

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,421,300	12	WAGA-TV (5), WATL (36), WGNX (46), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Birmingham, AL	518,600	49	WABM (68), WBMG (42), WBRC-TV (6), WNAL-TV (44), WTJP (60), WTTD (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	419,000	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Chattanooga, TN	310,800	81	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Huntsville-Decatur-Florence, AL	302,500	85	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WTRT (26), WZDX (54)
Montgomery-Selma, AL	225,900	105	WAKA (8), WCOV-TV (20), WHOA-TV (32), WMCB-TV (45), WSFA (12)
Columbus, GA	186,200	119	WLTV (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Columbus-Tupelo, MS	165,100	129	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Dothan, AL	105,500	159	WDAU (34), WDHN (18), WTVY (4)
Meridian, MS	68,500	179	WGBC (30), WTKO-TV (11), WTZH (24)
Tuscaloosa, AL	58,900	183	WCFT-TV (33), WDBB (17)
Anniston, AL	45,600	190	WJSU-TV (40)

Alabama

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WAFF, Decatur	See Huntsville-Decatur, AL
WEAR-TV, Mobile	See Pensacola, FL
WFGX & WHBR, Mobile	See Pensacola, FL
WJTC, Mobile	See Pensacola, FL
WAKA, Selma	See Montgomery, AL

Alabama Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	3	6	9
	<hr/>	<hr/>	<hr/>
	10	28	38

Alabama—Anniston

WJSU-TV

Ch. 40

Network Service: CBS.

Licensee: RKZ Television, 405 Lexington Ave., 54th Floor, New York, NY 10174.

Studio: Radio-TV Bldg., 1330 Noble St., Anniston, AL 36201.

Mailing Address: Box 40, Anniston, AL 36202.

Telephone: 205-237-8651. **TWX:** 810-723-0624. **Fax:** 205-236-7336.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.80-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Transmitter: Top of Blue Mountain, 200-ft. S of Lookout Tower.

Satellite Earth Stations: Drake, 3.2-meter; Scientific-Atlanta, 7-meter; Drake, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Osborn Communications Corp. (Group Owner).

Began Operation: October 26, 1969. Sale to present owner by Price Bcstg. approved by FCC March 20, 1987. Sale to Price by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Richard Wagschal, Vice President & General Manager.
- Boyce Holt, General Sales Manager.
- Lisa Bedford, Program Director.
- Fred Winsor, National Sales Manager.
- John Murrell, Chief Engineer.
- Phil Cox, News Director.
- Mark Norman, Promotion Director.
- Betty Johnson, Business Manager.

Highest 30 Sec. Rate: \$320.

NETWORK BASE HOURLY RATE: \$200.

City of License: Anniston. **ADI:** Anniston. **Rank:** 190.

Total Households: ©MSI Consumer Market Data as of 1/1/91. **TV Homes, TV% and Circulation** ©1991 Arbitron. County coverage based on Arbitron study.



WJSU-TV BPCT—4849 Granted 6/9/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Calhoun	45,800	45,500	99
	Etowah	40,200	40,000	100
Between 25-49%	ALABAMA			
	Cherokee	7,500	7,400	99
	Clay	4,700	4,700	100
	Cleburne	5,200	5,100	98
	Talladega	27,600	27,400	99
Between 5-24%	ALABAMA			
	Randolph	7,700	7,600	99
	St Clair	18,500	18,300	99
Station Totals		157,200	156,000	99
Net Weekly Circulation (1991)			80,500	
Average Daily Circulation (1991)			42,100	

Alabama—Birmingham

WABM
(formerly WCAJ)
Ch. 68

Network Service: None, independent.

Licensee: Krypton Bcstg. of Birmingham Inc., 3681 Prospect Dr., Riviera Beach, FL 33404.

Studio: 800 Lakeshore Dr., Birmingham, AL 35259-9309.

Mailing Address: 517 Beacon Parkway W, Birmingham, AL 35209.

Telephone: 205-290-6800.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude 33° 27' 37"
Longitude 86° 51' 07"

Transmitter: S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

Ownership: Krypton Broadcasting Corp. (Group Owner).

Began Operation: January 31, 1986. Sale to present owner by Celtic Media Inc. approved by FCC Nov. 26, 1990. Sale by M. Scott McClure, Arthur E. Malone, et al., to H. Jack Mizell approved by FCC June 15, 1987 but was not consummated.

Represented (sales): Adam Young Inc.

Personnel:

J. Clifford Curley, General Manager.
David Bell, Chief Engineer.

Highest 30 Sec. Rate: \$15.

NETWORK BASE HOURLY RATE: \$75.

City of License: Birmingham. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WABM BMPCT-850802KJ Granted 12/9/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA Winston	9,100	9,000	99
Station Totals		9,100	9,000	99
Net Weekly Circulation (1991)			10,800	
Average Daily Circulation (1991)			2,800	

Alabama—Birmingham

WBMG

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr., Birmingham, AL 35209.

Mailing Address: Box 59496, Birmingham, AL 35259.

Telephone: 205-322-4200. TWX: 810-733-4466. Fax: 205-252-5348.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.30-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Standard Communications, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP, CBS.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: October 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales): Blair Television.

Represented (engineering): Jansky & Bailey.

Personnel:

- Hoyle Broome, Vice President & General Manager.
- Gary Andrich, General Sales Manager.
- Steve Cloy, Regional Sales Manager.
- Wendy Wammack, Operations Manager & Promotion Director.
- Fred Vinson, Chief Engineer.
- Renee Todd, Traffic Manager.
- John Harrod, News Director.
- Mary Lynn Tumlin, Business Manager.
- Mary Stephens, Community Affairs.

Highest 30 Sec. Rate: \$6500.

NETWORK BASE HOURLY RATE: \$450.

City of License: Birmingham. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	6,200	6,100	98
	Jefferson	269,600	268,300	100
	Marion	12,300	12,200	99
	St Clair	18,500	18,300	99
	Shelby	32,600	32,400	99



WBMG BPCT-820825KF Granted 11/10/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Talladega	27,600	27,400	99
	Walker	26,900	26,700	99
	Winston	9,100	9,000	99
Between 25-49%	ALABAMA			
	Blount	16,100	16,000	99
	Chilton	13,200	13,100	99
	Coosa	4,500	4,500	100
	Cullman	26,000	25,900	100
	Fayette	7,300	7,200	99
Tallapoosa	15,400	15,300	99	
Between 5-24%	ALABAMA			
	Clay	4,700	4,700	100
	Cleburne	5,200	5,100	98
	Etowah	40,200	40,000	100
	Franklin	11,300	11,200	99
Lamar	6,400	6,300	98	
Station Totals		553,100	549,700	99
Net Weekly Circulation (1991)				343,200
Average Daily Circulation (1991)				155,200

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

Alabama—Birmingham

WBRC-TV

Ch. 6

Network Service: ABC.

Licensee: Great American Television & Radio Co. Inc., Box 6, Birmingham, AL 35201.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Telephone: 205-322-6666. TWX: 810-733-3650. Fax: 205-583-4319.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53-kw visual, 10-kw aural. Antenna: 1086-ft. above av. terrain, 719-ft. above ground, 1726-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 4.5-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: July 1, 1949. Storer acquired station from Mrs. Eloise Hanna in May 1953 (Television Digest, Vol. 9:13, 21). Sale to Taft Television & Radio Co. Inc. by Storer Bcstg. Co. approved May 8, 1957 (Vol. 13:13, 14, 19). Sale to present owners approved Oct. 3, 1987.

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin; Taft, Stettinius & Hollister.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Nick Bolton, Vice President & General Manager.
Hoyt Andres, General Sales Manager.
Bill Parks, Local Sales Manager.
Jim Philpott, National Sales Manager.
Steve Minkum, News Director.
Jerry Thorn, Chief Engineer.
Cherri Hudson, Program Manager.
Robert Earl Smith, Promotion Manager.
Jeff Wilson, Business Manager.
Terry Smith, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Birmingham. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
50% & Over	Bibb	6,200	6,100	98
	Blount	16,100	16,000	99
	Calhoun	45,800	45,500	99
	Chilton	13,200	13,100	99
	Clay	4,700	4,700	100
	Cleburne	5,200	5,100	98
	Coosa	4,500	4,500	100
	Cullman	26,000	25,900	100
	Etowah	40,200	40,000	100
	Fayette	7,300	7,200	99



WBRC-TV BPC1-871016KF Granted 2/29/88

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	3,700	3,600	97
	Hale	5,300	5,200	98
	Jefferson	269,600	268,300	100
	Lamar	6,400	6,300	98
	Marion	12,300	12,200	99
	Pickens	7,300	7,200	99
	St Clair	18,500	18,300	99
	Shelby	32,600	32,400	99
	Talladega	27,600	27,400	99
	Tuscaloosa	55,600	55,100	99
Walker	26,900	26,700	99	
Winston	9,100	9,000	99	
ALABAMA				
Between 25-49%	Cherokee	7,500	7,400	99
	Colbert	21,200	21,000	99
	Dallas	18,800	18,600	99
	Franklin	11,300	11,200	99
	Lauderdale	33,000	32,700	99
	Marshall	29,300	29,100	99
	Morgan	39,100	38,800	99
	Perry	4,900	4,800	98
	Tallapoosa	15,400	15,300	99
ALABAMA				
Between 5-24%	De Kalb	21,800	21,600	99
	Limestone	19,200	19,000	99
	Macon	9,000	8,900	99
	Madison	96,100	95,400	99
	Marengo	8,700	8,600	99
	Randolph	7,700	7,600	99
Station Totals		987,100	979,800	99
Net Weekly Circulation (1991)			626,400	
Average Daily Circulation (1991)			384,900	

Alabama—Birmingham

WTTO

Ch. 21

Network Service: Fox.

Licensee: ABRY TV L.P., 651 Beacon Pkwy., Suite 105, Birmingham, AL 35209.

Studio: 651 Beacon Pkwy., Birmingham, AL 35209.

Telephone: 205-290-2100. **Fax:** 205-290-2114.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1340-ft. above av. terrain, 1058-ft. above ground, 2008-ft. above sea level.

Latitude 33° 29' 04"
Longitude 86° 48' 25"

Transmitter: Atop Red Mountain, Birmingham.

Satellite Earth Stations: Anikter-Mark, 5-meter C-band; Comtech, 5-meter C-band; RCA, 4.5-meter Ku-band; Scientific-Atlanta, M/A-Com, Pinzone receivers.

News Service: CNN Headline News.

Ownership: ABRY Communications (Group Owner).

Began Operation: April 21, 1982. Sale to present owner by HR Bcstg. Corp. approved by FCC Oct. 19, 1990 (Television Digest, Vol. 30:24). Sale to HR Bcstg. by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved by FCC July 8, 1983.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Arter & Hadden.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Penny Haft, Vice President & General Manager.

Katy Hodges, General Sales Manager.

John Batson, Chief Engineer.

Marilyn Clark, Program Director.

Martha Prater, Business Manager.

Guy Chancey, Creative Services Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Birmingham. **ADI:** Birmingham. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
50% & Over	Bibb	6,200	6,100	98
	Calhoun	45,800	45,500	99
	Chilton	13,200	13,100	99
	Cullman	26,000	25,900	100
	Etowah	40,200	40,000	100
	Jefferson	269,600	268,300	100
	St Clair	18,500	18,300	99
	Shelby	32,600	32,400	99
	Talladega	27,600	27,400	99
	Walker	26,900	26,700	99
	Winston	9,100	9,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
Between 25-49%	Blount	16,100	16,000	99
	Clay	4,700	4,700	100
	Coosa	4,500	4,500	100
	Fayette	7,300	7,200	99
	Marion	12,300	12,200	99
	Tallapoosa	15,400	15,300	99
	Tuscaloosa	55,600	55,100	99
Between 5-24%	Cherokee	7,500	7,400	99
	Cleburne	5,200	5,100	98
	De Kalb	21,800	21,600	99
	Franklin	11,300	11,200	99
	Greene	3,700	3,600	97
	Hale	5,300	5,200	98
	Lamar	6,400	6,300	98
	Marengo	8,700	8,600	99
	Marshall	29,300	29,100	99
	Perry	4,900	4,800	98
	Pickens	7,300	7,200	99
	Randolph	7,700	7,600	99
Station Totals		750,700	745,400	99
Net Weekly Circulation (1991)				385,700
Average Daily Circulation (1991)				181,300

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Alabama—Birmingham

WVTM-TV

Ch. 13

Network Service: NBC.

Licensee: WVTM-TV Inc., Box 10502, Birmingham, AL 35202.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Telephone: 205-933-1313. TWX: 205-328-0751. Fax: 205-933-1954.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Circularly polarized, 1340-ft. above av. terrain, 1074-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.50"
Longitude 86° 47' 48.00"

Transmitter: Atop Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter Ku-band; Harris, 3.9-meter Ku-band; Mark V, 5.0-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Corn, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.3-meter Ku-band.

News Services: AP, CNN, UPI, Weatherscan.

Ownership: Times Mirror Broadcasting (Group Owner).

Begin Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to present owner approved March 27, 1980.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

Dow C. Smith, Vice President & General Manager.

Paul M. Nugent, General Sales Manager.

Randy Smith, Local Sales Manager.

Gail Overton, National Sales Manager.

John E. Krauser, Chief Engineer.

Perry Boxx, News Director.

Jeff Davis, Promotion Director.

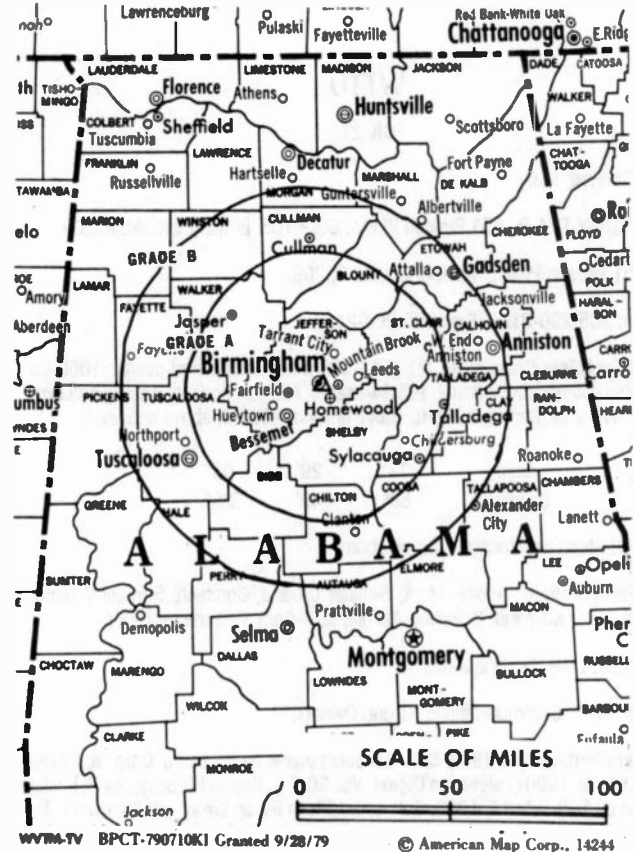
Bobbie Carter, Business Manager.

Rates: On request.

City of License: Birmingham. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	6,200	6,100	98
	Blount	16,100	16,000	99
	Calhoun	45,800	45,500	99
	Chilton	13,200	13,100	99
	Clay	4,700	4,700	100
	Cleburne	5,200	5,100	98
	Coosa	4,500	4,500	100
	Cullman	26,000	25,900	100
	Etowah	40,200	40,000	100
	Fayette	7,300	7,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	3,700	3,600	97
	Hale	5,300	5,200	98
	Jefferson	269,600	268,300	100
	Marion	12,300	12,200	99
	Pickens	7,300	7,200	99
	St Clair	18,500	18,300	99
	Shelby	32,600	32,400	99
	Talladega	27,600	27,400	99
	Tuscaloosa	55,600	55,100	99
	Walker	26,900	26,700	99
Winston	9,100	9,000	99	
Between 25-49%	ALABAMA			
	Cherokee	7,500	7,400	99
	Lamar	6,400	6,300	98
	Marengo	8,700	8,600	99
	Marshall	29,300	29,100	99
	Perry	4,900	4,800	98
Tallapoosa	15,400	15,300	99	
Between 5-24%	ALABAMA			
	Autauga	13,200	13,100	99
	De Kalb	21,800	21,600	99
	Franklin	11,300	11,200	99
	Morgan	39,100	38,800	99
	Randolph	7,700	7,600	99
Sumter	5,300	5,200	98	
Station Totals		808,300	802,500	99
Net Weekly Circulation (1991)				584,000
Average Daily Circulation (1991)				362,900

Alabama—Dothan

WDHN

Ch. 18

Network Service: ABC.

Licensee: Morris Network of Alabama Inc., 27 Abercorn St., Savannah, GA 31412.

Studio: Hwy. 52 E, Dothan, AL 36301.

Mailing Address: Box 6237, Dothan, AL 36302.

Telephone: 205-793-1818. Fax: 205-793-2623.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rte. 52.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com receivers.

News Services: AP, ABC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: August 7, 1970. Sale to present owners by Hi Ho Television approved by FCC July 18, 1986. Previous sale by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- Aubrey Wood, General Manager.
- Jerry Knowles, General Sales Manager.
- Dan Binings, Director of Engineering.
- Ken Curtis, News Director.
- Margaret Monprode, Program & Promotion Director.
- Barbara Conner, Business Manager.
- Jerry Finn, Operations Manager.

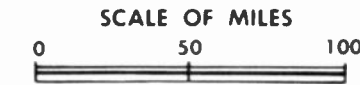
Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$125.

City of License: Dothan. ADI: Dothan. Rank: 159.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	15,400	15,300	99
	Dale	17,200	17,100	99
	Henry	5,600	5,500	98
	Houston	32,500	32,300	99



WDHN BMPCT-7141 Granted 11/20/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Early	4,600	4,500	98
Between 25-49%	ALABAMA			
	Geneva	9,400	9,300	99
Between 5-24%	GEORGIA			
	Miller	2,700	2,600	96
	ALABAMA			
	Covington	14,800	14,700	99
	Pike	10,700	10,600	99
	FLORIDA			
	Holmes	6,400	6,200	97
	Jackson	15,300	15,000	98
	Walton	11,800	11,600	98
	Washington	6,500	6,400	98
	GEORGIA			
	Calhoun	1,500	1,500	100
Clay	1,300	1,300	100	
Dougherty	35,300	34,900	99	
Quitman	800	800	100	
Seminole	3,300	3,200	97	
Station Totals		195,100	192,800	99
Net Weekly Circulation (1991)				74,000
Average Daily Circulation (1991)				37,200

Alabama—Dothan

WTVY

Ch. 4

Network Service: CBS.

Licensee: WTVY Inc., Box 1089, Dothan, AL 36302.

Studio: Columbia Hwy., Dothan, AL 36302.

Telephone: 205-792-3195. TWX: 810-744-3070. Fax: 205-793-3947.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"
Longitude 85° 44' 27.90"

Transmitter: W of Rte. 177, 2-mi. S of Miller Crossroads, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.

News Services: AP, CBS.

Ownership: Charles Woods (Group Owner).

Began Operation: February 12, 1955.

Represented (sales): Seitel Inc.

Represented (legal): Kenkel & Associates.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Charles Woods, President & General Manager.
- John Gause, General Sales Manager.
- Carl Blackmon, National Sales Manager.
- Thomas Mayberry, Chief Engineer.
- Jerry Vann, News Director.
- Reggie Mitchell, Program Director.
- Becky Copeland, Promotion Director.
- Joe Holloway, Production Manager.
- Gwenn Kidd, Business Manager.

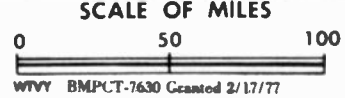
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1036.

City of License: Dothan. ADI: Dothan. Rank: 159.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	15,400	15,300	99
	Covington	14,800	14,700	99
	Dale	17,200	17,100	99
	Geneva	9,400	9,300	99
	Henry	5,600	5,500	98
	Houston	32,500	32,300	99
	FLORIDA			
	Bay	53,000	52,500	99
	Calhoun	3,500	3,400	97
	Gulf	4,500	4,400	98



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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Holmes	6,400	6,200	97
	Jackson	15,300	15,000	98
	Liberty	1,700	1,700	100
	Okaloosa	59,200	58,800	99
	Walton	11,800	11,600	98
	Washington	6,500	6,400	98
	GEORGIA			
	Early	4,600	4,500	98
	Seminole	3,300	3,200	97
	Between 25-49%	ALABAMA		
Barbour		9,500	9,400	99
Pike		10,700	10,600	99
GEORGIA				
Calhoun		1,500	1,500	100
Between 5-24%	Clay	1,300	1,300	100
	Miller	2,700	2,600	96
	ALABAMA			
	Butler	8,100	8,000	99
	Conecuh	5,500	5,400	98
	Crenshaw	5,400	5,300	98
	FLORIDA			
	Gadsden	15,300	15,000	98
	GEORGIA			
	Decatur	9,400	9,300	99
Station Totals		334,100	330,300	99
Net Weekly Circulation (1991)				231,000
Average Daily Circulation (1991)				131,100

Alabama—Florence

WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd., Florence, AL 35630.

Mailing Address: Box 2220, Florence, AL 35630.

Telephones: 205-767-1515; 205-764-1122. Fax: 205-764-7750.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 400-kw max. & 170-kw horizontal aural. Antenna: 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: Transmit/receive Harris, 3-meter Ku-band; Harris, 10-meter C-band; Harris, 5-meter Ku-band; M/A-Corn, 8-meter Ku-band; Harris receivers.

SNG Mobile Dish: BMS.

News Services: NBC, UPI.

Ownership: TV Muscle Shoals Inc.

Began Operation: October 28, 1957.

Represented (sales): Roslin TV Sales; Southern Television System.

Represented (legal): Munsey & Ford.

Personnel:

Dick Biddle, Chairman & Treasurer.
Rick Biddle, President & General Manager.
Lincoln Williams, Operations Manager & Program Director.
Craig Miller, Local Sales Manager.
Earl Showberg, National Sales Manager.
Bobby Robertson, Director of Engineering.
Reginald Jones, News Director.
Rich Faulkner, Sales Promotion Director.
Mildred Cornelius, Office Manager & Controller.
Tony Worley, Production Manager.
Cindy Sheppard, Traffic Manager.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$250.

City of License: Florence. ADI: Huntsville-Decatur-Florence. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,200	21,000	99
	Franklin	11,300	11,200	99
	Lauderdale	33,000	32,700	99
	TENNESSEE			
	Wayne	5,500	5,400	98
Between 25-49%	MISSISSIPPI			
	Tishomingo	7,200	7,100	99
Between 5-24%	ALABAMA			
	Lawrence	11,100	11,000	99
	Marion	12,300	12,200	99
	TENNESSEE			
	Hardin	8,700	8,600	99
	Lawrence	13,600	13,500	99
Station Totals		123,900	122,700	99
Net Weekly Circulation (1991)				51,200
Average Daily Circulation (1991)				24,600

Alabama—Florence

WTRT

Ch. 26

Network Service: None, independent.

Licensee: Bridgerland Television, 4600 Jackson Hwy., Sheffield, AL 35660.

Studio: 4600 Jackson Hwy., Sheffield, AL 35660.

Telephone: 205-381-2600. **Fax:** 205-383-4986.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude 34° 34' 38"
Longitude 87° 46' 57"

Transmitter: 1-mi. E of Crooked Oak, Florence.

Satellite Earth Station: Comtech, 4.3-meter C-band.

Ownership: Bridgerland Television.

Began Operation: April 19, 1986. Sale to present owner by Alabama Management Co. approved by FCC Nov. 30, 1988.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

- Les White, President & General Manager.
- Ray Wells, Station Manager & National Sales Manager.
- Bill Greenwood, Local Sales Manager.
- Tim Rovers, Engineering Director.
- Nora Gibson, Program Director.
- Chris Dean, Promotion Director.
- Frank Green, News Director.
- Debra Springer, Business Manager.

Highest 30 Sec. Rate: \$85.

City of License: Florence. **ADI:** Huntsville-Decatur-Florence. **Rank:** 85.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA Franklin	11,300	11,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Colbert	21,200	21,000	99
	Lauderdale	33,000	32,700	99
	Lawrence	11,100	11,000	99
	Limestone	19,200	19,000	99
Marion	12,300	12,200	99	
MISSISSIPPI	Alcorn	13,300	13,200	99
	Prentiss	9,400	9,300	99
	Tishomingo	7,200	7,100	99
TENNESSEE	Wayne	5,500	5,400	98
Station Totals		143,500	142,100	99
Net Weekly Circulation (1991)			27,300	
Average Daily Circulation (1991)			7,500	

Alabama—Gadsden

WNAL-TV

Ch. 44

Network Service: Fox.

Licensee: WNAL-TV Inc., 213-C S. 5th St., Gadsden, AL 35901.

Studio: 213-C S. 5th St., Gadsden, AL 35901.

Mailing Address: Box 8249, Gadsden, AL 35902.

Telephone: 205-547-4444. Fax: 205-547-1750.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2741.2-kw max. visual, 274-kw max. aural. Antenna: 965-ft. above av. terrain, 351-ft. above ground, 1729-ft. above sea level.

Latitude 33° 57' 11"
Longitude 86° 13' 00"

Transmitter: Chandler Mountain, St. Clair County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation.

Ownership: WNAL-TV Inc.

Began Operation: April 25, 1986.

Represented (engineering): Bromo Communication Consultants.

Personnel:

Anthony Jay Fant, President & General Manager.
Robert Hill, Vice President & Production Director.
Rob Rosson, Local Sales Manager.
Randy Bradford, Chief Engineer.
Kathy McLeod, Programming Director.
Betty C. Fant, Business Manager.
Eddie McPherson, Production Manager.

Rates: On request.

City of License: Gadsden. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Cherokee	7,500	7,400	99
	Etowah	40,200	40,000	100
Between 5-24%	ALABAMA			
	Blount	16,100	16,000	99
	Calhoun	45,800	45,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	De Kalb	21,800	21,600	99
	Marshall	29,300	29,100	99
	St Clair	18,500	18,300	99
	Talladega	27,600	27,400	99
Station Totals		206,800	205,300	99
Net Weekly Circulation (1991)			42,700	
Average Daily Circulation (1991)			15,900	

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Alabama—Gadsden

WTJP

Ch. 60

Network Service: None, independent.

Licensee: All American TV Inc., 454 Coberta Ave., La Puente, CA 91746.

Studio: 313 Rosedale Ave., Gadsden, AL 35901.

Telephone: 205-546-8860.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude 33° 48' 53"

Longitude 86° 26' 55"

Transmitter: 3.9-mi. NE of Springville.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American TV Inc. (Group Owner).

Began Operation: July 22, 1986.

Represented (sales): TBN Media Representatives.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

Ray Vice, General Manager.

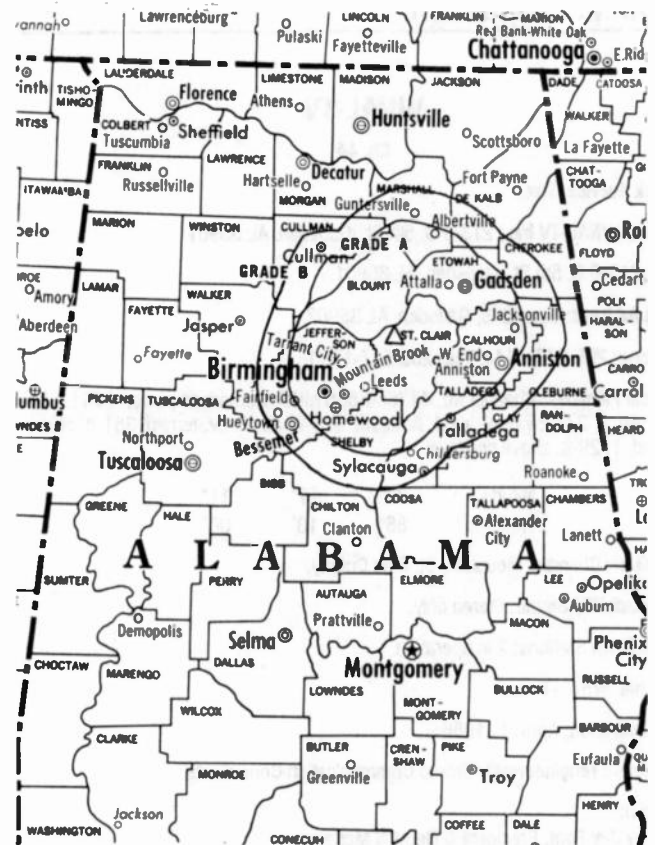
W. B. Miller, Director of Engineering.

Linda Hernandez, Sales.

Rates: On request.

City of License: Gadsden. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WTJP BMPCT—85014KE Granted 11/20/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
Between 5-24%	Calhoun	45,800	45,500	99
	De Kalb	21,800	21,600	99
	Etowah	40,200	40,000	100
Station Totals		107,800	107,100	99
Net Weekly Circulation (1991)			10,000	
Average Daily Circulation (1991)			3,600	

Alabama—Huntsville-Decatur

WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc., 1000 Monte Sano Blvd., Huntsville, AL 35801.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Mailing Address: Box 2555, Huntsville, AL 35804.

Telephone: 205-533-3131. TWX: 62100170. Fax: 205-533-6616.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1225-kw visual, 122.5-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7-meter; Andrew, 3-meter; RCA Ku-band; Avantek, RCA receivers.

News Services: ABC, AP, NWS.

Ownership: Smith Broadcasting Inc.

Began Operation: August 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Carl T. Jones Associates.

Personnel:

M. D. Smith IV, President & General Manager.
Dan Whitsett, Vice President & General Sales Manager.
Redge Swing, Local Sales Manager.
Pat Spurrier, National Sales Manager & Controller.
Robert A. Gay, Chief Engineer.
Debi Benson, Program Director.
CMI Windham, News Director.
Greg Carroll, Promotion & Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$900.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,200	21,000	99
	De Kalb	21,800	21,600	99
	Franklin	11,300	11,200	99
	Lauderdale	33,000	32,700	99
	Lawrence	11,100	11,000	99
	Limestone	19,200	19,000	99
	Madison	96,100	95,400	99
Between 25-49%	Marshall	29,300	29,100	99
	Morgan	39,100	38,800	99
	Tennessee			
	Franklin	12,600	12,500	99
Between 5-24%	Giles	9,600	9,500	99
	Lawrence	13,600	13,500	99
	Moore	1,800	1,800	100
	ALABAMA			
	Blount	16,100	16,000	99
	Cherokee	7,500	7,400	99
	Etowah	40,200	40,000	100
	Winston	9,100	9,000	99
	Tennessee			
	Coffee	16,600	16,500	99
Marion	9,800	9,700	99	
Marshall	8,400	8,300	99	
Wayne	5,500	5,400	98	
Station Totals		489,600	485,700	99
Net Weekly Circulation (1991)				287,400
Average Daily Circulation (1991)				166,700



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Lincoln	10,800	10,700	99
Between 25-49%	ALABAMA			
	Cullman	26,000	25,900	100
	Jackson	19,900	19,700	99
	Tennessee			
	Franklin	12,600	12,500	99
Between 5-24%	Giles	9,600	9,500	99
	Lawrence	13,600	13,500	99
	Moore	1,800	1,800	100
	ALABAMA			
	Blount	16,100	16,000	99
	Cherokee	7,500	7,400	99
	Etowah	40,200	40,000	100
	Winston	9,100	9,000	99
	Tennessee			
	Coffee	16,600	16,500	99
Marion	9,800	9,700	99	
Marshall	8,400	8,300	99	
Wayne	5,500	5,400	98	
Station Totals		489,600	485,700	99
Net Weekly Circulation (1991)				287,400
Average Daily Circulation (1991)				166,700

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Alabama—Huntsville-Decatur

WAFF

Ch. 48

Network Service: NBC.

Licensee: American Family Broadcast Group Inc., Box 2116, Huntsville, AL 35804.

Studio: 1414 N. Memorial Parkway, Huntsville, AL 35801.

Telephone: 205-533-4848. TWX: 810-726-2192. Fax: 205-539-5556.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 5000 Governors Dr.

Satellite Earth Stations: Harris, 8-meter Ku-band; ADM, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, 3.7-meter C-band; Harris, 3-meter Ku-band; Avcom, Harris, Kavouras, M/A-Com receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Begin Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- Lee Brantley, Vice President & General Manager.
- Dorothy Fees, General Sales Manager.
- Mary Wagner, National Sales Manager.
- Bob Morford, News Director.
- Judy Cornelius, Marketing Director.
- Jack Young, Business Manager.
- Rod Hughes, Chief Engineer.

Rates: On request.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,200	21,000	99
	Lauderdale	33,000	32,700	99
	Lawrence	11,100	11,000	99
	Limestone	19,200	19,000	99
	Madison	96,100	95,400	99
	Marshall	29,300	29,100	99
	Morgan	39,100	38,800	99

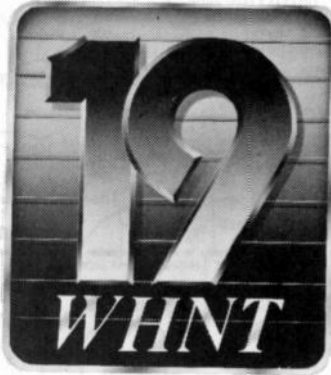


Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Franklin	12,600	12,500	99
	Lincoln	10,800	10,700	99
Between 25-49%	ALABAMA			
	Cullman	26,000	25,900	100
	De Kalb	21,800	21,600	99
	Franklin	11,300	11,200	99
	Jackson	19,900	19,700	99
Between 5-24%	TENNESSEE			
	Giles	9,600	9,500	99
	Moore	1,800	1,800	100
	Wayne	5,500	5,400	98
	ALABAMA			
	Blount	16,100	16,000	99
	Cherokee	7,500	7,400	99
TENNESSEE				
Coffee	16,600	16,500	99	
Lawrence	13,600	13,500	99	
Marshall	8,400	8,300	99	
Station Totals		479,800	476,000	99
Net Weekly Circulation (1991)			272,000	
Average Daily Circulation (1991)			148,900	

Alabama—Huntsville

WHNT-TV

Ch. 19



KATZ CONTINENTAL

Network Service: CBS.

Licensee: New York Times Bcstg. Services Inc., Box 19, Huntsville, AL 35804.

Studio: 200 Holmes Ave., Huntsville, AL 35801.

Telephone: 205-533-1919. TWX: 810-726-2221. Fax: 205-533-4503.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd., Huntsville.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: November 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- Robert Browning, President & General Manager.
- Bill Ambrose, Vice President & General Sales Manager.
- Richard Wright, Vice President & Operations Manager.
- Phillip Metlin, News Director.
- Nonda Sloan, Business Manager.
- Linda Spalla, Marketing Director.
- Don Roden, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1010.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA				
	Colbert	21,200	21,000	99	
	De Kalb	21,800	21,600	99	
	Franklin	11,300	11,200	99	
	Lauderdale	33,000	32,700	99	
	Lawrence	11,100	11,000	99	
	Limestone	19,200	19,000	99	
	Madison	96,100	95,400	99	
	Marshall	29,300	29,100	99	
	Morgan	39,100	38,800	99	
TENNESSEE	Lincoln	10,800	10,700	99	
	ALABAMA				
		Blount	16,100	16,000	99
		Cullman	26,000	25,900	100
		Etowah	40,200	40,000	100
Jackson		19,900	19,700	99	
TENNESSEE	Franklin	12,600	12,500	99	
	Giles	9,600	9,500	99	
	Lawrence	13,600	13,500	99	
	Moore	1,800	1,800	100	
	Wayne	5,500	5,400	98	
ALABAMA					
	Cherokee	7,500	7,400	99	
	Winston	9,100	9,000	99	
	MISSISSIPPI	Tishomingo	7,200	7,100	99
		TENNESSEE	Marion	9,800	9,700
Marshall	8,400		8,300	99	
Station Totals		480,200	476,300	99	
Net Weekly Circulation (1991)				303,900	
Average Daily Circulation (1991)				171,400	

Alabama—Huntsville

WZDX

Ch. 54

Network Service: Fox.

Licensee: Huntsville Television Acquisition Corp., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

Studio: 6025 Mastin Lake Rd., Huntsville, AL 35810.

Telephone: 205-859-5454. TWX: 510-100-4179. Fax: 205-859-2194.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2240-kw visual, 224-kw aural. Antenna: 1690-ft. above av. terrain, 1000-ft. above ground, 2460-ft. above sea level.

Latitude 34° 38' 11"
Longitude 86° 30' 42"

Transmitter: 11000 Shawdee Lane, Green Mountain, S of Huntsville.

Satellite Earth Stations: 4 in operation; Microdyne receivers.

Ownership: Huntsville Television Acquisition Corp.

Began Operation: April 4, 1985. Sale to present owners approved by FCC Jan. 4, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Milton Grant, President & General Manager.
- Randy Stone, Vice President & General Sales Manager.
- John A. Gardner, Vice President & Director of Sales.
- Fred Rains, Regional Sales Manager.
- Laurie Mazikowski, Program Manager.
- Frank White, Promotion Manager.
- Dennis Packard, Chief Engineer.
- Gloria Johnson, Business Manager.
- Robin Perez, Production Manager.
- Ann Suggs, Traffic Manager.

Highest 30 Sec. Rate: \$350.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lauderdale	33,000	32,700	99
	Lawrence	11,100	11,000	99
	Limestone	19,200	19,000	99
	Madison	96,100	95,400	99
	Marshall	29,300	29,100	99
Morgan	39,100	38,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Colbert	21,200	21,000	99
	Cullman	26,000	25,900	100
	De Kalb	21,800	21,600	99
	Franklin	11,300	11,200	99
Jackson	19,900	19,700	99	
TENNESSEE	Franklin	12,600	12,500	99
	Giles	9,600	9,500	99
	Lincoln	10,800	10,700	99
	Wayne	5,500	5,400	98
	Between 5-24%	ALABAMA		
Blount		16,100	16,000	99
Winston		9,100	9,000	99
TENNESSEE	Lawrence	13,600	13,500	99
	Moore	1,800	1,800	100
	Station Totals	407,100	403,800	99
Net Weekly Circulation (1991)			202,300	
Average Daily Circulation (1991)			86,400	

Alabama—Mobile

WALA-TV

Ch. 10

Network Service: NBC.

Licensee: Burnham Bcstg. Co., a Limited Partnership, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 210 Government St., Mobile, AL 36602.

Telephone: 205-434-1010. TWX: 810-741-2642. Fax: 205-434-1110.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. E of Mobile.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, UPI.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: January 14, 1953. Sale to present owner approved by FCC April 26, 1989 (Television Digest, Vol. 29:7, 9). Sale to Knight-Ridder by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Joseph Cook, President & General Manager.
Scott Wilson, General Sales Manager.
Bob Herron, Local Sales Manager.
Larry Pate, Program & Production Manager.
Johnny Reece, Chief Engineer.
Chuck Bark, News Director.
Barry Cooney, Business Manager.

Rates: On request.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 61.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	37,200	37,000	99
	Clarke	9,500	9,400	99
	Escambia	12,700	12,600	99
	Mobile	145,800	145,100	100
	Monroe	8,200	8,100	99
	Washington	5,800	5,700	98
FLORIDA	Escambia	108,600	107,900	99
	Okaloosa	59,200	58,800	99
	Santa Rosa	26,400	26,200	99



WALA-TV BPCT-2733 Granted 7/7/60

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	George	5,800	5,800	100
	Jackson	45,900	45,600	99
Between 25-49%	ALABAMA			
	Choctaw	5,900	5,800	98
	Conecuh	5,500	5,400	98
	MISSISSIPPI			
Greene	3,300	3,200	97	
Harrison	63,200	62,900	99	
Between 5-24%	ALABAMA			
	Butler	8,100	8,000	99
	Wilcox	4,600	4,500	98
	MISSISSIPPI			
Stone	3,700	3,700	100	
Station Totals		559,400	555,700	99
Net Weekly Circulation (1991)				414,900
Average Daily Circulation (1991)				253,000

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Alabama—Mobile

WKRQ-TV

Ch. 5

Network Service: CBS.

Licensee: WKRQ-TV Inc., Box 160587, Mobile, AL 36616.

Studios: 555 Broadcast Dr., Mobile, AL 36606. One Pensacola Plaza, Pensacola, FL 32501.

Telephone: 205-479-5555. TWX: 810-741-4263. Fax: 205-473-8130.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1906-ft. above av. terrain, 1879-ft. above ground, 2049-ft. above sea level.

Latitude 30° 41' 19.60"
Longitude 87° 49' 49.40"

Transmitter: 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Simusat, 7-meter C-band.

AM Affiliate: WKRQ, 1-kw (500-w night), 710 kHz (CBS & MBS).

FM Affiliate: WKRQ-FM, 100-kw, 99.9 MHz (No. 260), 1755-ft.

News Services: AP, CBS, CNN, CNN Headline News, Sports News Satellite, UPI.

Ownership: WKRQ-TV Inc.

Began Operation: August 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

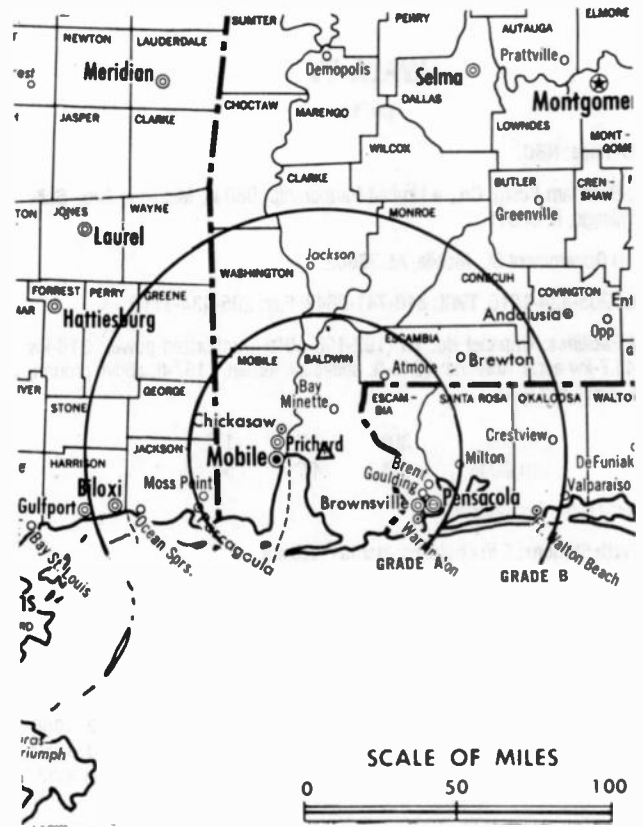
Kenneth R. Giddens, Chairman Emeritus.
Toulmin Greer, Chairman.
Zelma K. Giddens, Vice Chairman & Treasurer.
D. H. Long, President & General Manager.
Wes Diamond, Senior Vice President & Station Manager.
Bill Brooks, Local Sales Manager.
Bob Spielmann, National Sales Manager.
Don Koch, Chief Engineer.
Bill Ferris, News Director.
Robin DeLaney, Promotion Director.
Mary Hutcheson, Business Manager.
Charles Baumhauer, Production Manager.
Jim Ellis, Film Director.

