: 1293-ft. above av. terrain, 553-ft. above ground, 2243-ft. above sea level.

Latitude 42° 03' 39"
Longitude 75° 56' 36"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Comtech, 4-meter C-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Avantek, Drake, Microwave Assoc., Scientific-Atlanta receivers.

News Service: AP.

Ownership: US Broadcast Group (Group Owner).

Began Operation: November 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Ansbomb (53.13%) and James E. Greeley (10.4%) approved August 17, 1966 by FCC (Television Digest, Vol. 6:34). Sale to Pinnacle Communications Inc. approved August 7, 1978. Sale to Citadel Communications approved August 6, 1986. Sale to US Broadcast Group approved Jan. 23, 1996 (Vol. 35:35).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

- John Leet, General Manager.
- John Birchall, Local Sales Manager.
- Colin Creighton, News Director.
- Brian Durham, Business Manager.
- Michael Calkins, Chief Engineer.
- Dave Phoenix, Program Director.

Highest 30 Sec. Rate: \$1000.

City of License: Binghamton. **Station DMA:** Binghamton. **Rank:** 152.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WMGC-TV BPCT-870403KF Granted 7/13/87 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,410	77,280	258,690
Average Weekly Circulation (1996)	89,321	20,583	109,904
Average Daily Circulation (1996)			4,222
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,970	34,370	133,340
Average Weekly Circulation (1996)	70,961	15,696	86,657
Average Daily Circulation (1996)			3,222
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,440	42,910	125,350
Average Weekly Circulation (1996)	18,360	4,887	23,247
Average Daily Circulation (1996)			790

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station's service area. The station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Buffalo

WGRZ-TV

Ch. 2

Work Service: NBC.

Licensee: WGRZ-TV Argyle Television Inc., 9220 W. Sunset Blvd., Los Angeles, CA 90069.

Studio: 259 Delaware Ave., Buffalo, NY 14202.

Phone: 716-849-2222. Fax: 716-849-7600.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1314-ft. above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: 11530 Warner Hill Rd., South Wales, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 9-meter C-band; Harris receivers.

News Services: AP, NBC.

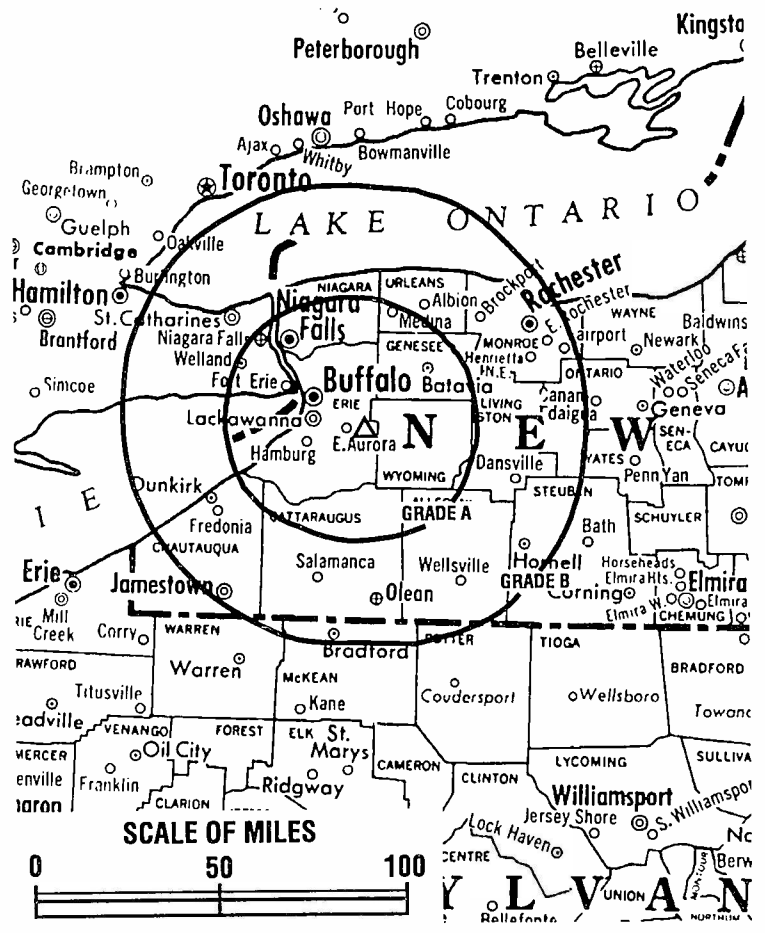
Ownership: Argyle Television Inc. (Group Owner).

Original Operation: August 14, 1954. Sale to Robert N. Smith, William S. Reyner, George D. Lilly, et al., approved by FCC July 31, 1986 (Television Digest, Vol. 26:13; 40). Assignment to General Cinema Corp. from Taft Bcstg. in exchange for WCIX(TV), Miami, FL approved by FCC February 24, 1983. Sale to Taft by Transcontinent Television Corp. approved February 19, 1964 (Vol. 3:15, 16, 31; 4:8). Sale to Tak Communications Inc. approved June 24, 1988 (Vol. 28:19). Assignment of license granted to Michael Eskridge January 27, 1993. License reassigned in 1994. Sale to present owner approved April 20, 1995 (Vol. 35:9, 44).

Presented (sales): Katz American Television; Radio-Television Representatives Ltd. (Canada).

Presented (legal): Wiley, Rein & Fielding.

Personnel:
Eric S. Land, President & General Manager.
Tim Busch, General Sales Manager.
Scott Campbell, National & Regional Sales Manager.
Stacy Roeder, News Director.
Cindy Hutter, Chief Engineer.
Carla Contino, Program Director.
Robert Connell, Promotion Director & Production Manager.
John Daily, Business Manager.



WGRZ-TV BPCT-3826 Granted 12/13/66 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3000.

City of License: Buffalo. Station DMA: Buffalo. Rank: 39.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	487,280	186,660	673,940
Average Weekly Circulation (1996)	409,289	140,958	550,247
Average Daily Circulation (1996)			306,644

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,400	170,690	635,090
Average Weekly Circulation (1996)	402,329	138,831	541,159
Average Daily Circulation (1996)			303,674

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,880	15,970	38,850
Average Weekly Circulation (1996)	6,961	2,127	9,088
Average Daily Circulation (1996)			2,970

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Buffalo

WIVB-TV

Ch. 4

Network Service: CBS.

Licensee: Buffalo Management Enterprises Co. Inc.

Studio: 2077 Elmwood Ave., Buffalo, NY 14207.

Phone: 716-874-4410. Fax: 716-879-4896.

Web Site: <http://www.wivb.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1201-ft. above av. terrain, 741-ft. above ground, 2382-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 33"

Transmitter: Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Microdyne, 7-meter C-band; Microwave General, 6-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Sportsticker, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: May 14, 1948. Sale to Howard Publications Inc. by Buffalo Evening News approved by FCC September 16, 1977 (Television Digest, Vol. 17:22). Sale to King World Productions approved October 13, 1988 (Vol. 28:26). FCC approved sale to LIN Television August 7, 1995 (Vol. 35:23).

Represented (sales): Blair Television; Canadian Communications Co.

Personnel:

Lou Verruto, President & General Manager.
David Hogenkamp, Vice President, Sales & Marketing.
David R. Luka, National Sales Manager.
James Toellner, Local Sales Manager.
Larry Oaks, Director of Engineering.
Twila Henneberger, Program Director & Production Manager.
Carrol Wolter, Community Events Director.
Nancy Kenney, Business Manager.

BLAIR TELEVISION
LEADING THE WAY



WIVB-TV BPCT-920608KH Granted 9/14/92 © American Map Corp., No. 1424

Rates: On request.

City of License: Buffalo. Station DMA: Buffalo. Rank: 39.

Circulation © 1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	502,840	187,270	690,110
Average Weekly Circulation (1996)	397,491	137,411	534,902
Average Daily Circulation (1996)			323,700
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,400	170,690	635,090
Average Weekly Circulation (1996)	385,083	135,240	520,323
Average Daily Circulation (1996)			318,400
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,440	16,580	55,020
Average Weekly Circulation (1996)	12,408	2,171	14,579
Average Daily Circulation (1996)			5,260

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WKBW-TV

Ch. 7

Work Service: ABC.

Address: WKBW-TV Inc., 767 3rd Ave., 28th Floor, New York, NY 10017.

Radio: 7 Broadcast Plaza, Buffalo, NY 14202.

Phone: 716-845-6100. Fax: 716-842-1855.

Email: wkbw@wkbw.com Web Site: http://www.wkbw.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E of Center St., Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, CNN.

Ownership: Granite Broadcasting Corp. (Group Owner).

Original Operation: November 30, 1958. Sale to present owner by Queen City III Ltd. Partnership approved by FCC June 7, 1995 (Television Digest, Vol. 35:18). Sale to Queen City III Ltd. Partnership by Capital Cities Communications Inc. approved by FCC November 14, 1985 (Vol. 25:30, 32).

Presented (sales): Pety Television Inc.

Personnel:

Bill Ransom, President & General Manager.

Paul Cunningham, Local Sales Manager.

Ken Koller, Business Manager.

Scott Rera, Director, Creative Services.

Sarah Norat-Phillips, Director, Syndication & Public Affairs.

John DiScuillo, Director, Promotion & Marketing.

Jennis Kavanaugh, Chief Engineer.

Notes: On request.

Category of License: Buffalo. Station DMA: Buffalo. Rank: 39.

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WKBW-TV BPCT-2677 Granted 9/9/59

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	528,790	186,660	715,450
Average Weekly Circulation (1996)	438,446	141,454	579,901
Average Daily Circulation (1996)			372,486
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,400	170,690	635,090
Average Weekly Circulation (1996)	416,106	139,077	555,183
Average Daily Circulation (1996)			363,376
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,390	15,970	80,360
Average Weekly Circulation (1996)	22,341	2,377	24,718
Average Daily Circulation (1996)			9,110

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Buffalo

WNYB-TV

Ch. 49

Network Service: Independent.

Licensee: Grant Television Inc., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

Studio: 699 Hertel Ave., Buffalo, NY 14207-2341.

Phone: 716-875-9229. **Fax:** 716-875-4919.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4932-kw max. visual, 493-kw max. aural. Antenna: 1235-ft. above av. terrain, 1049-ft. above ground, 2420-ft. above sea level.

Latitude 42° 46' 58"
Longitude 78° 27' 28"

Transmitter: 2034 Folsomdale Rd., Cowlesville, NY.

Multichannel TV Sound: Separate audio program.

Satellite Earth Station: United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: September 1, 1987. Sale to Tri-State Christian TV Inc. by Niagara Frontier Bcstg. Partnership approved by FCC October 19, 1989 (*Television Digest*, Vol. 29:36). Assignment of license to Grant Bcstg. approved March 1, 1996.

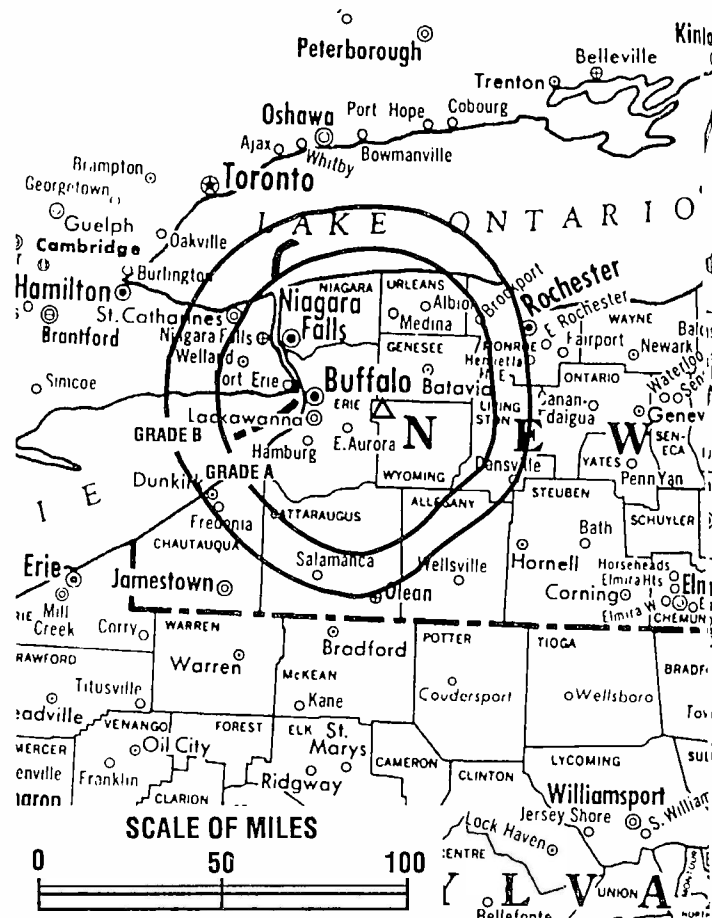
Personnel:

- Milton Grant, President.
- Gary Dreispul, Station Manager.
- Ed Murlatt, Chief Engineer.
- Danielle Lettieri, Programming Assistant.

Rates: On request.

City of License: Buffalo. **Station DMA:** Buffalo. **Rank:** 39.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WNYB-TV BMPCT-870810KE Granted 11/17/87 © American Map Corp., No. 142.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,120	6,990	14,110
Average Weekly Circulation (1996)	840	370	1,210
Average Daily Circulation (1996)	120	53	173

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,120	6,990	14,110
Average Weekly Circulation (1996)	840	370	1,210
Average Daily Circulation (1996)	120	53	173

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Buffalo

WUTV

Ch. 29

Network Service: FOX.

Licensee: Sullivan Broadcasting Co. Inc., 951 Whitehaven Rd., Grand Island, NY 14072.

Radio: 951 Whitehaven Rd., Grand Island, NY 14072.

Phone: 716-773-7531. Fax: 716-773-5753.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 159-ft. above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"
Longitude 78° 55' 40"

Requests CP for change to 5000-kw max. visual, 1079-ft. above av. terrain, 1079-ft. above ground, 1666-ft. above sea level, lat. 43° 01' 32", long. 78° 55' 13". BPCT-960711KR.

Transmitter: 951 Whitehaven Rd., Grand Island, NY.

Teletext Earth Stations: Harris, 3-meter C-band; Microdyne, 3.7-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Standard Communications receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Significant Operation: December 21, 1970. FCC approved sale to ABRY Communications, later Sullivan Bcstg., Dec 15, 1995 (Television Digest, Vol. 36:4). Sale to Act III Bcstg. by Citadel Communications approved by FCC June 13, 1990 (Vol. 29:36; 30:26). Sale to Citadel by Whitehaven Entertainment approved August 31, 1984 (Vol. 24:29). Sale to Whitehaven by Herman Pease, et al., approved August 31, 1984. Sale to Herman Pease, et al., by Ultravision Bcstg. Co. (F. R. Burczynski, et al.) approved February 10, 1978 (Vol. 17:31).

Presented (sales): Seltel Inc.

Presented (legal): Arter & Hadden.

- Personnel:
- Don Moran, Vice President & General Manager.
 - Patti Hamilton, General Sales Manager.
 - Kevin Murphy, Local Sales Manager.
 - Cathy McCracken, National Sales Manager.
 - Michael Anger, Chief Engineer.
 - Lois M. Ringle, Program Director.
 - Robert J. Bart, Controller.
 - Mary Fay-Betker, Promotion Supervisor.
 - Joe Pinter, Production Supervisor.



WUTV BPCT-3200 Granted 1/21/68 © American Map Corp., No. 14244

Rates: On request.

City of License: Buffalo. Station DMA: Buffalo. Rank: 39.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	468,740	158,690	627,430
Average Weekly Circulation (1996)	269,469	76,766	346,235
Average Daily Circulation (1996)			150,104

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	445,860	158,690	604,550
Average Weekly Circulation (1996)	264,511	76,766	341,277
Average Daily Circulation (1996)			149,196

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,880	0	22,880
Average Weekly Circulation (1996)	4,958	0	4,958
Average Daily Circulation (1996)			908

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Corning

WYDC

Ch. 48

Network Service: UPN, WBN.

Licensee: Standfast Broadcasting Corp., Rural Rte. 2, Box 98E, Fillmore, NY 14735.

Studio: 33 E. Market St., Corning, NY 14830.

Phone: 607-937-6144.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 12.2-kw max. visual. Antenna: 545-ft. above av. terrain, 220-ft. above ground, 1959-ft. above sea level.

Latitude 42° 09' 43"
Longitude 77° 02' 15"

Transmitter: Denmark Hill, 2.5-mi. NE of Corning on Van Etten Rd.

Ownership: Standfast Broadcasting Corp.

Began Operation: September 6, 1994.

Represented (legal): Gammon & Grange.

Represented (engineering): Sellmeyer Engineering.

Personnel:

David Grant, President & General Manager.
Molly Grant, Station Manager.

Rates: On request.

City of License: Corning. Station DMA: Elmira. Rank: 170.

Circulation © 1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,060	0	58,060
Average Weekly Circulation (1996)	8,648	0	8,648
Average Daily Circulation (1996)			2,025



WYDC BMPCT-931012KG Granted 7/18/94 © American Map Corp., No. 142

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,060	0	58,060
Average Weekly Circulation (1996)	8,648	0	8,648
Average Daily Circulation (1996)			2,025

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WENY-TV

Ch. 36

Work Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, NY 14902.

Radio: 474 Old Ithaca Rd., Horseheads, NY 14845.

Phone: 607-739-3636. Fax: 607-739-1418.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Affiliate: WENY, 1-kw, 1230 kHz.

Affiliate: WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

Ownership: Howard Green Group (Group Owner).

Begin Operation: November 19, 1969.

Presented (sales): Seltel Inc.

Presented (legal): Cordon & Kelly.

Presented (engineering): Lohnes & Culver.

Personnel:

Howard L. Green, Executive Vice President.

Patrick M. Parish, General Manager.

Leade Murtland, Station & General Sales Manager.

John Herrick, News Director.

Jim Appleton, Chief Engineer.

Paul Zylowski, Production Director.

Notes: On request.

City of License: Elmira. Station DMA: Elmira. Rank: 170.

© 1996 Nielsen. Coverage based on Nielsen study



WENY-TV BMPCT-7044 Granted 8/20/69 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,770	49,420	190,190
Average Weekly Circulation (1996)	65,194	15,734	80,928
Average Daily Circulation (1996)			37,011
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,230	24,090	93,320
Average Weekly Circulation (1996)	49,507	10,959	60,466
Average Daily Circulation (1996)			30,122
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,540	25,330	96,870
Average Weekly Circulation (1996)	15,687	4,775	20,461
Average Daily Circulation (1996)			6,889

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Elmira-Corning

WETM-TV

Ch. 18

Network Service: NBC.

Licensee: Smith Television of New York Inc., 127 El Paseo, Santa Barbara, CA 93101.

Studio: 101 E. Water St., Elmira, NY 14901.

Mailing Address: Box 1207, Elmira, NY 14902.

Phone: 607-733-5518. Fax: 607-734-1176.

E-mail: wetm18@aol.com

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. & 113-kw horizontal visual, 33-kw max. & 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Holds CP for change to 603-kw max. visual, 1234-ft. above av. terrain, 817-ft. above ground, 2523-ft. above sea level. BPCT-960624KQ.

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comsat, 3-meter Ku-band; Comsat, 4-meter C-band; Comsat, 8-meter Ku-band; ChannelMaster receivers.

News Services: AP, CNN, NBC.

Ownership: Smith Broadcasting Group Inc. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: September 10, 1956. Sale to present owner by Times Mirror Co. approved by FCC April 17, 1986 (Television Digest, Vol. 26:17). Previous sale by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Robert N. Smith, President.
Robert Grissom, Vice President & General Manager.
Mike Golden, Local Sales Manager.
David Schifter, News Director.
Heather Wingate, Program Director.
Scott Iddings, Promotion Manager.
Margaret Williams, Business Manager.
Chris Zell, Chief Engineer.



WETM-TV BPCT-960624KQ Granted 9/6/96 © American Map Corp., No. 144

Rates: On request.

City of License: Elmira. Station DMA: Elmira Rank: 170.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,560	38,480	155,040
Average Weekly Circulation (1996)	71,884	15,631	87,515
Average Daily Circulation (1996)			5,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,230	24,090	93,320
Average Weekly Circulation (1996)	59,420	11,979	71,399
Average Daily Circulation (1996)			4,600
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,330	14,390	61,720
Average Weekly Circulation (1996)	12,464	3,652	16,116
Average Daily Circulation (1996)			700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

WRNN-TV
(formerly WTZA)
Ch. 62

Work Service: Independent.
Licensee: WRNN-TV Assoc. Ltd. Partnership, 62 Southfield Ave., 1 Stamford Landing, Stamford, CT 06902.

Studio: 721 Broadway, Kingston, NY 12401.

Address: 120 Centennial Ave., Piscataway, NJ 08854.

Phone: 914-339-6200. **Fax:** 914-339-6210; 914-339-6264.

Email: comments@mntv.com **Web Site:** http://www.mntv

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 299-ft. above ground, 3219-ft. above sea level.

Latitude 42° 05' 06"
Longitude 74° 06' 00"

Transmitter: Overlook Mountain, Woodstock.

Satellite Earth Stations: Harris, 6.1-meter; M/A-Com, Ku-band; Harris, M/A-Com receivers.

Services: AP, Conus.

Partnership: New Mass Media Inc.

Announcement: December 15, 1985. Sale to present owner by Edward P. Swyer, et al., approved by FCC Oct. 28, 1993.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
Richard French III, General Manager.
Gerald Fraenkel, Sales Director.
Tom LaGrutta, Vice President of Corporate Sales.
Bonnie Breitenstein, Director of Community Relations.
Ron Black, Controller.
James Stanley, Chief Engineer.

Best 30 Sec. Rate: \$400.

Specials: On request.

Area of License: Kingston. **Station DMA:** New York. **Rank:** 1.

Citation: ©1996 Nielsen. Coverage based on Nielsen study.



WRNN-TV BMPCT-850529KF Granted 9/4/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,700	70,680	313,380
Average Weekly Circulation (1996)	50,584	14,481	65,065
Average Daily Circulation (1996)			25,447

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,980	33,910	251,890
Average Weekly Circulation (1996)	47,527	11,684	59,211
Average Daily Circulation (1996)			23,940

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,720	36,770	61,490
Average Weekly Circulation (1996)	3,057	2,797	5,854
Average Daily Circulation (1996)			1,507

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—New York

WABC-TV

Ch. 7

Network Service: ABC.

Licensee: ABC Inc., 7 Lincoln Square, New York, NY 10023.

Studio: 7 Lincoln Square, New York, NY 10023.

Phone: 212-456-7777. Fax: 212-456-3222.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Vertex, 4.7-meter Ku-band; Andrew, M/A-Com receivers.

News Services: ABC, AP, UPI.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: August 10, 1948.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Fisher.

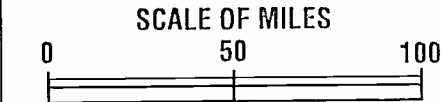
Personnel:

- Todd Wheeler, General Sales Manager.
- Iris Osman, Local & National Sales Manager.
- Henry S. Florsheim, Director of News.
- James Baker, Director of Engineering.
- Cliff Love, Director of Community Affairs.
- Richard R. Graham, Director of Finance & Business Affairs.
- Art Moore, Program Director.
- Brigitte McCray, Director of Creative Services.
- Sylvia Hueston, Director of Community Relations.
- Anna Carbonell, Press Information Manager.
- Patricia Liguori, Research Director.

Rates: On request.

City of License: New York. Station DMA: New York. Rank: 1.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WABC-TV BPCT-4425 Granted 4/18/74 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,967,390	5,093,180	10,060,570
Average Weekly Circulation (1996)	3,817,811	2,091,386	5,909,197
Average Daily Circulation (1996)			3,278,200
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,440,780	2,102,210	6,542,990
Average Weekly Circulation (1996)	3,671,369	1,783,824	5,455,193
Average Daily Circulation (1996)			3,171,500
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	526,610	2,990,970	3,517,580
Average Weekly Circulation (1996)	146,442	307,561	454,003
Average Daily Circulation (1996)			106,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—New York

WBIS

(formerly WHYC-TV)

Ch. 31

Network Service: Independent.

Licensee: ITT-Dow Jones Television, 200 Liberty St., New York, NY 10281.

Studio: 200 Liberty St., New York, NY 10281.

Phone: 212-384-6000. Fax: 212-416-3605.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2800-kw total, 280-kw aural. Antenna: 1560-ft. above av. terrain, 1584-ft. above ground, 96-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: One World Trade Center.

News Services: AP, UPI.

Ownership: ITT-Dow Jones Television.

Begin Operation: November 1, 1962. Operated as a municipally-owned non-commercial outlet until assignment of license to ITT-Dow Jones Television was approved July 15, 1996 (Television Digest, Vol. 35:13, 19, 22, 32, 43; 36:10).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Personnel:

Carolyn Wall, President.

Thyllis Seifer, Director of Program Development & Creative Services.



WBIS BMPCT-860129KG Granted 4/4/86 © American Map Corp., No. 14244

Rates: On request.

City of License: New York. Station DMA: New York. Rank: 1.

Nielsen Data: Not available.

New York—New York

WCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 524 W. 57th St., New York, NY 10019.

Phone: 212-975-4321.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 21.4-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

News Services: AP, CBS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1941.

Represented (sales): CBS Television Stations National Sales.

Personnel:

- Carl (Bud) Carey, Vice President & General Manager.
- Bob Klinge, Sales Director.
- Elliot Black, National Sales Manager.
- David Conan, Director of Broadcast Operations & Engineering.
- Alice Flood, Director of Planning & Administration.
- Jean Hodge, Director of Station Services.
- Nesline Swaby, Manager of News Administration.
- Barbara Terasaka, Director of Finance & Business Affairs.
- James Picinich, Director of Broadcast Administration.
- Dolores Danska, Program Director.
- Daniel Scher, Marketing Director.
- Tracy Beckerman, Manager, Advertising & Promotion.

Rates: On request.

City of License: New York. Station DMA: New York. Rank: 1.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WCBS-TV BPCT-4280 Granted 4/18/74 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,914,050	2,176,180	7,090,230
Average Weekly Circulation (1996)	3,555,183	1,602,032	5,157,215
Average Daily Circulation (1996)			2,600,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,440,780	2,102,210	6,542,990
Average Weekly Circulation (1996)	3,418,149	1,586,766	5,004,915
Average Daily Circulation (1996)			2,544,900
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	473,270	73,970	547,240
Average Weekly Circulation (1996)	137,034	15,266	152,300
Average Daily Circulation (1996)			55,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—New York

WNBC

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 1, 30 Rockefeller Plaza, New York, NY 10112.

Studio: 30 Rockefeller Plaza, New York, NY 10112.

Phone: 212-664-4444. Fax: 212-664-2994.

Web Site: <http://www.newschannel4.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 4.7-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

News Services: AP, NBC, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Plan Operation: July 1, 1941. Sale of RCA approved by FCC June 5, 1986.

Presented (sales): Harrington, Richter & Parsons Inc.

Personnel:

- Thomas Swanson**, President & General Manager.
- Frank Comerford**, Vice President & Director, Sales.
- Paula Walker**, Vice President & News Director.
- Tom Remiszewski**, Vice President, Creative Services & Programming.
- Susan Epstein**, Local Sales Manager.
- Harry Doll**, Director, Press & Publicity.
- Dele Rifkin**, Program Director.
- John O'Neill**, Director, Finance & Administration.
- Andrea Kane**, Director, Employee Relations.
- Anna Carbonell**, Director, Station Relations.
- Joe Berini**, Director, Engineering & Operations.

Fees: On request.

Class of License: New York. Station DMA: New York. Rank: 1.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



WNBC BPCT-4423 Granted 4/18/74 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,107,770	3,412,430	8,520,200
Average Weekly Circulation (1996)	3,876,234	1,837,769	5,714,003
Average Daily Circulation (1996)			3,020,234
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,440,780	2,102,210	6,542,990
Average Weekly Circulation (1996)	3,681,300	1,711,603	5,392,903
Average Daily Circulation (1996)			2,929,244
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	666,990	1,310,220	1,977,210
Average Weekly Circulation (1996)	194,934	126,166	321,100
Average Daily Circulation (1996)			90,990

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—New York

WNYW

Ch. 5

Network Service: FOX.

Licensee: Fox Television Stations Inc.

Studio: 205 E. 67th St., New York, NY 10021.

Phone: 212-452-5555. Fax: 212-249-1182.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.4-kw visual, 1.74-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo and separate audio program.

News Services: AP, Reuters.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: May 2, 1944. Started as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on December 2, 1955, to its common stockholders of record on November 14, 1955, pursuant to FCC consent of November 17, 1955, and its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. FCC approved sale to present owner by Metromedia November 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- Hilary Hendler, Vice President & General Manager.
- Lou Abitabile, Vice President, General Sales Manager & Program Director.
- Marie Hickey, Vice President & News Director.
- Paul Puccio, Vice President, Broadcast Operations & Engineering.
- Muriel Reis, Vice President & General Counsel.
- Paul Horrigan, Vice President, Finance & Administration.
- Yolanda O'Hern, Local Sales Manager.
- Gerald Griffin, National Sales Manager.
- Greg Bendin, Local Sales Manager.
- Diane Villa, Director of Research.
- Jeff Polikoff, Production Manager.

Rates: On request.

City of License: New York. **Station DMA:** New York. **Rank:** 1.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



WNYW BMPCT-800618KE Granted 7/31/80 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,472,460	2,241,810	7,714,270
Average Weekly Circulation (1996)	3,565,450	1,625,737	5,191,187
Average Daily Circulation (1996)			2,397,200

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,440,780	2,102,210	6,542,990
Average Weekly Circulation (1996)	3,195,340	1,602,052	4,797,392
Average Daily Circulation (1996)			2,276,200

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,031,680	139,600	1,171,280
Average Weekly Circulation (1996)	370,110	23,684	393,794
Average Daily Circulation (1996)			121,000

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—New York

WPIX

Ch. 11

Network Service: WBN.

Licensee: Tribune New York Holdings Inc., 220 E. 42nd St., New York, NY 10017.

Studio: 220 E. 42nd St., New York, NY 10017.

Phone: 212-949-1100. Fax: 212-210-2805.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1687-ft. above ground, 199-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multiple Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

News Services: AP, Visnews, WTN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Dan Operation: June 15, 1948.

Presented (sales): TeleRep Inc.

Presented (legal): Sidley & Austin.

Personnel:

- Dennis FitzSimons, President.
- Michael Eigner, Executive Vice President & General Manager.
- Nitrick Austin, Senior Vice President & Treasurer.
- Paul Bissonette, Vice President & Station Manager.
- Mike Wach, Vice President & General Sales Manager.
- Frank Geraty, Vice President & Chief Engineer.
- Ancy Lee, Vice President, Programming.
- Michelle Shepherd, Vice President, Community Affairs & Production.
- Gene Perlman, Vice President, Research.
- Andy Kaiser, Vice President, Creative Services.
- Maureen Huryn, Vice President, Planning.
- Audria Gasparini, Vice President, Human Resources.
- Max Goldberg, Vice President, Operations.
- Michelle Liebowitz, Local Sales Manager.
- Pat Manzi, National Sales Manager.
- Allen Scott, News Director.
- Carl Arbuckle, Assistant Chief Engineer.
- Patricia Lopez, Director, Public Service.
- Alberto Knie, Art Director.
- John Adler, Production Manager.



WPIX BPCT-4854 Granted 7/14/75

© American Map Corp., No. 14244

Rates: On request.

City of License: New York. Station DMA: New York. Rank: 1.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,570,120	2,397,740	10,967,860
Average Weekly Circulation (1996)	3,504,791	1,352,010	4,856,801
Average Daily Circulation (1996)			1,922,239
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,440,780	2,102,210	6,542,990
Average Weekly Circulation (1996)	2,399,141	1,321,962	3,721,102
Average Daily Circulation (1996)			1,640,148
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,129,340	295,530	4,424,870
Average Weekly Circulation (1996)	1,105,650	30,048	1,135,698
Average Daily Circulation (1996)			282,091

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—New York-Newark, New Jersey

WHSE-TV

Ch. 68

(Operates satellite WHSI-TV, Smithtown, NY)

Network Service: Independent.

Licensee: SKNJ Bcstg. Partnership, 390 W. Market St., Newark, NJ 07107.

Studio: 390 W. Market St., Newark, NJ 07107.

Phone: 201-643-6800. Fax: 201-643-1903.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2630-kw visual. Antenna: 1440-ft. above av. terrain, 1430-ft. above ground, 1483-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Requests CP for change to 5000-kw max. visual. BPCT-960716KK.

Transmitter: 350 5th Ave., New York, NY.

Multichannel TV Sound: Stereo only.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: September 29, 1974. Left air December 27, 1974. Resumed operation September 28, 1975. Began prime-time subscription television operation March 1, 1977 (*Television Digest*, Vol. 17:11). Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Bcstg. Inc. approved April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC September 19, 1986 (Vol. 26:32, 45).

Represented (legal): Wiley, Rein & Fielding.



WHSE-TV BPCT-900605KU Granted 10/27/93 © American Map Corp., No. 142

Personnel:
 Bill Roller, Operations Manager.
 Joe Nigro, Chief Engineer.

Rates: On request.

City of License: Newark, NJ. Station DMA: New York. Rank: 1.

Nielsen Data: Not available.

New York—New York-Newark, New Jersey

WNJU

Ch. 47

Service: Telemundo.

Licensee: WNJU License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 47 Industrial Ave., Teterboro, NJ 07608.

Business Office: 1740 Broadway, New York, NY 10019.

Phone: 212-492-5500. Fax: 212-492-5629.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 4570-kw. Max. visual. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: One World Trade Center, New York.

Satellite Earth Stations: 3.2-meter Ku-band; 5-meter C-band; Miralite, 3.7-meter band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Origin Operation: May 16, 1965. Sale to present owners by Andrew J. Perenchio, Norman D. Yorkin & Norman Lear approved by FCC December 3, 1986 (Television Digest, Vol. 26:44). Previous sale by Screen Gems Stations approved by FCC December 26, 1979 (Vol. 20:2). Sale by Henry P. Bencton, Fairleigh S. Dickinson et al., approved by FCC September 9, 1970 (Vol. 9:24, 10:37).

Represented (sales): Telemundo Network Sales.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammett & Edison Inc.

Personnel:
Luis Martinez Llorian, Senior Vice President & General Manager.
Luis Roldan, Senior Vice President & Station Manager.
Maurice Marotta, Vice President, Finance.
George Calvo, National Sales Manager.
Liliana Grau, Local Sales Manager.
Luis Alvarez, News Director.
Luis Martin, Marketing Director.
Luis Bianco, Production Manager.
Luis Santiago, Traffic Manager.



WNJU BPCT-4884 Granted 11/9/76 © American Map Corp., No. 14244

Lolita Fonnegra, Director of Public Affairs.
Bill Mierisch, Chief Engineer.

Highest 30 Sec. Rate: \$1400.

City of License: Linden, NJ. Station DMA: New York. Rank: 1.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,753,650	1,543,660	3,297,310
Average Weekly Circulation (1996)	144,348	158,965	303,313
Average Daily Circulation (1996)			144,246

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,753,650	1,543,660	3,297,310
Average Weekly Circulation (1996)	144,348	158,965	303,313
Average Daily Circulation (1996)			144,246

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—New York-Secaucus, New Jersey

WWOR-TV

Ch. 9

Network Service: UPN.

Licensee: WWOR-TV Inc., 9 Broadcast Plaza, Secaucus, NJ 07096.

Studio: 9 Broadcast Plaza, Secaucus, NJ 07096.

Phone: 201-348-0009. Fax: 201-330-2488.

E-mail: bqudeen@wwortv.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 47.9-kw visual, 4.79-kw aural. Antenna: Circularly polarized, 1640-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center, New York.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Vertex, 6.1-meter Ku-band; Radiation Systems, 2.8-meter Ku-band; Vertex, 6.1-meter C-band; Drake, Harris, Microdyne receivers.

News Services: AP, CNN, Conus, MediaLink.

Ownership: BHC Communications Inc. (Group Owner).

Began Operation: October 5, 1949. In January 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., Macy Co. retaining 10%; in December 1955, Macy sold its interest to General Tire & Rubber Co., the latter setting up a parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (*Television Digest*, Vol. 7:41, 46; 8:3; 11:48, 51). Sale to MCA by RKO General approved by FCC November 25, 1986 (Vol. 26:29, 48; 27:13). Spun off to shareholders as Pinelands Inc. (Vol. 30:40, 53; 31:1). Transfer to present owner approved August 18, 1992 (Vol. 32:26, 34, 35, 47).

Represented (sales): Katz Independent Television; United Television Sales.

Personnel:

Robert Qudeen, Vice President & General Manager.
Douglas Land, Vice President & General Counsel.
Seth Winter, General Sales Manager.
Barry Margolis, Local Sales Manager.
Brenda Woodman, Local Sales Manager.
Robert French, Director of Opportunity Marketing/Sales.
Rick Miner, Executive Director, Production & Engineering.
Steve Jacobs, National Sales Manager.
Steve Whritner, Promotion Manager.
Leslie Glenn, Director of Programming.
Dan Carlin, Director of Research.
Joseph Plantamura, Director of Facilities.
Penny Pinsker, Director of Community Affairs & Special Projects.
Michael DiLaura, Director of Human Resources.
Ken McGowan, Director of Engineering.



WWOR-TV BMPCT-7753 Granted 4/18/74 © American Map Corp., No. 141

Will Wright, News Director.
Norman Roth, Business Manager.

Rates: On request.

City of License: Secaucus, NJ. Station DMA: New York. Rank: 1.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,568,550	2,269,200	12,837,750
Average Weekly Circulation (1996)	2,699,662	1,256,825	3,956,487
Average Daily Circulation (1996)			1,421,999
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,440,780	2,102,210	6,542,990
Average Weekly Circulation (1996)	1,996,365	1,237,733	3,234,098
Average Daily Circulation (1996)			1,266,464
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,127,770	166,990	6,294,760
Average Weekly Circulation (1996)	703,297	19,092	722,389
Average Daily Circulation (1996)			155,735

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Network Service: Univision.

License: WXTV License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 24 Meadowlands Pkwy., Secaucus, NJ 07094.

Phone: 201-348-4141. Fax: 201-348-4104.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2340-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1381-ft. above av. terrain, 1385-ft. above ground, 1437-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg., 350 5th Ave., New York.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter.

News Services: AP, UPI.

Ownership: Univision Communications Inc. (Group Owner).

Comm. Operation: August 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC December 26, 1972. Sale of Spanish International to Hallmark Cards approved by FCC June 12, 1987. Sale to Perenchio approved September 23, 1992 (Television Digest, Vol. 32:40).

Presented (sales): Univision.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Christina Schwarz, Vice President & General Manager.
- Ernest Bieling, Vice President & Station Manager.
- Schelle Liebowitz, Vice President & Director of Sales.
- Andrew Wallace, National Sales Manager.
- Bert Yanez, News Director.
- Steve Barth, Chief Engineer.
- Diam Coletta, Promotion Manager.
- Shelie Crowley, New Business Manager.
- Gene Torres, Director of Communications.



WXTV BPCT-890821KF Granted 2/28/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Paterson, NJ. Station DMA: New York. Rank: 1.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,753,650	1,708,190	3,461,840
Average Weekly Circulation (1996)	184,076	239,774	423,850
Average Daily Circulation (1996)			294,054
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,753,650	1,708,190	3,461,840
Average Weekly Circulation (1996)	184,076	239,774	423,850
Average Daily Circulation (1996)			294,054

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Plattsburgh

WPTZ

Ch. 5

(Operates satellite WNNE-TV, Hartford, VT)

Network Service: NBC.

Licensee: Heritage Media Inc., 13355 Noel Rd., Dallas, TX 75240.

Studios: 5 Television Dr., Plattsburgh, NY 12901; 45 Roosevelt Hwy., Colchester, VT 05446.

Phones: 518-561-5555; 802-862-8817. **Fax:** 518-561-5940.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: December 8, 1954. Merger of Rollins Communications with Heritage Communications approved by FCC February 9, 1987 (*Television Digest*, Vol. 26:20, 23). Sale to Rollins Communications by Carl F. Stohn group approved March 28, 1956 by FCC (Vol. 12:7, 13).

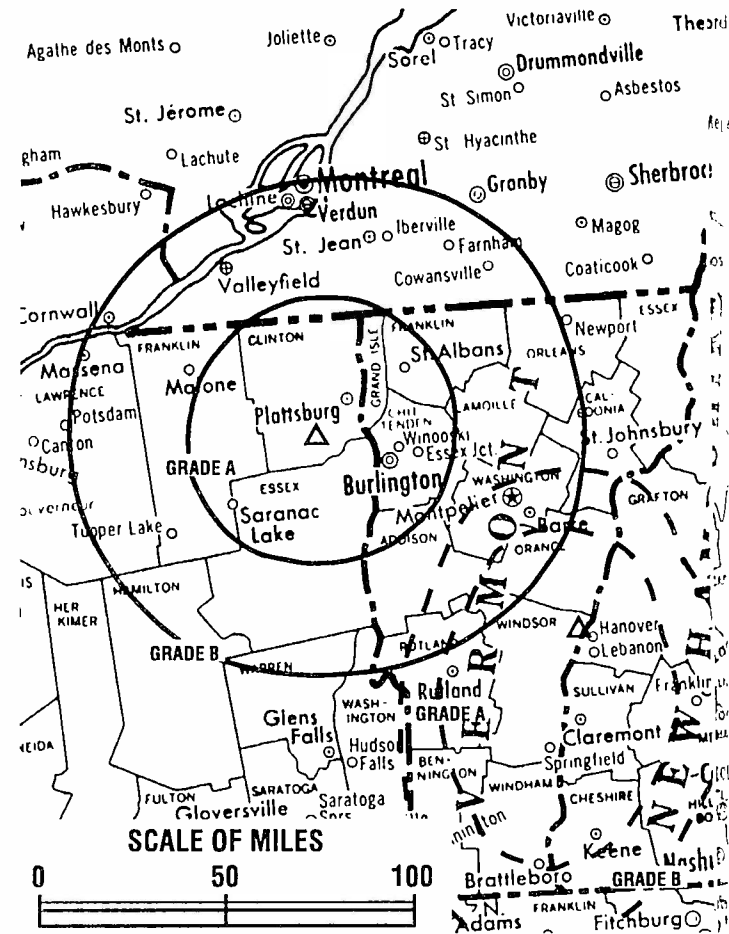
Represented (sales): Petry Television Inc.; Airtime Television Sales Inc. (Canada).

Represented (legal): Sidley & Austin.

Personnel:

- Bob Shields, President & General Manager.
- F. Semler Dieterich, General Sales Manager.
- James Langton, Local Sales Manager.
- Cece Wick, New England Sales Manager.
- Joe Krone, Operations Manager.
- Tom Bradshaw, Chief Engineer.
- Stewart Ledbetter, News Director.
- James Gratton, Production & Public Service Manager.
- Dick Roberts, Promotion Manager.

Rates: On request.



WPTZ BMPCT-2080 Granted 8/26/54

© American Map Corp., No. 14

City of License: North Pole. **Station DMA:** Burlington-Plattsburgh. **Rank:** 91.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,560	93,330	255,890
Average Weekly Circulation (1996)	118,188	50,647	168,835
Average Daily Circulation (1996)			97.2%
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,010	78,280	212,290
Average Weekly Circulation (1996)	104,884	47,962	152,846
Average Daily Circulation (1996)			90.8%
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,550	15,050	43,600
Average Weekly Circulation (1996)	13,304	2,685	15,989
Average Daily Circulation (1996)			7.1%

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Poughkeepsie

WTBY
Ch. 54

Network Service: TBN.
Licensee: Trinity Bcstg. of New York Inc., Box 534, Fishkill, NY 12524.
Radio: Rte. 9, Merritt Rd., Fishkill, NY 12521.
Phone: 914-896-4610. **Fax:** 914-896-4614.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 250-kw max. & 93-kw horizontal aural. Antenna: 608-ft. above av. terrain, 869-ft. above ground, 1972-ft. above sea level.

Latitude 41° 43' 09"
Longitude 73° 59' 47"

Transmitter: Illinois Mountain near Highlands in Ulster County.
Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.
Ownership: Trinity Broadcasting Network Inc. (Group Owner).
Plan Operation: April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.

Personnel:
Trace Cephas, Station Manager.
Paula Mitchell, Director, Community Affairs.
Jeff Montanye, Chief Engineer.

Best 30 Sec. Rate: \$95.

Class of License: Poughkeepsie. **Station DMA:** New York. **Rank:** 1.

© 1996 Nielsen. Coverage based on Nielsen study.

Brand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,630	12,630
Average Weekly Circulation (1996)	0	2,804	2,804
Average Daily Circulation (1996)			455



WTBY BPCT-920703KF Granted 9/3/92 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,630	12,630
Average Weekly Circulation (1996)	0	2,804	2,804
Average Daily Circulation (1996)			455

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Riverhead

WLNY

(formerly WLIG)

Ch. 55

Network Service: Independent.

Licensee: WLIG-TV, 270 S. Service Rd., Box 1355, Melville, NY 11747.

Studio: 315 Wading River Hollow Rd., Ridge, NY 11961.

Mailing Address: Box 1355, Melville, NY 11747.

Phones: 516-777-8855; 516-924-5000. Fax: 516-777-8180.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 637-ft. above ground, 731-ft. above sea level.

Latitude 40° 53' 50"
Longitude 72° 54' 56"

Transmitter: 315 Wading River Hollow Rd., Ridge.

Satellite Earth Stations: RCA, Ku-band; Vertex, 4.8-meter C-band.

Ownership: WLIG-TV Inc.

Began Operation: April 28, 1985.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Marvin Chauvin, Chief Executive Officer.
- David Feinblatt, General Manager.
- Elliott Simmons, General Sales Manager.
- Ken Rhodes, News Director.
- Mark D'Acampora, Engineering Supervisor.
- Debra Waldman, Promotion Coordinator.
- Jim Weis, Business Manager.
- Gerard Diorio, Operations Manager.
- Janet Greeley, Office Manager.

Highest 30 Sec. Rate: \$750.

City of License: Riverhead. Station DMA: New York. Rank: 1.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WLNY BMPCT-821213KG Granted 4/27/83 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,590,720	252,470	2,843,190
Average Weekly Circulation (1996)	339,353	25,737	365,090
Average Daily Circulation (1996)			86,600
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,590,720	220,700	2,811,420
Average Weekly Circulation (1996)	339,353	21,702	361,055
Average Daily Circulation (1996)			86,600
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	31,770	31,770
Average Weekly Circulation (1996)	0	4,035	4,035
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Rochester

WHEC-TV

Ch. 10

Work Service: NBC.

Licensee: Viacom International Inc., 1515 Broadway, New York, NY 10036.

Address: 191 East Ave., Rochester, NY 14604.

Phone: 716-546-5670. Fax: 716-454-7433.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

Channel TV Sound: Stereo only.

Satellite Earth Stations: 5 in operation; M/A-Com, Pinzone, Scientific-Atlanta receivers.

Services: AP, CQI Sports Ticker, NBC, Sports News Satellite.

Ownership: Viacom International Inc. (Group Owner).

