

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WOI-TV, Ames	See Des Moines, IA
WHBF-TV, Davenport	See Rock Island, IL
WQAD-TV, Davenport	See Moline, IL
KAAL, Mason City	See Austin, MN
KTTC, Mason City	See Rochester, MN
KCRG-TV, KGAN & KWWL, Waterloo	See Cedar Rapids, IA

Iowa Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	11	8	19
Educational Television Stations	2	7	9
	13	15	28

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PERSONAL CONTACTS: TV Stations & Cable Systems, 1994

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Iowa—Burlington

KJMH
Ch. 26

Network Service: Fox.

Licensee: Burlington Bcstg. Co. Ltd., 200 Jefferson St., 1st Floor, Burlington, IA 52601.

Studio: 200 Jefferson St., 4th Floor, Burlington, IA 52601.

Telephones: 319-752-0026; 319-754-5000. Fax: 319-754-5031.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 200-kw max. visual. Antenna: 315-ft. above av. terrain, 230-ft. above ground, 925-ft. above sea level.

Latitude 40° 49' 25"
Longitude 91° 08' 22"

Transmitter: Winegard Dr. & Roosevelt St., Burlington.

Ownership: Burlington Bcstg. Co. Ltd.

Began Operation: January 5, 1988.

Represented (sales): Roslin TV Sales.

Represented (legal): Miller & Fields, P.C.

Personnel:

- Steve Hoth, General Manager.
- Chuck Olsen, General Sales Manager.
- Stacy McNeil, Program Director.
- Nan Vepris, Promotion Director.
- Chuck Messer, Chief Engineer.
- Joe Kartel, Production Manager.

Highest 30 Sec. Rate: \$75.

City of License: Burlington. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 84.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	IOWA			
	Des Moines	16,900	16,700	99
	Henry	7,200	7,100	99
	Lee	14,800	14,700	99



KJMH BMPCT-870416KE Granted 6/9/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Louisa	4,300	4,200	98
	ILLINOIS Hancock	8,300	8,200	99
	Henderson	3,200	3,100	97
Station Totals		54,700	54,000	99
Net Weekly Circulation (1993)				9,800
Average Daily Circulation (1993)				2,800

Iowa—Cedar Rapids-Waterloo

KCRG-TV

Ch. 9

Network Service: ABC.

Licensee: Cedar Rapids Television Co., Box 816, Cedar Rapids, IA 52406-0816.

Studio: 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

Telephone: 319-398-8422. TWX: 910-525-1341. Fax: 319-398-8378.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2943-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Miralite, 3.8-meter Ku & C-band; Prodelin, 3.7-meter C-band; Avantek, M/A-Corn, Standard Communications receivers.

AM Affiliate: KCRG, 5-kw, 1600 kHz.

News Service: AP.

Ownership: The Gazette Co.

Began Operation: October 15, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

- Joseph F. Hladky Jr., Chairman of the Board.
- Joseph F. Hladky III, President.
- Robert G. Allen, Vice President & General Manager.
- Linda Blackburn, General Sales Manager.
- John Phelan, Local Sales Manager.
- Jim Johnson, National Sales Manager.
- Oean Bunting, News Director.
- Bruce A. Kruse, Chief Engineer.
- John Ganahl, Program & Production Manager.
- Bob Lorenzen, Promotion Director.
- Jim Laymon, Business Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$975.

City of License: Cedar Rapids. ADI: Cedar Rapids-Waterloo-Dubuque. Rank: 82.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,200	5,100	98
	Benton	8,600	8,500	99
	Black Hawk	46,200	45,900	99
	Bremer	8,300	8,200	99
	Buchanan	7,500	7,400	99
	Butler	6,000	5,900	98
	Cedar	6,700	6,600	98
	Chickasaw	5,000	4,900	98
	Clayton	7,200	7,100	99
	Delaware	6,500	6,400	98
	Fayette	8,300	8,200	99



KCRG-TV BMPCT-6432 Granted 1/11/67 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Floyd	6,700	6,600	98
	Grundy	4,700	4,700	100
	Iowa	5,700	5,600	98
	Jackson	7,500	7,400	99
	Johnson	37,100	36,500	98
	Jones	7,100	7,000	99
	Keokuk	4,500	4,400	98
	Linn	66,400	66,000	99
	Tama	6,700	6,600	99
	Washington	7,600	7,500	99
Winnesiek	7,300	7,200	99	
Between 25-49%	IOWA			
	Dubuque	30,700	30,300	99
	Franklin	4,500	4,500	100
	Henry	7,200	7,100	99
	Howard	3,800	3,700	97
	Jefferson	6,500	6,400	98
	Marshall	14,800	14,700	99
Poweshiek	7,300	7,200	99	
WISCONSIN	Crawford	6,000	5,900	98
	Grant	17,200	16,800	98
Between 5-24%	IOWA			
	Hardin	7,400	7,300	99
	Mahaska	8,400	8,300	99
	Mitchell	4,200	4,200	100
	Muscatine	15,000	14,900	99
ILLINOIS	Jo Daviess	8,300	8,100	98
WISCONSIN	Lafayette	5,800	5,700	98
Station Totals		423,900	418,800	99
Net Weekly Circulation (1993)				291,300
Average Daily Circulation (1993)				175,000

Iowa—Cedar Rapids-Waterloo

KGAN
Ch. 2

Network Service: CBS.

Licensee: Guy Gannett Publishing Co., Box 3131, Cedar Rapids, IA 52406.

Studio: 600-2 Old Marion Rd. NE, Cedar Rapids, IA 52402.

Mailing Address: Box 3131, Cedar Rapids, IA 52406.

Telephone: 319-395-9060. Fax: 319-395-0987.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1430-ft. above av. terrain, 1336-ft. above ground, 2389-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Guy Gannett Broadcasting Services (Group Owner).

Began Operation: September 30, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:11). Sale to Orion by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Vol. 8:25).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

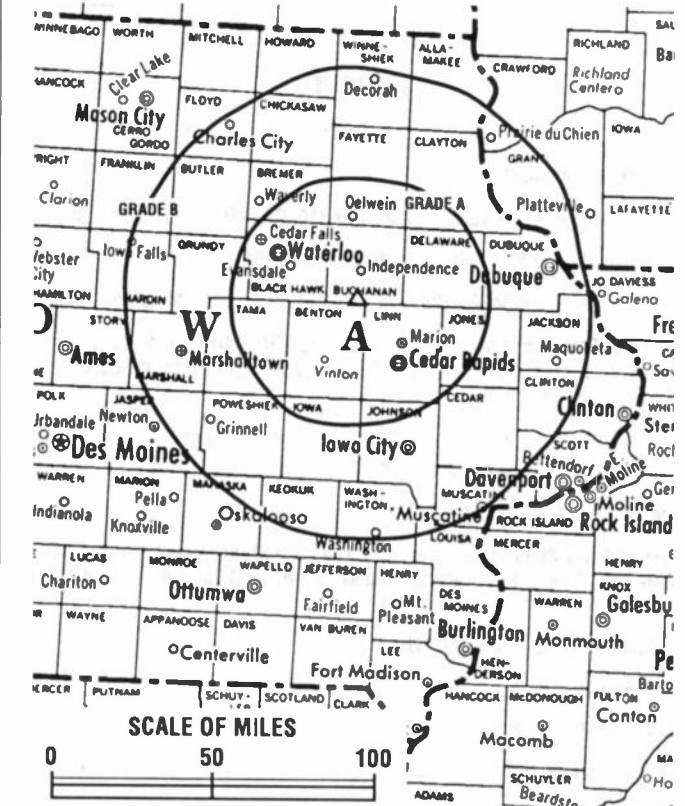
- Richard Herbst, Vice President & General Manager.
- Bill Anderson, Station Manager.
- Dan Kuempel, Local Sales Manager.
- Dee Noonan, National Sales Manager.
- Robert Burns, Chief Engineer.
- Dennis Kendall, News Director.
- Dave Stein, Marketing Manager.
- Sue Sailors, Business Manager.
- Mike Smith, Production Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1047.

City of License: Cedar Rapids. ADI: Cedar Rapids-Waterloo-Dubuque. Rank: 82.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KGAN BPCT-2102 Granted 5/29/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Jefferson	6,500	6,400	98
	Johnson	37,100	36,500	98
	Jones	7,100	7,000	99
	Keokuk	4,500	4,400	98
	Linn	66,400	66,000	99
	Tama	6,700	6,600	99
	Washington	7,600	7,500	99
Between 25-49%	IOWA			
	Allamakee	5,200	5,100	98
	Chickasaw	5,000	4,900	98
	Jackson	7,500	7,400	99
	Marshall	14,800	14,700	99
	Poweshiek	7,300	7,200	99
Winneshiek	7,300	7,200	99	
WISCONSIN	Grant	17,200	16,800	98
	IOWA			
Between 5-24%	Floyd	6,700	6,600	98
	Hardin	7,400	7,300	99
	Howard	3,800	3,700	97
	Muscatine	15,000	14,900	99
	ILLINOIS			
Jo Daviess	8,300	8,100	98	
WISCONSIN	Crawford	6,000	5,900	98
	Lafayette	5,800	5,700	98
	Station Totals	399,600	394,700	99
Net Weekly Circulation (1993)			269,900	
Average Daily Circulation (1993)			153,400	

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	IOWA			
	Benton	8,600	8,500	99
	Black Hawk	46,200	45,900	99
	Bremer	8,300	8,200	99
	Buchanan	7,500	7,400	99
	Butler	6,000	5,900	98
	Cedar	6,700	6,600	98
	Clayton	7,200	7,100	99
	Delaware	6,500	6,400	98
	Dubuque	30,700	30,300	99
	Fayette	8,300	8,200	99
	Grundy	4,700	4,700	100
	Iowa	5,700	5,600	98

Iowa—Cedar Rapids

KOCR

Ch. 28

Network Service: Fox.

Licensee: Metro Program Network Inc., 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

Studio: 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

Telephone: 319-378-1696.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1461-kw max. visual. Antenna: 672-ft. above av. terrain, 670-ft. above ground, 1500-ft. above sea level.

Latitude 42° 02' 46"
Longitude 91° 38' 42"

Transmitter: 605 Boyson Rd. NE, Cedar Rapids.

Ownership: Metro Program Network Inc.

Began Operation: February 1, 1988.

Represented (engineering): George E. Gunter (Jacksonville, TX).

Personnel:

- Jerry Fitzgerald, General Manager.
- Larry Edwards, General Sales Manager.
- Steve Ludley, Chief Engineer.

Rates: On request.

City of License: Cedar Rapids. AOI: Cedar Rapids-Waterloo-Dubuque. Rank: 82.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Johnson	37,100	36,500	98
	Jones	7,100	7,000	99
	Linn	66,400	66,000	99
Between 5-24%	IOWA			
	Benton	8,600	8,500	99
	Buchanan	7,500	7,400	99



KOCR BMPCT-880329KL Granted 1/23/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Cedar	6,700	6,600	98
	Delaware	6,500	6,400	98
	Iowa	5,700	5,600	98
	Tama	6,700	6,600	99
Station Totals		152,300	150,600	99
Net Weekly Circulation (1993)			42,300	
Average Daily Circulation (1993)			12,900	

Iowa—Cedar Rapids

KTVC

Ch. 48

Network Service: None, independent.

Licensee: Jefferson Bcstg. Co. Inc., 1404 5th Ave. SE, Altoona, IA 50009.

Studio: Suite 610, 425 2nd St. SE, Cedar Rapids, IA 52401.

Telephone: 515-967-6228.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 465-ft. above av. terrain, 465-ft. above ground, 1281-ft. above sea level.

Latitude	41°	58'	30"
Longitude	91°	40'	24"

Transmitter: 5-mi. N of Hiawatha, Hwy. 150.

Multichannel TV Sound: Planned.

Ownership: Jefferson Bcstg. Co. Inc.

Began Operation: November 1, 1992.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Gary McGlothlen.

Personnel:

Jerry Montgomery, General Manager.

Ron Leppig, General Sales Manager.

Donna Montgomery, Business Manager.

Rates: On request.

Arbitron Data: Not available.



KTVC BPCT-911217KE Granted 5/1/92 © American Map Corp., No. 14244

City of License: Cedar Rapids. ADI: Cedar Rapids-Waterloo-Dubuque. Rank: 82.

Iowa—Waterloo-Cedar Rapids

KWWL
Ch. 7

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 500 E. 4th St., Waterloo, IA 50703.

Telephone: 319-291-1200. **TWX:** 910-525-1271. **Fax:** 319-291-1233.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"
Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, IA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: American Family Corp. (Group Owner).

Began Operation: November 25, 1953. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jim Waterbury, President & General Manager.

Mark Mathis, Vice President, Operations & Programming, General Sales Manager.

Nevin Gnagey, Vice President, News & Public Affairs.

Jim Ohmstede, Vice President & Chief Engineer.

John Sampson, National Sales Manager.

Sherree Sharp, Marketing & Promotion Director.

Bonnie Wurtzel, Business Manager.

Rates: On request.

City of License: Waterloo. **ADI:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 82.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,200	5,100	98
	Benton	8,600	8,500	99
	Black Hawk	46,200	45,900	99
	Bremer	8,300	8,200	99
	Buchanan	7,500	7,400	99
	Butler	6,000	5,900	98
	Cedar	6,700	6,600	98
	Chickasaw	5,000	4,900	98
	Clayton	7,200	7,100	99
	Delaware	6,500	6,400	98
	Dubuque	30,700	30,300	99
	Fayette	8,300	8,200	99
	Floyd	6,700	6,600	98
	Grundy	4,700	4,700	100
	Iowa	5,700	5,600	98
	Johnson	37,100	36,500	98
	Jones	7,100	7,000	99
	Keokuk	4,500	4,400	98
	Linn	66,400	66,000	99
Tama	6,700	6,600	99	



KWWL BMPCT-6729 Granted 1/4/68 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	7,600	7,500	99
	Winneshiek	7,300	7,200	99
	WISCONSIN			
	Crawford	6,000	5,900	98
Grant	17,200	16,800	98	
Between 25-49%	IOWA			
	Franklin	4,500	4,500	100
	Hardin	7,400	7,300	99
	Howard	3,800	3,700	97
	Jackson	7,500	7,400	99
	Marshall	14,800	14,700	99
	Poweshiek	7,300	7,200	99
Between 5-24%	ILLINOIS			
	Jo Daviess	8,300	8,100	98
	WISCONSIN			
Lafayette	5,800	5,700	98	
Station Totals	IOWA			
	Jefferson	6,500	6,400	98
	Mitchell	4,200	4,200	100
	Muscatine	15,000	14,900	99
Net Weekly Circulation (1993)	WISCONSIN			
	Iowa	7,600	7,500	99
Average Daily Circulation (1993)		415,900	410,900	99
Net Weekly Circulation (1993)				302,900
Average Daily Circulation (1993)				192,600



Television & Cable Factbook

Iowa—Davenport

KLJB-TV Ch. 18

Network Service: Fox.

Licensee: Quad Cities Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52807.

Studio: 937 E. 53rd St., Suite D, Davenport, IA 52807.

Telephone: 319-386-1818. TWX: 510-600-1729. Fax: 319-386-8543.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 990-ft. above av. terrain, 942-ft. above ground, 1722-ft. above sea level.

Latitude 41° 19' 17"
Longitude 90° 22' 47"

Transmitter: W side of Hwy. 150, 1.75-mi. S of Orion, IL.

Satellite Earth Station: United Satellite Systems, 5-meter; DX Antenna, ISS, Scientific-Atlanta receivers.

Ownership: Huntsville Television Acquisition Corp. (Group Owner).

Began Operation: July 28, 1985. Sale to present owner by Davenport Communications Ltd. Partnership approved by FCC April 1, 1991; consummated August 30, 1991.

Represented (sales): Seltel Inc.

Personnel:

Milton Grant, President.
Drew Pfeiffer, Station Manager.
Matt Pryor, General Sales Manager.
Don Bargmann, Chief Engineer.
Laurie Boussemaere, Production Manager.
Pat Stiphout, Promotion Manager.
Kathleen S. Deboeuf, Business Manager.
Penny Johnson, Traffic Manager.

Rates: On request.

City of License: Davenport. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 84.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Clinton	19,700	19,600	99
	Louisa	4,300	4,200	98
	Muscatine	15,000	14,900	99
	Scott	57,200	56,800	99
	ILLINOIS			
	Henderson	3,200	3,100	97
	Henry	19,200	19,000	99
	Knox	21,700	21,500	99
	Mercer	6,500	6,400	98
	Rock Island	58,200	57,700	99
	Warren	7,200	7,100	99



KLJB-TV BMPCT-850412KE Granted 6/21/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Henry	7,200	7,100	99
	Jackson	7,500	7,400	99
	ILLINOIS			
	Carroll	6,600	6,500	98
Between 5-24%	Mc Donough	12,100	11,900	98
	Stark	2,500	2,500	100
	Whiteside	22,600	22,300	99
	IOWA			
	Cedar	6,700	6,600	98
	Des Moines	16,900	16,700	99
	Jones	7,100	7,000	99
	Lee	14,800	14,700	99
	Washington	7,600	7,500	99
	ILLINOIS			
Bureau	13,600	13,400	99	
Hancock	8,300	8,200	99	
Jo Daviess	8,300	8,100	98	
Lee	12,600	12,400	98	
Station Totals		366,600	362,600	99
Net Weekly Circulation (1993)			179,600	
Average Daily Circulation (1993)			89,700	

Iowa—Davenport

KWQC-TV

Ch. 6

Network Service: NBC.

Licensee: Broad Street Television L.P., Sturbridge Commons, Ethan House, 250 State St., North Haven, CT 06473-2135.

Studio: 805 Brady St., Davenport, IA 52808.

Telephone: 319-383-7000. TWX: 910-525-1189. Fax: 319-383-7165.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: SatCom, 7-meter; Harris, M/A-Com receivers.

News Services: AP, UPI.

Ownership: Broad Street Television L.P.

Began Operation: October 31, 1949. Sold to present owner by Palmer Communications Inc. 1989 (Television Digest, Vol. 29:22).

Represented (sales): Blair Television.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Russell Hamilton, President & General Manager.
Russ Whitnah, Vice President, Sales & Marketing.
Demetrios Hadjis, Vice President, Programming & Promotion.
John Hegeman, Vice President, Operations & Engineering.
Cathie Whiteside, Vice President, Finance.
Allen Wiese, Local Sales Manager.
Doug Retherford, News Director.
Bruce Bennett, Promotion Director.
Trish Tague, Marketing Director.
Doug Bierman, Chief Engineer.
T. Jeff Bilyeu, Production Manager.

Rates: On request.

City of License: Davenport. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 84.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	6,700	6,600	98
	Clinton	19,700	19,600	99
	Des Moines	16,900	16,700	99
	Henry	7,200	7,100	99
	Jackson	7,500	7,400	99
	Louisa	4,300	4,200	98
	Muscatine	15,000	14,900	99
	Scott	57,200	56,800	99
	ILLINOIS			
	Bureau	13,600	13,400	99
	Carroll	6,600	6,500	98



KWQC-TV BPCT-810430KG Granted 7/6/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henderson	3,200	3,100	97
	Henry	19,200	19,000	99
	Jo Daviess	8,300	8,100	98
	Knox	21,700	21,500	99
	Mercer	6,500	6,400	98
	Rock Island	58,200	57,700	99
	Warren	7,200	7,100	99
	Whiteside	22,600	22,300	99
Between 25-49%	IOWA			
	Lee	14,800	14,700	99
	Washington	7,600	7,500	99
	ILLINOIS			
Lee	12,600	12,400	98	
Stark	2,500	2,500	100	
Between 5-24%	IOWA			
	Clarke	3,400	3,400	100
	Dubuque	30,700	30,300	99
	Jefferson	6,500	6,400	98
	Johnson	37,100	36,500	98
	Jones	7,100	7,000	99
	ILLINOIS			
	Fulton	14,700	14,400	98
	Hancock	8,300	8,200	99
	Mc Donough	12,100	11,900	98
Putnam	2,200	2,100	95	
Station Totals		461,200	455,700	99
Net Weekly Circulation (1993)				281,600
Average Daily Circulation (1993)				179,300

Iowa—Des Moines

KCCI-TV

Ch. 8

Network Service: CBS.

Licensee: Pulitzer Broadcasting Co., Suite 1250, 101 S. Hanley Rd., St. Louis, MO 63105.

Studio: 888 9th St., Des Moines, IA 50309.

Mailing Address: Box 10305, Des Moines, IA 50306.

Telephone: 515-247-8888. TWX: 910-520-2618. Fax: 515-243-4931.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1950-ft. above av. terrain, 2000-ft. above ground, 2970-ft. above sea level.

Latitude 41° 48' 35"
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, IA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter Ku & C-band; Prodelin, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; RCA, Andrew, 4.6-meter Ku-band; 3.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Microdyne, Varian, DX receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CBS.

Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: July 31, 1955. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26, 35) Sale to Pulitzer Bcstg. approved July 30, 1993 (Vol. 33:8, 14, 23, 32, 37).

Represented (sales): Petry Television Inc.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

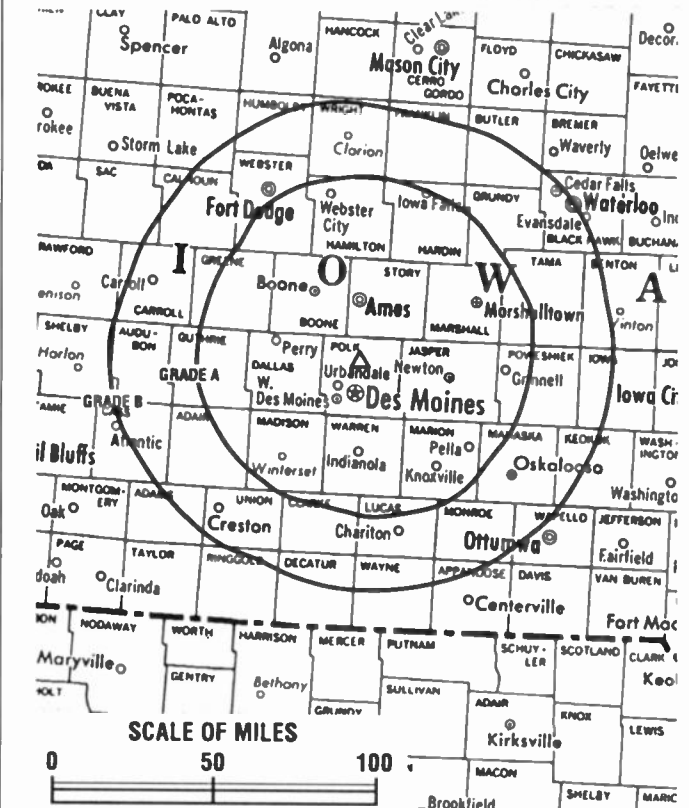
Paul Fredericksen, Vice President & General Manager.
John Pascuzzi, Vice President, Operations.
Dave Porepp, General Sales Manager.
Anne Marie Caudron, National Sales Manager.
Dave Busiek, News Director.
Robert Day, Programming & Public Service Director.
Pam Kulik, Director, Marketing & Sales Promotion.
Irma Davis, Business Manager.
Mike Cunningham, Promotion Director.
Doug Cretsinger, Production Manager.
Steve Houg, Chief Engineer.

Rates: On request.

City of License: Des Moines. ADI: Des Moines. Rank: 68.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	IOWA				
	Adair	3,400	3,400	100	
	Adams	2,000	2,000	100	
	Appanoose	5,600	5,500	98	
	Audubon	2,900	2,900	100	
	Boone	9,800	9,700	99	
	Calhoun	4,600	4,600	100	
	Carroll	8,000	7,900	99	
	Clarke	3,400	3,400	100	
	Dallas	11,600	11,500	99	
	Davis	3,100	3,100	100	
	Decatur	3,100	3,000	97	
	Franklin	4,500	4,500	100	
	Greene	4,100	4,100	100	
	Grundy	4,700	4,700	100	
	Between 25-49%	MISSOURI			
		Mercer	1,500	1,500	100
		IOWA			
		Buena Vista	7,500	7,400	99
		Cass	6,100	6,000	98
		Hancock	4,900	4,800	98
		Keokuk	4,500	4,400	98
		Station Totals	480,800	476,000	99
		Net Weekly Circulation (1993)			367,300
		Average Daily Circulation (1993)			232,500



KCCI-TV BNPCT-7477 Granted 7/31/73

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Guthrie	4,400	4,400	100	
	Hamilton	6,300	6,200	98	
	Hardin	7,400	7,300	99	
	Humboldt	4,300	4,200	98	
	Jasper	13,900	13,800	99	
	Lucas	3,700	3,600	97	
	Madison	4,900	4,900	100	
	Mahaska	8,400	8,300	99	
	Marion	11,100	11,000	99	
	Marshall	14,800	14,700	99	
	Monroe	3,200	3,200	100	
	Pocahontas	3,800	3,800	100	
	Polk	132,800	131,900	99	
	Poweshiek	7,300	7,200	99	
	Ringgold	2,200	2,200	100	
	Sac	4,900	4,800	98	
	Story	26,100	25,800	99	
	Taylor	2,800	2,700	96	
	Union	5,200	5,100	98	
	Wapello	14,300	14,200	99	
	Warren	13,000	12,900	99	
	Wayne	2,900	2,800	97	
	Webster	15,900	15,700	99	
	Wright	5,800	5,800	100	
	Between 25-49%	MISSOURI			
		Mercer	1,500	1,500	100
		IOWA			
Buena Vista		7,500	7,400	99	
Cass		6,100	6,000	98	
Hancock	4,900	4,800	98		
Keokuk	4,500	4,400	98		

(Continued on page A-497)

Station Totals	480,800	476,000	99
Net Weekly Circulation (1993)			367,300
Average Daily Circulation (1993)			232,500

Iowa—Des Moines

KDSM-TV Ch. 17

Network Service: Fox.

Licensee: River City License Partnership, 4023 Fleur Dr., Des Moines, IA 50321.

Studio: 4023 Fleur Dr., Des Moines, IA 50321.

Telephone: 515-287-1717. **Fax:** 515-287-0064.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude 41° 48' 01.20"
Longitude 93° 36' 27.00"

Transmitter: 0.4-mi. W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

Satellite Earth Stations: AFC, 4-meter Ku-band; M/A-Com, 5-meter C-band; Prodelin, 5-meter C-band; M/A-Com receivers.

News Service: INN.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: March 14, 1983. Sale to present owners by Duchossois Communications approved by FCC April 24, 1991 (Television Digest, Vol. 30:49). Sale to Duchossois by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry, approved by FCC April 19, 1985 (Vol. 25:8).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

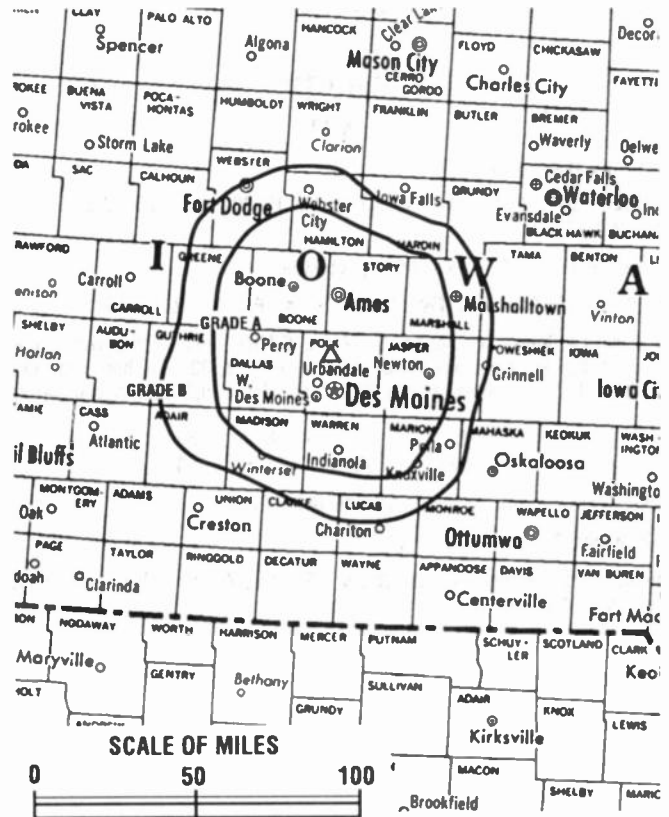
- Thomas E. MacArthur, Vice President & General Manager.
- Ted Stephens, General Sales Manager.
- Kerry Schwartz, National Sales Manager.
- Dave Lund, Promotion Manager.
- Martin Mohrfield, Chief Engineer.
- Kent Gossmeier, Business Manager.

Highest 30 Sec. Rate: \$1300.

City of License: Des Moines. **ADI:** Des Moines. **Rank:** 68.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Boone	9,800	9,700	99
	Carroll	8,000	7,900	99
	Dallas	11,600	11,500	99
	Greene	4,100	4,100	100
	Guthrie	4,400	4,400	100
	Hamilton	6,300	6,200	98
	Hardin	7,400	7,300	99
	Humboldt	4,300	4,200	98
	Jasper	13,900	13,800	99
	Lucas	3,700	3,600	97
	Madison	4,900	4,900	100
	Mahaska	8,400	8,300	99
	Marion	11,100	11,000	99
	Marshall	14,800	14,700	99
	Polk	132,800	131,900	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,200	2,200	100
	Story	26,100	25,800	99
Union	5,200	5,100	98	
Warren	13,000	12,900	99	
Webster	15,900	15,700	99	



KDSM-TV BMPCT-821006KE Granted 10/29/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Adair	3,400	3,400	100
	Appanoose	5,600	5,500	98
	Audubon	2,900	2,900	100
	Calhoun	4,600	4,600	100
	Clarke	3,400	3,400	100
	Decatur	3,100	3,000	97
	Grundy	4,700	4,700	100
	Monroe	3,200	3,200	100
	Tama	6,700	6,600	99
	Wapello	14,300	14,200	99
	Wayne	2,900	2,800	97
	Wright	5,800	5,800	100
Between 5-24%	IOWA			
	Adams	2,000	2,000	100
	Buena Vista	7,500	7,400	99
	Butler	6,000	5,900	98
	Cass	6,100	6,000	98
	Crawford	6,400	6,300	98
	Davis	3,100	3,100	100
	Franklin	4,500	4,500	100
	Hancock	4,900	4,800	98
	Kossuth	7,100	7,000	99
	Montgomery	4,900	4,800	98
	Page	6,600	6,500	98
	Palo Alto	4,000	3,900	98
Pocahontas	3,800	3,800	100	
Sac	4,900	4,800	98	
Shelby	5,000	5,000	100	
Taylor	2,800	2,700	96	
Station Totals		455,400	451,000	99
Net Weekly Circulation (1993)				235,000
Average Daily Circulation (1993)				112,000

Iowa—Des Moines

WHO-TV

Ch. 13

Network Service: NBC.

Licensee: Palmer Broadcasting Ltd. Partnership, 12800 University Dr., Suite 500, Fort Myers, FL 33907.

Studio: 1801 Grand Ave., Des Moines, IA 50309.

Telephone: 515-242-3500. TWX: 910-520-2549. Fax: 515-242-3797.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 200 N.W. 134th St., Alleman, IA 50007.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive SatCom, 7-meter; Microwave Assoc., Scientific-Atlanta receivers.

AM Affiliate: WHO, 50-kw, 1040 kHz.

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

News Service: AP.

Ownership: Palmer Communications Inc. (Group Owner).

Began Operation: April 15, 1954.

Represented (sales): Blair Television.

Represented (engineering): Jules Cohen & Associates, P.C.; A. D. Ring, P.C.

Personnel:

Joseph Lentz, Vice President & General Manager.
Brian Greif, Director of Broadcast Services.
Cheryl Semerad, General Sales Manager.
Victor J. Landau, Director of Engineering.
Ray Carter, News Director.
Mary Bracken, Program Manager.
Shirley Streff, Business Manager.

Rates: On request.

City of License: Des Moines. ADI: Des Moines. Rank: 68.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,400	3,400	100
	Appanoose	5,600	5,500	98
	Audubon	2,900	2,900	100
	Boone	9,800	9,700	99
	Calhoun	4,600	4,600	100
	Carroll	8,000	7,900	99
	Clarke	3,400	3,400	100
	Dallas	11,600	11,500	99
	Davis	3,100	3,100	100
	Decatur	3,100	3,000	97
	Greene	4,100	4,100	100
	Grundy	4,700	4,700	100
	Guthrie	4,400	4,400	100
	Hamilton	6,300	6,200	98
	Hardin	7,400	7,300	99
	Humboldt	4,300	4,200	98
	Jasper	13,900	13,800	99
	Kossuth	7,100	7,000	99
	Lucas	3,700	3,600	97
	Madison	4,900	4,900	100
Mahaska	8,400	8,300	99	
Marion	11,100	11,000	99	



WHO-TV BPCT-5011 Granted 7/27/77 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	14,800	14,700	99
	Monroe	3,200	3,200	100
	Pocahontas	3,800	3,800	100
	Polk	132,800	131,900	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,200	2,200	100
	Story	26,100	25,800	99
	Taylor	2,800	2,700	96
	Union	5,200	5,100	98
	Wapello	14,300	14,200	99
	Warren	13,000	12,900	99
	Wayne	2,900	2,800	97
	Webster	15,900	15,700	99
	Wright	5,800	5,800	100
	MISSOURI			
	Putnam	2,100	2,100	100
	Between 25-49%	IOWA		
Adams		2,000	2,000	100
Cass		6,100	6,000	98
Franklin		4,500	4,500	100
Hancock		4,900	4,800	98
Jefferson		6,500	6,400	98
Keokuk		4,500	4,400	98
Palo Alto		4,000	3,900	98
Sac		4,900	4,800	98
Tama		6,700	6,600	99
MISSOURI				
Mercer	1,500	1,500	100	
Worth	1,000	1,000	100	
Between 5-24%	IOWA			
	Butler	6,000	5,900	98

(Continued on page A-497)

Station Totals	469,500	464,900	99
Net Weekly Circulation (1993)			358,500
Average Daily Circulation (1993)			232,500

Iowa—Ames-Des Moines

WOI-TV

Ch. 5

Network Service: ABC.

Licensee: Iowa State University Bestg. Corp., Communications Bldg., Ames, IA 50011.

Studio: Iowa State U. of Science, Ames, IA 50011.

Mailing Address: 2111 Grand Ave., Des Moines, IA 50309.

Telephone: 515-294-5555. Fax: 515-294-8503.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Andrew, 7.3-meter; Scientific-Atlanta, 7-meter; Andrew, 4.5-meter; Microdyne, 3.7-meter Ku-band; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: Iowa State University Broadcasting Corp. Note: Sale pends. (Television Digest, Vol. 31:51; 32:22, 40).

Began Operation: February 21, 1950.

Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Robert G. Helmers, President & General Manager.
Ray Johnson, General Sales Manager.
Palma Pope, Local Sales Manager.
Ed A. Powers, Chief Engineer.
Lynn Manternach, News Director.
Betty Lou Varnum, Public Affairs Coordinator.
Steve Kurtenbach, Promotion Director.
Don Wirth, Business Manager.

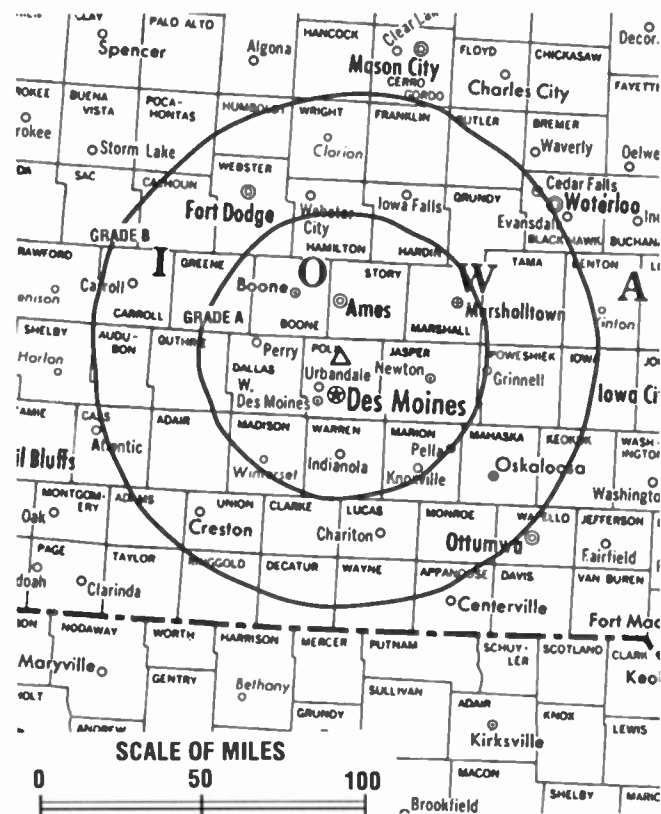
Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Ames. ADI: Des Moines. Rank: 68.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,400	3,400	100
	Appanoose	5,600	5,500	98
	Audubon	2,900	2,900	100
	Boone	9,800	9,700	99
	Calhoun	4,600	4,600	100
	Carroll	8,000	7,900	99
	Clarke	3,400	3,400	100
	Dallas	11,600	11,500	99
	Decatur	3,100	3,000	97
	Franklin	4,500	4,500	100
	Greene	4,100	4,100	100
	Grundy	4,700	4,700	100
	Guthrie	4,400	4,400	100
	Hamilton	6,300	6,200	98
	Hardin	7,400	7,300	99
	Humboldt	4,300	4,200	98
	Jasper	13,900	13,800	99
	Lucas	3,700	3,600	97
	Madison	4,900	4,900	100



WOI-TV BMPCT-7324 Granted 12/20/71 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mahaska	8,400	8,300	99
	Marion	11,100	11,000	99
	Marshall	14,800	14,700	99
	Monroe	3,200	3,200	100
	Pocahontas	3,800	3,800	100
	Polk	132,800	131,900	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,200	2,200	100
	Story	26,100	25,800	99
	Tama	6,700	6,600	99
	Taylor	2,800	2,700	96
	Union	5,200	5,100	98
	Warren	13,000	12,900	99
	Wayne	2,900	2,800	97
Webster	15,900	15,700	99	
Wright	5,800	5,800	100	
Between 25-49%	IOWA			
	Adams	2,000	2,000	100
	Buena Vista	7,500	7,400	99
	Cass	6,100	6,000	98
	Hancock	4,900	4,800	98
	Wapello	14,300	14,200	99
Between 5-24%	IOWA			
	Butler	6,000	5,900	98
	Crawford	6,400	6,300	98
	Davis	3,100	3,100	100
	Keokuk	4,500	4,400	98
	Montgomery	4,900	4,800	98
Palo Alto	4,000	3,900	98	
(Continued on page A-497)				
Station Totals		457,900	453,500	99
Net Weekly Circulation (1993)			327,800	
Average Daily Circulation (1993)			173,500	

Iowa—Dubuque

KDUB-TV Ch. 40

Network Service: ABC.

Licensee: Dubuque TV Ltd. Partnership, One Cycare Plaza, Dubuque, IA 52001.

Studio: 9th Floor, One Cycare Plaza, Dubuque, IA 52001.

Telephone: 319-556-4040. **Fax:** 319-557-7101.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude 42° 31' 05"
Longitude 90° 37' 16"

Transmitter: 0.7-mi. N of Illinois state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

Satellite Earth Stations: Calstar, 4.6-meter; Prodelin, 4.2-meter; Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: Dubuque TV Ltd. Partnership.

Began Operation: June 1, 1970. Left air Oct. 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation Sept. 12, 1976. Sale to The Commercial Dispatch Publishing Co. approved by FCC Sept. 13, 1979. Sale to Dubuque TV Ltd. Partnership approved Feb. 8, 1985. FCC approved sale to Sage Bcstg. Corp. of Dubuque March 25, 1988 but sale was not consummated.

Represented (sales): Roslin TV Sales.

Personnel:

- Thomas G. Bond, General Manager.
- Joe Denk, Station Manager.
- Mike Wang, National Sales Manager.
- Gary Haverland, Chief Engineer.
- Steve Farber, News Director.
- Ron Eichstaedt, Production Manager.

Highest 30 Sec. Rate: \$135.

NETWORK BASE HOURLY RATE: \$75.

City of License: Dubuque. **ADI:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 82.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	IOWA Dubuque	30,700	30,300	99



KDUB-TV BPCT-4978 Granted 2/11/77 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Jo Daviess	8,300	8,100	98
	WISCONSIN Grant Lafayette	17,200 5,800	16,800 5,700	98 98
Between 5-24%	IOWA Clayton	7,200	7,100	99
	Jackson	7,500	7,400	99
	Jones	7,100	7,000	99
Station Totals		83,800	82,400	98
Net Weekly Circulation (1993)				40,500
Average Daily Circulation (1993)				20,900

Iowa—Mason City

KIMT

Ch. 3

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., Box 1717, Spartanburg, SC 29304.

Studio: 2nd & Pennsylvania Ave., Mason City, IA 50401.

Telephone: 515-423-2540. Fax: 515-423-7960.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Transmitter: 3.5-mi. E of St. Ansgar, IA.

Satellite Earth Stations: Scientific-Atlanta, 7.5-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 3.9-meter; Scientific-Atlanta, 3.7-meter; DX Antenna, Harris, W/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1). Sale to present owner approved by FCC June 12, 1984 (Vol. 24:15).

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P. C.

Personnel:

- John Shine, General Manager.
- Dave Presler, General Sales Manager.
- Steve Martinson, Local & Regional Sales Manager.
- Doug Merbach, News Director.
- Jerome Risting, Program Director.
- Kip Ireland, Promotion Manager.
- Dale Byre, Chief Engineer.
- Karen Bird, Business Manager.

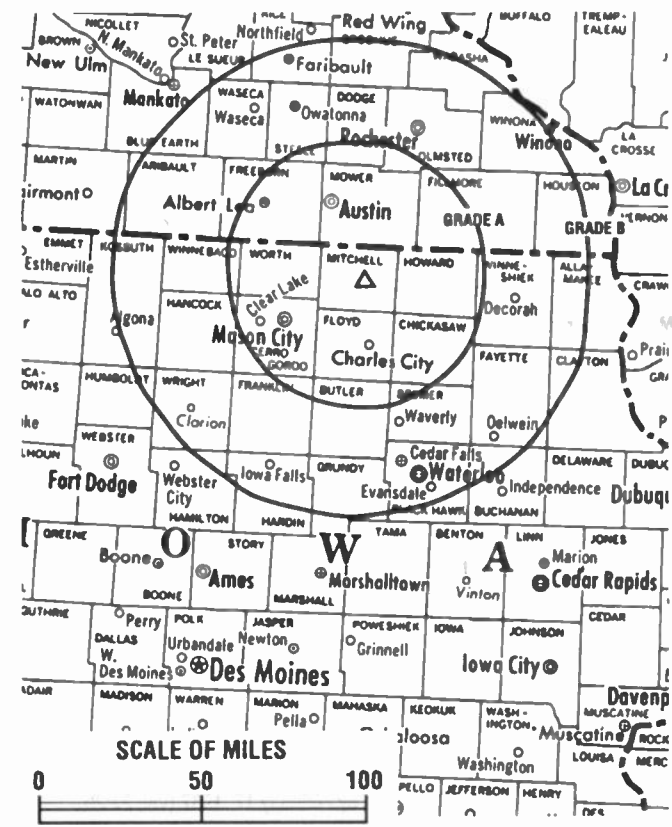
Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$615.

City of License: Mason City. ADI: Rochester, MN-Mason City, IA-Austin, MN. Rank: 148.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,100	18,900	99
	Chickasaw	5,000	4,900	98
	Floyd	6,700	6,600	98
	Franklin	4,500	4,500	100
	Hancock	4,900	4,800	98
	Howard	3,800	3,700	97
	Kossuth	7,100	7,000	99
	Mitchell	4,200	4,200	100
	Winnebago	4,700	4,700	100
	Worth	3,200	3,200	100
	MINNESOTA			
	Dodge	5,600	5,500	98
	Fillmore	7,800	7,700	99
Freeborn	13,000	12,900	99	
Mower	14,800	14,700	99	



KIMT BMPCT-7648 Granted 8/31/76 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Olmsted	41,600	41,300	99
	IOWA			
Between 25-49%	Butler	6,000	5,900	98
	Humboldt	4,300	4,200	98
	Winnesiek	7,300	7,200	99
	Wright	5,800	5,800	100
	MINNESOTA			
Between 5-24%	Faribault	6,600	6,500	98
	IOWA			
	Bremer	8,300	8,200	99
	Buchanan	7,500	7,400	99
	Emmet	4,400	4,300	98
	Fayette	8,300	8,200	99
	Grundy	4,700	4,700	100
	MINNESOTA			
	Houston	7,000	6,900	99
	Martin	8,900	8,800	99
Steele	11,400	11,300	99	
Wabasha	7,300	7,200	99	
Waseca	6,700	6,600	99	
Winona	17,000	16,800	99	
Station Totals		267,500	264,600	99
Net Weekly Circulation (1993)			132,300	
Average Daily Circulation (1993)			76,100	

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Iowa—Ottumwa-Kirkville, MO

KTVO

Ch. 3

Network Service: ABC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: Highway 63 N, Kirkville, MO 63501.

Mailing Address: Box 949, Kirkville, MO 63501.

Telephones: 816-627-3333; 515-682-3333. TWX: 910-777-7950.

Fax: 816-627-1885.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1101-ft. above av. terrain, 1050-ft. above ground, 1963-ft. above sea level.

Latitude 40° 31' 47"
Longitude 92° 26' 29"

Transmitter: 4.5-mi. E of Lancaster on Hwy. 136.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: November 21, 1955. Sale to Gillett Group Inc. by Post Corp. approved by FCC June 19, 1984. Sale to Post by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2). Sale to present owner by Gillett Group Inc. approved by FCC July 17, 1987 (Vol. 27:20).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Robert A. Kizer, Vice President & General Manager.
- Bill Ferrell, General Sales Manager.
- Merle Snyder, National Sales Manager.
- John Wise, Chief Engineer.
- Pam Small, Promotion Director.
- Kay Sandner, Business Manager.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$667.

City of License: Kirkville, MO. A01: Ottumwa, IA-Kirkville, MO. Rank: 200.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Appanoose	5,600	5,500	98
	Davis	3,100	3,100	100
	Jefferson	6,500	6,400	98
	Lee	14,800	14,700	99
	Van Buren	3,000	3,000	100
	Wapello	14,300	14,200	99
	ILLINOIS			
	Adams	25,400	25,100	99
	MISSOURI			
	Adair	8,900	8,800	99
	Clark	2,800	2,800	100
	Knox	1,800	1,800	100
	Linn	5,700	5,600	98



KTVO BPCT-89067KJ Granted 4/11/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MA			
	Macon	6,100	6,000	98
	Mercer	1,500	1,500	100
	Putnam	2,100	2,100	100
	Schuyler	1,700	1,700	100
	Scotland	2,000	2,000	100
	Shelby	2,800	2,800	100
Sullivan	2,600	2,600	100	
Between 25-49%	IOWA			
	Henry	7,200	7,100	99
	Monroe	3,200	3,200	100
MISSOURI	Lewis	3,600	3,500	97
	Between 5-24%	IOWA		
Keokuk		4,500	4,400	98
Mahaska		8,400	8,300	99
Wayne		2,900	2,800	97
ILLINOIS				
Brown		2,100	2,100	100
Hancock	8,300	8,200	99	
Pike	7,000	6,900	99	
MISSOURI	Grundy	4,300	4,200	98
	Harrison	3,500	3,400	97
	Marion	10,700	10,600	99
	Monroe	3,500	3,500	100
	Pike	6,100	6,000	98
	Ralls	3,200	3,200	100
Station Totals		189,200	187,100	99
Net Weekly Circulation (1993)				95,800
Average Daily Circulation (1993)				51,500

Iowa—Ottumwa

KYOU-TV

Ch. 15

Network Service: Fox.

Licensee: Public Interest Broadcast Group Inc., 820 W. 2nd St., Ottumwa, IA 52501.

Studio: 820 W. 2nd St., Ottumwa, IA 52501.

Telephone: 515-684-5415. Fax: 515-682-5173.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2213-kw max. visual, 221.3-kw max. aural. Antenna: 1190-ft. above av. terrain, 1161-ft. above ground, 1911-ft. above sea level.

Latitude 41° 11' 42"
Longitude 91° 57' 15"

Transmitter: 1.3-mi. NNE of State Hwys. 1 & 78 in Richland Twp.

Satellite Earth Stations: KLM, 4.8-meter C-band; KLM, 3.9-meter C-band; AFC Ku-band; ADM Ku & C-band; General Instrument, KLM, M/A-Com receivers.

Ownership: Public Interest Broadcast Group Inc.

Began Operation: June 2, 1986. Left air 1986; resumed operation June 29, 1987.

Personnel:

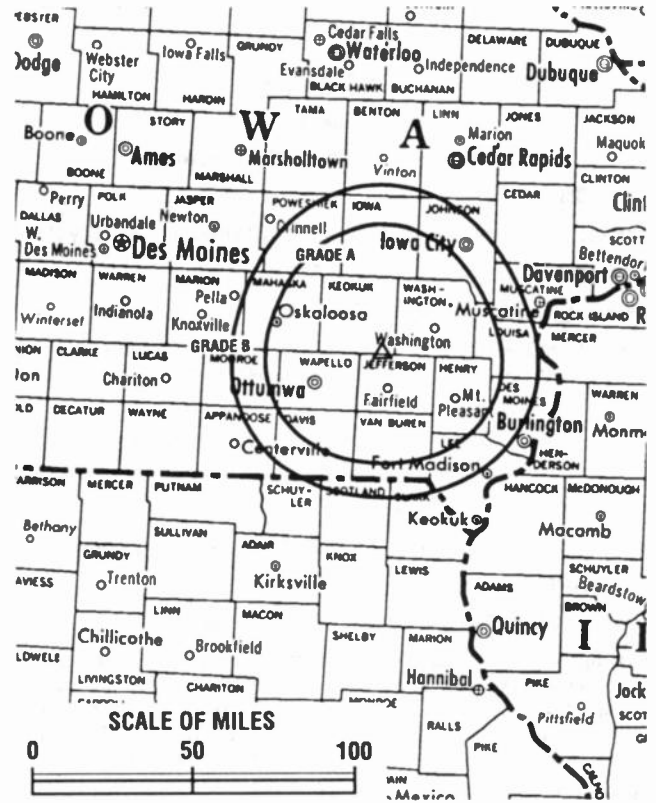
- Dirk Engstrom, President & General Manager.
- Sheri Locke-Ward, General Sales Manager.
- Nancy Rutledge, Business Manager.
- Phil Benjamin, Chief Engineer.
- Jim Cagwin, Production Manager.
- Jennifer Leitman, Promotion Director.

Rates: On request.

City of License: Ottumwa. ADI: Ottumwa, IA-Kirksville, MO. Rank: 200.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Davis	3,100	3,100	100
	Jefferson	6,500	6,400	98
	Wapello	14,300	14,200	99
Between 25-49%	IOWA			
	Appanoose	5,600	5,500	98
	Keokuk	4,500	4,400	98
	Van Buren	3,000	3,000	100
	Washington	7,600	7,500	99



KYOU-TV BPCT-910628KH Granted 1/31/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI Adair	8,900	8,800	99
	IOWA Henry	7,200	7,100	99
Between 5-24%	Mahaska	8,400	8,300	99
	MISSOURI Putnam	2,100	2,100	100
	Schuyler	1,700	1,700	100
	Scotland	2,000	2,000	100
	Sullivan	2,600	2,600	100
Station Totals		77,500	76,700	99
Net Weekly Circulation (1993)				31,000
Average Daily Circulation (1993)				13,200

Iowa—Sioux City

KCAU-TV

Ch. 9

(Operates satellite KCAN, Albion, NE)

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 7th & Douglas Sts., Sioux City, IA 51101.

Studio: 7th & Douglas Sts., Sioux City, IA 51101.

Telephone: 712-277-2345. Fax: 712-277-3733.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; Avantek receivers.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: March 29, 1953. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30). Sale to People's by Cowles Bcstg. Co. approved Nov. 27, 1957 (Vol. 13:41, 44, 49). Sale to Citadel Communications approved Oct. 1, 1985 (Vol. 25:30).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

- Philip J. Lombardo, President.
- Ray Cole, Vice President & General Manager.
- Jim Rupert, General Sales Manager.
- Marcia Simons, Local Sales Manager.
- John Bentzinger, News Director.
- Brenda Jensen, Business Manager.
- Dan Ackerman, Chief Engineer.
- Randy Chapman, Promotion Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1154.

City of License: Sioux City. ADI: Sioux City. Rank: 140.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	7,500	7,400	99
	Cherokee	5,400	5,300	98
	Clay	7,000	6,900	99
	Dickinson	6,300	6,200	98
	Emmet	4,400	4,300	98
	Ida	3,200	3,200	100
	Lyon	4,300	4,200	98
	Monona	4,000	4,000	100
	O'Brien	5,900	5,900	100
	Osceola	2,800	2,800	100
	Palo Alto	4,000	3,900	98
	Plymouth	8,500	8,400	99
	Pocahontas	3,800	3,800	100
	Sac	4,900	4,800	98
	Sioux	10,000	9,800	98
	Woodbury	37,300	37,000	99
NEBRASKA	Cedar	3,600	3,600	100
	Dakota	6,000	6,000	100
	Dixon	2,300	2,300	100
	Knox	3,800	3,700	97



KCAU-TV BPCT-3128 Granted 1/19/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%		
50% & Over	Madison	12,500	12,300	98		
	Pierce	2,900	2,900	100		
	Thurston	2,300	2,300	100		
	Wayne	3,300	3,300	100		
SOUTH DAKOTA	Clay	4,400	4,400	100		
	Union	4,000	4,000	100		
	Yankton	7,100	7,000	99		
	IOWA	Calhoun	4,600	4,600	100	
Carroll		8,000	7,900	99		
Crawford		6,400	6,300	98		
MINNESOTA	Rock	3,600	3,600	100		
	NEBRASKA	Antelope	3,000	2,900	97	
Cuming		3,800	3,800	100		
Holt	4,600	4,500	98			
Loup	300	300	100			
Stanton	2,200	2,200	100			
SOUTH DAKOTA	Lincoln	5,600	5,500	98		
	Turner	3,300	3,300	100		
Between 25-49%	IOWA	Humboldt	4,300	4,200	98	
		MINNESOTA	Nobles	7,500	7,400	99
			NEBRASKA	Boyd	1,100	1,100
Burt	3,100	3,100		100		
Butler	3,300	3,200		97		

(Continued on page A-497)

Station Totals	251,700	248,800	99
Net Weekly Circulation (1993)			162,900
Average Daily Circulation (1993)			90,300

Iowa—Sioux City

KMEG

Ch. 14

Network Service: CBS.

Licensee: Maine Radio & Television Co., One Congress Square, Portland, ME 04101.

Studio: 700 Floyd Blvd., Sioux City, IA 51102.

Mailing Address: Box 657, Sioux City, IA 51102.

Telephone: 712-277-3554. Fax: 712-277-4732.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 14"

Transmitter: Rural Rte. 2, 1-mi. E of city limits.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Comtech, 5-meter; Prodelin, 4.5-meter; Microwave Assoc., Pinzone, Scientific-Atlanta receivers.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: September 5, 1967. Sale to present owner by Gillett Communications Group approved by FCC Sept. 23, 1986. Sale to Gillett by Fetzer Communications approved by FCC Oct. 29, 1985. Sale to Fetzer by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Bruce Lewis, General Manager.
- Dick Herr, Chief Engineer.
- Fritz Miller, Promotion Manager.
- Greg Funk, Business Manager.
- Dianne Ehrhardt, Community Service Director.

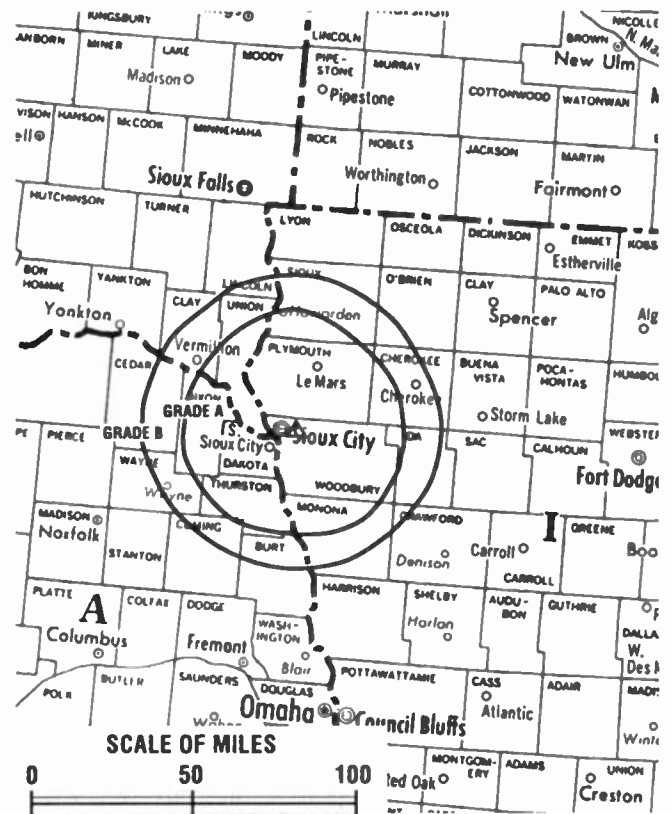
Highest 30 Sec. Rate: \$220.

NETWORK BASE HOURLY RATE: \$200.

City of License: Sioux City. ADI: Sioux City. Rank: 140.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	7,500	7,400	99
	Cherokee	5,400	5,300	98
	Clay	7,000	6,900	99
	Ida	3,200	3,200	100
	Monona	4,000	4,000	100
	Plymouth	8,500	8,400	99
	Sioux	10,000	9,800	98
	Woodbury	37,300	37,000	99
	NEBRASKA			
	Cedar	3,600	3,600	100
	Dakota	6,000	6,000	100
	Dixon	2,300	2,300	100
	Thurston	2,300	2,300	100
Wayne	3,300	3,300	100	



KMEG BPCT-3871 Granted 2/13/67 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA			
	Union	4,000	4,000	100
	IOWA			
	Dickinson	6,300	6,200	98
	Emmet	4,400	4,300	98
Between 25-49%	Lyon	4,300	4,200	98
	O'Brien	5,900	5,900	100
	Sac	4,900	4,800	98
	SOUTH DAKOTA			
	Clay	4,400	4,400	100
Between 5-24%	Yankton	7,100	7,000	99
	IOWA			
	Calhoun	4,600	4,600	100
	Crawford	6,400	6,300	98
	Osceola	2,800	2,800	100
NEBRASKA	Palo Alto	4,000	3,900	98
	Pocahontas	3,800	3,800	100
	BURT			
	Burt	3,100	3,100	100
	Cuming	3,800	3,800	100
SOUTH DAKOTA	Madison	12,500	12,300	98
	Pierce	2,900	2,900	100
	Stanton	2,200	2,200	100
	SOUTH DAKOTA			
	Lincoln	5,600	5,500	98
Station Totals		193,400	191,500	99
Net Weekly Circulation (1993)				99,900
Average Daily Circulation (1993)				51,800

Iowa—Sioux City

KTIV
Ch. 4

Network Service: NBC.

Licensee: The New Jersey Herald Inc., 3135 Floyd Blvd., Sioux City, IA 51105.

Studio: 3135 Floyd Blvd., Sioux City, IA 51105.

Telephone: 712-239-4100. Fax: 712-239-2621.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.2-meter C-band; AFC, 3-meter Ku-band; Avcom, Harris, M/A-Com receivers.

News Service: NBC.

Ownership: Quincy Broadcasting Co., (Group Owner).

Began Operation: October 9, 1954. Sale to Quincy Newspapers Inc. by American Family Corp. approved by FCC Nov. 17, 1989 (Television Digest, Vol. 29:35). Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980. Sale by Perkins Bros. Co. approved March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 (Vol. 5:24).

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- William F. Turner, Vice President & General Manager.
- Kim Cleaver, General Sales Manager.
- Adrian Wisner, Local Sales Manager.
- Dave Madsen, Program Director.
- Scot Krayenhagen, Chief Engineer.
- Dave Nixon, News Director.
- Jerry L. Johnson, Promotion Director.
- Kathy Clayton, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Sioux City. ADI: Sioux City. Rank: 140.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	7,500	7,400	99
	Cherokee	5,400	5,300	98
	Clay	7,000	6,900	99
	Crawford	6,400	6,300	98
	Dickinson	6,300	6,200	98
	Emmet	4,400	4,300	98
	Ida	3,200	3,200	100
	Lyon	4,300	4,200	98
	Monona	4,000	4,000	100
	O'Brien	5,900	5,900	100
	Osceola	2,800	2,800	100
	Palo Alto	4,000	3,900	98
	Plymouth	8,500	8,400	99
	Pocahontas	3,800	3,800	100
	Sac	4,900	4,800	98
	Sioux	10,000	9,800	98
	Woodbury	37,300	37,000	99
	MINNESOTA			
Nobles	7,500	7,400	99	



KTIV BPCT-3127 Granted 1/19/65 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Cedar	3,600	3,600	100
	Cuming	3,800	3,800	100
	Dakota	6,000	6,000	100
	Dixon	2,300	2,300	100
	Holt	4,600	4,500	98
	Knox	3,800	3,700	97
	Madison	12,500	12,300	98
	Pierce	2,900	2,900	100
	Stanton	2,200	2,200	100
	Thurston	2,300	2,300	100
	Wayne	3,300	3,300	100
	SOUTH DAKOTA			
	Clay	4,400	4,400	100
Union	4,000	4,000	100	
Yankton	7,100	7,000	99	
Between 25-49%	MINNESOTA			
	Rock	3,600	3,600	100
Between 5-24%	NEBRASKA			
	Antelope	3,000	2,900	97
Station Totals	IOWA			
	Calhoun	4,600	4,600	100
	Carroll	8,000	7,900	99
	Harrison	5,600	5,500	98
	NEBRASKA			
	Burt	3,100	3,100	100
	Washington	6,200	6,200	100
	SOUTH DAKOTA			
	Bon Homme	2,600	2,500	96
	Lincoln	5,600	5,500	98
Turner	3,300	3,300	100	
Net Weekly Circulation (1993)		241,600	239,000	99
Average Daily Circulation (1993)				166,300
				105,100

Iowa

KCCI-TV, Des Moines (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Kossuth	7,100	7,000	99
	Palo Alto	4,000	3,900	98
	Tama	6,700	6,600	99
	MISSOURI			
	Harrison	3,500	3,400	97
Between 5-24%	Putnam	2,100	2,100	100
	Worth	1,000	1,000	100
	IOWA			
	Butler	6,000	5,900	98
	Emmet	4,400	4,300	98
	Iowa	5,700	5,600	98
	Jefferson	6,500	6,400	98
	Montgomery	4,900	4,800	98
	Page	6,600	6,500	98
	Shelby	5,000	5,000	100
MISSOURI				
Sullivan	2,600	2,600	100	

KCAU-TV, Sioux City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEBRASKA			
	Colfax	3,500	3,400	97
	Washington	6,200	6,200	100
	SOUTH DAKOTA			
	Bon Homme	2,600	2,500	96
	Hutchinson	3,200	3,100	97

WHO-TV, Des Moines (Arbitron Data Continued)

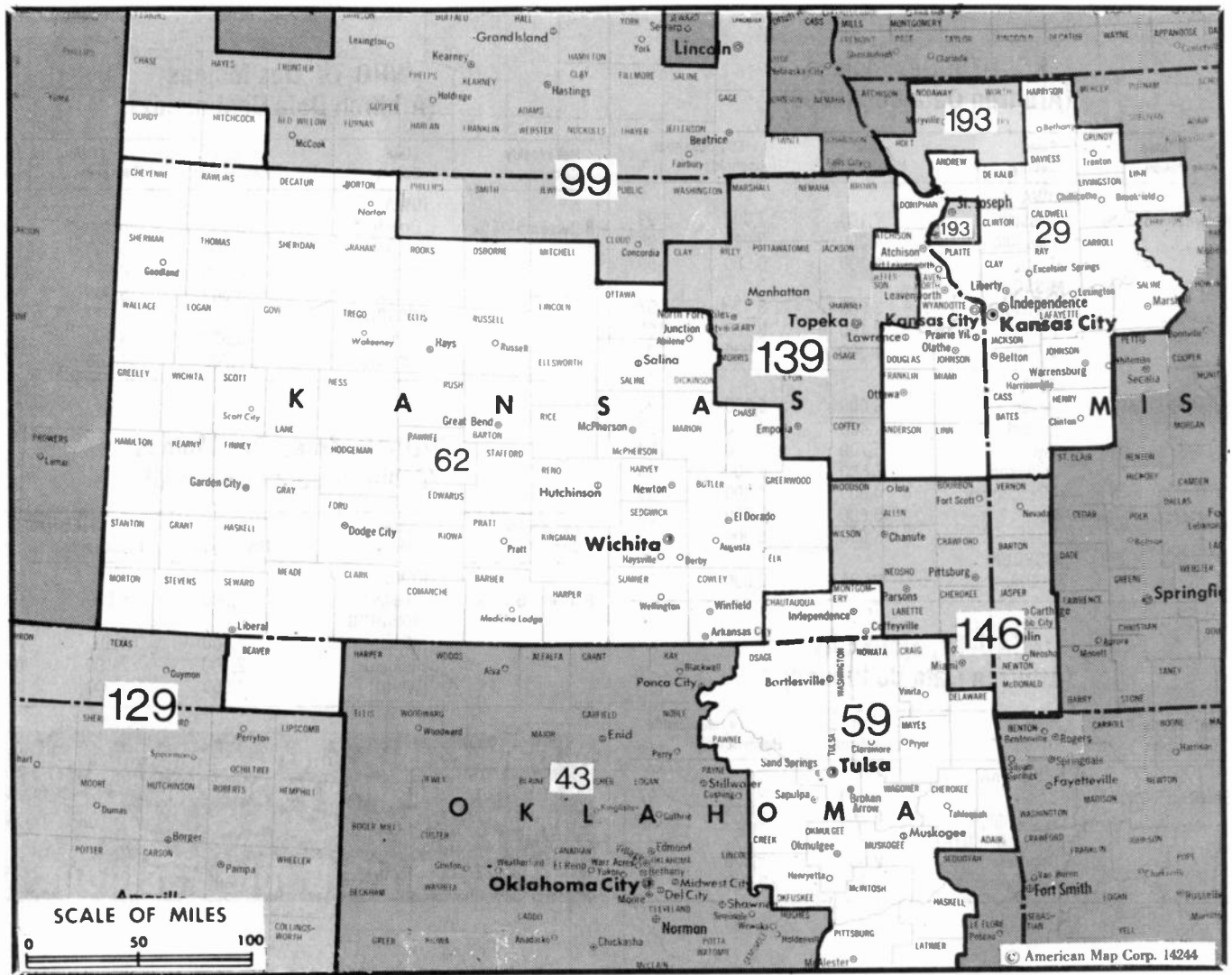
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Crawford	6,400	6,300	98
	Iowa	5,700	5,600	98
	Page	6,600	6,500	98
	Shelby	5,000	5,000	100
	MISSOURI			
	Harrison	3,500	3,400	97
	Schuyler	1,700	1,700	100

WOI-TV, Ames-Des Moines (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Shelby	5,000	5,000	100
	MISSOURI			
	Mercer	1,500	1,500	100
	Putnam	2,100	2,100	100
	Worth	1,000	1,000	100

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Television & Cable Factbook



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Kansas City, MO	780,700	29	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
Oklahoma City, OK	577,500	43	KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KWTV (9)
Tulsa, OK	460,200	59	KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTUL (8), KWHB (47)
Wichita-Hutchinson, KS	430,200	62	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Lincoln-Hastings-Kearney, NE	245,400	99	KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNW-TV (6)
Amarillo, TX	168,900	129	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVH-TV (12), KVII-TV (7)
Topeka, KS	155,500	139	KSNT (27), KTKA-TV (49), WIBW-TV (13)
Joplin, MO-Pittsburg, KS	139,100	146	KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
St. Joseph, MO	44,900	193	KQTV (2), KTAJ (16)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KWCH-TV, Hutchinson	See Wichita, KS
KSNK, Oberlin	See McCook, NE
KODE-TV, Pittsburg	See Joplin, MO
KSNF, Pittsburg	See Joplin, MO

Kansas Station Totals as of November 1, 1993			
	VHF	UHF	TOTAL
Commercial Television Stations	12	6	18
Educational Television Stations	4	0	4
	16	6	22

Kansas—Colby

KLBY

Ch. 4

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 900 S. Range, Colby, KS 67701.

Telephone: 913-462-8644. Fax: 913-462-3522.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 748-ft. above av. terrain, 770-ft. above ground, 4190-ft. above sea level.

Latitude 39° 15' 25"

Longitude 101° 21' 10"

Transmitter: 7.2-mi. SSE of Brewster.

Satellite Earth Station: AFC, 3.7-meter Ku-band; M/A-Com receivers.

News Service: AP.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: September 4, 1984. Sale to Smoky Hills Public Television Corp. approved by FCC March 5, 1986, but not consummated. Sale to present owner by Sheraton Colby Convention Inc. approved by FCC Oct. 10, 1986. Station returned to air Feb. 11, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Deb Schwanke, Station Manager.

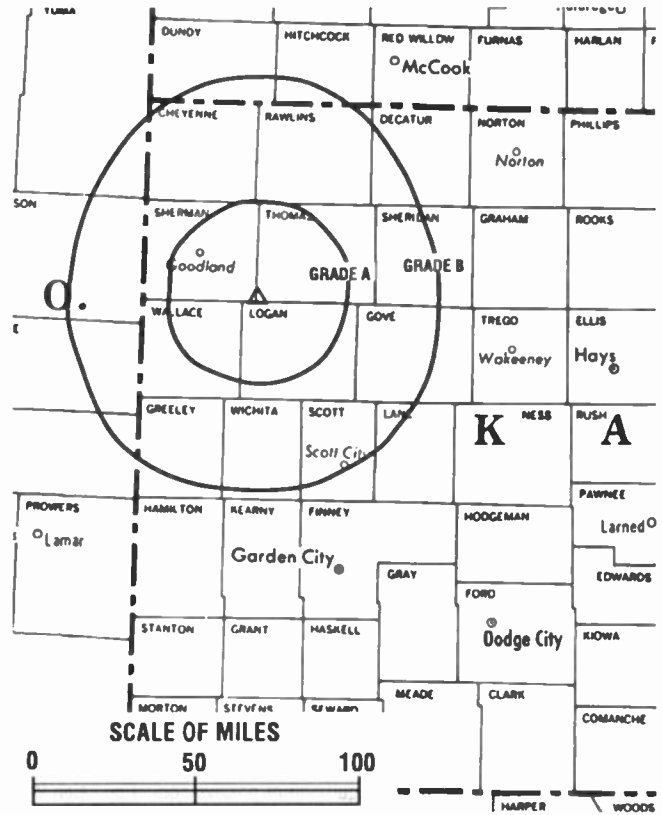
Bernard Schmid, Chief Engineer.

Highest 30 Sec. Rate: \$200.

City of License: Colby. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cheyenne	1,400	1,400	100
	Gove	1,300	1,300	100
	Logan	1,200	1,200	100
	Rawlins	1,400	1,400	100
	Sheridan	1,200	1,200	100
	Sherman	2,700	2,700	100
	Thomas	3,100	3,000	97



KLBY BPCT-821008KO Granted 2/9/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wallace	700	700	100
Between 25-49%	COLORADO			
	Kit Carson	2,800	2,700	96
	KANSAS			
	Decatur	1,600	1,600	100
	Trego	1,500	1,500	100
Between 5-24%	COLORADO			
	Cheyenne	900	900	100
	KANSAS			
	Lane	1,000	1,000	100
	Scott	2,000	2,000	100
	Wichita	1,000	1,000	100
Station Totals		23,800	23,600	99
Net Weekly Circulation (1993)				12,100
Average Daily Circulation (1993)				6,100

Kansas—Ensign

KBSD-TV

Ch. 6

(Operates in affiliation with KWCH-TV, Hutchinson-Wichita, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, 211 Townsend, Birmingham, MI 48009.

Studio: Airport Terminal, Dodge City, KS 67801.

Mailing Address: Box 157, Dodge City, KS 67801.

Telephone: 316-227-3121. Fax: 316-225-1675.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969. Transfer of control to Kansas Bcstg. System approved by FCC May 19, 1988. Sale to Smith Broadcasting Group Inc. approved Oct. 12, 1988.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:
Gayle Kiger, Station Manager.

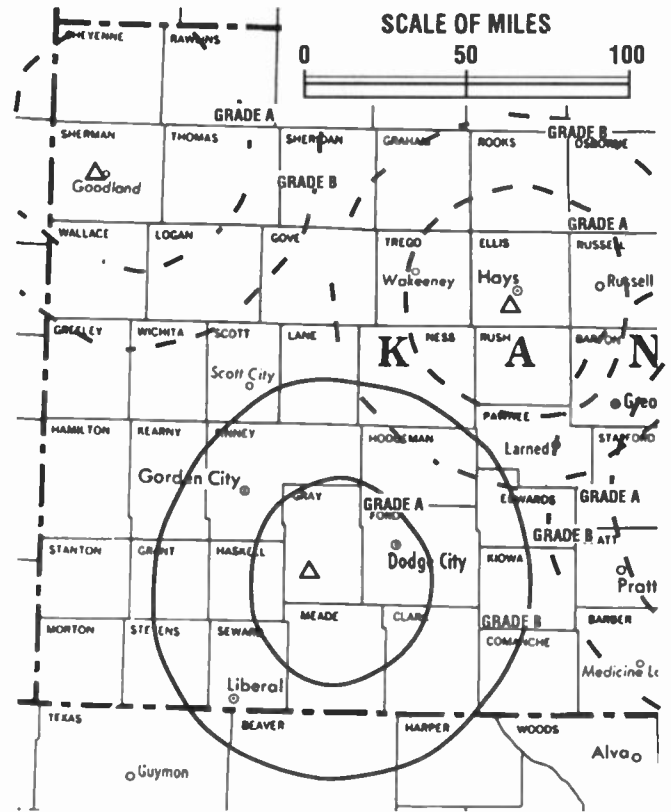
Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$178.

City of License: Ensign. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Finney	11,200	11,100	99
	Ford	9,900	9,800	99
	Grant	2,400	2,400	100
	Gray	2,000	2,000	100
	Haskell	1,400	1,400	100
	Hodgeman	800	800	100
	Kearny	1,400	1,400	100
	Meade	1,600	1,600	100



KBSD-TV BPCT-3474 Granted 1/29/65 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scott	2,000	2,000	100
	Seward	6,600	6,500	98
	Stevens	1,900	1,900	100
	OKLAHOMA			
	Beaver	2,300	2,300	100
Between 25-49%	KANSAS			
	Comanche	900	900	100
	Edwards	1,600	1,600	100
	Hamilton	1,000	1,000	100
	Lane	1,000	1,000	100
	Stanton	800	800	100
Between 5-24%	KANSAS			
	Kiowa	1,400	1,400	100
	Morton	1,300	1,300	100
	Ness	1,700	1,700	100
	Pawnee	2,900	2,900	100
	OKLAHOMA			
	Harper	1,600	1,600	100
Woods	3,700	3,700	100	
Station Totals		62,400	62,100	100
Net Weekly Circulation (1993)				39,600
Average Daily Circulation (1993)				22,600

Kansas—Fort Scott

KKFT

Ch. 20

Network Service: None, independent.

Licensee: Family Bcstg. Co. Inc., 1404 5th Ave. SE, Altoona, IA 50009.

Studio: 1625 Scott St., Fort Scott, KS 66701.

Telephone: 515-967-6228.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 765-ft. above av. terrain, 765-ft. above ground, 1685-ft. above sea level.

Latitude	37°	26'	36"
Longitude	94°	39'	31"

Requests modification of CP for change to 13-kw max. visual, 198-ft. above av. terrain, 148-ft. above ground, 1047-ft. above sea level, lat. 37° 49' 10", long. 98° 24' 40", transmitter to 1625 Scott St. BMPCT-921015KE.

Transmitter: Approx. 3-mi. NE of Pittsburg.

Multichannel TV Sound: Planned.

Ownership: Family Broadcasting Co. Inc.

Began Operation: October 16, 1992.

Personnel:

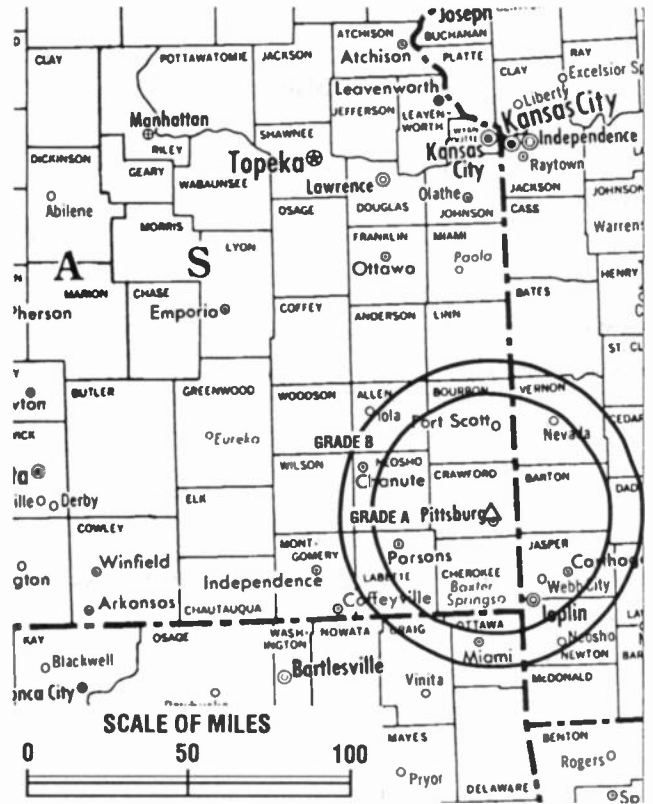
Jerry Montgomery, General Manager.

Donna Montgomery, Program Director & Business Manager.

Les White, Chief Engineer.

Rates: On request.

Arbitron Data: Not available.



KKFT BPCT-8703312K Granted 3/1/88 © American Map Corp., No. 14244

City of License: Fort Scott. ADI: Joplin, MO-Pittsburg, KS. Rank: 146.

Kansas—Garden City

KSNG

Ch. 11

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main St., Wichita, KS 67203.

Studio: 204 Fulton, Garden City, KS 67846.

Telephone: 316-276-2311. Fax: 316-275-0576.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 3711-ft. above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi. S of Garden City.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band; M/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: November 5, 1958. For sale to present owners, see KSNW, Wichita, KS.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Personnel:

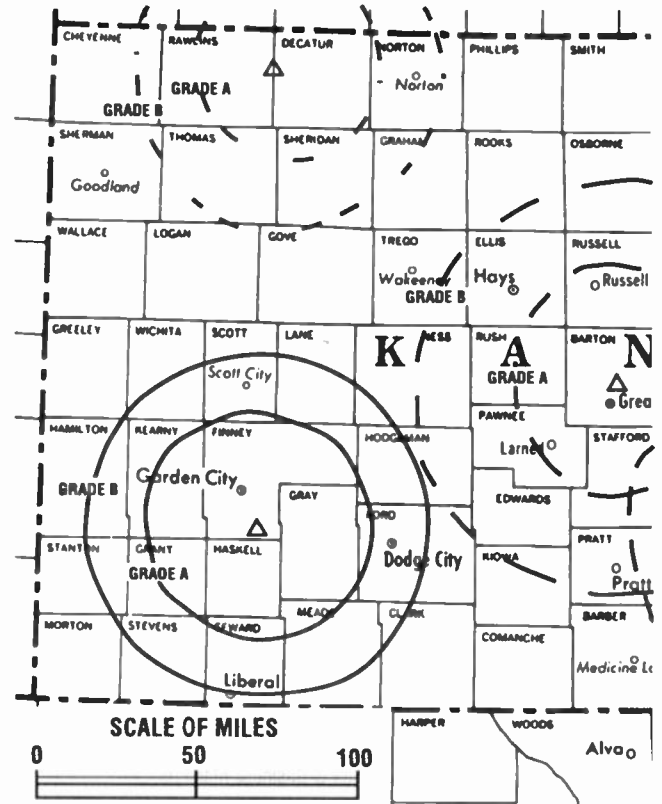
Sharolyn Mayfield, Station Manager.
Jim Bowers, Chief Engineer.

Rates: Offered as a bonus with KSNW, Wichita and its other satellites KSNK, Great Bend, KS and KSNK, McCook, NE.

City of License: Garden City. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Finney	11,200	11,100	99
	Ford	9,900	9,800	99
	Grant	2,400	2,400	100
	Gray	2,000	2,000	100
	Greeley	700	700	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Hodgeman	800	800	100
	Kearny	1,400	1,400	100



KSNG BPCT-3371 Granted 8/20/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lane	1,000	1,000	100
	Meade	1,600	1,600	100
	Morton	1,300	1,300	100
	Scott	2,000	2,000	100
	Seward	6,600	6,500	98
	Stanton	800	800	100
	Stevens	1,900	1,900	100
	Wichita	1,000	1,000	100
Between 25-49%	KANSAS			
	Comanche	900	900	100
	Ness	1,700	1,700	100
Between 5-24%	OKLAHOMA			
	Beaver	2,300	2,300	100
Station Totals	KANSAS			
	Edwards	1,600	1,600	100
	Kiowa	1,400	1,400	100
Net Weekly Circulation (1993)		55,900	55,600	99
Average Daily Circulation (1993)				42,200
				25,200

Kansas—Garden City

KUPK-TV

Ch. 13

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1500 N. West St., Wichita, KS 67203.

Studio: See KAKE-TV, Wichita.

Telephone: 316-275-1560. Fax: 316-275-1572.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

Transmitter: 8-mi. NW of Copeland, KS.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Luxor, 3.65-meter C-band; Luxor, M/A-Com receivers.

News Service: AP.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: October 28, 1964.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Bryce Baker, Sales Manager.

Paul Hinderliter, Chief Engineer.

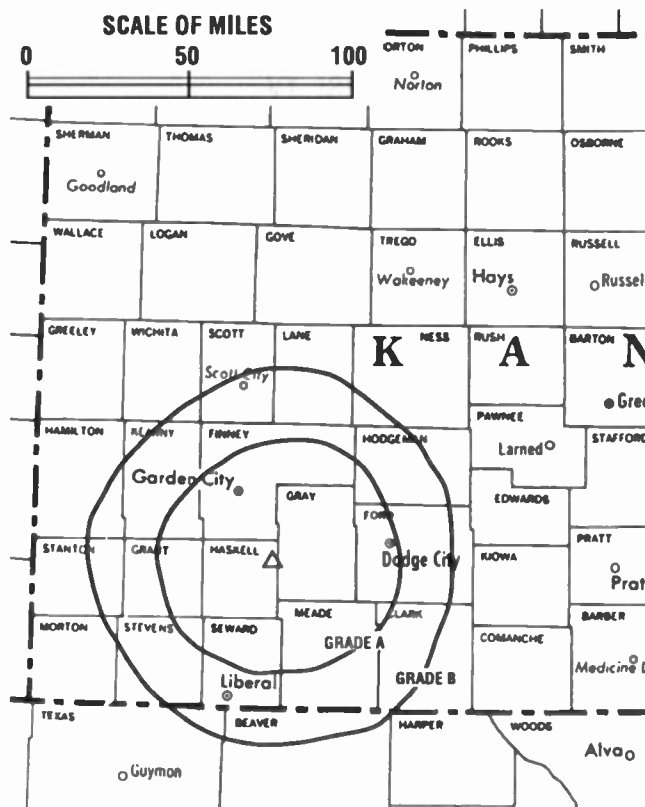
Highest 30 Sec. Rate: \$200.

Note: Combination rates with KAKE-TV, Wichita, KS also available.

City of License: Garden City. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Comanche	900	900	100
	Edwards	1,600	1,600	100
	Finney	11,200	11,100	99
	Ford	9,900	9,800	99
	Grant	2,400	2,400	100
	Gray	2,000	2,000	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Hodgeman	800	800	100
	Kearny	1,400	1,400	100
	Lane	1,000	1,000	100
	Meade	1,600	1,600	100
	Scott	2,000	2,000	100
Seward	6,600	6,500	98	
Stanton	800	800	100	
Stevens	1,900	1,900	100	



KUPK-TV BMPCT-831216KF Granted 1/11/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wichita	1,000	1,000	100
	OKLAHOMA			
	Beaver	2,300	2,300	100
Between 25-49%	KANSAS			
	Morton	1,300	1,300	100
	Ness	1,700	1,700	100
Between 5-24%	KANSAS			
	Greeley	700	700	100
	Kiowa	1,400	1,400	100
	Pawnee	2,900	2,900	100
	Rush	1,600	1,600	100
	OKLAHOMA			
Harper	1,600	1,600	100	
Texas	6,100	6,000	98	
Station Totals		68,100	67,700	99
Net Weekly Circulation (1993)				42,200
Average Daily Circulation (1993)				22,600

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Kansas—Goodland

KBSL-TV

Ch. 10

(Satellite of KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, 211 Townsend, Birmingham, MI 48009.

Studio: See KBSH-TV, Hays.

Mailing Address: Box 569, Goodland, KS 67735.

Telephone: 913-899-2321. Fax: 913-899-3131.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude	39°	28'	09"
Longitude	101°	33'	20"

Transmitter: 9-mi. N of Edson.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

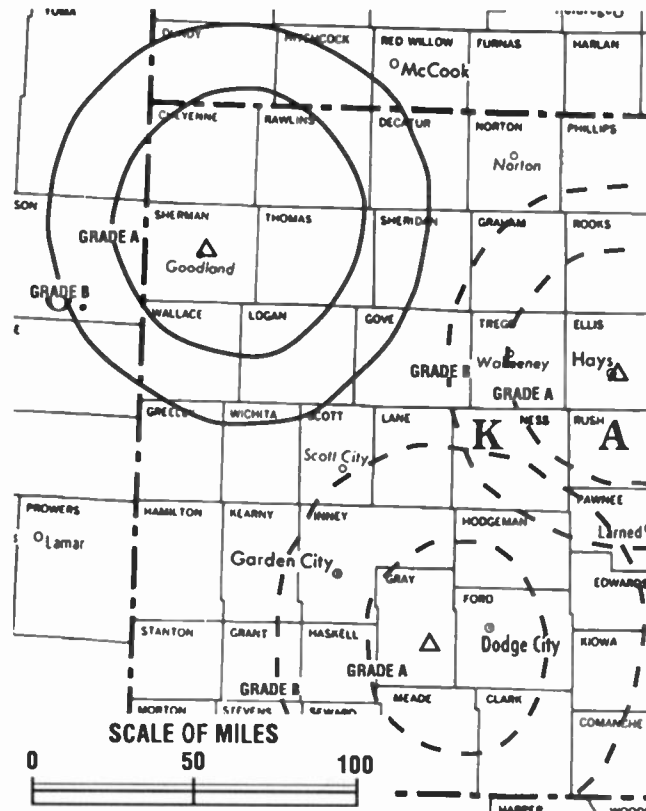
Began Operation: April 26, 1959. Test programming Sept. 11, 1958; full operation April 26, 1959. Leslie E. Whittemore group acquired station from James E. Blair (Television Digest, Vol. 15:16, 27). Max Jones took over station from Whittemore and associates following bankruptcy (Vol. 16:24). Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved by FCC Nov. 2, 1960 (Vol. 16:39, 45). Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Sale to Smith Broadcasting Group Inc. approved by Fcc Oct. 12, 1988.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Bernie Brown, Station Manager.



KBSL-TV BPCT-5222 Granted 9/1/78 © American Map Corp., No. 14244

Rates: On request.

Arbitron Data: Included with KBSH-TV, Hays, KS.

City of License: Goodland. ADI: Wichita-Hutchinson. Rank: 62.

Kansas—Great Bend

KSNC

Ch. 2

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 905 N. Main, Wichita, KS 67203.

Studio: See KSNW, Wichita.

Telephone: 316-793-7868.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N of city limits.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band.

News Services: AP, CNN, Conus, KSN.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: November 28, 1954. Sale (with satellites KSNG, Garden City, KS and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Television Digest, Vol. 2:25). For sale to present owners, see KSNW, Wichita, KS.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

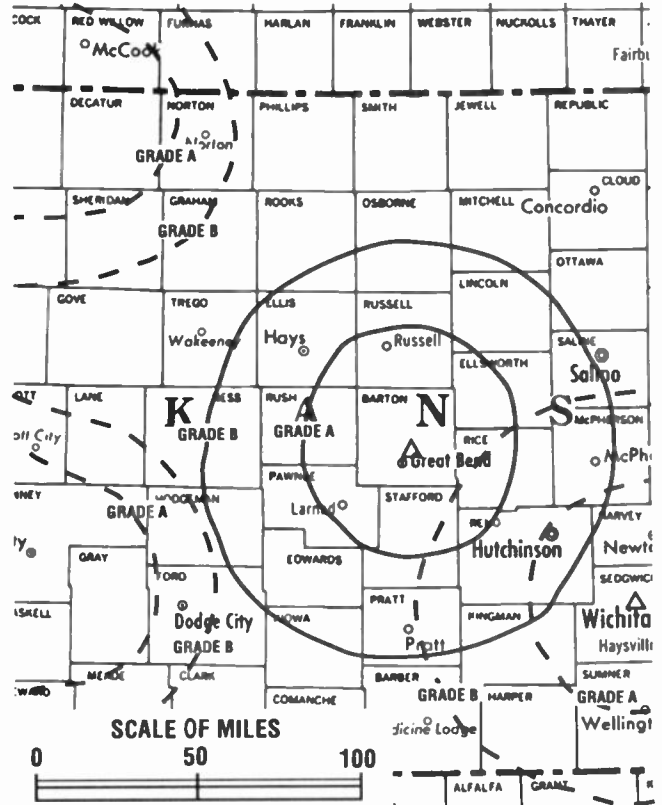
Mark Nichols, Station Manager.
James Bowers, Chief Engineer.
Tim McQuade, News Director.

Rates: On request.

City of License: Great Bend. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS	11,100	11,000	99
	Barton	1,600	1,600	100
	Edwards	10,000	9,900	99
	Ellis	2,500	2,500	100
	Kiowa	1,400	1,400	100
	Lincoln	1,500	1,500	100
	Mitchell	2,800	2,700	96
	Ness	1,700	1,700	100
	Osborne	2,000	2,000	100
	Pawnee	2,900	2,900	100



KSNC BPCT-1838 Granted 3/3/54 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rice	4,000	4,000	100
	Rush	1,600	1,600	100
	Russell	3,200	3,200	98
	Stafford	2,200	2,200	100
	Trego	1,500	1,500	100
Between 25-49%	KANSAS			
	Comanche	900	900	100
	Ottawa	2,300	2,200	96
Between 5-24%	KANSAS			
	Barber	2,200	2,200	100
	Ford	9,900	9,800	99
	Gove	1,300	1,300	100
	Hodgeman	800	800	100
	Jewell	1,700	1,600	97
	Pratt	3,900	3,900	100
	Rooks	2,400	2,400	100
	Smith	2,100	2,100	100
Station Totals		77,500	76,900	99
Net Weekly Circulation (1993)				39,600
Average Daily Circulation (1993)				24,300

Kansas—Hays

KBSH-TV

Ch. 7

(Operates satellite KBSL-TV, Goodland, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, 211 Townsend, Birmingham, MI 48009.

Studio: 2300 Hall St., Hays, KS 67601.

Mailing Address: Box 817, Hays, KS 67601.

Telephone: 913-625-5277. Fax: 913-625-1161.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 821-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 15"

Transmitter: 2300 Hall St.

Satellite Earth Stations: ADM, 4.8-meter C-band; AFC, 3.6-meter Ku-band; M/A-Corn, Standard Communications receivers.

News Service: UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: September 2, 1958. Sale by Kansas Bcstg. System to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Bernard Brown, Station Manager.
Dennis Massier, Director of Engineering.
Ed Zimmer, News Director.

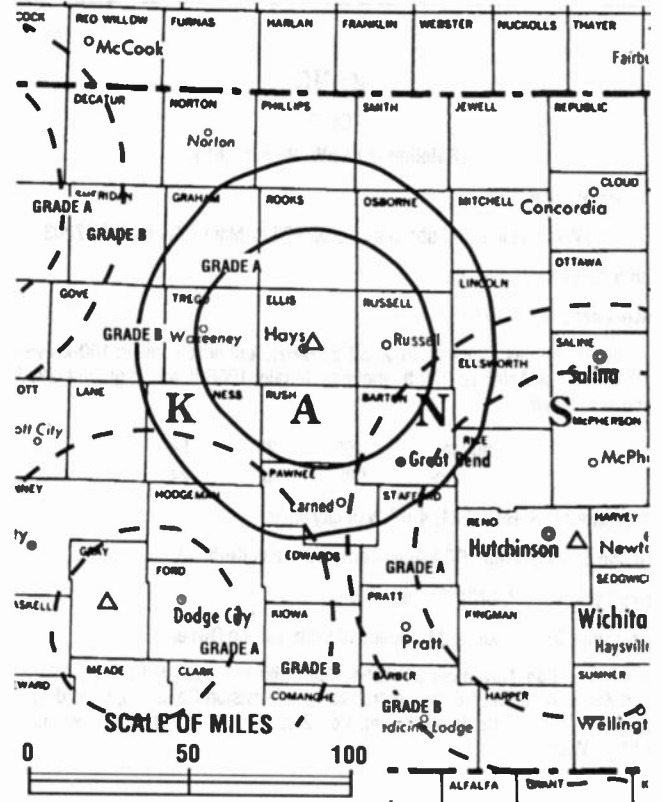
Rates: On request.

Arbitron Data: Figures include KBSL-TV, Goodland, KS.

City of License: Hays. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Cheyenne	900	900	100
	Kit Carson	2,800	2,700	96
	KANSAS			
	Cheyenne	1,400	1,400	100
	Decatur	1,600	1,600	100
	Ellis	10,000	9,900	99
	Gove	1,300	1,300	100
	Graham	1,400	1,400	100
	Greeley	700	700	100
	Lane	1,000	1,000	100
	Logan	1,200	1,200	100
	Ness	1,700	1,700	100
	Norton	2,200	2,200	100
	Osborne	2,000	2,000	100
	Phillips	2,700	2,600	96
	Rawlins	1,400	1,400	100
	Rooks	2,400	2,400	100
	Rush	1,600	1,600	100
	Russell	3,200	3,200	98



KBSH-TV BPCT-4033 Granted 10/16/67

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scott	2,000	2,000	100
	Sheridan	1,200	1,200	100
	Sherman	2,700	2,700	100
	Thomas	3,100	3,000	97
	Trego	1,500	1,500	100
	Wallace	700	700	100
	Wichita	1,000	1,000	100
	NEBRASKA			
	Chase	1,700	1,700	100
	Dundy	1,100	1,100	100
Hayes	500	500	100	
Hitchcock	1,500	1,500	100	
Between 25-49%	COLORADO			
	Washington	1,900	1,800	95
	Yuma	3,500	3,400	97
	KANSAS			
Lincoln	1,500	1,500	100	
Smith	2,100	2,100	100	
Between 5-24%	KANSAS			
	Barton	11,100	11,000	99
	Hodgeman	800	800	100
	Jewell	1,700	1,600	97
	Mitchell	2,800	2,700	96
	Pawnee	2,900	2,900	100
	NEBRASKA			
Red Willow	4,700	4,600	98	
Station Totals		89,500	88,500	99
Net Weekly Circulation (1993)				49,900
Average Daily Circulation (1993)				30,000

Kansas—Lawrence

KMCI

Ch. 38

Network Service: None, independent.

Licensee: Miller Bcstg. Inc., Box 66, Baldwin City, KS 66006.

Studio: U.S. 56 at First St., Baldwin City, KS 66006.

Telephone: 913-594-3086. **Fax:** 913-594-3080.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 4743.8-kw max. visual. Antenna: 1083-ft. above av. terrain, 1004-ft. above ground, 2018-ft. above sea level.

Latitude 38° 53' 46"

Longitude 95° 10' 29"

Transmitter: 5.77-mi. SE of Lawrence.

Satellite Earth Station: Comtech, 5-meter C-band.

Ownership: Miller Broadcasting Inc.

Began Operation: February 1, 1988.

Personnel:

Monte Miller, President & General Manager.

Doris Miller, Station Manager.

Christopher Miller, General Sales Manager.

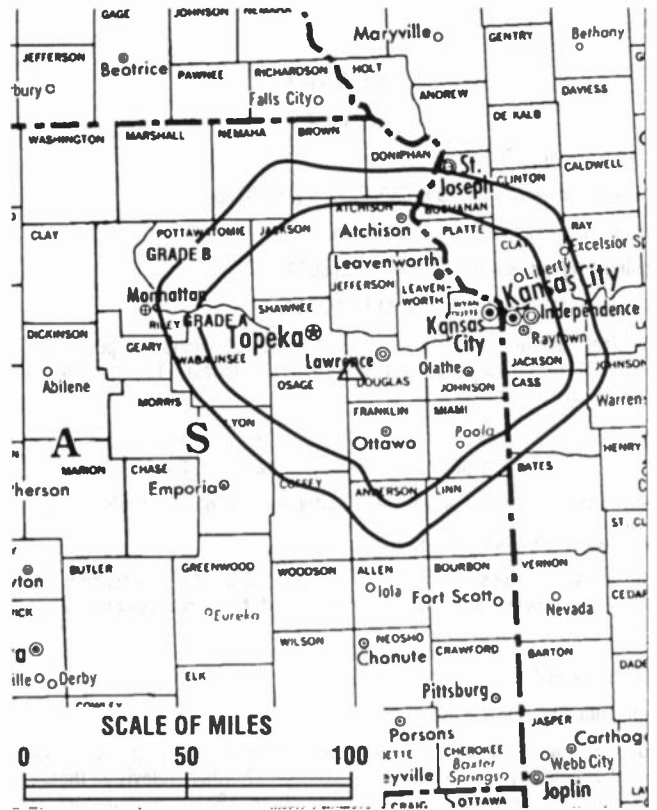
Quinn Miller, Production Manager.

Gary Krohe, Chief Engineer.

Rates: On request.

City of License: Lawrence. **ADI:** Kansas City. **Rank:** 29.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KMCI BMPCT-891228KF Granted 3/23/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI Caldwell	3,200	3,200	100
Station Totals		3,200	3,200	100
Net Weekly Circulation (1993)			3,900	
Average Daily Circulation (1993)			1,300	

Kansas—Pittsburg-Joplin, Missouri

KOAM-TV Ch. 7

Network Service: CBS.

Licensee: Scarecrow Inc., Box 659, Pittsburg, KS 66762.

Studio: Intersection of U.S. 69 & Lawton.

Mailing Address: Box 659, Pittsburg, KS 66762.

Telephone: 417-624-0233. Fax: 417-624-3115.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; RCA Americom, 4.6-meter Ku-band; Scientific-Atlanta, 4-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Scarecrow Holdings Inc.

Began Operation: December 5, 1953. Sale to Draper Communications by Mid-Continent Telecastings Inc. approved by FCC Sept. 27, 1984 (Television Digest, Vol. 24:34). FCC approved sale to KOAM TV Oct. 28, 1987. Sale to present owners approved May 28, 1993.

Represented (sales): Settel Inc.

Represented (legal): Latham & Watkins.

Personnel:

Richard B. Armfield, General Manager.

Danny Thomas, General Sales Manager.

Cathy Coomer, Program & Promotion Director.

Walter Ward, Chief Engineer.

Shirley Beer, News Director.

Debbie Auman, Business Manager.

Malcolm Hukriede, Local Sales Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$1566.

City of License: Pittsburg. ADI: Joplin, MO-Pittsburg, KS. Rank: 146.

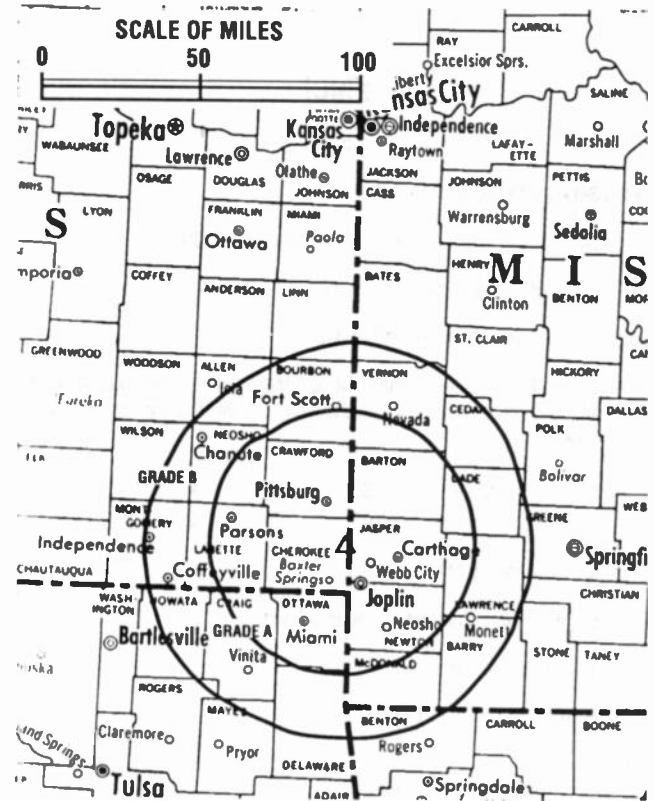
Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Allen	5,500	5,400	98
	Bourbon	5,800	5,700	98
	Cherokee	8,400	8,300	99
	Crawford	14,400	14,200	99
	Elk	1,400	1,400	100
	Labette	9,200	9,100	99
	Montgomery	15,500	15,200	98
Neosho	6,600	6,500	98	

TELEVISION & CABLE UPDATE

All the latest industry changes as they occur.

For information, call (202) 872-9200.



KOAM-TV BPCT-2863 Granted 5/29/61 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSOURI				
	Barton	4,600	4,500	98	
	Jasper	36,600	36,100	99	
	Mc Donald	6,600	6,500	98	
	Newton	17,200	17,000	99	
	Vernon	7,300	7,200	99	
	OKLAHOMA				
	Ottawa	12,000	11,900	99	
	Between 25-49%	ARKANSAS			
		Benton	40,000	39,300	98
KANSAS					
Linn		3,200	3,200	100	
Woodson		1,700	1,700	100	
MISSOURI					
Barry		11,300	11,100	98	
Dade		3,000	3,000	100	
Lawrence		12,000	11,800	98	
OKLAHOMA					
Craig	5,200	5,100	98		
Delaware	11,500	11,300	98		
Between 5-24%	KANSAS				
	Anderson	3,000	3,000	100	
	Chautauqua	1,800	1,800	100	
	Greenwood	3,100	3,000	97	
	MISSOURI				
	Bates	6,100	6,000	98	
	Cedar	5,000	4,900	98	
	OKLAHOMA				
	Nowata	4,000	4,000	100	
	Station Totals		266,000	262,100	99
Net Weekly Circulation (1993)				166,700	
Average Daily Circulation (1993)				99,600	

Kansas—Salina

KAAS-TV

Ch. 18

(Satellite of KSAS-TV, Wichita, KS)

Network Service: Fox.

Licensee: Clear Channel Television Inc., 316 N. West St., Wichita, KS 67203.

Studio: See KSAS-TV, Wichita.

Telephone: 316-942-2424. Fax: 316-942-8927.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 612.3-kw max. visual. Antenna: 1040-ft. above av. terrain, 866-ft. above ground, 2361-ft. above sea level.

Latitude	39°	06'	16"
Longitude	97°	23'	15"

Transmitter: Ottawa County 282°T from Manchester.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: April 3, 1988. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Personnel:

See KSAS-TV, Wichita, KS.

Rates: On request.

Arbitron Data: Included with KSAS-TV, Wichita, KS.



KAAS-TV BMPCT-870707KF Granted 11/17/87 © American Map Corp., No. 14244

City of License: Salina. ADI: Wichita-Hutchinson. Rank: 62.

Kansas—Topeka

KSNT
Ch. 27

Network Service: NBC.

Licensee: Topeka License Subsidiary Corp., 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Studio: 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Mailing Address: Box 2700, Topeka, KS 66601.

Telephone: 913-582-4000. **Fax:** 913-582-5283.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.50"
Longitude 95° 47' 04.10"

Transmitter: 6835 Northwest U.S. Hwy. 24.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Harris, 4.6-meter Ku-band; RCA Americom, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, KSN, NBC.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: December 28, 1967. Sale to present owners by Standard Corp. approved by FCC Aug. 5, 1988 (Television Digest, Vol. 28:20).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

- Gary Solir, General Manager.
- Shannon Hart, General Sales Manager.
- John Rinkenbaugh, News Director.
- Chris Davies, Chief Engineer.
- John Sheridan, Promotion Director.
- Connie Barnard, Business Manager.
- Keith Walberg, Creative Services Director.

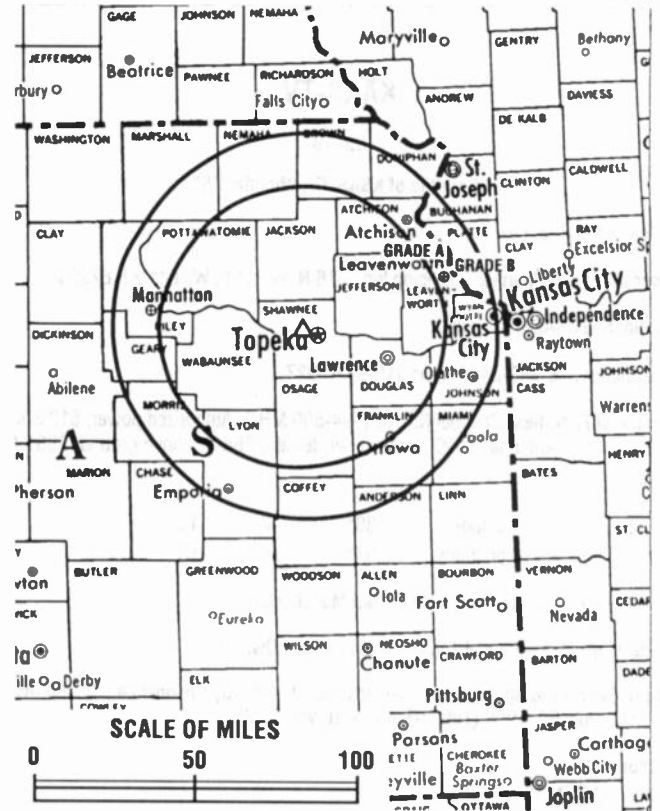
Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$750.

City of License: Topeka. **ADI:** Topeka. **Rank:** 139.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chase	1,200	1,200	100
	Clay	3,600	3,500	97
	Coffey	3,300	3,200	97
	Dickinson	7,600	7,500	99
	Geary	10,600	10,500	99
	Jackson	4,300	4,200	98
	Jefferson	6,000	5,900	98



KSNT BMPCT-6498 Granted 10/12/66 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lyon	13,100	12,900	98
	Marshall	4,600	4,500	98
	Morris	2,600	2,500	96
	Nemaha	4,000	3,900	98
	Osage	5,900	5,800	98
	Pottawatomie	6,000	5,900	98
	Riley	21,300	20,900	98
	Shawnee	65,100	64,500	99
	Wabaunsee	2,500	2,400	98
	Between 25-49%	KANSAS		
Anderson		3,000	3,000	100
Brown		4,300	4,200	98
Cloud		4,300	4,200	98
Douglas		31,400	30,900	98
Franklin		8,400	8,300	99
Between 5-24%	Washington	2,800	2,700	96
	KANSAS			
	Atchison	6,100	6,000	98
	Doniphan	3,100	3,100	100
	Leavenworth	20,800	20,600	99
Miami	8,800	8,700	99	
Station Totals		254,700	251,000	99
Net Weekly Circulation (1993)				151,000
Average Daily Circulation (1993)				80,300

Kansas—Topeka

KTKA-TV

Ch. 49

Network Service: ABC.

Licensee: Northeast Kansas Broadcast Service Inc., Box 2229, Topeka, KS 66601.

Studio: 101 S.E. Monroe, Topeka, KS 66603.

Mailing Address: Box 2229, Topeka, KS 66601.

Telephone: 913-234-4949. Fax: 913-234-5256.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34"
Longitude 95° 54' 58"

Transmitter: 2280 W. Union Rd., Dover.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; M/A-Com, 3.7-meter C-band; 3.7-meter Ku-band; Pinzone receivers.

News Service: AP.

Ownership: Marion B. Brechner (Group Owner).

Began Operation: June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC Feb. 11, 1985. Sale to present owners approved by FCC April 28, 1986 (Television Digest, Vol. 25:15).

Represented (sales): Seftel Inc.

Represented (legal): Cohn & Marks.

Personnel:

Berl Brechner, President.
Kent Cornish, General Manager.
Bob Fulmer, Sales Manager.
Nancy Weeden, Program Director.
Marty Matthews, News Director.
Melissa McPherson, Promotion Manager.
Jerry Roberts, Business Manager.
Mike Caudle, Chief Engineer.

Highest 30 Sec. Rate: \$500.

City of License: Topeka. ADI: Topeka. Rank: 139.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Coffey	3,300	3,200	97
	Geary	10,600	10,500	99
	Jackson	4,300	4,200	98
	Jefferson	6,000	5,900	98
	Lyon	13,100	12,900	98
	Morris	2,600	2,500	96
	Nemaha	4,000	3,900	98



KTKA-TV BMPCT-830111KG Granted 1/28/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Osage	5,900	5,800	98
	Pottawatomie	6,000	5,900	98
	Riley	21,300	20,900	98
	Shawnee	65,100	64,500	99
	Wabaunsee	2,500	2,400	98
Between 25-49%	KANSAS			
	Brown	4,300	4,200	98
	Douglas	31,400	30,900	98
	Marshall	4,600	4,500	98
Between 5-24%	KANSAS			
	Anderson	3,000	3,000	100
	Chase	1,200	1,200	100
	Clay	3,600	3,500	97
	Cloud	4,300	4,200	98
	Dickinson	7,600	7,500	99
	Franklin	8,400	8,300	99
	Washington	2,800	2,700	96
Station Totals		236,700	233,200	99
Net Weekly Circulation (1993)				126,200
Average Daily Circulation (1993)				60,500

Kansas—Topeka

WIBW-TV

Ch. 13

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: 5600 W. 6th St., Topeka, KS 66606.

Mailing Address: Box 119, Topeka, KS 66601.

Telephone: 913-272-3456. TWX: 910-744-6709. Fax: 913-272-0117.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.50"

Longitude 96° 02' 57.50"

Transmitter: 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, RCA, Scientific-Atlanta, Simulsat receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 100-kw, 97.3 MHz (No. 247), 1220-ft.

News Services: AP, CBS.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: November 15, 1953. Sale of WIBW-TV-AM to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Jerry Holley, Vice President, Broadcasting & General Manager.

George Logan, Station Manager.

Vince Frye, General Sales Manager.

Kelly Lenz, Farm Director.

Ron Paradis, Sports Director.

Mary Loftus, News Director.

Larry Slawson, Creative Director.

Beverly Anderson, Business Manager.

Bobbi Athon, Promotion Manager.

Elmer Gunderson, Chief Engineer.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Topeka. ADI: Topeka. Rank: 139.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
50% & Over	Brown	4,300	4,200	98
	Chase	1,200	1,200	100
	Clay	3,600	3,500	97
	Cloud	4,300	4,200	98
	Coffey	3,300	3,200	97
	Dickinson	7,600	7,500	99
	Douglas	31,400	30,900	98
	Geary	10,600	10,500	99
	Jackson	4,300	4,200	98
	Jefferson	6,000	5,900	98
	Lyon	13,100	12,900	98
	Marshall	4,600	4,500	98
	Morris	2,600	2,500	96
	Nemaha	4,000	3,900	98



WIBW-TV BPCT-2743 Granted 8/1/62 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Osage	5,900	5,800	98	
	Pottawatomie	6,000	5,900	98	
	Riley	21,300	20,900	98	
	Shawnee	65,100	64,500	99	
	Wabaunsee	2,500	2,400	98	
	Woodson	1,700	1,700	100	
KANSAS					
Between 25-49%	Anderson	3,000	3,000	100	
	Atchison	6,100	6,000	98	
	Doniphan	3,100	3,100	100	
	Franklin	8,400	8,300	99	
	Greenwood	3,100	3,000	97	
	Republic	2,700	2,600	96	
	Saline	20,100	19,900	99	
	Washington	2,800	2,700	96	
	NEBRASKA				
	Richardson	4,100	4,000	98	
KANSAS					
Between 5-24%	Allen	5,500	5,400	98	
	Labette	9,200	9,100	99	
	Leavenworth	20,800	20,600	99	
	Miami	8,800	8,700	99	
	Mitchell	2,800	2,700	96	
	Montgomery	15,500	15,200	98	
	Neosho	6,600	6,500	98	
	Ottawa	2,300	2,200	96	
	Wilson	4,000	3,900	98	
	MISSOURI				
Holt	2,400	2,300	96		
NEBRASKA					
Gage	9,000	8,900	99		
Pawnee	1,400	1,400	100		
Station Totals		345,100	339,800	98	
Net Weekly Circulation (1993)				188,100	
Average Daily Circulation (1993)				109,500	

Kansas—Wichita

KAKE-TV

Ch. 10

(Operates satellites KUPK-TV, Garden City & KLBY, Colby, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 1500 N. West St., Wichita, KS 67203.

Mailing Address: Box 10, Wichita, KS 67201.

Telephone: 316-943-4221. TWX: 510-741-6926. Fax: 316-943-5160.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: W. 53rd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsa/Andrew, 3.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: October 19, 1954. Sale to present owner by KAKE-TV & Radio approved by FCC Jan. 21, 1980 (Television Digest, Vol. 19:14).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jan McDaniel, President & General Manager.

Steve South, General Sales Manager.

Shawn Briggs, Executive News Director.

Peggy Law, Local Sales Manager.

Terry Johnson, National Sales Manager.

Mark Chamberlin, Marketing Director.

Dale Morrell, Chief Engineer.

Don Golledge, Director of Programming & Operations.

Cyndi Wagner, Business Manager.

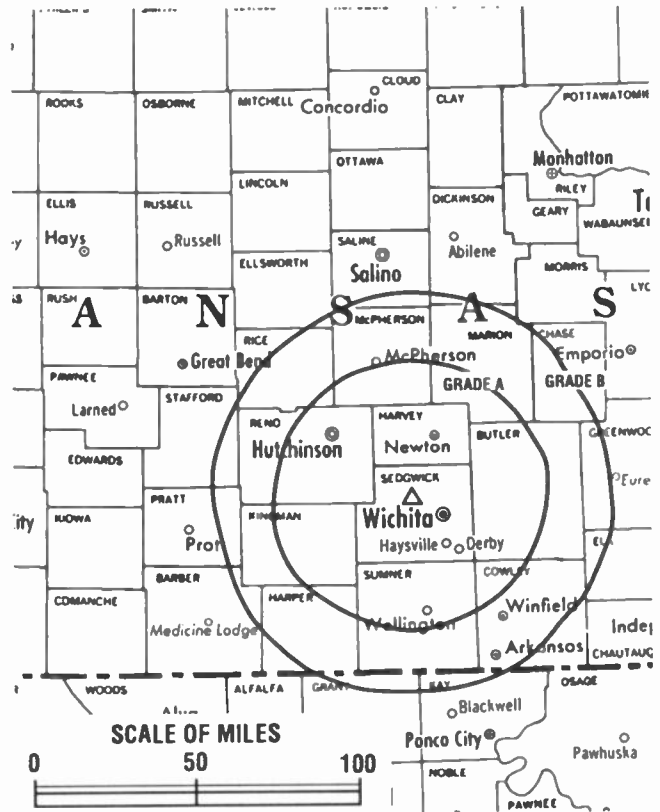
Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$1150.

City of License: Wichita. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,200	2,200	100
	Barton	11,100	11,000	99
	Butler	19,200	19,000	99
	Chase	1,200	1,200	100
	Chautauqua	1,800	1,800	100
	Cowley	14,100	13,900	99
	Elk	1,400	1,400	100
	Greenwood	3,100	3,000	97
	Harper	2,900	2,900	100
	Harvey	11,600	11,400	98
	Kingman	3,100	3,100	100
	Kiowa	1,400	1,400	100
	Mc Pherson	10,200	10,000	98



KAKE-TV BMPCT-2215 Granted 7/16/54 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Marion	4,900	4,800	98	
	Pawnee	2,900	2,900	100	
	Pratt	3,900	3,900	100	
	Reno	24,000	23,800	99	
	Rice	4,000	4,000	100	
	Russell	3,200	3,200	98	
	Saline	20,100	19,900	99	
	Sedgwick	161,200	159,900	99	
	Stafford	2,200	2,200	100	
	Sumner	9,800	9,700	99	
	Between 25-49%	KANSAS			
		Clay	3,600	3,500	97
		Dickinson	7,600	7,500	99
Ellsworth		2,500	2,500	100	
Lyon		13,100	12,900	98	
Ottawa		2,300	2,200	96	
Rush		1,600	1,600	100	
Woodson	1,700	1,700	100		
OKLAHOMA	Kay	18,900	18,700	99	
	Between 5-24%	KANSAS			
Edwards		1,600	1,600	100	
Ellis		10,000	9,900	99	
Lincoln		1,500	1,500	100	
Morris		2,600	2,500	96	
Scott		2,000	2,000	100	
Wilson		4,000	3,900	98	
OKLAHOMA	Alfalfa	2,300	2,300	100	
	Grant	2,300	2,300	100	
	Woods	3,700	3,700	100	
	Station Totals	400,800	396,900	99	
Net Weekly Circulation (1993)			295,500		
Average Daily Circulation (1993)			168,300		

Kansas—Wichita

KSAS-TV

Ch. 24

(Operates satellite KAAS-TV, Salina, KS)

Network Service: Fox.

Licensee: Clear Channel Television Inc.

Studio: 316 N. West St., Wichita, KS 67203.

Telephone: 316-942-2424. TWX: 510-600-2921. Fax: 316-942-8927.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"
Longitude 97° 30' 37"

Transmitter: S of Hwy. 296, 1.4-mi. E of Colwich.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 3.8-meter C-band; RCA Americom, 3.77-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: August 24, 1985. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Represented (sales): Settel Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- David Herrmann, Program Director.
- Steven Spendlove, General Sales Manager.
- Chick Bowdrie, National Sales Manager.
- Mael Hernandez, Production Director.
- David R. Bird, Director of Engineering.
- Tom Gateway, Promotion Director.
- Virginia Edwards, Business Manager.

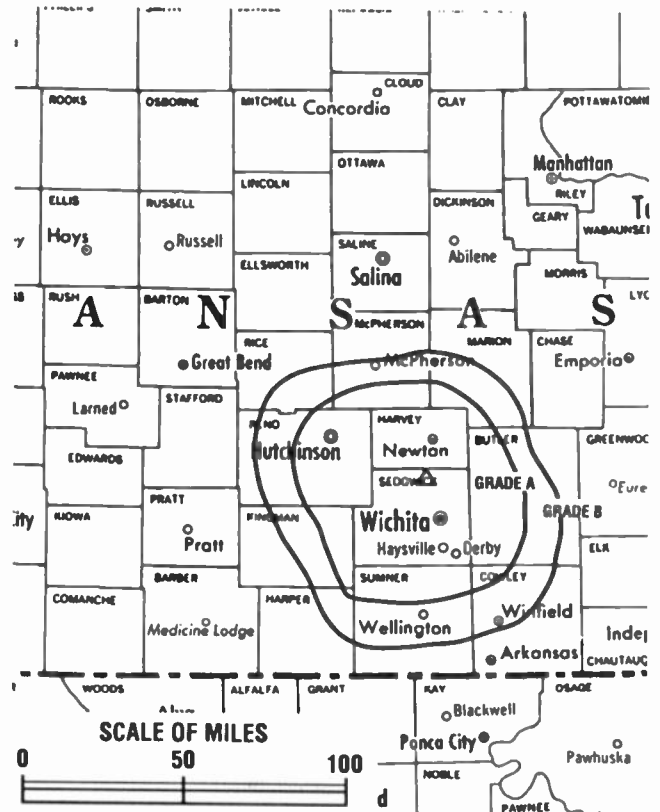
Rates: On request.

Arbitron Data: Figures include KAAS-TV, Salina, KS.

City of License: Wichita. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barton	11,100	11,000	99
	Butler	19,200	19,000	99
	Cowley	14,100	13,900	99
	Harper	2,900	2,900	100
	Harvey	11,600	11,400	98
	Mc Pherson	10,200	10,000	98
	Marion	4,900	4,800	98
	Pawnee	2,900	2,900	100
	Reno	24,000	23,800	99
	Sedgwick	161,200	159,900	99
Sumner	9,800	9,700	99	
Between 25-49%	KANSAS			
	Chase	1,200	1,200	100
	Dickinson	7,600	7,500	99



KSAS-TV BMPCT-841115KJ Granted 2/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Ellis	10,000	9,900	99
	Ellsworth	2,500	2,500	100
	Kingman	3,100	3,100	100
	Ottawa	2,300	2,200	96
	Rice	4,000	4,000	100
	Russell	3,200	3,200	98
	Saline	20,100	19,900	99
	Stafford	2,200	2,200	100
Between 5-24%	KANSAS			
	Barber	2,200	2,200	100
	Clay	3,600	3,500	97
	Cloud	4,300	4,200	98
	Elk	1,400	1,400	100
	Geary	10,600	10,500	99
	Greenwood	3,100	3,000	97
	Kiowa	1,400	1,400	100
	Lincoln	1,500	1,500	100
	Marshall	4,600	4,500	98
	Mitchell	2,800	2,700	96
	Morris	2,600	2,500	96
	Pottawatomie	6,000	5,900	98
	Pratt	3,900	3,900	100
	Republic	2,700	2,600	96
Rush	1,600	1,600	100	
Washington	2,800	2,700	96	
Station Totals		383,200	379,100	99
Net Weekly Circulation (1993)				202,600
Average Daily Circulation (1993)				98,800

Kansas—Wichita

KSNW

Ch. 3

(Operates KSN Inc., satellites KSNC, Great Bend, KS; KSNB, Garden City, KS & KSNK, McCook, NE-Oberlin, KS).

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

Studio: 833 N. Main St., Wichita, KS 67203.

Telephone: 316-265-3333. TWX: 910-741-6976. Fax: 316-292-1197.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1365-ft. above av. terrain, 1071-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter; Scientific-Atlanta, 4.6-meter; RCA Americom, 3.6-meter; Superior, 3.6-meter Ku-band; Harris, 3-meter; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: DX Communications.

News Services: AP, CNN, Conus, KSN, NBC.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: September 1, 1955. Sale to The Standard Corp. approved by FCC Dec. 30, 1980 (Television Digest, Vol. 19:35, 48). Sale to SJL of Kansas Corp. approved by FCC Aug. 8, 1988 (Vol. 28:15, 20).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Allan Buch, Vice President & General Manager.
Gary Gore, General Sales Manager.
Joan Smith, Program Coordinator.
Robert Yuna, News Director.
Bob Locke, Chief Engineer.
Jim Tellus, Promotion Director.
Georgianna Kurtz, Business Manager.

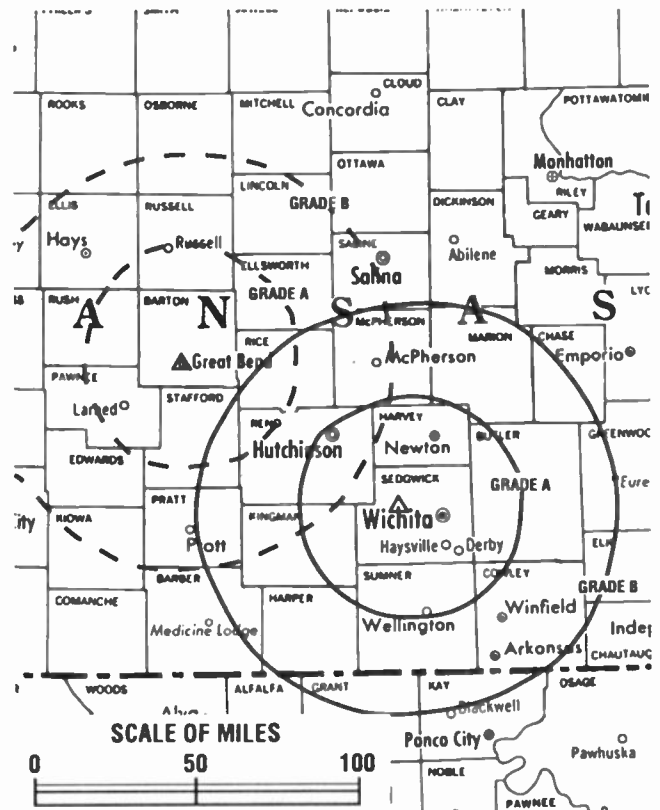
Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$4000.

City of License: Wichita. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,200	2,200	100
	Butler	19,200	19,000	99
	Cowley	14,100	13,900	99
	Edwards	1,600	1,600	100
	Ellsworth	2,500	2,500	100
	Greenwood	3,100	3,000	97
	Harper	2,900	2,900	100
	Harvey	11,600	11,400	98
	Kingman	3,100	3,100	100



KSNW BPCT-961 Granted 6/8/55

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	McPherson	10,200	10,000	98
	Marion	4,900	4,800	98
	Reno	24,000	23,800	99
	Saline	20,100	19,900	99
	Sedgewick	161,200	159,900	99
	Sumner	9,800	9,700	99
Between 25-49%	KANSAS			
	Chase	1,200	1,200	100
	Dickinson	7,600	7,500	99
	Elk	1,400	1,400	100
	Kiowa	1,400	1,400	100
	Pawnee	2,900	2,900	100
	Pratt	3,900	3,900	100
	Rice	4,000	4,000	100
Stafford	2,200	2,200	100	
OKLAHOMA	Woods	3,700	3,700	100
	KANSAS			
Between 5-24%	Geary	10,600	10,500	99
	Jewell	1,700	1,600	97
	Lyon	13,100	12,900	98
	Morris	2,600	2,500	96
	Riley	21,300	20,900	98
	Woodson	1,700	1,700	100
	OKLAHOMA			
Alfalfa	2,300	2,300	100	
Kay	18,900	18,700	99	
Station Totals		391,000	387,000	99
Net Weekly Circulation (1993)			262,500	
Average Daily Circulation (1993)			143,200	

Kansas—Wichita-Hutchinson

KWCH-TV

Ch. 12

(Operates Kansas Broadcasting System, including KBSD-TV, Ensign; KBSL-TV, Goodland & KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, 211 Townsend, Birmingham, MI 48009.

Studios: 2815 E. 37th St. N, Wichita, KS 67219; 1800 N. Plum St., Hutchinson, KS 67501.

Mailing Address: Box 12, Wichita, KS 67201.

Telephones: 316-838-1212; 316-665-5503. Fax: 316-838-3524.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.50"
Longitude 97° 46' 40.50"

Transmitter: 9-mi. E of Hutchinson on 4th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku & C-band; AFC, 3-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; M/A-Com, Microdyne receivers.

News Services: AP, UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: June 22, 1953. FCC approved sale of 80% to Minneapolis Star and Tribune (Cowles) with former owners retaining 20% Oct. 19, 1955 (Television Digest, Vol. 11:28, 43). Sale by Minneapolis Star and Tribune to Kansas Bcstg. System approved by FCC Nov. 24, 1982. Sale to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to present owners approved by FCC Feb. 3, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Sandy DiPasquale, President & General Manager.

Randy Pratt, General Sales Manager.

Jim Martin, Local Sales Manager.

Steve Tuttle, News Director.

Laverne Goering, Production Manager.

Clell Lacy, Chief Engineer.

Susan Kimmell, Promotion Manager.

Sharon McKittrick, Electronic Data Processing Manager.

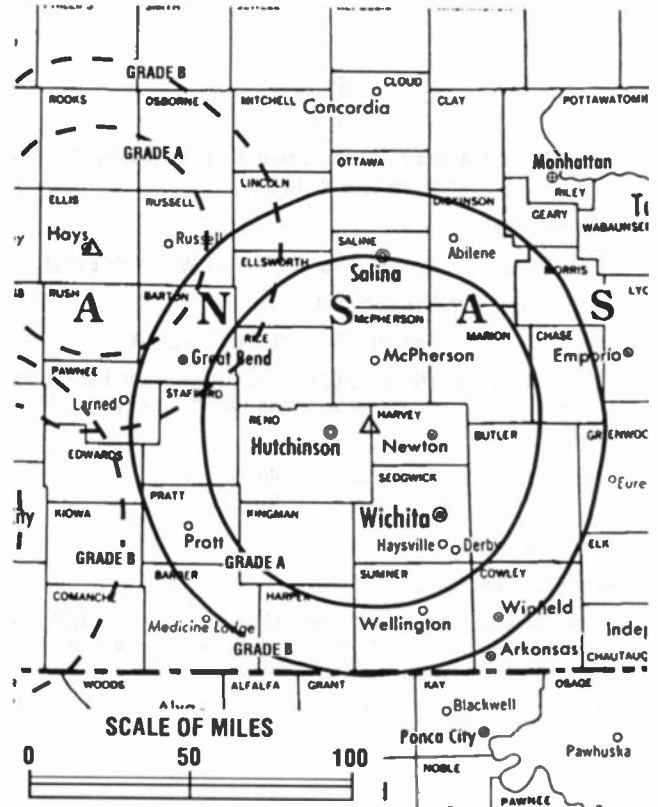
Robert W. Wine, Controller.

Highest 30 Sec. Rate: \$2500.

City of License: Hutchinson. A01: Wichita-Hutchinson. Rank: 62.

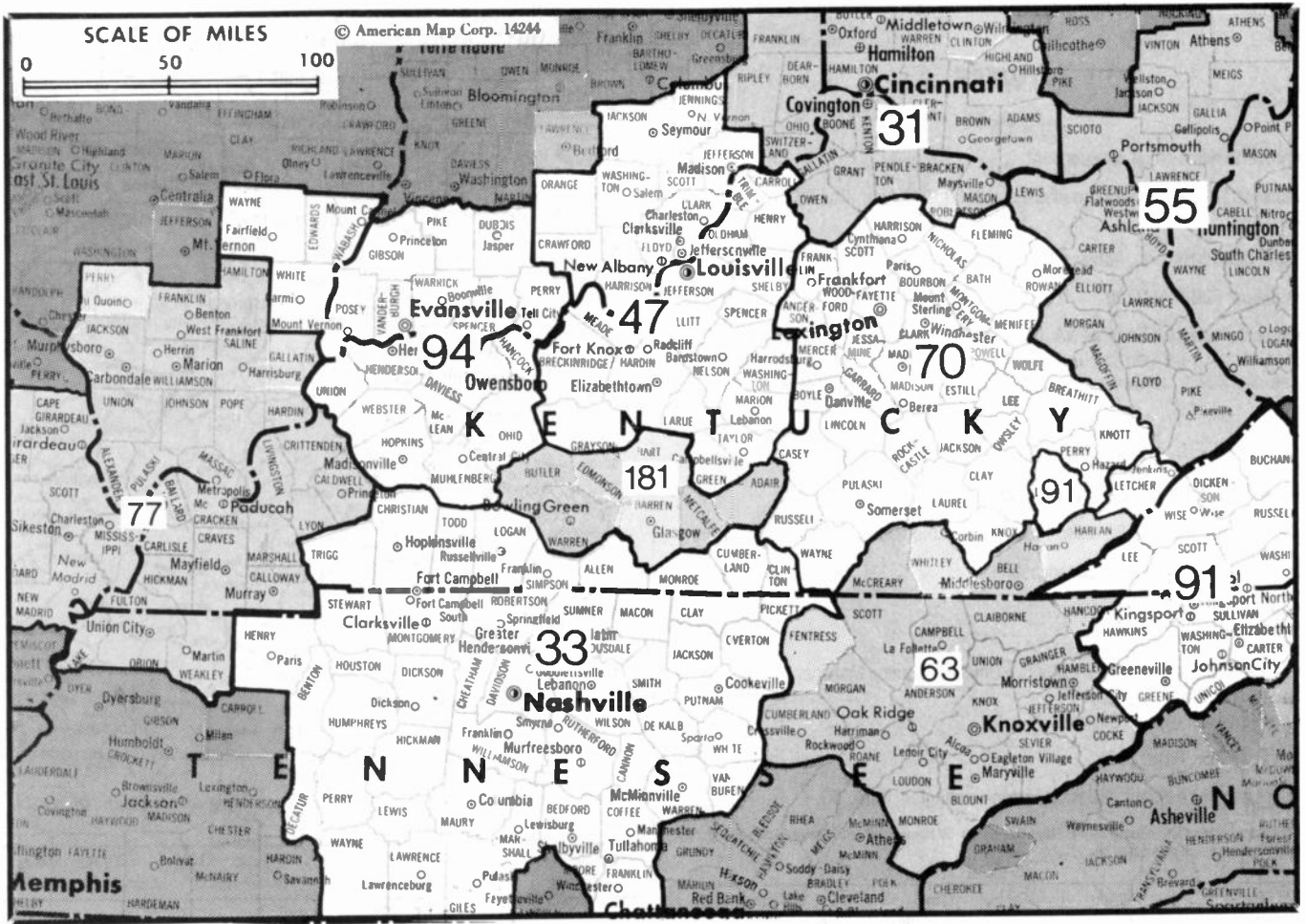
Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Barber	2,200	2,200	100
	Barton	11,100	11,000	99
	Butler	19,200	19,000	99
	Chase	1,200	1,200	100
	Cowley	14,100	13,900	99
	Dickinson	7,600	7,500	99
	Edwards	1,600	1,600	100
	Ellsworth	2,500	2,500	100
	Greenwood	3,100	3,000	97
	Harper	2,900	2,900	100



KWCH-TV BPCT-2884 Granted 6/29/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Harvey	11,600	11,400	98
	Kingman	3,100	3,100	100
	Kiowa	1,400	1,400	100
	McPherson	10,200	10,000	98
	Marion	4,900	4,800	98
	Mitchell	2,800	2,700	96
	Ottawa	2,300	2,200	96
	Pawnee	2,900	2,900	100
	Pratt	3,900	3,900	100
	Reno	24,000	23,800	99
	Rice	4,000	4,000	100
	Saline	20,100	19,900	99
	Sedgwick	161,200	159,900	99
	Stafford	2,200	2,200	100
	Sumner	9,800	9,700	99
BETWEEN 25-49%				
	KANSAS			
	Comanche	900	900	100
	Lincoln	1,500	1,500	100
	Lyon	13,100	12,900	98
	Russell	3,200	3,200	98
BETWEEN 5-24%				
	KANSAS			
	Clay	3,600	3,500	97
	Cloud	4,300	4,200	98
	Elk	1,400	1,400	100
	Ellis	10,000	9,900	99
	Morris	2,600	2,500	96
	Osborne	2,000	2,000	100
	Rush	1,600	1,600	100
	OKLAHOMA			
	Alfalfa	2,300	2,300	100
	Woods	3,700	3,700	100
Station Totals		380,100	376,300	99
Net Weekly Circulation (1993)				299,500
Average Daily Circulation (1993)				192,100



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Cincinnati, OH	771,000	31	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19), WHTN (39), WKRN-TV (2), WKZX (28), WPGD (50), WSMV (4), WTVF (5), WXMT (30), WZTV (17)
Nashville, TN	731,400	33	
Louisville, KY	545,200	47	WAVE (3), WBNA (21), WRDB-TV (41), WHAS-TV (11), WLKY-TV (32)
Charleston-Huntington, WV	476,400	55	WCBS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Knoxville, TN	423,400	63	WATE-TV (6), WBIR-TV (10), WINT-TV (20), WKCH-TV (43), WKXT-TV (8), WPMC (54)
Lexington, KY	371,300	70	WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTUV-TV (36), WYMT-TV (57)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	332,000	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Bristol, VA-Kingsport-Johnson City, TN	278,600	91	WCBY-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19)
Evansville, IN	262,500	94	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Bowling Green, KY	66,300	181	WBKO (13), WGRB (34), WKNT (40)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WDKY-TV, Lexington	See Danville, KY
WLJC-TV, Lexington	See Beattyville, KY
WGRB, Louisville	See Campbellsville, KY
KFVS-TV & KBSI, Paducah	See Cape Girardeau, MO
WSIL-TV, Paducah	See Harrisburg, IL
WTCT, Paducah	See Marion, IL
WXIX-TV, Newport	See Cincinnati, OH

Kentucky Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	4	13	17
Educational Television Stations	0	17	17
	4	30	34

Kentucky—Ashland

WTSF
Ch. 61

Network Service: None, independent.

Licensee: Tri-State Family Broadcasting, 3100 Bath Ave., Box 2616, Ashland, KY 41101.

Studio: 3100 Bath Ave., Ashland, KY 41101.

Telephone: 606-329-2700.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 1963-kw max. & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural. Antenna: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude 38° 25' 11"
Longitude 82° 24' 06"

Transmitter: Rotary Park, Huntington, WV.

Satellite Earth Station: Paraclipse, 3.6-meter; Automation Techniques receivers.

Ownership: Tri-State Family Broadcasting.

Began Operation: April 30, 1983.

Personnel:

Claude H. Messinger, Chief Executive Officer & General Manager.

Greg Paton, Chief Engineer.

Ann Bledsoe, Program Director.

Highest 30 Sec. Rate: \$50.

City of License: Ashland. ADI: Charleston-Huntington. Rank: 55.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	KENTUCKY			
	Boyd	19,700	19,600	99
	Greenup	13,500	13,400	99
	OHIO			
	Lawrence	23,000	22,600	98



WTSF BMPCT-810928KE Granted 12/11/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
WEST VIRGINIA				
Between 5-24%	Cabell	38,600	38,400	99
	Logan	15,100	15,000	99
Station Totals		109,900	109,000	99
Net Weekly Circulation (1993)				9,600
Average Daily Circulation (1993)				3,500

Kentucky—Beattyville

WLJC-TV

Ch. 65

Network Service: None, independent.

Licensee: Hour of Harvest Inc., c/o Rev. Forest Drake, Station WLJC(FM), Beattyville, KY 41311.

Studio: Rte. 11, Beattyville, KY 41311.

Telephone: 606-464-8672. Fax: 606-464-9034.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 73.45-kw max. visual, 7.34-kw max. aural. Antenna: 632-ft. above av. terrain, 501-ft. above ground, 1578-ft. above sea level.

Latitude 37° 36' 23"

Longitude 83° 41' 16"

Transmitter: 2.4-mi. N on Route 11, Beattyville.

Satellite Earth Stations: 3 in operation C-band; Automation Techniques receivers.

Ownership: Hour of Harvest Inc.

Began Operation: October 18, 1982.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): E. Harold Munn Jr. & Associates.

Personnel:

Forest Drake, President & General Manager.

Jonathan Drake, Operations Manager.

Highest 30 Sec. Rate: \$7.92.

City of License: Beattyville. ADI: Lexington. Rank: 70.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Breathitt	5,500	5,400	98
	Jackson	4,400	4,300	98
	Lee	2,700	2,600	96



WLJC-TV BMPCT-870212KX Granted 4/30/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Menifee	1,900	1,900	100
	Wolfe	2,500	2,500	100
Station Totals		17,000	16,700	98
Net Weekly Circulation (1993)			2,300	
Average Daily Circulation (1993)			800	

Kentucky—Bowling Green

WBKO

Ch. 13

Network Service: ABC.

Licensee: Blue Grass Television Inc., 2727 Russellville Rd., Bowling Green, KY 42102.

Studio: 2727 Russellville Rd., Bowling Green, KY 42102.

Mailing Address: Box 13000, Bowling Green, KY 42102-9800.

Telephone: 502-781-1313. Fax: 502-781-1814.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 740-ft. above av. terrain, 603-ft. above ground, 1343-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 185, 5-mi. NE of Bowling Green.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; 4-meter C-band; M/A-Com, 3.66-meter Ku-band; Avantek, Drake, M/A-Com receivers.

News Services: ABC, AP, CNN, NIWS.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: June 3, 1962. Sale to present owner by Bluegrass Media Inc. approved by FCC Feb. 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Personnel:

- Clyde G. Payne, Vice President & General Manager.
- Steve Crabtree, Director of News & Station Operations.
- Rick McCue, General Sales Manager.
- David L. Chumley, Director of Engineering.
- Chris Allen, Promotion Director.
- Deborah Claypool, Business Manager.
- Blair Payne, Production Manager.
- Gene Prather, Administrative & Community Services Director.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$365.

City of License: Bowling Green. ADI: Bowling Green. Rank: 181.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Adair	5,800	5,700	98
	Allen	5,600	5,600	100
	Barren	13,100	13,000	99
	Butler	4,200	4,200	100
	Clinton	3,600	3,600	100
	Cumberland	2,700	2,700	100
	Edmonson	3,700	3,700	100
	Grayson	8,200	8,100	99
	Green	4,100	4,100	100



WBKO BPC-4372 Granted 7/27/70 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Hart	5,800	5,800	100
	Logan	9,500	9,400	99
	Metcalfe	3,500	3,500	100
	Monroe	4,500	4,500	100
	Muhlenberg	11,600	11,500	99
	Ohio	7,800	7,700	99
	Simpson	5,800	5,800	100
Between 25-49%	Todd	4,100	4,100	100
	Warren	29,100	28,900	99
	KENTUCKY			
	Christian	21,300	21,200	100
TENNESSEE	Mc Lean	3,700	3,700	100
	Russell	6,100	6,000	98
	Taylor	8,400	8,300	99
Between 5-24%	TENNESSEE			
	Clay	2,900	2,900	100
	Pickett	1,800	1,800	100
	KENTUCKY			
	Hardin	29,400	29,300	100
	Larue	4,600	4,600	100
	Marion	5,700	5,700	100
	TENNESSEE			
	Macon	6,300	6,300	100
	Sumner	39,000	38,800	99
Trousdale	2,300	2,300	100	
Station Totals		264,200	262,800	99
Net Weekly Circulation (1993)				133,200
Average Daily Circulation (1993)				85,400

Kentucky—Bowling Green

WKNT

Ch. 40

(Operates satellite WGRB, Campbellsville, KY)

Network Service: Fox.

Licensee: Steve Raybom, Receiver, 5400 Minors Lane, Louisville, KY 49259.

Studio: 1776 Campbell Lane, Suite 300, Bowling Green, KY 42104.

Telephone: 502-781-2140. Fax: 502-842-7140.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 699-kw max. visual. Antenna: 791-ft. above av. terrain, 456-ft. above ground, 1417-ft. above sea level.

Latitude 37° 02' 10"
Longitude 86° 10' 20"

Holds CP for change to 783-kw max. visual, 800-ft. above av. terrain, 466-ft. above ground, 1427-ft. above sea level, transmitter to Pilot Knob, approx. 9.5-mi. WNW of Hays. BMPCT-921009KE.

Transmitter: 1.8-mi. WNW of Hays, atop Pilots Knob.

Ownership: Steve Raybom, Receiver.

Began Operation: November 26, 1991. Involuntary assignment of license to Steve Raybom granted by FCC Sept. 28, 1993.

Represented (legal): Pepper & Corazzini.

Personnel:

- Dave Benz, General Manager.
- Randy Sledge, Sales Manager.
- Mike Graham, Chief Engineer.
- Marty Bagby, Program Director.

Highest 30 Sec. Rate: \$150.

City of License: Bowling Green. ADI: Bowling Green. Rank: 181.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY Edmonson	3,700	3,700	100
Between 5-24%	KENTUCKY Allen	5,600	5,600	100



WKNT BMPCT-921009KE Granted 2/2/93 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Butler	4,200	4,200	100
	Grayson	8,200	8,100	99
	Warren	29,100	28,900	99
TENNESSEE		6,300	6,300	100
Macon		6,300	6,300	100
Station Totals		57,100	56,800	99
Net Weekly Circulation (1993)			10,000	
Average Daily Circulation (1993)			3,300	

Kentucky—Campbellsville

WGRB

Ch. 34

(Satellite of WKNT, Bowling Green, KY)

Network Service: Fox.

Licensee: Steve Rayborn, Receiver, 5400 Minors Lane, Louisville, KY 49259.

Studio: 1210 Cane Valley Rd., Cane Valley, KY 42720.

Telephones: 502-465-2223; 502-384-4738. Fax: 502-384-6864.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 600-kw max. visual, 108-kw max. aural. Antenna: 1027-ft. above av. terrain, 954-ft. above ground, 1848-ft. above sea level.

Latitude 37° 10' 05"
Longitude 85° 18' 32"

Transmitter: Hwy. 55, 4.1-mi. N of Columbia.

Satellite Earth Stations: C-band Ku-band; ChannelMaster, Scientific-Atlanta receivers.

Ownership: Steve Rayborn, Receiver.

Began Operation: April 7, 1983. Involuntary assignment of license to Steve Rayborn granted by FCC Sept. 28, 1993.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Rubin, Bednarek & Associates Inc.

Personnel:

Anita Begley, General Manager.
Randy Siedge, Local Sales Manager.
Connie Leonard, News Director.
Marty Bagby, Program Director.
Mike Graham, Chief Engineer.
Greg Rinehart, Promotion Director.

Highest 30 Sec. Rate: \$190.

City of License: Campbellsville. ADI: Bowling Green. Rank: 181.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
KENTUCKY				
	Adair	5,800	5,700	98
	Metcalf	3,500	3,500	100
	Russell	6,100	6,000	98
	Taylor	8,400	8,300	99
Between 25-49%				
KENTUCKY				
	Barren	13,100	13,000	99
	Boyle	9,600	9,500	99
	Casey	5,400	5,300	98
	Clinton	3,600	3,600	100
	Green	4,100	4,100	100



WGRB BMPCT-830217KG Granted 3/16/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	Larue	4,600	4,600	100
	Washington	3,700	3,700	100
	Wayne	6,700	6,600	98
Between 5-24%				
KENTUCKY				
	Cumberland	2,700	2,700	100
	Garrard	4,600	4,600	100
	Hardin	29,400	29,300	100
	Hart	5,800	5,800	100
	Lincoln	7,600	7,500	99
	Mc Creary	5,500	5,400	98
	Marion	5,700	5,700	100
	Monroe	4,500	4,500	100
	Nelson	10,800	10,700	99
	Pulaski	19,400	19,100	98
TENNESSEE				
	Clay	2,900	2,900	100
	Jackson	3,700	3,700	100
	Overton	6,900	6,800	99
Station Totals		184,100	182,600	99
Net Weekly Circulation (1993)				44,400
Average Daily Circulation (1993)				16,500

Kentucky—Danville-Lexington

WDKY-TV

Ch. 56

Network Service: Fox.

Licensee: Superior Communications Group Inc., 1910 Cochran Rd., Manor Oak II, Suite 658, Pittsburgh, PA 15220.

Studio: 434 Interstate Ave., Lexington, KY 40505.

Mailing Address: Box 12650, Lexington, KY 40583.

Telephones: 606-299-3835; 606-293-1475. Fax: 606-299-8604.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 3390-kw max. visual, 339-kw max. aural. Antenna: 1151-ft. above av. terrain, 1099-ft. above ground, 2044-ft. above sea level.

Latitude 37° 47' 18"
Longitude 84° 40' 49"

Transmitter: Approx. 3-mi. SE of High Bridge at bend in Kentucky River.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter C-band; AFC, 3.6-meter Ku-band; Andrew, 3-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

Ownership: Superior Communications Group Inc.

Began Operation: February 10, 1986. Transfer of control from Perry A. Sook to Albert M. Holtz approved by FCC Dec. 30, 1992. Sale to MMC Television Corp. approved by FCC Sept. 25, 1989 but not consummated. FCC approved sale to present owner by Backe Group Aug. 19, 1992.

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Tylin J. Smith, Vice President & General Manager.
James C. Donnelly, General Sales Manager.
Juris Rasums, Program & Operations Manager.
Stephen Jones, Chief Engineer.
Joy Ross-Scarborough, Promotion Director.
Joanne Q. Parker, Business Manager.

Highest 30 Sec. Rate: \$750.

City of License: Danville. ADI: Lexington. Rank: 70.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bath	3,700	3,700	100
	Bourbon	7,400	7,300	99
	Boyle	9,600	9,500	99
	Casey	5,400	5,300	98
	Clark	11,200	11,100	99
	Estill	5,400	5,300	98
	Fayette	91,900	91,400	99
	Franklin	17,800	17,700	99
	Garrard	4,600	4,600	100
	Jackson	4,400	4,300	98
	Jessamine	11,200	11,100	99
	Knox	10,700	10,500	98
	Laurel	16,100	15,900	99
	Lincoln	7,600	7,500	99
	Madison	20,500	20,300	99
	Mercer	7,400	7,300	99
	Montgomery	7,300	7,200	99
	Nicholas	2,600	2,600	100
	Owsley	1,800	1,800	100
Powell	4,200	4,100	98	
Rockcastle	5,600	5,500	98	
Scott	8,900	8,800	99	



WDKY-TV BMPCT-860905KG Granted 11/18/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Woodford	7,500	7,400	99
	KENTUCKY			
Between 25-49%	Anderson	5,700	5,700	100
	Clay	7,300	7,200	99
	Harrison	6,300	6,300	100
	Lee	2,700	2,600	96
	Mc Creary	5,500	5,400	98
	Menifee	1,900	1,900	100
	Pulaski	19,400	19,100	98
	Russell	6,100	6,000	98
	Washington	3,700	3,700	100
	Wayne	6,700	6,600	98
Whitley	12,300	12,200	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Adair	5,800	5,700	98
	Breathitt	5,500	5,400	98
	Clinton	3,600	3,600	100
	Fleming	4,600	4,600	100
	Green	4,100	4,100	100
	Harlan	12,900	12,800	99
	Henry	4,900	4,900	100
Marion	5,700	5,700	100	

(Continued on page A-535)

Station Totals	428,000	424,100	99
Net Weekly Circulation (1993)			213,100
Average Daily Circulation (1993)			90,800

Our firm acted as financial advisor and broker in the 1992 sale of WDKY-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road Palm Beach, Florida 33480 (407) 863-8995
P.O. Box 43263 Cincinnati, OH 45243-0263 (513) 271-5400

Kentucky—Hazard

WYMT-TV

Ch. 57

Network Service: CBS.

Licensee: Kentucky Central Television Inc., 4 Black Gold Blvd., Hazard, KY 41702.

Studio: 4 Black Gold Blvd., Hazard, KY 41702.

Telephone: 606-436-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 2630-kw max. visual, 250-kw max. aural. Antenna: 1560-ft. above av. terrain, 1005-ft. above ground, 2925-ft. above sea level.

Latitude 37° 11' 38"
Longitude 83° 10' 52"

Transmitter: Buffalo Mountain, Hazard.

Satellite Earth Stations: Harris, 7-meter C-band; Harris, 3.5-meter C-band; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

SNG Mobile Dish: Nurad.

News Services: AP, CBS.

Ownership: Don W. Stephens, Rehabilitator.

Began Operation: October 20, 1969. Sale to Bluegrass Broadcasting Co. by William D. Gorman, et al., approved by FCC May 22, 1985. Involuntary transfer of control granted by FCC March 25, 1993.

Represented (sales): Roslin TV Sales.

Represented (legal): Latham & Watkins.

Personnel:

Ralph W. Gabbard, President & General Manager.
Ernestine Cornett, Station Manager.
Jim Boggs, General Sales Manager.
Tony Turner, News Director.
Sharon Lindon, Program & Promotion Coordinator.
Louise Adams, Office Manager.
Jim Combs, Chief Engineer.

Highest 30 Sec. Rate: \$375.

City of License: Hazard. ADI: Lexington. Rank: 70.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	11,300	11,200	99
	Breathitt	5,500	5,400	98
	Floyd	15,600	15,400	99
	Harlan	12,900	12,800	99
	Jackson	4,400	4,300	98
	Johnson	8,400	8,300	99
	Knott	6,200	6,100	98
	Knox	10,700	10,500	98



WYMT-TV BMPCT-851220KF Granted 2/28/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Leslie	4,700	4,600	98
	Letcher	9,600	9,500	99
	Perry	10,500	10,300	98
	Pike	25,600	25,300	99
Between 25-49%	KENTUCKY			
	Clay	7,300	7,200	99
	Laurel	16,100	15,900	99
	Magoffin	4,400	4,300	98
	Martin	4,300	4,200	98
	Owsley	1,800	1,800	100
	Whitley	12,300	12,200	99
Wolfe	2,500	2,500	100	
Between 5-24%	KENTUCKY			
	Lee	2,700	2,600	96
	Menifee	1,900	1,900	100
	VIRGINIA			
	Buchanan	10,600	10,400	98
Wise	16,000	15,800	99	
WEST VIRGINIA				
Mingo	11,700	11,500	98	
Station Totals		217,000	214,000	99
Net Weekly Circulation (1993)				118,800
Average Daily Circulation (1993)				69,600

Kentucky—Lexington

WKYT-TV
Ch. 27

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 5037, Lexington, KY 40555.

Studio: Rte. 4, Winchester Rd., Lexington, KY 40555.

Mailing Address: Box 5037, Lexington, KY 40555.

Telephone: 606-299-0411. **TWX:** 510-476-8850. **Fax:** 606-299-2494.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1520-kw max. visual. Antenna: 985-ft. above av. terrain, 954-ft. above ground, 1945-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, NIWS.

Ownership: Don W. Stephens, Rehabilitator.

Begin Operation: September 30, 1957. September 30, 1957. Involuntary transfer of control granted by FCC March 25, 1993. Sale to Bluegrass Bcstg. by Taft Bcstg. approved April 26, 1967 by FCC (Television Digest, Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Ralph W. Gabbard, President & General Manager.
- Jere Pigue, Vice President & Station Manager.
- John Bobel, Vice President, News.
- Mike Kanarek, Vice President, Operations, Client & Creative Services.
- Chas Callaway, Vice President, Engineering & Broadcast Services.
- Sharon Helton, Vice President, Traffic.
- Lisa Saffel, National Sales Manager.
- Barbara Carden, Program Director.
- Belinda Turley, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Lexington. **ADI:** Lexington. **Rank:** 70.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	KENTUCKY			
	Anderson	5,700	5,700	100
	Bath	3,700	3,700	100
	Bourbon	7,400	7,300	99
	Boyle	9,600	9,500	99
	Breathitt	5,500	5,400	98
	Casey	5,400	5,300	98
	Clark	11,200	11,100	99
	Clay	7,300	7,200	99
	Estill	5,400	5,300	98
	Fayette	91,900	91,400	99
	Fleming	4,600	4,600	100
	Franklin	17,800	17,700	99
	Garrard	4,600	4,600	100
	Harlan	12,900	12,800	99
	Harrison	6,300	6,300	100
	Jackson	4,400	4,300	98



WKYT-TV BPCT-890407KG Granted 5/12/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Jessamine	11,200	11,100	99
	Knott	6,200	6,100	98
	Knox	10,700	10,500	98
	Laurel	16,100	15,900	99
	Lee	2,700	2,600	96
	Lincoln	7,600	7,500	99
	Madison	20,500	20,300	99
	Mason	6,500	6,500	100
	Menifee	1,900	1,900	100
	Mercer	7,400	7,300	99
	Montgomery	7,300	7,200	99
	Nicholas	2,600	2,600	100
	Owsley	1,800	1,800	100
	Perry	10,500	10,300	98
	Powell	4,200	4,100	98
	Pulaski	19,400	19,100	98
	Robertson	800	800	100
	Rockcastle	5,600	5,500	98
	Rowan	6,900	6,800	99
	Russell	6,100	6,000	98
	Scott	8,900	8,800	99
	Whitley	12,300	12,200	99
	Wolfe	2,500	2,500	100
	Woodford	7,500	7,400	99
Between 25-49%				
	KENTUCKY			
	Adair	5,800	5,700	98
	Letcher	9,600	9,500	99
	McCreary	5,500	5,400	98
	Magoffin	4,400	4,300	98
	Marion	5,700	5,700	100
	Owen	3,400	3,400	100
(Continued on page A-535)				
Station Totals		599,700	594,300	99
Net Weekly Circulation (1993)				357,100
Average Daily Circulation (1993)				214,700

Kentucky—Lexington

WLEX-TV

Ch. 18

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457, Lexington, KY 40591.

Studio: 1065 Russell Cave Rd., Lexington, KY 40505.

Mailing Address: Box 1457, Lexington, KY 40591.

Telephone: 606-255-4404. TWX: 510-476-8896. Fax: 606-255-2418.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris Ku-band; Comtech, 5-meter C-band; RCA Ku-band; Cyclesat, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: WLEX-TV Inc.

Began Operation: March 15, 1955.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John A. Duvall, President & General Manager.
Joe Oliver, Vice President & General Sales Manager.
Simuel R. Wilson, Vice President, Finance & Administration.
Al Greenfield, Station Manager.
Mary Broberg, Local Sales Manager.
Jim Allison, Station Relations.
Bill Crawford, Director, Community Relations & Special Projects.
Sue Wylie, Director, Public Affairs.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Lexington. ADI: Lexington. Rank: 70.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
50% & Over	Anderson	5,700	5,700	100
	Bath	3,700	3,700	100
	Bourbon	7,400	7,300	99
	Boyle	9,600	9,500	99
	Bracken	2,900	2,900	100
	Breathitt	5,500	5,400	98
	Casey	5,400	5,300	98
	Clark	11,200	11,100	99
	Clay	7,300	7,200	99
	Estill	5,400	5,300	98
	Fayette	91,900	91,400	99
	Fleming	4,600	4,600	100
	Franklin	17,800	17,700	99
	Garrard	4,600	4,600	100
	Harrison	6,300	6,300	100
	Jackson	4,400	4,300	98
	Jessamine	11,200	11,100	99
	Knox	10,700	10,500	98
	Laurel	16,100	15,900	99
Lee	2,700	2,600	96	
Lincoln	7,600	7,500	99	



WLEX-TV BPCT-4123 Granted 5/27/68 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Madison	20,500	20,300	99	
	Mason	6,500	6,500	100	
	Menifee	1,900	1,900	100	
	Mercer	7,400	7,300	99	
	Montgomery	7,300	7,200	99	
	Nicholas	2,600	2,600	100	
	Owsley	1,800	1,800	100	
	Perry	10,500	10,300	98	
	Powell	4,200	4,100	98	
	Pulaski	19,400	19,100	98	
	Robertson	800	800	100	
	Rockcastle	5,600	5,500	98	
	Rowan	6,900	6,800	99	
	Russell	6,100	6,000	98	
Between 25-49%	Scott	8,900	8,800	99	
	Whitley	12,300	12,200	99	
	Wolfe	2,500	2,500	100	
	Woodford	7,500	7,400	99	
	KENTUCKY				
	Adair	5,800	5,700	98	
	Harlan	12,900	12,800	99	
Knott	6,200	6,100	98		
Magoffin	4,400	4,300	98		
Marion	5,700	5,700	100		
Owen	3,400	3,400	100		
Spencer	2,500	2,500	100		
Taylor	8,400	8,300	99		
Wayne	6,700	6,600	98		
Between 5-24%	KENTUCKY				
	Bell	11,300	11,200	99	
Carroll	3,500	3,500	100		
(Continued on page A-535)					
Station Totals		521,900	516,900	99	
Net Weekly Circulation (1993)				324,000	
Average Daily Circulation (1993)				175,300	

Kentucky—Lexington

WTVQ-TV

Ch. 36

Network Service: ABC.

Licensee: Park Bcstg. of Kentucky Inc., Terrace Hill, Box 550, Ithaca, NY 14850.

Studio: 2940 Bryant Rd., Lexington, KY 40511.

Mailing Address: Box 5590, Lexington, KY 40555.

Telephone: 606-233-3600. TWX: 510-476-8806. Fax: 606-293-5002.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"

Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

Satellite Earth Stations: Andrew, 9.3-meter C-band; Andrew, 4.5-meter C-band; Harris, 6.2-meter C-band; Andrew, Harris, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: June 2, 1968 on Ch. 62; began on Ch. 36 June 20, 1980. Sale to present owner approved by FCC Dec. 18, 1991. Sale to Shamrock Bcstg. by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved Nov. 14, 1973.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Christopher Aldridge, Vice President & General Manager.

Dick Kelly, General Sales Manager.

Stephen Hensley, Local Sales Manager.

Jim Brady, Director of Engineering.

Craig Cornwell, Program Director.

Dave White, Promotion Director.

Michael Castengera, News Director.

Carolyn Dooley, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Lexington. ADI: Lexington. Rank: 70.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. Country coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	5,700	5,700	100
	Bath	3,700	3,700	100
	Bourbon	7,400	7,300	99
	Boyle	9,600	9,500	99
	Breathitt	5,500	5,400	98
	Casey	5,400	5,300	98
	Clark	11,200	11,100	99
	Clay	7,300	7,200	99
	Estill	5,400	5,300	98
	Fayette	91,900	91,400	99
	Fleming	4,600	4,600	100
	Franklin	17,800	17,700	99
	Garrard	4,600	4,600	100
	Harrison	6,300	6,300	100
	Jackson	4,400	4,300	98
	Jessamine	11,200	11,100	99
	Knott	6,200	6,100	98
	Knox	10,700	10,500	98
	Laurel	16,100	15,900	99
	Lee	2,700	2,600	96
Lincoln	7,600	7,500	99	
Madison	20,500	20,300	99	



WTVQ-TV Doc.-21392 Granted 4/18/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mason	6,500	6,500	100
	Menifee	1,900	1,900	100
	Mercer	7,400	7,300	99
	Montgomery	7,300	7,200	99
	Nicholas	2,600	2,600	100
	Owsley	1,800	1,800	100
	Perry	10,500	10,300	98
	Powell	4,200	4,100	98
	Pulaski	19,400	19,100	98
	Robertson	800	800	100
	Rockcastle	5,600	5,500	98
	Rowan	6,900	6,800	99
	Russell	6,100	6,000	98
	Scott	8,900	8,800	99
	Wayne	6,700	6,600	98
	Whitley	12,300	12,200	99
	Wolfe	2,500	2,500	100
Woodford	7,500	7,400	99	

Between 25-49%	KENTUCKY			
	Letcher	9,600	9,500	99
	Magoffin	4,400	4,300	98
Owen	3,400	3,400	100	

(Continued on page A-535)

Station Totals	538,900	533,400	99
Net Weekly Circulation (1993)			326,100
Average Daily Circulation (1993)			181,400

Our firm acted as financial advisor and broker in the 1992 sale of WTVQ-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Kentucky—Louisville

WAVE Ch. 3

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., 725 S. Floyd St., Louisville, KY 40203.

Studio: 725 S. Floyd St., Louisville, KY 40203.

Mailing Address: Box 32970, Louisville, KY 40232.

Telephone: 502-585-2201. Fax: 502-561-4115.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1820-ft. above av. terrain, 1690-ft. above ground, 2500-ft. above sea level.