Rates: On request.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 61.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	37,200	37,000	99
	Clarke	9,500	9,400	99
	Conocuh	5,500	5,400	98
	Escambia	12,700	12,600	99
	Mobile	145,800	145,100	100



WKRQ-TV BMPCT-841005LB Granted 2/3/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Monroe	8,200	8,100	99
	Washington	5,800	5,700	98
	FLORIDA			
	Escambia	108,600	107,900	99
	Okaloosa	59,200	58,800	99
	Santa Rosa	26,400	26,200	99
MISSISSIPPI	George	5,800	5,800	100
	Greene	3,300	3,200	97
	Harrison	63,200	62,900	99
	Jackson	45,900	45,600	99
Between 25-49%	ALABAMA			
	Choctaw	5,900	5,800	98
	MISSISSIPPI			
	Stone	3,700	3,700	100
	Wayne	7,000	6,900	99
Between 5-24%	ALABAMA			
	Butler	8,100	8,000	99
	Covington	14,800	14,700	99
	Wilcox	4,600	4,500	98
	FLORIDA			
	Walton	11,800	11,600	98
	MISSISSIPPI			
	Forrest	26,300	26,100	99
Hancock	12,600	12,500	99	
Lamar	10,200	10,100	99	
Perry	3,500	3,500	100	
Station Totals		645,600	641,100	99
Net Weekly Circulation (1991)				454,000
Average Daily Circulation (1991)				263,200

Alabama—Mobile

WMPV-TV

Ch. 21

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 3002 Dow Ave., No. 42, Tustin, CA 92680.

Studio: 120 Zeigler Circle East, Mobile, AL 36608.

Telephone: 205-633-2100. **Fax:** 205-633-2174.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground, 1534-ft. above sea level.

Latitude	30°	35'	18"
Longitude	87°	33'	16"

Transmitter: Rte. 87, 0.9-mi. S of Rte. 10, Elsanor.

Satellite Earth Stations: AFC, 5-meter C-band; Microdyne; Scientific-Atlanta, 4.6-meter C-band.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: December 15, 1985. Sale to present owner by Doyle Brunson approved by FCC July 27, 1989.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Paul Crouch Jr., President.

Stuart J. Roth, General Manager.

Jay Alan Sekulow, Chief Executive Officer.

Howard Smith, Chief Engineer.

Rates: On request.



Arbitron Data: Not available.

City of License: Mobile. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 61.

Alabama—Mobile

WPMI

Ch. 15

Network Service: Fox.

Licensee: Clear Channel Television Inc., 175 E. Houston St., 500 Two Republic Bank Plaza, San Antonio, TX 78205-2225.

Studio: 764 St. Michael St., Mobile, AL 36602.

Mailing Address: Box 2766, Mobile, AL 36652.

Telephone: 205-433-1500. Fax: 205-433-3889.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 5.6-mi. E of Loxley, AL.

Satellite Earth Stations: Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta, Pinzone, M/A-Com receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: March 12, 1982. Sale to present owner by MERC Communications Corp., et al., approved by FCC December 8, 1988. Previous sale by Roy L. Hess, et al., approved by FCC Sept 26, 1985 (Television Digest, Vol. 25:32).

Represented (sales): Settel Inc.

Personnel:

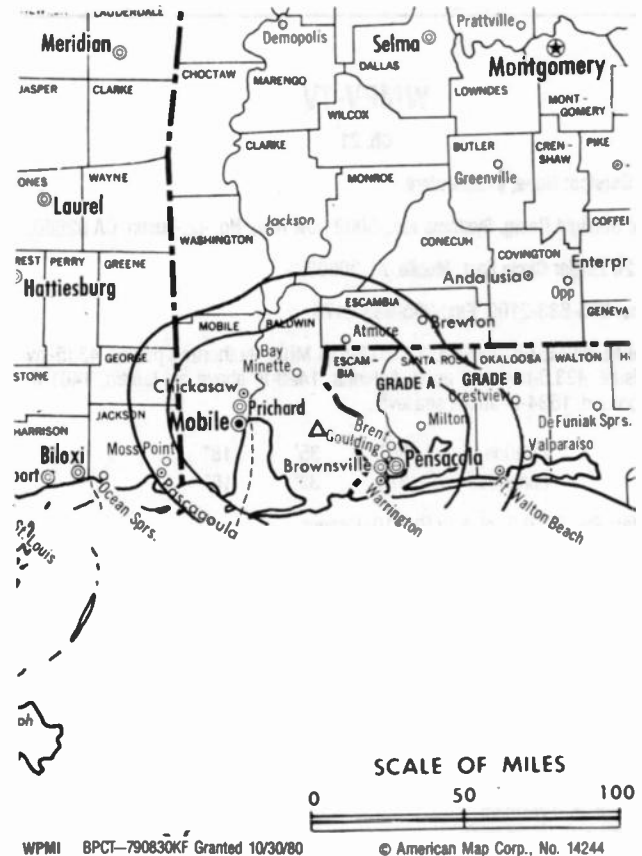
- Ric Gorman, General Manager.
- David D'Antuono, Local Sales Manager.
- Shelia Dunaway, Local Sales Manager.
- Harold Johnson, Chief Engineer.
- Cathy Gretencord, Program Director.
- Marshall Hart, Promotion Director.
- Pam Seals, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 61.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	37,200	37,000	99
	Escambia	12,700	12,600	99
	Mobile	145,800	145,100	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Escambia	108,600	107,900	99
	Okaloosa	59,200	58,800	99
	Santa Rosa	26,400	26,200	99
Between 25-49%	ALABAMA			
	Clarke	9,500	9,400	99
	Washington	5,800	5,700	98
	MISSISSIPPI			
	George	5,800	5,800	100
	Jackson	45,900	45,600	99
Between 5-24%	ALABAMA			
	Conecuh	5,500	5,400	98
	Covington	14,800	14,700	99
	Monroe	8,200	8,100	99
	FLORIDA			
	Walton	11,800	11,600	98
Station Totals		497,200	493,900	99
Net Weekly Circulation (1991)				268,600
Average Daily Circulation (1991)				117,500

Alabama—Montgomery

WCOV-TV

Ch. 20

Network Service: Fox.

Licensee: Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

Studio: One WCOV Ave., Montgomery, AL 36111.

Telephone: 205-288-7020. TWX: 810-728-3204. Fax: 205-288-5414.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"
Longitude 86° 17' 16"

Transmitter: 1369 Adrian Lane, Montgomery.

Satellite Earth Stations: 7-meter C-band; 2-meter Ku-band.

Ownership: Woods Communications Corp.

Began Operation: April 17, 1953. Sale to present owner by J. D. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (Television Digest, Vol. 4:28, 32, 41).

Represented (sales): Seltel Inc.

Represented (legal): Kenkel & Associates.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

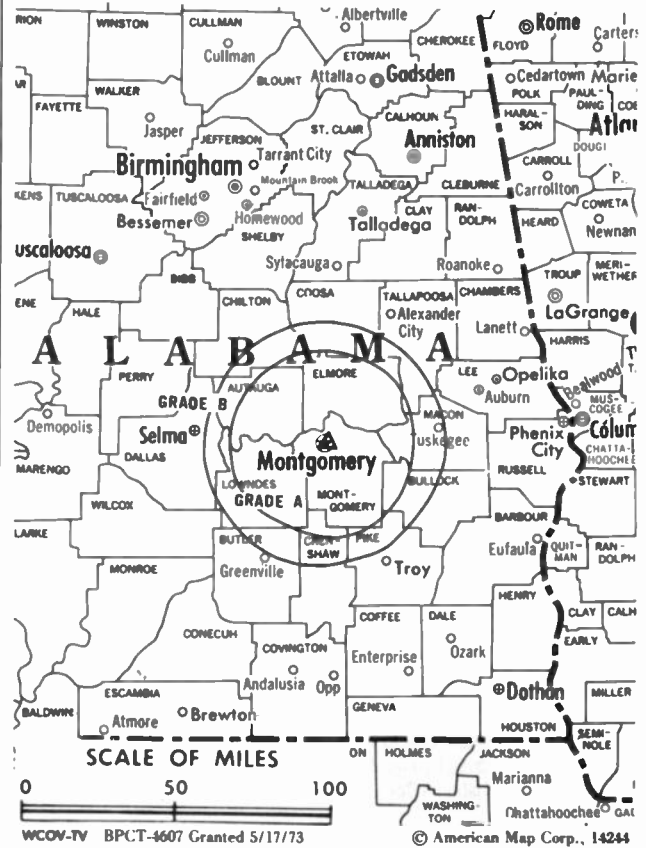
David Woods, President & General Manager.
Sonny Strassburger, Sales Manager.
Don Darby, Local Sales Manager.
Phil Wkt, Chief Engineer.
Kim McGough, Marketing & Promotion Director.

Highest 30 Sec. Rate: \$800.

City of License: Montgomery. ADI: Montgomery-Selma. Rank: 105.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	13,200	13,100	99
	Dallas	18,800	18,600	99
	Elmore	17,800	17,600	99
	Lowndes	4,200	4,100	98
	Macon	9,000	8,900	99
	Montgomery	83,300	82,700	99
Tallapoosa	15,400	15,300	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Bullock	3,500	3,400	97
	Butler	8,100	8,000	99
	Crenshaw	5,400	5,300	98
Between 5-24%	ALABAMA			
	Chilton	13,200	13,100	99
	Coffee	15,400	15,300	99
	Coosa	4,500	4,500	100
Station Totals		227,400	225,300	99
	Net Weekly Circulation (1991)			117,900
Average Daily Circulation (1991)				55,900

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Alabama—Montgomery-Selma

WHOA-TV

Ch. 32

Network Service: ABC.

Licensee: Montgomery Alabama Ch. 32 Operating Ltd. Partnership., Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery, AL 36109.

Telephone: 205-272-5331. TWX: 810-728-3221. Fax: 205-271-6348.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4750-kw max. visual, 457-kw max. aural. Antenna: 1799-ft. above av. terrain, 1771-ft. above ground, 2049-ft. above sea level.

Latitude 32° 08' 30"
Longitude 86° 44' 43"

Transmitter: 323 Hulet's Rd., Hayneville, AL 36040.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Montgomery Alabama Ch. 32 Operating Ltd. Partnership.

Began Operation: March 24, 1962; left air Feb. 15, 1963. Sale to present owners approved by FCC May 10, 1988. Sale to Terrapin Communications Corp. by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC. Resumed operation March 12, 1964.

Represented (sales): Petry Television Inc.

Represented (legal): Lowndes, Drosdick, Doster, Kantor & Reed.

Personnel:

Louis Frey, Chairman.
Nory LeBrun, General Manager.
Kathy Hollingsworth, National Sales Manager.
Lamar Gilbert, Chief Engineer.
Valerie Calhoun, News Director.
David Murphy, Promotion & Public Affairs Director.
Floyd Cogburn, Business Manager.

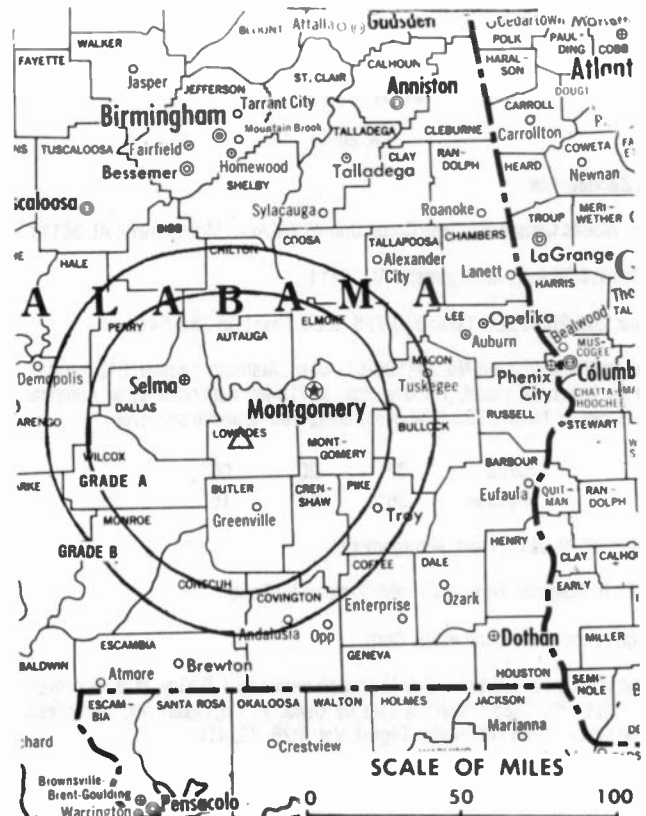
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$250.

City of License: Montgomery. ADI: Montgomery-Selma. Rank: 105.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	13,200	13,100	99
	Bullock	3,500	3,400	97
	Crenshaw	5,400	5,300	98
	Dallas	18,800	18,600	99



WHOA-TV BPCT-871211KG Granted 8/4/88

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Elmore	17,800	17,600	99
	Lowndes	4,200	4,100	98
	Montgomery	83,300	82,700	99
Between 25-49%	ALABAMA			
	Butler	8,100	8,000	99
	Covington	14,800	14,700	99
	Macon	9,000	8,900	99
	Pike	10,700	10,600	99
	Tallapoosa	15,400	15,300	99
Between 5-24%	ALABAMA			
	Chilton	13,200	13,100	99
	Clay	4,700	4,700	100
	Coosa	4,500	4,500	100
	Hale	5,300	5,200	98
	Marengo	8,700	8,600	99
	Monroe	8,200	8,100	99
Perry	4,900	4,800	98	
Talladega	27,600	27,400	99	
Station Totals		285,900	283,200	99
Net Weekly Circulation (1991)				130,300
Average Daily Circulation (1991)				56,900

Alabama—Montgomery

WMCF-TV

Ch. 45

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: 6000 Monticello, Montgomery, AL 36117.

Telephones: 205-277-4545; 205-272-0045.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 700-kw max. visual, 70-kw aural. Antenna: 1030-ft. above av. terrain, 1040-ft. above ground, 1220-ft. above sea level.

Latitude	32°	24'	11"
Longitude	86°	11'	48"

Transmitter: 1.5-mi. N of intersection of Burbank Dr. & U.S. Rte. 80.

Satellite Earth Stations: 3 in operation C-band; M/A-Com receivers.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: November 25, 1985. Sale to present owners approved by FCC August 14, 1990.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Paul F. Crouch Jr., President & General Manager.

Jay Alan Sekulow, Chief Executive Officer.

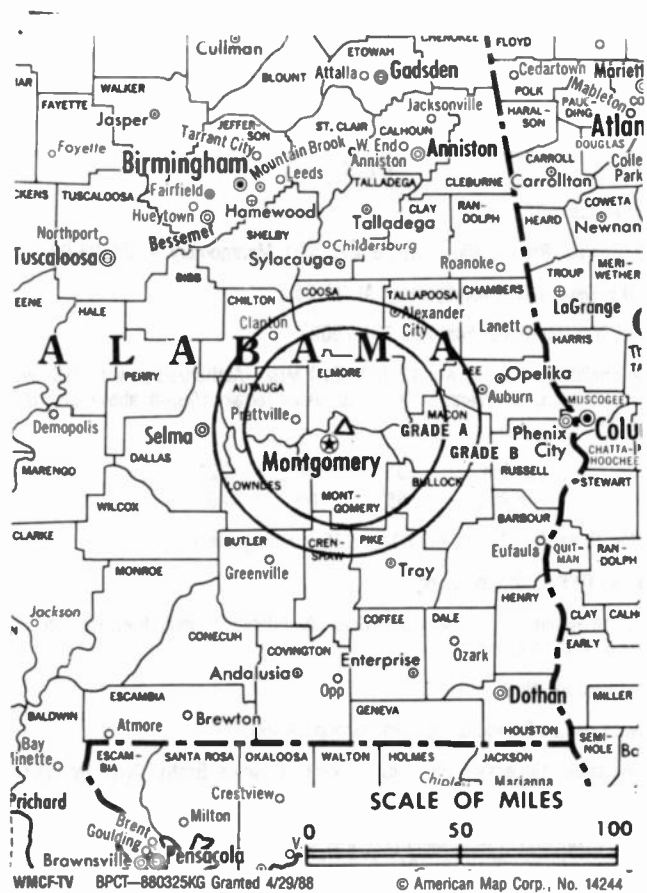
Jonathan Johnson, Chief Financial Officer.

Steve Wilhite, General Sales Manager.

Dave Thompson, Chief Engineer.

Jack Temple, Program Director.

Laurie Thompson, Business Manager.



Highest 30 Sec. Rate: \$30.

Arbitron Data: Not available.

City of License: Montgomery. **ADI:** Montgomery-Selma. **Rank:** 105.

Alabama—Montgomery

WSFA

Ch. 12

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., Box 250251, Montgomery, AL 36125-0251.

Studio: 10 E. Delano Ave., Montgomery, AL 36105.

Telephone: 205-281-2900. Fax: 205-281-7509.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter; Harris Ku-band; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: December 25, 1954. Sale to Cosmos Bcstg. Corp. by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38; 11:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

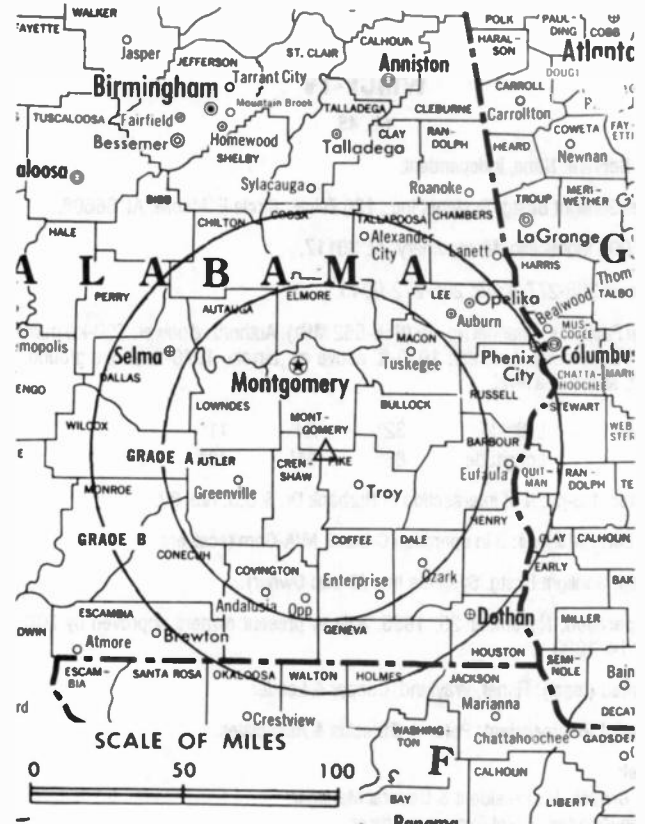
- Mel Stebbins, Vice President & General Manager.
- Carl Stephens, Operations Manager.
- John Dawson, General Sales Manager.
- Anne Maxwell, National Sales Manager.
- Charles Halsten, Chief Engineer.
- Phil Grossman, News Director.
- Leslie Bailey, Promotion Manager.
- Stephen Watkins, Business Manager.
- Roger Thomas, Production Manager.

Highest 30 Sec. Rate: \$3500.

City of License: Montgomery. ADI: Montgomery-Selma. Rank: 105.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	13,200	13,100	99
	Barbour	9,500	9,400	99
	Bullock	3,500	3,400	97
	Butler	8,100	8,000	99
	Coffee	15,400	15,300	99
	Conecuh	5,500	5,400	98
	Covington	14,800	14,700	99
	Crenshaw	5,400	5,300	98
	Dale	17,200	17,100	99
	Dallas	18,800	18,600	99
	Elmore	17,800	17,600	99
	Geneva	9,400	9,300	99
Henry	5,600	5,500	98	



WSFA BPCT-3643 Granted 3/13/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Houston	32,500	32,300	99
	Lee	33,400	33,100	99
	Lowndes	4,200	4,100	98
	Macon	9,000	8,900	99
	Montgomery	83,300	82,700	99
	Pike	10,700	10,600	99
	Tallapoosa	15,400	15,300	99
	Wilcox	4,600	4,500	98
	GEORGIA			
	Clay	1,300	1,300	100
	Quitman	800	800	100
	Between 25-49%	ALABAMA		
Chambers		14,800	14,700	99
Clay		4,700	4,700	100
Coosa		4,500	4,500	100
Hale		5,300	5,200	98
Marengo		8,700	8,600	99
Monroe		8,200	8,100	99
Perry		4,900	4,800	98
Randolph	7,700	7,600	99	
Between 5-24%	ALABAMA			
	Chilton	13,200	13,100	99
	Clarke	9,500	9,400	99
	Escambia	12,700	12,600	99
	Russell	19,200	19,000	99
	Tuscaloosa	55,600	55,100	99
FLORIDA				
Holmes	6,400	6,200	97	
Walton	11,800	11,600	98	
Station Totals		526,600	521,500	99
Net Weekly Circulation (1991)				324,000
Average Daily Circulation (1991)				210,800

Alabama—Opelika-Auburn

WSWS

Ch. 66

Network Service: None, independent.

Licensee: Christian Television Corp. of Alabama, 8100 Ulmerton Rd., Largo, FL 33541.

Studio: 1800 Pepperell Pkwy., Opelika, AL 36801.

Telephone: 205-749-6666.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude	32°	38'	33"
Longitude	85°	14'	13"

Transmitter: 7.5-mi. E of Opelika.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: May 16, 1982. Sale to present owners by Richard C. Hilton, et al., approved by FCC July 30, 1984.

Represented (sales): Jack Bolton & Associates.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

Robert D'Andrea, President & General Manager.
 Bill Bryan, Chief Engineer.
 Clay Mullins, Program Director.

Highest 30 Sec. Rate: \$100.



wsws BMPCT-811216KE Granted 1/12/82 © American Map Corp., 14244

Arbitron Data: Not available.

City of License: Opelika. ADI: Columbus, GA. Rank: 119.

Alabama—Ozark

WDAU

Ch. 34

Network Service: Fox.

Grantee: Samuel Durwood Judah Sr., Box 759, Ozark, AL 36361.

Studio: 318 El Palacio Plaza, Ozark, AL 36361.

Telephone: 205-774-8000. **Fax:** 205-774-1118.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1120-kw max. visual. Antenna: 466-ft. above av. terrain, 459-ft. above ground, 719-ft. above sea level.

Latitude	31°	12'	30"
Longitude	86°	36'	51"

Transmitter: N side of State Hwy. 103, 0.4-mi. E of Wicksburg.

Ownership: Samuel D. Judah Sr.

Began Operation: February 22, 1991.

Represented (legal): Borsari & Kump.

Represented (engineering): Lohnes & Culver.

Personnel:

Samuel Durwood Judah Sr., General Manager.

Ozburn Henley, Chief Engineer.

Gina McGee, Program Director.



WDAU BNPCT-891117KH Granted 7/20/90

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Ozark. **ADI:** Dothan. **Rank:** 159.

Alabama—Selma-Montgomery

WAKA

Ch. 8

Network Service: CBS.

Licensee: Alabama Telecasters Inc., Box 230667, Montgomery, AL 36123.

Studios: 3020 Eastern Blvd., Montgomery, AL 36116. 555 Land Line Rd., Selma, AL 36701.

Mailing Address: Box 230667, Montgomery, AL 36123.

Mailing Address: Box 1888, Selma, AL 36701.

Telephones: 205-279-8787 (Montgomery); 205-875-2240 (Selma).

TWX: 810-733-0055. Fax: 205-271-3922.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: Circularly polarized, 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville, AL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Emcee, 4-meter C-band; Scientific-Atlanta, 4-meter C-band; RCA, 4-meter Ku-band; Scientific-Atlanta, Kavouras, M/A-Com, Vertex receivers.

News Services: AP, CBS.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: March 17, 1960; left air July 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Katz Television.

Represented (legal): Jeffrey W. Malickson.

Personnel:

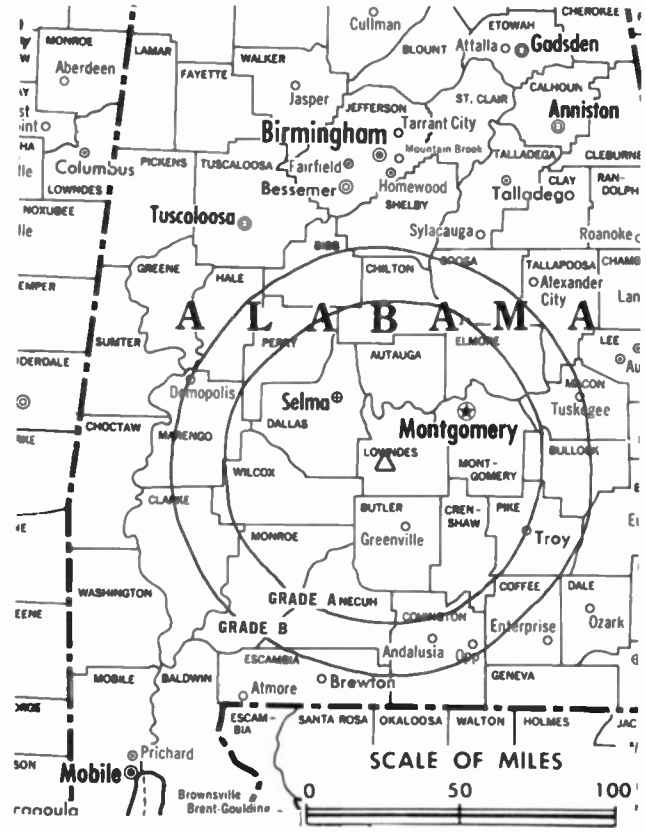
- Cy N. Bahakel, President.
- John Rogers, General Manager.
- Bill Byrd, Station Manager & General Sales Manager.
- Mark Smith, Operations Manager & Program Director.
- Mike Elrod, Local Sales Manager.
- Jon Mangum, News Director.
- Dawn Marek, Promotion Manager.
- Angie Pedrick, Traffic Director.
- Dorothy Martin, Business Manager.

Highest 30 Sec. Rate: \$850.

City of License: Selma. ADI: Montgomery-Selma. Rank: 105.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
50% & Over	Autauga	13,200	13,100	99
	Bullock	3,500	3,400	97
	Butler	8,100	8,000	99
	Crenshaw	5,400	5,300	98
	Dallas	18,800	18,600	99
	Elmore	17,800	17,600	99
	Lowndes	4,200	4,100	98



WAKA BNPCT-840904KL Granted 11/16/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Marengo	8,700	8,600	99
	Montgomery	83,300	82,700	99
	Perry	4,900	4,800	98
	Pike	10,700	10,600	99
	Wilcox	4,600	4,500	98
ALABAMA				
Between 25-49%				
	Chilton	13,200	13,100	99
	Choctaw	5,900	5,800	98
	Clarke	9,500	9,400	99
	Conecuh	5,500	5,400	98
	Covington	14,800	14,700	99
	Hale	5,300	5,200	98
	Macon	9,000	8,900	99
	Monroe	8,200	8,100	99
	Tallapoosa	15,400	15,300	99
ALABAMA				
Between 5-24%				
	Bibb	6,200	6,100	98
	Clay	4,700	4,700	100
	Coffee	15,400	15,300	99
	Coosa	4,500	4,500	100
	Greene	3,700	3,600	97
	Sumter	5,300	5,200	98
Station Totals		309,800	306,600	99
Net Weekly Circulation (1991)				194,700
Average Daily Circulation (1991)				113,900

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

Alabama—Tuscaloosa

WCFT-TV

Ch. 33

Network Service: CBS.

Licensee: Federal Bcstg. Co., 29201 Telegraph Rd., Suite 300, Southfield, MI 48034.

Studio: 4000 37th St. E, Tuscaloosa, AL 35405.

Telephone: 313-352-7560.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 4000 37th St. E, Tuscaloosa.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: October 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to Beam Communications Corp. approved July 27, 1983. Sale to present owners approved by FCC Feb. 20, 1991.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

Tommy Ray, General Manager.
Ron Quarles, General Sales Manager.
John Fletcher, Chief Engineer.
Kip Tyner, News Director.
Orzell Spencer, Program Director.
Cristina Perez, Promotion Director.
Joan Shattuck, Business Manager.

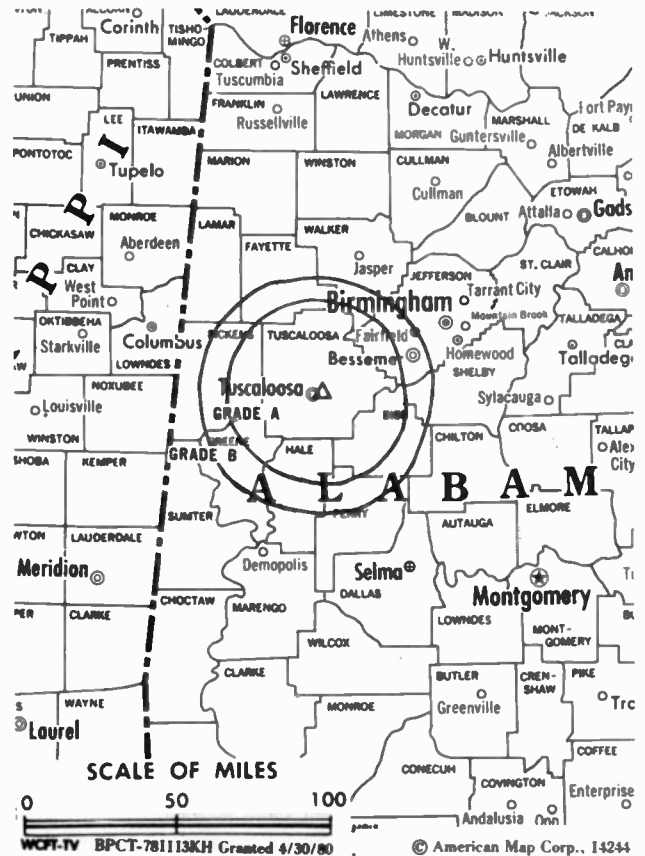
Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$152.

City of License: Tuscaloosa. ADI: Tuscaloosa. Rank: 183.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Hale	5,300	5,200	98
	Tuscaloosa	55,600	55,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Greene	3,700	3,600	97
	Perry	4,900	4,800	98
	Pickens	7,300	7,200	99
	Sumter	5,300	5,200	98
Between 5-24%	ALABAMA			
	Bibb	6,200	6,100	98
	Fayette	7,300	7,200	99
	Lamar	6,400	6,300	98
	Marengo	8,700	8,600	99
MISSISSIPPI	Lowndes	22,100	21,900	99
	Noxubee	4,100	4,000	98
Station Totals		136,900	135,200	99
Net Weekly Circulation (1991)				64,000
Average Daily Circulation (1991)				36,400

Alabama—Tuscaloosa

WDBB

Ch. 17

Network Service: Fox.

Licensee: Channel 17 Associates Ltd., Box 031710, Tuscaloosa, AL 35403.

Studio: 5455 Jug Factory Rd., Tuscaloosa, AL 35403.

Telephone: 205-345-1117. Fax: 205-345-1173.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3680-kw max. visual, 368-kw max. aural. Antenna: 2215-ft. above av. terrain, 1967-ft. above ground, 2642-ft. above sea level.

Latitude 33° 28' 51"
Longitude 87° 24' 03"

Transmitter: 5-mi. E of Windham Springs.

Multichannel TV Sound: Stereo only.

Ownership: Channel 17 Associates Ltd.

Began Operation: October 8, 1984.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

David R. Dubose, President.

Padgett Watkins, General Manager.

R. Grey Brenman, Vice President, Director of Station Affairs.

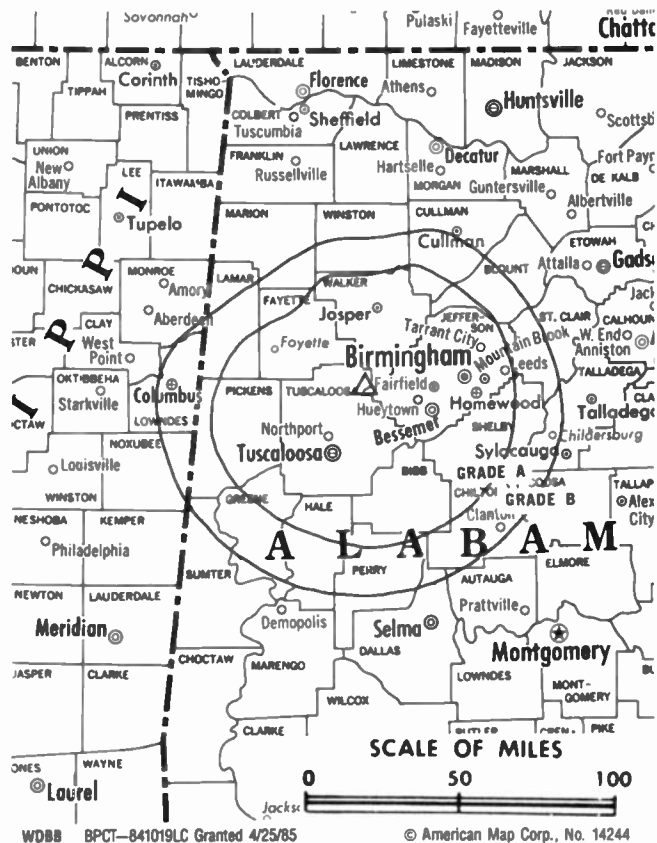
David Hickman, General Sales Manager.

Highest 30 Sec. Rate: \$400.

City of License: Tuscaloosa. ADI: Tuscaloosa. Rank: 183.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

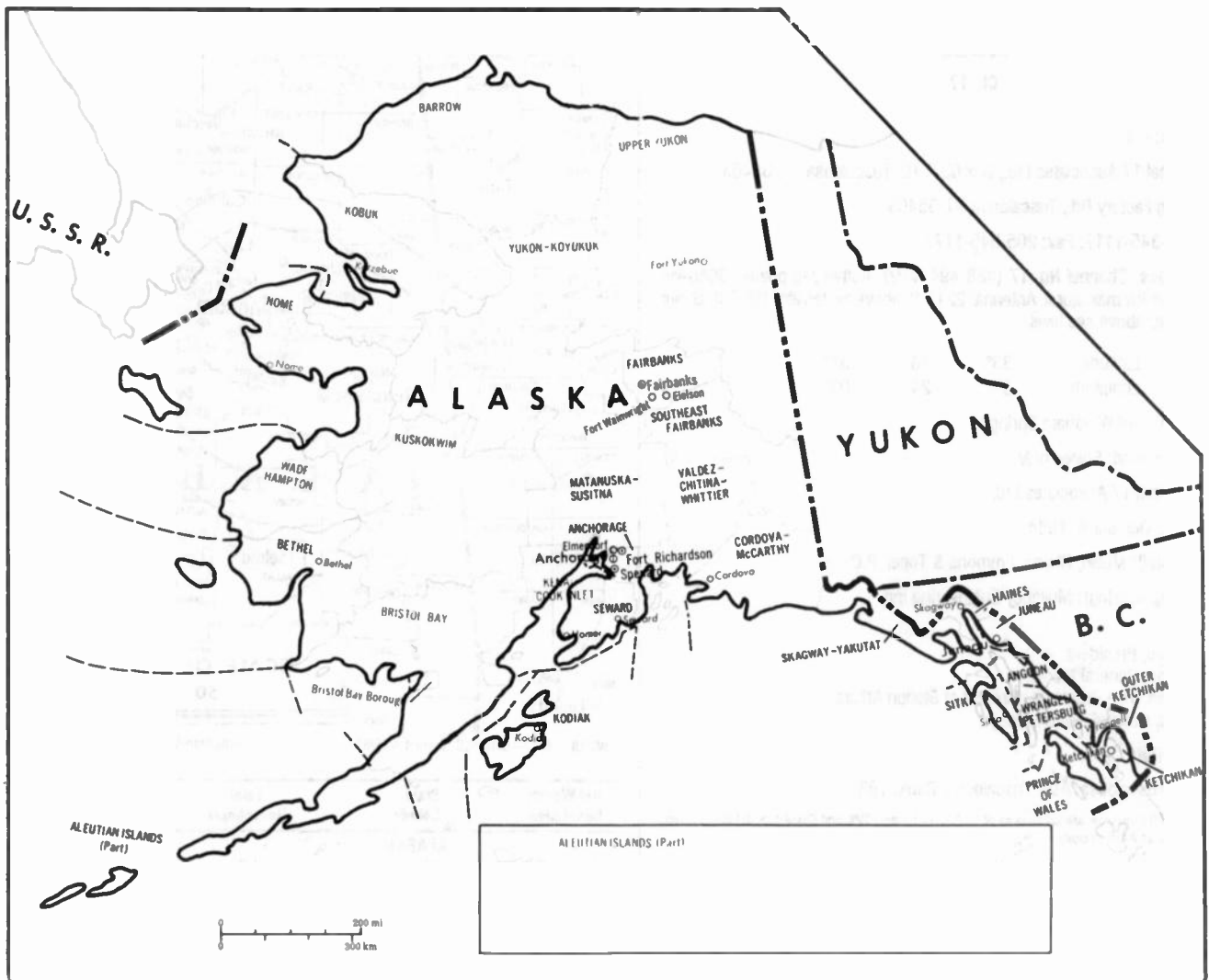
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Greene	3,700	3,600	97
	Hale	5,300	5,200	98
	Pickens	7,300	7,200	99
	Tuscaloosa	55,600	55,100	99
	Winston	9,100	9,000	99
Between 25-49%	ALABAMA			
	Bibb	6,200	6,100	98
	Blount	16,100	16,000	99
	Chilton	13,200	13,100	99
	Cullman	26,000	25,900	100
	Fayette	7,300	7,200	99
	Jefferson	269,600	268,300	100
	Lamar	6,400	6,300	98
	Marion	12,300	12,200	99
	Perry	4,900	4,800	98
	St Clair	18,500	18,300	99
	Shelby	32,600	32,400	99
	Sumter	5,300	5,200	98
	Walker	26,900	26,700	99
	MISSISSIPPI			
Clay	7,600	7,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Clay	4,700	4,700	100
	Coosa	4,500	4,500	100
	Etowah	40,200	40,000	100
	Franklin	11,300	11,200	99
	Marengo	8,700	8,600	99
	Marshall	29,300	29,100	99
	Talladega	27,600	27,400	99
	MISSISSIPPI			
	Kemper	3,500	3,400	97
	Lowndes	22,100	21,900	99
	Monroe	13,100	13,000	99
	Noxubee	4,100	4,000	98
	Oktibbeha	12,400	12,200	98
	Station Totals		715,400	710,100
Net Weekly Circulation (1991)			246,400	
Average Daily Circulation (1991)			91,000	

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

*Call Lynn Levine
202-872-9200*



Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Anchorage	•	•	KDMD (33), KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11), KYES (8)
Fairbanks	•	•	KATN (2), KTVF (11)
Juneau	•	•	KJUD (8)
North Pole	•	•	KJNP-TV (4)
Sitka	•	•	KTNL (13)

Alaska Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	4	0	4
	14	1	15

*** ARBITRON DOES NOT HAVE WEEKLY CIRCULATION DATA FOR ALASKA.**

Alaska—Anchorage

KDMD

Ch. 33

Network Service: None, independent.

Licensee: Echonet Corp., Box 255, Evergreen, CO 80439.

Studio: 6921 Brayton Dr., Suite 220, Anchorage, AK 99507.

Telephone: 907-337-7000.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 98-ft. above av. terrain, 528-ft. above ground, 1594-ft. above sea level.

Latitude	61°	09'	57"
Longitude	149°	41'	02"

Transmitter: NE 1/2 of section 6, Twp. 12 N, range 2 W, Anchorage.

Satellite Earth Stations: Beta, 2.5-meter & Paracclipse, 5-meter C-band; Echostar receivers.

Ownership: Echonet Corp. (Group Owner).

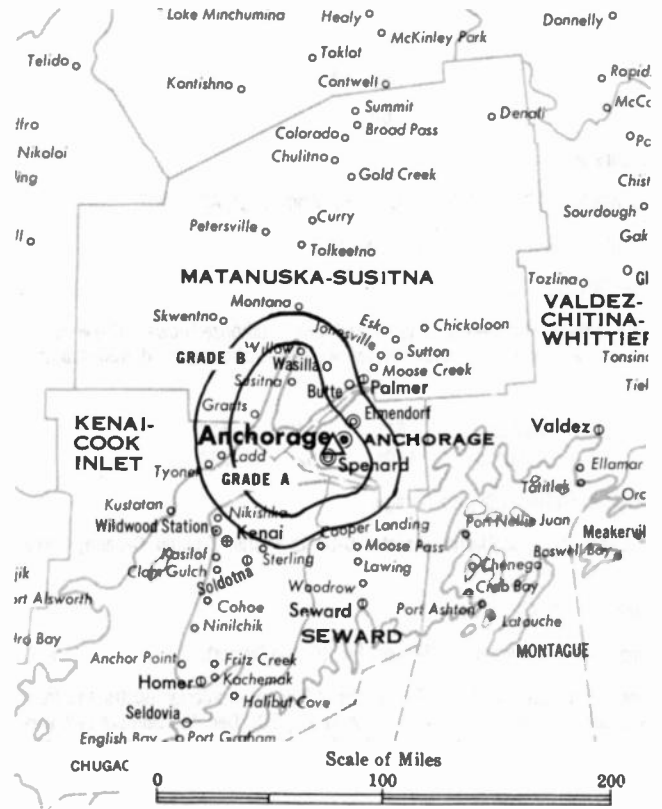
Began Operation: October 1, 1989.