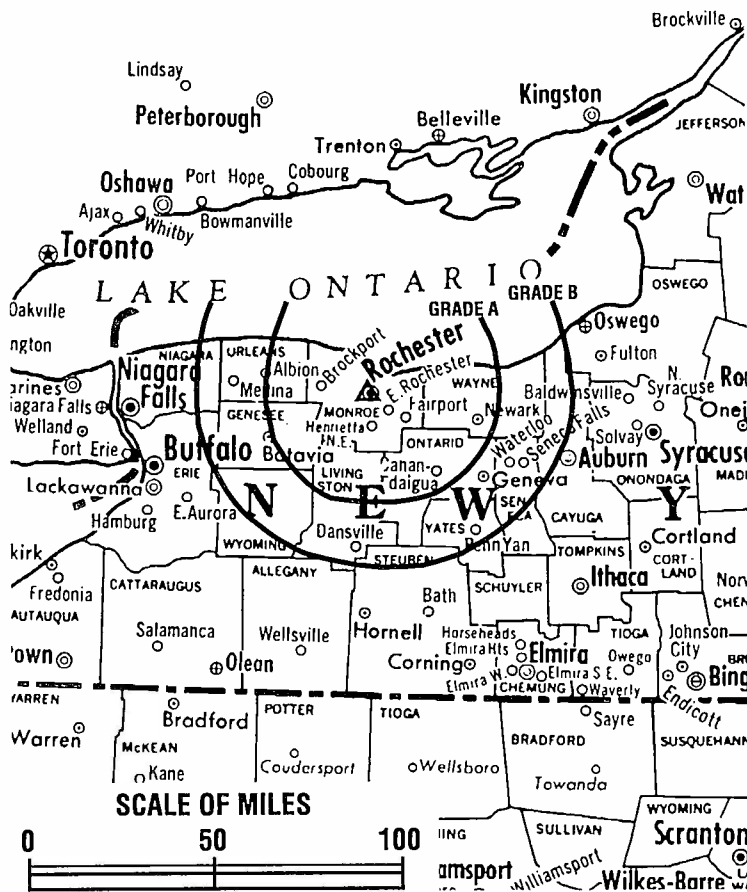
Operation: November 1, 1953. Initial broadcast was as a time-share outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on August 1, 1961 (Television Digest, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to Viacom approved October 18, 1983. Hubbard Broadcasting is acquiring station along with WNYT(TV), Albany in exchange for WTOG-TV, Ft. Petersburg-Tampa (Vol. 36:35).

Presented (sales): TeleRep Inc.; Airtime Television Sales Inc. (Canada).

Personnel:

- Arnold Klinsky, Vice President & General Manager.
- Harvey Lazear, General Sales Manager.
- Andrew Alford, Local Sales Manager.
- Steve Arvan, National Sales Manager.
- Bob Elmore, News Director.
- Ferry A. Fauth, Program Director.
- John Walsh, Chief Engineer.
- Joseph LaFornara, Business Manager.
- John Doyle, Promotion Director.

Notes: On request.



WHEC-TV BPCT-3022 Granted 4/11/62 © American Map Corp., No. 14244

City of License: Rochester. Station DMA: Rochester, NY. Rank: 74.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,150	167,180	507,330
Average Weekly Circulation (1996)	254,126	110,575	364,701
Average Daily Circulation (1996)			205,272
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	264,240	102,820	367,060
Average Weekly Circulation (1996)	228,211	91,427	319,638
Average Daily Circulation (1996)			183,870
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,910	64,360	140,270
Average Weekly Circulation (1996)	25,915	19,147	45,063
Average Daily Circulation (1996)			21,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1979 sale of **WHEC-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

New York—Rochester

WOKR

Ch. 13

Network Service: ABC.

Licensee: WOKR-TV Partners, Box 20555, Rochester, NY 14602-0555.

Studio: 4225 W. Henrietta Rd., Rochester, NY 14623.

Phone: 716-334-8700. Fax: 716-359-1570.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 364-ft. above ground, 1031-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Simulsat, 7-meter C-band; Harris, Standard Components receivers.

News Services: AP, CNN, UPI.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: September 15, 1962. Started as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. August 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC August 15, 1977 (Vol. 17:16). Sale to Gillett Holdings approved June 19, 1984. Sale to Falmouth Bcstg. approved February 8, 1990 but not consummated. Sale to VS & A-Hughes Inc. approved May 15, 1991 (Vol. 31:13). Sale to present owner approved January 31, 1995.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

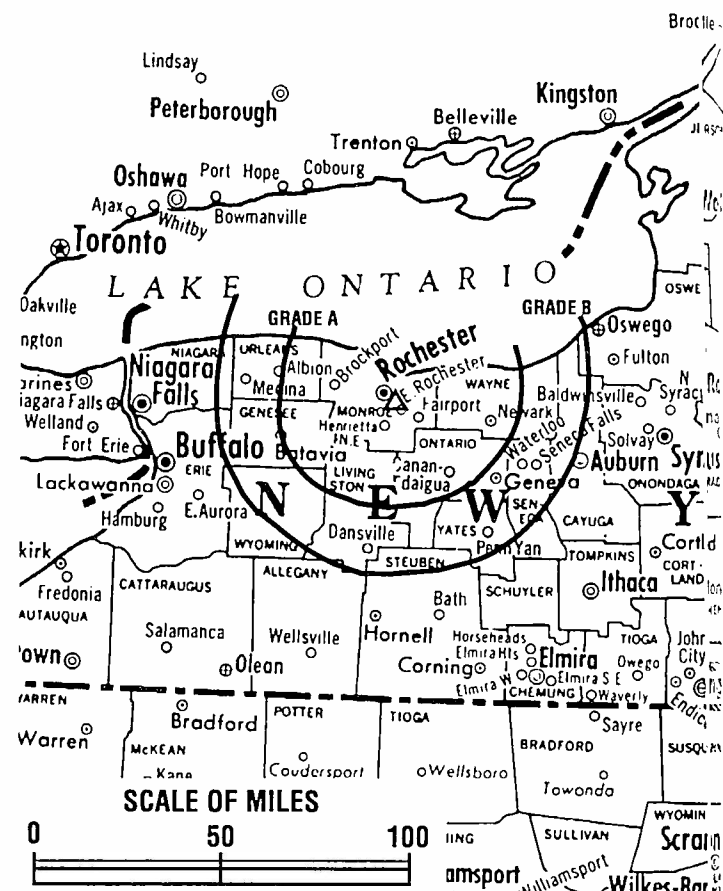
Personnel:

Gary Nielsen, President & General Manager.
Kent Beckwith, Vice President, Sales & Marketing.
Donald Loy, Vice President, Operations.
Charlotte Clarke, Public Affairs Director.
Vince Tripi, Business Manager.
Jeff Starkwether, Marketing Director.
Marianne Fosco, Traffic Manager.
Craig D. Hestor, Production Manager.

Rates: On request.

City of License: Rochester. Station DMA: Rochester, NY. Rank: 74.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WOKR BPCT-I-3 Granted 7/3/62

© American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,150	167,180	507,330
Average Weekly Circulation (1996)	251,140	110,853	361,993
Average Daily Circulation (1996)			213,114

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	264,240	102,820	367,060
Average Weekly Circulation (1996)	229,667	91,713	321,380
Average Daily Circulation (1996)			191,487

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,910	64,360	140,270
Average Weekly Circulation (1996)	21,473	19,140	40,613
Average Daily Circulation (1996)			21,487

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Rochester

WROC-TV

Ch. 8

Network Service: CBS.

Licensee: Smith Television of Rochester License L.P., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

Studio: 201 Humboldt St., Rochester, NY 14610.

Phone: 716-288-8400. Fax: 716-288-7679. E-mail: wroc99a@prodigy.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Paracclipse, 3.8-meter C-band; United Satellite Systems, 5-meter Ku-band; DX Engineering, Harris receivers.

News Services: AP, CBS, CNN.

Ownership: Smith Broadcasting Partners L.P. (Group Owner).

Original Operation: June 11, 1949. Sale to Television Station Partners by Ziff Corp. approved by FCC January 18, 1983 (Television Digest, Vol. 22:30). Sold to Ziff by Rust Craft Bcstg. March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Bcstg. by Veterans Bcstg. approved February 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved November 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29). Sale to Smith Bcstg. approved Sept. 29, 1995 (Vol. 35:17, 41).

Represented (sales): Katz Television; Canadian Communications Co.

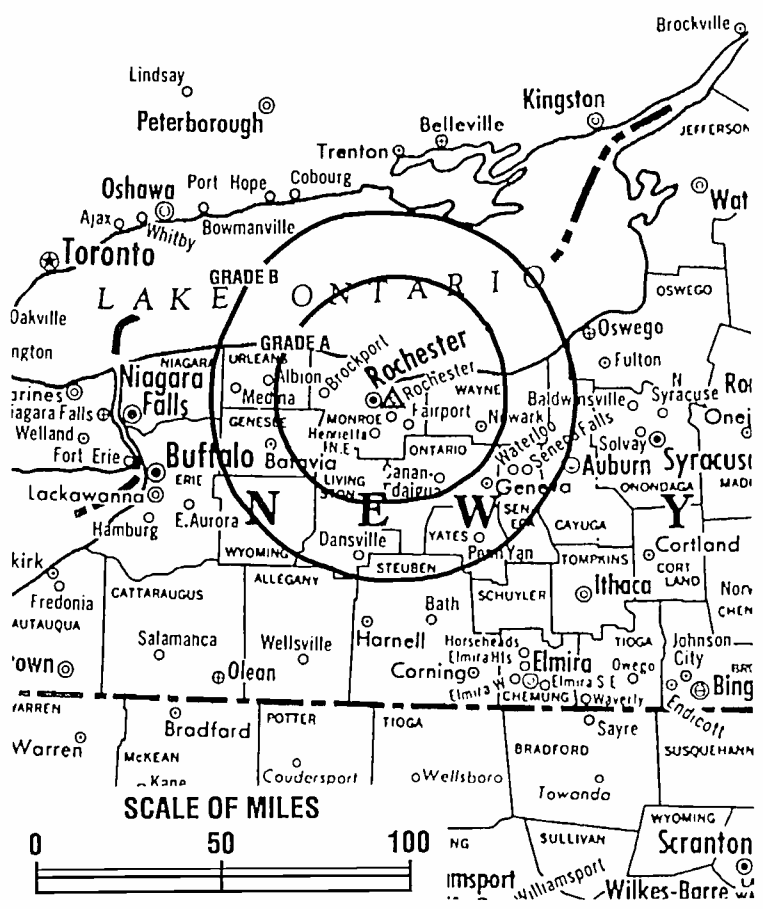
Represented (legal): Hogan & Hartson.

Personnel:
John Purcell, President & General Manager.
Shelli Black, General Sales Manager.
Holly Steuart, Director of News.
Paul O'Dell, Operations Manager.
Bonnie Alaimo, Business Manager.
John Coon, Chief Engineer.

Highest 30 Sec. Rate: \$2750.

Class of License: Rochester. Station DMA: Rochester, NY. Rank: 74.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WROC-TV Doc.-13858 Granted 7/27/61 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,650	167,180	510,830
Average Weekly Circulation (1996)	254,293	109,315	363,608
Average Daily Circulation (1996)			202,611
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	264,240	102,820	367,060
Average Weekly Circulation (1996)	222,037	90,342	312,379
Average Daily Circulation (1996)			175,950
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,410	64,360	143,770
Average Weekly Circulation (1996)	32,256	18,973	51,229
Average Daily Circulation (1996)			26,661

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—Rochester

WUHF

Ch. 31

Network Service: FOX, UPN.

Licensee: Sullivan Broadcasting Co. Inc., 360 East Ave., Rochester, NY 14604.

Studio: 360 East Ave., Rochester, NY 14604.

Phone: 716-232-3700. Fax: 716-546-4774.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 910-kw horizontal visual, 151-kw max. aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.00"
Longitude 77° 35' 02.50"

Requests CP for change to 5000-kw max. visual, 499-ft. above av. terrain, 305-ft. above ground, 977-ft. above sea level. BPCT-960711KQ.

Transmitter: Pinnacle Hill, Rochester.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: MSC, 6-meter C-band; Prodelin, 3.9-meter Ku-band; Scientific-Atlanta, 3.6-meter C-band; DX Engineering, M/A-Com receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: January 27, 1980. Sale to Act III Bcstg. by Malrite Communications Group approved by FCC January 23, 1989 (Television Digest, Vol. 29:9). Sale to ABRY Communications, later Sullivan Bcstg., approved Dec. 15, 1995 (Vol. 36:4).

Represented (sales): Blair Television.

Represented (legal): Arter & Hadden.

Represented (engineering): Gallagher & Associates.

Personnel:

- Heather Farnsworth, Vice President & General Manager.
- John Hummel, General Sales Manager.
- Dale Hartnett, Program Director.
- Rick Finnie, Chief Engineer.
- Barb Browning, Promotion Director.
- Kitty Henry, Business Manager.

Rates: On request.



WUHF BNPCT-790906KE Granted 2/26/80 © American Map Corp., No. 141

City of License: Rochester. Station DMA: Rochester, NY. Rank: 74.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,650	142,250	485,900
Average Weekly Circulation (1996)	198,347	72,264	270,611
Average Daily Circulation (1996)			12,125
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	264,240	102,820	367,060
Average Weekly Circulation (1996)	174,376	63,742	238,118
Average Daily Circulation (1996)			10,744
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,410	39,430	118,840
Average Weekly Circulation (1996)	23,971	8,522	32,493
Average Daily Circulation (1996)			1,311

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Smithtown

WHSI-TV

Ch. 67

(Satellite of WHSE-TV, New York-Newark)

Network Service: HSN.

Licensee: SKNJ Bcstg. Partnership, 390 W. Market St., Newark, NJ 07107.

Studio: See WHSE-TV, New York-Newark.

Office: 3200 Expressway Dr., Central Islip, NY 11722.

Phone: 516-582-6700. Fax: 516-582-8337.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 2630-kw max. visual, 263.2-kw max. aural. Antenna: 720-ft. above av. terrain, 656-ft. above ground, 798-ft. above sea level.

Latitude	40°	53'	23"
Longitude	72°	57'	13"

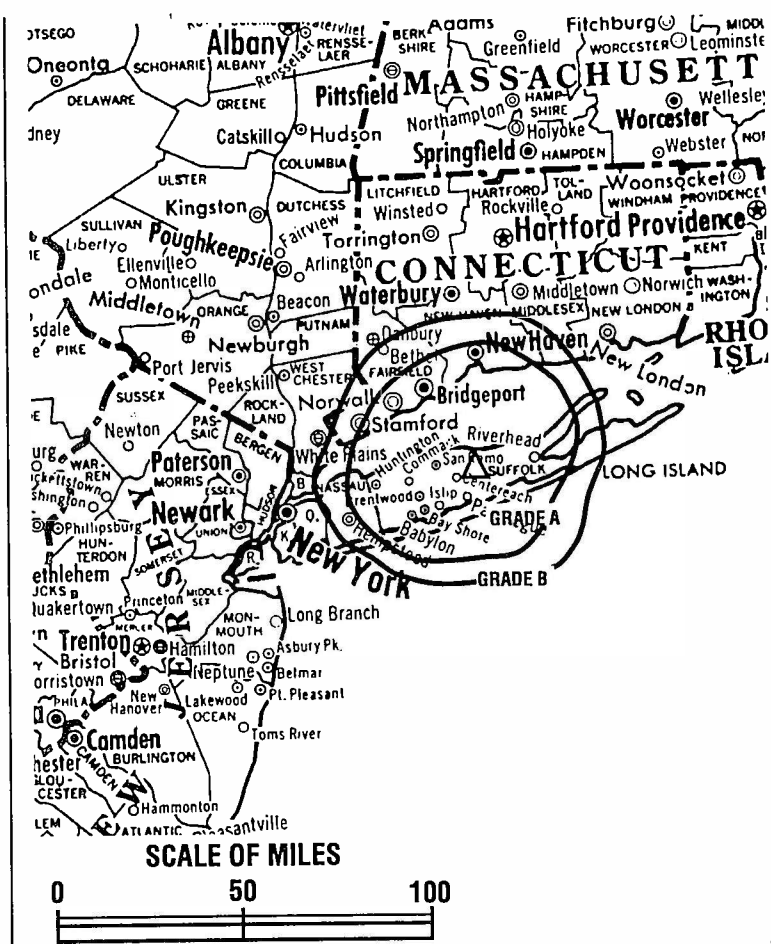
Requests CP for change to 5000-kw max. visual. BPCT-960716KM.

Transmitter: 666 Middle Country Rd., Middle Island, NY.

Ownership: Silver King Communications Inc. (Group Owner).

Plan Operation: November 18, 1973. Left air June 20, 1975. Resumed operation December 15, 1979. Began subscription TV operation January 11, 1980. Sale to Tometco Enterprises Inc. approved by FCC November 18, 1980. Transfer of control to WBC Bcstg. approved April 16, 1984. Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC September 16, 1986 (Television Digest, Vol. 26:32).

Represented (legal): Wiley, Rein & Fielding.



WHSI-TV BMPCT-830810KF Granted 8/22/83 © American Map Corp., No. 14244

Personnel:
 Lauren Collier, Operations Manager.
 Joe Nigro, Chief Engineer.

Rates: On request.

City of License: Smithtown. Station DMA: New York. Rank: 1.

Nielsen Data: Not available.

New York—Syracuse

WIXT

Ch. 9

Network Service: ABC.

Licensee: WIXT-TV Inc., Box 699, East Syracuse, NY 13057.

Studio: 5904 Bridge St., East Syracuse, NY 13057.

Phone: 315-446-4780. Fax: 315-446-0045.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 42° 56' 42"
Longitude 76° 01' 28"

Transmitter: Sevier & Sweet Rds., Pompey, NY.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.8-meter Ku & C-band; Prodelin, 5-meter C-band; Microdyne receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: September 9, 1962. Originally run as a joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Larry H. Israel, et al., approved by FCC November 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owner approved April 16, 1982 (Vol. 22:7).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Stephen Kimatian, General Manager.
- Carol Ansell-Woolner, Local Sales Manager.
- Theresa Underwood, National Sales Manager.
- Ronald Lombard, News Director.
- Richard Bennett, Program Director.
- John King, Chief Engineer.
- Michael Cleland, Production Manager.
- Mark Rinefierd, Business Manager.
- Vincent Spicola, Promotion Director.

THE TED HEPBURN COMPANY

We were the broker in the 1982 sale of **WIXT-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995



WIXT BMPCT-6915 Granted 10/8/68 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$2500.

City of License: Syracuse. Station DMA: Syracuse. Rank: 68.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	406,500	196,100	602,600
Average Weekly Circulation (1996)	267,456	105,325	372,781
Average Daily Circulation (1996)			204,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,720	106,140	383,860
Average Weekly Circulation (1996)	227,522	85,231	312,753
Average Daily Circulation (1996)			180,600

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,780	89,960	218,740
Average Weekly Circulation (1996)	39,934	20,094	60,028
Average Daily Circulation (1996)			23,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Syracuse

WNYS-TV

Ch. 43

Network Service: UPN.

Licensee: RKM Media Inc., 1000 James St., Syracuse, NY 13203.

Studio: 1000 James St., Syracuse, NY 13203.

Phone: 315-472-6800. Fax: 315-472-8809.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 17.8-kw max. visual. Antenna: 115-ft. above av. terrain, 125-ft. above ground, 676-ft. above sea level.

Latitude 43° 03' 33"
Longitude 76° 08' 10"

holds CP for change to 780-kw max. visual, 1417-ft. above av. terrain, 958-ft. above ground, 2579-ft. above sea level, lat. 42° 52' 50", long. 76° 11' 59", transmitter to Barker St. & Kingsley Rd. BPCT-960111KK.

requests modification of CP for change to 790-kw max. visual, 1460-ft. above av. terrain, 1001-ft. above ground, 2621-ft. above sea level. BMPCT-960624KN.

Transmitter: 989 James St., Syracuse.

Ownership: RKM Media Inc.

Plan Operation: October 1, 1989. Sale to Metro TV Inc. approved by FCC July 11, 1994. Sale to RKM Media Inc. approved May 23, 1996.

Personnel:

Don Phillips, President.
Linda Grey, General Manager.
John Walding, General Sales Manager.
Janne Stanley, Program Director.

Fees: On request.

Class of License: Syracuse. Station DMA: Syracuse. Rank: 68.

Citation ©1996 Nielsen. Coverage based on Nielsen study.



WNYS-TV BPCT-960111KK Granted 4/4/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,710	38,960	248,670
Average Weekly Circulation (1996)	37,292	4,792	42,084
Average Daily Circulation (1996)			10,495

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,710	38,960	248,670
Average Weekly Circulation (1996)	37,292	4,792	42,084
Average Daily Circulation (1996)			10,495

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Syracuse

WSTM-TV

Ch. 3

Network Service: NBC.

Licensee: WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: 1030 James St., Syracuse, NY 13203.

Phone: 315-474-5000. **Fax:** 315-474-5082.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 3.5-meter C-band; Harris, 3.3-meter Ku-band; Harris, 6-meter Ku-band; RCA Americom, 3.3-meter Ku-band; Zenith, 3-meter C-band; Harris, Omni receivers.

News Services: AP, CNN, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

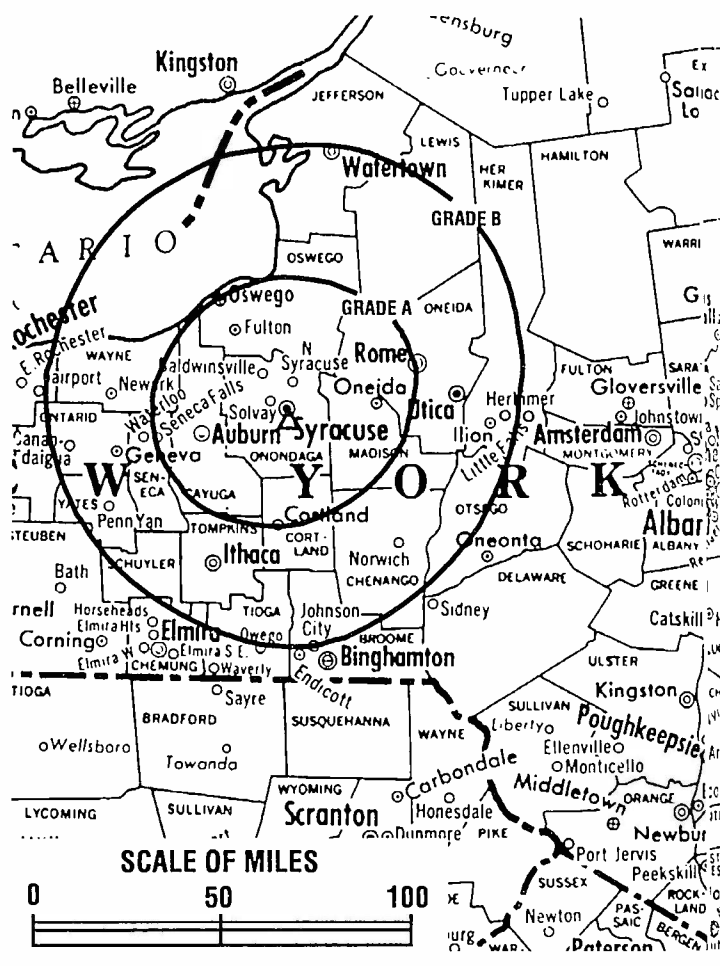
Began Operation: February 15, 1950. Sale to Times Mirror Co. by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (*Television Digest*, Vol. 18:50; 19:19). Sale to SJL Broadcast Management Corp. approved April 17, 1986 (Vol. 26:17). Federal Bcstg. purchase approved by FCC August 12, 1992. Sale of Federal Bcstg. to Raycom Media Inc. pends.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

- William Applegate**, Vice President & General Manager.
- Mark G. Manders**, General Sales Manager.
- Virginia Verdoes**, Regional Sales Manager.
- Mark Carros**, News Director.
- Toni Rhodes**, National Sales Manager.
- John Merrill**, Chief Engineer.
- Theresa J. Weston**, Controller.
- Bob Eckel**, Local Sales Manager.
- Tom Blanden**, Production Manager.



WSTM-TV BPCT-3145 Granted 4/12/63 © American Map Corp., No. 144

Rates: On request.

City of License: Syracuse. **Station DMA:** Syracuse. **Rank:** 68.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	428,120	196,100	624,000
Average Weekly Circulation (1996)	276,806	108,594	385,000
Average Daily Circulation (1996)			202,900
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,720	106,140	383,000
Average Weekly Circulation (1996)	222,283	88,292	310,500
Average Daily Circulation (1996)			173,100
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,400	89,960	240,000
Average Weekly Circulation (1996)	54,523	20,303	74,500
Average Daily Circulation (1996)			29,300

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Syracuse

WSYT

Ch. 68

Network Service: FOX.

Licensee: Max Television of Syracuse L.P., 900 Laskin Rd., Virginia Beach, VA 23451.

Radio: 1000 James St., Syracuse, NY 13203-2704.

Phone: 315-472-6800. Fax: 315-471-8889.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1461-ft. above av. terrain, 1019-ft. above ground, 2649-ft. above sea level.

Latitude 42° 52' 50"
Longitude 76° 11' 59"

Requests CP for change to 1460-ft. above av. terrain, 1001-ft. above ground, 1621-ft. above sea level. BPCT-960624KJ.

Transmitter: Barker Rd., Otisco Twp.

Antenna Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 3.2-meter C-band; Scientific-Atlanta, 1.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Microdyne, Scientific-Atlanta receivers.

Ownership: Max Media LLC (Group Owner).

Original Operation: February 15, 1986. Operated part-time until April 5, 1987. Sale to present owner by Thomas Flatley approved by FCC June 8, 1990.

Presented (sales): Seltel Inc.

Presented (legal): McFadden, Evans & Sill.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Linda Gray, Vice President & General Manager.

Daniel C. Walding, General Sales Manager.

Donald J. O'Connor, National Sales Manager.

David E. Rhea, Local Sales Manager.

Joanne Stanley, Program Director.

Stephanie Haring, Promotion Director.

Catherine K. Steding, Business Manager.

Peter Spartano, Creative Services Director.

Michael J. Maville, Chief Engineer.

Notes: On request.



WSYT BMPCT-860218KO Granted 3/5/86 © American Map Corp., No. 14244

City of License: Syracuse. Station DMA: Syracuse. Rank: 68.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	351,420	155,420	506,840
Average Weekly Circulation (1996)	174,980	48,284	223,264
Average Daily Circulation (1996)			89,425

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,720	106,140	383,860
Average Weekly Circulation (1996)	156,902	41,284	198,185
Average Daily Circulation (1996)			81,644

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,700	49,280	122,980
Average Weekly Circulation (1996)	18,078	7,000	25,078
Average Daily Circulation (1996)			7,781

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Syracuse

WTVH

Ch. 5

Network Service: CBS.

Licensee: WTVH License Inc., 980 James St., Syracuse, NY 13203.

Studio: 980 James St., Syracuse, NY 13203.

Phone: 315-425-5555. Fax: 315-425-5513. Web Site: <http://www.wtvh.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: 3791 Sentinel Heights Rd., 0.32-mi. E & 0.34-mi. N of Sentinel Heights & Jim Bull Rds.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta, Simulsat receivers.

News Services: AP, UPI.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: December 1, 1948. Sale to Granite Bcstg. Corp. granted by FCC August 9, 1993 (Television Digest, Vol. 33:26, 29; 34:1).

Represented (sales): Petry Television Inc.

Represented (legal): Bond, Schoeneck & King.

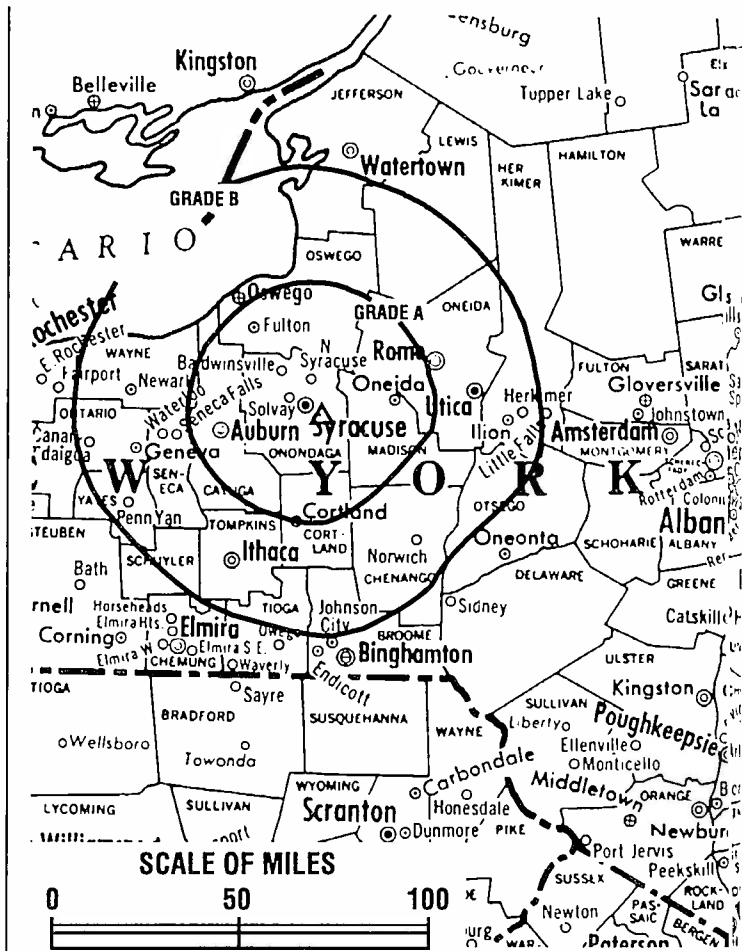
Personnel:

- Maria Moore, President & General Manager.
- Andrew Alford, General Sales Manager.
- Ed Kilgore, National Sales Manager.
- Arthur Wood, News Director.
- Ken Elander, Director of Creative Services & Marketing.
- James T. Bernier, Director of Station Operations.
- Victoria Hooper, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Syracuse. Station DMA: Syracuse. Rank: 68.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WTVH Doc.-13858 Granted 7/20/61 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	400,480	196,100	596,580
Average Weekly Circulation (1996)	291,882	106,449	398,331
Average Daily Circulation (1996)			209,500

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,720	106,140	383,860
Average Weekly Circulation (1996)	227,227	84,866	312,093
Average Daily Circulation (1996)			172,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,760	89,960	212,720
Average Weekly Circulation (1996)	64,655	21,582	86,237
Average Daily Circulation (1996)			37,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WFXV

Ch. 33

Network Service: FOX.

Licensee: Sullivan Broadcasting Co. Inc., 18 Newbury St., Boston, MA 02116.

Studio: Greenfield Rd., Rome, NY 13440.

Phone: 315-337-3300. Fax: 315-337-1862.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 42.5-kw max. visual, 4.25-kw max. aural. Antenna: 647-ft. above av. terrain, 175-ft. above ground, 1550-ft. above sea level.

Latitude 43° 02' 14"
Longitude 75° 26' 40"

Holds CP for change to 854-kw max. visual, 633-ft. above av. terrain, 157-ft. above ground, 1532-ft. above sea level. BPCT-960111LM.

Transmitter: Prospect Hill, Skyline Dr., Kirkland.

Satellite Earth Stations: M/A-Com, 3.6-meter Ku-band; Paracclipse, 3.6-meter C-band; Paracclipse, 5-meter Ku & C-band; RCA Americom, 5-meter Ku & C-band; Chapparal, M/A-Com receivers.

News Service: INN.

Ownership: Sullivan Broadcasting Co. Inc. (Group Owner).

Original Operation: December 9, 1986. Sale to present owner by Mohawk Valley Bcstg. approved by FCC May 7, 1996.

Represented (sales): Roslin Television; Sales.

Represented (legal): Arter & Hadden.

Personnel:
Don Gragg, Vice President & General Manager.
Kevin Banks, Promotion Director.
Frank Guarnieri, Business Manager.
Jim Charszak, Production Manager.
Mark Santa Maria, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

Class of License: Utica. Station DMA: Utica. Rank: 166.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WFXV BPCT-960111LM Granted 8/21/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,140	35,850	157,990
Average Weekly Circulation (1996)	54,631	7,963	62,594
Average Daily Circulation (1996)			23,093
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,290	14,330	75,620
Average Weekly Circulation (1996)	36,658	3,692	40,350
Average Daily Circulation (1996)			14,743
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,850	21,520	82,370
Average Weekly Circulation (1996)	17,973	4,271	22,245
Average Daily Circulation (1996)			8,350

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Utica

WKTV

Ch. 2

Network Service: NBC.

Licensee: Smith TV of New York Inc., 411 S. Woodward Ave., Suite 524, Birmingham, MI 48009.

Studio: Smith Hill Rd., Utica, NY 13502.

Phone: 315-733-0404. **Fax:** 315-793-3498.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Service: AP.

Ownership: Smith Broadcasting Group Inc. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: December 1, 1949. Sale to Harron Communications Corp. by Kallet Theatres principals approved by FCC December 30, 1958 (*Television Digest*, Vol. 14:45, 46, 49; 15:1). Sale to Smith Television of New York Inc. approved May 27, 1992.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

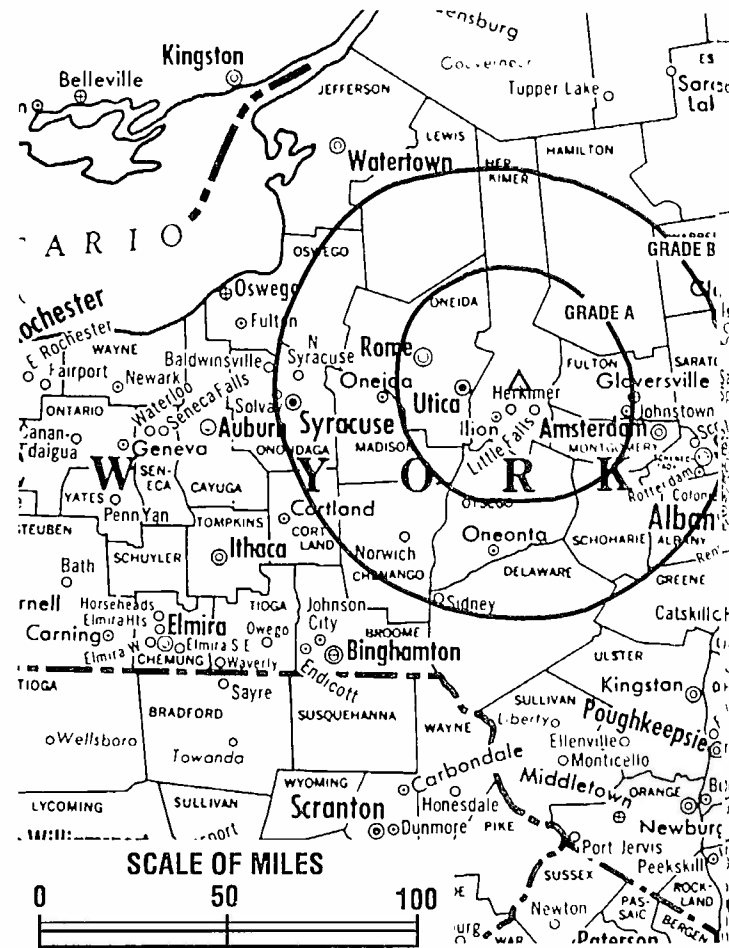
Personnel:

- Robert N. Smith, President.
- Steve Merren, Vice President & General Manager.
- Sam Weiff, General Sales Manager.
- Dane Kittner, Chief Engineer.
- Vic Vettters, News Director.
- Tom Coyne, Program Director.
- Tom Erskine, Promotion & Production Director.
- Ginger Dinitto, Business Manager.

Rates: On request.

City of License: Utica. **Station DMA:** Utica. **Rank:** 166.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WKTV BNPCT-5218 Granted 11/10/58 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	152,410	77,760	230,170
Average Weekly Circulation (1996)	92,937	28,774	121,711
Average Daily Circulation (1996)			77,760

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,530	21,030	97,560
Average Weekly Circulation (1996)	68,153	14,988	83,141
Average Daily Circulation (1996)			57,760

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,880	56,730	132,610
Average Weekly Circulation (1996)	24,784	13,786	38,570
Average Daily Circulation (1996)			19,760

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

New York—Utica-Rome

WUTR

Ch. 20

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., Box 20, Utica, NY 13503.

Studio: Smith Hill Rd., Utica, NY 13502.

Phone: 315-797-5220. Fax: 315-797-5409.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of Utica city limits.

Satellite Earth Stations: Andrew, 4.5-meter C-band; United Satellite Systems, 5-meter C-band; AvanteK, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Park Acquisition Inc. (Group Owner).

Original Operation: February 28, 1970. Sale to Park Acquisition Inc. approved by FCC March 27, 1995. Sale to Media General Inc. pending (Television Digest, Vol. 36:31).

Presented (sales): Blair Television.

Presented (legal): Wiley, Rein & Fielding.

Personnel:

- Paul R. Kennedy, General Manager.
- Stephen Barrie, General Sales Manager.
- Douglas Flanagan, Program Director.
- John Swann, News Director.
- Robert Hajec, Chief Engineer.
- Barbara Roberts, Business Manager.

Notes: On request.

Class of License: Utica. Station DMA: Utica. Rank: 166.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,390	54,250	191,640
Average Weekly Circulation (1996)	78,066	14,729	92,795
Average Daily Circulation (1996)			46,819



WUTR BPCT-790426KG Granted 5/30/80 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,530	21,030	97,560
Average Weekly Circulation (1996)	59,472	8,831	68,303
Average Daily Circulation (1996)			35,632

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,860	33,220	94,080
Average Weekly Circulation (1996)	18,595	5,898	24,492
Average Daily Circulation (1996)			11,187

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

New York—Carthage-Watertown

WWNY-TV

Ch. 7

Network Service: CBS, NBC.

Licensee: United Communications Corp., 120 Arcade St., Watertown, NY 13601.

Studio: 120 Arcade St., Watertown, NY 13601.

Phone: 315-788-3800. **Fax:** 315-782-7468.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Holds CP for change to 725-ft. above av. terrain, 541-ft. above ground, 1663-ft. above sea level. BPCT-890619KF.

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

Satellite Earth Station: Microdyne, C-band; Scientific-Atlanta receivers.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

Represented (sales): Katz Continental Television.

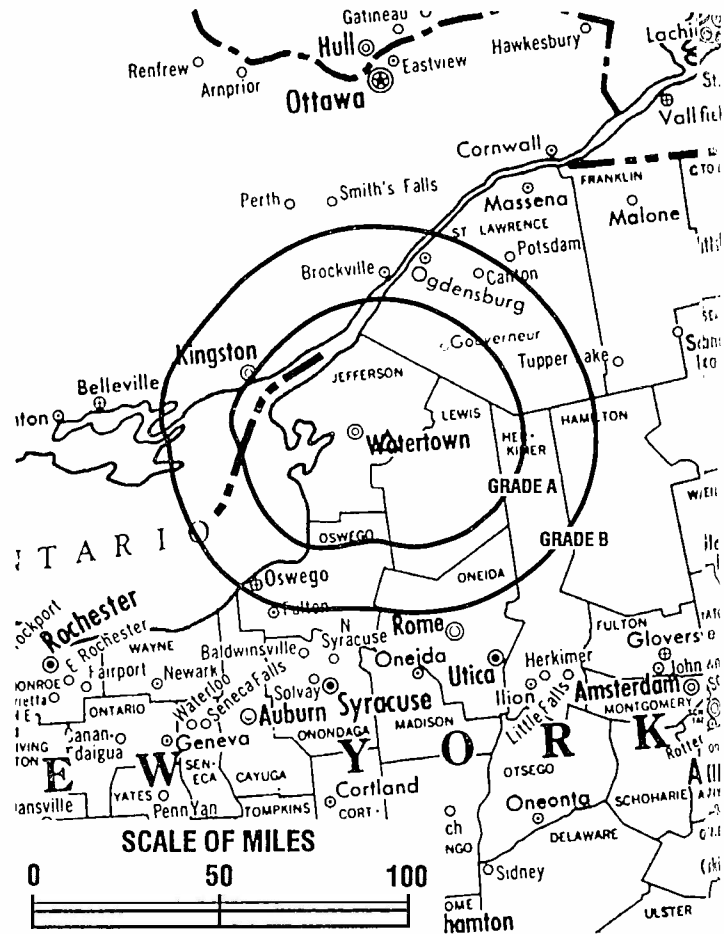
Represented (legal): Jones, Waldo, Holbrook & McDonough, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Kevin T. Mastellon, General Manager.
- Charles Cusimano, General Sales Manager.
- Cathy Pircsuk, Station Manager.
- Don Rohr, Chief Engineer.
- Robin Davis, Business Manager.
- James Corbin, Production Manager.

Rates: On request.



WWNY-TV BPCT-890619KF Granted 10/30/91 © American Map Corp., No. 144

City of License: Carthage. **Station DMA:** Watertown. **Rank:** 173.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,700	22,250	86,950
Average Weekly Circulation (1996)	59,756	17,361	77,117
Average Daily Circulation (1996)			56,100

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,700	22,250	86,950
Average Weekly Circulation (1996)	59,756	17,361	77,117
Average Daily Circulation (1996)			56,100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

New York—Watertown

WWTI

Ch. 50

Network Service: ABC.

Licensee: Smith Broadcasting Group of Watertown L.P.

Radio: 1222 Arsenal St., Watertown, NY 13601.

Mailing Address: Box 6250, Watertown, NY 13601.

Phone: 315-785-8850. Fax: 315-785-0127.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1268-ft. above av. terrain, 975-ft. above ground, 2470-ft. above sea level.

Latitude 43° 52' 47"
Longitude 75° 43' 11"

Transmitter: Hayes Rd., near Denmark.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Operation: January 3, 1988. Transfer to Desert Communications V from Watertown Television Corp., Debtor-in-Possession granted by FCC August 18, 1992. Sale to Watertown Television Corp. by Craig L. Fox, et al., approved by FCC June 22, 1990. Sale to Smith Broadcasting approved March 29, 1996.

Represented (sales): Seltel Inc.; Canadian Communications Co.

Personnel:

Eric Darling, Vice President & General Manager.

Jack Whelan, Station Manager.

Bob Andrade, Chief Engineer.

Melissa Dragicevich, Program Director.

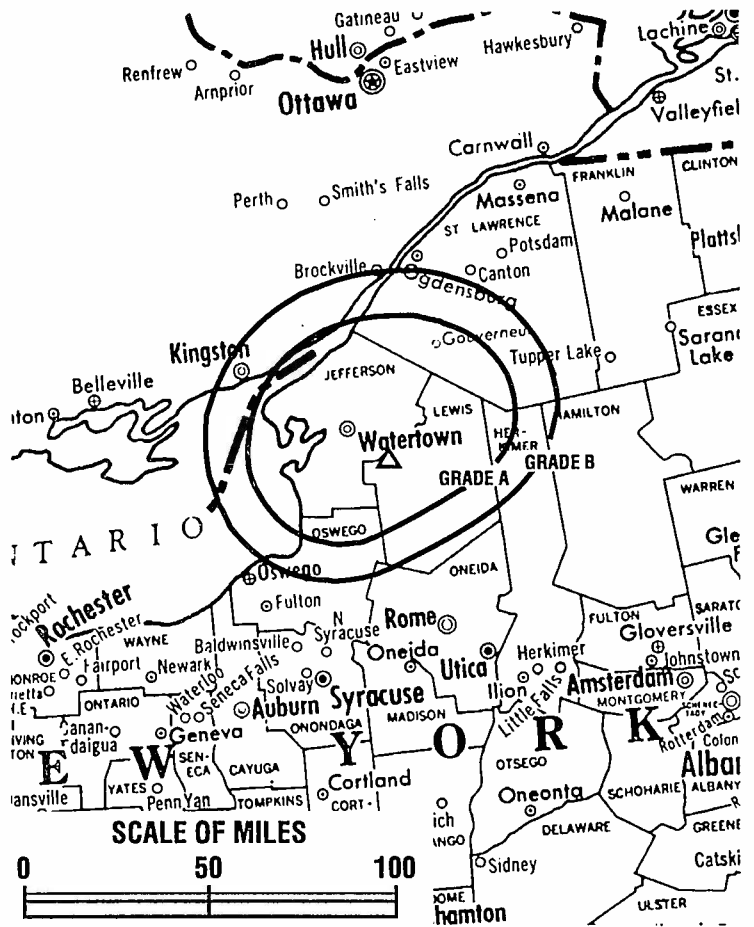
John Moore, Promotion Director.

Debra Cox, Traffic Manager.

Notes: On request.

Area of License: Watertown. Station DMA: Watertown. Rank: 173.

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WWTI BMPCT-860916KL Granted 10/31/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,700	22,250	86,950
Average Weekly Circulation (1996)	44,800	10,981	55,781
Average Daily Circulation (1996)			25,633

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,700	22,250	86,950
Average Weekly Circulation (1996)	44,800	10,981	55,781
Average Daily Circulation (1996)			25,633

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,625,230	10	WAGA-TV (5), WATL (36), WGNX (46), WWSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WUPA (69), WXIA-TV (11)
Charlotte, NC	817,510	28	WAXN (64), WBTV (3), WCCB (18), WCNC-TV (36), WFVT (55), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Raleigh-Durham, NC	814,730	29	WFAY (62), WKFT (40), WLFL (22), WNCN (17), WRAL-TV (5), WRAY-TV (30), WRAZ (50), WRDC (28), WRMY (47), WTVD (11)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	700,470	35	WASV-TV (62), WFBC-TV (40), WGGS-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Norfolk-Portsmouth-Newport News, VA	631,720	40	WAVY-TV (10), WGNT (27), WJCB (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	567,740	46	WAAP (16), WBFX (20), WFMY-TV (2), WGHP-TV (8), WLXI-TV (61), WUPN-TV (48), WXII (12), WXLV-TV (45)
Chattanooga, TN	305,980	87	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	285,930	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLF6 (68)
Greenville-New Bern-Washington, NC	233,970	105	WCTI (12), WFXI (8), WITN-TV (7), WNCT-TV (9), WYDO (14)
Florence-Myrtle Beach, SC	212,610	116	WBTV (13), WGSE (43), WPDE-TV (15), WWMB (21)
Wilmington, NC	127,310	154	WECT (6), WSFX-TV (26), WWAY (3)

North Carolina Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	13	21	34
Educational Television Stations	2	9	11
	15	30	45

Some 23,705 key industry people can see your message when you advertise in the... **Television & Cable Factbook**

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

- WHNS, WLOS, WSPA-TV & WYFF-TV, Asheville See Greenville-Spartanburg, SC
- WJZY, Belmont See Charlotte, NC
- WRDC, WRAL-TV & WTVD, Durham See Raleigh, NC
- WAAP, Greensboro See Burlington, NC
- WBXF, Greensboro See Lexington, NC
- WITN-TV, Greenville See Washington, NC
- WNCN, Raleigh See Goldsboro, NC
- WCTI, Washington See New Bern, NC
- WNCT-TV, Washington See Greenville, NC
- WFMY-TV, WUPN-TV, WGHP-TV, WLXI-TV, WNRW & WXII, Winston-Salem See Greensboro, NC

North Carolina—Asheville

WASV-TV

Ch. 62

Network Service: Independent.

Licensee: Pappas Telecasting of the Carolinas, 500 S. Chinowth, Visalia, CA 93277.