Latitude 38° 27' 23"
Longitude 85° 25' 28"

Transmitter: 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, Andrew receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 24, 1948. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 20:24; 21:4).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Guy Hempel, Vice President & General Manager.
Stephen P. Langford, General Sales Manager.
Nick Ulmer, National Sales Manager.
Bill Eschbach, Chief Engineer.
Kathy Beck, News Director.
Margaret Wadlington, Business Manager.
Dan Foos, Production Manager.
Jim Brandenburg, Creative Services Manager.
Bob Fulbright, Commercial Services Director.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$4000.

City of License: Louisville. ADI: Louisville. Rank: 47.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,400	33,000	99
	Crawford	3,700	3,600	97
	Floyd	24,600	24,300	99
	Harrison	11,000	10,800	98
	Jackson	14,200	14,000	99
	Jefferson	11,100	10,900	98
	Jennings	8,400	8,200	98
	Lawrence	16,400	16,200	99
	Orange	6,900	6,700	97
	Scott	7,700	7,500	97
	Washington	8,900	8,700	98
	KENTUCKY			
	Breckinridge	6,300	6,200	98
	Bullitt	16,400	16,300	99
	Carroll	3,500	3,500	100
Franklin	17,800	17,700	99	
Grayson	8,200	8,100	99	



WAVE BPCT-850211KJ Granted 3/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Green	4,100	4,100	100
	Hardin	29,400	29,300	100
	Henry	4,900	4,900	100
	Jefferson	264,000	263,200	100
	Larue	4,600	4,600	100
	Marion	5,700	5,700	100
	Meade	8,300	8,300	100
	Nelson	10,800	10,700	99
	Oldham	11,400	11,400	100
	Owen	3,400	3,400	100
	Shelby	9,400	9,400	99
	Spencer	2,500	2,500	100
	Taylor	8,400	8,300	99
Trimble	2,300	2,300	100	
Washington	3,700	3,700	100	
Between 25-49%	INDIANA			
	Bartholomew	24,500	24,200	99
	Dubois	13,400	13,100	98
	Perry	6,800	6,600	97
	Switzerland	2,900	2,800	97
Between 5-24%	KENTUCKY			
	Anderson	5,700	5,700	100
	Gallatin	2,000	2,000	100
	Hart	5,800	5,800	100
	Mercer	7,400	7,300	99
Between 5-24%	INDIANA			
	Decatur	8,600	8,500	99
	Hancock	16,500	16,300	99
	Martin	3,900	3,800	97
	Monroe	40,200	39,300	98
Ohio	2,000	2,000	100	
(Continued on page A-535)				
Station Totals		832,800	825,400	99
Net Weekly Circulation (1993)			526,300	
Average Daily Circulation (1993)			310,100	

Kentucky—Louisville

WBNA

Ch. 21

Network Service: None, independent.

Licensee: Word Bcstg. Network Inc., Box 19859, Louisville, KY 40259.

Studio: 3701 Fern Valley Rd., Louisville, KY 40219.

Telephone: 502-964-2121. Fax: 502-966-9692.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 750-ft. above av. terrain, 465-ft. above ground, 1349-ft. above sea level.

Latitude 38° 01' 59"
Longitude 85° 45' 16"

Transmitter: Prayer Mountain, Sheperdsville.

Ownership: Word Broadcasting Network Inc.

Began Operation: April 2, 1986.

Represented (legal): Pepper & Corazzini.

Personnel:

John D. Bradshaw, General Manager.
Phil Keith, Program Director.
Clarence Henson, Engineering.
Greg Holt, Business Manager.

Highest 30 Sec. Rate: \$250.

City of License: Louisville. ADI: Louisville. Rank: 47.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Clark	33,400	33,000	99
	Crawford	3,700	3,600	97
	KENTUCKY			
	Anderson	5,700	5,700	100
	Bullitt	16,400	16,300	99
Hardin	29,400	29,300	100	
Jefferson	264,000	263,200	100	



WBNA BMPCT-841001KG Granted 5/2/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Nelson	10,800	10,700	99
	Oldham	11,400	11,400	100
	Shelby	9,400	9,400	99
	Spencer	2,500	2,500	100
Station Totals		386,700	385,100	100
Net Weekly Circulation (1993)			33,300	
Average Daily Circulation (1993)			8,600	

Kentucky—Louisville

WDRB-TV

Ch. 41

Network Service: Fox.

Licensee: Independence Television Co., One Independence Square, Louisville, KY 40203.

Studio: One Independence Square, Louisville, KY 40203.

Telephone: 502-584-6441. TWX: 810-535-3328. Fax: 502-589-5559.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: Circularly polarized, 1283-ft. above av. terrain, 971-ft. above ground, 1932-ft. above sea level.

Latitude 38° 21' 00.00"
Longitude 85° 50' 56.50"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Microdyne, 4.7-meter C-band; AFC, 3.6-meter Ku-band; Microdyne receivers.

News Services: AP, CNN.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: February 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC Dec. 5, 1983 (Television Digest, Vol. 23:26). Sale to Cowles by Owsley & Egerton Welch, J. P. Morgan, Arlie Howard, et al., approved by FCC Oct. 25, 1977 (Vol. 17:21, 51).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- John J. Oorkin, President & General Manager.
- Jack Ratterman, General Sales Manager.
- Kim Craven, National Sales Manager.
- Hal Stopfel, News Director.
- Glen Cook, Chief Engineer.
- Pattie Kiray, Controller.
- Sherean Malezedah, Marketing & Promotion Director.
- Ron Mack, Production Director.
- Alice Sheffield, Traffic Supervisor.

Highest 30 Sec. Rate: \$1200.

City of License: Louisville. ADI: Louisville. Rank: 47.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	INDIANA			
	Clark	33,400	33,000	99
	Crawford	3,700	3,600	97
	Floyd	24,600	24,300	99
	Harrison	11,000	10,800	98
	Jackson	14,200	14,000	99
	Jefferson	11,100	10,900	98
	Jennings	8,400	8,200	98
	Scott	7,700	7,500	97
	Washington	8,900	8,700	98
	KENTUCKY			
	Anderson	5,700	5,700	100
	Breckinridge	6,300	6,200	98
	Bullitt	16,400	16,300	99
Carroll	3,500	3,500	100	
Franklin	17,800	17,700	99	
Grayson	8,200	8,100	99	
Hardin	29,400	29,300	100	
Henry	4,900	4,900	100	
Jefferson	264,000	263,200	100	



WDRB-TV BPCT-890518KG Granted 6/14/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Larue	4,600	4,600	100
	Marion	5,700	5,700	100
	Meade	8,300	8,300	100
	Nelson	10,800	10,700	99
	Oldham	11,400	11,400	100
	Shelby	9,400	9,400	99
	Spencer	2,500	2,500	100
	Taylor	8,400	8,300	99
	Washington	3,700	3,700	100
	Between 25-49%	INDIANA		
Dubois		13,400	13,100	98
Lawrence		16,400	16,200	99
Orange		6,900	6,700	97
Perry		6,800	6,600	97
KENTUCKY	Daviess	33,300	33,100	99
	Green	4,100	4,100	100
	Hancock	2,800	2,800	100
	Hart	5,800	5,800	100
	Trimble	2,300	2,300	100
	Woodford	7,500	7,400	99
	Between 5-24%	INDIANA		
Bartholomew		24,500	24,200	99
Decatur		8,600	8,500	99
Spencer		7,100	6,900	97
Switzerland		2,900	2,800	97
KENTUCKY	Adair	5,800	5,700	98
	Barren	13,100	13,000	99
	Bourbon	7,400	7,300	99
	Boyle	9,600	9,500	99
	(Continued on page A-535)			
Station Totals		786,100	779,700	99
Net Weekly Circulation (1993)				439,900
Average Daily Circulation (1993)				204,200

Kentucky—Louisville

WHAS-TV

Ch. 11

Network Service: ABC.

Licensee: Journal Bcstg. of Kentucky Inc., 75 Fountain St., Providence, RI 02902.

Studio: 520 W. Chestnut St., Louisville, KY 40202.

Mailing Address: Box 1100, Louisville, KY 40201.

Telephone: 502-582-7840. Fax: 502-582-7279.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: 5667 S. Skyline Dr., Floyds Knob, 3.6-mi. N of New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: March 27, 1950. Sale to Providence Journal Co. by Louisville Courier-Journal & Times approved by FCC July 30, 1986 (Television Digest, Vol. 26:2, 23).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Personnel:

Joe Goleniowski, General Manager.
Charles Gordon, General Sales Manager.
Doug Roberts, National Sales Manager.
George Hulcher, Station Manager.
Mike Rausch, News Director.
Dan Miller, Program Director.
Eric Bergman, Engineering Manager.
Anne Adkins, Promotion Director.
Becky Norris, Business Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$2712.

City of License: Louisville. ADI: Louisville. Rank: 47.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,400	33,000	99
	Crawford	3,700	3,600	97
	Floyd	24,600	24,300	99
	Harrison	11,000	10,800	98
	Jackson	14,200	14,000	99
	Jefferson	11,100	10,900	98
	Jennings	8,400	8,200	98
	Lawrence	16,400	16,200	99
	Orange	6,900	6,700	97
	Perry	6,800	6,600	97
	Scott	7,700	7,500	97
	Washington	8,900	8,700	98
	KENTUCKY			
Breckinridge	6,300	6,200	98	
Bullitt	16,400	16,300	99	
Carroll	3,500	3,500	100	
Grayson	8,200	8,100	99	
Green	4,100	4,100	100	
Hardin	29,400	29,300	100	
Henry	4,900	4,900	100	



WHAS-TV BPCT-820506KF Granted 7/30/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	264,000	263,200	100
	Larue	4,600	4,600	100
	Marion	5,700	5,700	100
	Meade	8,300	8,300	100
	Nelson	10,800	10,700	99
	Oldham	11,400	11,400	100
	Shelby	9,400	9,400	99
	Spencer	2,500	2,500	100
	Taylor	8,400	8,300	99
	Trimble	2,300	2,300	100
Washington	3,700	3,700	100	

Between 25-49%	INDIANA			
	Bartholomew	24,500	24,200	99
	Dubois	13,400	13,100	98
	KENTUCKY			
	Anderson	5,700	5,700	100
Boyle	9,600	9,500	99	
Franklin	17,800	17,700	99	
Hart	5,800	5,800	100	
Mercer	7,400	7,300	99	

Between 5-24%	INDIANA			
Martin	3,900	3,800	97	

(Continued on page A-536)

Station Totals	711,800	705,900	99
Net Weekly Circulation (1993)			521,800
Average Daily Circulation (1993)			309,300

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Kentucky—Louisville

WLKY-TV

Ch. 32

Network Service: CBS.

Licensee: Pulitzer Broadcasting Co., Box 6205, Louisville, KY 40206.

Studio: 1918 Mellwood Ave., Louisville, KY 40206.

Telephone: 502-893-3671. TWX: 810-535-3212. Fax: 502-897-2384.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
Longitude 85° 50' 02"

Transmitter: Rte. 1, Floyds Knob, near New Albany, IN.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; SatCom, 7-meter C-band; Comtech, 5-meter Ku & C-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.8-meter Ku-band.

News Services: AP, CNN.

Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: September 16, 1961. Sale to present owner by Gannett Co. approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sonderling Bcstg. approved April 4, 1973 (Vol. 12:33, 41; 3:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales): Katz Continental Television.

Personnel:

Rabun Matthews, Vice President & General Manager.
Bill Stanley, General Sales Manager.
Greg Baird, National Sales Manager.
Fred Steurer, Chief Engineer.
Steve Sabato, News Director.
Bruce Burns, Promotion Director.
Defores Roehm, Business Manager.
Lora Bradshaw, Community Affairs Director.

Rates: On request.

City of License: Louisville. ADI: Louisville. Rank: 47.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,400	33,000	99
	Crawford	3,700	3,600	97
	Floyd	24,600	24,300	99
	Harrison	11,000	10,800	98
	Jackson	14,200	14,000	99
	Jefferson	11,100	10,900	98
	Scott	7,700	7,500	97
	Washington	8,900	8,700	98
	KENTUCKY			
	Breckinridge	6,300	6,200	98
	Bullitt	16,400	16,300	99
	Carroll	3,500	3,500	100
	Green	4,100	4,100	100
	Hardin	29,400	29,300	100
Henry	4,900	4,900	100	
Jefferson	264,000	263,200	100	
Larue	4,600	4,600	100	
Marion	5,700	5,700	100	



WLKY-TV BPCT-4811 Granted 2/18/75 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Meade	8,300	8,300	100	
	Nelson	10,800	10,700	99	
	Oldham	11,400	11,400	100	
	Shelby	9,400	9,400	99	
	Spencer	2,500	2,500	100	
	Taylor	8,400	8,300	99	
	Trimble	2,300	2,300	100	
	Washington	3,700	3,700	100	
	Between 25-49%	INDIANA			
		Jennings	8,400	8,200	98
Lawrence		16,400	16,200	99	
Orange		6,900	6,700	97	
Perry		6,800	6,600	97	
Between 5-24%	KENTUCKY				
	Anderson	5,700	5,700	100	
	Franklin	17,800	17,700	99	
	Grayson	8,200	8,100	99	
	Hart	5,800	5,800	100	
	Mercer	7,400	7,300	99	
	INDIANA				
	Bartholomew	24,500	24,200	99	
	Decatur	8,600	8,500	99	
	Dubois	13,400	13,100	98	
Spencer	7,100	6,900	97		
Switzerland	2,900	2,800	97		
KENTUCKY					
Adair	5,800	5,700	98		
Barren	13,100	13,000	99		
Boyle	9,600	9,500	99		
Clinton	3,600	3,600	100		
Cumberland	2,700	2,700	100		
(Continued on page A-536)					
Station Totals		745,000	739,000	99	
Net Weekly Circulation (1993)				490,500	
Average Daily Circulation (1993)				275,100	

Kentucky—Madisonville

WLCN

Ch. 19

Network Service: None, independent.

Licensee: Zoe Bcstg. Corp., Box 1087, Madisonville, KY 42431.

Studio: 721 Princeton Pike, Madisonville, KY 42431.

Telephone: 502-821-5433. Fax: 502-821-5343.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2676-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 791-ft. above av. terrain, 666-ft. above ground, 1220-ft. above sea level.

Latitude	37°	24'	46"
Longitude	87°	31'	32"

Transmitter: N side of County Rd. 260, Hopkins County, approx. 2.4-mi W of Hanson.

Ownership: Life Anew Ministries.

Began Operation: October 15, 1983.

Represented (sales): Landin Media Sales.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

John Price, General Manager.

Highest 30 Sec. Rate: \$18.50.

Arbitron Data: Not available.



WLCN BPCT-88114KK Granted 12/20/88 © American Map Corp., No. 14244

City of License: Madisonville. ADI: Evansville. Rank: 94.

Kentucky—Paducah

WPSD-TV

Ch. 6

Network Service: NBC.

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave., Paducah, KY 42002.

Studio: 100 Television Lane, Paducah, KY 42003-5098.

Mailing Address: Box 1197, Paducah, KY 42002-1197.

Telephone: 502-442-8214. TWX: 510-546-2047. Fax: 502-442-8214.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approx. 23-mi. NW of Paducah near Monkey's Eyebrow, KY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6-meter; Harris, 3-meter; Harris, 6-meter; Harris receivers.

News Services: AP, CNN, UPI.

Ownership: Paducah Newspapers Inc.

Began Operation: May 28, 1957.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Fred Paxton, President.
- John Williams, Vice President & General Manager.
- Richard Paxton, Station Manager.
- Don Van Cleve, Local Sales Manager.
- Ann Eaves, National Sales Manager.
- Don Brown, Chief Engineer.
- Terry Reeves, News Director.
- Dan Steele, Operations & Program Manager.
- Cathy Crecelius, Promotion & Public Affairs Manager.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Paducah. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,200	4,100	98
	Franklin	16,300	15,900	98
	Gallatin	2,700	2,600	96
	Hamilton	3,500	3,400	97
	Hardin	2,100	2,100	100
	Jackson	23,500	22,900	97
	Johnson	3,700	3,600	97
	Massac	6,000	5,800	97
	Pope	1,600	1,500	94
	Pulaski	2,900	2,800	97
	Saline	10,800	10,500	97
	Union	6,900	6,800	99
	Williamson	23,300	22,800	98
	KENTUCKY			
	Ballard	3,100	3,100	100
	Caldwell	5,300	5,200	98
	Calloway	12,000	11,900	99
	Carlisle	2,100	2,100	100
Crittenden	3,700	3,700	100	



WPSD-TV BPCT-2823 Granted 12/8/60 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fulton	3,300	3,300	100
	Graves	13,500	13,400	99
	Hickman	2,200	2,200	100
	Livingston	3,600	3,600	100
	Lyon	2,300	2,300	100
	Mc Cracken	25,900	25,800	100
	Marshall	11,000	11,000	100
	Trigg	4,100	4,100	100
	MISSOURI			
	Bollinger	4,000	3,900	98
	Cape Girardeau	23,900	23,600	99
	Mississippi	5,400	5,300	98
	New Madrid	7,600	7,400	97
Scott	15,000	14,800	99	
Stoddard	11,400	11,200	98	
TENNESSEE				
Henry	11,400	11,300	99	
Lake	2,400	2,400	100	
Obion	12,400	12,300	99	
Weakley	12,100	12,000	99	
Between 25-49%	KENTUCKY			
	Hopkins	17,900	17,800	99
	MISSOURI			
	Butler	15,400	15,000	97
	Dunklin	12,900	12,600	98
	Perry	6,100	6,000	98
	Wayne	4,700	4,600	98
TENNESSEE				
Carroll	10,800	10,700	99	
Between 5-24%	ARKANSAS			
Clay	7,500	7,400	99	
(Continued on page A-536)				
Station Totals		516,300	508,300	98
Net Weekly Circulation (1993)				296,500
Average Daily Circulation (1993)				170,800

Kentucky

WKYT-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	KENTUCKY				
	Taylor	8,400	8,300	99	
	Washington	3,700	3,700	100	
	Wayne	6,700	6,600	98	
Between 5-24%	KENTUCKY				
	Bell	11,300	11,200	99	
	Boyd	19,700	19,600	99	
	Bracken	2,900	2,900	100	
	Carter	8,700	8,600	99	
	Cumberland	2,700	2,700	100	
	Gallatin	2,000	2,000	100	
	Grant	5,800	5,800	100	
	Greenup	13,500	13,400	99	
	Hardin	29,400	29,300	100	
	Henry	4,900	4,900	100	
	Larue	4,600	4,600	100	
	Lewis	4,700	4,600	98	
	Metcalfe	3,500	3,500	100	
	Morgan	4,100	4,000	98	
	Nelson	10,800	10,700	99	
	Pendleton	4,500	4,500	100	
	Shelby	9,400	9,400	99	
	TENNESSEE				
	Campbell	13,100	13,000	99	

WLEX-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Grant	5,800	5,800	100
	Green	4,100	4,100	100
	Henry	4,900	4,900	100
	Larue	4,600	4,600	100
	Leslie	4,700	4,600	98
	Letcher	9,600	9,500	99
	Lewis	4,700	4,600	98
	Mc Creary	5,500	5,400	98
	Morgan	4,100	4,000	98
	Nelson	10,800	10,700	99
	Pendleton	4,500	4,500	100
	Shelby	9,400	9,400	99
	Washington	3,700	3,700	100

WTVQ-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	KENTUCKY			
	Taylor	8,400	8,300	99
	Washington	3,700	3,700	100
Between 5-24%	KENTUCKY			
	Bell	11,300	11,200	99
	Bracken	2,900	2,900	100
	Carroll	3,500	3,500	100
	Carter	8,700	8,600	99
	Floyd	15,600	15,400	99
Grant	5,800	5,800	100	

WTVQ-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	Harlan	12,900	12,800	99	
	Henry	4,900	4,900	100	
	Johnson	8,400	8,300	99	
	Leslie	4,700	4,600	98	
	Lewis	4,700	4,600	98	
	Mc Creary	5,500	5,400	98	
	Marion	5,700	5,700	100	
	Morgan	4,100	4,000	98	
	Pendleton	4,500	4,500	100	
	Shelby	9,400	9,400	99	
	Spencer	2,500	2,500	100	
	OHIO				
	Adams	9,600	9,300	97	

WDKY-TV, Danville-Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Nelson	10,800	10,700	99
	Pendleton	4,500	4,500	100
	Robertson	800	800	100
	Shelby	9,400	9,400	99
	Spencer	2,500	2,500	100
	Wolfe	2,500	2,500	100

WAVE, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	INDIANA			
	Ripley	9,000	8,800	98
	Spencer	7,100	6,900	97
	KENTUCKY			
	Adair	5,800	5,700	98
	Barren	13,100	13,000	99
	Bath	3,700	3,700	100
	Boone	21,300	21,200	100
	Boyle	9,600	9,500	99
	Casey	5,400	5,300	98
Edmonson	3,700	3,700	100	
Garrard	4,600	4,600	100	
Grant	5,800	5,800	100	
Hancock	2,800	2,800	100	
Lincoln	7,600	7,500	99	
Metcalfe	3,500	3,500	100	
Pendleton	4,500	4,500	100	
Wayne	6,700	6,600	98	
Woodford	7,500	7,400	99	

WDRB-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
Casey	5,400	5,300	98	

Kentucky

WDRB-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Edmonson	3,700	3,700	100
	Garrard	4,600	4,600	100
	Jessamine	11,200	11,100	99
	Lincoln	7,600	7,500	99
	Madison	20,500	20,300	99
	Mercer	7,400	7,300	99
Owen	3,400	3,400	100	

WHAS-TV, Louisville (Arbitron Data Continued)

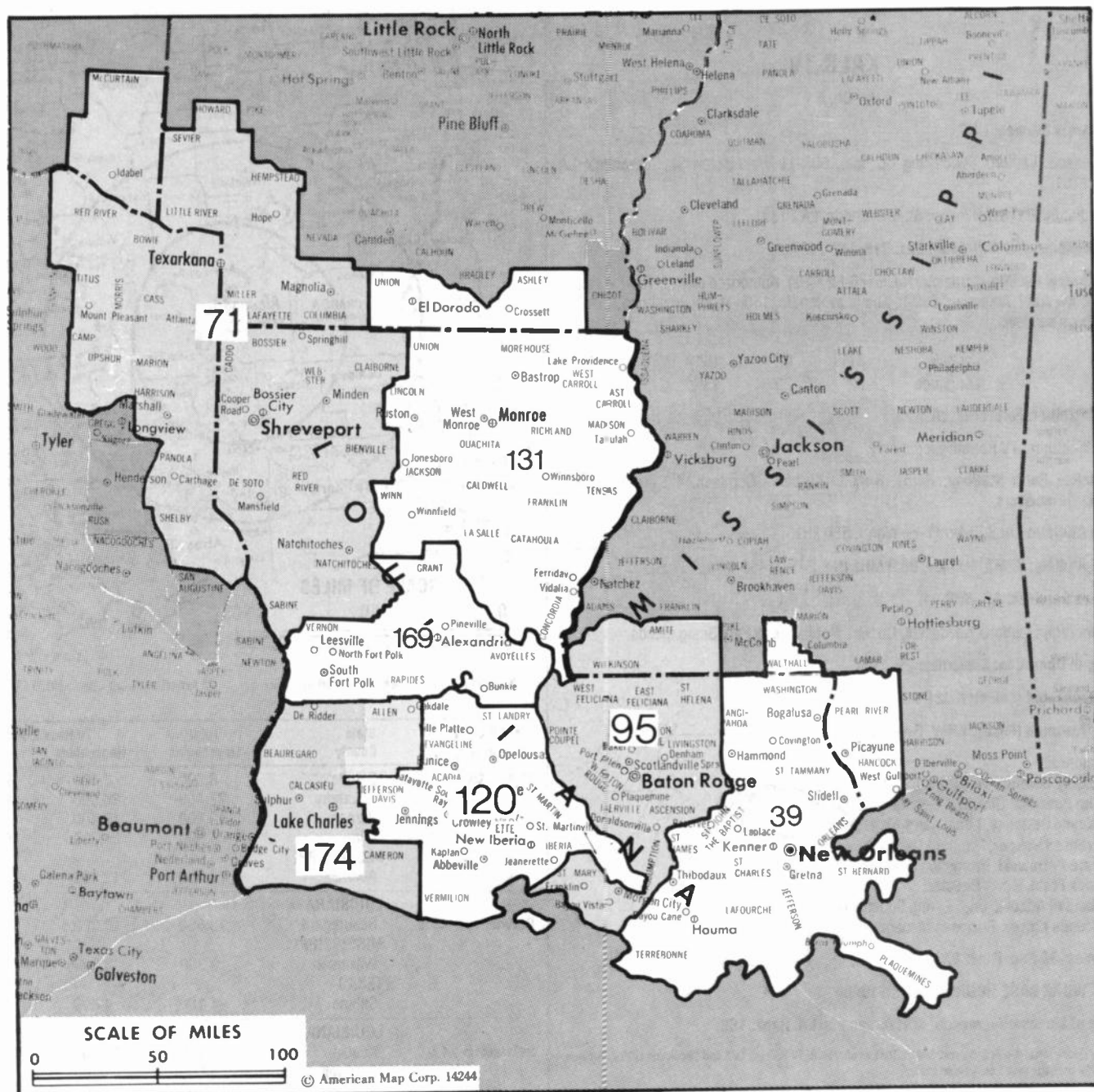
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	INDIANA			
	Spencer	7,100	6,900	97
	Switzerland	2,900	2,800	97
	KENTUCKY			
	Adair	5,800	5,700	98
	Casey	5,400	5,300	98
	Edmonson	3,700	3,700	100
	Gallatin	2,000	2,000	100
	Garrard	4,600	4,600	100
	Hancock	2,800	2,800	100
	Lincoln	7,600	7,500	99
	Ohio	7,800	7,700	99
	Owen	3,400	3,400	100
	Russell	6,100	6,000	98
	Woodford	7,500	7,400	99

WLKY-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Hancock	2,800	2,800	100
	Lincoln	7,600	7,500	99
	Madison	20,500	20,300	99
	Warren	29,100	28,900	99

WPSD-TV, Paducah (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ILLINOIS			
	Jefferson	14,600	14,200	97
	Perry	8,300	8,100	98
	Randolph	11,900	11,700	98
	Wayne	6,900	6,600	96
	White	6,700	6,400	96
	KENTUCKY			
	Christian	21,300	21,200	100
	Union	5,500	5,500	100
	Webster	5,200	5,100	98
	MISSOURI			
	Carter	2,200	2,100	95
	Madison	4,500	4,400	98
	Pemiscot	8,200	8,000	98
	Reynolds	2,500	2,400	96
	TENNESSEE			
	Benton	5,700	5,700	100
	Dyer	14,000	13,900	99
	Gibson	18,300	18,200	99



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New Orleans, LA	616,800	39	WDSU-TV (6), WGNO (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
Shreveport, LA- <i>Texarkana, TX</i>	368,100	71	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Baton Rouge, LA	258,700	95	WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
Lafayette, LA	188,400	120	KADN (15), KATC (3), KLFY-TV (10)
Monroe, LA- <i>El Dorado, AR</i>	167,800	131	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Alexandria, LA	87,800	169	KALB-TV (5), KLAX-TV (31)
Lake Charles, LA	82,200	174	KPLC-TV (7), KVHP (29)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KARD, West Monroe	See Monroe, LA
KMCT-TV, West Monroe	See Monroe, LA

Louisiana Station Totals as of November 1, 1993			
	VHF	UHF	TOTAL
Commercial Television Stations	14	10	24
Educational Television Stations	2	6	8
	16	16	32

Louisiana—Alexandria

KALB-TV

Ch. 5

Network Service: NBC.

Licensee: Lanford Telecasting Co. Inc., 605-11 Washington St., Alexandria, LA 71301.

Studio: 605-11 Washington St., Alexandria, LA 71301.

Telephone: 318-445-2456. Fax: 318-442-7427.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Comtech, 4.2-meter C-band; Harris receivers.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kHz.

FM Affiliate: KZMZ, 100-kw, 96.9 MHz (No. 245), 1450-ft.

News Services: AP, NBC.

Ownership: Lanford Telecasting Co. Inc. Note: Sale to Park Bcstg. pends.

Began Operation: September 29, 1954.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Lesley Golmon, Vice President & General Manager.
Jim Reardon, Station & General Sales Manager.
Wayne Bettoney, Local Sales Manager.
Frances Yeager, Program Director.
Pete Petrawski, Promotion Director.
Jack Frost, News Director.
Randall Adcock, Engineering Supervisor.
Brenda Kaiser, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Alexandria. AOI: Alexandria, LA. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Allen	7,200	7,100	99
	Avoyelles	13,400	13,200	99
	Catahoula	3,900	3,800	97
	Concordia	7,200	7,000	97
	Evangeline	11,700	11,400	97
	Grant	6,400	6,300	98
	La Salle	5,000	4,900	98
	Natchitoches	12,600	12,300	98
	Rapides	46,000	45,600	99



KALB-TV BPCT-3449 Granted 1/13/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sabine	8,300	8,100	98
	St Landry	27,400	26,900	98
	Vernon	19,800	19,400	98
	Winn	5,800	5,700	98
MISSISSIPPI	Adams	13,100	12,900	98
	LOUISIANA			
Between 25-49%	Beauregard	10,500	10,300	98
	MISSISSIPPI			
	Wilkinson	3,300	3,200	97
TEXAS	Sabine	4,100	4,000	98
	LOUISIANA			
Between 5-24%	Acadia	19,400	19,100	99
	Caldwell	3,500	3,400	97
	Jackson	5,700	5,600	98
	Jefferson Davis	10,600	10,500	99
	Pointe Coupee	7,700	7,600	99
	Tensas	2,500	2,400	96
	Vermilion	17,800	17,600	99
	West Feliciana	2,700	2,600	96
	MISSISSIPPI			
	Jefferson	2,800	2,700	96
TEXAS				
Newton	4,900	4,800	98	
Station Totals		283,300	278,400	98
Net Weekly Circulation (1993)				171,300
Average Daily Circulation (1993)				104,700

Louisiana—Alexandria

KLAX-TV

Ch. 31

Network Service: ABC.

Licensee: Pollack/Belz Communications Co. Inc., 4554 Fleming Rd., Collierville, TN 38017.

Studio: 1811 England Dr., Alexandria, LA 71303.

Mailing Address: Box 8818, Alexandria, LA 71306.

Telephone: 318-473-0031. TWX: 510-976-5704. Fax: 318-442-4646.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1290-kw max. visual, 130-kw aural. Antenna: 1093-ft. above av. terrain, 1027-ft. above ground, 1253-ft. above sea level.

Latitude 31° 33' 54"
Longitude 92° 33' 00"

Transmitter: 1.5-mi. SW of Dry Prong.

Satellite Earth Stations: Microdyne, 5-meter C-band; RCA Americom, 4-meter Ku-band; Microdyne, Standard Components receivers.

News Service: AP.

Ownership: Pollack/Belz Communications Co. Inc.

Began Operation: March 3, 1983. Sale of station to G. Russell Chambers, et al., approved by FCC Dec. 24, 1986, but not consummated. Sale to present owners by James Richards, Ben Johnson, et al., approved May 13, 1988.

Represented (sales): Blair Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Lechman & Johnson Inc.

Personnel:

Keith Smith, General Sales Manager.

Lydia Allen, National Sales Manager.

Charles Flowers, Chief Engineer.

Bill Thompson, News Director.

Keith Collins, Creative Services Director.

Lori Johnson, Program Director.

David L. Carlson, Business Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$50.

City of License: Alexandria. ADI: Alexandria, LA. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Grant	6,400	6,300	98
	Rapides	46,000	45,600	99
	Vernon	19,800	19,400	98



KLAX-TV BPCT-850528KH Granted 3/28/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Avoyelles	13,400	13,200	99
	La Salle	5,000	4,900	98
	Natchitoches	12,600	12,300	98
	Winn	5,800	5,700	98
MISSISSIPPI	Adams	13,100	12,900	98
	Between 5-24%			
LOUISIANA	Allen	7,200	7,100	99
	Catahoula	3,900	3,800	97
	Sabine	8,300	8,100	98
	Tensas	2,500	2,400	96
TEXAS	Sabine	4,100	4,000	98
Station Totals		148,100	145,700	98
Net Weekly Circulation (1993)			74,400	
Average Daily Circulation (1993)			34,500	

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

Louisiana—Baton Rouge

WAFB

Ch. 9

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 844 Government St., Baton Rouge, LA 70802-6090.

Telephone: 504-383-9999. TWX: 510-993-3406. Fax: 504-378-7891.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1670-ft. above av. terrain, 1726-ft. above ground, 1700-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

News Services: AP, CBS, CNN, Headline News, UPI.

Ownership: American Family Corp. (Group Owner).

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 (Television Digest, Vol. 17:7). Sale to Guaranty Bcstg. by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3). FCC approved sale to American Family Corp., March 23, 1988.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Ronald E. Winders, Vice President & General Manager.
- Dave Ward, Assistant General Manager.
- Ray Sullivan, General Sales Manager.
- Dale Russell, Chief Engineer.
- Michael Moore, Operations Manager.
- Andree Boyd, Promotions Manager.
- Nick Simonette, News Director.
- Flo Ulmer, Business Manager.

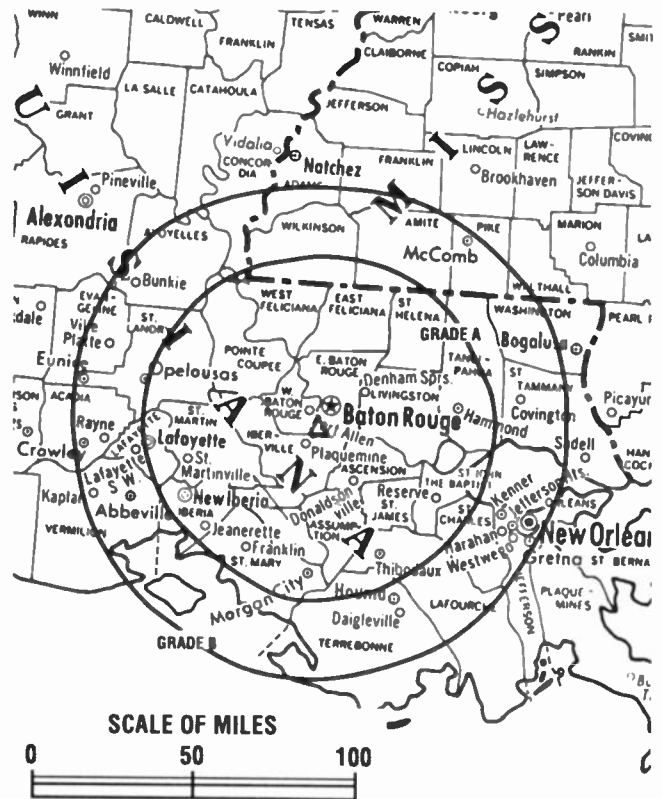
Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$845.

City of License: Baton Rouge. ADI: Baton Rouge. Rank: 95.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,800	19,500	98
	Assumption	7,500	7,400	99
	East Baton Rouge	139,900	138,800	99
	East Feliciana	5,700	5,600	98
	Iberville	9,800	9,700	99
	Livingston	24,200	23,800	98
	Pointe Coupee	7,700	7,600	99
	St Helena	3,300	3,200	97
	St Mary	19,100	18,900	99
	Tangipahoa	30,000	29,500	98
	West Baton Rouge	6,700	6,600	99
	West Feliciana	2,700	2,600	96



WAFB BPCT-3437 Granted 1/22/65 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Amite	4,800	4,700	98
	Pike	13,300	13,100	98
	Wilkinson	3,300	3,200	97
Between 25-49%	LOUISIANA			
	Avoyelles	13,400	13,200	99
	Concordia	7,200	7,000	97
	Iberia	22,800	22,600	99
	Lafourche	28,900	28,600	99
	St James	6,500	6,400	98
	St John The Baptist	13,100	12,900	98
	St Landry	27,400	26,900	98
	St Martin	14,800	14,600	99
	Terrebonne	31,700	31,400	99
Washington	15,500	15,200	98	
	MISSISSIPPI			
	Walthall	5,000	4,900	98
Between 5-24%	LOUISIANA			
	Acadia	19,400	19,100	99
	Allen	7,200	7,100	99
	Jefferson Davis	10,600	10,500	99
	Lafayette	60,900	60,400	99
	Vermillion	17,800	17,600	99
	MISSISSIPPI			
	Pearl River	14,200	14,100	99
Station Totals		614,200	606,700	99
Net Weekly Circulation (1993)				344,800
Average Daily Circulation (1993)				196,200

Louisiana—Baton Rouge

WBRZ

Ch. 2

Network Service: ABC.

Licensee: Louisiana Television Bcstg., Box 2906, Baton Rouge, LA 70821.

Studio: 1650 Highland Rd., Baton Rouge, LA 70802.

Mailing Address: Box 2906, Baton Rouge, LA 70821.

Telephone: 504-387-2222. Fax: 504-336-2246.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Point, LA.

Satellite Earth Stations: Transmit/receive Scientific-Allanta, 10-meter; Andrew, 7.3-meter; SatCom, 5.5-meter; Andrew, 4.5-meter; Avantek, Microdyne, Scientific-Allanta receivers.

SNG Mobile Dish: Subcomm RSI, 2.5-meter Ku-band.

News Services: ABC, AP.

Ownership: Manship Stations (Group Owner).

Began Operation: April 14, 1955.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Douglas L. Manship, Chairman.
- Richard F. Manship, President.
- Patricia L. Chermie, General Manager.
- John M. Spain, Station Manager.
- James Daboval III, Director of Sales.
- William Vance, Director of News.
- Suzanne Sims, Director of Programming.
- Kim Kirkendoll, Director of Finance.
- Denise Akers, Director of Marketing.
- Raymond J. Drago, Director of Production.
- Jamie Politz, Director of Human Resources.
- Clyde Pierce, Director of Engineering.

Highest 30 Sec. Rate: \$1250.

City of License: Baton Rouge. ADI: Baton Rouge. Rank: 95.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,800	19,500	98
	Assumption	7,500	7,400	99
	East Baton Rouge	139,900	138,800	99
	East Feliciana	5,700	5,600	98
	Iberville	9,800	9,700	99
	Livingston	24,200	23,800	98
	Pointe Coupee	7,700	7,600	99
	St Helena	3,300	3,200	97
	St James	6,500	6,400	98
	St Mary	19,100	18,900	99
	Tangipahoa	30,000	29,500	98



WBRZ BPCT-4173 Granted 3/5/70 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	West Baton Rouge	6,700	6,600	99
	West Feliciana	2,700	2,600	96
	MISSISSIPPI			
	Adams	13,100	12,900	98
	Amite	4,800	4,700	98
	Wilkinson	3,300	3,200	97
Between 25-49%	LOUISIANA			
	Avoyelles	13,400	13,200	99
	Concordia	7,200	7,000	97
	Iberia	22,800	22,600	99
	Lafourche	28,900	28,600	99
	St Landry	27,400	26,900	98
	St Martin	14,800	14,600	99
	Terrebonne	31,700	31,400	99
	Washington	15,500	15,200	98
	MISSISSIPPI			
Pike	13,300	13,100	98	
Walthall	5,000	4,900	98	
Between 5-24%	LOUISIANA			
	Calahoula	3,900	3,800	97
	Lafayette	60,900	60,400	99
	Vermilion	17,800	17,600	99
	MISSISSIPPI			
Franklin	3,100	3,100	100	
Jefferson	2,800	2,700	96	
Lincoln	11,200	11,100	99	
Station Totals		583,800	576,600	99
Net Weekly Circulation (1993)				342,100
Average Daily Circulation (1993)				188,600

Louisiana—Baton Rouge

WGMB
Ch. 44

Network Service: Fox.

Licensee: Galloway Media Inc., 5800 Florida Blvd., Baton Rouge, LA 70806.

Studio: 5800 Florida Blvd., Baton Rouge, LA 70806.

Mailing Address: Box 65246, Baton Rouge, LA 70896-5246.

Telephone: 504-926-4444. Fax: 504-926-9462.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3870-kw max. visual, 387-kw max. aural. Antenna: 1398-ft. above av. terrain, 1388-ft. above ground, 1401-ft. above sea level.

Latitude 30° 19' 35"
Longitude 91° 16' 36"

Transmitter: 1.9-mi. W of State Hwy. 1 on Hwy. 1148 near Addis.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 5-meter C-band; Comtech, 3.8-meter C-band; Anixter, 5-meter C-band; Sony receivers.

Ownership: Galloway Media Inc.

Began Operation: August 11, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Marsand Inc.

Personnel:

- Damian Calato, General Manager.
- Bret Bengel, Local Sales Manager.
- Karen Mire, News Director.
- Tammy Dupuy, Program Director.
- David Brown, Promotion Director.
- Ursula Sigur, Business Manager.
- Terry Freeman, Chief Engineer.
- Ed Martinez, Production Manager.

Highest 30 Sec. Rate: \$450.

City of License: Baton Rouge. AOI: Baton Rouge. Rank: 95.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,800	19,500	98
	East Baton Rouge	139,900	138,800	99
	Iberville	9,800	9,700	99
	West Baton Rouge	6,700	6,600	99



WGMB BMPCT-901210KE Granted 1/25/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	West Feliciana	2,700	2,600	96
	MISSISSIPPI			
	Wilkinson	3,300	3,200	97
Between 25-49%	LOUISIANA			
	East Feliciana	5,700	5,600	98
	Livingston	24,200	23,800	98
	Pointe Coupee	7,700	7,600	99
	St Helena	3,300	3,200	97
Between 5-24%	LOUISIANA			
	Assumption	7,500	7,400	99
	St James	6,500	6,400	98
	St Mary	19,100	18,900	99
Station Totals		256,200	253,300	99
Net Weekly Circulation (1993)				137,200
Average Daily Circulation (1993)				57,700

Louisiana—Baton Rouge

WVLA
Ch. 33

Network Service: NBC.

Licensee: Vetter Communications Co. Inc., Box 14685, Baton Rouge, LA 70898.

Studio: 5220 Essen Lane, Baton Rouge, LA 70809.

Mailing Address: Box 14685, Baton Rouge, LA 70898.

Telephone: 504-766-3233. **Fax:** 504-766-4112.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1713-ft. above av. terrain, 1735-ft. above ground, 1749-ft. above sea level.

Latitude 30° 19' 34.61"
Longitude 91° 16' 36.10"

Transmitter: 1.9-mi. W of Hwy. 1 on Hwy. 1148, Addis, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Microdyne, 7-meter C-band; Microwave Assoc., 5-meter C-band; Harris, 3-meter Ku-band; Harris, Microdyne, Microwave Assoc. receivers.

News Services: AP, NBC, Skycom.

Ownership: Vetter Communications Co. Inc.

Began Operation: January 16, 1971. Sale to present owner by Richard O. Rush, et al., approved by FCC March 12, 1976.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Philip W. Cary.

Personnel:

- Cyril E. Vetter, Chairman.
- Courtney B. Westbrook, President & General Manager.
- Larry Dietz, Vice President & Operations Manager.
- Donnie Picou, National Sales Director.
- Peggy Day, Local Sales Director.
- Larry Davis, News Director.
- Joyce Harvey, Program Director.
- Jason Furnate, Promotion & Marketing Director.
- Wanda Horn, Business Manager.
- Robin Perry, Research.
- Tom Woodside, Chief Engineer.
- Bob Davidge, Production Manager.
- Felton Coleman, Public Affairs Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$800.

City of License: Baton Rouge. **ADI:** Baton Rouge. **Rank:** 95.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,800	19,500	98
	Assumption	7,500	7,400	99
	East Baton Rouge	139,900	138,800	99
	East Feliciana	5,700	5,600	98
Iberia	22,800	22,600	99	



WVLA BPCT-860814KE Granted 9/30/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Iberia	9,800	9,700	99
	Livingston	24,200	23,800	98
	Pointe Coupee	7,700	7,600	99
	St Helena	3,300	3,200	97
	St James	6,500	6,400	98
	St Martin	14,800	14,600	99
	St Mary	19,100	18,900	99
	West Baton Rouge	6,700	6,600	99
	MISSISSIPPI			
	Wilkinson	3,300	3,200	97
Between 25-49%	LOUISIANA			
	Lafourche	28,900	28,600	99
	Tangipahoa	30,000	29,500	98
	West Feliciana	2,700	2,600	96
Between 5-24%	LOUISIANA			
	Acadia	19,400	19,100	99
	Avoyelles	13,400	13,200	99
	Lafayette	60,900	60,400	99
	St Landry	27,400	26,900	98
	Vermilion	17,800	17,600	99
	Washington	15,500	15,200	98
	MISSISSIPPI			
	Amite	4,800	4,700	98
	Pike	13,300	13,100	98
Station Totals		525,200	518,800	99
Net Weekly Circulation (1993)				263,100
Average Daily Circulation (1993)				133,600

Louisiana—Lafayette

KADN

Ch. 15

(Operates satellite WNTZ Natchez, MS)

Network Service: Fox.

Licensee: KADN Broadcasting Inc., 1500 Eraste Landry Rd., Lafayette, LA 70506.

Studio: 1500 Eraste Landry Rd., Lafayette, LA 70506.

Telephone: 318-237-1500. TWX: 510-975-5031. Fax: 318-237-2237.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2300-kw max. visual, 231-kw max. aural. Antenna: 1181-ft. above av. terrain, 1178-ft. above ground, 1217-ft. above sea level.

Latitude 30° 21' 44"
Longitude 92° 12' 53"

Transmitter: 3-mi. S of Church Point.

Satellite Earth Stations: Vertex, 5.2-meter Ku-band; KLM, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: KADN Broadcasting Inc.

Began Operation: February 27, 1980.

Represented (sales): Settel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Eddie Blanchard, Station Manager & Program Director.

Dave Pierce, Local Sales Manager.

Pat Newberg, National Sales Manager.

Keith Townsden, Chief Engineer.

Penny Bennett, Promotion Director.

Highest 30 Sec. Rate: \$590.

Arbitron Data: Includes figures for WNTZ, Natchez, MS.

City of License: Lafayette. ADI: Lafayette, LA. Rank: 120.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	19,400	19,100	99
	Evangeline	11,700	11,400	97
	Iberia	22,800	22,600	99
	Jefferson Davis	10,600	10,500	99
	Lafayette	60,900	60,400	99



KADN BPCT-851227KF Granted 2/24/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Landry	27,400	26,900	98
	St Martin	14,800	14,600	99
	Vermilion	17,800	17,600	99
Between 25-49%	LOUISIANA			
	Allen	7,200	7,100	99
	Avoyelles	13,400	13,200	99
Between 5-24%	St Mary	19,100	18,900	99
	LOUISIANA			
	Cameron	3,100	3,100	100
	Pointe Coupee	7,700	7,600	99
Station Totals		235,900	233,000	99
Net Weekly Circulation (1993)			145,600	
Average Daily Circulation (1993)			70,400	

Louisiana—Lafayette

KATC
Ch. 3

Network Service: ABC.

Licensee: KATC Associates, Box 93133, Lafayette, LA 70509.

Studio: 1103 Eraste Landry Rd., Lafayette, LA 70506.

Mailing Address: Box 93133, Lafayette, LA 70509.

Telephone: 318-235-3333. **Fax:** 318-235-9363.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude 30° 02' 19.10"
Longitude 92° 22' 14.90"

Transmitter: 25-mi. SW of city limits.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.5-meter C-band; AvanteK, Microdyne, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: ML Media Partners L.P. (Group Owner).

Began Operation: September 19, 1962. Sale to Loyola University approved by FCC April 29, 1982. Sale to present owners approved Nov. 28, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Richard Harbison General Manager.
- Bill Bowers, General Sales Manager.
- Dale Vincent, Director of Broadcast Operations.
- Bill Rumsey, Chief Engineer.
- Deborah Terribile, News Director.
- Bill Leger, News Director.
- David Cuccio, Promotion Director.
- Sandra Clark, Business Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$625.

City of License: Lafayette. **ADI:** Lafayette, LA. **Rank:** 120.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	19,400	19,100	99
	Allen	7,200	7,100	99
	Calcasieu	61,000	60,500	99
	Evangeline	11,700	11,400	97
	Iberia	22,800	22,600	99



KATC BPCT-5012 Granted 4/15/77 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson Davis	10,600	10,500	99
	Lafayette	60,900	60,400	99
	St Landry	27,400	26,900	98
	St Martin	14,800	14,600	99
	St Mary	19,100	18,900	99
	Vermilion	17,800	17,600	99
Between 25-49%	LOUISIANA			
	Beauregard	10,500	10,300	98
	Cameron	3,100	3,100	100
Between 5-24%	LOUISIANA			
	Avoyelles	13,400	13,200	99
	Pointe Coupee	7,700	7,600	99
	Vernon	19,800	19,400	98
MISSISSIPPI	Adams	13,100	12,900	98
	Station Totals	340,300	336,100	99
Net Weekly Circulation (1993)			222,000	
Average Daily Circulation (1993)			123,700	

Louisiana—Lafayette

KLFY-TV

Ch. 10

Network Service: CBS.

Licensee: KLFY L.P., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 2410 Eraste Landry Rd., Lafayette, LA 70506.

Mailing Address: Box 90665, Lafayette, LA 70509.

Telephone: 318-981-4823. **TWX:** 510-975-5052.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude 30° 19' 18"
Longitude 92° 22' 41"

Holds CP for change to 316-kw visual, 31.6-kw aural, 1740-ft. above av. terrain. BPCT-791231KG.

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; United Satellite Systems, 3-meter Ku & C-band; Cyclesat, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previous sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vol. 4:48; 5:6). FCC approved sale to Young Broadcasting by Texoma Bcstrs. Inc., Feb. 3, 1988.

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Joseph Varholy, Vice President & General Manager.

Maria Placer, Vice President, News.

Mike Barras, General Sales Manager.

Harriet Landry, National Sales Manager.

Terry Dover, Operations Manager & Program Director.

Mike Harrelson, Promotion Director.

Dave Hebert, Chief Engineer.

Sandra Campeaux, Business Manager.

Highest 30 Sec. Rate: \$775.

NETWORK BASE HOURLY RATE: \$1972.

City of License: Lafayette. **ADI:** Lafayette, LA. **Rank:** 120.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
50% & Over	Acadia	19,400	19,100	99
	Allen	7,200	7,100	99
	Avoyelles	13,400	13,200	99



KLFY-TV BPCT-791231KG Granted 7/28/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Beauregard	10,500	10,300	98
	Calcasieu	61,000	60,500	99
	Cameron	3,100	3,100	100
	Evangeline	11,700	11,400	97
	Iberia	22,800	22,600	99
	Jefferson Davis	10,600	10,500	99
	Lafayette	60,900	60,400	99
	Rapides	46,000	45,600	99
	St Landry	27,400	26,900	98
	St Martin	14,800	14,600	99
	St Mary	19,100	18,900	99
Vermilion	17,800	17,600	99	
Vernon	19,800	19,400	98	
LOUISIANA				
Between 25-49%	Pointe Coupee	7,700	7,600	99
LOUISIANA				
Between 5-24%	Assumption	7,500	7,400	99
	Catahoula	3,900	3,800	97
	East Feliciana	5,700	5,600	98
	Grant	6,400	6,300	98
	Lafourche	28,900	28,600	99
	West Feliciana	2,700	2,600	96
	MISSISSIPPI	Wilkinson	3,300	3,200
Station Totals		431,600	426,300	99
Net Weekly Circulation (1993)				306,300
Average Daily Circulation (1993)				191,300

Louisiana—Lake Charles

KPLC-TV Ch. 7

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 1488, Lake Charles, LA 70602.

Studio: 320 Division St., Lake Charles, LA 70601.

Telephone: 318-439-9071. **Fax:** 318-437-7600.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 43"
Longitude 93° 00' 08"

Transmitter: Near Fenton, LA.

Satellite Earth Stations: Harris, 10-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; Comtech, 7-meter Ku & C-band; Harris, Ormi receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: September 29, 1954. Sale to present owner approved by FCC Nov. 13, 1986 (Television Digest, Vol. 26:39). Sale to Channel Communications by G. Russell Chambers approved by FCC March 31, 1986. Previous sale by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Sale to Calcasieu by T. B. Lanford & L. M. Sepaugh Sr. & Jr. approved June 30, 1964 (Vol. 4:18, 27).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

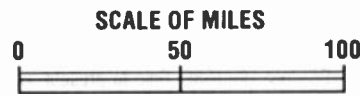
- James D. Serra, Vice President & General Manager.
- Tom Pears, General Sales Manager.
- Dolores Tutt, Local Sales Manager.
- James Smith, News Director.
- Robin Daugereau, Program and Marketing Director.
- Tim Bourgeois, Promotion Director.
- Sandra Barrow, Business Manager.
- Ron Blansett, Chief Engineer.

Rates: On request.

City of License: Lake Charles. **ADI:** Lake Charles. **Rank:** 174.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	19,400	19,100	99
	Allen	7,200	7,100	99
	Beauregard	10,500	10,300	98
	Calcasieu	61,000	60,500	99
	Cameron	3,100	3,100	100
	Jefferson Davis	10,600	10,500	99



KPLC-TV BPCT-4012 Granted 12/12/67 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lafayette	60,900	60,400	99
	Vermilion	17,800	17,600	99
Between 25-49%	TEXAS			
	Newton	4,900	4,800	98
Between 5-24%	LOUISIANA			
	Avoyelles	13,400	13,200	99
	Evangeline	11,700	11,400	97
	Iberia	22,800	22,600	99
	Sabine	8,300	8,100	98
	St Landry	27,400	26,900	98
	St Martin	14,800	14,600	99
	Vernon	19,800	19,400	98
Station Totals	TEXAS			
	Jasper	11,400	11,200	98
	Sabine	4,100	4,000	98
Net Weekly Circulation (1993)		329,100	324,800	99
Average Daily Circulation (1993)				166,000
				92,700

Louisiana—Lake Charles

KVHP
Ch. 29

Network Service: Fox.

Licensee: KVHP-TV Partners, 3638 Camino Del Rio N, Suite 102, San Diego, CA 92108.

Studio: 129 W. Prien Lake Rd., Lake Charles, LA 70605.

Telephone: 318-474-1316.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 747.6-kw max. visual, 112.1-kw max. aural. Antenna: 432-ft. above av. terrain, 457-ft. above ground, 471-ft. above sea level.

Latitude 30° 11' 50"
Longitude 93° 13' 12"

Holds CP for change to 2507-kw max. visual, 1293-ft. above av. terrain, 1289-ft. above ground, 1319-ft. above sea level; lat. 30° 17' 26", long. 93° 34' 35", transmitter to State Rte. 379, 5.9-mi. NW of Edgerly, LA. BMPCT-900730KZ.

Transmitter: SW of Ryan St. & Prien Lake Rd. intersection, Lake Charles.

Satellite Earth Stations: 2 in operation; Simulsat receivers.

News Service: CNN.

Ownership: KVHP-TV Partners.

Began Operation: January 18, 1983. Sale to Herschell Hardesty & J. W. DiGiglia by Hugh Van Eaton approved by FCC March 3, 1984. Sale to Marvin Gorman Ministries Inc. from receivership approved by FCC July 16, 1986. Sale to present owners approved March 12, 1987.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

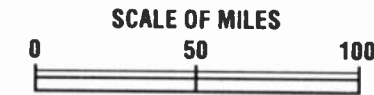
- Gary Hardesty, President.
- Ken Smith, General Manager.
- Jeff Pryor, Station Manager & Marketing Director.
- Debbie Racca, National Sales Manager.
- Jason Lauckner, Chief Engineer.
- Ted Wrenn, News Director.
- Betty Feduccia, Program Director.
- Sarah Bateman, Promotion Director.
- Cathy High, Business Manager.

Highest 30 Sec. Rate: \$185.

City of License: Lake Charles. **ADI:** Lake Charles. **Rank:** 174.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA Calcasieu	61,000	60,500	99



KVHP BMPCT-900730KZ Granted 8/16/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cameron	3,100	3,100	100
	Vernon	19,800	19,400	98
	TEXAS Newton	4,900	4,800	98
	Orange	28,900	28,700	99
Between 25-49%	LOUISIANA Allen	7,200	7,100	99
	Beauregard	10,500	10,300	98
	Jefferson Davis	10,600	10,500	99
	TEXAS Hardin	14,700	14,500	99
	Jasper	11,400	11,200	98
Between 5-24%	Jefferson	89,400	88,900	99
	TEXAS Chambers	6,800	6,700	99
	Tyler	6,200	6,100	98
Station Totals		274,500	271,800	99
Net Weekly Circulation (1993)				135,700
Average Daily Circulation (1993)				62,800

Louisiana—West Monroe-Monroe

KARD

Ch. 14

Network Service: ABC.

Licensee: Woods Communications Group Inc., Debtor-in-Possession, 3000 E. Cherry St., Springfield, MO 65802.

Studio: 102 Thomas Rd., Suite 22, West Monroe, LA 71291.

Telephone: 318-323-1972. Fax: 318-322-0926.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1876-ft. above av. terrain, 1929-ft. above ground, 2049-ft. above sea level.

Latitude 32° 05' 41"
Longitude 92° 10' 39"

Transmitter: 5.5-mi. W of Columbia, 1.5-mi. S of Hwy. 4.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter; Andrew, 3.5-meter; Andrew, Microwave Assoc. receivers.

Ownership: Woods Communications Group Inc., Debtor-in-Possession (Group Owner).

Began Operation: August 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation Oct. 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC Jan. 31, 1978. Sale to present owner approved Nov. 2, 1984.

Represented (sales): Seltel Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Rick Lipps, General Manager.
- Joe Currie, General Sales Manager.
- Lydia Sandifer, Station & Local Sales Manager.
- Rodney Evans, Chief Engineer.
- Irma Campbell, Program Director.
- Tricia Isom Beavers, Promotion Director.
- J. O. Hammonds, Production Manager.

Highest 30 Sec. Rate: \$350.

City of License: West Monroe. ADI: Monroe, LA-El Dorado, AR. Rank: 131.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Caldwell	3,500	3,400	97
	Catahoula	3,900	3,800	97
	Franklin	7,700	7,600	99
	Jackson	5,700	5,600	98
	La Salle	5,000	4,900	98
	Lincoln	13,800	13,700	99
	Morehouse	11,000	10,800	98



KARD BPCT-851118KE Granted 5/27/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ouachita	50,500	50,100	99
	Richland	7,000	6,900	99
	Tensas	2,500	2,400	96
	Union	7,600	7,500	99
	West Carroll	4,400	4,300	98
Between 25-49%	ARKANSAS			
	Ashley	8,800	8,600	98
	LOUISIANA			
	Concordia	7,200	7,000	97
Between 5-24%	Madison	4,200	4,100	98
	Winn	5,800	5,700	98
	LOUISIANA			
	Bienville	5,900	5,800	98
	Grant	6,400	6,300	98
	Natchitoches	12,600	12,300	98
	Red River	3,300	3,200	97
	MISSISSIPPI			
	Adams	13,100	12,900	98
	Jefferson	2,800	2,700	96
Wilkinson	3,300	3,200	97	
Station Totals		196,000	192,800	98
Net Weekly Circulation (1993)				103,600
Average Daily Circulation (1993)				50,900

Louisiana—West Monroe

KMCT-TV

Ch. 39

Network Service: None, independent.

Licensee: Carolina Christian Bcstg. Inc., Box 1616, Greenville, SC 29602.

Studio: 701 Parkwood Dr., West Monroe, LA 71291.

Telephone: 318-322-1399. Fax: 318-323-3783.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 560-kw max. visual, 56-kw max. aural. Antenna: 498-ft. above av. terrain, 514-ft. above ground, 583-ft. above sea level.

Latitude 32° 30' 21"
Longitude 92° 08' 54"

Transmitter: 701 Parkwood Dr., West Monroe.

Satellite Earth Stations: 2 in operation.

Ownership: Carolina Christian Broadcasting Co. (Group Owner).

Began Operation: April 7, 1986.

Personnel:

James H. Thompson, President.
Charles Reed, General Manager.
Norvin Duncan, General Counsel.
Gene Gibson, Chief Engineer.

Rates: On request.

City of License: West Monroe. ADI: Monroe, LA-El Dorado, AR. Rank: 131.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	LOUISIANA Franklin	7,700	7,600	99



KMCT-TV BMPCT-850920KG Granted 11/25/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Ouachita	50,500	50,100	99
Station Totals		58,200	57,700	99
Net Weekly Circulation (1993)			3,800	
Average Daily Circulation (1993)			1,300	

Louisiana—Monroe-El Dorado, Arkansas

KTVE

Ch. 10

Network Service: NBC.

Licensee: KTVE Inc., Box 4339, Monroe, LA 71203.

Studios: 2909 Kilpatrick Blvd., Monroe, LA 71201; 400 W. Main St., El Dorado, AR 71730.

Telephones: 318-323-1300 (Monroe); 501-862-6651 (El Dorado).

TWX: 510-977-5386.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 1980-ft. above ground, 2106-ft. above sea level.

Latitude 33° 04' 41.00"

Longitude 92° 13' 40.60"

Transmitter: 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 8.3-meter C-band; Harris, 7-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by William Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved July 6, 1960 (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 (Vol. 16:34).

Represented (sales): Katz Continental Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Powstenko.

Personnel:

- Andy Lee, Vice President & General Manager.
- Wanda Meadows, Station Manager.
- Thomas Rice, General Sales Manager.
- Fran Rogers, National Sales Manager.
- Jerry Mayer, News Director.
- Betty Smith, Program Director.
- Mike Caruso, Chief Engineer.
- Susan Allain, Promotion Director.
- Judy Futch, Business Director.
- David Clark, Operations Manager.

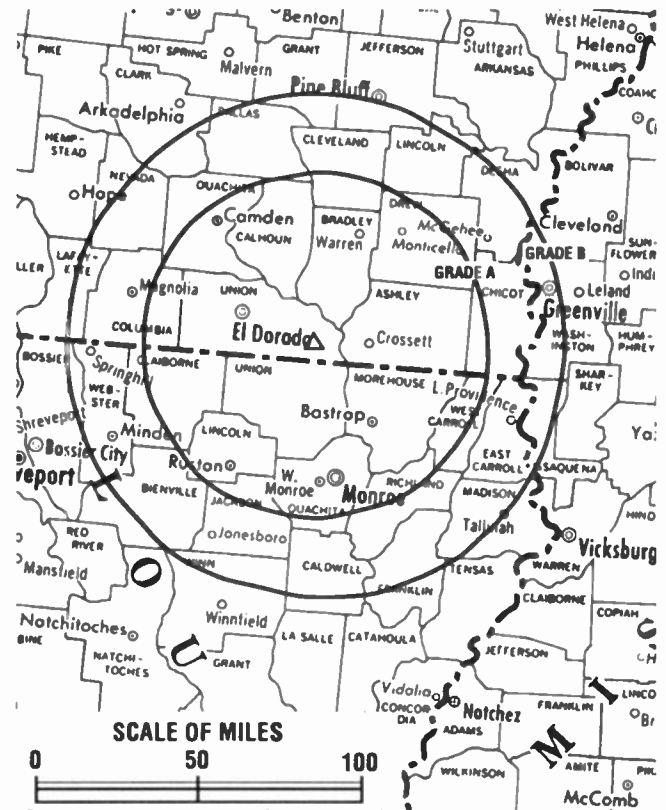
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1300.

City of License: El Dorado, AR. ADI: Monroe, LA-El Dorado, AR. Rank: 131.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Ashley	8,800	8,600	98
	Calhoun	2,200	2,200	100
	Chicot	5,400	5,300	98
	Drew	6,300	6,200	98
	Union	17,800	17,600	99
	LOUISIANA			
	Caldwell	3,500	3,400	97
	East Carroll	3,100	3,000	97
	Franklin	7,700	7,600	99



KTVE BPCT-860328KH Granted 9/9/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jackson	5,700	5,600	98
	Lincoln	13,800	13,700	99
	Morehouse	11,000	10,800	98
	Ouachita	50,500	50,100	99
	Richland	7,000	6,900	99
	Union	7,600	7,500	99
	West Carroll	4,400	4,300	98
Between 25-49%	ARKANSAS			
	Bradley	4,500	4,400	98
	Dallas	3,600	3,500	97
	Desha	5,800	5,700	98
	Ouachita	11,800	11,600	98
Between 5-24%	LOUISIANA			
	Claiborne	6,100	6,000	98
	MISSISSIPPI			
	Washington	22,500	22,200	99
	ARKANSAS			
	Cleveland	2,900	2,800	97
	Columbia	9,600	9,400	98
	Nevada	3,800	3,700	97
	LOUISIANA			
	Bienville	5,900	5,800	98
Catahoula	3,900	3,800	97	
La Salle	5,000	4,900	98	
Madison	4,200	4,100	98	
Tensas	2,500	2,400	96	
Webster	16,000	15,800	99	
MISSISSIPPI				
Bolivar	13,000	12,700	98	
Issaquena	600	600	100	
Sharkey	2,100	2,100	100	
Station Totals		278,600	274,300	98
Net Weekly Circulation (1993)				153,500
Average Daily Circulation (1993)				81,600

Louisiana—Monroe-West Monroe

KNOE-TV

Ch. 8

Network Service: CBS.

Licensee: NOE Enterprises Inc., Box 4067, Monroe, LA 71211.

Studio: 1400 Oliver Rd., Monroe, LA 71201.

Mailing Address: Box 4067, Monroe, LA 71211.

Telephone: 318-388-8888. TWX: 510-977-5384. Fax: 318-322-8774.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1989-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, LA.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4-meter C-band; Simulcast, 7-meter C-band; Comsat, Harris, Pinzone receivers.

AM Affiliate: KNOE, 5-kw, 540 kHz.

FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

News Services: AP, CBS, CNN, Headline News, Colorgraphics, National Weather Service, Potomac News Service.

Ownership: Noe Corp.

Began Operation: September 27, 1953.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Personnel:

James A. Noe Jr., President.
Richard L. French, General Manager.
Kathleen McLain, General Sales Manager.
Ray Frostenson, News Director.
Jack McCall, Program Director.
David Price, Promotion Director.
Denis Baker, Controller.
Gerry Harkins, Chief Engineer.
Ansel Smith, Operations & Production Manager.
Bill Elliott, Chief Photographer.
Laura Z. Roberts, Personnel Director.

Highest 30 Sec. Rate: \$1200.

City of License: Monroe. ADI: Monroe, LA-EI Dorado, AR. Rank: 131.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARKANSAS				
		Ashley	8,800	8,600	98
		Union	17,800	17,600	99
	LOUISIANA				
		Caldwell	3,500	3,400	97
		Catahoula	3,900	3,800	97
		Concordia	7,200	7,000	97
		East Carroll	3,100	3,000	97
		Franklin	7,700	7,600	99
		Grant	6,400	6,300	98
		Jackson	5,700	5,600	98
		La Salle	5,000	4,900	98
		Lincoln	13,800	13,700	99
	Madison	4,200	4,100	98	



KNOE-TV BPCT-3313 Granted 10/2/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSISSIPPI				
		Adams	13,100	12,900	98
	LOUISIANA				
		Bienville	5,900	5,800	98
		Claiborne	6,100	6,000	98
		Natchitoches	12,600	12,300	98
		Rapides	46,000	45,600	99
	MISSISSIPPI				
		Claiborne	3,500	3,400	97
		Issaquena	600	600	100
Between 25-49%	MISSISSIPPI				
		Jefferson	2,800	2,700	96
		Warren	17,200	17,000	99
	ARKANSAS				
		Bradley	4,500	4,400	98
		Calhoun	2,200	2,200	100
		Chicot	5,400	5,300	98
	LOUISIANA				
		Avoyelles	13,400	13,200	99
		Red River	3,300	3,200	97
	Sabine	8,300	8,100	98	
Between 5-24%	MISSISSIPPI				
		Sharkey	2,100	2,100	100
		Wilkinson	3,300	3,200	97
	STATION TOTALS				
			326,200	321,300	98
	Net Weekly Circulation (1993)				
				205,500	
	Average Daily Circulation (1993)				
				128,800	

Louisiana—New Orleans

WDSU-TV

Ch. 6

Network Service: NBC.

Licensee: WDSU Television Inc., 520 Royal St., No. 2020, New Orleans, LA 70130.

Studio: 520 Royal St., New Orleans, LA 70130.

Telephone: 504-527-0666. Fax: 504-527-0145.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 95.5-kw visual, 19.5-kw aural. Antenna: Circularly polarized, 932-ft. above av. terrain, 968-ft. above ground, 971-ft. above sea level.

Latitude 29° 57' 01.00"
Longitude 89° 57' 28.50"

Transmitter: 221 E. Josephine St., Chalmette, LA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Andrew, 7-meter Ku & C-band; Andrew, 3.5-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: December 18, 1948. Sale to Cosmos Bcstg. by Royal Street Corp. approved by FCC Nov. 29, 1972 (Television Digest, Vol. 12:15, 49). Sale to present owner approved Sept. 22, 1989 (Vol. 29:31, 34, 35).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Vemer, Liipfert, Bernhard, McPherson & Hand.

Personnel:

Wayne Barnett, General Manager.
Blaine Mitchell, Local Sales Manager.
Fred Steurer, Director of Broadcast Operations & Engineering.
Steve Gill, Acting News Director.
Leslie Doskey, Program Coordinator.
Scot Chastain, Promotion & Marketing Director.
Steve Mohammed, Business Manager.
Brian Norman, Production Manager.

Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: New Orleans. ADI: New Orleans. Rank: 39.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	LOUISIANA			
	Jefferson	167,800	167,000	100
	Lafourche	28,900	28,600	99
	Orleans	185,900	184,300	99
	Plaquemines	8,200	8,100	99
	St Bernard	23,400	23,300	100
	St Charles	14,700	14,600	99
	St James	6,500	6,400	98



Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	St John The Baptist	13,100	12,900	98
	St Tammany	52,500	52,000	99
	Tangipahoa	30,000	29,500	98
	Terrebonne	31,700	31,400	99
	Washington	15,500	15,200	98
	MISSISSIPPI			
Between 25-49%	Hancock	12,600	12,500	99
	Harrison	59,600	59,300	99
	Pearl River	14,200	14,100	99
Between 25-49%	LOUISIANA			
	Assumption	7,500	7,400	99
	MISSISSIPPI			
Between 5-24%	Walthall	5,000	4,900	98
	LOUISIANA			
	Ascension	19,800	19,500	98
	Livingston	24,200	23,800	98
	St Helena	3,300	3,200	97
	St Mary	19,100	18,900	99
	MISSISSIPPI			
Jackson	40,600	40,400	100	
Stone	3,900	3,900	100	
Station Totals		788,000	781,200	99
Net Weekly Circulation (1993)			585,000	
Average Daily Circulation (1993)			337,200	

Louisiana—New Orleans

WGNO

Ch. 26

Network Service: None, independent.

Licensee: WGNO Inc., 2 Canal St., Suite 2800, New Orleans, LA 70130.

Studio: 2 Canal St., Suite 2800, New Orleans, LA 70130.

Telephone: 504-581-2600. TWX: 810-954-6158. Fax: 504-522-1885.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. & 111-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"
Longitude 89° 56' 58"

Transmitter: Paris Rd. & Bayou Bienvenue, New Orleans.

Satellite Earth Stations: Simulsat, 7-meter C-band; Vertex, 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: October 14, 1967. Sale to Tribune Bcstg. Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- William C. Ross, Vice President & General Manager.
- Michael LaBonia, General Sales Manager.
- Michael Zikmund, Local Sales Manager.
- Paula Pendarvis, News Director.
- Kath Quinn, Program Director.
- Don Rooney, Director of Operations.
- Jeff Clemons, Director of Marketing & Promotions.
- Rhonda Huete, Controller.

Highest 30 Sec. Rate: \$1500.

City of License: New Orleans. ADI: New Orleans. Rank: 39.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	167,800	167,000	100
	Lafourche	28,900	28,600	99
	Orleans	185,900	184,300	99
	Plaquemines	8,200	8,100	99
	St Bernard	23,400	23,300	100
	St Charles	14,700	14,600	99
St James	6,500	6,400	98	



WGNO BPCT-790523KE Granted 1/30/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St John The Baptist	13,100	12,900	98
	Terrebonne	31,700	31,400	99
Between 25-49%	LOUISIANA			
	Ascension	19,800	19,500	98
	St Mary	19,100	18,900	99
	St Tammany	52,500	52,000	99
	Tangipahoa	30,000	29,500	98
Washington	15,500	15,200	98	
Between 5-24%	MISSISSIPPI			
	Hancock	12,600	12,500	99
	Harrison	59,600	59,300	99
	Pearl River	14,200	14,100	99
	LOUISIANA			
Assumption	7,500	7,400	99	
Livingston	24,200	23,800	98	
St Helena	3,300	3,200	97	
Station Totals		747,400	740,800	99
	Net Weekly Circulation (1993)			393,400
Average Daily Circulation (1993)				180,800

Louisiana—New Orleans

WNOL-TV

Ch. 38

Network Service: Fox.

Licensee: Quincy Jones Bcstg. Inc., 1661 Canal St, New Orleans, LA 70112.

Studio: 1661 Canal St., New Orleans, LA 70112.

Telephone: 504-525-3838. Fax: 504-569-0908.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude 29° 58' 41"
Longitude 89° 56' 26"

Transmitter: 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundry, Chalmette.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Simulsat, 7-meter; Harris, M/A-Com receivers.

Ownership: Quincy Jones Bcstg. Inc.

Began Operation: March 25, 1984. Sale to TVX Broadcast Group by Channel 38 Assoc. Inc. approved by FCC Feb. 28, 1986 (Television Digest, Vol. 25:50). Sale to present owner approved Nov. 17, 1989.

Represented (sales): Settel Inc.

Personnel:

Madelyn Mix Bonnot, Vice President & General Manager.

Steve Scollard, General Sales Manager.

Dale Foshee, Local Sales Manager.

Bob Lawrence, Chief Engineer.

Betty Moore, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: New Orleans. ADI: New Orleans. Rank: 39.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	167,800	167,000	100
	Lafourche	28,900	28,600	99
	Orleans	185,900	184,300	99
	Plaquemines	8,200	8,100	99
	St Bernard	23,400	23,300	100
	St Charles	14,700	14,600	99
	St James	6,500	6,400	98
	St John The Baptist	13,100	12,900	98



WNOL-TV BMPCT-831214KI Granted 1/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Tammany	52,500	52,000	99
	MISSISSIPPI			
	Hancock	12,600	12,500	99
Between 25-49%	LOUISIANA			
	Tangipahoa	30,000	29,500	98
	Terrebonne	31,700	31,400	99
	Washington	15,500	15,200	98
	MISSISSIPPI			
Between 5-24%	Harrison	59,600	59,300	99
	Pearl River	14,200	14,100	99
	LOUISIANA			
Between 5-24%	Livingston	24,200	23,800	98
Station Totals		688,800	683,000	99
Net Weekly Circulation (1993)				385,500
Average Daily Circulation (1993)				168,500

Louisiana—New Orleans

WVUE

Ch. 8

Network Service: ABC.

Licensee: BBC License Subsidiary L.P., 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 1025 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

Telephone: 504-486-6161. **TWX:** 810-951-6090. **Fax:** 504-483-1212.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"
Longitude 89° 56' 58"

Transmitter: 3900 Marrietta Rd., Chalmette, LA.

Satellite Earth Stations: Andrew, 9-meter C-band; Scientific-Atlanta, 9-meter C-band; Andrew, 7-meter C-band; Satcom Technologies, 7-meter Ku-band; AvanteK, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Bumham Broadcasting Co. (Group Owner).

Began Operation: December 17, 1958 on Ch. 13, and on Jan. 28, 1959 FCC granted temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vol. 14:51; 15:5). Supreme Bcstg. Co. started operation on Ch. 20 Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to Gaylord Bcstg. approved by FCC June 30, 1977 (Vol. 16:26; 17:28). Sale to Bumham Bcstg. L.P. by Gaylord approved by FCC June 8, 1987 (Vol. 26:47; 27:3).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Wayne Lansche, President & General Manager.
- Oan Wanko, Local Sales Manager.
- Andy Barton, News Director.
- Kathy Kovacevich, Program Director.
- Greg Buisson, Marketing Director.
- John Nagel, Director of Finance.
- Fred Barrett, Chief Engineer.

Rates: On request.

City of License: New Orleans. **ADI:** New Orleans. **Rank:** 39.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	167,800	167,000	100
	Lafourche	28,900	28,600	99
	Orleans	185,900	184,300	99



WVUE Doc-18390 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Plaquemines	8,200	8,100	99
	St Bernard	23,400	23,300	100
	St Charles	14,700	14,600	99
	St James	6,500	6,400	98
	St John The Baptist	13,100	12,900	98
	St Tammany	52,500	52,000	99
	Tangipahoa	30,000	29,500	98
	Terrebonne	31,700	31,400	99
	Washington	15,500	15,200	98
	MISSISSIPPI			
Hancock	12,600	12,500	99	
Pearl River	14,200	14,100	99	
Between 25-49%	LOUISIANA			
	Ascension	19,800	19,500	98
	Assumption	7,500	7,400	99
	St Mary	19,100	18,900	99
	MISSISSIPPI			
Harrison	59,600	59,300	99	
Walthall	5,000	4,900	98	
Between 5-24%	LOUISIANA			
	Livingston	24,200	23,800	98
	MISSISSIPPI			
Pike	13,300	13,100	98	
Station Totals		753,500	746,800	99
Net Weekly Circulation (1993)				540,100
Average Daily Circulation (1993)				285,800

Louisiana—New Orleans

WWL-TV

Ch. 4

Network Service: CBS.

Licensee: Rampart Operating Partnership, 1024 N. Rampart St., New Orleans, LA 70116-2487.

Studio: 1024 N. Rampart St., New Orleans, LA 70116-2487.

Telephone: 504-529-4444. TWX: 810-951-5097. Fax: 504-529-6400.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1048-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.50"
Longitude 90° 02' 23.30"

Transmitter: No. Four Cooper Rd., Gretna, LA 70053.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 7.4-meter Ku-band; Harris, 6.1-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat, 4.2-meter Ku-band.

News Services: AP, UPI.

Ownership: Rampart Operating Partnership.

Began Operation: September 7, 1957. Sale to present owners by Loyola University approved by FCC May 23, 1990 (Television Digest, Vol. 30:1).

Represented (sales): Petry Television Inc.

Represented (legal): Harold K. McCombs Jr.

Personnel:

J. Michael Early, President & General Manager.
Phil Johnson, Vice President & Assistant Manager.
Jimmie B. Phillips, Director of Sales.
Claudia Brooks, Local Sales Manager.
Billie Bonnett, National Sales Manager.
Joe Duke, News Director.
Dee Joyce, Promotion & Marketing Director.
Debra Barnewold, Business Manager.
William Mosely, Finance Director.
Gary Coullard, Chief Engineer.
Michael Perciaccante, Marketing Director.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$4580.

City of License: New Orleans. ADI: New Orleans. Rank: 39.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Assumption	7,500	7,400	99
	Jefferson	167,800	167,000	100
	Lafourche	28,900	28,600	99
	Orleans	185,900	184,300	99
	Plaquemines	8,200	8,100	99
	St Bernard	23,400	23,300	100
St Charles	14,700	14,600	99	



WWL-TV BPCT-3071 Granted 11/1/62 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St James	6,500	6,400	98
	St John The Baptist	13,100	12,900	98
	St Mary	19,100	18,900	99
	St Tammany	52,500	52,000	99
	Tangipahoa	30,000	29,500	98
	Terrebonne	31,700	31,400	99
	Washington	15,500	15,200	98
	MISSISSIPPI			
	Hancock	12,600	12,500	99
	Harrison	59,600	59,300	99
Between 25-49%	LOUISIANA			
	Ascension	19,800	19,500	98
	MISSISSIPPI			
	Pike	13,300	13,100	98
Stone	3,900	3,900	100	
Between 5-24%	LOUISIANA			
	Livingston	24,200	23,800	98
	St Helena	3,300	3,200	97
	MISSISSIPPI			
	Jackson	40,600	40,400	100
Marion	9,100	9,000	99	
Station Totals		810,400	803,300	99
Net Weekly Circulation (1993)				637,400
Average Daily Circulation (1993)				438,400

Louisiana—Shreveport

KMSS-TV

Ch. 33

Network Service: Fox.

Licensee: SWMM/Shreveport Corp., Debtor-in-Possession, 3519 Jewella Ave., Shreveport, LA 71109.

Studio: 3519 Jewella Ave., Shreveport, LA 71109.

Mailing Address: Box 30033, Shreveport, LA 71130.

Telephone: 318-631-5677. Fax: 318-631-4195.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 4532-kw max. visual, 453.2-kw max. aural. Antenna: 1813-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 40' 00"
Longitude 93° 56' 02"

Transmitter: 0.57-mi. S of KSLA-TV transmitter site on St. John's Church Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 3.7-meter Ku-band; Agile, M/A-Com, Pinzone receivers.

News Service: Fox News.

Ownership: SouthWest MultiMedia Corp., Debtor-in-Possession.

Began Operation: October 6, 1985 Sale by J. D. Waggoner & G. Teekell, et al., to present owner approved by FCC June 24, 1987.

Represented (sales): Settel Inc.

Personnel:

- Art Lanham, President & General Manager.
- Susan Newman, Vice President & General Sales Manager.
- Paul Jones, Local Sales Manager.
- Richard Logan, Engineering Director.
- Ooug Ginn, Local Program Director.
- Chuck Smith, News & Entertainment Director.
- Karl Cole, Promotion Director.
- Phyliss Phillips, Business Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$500.

City of License: Shreveport. ADI: Shreveport, LA-Texarkana, TX. Rank: 71.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Miller	14,400	14,200	99
	LOUISIANA			
	Bienville	5,900	5,800	98
	Bossier	31,000	30,700	99
	Caddo	93,700	92,800	99
	De Soto	9,100	8,900	98
	TEXAS			
	Bowie	30,900	30,600	99
	Cass	11,400	11,300	99
Harrison	21,100	20,800	99	
Panola	8,400	8,300	99	
Between 25-49%	ARKANSAS			
	Hempstead	8,200	8,100	99
	LOUISIANA			
	Jackson	5,700	5,600	98
Natchitoches	12,600	12,300	98	



KMSS-TV BMPCT-850227KH Granted 7/31/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Red River	3,300	3,200	97
	Sabine	8,300	8,100	98
	Webster	16,000	15,800	99
	TEXAS			
Gregg	40,300	39,900	99	
Marion	4,000	3,900	98	
Morris	4,900	4,800	98	
Rusk	16,500	16,300	99	
Shelby	8,600	8,400	98	
Upshur	11,500	11,300	98	
Between 5-24%	ARKANSAS			
	Columbia	9,600	9,400	98
	Howard	5,000	4,900	98
	Lafayette	3,600	3,500	97
	Little River	5,200	5,100	98
	Nevada	3,800	3,700	97
	Pike	3,900	3,800	97
	Sevier	5,100	5,000	98
	LOUISIANA			
	Claiborne	6,100	6,000	98
Lincoln	13,800	13,700	99	
Union	7,600	7,500	99	
Winn	5,800	5,700	98	
OKLAHOMA				
Mc Curtain	12,400	12,100	98	
TEXAS				
Camp	3,900	3,800	97	
Franklin	3,000	2,900	97	
Red River	5,600	5,500	98	
Sabine	4,100	4,000	98	
Titus	8,600	8,500	99	
Station Totals		472,900	466,200	99
Net Weekly Circulation (1993)				200,000
Average Daily Circulation (1993)				88,300

Louisiana—Shreveport

KSLA-TV

Ch. 12

Network Service: CBS.

Licensee: VSC Communications Inc., Box 41812, Shreveport, LA 71134-1812.

Studio: 1812 Fairfield Ave., Shreveport, LA 71101.

Telephone: 318-222-1212. TWX: 510-973-4013. Fax: 318-677-6703.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

Satellite Earth Stations: RCA Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: December 22, 1953, as KSLA Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to KSLA-TV by Mrs. George, et al., who retained minority interest, approved May 25, 1960 (Vol. 16:6, 24). Sale to present owner approved by FCC March 29, 1983 (Vol. 23:3).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Ajan F. Cartwright, Vice President & General Manager.

Marc Stover, Director of Sales.

Mike Thomas, Operations & Promotion Manager.

Walker Campbell, News Director.

Donna Frank, Program Director.

Jim Womack, Chief Engineer.

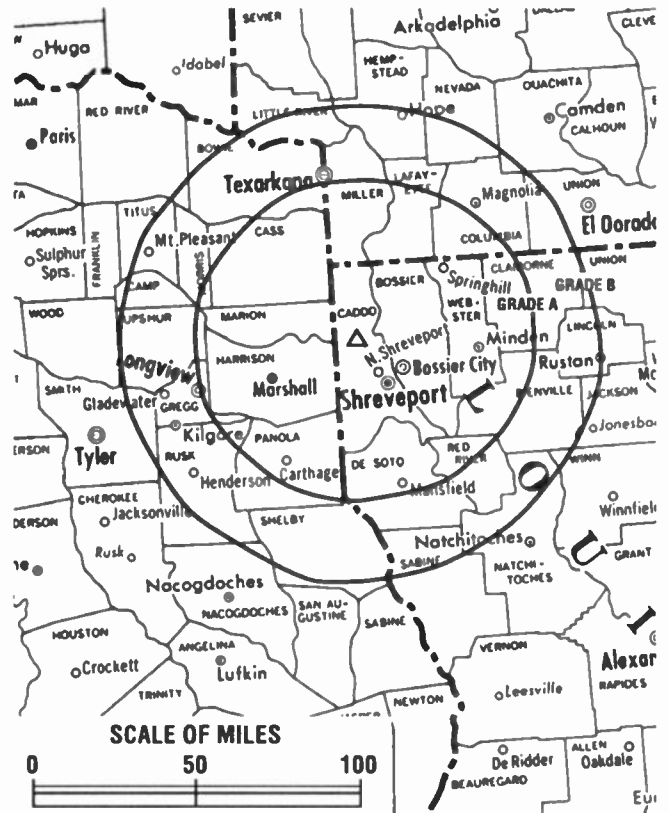
Cindy Townsend, Business Manager.

Rates: On request.

City of License: Shreveport. ADI: Shreveport, LA-Texarkana, TX. Rank: 71.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,600	9,400	98
	Hempstead	8,200	8,100	99
	Lafayette	3,600	3,500	97
	Little River	5,200	5,100	98
	Miller	14,400	14,200	99
	LOUISIANA			
	Bienville	5,900	5,800	98
	Bossier	31,000	30,700	99
	Caddo	93,700	92,800	99
	Claiborne	6,100	6,000	98
	De Soto	9,100	8,900	98
	Natchitoches	12,600	12,300	98
	Red River	3,300	3,200	97
	Sabine	8,300	8,100	98
	Webster	16,000	15,800	99
	OKLAHOMA			
	Mc Curtain	12,400	12,100	98
	TEXAS			
	Bowie	30,900	30,600	99
Camp	3,900	3,800	97	
Cass	11,400	11,300	99	



KSLA-TV BMPCT-5970 Granted 5/5/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Gregg	40,300	39,900	99	
	Harrison	21,100	20,800	99	
	Marion	4,000	3,900	98	
	Morris	4,900	4,800	98	
	Nacogdoches	20,700	20,300	98	
	Panola	8,400	8,300	99	
	Rusk	16,500	16,300	99	
	Sabine	4,100	4,000	98	
	Shelby	8,600	8,400	98	
	Titus	8,600	8,500	99	
	Upshur	11,500	11,300	98	
	Between 25-49%	ARKANSAS			
		Howard	5,000	4,900	98
Nevada		3,800	3,700	97	
Ouachita		11,800	11,600	98	
Sevier		5,100	5,000	98	
LOUISIANA					
Lincoln	13,800	13,700	99		
Winn	5,800	5,700	98		
TEXAS	Franklin	3,000	2,900	97	
	Red River	5,600	5,500	98	
	San Augustine	3,100	3,000	97	
Between 5-24%	ARKANSAS				
	Pike	3,900	3,800	97	
	Union	17,800	17,600	99	
	LOUISIANA				
	Jackson	5,700	5,600	98	
	TEXAS				
Cherokee	15,200	14,900	98		
Smith	58,600	58,000	99		
Wood	11,900	11,700	98		
Station Totals		604,400	595,800	99	
Net Weekly Circulation (1993)				390,400	
Average Daily Circulation (1993)				235,000	

Louisiana—Shreveport-**Texarkana, Texas**

KTAL-TV

Ch. 6

Network Service: NBC.

Licensee: KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, TX.

Studio: 3150 N. Market St., Shreveport, LA 71107.

Offices: 3227 Summerhill Rd., Texarkana, TX.

Telephones: 318-425-2422 (Shreveport); 903-793-1133 (Texarkana).

TWX: 510-973-4169.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, LA, W of County Rd.

Satellite Earth Stations: In operation.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

News Service: AP.

Ownership: KTAL-TV Inc.

Began Operation: August 16, 1953.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

Walter E. Hussman, President.
H. Lee Bryant, Vice President & General Manager.
Douglas Yoder, Station & Sales Manager.
Jean Byrd, Program & Promotion Director.
Gordon Grafton, News Director.
George Tracy, Chief Engineer.
Terry Reese, Business Manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$750.

City of License: Texarkana, TX. ADI: Shreveport, LA-Texarkana, TX. Rank: 71.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,600	9,400	98
	Hempstead	8,200	8,100	99
	Howard	5,000	4,900	98
	Lafayette	3,600	3,500	97
	Little River	5,200	5,100	98
	Miller	14,400	14,200	99
	Nevada	3,800	3,700	97
	Sevier	5,100	5,000	98
	LOUISIANA			
	Bienville	5,900	5,800	98
	Bossier	31,000	30,700	99
	Caddo	93,700	92,800	99
	Claiborne	6,100	6,000	98
	De Soto	9,100	8,900	98
	Red River	3,300	3,200	97
	Webster	16,000	15,800	99
OKLAHOMA				
Mc Curtain	12,400	12,100	98	



KTAL-TV BPCT-1135 Granted 7/24/62 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bowie	30,900	30,600	99
	Camp	3,900	3,800	97
	Cass	11,400	11,300	99
	Franklin	3,000	2,900	97
	Gregg	40,300	39,900	99
	Harrison	21,100	20,800	99
	Marion	4,000	3,900	98
	Morris	4,900	4,800	98
	Panola	8,400	8,300	99
	Red River	5,600	5,500	98
	Shelby	8,600	8,400	98
	Titus	8,600	8,500	99
Upshur	11,500	11,300	98	
Between 25-49%	ARKANSAS			
	Pike	3,900	3,800	97
	Polk	7,000	6,800	97
	LOUISIANA			
Sabine	8,300	8,100	98	
Between 5-24%	TEXAS			
	Rusk	16,500	16,300	99
Station Totals	ARKANSAS			
	Ouachita	11,800	11,600	98
	Union	17,800	17,600	99
	LOUISIANA			
	Natchitoches	12,600	12,300	98
	Winn	5,800	5,700	98
	TEXAS			
	Nacogdoches	20,700	20,300	98
	Sabine	4,100	4,000	98
	San Augustine	3,100	3,000	97
Wood	11,900	11,700	98	
Station Totals		518,100	510,400	99
Net Weekly Circulation (1993)				322,600
Average Daily Circulation (1993)				166,000

Louisiana—Shreveport

KTBS-TV

Ch. 3

Network Service: ABC.

Licensee: KTBS Inc., 312 E. Kings Hwy., Shreveport, LA 71104.

Studio: 312 E. Kings Hwy., Shreveport, LA 71104.

Mailing Address: Box 44227, Shreveport, LA 71134-4227.

Telephone: 318-861-5800. Fax: 318-862-9430.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1801-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter; AvanteK, Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: KTBS Inc.

Began Operation: September 3, 1955.

Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

Edwin N. Wray, President & General Manager.

George Sirven, General Sales Manager.

Susan Yarbrough, Local Sales Manager.

Andrew Pontz, News Director.

Marvin L. Perry Jr., Program Manager.

David L. Hendricks, Chief Engineer.

Oon Wiegel, Promotion Manager.

A. Dale Beasley, Business Manager.

Oral Link, Production Manager.

Carolyn Lowry, Traffic Manager.

Melissa Buford, Community Projects Director.

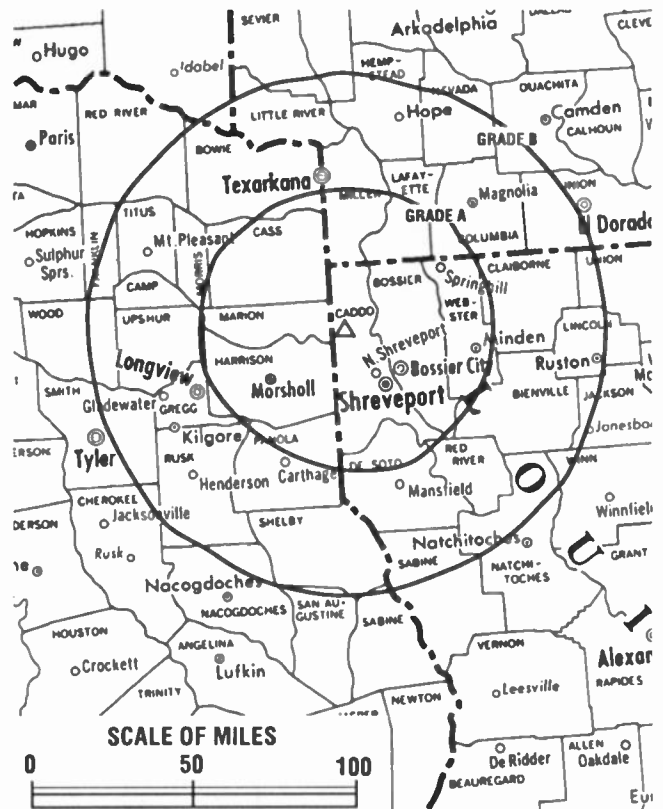
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Shreveport. ADI: Shreveport, LA-Texarkana, TX. Rank: 71.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,600	9,400	98
	Hempstead	8,200	8,100	99
	Howard	5,000	4,900	98
	Lafayette	3,600	3,500	97
	Little River	5,200	5,100	98
	Miller	14,400	14,200	99
	Nevada	3,800	3,700	97
	Sevier	5,100	5,000	98
	LOUISIANA			
	Bienville	5,900	5,800	98
	Bossier	31,000	30,700	99
	Caddo	93,700	92,800	99
	Claiborne	6,100	6,000	98
De Soto	9,100	8,900	98	
Lincoln	13,800	13,700	99	
Natchitoches	12,600	12,300	98	
Red River	3,300	3,200	97	
Sabine	8,300	8,100	98	
Webster	16,000	15,800	99	
OKLAHOMA				
Mc Curtain	12,400	12,100	98	



KTBS-TV BMPCT-5808 Granted 12/18/62 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bowie	30,900	30,600	99
	Camp	3,900	3,800	97
	Cass	11,400	11,300	99
	Gregg	40,300	39,900	99
	Harrison	21,100	20,800	99
	Marion	4,000	3,900	98
	Morris	4,900	4,800	98
	Panola	8,400	8,300	99
	Red River	5,600	5,500	98
	Rusk	16,500	16,300	99
	Shelby	8,600	8,400	98
	Upshur	11,500	11,300	98
	Between 25-49%	ARKANSAS		
Pike		3,900	3,800	97
Union		17,800	17,600	99
LOUISIANA				
Jackson		5,700	5,600	98
TEXAS				
Franklin	3,000	2,900	97	
San Augustine	3,100	3,000	97	
Titus	8,600	8,500	99	
Between 5-24%	ARKANSAS			
	Polk	7,000	6,800	97
	LOUISIANA			
	Union	7,600	7,500	99
	Winn	5,800	5,700	98
	TEXAS			
	Angelina	25,300	25,000	99
	Nacogdoches	20,700	20,300	98
	Sabine	4,100	4,000	98
	Wood	11,900	11,700	98
Station Totals		558,700	550,600	99
Net Weekly Circulation (1993)				374,200
Average Daily Circulation (1993)				226,200



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Portland-Poland Spring, ME	338,200	76	WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Bangor, ME	123,400	155	WABI-TV (5), WLBZ-TV (2), WVII-TV (7)
Presque Isle, ME	30,100	205	WAGM-TV (8)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
WMTW-TV, Portland	See Poland Spring, ME

Maine Station Totals as of November 1, 1993			
	VHF	UHF	TOTAL
Commercial Television Stations	7	1	8
Educational Television Stations	4	1	5
	11	2	13

Maine—Bangor

WABI-TV

Ch. 5

Network Service: CBS.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04412.

Studio: 35 Hildreth St., Bangor, ME 04401.

Telephone: 207-947-8321. TWX: 910-240-1221. Fax: 207-941-9378.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1320-ft. above av. terrain, 529-ft. above ground, 1749-ft. above sea level.

Latitude 44° 42' 13"
Longitude 69° 04' 47"

Transmitter: Pickard Mountain, near Maine Rte. 9.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; M/A-Com Ku-band; M/A-Com, Scientific-Atlanta receivers.

AM Affiliate: WABI, 5-kw, 910 kHz.

FM Affiliate: WYOU-FM, 5-kw, 97.1 MHz (No. 246), 1250-ft.

News Services: AP, CBS.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: January 25, 1953.

Represented (sales): Blair Television.

Represented (legal): Irwin, Campbell & Crowe.

Personnel:

Marilyn Jaffe, Vice President & General Manager.

Joseph Carr, Operations Manager.

Michael Young, General Sales Manager.

Oale Carter, Chief Engineer.

Oon Colson, News Director.

Paul Saliwancheck, Promotion & Public Service Director.

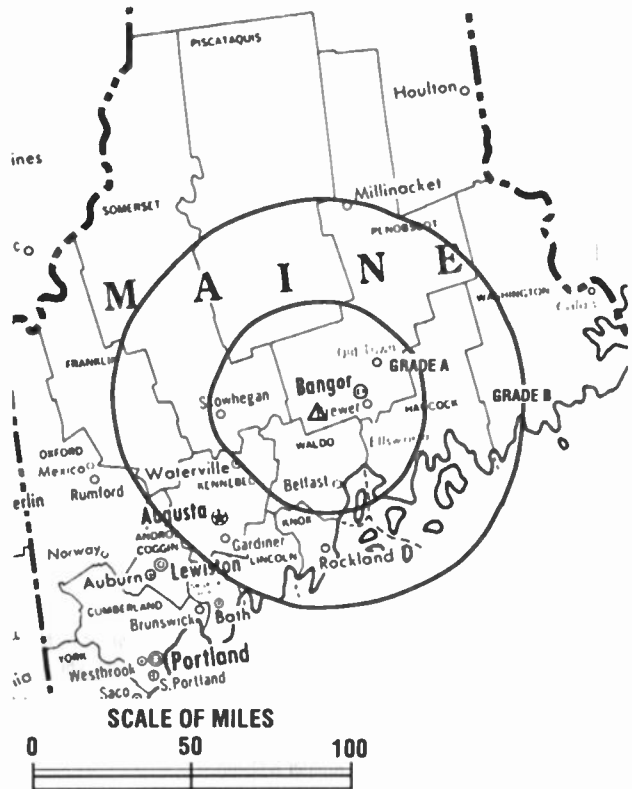
Lilian Hollis, Business Manager.

Rates: On request.

City of License: Bangor. ADI: Bangor. Rank: 155.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Franklin	11,000	10,700	97
	Hancock	18,900	18,600	98



WABI-TV BPCT-840518KI Granted 7/10/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kennebec	44,900	44,100	98
	Knox	14,700	14,300	97
	Penobscot	55,100	54,200	98
	Piscataquis	7,300	7,200	99
	Somerset	19,000	18,600	98
	Waldo	12,800	12,500	98
	Washington	13,500	13,100	97
Between 25-49%	MAINE Lincoln	12,400	12,200	98
	MAINE Aroostook	31,200	30,500	98
Station Totals		240,800	236,000	98
Net Weekly Circulation (1993)			166,800	
Average Daily Circulation (1993)			105,000	

Maine—Bangor

WLBZ-TV Ch. 2

Network Service: NBC.

Licensee: Maine Bcstg. Co., 1 Congress Square, Portland, ME 04101.

Studio: 329 Mount Hope Ave., Bangor, ME 04401.

Telephone: 207-942-4822. **TWX:** 710-222-1877. **Fax:** 207-945-6816.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, ME.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 5-meter C-band; Harris, 3-meter Ku-band.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: September 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frederic Thompson, President & Chairman of the Board.
Bruce McGorrill, Executive Vice President.
Jeffrey Marks, Vice President & General Manager.
Jim Bartlett, Local Sales Manager.
Sharon Gonyar, National Sales Manager.
Judy Horan, News Director.
Jim Chadwick, Chief Engineer.
Ed Bogle, Promotion Director.
Maria Kreilkamp, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Bangor. **AOI:** Bangor. **Rank:** 155.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	MAINE - Aroostook	31,200	30,500	98



WLBZ-TV BPCT-2555 Granted 12/22/58

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Hancock	18,900	18,600	98
	Penobscot	55,100	54,200	98
	Piscataquis	7,300	7,200	99
	Somerset	19,000	18,600	98
	Waldo	12,800	12,500	98
	Washington	13,500	13,100	97
Between 25-49%	MAINE Kennebec	44,900	44,100	98
	Knox	14,700	14,300	97
Between 5-24%	MAINE Androscoggin	41,000	40,500	99
	Franklin	11,000	10,700	97
Station Totals		269,400	264,300	98
Net Weekly Circulation (1993)			147,500	
Average Daily Circulation (1993)			93,200	

Maine—Bangor

WVII-TV Ch. 7

Network Service: ABC.

Licensee: Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

Studio: 371 Target Industrial Circle, Bangor, ME 04401.

Telephone: 207-945-6457. **TWX:** 710-222-1742. **Fax:** 207-942-0511.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 819-ft. above av. terrain, 137-ft. above ground, 1134-ft. above sea level.

Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mountain, Eddington, ME.

Satellite Earth Stations: Comtech, 5-meter C-band; Andrew, 4.5-meter C-band; Gabriel, 3.7-meter Ku & C-band; Unimesh, 3.1-meter Ku & C-band; Andrew, Chapparral, Pinzone, Toshiba, Standard Communications receivers.

News Services: ABC, AP, CNN, Newsource.

Ownership: Seaway Communications Inc. (Group Owner).

Began Operation: October 15, 1965. Sale to present owners by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor-in-Possession, approved by FCC Jan. 20, 1976.

Represented (sales): Settel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Peter K. Orne, General Manager.
Michael Lawrence Blinder, General Sales Manager.
James J. Parisi, News Director.
James L. Reed, Program & Promotion Director.
Liz Phillips, Regional Sales Manager.
Mike Staples, Chief Engineer.
Bernie Chase, Business Manager.
Gene Hardin, Production Manager.

Rates: On request.

City of License: Bangor. **AOI:** Bangor. **Rank:** 155.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MAINE				
50% & Over	Aroostook	31,200	30,500	98
	Hancock	18,900	18,600	98



WVII-TV BPCT-861010KN Granted 1/29/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Penobscot	55,100	54,200	98
	Piscataquis	7,300	7,200	99
	Waldo	12,800	12,500	98
	Washington	13,500	13,100	97
MAINE				
Between 25-49%	Knox	14,700	14,300	97
	Somerset	19,000	18,600	98
MAINE				
Between 5-24%	Franklin	11,000	10,700	97
	Kennebec	44,900	44,100	98
Station Totals		228,400	223,800	98
Net Weekly Circulation (1993)			128,000	
Average Daily Circulation (1993)			68,100	

Maine—Portland-Poland Spring

WMTW-TV Ch. B

Network Service: ABC.

Licensee: WMTW Holding Corp., 70 E. Lancaster Ave., Frazer, PA 19355-2121.

Studio: 99 Danville Comer Rd., Box 8, Auburn, ME 04210.

Sales Office: 119 Middle St., Portland, ME 04112-9501.

Telephones: 207-775-1800 (Portland); 207-782-1800 (Auburn).

TWX: 710-221-1708. Fax: 207-783-7371.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Transmitter: Mount Washington, NH.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 5-meter C-band; Comtech, 5-meter C-band; Prodelin, 5-meter C-band; RCA, 5-meter Ku-band; Avantek, M/A-Com, Pinzone receivers.

SNG Mobile Dish: Vertex, 2.8-meter Ku-band.

News Services: AP, ABC.

Ownership: Harron Communications Corp. (Group Owner).

Begin Operation: August 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vol. 3:40, 41; 4:16). Sale to Mid New York Bcstg. (Harron) approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Alfred P. Ritter, Vice President & General Manager.
Bernard Aiello, Program & Operations Manager.
Mary Jo Snyder, Local Sales Manager.
David Kaufman, National Sales Manager.
Richard Cushman, Director of Engineering.
Dennis Tompkins, News Director.
Steve Lahey, Promotion Manager.
Connie Densmore, Business Manager.
David Beane, Production Manager.
Jack Connor, Assistant Chief Engineer.
Phyllis Bouchles, Traffic Manager, Auburn.
Darlene Sterling, Traffic Manager, Portland.

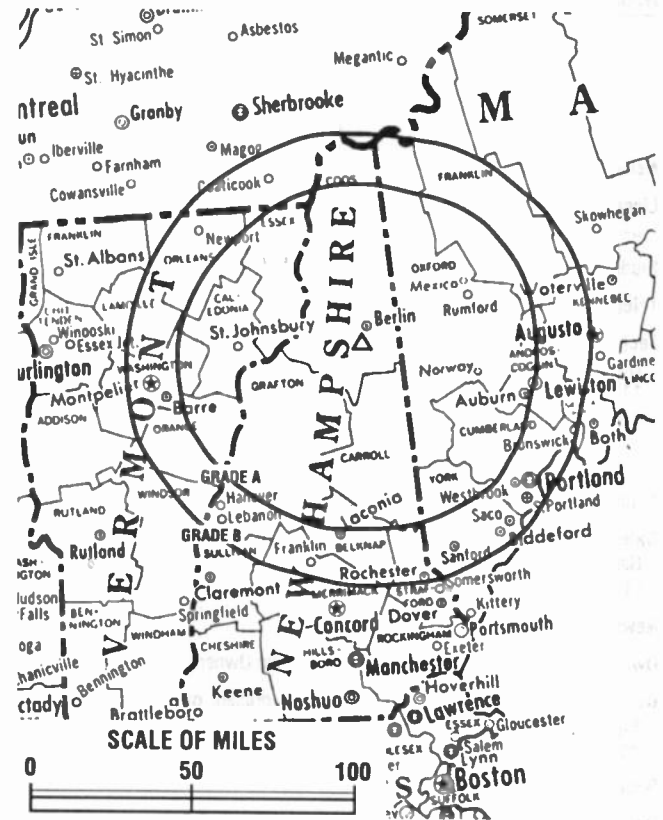
Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$750.

City of License: Poland Spring. ADI: Portland-Poland Spring. Rank: 76.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	MAINE			
	Androscoggin	41,000	40,500	99
	Cumberland	97,000	95,700	99
	Franklin	11,000	10,700	97
	Kennebec	44,900	44,100	98
	Knox	14,700	14,300	97
	Lincoln	12,400	12,200	98
	Oxford	20,600	20,300	99
Sagadahoc	13,100	12,800	98	



WMTW-TV BPCT-1530 Granted 7/8/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	SOMERSET	19,000	18,600	98	
	YORK	64,200	63,400	99	
	NEW HAMPSHIRE				
	Carroll	15,200	14,900	98	
	Coos	13,900	13,700	99	
	VERMONT				
	Caledonia	10,700	10,500	98	
	Essex	2,500	2,500	100	
	Between 25-49%	NEW HAMPSHIRE			
		Belknap	19,300	19,100	99
Grafton		28,100	27,300	97	
Strafford		39,500	38,900	98	
Sullivan		15,300	14,900	97	
VERMONT					
Orange		9,600	9,400	98	
Orleans		8,900	8,800	99	
Washington		21,500	21,100	98	
Windham		16,600	15,900	96	
Windsor	22,100	21,500	97		
Between 5-24%	MAINE				
	Waldo	12,800	12,500	98	
	NEW HAMPSHIRE				
	Merrimack	46,400	45,600	98	
	Rockingham	93,600	92,500	99	
	VERMONT				
Lamoille	7,700	7,600	99		
Rutland	24,100	23,600	98		
Station Totals		745,700	732,900	98	
Net Weekly Circulation (1993)				379,100	
Average Daily Circulation (1993)				193,900	

Maine—Portland

WCSH-TV

Ch. 6

Network Service: NBC.

Licensee: Maine Radio & Television Co., 1 Congress Square, Portland, ME 04101.

Studio: 1 Congress Square, Portland, ME 04101.

Telephone: 207-828-6666. **TWX:** 710-221-1988.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1274-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 32"
Longitude 70° 42' 40"

Transmitter: Winn Mountain, Sebago, ME.

Satellite Earth Station: Satcom Technologies, 7-meter; M/A-Com receivers.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: December 1, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Frederic L. Thompson, President.
- Bruce McGorriell, Executive Vice President.
- Lew Colby, Vice President & General Manager.
- Dale Eichorn, Treasurer.
- Fred Nutter, Public Affairs & Editorial Director.
- Mike Cohen, Local Sales Manager.
- Bob Burt, National Sales Manager.
- Patrick Casey, News Director.
- Jim Hopkins, Chief Engineer.
- Rick Bassett, Film Director.
- Cary Collette, Promotion Director.
- Glenn Morin, Business Manager.
- Debbie Briggs, Marketing Director.

Rates: On request.

City of License: Portland. **ADI:** Portland-Poland Spring. **Rank:** 76.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	41,000	40,500	99
	Cumberland	97,000	95,700	99
	Franklin	11,000	10,700	97
	Kennebec	44,900	44,100	98
	Knox	14,700	14,300	97
	Lincoln	12,400	12,200	98



WCSH-TV BPCT-840203KG Granted 2/24/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oxford	20,600	20,300	99
	Sagadahoc	13,100	12,800	98
	York	64,200	63,400	99
	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Carroll	15,200	14,900	98
	Coos	13,900	13,700	99
	Strafford	39,500	38,900	98
Between 25-49%	MAINE			
	Somerset	19,000	18,600	98
	NEW HAMPSHIRE			
	Merrimack	46,400	45,600	98
Between 5-24%	MAINE			
	Waldo	12,800	12,500	98
	NEW HAMPSHIRE			
	Cheshire	27,000	26,300	97
	Grafton	28,100	27,300	97
	Hillsborough	130,500	128,900	99
	Rockingham	93,600	92,500	99
VERMONT				
	Caledonia	10,700	10,500	98
Station Totals		774,900	762,800	98
Net Weekly Circulation (1993)				386,900
Average Daily Circulation (1993)				223,100

Maine—Portland

WGME-TV

Ch. 13

Network Service: CBS.

Licensee: Guy Gannett Publishing Co., 1335 Washington Ave., Northport Business Park, Portland, ME 04103.

Studio: Northport Business Park, Portland, ME 04103.

Telephone: 207-797-9330. Fax: 207-878-3505.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"

Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond.

Satellite Earth Stations: C-band; Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Guy Gannett Broadcasting Services (Group Owner).

Began Operation: May 16, 1954.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

William B. Slough, Vice President & General Manager.

Paul Saltin, General Sales Manager.

Mike Colello, Local Sales Manager.

Larry Henrichs, News Director.

Wayne Bearor, Business Manager.

Towle Tompkins, Marketing Manager.

Tracey Richardson, Research Director.

Fred Desjardins, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Portland. ADI: Portland-Poland Spring. Rank: 76.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	41,000	40,500	99
	Cumberland	97,000	95,700	99
	Franklin	11,000	10,700	97
	Kennebec	44,900	44,100	98
	Knox	14,700	14,300	97
	Lincoln	12,400	12,200	98



WGME-TV BMPCT-2508 Granted 11/1/59 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oxford	20,600	20,300	99
	Sagadahoc	13,100	12,800	98
	York	64,200	63,400	99
NEW HAMPSHIRE				
	Carroll	15,200	14,900	98
Between 25-49%	MAINE			
	Somerset	19,000	18,600	98
	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Coos	13,900	13,700	99
	Strafford	39,500	38,900	98
Between 5-24%	MAINE			
	Waldo	12,800	12,500	98
	NEW HAMPSHIRE			
	Grafton	28,100	27,300	97
	Merrimack	46,400	45,600	98
	Rockingham	93,600	92,500	99
	Sullivan	15,300	14,900	97
Station Totals		622,000	612,000	98
Net Weekly Circulation (1993)				310,700
Average Daily Circulation (1993)				167,200

Maine—Portland

WPXT
Ch. 51

Network Service: Fox.

Licensee: Portland Broadcasting Inc., 2320 Congress St., Portland, ME 04102.

Studio: 2320 Congress St., Portland, ME 04102.

Telephone: 207-774-0051. **Fax:** 207-774-6849.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3011-kw max. visual, 301-kw max. aural. Antenna: 917-ft. above av. terrain, 697-ft. above ground, 1177-ft. above sea level.

Latitude 43° 51' 05.50"
Longitude 70° 19' 40.00"

Transmitter: 2.5-mi. S of Gray.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Chaparral C-band; Comtech C-band; Scientific-Atlanta Ku-band; Vertex Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

Ownership: Portland Broadcasting Inc.

Began Operation: September 14, 1986. FCC approved transfer of control to present owner Oct. 6, 1986.

Represented (sales): Settel Inc.

Represented (legal): Hopkins & Sutter.

Represented (engineering): Ray Goudreau.

Personnel:

Douglas Finck, Executive Vice President & General Manager.

Tony Palminteri, Vice President & General Sales Manager.

Jennifer Vanderwerf, Vice President, Programming, Promotion & Production.

David Gilbert, News Director.

Roy Ouellette, Chief Engineer.

Ann Gagne, Business Manager.

Rates: On request.

City of License: Portland. **ADI:** Portland-Poland Spring. **Rank:** 76.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	41,000	40,500	99
	Cumberland	97,000	95,700	99
	Sagadahoc	13,100	12,800	98
Between 25-49%	MAINE			
	Franklin	11,000	10,700	97



WPXT BMPCT-851220KG Granted 6/13/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Kennebec	44,900	44,100	98
	Oxford	20,600	20,300	99
	York	64,200	63,400	99
Between 5-24%	MAINE			
	Hancock	18,900	18,600	98
	Knox	14,700	14,300	97
	Lincoln	12,400	12,200	98
	Penobscot	55,100	54,200	98
	Piscataquis	7,300	7,200	99
	Somerset	19,000	18,600	98
NEW HAMPSHIRE				
	Carroll	15,200	14,900	98
Station Totals		434,400	427,500	98
Net Weekly Circulation (1993)			160,400	
Average Daily Circulation (1993)			62,800	

Maine—Presque Isle

WAGM-TV

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: NEPSK Inc., Box 1149, Presque Isle, ME 04769.

Studio: U.S. Hwy. 1 & Parkhurst Rd., Presque Isle, ME 04769.

Mailing Address: Box 1149, Presque Isle, ME 04769.

Telephone: 207-764-4461. **TWX:** 710-229-1631. **Fax:** 207-764-5329.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"

Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Star, 3.6-meter; M/A-Com, Standard Communications receivers.

Ownership: NEPSK Inc.

Began Operation: October 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved Sept. 19, 1956 by FCC (*Television Digest*, Vol. 13:39). Sale to NEPSK Inc. approved Feb. 8, 1984. Transfer of control to present owners approved March 21, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Peter P. Kozlowski, President.
- Cathy Donovan, Station Manager.
- Sue Bernard, News Director.
- Charlie Lau, Promotion Director.
- Ivan McKinnon, Chief Engineer.

Rates: On request.

City of License: Presque Isle. **ADI:** Presque Isle. **Rank:** 205.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WAGM-TV BMPCT-4232 Granted 10/8/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
MAINE				
50% & Over	Aroostook	31,200	30,500	98
Station Totals		31,200	30,500	98
Net Weekly Circulation (1993)			29,300	
Average Daily Circulation (1993)			22,000	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,822,400	7	WDCA (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTMW (14), WTTG (5), WUSA (9)
Pittsburgh, PA	1,152,500	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	977,100	22	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	98,800	163	WBOC-TV (16), WMDT (47)
Hagerstown, MD	45,400	192	WHAG-TV (25), WJAL (68), WYVN (60)

Maryland Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	3	7	10
Educational Television Stations	0	6	6
	3	13	16

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Maryland—Baltimore

WBAL-TV

Ch. 11

Network Service: CBS.

Licensee: Hearst Corp., Radio & TV Division, Maryland's Broadcast Center, Baltimore, MD 21211.

Studio: Maryland's Broadcast Center, Baltimore, MD 21211.

Telephone: 410-467-3000. TWX: 710-234-1086. Fax: 410-338-6460.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"

Longitude 76° 39' 03"

Transmitter: 3800 Hooper Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microdyne, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 5-meter Ku-band.

AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).

FM Affiliate: WIYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

News Services: AP, CBS, CNN, Conus, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

- Philip Stolz, Vice President & General Manager.
- Joseph W. Heston, Vice President & Station Manager.
- William J. Fine, General Sales Manager.
- John Kenealy, Local Sales Manager.
- David Roberts, News Director.
- Emerson Coleman, Director of Programming.
- Kerry Richards, Promotion Director.
- Gordon Jones, Business Manager.
- Hank Volpe, Chief Engineer.
- Wanda Draper, Public Affairs Manager.

Rates: On request.

City of License: Baltimore. ADI: Baltimore. Rank: 22.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	154,700	154,100	100
	Baltimore	276,700	275,700	100
	Caroline	10,300	10,200	99
	Carroll	44,700	44,500	100
	Cecil	26,000	25,900	100
	Dorchester	12,200	12,100	99
	Harford	67,100	66,800	100
	Howard	74,000	73,700	100
	Kent	6,800	6,800	100
	Queen Annes	13,300	13,200	99
	Talbot	13,000	12,900	99
	Baltimore City	274,000	272,900	100



WBAL-TV BPCT-5141 Granted 8/5/58

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	PENNSYLVANIA				
	Adams	29,100	28,500	98	
	MARYLAND	Frederick	55,700	55,400	99
		St Marys	26,900	26,700	99
		Somerset	8,200	8,100	99
Wicomico		28,700	28,500	99	
Worcester	14,600	14,400	99		
Between 5-24%	DISTRICT OF COLUMBIA				
	Dist Of Columbia	245,000	242,900	99	
	DELAWARE				
	Kent	40,400	40,100	99	
	Sussex	45,700	45,200	99	
	MARYLAND				
	Calvert	18,500	18,300	99	
	Charles	35,400	35,100	99	
	Montgomery	302,700	301,700	100	
	Prince Georges	264,000	263,200	100	
Washington	45,400	45,100	99		
PENNSYLVANIA					
Franklin	46,700	45,400	97		
York	132,000	130,000	98		
VIRGINIA					
Arlington	132,000	131,400	100		
Clarke	4,400	4,400	100		
Frederick	27,000	26,800	99		
Warren	10,400	10,300	99		
WEST VIRGINIA					
Berkeley	23,500	23,300	99		
Jefferson	13,500	13,400	99		
Morgan	5,100	5,000	98		
Station Totals		2,527,700	2,512,000	99	
Net Weekly Circulation (1993)				1,079,100	
Average Daily Circulation (1993)				570,400	

Maryland—Baltimore

WBFF

Ch. 45

Network Service: Fox.

Licensee: Chesapeake Television Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211-1420.

Studio: 2000 W. 41st St., Baltimore, MD 21211-1420.

Telephone: 410-467-4545. Fax: 410-467-5090.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1292-kw max. visual. Antenna: 1238-ft. above av. terrain, 1259-ft. above ground, 1549-ft. above sea level.

Latitude 39° 20' 10"
Longitude 76° 38' 59"

Transmitter: 0.24-mi. NNW of intersection of Hooper Ave. & 41st St., Baltimore.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: April 11, 1971.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- David D. Smith, President.
- Steve Marks, General Manager.
- Robert Epstein, General Sales Manager.
- Darren Shapiro, Local Sales Manager.
- George Brust, National Sales Manager.
- Michael Schroeder, Program & Promotion Director.
- Joseph DeFeo, News Director.
- David B. Amy, Controller.
- William Murphy, Business Manager.
- Karen Meekins, Marketing Director.
- Dwight Weems, Production Manager.
- Del Parks, Operations Manager.
- Sharon Wylie, Public Affairs Manager.
- Dennis Winters, Chief Engineer.

Highest 30 Sec. Rate: \$4000.

City of License: Baltimore. ADI: Baltimore. Rank: 22.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Baltimore	276,700	275,700	100
	Carroll	44,700	44,500	100
	Cecil	26,000	25,900	100
	Dorchester	12,200	12,100	99
	Harford	67,100	66,800	100
Baltimore City	274,000	272,900	100	

Between 25-49%	MARYLAND			
	Anne Arundel	154,700	154,100	100
	Calvert	18,500	18,300	99
	Howard	74,000	73,700	100
	Kent	6,800	6,800	100
	Queen Annes	13,300	13,200	99
	Talbot	13,000	12,900	99
VIRGINIA				
Frederick	27,000	26,800	99	



WBFF BMPCT-870422KH Granted 3/18/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Warren	10,400	10,300	99
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	245,000	242,900	99
	MARYLAND			
	Caroline	10,300	10,200	99
	Frederick	55,700	55,400	99
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	St Marys	26,900	26,700	99
	PENNSYLVANIA			
	Adams	29,100	28,500	98
	Perry	15,600	15,300	98
	York	132,000	130,000	98
	VIRGINIA			
	Arlington	132,000	131,400	100
	Clarke	4,400	4,400	100
	Fairfax	321,400	320,500	100
	Loudoun	33,000	32,700	99
	Rappahannock	2,600	2,600	100
	Stafford	21,200	21,000	99
	WEST VIRGINIA			
	Berkeley	23,500	23,300	99
	Jefferson	13,500	13,400	99
Station Totals		2,651,300	2,637,200	99
Net Weekly Circulation (1993)			805,800	
Average Daily Circulation (1993)			352,200	

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Maryland—Baltimore

WHSW-TV

Ch. 24

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of Maryland Inc., 4820 Seton Dr., Suite M-N, Baltimore, MD 21215.

Studio: 4820 Seton Dr., Baltimore, MD 21215.

Telephone: 410-358-2400. Fax: 410-764-7232.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1180-kw max. visual, 118-kw max. aural. Antenna: 1073-ft. above av. terrain, 900-ft. above ground, 1405-ft. above sea level.

Latitude	39°	17'	15"
Longitude	76°	45'	38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Satellite Earth Stations: Weatherscan, 3.9-meter C-band; M/A-Com, 3-meter C-band; DX Engineering, M/A-Com receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: December 24, 1985. Sale to present owner by Sam Moore, et al., approved by FCC Nov. 6, 1986 (Television Digest, Vol. 26:33, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Kenneth Becker, Vice President & Station Manager.

Carole A. Taylor, Program Manager.

John C. Skelnik, Chief Engineer.

Highest 30 Sec. Rate: \$100.



WHSW-TV BMPCT-840522KF Granted 12/4/84 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Baltimore. ADI: Baltimore. Rank: 22.

Maryland—Baltimore

WJZ-TV

Ch. 13

Network Service: ABC.

Licensee: Group W Television Inc., 888 7th Ave., New York, NY 10106.

Studio: Television Hill, Baltimore, MD 21211.

Telephone: 410-466-0013. Fax: 410-578-7502.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 948-ft. above ground, 1268-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3725 Malden Ave., Television Hill, Baltimore, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: November 2, 1948. Sale to present owner by Ben & Herman Cohen families approved by FCC June 27, 1957 (Television Digest, Vol. 13:18, 19, 26).

Represented (sales): Group W Television Sales.

Personnel:

- Marcellus Alexander, Vice President & General Manager.
- Fran Tivald, General Sales Manager.
- Ruth Heltne, Sales Manager.
- S. Jenell Trigg, Sales Manager.
- Michael Easterling, Program Director.
- Gail Bending, News Director.
- Karen Sobek, Operations Manager.
- Phil Arrington, Creative Services Manager.
- Mabel Fox-Barron, Human Resources Manager.
- Phyllis Shelton Reese, Public Communications Manager.
- Rick Seaby, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1925.

City of License: Baltimore. ADI: Baltimore. Rank: 22.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	154,700	154,100	100
	Baltimore	276,700	275,700	100
	Caroline	10,300	10,200	99
	Carroll	44,700	44,500	100
	Cecil	26,000	25,900	100
	Dorchester	12,200	12,100	99
	Harford	67,100	66,800	100
	Howard	74,000	73,700	100
	Kent	6,800	6,800	100
	Queen Annes	13,300	13,200	99
	Talbot	13,000	12,900	99
	Baltimore City	274,000	272,900	100
	PENNSYLVANIA			
	Adams	29,100	28,500	98
	DELAWARE			
	Sussex	45,700	45,200	99



WJZ-TV BPCT-2248 Granted 2/5/57

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MARYLAND			
	Allegany	29,400	29,200	99
	Frederick	55,700	55,400	99
	St Marys	26,900	26,700	99
	Wicomico	28,700	28,500	99
	Worcester	14,600	14,400	99
	PENNSYLVANIA			
	Franklin	46,700	45,400	97
	York	132,000	130,000	98
	WEST VIRGINIA			
Mineral	10,200	10,100	99	
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	245,000	242,900	99
	DELAWARE			
	Kent	40,400	40,100	99
	MARYLAND			
	Calvert	18,500	18,300	99
	Charles	35,400	35,100	99
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	Somerset	8,200	8,100	99
Washington	45,400	45,100	99	
PENNSYLVANIA				
Fulton	5,300	5,100	96	
VIRGINIA				
Clarke	4,400	4,400	100	
Frederick	27,000	26,800	99	
Warren	10,400	10,300	99	
WEST VIRGINIA				
Berkeley	23,500	23,300	99	
Jefferson	13,500	13,400	99	
Station Totals		2,435,500	2,420,000	99
Net Weekly Circulation (1993)				1,161,700
Average Daily Circulation (1993)				642,000

Maryland—Baltimore

WMAR-TV

Ch. 2

Network Service: NBC.

Licensee: Scripps Howard Bcstg. Co., 6400 York Rd., Baltimore, MD 21212.

Studio: 6400 York Rd., Baltimore, MD 21212.

Telephone: 410-377-2222. TWX: 310-374-6564. Fax: 410-377-0493.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 11-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.30"
Longitude 76° 39' 02.80"

Transmitter: Television Hill, 3724 Parkdale Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6-meter Ku-band; AFC, 3.2-meter Ku-band; Harris, 3-meter Ku-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsa/Andrew, 4-meter Ku-band.

News Services: AP, NBC.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: October 27, 1947. Sale to present owner by Gillett Holdings Inc. was approved by FCC Dec. 19, 1990 (Television Digest, Vol. 30:30, 33; 31:5, 6, 14). Sale to Gillett by Times Mirror approved Sept. 4, 1986 (Vol. 26:28). Previous sale to Times Mirror by Abell Communications approved simultaneously.

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Baker & Hostetter.

Personnel:

Joseph Levin, Vice President & General Manager.
Emily Barr, Assistant General Manager.
Mark Distler, General Sales Manager.
Jack Cahalan, News Director.
Joseph M. Bruno, Director of Engineering.
Michele McDowell, Local Sales Manager.
George Carlino, National Sales Manager.
Robert Imhoff, Controller.
Kathleen Baylies, Promotion Director.
Maria Velleggia, Public Relations Director.

Rates: On request.

City of License: Baltimore. ADI: Baltimore. Rank: 22.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	154,700	154,100	100
	Baltimore	276,700	275,700	100
	Caroline	10,300	10,200	99
	Carroll	44,700	44,500	100
	Cecil	26,000	25,900	100
	Dorchester	12,200	12,100	99
	Frederick	55,700	55,400	99
	Harford	67,100	66,800	100
	Howard	74,000	73,700	100
	Kent	6,800	6,800	100
Queen Annes	13,300	13,200	99	



WMAR-TV BPCT-3249 Granted 11/1/63

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Talbot	13,000	12,900	99
	Worcester	14,600	14,400	99
	Baltimore City	274,000	272,900	100
Between 25-49%	DELAWARE			
	Kent	40,400	40,100	99
	Sussex	45,700	45,200	99
	MARYLAND			
	Calvert	18,500	18,300	99
	St Marys	26,900	26,700	99
	Somerset	8,200	8,100	99
	Washington	45,400	45,100	99
	Wicomico	28,700	28,500	99
	PENNSYLVANIA			
Adams	29,100	28,500	98	
York	132,000	130,000	98	
Between 5-24%	MARYLAND			
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	PENNSYLVANIA			
	Franklin	46,700	45,400	97
	Fulton	5,300	5,100	96
	Lancaster	158,100	153,500	97
	VIRGINIA			
	Frederick	27,000	26,800	99
	Warren	10,400	10,300	99
WEST VIRGINIA				
Berkeley	23,500	23,300	99	
Jefferson	13,500	13,400	99	
Station Totals		2,269,200	2,251,800	99
Net Weekly Circulation (1993)				1,115,400
Average Daily Circulation (1993)				632,400

Maryland—Baltimore

WNUV-TV

Ch. 54

Network Service: None, independent.

Licensee: WNUV TV 54 Ltd. Partnership, 18 Newbury St., Boston, MA 02116.

Studio: 3001 Druid Park Dr., Baltimore, MD 21215.

Telephone: 410-462-5400. Fax: 410-523-4319.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1148-ft. above av. terrain, 998-ft. above ground, 1505-ft. above sea level.

Latitude 39° 17' 15"
Longitude 76° 45' 38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; AFC, 3.8-meter Ku-band; M/A-Com, Microdyne, Agile Omni receivers.

Ownership: ABRY Communications (Group Owner).

Began Operation: July 1, 1982. Sale to present owners by Samuel S. Kravetz, et al., approved by FCC Jan. 23, 1989. Note: Sale pends (Television Digest, Vol. 33: 34, 35).

Represented (sales): Sattel Inc.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Joseph Koff, General Manager.
- Michael Kelly, General Sales Manager.
- Len Weinstein, Local Sales Manager.
- Debbie Kramer, National Sales Manager.
- Bruce Binensfeld, Program Director.
- Maura McCoy, Promotion Director.
- Paul Garnet, Chief Engineer.
- Collette Leonard, Business Manager.
- Terry Campbell, Production Manager.

Highest 30 Sec. Rate: \$25,000.

City of License: Baltimore. ADI: Baltimore. Rank: 22.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Baltimore	276,700	275,700	100
	Carroll	44,700	44,500	100
	Harford	67,100	66,800	100
	Baltimore City	274,000	272,900	100
Between 25-49%	MARYLAND			
	Anne Arundel	154,700	154,100	100



WNUV-TV BPCT-890512KE Granted 8/9/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Dorchester	12,200	12,100	99
	Howard	74,000	73,700	100
	Kent	6,800	6,800	100
	Queen Annes	13,300	13,200	99
	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	245,000	242,900	99
	MARYLAND			
	Caroline	10,300	10,200	99
	Cecil	26,000	25,900	100
	Prince Georges	264,000	263,200	100
	PENNSYLVANIA			
	Franklin	46,700	45,400	97
	VIRGINIA			
	Clarke	4,400	4,400	100
Loudoun	33,000	32,700	99	
Station Totals		1,592,800	1,584,100	99
Net Weekly Circulation (1993)				655,500
Average Daily Circulation (1993)				292,600

Maryland—Hagerstown

WHAG-TV

Ch. 25

Network Service: NBC.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 13 E. Washington St., Hagerstown, MD 21740.

Telephone: 301-797-4400. Fax: 301-733-1735.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1358-kw max. visual. Antenna: 1230-ft. above av. terrain, 427-ft. above ground, 1864-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 6.1-meter Ku-band; Harris, 3-meter Ku-band; Harris, Pinzone receivers.

News Services: AP, NBC.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: January 3, 1970. Sale to present owners by Richard Henson, et al., approved by FCC July 30, 1981 (Television Digest, Vol. 21:6). Transfer of control by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Hugh Breslin III, Vice President & General Manager.
Bob Borgmesser, News Director.
Chuck Noland, Program & Promotion Director.
Shari Leadman, Local Sales Manager.
Mark Green, Business Manager.
Wayne Younkins, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: Hagerstown. ADI: Hagerstown. Rank: 192.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Allegany	29,400	29,200	99
	Washington	45,400	45,100	99
	VIRGINIA			
	Clarke	4,400	4,400	100
	WEST VIRGINIA			
Mineral	10,200	10,100	99	
Morgan	5,100	5,000	98	



WHAG-TV BPCT-880601LE Granted 4/18/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MARYLAND			
	Garrett	10,200	10,100	99
	PENNSYLVANIA			
	Franklin	46,700	45,400	97
Fulton	5,300	5,100	96	
Between 5-24%	WEST VIRGINIA			
	Berkeley	23,500	23,300	99
	MARYLAND			
	Frederick	55,700	55,400	99
VIRGINIA				
Frederick	27,000	26,800	99	
Page	8,300	8,300	100	
Warren	10,400	10,300	99	
WEST VIRGINIA				
Hampshire	6,500	6,400	98	
Hardy	4,500	4,400	98	
Jefferson	13,500	13,400	99	
Pendleton	3,100	3,000	97	
Station Totals		309,200	305,700	99
Net Weekly Circulation (1993)				130,000
Average Daily Circulation (1993)				60,900

Maryland—Hagerstown-Chambersburg, Pennsylvania

WJAL

Ch. 68

Network Service: None, independent.

Licensee: Channel 68 Bcstg. Corp., State Hwy. 914, 262 Swamp Fox Rd., Chambersburg, PA 17201.

Studio: 16948 Buchanan Trail West, Mercersburg, PA 17326.

Mailing Address: Box 129, Chambersburg, PA 1720.

Telephone: 717-375-4000. Fax: 717-375-4052.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 3910-kw max. visual. Antenna: 1293-ft. above av. terrain, 276-ft. above ground, 2277-ft. above sea level.

Latitude 39° 53' 31"
Longitude 77° 58' 02"

Transmitter: State Rd. 16, 3-mi. SSE of McConnellsburg, PA.

Satellite Earth Stations: Paraclype, 3-meter Ku & C-band; Winegard, 3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; AFC, 3.6-meter Ku-band.

News Service: CNN.

Ownership: Channel 68 Bcstg. Corp.

Began Operation: May 5, 1987.

Represented (sales): Roslin TV Sales.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- M. S. Buddy Merrick, Vice President & General Manager.
- Robert P. Morris, General Sales Manager.
- Travis Hardin, Chief Engineer.
- John Kabler Jr., Business Manager.
- Jason W. Kabler, Traffic Manager.
- Bernice Kopperhaver, Administrative Assistant.
- Matthew B. Arnold, Master Control Operator.
- Carol W. Merrick, Direct Response Manager.

Highest 30 Sec. Rate: \$250.

City of License: Hagerstown. ADI: Hagerstown. Rank: 192.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Allegany	29,400	29,200	99
	Frederick	55,700	55,400	99
	Washington	45,400	45,100	99



WJAL BMPCT-871023KG Granted 11/30/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA			
	Franklin	46,700	45,400	97
	Fulton	5,300	5,100	96
	VIRGINIA			
	Frederick	27,000	26,800	99
	Loudoun	33,000	32,700	99
WEST VIRGINIA				
Berkeley	23,500	23,300	99	
Station Totals		266,000	263,000	99
Net Weekly Circulation (1993)				41,800
Average Daily Circulation (1993)				8,500

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Call Lynn Levine
or Karen Fahle
202-872-9200

Maryland—Salisbury

WBOC-TV

Ch. 16

Network Service: CBS.

Licensee: WBOC-TV Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

Studio: Radio-TV Park, Salisbury, MD 21801.

Telephone: 410-749-1111. Fax: 410-749-6098.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"
Longitude 75° 38' 35"

Transmitter: 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

Satellite Earth Station: ADM, 6.8-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Draper Communications Inc. (Group Owner).

Began Operation: July 15, 1954. Sale to present owners by The A. S. Abell Co. approved by FCC Sept. 5, 1980.

Represented (sales): Katz Continental Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring, P.C.

Personnel:

William K. Kenton, Vice President & General Manager.
Robert Getz, General Sales Manager.
Carol Hess, Program Director.
Sally Cannon, News Director.
Vincent E. Donovan, Chief Engineer.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$850.

City of License: Salisbury. ADI: Salisbury. Rank: 163.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	40,400	40,100	99
	Sussex	45,700	45,200	99
	MARYLAND			
	Dorchester	12,200	12,100	99



WBOC-TV BMPCT-820805KE Granted 8/16/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Somerset	8,200	8,100	99
	Wicomico	28,700	28,500	99
	Worcester	14,600	14,400	99
	VIRGINIA			
	Accomack	12,900	12,700	98
Between 25-49%	MARYLAND			
	Caroline	10,300	10,200	99
Between 5-24%	MARYLAND			
	Queen Annes	13,300	13,200	99
	Talbot	13,000	12,900	99
	VIRGINIA			
	Northampton	5,100	5,000	98
Station Totals		204,400	202,400	99
Net Weekly Circulation (1993)				138,600
Average Daily Circulation (1993)				94,400

Maryland—Salisbury

WMDT

Ch. 47

Network Service: ABC, NBC.

Licensee: Delmarva Broadcast Service Gen. Partnership, Box 4009, Salisbury, MD 21803-4009.

Studio: 202 Downtown Plaza, Salisbury, MD 21801.

Telephone: 410-742-4747. TWX: 710-864-7044. Fax: 410-742-5767.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2190-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1024-ft. above sea level.

Latitude 38° 30' 06"
Longitude 75° 44' 09"

Transmitter: 0.2-mi. NW of intersection of Sneath Church Rd. & San Domingo Rd., Sharptown.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6-meter C-band; Andrew, 4.5-meter C-band; Paracclipse, 3-meter Ku & C-band; AvanteK, Standard Agile Omni receivers.

News Services: ABC, CNN, NBC.

Ownership: Marion B. Brechner (Group Owner); Berl Brechner.

Began Operation: April 11, 1980. Sale to present owners approved by FCC May 5, 1982.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Frank Pilgrim, General Manager.
- Susan Kelly, General Sales Manager.
- Tedd O'Connell, News Director.
- Betty Talkington, Program Director.
- John Cannon, Promotion Director.
- Barbara Eccard, Business Manager.
- William Hoxter, Director of Engineering.

Highest 30 Sec. Rate: \$425.

NETWORK BASE HOURLY RATE: \$325.

City of License: Salisbury. ADI: Salisbury. Rank: 163.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WMDT BPCT-900518KO Granted 7/13/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Sussex	45,700	45,200	99
	MARYLAND			
	Somerset	8,200	8,100	99
	Wicomico	28,700	28,500	99
	Worcester	14,600	14,400	99
	VIRGINIA			
	Accomack	12,900	12,700	98
Between 25-49%	DELAWARE			
	Kent	40,400	40,100	99
	MARYLAND			
	Caroline	10,300	10,200	99
	Dorchester	12,200	12,100	99
Between 5-24%	MARYLAND			
Talbot	13,000	12,900	99	
Station Totals		186,000	184,200	99
Net Weekly Circulation (1993)				109,000
Average Daily Circulation (1993)				51,400

Massachusetts



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Boston, MA	2,116,200	6	WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WQTV (68), WSBK-TV (38), WUNI (27)
Providence, RI-New Bedford, MA	569,700	45	WJAR (10), WLNE (6), WNAC-TV (64), WOST-TV (69), WPRI-TV (12)
Albany-Schenectady-Troy, NY	507,300	53	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
Springfield, MA	246,900	98	WGGB-TV (40), WWLP (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WHSH-TV, Boston	See Marlborough, MA
WUNI, Boston	See Worcester, MA
WMFP, Boston	See Lawrence, MA
WHRC, Boston	See Norwell, MA
WLVI-TV, Cambridge	See Boston, MA
WLNE, New Bedford	See Providence, RI

Massachusetts Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	3	7	10
Educational Television Stations	0	6	6
	3	13	16

Massachusetts—Adams

WCDC

Ch. 19

(Satellite of WTEN, Albany, NY)

Network Service: ABC.

Licensee: Young Bcstg. Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: See WTEN, Albany.

Telephones: 518-436-4822; 413-743-5326. Fax: 518-462-6065.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 220-kw visual, 20-kw aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude	42°	38'	14"
Longitude	73°	10'	07"

Transmitter: Mount Greylock, Adams, MA.

News Services: AP, UPI.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: February 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to Knight-Ridder Bcstg. Inc. by Poole Bcstg. Co. approved by FCC 1977. Sale to present owner approved by FCC Aug. 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:

See WTEN Albany, NY.

Rates: Sold in combination with WTEN, Albany, NY.



WCDC BPCT-5208 Granted 9/28/78 © American Map Corp., No. 14244

Arbitron Data: Included with parent WTEN, Albany, NY.

City of License: Adams. ADI: Albany-Schenectady-Troy. Rank: 53.

Massachusetts—Boston

WBZ-TV

Ch. 4

Network Service: NBC.

Licensee: Group W Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1170 Soldiers Field Rd., Boston, MA 02134.

Telephone: 617-787-7000. **TWX:** 710-330-0283. **Fax:** 617-787-5969.

Technical Facilities: Channel No. 4 (66-72 MHz). **Authorized power:** 60.3-kw visual, 9.75-kw aural. **Antenna:** 1160-ft. above av. terrain, 1199-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"

Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, MA 02194.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Satcom Technologies, 2.37-meter Ku-band.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

News Services: AP, CNN, NBC, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: June 9, 1948.

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

- Debra Zeyen, Vice President & General Manager.
- Ed Goldman, Vice President & Station Manager.
- Pam Bergeron, General Sales Manager.
- Michelle Dempsey-Dubrow, National Sales Manager.
- Ben Newman, Local Sales Manager.
- Jeff Bartlett, News Director.
- Francine Achbar, Director, Enterprises & Program Strategy.
- Kim Harbin, Director of Marketing.
- Bob Houghton, Controller.
- Bob Hess, Director, Broadcast Operations & Engineering.
- Lois Roach, Director, Public Affairs.

Rates: On request.

City of License: Boston. **ADI:** Boston. **Rank:** 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MASSACHUSETTS				
		Barnstable	81,200	79,900	98
		Bristol	190,100	188,200	99
		Dukes	5,300	5,100	96
		Essex	252,600	250,000	99
		Middlesex	520,200	514,800	99
		Nantucket	2,700	2,600	96
		Norfolk	227,500	225,600	99
		Plymouth	151,400	149,700	99
		Suffolk	261,000	255,600	98
		Worcester	267,100	263,800	99
		NEW HAMPSHIRE			
		Belknap	19,300	19,100	99
		Cheshire	27,000	26,300	97
		Hillsborough	130,500	128,900	99
		Merrimack	46,400	45,600	98
		Rockingham	93,600	92,500	99
	Strafford	39,500	38,900	98	



WBZ-TV BPCT-2072 Granted 2/8/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sullivan	15,300	14,900	97
	VERMONT Windham	16,600	15,900	96
Between 25-49%	CONNECTICUT			
	Windham	38,400	37,700	98
	MASSACHUSETTS			
	Franklin	28,500	27,700	97
	MAINE			
	York	64,200	63,400	99
	NEW HAMPSHIRE			
	Grafton	28,100	27,300	97
	RHODE ISLAND			
	Bristol	17,700	17,600	99
Providence	228,100	225,600	99	
VERMONT				
Windsor	22,100	21,500	97	
Between 5-24%	CONNECTICUT			
	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
	MASSACHUSETTS			
	Berkshire	54,000	53,200	99
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
	NEW HAMPSHIRE			
	Carroll	15,200	14,900	98
	RHODE ISLAND			
	Kent	63,200	62,700	99
	Newport	33,000	32,600	99
	Washington	40,500	39,900	99
VERMONT				
Caledonia	10,700	10,500	98	
Essex	2,500	2,500	100	
Station Totals		3,356,900	3,312,000	99
Net Weekly Circulation (1993)				2,082,000
Average Daily Circulation (1993)				1,142,600

Massachusetts—Boston

WCVB-TV

Ch. 5

Network Service: ABC.

Licensee: The Hearst Corp., 5 TV Place, Needham Branch, Boston, MA 02194.

Studio: 5 TV Place, Needham Branch, Boston, MA 02194.

Telephone: 617-449-0400. Fax: 617-449-0260.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 19, 1972. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Boston Broadcasters approved April 1, 1982 (Television Digest, Vol. 21:30, 31; 22:1, 14).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

- S. James Coppersmith, President & General Manager.
- Deborah J. Sinay, Vice President & General Sales Manager.
- Paul A. La Camera, Vice President & Station Manager.
- Thomas J. Bringola, Vice President & Business Manager.
- Ross Kauffman, Vice President & Director of Engineering.
- Candy Altman, News Director.
- Jordan Wertlieb, National Sales Manager.
- Michael Tiedemann, Design Director.
- Marc Mekler, Director of Commercial Operations.
- Elizabeth Cheng, Public Relations Director.
- Andrew Hoffman, Local Sales Manager.
- Carol Bolling, Human Resources Director.
- Donna Yvette Perez, Promotion Director.
- Terry Mulvey, Marketing Director.
- Adrienne Lotoski, Research Director.

Rates: On request.

City of License: Boston. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Windham	38,400	37,700	98
	MASSACHUSETTS			
	Barnstable	81,200	79,900	98
	Bristol	190,100	188,200	99
	Dukes	5,300	5,100	96
	Essex	252,600	250,000	99
	Franklin	28,500	27,700	97
	Middlesex	520,200	514,800	99
	Nantucket	2,700	2,600	96
	Norfolk	227,500	225,600	99
	Plymouth	151,400	149,700	99



WCVB-TV BMPCT-7316 Granted 7/29/71 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
Between 25-49%	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Cheshire	27,000	26,300	97
	Hillsborough	130,500	128,900	99
	Merrimack	46,400	45,600	98
	Rockingham	93,600	92,500	99
	Strafford	39,500	38,900	98
	MASSACHUSETTS			
	Berkshire	54,000	53,200	99
	MAINE			
York	64,200	63,400	99	
NEW HAMPSHIRE				
Sullivan	15,300	14,900	97	
RHODE ISLAND				
Providence	228,100	225,600	99	
Between 5-24%	CONNECTICUT			
	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
	MASSACHUSETTS			
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
	NEW HAMPSHIRE			
	Carroll	15,200	14,900	98
	RHODE ISLAND			
	Bristol	17,700	17,600	99
	Kent	63,200	62,700	99
	VERMONT			
Windham	16,600	15,900	96	
Windsor	22,100	21,500	97	
Station Totals		3,242,100	3,199,200	99
Net Weekly Circulation (1993)			2,085,100	
Average Daily Circulation (1993)			1,140,100	

Massachusetts—Boston

WFXT
Ch. 25

Network Service: Fox.

Licensee: Boston Celtics Communications L.P., 151 Merrimac St., Boston, MA 02114.

Studio: 1000 Providence Hwy., Dedham, MA 02026.

Telephone: 617-326-8825. Fax: 617-326-9984.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1380-kw max. visual. Antenna: 1170-ft. above av. terrain, 1168-ft. above ground, 1316-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 144 Cabot St.

Satellite Earth Station: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Boston Celtics Communications L.P.

Began Operation: October 10, 1977. FCC approved sale by CBN Bcstg. Network Inc. to Fox Television Stations Nov. 18, 1986 (Television Digest, Vol. 26:33). Transfer of control to trustees approved April 26, 1989 (Vol. 28:11, 17, 25; 29:18). Sale to present owners approved April 25, 1990 (Vol. 29:39).

Represented (sales): Petry Television Inc.

Personnel:

- Gerald R. Walsh, Vice President & General Manager.
- Debby Smith, General Sales Manager.
- David Cole, Local Sales Manager.
- Gunnar Rieger, Chief Engineer.
- James R. Byrne, Program & Promotion Director.
- Patti Keagy, Business Manager.

Rates: On request.

City of License: Boston. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Bristol	190,100	188,200	99
	Essex	252,600	250,000	99
	Middlesex	520,200	514,800	99
	Nantucket	2,700	2,600	96
	Norfolk	227,500	225,600	99
	Plymouth	151,400	149,700	99
	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
	NEW HAMPSHIRE	Rockingham	93,600	92,500
Between 25-49%	MASSACHUSETTS			
	Barnstable	81,200	79,900	98
	Dukes	5,300	5,100	96



WFXT BMPCT-7672 Granted 4/28/77 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NEW HAMPSHIRE				
	Cheshire	27,000	26,300	97	
	Hillsborough	130,500	128,900	99	
	Merrimack	46,400	45,600	98	
	Strafford	39,500	38,900	98	
	RHODE ISLAND	Providence	228,100	225,600	99
	Between 5-24%	MASSACHUSETTS			
		Franklin	28,500	27,700	97
		MAINE			
		York	64,200	63,400	99
NEW HAMPSHIRE					
Carroll		15,200	14,900	98	
Coos		13,900	13,700	99	
Grafton		28,100	27,300	97	
RHODE ISLAND					
Bristol		17,700	17,600	99	
Kent	63,200	62,700	99		
Newport	33,000	32,600	99		
Washington	40,500	39,900	99		
Station Totals		2,828,500	2,792,900	99	
Net Weekly Circulation (1993)				1,276,500	
Average Daily Circulation (1993)				445,700	

Massachusetts—Boston

WHDH-TV

Ch. 7

Network Service: CBS.

Licensee: WHDH-TV Inc., 7 Bulfinch Place, Boston, MA 02114

Studio: Govt. Center, 7 Bulfinch Place, Boston, MA 02114.

Telephone: 617-725-0777. TWX: 710-321-0361. Fax: 617-227-4782.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"
Longitude 71° 13' 00"

Transmitter: Tower Rd., Newton, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Sunbeam Television Corp.

Began Operation: June 21, 1948 owned by RKO General Inc. Following loss of station license, combination of two competing applicants began operation-May 22, 1982 (Television Digest, Vol. 18:17, 36; 21:49; 22:1, 4, 19). Sale to Sunbeam Television Corp. approved by FCC June 3, 1993 (Vol. 33:17).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Michael Carson, General Manager.
- Peter Hennessey, General Sales Manager.
- Bart Feder, Vice President, News.
- Mark Mayo, Vice President, Business Affairs
- Karl Renwanz, Vice President, Engineering & Operations.
- Cathy Perron, Program Director.
- Margaret Finnigan, Local Sales Manager.
- Tim Ermish, National Sales Manager.
- Judith Young, Design Director.
- Laura Hale, Creative Services Director.

Rates: On request.

City of License: Boston. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Barnstable	81,200	79,900	98
	Bristol	190,100	188,200	99
	Essex	252,600	250,000	99
	Middlesex	520,200	514,800	99
	Nantucket	2,700	2,600	96
	Norfolk	227,500	225,600	99
	Plymouth	151,400	149,700	99
	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Cheshire	27,000	26,300	97
	Hillsborough	130,500	128,900	99
Merrimack	46,400	45,600	98	



WHDH-TV BPCT-3057 Granted 3/27/63 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rockingham	93,600	92,500	99
	Strafford	39,500	38,900	98
Between 25-49%	MASSACHUSETTS			
	Dukes	5,300	5,100	96
	Franklin	28,500	27,700	97
	MAINE			
	York	64,200	63,400	99
	NEW HAMPSHIRE			
	Carroll	15,200	14,900	98
	Sullivan	15,300	14,900	97
	RHODE ISLAND			
	Providence	228,100	225,600	99
Between 5-24%	CONNECTICUT			
	Windham	38,400	37,700	98
	MASSACHUSETTS			
	Hampshire	50,800	49,800	98
	RHODE ISLAND			
	Bristol	17,700	17,600	99
	Kent	63,200	62,700	99
	Newport	33,000	32,600	99
	Washington	40,500	39,900	99
	VERMONT			
Windham	16,600	15,900	96	
Windsor	22,100	21,500	97	
Station Totals		2,949,000	2,910,800	99
Net Weekly Circulation (1993)				2,014,600
Average Daily Circulation (1993)				1,040,100

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Television & Cable Factbook

Massachusetts—Cambridge-Boston

WLVI-TV

Ch. 56

Network Service: None, independent.

Licensee: Gannett Massachusetts Bcstg. Inc., 75 Morrissey Blvd., Boston, MA 02125.

Studio: 75 Morrissey Blvd., Boston, MA 02125.

Telephone: 617-265-5656. Fax: 617-265-2538; 617-265-0063.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, MA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 5-meter Ku & C-band; Microdyne, 5-meter Ku-band; Cyclesat, 4.6-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CNN, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: August 31, 1953; left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Bcstg. approved by FCC Sept. 1, 1959. Harvey operated station experimentally from May 17 to Nov. 17, 1962. Sale to Kaiser Bcstg. approved Oct. 20, 1966 (Television Digest, Vol. 6:26, 43) and station resumed operation Dec. 21, 1966. Sale to Field by Kaiser approved June 22, 1977 (Vol. 16:51; 17:26). Sale to present owner by Field Communications approved by FCC May 12, 1983 (Vol. 22:47).

Represented (sales): Blair Television.

Personnel:

- Peter S. Temple, President & General Manager.
- Ron Becker, Vice President, News & Operations.
- Gregg Kelley, General Sales Manager.
- Paul Wilson, National Sales Manager.
- Gracelyn Brown, Director of Programming & Creative Services.
- James Gilbert, Director of Operations & Engineering.
- Howard Strudler, Local Sales Manager.
- Michael J. Izor, Business Manager.
- Barbara Bethea, Production Manager.
- Natalie McIver, Community Affairs Manager.

Rates: On request.

City of License: Cambridge. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MASSACHUSETTS			
	Barnstable	81,200	79,900	98
	Bristol	190,100	188,200	99
	Essex	252,600	250,000	99
	Middlesex	520,200	514,800	99
	Norfolk	227,500	225,600	99
	Plymouth	151,400	149,700	99
	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
	NEW HAMPSHIRE			
Belknap	19,300	19,100	99	



WLVI-TV BPCT-4314 Granted 10/7/70

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Hillsborough	130,500	128,900	99
	Rockingham	93,600	92,500	99
	Strafford	39,500	38,900	98
	RHODE ISLAND			
	Kent	63,200	62,700	99
	Newport	33,000	32,600	99
	Providence	228,100	225,600	99
	Washington	40,500	39,900	99
	CONNECTICUT			
	New London	94,600	92,800	98
Windham	38,400	37,700	98	
MASSACHUSETTS				
Dukes	5,300	5,100	96	
Franklin	28,500	27,700	97	
Hampshire	50,800	49,800	98	
Nantucket	2,700	2,600	96	
MAINE				
Franklin	11,000	10,700	97	
Oxford	20,600	20,300	99	
York	64,200	63,400	99	
NEW HAMPSHIRE				
Carroll	15,200	14,900	98	
Cheshire	27,000	26,300	97	
Coos	13,900	13,700	99	
Grafton	28,100	27,300	97	
Memimack	46,400	45,600	98	
Sullivan	15,300	14,900	97	
RHODE ISLAND				
Bristol	17,700	17,600	99	
VERMONT				
Windham	16,600	15,900	96	
Station Totals		3,095,100	3,054,100	99
Net Weekly Circulation (1993)				1,116,500
Average Daily Circulation (1993)				397,000

Massachusetts—Boston

WQTV

Ch. 68

Network Service: None, independent.

Licensee: Boston U. Communications, 881 Commonwealth Ave., Boston, MA 02215.

Studio: 1660 Soldiers Field Rd., Boston, MA 02135.

Telephone: 617-787-6868. Fax: 617-562-4280.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 770-ft. above av. terrain, 836-ft. above ground, 846-ft. above sea level.

Latitude 42° 20' 50"
Longitude 71° 04' 59"

Transmitter: Prudential Center, 800 Boylston St., Boston.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Vertex, 3.5-meter Ku-band; Vertex, 1.5-meter C-band; Andrew, MVA-Com receivers.

Ownership: Boston University Communications Inc.

Began Operation: January 3, 1979. Sale to Monitor Television by Arlington Broadcast Group approved by FCC Oct. 6, 1986 (Television Digest, Vol. 26:23). Sale to Arlington approved by FCC March 22, 1982. Sale to present owner approved Sept. 3, 1993 (Vol. 33:26).

Personnel:

- Robert D. Gordon, President & General Manager.
- Eric Goldstein, Creative Services Director.
- Joan Griffin, Business Manager.
- John Sweeney, Chief Engineer.

Rates: On request.

City of License: Boston. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WQTV BMPCT-7747 Granted 12/22/78 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
Between 5-24%	Middlesex	520,200	514,800	99
	Suffolk	261,000	255,600	98
Station Totals		781,200	770,400	99
Net Weekly Circulation (1993)				91,700
Average Daily Circulation (1993)				21,600

Massachusetts—Boston

WSBK-TV Ch. 38

Network Service: None, independent.

Licensee: WSBK License Inc., 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Studio: 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Telephone: 617-783-3838. **Fax:** 617-783-1875.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2370-kw max. visual. Antenna: 1161-ft. above av. terrain, 1168-ft. above ground, 1217-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Vertex, 6.2-meter; Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: October 12, 1964. Transfer of control to Storer Bcstg. by Catholic TV Center approved by FCC July 29, 1966 (Television Digest, Vol. 6:15, 31). Transfer of control to SCI Television approved Oct. 29, 1987. Transfer of control to Clifford E. Eley, trustee, approved Sept. 1, 1992. Transfer of control to present owners granted March 22, 1993.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Daniel J. Berkery, President & General Manager.
Stuart P. Tauber, Assistant General Manager.
John S. Viall, Director of Operations.
Francis X. Comerford, General Sales Manager.
Mark F. Lund, National Sales Manager.
John Anderson, Director, Sales Development.
James McCarthy, Chief Engineer.
Meg La Vigne, Program Director.
Victoria Kendall, Creative Services Director.
Virginia C. Jones, Controller.

Rates: On request.

City of License: Boston. **ADI:** Boston. **Rank:** 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Windham	38,400	37,700	98
	MASSACHUSETTS			
	Barnstable	81,200	79,900	98
	Berkshire	54,000	53,200	99
	Bristol	190,100	188,200	99
	Essex	252,600	250,000	99
	Franklin	28,500	27,700	97
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
	Middlesex	520,200	514,800	99
	Nantucket	2,700	2,600	96
	Norfolk	227,500	225,600	99
	Plymouth	151,400	149,700	99
	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
	MAINE			
Androscoggin	41,000	40,500	99	
Cumberland	97,000	95,700	99	
Franklin	11,000	10,700	97	
Kennebec	44,900	44,100	98	



WSBK-TV BPCT-910130KE Granted 5/31/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Sagadahoc	13,100	12,800	98
	York	64,200	63,400	99
	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Cheshire	27,000	26,300	97
	Coos	13,900	13,700	99
	Grafton	28,100	27,300	97
	Hillsborough	130,500	128,900	99
	Merrimack	46,400	45,600	98
	Rockingham	93,600	92,500	99
	Strafford	39,500	38,900	98
	Sullivan	15,300	14,900	97
	NEW YORK			
	Fulton	20,900	20,600	99
	Saratoga	70,900	70,100	99
	RHODE ISLAND			
	Kent	63,200	62,700	99
Newport	33,000	32,600	99	
Providence	228,100	225,600	99	
Washington	40,500	39,900	99	
VERMONT				
Windham	16,600	15,900	96	
Between 5-24%	ARKANSAS			
	Searcy	3,100	3,000	97
	CALIFORNIA			
	Alpine	500	400	89
	COLORADO			
	Eagle	8,800	8,400	95
	Elbert	3,600	3,500	97
Kit Carson	2,800	2,700	96	
(Continued on page A-596)				
Station Totals		5,869,900	5,790,400	99
Net Weekly Circulation (1993)				1,899,400
Average Daily Circulation (1993)				610,200

Massachusetts—Lawrence

WMFP

Ch. 62

Network Service: None, independent.

Licensee: MFP Inc., One Parker St., Lawrence, MA 01843.

Studio: One Parker St., Lawrence, MA 01843.

Telephone: 508-975-3053.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 650-ft. above av. terrain, 643-ft. above ground, 699-ft. above sea level.

Latitude	42°	21'	29"
Longitude	71°	03'	40"

Requests modification of CP for change to 610-ft. above av. terrain, 604-ft. above ground, 663-ft. above sea level. BMPCT-920615KH.

Transmitter: One Beacon St.

Satellite Earth Station: Paraclype, 3.8-meter.

Ownership: MFP Inc.

Began Operation: October 16, 1987.

Represented (legal): Hopkins & Sutter.

Represented (engineering): Moffet, Larson & Johnson P.C.

Personnel:

Susan Cummings, Station Contact.

Rates: On request.

Arbitron Data: Not available.



WMFP BMPCT-920615KH Granted 6/29/92 © American Map Corp., No. 14244

City of License: Lawrence. A01: Boston. Rank: 6.

Massachusetts—Marlborough

WHSH-TV

Ch. 66

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of Massachusetts Inc., 71 Parmenter Rd., Hudson, MA 01749.

Studio: 71 Parmenter Rd., Hudson, MA 01749.

Telephone: 508-562-0660. Fax: 508-562-1166.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3160-kw visual, 316-kw aural. Antenna: 1070-ft. above av. terrain, 1249-ft. above ground, 1449-ft. above sea level.

Latitude	42°	23'	01"
Longitude	71°	29'	35"

Transmitter: 71 Parmenter Rd., Hudson, MA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Vertex, 4.5-meter C-band; Pinzone receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: February 12, 1985. Sale to present owner by Arnold Ginsburg & John Garabedian approved by FCC Sept. 23, 1986 (Television Digest, Vol. 26:32, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Merril Buchhalter, Vice President & Station Manager.

Francesca Bryden, News & Program Director.

Mark Arpino, Chief Engineer.

Robin Belle-Isle, Operations Supervisor.



WHSH-TV BMPCT-830822KI Granted 4/10/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

Arbitron Data: Not available.

City of License: Marlborough. ADI: Boston. Rank: 6.

Massachusetts—Springfield-Holyoke

WGGB-TV

Ch. 40

Network Service: ABC.

Licensee: Guy Gannett Publishing Co., Box 40, Springfield, MA 01102-0040.

Studio: 1300 Liberty St., Springfield, MA 01104.

Telephone: 413-733-4040. Fax: 413-781-5733.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4270-kw visual, 427-kw aural. Antenna: 1056-ft. above av. terrain, 167-ft. above ground, 1378-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 57"

Transmitter: Top of Mount Tom, Holyoke, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; AFC, 3.5-meter Ku-band; Comtech, 3.5-meter C-band; Avanteq, M/A-Com, Microdyne receivers.

News Services: ABC, AP.

Ownership: Guy Gannett Broadcasting Services (Group Owner).

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44). Previous sale of 50% to Republican TV Inc. approved July 21, 1954 (Vol. 10:10, 30).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Kevin P. LeRoux, Vice President & General Manager.
Michael Moran, General Sales Manager.
Clayton Travernicht, National Sales Manager.
Ted Gratkowski, Chief Engineer.
Richard Wylie, Traffic Manager.

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$750.