Represented (legal): Cole, Raywid & Braverman.

Personnel:

Frank Martin, General Manager.

Donny Webb, Production Manager.



KDMD BPC-870331LA Granted 12/21/88

© American Map Corp., No. 14244

Rates: On request.

City of License: Anchorage.

Alaska—Anchorage

KIMO

Ch. 13

Network Service: ABC.

Licensee: Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 2700 E. Tudor Rd., Anchorage, AK 99507.

Telephone: 907-561-1313.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude	61°	11'	52"
Longitude	149°	52'	31"

Transmitter: 2550 Denali St., Anchorage.

Satellite Earth Stations: Harris, 9-meter C-band; Harris, 7-meter C-band; Harris receivers.

News Services: AP, ABC, CNN.

Ownership: Alaska Broadcasting Network Inc. (Group Owner).

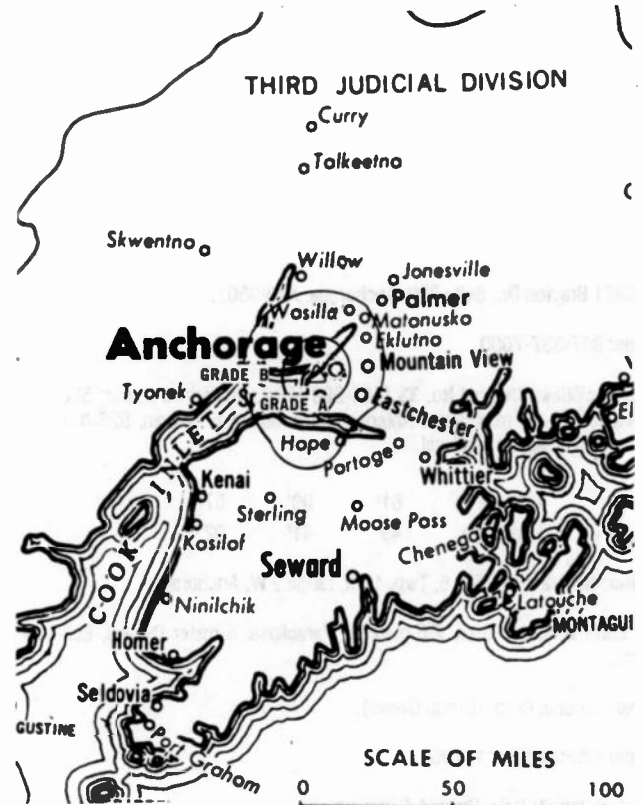
Began Operation: October 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

Represented (sales): Katz Television; The Tacher Co. (regionally).

Represented (legal): Haley, Bader & Potts.

Personnel:

Duane L. Triplett, President & Chief Executive Officer.
Richard M. Zook, Executive Vice President & Chief Operating Officer.
B. G. Randlett, Sr. Vice President, Statewide Operations & Special Events.
Larry Hogue, General Sales Manager.



KIMO BPCT—840410KF Granted 6/29/84

© American Map Corp., No. 14244

John Karnos, National Sales Manager.
Dave Patrick, News Director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$150.

City of License: Anchorage.

Alaska—Anchorage

KTBY

Ch. 4

Network Service: Fox.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Telephone: 907-274-0404. **Fax:** 907-274-3284.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw visual, 8.5-kw aural. Antenna: Circularly polarized, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude	61°	13'	11"
Longitude	149°	53'	24"

Transmitter: 300 W. 3rd Ave., Anchorage.

Satellite Earth Stations: Superior, 6-meter Ku & C-band; M/A-Com, 4-meter C-band; Agile, Omni receivers.

Ownership: KTBY Inc.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

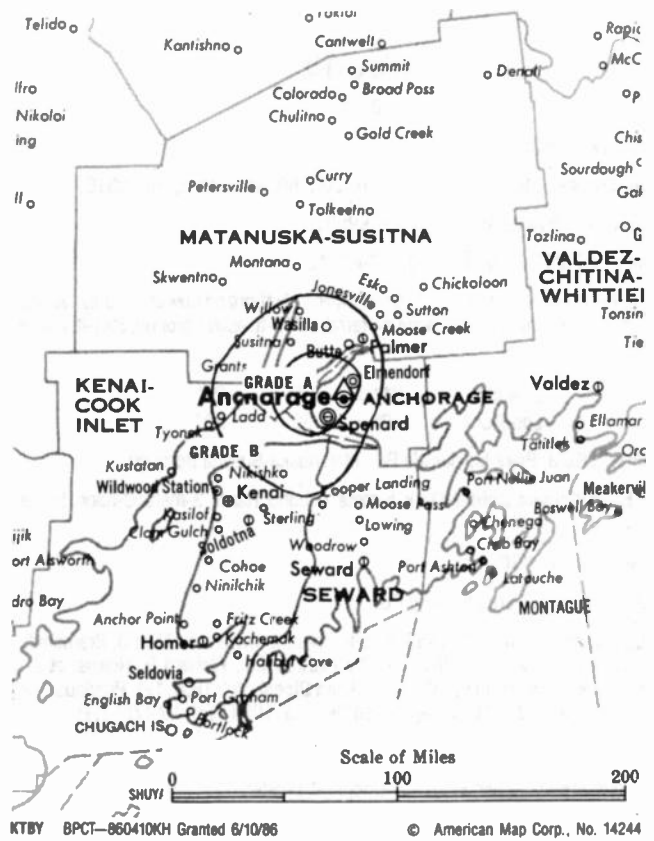
Represented (sales): Broadcast Spot Sales; Northwest Television Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Octagon Corp.

Personnel:

- Ronald K. Bradley, General Manager.
- Sean M. Bradley, Station Manager & Sales Manager.
- Theresa Larson, Program Manager.
- Ragner A. Capener, Chief Engineer.



Rates: On request.

City of License: Anchorage.

Alaska—Anchorage

KTUU-TV

Ch. 2

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., Box 102880, Anchorage, AK 99510.

Studio: 630 W. 4th Ave., Anchorage, AK 99501.

Telephone: 907-257-0202. **Fax:** 907-274-3318.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 720-ft. above av. terrain, 719-ft. above ground, 834-ft. above sea level.

Latitude	61°	25'	22"
Longitude	149°	52'	20"

Transmitter: Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

Satellite Earth Stations: Anbter-Mark, 5-meter C-band; Harris, 3-meter C-band; Harris receivers.

News Services: AP, NBC.

Ownership: Channel 2 Broadcasting Co.

Began Operation: October 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

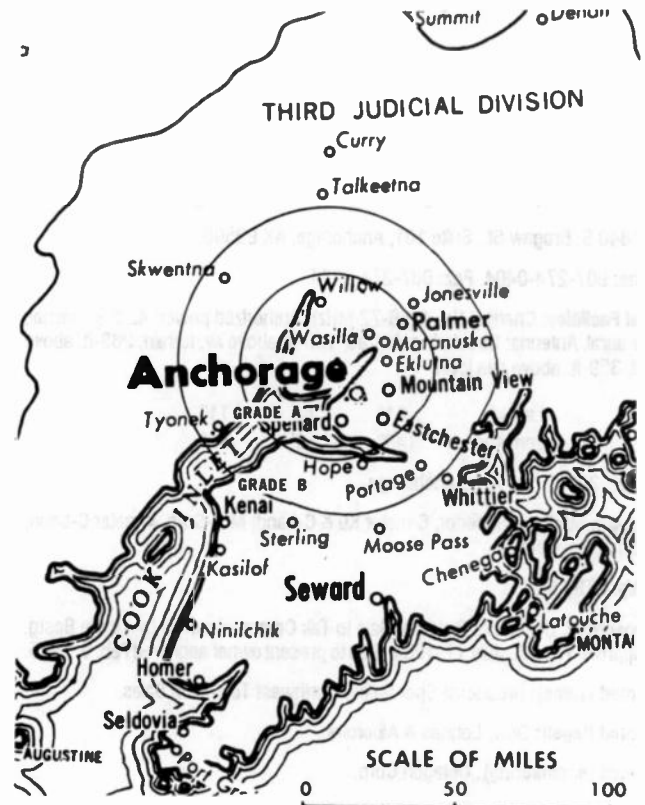
Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Octagon Co.

Personnel:

Greg Zaser, President.
 Al Bramstedt Jr., General Manager.
 Nancy Johnson, Marketing Director & National Sales Manager.
 Andrew Macleod, Local Sales Manager.
 Leland R. Verschueren, Chief Engineer.
 John Tracy, News Director.
 Greg Lytle, Promotion Director.



KTUU-TV BPCT—850411KH Granted 5/9/85

© American Map Corp., No. 14244

Sandra Moore, Program Director.
 Bill Dowd, Control Room Director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$273.

City of License: Anchorage.

Alaska—Anchorage

KTVA

Ch. 11

Network Service: CBS.

Licensee: Northern Television Inc., Box 102200, Anchorage, AK 99510.

Studio: 1007 W. 32nd Ave., Anchorage, AK 99503.

Telephones: 907-562-3456; 907-561-4200.

Fax: 907-561-4688; 907-562-0953.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude	61°	11'	33"
Longitude	149°	54'	01"

Transmitter: 1007 W. 32nd Ave., Anchorage.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 11-meter C-band; Antenna Technology, 7-meter C-band; Scientific-Atlanta, Harris receivers.

AM Affiliate: KBYR, 10-kw, 700 kHz.

FM Affiliate: KNIK-FM, 50-kw, 105.3 mHz (No. 287), 255-ft.

News Services: AP, CBS.

Ownership: Northern Television Inc. (Group Owner).

Began Operation: December 11, 1953.

Represented (sales): Adam Young Inc.; Art Moore Inc. (Northwest).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): George M. Frese; Jules Cohen & Associates.

Personnel:

A. G. Hiebert, Chairman.

Ron L. Moore, President.

Bruce Sloan, Vice President, Anchorage Operations.

Steve Strahl, Local Sales Manager.

Jennie Smeiker, National Sales Manager.



KTVA BPCT-3547 Granted 7/20/65

© American Map Corp., 14244

Steve MacDonald, News Director.

Duane Millsap, Chief Engineer.

Randy Kruse, Promotion Director.

Steve Gonzalez, Marketing Director.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$300.

City of License: Anchorage.

Alaska—Anchorage

KYES

Ch. 5

Network Service: None, independent.

Licensee: Fireweed Television, 3700 Woodland Dr., Suite 600, Anchorage, AK 99517.

Studio: 3700 Woodland Dr., Anchorage, AK 99517.

Telephone: 907-248-5937. **Fax:** 907-243-0709.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 5.9-kw visual.
Antenna: 820-ft. above av. terrain, 59-ft. above ground, 1,577-ft. above sea level.

Latitude	61°	20'	10"
Longitude	149°	30'	50"

Transmitter: 1.6-mi. WNW of Eagle River off Skyline Dr.

Multichannel TV Sound: Planned.

Satellite Earth Station: 4.5-meter C-band; Microdyne, Chapparral receivers.

Ownership: Fireweed Television.

Began Operation: January 21, 1990.

Represented (legal): Couzens.

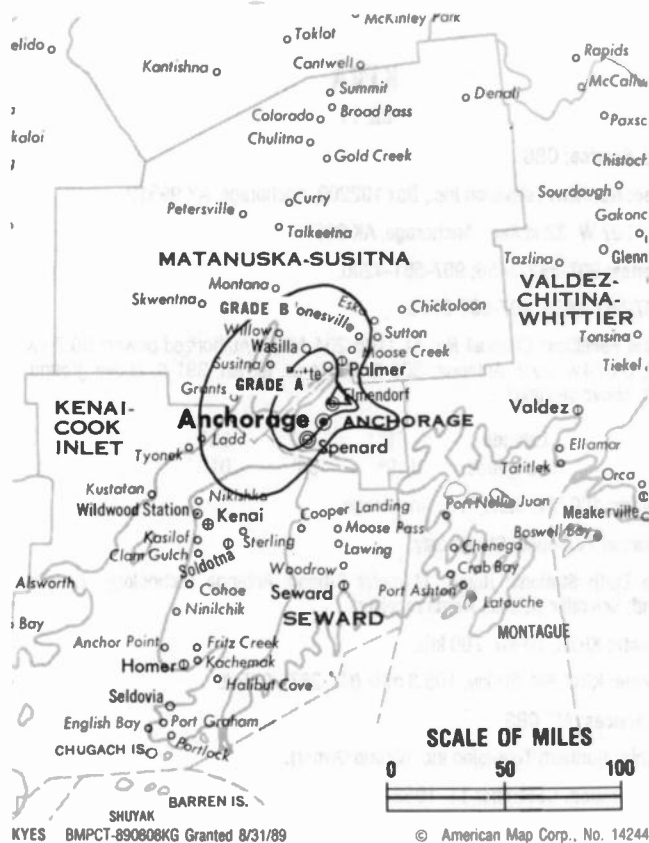
Personnel:

Carol Schatz, General Manager.

Jeremy Lansman, Chief Engineer.

Mike Dougherty, General Sales Manager.

Eddie Parker, Promotion Director.



KYES BMPCT-890808KG Granted 8/31/89

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$25.

City of License: Anchorage.

Alaska—Fairbanks

KATN

Ch. 2

Network Service: ABC, NBC.

Licensee: Fairbanks Television Inc., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 516 2nd Ave., Fairbanks, AK 99701.

Mailing Address: Box 74730, Fairbanks, AK 99707.

Telephone: 907-452-2125. TWX: 09036645. Fax: 907-456-8225.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude	64°	50'	42"
Longitude	147°	42'	42"

Transmitter: 516 2nd Ave.

Satellite Earth Stations: Harris, 9-meter; Anibter-Mark, 5-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Alaska Broadcasting Network Inc. (Group Owner).

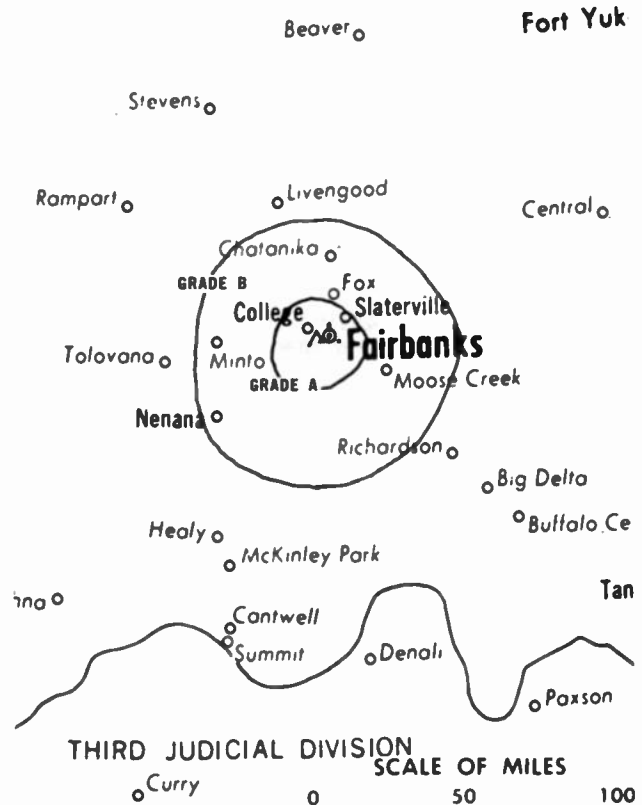
Began Operation: March 1, 1955. Sale to present owner by Channel 2 Bcstg. Co. approved by FCC June 8, 1984.

Represented (sales): Katz Television; The Tacher Co. (regionally).

Represented (legal): Haley, Bader & Potts.

Personnel:

Duane L. Triplett, President.
David Geesin, General Manager.
Kirk Richmond, General Sales Manager.
Mike Boslet, Chief Engineer.
Jim Pound, News Director.



KATN BPCT—810716KE Granted 10/5/81 © American Map Corp., No. 14244

Terri Hotelling, Program Director.
Del Jessen, Promotion Director.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$150.

City of License: Fairbanks.

Alaska—Fairbanks

KTVF

Ch. 11

Network Service: CBS, NBC.

Licensee: Northern Television Inc., 3528 International St., Fairbanks, AK 99701.

Studio: 3528 International St., Fairbanks, AK 99701.

Telephone: 907-452-5121.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50-kw visual, 5.5-kw aural. Antenna: Minus 49-ft. above av. terrain, 151-ft. above ground, 587-ft. above sea level.

Latitude	64°	50'	35.7"
Longitude	147°	42'	47.6"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Satellite Earth Stations: Harris, 11-meter C-band; Harris, 6.1-meter C-band; Harris, 5-meter C-band; Microdyne, Harris receivers.

AM Affiliate: KCBF.

FM Affiliate: KXLR.

News Service: AP.

Ownership: Northern Television Inc. (Group Owner).

Began Operation: February 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales): Adam Young Inc.; Art Moore Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

A. G. Hiebert, Chairman.
 Henry H. Hove, President & General Manager.
 Sally Crawford, General Sales Manager.
 Lester Secrest, Chief Engineer.
 Chuck Hinde, News Director.
 Cindy Bookout, Program Director.



KTVF BPCT-4060 Granted 12/4/67

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Meg Gaydosik, Promotion Director.
 Jan Ward, Business Manager.

Highest 30 Sec. Rate: \$275.

NETWORK BASE HOURLY RATE: \$200.

City of License: Fairbanks.

Alaska—Juneau

KJUD

Ch. 8

Network Service: ABC, NBC.

Licensee: Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 1107 8th St., Juneau, AK 99801.

Telephone: 907-586-3145. **Fax:** 907-463-3041.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.04-kw aural. Antenna: Minus 272-ft. above av. terrain, erected above tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

Transmitter: Douglas Island, near Juneau.

Satellite Earth Station: Anixter-Mark, 5-meter; Scientific-Atlanta, Microdyne, Harris receivers.

News Service: AP.

Ownership: Alaska Broadcasting Network Inc. (Group Owner).

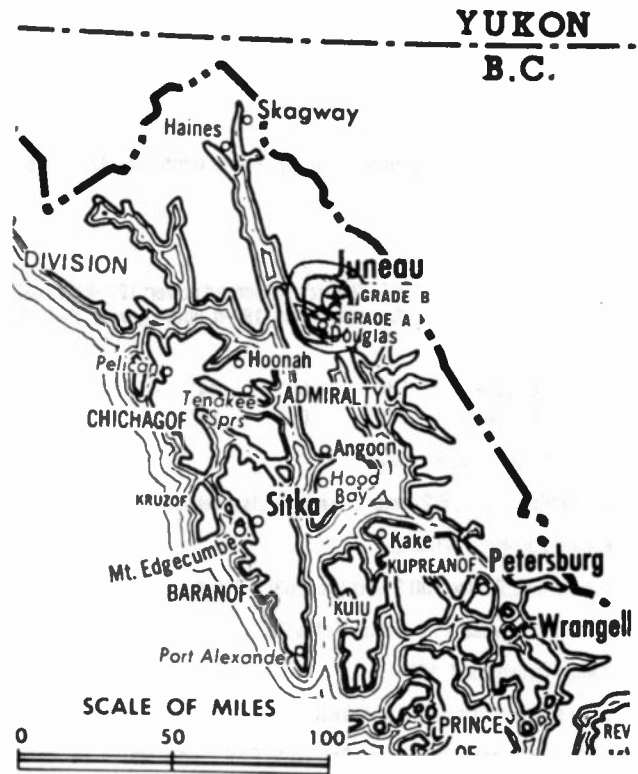
Began Operation: February 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to present owners approved Nov. 24, 1982.

Represented (sales): Katz Television; The Tacher Co. (Northwest).

Represented (legal): Haley, Bader & Potts.

Personnel:

Bob Trygstad, Station Manager.
Diane Regan, News Director.



KJUD BPCT-4637 Granted 10/11/73

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Terry Hotelling, Director of Programming.
Tore Johansen, Chief Engineer.

Highest 30 Sec. Rate: \$375.

City of License: Juneau.

Alaska—North Pole

KJNP-TV

Ch. 4

Network Service: None, independent.

Licensee: Evangelistic Alaska Missionary Fellowship, Box O, North Pole, AK 99705.

Studio: North Pole, AK.

Telephone: 907-488-2216.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude	64°	52'	44"
Longitude	148°	03'	10"

Transmitter: Atop Ester Dome, Fairbanks.

Satellite Earth Station: Harris, 6.2-meter C-band; Harris receivers.

AM Affiliate: KJNP, 50-kw, 1170 kHz.

FM Affiliate: KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

Ownership: Evangelistic Alaska Missionary Fellowship.

Began Operation: December 7, 1981.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Carl E. Smith Consulting Radio Engineers.

Personnel:

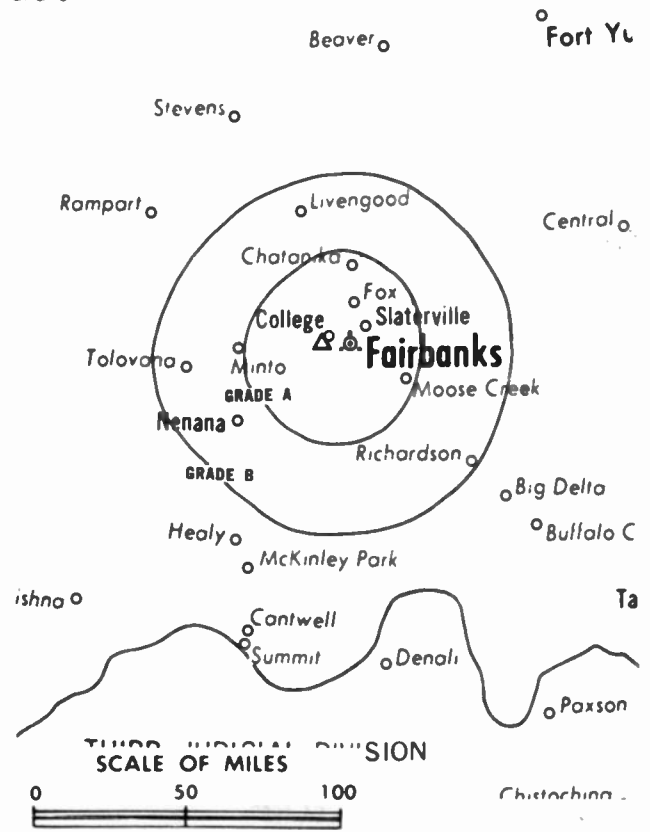
Donald L. Nelson, President & Director.

Gen Nelson, Executive Vice President.

Yvonne Carriker, Secretary-Treasurer & General Manager.

Richard Olson, Administrative Assistant & Sales Manager.

Eric Nichols, Director of Engineering.



KJNP-TV BPC-5184 Granted 1/30/80

© American Map Corp., No. 14244

Roger Skold, Station Manager.
Beverly Olson, Program Director.

Highest 30 Sec. Rate: \$60.

City of License: North Pole.

Alaska—Sitka

KTNL

Ch. 13

Network Service: CBS.

Licensee: Dan & Kathie Etulain, 520 Lake St., Sitka, AK 99835.

Studio: 520 Lake St., Sitka, AK 99835.

Telephone: 907-747-8488. Fax: 907-747-4727.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.5"
Longitude	135°	20'	02.0"

Transmitter: 611 Lake St.

Satellite Earth Station: Cosmos, 3.6-meter; Drake receivers.

Ownership: Dan & Kathie Etulain.

Began Operation: September 25, 1966. Sale to present owners by Roy Paschal, et al., approved by FCC May 10, 1983.

Represented (sales): The Tacher Co.

Represented (legal): Haley, Bader & Potts.

Personnel:

Dan Etulain, President & General Manager.

Kathie Etulain, Vice President & Secretary-Treasurer.

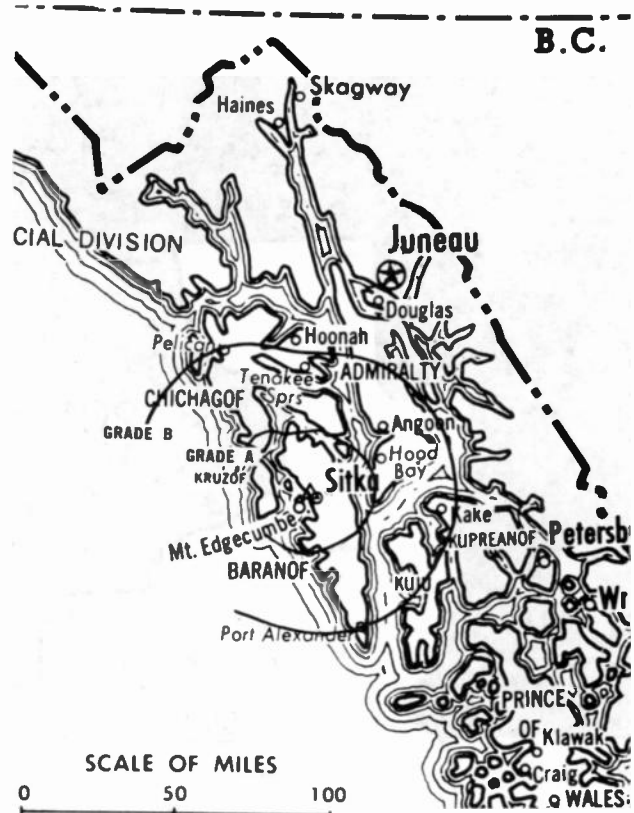
Michelle Wright, Local Sales Manager & Promotion Director.

Garth Kanen, Chief Engineer.

Nat Mandel, News & Program Director.

Barbara Cason, Business Manager.

Debbie Mockerman, News Director.



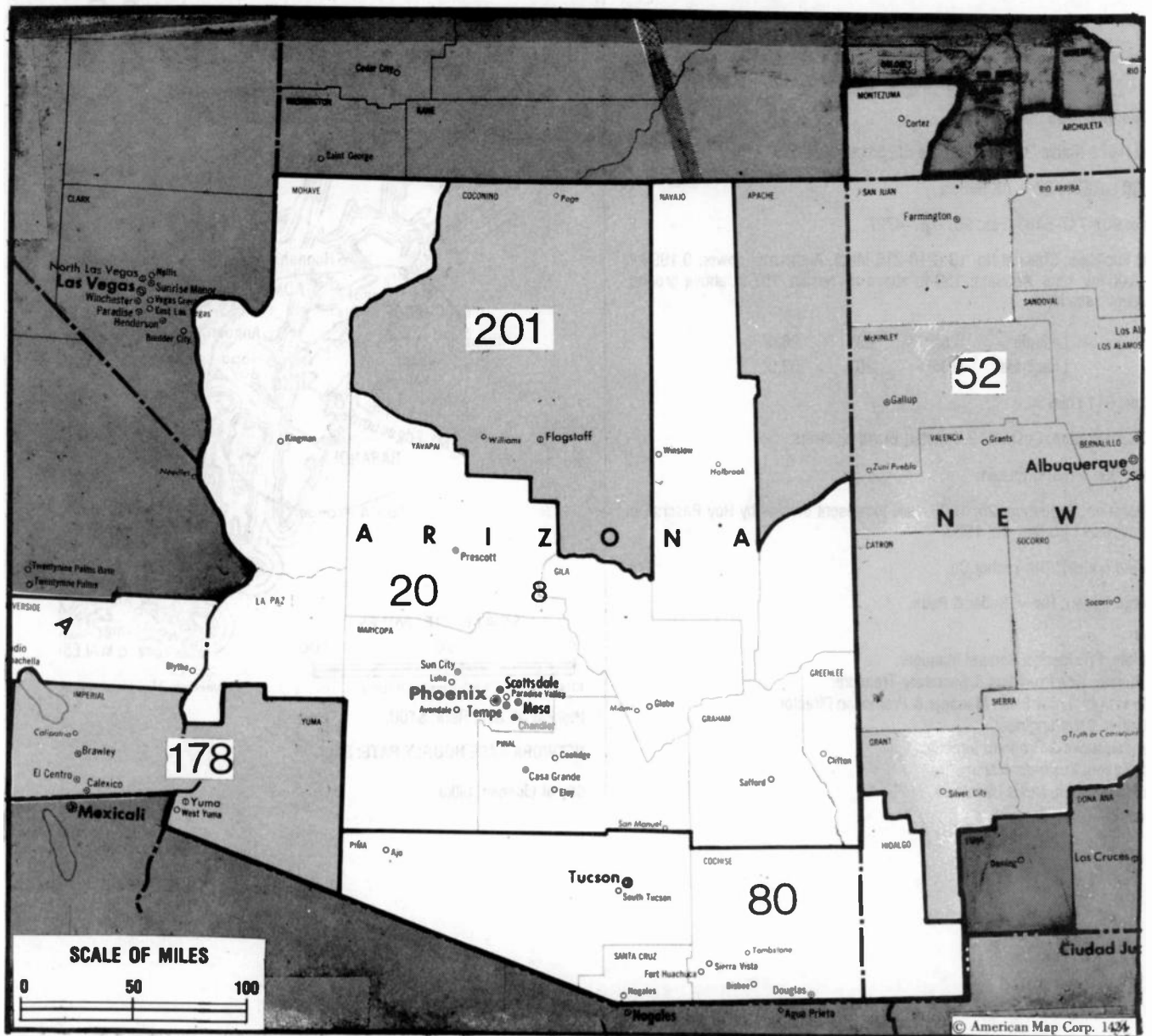
KTNL BMPCT-6342 Granted 9/16/66

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Highest 30 Sec. Rate: \$100.

NETWORK BASE HOURLY RATE: \$50.

City of License: Sitka.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Phoenix, AZ	1,029,900	20	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Albuquerque, NM	506,000	52	KBIM-TV (10), KCHF (11), KGGM-TV (13), KGSW-TV (14), KHFT (29), KKTO (2), KLUZ-TV (41), KNAT (23), KOAFTV (7), KOB-TV (4), KOFB (12), KOBR (8), KRPV (27), KVIO-TV (6), KWNM-TV (10)
Tucson, AZ	313,900	80	KGUN (9), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA-TV (4)
El Centro, CA-Yuma, AZ	67,400	178	KECY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)
Flagstaff, AZ	29,900	201	KNAZ-TV (2)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KPNX-TV, Mesa	See Phoenix, AZ
KUSK, Phoenix	See Prescott, AZ
KECY-TV, Yuma	See El Centro, CA

Arizona Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	13	6	19
Educational Television Stations	2	1	3
	15	7	22

Arizona—Flagstaff

KNAZ-TV

Ch. 2

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 3360, Flagstaff, AZ 86003.

Studio: 2201 N. Vickey Dr., Flagstaff, AZ 86001.

Telephone: 602-526-2232. **TWX:** 910-972-0908. **Fax:** 602-526-8110.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 20-kw visual, 5-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mountain, 18-mi. SSE of Flagstaff.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Services: AP, NPS.

Ownership: Grand Canyon Acquisition Assoc. L.P. (Group Owner), Alfred Greenfield, Receiver.

Began Operation: May 2, 1970. Sale to present owner approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3). Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984. Sale to Capitol Bcstg. Co. by Wendell Elliot Jr., et al., approved by FCC Jan. 7, 1981.

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

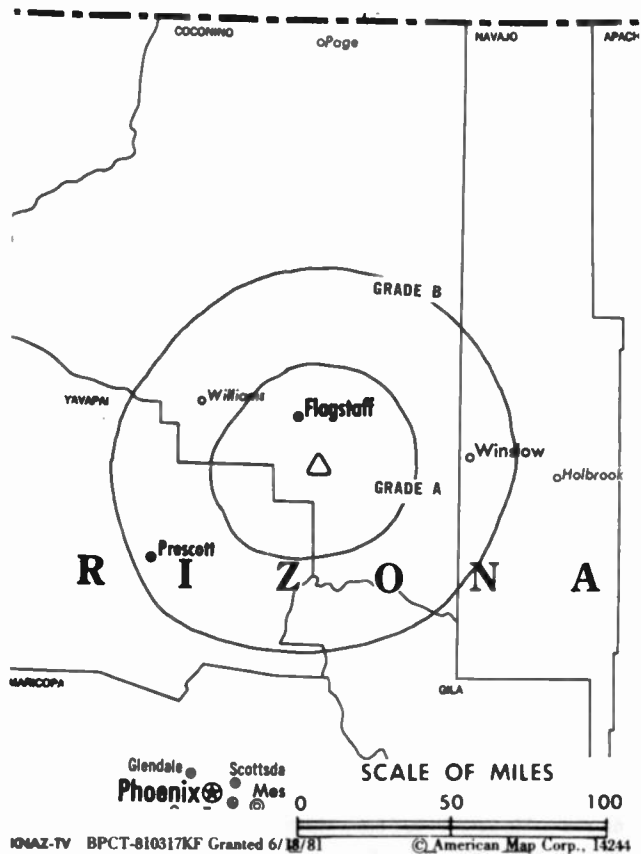
Beverly Bishop, Station Manager.
Dan Buddecke, Local Sales Manager.
Elizabeth Driscoll, News Director.
Mary Ribant, Program Director.
Scott Jones, Promotion Director.
Roger Haislet, Business Manager.
Keth Spriggs, Chief Engineer.

Highest 30 Sec. Rate: \$360.

NETWORK BASE HOURLY RATE: \$175.

City of License: Flagstaff. **ADI:** Flagstaff. **Rank:** 201.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Coconino	31,400	29,300	93
Between 25-49%	ARIZONA			
	Navajo	23,300	21,400	92
	Yavapai	45,200	43,200	96
Between 5-24%	ARIZONA			
	Apache North	13,200	11,900	90
Station Totals		113,100	105,800	94
Net Weekly Circulation (1991)				41,800
Average Daily Circulation (1991)				17,900

Arizona—Kingman

KMOH-TV

Ch. 6

Network Service: None, independent.

Licensee: Grand Canyon Television Co. Inc., 2201 N. Vickey Dr., Flagstaff, AZ 86001.

Studio: 2999 Airways, Kingman, AZ 86401.

Telephone: 602-757-7676.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1920-ft. above av. terrain, 75-ft. above ground, 4496-ft. above sea level.

Latitude 35° 01' 57"
Longitude 114° 21' 56"

Transmitter: Black Mountains, approx. 1-mi. ENE of Oatman.

Ownership: Grand Canyon Acquisition Assoc. L.P. (Group Owner), Alfred Greenfield, Receiver.

Began Operation: February 26, 1988. Sale to present owner approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3).

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): W. Jeffrey Reynolds.

Personnel:

Don Purnell, General Manager.

Peter Eide, Station Manager & Local Sales Manager.

David Cavalier, General Sales Manager.

Michael Anthony, News Director.

Roger Haislett, Program Director & Business Manager.

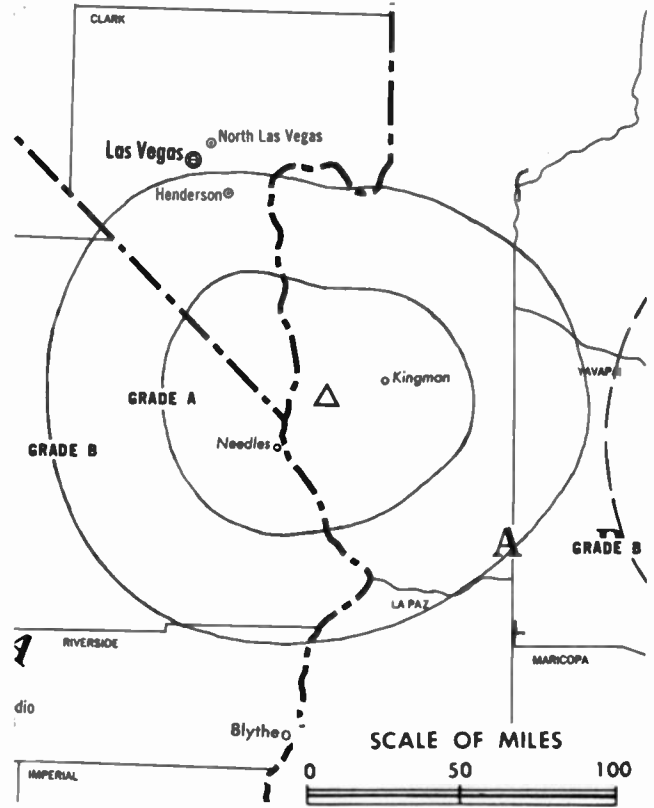
John Parker, Chief Engineer.

Denise McKelvey, Promotion Director.

Highest 30 Sec. Rate: \$120.

City of License: Kingman. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KMOH-TV BMPCT-860721KG Granted 8/29/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
	ARIZONA			
Between 5-24%	La Paz	6,300	6,100	97
	Mohave	37,700	36,000	96
Station Totals		44,000	42,100	96
Net Weekly Circulation (1991)			6,400	
Average Daily Circulation (1991)			1,600	

Arizona—Phoenix

KNXV-TV

Ch. 15

Network Service: Fox.

Licensee: Scripps Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

Studio: 4625 S. 33rd Place, Phoenix, AZ 85040.

Telephone: 602-243-4151. TWX: 910-951-0633. Fax: 602-232-5995.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. visual, 63.1-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain Park, Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Calstar, 5-meter C-band; Harris, 6-meter C-band; Vertex, 4.57-meter Ku-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN Headline News.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: September 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (Television Digest, Vol. 24:20, 26; 25:2).

Represented (sales): Katz Television.

Represented (legal): Baker & Hostetler.

Personnel:

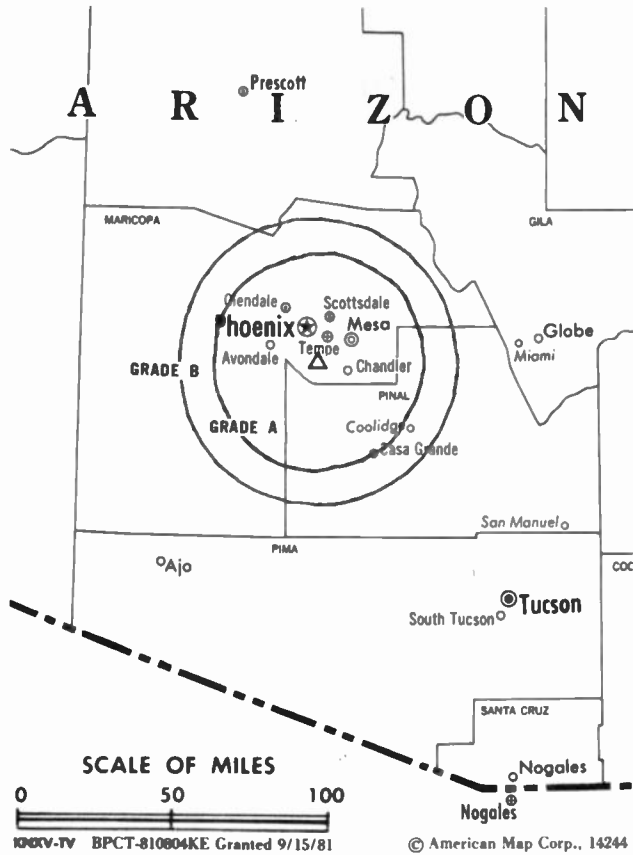
Raymond L. Hunt, Vice President & General Manager.
Bill Franks, Program Manager.
Brad Nilsen, General Sales Manager.
Ira Dankberg, Local Sales Manager.
Steven Kargman, National Sales Manager.
Donald Thomas, Engineering Manager.
Carolyn McBurney, Promotion Manager.
Joan Torre, Business Manager.

Rates: On request.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Maricopa	850,900	835,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA Gila	15,900	15,300	96
	Graham	7,700	7,300	95
	Greenlee	3,000	2,900	97
	Pinal	38,800	37,600	97
Between 5-24%	ARIZONA Coconino	31,400	29,300	93
	Yavapai	45,200	43,200	96
Station Totals		992,900	971,200	98
Net Weekly Circulation (1991)			599,200	
Average Daily Circulation (1991)			263,400	

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Arizona—Phoenix

KPAZ-TV

Ch. 21

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

Studio: 3551 E. McDowell Rd., Phoenix, AZ 85008.

Telephone: 602-273-1477.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

Latitude	33°	20'	02.50"
Longitude	112°	03'	42.00"

Transmitter: South Mountain Park.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: TBN.

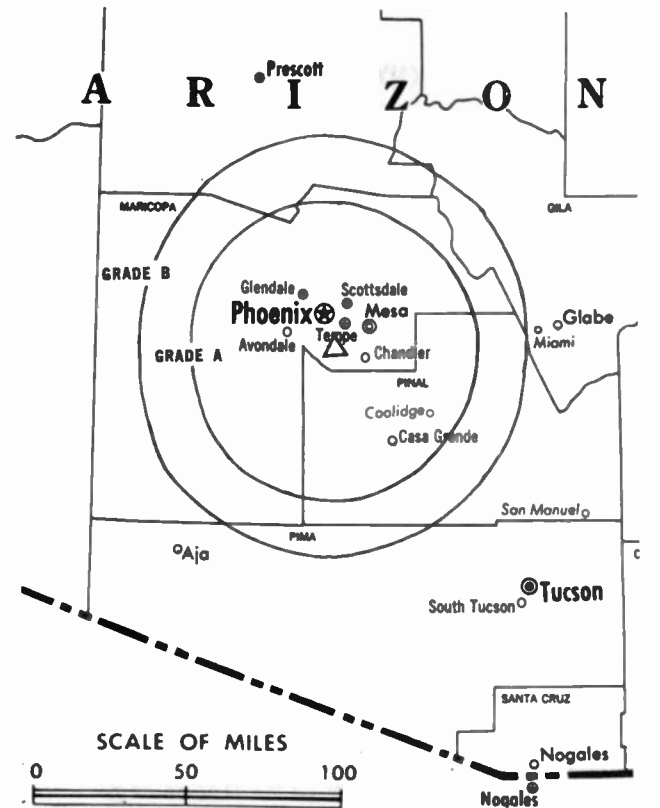
Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: September 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

Represented (legal): May & Dunne.

Personnel:

Paul F. Crouch, President.
Stanley E. Comstock, Station Manager.
Gary L. Nichols, Chief Engineer.



KPAZ-TV BPCT-3515 Granted 7/28/65

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Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Arizona—Phoenix

KPHO-TV

Ch. 5

Network Service: None, independent.

Licensee: Meredith Corp., Box 20100, Phoenix, AZ 85036.

Studio: 4016 N. Black Canyon Highway, Phoenix, AZ 85017.

Telephone: 602-264-1000. **Fax:** 602-263-8818. **Easylink:** 602-263-8869.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.5-meter Ku-band; Harris receivers.