Address: 225 Summit St., Biltmore, NC 28803.

Phone: 704-274-7130.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 12.2-kw max. visual. Antenna: 1106-ft. above av. terrain, 92-ft. above ground, 3491-ft. above sea level.

Latitude	35°	31'	39"
Longitude	82°	29'	44"

Olds CP for change to 3388-kw max. visual, 2530-ft. above av. terrain, 1981-ft. above ground, 5028-ft. above sea level, lat. 35° 10' 02", long. 82° 41' 27", transmitter to 5-mi. SSE of Brevard, Dunns Rock Twp. BPCT-960119KE.

Transmitter: 1.33-mi. ENE of intersection of Rte. 25A & Blueridge Pkwy.

Satellite Earth Station: 5-meter C-band.

Ownership: Pappas Telecasting Companies (Group Owner).

Operation: June 1, 1986. Sale by Millard V. Oakley to Video Marketing Network Inc. approved by FCC Sept. 22, 1988. Left air in 1988. Returned to air June 30, 1995. Sale to present owner approved June 30, 1995.

Presented (legal): Borsari & Paxson.

Personnel:
 Boyd McClaren, General Manager.
 Gene Gibson, Chief Engineer.



WASV-TV BPCT-960119KE Granted 5/17/96 © American Map Corp., No. 14244

Rates: On request.

City of License: Asheville. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Nielsen Data: Not available.

North Carolina—Burlington

WAAP

Ch. 16

Network Service: Independent.

Licensee: Paxson Greensboro License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 5235 Mountain Trail, Snow Camp, NC 27349.

Mailing Address: Box 16106, Greensboro, NC 27416.

Phone: 910-376-6016. **Fax:** 910-376-6018.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1918.7-kw max. visual, 175-kw max. aural. Antenna: 837-ft. above av. terrain, 529-ft. above ground, 1429-ft. above sea level.

Latitude 35° 56' 22"
Longitude 79° 25' 47"

Requests CP for change to 5000-kw max. visual, 1292-ft. above av. terrain, 1286-ft. above ground, 2011-ft. above sea level, lat. 36° 14' 57", long. 79° 39' 20", transmitter to 0.4-mi. E of U.S. 29, 0.5-mi. W of Rte. 2629 & 0.3-mi. N Rockingham/Guilford County line. BPCT-960710K1.

Transmitter: Cane Creek Mountain, S of Burlington.

Satellite Earth Station: Paracclipse, 3-meter C-band; ChannelMaster, M/A-Com receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: August 7, 1984. Assignment of 20% to Carmelo Selestre from Kearn family members approved by FCC Nov. 7, 1984. Sale to Jack Rehburg approved Nov. 20, 1985. Sale to Paxson Communications Corp. by Television Communications Inc. approved by FCC July 15, 1996 (*Television Digest*, Vol. 36:19).

Represented (legal): Dow, Lohnes & Albertson.

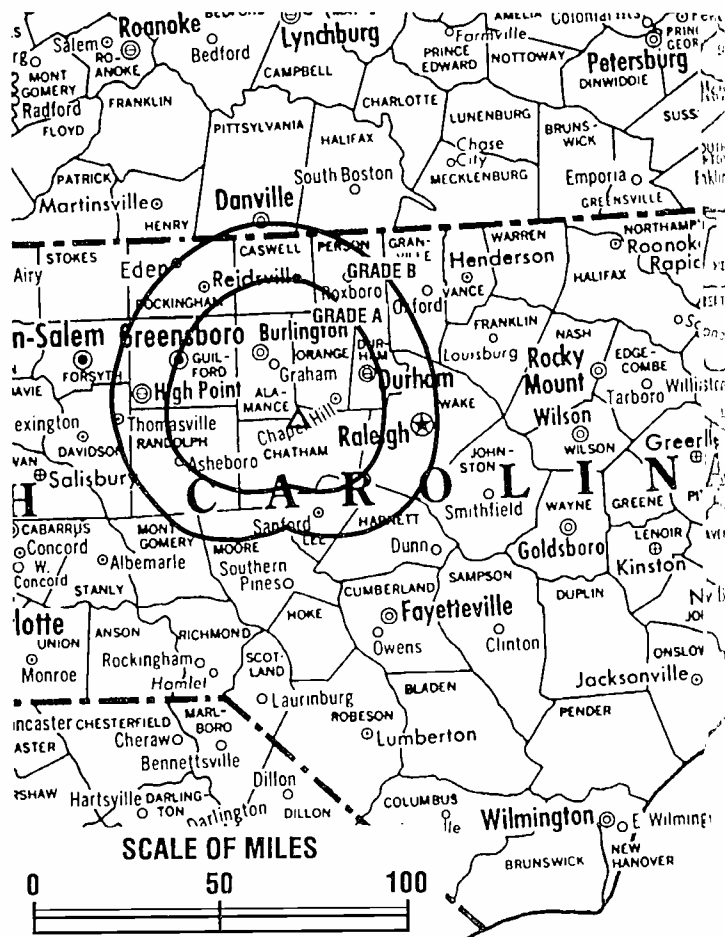
Personnel:

- Steve Rehburg, General Manager.
- Don Wilburn, General Sales Manager.
- John Swisher, Operations Manager.
- Lee Allred, Promotion Director.
- Linda Moore, Business Manager.

Highest 30 Sec. Rate: \$75.

City of License: Burlington. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 46.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WAAP BMPCT-841119 Granted 12/11/84 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	315,220	155,320	470,540
Average Weekly Circulation (1996)	52,254	22,823	75,077
Average Daily Circulation (1996)			11,325

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	308,800	126,150	434,950
Average Weekly Circulation (1996)	51,779	20,009	71,788
Average Daily Circulation (1996)			10,968

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,420	29,170	35,590
Average Weekly Circulation (1996)	475	2,814	3,289
Average Daily Circulation (1996)			491

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Charlotte

WBTV

Ch. 3

Work Service: CBS.

Licensee: Jefferson-Pilot Communications Co., 1 Julian Price Place, Charlotte, NC 28208.

Radio: 1 Julian Price Place, Charlotte, NC 28208.

Phone: 704-374-3500. Fax: 704-374-3614. Web Site: <http://www.wbvtv.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 3.4-kw aural. Antenna: Circularly polarized, 1873-ft. above av. terrain, 1993-ft. above ground, 2733-ft. above sea level.

Latitude 35° 21' 51"
Longitude 81° 11' 18"

Transmitter: Rte. 3, Bob Friday Rd., Dallas.

Antenna: TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Microdyne, Scientific-Atlanta receivers.

Mobile Dish: 2.3 Ku-band.

Radio Affiliate: WBT, 50-kw, 1110 kHz.

TV Affiliate: WBT-FM, 25-kw, 107.9 MHz (No. 300), 1700-ft.

Work Service: AP.

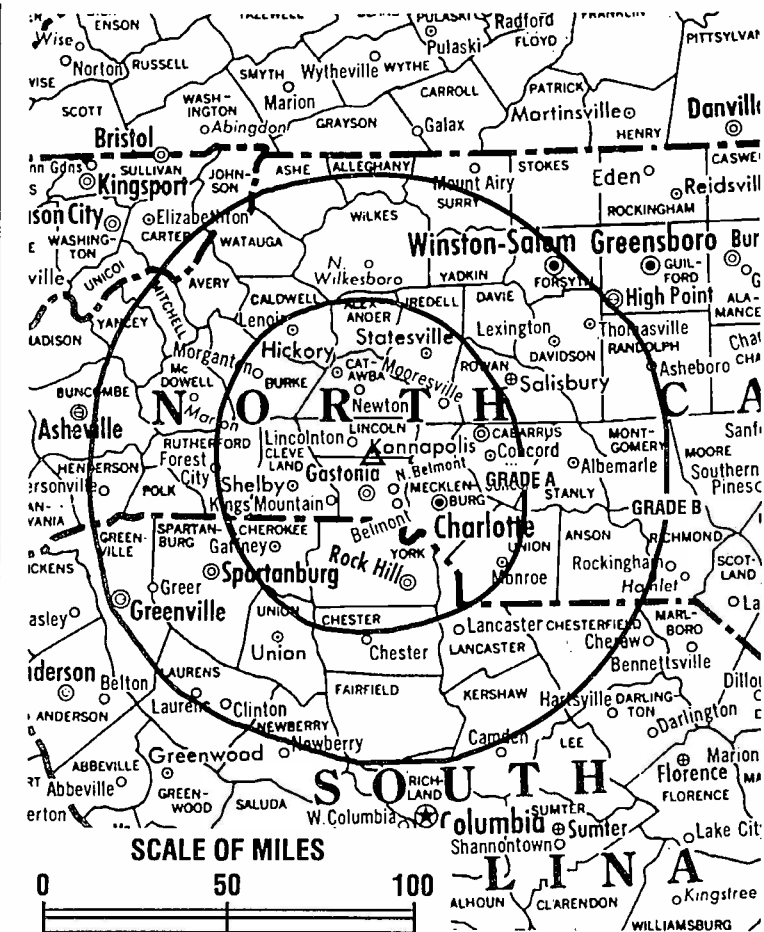
Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Begin Operation: July 15, 1949.

Presented (sales): Petry Television Inc.

Presented (legal): Wiley, Rein & Fielding.

Personnel:
William Blackwell, President.
John Hutchinson, President, Television & General Manager, WBTV.
John Miller, Vice President & Station Manager.
John Weatherly, Vice President, Finance.
John Napier, Vice President, Operations.
Harry Pelletier, Vice President, Sales.
John Erkenbrack, National Sales Manager.
John Alwran, Local Sales Manager.
John Rideaux, Sales Manager.
John Batten, Director of Marketing.
John Cameron, Sports Director.
Madeline Simmons, Community Affairs Director.



WBTV BPCT-811116KF Granted 10/25/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Charlotte. Station DMA: Charlotte. Rank: 28.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	620,120	549,370	1,169,490
Average Weekly Circulation (1996)	461,352	246,046	707,398
Average Daily Circulation (1996)			394,741

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,420	267,920	787,340
Average Weekly Circulation (1996)	421,937	200,184	622,121
Average Daily Circulation (1996)			362,328

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,700	281,450	382,150
Average Weekly Circulation (1996)	39,414	45,862	85,277
Average Daily Circulation (1996)			32,413

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Charlotte

WCCB

Ch. 18

Network Service: FOX.

Licensee: North Carolina Bcstg. Partners, 1 Television Place, Charlotte, NC 28205.

Studio: 1 Television Place, Charlotte, NC 28205.

Phone: 704-372-1800. Fax: 704-376-3415.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Requests CP for change to 5000-kw max. visual, 1844-ft. above av. terrain, 1849-ft. above ground, 2625-ft. above sea level, lat. 35° 20' 49", long. 81° 10' 15", transmitter to 0.9-mi. N of Rte. 1804, near Dallas. BPCT-960702KR.

Transmitter: 0.5-mi. SE of Newell.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, INN.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: December 7, 1953. Sale to present owner, who changed call letters from WJTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales): Katz National Television.

Personnel:

- Cy N. Bahakel, President.
- Cullie Tarleton, General Manager.
- Butch Allen, General Sales Manager.
- Gaston Bates, Local Sales Manager.
- Gene Doss, National Sales Manager.
- Jeff Arrowood, Program & Promotion Director.
- Rick Aydtlett, Chief Engineer.



WCCB BMPCT-7760 Granted 2/15/79

© American Map Corp., No. 144

Highest 30 Sec. Rate: \$9000.

City of License: Charlotte. Station DMA: Charlotte. Rank: 28.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	546,610	359,150	905,760
Average Weekly Circulation (1996)	323,117	147,081	470,198
Average Daily Circulation (1996)			190,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,420	263,510	782,930
Average Weekly Circulation (1996)	314,236	137,711	451,947
Average Daily Circulation (1996)			184,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,190	95,640	122,830
Average Weekly Circulation (1996)	8,881	9,370	18,251
Average Daily Circulation (1996)			5,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Charlotte

WCNC-TV

Ch. 36

Network Service: NBC.

Licensee: Journal Bcstg. of Charlotte Inc., 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Address: 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Phone: 704-329-3636. Fax: 704-357-4980.

Email: nbc36@vnet.net; wcnctv36@aol.com

Web Site: <http://www.vnet.net/wcnc>

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1982-ft. above av. terrain, 1969-ft. above ground, 2749-ft. above sea level.

Latitude 35° 20' 49.10"
Longitude 81° 10' 14.80"

Transmitter: Between Rtes. 1101 & 1805, 0.9-mi. N of Rte. 1804 near Dallas, Gaston County.

Antenna: Channel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5-meter C-band; Harris, 3-meter Ku-band; RCA, 1-meter Ku-band; Harris, M/A-Com receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

Services: AP, NBC, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Operation: July 9, 1967. Originally WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Bcstg. & Cable approved March 17, 1980 (Television Digest, Vol. 19:21). Sale to Odyssey Partners approved by FCC Nov. 23, 1984 (Vol. 24:15). Sale to Providence Journal Bcstg. approved by FCC Nov. 1, 1988. Sale to A.H. Belo pending (Vol. 36:40).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Fisher.

Personnel: John M. Llewellyn, President & General Manager.

Nicholas Magnini, General Sales Manager.

John Barcelo, National Sales Manager.

James Stevens, Local Sales Manager.

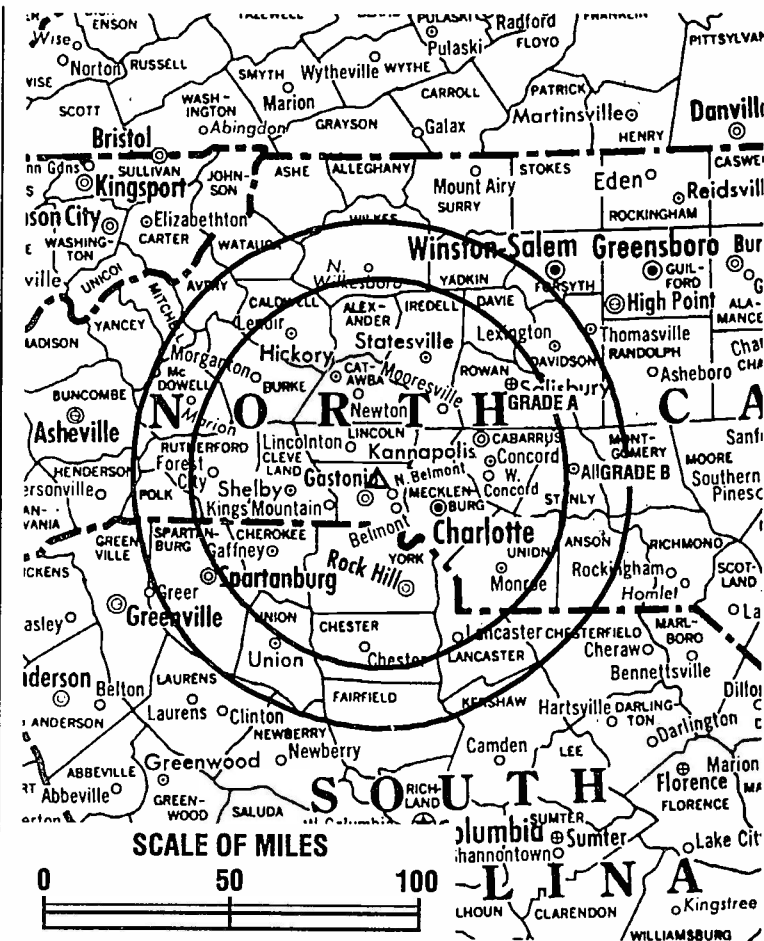
David Folsom, Director of Operations.

John Fuller, Director of Communications.

John Meredith, News Director.

John Harward, Business Manager.

Notes: On request.



WCNC-TV BPCT-870514KK Granted 11/30/87 © American Map Corp., No. 14244

City of License: Charlotte. Station DMA: Charlotte. Rank: 28.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	539,840	368,050	907,890
Average Weekly Circulation (1996)	380,992	161,753	542,745
Average Daily Circulation (1996)			247,301

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	511,290	263,510	774,800
Average Weekly Circulation (1996)	376,478	151,067	527,544
Average Daily Circulation (1996)			243,474

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,550	104,540	133,090
Average Weekly Circulation (1996)	4,515	10,686	15,201
Average Daily Circulation (1996)			3,827

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1988 sale of
WCNC-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

North Carolina—Charlotte

WSOC-TV

Ch. 9

Network Service: ABC.

Licensee: WSOC Television Inc., Box 34665, Charlotte, NC 28234.

Studio: 1901-25 N. Tryon St., Charlotte, NC 28206.

Phone: 704-335-4999. Fax: 704-335-4839.

Web Site: <http://www.charlottenow.com>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1179-ft. above av. terrain, 1034-ft. above ground, 1890-ft. above sea level.

Latitude 35° 15' 41"
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7.3-meter C-band; Satcom Technologies, 7.3-meter Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (*Television Digest*, Vol. 15:5, 15).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Bruce R. Baker, Vice President & General Manager.
- J. Sandhi Kozsuch, Program Director.
- Jack Dabney, General Sales Manager.
- John Humphries, Sales Manager.
- Joe Pomilla, Sales Manager.
- Vicki Montet, News Director.
- Bonnie Barclay, Creative Services Director.
- L. Merle Thomas, Director, Engineering & Technical Operations.
- Bruce Chastine, Controller.
- Ron Shuping, Production Manager.
- June Noe, Public Relations Manager.

Rates: On request.



WSOC-TV BPCT-860115KN Granted 3/28/86 © American Map Corp., No. 144

City of License: Charlotte. Station DMA: Charlotte. Rank: 28.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	560,420	399,050	959,470
Average Weekly Circulation (1996)	456,480	227,646	684,126
Average Daily Circulation (1996)			40,784
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,420	267,920	787,340
Average Weekly Circulation (1996)	447,726	208,136	655,862
Average Daily Circulation (1996)			39,698
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,000	131,130	172,130
Average Weekly Circulation (1996)	8,754	19,509	28,263
Average Daily Circulation (1996)			8,421

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Belmont—Charlotte

WJZY

Ch. 46

Network Service: UPN.

Licensee: WJZY-TV Inc., Box 668400, Charlotte, NC 28266.

Studio: 3501 Performance Rd., Charlotte, NC 28214.

Mailing Address: Box 668400, Charlotte, NC 28266-8400.

Phone: 704-398-0046. Fax: 704-393-8407.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1948-ft. above av. terrain, 1921-ft. above ground, 2721-ft. above sea level.

Latitude 35° 21' 44"
Longitude 81° 09' 19"

Transmitter: 2.9-mi. NE of Dallas, 0.7-mi. SE of intersection of Hwys. 1001 & 1836.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: United Satellite Systems, 4.5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

Local Marketing Agreement: Local marketing agreement with WFVT (W), Rock Hill, SC.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Original Operation: July 8, 1987. Sale to present owner approved by FCC Nov. 20, 1987.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Mark Conrad, Vice President & General Manager.
- Tommy Schenck, General Sales Manager.
- Andy Scheid, National Sales Manager.
- John Bishop, Engineering Manager.
- Mark Gray, Program Director.
- Ali Gharib, Promotion Supervisor.
- Jacqueline Draper, Business Manager.
- Duncan Brown, Traffic Supervisor.

Notes: On request.

City of License: Belmont. Station DMA: Charlotte. Rank: 28.

© Calculation © 1996 Nielsen. Coverage based on Nielsen study.



WJZY BMPCT-860410KG Granted 11/7/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	597,950	408,110	1,006,060
Average Weekly Circulation (1996)	274,948	146,638	421,586
Average Daily Circulation (1996)			156,223

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	516,150	261,430	777,580
Average Weekly Circulation (1996)	248,776	126,309	375,085
Average Daily Circulation (1996)			139,349

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,800	146,680	228,480
Average Weekly Circulation (1996)	26,171	20,329	46,501
Average Daily Circulation (1996)			16,874

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Fayetteville

WFAY

Ch. 62

Network Service: FOX.

Licensee: Fayetteville-Cumberland Telecasters Inc., Debtor-in-Possession, 301 W. Main St., Durham, NC 27702.

Studio: Intersection of Hwys. 71 & 20, Lumber Bridge, NC 28357.

Sales Office: 5075 Morganton Rd., Fayetteville, NC 28314.

Mailing Address: Drawer 62, Lumber Bridge, NC 28357.

Phones: 919-843-3884; 919-867-6267.

Fax: 919-843-2873; 919-487-9622.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 337.3-kw visual, 33.7-kw aural. Antenna: 846-ft. above av. terrain, 855-ft. above ground, 1057-ft. above sea level.

Latitude 34° 53' 05"
Longitude 79° 04' 31"

Holds CP for change to 946-kw max. visual, 840-ft. above av. terrain, 840-ft. above ground, 1033-ft. above sea level. BMPCT-940805KF.

Transmitter: Hwys. 71 & 20, Lumber Bridge, NC.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Paraclipse, 3.6-meter; Paraclipse, 4.8-meter; M/A-Com receivers.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr.; George W. Lyles Jr.

Began Operation: March 4, 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- James Thrash, General Manager.
- Robbie Brock, Program Manager.
- Liza Babirak, Production Manager.
- Peggy Dill, Operations Manager.

Highest 30 Sec. Rate: \$100.

City of License: Fayetteville. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WFAY BMPCT-940805KF Granted 6/19/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	140,990	61,580	202,570
Average Weekly Circulation (1996)	32,750	10,167	42,917
Average Daily Circulation (1996)			10,119
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	116,200	35,750	151,950
Average Weekly Circulation (1996)	26,238	5,132	31,370
Average Daily Circulation (1996)			7,220
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	24,790	25,830	50,620
Average Weekly Circulation (1996)	6,512	5,035	11,547
Average Daily Circulation (1996)			2,920

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Fayetteville

WKFT

Ch. 40

Work Service: Independent.

Licensee: Delta Bcstg. Inc., 230 Donaldson St., Fayetteville, NC 28301.

Address: 230 Donaldson St., Fayetteville, NC 28301.

Phone: 910-323-4040. Fax: 910-323-3924.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"
Longitude 78° 58' 40"

Transmitter: 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

Channel TV Sound: Stereo and separate audio program.

Mobile Earth Stations: ADM, 5-meter; Microdyne, 7-meter; RCA Ku-band; M/A-M receivers.

Service: AP.

Ownership: Allied Communications Co. Inc.

Operation: June 1, 1981. Sale to present owner approved Jan. 15, 1994. FCC approved sale to Delta Broadcasting Inc. March 20, 1991. Sale to SJL of North Carolina Assoc. by Norman Suttler, et al., approved by FCC June 20, 1985. Television Digest, Vol. 25:15).

Represented (sales): Adam Young Inc.

Represented (legal): Smithwick & Belendick, P.C.

Personnel:

Robert Holding III, President & Chief Executive Officer.

Mitchell Saleed, General Manager.

Terri Byford, Station Manager.

Andy Sasser, Local Sales Manager.

James B. Vest, Chief Engineer.

Carolyn Kleinert, Program Director.

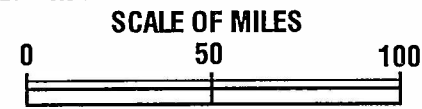
John Lamm, Production Manager.

Debbie Telgenhof, Business Manager.

Best 30 Sec. Rate: \$500.

Address of License: Fayetteville. Station DMA: Raleigh-Durham. Rank: 29.

©1996 Nielsen. Coverage based on Nielsen study.



WKFT BPCT-850405KE Granted 6/21/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,090	365,850	834,940
Average Weekly Circulation (1996)	121,142	89,823	210,964
Average Daily Circulation (1996)			61,121
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	435,730	276,660	712,390
Average Weekly Circulation (1996)	111,866	76,063	187,929
Average Daily Circulation (1996)			55,527
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,360	89,190	122,550
Average Weekly Circulation (1996)	9,275	13,760	23,035
Average Daily Circulation (1996)			5,593

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Goldsboro

WNCN

Ch. 17

Network Service: NBC.

Licensee: Outlet Bcstg. Inc.

Studio: 120 S. Front St., Raleigh, NC 27609.

Phone: 919-836-1717. **Fax:** 919-836-1747.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2570-kw max. visual, 260-kw max. aural. Antenna: 1575-ft. above av. terrain, 1529-ft. above ground, 1496-ft. above sea level.

Latitude 35° 37' 01"
Longitude 78° 28' 38"

Requests CP for change to 5000-kw max. visual, 1575-ft. above av. terrain, 1496-ft. above ground, 1814-ft. above sea level. BPCT-941214KF.

Transmitter: 2800 Country Lane, Clayton, NC 27520.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 3.9-meter Ku & C-band; DH Satellite, 4.5-meter Ku & C-band; Paraclipse, 3.5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Communications receivers.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: April 11, 1988. FCC approved sale to Outlet Communications by Beasley Bcstg. Group June 17, 1994 (*Television Digest*, Vol. 34:20, 33). Sale of Outlet to NBC approved Nov. 9, 1995 (Vol. 35:28, 32).

Represented (legal): Hogan & Hartson.

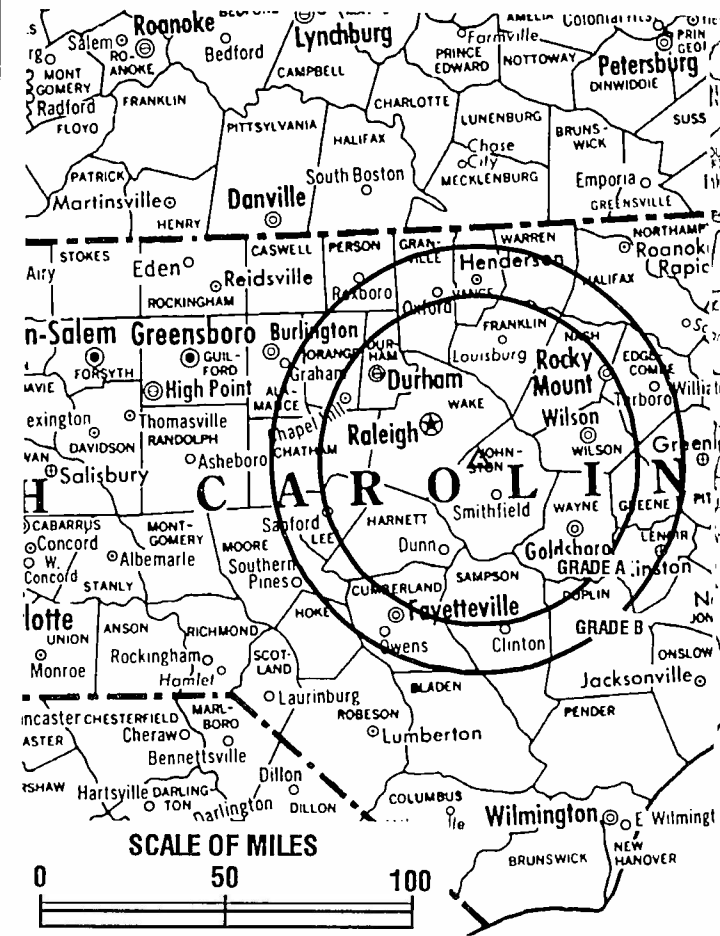
Personnel:

- Adam Polacek, General Manager.
- Kathy Baske, General Sales Manager.
- James Adams, National Sales Manager.
- Doug Hamilton, Business Manager.
- Tom Rosenbaum, News Director.
- Sim Kolliner, Chief Engineer.
- Larry M. Wall, Program Director.
- Ed Stephen, Promotion Director.
- Matt Bowman, Marketing Director.
- Allan Horowitz, Production Manager.

Rates: On request.

City of License: Goldsboro. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WNCN BMPCT-880308KE Granted 3/23/88 © American Map Corp., A

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	474,220	327,310	801,530
Average Weekly Circulation (1996)	196,926	106,520	303,446
Average Daily Circulation (1996)			110,815

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,860	301,730	771,590
Average Weekly Circulation (1996)	196,565	103,390	299,955
Average Daily Circulation (1996)			109,655

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,360	25,580	29,940
Average Weekly Circulation (1996)	361	3,130	3,491
Average Daily Circulation (1996)			999

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Greensboro-High Point & Winston-Salem

WFMY-TV

Ch. 2

Network Service: CBS.

Licensee: WFMY Television Corp., 1615 Phillips Ave., Greensboro, NC 27405.

Address: 1615 Phillips Ave., Greensboro, NC 27405.

Phone: 910-379-9369. Fax: 910-273-9433. E-mail: fmy2@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 9.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 3.7-mi. NE of Sophia.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive SatCom, 9.2-meter C-band; Drake, 4-meter C-band; RCA, 3.7-meter Ku-band; SatCom, 5.5-meter Ku-band; DX Engineering, W/A-Com, Scientific-Atlanta receivers.

Services: AP, Carolina News Network, CBS, Gannett News Service, GOES, AFAX, National Weather Wire.

Ownership: Gannett Broadcasting Group (Group Owner).

Operation: September 22, 1949. Sale to Harte-Hanks Communications by Landmark Communications approved by FCC Oct. 29, 1976 (Television Digest, Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Vol. 4:36, 49, 51). FCC approved sale to Gannett Co. Jan. 21, 1988 (Vol. 27:49; 28:6).

Represented (sales): Blair Television.

Personnel:

- Deborah Hooper, Vice President & General Manager.
- Ray Wilkinson, Vice President, Creative Services & Operations.
- Shirley Frye, Vice President, Community Affairs.
- Robert Allman, News Director.
- Devette Cook-Harris, General Sales Manager.
- Brooks Westerhoff, Local Sales Manager.
- Alan DeFlorio, National Sales Manager.
- Bartha Brown, Program & Marketing Director.
- David Jones, Director of Engineering.
- Sharon Kiebel, Business Manager.

Notes: On request.



WFMY-TV BMPCT-780928KI Granted 11/27/78 © American Map Corp., No. 14244

City of License: Greensboro. Station DMA: Greensboro-High Point-Winston Salem. Rank: 46.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,800	472,160	941,960
Average Weekly Circulation (1996)	331,910	208,754	540,664
Average Daily Circulation (1996)			318,468

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	349,340	199,920	549,260
Average Weekly Circulation (1996)	288,710	159,291	448,001
Average Daily Circulation (1996)			282,643

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,460	272,240	392,700
Average Weekly Circulation (1996)	43,201	49,462	92,663
Average Daily Circulation (1996)			35,825

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



North Carolina—Greensboro-High Point & Winston-Salem

WGHP-TV

Ch. 8

Network Service: FOX.

Licensee: Fox Television Stations Inc., Box 900, Beverly Hills, CA 90213.

Studio: 2005 Francis St., High Point, NC 27263.

Mailing Address: HP-8, High Point, NC 27261.

Phone: 910-841-8888. Fax: 910-841-2288. E-mail: 75320.361@compuserve.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.50"
Longitude 79° 50' 36.00"

Transmitter: 1.2-mi. SE of Sophia, NC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 3.7-meter Ku-band; GE, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Andrew, Cyclesat, Standard Communications receivers.

News Services: AP, Carolina News Network, CNN, Fox News, Sports News Satellite.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 14, 1963. Sale to Gulf Broadcast Group by Southern Bcstg. Co. approved by FCC June 16, 1978. Sale to Taft TV & Radio by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Taft Broadcasting Partners L.P. approved Oct. 2, 1987. Sale to Great American TV & Radio approved Dec. 18, 1991 (Vol. 31:45). FCC approved sale to New World Communications Group July 15, 1994 (Vol. 34:19, 38, 42). Sale to present owner approved June 7, 1995.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

David Boylan, Vice President & General Manager.

Dennis Leonard, Vice President, Sales.

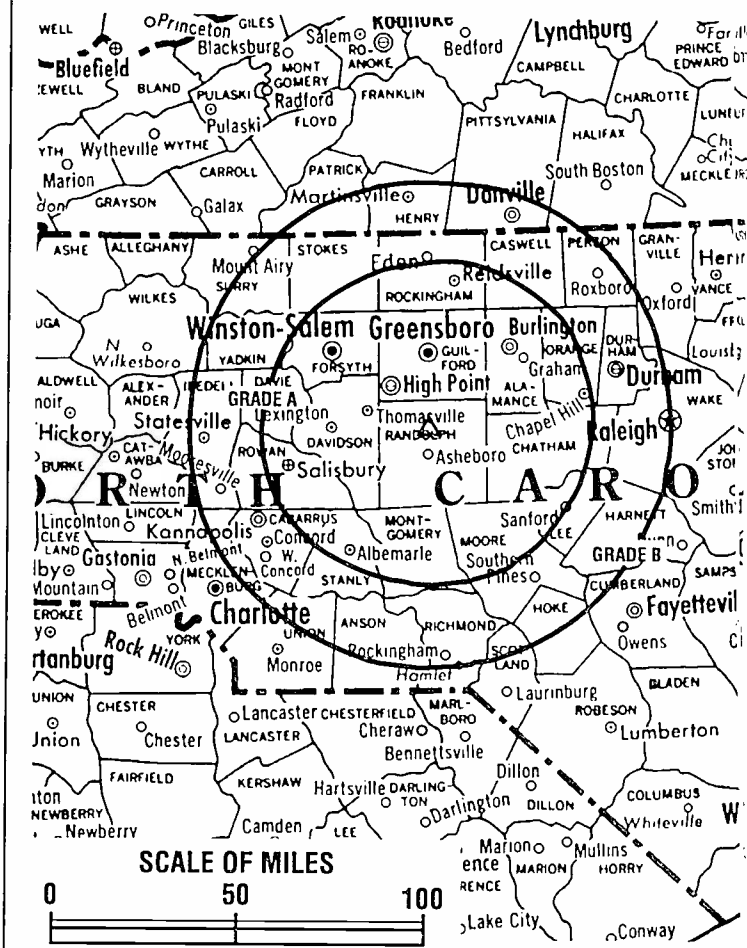
Tom Loebig, News Director.

Karen Adams, Programming & Promotion Director.

Frank Terry, Director of Finance & Administration.

Ross Mason, Director of Engineering.

George Pemberton, Director of Operations.



WGHP-TV BPCT-2579 Granted 10/3/62 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$2000.

City of License: High Point. Station DMA: Greensboro-High Point-Winston Salem. Rank: 46.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	474,060	350,080	824,140
Average Weekly Circulation (1996)	322,061	178,551	500,612
Average Daily Circulation (1996)			258,020

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	349,340	199,920	549,260
Average Weekly Circulation (1996)	280,266	144,720	424,986
Average Daily Circulation (1996)			233,130

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	124,720	150,160	274,880
Average Weekly Circulation (1996)	41,795	33,831	75,626
Average Daily Circulation (1996)			24,891

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WLXI-TV

Ch. 61

Service: TBN.

See: Radiant Life Ministries Inc., Box 1010, Marion, IL 62959.

Address: 2109 Patterson St., Greensboro, NC 27407.

Post Office Address: Box 1010, Marion, IL 62959.

Phone: 910-855-5610. Fax: 910-855-3645.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 500-kw. Visual, 50-kw max. aural. Antenna: 564-ft. above av. terrain, 489-ft. above ground, 1449-ft. above sea level.

Latitude 36° 08' 58"
Longitude 80° 03' 21"

Transmitter: 2-mi. NE of Kernersville.

File Earth Station: Paraclipse, 3.1-meter C-band; M/A-Com receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Operation: March 5, 1984. Transfer of control from Gary S. Smithwick & William Powell Jr. to William Satterfield approved by FCC May 23, 1985. FCC approved sale to Trinity Broadcasting Network Feb. 24, 1986. Sale to present owner approved Oct. 7, 1991.

Personnel:
John Coonce, President.
Gary L. Patton, Station Manager.
Merly Hills, Programming.
John Bahner, Chief Engineer.

Relay: On request.

License: Greensboro. Station DMA: Greensboro-High Point-Winston Salem. Class: 46.

Source: ©1996 Nielsen. Coverage based on Nielsen study.



WLXI-TV BNPCT-821213KF Granted 3/25/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,580	14,270	267,850
Average Weekly Circulation (1996)	14,212	1,370	15,582
Average Daily Circulation (1996)			4,675

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,580	14,270	267,850
Average Weekly Circulation (1996)	14,212	1,370	15,582
Average Daily Circulation (1996)			4,675

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Greensboro-High Point & Winston-Salem

WUPN-TV

(formerly WGGT)

Ch. 48

Network Service: UPN.

Licensee: Mission Broadcasting II Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

Studio: 330 S. Greene St., Greensboro, NC 27401.

Mailing Address: Box 1618, Greensboro, NC 27401.

Phone: 910-274-4848. Fax: 910-230-1315.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

Satellite Earth Stations: Harris, 3-meter C-band; Microdyne, 5-meter Ku-band; Harris, M/A-Com receivers.

LMA: Local marketing agreement with WXLV-TV (A), Winston-Salem.

Ownership: Mission Broadcasting Inc. (Group Owner).

Began Operation: May 9, 1981. Sale to Edward H. Herlihy approved by FCC June 7, 1985 (Television Digest, Vol. 25:13) but not consummated. Sale to Mission Broadcasting by Guilford Telecasters Inc. approved by FCC June 28, 1996.

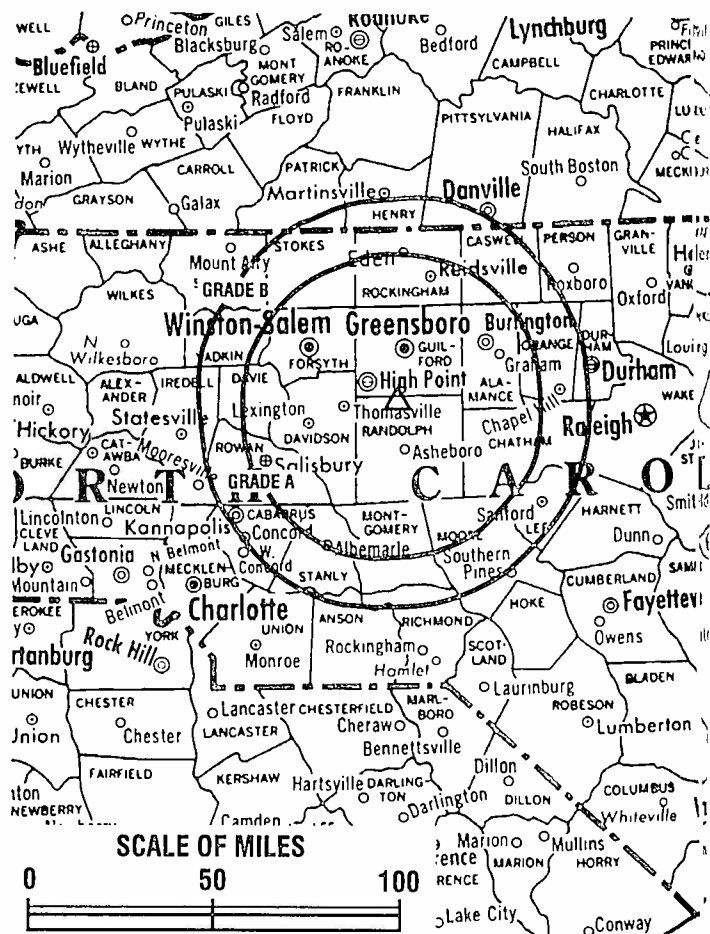
Represented (legal): Arter & Hadden.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Joe Koff, General Manager.

Ginny Brown, Operations Manager.



WUPN-TV BPCT-781222LC Granted 2/20/81 © American Map Corp., No. 142

Rates: On request.

City of License: Greensboro. Station DMA: Greensboro-High Point-Winston Salem Rank: 46.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,770	14,330	57,100
Average Weekly Circulation (1996)	7,228	1,750	8,978
Average Daily Circulation (1996)			2,272

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,770	14,330	57,100
Average Weekly Circulation (1996)	7,228	1,750	8,978
Average Daily Circulation (1996)			2,272

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Greensboro-High Point & Winston-Salem

WXII

Ch. 12

Work Service: NBC.

Office: Pulitzer Bcstg. Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105-3428.

Address: 700 Coliseum Dr., Winston-Salem, NC 27106.

Phone: 910-721-9944. Fax: 910-722-7685.

E-mail: newschannel12@wxii.com Web Site: http://www.wxii.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw actual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 335-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mountain, 7-mi. N of King, NC.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Satellite Technology, 3.5-meter; Drake, Standard Communications receivers.

Services: AP, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Origin Operation: September 30, 1953. Sale to Multimedia by Triangle Bcstg. Corp. Approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37). Exchanged with Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO 1981-82 (Vol. 12; 22:1; 23:8).

Presented (sales): Katz American Television.

Presented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

Presented (engineering): A. D. Ring, P.A.

Personnel:
 Bernard A. Corley, Vice President & General Manager.
 Michael Pulitzer Jr., Station Manager.
 Ellis Boardman, General Sales Manager.
 Dan Blachura, Local Sales Manager.
 Lynn Haygood, National Sales Manager.
 Karen Frankola, News Director.
 Henry L. Hunt, Director of Engineering.
 Robin H. Morrow, Business Manager.
 Steve Wilkins, Marketing & Promotion Director.

Best 30 Sec. Rate: \$3000.



WXII BMPCT-2657 Granted 1/4/55

© American Map Corp., No. 14244

City of License: Winston-Salem. Station DMA: Greensboro-High Point-Winston Salem. Rank: 46.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	406,560	329,420	735,980
Average Weekly Circulation (1996)	306,223	171,057	477,280
Average Daily Circulation (1996)			247,527

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	349,340	199,920	549,260
Average Weekly Circulation (1996)	281,533	138,414	419,947
Average Daily Circulation (1996)			229,918

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,220	129,500	186,720
Average Weekly Circulation (1996)	24,690	32,643	57,333
Average Daily Circulation (1996)			17,609

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Winston-Salem-Greensboro-High Point

WXLV-TV

Ch. 45

Network Service: ABC.

Licensee: Sullivan Broadcasting Co. Inc., 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Studio: 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Phone: 910-722-4545. Fax: 910-723-8217. Web Site: <http://www.wxlv.com>

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 1450-kw horizontal visual, 500-kw max. & 145-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 768-ft. above ground, 3088-ft. above sea level.

Latitude 36° 22' 37"
Longitude 80° 22' 10"

Holds CP for change to 1959-ft. above av. terrain, 738-ft. above ground, 3018-ft. above sea level. BPCT-940422KE.

Transmitter: End of County Rd. 1172, King, NC.

Satellite Earth Stations: AFC, Ku-band; Comtech, 5-meter C-band; Vertex, 4.5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

LMA: Local marketing agreement with WUPN-TV (U), Greensboro-High Point & Winston-Salem.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: September 23, 1979. Sale to Act III Bcstg. by TVX Broadcast Group approved by FCC Dec. 17, 1986. Sale to present owners approved Dec. 15, 1995.

Represented (sales): Seltel Inc.

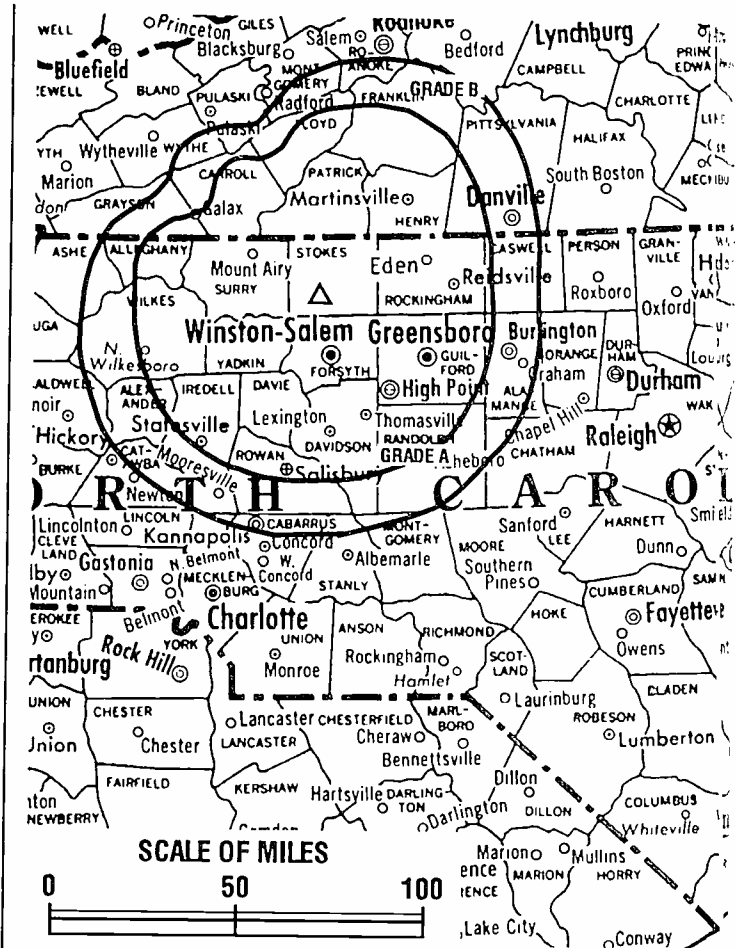
Represented (legal): Arter & Hadden.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

- Joseph A. Koff, Vice President & General Manager.
- Michael J. Pumo, General Sales Manager.
- Kathi Lester, Local & National Sales Manager.
- Frank Armstrong, Director of Broadcast Operations.
- Chris Huston, News Director.
- Denise Hodge, Program Director.
- Diane Beasley, Controller.
- Sherrie McWhorter, Promotion Director.
- Gil Couch, Chief Engineer.
- Rich Moore, Production Manager.

Rates: On request.



WXLV-TV BPCT-940422KE Granted 7/18/94 © American Map Corp., No. 142

City of License: Winston-Salem. Station DMA: Greensboro-High Point-Winston-Salem. Rank: 46.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,380	259,180	607,560
Average Weekly Circulation (1996)	205,201	85,250	290,451
Average Daily Circulation (1996)			121,113

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,100	199,920	544,020
Average Weekly Circulation (1996)	204,876	76,088	280,964
Average Daily Circulation (1996)			120,118

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,280	59,260	63,540
Average Weekly Circulation (1996)	325	9,162	9,487
Average Daily Circulation (1996)			1,551

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Greenville-New Bern-Washington

WNCT-TV

Ch. 9

Network Service: CBS.

Licensee: Roy H. Park Bcstg. Inc., Box 898, Greenville, NC 27835-0898.

Studio: 3221 Evans St., Greenville, NC 27834.

Phones: 919-355-8500; 800-682-0999. Fax: 919-355-8568.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; AFC, 3.5-meter C-band; Scientific-Atlanta, 4.2-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Winegard receivers.

News Services: AP, CBS, CNN.

Ownership: Park Acquisition Inc. (Group Owner).

Original Operation: December 22, 1953. Sale by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7). Sale to Park Acquisition approved March 27, 1995. Sale to Media General Inc. pending (Vol. 36:31).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.A.

Personnel: Edward Adams, Vice President & General Manager.

Vicki Storm, General Sales Manager.

Roy Hardee, News Director.

Shirley Dale, Program Director.