City of License: Springfield. ADI: Springfield, MA. Rank: 98.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WGGB-TV BPCT-870616KG Granted 9/3/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	28,500	27,700	97
	Hampden Hampshire	172,400 50,800	170,100 49,800	99 98
Between 25-49%	CONNECTICUT			
	Tolland	45,600	44,800	98
Between 5-24%	CONNECTICUT			
	Hartford	328,900	324,300	99
Station Totals	VERMONT			
	Windham	16,600	15,900	96
Net Weekly Circulation (1993)		642,800	632,600	98
Average Daily Circulation (1993)				271,600 147,800

Massachusetts—Springfield

WWLP
Ch. 22

Network Service: NBC.

Licensee: Brissette TV of Springfield Inc., Box 2210, Springfield, MA 01102-2210.

Studio: Provin Mountain, Feeding Hills, MA 01030.

Mailing Address: Box 2210, Springfield, MA 01102-2210.

Telephone: 413-786-2200. **Fax:** 413-786-7144.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3390-kw max. visual. Antenna: 880-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level.

Latitude 42° 05' 05"
Longitude 72° 42' 14"

Requests modification of CP for change to 4455-kw max. visual, 876-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level, transmitter 591 N. West St., Agawam. BMPCT-930826KE.

Transmitter: Provin Mountain, Agawam, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; ChannelMaster, Harris receivers.

News Service: AP.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: March 17, 1953. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to present owner approved Dec. 24, 1991.

Represented (sales): Blair Television.

Personnel:

- William Pepin, President & General Manager.
- E. Holland Low, Vice President.
- Constance O'Brien, Vice President, Business Affairs.
- Vincent Burke, Station Manager.
- Fred Steinman, Local Sales Manager.
- Keith Silver, News Director.
- Max Marek, Chief Engineer.
- John Baran, Promotion Manager.
- Francis Kozlowski Jr., Traffic Manager.
- Rich Tettemer, Sports Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Springfield. **ADI:** Springfield, MA. **Rank:** 98.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WWLP BPCT-4795 Granted 12/19/75

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	28,500	27,700	97
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
Between 5-24%	CONNECTICUT			
	Hartford	328,900	324,300	99
	Middlesex	56,200	55,300	98
	Tolland	45,600	44,800	98
	MASSACHUSETTS			
	Berkshire	54,000	53,200	99
	Worcester	267,100	263,800	99
	VERMONT			
	Windham	16,600	15,900	96
Station Totals		1,020,100	1,004,900	99
Net Weekly Circulation (1993)				288,000
Average Daily Circulation (1993)				156,100

Massachusetts—Worcester

WUNI
(formerly WHLL)
Ch. 27

Network Service: Univision.

Licensee: Sibos Inc., 33 4th Ave., Needham, MA 02194.

Studio: 33 4th Ave., Needham, MA 02194.

Telephone: 617-443-2727. Fax: 617-443-2750.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2301-kw max. visual, 230-kw max. aural. Antenna: 1531-ft. above av. terrain, 1315-ft. above ground, 2015-ft. above sea level.

Latitude 42° 20' 01"
Longitude 71° 42' 53"

Holds CP for change to 1150-kw max. visual. BPCT-921102KG.

Transmitter: Stiles Hill, Cross St., Boylston.

Satellite Earth Station: Microdyne, 7-meter.

News Service: CNN.

Ownership: Corridor Broadcasting Corp. (Group Owner).

Began Operation: January 2, 1970. Sale to present owner by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC Oct. 18, 1983. Previous sale by America Group Management Corp. approved April 21, 1977. Began subscription TV operation Sept. 8, 1980. Resumed independent operation Jan. 1, 1986.

Personnel:

- Michael Nurse, Vice President & General Manager.
- Gary Marder, General Sales Manager.
- Tom Carey, Marketing Manager.
- Wilma Colon, News Director.
- Lillian Chan, Program Director.
- Fran Vacari, Chief Engineer.
- Frank Litardo, Promotion Director.
- Stephen Libuda, Production Manager.

Highest 30 Sec. Rate: \$400.

City of License: Worcester. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WUNI BNPCT-7059 Granted 11/14/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MASSACHUSETTS			
	Middlesex	520,200	514,800	99
	Norfolk	227,500	225,600	99
	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
	NEW HAMPSHIRE			
	Sullivan	15,300	14,900	97
Station Totals		1,291,100	1,274,700	99
Net Weekly Circulation (1993)				106,300
Average Daily Circulation (1993)				23,400

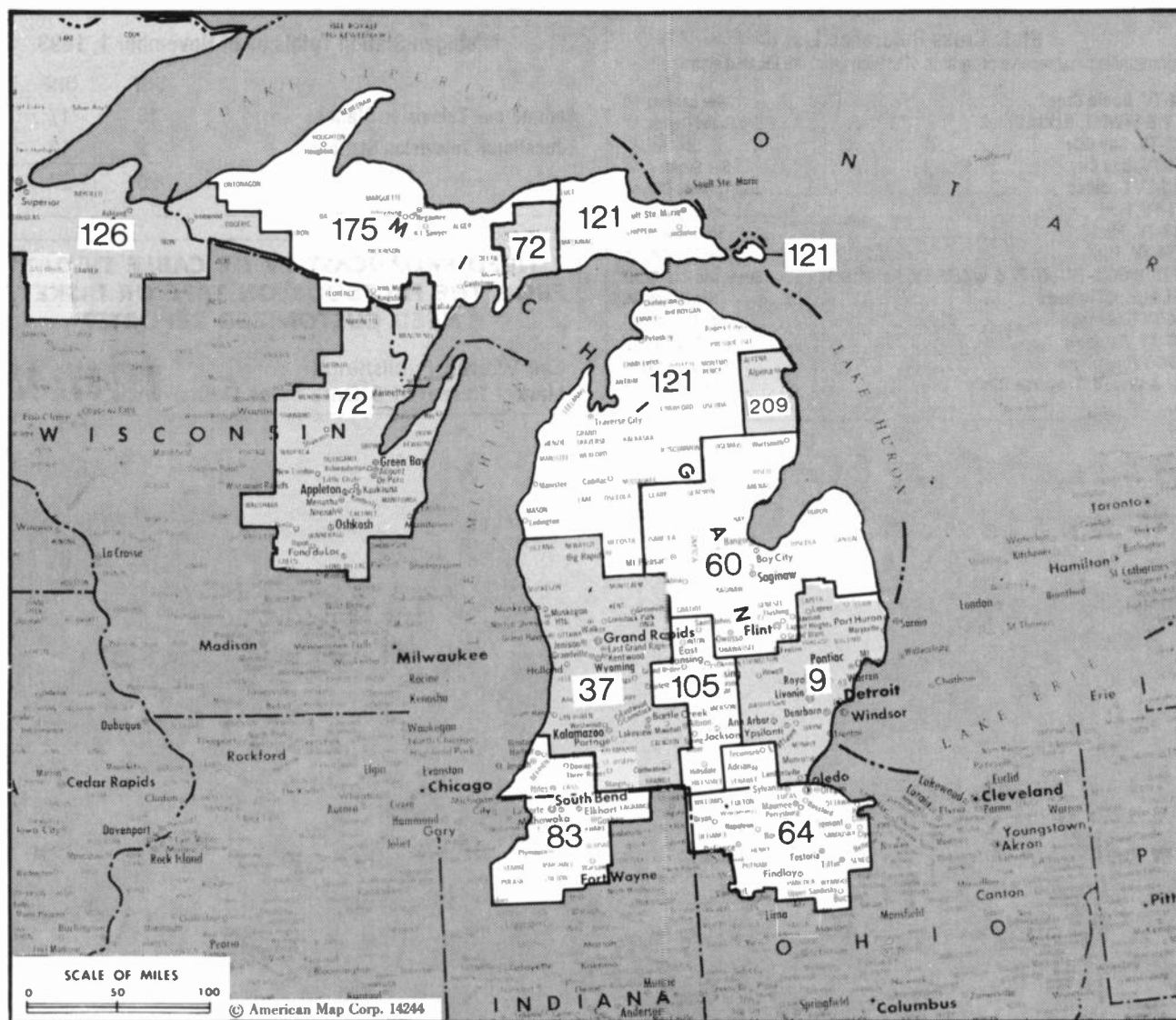
Massachusetts

WSBK-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	CONNECTICUT			
	Hartford	328,900	324,300	99
	Litchfield	68,100	67,000	98
	Middlesex	56,200	55,300	98
	New Haven	308,900	305,100	99
	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
	GEORGIA			
	Clay	1,200	1,200	100
	Lamar	4,900	4,800	98
	IOWA			
	Adams	2,000	2,000	100
	IOAHO			
	Boise	1,400	1,400	100
	Clearwater	3,200	3,100	97
	INOIANA			
	Hancock	16,500	16,300	99
	Owen	6,800	6,700	99
	Switzerland	2,900	2,800	97
	KANSAS			
	Dickinson	7,600	7,500	99
	Edwards	1,600	1,600	100
	Greeley	700	700	100
	Lincoln	1,500	1,500	100
	Wallace	700	700	100
KENTUCKY				
Casey	5,400	5,300	98	
Grayson	8,200	8,100	99	
MASSACHUSETTS				
Dukes	5,300	5,100	96	
MAINE				
Aroostook	31,200	30,500	98	
Hancock	18,900	18,600	98	
Knox	14,700	14,300	97	
Lincoln	12,400	12,200	98	
Penobscot	55,100	54,200	98	
Piscataquis	7,300	7,200	99	
Somerset	19,000	18,600	98	
MISSOURI				
Livingston	5,600	5,500	98	
Shelby	2,800	2,800	100	
Vernon	7,300	7,200	99	
MISSISSIPPI				
Clarke	6,400	6,300	98	
MONTANA				
Daniels	900	900	100	
Powder River	800	700	88	
Valley	3,200	3,100	97	
NEBRASKA				
Blaine	300	300	100	
Furnas	2,300	2,300	100	
Harlan	1,600	1,600	100	
Morrill	2,100	2,100	100	
Rock	800	800	100	

WSBK-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEW HAMPSHIRE			
	Carroll	15,200	14,900	98
	NEW MEXICO			
	Eddy	17,400	17,100	98
	NEW YORK			
	Albany	116,700	115,000	99
	Broome	81,400	80,400	99
	Cayuga	29,300	28,800	98
	Columbia	24,000	23,600	98
	Delaware	18,000	17,500	97
	Greene	17,000	16,700	98
	Montgomery	20,200	19,800	98
	Oneida West	34,200	33,700	99
	Onondaga	178,500	176,500	99
	Oswego	43,300	42,800	99
	Otsego	22,100	21,600	98
	Rensselaer	58,000	57,100	98
	Schenectady	59,500	58,800	99
	Schoharie	11,500	11,300	98
	Tioga	19,100	18,800	98
	Warren	23,200	22,800	98
	Washington	20,800	20,500	99
	PENNSYLVANIA			
	Sullivan	2,300	2,200	96
	RHODE ISLAND			
	Bristol	17,700	17,600	99
	SOUTH CAROLINA			
	Jasper	5,500	5,400	98
	Marlboro	10,100	9,900	98
	SOUTH DAKOTA			
	Spink	3,000	3,000	100
	TENNESSEE			
	Cannon	4,100	4,100	100
	Macon	6,300	6,300	100
	TEXAS			
Kimble	1,600	1,500	94	
VIRGINIA				
Norfolk City	91,100	90,500	99	
Portsmouth City	39,100	38,800	99	
Va Beach City	145,800	145,100	100	
VERMONT				
Bennington	14,000	13,700	98	
Caledonia	10,700	10,500	98	
Essex	2,500	2,500	100	
Orleans	8,900	8,800	99	
Windsor	22,100	21,500	97	
WASHINGTON				
Ferry	2,300	2,200	96	
WISCONSIN				
Washburn	5,600	5,500	98	
WEST VIRGINIA				
Ritchie	3,900	3,800	97	
Tyler	3,700	3,700	100	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Detroit, MI	1,739,100	9	WADL (38), WDIV (4), WGPR-TV (62), WJBK-TV (2), WKBD-TV (50), WXDN (20), WXYZ-TV (7)
Grand Rapids-Kalamazoo-Battle Creek, MI	626,700	37	WLLA (64), WDOD-TV (8), WDTV (41), WTLJ (54), WWMT (3), WXMI (17), WZZM-TV (13)
Flint-Saginaw-Bay City, MI	457,800	60	WAOP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Toledo, OH	407,600	64	WNWD-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Green Bay-Appleton, WI	366,100	72	WBAY-TV (2), WFRV-TV (5), WGBA (26), WJMN-TV (3), WLUK-TV (11), WXGZ-TV (32)
South Bend-Elkhart, IN	299,600	83	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Lansing, MI	230,200	105	WBSX (31), WILX-TV (10), WLAJ (53), WLNS-TV (6), WSYM-TV (47)
Traverse City-Cadillac, MI	185,200	121	WGKI (33), WGKU (45), WGTQ (8), WGTU (29), WPBN-TV (7), WTDN-TV (4), WWTV (9), WWUP-TV (10)
Duluth, MN-Superior, WI	170,900	126	KBJR-TV (6), KDHL (3), WDID-TV (10), WIRT (13)
Marquette, MI	82,100	175	WLUC-TV (6)
Alpena, MI	16,000	209	WBKB-TV (11)

— NEW AREA CODES —

State	Before	After	Effective Date
Michigan	313	313 Monroe, Washtenaw & Wayne counties. 810 Genesee, Lapeer, Macomb, Oakland, St. Clair & Sanilac counties.	December 1, 1993
North Carolina	919	919 Raleigh & Rocky Mount calling zones. 910 Fayetteville, Greensboro & Wilmington calling zones.	November 14, 1993

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WILX-TV, Battle Creek	See Lansing, MI
WOTV & WWMT, Battle Creek	See Grand Rapids, MI
WJRT-TV, Bay City	See Flint, MI
WEYI-TV, Bay City	See Saginaw, MI
WPBN-TV Cadillac	See Traverse City, MI
WEYI-TV, Flint	See Saginaw, MI
WLNS-TV, Flint	See Lansing, MI
WNEM-TV, Flint	See Bay City, MI
WWMT, WOOD-TV, WOTV & WZZM-TV, Kalamazoo	See Grand Rapids, MI
WADL Mount Clemens	See Detroit, MI
WILX-TV Onondaga	See Lansing, MI
WJRT-TV, Saginaw	See Flint, MI
WNEM-TV, Saginaw	See Bay City, MI
WGKI & WWTV, Traverse City	See Cadillac, MI

Michigan Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	18	17	35
Educational Television Stations	2	10	12
	20	27	47

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Michigan—Alpena

WBKB-TV

Ch. 11

Network Service: CBS.

Licensee: Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

Studio: 1390 Bagley St., Alpena, MI 49707.

Telephone: 517-356-3434.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25.00"
Longitude 83° 31' 22.50"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

Satellite Earth Stations: RCA Americom, 4.5-meter Ku-band; 3.8-meter C-band; M/A-Com, Standard Communications receivers.

News Services: CBS, UPI.

Ownership: Thunder Bay Broadcasting Corp.

Began Operation: September 22, 1975.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Stephen A. Marks, President.

Curtis W. Smith, Vice President & General Manager.

Barb Bowen, General Sales Manager.

Cher Allen, Local Sales Manager.

Mark Nowak, Chief Engineer.

Terese Thomas, News Director.

Theresa Stoppa, Business Manager.

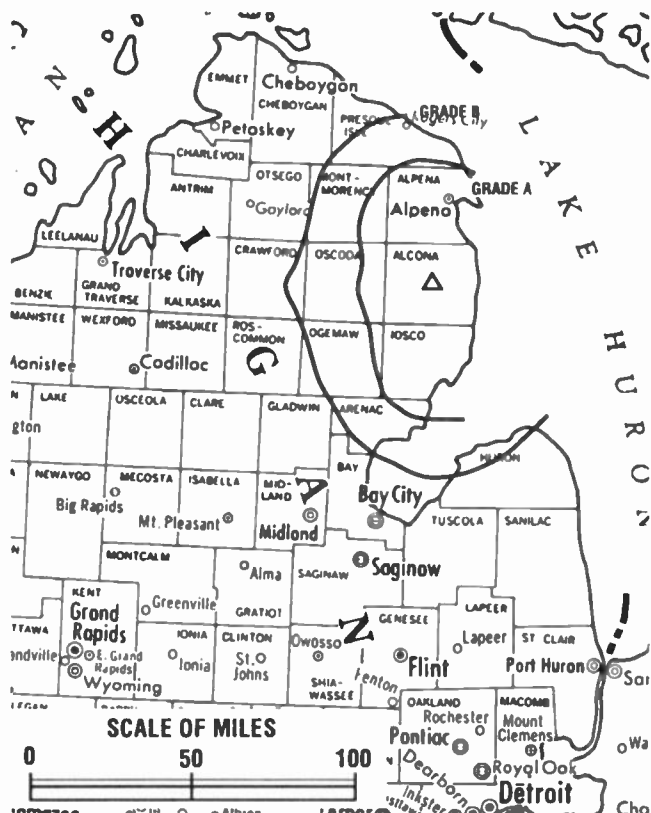
Michael Stroud, Production Manager.

Rates: On request.

City of License: Alpena. ADI: Alpena. Rank: 209.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alcona	4,300	4,200	98
	Alpena	11,900	11,500	97



WBKB-TV BMPCT-7586 Granted 6/20/75 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Iosco	11,800	11,700	99
	Montmorency	3,700	3,600	97
	Oscoda	3,400	3,300	97
	Presque Isle	5,400	5,200	96
Between 25-49%	MICHIGAN			
	Arenac	5,800	5,700	98
	Ogemaw	7,500	7,400	99
Between 5-24%	MICHIGAN			
	Huron	13,200	13,000	98
	Roscommon	9,000	8,900	99
Station Totals		76,000	74,500	98
Net Weekly Circulation (1993)				38,100
Average Daily Circulation (1993)				22,300

Michigan—Ann Arbor

WBSX

Ch. 31

Network Service: Home Shopping Network.

Licensee: Blackstar Communications Inc., 3975 Varsity Dr., Ann Arbor, MI 48108.

Studio: 3975 Varsity Dr., Ann Arbor, MI 48108.

Telephone: 313-973-7900. Fax: 313-973-7906.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude	42°	22'	25"
Longitude	84°	04'	10"

Transmitter: RFD M-52, Lyndon Twp.

Satellite Earth Stations: Gardiner, 5.6-meter C-band; Gardiner, 4.6-meter Ku-band; AFC, 3.5-meter C-band; Microdyne receivers.

Ownership: Blackstar Communications (Group Owner).

Began Operation: January 12, 1981. Sale to present owner by FAB Communications approved by FCC July 10, 1989 (Television Digest, Vol. 28:52; 29:20).

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Lohnes & Culver.

Personnel:

Christopher Webb, Vice President & General Manager.
 Robert Thompson, Chief Engineer.
 Jerry Samons, Production Manager.
 Laura Miller, Business Manager.

Highest 30 Sec. Rate: \$135.



WBSX BMPCT-800522KF Granted 9/10/80 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Ann Arbor. ADI: Lansing. Rank: 105.

Michigan—Bay City-Saginaw-Flint

WNEM-TV

Ch. 5

Network Service: NBC.

Licensee: Meredith Corp., Box 531, Saginaw, MI 48606.

Studios: 107 N. Franklin St., Saginaw, MI 48606; 5409 Gateway Centre, Flint, MI 48507.

Telephones: 517-755-8191 (Saginaw); 313-232-3900 (Flint).

Fax: 517-758-2110 (Saginaw); 313-234-5628 (Flint).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1049-ft. above ground, 1635-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, MI.

Satellite Earth Station: Harris; Drake, Harris receivers.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

Began Operation: February 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring, P.C.

Personnel:

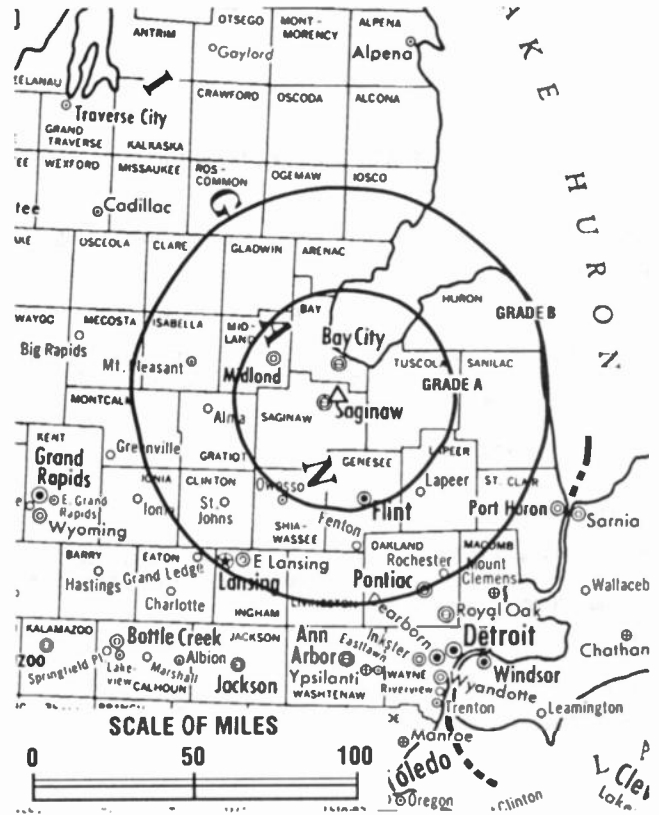
Paul Virciglio, Vice President & General Manager.
Peggy Madigan, General Sales Manager.
Julie Zoumaris, National Sales Manager.
Nelson Burg, News Director.
Bill Avery, Program Director.
Greg Surma, Director of Engineering.
Pat DeCorte, Business Manager.
John Haupricht, Production Manager.
Michelle Keilitz, Creative Services Director.
Art Neil, Sports Director.

Rates: On request.

City of License: Bay City. ADI: Flint-Saginaw-Bay City. Rank: 60.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alcona	4,300	4,200	98
	Alpena	11,900	11,500	97
	Arenac	5,800	5,700	98
	Bay	42,100	41,700	99
	Clare	10,100	9,900	98
	Genesee	160,800	159,500	99
	Gladwin	8,600	8,400	98
	Griiot	13,800	13,600	99
	Huron	13,200	13,000	98
Iosco	11,800	11,700	99	



WNEM-TV BMPCT-3547 Granted 6/6/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Isabella	17,900	17,600	98
	Midland	28,500	28,300	99
	Ogemaw	7,500	7,400	99
	Roscommon	9,000	8,900	99
	Saginaw	78,000	77,300	99
	Sanilac	14,800	14,600	99
	Shiawassee	25,200	24,900	99
	Tuscola	19,700	19,500	99
Between 25-49%	MICHIGAN			
	Lapeer	25,400	25,200	99
Between 5-24%	MICHIGAN			
	Chippewa	11,900	11,700	98
	Clinton	20,800	20,600	99
	Livingston	40,700	40,400	99
	Missaukee	4,600	4,500	98
	Montcalm	19,300	19,100	99
	Osceola	7,600	7,500	99
Oscoda	3,400	3,300	97	
Station Totals		616,700	610,000	99
Net Weekly Circulation (1993)				421,800
Average Daily Circulation (1993)				262,000

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Michigan—Cadillac

WGKI

Ch. 33

(Operates satellite WGKU, Vanderbilt, MI)

Network Service: Fox.

Licensee: GRK Productions Joint Venture, 7400 S. 45th Rd., Cadillac, MI 49601.

Studio: 7400 S. 45th Rd., Cadillac, MI 49601.

Telephones: 616-775-9813; 616-775-0330. Fax: 616-775-1898.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 221.31-kw max. visual, 6.15-kw aural. Antenna: 1020-ft. above av. terrain, 633-ft. above ground, 2333-ft. above sea level.

Latitude 44° 08' 53"
Longitude 85° 20' 45"

Transmitter: 6.5-mi. SSE of Cadillac.

Satellite Earth Stations: Prodelin, 3.7-meter Ku-band; Prodelin, 3.7-meter C-band; Prodelin, 3.4-meter Ku-band; Prodelin, 3.4-meter C-band; ChannelMaster, 3-meter Ku-band; Uniden, Chapparral receivers.

Ownership: GRK Productions Joint Venture.

Began Operation: October 11, 1989.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Gary Knapp, President & General Manager.
- Dawna Marie, General Sales Manager.
- Julie Brinks, Operations Manager.
- Joyce Bassette, Program Director.
- Connie Knapp, Business Manager.
- Glen Walker, Chief Engineer.

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$100.

City of License: Cadillac. ADI: Traverse City-Cadillac. Rank: 121.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Manistee	8,600	8,500	99
	Missaukee	4,600	4,500	98
	Osceola	7,600	7,500	99
Between 25-49%	MICHIGAN			
	Crawford	4,700	4,600	98



WGKI BPCT-920121KH Granted 2/28/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Grand Traverse	25,300	24,900	98
	Kalkaska	5,200	5,100	98
	Mecosta	12,500	12,300	98
	Roscommon	9,000	8,900	99
	Wexford	10,200	10,100	99
Between 5-24%	MICHIGAN			
	Antrim	7,300	7,200	99
	Benzie	5,000	4,900	98
	Charlevoix	8,600	8,500	99
	Cheboygan	8,400	8,200	98
	Clare	10,100	9,900	98
	Lake	3,700	3,600	97
	Leelanau	6,500	6,400	98
	Mason	10,000	9,700	97
Otsego	6,900	6,800	99	
Station Totals		154,200	151,600	98
Net Weekly Circulation (1993)			50,600	
Average Daily Circulation (1993)			18,800	

Michigan—Cadillac-Traverse City

WWTV

Ch. 9

(Operates satellite WWUP-TV, Sault Ste. Marie, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, 2400 Commercial Dr., Auburn Hills, MI 48057.

Studios: 11360 N. 130th Ave., Cadillac, MI 49601; 3920 U.S. 31 South, Traverse City, MI 49684-0627.

Mailing Address: Box 627, Cadillac, MI 49601.

Telephone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microwave General, 5-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; 3.7-meter Ku-Band; Chapparal, Prodelin, Pinzone, Scientific-Atlanta receivers.

SNG Mobile Dish: Prodelin, 3.2-meter Ku & C-band.

News Services: AP, CBS, Conus, UPI.

Ownership: Heritage Broadcasting Group (Group Owner).

Began Operation: December 11, 1953. Sale to present owner by Wilson Communications approved by FCC March 2, 1989. Sale to Wilson Communications by Fetzer Bcstg. Co. approved by FCC Dec. 28, 1978 (Television Digest, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved July 23, 1958 (Vol. 14:25, 27).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Mario F. Iacobelli, Vice President & General Manager.
William Kring, Station Manager & Chief Financial Officer.
William H. Kleinert, General Sales Manager.
Mark Featherston, National Sales Manager.
John DeMarsh, Local Sales Manager.
Steve Smith, Director of News, Community & Public Affairs.
Sherri McKinley, Program Director.
Laurie Rutkowski, Marketing Director.
Lowell Shore, Chief Engineer.

Highest 30 Sec. Rate: \$400.

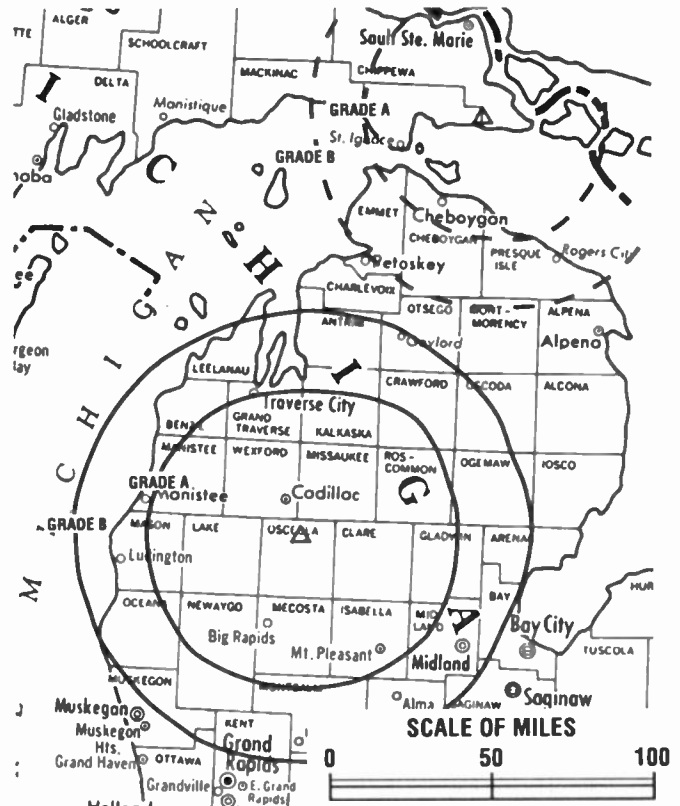
Rates: On request. WWTV is sold in combination with WWUP-TV Sault Ste. Marie, MI.

Arbitron Data: Figures include WWUP-TV, Sault Ste. Marie.

City of License: Cadillac. ADI: Traverse City-Cadillac. Rank: 121.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Antrim	7,300	7,200	99
	Benzie	5,000	4,900	98
	Charlevoix	8,600	8,500	99
	Cheboygan	8,400	8,200	98
	Chippewa	11,900	11,700	98
	Clare	10,100	9,900	98
	Crawford	4,700	4,600	98
	Emmet	9,900	9,700	98
	Gladwin	8,600	8,400	98
	Grand Traverse	25,300	24,900	98
	Isabella	17,900	17,600	98
	Kalkaska	5,200	5,100	98
	Lake	3,700	3,600	97



WWTV Doc. 14230 Granted 4/12/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Leelanau	6,500	6,400	98
	Luce	2,100	2,000	95
	Mackinac	4,400	4,300	98
	Manistee	8,600	8,500	99
	Mason	10,000	9,700	97
	Mecosta	12,500	12,300	98
	Missaukee	4,600	4,500	98
	Montmorency	3,700	3,600	97
	Oceana	8,300	8,100	98
	Osceola	7,600	7,500	99
	Oscoda	3,400	3,300	97
	Otsego	6,900	6,800	99
	Presque Isle	5,400	5,200	96
	Roscommon	9,000	8,900	99
Wexford	10,200	10,100	99	
Between 25-49%	MICHIGAN			
	Gratiot	13,800	13,600	99
	Midland	28,500	28,300	99
	Newaygo	14,400	14,200	99
	Ogemaw	7,500	7,400	99
WISCONSIN	Florence	1,800	1,800	100
	MICHIGAN			
Between 5-24%	Alger	3,300	3,200	97
	Alpena	11,900	11,500	97
	Arenac	5,800	5,700	98
	Delta	14,500	14,200	98
	Oickinson	10,800	10,700	99
	Iosco	11,800	11,700	99
	Marquette	25,600	25,300	99
	Montcalm	19,300	19,100	99
	Schoolcraft	3,300	3,200	97
	Station Totals		402,100	395,400
Net Weekly Circulation (1993)				246,800
Average Daily Circulation (1993)				150,700

Michigan—Cheboygan

WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

Network Service: NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304-2863.

Studio: U.S. Rte. 23, 6.7-mi E of Cheboygan.

Telephone: 313-352-7560.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude	45°	39'	01"
Longitude	84°	20'	37"

Transmitter: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Roscor, 2.4-meter Ku-band; Harris, 6.1-meter Ku-band; Harris, 3-meter Ku-band; Vertex, 4.6-meter Ku-band; ADM, 4-meter C-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: May 16, 1959. Sale by Beam Communications Corp. to present owner approved by FCC August 2, 1990.

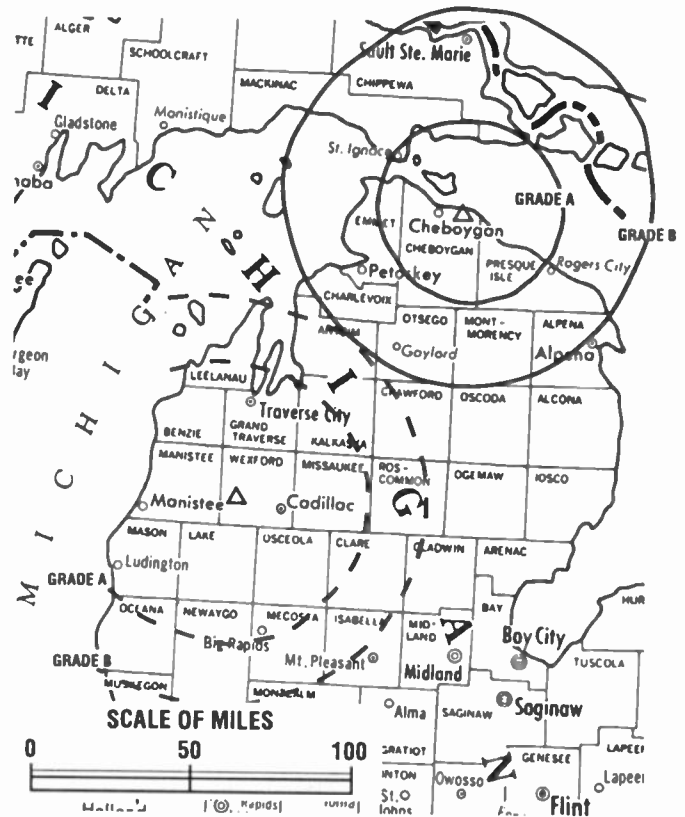
Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Greg Wittland, General Manager.
 Sam Curcuro, General Sales Manager.
 Cathy Marsh, Local Sales Manager.
 Linda Kimble, National Sales Manager.
 Curt Morgan, Chief Engineer.



WTOM-TV BPCT-2717 Granted 12/9/59 © American Map Corp., No. 14244

Michael Kent, News Director.
 Sue McQuaid, Promotion Director.
 J. M. Sullivan, Production Manager.
 Wendy Kurmin, Business Manager.

Rates: See WPBN-TV, Traverse City.

Arbitron Data: Included with WPBN-TV, Traverse City.

City of License: Cheboygan. ADI: Traverse City-Cadillac. Rank: 121.

Michigan—Mount Clemens-Detroit

WADL

Ch. 38

Network Service: None, independent.

Licensee: Adell Bcstg. Corp., 22590 15 Mile Rd., Mount Clemens, MI 48043.

Studio: 35000 Adell Rd., Mount Clemens, MI 48043.

Telephone: 313-790-3838. Fax: 313-790-3841.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"

Longitude 82° 53' 15"

Transmitter: 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

Ownership: Adell Broadcasting Corp.

Began Operation: May 20, 1989.

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Frank Adell, General Manager.

Jim Panagos, General Sales & Programming Manager.

Jim Kuhns, Chief Engineer.

Kevin Adell, Marketing.

Rates: On request.

City of License: Mount Clemens. ADI: Detroit. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MICHIGAN Macomb	269,200	268,000	100



WADL BMPCT-880705KE Granted 9/8/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Wayne	770,000	763,000	99
Station Totals		1,039,200	1,031,000	99
Net Weekly Circulation (1993)			75,000	
Average Daily Circulation (1993)			20,300	

Michigan—Detroit

WDIV
Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

Studio: 550 W. Lafayette Blvd., Detroit, MI 48231.

Telephone: 313-222-0444. **TWX:** 810-221-1623. **Fax:** 313-222-0471.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: June 3, 1947. Exchange by Evening News for WTOP-TV (now WUSA), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Alan Frank, Vice President & General Manager.
- Henry Maldonado, Vice President, Programming & Promotion.
- Mort Crim, Vice President, Community Affairs.
- Ted Pearse, General Sales Manager.
- David Murray, Local Sales Manager.
- Bob Weed, National Sales Manager.
- Laura Benavides, Press & Publicity Manager.
- Marcus Williams, Chief Engineer.
- Marcia Etienne, Director of Business & Administrative Affairs.
- Sue Ayala, Operations Manager.
- Kathy Salazar, Business Manager.
- Carol Rueppel, News Director.
- Terri Turpin-Amato, Promotion Manager.
- Mary Ann Rusch, Research Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3802.

City of License: Detroit. **ADI:** Detroit. **Rank:** 9.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WDIV BPCT-880308KF Granted 7/29/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Genesee	160,800	159,500	99
	Jackson	54,800	54,300	99
	Lenawee	32,200	31,800	99
Between 5-24%	MISSOURI			
	Carter	2,200	2,100	95
	SOUTH DAKOTA			
	Hyde	700	700	100
	ARKANSAS			
	Izard	4,800	4,600	96
	Lawrence	6,700	6,600	99
	KENTUCKY			
	Cumberland	2,700	2,700	100
	MICHIGAN			
Alcona	4,300	4,200	98	
Alger	3,300	3,200	97	
Hillsdale	16,000	15,700	98	
Houghton	13,200	12,800	97	
Huron	13,200	13,000	98	
Keweenaw	800	800	100	
Menominee	9,800	9,700	99	
Montmorency	3,700	3,600	97	
Osceola	7,600	7,500	99	
MISSOURI				
Harrison	3,500	3,400	97	
Ripley	4,900	4,700	96	
Shannon	3,000	2,800	95	
Sullivan	2,600	2,600	100	
NORTH DAKOTA				
La Moure	2,000	2,000	100	
(Continued on page A-634)				
Station Totals		2,366,900	2,346,100	99
Net Weekly Circulation (1993)				1,672,500
Average Daily Circulation (1993)				994,000

Michigan—Detroit

WGPR-TV

Ch. 62

Network Service: None, independent.

Licensee: WGPR Inc., 3140 E. Jefferson Ave., Detroit, MI 48207.

Studio: 3140-46 E. Jefferson Ave., Detroit, MI 48207.

Telephone: 313-259-8862. Fax: 313-259-6662.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 759-kw horizontal visual, 75.9-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1000-ft. above ground, 1662-ft. above sea level.

Latitude 42° 27' 13"
Longitude 83° 09' 50"

Transmitter: One Radio Plaza, Royal Oak Twp., MI.

Satellite Earth Stations: Harris, 5-meter; Harris, 4.6-meter; M/A-Com, 3.3-meter; M/A-Com, Harris, Pinzone receivers.

Ownership: WGPR Inc.

Began Operation: September 29, 1975.

Represented (sales): Roy Wade Enterprises.

Represented (legal): Hogan & Hartson.

Personnel:

- George Mathews, President & General Manager.
- James O. Dugan, Vice President.
- Michelle DeSouza, Traffic & Production Manager.
- Celestine Harris, Public Relations & Promotion Director.
- Albert Ruedemann, Chief Engineer.
- Lucia Harvin, News Director.
- Joe Spencer, Program Director.
- Roger Williams, Business Manager.

Highest 30 Sec. Rate: \$100.

City of License: Detroit. ADI: Detroit. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WGPR-TV BNPCT-7498 Granted 6/12/74 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN			
	Macomb	269,200	268,000	100
	Monroe	47,100	46,700	99
	Oakland	424,000	421,800	99
	Wayne	770,000	763,000	99
Station Totals		1,510,300	1,499,500	99
Net Weekly Circulation (1993)			184,000	
Average Daily Circulation (1993)			57,000	

Michigan—Detroit

WJBK-TV

Ch. 2

Network Service: CBS.

Licensee: WJBK License Inc., Box 2000, Southfield, MI 48037.

Studio: 16550 W. 9 Mile Rd., Southfield, MI 48075.

Mailing Address: Box 2000, Southfield, MI 48037.

Telephone: 313-557-2000. **TWX:** 810-224-4876. **Fax:** 313-552-0280.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Holds CP for change to 47.5-kw visual, 794-ft. above av. terrain, 800-ft. above ground, 1476-ft. above sea level; lat. 42° 27' 38", long. 83° 12' 50", transmitter to 16550 W. 9 Mile Rd., Southfield. BPCT-930217K1.

Transmitter: Southfield, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 7-meter C-band; Vertex, 6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS, UPI.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: October 24, 1948. Transfer of control to trustee granted by FCC Sept. 1, 1992. Transfer of control to present owner granted April 13, 1993.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Steve Antoniotti, President & General Manager.
Spencer Koch, Vice President, Sales & Station Manager.
Dillard Scott, Vice President, Finance & Administration.
Ken Ryczyn, National Sales Manager.
Wayne Joseph, Local Sales Manager.
Debra Lawson, Community Affairs Director.
Jeff Forster, Operations Manager.
Carolyn Worford, Program Manager.
Gloria Peterson, Controller.
Mort Meisner, News Director.
Katy Baetz, Promotion Director.
Steve Schram, Marketing Director.

Rates: On request.

City of License: Detroit. **ADI:** Detroit. **Rank:** 9.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

	MICHIGAN			
50% & Over	Lapeer	25,400	25,200	99
	Livingston	40,700	40,400	99
	Macomb	269,200	268,000	100
	Monroe	47,100	46,700	99
	Oakland	424,000	421,800	99
	St Clair	54,300	53,700	99
	Washtenaw	106,900	105,000	98
	Wayne	770,000	763,000	99
Between 25-49%	MICHIGAN			
	Genesee	160,800	159,500	99
	Houghton	13,200	12,800	97
	Keweenaw	800	800	100
	Sanilac	14,800	14,600	99



WJBK-TV BPCT-930217K1 Granted 5/28/93 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	TEXAS			
	King	100	100	100
Between 5-24%	ARKANSAS			
	Lawrence	6,700	6,600	99
	GEORGIA			
	Burke	7,100	6,900	97
	Wilkes	4,000	3,900	98
	ILLINOIS			
	Macoupin	18,200	17,900	98
	KENTUCKY			
	Cumberland	2,700	2,700	100
	MICHIGAN			
Alger	3,300	3,200	97	
Jackson	54,800	54,300	99	
Lenawee	32,200	31,800	99	
Menominee	9,800	9,700	99	
Ontonagon	3,600	3,500	97	
Osceola	7,600	7,500	99	
MISSOURI				
Dent	5,300	5,100	96	
Sullivan	2,600	2,600	100	
NEBRASKA				
Rock	800	800	100	
NEW HAMPSHIRE				
Belknap	19,300	19,100	99	
OHIO				
Fulton	13,900	13,700	99	
Lucas	178,800	177,300	99	
SOUTH CAROLINA				
Bamberg	5,600	5,500	98	
Saluda	5,800	5,700	98	
Station Totals		2,309,400	2,289,400	99
Net Weekly Circulation (1993)				1,630,500
Average Daily Circulation (1993)				850,200

Michigan—Detroit

WKBD-TV

Ch. 50

Network Service: Fox.

Licensee: Paramount Stations Group Inc., 15 Columbus Circle, New York, NY 10023.

Studio: 26905 W. 11 Mile Rd., Southfield, MI 48037.

Mailing Address: Box 50, Southfield, MI 48037.

Telephone: 313-350-5050. TWX: 810-224-4897. Fax: 313-355-2692.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 W. 11 Mile Rd., Southfield, MI.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Headline News, UPI.

Ownership: Paramount Stations Group Inc. (Group Owner).

Began Operation: January 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26). Sale by Field Enterprises Holdings Ltd. to Cox approved by FCC Jan. 30, 1984 (Vol. 23:21, 40). Sale to present owner approved Aug. 27 1993 (Vol. 32:45; 33:25).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Duane G. Kell, Vice President & General Manager.

Ellen M. Bramson, General Sales Manager.

Bill Tynan, Local Sales Manager.

Phil Cini, Sales Manager.

Helen Pasakarnis, News Director.

Paul A. Prange, Program Director.

Toby Cunningham, Promotion Director.

Bob Fitzgerald, Business Manager.

Kelly Collins, Marketing Director.

David L. Jerrell, Director of Operations.

Gene Faulkner, Chief Engineer.

Rates: On request.

City of License: Detroit. ADI: Detroit. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	MICHIGAN			
	Houghton	13,200	12,800	97
	Keweenaw	800	800	100
	Livingston	40,700	40,400	99
	Macomb	269,200	268,000	100
	Marquette	25,600	25,300	99
	Monroe	47,100	46,700	99
	Oakland	424,000	421,800	99
	St Clair	54,300	53,700	99
	Washtenaw	106,900	105,000	98
	Wayne	770,000	763,000	99
Between 25-49%	MICHIGAN			
	Alger	3,300	3,200	97
	Alpena	11,900	11,500	97
	Baraga	3,100	3,000	97
	Charlevoix	8,600	8,500	99
	Delta	14,500	14,200	98
	Dickinson	10,800	10,700	99
	Emmet	9,900	9,700	98
	Genesee	160,800	159,500	99
	Gogebic	7,300	7,200	99



WKBD-TV BPCT-4349 Granted 12/11/70

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Hillsdale	16,000	15,700	98
	Ingham	103,500	102,300	99
	Iosco	11,800	11,700	99
	Iron	5,600	5,500	98
	Jackson	54,800	54,300	99
	Lapeer	25,400	25,200	99
	Lenawee	32,200	31,800	99
	Luce	2,100	2,000	95
	Ontonagon	3,600	3,500	97
	Sanilac	14,800	14,600	99
Schoolcraft	3,300	3,200	97	

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MICHIGAN			
	Alcona	4,300	4,200	98
	Antrim	7,300	7,200	99
	Bay	42,100	41,700	99
	Cheboygan	8,400	8,200	98
	Chippewa	11,900	11,700	98
	Clare	10,100	9,900	98
	Clinton	20,800	20,600	99
	Eaton	35,000	34,700	99
	Gratiot	13,800	13,600	99
	Ionia	19,000	18,800	99
	Isabella	17,900	17,600	98
	Kalamazoo	85,000	84,100	99
	Kent	187,600	185,200	99
	Mackinac	4,400	4,300	98
	Menominee	9,800	9,700	99
	Midland	28,500	28,300	99
Otsego	6,900	6,800	99	
Ottawa	65,900	65,100	99	
Saginaw	78,000	77,300	99	

(Continued on page A-634)

Station Totals	3,291,300	3,259,700	99
Net Weekly Circulation (1993)			1,567,800
Average Daily Circulation (1993)			680,500

Michigan—Detroit

WXON

Ch. 20

Network Service: None, independent.

Licensee: WXON-TV Inc., 27777 Franklin Rd., Suite 1220, Southfield, MI 48034.

Studio: 26935 W. 11 Mile Rd., Southfield, MI 48034.

Telephone: 313-355-2020. Fax: 313-355-0368.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26935 W. 11 Mile Rd., Southfield.

Satellite Earth Station: M/A-Corn, 4.7-meter Ku-band.

News Service: UPI.

Ownership: WXON-TV Inc.

Began Operation: September 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Began operation Dec. 9, 1972.

Represented (sales): TV Rep Inc.

Represented (legal): Arthur V. Belendiuk.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Douglas Johnson, Vice President & General Manager.

Michael Berman, Station Manager.

Jack Dabbah, Local Sales Manager.

Howard Levinson, National Sales Manager.

A. J. Schweizer, Operations Manager.

Gary King, Chief Engineer.

Tracey Nichol, Publicity & Promotions.

Melanie Johnson, News Director.

Kathleen Dubro, Business Manager.

Rates: On request.

City of License: Detroit. ADI: Detroit. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Macomb	269,200	268,000	100
	St Clair	54,300	53,700	99
	Wayne	770,000	763,000	99



WXON BPCT-4943 Granted 6/10/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Lapeer	25,400	25,200	99
	Livingston	40,700	40,400	99
	Monroe	47,100	46,700	99
	Oakland	424,000	421,800	99
	Washtenaw	106,900	105,000	98
Between 5-24%	MICHIGAN			
	Genesee	160,800	159,500	99
	Hillsdale	16,000	15,700	98
	Jackson	54,800	54,300	99
	Lenawee	32,200	31,800	99
	Sanilac	14,800	14,600	99
OHIO	Fulton	13,900	13,700	99
	Ottawa	15,300	15,200	99
	Station Totals	2,045,400	2,028,600	99
Net Weekly Circulation (1993)			910,000	
Average Daily Circulation (1993)			373,700	

Michigan—Detroit

WXYZ-TV

Ch. 7

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., 28th Floor, Cincinnati, OH 45202.

Studio: 20777 W. 10 Mile Rd., Southfield, MI 48037.

Mailing Address: Box 789, Southfield, MI 48037.

Telephone: 313-827-7777. TWX: 810-224-4924. Fax: 313-827-4454.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. 10 Mile Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Standard Communications receivers.

News Services: ABC, AP.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: October 9, 1948. FCC approved sale to present owner by American Bcstg. Cos. Nov. 14, 1985.

Represented (sales): Katz American Television.

Represented (legal): Baker & Hostetler.

Personnel:

Thomas Greisdorn, Vice President & General Manager.
Grace Gilchrist, Station Manager.
Robert Sliva, General Sales Manager.
Joe Trondle, Local Sales Manager.
Mike MacLean, National Sales Manager.
Walter Kraft, News Director.
Marla Drutz, Program Director.
Milda Skorupskas, Traffic Manager.
Jan Qualtiere, Business Manager.
Thomas Polk, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3600.

City of License: Detroit. ADI: Detroit. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lapeer	25,400	25,200	99
	Lenawee	32,200	31,800	99
	Livingston	40,700	40,400	99
	Macomb	269,200	268,000	100
	Monroe	47,100	46,700	99
	Oakland	424,000	421,800	99
	St Clair	54,300	53,700	99
	Sanilac	14,800	14,600	99
	Washtenaw	106,900	105,000	98
	Wayne	770,000	763,000	99



WXYZ-TV BPCT-2490 Granted 7/10/58 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Genesee	160,800	159,500	99
	Hillsdale	16,000	15,700	98
Between 5-24%	Jackson	54,800	54,300	99
	NEBRASKA			
	Rock	800	800	100
	ILLINOIS			
	Macoupin	18,200	17,900	98
	MICHIGAN			
	Alcona	4,300	4,200	98
	Houghton	13,200	12,800	97
	Ingham	103,500	102,300	99
	Iosco	11,800	11,700	99
	Keweenaw	800	800	100
	Ontonagon	3,600	3,500	97
Osceola	7,600	7,500	99	
Shiawassee	25,200	24,900	99	
Tuscola	19,700	19,500	99	
NORTH DAKOTA				
Golden Valley	800	800	100	
Hettinger	1,300	1,300	100	
La Moure	2,000	2,000	100	
OHIO				
Lucas	178,800	177,300	99	
Ottawa	15,300	15,200	99	
PENNSYLVANIA				
Clearfield	29,600	29,100	98	
Eik	13,000	12,800	98	
Station Totals		2,465,700	2,444,100	99
Net Weekly Circulation (1993)				1,739,500
Average Daily Circulation (1993)				1,067,800

Michigan—Escanaba

WJMN-TV

Ch. 3

(Satellite of WFRV-TV, Green Bay, WI)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: See WFRV-TV, Green Bay, WI

Telephone: 906-786-7767.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"
Longitude 86° 56' 52"

Transmitter: 4.3-mi. S of Trenary, MI.

News Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: October 7, 1969.

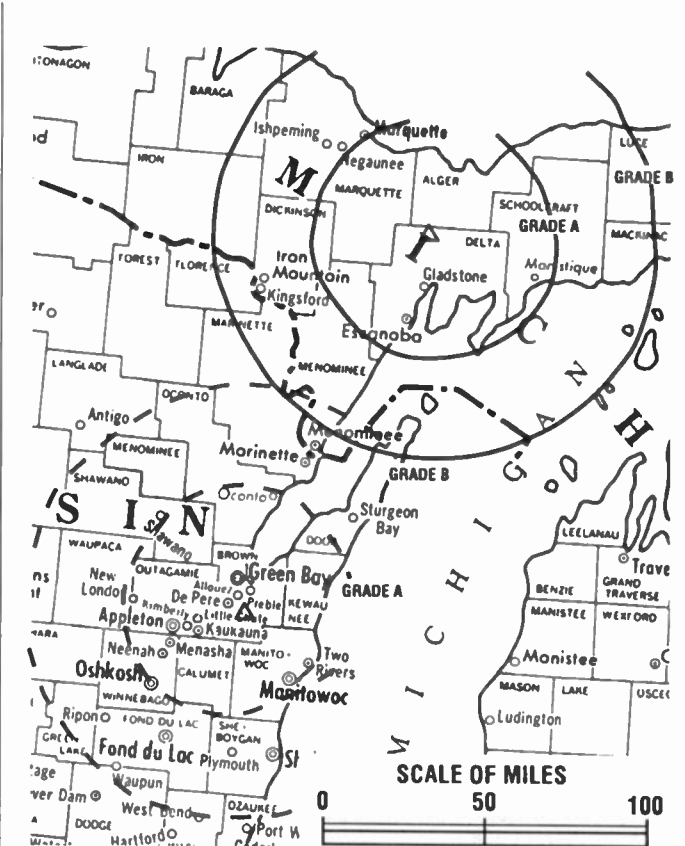
Personnel:

See WFRV-TV, Green Bay, WI.

Rates: See WFRV-TV, Green Bay, WI.

City of License: Escanaba. ADI: Green Bay-Appleton. Rank: 72.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WJMN-TV BPCT-5997 Granted 4/23/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alger	3,300	3,200	97
	Delta	14,500	14,200	98
	Dickinson	10,800	10,700	99
	Houghton	13,200	12,800	97
	Iron	5,600	5,500	98
	Luce	2,100	2,000	95
	Marquette	25,600	25,300	99
	Ontonagon	3,600	3,500	97
	Schoolcraft	3,300	3,200	97
	WISCONSIN			
Florence	1,800	1,800	100	
Between 25-49%	MICHIGAN			
	Baraga	3,100	3,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Gogebic	7,300	7,200	99
	Keweenaw	800	800	100
	Mackinac	4,400	4,300	98
	WISCONSIN			
Iron	2,600	2,600	100	
Between 5-24%	MICHIGAN			
	Menominee	9,800	9,700	99
	WISCONSIN			
Marinette	15,900	15,800	99	
Station Totals		127,700	125,600	98
Net Weekly Circulation (1993)				76,000
Average Daily Circulation (1993)				45,000

Michigan—Flint-Saginaw-Bay City

WJRT-TV

Ch. 12

Network Service: ABC.

Licensee: Flint License Subsidiary Corp.

Studio: 2302 Lapeer Rd., Flint, MI 48503.

Telephone: 313-233-3130. Fax: 313-257-2834.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 34.76-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: 7401 Burt Rd., St. Charles.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, 4.6-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Andrew receivers.

News Service: AP.

Ownership: Media/Communications Partners L.P. (Group Owner); SJL Broadcast Management Corp. (Group Owner).

Began Operation: October 12, 1958. Sale to present owners approved April 30, 1992. Sale to SJL Broadcast Management by Knight-Ridder Bcstg. approved by FCC June 8, 1989 (Television Digest, Vol. 29:13). Sale to Knight-Ridder Bcstg. by Poole Bcstg. approved by FCC Dec. 12, 1978 (Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Vol. 4:18, 19, 31).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Latham & Watkins.

Personnel:

- Thomas Bryson, Vice President & General Manager.
- Dan Aube, General Sales Manager.
- Roberta Voelker, Local Sales Manager.
- Ray Scott, National Sales Manager.
- James Bleicher, News Director.
- Sara Jo Gallock, Director of Programming & Creative Services.
- Richard Roffman, Production Manager.
- William Dayton, Chief Engineer.
- Richard Garrison, Business Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Flint. ADI: Flint-Saginaw-Bay City. Rank: 60.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
50% & Over	Alpena	11,900	11,500	97
	Arenac	5,800	5,700	98
	Bay	42,100	41,700	99
	Clare	10,100	9,900	98
	Clinton	20,800	20,600	99



WJRT-TV BNPCT-2689 Granted 4/13/55 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Genesee	160,800	159,500	99
	Gladwin	8,600	8,400	98
	Gratiot	13,800	13,600	99
	Huron	13,200	13,000	98
	Iosco	11,800	11,700	99
	Isabella	17,900	17,600	98
	Lapeer	25,400	25,200	99
	Midland	28,500	28,300	99
	Ogemaw	7,500	7,400	99
	Saginaw	78,000	77,300	99
Shiawassee	25,200	24,900	99	
Tuscola	19,700	19,500	99	
MICHIGAN				
Between 25-49%	Alcona	4,300	4,200	98
	Eaton	35,000	34,700	99
	Ingham	103,500	102,300	99
	Montcalm	19,300	19,100	99
	Roscommon	9,000	8,900	99
	Sanilac	14,800	14,600	99
MICHIGAN				
Between 5-24%	Ionia	19,000	18,800	99
	Livingston	40,700	40,400	99
	Mecosta	12,500	12,300	98
	Osceola	7,600	7,500	99
Station Totals		766,800	758,600	99
Net Weekly Circulation (1993)			515,900	
Average Daily Circulation (1993)			299,800	

Michigan—Flint

WSMH
Ch. 66

Network Service: Fox.

Licensee: Flint Television Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: G-2288 S. Ballenger Hwy., Flint, MI 48503.

Mailing Address: Box 1556, Flint, MI 48501.

Telephone: 313-767-8866. **Fax:** 313-767-8842.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Transmitter: 7114 Gary Road, Chesaning.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 3-meter C-band; Harris receivers.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: April 8, 1985. Sale to present owner by Flint Family TV Inc., et al., approved by FCC April 21, 1986.

Represented (sales): Seitel Inc.

Represented (legal): McCampbell & Young.

Represented (engineering): Sterling Communications Inc.

Personnel:

- Will Davis, General Manager.
- Steve Ruby, Local Sales Manager.
- Ken Robinson, Program Manager.
- Fred Merle, Promotion Director.
- Jeanette Nielsen, Business Manager.
- John Grover, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Flint. **ADI:** Flint-Saginaw-Bay City. **Rank:** 60.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Arenac	5,800	5,700	98
	Bay	42,100	41,700	99
	Genesee	160,800	159,500	99
	Gladwin	8,600	8,400	98
	Gratiot	13,800	13,600	99



WSMH BMPCT-841126KG Granted 11/30/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Isabella	17,900	17,600	98
	Midland	28,500	28,300	99
	Saginaw	78,000	77,300	99
	Shiawassee	25,200	24,900	99
	Tuscola	19,700	19,500	99
Between 25-49%	MICHIGAN			
	Clinton	20,800	20,600	99
	Huron	13,200	13,000	98
Lapeer	25,400	25,200	99	
Between 5-24%	MICHIGAN			
	Clare	10,100	9,900	98
	Livingston	40,700	40,400	99
	Roscommon	9,000	8,900	99
Sanilac	14,800	14,600	99	
Station Totals		534,400	529,100	99
Net Weekly Circulation (1993)				285,300
Average Daily Circulation (1993)				127,800

Michigan—Grand Rapids-Kalamazoo

WOOD-TV Ch. 8

Network Service: NBC.

Licensee: LCH Communications Inc., 4 Richmond Square, Providence, RI 02906.

Studio: 120 College Ave. SE, Grand Rapids, MI 49503.

Telephone: 616-456-8888. **Fax:** 616-456-9169.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 970-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. SW of Middleville, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 6-meter C-band; Harris, 3-meter Ku-band; Harris receivers.

News Services: AP, CNN, NBC, Michigan News Exchange, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: August 15, 1949. Sale to present owner by Time Inc. approved by FCC Feb. 10, 1983 (Television Digest, Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jansky & Bailey.

Personnel:

- Steve J. Caminis, President & General Manager.
- Robert Weinstein, General Sales Manager.
- Annie Van Leur, Research Director.
- Mark diBuono, Local Sales Manager.
- Diane Munk, National Sales Manager.
- Tom Richards, Program Manager.
- Molly Kelly, Promotion Manager.
- Rick Gevers, News Director.
- Mike Laemers, Director of Engineering.
- Bill Dantuma, Business Manager.

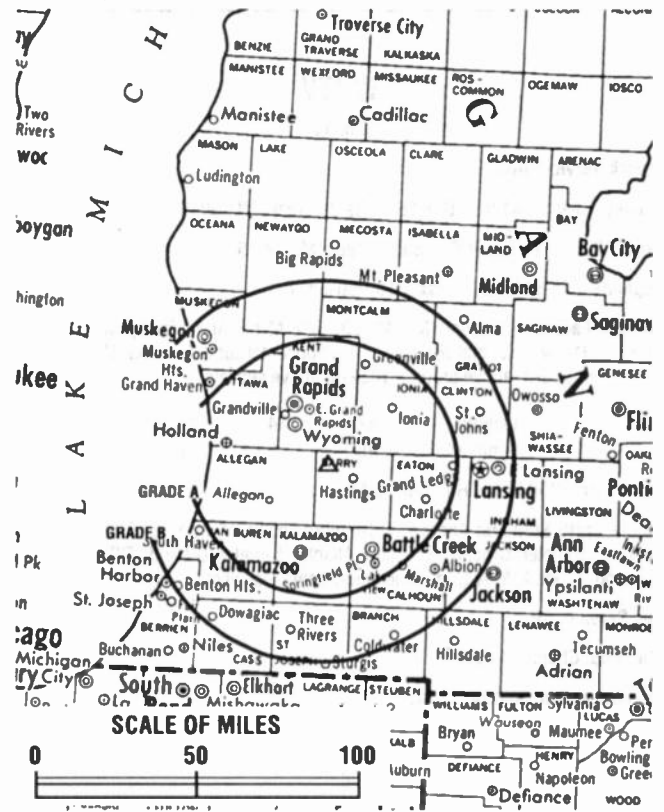
Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$2400.

City of License: Grand Rapids. **ADI:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 37.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	32,900	32,600	99
	Barry	18,300	18,100	99
	Branch	15,200	15,000	99
	Calhoun	52,500	52,000	99
	Ionia	19,000	18,800	99
	Kalamazoo	85,000	84,100	99



WOOD-TV BPCT-890822KG Granted 9/29/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kent	187,600	185,200	99
	Montcalm	19,300	19,100	99
	Muskegon	58,900	58,300	99
	Newaygo	14,400	14,200	99
	Ottawa	65,900	65,100	99
	St Joseph	22,100	21,900	99
	Van Buren	26,100	25,800	99
Between 25-49%	MICHIGAN			
	Cass	18,600	18,400	99
	Clinton	20,800	20,600	99
	Mecosta	12,500	12,300	98
Between 5-24%	INDIANA			
	Lagrange	9,600	9,200	96
	MICHIGAN			
	Berrien	61,500	60,600	99
	Gratiot	13,800	13,600	99
	Hillsdale	16,000	15,700	98
	Ingham	103,500	102,300	99
Jackson	54,800	54,300	99	
Oceana	8,300	8,100	98	
Station Totals		971,600	960,000	99
Net Weekly Circulation (1993)				577,100
Average Daily Circulation (1993)				320,300

Michigan—Battle Creek-Grand Rapids-Kalamazoo

WOTV
Ch. 41

Network Service: ABC.

Licensee: Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

Studio: 5200 W. Dickman Rd., Battle Creek, MI 49016.

Telephone: 616-968-9341. Fax: 616-966-6837.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2000-kw max. & 891-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Transmitter: 5800 Norris Rd., Delton, MI.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Andrew, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Channel 41 Inc.

Began Operation: July 24, 1971.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

Jerry P. Colvin, President & General Manager.
Louane Umbarger, Business Manager.
John Postmus, Traffic Manager.

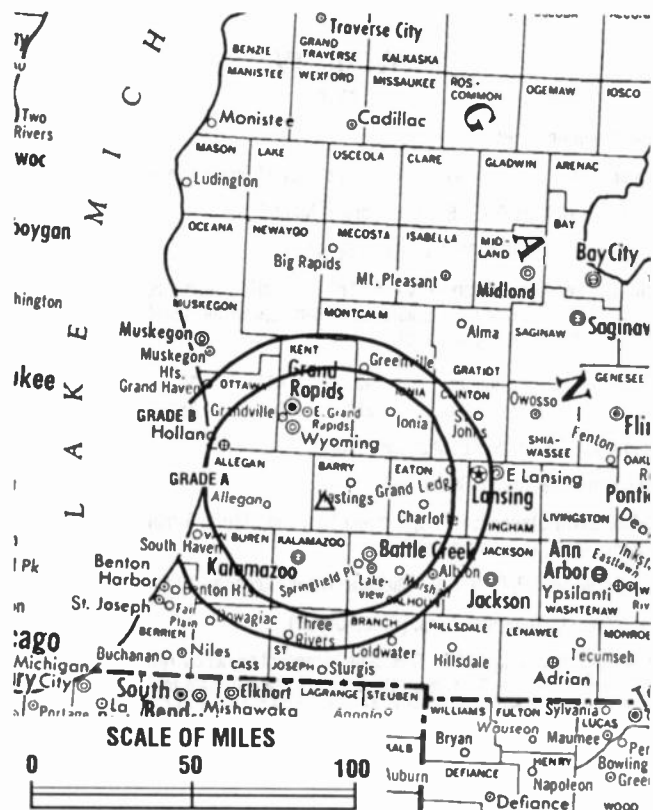
Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$395.

City of License: Battle Creek. ADI: Grand Rapids-Kalamazoo-Battle Creek. Rank: 37.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	32,900	32,600	99
	Barry	18,300	18,100	99
	Branch	15,200	15,000	99
	Calhoun	52,500	52,000	99
	Van Buren	26,100	25,800	99
Between 25-49%	MICHIGAN			
	Eaton	35,000	34,700	99



WOTV BPCT-5215 Granted 11/30/78 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Ionia	19,000	18,800	99
	Kalamazoo	85,000	84,100	99
	Kent	187,600	185,200	99
	St. Joseph	22,100	21,900	99
Between 5-24%	MICHIGAN			
	Berrien	61,500	60,600	99
	Cass	18,600	18,400	99
	Clinton	20,800	20,600	99
	Gratiot	13,800	13,600	99
	Hillsdale	16,000	15,700	98
	Montcalm	19,300	19,100	99
Station Totals		768,500	759,600	99
Net Weekly Circulation (1993)				249,500
Average Daily Circulation (1993)				92,400

Michigan—Grand Rapids-Kalamazoo-Battle Creek

WWMT

Ch. 3

(Also serves Muskegon)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 590 W. Maple St., Kalamazoo, MI 49008.

Telephone: 616-388-3333. Fax: 616-388-8322.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: 0.25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, MI.

Satellite Earth Stations: In operation; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: June 1, 1950. FCC approved sale to Gillett Bcstg. by Fetzer TV Corp. Oct. 29, 1985. Sale to present owners approved July 31, 1987.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

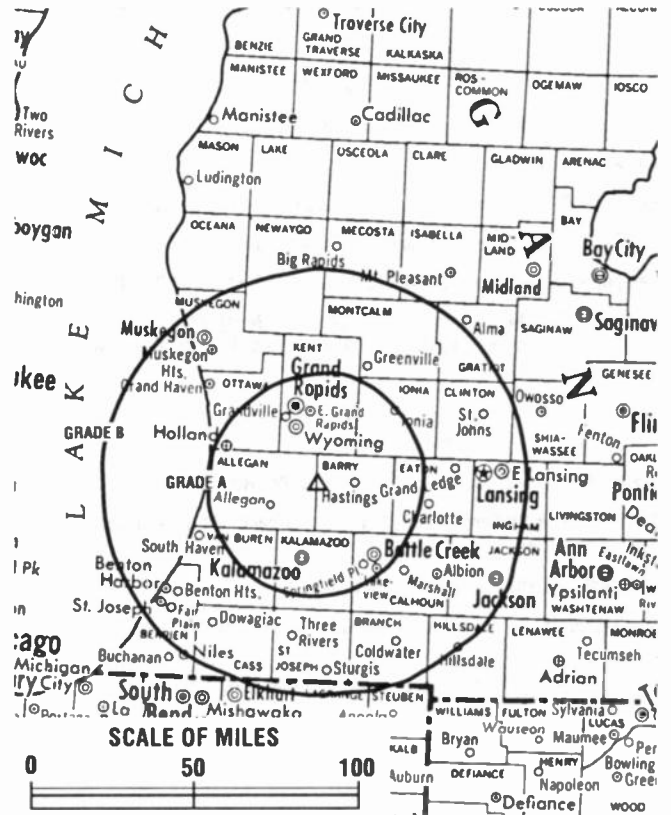
- Lawrence Busse, President & General Manager.
- Gil Buettner, Station Manager.
- Christopher Cornelius, General Sales Manager.
- Al Lancaster, National Sales Manager.
- Michael Rindo, News Director.
- Jeannene Jacques, Business Manager.
- Jeff Watts, Production Manager.
- David Comisar, Program Manager.
- James Steffey, Chief Engineer.
- Phil Parsons, Promotion Manager.
- Rob Gray, Studio Operations Manager.

Rates: On request.

City of License: Kalamazoo. ADI: Grand Rapids-Kalamazoo-Battle Creek. Rank: 37.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	32,900	32,600	99
	Barry	18,300	18,100	99
	Branch	15,200	15,000	99
	Calhoun	52,500	52,000	99
	Ionia	19,000	18,800	99
	Kalamazoo	85,000	84,100	99
	Kent	187,600	185,200	99
	Montcalm	19,300	19,100	99



WWMT BPCT-2745 Granted 6/29/60 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Muskegon	58,900	58,300	99
	Newaygo	14,400	14,200	99
	Ottawa	65,900	65,100	99
	St Joseph	22,100	21,900	99
	Van Buren	26,100	25,800	99
Between 25-49%	MICHIGAN			
	Cass	18,600	18,400	99
	Eaton	35,000	34,700	99
	Hillsdale	16,000	15,700	98
Between 5-24%	INDIANA			
	Lagrange	9,600	9,200	96
	Steuben	10,700	10,600	99
	MICHIGAN			
Berrien	61,500	60,600	99	
Clintn	20,800	20,600	99	
Ingham	103,500	102,300	99	
Jackson	54,800	54,300	99	
Oceana	8,300	8,100	98	
Station Totals		968,500	957,000	99
Net Weekly Circulation (1993)				582,600
Average Daily Circulation (1993)				323,200

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

Michigan—Grand Rapids

WXMI
Ch. 17

Network Service: Fox.

Licensee: TV 17 Unlimited Inc., 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Studio: 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Telephone: 616-364-8722. **TWX:** 810-273-6084. **Fax:** 616-364-8506.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1290-kw max. visual. Antenna: 1096-ft. above av. terrain, 1043-ft. above ground, 1883-ft. above sea level.

Latitude 42° 41' 15"
Longitude 85° 31' 57"

Transmitter: Davis Rd., 1-mi. W of Cherry Valley Rd.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4-meter Ku & C-band; Harris receivers.

SNG Mobile Dish: 2.2-meter Ku-band.

Ownership: Dudley Communications Corp. (Group Owner).

Began Operation: March 18, 1982. Sale to present owner by Harold O. Shively, et al., approved by FCC November 17, 1988 (Television Digest, Vol. 29:19).

Represented (sales): Petry Television Inc.

Represented (legal): Arter & Hadden.

Personnel:

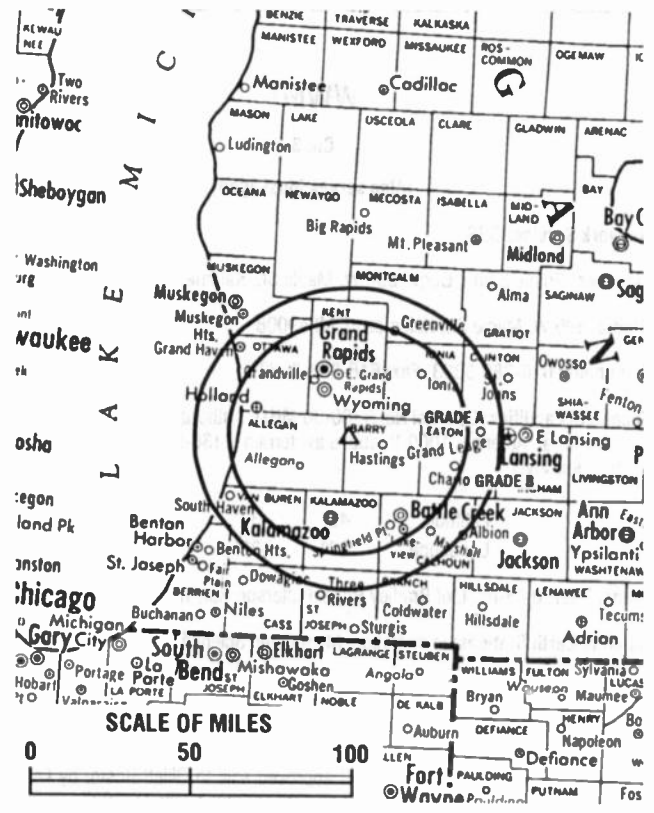
- Patrick J. Mullen, Vice President & General Manager.
- Ed Fernandez, Local Sales Manager.
- Julianne Galle, National Sales Manager.
- Dale Scholten, Director of Engineering.
- Pennie Pessell, Promotion Manager.
- Pam Swenk, Director of Broadcast Services.
- Bonnie Hunter, Director of Administrative Services.

Highest 30 Sec. Rate: \$3000.

City of License: Grand Rapids. **ADI:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 37.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	32,900	32,600	99
	Barry	18,300	18,100	99
	Branch	15,200	15,000	99
	Ionia	19,000	18,800	99
	Kalamazoo	85,000	84,100	99
	Kent	187,600	185,200	99
	Montcalm	19,300	19,100	99
	Muskegon	58,900	58,300	99



WXMI BPCT-910718KE Granted 10/10/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newaygo	14,400	14,200	99
	Ottawa	65,900	65,100	99
	St Joseph	22,100	21,900	99
	Van Buren	26,100	25,800	99
Between 25-49%	MICHIGAN			
	Calhoun	52,500	52,000	99
Between 5-24%	MICHIGAN			
	Berrien	61,500	60,600	99
	Cass	18,600	18,400	99
	Clinton	20,800	20,600	99
	Eaton	35,000	34,700	99
	Gratiot	13,800	13,600	99
	Hillsdale	16,000	15,700	98
	Isabella	17,900	17,600	98
Mecosta	12,500	12,300	98	
Oceana	8,300	8,100	98	
Station Totals		821,600	811,800	99
Net Weekly Circulation (1993)			412,600	
Average Daily Circulation (1993)			181,300	

Michigan—Grand Rapids

WZZM-TV Ch. 13

Network Service: ABC.

Licensee: NTG Inc., 405 Lexington Ave., 54th Floor, New York, NY 10174.

Studio: 645 3 Mile Rd. NW, Walker, MI 49504.

Mailing Address: Box Z, Grand Rapids, MI 49501.

Telephone: 616-785-1313. **Fax:** 616-784-2408.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 63-kw max. & 59-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, MI.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP, UPI.

Ownership: Northstar Television Group Inc. (Group Owner).

Began Operation: November 1, 1962 on interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to Lewis V. Chamberlin, et al., Dec. 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC Dec. 8, 1977 (Television Digest, Vol. 16:36; 17:50). Sale to KKR approved April 11, 1984 (Vol. 23:39, 52; 24:14, 16). Sale to Price Communications approved Dec. 19, 1985. Sale to present owner approved Sept. 11, 1989.

Represented (sales): Katz American Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Richard F. Appleton, President.
- Edward (Buss) Kunst, General Sales Manager.
- Tim Siegel, National Sales Manager.
- Ken Kolbe, News Director.
- Karen Horstmanhof, Controller.
- Chuck Mikowski, Chief Engineer.
- Cameron Rautman, Promotion Manager.
- Roberta Tepper, Creative Service Director.

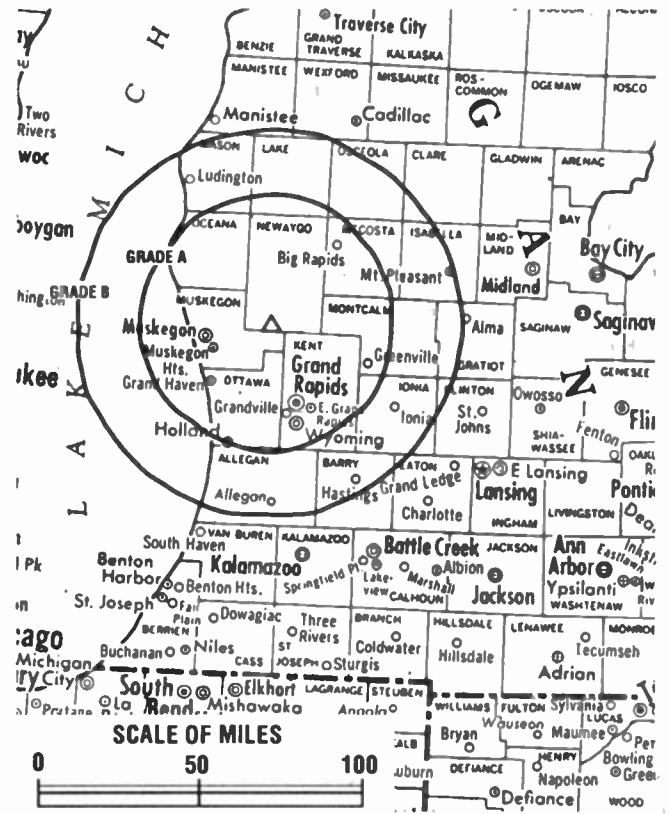
Rates: On request.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Grand Rapids. **ADI:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 37.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	32,900	32,600	99
	Kent	187,600	185,200	99



WZZM-TV BPCT-I-4 Granted 7/25/62

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lake	3,700	3,600	97
	Mason	10,000	9,700	97
	Mecosta	12,500	12,300	98
	Montcalm	19,300	19,100	99
	Muskegon	58,900	58,300	99
	Newaygo	14,400	14,200	99
Oceana	8,300	8,100	98	
Ottawa	65,900	65,100	99	
Between 25-49%	MICHIGAN			
	Ionia	19,000	18,800	99
	Kalamazoo	85,000	84,100	99
	Manistee	8,600	8,500	99
	Osceola	7,600	7,500	99
Van Buren	26,100	25,800	99	
Between 5-24%	MICHIGAN			
	Barry	18,300	18,100	99
	Clare	10,100	9,900	98
	Isabella	17,900	17,600	98
	Missaukee	4,600	4,500	98
Wexford	10,200	10,100	99	
Station Totals		620,900	613,100	99
Net Weekly Circulation (1993)			424,800	
Average Daily Circulation (1993)			257,400	

Michigan—Kalamazoo

WLLA
Ch. 64

Network Service: None, independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Box 247, Castalia, OH 44824.

Studio: 7048 Kilgore Rd., Kalamazoo, MI 49001.

Telephone: 616-345-6421. Fax: 616-345-5665.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 2500-kw max. visual, 145-kw max. aural. Antenna: 1000-ft. above av. terrain, 903-ft. above ground, 1847-ft. above sea level.

Latitude	42°	34'	15"
Longitude	85°	28'	11"

Requests modification of CP for change to 1010-ft. above av. terrain, 951-ft. above ground, 1906-ft. above sea level, lat. 42° 33' 18", long. 85° 21' 16", transmitter to 600-ft. E of State Rte. 43 & 1200-ft. S of Ashby Rd. in Cloverdale. BMPCT-921013KE.

Transmitter: 5800 Norris Rd., Delton, MI.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: June 30, 1987.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith Electronics.

Personnel:

Richard Hawkins, General Manager.
Daniel Behrmann, Program Director.
Rusty Yost, Chief Engineer.

Highest 30 Sec. Rate: \$32.



WLLA BPCT-890404KF Granted 11/30/89 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Kalamazoo. ADI: Grand Rapids-Kalamazoo-Battle Creek. Rank: 37.

Michigan—Lansing-Onondaga

WILX-TV

Ch. 10

(Also serves Battle Creek & Jackson, MI)

Network Service: NBC.

Licensee: Brissette TV of Lansing Inc., Box 30380, Lansing, MI 48909.

Studio: 500 American Rd., Lansing, MI 48911.

Mailing Address: Box 30380, Lansing, MI 48909.

Telephones: 517-393-0110 (Lansing); 517-783-2621 (Jackson).

Fax: 517-787-9744.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 26' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.3-meter C-band; Comtech, 5-meter C-band; Vertex, 4.6-meter Ku-band; Harris, 4.6-meter Ku-band; Harris, 6-meter Ku-band; Harris, ChannelMaster, Pinzone, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: March 15, 1959. Sale to present owner approved Dec. 24, 1991. Sale to Adams Communications by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Bcstg. Co. approved by FCC Sept. 6, 1978 (Television Digest, Vol. 18:23).

Represented (sales): Blair Television.

Personnel:

Grant A. Santimore, President & General Manager.
Pamela J. Manor, Vice President, Business Affairs.
William Hineman, Vice President, Operations.
Tim Staudt, Vice President, News & Sports.
David Weems, General Sales Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1050.

City of License: Onondaga. ADI: Lansing. Rank: 105

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Branch	15,200	15,000	99
	Clinton	20,800	20,600	99
	Eaton	35,000	34,700	99
	Hillsdale	16,000	15,700	98



WILX-TV BPC1-5139 Granted 5/31/78 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ingham	103,500	102,300	99
	Jackson	54,800	54,300	99
Between 25-49%	MICHIGAN			
	Calhoun	52,500	52,000	99
	Ionia	19,000	18,800	99
	Livingston	40,700	40,400	99
	Shiawassee	25,200	24,900	99
Between 5-24%	INDIANA			
	Steuben	10,700	10,600	99
	MICHIGAN			
	Barry	18,300	18,100	99
	Gratiot	13,800	13,600	99
	Kalamazoo	85,000	84,100	99
	Lenawee	32,200	31,800	99
	Montcalm	19,300	19,100	99
	St Joseph	22,100	21,900	99
	Washtenaw	106,900	105,000	98
OHIO				
Fulton	13,900	13,700	99	
Station Totals		704,900	696,600	99
Net Weekly Circulation (1993)				285,200
Average Daily Circulation (1993)				146,800

Michigan—Lansing

WLAJ

Ch. 53

Network Service: ABC.

Licensee: Lansing 53 Inc., Box 27307, Lansing, MI 48909-7307.

Studio: 5815 S. Pennsylvania Ave., Lansing, MI 48911.

Telephone: 517-394-5300. **Fax:** 517-887-0077.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1660-kw max. visual. Antenna: Circularly polarized, 981-ft. above av. terrain, 1009-ft. above ground, 1929-ft. above sea level.

Latitude 42° 25' 11"
Longitude 84° 31' 26"

Holds CP for change to 3320-kw max. visual. BPCT-911108KH.

Transmitter: 4543 Baseline Rd., Rives Junction, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; DH Satellite, 3.8-meter; Andrew, Standard Communications receivers.

Ownership: Lansing 53 Inc.

Began Operation: October 13, 1990.

Represented (sales): Katz Continental Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Thomas B. Jones, General Manager.
- Jon Harpst, General Sales Manager.
- Sheldon Lewis, Program Director.
- John Jones, Operations Manager.
- Ruth Glover, Business Manager.
- Larry A. Estlack, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Lansing. **ADI:** Lansing. **Rank:** 105.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WLAJ BPCT-911108KH Granted 4/8/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Eaton	35,000	34,700	99
	Ingham	103,500	102,300	99
	Jackson	54,800	54,300	99
Between 25-49%	MICHIGAN			
	Clinton	20,800	20,600	99
Between 5-24%	MICHIGAN			
	Hillsdale	16,000	15,700	98
Station Totals		230,100	227,600	99
Net Weekly Circulation (1993)				140,000
Average Daily Circulation (1993)				62,000

Michigan—Lansing

WLNS-TV

Ch. 6

(Also serves Flint & Jackson, MI)

Network Service: CBS.

Licensee: Young Broadcasting of Lansing Inc., 3 East 54th St., New York, NY 10022.

Studio: 2820 E. Saginaw St., Lansing, MI 48912.

Telephone: 517-372-8282. TWX: 810-251-0805.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd. near Jolly Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, Sports News Satellite.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: May 1, 1950. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 26:15). Sale to Backe approved by FCC April 26, 1984 (Vol. 24:12, 12).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Ronald J. Kwasnick, President.
Ross Woodstock, Vice President & General Manager.
Thomas Grismar, General Sales Manager.
Daniel Batchelor, Local Sales Manager.
Carl Onken, Chief Engineer.
Steven Hillman, Operations Manager.
Paula Richardson, Business Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$1214.

City of License: Lansing. ADI: Lansing. Rank: 105.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Clinton	20,800	20,600	99
	Eaton	35,000	34,700	99
	Hillsdale	16,000	15,700	98
	Ingham	103,500	102,300	99
	Jackson	54,800	54,300	99



WLNS-TV BPCT-2041 Granted 11/23/55 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shiawassee	25,200	24,900	99
Between 25-49%	MICHIGAN			
	Gratiot	13,800	13,600	99
	Ionia	19,000	18,800	99
	Livingston	40,700	40,400	99
	Montcalm	19,300	19,100	99
Between 5-24%	MICHIGAN			
	Barry	18,300	18,100	99
	Branch	15,200	15,000	99
	Calhoun	52,500	52,000	99
	Genesee	160,800	159,500	99
	Isabella	17,900	17,600	98
	Lenawee	32,200	31,800	99
Washtenaw	106,900	105,000	98	
Station Totals		751,900	743,400	99
Net Weekly Circulation (1993)				322,300
Average Daily Circulation (1993)				169,200

Michigan—Lansing

WSYM-TV Ch. 47

Network Service: Fox.

Licensee: WTMJ Inc., 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Studio: 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Telephone: 517-484-7747. **TWX:** 810-251-0807. **Fax:** 517-484-3144.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"
Longitude 84° 39' 06"

Transmitter: 9447 Holmes Hwy., Eaton Rapids.

Satellite Earth Stations: Microdyne, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, 3.2-meter C-band; M/A-Com, Microdyne, Drake receivers.

Ownership: WTMJ Inc. (Group Owner).

Began Operation: December 1, 1982. Sale to present owner by F & S Development Group approved by FCC Nov. 9, 1984 (Television Digest, Vol. 24:34, 39).

Represented (sales): Petry Television Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

- Judy Kenney, Vice President & General Manager.
- Jeff Cartwright, Local Sales Manager.
- W. B. Shipley, Operations Manager.
- Thom Lilly, National Sales Manager.
- Bill Shipley, Program Director.
- Kip Bohne, Promotion Director.
- Larry Amburgey, Business Manager.
- Bill Tessman, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Lansing. **ADI:** Lansing. **Rank:** 105.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Branch	15,200	15,000	99
	Calhoun	52,500	52,000	99
	Clinton	20,800	20,600	99
	Eaton	35,000	34,700	99
	Ingham	103,500	102,300	99
	Jackson	54,800	54,300	99



WSYM-TV BMPCT-821004KF Granted 10/15/82 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Hillsdale	16,000	15,700	98
	Livingston	40,700	40,400	99
	Shiawassee	25,200	24,900	99
Between 5-24%	INDIANA			
	Steuben	10,700	10,600	99
	MICHIGAN			
	Barry	18,300	18,100	99
	Gratiot	13,800	13,600	99
	Ionia	19,000	18,800	99
Kalamazoo	85,000	84,100	99	
Lenawee	32,200	31,800	99	
Montcalm	19,300	19,100	99	
Station Totals		562,000	556,000	99
Net Weekly Circulation (1993)				217,600
Average Daily Circulation (1993)				87,100

Michigan—Marquette

WLUC-TV Ch. 6

Network Service: ABC, NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: 177 U.S. Hwy. 41, Negaunee, MI 49866.

Branch Offices: 614 Ludington, Escanaba, MI 49829; 415 S. Stephenson, Iron Mountain, MI 49801.

Telephones: 906-475-4161; 906-475-4141.

Fax: 906 475-4824; 906-475-5070.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: March 23, 1956. Sale to present owner approved by FCC July 17, 1987 (Television Digest, Vol. 27:20). Sale to Gillett Group by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUC-TV, Green Bay, WI by M & M Bcstg. Co. approved Jan. 6, 1965 by FCC (Vol. 4:41; 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Brad Van Sluyters, Vice President & General Manager.
Dan Diloreto, National Sales Manager.
Judy Richer, Business Manager.
Kim Parker, Marketing Director.
Karen Rhodes, Production Manager.
Chris Brooks, Local Sales Manager.
Steve Asplund, News Director.
John Truitt, Chief Engineer.
Ed Kearney, Operations Manager.

Rates: On request.

City of License: Marquette. ADI: Marquette. Rank: 175.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alger	3,300	3,200	97
	Baraga	3,100	3,000	97



WLUC-TV BPCT-4454 Granted 9/24/71

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Delta	14,500	14,200	98
	Dickinson	10,800	10,700	99
	Gogebic	7,300	7,200	99
	Houghton	13,200	12,800	97
	Iron	5,600	5,500	98
	Keweenaw	800	800	100
	Marquette	25,600	25,300	99
	Ontonagon	3,600	3,500	97
	Schoolcraft	3,300	3,200	97
	WISCONSIN			
	Florence	1,800	1,800	100
Between 25-49%	MICHIGAN			
	Luce	2,100	2,000	95
	Menominee	9,800	9,700	99
	WISCONSIN			
	Marinette	15,900	15,800	99
Between 5-24%	WISCONSIN			
	Forest	3,300	3,200	97
	Vilas	7,500	7,300	97
Station Totals		131,500	129,200	98
Net Weekly Circulation (1993)				88,200
Average Daily Circulation (1993)				58,100

Michigan—Muskegon

WTLJ

Ch. 54

Network Service: None, independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 10290 48th Ave., Allendale, MI 49401.

Mailing Address: Box 1010, Marion, IL 62959.

Telephone: 616-895-4154. Fax: 616-802-4401.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4395-kw max. visual, 440-kw max. aural. Antenna: 966-ft. above av. terrain, 962-ft. above ground, 1642-ft. above sea level.

Latitude 42° 57' 25"
Longitude 85° 54' 07"

Transmitter: 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

Satellite Earth Station: Comtech, 5-meter C-band; Harris receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: November 3, 1986.

Represented (sales): Network Media Sales.

Represented (legal): May & Dunne, Chartered.

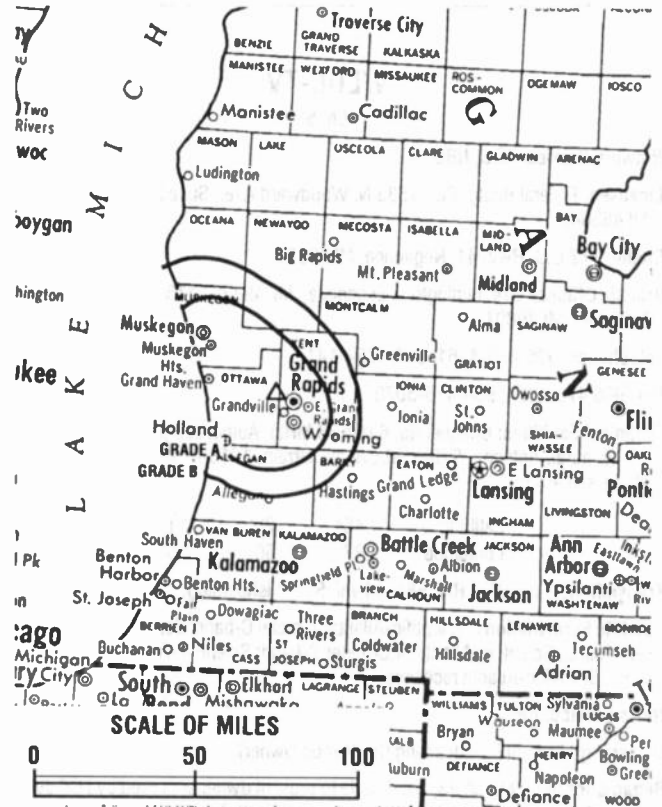
Personnel:

- Garth Coonce, President.
- Herb Smith, Station Manager.
- Frank Ayre, Engineer.
- Kathy Lossman, Production Manager.
- Tina Coonce, Programming.

Rates: On request.

City of License: Muskegon. ADI: Grand Rapids-Kalamazoo-Battle Creek. Rank: 37.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTLJ BMPCT-860214KE Granted 4/28/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
Between 5-24%	Newaygo	14,400	14,200	99
Station Totals		14,400	14,200	99
Net Weekly Circulation (1993)			9,600	
Average Daily Circulation (1993)			2,700	

Michigan—Saginaw

WAQP

Ch. 49

Network Service: None, independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 707 Federal Ave., Saginaw, MI 48607.

Mailing Address: Box 1010, Marion, IL 62959.

Telephone: 517-754-1038. Fax: 517-754-8668.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. & 833.68-kw horizontal visual, 100-kw max. & 83.37-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Transmitter: 7114 W. Gary Rd., Chesaning.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Winegard, 3-meter C-band; SatCom, Scientific-Atlanta, Drake receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: March 26, 1985.

Represented (sales): Network Media Services.

Represented (legal): May & Dunne, Chartered.

Personnel:

- Garth Coonce, President.
- Michael Socier, Station Manager.
- Ronald L. Booth, Engineer.
- Tina Coonce, Programming.
- Scott Hales, Production Manager.

Rates: On request.

City of License: Saginaw. ADI: Flint-Saginaw-Bay City. Rank: 60.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WAQP BMPCT-830322KE Granted 10/7/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
Between 5-24%	Genesee	160,800	159,500	99
	Saginaw	78,000	77,300	99
	Shiawassee	25,200	24,900	99
Station Totals		264,000	261,700	99
Net Weekly Circulation (1993)			21,300	
Average Daily Circulation (1993)			9,100	

Michigan—Saginaw-Flint-Bay City-Midland

WEYI-TV

Ch. 25

Network Service: CBS.

Licensee: WEYI Associates, 2225 W. Willard Rd., Clio, MI 48420.

Studio: 2225 W. Willard Rd., Clio, MI 48420.

Telephone: 313-687-1000. Fax: 313-687-4925.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. & 675-kw horizontal visual, 204-kw max. & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"
Longitude 83° 43' 17"

Transmitter: 2225 W. Willard Rd., Clio, MI.

Satellite Earth Stations: Harris, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 3.1-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33.333% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8). For subsequent sales, see Sales & Transfers of TV Stations.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- I. Martin Pompadur, President.
- Eric Land, Vice President & General Manager.
- Harry Remboldt Jr., General Sales Manager.
- Jon Bengtson, Program Manager.
- Terry Stanton, News Director.
- Donald Weatherup, Promotion Director.

Rates: On request.

City of License: Saginaw. ADI: Flint-Saginaw-Bay City. Rank: 60.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Arenac	5,800	5,700	98
	Bay	42,100	41,700	99
	Genesee	160,800	159,500	99
	Huron	13,200	13,000	98
	Lapeer	25,400	25,200	99
	Midland	28,500	28,300	99



WEYI-TV BMPCT-7383 Granted 3/20/72

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Saginaw	78,000	77,300	99
	Sanilac	14,800	14,600	99
	Shiawassee	25,200	24,900	99
	Tuscola	19,700	19,500	99
Between 25-49%	MICHIGAN			
	Clare	10,100	9,900	98
	Gratiot	13,800	13,600	99
Between 5-24%	MICHIGAN			
	Alcona	4,300	4,200	98
	Clinton	20,800	20,600	99
	Gladwin	8,600	8,400	98
	Iosco	11,800	11,700	99
	Isabella	17,900	17,600	98
Livingston	40,700	40,400	99	
Montcalm	19,300	19,100	99	
Station Totals		560,800	555,200	99
Net Weekly Circulation (1993)				335,900
Average Daily Circulation (1993)				157,300

Michigan—Sault Ste. Marie

WGTV

Ch. 8

(Satellite of WGTU, Traverse City, MI)

Network Service: ABC.

Licensee: Scanlan Communications, 201 E. Front St., Traverse City, MI 49684.

Studio: 300 Court St., Sault Ste. Marie, MI 49783.

Telephone: 906-632-3333. **Fax:** 906-632-9090.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude	46°	03'	09"
Longitude	84°	06'	28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Scanlan Communications Inc. (Group Owner).

Began Operation: October 29, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftain.

Personnel:

Lynda Garlitz, Local Sales Manager.

Dennis Bernard, Chief Engineer.

Rates: Sold in combination with WGTU, Traverse City, MI.

Arbitron Data: Included with WGTU, Traverse City, MI.



WGTV BPCT-4685 Granted 12/2/75

© American Map Corp., No. 14244

City of License: Sault Ste. Marie. ADI: Traverse City-Cadillac. Rank: 121.

Michigan—Sault Ste. Marie

WWUP-TV

Ch. 10

(Satellite of WWTW, Cadillac, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, 2400 Commercial Dr., Birmingham, MI 48057.

Studio: See WWTW, Cadillac.

Telephone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1876-ft. above sea level.

Latitude	46°	03'	49"
Longitude	84°	06'	08"

Transmitter: Goetzville, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: In operation, Ku-band.

News Services: AP, UPI, CBS, Conus.

Ownership: Heritage Broadcasting Group (Group Owner).

Began Operation: June 15, 1962.

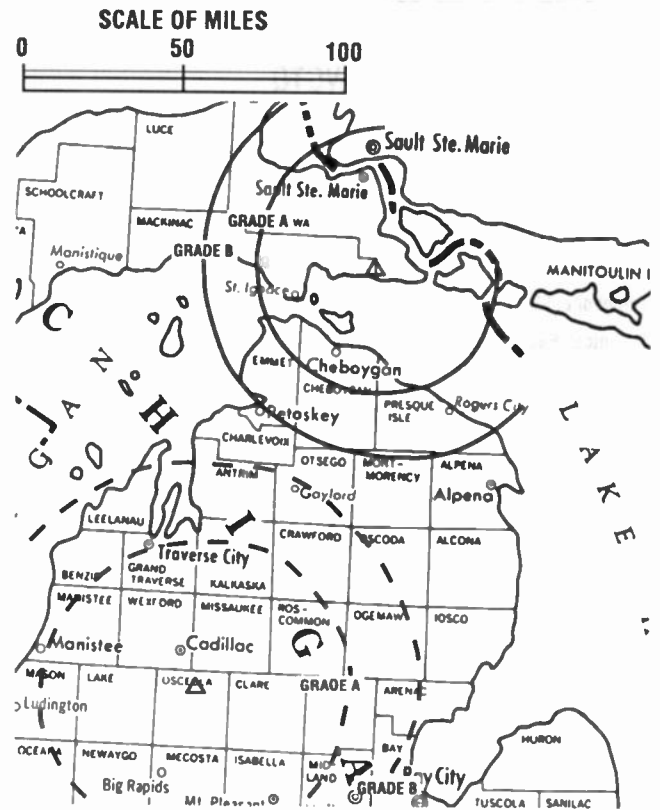
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

See WWTW, Cadillac, MI.

Rates: Sold as one rate with WWTW, Cadillac, MI.



WWUP-TV BPCT-860926KG Granted 11/21/86 © American Map Corp., No. 14244

Arbitron Data: Included with WWTW, Cadillac, MI.

City of License: Sault Ste. Marie. ADI: Traverse City-Cadillac. Rank: 121.

Michigan—Traverse City

WGTU

Ch. 29

(Operates satellite WGTQ, Sault St. Marie, MI)

Network Service: ABC.

Licensee: Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traverse City, MI 49684.

Telephone: 616-946-2900. TWX: 810-291-1972. Fax: 616-946-1600.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 2000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1309-ft. above av. terrain, 1224-ft. above ground, 2451-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, 0.078-mi. E of Kalkaska on Hagni Rd., Excelsior Twp.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, Avantek receivers.

Ownership: Scanlan Communications Inc. (Group Owner).

Began Operation: August 23, 1971. Sale to present owner approved by FCC May 21, 1982.

Represented (sales): Seitel Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Thomas Scanlan, President & General Sales Manager.
Jerry K. Moore, Vice President & General Manager.
Nancy Sundstrom, Program & Promotion Director.
Jan Dickman, Sales Manager.
Todd Ruonavaara, Business Manager.
Ronald R. Stark, Chief Engineer.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$200.

Arbitron Data: Figures include WGTQ, Sault Ste. Marie, MI.

City of License: Traverse City. ADI: Traverse City-Cadillac. Rank: 121.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Antrim	7,300	7,200	99
	Benzie	5,000	4,900	98
	Charlevoix	8,600	8,500	99
	Cheboygan	8,400	8,200	98
	Chippewa	11,900	11,700	98
	Crawford	4,700	4,600	98
	Emmet	9,900	9,700	98
	Grand Traverse	25,300	24,900	98
	Kalkaska	5,200	5,100	98
	Leelanau	6,500	6,400	98



WGTU BPCT-901206KE Granted 3/21/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Mackinac	4,400	4,300	98	
	Missaukee	4,600	4,500	98	
	Montmorency	3,700	3,600	97	
	Oscoda	3,400	3,300	97	
	Otsego	6,900	6,800	99	
	Presque Isle	5,400	5,200	96	
	Roscommon	9,000	8,900	99	
	Wexford	10,200	10,100	99	
	MICHIGAN				
	Between 25-49%	Manistee	8,600	8,500	99
Between 5-24%	MICHIGAN				
	Alpena	11,900	11,500	97	
	Clare	10,100	9,900	98	
	Gladwin	8,600	8,400	98	
	Luce	2,100	2,000	95	
	Mason	10,000	9,700	97	
	Osceola	7,600	7,500	99	
Station Totals		199,300	195,400	98	
Net Weekly Circulation (1993)				117,900	
Average Daily Circulation (1993)				66,500	

Michigan—Traverse City-Cadillac

WPBN-TV

Ch. 7

(Affiliated with WTOM-TV, Cheboygan, MI)

Network Service: NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48034.

Studio: 8518 M 72 West, Traverse City, MI 49684.

Mailing Address: Box 546, Traverse City, MI 49685-0546.

Telephone: 616-947-7770. Fax: 616-947-0354.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1350-ft. above av. terrain, 1125-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 49"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: DX Antenna, Ku-band.

News Services: Conus, Headline News, NBC, SNN, Sun World Satellite News, UPI.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: September 13, 1954. Sale to present owner approved by FCC August 2, 1990. Sale to Beam Communications by U.S. Tobacco Co. approved by FCC Sept. 18, 1985 (Television Digest, Vol. 25:33). Sale by Les Biederman, et al., approved by FCC Sept. 12, 1979.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Lohnes & Culver.

Personnel:

Greg Wittland, General Manager.
Samuel J. Curcuru, General Sales Manager.
Cathy Marsh, Local Sales Manager.
Mike Kent, News Director.
Curt Morgan, Chief Engineer.
Jim Sullivan, Production Manager.
Wendy Kuemin, Business Manager.
Linda Kimbel, National Sales Manager.
Michele Brown, Promotion Director.

Rates: On request.

Arbitron Data: Figures include WTOM-TV, Cheboygan, MI.

City of License: Traverse City. ADI: Traverse City-Cadillac. Rank: 121.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	MICHIGAN			
	Antrim	7,300	7,200	99
	Benzie	5,000	4,900	98
	Charlevoix	8,600	8,500	99
	Cheboygan	8,400	8,200	98
	Crawford	4,700	4,600	98
	Emmet	9,900	9,700	98
	Grand Traverse	25,300	24,900	98



WPBN-TV BPCT-3679 Granted 2/14/66 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Kalkaska	5,200	5,100	98
	Lake	3,700	3,600	97
	Leelanau	6,500	6,400	98
	Mackinac	4,400	4,300	98
	Manistee	8,600	8,500	99
	Mason	10,000	9,700	97
	Mecosta	12,500	12,300	98
	Missaukee	4,600	4,500	98
	Montmorency	3,700	3,600	97
	Oceana	8,300	8,100	98
	Osceola	7,600	7,500	99
	Otsego	6,900	6,800	99
	Presque Isle	5,400	5,200	96
	Roscommon	9,000	8,900	99
	Wexford	10,200	10,100	99
MICHIGAN				
Between 25-49%				
	Chippewa	11,900	11,700	98
	Clare	10,100	9,900	98
	Luce	2,100	2,000	95
	Oscoda	3,400	3,300	97
MICHIGAN				
Between 5-24%				
	Alcona	4,300	4,200	98
	Alpena	11,900	11,500	97
	Gladwin	8,600	8,400	98
	Isabella	17,900	17,600	98
	Newaygo	14,400	14,200	99
	Ogemaw	7,500	7,400	99
Station Totals		267,900	262,800	98
Net Weekly Circulation (1993)				164,900
Average Daily Circulation (1993)				94,500

Michigan—Vanderbilt

WGKU

Ch. 45

(Satellite of WGKI, Cadillac, MI)

Network Service: Fox.

Licensee: GRK Productions Joint Venture, 7400 S. 45th Rd., Cadillac, MI 49601.

Studio: See WGKI, Cadillac, MI.

Telephone: 616-775-0330. Fax: 616-775-1898.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 76.56-kw max. visual. Antenna: 951-ft. above av. terrain, 482-ft. above ground, 2024-ft. above sea level.

Latitude	45°	10'	12"
Longitude	84°	45'	04"

Transmitter: End of Tower Rd., N of Bows Lake Rd., 4.7-mi. WNW of Vanderbilt.

Ownership: GRK Productions Joint Venture (Group Owner).

Began Operation: September 24, 1992.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Gary Knapp, General Manager.

Dawna Marie, Sales Manager.

Glen Walker, Chief Engineer.

Joyce Bassette, Program Director.

Rates: On request.

Arbitron Data: Included with WGKI, Cadillac, MI.



WGKU BPCT-910927KJ Granted 1/27/92 © American Map Corp., No.

City of License: Vanderbilt. ADI: Traverse City-Cadillac. Rank: 121.

Michigan

WKBD-TV, Detroit (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN			
	Shiawassee	25,200	24,900	99
	Tuscola	19,700	19,500	99
	OHIO			
	Fulton	13,900	13,700	99
	Hancock	25,000	24,700	99
	Lucas	178,800	177,300	99
	Sandusky	22,600	22,400	99
	Seneca	21,400	21,200	99
	Wood	40,600	40,200	99
	WISCONSIN			
	Ashland	6,300	6,200	98
	Bayfield	5,700	5,600	98
	Florence	1,800	1,800	100
	Iron	2,600	2,600	100
	Marinette	15,900	15,800	99

WDIV, Detroit (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEBRASKA			
	Rock	800	800	100
	OHIO			
	Fulton	13,900	13,700	99
	Lucas	178,800	177,300	99
	Wood	40,600	40,200	99
	SOUTH DAKOTA			
	Brown	14,000	13,900	99
	Jones	500	500	100
	Lyman	1,300	1,300	100
	Marshall	1,900	1,900	100
	TEXAS			
	King	100	100	100
	WEST VIRGINIA			
	Barbour	5,800	5,700	98
	Gilmer	2,700	2,700	100

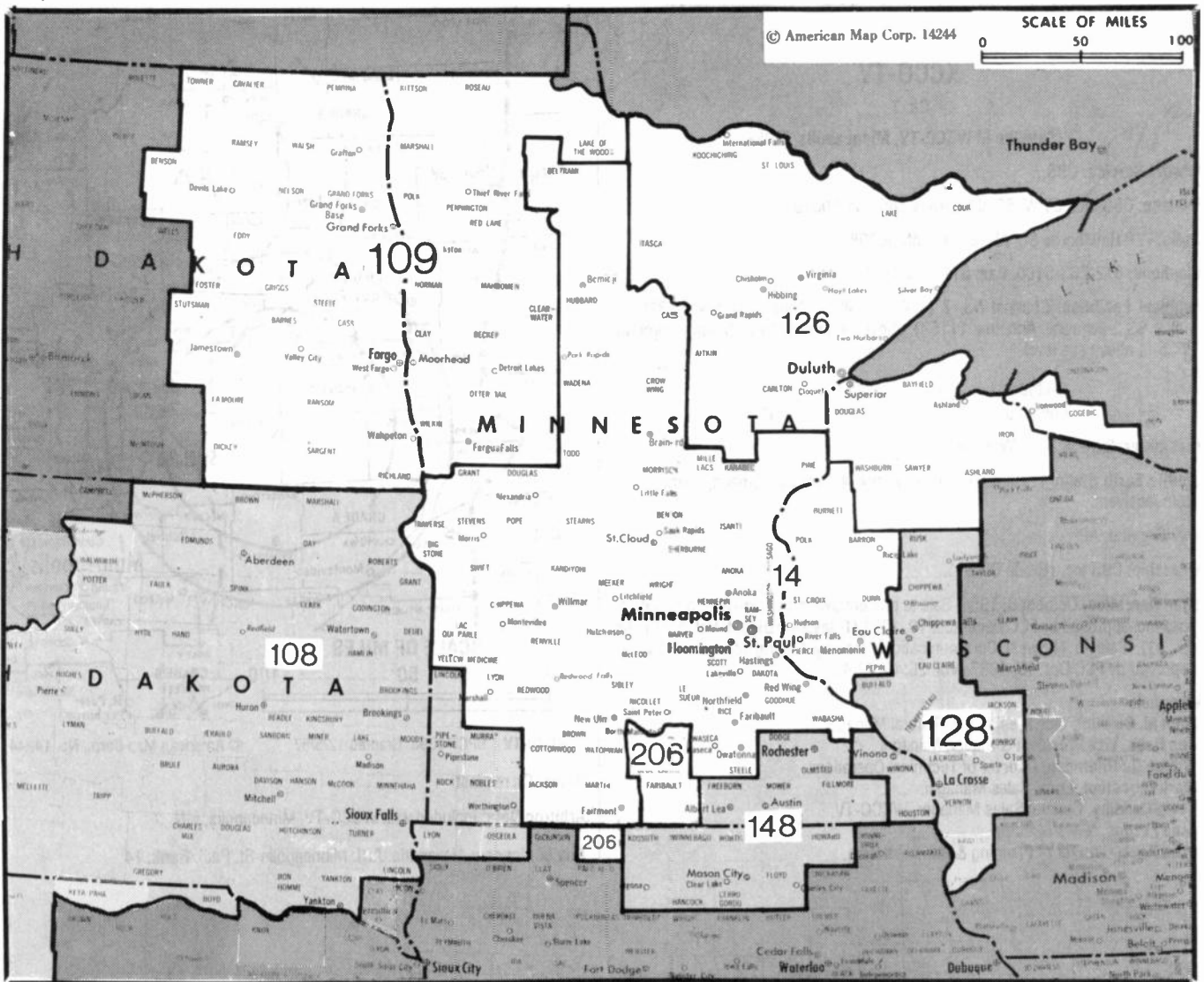
If TV station and cable ownership information—especially group ownership data—is important to you, look for the 1994 *FACTBOOK Supplement*...

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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Minneapolis-St. Paul, MN	1,418,100	14	KARE (11), KCCD-TV (7), KCCW-TV (12), KITN-TV (29), KLGT-TV (23), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KXLI (41), WCCD-TV (4)
Sioux Falls-Mitchell, SD	219,900	108	KABY-TV (9), KDLD-TV (3), KDLT (5), KELD-TV (11), KPLD-TV (6), KPRY-TV (4), KSPY-TV (13), KTTM (12), KTTW (17)
Fargo, ND	216,000	109	KBRR (10), KJRR (7), KNRR (12), KTHI-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Duluth, MN-Superior, WI	170,900	126	KBJR-TV (6), KDLH (3), WDDI-TV (10), WIRT (13)
La Crosse-Eau Claire, WI	169,500	128	WEAU-TV (13), WKBT (8), WLAX (25), WQDW-TV (18), WXDW-TV (19)
Rochester, MN-Mason City, IA-Austin, MN	137,100	148	KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)
Mankato, MN	29,900	206	KEYC-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIMT, Austin	See Mason City, IA
KTTC, Austin	See Rochester, MN
KVRR, Moorhead	See Fargo, ND
KAAL, Rochester	See Austin, MN
KIMT, Rochester	See Mason City, IA
KSTP-TV, St. Paul	See Minneapolis MN

Minnesota Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	14	6	20
Educational Television Stations	4	3	7
	18	9	27

Minnesota—Alexandria

KCCO-TV

Ch. 7

(Satellite of WCCO-TV, Minneapolis, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. Fax: 612-763-4991.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1116-ft. above av. terrain, 1132-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"

Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, MN.

Satellite Earth Stations: Harris, 6-meter; Vertex, 4.7-meter Ku-band; Harris, M/A-Corn receivers.

News Service: AP.

Ownership: CBS Inc. (Group Owner).

Began Operation: October 8, 1958. Sale to present owner by Midwest Communications Inc. approved by FCC December 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications Inc. by Central Minnesota TV Co. approved by FCC Oct. 15, 1987 (Vol. 26:45; 27:43).

Personnel:

John M. Culliton, Vice President & General Manager.

Ken Rees, Vice President & Station Manager.

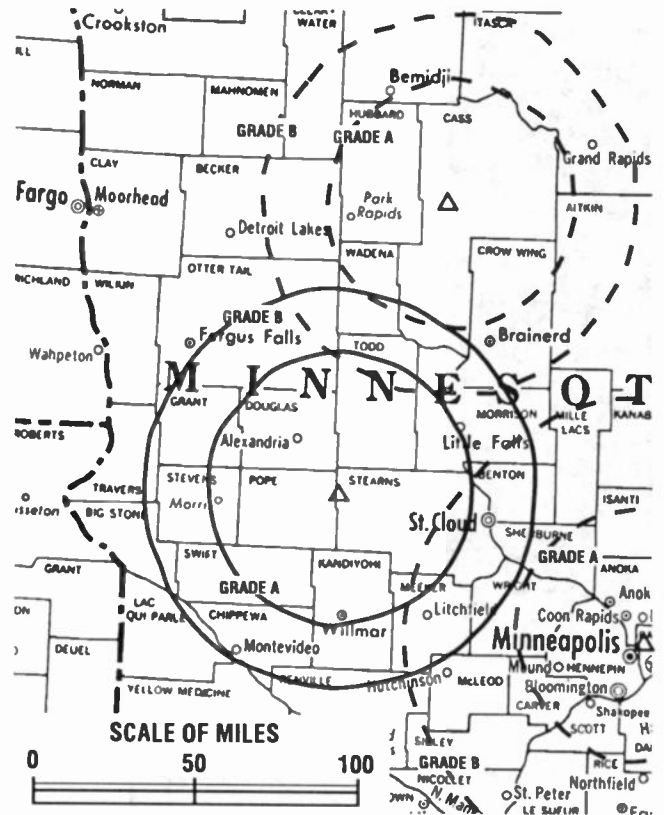
Wayne Quernemoen, Director of Technical Operations.

Mark Proudfoot, Local Sales Manager.

Kevin Cuddihy, General Sales Manager, WCCO-TV.

Jane Fergus, News Director.

Greg Keck, Director of Planning & Administration.



KCCO-TV BPCT-2398 Granted 12/5/57

© American Map Corp., No. 14244

Rates: On request.

Arbitron Data: Included with WCCO-TV, Minneapolis, MN.

City of License: Alexandria. ADI: Minneapolis-St. Paul. Rank: 14.

Minnesota—Alexandria

KSAX

Ch. 42

(Satellite of KSTP-TV, St. Paul-Minneapolis)

Licensee: KSAX-TV Inc., 415 Fillmore St., Box 189, Alexandria, MN 56308.

Studio: 415 Fillmore St., Alexandria, MN 56308.

Telephones: 612-763-5729; 612-642-4200. Fax: 612-763-4627.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: 1176-ft. above av. terrain, 1164-ft. above ground, 2523-ft. above sea level.

Latitude	45°	41'	59"
Longitude	95°	10'	36"

Transmitter: E side of Rte. 33, approx. 0.6-mi. S of intersection with Rte. 28, near Westport.

Satellite Earth Station: 3-meter C-band; Avcom receivers.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: September 15, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Susan Anderson, Station Manager.

Mark Vanderwerf, News Director.

Donna Corle, Operations Manager.

Rates: On request.



KSAX BMPCT-870305KO Granted 7/10/87 © American Map Corp., No. 14244

Arbitron Data: Included with KSTP-TV, St. Paul-Minneapolis, MN.

City of License: Alexandria. ADI: Minneapolis-St. Paul. Rank: 14.

Minnesota—Austin

KAAL
Ch. 6

Network Service: ABC.

Licensee: Midwest KAAL Corp., 1701 10th Place NE, Box 577, Austin, MN 55912.

Studio: 1701 10th Place NE, Austin, MN 55912.

Telephone: 507-437-6666. **TWX:** 910-565-2104. **Fax:** 507-433-9560.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Miralite, 3.7-meter C-band; RCA, 3-meter Ku-band; Avantek, M/A-Com, Pinzone receivers.

News Services: ABC, AP.

Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: July 27, 1953. Sale to present owner by News Press & Gazette Co. approved by FCC Dec. 13, 1985 (Television Digest, Vol. 25:44). Sale to News Press & Gazette by Black Hawk Bcstg. approved by FCC Sept. 17, 1980. Previous sale by Chester A. Weseman and associates approved Oct. 29, 1958 (Vol. 13:6).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetter.

Personnel:

- Pat Niekamp, General Manager.
- John Ginther, Local Sales Manager.
- Jerald Jones, Vice President, Engineering.
- Angela Kucharski, News Director.
- Mitzi Ooss, Business Manager.
- Oan Colliado, Production Manager.
- Lora Lee Bauer, Data Processing Manager.

Rates: On request.

City of License: Austin. **AOI:** Rochester, MN-Mason City, IA-Austin, MN. **Rank:** 148.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,100	18,900	99
	Floyd	6,700	6,600	98
	Hancock	4,900	4,800	98
	Kossuth	7,100	7,000	99
	Mitchell	4,200	4,200	100
	Winnebago	4,700	4,700	100
	Worth	3,200	3,200	100
	MINNESOTA			
	Dodge	5,600	5,500	98
Faribault	6,600	6,500	98	



KAAL BPCT-4528 Granted 7/12/72

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Freeborn	13,000	12,900	99
	Mower	14,800	14,700	99
	Olmsted	41,600	41,300	99
	Steele	11,400	11,300	99
	Waseca	6,700	6,600	99
Between 25-49%	IOWA			
	Franklin	4,500	4,500	100
	Howard	3,800	3,700	97
Between 5-24%	MINNESOTA			
	Fillmore	7,800	7,700	99
	Nicollet	9,600	9,500	99
	IOWA			
	Chickasaw	5,000	4,900	98
	Emmet	4,400	4,300	98
	Hardin	7,400	7,300	99
	MINNESOTA			
	Blue Earth	19,300	19,100	99
	Le Sueur	8,500	8,400	99
Martin	8,900	8,800	99	
Wabasha	7,300	7,200	99	
Winona	17,000	16,800	99	
Station Totals		253,100	250,400	99
Net Weekly Circulation (1993)				132,200
Average Daily Circulation (1993)				71,100

Minnesota—Duluth-Superior, Wisconsin

KBJR-TV

Ch. 6

Network Service: NBC.

Licensee: RJR Communications Inc., 230 E. Superior St., Duluth, MN 55802.

Studio: 230 E. Superior St., Duluth, MN 55802.

Telephone: 218-727-8484. **Fax:** 218-727-1737.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 410 W. 10th Street, Duluth.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6-meter Ku-band; Vertex, 4.5-meter Ku-band; Paraclype, 4-meter C-band; Paraclype, 3.6-meter C-band; Harris, 3-meter Ku-band; Harris, Houston Tracker, W/A-Com receivers.

News Services: MediaLink, NBC, AP.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: February 23, 1954. Sale to RJR Communications by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30). Sale to present owners approved Sept. 12, 1988.

Represented (sales): Katz Continental Television; Target Broadcast Sales.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

Maria Moore, President & General Manager.
Robert J. Wilmers, Director of Operations.
Carl Keller, General Sales Manager.
Todd Wentworth, Local Sales Manager.
Dave Jensch, News Director.
Barbara Tolleison, Program Manager.
Steve Eberhart, Creative Services Manager.
Brian Autio, Business Manager.

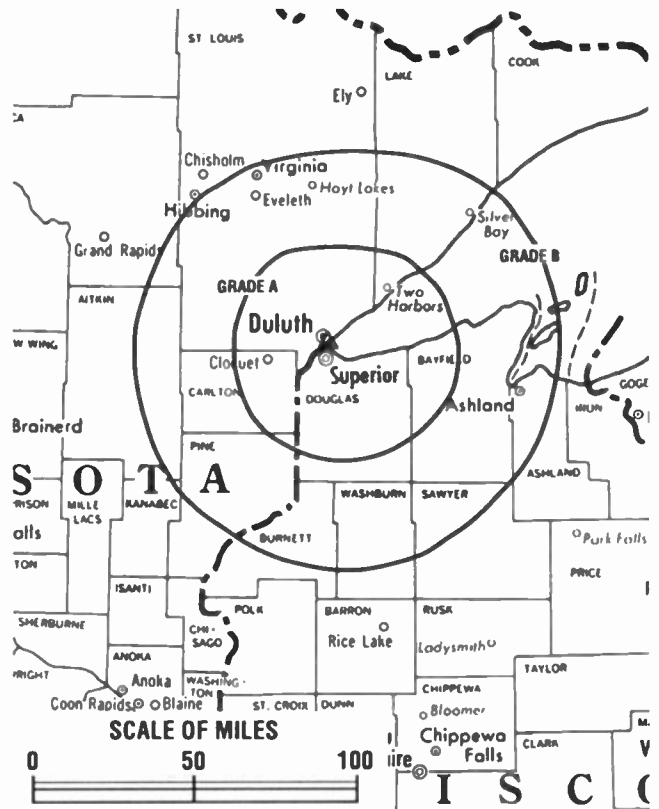
Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$800.

City of License: Superior, WI. **ADI:** Duluth, MN-Superior, WI. **Rank:** 126.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	7,300	7,200	99
	MINNESOTA			
	Aitkin	5,100	5,000	98
	Carlton	11,000	10,900	99
	Cook	1,600	1,600	100
	Itasca	15,300	15,000	98



KBJR-TV BPCT-2412 Granted 10/11/57

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Koochiching	5,800	5,600	97
	Lake	4,100	4,100	100
	St Louis	77,700	76,900	99
	WISCONSIN			
	Ashland	6,300	6,200	98
Between 25-49%	Bayfield	5,700	5,600	98
	Douglas	16,600	16,400	99
	Sawyer	5,800	5,600	97
	MINNESOTA			
	Beltrami	12,200	11,700	96
Between 5-24%	Hubbard	6,000	5,800	97
	WISCONSIN			
	Iron	2,600	2,600	100
	Washburn	5,600	5,500	98
	MINNESOTA			
Cass	8,300	8,000	96	
Station Totals	Pine	7,800	7,700	99
	Burnett	5,400	5,300	98
Net Weekly Circulation (1993)		210,200	206,700	98
Average Daily Circulation (1993)				148,600
				92,600

Minnesota—Duluth-Superior, Wisconsin

KDLH

Ch. 3

Network Service: CBS.

Licensee: Blue Grass Television Inc.

Studio: 425 W. Superior St., Duluth, MN 55802.

Telephone: 218-727-8911. TWX: 910-561-2522. Fax: 218-727-7515.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: 3 Observation Rd. & 11th St.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; M/A-Com, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Harris, 3.8-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: March 14, 1954. Sale to WGN by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 (Television Digest, Vol. 16:34, 50). Sale to Palmer by WGN Inc. approved Jan. 10, 1979 (Vol. 18:30). Sale to present owner by Palmer Bcstg. approved by FCC May 23, 1985 (Vol. 25:24).

Represented (sales): Sattel Inc.

Represented (legal): Covington & Burling.

Personnel:

Bruce R. Miller, Vice President & General Manager.

Walt Ledingham, Director of Sales.

Craig Spellerberg, Operations Manager & Promotion Director.

John Talcott, Chief Engineer.

Terry Bynum, News Director.

Sandra Chistian, Business Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$1060.

City of License: Duluth. ADI: Duluth, MN-Superior, WI. Rank: 126.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	7,300	7,200	99
	MINNESOTA			
	Aitkin	5,100	5,000	98
	Carlton	11,000	10,900	99
	Cook	1,600	1,600	100
	Itasca	15,300	15,000	98



KDLH BMPCT-3130 Granted 6/13/55 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Koochiching	5,800	5,600	97
	Lake	4,100	4,100	100
	St Louis	77,700	76,900	99
	WISCONSIN			
	Ashland	6,300	6,200	98
	Bayfield	5,700	5,600	98
	Douglas	16,600	16,400	99
	Iron	2,600	2,600	100
	Sawyer	5,800	5,600	97
	Washburn	5,600	5,500	98
Between 25-49%	MINNESOTA			
	Pine	7,800	7,700	99
Between 5-24%	MICHIGAN			
	Ontonagon	3,600	3,500	97
	WISCONSIN			
	Burnett	5,400	5,300	98
Rusk	5,700	5,600	98	
Station Totals		193,000	190,300	99
Net Weekly Circulation (1993)				142,700
Average Daily Circulation (1993)				85,000

Minnesota—Duluth

WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 10 Observation Rd., Duluth, MN 55811.

Telephone: 218-727-6864. TWX: 910-561-2539. Fax: 218-727-4415.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 987-ft. above av. terrain, 789-ft. above ground, 2000-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

Transmitter: 10 Observation Rd., Duluth.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 5-meter Ku-band; Andrew, 7.3-meter C-band; 5-meter C-band; Avantek receivers.

News Services: ABC, AP, Conus, SNN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: January 24, 1966. Sale to Harcourt Brace Jovanovich Inc. by Frank P. Befera, et al., approved by FCC March 32, 1978 (Television Digest, Vol. 17:28). FCC approved sale to Hubbard Bcstg. Nov. 27, 1987 (Vol. 27:33).

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): duTreil, Lundin & Rackley Inc.

Personnel:

George Couture, General Manager.
Joe Golden, General Sales Manager.
Stephen Boif, Local Sales Manager.
Steve Goodspeed, News Director.
Dave Poirier, Program Manager.
Mike Hatlestad, Chief Engineer.
Jeff Laundergan, Promotion Director.

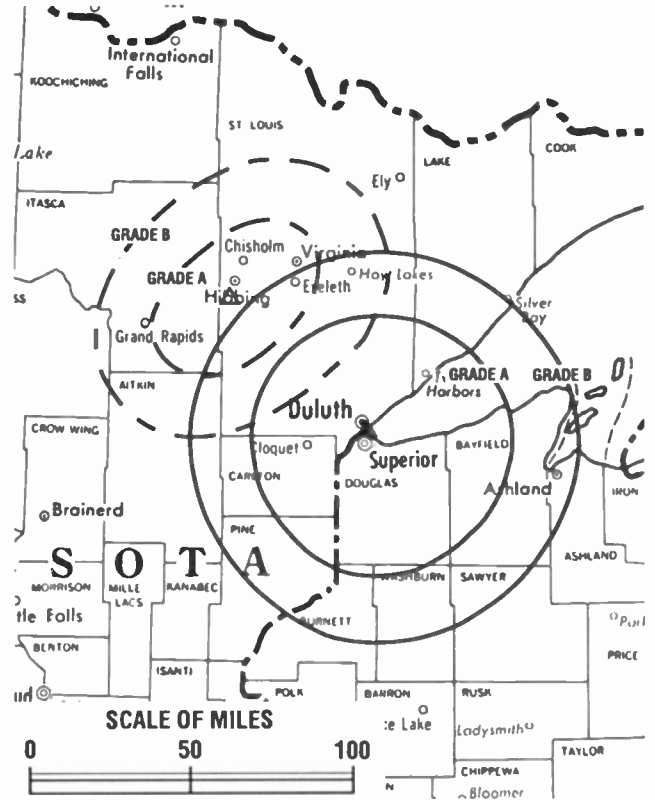
Rates: On request.

Arbitron Data: Figures include WIRT, Hibbing, MN.

City of License: Duluth. ADI: Duluth, MN-Superior, WI. Rank: 126.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	MICHIGAN			
	Gogebic	7,300	7,200	99
	MINNESOTA			
	Aitkin	5,100	5,000	98
	Carlton	11,000	10,900	99
	Cook	1,600	1,600	100
	Itasca	15,300	15,000	98



WDIO-TV BPCT-910617KF Granted 10/2/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Koochiching	5,800	5,600	97
	Lake	4,100	4,100	100
	St Louis	77,700	76,900	99
	WISCONSIN			
	Ashland	6,300	6,200	98
	Bayfield	5,700	5,600	98
	Douglas	16,600	16,400	99
Iron	2,600	2,600	100	
Sawyer	5,800	5,600	97	
Between 25-49%	MINNESOTA			
	Beltrami	12,200	11,700	96
	Pine	7,800	7,700	99
Between 5-24%	WISCONSIN			
	Washburn	5,600	5,500	98
Station Totals		195,900	192,900	98
Net Weekly Circulation (1993)				151,200
Average Daily Circulation (1993)				96,200

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Minnesota—Hibbing

WIRT

Ch. 13

(Satellite of WDIO-TV, Duluth, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864. **TWX:** 910-561-2539.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 12.5-kw aural. Antenna: 666-ft. above av. terrain, 517-ft. above ground, 2123-ft. above sea level.

Latitude	47°	22'	52"
Longitude	92°	57'	18"

Transmitter: Maple Hill, Hibbing, MN.

News Services: AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: August 31, 1967. Sale to present owner approved by FCC Nov. 27, 1987.

Represented (sales): Petry Television Inc.

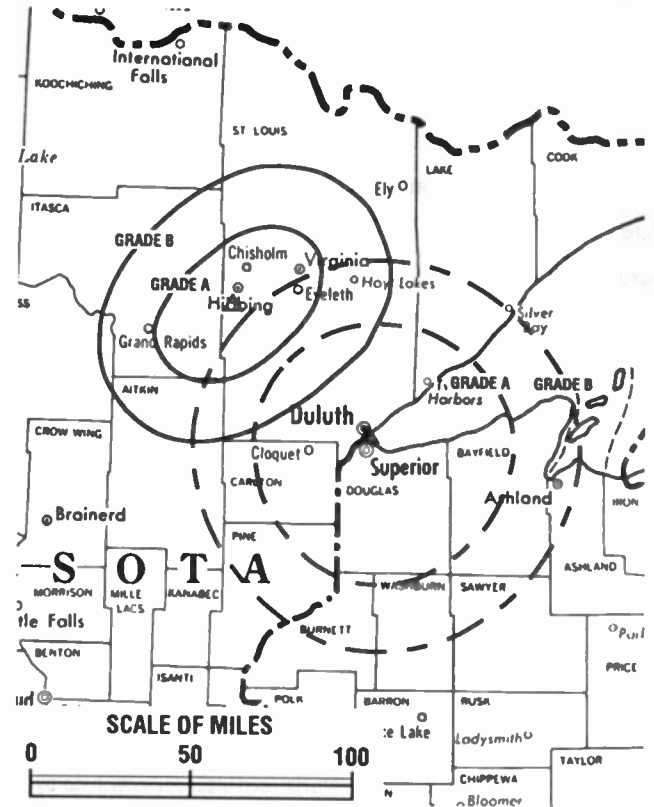
Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

See WDIO-TV, Duluth, MN.

Rates: Sold in combination with WDIO-TV, Duluth.

NETWORK BASE HOURLY RATE: Bonus.



WIRT BPCT-2422 Granted 2/20/58

© American Map Corp., No. 14244

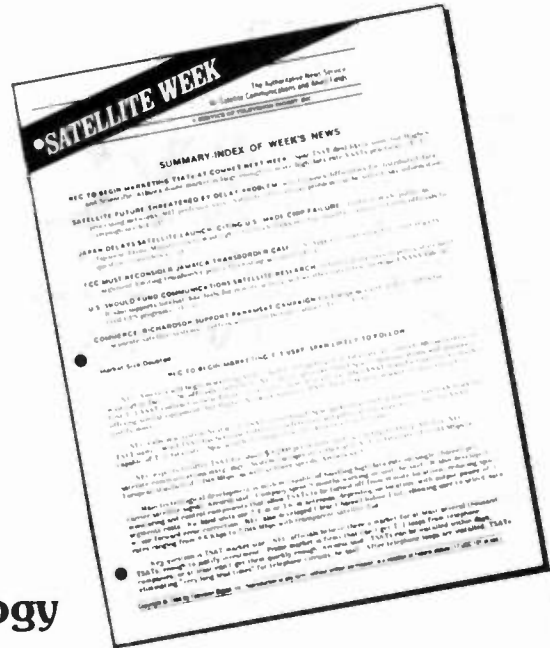
Arbitron Data: Figures are included with parent WDIO-TV, Duluth, MN.

City of License: Hibbing. **ADI:** Duluth, MN-Superior, WI. **Rank:** 126.

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Minnesota—Mankato

KEYC-TV
Ch. 12



KEYC
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MANKATO

A CBS AFFILIATE

Network Service: CBS.

Licensee: United Communications Corp., Box 128, Mankato, MN 56002.

Studio: 1570 Lookout Dr., North Mankato, MN 56001.

Telephone: 507-625-7905. Fax: 507-625-5745.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, MN.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: CBS, AP.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 5, 1960. Sale to present owners by Lee Enterprises approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:25).

Represented (sales): Katz Continental Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Personnel:

- Dennis Wahlstrom, General Manager.
- Elaine Peterson, Operations Manager.
- Jeff Wilwant, Production Manager.
- Dan Lemke, News Director.
- Bob Matson, Local Sales Manager.
- David Hooge, Chief Engineer.
- Sharon Freitag, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$362.

City of License: Mankato. ADI: Mankato. Rank: 206.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	IOWA			
	Dickinson	6,300	6,200	98
	Emmet	4,400	4,300	98
	Kossuth	7,100	7,000	99
	Palo Alto	4,000	3,900	98



KEYC-TV BPCT-2433 Granted 6/11/58

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Blue Earth	19,300	19,100	99
	Brown	10,300	10,100	98
	Cottonwood	4,900	4,700	96
	Faribault	6,600	6,500	98
	Jackson	4,400	4,300	98
	Martin	8,900	8,800	99
	Nicollet	9,600	9,500	99
	Renville	6,600	6,500	98
	Waseca	6,700	6,600	99
Between 25-49%	MINNESOTA			
	Freeborn	13,000	12,900	99
	Le Sueur	8,500	8,400	99
	Redwood	6,400	6,200	97
	Sibley	5,300	5,200	98
Between 5-24%	IOWA			
	Pocahontas	3,800	3,800	100
	Winnebago	4,700	4,700	100
	MINNESOTA			
	Lyon	9,100	8,900	98
Station Totals	McLeod	12,200	12,100	99
	Nobles	7,500	7,400	99
	Yellow Medicine	4,600	4,500	98
	Station Totals	190,100	187,300	99
	Net Weekly Circulation (1993)			105,900
Average Daily Circulation (1993)			59,100	

NEWS 12

Tom Schultz



Curt Crandall



Anne Woolson



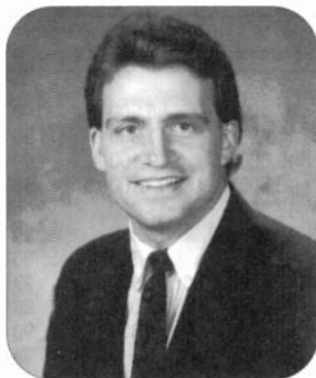
Daryl Ritchison



Pat Fischer



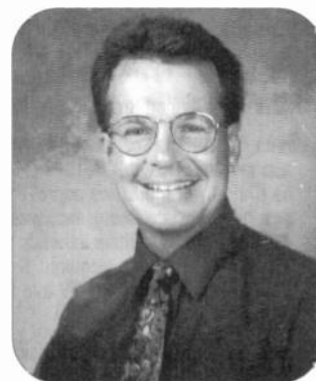
Dan Lemke



Stephanie Odegard



Perry Dyke



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Minnesota—Minneapolis-St. Paul

KARE

Ch. 11

Network Service: NBC.

Licensee: Combined Communications Corp., 8811 Olson Memorial Hwy., Minneapolis, MN 55427.

Studio: 8811 Olson Memorial Hwy., Minneapolis, MN 55427.

Telephone: 612-546-1111. TWX: 910-576-2825. Fax: 612-546-8590.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 44.00"
Longitude 93° 08' 21.30"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Scientific-Atlanta, 10-meter; Vertex, 6-meter; Harris, 3-meter; DX Engineering, Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: RSI, 2.4-meter Ku-band.

News Services: AP, Nexus, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 1, 1953. Sale to present owner by Metromedia Inc. approved by FCC Feb. 17, 1983 (Television Digest, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved June 14, 1972 (Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full-time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Henry E. Price, President & General Manager.
Janet Mason, Vice President, News.
John Remes, Vice President, Sales.
Kathryn Bardins, Vice President & Community Affairs Manager.
Mark DeSantis, Vice President, Programming & Promotion.
Mervyn Jensen, Vice President, Business Manager.
Michael Tamme, Director of Engineering.
Susan Adams Loyd, Marketing & Research Director.
Nan Diley, Local Sales Manager.
Jerry Ness, National Sales Manager.
Tom Lindner, Assistant News Director.
Robert Bye, Production Manager.
Anne Julian-Van Abel, Director of Human Resources.

Rates: On request.

City of License: Minneapolis. ADI: Minneapolis-St. Paul. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
50% & Over	Anoka	87,100	86,900	100
	Benton	11,400	11,300	99
	Blue Earth	19,300	19,100	99
	Brown	10,300	10,100	98
	Carver	17,800	17,700	99
	Chisago	11,000	10,900	99
	Cottonwood	4,900	4,700	96
	Dakota	108,400	107,900	99
	Douglas	11,200	11,000	98
	Goodhue	15,500	15,300	99



KARE BMPCT-7396 Granted 5/23/72

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hennepin	433,000	429,500	99
	Isanti	9,200	9,100	99
	Jackson	4,400	4,300	98
	Kanabec	5,000	4,900	98
	Kandiyohi	14,700	14,400	98
	Le Sueur	8,500	8,400	99
	Lyon	9,100	8,900	98
	McLeod	12,200	12,100	99
	Martin	8,900	8,800	99
	Meeker	7,800	7,700	99
	Mille Lacs	7,000	6,900	99
	Morrison	10,600	10,400	98
	Nicollet	9,600	9,500	99
	Pine	7,800	7,700	99
	Pope	4,100	4,000	98
	Ramsey	193,200	191,800	99
	Renville	6,600	6,500	98
	Rice	16,800	16,600	99
	Scott	20,800	20,700	100
	Sherburne	14,500	14,300	99
	Sibley	5,300	5,200	98
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Stevens	3,700	3,700	99
	Swift	4,200	4,100	98
	Todd	8,600	8,400	98
	Wabasha	7,300	7,200	99
	Waseca	6,700	6,600	99
	Washington	52,400	52,100	99
	Wright	24,300	24,000	99
	Yellow Medicine	4,600	4,500	98

(Continued on page A-658)

Station Totals	1,523,000	1,507,900	99
Net Weekly Circulation (1993)			1,157,300
Average Daily Circulation (1993)			656,800

Minnesota—Minneapolis-St. Paul

KITN-TV

Ch. 29

Network Service: Fox.

Licensee: Clear Channel Television Licensee Inc., Suite 600, 200 Concord Plaza, San Antonio, TX 78265-9512.

Studio: 7325 Aspen Lane N, Brooklyn Park, MN 55428.

Telephone: 612-424-2929. Fax: 612-424-2649.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1224-ft. above av. terrain, 1227-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria, Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 7-meter C-band; Vertex, 3.7-meter Ku-band; Paraclipse, 3.7-meter Ku & C-band; M/A-Com, Standard Communications receivers.

News Service: Fox News.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: October 6, 1982. Sale to present owner approved Sept. 30, 1993 (Television Digest, Vol. 33:32). Sale to Nationwide Communications by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Previous sale by Jonathan E. Byrd, et al., approved March 20, 1984.

Represented (sales): Katz Independent Television; Canadian Communications Co.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Rip Riordan, General Manager.
Martin Sokoler, General Sales Manager.
Diane Mignone, Local Sales Manager.
Mark Bousquet, National Sales Manager.
Dale Palecek, Program Director.
Mary O'Neill, Director of Advertising & Promotion.
Kathleen Beauchamp, Business Manager.
Don Kirby, Chief Engineer.

Rates: On request.

City of License: Minneapolis. ADI: Minneapolis-St. Paul. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	87,100	86,900	100
	Benton	11,400	11,300	99
	Brown	10,300	10,100	98
	Chisago	11,000	10,900	99
	Dakota	108,400	107,900	99
	Goodhue	15,500	15,300	99
	Hennepin	433,000	429,500	99
	Isanti	9,200	9,100	99
	Kandiyohi	14,700	14,400	98
	Ramsey	193,200	191,800	99
	Rice	16,800	16,600	99
	Sherburne	14,500	14,300	99
	Sibley	5,300	5,200	98
	Washington	52,400	52,100	99
	Wright	24,300	24,000	99
	WISCONSIN			
	St Croix	18,700	18,500	99
	Between 25-49%	MINNESOTA		
Blue Earth		19,300	19,100	99
Carver		17,800	17,700	99



KITN-TV BMPCT-910206KE Granted 6/20/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Cottonwood	4,900	4,700	96
	Douglas	11,200	11,000	98
	Kanabec	5,000	4,900	98
	Lac Qui Parle	3,400	3,300	97
	Lyon	9,100	8,900	98
	McLeod	12,200	12,100	99
	Meeker	7,800	7,700	99
	Morrison	10,600	10,400	98
	Nicollet	9,600	9,500	99
	Olmsted	41,600	41,300	99
	Pope	4,100	4,000	98
	Redwood	6,400	6,200	97
	Renville	6,600	6,500	98
	Scott	20,800	20,700	100
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Stevens	3,700	3,700	99
	Swift	4,200	4,100	98
	Wabasha	7,300	7,200	99
	Waseca	6,700	6,600	99
Watonwan	4,500	4,400	98	
Winona	17,000	16,800	99	

(Continued on page A-658)

Station Totals	1,497,100	1,482,500	99
Net Weekly Circulation (1993)			729,700
Average Daily Circulation (1993)			288,600

Our firm acted as financial advisor and broker in the 1986 sale of KITN-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road Palm Beach Florida 33480 (407) 863 9955
P.O. Box 43263 Cincinnati OH 45243 0263 (513) 271 5400

Minnesota—Minneapolis-St. Paul

KLGT-TV

Ch. 23

Network Service: None, independent.

Licensee: Sonlight Television Inc., 1640 Como Ave., St. Paul, MN 55108.

Studio: 1640 Como Ave., St. Paul, MN 55108.

Telephone: 612-646-2300. Fax: 612-646-1220.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1740-kw max. visual, 347-kw max. aural. Antenna: 1170-ft. above av. terrain, 1466-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.50"

Longitude 93° 07' 27.00"

Transmitter: 570 Gramsie Rd., Shoreview.

Ownership: Sonlight Television Inc.

Began Operation: September 22, 1982. Sale to United Cable TV Corp., et al., by Buford Television approved by FCC Sept. 5, 1984. Sale to KTMA-TV Acquisition Corp. approved Sept. 30, 1986 (Television Digest, Vol. 26:36). Sale to present owner approved Jan. 17, 1992.

Represented (sales): Adam Young Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Linda Rios Brook, President & General Manager.

Mark Gardner, Vice President & General Sales Manager.

Larry Brook, Vice President, Marketing & Advertising.

Rates: On request.

City of License: Minneapolis. ADI: Minneapolis-St. Paul. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Isanti	9,200	9,100	99
Between 25-49%	MINNESOTA			
	Carver	17,800	17,700	99
	Chisago	11,000	10,900	99
	Ramsey	193,200	191,800	99
	Sibley	5,300	5,200	98
	Washington	52,400	52,100	99
WISCONSIN	St Croix	18,700	18,500	99
	MINNESOTA			
Between 5-24%	Anoka	87,100	86,900	100
	Benton	11,400	11,300	99
	Dakota	108,400	107,900	99
	Dodge	5,600	5,500	98
	Goodhue	15,500	15,300	99
	Hennepin	433,000	429,500	99



KLGT-TV BMPCT-820629KF Granted 9/9/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Kanabec	5,000	4,900	98
	Kandiyohi	14,700	14,400	98
	Mc Leod	12,200	12,100	99
	Meeker	7,800	7,700	99
	Mille Lacs	7,000	6,900	99
	Pine	7,800	7,700	99
	Renville	6,600	6,500	98
	Rice	16,800	16,600	99
	Scott	20,800	20,700	100
	Sherburne	14,500	14,300	99
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Waseca	6,700	6,600	99
	Watsonwan	4,500	4,400	98
	Wright	24,300	24,000	99
	WISCONSIN			
Burnett	5,400	5,300	98	
Dunn	12,500	12,300	98	
Pierce	11,400	11,200	98	
Polk	13,500	13,300	99	
Station Totals		1,212,400	1,202,300	99
Net Weekly Circulation (1993)			273,100	
Average Daily Circulation (1993)			86,900	

Minnesota—Minneapolis-St. Paul

KMSP-TV

Ch. 9

Network Service: None, independent.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 11358 Viking Dr., Eden Prairie, MN 55344-7258.

Telephone: 612-944-9999. TWX: 910-576-2926. Fax: 612-942-0286.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: Circularly polarized, 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: 550 Gramsie Rd., Shoreview.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Harris, Microdyne, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981.

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

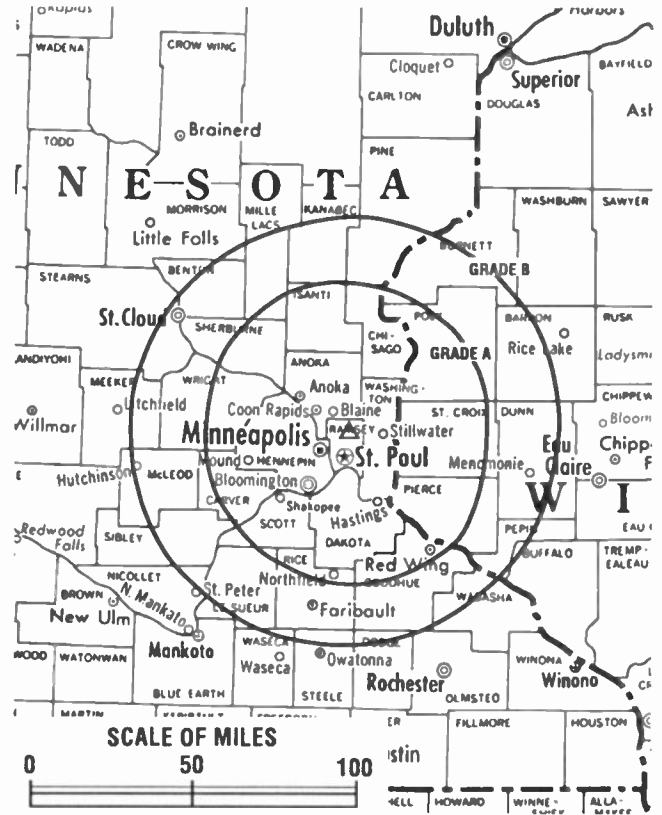
- Evan Thompson, President.
- Garth S. Lindsey, Vice President, Finance.
- Stuart Swartz, General Manager.
- Stephanie Peterson, General Sales Manager.
- Doug McMonagle, Local Sales Manager.
- Rich Ambrose, National Sales Manager.
- Gene Steinberg, Creative Services Director.
- Mark Herman, Market Development Director.
- Darrell Schmidt, Business Manager.
- Donna Yonchak, Traffic Manager.
- Dana Benson, Director of News.
- Susan Arneson, Manager, Program Services.
- Darold Arvidson, Director of Engineering.
- Dale Bluestein, Assistant Creative Services Director.
- Donna Schimmenti-Azarian, Research Director.
- Leila Larson, Office Manager.

Rates: On request.

City of License: Minneapolis. ADI: Minneapolis-St. Paul. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
50% & Over	Anoka	87,100	86,900	100
	Benton	11,400	11,300	99
	Blue Earth	19,300	19,100	99
	Brown	10,300	10,100	98
	Carver	17,800	17,700	99
	Chisago	11,000	10,900	99
	Cottonwood	4,900	4,700	96
	Dakota	108,400	107,900	99
	Douglas	11,200	11,000	98



KMSP-TV BPCT-860116KE Granted 9/30/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Goodhue	15,500	15,300	99
	Grant	2,400	2,400	100
	Hennepin	433,000	429,500	99
	Isanti	9,200	9,100	99
	Jackson	4,400	4,300	98
	Kanabec	5,000	4,900	98
	Kandiyohi	14,700	14,400	98
	Le Sueur	8,500	8,400	99
	McLeod	12,200	12,100	99
	Meeker	7,800	7,700	99
	Mille Lacs	7,000	6,900	99
	Morrison	10,600	10,400	98
	Nicollet	9,600	9,500	99
	Ramsey	193,200	191,800	99
	Renville	6,600	6,500	98
	Rice	16,800	16,600	99
	Scott	20,800	20,700	100
	Sherburne	14,500	14,300	99
	Sibley	5,300	5,200	98
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Swift	4,200	4,100	98
	Todd	8,600	8,400	98
	Traverse	1,700	1,700	100
	Waseca	6,700	6,600	99
	Washington	52,400	52,100	99
	Wright	24,300	24,000	99
WISCONSIN				
	Barron	15,900	15,500	97
	Dunn	12,500	12,300	98
	Pepin	2,600	2,500	96

(Continued on page A-658)

Station Totals	1,872,500	1,852,300	99
Net Weekly Circulation (1993)			1,038,500
Average Daily Circulation (1993)			440,200

Minnesota—St. Paul-Minneapolis

KSTP-TV

Ch. 5

(Operates satellites KSAX, Alexandria & KRWF, Redwood Falls, MN)

Network Service: ABC.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 3415 University Ave., St. Paul, MN 55114.

Telephone: 612-646-5555. Fax: 612-642-4172.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45"
Longitude 93° 08' 22"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 11-meter; Scientific-Atlanta, 5.5-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 3.7-meter; Vertex, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

AM Affiliate: KSTP, 50-kw, 1500 kHz.

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1220-ft.

News Services: ABC, AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 23, 1948.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Harold C. Crump, President & General Manager.
Larry G. Shrum, Vice President & Assistant General Manager, Programming.
Karl Gensheimer, Vice President & Director of Sales.
Dixie Hansen, Vice President & Business Manager.
John Misner, General Sales Manager.
Deborah Collura, News Director.
Joseph Taylor, Chief Engineer.
Lori Shefa, Promotion Manager.
Joe Garbarino, Production Manager.

Highest 30 Sec. Rate: \$3000.

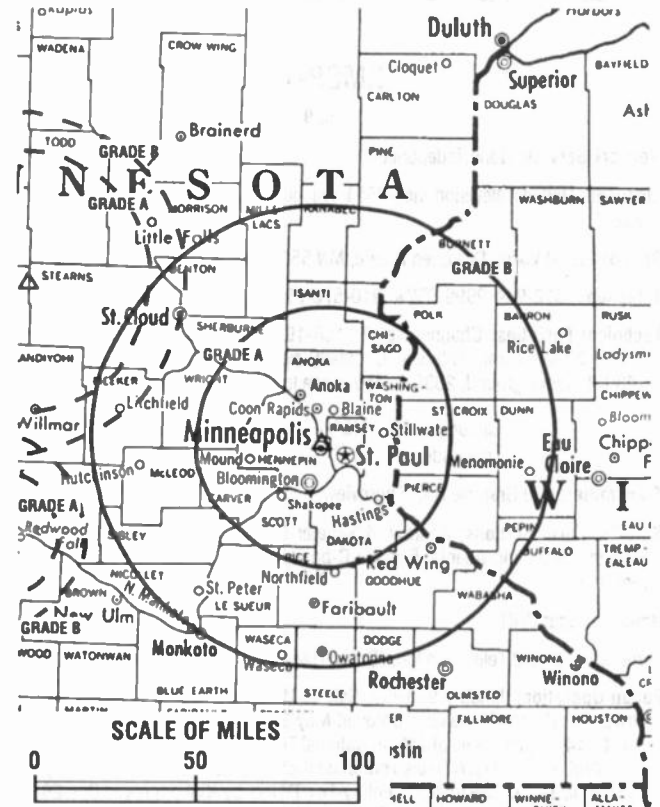
NETWORK BASE HOURLY RATE: \$2400.

Arbitron Data: Includes figures for KSAX, Alexandria & KRWF, Redwood Falls, MN.

City of License: St. Paul. ADI: Minneapolis-St. Paul. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	87,100	86,900	100
	Benton	11,400	11,300	99
	Blue Earth	19,300	19,100	99
	Brown	10,300	10,100	98
	Carver	17,800	17,700	99
	Chippewa	5,100	5,000	98
	Chisago	11,000	10,900	99
	Cottonwood	4,900	4,700	96
	Crow Wing	17,800	17,500	98
	Dakota	108,400	107,900	99
	Douglas	11,200	11,000	98
	Goodhue	15,500	15,300	99
	Grant	2,400	2,400	100
	Hennepin	433,000	429,500	99



KSTP-TV BMPCT-7396 Granted 5/23/72

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Isanti	9,200	9,100	99
	Jackson	4,400	4,300	98
	Kanabec	5,000	4,900	98
	Kandiyohi	14,700	14,400	98
	Lac Qui Parle	3,400	3,300	97
	Le Sueur	8,500	8,400	99
	Lyon	9,100	8,900	98
	McLeod	12,200	12,100	99
	Martin	8,900	8,800	99
	Meeker	7,800	7,700	99
	Mille Lacs	7,000	6,900	99
	Morrison	10,600	10,400	98
	Nicollet	9,600	9,500	99
	Pine	7,800	7,700	99
	Pope	4,100	4,000	98
	Ramsey	193,200	191,800	99
	Redwood	6,400	6,200	97
	Renville	6,600	6,500	98
	Rice	16,800	16,600	99
	Scott	20,800	20,700	100
	Sherburne	14,500	14,300	99
	Sibley	5,300	5,200	98
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Stevens	3,700	3,700	99
	Swift	4,200	4,100	98
	Todd	8,600	8,400	98
Traverse	1,700	1,700	100	
Wabasha	7,300	7,200	99	
Wadena	5,000	4,800	96	
Waseca	6,700	6,600	99	

(Continued on page A-660)

Station Totals	1,640,800	1,623,300	99
Net Weekly Circulation (1993)			1,217,400
Average Daily Circulation (1993)			665,300

Minnesota—Minneapolis-St. Paul

WCCO-TV

Ch. 4

(Operates satellites KCCO-TV, Alexandria & KCCW-TV Walker, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 90 S. 11th St., Minneapolis, MN 55403.

Telephone: 612-339-4444. TWX: 910-576-3401. Fax: 612-330-2603.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.00"
Longitude 93° 08' 21.30"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Dalsat, 4.3-meter Ku-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; DX Engineering, Harris, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WLTE, 100-kw, 102.9 MHz (No. 275), 1150-ft.

News Service: AP.

Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1949 as WTCN-TV. Sold to Midwest Communications August 1952 (Television Digest, Vol. 8:10, 33); CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished Aug. 16, 1976. Sale to CBS Inc. was approved by FCC Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

Represented (sales): TeleRep Inc.

Personnel:

John M. Culliton, Vice President & General Manager.
Ken Rees, Vice President & Station Manager.
William Bradley, Director of Sales.
Kevin Cuddihy, General Sales Manager.
Dave Baker, National Sales Manager.
John Lansing, Director of News.
Lori Fink Garelick, Program Director.
Betty May, Program Coordinator.
Jeanine Socha, Director of Research.
Skip Erickson, Director of Engineering & Operations.
Greg Keck, Director of Planning & Administration.
Michael Benson, Director of Creative Services.

Rates: On request.

Arbitron Data: Includes KCCO-TV, Alexandria & KCCW-TV, Walker, MN.

City of License: Minneapolis. ADI: Minneapolis-St. Paul. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
50% & Over	Aitkin	5,100	5,000	98
	Anoka	87,100	86,900	100
	Beltrami	12,200	11,700	96
	Benton	11,400	11,300	99
	Big Stone	2,400	2,400	100
	Blue Earth	19,300	19,100	99
	Brown	10,300	10,100	98



WCCO-TV BMPCT-7126 Granted 1/8/70 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Carver	17,800	17,700	99
	Cass	8,300	8,000	96
	Chippewa	5,100	5,000	98
	Chisago	11,000	10,900	99
	Cottonwood	4,900	4,700	96
	Crow Wing	17,800	17,500	98
	Dakota	108,400	107,900	99
	Dodge	5,600	5,500	98
	Douglas	11,200	11,000	98
	Goodhue	15,500	15,300	99
	Grant	2,400	2,400	100
	Hennepin	433,000	429,500	99
	Hubbard	6,000	5,800	97
	Isanti	9,200	9,100	99
	Itasca	15,300	15,000	98
	Jackson	4,400	4,300	98
	Kanabec	5,000	4,900	98
	Kandiyohi	14,700	14,400	98
	Lac Qui Parle	3,400	3,300	97
	Le Sueur	8,500	8,400	99
	Lyon	9,100	8,900	98
	McLeod	12,200	12,100	99
	Meeker	7,800	7,700	99
	Mille Lacs	7,000	6,900	99
	Morrison	10,600	10,400	98
	Nicollet	9,600	9,500	99
	Olmsted	41,600	41,300	99
	Otter Tail	19,700	19,300	98
	Pine	7,800	7,700	99
	Pope	4,100	4,000	98
	Ramsey	193,200	191,800	99

(Continued on page A-659)

Station Totals	1,685,000	1,666,900	99
Net Weekly Circulation (1993)			1,347,700
Average Daily Circulation (1993)			824,100

Minnesota—Redwood Falls

KRWF

Ch. 43

(Satellite of KSTP-TV, St. Paul-Minneapolis)

Network Service: ABC.

Licensee: KSAX Inc., 415 Fillmore St., Box 189, Alexandria, MN 56308.

Studio: See KSAX-TV, Alexandria, MN.

Telephones: 612-642-4200; 612-763-5729.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1220-kw max. visual, 122-kw max. aural. Antenna: 547-ft. above av. terrain, 535-ft. above ground, 1619-ft. above sea level.

Latitude	44°	29'	03"
Longitude	95°	29'	27"

Transmitter: 3.6-mi. ENE of intersection of Hwys. 68 & 19.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 14, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

See KSTP-TV, St. Paul-Minneapolis, MN.

Rates: Sold in combination with KSAX, Alexandria, MN.

Arbitron Data: Included with KSTP-TV, St. Paul-Minneapolis, MN.



KRWF BMPCT-870127KM Granted 3/12/87 © American Map Corp., No. 14244

City of License: Redwood Falls. ADI: Minneapolis-St. Paul. Rank: 14.

Minnesota—Rochester

KTTC

Ch. 10

Network Service: NBC.

Licensee: KTTC Television Inc., 601 First Ave. SW, Rochester, MN 55902.

Studio: 601 First Ave. SW, Rochester, MN 55902.

Telephone: 507-288-4444. TWX: 910-565-2477. Fax: 507-288-6324.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.30"
Longitude 92° 25' 36.90"

Transmitter: 3.2-mi. S of Ostrander, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 5-meter; DH Satellite, 5-meter; Harris, 3-meter; Harris, 6-meter; ChannelMaster, Gardiner, Harris receivers.

News Services: AP, Conus, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allan A. Gentling approved April 2, 1963.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- Jerry Watson, General Manager.
- Liz Dahlen, Sales Manager.
- Ronald E. Gruber, Operations Manager.
- C. H. (Bud) Sanders, Chief Engineer.
- Gene Carlson, News Director.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$490.

City of License: Rochester. ADI: Rochester, MN-Mason City, IA-Austin, MN. Rank: 148.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,100	18,900	99
	Howard	3,800	3,700	97
	Mitchell	4,200	4,200	100
	Winnebago	4,700	4,700	100
	Winneshiek	7,300	7,200	99
	Worth	3,200	3,200	100
	MINNESOTA			
	Dodge	5,600	5,500	98
	Faribault	6,600	6,500	98
	Fillmore	7,800	7,700	99
	Freeborn	13,000	12,900	99
	Houston	7,000	6,900	99



KTTC BPC2-2765 Granted 7/27/60 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mower	14,800	14,700	99
	Olmsted	41,600	41,300	99
	Winona	17,000	16,800	99
Between 25-49%	IOWA			
	Floyd	6,700	6,600	98
	Franklin	4,500	4,500	100
	Hancock	4,900	4,800	98
	Kossuth	7,100	7,000	99
MINNESOTA	Steele	11,400	11,300	99
	Wabasha	7,300	7,200	99
	Waseca	6,700	6,600	99
	WISCONSIN			
	Buffalo	5,200	5,100	98
Between 5-24%	Vernon	9,900	9,700	98
	IOWA			
	Allamakee	5,200	5,100	98
	Chickasaw	5,000	4,900	98
	Emmet	4,400	4,300	98
MINNESOTA	Fayette	8,300	8,200	99
	Wright	5,800	5,800	100
	Goodhue	15,500	15,300	99
	Martin	8,900	8,800	99
	WISCONSIN			
La Crosse	37,600	37,200	99	
Pepin	2,600	2,500	96	
Station Totals		312,700	309,100	99
Net Weekly Circulation (1993)				152,900
Average Daily Circulation (1993)				83,000

Minnesota—Rochester

KXLT-TV

Ch. 47

(Satellite of KXLI, St. Cloud, MN)

Network Service: None, independent.

Licensee: KX Acquisition L.P., 22727 176th St., Big Lake, MN 55309.

Studio: See KXLI, St. Cloud.

Telephone: 612-263-8666. Fax: 612-263-6600.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 107.2-kw max. visual, 10.72-kw max. aural. Antenna: 341-ft. above av. terrain, 256-ft. above ground, 1496-ft. above sea level.

Latitude	44°	02'	39"
Longitude	92°	23'	56"

Transmitter: 0.7-mi. SE of Haverhill.

Ownership: KX Acquisition L.P. (Group Owner).

Began Operation: August 10, 1987. Suspended operation, December 1988. Returned to air September 29, 1990.

Personnel:

- Ronald O. Eikens, General Manager.
- Mariana Reid, Station Manager.
- Rebecca Mix, General Sales Manager & Program Director.
- Tim Morgan, Chief Engineer.

Rates: On request.

Arbitron Data: Not available.



KXLT-TV BMPCT-860903KE Granted 10/27/86 © American Map Corp., No. 14244
 City of License: Rochester. ADI: Rochester, MN-Mason City, IA-Austin, MN. Rank: 148.

Minnesota—St. Cloud

KXLI

Ch. 41

(Operates satellite KXLT, Rochester, MN)

Network Service: None, independent.

Licensee: KX Acquisition L.P., 22727 176th St., Big Lake, MN 55309.

Studio: 22727 176th St., Big Lake, MN 55309.

Telephone: 612-263-8666. **Fax:** 612-263-6600.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized, 1470-ft. above av. terrain, 1499-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"

Longitude 93° 42' 30"

Transmitter: 3.7-mi. NE of Big Lake.

Ownership: KX Acquisition L.P. (Group Owner).

Began Operation: November 24, 1982. Suspended operation December 15, 1988. Returned to air September 29, 1990.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Ronald O. Eikens, General Manager.

Mariana Reid, Station Manager.

Rebecca Mix, General Sales Manager, Program Director & Business Manager.

Tim Morgan, Chief Engineer.

Rates: On request.

Arbitron Data: Not available.



KXLI BPCT-850715KP Granted 7/24/85

© American Map Corp., No. 14244

City of License: St. Cloud. ADI: Minneapolis-St. Paul. Rank: 14.

Minnesota—Thief River Falls

KBRR

Ch. 10

(Satellite of KVRR, Fargo, ND)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KVRR, Fargo, ND.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 123-kw visual, 12.3-kw aural. Antenna: 596-ft. above av. terrain, 499-ft. above ground, 1640-ft. above sea level.

Latitude	48°	01'	19"
Longitude	96°	22'	12"

Transmitter: 227-ft. NE of intersection of Hwys. 3 & 12, W of St. Hilaire, MN.

Multichannel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: October 25, 1985.

Represented (sales): Blair Television.