News Services: AP, CNN.

Ownership: Meredith Corp. (Group Owner).

Began Operation: December 4, 1949. Sold to present owner in June 1952 (Television Digest, Vol. 8:18, 26).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Richard DeAngelis, Vice President & General Manager.

Christopher Sehring, General Sales Manager.

Tove Spofford, Local Sales Manager.

Greg Brannan, Program Manager.

Ken Robinson, News Director.

William J. Strube, Director of Engineering.

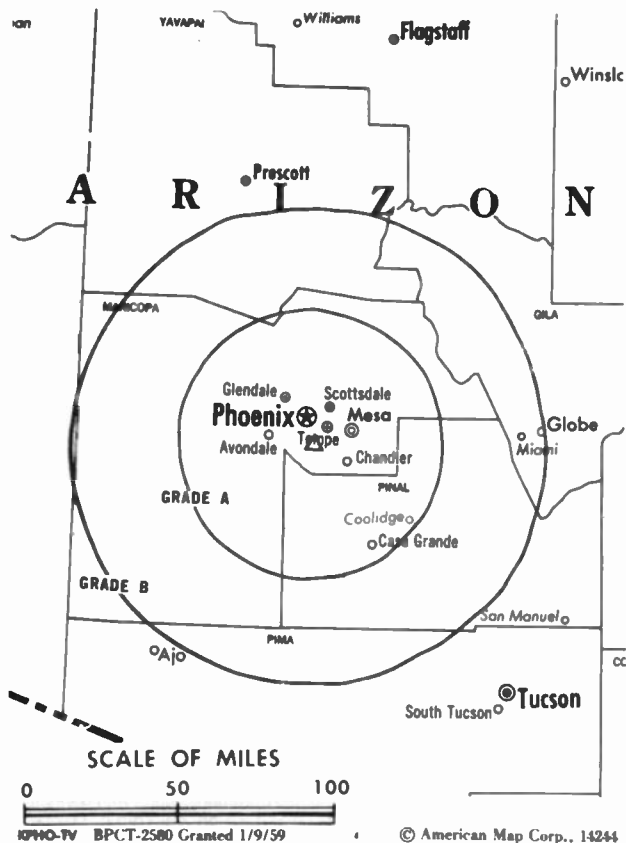
Kimberlee Raymond, Promotion & Marketing Director.

Highest 30 Sec. Rate: \$3800.

City of License: Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARIZONA				
50% & Over	Coconino	31,400	29,300	93
	Gila	15,900	15,300	96
	Graham	7,700	7,300	95
	Greenlee	3,000	2,900	97
	La Paz	6,300	6,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Maricopa	850,900	835,600	98	
	Mohave	37,700	36,000	96	
	Navajo	23,300	21,400	92	
	Pinal	38,800	37,600	97	
	Yavapai	45,200	43,200	96	
	CALIFORNIA	Riverside East	8,000	7,700	96
Between 25-49%	ARIZONA	Apache South	4,600	4,100	89
	Cochise	37,200	36,000	97	
	Santa Cruz	9,200	8,900	97	
	Yuma	35,200	33,400	95	
	Station Totals		1,154,400	1,124,800	97
Net Weekly Circulation (1991)				772,300	
Average Daily Circulation (1991)				357,600	

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Television & Cable Factbook

Arizona—Phoenix-Mesa

KPNX

Ch. 12

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

Studio: 1101 N. Central Ave., Phoenix, AZ 85004.

Telephone: 602-257-1212. TWX: 910-951-4214.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"
Longitude 112° 03' 47.5"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Andrew, 4.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, W/A-Corn, Microdyne, Standard Communications receivers.

SNG Mobile Dish: RSI, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Gannett Broadcasting (Group Owner).

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Cohen, Dippell & Everist, P.C.

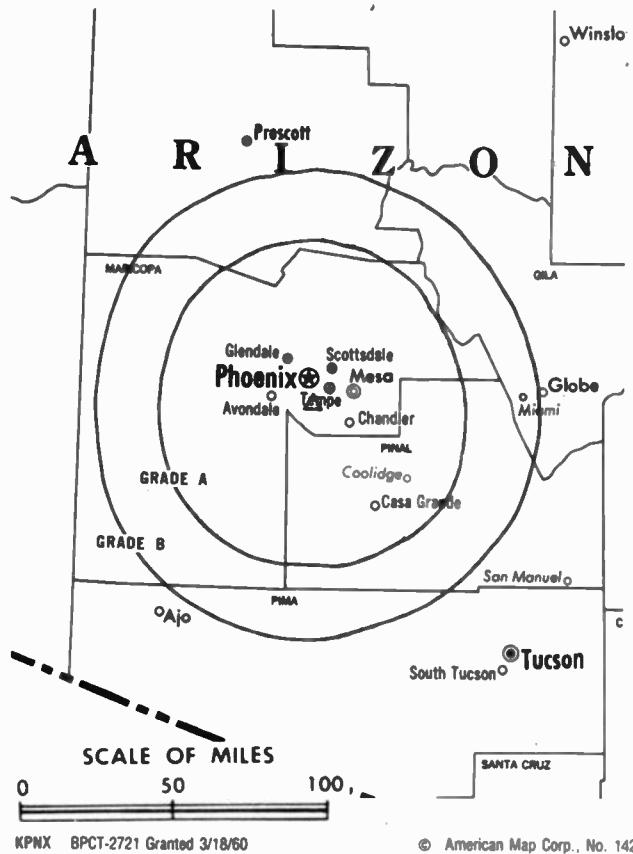
Personnel:

- C. E. Cooney, President & General Manager.
- Ardy Diercks, Vice President, Programming & Station Relations.
- Paul Treistad, General Sales Manager.
- Winnie Stolper, Vice President, Controller.
- John Turver, National Sales Manager.
- Mike Beardsley, News Director.
- Chuck Deen, Chief Engineer.
- Donna Vogt, Advertising & Promotion Director.
- Lynn Beale, Marketing Director.
- Lucia Madrid, Community Affairs Director.

Rates: On request.

City of License: Mesa. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Gila	15,900	15,300	96
	Graham	7,700	7,300	95
	La Paz	6,300	6,100	97
	Maricopa	850,900	835,600	98
	Mohave	37,700	36,000	96
	Navajo	23,300	21,400	92
	Pinal	38,800	37,600	97
CALIFORNIA	Yavapai	45,200	43,200	96
	Riverside East	8,000	7,700	96
Between 25-49%	ARIZONA			
	Apache South	4,600	4,100	89
	Coconino	31,400	29,300	93
Between 5-24%	ARIZONA			
	Greenlee	3,000	2,900	97
Station Totals		1,072,800	1,046,500	98
Net Weekly Circulation (1991)				853,100
Average Daily Circulation (1991)				466,400

Arizona—Phoenix

KTSP-TV

Ch. 10

Network Service: CBS.

Licensee: Great American Television & Radio Co. Inc., 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St., Phoenix, AZ 85003.

Telephone: 602-257-1234. TWX: 910-951-1343. Fax: 602-271-9477.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.9-kw aural. Antenna: Circularly polarized, 1805-ft. above av. terrain, 373-ft. above ground, 3047-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; DX Engineering, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Andrew Ku-band.

News Services: AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: October 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to Taft Television & Radio Co. approved May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owner Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

Represented (sales): Harrington, Richter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Ronald J. Bergamo, Vice President & General Manager.
Don Locke, General Sales Manager.
Joe Carty, National Sales Manager.
David Howell, News Director.
Charlie Hogetvedt, Local Sales Manager.
Sandi Yost, Marketing Manager.
Karen Donner, Business Manager.
Al Hillstrom, Engineering Manager.

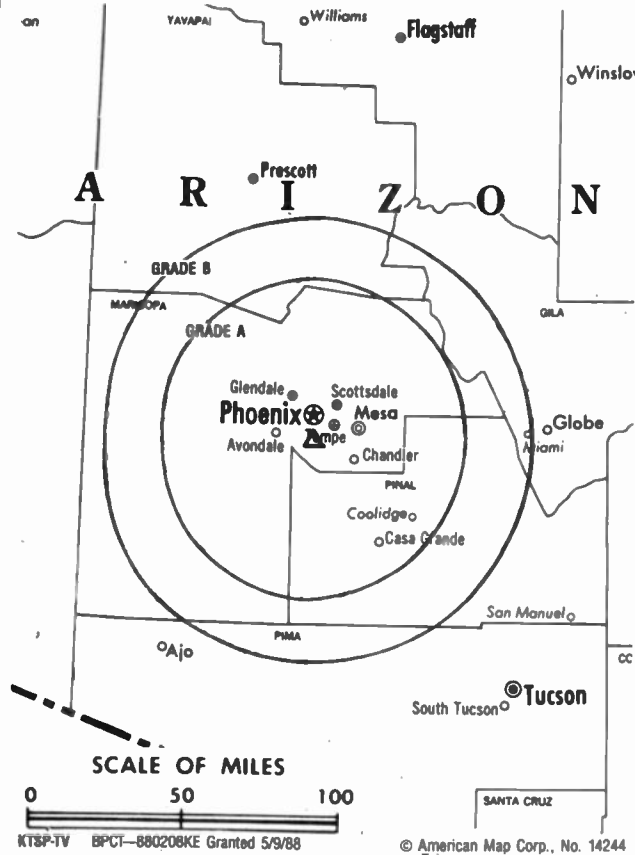
Highest 30 Sec. Rate: \$4200.

NETWORK BASE HOURLY RATE: \$1484.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Coconino	31,400	29,300	93
	Gila	15,900	15,300	96
	Graham	7,700	7,300	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Maricopa	850,900	835,600	98
	Mohave	37,700	36,000	96
	Navajo	23,300	21,400	92
	Pinal	38,800	37,600	97
	Yavapai	45,200	43,200	96
Between 25-49%	ARIZONA			
	Apache South	4,600	4,100	89
	Greenlee	3,000	2,900	97
	La Paz	6,300	6,100	97
CALIFORNIA	Riverside East	8,000	7,700	96
	ARIZONA			
Between 5-24%	Yuma	35,200	33,400	95
Station Totals		1,108,000	1,079,900	97
Net Weekly Circulation (1991)			897,300	
Average Daily Circulation (1991)			525,900	

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Arizona—Phoenix

KTVK

Ch. 3

Network Service: ABC.

Licensee: Arizona Television Co., Box 5068, Phoenix, AZ 85010.

Studio: 3435 N. 16th St., Phoenix, AZ 85016.

Mailing Address: Box 5068, Phoenix, AZ 85010.

Telephone: 602-263-3333. TWX: 910-951-1562. Fax: 602-263-3377.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mountain, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.5-meter C-band; Dalsat, 4.5-meter Ku-band; GE, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Omni, Pinzone, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band; Dalsat.

News Services: AP, UPI.

Ownership: Arizona Television Co.

Began Operation: February 28, 1955.

Represented (sales): TeleRep Inc.

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Lohnes & Culver.

Personnel:

Delbert R. Lewis, President, General Manager & Chief Executive Officer

William Miller, Vice President & Chief Operating Officer.

Jim Galvin, General Sales Manager.

Phil Alvidrez, News Director.

Bill Lawrence, Chief Engineer.

Laurie Ficarra, Local Sales Manager.

John Matt-Gongara, National Sales Manager.

Sue Schwartz, Program Director.

Lynn Lovick, Promotion Director.

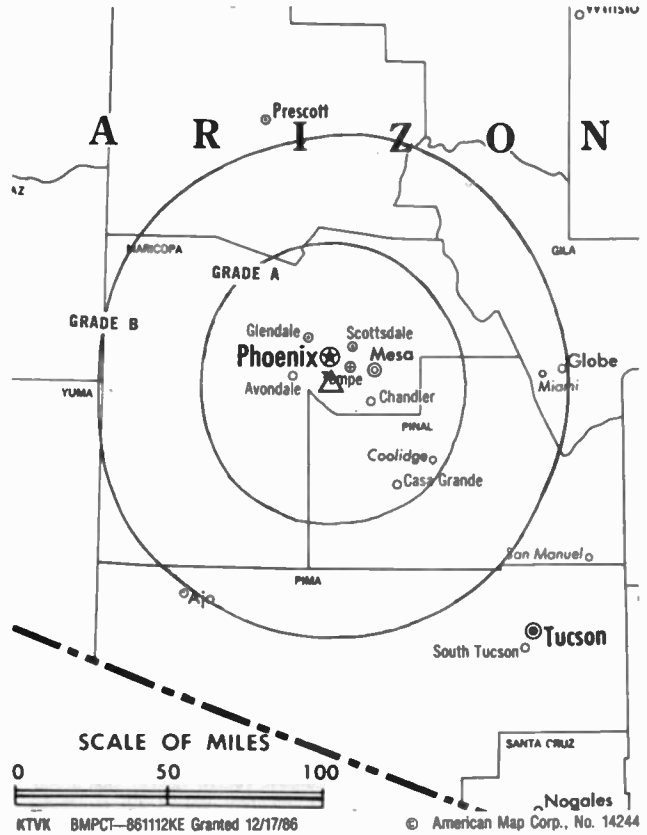
Jim Tuton, Business Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$925.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	4,600	4,100	89
	Coconino	31,400	29,300	93
	Gila	15,900	15,300	96
	Graham	7,700	7,300	95
	Maricopa	850,900	835,600	98
	Mohave	37,700	36,000	96
	Navajo	23,300	21,400	92
	Pinal	38,800	37,600	97
Yavapai	45,200	43,200	96	
Between 25-49%	ARIZONA			
	Greenlee	3,000	2,900	97
Between 5-24%	ARIZONA			
	Yuma	35,200	33,400	95
	CALIFORNIA			
	Riverside East	8,000	7,700	96
Station Totals		1,101,700	1,073,800	97
Net Weekly Circulation (1991)				899,700
Average Daily Circulation (1991)				523,400

Arizona—Phoenix

KTVW-TV

Ch. 33

Network Service: Univision.

Licensee: KTVW Inc., Dept. 339, Box 419126, Kansas City, MO 64141.

Studio: 3019 E. Southern Ave., Phoenix, AZ 85040.

Telephone: 602-243-3333. **Fax:** 602-278-8658.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain, 8-mi. S of Phoenix City Hall.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: September 2, 1979. Sale to present owner by Reynold V. Anselmo, et al., approved by FCC May 17, 1989 (Television Digest, Vol. 29:3, 19, 20).

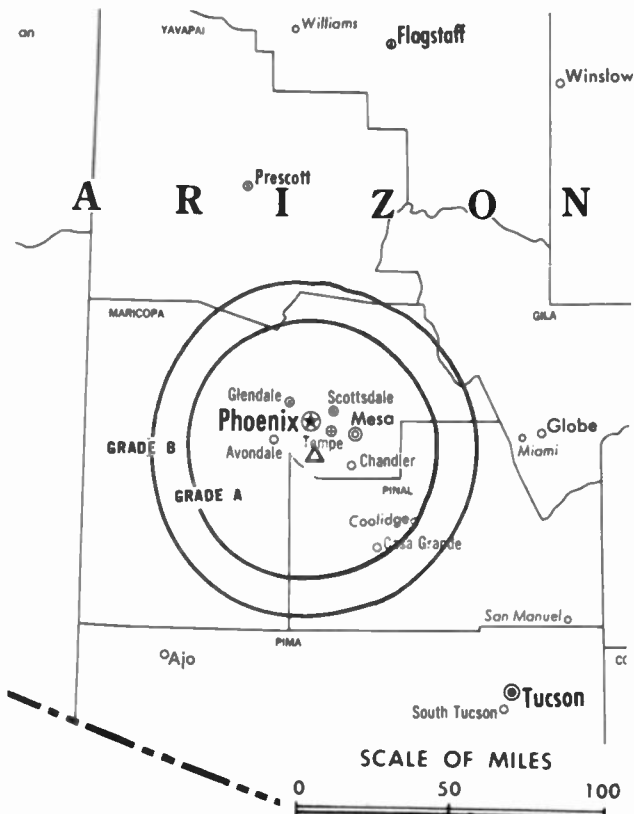
Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Ruben R. Luera, General Manager.
Blaine Decker, General Sales Manager.
Tom Kloski, Operations Manager.
Janel Rogers, National Sales Manager.



KTVW-TV BPCT-4926 Granted 9/15/77

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Anita Luera, News Director.
Virginia Luna, Program & Public Service Director.
Lawrence Beckman, Chief Engineer.

Highest 30 Sec. Rate: \$350.

Arbitron Data: Not available.

City of License: Phoenix. **ADI:** Phoenix. **Rank:** 20.

Arizona—Phoenix

KUTP

Ch. 45

Network Service: None, independent.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 4630 S. 33rd St., Phoenix, AZ 85040.

Telephone: 602-268-4500. TWX: 602-629-1741. Fax: 602-276-4082.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"

Longitude 112° 03' 32"

Transmitter: 8.3-mi. S of Phoenix in South Mountain Park.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Com, Agile receivers.

Ownership: United Television Inc. (Group Owner).

Began Operation: December 23, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jerry Braet, Vice President & General Manager.

Mike Durand, General Sales Manager.

Seth Parker, Program Director.

Steve Banks, Local Sales Manager.

Bob Werner, National Sales Manager.

Tom Foy, Chief Engineer.

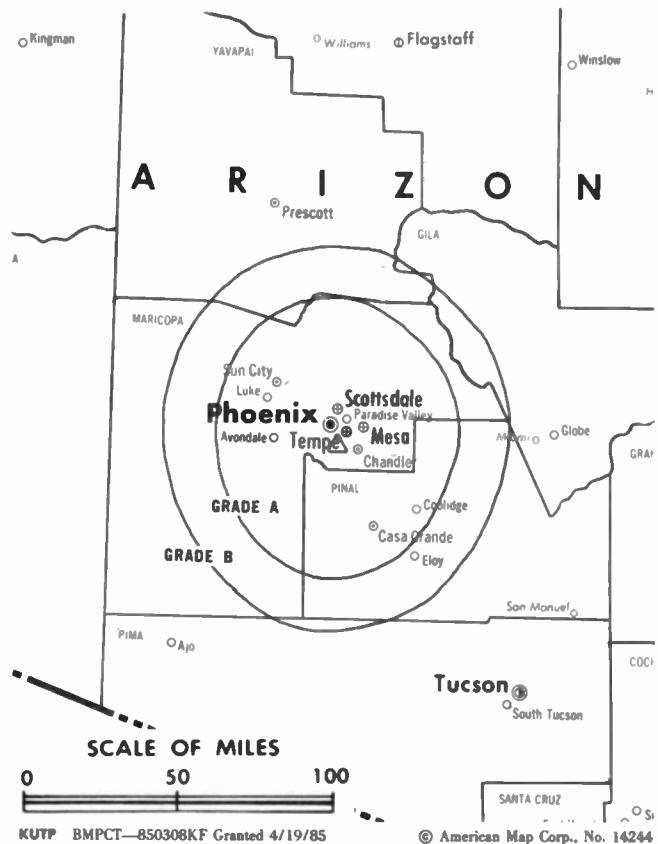
Kathlene Ritter, Promotion Director.

Don Mitchell, Business Manager.

Rates: On request.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Maricopa	850,900	835,600	98
	ARIZONA Gila	15,900	15,300	96
Between 25-49%	Graham	7,700	7,300	95
	Greenlee	3,000	2,900	97
	Pinal	38,800	37,600	97
	Yavapai	45,200	43,200	96
Between 5-24%	ARIZONA Coconino	31,400	29,300	93
	Mohave	37,700	36,000	96
Station Totals		1,030,600	1,007,200	98
Net Weekly Circulation (1991)				526,700
Average Daily Circulation (1991)				192,000

Arizona—Prescott-Phoenix

KUSK

Ch. 7

Network Service: None, independent.

Licensee: KUSK Inc., 3211 Tower Rd., Prescott, AZ 86301-8890.

Studio: 3211 Tower Rd., Prescott, AZ 86301-8890.

Telephones: 602-778-6770; 602-234-2727. TWX: 910-240-1471.

Fax: 602-445-5210.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"
Longitude 112° 06' 55"

Transmitter: S peak of Mingus Mountain, 22-mi. ENE of Prescott.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA Americom, 4.5-meter Ku-band; Paracclipse, 3.5-meter C-band; Excalibur, Harris receivers.

News Service: CNN Headline News.

Ownership: KUSK Inc.

Began Operation: September 5, 1982.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

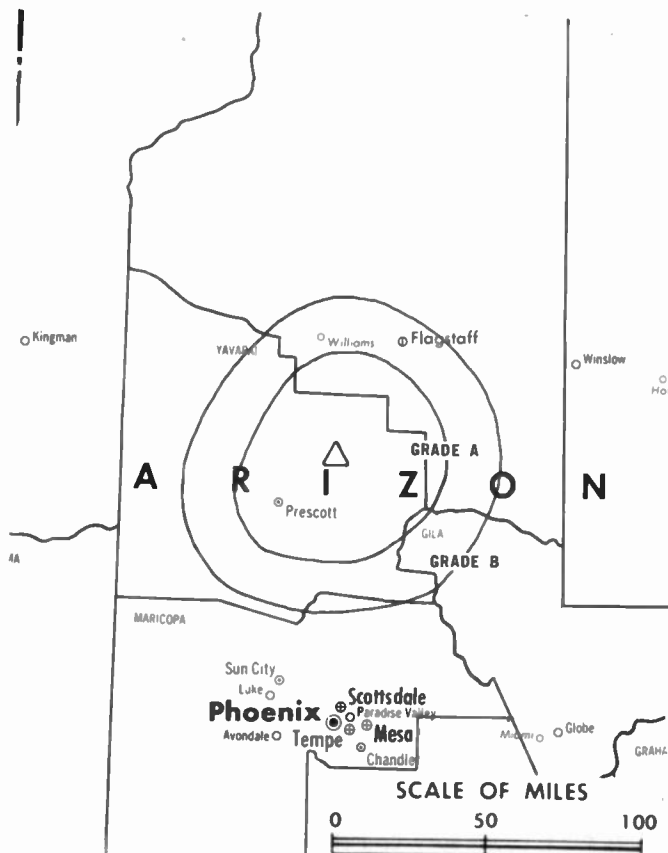
Personnel:

- William H. Sauro, President.
- Richard Howe, Vice President & General Manager.
- Patricia Gray, Vice President & Program Operations Manager.
- Mary Haines, Business Manager.
- Bruce Sherman, Chief Engineer.

Highest 30 Sec. Rate: \$175.

City of License: Prescott. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KUSK BPCT-790618KG Granted 1/7/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARIZONA			
	Coconino	31,400	29,300	93
	Yavapai	45,200	43,200	96
	KANSAS			
	Greeley	700	700	100
Station Totals		77,300	73,200	95
Net Weekly Circulation (1991)				36,100
Average Daily Circulation (1991)				9,100

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Arizona—Tucson

KGUN

Ch. 9

Network Service: ABC.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 7280 E. Rosewood, Tucson, AZ 85710.

Telephone: 602-722-5486. Telefax: 408420. Fax: 602-290-7636.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"
Longitude 110° 42' 59"

Transmitter: Mount Bigelow, 20-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 4.5-meter C-band; Prodelin, 3.6-meter C-band; RCA Americom, 4.5-meter Ku-band; Andrew, Avantek, M/A-Com, RCA receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: June 3, 1956. H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (Television Digest, Vol. 12:51). Sale to Henry S. Hilberry & associates by H. U. Garrett group approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). Sale to Gilmore Bcstg. Corp. of Arizona by Hilberry group along with WEHT(TV), Evansville, IN approved July 15, 1964 (Vol. 4:26, 29). Sale by Gilmore to May Broadcasting Co. approved July 31, 1968 (Vol. 8:15, 34). Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

Represented (sales): Katz Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

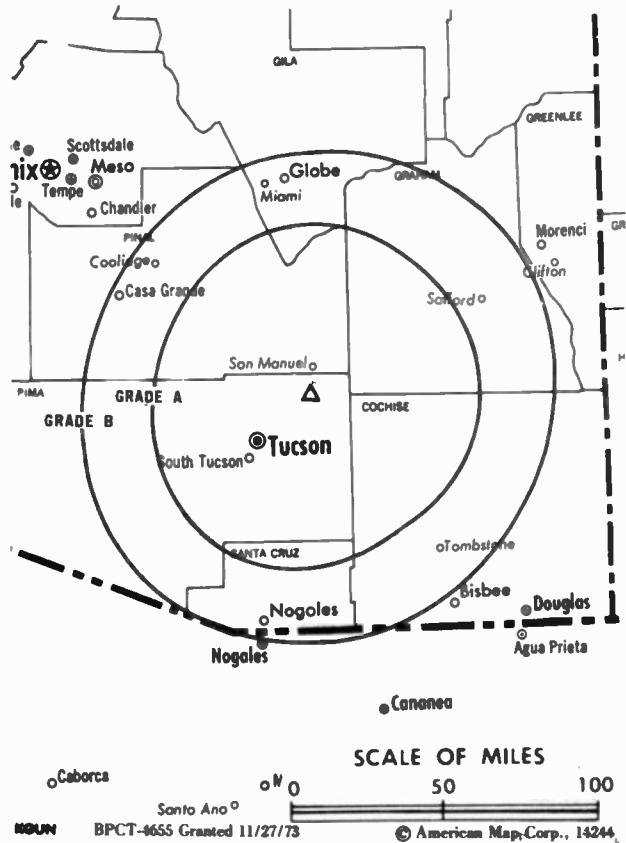
Jim Thompson, General Manager.
Andrew Stewart, Local Sales Manager.
Steve Ochoa, National & Regional Sales Manager.
Bruce Franzen, Program Manager.
Ray Depa, News Director.
Karen Welmer, Business Manager.
Harry Charles, Engineering Manager.
Debra Hastings, Production Manager.
David Alegria, Human Resources.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$550.

City of License: Tucson. ADI: Tucson. Rank: 80.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	37,200	36,000	97
	Graham	7,700	7,300	95
	Pima	269,100	264,200	98
	Santa Cruz	9,200	8,900	97
Between 25-49%	NEW MEXICO			
	Hidalgo	2,000	1,900	95
	ARIZONA			
Between 5-24%	Gila	15,900	15,300	96
	Greenlee	3,000	2,900	97
	Pinal	38,800	37,600	97
Station Totals	ARIZONA			
	Apache South Navajo	4,600	4,100	89
Net Weekly Circulation (1991)		410,800	399,600	97
Average Daily Circulation (1991)				301,000
				178,300

Arizona—Tucson

KMSB-TV

Ch. 11

Network Service: Fox.

Licensee: Mountain States Bcstg. Inc., 2445 N. Tucson Blvd., Tucson, AZ 85716.

Studio: 2445 N. Tucson Blvd., Tucson, AZ 85716.

Telephone: 602-795-0311. Fax: 602-323-3793.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1663-ft. above av. terrain, 187-ft. above ground, 6056-ft. above sea level.

Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: 2.5 miles NW of Mount Hopkins.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; RCA Americom, 3-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976 (Television Digest, Vol. 24:12, 40).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

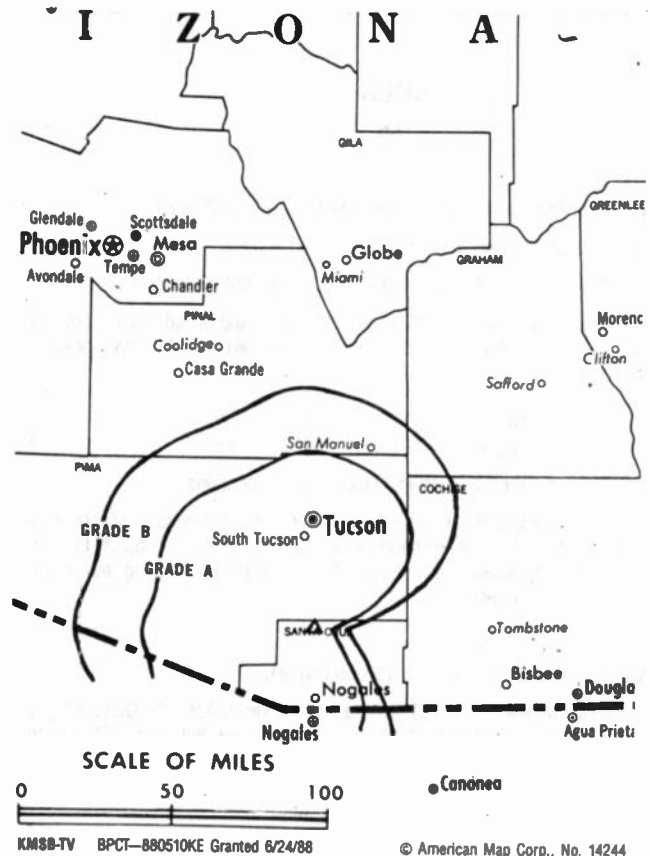
Randall Cantrell, President & General Manager.
Allen Trattner, General Sales Manager.
Roy Mitchell, Chief Engineer.
Louis Medran, Production Manager.
Harry West, Programming Director.
Doug Gervais, Promotion Director.
Allen Canfield, Business Manager.
Sandra Jaramillo, Traffic Manager.

Rates: On request.

City of License: Tucson. ADI: Tucson. Rank: 80.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Pima	269,100	264,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA Cochise	37,200	36,000	97
	Santa Cruz	9,200	8,900	97
Between 5-24%	ARIZONA Pinal	38,800	37,600	97
	Station Totals	354,300	346,700	98
Net Weekly Circulation (1991)				202,300
Average Daily Circulation (1991)				89,400

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Arizona—Tucson

KOLD-TV

Ch. 13

Network Service: CBS.

Licensee: NPG of Arizona Inc., Box 29, St. Joseph, MO 64502-0029.

Studio: 115 W. Drachman St., Tucson, AZ 85705.

Telephone: 602-624-2511. TWX: 910-952-1122. Fax: 602-624-2511.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual, 30-kw aural. Antenna: 2041-ft. above av. terrain, 187-ft. above ground, 4555-ft. above sea level.

Latitude 32° 14' 56"
Longitude 111° 06' 58"

Transmitter: 11.5-mi. WNW of Tucson, in the Tucson Mountains.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 4-meter Ku-band; SatCom, 5-meter Ku & C-band; Uniden, 3-meter C-band; DH Satellite, 5-meter Ku & C-band; DX Engineering, M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CBS, UPI.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: January 13, 1953. Sale to Evening News Assn. by Gene Aulry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20). Sale to Knight-Ridder approved Jan. 13, 1986 (Vol. 26:3). Sale to present owner approved by FCC April 26, 1989 (Vol. 29:9).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

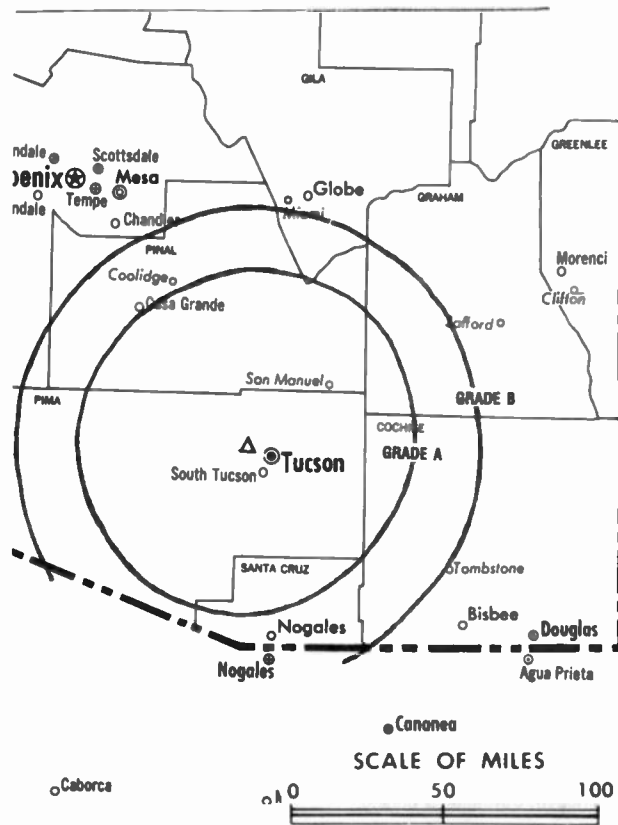
Marge Wilson, General Manager.
Steve Rollison, News Manager.
Jan Lundquist, Business Manager.
Jim Stenbridge, Chief Engineer.

Rates: On request.

City of License: Tucson. ADI: Tucson. Rank: 80.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	37,200	36,000	97
	Greenlee	3,000	2,900	97
	Pima	269,100	264,200	98
	Santa Cruz	9,200	8,900	97



KOLD-TV BPCT-900726KF Granted 1/25/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA			
	Pinal	38,800	37,600	97
Between 5-24%	ARIZONA			
	Apache South	4,600	4,100	89
	Gila	15,900	15,300	96
	Graham	7,700	7,300	95
	Navajo	23,300	21,400	92
NEW MEXICO	Catron	900	800	89
	Hidalgo	2,000	1,900	95
Station Totals		411,700	400,400	97
Net Weekly Circulation (1991)			280,600	
Average Daily Circulation (1991)			150,500	

Arizona—Tucson

KTTU-TV

Ch. 18

Network Service: None, independent.

Licensee: Clear Channel TV Inc., 7710 Jones-Maltsberger, Suite 600, San Antonio, TX 78265-9512.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 602-624-0180. Fax: 602-628-9469.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"
Longitude 110° 06' 57"

Transmitter: Tucson Mountains.

Satellite Earth Stations: BMS, 5-meter C-band; RCA, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: December 31, 1984. Sale to present owner by Diocese of Tucson approved by FCC Jan. 11, 1989 (Television Digest, Vol. 28:46).

Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

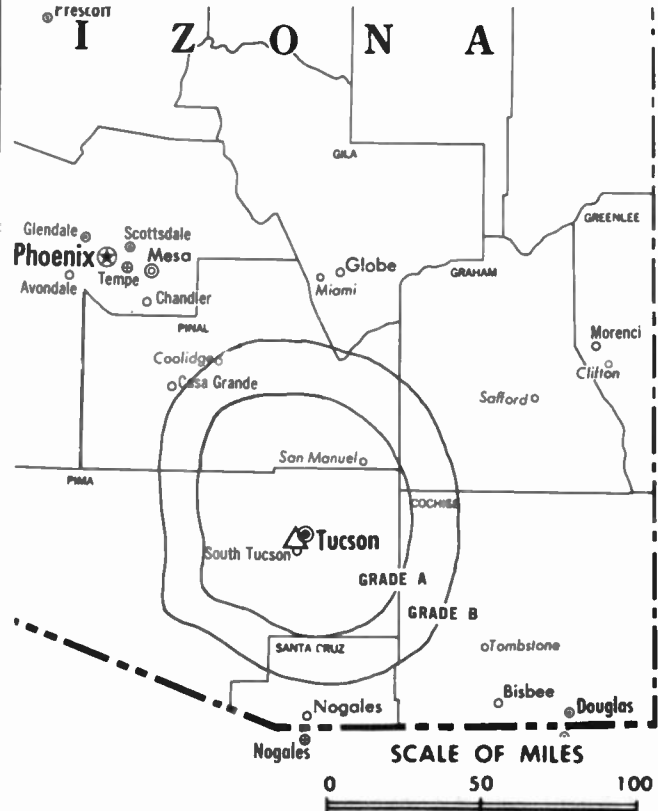
Personnel:

- Jason Elkin, General Manager.
- David Joseph, General Sales Manager.
- Jeff Pierce, Local Sales Manager.
- Michele Dyer, Program Director.
- Bob St. Charles, Promotion Director.
- Stephen C. Crook, Chief Engineer.
- Kathrine Smith, Business Manager.
- Antonio Sotelo, Production Manager.
- Dolores Furtado, Traffic Manager.

Highest 30 Sec. Rate: \$120.

City of License: Tucson. ADI: Tucson. Rank: 80.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KTTU-TV BMPCT-840522Kl Granted 7/31/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	ARIZONA Pima	269,100	264,200	98
	Santa Cruz	9,200	8,900	97
Between 5-24%	ARIZONA Cochise	37,200	36,000	97
	Pinal	38,800	37,600	97
Station Totals		354,300	346,700	98
Net Weekly Circulation (1991)			121,000	
Average Daily Circulation (1991)			46,300	

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Arizona—Tucson

KVOA-TV

Ch. 4

Network Service: NBC.

Licensee: H & C Communications, Box 5188, Tucson, AZ 85703.

Studio: 209 W. Elm St., Tucson, AZ 85705.

Telephones: 602-792-2270; 602-624-2477. Fax: 602-620-1309.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw max. visual (maximum power allowed), 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.00"
Longitude 110° 42' 48.50"

Transmitter: Mount Bigelow, 18-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; Harris, 6.1-meter Ku-band; Comtech, 5-meter Ku & C-band; Harris, 4.5-meter Ku-band; Standard Communications, Omni receivers.

SNG Mobile Dish: Andrew, 2.57-meter Ku-band.

News Services: AP, NBC, Conus.

Ownership: H & C Communications Inc. (Group Owner).

Began Operation: September 27, 1953. Sale to present owners by Donald R. Diamond, Richard L. Bloch, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Television Digest, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

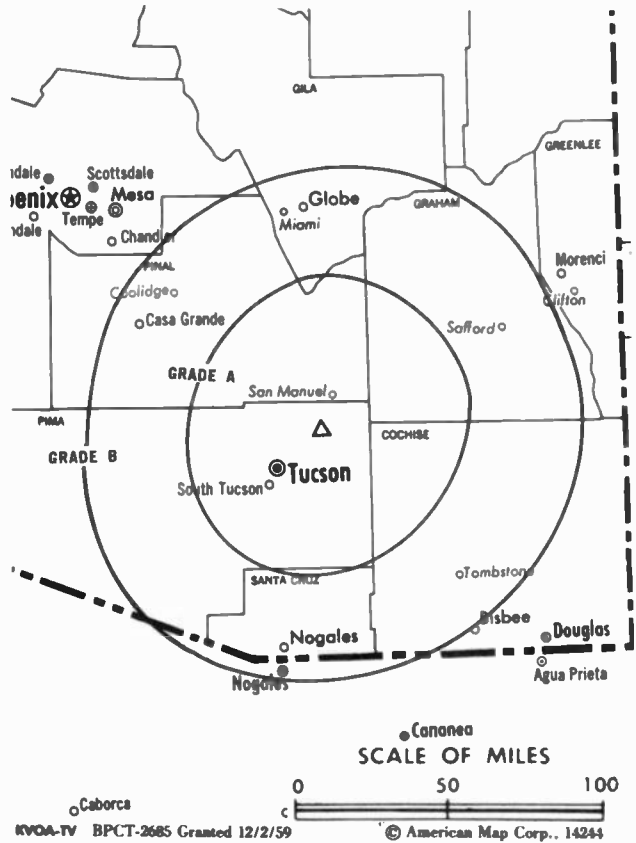
Personnel:

Jon F. Ruby, President & General Manager.
James Joslyn, Executive Vice President & Station Manager.
David Hatfield, Vice President & Program Director.
Ralph S. Turk, Vice President & Chief Engineer.
Renee Bear, Vice President & Business Manager.
David Kerrigan, Vice President & Production Manager.
Brink Chipman, Vice President, News & Public Affairs.
Jackie Anderson, Local Sales Manager.
Lou Straight, Local Sales Manager.
Jodi Thompson, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$965.

City of License: Tucson. ADI: Tucson. Rank: 80.



KVOA-TV BPCT-2685 Granted 12/2/59

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	37,200	36,000	97
	Pima	269,100	264,200	98
	Santa Cruz	9,200	8,900	97
Between 25-49%	ARIZONA			
	Apache South	4,600	4,100	89
	Greenlee	3,000	2,900	97
	Pinal	38,800	37,600	97
NEW MEXICO	Catron	900	800	89
	ARIZONA			
		Gila	15,900	15,300
Graham		7,700	7,300	95
Navajo	23,300	21,400	92	
NEW MEXICO	Hidalgo	2,000	1,900	95
	Station Totals	411,700	400,400	97
Net Weekly Circulation (1991)				293,900
Average Daily Circulation (1991)				176,600

Arizona—Yuma

KSWT

(formerly KYEL-TV)

Ch. 13

Network Service: ABC.

Licensee: KB Media Inc., 2433 N. Montana Ave., Helena, MT 59601.

Studio: 1301 S. 3rd Ave., Yuma, AZ 85364.

Telephone: 406-443-5050.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.40"
Longitude 114° 49' 34.20"

Transmitter: Black Mountain, 17.5-mi. N of Ogilby, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter C-band; M/A-Com, 4.2-meter Ku-band; Drexel, Harris, M/A-Com receivers.

News Services: AP, ABC.

Ownership: KB Media Inc.

Began Operation: December 3, 1963. Sale to present owners approved by FCC May 2, 1991. Sale to Beam Communications Corp. by Service Broadcasters approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales): Katz Television.

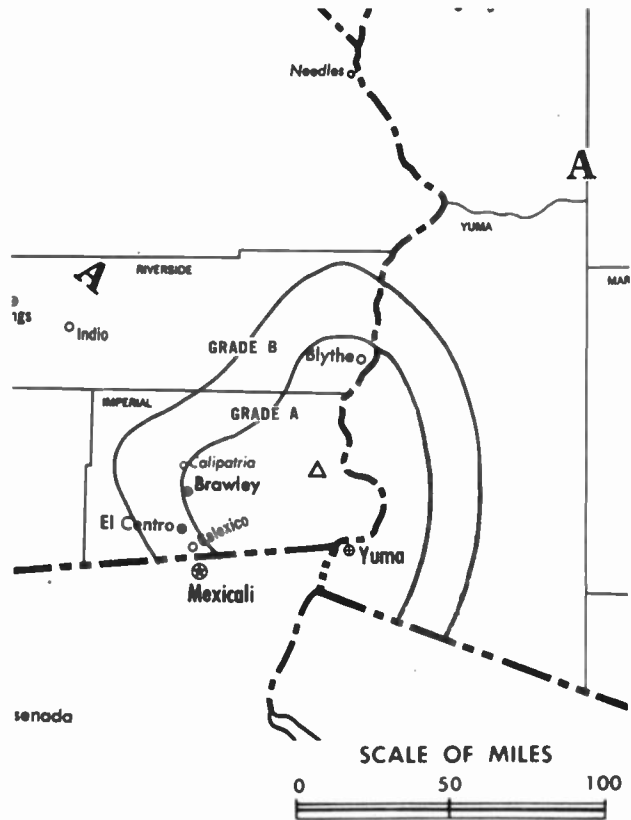
Personnel:

Peter Padilla, Vice President & General Manager.
Joann Green, Local Sales Manager.
Del Wheeler, Chief Engineer.
Paul Kochis, News Director.
Pam Mendenhall, Program Director.
Jerry W. Rosner, Promotion & Production Manager.
Mary M. Iddings, Business Manager.