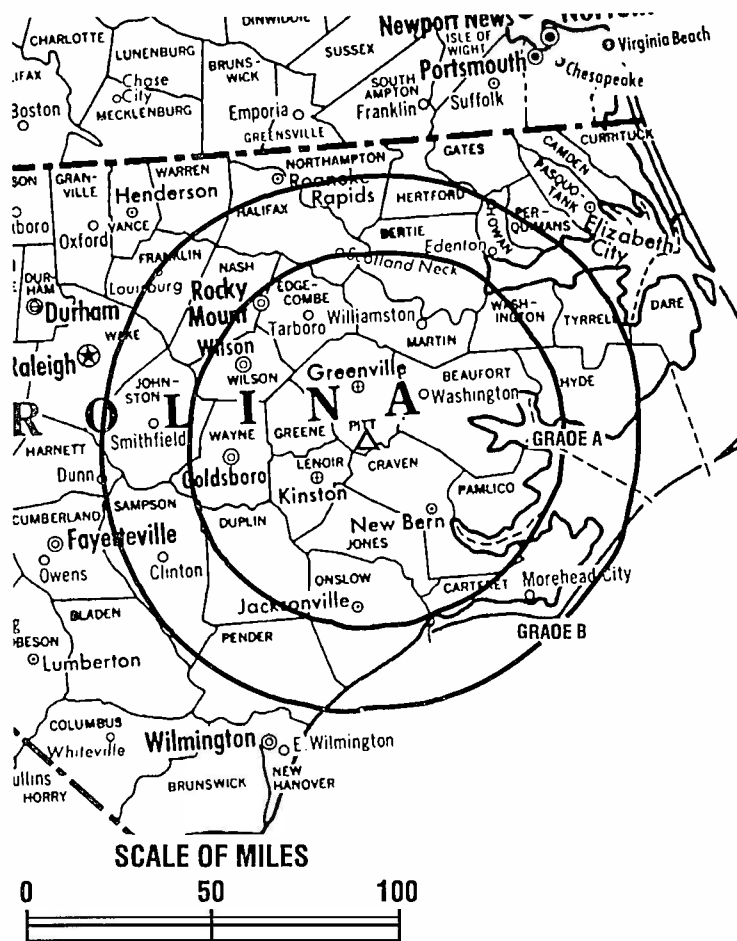
Bertie Cartwright, Chief Engineer.

William Morrisette, Business Manager.

Highest 30 Sec. Rate: \$1000.

Class of License: Greenville. Station DMA: Greenville-New Bern-Washington. Rank: 105.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WNCT-TV BPCT-5087 Granted 5/17/79

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	365,600	198,780	564,380
Average Weekly Circulation (1996)	221,454	110,328	331,782
Average Daily Circulation (1996)			179,023
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,650	79,830	227,480
Average Weekly Circulation (1996)	120,089	66,814	186,903
Average Daily Circulation (1996)			108,654
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,950	118,950	336,900
Average Weekly Circulation (1996)	101,365	43,514	144,879
Average Daily Circulation (1996)			70,369

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Greenville

WYDO

Ch. 14

Network Service: FOX.

Licensee: KS Family Television Inc., Box 2044, Greenville, NC 27836-0044.

Studio: 5145 Ayden Golf Club Rd., Ayden, NC 28513.

Phone: 919-746-8014. Fax: 919-746-2555.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1334-kw max. visual. Antenna: 686-ft. above av. terrain, 679-ft. above ground, 718-ft. above sea level.

Latitude 35° 26' 44"
Longitude 77° 22' 08"

Transmitter: Approx. 3.2-mi. SE of Ayden in Pitt County.

Ownership: KS Family Television Inc.

Began Operation: July 30, 1992.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

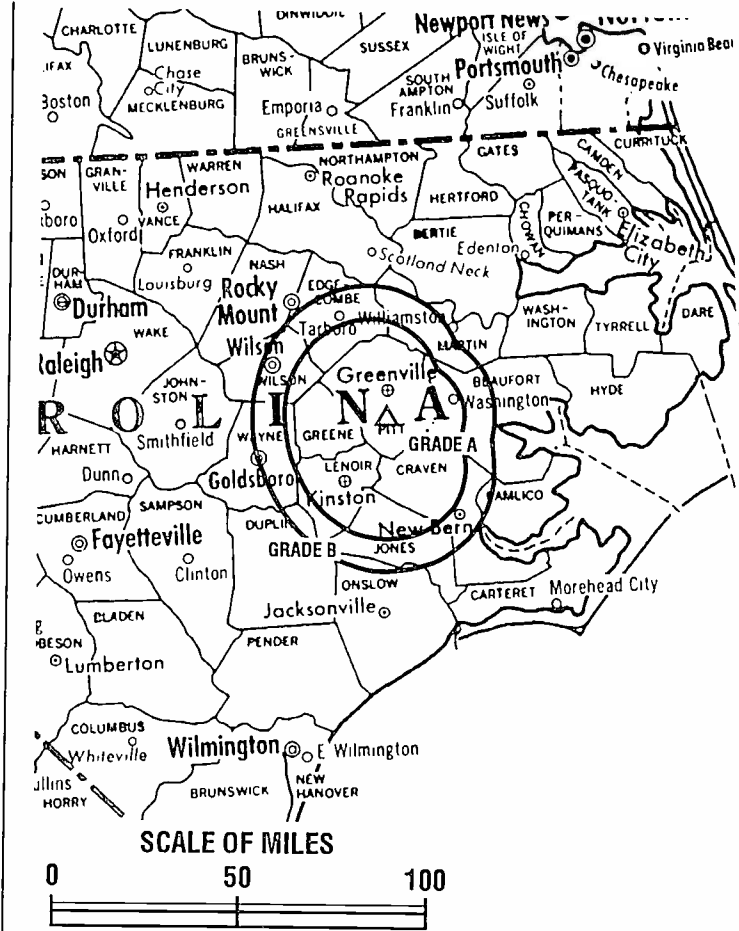
Frederick J. McCune, President & Chief Engineer.
Hamp Ferguson, Vice President & General Manager.
David Stapleford, Promotions.

Highest 30 Sec. Rate: \$25.

City of License: Greenville. Station DMA: Greenville-New Bern-Washington. Rank: 105.

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,510	81,060	153,570
Average Weekly Circulation (1996)	30,333	19,043	49,376
Average Daily Circulation (1996)			17,782



WYDO BMPCT-910321KE Granted 1/29/92 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	58,910	59,660	118,57
Average Weekly Circulation (1996)	29,598	16,821	46,41
Average Daily Circulation (1996)			17,08

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	13,600	21,400	35,00
Average Weekly Circulation (1996)	734	2,222	2,95
Average Daily Circulation (1996)			69

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WHKY-TV

Ch. 14

Work Service: Independent.

Licensee: The Long Family Partnership, 526 Main Ave. SE, Hickory, NC 28602.

Office: 526 Main Ave. SE, Hickory, NC 28602.

Mailing Address: Box 1059, Hickory, NC 28603.

Phone: 704-322-5115. Fax: 704-322-8256.

Email: whky@twave.net Web Site: http://www.whky.com

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. SE.

Affiliate: WHKY, 5-kw, 1290 kHz.

Ownership: The Long Family Partnership.

Original Operation: February 14, 1968.

Presented (legal): Hardy & Carey.

Personnel:
Thomas E. Long, General Manager.
Jeffrey B. Long, Station Manager.
James O. Carr, Sales Manager.
Nicola Clark, News Director & Assignment Editor.
William Phillips, Sports Director.
Linda Hicks, Traffic Manager.
Lisette Woods, Film Director.
Eric Stafford, Public Service Announcements Director.

Best 30 Sec. Rate: \$75.

Class of License: Hickory. Station DMA: Charlotte. Rank: 28.

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WHKY-TV BPCT-820104KE Granted 2/8/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,660	51,830	128,490
Average Weekly Circulation (1996)	5,758	4,785	10,543
Average Daily Circulation (1996)			2,325

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,660	51,830	128,490
Average Weekly Circulation (1996)	5,758	4,785	10,543
Average Daily Circulation (1996)			2,325

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Greenville

WYDO

Ch. 14

Network Service: FOX.

Licensee: KS Family Television Inc., Box 2044, Greenville, NC 27836-0044.

Studio: 5145 Ayden Golf Club Rd., Ayden, NC 28513.

Phone: 919-746-8014. Fax: 919-746-2555.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1334-kw max. visual. Antenna: 686-ft. above av. terrain, 679-ft. above ground, 718-ft. above sea level.

Latitude 35° 26' 44"
Longitude 77° 22' 08"

Transmitter: Approx. 3.2-mi. SE of Ayden in Pitt County.

Ownership: KS Family Television Inc.

Began Operation: July 30, 1992.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Frederick J. McCune, President & Chief Engineer.
Hamp Ferguson, Vice President & General Manager.
David Stapleford, Promotions.

Highest 30 Sec. Rate: \$25.

City of License: Greenville. Station DMA: Greenville-New Bern-Washington. Rank: 105.

Circulation © 1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,510	81,060	153,570
Average Weekly Circulation (1996)	30,333	19,043	49,376
Average Daily Circulation (1996)			17,782



WYDO BMPCT-910321KE Granted 1/29/92 © American Map Corp., No. 24

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,910	59,660	118,570
Average Weekly Circulation (1996)	29,598	16,821	46,419
Average Daily Circulation (1996)			15,473

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,600	21,400	35,000
Average Weekly Circulation (1996)	734	2,222	2,956
Average Daily Circulation (1996)			985

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WHKY-TV

Ch. 14

Work Service: Independent.

Licensee: The Long Family Partnership, 526 Main Ave. SE, Hickory, NC 28602.

Radio: 526 Main Ave. SE, Hickory, NC 28602.

Mailing Address: Box 1059, Hickory, NC 28603.

Phone: 704-322-5115. Fax: 704-322-8256.

Email: whky@twave.net Web Site: http://www.whky.com

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. SE.

Affiliate: WHKY, 5-kw, 1290 kHz.

Partnership: The Long Family Partnership.

Start of Operation: February 14, 1968.

Represented (legal): Hardy & Carey.

Personnel:

Thomas E. Long, General Manager.

Jeffrey B. Long, Station Manager.

James O. Carr, Sales Manager.

Patricia Clark, News Director & Assignment Editor.

William Phillips, Sports Director.

Wanda Hicks, Traffic Manager.

Christie Woods, Film Director.

Eric Stafford, Public Service Announcements Director.

Test 30 Sec. Rate: \$75.

Class of License: Hickory. Station DMA: Charlotte. Rank: 28.

© 1996 Nielsen. Coverage based on Nielsen study.



WHKY-TV BPCT-820104KE Granted 2/8/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,660	51,830	128,490
Average Weekly Circulation (1996)	5,758	4,785	10,543
Average Daily Circulation (1996)			2,325

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,660	51,830	128,490
Average Weekly Circulation (1996)	5,758	4,785	10,543
Average Daily Circulation (1996)			2,325

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Kannapolis

WAXN

(formerly WKAY)

Ch. 64

Network Service: Independent.

Licensee: Kannapolis Television Co., a Joint Venture, c/o Holston Valley Broadcasting, 222 Commerce St., Kingsport, TN 37660.

Studio: 910 Fairview St., Kannapolis, NC 28083.

Phone: 704-933-9529. **Fax:** 704-932-3880.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 129-kw max. visual. Antenna: 282-ft. above av. terrain, 305-ft. above ground, 1004-ft. above sea level.

Latitude	35°	29'	17"
Longitude	80°	36'	18"

Holds CP for change to 1900-kw max. visual, 984-ft. above av. terrain, 840-ft. above ground, 1696-ft. above sea level, lat. 35° 15' 41", long. 80° 43' 38", transmitter to 1.4-mi. SSE of Newell. BPCT-951214KI.

Transmitter: 910 Fairview St., Cabarrus County.

LMA: Local marketing agreement with WSOC-TV (A), Charlotte.

Ownership: Kannapolis Television Co., a Joint Venture.

Began Operation: October 15, 1994. Community Action Communications sold station to current owner October 31, 1995.

Represented (legal): Irwin, Campbell & Tannenwald, P.C.



WAXN BPCT-951214KF Granted 7/22/96 © American Map Corp., No. 142

Personnel:

George E. DeVault, General Manager.
 Mark Russell, Operations Manager & Chief Engineer.
 Melissa Gilliam, Office Manager.

Rates: On request.

City of License: Kannapolis. **Station DMA:** Charlotte. **Rank:** 28.

Nielsen Data: Not available.

North Carolina—Lexington

WBFX

(formerly WEJC)

Ch. 20

Network Service: WBN.

Licensee: Pappas Telecasting of Lexington, a California Ltd. Partnership.

Studio: 622-G Guilford College Rd., Greensboro, NC 27409.

Phone: 910-547-0020. Fax: 910-547-8144.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2530-kw max. visual, 28.6-kw max. aural. Antenna: 980-ft. above av. terrain, 938-ft. above ground, 1758-ft. above sea level.

Latitude	35°	58'	09"
Longitude	79°	49'	29"

Requests CP for change to 5000-kw max. visual, 1949-ft. above av. terrain, 1959-ft. above ground, 2656-ft. above sea level, lat. 35° 49' 59", long. 79° 50' 02", transmitter to 2-mi. NE of Randleman on Hwy. 1951. BPCT-960628KU.

Transmitter: W of Rte. 220, Pleasant Garden.

Mobile Dish: 2 mesh dishes.

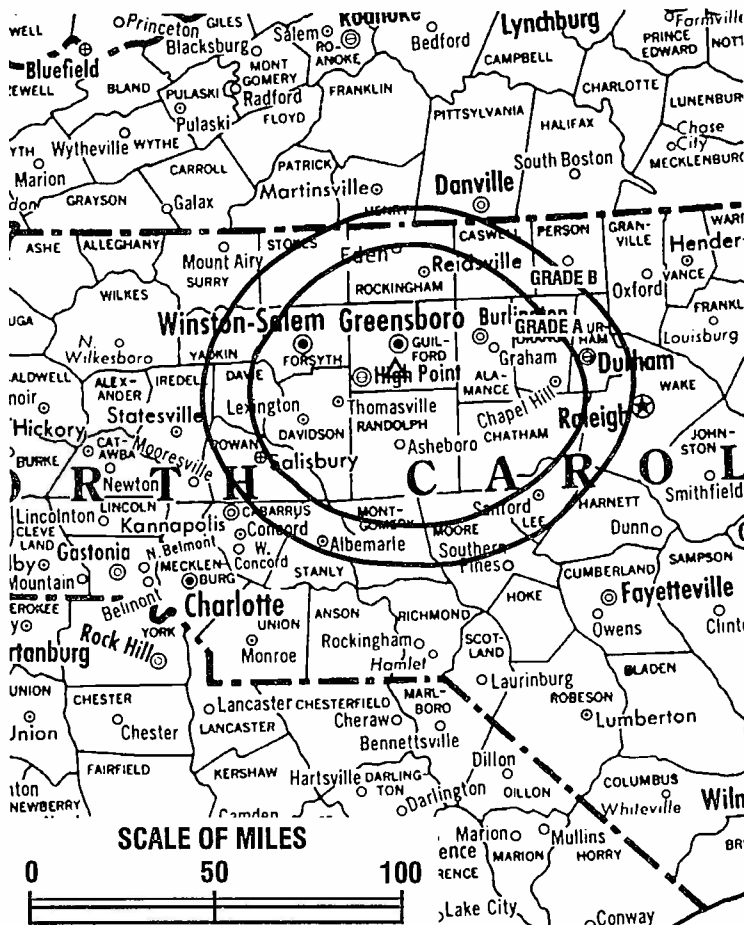
Ownership: Pappas Telecasting Companies (Group Owner).

Legal Operation: April 2, 1986. Sale by Christian TV Network to Pappas Telecasting Companies approved by FCC Feb. 9, 1996.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Paul, Hastings, Janofsky & Walker.

Personnel:
 Jack Moffitt, Vice President & General Manager.
 Vikki Riggs, Promotion & Marketing Director.



WBFX BMPCT-950110KR Granted 6/26/95 © American Map Corp., No. 14244

David Edrington, Production Manager.
 Kathy Collins, Business Manager.

Highest 30 Sec. Rate: \$525.

City of License: Lexington. Station DMA: Greensboro-High Point-Winston Salem.
 Rank: 46.

Nielsen Data: Not available.

North Carolina—Morehead City

WFXI

Ch. 8

Network Service: FOX.

Licensee: Gocom Television, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

Studio: 5441 Hwy. 70 E, Morehead City, NC 28557.

Phone: 919-240-0888. Fax: 919-240-2028.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 817-ft. above av. terrain, 810-ft. above ground, 817-ft. above sea level.

Latitude 34° 52' 53"
Longitude 76° 30' 23"

Transmitter: Open Grounds Farm, approx. 5.5-mi. NW of Stacy.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Agile Omni receivers.

Ownership: Gocom Broadcasting Corp. (Group Owner).

Began Operation: November 6, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Lawrence Behr Associates Inc.

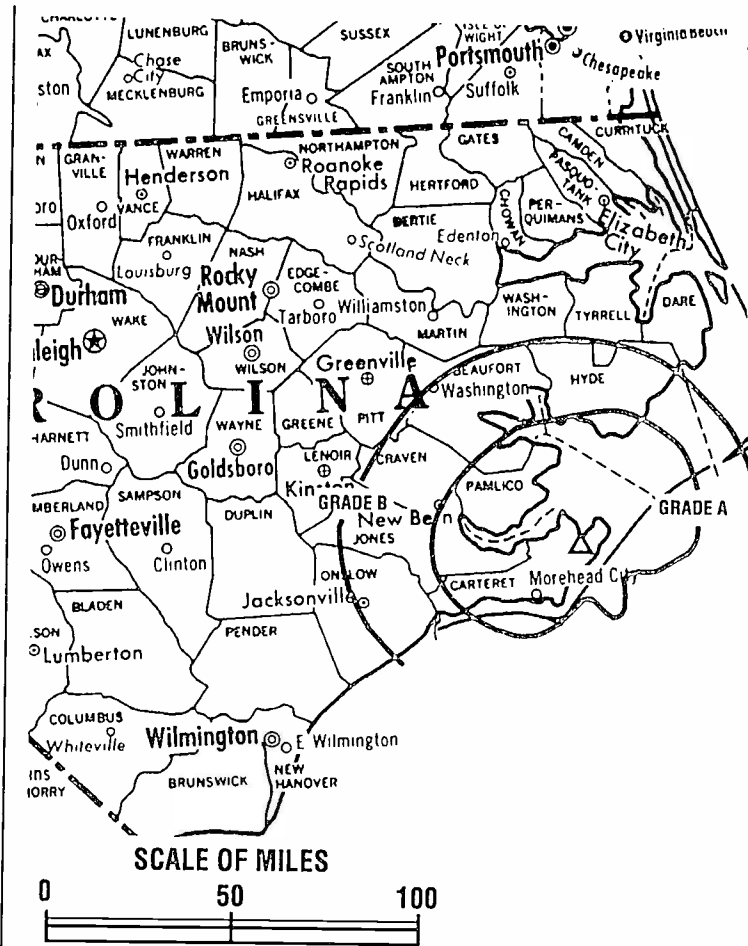
Personnel:

- Peter O'Brien, Vice President & General Manager.
- Dujuan McCoy, General Sales Manager.
- Dave Gernoske, Chief Engineer.
- Ako Leach, Promotion Director.
- Scott Icenhour, Business Manager.

Rates: On request.

City of License: Morehead City. Station DMA: Greenville-New Bern-Washington.
Rank: 105.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WFXI BMPCT-880907KF Granted 3/16/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,650	75,110	165,760
Average Weekly Circulation (1996)	54,192	16,366	70,558
Average Daily Circulation (1996)			31,993

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,650	75,110	165,760
Average Weekly Circulation (1996)	54,192	16,366	70,558
Average Daily Circulation (1996)			31,993

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—New Bern-Greenville-Washington

WCTI

Ch. 12

Work Service: ABC.

Licensee: Lamco Communications Inc., 460 Market St., Suite 310, Williamsport, PA 1701.

Address: 400 Glenburnie Dr., New Bern, NC 28561.

Mailing Address: Box 12325, New Bern, NC 28561.

Phone: 919-638-1212. Fax: 919-637-4141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw actual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 49-ft. above sea level.

Latitude 35° 06' 18"
Longitude 77° 20' 15"

Transmitter: State Hwy. 41, N of Trenton, NC.

Earth Stations: Transmit/receive ADM, 6.1-meter; Avcom receivers.

Service: AP.

Ownership: Lamco Communications Inc. (Group Owner).

Operation: September 7, 1963. Sale to present owner by Diversified Communications approved by FCC Aug. 2, 1993. Sale to Diversified by Heritage Bcstg. approved by FCC Feb. 24, 1986. Sale to Heritage by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved Oct. 14, 1976. Previous sale by Nathan Frank & Thomsland Inc. approved April 15, 1969.

Presented (sales): Katz Continental Television.

Presented (legal): Dow, Lohnes & Albertson.

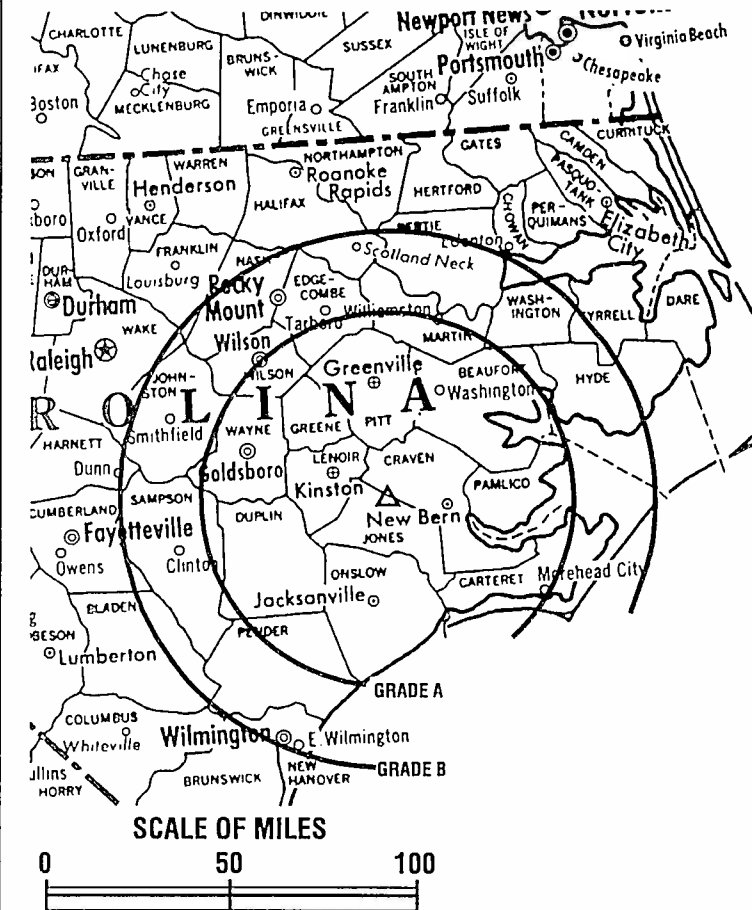
Personnel:

- Ray Milstead, General Manager.
- Bill Poole, General Sales Manager.
- Omar Sobrino, News Director.
- Carolyn Stevens, Program Director.
- John Kingman, Production Manager.
- Mark Hardtle, Promotion Director.
- Theresa Mueller, Business Manager.
- Tom Hughes, Chief Engineer.

Estimated 30 Sec. Rate: \$1500.

License: New Bern. Station DMA: Greenville-New Bern-Washington. Rank: 5.

© 1993 Nielsen Coverage based on Nielsen study



WCTI BPCT-3831 Granted 1/4/67

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,720	141,600	325,320
Average Weekly Circulation (1996)	121,637	68,875	190,512
Average Daily Circulation (1996)			102,020
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,650	79,830	227,480
Average Weekly Circulation (1996)	117,324	58,217	175,541
Average Daily Circulation (1996)			99,023
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,070	61,770	97,840
Average Weekly Circulation (1996)	4,313	10,658	14,971
Average Daily Circulation (1996)			2,997

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Raleigh

WLFL

Ch. 22

Network Service: FOX.

Licensee: WLFL License Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 3012 Highwoods Blvd., Suite 101, Raleigh, NC 27604.

Phone: 919-872-9535.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1675-ft. above av. terrain, 1545-ft. above ground, 2015-ft. above sea level.

Latitude 35° 42' 51.50"
Longitude 78° 49' 00.50"

Transmitter: 1700-ft. W of intersection of Hwys. 1379 & 1010, 1.5-mi. SE of Apex.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3.5-meter C-band; AFC, 3-meter Ku-band; Gardiner, M/A-Com, Microdyne receivers.

LMA: Local marketing agreement with WRDC (U), Raleigh-Durham.

Ownership: Sinclair Communications Inc. (Group Owner).

Began Operation: December 18, 1981. Sale by N. Grant Cotton, et al., to S & F Communications was approved by FCC Dec. 21, 1984 but not consummated (Television Digest, Vol. 24:39). Sale to TVX Broadcast Group by Family TV Corp. approved Feb. 10, 1986 (Vol. 25:50; 26:17) Sale to Paramount Group approved 1989 (Vol. 29:38). Sale to Sinclair Broadcast Group approved Nov. 22, 1994 (Vol. 34:33, 43).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

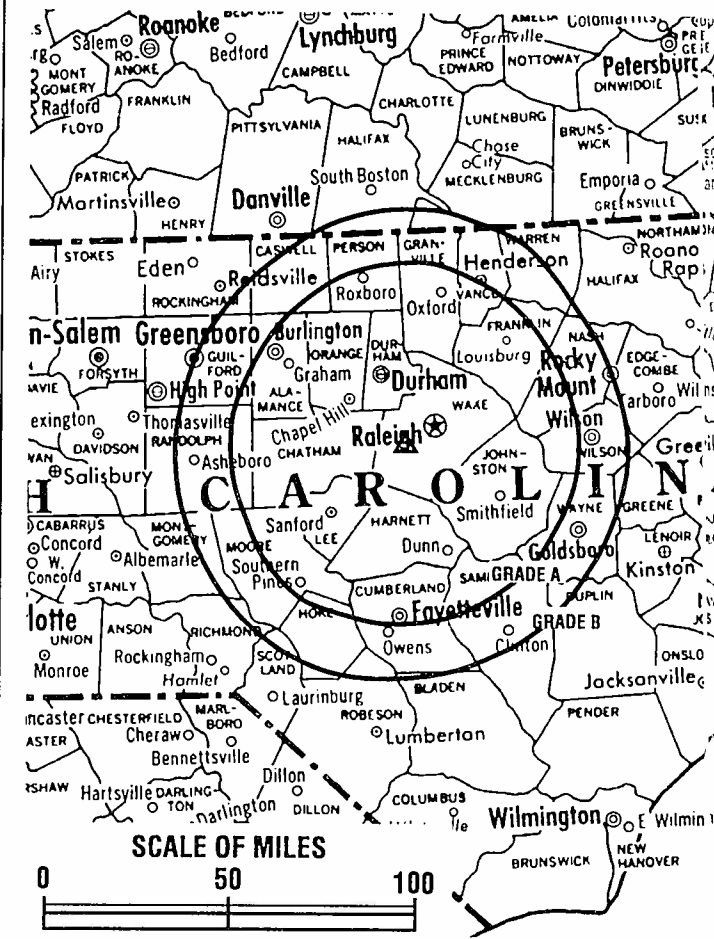
Personnel:

- Jim Lapiana, General Manager.
- Ed Ortelli, Director of Sales.
- Melanie Gerig, Director of Programming.
- Kevin Kelly, News Director.
- Frank White, Promotion Manager.
- Jim Gamble, Chief Engineer.
- Jean Harrison, Business Manager.

Rates: On request.

City of License: Raleigh. Station DMA: Raleigh-Durham. Rank: 29.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WLFL BPCT-850805LA Granted 8/13/86 © American Map Corp., No. 141

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	489,280	399,510	888,790
Average Weekly Circulation (1996)	280,958	174,412	455,370
Average Daily Circulation (1996)			18,770

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	480,420	301,730	782,150
Average Weekly Circulation (1996)	279,883	157,742	437,625
Average Daily Circulation (1996)			18,770

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,860	97,780	106,640
Average Weekly Circulation (1996)	1,075	16,670	17,745
Average Daily Circulation (1996)			3,330

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Raleigh-Durham

WRAL-TV

Ch. 5

Network Service: CBS.

Licensee: Capitol Bcstg. Co. Inc., Box 12000, Raleigh, NC 27605.

Studio: 2619 Western Blvd., Raleigh, NC 27606.

Phone: 919-821-8555. Fax: 919-821-8566. Web Site: <http://www.wrall-tv.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1981-ft. above av. terrain, 1965-ft. above ground, 2280-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

TV Mobile Dish: Wolfcoach, RSI, 2.4-meter Ku-band.

TV Affiliate: WRAL-FM, 100-kw, 101.5 MHz (No. 268), 1840-ft.

News Services: AP, CNN, Conus, UPI.

Local Marketing Agreement: WRAZ (W), Raleigh.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Sign-on Date: December 15, 1956.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

James F. Goodman, President & Chief Executive Officer.

Fred Barber, Senior Vice President, Television.

Thomas G. Allen, Vice President & General Manager.

Quinn Koontz, General Sales Manager.

Laura Stillman, Local Sales Manager.

Lori Buma, National Sales Manager.

John Harris, News Director.

Jim Griffin, Program Manager.

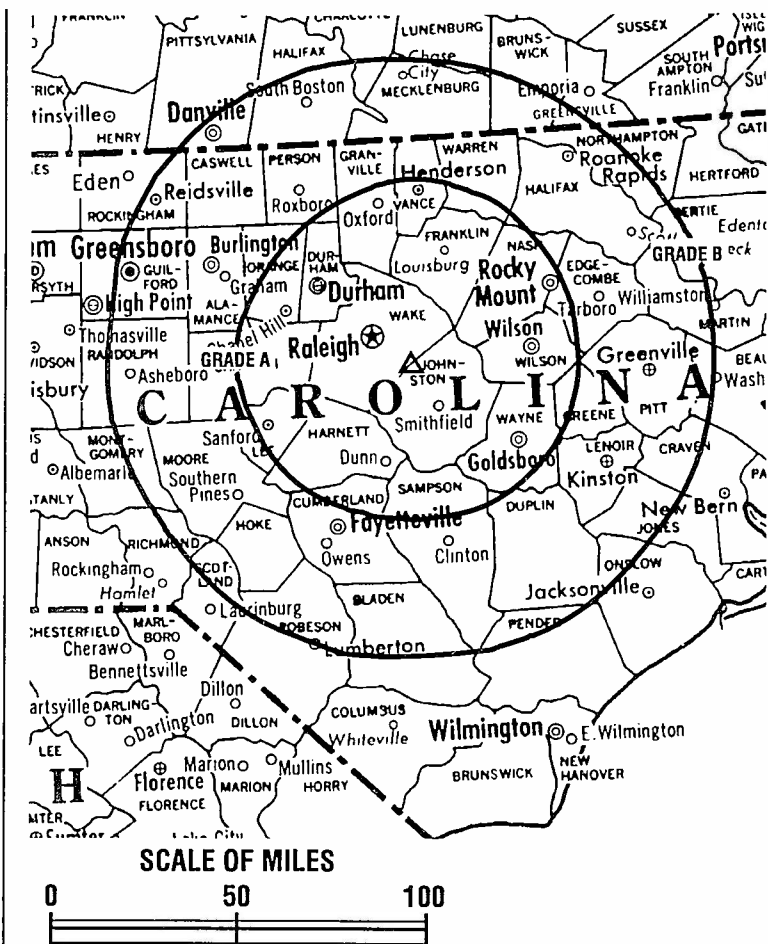
Tom Beauchamp, Chief Engineer.

Cindy Sink, Promotion Director.

Bill Morris, Business Manager.

Nallye Rasulala, Public Affairs Manager.

Javid Gill, Operations Manager.



WRAL-TV BPCT-900507KH Granted 6/21/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Raleigh. Station DMA: Raleigh-Durham. Rank: 29.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	743,980	3,171,580	3,915,560
Average Weekly Circulation (1996)	451,331	539,389	990,720
Average Daily Circulation (1996)			464,605
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	480,420	304,660	785,080
Average Weekly Circulation (1996)	381,932	237,046	618,978
Average Daily Circulation (1996)			378,617
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,560	2,866,920	3,130,480
Average Weekly Circulation (1996)	69,398	302,343	371,741
Average Daily Circulation (1996)			85,988

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Raleigh

WRAZ

Ch. 50

Network Service: WBN.

Grantee: Carolina Broadcasting Systems Inc., 800 Lakestone Dr., Raleigh, NC 27609.

Studio: 2619 Western Blvd., Raleigh, NC 27606.

Mailing Address: Box 12050, Raleigh, NC 27606.

Phone: 919-821-8550. Fax: 919-821-8770.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1965-ft. above av. terrain, 1975-ft. above ground, 2224-ft. above sea level.

Latitude 35° 40' 22"
Longitude 78° 32' 26"

Holds CP for change to 1798-ft. above av. terrain, 1736-ft. above ground, 2057-ft. above sea level, lat. 35° 40' 35", long. 78° 32' 09", transmitter to 1.6-mi. ESE of Auburn. BMPCT-940908KE.

Transmitter: Wake County.

LMA: Local marketing agreement with WRAL-TV (C), Raleigh-Durham.

Ownership: Carolina Broadcasting System Inc.

Began Operation: September 7, 1995. Sale to present owner by Tar Heel Bcstg. approved by FCC June 28, 1996.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- James P. Layton, General Manager.
- Quinn Koontz, Sales Manager.
- Jim Griffin, Program Director.

Rates: On request.

City of License: Raleigh. Station DMA: Raleigh-Durham. Rank: 29.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WRAZ-TV BMPCT-940908KE Granted 7/12/95 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	471,090	335,260	806,350
Average Weekly Circulation (1996)	140,953	89,659	230,612
Average Daily Circulation (1996)			71,470

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	471,090	291,770	762,860
Average Weekly Circulation (1996)	140,953	83,946	224,899
Average Daily Circulation (1996)			70,469

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	43,490	43,490
Average Weekly Circulation (1996)	0	5,714	5,714
Average Daily Circulation (1996)			1,060

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Durham-Raleigh

WRDC

Ch. 28

Network Service: UPN.

Licensee: Raleigh License Inc., 500 Seco Rd., Monroeville, PA 15146.

Address: 3012 Highwoods Blvd., Suite 101, Raleigh, NC 27604.

Phone: 919-872-2854.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1900-ft. above ground, 2215-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Harris, 3.6-meter Ku-band; RCA, 3-meter Ku-band; Andrew, Harris, V/A-Com receivers.

Services: AP, NBC.

Local marketing agreement with WLFL (F), Raleigh-Durham.

Ownership: Glencairn Ltd. (Group Owner).

Operation: November 4, 1968. Transfer of control to ComCorp. granted April 3, 1994. Sale to Glencairn Ltd. approved by FCC March 1, 1995. Previous sale to F TV Inc. approved by FCC June 14, 1991 (Television Digest, Vol. 31:15). Sale to Durham Life Bcstg. by Robinson O. Everett, et al., approved by FCC May 19, 1977 (Vol. 17:5).

Presented (sales): Seltel Inc.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Presented (engineering): Technical Broadcast Consultants.

Personnel:
Tom Lapiana, General Manager.
John Ortelli, Director of Sales.
Tom Gamble, Chief Engineer.
John Harrison, Business Manager.
Tom McBrayer, Local Sales Manager.

Test 30 Sec. Rate: \$3000.

License: Durham. Station DMA: Raleigh-Durham. Rank: 29.

© 1996 Nielsen Coverage based on Nielsen study



WRDC BPCT-900518KM Granted 7/20/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,890	397,800	883,690
Average Weekly Circulation (1996)	231,407	137,650	369,058
Average Daily Circulation (1996)			135,837

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,940	304,660	780,600
Average Weekly Circulation (1996)	227,482	125,644	353,126
Average Daily Circulation (1996)			132,534

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,950	93,140	103,090
Average Weekly Circulation (1996)	3,925	12,006	15,931
Average Daily Circulation (1996)			3,303

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1977 sale of **WRDC-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995

North Carolina—Durham-Raleigh-Fayetteville

WTVD

Ch. 11

Network Service: ABC.

Licensee: Capital Cities Communications Inc., Box 2009, Durham, NC 27702.

Studio: 411 Liberty St., Durham, NC 27702.

Branch Offices: 225 Green St., Fayetteville, NC 28301; Box 1950, 411 Fayetteville St. Mall, Raleigh, NC 27602.

Phones: 919-683-1111 (Durham); 919-323-5883 (Fayetteville).

Fax: 919-682-7476. Web Site: <http://www.citysearch11.com>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; Harris, 9.1-meter C-band; Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Service: AP.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: September 2, 1954. Sale to Capital Cities/ABC by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC(AM) approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

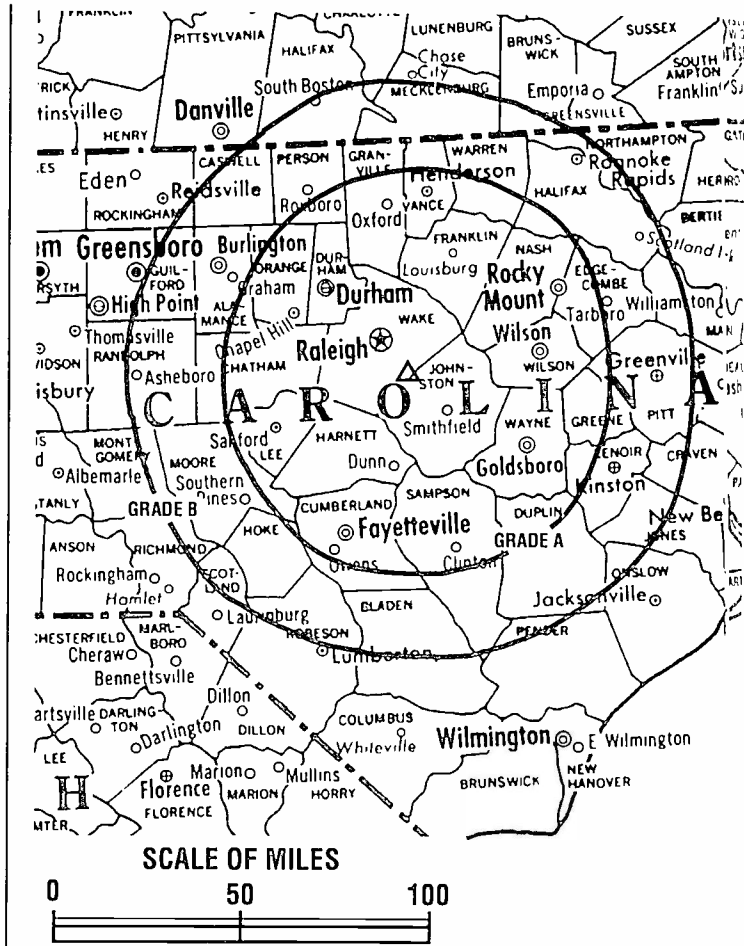
Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Emily Barr, President & General Manager.
- Denis J. O'Connor, General Sales Manager.
- Angela Jaramillo, Director of Programming.
- Mark Casey, News Director.
- Curtis Meredith, Chief Engineer.
- William Higgs, Business Manager.
- Marie Brown, Sales Service Manager.



WTVD BPCT-5161 Granted 9/1/78

© American Map Corp., No. 14;

Rates: On request.

City of License: Durham. Station DMA: Raleigh-Durham. Rank: 29.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	635,800	420,330	1,056,130
Average Weekly Circulation (1996)	440,567	261,665	702,232
Average Daily Circulation (1996)			403,122
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	480,420	304,660	785,080
Average Weekly Circulation (1996)	396,489	233,559	630,048
Average Daily Circulation (1996)			375,024
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,380	115,670	271,050
Average Weekly Circulation (1996)	44,078	28,106	72,184
Average Daily Circulation (1996)			28,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Rocky Mount

WRMY

Ch. 47

Network Service: Independent.

Licensee: Roberts Broadcasting of Raleigh-Durham L.P., 1408 N. Kingshighway, St. Louis, MO 63113.

Studio: 126 N. Washington St., Rocky Mount, NC 27801.

Mailing Address: Box 4747, Rocky Mount, NC 27803-4747.

Phone: 919-972-4747. Fax: 919-985-1447.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 12.3-kw max. visual. Antenna: 318-ft. above av. terrain, 331-ft. above ground, 482-ft. above sea level.

Latitude 35° 57' 03"
Longitude 77° 55' 37"

Holds CP for change to 5000-kw max. visual, 1217-ft. above av. terrain, 1178-ft. above ground, 1517-ft. above sea level; lat. 36° 06' 13", long. 78° 11' 27", transmitter to 6.1-mi. E of Lewisburg & 1.7-mi. N of State Rte. 56. BPCT-950915KG.

Requests CP for change to 1717-ft. above av. terrain, 1680-ft. above ground, 2019-ft. above sea level. BPCT-960716KM.

Transmitter: State Rd. 1765, 401 Farm Rd., Nash County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Jerrold, 5-meter C-band; Jerrold, 6-meter C-band; Microdyne, 7-meter C-band; Jerrold, Microdyne receivers.

News Service: Capitol News.

Ownership: Roberts Broadcasting Co. (Group Owner).

Original Operation: July 5, 1989. Sale to Roberts Bcstg. Co. by Family Bcstg. Enterprises approved by FCC on September 19, 1995.

Presented (sales): American Media.

Presented (legal): Dow, Lohnes & Albertson.

Personnel:

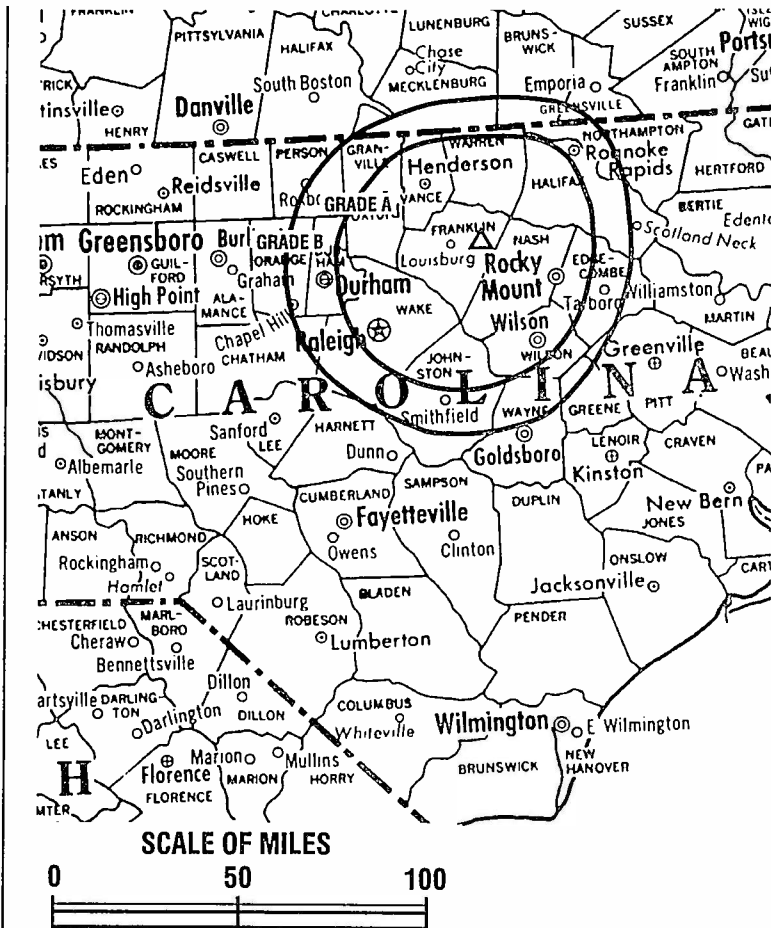
Bob Pelletier, Vice President & General Manager.

Monica Denotter, Station Manager.

Peggy Logan, Promotion Director.

Kevin Pelletier, Marketing Director.

Alan Almand, Development Director.



WRMY BPCT-950915KG Granted 1/19/96 © American Map Corp., No. 14244

Jo Worsham, Production Manager.
Cathy Medcalf, Business Manager.

Highest 30 Sec. Rate: \$56.

City of License: Rocky Mount. Station DMA: Raleigh-Durham. Rank: 29.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,950	0	14,950
Average Weekly Circulation (1996)	1,480	0	1,480
Average Daily Circulation (1996)			164

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,950	0	14,950
Average Weekly Circulation (1996)	1,480	0	1,480
Average Daily Circulation (1996)			164

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Washington-Greenville-New Bern

WITN-TV

Ch. 7

Network Service: NBC.

Licensee: WITN-TV Inc.

Studio: Hwy. 17 S, Washington, NC 27889.

Mailing Address: Box 468, Washington, NC 27889.

Phone: 919-946-3131. Fax: 919-946-9265.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, CNN.

Ownership: AFLAC Inc. (Group Owner).

Began Operation: September 28, 1955. Sale to present owner by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.A.

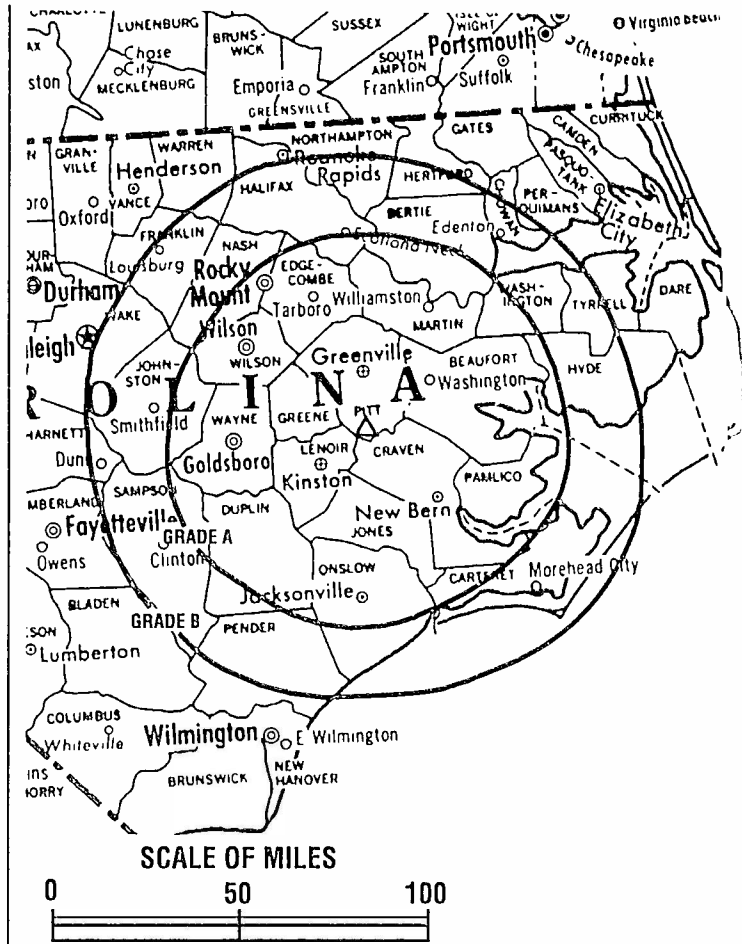
Personnel:

- Michael D. Weeks, Vice President & General Manager.
- Michael Smythe, General Sales Manager.
- Jim Russ, National Sales Manager.
- Helen S. Jackson, National Sales Coordinator.
- Neal Fox, News Director.
- Michael Riddle, Program Director.
- Al Manning, Chief Engineer.
- Frances W. Williams, Business Manager.