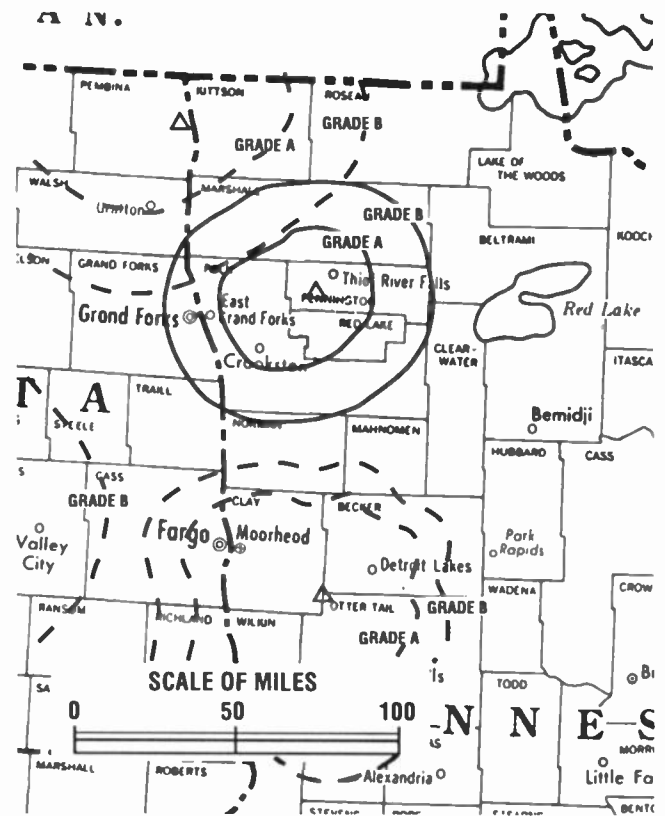
Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

See KVRR, Fargo, ND.

Rates: On request.



KBRR BPCT-860626KE Granted 8/29/86 © American Map Corp., No. 14244

Arbitron Data: Included with KVRR, Fargo, ND.

City of License: Thief River Falls. ADI: Fargo. Rank: 109.

Minnesota—Walker

KCCW-TV

Ch. 12

(Satellite of KCCO-TV, Alexandria, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. TWX: 910-578-0003. Fax: 612-763-4991.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 933-ft. above av. terrain, 999-ft. above ground, 2386-ft. above sea level.

Latitude	46°	56'	03"
Longitude	94°	27'	25"

Transmitter: 3-mi. E of Hackensack.

Satellite Earth Station: Satellite Video Systems, 4.5-meter C-band; Scientific-Atlanta receivers.

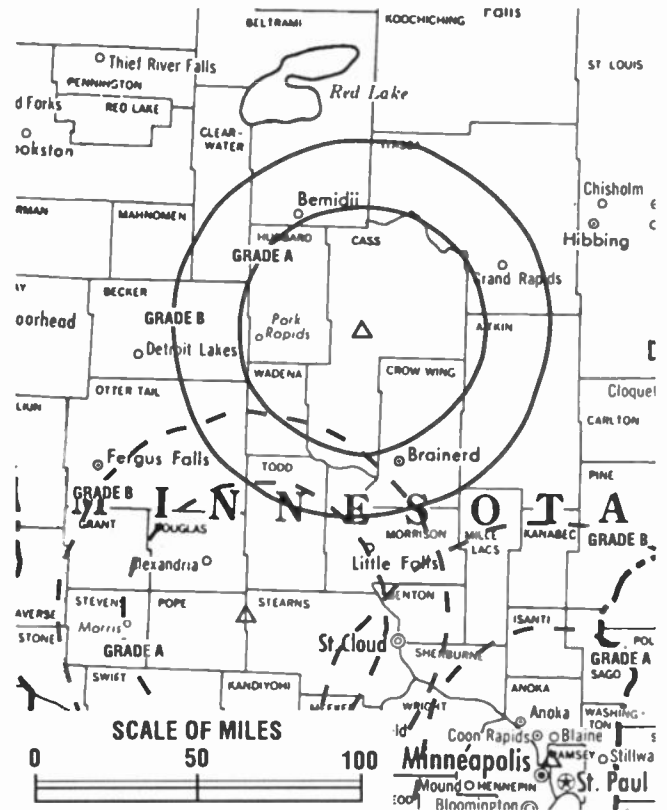
Ownership: CBS Inc. (Group Owner).

Began Operation: January 1, 1964. Sale to Midwest Communications approved by FCC Oct. 15, 1987 (Television Digest, Vol. 26:45; 27:43). FCC approved sale to CBS Inc. Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

Personnel:

- John M. Culliton, Vice President & General Manager.
- Ken Rees, Station Manager, WCCO-TV.
- Kevin Cuddihy, General Sales Manager, WCCO-TV.
- Mark Proudfoot, Local Sales Manager.
- Wayne Quernemoen, Director of Technical Operations.

Rates: Sold in combination with KCCO-TV, Alexandria, MN.



KCCW-TV BPCT-811104KH Granted 4/2/82 © American Map Corp., No. 14244

Arbitron Data: Included with WCCO-TV, St. Paul-Minneapolis, MN.

City of License: Walker. ADI: Minneapolis-St. Paul. Rank: 14.

Minnesota

KARE, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	SOUTH DAKOTA			
	Grant	3,100	3,100	100
	WISCONSIN			
	Barron	15,900	15,500	97
	Burnett	5,400	5,300	98
	Dunn	12,500	12,300	98
	Pepin	2,600	2,500	96
	Pierce	11,400	11,200	98
Polk	13,500	13,300	99	
St Croix	18,700	18,500	99	
Between 25-49%	MINNESOTA			
	Big Stone	2,400	2,400	100
	Chippewa	5,100	5,000	98
	Crow Wing	17,800	17,500	98
	Dodge	5,600	5,500	98
	Grant	2,400	2,400	100
	Murray	3,600	3,600	100
	Redwood	6,400	6,200	97
	Traverse	1,700	1,700	100
	Wadena	5,000	4,800	96
	Watowan	4,500	4,400	98
	WISCONSIN			
	Buffalo	5,200	5,100	98
	Washburn	5,600	5,500	98
Between 5-24%	IOWA			
	Emmet	4,400	4,300	98
	MINNESOTA			
	Aitkin	5,100	5,000	98
	Cass	8,300	8,000	96
	Faribault	6,600	6,500	98
	Freeborn	13,000	12,900	99
	Lac Qui Parle	3,400	3,300	97
	Lincoln	2,700	2,700	100
	Olmsted	41,600	41,300	99
	WISCONSIN			
	Chippewa	19,400	19,200	99

KITN-TV, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	WISCONSIN			
	Pierce	11,400	11,200	98
	Polk	13,500	13,300	99
Between 5-24%	MINNESOTA			
	Chippewa	5,100	5,000	98
	Crow Wing	17,800	17,500	98
	Dodge	5,600	5,500	98
	Faribault	6,600	6,500	98
	Fillmore	7,800	7,700	99
	Freeborn	13,000	12,900	99
	Jackson	4,400	4,300	98
	Le Sueur	8,500	8,400	99
	Lincoln	2,700	2,700	100
	Martin	8,900	8,800	99
	Mille Lacs	7,000	6,900	99
	Murray	3,600	3,600	100
	Pine	7,800	7,700	99
	Todd	8,600	8,400	98
	Traverse	1,700	1,700	100
	Wadena	5,000	4,800	96

KITN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Yellow Medicine	4,600	4,500	98
	WISCONSIN			
	Barron	15,900	15,500	97
	Buffalo	5,200	5,100	98
	Burnett	5,400	5,300	98
	Dunn	12,500	12,300	98
Pepin	2,600	2,500	96	

KMSP-TV, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	WISCONSIN			
	Pierce	11,400	11,200	98
	Polk	13,500	13,300	99
	St Croix	18,700	18,500	99
Between 25-49%	MINNESOTA			
	Becker	10,600	10,400	98
	Beltrami	12,200	11,700	96
	Big Stone	2,400	2,400	100
	Cass	8,300	8,000	96
	Chippewa	5,100	5,000	98
	Clay	17,600	17,500	99
	Crow Wing	17,800	17,500	98
	Dodge	5,600	5,500	98
	Faribault	6,600	6,500	98
	Hubbard	6,000	5,800	97
	Lake	4,100	4,100	100
	Lyon	9,100	8,900	98
	Martin	8,900	8,800	99
	Mower	14,800	14,700	99
	Murray	3,600	3,600	100
	Olmsted	41,600	41,300	99
	Otter Tail	19,700	19,300	98
	Pennington	5,000	4,900	98
	Pine	7,800	7,700	99
	Pipestone	4,100	4,100	100
	Pope	4,100	4,000	98
	Redwood	6,400	6,200	97
	St Louis	77,700	76,900	99
	Stevens	3,700	3,700	99
	Wabasha	7,300	7,200	99
	Wadena	5,000	4,800	96
	Watowan	4,500	4,400	98
	Yellow Medicine	4,600	4,500	98
	NORTH DAKOTA			
	Grand Forks	25,900	25,700	99
	SOUTH DAKOTA			
	Codington	8,900	8,800	99
	WISCONSIN			
Buffalo	5,200	5,100	98	
Burnett	5,400	5,300	98	
Chippewa	19,400	19,200	99	
Eau Claire	32,100	31,600	98	
Washburn	5,600	5,500	98	
Between 5-24%	IOWA			
	Emmet	4,400	4,300	98
	MINNESOTA			
	Aitkin	5,100	5,000	98
	Carlton	11,000	10,900	99
	Freeborn	13,000	12,900	99
	Itasca	15,300	15,000	98
Lac Qui Parle	3,400	3,300	97	

Minnesota

KMSP-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA			
	Lake Of The Woods	1,600	1,500	94
	Lincoln	2,700	2,700	100
	Marshall	4,200	4,100	98
	Nobles	7,500	7,400	99
	Polk	11,900	11,700	98
	Red Lake	1,700	1,700	100
	Rock	3,600	3,600	100
	Roseau	5,800	5,500	95
	Wilkin	2,800	2,800	100
	NORTH DAKOTA			
	Richland	6,500	6,400	98
	SOUTH DAKOTA			
	Brookings	9,000	8,900	99
	Deuel	1,800	1,800	100
	Grant	3,100	3,100	100
	WISCONSIN			
	Douglas	16,600	16,400	99
	Rusk	5,700	5,600	98
Sawyer	5,800	5,600	97	

WCCO-TV, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Redwood	6,400	6,200	97
	Renville	6,600	6,500	98
	Rice	16,800	16,600	99
	Scott	20,800	20,700	100
	Sherburne	14,500	14,300	99
	Sibley	5,300	5,200	98
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Stevens	3,700	3,700	99
	Swift	4,200	4,100	98
	Todd	8,600	8,400	98
	Traverse	1,700	1,700	100
	Wabasha	7,300	7,200	99
	Wadena	5,000	4,800	96
	Waseca	6,700	6,600	99

WCCO-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Washington	52,400	52,100	99	
	Wright	24,300	24,000	99	
	Yellow Medicine	4,600	4,500	98	
	SOUTH DAKOTA				
	Grant	3,100	3,100	100	
	Roberts	3,600	3,500	97	
	WISCONSIN				
	Barron	15,900	15,500	97	
	Burnett	5,400	5,300	98	
	Dunn	12,500	12,300	98	
	Pepin	2,600	2,500	96	
	Pierce	11,400	11,200	98	
	Polk	13,500	13,300	99	
	St Croix	18,700	18,500	99	
	Washburn	5,600	5,500	98	
Between 25-49%	MINNESOTA				
	Becker	10,600	10,400	98	
	Clearwater	3,100	3,000	97	
	Faribault	6,600	6,500	98	
	Martin	8,900	8,800	99	
	Murray	3,600	3,600	100	
	Pipestone	4,100	4,100	100	
	Rock	3,600	3,600	100	
	Watsonwan	4,500	4,400	98	
	Winona	17,000	16,800	99	
	WISCONSIN				
	Buffalo	5,200	5,100	98	
	Chippewa	19,400	19,200	99	
	Eau Claire	32,100	31,600	98	
	Between 5-24%	MINNESOTA			
		Freeborn	13,000	12,900	99
		Lincoln	2,700	2,700	100
		Nobles	7,500	7,400	99
		Wilkin	2,800	2,800	100
NORTH DAKOTA					
Richland		6,500	6,400	98	
SOUTH DAKOTA					
Brookings		9,000	8,900	99	
Deuel		1,800	1,800	100	
WISCONSIN					
Rusk		5,700	5,600	98	
Sawyer		5,800	5,600	97	

If TV station and cable ownership information—especially group ownership data—is important to you, look for the 1994 *FACTBOOK Supplement*...

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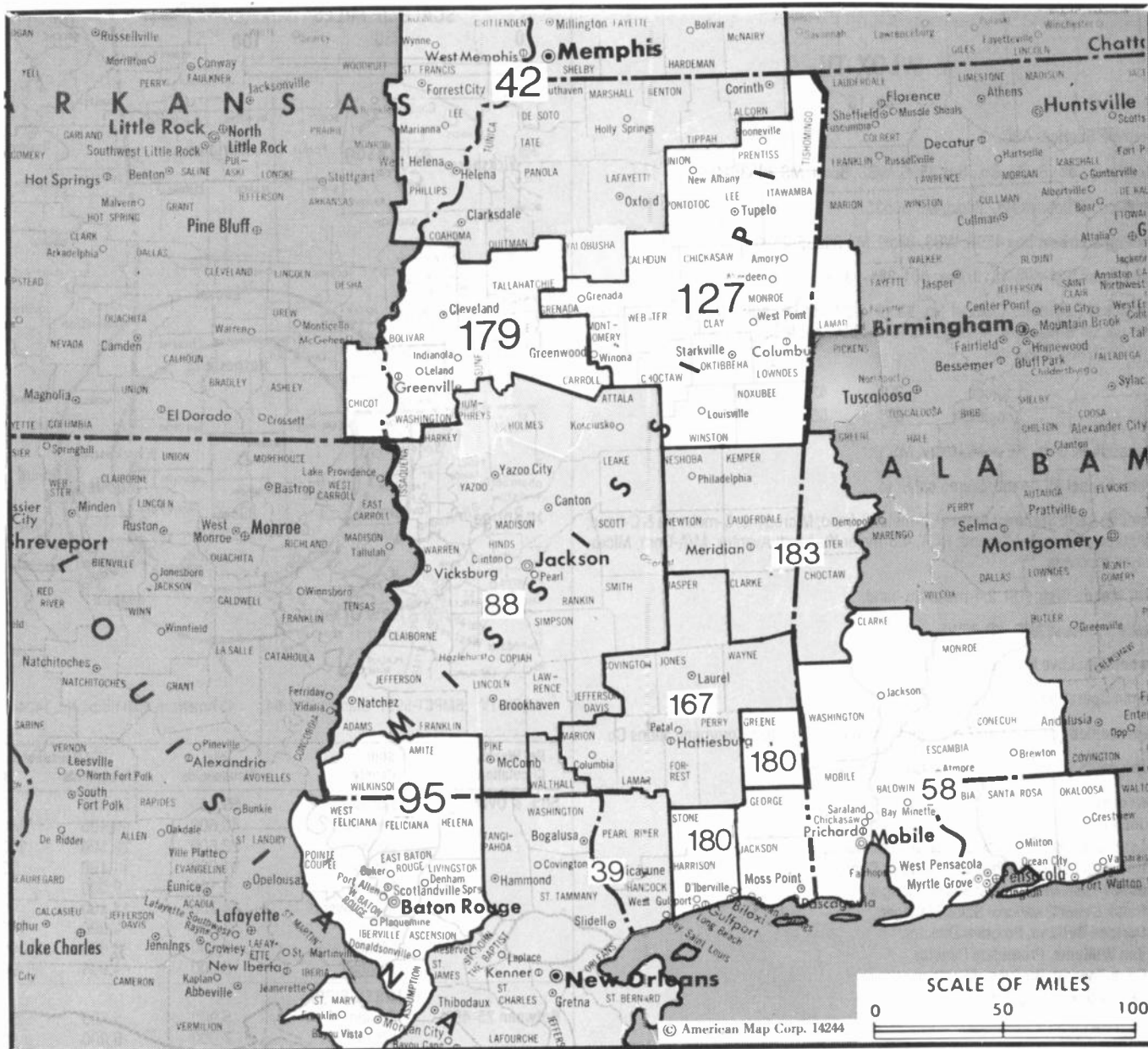
Minnesota

KSTP-TV, St. Paul-Minneapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	MINNESOTA			
	Washington	52,400	52,100	99
	Wright	24,300	24,000	99
	Yellow Medicine	4,600	4,500	98
	WISCONSIN			
	Barron	15,900	15,500	97
	Burnett	5,400	5,300	98
	Dunn	12,500	12,300	98
	Pepin	2,600	2,500	96
	Pierce	11,400	11,200	98
	Polk	13,500	13,300	99
	St Croix	18,700	18,500	99
	Washburn	5,600	5,500	98
	Between 25-49%	MINNESOTA		
Aitkin		5,100	5,000	98
Big Stone		2,400	2,400	100
Cass		8,300	8,000	96
Dodge		5,600	5,500	98
Faribault		6,600	6,500	98
Hubbard		6,000	5,800	97
Nobles		7,500	7,400	99
Olmsted		41,600	41,300	99

KSTP-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Otter Tail	19,700	19,300	98
	Watonwan	4,500	4,400	98
	Winona	17,000	16,800	99
	SOUTH DAKOTA			
	Grant	3,100	3,100	100
	WISCONSIN			
	Buffalo	5,200	5,100	98
Between 5-24%	IOWA			
	Emmet	4,400	4,300	98
	MINNESOTA			
	Becker	10,600	10,400	98
	Beltrami	12,200	11,700	96
	Fillmore	7,800	7,700	99
	Lincoln	2,700	2,700	100
	Murray	3,600	3,600	100
	Rock	3,600	3,600	100
	Wilkin	2,800	2,800	100
	WISCONSIN			
	Chippewa	19,400	19,200	99
	Eau Claire	32,100	31,600	98
	Rusk	5,700	5,600	98
Sawyer	5,800	5,600	97	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New Orleans, LA	616,800	39	WDSU-TV (6), WGNO (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
Memphis, TN	604,400	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Mobile, AL-Pensacola, FL	465,200	58	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPMI (15)
Jackson, MS	284,300	88	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3), WNTZ (48)
Baton Rouge, LA	258,700	95	WAFB (9), WBRZ (2), WGMB (44) WVLA (33),
Columbus-Tupelo, MS	170,300	127	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Laurel-Hattiesburg, MS	91,300	167	WDAM-TV (7), WHLT (22)
Greenwood-Greenville, MS	69,400	179	WABG-TV (6), WXVT (15)
Biloxi-Gulfport-Pascagoula, MS	69,200	180	WLOX-TV (13), WXXV-TV (25)
Meridian, MS	65,600	183	WGBC (30), WTOK-TV (11)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

WXXV-TV, Biloxi	See Gulfport, MS
WLOV-TV, Columbus	See Tupelo, MS
WTVA, Columbus	See Tupelo, MS
WDAM-TV, Hattiesburg	See Laurel, MS
WHLT, Laurel	See Hattiesburg, MS

Mississippi Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	8	9	17
Educational Television Stations	2	6	8
	10	15	25

Mississippi—Biloxi-Gulfport-Pascagoula

WLOX-TV

Ch. 13

Network Service: ABC.

Licensee: Love Bcstg. Co., Box 4596, WBS, Biloxi, MS 39535-4596.

Studio: 208 Debuys Rd., Biloxi, MS 39535.

Mailing Address: Box 4596, WBS, Biloxi, MS 39535-4596.

Telephone: 601-896-1313. **Fax:** 601-385-1303.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 43' 25"
Longitude 89° 05' 29"

Transmitter: 3-mi. NE of McHenry, MS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Microdyne, 5-meter Ku & C-band; Andrew, 4.5-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

SNG Mobile Dish: RSI, 2.4-meter Ku-band.

News Services: ABC, AP, NIWS.

Ownership: Love Broadcasting Co.

Began Operation: September 15, 1962.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- John Hash, President.
- Leon D. Long, Vice President & General Manager.
- David Vincent, Vice President & News Director.
- Bobby Edwards, General Sales Manager.
- Ralph Caudill, National Sales Manager.
- Darlene Duffano, Program Director.
- Van Williams, Promotion Director.
- Gene Faucett, Business Manager.
- James S. Fleming, Chief Engineer.

Rates: On request.

City of License: Biloxi. **ADI:** Biloxi-Gulfport-Pascagoula. **Rank:** 180.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Forrest	25,300	25,100	99
	George	5,900	5,900	100
	Greene	3,300	3,300	100
	Hancock	12,600	12,500	99



WLOX-TV BMPCT-5991 Granted 7/31/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Harrison	59,600	59,300	99
	Jackson	40,600	40,400	100
	Jones	22,600	22,500	100
	Lamar	11,200	11,100	99
	Marion	9,100	9,000	99
	Pearl River	14,200	14,100	99
	Perry	3,800	3,800	100
	Stone	3,900	3,900	100
	Walthall	5,000	4,900	98
	Between 25-49%	MISSISSIPPI		
Covington Wayne		5,900 7,000	5,800 6,900	98 99
Between 5-24%	ALABAMA			
	Mobile Washington	138,800 5,700	138,100 5,600	100 98
	LOUISIANA	Washington	15,500	15,200
MISSISSIPPI	Jasper	6,000	5,900	98
	Jefferson Davis	4,800	4,700	98
	Station Totals	400,800	398,000	99
Net Weekly Circulation (1993)			190,800	
Average Daily Circulation (1993)			113,700	

Mississippi—Columbus

WCBI-TV

Ch. 4

Network Service: CBS.

Licensee: Columbus Television Inc., Box 271, Columbus, MS 39703.

Studio: 201 5th St. S, Columbus, MS 39701.

Mailing Address: Box 271, Columbus, MS 39703.

Telephone: 601-327-4444. Fax: 601-328-5222.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1800-ft. above av. terrain, 535-ft. above ground, 2335-ft. above sea level.

Latitude 33° 45' 07"
Longitude 88° 52' 44"

Transmitter: Hwy. 47, 4-mi. NE of Montpelier.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 7-meter; Scientific-Atlanta, 7-meter; ChannelMaster, 5-meter; Scientific-Atlanta, 4.6-meter; M/A-Corn, 4-meter; Gardiner, M/A-Corn, Scientific-Atlanta receivers.

SNG Mobile Dish: Radiator Systems, 2.8-meter Ku-band.

AM Affiliate: WCBI, 1-kw (0.5-kw night), 550 kHz.

News Services: AP, CBS.

Ownership: Bimey Imes Jr. & Family (Group Owner).

Began Operation: July 13, 1956.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Frank Imes, Group Manager.
Mark Gordon, Local Sales Manager.
Jeffery Rupp, News Director.
Jerrell Kautz, Chief Engineer.
Vallery Williamson, Business Manager.

Rates: On request.

City of License: Columbus. ADI: Columbus-Tupelo. Rank: 127.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Fayette	6,800	6,700	99
	Lamar	6,000	5,900	98
	Pickens	7,500	7,400	99
	MISSISSIPPI			
	Calhoun	5,800	5,700	98
	Chickasaw	6,600	6,500	98
	Choctaw	3,200	3,200	100
	Clay	7,300	7,200	99
	Itawamba	7,600	7,500	99
Lee	25,400	25,200	99	
Lowndes	21,400	21,200	99	
Monroe	13,500	13,400	99	
Noxubee	4,000	3,900	98	
Oktibbeha	13,000	12,800	98	
Pontotoc	8,600	8,500	99	
Prentiss	8,600	8,500	99	



WCBI-TV BPCT-840723KS Granted 1/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tishomingo	7,100	7,000	99
	Union	8,400	8,400	100
	Webster	3,800	3,700	97
	Winston	7,000	6,900	99
Between 25-49%	ALABAMA			
	Marion	11,500	11,400	99
	MISSISSIPPI			
	Grenada	7,800	7,700	99
	Kemper	3,700	3,600	97
	Lafayette	11,000	10,900	99
	Montgomery	4,500	4,400	98
	Neshoba	8,900	8,800	99
Tallahatchie	5,200	5,100	98	
Tippah	7,400	7,300	99	
Yalobusha	4,600	4,500	98	
Between 5-24%	ALABAMA			
	Franklin	10,800	10,700	99
	Greene	3,500	3,400	97
	Hale	5,600	5,500	98
	Sumter	5,400	5,300	98
	Winston	8,500	8,400	99
	MISSISSIPPI			
	Alcorn	12,400	12,300	99
	Attala	6,900	6,800	99
	Benton	2,800	2,800	100
Carroll	3,400	3,300	97	
Newton	7,300	7,200	99	
Panola	10,500	10,400	99	
TENNESSEE				
Hardin	8,900	8,800	99	
Station Totals		322,200	318,200	99
Net Weekly Circulation (1993)				183,600
Average Daily Circulation (1993)				110,000

Mississippi—Greenville

WXVT
Ch. 15

Network Service: CBS.

Licensee: Greenville Television Inc., 208 Debuys Rd., Biloxi, MS 39535.

Studio: 3015 E. Reed Rd., Greenville, MS 38703.

Telephone: 601-334-1500. Fax: 601-378-8122.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude 33° 39' 26.00"
Longitude 90° 42' 17.50"

Transmitter: 4.9-mi. SSE of Cleveland, MS.

Satellite Earth Stations: ADM, 5.5-meter; DH Satellite, 5-meter; Harris, 3-meter; RCA, 3-meter.

News Services: AP, CBS, Sports News Satellite.

Ownership: Greenville Television Inc.

Began Operation: November 7, 1980. Sale to Lamco Communications by Big River Broadcasting Co. approved by FCC March 5, 1984. Sale to present owners approved Aug. 28, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Larry Harris, General Manager.
- Stan Sandroni, News Director.
- Gina Smith, Program Director.
- David Mitchell, Promotion Director.
- Robbin Morgan, Business Manager.
- Pete Sparks, Chief Engineer.

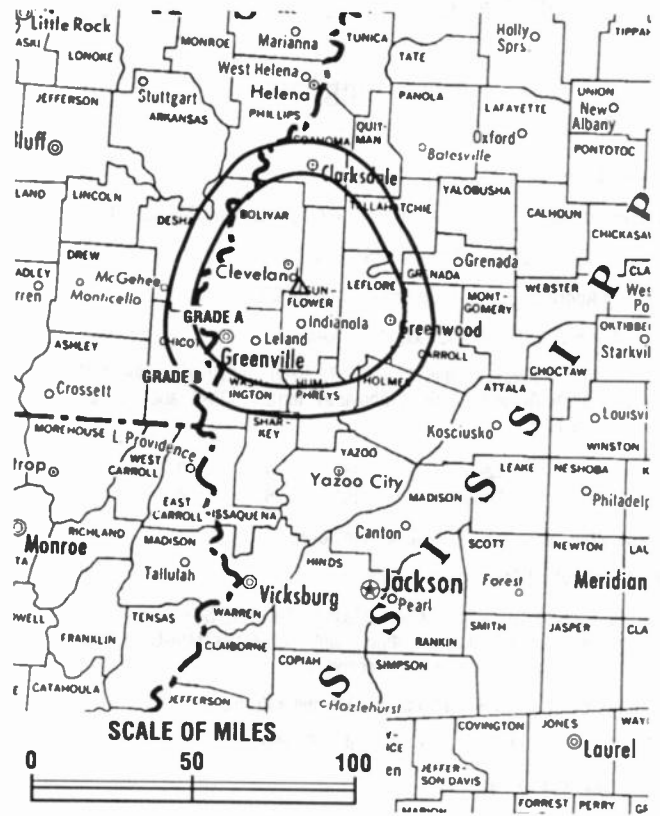
Rates: On request.

NETWORK BASE HOURLY RATE: \$263.

City of License: Greenville. A01: Greenwood-Greenville. Rank: 179.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Bolivar	13,000	12,700	98
	Coahoma	10,200	10,000	98
	Leflore	12,600	12,400	98
	Sunflower	9,400	9,200	98
	Tallahatchie	5,200	5,100	98
	Washington	22,500	22,200	99



WXVT BPCT-4970 Granted 9/14/79

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Chicot	5,400	5,300	98
	Desha	5,800	5,700	98
	MISSISSIPPI			
	Carroll	3,400	3,300	97
	Grenada	7,800	7,700	99
Between 5-24%	Humphreys	3,900	3,800	97
	Montgomery	4,500	4,400	98
	Quitman	3,300	3,300	100
	ARKANSAS			
	Drew	6,300	6,200	98
	Lincoln	3,800	3,700	97
Station Totals	MISSISSIPPI			
	Holmes	7,100	7,000	99
	Sharkey	2,100	2,100	100
	Yalobusha	4,600	4,500	98
Station Totals		130,900	128,600	98
Net Weekly Circulation (1993)				71,600
Average Daily Circulation (1993)				43,800

Mississippi—Greenwood-Greenville

WABG-TV

Ch. 6

Network Service: ABC.

Licensee: Mississippi Bcstg. Partners, Box 720, Greenwood, MS 38930.

Studios: 849 Washington Ave., Greenville, MS 38701; 2001 Garrard Ave., Greenwood, MS 38930.

Mailing Address: Box 1243, Greenville, MS 38701

Telephones: 601-332-0949 (Greenville); 601-453-4001 (Greenwood).

Fax: 601-334-6420.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 33° 22' 23"
Longitude 90° 32' 31"

Transmitter: 2.3-mi. NE of city limits, near Inverness, MS.

Satellite Earth Stations: 4 in operation.

AM Affiliate: WABG, 1-kw (0.5-kw night), 960 kHz.

News Services: AP, ABC, CNN.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: October 20, 1959.

Represented (sales): Katz Continental Television.

Personnel:

Cy N. Bahakel, President.
John Rogers, General Manager.
Randy Swan, Station Manager & News Director.
Harvey Hutchinson, General Sales Manager.
Donnie Reid, Operations Manager.
Tad Frank, Program & Promotion Director.
Brad LeBrun, Chief Engineer.
Gail Merlin, Business Manager.

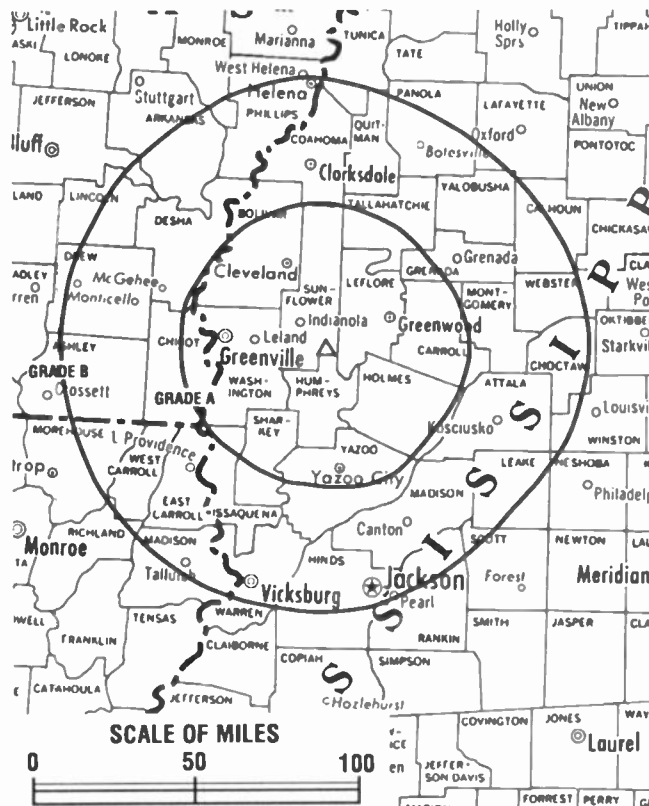
Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$600.

City of License: Greenwood. ADI: Greenwood-Greenville. Rank: 179.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Chicot	5,400	5,300	98
	MISSISSIPPI			
	Attala	6,900	6,800	99
	Bolivar	13,000	12,700	98
	Carroll	3,400	3,300	97
	Coahoma	10,200	10,000	98
	Grenada	7,800	7,700	99
	Holmes	7,100	7,000	99
	Humphreys	3,900	3,800	97
	Issaquena	600	600	100
	Leflore	12,600	12,400	98
	Montgomery	4,500	4,400	98
	Sharkey	2,100	2,100	100
	Sunflower	9,400	9,200	98
Tallahatchie	5,200	5,100	98	



WABG-TV BPCT-800303KG Granted 10/10/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	22,500	22,200	99
	Yazoo	8,700	8,600	99
Between 25-49%	LOUISIANA			
	East Carroll	3,100	3,000	97
	MISSISSIPPI			
	Leake	6,900	6,800	99
	Quitman	3,300	3,300	100
Between 5-24%	Yalobusha	4,600	4,500	98
	ARKANSAS			
	Desha	5,800	5,700	98
	Drew	6,300	6,200	98
	LOUISIANA			
	Madison	4,200	4,100	98
	West Carroll	4,400	4,300	98
	MISSISSIPPI			
	Calhoun	5,800	5,700	98
	Choctaw	3,200	3,200	100
	Madison	20,900	20,600	99
	Panola	10,500	10,400	99
Tunica	2,500	2,500	100	
Webster	3,800	3,700	97	
Winston	7,000	6,900	99	
Station Totals		215,600	212,100	98
Net Weekly Circulation (1993)				107,300
Average Daily Circulation (1993)				60,300

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

Mississippi—Gulfport

WXXV-TV
Ch. 25

Network Service: Fox.

Licensee: Prime Cities Broadcasters of Mississippi, Box 2500, Gulfport, MS 39505.

Studio: Hwy. 49 N, Gulfport, MS 39505.

Mailing Address: Box 2500, Gulfport, MS 39505.

Telephone: 601-832-2525. **TWX:** 910-240-8412. **Fax:** 601-832-4442.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1540-ft. above ground, 1780-ft. above sea level.

Latitude 30° 44' 48"
Longitude 89° 03' 30"

Transmitter: 4.7-mi. NE of McHenry.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter C-band; Pinzone receivers.

Ownership: Prime Cities Bcstrs. Corp. of Mississippi.

Began Operation: February 14, 1987. Sale to present owners approved by FCC May 1, 1991. Sale to AmSouth Realty Inc. by Gulf Coast TV Ltd. approved Dec. 8, 1989.

Represented (sales): Blair Television.

Represented (legal): Bryan Cave.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- William Ritchie, General Manager.
- Leon Serruys, General Sales Manager.
- Curt Mabry, Creative Services Director.
- Cathy Hayes, Program Director.
- Ray Luke, Chief Engineer.
- Donna Smith, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Gulfport. **ADI:** Biloxi-Gulfport-Pascagoula. **Rank:** 180.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MISSISSIPPI			
	Forrest	25,300	25,100	99
	Greene	3,300	3,300	100
	Harrison	59,600	59,300	99
	Jackson	40,600	40,400	100
	Lamar	11,200	11,100	99
	Stone	3,900	3,900	100



WXXV-TV BMPCT-840824KJ Granted 2/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	MISSISSIPPI			
	Covington	5,900	5,800	98
	George	5,900	5,900	100
	Hancock	12,600	12,500	99
	Jones	22,600	22,500	100
	Marion	9,100	9,000	99
	Pearl River	14,200	14,100	99
	Perry	3,800	3,800	100
Walthall	5,000	4,900	98	
Between 5-24%	LOUISIANA			
	Washington	15,500	15,200	98
	MISSISSIPPI			
Jefferson Davis	4,800	4,700	98	
Wayne	7,000	6,900	99	
Station Totals		250,300	248,400	99
Net Weekly Circulation (1993)				119,000
Average Daily Circulation (1993)				53,200

Mississippi—Hattiesburg-Laurel

WHLT

Ch. 22

(Satellite of WJTV, Jackson, MS)

Network Service: CBS.

Licensee: Broadcasters of Mississippi Inc., Box 8887, Jackson, MS 39204.

Studio: 990 Hardy St., Hattiesburg, MS 39401.

Mailing Address: Box 232, Hattiesburg, MS 39401-0232.

Telephone: 601-545-2077.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 800-ft. above av. terrain, 707-ft. above ground, 1017-ft. above sea level.

Latitude 31° 24' 21"
Longitude 89° 14' 35"

Transmitter: 4-mi. NE of Petal on Lynn Ray Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band.

News Service: AP.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: January 23, 1987. Sale to New Vision Television I Inc. granted by FCC Sept. 7, 1993, but not yet consummated.

Represented (sales): Blair Television.

Personnel:

- Randy Cleland, Vice President & General Manager.
- Greg Poudevigne, Local Sales Manager.
- Walter Johnson, News Director.
- Daniel Hamilton, Production Manager.

Highest 30 Sec. Rate: \$250.

Arbitron Data: Not available.

City of License: Hattiesburg. ADI: Laurel-Hattiesburg. Rank: 167.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Covington	5,900	5,800	98
	Forrest	25,300	25,100	99
	Jones	22,600	22,500	100
	Lamar	11,200	11,100	99
	Marion	9,100	9,000	99
	Perry	3,800	3,800	100
Between 25-49%	MISSISSIPPI			
	Clarke	6,400	6,300	98
	Jasper	6,000	5,900	98



WHLT BNPCT-870226KF Granted 4/16/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Jefferson Davis	4,800	4,700	98
	Lauderdale	28,300	28,100	99
	Smith	5,400	5,300	98
	Wayne	7,000	6,900	99
Between 5-24%	MISSISSIPPI			
	Greene	3,300	3,300	100
	Pearl River	14,200	14,100	99
	Stone	3,900	3,900	100
Station Totals		157,200	155,800	99
Net Weekly Circulation (1993)				84,400
Average Daily Circulation (1993)				44,200

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Call Lynn Levine
or Karen Fahle
202-872-9200

Mississippi—Holly Springs

WBUY

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: Box 246, Rte. 6, Byhalia, MS 38611.

Mailing Address: Box 38421, Memphis, TN 38183.

Telephone: 901-521-9289. Fax: 601-895-9788.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4624-kw max. visual. Antenna: 465-ft. above av. terrain, 468-ft. above ground, 818-ft. above sea level.

Latitude 34° 59' 20"
Longitude 89° 41' 13"

Transmitter: 0.43-mi. SSW of Byhalia Rd., at Tennessee border, near Barton.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: September 15, 1991.

Represented (engineering): Charles J. Thompson.

Personnel:

Stuart J. Roth, Chief Executive Officer & General Counsel.
Ed Goetze, Station Manager.

Rates: On request.

City of License: Holly Springs. ADI: Memphis. Rank: 42.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSISSIPPI Marshall	10,300	10,200	99



WBUY BMPCT-901002K0 Granted 12/14/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Tate	7,200	7,100	99
Station Totals		17,500	17,300	99
Net Weekly Circulation (1993)			8,100	
Average Daily Circulation (1993)			3,900	

Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: NTG Inc., 405 Lexington Ave., New York, NY 10174.

Studio: Channel 16 Way & Maddox Rd., Jackson, MS 39209.

Mailing Address: Box 10297, Jackson, MS 39289-0297.

Telephone: 601-922-1607. TWX: 810-966-2734. Fax: 601-922-1663.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 155-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1072-ft. above ground, 1512-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Transmitter: Channel 16 Way & Maddox Rd.

Satellite Earth Stations: Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northstar Television Group Inc. (Group Owner).

Began Operation: October 3, 1970. Sale to present owners approved Sept. 11, 1989. Sale to Price Communications approved June 23, 1987 (Television Digest, Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale by American Public Life Insurance Co. to Lewis Hopper, et al. approved by FCC March 18, 1976.

Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

Stuart Kellogg, Vice President & General Manager.
Ted Batson, General Sales Manager.
Leigh White, Local Sales Manager.
Dave Cochran, News Director.
Joe Root, Program Director.
Susan Acklen, Promotion Director.
Lynn Bullock, Production Manager.
Anna Box, Business Manager.
Tom Bondurant, Engineering Manager.

Rates: On request.

City of License: Jackson. ADI: Jackson, MS. Rank: 88.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Madison	4,200	4,100	98
	MISSISSIPPI			
	Claiborne	3,500	3,400	97
	Copiah	9,500	9,400	99
	Hinds	90,600	90,100	99
	Lawrence	4,500	4,400	98
	Leake	6,900	6,800	99
	Lincoln	11,200	11,100	99



WAPT BMPCT-6921 Granted 7/30/70

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	20,900	20,600	99
	Rankin	31,400	31,100	99
	Scott	8,800	8,700	99
	Simpson	8,500	8,400	99
	Warren	17,200	17,000	99
	Yazoo	8,700	8,600	99
Between 25-49%	LOUISIANA			
	East Carroll	3,100	3,000	97
	MISSISSIPPI			
	Franklin	3,100	3,100	100
	Holmes	7,100	7,000	99
	Humphreys	3,900	3,800	97
	Jefferson	2,800	2,700	96
	Jefferson Davis	4,800	4,700	98
	Pike	13,300	13,100	98
	Sharkey	2,100	2,100	100
Smith	5,400	5,300	98	
Between 5-24%	MISSISSIPPI			
	Attala	6,900	6,800	99
	Covington	5,900	5,800	98
	Issaquena	600	600	100
	Marion	9,100	9,000	99
Newton	7,300	7,200	99	
Station Totals		301,300	297,900	99
Net Weekly Circulation (1993)				197,300
Average Daily Circulation (1993)				106,900

Mississippi—Jackson

WDBD

Ch. 40

Network Service: Fox.

Licensee: Pegasus Broadcast TV L.P., 5 Radnor Corporate Center, Suite 454, Radnor, PA 19087.

Studio: 7440 Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Telephone: 601-922-1234. Fax: 601-922-0268.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of intersection of Hwy. 18 & I-20.

Satellite Earth Stations: 4 in operation.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: December 27, 1984. Transfer of control of CP from Brenda Harrison to H. Bernard Dixon approved by FCC April 30, 1985. Transfer of control from H. Bernard Dixon to Media Central approved by FCC Nov. 26, 1985. Assignment of license from Media Central to C. Kenneth Still, trustee approved May 10, 1989. Sale to D & K Broadcast Properties L.P. approved by FCC June 22, 1989. Sale to current owner approved Feb. 18, 1993.

Represented (sales): Seltel Inc.

Personnel:

- Al Tanksley, General Manager.
- Terrill Weiss, General Sales Manager.
- Mark Maxwell, National Sales Manager.
- Johnny Lewis, Regional Sales Manager.
- Hank Downey, News Director.
- Allan Simmons, Program & Promotion Director.
- Lee Carpenter, Chief Engineer.
- John Cochran, Production Manager.
- Robin Klophenstien, Business Manager.

Rates: On request.

City of License: Jackson. ADI: Jackson, MS. Rank: 88.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Madison	4,200	4,100	98
	MISSISSIPPI			
	Copiah	9,500	9,400	99
	Hinds	90,600	90,100	99
	Holmes	7,100	7,000	99
	Issaquena	600	600	100
	Jefferson	2,800	2,700	96
	Lawrence	4,500	4,400	98
	Madison	20,900	20,600	99



WDBD BMPCT-840314KF Granted 3/30/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rankin	31,400	31,100	99
	Scott	8,800	8,700	99
	Simpson	8,500	8,400	99
	Warren	17,200	17,000	99
	Yazoo	8,700	8,600	99
Between 25-49%	MISSISSIPPI			
	Claiborne	3,500	3,400	97
	Humphreys	3,900	3,800	97
	Leake	6,900	6,800	99
	Lincoln	11,200	11,100	99
Between 5-24%	MISSISSIPPI			
	Attala	6,900	6,800	99
	Carroll	3,400	3,300	97
	Covington	5,900	5,800	98
	Franklin	3,100	3,100	100
	Jasper	6,000	5,900	98
	Jefferson Davis	4,800	4,700	98
	Neshoba	8,900	8,800	99
	Newton	7,300	7,200	99
	Smith	5,400	5,300	98
Washington	22,500	22,200	99	
Station Totals		321,100	317,400	99
Net Weekly Circulation (1993)				158,400
Average Daily Circulation (1993)				73,100

Mississippi—Jackson

WJTV

Ch. 12

(Operates satellite WHLT, Hattiesburg-Laurel, MS)

Network Service: CBS.

Licensee: News Press & Gazette Co., Box 8887, Jackson, MS 39284.

Studio: 1820 TV Road, Jackson, MS 39204.

Mailing Address: Box 8887, Jackson, MS 39284-8887.

Telephone: 601-372-6311. TWX: 810-966-2735. Fax: 601-372-6311.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 0.3-mi. S of Rte. 18.

Satellite Earth Stations: 7 in operation; BMS receivers.

News Service: AP.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (Television Digest, Vol. 11:16, 21, 23). Sale to News Press & Gazette Co. by Capitol Bcstg. Co. approved by FCC March 7, 1983 (Vol. 22:50). Sale to New Vision Television I Inc. granted by FCC Sept. 7, 1993 but not yet consummated.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John A. MacGregor, President.

Michael R. Brooks, Executive Vice President & General Manager.

Fred Howard, Local Sales Manager.

Scott Simpson, Local Sales Manager.

Michael Sipes, News Director.

Glenda McKay, Program & Public Affairs Director.

Mike Godwin, Chief Engineer.

Rates: On request.

City of License: Jackson. ADI: Jackson, MS. Rank: 88.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Adams	13,100	12,900	98
	Attala	6,900	6,800	99
	Claiborne	3,500	3,400	97
	Copiah	9,500	9,400	99
	Franklin	3,100	3,100	100
	Hinds	90,600	90,100	99
	Holmes	7,100	7,000	99
	Humphreys	3,900	3,800	97
	Issaquena	600	600	100
	Jefferson	2,800	2,700	96
	Jefferson Davis	4,800	4,700	98
	Lawrence	4,500	4,400	98
	Leake	6,900	6,800	99
	Leflore	12,600	12,400	98
	Lincoln	11,200	11,100	99
	Madison	20,900	20,600	99
	Neshoba	8,900	8,800	99
	Pike	13,300	13,100	98



WJTV BPCT-2540 Granted 1/10/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rankin	31,400	31,100	99
	Scott	8,800	8,700	99
	Sharkey	2,100	2,100	100
	Simpson	8,500	8,400	99
	Smith	5,400	5,300	98
	Warren	17,200	17,000	99
	Yazoo	8,700	8,600	99
Between 25-49%	LOUISIANA			
	Madison	4,200	4,100	98
	Tensas	2,500	2,400	96
	MISSISSIPPI			
	Jasper	6,000	5,900	98
Montgomery	4,500	4,400	98	
Newton	7,300	7,200	99	
Sunflower	9,400	9,200	98	
Walthall	5,000	4,900	98	
Washington	22,500	22,200	99	
Winston	7,000	6,900	99	
Between 5-24%	LOUISIANA			
	Concordia	7,200	7,000	97
	East Carroll	3,100	3,000	97
	Franklin	7,700	7,600	99
	West Carroll	4,400	4,300	98
	MISSISSIPPI			
	Amite	4,800	4,700	98
	Bolivar	13,000	12,700	98
	Carroll	3,400	3,300	97
	Choctaw	3,200	3,200	100
Clarke	6,400	6,300	98	
Covington	5,900	5,800	98	
Jones	22,600	22,500	100	
Marion	9,100	9,000	99	
Wilkinson	3,300	3,200	97	
Station Totals		468,800	462,700	99
Net Weekly Circulation (1993)				295,600
Average Daily Circulation (1993)				183,900

Mississippi—Jackson

WLBT-TV

Ch. 3

Network Service: NBC.

Licensee: TV-3 Inc., Box 1712, Jackson, MS 39215-1712.

Studio: 715 S. Jefferson St., Jackson, MS 39205.

Telephone: 601-948-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: Circularly polarized, 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Civic Communications Corp. (Group Owner).

Began Operation: December 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation Feb. 1, 1980. Sale to present owners approved by FCC Dec. 13, 1983 (Television Digest, Vol. 1:52).

Represented (sales): Katz Continental Television.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frank Melton, President & Chief Executive Officer.
Dan Modisett, General Manager.
Frankie Thomas, General Sales Manager.
Dennis Smith, News Director.
Jacqueline Warren, Promotion Director.
Frank Carlisle, Business Manager.
Jacquelyn Gary, Personnel Director.
Goldia Reves, Public Service Director.
Renaë Wright, Marketing Director.

Rates: On request.

City of License: Jackson. ADI: Jackson, MS. Rank: 88.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Madison	4,200	4,100	98
	Tensas	2,500	2,400	96
	MISSISSIPPI			
	Adams	13,100	12,900	98
	Attala	6,900	6,800	99
	Claiborne	3,500	3,400	97
	Copiah	9,500	9,400	99
	Franklin	3,100	3,100	100
	Hinds	90,600	90,100	99
	Holmes	7,100	7,000	99
	Humphreys	3,900	3,800	97
	Issaquena	600	600	100
	Jefferson	2,800	2,700	96
	Jefferson Davis	4,800	4,700	98
	Lawrence	4,500	4,400	98
	Leake	6,900	6,800	99
Lincoln	11,200	11,100	99	
Madison	20,900	20,600	99	



WLBT-TV BPCT-3807 Granted 9/21/66

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newton	7,300	7,200	99
	Pike	13,300	13,100	98
	Rankin	31,400	31,100	99
	Scott	8,800	8,700	99
	Sharkey	2,100	2,100	100
	Simpson	8,500	8,400	99
	Smith	5,400	5,300	98
	Warren	17,200	17,000	99
	Washington	22,500	22,200	99
	Yazoo	8,700	8,600	99
Between 25-49%	LOUISIANA			
	East Carroll	3,100	3,000	97
	MISSISSIPPI			
	Amite	4,800	4,700	98
	Carroll	3,400	3,300	97
	Covington	5,900	5,800	98
	Leflore	12,600	12,400	98
	Marion	9,100	9,000	99
	Montgomery	4,500	4,400	98
	Neshoba	8,900	8,800	99
Between 5-24%	Sunflower	9,400	9,200	98
	Walthall	5,000	4,900	98
	Winston	7,000	6,900	99
	LOUISIANA			
	Catahoula	3,900	3,800	97
	Concordia	7,200	7,000	97
	Richland	7,000	6,900	99
	St Helena	3,300	3,200	97
	MISSISSIPPI			
	Bolivar	13,000	12,700	98
Choctaw	3,200	3,200	100	
Jasper	6,000	5,900	98	
Wilkinson	3,300	3,200	97	
Station Totals		441,900	435,900	99
Net Weekly Circulation (1993)				305,700
Average Daily Circulation (1993)				186,100

Mississippi—Laurel-Hattiesburg

WDAM-TV

Ch. 7

Network Service: NBC.

Licensee: Federal Broadcasting Co., Box 16269, Hattiesburg, MS 39404-6269.

Studio: Hwy. 11 N, Hattiesburg, MS 39402.

Mailing Address: Box 16269, Hattiesburg, MS 39404-6269.

Telephones: 601-544-4730; 601-649-3111. Fax: 601-584-9302.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabuchie.

Satellite Earth Stations: Harris, 8-meter; Harris, 3.5-meter; Avcom, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50). Sale to Beam Communications approved July 27, 1983. Sale to present owner approved Aug. 2, 1990.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Jim Cameron, General Manager.
Dickie Mauldin, General Sales Manager.
Ted Palmer, Local Sales Manager.
Kris Adcock, National Sales Manager.
Henry Lena, Program Director & Operations Manager.
Rich Everitt, News Director.
Susan Stevens, Promotion Director.
Frank Brown, Production Manager.
Pam Napier, Business Manager.
Bobby Smith, Chief Engineer.
Diane Hazfeld, Community Affairs Director.
Diane Schilling, Traffic Director.

Rates: On request.

City of License: Laurel. ADI: Laurel-Hattiesburg. Rank: 167.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WDAM-TV BPCT-2031 Granted 2/20/57 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Covington	5,900	5,800	98
	Forrest	25,300	25,100	99
	Jasper	6,000	5,900	98
	Jefferson Davis	4,800	4,700	98
	Jones	22,600	22,500	100
	Lamar	11,200	11,100	99
	Marion	9,100	9,000	99
	Perry	3,800	3,800	100
	Smith	5,400	5,300	98
Wayne	7,000	6,900	99	
Between 25-49%	MISSISSIPPI			
	Clarke	6,400	6,300	98
	Greene	3,300	3,300	100
	Pike	13,300	13,100	98
	Stone	3,900	3,900	100
Walthall	5,000	4,900	98	
Between 5-24%	LOUISIANA			
	Washington	15,500	15,200	98
	MISSISSIPPI			
	George	5,900	5,900	100
	Lawrence	4,500	4,400	98
Pearl River	14,200	14,100	99	
Simpson	8,500	8,400	99	
Station Totals		181,600	179,600	99
Net Weekly Circulation (1993)			111,500	
Average Daily Circulation (1993)			75,700	

Mississippi—Meridian

WGBC

Ch. 30

Network Service: NBC.

Licensee: Global Communications Inc., 4608 Skyland Dr., Meridian, MS 39301.

Studio: 116 Skyland Dr., Meridian, MS 39301.

Telephone: 601-485-3030. Fax: 601-693-9889.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1600-kw max. visual, 160-kw max. aural. Antenna: 614-ft. above av. terrain, 318-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 34"
Longitude 88° 41' 12"

Transmitter: 0.8-mi. S of Meridian at 4608 Skyland Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 3.7-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, 4.5-meter Ku-band; Harris receivers.

News Services: AP.

Ownership: Global Communications Inc.

Began Operation: September 30, 1982. Burned to ground in 1990; resumed operation under new ownership in 1991 (Television Digest, Vol. 31:38). Sale to present owner by Civic Communications Corp. approved by FCC March 12, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Larry Nicks, General Manager.
- Ray Denton, Station Manager.
- Sharon Hamrick, General Sales Manager.
- Mike Stafford, News Director.
- Kathie Austin, Program Director.
- Barry Walters, Chief Engineer.
- Neil Hatten, Promotion & Production Manager.
- Charles Clark, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Meridian. ADI: Meridian. Rank: 183.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Clarke	6,400	6,300	98



WGBC BPCT-910614KE Granted 7/17/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lauderdale	28,300	28,100	99
Between 25-49%	ALABAMA			
	Choctaw	5,700	5,600	98
	Sumter	5,400	5,300	98
	MISSISSIPPI			
	Kemper	3,700	3,600	97
	Newton	7,300	7,200	99
Between 5-24%	ALABAMA			
	Marengo	8,100	8,000	99
	MISSISSIPPI			
	Jasper	6,000	5,900	98
	Neshoba	8,900	8,800	99
	Wayne	7,000	6,900	99
Station Totals		86,800	85,700	99
Net Weekly Circulation (1993)				35,900
Average Daily Circulation (1993)				18,100

Mississippi—Meridian

WTOK-TV

Ch. 11

Network Service: ABC.

Licensee: Benedek Bcstg. Corp., Box 2988, Meridian, MS 39301.

Studio: 815 23rd Ave., Meridian, MS 39301.

Mailing Address: Box 2988, Meridian, MS 39301.

Telephone: 601-693-1441. TWX: 501-961-1090. Fax: 601-483-3266.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.30"
Longitude 88° 41' 27.80"

Transmitter: U.S. Hwy. 45, 1.8-mi. S of city.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Andrew, 4.5-meter C-band; Andrew, Avantek, RCA receivers.

News Services: ABC, AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: September 26, 1953. Sale to H & C Communications by Robert F. Wright, et al., approved by FCC July 28, 1981 (Television Digest, Vol. 21:14). Sale to Southwest Media Inc. (later United Bcstg. Corp.) approved by FCC Oct. 24, 1984 (Vol. 24:26, 33). Sale to current owner approved May 10, 1988 (Vol. 28:15).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

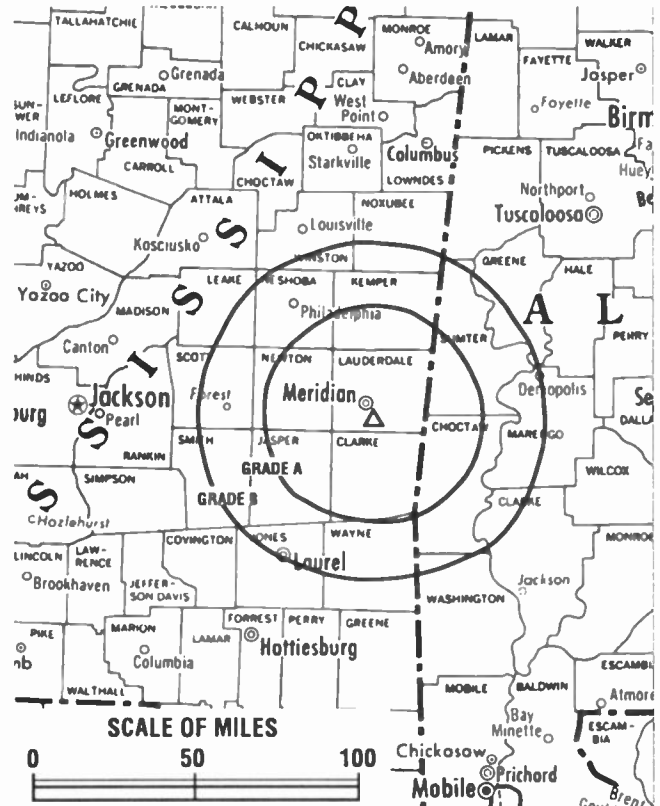
Tom Wall, General Manager.
Bob Holland, Station Manager.
Tracey Jones, Local Sales Manager.
John Johnson, News Director.
Edna La Shane, Program Manager.
Rusty Rolison, Promotion Director.
Bob Klein, Chief Engineer.
Paula Thomas, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Meridian. ADI: Meridian. Rank: 183.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Choctaw	5,700	5,600	98
	Greene	3,500	3,400	97
	Marengo	8,100	8,000	99
	Sumter	5,400	5,300	98
	MISSISSIPPI			
	Clarke	6,400	6,300	98
	Jasper	6,000	5,900	98



WTOK-TV BMPCT-3043 Granted 5/2/55

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kemper	3,700	3,600	97
	Lauderdale	28,300	28,100	99
	Neshoba	8,900	8,800	99
	Newton	7,300	7,200	99
	Winston	7,000	6,900	99
	MISSISSIPPI			
Between 25-49%	Noxubee	4,000	3,900	98
	Wayne	7,000	6,900	99
	ALABAMA			
Between 5-24%	Clarke	9,500	9,400	99
	Hale	5,600	5,500	98
	Pickens	7,500	7,400	99
	MISSISSIPPI			
	Jones	22,600	22,500	100
	Scott	8,800	8,700	99
	Smith	5,400	5,300	98
Station Totals		160,700	158,700	99
Net Weekly Circulation (1993)			85,600	
Average Daily Circulation (1993)			54,700	

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Mississippi—Natchez

WNTZ

Ch. 48

(Satellite of KADN Lafayette, LA)

Network Service: Fox.

Licensee: Delta Management Corp., Box 1836, Natchez, MS 39121.

Studio: See KADN, Lafayette, LA.

Telephone: 601-442-4800.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw max. visual, 120-kw max. aural. Antenna: 1043-ft. above av. terrain, 848-ft. above ground, 1008-ft. above sea level.

Latitude	31°	30'	33"
Longitude	91°	24'	19"

Transmitter: 625 Beltline Hwy., Natchez.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 3.8-meter C-band; Pinzone receivers.

Ownership: Delta Management Corp.

Began Operation: November 16, 1985. Began operation: November 16, 1985; left air 1988. Returned to air December 31, 1992.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Eddie Blanchard, General Manager.
Pat Newberg, General Sales Manager.
Lee Clardy, Chief Engineer.

Highest 30 Sec. Rate: \$55.



WNTZ BMPCT-850429KI Granted 7/15/85 © American Map Corp., No. 14244

Arbitron Data: Included with KADN, Lafayette, LA.

City of License: Natchez. ADI: Jackson, MS. Rank: 88.

Mississippi—Tupelo

WLOV-TV

Ch. 27

Network Service: ABC.

Licensee: Love Communications Co., Box 777, West Point, MS 39773.

Studio: Beech Springs Rd., Tupelo, MS 38801.

Mailing Address: Box 350, Tupelo, MS 38802.

Telephone: 601-842-7620. Fax: 601-844-7061.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: James S. Love III.

Began Operation: May 29, 1983. Sale to present owner by Venture Systems Inc. approved by FCC June 24, 1991. Entered local marketing agreement with WTVA, Tupelo-Columbus, MS June 1, 1982.

Represented (legal): Cordon & Kelly.

Personnel:

See WTVA, Tupelo-Columbus, MS.

Rates: On request.

City of License: Tupelo. AOI: Columbus-Tupelo. Rank: 127.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Calhoun	5,800	5,700	98
	Chickasaw	6,600	6,500	98
	Choctaw	3,200	3,200	100
	Clay	7,300	7,200	99
	Lee	25,400	25,200	99
	Lowndes	21,400	21,200	99
	Monroe	13,500	13,400	99
	Oktibbeha	13,000	12,800	98
	Pontotoc	8,600	8,500	99
	Webster	3,800	3,700	97



WLOV-TV BMPCT-821109KM Granted 11/29/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Itawamba	7,600	7,500	99
	Prentiss	8,600	8,500	99
	Union	8,400	8,400	100
Between 5-24%	ALABAMA			
	Lamar	6,000	5,900	98
	Marion	11,500	11,400	99
	MISSISSIPPI			
	Grenada	7,800	7,700	99
	Lafayette	11,000	10,900	99
	Montgomery	4,500	4,400	98
	Noxubee	4,000	3,900	98
	Tishomingo	7,100	7,000	99
	Winston	7,000	6,900	99
Yalobusha	4,600	4,500	98	
Station Totals		196,700	194,400	99
Net Weekly Circulation (1993)				89,700
Average Daily Circulation (1993)				37,900

Mississippi—Tupelo-Columbus

WTVA

Ch. 9

Network Service: NBC.

Licensee: WTVA Inc., Box 350, Tupelo, MS 38802.

Studio: Beach Springs Rd., Tupelo, MS 38801.

Mailing Address: Box 350, Tupelo, MS 38802.

Telephone: 601-842-7620. Fax: 601-844-7061.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: 3 in operation.

SNG Mobile Dish: Hubcom Ku-band.

News Service: AP.

Ownership: WTVA Inc. (Group Owner).

Began Operation: March 18, 1957.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

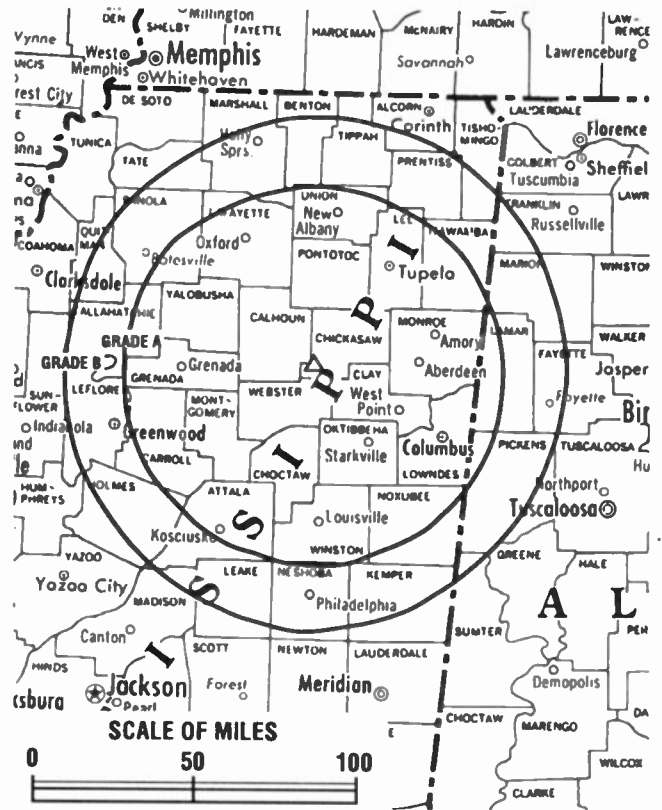
- Frank K. Spain, President.
- Mark Ledbetter, General Manager.
- Bob Leech, National Sales Director.
- Jack Cristil, Local Sales Director.
- Charles Ed Bishop, Program Director.
- Wendell Robinson, Chief Engineer.
- Gerald Stanford, Operations Director.
- Terry Smith, News Director.

Rates: On request.

City of License: Tupelo. ADI: Columbus-Tupelo. Rank: 127.

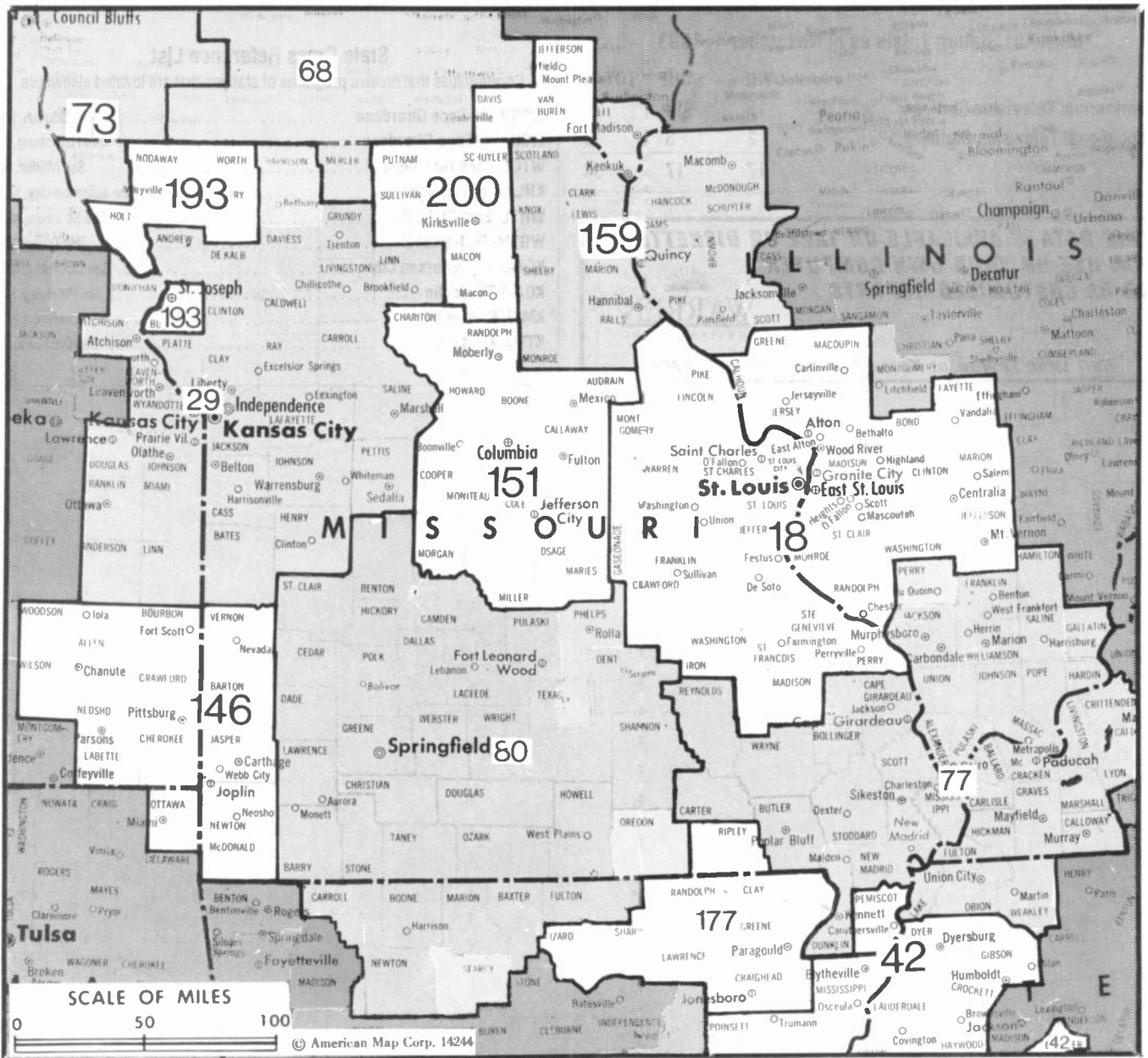
Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lamar	6,000	5,900	98
	MISSISSIPPI			
	Alcorn	12,400	12,300	99
	Calhoun	5,800	5,700	98
	Carroll	3,400	3,300	97
	Chickasaw	6,600	6,500	98
	Choctaw	3,200	3,200	100
	Clay	7,300	7,200	99
	Grenada	7,800	7,700	99
	Itawamba	7,600	7,500	99
	Lafayette	11,000	10,900	99
	Lee	25,400	25,200	99
	Leflore	12,600	12,400	98
	Lowndes	21,400	21,200	99
	Monroe	13,500	13,400	99
	Montgomery	4,500	4,400	98
	Neshoba	8,900	8,800	99
	Noxubee	4,000	3,900	98
	Oktibbeha	13,000	12,800	98
	Pontotoc	8,600	8,500	99
	Prentiss	8,600	8,500	99



WTVA BPCT-4394 Granted 3/17/71 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tallahatchie	5,200	5,100	98
	Tippah	7,400	7,300	99
	Tishomingo	7,100	7,000	99
	Union	8,400	8,400	100
	Webster	3,800	3,700	97
	Winston	7,000	6,900	99
	Yalobusha	4,600	4,500	98
Between 25-49%	ALABAMA			
	Marion	11,500	11,400	99
	Pickens	7,500	7,400	99
	MISSISSIPPI			
	Attala	6,900	6,800	99
	Quitman	3,300	3,300	100
Between 5-24%	ALABAMA			
	Fayette	6,800	6,700	99
	Franklin	10,800	10,700	99
	Greene	3,500	3,400	97
	Sumter	5,400	5,300	98
	Winston	8,500	8,400	99
	MISSISSIPPI			
	Benton	2,800	2,800	100
	Bolivar	13,000	12,700	98
	Holmes	7,100	7,000	99
	Leake	6,900	6,800	99
	Marshall	10,300	10,200	99
	Sharkey	2,100	2,100	100
Sunflower	9,400	9,200	98	
Tate	7,200	7,100	99	
Station Totals		382,500	377,500	99
Net Weekly Circulation (1993)				228,200
Average Daily Circulation (1993)				141,600



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
St. Louis, MO	1,114,200	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEB (13), WHSL (46)
Kansas City, MO	780,700	29	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
Memphis, TN	604,400	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Des Moines, IA	380,800	68	KCCI-TV (8), KDSM-TV (17), WHO-TV (13), WOI-TV (5)
Omaha, NE	361,500	73	KETV (7), KMTV (3), KPTM (42), WOWT (6)
Paducah, KY-Cape Girardeau, MD-Harrisburg-Marion, IL	332,000	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Springfield, MO	326,600	80	KDEB-TV (27), KDRL (10), KSPR (33), KYTV (3)
Joplin, MO-Pittsburg, KS	139,100	146	KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
Columbia-Jefferson City, MO	135,300	151	KMIZ (17), KNLJ (25), KOMU-TV (8), KRCC (13)
Quincy, IL-Hannibal, MO	104,400	159	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Jonesboro, AR	75,700	177	KAIT-TV (8)
St. Joseph, MO	44,900	193	KQTV (2), KTAJ (16)
Ottumwa, IA-Kirkville, MO	33,600	200	KTVO (3), KYOU-TV (15)

Missouri

Missouri Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	15	14	29
Educational Television Stations	2	3	5
	17	17	34

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WPSO-TV, Cape Girardeau	See Paducah, KY
WSIL-TV, Cape Girardeau	See Harrisburg, IL
WTCT, Cape Girardeau	See Marion, IL
KNLJ & KRCG, Columbia	See Jefferson City, MO
WHSL, East St. Louis	See St. Louis, MO
WGEM-TV, Hannibal	See Quincy, IL
KOMU-TV, Jefferson City	See Columbia, MO
KOAM-TV, Joplin	See Pittsburg, KS
KMCI, Kansas City	See Lawrence, KS
KTVO, Kirksville	See Ottumwa, IA

Missouri—Cape Girardeau

KBSI
Ch. 23

Network Service: Fox.

Licensee: Engles Communications Inc., 806 Enterprise St., Cape Girardeau, MO 63701.

Studio: 806 Enterprise St., Cape Girardeau, MO 63701.

Telephone: 314-334-1223. **Fax:** 314-334-1208.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1870-kw max. visual, 187-kw max. aural. Antenna: 1770-ft. above av. terrain, 1567-ft. above ground, 2277-ft. above sea level.

Latitude 37° 24' 23"
Longitude 89° 33' 44"

Transmitter: E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

Satellite Earth Stations: Zenith, 3-meter Ku & C-band; Gardiner, 7-meter C-band; Avcom, 10-meter C-band; M/A-Com, 7-meter Ku-band; Avcom, Gardiner, M/A-Com, Zenith receivers.

Ownership: Engles Communications Inc.

Began Operation: September 10, 1983. Sale to present owners by Stephen Kent, et al., approved by FCC Dec. 20, 1989.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Steven B. Engles, President & General Manager.
- Robert Steinberg, Vice President, Finance & Administration.
- James Humphreys, General Sales Manager.
- Mark Culbertson, Program Manager.
- John Baker, Chief Engineer.
- Jean Turnbough, Local Sales Manager.
- Bryan Uptain, Director, Creative Services.
- Christy Benton, Business Manager.

Rates: On request.

City of License: Cape Girardeau. **ADI:** Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. **Rank:** 77.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	ILLINOIS			
	Alexander	4,200	4,100	98
	Franklin	16,300	15,900	98
	Jackson	23,500	22,900	97
	Johnson	3,700	3,600	97
	Massac	6,000	5,800	97
	Pope	1,600	1,500	94
	Pulaski	2,900	2,800	97
	Williamson	23,300	22,800	98
	KENTUCKY			
	Ballard	3,100	3,100	100
	Carlisle	2,100	2,100	100
	Fulton	3,300	3,300	100
	Mc Cracken	25,900	25,800	100
	Marshall	11,000	11,000	100
	MISSOURI			
	Bollinger	4,000	3,900	98
	Cape Girardeau	23,900	23,600	99
	Mississippi	5,400	5,300	98
	New Madrid	7,600	7,400	97
	Perry	6,100	6,000	98
	Scott	15,000	14,800	99
	Stoddard	11,400	11,200	98
TENNESSEE				
Obion	12,400	12,300	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Gallatin	2,700	2,600	96
	Hardin	2,100	2,100	100
	Jefferson	14,600	14,200	97
	Perry	8,300	8,100	98
	Saline	10,800	10,500	97
	Union	6,900	6,800	99
	KENTUCKY			
	Calloway	12,000	11,900	99
	Graves	13,500	13,400	99
MISSOURI				
Butler	15,400	15,000	97	
Dunklin	12,900	12,600	98	
Madison	4,500	4,400	98	
Wayne	4,700	4,600	98	
TENNESSEE				
Lake	2,400	2,400	100	
Between 5-24%	ARKANSAS			
	Clay	7,500	7,400	99
	ILLINOIS			
	Hamilton	3,500	3,400	97
	Randolph	11,900	11,700	98
	Wayne	6,900	6,600	96
	KENTUCKY			
	Crittenden	3,700	3,700	100
	Lyon	2,300	2,300	100
	MISSOURI			
Carter	2,200	2,100	95	
Iron	4,000	3,900	98	
(Continued on page A-710)				
Station Totals		417,500	410,100	98
Net Weekly Circulation (1993)				190,500
Average Daily Circulation (1993)				84,500

Missouri—Cape Girardeau

KFVS-TV

Ch. 12

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 310 Broadway, Cape Girardeau, MO 63701.

Studio: 310 Broadway, Cape Girardeau, MO 63701.

Mailing Address: Box 100, Cape Girardeau, MO 63702.

Telephone: 314-335-1212. TWX: 910-760-1564.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1677-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"

Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off County Road V.

Satellite Earth Stations: AOM, 6.1-meter C-band; RCA, 3.7-meter Ku-band; Avcom, M/A-Com receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: October 3, 1954. Sale to present owner by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (Television Digest, Vol. 18:41).

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

Joe Goleniowski, Vice President & General Manager.

James Wareham, General Sales Manager.

Michael Beecher, News Director.

Arnold Killian, Chief Engineer.

Frank Knight, Business Manager.

John Blim, Operations Manager.

Rates: On request.

City of License: Cape Girardeau. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,500	7,400	99
	ILLINOIS			
	Alexander	4,200	4,100	98
	Franklin	16,300	15,900	98
	Gallatin	2,700	2,600	96
	Hamilton	3,500	3,400	97
	Hardin	2,100	2,100	100
	Jackson	23,500	22,900	97
	Jefferson	14,600	14,200	97
	Johnson	3,700	3,600	97
	Massac	6,000	5,800	97
	Perry	8,300	8,100	98
	Pope	1,600	1,500	94
Pulaski	2,900	2,800	97	
Randolph	11,900	11,700	98	
Saline	10,800	10,500	97	
Union	6,900	6,800	99	
Williamson	23,300	22,800	98	
KENTUCKY				
Ballard	3,100	3,100	100	
Calloway	12,000	11,900	99	
Carlisle	2,100	2,100	100	
Crittenden	3,700	3,700	100	
Fulton	3,300	3,300	100	
Graves	13,500	13,400	99	
Hickman	2,200	2,200	100	



KFVS-TV BPCT-2609 Granted 4/17/59

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Livingston	3,600	3,600	100
	Lyon	2,300	2,300	100
	Mc Cracken	25,900	25,800	100
	Marshall	11,000	11,000	100
MISSOURI				
	Bollinger	4,000	3,900	98
	Butler	15,400	15,000	97
	Cape Girardeau	23,900	23,600	99
	Carter	2,200	2,100	95
	Dunklin	12,900	12,600	98
	Madison	4,500	4,400	98
	Mississippi	5,400	5,300	98
	New Madrid	7,600	7,400	97
	Pemiscot	8,200	8,000	98
	Perry	6,100	6,000	98
	Reynolds	2,500	2,400	96
	Ripley	4,900	4,700	96
	Scott	15,000	14,800	99
	Stoddard	11,400	11,200	98
	Wayne	4,700	4,600	98
TENNESSEE				
	Lake	2,400	2,400	100
	Obion	12,400	12,300	99
	Weakley	12,100	12,000	99
Between 25-49%	ILLINOIS			
	Wayne	6,900	6,600	96
	MISSOURI			
	Iron	4,000	3,900	98
	Ste Genevieve	6,000	5,900	98
	St Francois	18,500	18,300	99
(Continued on page A-710)				
Station Totals		521,900	512,700	98
Net Weekly Circulation (1993)				345,500
Average Daily Circulation (1993)				227,600

Missouri—Columbia

KMIZ
Ch. 17

Network Service: ABC.

Licensee: Stauffer Communications Inc., 501 Business 70 East, Columbia, MO 65201.

Studio: 501 Business 70 East, Columbia, MO 65201.

Telephone: 314-449-0917. **Fax:** 314-875-7078.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1600-kw max. visual. Antenna: 1141-ft. above av. terrain, 1070-ft. above ground, 1877-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of Jamestown.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; AFC, 3.66-meter Ku-band; 3-meter C-band; Andrew receivers.

News Service: ABC.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: December 5, 1971. Sale to present owner by Richard E. & Robert H. Koenig approved by FCC Dec. 13, 1984 (Television Digest, Vol. 24:43).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Carlos Fernandez, General Manager.
- Pat Dalbey, General Sales Manager.
- Jean Viox, National Sales Manager.
- Tom Chapman, Program Director.
- Teresa Snow, News Director.
- Neil Pedersen, Chief Engineer.
- Tina Gibson, Promotion Director.
- Gary Peel, Business Manager.
- Jeff Smith, Production Manager.

Rates: On request.

City of License: Columbia. **ADI:** Columbia-Jefferson City. **Rank:** 151.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,000	8,900	99
	Boone	42,900	42,300	99
	Callaway	11,700	11,500	99
	Cole	23,500	23,300	99
	Cooper	5,300	5,200	98
	Howard	3,600	3,500	97
	Miller	8,200	8,100	99
	Moniteau	4,600	4,500	98



KMIZ BPCT-890522KF Granted 7/31/89

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	6,500	6,400	98
	Osage	4,300	4,200	98
	Randolph	8,900	8,800	99
Between 25-49%	MISSOURI			
	Camden	12,000	11,700	97
	Chariton	3,600	3,500	97
	Maries	3,100	3,000	97
	Monroe	3,500	3,500	100
	Pettis	14,200	14,000	99
Pulaski	12,200	12,000	98	
Between 5-24%	MISSOURI			
	Benton	6,000	5,800	97
	Henry	8,200	8,100	99
	Montgomery	4,400	4,300	98
	Phelps	13,600	13,300	98
	Ralls	3,200	3,200	100
Saline	8,900	8,800	99	
Station Totals		221,400	217,900	98
Net Weekly Circulation (1993)				116,700
Average Daily Circulation (1993)				55,600

Missouri—Columbia

KOMU-TV

Ch. 8

Network Service: NBC.

Licensee: The Curators of the University of Missouri, Columbia, MO 65201.

Studio: Hwy. 63 S, Columbia, MO 65201.

Telephone: 314-882-8888. TWX: 910-760-1444. Fax: 314-884-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 793-ft. above av. terrain, 738-ft. above ground, 1575-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: U. of Missouri South Farm, 6.2-mi. SE of Columbia.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; RCA, 2.5-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 6.5-meter; Scientific-Atlanta, Harris receivers.

SNG Mobile Dish: Satcom, 2.4-meter Ku-band.

News Service: AP.

Ownership: The Curators of the University of Missouri.

Began Operation: December 21, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Thomas R. Gray, General Manager.

John Strecker, General Sales Manager.

Stacey Woelfel, News Director.

Becky Cooper, Marketing & Programming Director.

Lee Eggers, Chief Engineer.

Gloria Britt, Business Manager.

Brian Cottle, Production Manager.

Highest 30 Sec. Rate: \$700.

City of License: Columbia. ADI: Columbia-Jefferson City. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,000	8,900	99
	Boone	42,900	42,300	99
	Callaway	11,700	11,500	99
	Chariton	3,600	3,500	97
	Cole	23,500	23,300	99
	Cooper	5,300	5,200	98
	Howard	3,600	3,500	97
	Maries	3,100	3,000	97
	Miller	8,200	8,100	99
	Moniteau	4,600	4,500	98



KOMU-TV BPCT-880119KL Granted 3/25/88

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Monroe	3,500	3,500	100
	Montgomery	4,400	4,300	98
	Morgan	6,500	6,400	98
	Osage	4,300	4,200	98
	Randolph	8,900	8,800	99
Between 25-49%	MISSOURI			
	Camden	12,000	11,700	97
	Linn	5,700	5,600	98
	Macon	6,100	6,000	98
Between 5-24%	MISSOURI			
	Benton	6,000	5,800	97
	Crawford	7,600	7,400	97
	Franklin	29,500	29,200	99
	Gasconade	5,700	5,600	98
	Johnson	14,900	14,700	99
	Phelps	13,600	13,300	98
	Pulaski	12,200	12,000	98
	Ralls	3,200	3,200	100
	Warren	7,500	7,400	99
Station Totals		290,200	285,700	98
Net Weekly Circulation (1993)				153,700
Average Daily Circulation (1993)				92,800

Missouri—Hannibal-Quincy, Illinois

KHQA-TV

Ch. 7

Network Service: CBS.

Licensee: Benedek Bcstg. HQA Inc., 510 Maine St., Quincy, IL 62301.

Studios: 2333 Palmyra Rd., Hannibal, MO 63401; WCU Bldg., Quincy, IL 62301.

Telephones: 217-222-6200 (Quincy); 314-221-2762 (Hannibal).

TWX: 910-246-2204. Fax: 217-228-3164.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 47.9-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, Sports News Satellite.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: August 27, 1953. FCC approved sale to present owner by Lee Enterprises Inc. Oct. 30, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Katz Continental Television.

Personnel:

John Hurley, General Manager.

Ron Heller, Station Manager.

Terry Hurley, General Sales Manager.

Tana Terry, National & Regional Sales Manager.

Nadine Martin, Business Manager.

Hank Mayhall, Program & Production Manager.

Lee Gray, Chief Engineer.

Lisa Lee, Promotion Manager.

Rates: On request.

City of License: Hannibal. ADI: Quincy, IL-Hannibal, MO. Rank: 159.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	14,800	14,700	99
	Van Buren	3,000	3,000	100
	ILLINOIS			
	Adams	25,400	25,100	99
	Brown	2,100	2,100	100
	Cass	5,100	5,000	98
	Hancock	8,300	8,200	99
	Mc Donough	12,100	11,900	98
	Morgan	13,600	13,300	98
Pike	7,000	6,900	99	
Schuyler	3,000	3,000	98	
Scott	2,200	2,200	100	



KHQA-TV BPLT-4736 Granted 10/9/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Adair	8,900	8,800	99
	Clark	2,800	2,800	100
	Knox	1,800	1,800	100
	Lewis	3,600	3,500	97
	Macon	6,100	6,000	98
	Marion	10,700	10,600	99
	Monroe	3,500	3,500	100
	Ralls	3,200	3,200	100
	Schuyler	1,700	1,700	100
	Scotland	2,000	2,000	100
	Shelby	2,800	2,800	100
Between 25-49%	MISSOURI			
	Audrain	9,000	8,900	99
	Pike	6,100	6,000	98
Between 5-24%	IOWA			
	Davis	3,100	3,100	100
	Des Moines	16,900	16,700	99
MISSOURI	Henderson	3,200	3,100	97
	Randolph	8,900	8,800	99
Station Totals		193,500	191,300	99
Net Weekly Circulation (1993)				128,600
Average Daily Circulation (1993)				80,600

Missouri—Jefferson City

KNLJ
Ch. 25

Network Service: None, independent.

Licensee: New Life Evangelistic Center Inc., Box 2525, New Bloomfield, MO 65063.

Studio: 9810 State Rd. AE, New Bloomfield, MO 65063.

Telephone: 314-896-5105. **Fax:** 314-896-4376.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2042-kw max. visual, 204.2-kw max. aural. Antenna: 1028-ft. above av. terrain, 916-ft. above ground, 1756-ft. above sea level.

Latitude 38° 42' 16"
Longitude 92° 05' 20"

Transmitter: Hwys. 54 & 232, New Bloomfield, MO.

Satellite Earth Stations: ADM, 3-meter; Winegard, 3-meter; Drake, Uniden receivers.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Began Operation: March 30, 1986.

Represented (sales): Savalli Broadcast Sales.

Represented (legal): John Midlen Jr.

Personnel:

Larry Rice, General Manager.

Penny Rice, Station & General Sales Manager.

Highest 30 Sec. Rate: \$100.

City of License: Jefferson City. **ADI:** Columbia-Jefferson City. **Rank:** 151.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Howard	3,600	3,500	97
	Miller	8,200	8,100	99
	Moniteau	4,600	4,500	98
Between 5-24%	MISSOURI			
	Audrain	9,000	8,900	99
	Boone	42,900	42,300	99
	Callaway	11,700	11,500	99
	Chariton	3,600	3,500	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Cole	23,500	23,300	99
	Cooper	5,300	5,200	98
	Maries	3,100	3,000	97
	Montgomery	4,400	4,300	98
	Morgan	6,500	6,400	98
	Osage	4,300	4,200	98
	Phelps	13,600	13,300	98
	Randolph	8,900	8,800	99
Station Totals		153,200	150,800	98
Net Weekly Circulation (1993)			27,300	
Average Daily Circulation (1993)			9,700	

Missouri—Jefferson City

KRCG

Ch. 13

Network Service: CBS.

Licensee: Mel Wheeler Inc., 1710 Westminster St., Denton, TX 76205.

Studio: Hwy. 54, Jefferson City, MO 65102.

Mailing Address: Box 659, Jefferson City, MO 65102.

Telephone: 314-896-5144. TWX: 910-760-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Corn, 3.7-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: February 13, 1955. Sale to present owner by Price Communications approved by FCC Sept. 9, 1988. Sale to Price Communications by LDX Broadcast approved Nov. 15, 1984 (Television Digest, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Vol. 5:52; 6:29).

Represented (sales): Katz Continental Television.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:

- M. J. (Bob) Groothand, Vice President & General Manager.
- Betsy Farris, Local Sales Manager.
- Jeff Karnowski, News Director.
- Leland Gordon, Program Director.
- Beverly Purvis, Promotion Director.
- Roberta Lewis, Business Manager.
- Steve Metzger, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Jefferson City. ADI: Columbia-Jefferson City. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI				
50% & Over	Audrain	9,000	8,900	99
	Boone	42,900	42,300	99
	Callaway	11,700	11,500	99
	Chariton	3,600	3,500	97
	Cole	23,500	23,300	99
	Cooper	5,300	5,200	98
	Gasconade	5,700	5,600	98
	Howard	3,600	3,500	97
	Maries	3,100	3,000	97



KRCG BPT:81221KE Granted 1/12/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Miller	8,200	8,100	99
	Moniteau	4,600	4,500	98
	Montgomery	4,400	4,300	98
	Morgan	6,500	6,400	98
	Osage	4,300	4,200	98
	Pettis	14,200	14,000	99
	Phelps	13,600	13,300	98
	Pulaski	12,200	12,000	98
	Randolph	8,900	8,800	99
Between 25-49%	MISSOURI			
	Camden	12,000	11,700	97
	Franklin	29,500	29,200	99
	Monroe	3,500	3,500	100
	Saline	8,900	8,800	99
Between 5-24%	MISSOURI			
	Benton	6,000	5,800	97
	Crawford	7,600	7,400	97
	Dent	5,300	5,100	96
	Linn	5,700	5,600	98
	Macon	6,100	6,000	98
	Ralls	3,200	3,200	100
Warren	7,500	7,400	99	
Station Totals		280,600	276,100	98
Net Weekly Circulation (1993)				165,300
Average Daily Circulation (1993)				95,900

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Missouri—Joplin

KODE-TV

Ch. 12

Network Service: ABC.

Licensee: Eastern Bcstg. Corp., 1928 W. 13th St., Joplin, MO 64801.

Studio: 1928 W. 13th St., Joplin, MO 64801.

Mailing Address: Box 46, Joplin, MO 64802.

Telephone: 417-623-7260. TWX: 910-774-4516. Fax: 417-623-3736.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

Satellite Earth Stations: ADM, 3.7-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; AFC, 3.66-meter Ku-band; Avantek, M/A-Com receivers.

News Services: ABC, AP.

Ownership: Roger A. Neuhoff.

Began Operation: September 26, 1954. Sale to present owner approved by FCC March 23, 1990 (Television Digest, Vol. 30:8). Sale to Gilmore Bcstg. by WSTV Inc. (United Printers & Publishers Inc.) approved by FCC May 23, 1962 (Vol. 2:22). Transfer of Friendly Stations to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Jerry Montgomery, General Manager.
- John Hoffmann, General Sales Manager.
- Larry Young, News Director.
- Julie Rogers, Program Director.
- Bob Shryock, Business Manager.
- Mark Current, Promotion Manager.
- Don Ross, Chief Engineer.
- Dale Phipps, Local Sales Manager.
- Bruce Watkins, Production Manager.

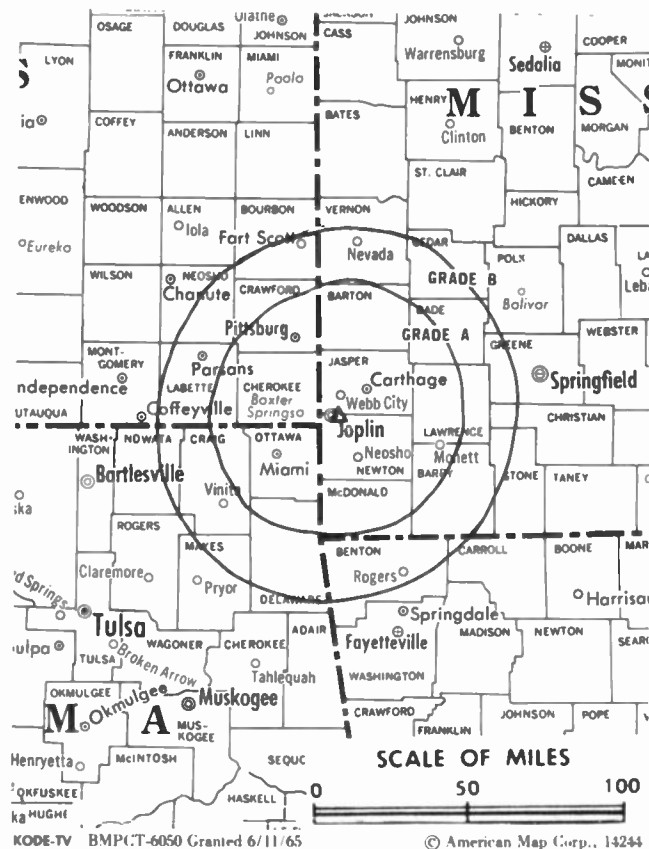
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Joplin. ADI: Joplin, MO-Pittsburg, KS. Rank: 146.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Allen	5,500	5,400	98
	Bourbon	5,800	5,700	98
	Cherokee	8,400	8,300	99
	Crawford	14,400	14,200	99
	Labette	9,200	9,100	99
	Neosho	6,600	6,500	98
	MISSOURI			
	Barry	11,300	11,100	98
	Barton	4,600	4,500	98
Jasper	36,600	36,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lawrence	12,000	11,800	98
	Mc Donald	6,600	6,500	98
	Newton	17,200	17,000	99
	Vernon	7,300	7,200	99
	OKLAHOMA			
	Ottawa	12,000	11,900	99
Between 25-49%	ARKANSAS			
	Benton	40,000	39,300	98
	KANSAS			
	Wilson	4,000	3,900	98
	Woodson	1,700	1,700	100
MISSOURI				
Dade	3,000	3,000	100	
OKLAHOMA				
Delaware	11,500	11,300	98	
Between 5-24%	ARKANSAS			
	Carroll	7,800	7,700	99
	KANSAS			
	Anderson	3,000	3,000	100
	Linn	3,200	3,200	100
	Montgomery	15,500	15,200	98
	MISSOURI			
	Cedar	5,000	4,900	98
	St Clair	3,500	3,400	97
	OKLAHOMA			
Adair	6,500	6,300	97	
Craig	5,200	5,100	98	
Nowata	4,000	4,000	100	
Station Totals		271,400	267,300	98
Net Weekly Circulation (1993)				156,000
Average Daily Circulation (1993)				88,600

Missouri—Joplin

KSNF
Ch. 16

Network Service: NBC.

Licensee: Tri-State Bcstg. Corp., Box 1393, Joplin, MO 64802.

Studio: 1502 Cleveland Ave., Joplin, MO 64801.

Telephone: 417-781-2345. TWX: 910-774-4520. Fax: 417-782-2417.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

Transmitter: 1502 Cleveland Ave.

Satellite Earth Stations: Harris, 6.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; RCA, 3.2-meter Ku-band; ChannelMaster, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Price Communications Corp. (Group Owner).

Began Operation: September 2, 1967. Sale to present owner approved by FCC Feb. 27, 1987. Previous sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. For sale of Kansas State Network, see KSNW(TV), Wichita, KS.

Represented (sales): Katz Continental Television.

Represented (legal): Roberts & Eckard.

Personnel:

Bill Bengtson, Vice President & General Manager.
Bill Ward, General Sales Manager.
Gary Sisco, Operations & Production Manager.
Steve Russell, News Director.
Mike Pound, Promotion Director.
Linda Oahlman, Controller.
Melvin Brooks, Chief Engineer.

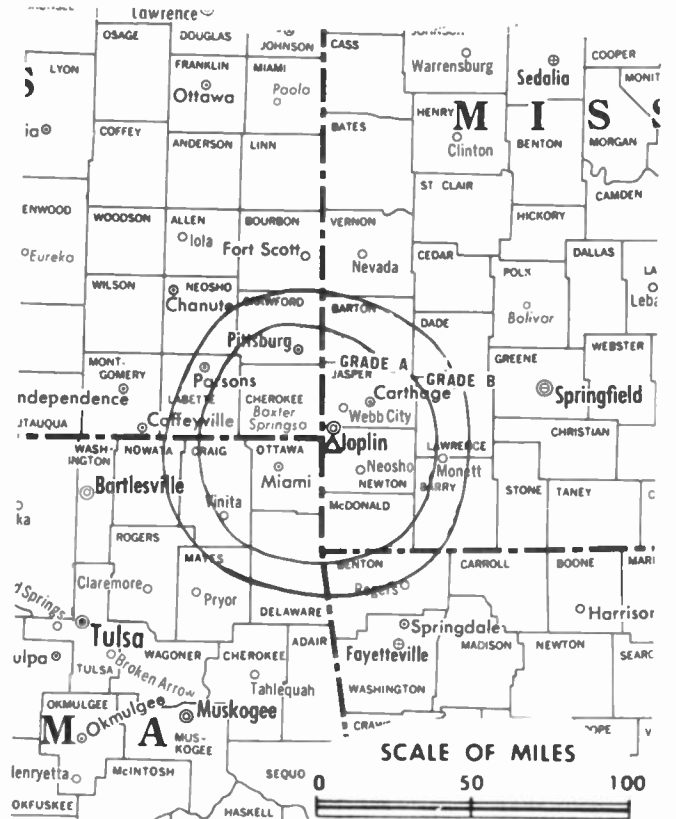
Rates: On request.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Joplin. AOI: Joplin, MO-Pittsburg, KS. Rank: 146.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Allen	5,500	5,400	98
	Bourbon	5,800	5,700	98
	Cherokee	8,400	8,300	99
	Crawford	14,400	14,200	99
	Labette	9,200	9,100	99
	Neosho	6,600	6,500	98
	MISSOURI			
	Barton	4,600	4,500	98
	Jasper	36,600	36,100	99
	Mc Donald	6,600	6,500	98
	Newton	17,200	17,000	99
	Vernon	7,300	7,200	99



KSNF BPCT-8106151.C. Granted 9/10/81 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OKLAHOMA				
	Ottawa	12,000	11,900	99	
	Between 25-49%	ARKANSAS			
		Benton	40,000	39,300	98
		KANSAS			
		Elk	1,400	1,400	100
		Montgomery	15,500	15,200	98
	Wilson	4,000	3,900	98	
	Woodson	1,700	1,700	100	
	MISSOURI				
Barry	11,300	11,100	98		
Dade	3,000	3,000	100		
Between 5-24%	OKLAHOMA				
	Craig	5,200	5,100	98	
	Delaware	11,500	11,300	98	
	KANSAS				
	Chautauqua	1,800	1,800	100	
	MISSOURI				
	Bates	6,100	6,000	98	
	Cedar	5,000	4,900	98	
	Lawrence	12,000	11,800	98	
	St. Clair	3,500	3,400	97	
OKLAHOMA					
Nowata	4,000	4,000	100		
Station Totals		260,200	256,300	99	
Net Weekly Circulation (1993)				158,800	
Average Daily Circulation (1993)				88,800	

Missouri—Kansas City

KCTV
Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 5555, Kansas City, MO 64109.

Studio: 4500 Shawnee Mission Pkwy., Fairway, KS 66205.

Telephone: 913-677-5555. **TWX:** 910-743-4180. **Fax:** 913-677-7284.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1128-ft. above av. terrain, 998-ft. above ground, 2005-ft. above sea level.

Latitude 39° 04' 15"
Longitude 94° 34' 57"

Transmitter: 129 E. 31st St.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

News Services: Headline News, Newscope.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 27, 1953.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

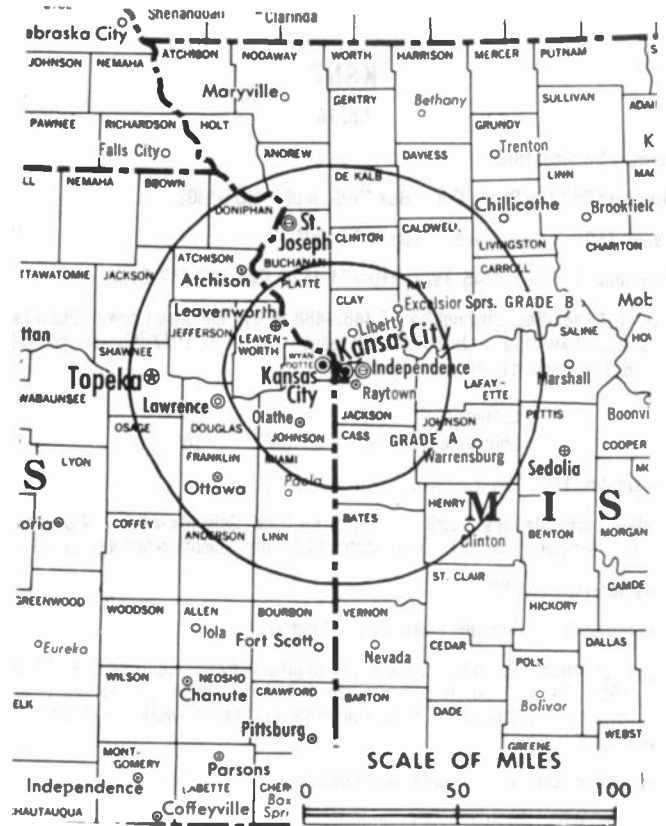
- John C. Rose, Vice President & General Manager.
- Erwin Parthe, Station Operations Director.
- Robert Frey, General Sales Manager.
- Donald North, News Director.
- Mark St. Clair, Local Sales Manager.
- Mary Rimann, National Sales Manager.
- Joe Snelson, Director of Engineering.
- Bernie Erber, Business Manager.
- Peter Barrett, Marketing & Production Director.

Rates: On request.

City of License: Kansas City. **ADI:** Kansas City. **Rank:** 29.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	KANSAS			
	Anderson	3,000	3,000	100
	Atchison	6,100	6,000	98
	Doniphan	3,100	3,100	100
	Douglas	31,400	30,900	98
	Franklin	8,400	8,300	99
	Jefferson	6,000	5,900	98
	Johnson	148,600	148,000	100
	Leavenworth	20,800	20,600	99
	Linn	3,200	3,200	100
	Miami	8,800	8,700	99
	Wyandotte	61,000	60,500	99
	MISSOURI			
	Andrew	5,600	5,500	98
	Bates	6,100	6,000	98
	Buchanan	32,200	31,800	99
	Caldwell	3,200	3,200	100
	Carroll	4,300	4,200	98
	Cass	24,200	24,000	99
	Clay	60,900	60,500	99
Clinton	6,300	6,200	98	
Daviess	3,000	3,000	100	
De Kalb	3,200	3,100	97	
Gentry	2,600	2,600	98	
Grundy	4,300	4,200	98	
Harrison	3,500	3,400	97	
Henry	8,200	8,100	99	



KCTV BHPCT-2317 Granted 10/26/51

American Map Co. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Holt	2,400	2,300	96
	Jackson	255,100	252,400	99
	Johnson	14,900	14,700	99
	Lafayette	12,000	11,900	99
	Linn	5,700	5,600	98
	Livingston	5,600	5,500	98
	Platte	23,500	23,300	99
	Ray	8,300	8,200	99
	Saline	8,900	8,800	99
	KANSAS			
Between 25-49%	Bourbon	5,800	5,700	98
	Brown	4,300	4,200	98
	Clay	3,600	3,500	97
	Cloud	4,300	4,200	98
	Coffey	3,300	3,200	97
	Geary	10,600	10,500	99
	Jackson	4,300	4,200	98
	Osage	5,900	5,800	98
MISSOURI				
Adair	8,900	8,800	99	
Chariton	3,600	3,500	97	
Nodaway	7,500	7,400	99	
Pettis	14,200	14,000	99	
Vernon	7,300	7,200	99	
Between 5-24%	KANSAS			
	Crawford	14,400	14,200	99
	Dickinson	7,600	7,500	99
	Lyon	13,100	12,900	98
	Morris	2,600	2,500	96
Nemaha	4,000	3,900	98	
(Continued on page A-710)				
Station Totals		1,033,900	1,022,700	99
Net Weekly Circulation (1993)			780,400	
Average Daily Circulation (1993)			484,800	

Missouri—Kansas City

KMBC-TV

Ch. 9

Network Service: ABC.

Licensee: The Hearst Corp., 1049 Central St., Kansas City, MO 64105.

Studio: 1049 Central St., Kansas City, MO 64105.

Telephone: 816-221-9999. Fax: 816-421-4163.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 1124-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 01"
Longitude 94° 30' 57"

Transmitter: 5701 E. 22nd St., Kansas City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; SatCom, 5.5-meter Ku-band; Andrew, 4.5-meter C-band; Microdyne, 3.66-meter Ku-band; Andrew, DX Antenna, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: August 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954, FCC approved sale and WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV-AM & KFRM (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961. Sale to present owner by Metromedia approved by FCC April 1, 1982 (Vol. 21:37; 22:14).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

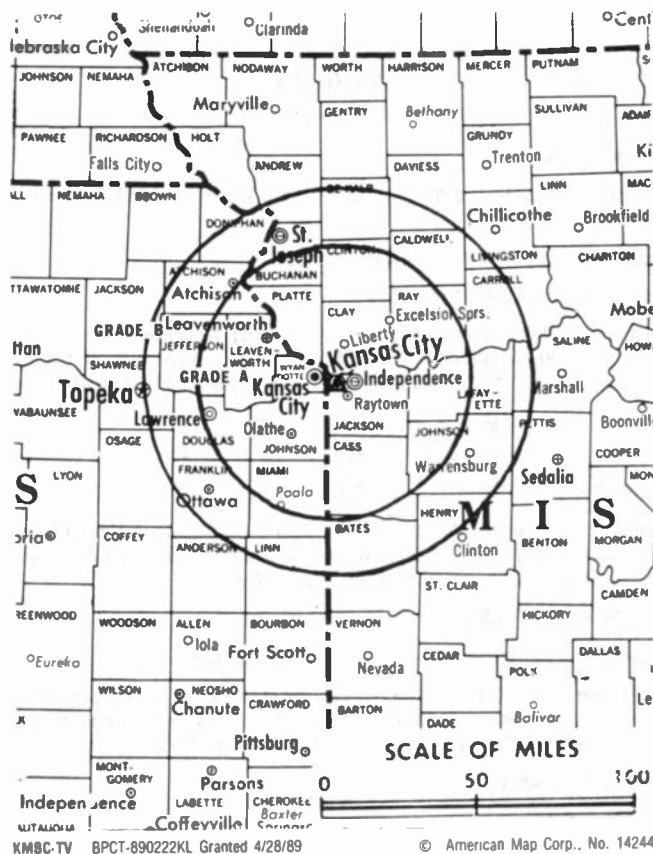
Paul (Dino) Dinovitz, Vice President & General Manager.
Tracy Boschert, General Sales Manager.
Bob Brandt, Local Sales & Marketing Manager.
Mark Manders, National Sales Manager.
Pat Patton, Program Director.
Brian Bracco, News Director.
Steve Wilkins, Promotion Director.
Gerald Golden, Business Manager.
Jerry Dixon, Chief Engineer.
Linda Olgren, Traffic/Computer Operations Manager.

Rates: On request.

City of License: Kansas City. ADI: Kansas City. Rank: 29.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
50% & Over	Anderson	3,000	3,000	100
	Atchison	6,100	6,000	98
	Doniphan	3,100	3,100	100
	Douglas	31,400	30,900	98
	Ellis	10,000	9,900	99
	Franklin	8,400	8,300	99
	Jefferson	6,000	5,900	98
	Johnson	148,600	148,000	100
	Leavenworth	20,800	20,600	99
	Linn	3,200	3,200	100
	Miami	8,800	8,700	99
	Neosho	6,600	6,500	98
	Wyandotte	61,000	60,500	99
MISSOURI				
	Bates	6,100	6,000	98
	Buchanan	32,200	31,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Caldwell	3,200	3,200	100
	Carroll	4,300	4,200	98
	Cass	24,200	24,000	99
	Clay	60,900	60,500	99
	Clinton	6,300	6,200	98
	Daviess	3,000	3,000	100
	De Kalb	3,200	3,100	97
	Grundy	4,300	4,200	98
	Harrison	3,500	3,400	97
	Henry	8,200	8,100	99
	Jackson	255,100	252,400	99
	Johnson	14,900	14,700	99
	Lafayette	12,000	11,900	99
	Linn	5,700	5,600	98
	Livingston	5,600	5,500	98
	Pettis	14,200	14,000	99
	Platte	23,500	23,300	99
	Ray	8,300	8,200	99
	Saline	8,900	8,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	Allen	5,500	5,400	98
	Bourbon	5,800	5,700	98
	Brown	4,300	4,200	98
	Clay	3,600	3,500	97
	Coffey	3,300	3,200	97
	Geary	10,600	10,500	99
	Mitchell	2,800	2,700	96
	Osage	5,900	5,800	98
	Saline	20,100	19,900	99
	Trego	1,500	1,500	100

(Continued on page A-710)

Station Totals	1,112,800	1,100,800	99
Net Weekly Circulation (1993)			771,300
Average Daily Circulation (1993)			474,900

Missouri—Kansas City

KSHB-TV

Ch. 41

Network Service: Fox.

Licensee: Scripps Howard Inc., 1100 Central Trust Tower, Box 5380, Cincinnati, OH 45201.

Studio: 4720 Oak St., Kansas City, MO 64112.

Telephone: 816-753-4141. Fax: 816-932-4122.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: 3017 Bellevue, Kansas City.

Satellite Earth Stations: Harris, 6.1-meter C-band; DH Satellite, 4.2-meter C-band; Microdyne, 3.6-meter Ku-band; Prodelin, 3.7-meter Ku-band; DX Engineering, Harris, M/A-Com, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Sept. 15, 1977 (Television Digest, Vol. 16:50; 17:38).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Paul Godley Co.

Personnel:

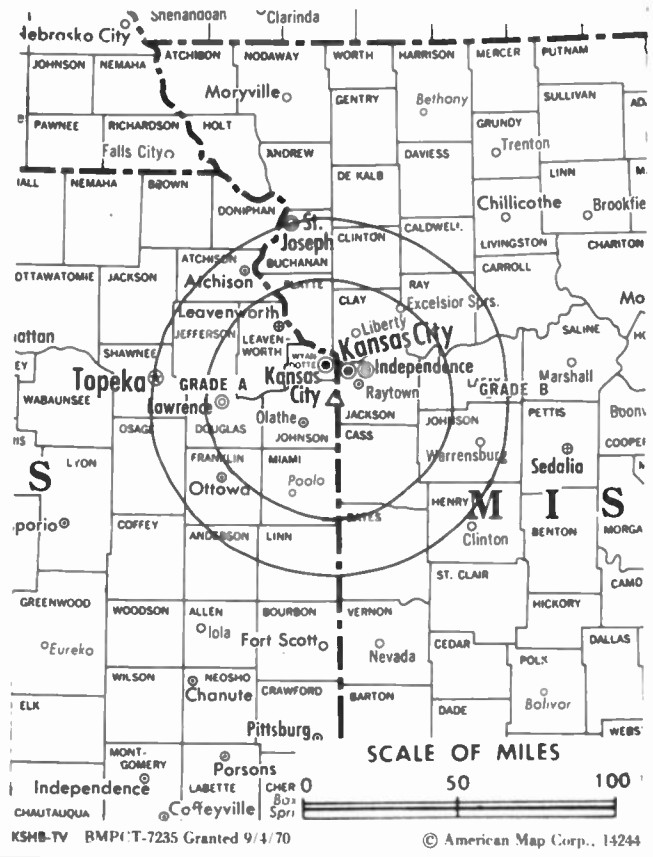
- Charlotte Moore-English, Vice President & General Manager.
- Joann Campo, General Sales Manager.
- Alan Fuchsman, Local Sales Manager.
- Alex George, National Sales Manager.
- Mark Olinger, News Director.
- Sandy Martin, Promotion Director.
- Cherie Elvin, Business Manager.
- James O'Connor, Engineering Manager.

Rates: On request.

City of License: Kansas City. ADI: Kansas City. Rank: 29.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Atchison	6,100	6,000	98
	Doniphan	3,100	3,100	100
	Douglas	31,400	30,900	98
	Franklin	8,400	8,300	99
	Geary	10,600	10,500	99
	Jefferson	6,000	5,900	98
	Johnson	148,600	148,000	100
	Leavenworth	20,800	20,600	99
	Miami	8,800	8,700	99
	Riley	21,300	20,900	98
	Wyandotte	61,000	60,500	99
	MISSOURI			
	Andrew	5,600	5,500	98
	Bates	6,100	6,000	98
	Buchanan	32,200	31,800	99
	Carroll	4,300	4,200	98
Cass	24,200	24,000	99	
Clay	60,900	60,500	99	
Clinton	6,300	6,200	98	
De Kalb	3,200	3,100	97	
Grundy	4,300	4,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henry	8,200	8,100	99
	Jackson	255,100	252,400	99
	Johnson	14,900	14,700	99
	Lafayette	12,000	11,900	99
	Pettis	14,200	14,000	99
	Platte	23,500	23,300	99
	Ray	8,300	8,200	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Allen	5,500	5,400	98
	Anderson	3,000	3,000	100
	Bourbon	5,800	5,700	98
	Brown	4,300	4,200	98
	Clay	3,600	3,500	97
	Cloud	4,300	4,200	98
	Coffey	3,300	3,200	97
	Labette	9,200	9,100	99
	Linn	3,200	3,200	100
	Lyon	13,100	12,900	98
	Mitchell	2,800	2,700	96
	Montgomery	15,500	15,200	98
	Neosho	6,600	6,500	98
	Osage	5,900	5,800	98
	Republic	2,700	2,600	96
	Saline	20,100	19,900	99
Shawnee	65,100	64,500	99	
MISSOURI				
Caldwell	3,200	3,200	100	
Gentry	2,600	2,600	98	
Harrison	3,500	3,400	97	
Holt	2,400	2,300	96	
Linn	5,700	5,600	98	

(Continued on page A-711)

Station Totals	1,171,900	1,158,700	99
Net Weekly Circulation (1993)			678,400
Average Daily Circulation (1993)			346,300

Missouri—Kansas City

KSMO-TV Ch. 62

Network Service: None, independent.

Licensee: Kansas City TV-62 L.P., 18 Newbury St., Boston, MA 02116.

Studio: 10 E. Cambridge Dr., Suite 300, Kansas City, KS 66103-1342.

Telephone: 913-621-6262. Fax: 913-621-4773; 913-621-4703.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 2183-kw max. & 88.13-kw horizontal visual, 218.3-kw max. & 8.81-kw horizontal aural. Antenna: 1115-ft. above av. terrain, 1142-ft. above ground, 1968-ft. above sea level.

Latitude 39° 04' 59"
Longitude 94° 28' 49"

Transmitter: 21st St. & Stark Ave.

Satellite Earth Stations: Comtech, 5-meter C-band; M/A-Com, 3-meter Ku-band; Standard Communications, M/A-Com receivers.

News Service: AP.

Ownership: ABRY Communications (Group Owner).

Began Operation: December 7, 1983. Sale to present owner approved by FCC Jan. 31, 1990.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): A. D. Ring, P.C.

Personnel:

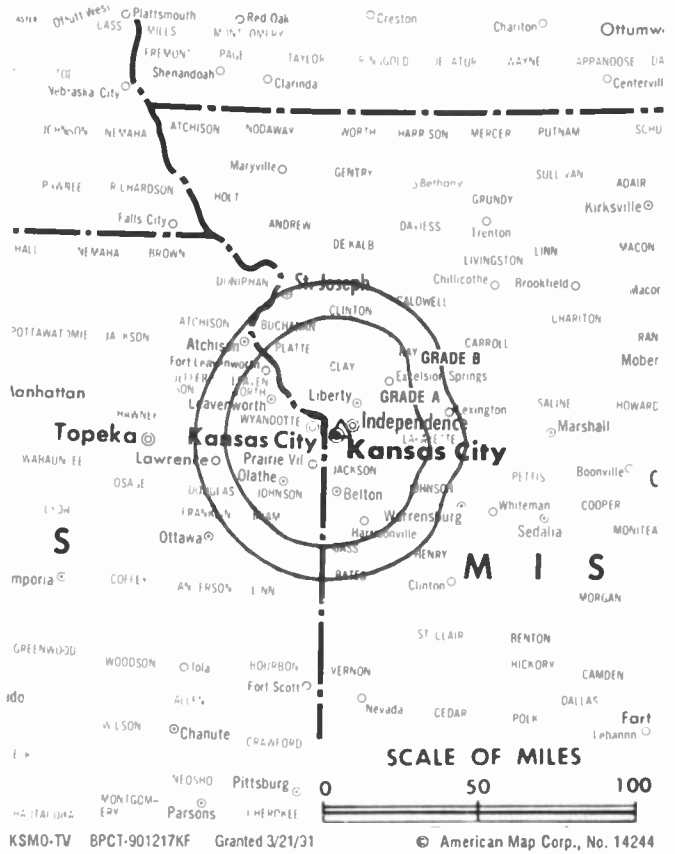
- Jim MacDonald, General Manager.
- Richard Deutsch, General Sales Manager.
- Becky Lisner, Local Sales Manager.
- Len Randazzo, National Sales Manager.
- David Birdsong, Chief Engineer.
- Byron King, Program Director.
- Bruce Stone, Promotion Director.
- Melody Miller, Business Manager.
- Angela Graham, Traffic Manager.
- Dave Dore, Production Manager.

Rates: On request.

City of License: Kansas City. ADI: Kansas City. Rank: 29.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	KANSAS			
	Douglas	31,400	30,900	98
	Johnson	148,600	148,000	100
	Leavenworth	20,800	20,600	99
	Wyandotte	61,000	60,500	99
	MISSOURI			
	Cass	24,200	24,000	99
	Clay	60,900	60,500	99
	Clinton	6,300	6,200	98
	Jackson	255,100	252,400	99
Lafayette	12,000	11,900	99	
Platte	23,500	23,300	99	
Between 25-49%	KANSAS			
	Atchison	6,100	6,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Jefferson	6,000	5,900	98
	Miami	8,800	8,700	99
	MISSOURI			
	Andrew	5,600	5,500	98
	Bates	6,100	6,000	98
	Buchanan	32,200	31,800	99
	Caldwell	3,200	3,200	100
	Carroll	4,300	4,200	98
	Daviess	3,000	3,000	100
	De Kalb	3,200	3,100	97
	Gentry	2,600	2,600	98
	Johnson	14,900	14,700	99
	Livingston	5,600	5,500	98
	Pettis	14,200	14,000	99
Ray	8,300	8,200	99	
Saline	8,900	8,800	99	
Between 5-24%	KANSAS			
	Anderson	3,000	3,000	100
	Bourbon	5,800	5,700	98
	Brown	4,300	4,200	98
	Ooniphan	3,100	3,100	100
	Franklin	8,400	8,300	99
	Jackson	4,300	4,200	98
	Linn	3,200	3,200	100
	Osage	5,900	5,800	98
	MISSOURI			
Holt	2,400	2,300	96	
Station Totals		817,200	809,300	99
Net Weekly Circulation (1993)				418,700
Average Daily Circulation (1993)				164,800

Missouri—Kansas City

KYFC
Ch. 50

Network Service: None, independent.

Licensee: Kansas City Youth For Christ Inc., 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Studio: 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Telephone: 913-262-1700. Fax: 913-262-1782.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 01' 19"
Longitude 94° 30' 50"

Transmitter: 6309 E. 56th St.

Satellite Earth Stations: Andrew, 5-meter C-band; Star, 5-meter C-band; Harris receivers.

Ownership: Kansas City Youth for Christ Inc.

Began Operation: December 15, 1978.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

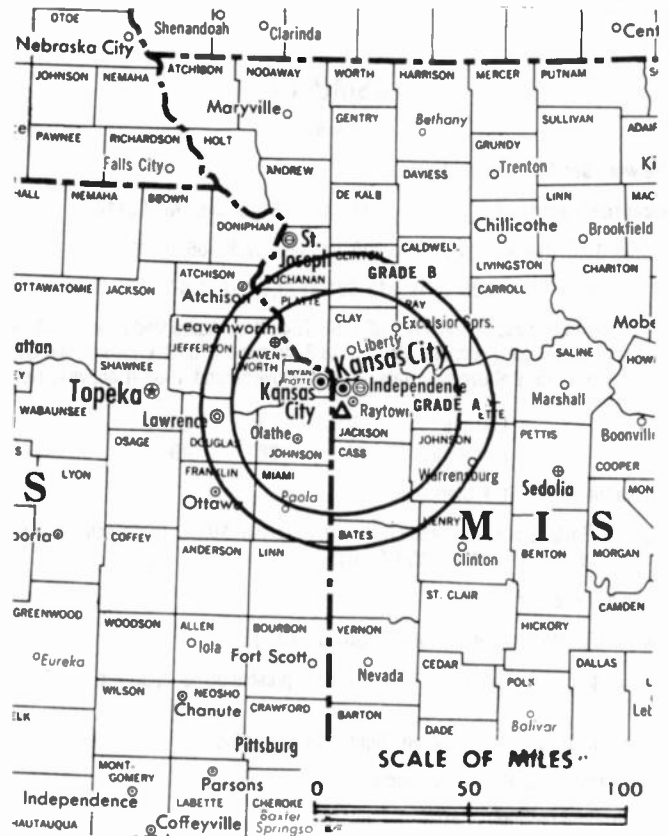
- Ronnie Metsker, President.
- Wayne Antrim, General Manager.
- Kathy Burton, General Sales Manager.
- Sue Copling, Program Director.
- Ron Rockrohr, Chief Engineer.

Rates: On request.

City of License: Kansas City. ADI: Kansas City. Rank: 29.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Johnson	148,600	148,000	100
	Miami	8,800	8,700	99
	Wyandotte	61,000	60,500	99
	MISSOURI			
	Bates	6,100	6,000	98



KYFC BPCT-4950 Granted 4/29/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Carroll	4,300	4,200	98
	Cass	24,200	24,000	99
	Clay	60,900	60,500	99
	De Kalb	3,200	3,100	97
	Jackson	255,100	252,400	99
	Johnson	14,900	14,700	99
	Platte	23,500	23,300	99
	St Clair	3,500	3,400	97
Station Totals		614,100	608,800	99
Net Weekly Circulation (1993)				64,900
Average Daily Circulation (1993)				18,400

Missouri—Kansas City

WDAF-TV Ch. 4

Network Service: NBC.

Licensee: Great American Television & Radio Co. Inc., Signal Hill, Kansas City, MO 64108.

Studio: Signal Hill, Kansas City, MO 64108.

Telephone: 816-753-4567. **Fax:** 816-931-3984.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter C-band; Scientific-Atlanta, 3-meter C-band; Harris receivers.

SNG Mobile Dish: Midwest, 3-meter Ku-band.

AM Affiliate: WDAF, 5-kw, 610 kHz.

FM Affiliate: KYYS, 100-kw, 102.1 MHz (No. 271), 940-ft.

News Services: AP, CNN, NIWS.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: October 16, 1949. Sale to present owner approved Oct. 2, 1987 (Television Digest, Vol. 27:16, 18, 23, 30, 41). Sale to Taft TV & Radio by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri TV Inc. (wholly owned by National Theatres & Television Inc.) approved July 13, 1960 (Vol. 16:29). Sale to National-Missouri TV Inc. by founding Kansas City Star in compliance with government anti-trust consent decree approved April 23, 1958 (Vol. 13:47,48; 14:17).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- Edward Piette, President & General Manager.
- Thermal Stewart, Vice President, Business.
- Cheryl McDonald, Vice President, General Sales Manager.
- Mike McDonald, Vice President, News Director.
- Susan Brier, Local Sales Manager.
- John Hegedus, National Sales Manager.
- Lisa Hickok, Promotion Director.
- Jeni Cardin, Manager, Public Relations & Special Projects.
- Bud Turner, Teleport Manager.
- Jim Moore, Chief Engineer.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$2250.

City of License: Kansas City. **ADI:** Kansas City. **Rank:** 29.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Anderson	3,000	3,000	100
	Atchison	6,100	6,000	98
	Bourbon	5,800	5,700	98
	Brown	4,300	4,200	98
	Doniphan	3,100	3,100	100
	Douglas	31,400	30,900	98
	Franklin	8,400	8,300	99
	Jefferson	6,000	5,900	98
	Johnson	148,600	148,000	100
	Leavenworth	20,800	20,600	99



WDAF-TV BMPCT-6552 Granted 7/7/67

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Linn	3,200	3,200	100
	Miami	8,800	8,700	99
	Wyandotte	61,000	60,500	99
MISSOURI				
	Andrew	5,600	5,500	98
	Bates	6,100	6,000	98
	Buchanan	32,200	31,800	99
	Caldwell	3,200	3,200	100
	Carroll	4,300	4,200	98
	Cass	24,200	24,000	99
	Clay	60,900	60,500	99
	Clinton	6,300	6,200	98
	Daviess	3,000	3,000	100
	De Kalb	3,200	3,100	97
	Gentry	2,600	2,600	98
	Grundy	4,300	4,200	98
	Harrison	3,500	3,400	97
	Henry	8,200	8,100	99
	Holt	2,400	2,300	96
	Jackson	255,100	252,400	99
	Johnson	14,900	14,700	99
	Lafayette	12,000	11,900	99
	Linn	5,700	5,600	98
	Livingston	5,600	5,500	98
	Nodaway	7,500	7,400	99
	Platte	23,500	23,300	99
	Ray	8,300	8,200	99
	Saline	8,900	8,800	99

Between 25-49%				
	Allen	5,500	5,400	98
	Cloud	4,300	4,200	98

(Continued on page A-710)

Station Totals	1,086,900	1,074,900	99
Net Weekly Circulation (1993)			760,600
Average Daily Circulation (1993)			427,800

Missouri—Poplar Bluff

KPOB-TV

Ch. 15

(Satellite of WSIL-TV, Harrisburg, IL)

Network Service: ABC.

Licensee: WSIL-TV Inc., Rte. 13, Carterville, IL 62918.

Studio: Oak Grove Community.

Mailing Address: Rte. 13, Carterville, IL 62918.

Telephone: 618-985-2333.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 389-kw max. & 182-kw horizontal visual, 19.1-kw horizontal aural. Antenna: 600-ft. above av. terrain, 550-ft. above ground, 1050-ft. above sea level.

Latitude 36° 48' 02"

Longitude 90° 27' 03"

Transmitter: Oak Grove Community, U.S. Rte. 67.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: September 2, 1961. Left air Sept. 21, 1966; returned Jan. 14, 1977.

Represented (sales): Katz Television.

Personnel:

See WSIL-TV, Harrisburg, IL.

Represented (legal): Pepper & Corazzini.

Rates: Sold in combination with WSIL-TV, Harrisburg, IL.



Arbitron Data: Included with parent WSIL-TV, Harrisburg, IL.

City of License: Poplar Bluff. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 77.

Missouri—St. Joseph

KQTV

Ch. 2

Network Service: ABC.

Licensee: Fabri Development Corp., 5152 Fieldstone Rd., Bronx, NY 10471.

Studio: 40th & Faraon Sts., St. Joseph, MO 64506.

Mailing Address: Box 6247, St. Joseph, MO 64506.

Telephone: 816-364-2222. Fax: 816-364-3787.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Transmitter: 40th & Faraon Sts.

Satellite Earth Stations: ADM, 6.1-meter Ku & C-band; RCA, 3-meter Ku-band; Andrew, 7.3-meter C-band; Avantek, Avcom, Standard Communications receivers.

News Services: ABC, AP.

Ownership: TCS Television Partners (Group Owner).

Began Operation: September 13, 1953. Sale to present owner by Malcolm I. Glazer approved by FCC May 1, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Amataro Group approved by FCC Sept. 10, 1979 (Vol. 19:24). Previous sale by ISC Industries approved July 3, 1973 (Vol. 13:29). Sale to ISC by Panax Corp. approved July 2, 1969 (Vol. 8:49; 9:27). Sale by Jesse D. Fine family was approved Aug. 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 (Vol. 13:34, 38). Their purchase of the station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Lohnes & Culver.

Personnel:

- Jerry Condra, Executive Vice President & General Manager.
- Judy Crawford, General Sales Manager.
- Kim Wilcox, Local Sales Manager.
- Larry Gunther, Chief Engineer.
- Orew Hadwal, News Director.
- Patty Ziesel, Business Manager.
- Rob Boenau, Creative Services Manager.
- Laura Zahnd, Production Manager.

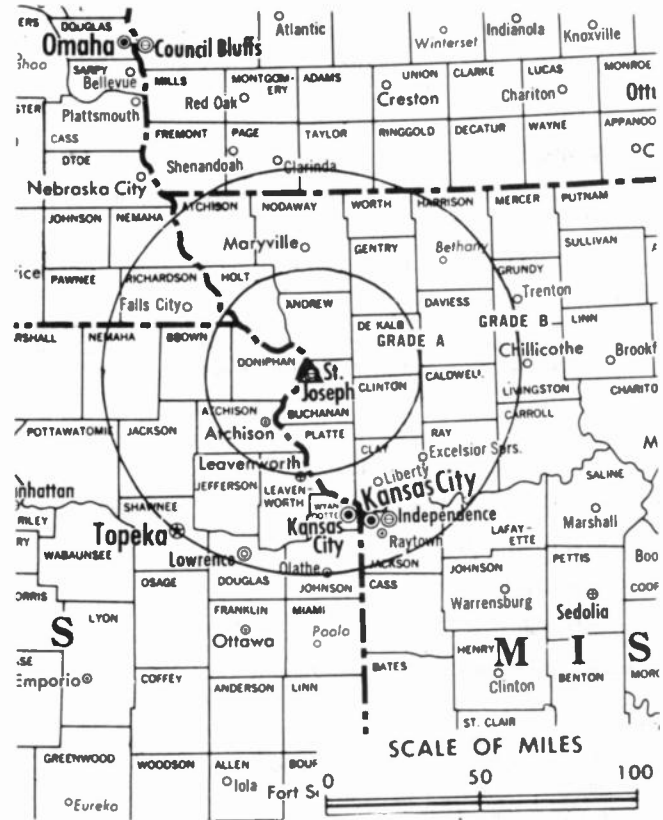
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$700.

City of License: St. Joseph. ADI: St. Joseph. Rank: 193.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Brown	4,300	4,200	98
	Doniphan	3,100	3,100	100
	MISSOURI			
	Andrew	5,600	5,500	98
Buchanan	32,200	31,800	99	
Davies	3,000	3,000	100	



KQTV BPCT-2219 Granted 12/4/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	De Kalb	3,200	3,100	97
	Gentry	2,600	2,600	98
	Grundy	4,300	4,200	98
	Harrison	3,500	3,400	97
	Holt	2,400	2,300	96
	Nodaway	7,500	7,400	99
	Worth	1,000	1,000	100
Between 25-49%	KANSAS			
	Atchison	6,100	6,000	98
	Nemaha	4,000	3,900	98
	MISSOURI			
	Atchison	2,900	2,900	100
Caldwell	3,200	3,200	100	
Clinton	6,300	6,200	98	
Livingston	5,600	5,500	98	
Between 5-24%	NEBRASKA			
	Richardson	4,100	4,000	98
Between 5-24%	IOWA			
	Decatur	3,100	3,000	97
	KANSAS			
	Jackson	4,300	4,200	98
	Jefferson	6,000	5,900	98
	Leavenworth	20,800	20,600	99
	MISSOURI			
Linn	5,700	5,600	98	
Mercer	1,500	1,500	100	
Platte	23,500	23,300	99	
Station Totals		169,800	167,400	99
Net Weekly Circulation (1993)				86,100
Average Daily Circulation (1993)				49,000

Missouri—St. Joseph

KTAJ

Ch. 16

Network Service: None, independent.

Licensee: All American TV Inc., 13181 Cross Roads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 4410-B South 40th, St. Joseph, MO 64503.

Telephone: 714-641-3222.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1071-ft. above av. terrain, 1027-ft. above ground, 2012-ft. above sea level.

Latitude 39° 39' 03"
Longitude 94° 40' 11"

Transmitter: 1.5-mi. SW of intersection of Hwy. 31 & Rte. E, near Gower.

Ownership: All American TV Inc. (Group Owner).

Began Operation: October 7, 1986.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

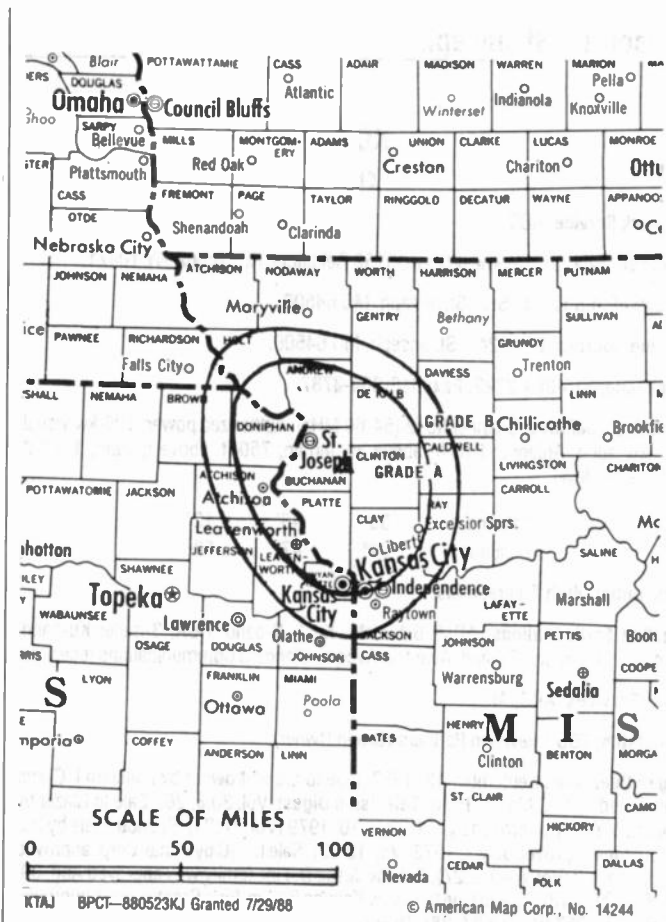
- Linda Hernandez, General Manager.
- Eugene Seibel, Station Manager & Chief Engineer.
- Donna Seibel, Program Director.
- Deborah Allen, Promotion Director.

Rates: On request.

City of License: St. Joseph. ADI: St. Joseph. Rank: 193.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Brown	4,300	4,200	98
	Doniphan	3,100	3,100	100



Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI				
Between 5-24%	De Kalb	3,200	3,100	97
	Gentry	2,600	2,600	98
	Platte	23,500	23,300	99
Station Totals		36,700	36,300	99
Net Weekly Circulation (1993)				7,800
Average Daily Circulation (1993)				2,900

Missouri—St. Louis

KDNL-TV Ch. 30

Network Service: Fox.

Licensee: River City Licensee Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 1215 Cole St., St. Louis, MO 63106.

Telephone: 314-436-3030. **Fax:** 314-259-5763.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"
Longitude 90° 19' 43"

Transmitter: 1010 Watson Rd., Shrewsbury, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; RCA Americom, 3.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: June 8, 1969. Sale to Cox Enterprises by Evans Bcstg. approved by FCC Nov. 25, 1981 (Television Digest, Vol. 21:10) Sale to present owner approved by FCC July 14, 1989 (Vol. 29:9, 37).

Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

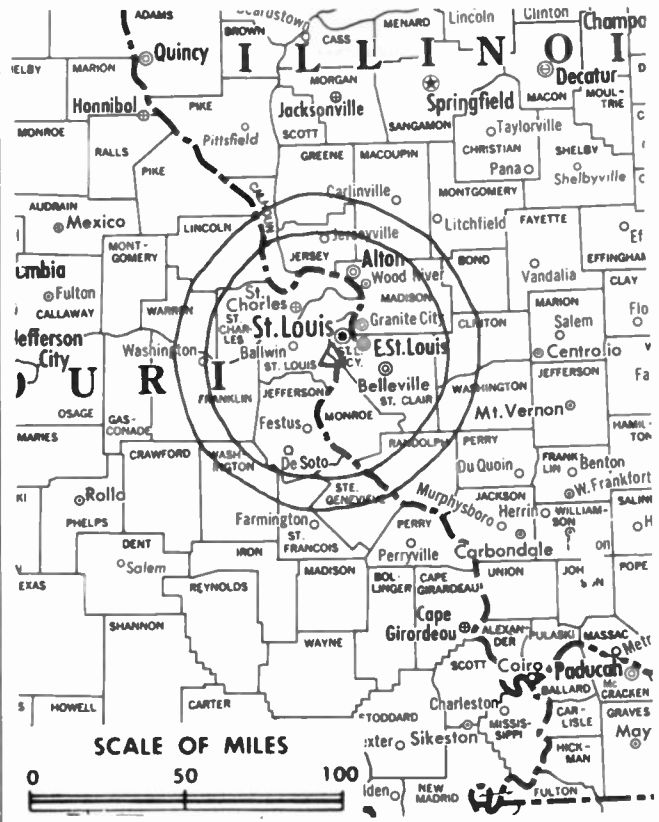
- Gregory Filandrinos, Vice President & General Manager.
- Thomas Ehlmann, General Sales Manager.
- Robert G. West, Program Director.
- Annina Kramer, Traffic Manager.
- Debbie Davidson, Research Director.

Highest 30 Sec. Rate: \$3000.

City of License: St. Louis. **ADI:** St. Louis. **Rank:** 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,700	5,500	96
	Clinton	11,700	11,500	98
	Jersey	7,500	7,400	99
	Macoupin	18,200	17,900	98
	Madison	95,700	94,700	99
	Monroe	8,600	8,500	99
	Randolph	11,900	11,700	98
	St Clair	95,300	93,900	99
	MISSOURI			
	Franklin	29,500	29,200	99
	Jefferson	61,900	61,400	99
	Lincoln	11,000	10,800	98
	St Charles	82,300	81,700	99
Ste Genevieve	6,000	5,900	98	
St Louis	387,900	384,200	99	
St Louis City	160,300	158,700	99	
Between 25-49%	ILLINOIS			
	Calhoun	2,000	2,000	100



KDNL-TV BPC/T-790629KI Granted 10/30/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Fayette	7,700	7,500	97
	Greene	5,900	5,800	98
	Marion	16,200	15,900	98
	Washington	5,800	5,600	97
	MISSOURI			
	Crawford	7,600	7,400	97
	Marion	10,700	10,600	99
	Montgomery	4,400	4,300	98
	Perry	6,100	6,000	98
	Phelps	13,600	13,300	98
	Pike	6,100	6,000	98
	St Francois	18,500	18,300	99
	Warren	7,500	7,400	99
	Washington	7,200	7,100	99
Between 5-24%	ILLINOIS			
	Clay	5,700	5,500	96
	Montgomery	11,500	11,300	98
	Perry	8,300	8,100	98
	Pike	7,000	6,900	99
	Scott	2,200	2,200	100
	MISSOURI			
	Audrain	9,000	8,900	99
	Callaway	11,700	11,500	99
	Gasconade	5,700	5,600	98
	Iron	4,000	3,900	98
	Maries	3,100	3,000	97
	Wayne	4,700	4,600	98
	Station Totals		1,185,700	1,171,700
Net Weekly Circulation (1993)				801,600
Average Daily Circulation (1993)				448,000

Missouri—St. Louis

KMOV
Ch. 4

Network Service: CBS.

Licensee: Viacom Broadcasting of Missouri Inc., 1 Memorial Dr., St. Louis, MO 63102.

Studio: 1 Memorial Dr., St. Louis, MO 63102.

Telephone: 314-621-4444. TWX: 910-761-1024. Fax: 314-444-3367.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, MO.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by CBS Inc. approved by FCC April 4, 1986 (Television Digest, Vol. 25:43, 49; 26:4, 6). Sale to CBS by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KTSP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

Represented (sales): TeleRep Inc.

Personnel:

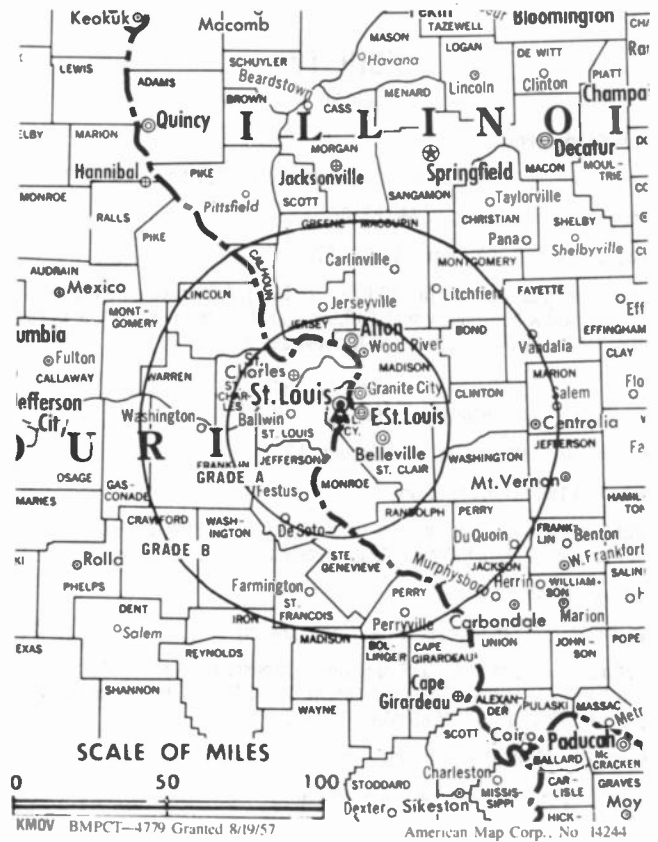
- Allan Cohen, Vice President & General Manager.
- Thomas Raponi, General Sales Manager.
- Margaret Caputo, Local Sales Manager.
- Walter Nichol, Chief Engineer.
- Dan Dillon, Promotion Director.
- Peggy Milner, Business Manager.
- Laura Larrabee, Traffic Manager.
- Wilbur Allmeyer, Engineer in Charge.
- Jim Rothschild, Director of Operations.
- Mary Cannon, Director of Community Affairs.

Rates: On request.

City of License: St. Louis. ADI: St. Louis. Rank: 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,700	5,500	96
	Calhoun	2,000	2,000	100
	Clinton	11,700	11,500	98
	Fayette	7,700	7,500	97
	Greene	5,900	5,800	98
	Jefferson	14,600	14,200	97
	Jersey	7,500	7,400	99
	Macoupin	18,200	17,900	98
	Madison	95,700	94,700	99
	Marion	16,200	15,900	98
	Monroe	8,600	8,500	99
	Montgomery	11,500	11,300	98
	Randolph	11,900	11,700	98
	St Clair	95,300	93,900	99
	Washington	5,800	5,600	97
	MISSOURI			
	Crawford	7,600	7,400	97
	Franklin	29,500	29,200	99
Gasconade	5,700	5,600	98	
Iron	4,000	3,900	98	
Jefferson	61,900	61,400	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	11,000	10,800	98
	Madison	4,500	4,400	98
	Montgomery	4,400	4,300	98
	Pike	6,100	6,000	98
	St Charles	82,300	81,700	99
	Ste Genevieve	6,000	5,900	98
	St Francois	18,500	18,300	99
	St Louis	387,900	384,200	99
	Warren	7,500	7,400	99
	Washington	7,200	7,100	99
	St Louis City	160,300	158,700	99
Between 25-49%	ILLINOIS			
	Perry	8,300	8,100	98
	Pike	7,000	6,900	99
	Scott	2,200	2,200	100
Between 5-24%	MISSOURI			
	Perry	6,100	6,000	98
	Phelps	13,600	13,300	98
	Wayne	4,700	4,600	98
Station Totals	ILLINOIS			
	Adams	25,400	25,100	99
	Jackson	23,500	22,900	97
	Morgan	13,600	13,300	98
	MISSOURI			
	Audrain	9,000	8,900	99
	Bollinger	4,000	3,900	98
	Butler	15,400	15,000	97
	Callaway	11,700	11,500	99
	Cole	23,500	23,300	99
	Dent	5,300	5,100	96
Maries	3,100	3,000	97	
Osage	4,300	4,200	98	
Reynolds	2,500	2,400	96	
Station Totals		1,305,900	1,289,400	99
Net Weekly Circulation (1993)				1,060,600
Average Daily Circulation (1993)				692,700

Missouri—St. Louis

KNLC
Ch. 24

Network Service: None, independent.

Licensee: New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

Studio: 1411 Locust St., St. Louis, MO 63103.

Mailing Address: Box 924, St. Louis, MO 63188.

Telephone: 314-436-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1000-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level.

Latitude 38° 21' 40"
Longitude 90° 32' 58"

Transmitter: 6091 Tower Rd., House Springs.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Began Operation: September 12, 1982.

Represented (legal): John Midlen Jr.

Personnel:

Judy Redlich, Acting General Manager & Program Director.

Rates: On request.

City of License: St. Louis. A01: St. Louis. Rank: 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS Randolph	11,900	11,700	98
	ILLINOIS Bond	5,700	5,500	96
Between 5-24%	Clinton	11,700	11,500	98
	Jersey	7,500	7,400	99
	Madison	95,700	94,700	99
	Monroe	8,600	8,500	99
	St Clair	95,300	93,900	99
	MISSOURI Crawford	7,600	7,400	97
	Franklin	29,500	29,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Gasconade	5,700	5,600	98
	Jefferson	61,900	61,400	99
	St Charles	82,300	81,700	99
	St Francois	18,500	18,300	99
	St Louis	387,900	384,200	99
	Warren	7,500	7,400	99
	Washington	7,200	7,100	99
St Louis City	160,300	158,700	99	
Station Totals		1,004,800	994,200	99
Net Weekly Circulation (1993)				135,100
Average Daily Circulation (1993)				31,100

Missouri—St. Louis

KPLR-TV

Ch. 11

Network Service: None, independent.

Licensee: Koplar Communications Inc., 4935 Lindell Blvd., St. Louis, MO 63108.

Studio: 4935 Lindell Blvd., St. Louis, MO 63108.

Telephone: 314-367-7211. **TWX:** 910-761-1093. **ax:** 314-454-6428.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9.1-meter C-band; Harris, 11-meter C-band; Simulsat, 5-meter C-band; Microdyne, 3.66-meter Ku-band; 3.1-meter Ku-band; Harris, Gardiner, M/A-Corn, Microdyne, Sony receivers.

News Services: AP, CNN, UPI.

Ownership: Koplar Communications Inc. (Group Owner).

Began Operation: April 28, 1959.

Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

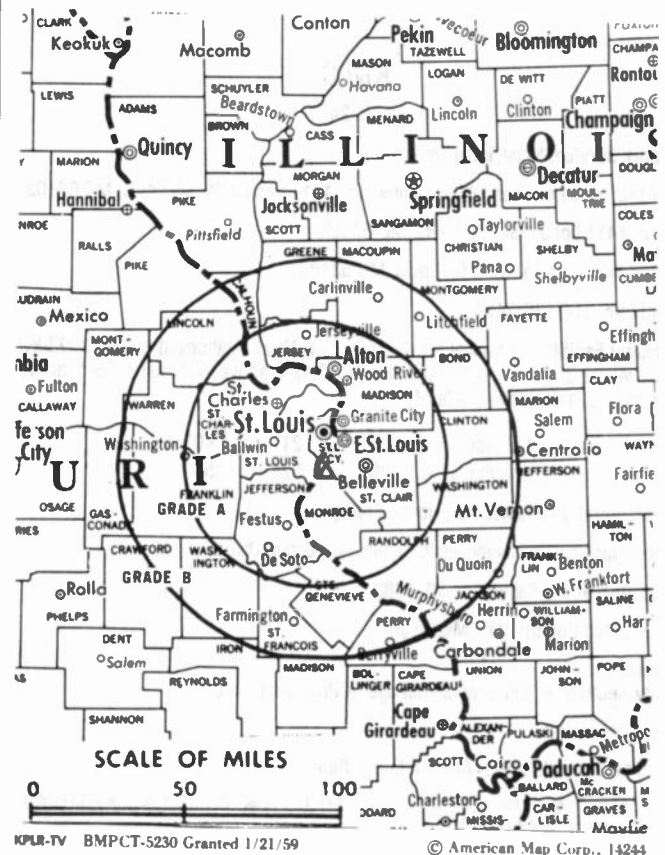
Ted Koplar, President.
Harold E. Protter, Senior Vice President & General Manager.
Jim Wright, Vice President, Operations.
Dan Neumann, Vice President & Station Manager.
Paul Wise, Director of Sales.
Suzi Schrappen, Director of Creative Services.
Bill Rees, News Director.
Howard Stevens, Director of Programming.
Wade Link, Director of Design.
Jeanne McCarthy, Traffic Manager.
Bernadine Douglas, Public Affairs Director.

Highest 30 Sec. Rate: \$3000.

City of License: St. Louis. **ADI:** St. Louis. **Rank:** 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,700	5,500	96
	Calhoun	2,000	2,000	100
	Clinton	11,700	11,500	98
	Fayette	7,700	7,500	97
	Greene	5,900	5,800	98
	Jefferson	14,600	14,200	97
	Jersey	7,500	7,400	99
	Macoupin	18,200	17,900	98
	Madison	95,700	94,700	99
	Marion	16,200	15,900	98
	Monroe	8,600	8,500	99
	Montgomery	11,500	11,300	98
	Perry	8,300	8,100	98
	Randolph	11,900	11,700	98
	St Clair	95,300	93,900	99
	Scott	2,200	2,200	100
Washington	5,800	5,600	97	
MISSOURI				
Crawford	7,600	7,400	97	
Franklin	29,500	29,200	99	
Gasconade	5,700	5,600	98	
Iron	4,000	3,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	61,900	61,400	99
	Lincoln	11,000	10,800	98
	Montgomery	4,400	4,300	98
	St Charles	82,300	81,700	99
	Ste Genevieve	6,000	5,900	98
	St Francois	18,500	18,300	99
	St Louis	387,900	384,200	99
	Washington	7,200	7,100	99
St Louis City	160,300	158,700	99	

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ILLINOIS				
	Adams	25,400	25,100	99	
	Christian	13,500	13,300	99	
	Effingham	11,800	11,400	97	
	Franklin	16,300	15,900	98	
	Jackson	23,500	22,900	97	
	Morgan	13,600	13,300	98	
	Pike	7,000	6,900	99	
	MISSOURI				
	Audrain	9,000	8,900	99	
Butler	15,400	15,000	97		
Cole	23,500	23,300	99		
Dent	5,300	5,100	96		
Madison	4,500	4,400	98		
Marion	10,700	10,600	99		
Mississippi	5,400	5,300	98		
Perry	6,100	6,000	98		
Phelps	13,600	13,300	98		
Pike	6,100	6,000	98		
Scott	15,000	14,800	99		
Stoddard	11,400	11,200	98		

(Continued on page A-711)

Station Totals	1,481,900	1,462,000	99
Net Weekly Circulation (1993)			1,018,200
Average Daily Circulation (1993)			579,400

Missouri—St. Louis

KSDK
Ch. 5

Network Service: NBC.

Licensee: Multimedia KSDK Inc.

Studio: Television Plaza, 1000 Market St., St. Louis, MO 63101.

Telephone: 314-421-5055. Fax: 314-444-5263. TWX: 910-761-1037.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; Microdyne, 3.7-meter Ku-band; RCA, 3.7-meter Ku-band; Andrew, 2.4-meter Ku-band; Comtech, Microdyne, Standard Components receivers.

SNG Mobile Dish: BAF/Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: February 8, 1947. Assignment of license to present owner by Pulitzer Publishing approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

John Kueneke, Vice President & General Manager.
Robert Orewel, General Sales Manager.
Mike Meara, Local Sales Manager.
John Smith, National Sales Manager.
Tim Larson, News Director.
Jim Girodo, Creative Services Director.
Chris Fricke, Business Manager.
Marie McGlynn, Research & Marketing Manager.
Steve Smith, Chief Engineer.
Lisa Bedian, Community Relations Manager.
Rebecca Rahm, Program Administrator.

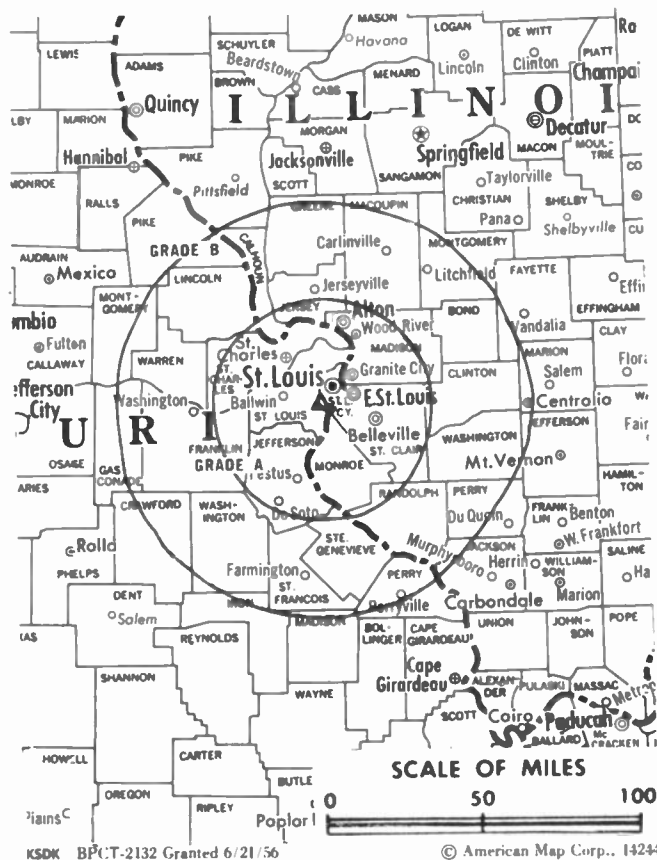
Rates: On request.

NETWORK BASE HOURLY RATE: \$2350.

City of License: St. Louis. AOI: St. Louis. Rank: 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,700	5,500	96
	Calhoun	2,000	2,000	100
	Clinton	11,700	11,500	98
	Fayette	7,700	7,500	97
	Greene	5,900	5,800	98
	Jefferson	14,600	14,200	97
	Jersey	7,500	7,400	99
	Macoupin	18,200	17,900	98
	Madison	95,700	34,700	99
	Marion	16,200	15,900	98
	Monroe	8,600	8,500	99
	Perry	8,300	8,100	98
	Randolph	11,900	11,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Clair	95,300	93,900	99
	Scott	2,200	2,200	100
Between 25-49%	Washington	5,800	5,600	97
	MISSOURI			
	Crawford	7,600	7,400	97
	Franklin	29,500	29,200	99
	Gasconade	5,700	5,600	98
	Iron	4,000	3,900	98
	Jefferson	61,900	61,400	99
	Lincoln	11,000	10,800	98
	Madison	4,500	4,400	98
	Montgomery	4,400	4,300	98
	Perry	6,100	6,000	98
	Pike	6,100	6,000	98
	St Charles	82,300	81,700	99
	Ste Genevieve	6,000	5,900	98
	St Francois	18,500	18,300	99
St Louis	387,900	384,200	99	
Warren	7,500	7,400	99	
Washington	7,200	7,100	99	
St Louis City	160,300	158,700	99	
Between 25-49%	ILLINOIS			
	Clay	5,700	5,500	96
	Montgomery	11,500	11,300	98
	Pike	7,000	6,900	99
	MISSOURI			
Dent	5,300	5,100	96	
Maries	3,100	3,000	97	
Phelps	13,600	13,300	98	
Reynolds	2,500	2,400	96	
Wayne	4,700	4,600	98	
(Continued on page A-711)				
Station Totals		1,447,000	1,427,900	99
Net Weekly Circulation (1993)				1,107,700
Average Daily Circulation (1993)				784,800

Missouri—St. Louis

KTVI
Ch. 2

Network Service: ABC.

Licensee: KTVI Argyle Inc., 100 N.E. Loop 410, Suite 1400, San Antonio, TX 78216.

Studio: 5915 Berthold Ave., St. Louis, MO 63110.

Telephone: 314-647-2222. Fax: 314-647-3637.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: 10001 Emil Ave., Sappington, MO.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Microdyne, 3.66-meter Ku-band; Vertex, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Midwest Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: Argyle Television Holdings Inc. (Group Owner).

Began Operation: August 10, 1953 as WTUI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (Television Digest, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason and associates to Newhouse Bcstg., increasing its holdings to 100% was approved by FCC June 10, 1964. Sale to Times Mirror Co. approved March 7, 1980 (Vol. 18:50; 19:19). Sale to current owner approved by FCC May 13, 1993 (Vol. 33:13, 14).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

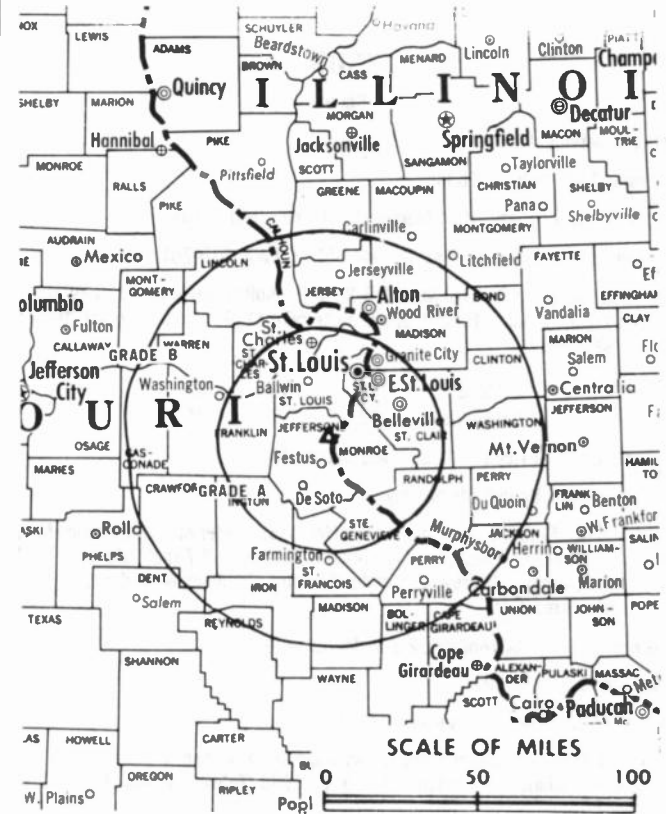
- Ken MacQueen, General Manager.
- Terry B. Dunning, General Sales Manager.
- Kevin L. Harlan, Local Sales Manager.
- David J. Oca, National Sales Manager.
- William M. Berra, News Director.
- Susan C. Matthews, Program Director.
- Craig R. Ghiotti, Controller/Treasurer.
- Robert Earl Smith, Director of Creative Services.
- Cason W. Capps, Chief Engineer.

Rates: On request.

City of License: St. Louis. ADI: St. Louis. Rank: 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,700	5,500	96
	Calhoun	2,000	2,000	100
	Clinton	11,700	11,500	98
	Fayette	7,700	7,500	97
	Greene	5,900	5,800	98
	Jersey	7,500	7,400	99
	Macoupin	18,200	17,900	98
	Madison	95,700	94,700	99
	Marion	16,200	15,900	98
	Monroe	8,600	8,500	99
	Randolph	11,900	11,700	98
	St Clair	95,300	93,900	99
	Scott	2,200	2,200	100
Washington	5,800	5,600	97	



KTVI BMPCT-4615 Granted 4/2/58 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Crawford	7,600	7,400	97
	Franklin	29,500	29,200	99
	Gasconade	5,700	5,600	98
	Jefferson	61,900	61,400	99
	Lincoln	11,000	10,800	98
	Madison	4,500	4,400	98
	Montgomery	4,400	4,300	98
	Perry	6,100	6,000	98
	St Charles	82,300	81,700	99
	Ste Genevieve	6,000	5,900	98
	St Francois	18,500	18,300	99
	St Louis	387,900	384,200	99
	Warren	7,500	7,400	99
Washington	7,200	7,100	99	
St Louis City	160,300	158,700	99	
Between 25-49%	ILLINOIS			
	Jefferson	14,600	14,200	97
	Montgomery	11,500	11,300	98
	Pike	7,000	6,900	99
MISSOURI	Iron	4,000	3,900	98
	Maries	3,100	3,000	97
	Marion	10,700	10,600	99
	Phelps	13,600	13,300	98
	Pike	6,100	6,000	98
	Reynolds	2,500	2,400	96
Between 5-24%	IOWA			
	Lee	14,800	14,700	99
	ILLINOIS			
	Adams	25,400	25,100	99
(Continued on page A-711)				
Station Totals		1,283,700	1,267,800	99
Net Weekly Circulation (1993)				1,010,000
Average Daily Circulation (1993)				572,800

Missouri—St. Louis-East St. Louis, Illinois

WHSL

Ch. 46

Network Service: None, independent.

Licensee: Roberts Bcstg. Co., 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

Studio: 1408 N. Kingshighway Blvd., St. Louis, MO 63113.

Telephone: 314-367-4600. Fax: 314-367-0174.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1132-ft. above av. terrain, 820-ft. above ground, 1719-ft. above sea level.

Latitude 38° 23' 30"
Longitude 90° 29' 16"

Transmitter: Butler Hill & Hageman Rds., St. Louis.

Ownership: Roberts Bcstg. Co.

Began Operation: September 11, 1989.

Represented (legal): Hogan & Hartson.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

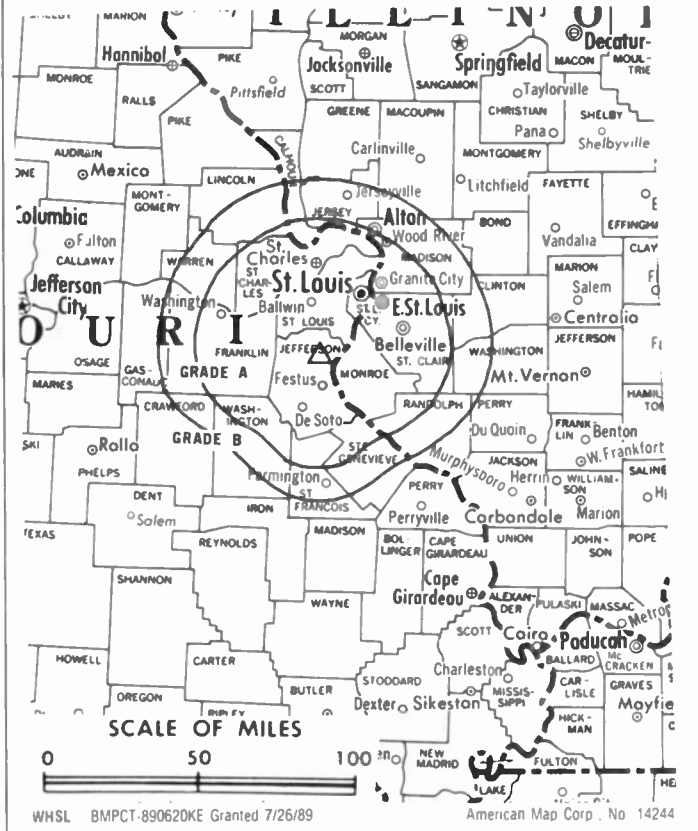
Personnel:

- Steven Roberts, General Manager.
- Michael Roberts, Sales Manager.
- Keith Martin, Chief Engineer.

Rates: On request.