Highest 30 Sec. Rate: \$174.

NETWORK BASE HOURLY RATE: \$50.

City of License: Yuma. ADI: El Centro, CA-Yuma, AZ. Rank: 178.



KSWT BPCT-5063 Granted 8/15/77 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	La Paz	6,300	6,100	97
	Yuma	35,200	33,400	95
	CALIFORNIA			
	Imperial	35,400	33,000	93
	Riverside East	8,000	7,700	96
Station Totals		84,900	80,200	94
Net Weekly Circulation (1991)			62,300	
Average Daily Circulation (1991)			35,000	

KYMA

Ch. 11

Network Service: NBC.

Licensee: Yuma Bcstg. Co., Box 550, Yuma, AZ 85366.

Studio: 1385 S. Pacific Ave., Yuma, AZ 85365.

Telephone: 602-782-1111. Fax: 602-782-5401.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1617-ft. above av. terrain, 518-ft. above ground, 2536-ft. above sea level.

Latitude 33° 03' 17"
Longitude 114° 49' 39"

Transmitter: Black Mountain, 25-mi. NW of Yuma.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: January 22, 1988.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

John White, Vice President & General Manager.

Jack O'Connor, Local Sales Manager.

Randy Houglund, Chief Engineer.

Steve Smith, News Director.

Cathy Dafee, Program Director.

Charles C. Celentano, Production Manager.

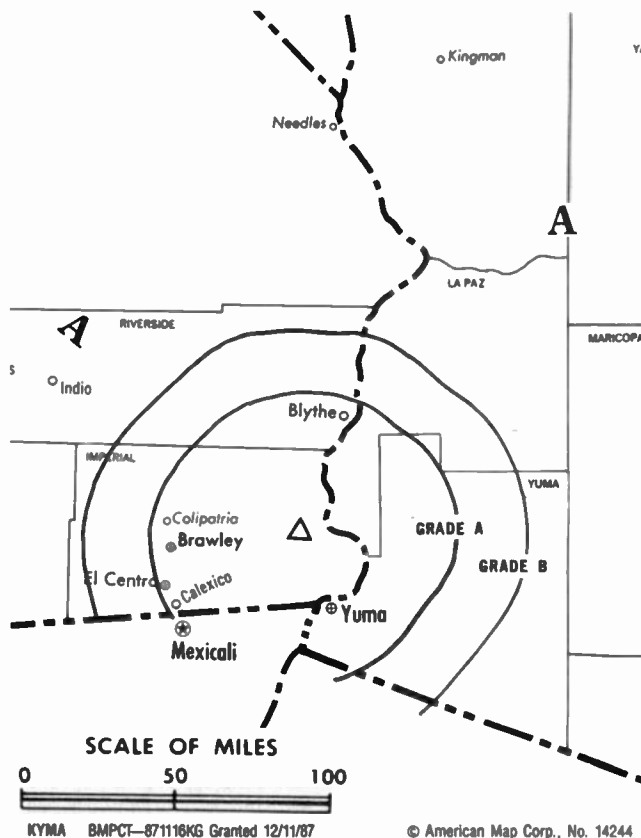
Wanda Langejans, Accounting Manager.

Gail Williams, Traffic Manager.

Rates: On request.

City of License: Yuma. ADI: El Centro, CA-Yuma, AZ. Rank: 178.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	La Paz	6,300	6,100	97
	Yuma	35,200	33,400	95
	CALIFORNIA			
	Imperial	35,400	33,000	93
	Riverside East	8,000	7,700	96
Station Totals		84,900	80,200	94
Net Weekly Circulation (1991)				64,500
Average Daily Circulation (1991)				35,000

Arizona—Yuma-Mexicali, Mexico

XHBC-TV

Ch. 3

Network Service: Univision.

Licensee: Televisora de Mexicali S.A., Ave. Madero 714 Altos, Baja California, Mexico.

Mailing Address: Box 7, Calexico, CA 92231.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 26-kw aural. Antenna: 650-ft. above av. terrain.

Transmitter: Mexicali, Mexico.

Began Operation: October 6, 1975.

Represented (sales): Univision.

Personnel:

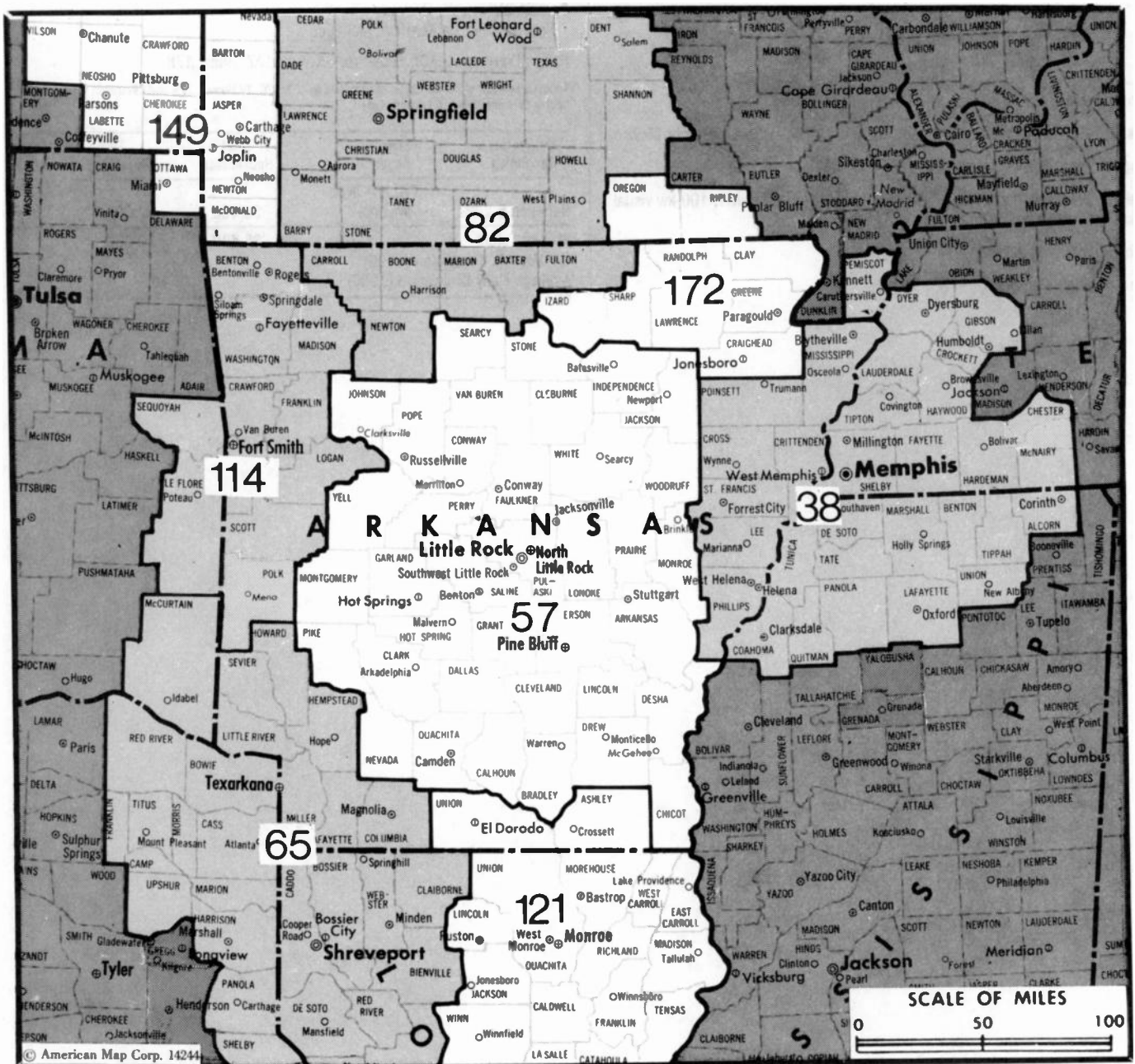
Raul Sanchez de Aparicio, Manager.

Rates: On request. ADI: El Centro, CA-Yuma, AZ. Rank: 178.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
Between 5-24%	Imperial	35,400	33,000	93
Station Totals		35,400	33,000	93
Net Weekly Circulation (1990)				4,200
Average Daily Circulation (1990)				1,500

Arkansas



Market

Arbitron A01 TV Households

Rank

Market Area Commercial TV Stations

Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Memphis, TN	609,600	38	WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Little Rock, AR	461,200	57	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KTHV (11), KVTN (25)
Shreveport, LA- Texarkana, TX	389,600	65	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Springfield, MO	308,500	82	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Fort Smith, AR	198,100	114	KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Monroe, LA- El Dorado, AR	182,900	121	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Joplin, MO- Pittsburg, KS	142,000	149	KFAA (51), KOAM-TV (7), KODE-TV (12), KSNF (16)
Jonesboro, AR	77,500	172	KAIT-TV (8)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KTVE, El Dorado	See Monroe, LA
KPOM-TV, Fayetteville	See Fort Smith, AR
KASN, Little Rock	See Pine Bluff, AR
KVTN, Little Rock	See Pine Bluff, AR

Arkansas Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	5	7	12
Educational Television Stations	4	2	6
	<hr/>	<hr/>	<hr/>
	9	9	18

Arkansas—Fayetteville-Springdale

KHOG-TV

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: See KHBS, Fort Smith.

Telephone: 501-521-1010.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 700-kw visual, 140-kw aural. Antenna: 890-ft. above av. terrain, 556-ft. above ground, 2349-ft. above sea level.

Latitude 36° 00' 57"

Longitude 94° 04' 59"

Transmitter: Robinson Mountain, 5-mi. SE of Fayetteville.

Satellite Earth Stations: Scientific-Atlanta, 4-meter C-band; Microdyne, 3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: February 8, 1969. Left air Dec. 7, 1973. Sale to George T. Herrreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (Television Digest, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Farrow, Schildhause & Wilson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Darrel E. Cunningham, General Manager.

Cliff Walker, Station Manager.

Jarrell Wyatt, General Sales Manager.

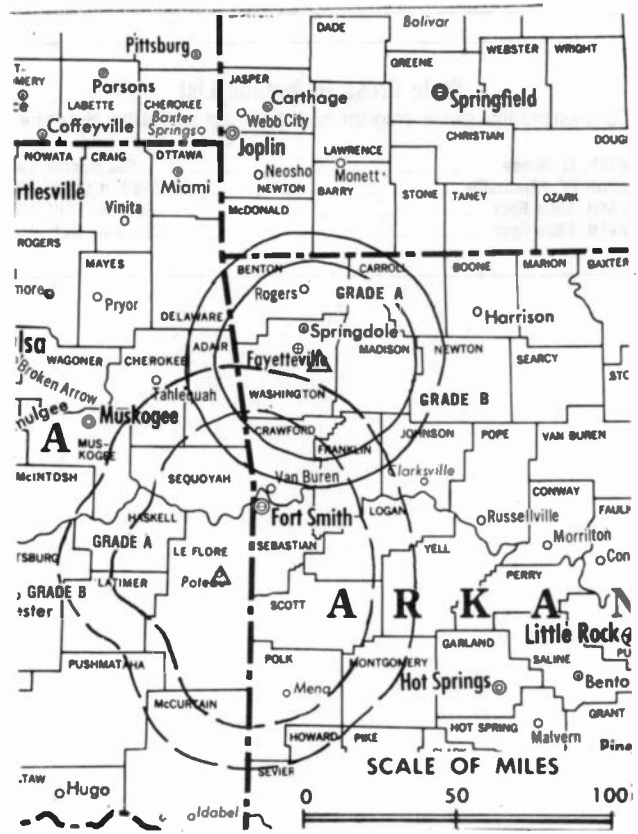
Ron Evans, Local Sales Manager.

Marvin Macedo, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Fayetteville. ADI: Fort Smith. Rank: 114.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KHOG-TV Doc.:21191 Granted 8/10/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	38,700	38,000	98
	Madison	4,800	4,600	96
	Washington	43,300	42,500	98
Between 25-49%	ARKANSAS			
	Carroll	8,300	8,200	99
Between 5-24%	OKLAHOMA			
	Adair	7,300	7,100	97
	Delaware	11,600	11,400	98
Station Totals		114,000	111,800	98
Net Weekly Circulation (1991)				69,000
Average Daily Circulation (1991)				42,500

Arkansas—Fort Smith

KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., Box 369, Fort Smith, AR 72902.

Studio: 318 N. 13th St., Fort Smith, AR 72901.

Telephone: 501-783-3131. TWX: 910-723-7672. Fax: 501-783-3131.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: The New York Times Co. (Group Owner).

Began Operation: December 3, 1956. Sale to George T. Herrreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Herrreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Robert Eoff, President & General Manager.
Gene Graham, Vice President & General Sales Manager.
Larry Duncan, Chief Engineer.
Jim Turpin, News Director.
Dennis Meeks, Operations & Program Manager.
Mary Lee Frase, Promotion Manager.
Mark Howell, Business Manager.
Jim Bell, Marketing Director.

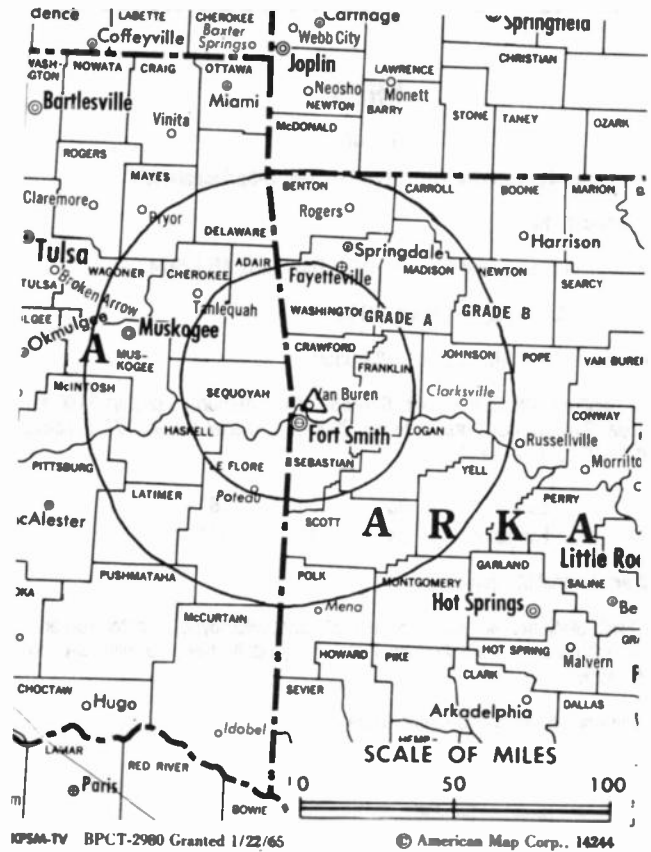
Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$425.

City of License: Fort Smith. ADI: Fort Smith. Rank: 114.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
50% & Over	Benton	38,700	38,000	98
	Crawford	16,400	16,100	98
	Franklin	6,000	5,900	98
	Johnson	7,200	7,100	98
	Logan	7,800	7,700	99
	Polk	6,600	6,400	97
	Scott	4,300	4,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sebastian	41,100	40,700	99
	Washington	43,300	42,500	98
	OKLAHOMA			
	Le Flore	17,800	17,500	98
	Sequoyah	13,100	12,900	98
Between 25-49%	ARKANSAS			
	Madison	4,800	4,600	96
	Pope	17,400	17,100	98
	OKLAHOMA			
	Adair	7,300	7,100	97
	Haskell	4,800	4,700	98
	Latimer	3,800	3,700	97
Between 5-24%	ARKANSAS			
	Montgomery	3,500	3,400	97
	Perry	2,900	2,900	100
	Yell	7,200	7,100	99
	MISSOURI			
	Mc Donald	6,500	6,400	98
	OKLAHOMA			
Cherokee	12,800	12,600	98	
	Mc Curtin	13,300	13,000	98
	Pushmataha	5,000	4,900	98
Station Totals		291,600	286,500	98
Net Weekly Circulation (1991)				171,800
Average Daily Circulation (1991)				103,900

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine
202-872-9200

Arkansas—Fort Smith

KHBS

Ch. 40

(Operates satellite KHOG-TV, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: 2415 N. Albert Pike, Fort Smith, AR 72901.

Telephone: 501-783-4040. Fax: 501-783-0550.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Microdyne, 3-meter Ku-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: July 28, 1971. Sale to present owners by George T. Herrreich approved by FCC Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Farrow, Schildhouse & Wilson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Darrel Cunningham, General Manager.
- Jarrell Wyatt, General Sales Manager.
- Nancy Dolan, National Sales Coordinator.
- Don Vest, Director of Engineering.
- Larry Friddle, Chief Engineer.
- Craig Cannon, News Director.
- Tim Bass, Program Director.
- Lori Evans, Promotion Director.
- BIM Kibler, Business Manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$400.

City of License: Fort Smith. ADI: Fort Smith. Rank: 114.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KHBS BMPCT-830427KI Granted 9/12/83

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	16,400	16,100	98
	Franklin	6,000	5,900	98
	Logan	7,800	7,700	99
	Sebastian	41,100	40,700	99
	OKLAHOMA			
	Le Flore	17,800	17,500	98
Between 25-49%	ARKANSAS			
	Johnson	7,200	7,100	98
	Scott	4,300	4,200	98
	OKLAHOMA			
	Sequoyah	13,100	12,900	98
Between 5-24%	ARKANSAS			
	Madison	4,800	4,600	96
	Yell	7,200	7,100	99
	OKLAHOMA			
	Haskell	4,800	4,700	98
	Latimer	3,800	3,700	97
	Pushmataha	5,000	4,900	98
Station Totals		139,300	137,100	98
Net Weekly Circulation (1991)				84,400
Average Daily Circulation (1991)				52,900

Arkansas—Fort Smith-Fayetteville

KPOM-TV

Ch. 24

(Operates satellite KFAA Rogers, AR)

Network Service: NBC.

Licensee: NewArk Bcstg. Ltd., Box 4610, Fort Smith, AR 72914.

Studios: 4624 Kelley Hwy., Fort Smith, AR 72904. 4040 Frontage Rd., Fayetteville, AR 72703.

Telephones: 501-785-2400 (Fort Smith); 501-443-2400 (Fayetteville).

TWX: 910-720-0029 (Fort Smith); 910-720-2400 (Fayetteville).

Fax: 501-785-3169.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude	35°	42'	37.00"
Longitude	94°	08'	14.50"

Holds CP for change to 4349-kw max. visual, 434.9-kw max. aural, 1044-ft. above av. terrain, 480-ft. above ground, 8012-ft. above sea level. BPCT-860807KE.

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Automation Techniques, 3-meter; Harris, 8-meter; Harris, 3-meter; M/A-Com, 4-meter.

News Services: AP, Conus.

Ownership: Duane Harm; Griffin Television Inc. (Group Owner). Sale pending to NewArk Bcstg. Ltd.

Began Operation: November 12, 1978. Sale to Griffin Television by Raymond G. Schindler, et al. approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

John McCutcheon, General Manager.
 Barbara Huggins, Local Sales Manager.
 Rob Krier, National Sales Manager.
 Ken Hansen, Chief Engineer.
 Doug Retherford, News Director.
 Angela Jaramillo, Program Director.
 Vern McKimmey, Promotion Director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$250.

City of License: Fort Smith. ADI: Fort Smith. Rank: 114.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARKANSAS				
	Crawford	16,400	16,100	98	
	Franklin	6,000	5,900	98	
	Sebastian	41,100	40,700	99	
	OKLAHOMA				
	Le Flore	17,800	17,500	98	
	Between 25-49%	ARKANSAS			
		Logan	7,800	7,700	99
Scott		4,300	4,200	98	
Washington		43,300	42,500	98	
	OKLAHOMA				
	Sequoyah	13,100	12,900	98	
	Between 5-24%	ARKANSAS			
		Benton	38,700	38,000	98
Johnson		7,200	7,100	98	
Madison		4,800	4,600	96	
	OKLAHOMA				
	Delaware	11,600	11,400	98	
	Haskell	4,800	4,700	98	
	Pushmataha	5,000	4,900	98	
Station Totals		221,900	218,200	98	
Net Weekly Circulation (1991)				97,200	
Average Daily Circulation (1991)				51,000	

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

Arkansas—Jonesboro

KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Cosmos Bcstg. Corp., Box 790, Jonesboro, AR 72403.

Studio: Hwy. 141 North, Jonesboro, AR 72401.

Telephone: 501-931-8888. Fax: 501-933-8058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1799-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"
Longitude 90° 56' 09"

Transmitter: 0.6-mi. NE of Egypt School, Egypt.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3.5-meter Ku-band; Avantek, Avcom, M/A-Com receivers.

News Services: ABC, AP, CNS, NIWS, NOAA.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: July 15, 1963. Sale to Channel Communications Inc. by George T. Herrreich approved by FCC May 15, 1984 (Television Digest, Vol. 24:9). Sale to present owner by Channel approved by FCC Nov. 12, 1986 (Vol. 26:39, 49).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Harold Culver, Vice President & General Manager.
Mike Rickwald, General Sales Manager.
Lucy Himstedt, News Director.
Al Blanks, Local Sales Manager.
Toni Inboden, Program Director.
Gerald Erickson, Chief Engineer.
Brian Rega, Promotion Director.
Artie Bedard, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$825.

City of License: Jonesboro. ADI: Jonesboro. Rank: 172.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARKANSAS				
		Clay	7,700	7,600	99
		Craighead	24,600	24,400	99
		Cross	6,800	6,700	99
		Fulton	4,600	4,400	96
		Greene	12,600	12,400	98
		Independence	12,200	12,000	98
		Izard	4,600	4,400	96
		Jackson	7,600	7,500	99
		Lawrence	7,100	7,000	99
		Mississippi	19,700	19,400	98
		Poinsett	9,300	9,200	99



KAIT-TV BMPCT-4617 Granted 7/17/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Randolph	6,600	6,500	98
	Sharp	6,500	6,300	97
	MISSOURI			
	Dunklin	12,900	12,600	98
	Oregon	3,900	3,700	95
	Ripley	5,300	5,000	94
Between 25-49%	ARKANSAS			
	Lee	5,100	5,000	98
	St Francis	9,900	9,700	98
	Woodruff	3,600	3,500	97
	MISSOURI			
	Butler	15,000	14,600	97
	Carter	2,000	1,900	95
	Howell	12,100	11,600	96
	Pemiscot	8,600	8,400	98
	Shannon	3,100	2,900	93
	Stoddard	11,400	11,200	98
Between 5-24%	ARKANSAS			
	Baxter	13,800	13,500	98
	Cleburne	8,300	8,200	99
	Monroe	4,500	4,400	98
	Stone	4,000	3,900	97
	White	20,000	19,700	99
	MISSOURI			
New Madrid	7,600	7,400	97	
Wayne	5,100	5,000	98	
Station Totals		286,100	280,000	98
Net Weekly Circulation (1991)			160,300	
Average Daily Circulation (1991)			101,000	

Arkansas—Little Rock

KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., Box 748, Little Rock, AR 72203.

Studio: 201 W. Third St., Little Rock, AR 72203.

Telephone: 501-376-4444. TWX: 910-722-7417. Fax: 501-376-1852.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinn Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Microdyne receivers.

News Services: AP, NBC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Mullins by T. K. Barton family approved Jan. 19, 1966 (Television Digest, Vol. 5:32; 6:4). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communicators & Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to United by Gannett Co. approved by FCC Feb. 17, 1983. Sale to present owners by United Bcstg. Corp. approved by FCC March 31, 1988 (Vol. 28:6).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

H. Dean Hinson, General Manager.
Tom Bonner, Station Manager.
Clyde Anderson, General Sales Manager.
Bob Denman, Local Sales Manager.
Bob Steel, News Director.
Dick Story, Production Manager.
Bill Addington, Chief Engineer.
Susan Newkirk, Promotion Director.
Ann Wright, Director, Community Relations.
Joe Welch, Business Manager.
Mary May, Traffic Manager.

Highest 30 Sec. Rate: \$1600.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS	8,500	8,400	99
	Arkansas	8,500	8,400	99
	Bradley	5,000	4,900	98
	Clark	8,000	7,900	99
	Cleburne	8,300	8,200	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	4,000	3,900	98
	Desha	6,500	6,400	98
	Drew	6,500	6,300	97
	Faulkner	21,200	20,900	99
	Garland	33,400	32,900	99
	Grant	5,400	5,300	98
	Hot Spring	10,800	10,600	98
	Independence	12,200	12,000	98
	Jefferson	31,300	30,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Johnson	7,200	7,100	98
	Lincoln	3,500	3,400	97
	Logan	7,800	7,700	99
	Lonoke	14,300	14,100	99
	Monroe	4,500	4,400	98
	Montgomery	3,500	3,400	97
	Nevada	3,800	3,700	97
	Ouachita	13,200	13,000	98
	Perry	2,900	2,900	100
	Pike	4,300	4,200	98
	Polk	6,600	6,400	97
	Pope	17,400	17,100	98
	Prairie	3,600	3,500	97
	Pulaski	137,800	136,600	99
	Saline	21,500	21,300	99
	Searcy	3,600	3,500	97
	Stone	4,000	3,900	97
Van Buren	6,500	6,400	98	
White	20,000	19,700	99	
Woodruff	3,600	3,500	97	
Yell	7,200	7,100	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Baxter	13,800	13,500	98
	Boone	12,000	11,800	98
	Calhoun	2,200	2,200	100
	Franklin	6,000	5,900	98
	Hempstead	8,500	8,300	98
	Howard	5,100	5,000	98
	Izard	4,600	4,400	96
	Jackson	7,600	7,500	99
	Newton	3,200	3,100	97

(Continued on page A-94)

Station Totals	673,300	662,700	98
Net Weekly Circulation (1991)			458,400
Average Daily Circulation (1991)			280,900

Arkansas—Little Rock

KATV

Ch. 7

Network Service: ABC.

Licensee: Allbritton Broadcasting Inc., Box 77, Little Rock, AR 72203.

Studios: 401 Main St., Little Rock, AR 72201. Jefferson Square, Pine Bluff, AR 71611.

Telephone: 501-372-7777. TWX: 501-721-8372.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.60"
Longitude 92° 12' 10.50"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku-band; Comtech, 7.3-meter C-band; AvanteK, Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: December 19, 1953. John T. Griffin and James C. Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Dale Nicholson, President & General Manager.
- Ken Koepka, Vice President, Broadcast Operations & Engineering.
- Jim Pitcock, Vice President, News.
- Ron Kelly, General Sales Manager.
- Brad Davis, Local Sales Manager.
- Mark Renner, National Sales Manager.
- Richard Farrester, Program Director.
- James Roddey, Promotion Director.
- Sarah Hugen, Business Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KATV BMPCT-6071 Granted 6/9/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Garland	33,400	32,900	99
	Grant	5,400	5,300	98
	Hot Spring	10,800	10,600	98
	Independence	12,200	12,000	98
	Jefferson	31,300	30,900	99
	Lee	5,100	5,000	98
	Lincoln	3,500	3,400	97
	Lonoke	14,300	14,100	99
	Monroe	4,500	4,400	98
	Montgomery	3,500	3,400	97
	Nevada	3,800	3,700	97
	Ouachita	13,200	13,000	98
	Perry	2,900	2,900	100
	Phillips	10,700	10,400	97
	Pike	4,300	4,200	98
	Polk	6,600	6,400	97
	Pope	17,400	17,100	98
	Prairie	3,600	3,500	97
	Pulaski	137,800	136,600	99
Saline	21,500	21,300	99	
Stone	4,000	3,900	97	
Union	18,700	18,400	98	
Van Buren	6,500	6,400	98	
White	20,000	19,700	99	
Woodruff	3,600	3,500	97	
Yell	7,200	7,100	99	
Between 25-49%	ARKANSAS			
	Baxter	13,800	13,500	98
	Boone	12,000	11,800	98
	Columbia	9,900	9,700	98
Crittenden	17,300	17,000	98	
(Continued on page A-94)				
Station Totals		812,400	799,900	98
Net Weekly Circulation (1991)			495,500	
Average Daily Circulation (1991)			316,500	

Arkansas—Little Rock

KLRT

Ch. 16

Network Service: Fox.

Licensee: Clear Channel Television of Little Rock Inc., 7322 Southwest Freeway Houston, TX 77074.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Telephone: 501-225-0016. Fax: 501-225-0428.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 29"

Transmitter: Shinnel Mountain, 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 3.7-meter C-band; RCA Americom Ku-band; M/A-Com, Microdyne, RCA Americom receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: June 26, 1983. Sale to present owner by LRTV Ltd. Partnership approved by FCC June 19, 1991.

Represented (sales): MMT Sales Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Jerry H. Whitener, Vice President & General Manager.
- Vicki Rice, Program Manager.
- Joe Swaty, Station Manager.
- Joanne Mooney Canelli, General Sales Manager.
- Calvin Dring, National Sales Manager.
- Brian Coombs, Chief Engineer.
- Jane Horne, Business Manager.

Highest 30 Sec. Rate: \$1100.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	ARKANSAS			
	Faulkner	21,200	20,900	99
	Lonoke	14,300	14,100	99
	Monroe	4,500	4,400	98
	Perry	2,900	2,900	100
	Prairie	3,600	3,500	97
	Pulaski	137,800	136,600	99
	Saline	21,500	21,300	99
	Woodruff	3,600	3,500	97
Between 25-49%				
	ARKANSAS			
	Arkansas	8,500	8,400	99
	Clark	8,000	7,900	99
	Cleburne	8,300	8,200	99
	Conway	7,100	7,000	99
	Dallas	4,000	3,900	98
	Desha	6,500	6,400	98
	Drew	6,500	6,300	97
	Garland	33,400	32,900	99
	Grant	5,400	5,300	98



KLRT BMPCT-830126KE Granted 4/20/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	Hot Spring	10,800	10,600	98
	Jackson	7,600	7,500	99
	Jefferson	31,300	30,900	99
	Lincoln	3,500	3,400	97
	Pope	17,400	17,100	98
	Van Buren	6,500	6,400	98
	White	20,000	19,700	99
	Yell	7,200	7,100	99
Between 5-24%				
	ARKANSAS			
	Bradley	5,000	4,900	98
	Calhoun	2,200	2,200	100
	Chicot	5,600	5,400	96
	Cleveland	3,000	2,900	97
	Independence	12,200	12,000	98
	Johnson	7,200	7,100	98
	Montgomery	3,500	3,400	97
	Ouachita	13,200	13,000	98
	Phillips	10,700	10,400	97
	Pike	4,300	4,200	98
	Searcy	3,600	3,500	97
	Stone	4,000	3,900	97
Station Totals		475,900	469,100	99
Net Weekly Circulation (1991)			214,400	
Average Daily Circulation (1991)			89,400	

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Arkansas—Little Rock

KTHV

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts., Little Rock, AR 72201.

Telephone: 501-376-1111. TWX: 910-722-7486. Fax: 501-376-3719.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 37.6-kw aural. Antenna: Circularly polarized, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinnal Mountain.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Drake, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Arkansas Television Co.

Began Operation: November 27, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Personnel:

- Robert L. Brown, President & General Manager.
- Doug Laughter, Vice President, Station Operations.
- Suzanne Ramsel, Local Sales Manager.
- Lonnie Gibbons, National Sales Manager.
- Bob Hicks, Program Manager.
- Steve Doan, Production Manager.
- Fred Anderson, Director of Engineering.
- John Rehraver, News Director.
- Dan McFadden, Promotion Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Arkansas	8,500	8,400	99
	Calhoun	2,200	2,200	100
	Clark	8,000	7,900	99
	Cleburne	8,300	8,200	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	4,000	3,900	98
	Desha	6,500	6,400	98
	Drew	6,500	6,300	97
	Faulkner	21,200	20,900	99
	Garland	33,400	32,900	99
	Grant	5,400	5,300	98
	Hot Spring	10,800	10,600	98
	Independence	12,200	12,000	98
	Jackson	7,600	7,500	99
	Jefferson	31,300	30,900	99
	Johnson	7,200	7,100	98
	Lincoln	3,500	3,400	97
	Lonoke	14,300	14,100	99
	Monroe	4,500	4,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Montgomery	3,500	3,400	97
	Nevada	3,800	3,700	97
	Ouachita	13,200	13,000	98
	Perry	2,900	2,900	100
	Pike	4,300	4,200	98
	Polk	6,600	6,400	97
	Pope	17,400	17,100	98
	Prairie	3,600	3,500	97
	Pulaski	137,800	136,600	99
	Saline	21,500	21,300	99
	Searcy	3,600	3,500	97
	Stone	4,000	3,900	97
	Van Buren	6,500	6,400	98
	White	20,000	19,700	99
	Woodruff	3,600	3,500	97
	Yell	7,200	7,100	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	Baxter	13,800	13,500	98
	Bradley	5,000	4,900	98
	Hempstead	8,500	8,300	98
	Izard	4,600	4,400	96
	Lee	5,100	5,000	98
	Logan	7,800	7,700	99
	Newton	3,200	3,100	97
	Phillips	10,700	10,400	97
	St Francis	9,900	9,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%				
	Boone	12,000	11,800	98
	Carroll	8,300	8,200	99

(Continued on page A-94)

Station Totals	Total Households	TV Households	%
Net Weekly Circulation (1991)	670,200	660,200	99
Average Daily Circulation (1991)		423,100	
		238,700	

Arkansas—Pine Bluff

KASN

(formerly KJTM-TV)

Ch. 38

Network Service: None, independent.

Licensee: MMC TV Corp., 333 N. Michigan Ave., Chicago, IL 60601.

Studio: 7123 I-30, Suite 54, Little Rock, AR 72209.

Mailing Address: Box 193010, Little Rock, AR 72219.

Telephone: 501-562-3838. Fax: 501-565-2825.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude 34° 26' 31"
Longitude 92° 13' 03"

Transmitter: 2-mi. W of Redfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Scientific-Atlanta, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

Ownership: Paula Baird Pruett (Group Owner).

Began Operation: June 17, 1986.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): John Fergie & Associates.

Personnel:

- Paula Pruett, General Manager.
- Ron Pruett, Station Manager.
- Ann Ellis, Sales Manager.
- Jo Ann Loy, National Sales Manager.
- Sid Weatherford, Director of Engineering & Operations.
- Kim Miranda, Program Director.
- Jay Summerlin, Promotion Director.
- Roger Hines, Business Manager.
- Chris Garrett, Marketing Director.
- Sylvia Sanders, Public Service Director.
- Johann Jonak, Traffic Director.

Highest 30 Sec. Rate: \$400.

City of License: Pine Bluff. ADI: Little Rock. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/81. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Dallas	4,000	3,900	98
	Lincoln	3,500	3,400	97
Between 25-49%	ARKANSAS Arkansas	8,500	8,400	99
	Cleburne	8,300	8,200	99
	Cleveland	3,000	2,900	97
	Drew	6,500	6,300	97
	Faulkner	21,200	20,900	99
	Grant	5,400	5,300	98
	Hot Spring	10,800	10,600	98
	Jefferson	31,300	30,900	99



KASN BMPCT-850410KH Granted 5/15/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lonoke	14,300	14,100	99
	Monroe	4,500	4,400	98
	Pulaski	137,800	136,600	99
	Saline	21,500	21,300	99
	White	20,000	19,700	99
Between 5-24%	ARKANSAS Bradley	5,000	4,900	98
	Calhoun	2,200	2,200	100
	Chicot	5,600	5,400	96
	Clark	8,000	7,900	99
	Conway	7,100	7,000	99
	Desha	6,500	6,400	98
	Garland	33,400	32,900	99
	Jackson	7,600	7,500	99
	Lee	5,100	5,000	98
	Ouachita	13,200	13,000	98
	Phillips	10,700	10,400	97
	Pike	4,300	4,200	98
	Prairie	3,600	3,500	97
	Van Buren	6,500	6,400	98
	Woodruff	3,600	3,500	97
Yell	7,200	7,100	99	
Station Totals		430,200	424,200	99
Net Weekly Circulation			140,700	
Average Daily Circulation			54,000	

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Television & Cable Factbook

Arkansas—Pine Bluff

KVTN

Ch. 25

Network Service: None, independent.

Licensee: Agape Church Inc., Box 22007, Little Rock, AR 72221.

Studio: 701 Napa Valley Dr., Little Rock, AR 72211.

Telephone: 501-223-2525. Fax: 501-221-3837.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4368-kw max. visual. Antenna: 624-ft. above av. terrain, 624-ft. above ground, 820-ft. above sea level.

Latitude 34° 31' 52"
Longitude 92° 02' 42"

Transmitter: S side of Rte. 161, 4.5-mi. W of England.

Satellite Earth Station: 2.8-meter C-band.

Ownership: Agape Church Inc.

Began Operation: December 1, 1988.

Represented (legal): John Fiorini.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- H. L. Caldwell, President.
- Randy Wright, General Manager.
- Rob Harmon, General Sales Manager & Program Director.
- Bob Porto, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Pine Bluff. ADI: Little Rock. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
Between 5-24%	Jefferson	31,300	30,900	99
	Lincoln	3,500	3,400	97
	Monroe	4,500	4,400	98
Station Totals		39,300	38,700	98
Net Weekly Circulation (1991)			7,800	
Average Daily Circulation (1991)			1,900	

Arkansas—Rogers

KFAA

Ch. 51

(Satellite of KPOM-TV, Fort Smith, AR)

Network Service: NBC.

Licensee: Griffin Television Inc., 7401 N. Kelley Blvd., Oklahoma City, OK 73113.

Studio: 114 S. First, Rogers, AR 72756.

Telephone: 405-843-6641.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 79.4-kw max. visual. Antenna: 476-ft. above av. terrain, 187-ft. above ground, 1749-ft. above sea level.

Latitude 36° 12' 15"
Longitude 94° 06' 05"

Transmitter: Fitzgerald Mountain, 1.8-mi. NE of Springdale, AR.

Multichannel TV Sound: Stereo only.

Ownership: Griffin Television Inc. (Group Owner). Sale pending to NewArk Bcstg. Ltd.

Began Operation: October 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

See KPOM-TV Fort Smith, AR.