Rates: On request.

City of License: Washington. Station DMA: Greenville-New Bern-Washington. Rank: 105.

Circulation © 1996 Nielsen. Coverage based on Nielsen study



WITN-TV BMPCT-790131LN Granted 8/30/79 © American Map Corp., No. 1421

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,780	201,700	504,480
Average Weekly Circulation (1996)	204,549	112,851	317,400
Average Daily Circulation (1996)			1663

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,650	79,830	227,480
Average Weekly Circulation (1996)	123,548	64,013	187,561
Average Daily Circulation (1996)			1071

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,130	121,870	277,000
Average Weekly Circulation (1996)	81,002	48,838	129,840
Average Daily Circulation (1996)			58,4

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Carolina—Wilmington

WECT

Ch. 6

Network Service: NBC.

Licensee: Elcom of Wilmington Inc.

Studio: 322 Shipyard Blvd., Wilmington, NC 28412.

Mailing Address: Box 4029, Wilmington, NC 28406.

Phone: 910-791-8070. Fax: 910-392-1509.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude 34° 34' 32"
Longitude 78° 26' 13"

Transmitter: State Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 8-meter; Prodelin, 5-meter; Harris, Pinzone receivers.

News Services: AP, Conus, NBC.

Ownership: Raycom Media Inc. (Group Owner).

Original Operation: April 9, 1954. Sale of 60% of stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50). Sale to News Press & Gazette Co. approved by FCC Nov. 21, 1986. FCC granted sale to New Vision Television Nov. 15, 1993; to Ellis Communications Feb. 10, 1995 (Vol. 34:48; 35:14). Sale to present owner approved July 26, 1996.

Represented (sales): Seltel Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jeff Gallop, Vice President & General Manager.

Jeff Flynn, Sales Manager.

Charlotte Diller-Cohen, Local Sales Manager.

Ron Becker, News Director.

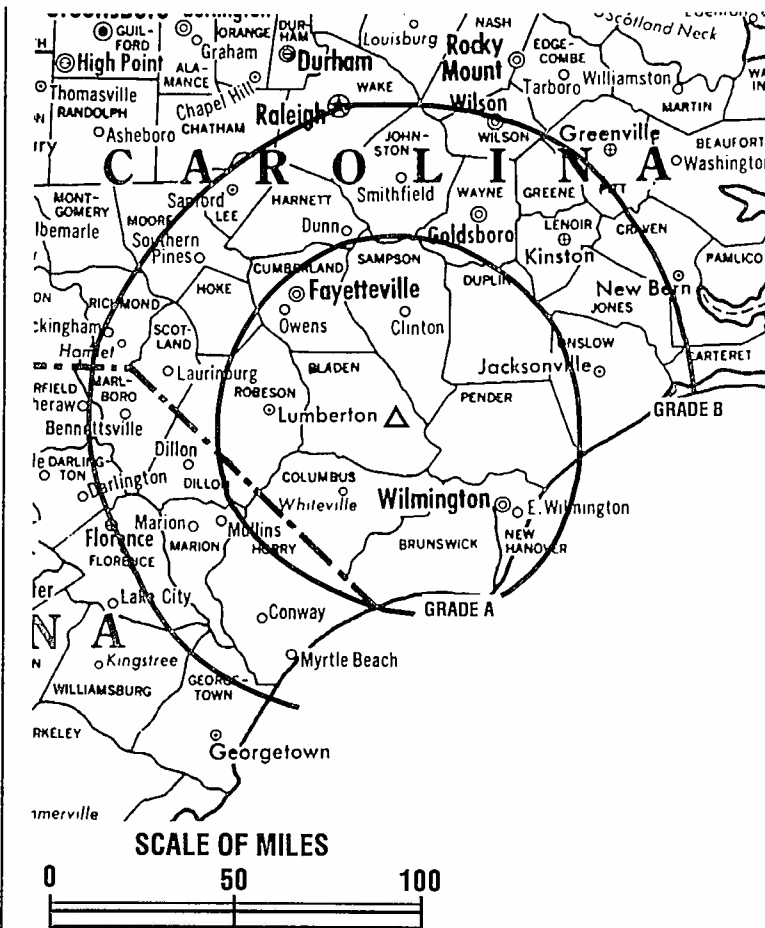
Wayne Tiner, Chief Engineer.

Chris Neher, Production Manager.

Notes: On request.

City of License: Wilmington. Station DMA: Wilmington. Rank: 154.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WECT BMPCT-800829KF Granted 11/4/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	353,790	220,040	573,830
Average Weekly Circulation (1996)	213,066	86,868	299,934
Average Daily Circulation (1996)			149,743
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,800	37,090	123,890
Average Weekly Circulation (1996)	73,610	29,268	102,877
Average Daily Circulation (1996)			65,870
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	266,990	182,950	449,940
Average Weekly Circulation (1996)	139,456	57,600	197,057
Average Daily Circulation (1996)			83,873

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Wilmington

WSFX-TV

Ch. 26

Network Service: FOX.

Licensee: Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

Studio: 1926 Oleander Dr., Wilmington, NC 28403.

Mailing Address: Box 2626, Wilmington, NC 28403.

Phone: 910-343-8826. Fax: 910-251-0978.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 4370-kw max. visual, 432.5-kw max. aural. Antenna: 1640-ft. above av. terrain, 1631-ft. above ground, 1690-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Transmit/receive Microdyne, 7-meter; Harris, 3.7-meter; Harris, 4.7-meter; Scientific-Atlanta, 6.2-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr. (Group Owner).

Began Operation: September 24, 1984.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

- Ty Watts, President & General Manager.
- Bob Watson, General Sales Manager.
- Ed Schmidt, Chief Engineer.
- Liz Bowman, Program & Promotion Director.
- Clara Dittmer, Office Manager.

Highest 30 Sec. Rate: \$600.

City of License: Wilmington. Station DMA: Wilmington. Rank: 154.

Circulation ©1996 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,630	92,430	254,060
Average Weekly Circulation (1996)	79,025	23,448	102,473
Average Daily Circulation (1996)			43,859



WSFX-TV BLCT-841009KW Granted 3/28/85 © American Map Corp., No. 142

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,800	37,090	123,890
Average Weekly Circulation (1996)	48,708	15,704	64,412
Average Daily Circulation (1996)			29,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,830	55,340	130,170
Average Weekly Circulation (1996)	30,317	7,744	38,061
Average Daily Circulation (1996)			14,800

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Carolina—Wilmington

WWAY

Ch. 3

Network Service: ABC.

Licensee: Hillside Broadcasting of North Carolina Inc., 123 Hillside Ave., Englewood, NJ 07631.

Radio: 615 N. Front St., Wilmington, NC 28401.

Mailing Address: Box 2068, Wilmington, NC 28401.

Phone: 910-762-8581. Fax: 910-762-8367.

E-mail: wway@wilmington.net Web Site: <http://www.wilmington.net/wway/>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; NASA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Hillside Broadcasting Inc.

Original Operation: October 30, 1964. FCC approved sale to Hillside Bcstg. by CLG Media March 30, 1995 (*Television Digest*, Vol. 34:41; 48). CLG Media of Wilmington Inc. (Chrysler Capital Corp.) assumed control from Sterling TV of Wilmington Inc. (Adams Communications) Jan. 5, 1993. Sale to Price Communications Corp. (Clay Communications approved by FCC June 23, 1987 (*Television Digest*, Vol. 21:21). Sale to Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Rebecca Sledge & Craig Wall) approved by FCC Aug. 28, 1968. Note: Left air temporarily Jan. 24, 1981 when plane collided with tower (Vol. 21:5). Sale to Adams Inc. approved July 11, 1988.

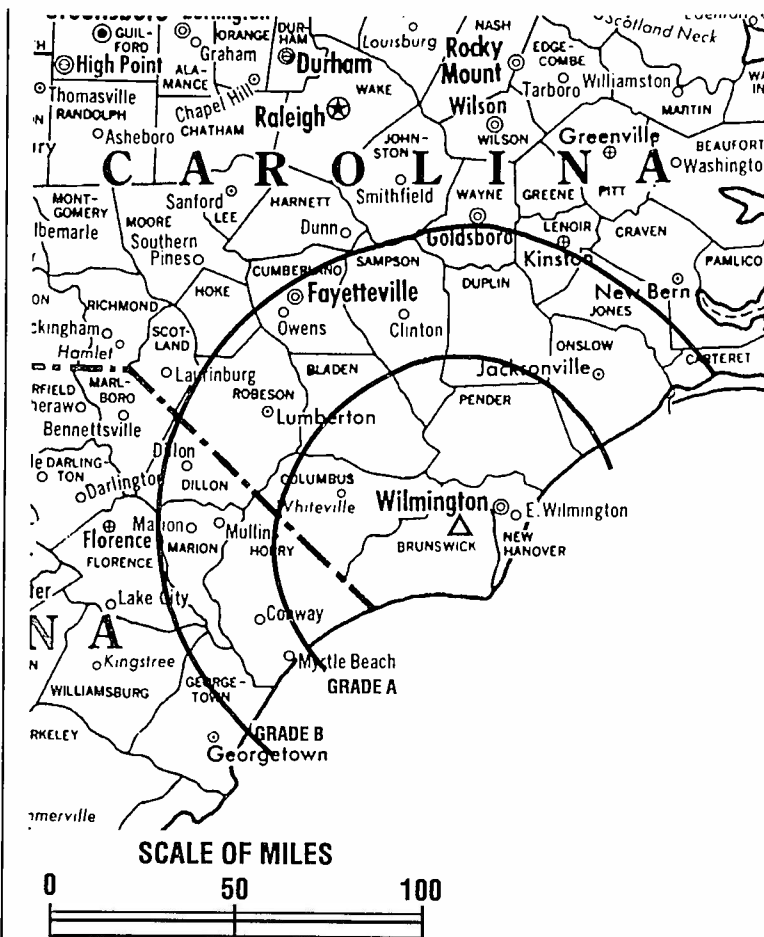
Presented (sales): Blair Television.

Presented (legal): Lowenthal, Landau, Fischer & Bring, P.C.

Personnel:

Anna Teague, General Manager.
Billy Newton, General Sales Manager.
Jane Fulton, Local Sales Manager.
John Evans, News Director.
Steve Rachunok, Production Manager.
David Demos, Chief Engineer.

Best 30 Sec. Rate: \$900.



WWAY BPCT-841213KI Granted 1/30/85 © American Map Corp., No. 14244

City of License: Wilmington. Station DMA: Wilmington. Rank: 154.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,320	180,590	328,910
Average Weekly Circulation (1996)	95,790	45,419	141,209
Average Daily Circulation (1996)			73,999

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,800	37,090	123,890
Average Weekly Circulation (1996)	71,501	26,387	97,888
Average Daily Circulation (1996)			59,862

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,520	143,500	205,020
Average Weekly Circulation (1996)	24,289	19,032	43,321
Average Daily Circulation (1996)			14,137

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

North Carolina—Wilson

WRAY-TV

Ch. 30

Network Service: Independent.

Grantee: Wilson Telecasters Inc., Drawer 62, Lumber Bridge, NC 28357.

Studio: Hwys. 71 & 20 Intersection, Lumber Bridge, NC 28357.

Phone: 910-843-3884.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1830-kw max. visual. Antenna: 1768-ft. above av. terrain, 1739-ft. above ground, 1982-ft. above sea level.

Latitude 35° 49' 53"
Longitude 78° 08' 50"

Requests modification of CP for change to 2710-kw max. visual. BMPCT-960625KH.

Transmitter: Hwy. 1130, 0.5-mi. W of intersection with Hwy. 1106, near Middlesex.

Ownership: Wilson Telecasters Inc.

Began Operation: August 7, 1995.

Represented (sales): Roslin TV Sales.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

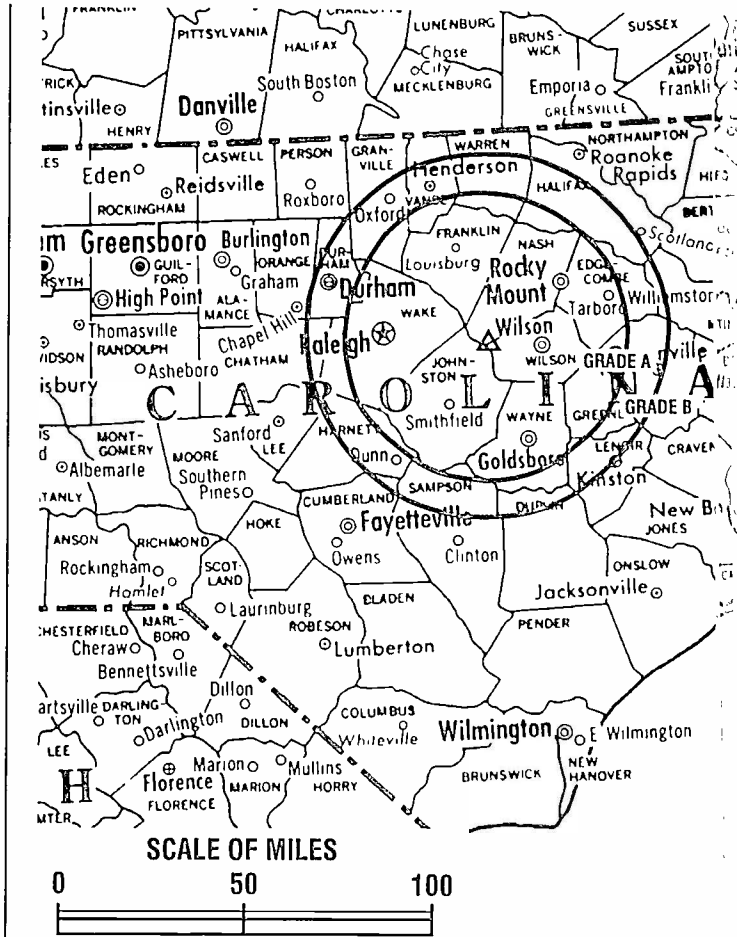
Personnel:

- Jim Thrash, General Manager.
- David Cavileer, Sales Manager.
- Ed Kasovick, Chief Engineer.

Rates: On request.

City of License: Wilson. Station DMA: Raleigh-Durham. Rank: 29.

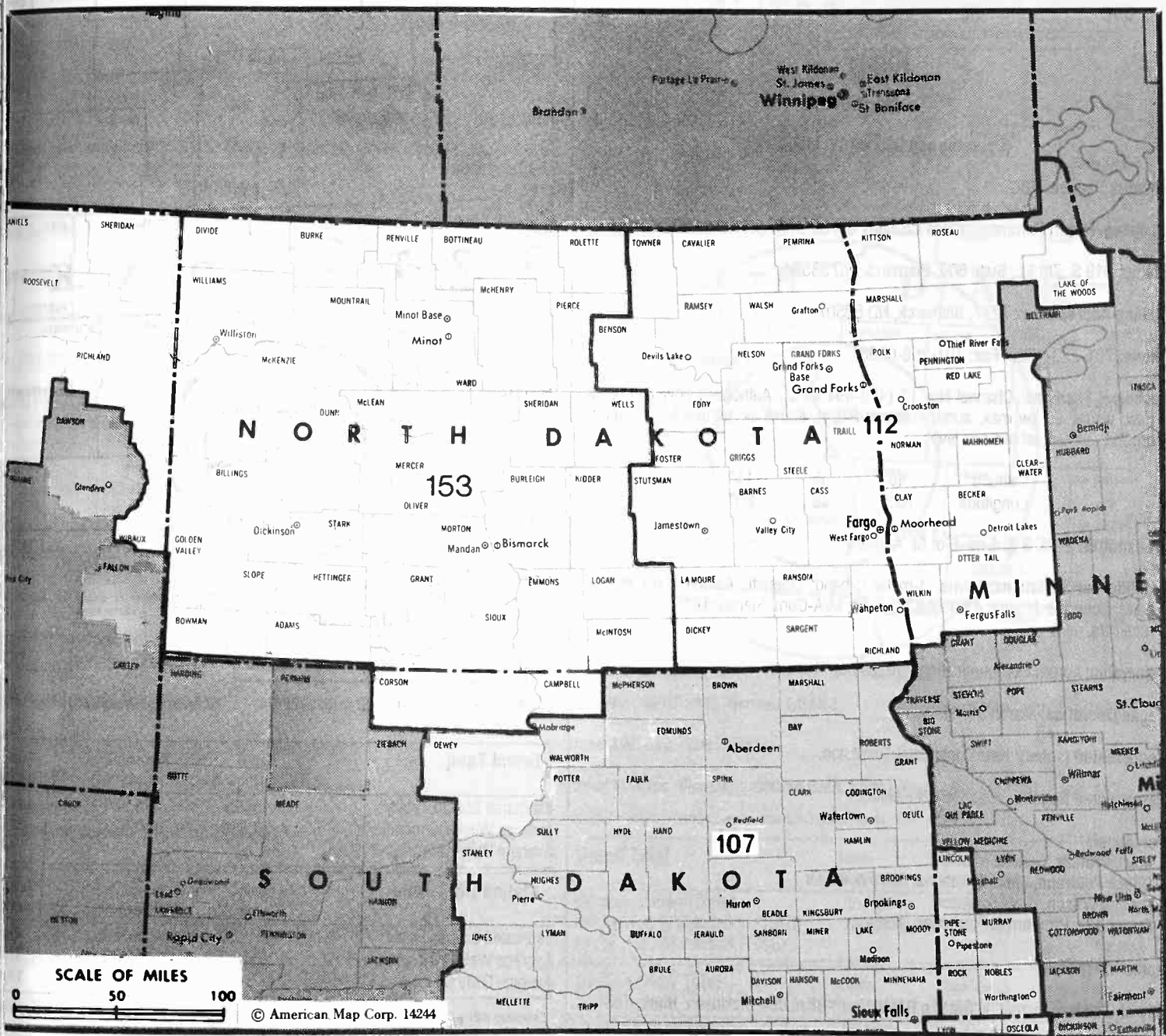
Circulation ©1996 Nielsen Coverage based on Nielsen study



WRAY-TV BMPCT-860625KE Granted 5/23/88 © American Map Corp., No. 114

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,670	28,760	53,430
Average Weekly Circulation (1996)	3,429	2,035	5,464
Average Daily Circulation (1996)			
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,670	28,760	53,430
Average Weekly Circulation (1996)	3,429	2,035	5,464
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Fargo-Mitchell, SD	229,310	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Grand Forks-Valley City, ND	219,210	112	KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Bismarck-Dickinson, ND	131,300	153	KBMY (17), KFYY-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KJB-TV, Fargo See Valley City, ND

KJLY-TV, Grand Forks See Fargo, ND

North Dakota Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	14	3	17
Educational Television Stations	6	1	7
	20	4	24

North Dakota—Bismarck

KBMY

Ch. 17

(Operates satellite KMCY, Minot, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

Studio: 919 S. 7th St., Suite 600, Bismarck, ND 58504.

Mailing Address: Box 7277, Bismarck, ND 58507.

Phone: 701-223-1700. Fax: 701-258-0886.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude 46° 35' 11"
Longitude 100° 48' 20"

Transmitter: 2-mi. S & 4-mi. E of St. Anthony.

Satellite Earth Stations: Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; M/A-Com, Standard Communications receivers.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: March 31, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

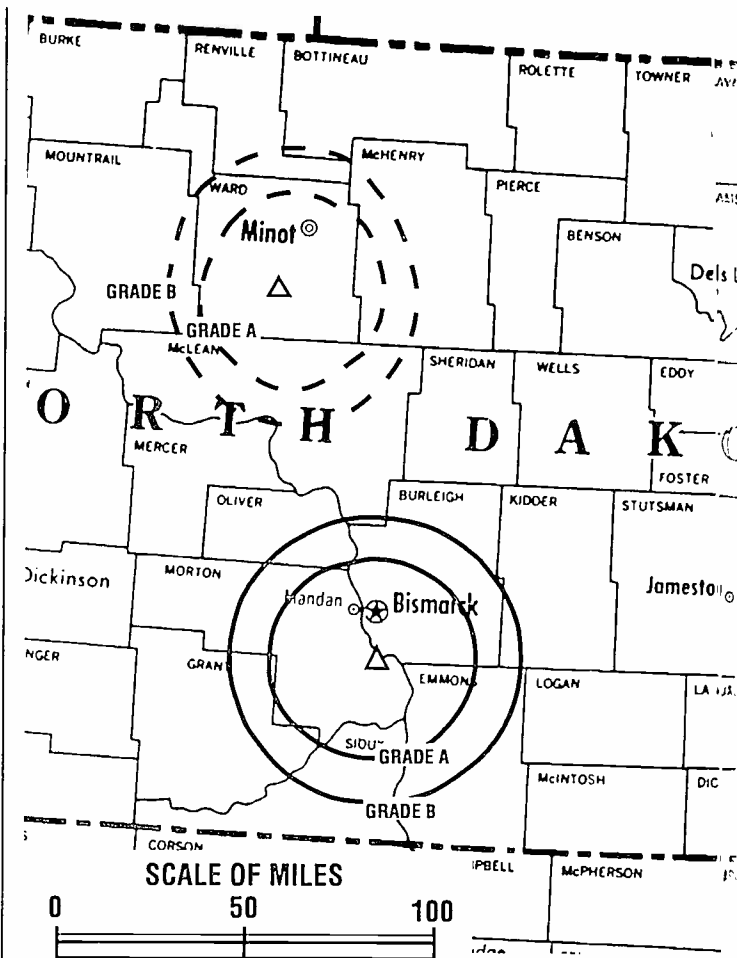
Personnel:

- Mark Prather, General Manager.
- Chuck Peterson, Local & National Sales Manager.
- Dennis Wilson, Chief Engineer.
- Darcy Bitz, Program & Promotion Director.

Rates: On request.

City of License: Bismarck. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation © 1996 Nielsen. Coverage based on Nielsen study



KBMY BPCT-830620KJ Granted 9/28/84 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,280	16,380	49,660
Average Weekly Circulation (1996)	23,819	8,023	31,842
Average Daily Circulation (1996)			14,411

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,280	16,380	49,660
Average Weekly Circulation (1996)	23,819	8,023	31,842
Average Daily Circulation (1996)			14,411

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Dakota—Bismarck

KFYR-TV

Ch. 5

(Operates satellites KQCD-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, ND)

Work Service: NBC.

See: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Address: 200 N. 4th St., Bismarck, ND 58501.

Phone: 701-255-5757. Fax: 701-255-8220.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 17"
Longitude 100° 48' 30"

Transmitter: 12-mi. S of city.

Channel TV Sound: Stereo only.

Write Earth Stations: GE, 6-meter Ku-band; Harris, 3-meter C-band; Simulstat, Ku-band; Comsat, Harris, Scientific-Atlanta, Standard Components receivers.

Affiliate: KFYR, 5-kw, 550 kHz.

Affiliate: KYYY, 100-kw, 92.9 MHz (No. 225), 1402-ft.

Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

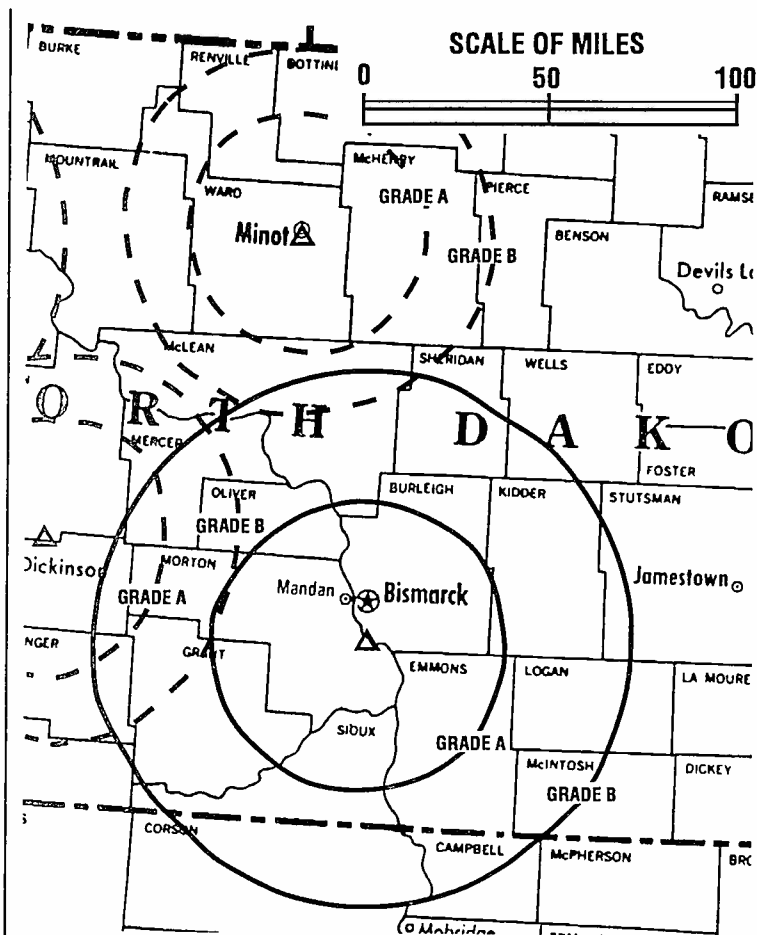
Operation: December 19, 1953.

Presented (sales): Blair Television.

Presented (legal): Hogan & Hartson.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:
 Johnson, President & Chief Executive Officer.
 Barr, Vice President & General Manager.
 Sande, Operations & Programming Manager.
 Borg, National & Regional Sales Manager.
 Hegel, Local Sales Manager.
 Heidt, News Director.
 Olsson, Promotion Director.
 Lautzman, Business Manager.
 Beierle, Chief Engineer.



KFYR-TV BPCT-2965 Granted 2/24/63 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Bismarck. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,340	31,020	66,360
Average Weekly Circulation (1996)	28,824	12,651	41,475
Average Daily Circulation (1996)			27,845

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,560	16,180	44,740
Average Weekly Circulation (1996)	26,049	10,597	36,645
Average Daily Circulation (1996)			26,390

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,780	14,840	21,620
Average Weekly Circulation (1996)	2,775	2,054	4,829
Average Daily Circulation (1996)			1,455

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Bismarck

KXMB-TV

Ch. 12

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Company Inc., 1811 N. 15th St., Box 1617, Bismarck, ND 58501.

Studio: 1811 N. 15th St., Bismarck, ND 58501.

Phone: 701-223-9197. Fax: 701-223-3320.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

News Services: AP, CBS.

Ownership: Reiten Television (Group Owner).

Began Operation: November 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC January 27, 1971 (*Television Digest*, Vol. 11:5).

Represented (sales): Reiten Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

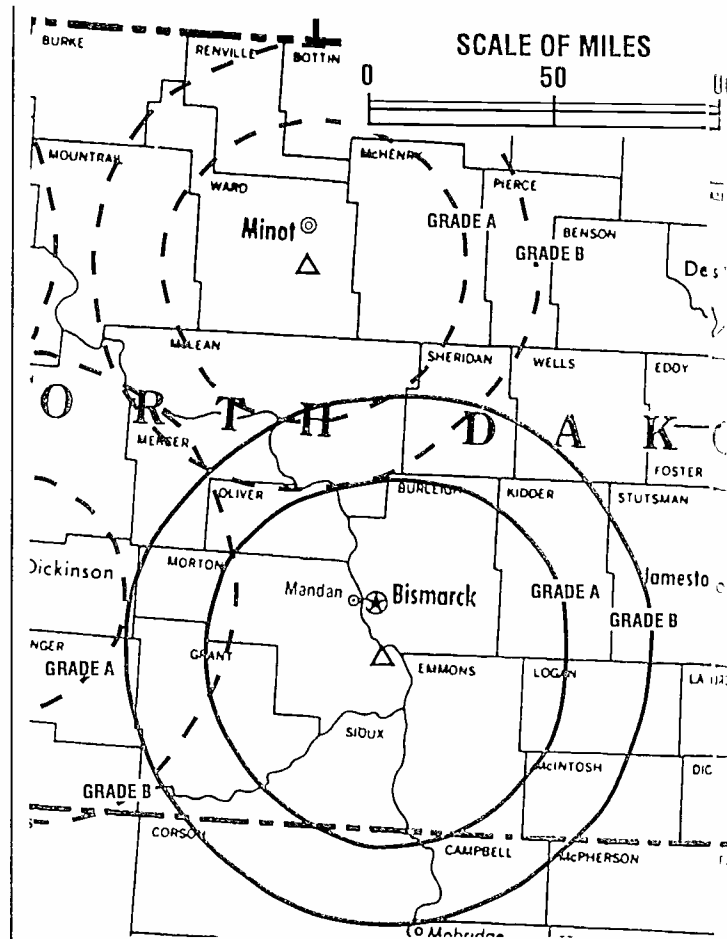
Personnel:

Robert Romine, General Manager.
David Reiten, National & Regional Sales Manager.
Tim J. Reiten, News Director.
George McDonald, Program Director & Production Manager.
Kathleen Reiten, Promotion Director.
LeeAnne Cleghorn, Business Manager.
Rocky Hefty, Chief Engineer.

Rates: On request.

City of License: Bismarck. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KXMB-TV BMPCT-7664 Granted 2/15/77 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,220	19,820	47,040
Average Weekly Circulation (1996)	21,397	9,765	31,162
Average Daily Circulation (1996)	3,058	1,395	4,453

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,220	19,820	47,040
Average Weekly Circulation (1996)	21,397	9,765	31,162
Average Daily Circulation (1996)	3,058	1,395	4,453

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station's service area. The station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Devils Lake-Grand Forks

WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

Work Service: ABC.

Licensee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58108.

Studio: 2220 S. Washington, Grand Forks, ND 58201.

Phone: 701-775-2511. Fax: 701-746-4507.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw actual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1461-ft. above ground, 82-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, ND.

Satellite Earth Stations: Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Motorola receivers.

Service: AP.

Ownership: Forum Communications Co. (Group Owner).

Begin Operation: February 8, 1967.

Presented (sales): Katz Television.

Presented (legal): Wiley, Rein & Fielding.

Personnel:

Robert Kerr, Station Manager.

Mark Eisenzimmer, Local Sales Manager.

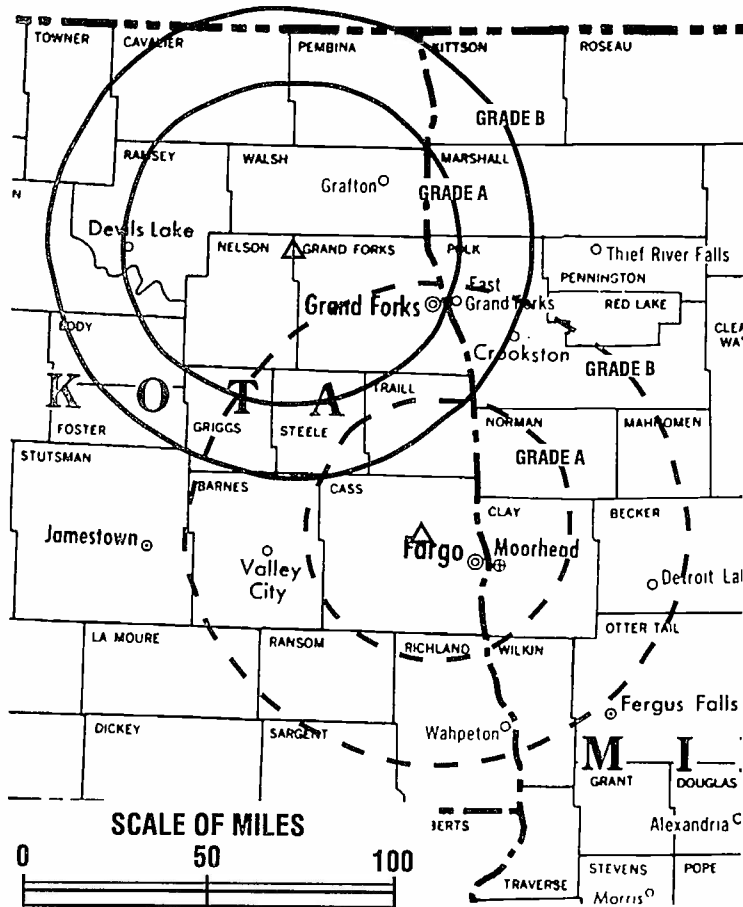
Paul Amundson, News Director.

John Awes, Chief Engineer.

Phone: On request.

License: Devils Lake. Station DMA: Fargo-Valley City. Rank: 112.

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WDAZ-TV BPCT-3442 Granted 4/20/66 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,580	26,020	76,600
Average Weekly Circulation (1996)	41,314	18,164	59,478
Average Daily Circulation (1996)			35,718

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,610	22,430	68,040
Average Weekly Circulation (1996)	37,412	17,048	54,459
Average Daily Circulation (1996)			33,367

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,970	3,590	8,560
Average Weekly Circulation (1996)	3,902	1,117	5,019
Average Daily Circulation (1996)			2,352

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Dickinson

KQCD-TV

Ch. 7

(Satellite of KFYZ-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 373 21st St. E, Dickinson, ND 58601.

Phone: 701-225-6843. **Fax:** 701-225-8231.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 282-kw visual, 63-kw aural. Antenna: 730-ft. above av. terrain, 649-ft. above ground, 3349-ft. above sea level.

Latitude 46° 56' 49"
Longitude 102° 59' 17"

Transmitter: 10.5-mi. WNW of Dickinson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 4.6-meter Ku-band; Standard Communications receivers.

News Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: July 28, 1980.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

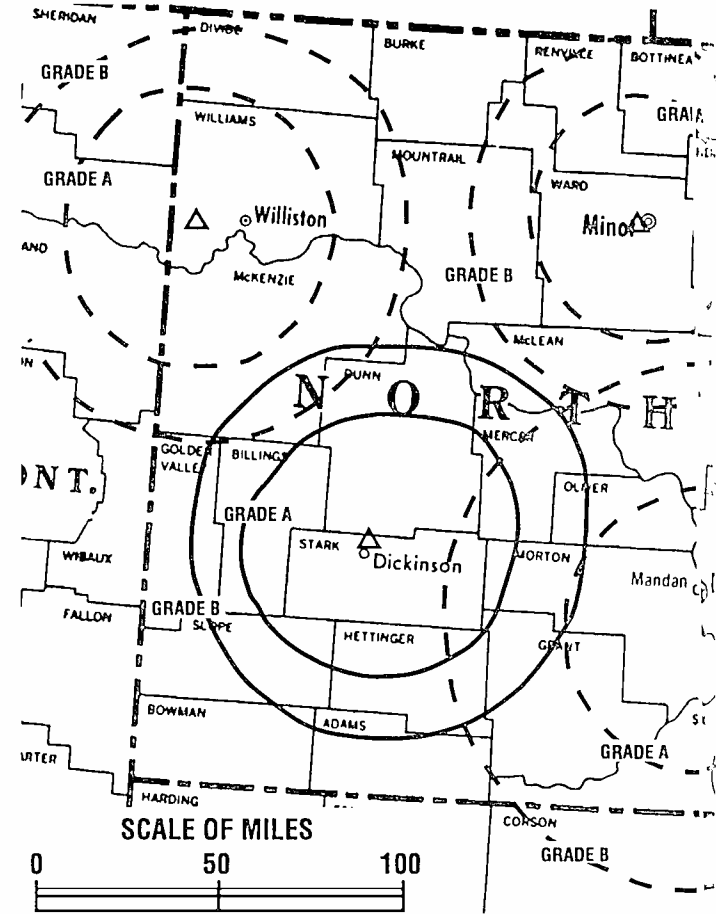
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KFYZ-TV, Bismarck, ND.

Rates: On request.

City of License: Dickinson. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 153.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



KQCD-TV BPCT-4910 Granted 1/25/78 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,980	4,450	11,430
Average Weekly Circulation (1996)	5,915	3,219	9,134
Average Daily Circulation (1996)			1,305

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,980	4,450	11,430
Average Weekly Circulation (1996)	5,915	3,219	9,134
Average Daily Circulation (1996)			1,305

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KXMA-TV

Ch. 2

(Satellite of KXMC-TV, Minot, ND)

Work Service: CBS.

Licensee: Reiten Television Company Inc., 119 2nd Ave. W, Drawer B, Dickinson, ND 58602.

Studio: 119 2nd Ave. W, Dickinson, ND 58601.

Mailing Address: Drawer B, Dickinson, ND 58602.

Phone: 701-227-1400. Fax: 701-227-8896.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 1-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"
 Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

Ownership: Reiten Television (Group Owner).

Historical Operation: October 15, 1956. Sale to present owner approved by FCC December 4, 1984. Sale to Northern Plains Bcstg. Group by Stanley Deck approved FCC April 22, 1983. Sale to Deck by Dickinson Radio Assn. increasing Stanley Deck's holdings from 5% to 99.5% was approved October 25, 1966 (Television Digest, Vol. 6:44).

Presented (sales): Reiten Television.

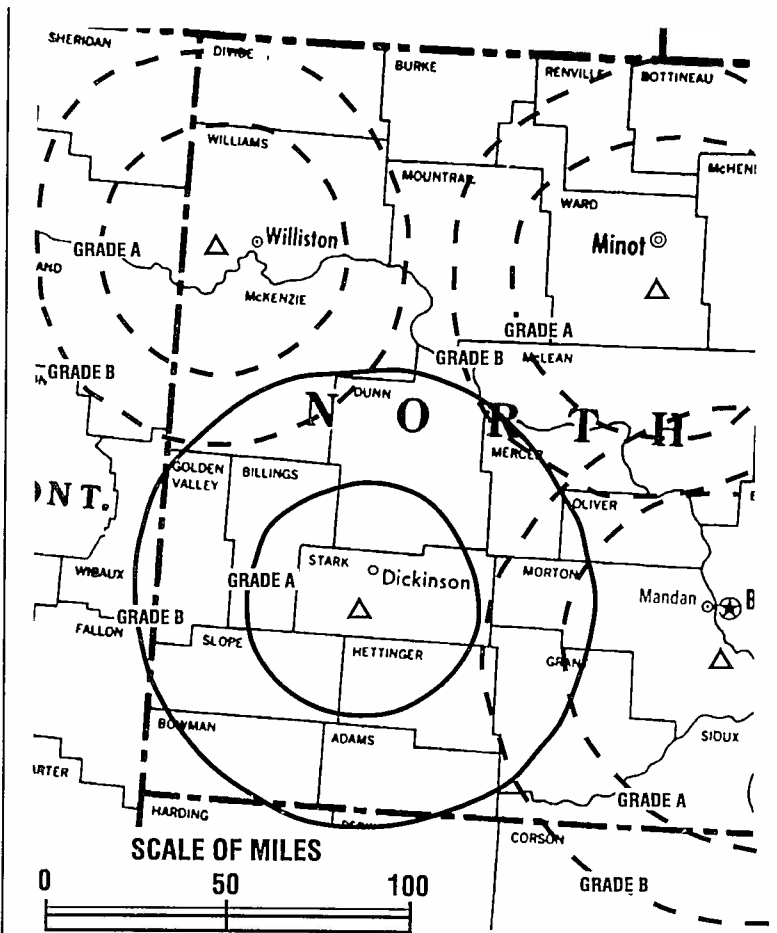
Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:
 Charles Tibor, General Manager.
 David Reiten, National Sales Manager.
 Bill Kohler, Chief Engineer.

Least 30 Sec. Rate: \$35.

Area of License: Dickinson. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

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KXMA-TV BPCT-3391 Granted 3/16/65 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,980	4,450	11,430
Average Weekly Circulation (1996)	5,497	3,242	8,740
Average Daily Circulation (1996)			4,184

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,980	4,450	11,430
Average Weekly Circulation (1996)	5,497	3,242	8,740
Average Daily Circulation (1996)			4,184

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Fargo-Grand Forks

KVLY-TV

Ch. 11

Network Service: NBC.

Licensee: Meyer Broadcasting Co., 1350 21st Ave. S, Fargo, ND 58103.

Studios: 1350 21st Ave. S, Fargo, ND 58103; 314 9th Ave. N, Grand Forks, 58201.

Mailing Address: Box 1878, Fargo, ND 58107.

Phones: 701-237-5211 (Fargo); 701-772-3481 (Grand Forks).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, M/A-Com, Standard Components receivers.

News Services: AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: October 11, 1959. Sale to present owner approved January 20, 1995. Sale by Fuqua Communications to Spokane Television approved by FCC December 23, 1968 (*Television Digest*, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved September 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

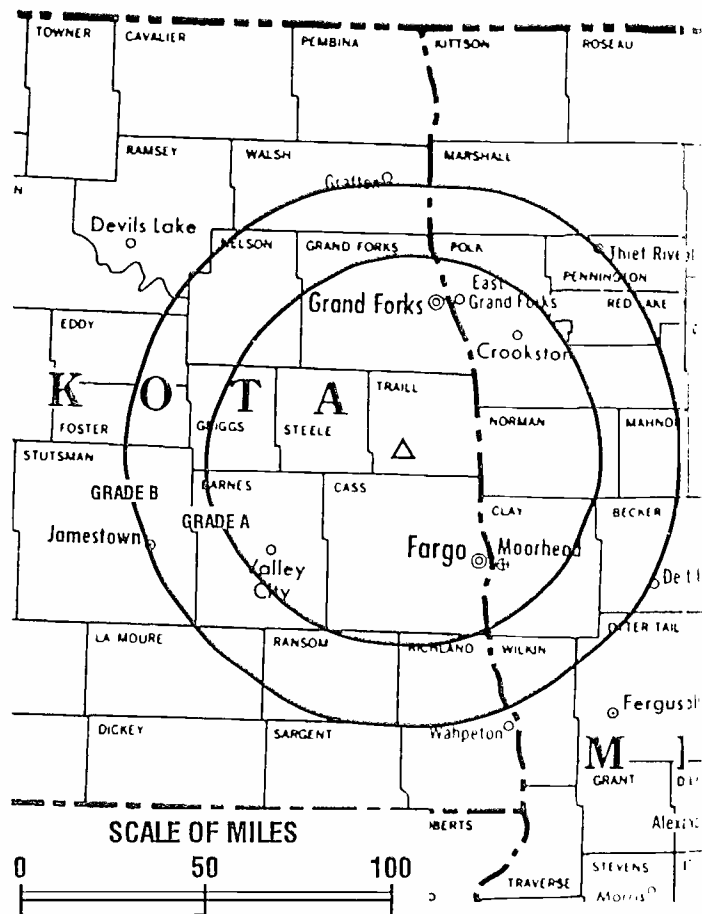
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

- Judith Ekberg Johnson, President.
- Tom Barr, Vice President.
- Wayne Sanders, General Manager.
- Jim Sande, Program Director.
- Jeff Petrik, Operations Manager.
- Charley Johnson, News Director.
- Pam Petrik, Creative Services & Promotion.
- Carol Gillett, Traffic & Accounting Manager.
- Roger Johnson, Chief Engineer.

Highest 30 Sec. Rate: \$650.



KVLY-TV BMPCT-5881 Granted 8/13/63 © American Map Corp., No. 144

City of License: Fargo. Station DMA: Fargo-Valley City Rank: 112

Circulation © 1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,880	90,430	225,310
Average Weekly Circulation (1996)	111,691	61,771	173,462
Average Daily Circulation (1996)			103,039

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,190	74,670	195,860
Average Weekly Circulation (1996)	104,882	60,267	165,149
Average Daily Circulation (1996)			98,899

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,690	15,760	29,450
Average Weekly Circulation (1996)	6,809	1,503	8,312
Average Daily Circulation (1996)			2,107

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Dakota— Fargo-Moorhead, Minnesota

KVRR

Ch. 15

Operates satellites KJRR, Jamestown, ND; KNRR, Pembina, ND & KBRR, Thief River Falls, MN)

Work Service: FOX.

License: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Address: 4015 9th Ave. SW, Fargo, ND 58103.

Phone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 4170-kw max. visual, 417-kw max. aural. Antenna: Directional, 1243-ft. above av. terrain, 2516-ft. above ground, 2516-ft. above sea level.

Latitude 46° 40' 26"
Longitude 96° 13' 40"

Transmitter: 1-mi. N of Hwy. 32, 0.5-mi. E of intersection of Hwys. 32 & 34, Tansem, ND.

Channel TV Sound: Stereo only.

Earth Stations: Andrew, 7-meter; Harris, 4.5-meter Ku-band; RCA, Ku-band; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

Ownership: Red River Broadcast Corp. (Group Owner).

Operation: February 14, 1983. Sale to Fargo Bcstg. Corp. approved by FCC March 12, 1985. Transfer of 50% to John W. Boler approved by FCC July 19, 1985. Transfer from Boler to present owner approved August 4, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Crowell & Moring.

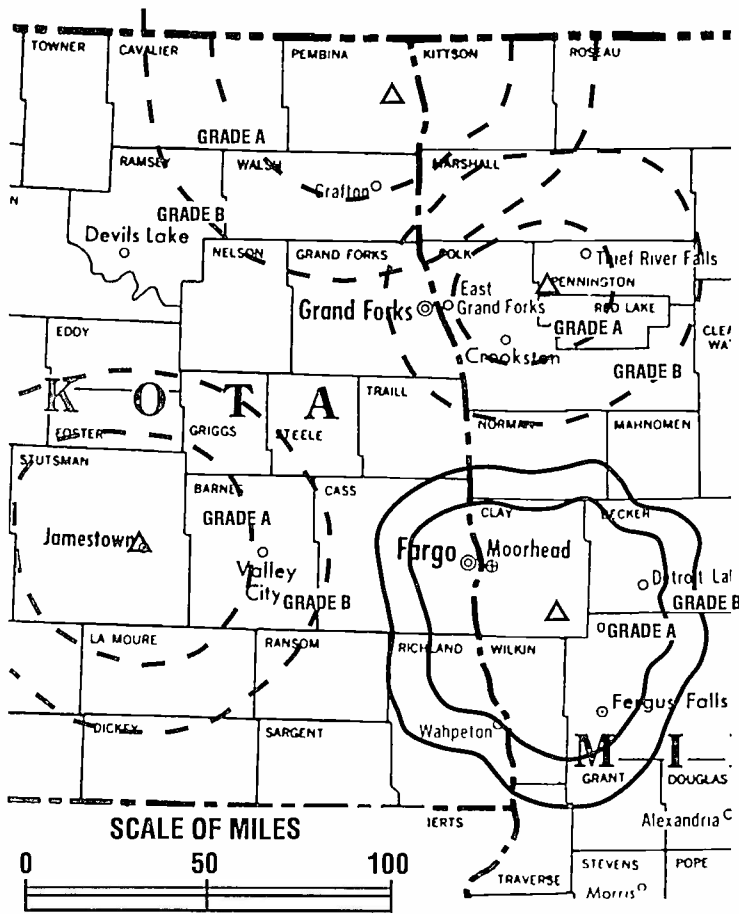
Represented (engineering): du Treil, Lundin & Rackley.

Personnel:
 Why Lau, General Manager.
 Pit Lien, Program Manager.
 Lindsay Bold, Production Manager.
 Ken Outka, Public Service Director.

Website: On request.

License: Fargo. Station DMA: Fargo-Valley City. Rank: 112.