City of License: St. Louis-East St. Louis. ADI: St. Louis. Rank: 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Jersey	7,500	7,400	99
Station Totals		7,500	7,400	99
Net Weekly Circulation (1993)			27,100	
Average Daily Circulation (1993)			8,800	

Missouri—Springfield

KDEB-TV
Ch. 27

Network Service: Fox.

Licensee: Woods Communications Group Inc., Debtor-in-Possession, 3000 E. Cherry St., Springfield, MO 65802.

Studio: 3000 E. Cherry St., Springfield, MO 65802.

Telephone: 417-862-2727. **Fax:** 417-831-4209.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1688-ft. above av. terrain, 1592-ft. above ground, 3147-ft. above sea level.

Latitude 37° 11' 40"

Longitude 92° 56' 04"

Transmitter: 2.5-mi. NNE of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Anixter-Mark, 5-meter C-band; AFC, 3.9-meter Ku-band; DX Antenna, Drake, Harris, M/A-Com, Standard Components receivers.

Ownership: Woods Communications Group Inc., Debtor-in-Possession (Group Owner).

Began Operation: October 2, 1968. Sale to present owner by Kenneth E. Meyer, et al., approved by FCC March 18, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel & Associates.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Charles Woods, President.
- Deborah W. Corbett, General Manager.
- J. Keith Abercrombie, General Sales Manager.
- Carol Parker, National Sales Manager.
- Randy Selvidge, Chief Engineer.
- Nancy Bingham, Program Director.
- Chuck Blaker, Promotion Director.
- Tim Bryan, Business Manager.

Highest 30 Sec. Rate: \$125.

City of License: Springfield. **ADI:** Springfield, MO. **Rank:** 80.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Barry	11,300	11,100	98
	Camden	12,000	11,700	97
	Cedar	5,000	4,900	98
	Christian	13,000	12,800	98
	Dade	3,000	3,000	100
	Dallas	5,100	5,000	98
	Douglas	4,800	4,700	98
	Greene	83,400	82,600	99
	Hickory	3,300	3,200	97
	Howell	12,600	12,100	96
	Laclede	10,700	10,500	98
	Ozark	3,600	3,500	97
	Polk	8,300	8,100	98
	Pulaski	12,200	12,000	98



KDEB-TV BMPCT-86037KE Granted 5/27/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stone	8,300	8,100	98
	Taney	10,800	10,600	98
	Webster	8,800	8,600	98
	Wright	6,600	6,400	97
Between 25-49%	ARKANSAS			
	Baxter	14,000	13,700	98
	Boone	11,400	11,200	98
	Carroll	7,800	7,700	99
	Madison	4,500	4,400	98
	Marion	5,200	5,100	98
	Newton	2,800	2,700	96
MISSOURI	Barton	4,600	4,500	98
	Benton	6,000	5,800	97
	Lawrence	12,000	11,800	98
	Miller	8,200	8,100	99
	Phelps	13,600	13,300	98
	St Clair	3,500	3,400	97
	Texas	8,500	8,200	96
	Between 5-24%	ARKANSAS		
Fulton		4,100	4,000	98
MISSOURI				
Dent		5,300	5,100	96
Jasper		36,600	36,100	99
Morgan		6,500	6,400	98
Oregon		3,800	3,600	95
Shannon		3,000	2,800	95
Vernon		7,300	7,200	99
Station Totals			391,500	384,000
Net Weekly Circulation (1993)				198,400
Average Daily Circulation (1993)				87,600

Missouri—Springfield

KOLR
Ch. 10

Network Service: CBS.

Licensee: Independent Broadcasting Co., Box 1716, Springfield, MO 65801.

Studio: 2650 E. Division St., Springfield, MO 65803.

Mailing Address: Box 1716, Springfield, MO 65801-1716.

Telephone: 417-862-1010. **Fax:** 417-862-6439.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 28.2-kw aural. Antenna: 2070-ft. above av. terrain, 1997-ft. above ground, 3577-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. FF near Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta Ku-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Independent Broadcasting Co.

Began Operation: March 14, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): Peper, Martin, Jensen, Maichel & Hettlage.

Personnel:

- Ellis Shook, Vice President & General Manager.
- Owen Fliehn, General Sales Manager.
- Cathy Rippee, National Sales Manager.
- Steve Snyder, News Director.
- Oean Wasson, Program & Promotion Director.
- Judy Best, Business Manager.
- Don Miller, Chief Engineer.

Highest 30 Sec. Rate: \$550.

City of License: Springfield. **ADI:** Springfield, MO. **Rank:** 80.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	14,000	13,700	98
	Boone	11,400	11,200	98
	Carroll	7,800	7,700	99
	Fulton	4,100	4,000	98
	Marion	5,200	5,100	98
	Newton	2,800	2,700	96
	MISSOURI			
	Barry	11,300	11,100	98
	Benton	6,000	5,800	97
Camden	12,000	11,700	97	
Cedar	5,000	4,900	98	
Christian	13,000	12,800	98	
Dade	3,000	3,000	100	
Dallas	5,100	5,000	98	
Dent	5,300	5,100	96	
Douglas	4,800	4,700	98	
Greene	83,400	82,600	99	
Hickory	3,300	3,200	97	
Howell	12,600	12,100	96	
Laclede	10,700	10,500	98	



KOLR BPCT-4549 Granted 12/12/72

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lawrence	12,000	11,800	98
	Oregon	3,800	3,600	95
	Ozark	3,600	3,500	97
	Phelps	13,600	13,300	98
	Polk	8,300	8,100	98
	Pulaski	12,200	12,000	98
	St Clair	3,500	3,400	97
	Shannon	3,000	2,800	95
	Stone	8,300	8,100	98
	Taney	10,800	10,600	98
	Texas	8,500	8,200	96
	Webster	8,800	8,600	98
	Wright	6,600	6,400	97
Between 25-49%	ARKANSAS			
	Izard	4,800	4,600	96
	Madison	4,500	4,400	98
	Searcy	3,100	3,000	97
	Sharp	5,900	5,700	97
Between 5-24%	MISSOURI			
	Miller	8,200	8,100	99
	Morgan	6,500	6,400	98
Station Totals	ARKANSAS			
	Benton	40,000	39,300	98
	Stone	4,100	4,000	98
	Washington	45,000	44,200	98
	MISSOURI			
	Barton	4,600	4,500	98
	Henry	8,200	8,100	99
Maries	3,100	3,000	97	
Newton	17,200	17,000	99	
Vernon	7,300	7,200	99	
Station Totals		486,300	476,800	98
Net Weekly Circulation (1993)				299,600
Average Daily Circulation (1993)				191,800

Missouri—Springfield

KSPR
Ch. 33

Network Service: ABC.

Licensee: KSPR Licensee Co., 2121 Ave. of the Stars, 28th Floor, Los Angeles, CA 90067.

Studio: 1359 St. Louis St., Springfield, MO 65802.

Telephone: 417-831-1333. **Fax:** 417-831-4125.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. & 1580-kw horizontal visual, 110-kw max. & 100-kw horizontal aural. Antenna: 1995-ft. above av. terrain, 1816-ft. above ground, 3390-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: 4-mi. N of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Andrew, Gardiner, Harris receivers.

News Services: ABC, CNN.

Ownership: Davis-Goldfarb Co. (Group Owner).

Began Operation: March 9, 1983. Sale to present owner approved by FCC Dec. 1, 1988. Sale to Goltrin Communications Inc. by Lorimar-Telepictures approved by FCC Feb. 12, 1988 (Television Digest, Vol. 28:17). Sale to Lorimar-Telepictures by Springfield TV Assoc. Ltd. approved Dec. 12, 1984.

Represented (sales): Petry Television Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Clyde Helton, General Manager.
- David Appleton Operations Director.
- Patrick Madden, News Director.
- Leland Sanders, Program Director.
- Brian Keith, Local Sales Manager.
- Sue Ellen Ball, National Sales Manager.
- David Middleton, Assistant Operations Manager.
- Melissa Ward, Promotion Manager.
- Bill Saddler, Controller.
- Monte Chaney, Chief Engineer.
- Kelly Shields, Traffic Manager.

Highest 30 Sec. Rate: \$700.

City of License: Springfield. **ADI:** Springfield, MO. **Rank:** 80.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Boone	11,400	11,200	98
	MISSOURI			
	Barry	11,300	11,100	98
	Camden	12,000	11,700	97
	Cedar	5,000	4,900	98
	Christian	13,000	12,800	98
	Dade	3,000	3,000	100
	Dallas	5,100	5,000	98
	Douglas	4,800	4,700	98
	Greene	83,400	82,600	99
	Hickory	3,300	3,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Howell	12,600	12,100	96	
	Laclede	10,700	10,500	98	
	Lawrence	12,000	11,800	98	
	Ozark	3,600	3,500	97	
	Polk	8,300	8,100	98	
	Pulaski	12,200	12,000	98	
	Stone	8,300	8,100	98	
	Taney	10,800	10,600	98	
	Texas	8,500	8,200	96	
	Webster	8,800	8,600	98	
	Wright	6,600	6,400	97	
	Between 25-49%	ARKANSAS			
		Baxter	14,000	13,700	98
Carroll		7,800	7,700	99	
Marion		5,200	5,100	98	
MISSOURI					
Benton		6,000	5,800	97	
Dent	5,300	5,100	96		
Miller	8,200	8,100	99		
Oregon	3,800	3,600	95		
Phelps	13,600	13,300	98		
St Clair	3,500	3,400	97		
Between 5-24%	ARKANSAS				
	Fulton	4,100	4,000	98	
	Madison	4,500	4,400	98	
	Newton	2,800	2,700	96	
	MISSOURI				
	Barton	4,600	4,500	98	
Maries	3,100	3,000	97		
Morgan	6,500	6,400	98		
Shannon	3,000	2,800	95		
Station Totals		350,700	343,700	98	
Net Weekly Circulation (1993)				210,400	
Average Daily Circulation (1993)				101,500	

Missouri—Springfield

KYTV

Ch. 3

Network Service: NBC.

Licensee: KY3 Inc., Box 3500, Springfield, MO 65808.

Studio: 999 W. Sunshine, Springfield, MO 65807.

Telephone: 417-868-3800. TWX: 910-775-4714. Fax: 417-868-3894.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: 0.7-mi. N of Fordland, MO.

Satellite Earth Stations: 6 in operation; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: DX.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: October 1, 1953. Sale to present owner by Harte-Hanks Communications Inc. approved by FCC Feb. 19, 1987 (Television Digest, Vol. 26:46, 48). Sale to Harte-Hanks by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC Oct. 13, 1978 (Vol. 18:21).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring, P.C.

Personnel:

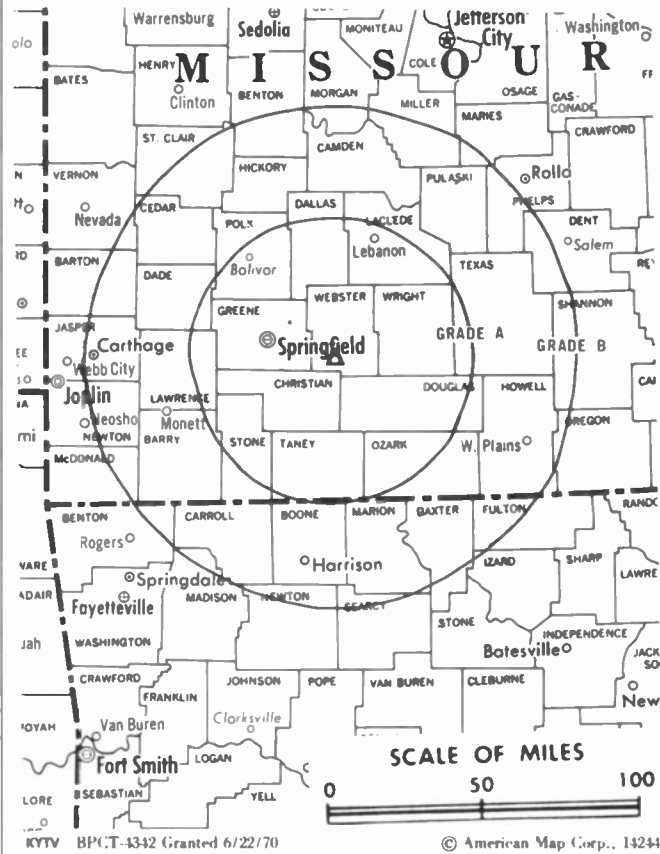
- Gary DeHaven, General Manager.
- Mike Scott, General Sales Manager.
- Karen Parry, National Sales Manager.
- Marci Burdick, News Director.
- Sherry Yates, Business Manager.
- Dan White, Production Manager.
- Truman Krumholz, Chief Engineer.
- Deb Gallion, Promotion & Public Affairs Director.
- Linda Cleeton, Marketing Director.

Rates: On request.

City of License: Springfield. ADI: Springfield, MO. Rank: 80.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	14,000	13,700	98
	Boone	11,400	11,200	98
	Carroll	7,800	7,700	99
	Fulton	4,100	4,000	98
	Madison	4,500	4,400	98
	Marion	5,200	5,100	98
	Newton	2,800	2,700	96
	Searcy	3,100	3,000	97
	MISSOURI			
	Barry	11,300	11,100	98
	Benton	6,000	5,800	97
	Camden	12,000	11,700	97
	Cedar	5,000	4,900	98
Christian	13,000	12,800	98	
Dade	3,000	3,000	100	
Dallas	5,100	5,000	98	
Dent	5,300	5,100	96	
Douglas	4,800	4,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	83,400	82,600	99
	Hickory	3,300	3,200	97
	Howell	12,600	12,100	96
	Laclede	10,700	10,500	98
	Lawrence	12,000	11,800	98
	Oregon	3,800	3,600	95
	Ozark	3,600	3,500	97
	Phelps	13,600	13,300	98
	Polk	8,300	8,100	98
	Pulaski	12,200	12,000	98
	St Clair	3,500	3,400	97
	Shannon	3,000	2,800	95
	Stone	8,300	8,100	98
	Taney	10,800	10,600	98
	Texas	8,500	8,200	96
	Webster	8,800	8,600	98
Wright	6,600	6,400	97	
Between 25-49%	ARKANSAS			
	Izard	4,800	4,600	96
Sharp	5,900	5,700	97	
Between 5-24%	ARKANSAS			
	Stone	4,100	4,000	98
	MISSOURI			
	Barton	4,600	4,500	98
	Carter	2,200	2,100	95
	Henry	8,200	8,100	99
	Maries	3,100	3,000	97
	Miller	8,200	8,100	99
	Morgan	6,500	6,400	98
	Newton	17,200	17,000	99
Reynolds	2,500	2,400	96	
Vernon	7,300	7,200	99	
Station Totals		406,000	397,800	98
Net Weekly Circulation (1993)			300,600	
Average Daily Circulation (1993)			202,300	

Missouri

KBSI, Cape Girardeau (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MISSOURI			
	Pemiscot	8,200	8,000	98
	Reynolds	2,500	2,400	96
	Ripley	4,900	4,700	96
	St Francois	18,500	18,300	99
	TENNESSEE			
	Weakley	12,100	12,000	99

KFVS-TV, Cape Girardeau (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	TENNESSEE			
	Dyer	14,000	13,900	99
	Henry	11,400	11,300	99
Between 5-24%	ARKANSAS			
	Randolph	6,500	6,400	98
	ILLINOIS			
	Clay	5,700	5,500	96
	Marion	16,200	15,900	98
	Washington	5,800	5,600	97
	White	6,700	6,400	96
	KENTUCKY			
	Caldwell	5,300	5,200	98
	Union	5,500	5,500	100
	MISSOURI			
	Shannon	3,000	2,800	95
	TENNESSEE			
	Gibson	18,300	18,200	99

KCTV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KANSAS			
	Pottawatomie	6,000	5,900	98
	Woodson	1,700	1,700	100
	MISSOURI			
	Benton	6,000	5,800	97
	Cooper	5,300	5,200	98
	Howard	3,600	3,500	97
	Randolph	8,900	8,800	99
	St Clair	3,500	3,400	97
	NEBRASKA			
Richardson	4,100	4,000	98	

KMBC-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MISSOURI			
	Andrew	5,600	5,500	98
	Benton	6,000	5,800	97
	Chariton	3,600	3,500	97
	Gentry	2,600	2,600	98
	St Clair	3,500	3,400	97

KMBC-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	NEBRASKA			
	Richardson	4,100	4,000	98
Between 5-24%	KANSAS			
	Crawford	14,400	14,200	99
	Dickinson	7,600	7,500	99
	Jackson	4,300	4,200	98
	Labette	9,200	9,100	99
	Lyon	13,100	12,900	98
	Pottawatomie	6,000	5,900	98
	Riley	21,300	20,900	98
	Russell	3,200	3,200	98
	Shawnee	65,100	64,500	99
	MISSOURI			
	Cedar	5,000	4,900	98
	Cole	23,500	23,300	99
	Cooper	5,300	5,200	98
	Holt	2,400	2,300	96
Nodaway	7,500	7,400	99	
Randolph	8,900	8,800	99	
Sullivan	2,600	2,600	100	

WDAF-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	KANSAS			
	Coffey	3,300	3,200	97
	Ellis	10,000	9,900	99
	Mitchell	2,800	2,700	96
	Republic	2,700	2,600	96
	Shawnee	65,100	64,500	99
	MISSOURI			
	Adair	8,900	8,800	99
	Chariton	3,600	3,500	97
	Pettis	14,200	14,000	99
St Clair	3,500	3,400	97	
NEBRASKA				
Richardson	4,100	4,000	98	
Between 5-24%	KANSAS			
	Clay	3,600	3,500	97
	Crawford	14,400	14,200	99
	Dickinson	7,600	7,500	99
	Jackson	4,300	4,200	98
	Jewell	1,700	1,600	97
	Lyon	13,100	12,900	98
	Nemaha	4,000	3,900	98
	Osage	5,900	5,800	98
	Pottawatomie	6,000	5,900	98
	Riley	21,300	20,900	98
	Russell	3,200	3,200	98
	Saline	20,100	19,900	99
	Trego	1,500	1,500	100
	MISSOURI			
Atchison	2,900	2,900	100	
Benton	6,000	5,800	97	
Cooper	5,300	5,200	98	
Howard	3,600	3,500	97	
Mercer	1,500	1,500	100	
Sullivan	2,600	2,600	100	
Vernon	7,300	7,200	99	
Worth	1,000	1,000	100	

Missouri

KSHB-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Livingston	5,600	5,500	98
	Nodaway	7,500	7,400	99
	Saline	8,900	8,800	99
	Vernon	7,300	7,200	99
	OKLAHOMA			
	Washington	18,900	18,800	99
Between 5-24%	IOWA			
	Marion	11,100	11,000	99
	KANSAS			
	Dickinson	7,600	7,500	99
	Jackson	4,300	4,200	98
	Jewell	1,700	1,600	97
	Morris	2,600	2,500	96
	Nemaha	4,000	3,900	98
	Pottawatomie	6,000	5,900	98
	Wilson	4,000	3,900	98
	MISSOURI			
	Atchison	2,900	2,900	100
	Benton	6,000	5,800	97
	Boone	42,900	42,300	99
	Cedar	5,000	4,900	98
	Cooper	5,300	5,200	98
	Daviess	3,000	3,000	100
	Randolph	8,900	8,800	99
	St Clair	3,500	3,400	97
NEBRASKA				
Richardson	4,100	4,000	98	

KTVI, St. Louis (Arbitron Data Continued)

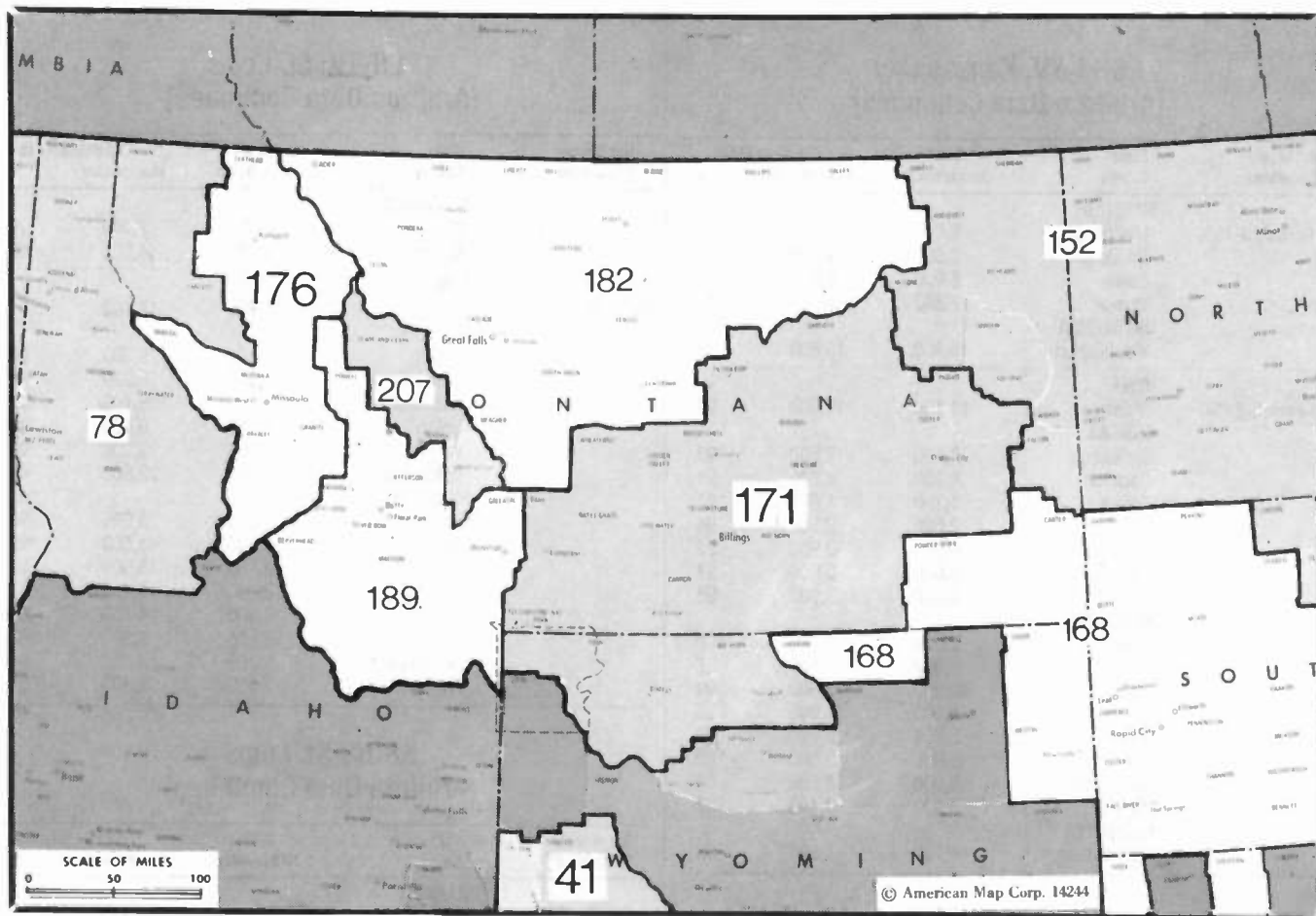
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Hancock	8,300	8,200	99
	Morgan	13,600	13,300	98
	Perry	8,300	8,100	98
	MISSOURI			
	Bollinger	4,000	3,900	98
	Butler	15,400	15,000	97
	Callaway	11,700	11,500	99
	Dent	5,300	5,100	96
	Osage	4,300	4,200	98
	Wayne	4,700	4,600	98

KPLR-TV, St. Louis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Warren	7,500	7,400	99
	Wayne	4,700	4,600	98
Between 5-24%	IOWA			
	Lee	14,800	14,700	99
	ILLINOIS			
	Clay	5,700	5,500	96
	Hancock	8,300	8,200	99
	Richland	6,300	6,100	97
	Union	6,900	6,800	99
	Wayne	6,900	6,600	96
	Williamson	23,300	22,800	98
	MISSOURI			
	Bollinger	4,000	3,900	98
	Callaway	11,700	11,500	99
	Maries	3,100	3,000	97
New Madrid	7,600	7,400	97	
Osage	4,300	4,200	98	
Ralls	3,200	3,200	100	
Randolph	8,900	8,800	99	
Reynolds	2,500	2,400	96	

KSDK, St. Louis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Adams	25,400	25,100	99
	Christian	13,500	13,300	99
	Effingham	11,800	11,400	97
	Jackson	23,500	22,900	97
	Morgan	13,600	13,300	98
	Williamson	23,300	22,800	98
	MISSOURI			
	Audrain	9,000	8,900	99
	Bollinger	4,000	3,900	98
	Boone	42,900	42,300	99
	Butler	15,400	15,000	97
	Callaway	11,700	11,500	99
Cole	23,500	23,300	99	
Dunklin	12,900	12,600	98	
Marion	10,700	10,600	99	
Osage	4,300	4,200	98	
Randolph	8,900	8,800	99	
Stoddard	11,400	11,200	98	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT	614,700	41	KCCZ (4), KJZZ-TV (14), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Spokane, WA	331,500	78	KAYU-TV (28), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Minot-Bismarck-Dickinson, ND-Glendive, MT	134,700	152	KBMY (17), KFYP-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXGN-TV (5), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Rapid City, SD	91,100	168	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Bilings-Hardin, MT	86,700	171	KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Missoula, MT	77,800	176	KCFW-TV (9), KECL-TV (13), KPAX-TV (8), KTMF (23)
Great Falls, MT	65,800	182	KFBF-TV (5), KRTV (3), KTGF (16)
Butte, MT	49,300	189	KCTZ (7), KTVM (6), KXLF-TV (4)
Helena, MT	20,700	207	KTVH (12)

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Television & Cable Factbook

Montana Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	14	2	16
Educational Television Stations	1	0	1
	15	2	17

Montana—Billings

KSVI

Ch. 6

(Also operates satellite KYUS-TV Miles City, MT)

Network Service: ABC.

Grantee: Big Horn Communications Inc., Box 23309, Billings, MT 59104.

Studio: 445 S. 24th St. W, Billings, MT 59102.

Telephone: 406-652-4743. Fax: 406-652-6963.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 817-ft. above av. terrain, 361-ft. above ground, 4222-ft. above sea level.

Latitude 45° 48' 26"
Longitude 108° 20' 25"

Transmitter: 8-mi. E of Billings at Quarry off Hogan Rd., 0.5-mi. from I-90, Yellowstone.

Ownership: Big Horn Communications Inc. (Group Owner).

Began Operation: January 8, 1993.

Represented (sales): Adam Young Inc.

Represented (legal): Brinig & Bernstein.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

- Ray Moser, General Manager.
- Oan Michael, General Sales Manager.
- Tim O'Malley, Local Sales Manager.
- Ron Walden, Chief Engineer.

Rates: On request.

Arbitron Data: Includes KYUS-TV, Miles City, MT.

City of License: Billings. ADI: Billings-Hardin. Rank: 171.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,400	3,200	94
	Carbon	3,200	3,100	97
	Custer	4,600	4,400	96
	Musselshell	1,600	1,500	94
	Stillwater	2,700	2,700	100
	Wheatland	800	800	100
	Yellowstone	44,500	43,900	99
	WYOMING			
	Park	8,900	8,600	97
Between 25-49%	MONTANA			
	Golden Valley	300	300	100
	Petroleum	200	200	100
	Prairie	500	500	100



KSVI BMPCT-920429KG Granted 7/2/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Sweet Grass	1,300	1,200	92
	Treasure	400	400	100
	WYOMING			
	Big Horn	3,800	3,700	97
Between 5-24%	MONTANA			
	Garfield	600	500	83
	Park	5,600	5,400	96
	Rosebud	3,500	3,300	94
	WYOMING			
	Sheridan	9,400	9,000	96
Station Totals		95,300	92,700	97
Net Weekly Circulation (1993)				55,900
Average Daily Circulation (1993)				29,400



Television & Cable Factbook

Montana—Billings

KULR-TV
Ch. 8



Network Service: NBC.

Licensee: KULR Corp., 212 E. Liberty St., Wooster, OH 44691.

Studio: 2045 Overland Ave., Billings, MT 59102.

Mailing Address: Box 80810, Billings, MT 59108.

Telephone: 406-656-8000. **Fax:** 406-652-8207.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35.00"
Longitude 108° 27' 13.60"

Transmitter: 2.7-mi. E of Billings.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, DX Antenna, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: March 15, 1958. FCC approved sale to present owner by Harriscope Dec. 12, 1986 (Television Digest, Vol. 26:45). Sale to Harriscope by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved Dec. 17, 1962 (Vol. 2:52).

Represented (sales): Katz Continental Television.

Represented (legal): Baker & Hostetter.

Represented (engineering): Hammett & Edison Inc.

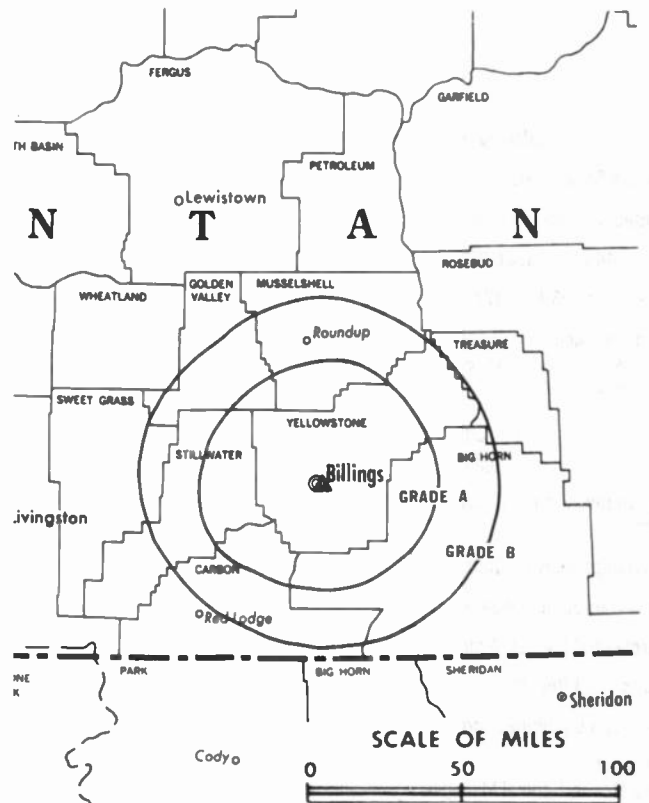
Personnel:

- Stan Whitman, President.
- Bruce Cummings, General Sales Manager.
- Dean Jansma, Chief Engineer.
- Julie Omvig, Promotion Director.
- George Mills, News Director.
- Mark Hanson, Production Manager.
- Marcie Hummel, Business Manager.

Rates: On request.

City of License: Billings. **ADI:** Billings-Hardin. **Rank:** 171.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. Country coverage based on Arbitron study.



KULR-TV BMPCT-4810 Granted 11/21/57

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,400	3,200	94
	Carbon	3,200	3,100	97
	Custer	4,600	4,400	96
	Garfield	600	500	83
	Golden Valley	300	300	100
	Musselshell	1,600	1,500	94
	Park	5,600	5,400	96
	Petroleum	200	200	100
	Rosebud	3,500	3,300	94
	Stillwater	2,700	2,700	100
	Sweet Grass	1,300	1,200	92
	Treasure	400	400	100
Wheatland	800	800	100	
Yellowstone	44,500	43,900	99	
Between 25-49%	MONTANA			
	Powder River	800	700	88
	Prairie	500	500	100
	WYOMING			
Big Horn	3,800	3,700	97	
Park	8,900	8,600	97	
Sheridan	9,400	9,000	96	
Between 5-24%	MONTANA			
	Fergus	4,600	4,400	96
	Judith Basin	900	900	100
Meagher	700	700	100	
Station Totals		102,300	99,400	97
Net Weekly Circulation (1993)				68,600
Average Daily Circulation (1993)				38,000

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Montana—Billings

KTVQ

Ch. 2

Network Service: CBS.

Licensee: SJL of Montana Assoc. Ltd. Partnership, 3202 3rd Ave. N, Billings, MT 59101.

Studio: 3203 3rd Ave. N, Billings, MT 59101.

Telephone: 406-252-5611. **Fax:** 406-252-9938.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.20"
Longitude 108° 27' 26.70"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CBS, MTN.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: November 9, 1953. Sale to present owner by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 21, 1983. Sale to KTVQ Communications Inc. granted by FCC March 16, 1992, but not consummated.

Represented (sales): Blair Television; Montana Television Network.

Represented (legal): Latham & Watkins.

Represented (engineering): Jansky & Bailey.

Personnel:

- Kelly Sugai, General Manager.
- Lee Lareva, Station Director.
- Monty Wallis, Local Sales Manager.
- Jon Steponic, News Director.
- Janet Skorupa, Promotion Director.
- Ron Jacobson, Chief Engineer.
- Dave McCurdy, Business Manager.

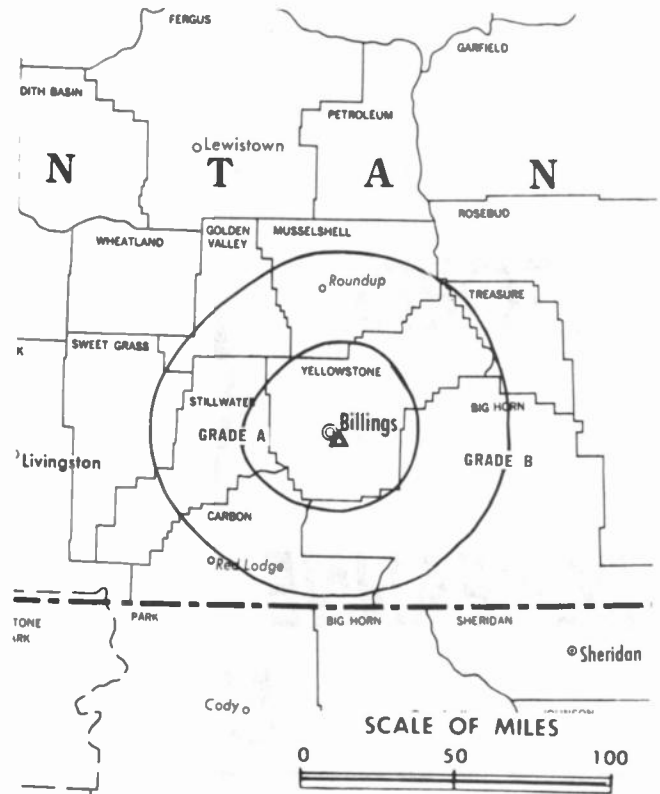
Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$770.

City of License: Billings. **ADI:** Billings-Hardin. **Rank:** 171.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,400	3,200	94
	Carbon	3,200	3,100	97
	Custer	4,600	4,400	96
	Golden Valley	300	300	100
	Musselshell	1,600	1,500	94
	Park	5,600	5,400	96
	Petroleum	200	200	100



KTVQ BMPCT-4001 Granted 8/20/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rosebud	3,500	3,300	94
	Stillwater	2,700	2,700	100
	Sweet Grass	1,300	1,200	92
	Treasure	400	400	100
	Wheatland	800	800	100
	Yellowstone	44,500	43,900	99
	WYOMING			
Big Horn	3,800	3,700	97	
Park	8,900	8,600	97	
Sheridan	9,400	9,000	96	
Between 25-49%	MONTANA			
	Garfield	600	500	83
	Powder River	800	700	88
Between 5-24%	MONTANA			
	Carter	600	600	100
	Fergus	4,600	4,400	96
	Gallatin	19,500	18,900	97
	Judith Basin	900	900	100
Station Totals		121,200	117,700	97
Net Weekly Circulation (1993)				78,600
Average Daily Circulation (1993)				50,700

Montana—Bozeman

KCTZ
Ch. 7

Network Service: ABC.

Licensee: Big Horn Communications, Drawer D, Hardin, MT 59034.

Studio: 1128 E. Main St., Bozeman, MT 59715.

Telephone: 406-586-3280. **Fax:** 406-586-4135.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 44.1-kw visual, 4.41-kw aural. Antenna: 816-ft. above av. terrain, 306-ft. above ground, 6916-ft. above sea level.

Latitude 45° 40' 24"
Longitude 110° 52' 02"

Holds CP for change to 1122-ft. above av. terrain, 305-ft. above ground, 6916-ft. above sea level. BPCT-880812KF.

Transmitter: 1.75-mi. W of Hwy. 10, 7.7-mi. E of Bozeman.

News Service: AP.

Ownership: Big Horn Communications Inc. (Group Owner).

Began Operation: September 1, 1987. Sale to Big Horn Communications by Bee Bcstg. Assoc. approved by FCC June 28, 1988. **Note:** Sale to Evening Post Publishing Co. approved was by FCC Sept. 16, 1993 but is not yet consummated.

Represented (legal): Brinig & Bernstein.

Personnel:

Ray Moser, General Manager.

Michael Douglas, Station & General Sales Manager.

Gene Brodeur, News Director.

Johna Zinda, Program Director.

J. R. Middleton, Chief Engineer.

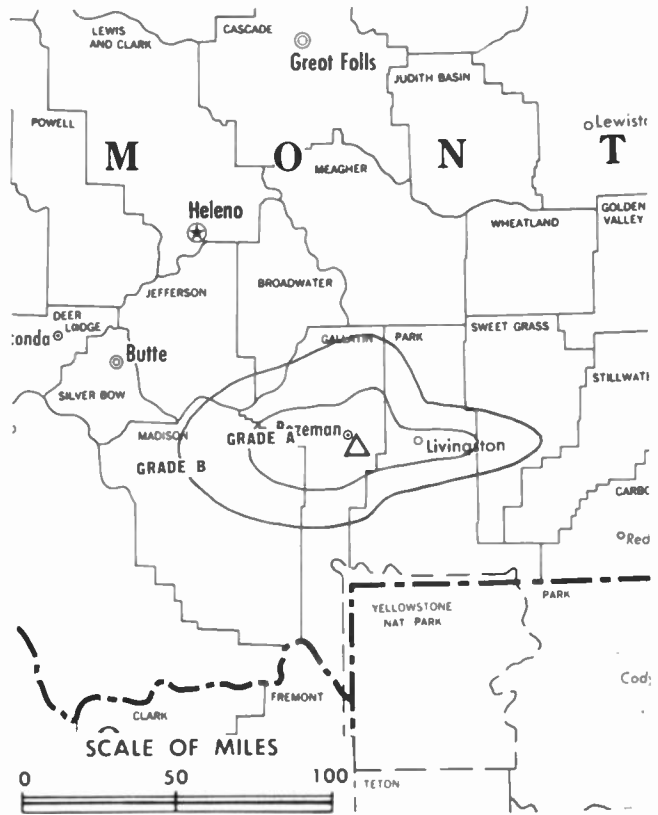
Steve Bruggeman, Business Manager.

Highest 30 Sec. Rate: \$125.

City of License: Bozeman. **ADI:** Butte. **Rank:** 189.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Gallatin	19,500	18,900	97
	Park	5,600	5,400	96



Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
Between 25-49%	Sweet Grass	1,300	1,200	92
MONTANA				
Between 5-24%	Madison	2,400	2,400	100
	Meagher	700	700	100
Station Totals		29,500	28,600	97
Net Weekly Circulation (1993)			18,600	
Average Daily Circulation (1993)			9,900	

Montana—Butte

KTVM

Ch. 6

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 750 Dewey Blvd., Suite 1, Butte, MT 59701.

Telephone: 406-494-7603. **Fax:** 406-494-2572.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: May 15, 1970.

Represented (sales): Katz Television; Canadian Communications Co.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert H. Precht, President & General Manager.

C. J. Cannaliato, Station Manager.

Pat Grant, National Sales Manager.

Jim Harmon, News Director.

Billy Ward, Chief Engineer.

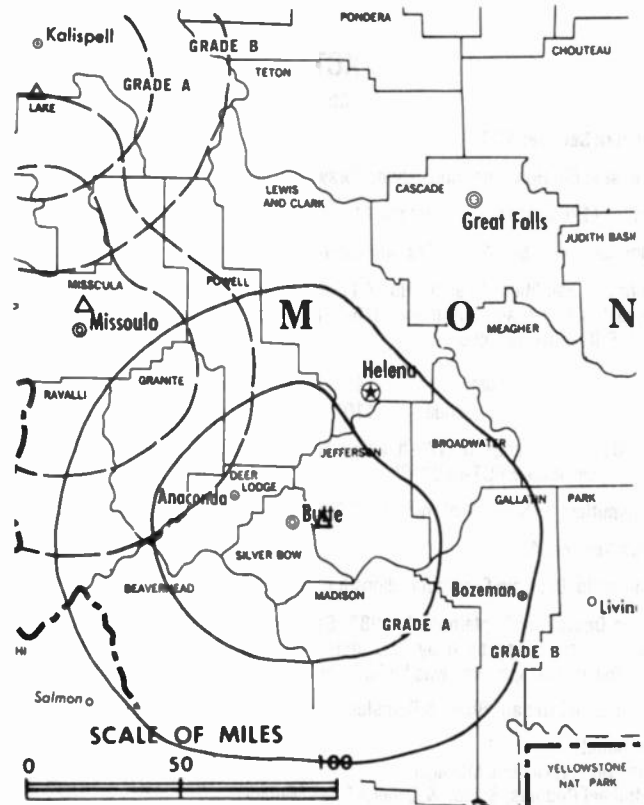
Jane English, Business Manager.

Rates: On request.

City of License: Butte. **ADI:** Butte. **Rank:** 189.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA Beaverhead	3,300	3,100	94



KTVM BPCT-4187 Granted 12/3/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Deer Lodge	4,000	3,900	98
	Gallatin	19,500	18,900	97
	Jefferson	3,100	3,000	97
	Madison	2,400	2,400	100
	Powell	2,200	2,100	95
	Silver Bow	13,800	13,500	98
Between 5-24%	MONTANA Broadwater	1,300	1,200	92
	Park	5,600	5,400	96
Station Totals		55,200	53,500	97
Net Weekly Circulation (1993)			39,200	
Average Daily Circulation (1993)			23,000	

Montana—Butte

KXLF-TV

Ch. 4

Network Service: CBS.

Licensee: KXLF Communications Inc., Box 3500, Butte, MT 59702.

Studio: 1003 S. Montana St., Butte, MT 59701.

Telephone: 406-782-0444. **Fax:** 406-782-8906.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6.1-meter; RCA Ku-band; Harris receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: August 14, 1953. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 23, 1983. Sale to Garryowen by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales): Seltel Inc.; Montana Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Ron Cass, President & General Manager.

Jay Kohn, News Director.

Pat Cooney, Sales Manager.

Margaret McIntosh, Program Director.

Ron Schlosser, Chief Engineer.

Linda Thompson, Business Manager.

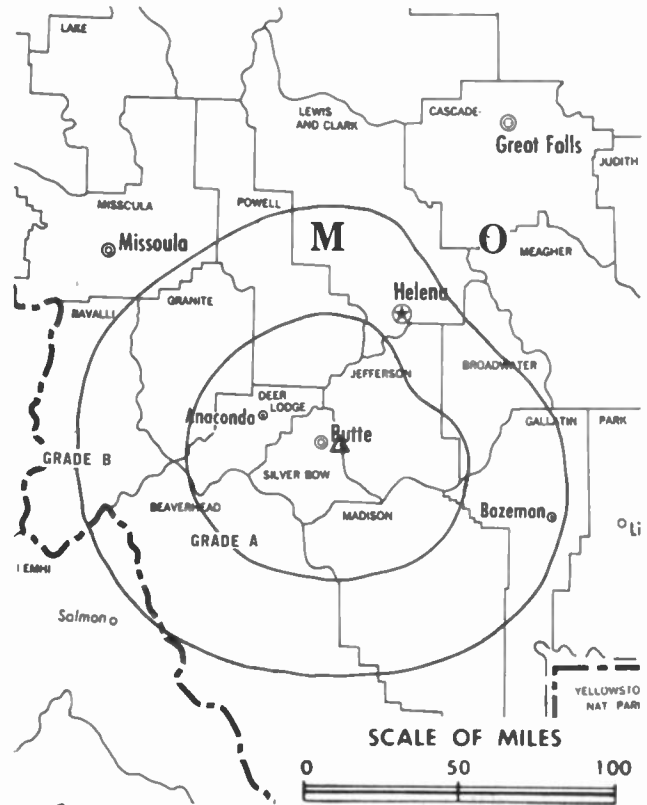
Highest 30 Sec. Rate: \$325.

NETWORK BASE HOURLY RATE: \$960.

City of License: Butte. **ADI:** Butte. **Rank:** 189.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Beaverhead	3,300	3,100	94
	Broadwater	1,300	1,200	92
	Deer Lodge	4,000	3,900	98
	Gallatin	19,500	18,900	97
	Jefferson	3,100	3,000	97
	Lewis + Clark	19,100	18,500	97
Madison	2,400	2,400	100	



KXLF-TV BPLT-3765 Granted 5/12/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Powell	2,200	2,100	95
	Silver Bow	13,800	13,500	98
Between 25-49%	MONTANA Granite	1,000	1,000	100
	MONTANA Meagher Park	700 5,600	700 5,400	100 96
Station Totals		76,000	73,700	97
Net Weekly Circulation (1993)				54,200
Average Daily Circulation (1993)				32,800

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Montana—Glendive

KXGN-TV Ch. 5

Network Service: CBS, NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

Studio: 210 S. Douglas St., Glendive, MT 59330.

Telephone: 406-365-3377. **Fax:** 406-365-3378.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

Satellite Earth Stations: 4.5-meter C-band; 4.5-meter Ku-band; 3.7-meter C-band.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

News Service: National Weather Service.

Ownership: Glendive Broadcasting Corp.

Began Operation: November 1, 1957. Sale to present owner by Lewis W. Moore, et al., approved by FCC April 18, 1990 (Television Digest, Vol. 30:17).

Represented (sales): Roslin TV Sales.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

- Dan Frenzel, General Manager.
- Mark Gauthier, News Director.
- Traci Schell, Program Director.
- Winnifred Norton, Promotion Director.
- Oennis Hanson, Chief Engineer.

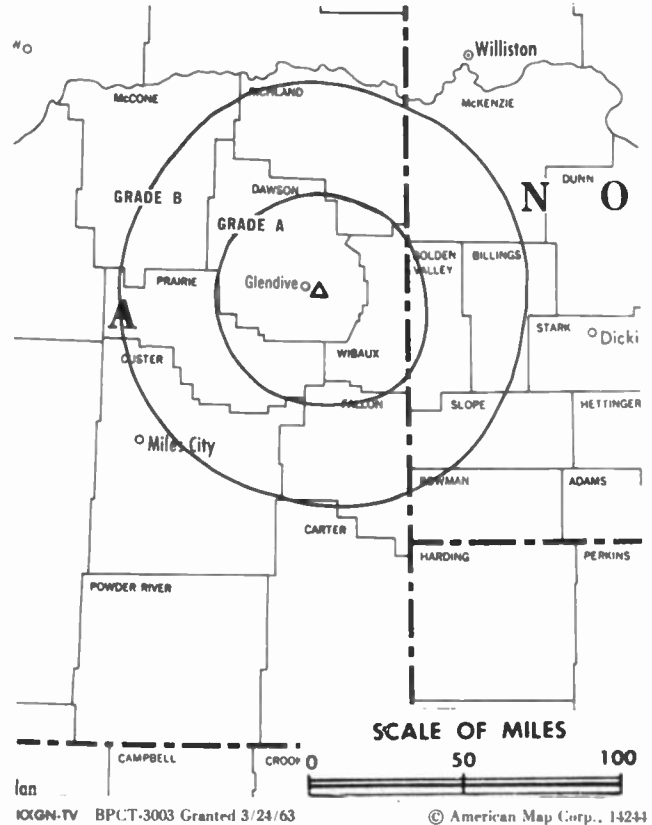
Highest 30 Sec. Rate: \$150.

NETWORK BASE HOURLY RATE: \$100.

City of License: Glendive. **ADI:** Minot-Bismarck-Dickinson, ND-Glendive, MT. **Rank:** 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Dawson	3,500	3,400	97
	Fallon	1,100	1,100	100
	Mc Cone	800	800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Prairie	500	500	100
	Wibaux	500	500	100
Between 25-49%	MONTANA			
	Carter	600	600	100
	Richland	3,700	3,600	97
	NORTH DAKOTA			
	Golden Valley	800	800	100
Between 5-24%	MONTANA			
	Garfield	600	500	83
	NORTH DAKOTA			
	Bowman	1,400	1,400	100
Station Totals		13,500	13,200	98
Net Weekly Circulation (1993)				8,100
Average Daily Circulation (1993)				4,600

Montana—Great Falls

KFBB-TV

Ch. 5

Network Service: ABC.

Licensee: KFBB Corp., Box 1139, Great Falls, MT 59403.

Studio: U.S. Hwy 87, 1-mi. N of Missouri River, Great Falls.

Mailing Address: Box 1139, Great Falls, MT 59403.

Telephone: 406-453-4377. TWX: 910-975-1917. Fax: 406-727-9703.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Stations: Microdyne, 7-meter; Andrew, 4.5-meter; Vertex, 4.5-meter Ku-band; Avantek, M/A-Corn, Microdyne receivers.

News Services: AP, ABC, National Weather Service.

Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: March 21, 1954. Sale to present owners by Advance Corp. approved by FCC April 26, 1982 (Television Digest, Vol. 22:8). Sale to Advance by Harriscope Bcstg. Corp. approved April 21, 1977. Sale to Harriscope by David E. Bright, Ernest Scanlon & Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 22). Sale to Bright, Scanlon & O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Represented (sales): Katz Continental Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

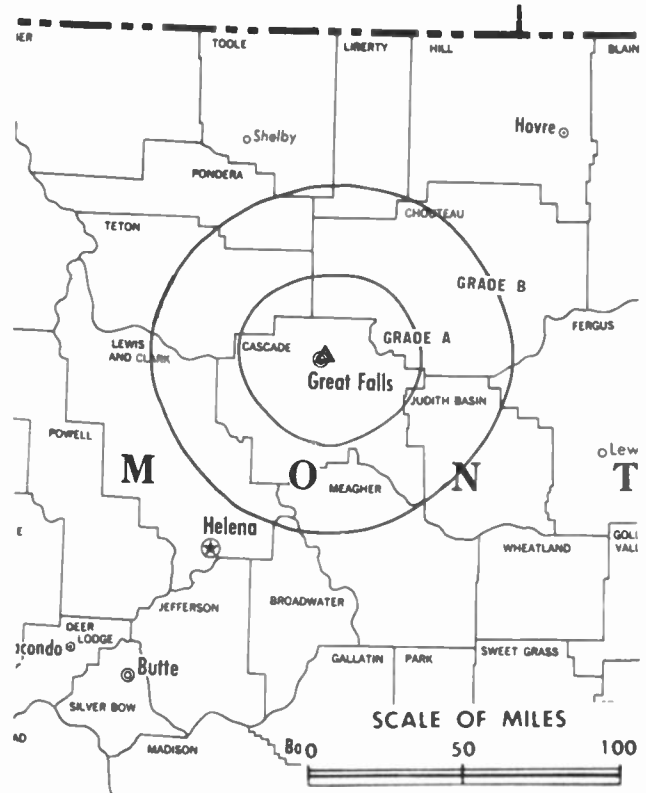
Jack May, General Manager.
Dave Stilli, Local Sales Manager.
Dick Pompa, News Director.
Mike Warner, Chief Engineer.
Myla Cole, Accounting Supervisor.
Carol Funston, Traffic Manager.

Rates: On request.

City of License: Great Falls. ADI: Great Falls. Rank: 182.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Blaine	2,400	2,300	96
	Cascade	30,300	29,800	98
	Chouteau	2,100	2,100	100
	Fergus	4,600	4,400	96
	Glacier	3,900	3,700	95
Hill	6,500	6,300	97	



KFBB-TV BPCT-4340 Granted 5/7/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Judith Basin	900	900	100
	Lewis + Clark	19,100	18,500	97
	Liberty	800	800	100
	Meagher	700	700	100
	Phillips	1,900	1,800	95
	Pondera	2,200	2,100	95
	Teton	2,400	2,300	96
	Toole	1,900	1,900	100
	Valley	3,200	3,100	97
Between 25-49%	MONTANA			
	Broadwater	1,300	1,200	92
Garfield	600	500	83	
Between 5-24%	MONTANA			
	Jefferson	3,100	3,000	97
	Mc Cone	800	800	100
Roosevelt	3,700	3,600	97	
Station Totals		92,400	89,800	97
Net Weekly Circulation (1993)				62,300
Average Daily Circulation (1993)				35,300

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Montana—Great Falls

KRTV
Ch. 3

Network Service: CBS.

Licensee: KRTV Communications Inc., Box 2989, Great Falls, MT 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Mailing Address: Box 2989, Great Falls, MT 59403.

Telephone: 406-453-2431. **Fax:** 406-453-8041.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: RCA, 4.5-meter Ku-band; Prodelin, 3.2-meter C-band; DH Satellite, 5-meter Ku-band; Scientific-Atlanta, M/A-Com, Agile Omni receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: October 5, 1958. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. approved by FCC Dec. 21, 1983. Sale to Garryowen by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 (Television Digest, Vol. 14:40).

Represented (sales): SefTel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Donald G. Bradley, President & General Manager.
- Reed Larsen, Local Sales Manager.
- Joel Lundstad, News Director.
- Joseph Lawson, Promotion Director.
- Marlowe Rames, Chief Engineer.
- Roxanna Rattray, Traffic Director/Program Coordinator.

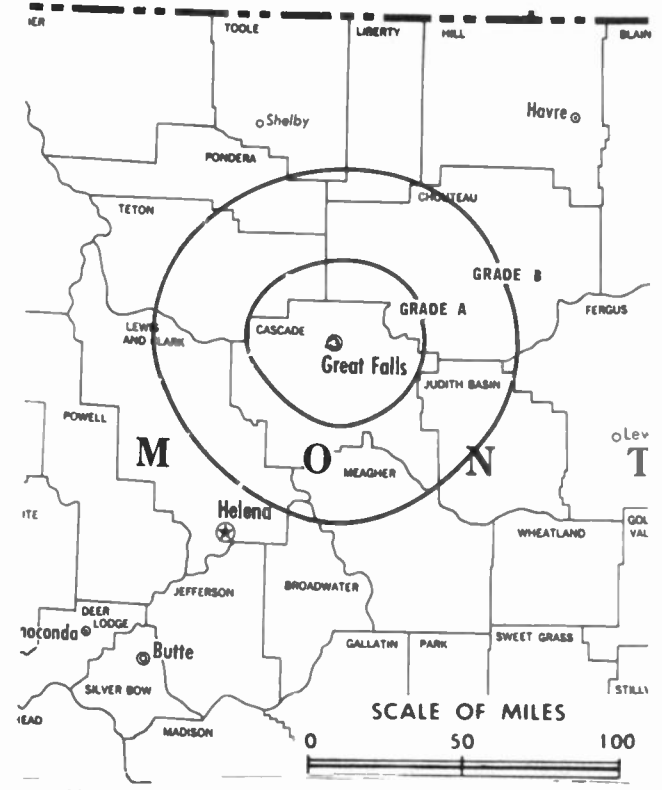
Rates: On request.

NETWORK BASE HOURLY RATE: \$553.

City of License: Great Falls. **ADI:** Great Falls. **Rank:** 182.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Blaine	2,400	2,300	96
	Cascade	30,300	29,800	98



KRTV BPCT-4457 Granted 10/18/71

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chouteau	2,100	2,100	100
	Fergus	4,600	4,400	96
	Garfield	600	500	83
	Glacier	3,900	3,700	95
	Hill	6,500	6,300	97
	Judith Basin	900	900	100
	Liberty	800	800	100
	Meagher	700	700	100
	Phillips	1,900	1,800	95
	Pondera	2,200	2,100	95
	Teton	2,400	2,300	96
	Toole	1,900	1,900	100
	Valley	3,200	3,100	97
	MONTANA			
Between 5-24%	Petroleum	200	200	100
Station Totals		64,600	62,900	97
Net Weekly Circulation (1993)				52,700
Average Daily Circulation (1993)				33,500

Montana—Great Falls

KTGF
Ch. 16

Network Service: NBC.

Licensee: Continental Television Network Inc., 118 6th St. S, Great Falls, MT 59401.

Studio: 118 6th St. S, Great Falls, MT 59401.

Mailing Address: Box 1219, Great Falls, MT 59403.

Telephone: 406-761-8816. **Fax:** 406-454-3484.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2030-kw max. visual, 203-kw max. aural. Antenna: 1046-ft. above av. terrain, 769-ft. above ground, 4619-ft. above sea level.

Latitude 47° 36' 26"
Longitude 111° 21' 27"

Transmitter: 3.5-mi. W of Bootlegger Trail, 7-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 5-meter Ku-band; Paracclipse, 4-meter C-band; Scientific-Atlanta, 4-meter Ku-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Continental Television Network Inc. (Group Owner).

Began Operation: September 21, 1986.

Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

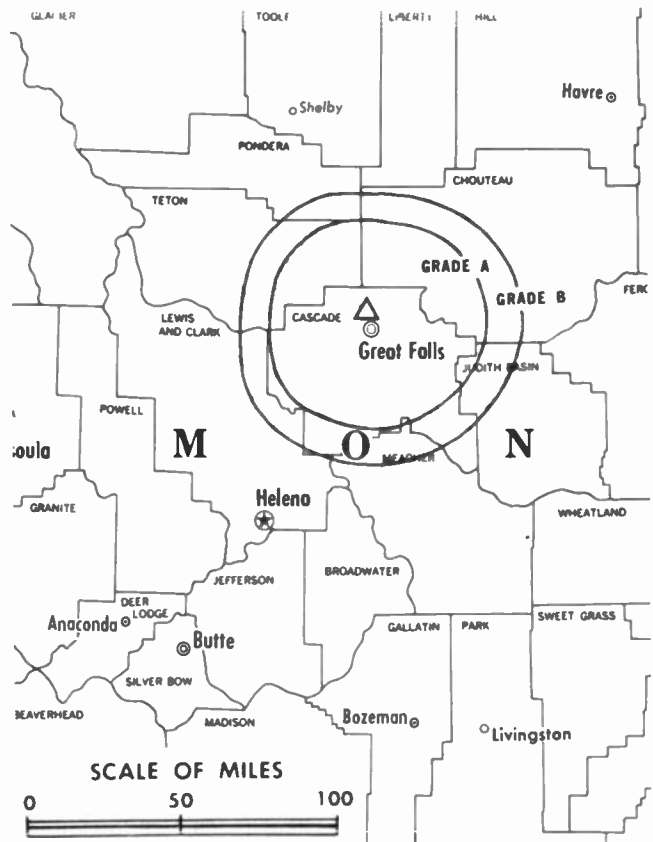
James Colla, President.
Penny Adkins, Vice President.
Cheryl A. Cordeiro, General Manager.
Tim Spinder, National Sales Manager.

Highest 30 Sec. Rate: \$700.

City of License: Great Falls. **ADI:** Great Falls. **Rank:** 182.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
50% & Over	Cascade	30,300	29,800	98
	Chouteau	2,100	2,100	100
	Glacier	3,900	3,700	95
	Hill	6,500	6,300	97
	Liberty	800	800	100
	Phillips	1,900	1,800	95
	Pondera	2,200	2,100	95
	Teton	2,400	2,300	96
	Toole	1,900	1,900	100



KTGF 8MPCT-860725KF Granted 9/23/86

© American Map Corp., No 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
Between 25-49%	Blaine	2,400	2,300	96
	Fergus	4,600	4,400	96
	Valley	3,200	3,100	97
MONTANA				
Between 5-24%	Judith Basin	900	900	100
	Meagher	700	700	100
Station Totals		63,800	62,200	97
Net Weekly Circulation (1993)				40,600
Average Daily Circulation (1993)				20,900

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Montana—Helena

KTVH

Ch. 12

Network Service: NBC.

Licensee: Big Sky Bcstg. L.P., Box 6125, Helena, MT 59604.

Studio: 2433 N. Montana Ave., Helena, MT 59601.

Telephone: 406-443-5050. **Fax:** 406-442-5106.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 105-kw visual, 10.5-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"
Longitude 111° 42' 33"

Transmitter: Hogback Mountain, approx. 22-mi. NE of Helena.

Satellite Earth Stations: AFC, 3-meter Ku-band; Paraclipse, 3-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com, Microdyne receivers.

News Services: AP, NBC.

Ownership: Big Sky Bcstg. L.P.

Began Operation: January 1, 1958. Left air Feb. 5, 1959; resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney, was approved by FCC Jan. 18, 1961 (Vol. 16:42; 17:4). Sale by Helena TV Inc. approved June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968. Sale to Lynn H. Koch, et al., approved Nov. 29, 1979. Sale to Bradley, Courtneage & Lundberg approved April 22, 1985. Sale to present owners approved by FCC Aug. 4, 1988.

Represented (sales): Seltel Inc.; Tacher Television (Seattle/Portland).

Represented (legal): Bryan Cave.

Personnel:

- John Radeck, President.
- Bill Stebbins, Station & General Sales Manager.
- Melissa Anderson, News Director.
- Janice W. Radeck, Program Director.
- Allen Knuth, Chief Engineer.
- Monica Sohn, Accounting Manager.

Highest 30 Sec. Rate: \$400.

City of License: Helena. **ADI:** Helena. **Rank:** 207.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Broadwater	1,300	1,200	92
	Lewis + Clark	19,100	18,500	97
	Meagher	700	700	100
Between 25-49%	MONTANA			
	Jefferson	3,100	3,000	97
Between 5-24%	MONTANA			
	Chouteau	2,100	2,100	100
	Pondera	2,200	2,100	95
	Teton	2,400	2,300	96
Station Totals		30,900	29,900	97
Net Weekly Circulation (1993)				21,800
Average Daily Circulation (1993)				13,700

Montana—Kalispell

KCFW-TV

Ch. 9

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., TV Bldg., Missoula, MT 59802.

Studio: 401 First Ave. E, Kalispell, MT 59901.

Telephone: 406-755-5239. **Fax:** 406-752-8002.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

Transmitter: Blacktail Mountain, 6.5-mi. W of Lakeside, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: June 10, 1968.

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

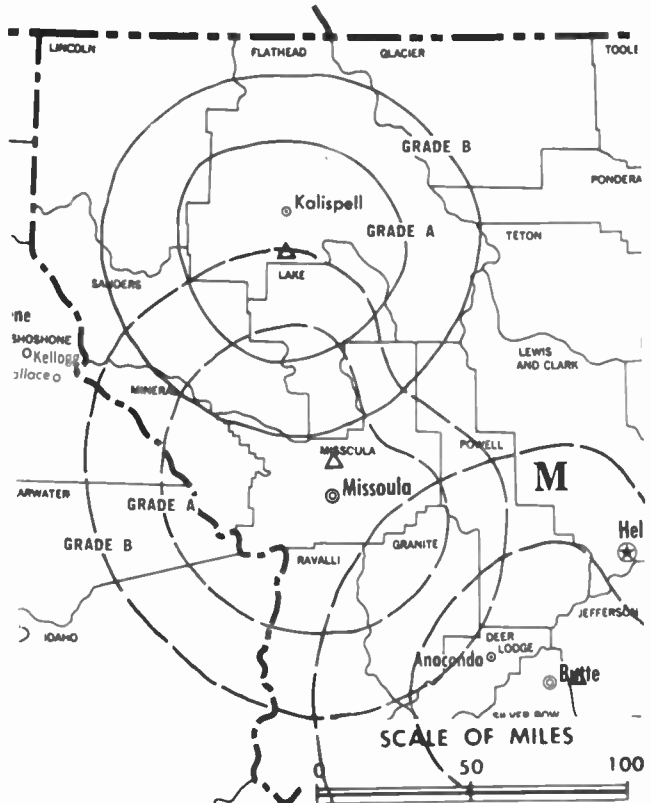
Personnel:

- Robert H. Precht, President & General Manager.
- Steve Fetveit, Station Manager.
- Pat Grant, National Sales Manager.
- Jim Harmon, News Director.
- Chris Neuhausen, Chief Engineer.
- Jane English, Business Manager.

Rates: On request.

City of License: Kalispell. **ADI:** Missoula. **Rank:** 176.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA Flathead	23,400	22,800	97
	MONTANA Lincoln	6,800	6,600	97
Between 5-24%	MONTANA Glacier	3,900	3,700	95
	Lake	8,100	7,900	98
	Mineral	1,300	1,300	100
	Sanders	3,400	3,200	94
Station Totals		46,900	45,500	97
Net Weekly Circulation (1993)				24,200
Average Daily Circulation (1993)				15,300

Montana—Miles City

KYUS-TV

Ch. 3

(Satellite of KSVI, Billings MT)

Network Service: ABC.

Licensee: Big Horn Communications Inc., Box 23309, Billings, MT 59104.

Studio: See KSVI, Billings MT.

Telephone: 406-652-4743.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.42-kw visual, 1.02-kw aural. Antenna: 102-ft. above av. terrain, 75-ft. above ground, 2644-ft. above sea level.

Latitude	46°	24'	48"
Longitude	105°	51'	04"

Transmitter: 1-mi. NW of Miles City.

Ownership: Big Horn Communications Inc. (Group Owner).

Began Operation: September 1, 1969. Sale by Custer Bcstg. Corp. to KOUS-TV approved March 14, 1984 by FCC.

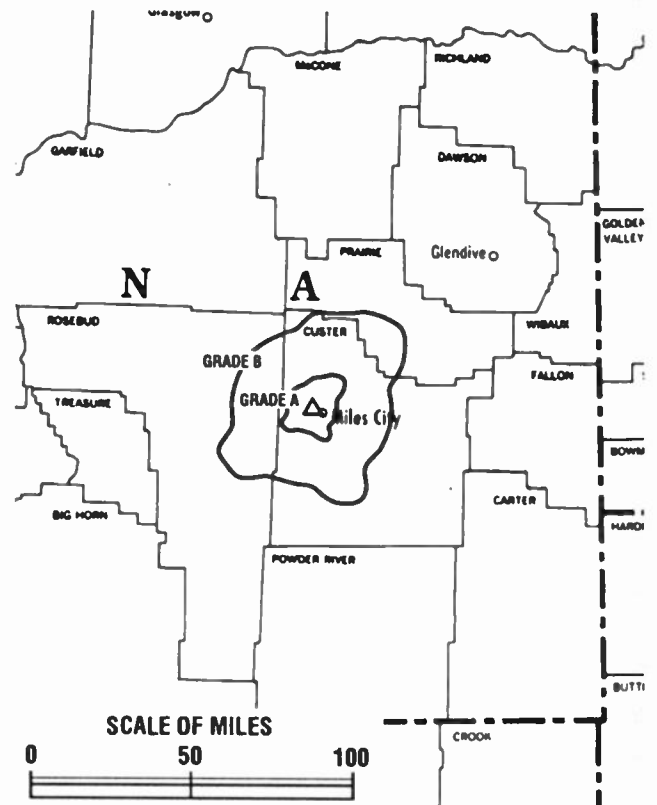
Represented (sales): Adam Young Inc.; Tacher Television (Seattle/Portland).

Personnel:

Ray Moser, General Manager.
Dan Michael, General Sales Manager.
Ron Walden, Chief Engineer.
Tim O'Malley, Local Sales Manager.

Highest 30 Sec. Rate: \$60.

Arbitron Data: Included with KSVI-TV, Billings, MT.



KYUS-TV BPCT-920406KH Granted 5/29/92 © American Map Corp., No. 14244

City of License: Miles City. ADI: Billings-Hardin. Rank: 171.

Montana—Missoula

KECI-TV

Ch. 13

(Operates satellites KCFW-TV, Kalispell & KTVM, Butte, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., TV Bldg., Missoula, MT 59802.

Studio: 340 W. Main St., Missoula, MT 59802.

Telephone: 406-721-2063. Fax: 406-549-6507.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter Ku-band; Paracclipse, 4.5-meter C-band; Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, 3-meter Ku-band; Andrew, 2.8-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Harris-Allied, 1.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38). Sale to present owner by Dale G. Moore approved Aug. 24, 1978.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert H. Precht, President & General Manager.

C. J. Cannaliato, Station Manager.

Jean Crepeau, Program Director.

Jim Harmon, News Director.

Larry Arbaugh, Chief Engineer.

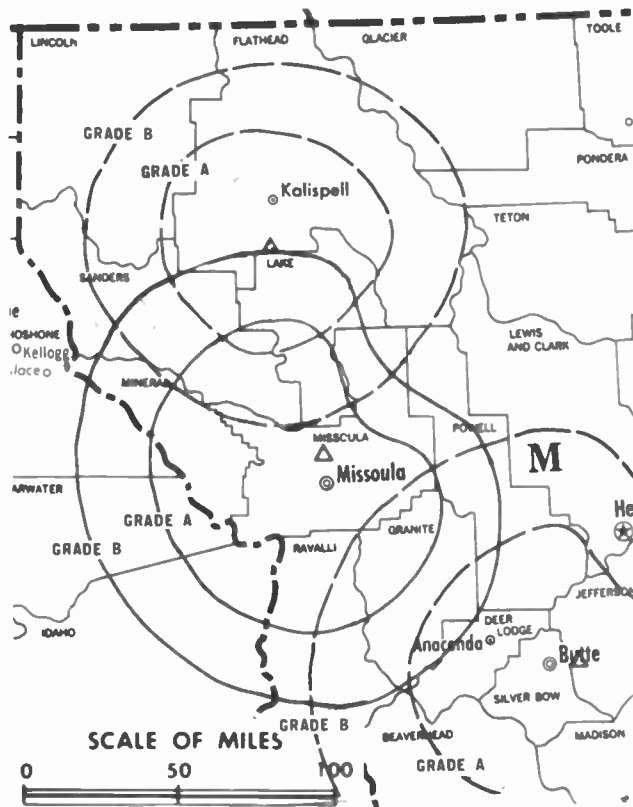
Pat Grant, National Sales Manager.

Jane English, Business Manager.

Rates: On request.

City of License: Missoula. ADI: Missoula. Rank: 176.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KECI-TV BPC/T-3969 Granted 6/13/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Lemhi	2,900	2,700	93
	MONTANA			
	Granite	1,000	1,000	100
	Lake	8,100	7,900	98
	Mineral	1,300	1,300	100
	Missoula	31,200	30,300	97
Ravalli	10,100	9,800	97	
Sanders	3,400	3,200	94	
Between 5-24%	MONTANA			
	Flathead	23,400	22,800	97
	Powell	2,200	2,100	95
Station Totals		83,600	81,100	97
Net Weekly Circulation (1993)				46,900
Average Daily Circulation (1993)				30,400

Montana—Missoula

KPAX-TV

Ch. 8

Network Service: CBS.

Licensee: KPAX Communications Inc., Box 4827, Missoula, MT 59806.

Studio: 2204 Regent St., Missoula, MT 59801.

Telephone: 406-543-7106. **Fax:** 406-543-7111.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"
Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta C-band; Scientific-Atlanta Ku-band; Scientific-Atlanta receivers.

News Services: AP, Montana TV Network News, All News Network.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: May 1, 1970. Sale to present owners by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. approved by FCC Dec. 23, 1983.

Represented (sales): Settel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

William F. Sullivan, President & General Manager.

Robert Hermes, General Sales Manager.

Bill Davey, News Director.

Tammy Engle, Program Director & Operations Manager.

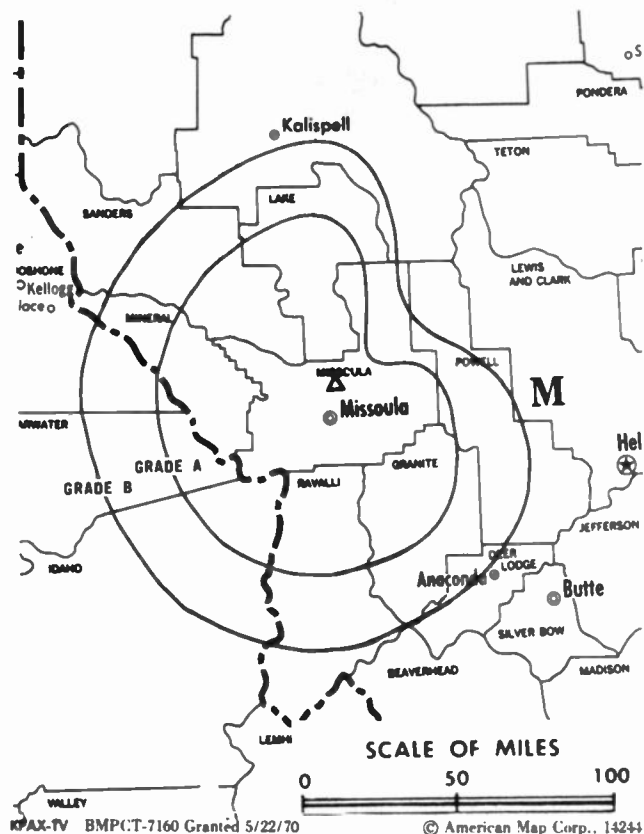
Mark Rapson, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Missoula. **ADI:** Missoula. **Rank:** 176.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Flathead	23,400	22,800	97
	Lake	8,100	7,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mineral	1,300	1,300	100
	Missoula	31,200	30,300	97
	Ravalli	10,100	9,800	97
Between 25-49%	MONTANA			
	Granite	1,000	1,000	100
	Sanders	3,400	3,200	94
Between 5-24%	IDAHO			
	Lemhi	2,900	2,700	93
	MONTANA			
	Powell	2,200	2,100	95
Station Totals		83,600	81,100	97
Net Weekly Circulation (1993)			60,500	
Average Daily Circulation (1993)			38,600	

Montana—Missoula

KTMF
Ch. 23

Network Service: ABC.

Licensee: CTN Missoula Inc., 2200 Stephens Ave., Missoula, MT 59801.

Studio: 2200 Stephens Ave., Missoula, MT 59801.

Telephone: 406-542-8900. **Fax:** 406-728-4800.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1820-kw max. visual. Antenna: 2106-ft. above av. terrain, 256-ft. above ground, 7047-ft. above sea level.

Latitude 47° 01' 10"
Longitude 114° 00' 46"

Transmitter: TV Mountain, approx. 10.56-mi. N of Missoula.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: C-band; Ku-band; M/A-Com receivers.

Ownership: Continental Television Network Inc. (Group Owner).

Began Operation: November 16, 1990.

Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

James Colla, President.

Penny L. Adkins, Vice President.

Cheryl A. Cordeiro, General Manager.

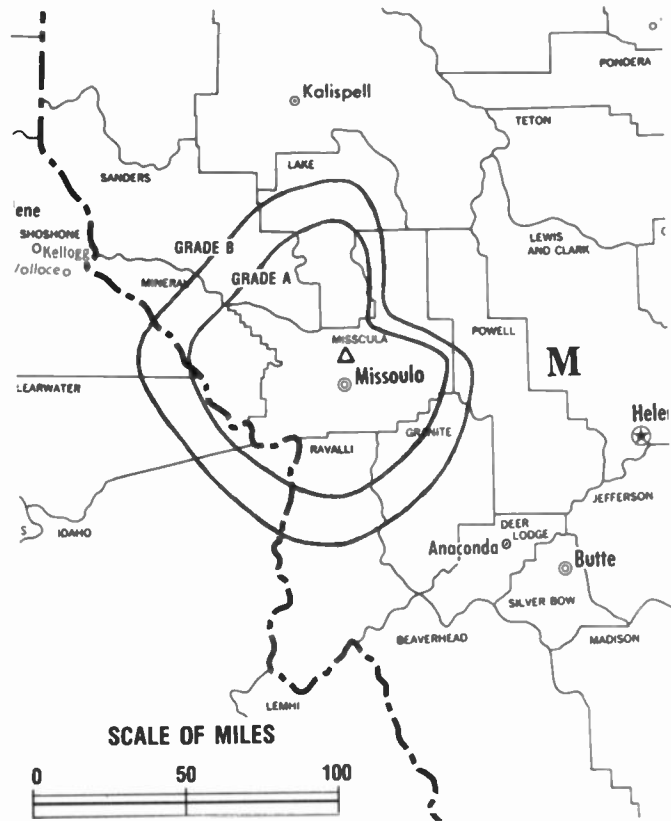
Ken Rich, Chief Engineer.

Highest 30 Sec. Rate: \$550.

City of License: Missoula. **ADI:** Missoula. **Rank:** 176.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

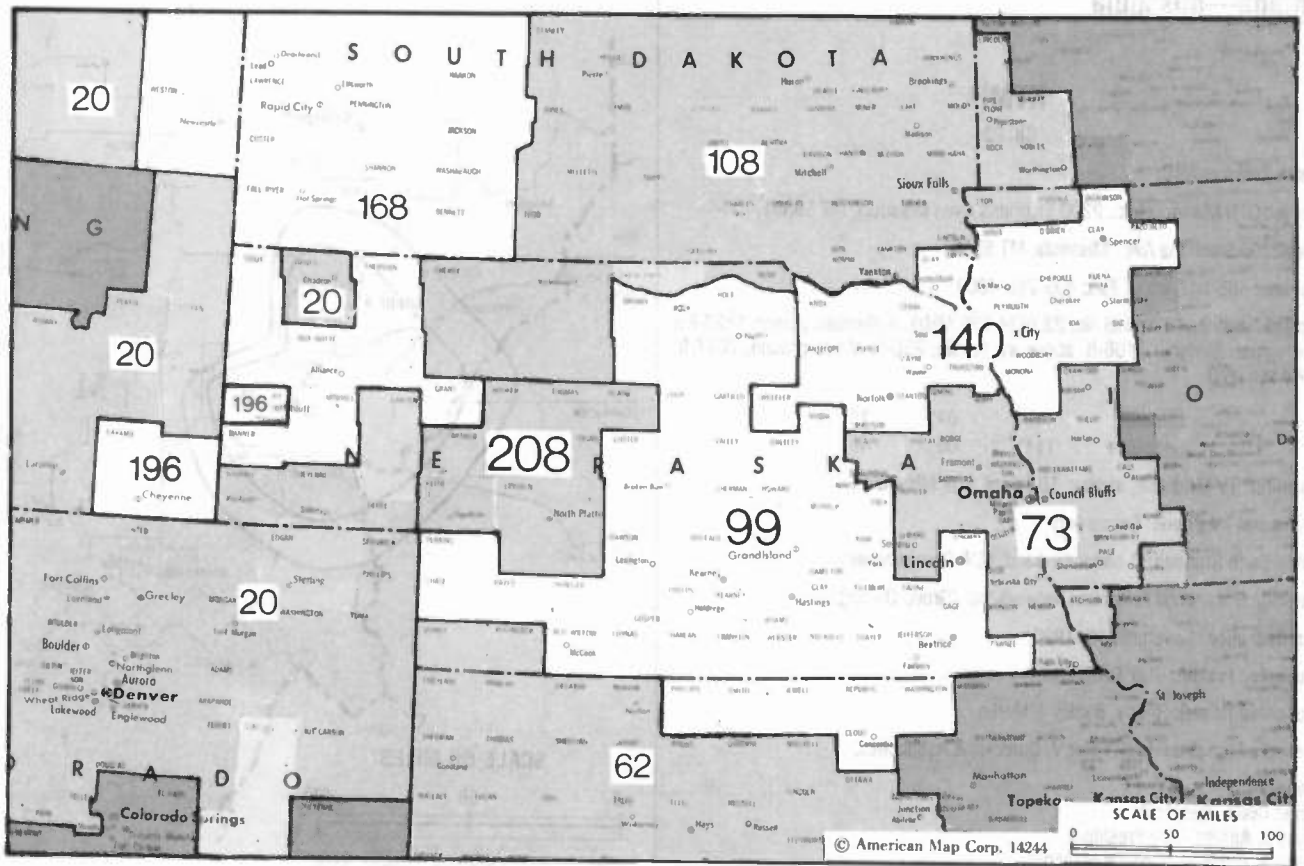
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Missoula	31,200	30,300	97
	Ravalli	10,100	9,800	97



KTMF BMPCT-901019KF Granted 10/31/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Flathead Lake	23,400	22,800	97
		8,100	7,900	98
Between 5-24%	MONTANA			
	Sanders	3,400	3,200	94
Station Totals		76,200	74,000	97
Net Weekly Circulation (1993)			40,200	
Average Daily Circulation (1993)			18,400	

Nebraska



Market	Arbitron ADI TV Households	Rank
Denver, CO	1,090,100	20
Wichita-Hutchinson, KS	430,200	62
Omaha, NE	361,500	73
Lincoln-Hastings-Keamey, NE	245,400	99
Sioux Falls-Mitchell, SD	219,900	108
Sioux City, IA	155,100	140
Rapid City, SD	91,100	168
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	43,400	196
North Platte, NE	18,100	208

Market Area Commercial TV Stations

KCEC (50), KCNC-TV (4), KDVR (31), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHB (53)
 KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
 KETV (7), KMTV (3), KPTM (42), WOWT (6)
 KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
 KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
 KCAU-TV (9), KMEG (14), KTV (4)
 KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
 KDUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)
 KNOP-TV (2)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KSTF, Gering	See Scottsbluff, NE
KHGI-TV, Hastings	See Keamey, NE

Nebraska Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	14	1	15
Educational Television Stations	6	3	9
	20	4	24

Nebraska—Albion

KCAN

Ch. 8

(Satellite of KCAU-TV, Sioux City, IA)

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 7th & Douglas Sts., Sioux City, IA 51101.

Studio: RR 1, Genoa, NE 68640.

Telephones: 402-495-4995; 712-277-2345.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1973-ft. above ground, 3729-ft. above sea level.

Latitude 41° 32' 28"
Longitude 97° 40' 45"

Requests modification of CP to change community of license to Lincoln, NE, 316-kw max. visual, 1443-ft. above av. terrain, lat. 40° 52' 59", long. 97° 18' 20", transmitter 2-mi. SE of Utica, Seward County. BMPCT-930726KI.

Transmitter: 3-mi. E of Rte. 22, 5-mi. N of Genoa, NE.

Satellite Earth Stations: ChannelMaster, 5-meter; Pinzone, 5-meter; Pinzone, 3.7-meter; Pinzone receivers.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: December 5, 1964. Sale to present owner by Amarturo Group Inc. approved by FCC Nov. 12, 1986.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Philip J. Lombardo, President.
Ray Cole, Vice President & General Manager.
Dan Ackerman, Chief Engineer.

Rates: On request.

City of License: Albion. ADI: Lincoln-Hastings-Kearney. Rank: 99.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA				
50% & Over	Antelope	3,000	2,900	97
	Boone	2,500	2,500	100
	Polk	2,200	2,200	100
	Wheeler	300	300	100
NEBRASKA				
Between 25-49%	Hamilton	3,200	3,200	100
	Holt	4,600	4,500	98
	Merrick	3,000	3,000	100
	Nance	1,600	1,600	100
	Platte	11,300	11,200	99
	Valley	2,100	2,100	100
NEBRASKA				
Between 5-24%	Butler	3,300	3,200	97
	Colfax	3,500	3,400	97



KCAN BMPCT-821229KE Granted 1/28/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Cuming	3,800	3,800	100
	Fillmore	2,800	2,800	100
	Garfield	900	900	100
	Greeley	1,100	1,100	100
	Hall	18,800	18,600	99
	Howard	2,300	2,300	100
	Knox	3,800	3,700	97
	Loup	300	300	100
	Madison	12,500	12,300	98
	Pierce	2,900	2,900	100
	Rock	800	800	100
	Saunders	6,900	6,800	99
	Stanton	2,200	2,200	100
	Wayne	3,300	3,300	100
	York	5,600	5,500	98
SOUTH DAKOTA				
	Yankton	7,100	7,000	99
Station Totals		121,300	119,900	99
Net Weekly Circulation (1993)				29,200
Average Daily Circulation (1993)				13,100

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Nebraska—Grand Island

KGIN

Ch. 11

(Satellite of KOLN, Lincoln, NE)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., Box 30350, Lincoln, NE 68503.

Studio: See KOLN, Lincoln.

Telephone: 308-382-6100. TWX: 910-621-8114.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude	40°	35'	20"
Longitude	98°	48'	10"

Transmitter: 10-mi. NE of Minden.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; DH Satellite, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: October 1, 1961.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Rates: Sold in combination with KOLN, Lincoln, NE.



KGIN BMPCT—5631 Granted 8/24/61

© American Map Corp., No. 14244

Arbitron Data: Included with KOLN, Lincoln, NE.

City of License: Grand Island. **ADI:** Lincoln-Hastings-Kearney. **Rank:** 99.

Nebraska—Hastings

KHAS-TV

Ch. 5

Network Service: NBC.

Licensee: Nebraska Television Corp., Box 578, Hastings, NE 68901.

Studio: Hwy. 281, 3-mi. N of Hastings NE

Mailing Address: Box 578, Hastings, NE 68901.

Telephone: 402-463-1321. Fax: 402-463-6551.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.9-meter Ku-band; Harris, M/A-Com receivers.

News Services: Accu-Weather, AP, NBC.

Ownership: Nebraska Television Corp.

Began Operation: January 1, 1956.

Represented (sales): Settel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John T. Benson Jr., General Manager.
Jackie Ackerman, Program Director.
Doris Sanford, Business Manager.
Dave Block, Chief Engineer.

Rates: On request.

City of License: Hastings. ADI: Lincoln-Hastings-Keamey. Rank: 99.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Smith	2,100	2,100	100
	NEBRASKA			
	Adams	11,500	11,400	99
	Boone	2,500	2,500	100
	Buffalo	14,100	14,000	99
	Clay	2,700	2,700	100
	Fillmore	2,800	2,800	100
	Franklin	1,600	1,600	100
	Garfield	900	900	100
	Greeley	1,100	1,100	100
	Hall	18,800	18,600	99
	Hamilton	3,200	3,200	100
	Howard	2,300	2,300	100
	Kearney	2,500	2,500	100
	Merrick	3,000	3,000	100
	Nance	1,600	1,600	100
	Nuckolls	2,300	2,300	100
	Phelps	3,800	3,800	100
	Sherman	1,400	1,400	100
Thayer	2,700	2,700	100	
Valley	2,100	2,100	100	
Webster	1,700	1,700	100	
York	5,600	5,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Jewell	1,700	1,600	97
	Phillips	2,700	2,600	96
	Republic	2,700	2,600	96
NEBRASKA	Gosper	800	800	100
	Harlan	1,600	1,600	100
	Jefferson	3,600	3,600	100
	Loup	300	300	100
	Polk	2,200	2,200	100
	Wheeler	300	300	100
	Between 5-24%	KANSAS		
Cloud		4,300	4,200	98
Mitchell		2,800	2,700	96
NEBRASKA	Custer	4,800	4,700	98
	Dawson	7,700	7,600	99
	Furnas	2,300	2,300	100
	Saline	4,800	4,700	98
	Seward	5,600	5,500	98
	Station Totals		138,500	137,100
Net Weekly Circulation (1993)				82,200
Average Daily Circulation (1993)				40,000

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Nebraska—Hayes Center

KWNB-TV

Ch. 6

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Joseph Girard, Receiver, 8041 Knue Rd., Indianapolis, IN 46250.

Studio: See KHGI-TV, Kearney

Telephone: 308-743-2494. **Fax:** 308-743-2644.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 737-ft. above av. terrain, 586-ft. above ground, 3851-ft. above sea level.

Latitude	40°	37'	32"
Longitude	101°	01'	46"

Transmitter: 8-mi. N of Hayes Center.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

News Services: AP, ABC, National Weather Service, WSI, Conus, Sports News Satellite.

Ownership: Joseph Girard, Receiver.

Began Operation: February 9, 1956. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC but not yet consummated.

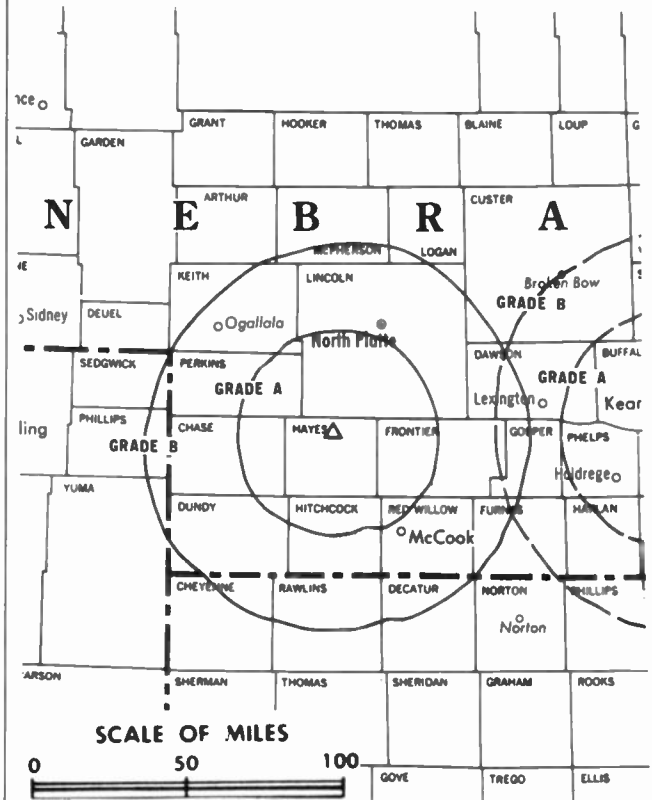
Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

See KHGI-TV, Kearney, NE.

Rates: Sold in conjunction with KHGI-TV, Kearney & KSBN-TV, Superior, NE.



KWNB-TV BPCT-2531 Granted 9/17/58

© American Map Corp., 14244

Arbitron Data: Included with parent KHGI-TV, Kearney, NE.

City of License: Hayes Center. **ADI:** Lincoln-Hastings-Kearney. **Rank:** 99.

Nebraska—Kearney-Hastings-Grand Island

KHGI-TV

Ch. 13

(Operates NTV Network including satellites KWNB-TV, Hayes Center & KSNB-TV, Superior, NE)

Network Service: ABC.

Licensee: Joseph Girard, Receiver, 8041 Knue Rd., Indianapolis, IN 46250.

Studio: 13-mi. S of Kearney on Hwy. 44.

Mailing Address: Box 220, Kearney, NE 68848-0220.

Telephone: 308-743-2494. Fax: 308-743-2644.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 28"
Longitude 98° 52' 04"

Transmitter: 6-mi. S of Gibbon.

Satellite Earth Station: Prodelin, 5-meter; Standard Communicatons receivers.

News Services: ABC, AP, Conus, NIWS, National Weather Service, WSI, Sports News Satellite.

Ownership: Joseph Girard, Receiver.

Began Operation: December 24, 1953. Sale to NTV by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Television Digest, Vol. 14:7). Sale to Amataro Group by NTV Enterprises approved by FCC Nov. 16, 1979 (Vol. 19:24). Sale to Gordon Bcstg. Inc. by Amataro Group approved by FCC Jan. 17, 1986. Sale to Sterling Communications by Gordon Bcstg. Inc. approved by FCC Feb. 27, 1989, but not consummated. Assignment to Joseph C. Amataro, Receiver, granted June 28, 1979. Assignment to Joseph Girard, Receiver, granted November 22, 1991. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC but not yet consummated.

Represented (sales): Katz Continental Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Steve Barry, General Manager.
Doug Conrad, Retail Sales Manager.
Brian Seibel Regional Marketing Representative.
Jerry Fuehrer, Chief Engineer.
Al Zobel, News Director.
Dan Lab, Business Manager.
Mitchell Bowles, Director of Advertising, Publicity & Promotion.
Jim Kettner, Production Manager.
Teri Dyer, Programming Coordinator.

Highest 30 Sec. Rate: \$4000.

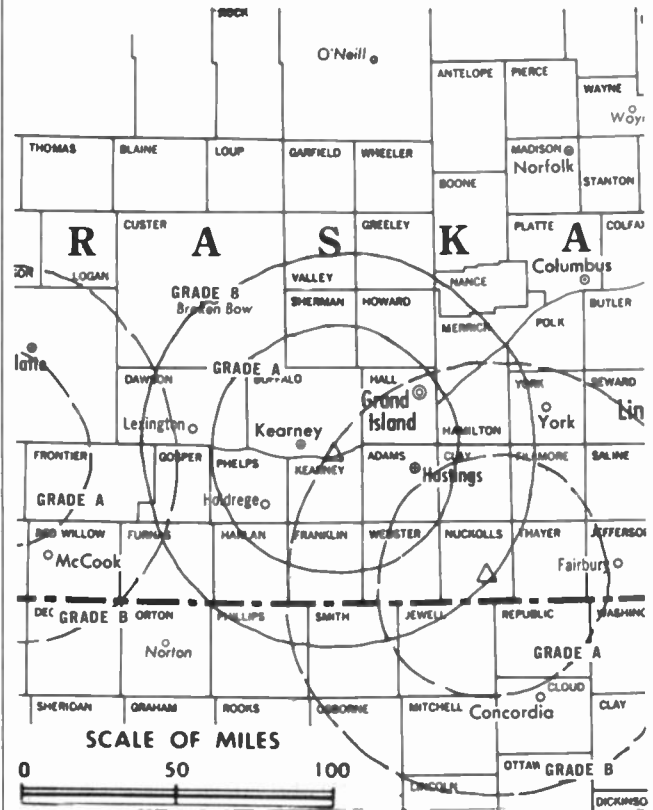
NETWORK BASE HOURLY RATE: \$1000.

Arbitron Data: Figures include KWNB-TV, Hayes Center & KSNB-TV, Superior, NE.

City of License: Kearney. ADI: Lincoln-Hastings-Kearney. Rank: 99.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cloud	4,300	4,200	98
	Jewell	1,700	1,600	97
	Mitchell	2,800	2,700	96
	Norton	2,200	2,200	100
	Osborne	2,000	2,000	100
	Phillips	2,700	2,600	96
	Rawlins	1,400	1,400	100
	Republic	2,700	2,600	96
	Rooks	2,400	2,400	100
	Smith	2,100	2,100	100
	NEBRASKA			
	Adams	11,500	11,400	99



KHGI-TV BPC:T-2718 Granted 8/1/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Buffalo	14,100	14,000	99
	Chase	1,700	1,700	100
	Clay	2,700	2,700	100
	Custer	4,800	4,700	98
	Dawson	7,700	7,600	99
	Dundy	1,100	1,100	100
	Fillmore	2,800	2,800	100
	Franklin	1,600	1,600	100
	Frontier	1,200	1,200	100
	Furnas	2,300	2,300	100
	Garfield	900	900	100
	Gosper	800	800	100
	Greeley	1,100	1,100	100
	Hall	18,800	18,600	99
	Hamilton	3,200	3,200	100
	Harlan	1,600	1,600	100
	Hayes	500	500	100
	Hitchcock	1,500	1,500	100
	Howard	2,300	2,300	100
	Jefferson	3,600	3,600	100
	Kearney	2,500	2,500	100
	Keith	3,400	3,400	100
	Lincoln	12,700	12,600	99
	Merrick	3,000	3,000	100
	Nance	1,600	1,600	100
	Nuckolls	2,300	2,300	100
	Perkins	1,300	1,300	100
Phelps	3,800	3,800	100	
Red Willow	4,700	4,600	98	
Sherman	1,400	1,400	100	
Thayer	2,700	2,700	100	
Valley	2,100	2,100	100	

(Continued on page A-746)

Station Totals	218,200	215,900	99
Net Weekly Circulation (1993)			132,700
Average Daily Circulation (1993)			74,000

Nebraska—Lincoln

KOLN

Ch. 10

(Operates satellite KGIN, Grand Island, NE)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., Box 30350, Lincoln, NE 68503.

Studio: 40th & W Sts., Lincoln.

Mailing Address: Box 30350, Lincoln, NE 68503.

Telephone: 402-467-4321. TWX: 910-621-8114.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 4.6-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: February 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34; 10:9, 13, 20). Sale to Gillett by Fetzer Communications Inc. approved Oct. 29, 1985. Sale to present owners by Gillett Bcstg. approved by FCC July 31, 1987.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:

Frank Jonas, President & General Manager.
Dick Nelson, General Sales Manager.
David Bradley, National Sales Manager.
John Denney, News Director.
Charlie Weber, Program & Promotion Director.
Lisa Guill, Production Supervisor.
Kim Knox, Community Affairs Director.
Lyle Kaufman, Chief Engineer & Operations Manager.
Christine McPike, Business Manager.

Highest 30 Sec. Rate: \$2500.

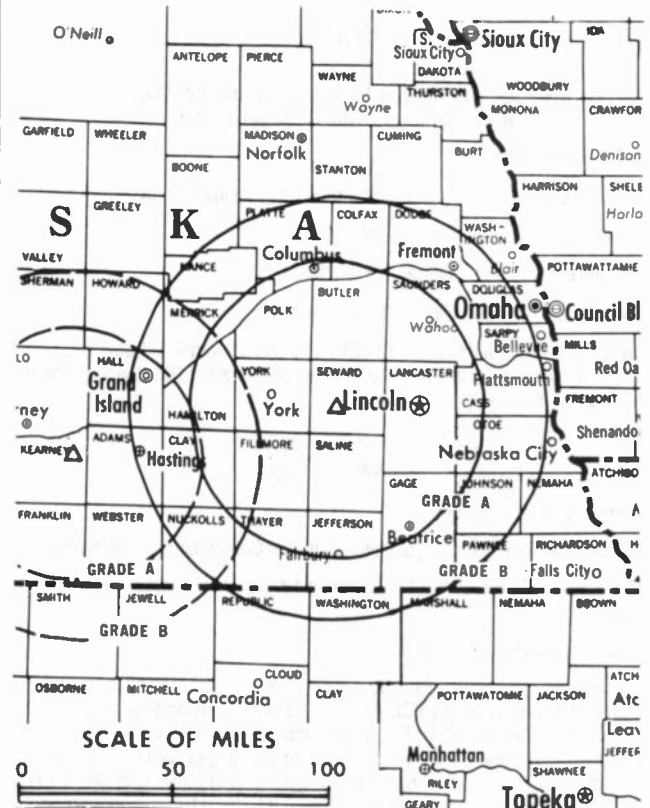
NETWORK BASE HOURLY RATE: \$910.

Arbitron Data: Includes KGIN, Grand Island, NE.

City of License: Lincoln. ADI: Lincoln-Hastings-Kearney. Rank: 99.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Phillips	2,700	2,600	96
	Republic	2,700	2,600	96
	Smith	2,100	2,100	100
	Washington	2,800	2,700	96
	NEBRASKA			
	Adams	11,500	11,400	99
	Antelope	3,000	2,900	97
	Boone	2,500	2,500	100
	Brown	1,500	1,500	100
Butler	3,300	3,200	97	
Clay	2,700	2,700	100	
Colfax	3,500	3,400	97	
Custer	4,800	4,700	98	



KOLN BPCT-3649 Granted 12/15/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dawson	7,700	7,600	99
	Fillmore	2,800	2,800	100
	Franklin	1,600	1,600	100
	Frontier	1,200	1,200	100
	Furnas	2,300	2,300	100
	Gage	9,000	8,900	99
	Garfield	900	900	100
	Gosper	800	800	100
	Greeley	1,100	1,100	100
	Hall	18,800	18,600	99
	Hamilton	3,200	3,200	100
	Harlan	1,600	1,600	100
	Holt	4,600	4,500	98
	Howard	2,300	2,300	100
	Jefferson	3,600	3,600	100
	Johnson	1,900	1,900	100
	Kearney	2,500	2,500	100
	Keya Paha	400	400	100
	Lancaster	84,800	84,100	99
	Lincoln	12,700	12,600	99
	Madison	12,500	12,300	98
	Merrick	3,000	3,000	100
	Nance	1,600	1,600	100
Nuckolls	2,300	2,300	100	
Otoe	5,600	5,500	98	
Pawnee	1,400	1,400	100	
Perkins	1,300	1,300	100	
Phelps	3,800	3,800	100	
Platte	11,300	11,200	99	
Polk	2,200	2,200	100	
Red Willow	4,700	4,600	98	

(Continued on page A-746)

Station Totals	385,700	381,800	99
Net Weekly Circulation (1993)			273,200
Average Daily Circulation (1993)			176,000

Nebraska—McCook—Oberlin, Kansas

KSNK

Ch. 8

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 905 N. Main, Wichita, KS 67203.

Studio: U.S. Hwy. 36 W, 9-mi. W, of Oberlin, KS.

Telephone: 913-475-2248. Fax: 913-475-3944.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36 W, 9-mi. W of Oberlin, KS.

Satellite Earth Station: M/A-Com, 4-meter; M/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: October 16, 1959. Sale to present owner by The Standard Corp. approved by FCC August 5, 1988.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. O. Ring, P.C.

Personnel:

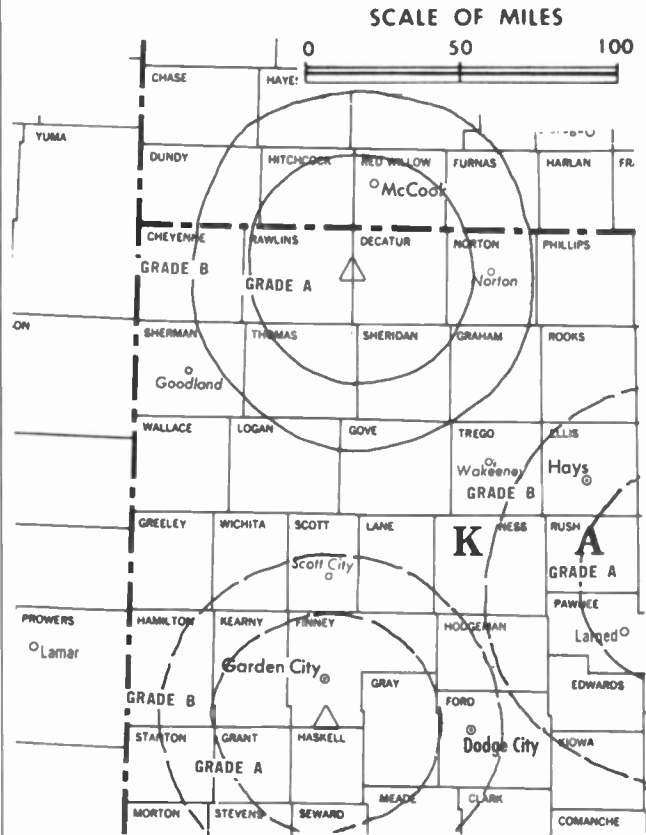
Dwayne Detter, Station Manager.
Jim Bowers, Chief Engineer.

Rates: Offered as a bonus with KSNW, Wichita, KS & satellites (Kansas State Network) KSNB, Garden City & KNSC, Great Bend, KS.

City of License: McCook. ADI: Wichita-Hutchinson. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cheyenne	1,400	1,400	100
	Decatur	1,600	1,600	100
	Gove	1,300	1,300	100
	Graham	1,400	1,400	100
	Logan	1,200	1,200	100
	Norton	2,200	2,200	100
	Phillips	2,700	2,600	96
	Rawlins	1,400	1,400	100
	Sheridan	1,200	1,200	100
	Sherman	2,700	2,700	100
	Thomas	3,100	3,000	97
	NEBRASKA			
	Oundy	1,100	1,100	100
	Furnas	2,300	2,300	100
Hayes	500	500	100	
Hitchcock	1,500	1,500	100	



KSNK BPC/T-820707KF Granted 8/20/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Red Willow	4,700	4,600	98
	KANSAS			
	Rooks	2,400	2,400	100
	NEBRASKA			
Between 25-49%	Chase	1,700	1,700	100
	Frontier	1,200	1,200	100
	Gosper	800	800	100
	KANSAS			
Between 5-24%	Wallace	700	700	100
	NEBRASKA			
	Harlan	1,600	1,600	100
	Perkins	1,300	1,300	100
Station Totals		40,000	39,700	99
Net Weekly Circulation (1993)				25,900
Average Daily Circulation (1993)				14,400

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Nebraska—North Platte

KNOP-TV

Ch. 2

Network Service: NBC.

Licensee: North Platte Television Inc., Box 749, North Platte, NE 69101.

Studio: 4.7-mi. NNE of North Platte town, North Platte, NE 69103.

Telephone: 308-532-2222. Fax: 308-532-9579.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Service: AP.

Ownership: North Platte Television Inc.

Began Operation: December 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales): Settel Inc.; Art Moore Inc.

Represented (engineering): Jules Cohen & Associates.

Personnel:

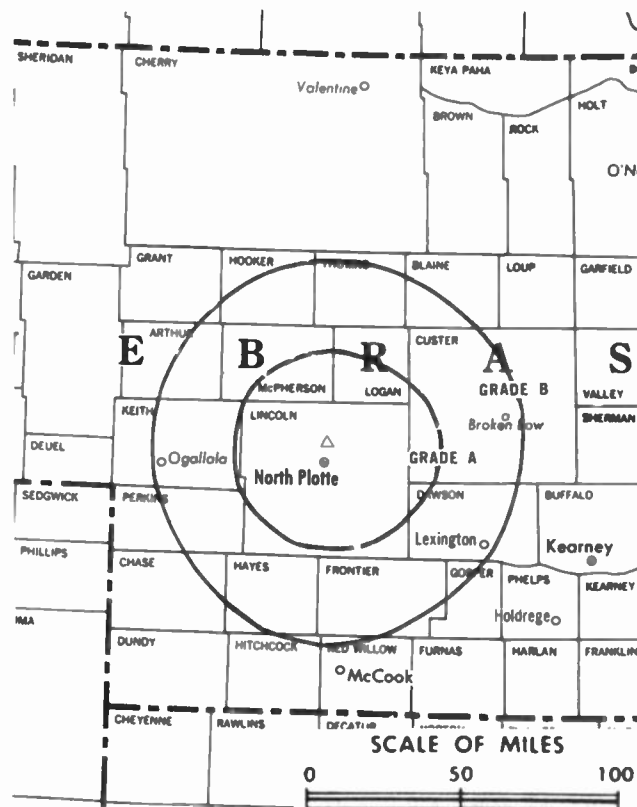
- Ulysses A. Carlini, General Manager.
- Lori Larson, Assignment Editor.
- Dennis Kellogg, Sports Director.
- Rex Nielson, Chief Engineer.
- Cheryl McDonald, Traffic Director.
- Gregg Hoover, Program & Promotion Director.

Rates: On request.

City of License: North Platte. ADI: North Platte. Rank: 208.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Arthur	200	200	100
	Blaine	300	300	100
	Custer	4,800	4,700	98
	Dawson	7,700	7,600	99
	Frontier	1,200	1,200	100
	Hooker	300	300	100
	Keith	3,400	3,400	100
	Lincoln	12,700	12,600	99
	Logan	300	300	100



KNOP-TV BMPCT-5042 Granted 5/2/58

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Pherson	200	200	100
	Perkins	1,300	1,300	100
	Thomas	300	300	100
Between 25-49%	NEBRASKA			
	Chase	1,700	1,700	100
	Cherry	2,400	2,400	100
	Hayes	500	500	100
Between 5-24%	NEBRASKA			
	Deuel	900	900	100
	Garden	1,000	1,000	100
	Gosper	800	800	100
	Grant	300	300	100
	Loup	300	300	100
	Red Willow	4,700	4,600	98
Station Totals		45,300	44,900	99
Net Weekly Circulation (1993)				28,300
Average Daily Circulation (1993)				18,200

Nebraska—Omaha

KETV
Ch. 7

Network Service: ABC.

Licensee: Pulitzer Bcstg. Co., 2665 Douglas St., Omaha, NE 68131.

Studio: 2665 Douglas St., Omaha, NE 68131.

Telephone: 402-345-7777. Fax: 402-978-8922.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1363-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 6-meter Ku & C-band; BMS, 6-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: September 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of Omaha World-Herald) approved by FCC Feb. 26, 1976 (Television Digest, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45; 3:23).

Represented (sales): Blair Television.

Represented (legal): Vemer, Lipfert, Bernhard, McPherson & Hand.

Personnel:

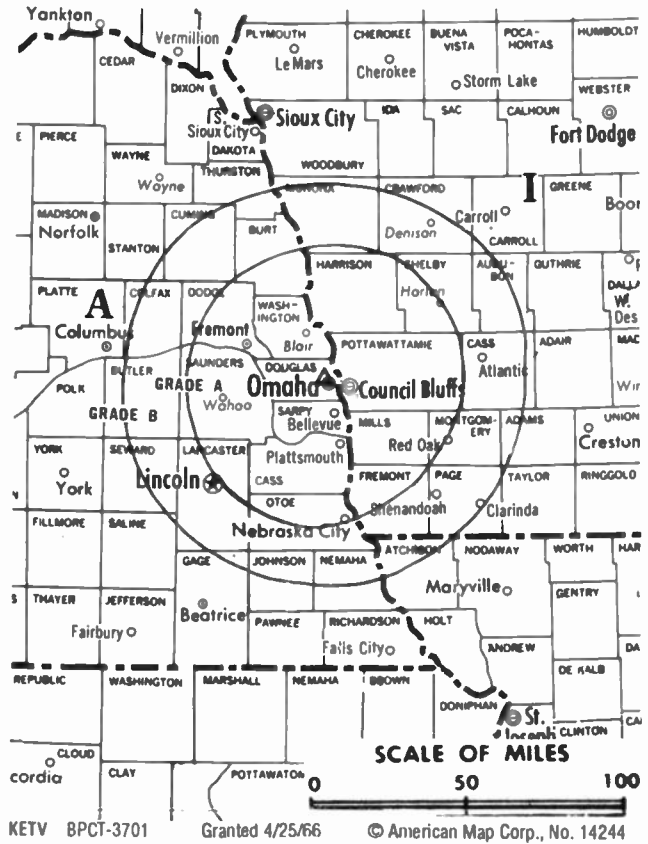
- David L. Summers, General Manager.
- Phyllis Ned, Local Sales Manager.
- Don Grubaugh, National Sales Manager.
- Bettie Denny, Program/Community Affairs Manager.
- Phil Clark, Promotion Manager.
- Rose Ann Shannon, News Director.
- Don Clausen, Chief Engineer.
- Dick Spark, Business Manager.

Highest 30 Sec. Rate: \$5000.

City of License: Omaha. ADI: Omaha. Rank: 73.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,000	2,000	100
	Audubon	2,900	2,900	100
	Cass	6,100	6,000	98
	Crawford	6,400	6,300	98
	Fremont	3,200	3,200	100
	Harrison	5,600	5,500	98
	Mills	4,700	4,700	100
	Monona	4,000	4,000	100
	Montgomery	4,900	4,800	98
	Page	6,600	6,500	98
	Pottawattamie	31,300	31,000	99
	Shelby	5,000	5,000	100
	MISSOURI			
	Atchison	2,900	2,900	100
	NEBRASKA			
	Burt	3,100	3,100	100
	Butler	3,300	3,200	97
Cass	8,000	7,900	99	
Colfax	3,500	3,400	97	
Cuming	3,800	3,800	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DODGE	13,600	13,500	99
	DOUGLAS	163,400	162,100	99
	GAGE	9,000	8,900	99
	JOHNSON	1,900	1,900	100
	LANCASTER	84,800	84,100	99
	NEMAHA	3,100	3,100	100
	OTOE	5,600	5,500	98
	PAWNEE	1,400	1,400	100
	PLATTE	11,300	11,200	99
	SALINE	4,800	4,700	98
	SARPY	35,300	35,200	100
	SAUNDERS	6,900	6,800	99
	SEWARD	5,600	5,500	98
	WASHINGTON	6,200	6,200	100

Between 25-49%	IOWA			
	Taylor	2,800	2,700	96
	NEBRASKA			
	Richardson	4,100	4,000	98
	Stanton	2,200	2,200	100
Between 5-24%	Thurston	2,300	2,300	100
	York	5,600	5,500	98
	IOWA			
	Carroll	8,000	7,900	99
Union	5,200	5,100	98	
KANSAS	Marshall	4,600	4,500	98
	Nemaha	4,000	3,900	98
	MISSOURI			
Holt	2,400	2,300	96	
Nodaway	7,500	7,400	99	

(Continued on page A-746)

Station Totals	529,500	524,500	99
Net Weekly Circulation (1993)			404,000
Average Daily Circulation (1993)			235,800

Nebraska—Omaha

KMTV
Ch. 3

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 10714 Mockingbird Dr., Omaha, NE 68127.

Telephone: 402-592-3333. Fax: 402-592-3658.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; Harris, 3-meter C-band; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: September 1, 1949. Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Howard Kennedy, General Manager.
David L. Kuehn, General Sales Manager.
Lin White, National Sales Manager.
Loren Tobia, News Director.
Donald E. Browers, Program & Production Manager.
Larry Steele, Chief Engineer.

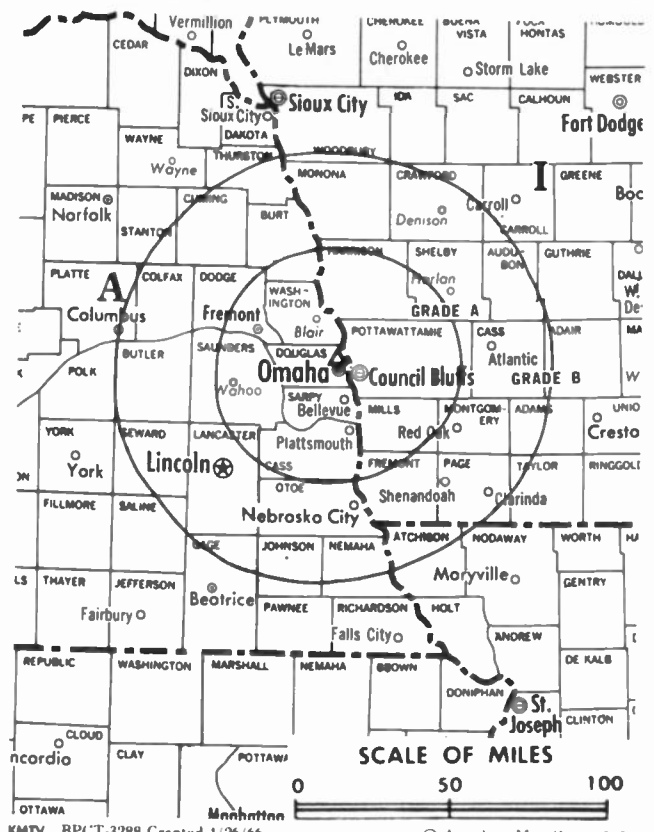
Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1325.

City of License: Omaha. ADI: Omaha. Rank: 73.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,000	2,000	100
	Cass	6,100	6,000	98
	Crawford	6,400	6,300	98
	Fremont	3,200	3,200	100
	Harrison	5,600	5,500	98
	Mills	4,700	4,700	100
	Monona	4,000	4,000	100
	Montgomery	4,900	4,800	98
	Page	6,600	6,500	98
	Pottawattamie	31,300	31,000	99
	Shelby	5,000	5,000	100
	MISSOURI			
	Atchison	2,900	2,900	100
	NEBRASKA			
	Burt	3,100	3,100	100
	Butler	3,300	3,200	97
	Cass	8,000	7,900	99
	Colfax	3,500	3,400	97
	Cuming	3,800	3,800	100
Dodge	13,600	13,500	99	
Douglas	163,400	162,100	99	
Johnson	1,900	1,900	100	



KMTV BPT:T-3288 Granted 4/26/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lancaster	84,800	84,100	99
	Nemaha	3,100	3,100	100
	Otoe	5,600	5,500	98
	Sarpy	35,300	35,200	100
	Saunders	6,900	6,800	99
	Washington	6,200	6,200	100
IOWA	Audubon	2,900	2,900	100
	Taylor	2,800	2,700	96
	MISSOURI			
	Nodaway	7,500	7,400	99
NEBRASKA	Gage	9,000	8,900	99
	Pawnee	1,400	1,400	100
	Platte	11,300	11,200	99
	Richardson	4,100	4,000	98
	Saline	4,800	4,700	98
	Seward	5,600	5,500	98
	Thurston	2,300	2,300	100
	York	5,600	5,500	98
IOWA	Adair	3,400	3,400	100
	Carroll	8,000	7,900	99
	Ida	3,200	3,200	100
	KANSAS			
Marshall	4,600	4,500	98	
MISSOURI				
Holt	2,400	2,300	96	
NEBRASKA	Dakota	6,000	6,000	100
	Fillmore	2,800	2,800	100
	(Continued on page A-746)			
Station Totals		536,700	531,900	99
Net Weekly Circulation (1993)				369,300
Average Daily Circulation (1993)				214,000

Nebraska—Omaha

KPTM

Ch. 42

Network Service: Fox.

Licensee: Pappas Telecasting of the Midlands, 4625 Farnam St., Omaha, NE 68132.

Studio: 4625 Farnam St., Omaha, NE 68132.

Telephone: 402-558-4200. Fax: 402-554-4290.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1559-ft. above av. terrain, 1479-ft. above ground, 2689-ft. above sea level.

Latitude 41° 04' 15"
Longitude 96° 13' 30"

Holds CP for change to 1893-ft. above av. terrain, 1814-ft. above ground, 3021-ft. above sea level. BPCT-870902KE.

Transmitter: 19801 Pflug Rd., Springfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; AFC, 3.6-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: April 6, 1986.

Represented (sales): TeleRep Inc.

Represented (legal): Bryan, Cave.

Represented (engineering): Smith & Powstenko; Cecil Lynch.

Personnel:

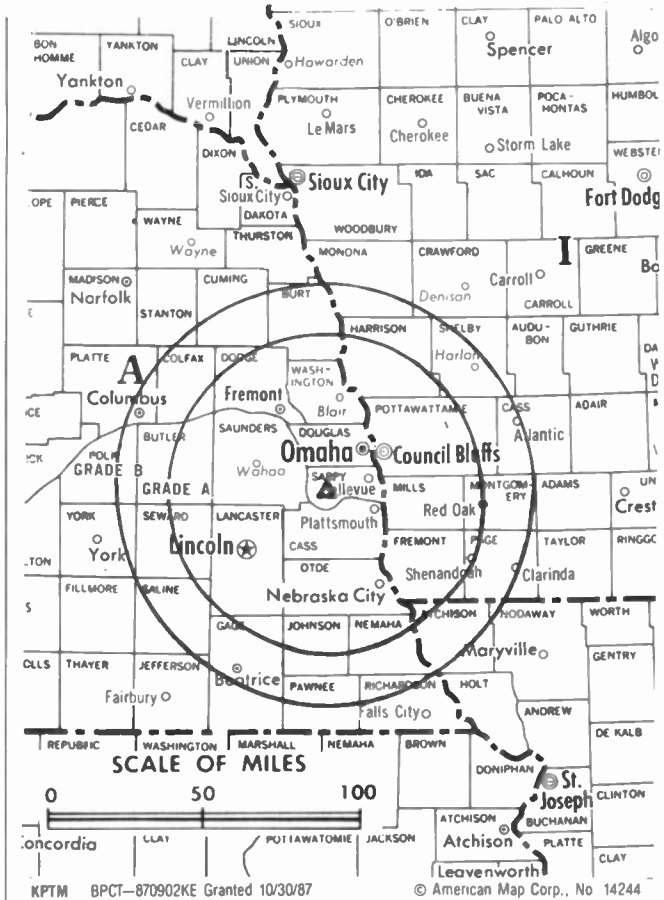
- Harry J. Pappas, President.
- Howard H. Shrier, Executive Vice President & General Manager.
- James F. McKernan, Vice President & Station Manager.
- Steve Rabb, National Marketing Manager.
- Roger Moody, Local Marketing Manager.
- Brad Gonzalez, Program Manager.
- Susan Oden, Traffic Manager.
- Dale Scherbring, Chief Engineer.
- B. J. Huchtemann, Production Supervisor.
- Marilyn Rolhe, Film Manager, Programming Assistant.
- Donna Ridgley, Promotion Director.
- Patty Moore, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Omaha. ADI: Omaha. Rank: 73.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Fremont	3,200	3,200	100
	Mills	4,700	4,700	100
	Montgomery	4,900	4,800	98
	Pottawattamie	31,300	31,000	99
	NEBRASKA			
	Burt	3,100	3,100	100
	Butler	3,300	3,200	97
	Cass	8,000	7,900	99
	Cuming	3,800	3,800	100
Dodge	13,600	13,500	99	
Douglas	163,400	162,100	99	
Johnson	1,900	1,900	100	
Lancaster	84,800	84,100	99	
Nemaha	3,100	3,100	100	
Otoe	5,600	5,500	98	
Pawnee	1,400	1,400	100	
Platte	11,300	11,200	99	
Richardson	4,100	4,000	98	
Saline	4,800	4,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sarpy	35,300	35,200	100
	Saunders	6,900	6,800	99
	Seward	5,600	5,500	98
	Washington	6,200	6,200	100
Between 25-49%	IOWA			
	Adams	2,000	2,000	100
	Cass	6,100	6,000	98
	Crawford	6,400	6,300	98
	Harrison	5,600	5,500	98
	Monona	4,000	4,000	100
	Page	6,600	6,500	98
	Shelby	5,000	5,000	100
	MISSOURI			
	Atchison	2,900	2,900	100
Between 5-24%	NEBRASKA			
	Colfax	3,500	3,400	97
	Fillmore	2,800	2,800	100
	Gage	9,000	8,900	99
	Jefferson	3,600	3,600	100
	Madison	12,500	12,300	98
	Polk	2,200	2,200	100
	Stanton	2,200	2,200	100
	Wayne	3,300	3,300	100
	York	5,600	5,500	98
Between 5-24%	IOWA			
	Audubon	2,900	2,900	100
	Carroll	8,000	7,900	99
	Taylor	2,800	2,700	96
KANSAS	Marshall	4,600	4,500	98
	Nemaha	4,000	3,900	98
(Continued on page A-746)				
Station Totals		536,800	531,900	99
Net Weekly Circulation (1993)				317,000
Average Daily Circulation (1993)				160,400

Nebraska—Omaha

WOWT Ch. 6

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 3501 Farnam St., Omaha, NE 68131.

Telephone: 402-346-6666. **TWX:** 910-622-0488. **Fax:** 402-346-9249.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1370-ft. above av. terrain, 1343-ft. above ground, 2534-ft. above sea level.

Latitude 41° 18' 40"

Longitude 96° 01' 37"

Transmitter: 5800 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Chronicle Bcstg., CNN, ESDI, National Weather Service, NBC, UPI.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: August 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

R. D. Oswald, Vice President & General Manager.

Chris Bailey, General Sales Manager.

John Curry, Local Sales Manager.

Oiana Dixon, National Sales Manager.

Karen Bride, Operations Manager.

John Clark, News Director.

Jack Davidson, Chief Engineer.

Carl Bauman, Promotion & Marketing Manager.

Gail Weddington, Community Affairs Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Omaha. **ADI:** Omaha. **Rank:** 73.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,000	2,000	100
	Cass	6,100	6,000	98
	Crawford	6,400	6,300	98
	Fremont	3,200	3,200	100
	Harrison	5,600	5,500	98
	Mills	4,700	4,700	100
	Monona	4,000	4,000	100
	Montgomery	4,900	4,800	98
	Page	6,600	6,500	98
	Pottawattamie	31,300	31,000	99
	Shelby	5,000	5,000	100
	Taylor	2,800	2,700	96
	MISSOURI			
	Atchison	2,900	2,900	100
	NEBRASKA			
	Burt	3,100	3,100	100
Butler	3,300	3,200	97	



WOWT BPCCT-3671 Granted 4/25/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cass	8,000	7,900	99
	Coffax	3,500	3,400	97
	Dodge	13,600	13,500	99
	Douglas	163,400	162,100	99
	Johnson	1,900	1,900	100
	Lancaster	84,800	84,100	99
	Nemaha	3,100	3,100	100
	Otoe	5,600	5,500	98
	Pawnee	1,400	1,400	100
	Platte	11,300	11,200	99
	Richardson	4,100	4,000	98
	Saline	4,800	4,700	98
	Sarpy	35,300	35,200	100
	Saunders	6,900	6,800	99
	Seward	5,600	5,500	98
	Washington	6,200	6,200	100
	Between 25-49%	IOWA		
Audubon		2,900	2,900	100
MISSOURI				
Nodaway		7,500	7,400	99
NEBRASKA				
Cuming		3,800	3,800	100
Gage		9,000	8,900	99
Jefferson		3,600	3,600	100
Madison		12,500	12,300	98
Polk		2,200	2,200	100
Thurston	2,300	2,300	100	
York	5,600	5,500	98	
Between 5-24%	IOWA			
	Carroll	8,000	7,900	99

(Continued on page A-746)

Station Totals	528,400	523,700	99
Net Weekly Circulation (1993)			382,400
Average Daily Circulation (1993)			202,600

Nebraska—Scottsbluff

KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Studio: 1523 First Ave., Scottsbluff, NE 69361.

Telephone: 308-632-3071.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Hemingford, NE.

Satellite Earth Stations: Simulsat, 5-meter; RCA Americom Ku-band; Simulsat receivers.

News Services: ABC, UPI.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: February 20, 1958.

Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates; Vir James (Denver).

Personnel:

William Duhamel, General Manager.

Wes Haugen, General Sales Manager.

Frank Etherington, Director of Engineering.

Rex Swanson, Station Manager.

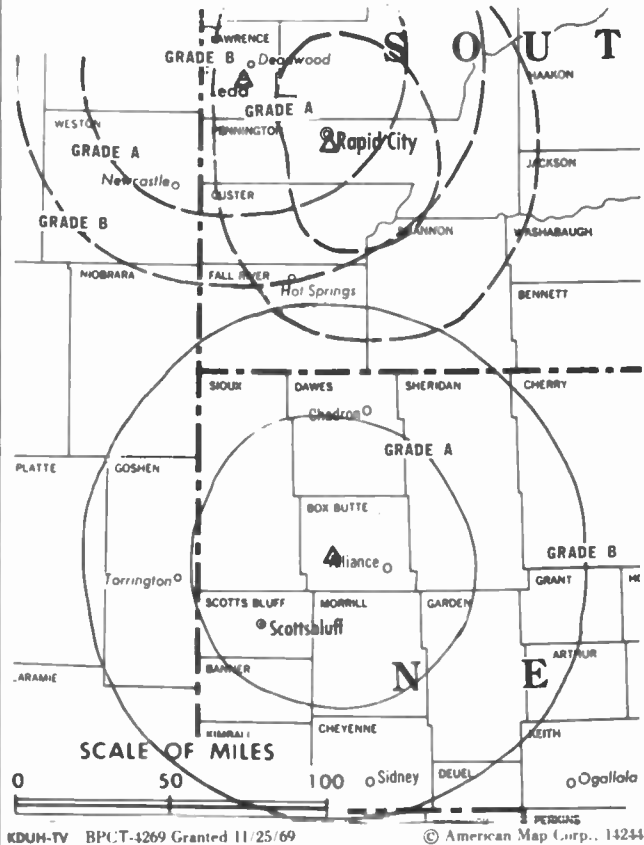
Victoria Schreiner, News Director.

Rates: Sold in combination with KOTA-TV, Rapid City, SD.

City of License: Scottsbluff. ADI: Cheyenne, WY-Scottsbluff, NE-Sterling, CO. Rank: 196.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	NEBRASKA			
	Banner	300	300	100
	Box Butte	4,800	4,700	98
	Cheyenne	3,900	3,800	97
	Dawes	3,300	3,200	97
	Garden	1,000	1,000	100
	Grant	300	300	100
	Kimball	1,600	1,600	100
	Morrill	2,100	2,100	100
	Scotts Bluff	14,100	13,900	99
	Sheridan	2,600	2,600	100
	Sioux	600	600	100
	WYOMING			
	Goshen	4,900	4,800	98
	Platte	3,200	3,100	97



Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	NEBRASKA			
	Arthur	200	200	100
	WYOMING			
	Niobrara	1,000	1,000	100
Between 5-24%	NEBRASKA			
	Deuel	900	900	100
	Hooker	300	300	100
	SOUTH DAKOTA			
	Custer	2,400	2,300	96
	Fall River	2,800	2,700	96
	Shannon	2,200	2,100	95
	WYOMING			
Weston	2,400	2,300	96	
Station Totals		54,900	53,800	98
Net Weekly Circulation (1993)				35,800
Average Daily Circulation (1993)				21,600

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

Nebraska—Scottsbluff-Gering

KSTF

Ch. 10

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY.

Telephone: 307-634-7755. **Fax:** 307-635-0224.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of Scottsbluff.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: August 7, 1955. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to Burke Bcstg. approved Oct. 14, 1983. Sale to present owner approved July 8, 1986 (Vol. 26:13).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

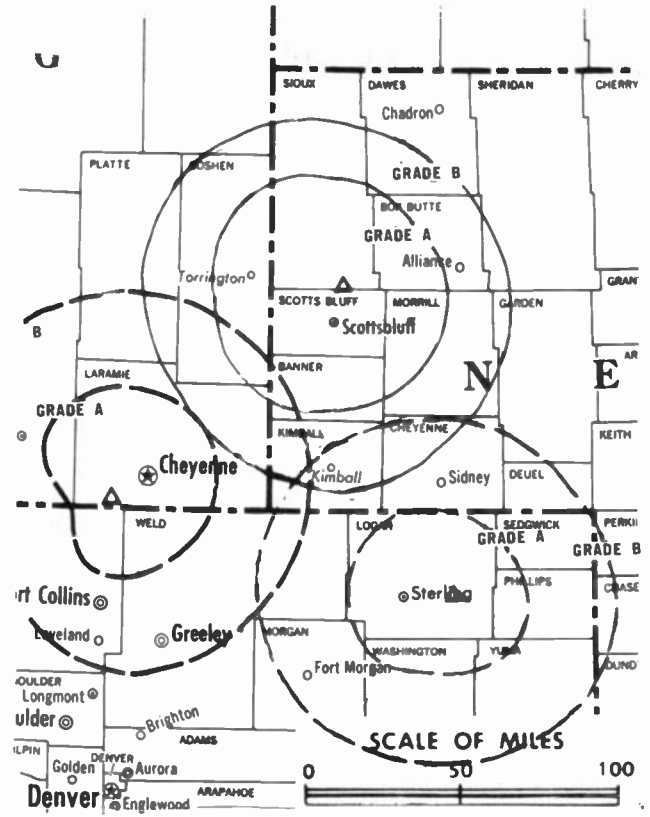
Carl J. Occhipinti, General Manager.
Robert Olsen, Station Manager.

Rates: See KGWN-TV, Cheyenne, WY.

City of License: Scottsbluff. **ADI:** Cheyenne, WY-Scottsbluff, NE-Sterling, CO. **Rank:** 196.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Banner	300	300	100
	Box Butte	4,800	4,700	98
	Kimball	1,600	1,600	100
	Morrill	2,100	2,100	100
	Scotts Bluff	14,100	13,900	99
	Sioux	600	600	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Goshen	4,900	4,800	98
Between 25-49%	WYOMING			
	Platte	3,200	3,100	97
Between 5-24%	NEBRASKA			
	Cheyenne	3,900	3,800	97
	Dawes	3,300	3,200	97
	Garden	1,000	1,000	100
	WYOMING			
Niobrara	1,000	1,000	100	
Station Totals		40,800	40,100	98
Net Weekly Circulation (1993)				24,700
Average Daily Circulation (1993)				13,400

Nebraska—Superior

KSNB-TV

Ch. 4

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Joseph Girard, Receiver, 8041 Knue Rd., Indianapolis, IN 46520.

Studio: 13-mi. S of Kearney on Hwy. 44.

Telephone: 308-743-2494. **Fax:** 308-743-2644.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1086-ft. above ground, 2837-ft. above sea level.

Latitude	40°	05'	13"
Longitude	97°	55'	12"

Transmitter: 5-mi. N of Ruskin.

Satellite Earth Station: Prodelin, 5-meter; Standard Communications receivers.

News Services: ABC, AP, Conus, National Weather Service, Sports News Satellite, WSI.

Ownership: Joseph Girard, Receiver.

Began Operation: October 1, 1965. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC but not yet consummated.

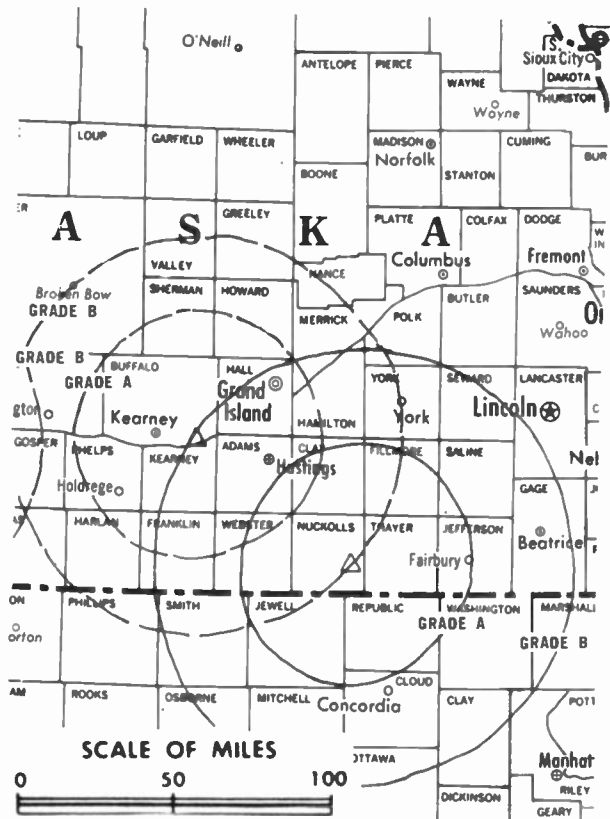
Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

See KHGI-TV, Kearney, NE.

Rates: Sold in conjunction with KHGI-TV, Kearney & KWNB-TV, Hayes Center, NE.



KSNB-TV BMPCT-6399 Granted 3/14/67

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Arbitron Data: Included with KHGI-TV, Kearney.

City of License: Superior. **ADI:** Lincoln-Hastings-Kearney. **Rank:** 99.

Nebraska

KHGI-TV, Kearney-Hastings-Grand Island (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Webster	1,700	1,700	100
Between 25-49%	KANSAS			
	Graham	1,400	1,400	100
	Ottawa	2,300	2,200	96
	Washington	2,800	2,700	96
Between 5-24%	NEBRASKA			
	Arthur	200	200	100
	Boone	2,500	2,500	100
	Mc Pherson	200	200	100
	Wheeler	300	300	100
	York	5,600	5,500	98
	KANSAS			
Cheyenne	1,400	1,400	100	
Clay	3,600	3,500	97	
Decatur	1,600	1,600	100	
Geary	10,600	10,500	99	
Lincoln	1,500	1,500	100	
Marshall	4,600	4,500	98	
Thomas	3,100	3,000	97	
Between 5-24%	NEBRASKA			
	Gage	9,000	8,900	99
	Garden	1,000	1,000	100
	Logan	300	300	100
	Loup	300	300	100
	Polk	2,200	2,200	100
	Saline	4,800	4,700	98
	Seward	5,600	5,500	98

KMTV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEBRASKA			
	Jefferson	3,600	3,600	100
	Madison	12,500	12,300	98
	Polk	2,200	2,200	100
	Stanton	2,200	2,200	100
	Wayne	3,300	3,300	100

KPTM, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Holt	2,400	2,300	96
	Nodaway	7,500	7,400	99
	NEBRASKA			
	Dakota	6,000	6,000	100
	Thayer	2,700	2,700	100
	Thurston	2,300	2,300	100

KETV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEBRASKA			
	Dixon	2,300	2,300	100
	Loup	300	300	100

KETV—(Continued) (Arbitron Data Continued)

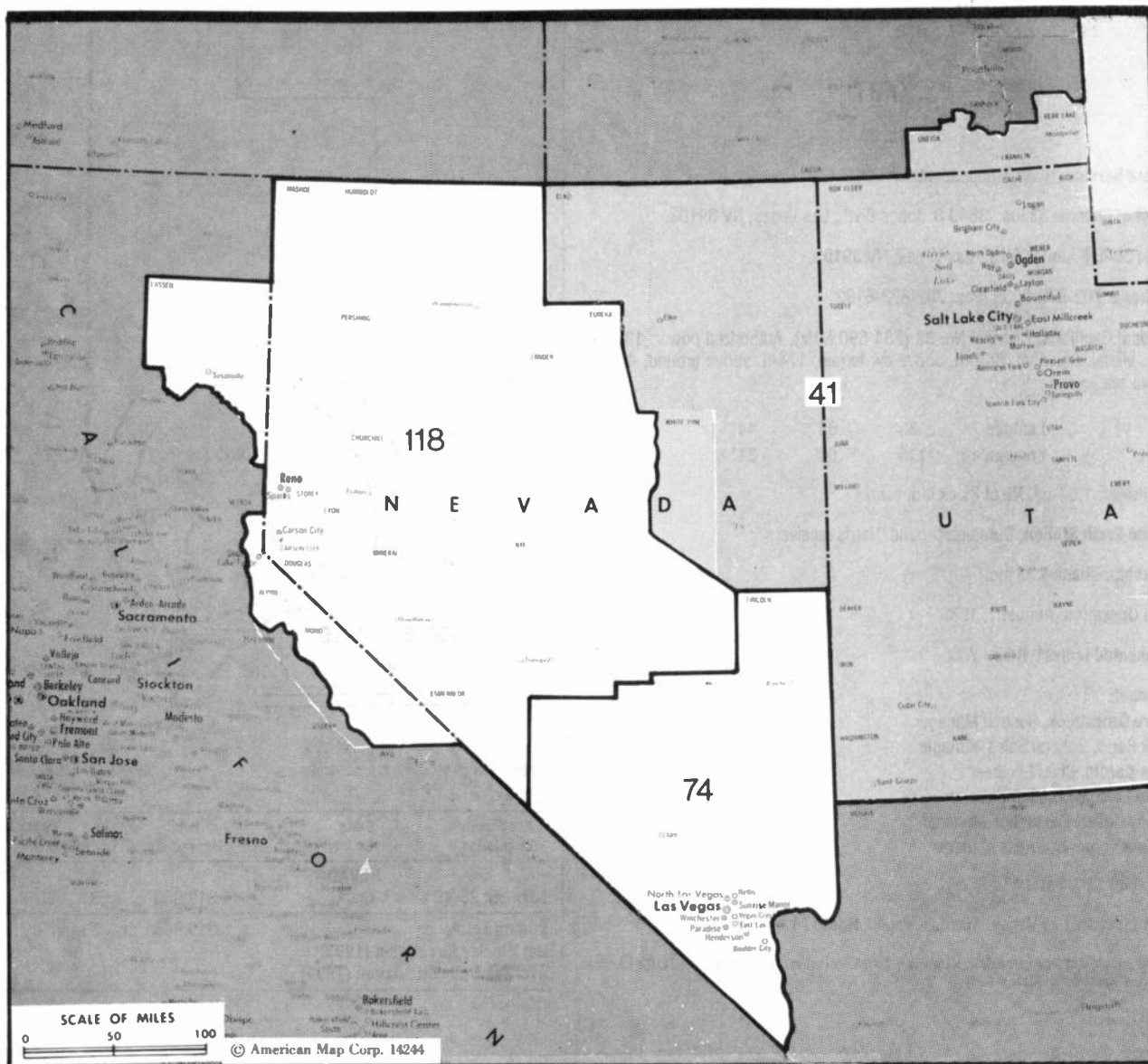
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Madison	12,500	12,300	98
	Polk	2,200	2,200	100
	Wayne	3,300	3,300	100

KOLN, Lincoln (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Rock	800	800	100
	Saline	4,800	4,700	98
	Seward	5,600	5,500	98
	Sherman	1,400	1,400	100
	Thayer	2,700	2,700	100
	Valley	2,100	2,100	100
	Webster	1,700	1,700	100
	Wheeler	300	300	100
	York	5,600	5,500	98
Between 25-49%	KANSAS			
	Cloud	4,300	4,200	98
	Graham	1,400	1,400	100
	Jewell	1,700	1,600	97
	Marshall	4,600	4,500	98
	Norton	2,200	2,200	100
	Rooks	2,400	2,400	100
	NEBRASKA			
Boyd	1,100	1,100	100	
Cass	8,000	7,900	99	
Chase	1,700	1,700	100	
Cuming	3,800	3,800	100	
Keith	3,400	3,400	100	
Loup	300	300	100	
Richardson	4,100	4,000	98	
Saunders	6,900	6,800	99	
Stanton	2,200	2,200	100	
Between 5-24%	KANSAS			
	Nemaha	4,000	3,900	98
	Osborne	2,000	2,000	100
	NEBRASKA			
	Burt	3,100	3,100	100
	Cherry	2,400	2,400	100
	Dodge	13,600	13,500	99
	Hayes	500	500	100
	Knox	3,800	3,700	97
	Logan	300	300	100
Nemaha	3,100	3,100	100	
Pierce	2,900	2,900	100	
Washington	6,200	6,200	100	

WOWT, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Holt	2,400	2,300	96
	NEBRASKA			
	Dakota	6,000	6,000	100
	Fillmore	2,800	2,800	100
	Pierce	2,900	2,900	100
	Stanton	2,200	2,200	100
Wayne	3,300	3,300	100	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT	614,700	41	KCCZ (4), KJZZ-TV (14), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Las Vegas, NV	343,600	74	KFBT (33), KLAS-TV (8), KRLR (21), KTNV (13), KVBC (3), KVVU-TV (5)
Reno, NV	195,100	118	KAME-TV (21), KOLD-TV (8), KREN-TV (27), KRNV (4), KTVN (2)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

KVVU-TV, Henderson	See Las Vegas, NV
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Nevada Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	7	4	11
Educational Television Stations	2	0	2
	9	4	13

Nevada—Las Vegas

KFBT

Ch. 33

Network Service: None, independent.

Licensee: Channel 33 Inc., 3840 S. Jones Blvd., Las Vegas, NV 89103.

Studio: 3840 S. Jones Blvd., Las Vegas, NV 89103.

Telephone: 702-873-0033. **Fax:** 702-873-6192.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1349-kw max. visual. Antenna: 1906-ft. above av. terrain, 174-ft. above ground, 4494-ft. above sea level.

Latitude	35°	56'	44"
Longitude	115°	02'	31"

Transmitter: 1.03-mi. NE of Black Mountain.

Satellite Earth Station: Comtech C-band; Harris receivers.

Ownership: Channel 33 Inc.

Began Operation: August 1, 1989.

Represented (sales): Adam Young Inc.

Personnel:

Steve Groesbeck, General Manager.

Jack Paris, General Sales Manager.

Mike Cardin, Chief Engineer.

Korie Fera, Promotion Director.

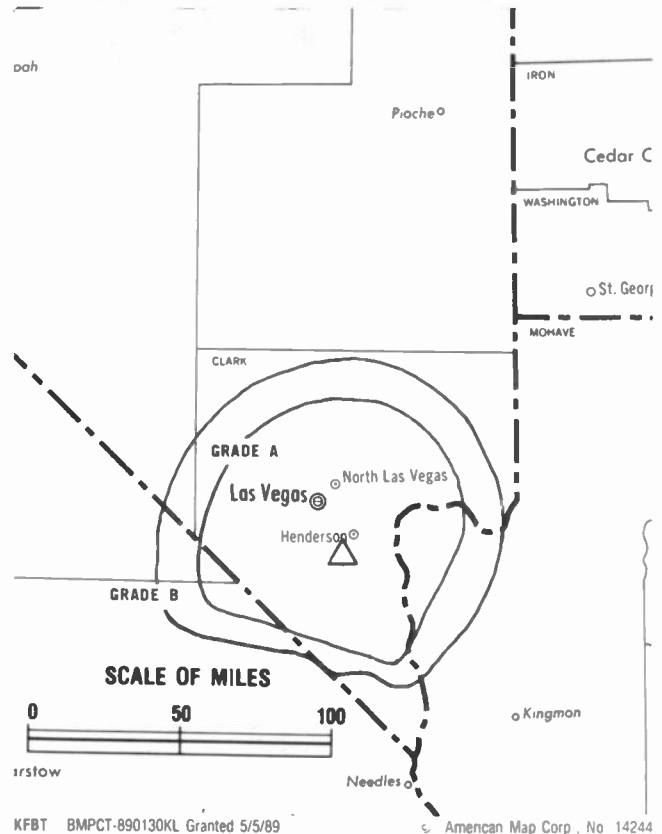
Danny Koker, Production Manager.

Regina Volpe, Business Manager.

Highest 30 Sec. Rate: \$150.

City of License: Las Vegas. **ADI:** Las Vegas. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	NEVADA			
Between 25-49%	Clark	319,900	314,900	98
Station Totals		319,900	314,900	98
Net Weekly Circulation (1993)				93,200
Average Daily Circulation (1993)				29,200

Nevada—Las Vegas

KLAS-TV

Ch. 8

Network Service: CBS.

Licensee: Landmark Television Inc., 3228 Channel 8 Dr., Las Vegas, NV 89109.

Studio: 3228 Channel 8 Dr., Las Vegas, NV 89109.

Mailing Address: Box 15047, Las Vegas, NV 89114.

Telephone: 702-792-8888. TWX: 910-397-6968. Fax: 702-734-7437.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 33"

Transmitter: Black Mountain, 7-mi. from Henderson.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; DH Satellite, 5-meter Ku-band; Anixter, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Microdyne receivers.

SNG Mobile Dish: SatCom, 2.4-meter Ku-band.

News Services: AP, Conus, NIWS, UPI.

Ownership: Landmark Communications Inc. (Group Owner).

Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (Television Digest, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

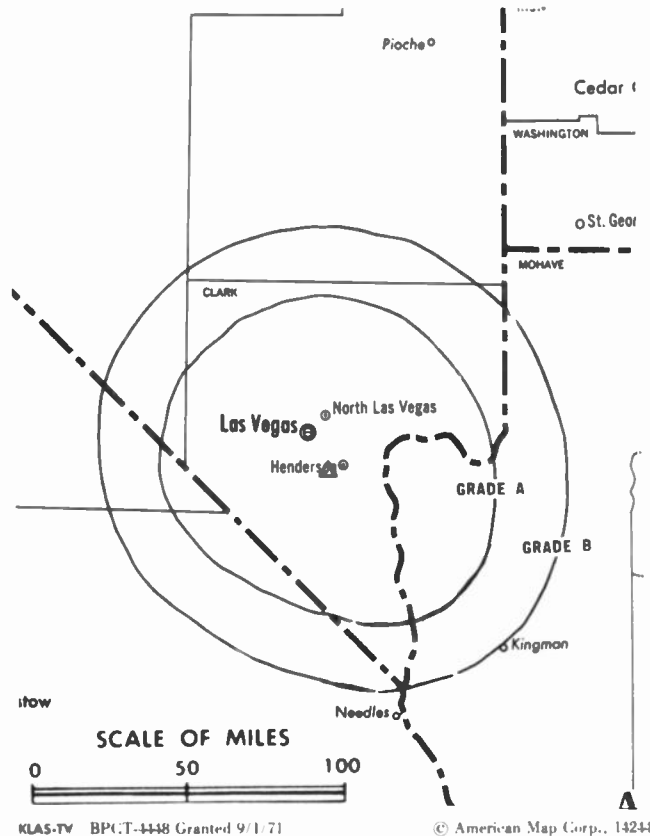
Richard Fraim, President & General Manager.
Andy Henderson, General Sales Manager.
Emily Neilson, News Director.
Pat Monson, Program Director.
Virginia Canfield, Business Manager.
Jeff Chesser, Production Manager.
John Nelson, Chief Engineer.

Rates: On request.

City of License: Las Vegas. ADI: Las Vegas. Rank: 74.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	319,900	314,900	98
	Nye South	4,000	3,700	94



KLAS-TV BPC:T-448 Granted 9/1/71

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEVADA			
	Lincoln	1,300	1,200	92
	White Pine	3,400	3,300	97
Between 5-24%	ARIZONA			
	Mohave	39,500	37,900	96
	CALIFORNIA			
	Inyo	7,700	7,000	91
	UTAH			
Washington	16,800	16,000	95	
Station Totals		392,600	384,000	98
Net Weekly Circulation (1993)				293,500
Average Daily Circulation (1993)				175,400

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Television & Cable Factbook

Nevada—Las Vegas

KRLR

Ch. 21

Network Service: None, independent.

Licensee: DRES Media Inc., 920 S. Commerce St., Las Vegas, NV 89106-4504.

Studio: 920 S. Commerce St., Las Vegas, NV 89106-4504.

Mailing Address: Box 26815, Las Vegas, NV 89126-0815.

Telephone: 702-382-2121. **Fax:** 702-382-1351.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 427-kw max. visual, 47-kw max. aural. Antenna: 1158-ft. above av. terrain, 90-ft. above ground, 3420-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 24"

Transmitter: Black Mountain, Henderson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5-meter C-band; ChannelMaster, 3.2-meter C-band; DX Engineering, 3.2-meter C-band; M/A-Com, 3.2-meter Ku-band; ChannelMaster, DX Engineering, M/A-Com, Pinzone receivers.

Ownership: DRES Media Inc.

Began Operation: July 31, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Rick Scott, General Manager.

Wayne Gartley, Station Manager.

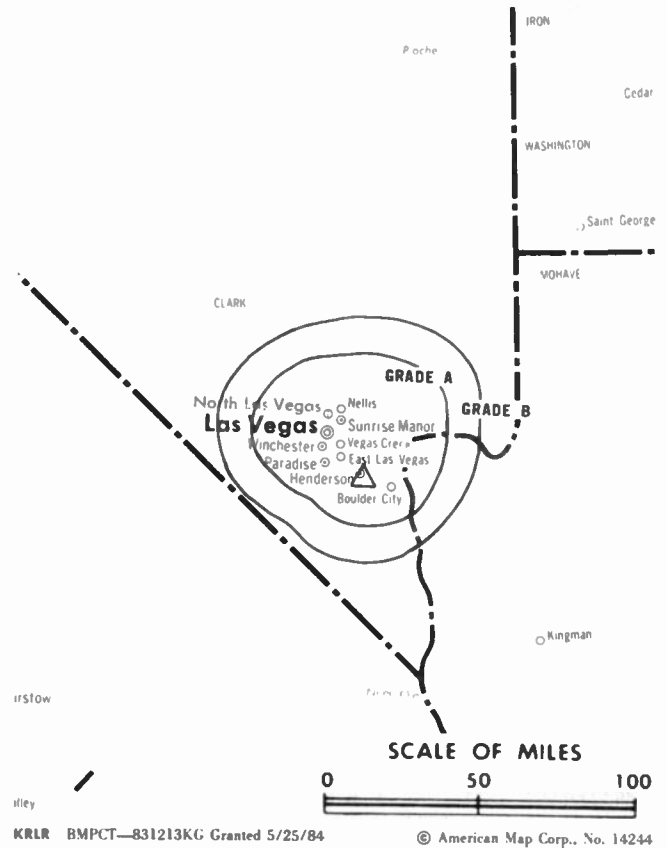
Steve Scott, Chief Engineer.

Rita Wotherspoon, Traffic & Operations Manager.

Highest 30 Sec. Rate: \$500.

City of License: Las Vegas. **ADI:** Las Vegas. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEVADA Clark	319,900	314,900	98
	NEVADA Nye South	4,000	3,700	94
Station Totals		323,900	318,600	98
Net Weekly Circulation (1993)				149,100
Average Daily Circulation (1993)				55,900

Nevada—Las Vegas

KTNV

Ch. 13

Network Service: ABC.

Licensee: WTMJ Inc.

Studio: 3355 S. Valley View Blvd., Las Vegas, NV 89102.

Telephone: 702-876-1313. **Fax:** 702-871-1961.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 15.8-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"
Longitude 115° 00' 32"

Transmitter: 10-mi. SSE of Las Vegas, Black Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; DX Antenna, 3-meter C-band; Microdyne, 7-meter C-band; RCA, 3-meter Ku-band; Avantek, DX Engineering, RCA, Scientific-Atlanta, Standard Electronics receivers.

News Services: ABC, AP.

Ownership: WTMJ Inc. (Group Owner).

Began Operation: May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (*Television Digest*, Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV & KBMI(AM), Henderson, NV approved Nov. 28, 1956 (Vol. 12:48). Sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5, 1959 (Vol. 15:42, 45). Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

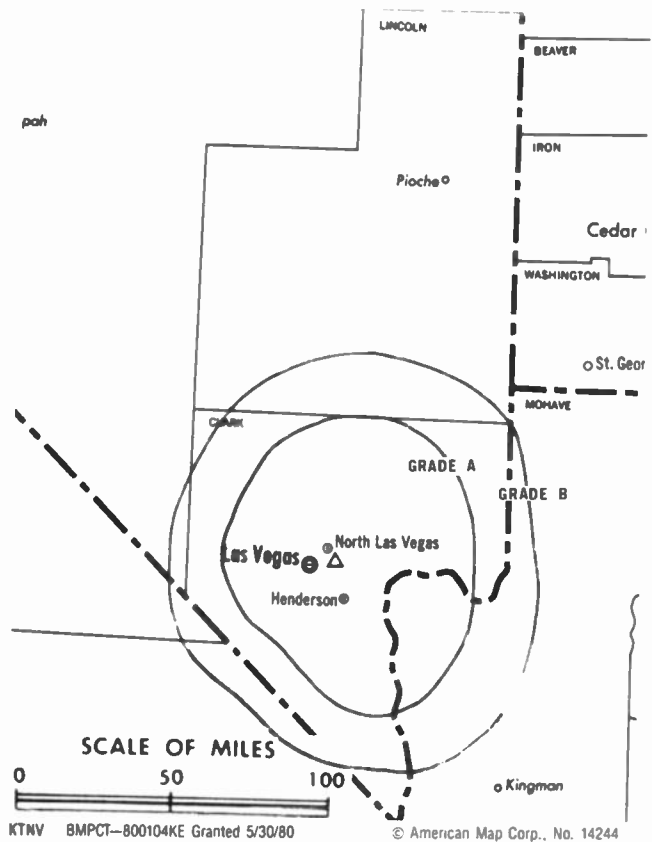
Represented (sales): Pety Television Inc.

Represented (legal): Crowell & Moring.

Personnel:

Peter Bannister, Vice President & General Manager.
Gary Plumlee, General Sales Manager.
Tim Foster, National Sales Manager.
Matt Zelkind, News Director.
Marie Shea, Program Director.
Donna Dube, Promotion Director.
Jayne Kozich, Business Manager.
Roman Hlohowskyj, Chief Engineer.

Rates: On request.



City of License: Las Vegas. **ADI:** Las Vegas. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	319,900	314,900	98
	Nye South	4,000	3,700	94
Between 25-49%	NEVADA			
	Lincoln	1,300	1,200	92
Station Totals		325,200	319,800	98
Net Weekly Circulation (1993)			264,800	
Average Daily Circulation (1993)			140,100	

Nevada—Las Vegas

KVBC

Ch. 3

Network Service: NBC.

Licensee: Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

Studio: 1500 Foremaster Lane, Las Vegas, NV 89101.

Telephone: 702-642-3333. **TWX:** 910-397-6997. **Fax:** 702-399-0767.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"
Longitude 115° 00' 20"

Transmitter: Black Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Prodelin, 5-meter C-band; Paracom, 3.1-meter C-band; Andrew, 2.37-meter Ku-band; DX Engineering, Pinzone receivers.

News Services: AP, CNN, LPN, NBC, UPI.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: January 23, 1955. Donrey Inc. lost license (Television Digest, Vol. 18:46; 19:19, 32). Began operation under present ownership Sept. 30, 1979.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

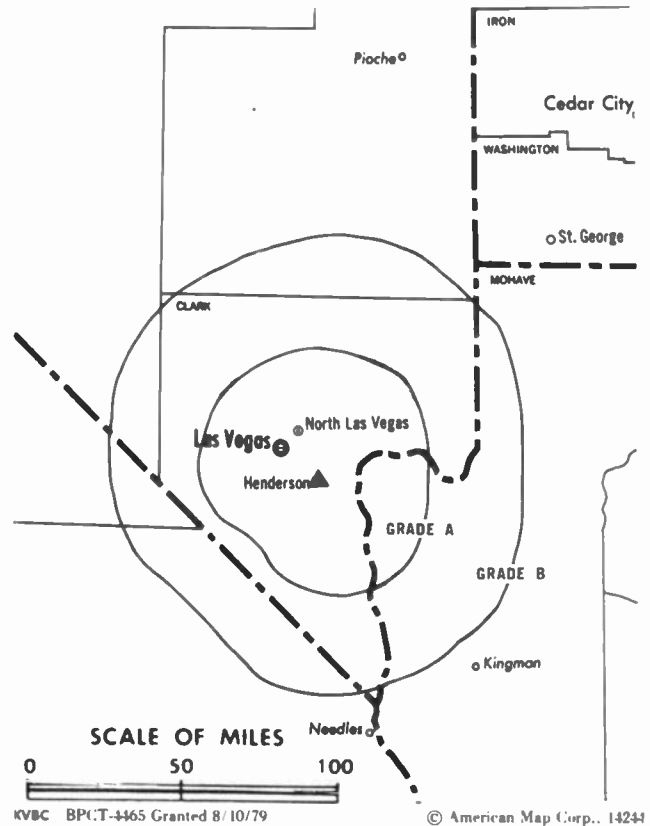
Personnel:

Rolla D. Cleaver, General Manager.
Gene R. Greenberg, General Sales Manager.
Dick Hollister, National Sales Manager.
Charlene Hearst, Public Affairs Director.
Mike Cutler, News Director.
Frank Haynes, Chief Engineer.
Judy Reich, Program Director.
Dayle Wyman, Promotion Director.
Joan Zucker, Business Manager.
Laurence Richesin, Assistant Chief Engineer.
Tom Cross, Operations Supervisor.

Rates: On request.

City of License: Las Vegas. **ADI:** Las Vegas. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	319,900	314,900	98
	Lincoln	1,300	1,200	92
	Nye South	4,000	3,700	94
Between 25-49%	UTAH			
	Washington	16,800	16,000	95
Between 5-24%	NEVADA			
	White Pine	3,400	3,300	97
Station Totals	Eureka	700	600	85
	Nye North	3,300	3,000	92
Net Weekly Circulation (1993)		349,400	342,700	98
Average Daily Circulation (1993)				293,600
				183,700

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Network Service: Fox.

Licensee: KVVU Broadcasting Corp., 25 TV 5 Dr., Henderson, NV 89014.

Studio: 25 TV 5 Dr., Henderson, NV 89014.

Telephone: 702-435-5555. Fax: 702-451-4220.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 23"

Transmitter: Black Mountain, 2-mi. SW of Henderson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Simulcast, 5-meter C-band; AFC, 3.5-meter Ku-band; M/A-Com, Standard Communications receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 10, 1967. Sale to present owner approved by FCC April 5, 1985 (Television Digest, Vol. 25:3). Sale to John W. Carson, et al., by William H. Hernstadt, et al., approved March 30, 1979 (Vol. 18:25; 19:14, 16). Previous sale by Levin-Townsend Enterprises approved Sept. 1, 1971. Sale by Charles Vanda approved by FCC May 1, 1969 (Vol. 9:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Rusty Durante, Vice President & General Manager.

Bill Utton, General Sales Manager.

Tom Marciano, Local Sales Manager.

Jack Smith, Director of Engineering.

Tom Purney, Promotion Director.

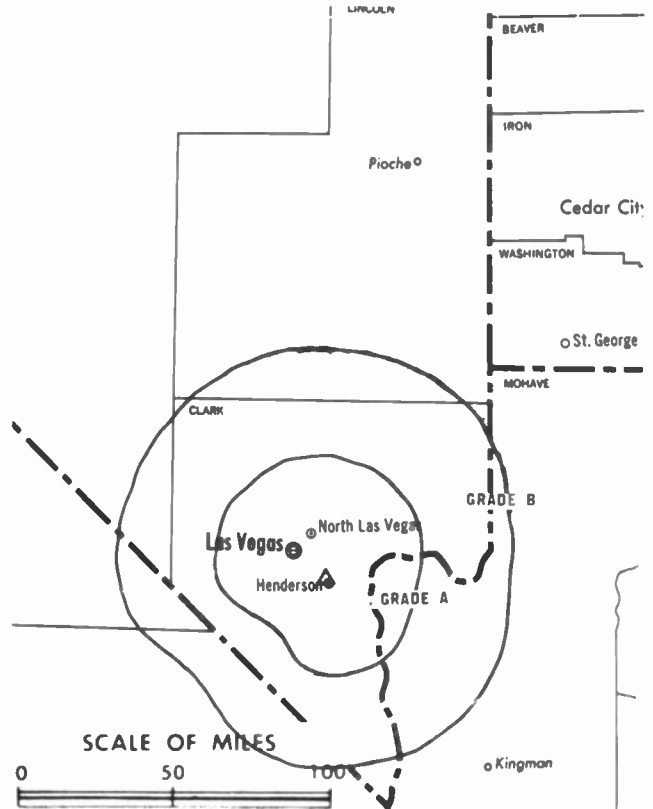
Monte Wagner, Business Manager.

Sonia Maxwell, National Sales Manager.

Rates: On request.

City of License: Henderson. **ADI:** Las Vegas. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Mohave	39,500	37,900	96
	NEVADA Clark	319,900	314,900	98
Between 25-49%	NEVADA Lincoln	1,300	1,200	92
	Nye South	4,000	3,700	94
	White Pine	3,400	3,300	97
Between 5-24%	UTAH Washington	16,800	16,000	95
Station Totals		384,900	377,000	98
Net Weekly Circulation (1993)			304,100	
Average Daily Circulation (1993)			167,500	

Nevada—Reno

KAME-TV

Ch. 21

Network Service: Fox.

Licensee: Page Enterprises Inc., 4920 Brookside Court, Reno, NV 89502.

Studio: 4920 Brookside Court, Reno, NV 89502.

Mailing Address: Box 11129, Reno, NV 89510.

Telephone: 702-786-2121. **TWX:** 910-395-6062. **Fax:** 702-786-9146.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 692-kw max. & 457-kw horizontal visual, 63.1-kw max. & 45.7-kw horizontal aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude 39° 35' 03.50"
Longitude 119° 47' 00.51"

Transmitter: E Knob of Red Peak, 4-mi. N of Reno.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku & C-band; Prodelin, 2.2-meter Ku & C-band; Scientific-Atlanta, Agile Omni receivers.

News Services: CNN, Fox News.

Ownership: Page Enterprises Inc.

Began Operation: October 11, 1981.

Represented (sales): Settel Inc.

Represented (legal): Bryan Cave.

Represented (engineering): Smith & Powstenko.

Personnel:

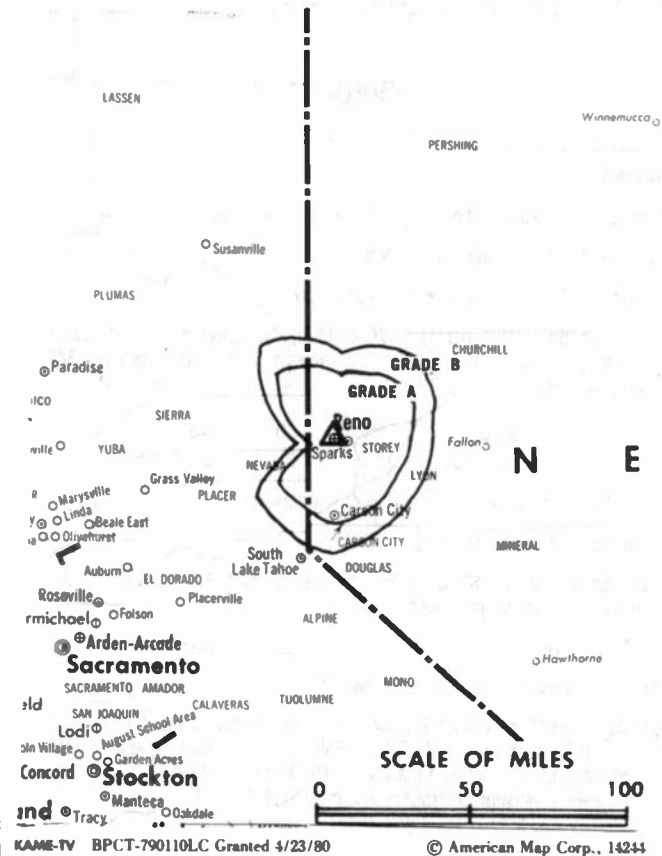
- Bill Andrews, President & General Manager.
- B. J. Andrews, Station Manager.
- Michael Andrews, General Sales Manager.
- Chuck Harper, Local Sales Manager.
- Debbie Schultz, Program Director.
- Barry Myer, Business Manager.
- Al Ruch, Chief Engineer.