City of License: Rogers. ADI: Joplin, MO-Pittsburg, KS. Rank: 149.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
Between 25-49%	Benton	38,700	38,000	98
	Washington	43,300	42,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
Between 5-24%	Madison	4,800	4,600	96
Station Totals		86,800	85,100	98
Net Weekly Circulation (1991)			31,200	
Average Daily Circulation (1991)			15,200	

Arkansas

KARK-TV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	ARKANSAS			
	Sharp	6,500	6,300	97
	Union	18,700	18,400	98
Between 5-24%	ARKANSAS			
	Ashley	9,400	9,200	98
	Chicot	5,600	5,400	96
	Clay	7,700	7,600	99
	Craighead	24,600	24,400	99
	Fulton	4,600	4,400	96
	Greene	12,600	12,400	98
	Lee	5,100	5,000	98
	Little River	5,100	5,000	98
	Marion	5,400	5,300	98
	Phillips	10,700	10,400	97
	Randolph	6,600	6,500	98
	St Francis	9,900	9,700	98
	Scott	4,300	4,200	98
	Sevier	5,500	5,400	98

KATV, Little Rock (Arbitron Data Continued)

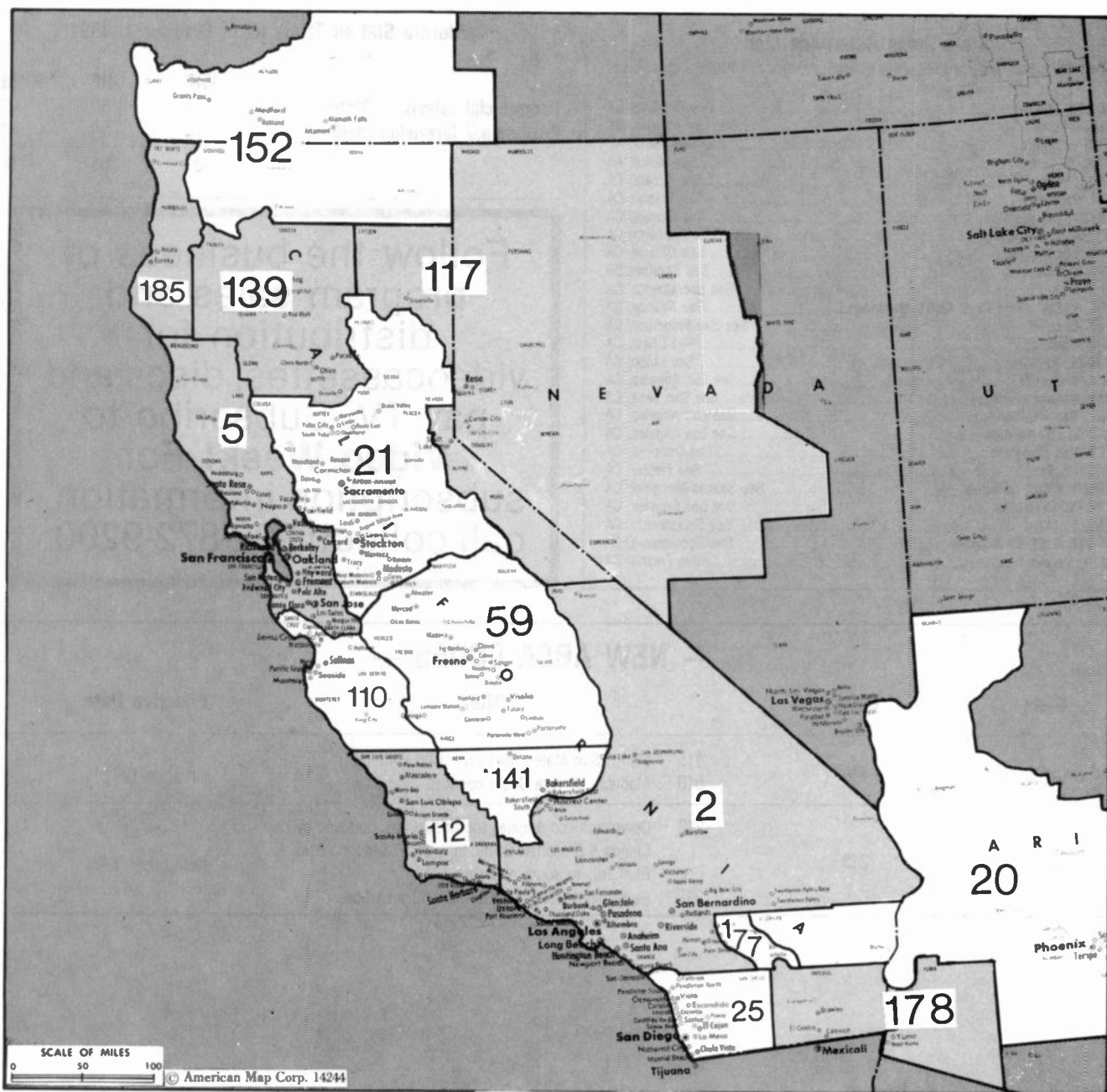
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	ARKANSAS			
	Hempstead	8,500	8,300	98
	Howard	5,100	5,000	98
	Jackson	7,600	7,500	99
	Johnson	7,200	7,100	98
	St Francis	9,900	9,700	98
Between 5-24%	Searcy	3,600	3,500	97
	MISSISSIPPI			
	Bolivar	14,500	14,200	98
	Coahoma	12,400	12,200	98

KATV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ARKANSAS			
	Craighead	24,600	24,400	99
	Cross	6,800	6,700	99
	Greene	12,600	12,400	98
	Izard	4,600	4,400	96
	Lafayette	3,500	3,400	97
	Lawrence	7,100	7,000	99
	Little River	5,100	5,000	98
	Miller	14,500	14,300	99
	Mississippi	19,700	19,400	98
	Newton	3,200	3,100	97
	Poinsett	9,300	9,200	99
	Randolph	6,600	6,500	98
	Scott	4,300	4,200	98
	Sevier	5,500	5,400	98
	Sharp	6,500	6,300	97
	MISSISSIPPI			
	Washington	24,100	23,800	99
	TEXAS			
	Bowie	31,500	31,200	99

KTHV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ARKANSAS			
	Chicot	5,600	5,400	96
	Craighead	24,600	24,400	99
	Franklin	6,000	5,900	98
	Greene	12,600	12,400	98
	Howard	5,100	5,000	98
	Poinsett	9,300	9,200	99
	Sebastian	41,100	40,700	99
	Sevier	5,500	5,400	98
	Sharp	6,500	6,300	97



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Los Angeles, CA	5,036,000	2	KABC-TV (7), KAGL (30), KCAL (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHSC (46), KMEX-TV (34), KNBC-TV (4), KRCA (62), KSCI (18), KTNB-TV (40), KTLA (5), KTTV (11), KVEA (52), KVVU (64), KWHY-TV (22)
San Francisco, CA	2,223,600	5	KBHK-TV (44), KCNS (38), KDTV (14), KFCB (42), KFTY (50), KFWU (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPIX (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2)
Phoenix, AZ	1,029,900	20	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Sacramento-Stockton, CA	1,025,600	21	KCMY (29), KCRA-TV (3), KCSO (19), KOVR (13), KRKB-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
San Diego, CA	906,400	25	KFMB-TV (8), KGTU (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Fresno-Visalia, CA	437,700	59	KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KMPH (26), KMSG-TV (59), KSEE (24)
Salinas-Monterey, CA	213,200	110	KCBA (35), KMST (46), KSBW (8), KSMS-TV (67)
Santa Barbara-Santa Maria-San Luis Obispo, CA	207,600	112	KADE (33), KADY-TV (63), KCOY-TV (12), KEYT-TV (3), KSBY-TV (6)
Reno, NV	192,800	117	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Chico-Redding, CA	157,200	139	KBCP (30), KCPM (24), KHSL-TV (12), KRCR-TV (7)
Bakersfield, CA	155,600	141	KBAK-TV (29), KERO-TV (23), KGET (17), KUZZ-TV (45)
Medford, OR	135,400	152	KDKF (31), KDRV (12), KOBI (5), KOTI (2), KTVL (10)
Palm Springs, CA	72,300	177	KESQ-TV (42), KMIR-TV (36)
El Centro, CA-Yuma, AZ	67,400	178	KECY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)
Eureka, CA	53,300	185	KAEF (23), KIEM-TV (3), KVIQ-TV (6)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KRCR-TV, Chico	See Redding, CA
KVEA, Corona	See Los Angeles, CA
KSWT, El Centro	See Yuma, AZ
KYMA, El Centro	See Yuma, AZ
KREQ, Eureka	See Arcata, CA
KFTV, Hanford	See Fresno, CA
KADY-TV, Los Angeles	See Oxnard, CA
KOOC-TV, Los Angeles	See Anaheim, CA
KHSC, Los Angeles	See Ontario, CA
KVVT, Los Angeles	See Barstow, CA
KCSO, Modesto	See Sacramento, CA
KCBA, KSBW, KSMS-TV & KMST, Monterey	See Salinas, CA
KTVU, Oakland	See San Francisco, CA
KCPM, Redding	See Chico, CA
KHSL-TV, Redding	See Chico, CA
KSLO, Riverside	See Los Angeles, CA
KNTV, Salinas-Monterey	See San Jose, CA
KAGL, San Bernardino	See Los Angeles, CA
KSCI, San Bernardino	See Los Angeles, CA
KFCB, San Francisco	See Concord, CA
KMSG-TV, Sanger	See Fresno, CA
KSBW & KMST, San Jose	See Salinas-Monterey, CA
KTBN-TV, Santa Ana	See Los Angeles, CA
KCSO, Stockton	See Sacramento, CA
KOVR-TV & KTXL, Stockton	See Sacramento, CA
KMPH, Visalia	See Fresno, CA

California Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	27	50	77
Educational Television Stations	4	13	17
	31	63	94

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— NEW AREA CODES —

State	Before	After	Effective Date
California	415	415 Marin, San Mateo, San Francisco counties 510 Alameda, Contra Costa counties	October 1991
California	213	213 Downtown Los Angeles (north section), bounded by La Ciegna & Crenshaw Blvds. to west, El Segundo Blvd. & Bluff Rd. to south and east 310 Remaining sections of former 213 area code	November 1991

California—Anaheim

KDOC-TV

Ch. 56

Network Service: None, independent.

Licensee: Golden Orange Broadcasting Co. Inc., 1730 S. Clementine St., Anaheim, CA 92802.

Studio: 1730 S. Clementine St., Anaheim, CA 92802.

Telephone: 714-999-5000. Fax: 714-999-1218.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude 34° 11' 14"
Longitude 117° 42' 01"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; M/A-Com, 3.7-meter C-band; Simulcast, 5-meter Ku & C-band; Microdyne, Scientific-Atlanta, M/A-Com receivers.

News Services: CNN; UPI.

Ownership: Golden Orange Broadcasting Co. Inc.

Began Operation: October 1, 1982.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Calvin Brack, Chief Executive Officer.
Chuck Velona, General Manager.
Shurlee Thompson, General Sales Manager.
Carolyn Mangano, Local Sales Manager.
Michelle Merker, News Director.
Bill Dailey, Program Manager.
Roger Knipp, Chief Engineer.
Tricia Ward, Promotion Manager.
Carol McConnell, Business Manager.
Marilyn Murray, Office Manager.
Carole Maddox, Traffic Manager.

Highest 30 Sec. Rate: \$250.

City of License: Anaheim. ADI: Los Angeles. Rank: 2.



KDOC-TV BMPCT-811113KF Granted 12/22/81

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
BETWEEN 5-24%				
	CALIFORNIA			
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
Station Totals		4,861,100	4,732,900	97
Net Weekly Circulation (1991)				310,600
Average Daily Circulation (1991)				100,100

California—Arcata-Eureka

KAEF

Ch. 23

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: California-Oregon Bcstg. Inc., 755 Auditorium Dr., Redding, CA 96001.

Studio: 540 E St., Eureka, CA 95501.

Mailing Address: Box 7R, Redding, CA 96099.

Telephone: 916-243-7777.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 141-kw max. visual, 14-kw max. aural. Antenna: 1636-ft. above av. terrain, 279-ft. above ground, 2890-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 1733 Barry Ridge, 11-mi. ESE of Eureka.

Multichannel TV Sound: Stereo only.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1987; left air April 30, 1989. Sale to present owner by The Mad River Bcstg. Co. Inc. approved by FCC Aug. 4, 1989. Resumed operation Oct. 1989.

Represented (sales): Blair Television; Art Moore Inc. (Northwest).

Represented (legal): Reed, Smith, Shaw & McClay.

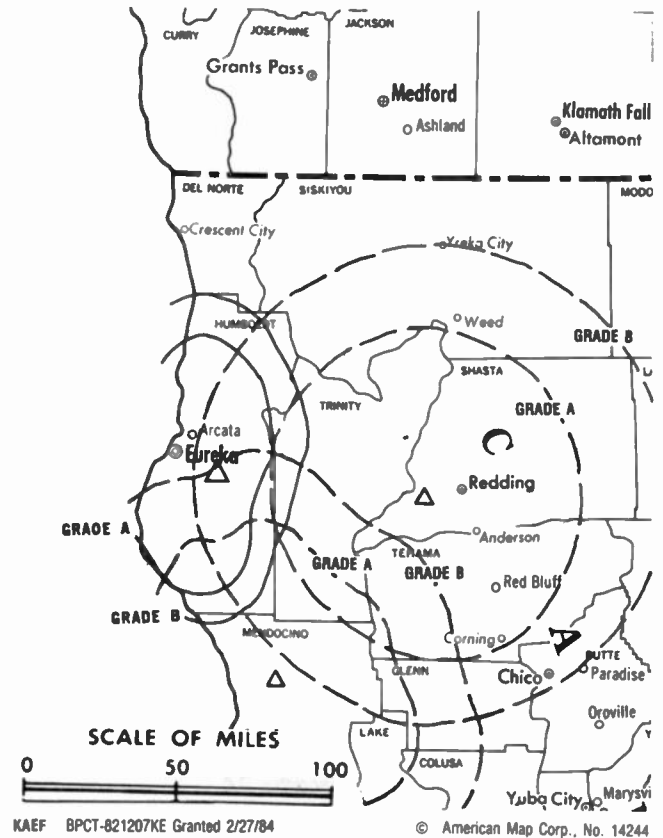
Personnel:

- Bill Hall, General Manager.
- Dave West, Local Sales Manager.
- Doug Bush, Chief Engineer.
- Cal Hunter, News Director.
- Doreeta Domke, Program Director.
- Linda Acuri, Promotion Director.

Highest 30 Sec. Rate: \$450.

City of License: Arcata. ADI: Eureka. Rank: 185.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA Humboldt	47,100	45,200	96
Between 5-24%	CALIFORNIA Del Norte	8,000	7,500	94
Station Totals		55,100	52,700	96
Net Weekly Circulation (1991)				16,400
Average Daily Circulation (1991)				6,800

California—Bakersfield

KBAK-TV

Ch. 29

Network Service: ABC.

Licensee: Burnham Broadcasting Co., Box 2929, Bakersfield, CA 93303.

Studio: 1901 Westwind Dr., Bakersfield, CA 93301.

Telephone: 805-327-7955. TWX: 910-327-1109. Fax: 805-327-5603.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mountain, 24-mi. ENE of Bakersfield.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Scientific-Atlanta, 5-meter C-band; Andrew, 4.5-meter C-band; AFC, 3.7-meter Ku-band; AvanteK, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: August 20, 1953. Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Television Digest, Vol. 16:36, 42). Sale to Harriscope Bcstg. Corp. by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Vol. 3:52; 4:18). Sale to present owner by Harriscope approved by FCC Oct. 2, 1986.

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Wayne W. Lansche, General Manager.
Tom Rosenbaum, Station Manager & News Director.
Marlene H. Delano, General Sales Manager.
Nancy Hofeditz, Program Director.
Rockley Curless, Chief Engineer.
Marybeth Richmond, Promotion Director.
Patti Leveque, Business Manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$771.

City of License: Bakersfield. ADI: Bakersfield. Rank: 141.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	159,300	153,900	97
Between 25-49%	CALIFORNIA Tulare	101,500	97,400	96
Between 5-24%	CALIFORNIA Kern East	31,800	30,700	96
	Kings	28,300	27,000	95
Station Totals		320,900	309,000	96
Net Weekly Circulation (1991)			179,800	
Average Daily Circulation (1991)			86,400	

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California—Bakersfield

KERO-TV

Ch. 23

Network Service: CBS.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 2367, Bakersfield, CA 93303.

Studio: Television Center, 321 21st St., Bakersfield, CA 93303.

Telephone: 805-327-1441. TWX: 910-327-1103. Fax: 805-322-1701.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. & 323-kw horizontal visual, 352-kw max. & 72.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Transmitter: Breckenridge Mountain, 22-mi. E of Bakersfield.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Microdyne, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: September 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Ronald E. Mires, Vice President & General Manager.
David C. Carfolite, General Sales Manager.
Michael Knotek, National Sales Manager.
Louis Rapage, Director, Production, Program Operations & Promotion.
Norman E. Hall, Director, Engineering.
Walt Brown, News Director.
Lynn Noel, Director, Community Affairs.
Ray Schilfthauer, Director, Business Affairs.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$800.

City of License: Bakersfield. ADI: Bakersfield. Rank: 141.



KERO-TV BMPCT-3748 Granted 3/16/56

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Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	159,300	153,900	97
	CALIFORNIA Tulare	101,500	97,400	96
Between 5-24%	CALIFORNIA Kern East	31,800	30,700	96
	Kings	28,300	27,000	95
Station Totals		320,900	309,000	96
Net Weekly Circulation (1991)				177,600
Average Daily Circulation (1991)				88,300

California—Bakersfield

KGET

Ch. 17

Network Service: NBC.

Licensee: KGET-TV Inc., 2831 Eye St., Bakersfield, CA 93301.

Studio: 28th & Eye Sts., Bakersfield, CA 93301.

Mailing Address: Box 1700, Bakersfield, CA 93302.

Telephone: 805-327-7511. TWX: 910-327-1120.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mount Adelaide, 16-mi. E of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 6-meter Ku-band; RCA, 3.66-meter Ku-band; Harris, 3-meter Ku-band; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Personnel:

- Raymond A. Watson, Vice President & General Manager.
- Tom Randour, General Sales Manager.
- Shirley Sanford, Program Director.
- Tom Ballew, Chief Engineer.
- Jack Bows, News Director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$500.

City of License: Bakersfield. ADI: Bakersfield. Rank: 141.



KGET BMPCT—181101KE Granted 12/22/78 ©American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	159,300	153,900	97
Between 25-49%	CALIFORNIA Tulare	101,500	97,400	96
Between 5-24%	CALIFORNIA Kern East	31,800	30,700	96
Station Totals		292,600	282,000	96
Net Weekly Circulation (1991)			168,600	
Average Daily Circulation (1991)			90,300	

California—Bakersfield

KUZZ-TV

(formerly KDOB-TV)

Ch. 45

Network Service: None, independent.

Licensee: Buck Owens Production Co. Inc., 2332 Sillect Ave., Bakersfield, CA 93308.

Studio: 1225 N. Chester, Bakersfield, CA 93308.

Telephone: 805-393-4500. **Fax:** 805-393-4243.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1325-ft. above av. terrain, 144-ft. above ground, 3665-ft. above sea level.

Latitude	35°	26'	20"
Longitude	118°	44'	24"

Transmitter: Mount Adelaide, approx. 15-mi. ENE of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta C-band.

AM Affiliate: KUZZ.

FM Affiliate: KUZZ-FM.

Ownership: Buck Owens Production Co. Inc.

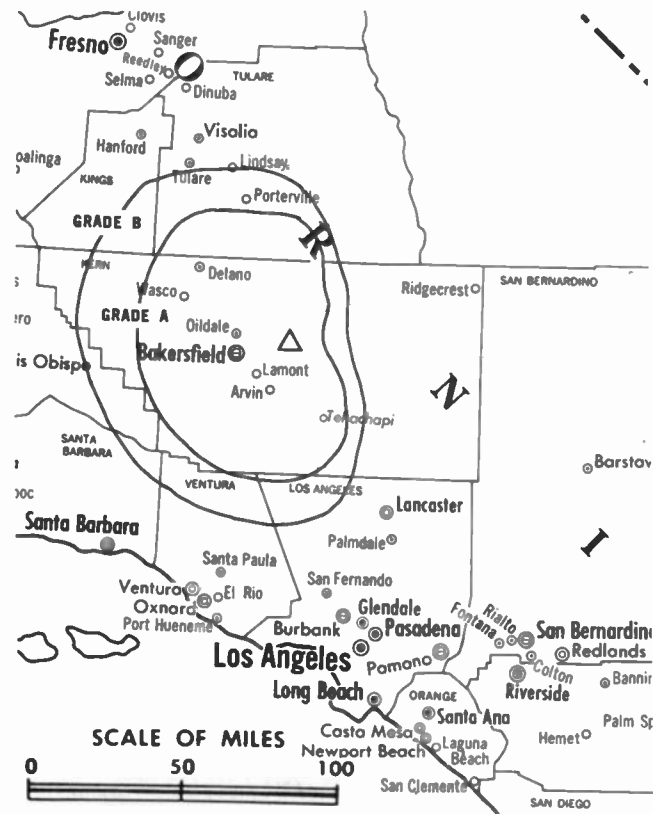
Began Operation: December 1, 1988. Sale to present owner by Dorothy J. Owens approved by FCC Aug. 27, 1990 (Television Digest, Vol. 30:37).

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Dorothy Owens, General Manager.
 Calvin Pike, General Sales Manager.
 James Foss, Chief Engineer.



KUZZ-TV BNPCT-880106KH Granted 6/8/88

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Luann Graham, Business Manager.
 Teresa Ford, Marketing & Promotion Director.

Rates: On request.

Arbitron Data: Not available.

City of License: Bakersfield. **ADI:** Bakersfield. **Rank:** 141.

California—Barstow

KVVT

Ch. 64

Network Service: None, independent.

Licensee: Sunbelt Television Inc., Box 6464, Victorville, CA 92392.

Studio: 15605 Village Dr., Victorville, CA 92394.

Telephone: 619-251-5888. Fax: 619-241-0056.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3134-kw max. visual, 627-kw max. aural. Antenna: 1701-ft. above av. terrain, 203-ft. above ground, 4690-ft. above sea level.

Latitude 34° 36' 34"
Longitude 117° 17' 20"

Transmitter: Quartzsite Mountain, 24-mi. SW of Barstow.

Satellite Earth Station: Microdyne, 3.6-meter; Microdyne receivers.

Ownership: Sunbelt Television Inc.

Began Operation: August 15, 1987.

Represented (sales): Roslin TV Sales.

Represented (legal): Baker & Hostetler.

Represented (engineering): Radio Engineering Co.

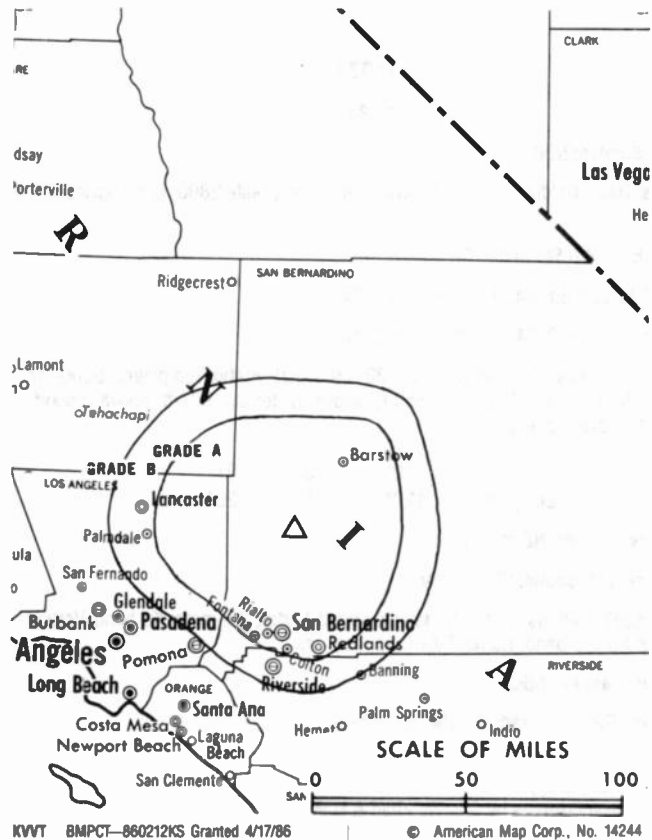
Personnel:

- Riley Jackson, President.
- Ray Webb, General Manager.
- Dave Griffiths, Station Manager.
- Greg Carpenter, Engineering Director.
- Paul Kissell, Operations Director.
- Karen Sloat, Sales Manager.
- Bill Peters, News Director.
- Debbie Kershner, Program Director.
- Lynn Hanson, Promotion Director.
- Roslo De Ponto, Business Manager.
- John Sheridan, Marketing & Promotion Director.

Highest 30 Sec. Rate: \$150.

City of License: Barstow. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KVVT BMPCT-860212KS Granted 4/17/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Kern East	31,800	30,700	96
	San Bernardino	488,100	472,800	97
Station Totals		519,900	503,500	97
Net Weekly Circulation (1991)				36,600
Average Daily Circulation (1991)				10,900

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California—Chico

KCPM

Ch. 24

Network Service: NBC.

Licensee: Davis-Goldfarb Co., 2121 Ave. of the Stars, Suite 2800, Los Angeles, CA 90067.

Studio: 180 E. 4th St., Chico, CA 95928.

Mailing Address: Box 4406, Chico, CA 95927.

Telephone: 916-893-2424. Fax: 916-893-1033.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"
Longitude 122° 05' 20"

Transmitter: 9.5-mi. NE of Red Bluff.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 6-meter Ku-band; Vertex, 3.5-meter Ku-band; Vertex, 3-meter Ku & C-band; Harris, M/A-Corn receivers.

News Services: AP, NBC.

Ownership: Davis-Goldfarb Co. (Group Owner).

Began Operation: September 24, 1985. Sale by Lorimar Telepictures Corp. to Goltrin Communications approved by FCC Feb. 12, 1988 (Television Digest, Vol. 28:7). Sale to present owners by Charles Abad & Melvin Estrin approved by FCC Jan. 10, 1989.

Represented (sales): Katz Television.

Personnel:

- Barbara Goldfarb, General Manager.
- Cliff Williams, General Sales Manager.
- Peggy Worden, National Sales Manager.
- Betty Anderson, News Director.
- Corinne Christianson, Program Director.
- Helen Cheung, Station Controller.
- Roger Mills, Chief Engineer.
- Pete Mizera, Assistant Operations Manager.

Highest 30 Sec. Rate: \$325.

City of License: Chico. ADI: Chico-Redding. Rank: 139.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KCPM BPCT--781221LI Granted 9/5/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	73,400	70,100	96
	Glenn	8,800	8,500	97
	Shasta	54,500	52,800	97
	Tehama	19,000	18,500	97
Between 25-49%	CALIFORNIA			
	Colusa	5,700	5,400	95
	Sutter	23,600	22,900	97
	Yuba	21,600	20,900	97
Station Totals		206,600	199,100	96
Net Weekly Circulation (1991)				123,700
Average Daily Circulation (1991)				64,200

California—Chico

KHSL-TV

Ch. 12

Network Service: CBS.

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, CA 95927.

Studios: 3460 Silverbell Rd., Chico, CA 95926; 4352-B Caterpillar Dr., Redding, CA 96002.

Telephone: 916-342-0141. **TWX:** 910-536-0336. **Fax:** 916-342-2405.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; RCA, 4.8-meter Ku-band; Simulcast, 5-meter C-band; Drake, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: KHSL, 5-kw, 1290 kHz.

News Services: AP, CBS, NWS.

Ownership: Golden Empire Bcstg. Co.

Began Operation: August 22, 1953.

Represented (sales): Seitel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

- C. H. Kinsley Jr., Executive Vice President.
- William D. Corbin, Station Manager.
- William L. Meyer, General Sales Manager.
- Bruce Lang, News Director.
- Brian Corbitt, Promotion Director.
- Russel B. Pope, Director of Engineering.

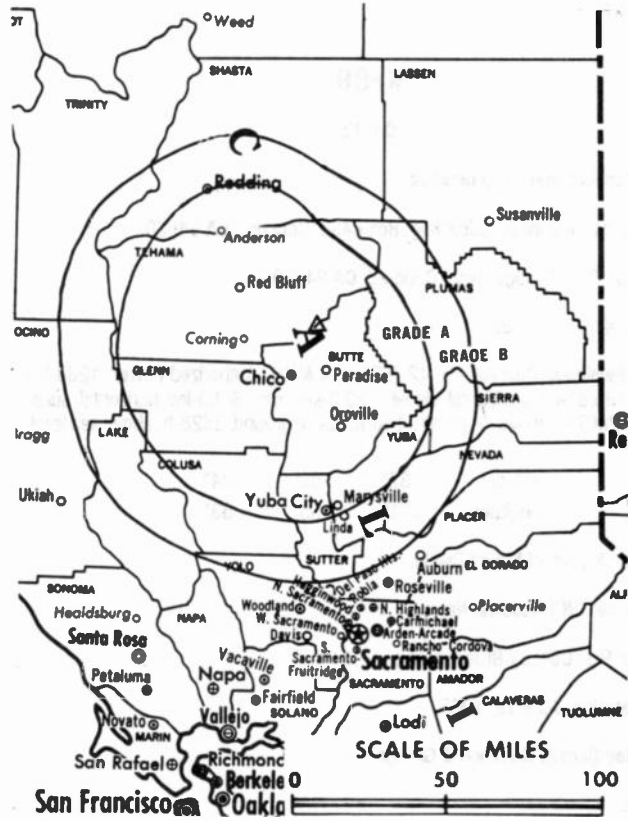
Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$452.

City of License: Chico. **ADI:** Chico-Redding. **Rank:** 139.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	73,400	70,100	96
	Colusa	5,700	5,400	95
	Glenn	8,800	8,500	97
	Shasta	54,500	52,800	97



KHSL-TV BMPCT-6764 Granted 5/9/68

© American Map Corp., 14244'

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tehama	19,000	18,500	97
	Trinity	5,700	5,300	93
Between 25-49%	CALIFORNIA			
	Lassen	8,300	7,800	94
	Plumas	8,600	8,000	93
	Sutter	23,600	22,900	97
Between 5-24%	CALIFORNIA			
	Lake	23,800	22,100	93
	Siskiyou	17,500	16,400	93
Station Totals		270,500	258,700	96
Net Weekly Circulation (1991)			162,800	
Average Daily Circulation (1991)			79,500	

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Television & Cable Factbook

California—Concord

KFCB

Ch. 42

Network Service: None, independent.

Licensee: First Century Broadcasting, Box 6498, Concord, CA 94520.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Telephone: 415-676-8969.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude	37°	53'	34"
Longitude	121°	53'	53"

Transmitter: N peak of Mount Diablo.

News Service: CNN Headline News.

Ownership: First Century Broadcasting.

Began Operation: June 19, 1983.

Represented (legal): Gammon & Grange.

Personnel:

Ronald C. Haus, President & General Manager.

Debra Fraser, Program Director.

Rates: On request.



KFCB BMPCT-820512KF Granted 6/8/82

© American Map Corp. 14244

Arbitron Data: Not available.

City of License: Concord. ADI: San Francisco. Rank: 5.

California—El Centro-Yuma

KEYCY-TV

Ch. 9

Network Service: CBS.

Licensee: Pacific Media Corp., 646 Main St., El Centro, CA 92243.

Studio: 646 Main St., El Centro, CA 92243.

Mailing Address: Box 3190, El Centro, CA 92244.

Telephone: 619-353-9990. **Fax:** 619-352-5471.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Top of Black Mountain.

Satellite Earth Station: Scientific-Atlanta, 7.2-meter.

News Services: AP, CBS.

Ownership: Katherine R. Everett & Robinson O. Everett (Group Owners).

Began Operation: December 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to Pacific Media Corp. 1984. Sale to First National Entertainment Corp. approved by FCC Dec. 12, 1986 (*Television Digest*, Vol. 26:39) but not consummated. Sale to present owners by John Smart, et al. approved by FCC Feb. 28, 1989.

Represented (sales): Seitel Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

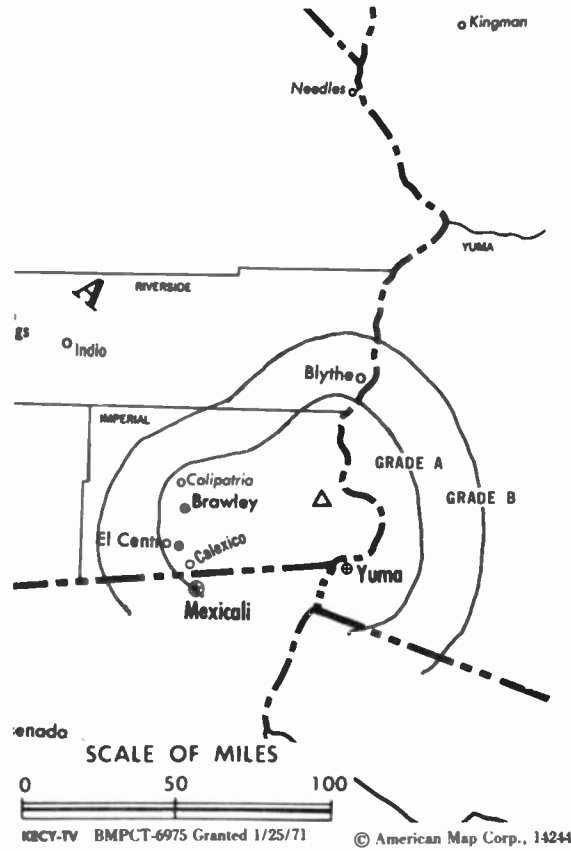
Peter G. Sieler, General Manager.
Bill Mendell, General Sales Manager.
Mickey Dale, News Director.
Carol Hime, Program Director.
Donald J. Powers, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$80.

City of License: El Centro. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 178.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Yuma	35,200	33,400	95
	CALIFORNIA			
	Imperial	35,400	33,000	93
	Riverside East	8,000	7,700	96
Between 25-49%	ARIZONA			
	La Paz	6,300	6,100	97
Station Totals		84,900	80,200	94
Net Weekly Circulation (1991)			61,900	
Average Daily Circulation (1991)			29,700	

California—Eureka

KIEM-TV

Ch. 3

Network Service: NBC.

Licensee: Precht Television Associates Inc., 5650 S. Broadway, Eureka, CA 95501.

Studio: 5650 S. Broadway, Eureka, CA 95501.

Telephone: 707-443-3123. Fax: 707-442-6084.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Stations: Harris, 4-meter; RCA Americom Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: October 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved Aug. 2, 1985.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Personnel:

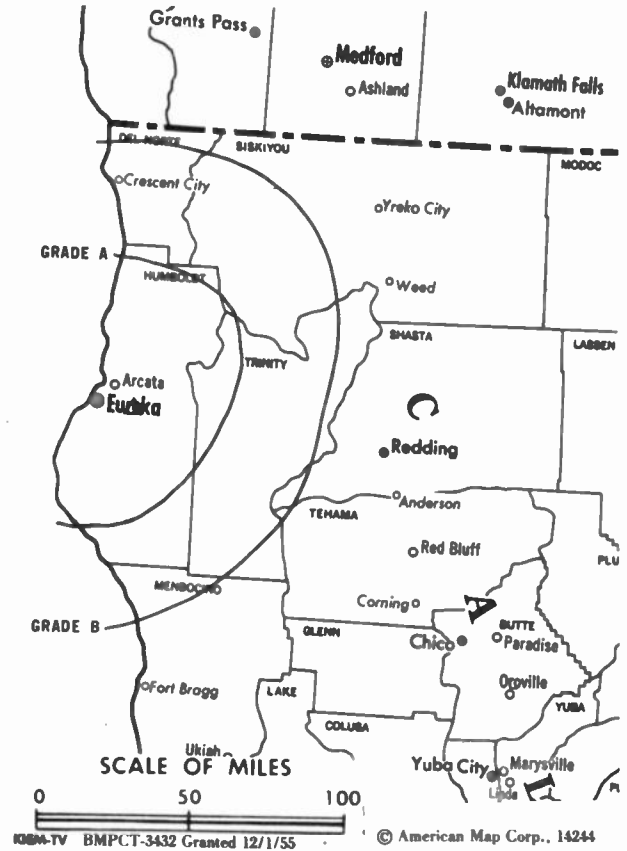
Marcy Levine, Vice President & General Manager.
Hank Ingham, General Sales Manager.
Donald King, Chief Engineer.
Kevin Brummond, News Director.
Jennifer Shoffner, Program Coordinator.
Phil Wright, Promotion Director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$500.

City of License: Eureka. ADI: Eureka. Rank: 185.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	8,000	7,500	94
	Humboldt	47,100	45,200	96
Between 25-49%	OREGON			
	Curry	7,900	7,300	92
Between 5-24%	CALIFORNIA			
	Trinity	5,700	5,300	93
Station Totals		68,700	65,300	95
Net Weekly Circulation (1991)				49,600
Average Daily Circulation (1991)				28,600

California—Eureka

KVIQ-TV

Ch. 6

Network Service: CBS.

Licensee: Miller Broadcasting Co., 1800 S. Broadway, Eureka, CA 95501.

Studio: 1800 S. Broadway, Eureka, CA 95501.

Telephone: 707-443-3061. TWX: 510-742-6265.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Satellite Earth Stations: AFC Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Paradigm, 3.7-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Ownership: Miller Broadcasting Co.

Began Operation: April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales): Seltel Inc.

Represented (legal): Santarelli, Smith, Kraut & Carroccio.

Represented (engineering): Hammett & Edison Inc.

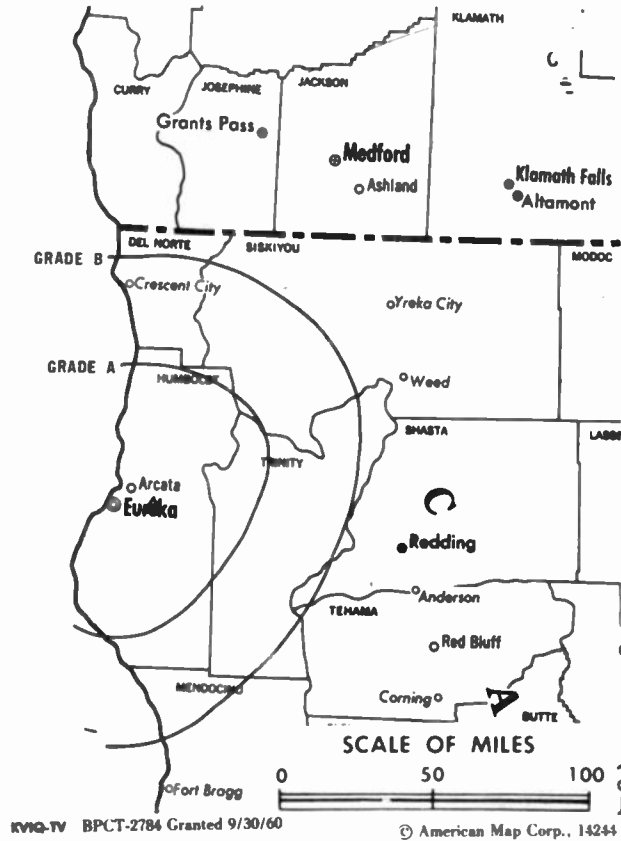
Personnel:

Pattison J. Christensen, Vice President & General Manager.
Faye Emad, Assistant General Manager & General Sales Manager.
Susan Swanson, Local Sales Manager.
Dana Beards, News Director.
Terri Jensen, Program Director.
Thomas L. Williams, Chief Engineer.
Claudia Alkre, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Eureka. ADI: Eureka. Rank: 185.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KVIQ-TV BPCT-2784 Granted 9/30/60

American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Del Norte	8,000	7,500	94
	Humboldt	47,100	45,200	96
	OREGON Curry	7,900	7,300	92
	CALIFORNIA Siskiyou	17,500	16,400	93
Station Totals		80,500	76,400	95
Net Weekly Circulation (1991)			49,800	
Average Daily Circulation (1991)			27,600	

California—Fort Bragg

KFWU

Ch. 8

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: California-Oregon Bcstg. Inc., 755 Auditorium Dr., Redding, CA 96001.

Studios: 303 N. Main, Fort Bragg, CA 95437; 208 Mason Street, Ukiah, CA 95482.

Telephone: 916-243-7777. TWX: 916-243-6721. Fax: 916-243-0217.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 225-kw visual, 21.5-kw aural. Antenna: 2448-ft. above av. terrain, 148-ft. above ground, 4357-ft. above sea level.

Latitude 39° 41' 38"
Longitude 123° 34' 43"

Transmitter: Cahito Peak, 3-mi. NE of Branscomb.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: May 13, 1990.

Represented (sales): Blair Television; Art Moore Inc. (Northwest).

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

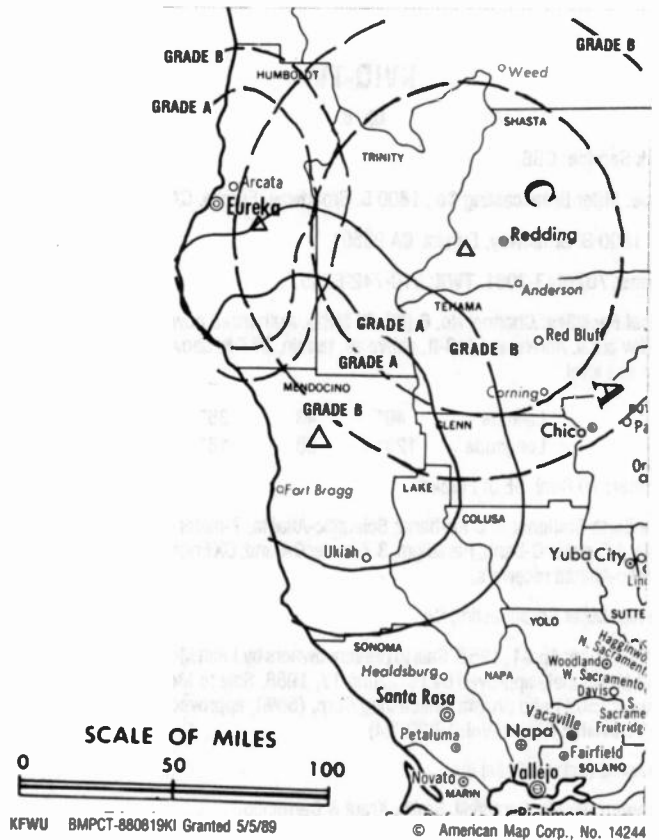
Personnel:

Bill Hall, General Manager.
Dave West, Local Sales Manager.
Doug Bush, Chief Engineer.
Cal Hunter, News Director.
Doreeta Domke, Vice President, Program/Operations Director.
Linda Arcuri, Promotion Director.

Highest 30 Sec. Rate: \$225.

City of License: Fort Bragg. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Mendocino	30,800	28,500	93
Station Totals		30,800	28,500	93
Net Weekly Circulation (1991)			8,800	
Average Daily Circulation (1991)			5,200	

California—Fresno

KAIL

Ch. 53

Network Service: None, independent.

Licensee: Trans America Bcstg. Corp., 6803 West Blvd., Inglewood, CA 90302.

Studio: 1590 Alluvial Ave., Clovis, CA 93612.

Mailing Address: Box 3053, Clovis, CA 93613-3053.

Telephones: 209-299-9753; 209-298-5300. Fax: 209-299-1523.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1887-ft. above av. terrain, 110-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 23"
Longitude 119° 25' 52"

Transmitter: 42003 Radio Lane, Auberry, 25-mi. ENE of Fresno.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; Microwave Assoc., M/A-Com, Scientific-Atlanta receivers.

Ownership: Trans America Bcstg. Corp.

Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (Television Digest, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Carl T. Jones Corp.

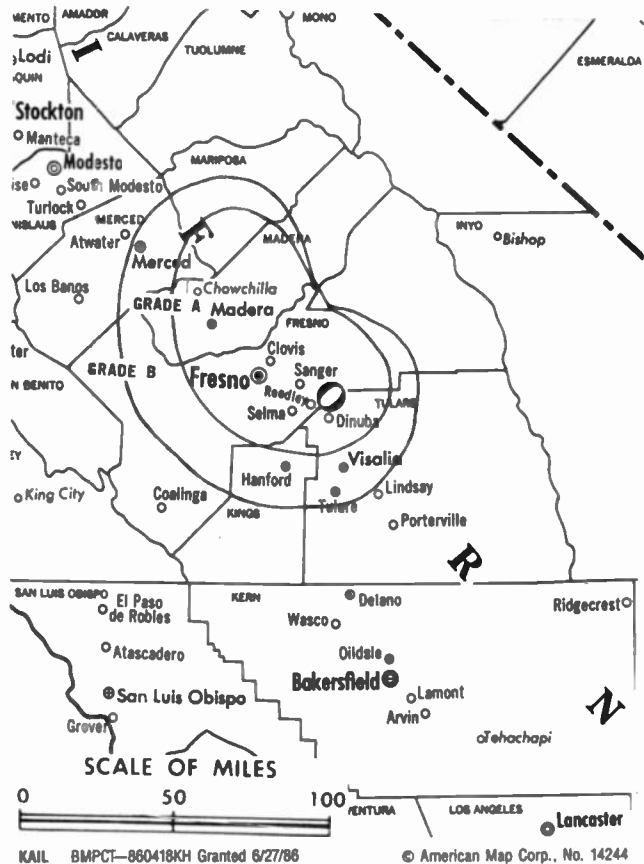
Personnel:

- Clair Reis Benezra, General Manager.
- Gerardo Borrego, Vice President.
- C. Williams, Station & General Sales Manager.
- M. Friedel, Chief Engineer.
- A. Williams, Program Director.
- R. Jenkins, Promotion & Marketing Director.
- J. Swain, Business Manager.

Rates: On request.