© 1996 Nielsen. Coverage based on Nielsen study



KVRR BPCT-870330KS Granted 8/28/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,580	112,570	257,150
Average Weekly Circulation (1996)	56,510	40,743	97,254
Average Daily Circulation (1996)			38,895
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,780	66,190	133,970
Average Weekly Circulation (1996)	41,009	29,750	70,760
Average Daily Circulation (1996)			31,282
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,800	46,380	123,180
Average Weekly Circulation (1996)	15,501	10,993	26,494
Average Daily Circulation (1996)			7,613

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Fargo

WDAY-TV

Ch. 6

(Operates satellite WDAZ-TV, Devils Lake, ND)

Network Service: ABC.

Licensee: Forum Communications Co., Box 2466, Fargo, ND 58108.

Studio: 301 S. 8th St., Fargo, ND 58103.

Mailing Address: Box 2466, Fargo, ND 58108.

Phone: 701-237-6500. **Fax:** 701-241-5368.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1206-ft. above ground, 2152-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, ND.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Microdyne, Standard Communications receivers.

AM Affiliate: WDAY, 5-kw, 970 kHz.

FM Affiliate: WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.

News Services: AP, Conus.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: June 1, 1953. Sale of 55.56% control to **Fargo Forum** by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (**Television Digest**, Vol. 16:31).

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

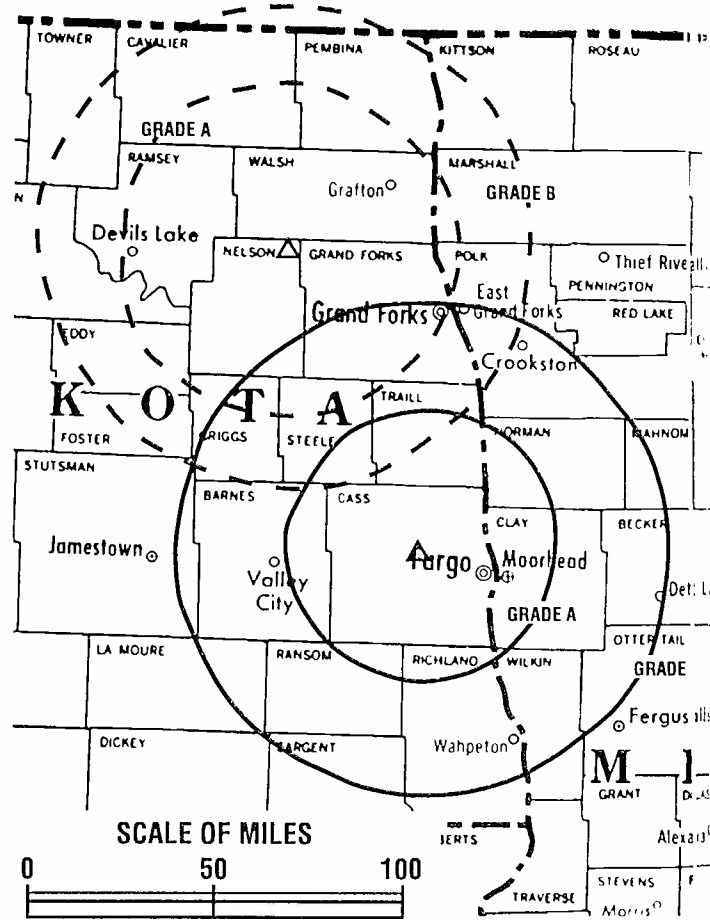
Personnel:

William C. Marcil, President.
Mark Prather, General Manager.
Al Aamodt, News Director.
Susan Eider, Operations Manager.
Tom Thompson, Chief Engineer.

Rates: On request.

City of License: Fargo. **Station DMA:** Fargo-Valley City. **Rank:** 112.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WDAY-TV BPCT-840726KF Granted 7/31/58 © American Map Corp., No. 124

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,000	72,960	159,960
Average Weekly Circulation (1996)	68,976	45,804	114,780
Average Daily Circulation (1996)			68,976

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,350	70,870	155,220
Average Weekly Circulation (1996)	67,836	45,567	113,403
Average Daily Circulation (1996)			67,836

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,650	2,090	4,740
Average Weekly Circulation (1996)	1,140	237	1,377
Average Daily Circulation (1996)			1,140

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KJRR

Ch. 7

(Satellite of KVRR, Fargo, ND)

Network Service: FOX.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Radio: See KVRR, Fargo.

Phone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 443-ft. above av. terrain, 499-ft. above ground, 384-ft. above sea level.

Latitude 46° 55' 30"
Longitude 98° 46' 21"

Transmitter: 2.5-mi. WNW of Fort Seward Historic site, Jamestown.

Channel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Commencement of Operation: October 7, 1988.

Presented (sales): Blair Television.

Presented (legal): Crowell & Moring.

Presented (engineering): du Treil, Lundin & Rackley.

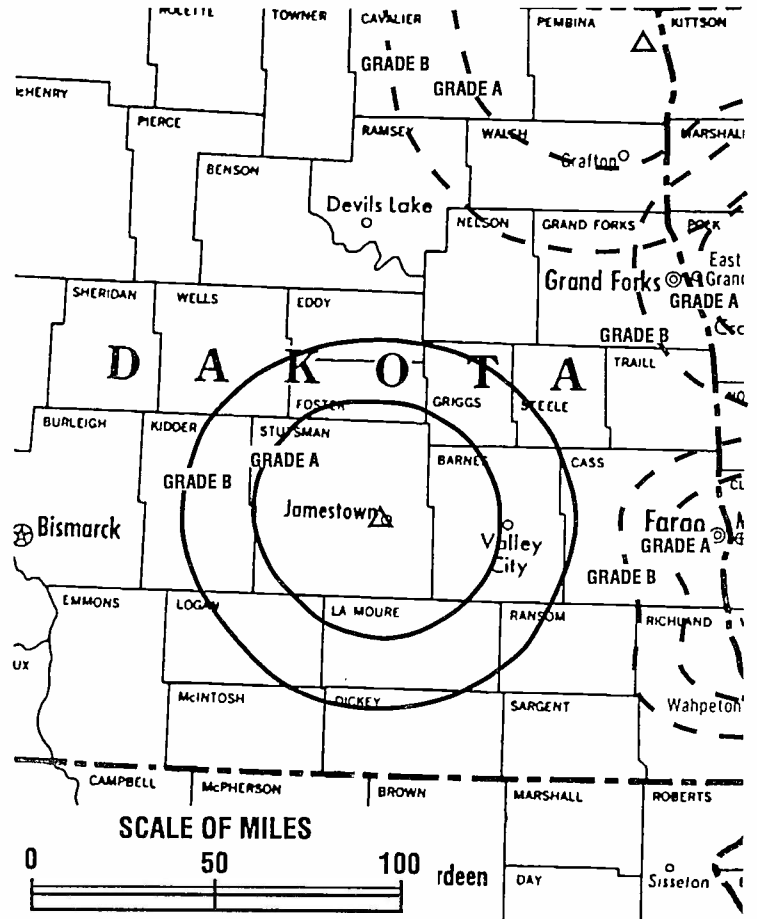
Personnel: See KVRR, Fargo, ND.

Reception: On request.

Class of License: Jamestown. Station DMA: Fargo-Valley City. Rank: 112.

© 1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,040	14,870	29,910
Average Weekly Circulation (1996)	5,279	2,756	8,035
Average Daily Circulation (1996)			2,777



KJRR BMPCT-880801LM Granted 1/27/89 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,920	9,750	20,670
Average Weekly Circulation (1996)	4,774	2,046	6,820
Average Daily Circulation (1996)			2,540

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,120	5,120	9,240
Average Weekly Circulation (1996)	505	710	1,215
Average Daily Circulation (1996)			237

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Minot

KMCY

Ch. 14

(Satellite of KBYM, Bismarck, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58103.

Studio: See KBYM, Bismarck, ND.

Phone: 701-223-1700. Fax: 701-258-0886.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw max. visual, 90-kw max. aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude 48° 03' 13"
Longitude 101° 23' 05"

Transmitter: 11.5-mi. S & 4-mi. W of Minot.

Satellite Earth Station: Harris, 3.6-meter; Harris receivers.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: June 19, 1985.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

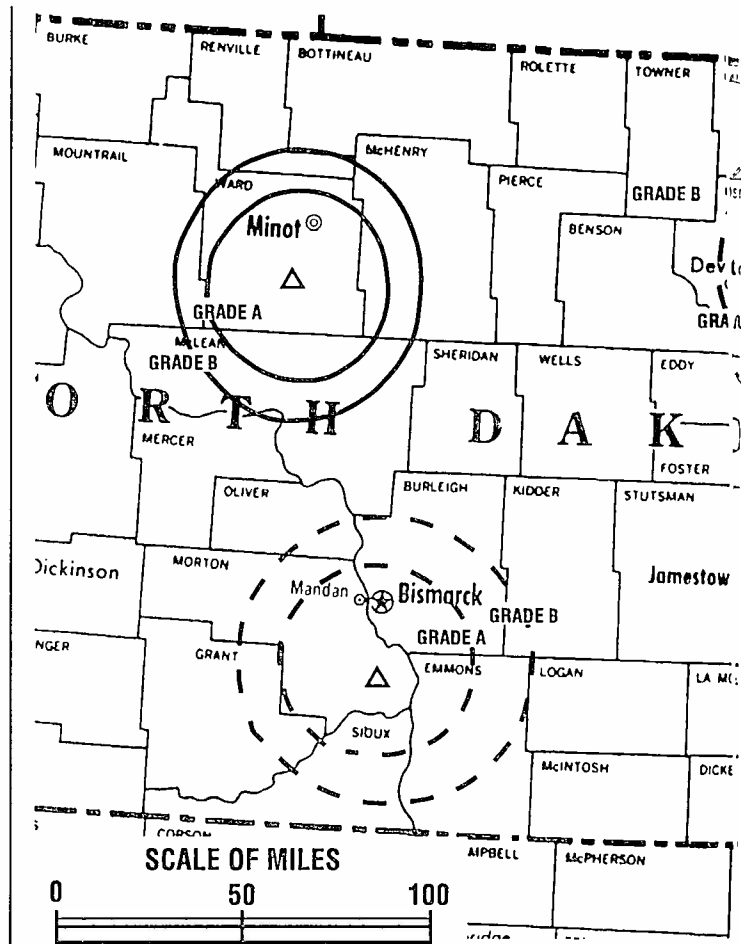
Personnel:

- Mark Prather, Station Manager.
- Chuck Peterson, General Sales Manager.
- Doug Corbett, Local Sales Manager.
- Dennis Wilson, Chief Engineer.
- Darcy Bitz, Program & Promotion Director.

Rates: On request.

City of License: Minot. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMCY BPCT-830620KL Granted 9/28/84 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,910	17,330	37,240
Average Weekly Circulation (1996)	13,481	7,976	21,457
Average Daily Circulation (1996)			10,728
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,910	17,330	37,240
Average Weekly Circulation (1996)	13,481	7,976	21,457
Average Daily Circulation (1996)			10,728

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Dakota—Minot

KMOT

Ch. 10

(Satellite of KFYP-TV, Bismarck, ND)

Work Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Address: 1800 S.W. 16th St., Minot, ND 58702.

Phone: 701-852-4101. Fax: 701-838-8195.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: 1800 16th St. SW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter; M/A-Com, 3-meter; M/A-Com, Standard communications receivers.

Services: Agri-Data, AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

Begin Operation: January 20, 1958.

Presented (sales): Blair Television.

Presented (legal): Hogan & Hartson.

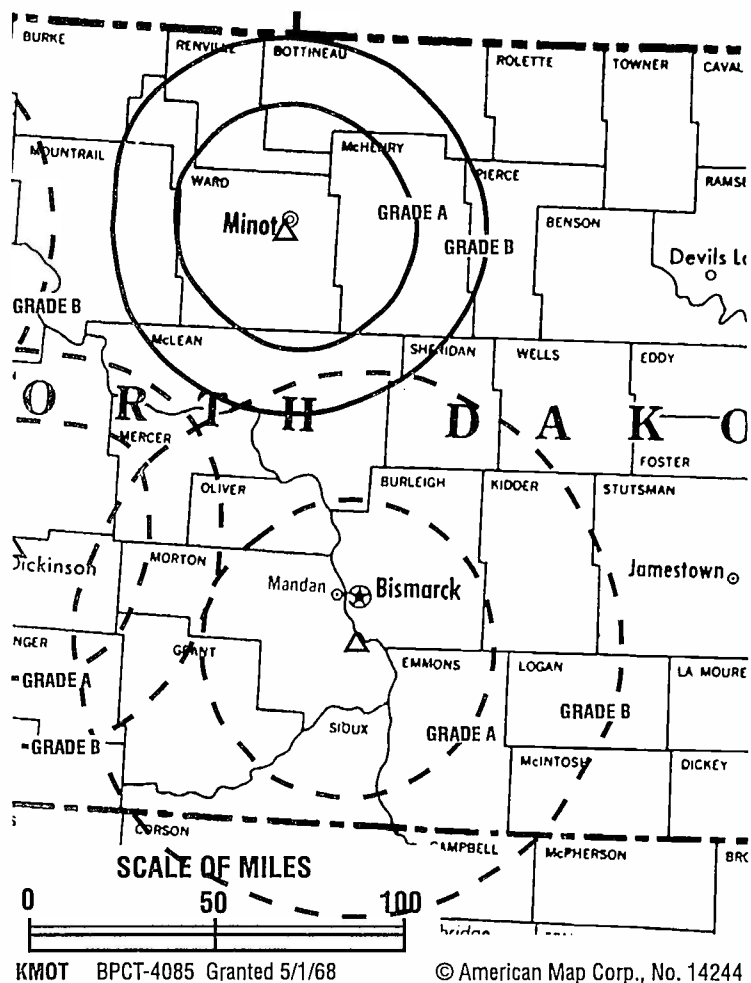
Personnel:

- Colleen Anderson, General Manager.
- Harry Schumaier, Local Sales Manager.
- Joe Schobinger, News Director.
- Bob Wilson, Program Director.
- Ray Roberts, Chief Engineer.

Best 30 Sec. Rate: \$95.

License: Minot. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

© 1996 Nielsen. Coverage based on Nielsen study.



Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,390	21,360	45,750
Average Weekly Circulation (1996)	20,363	11,794	32,157
Average Daily Circulation (1996)			20,219

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,390	16,280	40,670
Average Weekly Circulation (1996)	20,363	11,379	31,741
Average Daily Circulation (1996)			20,186

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,080	5,080
Average Weekly Circulation (1996)	0	416	416
Average Daily Circulation (1996)			33

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Minot

KXMC-TV

Ch. 13

(Operates satellites KXMB-TV, Bismarck; KXMA-TV, Dickinson & KXMD-TV, Williston, ND)

Network Service: CBS.

Licensee: Reiten Television Inc., Box 1686, Minot, ND 58702.

Studio: 3425 S. Broadway, Minot, ND 58701.

Mailing Address: Box 1686, Minot, ND 58702.

Phone: 701-852-2104. Fax: 701-838-9360.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1131-ft. above av. terrain, 1081-ft. above ground, 3146-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter Ku & C-band; Scientific-Atlanta, 5-meter Ku & C-band; Scientific-Atlanta, 7-meter Ku & C-band; Scientific-Atlanta receivers.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KYYX-FM, 100-kw, 97.1 MHz.

News Services: AP, National Weather Wire, NOAA.

Ownership: Reiten Television (Group Owner).

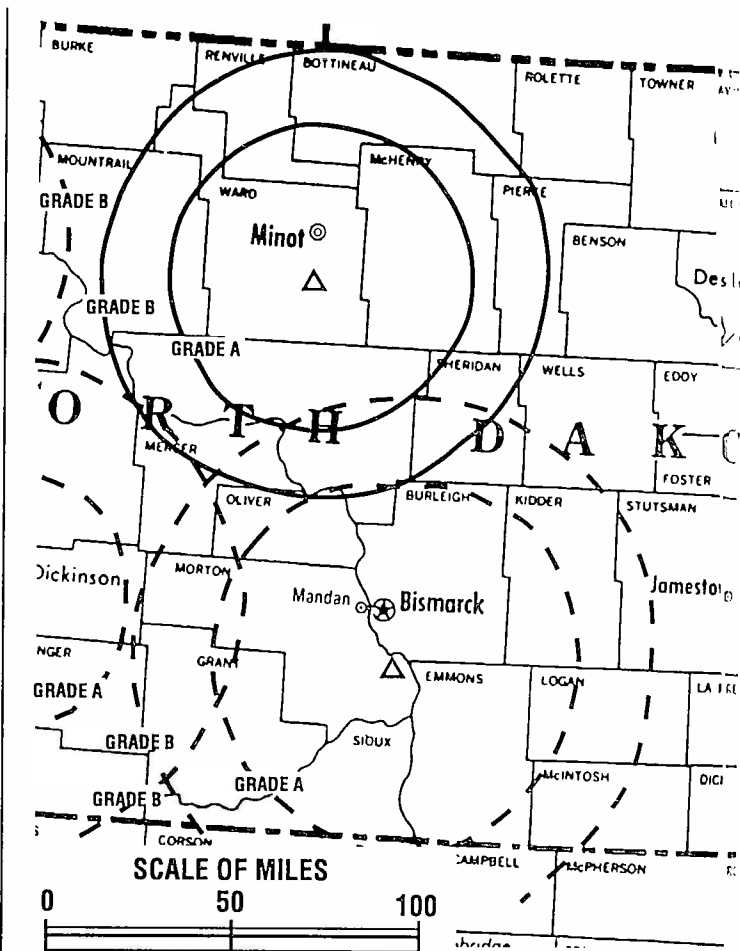
Began Operation: April 4, 1953. Sale to present owners by North Dakota Bcstg. Co. Inc. approved October 20, 1959 by FCC (Television Digest, Vol. 15:37, 43).

Represented (sales): Reiten Television; Canadian Communications Co.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

David Reiten, President.
Jerry Romine, Operations Manager.
Jan Fiedler, Local Sales Manager.
Duane Aase, Chief Engineer.
Jim Olson, News Director.



KXMC-TV BPCT-830628KF Granted 9/21/83 © American Map Corp., No. 14:

Rates: On request.

City of License: Minot. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Househ
Estimated Station Totals*	24,880	23,810	48,690
Average Weekly Circulation (1996)	20,932	12,517	33,449
Average Daily Circulation (1996)			22,166
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Househ
Estimated Station Totals*	24,880	19,830	44,710
Average Weekly Circulation (1996)	20,932	12,132	33,064
Average Daily Circulation (1996)			22,043
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Househ
Estimated Station Totals*	0	3,980	3,980
Average Weekly Circulation (1996)	0	385	385
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

North Dakota—Pembina

KNRR

Ch. 12

(Satellite of KVRR, Fargo, ND)

Network Service: FOX.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Mailing Address: Box 9115, Fargo, ND 58106.

Phone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1292-ft. above av. terrain, 1394-ft. above ground, 328-ft. above sea level.

Latitude 48° 59' 42"
Longitude 97° 24' 26"

Transmitter: 7.5-mi. WNW of Pembina, 1.78-mi. N of State Hwy. 55.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Begin Operation: August 11, 1985.

Presented (sales): Blair Television.

Presented (legal): Crowell & Moring.

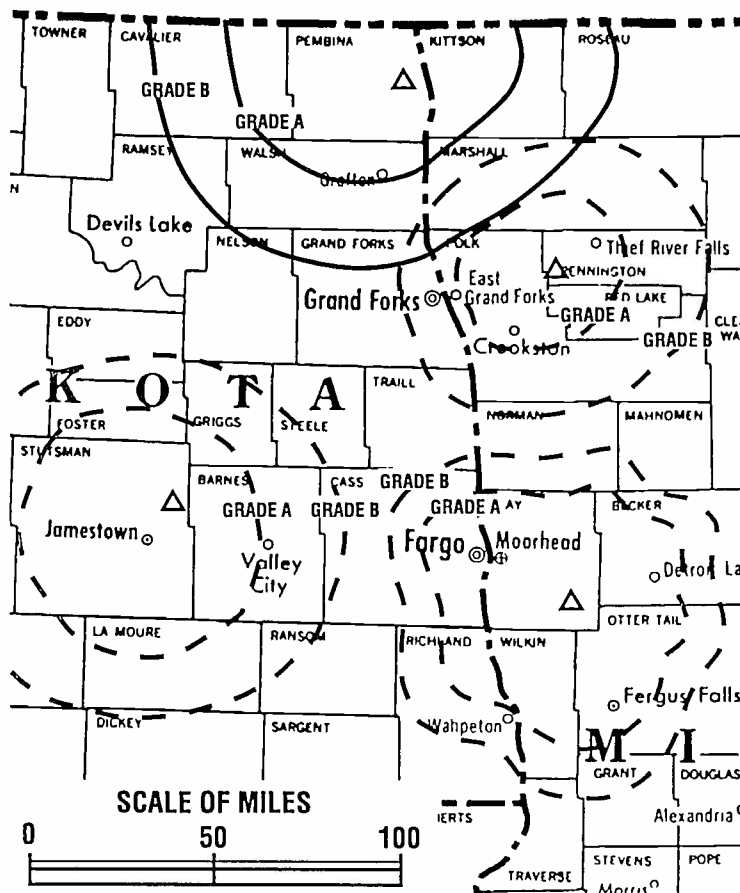
Presented (engineering): du Treil, Lundin & Rackley.

Personnel: See KVRR, Fargo, ND.

Requests: On request.

Class of License: Pembina. Station DMA: Fargo-Valley City. Rank: 112.

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KNRR BMPCT-840601KH Granted 6/28/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,700	9,280	21,980
Average Weekly Circulation (1996)	6,222	3,021	9,243
Average Daily Circulation (1996)			3,587
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,700	9,280	21,980
Average Weekly Circulation (1996)	6,222	3,021	9,243
Average Daily Circulation (1996)			3,587

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Valley City-Fargo

KXJB-TV

Ch. 4

Network Service: CBS.

Licensee: North American Communication Corp., Box 10399, Fargo, ND 58106-0399.

Studio: 4302 13th Ave. S, Fargo, ND 58103.

Phone: 701-282-0444. Fax: 701-282-9331.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, ND.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 5-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: North American Communication Corp.

Began Operation: July 12, 1954. Sale to present owner approved by FCC November 30, 1978.

Represented (sales): Seltel Inc.; Hyett/Ramsland Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

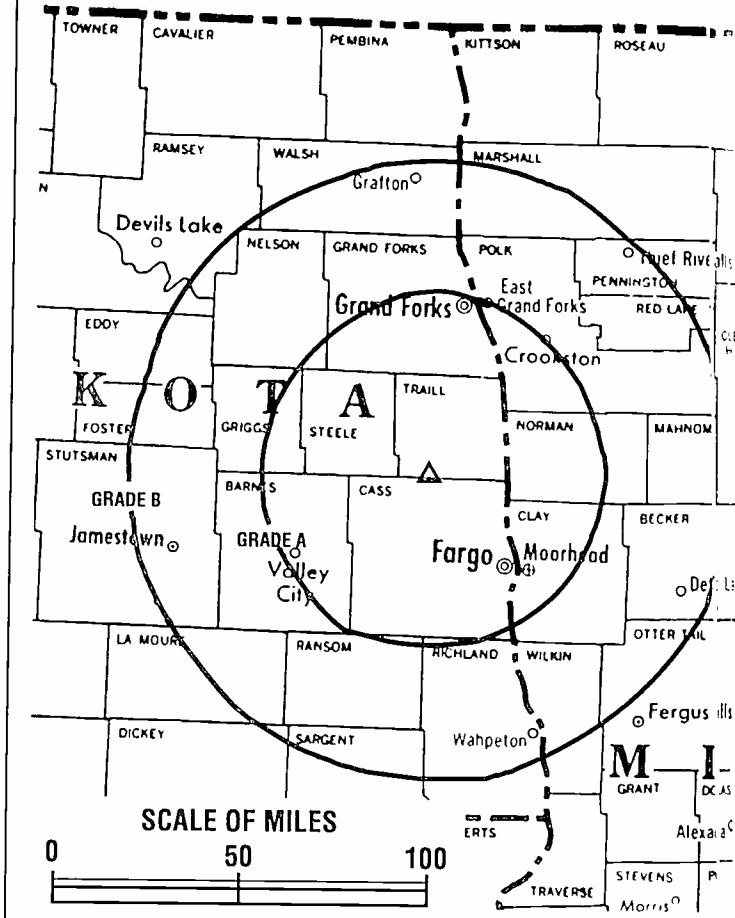
Personnel:

Bruce E. Barnes, President & General Manager.
Paul Wickre, Station & General Sales Manager.
David Hoglin, News Director.
Bernadette Hendrickson, Program Director.
Jim Schamber, Promotion Director.
Arvid Sonsteli, Chief Engineer.
Curt Sommer, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Valley City. Station DMA: Fargo-Valley City. Rank: 112.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KXJB-TV BPCT-3088 Granted 7/24/64 © American Map Corp., No. 114

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,840	84,110	207,950
Average Weekly Circulation (1996)	101,862	59,484	161,346
Average Daily Circulation (1996)			92,131

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,190	74,670	195,860
Average Weekly Circulation (1996)	101,664	58,443	160,107
Average Daily Circulation (1996)			93,111

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,650	9,440	12,090
Average Weekly Circulation (1996)	199	1,041	1,240
Average Daily Circulation (1996)			610

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

KUMV-TV

Ch. 8

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 602 Main, Williston, ND 58801.

Mailing Address: Box 1287, Williston, ND 58802.

Phone: 701-572-4676. Fax: 701-572-0118.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw total, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 221-ft. above sea level.

Latitude 48° 08' 02"
Longitude 103° 51' 36"

Transmitter: U.S. Rte. 2, 10-mi. W of Williston.

Channel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com, 3-meter; M/A-Com receivers.

Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

Start of Operation: February 11, 1957.

Presented (sales): Blair Television.

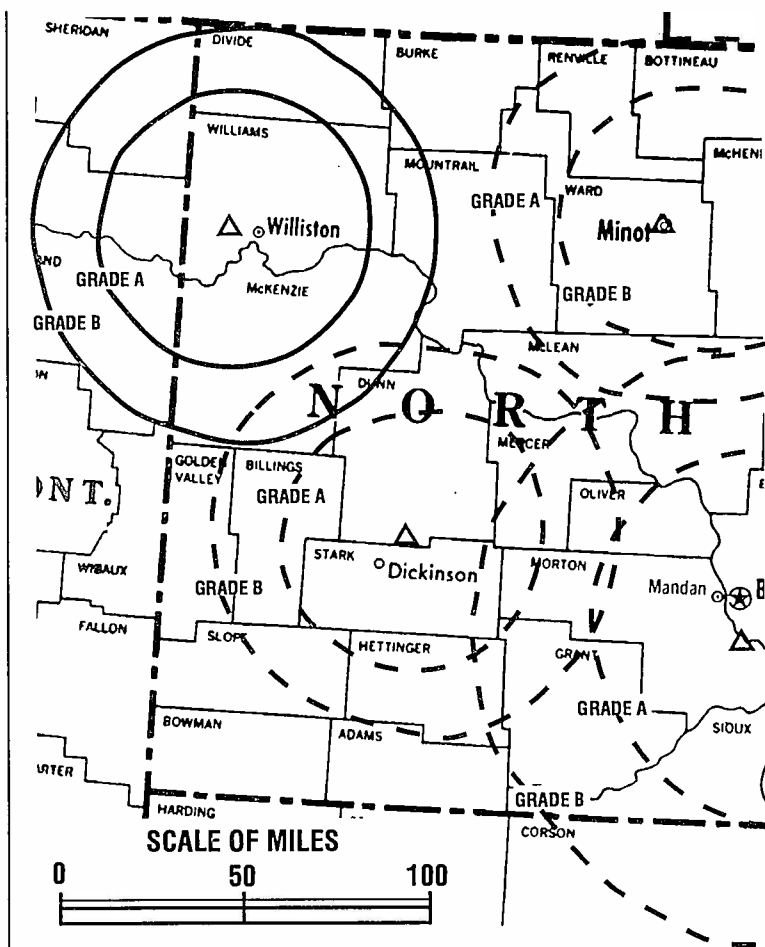
Presented (legal): Hogan & Hartson.

Personnel:
Deborah Murphy, General Manager.
Tom Thompson, Chief Engineer.

Best 30 Sec. Rate: \$64.

Class of License: Williston. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

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KUMV-TV BPCT-4622 Granted 8/16/73 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,480	12,920	28,400
Average Weekly Circulation (1996)	12,093	8,738	20,831
Average Daily Circulation (1996)			14,544
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,340	9,480	20,820
Average Weekly Circulation (1996)	9,777	7,211	16,988
Average Daily Circulation (1996)			12,347
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,140	3,440	7,580
Average Weekly Circulation (1996)	2,316	1,526	3,842
Average Daily Circulation (1996)			2,197

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

North Dakota—Williston

KXMD-TV

Ch. 11

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Inc., Box 790, Williston, ND 58801.

Studio: 1802 13th Ave. W, Williston, ND 58801.

Phone: 701-572-2345. Fax: 701-572-0658.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Satellite Earth Station: In operation; Microdyne receivers.

Ownership: Reiten Television (Group Owner).

Began Operation: October 25, 1969.

Represented (sales): Reiten Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

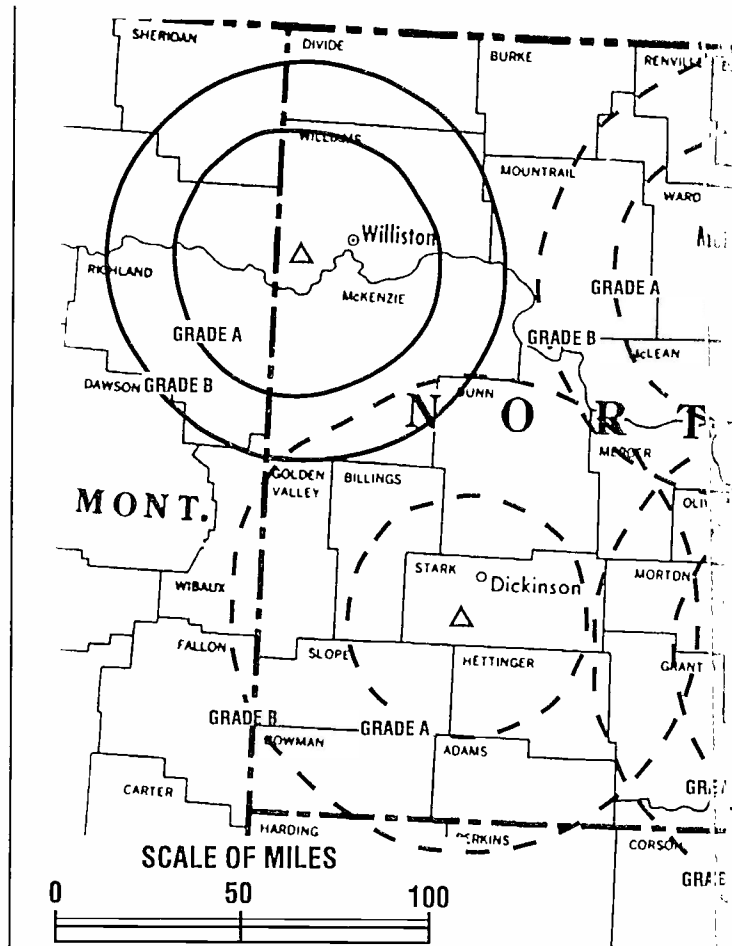
Personnel:

David M. Reiten, President.
Carol Sandvik, General Manager.
Jim Olson, News Director.
Kevin Craft, Program & Promotion Director.
Wayne McNamara, Chief Engineer.
Kathy Gilbert, Business Manager.

Highest 30 Sec. Rate: \$70.

City of License: Williston. Station DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



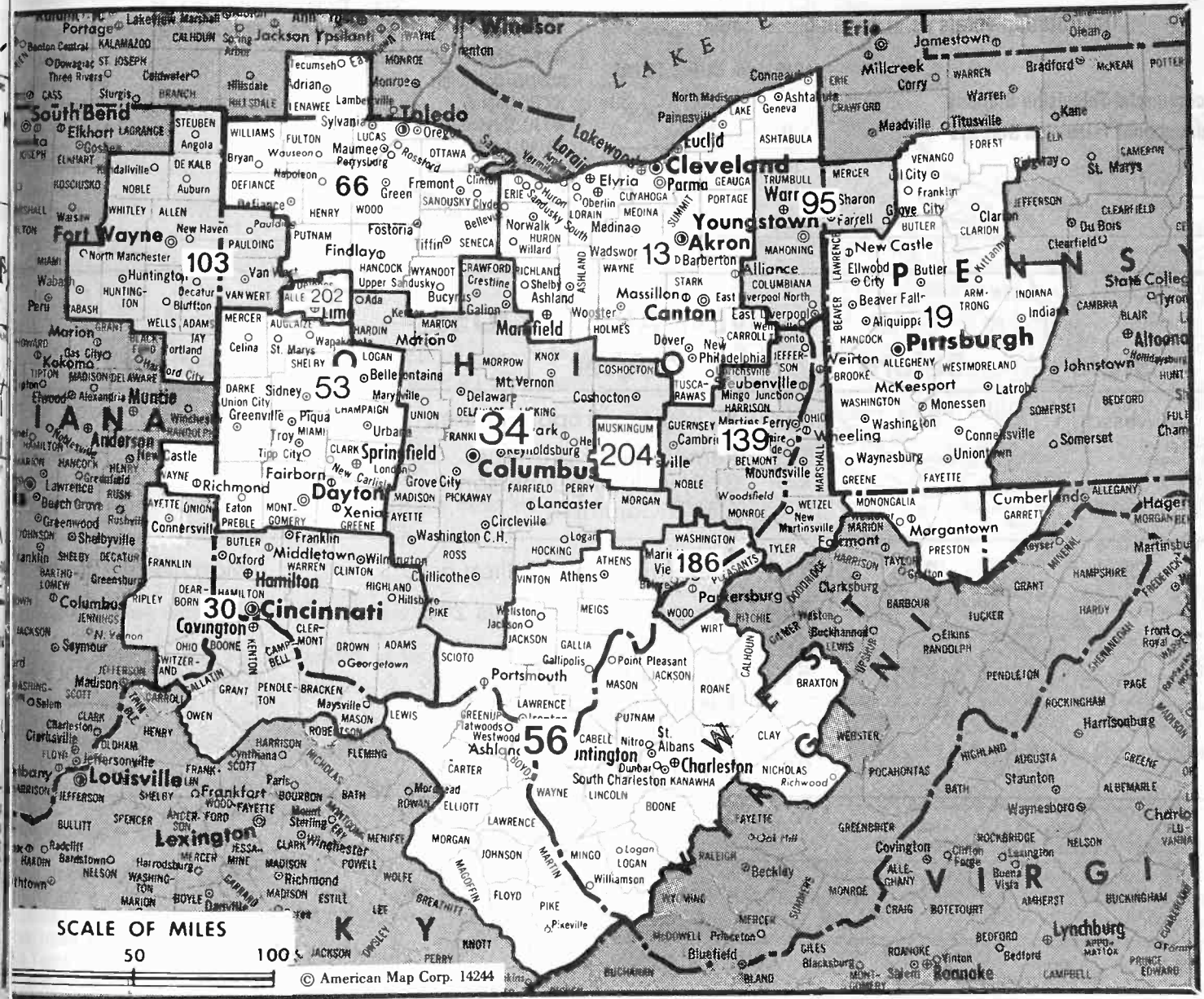
KXMD-TV BNPCT-7509 Granted 12/7/73 © American Map Corp., No. 14

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,340	10,870	22,210
Average Weekly Circulation (1996)	8,050	6,615	14,665
Average Daily Circulation (1996)			19,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,340	8,140	19,480
Average Weekly Circulation (1996)	8,050	6,306	14,356
Average Daily Circulation (1996)			18,662

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,730	2,730
Average Weekly Circulation (1996)	0	309	309
Average Daily Circulation (1996)			5,338

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cleveland, OH	1,461,410	13	WAKC-TV (23), WBNX-TV (55), WDLI (17), WEWS-TV (5), WGGN-TV (52), WJW-TV (8), WKYC-TV (3), WMFD-TV (68), WOAC (67), WOIO (19), WQHS-TV (61), WUAB (43)
Pittsburgh, PA	1,148,860	19	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Cincinnati, OH	800,890	30	WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WXIX-TV (19)
Columbus, OH	735,390	34	WBNS-TV (10), WCMH-TV (4), WSFJ (51), WSYX (6), WTTE (28), WWHO (53)
Dayton, OH	502,850	53	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
Charleston-Huntington, WV	482,790	56	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Youngstown, OH	407,170	66	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Dayton, OH	275,300	95	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Dayton, OH	241,280	103	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Steubenville, OH	157,890	139	WTOV-TV (9), WTRF-TV (7)
Parsonsburg, WV	61,840	186	WTAP-TV (15)
Parsonsburg, WV	38,120	202	WLIO (35), WTLW (44)
Parsonsburg, WV	31,750	204	WHIZ-TV (18)

Ohio

Ohio Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	14	25	39
Educational Television Stations	0	12	12
	14	37	51

State Cross Reference List

Communities that receive programs of stations that are located elsewhere

WSFJ, Columbus	See Newa OH
WWHO, Columbus	See Chillico OH
WKOI, Dayton	See Richmo, IN
WTJC, Dayton	See Springfie OH
WUAB, Lorain	See Clevelan OH
WTAP-TV, Marietta	See Parkersbur WV
WOIO, Shaker Heights	See Clevelan OH
WTRF-TV, Steubenville	See Wheeling WV

— NEW AREA CODES —

State	Before	After	Effective Date
Missouri	314	314 St. Louis metropolitan area	January 7, 1996
		573 Remainder of previous 314, including Jefferson City & Columbia	
Ohio	216	216 Cleveland metropolitan area	March 9, 1996
		330 Remainder of previous 216	
	513	513 Cincinnati & most of Butler, Clermont, Hamilton & Warren counties	September 28, 1996
937	937 Remainder of previous 513		

WAKC-TV

Ch. 23

Network Service: ABC.

Licensee: Paxson Akron License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Address: 853 Copley Rd., Akron, OH 44320.

Phone: 216-535-7831. Fax: 216-535-5370.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. visual, 175-kw max. aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Holder: CP for change to 5000-kw max. visual, 961-ft. above av. terrain, 922-ft. above ground, 2011-ft. above sea level. BPCT-940912KE.

Transmitter: 1561 Dreisbach Dr.

Sound: Multichannel TV Sound: Stereo and separate audio program.

Relay Stations: Hellite Earth Stations: Andrew, 5-meter; Comtech, 3-meter.

Services: ABC, AP.

Ownership: Paxson Communications Corp. (Group Owner).

History: Station Operation: June 7, 1953. Sold to ValueVision International by Group One Corp. L.P. 1994. Sale to Paxson Communications approved by FCC Dec. 8, 1995 (Television Digest, Vol. 35:35).

Legal: Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- Mike Jones, President & General Manager.
- Bob Tayek, Vice President, News.
- Mark Williamson, News Director.
- William J. O'Neil Jr., Program Director.
- Steve Patterson, Acting Chief Engineer.

Lease Rate: Highest 30 Sec. Rate: \$2375.

Class of License: Akron. Station DMA: Cleveland. Rank: 13.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	484,890	499,550	984,440
Average Weekly Circulation (1996)	115,140	91,231	206,371
Average Daily Circulation (1996)			73,996



WAKC-TV BPCT-940912KE Granted 5/12/95 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	460,740	454,700	915,440
Average Weekly Circulation (1996)	111,668	85,759	197,427
Average Daily Circulation (1996)			72,486

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,150	44,850	69,000
Average Weekly Circulation (1996)	3,472	5,472	8,944
Average Daily Circulation (1996)			1,510

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1994 sale of **WAKC-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

Ohio—Akron-Cleveland

WBNX-TV

Ch. 55

Network Service: Independent.

Licensee: Winston Broadcasting Network Inc., Box 91660, Cleveland, OH 44101.

Studio: 2690 State Rd., Cuyahoga Falls, OH 44223.

Phone: 216-843-5555. Fax: 216-842-5597. Web Site: <http://www.wbnx.com>

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1099-ft. above av. terrain, 1131-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 41' 44"

Transmitter: 0.73-mi. SW of intersection of Broadview & Ridgewood Rds., Parma.

Satellite Earth Stations: 3 in operation, Standard Agile Omni receivers.

Ownership: Winston Broadcasting Network Inc.

Began Operation: December 1, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

- Lou Spangler, President & General Manager.
- Anne Catherine Keith, Station Manager & Director of Programming.
- Eddie Brown, General Sales Manager.
- Margie Coger, Regional Sales Manager.
- Tim Rich, National Sales Manager.
- Bill Coger, Production Manager.
- Debbie Stone, Promotion Director.
- Don Richardson, Chief Engineer.

Rates: On request.



WBNX-TV BPCT-920302KE Granted 7/8/82 © American Map Corp., No. 144

City of License: Akron. Station DMA: Cleveland. Rank: 13.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	927,460	506,170	1,433,630
Average Weekly Circulation (1996)	280,248	149,791	430,039
Average Daily Circulation (1996)			141,700

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	927,460	460,360	1,387,820
Average Weekly Circulation (1996)	280,248	146,991	427,239
Average Daily Circulation (1996)			140,100

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	45,810	45,810
Average Weekly Circulation (1996)	0	2,799	2,799
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Canton

WDLI

Ch. 17

Network Service: TBN.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Phone: 216-875-5542. Fax: 216-875-9986.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Requests CP for change to 5000-kw max. visual, 975-ft. above av. terrain, 1035-ft. above ground, 2010-ft. above sea level, lat. 41° 03' 20", long. 81° 35' 38", transmitter to State Rd. 261, 0.7-mi. W of Romig Rd., Norton. BPCT-960229KJ.

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville, OH.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Operation: January 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale by PTL approved Dec. 8, 1982. Sale to PTL by Janson Industries approved Aug. 5, 1977 (Television Digest, Vol. 17:35, 37).

Presented (engineering): Smith & Fisher.

Personnel:

Walter K. Osborn, Station Manager.

Rebecca Osborn, Production.

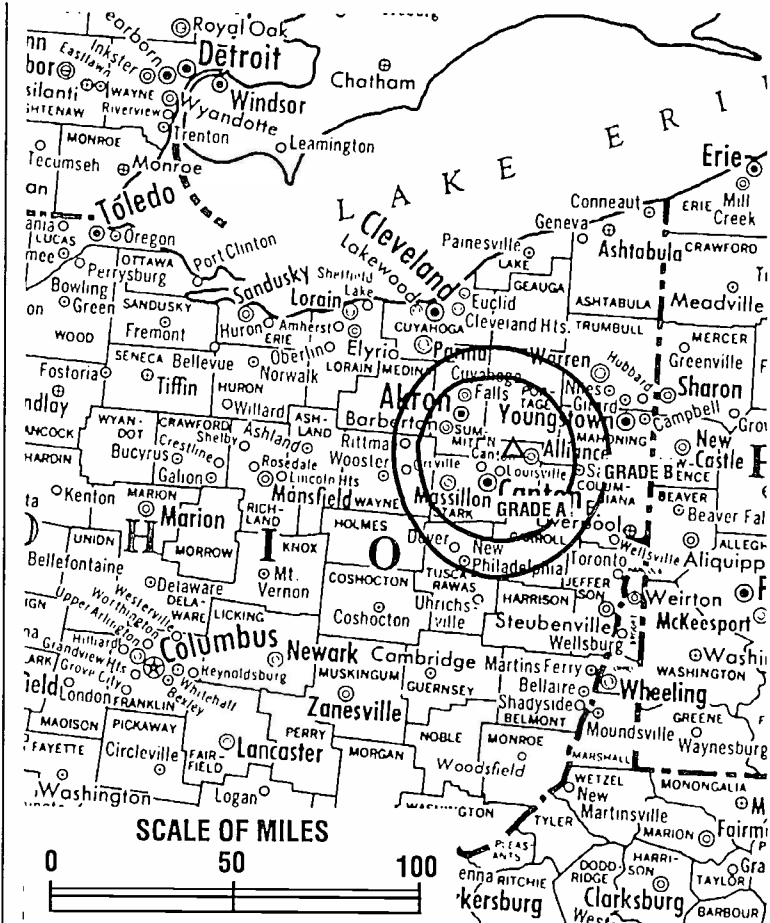
Gene Norris, Public Affairs.

Test 30 Sec. Rate: \$60.

Class of License: Canton. Station DMA: Cleveland. Rank: 13.

© 1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,420	71,790	103,210
Average Weekly Circulation (1996)	1,834	5,329	7,162
Average Daily Circulation (1996)			1,996



WDLI BPCT-4988 Granted 4/20/77 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,420	53,190	84,610
Average Weekly Circulation (1996)	1,834	4,140	5,974
Average Daily Circulation (1996)			1,784

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	18,600	18,600
Average Weekly Circulation (1996)	0	1,189	1,189
Average Daily Circulation (1996)			213

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Canton

WOAC

Ch. 67

Network Service: Independent.

Licensee: Whitehead Media of Ohio Inc., 12144 Classic Dr., Coral Springs, FL 34624.

Studio: 4867 Fulton Rd. NW, Canton, OH 44718.

Phone: 330-492-5267. Fax: 330-492-8487.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual. Antenna: 486-ft. above av. terrain, 469-ft. above ground, 1594-ft. above sea level.

Latitude 41° 06' 33"
Longitude 81° 20' 10"

Transmitter: 0.8-mi. NE of Brimfield.

News Service: UPI.

Ownership: Whitehead Media Inc. (Group Owner).

Began Operation: March 1, 1982. Sale to present owner by Canton 67 approved by FCC Sept. 6, 1995. Sale to Discovery Bcstg. Systems Inc. approved by FCC June 20, 1985, but not consummated.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Glenn Schiller, General Manager.
Kevin Hoffman, Program Director.
Donna Ott, Business Manager.

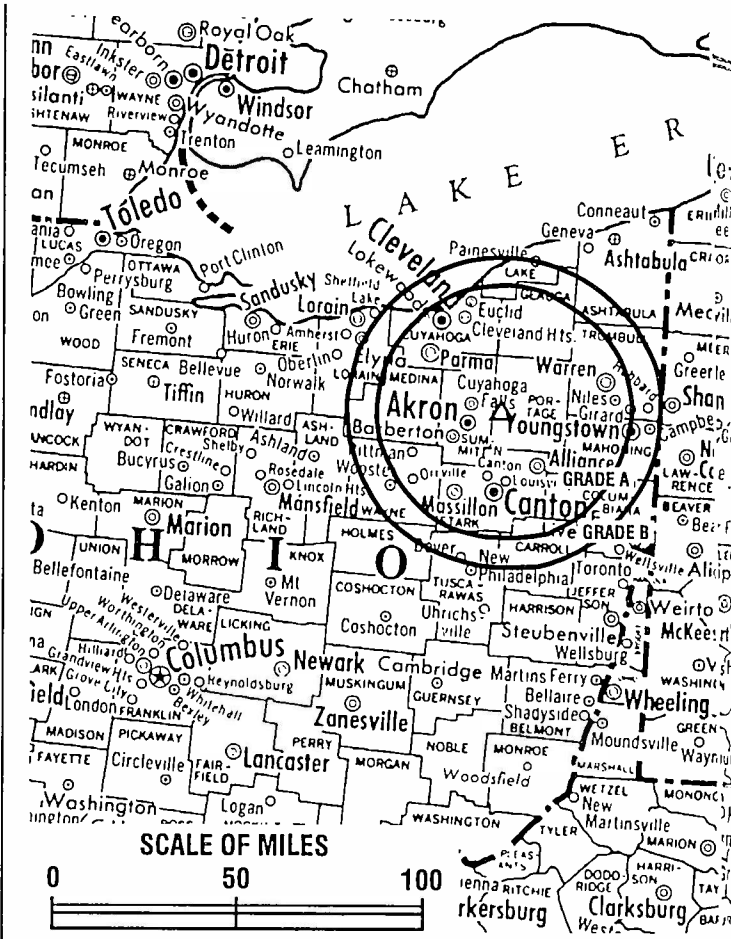
Highest 30 Sec. Rate: \$100.