Highest 30 Sec. Rate: \$800.

City of License: Reno. **ADI:** Reno. **Rank:** 118.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	El Dorado East	12,400	11,900	96
	Lassen	9,000	8,500	94
	Placer East	4,900	4,700	96
	NEVADA			
	Churchill	7,200	7,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pershing	1,800	1,700	94
	Storey	1,000	1,000	100
	Washoe	108,100	105,800	98
	Carson City	16,600	16,300	98
Between 25-49%	CALIFORNIA			
	Alpine	500	400	89
	NEVADA			
	Douglas	11,300	10,900	96
	Humboldt	5,000	4,900	97
	Lyon	8,400	8,100	96
Between 5-24%	Mineral	2,500	2,400	96
	Nye North	3,300	3,000	92
	CALIFORNIA			
	Plumas	8,600	8,100	94
Sierra	1,400	1,300	93	
NEVADA				
Esmeralda	600	500	83	
Station Totals		202,600	196,600	97
Net Weekly Circulation (1993)				114,900
Average Daily Circulation (1993)				49,500

Nevada—Reno

KOLO-TV

Ch. 8

Network Service: ABC.

Licensee: Donald E. Pray, Trustee, 900 Oneok Plaza, Tulsa, OK 74103.

Studio: 4850 Ampere Dr., Reno, NV 89502.

Telephone: 702-858-8888. **TWX:** 910-395-7051. **Fax:** 702-858-8855.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"
Longitude 119° 53' 00"

Transmitter: Slide Mountain, Washoe County.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; GE, 3-meter Ku-band; Andrew, AvanteK, Standard Components receivers.

News Services: ABC, AP.

Ownership: Donald E. Pray, Trustee.

Began Operation: September 26, 1953.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Fred W. Smith, President.
Charles S. Alvey, General Manager.
William R. Hall, National Sales Manager.
Charles Bolckom, Local Sales Manager.
David Ward, Regional Sales Manager.
John Z. Csia, Program/Operations/Community Relations Manager.
Mark Mayhew, News Director.
Earl Ling, Promotion & Film Director.
Lorna King, Traffic Director.
Robert C. Peterson, Business Manager.
Robert L. Northam, Chief Engineer.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$275.

City of License: Reno. **ADI:** Reno. **Rank:** 118.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	500	400	89
	El Dorado East	12,400	11,900	96
	Lassen	9,000	8,500	94
	Placer East	4,900	4,700	96
	NEVADA			
	Churchill	7,200	7,100	99
	Douglas	11,300	10,900	96
	Eureka	700	600	85
	Humboldt	5,000	4,900	97
	Lander	2,400	2,300	94
	Lyon	8,400	8,100	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mineral	2,500	2,400	96
	Nye North	3,300	3,000	92
	Pershing	1,800	1,700	94
	Storey	1,000	1,000	100
	Washoe	108,100	105,800	98
	Carson City	16,600	16,300	98
	CALIFORNIA			
Between 25-49%	Mono	4,200	3,700	88
	NEVADA			
	Esmeralda	600	500	83
White Pine	3,400	3,300	97	
Between 5-24%	CALIFORNIA			
	Inyo	7,700	7,000	91
	Modoc	3,800	3,600	93
	Nevada	33,200	31,500	95
	Plumas	8,600	8,100	94
	NEVADA			
Elko	12,900	12,100	94	
Station Totals		269,500	259,400	96
Net Weekly Circulation (1993)				169,700
Average Daily Circulation (1993)				102,700

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Nevada—Reno

KREN-TV

Ch. 27

Network Service: Univision.

Licensee: Sainte Limited, Box 4159, Modesto, CA 95352.

Studio: 961 Matley Lane, Suite 130, Reno, NV 89502.

Telephones: 702-333-2727. **Fax:** 702-333-5264.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"
Longitude 119° 52' 59"

Transmitter: Peak of Slide Mountain, 15-mi. SSW of Reno.

Satellite Earth Stations: M/A-Com, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: October 8, 1986.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

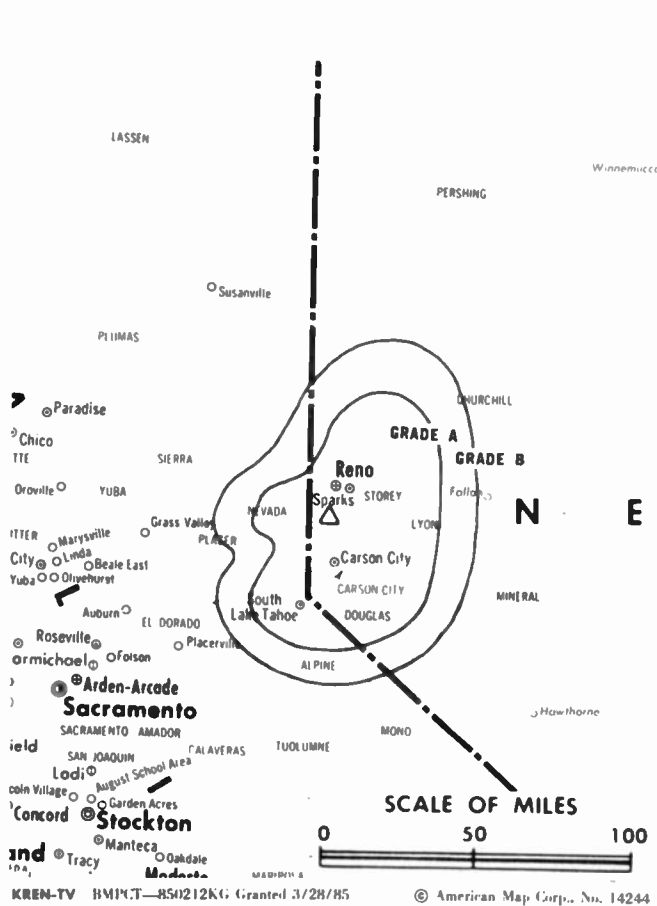
Personnel:

Gerry Almendras, Station Manager.
Herbert Crenshaw, Engineering Director.

Rates: On request.

City of License: Reno. **ADI:** Reno. **Rank:** 118.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
Between 5-24%	Placer East	4,900	4,700	96
Station Totals		4,900	4,700	96
Net Weekly Circulation (1993)				4,600
Average Daily Circulation (1993)				3,200

Nevada—Reno

KRNV

Ch. 4

Network Service: NBC.

Licensee: Sierra Broadcasting Co., Box 7160, Reno, NV 89510-7160.

Studio: 1790 Vassar St., Reno, NV 89502.

Mailing Address: Box 7160, Reno, NV 89510-7160.

Telephone: 702-322-4444. TWX: 910-395-7080. Fax: 702-785-1200.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.04-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"

Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

Satellite Earth Stations: Harris, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, 3-meter Ku-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Ku-band.

News Services: AP, NBC.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: September 30, 1962. Sale to present owner by Circle L Inc. approved by FCC Sept. 13, 1989.

Represented (sales): Petry Television Inc.

Represented (engineering): Lohnes & Culver.

Personnel:

Ralph Toddre, Vice President & General Manager.

Jack Hartman, National Sales Manager.

Craig Brown, Local Sales Manager.

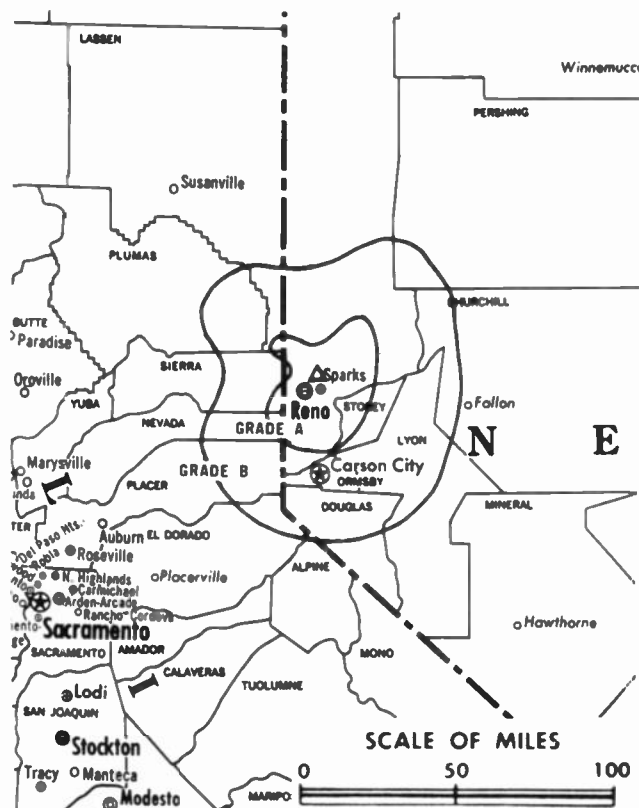
Monique DeVries, Business Manager.

Rates: On request.

City of License: Reno. ADI: Reno. Rank: 118.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	El Dorado East	12,400	11,900	96
	Lassen	9,000	8,500	94
	Placer East	4,900	4,700	96
	NEVADA			
	Churchill	7,200	7,100	99
Douglas	11,300	10,900	96	
Esmeralda	600	500	83	
Humboldt	5,000	4,900	97	



KRNV BPCT-2656 Granted 6/15/61

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lyon	8,400	8,100	96
	Mineral	2,500	2,400	96
	Nye North	3,300	3,000	92
	Pershing	1,800	1,700	94
	Storey	1,000	1,000	100
	Washoe	108,100	105,800	98
	Carson City	16,600	16,300	98
Between 25-49%	CALIFORNIA			
	Alpine	500	400	89
	Sierra	1,400	1,300	93
Between 5-24%	CALIFORNIA			
	Mono	4,200	3,700	88
	Plumas	8,600	8,100	94
Station Totals		206,800	200,300	97
Net Weekly Circulation (1993)				151,800
Average Daily Circulation (1993)				80,300

Nevada—Reno

KTVN

Ch. 2

Network Service: CBS.

Licensee: Sarkes Tarzian Inc., Box 7220, Reno, NV 89510.

Studio: 4925 Energy Way, Reno, NV 89502.

Telephone: 702-858-2222. Fax: 702-858-2345.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 89.1-kw visual, 8.9-kw aural. Antenna: 2153-ft. above av. terrain, 1130-ft. above ground, 7570-ft. above sea level.

Latitude 39° 15' 28"
Longitude 119° 42' 36"

Transmitter: McClellan Peak, approx. 6-mi. NE of Carson City, NV.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Superior, 6-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.6-meter Ku-band; Standard Components, Andrew, Scientific-Atlanta receivers.

News Services: AP, Conus.

Ownership: Sarkes Tarzian Inc. (Group Owner).

Began Operation: June 4, 1967. Sale to present owners by Lee D. Hirshland, et al., approved by FCC Aug. 13, 1980 (Television Digest, Vol. 19:44).

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Lawson Fox, General Manager.
- Al Richards, Director of Operations & Engineering.
- John Richardson, General Sales Manager.
- David King, Local Sales Manager.
- Steve Kremen, News Director.
- David Briscoe, Production Manager.
- Sharon Asher, Program Manager.
- Ruth Whitmore, Advertising & Promotion Manager.

Rates: On request.

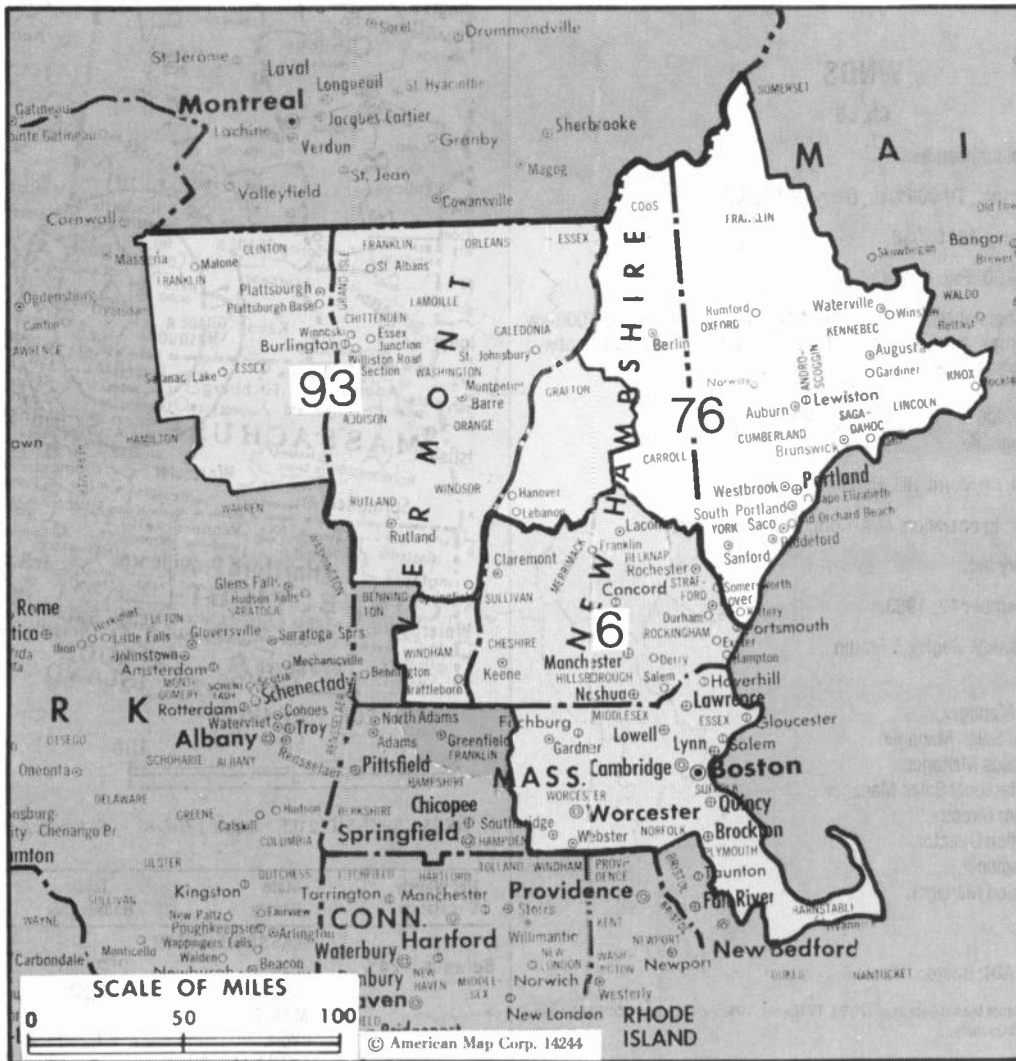
City of License: Reno. ADI: Reno. Rank: 118.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	El Dorado East	12,400	11,900	96
	Lassen	9,000	8,500	94
	Placer East	4,900	4,700	96
	NEVADA			
	Churchill	7,200	7,100	99
	Douglas	11,300	10,900	96
	Elko	12,900	12,100	94
	Humboldt	5,000	4,900	97
	Lyon	8,400	8,100	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mineral	2,500	2,400	96
	Nye North	3,300	3,000	92
	Pershing	1,800	1,700	94
	Storey	1,000	1,000	100
	Washoe	108,100	105,800	98
	Carson City	16,600	16,300	98
Between 25-49%	CALIFORNIA			
	Alpine	500	400	89
	Sierra	1,400	1,300	93
Between 5-24%	NEVADA			
	Esmeralda	600	500	83
	Eureka	700	600	85
Station Totals	CALIFORNIA			
	Nevada	33,200	31,500	95
	Plumas	8,600	8,100	94
	NEVADA			
Lander	2,400	2,300	94	
Nye South	4,000	3,700	94	
Net Weekly Circulation (1993)		255,800	246,800	96
Average Daily Circulation (1993)				178,500
				94,800



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Boston, MA	2,116,200	6	WBZ-TV (4), WCVB-TV (5), WPXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WQTV (68), WSBK-TV (38), WUNI (27)
Portland-Poland Spring, ME	338,200	76	WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Burlington, VT-Plattsburgh, NY	271,300	93	WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

- WNNE-TV, Hanover** See Hartford, VT
- WMTW-TV, Mount Washington** See Poland Spring, ME

New Hampshire Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	1	2	3
	2	4	6

New Hampshire—Derry

WNDS

Ch. 50

Network Service: None, independent.

Licensee: CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

Studio: TV 50 Place, Derry, NH 03038.

Telephone: 603-434-8850. Fax: 603-434-8627.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude 42° 44' 07"
Longitude 71° 23' 36"

Transmitter: Trigate Rd. on Merrill Hill, Hudson.

Satellite Earth Stations: In operation; M/A-Com, Drake receivers.

Ownership: CTV of Derry Inc.

Began Operation: September 12, 1983.

Represented (legal): Reddy, Begley & Martin.

Personnel:

- Donna Cole, General Manager.
- Marc Lehner, General Sales Manager.
- Frank Adam, Local Sales Manager.
- Gerald Lauderdale, Regional Sales Manager.
- Joe Gaughan, Program Director.
- Bill Ritchotte, Promotion Director.
- Paul Hunter, Chief Engineer.
- Victor Kross, Production Manager.

Rates: On request.

City of License: Derry. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Hillsborough	130,500	128,900	99
	Merrimack	46,400	45,600	98
	Rockingham	93,600	92,500	99
	Strafford	39,500	38,900	98



WNDS BPCT-810121KF Granted 7/16/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MASSACHUSETTS			
	Essex	252,600	250,000	99
	Middlesex	520,200	514,800	99
	MAINE			
	York	64,200	63,400	99
	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Carroll	15,200	14,900	98
	Cheshire	27,000	26,300	97
	Sullivan	15,300	14,900	97
Station Totals		1,223,800	1,209,300	99
Net Weekly Circulation (1993)			182,200	
Average Daily Circulation (1993)			60,000	

New Hampshire—Manchester

WMUR-TV

Ch. 9

Network Service: ABC.

Licensee: WMUR-TV Inc., 50 Cote St., Manchester, NH 03101.

Studio: 50 Cote St., Manchester, NH 03101.

Telephone: 603-669-9999. Fax: 603-641-9044.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, NH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter Ku-band; Vertex, 4.5-meter Ku-band; Vertex, 4-meter C-band; Andrew, M/A-Com, Standard Components receivers.

News Service: AP.

Ownership: Bimey Imes Jr. & Family (Group Owner).

Began Operation: March 28, 1954. Transfer from estate of Francis P. Murphy approved by FCC Feb. 3, 1959 (Television Digest, Vol. 14:15; 15:2, 6). Sale to present owner by Richard Eaton Estate approved by FCC July 22, 1981.

Represented (sales): Seitel Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Larry Gilpin, General Manager.
Tom Bonnar, Operations/Program Manager.
Valerie Bey, General Sales Manager.
Betsey Rogers, National Sales Manager.
Joseph Paciorkowski, Chief Engineer.
Jack Heath, News Director.
Kristi Chapman-Young, Promotion Director.
Linda Wilkins, Business Manager.
Steve Reardon, Production Manager.
Scott Bardier, Development Director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$325.

City of License: Manchester. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WMUR-TV BPCT-2407 Granted 11/15/55 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Cheshire	27,000	26,300	97
	Hillsborough	130,500	128,900	99
	Merrimack	46,400	45,600	98
	Rockingham	93,600	92,500	99
Between 25-49%	Strafford	39,500	38,900	98
	Sullivan	15,300	14,900	97
	NEW HAMPSHIRE			
	Carroll	15,200	14,900	98
	Grafton	28,100	27,300	97
Between 5-24%	VERMONT			
	Windham	16,600	15,900	96
	Windsor	22,100	21,500	97
Station Totals	MASSACHUSETTS			
	Essex	252,600	250,000	99
Net Weekly Circulation (1993)	MAINE			
	York	64,200	63,400	99
Average Daily Circulation (1993)		770,400	759,200	99
			332,500	
			167,500	

New Hampshire—Merrimack

WGOT

Ch. 60

Network Service: None, independent.

Licensee: Paugus Television Inc., Box 265, Feeding Hills, MA 01030-0265.

Studio: One Sundial Ave., Suite 501, Manchester, NH 03103.

Telephone: 603-647-6060. Fax: 603-644-0060.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 1410-kw max. visual, 140-kw max. aural. Antenna: 1011-ft. above av. terrain, 137-ft. above ground, 1464-ft. above sea level.

Latitude 42° 59' 01.87"
Longitude 71° 35' 20.50"

Transmitter: South Mountain, Goffstown.

Satellite Earth Stations: ChannelMaster, 3.1-meter C-band; Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.58-meter Ku-band; Sony receivers.

Ownership: Paugus Television Inc.

Began Operation: August 14, 1987. Sale to present owners by Golden Triangle TV60 granted Jan. 6, 1989.

Represented (legal): Davis Wright & Tremaine.

Personnel:

- Lon Mirolli, General Manager.
- Sue Furey, National Sales Manager.
- Ed Williams, Director of Engineering.
- Rhonda Mann, News Director.
- Doreen Warchal, Program Director.
- Don Hill, Operations Manager.
- Kat Strange, Promotion & Marketing Director.
- Maureen Sawyer, Business Manager.
- Sandra Dei Dolori, Production Manager.

Highest 30 Sec. Rate: \$300.

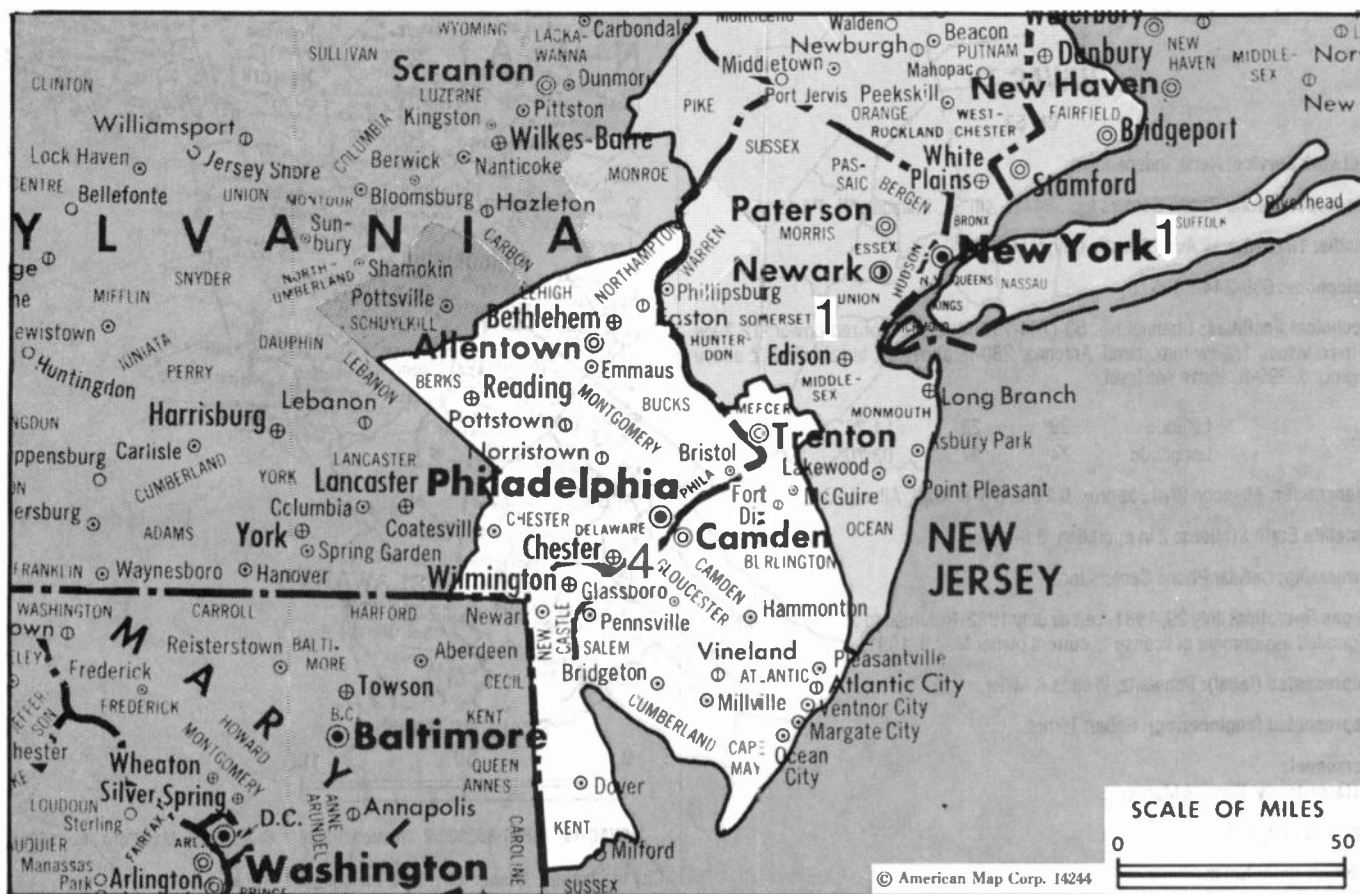
City of License: Merrimack. ADI: Boston. Rank: 6.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WGOT BNPCT-860701KQ Granted 9/15/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
NEW HAMPSHIRE				
Between 5-24%	Belknap	19,300	19,100	99
	Hillsborough	130,500	128,900	99
	Merrimack	46,400	45,600	98
	Rockingham	93,600	92,500	99
	Strafford	39,500	38,900	98
Station Totals		329,300	325,000	99
Net Weekly Circulation (1993)				42,000
Average Daily Circulation (1993)				10,400



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,723,700	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,661,800	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WGTW, Burlington	See Philadelphia, PA
WNJU, Linden	See New York, NY
WNJU & WHSE-TV, Newark	See New York, NY
WXTV, Paterson	See New York, NY
WWOR-TV, Secaucus	See New York, NY

New Jersey Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	0	4	4
Educational Television Stations	0	4	4
	0	8	8

New Jersey—Atlantic City

WWAC-TV

Ch. 53

Network Service: None, independent.

Licensee: Cellular Phone Centers Inc., 844 N. 4th St., Philadelphia, PA 19123.

Studio: 1825 Murray Ave., Atlantic City, NJ 08404.

Telephone: 609-344-6800.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 12.2-kw max. visual, 1.2-kw max. aural. Antenna: 280-ft. above av. terrain, 280-ft. above ground, 290-ft. above sea level.

Latitude	39°	22'	51.20"
Longitude	74°	27'	03.70"

Transmitter: Absecon Blvd., approx. 0.2-mi. NW of WIIN, Atlantic City.

Satellite Earth Stations: 2 in operation, 3.8-meter.

Ownership: Cellular Phone Centers Inc.

Began Operation: July 29, 1981. Left air July 1982. Returned to air July 1, 1988. FCC granted assignment of license to current owner May 9, 1991.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Robert Terres.

Personnel:

Harry Jenny, General Manager.

Rates: On request.

Arbitron Data: Not available.



WWAC-TV BPCT-860803KI Granted 3/2/86 © American Map Corp., No. 14244

City of License: Atlantic City. ADI: Philadelphia. Rank: 4.

New Jersey—Newton

WMBC-TV

Ch. 63

Network Service: None, independent.

Grantee: Mountain Bcstg. Corp., 500 Weldon Rd., Box 156, Lake Hopatcong, NJ 07849-0156.

Studio: 500 Weldon Rd., Lake Hopatcong, NJ 07849-0156.

Telephone: 201-697-0063. **Fax:** 201-697-5515.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1510-kw max. visual. Antenna: 764-ft. above av. terrain, 252-ft. above ground, 1591-ft. above sea level.

Latitude	41°	00'	36"
Longitude	74°	35'	39"

Transmitter: Weldon Rd., 2.8-mi. SE of Sparta.

Ownership: Mountain Bcstg. Corp.

Began Operation: April 26, 1993.

Represented (legal): Fleischman & Walsh, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Sun Young Joo, President & General Manager.
 Joon Joo, Sales Manager & Program Director.
 Stephen Betsy Chief Engineer.


Rates: On request.

Arbitron Data: Not available.

City of License: Newton. **ADI:** New York. **Rank:** 1.



WMBC-TV BMPCT-910524KH Granted 12/4/91 © American Map Corp., No. 14244

	Radio Frequency Systems, Inc. Cablewave Systems Division	Cablewave Systems 60 Dodge Ave. North Haven, CT 06473 ☎ (203) 239-3311 SALES FAX (203) 234-7718
	<ul style="list-style-type: none"> • Tumkey RF Subsystems • Bogner® LPTV, UHF, VHF, MMDS/ITFS antennas • Flexwell® transmission line and connectors 	

New Jersey—Vineland

WHSP-TV

Ch. 65

Network Service: Home Shopping Network.

Licensee: Silver King Bcstg. of Vineland Inc., 4449 N. Delsea Dr. Newfield, NJ 08344.

Studio: 4449 N. Delsea Dr., Newfield, NJ 08344.

Telephone: 609-691-6565. **Fax:** 609-691-2483.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude	39°	44'	00.40"
Longitude	74°	50'	28.60"

Transmitter: Church Ave., N of Chew Rd., Waterford Works.

Satellite Earth Stations: Paracclipse, 4.6-meter C-band; AFC, 3.7-meter Ku-band; W/A-Com, Standard Communications receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: July 21, 1981. FCC approved sale to present owner Dec. 1986 (Television Digest, Vol. 26:52). Sale to Press Bcstg. Co. by Trustee in Bankruptcy approved by FCC April 30, 1985.

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Mary McKee, Vice President & Station Manager.
 Robert Pritchard, Chief Engineer.
 Chris Hill, Program Manager.
 Linda Donovan, Traffic Manager.

Rates: On request.



WHSP-TV BMPCT-800818KJ Granted 10/23/80 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Vineland. **ADI:** Philadelphia. **Rank:** 4.

New Jersey—Wildwood-Atlantic City

WMGM-TV Ch. 40

Network Service: NBC.

Licensee: South Jersey Radio Inc., 15 Shore Rd., Linwood, NJ 08221.

Studio: Avalon Blvd., Swanton, NJ.

Mailing Address: 15 S. Shore Rd., Linwood, NJ 08221.

Telephone: 609-927-4440.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 740-kw max. visual, 174-kw aural. Antenna: 420-ft. above av. terrain, 426-ft. above ground, 430-ft. above sea level.

Latitude 39° 07' 28"
Longitude 74° 45' 56"

Transmitter: Avalon Blvd., 2.7-mi. W of Sea Isle City, Swanton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster; RCA.

News Services: AP, NBC.

Ownership: Howard Green Group (Group Owner).

Began Operation: January 25, 1966. Sale to present owners by William C. Wotring Jr., et al., approved by FCC Feb. 25, 1981.

Represented (sales): Landin Media Sales.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

Howard Green, President.
Jane B. Stark, General Manager.
Chris Adams, Program Director.
John Ianuzzi, General Sales Manager.
Lou McDonald, Chief Engineer.
Jeff Whiteker, News Director.
Janet Davidson, Business Manager.

Highest 30 Sec. Rate: \$300.

City of License: Wildwood. ADI: Philadelphia. Rank: 4.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Atlantic	87,400	85,900	98
	Cape May	39,100	38,500	98



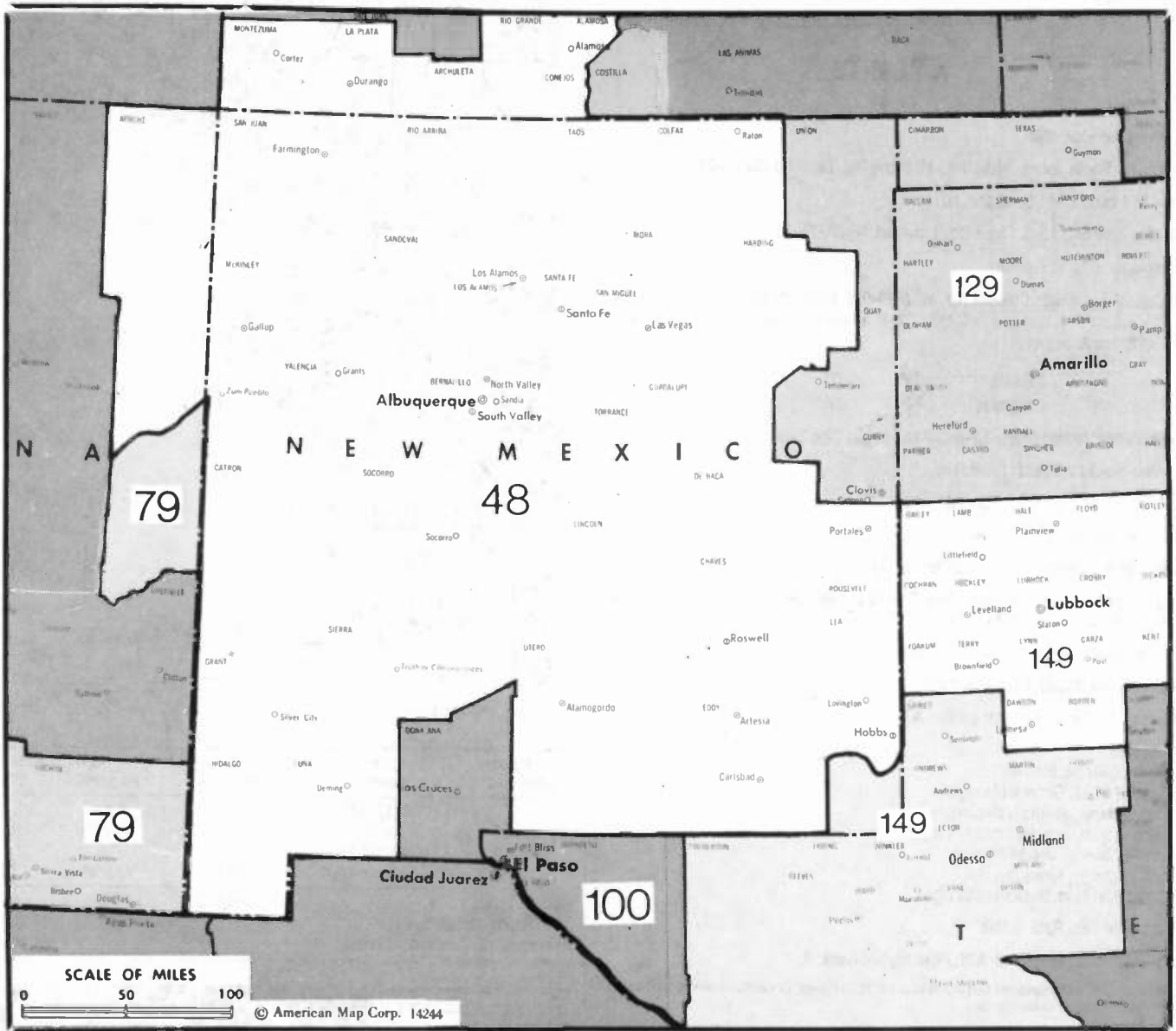
WMGM-TV BPCT-861229KW Granted 2/25/87

American Map Corp., No 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	DELAWARE			
	Sussex	45,700	45,200	99
	MARYLAND			
	Worcester	14,600	14,400	99
Station Totals		186,800	184,000	99
Net Weekly Circulation (1993)			54,800	
Average Daily Circulation (1993)			21,800	

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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Albuquerque, NM	541,800	48	KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KOCT (6), KOVT (10), KRPV (27), KRQE (13)
Tucson, AZ	327,100	79	KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA-TV (4)
El Paso, TX	242,000	100	KCIK (14), KDBC-TV (4), KINT-TV (26), KJLF-TV (65), KTSM-TV (9), KVIA-TV (7), KZIA (48), XEJ-TV (5), XEPM-TV (2), XHIJ-TV (44)
Amarillo, TX	168,900	129	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Lubbock, TX	136,100	149	KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13)
Odessa-Midland, TX	136,100	149	KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)

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New Mexico Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	11	6	17
Educational Television Stations	2	2	4
	13	8	21

New Mexico—Albuquerque-Santa Fe

KASA-TV

(formerly KKTO)

Ch. 2

Network Service: None, independent.

Licensee: Journal Bcstg. of New Mexico Inc., 1377 University Blvd. NE, Albuquerque, NM 87102.

Studio: 1377 University Blvd., Albuquerque, NM 87125.

Telephones: 505-246-2222 (Albuquerque); 505-982-2422 (Santa Fe).

Fax: 505-982-1117.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 2.8-kw aural. Antenna: Circularly polarized, 4182-ft. above av. terrain, 148-ft. above ground, 10,768-ft. above sea level.

Latitude 35° 12' 55"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, Bernalillo County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Simulsat, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 5-meter Ku-band; Prodelin, 5-meter C-band; Standard Components, Wegener receivers.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: October 31, 1983. Sale to KGSW-TV Inc. by Coronado Communications Co. approved by FCC Dec. 22, 1992. Suspended operation Sept. 6, 1992 pending grant of assignment to KGSW-TV. Sale to Coronado Communications Co. approved by FCC March 7, 1988. Sale to Channel 2 Associates by New Mexico Media Co. approved by FCC Feb. 29, 1984. Began operation as KASA-TV Ch. 2 April 5, 1993.

Represented (legal): Covington & Burling.

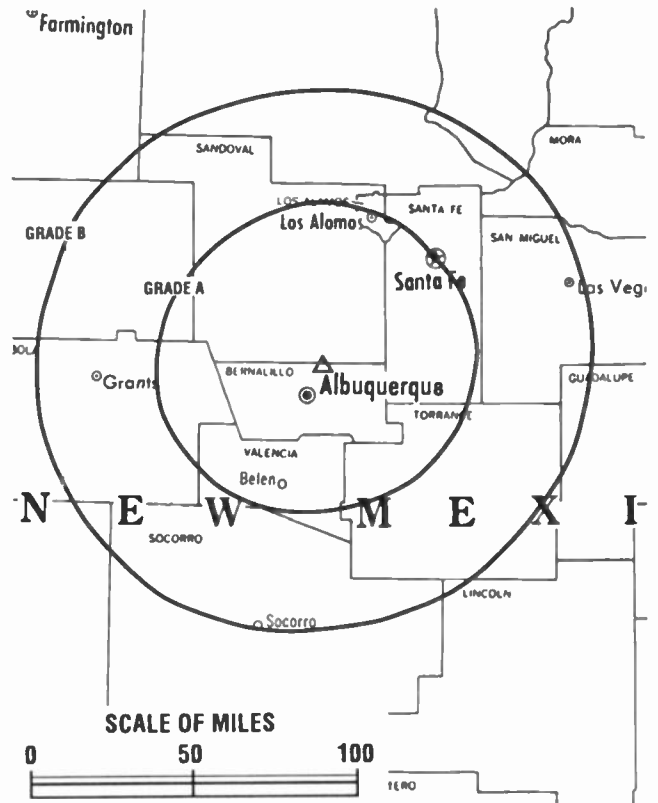
Represented (engineering): Smith & Powstenko.

Personnel:

Erick Steffens, President & General Manager.
John McCormick, General Sales Manager.
Michael Maulano, National Sales Manager.
Oebra James, News Director.
Marsha Pollaro, Program Director.
Dudley Bullock, Chief Engineer.

Rates: On request.

City of License: Santa Fe. ADI: Albuquerque. Rank: 48.



KASA-TV BPCT-920723KG Granted 12/22/92 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
Between 5-24%	Bernalillo	197,600	194,900	99
	Los Alamos	7,300	7,200	99
	Rio Arriba	11,900	11,200	94
	Sandoval	23,400	22,200	95
	Santa Fe	39,700	38,700	97
	Taos	9,000	8,300	92
	Valencia	16,300	16,100	99
Station Totals		305,200	298,600	98
Net Weekly Circulation (1993)				35,000
Average Daily Circulation (1993)				11,800

New Mexico—Albuquerque

KLUZ-TV

Ch. 41

Network Service: Univision.

Licensee: KLUZ License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 2725 F Broadbent Pkwy., Albuquerque, NM 87107.

Telephone: 505-344-5589. **Fax:** 505-344-8714.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1170-kw visual, 58.9-kw aural. Antenna: 4152-ft. above av. terrain, 114-ft. above ground, 10,754-ft. above sea level.

Latitude 35° 12' 41"
Longitude 106° 26' 56"

Transmitter: Sandia Crest, approx. 15-mi. NE of Albuquerque.

Satellite Earth Station: Scientific-Atlanta.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: September 5, 1987. Sale to present owner by Univision Holdings Inc. approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): JP Associates.

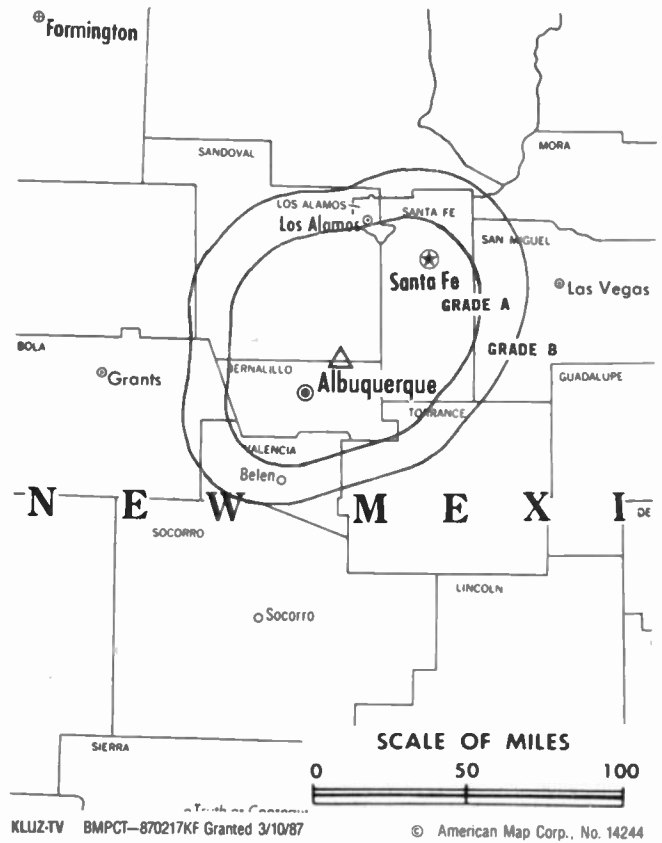
Personnel:

Marcela Medina, General Manager.
Kambiz Victory, Chief Engineer.
Brian Rhudy, Production Manager.
Adriana Gautreau, Traffic Manager.

Highest 30 Sec. Rate: \$275.

City of License: Albuquerque. **ADI:** Albuquerque. **Rank:** 48.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW MEXICO			
Between 5-24%	Santa Fe	39,700	38,700	97
Station Totals		39,700	38,700	97
Net Weekly Circulation (1993)				12,900
Average Daily Circulation (1993)				6,200

New Mexico—Albuquerque

KNAT

Ch. 23

Network Service: None, independent.

Licensee: All American TV Inc., 13181 Crossroads Pkwy. N, City of Industry, CA 91746.

Studio: 1510 Coors Blvd. NW, Albuquerque, NM 87121.

Telephone: 505-836-6585. Fax: 505-831-8725.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude	35°	12'	54"
Longitude	106°	27'	02"

Transmitter: Sandia Crest, Cibola National Forest.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6-meter C-band.

Ownership: All American TV Inc. (Group Owner).

Began Operation: August 10, 1975. Sale to present owner by Trinity Bcstg. Network approved by FCC Nov. 6, 1989. Sale to Trinity by John Carson, et al., approved by FCC Dec. 4, 1985. Sale to Carson group by Eddie L. Pena, et al., approved July 23, 1982. Station left air in 1985 (Television Digest, Vol. 25:24).

Represented (legal): May & Dunne.

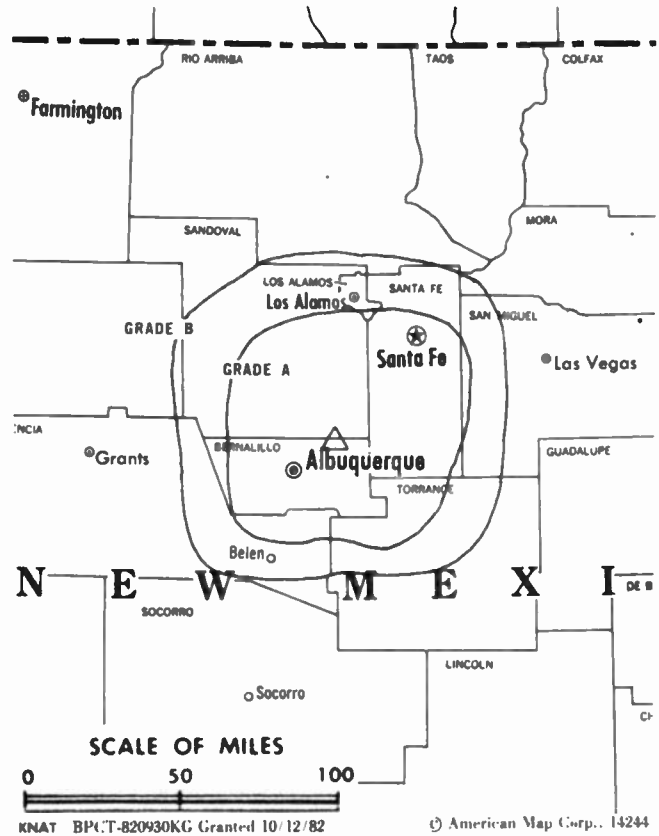
Personnel:

Deanna J. Sebastian, Station Manager.

Ron Crawford, Chief Engineer.

Gary Pratz, Program Director & Production Manager.

Highest 30 Sec. Rate: \$120.



Arbitron Data: Not available.

City of License: Albuquerque. ADI: Albuquerque. Rank: 48.

New Mexico—Albuquerque

KOAT-TV

Ch. 7

(Operates satellites KOCT, Carlsbad & KOVT, Silver City, NM)

Network Service: ABC.

Licensee: KOAT-TV Inc., Box 25982, Albuquerque, NM 87125.

Studio: 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

Mailing Address: Box 25982, Albuquerque, NM 87125.

Telephone: 505-884-7777. **TWX:** 910-989-1687. **Fax:** 505-884-6282.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 87.1-kw visual, 19.4-kw aural. Antenna: 4239-ft. above av. terrain, 262-ft. above ground, 10,827-ft. above sea level.

Latitude 35° 12' 53"
Longitude 106° 27' 01"

Transmitter: 14.5-mi. NE of Albuquerque.

Satellite Earth Stations: Andrew, 9.3-meter; Harris, 6.1-meter; Vertex, 4.7-meter; Andrew, 4.5-meter; Avantek, Harris, M/A-Com, Standard Components receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: September 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved Jan. 23, 1963. Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957 (Vol. 12:51, 13:6).

Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Mary Lynn Roper, Vice President & General Manager.
- Jeff Sales, General Sales Manager.
- Barbara Wagoner, National Sales Manager.
- Lisa Breeden, News Director.
- Roy Leone, Program Director.
- Linda Eddleman, Business Manager.
- Parker Harms, Marketing Director.
- Jim Dixon, Production Manager.
- Charles L. Amy, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

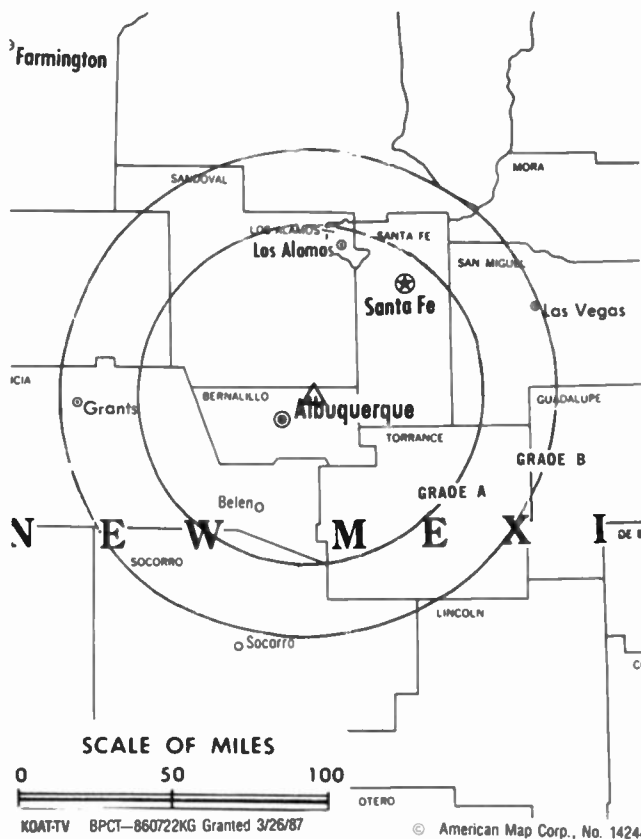
NETWORK BASE HOURLY RATE: \$1200.

Arbitron Data: Figures include KOVT, Silver City, NM.

City of License: Albuquerque. **ADI:** Albuquerque. **Rank:** 48.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	12,400	11,300	91
	COLORADO			
	Conejos	2,600	2,500	96
	Costilla	1,200	1,100	92
	La Plata	12,400	11,900	96
	Rio Grande	4,100	3,900	95
	NEW MEXICO			
	Bernalillo	197,600	194,900	99
	Chaves	20,800	20,500	99
	Cibola	7,300	7,200	99
	Colfax	4,900	4,700	96
	Eddy	17,400	17,100	98
	Grant	10,000	9,600	96
	Guadalupe	1,500	1,400	93
Harding	400	400	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hidalgo	2,000	1,900	95
	Lea North	16,800	16,400	98
	Lincoln	4,800	4,600	96
	Los Alamos	7,300	7,200	99
	Luna	7,100	6,900	97
	Mc Kinley	17,300	16,200	94
	Mora	1,500	1,300	87
	Otero	18,500	18,100	98
	Quay	4,200	4,000	95
	Rio Arriba	11,900	11,200	94
	Sandoval	23,400	22,200	95
	San Juan	28,800	27,400	95
	San Miguel	8,700	8,200	94
	Santa Fe	39,700	38,700	97
	Sierra	4,600	4,400	96
	Socorro	5,300	5,200	98
	Taos	9,000	8,300	92
	Torrance	4,100	3,900	95
	Union	1,600	1,500	94
Valencia	16,300	16,100	99	
Between 25-49%	COLORADO			
	Alamosa	4,900	4,700	96
	Archuleta	2,100	2,000	95
	Montezuma	6,800	6,500	96
	Saguache	1,700	1,600	94
NEW MEXICO	Catron	1,000	900	90
	De Baca	900	900	100
Between 5-24%	ARIZONA			
	Greenlee	2,700	2,600	96
NEW MEXICO	Dona Ana	48,100	46,700	97
	Station Totals	593,700	576,100	97
Net Weekly Circulation (1993)			436,000	
Average Daily Circulation (1993)			273,200	

New Mexico—Albuquerque

KOB-TV

Ch. 4

(Operates satellites KOB, Farmington & KOB, Roswell, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 4 Broadcast Plaza SW, Albuquerque, NM 87104.

Mailing Address: Box 1351, Albuquerque, NM 87103.

Telephone: 505-243-4411. TWX: 910-989-1682. Fax: 505-764-2522.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: Circularly polarized, 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level.

Latitude 35° 12' 42"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.2-meter Ku-band; Satellite Technology, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; RCA Americom, 4.57-meter Ku-band; Kavouras, 3.6-meter C-band; Andrew, 2.36-meter Ku-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, Ku-band.

News Services: AP, Conus, NBC, NIWS, NOAA.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: November 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11). For sale by Pepperday, see Vol. 8:9, 16, 17, 22.

Represented (sales): Pety Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jerry Danziger, Vice Chairman.
Mike Burgess, Vice President & General Manager.
Bob Evans, General Sales Manager.
Howard Hoffman, National Sales Manager.
Sam Tikkanen, Chief Engineer.
Joel Anderson, News Director.
Paula Maes, Promotion Director.
Dru Felt, Business Manager.
Gary Williams, Production Manager.

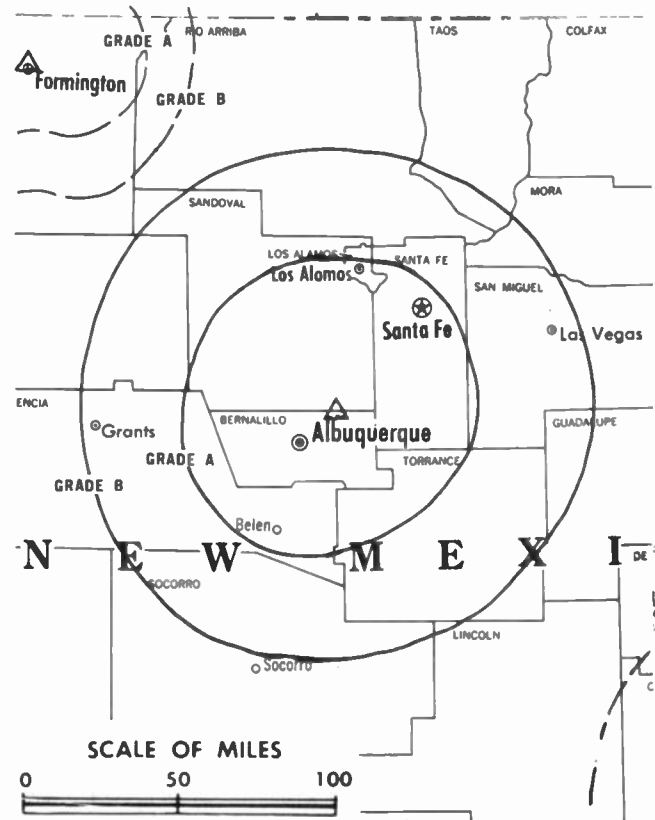
Rates: On request.

Arbitron Data: Figures include KOB, Farmington & KOB, Roswell, NM.

City of License: Albuquerque. ADI: Albuquerque. Rank: 48.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARIZONA				
		Apache North	12,400	11,300	91
	COLORADO				
		Alamosa	4,900	4,700	96
		Archuleta	2,100	2,000	95
		Conejos	2,600	2,500	96
		Costilla	1,200	1,100	92
		La Plata	12,400	11,900	96
		Montezuma	6,800	6,500	96
		Saguache	1,700	1,600	94
	NEW MEXICO				
		Bernalillo	197,600	194,900	99



KOB-TV BPCT-1693 Granted 6/2/53

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chaves	20,800	20,500	99
	Cibola	7,300	7,200	99
	Colfax	4,900	4,700	96
	Curry	15,100	14,800	98
	De Baca	900	900	100
	Eddy	17,400	17,100	98
	Grant	10,000	9,600	96
	Guadalupe	1,500	1,400	93
	Harding	400	400	100
	Lea North	16,800	16,400	98
	Lincoln	4,800	4,600	96
	Los Alamos	7,300	7,200	99
	Luna	7,100	6,900	97
	Mc Kinley	17,300	16,200	94
	Mora	1,500	1,300	87
	Otero	18,500	18,100	98
	Quay	4,200	4,000	95
	Rio Arriba	11,900	11,200	94
	Roosevelt	5,900	5,700	97
	Sandoval	23,400	22,200	95
	San Juan	28,800	27,400	95
San Miguel	8,700	8,200	94	
Santa Fe	39,700	38,700	97	
Sierra	4,600	4,400	96	
Socorro	5,300	5,200	98	
Taos	9,000	8,300	92	
Torrance	4,100	3,900	95	
Valencia	16,300	16,100	99	
Between 25-49%	COLORADO			
	Rio Grande	4,100	3,900	95

(Continued on page A-785)

Station Totals	577,600	560,900	97
Net Weekly Circulation (1993)			443,700
Average Daily Circulation (1993)			254,300

New Mexico—Albuquerque

KRQE

Ch. 13

(Operates satellite KBIM-TV Roswell, NM)

Network Service: CBS.

Licensee: New Mexico Broadcasting Co. Inc., 13 Broadcast Plaza SW, Box 1294, Albuquerque, NM 87103-1294.

Studio: 14th & Coal SW, Albuquerque, NM 87104.

Telephone: 505-243-2285. **TWX:** 910-989-1676. **Fax:** 505-842-8483.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 4.2-meter Ku-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: October 4, 1953. Sale to New Mexico Bcstg. Co. by Estate of Goldie Hebenstreit approved by FCC June 5, 1984. Transfer of control to present owner granted Sept. 16, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

Jim Thompson, Vice President & General Manager.

Loren W. Neuharth, General Sales Manager.

Stan Byars, Local Sales Manager.

Jim Loy, News Director.

John Tischendorf, Program & Promotion Director.

Sheryl Edgar, Business Manager.

Alan Deme, Chief Engineer.

Erika Gonzales, Public Service Coordinator.

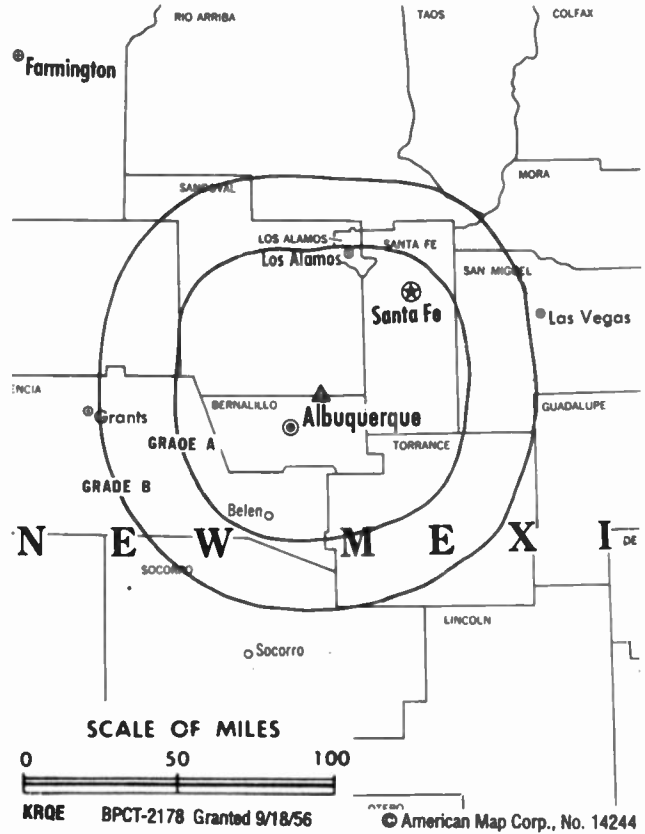
Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1016.

City of License: Albuquerque. **ADI:** Albuquerque. **Rank:** 48.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	12,400	11,300	91
	COLORADO			
	Rio Grande	4,100	3,900	95
	Saguache	1,700	1,600	94
	NEW MEXICO			
	Bernalillo	197,600	194,900	99
	Cibola	7,300	7,200	99
	Colfax	4,900	4,700	96
	Grant	10,000	9,600	96
Guadalupe	1,500	1,400	93	
Harding	400	400	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hidalgo	2,000	1,900	95
	Los Alamos	7,300	7,200	99
	Luna	7,100	6,900	97
	Mc Kinley	17,300	16,200	94
	Mora	1,500	1,300	87
	Quay	4,200	4,000	95
	Rio Arriba	11,900	11,200	94
	Sandoval	23,400	22,200	95
	San Juan	28,800	27,400	95
	San Miguel	8,700	8,200	94
	Santa Fe	39,700	38,700	97
	Sierra	4,600	4,400	96
	Socorro	5,300	5,200	98
Taos	9,000	8,300	92	
Torrance	4,100	3,900	95	
Valencia	16,300	16,100	99	
Between 25-49%	COLORADO			
	Alamosa	4,900	4,700	96
	Conejos	2,600	2,500	96
	Costilla	1,200	1,100	92
	Montezuma	6,800	6,500	96
NEW MEXICO	Lincoln	4,800	4,600	96
	COLORADO			
		Archuleta	2,100	2,000
La Plata	12,400	11,900	96	
NEW MEXICO	Cañon	1,000	900	90
	Otero	18,500	18,100	98
	Station Totals	485,400	470,400	97
Net Weekly Circulation (1993)			345,000	
Average Daily Circulation (1993)			186,100	

New Mexico—Carlsbad

KOCT

(formerly KVIO-TV)

Ch. 6

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co., Suite 2020, 515 N. 6th St., St. Louis, MO 63101.

Studio: See KOAT-TV, Albuquerque, NM.

Telephone: 505-884-7777.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude	32°	47'	39"
Longitude	104°	12'	27"

Transmitter: 12-mi. E of Artesia on Rte. 82.

Multichannel TV Sound: Stereo only.

News Services: AP, ABC, CNN, UPI.

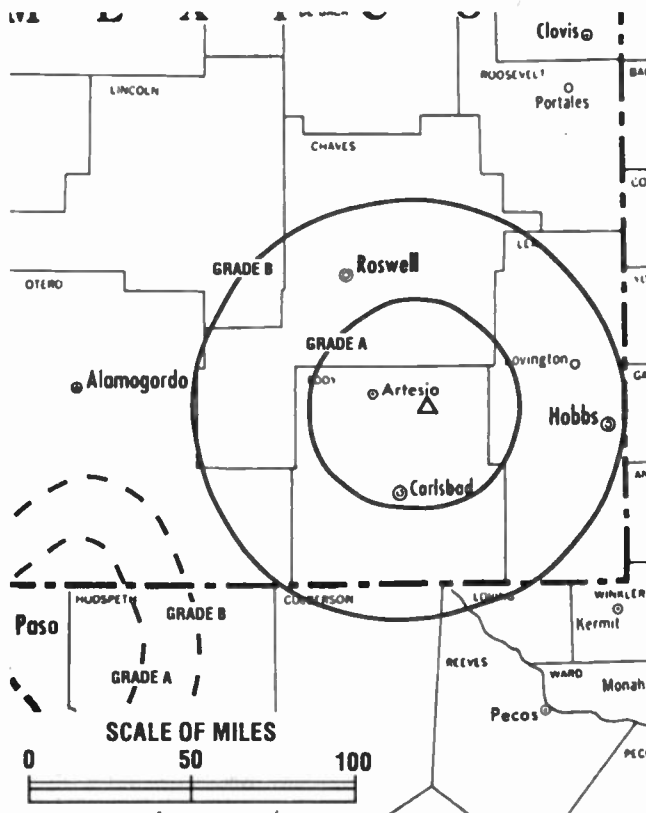
Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: August 24, 1956. Sale to Pulitzer Bcstg. Co. by Marsh Media Inc. approved by FCC Dec. 18, 1992. Sale to Marsh Media of El Paso by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 7, 1966 (*Television Digest*, Vol. 6:22, 37). Sale to Deme (*Voice of the Caverns Inc.*) by Edward P. Talbott and associates approved June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbott group approved by FCC Feb. 20, 1958 (Vol. 14:2, 8).

Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Smith & Powstenko.



KOCT BPCT-4944 Granted 1/10/77

© American Map Corp., No. 14244

Personnel:

See KOAT-TV, Albuquerque, NM.

Arbitron Data: Not available.

City of License: Carlsbad. **ADI:** Albuquerque. **Rank:** 48.

New Mexico—Clovis

KVII-TV

Ch. 12

(Satellite of KVII-TV, Amarillo, TX)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4326.

Studio: See KVII-TV, Amarillo.

Telephones: 505-276-8266 (Clovis); 806-373-1787 (Amarillo).

Fax: 806-371-7329.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude	34°	11'	34"
Longitude	103°	16'	44"

Transmitter: 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88.

Multichannel TV Sound: Stereo only.

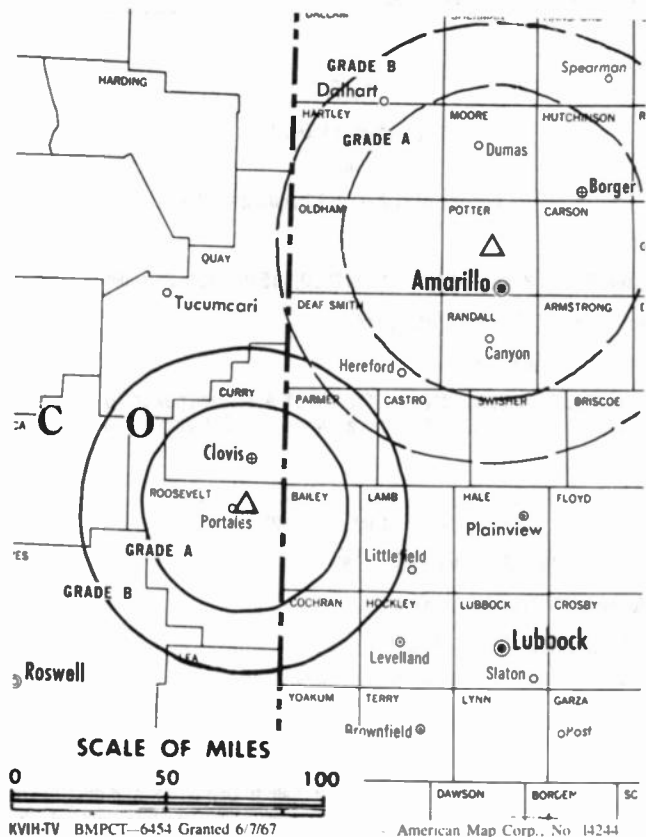
Ownership: Marsh Media Inc. (Group Owner).

Began Operation: December 2, 1956. Sale to present owner by McAlister Television Enterprises approved by FCC July 28, 1986 (*Television Digest*, Vol. 26:31). Sale to McAlister Television Enterprises by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Bcstg. approved by FCC Oct. 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved Jan. 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Vol. 15:38, 43).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.



Personnel:

See KVII-TV, Amarillo, TX.

Rates: See KVII-TV, Amarillo, TX.

Arbitron Data: Figures included with KVII-TV, Amarillo, TX.

City of License: Clovis. **ADI:** Amarillo. **Rank:** 129.

New Mexico—Farmington

KOBF

Ch. 12

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 825 W. Broadway, Farmington, NM 87401.

Telephone: 505-326-1141. Fax: 505-326-1141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 6049-ft. above sea level.

Latitude	36°	41'	43"
Longitude	108°	13'	14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

Satellite Earth Station: RCA Americom Ku-band; Avcom receivers.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

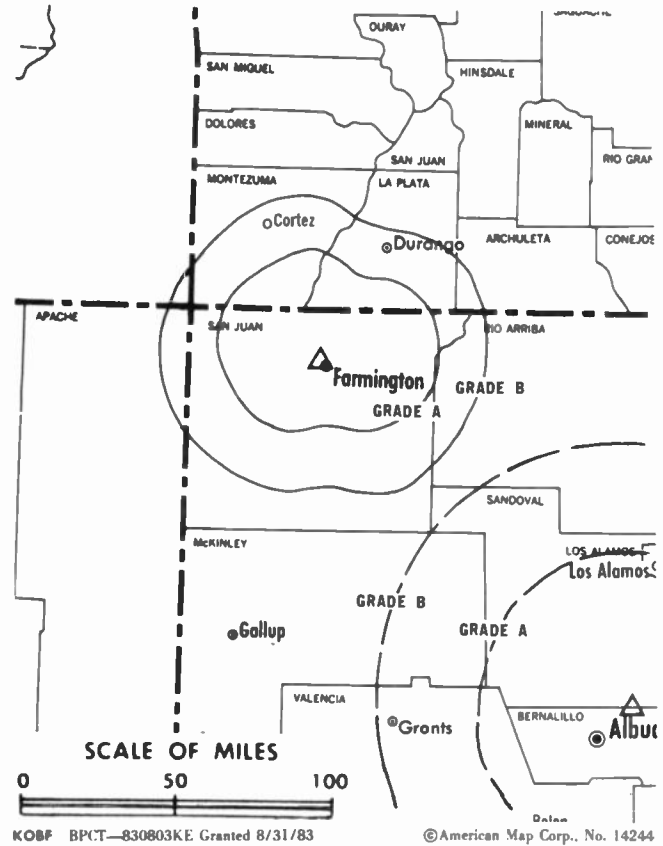
Began Operation: October 20, 1972. Sale to present owners by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Catsis, et al., approved by FCC Jan. 30, 1981. Previous sale by Gerald R. Proctor, et al., approved by FCC Jan. 26, 1977. Sale consummated April 11, 1977.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Jerry Danziger, President, KOB-TV.
 Steve Henderson, Station Manager.
 Scott Michlin, News Director.
 Dan Harlin, Chief Engineer.
 Bill Hershy, Production Manager.



Highest 30 Sec. Rate: \$425.

Arbitron Data: Included with KOB-TV, Albuquerque, NM.

City of License: Farmington. ADI: Albuquerque. Rank: 48.

New Mexico—Hobbs

KHFT

Ch. 29

Network Service: None, independent.

Licensee: Hobbs Family Television, 420 N. Turner, Hobbs, NM 88240.

Studio: 420 N. Turner, Hobbs, NM 88240.

Mailing Address: 3720 Greenwich Dr., El Paso, TX 79902.

Telephones: 505-393-0944 (Hobbs); 915-533-2911 (El Paso).

Fax: 505-393-6208.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 8-kw visual, 0.8-kw aural. Antenna: 550-ft. above av. terrain, 536-ft. above ground, 4156-ft. above sea level.

Latitude 32° 43' 28"
Longitude 103° 05' 46"

Transmitter: 2.9-mi. E of Hobbs on Marland Dr.

Satellite Earth Stations: 3 C-band in operation.

Ownership: Hobbs Family Television.

Began Operation: February 1, 1989.

Represented (legal): James Oyster.

Personnel:

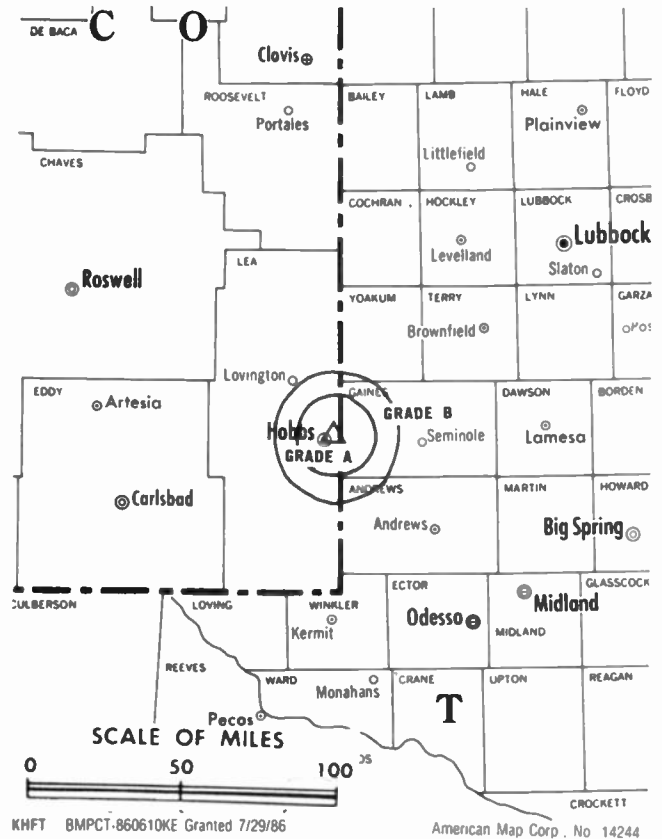
Porter Vine, General Manager.

Pete Warren, Chief Engineer.

Rates: On request.

City of License: Hobbs. ADI: Albuquerque. Rank: 48.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
Between 5-24%	Lea North	16,800	16,400	98
Station Totals		16,800	16,400	98
Net Weekly Circulation (1993)				1,700
Average Daily Circulation (1993)				400

New Mexico—Las Cruces

KZIA

Ch. 48

Network Service: None, independent.

Licensee: Lee Enterprises Inc., 215 S. Main St., Davenport, IA 52801.

Studio: 500 S. Main St., Suite 150, Las Cruces, NM 88001.

Telephone: 505-526-4848. Fax: 505-526-0938.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual. Antenna: 440-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude 32° 02' 30"
Longitude 106° 27' 41"

Transmitter: 9-mi. ENE of Anthony, 3-mi. E of Rte. 213.

Satellite Earth Station: Simulstat, 5-meter; Microdyne receivers.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: November 18, 1984. Sale to Southwestern Bcstg. Co. by Lynn Dubois, Receiver, approved by FCC Nov. 29, 1989. Sale to Roy E. Henderson by Logan D. Matthews & associates approved by FCC Aug. 6, 1987. Sale to Two if by Sea Bcstg. Corp. dismissed by FCC July 2, 1992. Sale to present owner approved by FCC Feb. 26, 1993.

Represented (sales): Roslin TV Sales.

Personnel:

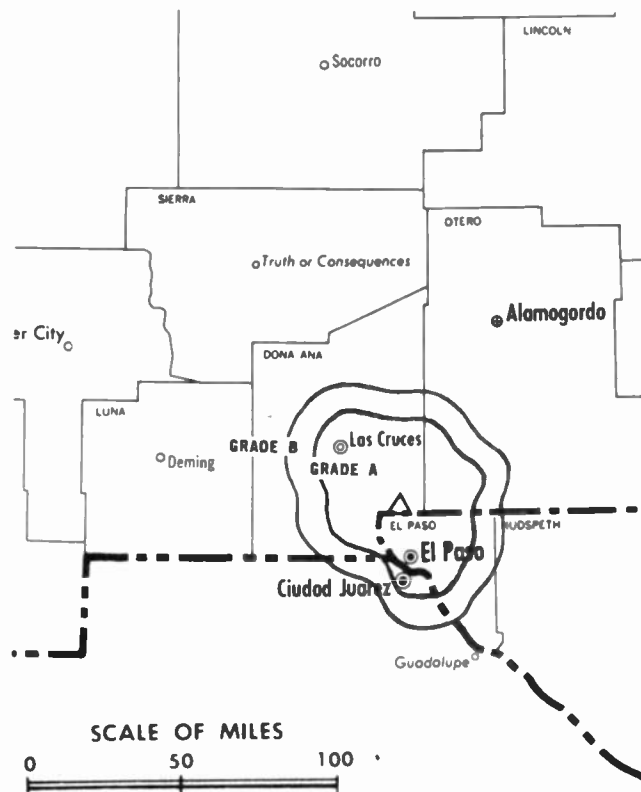
- Ray Depa, Station Manager.
- Mike Ferrales, Operations Manager.
- Frank Montoya, Local Sales Manager.
- Lawrence Montenegro, Chief Engineer.
- Phyllis Leyendecker, Program Manager.

Highest 30 Sec. Rate: \$112.50.

City of License: Las Cruces. ADI: El Paso. Rank: 100.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEW MEXICO			
	Dona Ana	48,100	46,700	97
	Otero	18,500	18,100	98



KZIA 8MPCT-900514KF Granted 6/13/90

American Map Corp. No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	TEXAS			
	El Paso	187,600	186,200	99
Station Totals		254,200	251,000	99
Net Weekly Circulation (1993)				26,800
Average Daily Circulation (1993)				6,200

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New Mexico—Roswell

KBIM-TV

Ch. 10

(Satellite of KRQE, Albuquerque, NM)

Network Service: CBS.

Licensee: New Mexico Bcstg. Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

Studio: 214 N. Main St., Roswell, NM 88201.

Mailing Address: Box 910, Roswell, NM 88202-0910.

Telephone: 505-622-2120. Fax: 505-623-6606.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29.5-mi. E of Hagerman, NM.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: February 23, 1966. Sale to New Mexico Bcstg. Co. Inc. by Holsum Inc. approved by FCC April 12, 1989. Transfer of control from Margaret A. Hebenstreit (New Mexico Bcstg. Co. Inc.) to present owners granted by FCC Sept. 16, 1991.

Represented (sales): Katz Continental Television.

Personnel:

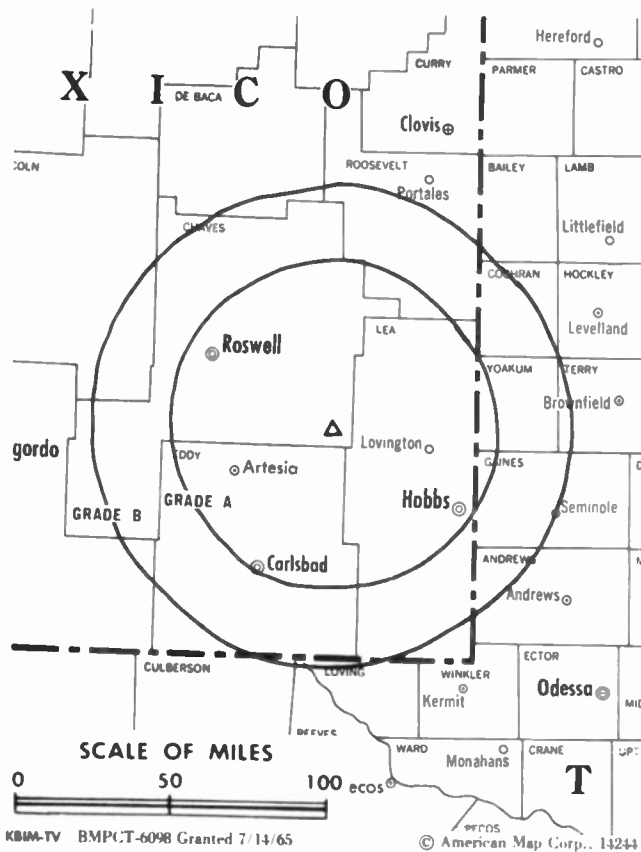
Gary McNair, Station Manager.
Andy Wyatt, Sales Manager.
Dave Atkins, Chief Engineer.
David Gonzalez, News Director.
Julie Harrison, Production Manager.
Cindi Lucero, Promotion Director.

Rates: On request.

City of License: Roswell. ADI: Albuquerque. Rank: 48.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Chaves	20,800	20,500	99
	De Baca	900	900	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea North	16,800	16,400	98
	Lea South	1,900	1,900	100
	Lincoln	4,800	4,600	96
	Roosevelt	5,900	5,700	97
Between 25-49%	NEW MEXICO			
	Curry	15,100	14,800	98
	Otero	18,500	18,100	98
	TEXAS			
	Yoakum	2,800	2,800	100
Between 5-24%	TEXAS			
	Hudspeth	900	900	100
Station Totals		105,800	103,700	98
Net Weekly Circulation (1993)			66,700	
Average Daily Circulation (1993)			39,600	

New Mexico—Roswell

KOBR

Ch. 8

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: Stanley S. Hubbard Revocable Trust.

Studio: 124 E. 4th St., Roswell, NM 88201.

Telephone: 505-625-8888. **Fax:** 505-625-8866.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude	33°	22'	32"
Longitude	103°	46'	05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380, near Caprock.

Satellite Earth Station: RCA Americom, 4.5-meter Ku-band.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Previous sale by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

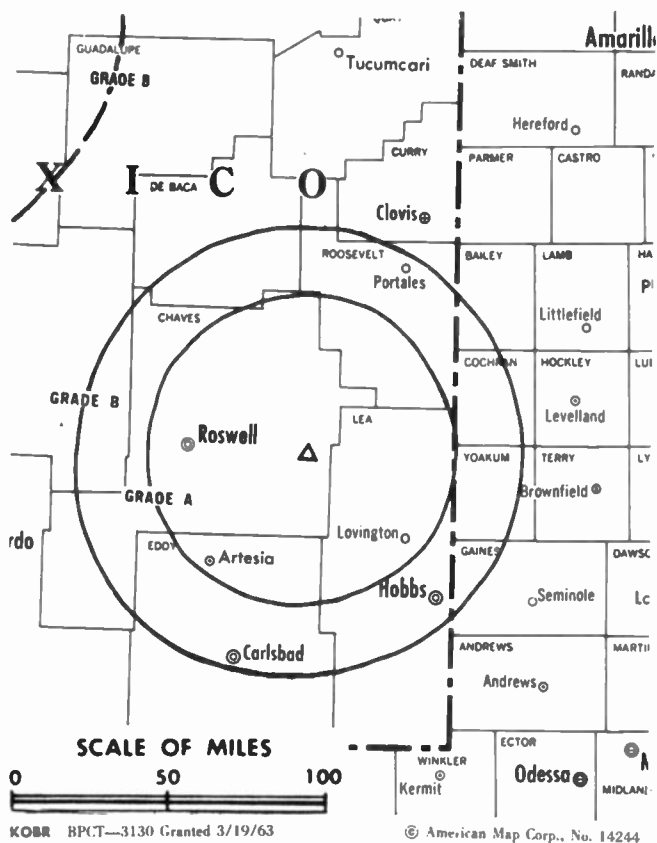
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Tim Spinder, Station Manager.
Dave Atkins, Chief Engineer.



John Purvis, News Director.
Dusty Huckabee, Production Manager.

Rates: On request.

Arbitron Data: Included with KOB-TV, Albuquerque, NM.

City of License: Roswell. **ADI:** Albuquerque. **Rank:** 48.

New Mexico—Roswell

KRPV

Ch. 27

Network Service: None, independent.

Licensee: Prime Time Christian Bcstg., Box 967, Roswell, NM 88202.

Studio: 2606 S. Main, Roswell, NM 88201.

Telephone: 505-622-5778.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 871-kw max. visual, 87-kw max. aural. Antenna: 441-ft. above av. terrain, 500-ft. above ground, 4007-ft. above sea level.

Latitude 33° 24' 58"
Longitude 104° 33' 59"

Transmitter: 1901 N. Moore, Roswell.

Satellite Earth Stations: Prodelin, 4-meter C-band; Winegard, 3-meter C-band; Drexel, Microdyne receivers.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

Began Operation: September 9, 1986.

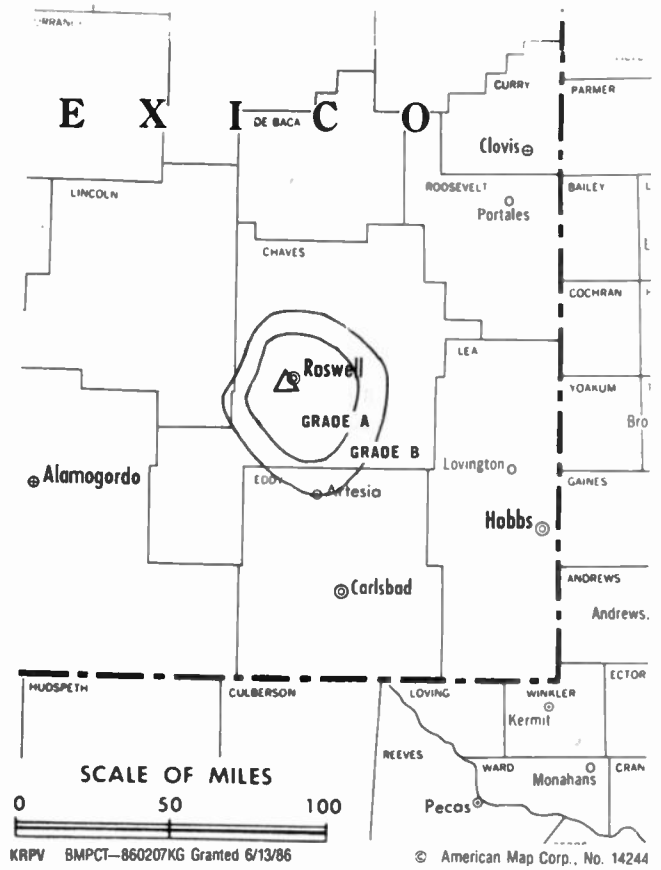
Personnel:

- Al Cooper, General Manager.
- Randy Dreblen, General Sales Manager.
- Tommie Cooper, Program Director.
- Amy Bare, Business & Office Manager.
- Eddie H. Sills, Chief Engineer.
- David Whitley, Traffic.

Rates: On request.

City of License: Roswell. **ADI:** Albuquerque. **Rank:** 48.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
Between 5-24%	Roosevelt	5,900	5,700	97
Station Totals		5,900	5,700	97
Net Weekly Circulation (1993)			1,300	
Average Daily Circulation (1993)			700	

New Mexico—Santa Fe

KCHF

Ch. 11

Network Service: None, independent.

Licensee: Son Broadcasting Inc., 4004 Carlisle NE, Box 4338, Albuquerque, NM 87106.

Studio: 216-TV Frontage Rd., HY-14, Santa Fe, NM 87501.

Telephones: 505-473-1111; 505-883-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 263-kw max. visual, 26.3-kw max. aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude	35°	47'	15"
Longitude	106°	31'	35"

Transmitter: No Name Mountain E of Jemez Springs.

Satellite Earth Station: Paraclipse, 3-meter; GLR receivers.

Ownership: Son Broadcasting Inc.

Began Operation: January 21, 1984.

Represented (engineering): Serge Bergen.

Personnel:

Blackie Gonzalez, General Manager.

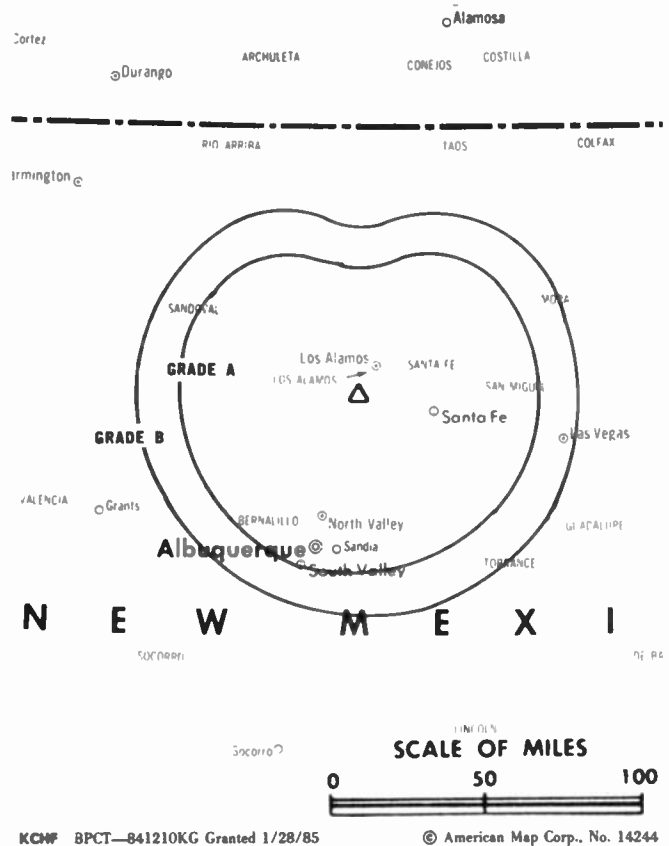
Jose Gonzales, Sales Manager.

Mary Kay Gonzales, Program Director.

Angie Gonzales, Marketing Director.

Rob Ramseyer, Chief Engineer.

Highest 30 Sec. Rate: \$200.



Arbitron Data: Not available.

City of License: Santa Fe. **ADI:** Albuquerque. **Rank:** 48.

New Mexico—Silver City

KOVT

Ch. 10

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: KOAT Television Inc., 3801 Carlisle Blvd. NE, Box 25982, Albuquerque, NM 87107.

Studio: See KOAT-TV, Albuquerque.

Telephone: 505-884-7777. **Fax:** 505-884-6282.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 8.71-kw visual, 0.87-kw aural. Antenna: 1590-ft. above av. terrain, 111-ft. above ground, 8226-ft. above sea level.

Latitude	32°	51'	46"
Longitude	108°	14'	28"

Transmitter: Pinos Altos Mountain, 1.2-mi. W of Pinos Altos.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: September 10, 1987.

Represented (sales): Blair Television.

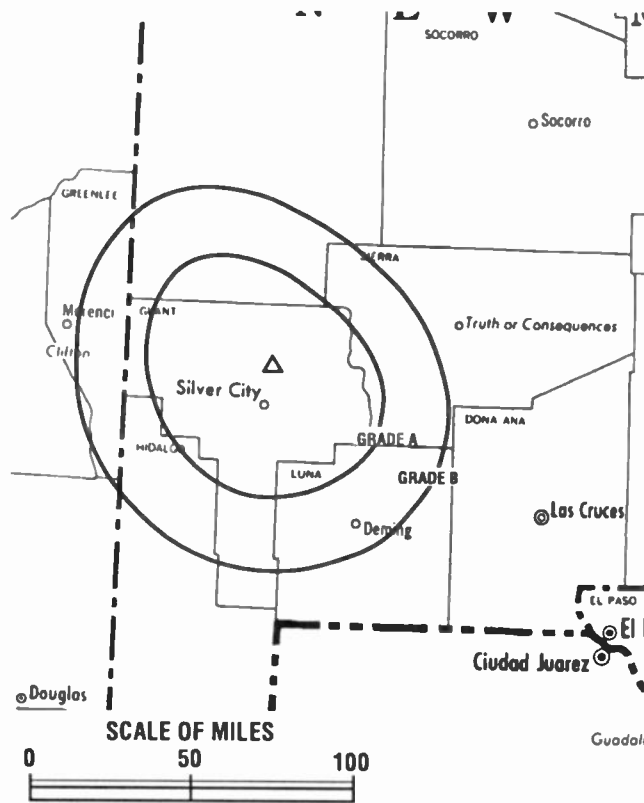
Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

See KOAT-TV, Albuquerque, NM.

Rates: Sold with KOAT-TV, Albuquerque, NM.



KOVT BPCT-850607KT Granted 6/7/85

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Arbitron Data: Included with KOAT-TV, Albuquerque, NM.

City of License: Silver City. **AOI:** Albuquerque. **Rank:** 48.

New Mexico

KOB-TV, Albuquerque (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	NEW MEXICO			
	Catron	1,000	900	90
	TEXAS			
	Yoakum	2,800	2,800	100
Between 5-24%	NEW MEXICO			
	Hidalgo	2,000	1,900	95

KOB-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	TEXAS			
	Cochran	1,400	1,400	100
	Gaines	4,500	4,500	100
	Parmer	3,200	3,200	100
	UTAH			
	San Juan	3,400	3,200	94

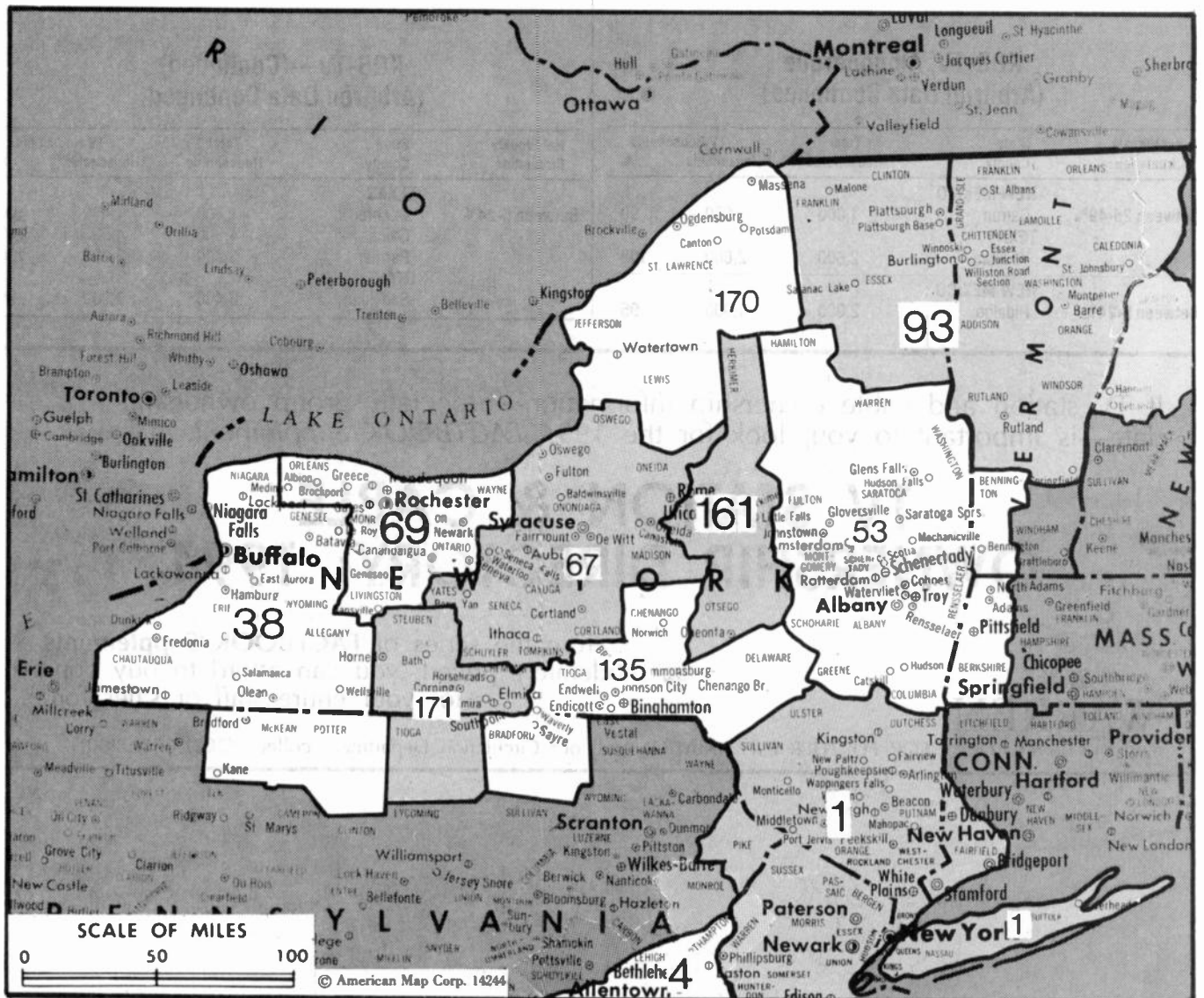
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New York, NY	6,723,700	1	WABC-TV (7), WCBS-TV (2), WHAJ-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,661,800	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)
Buffalo, NY	618,200	38	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
Albany-Schenectady-Troy, NY	507,300	53	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
Syracuse, NY	387,100	67	WDXT (9), WSNR-TV (43), WSTM-TV (3), WSYT (68), WTVH (5)
Rochester, NY	377,300	69	WHEC-TV (10), WOKR (13), WROC-TV (8), WUHF (31)
Burlington, VT-Plattsburgh, NY	271,300	93	WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)
Binghamton, NY	158,400	135	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Utica, NY	102,200	161	WFXV (33), WKTV (2), WUTR (20)
Watertown-Carthage, NY	87,200	170	WVNY-TV (7), WWTI (50)
Elmira, NY	86,700	171	WENY-TV (36), WETM-TV (18)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWNY-TV, Carthage	See Watertown, NY
WCAX-TV & WVNY, Plattsburgh	See Burlington, VT
WUTR, Rome	See Utica, NY
WNYT, WRGB, WTEN, WXXA-TV, Schenectady	See Albany, NY
WNYT & WRGB, Troy	See Albany, NY

New York Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	22	21	43
Educational Television Stations	1	13	14
	23	34	57

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New York—Albany-Troy-Schenectady

WNYT

Ch. 13

Network Service: NBC.

Licensee: Arsenal M Sub 17 Inc., 200 Elm St., Dedham, MA 02026.

Studio: 15 N. Pearl St., Menands, NY 12204.

Telephone: 518-436-4791. Fax: 518-436-8723.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 174-kw visual, 20.3-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 738-ft. above ground, 1688-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mountain, Brunswick, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; RCA, 3.6-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: BAF 450B, 2.4-meter Ku-band.

News Services: AP, NBC, UPI, CNN.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: February 19, 1954, but left air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Wamer Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24). Transfer of control to Glen Alden Corp. approved Dec. 22, 1967. Purchased by Sonderling Bcstg. Corp. Jan. 1, 1969. Merger of Sonderling into Viacom approved by FCC Nov. 6, 1979 (Vol. 18:12, 25, 41; 19:46).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- Donald O. Perry, Vice President & General Manager.
- Tom Blau, Business Manager.
- Karl Davis, Director of Sales.
- Tony McManus, Local Sales Manager.
- Jerry Brehm, National Sales Manager.
- Noelle Wall, Director, Marketing & Creative Services.
- Maryann Ryan, Director of Production.
- Steve Baboulis, Director, News & Operations.
- Doug Jones, Director of Programming & Public Affairs.
- Lisa Neumann, Traffic Manager.
- Richard Klein, Chief Engineer.

Rates: On request.

City of License: Albany. ADI: Albany-Schenectady-Troy. Rank: 53.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	54,000	53,200	99
	NEW YORK			
	Albany	116,700	115,000	99



WNYT BPC:T-781228L.C. Granted 6/20/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Columbia	24,000	23,600	98
	Fulton	20,900	20,600	99
	Greene	17,000	16,700	98
	Montgomery	20,200	19,800	98
	Rensselaer	58,000	57,100	98
	Saratoga	70,900	70,100	99
	Schenectady	59,500	58,800	99
	Schoharie	11,500	11,300	98
	Warren	23,200	22,800	98
	Washington	20,800	20,500	99
	VERMONT			
	Bennington	14,000	13,700	98
	Between 25-49%	NEW YORK		
Hamilton		2,200	2,100	95
Between 5-24%	NEW YORK			
	Delaware	18,000	17,500	97
	Dutchess	92,200	90,600	98
	Otsego	22,100	21,600	98
	Ulster	61,600	60,100	98
	VERMONT			
	Addison	11,800	11,500	97
Rutland	24,100	23,600	98	
Station Totals		742,700	730,200	98
Net Weekly Circulation (1993)			453,500	
Average Daily Circulation (1993)			270,700	

New York—Albany-Schenectady-Troy

WRGB

Ch. 6

Network Service: CBS.

Licensee: WRGB Bcstg. Inc., 1400 Balltown Rd., Schenectady, NY 12309.

Studio: 1400 Balltown Rd., Schenectady, NY 12309.

Telephone: 518-346-6666. TWX: 710-442-2974.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, NY.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CBS, CNN, Conus.

Ownership: Freedom Newspapers Inc. (Group Owner).

Began Operation: December 1, 1947 (began as experimental station in 1928; on air since Nov. 6, 1939). Sale to Unicom Inc. by General Electric Broadcasting Co. approved by FCC June 30, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to present owner approved by FCC Jan. 6, 1986 (Vol. 25:31, 44).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- David M. Lynch, Vice President & General Manager.
- Cheryl Snell, General Sales Manager.
- Lee Lazerson, Local Sales Manager.
- Mary Gregg, National Sales Manager.
- Neil Goldstein, News Manager.
- Daniel A. Fiorillo, Engineering Manager.
- Fred Lass, Chief Engineer.
- Terry Walden, Programming & Production Manager.
- Bill Brandt, Promotion Manager.
- Beverly Wittner, Public Affairs Manager.

Highest 30 Sec. Rate: \$1750.

City of License: Schenectady. ADI: Albany-Schenectady-Troy. Rank: 53.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	54,000	53,200	99
	NEW YORK			
	Albany	116,700	115,000	99
	Columbia	24,000	23,600	98
	Fulton	20,900	20,600	99
	Greene	17,000	16,700	98
	Montgomery	20,200	19,800	98
	Rensselaer	58,000	57,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Saratoga	70,900	70,100	99
	Schenectady	59,500	58,800	99
	Schoharie	11,500	11,300	98
	Warren	23,200	22,800	98
	Washington	20,800	20,500	99
Between 25-49%	VERMONT			
	Bennington	14,000	13,700	98
	NEW YORK			
Between 5-24%	Dutchess	92,200	90,600	98
	Hamilton	2,200	2,100	95
	Otsego	22,100	21,600	98
	Ulster	61,600	60,100	98
	VERMONT			
Station Totals	Rutland	24,100	23,600	98
	NEW YORK			
Net Weekly Circulation (1993)	Delaware	18,000	17,500	97
	Herkimer	25,000	24,600	98
Average Daily Circulation (1993)	VERMONT			
	Addison	11,800	11,500	97
Station Totals		767,700	754,800	98
Net Weekly Circulation (1993)				517,100
Average Daily Circulation (1993)				310,500

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New York—Albany

WTEN

Ch. 10

(Operates satellite WCDC, Adams, MA)

Network Service: ABC.

Licensee: Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 341 Northern Blvd., Albany, NY 12204.

Telephone: 518-436-4822. **Fax:** 518-462-6065.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Helderberg Mountain, New Scotland.

Satellite Earth Stations: Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, 4.5-meter C-band; Avantek, Harris, M/A-Corn receivers.

News Services: ABC, AP, CNN, Sports News Satellite, Weather Services Inc.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49). Sale by Capital Cities Bcstg. approved Feb. 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved Dec. 21, 1977 (Vol. 17:26) Sale by Knight-Ridder to Young Bcstg. approved by FCC Aug. 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:

- Robert Peterson, Vice President & General Manager.
- Connie Scott, Business Manager.
- Michael Funk, General Sales Manager.
- Vera Hope, National Sales Manager.
- Don Decker, News Director.
- Susan Eve LeClair, Public Service Coordinator.
- Harold Lansing, Chief Engineer.
- Lynn Riley, Production & Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2550.

Arbitron Data: Includes satellite WCDC, Adams, MA.

City of License: Albany. **ADI:** Albany-Schenectady-Troy. **Rank:** 53.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	54,000	53,200	99
	NEW YORK			
	Albany	116,700	115,000	99
	Columbia	24,000	23,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fulton	20,900	20,600	99
	Greene	17,000	16,700	98
	Hamilton	2,200	2,100	95
	Montgomery	20,200	19,800	98
	Rensselaer	58,000	57,100	98
	Saratoga	70,900	70,100	99
	Schenectady	59,500	58,800	99
	Schoharie	11,500	11,300	98
	Warren	23,200	22,800	98
	Washington	20,800	20,500	99
	VERMONT			
	Bennington	14,000	13,700	98
Rutland	24,100	23,600	98	
Between 5-24%	MASSACHUSETTS			
	Franklin	28,500	27,700	97
	NEW HAMPSHIRE			
	Cheshire	27,000	26,300	97
	NEW YORK			
	Delaware	18,000	17,500	97
	Dutchess	92,200	90,600	98
	Essex	13,700	13,500	99
	Herkimer	25,000	24,600	98
	Otsego	22,100	21,600	98
	Ulster	61,600	60,100	98
	VERMONT			
Addison	11,800	11,500	97	
Windham	16,600	15,900	96	
Station Totals		853,500	838,200	98
Net Weekly Circulation (1993)			486,600	
Average Daily Circulation (1993)			282,100	

New York—Albany

WXXA-TV
Ch. 23

Network Service: Fox.

Licensee: Heritage Bcstg. Co. of New York, 815 Central Ave., Albany, NY 12206-1502.

Studio: 815 Central Ave., Albany, NY 12206-1502.

Telephone: 518-438-8700. **Fax:** 518-438-0090.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude 42° 37' 01"
Longitude 74° 00' 46"

Transmitter: Camp Pinnacle Rd., New Scotland.

Satellite Earth Stations: Andrew, 7-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; M/A-Com, Microdyne receivers.

Ownership: Heritage Broadcasting Group (Group Owner).

Began Operation: July 30, 1982. Sale to present owners by James D. Boaz, et al., approved by FCC Sept. 12, 1986 (Television Digest, Vol. 26:30).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

- Will Meyl, Vice President & General Manager.
- Gary De Luke, General Sales Manager.
- Kim Clark Lemme, National Sales Manager.
- Sargent Cathrall, Chief Engineer.
- Tim Pennings, Promotion Director.
- Catherine Castracane, Business Manager.

Rates: On request.

City of License: Albany. **ADI:** Albany-Schenectady-Troy. **Rank:** 53.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Albany	116,700	115,000	99
	Columbia	24,000	23,600	98
	Fulton	20,900	20,600	99
	Greene	17,000	16,700	98
	Rensselaer	58,000	57,100	98
	Saratoga	70,900	70,100	99
Schenectady	59,500	58,800	99	



WXXA-TV BMP(CT-820615KE) Granted 7/26/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MASSACHUSETTS			
	Berkshire	54,000	53,200	99
	NEW YORK			
	Montgomery	20,200	19,800	98
	Schoharie	11,500	11,300	98
Between 5-24%	Warren	23,200	22,800	98
	Washington	20,800	20,500	99
	VERMONT			
	Bennington	14,000	13,700	98
	NEW YORK			
Station Totals	Dutchess	92,200	90,600	98
	Hamilton	2,200	2,100	95
VERMONT				
	Rutland	24,100	23,600	98
Station Totals		629,200	619,500	98
Net Weekly Circulation (1993)				284,300
Average Daily Circulation (1993)				117,900

New York—Amsterdam

WOCD

Ch. 55

Network Service: None, independent.

Licensee: Comerstone TV Inc., Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Studio: 165 Freemans Bridge Rd., Scotia, NY 12302.

Telephone: 518-372-8855.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 731-ft. above av. terrain, 720-ft. above ground, 1472-ft. above sea level.

Latitude	42°	59'	05"
Longitude	74°	10'	49"

Transmitter: 0.1-mi. N of Montgomery County line, 0.4-mi. of Hwy. 30, Perth.

Satellite Earth Station: Paraclype, 3.5-meter; M/A-Com receivers.

Ownership: Comerstone Television Inc. (Group Owner).

Began Operation: December 14, 1987, left air Nov. 24, 1989. Resumed operation Sept. 29, 1990; left air March 1991. Present owners purchased off-air station from Kearn family in 1992. Resumed operation second time Aug. 24, 1992.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Communications Technology.

Personnel:

Timothy S. Horton, General Manager.



WOCD BMPCT-851031KE Granted 5/13/86

© American Map Corp., No. 14244

Blake Richert, Chief Engineer.
David Skeebe, Program Director.

Highest 30 Sec. Rate: \$160.

Arbitron Data: Not available.

City of License: Amsterdam. ADI: Albany-Schenectady-Troy. Rank: 53.

New York—Binghamton

WBNG-TV

Ch. 12

Network Service: CBS.

Licensee: Gateway Communications Inc., One Bala Plaza, Suite 237, Bala Cynwyd, PA 19004.

Studio: 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790.

Telephone: 607-729-8812. Fax: 607-797-6211.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 168-kw visual, 18-kw aural. Antenna: 1210-ft. above av. terrain, 789-ft. above ground, 2554-ft. above sea level.

Latitude 42° 03' 33"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AFC, 3.66-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: December 1, 1949. Sale to present owners by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Represented (sales): Blair Television.

Represented (engineering): Smith & Powstenko.

Personnel:

John S. Mucha, Vice President & General Manager.
Don Barr, Local Sales Manager.
Bob Krummenacker, Regional Sales Manager.
Joseph P. McNamara, National Sales Manager.
Paul Daffinee, News Director.
Mark Prutisto, Program & Promotion Manager.
Ron Shoemaker, Chief Engineer.

Rates: On request.

City of License: Binghamton. ADI: Binghamton. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	81,400	80,400	99
	Chemung	35,600	34,900	98
	Chenango	19,600	19,300	98
	Delaware	18,000	17,500	97
	Otsego	22,100	21,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tioga	19,100	18,800	98
	Tompkins	33,800	32,400	96
	PENNSYLVANIA			
	Bradford	22,800	22,400	98
	Sullivan	2,300	2,200	96
	Susquehanna	15,300	15,000	98
	Tioga	15,000	14,600	97
Between 25-49%	NEW YORK			
	Cortland	17,300	17,000	98
	Schuyler	6,900	6,700	97
	Steuben	37,700	37,000	98
Between 5-24%	NEW YORK			
	Sullivan	25,300	24,600	97
	PENNSYLVANIA			
	Wayne	15,400	14,900	97
	Wyoming	10,400	10,200	98
Station Totals		398,000	389,500	98
Net Weekly Circulation (1993)				248,900
Average Daily Circulation (1993)				151,800

New York—Binghamton

WICZ-TV
Ch. 40

Network Service: NBC.

Licensee: Stainless Broadcasting Co., 3rd & Montgomery, North Wales, PA 19454.

Studio: 4600 Vestal Pkwy. E, Vestal, NY 13850.

Mailing Address: Box 40, Vestal, NY 13851-0040.

Telephone: 607-770-4040. Fax: 607-798-7950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 468.3-kw max. visual, 37-kw aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"
Longitude 75° 56' 39"

Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Harris, Scientific-Atlanta receivers.

Ownership: Stainless Broadcasting Co. (Group Owner).

Began Operation: November 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC Feb. 22, 1971 (Television Digest, Vol. 10:31).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Nora L. Guzewicz, President & General Manager.
- Dave Tillery, Station Manager.
- Gino Ricciardelli, Vice President, Engineering.
- Darci Fauci, News Director.
- Vernon Rollands, Promotion Director & Production Manager.
- Susan R. MacDonald, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$400.

City of License: Binghamton. ADI: Binghamton. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	81,400	80,400	99
	Tioga	19,100	18,800	98
Between 25-49%	NEW YORK			
	Chenango	19,600	19,300	98



WICZ-TV BPC2-890801KH Granted 8/29/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Delaware	18,000	17,500	97
	PENNSYLVANIA			
	Bradford	22,800	22,400	98
	Susquehanna	15,300	15,000	98
Between 5-24%	NEW YORK			
	Cortland	17,300	17,000	98
	Otsego	22,100	21,600	98
	Steuben	37,700	37,000	98
	Tompkins	33,800	32,400	96
	PENNSYLVANIA			
	Sullivan	2,300	2,200	96
	Tioga	15,000	14,600	97
	Wyoming	10,400	10,200	98
Station Totals		314,800	308,400	98
Net Weekly Circulation (1993)				127,500
Average Daily Circulation (1993)				59,200

New York—Binghamton

WMGC-TV

Ch. 34

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 17 Kraft Ave., Bronxville, NY 10708.

Studio: Ingraham Hill Rd., Binghamton, NY 13902.

Telephone: 607-723-7464. **Fax:** 607-723-1034.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1490-kw max. visual, 149-kw max. aural. Antenna: 1293-ft. above av. terrain, 553-ft. above ground, 2243-ft. above sea level.

Latitude 42° 03' 39"
Longitude 75° 56' 36"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Comtech, 4-meter C-band; Scientific-Atlanta, 4-meter C-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Avantek, Drake, Microwave Assoc., Scientific-Atlanta receivers.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: November 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscorb (53.13%) and James E. Greeley (10.4%) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:34). Sale to Pinnacle Communications Inc. approved Aug. 7, 1978. Sale to present owners approved Aug. 6, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

Phil Lombardo, President.
John Leet, General Manager.
John Birchall, Local Sales Manager.
Michael Dotson, News Director.
Brian Durham, Business Manager.
Michael Calkins, Chief Engineer.
William Luxford, Program Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$187.

City of License: Binghamton. **ADI:** Binghamton. **Rank:** 135.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	81,400	80,400	99
	Tioga	19,100	18,800	98
Between 25-49%	NEW YORK			
	Chenango	19,600	19,300	98
	PENNSYLVANIA			
Bradford	22,800	22,400	98	



WMGC-TV BPC7-870403KF Granted 7/13/87

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK			
	Chemung	35,600	34,900	98
	Cortland	17,300	17,000	98
	Delaware	18,000	17,500	97
	Otsego	22,100	21,600	98
PENNSYLVANIA	Sullivan	2,300	2,200	96
	Susquehanna	15,300	15,000	98
	Tioga	15,000	14,600	97
	Wyoming	10,400	10,200	98
	Station Totals		278,900	273,900
Net Weekly Circulation (1993)				106,800
Average Daily Circulation (1993)				49,300

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New York—Buffalo

WGRZ-TV

Ch. 2

Network Service: NBC.

Licensee: Michael L. Eskridge, Operating Agent, 259 Delaware Ave., Buffalo, NY 14202.

Studio: 259 Delaware Ave., Buffalo, NY 14202.

Telephone: 716-856-1414. TWX: 710-522-1729. Fax: 716-849-5703.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 996-ft. above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: 11530 Warner Hill Rd., South Wales, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band & Harris, 3-meter Ku-band; Harris, 9-meter C-band; Harris receivers.

News Services: AP, NBC.

Ownership: Michael Eskridge, Operating Agent.

Began Operation: August 14, 1954. Sale to Robert N. Smith, William S. Reyner, George D. Lilly, et al. approved by FCC July 31, 1986 (Television Digest, Vol. 26:13; 40). Assignment to General Cinema Corp. from Taft Bcstg. in exchange for WCIX(TV), Miami, FL approved by FCC Feb. 24, 1983. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 (Vol. 3:15, 16, 31; 4:8). Sale to Tak Communications Inc. approved June 24, 1988 (Vol. 28:19). Assignment of license to Michael Eskridge granted Jan. 27, 1993.

Represented (sales): Katz American Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Cohn & Marks.

Personnel:

- Stephen Cohen, President & General Manager.
- Jim Graham, General Sales Manager.
- Tim Busch, National Sales Manager.
- George Correa, Regional Sales Manager.
- Bob Pfeiffer, News Director.
- Lorence Floss, Chief Engineer.
- Carla Contino, Program Director.
- Peggy Penders, Promotion Director.
- Bob Connell, Production Manager.
- Jerry Masury, Business Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Buffalo. ADI: Buffalo. Rank: 38.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WGRZ-TV BPC T-3826 Granted 12/13/66 American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	17,000	16,600	98
	Cattaraugus	30,300	29,800	98
	Chautauqua	53,300	52,500	98
	Erie	376,400	372,600	99
	Genesee	21,800	21,600	99
	Niagara	85,200	84,300	99
	Orleans	14,700	14,500	99
Wyoming	14,100	14,000	99	
PENNSYLVANIA	Mc Kean	17,500	17,100	98
	PENNSYLVANIA			
	Cameron	2,400	2,400	100
Between 25-49%	Potter	6,300	6,100	97
	Warren	17,200	16,700	97
Between 5-24%	NEW YORK			
	Livingston	21,600	21,300	99
Station Totals	Steuben	37,700	37,000	98
	Net Weekly Circulation (1993)	715,500	706,500	99
Average Daily Circulation (1993)			553,100	313,400

New York—Buffalo

WIVB-TV

Ch. 4

Network Service: CBS.

Licensee: Buffalo Management Enterprises Co. Inc., 1700 Broadway, New York, NY 10019.

Studio: 2077 Elmwood Ave., Buffalo, NY 14207.

Telephone: 716-874-4410. Fax: 716-879-4896.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 33"

Holds CP for change to 1201-ft. above av. terrain, 741-ft. above ground, 2382-ft. above sea level BPCT-920608KH.

Transmitter: Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Microdyne, 7-meter C-band; Microwave General, 6-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Sportsticker, UPI.

Ownership: Buffalo Broadcasting Co. Inc.

Began Operation: May 14, 1948. Sale to Howard Publications Inc. by Buffalo Evening News approved by FCC Sept. 16, 1977 (Television Digest, Vol. 17:22). Sale to present owner approved Oct. 13, 1988 (Vol. 28:26).

Represented (sales): TeleRep Inc.; Canadian Communications Co.

Personnel:

Tony Kiernan, Vice President & General Manager.
David R. Luka, National Sales Manager.
David Hogenkamp, Local Sales Manager.
Ken Britton, Director of Engineering.
Kirk Varner, News Director & Creative Services Director.
Twila Henneberger, Program Director & Production Manager.
Carrol Wolter, Community Events Director.
Nancy Kenney, Business Manager.

Rates: On request.

City of License: Buffalo. ADI: Buffalo. Rank: 38.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	17,000	16,600	98
	Cattaraugus	30,300	29,800	98
	Chautauqua	53,300	52,500	98



WIVB-TV BPCT-920608KH Granted 9/14/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Erie	376,400	372,600	99
	Genesee	21,800	21,600	99
	Niagara	85,200	84,300	99
	Orleans	14,700	14,500	99
	Wyoming	14,100	14,000	99
	PENNSYLVANIA			
Between 25-49%	Mc Kean	17,500	17,100	98
	Potter	6,300	6,100	97
	PENNSYLVANIA			
Between 25-49%	Cameron	2,400	2,400	100
	Warren	17,200	16,700	97
Between 5-24%	NEW YORK			
	Livingston	21,600	21,300	99
	Steuben	37,700	37,000	98
	PENNSYLVANIA			
	Tioga	15,000	14,600	97
Station Totals		730,500	721,100	99
Net Weekly Circulation (1993)			560,900	
Average Daily Circulation (1993)			328,800	

New York—Buffalo

WKBW-TV Ch. 7

Network Service: ABC.

Licensee: Queen City Broadcasting of New York Inc., 7 Broadcast Plaza, Buffalo, NY 14202.

Studio: 7 Broadcast Plaza, Buffalo, NY 14202.

Telephone: 716-845-6100. **TWX:** 710-522-1846. **Fax:** 716-842-1855.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E of Center St., Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Queen City III Ltd. Partnership.

Began Operation: November 30, 1958. Sale to present owners by Capital Cities Communications Inc. approved by FCC Nov. 14, 1985, consummated Jan. 1986 (Television Digest, Vol. 25:30, 32).

Represented (sales): Petry Television.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

Paul J. Cassidy, President & General Manager.
Ken Koller, Vice President & Chief Financial Officer.
Tim Gilbert, Vice President, Sales & Marketing.
Don Holland, Vice President, Engineering & Operations.
Paul Cunningham, Local Sales Manager.
Sarah Norat-Phillips, Director, Syndication & Public Affairs.
Lou Rera, Director, Creative Services.
John DiScuillo, Director, Promotion & Marketing.

Rates: On request.

City of License: Buffalo. **ADI:** Buffalo. **Rank:** 38.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	17,000	16,600	98
	Cattaraugus	30,300	29,800	98
	Chautauqua	53,300	52,500	98
	Erie	376,400	372,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GENESEE	21,800	21,600	99
	NIAGARA	85,200	84,300	99
	ORLEANS	14,700	14,500	99
	WYOMING	14,100	14,000	99
	PENNSYLVANIA			
	Cameron	2,400	2,400	100
	Mc Kean	17,500	17,100	98
	Potter	6,300	6,100	97
	Warren	17,200	16,700	97
Between 25-49%	NEW YORK			
	Steuben	37,700	37,000	98
Between 5-24%	NEW YORK			
	Livingston	21,600	21,300	99
	PENNSYLVANIA			
	Elk	13,000	12,800	98
	Tioga	15,000	14,600	97
Station Totals		743,500	733,900	99
Net Weekly Circulation (1993)				594,800
Average Daily Circulation (1993)				387,700

New York—Buffalo

WNYB-TV

Ch. 49

Network Service: None, independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 699 Hertel Ave., Buffalo, NY 14207-2341.

Telephone: 716-875-4919. Fax: 716-875-9229.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4932-kw max. visual, 493-kw max. aural. Antenna: 1235-ft. above av. terrain, 1049-ft. above ground, 2420-ft. above sea level.

Latitude 42° 46' 58"
Longitude 78° 27' 28"

Transmitter: 2034 Folsomdale Rd., Cowlesville, NY.

Multichannel TV Sound: Separate audio program.

Satellite Earth Station: United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: September 1, 1987. Sale to present owner by Niagara Frontier Bcstg. Partnership approved by FCC Oct. 19, 1989 (Television Digest, Vol. 29:36).

Represented (sales): Network Media Sales.

Represented (legal): May & Dunne, Chartered.

Personnel:

Garth Coonce, President.
Francis X. Stack, Station Manager.
Jon Bivin, Chief Engineer.
Tom Gaulin, Production Manager.
Tina Coonce, Programming Director.

Rates: On request.

City of License: Buffalo. ADI: Buffalo. Rank: 38.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	NEW YORK			
	Genesee	21,800	21,600	99
	Orleans	14,700	14,500	99
	Wyoming	14,100	14,000	99
Station Totals		50,600	50,100	99
Net Weekly Circulation (1993)				18,100
Average Daily Circulation (1993)				6,100

New York—Buffalo

WUTV
Ch. 29

Network Service: Fox.

Licensee: Act III Bcstg. of Buffalo Inc., 951 Whitehaven Rd., Grand Island, NY 14072.

Studio: 951 Whitehaven Rd., Grand Island, NY 14072.

Telephone: 716-773-7531. Fax: 716-773-5753.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, NY.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 3.7-meter Ku-band; Harris, 3-meter C-band.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: December 21, 1970. Sale to present owner by Citadel Communications approved by FCC June 13, 1990 (Television Digest, Vol. 29:36; 30:26). Sale to Citadel by Whitehaven Entertainment approved Aug. 31, 1984 (Vol. 24:29). Sale to Whitehaven by Herman Pease, et al., approved August 31, 1984. Sale to Herman Pease, et al., by Ultravision Bcstg. Co. (F. R. Burczynski, et al.) approved Feb. 10, 1978 (Vol. 17:31).

Represented (sales): Seltel Inc.

Personnel:

- Willard J. Stone, Vice President & General Manager.
- Don Moran, General Sales Manager.
- Oennis Cruz, National Sales Manager.
- Lee A. McEnery, Marketing Manager.
- Michael Anger, Chief Engineer.
- Lois M. Ringle, Program & Marketing Director.
- Robert J. Bart, Controller.
- Deborah A. Cardarella, Creative Services & Promotion Director.
- Mary Fay Betker, Production Manager.

Rates: On request.

City of License: Buffalo. **ADI:** Buffalo. **Rank:** 38.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Erie	376,400	372,600	99
	Niagara	85,200	84,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Cattaraugus	30,300	29,800	98
	Chautauqua	53,300	52,500	98
	Genesee	21,800	21,600	99
	Orleans	14,700	14,500	99
	Wyoming	14,100	14,000	99
Between 5-24%	NEW YORK			
	Allegany	17,000	16,600	98
	Livingston	21,600	21,300	99
	PENNSYLVANIA			
	Warren	17,200	16,700	97
Station Totals		651,600	643,900	99
Net Weekly Circulation (1993)				344,400
Average Daily Circulation (1993)				144,500

New York—Elmira

WENY-TV

Ch. 36

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, NY 14902.

Studio: 596 Old Ithaca Rd., Horseheads, NY 14845.

Telephone: 607-739-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

Ownership: Howard Green Group (Group Owner).

Began Operation: November 19, 1969.

Represented (sales): Selltel Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

Howard L. Green, Executive Vice President.

Patrick M. Parish, General Manager.

Meade Murtland, Station & General Sales Manager.

Jim Appleton, Chief Engineer.

Paul Zylowski, Production Director.

Highest 30 Sec. Rate: \$260.

City of License: Elmira. AOI: Elmira. Rank: 171.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Chemung	35,600	34,900	98
	Steuben	37,700	37,000	98
	PENNSYLVANIA			
	Tioga	15,000	14,600	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Schuyler	6,900	6,700	97
	Tioga	19,100	18,800	98
Between 5-24%	PENNSYLVANIA			
	Bradford	22,800	22,400	98
	NEW YORK			
Between 5-24%	NEW YORK			
	Allegany	17,000	16,600	98
	Tompkins	33,800	32,400	96
Between 5-24%	PENNSYLVANIA			
	Potter	6,300	6,100	97
	Wyoming	10,400	10,200	98
Station Totals		204,600	199,700	98
Net Weekly Circulation (1993)				94,200
Average Daily Circulation (1993)				45,900

New York—Elmira-Corning

WETM-TV

Ch. 18

Network Service: NBC.

Licensee: Smith Television of New York Inc., 1211 Townsend, Birmingham, MI 48009.

Studio: One Broadcast Center, Elmira, NY 14901.

Mailing Address: Box 1207, Elmira, NY 14902.

Telephone: 607-733-5518. TWX: 710-541-0075. Fax: 607-734-1176.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. & 113-kw horizontal visual, 33-kw max. & 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comsat, 8-meter Ku-band; Comsat, 4-meter C-band; Comsat, 3-meter Ku-band; ChannelMaster receivers.

News Services: AP, CNN, NBC.

Ownership: Smith Television Investment Co. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: September 10, 1956. Sale to present owner by Times Mirror Co. approved by FCC April 17, 1986 (Television Digest, Vol. 26:17). Previous sale by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Robert N. Smith, President.
- Robert Grissom, Vice President & General Manager.
- Mike Golden, Local Sales Manager.
- Crawford Hurley, News Director.
- Heather Wingate, Program & Promotion Director.
- Margaret Williams, Business Manager.
- Chris Zell, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$250.

City of License: Elmira. ADI: Elmira. Rank: 171.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	NEW YORK Chemung	35,600	34,900	98
	NEW YORK Steuben	37,700	37,000	98
	PENNSYLVANIA Tioga	15,000	14,600	97
Between 25-49%	NEW YORK Schuyler	6,900	6,700	97
	PENNSYLVANIA Bradford	22,800	22,400	98
Between 5-24%	NEW YORK Tioga	19,100	18,800	98
	PENNSYLVANIA Potter	6,300	6,100	97
Station Totals		143,400	140,500	98
Net Weekly Circulation (1993)			91,500	
Average Daily Circulation (1993)			54,500	

New York—Kingston

WTZA

Ch. 62

Network Service: None, independent.

Licensee: WTZA-TV Assoc., Box 1609, Kingston, NY 12401.

Studios: 721 Broadway, Kingston, NY 12401; Bldg. 800, 1010 Breunig Rd., New Windsor, NY 12553.

Telephone: 914-339-6200. Fax: 914-339-6264.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 299-ft. above ground, 3219-ft. above sea level.

Latitude 42° 05' 06"
Longitude 74° 06' 00"

Transmitter: Overlook Mountain, Woodstock.

Satellite Earth Stations: Harris, 6.1-meter; M/A-Com Ku-band; Harris, W/A-Com receivers.

News Services: AP, CNN, NYT.

Ownership: WTZA-TV Associates.

Began Operation: December 15, 1985.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Edward P. Swyer, Managing Partner & Chief Executive Officer.
- David Earle, Vice President & General Manager.
- Art DePasqua, Sales Director.
- Jan Chomiak, Eastern Sales Manager.
- Steve Houk, Promotion Director.
- Kathy Yanas, Director of Community Relations.
- Leslie Dawson, Business Manager.
- Michael Shovan, Chief Engineer.

Rates: On request.

City of License: Kingston. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Columbia	24,000	23,600	98
	Dutchess	92,200	90,600	98
	Greene	17,000	16,700	98



WTZA BMPCT-850529KF Granted 9/4/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Orange	106,000	104,300	98
	Ulster	61,600	60,100	98
Between 5-24%	NEW YORK			
	Rensselaer	58,000	57,100	98
	Sullivan	25,300	24,600	97
Station Totals		384,100	377,000	98
Net Weekly Circulation (1993)				100,400
Average Daily Circulation (1993)				37,600

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New York—New York

WABC-TV Ch. 7

Network Service: ABC.

Licensee: American Bcstg. Companies Inc., 7 Lincoln Square, New York, NY 10023.

Studio: 7 Lincoln Square, New York, NY 10023.

Telephone: 212-456-7777. Fax: 212-456-3222.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Vertex, 4.7-meter Ku-band; Andrew, M/A-Com receivers.

AM Affiliate: WABC, 50-kw, 770 kHz.

FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

News Services: ABC, AP, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: August 10, 1948.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

Walter C. Liss, President & General Manager.
Thomas Kane, General Sales Manager.
Iris Osman, Local & National Sales Manager.
Scott Simensky, Local & National Sales Manager.
Henry S. Florsheim, Director of News.
James Baker, Director of Engineering.
Cliff Love, Director of Community Affairs.
Richard R. Graham, Director of Finance & Business Affairs.
Art Moore, Program Director.
Brigitte McCray, Director of Creative Services.
Sylvia Hueston, Director of Community Relations.
Anna Carbonell, Press Information Manager.
Patricia Liguori, Research Director.

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	304,000	300,800	99
	NEW JERSEY			
	Bergen	307,700	305,900	99
	Essex	274,000	270,700	99
	Hudson	205,200	202,900	99
	Hunterdon	39,300	38,800	99
	Mercer	119,200	117,700	99
	Middlesex	244,500	242,700	99
	Monmouth	203,800	201,800	99
	Morris	150,100	149,100	99
	Ocean	175,800	174,300	99
	Passaic	154,400	152,800	99
	Somerset	93,300	92,500	99
	Sussex	45,700	45,100	99
	Union	179,600	178,300	99
	Warren	34,700	34,200	99
	NEW YORK			
	Bronx	427,000	421,200	99
	Dutchess	92,200	90,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kings	830,600	817,700	98
	Nassau	430,100	428,000	100
	New York	725,300	693,500	96
	Orange	106,000	104,300	98
	Putnam	28,900	28,500	99
	Queens	722,400	715,900	99
	Richmond	133,700	132,600	99
	Rockland	84,900	83,900	99
	Suffolk	439,500	435,700	99
	Sullivan	25,300	24,600	97
	Ulster	61,600	60,100	98
	Westchester	321,100	317,900	99
	PENNSYLVANIA	Pike	11,800	11,500
CONNECTICUT				
Between 25-49%	New Haven	308,900	305,100	99
Between 5-24%	ALABAMA			
	Greene	3,500	3,400	97
	ARKANSAS			
	Searcy	3,100	3,000	97
	CALIFORNIA			
	Alpine	500	400	89
	Modoc	3,800	3,600	93
	COLORADO			
	Eagle	8,800	8,400	95
	CONNECTICUT			
Litchfield	68,100	67,000	98	
FLORIDA				
Gilchrist	3,500	3,500	100	
Levy	10,500	10,200	97	
Suwannee	10,400	10,200	98	
(Continued on page A-831)				
Station Totals		7,981,800	7,867,300	99
Net Weekly Circulation (1993)			6,181,000	
Average Daily Circulation (1993)			3,614,100	

New York—New York

WCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 524 W. 57th St., New York, NY 10019.

Telephone: 212-975-4321.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 21.4-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

AM Affiliate: WCBS, 50-kw, 880 kHz.

FM Affiliate: WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

News Services: AP, CBS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1941.

Represented (sales): CBS Television Stations National Sales.

Personnel:

- Carl (Bud) Carey, Vice President & General Manager.
- Peter Schruth, Director of Sales.
- Elliot Black, National Sales Manager.
- Alice Flood, Director of Planning & Administration.
- Dean Daniels, Director of News.
- Jean Hodge, Director of Station Services.
- Nesline Swaby, Manager of News Administration.
- Barbara Terasaka, Director of Finance & Business Affairs.
- Georges Carraha, Manager of Broadcast Operations.
- James Picinich, Director of Broadcast Administration.
- Dolores Danska, Program Director.
- Daniel Scher, Marketing Director.
- Tracy Beckerman, Manager, Advertising & Promotion.

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	304,000	300,800	99
	NEW JERSEY			
	Bergen	307,700	305,900	99
	Essex	274,000	270,700	99
	Hudson	205,200	202,900	99
	Hunterdon	39,300	38,800	99
	Middlesex	244,500	242,700	99
	Monmouth	203,800	201,800	99
	Morris	150,100	149,100	99
	Ocean	175,800	174,300	99
	Passaic	154,400	152,800	99
	Somerset	93,300	92,500	99
	Sussex	45,700	45,100	99
	Union	179,600	178,300	99
	Warren	34,700	34,200	99
	NEW YORK			
	Bronx	427,000	421,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dutchess	92,200	90,600	98
	Kings	830,600	817,700	98
	Nassau	430,100	428,000	100
	New York	725,300	693,500	96
	Orange	106,000	104,300	98
	Putnam	28,900	28,500	99
	Queens	722,400	715,900	99
	Richmond	133,700	132,600	99
	Rockland	84,900	83,900	99
	Suffolk	439,500	435,700	99
	Sullivan	25,300	24,600	97
	Ulster	61,600	60,100	98
	Westchester	321,100	317,900	99
PENNSYLVANIA	Pike	11,800	11,500	97
	CONNECTICUT			
Between 25-49%	New Haven	308,900	305,100	99
	NEW JERSEY			
	Mercer	119,200	117,700	99
Between 5-24%	CONNECTICUT			
	Litchfield	68,100	67,000	98
	NEW YORK			
	Delaware	18,000	17,500	97
	PENNSYLVANIA			
	Carbon	22,600	22,300	98
	Lehigh	115,700	114,200	99
	Monroe	36,800	36,200	98
	Northampton	94,100	92,800	99
	Wayne	15,400	14,900	97
Station Totals		7,651,300	7,543,600	99
Net Weekly Circulation (1993)			5,632,700	
Average Daily Circulation (1993)			2,827,700	

New York—New York

WNBC

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 1, 30 Rockefeller Plaza, New York, NY 10112.

Studio: 30 Rockefeller Plaza, New York, NY 10112.

Telephone: 212-664-4444. Fax: 212-664-6449.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

News Services: AP, NBC, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: July 1, 1941. Sale of RCA approved by FCC June 5, 1986.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

- William Bolster, President & General Manager.
- Bruno Cohen, Vice President & News Director.
- Joe Gangone, Director, Sales.
- Michael Ganz, Local Sales Manager.
- Susan Epstein, Local Sales Manager.
- Adele Rifkin, Program Director.
- Terry Ooll, Director, Press & Publicity.
- Randy Pyburn, Director, Creative Services.
- John O'Neill, Director, Finance & Administration.
- Rich Cervini, Director, Broadcast Operations.
- Jim Young, Director, Employee Relations.
- Carolyn Forrest, Director, Station Relations.

Rates: On request.

City of License: New York. **ADI:** New York. **Rank:** 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	CONNECTICUT			
	Fairfield	304,000	300,800	99
	NEW JERSEY			
	Bergen	307,700	305,900	99
	Essex	274,000	270,700	99
	Hudson	205,200	202,900	99
	Hunterdon	39,300	38,800	99
	Mercer	119,200	117,700	99
	Middlesex	244,500	242,700	99
	Monmouth	203,800	201,800	99
	Morris	150,100	149,100	99
	Ocean	175,800	174,300	99
	Passaic	154,400	152,800	99
	Somerset	93,300	92,500	99
	Sussex	45,700	45,100	99
	Union	179,600	178,300	99
	Warren	34,700	34,200	99
	NEW YORK			
	Bronx	427,000	421,200	99
	Dutchess	92,200	90,600	98



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Kings	830,600	817,700	98
	Nassau	430,100	428,000	100
	New York	725,300	693,500	96
	Orange	106,000	104,300	98
	Putnam	28,900	28,500	99
	Queens	722,400	715,900	99
	Richmond	133,700	132,600	99
	Rockland	84,900	83,900	99
	Suffolk	439,500	435,700	99
	Sullivan	25,300	24,600	97
	Ulster	61,600	60,100	98
	Westchester	321,100	317,900	99
	PENNSYLVANIA			
Pike	11,800	11,500	97	
Between 25-49%	CONNECTICUT			
	New Haven	308,900	305,100	99
Between 5-24%	CONNECTICUT			
	Litchfield	68,100	67,000	98
	NEW JERSEY			
	Atlantic	87,400	85,900	98
	NEW YORK			
	Delaware	18,000	17,500	97
	PENNSYLVANIA			
	Lehigh	115,700	114,200	99
Monroe	36,800	36,200	98	
Northampton	94,100	92,800	99	
Wayne	15,400	14,900	97	
Station Totals		7,716,100	7,607,200	99
Net Weekly Circulation (1993)				5,821,700
Average Daily Circulation (1993)				3,127,300

New York—New York

WNYW
Ch. 5

Network Service: Fox.

Licensee: Fox Television Stations Inc.

Studio: 205 E. 67th St., New York, NY 10021.

Telephone: 212-452-5555. Fax: 212-249-1182.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.4-kw visual, 1.74-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. FCC approved sale to present owner by Metromedia Nov. 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- Hilary Hendler, Vice President & General Manager.
- Lou Abitabile, Vice President & General Sales Manager.
- Joe Berini, Vice President, Operations & Engineering.
- Phyllis Seifer, Vice President, Director of Programming, Marketing & Promotion.
- Muriel Reis, Vice President & General Counsel.
- Ian Rae, Vice President & News Director.
- Paul Horrigan, Vice President, Finance & Administration.
- Rich Golden, National Sales Manager.
- Greg Bendin, Local Sales Manager.
- Yolanda O'Hern, Local Sales Manager.
- Oiane Villa, Director of Research & Marketing.
- Mike Walter, Production Manager.

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	304,000	300,800	99
	NEW JERSEY			
	Bergen	307,700	305,900	99
	Essex	274,000	270,700	99
	Hudson	205,200	202,900	99
	Hunterdon	39,300	38,800	99
	Mercer	119,200	117,700	99
	Middlesex	244,500	242,700	99
	Monmouth	203,800	201,800	99
	Morris	150,100	149,100	99
	Ocean	175,800	174,300	99
	Passaic	154,400	152,800	99
	Somerset	93,300	92,500	99
	Sussex	45,700	45,100	99
	Union	179,600	178,300	99
	Warren	34,700	34,200	99
	NEW YORK			
	Bronx	427,000	421,200	99
	Chemung	35,600	34,900	98
	Dutchess	92,200	90,600	98
Kings	830,600	817,700	98	
Nassau	430,100	428,000	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	New York	725,300	693,500	96
	Orange	106,000	104,300	98
	Putnam	28,900	28,500	99
	Queens	722,400	715,900	99
	Richmond	133,700	132,600	99
	Rockland	84,900	83,900	99
	Suffolk	439,500	435,700	99
	Sullivan	25,300	24,600	97
	Ulster	61,600	60,100	98
	Westchester	321,100	317,900	99
	PENNSYLVANIA			
	Northampton	94,100	92,800	99
	Pike	11,800	11,500	97
Between 25-49%	CONNECTICUT			
	Litchfield	68,100	67,000	98
	New Haven	308,900	305,100	99
	NEW YORK			
	Broome	81,400	80,400	99
Chautauqua	53,300	52,500	98	
St Lawrence	37,900	37,300	98	
Steuben	37,700	37,000	98	
PENNSYLVANIA				
Carbon	22,600	22,300	98	
Lehigh	115,700	114,200	99	
Monroe	36,800	36,200	98	
Between 5-24%	CONNECTICUT			
	Middlesex	56,200	55,300	98
	NEW JERSEY			
Atlantic	87,400	85,900	98	
NEW YORK				
Allegany	17,000	16,600	98	
(Continued on page A-831)				
Station Totals		8,373,400	8,253,500	99
Net Weekly Circulation (1993)				5,557,900
Average Daily Circulation (1993)				2,612,000

New York—New York

WPIX

Ch. 11

Network Service: None, independent.

Licensee: Tribune New York Holdings Inc., 220 E. 42nd St., New York, NY 10017.

Studio: 220 E. 42nd St., New York, NY 10017.

Telephone: 212-949-1100. Fax: 212-986-1032.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1687-ft. above ground, 1699-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

News Services: AP, Visnews, WTN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 15, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring, P.C.

Personnel:

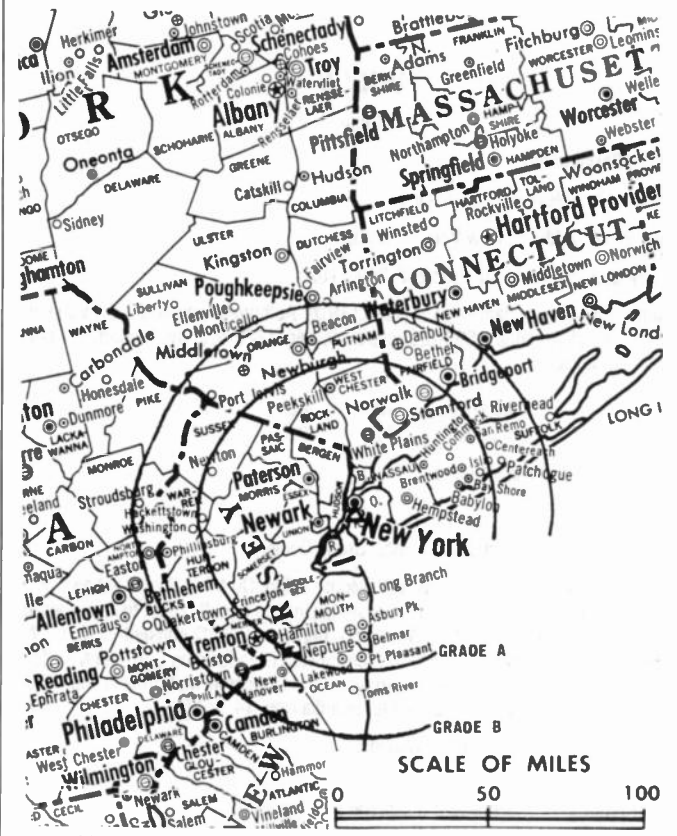
- Dennis FitzSimons, President.
- Michael Eigner, Executive Vice President & General Manager.
- Patrick Austin, Senior Vice President & Treasurer.
- John Corporon, Senior Vice President, News.
- Paul Bissonette, Vice President & Station Manager.
- Mike Wach, Vice President & General Sales Manager.
- Frank Geraty, Vice President & Chief Engineer.
- Julie Nunnari, Vice President, Programming.
- Kathleen Shepherd, Vice President, Community Affairs & Production.
- Jane Perlman, Vice President, Research.
- Wendy Kaiser, Vice President, Creative Services.
- Elaine Huryn, Vice President, Planning.
- Claudia Gasparini, Vice President, Human Resources.
- Liz Goldberg, Vice President, Operations.
- Fred Witte, Controller.
- Michele Liebowitz, Local Sales Manager.
- Vince Manzi, National Sales Manager.
- Earl Arbuckle, Assistant Chief Engineer.
- Yvonne Lopez, Director, Public Service.
- Alberto Knie, Art Director.
- Abe Adler, Production Manager.

Rates: On request.

City of License: New York. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	304,000	300,800	99
	NEW JERSEY			
	Bergen	307,700	305,900	99
	Essex	274,000	270,700	99
	Hudson	205,200	202,900	99
	Hunterdon	39,300	38,800	99
	Middlesex	244,500	242,700	99
	Monmouth	203,800	201,800	99
	Morris	150,100	149,100	99
	Passaic	154,400	152,800	99
	Somerset	93,300	92,500	99



WPIX BPC:T-4854 Granted 7/14/75 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sussex	45,700	45,100	99
	Union	179,600	178,300	99
	Warren	34,700	34,200	99
NEW YORK	Bronx	427,000	421,200	99
	Dutchess	92,200	90,600	98
	Kings	830,600	817,700	98
	Nassau	430,100	428,000	100
	New York	725,300	693,500	96
	Orange	106,000	104,300	98
	Putnam	28,900	28,500	99
	Queens	722,400	715,900	99
	Richmond	133,700	132,600	99
	Rockland	84,900	83,900	99
	Suffolk	439,500	435,700	99
Westchester	321,100	317,900	99	
CONNECTICUT	Litchfield	68,100	67,000	98
	New Haven	308,900	305,100	99
GEORGIA	Ware	12,900	12,700	98
MASSACHUSETTS	Berkshire	54,000	53,200	99
NEW JERSEY	Atlantic	87,400	85,900	98
	Cape May	39,100	38,500	98
	Mercer	119,200	117,700	99
NEW YORK	Ocean	175,800	174,300	99
NEW YORK	Albany	116,700	115,000	99
	Broome	81,400	80,400	99
(Continued on page A-832)				
Station Totals		13,304,800	13,114,700	99
Net Weekly Circulation (1993)			5,801,300	
Average Daily Circulation (1993)			2,406,900	

New York—New York-Newark, New Jersey

WHSE-TV

Ch. 68

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of New Jersey Inc.

Studio: 390 W. Market St., Newark, NJ 07107.

Telephones: 201-643-6800; 212-582-6800. Fax: 201-643-1903.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2190-kw max. & 832-kw horizontal visual, 219-kw aural. Antenna: 1430-ft. above av. terrain, 1449-ft. above ground, 1499-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Requests CP for change to 2630-kw max. visual, 1440-ft. above av. terrain, 1430-ft. above ground, 1483-ft. above sea level BPCT-900605KU.

Transmitter: 350 5th Ave., New York, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 9-meter C-band; Vertex, 6.1-meter C-band; Pinzone receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: September 29, 1974; left air Dec. 27, 1974. Resumed operation Sept. 28, 1975. Began prime-time subscription television operation March 1, 1977 (Television Digest, Vol. 17:11). Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Bcstg. Inc. approved April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC Sept. 19, 1986 (Vol. 26:32, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.



WHSE-TV BPCT-900605KU Granted 9/22/82 © American Map Corp., No. 14244

Personnel:

Ella Connors, Vice President & Station Manager.

John Nigro, Chief Engineer.

William Roller, Program Director.

Highest 30 Sec. Rate: \$300.

Arbitron Data: Not available.

City of License: Newark, NJ. ADI: New York. Rank: 1.

New York—New York-Newark, New Jersey

WNJU

Ch. 47

Network Service: Telemundo.

Licensee: WNJU License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 47 Industrial Ave., Teterboro, NJ 07608.

Sales Office: 1740 Broadway, New York, NY 10019.

Telephone: 212-492-5500. **Fax:** 212-492-5629.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. visual. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: One World Trade Center, New York.

Satellite Earth Stations: 5-meter C-band; Miralite, 3.7-meter C-band; 3.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Telemundo Group Inc., Debtor-in-Possession (Group Owner).

Began Operation: May 16, 1965.

Represented (sales): Telemundo TV Group.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Manuel Martinez Llorian, Senior Vice President & General Manager.
- Morris Marotta, Vice President, Finance.
- Luis Roldan, General Sales Manager.
- Mario Mendoza, National Sales Manager.
- Patricia Arzayus, Local Sales Manager.
- Sylvia Santiago, Traffic Manager.
- Manolo Garcia Oliva, Director of Public Affairs.
- George Kraus, Chief Engineer & Operations.

Highest 30 Sec. Rate: \$850.

City of License: Linden, NJ. **ADI:** New York. **Rank:** 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WNJU BPC-4884 Granted 11/9/76

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Hudson	205,200	202,900	99
	Passaic	154,400	152,800	99
	Union	179,600	178,300	99
	NEW YORK			
	Bronx	427,000	421,200	99
	Kings	830,600	817,700	98
	New York	725,300	693,500	96
	Queens	722,400	715,900	99
Station Totals		3,244,500	3,182,300	98
Net Weekly Circulation (1993)				388,900
Average Daily Circulation (1993)				195,100

New York—New York-Secaucus, New Jersey

WWOR-TV

Ch. 9

Network Service: None, independent.

Licensee: WWOR-TV Inc., 9 Broadcast Plaza, Secaucus, NJ 07096.

Studio: 9 Broadcast Plaza, Secaucus, NJ 07096.

Telephone: 201-348-0009. Fax: 201-330-2488.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 47.9-kw visual, 4.79-kw aural. Antenna: Circularly polarized, 1640-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center, New York.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Vertex, 6.1-meter Ku-band; Vertex, 6.1-meter C-band; Radiation Systems, 2.8-meter Ku-band; Drake, Harris, Microdyne receivers.

News Services: AP, CNN, Conus, UPI, MediaLink.

Ownership: BHC Communications Inc. (Group Owner).

Began Operation: October 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., Macy Co. retaining 10%; in Dec. 1955, Macy sold its interest to General Tire & Rubber Co., latter setting up a parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3; 11:48, 51). Sale to MCA by RKO General approved by FCC Nov. 25, 1986 (Vol. 26:29, 48; 27:13). Spun off to shareholders as Pinelands Inc. (Vol. 30:40, 53; 31:1). Transfer to present owner approved Aug. 18, 1992 (Vol. 32:26, 34, 35, 47).

Represented (sales): Katz Independent Television.

Personnel:

- Robert Qudeen, Vice President & General Manager.
- Donna Zapata, Senior Vice President, Sales & Marketing.
- Barbara Levy Landes, Senior Vice President, Finance & Operations.
- Thomas N. Ryan, Vice President & General Sales Manager.
- Barry Margolis, Vice President & Local Sales Manager.
- Seth Winter, Vice President & Local Sales Manager.
- Robert Woodruff, Vice President, Program Development & Executive Producer.
- Douglas Land, Vice President & General Counsel.
- Robert French, Vice President & New Jersey Sales & Marketing Manager.
- Rick Miner, Vice President Production & Engineering.
- Ann Sardini, Vice President, Controller.
- Brenda Woodman, National Sales Manager.
- Ed Aaronson, Director of Communications.
- Will Wright, News Director.
- Phyllis Leibert, Director of Research.
- Joseph Plantamura, Director of Facilities.
- Penny Pinsker, Director of Community Affairs & Special Projects.
- Karen Corbin, Director of Program Strategy.
- Michael O'Laura, Director of Human Resources.
- Ken McGowan, Director of Engineering.
- Kathleen Bracken, Promotion Manager.

Rates: On request.

City of License: Secaucus, NJ. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW JERSEY			
	Bergen	307,700	305,900	99
	Essex	274,000	270,700	99
	Hudson	205,200	202,900	99
	Middlesex	244,500	242,700	99
	Monmouth	203,800	201,800	99
	Morris	150,100	149,100	99



WWOR-TV BNPCT-7753 Granted 4/18/74 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Passaic	154,400	152,800	99
	Union	179,600	178,300	99
	NEW YORK			
	Bronx	427,000	421,200	99
	Kings	830,600	817,700	98
	Nassau	430,100	428,000	100
	Orange	106,000	104,300	98
	Queens	722,400	715,900	99
	Richmond	133,700	132,600	99
	Suffolk	439,500	435,700	99
Westchester	321,100	317,900	99	
Between 25-49%	PENNSYLVANIA			
	Pike	11,800	11,500	97
	COLORADO			
	Gunnison	3,800	3,600	95
	CONNECTICUT			
	Fairfield	304,000	300,800	99
	New Haven	308,900	305,100	99
	ILLINOIS			
	Marion	16,200	15,900	98
	KANSAS			
Clay	3,600	3,500	97	
Haskell	1,400	1,400	100	
Meade	1,600	1,600	100	
KENTUCKY				
Mc Creary	5,500	5,400	98	
NORTH CAROLINA				
Dare	10,400	10,200	98	
Vance	14,400	14,200	99	
NEBRASKA				
Burt	3,100	3,100	100	

(Continued on page A-833)

Station Totals	28,539,800	28,187,100	99
Net Weekly Circulation (1993)			7,428,500
Average Daily Circulation (1993)			2,613,300

New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Network Service: Univision.

Licensee: WXTV License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 24 Meadowlands Pkwy., Secaucus, NJ 07094.

Telephone: 201-348-4141. **Fax:** 201-348-4104.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2340-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1381-ft. above av. terrain, 1385-ft. above ground, 1437-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg., 350 5th Ave., New York.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter.

News Service: UPI.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: August 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972. Sale of Spanish International to Hallmark Cards approved by FCC June 12, 1987. Sale to Perenchio TV approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Tomas T. Johansen, Vice President & General Manager.
- Leandro Blanco, Vice President, Operations.
- Rosemary Gama, Vice President, National Sales.
- Laura Hagan, Vice President, Marketing.
- Cristina Schwarz, General Sales Manager.
- Feliz Perez, Local Sales Manager.
- Alan Cohen, Chief Engineer.
- Ricardo Avarez, News Director.
- Nestor Correa, Promotion Director.
- Maria Torres, Merchandising Manager.
- Ernest Bieling, Business Manager.

Rates: On request.

City of License: Paterson, NJ. **ADI:** New York. **Rank:** 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WXTV BPT-890821KF Granted 2/28/90

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Essex	274,000	270,700	99
	Hudson	205,200	202,900	99
	Passaic	154,400	152,800	99
	Union	179,600	178,300	99
	NEW YORK			
	Bronx	427,000	421,200	99
	Kings	830,600	817,700	98
	New York	725,300	693,500	96
	Orange	106,000	104,300	98
Queens	722,400	715,900	99	
PENNSYLVANIA				
	Pike	11,800	11,500	97
Station Totals		3,636,300	3,568,800	98
Net Weekly Circulation (1993)				396,200
Average Daily Circulation (1993)				266,800

New York—Plattsburgh

WPTZ

Ch. 5

(Operates satellite WNNE-TV, Hartford, VT)

Network Service: NBC.

Licensee: Heritage Media Inc., 13355 Noel Rd., Dallas, TX 75240.

Studio: Old Moffitt Rd., Plattsburgh, NY 12901.

Telephones: 518-561-5555; 802-862-8817. Fax: 518-561-5940.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: Horizontal, 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: December 8, 1954. Merger of Rollins Communications with Heritage Communications approved by FCC Feb. 9, 1987 (Television Digest, Vol. 26:20, 23). Sale to Rollins Communications by Carl F. Stohn group approved March 28, 1956 by FCC (Vol. 12:7, 13).

Represented (sales): Petry Television Inc.; Airtime TV Sales Ltd. (Canada).

Represented (legal): Sidley & Austin.

Personnel:

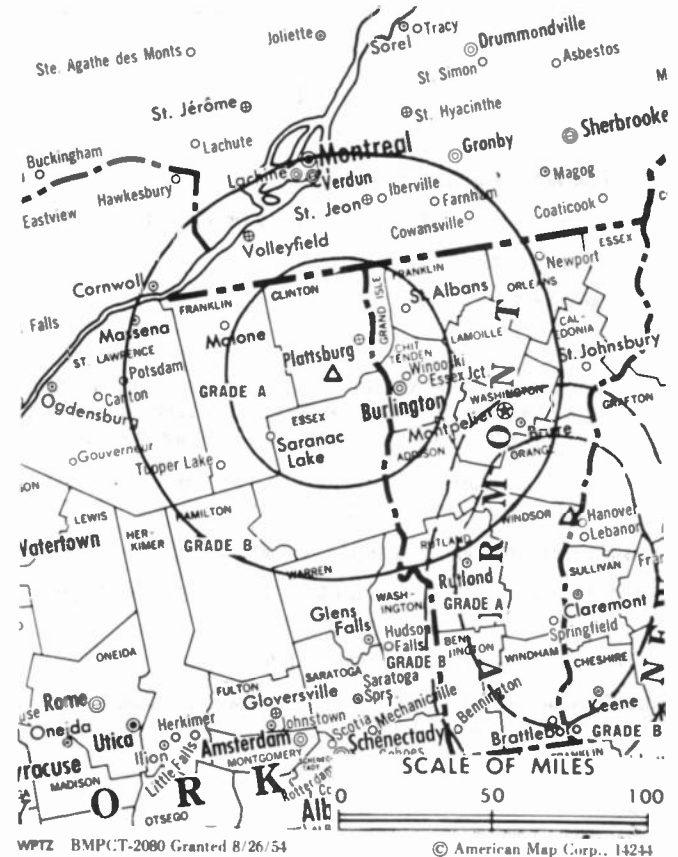
- Bob Shields, President & General Manager.
- Joe Krone, Operations Manager.
- F. Semler Dieterich, General Sales Manager.
- James Langton, Local Sales Manager.
- Cece Wick, New England Sales Manager.
- Tom Bradshaw, Chief Engineer.
- Stewart Ledbetter, News Director.
- James Gratton, Production & Promotion Manager.

Rates: On request.

City of License: North Pole. ADI: Burlington, VT-Plattsburgh, NY. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Clinton	29,600	29,300	99
	Essex	13,700	13,500	99
	Franklin	16,400	16,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VERMONT			
	Addison	11,800	11,500	97
	Chittenden	50,200	49,500	99
	Franklin	14,800	14,600	99
	Grand Isle	2,100	2,100	100
	Lamoille	7,700	7,600	99
	Rutland	24,100	23,600	98
Washington	21,500	21,100	98	
Between 25-49%	NEW YORK			
	St Lawrence	37,900	37,300	98
Between 5-24%	VERMONT			
	Orleans	8,900	8,800	99
Between 5-24%	NEW HAMPSHIRE			
	Grafton	28,100	27,300	97
	VERMONT			
	Caledonia	10,700	10,500	98
	Essex	2,500	2,500	100
Orange	9,600	9,400	98	
Windsor	22,100	21,500	97	
Station Totals		311,700	306,100	98
Net Weekly Circulation (1993)				180,200
Average Daily Circulation (1993)				110,900

New York—Poughkeepsie

WTBY

Ch. 54

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of New York Inc., Box 534, Fishkill, NY 12524.

Studio: Rte. 9, Merritt Rd., Fishkill

Mailing Address: Box 534, Fishkill, NY 12524.

Telephone: 914-896-4610.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 250-kw max. & 93-kw horizontal aural. Antenna: 1608-ft. above av. terrain, 869-ft. above ground, 1972-ft. above sea level.

Latitude	41°	43'	09"
Longitude	73°	59'	47"

Transmitter: Illinois Mountain near Highlands in Ulster County.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.

Represented (legal): May & Dunne, Chartered.

Personnel:

Campbell K. Thompson, Vice President & Station Manager.
 Grace Cephas, Director, Community Affairs.
 William Weeks, Chief Engineer.

Highest 30 Sec. Rate: \$95.



WTBY BPCT-920703KF Granted 9/3/92

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Poughkeepsie. ADI: New York. Rank: 1.

New York—Riverhead

WLIG

Ch. 55

Network Service: None, independent.

Licensee: Trexar Corp., 270 S. Service Rd., Box 1355, Melville, NY 11747.

Studio: 315 Wading River Hollow Rd., Ridge, NY 11961.

Mailing Address: Box 1355, 270 S. Service Rd., Melville, NY 11747.

Telephones: 516-777-8855; 516-924-5000. Fax: 516-777-8180.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 637-ft. above ground, 731-ft. above sea level.

Latitude 40° 53' 50"
Longitude 72° 54' 56"

Transmitter: 315 Wading River Hollow Rd., Ridge.

Satellite Earth Stations: Vertex, 4.8-meter C-band; RCA Ku-band.

Ownership: Trexar Corp.

Began Operation: April 28, 1985.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

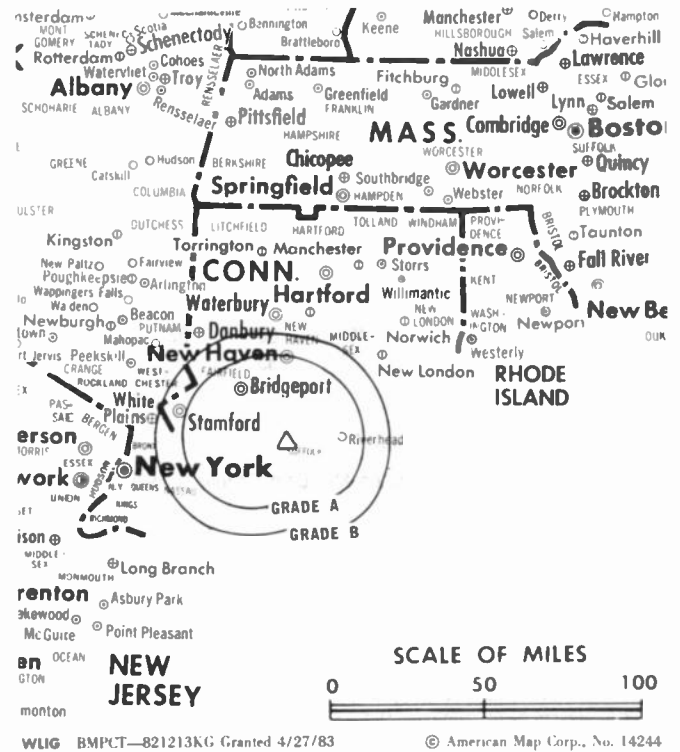
Personnel:

- Michael Wach, Vice President & General Manager.
- Patrick Rush, National Sales Manager.
- Stacey Demas, Local Sales Manager.
- Lucille Schriefer, News Director.
- Ron Scotto, Chief Engineer.
- Tracy Speed, Promotion Director.
- Jim Weis, Business Manager.
- Janet Greeley, Office Manager.
- Gerard Diorio, Production Manager.

Highest 30 Sec. Rate: \$550.

City of License: Riverhead. ADI: New York. Rank: 1.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK Queens	722,400	715,900	99
	Suffolk	439,500	435,700	99
Station Totals		1,161,900	1,151,600	99
Net Weekly Circulation (1993)				179,700
Average Daily Circulation (1993)				45,200

New York—Rochester

WHEC-TV Ch. 10

Network Service: NBC.

Licensee: Arsenal Holdings II Inc., Viacom International, 1515 Broadway, New York, NY 10036.

Studio: 191 East Ave., Rochester, NY 14604.

Telephone: 716-546-5670. TWX: 510-253-3594. Fax: 716-454-7433.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 5 in operation; M/A-Corn, Pinzone, Scientific-Atlanta receivers.

News Services: AP, CQI Sports Ticker, NBC, Sports News Satellite.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: November 1, 1953 as a time-share outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to present owner approved Oct. 18, 1983.

Represented (sales): TeleRep Inc.; Airtime TV Sales Inc. (Canada).

Personnel:

Arnold Klinsky, Vice President & General Manager.
Harvey Lazear, General Sales Manager.
Andrew Allford, Local Sales Manager.
Steve Arvan, National Sales Manager.
Steve Hammel, News Director.
Terry A. Fauth, Program Director.
John Walsh, Chief Engineer.
Joseph LaFornara, Business Manager.
John Ooyle, Promotion Director.

Rates: On request.

City of License: Rochester. AOI: Rochester, NY. Rank: 69.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	21,800	21,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Livingston	21,600	21,300	99
	Monroe	273,600	270,300	99
	Ontario	35,400	35,000	99
	Orleans	14,700	14,500	99
	Wayne	32,600	32,100	98
Between 25-49%	NEW YORK			
	Seneca	12,200	12,100	99
	Wyoming	14,100	14,000	99
Between 5-24%	NEW YORK			
	Allegany	17,000	16,600	98
	Cayuga	29,300	28,800	98
	Schuyler	6,900	6,700	97
	Steuben	37,700	37,000	98
Station Totals		525,500	518,400	99
Net Weekly Circulation (1993)				359,700
Average Daily Circulation (1993)				205,400

New York—Rochester

WOKR
Ch. 13

Network Service: ABC.

Licensee: Hughes Broadcasting Partners, Box 20555, Rochester, NY 14602-0555.

Studio: 4225 W. Henrietta Rd., Rochester, NY 14623.

Mailing Address: Box 20555, Rochester, NY 14602-2555.

Telephone: 716-334-8700. Fax: 716-359-1570.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 361-ft. above ground, 1027-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.

Satellite Earth Stations: Andrew, 7.3-meter; Simulsat, 7-meter; Andrew, 4.5-meter.

News Services: AP, CNN.

Ownership: VS&A-Hughes Inc.

Began Operation: September 15, 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. Aug. 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC Aug. 15, 1977 (Vol. 17:16). Sale to Gillett Holdings approved June 19, 1984. Sale to Falmouth Bcstg. approved Feb. 8, 1990 but not consummated. Sale to present owners approved May 15, 1991 (Vol. 31:13).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- Gary Nielsen, President & General Manager.
- Kent Beckwith, Vice President, Sales & Marketing.
- Donald Loy, Vice President, Operations.
- John Drain, Vice President & Chief Financial Officer.
- Greg Zoerb, News Director.
- Charlotte Clarke, Public Affairs Director.
- Jeff Starkwether, Marketing Director.
- Marianne Fosco, Traffic Manager.
- Craig D. Heslor, Production Manager.