City of License: Fresno. ADI: Fresno-Visalia. Rank: 59.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KAIL BMPCT—860418KH Granted 6/27/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Fresno	227,000	218,700	96
	Kings	28,300	27,000	95
	Madera	28,300	27,000	96
CALIFORNIA				
Between 5-24%	Mariposa	6,100	5,700	93
	Merced	59,200	56,900	96
	Tulare	101,500	97,400	96
Station Totals		450,400	432,700	96
Net Weekly Circulation (1991)			117,200	
Average Daily Circulation (1991)			33,300	

California—Fresno

KFSN-TV

Ch. 30

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 1777 G St., Fresno, CA 93706.

Telephone: 209-442-1170. TWX: 910-362-3911. Fax: 209-233-5844.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 271-ft. above ground, 4750-ft. above sea level.

Latitude 37° 04' 38"
Longitude 119° 26' 00"

Transmitter: Meadow Lake, CA.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AFC, 3.5-meter Ku-band; AvanteK, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol 17:8).

Represented (sales): Capital Cities/ABC Spot Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

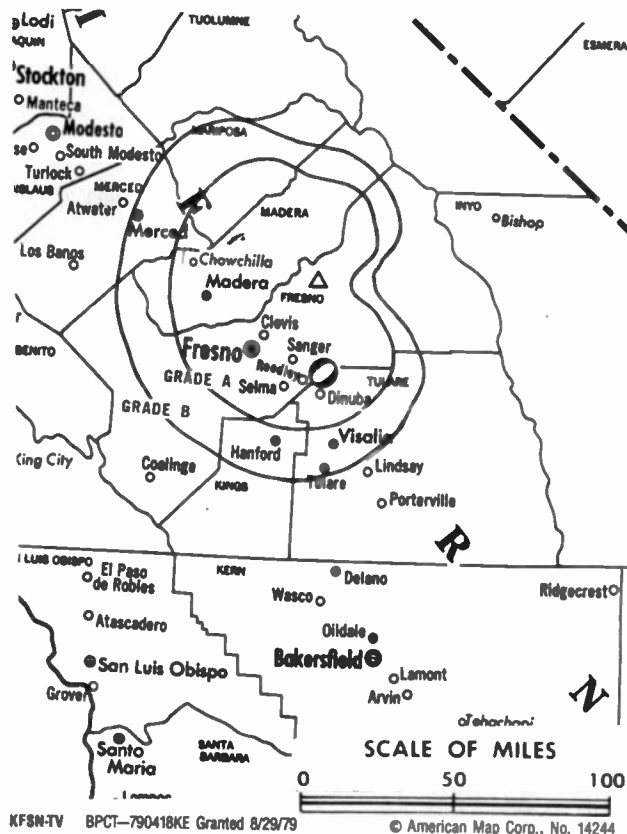
Personnel:

Marc Edwards, President & General Manager.
Dudley Few, General Sales Manager.
Mark Arminio, Local Sales Manager.
David S. Converse, Director of Engineering.
Douglas E. Caldwell, News Director.
Fernando Granado, Program Director.
Lola Rasmussen, Business Manager.
Wes McKee, Promotion Director.

Highest 30 Sec. Rate: \$2000.

City of License: Fresno. ADI: Fresno-Visalia. Rank: 59.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	227,000	218,700	96
	Kings	28,300	27,000	95
	Madera	28,300	27,000	96
	Merced	59,200	56,900	96
Tulare	101,500	97,400	96	
Between 25-49%	CALIFORNIA			
	Mariposa	6,100	5,700	93
Between 5-24%	CALIFORNIA			
	Stanislaus	126,000	120,200	95
Station Totals		576,400	552,900	96
Net Weekly Circulation (1991)				362,800
Average Daily Circulation (1991)				216,400

California—Hanford-Fresno

KFTV

Ch. 21

Network Service: Univision.

Licensee: Univision Stations Group Inc., 8515 E. Lacey Rd., Hanford, CA 93230.

Studio: 3239 W. Ashlan Ave., Fresno, CA 93722.

Telephone: 209-222-2121. Fax: 202-222-2890.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural. Antenna: 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Transmitter: Bald Mountain, 52-mi. NE of Hanford.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Drake, 4.5-meter.

News Service: AP.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: February 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22.) Sale to Spanish International Communications approved March 19, 1969. Resumed operation Sept. 20, 1972. Sold to present owners 1987.

Represented (sales): Univision.

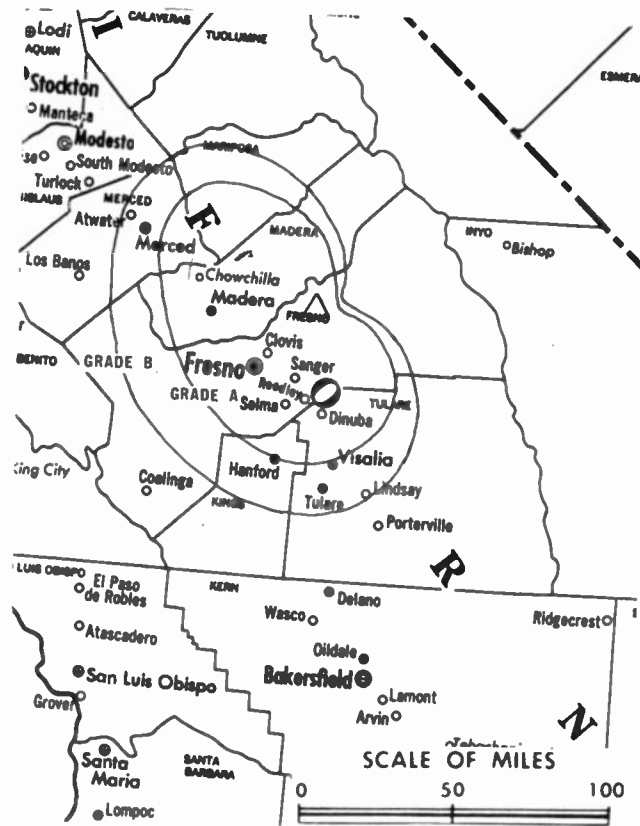
Represented (engineering): Jules Cohen & Associates.

Personnel:

- Mario M. Carrera, General Manager.
- Ric Haley, General Sales Manager.
- Ken Holden, Chief Engineer.
- Miguel Medina, News Director.
- Jess Gonzalez, Program Director.
- Daniel Rodriguez, Promotion Director.
- Arnulfo Cueva Jr., Business Manager.

City of License: Hanford. ADI: Fresno-Visalia. Rank: 59.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KFTV BPCT-820709KF Granted 11/15/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Fresno	227,000	218,700	96
	Kern West	159,300	153,900	97
	Kings	28,300	27,000	95
	Merced	59,200	56,900	96
	Tulare	101,500	97,400	96
Station Totals		575,300	553,900	96
Net Weekly Circulation (1991)			61,600	
Average Daily Circulation (1991)			41,900	

California—Fresno

KJEO

Ch. 47

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Studio: 4880 N. First St., Fresno, CA 93726.

Telephone: 209-222-2411. TWX: 910-362-3181. Fax: 209-221-6938.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"
Longitude 119° 25' 31"

Transmitter: Bald Mountain.

Satellite Earth Stations: Scientific-Atlanta, 7.3-meter; Scientific-Atlanta, 4.5-meter; RCA, 3.5-meter; Avantek, Microdyne receivers.

News Services: CBS, NIWS.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: September 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Feharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

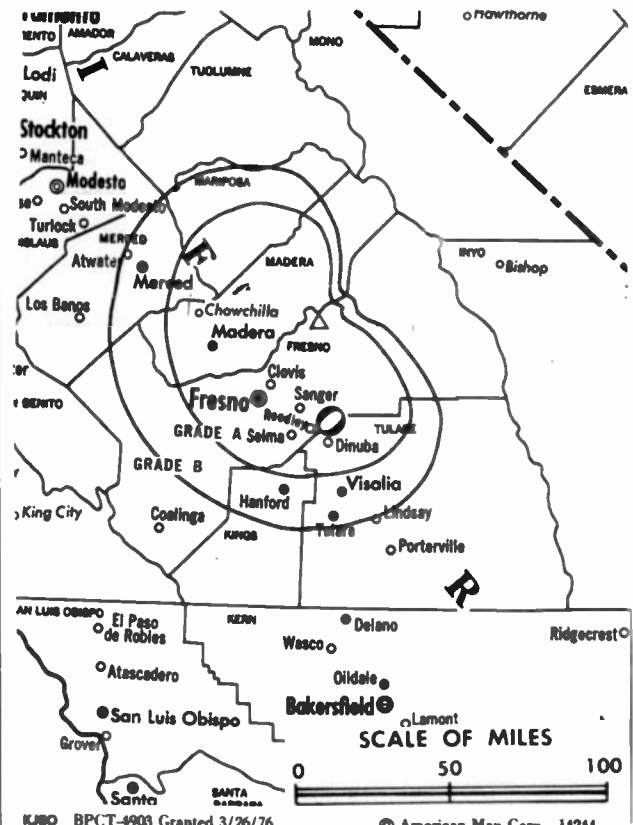
Represented (engineering): Hammett & Edison Inc.

Personnel:

- Ben Tucker, Executive Vice President.
- Andy Mastoras, Vice President, Finance.
- Donald Drilling, Vice President & General Manager.
- Kathleen Williams, General Sales Manager.
- Jeralynn Stout, Local Sales Manager.
- Patti Houlahan, Program Director.
- Greg Albrecht, News Director.
- Mike Barrett, Chief Engineer.
- Patrice Coulter, Traffic Manager.
- Barry Decrane, Promotion Manager.
- Carrell Halley, Public Affairs Director.

Rates: On request.

City of License: Fresno. ADI: Fresno-Visalia. Rank: 59.



KJEO BPCT-4903 Granted 3/26/76

© American Map Corp., 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Fresno	227,000	218,700	96
	Kings	28,300	27,000	95
	Madera	28,300	27,000	96
	Merced	59,200	56,900	96
	Tulare	101,500	97,400	96
CALIFORNIA				
Between 25-49%	Mariposa	6,100	5,700	93
Station Totals		450,400	432,700	96
Net Weekly Circulation (1991)			336,100	
Average Daily Circulation (1991)			167,500	

California—Fresno

KSEE

Ch. 24

Network Service: NBC.

Licensee: San Joaquin Communications Corp., 5035 E. McKinley Ave., Fresno, CA 93727.

Studio: 5035 E. McKinley Ave., Fresno, CA 93727.

Telephone: 209-454-2424. TWX: 910-362-2403.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 53"

Transmitter: Bear Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter C-band; AFC, 3.5-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

Began Operation: June 1, 1953. Sale to present owner by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Television Digest, Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved by FCC Nov. 18, 1980 (Vol. 19:19).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

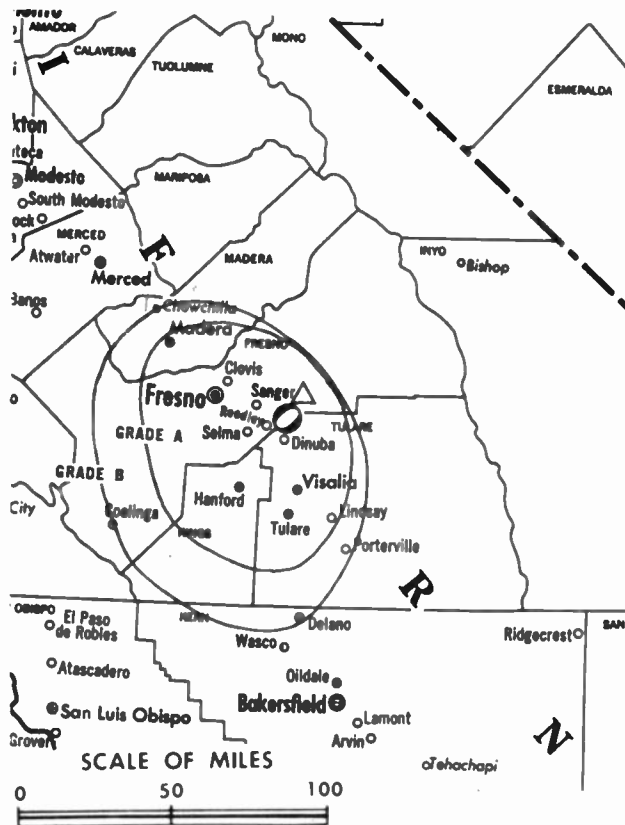
- Todd Holmes, Vice President & General Manager.
- Bill Spellman, General Sales Manager.
- Rick Bubenik, Local Sales Manager.
- Michelle Stiens, National Sales Manager.
- Ralph Green, News Director.
- Doug Stewart, Promotion Director.
- Karen Thompson, Traffic Manager.
- Kurt Karlsson, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$800.

City of License: Fresno. ADI: Fresno-Visalia. Rank: 59.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KSEE BPCT-2859 Granted 7/12/61

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	227,000	218,700	96
	Kings	28,300	27,000	95
	Madera	28,300	27,000	96
	Merced	59,200	56,900	96
Tulare	101,500	97,400	96	
Between 25-49%	CALIFORNIA			
	Mariposa	6,100	5,700	93
Between 5-24%	CALIFORNIA			
Alpine	400	400	88	
Station Totals		450,800	433,100	96
Net Weekly Circulation (1991)			347,500	
Average Daily Circulation (1991)			192,500	

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California—Sanger-Fresno

KMSG-TV

Ch. 59

Network Service: Telemundo.

Licensee: Sanger Telecasters Inc., Box 3790, Pinedale, CA 93650.

Studio: 706 W. Herndon Ave., Fresno, CA 93650-5957.

Telephone: 209-435-5900. **Fax:** 209-435-1448.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"
Longitude 119° 25' 52"

Transmitter: 41991 Radio Lane, Meadows Lakes, Aubrey.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter; Harris, 3.2-meter.

News Service: CNN.

Ownership: Sanger Telecasters Inc.

Began Operation: July 17, 1985.

Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates, P.C.

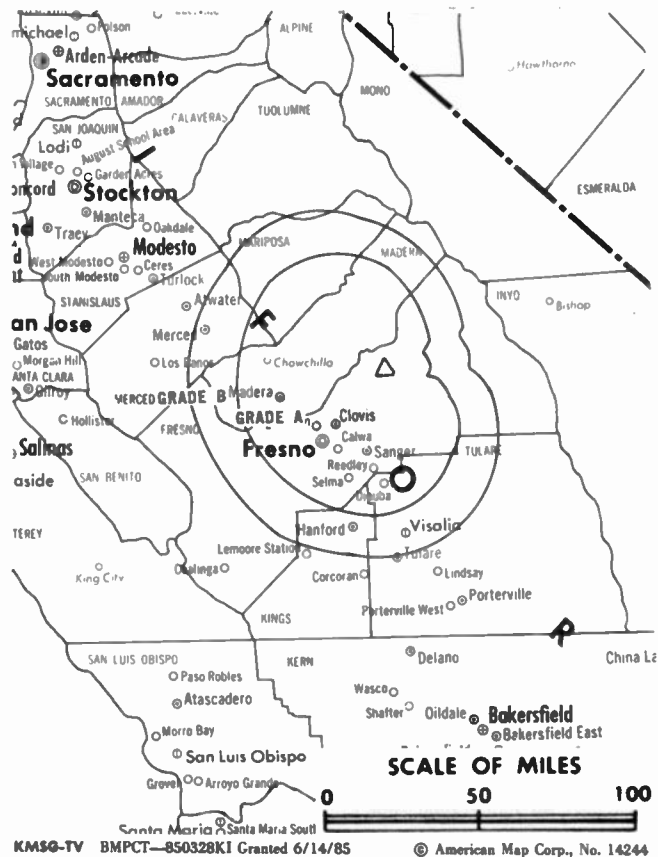
Personnel:

Diane D. Cocola, President.
Steve Wrath, General Manager & Promotion Director.
Jim Zahn, Program Director.
Maria Rodriguez, Business Manager & Traffic Director.

Highest 30 Sec. Rate: \$400.

City of License: Sanger. **ADI:** Fresno-Visalia. **Rank:** 59.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA	227,000	218,700	96
	Fresno	28,300	27,000	95
	Kings	28,300	27,000	96
	Tulare	101,500	97,400	96
Station Totals		385,100	370,100	96
Net Weekly Circulation (1991)				34,800
Average Daily Circulation (1991)				17,800

California—Visalia-Fresno

KMPH

Ch. 26

Network Service: Fox.

Licensee: Pappas Telecasting Inc., 5111 E. McKinley Ave., Fresno, CA 93727.

Studio: 5111 E. McKinley Ave., Fresno, CA 93727.

Telephones: 209-255-2600; 209-733-2600. Fax: 209-255-0275.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2950-kw max. visual, 300-kw max. aural. Antenna: 2679-ft. above av. terrain, 250-ft. above ground, 5922-ft. above sea level.

Latitude 36° 17' 12"
Longitude 118° 50' 20"

Holds CP for change to 3240-kw max. visual, 2571-ft. above av. terrain, 450-ft. above ground, 8336-ft. above sea level; lat. 36° 40' 02", long. 118° 52' 42", transmitter Big Baldy Ridge, Sequoia National Forest, Tulare County. BMPCT-891114KE.

Transmitter: 10-mi. N of Springvale, CA, Blue Ridge, Sequoia National Forest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Chapparral, 3.7-meter C-band Ku-band.

News Service: UPI.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 11, 1971. Sale to present owner approved by FCC May 31, 1978.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch; Smith & Powstenko.

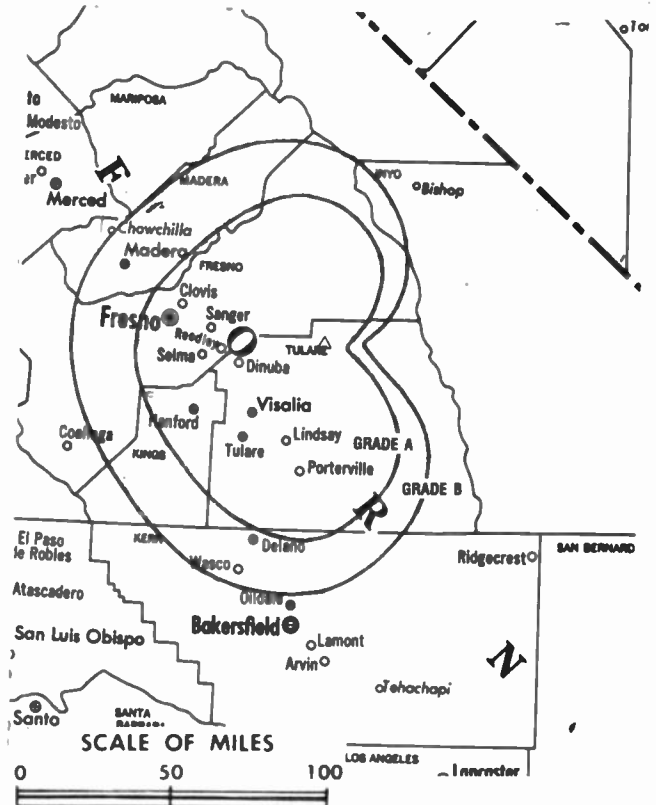
Personnel:

- Harry J. Pappas, President.
- LeBon G. Abercrombie, Vice President & General Manager.
- Lise Markham, Vice President & Station Manager.
- Dennis J. Davis, Vice President & Chief Financial Officer.
- Dale Kelly, Vice President & Director of Engineering.
- Debbie Sweeney, Program Manager.
- Charles Pfaff, Local Marketing Manager.
- Chase Ballou, National Marketing Manager.
- Nancy Eifert, Traffic Manager.
- Bill Rice, News Director.
- Jeff Jordan, Chief Engineer.
- Linda Anderson, Film/Shipping Director.
- Janet Williams, Credit Manager.
- George Riddell, Creative Services Director.

Rates: On request.

City of License: Visalia. ADI: Fresno-Visalia. Rank: 59.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KMPH BMPCT-891114KE Granted 3/29/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	227,000	218,700	96
	Kings	28,300	27,000	95
	Madera	28,300	27,000	96
	Tulare	101,500	97,400	96
Between 25-49%	CALIFORNIA			
	Kern West	159,300	153,900	97
	Merced	59,200	56,900	96
Station Totals		609,700	586,600	96
Net Weekly Circulation (1991)				396,900
Average Daily Circulation (1991)				200,300

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California—Los Angeles

KABC-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 4151 Prospect Ave., Hollywood, CA 90027.

Telephone: 213-557-7777. TWX: 213-666-1240.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3210-ft. above av. terrain, 470-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 37"
Longitude 118° 03' 58"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 9.3-meter C-band; Andrew, 5.6-meter Ku-band.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, CNS, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 16, 1949 as KECA-TV.

Represented (sales): Capital Cities/ABC National TV Sales.

Personnel:

Terry Crofoot, President & General Manager.
John Riedl, General Sales Manager.
Dennis McCauley, Sales Manager.
Bruce Roberts, Sales Manager.
Steve Schaeffer, Sales Service Manager.
Vic Heman, Program Director.
Roger Bell, News Director.
Steve Pair, Chief Engineer.
Randy Hooper, Director, Network Operations.
Rick Swanson, Director of Creative Services.
Andres Chavez, Film Director.
Bill Johnson, Research Director.
Bruce Gordon, Director of Finance & Administration.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KABC-TV BPCT-830817KF Granted 12/5/83

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,800	7,000	90
	Kern East	31,800	30,700	96
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
Ventura	222,800	217,500	98	
Between 25-49%	CALIFORNIA			
	Riverside Central	72,700	70,000	96
	Santa Barbara North	61,000	58,600	96
Santa Barbara South	72,400	69,700	96	
Between 5-24%	CALIFORNIA			
	Kern West	159,300	153,900	97
San Luis Obispo	81,800	78,300	96	
Station Totals		5,570,700	5,418,600	97
Net Weekly Circulation (1991)				4,192,300
Average Daily Circulation (1991)				2,193,900

California—Los Angeles

KCAL

Ch. 9

Network Service: None, independent.

Licensee: KCAL, 5515 Melrose Ave., Hollywood, CA 90038.

Studio: 5515 Melrose Ave., Hollywood, CA 90038.

Telephone: 213-467-9999. TWX: 910-321-2345. Fax: 213-460-6265.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: Circularly polarized, 3180-ft. above av. terrain, 464-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Microwave General, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, CNS, UPI.

Ownership: The Walt Disney Co.

Began Operation: August 25, 1948 as KFI-TV. Present owner purchased from RKO General & Fidelity Television following Fidelity challenge to license renewal. On July 20, 1988 FCC approved dismissal of RKO application for license renewal, grant of Fidelity Television Inc.'s application and subsequent transfer of station to The Walt Disney Co. (Television Digest, Vol. 25:45; 26:48; 27:5, 11, 36; 28:30). Sold to RKO General Aug. 1951 (Vol. 7:23, 32, 36).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- David J. Woodcock, President & General Manager.
- Janet Schoff, Vice President & General Sales Manager.
- Marshall HRes, Vice President, Advertising & Marketing.
- Ray Bianco, Director of Public Affairs.
- Matthew Cooperstein, Director of Programming.
- Rick Hinds, Local Sales Manager.
- John Smart, Local Sales Manager.
- Joe Cartwright, National Sales Manager.
- Chris Winners, Controller.
- Cal Brady, Production Manager.
- Thomas L. Mann, Director of Engineering.
- Bob Henry, News Director.
- Neil Mazur, News Operations Manager.
- Sandra Ortiz, General Counsel.
- Barbara Massey, Videotape Operations Manager.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KCAL BMPCT-830909KI Granted 11/23/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,800	7,000	90
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
	Ventura	222,800	217,500	98
Between 25-49%	ARIZONA			
	Yuma	35,200	33,400	95
	CALIFORNIA			
	Imperial	35,400	33,000	93
	Kern East	31,800	30,700	96
	Riverside Central	72,700	70,000	96
	Riverside East	8,000	7,700	96
	San Luis Obispo	81,800	78,300	96
	Santa Barbara North	61,000	58,600	96
Between 5-24%	CALIFORNIA			
	Kern West	159,300	153,900	97
	Tulare	101,500	97,400	96
	NEW MEXICO			
	Chaves	21,800	21,400	98
	Otero	18,200	17,800	98
Station Totals		5,718,400	5,559,600	97
Net Weekly Circulation (1991)				3,035,600
Average Daily Circulation (1991)				1,217,500

California—Los Angeles

KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles, CA 90028.

Studio: 6121 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-3000.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 36.3-kw visual, 7.24-kw aural. Antenna: 3632-ft. above av. terrain, 934-ft. above ground, 6589-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: 123 CBS Lane, Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KCBS-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, CNS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television Stations National Sales.

Personnel:

Steve Gigliotti, Vice President & General Manager.

D'Artagnan Bebel, Director, Sales.

Jose Rios, Director, News.

Donna Bean, Director, Planning & Administration.

Jay Strong, Program Director.

Bob Davis, Director, Technical Operations.

Mary Hall, Director, Research.

Michael Sweeney, Director, Communications.

Carol Kinsey, Director, Press Information.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES

0 50 100

KCBS-TV BPCT-850919KW Granted 2/27/86

© American Map Corp., No. M244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,800	7,000	90
	Kern East	31,800	30,700	96
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside Central	72,700	70,000	96
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
Ventura	222,800	217,500	98	
Between 25-49%	CALIFORNIA			
	San Luis Obispo	81,800	78,300	96
	Santa Barbara North	61,000	58,600	96
Santa Barbara South	72,400	69,700	96	
Between 5-24%	CALIFORNIA			
	Kern West	159,300	153,900	97
Station Totals		5,570,700	5,418,600	97
Net Weekly Circulation (1991)			4,020,300	
Average Daily Circulation (1991)			2,001,900	

California—Los Angeles

KCOP

Ch. 13

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave., Hollywood, CA 90038.

Telephone: 213-851-1000. TWX: 910-321-4197. Fax: 213-850-6197.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mount Wilson.

Satellite Earth Stations: Radiation Systems, 5.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.7-meter Ku-band; Miralite, 3.7-meter C-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Radiation Systems, 2.4-meter Ku-band.

News Services: AP, CNN, UPI.

Ownership: Chris-Craft Industries Inc. (Group Owner).

Began Operation: September 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Keryon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (Television Digest, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Bill Frank, President & General Manager.
- Rick Feldman, Vice President & Station Manager.
- Jim Kauffman, General Sales Manager.
- Carol Myers Martz, Program Manager.
- Jeff Wald, News Director.
- Jeffrey Weiss, Local Sales Manager.
- Robert Blagman, Local Sales Manager.
- Yolanda O'Hern, National Sales Manager.
- Joyce Inouye, Research Director.
- Win Korabell, Director of Engineering.
- Jane Clark, Business Manager.
- Peter Schlesinger, Manager, Program Operations & New Development.
- Gary Davis, Creative Services Manager.

Highest 30 Sec. Rate: \$7500.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KCOP BPCT-790806KE Granted 10/16/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	31,800	30,700	96
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
	Ventura	222,800	217,500	98
Between 25-49%	ARIZONA			
	Yuma	35,200	33,400	95
	CALIFORNIA			
	Imperial	35,400	33,000	93
	Riverside Central	72,700	70,000	96
	San Diego	912,200	887,000	97
	Santa Barbara North	61,000	58,600	96
	Santa Barbara South	72,400	69,700	96
Between 5-24%	NEW MEXICO			
	Otero	18,200	17,800	98
	CALIFORNIA			
	Kern West	159,300	153,900	97
	San Luis Obispo	81,800	78,300	96
	Station Totals		6,563,900	6,382,800
Net Weekly Circulation (1991)				3,348,400
Average Daily Circulation (1991)				1,355,100

California—Los Angeles

KMEX-TV

Ch. 34

Network Service: Univision.

Licensee: Univision Station Group Inc., 6255 Sunset Blvd., 16th Floor, Hollywood, CA 90028.

Studio: 721 N. Bronson Ave., Hollywood, CA 90038.

Telephone: 213-466-3434. Telex: 10614712. Fax: 213-960-3364.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mount Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Prodelin, 3.7-meter C-band; Scientific-Atlanta, Standard Components receivers.

News Services: CNS, AP.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: September 30, 1962.

Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Michael G. Martinez, General Manager.
Larry Gonzalez, Station Manager.
Martin Dugan, General Sales Manager.
Mayra Crespo, National Sales Manager.
Fernando Lopez, News Director.
Jorge Belon, Program Director.
Richard Morse, Chief Engineer.
Tom Sirl, Controller.
Mario Proenza, Special Events Director.
Ivelisse Estrada, Director of Communication.
Maureen Schultz, Marketing Director.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.



KMEX-TV BPCT-5114 Granted 1/31/78 © American Map Corp., 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside West	304,500	293,200	96
	Ventura	222,800	217,500	98
Station Totals		4,595,800	4,477,800	97
Net Weekly Circulation (1991)			596,400	
Average Daily Circulation (1991)			387,500	

California—Los Angeles

KNBC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 3, 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Telephone: 818-840-4444. TWX: 910-498-2752. Telex: 67-7237.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 8.94-kw aural. Antenna: Non-directional, electronically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"
Longitude 118° 03' 52"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive 10-meter; Harris receivers.

News Services: AP, CNS, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 16, 1949.

Represented (sales): NBC TV Spot Sales.

Personnel:

John Rohrbeck, Vice President & General Manager.

James R. Sterling, Sales Director.

Tobie Pate, Director, Broadcasting, Promotion & Programming.

Reed Marville, Director, Finance & Administration.

Nancy Valenta, News Director.

Bill Johnston, Chief Engineer.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Inyo	7,800	7,000	90
	Kern East	31,800	30,700	96
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
	Santa Barbara South	72,400	69,700	96
	Ventura	222,800	217,500	98



KNBC-TV BRCT-81 Granted 3/15/63

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Riverside Central	72,700	70,000	96
	Santa Barbara North	61,000	58,600	96
CALIFORNIA				
Between 5-24%	Kern West	159,300	153,900	97
	San Diego	912,200	887,000	97
Station Totals		6,401,100	6,227,300	97
Net Weekly Circulation (1991)				4,108,800
Average Daily Circulation (1991)				2,147,300

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California—Los Angeles

KTLA

Ch. 5

Network Service: None, independent.

Licensee: KTLA Inc., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-5500. TWX: 910-321-2417. Fax: 213-460-5952.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 44.7-kw visual, 8.32-kw aural. Antenna: 3205-ft. above av. terrain, 433-ft. above ground, 6157-ft. above sea level.

Latitude 34° 13' 34"
Longitude 118° 03' 54"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Vertex, 4.5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, CNS, INDX, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: January 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Steven A. Bell, Senior Vice President & General Manager.
- Peter Walker, Vice President & Station Manager.
- Tom Arnost, General Sales Manager.
- Roger Pellegrino, Local Sales Manager.
- Betty Ellen Berlamino, Local Sales Manager.
- Steve Berman, National Sales Manager.
- Virginia Hunt, Director of Finance & Administration.
- Rozanne McMillan, Director of Research.
- Ira Goldstone, Director of Engineering.
- Nicholas van Hoogstraten, Director of Advertising.
- Joe Quasarano, Director of Production/Sports.
- Brenda Young, Director of Business Affairs/Legal Counsel.
- Warren Cereghino, News Director.
- Ed Harrison, Publicity Director.
- Mark Pinto, Senior National Sales Coordinator.
- Mark Sonnenberg, Program Director.
- Leonidia Gonsalves, Promotion Director.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Inyo	7,800	7,000	90
	Kern East	31,800	30,700	96
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
	Santa Barbara South	72,400	69,700	96
	Ventura	222,800	217,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Imperial	35,400	33,000	93
	Kern West	159,300	153,900	97
	Riverside Central	72,700	70,000	96
	Riverside East	8,000	7,700	96
	San Diego	912,200	887,000	97
	San Luis Obispo	81,800	78,300	96
	Santa Barbara North	61,000	58,600	96
MINNESOTA				
	Wilkin	2,800	2,800	100
NEW MEXICO				
	Chaves	21,800	21,400	98
	Eddy	18,800	18,400	98
	Lea South	2,300	2,100	93
Between 5-24%	ARKANSAS			
	Hempstead	8,500	8,300	98
	Howard	5,100	5,000	98
	Lafayette	3,500	3,400	97
	Little River	5,100	5,000	98
	Miller	14,500	14,300	99
	Sevier	5,500	5,400	98
ARIZONA				
	Cochise	37,200	36,000	97
	Coconino	31,400	29,300	93
	Yuma	35,200	33,400	95
CALIFORNIA				
	Modoc	3,600	3,300	92
	Mono	4,100	3,600	87
	Tulare	101,500	97,400	96
(Continued on page A-176)				
Station Totals		7,655,900	7,451,200	97
Net Weekly Circulation (1991)				3,714,400
Average Daily Circulation (1991)				1,506,900

California—Los Angeles

KTTV

Ch. 11

Network Service: Fox.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

Studio: 5746 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-856-1000. TWX: 910-321-4222. Fax: 213-856-1230.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.00"
Longitude 118° 03' 47.10"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; RCA, 4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

SNG Mobile Dish: Midwest MCL, 2.6-meter Ku-band.

News Services: AP, CNN, CNS.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

Represented (sales): Pety Television Inc.

Personnel:

- Mitchell Stern, Vice President & Station Manager.
- John McCormick, Vice President & General Sales Manager.
- Donald Tillman, Vice President & Director of Programming & Production.
- Robert W. Kirk, Vice President, Finance & Administration.
- Will Dishong, Vice President, Broadcast Operations.
- Jim Tsukamoto, Publicity Manager.
- Peter Martin, Director of Promotion & Creative Services.
- Diana Vargas, Local Sales Manager.
- Andrea Stoltzman, Local Sales Manager.
- Greg Bilte, National Sales Manager.
- Leo Greene, News Director.
- Raymond Green, Executive Producer.
- Charles E. Ammann, Director of Engineering.
- Socorro Swan, Director, Community Affairs.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Inyo	7,800	7,000	90
	Kern East	31,800	30,700	96
	Los Angeles	3,238,000	3,150,900	97
	Orange	830,500	816,000	98
	Riverside Central	72,700	70,000	96
	Riverside West	304,500	293,200	96
	San Bernardino	488,100	472,800	97
	Santa Barbara North	61,000	58,600	96
	Santa Barbara South	72,400	69,700	96
	Ventura	222,800	217,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
ARIZONA				
	Cochise	37,200	36,000	97
	Santa Cruz	9,200	8,900	97
	Yuma	35,200	33,400	95
CALIFORNIA				
	Imperial	35,400	33,000	93
	Kern West	159,300	153,900	97
	Riverside East	8,000	7,700	96
	San Luis Obispo	81,800	78,300	96
NEW MEXICO				
	Chaves	21,800	21,400	98
	Luna	6,600	6,400	97
Between 5-24%				
ARIZONA				
	Coconino	31,400	29,300	93
	Pima	269,100	264,200	98
CALIFORNIA				
	San Diego	912,200	887,000	97
	Tulare	101,500	97,400	96
NEW MEXICO				
	Dona Ana	47,200	45,800	97
TEXAS				
	El Paso	181,900	180,500	99
Station Totals		7,267,400	7,069,600	97
Net Weekly Circulation (1991)				3,878,400
Average Daily Circulation (1991)				1,545,000

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California—Los Angeles

KWHY-TV

Ch. 22

Network Service: None, independent.

Licensee: Harriscope of Los Angeles Inc., 10920 Wilshire Blvd., Suite 1420, Los Angeles, CA 90024.

Studio: 5545 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-466-5441. Fax: 213-466-3613.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2570-kw max. & 1726-kw horizontal visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 212-ft. above ground, 5903-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Video Rd., Mount Wilson.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Omni receivers.

News Services: AP, CNS, Reuters.

Ownership: Harriscope Corporation (Group Owner).

Began Operation: March 25, 1963 but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Burt I. Harris Jr., President.
Burt I. Harris, Chief Executive Officer.
Dick Jolliffe, General Manager.
Carlos M. Echerri, Controller.
Amy Gwin, News Director.
Betsy Gamba, Production Manager.
Eugene A. Harris, Chief Engineer, Transmitter.
David J. Zull, Chief Engineer, Studio.
David Bergen, Operations Manager.
Linda Miller, Marketing & Promotion Director.
Eduardo Dominguez, Executive Director, Community Affairs.

Highest 30 Sec. Rate: \$1000.



City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	3,238,000	3,150,900	97
	Riverside West	304,500	293,200	96
Station Totals		3,542,500	3,444,100	97
Net Weekly Circulation (1991)			383,900	
Average Daily Circulation (1991)			167,400	

California—Corona-Los Angeles

KVEA

Ch. 52

Network Service: Telemundo.

Licensee: Estrella License Corp., 1130A Air Way, Sales & Administration Bldg., Glendale, CA 91201.

Studio: 1139 Grand Central Ave., Glendale, CA 91201.

Telephone: 818-502-5700. Fax: 818-502-0029.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 45"

Transmitter: Mount Wilson.

Satellite Earth Station: Vertex, 6.1-meter C-band; Miralite, 3.7-meter Ku & C-band; Miralite, 2.4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

News Services: AP, CNN, CNS, Imevision, UPI.

Ownership: Telemundo Group (Group Owner).

Began Operation: June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (Television Digest, Vol. 25:7, 21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980.

Represented (sales): Telemundo TV Group.

Represented (legal): Hogan & Hartson.

Personnel:

Augustine Martinez, Vice President & General Manager.

Steven Mandala, General Sales Manager.

Arturo Riera, Local Sales Manager.

Michael Dorsey, Director of Engineering.

Karen Harmon, Controller.

Julio Lucero, Director of Retail Sales.

Michael Newcomb, Production Director.

Highest 30 Sec. Rate: \$1500.



City of License: Corona. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	3,238,000	3,150,900	97
Station Totals		3,238,000	3,150,900	97
Net Weekly Circulation (1991)			439,400	
Average Daily Circulation (1991)			250,800	

California—San Bernardino-Los Angeles

KAGL

Ch. 30

Network Service: None, independent.

Grantee: Angeles Broadcasting Network, 318 Mira Loma Ave., Glendale, CA 91204.

Studio: 318 Mira Loma Ave., Glendale, CA 91204.

Telephones: 714-381-1724; 818-500-0001. **Fax:** 818-500-7493.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1120-kw max. & 30-kw horizontal visual, 112-kw max. & 3.33-kw horizontal aural. Antenna: 2340-ft. above av. terrain, 143-ft. above ground, 5399-ft. above sea level.

Latitude	34°	11'	15"
Longitude	117°	41'	58"

Transmitter: Sunset Ridge, 5.5-mi. N of Claremont.

Satellite Earth Station: Harris, 10-meter Ku-band.

Ownership: Angeles Broadcasting Network.

Began Operation: January 20, 1985.

Represented (legal): Cohen & Berfield, P.C.

Represented (engineering): W. Bernard Marston.

Personnel:

Glen A. Chambers, President & General Manager.

Kevin Jones, News & Production Director.

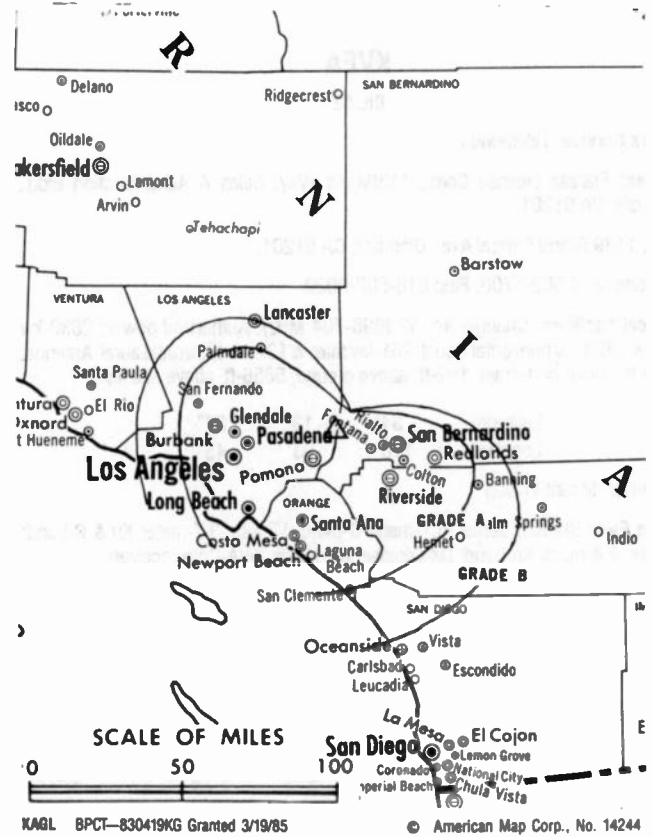
Ronna Scott, Program Director & General Sales Manager.

Lee McAliley, Promotion Director.

Jon Palmer, Chief Engineer.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$2500.



Arbitron Data: Not available.

City of License: San Bernardino. **ADI:** Los Angeles. **Rank:** 2.

California—Riverside-Los Angeles

KRCA

Ch. 62

Network Service: None, independent.

Licensee: Fouce Amusement Enterprises Inc., 1813 Victory Place, Burbank, CA 91504.

Studio: 1813 Victory Place, Burbank, CA 91504.

Telephone: 818-563-5722. **Fax:** 818-972-2694.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 3720-kw max. visual. Antenna: 2372-ft. above av. terrain, 167-ft. above ground, 5525-ft. above sea level.

Latitude	34°	11'	16"
Longitude	117°	41'	55"

Transmitter: Sunset Ridge electronics site, Los Angeles County.

Ownership: Fouce Amusement Enterprises Inc.

Began Operation: December 17, 1988. Sale to present owner approved by FCC March 23, 1990.

Represented (legal): Crowell & Moring.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Stephen Fouce, President.

Massoud Salarvand, Vice President & General Manager.

David Graham, Chief Engineer.

Kim St. Dennis, Operations Manager.

Highest 30 Sec. Rate: \$250.



KRCA BPCT-891117KG Granted 3/3/90

American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Riverside. **ADI:** Los Angeles. **Rank:** 2.

California—San Bernardino-Los Angeles

KSCI

Ch. 18

Network Service: None, independent.

Licensee: KSLs Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Studio: 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Telephone: 213-478-1818. Fax: 213-479-8118.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 347-kw visual, 34.7-kw aural. Antenna: 2380-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude	34°	11'	15.00"
Longitude	117°	41'	53.50"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Satellite Earth Stations: Paraclypse, 3.8-meter C-band; Miralite, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Standard Communications receivers.

News Service: INDX.

Ownership: Intercontinental TV Group Inc. (Group Owner).