City of License: Canton. Station DMA: Cleveland. Rank: 13.

Kepper, Tupper & Company

We brokered the sale of WOAC-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366



WOAC BPCT-960112KE Granted 9/19/96 © American Map Corp., No. 141

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,610	47,860	388,470
Average Weekly Circulation (1996)	46,576	7,538	54,114
Average Daily Circulation (1996)			11,023

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,610	47,860	388,470
Average Weekly Circulation (1996)	46,576	7,538	54,114
Average Daily Circulation (1996)			11,023

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WWHO

Ch. 53

Network Service: WBN.

Licensee: Fant Broadcasting Co. of Ohio Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 10 S. Paint St., Chillicothe, OH 45601.

Business Office: 3165 Olentangy Rd., Columbus, OH 43206.

Phone: 614-775-3578. Fax: 614-775-3584.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3250-kw max. visual. Antenna: 679-ft. above av. terrain, 650-ft. above ground, 1417-ft. above sea level.

Latitude 39° 35' 30"
Longitude 83° 06' 38"

Holder: CP for change to 5000-kw max. visual, 1145-ft. above av. terrain, 1115-ft. above ground, 1886-ft. above sea level, lat. 39° 35' 20", long. 83° 06' 44", transmitter to 0.25-mi. N of U.S. Rte. 22, 0.5-mi. N of Williamsport. BPCT-951024KF.

Transmitter: Near Williamsport.

Satellite Earth Stations: C-band; Ku-band.

Local Marketing Agreement: WCMH-TV (N), Columbus.

Ownership: Fant Broadcasting Co. LLC (Group Owner).

Effective Date: August 31, 1987. Sale to present owner by Triplett & Assoc. approved by FCC Jan. 14, 1994.

Presented (legal): Fletcher, Heald & Hildreth.

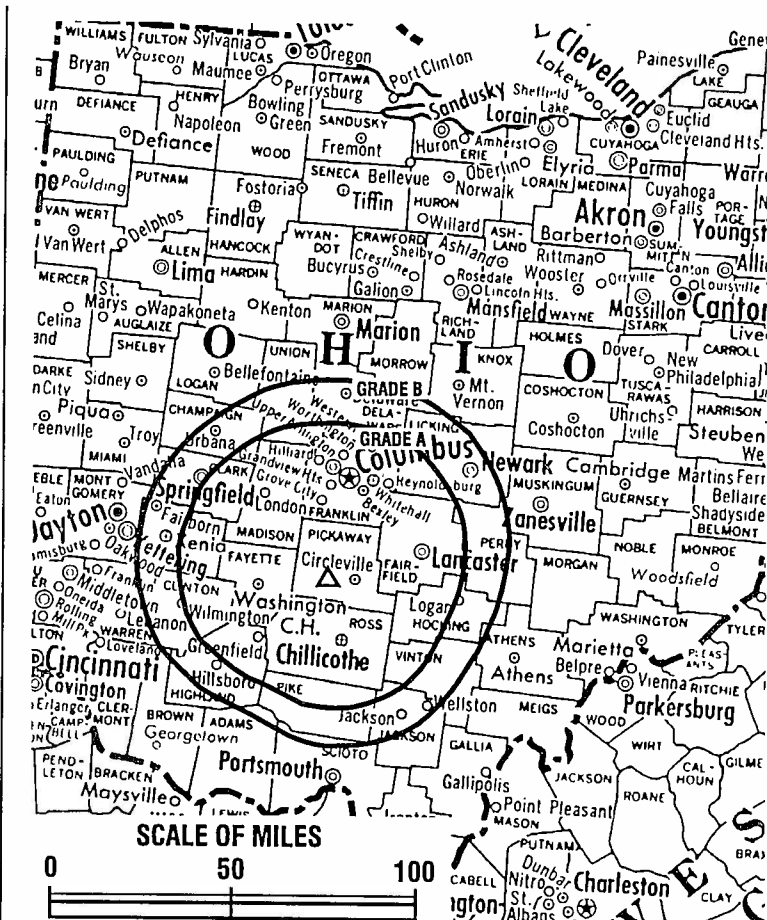
Personnel:
Bob Connelly, President & General Manager.
Roy Elder, Operations Manager.
Rick Ervin, Chief Engineer.
Kristen Flora, Public Affairs Director.

Class: On request.

Class of License: Chillicothe. Station DMA: Columbus, OH. Rank: 34.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.

Brand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,110	227,950	605,060
Average Weekly Circulation (1996)	114,661	57,077	171,739
Average Daily Circulation (1996)			63,317



WWHO BPCT-951024KF Granted 7/5/96 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,110	221,940	599,050
Average Weekly Circulation (1996)	114,661	56,722	171,384
Average Daily Circulation (1996)			63,251

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,010	6,010
Average Weekly Circulation (1996)	0	355	355
Average Daily Circulation (1996)			66

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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WCPO-TV

Ch. 9

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Box 5380, Cincinnati, OH 45201.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Phone: 513-721-9900. Fax: 513-721-6032.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

Satellite Earth Stations: C-band; Ku-band.

News Services: ABC, AP.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: July 26, 1949.

Represented (sales): Blair Television; Integrated Media Sales.

Represented (legal): Baker & Hostetler.

Personnel:

- J. B. Chase, Vice President & General Manager.
- Iris Simpson, General Sales Manager.
- Dale Thomas, Local Sales Manager.
- Craig Allison, National Sales Manager.
- Ron Arendall, Chief Engineer.
- Jim Zarchin, News Director.
- Karen Metzger, Traffic Manager.
- Bernard Borden, Film Director.
- Scott Gresser, Business Manager.



WCPO-TV BPCT-6555 Granted 7/18/67 © American Map Corp., No. 1424

Rates: On request.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 30.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	718,250	438,050	1,156,300
Average Weekly Circulation (1996)	467,878	268,709	736,587
Average Daily Circulation (1996)			426,329
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,470	283,320	760,790
Average Weekly Circulation (1996)	399,238	247,302	646,540
Average Daily Circulation (1996)			400,270
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,780	154,730	395,510
Average Weekly Circulation (1996)	68,640	21,407	90,047
Average Daily Circulation (1996)			26,333

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WKRC-TV

Ch. 12

Work Service: CBS.

Licensee: Citicasters Inc., 1906 Highland Ave., Cincinnati, OH 45219.

Radio: 1906 Highland Ave., Cincinnati, OH 45219.

Phone: 513-763-5500. Fax: 513-763-5562.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 998-ft. above av. terrain, 971-ft. above ground, 746-ft. above sea level.

Latitude 39° 06' 58.40"
Longitude 84° 30' 05.00"

Transmitter: 1906 Highland Ave.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 2.6-meter Ku-band; Harris receivers.

Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz.

Affiliate: WKRQ, 10-kw, 101.9 MHz (No. 270), 875-ft.

Services: AP, UPI.

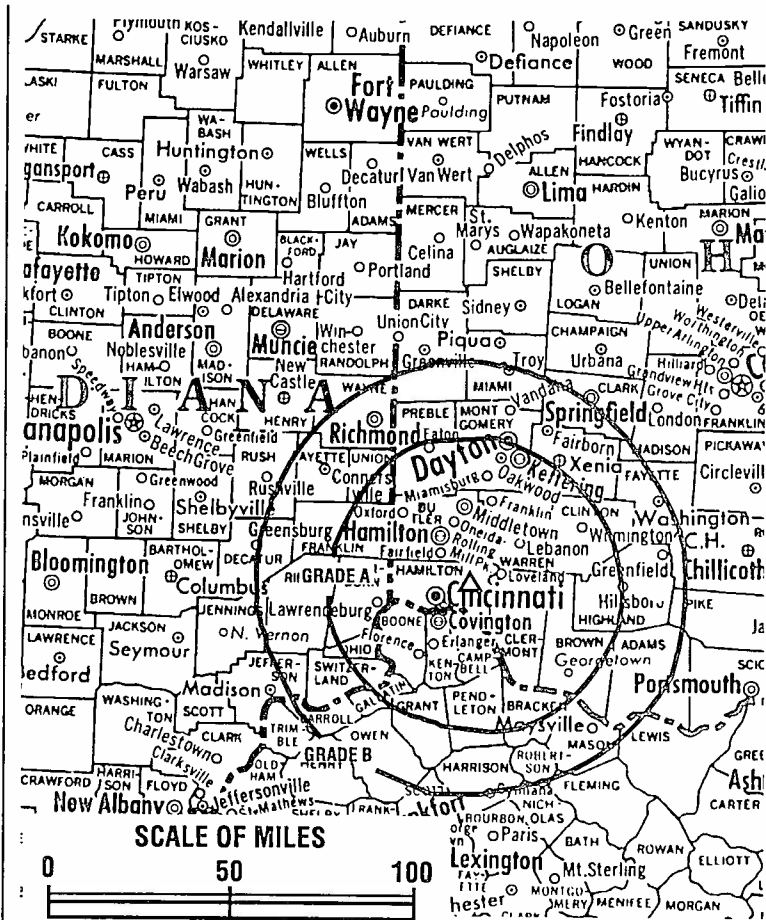
Partnership: Jacor Communications Inc. (Group Owner).

Operation: April 4, 1949. Sale by Taft TV & Radio approved by FCC Oct. 2, 1987 (Television Digest, Vol. 27:16, 18, 23, 30, 41). Sale to present owner approved Sept. 17, 1996 (Vol. 36:39).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:
William Moll, Vice President & General Manager.
Chuck De Vendra, General Sales Manager.
Steve Minium, Executive News Director.
Gary Miller, Business Manager.
Ron Brown, Engineering Manager.
Mark Ellis, Film Director.



WKRC-TV BMPCT-6846 Granted 8/20/68 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 30.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	747,050	428,780	1,175,830
Average Weekly Circulation (1996)	456,769	268,357	725,125
Average Daily Circulation (1996)			391,438

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,470	283,320	760,790
Average Weekly Circulation (1996)	393,747	249,884	643,631
Average Daily Circulation (1996)			366,081

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,580	145,460	415,040
Average Weekly Circulation (1996)	63,022	18,473	81,495
Average Daily Circulation (1996)			25,357

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Cincinnati

WLWT

Ch. 5

Network Service: NBC.

Licensee: Gannett Co. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

Studio: 140 W. 9th St., Cincinnati, OH 45202.

Phone: 513-352-5000. Fax: 513-352-5073. Web Site: <http://www.wlwt.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27"
Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; GE, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, Ohio State News Network.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: February 9, 1948. Sale to Multimedia by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24). Purchase of Multimedia by Gannett approved Nov. 30, 1995 (Vol. 35:25, 31, 49).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- James A. Clayton, Vice President & General Manager.
- Gerald T. Plemmons, Vice President, Engineering.
- Michael V. Renda, General Sales Manager.
- Bill Fee, Local Sales Manager.
- Dennis Welsh, National Sales Manager.
- Bob Morford, News Director.
- Lori Shefa, Director, Marketing & Creative Services.
- Tom Storey, Program Administrator.
- Harry Schneider, Controller.
- Gay Piller, Program & Production Manager.



WLWT BPCT-5024 Granted 6/17/77 © American Map Corp., No. 1424

Rates: On request.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 30.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	593,460	440,310	1,033,770
Average Weekly Circulation (1996)	430,308	259,160	689,468
Average Daily Circulation (1996)			374,246

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,470	283,320	760,790
Average Weekly Circulation (1996)	402,675	240,301	642,976
Average Daily Circulation (1996)			360,488

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,990	156,990	272,980
Average Weekly Circulation (1996)	27,633	18,859	46,492
Average Daily Circulation (1996)			14,152

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WSTR-TV

Ch. 64

Work Service: UPN.

Licensee: WSTR Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Phone: 513-641-4400. Fax: 513-242-2633.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground, 1827-ft. above sea level.

Latitude 39° 12' 01"
Longitude 84° 31' 22"

Transmitter: Approx. 0.12-mi. SW of intersection of N. Bend Rd. & Winton Rd.

Satellite Earth Stations: Harris, 3-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

Service: AP.

Ownership: Sinclair Communications Inc. (Group Owner).

Operation: January 28, 1980. Began subscription TV operation Feb. 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC Dec. 28, 1982. Sale to Channel Joint Venture by HEN Inc. approved by FCC Nov. 14, 1984 (Television Digest, 11:24:25). Discontinued subscription TV operation January 1985. Sale to Channel Acquisition Inc. approved by FCC Feb. 9, 1988. Sale to ABRY Communications approved Sept. 22, 1989. Purchase by Sinclair Communications Inc. granted July 1996.

Presented (sales): Seltel Inc.

Presented (legal): Kirkland & Ellis.

Presented (engineering): Jules Cohen & Associates, P.C.

Channel:

- David Smith, General Manager.
- David Daniloff, Director of Sales.
- John Glenzer, Local Sales Manager.
- Harry Ewing, National Sales Manager.
- John Casagrande, Program Director.
- Anna Carpenter, Promotion Director.
- Deisy Gaines, Business Manager.
- Greg Buzzell, Chief Engineer.

Spots 30 Sec. Rate: \$400.



WSTR-TV BPCT-891114KF Granted 10/19/90 © American Map Corp., No. 14244

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 30.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,470	403,660	881,130
Average Weekly Circulation (1996)	233,391	146,139	379,530
Average Daily Circulation (1996)			143,564

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,470	280,090	757,560
Average Weekly Circulation (1996)	233,391	132,842	366,232
Average Daily Circulation (1996)			141,539

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	123,570	123,570
Average Weekly Circulation (1996)	0	13,298	13,298
Average Daily Circulation (1996)			2,025

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Cincinnati-Newport, Kentucky

WXIX-TV

Ch. 19

Network Service: FOX.

Licensee: Malrite Communications Group Inc., 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 19 Broadcast Plaza, 635 W. 7th St., Cincinnati, OH 45203.

Phone: 513-421-1919. **Fax:** 513-421-3105.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground, 1713-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Requests CP for change to 5000-kw max. visual. BPCT-960712KF.

Transmitter: Radcliff Drive, Cincinnati.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA, 3.7-meter Ku-band; Trump, 4.8-meter Ku & C-band; Harris, M/A-Com, Sony receivers.

News Service: AP.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: August 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33). Sale to present owner by Metromedia approved Nov. 8, 1983 (Vol. 22:35).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

- Stuart Powell, Vice President & General Manager.
- Patrice Mohn, Station Manager.
- Jon Lawhead, General Sales Manager.
- John Poindexter, Local Sales Manager.
- Jerry Policoff, National Sales Manager.
- Karla Stanley, News Director.
- Bob Thurber, Chief Engineer.
- Brenda Craddock, Business Manager.
- Rick Oliver, Program Director.



WXIX-TV BMPCT-851107KG Granted 4/28/86 © American Map Corp., No. 142

Rates: On request.

City of License: Newport, KY. Station DMA: Cincinnati. Rank: 30.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	798,090	424,070	1,222,160
Average Weekly Circulation (1996)	392,237	204,919	597,156
Average Daily Circulation (1996)			25,090

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,470	283,320	760,790
Average Weekly Circulation (1996)	305,164	187,746	492,910
Average Daily Circulation (1996)			22,772

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	320,620	140,750	461,370
Average Weekly Circulation (1996)	87,073	17,173	104,246
Average Daily Circulation (1996)			28,192

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WEWS-TV

Ch. 5

Work Service: ABC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Address: 3001 Euclid Ave., Cleveland, OH 44115.

Phone: 216-431-5555. Fax: 216-361-1762.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 33-kw aural. Antenna: 1025-ft. above av. terrain, 853-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: 7080 State Rd., Parma, OH.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, DX Engineering, Scientific-Atlanta, Vertex receivers.

Mobile Dish: Ku-band.

Services: ABC, AP, CNN.

Ownership: E. W. Scripps Co. (Group Owner).

Station Operation: December 17, 1947.

Presented (sales): Katz American Television.

Presented (legal): Baker & Hostetler.

- Personnel:
- Robinson, Vice President & General Manager.
 - L. Sherwin, General Sales Manager.
 - Chardon, Local Sales Manager.
 - Lawrence Olevitch, National Sales Manager.
 - LeMay, News Director.
 - A. Stark, Program & Research Director.
 - ward J. Miller, Engineering Manager.
 - lig Cleek, Promotion Director.
 - ry Moir Cheplowitz, Manager, Local Programming & Marketing.
 - n Bush, Production Manager.

Notes: On request.

License: Cleveland. Station DMA: Cleveland. Rank: 13.

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WEWS-TV BPCT-1291 Granted 5/28/53 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,164,480	559,360	1,723,840
Average Weekly Circulation (1996)	925,848	430,063	1,355,911
Average Daily Circulation (1996)			823,208

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	981,010	471,080	1,452,090
Average Weekly Circulation (1996)	871,083	414,124	1,285,206
Average Daily Circulation (1996)			802,692

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,470	88,280	271,750
Average Weekly Circulation (1996)	54,765	15,939	70,704
Average Daily Circulation (1996)			20,517

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Cleveland

WJW-TV

Ch. 8

Network Service: FOX.

Licensee: WJW License Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Phone: 216-431-8888. Fax: 216-391-9559.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

Transmitter: 4501 W. Pleasant Valley Rd., Parma, OH 44134.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Vertex receivers.

SNG Mobile Dish: 4.5-meter Ku-band.

News Services: CNN, Fox News.

Ownership: New World Communications Group (Group Owner).

Began Operation: December 17, 1949. Sale to Storer Communications by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44). Sale to SCI Television Inc. approved by FCC Aug. 20, 1987. Transfer to Clifford E. Eley, Trustee granted by FCC Sept. 1, 1992. Transfer to present owner granted April 13, 1993.

Represented (sales): New World Sales & Marketing Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

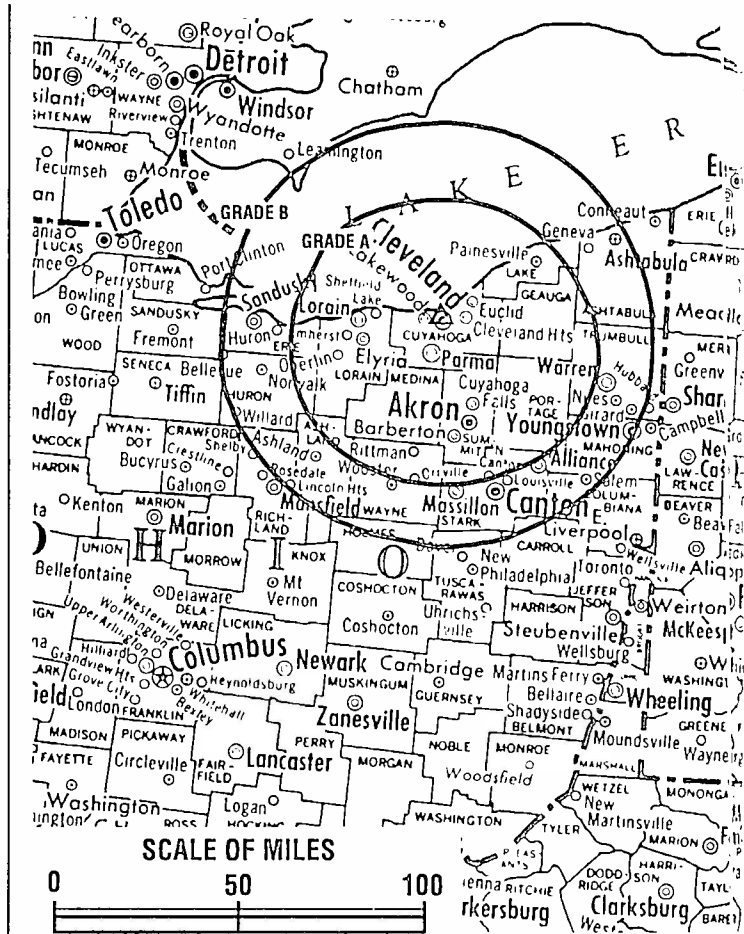
Personnel:

- Bob Rowe, President & General Manager.
- Joe Fisleigh, General Sales Manager.
- Cece Gorman, Local Sales Manager.
- Kathy Williams, News Director.
- Kevin Salyer, Creative Services & Promotion Director.
- Ken Britton, Chief Engineer.
- Tom Flavelle, Business Manager.
- Donna Yonchak, Traffic Manager.

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 13.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WJW-TV BMPCT-2527 Granted 10/21/54 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,223,240	568,870	1,792,110
Average Weekly Circulation (1996)	801,329	403,106	1,204,435
Average Daily Circulation (1996)			579,923
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	981,010	471,080	1,452,090
Average Weekly Circulation (1996)	735,881	381,183	1,117,064
Average Daily Circulation (1996)			550,027
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,230	97,790	340,020
Average Weekly Circulation (1996)	65,449	21,923	87,372
Average Daily Circulation (1996)			29,791

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WKYC-TV

Ch. 3

Network Service: NBC.

Licensee: WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

Radio: 1403 E. 6th St., Cleveland, OH 44114.

Phone: 216-344-3333. Fax: 216-344-7493. E-mail: wkyc@aol.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1000-ft. above av. terrain, 906-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.50"
Longitude 81° 41' 23.40"

Transmitter: 6600 Broadview Rd., Parma, OH.

Channel TV Sound: Stereo and separate audio program.

Mobile Earth Stations: Harris, 3.6-meter; Harris, 6-meter; Scientific-Atlanta, 7-meter; Vertex, 4.6-meter; Vertex, 6.1-meter; Harris, Scientific-Atlanta receivers.

Mobile Dish: Hubcom, 2.4-meter Ku-band.

Services: AP, NBC.

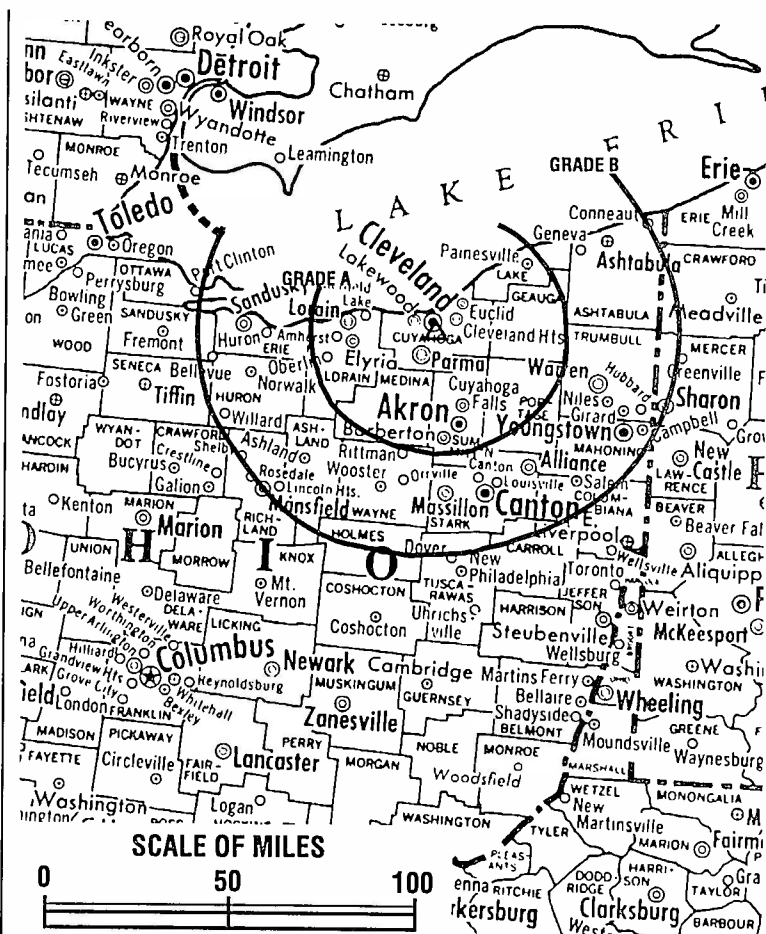
Ownership: Gannett Broadcasting Group (Group Owner); National Broadcasting Co. (Group Owner).

Operation: October 31, 1948. Outlet was originally NBC owned-&-operated. Transfer to Westinghouse approved by FCC Dec. 21, 1955 effective Jan. 15, 1956 (Broadcasting Digest, Vol. 11:21; 12:3). Transferred from Westinghouse back to NBC under order by FCC Feb. 17, 1965 (Vol. 5:7, 8, 25). Transfer of control from NBC to Multimedia Inc. granted Dec. 24, 1990 (Vol. 30:12, 53); from Multimedia to Gannett Nov. 30, 1995 (Vol. 35:25, 31).

Presented (sales): Petry Television Inc.

Presented (legal): Dow, Lohnes & Albertson.

Personnel:
 Paul Trelstad, Vice President & General Manager.
 John N. Tamerlano, General Sales Manager.
 John Karolczak, Local Sales Manager.
 David A. Kaye, National Sales Manager.
 Kathleen McNulty, Director of Finance & Administration.
 Richard O'Dell, Manager of Programming & Production.
 John Ballew, News Director.
 David Nekić, Promotion Director.
 Mark Rickly, Chief Engineer.



WKYC-TV BPCT-1789 Granted 1/12/54 © American Map Corp., No. 14244

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 13.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,093,840	563,280	1,657,120
Average Weekly Circulation (1996)	894,520	418,047	1,312,567
Average Daily Circulation (1996)			753,642
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	981,010	471,080	1,452,090
Average Weekly Circulation (1996)	859,225	405,860	1,265,085
Average Daily Circulation (1996)			739,680
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,830	92,200	205,030
Average Weekly Circulation (1996)	35,294	12,187	47,482
Average Daily Circulation (1996)			13,962

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Cleveland

WQHS-TV

Ch. 61

Network Service: HSN.

Licensee: SKOH Bcstg. Partnership, 2861 W. Ridgewood Dr., Parma, OH 44134.

Studio: 2861 W. Ridgewood Dr., Parma, OH 44134.

Phone: 216-888-0061. Fax: 216-888-6551.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
 Longitude 81° 42' 06"

Requests CP for change to 5000-kw max. visual, 1160-ft. above av. terrain, 1003-ft. above ground, 2022-ft. above sea level. BPCT-960709KK.

Transmitter: 2861 W. Ridgewood Dr., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, Ku & C-band; Harris, M/A-Com receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: January 13, 1981. FCC approved sale to present owner Nov. 6, 1986 (Television Digest, Vol. 26:45). Sale to Channel Communications Inc. by Cleveland Associates approved July 27, 1984.

Personnel:

Sharon Roman, Operations Manager.
 Dave Smith, Chief Engineer.

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 13.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WQHS-TV BMPCT-790907KF Granted 4/23/80 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	14,700	14,700
Average Weekly Circulation (1996)	0	764	764
Average Daily Circulation (1996)			

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	14,700	14,700
Average Weekly Circulation (1996)	0	764	764
Average Daily Circulation (1996)			

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

Ohio—Shaker Heights-Cleveland

WOIO

Ch. 19

Network Service: CBS.

Address: WOIO Inc., 1717 E. 12th St., Cleveland, OH 44114.

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Phone: 216-771-1943. Fax: 216-515-7152.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1151-ft. above av. terrain, 1041-ft. above ground, 2013-ft. above sea level.

Latitude 41° 23' 15"
Longitude 81° 41' 43"

Transmitter: 2135 W. Ridgewood Dr., Parma, OH.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 2.4-meter Ku-band; Andrew, 5.5-meter C-band; DX Communications, 4.5-meter Ku & C-band; Standard Agile mini receivers.

News Services: AP, CBS.

Local marketing agreement with WUAB (U,W), Lorain-Cleveland.

Partnership: Malrite Communications Group Inc. (Group Owner).

Plan Operation: May 19, 1985.

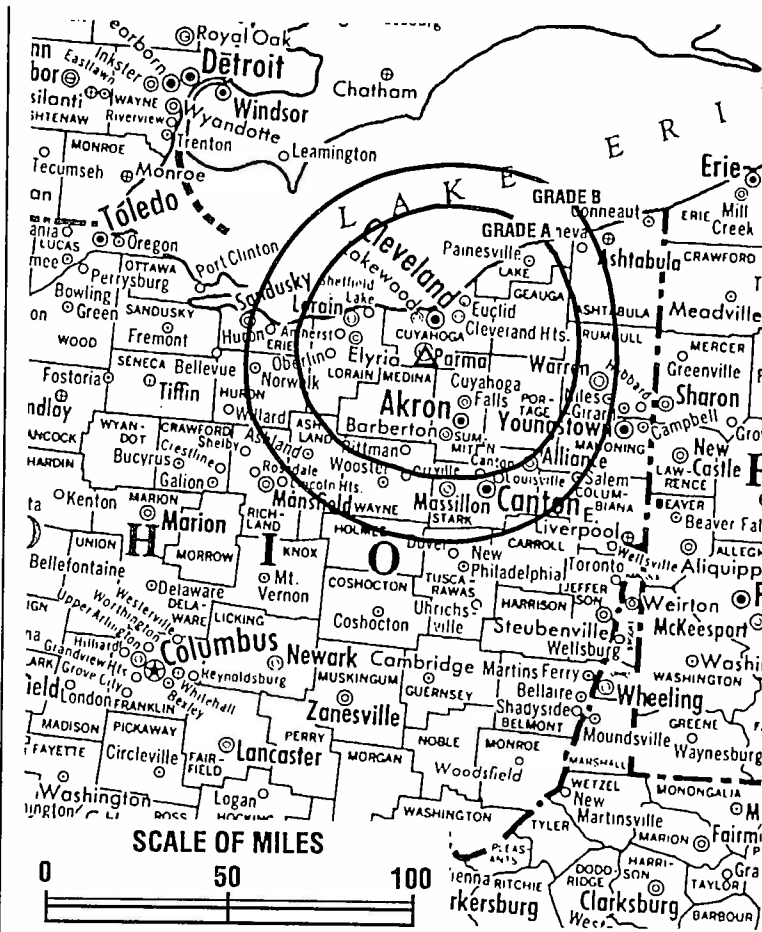
Presented (sales): Petry Television Inc.

Presented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Presented (engineering): Evans Associates.

Personnel:

- Jim Griesdorn, General Manager.
- Richard Sullivan, Station Manager & Program Director.
- Jim Humpage, General Sales Manager.
- Gene Copfer, Local Sales Manager.
- Eric Harris, National Sales Manager.
- Kimberly Godwin-Webb, News Director.
- John Rini, Regional Sales Manager.
- John Bizjak, Business Manager.
- Debra Davis, Community Affairs Director.
- Harry Wilkins, Director, Engineering.
- Mike Henry, Marketing Director.
- John Stunek, Production Manager.



WOIO BMPCT-840720KH Granted 3/14/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Shaker Heights. Station DMA: Cleveland. Rank: 13.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,121,700	543,800	1,665,500
Average Weekly Circulation (1996)	738,681	365,311	1,103,992
Average Daily Circulation (1996)			499,186

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	981,010	471,080	1,452,090
Average Weekly Circulation (1996)	707,231	358,072	1,065,302
Average Daily Circulation (1996)			488,984

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,690	72,720	213,410
Average Weekly Circulation (1996)	31,450	7,240	38,689
Average Daily Circulation (1996)			10,202

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Lorain-Cleveland

WUAB

Ch. 43

Network Service: UPN, WBN.

Licensee: Cannell Cleveland L.P., 400 Perimeter Terrace Center, Suite 975, Atlanta, GA 30346-1260.

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Phone: 216-771-1943. Fax: 216-515-7170; 216-515-7180.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4680-kw max. visual, 480-kw max. aural. Antenna: 1102-ft. above av. terrain, 915-ft. above ground, 1968-ft. above sea level.

Latitude 41° 22' 45"
Longitude 81° 43' 12"

Requests CP for change to 5000-kw max. visual. BPCT-960719KE.

Transmitter: 4800 Bruening Dr., Parma.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN, MediaLink, PR Newswire, Sportsticker, WSI.

LMA: Local marketing agreement with WOIO (C), Shaker Heights.

Ownership: Cannell Communications L.P.

Began Operation: September 15, 1968. Sale to present owner by Gaylord Bcstg. approved by FCC June 19, 1990 (Television Digest, Vol. 30:13, 35). Sale to Gaylord by United Artists Bcstg. & Kaiser Bcstg. Co. approved June 30, 1977 (Vol. 16:39; 17:2, 28).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Tom Griesdorn, General Manager.
- Gary Short, Station Manager.
- Tom Humpage, General Sales Manager.
- Dana Nagel, Local Sales Manager.
- Doug Cross, National Sales Manager.
- Kimberly Webb, News Director.
- Michael Henry, Promotion Director.
- Karen Bizjak, Controller.
- Jim Stunek, Production Manager.



WUAB BPCT-910807KE Granted 9/6/91 © American Map Corp., No. 142

Highest 30 Sec. Rate: \$1200.

City of License: Lorain. Station DMA: Cleveland. Rank: 13.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,697,270	543,800	2,241,070
Average Weekly Circulation (1996)	773,577	283,646	1,057,223
Average Daily Circulation (1996)			415,156

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	981,010	471,080	1,452,090
Average Weekly Circulation (1996)	596,014	273,402	869,416
Average Daily Circulation (1996)			362,556

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	716,260	72,720	788,980
Average Weekly Circulation (1996)	177,563	10,244	187,807
Average Daily Circulation (1996)			52,590

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Ohio—Columbus

WBNS-TV

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., Box 1010, Columbus, OH 43216.

Radio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Phone: 614-460-3700. Fax: 614-460-2812.

E-mail: wbns10tv.com Web Site: <http://www.wbns10tv.com>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 945-ft. above av. terrain, 1029-ft. above ground, 749-ft. above sea level.

Latitude 39° 58' 16"
Longitude 83° 01' 40"

Transmitter: 766 Twin Rivers Dr.

Channel TV Sound: Stereo and separate audio program.

ellite Earth Stations: Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 8-meter C-band; Standard Agile Omni receivers.

Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz.

Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

Services: AP, CBS, CNN, UPI.

Partnership: Dispatch Printing Co. (Group Owner).

Begin Operation: October 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd.

Represented (legal): Sidley & Austin.

Represented (engineering): Dippell, Cohen & Everist.

Personnel:

- Michael J. Fiorile, President & Chief Executive Officer.
- Thomas S. Stewart, Vice President & General Manager.
- Harvin C. Born, Vice President, Engineering.
- David Bunnell, General Sales Manager.
- Pat Wise, Local Sales Manager.
- Gary Vogel, National Sales Manager.
- Jerry Cary, Treasurer.
- Doug Parker, Operations & Program Manager.
- Deanne Newell, Director, Marketing & Promotion.
- Harvin Hite, Chief Engineer.
- Mike Berry, Production Manager.



WBNS-TV BMPCT-800507KF Granted 3/30/81 © American Map Corp., No. 14244

Jerry Cary, Treasurer.
Charles White, Public Service Director.

Rates: On request.

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	853,820	414,040	1,267,860
Average Weekly Circulation (1996)	559,397	256,462	815,858
Average Daily Circulation (1996)			469,913

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	444,190	275,880	720,070
Average Weekly Circulation (1996)	391,184	231,784	622,968
Average Daily Circulation (1996)			392,559

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	409,630	138,160	547,790
Average Weekly Circulation (1996)	168,213	24,678	192,891
Average Daily Circulation (1996)			77,355

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



Ohio—Columbus

WCMH-TV

Ch. 4

Network Service: NBC.

Licensee: Outlet Broadcasting Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Phone: 614-263-4444. Fax: 614-447-9017.

E-mail: news4@erinet.com; wcmh4@erinet.com

Web Site: <http://www.wcmh4.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15"
Longitude 83° 01' 39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

LMA: Local marketing agreement with WWHO (W), Chillicothe.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (*Television Digest*, Vol. 15:21, 52). Sale to Rockefeller Group approved Nov. 23, 1983 (Vol. 23:19, 22; 26:6). Sale by Rockefeller Group approved April 29, 1986. Sale of Outlet Co. to NBC approved Nov. 13, 1995 (Vol. 35:28, 35).

Represented (sales): Katz American Television.

Personnel:

William Katsafanas, President & General Manager.
Bob Shaw, Station Manager.
Bill Lanese, General Sales Manager.
Dick Groat, Local Sales Manager.
Mike Cash, National Sales Manager.
J. Lawrence Pozzi, Chief Engineer.
Jim Sanders, News Director.
Janna Buckey, Promotion Manager.
Karen Giblin, Business Manager.
Paul Ernst, Production Manager.



WCMH-TV BPCT-810526KP Granted 10/8/81 © American Map Corp., No. 144

Rates: On request.

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	688,990	364,110	1,053,100
Average Weekly Circulation (1996)	447,936	248,639	696,575
Average Daily Circulation (1996)			39,815
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	444,190	275,880	720,070
Average Weekly Circulation (1996)	373,799	230,041	603,840
Average Daily Circulation (1996)			35,192
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	244,800	88,230	333,030
Average Weekly Circulation (1996)	74,137	18,598	92,735
Average Daily Circulation (1996)			3,670

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

WSYX

Ch. 6

Network Service: ABC.

Licensee: River City License Partnership II, 1215 Cole St., St. Louis, MO 63106.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Phone: 614-481-6666. Fax: 614-481-6828.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 938-ft. above av. terrain, 1006-ft. above ground, 1716-ft. above sea level.

Latitude 39° 56' 16"
Longitude 83° 01' 16"

Transmitter: Stimmel Rd., 0.62-mi. W of Interstate 71, Franklin County.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Superior, 5-meter Ku & C-band; Avantek, Harris, Standard communications receivers.

News Services: ABC, AP.

Ownership: Better Communications Inc. (Group Owner).

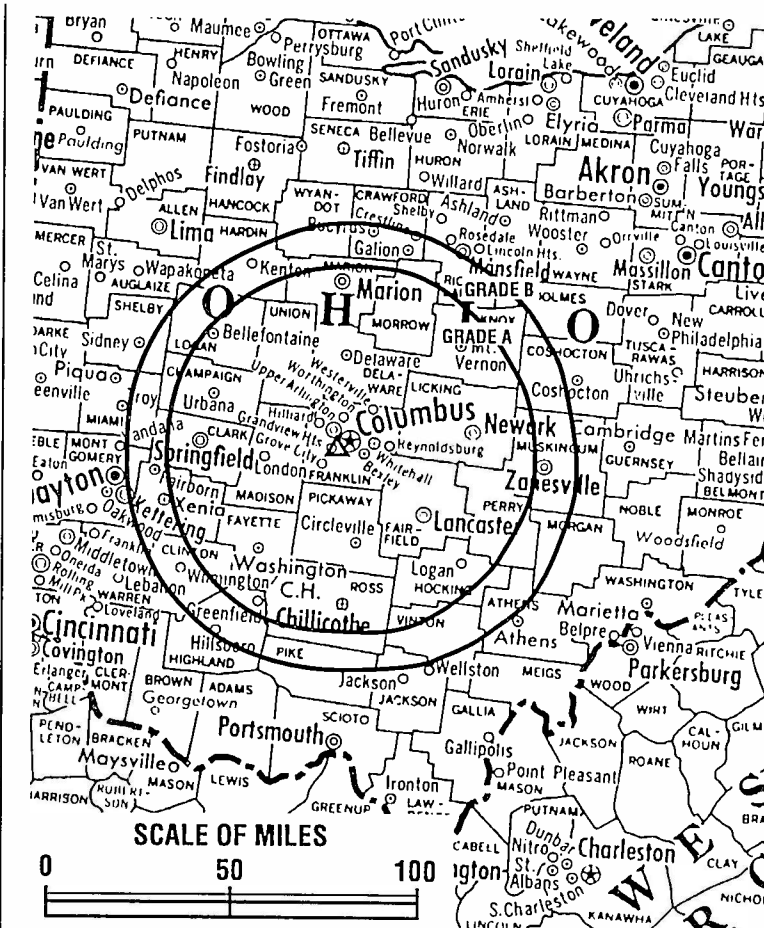
History: Operation: September 29, 1949. Sale to Taft Bcstg. by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9). Sale to Anchor Media Holdings Ltd. approved by FCC Dec. 3, 1987. Transfer of control to Continental Broadcasting Ltd. granted June 30, 1993. Sale to present owner approved July 29, 1994 (Vol. 34:20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Fisher.

Personnel:
Samuel S. Stallworth Jr., Vice President & General Manager.
Richard Sweeney, Vice President, Engineering.
Richard Tracy, General Sales Manager.
Tom D'Angelo, Local Sales Manager.
Kate Tierney, National Sales Manager.
Michael Hevel, News Director.
Tom Thielman, Promotion & Marketing Director.
Mark Dillon, Business Manager.
Cathy Green, Production Manager.



WSYX BPCT-910211KG Granted 1/21/93 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	716,680	367,300	1,083,980
Average Weekly Circulation (1996)	470,843	248,394	719,237
Average Daily Circulation (1996)			363,565
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	444,190	275,880	720,070
Average Weekly Circulation (1996)	364,588	229,517	594,105
Average Daily Circulation (1996)			318,377
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	272,490	91,420	363,910
Average Weekly Circulation (1996)	106,255	18,877	125,132
Average Daily Circulation (1996)			45,188

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Columbus

WTTE

Ch. 28

Network Service: FOX.

Licensee: WTTE Channel 28 Licensee Inc., Box 280, Columbus, OH 43216-0280.

Studio: 6130 Sunbury Rd., Westerville, OH 43081-9312.

Phone: 614-895-2800. **Fax:** 614-895-3159.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground, 2044-ft. above sea level.

Latitude 40° 09' 33.50"
Longitude 82° 55' 21.50"

Requests CP for change to 5000-kw max. visual, 1117-ft. above av. terrain, 1063-ft. above ground, 2013-ft. above sea level, lat. 40° 10' 16", long. 83° 00' 24", transmitter to 0.25-mi. SE of Orange Rd. & Conrail railroad tracks intersection, Orange. BPCT-950630KG.

Transmitter: 6680 State Rte. 3, Westerville.

Satellite Earth Stations: Comtech, 7.3-meter; Harris, 3-meter Ku-band; Harris, 6.1-meter; Microdyne, Standard Communications receivers.

News Service: UPI.

Ownership: Sinclair Communications Inc. (Group Owner).

Began Operation: June 1, 1984.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- David D. Smith, President.
- John T. Quigley, General Manager.
- Robert H. Heyde, General Sales Manager.
- Michael C. Summers, Local Sales Manager.
- Jeff Avon, National Sales Manager.
- Oran D. Gough, Operations Director.
- Bryan Burke, Promotion Director.
- Vida Burns, Business Manager.
- Dan Carpenter, Chief Engineer.

Rates: On request.

City of License: Columbus. **Station DMA:** Columbus, OH. **Rank:** 34.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTTE BMPCT-830509KE Granted 9/22/83 © American Map Corp., No. 144

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	537,300	312,300	849,600
Average Weekly Circulation (1996)	286,617	165,641	452,258
Average Daily Circulation (1996)			13,179
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	444,190	271,510	715,700
Average Weekly Circulation (1996)	255,747	159,009	414,756
Average Daily Circulation (1996)			11,854
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,110	40,790	133,900
Average Weekly Circulation (1996)	30,870	6,633	37,503
Average Daily Circulation (1996)			1,114

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

io—Dayton

WDTN

Ch. 2

Work Service: ABC.

Office: The Hearst Corp., Box 741, Dayton, OH 45401.

Address: 4595 S. Dixie Ave., Dayton, OH 45439.

Phone: 513-293-2101. Fax: 513-294-6542. E-mail: wdtnabc@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"
Longitude 84° 15' 22"

Transmitter: Frytown Rd. & Gettysburg Ave.

Mobile Earth Stations: Andrew, 5-meter C-band; Andrew, 7-meter C-band; Drake, 1-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Drake, Standard Communications receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

Services: ABC, Conus, NIWS.

Ownership: Hearst Broadcasting (Group Owner).

Operation: March 15, 1949. Sale to present owner by Trustees of Grinnell College approved by FCC July 16, 1981 (Television Digest, Vol. 20:21; 21:29). Sale to Grinnell by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Vol. 15:25).

Represented (sales): Katz Television.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

Channel:

Steven L. Fisher, Station Manager & Program Director.

Henry Ryan, Vice President, Sales.

Gregory Rockwell, Sales Manager.

Harvey Griffin, National Sales Manager.

John Peters, Director of Marketing & Promotion.

John Roach, News Director.

Robert Sohovich, Resident Controller.

David Nortman, Chief Engineer.

Robert Fair, Community & Human Resources.

First 30 Sec. Rate: \$10,000.

License: Dayton. Station DMA: Dayton. Rank: 53.

© 1996 Nielsen. Coverage based on Nielsen study.



WDTN BPC-4987 Granted 5/6/77 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	527,210	284,620	811,830
Average Weekly Circulation (1996)	330,408	148,268	478,676
Average Daily Circulation (1996)			266,380
Station DMA Total			
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	348,970	152,170	501,140
Average Weekly Circulation (1996)	287,353	120,467	407,820
Average Daily Circulation (1996)			238,780
Other DMA Total			
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	178,240	132,450	310,690
Average Weekly Circulation (1996)	43,054	27,802	70,856
Average Daily Circulation (1996)			27,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Dayton-Springfield

WHIO-TV

Ch. 7

Network Service: CBS.

Licensee: Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton, OH 45420.

Studio: 1414 Wilmington Ave., Dayton, OH 45420.

Phone: 513-259-2111. Fax: 513-259-2024.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 38-kw aural. Antenna: 571-ft. above av. terrain, 498-ft. above ground, 1440-ft. above sea level.

Latitude 39° 43' 17"
Longitude 84° 08' 57"

Transmitter: 1414 Wilmington Ave., Montgomery County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter Ku & C-band; DX Engineering, Scientific-Atlanta receivers.

AM Affiliate: WHIO, 5-kw, 1290 kHz.

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 26, 1949.