Rates: On request.

City of License: Rochester. ADI: Rochester, NY. Rank: 69.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Genesee	21,800	21,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Livingston	21,600	21,300	99
	Monroe	273,600	270,300	99
	Ontario	35,400	35,000	99
	Orleans	14,700	14,500	99
	Wayne	32,600	32,100	98
Between 25-49%	NEW YORK Seneca	12,200	12,100	99
	Wyoming	14,100	14,000	99
	Yates	8,600	8,400	98
Between 5-24%	NEW YORK Allegany	17,000	16,600	98
	Cayuga	29,300	28,800	98
	Schuyler	6,900	6,700	97
	Steuben	37,700	37,000	98
Station Totals		525,500	518,400	99
Net Weekly Circulation (1993)				369,100
Average Daily Circulation (1993)				233,700

New York—Rochester

WROC-TV

Ch. 8

Network Service: CBS.

Licensee: WROC Associates/Television Station Partners.

Studio: 201 Humboldt St., Rochester, NY 14610.

Telephone: 716-288-8400. TWX: 510-253-5407. Fax: 716-288-1505.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Paracclipse, 3.8-meter C-band; United Satellite Systems, 5-meter Ku-band; DX Engineering, Harris receivers.

News Services: AP, CBS, CNN.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: June 11, 1949. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sold to Ziff by Rust Craft Bcstg. March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Bcstg. by Veterans Bcstg. approved Feb. 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

Represented (sales): Petry Television Inc.; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

I. Martin Pompadur, Chief Executive Officer.
Gary R. Bolton, Vice President & General Manager.
Lynda Peterson, General Sales Manager.
Shelli Black, National Sales Manager.
Jeff Ulrich, Operations Manager.
Scott Benjamin, News Director.
John Coon, Chief Engineer.
Christine Preston, Business Manager.
Ann Miller, Production Manager.

Highest 30 Sec. Rate: \$4600.

NETWORK BASE HOURLY RATE: \$678.

City of License: Rochester. ADI: Rochester, NY. Rank: 69.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	21,800	21,600	99
	Livingston	21,600	21,300	99
	Monroe	273,600	270,300	99
	Ontario	35,400	35,000	99
Between 25-49%	Orleans	14,700	14,500	99
	Wayne	32,600	32,100	98
	NEW YORK			
	Schuyler	6,900	6,700	97
	Seneca	12,200	12,100	99
Between 5-24%	Steuben	37,700	37,000	98
	Wyoming	14,100	14,000	99
	Yates	8,600	8,400	98
Station Totals	NEW YORK			
	Allegany	17,000	16,600	98
	Cayuga	29,300	28,800	98
Net Weekly Circulation (1993)		525,500	518,400	99
Average Daily Circulation (1993)				361,700
				196,900

New York—Rochester

WUHF

Ch. 31

Network Service: Fox.

Licensee: Act III Bcstg. of Rochester Inc., 360 East Ave, Rochester, NY 14604.

Studio: 360 East Ave., Rochester, NY 14604.

Telephone: 716-232-3700. **Fax:** 716-546-4774.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 910-kw horizontal visual, 151-kw max. aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.00"
Longitude 77° 35' 02.50"

Transmitter: Pinnacle Hill, Rochester.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: MSC, 6-meter C-band; Scientific-Atlanta, 3.6-meter C-band; Prodelin, 3.9-meter Ku-band; DX Engineering, M/A-Com receivers.

News Service: INN.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: January 27, 1980. Sale to present owner by Malrite Communications Group approved by FCC Jan. 23, 1989 (Television Digest, Vol. 29:9).

Represented (sales): Katz Independent Television.

Represented (engineering): Gallagher & Associates.

Personnel:

- Heather Farnsworth, Vice President & General Manager.
- Don Moran, General Sales Manager.
- Jeff Guilbert, Local Sales Manager.
- Dale Hartnett, Program Director.
- Rick Finnie, Chief Engineer.
- Barb Browning, Promotion Director.
- Kitty Henry, Business Manager.

Rates: On request.

City of License: Rochester. **ADI:** Rochester, NY. **Rank:** 69.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	21,800	21,600	99
	Livingston	21,600	21,300	99
	Monroe	273,600	270,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ontario	35,400	35,000	99
	Wayne	32,600	32,100	98
Between 25-49%	NEW YORK			
	Orleans	14,700	14,500	99
	Seneca	12,200	12,100	99
	Wyoming	14,100	14,000	99
	Yates	8,600	8,400	98
Between 5-24%	NEW YORK			
	Cayuga	29,300	28,800	98
	Schuyler	6,900	6,700	97
	Steuben	37,700	37,000	98
Station Totals		508,500	501,800	99
Net Weekly Circulation (1993)			286,400	
Average Daily Circulation (1993)			130,000	

New York—Smithtown

WHSI-TV

Ch. 67

(Satellite of WHSE, New York-Newark)

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of New Jersey Inc.

Studio: See WHSE-TV, New York-Newark.

Office: 3200 Expressway Dr., Central Islip, NY 11722.

Mailing Address: Box 609, Central Islip, NY 11722.

Telephone: 516-582-6700. **Fax:** 516-582-8337.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 2630-kw max. visual, 263.2-kw max. aural. Antenna: 720-ft. above av. terrain, 656-ft. above ground, 798-ft. above sea level.

Latitude	40°	53'	23"
Longitude	72°	57'	13"

Transmitter: 666 Middle Country Rd., Middle Island, NY.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: November 18, 1973. Left air June 20, 1975. Resumed operation Dec. 15, 1979. Began subscription TV operation Jan. 11, 1980. Sale to Wometco Enterprises Inc. approved by FCC Nov. 18, 1980. Transfer of control to WBC Bcstg. approved April 16, 1984. Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC Sept. 16, 1986 (Television Digest, Vol. 26:32).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Ella Cannon, Vice President & Station Manager.

Oavid Porrello, Program Director.

Joe Nigro, Chief Technician.



WHSI-TV BNPCT-830810KF Granted 8/22/83 © American Map Corp., No. 14244

Rates: On request.

Arbitron Data: Not available.

City of License: Smithtown. **ADI:** New York. **Rank:** 1.

New York—Syracuse

WIXT

Ch. 9

Network Service: ABC.

Licensee: WIXT-TV Inc., Box 699, East Syracuse, NY 13057.

Studio: 5904 Bridge St., East Syracuse, NY 13057.

Telephone: 315-446-4780. TWX: 710-541-0565. Fax: 315-446-0045.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 42° 56' 42"
Longitude 76° 01' 28"

Transmitter: Sevier & Sweet Rd., Pompey.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Prodelin, 5-meter C-band; Andrew, 4.5-meter C-band; Microdyne, 3.8-meter Ku & C-band; AvanteK, Microdyne receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: September 9, 1962 as a joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Larry H. Israel, et al., approved by FCC Nov. 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owner approved April 16, 1982 (Vol. 22:7).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- A. Stephen Kronquest, General Manager.
- Kathleen Van Alstyne, General Sales Manager.
- Angela Roach, National Sales Manager.
- Robert Coughlin, Local Sales Manager.
- Ron Lombard, News Director.
- Sherry Potter, Program Director.
- John King, Chief Engineer.
- Michael Cleland, Production Manager.
- Mark Rinefierd, Business Manager.
- Vince Spicola, Promotion Director.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$925.

City of License: Syracuse. ADI: Syracuse. Rank: 67.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
50% & Over	Cayuga	29,300	28,800	98
	Cortland	17,300	17,000	98
	Madison	23,800	23,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oneida West	34,200	33,700	99
	Onondaga	178,500	176,500	99
	Oswego	43,300	42,800	99
	Seneca	12,200	12,100	99
	Tompkins	33,800	32,400	96
	Yates	8,600	8,400	98
NEW YORK				
Between 25-49%	Chenango	19,600	19,300	98
	Delaware	18,000	17,500	97
	Franklin	16,400	16,000	98
	Ontario	35,400	35,000	99
	Otsego	22,100	21,600	98
	Schuyler	6,900	6,700	97
	Wayne	32,600	32,100	98
NEW YORK				
Between 5-24%	Herkimer	25,000	24,600	98
	Jefferson	40,700	40,200	99
	Lewis	9,700	9,500	98
	Oneida East	57,800	57,100	99
	St Lawrence	37,900	37,300	98
	Steuben	37,700	37,000	98
Station Totals		740,800	729,100	98
Net Weekly Circulation (1993)			402,600	
Average Daily Circulation (1993)			228,800	

New York—Syracuse

WSNR-TV

Ch. 43

Network Service: None, independent.

Licensee: Salt of the Earth Bcstg. Ltd., Box 1490, Syracuse, NY 13201.

Studio: 401 W. Kirkpatrick St., Syracuse, NY 13204.

Telephone: 315-472-0222. Fax: 315-472-0224.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 17.8-kw max. visual. Antenna: 115-ft. above av. terrain, 125-ft. above ground, 676-ft. above sea level.

Latitude	43°	03'	33"
Longitude	76°	08'	10"

Transmitter: 989 James St., Syracuse.

Ownership: Salt of the Earth Bcstg. Ltd.

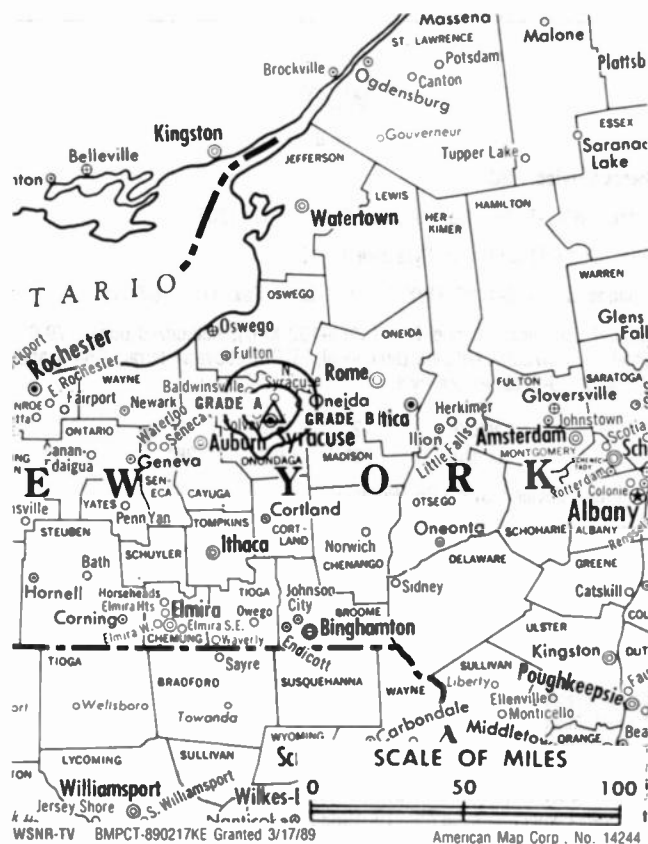
Began Operation: October 1, 1989.

Personnel:

James I. Oyster, General Manager.

Rates: On request.

Arbitron Data: Not available.



City of License: Syracuse. ADI: Syracuse. Rank: 67.

New York—Syracuse

WSTM-TV

Ch. 3

Network Service: NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Bloomfield Hills, MI 48304.

Studio: 1030 James St., Syracuse, NY 13203.

Telephone: 315-474-5000. Fax: 315-474-5082.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Comtech, 3.5-meter C-band; Harris, 3.3-meter Ku-band; RCA Americom, 3.3-meter Ku-band; Zenith, 3-meter C-band; Omni, Harris receivers.

News Services: AP, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: February 15, 1950. Sale to Times Mirror Co. by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19). Sale to SJL Broadcast Management Corp. approved April 17, 1986 (Vol. 26:17). Federal Bcstg. purchase approved by FCC Aug. 12, 1992.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

James A. Kizer, Vice President & General Manager.
Samuel J. Curcuru, Vice President & Station Manager.
Charles Bivins Jr., Program Director.
Mark Carros, News Director.
Toni Rhodes, National Sales Manager.
John Merrill, Chief Engineer.
Theresa J. Weston, Contoller.
Bob Eckel, Local Sales Manager.
Denise Bradshaw, Promotion Director.
Tom Blanden, Production Manager.

Rates: On request.

City of License: Syracuse. ADI: Syracuse. Rank: 67.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	29,300	28,800	98
	Cortland	17,300	17,000	98
	Jefferson	40,700	40,200	99
	Madison	23,800	23,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Oneida West	34,200	33,700	99
	Onondaga	178,500	176,500	99
	Oswego	43,300	42,800	99
	Seneca	12,200	12,100	99
	Tompkins	33,800	32,400	96
	Yates	8,600	8,400	98
Between 25-49%	NEW YORK			
	Chenango	19,600	19,300	98
	Lewis	9,700	9,500	98
	Ontario	35,400	35,000	99
	Schuyler	6,900	6,700	97
	Wayne	32,600	32,100	98
Between 5-24%	NEW YORK			
	Herkimer	25,000	24,600	98
	Oneida East	57,800	57,100	99
	Otsego	22,100	21,600	98
	St Lawrence	37,900	37,300	98
	Steuben	37,700	37,000	98
Station Totals		706,400	695,600	98
Net Weekly Circulation (1993)				399,800
Average Daily Circulation (1993)				219,000

New York—Syracuse

WSYT
Ch. 68

Network Service: Fox.

Licensee: Encore Communications Inc. of Syracuse, 900 Granby St., Norfolk, VA 23510.

Studio: 1000 James St., Syracuse, NY 13203-2704.

Telephone: 315-472-6800. **TWX:** 710-541-0063. **Fax:** 315-471-8889.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1461-ft. above av. terrain, 1019-ft. above ground, 2649-ft. above sea level.

Latitude 42° 52' 50"
Longitude 76° 11' 59"

Transmitter: Barker Rd., Otisco Twp.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 3.2-meter C-band; Microdyne, Scientific-Atlanta, DX Antenna receivers.

Ownership: Charles A. McFadden (Group Owner).

Began Operation: February 15, 1986. Operated part-time until April 5, 1987. Sale to present owner by Thomas Flatley approved by FCC June 8, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Waysdorf & Van Bergh.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

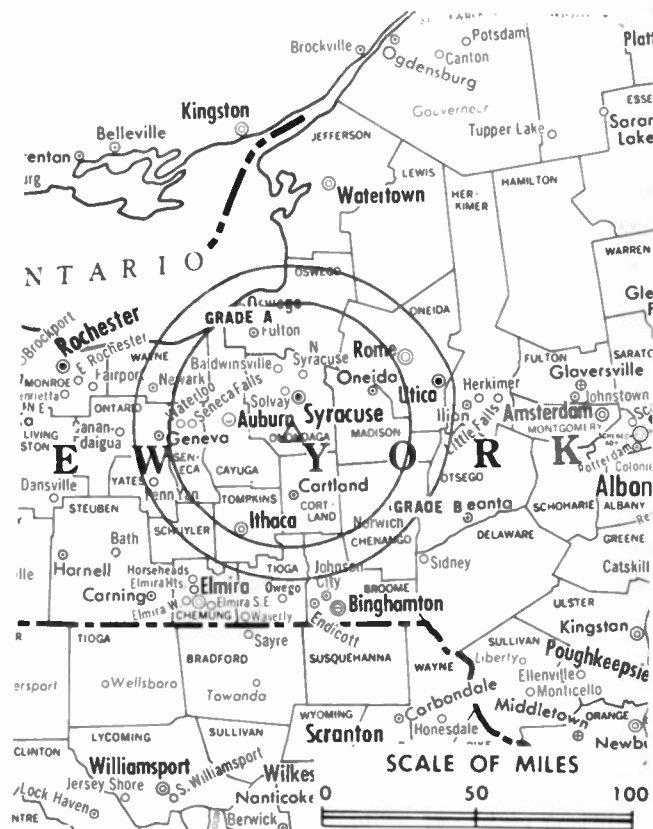
- Linda Cochran, Vice President & General Manager.
- Daniel C. Walding, General Sales Manager.
- Constance Howard-Banks, National Sales Manager.
- Jeryl Jonza, Program Director.
- Stephanie Haring, Promotion Director.
- Catherine K. Steding, Business Manager.
- Michael J. Maville, Chief Engineer.

Rates: On request.

City of License: Syracuse. **ADI:** Syracuse. **Rank:** 67.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
50% & Over	Cayuga	29,300	28,800	98
	Cortland	17,300	17,000	98
	Madison	23,800	23,500	99



WSYT BNPCT-860218KO Granted 3/5/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Onondaga	178,500	176,500	99
	Oswego	43,300	42,800	99
	Tompkins	33,800	32,400	96
NEW YORK				
Between 25-49%	Oneida West	34,200	33,700	99
	Ontario	35,400	35,000	99
	Schuyler	6,900	6,700	97
	Seneca	12,200	12,100	99
	Wayne	32,600	32,100	98
	Yates	8,600	8,400	98
NEW YORK				
Between 5-24%	Chenango	19,600	19,300	98
	Tioga	19,100	18,800	98
Station Totals		494,600	487,100	98
Net Weekly Circulation (1993)				243,100
Average Daily Circulation (1993)				106,500

New York—Syracuse

WTVH

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., 980 James St., Syracuse, NY 13203.

Studio: 980 James St., Syracuse, NY 13203.

Telephone: 315-425-5555. Fax: 315-425-5513.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: 3791 Sentinel Hts Rd., 0.32-mi. E & 0.34-mi. N of Sentinel Hts. & Jim Bull Rds.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta, Simulsat receivers.

News Services: AP, UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: December 1, 1948. Sale to Granite Bcstg. Corp. granted by FCC Aug. 9, 1993, but not yet consummated (Television Digest Vol. 33:26; 29).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Edward Bradley, Vice President & General Manager.
- Sanda Coyle, General Sales Manager.
- Peg McDermott, Local Sales Manager.
- David M. Tinsch, Director of Programming and Marketing.
- James T. Bernier, Director of Engineering.
- Duane Mathias, Creative Services Director.
- Victoria Hooper, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Syracuse. ADI: Syracuse. Rank: 67.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	29,300	28,800	98
	Cortland	17,300	17,000	98
	Herkimer	25,000	24,600	98
	Madison	23,800	23,500	99
	Oneida East	57,800	57,100	99
	Oneida West	34,200	33,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Onondaga	178,500	176,500	99
	Oswego	43,300	42,800	99
	Seneca	12,200	12,100	99
	Yates	8,600	8,400	98
Between 25-49%	NEW YORK			
	Chenango	19,600	19,300	98
	Ontario	35,400	35,000	99
	Schuyler	6,900	6,700	97
	Tompkins	33,800	32,400	96
Between 5-24%	NEW YORK			
	Hamilton	2,200	2,100	95
	Jefferson	40,700	40,200	99
	Lewis	9,700	9,500	98
	Otsego	22,100	21,600	98
Steuben	37,700	37,000	98	
Station Totals		670,700	660,400	98
Net Weekly Circulation (1993)				426,300
Average Daily Circulation (1993)				241,700

New York—Utica

WFXV

Ch. 33

Network Service: Fox.

Licensee: Mohawk Valley Bcstg. Inc.

Studio: Greenfield Rd., Rome, NY 13440.

Telephone: 315-337-3300. Fax: 315-337-1862.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 42.5-kw max. visual, 4.25-kw max. aural. Antenna: 647-ft. above av. terrain, 175-ft. above ground, 1550-ft. above sea level.

Latitude 43° 02' 14"
Longitude 75° 26' 40"

Transmitter: Prospect Hill, Skyline Dr., Kirkland.

Satellite Earth Stations: Paracclipse, 5-meter Ku & C-band; RCA Americom, 5-meter Ku & C-band; Paracclipse, 3.6-meter C-band; M/A-Com, 3.6-meter Ku-band; Chap-paral, M/A-Com receivers.

News Service: INN.

Ownership: Mohawk Valley Broadcasting Inc.

Began Operation: December 9, 1986.

Represented (sales): Roslin TV Sales.

Represented (legal): James L. Oyster.

Personnel:

- Kevin O'Kane, President & General Manager.
- Craig Fox, Vice President.
- Russell C. Reitz, General Sales Manager.
- John Bunkfeldt, Chief Engineer.
- Mike Moran, Promotion Director.
- Rick Manning, Business Manager.
- Jim Charszak, Production Manager.

Highest 30 Sec. Rate: \$175.

City of License: Utica. ADI: Utica. Rank: 161.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Oneida East	57,800	57,100	99
	NEW YORK Herkimer Oneida West	25,000 34,200	24,600 33,700	98 99
Between 5-24%	NEW YORK Lewis	9,700	9,500	98
	Madison	23,800	23,500	99
Station Totals		150,500	148,400	99
Net Weekly Circulation (1993)				60,200
Average Daily Circulation (1993)				22,500

New York—Utica

WKTV

Ch. 2

Network Service: NBC.

Licensee: Smith TV of New York Inc., 411 S. Woodward Ave., Suite 524, Birmingham, MI 48009.

Studio: Smith Hill Rd., Utica, NY 13502.

Mailing Address: Smith Hill Rd., Utica, NY 13502.

Telephone: 315-733-0404.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Service: AP.

Ownership: Smith Television Investment Co. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: December 1, 1949. Sale to Harron Communications Corp. by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vol. 14:45, 46, 49; 15:1). Sale to Smith Television of New York Inc. approved May 27, 1992.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Robert N. Smith, President.

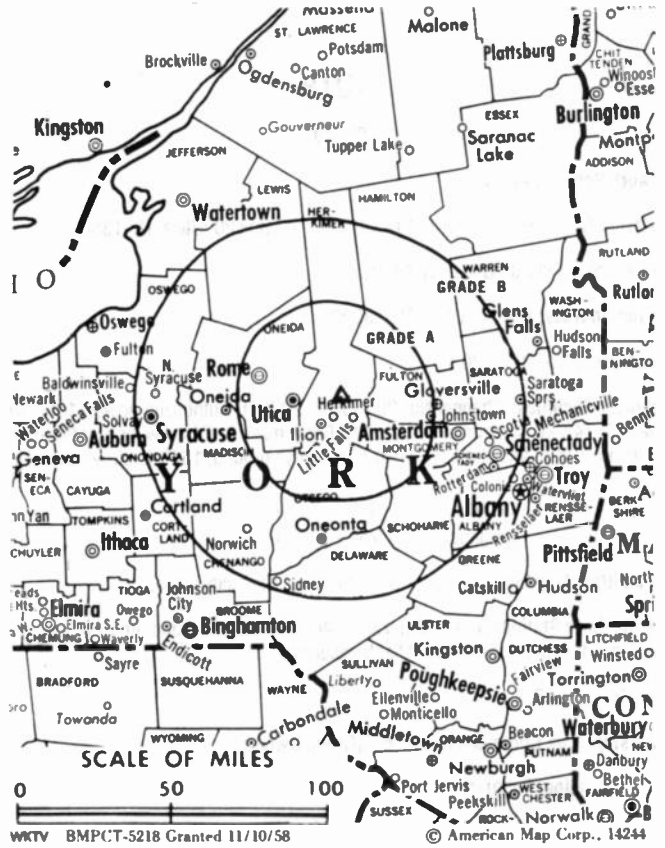
Steve Merren, Vice President & General Manager.

Rates: On request.

City of License: Utica. ADI: Utica. Rank: 161.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Herkimer	25,000	24,600	98
	Oneida East	57,800	57,100	99
	Oneida West	34,200	33,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Otsego	22,100	21,600	98
Between 25-49%	NEW YORK			
	Schoharie	11,500	11,300	98
Between 5-24%	NEW YORK			
	Chenango	19,600	19,300	98
	Delaware	18,000	17,500	97
	Fulton	20,900	20,600	99
	Hamilton	2,200	2,100	95
	Lewis	9,700	9,500	98
	Madison	23,800	23,500	99
	Montgomery	20,200	19,800	98
Station Totals		265,000	260,600	98
Net Weekly Circulation (1993)				126,400
Average Daily Circulation (1993)				79,300

New York—Utica-Rome

WUTR

Ch. 20

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., Box 20, Utica, NY 13503.

Studio: Smith Hill Rd., Utica, NY 13502.

Mailing Address: Box 20, Utica, NY 13503.

Telephone: 315-797-5220.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of Utica city limits.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; Andrew, 4.5-meter C-band; Avantek, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: February 28, 1970.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Paul R. Kennedy, General Manager.
- Stephen Barrie, General Sales Manager.
- David Phoenix, Program Director.
- Kathy Contino Turner, News Director.
- Robert Hajec, Chief Engineer.
- Barbara Roberts, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$200.

City of License: Utica. ADI: Utica. Rank: 161.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	NEW YORK			
	Herkimer	25,000	24,600	98
	Oneida East	57,800	57,100	99
Between 25-49%	NEW YORK			
	Oneida West	34,200	33,700	99
	Otsego	22,100	21,600	98
Between 5-24%	NEW YORK			
	Chenango	19,600	19,300	98
	Delaware	18,000	17,500	97
	Lewis	9,700	9,500	98
	Madison	23,800	23,500	99
Montgomery	20,200	19,800	98	
Station Totals		230,400	226,600	98
Net Weekly Circulation (1993)				94,600
Average Daily Circulation (1993)				47,300

New York—Carthage-Watertown

WWNY-TV

Ch. 7

Network Service: CBS, NBC.

Licensee: United Communications Corp., 120 Arcade St., Watertown, NY 13601.

Studio: 120 Arcade St., Watertown, NY 13601.

Telephone: 315-788-3800. **TWX:** 510-257-4650. **Fax:** 315-782-7468.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Holds CP for change to 725-ft. above av. terrain, 541-ft. above ground, 1663-ft. above sea level. BPCT-890619KF.

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

Satellite Earth Station: Microdyne C-band; Scientific-Atlanta receivers.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

Represented (sales): Katz Continental Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Kevin T. Mastellon, General Manager.
Nicolas Darling, General Sales Manager.
Cathy Pircsuk, News Director.
Don Rohr, Chief Engineer.
Marie Fuhrken, Business Manager.
James Corbin, Production Manager.

Rates: On request.

City of License: Carthage. **ADI:** Watertown-Carthage. **Rank:** 170.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WWNY-TV BPCT-890619KF Granted 10/30/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Jefferson	40,700	40,200	99
	Lewis	9,700	9,500	98
	St Lawrence	37,900	37,300	98
Between 5-24%	NEW YORK			
	Hamilton	2,200	2,100	95
	Oswego	43,300	42,800	99
Station Totals		133,800	131,900	99
Net Weekly Circulation (1993)				86,600
Average Daily Circulation (1993)				60,500

New York—Watertown

WWTI

Ch. 50

Network Service: ABC.

Licensee: Desert Communications V Inc., 1850 N. Central, Phoenix, AZ 85004-1225.

Studio: 1222 Arsenal St., Watertown, NY 13601.

Mailing Address: Box 6250, Watertown, NY 13601.

Telephone: 315-785-8850. **TWX:** 710-541-0006. **Fax:** 315-785-0127.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1268-ft. above av. terrain, 975-ft. above ground, 2470-ft. above sea level.

Latitude 43° 52' 47"
Longitude 75° 43' 11"

Transmitter: Hayes Rd., near Denmark.

Ownership: Desert Communications V Inc.

Began Operation: January 3, 1988. Sale to present owners by Watertown Television Corp., Debtor-in-Possession granted by FCC Aug. 18, 1992. Sale to Watertown Television Corp. by Craig L. Fox, et al., approved by FCC June 22, 1990.

Represented (sales): Adam Young Inc.; Canadian Communications Co.

Personnel:

- Dick Whelan, Acting General Manager.
- Bob Kurtz, Chief Engineer.
- Melissa Carty, Program Director.
- John Moore, Promotion Director.
- Debra Cox, Traffic Manager.

Rates: On request.

City of License: Watertown. **ADI:** Watertown-Carthage. **Rank:** 170.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Jefferson	40,700	40,200	99
	Lewis	9,700	9,500	98
	St Lawrence	37,900	37,300	98
Station Totals		88,300	87,000	99
Net Weekly Circulation (1993)				55,300
Average Daily Circulation (1993)				28,400

New York

**WABC-TV, New York
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Taylor	6,500	6,400	98
	GEORGIA			
	Bacon	3,500	3,400	97
	Marion	2,000	1,900	95
	Morgan	4,500	4,400	98
	Rabun	4,800	4,700	98
	Telfair	4,000	3,900	98
	IOWA			
	Palo Alto	4,000	3,900	98
	ILLINOIS			
	Carroll	6,600	6,500	98
	INDIANA			
	Howard	31,200	30,800	99
	KANSAS			
	Edwards	1,600	1,600	100
	Franklin	8,400	8,300	99
	Greeley	700	700	100
	Jewell	1,700	1,600	97
	Lincoln	1,500	1,500	100
	Sheridan	1,200	1,200	100
	Washington	2,800	2,700	96
	KENTUCKY			
	Adair	5,800	5,700	98
	Clinton	3,600	3,600	100
	Grayson	8,200	8,100	99
	Pulaski	19,400	19,100	98
	LOUISIANA			
	Madison	4,200	4,100	98
	MAINE			
	Piscataquis	7,300	7,200	99
	MICHIGAN			
	Baraga	3,100	3,000	97
	Gogebic	7,300	7,200	99
	Keweenaw	800	800	100
	Montmorency	3,700	3,600	97
	MINNESOTA			
	Big Stone	2,400	2,400	100
	Cook	1,600	1,600	100
	Crow Wing	17,800	17,500	98
	MISSOURI			
	Mercer	1,500	1,500	100
	Worth	1,000	1,000	100
	MISSISSIPPI			
	Bolivar	13,000	12,700	98
	Grenada	7,800	7,700	99
	Holmes	7,100	7,000	99
	Tallahatchie	5,200	5,100	98
	Washington	22,500	22,200	99
	Yalobusha	4,600	4,500	98
	MONTANA			
	Daniels	900	900	100
	Roosevelt	3,700	3,600	97
	NORTH CAROLINA			
	Camden	2,200	2,200	100
	Jackson	9,900	9,700	98
	Swain	4,200	4,100	98
	NEBRASKA			
	Blaine	300	300	100
	Boyd	1,100	1,100	100
	Garden	1,000	1,000	100
	Garfield	900	900	100
	Harlan	1,600	1,600	100
	Hitchcock	1,500	1,500	100
	Loup	300	300	100
	Morrill	2,100	2,100	100
	Thomas	300	300	100

**WABC-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW MEXICO			
	Harding	400	400	100
	NEVADA			
	Lander	2,400	2,300	94
	NEW YORK			
	Delaware	18,000	17,500	97
	OHIO			
	Monroe	5,700	5,600	98
	Morgan	5,200	5,100	98
	OKLAHOMA			
	Woods	3,700	3,700	100
	Woodward	6,700	6,600	99
	PENNSYLVANIA			
	Monroe	36,800	36,200	98
	Northampton	94,100	92,800	99
	Potter	6,300	6,100	97
	Wayne	15,400	14,900	97
	SOUTH DAKOTA			
	Clark	1,700	1,700	100
	TENNESSEE			
	Hardeman	8,400	8,300	99
	TEXAS			
	Dimmit	3,000	2,900	97
	Edwards	800	800	100
	Jeff Davis	800	800	100
	Kerr	14,900	14,600	98
	King	100	100	100
	Mc Culloch	3,500	3,400	97
	Martin	1,600	1,600	100
	Mason	1,400	1,400	100
	Robertson	5,800	5,700	98
	Sutton	1,400	1,400	100
	Terrell	500	500	100
	Zavala	3,400	3,300	97
	VIRGINIA			
	Greene	3,900	3,800	97
	Nelson	4,900	4,800	98
	Northumberland	4,600	4,500	98
	Page	8,300	8,300	100
	VERMONT			
	Essex	2,500	2,500	100
	Windsor	22,100	21,500	97
	WASHINGTON			
	Wahkiakum	1,300	1,200	92
	WEST VIRGINIA			
	Doddridge	2,600	2,600	100
	Hampshire	6,500	6,400	98
	Hardy	4,500	4,400	98
	Mineral	10,200	10,100	99
	Pendleton	3,100	3,000	97
	Pocahontas	3,600	3,500	97
	Tyler	3,700	3,700	100
	WYOMING			
	Johnson	2,300	2,200	96

**WNYW, New York
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK			
	Cattaraugus	30,300	29,800	98
	Chenango	19,600	19,300	98
	Delaware	18,000	17,500	97
	Greene	17,000	16,700	98

New York

WNYW—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK			
	Herkimer	25,000	24,600	98
	Jefferson	40,700	40,200	99
	Lewis	9,700	9,500	98
	Otsego	22,100	21,600	98
	Tioga	19,100	18,800	98
	Warren	23,200	22,800	98
	PENNSYLVANIA			
	Clinton	13,800	13,600	99
	Mc Kean	17,500	17,100	98
	Schuylkill	60,400	59,300	98
	Warren	17,200	16,700	97
	Wayne	15,400	14,900	97

WPIX, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Chemung	35,600	34,900	98
	Clinton	29,600	29,300	99
	Columbia	24,000	23,600	98
	Delaware	18,000	17,500	97
	Franklin	16,400	16,000	98
	Fulton	20,900	20,600	99
	Greene	17,000	16,700	98
	Jefferson	40,700	40,200	99
	Oneida East	57,800	57,100	99
	Onondaga	178,500	176,500	99
	Otsego	22,100	21,600	98
	Rensselaer	58,000	57,100	98
	St Lawrence	37,900	37,300	98
	Saratoga	70,900	70,100	99
	Seneca	12,200	12,100	99
	Steuben	37,700	37,000	98
	Sullivan	25,300	24,600	97
	Tioga	19,100	18,800	98
	Tompkins	33,800	32,400	96
	Ulster	61,600	60,100	98
	Warren	23,200	22,800	98
	PENNSYLVANIA			
	Cameron	2,400	2,400	100
	Carbon	22,600	22,300	98
	Centre	43,500	42,500	98
	Clinton	13,800	13,600	99
	Elk	13,000	12,800	98
	Lackawanna	84,500	83,600	99
	Lehigh	115,700	114,200	99
	Luzerne	128,500	127,000	99
	Mc Kean	17,500	17,100	98
	Monroe	36,800	36,200	98
	Montour	6,600	6,400	97
	Northampton	94,100	92,800	99
	Northumberland	38,700	37,800	98
	Pike	11,800	11,500	97
	Schuylkill	60,400	59,300	98
	Snyder	13,100	12,600	96
	Tioga	15,000	14,600	97
	Union	12,000	11,600	97
	VERMONT			
	Bennington	14,000	13,700	98
	Rutland	24,100	23,600	98
	WYOMING			
	Teton	5,000	4,800	96

WPIX—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Choctaw	5,700	5,600	98
	Pike	10,500	10,400	99
	ARKANSAS			
	Izard	4,800	4,600	96
	COLORADO			
	Eagle	8,800	8,400	95
	Elbert	3,600	3,500	97
	CONNECTICUT			
	Hartford	328,900	324,300	99
	New London	94,600	92,800	98
	Windham	38,400	37,700	98
	GEORGIA			
	Bacon	3,500	3,400	97
	Clay	1,200	1,200	100
	Glynn	24,600	24,400	99
	Lamar	4,900	4,800	98
	Pierce	5,000	4,900	98
	Rabun	4,800	4,700	98
	IOWA			
	Adams	2,000	2,000	100
	ILLINOIS			
	Jasper	4,000	3,900	97
	INDIANA			
	Owen	6,800	6,700	99
	KANSAS			
	Jewell	1,700	1,600	97
	Lincoln	1,500	1,500	100
	Neosho	6,600	6,500	98
	Ottawa	2,300	2,200	96
	Scott	2,000	2,000	100
	Thomas	3,100	3,000	97
	Wallace	700	700	100
	Woodson	1,700	1,700	100
	KENTUCKY			
	Casey	5,400	5,300	98
	Hartan	12,900	12,800	99
	Spencer	2,500	2,500	100
	MASSACHUSETTS			
	Bristol	190,100	188,200	99
	Franklin	28,500	27,700	97
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
	MARYLAND			
	Carroll	44,700	44,500	100
	MICHIGAN			
	Mason	10,000	9,700	97
	Oscoda	3,400	3,300	97
	MISSOURI			
	Reynolds	2,500	2,400	96
	Shelby	2,800	2,800	100
Vernon	7,300	7,200	99	
MISSISSIPPI				
Grenada	7,800	7,700	99	
Prentiss	8,600	8,500	99	
MONTANA				
Daniels	900	900	100	
Garfield	600	500	83	
Musselshell	1,600	1,500	94	
Powder River	800	700	88	
Valley	3,200	3,100	97	
NORTH CAROLINA				
Edgecombe	20,600	20,400	99	
NORTH DAKOTA				
Kidder	1,200	1,200	100	
Rolette	4,200	4,100	98	

New York

**WPIX—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEBRASKA			
	Blaine	300	300	100
	Cass	8,000	7,900	99
	Furnas	2,300	2,300	100
	Hamilton	3,200	3,200	100
	Thomas	300	300	100
	NEW HAMPSHIRE			
	Belknap	19,300	19,100	99
	Hillsborough	130,500	128,900	99
	NEW JERSEY			
	Burlington	140,500	139,400	99
	Camden	182,800	181,400	99
	Cumberland	47,300	46,700	99
	Gloucester	81,300	80,700	99
	NEW MEXICO			
	Eddy	17,400	17,100	98
	NEVADA			
	Churchill	7,200	7,100	99
	Douglas	11,300	10,900	96
	NEW YORK			
	Allegany	17,000	16,600	98
	Cattaraugus	30,300	29,800	98
	Cayuga	29,300	28,800	98
	Chautauqua	53,300	52,500	98
Chenango	19,600	19,300	98	
Cortland	17,300	17,000	98	
Essex	13,700	13,500	99	
Genesee	21,800	21,600	99	
Herkimer	25,000	24,600	98	
Lewis	9,700	9,500	98	
Livingston	21,600	21,300	99	
Madison	23,800	23,500	99	
Montgomery	20,200	19,800	98	
Oneida West	34,200	33,700	99	
Ontario	35,400	35,000	99	
Orleans	14,700	14,500	99	
Oswego	43,300	42,800	99	
Schenectady	59,500	58,800	99	
Schoharie	11,500	11,300	98	
Schuyler	6,900	6,700	97	
Washington	20,800	20,500	99	
Wayne	32,600	32,100	98	
Wyoming	14,100	14,000	99	
Yates	8,600	8,400	98	
OHIO				
Jackson	11,300	11,100	98	
OKLAHOMA				
Pushmataha	4,300	4,200	98	
PENNSYLVANIA				
Berks	130,700	128,800	99	
Bradford	22,800	22,400	98	
Bucks	198,400	196,800	99	
Clearfield	29,600	29,100	98	
Columbia	23,700	23,300	98	
Cumberland	75,700	74,500	98	
Dauphin	96,200	94,600	98	
Huntingdon	15,700	15,300	97	
Lycoming	45,800	44,600	97	
Potter	6,300	6,100	97	
Susquehanna	15,300	15,000	98	
Warren	17,200	16,700	97	
Wayne	15,400	14,900	97	
Wyoming	10,400	10,200	98	
RHODE ISLAND				
Newport	33,000	32,600	99	
Providence	228,100	225,600	99	
Washington	40,500	39,900	99	

**WPIX—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA			
	Jasper	5,500	5,400	98
	Marlboro	10,100	9,900	98
	SOUTH OAKOTA			
	Grant	3,100	3,100	100
	TENNESSEE			
	Houston	2,700	2,700	100
	TEXAS			
	Hudspeth	900	900	100
	Martin	1,600	1,600	100
	Mitchell	3,000	3,000	100
	VERMONT			
	Chittenden	50,200	49,500	99
	Franklin	14,800	14,600	99
	WASHINGTON			
	Ferry	2,300	2,200	96
	WEST VIRGINIA			
	Ritchie	3,900	3,800	97
	Taylor	5,700	5,600	98
	Wetzel	7,200	7,100	99

**WWOR-TV, New York-Secaucus, New Jersey
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY			
	Atlantic	87,400	85,900	98
	Cape May	39,100	38,500	98
	Cumberland	47,300	46,700	99
	Hunterdon	39,300	38,800	99
	Mercer	119,200	117,700	99
	Ocean	175,800	174,300	99
	Somerset	93,300	92,500	99
	Sussex	45,700	45,100	99
	Warren	34,700	34,200	99
	NEW MEXICO			
	Cibola	7,300	7,200	99
	Lincoln	4,800	4,600	96
	NEW YORK			
	Broome	81,400	80,400	99
	Chemung	35,600	34,900	98
	Cortland	17,300	17,000	98
	Delaware	18,000	17,500	97
	Dutchess	92,200	90,600	98
	Franklin	16,400	16,000	98
	Greene	17,000	16,700	98
	Hamilton	2,200	2,100	95
	New York	725,300	693,500	96
	Rockland	84,900	83,900	99
	St Lawrence	37,900	37,300	98
	Schoharie	11,500	11,300	98
	Steuben	37,700	37,000	98
	Sullivan	25,300	24,600	97
	Tioga	19,100	18,800	98
	Tompkins	33,800	32,400	96
	Ulster	61,600	60,100	98
	PENNSYLVANIA			
	Allegheny	537,300	531,200	99
	Armstrong	28,200	27,800	99
	Beaver	71,500	70,700	99
	Cameron	2,400	2,400	100
	Carbon	22,600	22,300	98
	Clinton	13,800	13,600	99
	Elk	13,000	12,800	98

New York

**WWOR-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	PENNSYLVANIA				
		Fayette	55,600	54,500	98
		Lackawanna	84,500	83,600	99
		Luzerne	128,500	127,000	99
		Monroe	36,800	36,200	98
		Montour	6,600	6,400	97
		Northampton	94,100	92,800	99
		Northumberland	38,700	37,800	98
		Snyder	13,100	12,600	96
		Sullivan	2,300	2,200	96
		Tioga	15,000	14,600	97
		Wayne	15,400	14,900	97
		Westmoreland	143,700	142,200	99
		TENNESSEE			
	Lake	2,400	2,400	100	
	TEXAS				
	Garza	1,800	1,800	100	
	Ochiltree	3,100	3,100	100	
	Reagan	1,300	1,300	100	
	Zavala	3,400	3,300	97	
Between 5-24%	ALABAMA				
		Barbour	9,300	9,200	99
		Blount	14,900	14,800	99
		Bullock	3,900	3,800	97
		Butler	7,900	7,800	99
		Calhoun	43,300	43,000	99
		Covington	14,500	14,400	99
		Fayette	6,800	6,700	99
		Geneva	9,200	9,100	99
		Madison	96,200	95,500	99
		Pike	10,500	10,400	99
		St Clair	18,700	18,600	99
		Shelby	38,700	38,500	99
		Tallapoosa	14,900	14,800	99
		ARKANSAS			
		Faulkner	22,700	22,400	99
		Little River	5,200	5,100	98
		Perry	3,100	3,100	100
		Union	17,800	17,600	99
		ARIZONA			
		Greenlee	2,700	2,600	96
		Mohave	39,500	37,900	96
		Navajo	22,700	21,000	93
		Pima	275,100	270,400	98
		Pinal	41,100	39,900	97
		CALIFORNIA			
		Colusa	5,900	5,600	95
	Modoc	3,800	3,600	93	
	Sacramento	421,800	411,400	98	
	COLORADO				
	Eagle	8,800	8,400	95	
	Hinsdale	200	200	100	
	Larimer	75,600	74,200	98	
	CONNECTICUT				
	Hartford	328,900	324,300	99	
	Litchfield	68,100	67,000	98	
	Middlesex	56,200	55,300	98	
	New London	94,600	92,800	98	
	Tolland	45,600	44,800	98	
	Windham	38,400	37,700	98	
	DISTRICT OF COLUMBIA				
	Dist Of Columbia	245,000	242,900	99	
	DELAWARE				
	Kent	40,400	40,100	99	
	New Castle	169,300	168,700	100	
	FLORIDA				
	Broward	553,600	550,900	100	

**WWOR-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	CITRUS				
		Citrus	44,300	43,600	98
		Dade	713,800	708,900	99
		Flagler	13,200	13,000	98
		Glades	3,000	2,900	97
		Gulf	4,500	4,400	98
		Hendry	8,900	8,700	98
		Hernando	47,000	46,400	99
		Highlands	31,700	31,300	99
		Lee	151,500	150,100	99
		Marion	84,500	83,200	98
		Martin	46,300	45,800	99
		Orange	274,000	272,200	99
		Palm Beach No	247,400	245,100	99
		Palm Beach So	152,300	150,700	99
		Pinellas	392,600	390,000	99
		St Lucie	63,100	62,400	99
		Sumter	12,700	12,500	98
		Taylor	6,500	6,400	98
		Union	2,600	2,600	100
		Volusia	163,400	162,100	99
		Washington	6,600	6,500	98
		GEORGIA			
		Bacon	3,500	3,400	97
		Barrow	11,400	11,300	99
		Brantley	4,100	4,000	98
		Bulloch	15,500	15,300	99
	Carroll	26,800	26,600	99	
	Cherokee	35,600	35,300	99	
	Clayton	68,100	67,800	100	
	Cobb	188,000	187,300	100	
	Coffee	10,900	10,700	98	
	Coweta	20,300	20,000	99	
	Crawford	3,100	3,000	97	
	De Kalb	219,000	218,300	100	
	Douglas	26,100	25,900	99	
	Fulton	269,400	267,800	99	
	Glynn	24,600	24,400	99	
	Gwinnett	142,900	142,000	99	
	Johnson	3,000	3,000	100	
	Lamar	4,900	4,800	98	
	Mc Intosh	3,300	3,200	97	
	Macon	4,400	4,300	98	
	Morgan	4,500	4,400	98	
	Newton	15,200	15,100	99	
	Pulaski	3,100	3,000	97	
	Rockdale	20,000	19,800	99	
	Seminole	3,100	3,100	100	
	Spalding	20,100	19,900	99	
	Terrell	3,700	3,600	97	
	Toombs	9,000	8,800	98	
	Upson	10,000	9,900	99	
	Wayne	8,100	8,000	99	
	IOWA				
	Adams	2,000	2,000	100	
	Appanoose	5,600	5,500	98	
	Black Hawk	46,200	45,900	99	
	Buchanan	7,500	7,400	99	
	Buena Vista	7,500	7,400	99	
	Carroll	8,000	7,900	99	
	Cass	6,100	6,000	98	
	Clay	7,000	6,900	99	
	Des Moines	16,900	16,700	99	
	Dickinson	6,300	6,200	98	
	Harrison	5,600	5,500	98	
	Humboldt	4,300	4,200	98	
	Lucas	3,700	3,600	97	
	O Brien	5,900	5,900	100	
	Osceola	2,800	2,800	100	

**WWOR-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Palo Alto	4,000	3,900	98
	Wapello	14,300	14,200	99
	Winnebago	4,700	4,700	100
	IDAHO			
	Boise	1,400	1,400	100
	Camas	300	300	100
	Clearwater	3,200	3,100	97
	ILLINOIS			
	Alexander	4,200	4,100	98
	Cass	5,100	5,000	98
	Clay	5,700	5,500	96
	Crawford	7,600	7,500	99
	De Witt	6,400	6,300	98
	Douglas	7,200	7,100	99
	Edgar	7,700	7,600	99
	Ford	5,600	5,500	98
	Greene	5,900	5,800	98
	Iroquois	11,700	11,500	98
	Jersey	7,500	7,400	99
	Lake	183,000	181,800	99
	Livingston	13,700	13,400	98
	Montgomery	11,500	11,300	98
	Piatt	5,900	5,800	98
	Schuyler	3,000	3,000	98
	Will	120,000	118,900	99
	INDIANA			
	Adams	10,800	10,600	98
	Clay	9,400	9,300	99
	Jasper	8,500	8,400	99
	Lake	169,500	167,700	99
	Newton	4,800	4,700	98
	Owen	6,800	6,700	99
	Pike	4,900	4,800	98
	Porter	46,100	45,600	99
	Switzerland	2,900	2,800	97
	KANSAS			
	Clark	1,000	1,000	100
	Cloud	4,300	4,200	98
	Dickinson	7,600	7,500	99
	Edwards	1,600	1,600	100
	Ellsworth	2,500	2,500	100
	Franklin	8,400	8,300	99
	Greeley	700	700	100
	Hamilton	1,000	1,000	100
	Lyon	13,100	12,900	98
	Osborne	2,000	2,000	100
	Ottawa	2,300	2,200	96
	Seward	6,600	6,500	98
	KENTUCKY			
	Adair	5,800	5,700	98
	Barren	13,100	13,000	99
	Boone	21,300	21,200	100
	Bracken	2,900	2,900	100
	Casey	5,400	5,300	98
	Clay	7,300	7,200	99
	Fulton	3,300	3,300	100
	Grayson	8,200	8,100	99
	Green	4,100	4,100	100
	Harlan	12,900	12,800	99
	Johnson	8,400	8,300	99
	Livingston	3,600	3,600	100
	Mason	6,500	6,500	100
	Oldham	11,400	11,400	100
	Pulaski	19,400	19,100	98
	Simpson	5,800	5,800	100
	Woodford	7,500	7,400	99

**WWOR-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	LOUISIANA			
	Avoyelles	13,400	13,200	99
	East Feliciana	5,700	5,600	98
	Franklin	7,700	7,600	99
	Tensas	2,500	2,400	96
	Terrebonne	31,700	31,400	99
	MASSACHUSETTS			
	Barnstable	81,200	79,900	98
	Berkshire	54,000	53,200	99
	Dukes	5,300	5,100	96
	Essex	252,600	250,000	99
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
	Middlesex	520,200	514,800	99
	Norfolk	227,500	225,600	99
	Plymouth	151,400	149,700	99
	Worcester	267,100	263,800	99
	MARYLAND			
	Anne Arundel	154,700	154,100	100
	Baltimore	276,700	275,700	100
	Charles	35,400	35,100	99
	Harford	67,100	66,800	100
	Howard	74,000	73,700	100
	Baltimore City	274,000	272,900	100
	MAINE			
	Lincoln	12,400	12,200	98
	Somerset	19,000	18,600	98
	MICHIGAN			
	Alger	3,300	3,200	97
	Houghton	13,200	12,800	97
	Iron	5,600	5,500	98
	Keweenaw	800	800	100
	Mackinac	4,400	4,300	98
	Montcalm	19,300	19,100	99
	MINNESOTA			
	Big Stone	2,400	2,400	100
	Cottonwood	4,900	4,700	96
	Hubbard	6,000	5,800	97
	Koochiching	5,800	5,600	97
	Lake	4,100	4,100	100
	Nobles	7,500	7,400	99
	Rock	3,600	3,600	100
	MISSOURI			
	Audrain	9,000	8,900	99
	Crawford	7,600	7,400	97
	Franklin	29,500	29,200	99
	Gasconade	5,700	5,600	98
	Macon	6,100	6,000	98
	Pettis	14,200	14,000	99
	Polk	8,300	8,100	98
	Pulaski	12,200	12,000	98
	Reynolds	2,500	2,400	96
	St Francois	18,500	18,300	99
	Schuyler	1,700	1,700	100
	Scotland	2,000	2,000	100
	MISSISSIPPI			
	Clay	7,300	7,200	99
	Coahoma	10,200	10,000	98
	De Soto	26,000	25,600	99
	Grenada	7,800	7,700	99
	Monroe	13,500	13,400	99
	Noxubee	4,000	3,900	98
	Tishomingo	7,100	7,000	99
	Union	8,400	8,400	100
	MONTANA			
	Missoula	31,200	30,300	97
	Powder River	800	700	88
	Stillwater	2,700	2,700	100

New York

WWOR-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MONTANA			
	Valley	3,200	3,100	97
	NORTH CAROLINA			
	Beaufort	16,500	16,300	99
	Brunswick	21,500	21,200	99
	Cabarrus	38,600	38,400	99
	Chowan	5,200	5,100	98
	Cleveland	32,400	32,100	99
	Edgecombe	20,600	20,400	99
	Jackson	9,900	9,700	98
	New Hanover	49,700	49,300	99
	Pamlico	4,600	4,600	100
	Pender	11,900	11,700	98
	Rowan	43,600	43,300	99
	Stanly	20,100	19,900	99
	Warren	6,500	6,400	98
	Yadkin	12,500	12,400	99
NORTH DAKOTA				
Cavalier	2,300	2,200	96	
Mountrail	2,500	2,500	100	
NEBRASKA				
Blaine	300	300	100	
Boone	2,500	2,500	100	
Cuming	3,800	3,800	100	
Dawes	3,300	3,200	97	
Dodge	13,600	13,500	99	
Douglas	163,400	162,100	99	
Hamilton	3,200	3,200	100	
Hartan	1,600	1,600	100	
Madison	12,500	12,300	98	
Nance	1,600	1,600	100	
Phelps	3,800	3,800	100	
Pierce	2,900	2,900	100	
Rock	800	800	100	
Stanton	2,200	2,200	100	
Washington	6,200	6,200	100	
NEW HAMPSHIRE				
Coos	13,900	13,700	99	
Hillsborough	130,500	128,900	99	
Rockingham	93,600	92,500	99	
NEW JERSEY				
Burlington	140,500	139,400	99	
Camden	182,800	181,400	99	
Gloucester	81,300	80,700	99	
Salem	24,100	23,800	99	
NEW MEXICO				
Dona Ana	48,100	46,700	97	
Eddy	17,400	17,100	98	
Grant	10,000	9,600	96	
Hidalgo	2,000	1,900	95	
Los Alamos	7,300	7,200	99	
Mc Kinley	17,300	16,200	94	
Santa Fe	39,700	38,700	97	
Taos	9,000	8,300	92	
NEVADA				
Churchill	7,200	7,100	99	
Clark	319,900	314,900	98	
Douglas	11,300	10,900	96	
Humboldt	5,000	4,900	97	
Lyon	8,400	8,100	96	
Pershing	1,800	1,700	94	
NEW YORK				
Albany	116,700	115,000	99	
Allegany	17,000	16,600	98	
Cattaraugus	30,300	29,800	98	
Cayuga	29,300	28,800	98	
Chautauqua	53,300	52,500	98	
Chenango	19,600	19,300	98	

WWOR-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clinton	29,600	29,300	99
	Columbia	24,000	23,600	98
	Erie	376,400	372,600	99
	Essex	13,700	13,500	99
	Fulton	20,900	20,600	99
	Genesee	21,800	21,600	99
	Herkimer	25,000	24,600	98
	Jefferson	40,700	40,200	99
	Lewis	9,700	9,500	98
	Livingston	21,600	21,300	99
	Madison	23,800	23,500	99
	Monroe	273,600	270,300	99
	Montgomery	20,200	19,800	98
	Niagara	85,200	84,300	99
	Oneida East	57,800	57,100	99
	Oneida West	34,200	33,700	99
	Onondaga	178,500	176,500	99
	Ontario	35,400	35,000	99
	Orleans	14,700	14,500	99
	Oswego	43,300	42,800	99
	Otsego	22,100	21,600	98
	Putnam	28,900	28,500	99
	Rensselaer	58,000	57,100	98
	Saratoga	70,900	70,100	99
	Schenectady	59,500	58,800	99
	Schuyler	6,900	6,700	97
	Seneca	12,200	12,100	99
	Warren	23,200	22,800	98
	Washington	20,800	20,500	99
	Wayne	32,600	32,100	98
	Wyoming	14,100	14,000	99
	Yates	8,600	8,400	98
	OHIO			
	Holmes	9,600	9,200	96
Logan	16,400	16,200	99	
Medina	43,200	42,800	99	
Pickaway	15,800	15,700	99	
Wayne	36,700	36,000	98	
OKLAHOMA				
Cotton	2,600	2,600	100	
Mc Curtin	12,400	12,100	98	
Pontotoc	13,600	13,500	99	
Pushmataha	4,300	4,200	98	
OREGON				
Hood River	6,600	6,200	94	
PENNSYLVANIA				
Bedford	18,200	17,800	98	
Berks	130,700	128,800	99	
Blair	50,300	49,600	99	
Bradford	22,800	22,400	98	
Bucks	198,400	196,800	99	
Cambria	61,100	60,400	99	
Centre	43,500	42,500	98	
Chester	140,700	139,000	99	
Clarion	15,000	14,700	98	
Clearfield	29,600	29,100	98	
Columbia	23,700	23,300	98	
Cumberland	75,700	74,500	98	
Dauphin	96,200	94,600	98	
Delaware	203,900	202,500	99	
Greene	14,500	14,200	98	
Indiana	31,700	31,100	98	
Jefferson	17,500	17,200	98	
Juniata	7,800	7,500	96	
Lancaster	158,100	153,500	97	
Lebanon	43,600	42,800	98	
Lehigh	115,700	114,200	99	
Lycoming	45,800	44,600	97	

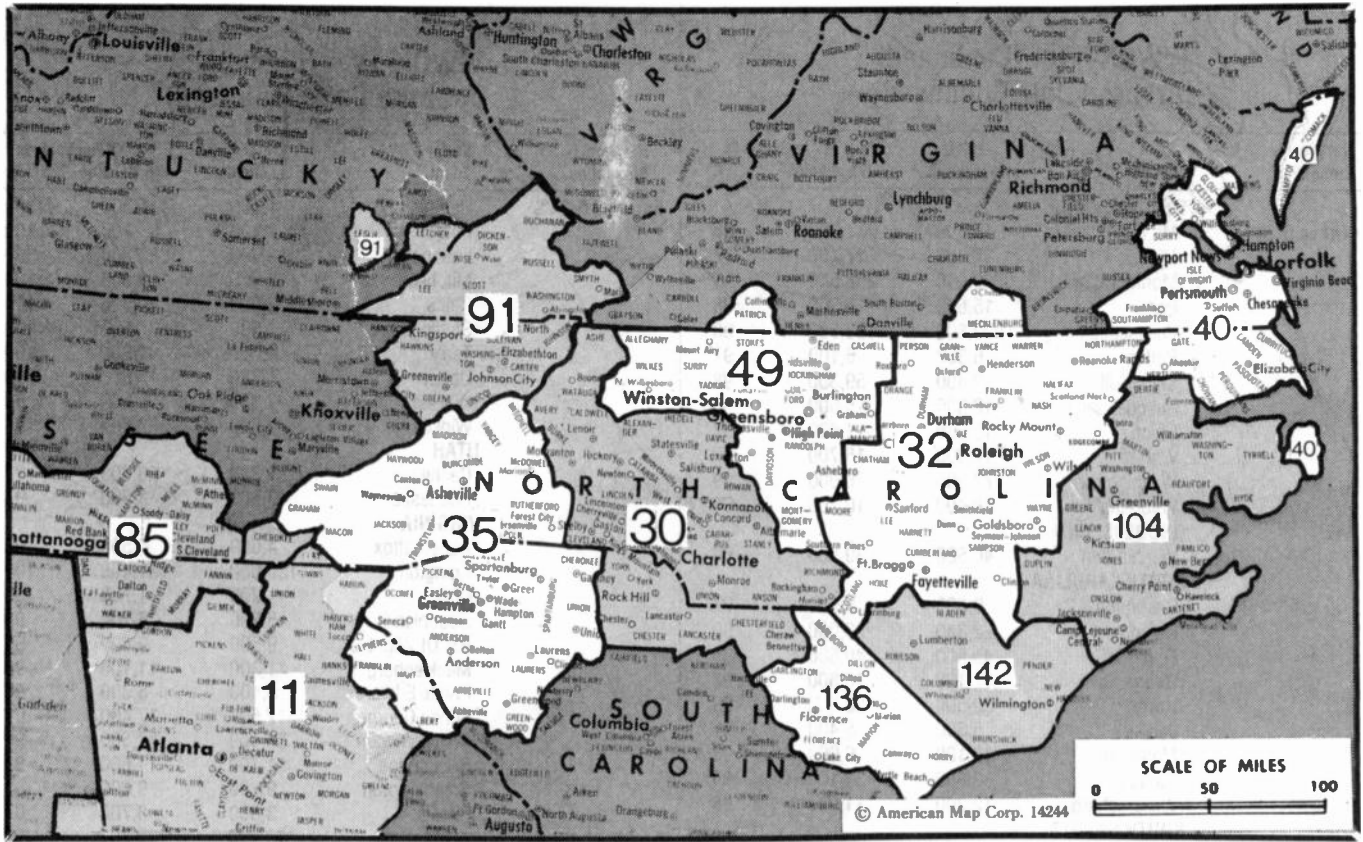
New York

**WWOR-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA			
	Mc Kean	17,500	17,100	98
	Mifflin	17,900	17,400	97
	Montgomery	260,900	258,500	99
	Perry	15,600	15,300	98
	Philadelphia	602,800	593,500	98
	Potter	6,300	6,100	97
	Schuylkill	60,400	59,300	98
	Susquehanna	15,300	15,000	98
	Union	12,000	11,600	97
	Warren	17,200	16,700	97
	Washington	77,900	76,900	99
	Wyoming	10,400	10,200	98
	RHODE ISLAND			
	Washington	40,500	39,900	99
	SOUTH CAROLINA			
	Clarendon	9,800	9,500	97
	Darlington	22,300	22,000	99
	Florence	40,900	40,500	99
	Georgetown	17,100	16,800	98
	Horry	59,500	58,600	99
	Jasper	5,500	5,400	98
	Marlboro	10,100	9,900	98
Sumter	33,600	33,100	99	
Williamsburg	12,200	11,900	98	
SOUTH DAKOTA				
Bon Homme	2,600	2,500	96	
Clay	4,400	4,400	100	
Custer	2,400	2,300	96	
Grant	3,100	3,100	100	
Gregory	2,100	2,100	100	
Todd	2,400	2,300	96	
Turner	3,300	3,300	100	
Yankton	7,100	7,000	99	
TENNESSEE				
Blount	34,600	34,400	99	
De Kalb	5,800	5,700	98	
Dyer	14,000	13,900	99	
Franklin	12,900	12,800	99	
Hardeman	8,400	8,300	99	
Houston	2,700	2,700	100	
Lauderdale	8,400	8,300	99	
Mcminn	16,600	16,500	99	
Macon	6,300	6,300	100	
Moore	1,800	1,800	100	
Pickett	1,800	1,800	100	
Polk	5,100	5,100	100	
Shelby	310,200	308,700	100	
Unicoi	6,600	6,500	98	
White	7,900	7,800	99	
TEXAS				
Aransas	7,100	7,000	99	
Bailey	2,400	2,400	100	
Bandera	4,600	4,600	100	
Callahan	4,700	4,700	100	
Dawson	4,900	4,800	98	
Dimmit	3,000	2,900	97	
Fannin	9,800	9,600	98	

**WWOR-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Hemphill	1,300	1,300	100
	King	100	100	100
	Lubbock	83,400	82,800	99
	Mitchell	3,000	3,000	100
	Rains	2,900	2,900	100
	Sterling	500	500	100
	Terry	4,300	4,300	100
	Upton	1,500	1,500	100
	Wheeler	2,300	2,200	98
	Winkler	2,800	2,800	100
	UTAH			
	Cache	21,300	20,800	98
	Duchesne	3,600	3,500	97
	VIRGINIA			
	Appomattox	4,600	4,500	99
	Arlington	132,000	131,400	100
	Craig	1,700	1,700	100
	Goochland	5,200	5,100	98
	Isle Of Wight	9,500	9,400	99
Mecklenburg	11,300	11,100	98	
Prince Edward	5,400	5,300	98	
Prince George	17,500	17,400	99	
Prince William	88,100	87,600	99	
Rockbridge	11,700	11,600	99	
Southampton	9,100	9,000	99	
Sussex	3,800	3,700	97	
Warren	10,400	10,300	99	
Chesapeake City	56,400	56,000	99	
Norfolk City	91,100	90,500	99	
Portsmouth City	39,100	38,800	99	
Suffolk City	19,200	18,900	99	
Va Beach City	145,800	145,100	100	
VERMONT				
Addison	11,800	11,500	97	
Bennington	14,000	13,700	98	
Chittenden	50,200	49,500	99	
Lamoille	7,700	7,600	99	
Rutland	24,100	23,600	98	
Washington	21,500	21,100	98	
Windham	16,600	15,900	96	
WASHINGTON				
Ferry	2,300	2,200	96	
WISCONSIN				
Forest	3,300	3,200	97	
Kenosha	48,000	47,600	99	
Milwaukee	375,000	371,300	99	
Oconto	11,600	11,400	98	
Waushara	7,900	7,800	99	
Wood	27,900	27,600	99	
WEST VIRGINIA				
Greenbrier	13,800	13,600	99	
Hancock	13,700	13,700	100	
Mingo	11,700	11,500	98	
Monongalia	29,300	29,000	99	
Pleasants	2,800	2,800	100	
Ritchie	3,900	3,800	97	
Wetzel	7,200	7,100	99	
WYOMING				
Crook	1,900	1,800	95	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,516,300	11	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Charlotte, NC	779,000	30	WBT-TV (3), WCCB (18), WCNC-TV (36), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Raleigh-Durham, NC	769,300	32	WFAY (62), WKFT (40), WLFL (22), WRAL-TV (5), WRDC (28), WRMV (47), WTVD (11), WYED (17)
Greenville-Spartanburg, SC-Asheville, NC	665,700	35	WASV-TV (62), WAXA (40), WGSX-TV (16), WHNS (21), WLQS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
Norfolk-Portsmouth-Newport News-Hampton, VA	616,400	40	WAVY-TV (10), WGNT (27), WJCB (49), WTKR-TV (3), WTVZ (33), WVEC-TV (13)
Greensboro-Winston Salem-High Point, NC	540,900	49	WAAP (16), WEJC (20), WFMV-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WXII (12)
Chattanooga, TN	295,100	85	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRCB-TV (3), WTVG (9)
Bristol, VA-Kingsport-Johnson City, TN	278,600	91	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19)
Greenville-New Bern-Washington, NC	230,300	104	WCTI (12), WFXI (8), WITN-TV (7), WNCT-TV (9), WYDO (14)
Florence, SC	158,300	136	WBTW (13), WGSE (43), WPDE-TV (15)
Wilmington, NC	152,600	142	WECT (6), WJKA (26), WWAY (3)

North Carolina Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	13	18	31
Educational Television Stations	2	9	11
	15	27	42

— NEW AREA CODES —			
State	Before	After	Effective Date
Michigan	313	313 Monroe, Washtenaw & Wayne counties.	December 1, 1993
		810 Genesee, Lapeer, Macomb, Oakland, St. Clair & Sanilac counties.	
North Carolina	919	919 Raleigh & Rocky Mount calling zones.	November 14, 1993
		910 Fayetteville, Greensboro & Wilmington calling zones.	

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WHNS, WLQS, WSPA-TV & WYFF-TV, Asheville	See Greenville-Spartanburg, SC
WJZY, Belmont	See Charlotte, NC
WRDC, WRAL-TV & WTVD, Durham	See Raleigh, NC
WEJC, Greensboro	See Lexington, NC
WRDG, Greensboro	See Burlington, NC
WITN-TV, Greenville	See Washington, NC
WYED, Raleigh	See Goldsboro, NC
WCTI, Washington	See New Bern, NC
WNCT-TV, Washington	See Greenville, NC
WFMV-TV, WGGT, WGHP-TV, WLXI-TV, WNRW & WXII, Winston-Salem	See Greensboro, NC

North Carolina—Asheville

WASV-TV

Ch. 62

Network Service: None, independent.

Licensee: Video Marketing Network Inc., 2477 Stickney Point Rd., Suite 319B, Sarasota, FL 34231.

Telephone: 813-923-3029. Fax: 813-923-8227.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 11.9-kw max. visual. Antenna: 1106-ft. above av. terrain, 92-ft. above ground, 3491-ft. above sea level.

Latitude	35°	31'	39"
Longitude	82°	29'	44"

Transmitter: 1.33-mi. ENE of intersection of Rte. 25A & Blueridge Pkwy.

Satellite Earth Station: 5-meter C-band.

Ownership: Video Marketing Network Inc.

Began Operation: June 1, 1986. Sale from Millard V. Oakley to Video Marketing Network Inc. approved by FCC Sept. 22, 1988. Left air in 1988; plans to resume operation December 1993.

Rates: On request.



City of License: Asheville. ADI: Greenville-Spartanburg, SC-Asheville, NC. Rank: 35.

North Carolina—Burlington

WAAP

Ch. 16

Network Service: None, independent.

Licensee: Television Communications Inc., Box 16, Snow Camp, NC 27349-0016.

Studio: Bass Mountain Rd., Snow Camp, NC 27349.

Mailing Address: Box 16, Snow Camp, NC 27349-0016.

Telephone: 919-376-6016. **Fax:** 919-376-6018.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1918.7-kw max. visual, 175-kw max. aural. Antenna: 837-ft. above av. terrain, 529-ft. above ground, 1429-ft. above sea level.

Latitude 35° 56' 22"
Longitude 79° 25' 47"

Transmitter: Cane Creek Mountain, S of Burlington.

Satellite Earth Station: Paraclipse, 3-meter C-band; ChannelMaster, W/A-Com receivers.

Ownership: Television Communications Inc.

Began Operation: August 7, 1984. Assignment of 20% to Carmelo Selestre from Keam family members approved by FCC Nov. 7, 1984. Sale to present owner approved Nov. 20, 1985.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

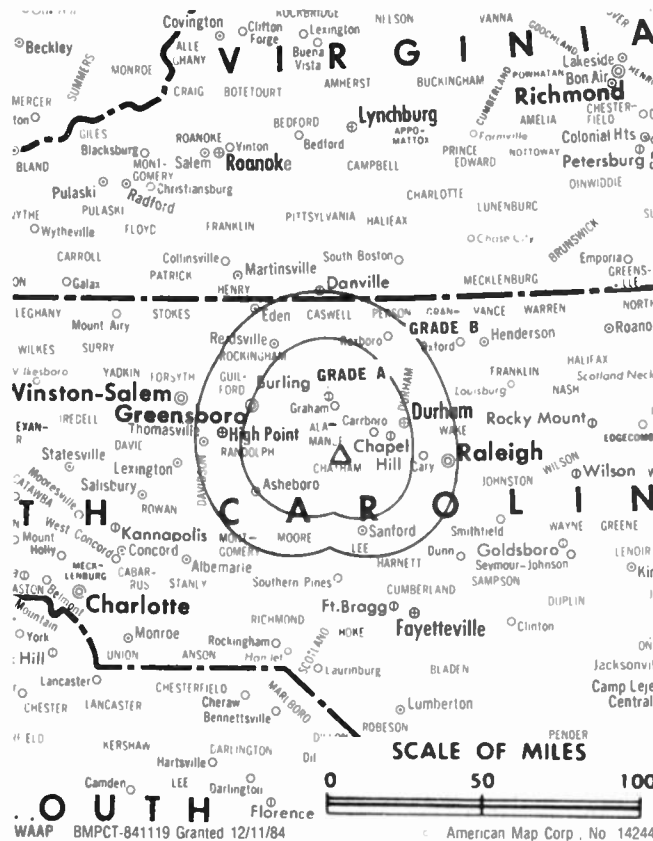
Steve Rehburg, Vice President & General Manager.

Jeff Rehburg, Vice President, Production.

Highest 30 Sec. Rate: \$45.

City of License: Burlington. **ADI:** Greensboro-Winston Salem-High Point. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/93. **TV Homes, TV% and Circulation** ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 5-24%	Alamance	43,700	43,400	99
	Caswell	7,500	7,400	99
Station Totals		51,200	50,800	99
Net Weekly Circulation (1993)			19,500	
Average Daily Circulation (1993)			6,200	

North Carolina—Charlotte

WBTV
Ch. 3

Network Service: CBS.

Licensee: Jefferson-Pilot Communications Co., 1 Julian Price Place, Charlotte, NC 28208.

Studio: 1 Julian Price Place, Charlotte, NC 28208.

Telephone: 704-374-3500. TWX: 810-621-0449.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 16.4-kw aural. Antenna: Circularly polarized, 1873-ft. above av. terrain, 1993-ft. above ground, 2733-ft. above sea level.

Latitude 35° 21' 51"
Longitude 81° 11' 18"

Transmitter: Rte. 3, Bob Friday Rd., Dallas.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Satcom Technologies, 5.6-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Ku-band.

AM Affiliate: WBT, 50-kw, 1110 kHz.

FM Affiliate: WBT-FM, 100-kw, 107.9 MHz (No. 300), 1700-ft.

News Services: AP, UPI.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Began Operation: July 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- William Blackwell, President.
- John Hutchinson, President, Television & General Manager, WBTV.
- Ron Miller, Vice President & Station Manager.
- Joe Weatherly, Vice President, Finance.
- Jerry Pelletier, Assistant Vice President, Sales.
- Bill Napier, Assistant Vice President, Operations.
- Rita Littles, National Sales Manager.
- Tim Alwan, Local Sales Manager.
- Kathy Rideaux, Local Sales Manager.
- Pam Glasgow, Traffic Manager.
- Mike Burney, Director of Marketing.
- Paul Cameron, Sports Director.
- Carolyn Mints, Community Affairs Director.

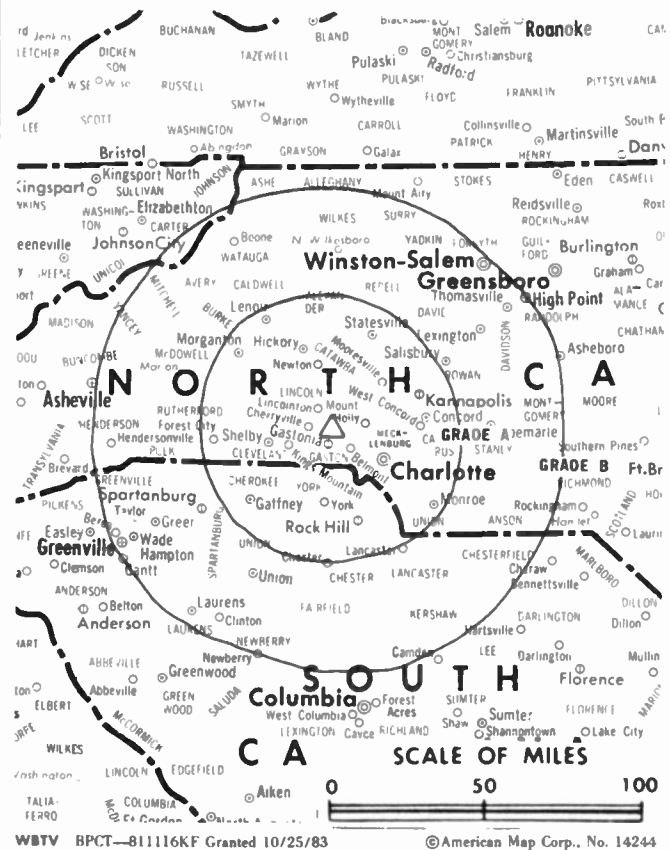
Rates: On request.

NETWORK BASE HOURLY RATE: \$3300.

City of License: Charlotte. ADI: Charlotte. Rank: 30.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alexander	10,600	10,500	99
	Anson	8,500	8,400	99
	Ashe	9,000	8,800	98
	Avery	5,600	5,500	98
	Burke	29,700	29,500	99
	Cabarrus	38,600	38,400	99
	Caldwell	27,700	27,500	99
	Catawba	47,100	46,800	99
	Cleveland	32,400	32,100	99
	Gaston	66,300	65,800	99
	Iredell	36,400	36,100	99
	Lincoln	19,700	19,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	SOUTH CAROLINA				
	Chester	11,700	11,600	99	
	Lancaster	20,100	19,900	99	
	York	49,200	48,700	99	
	NORTH CAROLINA	Mc Dowell	13,800	13,700	99
		Mecklenburg	212,700	211,300	99
		Rowan	43,600	43,300	99
		Rutherford	22,600	22,400	99
		Stanly	20,100	19,900	99
		Union	30,700	30,400	99
	SOUTH CAROLINA	Cherokee	16,900	16,700	99
		Chesterfield	14,300	14,100	99
		Union	11,500	11,400	99
NORTH CAROLINA		Alleghany	3,900	3,800	97
		Henderson	29,800	29,500	99
		Mitchell	5,900	5,800	98
	Polk	6,200	6,100	98	
	Richmond	16,900	16,700	99	
	Yancey	6,300	6,200	98	
SOUTH CAROLINA	Cherokee	16,900	16,700	99	
	Chesterfield	14,300	14,100	99	
	Union	11,500	11,400	99	
	NORTH CAROLINA	Buncombe	72,600	71,900	99
		Davidson	50,300	49,900	99
		Davie	11,300	11,100	98
Haywood		19,400	19,200	99	
Hoke		7,700	7,600	99	
Montgomery		8,500	8,400	99	
Scotland	12,200	12,000	98		
(Continued on page A-870)					
Station Totals		1,249,600	1,238,200	99	
Net Weekly Circulation (1993)				748,600	
Average Daily Circulation (1993)				446,600	

North Carolina—Charlotte

WCCB
Ch. 18

Network Service: Fox.

Licensee: North Carolina Bcstg. Partners, 1 Television Place, Charlotte, NC 28205.

Studio: 1 Television Place, Charlotte, NC 28205.

Telephone: 704-372-1800. **Fax:** 704-376-3415.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Transmitter: 0.5-mi. SE of Newell.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, INN.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: December 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales): Katz Independent Television.

Personnel:

- Cy N. Bahakel, President.
- Lorraine Lancaster, Senior Vice President.
- Cullie Tarleton, General Manager.
- Gene Doss, General Sales Manager.
- Butch Allen, Local Sales Manager.
- Jeff Arrowood, Program & Promotion Director.
- Jim White, Marketing Director.
- Rick Aydlett, Chief Engineer.

Highest 30 Sec. Rate: \$9000.

City of License: Charlotte. **ADI:** Charlotte. **Rank:** 30.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NORTH CAROLINA				
	Cabarrus	38,600	38,400	99
	Caldwell	27,700	27,500	99
	Catawba	47,100	46,800	99
	Gaston	66,300	65,800	99
	Iredell	36,400	36,100	99
	Lincoln	19,700	19,600	99
	Mecklenburg	212,700	211,300	99
	Richmond	16,900	16,700	99
	Rowan	43,600	43,300	99
	Stanly	20,100	19,900	99
	Union	30,700	30,400	99
SOUTH CAROLINA				
	Chester	11,700	11,600	99
	Lancaster	20,100	19,900	99
	York	49,200	48,700	99



WCCB BMPCT-7760 Granted 2/15/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
NORTH CAROLINA				
	Alexander	10,600	10,500	99
	Anson	8,500	8,400	99
	Burke	29,700	29,500	99
	Cleveland	32,400	32,100	99
	Montgomery	8,500	8,400	99
	Watauga	13,900	13,700	99
SOUTH CAROLINA				
	Chesterfield	14,300	14,100	99
	Marlboro	10,100	9,900	98
Between 5-24%				
NORTH CAROLINA				
	Alleghany	3,900	3,800	97
	Ashe	9,000	8,800	98
	Davidson	50,300	49,900	99
	Davie	11,300	11,100	98
	Wilkes	23,300	23,000	99
	Yadkin	12,500	12,400	99
	Yancey	6,300	6,200	98
SOUTH CAROLINA				
	Cherokee	16,900	16,700	99
	Fairfield	7,700	7,600	99
	Newberry	12,700	12,500	99
	Union	11,500	11,400	99
VIRGINIA				
	Carroll	10,400	10,200	98
	Grayson	9,300	9,200	99
Station Totals		953,900	945,400	99
Net Weekly Circulation (1993)				446,400
Average Daily Circulation (1993)				174,700

North Carolina—Charlotte

WCNC-TV

Ch. 36

Network Service: NBC.

Licensee: WCNC-TV, 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Studio: 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Telephone: 704-329-3636. Fax: 704-357-4980.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1982-ft. above av. terrain, 1969-ft. above ground, 2749-ft. above sea level.

Latitude 35° 20' 49.10"
Longitude 81° 10' 14.80"

Transmitter: Between Rtes. 1101 & 1805, 0.9-mi. N of Rte. 1804 near Dallas, Gaston County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 6-meter Ku-band; Harris, 3-meter Ku-band; Andrew, 5-meter C-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Bcstg. & Cable approved March 17, 1980 (Television Digest, Vol. 19:21). Sale to Odyssey Partners approved by FCC Nov. 23, 1984 (Vol. 24:15). Sale to present owner approved by FCC Nov. 1, 1988.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Powstenko.

Personnel:

John M. Llewellyn, President & General Manager.
Nicholas Magnini, General Sales Manager.
Eleanor Waller, National Sales Manager.
Tim Bloodworth, Program Director.
Dave Folsom, Director of Engineering.
Glenn Nash, Promotion Manager.
Jean Fuller, Director of Station Relations.

Rates: On request.

City of License: Charlotte. ADI: Charlotte. Rank: 30.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Alexander	10,600	10,500	99
	Cabarrus	38,600	38,400	99
	Caldwell	27,700	27,500	99
	Catawba	47,100	46,800	99
	Gaston	66,300	65,800	99
	Lincoln	19,700	19,600	99
	Mecklenburg	212,700	211,300	99
Union	30,700	30,400	99	



WCNC-TV BPCT-870514KK Granted 11/30/87

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
50% & Over	Chester	11,700	11,600	99
	Lancaster	20,100	19,900	99
	York	49,200	48,700	99
NORTH CAROLINA				
Between 25-49%	Anson	8,500	8,400	99
	Burke	29,700	29,500	99
	Cleveland	32,400	32,100	99
	Iredell	36,400	36,100	99
	Richmond	16,900	16,700	99
	Rowan	43,600	43,300	99
Stanly	20,100	19,900	99	
NORTH CAROLINA				
Between 5-24%	Mitchell	5,900	5,800	98
	Montgomery	8,500	8,400	99
	Polk	6,200	6,100	98
	Rutherford	22,600	22,400	99
SOUTH CAROLINA				
Between 5-24%	Cherokee	16,900	16,700	99
	Chesterfield	14,300	14,100	99
	Darlington	22,300	22,000	99
	Laurens	21,100	20,900	99
	Union	11,500	11,400	99
Station Totals		851,300	844,300	99
Net Weekly Circulation (1993)				486,700
Average Daily Circulation (1993)				216,700

Our firm acted as financial advisor and broker in the 1988 sale of WCNC-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480 (407) 863-8995
P.O. Box 43963, Cincinnati, OH 45263-0663 (513) 271-5400

North Carolina—Charlotte

WSOC-TV

Ch. 9

Network Service: ABC.

Licensee: WSOC Television Inc., Box 34665, Charlotte, NC 28234.

Studio: 1901-25 N. Tryon St., Charlotte, NC 28206.

Telephone: 704-338-9999. **TWX:** 810-621-0437. **Fax:** 704-335-4839.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1179-ft. above av. terrain, 1034-ft. above ground, 1890-ft. above sea level.

Latitude 35° 15' 41"

Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 7.3-meter Ku-band; Satcom Technologies, 7.3-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

FM Affiliate: WSOC-FM, 98-kw, 103.7 MHz (No. 279), 1040-ft.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- James C. Kennedy, President.
- Bruce R. Baker, Vice President & General Manager.
- John E. Callaghan, Vice President & Station Manager.
- Jack Dabney, General Sales Manager.
- John Humphries, Local Sales Manager.
- Joe Pomilla, National Sales Manager.
- Michael Kronley, News Director.
- L. Merle Thomas, Director, Engineering & Technical Operations.
- Bruce Chastine, Contoller.
- Ron Shuping, Production Manager.
- Phil Michael, Director, Creative Services.
- Jeanne Bohn, Director, Community Affairs.

Rates: On request.

City of License: Charlotte. **ADI:** Charlotte. **Rank:** 30.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over				
NORTH CAROLINA				
	Alexander	10,600	10,500	99
	Anson	8,500	8,400	99
	Burke	29,700	29,500	99
	Cabarrus	38,600	38,400	99
	Caldwell	27,700	27,500	99
	Catawba	47,100	46,800	99
	Cleveland	32,400	32,100	99
	Gaston	66,300	65,800	99
	Iredell	36,400	36,100	99
	Lincoln	19,700	19,600	99
	Mecklenburg	212,700	211,300	99



WSOC-TV BPCT—86015KN Granted 3/28/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over				
	Richmond	16,900	16,700	99
	Rowan	43,600	43,300	99
	Stanly	20,100	19,900	99
	Union	30,700	30,400	99
SOUTH CAROLINA				
	Cherokee	16,900	16,700	99
	Chester	11,700	11,600	99
	Chesterfield	14,300	14,100	99
	Lancaster	20,100	19,900	99
	York	49,200	48,700	99
NORTH CAROLINA				
Between 25-49%				
	Alleghany	3,900	3,800	97
	Avery	5,600	5,500	98
	Mitchell	5,900	5,800	98
	Montgomery	8,500	8,400	99
	Watauga	13,900	13,700	99
SOUTH CAROLINA				
	Marlboro	10,100	9,900	98
NORTH CAROLINA				
Between 5-24%				
	Ashe	9,000	8,800	98
	Davidson	50,300	49,900	99
	Davie	11,300	11,100	98
	Mc Dowell	13,800	13,700	99
	Rutherford	22,600	22,400	99
	Surry	24,700	24,500	99
	Wilkes	23,300	23,000	99
	Yadkin	12,500	12,400	99
	Yancey	6,300	6,200	98
SOUTH CAROLINA				
	Union	11,500	11,400	99
Station Totals		986,400	977,800	99
Net Weekly Circulation (1993)				689,600
Average Daily Circulation (1993)				421,500

North Carolina—Belmont-Charlotte

WJZY
Ch. 46

Network Service: None, independent.

Licensee: WJZY-TV Inc., Box 668400, Charlotte, NC 28266.

Studio: 3501 Performance Rd., Charlotte, NC 28214.

Mailing Address: Box 668400, Charlotte, NC 28266-8400.

Telephone: 704-398-0046. Fax: 704-393-8407.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1948-ft. above av. terrain, 1921-ft. above ground, 2721-ft. above sea level.

Latitude 35° 21' 44"
Longitude 81° 09' 19"

Transmitter: 2.9-mi. NE of Dallas, 0.7-mi. SE of intersection of Hwys. 1001 & 1836.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 4.5-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: July 8, 1987. Sale to present owner approved by FCC Nov. 20, 1987.

Represented (sales): Seitel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Mark Conrad, Vice President & General Manager.
- Tommy Schenck, General Sales Manager.
- Mark Moseley, National Sales Manager.
- Janet Noll, Sales Manager.
- John Bishop, Engineering Manager.
- Bill Graft, Program Director.
- Mark Gray, Promotion Manager.
- Jacqueline Oraper, Business Manager.
- Karen Allen, Traffic Manager.

Rates: On request.

City of License: Belmont. ADI: Charlotte. Rank: 30.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Caldwell	27,700	27,500	99
	Catawba	47,100	46,800	99
	Cleveland	32,400	32,100	99
	Gaston	66,300	65,800	99
	Iredell	36,400	36,100	99
	Lincoln	19,700	19,600	99
	Mecklenburg	212,700	211,300	99
	Union	30,700	30,400	99
	SOUTH CAROLINA			
	Cherokee	16,900	16,700	99
	Lancaster	20,100	19,900	99
	York	49,200	48,700	99
	Between 25-49%	NORTH CAROLINA		
Alexander		10,600	10,500	99
Burke		29,700	29,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Cabarrus	38,600	38,400	99
	Rowan	43,600	43,300	99
	Rutherford	22,600	22,400	99
	Stanly	20,100	19,900	99
	Watauga	13,900	13,700	99
	Wilkes	23,300	23,000	99
	SOUTH CAROLINA			
	Chester	11,700	11,600	99
	Union	11,500	11,400	99
	Between 5-24%	NORTH CAROLINA		
Anson		8,500	8,400	99
Ashe		9,000	8,800	98
Davidson		50,300	49,900	99
Davie		11,300	11,100	98
Mitchell		5,900	5,800	98
Polk		6,200	6,100	98
Richmond		16,900	16,700	99
Stokes		14,500	14,400	99
Yadkin		12,500	12,400	99
SOUTH CAROLINA				
Chesterfield		14,300	14,100	99
Fairfield		7,700	7,600	99
Laurens		21,100	20,900	99
Marlboro	10,100	9,900	98	
Spartanburg	86,800	86,100	99	
Station Totals		1,059,900	1,050,800	99
Net Weekly Circulation (1993)				435,000
Average Daily Circulation (1993)				179,800

North Carolina—Fayetteville

WFAY
(formerly WFCT)
Ch. 62

Network Service: None, independent.

Licensee: Fayetteville-Cumberland Telecasters Inc., Debtor-in-Possession, 301 W. Main St. Durham, NC 27702.

Studio: Intersection of Hwys. 71 & 20, Lumber Bridge, NC 28357.

Sales Office: 5075 Morganton Rd., Fayetteville, NC 28314.

Mailing Address: Drawer 62, Lumber Bridge, NC 28357.

Telephones: 919-843-3884; 919-867-6267. TWX: 810-621-0039.

Fax: 919-843-2873; 919-487-9622.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 337.3-kw visual, 33.7-kw aural. Antenna: 846-ft. above av. terrain, 855-ft. above ground, 1057-ft. above sea level.

Latitude	34°	53'	05"
Longitude	79°	04'	31"

Transmitter: Hwys. 71 & 20, Lumber Bridge, NC.

Satellite Earth Stations: Paracclipse, 4.8-meter; AFC, 3.66-meter Ku-band; Paracclipse, 3.6-meter; M/A-Corn receivers.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr.; George W. Lyles Jr.

Began Operation: March 4, 1985.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- James Thrash, General Manager.
- Carolyn Jordan, Sales Manager.
- Robbie Brock, Program Manager.
- Chris Gaw, Production Manager.
- Peggy Dill, Business Manager.
- Kim Guarino, Marketing Director.

Highest 30 Sec. Rate: \$100.

City of License: Fayetteville. ADI: Raleigh-Durham. Rank: 32.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WFAY BMPCT-830518KF Granted 4/19/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 5-24%	Cumberland	93,100	92,200	99
	Hoke	7,700	7,600	99
	Robeson	36,900	36,300	98
	Scotland	12,200	12,000	98
Station Totals		149,900	148,100	99
Net Weekly Circulation (1993)			23,000	
Average Daily Circulation (1993)			5,400	

North Carolina—Fayetteville

WKFT
Ch. 40

Network Service: None, independent.

Licensee: Delta Bcstg. Inc., 131 Wind Chime Court, Raleigh, NC 27615.

Studio: 230 Donaldson St., Fayetteville, NC 28301.

Telephone: 919-323-4040. Fax: 919-323-3924.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"
Longitude 78° 58' 40"

Transmitter: 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 7-meter; ADM, 5-meter; RCA Ku-band; M/A-Corn receivers.

News Service: AP.

Ownership: Delta Broadcasting Inc.

Began Operation: June 1, 1981. FCC approved sale to present owner March 20, 1991. Sale to SJL of North Carolina Assoc. by Norman J. Suttler, et al., approved by FCC June 20, 1985 (Television Digest, Vol. 25:15).

Represented (sales): Adam Young Inc.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

- Mitchell L. Saieed, General Manager.
- Raymond T. Sasser, General Sales Manager.
- Carolyn M. Kleinert, Program Director.
- Edda I. Hopkins, Controller/Business Manager.
- Jim Lamm, Production Manager.
- David Rickels, Chief Engineer.
- Cynthia Jonsong, Promotions Manager.
- Peter Getzen, Office Manager.
- Abigail A. Melvin, Traffic Manager.

Rates: On request.

City of License: Fayetteville. ADI: Raleigh-Durham. Rank: 32.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Cumberland	93,100	92,200	99
	Granville	13,700	13,500	99
	Hamett	26,200	25,900	99
	Hoke	7,700	7,600	99
	Johnston	32,800	32,400	99
	Lee	16,100	15,900	99
	Moore	25,100	24,800	99
	Robeson	36,900	36,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Sampson	17,700	17,500	99
	Scotland	12,200	12,000	98
	Wake	178,300	176,900	99
Between 5-24%	NORTH CAROLINA			
	Alamance	43,700	43,400	99
	Bladen	10,800	10,600	98
	Chatham	15,700	15,500	99
	Durham	75,200	74,500	99
	Franklin	14,200	14,000	99
	Montgomery	8,500	8,400	99
	Nash	29,800	29,500	99
	Orange	37,900	37,400	99
	Person	11,800	11,700	99
	Randolph	42,700	42,300	99
	Vance	14,400	14,200	99
Warren	6,500	6,400	98	
Wayne	38,500	38,100	99	
Wilson	25,600	25,300	99	
VIRGINIA	Mecklenburg	11,300	11,100	98
	Station Totals	846,400	837,400	99
Net Weekly Circulation (1993)				201,900
Average Daily Circulation (1993)				59,200

North Carolina—Goldsboro

WYED Ch. 17

Network Service: None, independent.

Licensee: Group H Bcstg. Corp., Box 1117, Clayton, NC 27520.

Studio: 622 S. Barbour St., Clayton, NC 27520.

Telephones: 919-553-1700; 800-442-7912. Fax: 919-553-0984.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2570-kw max. visual, 260-kw max. aural. Antenna: 1575-ft. above av. terrain, 1529-ft. above ground, 1496-ft. above sea level.

Latitude 35° 37' 01"
Longitude 78° 28' 38"

Transmitter: 2800 Country Lane, Clayton, NC 27520.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Paracclipse, 5-meter C-band; Paracclipse, 5-meter Ku-band; Prodelin, 5.5-meter C-band; Drake, Pinzone receivers.

Ownership: Beasley Bcstg. Group.

Began Operation: April 11, 1988.

Represented (legal): Hogan & Hartson.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Bob Peretic, General Manager.

Matt Brandes, Chief Engineer.

Allan Horowitz, Promotion Director.

Teresa Beddingfield, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: Goldsboro. AOI: Raleigh-Durham. Rank: 32.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Greene	5,400	5,300	98
Between 5-24%	NORTH CAROLINA			
	Bladen	10,800	10,600	98
	Duplin	15,000	14,800	99
	Durham	75,200	74,500	99
	Franklin	14,200	14,000	99
	Granville	13,700	13,500	99
	Hamett	26,200	25,900	99



WYED BMPCT-880308KE Granted 3/23/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Johnston	32,800	32,400	99
	Lee	16,100	15,900	99
	Lenoir	22,000	21,800	99
	Nash	29,800	29,500	99
	Sampson	17,700	17,500	99
	Vance	14,400	14,200	99
	Wake	178,300	176,900	99
	Warren	6,500	6,400	98
	Wayne	38,500	38,100	99
	Wilson	25,600	25,300	99
	VIRGINIA			
	Mecklenburg	11,300	11,100	98
Station Totals		553,500	547,700	99
Net Weekly Circulation (1993)				73,800
Average Daily Circulation (1993)				24,000

North Carolina—Greensboro-High Point & Winston-Salem

WFMY-TV
Ch. 2

Network Service: CBS.

Licensee: WFMY Television Corp., 1615 Phillips Ave., Greensboro, NC 27405.

Studio: 1615 Phillips Ave., Greensboro, NC 27405.

Telephone: 919-379-9369. Fax: 919-273-9433.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 3.7-mi. NE of Sophia.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive SatCom, 5.5-meter Ku-band; SatCom, 9.2-meter C-band; Drake, 4-meter C-band; RCA, 3.66-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Carolina News Network, CBS, Conus, Gannett News Service, GOES, NAFAX, National Weather Wire.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 22, 1949. Sale to Harte-Hanks Communications by Landmark Communications approved by FCC Oct. 29, 1976 (Television Digest, Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Vol. 4:36, 49, 51). FCC approved sale to Gannett Co. Jan. 21, 1988 (Vol. 27:49; 28:6).

Represented (sales): Blair Television.

Personnel:

- Colleen Brown, President & General Manager.
- Deborah Hooper, Vice President, Broadcast.
- Jim Collins, Vice President, News.
- Jay Wilkinson, Vice President, Operations.
- Brian Kennedy, General Sales Manager.
- Steve Palcsak, Local Sales Manager.
- Pam Baratta, National Sales Manager.
- Julie Budd, Program Manager.
- Sandy Sharp, Marketing Manager.
- David Jones, Director of Engineering.
- Shirley Frye, Community Affairs Manager.
- Rhonda Viechnicki, Business Manager.

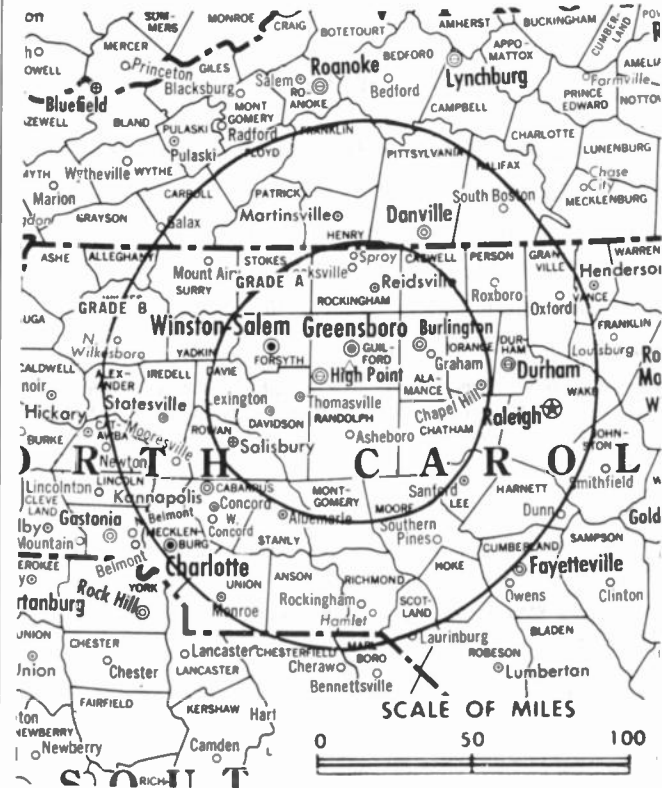
Highest 30 Sec. Rate: \$1300.

NETWORK BASE HOURLY RATE: \$1533.

City of License: Greensboro. ADI: Greensboro-Winston Salem-High Point. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	NORTH CAROLINA			
	Alamance	43,700	43,400	99
	Alleghany	3,900	3,800	97
	Caswell	7,500	7,400	99
	Davidson	50,300	49,900	99
	Davie	11,300	11,100	98
	Forsyth	110,300	109,500	99
	Guilford	141,000	140,200	99
	Montgomery	8,500	8,400	99
	Randolph	42,700	42,300	99



WFMY-TV BMAPCT-780928K1 Granted 11/27/78 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Rockingham	33,900	33,600	99
	Stokes	14,500	14,400	99
	Surry	24,700	24,500	99
	Yadkin	12,500	12,400	99
	VIRGINIA			
	Patrick	6,900	6,800	99
Between 25-49%				
	NORTH CAROLINA			
	Chatham	15,700	15,500	99
	Lee	16,100	15,900	99
	Moore	25,100	24,800	99
	Person	11,800	11,700	99
	Rowan	43,600	43,300	99
	Stanly	20,100	19,900	99
	Wilkes	23,300	23,000	99
	VIRGINIA			
	Carroll	10,400	10,200	98
	Grayson	9,300	9,200	99
	Henry	28,900	28,600	99
	Pittsylvania	42,100	41,700	99
Between 5-24%				
	NORTH CAROLINA			
	Alexander	10,600	10,500	99
	Anson	8,500	8,400	99
	Ashe	9,000	8,800	98
	Iredell	36,400	36,100	99
	Orange	37,900	37,400	99
	Richmond	16,900	16,700	99
	VIRGINIA			
	Floyd	4,900	4,800	98
	Halifax	13,400	13,200	99
Station Totals		895,700	887,400	99
Net Weekly Circulation (1993)			565,200	
Average Daily Circulation (1993)			324,800	

North Carolina—Greensboro-High Point & Winston-Salem

WGGT
Ch. 48

(Simulcasts WNRW Winston-Salem-Greensboro-High Point, NC)

Network Service: None, independent.

Licensee: Guilford Telecasters Inc., Debtor-in-Possession.

Studio: 330 S. Greene St., Greensboro, NC 27401.

Mailing Address: Box 1618, Greensboro, NC 27401.

Telephone: 919-274-4848. Fax: 919-230-1315.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Harris, 3-meter C-band; Harris, M/A-Corn receivers.

Ownership: Guilford Telecasters Inc.

Began Operation: May 9, 1981. Sale to Edward H. Herlihy approved by FCC June 7, 1985 (Television Digest, Vol. 25:13) but not consummated.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

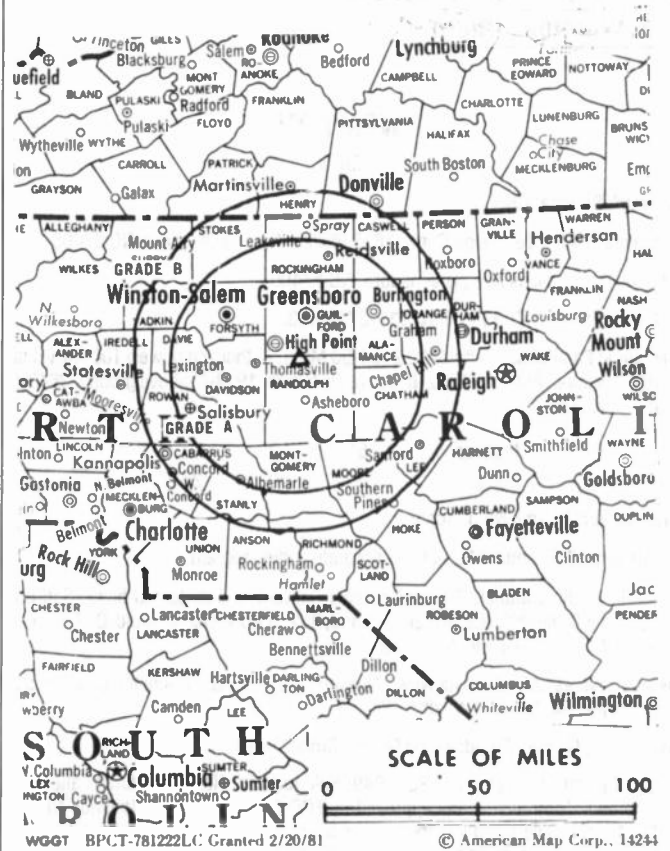
James Thrash, President & General Manager.
Ginny Brown, Operations Manager.

Rates: On request.

City of License: Greensboro. ADI: Greensboro-Winston Salem-High Point. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Montgomery	8,500	8,400	99
	Randolph	42,700	42,300	99
	VIRGINIA			
	Pittsylvania	42,100	41,700	99
	NORTH CAROLINA			
Between 5-24%	Alamance	43,700	43,400	99
	Caswell	7,500	7,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Chatham	15,700	15,500	99
	Davidson	50,300	49,900	99
	Davie	11,300	11,100	98
	Guilford	141,000	140,200	99
	Iredell	36,400	36,100	99
	Lee	16,100	15,900	99
	Moore	25,100	24,800	99
	Person	11,800	11,700	99
	Rockingham	33,900	33,600	99
	Rowan	43,600	43,300	99
VIRGINIA	Halifax	13,400	13,200	99
	Patrick	6,900	6,800	99
Station Totals		564,500	559,700	99
Net Weekly Circulation (1993)				116,500
Average Daily Circulation (1993)				42,700

North Carolina—Greensboro-High Point & Winston-Salem

WGHP-TV

Ch. 8

Network Service: ABC.

Licensee: Great American Television & Radio Co. Inc., 1 E. 4th St., Cincinnati, OH 45202.

Studio: 2005 Francis St., High Point, NC 27263.

Mailing Address: HP-8, High Point, NC 27261.

Telephone: 919-841-8888. **Fax:** 919-841-8051.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.50"
Longitude 79° 50' 36.00"

Transmitter: 1.2-mi. SE of Sophia, NC.

Satellite Earth Stations: Andrew, 7.1-meter C-band; Microdyne, 7-meter C-band; Andrew, 4.5-meter C-band; Comtech, 3.7-meter Ku-band; GE, 3.7-meter Ku-band; Andrew, Cyclesat, Standard Communications receivers.

News Services: ABC, AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: October 14, 1963. Sale to Gulf Broadcast Group by Southern Bcstg. Co. approved by FCC June 16, 1978. Sale to Taft TV & Radio by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Taft Broadcasting Partners L.P. approved Oct. 2, 1987. Sale to present owners approved Dec. 18, 1991 (Vol. 31:45).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- David Boylan, President & General Manager.
- Quinn Koontz, Vice President, Sales.
- Scott Libin, Vice President, News.
- Larry Blackerby, Vice President, Broadcasting.
- Frank Terry, Director of Finance & Administration.
- Ross Mason, Director of Engineering.
- Oan Brazda, Director of Viewer Development.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1050.

City of License: High Point. **ADI:** Greensboro-Winston Salem-High Point. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/93. **TV Homes, TV% and Circulation** ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Alamance	43,700	43,400	99
	Alleghany	3,900	3,800	97
	Caswell	7,500	7,400	99
	Davidson	50,300	49,900	99
	Davie	11,300	11,100	98
	Forsyth	110,300	109,500	99
	Guilford	141,000	140,200	99
	Montgomery	8,500	8,400	99
	Randolph	42,700	42,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Rockingham	33,900	33,600	99	
	Stokes	14,500	14,400	99	
	Surry	24,700	24,500	99	
	Wilkes	23,300	23,000	99	
	Yadkin	12,500	12,400	99	
	VIRGINIA				
	Carroll	10,400	10,200	98	
	Henry	28,900	28,600	99	
	Patrick	6,900	6,800	99	
Between 25-49%	NORTH CAROLINA				
	Ashe	9,000	8,800	98	
	Chatham	15,700	15,500	99	
	Lee	16,100	15,900	99	
	Moore	25,100	24,800	99	
	Richmond	16,900	16,700	99	
	Rowan	43,600	43,300	99	
	Stanly	20,100	19,900	99	
	Watauga	13,900	13,700	99	
	VIRGINIA				
	Grayson	9,300	9,200	99	
	Pittsylvania	42,100	41,700	99	
Between 5-24%	NORTH CAROLINA				
	Alexander	10,600	10,500	99	
	Anson	8,500	8,400	99	
	Iredell	36,400	36,100	99	
	Orange	37,900	37,400	99	
	Person	11,800	11,700	99	
VIRGINIA					
	Franklin	15,100	14,900	99	
Station Totals		906,400	898,000	99	
Net Weekly Circulation (1993)				561,900	
Average Daily Circulation (1993)				314,000	

North Carolina—Greensboro

WLXI-TV

Ch. 61

Network Service: None, independent.

Licensee: Radiant Life Ministries Inc., Box 1010, Marion, IL 62959.

Studio: 2109 Patterson St., Greensboro, NC 27407.

Telephone: 919-855-5610. **Fax:** 919-855-3645.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 500-kw max. visual, 50-kw max. aural. Antenna: 564-ft. above av. terrain, 489-ft. above ground, 1449-ft. above sea level.

Latitude	36°	08'	58"
Longitude	80°	03'	21"

Transmitter: 2-mi. NE of Kernersville.

Satellite Earth Station: Paraclipse, 3.1-meter C-band; M/A-Com receivers.

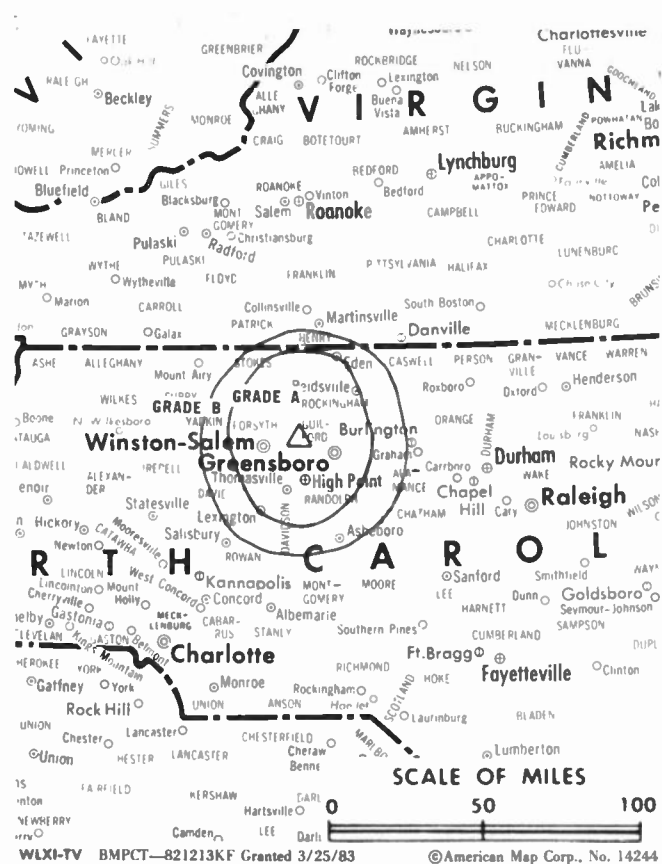
Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: March 5, 1984. Transfer of control from Gary S. Smithwick & Harrell Powell Jr. to William Satterfield approved by FCC May 23, 1985. FCC approved sale to Trinity Broadcasting Network Feb. 24, 1986. Sale to present owner was approved Oct. 7, 1991.

Personnel:

Garth Coonce, President.
Larry L. Patton, Station Manager.
Ed Kasovik, Engineer.
Tina Coonce, Programming.
Luis Perez, Production Manager.

Rates: On request.



Arbitron Data: Not available.

City of License: Greensboro. **ADI:** Greensboro-Winston Salem-High Point. **Rank:** 49.

North Carolina—Winston-Salem-Greensboro-High Point

WNRW

Ch. 45

(Simulcasts on WTTG Greensboro-High Point-Winston-Salem, NC)

Network Service: Fox.

Licensee: Act III Bcstg. of Nashville Inc., 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Studio: 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Telephone: 919-722-4545. Fax: 919-723-8217.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 1450-kw horizontal visual, 500-kw max. & 145-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 768-ft. above ground, 3088-ft. above sea level.

Latitude 36° 22' 37"
Longitude 80° 22' 10"

Transmitter: End of County Rd. 1172, King, NC.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC Ku-band; Vertex, 4.5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: September 23, 1979. Sale to present owners by TVX Broadcast Group approved by FCC Dec. 17, 1986.

Represented (sales): Seltel Inc.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

Donita Todd, Vice President & General Manager.
Marcia Woodward, General Sales Manager.
Michael J. Pumo, Local Sales Manager.
Joel Kaczmarek, National Sales Manager.
Frank Armstrong, Director of Broadcast Operations.
Vikki Riggs, Promotion Director.
Diane Beasley, Controller.
Gil Couch, Chief Engineer.

Rates: On request.

City of License: Winston-Salem. ADI: Greensboro-Winston Salem-High Point. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NORTH CAROLINA				
	Davidson	50,300	49,900	99
	Forsyth	110,300	109,500	99
	Rockingham	33,900	33,600	99
	Stokes	14,500	14,400	99
	Surry	24,700	24,500	99
	Yadkin	12,500	12,400	99
Between 25-49%				
	Alamance	43,700	43,400	99
	Davie	11,300	11,100	98
	Guilford	141,000	140,200	99
	Randolph	42,700	42,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
NORTH CAROLINA				
	Wilkes	23,300	23,000	99
VIRGINIA				
	Henry	28,900	28,600	99
Between 5-24%				
NORTH CAROLINA				
	Alexander	10,600	10,500	99
	Alleghany	3,900	3,800	97
	Caswell	7,500	7,400	99
	Iredell	36,400	36,100	99
	Rowan	43,600	43,300	99
VIRGINIA				
	Carroll	10,400	10,200	98
	Franklin	15,100	14,900	99
	Halifax	13,400	13,200	99
	Patrick	6,900	6,800	99
Station Totals		684,900	679,100	99
Net Weekly Circulation (1993)				276,300
Average Daily Circulation (1993)				110,500



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North Carolina—Greensboro-High Point & Winston-Salem

WXII
Ch. 12

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105-3428.

Studio: 700 Coliseum Dr., Winston-Salem, NC 27106.

Branch Office: Guilford County Bureau, Greensboro, NC 27401.

Mailing Address: Box 11874, Winston-Salem, NC 27116.

Telephone: 919-721-9944. **Fax:** 919-722-7685.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mountain, 7-mi. N of King, NC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Satellite Technology, 3.5-meter; Drake, Standard Communications receivers.

News Services: AP, NBC.

Ownership: Pulitzer Broadcasting Co. (Group Owner).

Began Operation: September 30, 1953. Sale to Multimedia by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37). Exchanged by Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO 1981-82 (Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz American Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Reynard A. Corley, Vice President & General Manager.
- Rebecca Walker, General Sales Manager.
- Michael Pulitzer Jr., National Sales Manager.
- Bill Sandefur, News Director.
- Henry L. Hunt, Director of Engineering.
- Robin H. Morrow, Business Manager.
- James M. Hart, Marketing & Promotion Director.

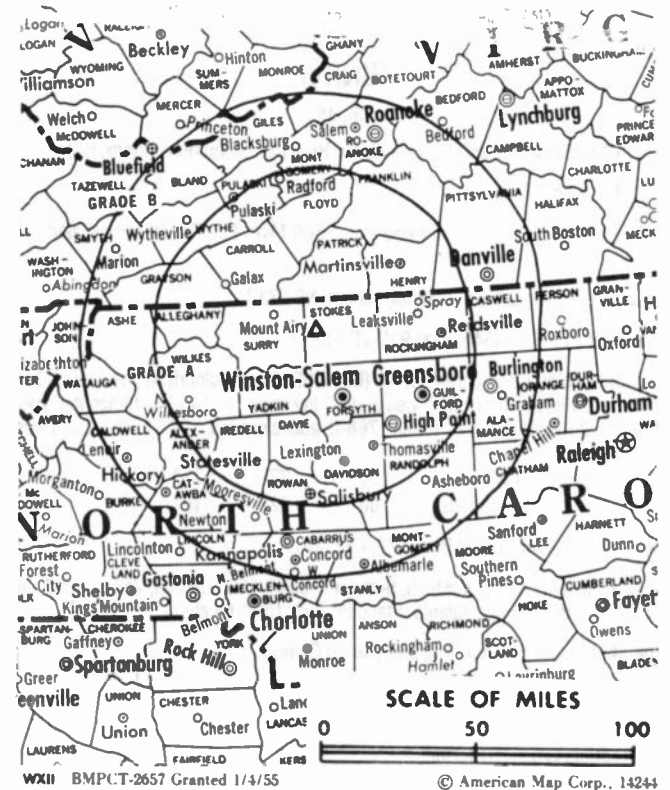
Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1305.

City of License: Winston-Salem. **ADI:** Greensboro-Winston Salem-High Point. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Alamance	43,700	43,400	99
	Alleghany	3,900	3,800	97
	Caswell	7,500	7,400	99
	Davidson	50,300	49,900	99
	Davie	11,300	11,100	98
	Forsyth	110,300	109,500	99
	Guilford	141,000	140,200	99
	Iredell	36,400	36,100	99
	Randolph	42,700	42,300	99
	Rockingham	33,900	33,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Stokes	14,500	14,400	99	
	Surry	24,700	24,500	99	
	Wilkes	23,300	23,000	99	
	Yadkin	12,500	12,400	99	
	VIRGINIA				
Between 25-49%	Carroll	10,400	10,200	98	
	Henry	28,900	28,600	99	
	Patrick	6,900	6,800	99	
	Pittsylvania	42,100	41,700	99	
	NORTH CAROLINA				
Between 25-49%	Montgomery	8,500	8,400	99	
	Rowan	43,600	43,300	99	
	Stanly	20,100	19,900	99	
	Watauga	13,900	13,700	99	
	VIRGINIA				
Between 25-49%	Floyd	4,900	4,800	98	
	Grayson	9,300	9,200	99	
	NORTH CAROLINA				
	Between 5-24%	Alexander	10,600	10,500	99
		Ashe	9,000	8,800	98
Avery		5,600	5,500	98	
Cabarrus		38,600	38,400	99	
Catawba		47,100	46,800	99	
Chatham		15,700	15,500	99	
Moore		25,100	24,800	99	
Person	11,800	11,700	99		
VIRGINIA					
Between 5-24%	Franklin	15,100	14,900	99	
	Halifax	13,400	13,200	99	
	Wythe	9,900	9,800	99	
Station Totals		946,500	938,100	99	
Net Weekly Circulation (1993)				550,100	
Average Daily Circulation (1993)				296,300	

North Carolina—Greenville-New Bern-Washington

WNCT-TV

Ch. 9

Network Service: CBS.

Licensee: Roy H. Park Bcstg. Inc., Box 898, Greenville, NC 27835-0898.

Studio: 3221 Evans St., Greenville, NC 27834.

Telephones: 919-355-8500; 800-682-0999. TWX: 510-929-1616.

Fax: 919-355-8568.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.2-meter C-band; AFC, 3.5-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Winegard receivers.

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw, 107.9 MHz (No. 300), 1710-ft.

News Services: AP, CBS, CNN.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: December 22, 1953. Sale to present owner by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Edward Adams, Vice President & General Manager.
Vicki Storm, General Sales Manager.
Roy Hardee, News Director.
Shirley Dale, Program Director.
Bertie Cartwright, Chief Engineer.
William Morrisette, Business Manager.

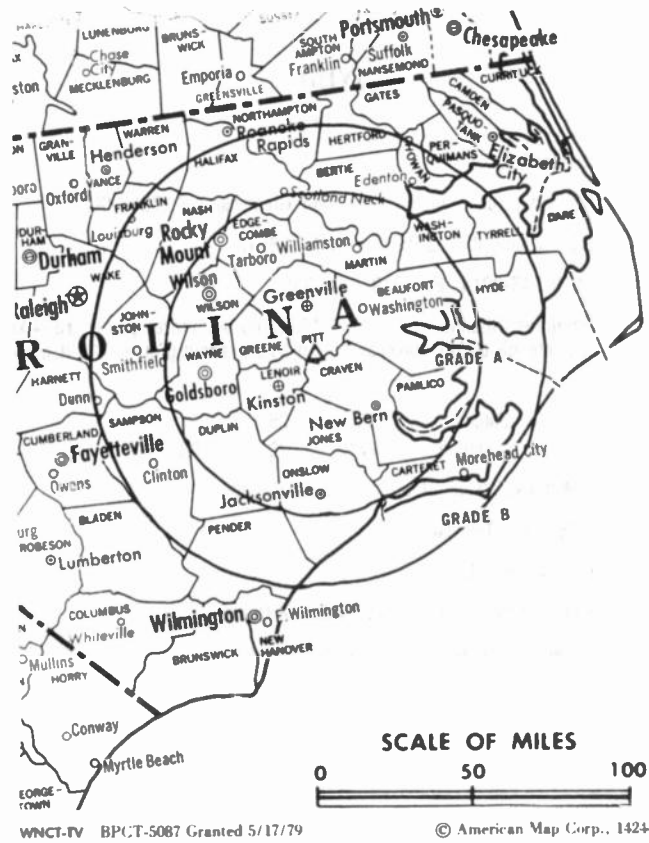
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$754.

City of License: Greenville. ADI: Greenville-New Bern-Washington. Rank: 104.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Beaufort	16,500	16,300	99
	Bertie	7,400	7,300	99
	Carteret	22,200	22,000	99
	Chowan	5,200	5,100	98
	Craven	30,400	30,200	99
	Duplin	15,000	14,800	99
	Edgemcombe	20,600	20,400	99
	Greene	5,400	5,300	98
	Halifax	20,700	20,300	98
	Hyde	2,100	2,000	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jones	3,500	3,500	100
	Lenoir	22,000	21,800	99
	Martin	9,300	9,200	99
	Onslow	42,400	42,100	99
	Pamlico	4,600	4,600	100
	Pitt	42,400	42,000	99
	Tyrrell	1,500	1,500	100
	Washington	5,100	5,000	98
	Wayne	38,500	38,100	99
	Wilson	25,600	25,300	99
NORTH CAROLINA				
Between 25-49%	Dare	10,400	10,200	98
	Hertford	8,100	8,000	99
	Nash	29,800	29,500	99
	Northampton	7,500	7,400	99
	Pasquotank	11,700	11,600	99
NORTH CAROLINA				
Between 5-24%	Franklin	14,200	14,000	99
	Johnston	32,800	32,400	99
	New Hanover	49,700	49,300	99
	Pender	11,900	11,700	98
	Perquimans	4,200	4,200	100
	Sampson	17,700	17,500	99
VIRGINIA				
	Greenville	5,100	5,000	98
Station Totals		543,500	537,600	99
Net Weekly Circulation (1993)				313,600
Average Daily Circulation (1993)				171,800

North Carolina—Greenville

WYDO

Ch. 14

Network Service: Fox.

Licensee: KS Family Television Inc., Box 2044, Greenville, NC 27836-0044.

Studio: Rte. 2, Ayden Golf Club Rd., Ayden, NC 28513.

Telephone: 919-746-8014. Fax: 919-746-2555.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1334-kw max. visual. Antenna: 686-ft. above av. terrain, 679-ft. above ground, 718-ft. above sea level.

Latitude 35° 26' 44"
Longitude 77° 22' 08"

Transmitter: Approx. 3.2-mi. SE of Ayden in Pitt County.

Ownership: KS Family Television Inc.

Began Operation: July 30, 1992.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Frederick J. McCune, President & General Manager.
- Hamp Ferguson, Station & Sales Manager.
- David Stapleford, Promotions.

Rates: On request.

City of License: Greenville. ADI: Greenville-New Bern-Washington. Rank: 104.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron Study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NORTH CAROLINA Lenoir	22,000	21,800	99



WYDO BMPCT-910321KE Granted 1/29/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Pitt	42,400	42,000	99
Station Totals		64,400	63,800	99
Net Weekly Circulation (1993)				9,000
Average Daily Circulation (1993)				4,200

North Carolina—Hickory

WHKY-TV

Ch. 14

Network Service: None, independent.

Licensee: The Long Family Partnership, 526 Main Ave. SE, Hickory, NC 28601.

Studio: 526 Main Ave. SE, Hickory, NC 28601.

Mailing Address: Box 1059, Hickory, NC 28603.

Telephone: 704-322-5115. Fax: 704-322-8526.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. SE.

Satellite Earth Stations: 5 in operation.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

Ownership: The Long Family Partnership.

Began Operation: February 14, 1968.

Represented (sales): Roslin TV Sales.

Represented (legal): Hardy & Carey.

Personnel:

Thomas E. Long, General Manager.

Jeffrey B. Long, Station Manager.

James O. Carr, Sales Manager.

Lou Anne Kincaid, News Director & Assignment Editor.

Julius Phillips, Sports Director.

Lynne Critcher, Traffic Manager.

Susie Woods, Film Director.

Highest 30 Sec. Rate: \$55.

City of License: Hickory. AOI: Charlotte. Rank: 30.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
NORTH CAROLINA				
Between 5-24%	Alexander	10,600	10,500	99
	Burke	29,700	29,500	99
	Caldwell	27,700	27,500	99
	Catawba	47,100	46,800	99
Station Totals		115,100	114,300	99
Net Weekly Circulation (1993)				13,500
Average Daily Circulation (1993)				2,900

North Carolina—Lexington

WEJC

Ch. 20

Network Service: None, independent.

Grantee: Koinonia Ministry Inc., 622-G Guilford College Rd., Greensboro, NC 27409.

Studio: 622-G Guilford College Rd., Greensboro, NC 27409.

Telephone: 919-547-0020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 280-kw max. visual, 28.6-kw max. aural. Antenna: 980-ft. above av. terrain, 938-ft. above ground, 1758-ft. above sea level.

Latitude 35° 58' 09"
Longitude 79° 49' 29"

Transmitter: W of Rte. 220, Pleasant Garden.

Map Note: Operating on Special Temporary Authority with reduced power. Map reflects authorized facilities.

Satellite Earth Stations: 2 in operation; Harris, W/A-Com receivers.

Ownership: Koinonia Broadcasting Inc.

Began Operation: April 2, 1986.

Represented (legal): Gammon & Grange.

Personnel:

- Robert R. O'Andrea, President.
- William P. Register Sr., General Manager.
- Cardin A. Hesselton, General Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Neville Chankersingh, Finance Director.

Highest 30 Sec. Rate: \$100.

City of License: Lexington. ADI: Greensboro-Winston Salem-High Point, Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 5-24%	Person	11,800	11,700	99
Station Totals		11,800	11,700	99
Net Weekly Circulation (1993)				11,500
Average Daily Circulation (1993)				3,100

North Carolina—Morehead City

WFXI
Ch. 8

Network Service: Fox.

Licensee: Local Television Assoc. Inc., Box 2069, Morehead City, NC 28577.

Studio: No. 1 Television Place, Hwy. 70 E, Morehead City, NC 28577.

Telephone: 919-240-0888. **Fax:** 919-240-2028.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 817-ft. above av. terrain, 810-ft. above ground, 817-ft. above sea level.

Latitude 34° 52' 53"
Longitude 76° 30' 23"

Transmitter: Open Grounds Farm, approx. 5.5-mi. NW of Stacy.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Agile Omni receivers.

Ownership: Local Television Associates Inc.

Began Operation: November 6, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

LaRhe Markham Vestal, General Manager.

Glenn Rose, General Sales Manager.

Dave Gernoske, Chief Engineer.

Sam Lawson, Promotion Director.

Lauretta Whaley, Business Manager.

Rates: On request.

City of License: Morehead City. **ADI:** Greenville-New Bern-Washington. **Rank:** 104.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Carteret	22,200	22,000	99
	Craven	30,400	30,200	99
	Hyde	2,100	2,000	95
	Onslow	42,400	42,100	99
	Pamlico	4,600	4,600	100



SCALE OF MILES



WFXI BMPCT-880907KF Granted 3/16/89

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Beaufort	16,500	16,300	99
	Jones	3,500	3,500	100
	Pitt	42,400	42,000	99
Between 5-24%	NORTH CAROLINA			
	Bertie	7,400	7,300	99
	Dare	10,400	10,200	98
	Washington	5,100	5,000	98
Station Totals		187,000	185,200	99
Net Weekly Circulation (1993)			83,500	
Average Daily Circulation (1993)			39,700	

North Carolina—New Bern-Greenville-Washington

WCTI
Ch. 12

Network Service: ABC.

Licensee: Lamco Communications, 460 Market St., Suite 310, Williamsport, PA 11701.

Studio: 400 Glenburnie Dr., New Bern, NC 28561.

Mailing Address: Box 12325, New Bern, NC 28561.

Telephone: 919-638-1212. **Fax:** 919-637-4141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 18"
Longitude 77° 20' 15"

Transmitter: State Hwy. 41, N of Trenton, NC.

Satellite Earth Stations: Transmit/receive ADM, 6.1-meter; Avcom receivers.

News Service: AP.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: September 7, 1963. Sale to present owner by Diversified Communications approved by FCC Aug. 2, 1993. Sale to Diversified by Heritage Bcstg. approved by FCC Feb. 24, 1986. Sale to Heritage by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved Oct. 14, 1976. Previous sale by Nathan Frank & Thomsland Inc. approved April 15, 1969.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Robert G. Salat, Vice President & General Manager.
- Andrew Shenkan, General Sales Manager.
- Bill Poole, Local Sales Manager.
- Terry Heaton, News Director.
- Carolyn Stevens, Program Director.
- Paul Kingman, Production Manager.
- Drew Rhodes, Promotion Director.
- Theresa Dailey, Business Manager.
- Ken Hughes, Chief Engineer.
- Carole Bergman, Administrator.

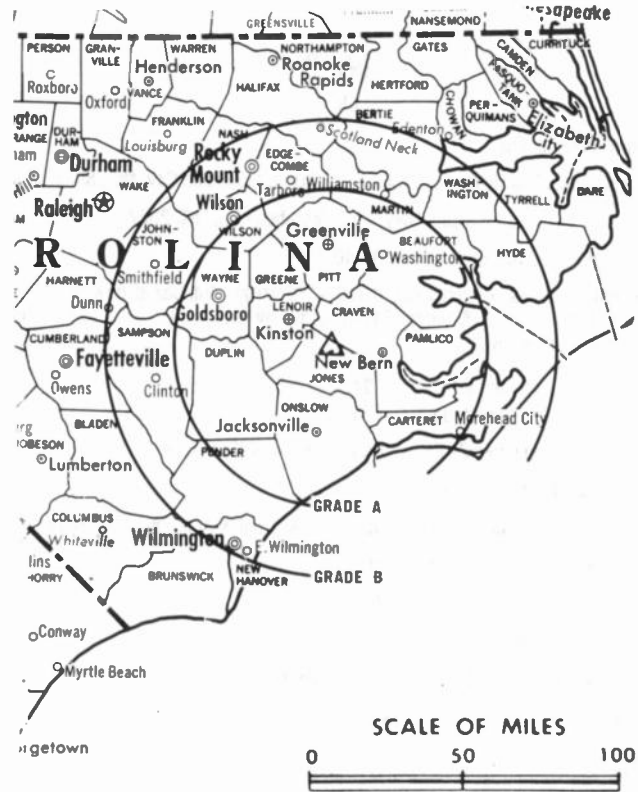
Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$550.

City of License: New Bern. **ADI:** Greenville-New Bern-Washington. **Rank:** 104.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	16,500	16,300	99
	Bertie	7,400	7,300	99
	Carteret	22,200	22,000	99
	Craven	30,400	30,200	99
	Duplin	15,000	14,800	99
	Greene	5,400	5,300	98



WCTI BPCT-3831 Granted 1/4/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Hyde	2,100	2,000	95
	Jones	3,500	3,500	100
	Lenoir	22,000	21,800	99
	Martin	9,300	9,200	99
	Onslow	42,400	42,100	99
	Pamlico	4,600	4,600	100
Pitt	42,400	42,000	99	
Washington	5,100	5,000	98	
Between 25-49%	NORTH CAROLINA			
	Pender	11,900	11,700	98
	Tyrrell	1,500	1,500	100
Between 5-24%	NORTH CAROLINA			
	Chowan	5,200	5,100	98
	Dare	10,400	10,200	98
	Edgecombe	20,600	20,400	99
	Halifax	20,700	20,300	98
	Hertford	8,100	8,000	99
	Nash	29,800	29,500	99
	Perquimans	4,200	4,200	100
Sampson	17,700	17,500	99	
Wayne	38,500	38,100	99	
Wilson	25,600	25,300	99	
Station Totals		422,500	417,900	99
Net Weekly Circulation (1993)				218,600
Average Daily Circulation (1993)				118,600

North Carolina—Raleigh

WLFL
Ch. 22

Network Service: Fox.

Licensee: Paramount Stations Group of Raleigh/Durham, 1205 Front St., Inc., Raleigh, NC 27609.

Studio: 1205 Front St., Raleigh, NC 27609.

Telephone: 919-821-2200. Fax: 919-836-1540.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1675-ft. above av. terrain, 1545-ft. above ground, 2015-ft. above sea level.

Latitude 35° 42' 51.50"
Longitude 78° 49' 00.50"

Transmitter: 1700-ft. W of intersection of Hwys. 1379 & 1010, 1.5-mi. SE of Apex.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3.5-meter C-band; AFC, 3-meter Ku-band; Gardiner, M/A-Com, Microdyne receivers.

Ownership: Paramount Stations Group (Group Owner).

Began Operation: December 18, 1981. Sale by N. Grant Cotton, et al., to S & F Communications was approved by FCC Dec. 21, 1984 but not consummated (Television Digest, Vol. 24:39). Sale to TVX Broadcast Group by Family TV Corp. approved Feb. 10, 1986 (Vol. 25:50; 26:17). Sale to present owners approved 1989 (Vol. 29:38).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Adam G. Polacek, Vice President & General Manager.
Kathy Baske Young, General Sales Manager.
Steve Wilkerson, Local Sales Manager.
Don Ingram, Chief Engineer.
Melanie Gerig, Director of Programming.
Kevin Kelly, New Director.
Rich Davis, Promotion Manager.
Douglas Hamilton, Business Manager.

Rates: On request.

City of License: Raleigh. ADI: Raleigh-Durham. Rank: 32.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Chatham	15,700	15,500	99
	Cumberland	93,100	92,200	99
	Durham	75,200	74,500	99
	Franklin	14,200	14,000	99
	Granville	13,700	13,500	99
	Hamett	26,200	25,900	99
	Hoke	7,700	7,600	99
	Johnston	32,800	32,400	99
	Lee	16,100	15,900	99
	Orange	37,900	37,400	99
	Vance	14,400	14,200	99
	Wake	178,300	176,900	99
	Wilson	25,600	25,300	99



WLFL BPCT-850805LA Granted 8/13/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 25-49%	Alamance	43,700	43,400	99
	Edgecombe	20,600	20,400	99
	Greene	5,400	5,300	98
	Halifax	20,700	20,300	98
	Moore	25,100	24,800	99
	Nash	29,800	29,500	99
	Person	11,800	11,700	99
	Sampson	17,700	17,500	99
	Warren	6,500	6,400	98
	Wayne	38,500	38,100	99
VIRGINIA				
	Mecklenburg	11,300	11,100	98
NORTH CAROLINA				
Between 5-24%	Bladen	10,800	10,600	98
	Caswell	7,500	7,400	99
	Duplin	15,000	14,800	99
	Lenoir	22,000	21,800	99
	Montgomery	8,500	8,400	99
	Northampton	7,500	7,400	99
	Randolph	42,700	42,300	99
	Robeson	36,900	36,300	98
	Scotland	12,200	12,000	98
	Station Totals		945,100	934,800
Net Weekly Circulation (1993)				451,400
Average Daily Circulation (1993)				212,400

North Carolina—Raleigh-Durham

WRAL-TV Ch. 5

Network Service: CBS.

Licensee: Capitol Bcstg. Co. Inc., Box 12000, Raleigh, NC 27605.

Studio: 2619 Western Blvd., Raleigh, NC 27606.

Mailing Address: Box 12000, Raleigh, NC 27605.

Telephone: 919-821-8555. TWX: 510-928-1833. Fax: 919-821-8566.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1981-ft. above av. terrain, 1965-ft. above ground, 2280-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Wolfcoach, RSI, 2.4-meter Ku-band.

FM Affiliate: WRAL-FM, 100-kw, 101.5 MHz (No. 268), 1840-ft.

News Services: AP, CNN, Conus, UPI.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: December 15, 1956.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Jim Goodman, President & Chief Executive Officer.
Frederick Barber, Vice President & General Manager.
Laura Stillman, Local Sales Manager.
Doug Minor, National Sales Manager.
Doug Ballin, News Director.
Jim Griffin, Program Manager.
Alfred Dunbar Jr., Chief Engineer.
Cindy Sink, Promotion Director.
Leah Chauncey, Business Manager.
Waltye Rasulala, Public Affairs Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1575.

City of License: Raleigh. ADI: Raleigh-Durham. Rank: 32.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	NORTH CAROLINA			
	Chatham	15,700	15,500	99
	Cumberland	93,100	92,200	99
	Duplin	15,000	14,800	99
	Durham	75,200	74,500	99
	Edgecombe	20,600	20,400	99
	Franklin	14,200	14,000	99
	Granville	13,700	13,500	99
	Halifax	20,700	20,300	98
	Harnett	26,200	25,900	99
	Hoke	7,700	7,600	99
	Johnston	32,800	32,400	99
	Lee	16,100	15,900	99
	Moore	25,100	24,800	99
	Nash	29,800	29,500	99
	Northampton	7,500	7,400	99
	Orange	37,900	37,400	99
	Person	11,800	11,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Robeson	36,900	36,300	98
	Sampson	17,700	17,500	99
	Scotland	12,200	12,000	98
	Vance	14,400	14,200	99
	Wake	178,300	176,900	99
	Warren	6,500	6,400	98
	Wayne	38,500	38,100	99
	Wilson	25,600	25,300	99
	VIRGINIA			
	Brunswick	5,500	5,400	98
	Mecklenburg	11,300	11,100	98
Between 25-49%				
	NORTH CAROLINA			
	Alamance	43,700	43,400	99
	Bertie	7,400	7,300	99
	Greene	5,400	5,300	98
	Hertford	8,100	8,000	99
	Lenoir	22,000	21,800	99
	Martin	9,300	9,200	99
	Richmond	16,900	16,700	99
	VIRGINIA			
	Halifax	13,400	13,200	99
Between 5-24%				
	ARKANSAS			
	Polk	7,000	6,800	97
	Searcy	3,100	3,000	97
	Sharp	5,900	5,700	97
	CALIFORNIA			
	Alpine	500	400	89
	Modoc	3,800	3,600	93
	COLORADO			
	Clear Creek	3,200	3,100	97
	Eagle	8,800	8,400	95
(Continued on page A-870)				
Station Totals		1,599,300	1,578,100	99
Net Weekly Circulation (1993)				904,600
Average Daily Circulation (1993)				502,200

North Carolina—Durham-Raleigh

WRDC
Ch. 28

Network Service: NBC.

Licensee: FSF TV Inc., 3012 Highwoods Blvd., Raleigh, NC 27604.

Studio: 3012 Highwoods Blvd., Suite 101, Raleigh, NC 27604.

Telephone: 919-872-2854. TWX: 510-928-1852. Fax: 919-790-6254.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1900-ft. above ground, 2215-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Harris, 3.6-meter Ku-band; RCA, 3-meter Ku-band; Andrew, Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: FSF TV Inc.

Began Operation: November 4, 1968. Sale to present owners approved by FCC June 14, 1991 (Television Digest, Vol. 31:15). Sale to Durham Life Bcstg. by Robinson O. Everett, et al., approved by FCC May 19, 1977 (Vol. 17:5).

Represented (sales): Blair Television.

Represented (legal): Wyrick, Robbins & Ponton.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- B. W. Landstreet, President.
- Vickie Street, Executive Vice President & General Manager.
- Greg Brissette, General Sales Manager.
- James Adams, Local Sales Manager.
- Dave Gerisch, Operations Manager.
- Gary Todd, Chief Engineer.
- Jean Harrison, Business Manager.

Highest 30 Sec. Rate: \$3200.

NETWORK BASE HOURLY RATE: \$500.

City of License: Durham. ADI: Raleigh-Durham. Rank: 32.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Cumberland	93,100	92,200	99
	Durham	75,200	74,500	99
	Franklin	14,200	14,000	99
	Granville	13,700	13,500	99
	Hamett	26,200	25,900	99
	Johnston	32,800	32,400	99
	Lee	16,100	15,900	99
	Orange	37,900	37,400	99
	Vance	14,400	14,200	99
	Wake	178,300	176,900	99
	Warren	6,500	6,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Alamance	43,700	43,400	99
	Chatham	15,700	15,500	99
	Moore	25,100	24,800	99
	Nash	29,800	29,500	99
	Person	11,800	11,700	99
	Scotland	12,200	12,000	98
	Wayne	38,500	38,100	99
Wilson	25,600	25,300	99	
Between 5-24%	NORTH CAROLINA			
	Duplin	15,000	14,800	99
	Edgecombe	20,600	20,400	99
	Greene	5,400	5,300	98
	Halifax	20,700	20,300	98
	Hoke	7,700	7,600	99
	Montgomery	8,500	8,400	99
	Northampton	7,500	7,400	99
	Randolph	42,700	42,300	99
	Robeson	36,900	36,300	98
Sampson	17,700	17,500	99	
VIRGINIA	Charlotte	4,300	4,200	98
	Lunenburg	4,400	4,300	98
	Mecklenburg	11,300	11,100	98
Station Totals		913,500	903,500	99
Net Weekly Circulation (1993)				422,300
Average Daily Circulation (1993)				177,400

North Carolina—Durham-Raleigh-Fayetteville

WTVD

Ch. 11

Network Service: ABC.

Licensee: Capital Cities Communications Inc., Box 2009, Durham, NC 27702.

Studio: 411 Liberty St., Durham, NC 27702.

Branch Offices: 225 Green St., Fayetteville, NC 28301; Box 1950, 411 Fayetteville St. Mall, Raleigh, NC 27602.

Mailing Address: Box 2009, Durham, NC 27702.

Telephones: 919-683-1111 (Durham); 919-323-5883 (Fayetteville).

TWX: 510-927-1810. Fax: 919-682-7476.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 7.3-meter Ku & C-band; Harris, 9.1-meter C-band; Andrew, 7.3-meter C-band; Andrew, 5.6-meter Ku-band; Standard Communications receivers.

SNM Mobile Dish: Andrew, 3.7-meter Ku-band.

News Service: AP.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC(AM) approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

Timothy Bennett, President & General Manager.

Denis J. D'Connor, General Sales Manager.

Jon L. Miller, Director of Programming.

Brett Chambers, Community Relations Manager.

Curtis Meredith, Chief Engineer.

William Higgs, Business Manager.

Marie Brown, Sales Service Manager.

Rates: On request.

City of License: Durham. ADI: Raleigh-Durham. Rank: 32.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NORTH CAROLINA				
	Chatham	15,700	15,500	99
	Cumberland	93,100	92,200	99
	Durham	75,200	74,500	99
	Edgecombe	20,600	20,400	99
	Franklin	14,200	14,000	99
	Granville	13,700	13,500	99
	Greene	5,400	5,300	98
	Halifax	20,700	20,300	98
	Hamett	26,200	25,900	99
	Hoke	7,700	7,600	99
	Johnston	32,800	32,400	99
	Lee	16,100	15,900	99
	Moore	25,100	24,800	99
	Nash	29,800	29,500	99
	Orange	37,900	37,400	99
	Person	11,800	11,700	99
	Sampson	17,700	17,500	99
	Scotland	12,200	12,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Vance	14,400	14,200	99
	Wake	178,300	176,900	99
	Warren	6,500	6,400	98
	Wayne	38,500	38,100	99
	Wilson	25,600	25,300	99
VIRGINIA				
	Mecklenburg	11,300	11,100	98
BETWEEN 25-49%				
NORTH CAROLINA				
	Alamance	43,700	43,400	99
	Bladen	10,800	10,600	98
	Duplin	15,000	14,800	99
	Northampton	7,500	7,400	99
	Robeson	36,900	36,300	98
VIRGINIA				
	Halifax	13,400	13,200	99
BETWEEN 5-24%				
NORTH CAROLINA				
	Bertie	7,400	7,300	99
	Brunswick	21,500	21,200	99
	Caswell	7,500	7,400	99
	Columbus	18,700	18,400	98
	Hertford	8,100	8,000	99
	Lenoir	22,000	21,800	99
	Martin	9,300	9,200	99
	Montgomery	8,500	8,400	99
	New Hanover	49,700	49,300	99
	Onslow	42,400	42,100	99
	Pender	11,900	11,700	98
	Pitt	42,400	42,000	99
VIRGINIA				
	Brunswick	5,500	5,400	98
	Charlotte	4,300	4,200	98
	Greensville	5,100	5,000	98
Station Totals		1,142,100	1,129,500	99
Net Weekly Circulation (1993)				701,000
Average Daily Circulation (1993)				413,000

North Carolina—Rocky Mount

WRMY

Ch. 47

Network Service: None, independent.

Licensee: Family Bcstg. Enterprises, Box 4750, Rocky Mount, NC 27803.

Studio: 126 N. Washington St., Rocky Mount, NC 27801.

Telephone: 919-972-4747. Fax: 919-985-1447.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 12.3-kw max. visual. Antenna: 318-ft. above av. terrain, 331-ft. above ground, 482-ft. above sea level.

Latitude	35°	57'	03"
Longitude	77°	55'	37"

Transmitter: State Rd. 1765, 401 Farm Rd., Nash County.

Multichannel TV Sound: Stereo only.

Ownership: Family Broadcasting Enterprises.

Began Operation: July 5, 1989.

Represented (sales): American Media.

Represented (legal): Mitchell, Fielstra & Associates, P.C.

Personnel:

Bob Pelletier, Vice President & General Manager.

Andrew Cartee, Station Manager & Business Manager.

Kevin Logan, Promotion Director & Production Manager.

Highest 30 Sec. Rate: \$56.

Arbitron Data: Not available.



WRMY BMPCT-910805KG Granted 7/8/92 © American Map Corp., No. 14244

City of License: Rocky Mount. ADI: Raleigh-Durham. Rank: 32.

North Carolina—Washington-Greenville-New Bern

WITN-TV

Ch. 7

Network Service: NBC.

Licensee: American Family Broadcast Group Inc.

Studio: Hwy. 17 S, Washington, NC 27889.

Mailing Address: Box 468, Washington, NC 27889.

Telephone: 919-946-3131. Fax: 919-946-9265.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"

Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: American Family Corp. (Group Owner).

Began Operation: September 28, 1955. Sale to present owner by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Michael O. Weeks, Vice President & General Manager.

Michael Smythe, General Sales Manager.

Jim Woltjen, National Sales Manager.

Helen S. Jackson, National Sales Coordinator.

Chris McDaniel, News Director.

Michael Riddle, Program Director.

Al Manning, Chief Engineer.

Frances W. Williams, Business Manager.

Dean Leipsner, Promotion Director.

Rates: On request.

City of License: Washington. ADI: Greenville-New Bern-Washington. Rank: 104.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Beaufort	16,500	16,300	99
	Bertie	7,400	7,300	99
	Carteret	22,200	22,000	99
	Chowan	5,200	5,100	98
	Craven	30,400	30,200	99
	Duplin	15,000	14,800	99
	Edgecombe	20,600	20,400	99
	Greene	5,400	5,300	98
	Halifax	20,700	20,300	98
	Hertford	8,100	8,000	99
	Hyde	2,100	2,000	95
	Jones	3,500	3,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Lenoir	22,000	21,800	99	
	Martin	9,300	9,200	99	
	Nash	29,800	29,500	99	
	Northampton	7,500	7,400	99	
	Onslow	42,400	42,100	99	
	Pamlico	4,600	4,600	100	
	Pitt	42,400	42,000	99	
	Tyrrell	1,500	1,500	100	
	Washington	5,100	5,000	98	
	Wayne	38,500	38,100	99	
	Wilson	25,600	25,300	99	
Between 25-49%	NORTH CAROLINA				
	Dare	10,400	10,200	98	
	Franklin	14,200	14,000	99	
	Pasquotank	11,700	11,600	99	
Pender	11,900	11,700	98		
Between 5-24%	NORTH CAROLINA				
	Camden	2,200	2,200	100	
	Currituck	5,300	5,200	98	
	Johnston	32,800	32,400	99	
	Perquimans	4,200	4,200	100	
	Sampson	17,700	17,500	99	
	Vance	14,400	14,200	99	
VIRGINIA					
Brunswick	5,500	5,400	98		
Station Totals		516,100	510,300	99	
Net Weekly Circulation (1993)			342,400		
Average Daily Circulation (1993)			180,900		

North Carolina—Wilmington

WECT
Ch. 6

Network Service: NBC.

Licensee: Atlantic Telecasting Corp., 322 Shipyard Blvd., Wilmington, NC 28403.

Studio: 322 Shipyard Blvd., Wilmington, NC 28403.

Mailing Address: Box 4029, Wilmington, NC 28406.

Telephone: 919-791-8070. Fax: 919-392-1509.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude 34° 34' 32"
Longitude 78° 26' 13"

Transmitter: State Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter; Prodelin, 5-meter; Harris, 3-meter; Harris, Pinzone receivers.

News Services: AP, Conus, NBC.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: April 9, 1954. Sale of 60% of stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50). Sale to News Press & Gazette Co. approved by FCC Nov. 21, 1986. Sale to New Vision Television I Inc. pends.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Robert B. Beall, Vice President & General Manager.
- John Peck, Local Sales Manager.
- Charlotte Diller, Local Sales Manager.
- Tom Lamont, News Director.
- Diane Lomax, Program Director.
- Wayne Tiner, Chief Engineer.
- Tom Cheatham, Production Manager.

Rates: On request.

City of License: Wilmington. ADI: Wilmington. Rank: 142.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	New Hanover	49,700	49,300	99
	Pender	11,900	11,700	98
	Richmond	16,900	16,700	99
	Robeson	36,900	36,300	98
	Sampson	17,700	17,500	99
	Scotland	12,200	12,000	98
	SOUTH CAROLINA	Horry	59,500	58,600
Between 25-49%	NORTH CAROLINA			
	Moore	25,100	24,800	99
	Onslow	42,400	42,100	99
	SOUTH CAROLINA			
	Dillon	10,100	9,900	98
Marion	11,900	11,700	98	
Marlboro	10,100	9,900	98	
Between 5-24%	NORTH CAROLINA			
	Hamett	26,200	25,900	99
	Lee	16,100	15,900	99
	SOUTH CAROLINA			
Georgetown	17,100	16,800	98	
Station Totals		530,600	523,900	99
Net Weekly Circulation (1993)				336,300
Average Daily Circulation (1993)				172,200

North Carolina—Wilmington

WJKA
Ch. 26

Network Service: CBS.

Licensee: Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

Studio: 1926 Oleander Dr., Wilmington, NC 28403.

Mailing Address: Box 2626, Wilmington, NC 28403.

Telephone: 919-343-8826. **Fax:** 919-251-0978.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 4370-kw max. visual, 432.5-kw max. aural. Antenna: 1640-ft. above av. terrain, 1631-ft. above ground, 1690-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Transmit/receive Microdyne, 7-meter; Scientific-Atlanta, 6.2-meter; Harris, 4.7-meter; Harris, 3.7-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr. (Group Owner).

Began Operation: September 24, 1984.

Represented (sales): Seitel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

Ty Watts, President & General Manager.

Bob Watson, General Sales Manager.

Carl Bahner, Chief Engineer.

Liz Bowman, Program & Promotion Director.

Clara Oittmer, Office Manager.

Highest 30 Sec. Rate: \$600.

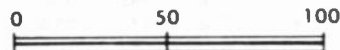
City of License: Wilmington. **ADI:** Wilmington. **Rank:** 142.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Brunswick	21,500	21,200	99
	New Hanover	49,700	49,300	99
	Pender	11,900	11,700	98



SCALE OF MILES



WJKA BLCT-841009KW Granted 3/28/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 25-49%	Columbus	18,700	18,400	98
NORTH CAROLINA				
Between 5-24%	Bladen	10,800	10,600	98
	Duplin	15,000	14,800	99
SOUTH CAROLINA				
	Horry	59,500	58,600	99
Station Totals		187,100	184,600	99
Net Weekly Circulation (1993)			80,300	
Average Daily Circulation (1993)			37,200	

North Carolina—Wilmington

WWAY
Ch. 3

Network Service: ABC.

Licensee: CLG Media of Wilmington Inc., 225 High Ridge Rd., Stamford, CT 06905.

Studio: 615 N. Front St., Wilmington, NC 28401.

Mailing Address: Box 2068, Wilmington, NC 28401.

Telephone: 919-762-8581.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.2-meter Ku-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: CLG Media of Wilmington Inc.

Began Operation: October 30, 1964. CLG Media of Wilmington Inc. (Chrysler Capital Corp.) assumed control from Sterling TV of Wilmington Inc. (Adams Communications) Jan. 5, 1993. Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Television Digest, Vol. 27:21). Sale to Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by FCC Aug. 28, 1968. Note: Left air temporarily Jan. 24, 1981 when plane collided with tower (Vol. 21:5). Sale to Adams TV approved July 11, 1988.

Represented (sales): Blair Television.

Represented (legal): Lowenthal, Landau, Fischer & Bring, P.C.

Personnel:

- Gina Teague, General Manager.
- Kelly Newton, General Sales Manager.
- Diane Fulton, Local Sales Manager.
- John Evans, News Director.
- Sue Rachunok, Production Manager.
- Dan Sullivan, Chief Engineer.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$600.

City of License: Wilmington. ADI: Wilmington. Rank: 142.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WWAY BPC-T-841213K1 Granted 1/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Columbus	18,700	18,400	98
	New Hanover	49,700	49,300	99
	Pender	11,900	11,700	98
SOUTH CAROLINA				
	Horry	59,500	58,600	99
NORTH CAROLINA				
Between 25-49%	Duplin	15,000	14,800	99
	Onslow	42,400	42,100	99
	Robeson	36,900	36,300	98
NORTH CAROLINA				
Between 5-24%	Hoke	7,700	7,600	99
	Sampson	17,700	17,500	99
	Scotland	12,200	12,000	98
SOUTH CAROLINA				
	Dillon	10,100	9,900	98
	Georgetown	17,100	16,800	98
	Marion	11,900	11,700	98
Station Totals		343,100	338,500	99
Net Weekly Circulation (1993)			188,100	
Average Daily Circulation (1993)			99,100	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Bladen	10,800	10,600	98
	Brunswick	21,500	21,200	99

North Carolina

WBTV, Charlotte (Arbitron Data Continued)

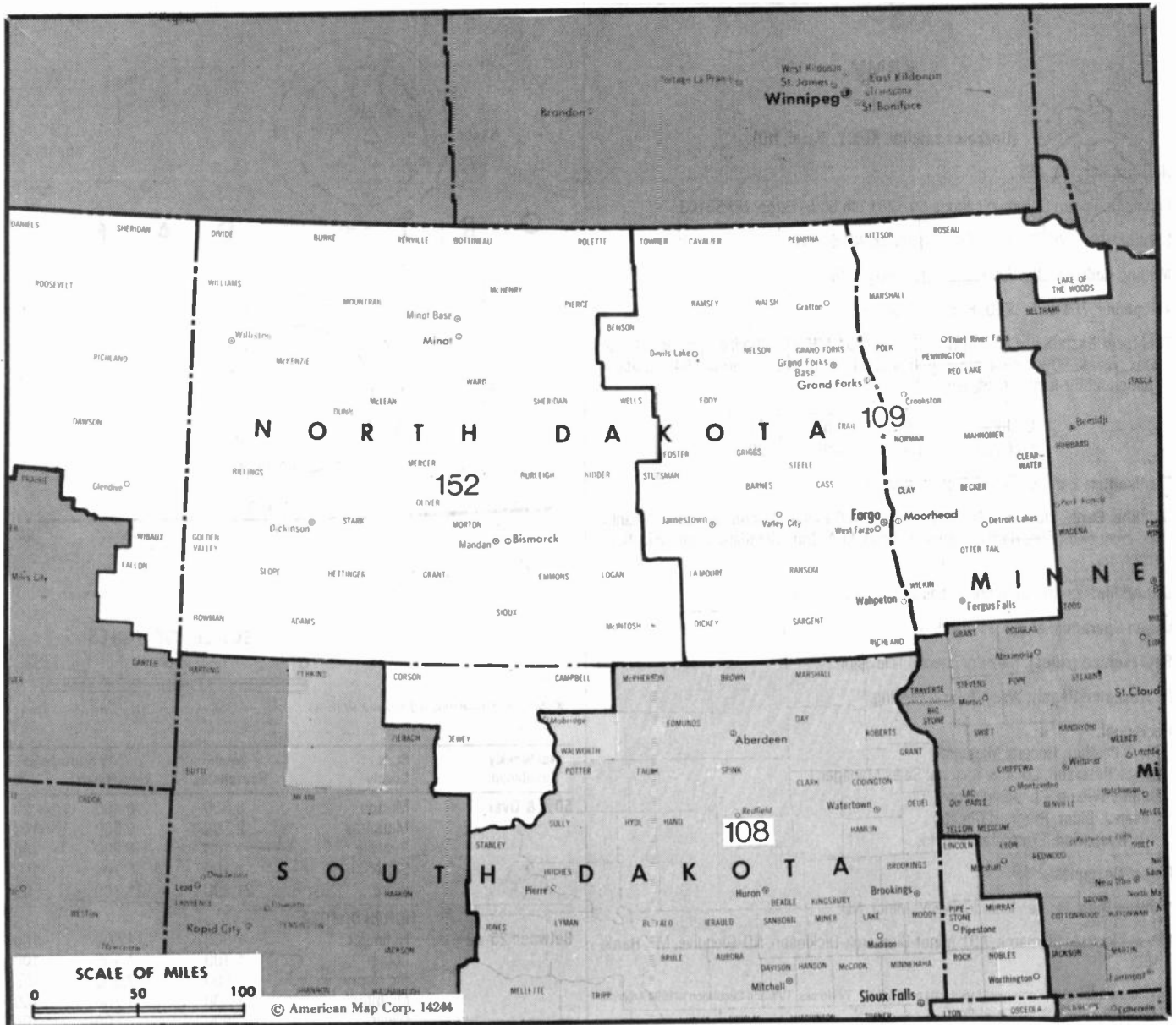
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NORTH CAROLINA			
	Surry	24,700	24,500	99
	Yadkin	12,500	12,400	99
	SOUTH CAROLINA			
	Marlboro	10,100	9,900	98
	Newberry	12,700	12,500	99
	Spartanburg	86,800	86,100	99
	TENNESSEE			
	Johnson	5,400	5,300	98
	VIRGINIA			
Carroll	10,400	10,200	98	

WRAL-TV, Raleigh-Durham (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	COLORADO			
	Kit Carson	2,800	2,700	96
	FLORIDA			
	Gilchrist	3,500	3,500	100
	Levy	10,500	10,200	97
	Marion	84,500	83,200	98
	Taylor	6,500	6,400	98
	GEORGIA			
	Bacon	3,500	3,400	97
	Crawford	3,100	3,000	97
Marion	2,000	1,900	95	
Pulaski	3,100	3,000	97	
Quitman	900	900	100	
Rabun	4,800	4,700	98	
Telfair	4,000	3,900	98	
Towns	2,900	2,900	100	
Wilkinson	3,700	3,600	97	
ILLINOIS				
Menard	4,200	4,100	98	
INDIANA				
Howard	31,200	30,800	99	
KANSAS				
Clark	1,000	1,000	100	
Edwards	1,600	1,600	100	
Greeley	700	700	100	
Jewell	1,700	1,600	97	
Lincoln	1,500	1,500	100	
Sheridan	1,200	1,200	100	
Washington	2,800	2,700	96	
KENTUCKY				
Adair	5,800	5,700	98	
Clinton	3,600	3,600	100	
Grayson	8,200	8,100	99	
MICHIGAN				
Baraga	3,100	3,000	97	
Gogebic	7,300	7,200	99	
Keweenaw	800	800	100	
MINNESOTA				
Cook	1,600	1,600	100	
MISSOURI				
Holt	2,400	2,300	96	
Mercer	1,500	1,500	100	
Reynolds	2,500	2,400	96	
Worth	1,000	1,000	100	
MONTANA				
Daniels	900	900	100	
Roosevelt	3,700	3,600	97	
Rosebud	3,500	3,300	94	
NORTH CAROLINA				
Bladen	10,800	10,600	98	

WRAL-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NORTH CAROLINA			
	Camden	2,200	2,200	100
	Caswell	7,500	7,400	99
	Cherokee	8,300	8,200	99
	Chowan	5,200	5,100	98
	Columbus	18,700	18,400	98
	Graham	2,800	2,800	100
	Jackson	9,900	9,700	98
	Jones	3,500	3,500	100
	Montgomery	8,500	8,400	99
	Onslow	42,400	42,100	99
	Pender	11,900	11,700	98
	Pitt	42,400	42,000	99
	Swain	4,200	4,100	98
	Washington	5,100	5,000	98
	NORTH DAKOTA			
	Burke	1,200	1,200	100
	NEBRASKA			
	Banner	300	300	100
	Blaine	300	300	100
	Boyd	1,100	1,100	100
	Garden	1,000	1,000	100
	Hayes	500	500	100
	Loup	300	300	100
	Morrill	2,100	2,100	100
	NEW MEXICO			
	Eddy	17,400	17,100	98
	NEW YORK			
	Sullivan	25,300	24,600	97
	OKLAHOMA			
	Woods	3,700	3,700	100
	Woodward	6,700	6,600	99
PENNSYLVANIA				
Potter	6,300	6,100	97	
SOUTH DAKOTA				
Clark	1,700	1,700	100	
TENNESSEE				
Cheatham	10,200	10,100	99	
Macon	6,300	6,300	100	
TEXAS				
Angelina	25,300	25,000	99	
Edwards	800	800	100	
Irion	600	600	100	
Jeff Davis	800	800	100	
Kimble	1,600	1,500	94	
King	100	100	100	
Mc Culloch	3,500	3,400	97	
Martin	1,600	1,600	100	
Mason	1,400	1,400	100	
Sabine	4,100	4,000	98	
Sutton	1,400	1,400	100	
Terrell	500	500	100	
Zavala	3,400	3,300	97	
VIRGINIA				
Bedford	20,700	20,500	99	
Charlotte	4,300	4,200	98	
Culpeper	10,200	10,100	99	
Greene	3,900	3,800	97	
Greensville	5,100	5,000	98	
Lunenburg	4,400	4,300	98	
Nelson	4,900	4,800	98	
Northumberland	4,600	4,500	98	
Page	8,300	8,300	100	
WISCONSIN				
Buffalo	5,200	5,100	98	
WEST VIRGINIA				
Doddridge	2,600	2,600	100	
Hampshire	6,500	6,400	98	
Pendleton	3,100	3,000	97	
Pleasants	2,800	2,800	100	
Tyler	3,700	3,700	100	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Sioux Falls-Mitchell, SD	219,900	108	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Fargo, ND	216,000	109	KBRR (10), KJRR (7), KNRR (12), KTHI-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Minot-Bismarck-Dickinson, ND-Glendive, MT	134,700	152	KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXGN-TV (5), KQMA-TV (2), KXMB-TV (12), KXMC-TV (13), KQMD-TV (11)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KXJB-TV, Fargo	See Valley City, ND
KTHI-TV, Grand Forks	See Fargo, ND

North Dakota Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	14	3	17
Educational Television Stations	6	1	7
	20	4	24

North Dakota—Bismarck

KBMY

Ch. 17

(Operates satellite KMCY, Minot, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

Studio: 919 S. 7th St., Suite 600, Bismarck, ND 58501.

Mailing Address: Box 7277, Bismarck, ND 58502.

Telephone: 701-223-1700. Fax: 701-258-0886.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude 46° 35' 11"
Longitude 100° 48' 20"

Transmitter: 2-mi. S & 4-mi. E of St. Anthony.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Harris, 3-meter C-band; M/A-Com, Standard Communications receivers.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: March 31, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Mark Prather, General Manager.
Chuck Peterson, Local & National Sales Manager.
Dennis Wilson, Chief Engineer.
Susan J. Eider, Program Director.
Kris Goetzfried, Promotion Director.

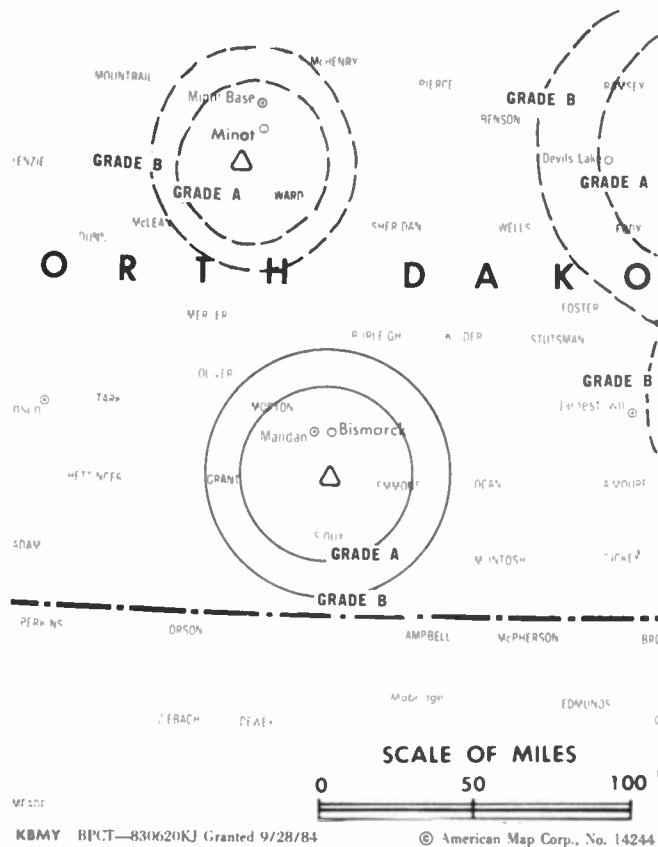
Rates: On request.