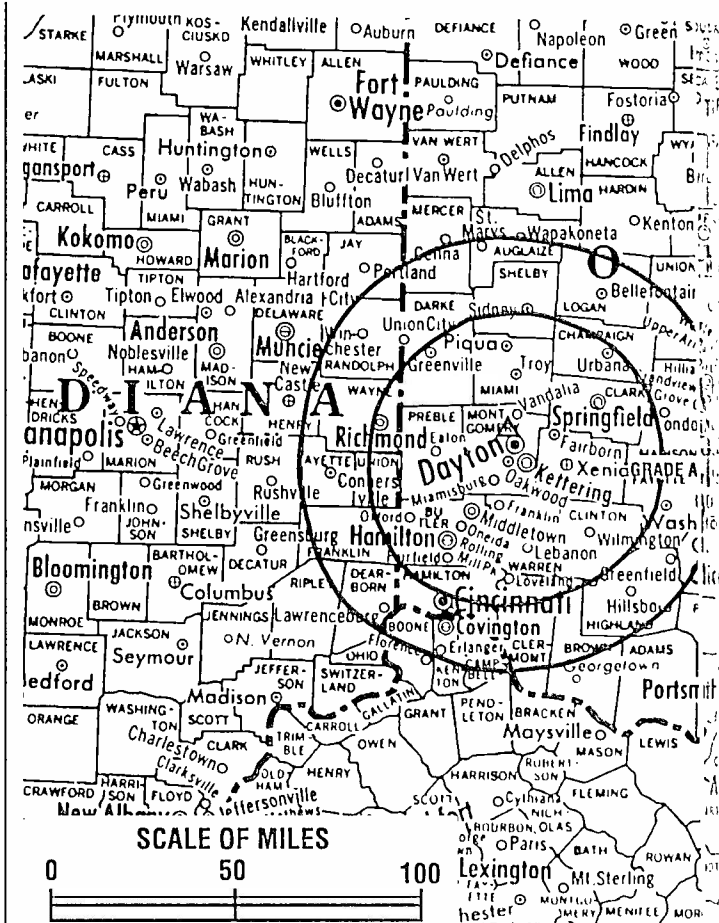
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- John Woodin, Vice President & General Manager.
- Don Kemper, Station Manager & Program Director.
- John Hayes, General Sales Manager.
- James Cosby, Local Sales Manager.
- Mark Casey, News Director.
- Chuck Eastman, Operations Manager.
- Steve Niswonger, Promotion Manager.
- Ken Oliver, Controller.
- Therese Weiler, Research Director.



WHIO-TV BPCT-890 Granted 7/11/52 © American Map Corp., No. 144

Rates: On request.

City of License: Dayton. Station DMA: Dayton. Rank: 53.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	547,790	403,350	951,140
Average Weekly Circulation (1996)	374,871	169,819	544,690
Average Daily Circulation (1996)			39,299
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,970	152,170	501,140
Average Weekly Circulation (1996)	300,805	135,213	436,018
Average Daily Circulation (1996)			31,143
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,820	251,180	450,000
Average Weekly Circulation (1996)	74,066	34,606	108,672
Average Daily Circulation (1996)			7,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county where the station registers viewing of more than 5% as per the Nielsen Survey Methods

WKEF

Ch. 22

Network Service: NBC.

Licensee: Max Television of Dayton L.P., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

Studio: 1731 Soldiers Home Rd., Dayton, OH 45418.

Phone: 513-263-2662. Fax: 513-268-2332.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.50"
Longitude 84° 15' 38.90"

Transmitter: 1731 Soldiers Home Rd.

Satellite Earth Stations: AFC, 6-meter; Harris, 3-meter; Microdyne, 7-meter; Harris, Microdyne receivers.

Service: AP.

Ownership: Max Media L.L.C. (Group Owner).

Original Operation: September 27, 1964. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to KT Communications Ltd. Partnership III by Adams approved Feb. 23, 1989. FCC granted assignment to CitiCorp. Sept. 20, 1994. Sale to present owner approved by FCC May 5, 1995.

Presented (sales): Petry Television Inc.

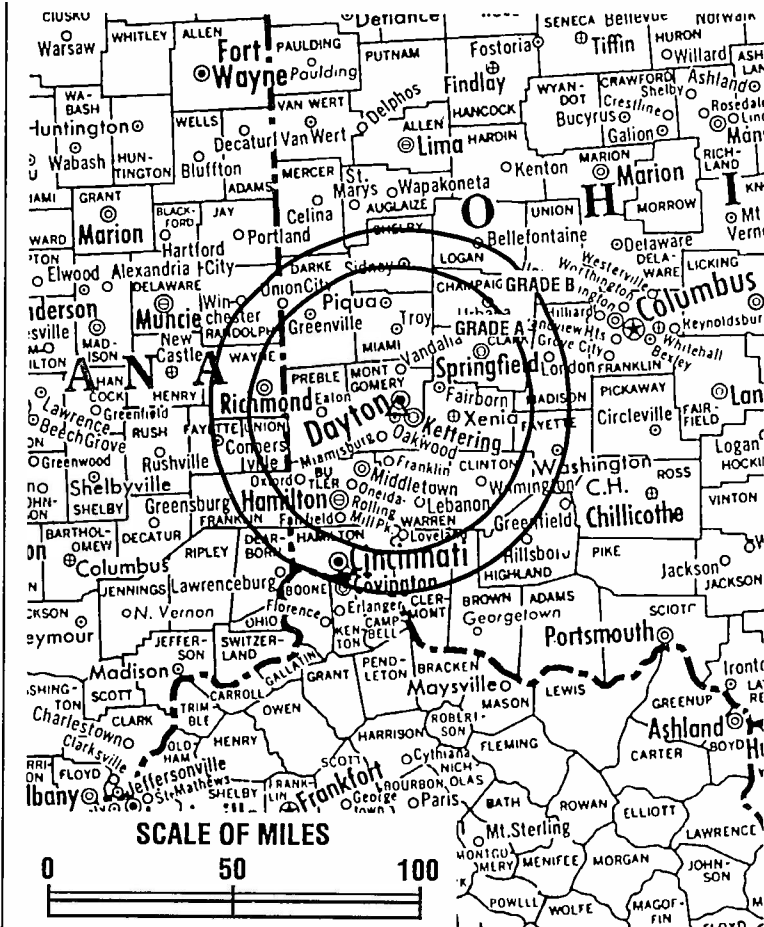
Presented (legal): McFadden, Evans & Sill.

Personnel:
Jeff Cash, Vice President & General Manager.
Marsha Woodward, General Sales Manager.
Steve Shanks, National Sales Manager.
Dori Webster, Director of News.
Debbie Anthony, Production & Promotion Manager.
Carol Chin, Business Manager.
Harrell Hunter, Chief Engineer.

Best 30 Sec. Rate: \$1500.

Class of License: Dayton. Station DMA: Dayton. Rank: 53.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WKEF BPCT-841029KG Granted 11/29/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	474,370	390,010	864,380
Average Weekly Circulation (1996)	291,939	142,410	434,349
Average Daily Circulation (1996)			195,544

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	341,580	152,170	493,750
Average Weekly Circulation (1996)	251,993	109,432	361,425
Average Daily Circulation (1996)			170,920

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,790	237,840	370,630
Average Weekly Circulation (1996)	39,945	32,978	72,924
Average Daily Circulation (1996)			24,624

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Dayton

WRGT-TV

Ch. 45

Network Service: FOX, UPN.

Licensee: Sullivan Broadcasting Co. Inc., 45 Broadcast Plaza, Dayton, OH 45408.

Studio: 45 Broadcast Plaza, Dayton, OH 45408.

Phone: 513-263-4500. **Fax:** 513-268-5265.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground, 2045-ft. above sea level.

Latitude 39° 43' 28.40"
Longitude 84° 15' 17.60"

Transmitter: 2045 S. Gettysburg Ave., Dayton, OH.

Satellite Earth Station: Comtech, 5-meter.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: September 23, 1984. Sale to Act III by Meridian Communications approved by FCC Dec. 17, 1987 (**Television Digest**, Vol. 27:42). Sale to present owner approved Dec. 15, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): Charles I. Gallagher, P.E., Consulting Radio Engineers.

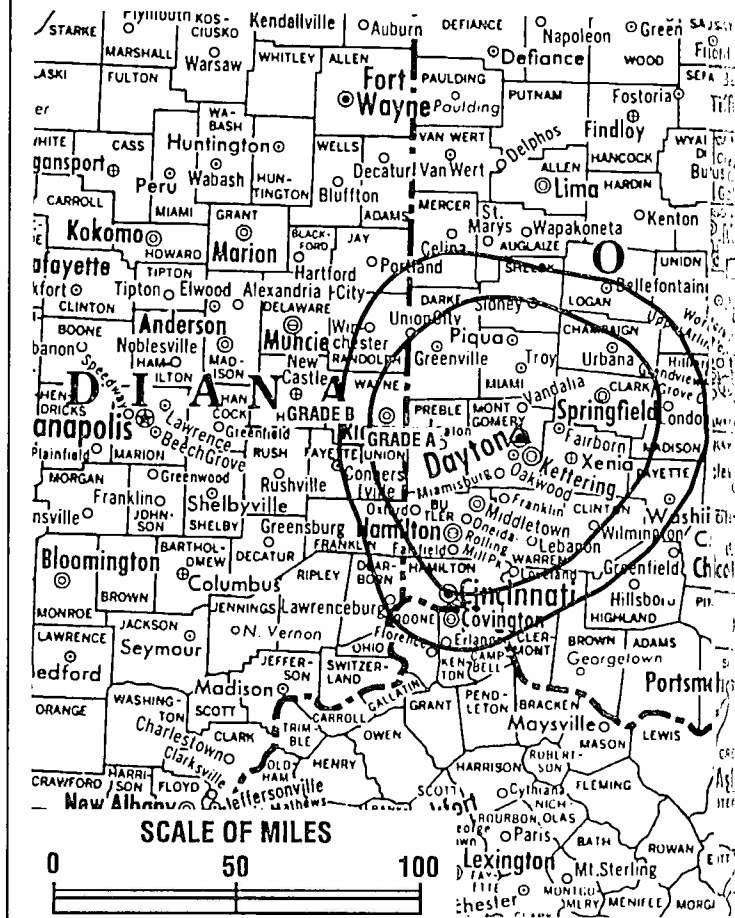
Personnel:

- David J. Miller, Vice President & General Manager.
- Dale R. Woods, General Sales Manager.
- Michael Weinert, National Sales Manager.
- Mike Davis, Operations, Programming & Promotion Manager.
- Jeff Schroder, Production Manager.
- Ron Schuetze, Chief Engineer.
- Lisa Beutel, Controller.

Rates: On request.

City of License: Dayton. **Station DMA:** Dayton. **Rank:** 53.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WRGT-TV BMPCT-840319KH Granted 4/26/84 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	544,000	380,630	924,630
Average Weekly Circulation (1996)	254,139	131,618	385,757
Average Daily Circulation (1996)			16,165

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,970	152,170	501,140
Average Weekly Circulation (1996)	206,012	90,338	296,350
Average Daily Circulation (1996)			13,533

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,030	228,460	423,490
Average Weekly Circulation (1996)	48,127	41,279	89,406
Average Daily Circulation (1996)			2,577

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

Lima

WLIO

Ch. 35

Network Service: NBC.

Licensee: Lima Communications Corp., Box 1689, Lima, OH 45802.

Address: 1424 Rice Ave., Lima, OH 45805.

Phone: 419-228-8835. Fax: 419-229-7091.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 661-kw visual, 132-kw aural. Antenna: 549-ft. above av. terrain, 549-ft. above ground, 70-ft. above sea level.

Latitude 40° 44' 54"
Longitude 84° 07' 55"

Transmitter: 1424 Rice Ave.

Channel TV Sound: Stereo only.

Satellite Earth Station: Chapparal, 3.5-meter Ku & C-band; Harris receivers.

Network Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

License Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley & Case families approved Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Presented (sales): Katz Continental Television.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:
Bruce A. Opperman, Vice President & General Manager.
James D. Garling, Program Director.
Antelle Haithcock, Promotion Director.
George Dunster, News Director.
Frederick R. Vobbe, Chief Engineer.

Files: On request.

Class of License: Lima. Station DMA: Lima. Rank: 202.

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WLIO BPCT-820712KP Granted 10/08/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,460	75,880	244,340
Average Weekly Circulation (1996)	90,756	29,475	120,231
Average Daily Circulation (1996)			64,452
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,300	6,890	38,190
Average Weekly Circulation (1996)	29,172	6,160	35,331
Average Daily Circulation (1996)			26,046
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,160	68,990	206,150
Average Weekly Circulation (1996)	61,584	23,315	84,899
Average Daily Circulation (1996)			38,407

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Lima

WTLW

Ch. 44

Network Service: Independent.

Licensee: American Christian TV Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Phone: 419-339-4444. Fax: 419-339-6812.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw visual, 100.2-kw aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude 40° 45' 47"
Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Satellite Earth Stations: AFC, 2-meter Ku-band; R. H. Tyler, 3-meter C-band; Taco, 2-meter C-band; DX Antenna, Gardiner, M/A-Com, Uniden receivers.

News Service: CNN.

Ownership: American Christian Television Services Inc.

Began Operation: June 13, 1982.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): du Treil, Lundin & Rackley.

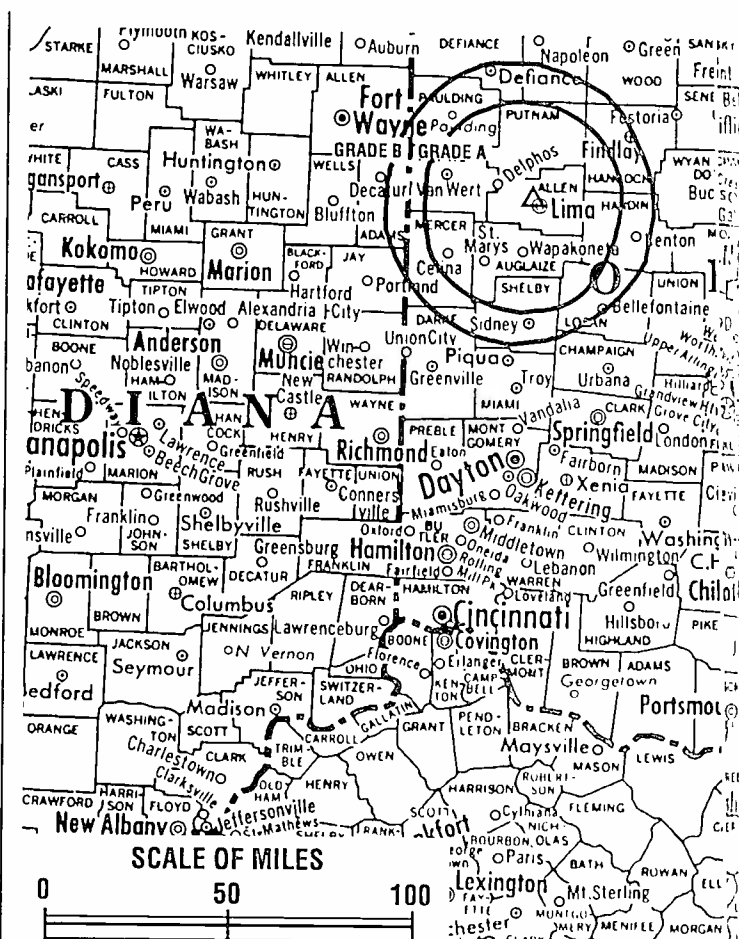
Personnel:

- Robert Placie, President & Chief Executive Officer.
- Gary Cooper, General Sales & Marketing Director.
- Brad Schultz, News Director.
- Jeff Millslagle, Program Director.
- Kevin Bowers, Promotion & Development Director.
- Wayne Getz, Operations Director.
- Rick Corcoran, Chief Engineer.
- Stuart Hall, Assistant News Director.

Highest 30 Sec. Rate: \$64.

City of License: Lima. Station DMA: Lima. Rank: 202.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTLW BNPCT-811118K1 Granted 2/8/82 © American Map Corp., No. 1424.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,480	85,400	183,880
Average Weekly Circulation (1996)	12,315	15,320	27,635
Average Daily Circulation (1996)			8,315

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,300	6,890	38,190
Average Weekly Circulation (1996)	5,822	2,205	8,027
Average Daily Circulation (1996)			3,115

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,180	78,510	145,690
Average Weekly Circulation (1996)	6,493	13,115	19,608
Average Daily Circulation (1996)			5,815

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

io—Mansfield

WMFD-TV

Ch. 68

ork Service: Independent.

se: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44906.

io: 2900 Park Ave. W, Mansfield, OH 44906.

ne: 419-529-5900. Fax: 419-529-2319. E-mail: wmfd@richnet.net

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 269-kw max. visual. Antenna: 590-ft. above av. terrain, 450-ft. above ground, 1831-ft. above a level.

Latitude 40° 45' 50"
Longitude 82° 37' 04"

requests CP for change to 5000-kw max. visual. BPCT-960813KF.

mitter: 2900 Park Ave. W, Mansfield.

ellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Vertex, 3-meter band; Vertex, 4.5-meter C-band; Harris receivers.

ership: Mid States Television Inc.

an Operation: February 29, 1988. Suspended operation June 1, 1989. Sale to present owners by Com III TV Inc. approved by FCC May 29, 1992. Resumed operation May 30, 1992.

resented (sales): Regional Reps Corp.

resented (legal): Fletcher, Heald & Hildreth.

resented (engineering): du Treil, Lundin & Rackley.

onnel:
mther Meisse, President & General Manager.
enn Cheesman, Sales Manager.
mes Holmes, Program Director.
ayne Fick, Chief Engineer.

s: On request.

of License: Mansfield. Station DMA: Cleveland. Rank: 13.

ation ©1996 Nielsen. Coverage based on Nielsen study.



WMFD-TV BPCT-920324KG Granted 8/14/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,410	29,590	104,000
Average Weekly Circulation (1996)	12,514	5,618	18,132
Average Daily Circulation (1996)			4,168
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,790	18,490	79,280
Average Weekly Circulation (1996)	11,656	3,211	14,867
Average Daily Circulation (1996)			3,454
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,620	11,100	24,720
Average Weekly Circulation (1996)	858	2,407	3,265
Average Daily Circulation (1996)			714

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Ohio—Newark

WSFJ

Ch. 51

Network Service: Independent.

Licensee: Christian Television of Ohio Inc., 10077 Jacksontown Rd., Box 770, Thornville, OH 43076.

Studio: 10077 Jacksontown Rd., Thornville, OH 43076.

Phones: 614-833-0771; 614-323-0771. **Fax:** 614-323-3242.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 39° 56' 53"
Longitude 82° 24' 33"

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Satellite Earth Stations: RF Systems, 6-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Com, Standard Agile Omni receivers.

Ownership: Christian Television of Ohio Inc.

Began Operation: March 9, 1980.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Smith & Fisher.

Personnel:

- Larry M. Maley, President.
- Ted Ross, General Manager.
- Jeff Connor, General Sales Manager.
- Edward T. Griffis, Program Director.
- Kathy G. Stanley, Business Manager & Development Director.
- Kent Splawn, Production Manager.
- Philip Mawbray, Chief Engineer.
- James Chiero, Senior Producer.

Highest 30 Sec. Rate: \$45.

City of License: Newark. **Station DMA:** Columbus, OH. **Rank:** 34.

Circulation ©1996 Nielsen Coverage based on Nielsen study



WSFJ BNPCT-830930LJ Granted 3/14/84 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,220	53,530	421,750
Average Weekly Circulation (1996)	26,570	7,165	33,735
Average Daily Circulation (1996)			1,511

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,740	41,650	375,390
Average Weekly Circulation (1996)	22,775	5,751	28,526
Average Daily Circulation (1996)			733

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,480	11,880	46,360
Average Weekly Circulation (1996)	3,795	1,414	5,209
Average Daily Circulation (1996)			187

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WGGN-TV

Ch. 52

Network Service: TBN.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Address: 3809 Maple Ave., Castalia, OH 44824.

Phone: 419-684-5311. Fax: 419-684-5378.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1482-kw max. visual, 148.2-kw max. aural. Antenna: 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude 41° 23' 48"
Longitude 82° 47' 31"

Requests CP for change to 5000-kw max. visual, 1391-ft. above av. terrain, 322-ft. above ground, 2024-ft. above sea level. BPCT-960711KJ.

Transmitter: 3809 Maple Ave., Castalia.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Begin Operation: December 5, 1982.

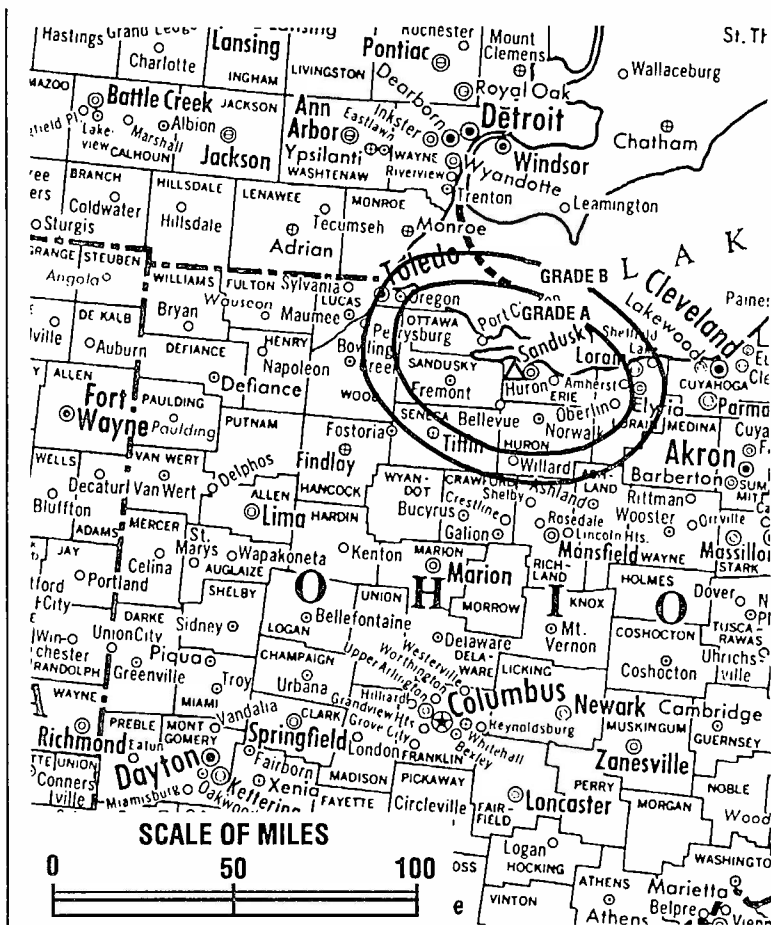
Personnel:
Melby Gilliam, President.
Austy Yost, General Manager.
Susan Lewis, Traffic Coordinator.

Best 30 Sec. Rate: \$150.

Class of License: Sandusky. Station DMA: Cleveland. Rank: 13.

Citation ©1996 Nielsen. Coverage based on Nielsen study.

Brand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,180	7,760	30,940
Average Weekly Circulation (1996)	1,507	528	2,034
Average Daily Circulation (1996)			426



WGGN-TV BMPCT-860616KM Granted 8/19/86 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,180	7,760	30,940
Average Weekly Circulation (1996)	1,507	528	2,034
Average Daily Circulation (1996)			426

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Springfield

WTJC

Ch. 26

Network Service: HSN.

Licensee: Paxson Dayton License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 2675 Dayton Rd., Springfield, OH 45506.

Phone: 513-323-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1230-kw max. & 1170-kw horizontal visual, 123-kw max. & 117-kw horizontal aural. Antenna: 490-ft. above av. terrain, 520-ft. above ground, 1540-ft. above sea level.

Latitude 39° 54' 33"
Longitude 83° 51' 36"

Transmitter: S of Wright Brothers Memorial Hwy., 0.15-mi. W of Springfield city limits.

News Service: AP.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: September 21, 1980. Sale to present owners by Christian Network granted by FCC June 25, 1996. Sale to Christian Network granted by FCC August 7, 1995. Sale to VideoMall Communications Inc. by Miami Valley Christian TV Inc. approved by FCC Jan. 15, 1991.

Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

- Craig Hodgson, General Manager.
- Steve Vinke, Chief Engineer.
- Josephine Hill, News Director.
- Natalie Hilbert, Traffic Manager.

Rates: On request.

City of License: Springfield. Station DMA: Dayton. Rank: 53.

Circulation ©1996 Nielsen. Coverage based on Nielsen study



WTJC BPCT-780814IC Granted 12/14/79 © American Map Corp., No. 142

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	15,150	15,150
Average Weekly Circulation (1996)	0	773	773
Average Daily Circulation (1996)			30

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	15,150	15,150
Average Weekly Circulation (1996)	0	773	773
Average Daily Circulation (1996)			30

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station registers viewing of more than 5% as per the Nielsen Survey Methods

WTOV-TV—Steubenville-Wheeling, West Virginia

WTOV-TV

Ch. 9

Work Service: NBC.

Licensee: Smith Television-WTOV Associates Inc., Box 9999, Steubenville, OH 43952-6799.

Radio: 69 Altamont Rd., Steubenville, OH 43952.

Business Office: Riley Bldg., Wheeling, WV 26003.

Mailing Address: Box 9999, Steubenville, OH 43952-6799.

Phones: 614-282-0911 (Steubenville); 304-233-6933 (Wheeling).

Fax: 614-282-0439.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw total, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 884-ft. above ground, 1044-ft. above sea level.

Latitude 40° 20' 32"
Longitude 80° 37' 14"

Facilities: CP for change to 879-ft. above av. terrain, 748-ft. above ground, 2018-ft. above sea level, lat. 40° 19' 03", long. 80° 24' 07", transmitter to Cross Creek Hill, 1.9-mi. SW of Atlasburg, Cross Creek Twp. BPCT-960111KJ.

Transmitter: 69 Altamont Rd., Steubenville.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Paracclipse, 5-meter C-band; Rodelin, 3.5-meter C-band; Andrew, Paracclipse receivers.

TV Services: AP, CNN, NBC.

Partnership: Smith Broadcasting Partners L.P. (Group Owner).

History: Operation: December 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers, later Rust Craft Greeting Cards Inc., approved by FCC Nov. 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to Television Station Partners (I. Martin Pompadur, et al.) by Ziff approved by FCC Jan. 18, 1983 (Vol. 22:30). Sale to Smith Bcstg. approved Sept. 29, 1995 (Vol. 5:17, 41).

Presented (sales): Katz Television.

Presented (legal): Hogan & Hartson.

Personnel:

Jim McCoy, President & General Manager.
Bern Schofield, General Sales Manager.
Jim Davis, Regional Sales Manager.
Ray Howell, Local Sales Manager.
Roger Lyons, News Director.
Janet Cipriani, Traffic Manager.
Ken Smith, Chief Engineer.
Mark Rossano, Program & Production Manager.



WTOV-TV BPCT-960111KJ Granted 3/30/96 © American Map Corp., No. 14244

Sherry Hansen, Promotion & Marketing Director.
Mike Cunningham, Business Manager.
Sondra Nestor, Human Resources Administrator.

Highest 30 Sec. Rate: \$2000.

City of License: Steubenville. **Station DMA:** Wheeling-Steubenville. **Rank:** 139.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	408,160	307,820	715,980
Average Weekly Circulation (1996)	142,591	62,082	204,673
Average Daily Circulation (1996)			114,399

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,110	36,690	156,800
Average Weekly Circulation (1996)	101,894	24,393	126,287
Average Daily Circulation (1996)			87,094

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	288,050	271,130	559,180
Average Weekly Circulation (1996)	40,697	37,689	78,386
Average Daily Circulation (1996)			27,304

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Toledo

WNWO-TV

Ch. 24

Network Service: NBC.

Licensee: Malrite Communications Group Inc., 1660 W. 2nd St., Cleveland, OH 44113-1454.

Studio: 300 S. Byrne Rd., Toledo, OH 43615.

Phone: 419-535-0024. Fax: 419-535-0202.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"
Longitude 83° 21' 22"

Transmitter: 833 N. Cousino Rd. at Arquette Rd., Oregon, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: May 3, 1966. FCC approved sale to WNWO Associates by The First National Bank of Boston which took control from D. H. Overmyer Telecasting Co. Inc. Jan. 31, 1986 (Television Digest, Vol. 25:24). Sale to Malrite by Toledo Television Investors approved Aug. 12, 1996 (Vol. 36:15).

Represented (sales): Petry Television Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Brett D. Cornwell, President & General Manager.
Mitch Lambert, General Sales Manager.
Lauren Rightnowar, National Sales Manager.
Michelle Sloan, News Director.
Sandy Powder, Program Director.
Charlene Kowalski, Promotion Director.
Michael Przybylski, Business Manager.
M. K. Jones, Creative Services Director.
Harold W. Thompson, Chief Engineer.
Nancy Pratt, Traffic Manager.

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COMPANY**

We were the broker
in the 1986 sale of
WNWO-TV

Ted Hepburn, President
325 Garden Rd. Palm Beach FL 33480
(561) 863 8995



WNWO-TV BMPCT-6221 Granted 2/17/66 © American Map Corp., No. 142

Rates: On request.

City of License: Toledo. Station DMA: Toledo. Rank: 66.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	399,340	235,360	634,700
Average Weekly Circulation (1996)	264,915	132,158	397,073
Average Daily Circulation (1996)			185,199
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,110	133,980	405,090
Average Weekly Circulation (1996)	214,397	102,340	316,737
Average Daily Circulation (1996)			158,368
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,230	101,380	229,610
Average Weekly Circulation (1996)	50,518	29,818	80,336
Average Daily Circulation (1996)			30,731

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WTOL-TV

Ch. 11

Work Service: CBS.

Licensee: Cosmos Broadcasting Corp., Box 1111, Toledo, OH 43695-1111.

Address: 730 N. Summit St., Toledo, OH 43604-1808.

Phone: 419-248-1111. Fax: 419-248-1177. E-mail: toledo11@aol.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 325-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, OH.

Technical TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Original Operation: December 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46; 5:11).

Presented (sales): Harrington, Righter & Parsons Inc.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Lohnes & Culver.

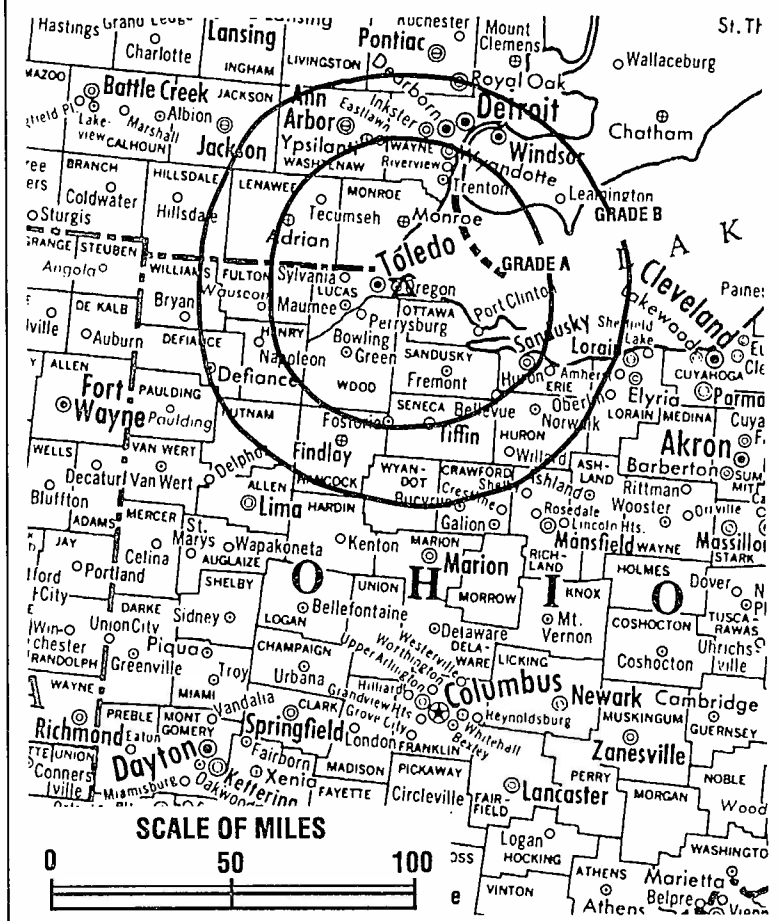
Personnel:

- Delbourne Stebbins, Vice President & General Manager.
- Marie Witchel, General Sales Manager.
- Janice Bright, National Sales Manager.
- J. Beutein, News Director.
- Steve Israel, Director, Operations.
- Gary Albers, Promotion Director.
- Benjamin Kenney, Business Manager.
- Bill Stewart, Production Manager.
- Edward Hinze, Chief Engineer.

Phone: On request.

Class of License: Toledo. Station DMA: Toledo. Rank: 66.

© 1996 Nielsen. Coverage based on Nielsen study.



WTOL-TV BPCT-590 Granted 7/23/58 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	396,360	263,610	659,970
Average Weekly Circulation (1996)	302,831	159,623	462,455
Average Daily Circulation (1996)			277,272

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,110	133,980	405,090
Average Weekly Circulation (1996)	240,130	113,022	353,152
Average Daily Circulation (1996)			232,092

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,250	129,630	254,880
Average Weekly Circulation (1996)	62,701	46,601	109,303
Average Daily Circulation (1996)			45,180

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Toledo

WTVG

Ch. 13

Network Service: ABC.

Licensee: WTVG Inc., 4247 Dorr St., Toledo, OH 43607.

Studio: 4247 Dorr St., Toledo, OH 43607.

Phone: 419-531-1313. Fax: 419-531-1399.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 N. Stadium Rd., Oregon, OH, 7-mi. NNE of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6.8-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Microwave Assoc., Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: July 21, 1948. Sold to WTVG Inc. by KKR in 1987 (Television Digest, Vol. 27:44). Transfer of control to Media/Communications Partners L. P. was approved by FCC Dec. 3, 1991. Sale to present owners granted by FCC July 14, 1995 (Vol. 34:41).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- David L. Zamichow, President & General Manager.
- Barbara Vaughn, Vice President & Chief Financial Officer.
- William Webb, General Sales Manager.
- Tami Rost, Program Manager.
- Earnestine Weathers, Director of Community Affairs.
- Barry Gries, Chief Engineer.
- Brad Moses, Operations Manager.

Rates: On request.

City of License: Toledo. Station DMA: Toledo. Rank: 66.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WTVG BMPCT-4735 Granted 5/13/59 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,850	225,310	643,160
Average Weekly Circulation (1996)	292,492	137,931	430,423
Average Daily Circulation (1996)			23,412

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,110	133,980	405,090
Average Weekly Circulation (1996)	232,954	109,985	342,939
Average Daily Circulation (1996)			20,055

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,740	91,330	238,070
Average Weekly Circulation (1996)	59,538	27,946	87,484
Average Daily Circulation (1996)			3,270

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in the station's service area. Stations with a rank of 66 or higher are included in the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WUPW

Ch. 36

Network Service: FOX.

Licensee: Elcom of Ohio Inc., 1180 Northmoor Court NW, Atlanta, GA 30327.

Radio: Four SeaGate, Toledo, OH 43604.

Phone: 419-244-3600. Fax: 419-244-8842.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21"

Longitude 83° 26' 40"

Transmitter: 1.7-mi. E of Toledo.

Antenna Channel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter C-band; AFC, 3.6-meter Ku-band; AFC, 3.6-meter C-band; M/A-Com, Microdyne, Uniden receivers.

Ownership: Raycom Media Inc. (Group Owner).

Station Operation: September 22, 1985. Sold to Ellis Communications Inc. by Toledo Television L.P. (Television Digest, Vol. 33:30). Sale to present owner granted by FCC July 26, 1996.

Presented (sales): Seltel Inc.

Presented (legal): Minkin & Snyder.

Presented (engineering): Jansky & Bailey.

Personnel:

Heila Oliver, Vice President & General Manager.

Rocky J. Joseph, General Sales Manager.

Mike Zink, National Sales Manager.

Ken Reiner, Operations Manager.

Matt Laws, Promotion Director.

Marla Schwanke, Business Manager.

Steve Crum, Chief Engineer.

Res: On request.

Class of License: Toledo. Station DMA: Toledo. Rank: 66.

© 1996 Nielsen. Coverage based on Nielsen study.



WUPW BMPCT-830404KK Granted 5/31/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,200	225,310	617,510
Average Weekly Circulation (1996)	209,761	108,982	318,743
Average Daily Circulation (1996)			133,383

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,110	133,980	405,090
Average Weekly Circulation (1996)	167,228	82,277	249,506
Average Daily Circulation (1996)			106,698

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,090	91,330	212,420
Average Weekly Circulation (1996)	42,532	26,704	69,237
Average Daily Circulation (1996)			26,685

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Youngstown

WFMJ-TV

Ch. 21

Network Service: NBC.

Licensee: WFMJ Television Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Phone: 216-744-8611. Fax: 216-744-3402.

E-mail: wfmj21@aol.com Web Site: <http://www.zdepth.com/wfmj>

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 6-meter Ku-band.

Ownership: NPM Inc.

Began Operation: March 8, 1953. Transfer of control from Vindicator Printing Co. to NPM Inc. approved by FCC Dec. 31, 1992. Began operation Feb. 8, 1952 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (*Television Digest*, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (sales): Blair Television.

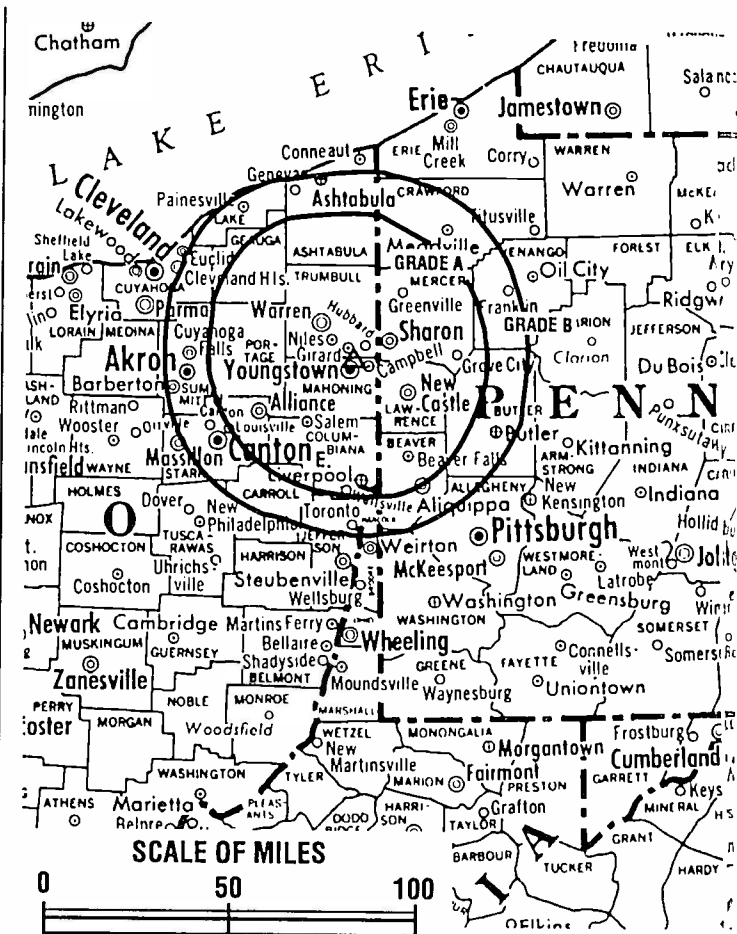
Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Betty H. Brown Jagnow, President.
John A. Grdic, General Manager.
Kathie Brickman, National Sales & Traffic Manager.
Art Jordan, News Director.
Homaine Baxter, Film Director.
Robert Pritchard, Chief Engineer.
Joseph Romana, Promotion Director.
James Terry, Production Manager.
Jack Stevenson, Traffic Coordinator.

BLAIR TELEVISION
LEADING THE WAY



WFMJ-TV BPCT-800131KU Granted 7/31/80 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$1800.

City of License: Youngstown. Station DMA: Youngstown. Rank: 95.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	400,440	218,940	619,380
Average Weekly Circulation (1996)	206,027	90,748	296,775
Average Daily Circulation (1996)			160,800
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,560	76,240	274,800
Average Weekly Circulation (1996)	163,472	64,135	227,607
Average Daily Circulation (1996)			137,600
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,880	142,700	344,580
Average Weekly Circulation (1996)	42,555	26,613	69,168
Average Daily Circulation (1996)			23,200

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Youngstown

WKBN-TV

Ch. 27

Network Service: CBS.

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, OH 44501.

Radio: 3930 Sunset Blvd., Youngstown, OH 44501.

Phone: 216-782-1144. Fax: 216-782-3504.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 23.60"
Longitude 80° 38' 43.50"

Transmitter: 3930 Sunset Blvd.

Satellite Earth Stations: 5-meter C-band; Comtech, 5-meter; RCA Americom, 7-meter Ku-band; Pinzone, Scientific-Atlanta receivers.

Affiliate: WKBN, 5-kw, 570 kHz.

Affiliate: WKBN-FM, 5.9-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: AP.

Ownership: WKBN Broadcasting Corp.

Management Operation: January 11, 1953. W. P. Williamson Jr. increased holdings from 10% to 100% in 1958 by purchasing 40% held by publisher of *Cleveland Plain Dealer* and *News* for undisclosed amount and retiring stock to treasury (*Television Digest*, Vol. 14:34).

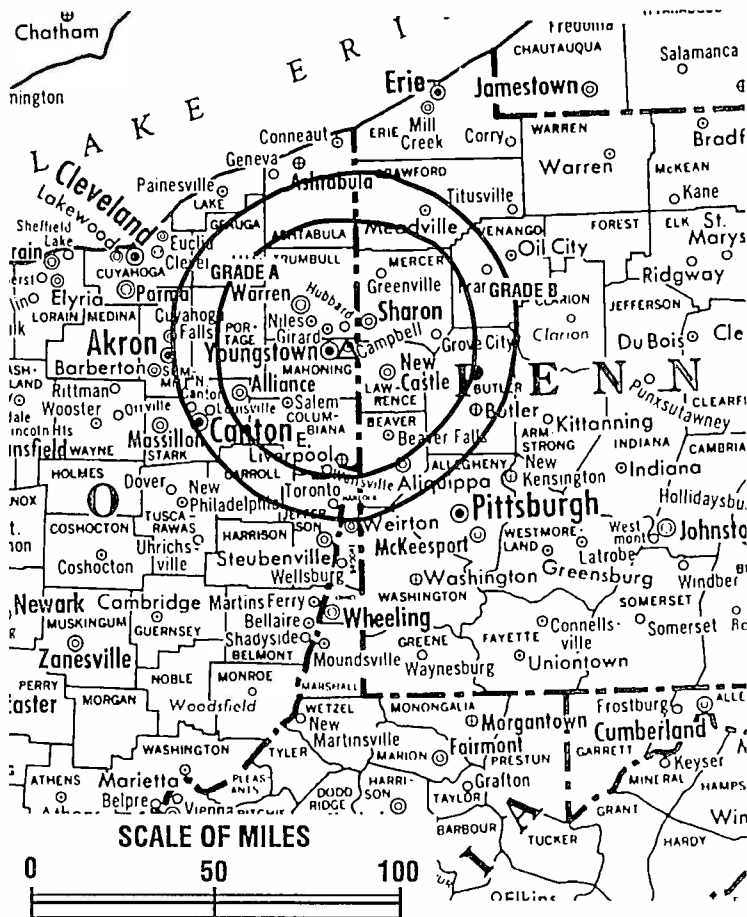
Presented (sales): Katz Continental Television.

Presented (legal): Bryan Cave.

Presented (engineering): David Steel & Associates Inc.

Personnel:

- W. P. Williamson Jr., Chairman.
- D. Williamson II, President.
- Richard Wade, General Sales Manager.
- David Coy, Local Sales Manager.
- Mary Hanson, News Director.
- Michael Seachman, Operations Manager.
- Robert Flis, Engineering Manager.
- Maren Renner, Promotion Director.
- Maurie Norris, Cable TV Coordinator.
- Annifer Lisle, Marketing Research.



WKBN-TV BMPCT-7580 Granted 7/14/75 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Youngstown. Station DMA: Youngstown. Rank: 95.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	496,620	209,830	706,450
Average Weekly Circulation (1996)	202,396	90,420	292,816
Average Daily Circulation (1996)			163,710

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,560	76,240	274,800
Average Weekly Circulation (1996)	167,641	65,790	233,431
Average Daily Circulation (1996)			145,142

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,060	133,590	431,650
Average Weekly Circulation (1996)	34,755	24,631	59,386
Average Daily Circulation (1996)			18,568

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Ohio—Youngstown

WYTV

Ch. 33

Network Service: ABC, FOX.

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Phone: 330-783-2930. Fax: 330-782-8154.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 561-ft. above av. terrain, 642-ft. above ground, 1667-ft. above sea level.

Latitude 41° 03' 43"
Longitude 80° 38' 07"

Transmitter: 3800 Shady Run Rd., Youngstown.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Paracclipse, 3.6-meter C-band; RCA Americom, 3.6-meter Ku-band; Agile, Avantek, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: April 4, 1953. Station started as New Castle, PA outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. approved Sept. 2, 1970 (Vol. 10:36). Sale to A. Richard Benedek & Robert L. Dudley approved April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved Nov. 25, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

- Raymond P. Maselli, Division Vice President & General Manager.
- James C. Vickery Jr., General Sales Manager.
- Daniel Messersmith, Local Sales Manager.
- Debbie Blaylock, Regional Sales Manager.
- Tom Mock, News Director.
- Frank Marafiotte, Program & Operations Manager.
- Jeremiah Blaylock, Promotion Director.
- Arthur W. Taylor, Chief Engineer.
- Judy Lung, Business Manager.



WYTV BMPCT-7423 Granted 9/15/72 © American Map Corp. No. 141

Highest 30 Sec. Rate: \$1535.

City of License: Youngstown. Station DMA: Youngstown. Rank: 95

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	455,150	189,190	644,340
Average Weekly Circulation (1996)	219,074	78,711	297,785
Average Daily Circulation (1996)			163,753

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,560	76,240	274,800
Average Weekly Circulation (1996)	170,967	62,726	233,693
Average Daily Circulation (1996)			144,525

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,590	112,950	369,540
Average Weekly Circulation (1996)	48,106	15,985	64,091
Average Daily Circulation (1996)			19,378

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

io—Zanesville

WHIZ-TV

Ch. 18

Work Service: NBC.

Licensee: Southeastern Ohio Television System, 629 Downard Rd., Zanesville, OH 43701.

Address: 629 Downard Rd., Zanesville, OH 43701.

Phones: 614-453-0361; 614-452-5431. Fax: 614-452-6553.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 588-kw actual, 58.8-kw aural. Antenna: 533-ft. above av. terrain, 477-ft. above ground, 187-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: 629 Downard Rd., Zanesville.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; RCA, 6-meter Ku-band; Scientific-Atlanta, 6-meter; Pinzone, RCA, Scientific-Atlanta receivers.

Affiliate: WHIZ, 1-kw, 1240 kHz.

Affiliate: WHIZ-FM, 50-kw, 102.5 MHz (No. 273), 490-ft.

Services: AP, NBC.

Partnership: Southeastern Ohio Television System.

Start of Operation: May 23, 1953.

Presented (sales): Katz Continental Television.

Presented (legal): J. Richard Carr.

Presented (engineering): Moffet, Larson & Johnson Inc.

Personnel:
 Alan Land, President.
 John Vannelli, General Sales Manager.
 Doug Pickrell, Local Sales Manager.
 George Hiotis, News Director.
 Barbara Mitter, Director of Programs.
 Franklin Young, Film Operation Manager.
 Larry Earich, Production Manager.
 E. Hartmeyer, Chief Engineer.



WHIZ-TV BPCT-850828KX Granted 10/25/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Zanesville. Station DMA: Zanesville. Rank: 204.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,770	35,780	186,550
Average Weekly Circulation (1996)	56,899	10,888	67,787
Average Daily Circulation (1996)			37,269

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,540	7,820	31,360
Average Weekly Circulation (1996)	21,021	5,052	26,073
Average Daily Circulation (1996)			18,189

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,230	27,960	155,190
Average Weekly Circulation (1996)	35,878	5,837	41,714
Average Daily Circulation (1996)			19,080

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.