Arbitron Data: Figures include KMCY, Minot, ND.

City of License: Bismarck. ADI: Minot-Bismarck-Dickinson, ND-Glendive, MT Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Bottineau	3,100	3,100	100
	Burleigh	23,100	22,900	99
	Emmons	1,800	1,800	100
	Grant	1,400	1,400	100
	Kidder	1,200	1,200	100
	McLean	3,900	3,900	100
	Mercer	3,400	3,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morton	8,500	8,400	99
	Mountrail	2,500	2,500	100
	Renville	1,200	1,200	100
	Sioux	1,100	1,100	100
	Ward	21,300	21,100	99
Between 25-49%	NORTH DAKOTA			
	Hettinger	1,300	1,300	100
	Logan	1,100	1,100	100
	McHenry	2,500	2,500	100
	McIntosh	1,700	1,700	100
	Oliver	800	800	100
	Sheridan	800	800	100
	Stark	8,500	8,400	99
	SOUTH DAKOTA			
	Corson	1,300	1,200	96
Between 5-24%	NORTH DAKOTA			
	Burke	1,200	1,200	100
	Dunn	1,400	1,400	100
Station Totals		93,100	92,300	99
Net Weekly Circulation (1993)				58,100
Average Daily Circulation (1993)				29,900

North Dakota—Bismarck

KFYR-TV

Ch. 5

(Operates satellites KQCD-TV, Dickinson;
KMOT, Minot & KUMV-TV, Williston, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 200 N. 4th St., Bismarck, ND 58501.

Telephone: 701-255-5757. Fax: 701-255-4921.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 17"
Longitude 100° 48' 30"

Transmitter: 12-mi. S of city.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: GE, 6-meter Ku-band; Harris, 3-meter C-band; Simulcast Ku & C-band; Comsat, Harris, Scientific-Atlanta, Standard Components receivers.

AM Affiliate: KFYZ, 5-kw, 550 kHz (ABC).

FM Affiliate: KYYY, 100-kw, 92.9 MHz (No. 225), 1402-ft.

News Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: December 19, 1953.

Represented (sales): Blair Television; Target Broadcast Sales (Canada).

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

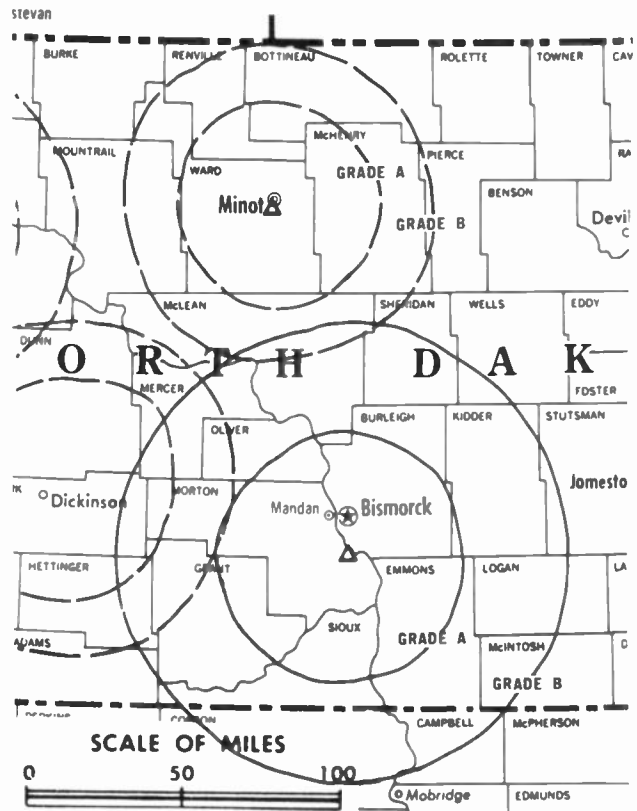
Judith Johnson, President & Chief Executive Officer.
Tom Barr, Vice President & General Manager.
Jim Sande, Operations & Programming Manager.
Penny Borg, National & Regional Sales Manager.
Jerry Hegel, Local Sales Manager.
Rich Beierle, Chief Engineer.
Dick Heidt, News Director.
Linda Johnson, Promotion Director.
Ed Kautzman, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Bismarck. AOl: Minot-Bismarck-Dickinson, ND-Glendive, MT. Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Adams	1,200	1,200	100
	Billings	400	400	100
	Bowman	1,400	1,400	100
	Burleigh	23,100	22,900	99
	Emmons	1,800	1,800	100
	Grant	1,400	1,400	100
	Hettinger	1,300	1,300	100
	Kidder	1,200	1,200	100
	Logan	1,100	1,100	100
	Mc Intosh	1,700	1,700	100



KFYR-TV BP(T-2965 Granted 2/24/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Lean	3,900	3,900	100
	Mercer	3,400	3,300	97
	Morton	8,500	8,400	99
	Oliver	800	800	100
	Sheridan	800	800	100
	Sioux	1,100	1,100	100
	Stark	8,500	8,400	99
	SOUTH DAKOTA			
	Campbell	800	800	100
	Corson	1,300	1,200	96
	Mc Pherson	1,300	1,300	100
	Perkins	1,600	1,600	100
	Walworth	2,400	2,300	96
	Between 25-49%	NORTH DAKOTA		
Dunn		1,400	1,400	100
Golden Valley		800	800	100
Slope		300	300	100
Stutsman		8,600	8,500	99
Wells	2,300	2,300	100	
SOUTH DAKOTA	Dewey	1,700	1,600	94
	MONTANA	Fallon	1,100	1,100
Wibaux		500	500	100
NORTH DAKOTA		Dickey	2,300	2,300
	Eddy	1,200	1,200	100
	Foster	1,500	1,500	100
	Station Totals	90,700	89,800	99
Net Weekly Circulation (1993)			61,700	
Average Daily Circulation (1993)			44,100	

North Dakota—Bismarck

KXMB-TV

Ch. 12

(Satellite of KXMC-TV, Minot, ND)

Licensee: Reiten Television Company Inc., 1811 N. 15th St., Box 1617, Bismarck, ND 58501.

Studio: 1811 North 15, Bismarck, ND 58501.

Telephone: 701-223-9197. Fax: 701-223-3320.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Satellite Earth Stations: In operation; M/A-Com receivers.

News Services: AP, CBS.

Ownership: Reiten Television (Group Owner).

Began Operation: November 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales): Reiten Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Robert Romine, General Manager.

David Reiten, National & Regional Sales Manager.

Tim J. Reiten, News Director.

Rocky Hefty, Chief Engineer.

George McDonald, Program Director & Production Manager.

Kathleen Reiten, Promotion Director.

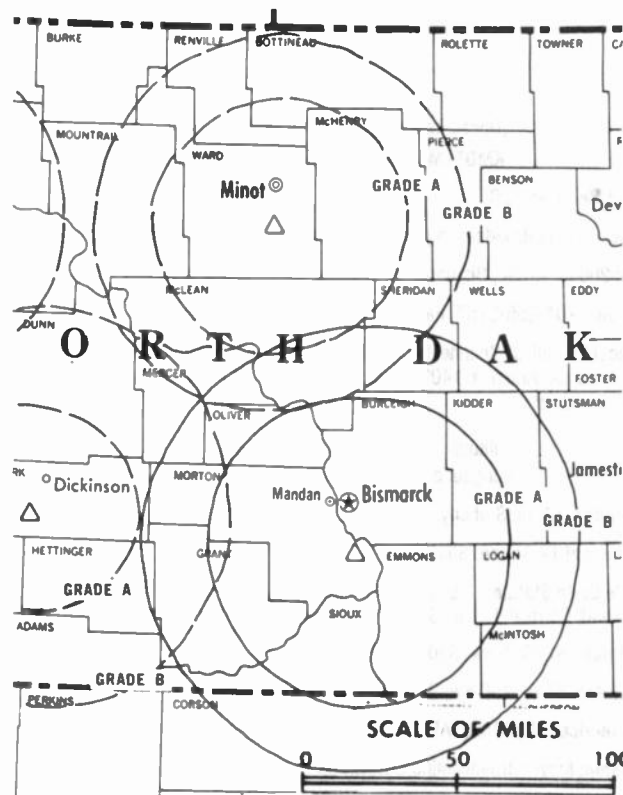
Mary Jo Johnson, Business Manager.

Rates: On request.

City of License: Bismarck. ADI: Minot-Bismarck-Dickinson, ND-Glendive, MT. Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Burleigh	23,100	22,900	99
	Emmons	1,800	1,800	100
	Grant	1,400	1,400	100
	Hettinger	1,300	1,300	100
	Kidder	1,200	1,200	100
	Logan	1,100	1,100	100
	Mc Intosh	1,700	1,700	100
	Morton	8,500	8,400	99
	Oliver	800	800	100



KXMB-TV BMPCT-7664 Granted 2/15/77

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SIoux	1,100	1,100	100
	SDOUTH DAKOTA			
	Corson	1,300	1,200	96
	Dewey	1,700	1,600	94
Between 25-49%	NDRTH DAKOTA			
	Mc Lean	3,900	3,900	100
	Mercer	3,400	3,300	97
	SDOUTH DAKOTA			
	Campbell	800	800	100
	Mc Pherson	1,300	1,300	100
	Perkins	1,600	1,600	100
	Walworth	2,400	2,300	96
Between 5-24%	NORTH DAKOTA			
	Adams	1,200	1,200	100
	Sheridan	800	800	100
	Wells	2,300	2,300	100
Station Totals		62,700	62,000	99
Net Weekly Circulation (1993)				43,200
Average Daily Circulation (1993)				24,800

North Dakota—Devils Lake-Grand Forks

WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58108.

Studio: 600 DeMers Ave., Grand Forks, ND 58201.

Telephone: 701-775-2500. Fax: 701-746-4507.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1461-ft. above ground, 2982-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, ND.

Satellite Earth Stations: Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: February 8, 1967.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

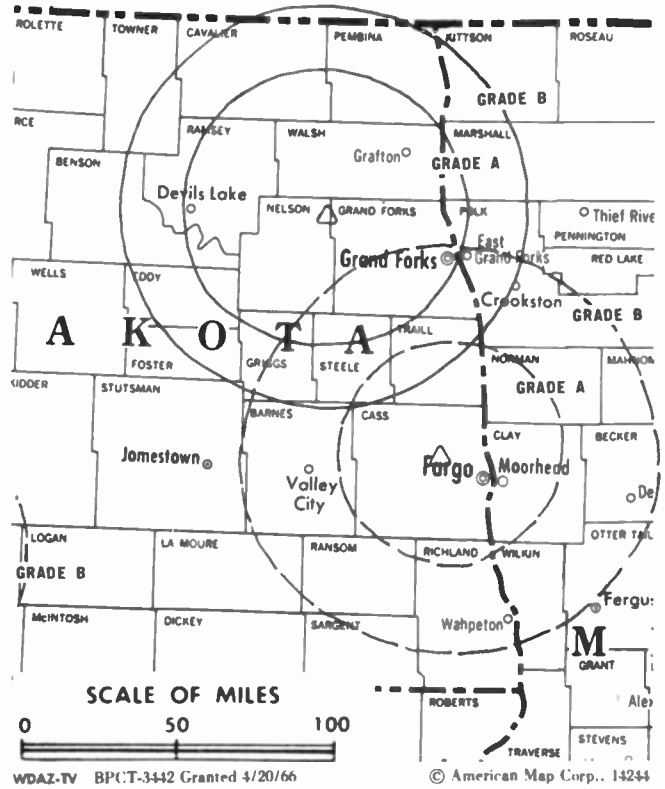
Robert Kerr, Station Manager.
Jack Eisenzimmer, Local Sales Manager.
Jon Stepanek, News Director.
Julia Spicer, Promotion Director.
Dennis Clemenson, Chief Engineer.

Rates: On request.

City of License: Devils Lake. ADI: Fargo. Rank: 109.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Kittson	2,200	2,100	95
	Lake Of The Woods	1,600	1,500	94
	Marshall	4,200	4,100	98
	Pennington	5,000	4,900	98
	Polk	11,900	11,700	98
	Roseau	5,800	5,500	95
	NORTH DAKOTA			
	Benson	2,400	2,400	100
	Cavalier	2,300	2,200	96
	Eddy	1,200	1,200	100
	Foster	1,500	1,500	100
	Grand Forks	25,900	25,700	99
	Nelson	1,800	1,800	100
Pembina	3,500	3,400	97	
Pierce	2,000	2,000	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ramsey	5,000	4,900	98
	Rolette	4,200	4,100	98
	Towner	1,400	1,400	100
	Walsh	5,100	5,000	98
	Wells	2,300	2,300	100
Between 25-49%	MINNESOTA			
	Red Lake	1,700	1,700	100
	NORTH DAKOTA			
Between 5-24%	Griggs	1,300	1,300	100
	Trail	3,300	3,300	100
Station Totals		96,600	95,000	98
Net Weekly Circulation (1993)				75,600
Average Daily Circulation (1993)				46,700

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Television & Cable Factbook

North Dakota—Dickinson

KQCD-TV

Ch. 7

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 373 21st St. E, Dickinson, ND 58601.

Telephone: 701-225-6843.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 282-kw visual, 63-kw aural. Antenna: 730-ft. above av. terrain, 649-ft. above ground, 3349-ft. above sea level.

Latitude 46° 56' 49"
Longitude 102° 59' 17"

Transmitter: 10.5-mi. WNW of Dickinson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 4.6-meter Ku-band; Standard Communications receivers.

News Services: Agri-Data, AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: July 28, 1980.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).

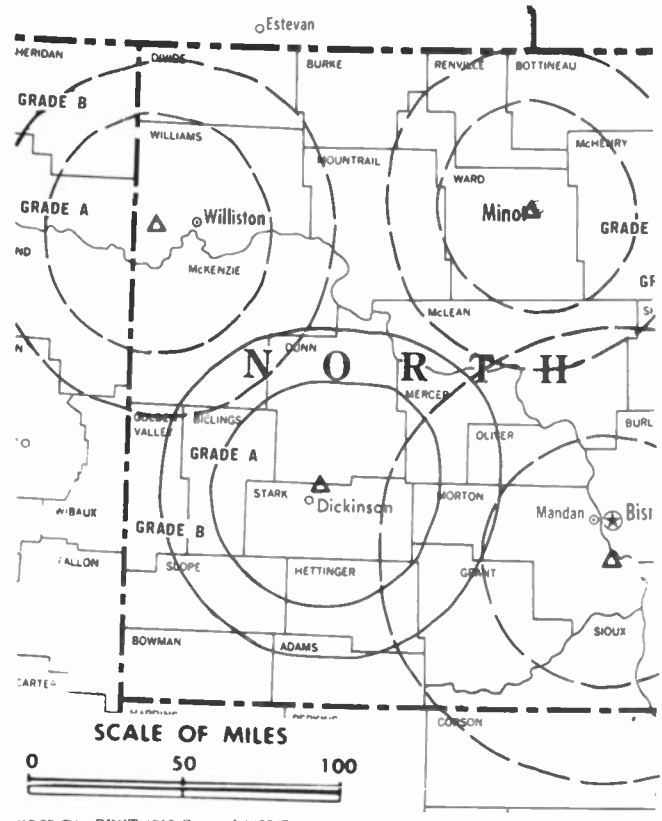
Tom Barr, Vice President & General Manager (Bismarck).

Rates: On request.

City of License: Dickinson. ADI: Minot-Bismarck-Dickinson, ND-Glendive, MT Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Golden Valley	800	800	100
Between 25-49%	MDONTANA			
	Fallon	1,100	1,100	100



KQCD-TV BPCT-4910 Granted 1/25/78

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Wibaux	500	500	100
	NORTH DAKOTA			
	Adams	1,200	1,200	100
	Billings	400	400	100
	Bowman	1,400	1,400	100
	Dunn	1,400	1,400	100
	Hettinger	1,300	1,300	100
	Slope	300	300	100
Stark	8,500	8,400	99	
Station Totals		16,900	16,800	99
Net Weekly Circulation (1993)				7,300
Average Daily Circulation (1993)				5,700

North Dakota—Dickinson

KXMA-TV

Ch. 2

Network Service: CBS.

Licensee: Reiten Television Company Inc., 119 2nd Ave. W, Drawer B, Dickinson, ND 58602.

Studio: 119 2nd Ave. W, Dickinson, ND 58601.

Mailing Address: Drawer B, Dickinson, ND 58602.

Telephone: 701-227-1400. **Fax:** 701-227-8896.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"
Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

Ownership: Reiten Television (Group Owner).

Began Operation: October 15, 1956. Sale to present owner approved by FCC Dec. 4, 1984. Sale to Northern Plains Bcstg. Group by Stanley Deck approved by FCC April 22, 1983. Sale to Deck by Dickinson Radio Assn. increasing Stanley Deck's holdings from 5% to 99.5% was approved Oct. 25, 1966 (Television Digest, Vol. 6:44).

Represented (sales): Reiten Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Charles Tibor, General Manager.
David Reiten, National Sales Manager.
Shawn Behan, Chief Engineer.

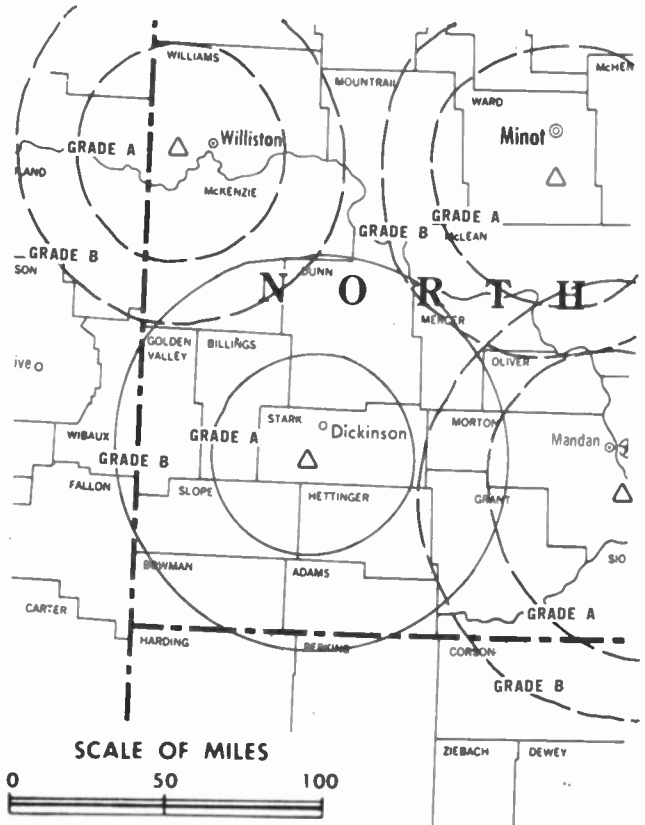
Highest 30 Sec. Rate: \$35.

NETWORK BASE HOURLY RATE: \$100.

City of License: Dickinson. **ADI:** Minot-Bismarck-Dickinson, ND-Glendive, MT. **Rank:** 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Adams	1,200	1,200	100
	Billings	400	400	100
	Bowman	1,400	1,400	100
	Dunn	1,400	1,400	100
	Golden Valley	800	800	100
	Hettinger	1,300	1,300	100



KXMA-TV BPCT—3391 Granted 3/16/65

© American Map Corp., No. 142-44

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Slope	300	300	100
	Stark	8,500	8,400	99
Between 25-49%	SOUTH DAKOTA			
	Harding	600	600	100
Between 5-24%	MONTANA			
	Carter	600	600	100
	Fallon	1,100	1,100	100
	Wibaux	500	500	100
	NORTH DAKOTA			
Sioux	1,100	1,100	100	
SOUTH DAKOTA				
Perkins	1,600	1,600	100	
Station Totals		20,800	20,700	100
Net Weekly Circulation (1993)				13,200
Average Daily Circulation (1993)				7,000

North Dakota— Fargo-Grand Forks

KTHI-TV

Ch. 11

Network Service: NBC.

Licensee: Spokane Television Inc., 1350 21st Ave. S, Fargo, ND 58103.

Studios: 1350 21st Ave. S, Fargo, ND 58103; 314 9th Ave. N, Grand Forks, ND 58201.

Mailing Address: Box 1878, Fargo, ND 58107.

Telephones: 701-237-5211 (Fargo); 701-772-3481 (Grand Forks).

TWX: 910-673-8302.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band.

News Services: AP, NBC.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: October 11, 1959. Sale by Fuqua Communications to present owner approved by FCC Dec. 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved Sept. 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran, P.C.

Personnel:

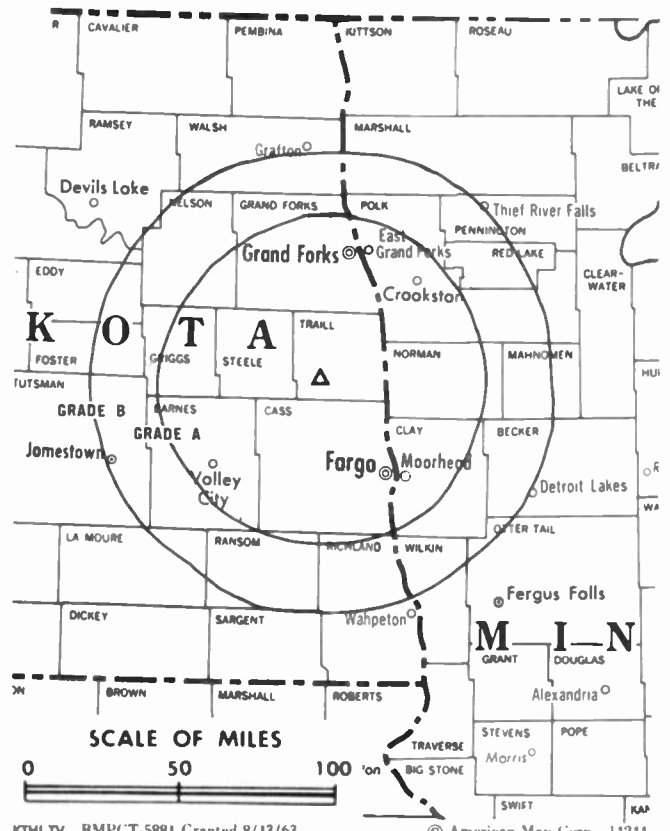
Elizabeth M. Burns, President.
John P. Hrubesky, Vice President & General Manager.
Dale Bosch, Station Manager & Program Director.
Pete Anderson, General Sales Manager.
Joy Ryan, National Sales Manager.
Charley Johnson, News Director.
Pam Petrik, Creative Services & Promotion.
Carol Gillett, Traffic & Accounting Manager.
Roger Johnson, Chief Engineer.

Highest 30 Sec. Rate: \$765.

City of License: Fargo. ADI: Fargo. Rank: 109.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	10,600	10,400	98
	Clay	17,600	17,500	99
	Clearwater	3,100	3,000	97
	Kittson	2,200	2,100	95
	Lake Of The Woods	1,600	1,500	94
	Mahnomen	1,800	1,800	100
	Marshall	4,200	4,100	98
	Norman	3,000	2,900	97
	Otter Tail	19,700	19,300	98
	Pennington	5,000	4,900	98
	Polk	11,900	11,700	98
	Red Lake	1,700	1,700	100
	Roseau	5,800	5,500	95
	Wilkin	2,800	2,800	100
	NORTH DAKOTA			
	Barnes	5,000	5,000	100
	Cass	41,700	41,400	99



KTHI-TV B.M.P.C.T-5881 Granted 8/13/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cavalier	2,300	2,200	96
	Dickey	2,300	2,300	100
	Eddy	1,200	1,200	100
	Foster	1,500	1,500	100
	Grand Forks	25,900	25,700	99
	Griggs	1,300	1,300	100
	Nelson	1,800	1,800	100
	Pembina	3,500	3,400	97
	Ramsey	5,000	4,900	98
	Ransom	2,300	2,300	100
	Richland	6,500	6,400	98
	Sargent	1,700	1,700	100
	Steele	1,000	1,000	100
	Stutsman	8,600	8,500	99
	Traill	3,300	3,300	100
	Walsh	5,100	5,000	98
	SOUTH DAKOTA			
Roberts	3,600	3,500	97	
Between 25-49%	MINNESOTA			
	Grant	2,400	2,400	100
	NORTH DAKOTA			
La Moure	2,000	2,000	100	
SOUTH DAKOTA				
Marshall	1,900	1,900	100	
Between 5-24%	MINNESOTA			
	Beltrami	12,200	11,700	96
	Hubbard	6,000	5,800	97
	Traverse	1,700	1,700	100
	NORTH DAKOTA			
	Benson	2,400	2,400	100
Wells	2,300	2,300	100	
Station Totals		245,500	241,800	98
Net Weekly Circulation (1993)				183,300
Average Daily Circulation (1993)				106,900

North Dakota—Fargo-Moorhead, Minnesota

KVRR

Ch. 15

(Operates satellites KJRR, Jamestown;
KNRR, Pembina, ND & KBRR, Thief River Falls, MN)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 4170-kw max. visual, 417-kw max. aural. Antenna: Directional, 1243-ft. above av. terrain, 1095-ft. above ground, 2516-ft. above sea level.

Latitude 46° 40' 26"
Longitude 96° 13' 40"

Transmitter: 1-mi. N of Hwy. 32, 0.5-mi. E of intersection of Hwys. 32 & 34, Tansem, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter; Harris, 4.5-meter Ku-band; RCA Ku-band; Scientific-Atlanta, M/A-Com receivers.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: February 14, 1983. Sale to Fargo Bcstg. Corp. approved by FCC March 12, 1985. Transfer of 50% to John W. Boler approved by FCC July 19, 1985. Transfer from Boler to present owner approved Aug. 4, 1987.

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Ro Grignon, General Manager.
- Kent Lien, Program Manager.
- Kathy Lau, Station & Promotion Manager.
- Lindsay Bold, Production Manager.
- Karen Outka, Public Service Director.
- Glen Pedersen, Chief Engineer.

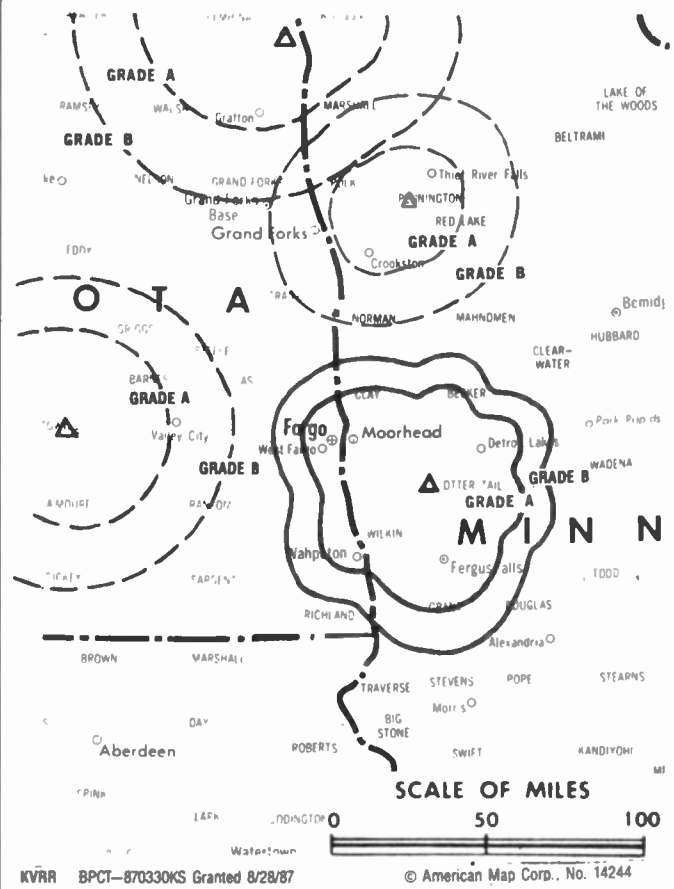
Rates: On request.

Arbitron Data: Figures include KSRR, Jamestown; KNRR, Pembina, ND & KBRR, Thief River Falls, MN.

City of License: Fargo. ADI: Fargo. Rank: 109.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	10,600	10,400	98
	Beltrami	12,200	11,700	96
	Clay	17,600	17,500	99
	Otter Tail	19,700	19,300	98
	Pennington	5,000	4,900	98
	Polk	11,900	11,700	98
	Red Lake	1,700	1,700	100
	Roseau	5,800	5,500	95
	Wilkin	2,800	2,800	100
	NORTH DAKOTA			
	Cass	41,700	41,400	99
	Cavalier	2,300	2,200	96
	Dickey	2,300	2,300	100
Eddy	1,200	1,200	100	
Foster	1,500	1,500	100	
Grand Forks	25,900	25,700	99	
Pembina	3,500	3,400	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ramsey	5,000	4,900	98
	Richland	6,500	6,400	98
	Stutsman	8,600	8,500	99
	Walsh	5,100	5,000	98
Between 25-49%	MINNESOTA			
	Clearwater	3,100	3,000	97
	Douglas	11,200	11,000	98
	Grant	2,400	2,400	100
	Hubbard	6,000	5,800	97
	Itasca	15,300	15,000	98
	Kittson	2,200	2,100	95
	Mahnomen	1,800	1,800	100
	Marshall	4,200	4,100	98
	Norman	3,000	2,900	97
Traverse	1,700	1,700	100	
Wadena	5,000	4,800	96	
Between 5-24%	NORTH DAKOTA			
	Barnes	5,000	5,000	100
	La Moure	2,000	2,000	100
	Logan	1,100	1,100	100
	Ransom	2,300	2,300	100
	Sargent	1,700	1,700	100
	Steele	1,000	1,000	100
	Trail	3,300	3,300	100
	MINNESOTA			
	Big Stone	2,400	2,400	100
Cass	8,300	8,000	96	
Crow Wing	17,800	17,500	98	
Lake Of The Woods	1,600	1,500	94	
Stevens	3,700	3,700	99	
Todd	8,600	8,400	98	
(Continued on page A-889)				
Station Totals		324,400	319,200	98
Net Weekly Circulation (1993)				152,400
Average Daily Circulation (1993)				69,100

North Dakota—Fargo

WDAY-TV

Ch. 6

(Operates satellite WDAZ-TV, Devils Lake, ND)

Network Service: ABC.

Licensee: Forum Communications Co., Box 2466, Fargo, ND 58103.

Studio: 301 S. 8th St., Fargo, ND 58108.

Mailing Address: Box 2466, Fargo, ND 58103.

Telephone: 701-237-6500. TWX: 910-673-8301. Fax: 701-241-5368.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1206-ft. above ground, 2152-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, ND.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Microdyne, Standard Communications receivers.

AM Affiliate: WDAY, 5-kw, 970 kHz (NBC).

FM Affiliate: WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.

News Services: AP, Conus.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

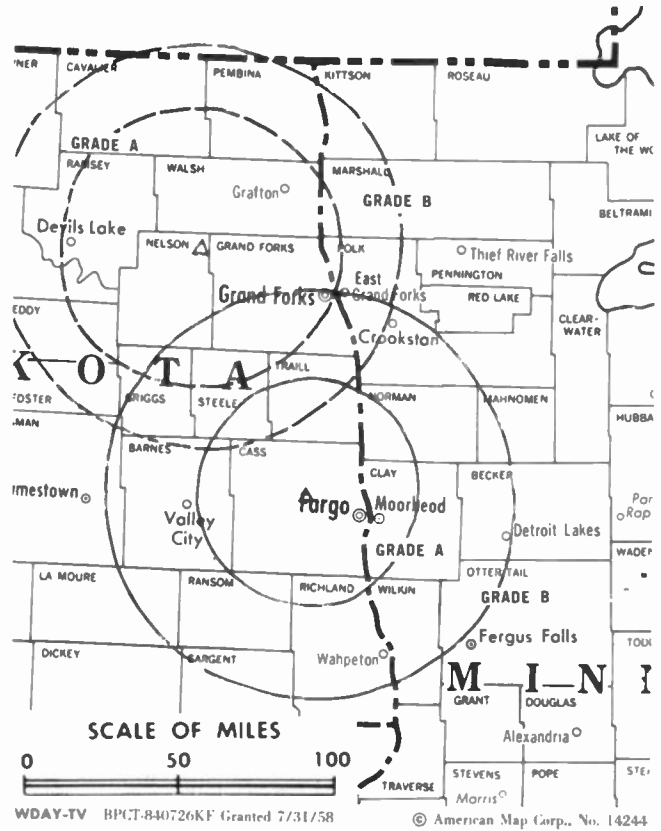
- William C. Marcil, President.
- Mark Prather, General Manager.
- Al Aamodt, News Director.
- Susan Eider, Operations Manager.
- Tom Thompson, Chief Engineer.

Rates: On request.

City of License: Fargo. ADI: Fargo. Rank: 109.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	10,600	10,400	98
	Clay	17,600	17,500	99
	Clearwater	3,100	3,000	97
	Mahnomen	1,800	1,800	100
	Norman	3,000	2,900	97
	Otter Tail	19,700	19,300	98
	Red Lake	1,700	1,700	100
	Wilkin	2,800	2,800	100
	NORTH DAKOTA			
Barnes	5,000	5,000	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cass	41,700	41,400	99
	Dickey	2,300	2,300	100
	La Moure	2,000	2,000	100
	Ransom	2,300	2,300	100
	Richland	6,500	6,400	98
	Sargent	1,700	1,700	100
	Steele	1,000	1,000	100
	Stutsman	8,600	8,500	99
	Trail	3,300	3,300	100
	Between 25-49%	MINNESOTA		
Traverse		1,700	1,700	100
NORTH DAKOTA				
Griggs		1,300	1,300	100
SOUTH DAKOTA				
Marshall	1,900	1,900	100	
Roberts	3,600	3,500	97	
Between 5-24%	MINNESOTA			
	Beltrami	12,200	11,700	96
	Grant	2,400	2,400	100
	Polk	11,900	11,700	98
	NORTH DAKOTA			
	Cavalier	2,300	2,200	96
Foster	1,500	1,500	100	
Station Totals		173,500	171,200	99
Net Weekly Circulation (1993)				119,600
Average Daily Circulation (1993)				72,600

North Dakota—Jamestown

KJRR

Ch. 7

(Satellite of KVRR, Fargo, ND)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KVRR, Fargo.

Mailing Address: Box 9115, Fargo, ND 58106.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 443-ft. above av. terrain, 499-ft. above ground, 1984-ft. above sea level.

Latitude	46°	55'	30"
Longitude	98°	46'	21"

Transmitter: 2.5-mi. WNW of Fort Seward Historic site, Jamestown.

Multichannel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: October 7, 1988.

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

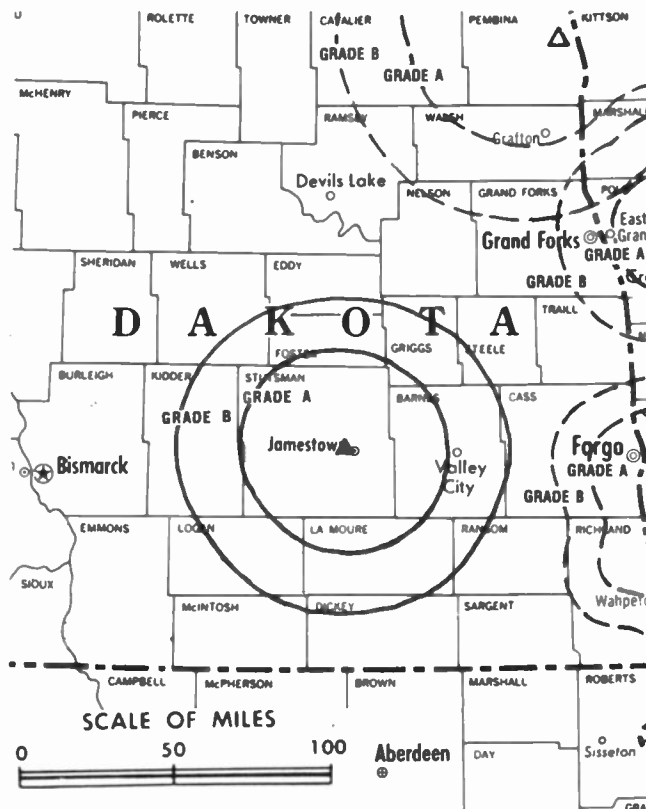
Personnel:

Ro Grignon, General Manager.

Glen Pedersen, Chief Engineer.

Kent Lien, Program Director.

Kathy Lau, Station Manager & Promotion Director.



KJRR BMPCT-880801LM Granted 1/27/89

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Lindsay Bold, Production Manager.
Karen Outka, Public Service Director.

Rates: On request.

Arbitron Data: Included with KVRR, Fargo, ND.

City of License: Jamestown. ADI: Fargo. Rank: 109.

North Dakota—Minot

KMCY

Ch. 14

(Satellite of KBMY, Bismarck, ND)

Network Service: ABC.

Grantee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58103.

Studio: See KBMY, Bismarck, ND.

Telephone: 701-223-1700.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw visual, 90-kw aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude	48°	03'	13"
Longitude	101°	23'	05"

Transmitter: 11.5-mi. S & 4-mi. W of Minot.

Satellite Earth Station: Harris, 3.6-meter; Harris receivers.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: June 19, 1985.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Mark Prather, Station Manager.

Chuck Peterson, General Sales Manager.

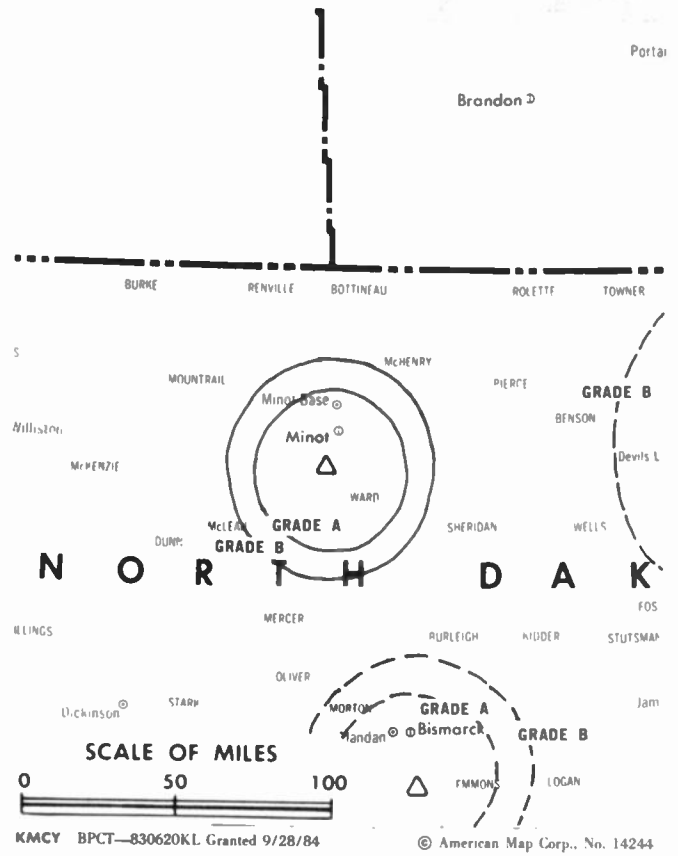
Doug Corbett, Local Sales Manager.

Dennis Wilson, Chief Engineer.

Susan J. Eider, Program Director.

Kris Goetzfried, Promotion Director.

Rates: On request.



Arbitron Data: Included with KBMY, Bismarck, ND.

City of License: Minot. **ADI:** Minot-Bismarck-Dickinson, ND-Glendive, MT. **Rank:** 152.

North Dakota—Minot

KMOT

Ch. 10

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 1800 S.W. 16th St., Minot, ND 58702.

Telephone: 701-852-4101. Fax: 701-838-8195.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: 1800 16th St. SW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3-meter; AFC, 3-meter; M/A-Com, Standard Communications receivers.

News Services: Agri-Data, AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: January 20, 1958.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).

Tom Barr, Vice President & General Manager (Bismarck).

Wayne Sanders, General Manager.

Colleen Anderson, Local Sales Manager.

Oave Benton, News Director.

Rod Wilson, Program Director.

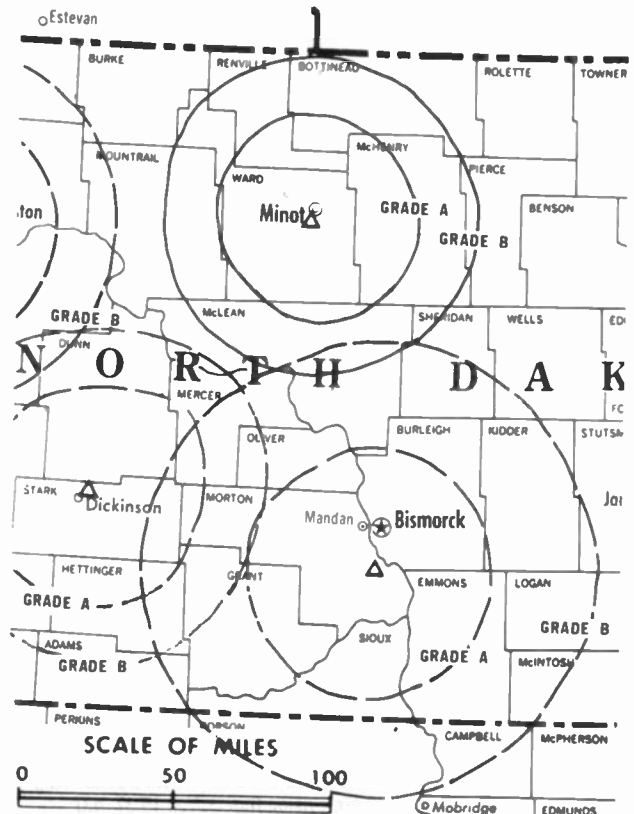
Ray Roberts, Chief Engineer.

Rates: On request.

City of License: Minot. ADI: Minot-Bismarck-Dickinson, ND-Glendive, MT. Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA				
50% & Over	Bottineau	3,100	3,100	100
	Burke	1,200	1,200	100
	Mc Henry	2,500	2,500	100
	Mountrail	2,500	2,500	100
	Pierce	2,000	2,000	100
	Renville	1,200	1,200	100
	Rolette	4,200	4,100	98
	Ward	21,300	21,100	99



KMOT BPCT-4085 Granted 5/1/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA				
Between 25-49%	Benson	2,400	2,400	100
	Sheridan	800	800	100
	Towner	1,400	1,400	100
	Wells	2,300	2,300	100
NORTH DAKOTA				
Between 5-24%	Mc Kenzie	2,200	2,200	100
	Mc Lean	3,900	3,900	100
Station Totals		51,000	50,700	99
Net Weekly Circulation (1993)				36,400
Average Daily Circulation (1993)				23,400

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North Dakota—Minot

KXMC-TV

Ch. 13

(Operates satellites KXMB-TV, Bismarck; KXMA-TV, Dickinson & KXMD-TV, Williston, ND)

Licensee: Reiten Television Inc., Box 1686, Minot, ND 58702.

Studio: 3425 S. Broadway, Minot, ND 58701.

Mailing Address: Box 1686, Minot, ND 58702.

Telephone: 701-852-2104. Fax: 701-838-9360.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1131-ft. above av. terrain, 1081-ft. above ground, 3146-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KHHT-FM, 58-kw, 97.1 MHz (No. 246), 830-ft.

News Services: AP, National Weather Wire, NOAA.

Ownership: Reiten Television (Group Owner).

Began Operation: April 4, 1953. Sale to present owners by North Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43).

Represented (sales): Reiten Television; Canadian Communications Co.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

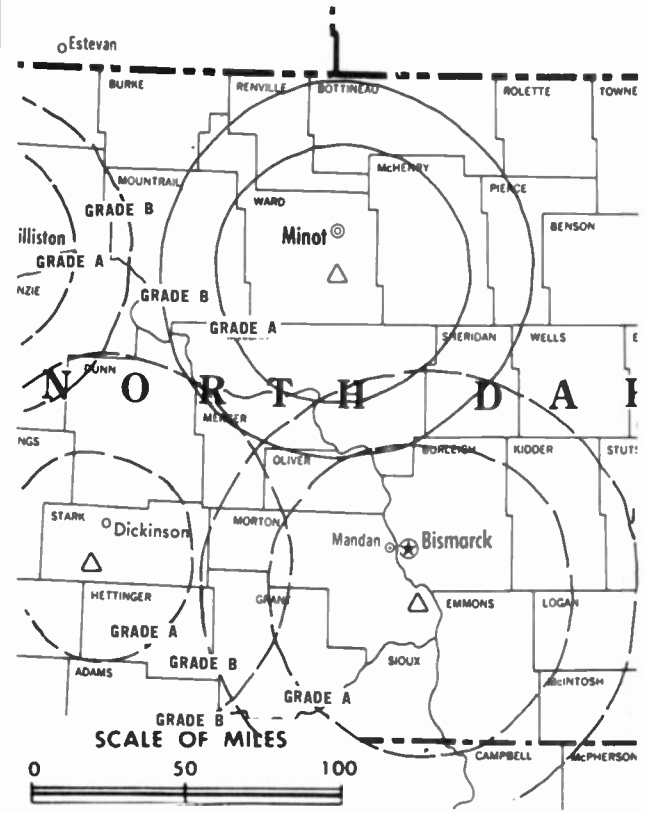
David Reiten, President.
Jerry Romine, Operations Manager.
Jan Fiedler, Local Sales Manager.
Duane Aase, Chief Engineer.
Mark Narum, News Director.

Rates: On request.

City of License: Minot. ADI: Minot-Bismarck-Dickinson, ND-Glendive, MT. Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA				
50% & Over	Bottineau	3,100	3,100	100
	Burke	1,200	1,200	100
	Mc Henry	2,500	2,500	100
	Mc Lean	3,900	3,900	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mercer	3,400	3,300	97
	Mountrail	2,500	2,500	100
	Pierce	2,000	2,000	100
	Renville	1,200	1,200	100
	Rolette	4,200	4,100	98
	Sheridan	800	800	100
	Ward	21,300	21,100	99
Between 25-49%	NORTH DAKOTA			
	Benson	2,400	2,400	100
	Dunn	1,400	1,400	100
Between 5-24%	NORTH DAKOTA			
	Morton	8,500	8,400	99
	Oliver	800	800	100
	Towner	1,400	1,400	100
Station Totals		62,900	62,400	99
Net Weekly Circulation (1993)				43,400
Average Daily Circulation (1993)				30,000

North Dakota—Pembina

KNRR

Ch. 12

(Satellite of KVRR, Fargo, ND)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Mailing Address: Box 9115, Fargo, ND 58106.

Telephone: 701-277-1515. **Fax:** 701-277-1830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1292-ft. above av. terrain, 1394-ft. above ground, 2828-ft. above sea level.

Latitude	48°	59'	42"
Longitude	97°	24'	26"

Transmitter: 7.5-mi. WNW of Pembina, 1.78-mi. N of State Hwy. 55.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: August 11, 1985.

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

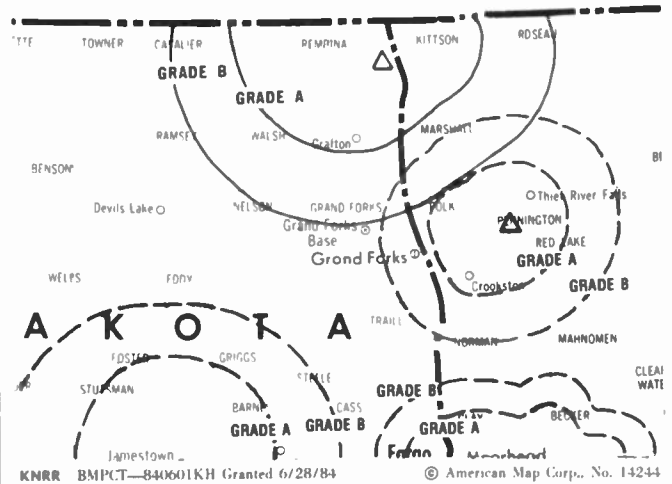
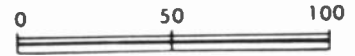
Personnel:

See KVRR, Fargo, ND.

Rates: On request.

Portage La Prairie
West Kildonan
St. James
Winnipeg
East Kildonan
Transcona
St. Boniface

SCALE OF MILES



Arbitron Data: Included with KVRR, Fargo, ND.

City of License: Pembina. **ADI:** Fargo. **Rank:** 109.

North Dakota—Valley City-Fargo

KXJB-TV

Ch. 4

Network Service: CBS.

Licensee: North American Communication Corp., Box 10399, Fargo, ND 58106-0399.

Studio: 4302 13th Ave. S, Fargo, ND 58103.

Telephone: 701-282-0444. Fax: 701-282-9331.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, ND.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Vertex, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: North American Communication Corp.

Began Operation: July 12, 1954. Sale to present owner approved by FCC Nov. 30, 1978.

Represented (sales): Seltel Inc.; Hyett/Ramsland Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Bruce E. Barnes, President & General Manager.
Paul Wickre, Station & General Sales Manager.
David Hoglin, News Director.
Bernadette Hendrickson, Program Director.
Linda Birmingham, Promotion Director.
Arvid Sonsteli, Chief Engineer.
Curt Sommer, Business Manager.

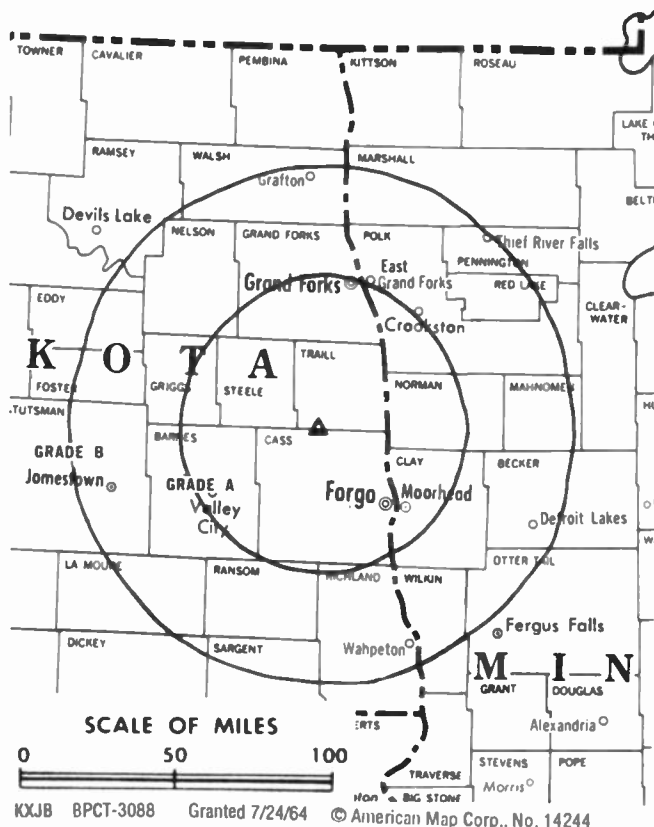
Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$757.

City of License: Valley City. ADI: Fargo. Rank: 109.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	MINNESOTA			
	Becker	10,600	10,400	98
	Clay	17,600	17,500	99
	Clearwater	3,100	3,000	97
	Kittson	2,200	2,100	95
	Lake Of The Woods	1,600	1,500	94
	Mahnomen	1,800	1,800	100
	Marshall	4,200	4,100	98
	Norman	3,000	2,900	97
	Otter Tail	19,700	19,300	98
	Pennington	5,000	4,900	98
	Polk	11,900	11,700	98
	Red Lake	1,700	1,700	100
	Roseau	5,800	5,500	95
	Wilkin	2,800	2,800	100
	NORTH DAKOTA			
	Barnes	5,000	5,000	100
	Benson	2,400	2,400	100
	Cass	41,700	41,400	99



KXJB BPCT-3088 Granted 7/24/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Cavalier	2,300	2,200	96
	Dickey	2,300	2,300	100
	Eddy	1,200	1,200	100
	Foster	1,500	1,500	100
	Grand Forks	25,900	25,700	99
	Griggs	1,300	1,300	100
	La Moure	2,000	2,000	100
	Nelson	1,800	1,800	100
	Pembina	3,500	3,400	97
	Ramsey	5,000	4,900	98
	Ransom	2,300	2,300	100
	Richland	6,500	6,400	98
	Sargent	1,700	1,700	100
	Steele	1,000	1,000	100
	Stutsman	8,600	8,500	99
	Towner	1,400	1,400	100
	Trail	3,300	3,300	100
Walsh	5,100	5,000	98	
Between 5-24%	MINNESOTA			
	Beltrami	12,200	11,700	96
	Grant	2,400	2,400	100
	Traverse	1,700	1,700	100
	NORTH DAKOTA			
	Logan	1,100	1,100	100
	Pierce	2,000	2,000	100
Wells	2,300	2,300	100	
SOUTH DAKOTA				
Marshall	1,900	1,900	100	
Roberts	3,600	3,500	97	
Station Totals		244,000	240,500	99
Net Weekly Circulation (1993)				187,600
Average Daily Circulation (1993)				117,300

North Dakota—Williston

KUMV-TV

Ch. 8

(Satellite of KFYZ-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 602 Main, Box 1287, Williston, ND 58802.

Telephone: 701-572-4676. Fax: 701-572-0118.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"
Longitude 103° 51' 36"

Transmitter: U.S. Rte. 2, 10-mi. W of Williston.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com, 3-meter; M/A-Com receivers.

News Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: February 11, 1957.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).

Tom Barr, Vice President (Bismarck).

Debi Murphy, General Manager.

Barb Meyer, News Director.

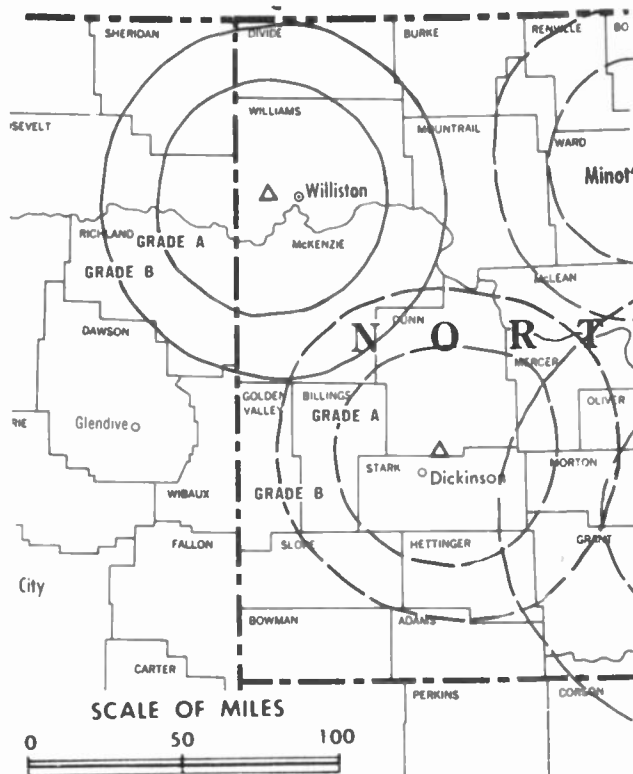
Mikel Huseby, Chief Engineer.

Rates: On request.

City of License: Williston. ADI: Minot-Bismarck-Dickinson, ND-Glendive, MT. Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Daniels	900	900	100
	Dawson	3,500	3,400	97
	Mc Cone	800	800	100
	Richland	3,700	3,600	97
	Roosevelt	3,700	3,600	97
	Sheridan	1,900	1,900	100



KUMV-TV BPC:T-4622 Granted 8/16/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Divide	1,200	1,200	100
	Mc Kenzie	2,200	2,200	100
	Williams	7,700	7,600	99
Between 25-49%	MONTANA			
	Valley	3,200	3,100	97
Between 5-24%	NORTH DAKOTA			
	Mountrail	2,500	2,500	100
Between 5-24%	MONTANA			
	Wibaux	500	500	100
	NORTH DAKOTA			
	Burke	1,200	1,200	100
Station Totals		33,000	32,500	98
Net Weekly Circulation (1993)				25,000
Average Daily Circulation (1993)				17,900

North Dakota—Williston

KXMD-TV

Ch. 11

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Inc., Box 790, Williston, ND 58801.

Studio: 1802 13th Ave. W, Williston, ND 58801.

Telephone: 701-572-2345. Fax: 701-572-0658.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Satellite Earth Stations: In operation; Microdyne receivers.

Ownership: Reiten Television (Group Owner).

Began Operation: October 25, 1969.

Represented (sales): Reiten Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

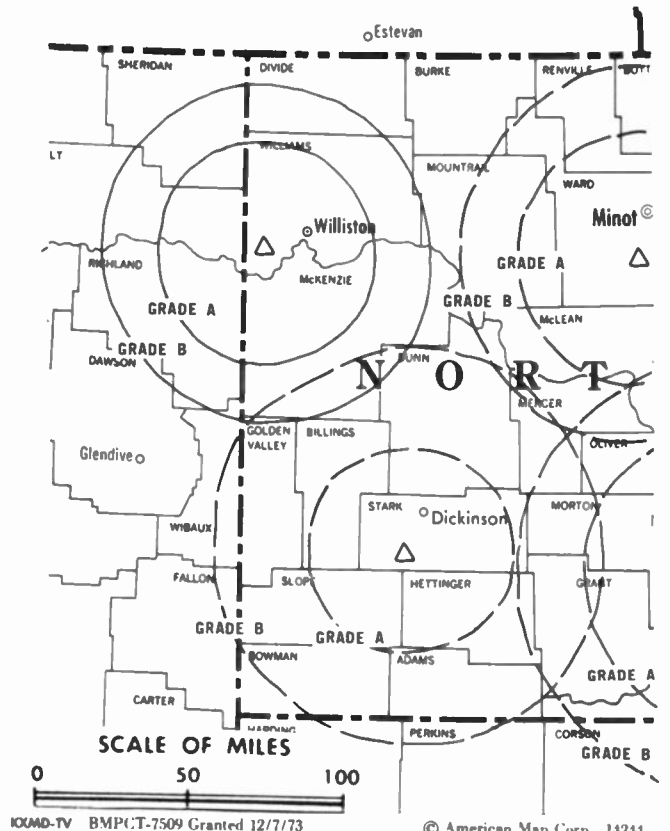
David M. Reiten, President.
Marilyn Karst, General Manager.
Mark Narum, News Director.
Kevin Craft, Program & Promotion Director.
Wayne McNamara, Chief Engineer.
Kathy Gilbert, Business Manager.

Highest 30 Sec. Rate: \$70.

City of License: Williston. ADI: Minot-Bismarck-Dickinson, ND-Glendive, MT. Rank: 152.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Daniels	900	900	100
	Richland	3,700	3,600	97
	Roosevelt	3,700	3,600	97
	Sheridan	1,900	1,900	100
NORTH DAKOTA				
	Divide	1,200	1,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Kenzie	2,200	2,200	100
	Williams	7,700	7,600	99
MONTANA				
Between 25-49%	Valley	3,200	3,100	97
MONTANA				
Between 5-24%	Mc Cone	800	800	100
	NORTH DAKOTA			
	Mountrail	2,500	2,500	100
Station Totals		27,800	27,400	99
Net Weekly Circulation (1993)			18,500	
Average Daily Circulation (1993)			9,800	

North Dakota

**KVRR, Fargo-Moorhead, Minnesota
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
NORTH DAKOTA				
Between 5-24%	Benson	2,400	2,400	100
	Griggs	1,300	1,300	100
	Kidder	1,200	1,200	100
	Mc Intosh	1,700	1,700	100

**KVRR—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Nelson	1,800	1,800	100
	Towner	1,400	1,400	100
	Wells	2,300	2,300	100
SOUTH DAKOTA				
	Grant	3,100	3,100	100
	Roberts	3,600	3,500	97

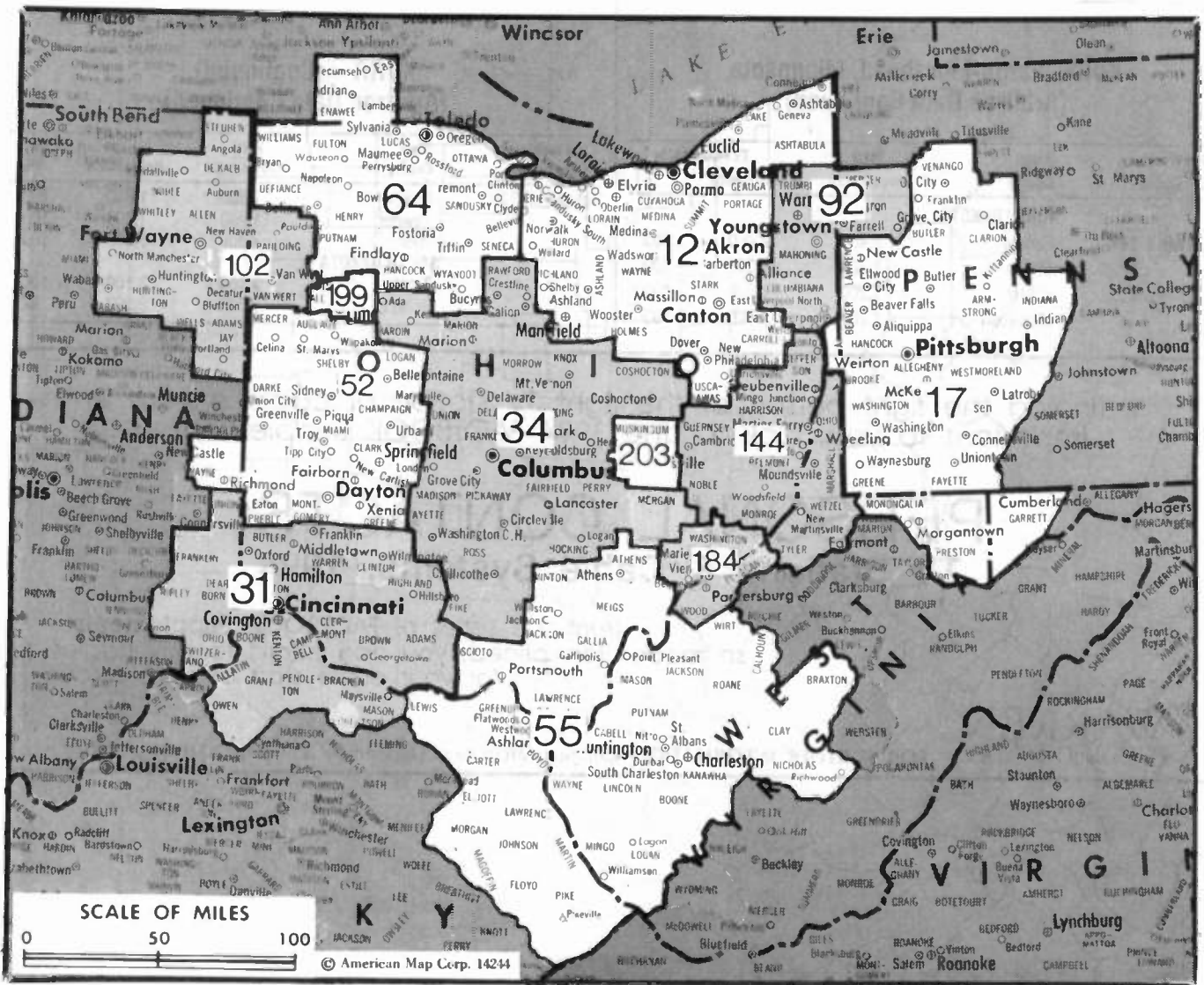
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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Cleveland, OH	1,449,700	12	WAKC-TV (23), WBNX-TV (55), WDLI (17), WEWS (5), WGGN-TV (52), WJW-TV (8), WKYC-TV (3), WMFD-TV (68), WOAC (67), WOIO (19), WQHS-TV (61), WUAB (43)
Pittsburgh, PA	1,152,500	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Cincinnati, OH	771,000	31	WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WXIX-TV (19)
Columbus, OH	710,900	34	WBNS-TV (10), WCMH (4), WSFJ (51), WSYX (6), WTTE (28), VVWAT (53)
Dayton, OH	509,500	52	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
Charleston-Huntington, WV	476,400	55	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Toledo, OH	407,600	64	WNWD-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Youngstown, OH	274,500	92	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Fort Wayne, IN	236,900	102	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Wheeling, WV-Stuebenville, OH	144,100	144	WTOV-TV (9), WTRF-TV (7)
Parkersburg, WV	60,500	184	WTAP-TV (15)
Lima, OH	38,800	199	WLIO (35), WTLW (44)
Zanesville, OH	30,900	203	WHIZ-TV (18)

Ohio Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	14	25	39
Educational Television Stations	0	12	12
	14	37	51

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSFJ, Columbus	See Newark, OH
WWAT, Columbus	See Chillicothe, OH
WKOI, Dayton	See Richmond, IN
WTJC, Dayton	See Springfield, OH
WUAB, Lorain	See Cleveland, OH
WTAP-TV, Marietta	See Parkersburg, WV
WOIO, Shaker Heights	See Cleveland, OH
WTRF-TV, Steubenville	See Wheeling, WV

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Ohio—Akron

WAKC-TV

Ch. 23

Network Service: ABC.

Licensee: Group One Bcstg. Ltd. Partnership, 853 Copley Rd., Akron, OH 44320.

Studio: 853 Copley Rd., Akron, OH 44320.

Telephone: 216-535-7831. Fax: 216-535-6300.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. visual, 175-kw max. aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Transmitter: 1561 Dreisbach Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter; Comtech, 3-meter.

News Services: ABC, AP.

Ownership: Group One Broadcasting Ltd. Partnership.

Began Operation: June 7, 1953.

Represented (sales): Broadcast Spot Sales Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

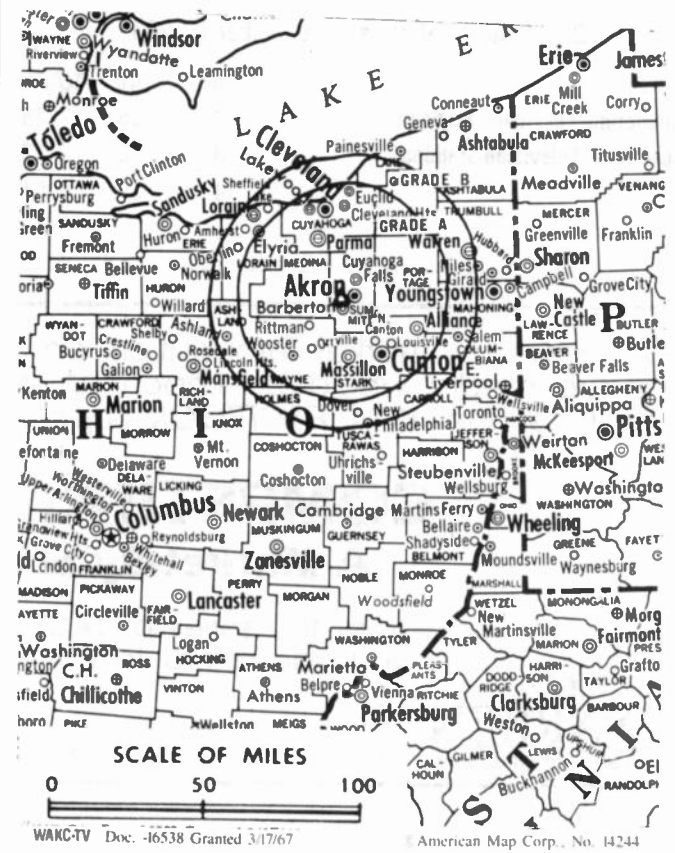
- Roger G. Berk Jr., President & General Manager.
- Robert C. Berk, Executive Vice President & Treasurer.
- Frank J. (Chip) Fox, Vice President, Sales.
- Ana Perez Trenchard, Assistant Station Manager.
- Mark Williamson, News Director.
- William J. O'Neil Jr., Program Director.
- Earl L. Miller, Chief Engineer.

Rates: On request.

City of License: Akron. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Carroll	9,900	9,800	99
	Holmes	9,600	9,200	96
	Portage	49,800	49,400	99
	Stark	140,300	138,900	99
	Summit	201,700	200,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Tuscarawas	32,300	31,800	98
	Wayne	36,700	36,000	98
Between 5-24%	OHIO			
	Ashland	17,400	17,200	99
	Columbiana	40,900	40,400	99
	Coshocton	13,600	13,300	98
	Cuyahoga	558,600	553,400	99
	Geauga	27,900	27,600	99
	Guemsey	14,800	14,500	98
	Harrison	6,000	5,900	98
	Huron	20,600	20,300	99
Lorain	96,100	95,300	99	
Medina	43,200	42,800	99	
Richland	48,200	47,600	99	
Station Totals		1,367,600	1,353,500	99
Net Weekly Circulation (1993)				228,300
Average Daily Circulation (1993)				87,600

Ohio—Akron-Cleveland

WBNX-TV
Ch. 55



Network Service: None, independent.

Licensee: Winston Broadcasting Network Inc., Box 91660, Cleveland, OH 44101.

Studio: 2690 State Rd., Cuyahoga Falls, OH 44223.

Telephones: 216-920-1855; 216-843-5555. Fax: 216-929-2410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual. Antenna: Circularly polarized, 1099-ft. above av. terrain, 1131-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 41' 44"

Transmitter: 0.73-mi. SW of intersection of Broadview & Ridgewood Rds., Parma.

Ownership: Winston Broadcasting Network Inc.

Began Operation: December 1, 1985.

Represented (legal): Sutherland, Asbill & Brennan.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Lou Spangler, President & General Manager.
Anne Catherine Keith, Station Manager & Director of Programming & Promotion.
Eddie Brown, General Sales Manager.
Bill Cogger, Production Manager.
Stephen Nelson, Chief Engineer.

Rates: On request.

City of License: Akron. AOI: Cleveland. Rank: 12.



WBNX-TV BPCT-920302KE Granted 7/8/82 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO			
Between 5-24%	Ashland	17,400	17,200	99
	Carroll	9,900	9,800	99
	Cuyahoga	558,600	553,400	99
	Geauga	27,900	27,600	99
	Lake	81,300	80,900	100
	Medina	43,200	42,800	99
	Portage	49,800	49,400	99
	Stark	140,300	138,900	99
	Summit	201,700	200,100	99
	Wayne	36,700	36,000	98
Station Totals		1,262,900	1,251,400	99
Net Weekly Circulation (1993)			175,500	
Average Daily Circulation (1993)			48,400	

Ohio—Canton

WDLI

Ch. 17

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Telephone: 216-875-5542. Fax: 216-875-9986.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville, OH.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale by PTL approved Dec. 8, 1982. Sale to PTL by Janson Industries approved Aug. 5, 1977 (Television Digest, Vol. 17:35, 37).

Represented (legal): May & Dunne.

Represented (engineering): D. W. Sargent.

Personnel:

Dale K. Osborn, Manager.

Rebecca Osborn, Production & Public Affairs.

Highest 30 Sec. Rate: \$60.

City of License: Canton. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WDLI BPCT-1988 Granted 4/20/77

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
Between 5-24%	Harrison	6,000	5,900	98
	Wayne	36,700	36,000	98
Station Totals		42,700	41,900	98
Net Weekly Circulation (1993)				16,000
Average Daily Circulation (1993)				6,000

Ohio—Canton

WOAC

Ch. 67

Network Service: None, independent.

Licensee: Canton 67, 103 Jordan Dr., Suite 6, Chattanooga, TN 37421.

Studio: 4867 Fulton Rd. NW, Canton, OH 44718.

Telephone: 216-492-5267. Fax: 216-492-8487.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1429-kw visual, 142.9-kw aural. Antenna: 290-ft. above av. terrain, 275-ft. above ground, 1405-ft. above sea level.

Latitude 40° 50' 49"
Longitude 81° 26' 23"

Transmitter: 4867 Fulton Dr., Jackson Twp., near Canton.

Satellite Earth Stations: M/A-Com, 3.5-meter Ku-band; Microdyne, 3.5-meter; Comtech, M/A-Com, Microdyne receivers.

News Service: UPI.

Ownership: Canton 67.

Began Operation: March 1, 1982. Sale to Discovery Bcstg. Systems Inc. approved by FCC June 20, 1985, but not consummated.

Represented (legal): Sidley & Austin.

Personnel:

- Michael Larson, General Manager.
- Phillip Sherck, General Sales Manager.
- Scott Davis, News Director.
- Kevin Hoffman, Program Director.
- Gary Rockey, Promotion Director.
- Donna Ott, Business Manager.
- Randy Ramsey, Production Manager.
- Marcus Anderson, Chief Engineer.

Highest 30 Sec. Rate: \$100.

City of License: Canton. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO Tuscarawas	32,300	31,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Carroll	9,900	9,800	99
	Holmes	9,600	9,200	96
	Portage	49,800	49,400	99
	Stark	140,300	138,900	99
	Wayne	36,700	36,000	98
Station Totals		278,600	275,100	99
Net Weekly Circulation (1993)			60,200	
Average Daily Circulation (1993)			14,300	

Ohio—Chillicothe

WWAT

Ch. 53

Network Service: None, independent.

Licensee: Triplett & Assoc., Box 356, Bellefontaine, OH 43311.

Studio: 1281 River Rd., Chillicothe, OH 45601.

Sales Office: 3588 W. Broad St., Columbus, OH 43228.

Telephone: 614-272-5353. Fax: 614-272-5522.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3250-kw max. visual. Antenna: 679-ft. above av. terrain, 650-ft. above ground, 1417-ft. above sea level.

Latitude 39° 35' 30"
Longitude 83° 06' 38"

Transmitter: Near Williamsport.

Satellite Earth Stations: C-band; Ku-band.

Ownership: Triplett & Associates.

Began Operation: August 31, 1987.

Represented (legal): Roy Perkins.

Personnel:

Marc S. Triplett, President & General Manager.

William W. Scott, Program Director & National Sales Manager.

Craig Stevenson, Chief Engineer.

Mike Smith, Public Affairs Director.

Betra Johnson, Operations Manager.

Rates: On request.

City of License: Chillicothe. AOI: Columbus, OH. Rank: 34.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State	Total Households	TV Households	%
	OHIO			
Between 25-49%	Pickaway	15,800	15,700	99



Net Weekly Circulation	State	Total Households	TV Households	%
	OHIO			
Between 5-24%	Fairfield	37,700	37,400	99
	Fayette	10,200	10,000	98
	Madison	12,200	12,000	98
	Ross	24,600	24,200	98
Station Totals		100,500	99,300	99
Net Weekly Circulation (1993)				30,900
Average Daily Circulation (1993)				9,400

Ohio—Cincinnati

WCPO-TV

Ch. 9

Network Service: CBS.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Box 5380, Cincinnati, OH 45201.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Telephone: 513-721-9900. TWX: 810-461-2690. Fax: 513-721-6032.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

Satellite Earth Stations: C-band; Ku-band.

News Services: AP, CBS.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: July 26, 1949.

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

- J. B. Chase, Vice President & General Manager.
- Iris Simpson, General Sales Manager.
- John Greenwood, Local Sales Manager.
- Craig Allison, National Sales Manager.
- Ron Arendall, Chief Engineer.
- Jim Zarchin, News Director.
- Meg Callahan, Traffic Manager.
- Bernard Borden, Film Director.
- Scott Gresser, Business Manager.

Rates: On request.

City of License: Cincinnati. ADI: Cincinnati. Rank: 31.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	14,200	14,000	99
	Fayette	9,900	9,800	99
	Franklin	6,600	6,400	97
	Ohio	2,000	2,000	100
	Ripley	9,000	8,800	98
	Switzerland	2,900	2,800	97
	KENTUCKY			
	Boone	21,300	21,200	100
	Bracken	2,900	2,900	100
Campbell	31,700	31,600	100	
Gallatin	2,000	2,000	100	
Grant	5,800	5,800	100	
Kenton	53,500	53,400	100	
Mason	6,500	6,500	100	
Owen	3,400	3,400	100	
Pendleton	4,500	4,500	100	
Robertson	800	800	100	
OHIO				
Adams	9,600	9,300	97	
Brown	12,900	12,600	98	
Butler	107,500	106,500	99	
Clermont	54,800	54,300	99	
Clinton	13,400	13,200	99	
Hamilton	340,100	336,000	99	



WCPO-TV BPT-6555 Granted 7/18/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Highland	13,600	13,300	98
	Warren	40,700	40,300	99
Between 25-49%	INDIANA			
	Jefferson	11,100	10,900	98
	Rush	6,500	6,400	98
	Union	2,600	2,500	96
KENTUCKY	Carroll	3,500	3,500	100
	Harrison	6,300	6,300	100
	Nicholas	2,600	2,600	100
	Rowan	6,900	6,800	99
	OHIO			
	Montgomery	228,400	226,600	99
Preble	14,600	14,500	99	
Between 5-24%	INDIANA			
	Decatur	8,600	8,500	99
	Jennings	8,400	8,200	98
	Randolph	10,200	10,000	98
	Wayne	27,500	27,100	99
KENTUCKY	Bourbon	7,400	7,300	99
	Clark	11,200	11,100	99
	Fleming	4,600	4,600	100
	Henry	4,900	4,900	100
	Lewis	4,700	4,600	98
	Scott	8,900	8,800	99
	Trimble	2,300	2,300	100
	OHIO			
	Darke	19,700	19,500	99
	Greene	49,400	48,900	99
Miami	35,200	34,900	99	
Station Totals		1,255,100	1,242,200	99
Net Weekly Circulation (1993)				766,800
Average Daily Circulation (1993)				449,300

Ohio—Cincinnati

WKRC-TV

Ch. 12

Network Service: ABC.

Licensee: Great American Television & Radio Co. Inc., 1906 Highland Ave., Cincinnati, OH 45219.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Telephone: 513-651-1200. Fax: 513-421-3820.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 998-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 06' 58.40"
Longitude 84° 30' 05.00"

Transmitter: 1906 Highland Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Vertex, 2.6-meter Ku-band; Harris receivers.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 khz.

FM Affiliate: WKRC, 10-kw, 101.9 MHz (No. 270), 875-ft.

News Services: AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: April 4, 1949. Sale to present owner by Taft TV & Radio approved by FCC Oct. 2, 1987 (Television Digest, Vol. 27:16, 18, 23, 30, 41).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

William Moll, Vice President & General Manager.
Chuck De Vendra, General Sales Manager.
Steve Minium, Executive News Director.
Terry Miller, Business Manager.
Leon Brown, Engineering Manager.
Rick Ellis, Film Director.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1900.

City of License: Cincinnati. ADI: Cincinnati. Rank: 31.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	14,200	14,000	99
	Franklin	6,600	6,400	97
	Ohio	2,000	2,000	100
	Ripley	9,000	8,800	98
	Switzerland	2,900	2,800	97
	Union	2,600	2,500	96
	KENTUCKY			
	Boone	21,300	21,200	100
	Bracken	2,900	2,900	100
	Campbell	31,700	31,600	100
	Gallatin	2,000	2,000	100
	Grant	5,800	5,800	100
	Kenton	53,500	53,400	100
	Mason	6,500	6,500	100
	Pendleton	4,500	4,500	100
	Robertson	800	800	100
	OHIO			
	Adams	9,600	9,300	97
Brown	12,900	12,600	98	
Butler	107,500	106,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clermont	54,800	54,300	99
	Clinton	13,400	13,200	99
	Hamilton	340,100	336,000	99
	Highland	13,600	13,300	98
	Warren	40,700	40,300	99
Between 25-49%	INDIANA			
	Fayette	9,900	9,800	99
	KENTUCKY			
	Carroll	3,500	3,500	100
	Harrison	6,300	6,300	100
Lewis	4,700	4,600	98	
Owen	3,400	3,400	100	
OHIO				
Montgomery	228,400	226,600	99	
Between 5-24%	INDIANA			
	Decatur	8,600	8,500	99
	Jefferson	11,100	10,900	98
	Jennings	8,400	8,200	98
	Randolph	10,200	10,000	98
	Wayne	27,500	27,100	99
	KENTUCKY			
	Bourbon	7,400	7,300	99
	Clark	11,200	11,100	99
	Fleming	4,600	4,600	100
	Nicholas	2,600	2,600	100
	Scott	8,900	8,800	99
	Trimble	2,300	2,300	100
	OHIO			
Darke	19,700	19,500	99	
Greene	49,400	48,900	99	
Miami	35,200	34,900	99	
Preble	14,600	14,500	99	
Station Totals		1,236,800	1,224,100	99
Net Weekly Circulation (1993)			746,200	
Average Daily Circulation (1993)			408,700	

Ohio—Cincinnati

WLWT
Ch. 5

Network Service: NBC.

Licensee: Multimedia Entertainment Inc., 140 W. 9th St., Cincinnati, OH 45202.

Studio: 140 W. 9th St., Cincinnati, OH 45202.

Telephone: 513-352-5000. Fax: 513-352-5073.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27"
Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; GE, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, Ohio State News Network.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: February 9, 1948. Sale to present owner by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- James A. Clayton, Vice President & General Manager.
- Mike Renda, General Sales Manager.
- Gary Poole, National Sales Manager.
- Alan Sakalas, Director of Engineering.
- Robert Allman, News Director.
- Julie Weindel, Promotion Director.
- Tom Storey, Program Administrator.
- Harry Schneider, Controller.

Rates: On request.

City of License: Cincinnati. ADI: Cincinnati. Rank: 31.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WLWT BPC:T-5024 Granted 6/17/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Clinton	13,400	13,200	99	
	Hamilton	340,100	336,000	99	
	Highland	13,600	13,300	98	
	Warren	40,700	40,300	99	
Between 25-49%	INDIANA				
	Jefferson	11,100	10,900	98	
	Wayne	27,500	27,100	99	
	KENTUCKY				
Carroll	3,500	3,500	100		
Harrison	6,300	6,300	100		
Lewis	4,700	4,600	98		
Robertson	800	800	100		
DHID	Fayette	10,200	10,000	98	
	Scioto	29,800	29,300	98	
	INDIANA	Decatur	8,600	8,500	99
		Jennings	8,400	8,200	98
		Rush	6,500	6,400	98
	KENTUCKY	Fleming	4,600	4,600	100
		Henry	4,900	4,900	100
		Mercer	7,400	7,300	99
		Montgomery	7,300	7,200	99
		Nicholas	2,600	2,600	100
Trimble	2,300	2,300	100		
DHID	Champaign	13,700	13,500	99	
	Darke	19,700	19,500	99	
	Miami	35,200	34,900	99	
	Montgomery	228,400	226,600	99	
	Preble	14,600	14,500	99	
	Station Totals		1,229,500	1,216,600	99
Net Weekly Circulation (1993)				707,100	
Average Daily Circulation (1993)				391,100	

Ohio—Cincinnati

WSTR-TV

Ch. 64

Network Service: None, independent.

Licensee: Cincinnati TV 64 Ltd. Partnership, 18 Newbury St., Boston, MA 02116.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Telephones: 513-641-4400. Fax: 513-242-2633.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1148-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 940-ft. above av. terrain, 792-ft. above ground, 1627-ft. above sea level.

Latitude 39° 07' 28"
Longitude 84° 31' 18"

Holds CP for change to 5000-kw max. visual, 1106-ft. above av. terrain, 932-ft. above ground, 1827-ft. above sea level, lat. 39° 12' 01", long. 84° 31' 22", transmitter to approx. 0.12-mi. SW of intersection of N. Bend Rd. & Winton Rd. BPCT-891114Kf.

Transmitter: 2222 Chickasaw St., Cincinnati.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; RCA, 3.6-meter Ku-band; Harris, 3-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: ABRY Communications (Group Owner).

Began Operation: January 28, 1980. Began subscription TV operation Feb. 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC Dec. 28, 1982. Sale to Channel 64 Joint Venture by HEN Inc. approved by FCC Nov. 14, 1984 (Television Digest, Vol. 24:25). Discontinued subscription TV operation January 1985. Sale to Channel 64 Acquisition Inc. approved by FCC Feb. 9, 1988. Sale to present owner approved Sept. 22, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Kirkland & Ellis.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David Smith, General Manager.
Greg Kingery, General Sales Manager.
Karen Phillips, Local Sales Manager.
Jill Casagrande, Program Director.
Phil Zalton, Promotion Director.
Missy Gaines, Business Manager.
Greg Buzzell, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Cincinnati. ADI: Cincinnati. Rank: 31.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	14,200	14,000	99
	KENTUCKY			
	Bracken	2,900	2,900	100
	Kenton	53,500	53,400	100
	Pendleton	4,500	4,500	100
Between 25-49%	INDIANA			
	Ohio	2,000	2,000	100
	Ripley	9,000	8,800	98



WSTR-TV BPCT-910114KE Granted 5/9/91

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Boone	21,300	21,200	100
	Campbell	31,700	31,600	100
	Grant	5,800	5,800	100
	Mason	6,500	6,500	100
	Robertson	800	800	100
Between 5-24%	OHIO			
	Brown	12,900	12,600	98
	Butler	107,500	106,500	99
	Clermont	54,800	54,300	99
	Hamilton	340,100	336,000	99
	Warren	40,700	40,300	99
Between 5-24%	INDIANA			
	Franklin	6,600	6,400	97
	Switzerland	2,900	2,800	97
Between 5-24%	KENTUCKY			
	Union	2,600	2,500	96
	OHIO			
Between 5-24%	Gallatin	2,000	2,000	100
	Owen	3,400	3,400	100
	OHIO			
	Adams	9,600	9,300	97
	Clinton	13,400	13,200	99
	Fayette	10,200	10,000	98
Between 5-24%	Highland	13,600	13,300	98
	Preble	14,600	14,500	99
Station Totals		787,100	778,600	99
Net Weekly Circulation (1993)				344,300
Average Daily Circulation (1993)				122,800

Ohio—Cincinnati-Newport, Kentucky

WXIX-TV

Ch. 19

Network Service: Fox.

Licensee: Malrite Communications Group Inc., 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 10490 Taconic Terrace, Cincinnati, OH 45215.

Telephone: 513-772-1919. TWX: 810-461-2439. Fax: 513-772-5850.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground, 1713-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Transmitter: Radcliff Drive, Cincinnati.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA, 3.7-meter Ku-band; Trump, 4.8-meter Ku & C-band; Harris, M/A-Com, Sony receivers.

News Service: AP.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: August 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33). Sale to present owner by Metromedia approved Nov. 8, 1983 (Vol. 22:35).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

Stuart Powell, Vice President & General Manager.
Patrice Mohn, Station Manager.
Robert Bee, General Sales Manager.
Jon Lawhead, Local Sales Manager.
Jerry Policoff, National Sales Manager.
Bob Thurber, Chief Engineer.
Hugh Dermody, News Director.
Brenda Craddock, Business Manager.
Rick Oliver, Film Director.

Rates: On request.

City of License: Newport, KY. ADI: Cincinnati. Rank: 31.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	14,200	14,000	99
	Franklin	6,600	6,400	97
	Ripley	9,000	8,800	98
	Switzerland	2,900	2,800	97
	Union	2,600	2,500	96
	KENTUCKY			
	Boone	21,300	21,200	100
	Bracken	2,900	2,900	100
	Campbell	31,700	31,600	100
Carroll	3,500	3,500	100	
Grant	5,800	5,800	100	
Kenton	53,500	53,400	100	
Mason	6,500	6,500	100	
Pendleton	4,500	4,500	100	
Robertson	800	800	100	
OHIO				
Brown	12,900	12,600	98	
Butler	107,500	106,500	99	
Clermont	54,800	54,300	99	



WXIX-TV BMPCT—851107KG Granted 4/28/86

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hamilton	340,100	336,000	99
	Highland	13,600	13,300	98
	Warren	40,700	40,300	99
Between 25-49%	INDIANA			
	Jefferson	11,100	10,900	98
	Ohio	2,000	2,000	100
	Rush	6,500	6,400	98
	Wayne	27,500	27,100	99
	KENTUCKY			
	Clark	11,200	11,100	99
	Fleming	4,600	4,600	100
	Gallatin	2,000	2,000	100
	Harrison	6,300	6,300	100
Montgomery	7,300	7,200	99	
Owen	3,400	3,400	100	
Scott	8,900	8,800	99	
OHIO				
Adams	9,600	9,300	97	
Clinton	13,400	13,200	99	
Darke	19,700	19,500	99	
Fayette	10,200	10,000	98	
Greene	49,400	48,900	99	
Miami	35,200	34,900	99	
Montgomery	228,400	226,600	99	
Preble	14,600	14,500	99	
Between 5-24%	INDIANA			
	Decatur	8,600	8,500	99
	Fayette	9,900	9,800	99
	Jennings	8,400	8,200	98
	KENTUCKY			
Bourbon	7,400	7,300	99	
(Continued on page A-931)				
Station Totals		1,354,000	1,340,000	99
Net Weekly Circulation (1993)				689,100
Average Daily Circulation (1993)				299,600

Ohio—Cleveland

WEWS

Ch. 5

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Telephone: 216-431-5555. TWX: 810-421-8593. Fax: 216-361-1762.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 9.33-kw aural. Antenna: 1025-ft. above av. terrain, 853-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: 7080 State Rd., Parma, Ohio.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.57-meter Ku-band; Andrew, Vertex, DX Engineering, Scientific-Atlanta receivers.

SNG Mobile Dish: Ku-band.

News Services: ABC, AP, CNN.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: December 17, 1947.

Represented (sales): Blair Television; Canadian Communications Co.

Represented (legal): Baker & Hostetler.

Personnel:

Gary Robinson, Vice President & General Manager.

Thomas G. Allen, Station Manager.

Jane L. Sherwin, General Sales Manager.

Robert Chirdon, Local Sales Manager.

Lawrence Olevitch, National Sales Manager.

John Ray, News Director.

Gary A. Stark, Program Director.

Edward J. Miller, Engineering Manager.

Vern McKimmey, Promotion Director.

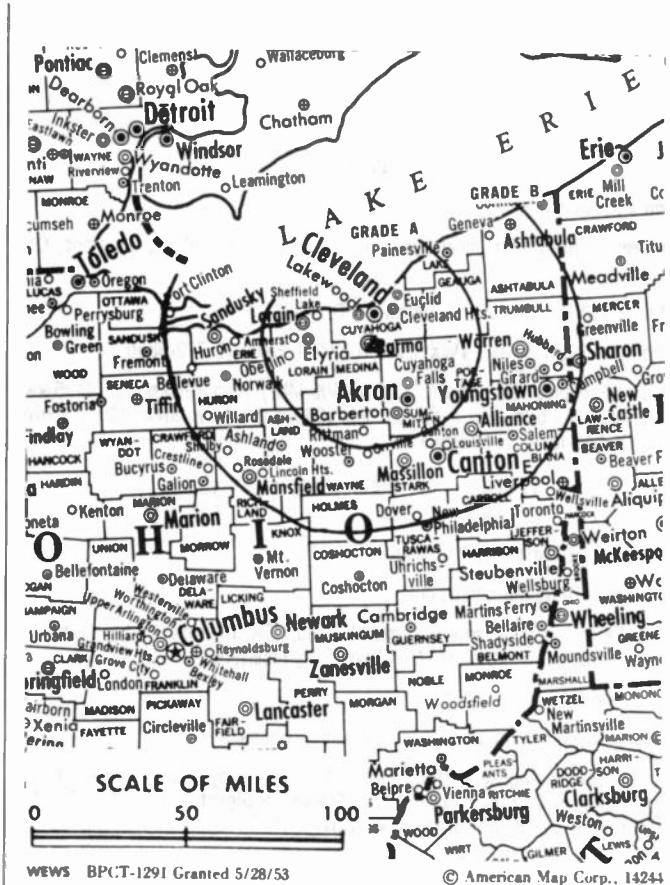
Alan Bush, Production Manager.

Rates: On request.

City of License: Cleveland. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	17,400	17,200	99
	Ashtabula	36,900	36,400	99
	Carroll	9,900	9,800	99
	Cuyahoga	558,600	553,400	99
	Erie	29,100	28,800	99
	Geauga	27,900	27,600	99
	Holmes	9,600	9,200	96
	Huron	20,600	20,300	99
	Lake	81,300	80,900	100
	Lorain	96,100	95,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Medina	43,200	42,800	99
	Portage	49,800	49,400	99
	Richland	48,200	47,600	99
	Stark	140,300	138,900	99
	Summit	201,700	200,100	99
	Tuscarawas	32,300	31,800	98
	Wayne	36,700	36,000	98
Between 25-49%	OHIO			
	Coshocton	13,600	13,300	98
	Crawford	18,500	18,200	98
	Knox	17,500	17,300	99
	Trumbull	85,900	85,200	99
Between 5-24%	OHIO			
	Columbiana	40,900	40,400	99
	Hancock	25,000	24,700	99
	Harrison	6,000	5,900	98
	Morrow	9,900	9,800	99
	Ottawa	15,300	15,200	99
	Sandusky	22,600	22,400	99
	Seneca	21,400	21,200	99
	PENNSYLVANIA			
	Crawford	32,000	31,300	98
Mercer	45,300	44,600	98	
Station Totals		1,793,500	1,775,000	99
Net Weekly Circulation (1993)				1,364,800
Average Daily Circulation (1993)				860,300

Ohio—Cleveland

WJW-TV

Ch. 8

Network Service: CBS.

Licensee: WJW License Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Telephone: 216-431-8888. TWX: 810-421-8406. Fax: 216-432-4239.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

Transmitter: 4501 W. Pleasant Valley Rd., Parma, OH 44134.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Vertex receivers.

SNG Mobile Dish: 4.5 - meter Ku - band.

News Services: CBS, CNN, NIWS.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: December 17, 1949. Sale to Storer Communications by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44). Sale to SCI Television Inc. approved by FCC Aug. 20, 1987. Transfer to Clifford E. Eley, Trustee granted by FCC Sept. 1, 1992. Transfer to present owner granted April 13, 1993.

Represented (sales): TeleRep Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

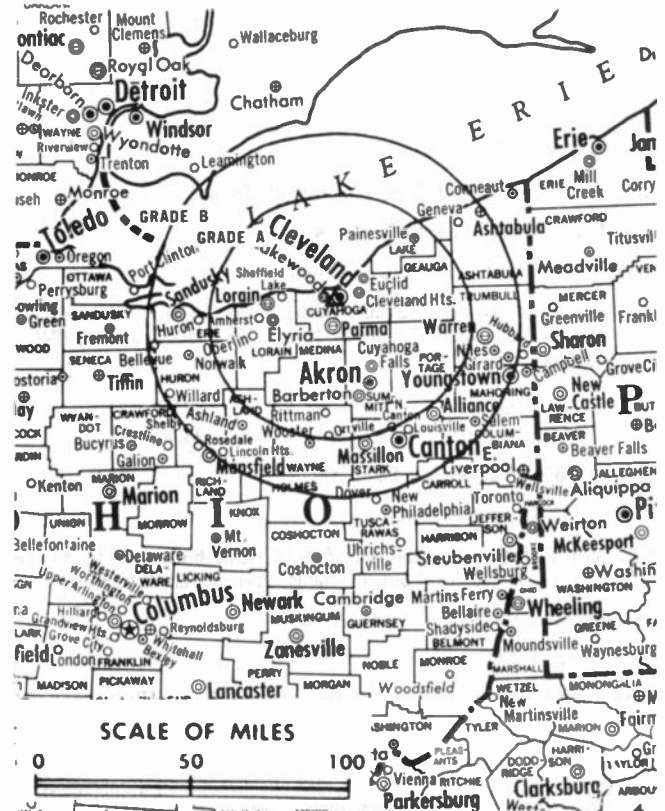
Virgil Dominic, President & General Manager.
Don Alexander, Local Sales Manager.
Kyra Bosnik, National Sales Manager.
Phyllis Quail, News Director.
Kevin Salyer, Creative Services & Promotion Director.
Louis A. Gattozzi, Director of Operations.
Tom Miller, Chief Engineer.
Tom Flavelle, Business Manager.
Jackie Golnik, Traffic Manager.

Rates: On request.

City of License: Cleveland. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
50% & Over	Ashland	17,400	17,200	99
	Ashtabula	36,900	36,400	99
	Carroll	9,900	9,800	99
	Cuyahoga	558,600	553,400	99
	Erie	29,100	28,800	99
	Geauga	27,900	27,600	99
	Holmes	9,600	9,200	96
	Huron	20,600	20,300	99



WJW-TV BNPCT—2527 Granted 10/21/54

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	81,300	80,900	100
	Lorain	96,100	95,300	99
	Medina	43,200	42,800	99
	Portage	49,800	49,400	99
	Richland	48,200	47,600	99
	Stark	140,300	138,900	99
	Summit	201,700	200,100	99
	Tuscarawas	32,300	31,800	98
Wayne	36,700	36,000	98	
OHIO				
Between 25-49%	Crawford	18,500	18,200	98
	Knox	17,500	17,300	99
	Trumbull	85,900	85,200	99
OHIO				
Between 5-24%	Columbiana	40,900	40,400	99
	Coshocton	13,600	13,300	98
	Harrison	6,000	5,900	98
	Morrow	9,900	9,800	99
	Ottawa	15,300	15,200	99
	Sandusky	22,600	22,400	99
Seneca	21,400	21,200	99	
Station Totals		1,691,200	1,674,400	99
Net Weekly Circulation (1993)			1,326,200	
Average Daily Circulation (1993)			803,300	

Ohio—Cleveland

WKYC-TV

Ch. 3

Network Service: NBC.

Licensee: WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

Studio: 1403 E. 6th St., Cleveland, OH 44114.

Telephone: 216-344-3333. Fax: 216-344-7493.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 906-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.50"
Longitude 81° 41' 23.40"

Transmitter: 6600 Broadview Rd., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter; Harris, 3.6-meter; Vertex, 6.1-meter; Vertex, 4.6-meter; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Multimedia Broadcasting Co. (Group Owner); National Broadcasting Co. (Group Owner).

Began Operation: October 31, 1948 as NBC owned-&-operated outlet. Transfer to Westinghouse approved by FCC Dec. 21, 1955 effective Jan. 15, 1956 (Television Digest, Vol. 11:21; 12:3). Transferred from Westinghouse back to NBC under order by FCC Feb. 17, 1965 (Vol. 5:7, 8, 25). Transfer of control from NBC to Multimedia Inc. granted Dec. 24, 1990 (Vol. 30:12, 53).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bill Scaffide, Vice President & General Manager.
Gerald T. Plemmons, Vice President, Engineering.
John N. Tamerlano, General Sales Manager.
David A. Kaye, National Sales Manager.
Kathleen McNulty, Director of Finance & Administration.
Richard O'Dell, Manager of Programming & Production.
Tony Ballew, News Director.
Daniel Klintworth, Director of Advertising & Promotion.

Rates: On request.

City of License: Cleveland. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	17,400	17,200	99
	Ashtabula	36,900	36,400	99
	Cuyahoga	558,600	553,400	99
	Erie	29,100	28,800	99
	Geauga	27,900	27,600	99
	Holmes	9,600	9,200	96
Huron	20,600	20,300	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	81,300	80,900	100
	Lorain	96,100	95,300	99
	Medina	43,200	42,800	99
	Portage	49,800	49,400	99
	Richland	48,200	47,600	99
	Stark	140,300	138,900	99
	Summit	201,700	200,100	99
Tuscarawas	32,300	31,800	98	
Wayne	36,700	36,000	98	
Between 25-49%	OHIO			
	Carroll	9,900	9,800	99
	Crawford	18,500	18,200	98
	Trumbull	85,900	85,200	99
Between 5-24%	OHIO			
	Columbiana	40,900	40,400	99
	Coshocton	13,600	13,300	98
	Harrison	6,000	5,900	98
	Knox	17,500	17,300	99
	Sandusky	22,600	22,400	99
	Seneca	21,400	21,200	99
PENNSYLVANIA	Clarion	15,000	14,700	98
	Crawford	32,000	31,300	98
Station Totals		1,713,000	1,695,400	99
Net Weekly Circulation (1993)			1,279,200	
Average Daily Circulation (1993)			709,800	

Ohio—Cleveland

WQHS-TV

Ch. 61

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of Ohio Inc., 2861 W. Ridgewood Dr., Parma, OH 44134.

Studio: 2861 W. Ridgewood Dr., Parma, OH 44134.

Telephone: 216-888-0061. **Fax:** 216-888-6551.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude	41°	23'	02"
Longitude	81°	42'	06"

Transmitter: 2861 W. Ridgewood Dr., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 3.7-meter Ku-band; Harris, M/A-Com receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: January 13, 1981. FCC approved sale to present owner Nov. 6, 1986 (Television Digest, Vol. 26:45). Sale to Channel Communications Inc. by Cleveland Associates approved July 27, 1984.

Represented (sales): Silver King Broadcasting Sales.

Personnel:

- Gerald Kerwin, Vice President & Station Manager.
- Sharon Roman, Public Affairs Director.
- Dave Smith, Chief Engineer.
- Sue Gundich, Traffic Manager.



Highest 30 Sec. Rate: \$750.

Arbitron Data: Not available.

City of License: Cleveland. **ADI:** Cleveland. **Rank:** 12.

Ohio—Shaker Heights-Cleveland

WOIO
Ch. 19

Network Service: Fox.

Licensee: WOIO Inc., 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 2720 Van Aken Blvd., Shaker Heights, OH 44120.

Telephone: 216-561-1919. **Fax:** 216-991-1932.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1151-ft. above av. terrain, 1041-ft. above ground, 2013-ft. above sea level.

Latitude 41° 23' 15"
Longitude 81° 41' 43"

Transmitter: 2135 W. Ridgewood Dr., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Comtech, 3-meter Ku & C-band; Harris, DX Antenna receivers.

News Service: Fox News.

Ownership: Mairite Communications Group Inc. (Group Owner).

Began Operation: May 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Evans Associates.

Personnel:

- Dennis P. Thatcher, Vice President & General Manager.
- Richard Sullivan, Station Manager.
- Tom Humpage, General Sales Manager.
- David Moody, Local Sales Manager.
- Ooug Cross, National Sales Manager.
- Jim Somich, Chief Engineer.
- Judy Hackett, Public Relations & Marketing Director.
- Karen Bizjak, Business Manager.
- Emily Oavis, Public Affairs Director.

Rates: On request.

City of License: Shaker Heights. **ADI:** Cleveland. **Rank:** 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
50% & Over	Ashland	17,400	17,200	99
	Cuyahoga	558,600	553,400	99
	Erie	29,100	28,800	99
	Geauga	27,900	27,600	99
	Huron	20,600	20,300	99
	Lake	81,300	80,900	100
	Lorain	96,100	95,300	99
	Medina	43,200	42,800	99
	Portage	49,800	49,400	99



WOIO BNPCT-840720KH Granted 3/14/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Richland	48,200	47,600	99
	Stark	140,300	138,900	99
	Summit	201,700	200,100	99
	Wayne	36,700	36,000	98
OHIO				
Between 25-49%	Ashland	36,900	36,400	99
	Carroll	9,900	9,800	99
	Holmes	9,600	9,200	96
	Mahoning	100,500	99,600	99
	Trumbull	85,900	85,200	99
	Tuscarawas	32,300	31,800	98
OHIO				
Between 5-24%	Columbiana	40,900	40,400	99
	Harrison	6,000	5,900	98
	Ottawa	15,300	15,200	99
	Sandusky	22,600	22,400	99
PENNSYLVANIA				
	Lawrence	36,000	35,500	99
	Mercer	45,300	44,600	98
Station Totals		1,792,100	1,774,300	99
Net Weekly Circulation (1993)				986,500
Average Daily Circulation (1993)				437,200

Ohio—Lorain-Cleveland

WUAB

Ch. 43

Network Service: None, independent.

Licensee: Cannell Communications L.P., 400 Perimeter Terrace Center, Suite 975, Atlanta, GA 30346-1260.

Studio: 8443 Day Dr., Parma, OH 44129.

Telephone: 216-845-6043. TWX: 810-427-9153. Fax: 216-845-6061.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4680-kw max. visual, 480-kw max. aural. Antenna: 1102-ft. above av. terrain, 915-ft. above ground, 1968-ft. above sea level.

Latitude 41° 22' 45"
Longitude 81° 43' 12"

Transmitter: 4800 Bruening Dr., Parma.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

News Services: AP, CNN, MediaLink, PR Newswire, Sportsticker, WSI.

Ownership: Cannell Communications L.P. (Group Owner).

Begin Operation: September 15, 1968. Sale to present owner by Gaylord Bcstg. approved by FCC June 19, 1990 (Television Digest, Vol. 30:13, 35). Sale to Gaylord by United Artists Bcstg. & Kaiser Bcstg. Co. approved June 30, 1977 (Vol. 16:39; 17:2, 28).

Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Brooke Spector, Vice President & General Manager.
- Ron St. Charles, Director of Programming & Operations.
- James Robinson, General Sales Manager.
- Tom Becker, Local Sales Manager.
- Dan Acklen, News Director.
- Jeana Knighton, Controller.
- Dave Howitt, Promotion Director.
- Rex Rickly, Manager of Engineering.

Highest 30 Sec. Rate: \$1200.

City of License: Lorain. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	17,400	17,200	99
	Cuyahoga	558,600	553,400	99
	Erie	29,100	28,800	99
	Geauga	27,900	27,600	99
	Huron	20,600	20,300	99
	Lake	81,300	80,900	100
	Lorain	96,100	95,300	99
	Medina	43,200	42,800	99
	Portage	49,800	49,400	99
	Richland	48,200	47,600	99
	Summit	201,700	200,100	99
	Wayne	36,700	36,000	98
	Between 25-49%	OHIO		
Ashtabula		36,900	36,400	99
Carroll		9,900	9,800	99
Crawford		18,500	18,200	98
Holmes		9,600	9,200	96
Knox	17,500	17,300	99	



WUAB BPT-910807KE Granted 9/6/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	MAHONING	100,500	99,600	99	
	Marion	23,400	23,200	99	
	Noble	4,100	4,000	98	
	Sandusky	22,600	22,400	99	
	Seneca	21,400	21,200	99	
	Stark	140,300	138,900	99	
	Trumbull	85,900	85,200	99	
	Tuscarawas	32,300	31,800	98	
	PENNSYLVANIA				
	Lawrence	36,000	35,500	99	
Mercer	45,300	44,600	98		
Between 5-24%	KENTUCKY				
	Greenup	13,500	13,400	99	
	Lewis	4,700	4,600	98	
	OHIO				
Columbiana	40,900	40,400	99		
Coshocton	13,600	13,300	98		
Delaware	24,500	24,300	99		
Fairfield	37,700	37,400	99		
Franklin	388,100	384,500	99		
Guemsey	14,800	14,500	98		
Hancock	25,000	24,700	99		
Licking	48,200	47,700	99		
Morrow	9,900	9,800	99		
Ottawa	15,300	15,200	99		
Scioto	29,800	29,300	98		
Wyandot	8,200	8,100	99		
PENNSYLVANIA					
Crawford	32,000	31,300	98		
Erie	101,700	100,600	99		
Station Totals		2,622,700	2,595,800	99	
Net Weekly Circulation (1993)				1,110,600	
Average Daily Circulation (1993)				462,300	

Ohio—Columbus

WBNS-TV

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., Box 1010, Columbus, OH 43216.

Studio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Telephone: 614-460-3700. TWX: 810-482-1619. Fax: 614-460-2812.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 945-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 16"
Longitude 83° 01' 40"

Transmitter: 776 Twin Rivers Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Harris receivers.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz.

FM Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

News Services: AP, CBS, CNN, UPI.

Ownership: Dispatch Printing Co. (Group Owner).

Began Operation: October 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Thomas S. Stewart, Vice President & General Manager.

Doug Parker, Program Manager.

Marvin C. Born, Vice President, Engineering.

Jerry Cary, Treasurer.

Gary Lowell, General Sales Manager.

Tim O'Angelo, National Sales Manager.

Phil Pikely, Director of Marketing & Promotion.

Mike Berry, Production Manager.

Charles White, Public Service Director.

Rates: On request.

City of License: Columbus. ADI: Columbus, OH. Rank: 34.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Coshocton	13,600	13,300	98
	Crawford	18,500	18,200	98
	Delaware	24,500	24,300	99
	Fairfield	37,700	37,400	99
	Fayette	10,200	10,000	98
	Franklin	388,100	384,500	99
	Hardin	11,300	11,100	98
	Hocking	9,600	9,400	98
	Knox	17,500	17,300	99
	Licking	48,200	47,700	99
	Logan	16,400	16,200	99
	Madison	12,200	12,000	98
	Marion	23,400	23,200	99
	Morrow	9,900	9,800	99
	Muskingum	31,100	30,600	98
	Perry	11,400	11,200	98
	Pickaway	15,800	15,700	99
	Pike	9,100	8,900	98
	Ross	24,600	24,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Union	11,500	11,300	98
	OHIO			
Between 25-49%	Athens	20,500	20,000	98
	Champaign	13,700	13,500	99
	Clark	55,700	55,200	99
	Guemsey	14,800	14,500	98
	Jackson	11,300	11,100	98
	Morgan	5,200	5,100	98
	Richland	48,200	47,600	99
	Scioto	29,800	29,300	98
	Vinton	4,100	4,000	98
	Washington	23,600	23,100	98
WEST VIRGINIA	Wyandot	8,200	8,100	99
	Wood	34,100	33,800	99
Between 5-24%	KENTUCKY			
	Greenup	13,500	13,400	99
	OHIO			
	Ashland	17,400	17,200	99
	Auglaize	16,400	16,200	99
	Clinton	13,400	13,200	99
	Gallia	11,400	11,100	97
	Hancock	25,000	24,700	99
	Highland	13,600	13,300	98
	Holmes	9,600	9,200	96
	Lawrence	23,000	22,600	98
	Meigs	8,700	8,500	98
	Noble	4,100	4,000	98
	Shelby	16,000	15,800	99
	WEST VIRGINIA			
Jackson	9,800	9,700	99	
Mason	9,700	9,600	99	
Station Totals		1,205,400	1,190,100	99
Net Weekly Circulation (1993)				759,900
Average Daily Circulation (1993)				430,900

Ohio—Columbus

WCMH

Ch. 4

Network Service: NBC.

Licensee: Outlet Communications Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Telephone: 614-263-4444. Fax: 614-447-9017.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15"
Longitude 83° 01' 39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Harris, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

Ownership: Outlet Communications Inc. (Group Owner).

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (Television Digest, Vol. 15:21, 52). Sale to Rockefeller Group approved Nov. 23, 1983 (Vol. 23:19, 22; 26:6). Sale by Rockefeller Group approved April 29, 1986.

Represented (sales): Katz American Television.

Personnel:

- Douglas E. Gealy, Vice President & General Manager.
- Bill Lanese, General Sales Manager.
- Dick Groat, Local Sales Manager.
- Mike Cash, National Sales Manager.
- J. Lawrence Pozzi, Chief Engineer.
- Tom Burke, News Director.
- Janna Buckey, Promotion Manager.
- Bob Shaw, Operations Manager.
- Karen Giblin, Business Manager.
- Danelle Ochenduski, Production Manager.

Rates: On request.

City of License: Columbus. ADI: Columbus, OH. Rank: 34.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	13,700	13,500	99
	Coshocton	13,600	13,300	98
	Crawford	18,500	18,200	98
	Delaware	24,500	24,300	99
	Fairfield	37,700	37,400	99
	Fayette	10,200	10,000	98
	Franklin	388,100	384,500	99
	Hocking	9,600	9,400	98
	Knox	17,500	17,300	99
	Licking	48,200	47,700	99
Logan	16,400	16,200	99	
Madison	12,200	12,000	98	



WCMH BPCT-810526KP Granted 10/8/81 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Marion	23,400	23,200	99	
	Morrow	9,900	9,800	99	
	Perry	11,400	11,200	98	
	Pickaway	15,800	15,700	99	
	Pike	9,100	8,900	98	
	Ross	24,600	24,200	98	
	Union	11,500	11,300	98	
	Vinton	4,100	4,000	98	
	OHIO				
	Between 25-49%	Athens	20,500	20,000	98
Hardin		11,300	11,100	98	
Jackson		11,300	11,100	98	
Muskingum		31,100	30,600	98	
Richland		48,200	47,600	99	
OHIO					
Between 5-24%	Adams	9,600	9,300	97	
	Clark	55,700	55,200	99	
	Clinton	13,400	13,200	99	
	Guemsey	14,800	14,500	99	
	Highland	13,600	13,300	98	
	Morgan	5,200	5,100	98	
	Scioto	29,800	29,300	98	
	Shelby	16,000	15,800	99	
	Tuscarawas	32,300	31,800	98	
Wyandot	8,200	8,100	99		
Station Totals		1,041,000	1,028,100	99	
Net Weekly Circulation (1993)			702,600		
Average Daily Circulation (1993)			412,600		

Ohio—Columbus

WSYX

Ch. 6

Network Service: ABC.

Licensee: Continental Bcstg. Ltd., 441 Vine St., Suite 3900, Cincinnati, OH 45202.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Telephone: 614-481-6666. Fax: 614-759-0448.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 535-ft. above av. terrain, 672-ft. above ground, 1400-ft. above sea level.

Latitude 40° 01' 02"
Longitude 83° 01' 11"

Holds CP for change to 938-ft. above av. terrain, 1006-ft. above ground, 1716-ft. above sea level, lat. 39° 56' 16", long. 83° 01' 16", transmitter to Stimmel Rd., 0.62-mi. W of I-71, Franklin County. BPCT-910211KG.

Transmitter: 350 W. Dodridge St.

Satellite Earth Stations: Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Superior, 5-meter Ku & C-band; Avantek, Harris, Standard Communications receivers.

News Services: ABC, AP, NIWS, UPI.

Ownership: Continental Broadcasting Ltd. (Group Owner).

Began Operation: September 29, 1949. Sale to Taft Bcstg. by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9). Sale to Anchor Media Holding Ltd. approved by FCC Dec. 3, 1987. Transfer of control to present owners granted June 30, 1993.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Powstenko.

Personnel:

Terry Connelly, Vice President & General Manager.
Pete Ford, Vice President of Engineering.
Rob Wagley, General Sales Manager.
Pat Cramer, Local Sales Manager.
Toni McHugh, National Sales Manager.
Steve Doerr, News Director.
John Schnabel, Business Manager.
Jim Strader, Creative Services Director.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1875.

City of License: Columbus. ADI: Columbus, OH. Rank: 34.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	OHIO			
	Crawford	18,500	18,200	98
	Delaware	24,500	24,300	99
	Fairfield	37,700	37,400	99
	Fayette	10,200	10,000	98
	Franklin	388,100	384,500	99
	Hocking	9,600	9,400	98
	Knox	17,500	17,300	99
	Licking	48,200	47,700	99
	Logan	16,400	16,200	99
	Madison	12,200	12,000	98
	Marion	23,400	23,200	99
	Morrow	9,900	9,800	99
	Muskingum	31,100	30,600	98



WSYX BPCT-910211KG Granted 1/21/93 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Perry	11,400	11,200	98
	Pickaway	15,800	15,700	99
	Pike	9,100	8,900	98
	Ross	24,600	24,200	98
Between 25-49%	OHIO			
	Athens	20,500	20,000	98
	Coshocton	13,600	13,300	98
	Hardin	11,300	11,100	98
	Highland	13,600	13,300	98
	Jackson	11,300	11,100	98
	Morgan	5,200	5,100	98
	Noble	4,100	4,000	98
	Richland	48,200	47,600	99
	Scioto	29,800	29,300	98
	Vinton	4,100	4,000	98
	Washington	23,600	23,100	98
	Wyandot	8,200	8,100	99
	WEST VIRGINIA			
Wood	34,100	33,800	99	
Between 5-24%	KENTUCKY			
	Greenup	13,500	13,400	99
	Lewis	4,700	4,600	98
	OHIO			
Champaign	13,700	13,500	99	
Clark	55,700	55,200	99	
Clinton	13,400	13,200	99	
Guernsey	14,800	14,500	98	
WEST VIRGINIA				
Jackson	9,800	9,700	99	
Mason	9,700	9,600	99	
Station Totals		1,082,600	1,069,400	99
Net Weekly Circulation (1993)			714,800	
Average Daily Circulation (1993)			371,000	

Ohio—Columbus

WTTE

Ch. 28

Network Service: Fox.

Licensee: WTTE Channel 28 Licensee Inc., Box 280, Columbus, OH 43216-0280.

Studio: 6130 Sunbury Rd., Westerville, OH 43081-9312.

Telephone: 614-895-2800. **Fax:** 614-895-3159.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground, 2044-ft. above sea level.

Latitude 40° 09' 33.50"
Longitude 82° 55' 21.50"

Transmitter: 6680 State Rte. 3, Westerville.

Satellite Earth Stations: Comtech, 7.3-meter; Harris, 6.1-meter; Harris, 3-meter Ku-band; Microdyne, Standard Communications receivers.

News Service: UPI.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: June 1, 1984.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

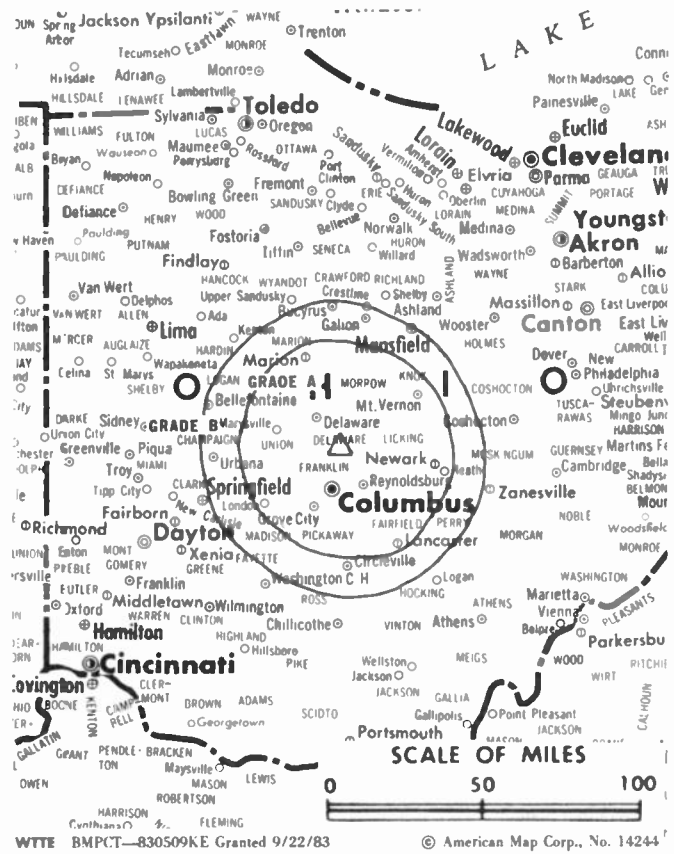
- David O. Smith, President.
- John T. Quigley, General Manager.
- Robert H. Heyde, General Sales Manager.
- Michael C. Summers, Local Sales Manager.
- Jeff Avon, National Sales Manager.
- Oran O. Gough, Operations Director.
- Susan Burton, Promotion Director.
- Vida Burns, Business Manager.
- Joe Subich, Chief Engineer.

Rates: On request.

City of License: Columbus. **ADI:** Columbus, OH. **Rank:** 34.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	OHIO			
	Delaware	24,500	24,300	99
	Fairfield	37,700	37,400	99
	Franklin	388,100	384,500	99
	Knox	17,500	17,300	99
	Licking	48,200	47,700	99
	Madison	12,200	12,000	98
	Marion	23,400	23,200	99
	Morrow	9,900	9,800	99
	Muskingum	31,100	30,600	98
	Perry	11,400	11,200	98
	Pickaway	15,800	15,700	99
	Ross	24,600	24,200	98
	Union	11,500	11,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	OHIO			
	Coshocton	13,600	13,300	98
	Crawford	18,500	18,200	98
	Hardin	11,300	11,100	98
	Hocking	9,600	9,400	98
	Logan	16,400	16,200	99
	Morgan	5,200	5,100	98
Between 5-24%				
	OHIO			
	Athens	20,500	20,000	98
	Champaign	13,700	13,500	99
	Fayette	10,200	10,000	98
	Guernsey	14,800	14,500	98
	Highland	13,600	13,300	98
	Holmes	9,600	9,200	96
	Pike	9,100	8,900	98
	Richland	48,200	47,600	99
	Wyandot	8,200	8,100	99
Station Totals		878,400	867,600	99
Net Weekly Circulation (1993)				466,500
Average Daily Circulation (1993)				200,800

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Ohio—Dayton

WDTN

Ch. 2

Network Service: ABC.

Licensee: The Hearst Corp., Box 741, Dayton, OH 45401.

Studio: 4595 S. Dixie Ave., Dayton, OH 45439.

Telephone: 513-293-2101. TWX: 810-459-1731. Fax: 513-294-6542.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"
Longitude 84° 15' 22"

Transmitter: Frytown Rd. & Gettysburg Ave.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 5-meter C-band; Drake, 3.4-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Avantek, Drake, M/A-Corn, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, Conus, NIWS.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 15, 1949. Sale to present owner by Trustees of Grinnell College approved by FCC July 16, 1981 (Television Digest, Vol. 20:21; 21:29). Sale to Grinnell by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Vol. 15:25).

Represented (sales): Blair Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

- Cheryl Craigie, Vice President & General Manager.
- Larry Ryan, Vice President, Sales.
- Steven L. Fisher, Station Manager & Program Director.
- Sheryl Sorrell, Sales Manager.
- Darryl Griffin, National Sales Manager.
- Mike Hevel, News Director.
- Kim Peters, Director of Marketing & Promotion.
- Robert Sohovich, Resident Controller.
- David Nortman, Chief Engineer.
- Sharon Fair, Community & Human Resources.

Highest 30 Sec. Rate: \$7500.

City of License: Dayton. ADI: Dayton. Rank: 52.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Wayne	27,500	27,100	99
	OHIO			
	Auglaize	16,400	16,200	99
	Champaign	13,700	13,500	99
	Clark	55,700	55,200	99
	Clinton	13,400	13,200	99
	Darke	19,700	19,500	99
	Greene	49,400	48,900	99
	Logan	16,400	16,200	99
	Mercer	13,800	13,600	99
	Miami	35,200	34,900	99
	Montgomery	228,400	226,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Preble	14,600	14,500	99
	Shelby	16,000	15,800	99
	Warren	40,700	40,300	99
Between 25-49%	INDIANA			
	Randolph	10,200	10,000	98
	OHIO			
	Butler	107,500	106,500	99
Fayette	10,200	10,000	98	
Highland	13,600	13,300	98	
Between 5-24%	INDIANA			
	Dearborn	14,200	14,000	99
	Fayette	9,900	9,800	99
	Franklin	6,600	6,400	97
	Jay	8,100	7,900	98
	Ripley	9,000	8,800	98
	Union	2,600	2,500	96
	KENTUCKY			
	Campbell	31,700	31,600	100
	Robertson	800	800	100
OHIO				
Adams	9,600	9,300	97	
Allen	39,600	39,000	98	
Brown	12,900	12,600	98	
Clermont	54,800	54,300	99	
Hamilton	340,100	336,000	99	
Union	11,500	11,300	98	
Station Totals		1,253,800	1,239,600	99
Net Weekly Circulation (1993)				561,800
Average Daily Circulation (1993)				307,100

Ohio—Dayton-Springfield

WHIO-TV

Ch. 7

Network Service: CBS.

Licensee: Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton, OH 45420.

Studio: 1414 Wilmington Ave., Dayton, OH 45420.

Telephone: 513-259-2111. Fax: 513-259-2024.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual, 38-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"

Longitude 84° 14' 50"

Transmitter: 3316 Germantown St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku & C-band; Vertex, 4.6-meter Ku-band; DX Engineering, Scientific-Atlanta receivers.

AM Affiliate: WHIO, 5-kw, 1290 kHz.

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 26, 1949.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David Lippoff, Vice President & General Manager.

Don Kemper, Station Manager.

John Hayes, General Sales Manager.

Mike Mansour, Local Sales Manager.

Steve Snyder, Local Sales Manager.

James Cosby, National Sales Manager.

Mark Casey, News Director.

Richard Bieser, Director, Community Relations.

Ted Lester, Operations Manager.

Bill Manning, Creative Services Director.

Darby Britto, Production Manager.

Ken Oliver, Controller.

Therese Weiler, Research Director.

Rates: On request.

City of License: Dayton. ADI: Dayton. Rank: 52.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Wayne	27,500	27,100	99
	OHIO			
	Auglaize	16,400	16,200	99
	Champaign	13,700	13,500	99
	Clark	55,700	55,200	99
	Clinton	13,400	13,200	99
	Darke	19,700	19,500	99
	Greene	49,400	48,900	99
	Logan	16,400	16,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mercer	13,800	13,600	99
	Miami	35,200	34,900	99
	Montgomery	228,400	226,600	99
	Preble	14,600	14,500	99
	Shelby	16,000	15,800	99
	Warren	40,700	40,300	99
Between 25-49%	INDIANA			
	Randolph	10,200	10,000	98
	OHIO			
	Allen	39,600	39,000	98
	Butler	107,500	106,500	99
Between 5-24%	Fayette	10,200	10,000	98
	Highland	13,600	13,300	98
	INDIANA			
	Dearborn	14,200	14,000	99
	Fayette	9,900	9,800	99
	Franklin	6,600	6,400	97
	Jay	8,100	7,900	98
	Ripley	9,000	8,800	98
	Union	2,600	2,500	96
	OHIO			
Adams	9,600	9,300	97	
Brown	12,900	12,600	98	
Clermont	54,800	54,300	99	
Hamilton	340,100	336,000	99	
Putnam	11,300	11,100	99	
Ross	24,600	24,200	98	
Union	11,500	11,300	98	
Van Wert	11,400	11,300	99	
Station Totals		1,268,600	1,253,800	99
Net Weekly Circulation (1993)				601,500
Average Daily Circulation (1993)				354,900

Ohio—Dayton

WKEF

Ch. 22

Network Service: NBC.

Licensee: KT Communications Ltd. Partnership III, 333 W. Wacker Dr., Suite 830, Chicago, IL 60606.

Studio: 1731 Soldiers Home Rd., Dayton, OH 45418.

Telephone: 513-263-2662. Fax: 513-268-2332.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.50"
Longitude 84° 15' 38.90"

Transmitter: 1731 Soldiers Home Rd.

Satellite Earth Stations: Microdyne, 7-meter; AFC, 6-meter; Harris, 3-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: KT Communications Ltd. Partnership III.

Began Operation: September 27, 1964. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to present owner by Adams approved Feb. 23, 1989.

Represented (sales): Katz Continental Television.

Personnel:

- James D. Graham, General Manager.
- Steve Shanks, Local Sales Manager.
- Bob Heinzelmann, National Sales Manager & Marketing Director.
- Lori Webster, Director of News & Public Affairs.
- Sandy Patton, Production & Promotion Manager.
- Bob Vaughn, Business Manager.
- Darrell Hunter, Chief Engineer.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1550.

City of License: Dayton. ADI: Dayton. Rank: 52.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	13,700	13,500	99
	Clark	55,700	55,200	99
	Darke	19,700	19,500	99
	Greene	49,400	48,900	99
	Miami	35,200	34,900	99
	Montgomery	228,400	226,600	99
	Preble	14,600	14,500	99
	Shelby	16,000	15,800	99
	Warren	40,700	40,300	99



WKEF BPCT-841029KG Granted 11/29/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Auglaize	16,400	16,200	99
	Builer	107,500	106,500	99
	Clinton	13,400	13,200	99
	Highland	13,600	13,300	98
Logan	16,400	16,200	99	
Between 5-24%	INDIANA			
	Fayette	9,900	9,800	99
	Randolph	10,200	10,000	98
	Union	2,600	2,500	96
OHIO	Wayne	27,500	27,100	99
	Brown	12,900	12,600	98
	Clermont	54,800	54,300	99
	Fayette	10,200	10,000	98
	Hamilton	340,100	336,000	99
	Madison	12,200	12,000	98
	Mercer	13,800	13,600	99
Station Totals		1,134,900	1,122,500	99
Net Weekly Circulation (1993)				490,200
Average Daily Circulation (1993)				220,200

Ohio—Dayton

WRGT-TV

Ch. 45

Network Service: Fox.

Licensee: Dayton Telecasting Inc., 45 Broadcast Plaza, Dayton, OH 45408.

Studio: 45 Broadcast Plaza, Dayton, OH 45408.

Telephone: 513-263-4500. TWX: 910-333-3284. Fax: 513-268-5265.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground, 2045-ft. above sea level.

Latitude 39° 43' 28.40"
Longitude 84° 15' 17.60"

Transmitter: 2045 S. Gettysburg Ave., Dayton, OH.

Satellite Earth Station: Comtech, 5-meter.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: September 23, 1984. Sale to present owner by Meridian Communications approved by FCC Dec. 17, 1987 (Television Digest, Vol. 27:42).

Represented (sales): Seltel Inc.

Represented (engineering): Charles I. Gallagher, P.E., Consulting Radio Engineers.

Personnel:

- David J. Miller, Vice President & General Manager.
- Dale A. Remy, General Sales Manager.
- Gene Thompson, National Sales Manager.
- Mike Davis, Programming & Operations Manager.
- Ron Schuetze, Chief Engineer.
- Ann Love, Promotion Director.
- Rick Roberts, Business Manager.

Rates: On request.

City of License: Dayton. ADI: Dayton. Rank: 52.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	13,700	13,500	99
	Clark	55,700	55,200	99
	Darke	19,700	19,500	99
	Greene	49,400	48,900	99
	Miami	35,200	34,900	99
	Montgomery	228,400	226,600	99
Between 25-49%	Preble	14,600	14,500	99
	Shelby	16,000	15,800	99
	INDIANA			
	Randolph	10,200	10,000	98
	Union	2,600	2,500	96
Wayne	27,500	27,100	99	
	KENTUCKY			
Pendleton	4,500	4,500	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Auglaize	16,400	16,200	99
	Brown	12,900	12,600	98
	Butler	107,500	106,500	99
	Clermont	54,800	54,300	99
	Clinton	13,400	13,200	99
	Fayette	10,200	10,000	98
Between 5-24%	Logan	16,400	16,200	99
	Warren	40,700	40,300	99
	INDIANA			
	Dearborn	14,200	14,000	99
	Franklin	6,600	6,400	97
Jay	8,100	7,900	98	
Station Totals	OHIO			
	Adams	9,600	9,300	97
	Hamilton	340,100	336,000	99
	Highland	13,600	13,300	98
	Madison	12,200	12,000	98
Net Weekly Circulation (1993)	Mercer	13,800	13,600	99
	Union	11,500	11,300	98
Station Totals	1,179,500	1,166,100	99	
Net Weekly Circulation (1993)			470,400	
Average Daily Circulation (1993)			192,200	

Ohio—Lima

WLIO
Ch. 35

Network Service: NBC.

Licensee: Lima Communications Corp., Box 1689, Lima, OH 45802.

Studio: 1424 Rice Ave., Lima, OH 45805.

Telephone: 419-228-8835. **Fax:** 419-229-7091.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 661-kw visual, 132-kw aural. Antenna: 549-ft. above av. terrain, 549-ft. above ground, 870-ft. above sea level.

Latitude 40° 44' 54"
Longitude 84° 07' 55"

Transmitter: 1424 Rice Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Chapparral, 3.5-meter Ku & C-band; Harris receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley & Case families approved Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- James C. Dages, President & General Manager.
- Bruce A. Opperman, Vice President & General Sales Manager.
- James D. Garling, Program Director.
- Antelle Halthcock, Promotion Director.
- George Dunster, News Director.
- Frederick R. Vobbe, Chief Engineer.

Rates: On request.

City of License: Lima. **ADI:** Lima. **Rank:** 199.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	39,600	39,000	98
	Auglaize	16,400	16,200	99
	Hardin	11,300	11,100	98
	Mercer	13,800	13,600	99



WLIO BPCT-820712KP Granted 10/08/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Putnam	11,300	11,100	98	
	OHIO				
	Between 25-49%	Hancock	25,000	24,700	99
	Logan	16,400	16,200	99	
	Paulding	7,400	7,300	99	
	Van Wert	11,400	11,300	99	
Between 5-24%	OHIO				
	Darke	19,700	19,500	99	
	Defiance	14,200	14,000	99	
	Henry	10,500	10,400	99	
	Shelby	16,000	15,800	99	
	Wyandot	8,200	8,100	99	
Station Totals		221,200	218,300	99	
Net Weekly Circulation (1993)				102,700	
Average Daily Circulation (1993)				61,600	

Ohio—Lima

WTLW

Ch. 44

Network Service: None, independent.

Licensee: American Christian TV Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Telephone: 419-339-4444. Fax: 419-339-6812.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw visual, 100.2-kw aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude 40° 45' 47"
Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Satellite Earth Stations: AFC, 2-meter Ku-band; R. H. Tyler, 3-meter C-band; Taco, 2-meter C-band; DX Antenna, Gardiner, M/A-Com, Uniden receivers.

News Service: CNN.

Ownership: American Christian Television Services Inc.

Began Operation: June 13, 1982.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

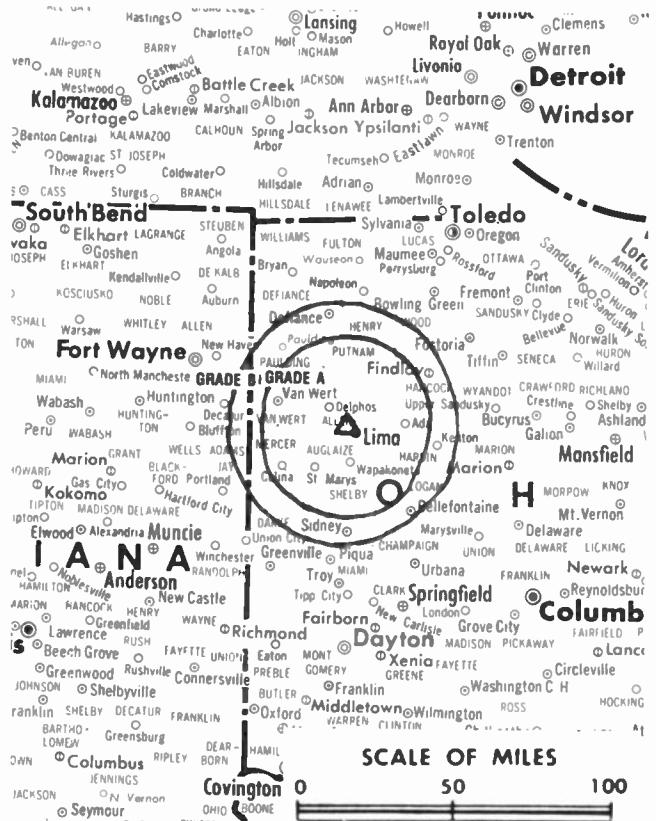
- Robert Placie, Vice President & Chief Executive Officer.
- Harry Barnes, General Sales Manager.
- William Clinger, Marketing Director.
- Lisa Kroehler, News Director.
- Jeff Millstagle, Program Director.
- Michele Wassink, Promotion Director.
- Kevin Bowers, Development Director.
- Robert Peterson, Operations Director.
- Tom Stoffel, Chief Engineer.

Highest 30 Sec. Rate: \$40.

City of License: Lima. ADI: Lima. Rank: 199.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO Van Wert	11,400	11,300	99



WTLW BIMPCT-81118K1 Granted 2/8/82 American Map Corp., No 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
Between 5-24%	Allen	39,600	39,000	98
	Auglaize	16,400	16,200	99
	Champaign	13,700	13,500	99
	Defiance	14,200	14,000	99
	Hancock	25,000	24,700	99
	Hardin	11,300	11,100	98
	Logan	16,400	16,200	99
	Mercer	13,800	13,600	99
	Paulding	7,400	7,300	99
	Putnam	11,300	11,100	98
	Shelby	16,000	15,800	99
Station Totals		196,500	193,800	99
Net Weekly Circulation (1993)				30,300
Average Daily Circulation (1993)				10,600

Ohio—Mansfield

WMFD-TV

Ch. 68

Network Service: None, independent.

Licensee: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44906.

Studio: 2900 Park Ave. W, Mansfield, OH 44906.

Telephone: 419-529-5900. Fax: 419-529-2319.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 269-kw max. visual. Antenna: 590-ft. above av. terrain, 450-ft. above ground, 1831-ft. above sea level.

Latitude 40° 45' 50"
Longitude 82° 37' 04"

Transmitter: 2900 Park Ave. W, Mansfield.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Vertex, 4.5-meter C-band; Vertex, 3-meter C-band; Harris receivers.

Ownership: Mid States Television Inc.

Began Operation: February 29, 1988. Suspended operation June 1, 1989. Sale to present owners by Com III TV Inc. approved by FCC May 29, 1992. Resumed operation May 30, 1992.

Represented (sales): Regional Reps Corp.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Gunther Meisse, President & General Manager.
Glenn Cheesman, Sales Manager.
James Holmes, Program Director.
Wayne Fick, Chief Engineer.

Rates: On request.

City of License: Mansfield. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WMFO-TV BPCT-920324KG Granted 8/14/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
Between 5-24%	Richland	48,200	47,600	99
Station Totals		48,200	47,600	99
Net Weekly Circulation (1993)			6,700	
Average Daily Circulation (1993)			2,300	

Ohio—Newark

WSFJ

Ch. 51

Network Service: None, independent.

Licensee: Christian Television of Ohio Inc., 10077 Jacksontown Rd., Box 770, Thomville, OH 43076.

Studio: 10077 Jacksontown Rd., Thomville, OH 43076.

Telephones: 614-833-0771; 614-323-0771. Fax: 614-323-3242.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 39° 56' 53"
Longitude 82° 24' 33"

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Satellite Earth Stations: AFC, 3.66-meter Ku-band; RF Systems, 6-meter C-band; Scientific-Atlanta, 5-meter C-band; W/A-Com, Scientific-Atlanta, Standard Components receivers.

Ownership: Christian Television of Ohio Inc.

Began Operation: March 9, 1980.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Smith & Powstenko.

Personnel:

- Betty J. Stanley, President.
- Ted Ross, General Manager.
- Ed Griffis, General Sales Manager, Program & Promotion Director.
- James Chiero, Senior Producer.
- James Williams, Operations Manager.

Highest 30 Sec. Rate: \$450.

City of License: Newark. ADI: Columbus, OH. Rank: 34.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO Coshocton	13,600	13,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Fairfield	37,700	37,400	99
	Hocking	9,600	9,400	98
	Knox	17,500	17,300	99
	Licking	48,200	47,700	99
	Muskingum	31,100	30,600	98
Station Totals		157,700	155,700	99
Net Weekly Circulation (1993)			25,000	
Average Daily Circulation (1993)			7,800	

Ohio—Sandusky

WGGN-TV

Ch. 52

Network Service: None, independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Studio: 3809 Maple Ave., Castalia, OH 44824.

Telephone: 419-684-5311. Fax: 419-684-5378.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1482-kw max. visual, 148.2-kw max. aural. Antenna: 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude 41° 23' 48"
Longitude 82° 47' 31"

Transmitter: 3809 Maple Ave., Castalia.

Satellite Earth Stations: In operation; Drake receivers.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: December 5, 1982.

Represented (legal): May & Dunne, Chartered.

Personnel:

- Shelby Gilliam, President.
- Rusty Yost, General Manager.
- Virginia Jordan, Traffic Coordinator.

Highest 30 Sec. Rate: \$150.

City of License: Sandusky. ADI: Cleveland. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
Between 5-24%	Huron	20,600	20,300	99
Station Totals		20,600	20,300	99
Net Weekly Circulation (1993)			3,300	
Average Daily Circulation (1993)			1,900	

Ohio—Springfield

WTJC
Ch. 26

Network Service: None, independent.

Licensee: Video Mall Communications Inc., 2675 Dayton Rd., Springfield, OH 45506.

Studio: 2675 Dayton Rd., Springfield, OH 45506.

Telephone: 513-323-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1230-kw max. & 1170-kw horizontal visual, 123-kw max. & 117-kw horizontal aural. Antenna: 490-ft. above av. terrain, 520-ft. above ground, 1540-ft. above sea level.

Latitude	39°	54'	33"
Longitude	83°	51'	36"

Transmitter: S of Wright Brothers Memorial Hwy., 0.15-mi. W of Springfield city limits.

Satellite Earth Stations: In operation.

News Service: AP.

Ownership: Video Mall Communications Inc.

Began Operation: September 21, 1980. Sale to present owners by Miami Valley Christian TV Inc. approved by FCC Jan. 15, 1991.

Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

Marvin D. Sparks, President & General Manager.

Richard Stafford, Chief Engineer.

Josephine Hill, News Director.

Natalie Rector, Program Director.

Rates: On request.



Arbitron Data: Not available.

City of License: Springfield. **ADI:** Dayton. **Rank:** 52.

Ohio—Steubenville-Wheeling, WV

WTOV-TV

Ch. 9

Network Service: NBC.

Licensee: WTOV Associates, Box 9999, Steubenville, OH 43952-6799.

Studio: Altamont Heights, Steubenville, OH 43952.

Sales Office: Riley Bldg., Wheeling, WV 26003.

Mailing Address: Box 9999, Steubenville, OH 43952-6799.

Telephones: 614-282-0911 (Steubenville); 304-232-6933 (Wheeling).

Fax: 614-282-0439.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude	40°	20'	32"
Longitude	80°	37'	14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Paracclipse, 5-meter C-band; Harris, 3.5-meter Ku-band; Prodelin, 3.5-meter C-band; 3 Drake receivers.

News Services: AP, CNN.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: December 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to present owners by Ziff approved by FCC Jan. 18, 1983 (Vol. 22:30).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

I. Martin Pompadur, President.
 Arthur E. Daube, Vice President & General Manager.
 Tim McCoy, Operations Manager.
 Jim Emmerling, General Sales Manager.
 Vern Schofield, National Sales Manager.
 Micah Johnson, News Director.
 Janet Cipriani, Traffic Manager.
 Len Smith, Chief Engineer.
 Karen Rossano, Assistant Operations Manager.
 Sherry Hansen, Promotion Assistant.
 Mike Cunningham, Business Manager.
 Vicki Orban, Local Sales Assistant.
 Don Fogle, Assistant Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1750.

City of License: Steubenville. ADI: Wheeling, WV-Steubenville, OH. Rank: 144.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	27,600	27,300	99
	Guemsey	14,800	14,500	98
	Harrison	6,000	5,900	98
	Jefferson	30,800	30,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Monroe	5,700	5,600	98	
	Noble	4,100	4,000	98	
	Tuscarawas	32,300	31,800	98	
	WEST VIRGINIA				
	Brooke	10,100	10,100	100	
	Hancock	13,700	13,700	100	
Between 25-49%	Marshall	14,100	14,000	99	
	Ohio	20,300	20,200	100	
	Tyler	3,700	3,700	100	
	Wetzel	7,200	7,100	99	
	OHIO				
	Carroll	9,900	9,800	99	
Between 5-24%	Columbiana	40,900	40,400	99	
	PENNSYLVANIA				
	Washington	77,900	76,900	99	
	OHIO				
	Coshocton	13,600	13,300	98	
	Stark	140,300	138,900	99	
Station Totals	PENNSYLVANIA				
	Beaver	71,500	70,700	99	
	Butler	56,200	55,600	99	
	Greene	14,500	14,200	98	
	Venango	22,000	21,400	97	
	WEST VIRGINIA				
Marion	22,300	22,100	99		
Monongalia	29,300	29,000	99		
Preston	10,700	10,600	99		
Tucker	3,000	3,000	100		
Station Totals		702,500	694,300	99	
Net Weekly Circulation (1993)				263,500	
Average Daily Circulation (1993)				123,500	

Ohio—Toledo

WNWO-TV

Ch. 24

Network Service: ABC.

Licensee: WNWO Associates, 300 S. Byrne Rd., Toledo, OH 43615.

Studio: 300 S. Byrne Rd., Toledo, OH 43615.

Telephone: 419-535-0024. TWX: 810-421-0064. Fax: 419-535-0202.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"
Longitude 83° 21' 22"

Transmitter: 833 N. Cousino Rd. at Arquette Rd., Oregon, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; AvanteK, Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: WNWO Associates.

Began Operation: May 3, 1966. FCC approved sale to present owners by The First National Bank of Boston which took control from D. H. Overmyer Telecasting Co. Inc. Jan. 31, 1986 (Television Digest, Vol. 25:24).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Brett R. Cornwell, Vice President & General Manager.
- Sam Jacobs, General Sales Manager.
- James Glendening, Local Sales Manager.
- Michael Palmer, Promotion Manager.
- Michael Przybylski, Business Manager.
- Ray Jackson, Marketing Director.
- Harold W. Thompson, Chief Engineer.
- Nancy Pratt, Traffic Manager.

Rates: On request.

City of License: Toledo. ADI: Toledo. Rank: 64.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	32,200	31,800	99
	OHIO			
	Allen	39,600	39,000	98
	Fulton	13,900	13,700	99
	Hancock	25,000	24,700	99
	Hardin	11,300	11,100	98
	Henry	10,500	10,400	99
	Lucas	178,800	177,300	99
	Ottawa	15,300	15,200	99
Putnam	11,300	11,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sandusky	22,600	22,400	99
	Seneca	21,400	21,200	99
	Williams	14,100	13,900	99
	Wood	40,600	40,200	99
	Wyandot	8,200	8,100	99
Between: 25-49%	MICHIGAN			
	Monroe	47,100	46,700	99
	OHIO			
Defiance	14,200	14,000	99	
Huron	20,600	20,300	99	
Between 5-24%	MICHIGAN			
	Hillsdale	16,000	15,700	98
	OHIO			
	Auglaize	16,400	16,200	99
	Crawford	18,500	18,200	98
	Erie	29,100	28,800	99
Paulding	7,400	7,300	99	
Van Wert	11,400	11,300	99	
Station Totals		625,500	618,600	99
Net Weekly Circulation (1993)			399,500	
Average Daily Circulation (1993)			194,000	

Our firm acted as financial advisor and broker in the 1986 sale of WNWO-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road Palm Beach, Florida 33480 (407) 853 8995
P.O. Box 43263 Cincinnati, OH 45243 0263 (513) 271 5400

Ohio—Toledo

WTOL-TV

Ch. 11

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., Box 1111, Toledo, OH 43695-1111.

Studio: 730 N. Summit St., Toledo, OH 43604-1808.

Telephone: 419-248-1111. Fax: 419-244-7104.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: December 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46; 5:11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

- Melbourne Stebbins, Vice President & General Manager.
- John Cottingham, General Sales Manager.
- Cathy Clark, National Sales Manager.
- C. J. Beutein, News Director.
- Steve Israel, Director of Operations.
- Gary Albers, Promotion Director.
- Patricia Genson, Business Manager.
- Bill Stewart, Production Manager.
- Stewart Hinze, Chief Engineer.

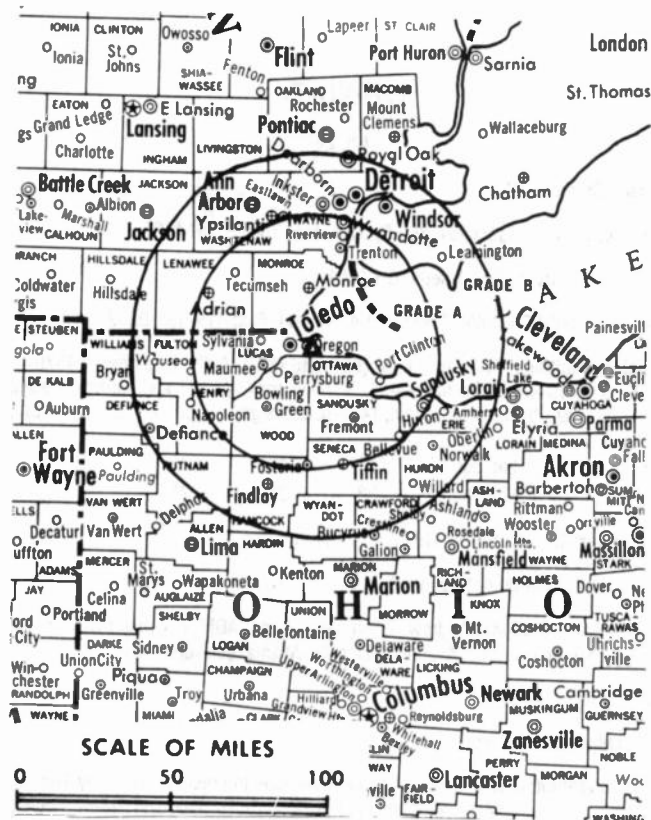
Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$3263.

City of License: Toledo. ADI: Toledo. Rank: 64.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	32,200	31,800	99
	Monroe	47,100	46,700	99
	OHIO			
	Crawford	18,500	18,200	98
	Defiance	14,200	14,000	99
	Fulton	13,900	13,700	99
	Hancock	25,000	24,700	99
	Henry	10,500	10,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Lucas	178,800	177,300	99	
	Ottawa	15,300	15,200	99	
	Putnam	11,300	11,100	98	
	Sandusky	22,600	22,400	99	
	Seneca	21,400	21,200	99	
	Williams	14,100	13,900	99	
	Wood	40,600	40,200	99	
	Wyandot	8,200	8,100	99	
	Between 25-49%	MICHIGAN			
		Hillsdale	16,000	15,700	98
OHIO					
Allen		39,600	39,000	98	
Erie		29,100	28,800	99	
Between 5-24%	MICHIGAN				
	Washtenaw	106,900	105,000	98	
	OHIO				
	Auglaize	16,400	16,200	99	
	Morrow	9,900	9,800	99	
Station Totals		779,100	769,700	99	
	Net Weekly Circulation (1993)			494,700	
Average Daily Circulation (1993)				298,600	

Ohio—Toledo

WTVG

Ch. 13

Network Service: NBC.

Licensee: WTVG Inc., 4247 Dorr St., Toledo, OH 43607.

Studio: 4247 Dorr St., Toledo, OH 43607.

Telephone: 419-531-1313. Fax: 419-531-1399.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 N. Stadium Rd., Oregon, OH, 7-mi. NNE of Toledo.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.8-meter; Harris, 3-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 4.6-meter; Harris, Microwave Assoc., Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Media/Communications Partners L.P.

Began Operation: July 21, 1948. Sold to WTVG Inc. by KKR in 1987 (Television Digest, Vol. 27:44). Transfer of control to present owners was approved by FCC Dec. 3, 1991.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- David L. Zamichow, President & General Manager.
- Barbara Vaughn, Vice President & Chief Financial Officer.
- William Webb, General Sales Manager.
- Alan Audet, Director of News.
- Marsha Schroeder, Director of Operations.
- Earnestine Weathers, Director of Community Affairs.
- Barry Gries, Chief Engineer.

Rates: On request.

City of License: Toledo. AOI: Toledo. Rank: 64.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	32,200	31,800	99
	Monroe	47,100	46,700	99
	OHIO			
	Defiance	14,200	14,000	99
	Fulton	13,900	13,700	99
	Hancock	25,000	24,700	99
	Henry	10,500	10,400	99
	Lucas	178,800	177,300	99
	Ottawa	15,300	15,200	99
	Putnam	11,300	11,100	98
	Sandusky	22,600	22,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Seneca	21,400	21,200	99
	Williams	14,100	13,900	99
	Wood	40,600	40,200	99
	Wyandot	8,200	8,100	99
Between 25-49%	MICHIGAN			
	Hillsdale	16,000	15,700	98
	OHIO			
	Crawford	18,500	18,200	98
	Erie	29,100	28,800	99
Between 5-24%	Hardin	11,300	11,100	98
	Huron	20,600	20,300	99
	MICHIGAN			
	Washtenaw	106,900	105,000	98
Station Totals	OHIO			
	Allen	39,600	39,000	98
	Morrow	9,900	9,800	99
	Richland	48,200	47,600	99
Station Totals		755,300	746,200	99
Net Weekly Circulation (1993)				442,400
Average Daily Circulation (1993)				257,800

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Ohio—Toledo

WUPW

Ch. 36

Network Service: Fox.

Licensee: Toledo Television Ltd. Partnership, Four SeaGate, Toledo, OH 43604.

Studio: Four SeaGate, Toledo, OH 43604.

Telephone: 419-244-3600. Fax: 419-244-8842.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21"
Longitude 83° 26' 40"

Transmitter: 1.7-mi. E of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 7-meter C-band; AFC, 3.6-meter Ku-band; AFC, 3.6-meter C-band; M/A-Com, Microdyne, Uniden receivers.

Ownership: Toledo Television L.P.

Began Operation: September 22, 1985.

Represented (sales): Blair Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Jansky & Bailey.

Personnel:

- Larry Blum, President & General Manager.
- Larry Scott, General Sales Manager.
- Sheila Oliver, Local Sales Manager.
- Denis C. Katell, Program Director.
- Chris Phares, Promotion Director.
- Sandy Rice, Business Manager.
- Steven W. Puntieri, Chief Engineer.
- Ken Reiner, Production Manager.

Rates: On request.

City of License: Toledo. ADI: Toledo. Rank: 64.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	32,200	31,800	99
	Monroe	47,100	46,700	99
	OHIO			
	Fulton	13,900	13,700	99
	Hancock	25,000	24,700	99
	Henry	10,500	10,400	99
	Lucas	178,800	177,300	99
	Ottawa	15,300	15,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sandusky	22,600	22,400	99
	Seneca	21,400	21,200	99
	Wood	40,600	40,200	99
	Wyandot	8,200	8,100	99
	OHIO			
Between 25-49%	Allen	39,600	39,000	98
	Defiance	14,200	14,000	99
	Hardin	11,300	11,100	98
	Huron	20,600	20,300	99
	Putnam	11,300	11,100	98
MICHIGAN				
Between 5-24%	Hillsdale	16,000	15,700	98
	OHIO			
	Crawford	18,500	18,200	98
Erie	29,100	28,800	99	
Station Totals		590,300	583,800	99
Net Weekly Circulation (1993)				316,400
Average Daily Circulation (1993)				132,400

Ohio—Youngstown

WFMJ-TV

Ch. 21

Network Service: NBC.

Licensee: WFMJ Television Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Telephone: 216-744-8611. Fax: 216-744-3402.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

Satellite Earth Station: Comtech, 5-meter C-band; Pinzone receivers.

Ownership: NPM Inc.

Begin Operation: March 8, 1953. Transfer of control from Vindicator Printing Co. to NPM Inc. approved by FCC Dec. 31, 1992. Began operation Feb. 8, 1952 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Betty H. Brown Jagnow, President.
John A. Grdic, General Manager.
Kathie Brickman, National Sales & Traffic Manager.
Homaine Baxter, Film Director.
Rudy Recklies, Chief Engineer.
Art Jordan, News Director.
James Terry, Marketing Director.
Jack Stevenson, Traffic Coordinator.

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$725.

City of License: Youngstown. ADI: Youngstown. Rank: 92.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	40,900	40,400	99
	Mahoning	100,500	99,600	99
	Trumbull	85,900	85,200	99
	PENNSYLVANIA			
Lawrence	36,000	35,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mercer	45,300	44,600	98
Between 25-49%	OHIO			
	Carroll	9,900	9,800	99
Between 5-24%	OHIO			
	Ashtabula	36,900	36,400	99
	Harrison	6,000	5,900	98
	Portage	49,800	49,400	99
	Stark	140,300	138,900	99
PENNSYLVANIA	Beaver	71,500	70,700	99
	Butler	56,200	55,600	99
	Crawford	32,000	31,300	98
	Venango	22,000	21,400	97
WEST VIRGINIA	Hancock	13,700	13,700	100
	Station Totals	746,900	738,400	99
Net Weekly Circulation (1993)			308,300	
Average Daily Circulation (1993)			173,000	

Ohio—Youngstown

WKBN-TV

Ch. 27

Network Service: CBS.

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, OH 44501.

Studio: 3930 Sunset Blvd., Youngstown, OH 44501.

Telephone: 216-782-1144. TWX: 810-435-2825.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 23.60"
Longitude 80° 38' 43.50"

Transmitter: 3930 Sunset Blvd.

Satellite Earth Stations: Comtech, 5-meter; RCA Americom, 7-meter Ku-band; 5-meter C-band; Pinzone, Scientific-Atlanta receivers.

AM Affiliate: WKBN, 5-kw, 570 kHz (CBS).

FM Affiliate: WKBN-FM, 5.9-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: AP.

Ownership: WKBN Broadcasting Corp.

Began Operation: January 11, 1953. W. P. Williamson Jr. increased holdings from 60% to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury (Television Digest, Vol. 14:34).

Represented (sales): Katz Continental Television.

Represented (legal): Bryan Cave.

Represented (engineering): David Steel & Associates Inc.

Personnel:

W. P. Williamson Jr., Chairman.
J. D. Williamson II, President.
C. Richard Wade, General Sales Manager.
David Coy, Local Sales Manager.
Gary Hanson, News Director.
Michael Seachman, Operations Manager.
Robert Flis, Engineering Manager.
Karen Renner, Promotion Director.
Laurie Norris, Cable TV Coordinator.
Jeff Hermann, Marketing Research.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$818.

City of License: Youngstown. ADI: Youngstown. Rank: 92.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	40,900	40,400	99
	Mahoning	100,500	99,600	99
	Trumbull	85,900	85,200	99
Between 25-49%	PENNSYLVANIA			
	Lawrence	36,000	35,500	99
	Mercer	45,300	44,600	98
Between 5-24%	PENNSYLVANIA			
	Beaver	71,500	70,700	99
	Butler	56,200	55,600	99
	Venango	22,000	21,400	97
Between 5-24%	OHIO			
	Ashtabula	36,900	36,400	99
	Carroll	9,900	9,800	99
	Portage	49,800	49,400	99
	Stark	140,300	138,900	99
Station Totals	PENNSYLVANIA			
	Clarion	15,000	14,700	98
	Crawford	32,000	31,300	98
Station Totals	WEST VIRGINIA			
	Hancock	13,700	13,700	100
Station Totals		755,900	747,200	99
Net Weekly Circulation (1993)				335,000
Average Daily Circulation (1993)				180,800

Ohio—Youngstown

WYTV

Ch. 33

Network Service: ABC.

Licensee: Youngstown Bcstg. Co. Inc., 3800 Shady Run Rd., Youngstown, OH 44502.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Telephone: 216-783-2930. TWX: 810-435-2816. Fax: 216-782-6661.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 561-ft. above av. terrain, 642-ft. above ground, 1667-ft. above sea level.

Latitude 41° 03' 43"
Longitude 80° 38' 07"

Transmitter: 3800 Shady Run Rd., Youngstown.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Andrew, 4.5-meter C-band; Paraclype, 3.6-meter C-band; RCA Americom, 3.6-meter Ku-band; Avantek, M/A-Com, Microdyne, Agile receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. approved Sept. 2, 1970 (Vol. 10:36). Sale to A. Richard Benedek & Robert L. Dudley approved April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved Nov. 25, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

Raymond P. Maselli, Vice President & General Manager.
James C. Vickery Jr., General Sales Manager.
Vincent Nelson, Local Sales Manager.
Tom Mock, News Director.
Frank Marafiotte, Program, Promotion & Marketing Director.
Lisa Granchie, Business Manager.
Arthur W. Taylor, Chief Engineer.

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$570.

City of License: Youngstown. ADI: Youngstown. Rank: 92.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	40,900	40,400	99
	Mahoning	100,500	99,600	99
	Trumbull	85,900	85,200	99
	PENNSYLVANIA			
	Lawrence	36,000	35,500	99
	Mercer	45,300	44,600	98
Between 5-24%	OHIO			
	Belmont	27,600	27,300	99
	Carroll	9,900	9,800	99
	Jefferson	30,800	30,500	99
	Portage	49,800	49,400	99
	PENNSYLVANIA			
	Beaver	71,500	70,700	99
Butler	56,200	55,600	99	
Clarion	15,000	14,700	98	
Crawford	32,000	31,300	98	
Venango	22,000	21,400	97	
WEST VIRGINIA				
Brooke	10,100	10,100	100	
Hancock	13,700	13,700	100	
Ohio	20,300	20,200	100	
Station Totals		667,500	660,000	99
Net Weekly Circulation (1993)				295,100
Average Daily Circulation (1993)				163,100

Ohio—Zanesville

WHIZ-TV

Ch. 18

Network Service: NBC.

Licensee: Southeastern Ohio Television System, 629 Downerd Rd., Zanesville, OH 43701.

Studio: 629 Downerd Rd., Zanesville, OH 43701.

Telephones: 614-453-0361; 614-452-5431. Fax: 614-452-6553.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 588-kw visual, 58.8-kw aural. Antenna: 533-ft. above av. terrain, 477-ft. above ground, 1387-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: 629 Downerd Rd., Zanesville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 6-meter; Harris, 6-meter Ku-band; Harris, 3.5-meter Ku-band; RCA, 3-meter Ku-band; Pinzone, RCA, Scientific-Atlanta receivers.

AM Affiliate: WHIZ, 1-kw, 1240 kHz.

FM Affiliate: WHIZ-FM, 50-kw, 102.5 MHz (No. 273), 490-ft.

News Services: AP, NBC.

Ownership: Southeastern Ohio Television System.

Began Operation: May 23, 1953.

Represented (sales): Katz Continental Television; Regional Reps Corp.

Represented (legal): J. Richard Carr.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Allan Land, Vice President & General Manager.
- Van Vannelli, Sales Manager.
- George Hiotis, News Director.
- Barbara Milter, Director of Programs.
- Franklin Young, Film Operation Manager.
- Gary Earich, Production Manager.
- C. E. Hartmeyer, Chief Engineer.

Rates: On request.

City of License: Zanesville. ADI: Zanesville. Rank: 203.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO Guernsey	14,800	14,500	98



WHIZ-TV BPT-850828KX Granted 10/25/85

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Muskingum	31,100	30,600	98
Between 25-49%	OHIO			
	Coshocton	13,600	13,300	98
	Monroe	5,700	5,600	98
	Morgan	5,200	5,100	98
	Noble	4,100	4,000	98
	Perry	11,400	11,200	98
Between 5-24%	OHIO			
	Fairfield	37,700	37,400	99
	Hocking	9,600	9,400	98
	Holmes	9,600	9,200	96
	Licking	48,200	47,700	99
	Tuscarawas	32,300	31,800	98
	Washington	23,600	23,100	98
Station Totals		246,900	242,900	98
Net Weekly Circulation (1993)			74,500	
Average Daily Circulation (1993)			40,900	

Ohio

**WXIX-TV, Cincinnati-Newport, Kentucky
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Henry	4,900	4,900	100
	Lewis	4,700	4,600	98
	Nicholas	2,600	2,600	100
	Powell	4,200	4,100	98

**WXIX-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Trimble	2,300	2,300	100
	OHIO			
	Clark	55,700	55,200	99
	Lawrence	23,000	22,600	98
	WEST VIRGINIA			
	Wayne	15,600	15,500	99

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