Began Operation: June 30, 1977. Sale to present owner by World Plan Executive Council approved by FCC Dec. 19, 1986 (Television Digest, Vol. 26:45).

Represented (sales): Asian Television Sales.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Ray Beindorf, President.
 Rosemary Danon, General Manager.
 Dorothy Marsh, Station Manager.
 Karen Garces, Sales Manager.
 Richard Millet, Operations Manager.
 John A. Kojima, Director of Finance.
 Maria Ruiz, Traffic Manager.
 Bill Welty, Director of Engineering.
 Joseph Jinn, Chinese News Director.



KSCI BMPCT-7646 Granted 7/9/76

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Robin Thornton, Promotions.
 Al Footnick, Production Manager.
 Martie Quan, Media Relations Manager.

Highest 30 Sec. Rate: \$300.

Arbitron Data: Not available.

City of License: San Bernardino. ADI: Los Angeles. Rank: 2.

California—Santa Ana-Los Angeles

KTBN-TV

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Telephone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 44"

Transmitter: Mount Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest, 2.6-meter Ku-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

Paul F. Crouch, President & Founder.
Ben Miller, Director of Engineering.
Lindie Youngman, Director of Programming.

Highest 30 Sec. Rate: \$100.

City of License: Santa Ana. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	OKLAHOMA			
Between 5-24%	Seminole	10,500	10,400	99
Station Totals		10,500	10,400	99
Net Weekly Circulation (1991)			148,900	
Average Daily Circulation (1991)			53,500	

California—Ontario

KHSC

Ch. 46

Network Service: None, independent.

Licensee: Silver King Bcstg. of Southern California Inc., 3833 Ebony St., Ontario, CA 91761.

Studio: 3833 Ebony St., Ontario, CA 91761.

Telephone: 714-986-4503. Fax: 714-986-2143.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual, 372-kw max. aural. Antenna: Circularly polarized, 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude	34°	13'	37"
Longitude	118°	03'	58"

Transmitter: Video Rd., Mount Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

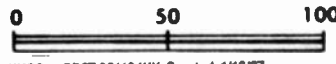
Ownership: HSN Communications Inc. (Group Owner).

Began Operation: July 1, 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to De Rance Inc. & Santa Fe Communications approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al., approved by FCC Feb. 26, 1985. Sale to present owner approved by FCC Oct. 30, 1986 (Television Digest, Vol. 26:39, 45, 49).

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Daniel E. Perkins, Station Manager.
 Dr. Julio Brito, Chief Engineer.
 Carol Robinson, Program Director.
 Sheila Vitelle, Business Manager.



KHSC BPCT-861104KK Granted 1/16/87

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Highest 30 Sec. Rate: \$100.

Arbitron Data: Not available.

City of License: Ontario. ADI: Los Angeles. Rank: 2.

California—Oxnard

KADY-TV

Ch. 63

(Also operates satellite KADE, San Luis Obispo, CA)

Network Service: None, independent.

Licensee: Riklis Bcstg. Co. L.P., 663 Maulhardt Ave., Oxnard, CA 93030.

Studio: 663 Maulhardt Ave., Oxnard, CA 93030.

Telephone: 805-983-0044. Fax: 805-485-6057.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max. aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"
Longitude 119° 01' 24"

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Miralite, 4.7-meter C-band; Miralite, 4.5-meter Ku-band; Miralite, 3.6-meter C-band; Miralite, RCA receivers.

Ownership: HBC Holdings Inc.

Began Operation: August 17, 1985. Sale to Riklis Bcstg. approved by FCC Nov. 24, 1987. Sale to present owners approved by FCC Aug. 16, 1991.

Represented (legal): Patton Boggs & Blow.

Represented (engineering): Hammett & Edison Inc.

Personnel:

John Huddy, President & General Manager.

Ron Vantor, Station Manager.

Erica Huddy, Program Director.

Tom McMILLAN, National Sales Consultant.

Denise Bean White, Local Sales Manager.

Debby Bencomo, Business Manager.

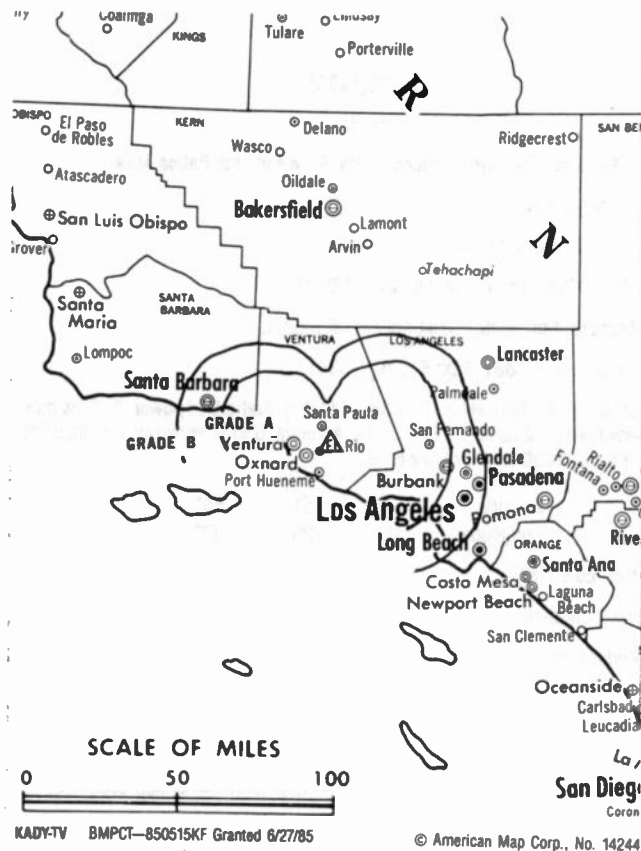
Ben Hunley, Chief Engineer.

Will Givens, Promotion Director.

Highest 30 Sec. Rate: \$250.

City of License: Oxnard. ADI: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 112.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Santa Barbara South	72,400	69,700	96
	Ventura	222,800	217,500	98
Between 5-24%	CALIFORNIA			
	San Luis Obispo	81,800	78,300	96
Station Totals		377,000	365,500	97
Net Weekly Circulation (1991)			100,300	
Average Daily Circulation (1991)			29,500	

California—Palm Springs-Indio

KESQ-TV

Ch. 42

(Also serves Hemet, Yucca Valley & Twentynine Palms Area)

Network Service: ABC.

Licensee: EGF Broadcast Corp.

Studio: 36-270 Plaza Dr., Cathedral City, CA 92234.

Mailing Address: Box 4200, Palm Springs, CA 92263.

Telephone: 619-328-8881. Fax: 619-321-8341.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 158-kw horizontal visual, 22.9-kw aural. Antenna: 630-ft. above av. terrain, 89-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Transmitter: Edom Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: EGF Broadcast Corp.

Began Operation: October 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (Television Digest, Vol. 24:19). Sale to present owner approved Aug. 23, 1985.

Represented (sales): Katz Television.

Represented (legal): Arnold & Porter.

Personnel:

Scott Vaughan, General Manager.

Bill Evans, Local Sales Manager.

Mark Sayre, News Director.

Janet May, Program Director.

David Gray, Chief Engineer.

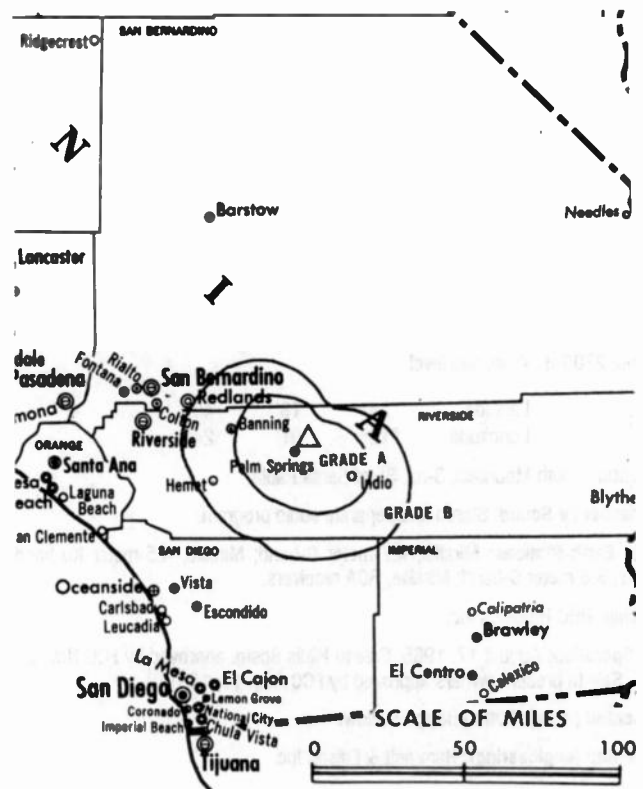
Stephanie Lawrence, Promotion & Creative Services Manager.

Richard Mechling, Business Manager.

Mike Salmen, Production Manager.

Wendy Degnan, Regional Sales Manager.

Highest 30 Sec. Rate: \$600.



KESQ-TV BMPCT-6668 Granted 5/1/68

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NETWORK BASE HOURLY RATE: \$100.

City of License: Palm Springs. ADI: Palm Springs. Rank: 177.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Riverside Central	72,700	70,000	96
Station Totals		72,700	70,000	96
Net Weekly Circulation (1991)				67,000
Average Daily Circulation (1991)				38,400

California—Palm Springs

KMIR-TV

Ch. 36

Network Service: NBC.

Licensee: Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

Studio: 72920 Park View Dr., Palm Desert, CA 92260.

Telephone: 619-568-3636. Fax: 619-568-1176.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 490-kw max. visual. Antenna: 679-ft. above av. terrain, 102-ft. above ground, 1676-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 4-meter Ku-band; DH Satellite, 4-meter C-band; Avcom, Agile, Harris, M/A-Com receivers.

News Service: UPI.

Ownership: Desert Empire TV Corp.

Began Operation: October 26, 1968.

Represented (sales): Seitel Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John Conte, President & General Manager.
Harry Helm, General Sales Manager.
Dana Beards, News Director.
Pat Vanderhoeven, Program Director.
Jan Pearce, Chief Engineer.
Mark Sucher, Promotion Director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$150.

City of License: Palm Springs. ADI: Palm Springs. Rank: 177.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KMIR-TV BPCT-901012KF Granted 11/9/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Riverside Central	72,700	70,000	96
Station Totals		72,700	70,000	96
Net Weekly Circulation (1991)				66,300
Average Daily Circulation (1991)				33,000

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California—Paradise

KBCP

Ch. 30

(Satellite of KCSO, Modesto, CA)

Network Service: Univision.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 2842 Iowa Ave., Modesto, CA 95351.

Telephone: 209-523-0777. Fax: 209-523-0898.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2510-kw max. visual. Antenna: Directional, 1444-ft. above av. terrain, 377-ft. above ground, 3917-ft. above sea level.

Latitude	39°	57'	45"
Longitude	121°	42'	40"

Transmitter: W side of Cohasset Rd., 1.1-mi. NE of Junction Vilas Rd., 20-mi. NE of Chico.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: November 14, 1990.

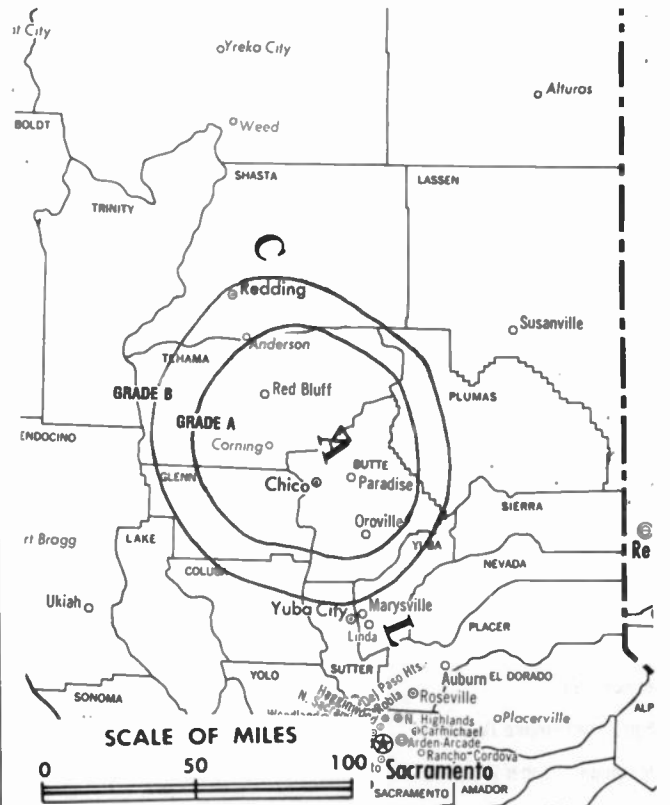
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

Sharon Sepulveda, General Manager.

Sauri Castro, Program Director.



KBCP BMPCT-900821KG Granted 10/31/90

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Paradise. ADI: Chico-Redding. Rank: 139.

California—Redding-Chico

KRCR-TV

Ch. 7

(Operates satellites KAEF, Arcata-Eureka & KFWU, Fort Bragg, CA)

Network Service: ABC.

Licensee: California-Oregon Bcstg. Inc., Box 7R, Redding, CA 96099.

Studio: 755 Auditorium Dr., Redding, CA 96001.

Telephone: 916-243-7777. TWX: 916-243-6721. Fax: 916-243-0217.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mount Shasta-Bally, 13-mi. W of Redding.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Paracclipse, 4.8-meter C-band; AFC 3.6-meter Ku-band; Paracclipse, 3.66-meter C-band; Avantek, Scientific-Atlanta, M/A-Com receivers.

News Services: Capitol News Service, Group W Newsfeed, UPI.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1956. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fiehart, Carl R. McConnell and associates approved June 5, 1963 by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales): Blair Television; Art Moore Inc. (regional).

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

William B. Smullin, Vice President & Director of Operations.

William Hall, General Manager.

Doreeta Domke, Vice President & Program/Operations Director.

Cal Hunter, News Director.

Dave Smith, Local Sales Manager.

Doug Bush, Chief Engineer.

Linda Arcuri, Promotion Director.

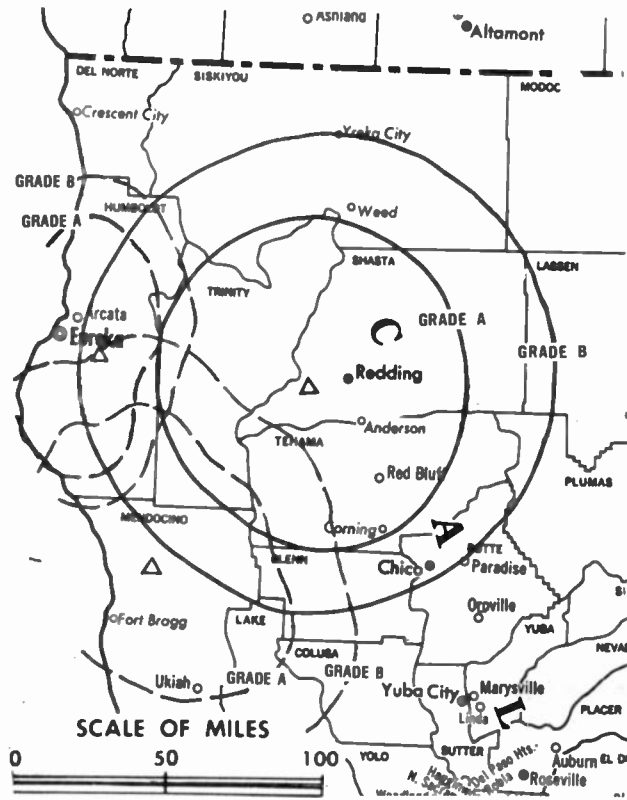
Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$800.

City of License: Redding. ADI: Chico-Redding. Rank: 139.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
CALIFORNIA				
50% & Over	Butte	73,400	70,100	96
	Del Norte	8,000	7,500	94
	Glenn	8,800	8,500	97



KRCR-TV BMPCT-4100 Granted 8/22/56

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Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over				
	Modoc	3,600	3,300	92
	Shasta	54,500	52,800	97
	Siskiyou	17,500	16,400	93
	Tehama	19,000	18,500	97
	Trinity	5,700	5,300	93
CALIFORNIA				
Between 25-49%				
	Colusa	5,700	5,400	95
	Humboldt	47,100	45,200	96
	Lassen	8,300	7,800	94
	Plumas	8,600	8,000	93
CALIFORNIA				
Between 5-24%				
	Mendocino	30,800	28,500	93
	Yuba	21,600	20,900	97
Station Totals		312,600	298,200	95
Net Weekly Circulation (1991)				166,600
Average Daily Circulation (1991)				93,900

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California—Sacramento

KCMY

Ch. 29

Network Service: Home Shopping Network.

Licensee: Ponce-Nicasio Bcstg. Ltd. Debtor-in-Possession, 1029 K St., Suite 23, Sacramento, CA 95814.

Telephone: 916-443-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4570-kw max. visual. Antenna: 1053-ft. above av. terrain, 410-ft. above ground, 2339-ft. above sea level.

Latitude	38°	37'	49"
Longitude	120°	51'	20"

Transmitter: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Ownership: Ponce-Nicasio Bcstg. L. P.

Began Operation: August 27, 1990.

Represented (legal): Covington & Burling.

Personnel:

Carmen Briggs, General Manager.

Terry Wood, Station Manager.

Highest 30 Sec. Rate: \$25.



KCMY BNPCT-891031KG Granted 2/28/90

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 21.

California—Sacramento

KCRA-TV

Ch. 3

Network Service: NBC.

Licensee: Kelly Broadcasting Co., 3 Television Circle, Sacramento, CA 95814-0794.

Studio: 3 Television Circle, Sacramento, CA 95814-0794.

Telephone: 916-444-7300. TWX: 910-367-3557. Fax: 916-325-3731.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Superior, 6-meter C-band; AFC, 3-meter Ku-band; Harris, M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, NIWS, UPI.

Ownership: Kelly Broadcasting Co. (Group Owner).

Begin Operation: September 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftain.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Robert E. Kelly, Partner.
Jon S. Kelly, Partner.
John Kuenke, General Manager.
Ron Longinotti, General Sales Manager.
Greg Kelly, National Sales Manager.
Greg Moore, Regional Sales Manager.
Dorothy Lucas, Local Sales Manager.
Martin Doan, Production Manager.
Jerry Agresti, Chief Engineer.
Scott Nichols, Business Manager.
Walt Gray, Sports Director.
Bill Bauman, News Director.
Linda Bayley, Program Director.
Randy Hoffman, Creative Services Director.

Highest 30 Sec. Rate: \$6500.

NETWORK BASE HOURLY RATE: \$2450.

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Amador	11,600	11,100	95
	Butte	73,400	70,100	96
	Calaveras	13,500	12,900	96
	Colusa	5,700	5,400	95
	Contra Costa East	33,300	32,500	98
	El Dorado West	36,200	34,900	96
	Lake	23,800	22,100	93
	Nevada	32,200	30,400	95



KCRA-TV BMPCT—830929KE Granted 11/23/83

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Placer West	57,400	55,300	96	
	Plumas	8,600	8,000	93	
	Sacramento	404,600	393,800	97	
	San Joaquin	167,100	160,200	96	
	Sierra	1,500	1,400	93	
	Solano East	69,000	67,400	98	
	Stanislaus	126,000	120,200	95	
	Sutter	23,600	22,900	97	
	Tuolumne	17,400	16,500	95	
	Yolo	51,600	49,700	96	
Yuba	21,600	20,900	97		
CALIFORNIA					
Between 25-49%	Contra Costa West	265,000	259,200	98	
	El Dorado East	12,300	11,800	96	
	Glenn	8,800	8,500	97	
	Lassen	8,300	7,800	94	
	Mariposa	6,100	5,700	93	
	Mono	4,100	3,600	87	
	Placer East	4,400	4,200	95	
CALIFORNIA					
Between 5-24%	Alpine	400	400	88	
	Mendocino	30,800	28,500	93	
	Merced	59,200	56,900	96	
	Napa	41,700	40,300	97	
	Solano West	45,100	44,100	98	
	Sonoma	151,700	145,200	96	
	Tehama	19,000	18,500	97	
	NEVADA				
	Douglas	11,100	10,700	96	
	Carson City	17,000	16,600	98	
Station Totals		1,863,100	1,797,700	96	
Net Weekly Circulation (1991)				1,100,900	
Average Daily Circulation (1991)				601,900	

California—Modesto

KCSO

Ch. 19

(Also serves Sacramento & Stockton)

(Operates satellite KBCP, Paradise, CA)

Network Service: Univision.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 2842 Iowa Ave., Modesto, CA 95351.

Mailing Address: Box 4159, Modesto, CA 95352-4159.

Telephone: 209-578-1900. Telex: 359498. Fax: 209-527-2129.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude	38°	07'	08"
Longitude	120°	43'	21"

Requests CP for change to 1936-ft. above av. terrain, 1946-ft. above ground, 1946-ft. above sea level, lat. 38° 14' 20", long. 121° 28' 52", transmitter to N edge of Lauffer Rd., 25-mi. E of Mokelumne River, 2-mi. E of Walnut Grove. BPCT-900727KG.

Transmitter: Bear Mountain, approx. 5.8-mi. SW of San Andreas.

Satellite Earth Stations: M/A-Com, 5-meter C-band; AFC, 3.6-meter Ku-band; Scientific-Atlanta, 2.4-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: NCNS.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: August 26, 1966.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- Chester Smith, General Partner.
- Naomi L. Smith, General Partner.
- Sharon D. Sepulveda, General Manager.
- Gregg A. Schafer, General Sales Manager.
- Chuck Tiff, Chief Engineer.
- Xochitl Arellano, News Director.
- John Thomas, Promotion Director.
- Christopher Holt, Program Director (English).
- Bob Shehan, Program Director (Spanish).
- Carolyn E. Bernal, Public Affairs Director.



KCSO BMPCT-7686 Granted 6/27/78

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Rates: On request.

City of License: Modesto. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	San Joaquin	167,100	160,200	96
	Tuolumne	17,400	16,500	95
	Yolo	51,600	49,700	96
Station Totals		236,100	226,400	96
Net Weekly Circulation (1991)				34,600
Average Daily Circulation (1991)				18,100

California—Stockton-Sacramento

KOVR

Ch. 13

Network Service: ABC.

Licensee: Anchor Media Television Inc., 2713 KOVR Dr., West Sacramento, CA 95605.

Studio: 2713 KOVR Dr., West Sacramento, CA 95605.

News Bureau: 509 W. Weber, Stockton, CA 95203.

Telephones: 916-374-1313 (Sacramento); 209-466-1313 (Stockton).

TWX: 916-367-2396 (Sacramento). Fax: 916-374-1459.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 14001 River Rd., Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku & C-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

News Services: AP, ESPN, UPI.

Ownership: Anchor Media Holdings Ltd. (Group Owner).

Began Operation: September 5, 1954. Sale to present owner by Narragansett First Fund, et al., approved by FCC December 8, 1988 (Television Digest, Vol. 28:45). Sale to Narragansett by Rockefeller Group approved by FCC June 13, 1986 (Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 (Vol. 13:47; 14:2).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Powstenko.

Personnel:

- Michael J. Fiorile, Vice President & General Manager.
- Dave Ulrickson, General Sales Manager.
- Deborah Brown, Local Sales Manager.
- S. Thomas Cochran, National Sales Manager.
- Kurt Eichsteadt, Program Manager.
- Don Duncan, Chief Engineer.
- Mike Ferring, News Director.
- Lila Luna, Business Manager.
- Cyndie Reynolds, Creative Services Director.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$1600.

City of License: Stockton. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KOVR BPCT-851219KE Granted 2/20/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	11,600	11,100	95
	Calaveras	13,500	12,900	96
	Colusa	5,700	5,400	95
	Contra Costa East	33,300	32,500	98
	El Dorado West	36,200	34,900	96
	Nevada	32,200	30,400	95
	Placer West	57,400	55,300	96
	Plumas	8,600	8,000	93
	Sacramento	404,600	393,800	97
	San Joaquin	167,100	160,200	96
	Solano East	69,000	67,400	98
	Stanislaus	126,000	120,200	95
Sutter	23,600	22,900	97	
Tuolumne	17,400	16,500	95	
Yolo	51,600	49,700	96	
Yuba	21,600	20,900	97	
Between 25-49%	CALIFORNIA			
	Butte	73,400	70,100	96
	Lake	23,800	22,100	93
Between 5-24%	CALIFORNIA			
	Alpine	400	400	88
	Contra Costa West	265,000	259,200	98
	Glenn	8,800	8,500	97
	Lassen	8,300	7,800	94
	Mariposa	6,100	5,700	93
	Merced	59,200	56,900	96
	Sierra	1,500	1,400	93
	Solano West	45,100	44,100	98
Station Totals		1,571,000	1,518,300	97
Net Weekly Circulation (1991)				907,400
Average Daily Circulation (1991)				454,600

California—Sacramento-Stockton

KRBK-TV

Ch. 31

Network Service: None, independent.

Licensee: Koplak Communications of California Inc., 220 N. Kingshighway, St. Louis, MO 63108.

Studio: 500 Media Place, Sacramento, CA 95815.

Telephone: 916-929-0300. Fax: 916-920-1078.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 2.2-mi. NNE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Harris, 6.1-meter C-band; AFC, 3.7-meter Ku-band; Andrew, Harris, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Koplak Communications Inc. (Group Owner).

Began Operation: October 5, 1974. Sale to present owners by Northern California Bcstg. Inc. approved by FCC Jan. 28, 1981. Sale to Northern California by Andrew Bartalini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Ted Koplak, President.
Elliott Troshinsky, Vice President & General Manager.
Marty Ross, General Sales Manager.
Judy Remy, Local Sales Manager.
Sarah Simpson, National Sales Manager.
Jack Davis, Chief Engineer.
Scott Jones, News Director.
Cyndi Arjil, Traffic Manager.
Andy Criltenden, Promotion Manager.
Glenn Cooper, Business Manager.

Rates: On request.

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KRBK-TV BMPCT-840705KJ Granted 8/24/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Sacramento	404,600	393,800	97
	San Joaquin	167,100	160,200	96
	Stanislaus	126,000	120,200	95
	Yolo	51,600	49,700	96
Between 25-49%	CALIFORNIA			
	Amador	11,600	11,100	95
	Calaveras	13,500	12,900	96
	Colusa	5,700	5,400	95
	Contra Costa East	33,300	32,500	98
	El Dorado West	36,200	34,900	96
	Merced	59,200	56,900	96
	Placer West	57,400	55,300	96
	Plumas	8,600	8,000	93
	Solano East	69,000	67,400	98
Sutter	23,600	22,900	97	
Yuba	21,600	20,900	97	
Between 5-24%	CALIFORNIA			
	Butte	73,400	70,100	96
	Lassen	8,300	7,800	94
	Mariposa	6,100	5,700	93
	Nevada	32,200	30,400	95
Station Totals		1,209,000	1,166,100	96
Net Weekly Circulation (1991)				536,900
Average Daily Circulation (1991)				193,200

California—Stockton-Sacramento

KSCH-TV

Ch. 58

Network Service: None, independent.

Licensee: Pegasus Bcstg. of Stockton/Sacramento Inc.

Studio: 3033 Gold Canal Drive, Rancho Cordova, CA 95670.

Mailing Address: Box 2258, Rancho Cordova, CA 95741.

Telephone: 916-635-5858. Fax: 916-635-9251.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1834-ft. above av. terrain, 1840-ft. above ground, 1840-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. E of Walnut Grove.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Superior, 4-meter Ku-band; Superior, 4-meter C-band; Andrew, 4.5-meter Ku & C-band; AFC, 3.7-meter Ku-band; Standard Communications, Andrew receivers.

Ownership: General Electric Capital Corp. (Group Owner).

Began Operation: April 13, 1986. Transfer of control from Pegasus Bcstg. to General Electric Capital Corp approved by FCC Sept. 1990. Sale to Pegasus Bcst. by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

Represented (sales): Seitel Inc.

Represented (legal): Fletcher, Heald & Hidreth.

Represented (engineering): John F. X. Browne & Associates Inc.

Personnel:

- Harry Delaney, President & General Manager.
- John Mansker, General Sales Manager.
- Hank Vankalmitout, Local Sales Manager.
- Shari Reisman, National Sales Manager.
- Donna Reith, Program Manager.
- Robert Olson, Engineering Director.
- Tim Akins, Traffic Manager.
- Steve Halliwell, Promotion Director.
- Gary Downs, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Stockton. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Amador	11,600	11,100	95
	Calaveras	13,500	12,900	96
	El Dorado West	36,200	34,900	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Placer West	57,400	55,300	96
	Sacramento	404,600	393,800	97
	San Joaquin	167,100	160,200	96
	Stanislaus	126,000	120,200	95
	Sutter	23,600	22,900	97
	Yolo	51,600	49,700	96
	Yuba	21,600	20,900	97
CALIFORNIA				
Between 5-24%	Colusa	5,700	5,400	95
	Contra Costa East	33,300	32,500	98
	Mariposa	6,100	5,700	93
	Nevada	32,200	30,400	95
	Plumas	8,600	8,000	93
	Sierra	1,500	1,400	93
	Solano East	69,000	67,400	98
Station Totals		1,069,600	1,032,700	97
Net Weekly Circulation (1991)				368,200
Average Daily Circulation (1991)				129,800

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California—Sacramento-Stockton

KTXL

Ch. 40

Network Service: Fox.

Licensee: Channel 40 Licensee Inc., 414 Meadow St., Waterbury, CT 06702.

Studio: 4655 Fruitridge Rd., Sacramento, CA 95820.

Telephone: 916-454-4422. TWX: 910-367-3522.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"
Longitude 121° 30' 18"

Transmitter: 1400 Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Superior, 4-meter Ku-band; RCA Americom, 3.7-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN, Conus, INN, INTV.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Feb. 9, 1989.

Represented (sales): MMT Sales Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Hammett & Edison Inc.

Personnel:

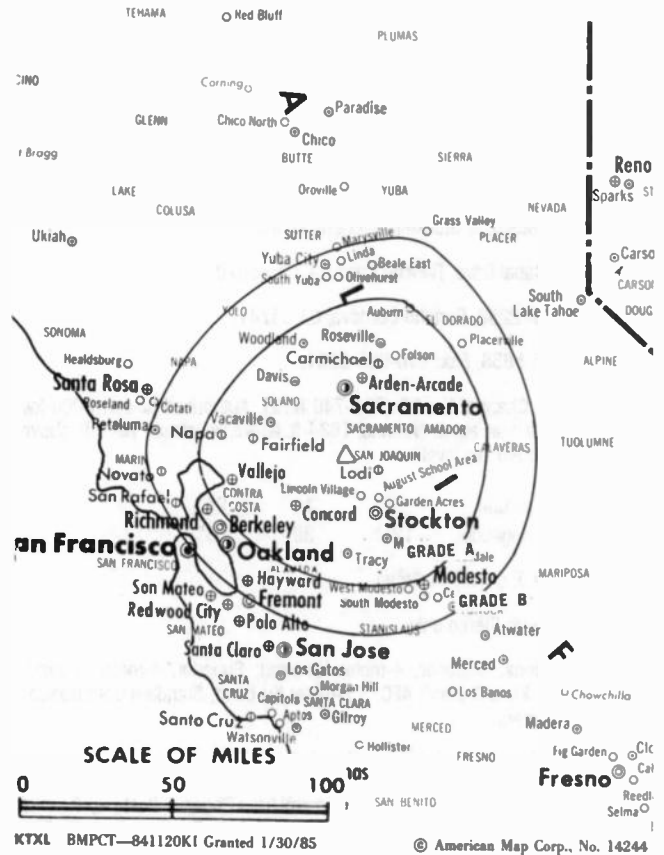
- Michael A. Fisher, President & General Manager.
- Bill Pulliam, General Sales Manager.
- Steve Vourakis, Local Sales Manager.
- Jerome Martin, National Sales Manager.
- Cal Boltwinkel, Program & Operations Manager.
- Bill Kreutzer, Chief Engineer.
- Bob Cook, News Director.
- Audrey Farrington, Promotion Director.
- Pete Filice, Business Manager.
- Fran Mueller, Research Director.

Highest 30 Sec. Rate: \$6000.

City of License: Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	CALIFORNIA			
	Contra Costa East	33,300	32,500	98
	El Dorado West	36,200	34,900	96
	Placer West	57,400	55,300	96
	Sacramento	404,600	393,800	97
	San Joaquin	167,100	160,200	96
	Solano East	69,000	67,400	98
	Stanislaus	126,000	120,200	95
	Sutter	23,600	22,900	97
	Yolo	51,600	49,700	96
	Yuba	21,600	20,900	97



Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	CALIFORNIA			
	Amador	11,600	11,100	95
	Butte	73,400	70,100	96
	Calaveras	13,500	12,900	96
	Colusa	5,700	5,400	95
	Contra Costa West	265,000	259,200	98
	Glenn	8,800	8,500	97
	Lake	23,800	22,100	93
	Merced	59,200	56,900	96
	Nevada	32,200	30,400	95
	Plumas	8,600	8,000	93
	Shasta	54,500	52,800	97
Tuolumne	17,400	16,500	95	
Between 5-24%	CALIFORNIA			
	Alameda	499,300	484,200	97
	Del Norte	8,000	7,500	94
	El Dorado East	12,300	11,800	96
	Lassen	8,300	7,800	94
	Mariposa	6,100	5,700	93
	Mendocino	30,800	28,500	93
	Placer East	4,400	4,200	95
	San Francisco	332,700	312,500	94
	Solano West	45,100	44,100	98
	Sonoma	151,700	145,200	96
Tehama	19,000	18,500	97	
NEVADA				
Douglas	11,100	10,700	96	
Station Totals		2,692,900	2,592,400	96
Net Weekly Circulation (1991)				966,600
Average Daily Circulation (1991)				408,000

California—Sacramento-Stockton

KXTV

Ch. 10

Network Service: CBS.

Licensee: Great Western Broadcasting Corp., Box 10, Sacramento, CA 95812.

Studio: 400 Broadway, Sacramento, CA 95818.

Mailing Address: Box 10, Sacramento, CA 95812.

Telephone: 916-441-2345. Fax: 916-441-3054.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"

Longitude 121° 30' 03"

Transmitter: 0.65-mi. NE of Walnut Grove.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microwave Assoc., 4.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku & C-band; M/A-Com, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CBS, UPI.

Ownership: A. H. Belo Corp. Broadcast Division (Group Owner).

Began Operation: March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

James Saunders, President & General Manager.

Byron Elton, General Sales Manager.

Michael Mougey, National Sales Manager.

Mike Snyder, Local Sales Manager.

Kathy Steiner, Program Coordinator.

Judy Grant, News Director.

Matt Chan, Creative Services Director.

Rod Robinson, Chief Engineer.

Peter Holmes, Promotion Director.

Carol Rushton, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2065.

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Amador	11,600	11,100	95
	Calaveras	13,500	12,900	96
	Colusa	5,700	5,400	95
	El Dorado West	36,200	34,900	96
	Nevada	32,200	30,400	95
	Placer West	57,400	55,300	96
	Sacramento	404,600	393,800	97



KXTV BPCT-85113KE Granted 12/20/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	San Joaquin	167,100	160,200	96
	Solano East	69,000	67,400	98
	Stanislaus	126,000	120,200	95
	Sutter	23,600	22,900	97
	Tuolumne	17,400	16,500	95
	Yolo	51,600	49,700	96
	Yuba	21,600	20,900	97
CALIFORNIA				
Between 25-49%				
	Contra Costa East	33,300	32,500	98
	Lake	23,800	22,100	93
	Mariposa	6,100	5,700	93
	Mono	4,100	3,600	87
	Plumas	8,600	8,000	93
	Sierra	1,500	1,400	93
CALIFORNIA				
Between 5-24%				
	Butte	73,400	70,100	96
	Contra Costa West	265,000	259,200	98
	El Dorado East	12,300	11,800	96
	Merced	59,200	56,900	96
	Placer East	4,400	4,200	95
NEVADA				
	Douglas	11,100	10,700	96
Station Totals		1,540,300	1,487,800	97
Net Weekly Circulation (1991)				893,300
Average Daily Circulation (1991)				435,800

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California—Salinas-Monterey

KCBA

Ch. 35

Network Service: Fox.

Licensee: Cypress Broadcasting Inc., Box 3560, Salinas, CA 93912.

Studio: 1550 Moffett St., Salinas, CA 93905.

Telephone: 408-422-3500. **Fax:** 408-754-1120.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.30"
Longitude 121° 30' 05.50"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Stations: Microwave Specialties, 5-meter C-band; Paracclipse, 3-meter C-band; RCA, 3.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC May 22, 1986 (Television Digest, Vol. 26:23, 26).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Personnel:

- Barbara R. Etrick, General Manager.
- Timothy J. Cadigan, General Sales Manager.
- Mark Faylor, Local Sales Manager.
- Karl Kauffman, Chief Engineer.
- Paul Miller, News Director.
- Mary A. Moore, Programming & Marketing Manager.
- Dave Colson, Promotion Director.
- Ario Barbo, Business Manager.
- Jeanne Buhelt, Production Manager.

Rates: On request.

City of License: Salinas. **ADI:** Salinas-Monterey. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KCBA BMPCT-81022KI Granted 7/13/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Monterey	118,100	113,700	96
	CALIFORNIA San Benito	12,200	11,600	95
Between 25-49%	Santa Clara East	27,700	27,000	97
	Santa Cruz	90,400	86,700	96
Station Totals		248,400	239,000	96
Net Weekly Circulation (1991)				119,400
Average Daily Circulation (1991)				48,700

California—Monterey-Salinas

KMST

Ch. 46

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 1938, Monterey, CA 93942.

Studio: 2200 Garden Rd., Monterey, CA 93940.

Telephone: 408-649-0460. Fax: 408-646-1973.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"
Longitude 121° 37' 14"

Transmitter: Mount Toro (Baldy Peak).

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; AFC, 3.66-meter; Paracclipse, 3.5-meter; AFC, DX Engineering, Paracclipse, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: February 2, 1969. Sale to present owner by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979.

Represented (sales): Katz Television.

Personnel:

- Richard Drilling, Vice President & General Manager.
- Tom Tucker, General Sales Manager.
- Michelle McCullough, Program Manager.
- Gary Lindsey, News Director.
- Diane Schreck, Local Sales Manager.
- Roy Dasher, Chief Engineer.
- Randy Cobb, Promotion Director.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$400.

City of License: Monterey. ADI: Salinas-Monterey. Rank: 110.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Monterey	118,100	113,700	96
	Santa Cruz	90,400	86,700	96



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	San Benito	12,200	11,600	95
	Santa Clara East	27,700	27,000	97
Station Totals		248,400	239,000	96
Net Weekly Circulation (1991)			167,200	
Average Daily Circulation (1991)			69,300	

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California—Salinas-Monterey

KSBW

Ch. 8

Network Service: NBC.

Licensee: KSBW Bcstg. Inc., Box 81651, Salinas, CA 93912.

Studio: 238 John St., Salinas, CA 93901.

Telephone: 408-758-8888. TWX: 910-368-7058. Fax: 408-424-3750.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 34.7-kw aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"
Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mountains.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom, 3.6-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Gillett Holdings Inc., Debtor (Group Owner).

Began Operation: September 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45; 11:6). Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). Sale to present owner approved by FCC Dec. 30, 1986.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

- Cindy Lindsay McGillen, President & General Manager.
- Teresa Burgess, Program Director.
- Bob Stock, Promotion Director.
- Willis Wells, Chief Engineer.
- Randy Bitters, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1412.

City of License: Salinas. ADI: Salinas-Monterey. Rank: 110.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	118,100	113,700	96
	San Benito	12,200	11,600	95
	Santa Clara East	27,700	27,000	97
Between 25-49%	Santa Cruz	90,400	86,700	96
	CALIFORNIA			
Between 25-49%	Merced	59,200	56,900	96
Between 5-24%	CALIFORNIA			
	Santa Clara West	490,800	478,000	97
	Tuolumne	17,400	16,500	95
Station Totals		815,800	790,400	97
Net Weekly Circulation (1991)				323,600
Average Daily Circulation (1991)				157,900

California—Salinas-Monterey

KSMS-TV

Ch. 67

Network Service: Univision.

Licensee: KSMS-TV Acquisition L.P., 67 Garden Court, Monterey, CA 93940.

Studio: 67 Garden Court, Monterey, CA 93940.

Telephones: 408-373-6767; 408-757-6711. Telex: 172-505.

Fax: 408-373-6700.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1260-kw max. visual. Antenna: 2299-ft. above av. terrain, 200-ft. above ground, 3260-ft. above sea level.

Latitude 36° 45' 23"
Longitude 121° 30' 05"

Transmitter: Fremont Peak.

News Service: UPI.

Ownership: KSMS-TV Acquisition L.P.

Began Operation: September 1, 1986. Sale to present owners by Schuyler Bcstg. Corp. approved by FCC Sept. 11, 1990.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Serge Bergen.

Personnel:

Daniel D. Villanueva, President & General Manager.

Jon Yasuda, Vice President & Director of Sales.

Sally Altrocchi, General Sales Manager.

Jeff Hoffman, Chief Engineer.

Patricia Arias, News Director.

Celeste Ricks, Program Director.

Yolanda Perez, Promotion Director.

Elba Stumpf, Marketing Director.

Rosal Pineiro, Business Manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$400.

City of License: Monterey. ADI: Salinas-Monterey. Rank: 110.



Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Monterey	118,100	113,700	96
	San Benito	12,200	11,600	95
	Santa Cruz	90,400	86,700	96
Station Totals		220,700	212,000	96
Net Weekly Circulation (1991)				22,400
Average Daily Circulation (1991)				16,300

California—San Diego

KNSD

Ch. 39

Network Service: NBC.

Licensee: Gillett Communications of San Diego Inc., Box 719739, San Diego, CA 92171-9739.

Studio: 8330 Engineer Rd., San Diego, CA 92171.

Telephone: 619-279-3939. **TWX:** 910-335-1507. **Fax:** 619-279-1076.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 500-kw max. & 81.3-kw horizontal aural. Antenna: 1910-ft. above av. terrain, 180-ft. above ground, 2703-ft. above sea level.

Latitude 32° 41' 48.00"
Longitude 116° 56' 05.80"

Transmitter: San Miguel Mountain, 13-mi. E of San Diego center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Dalsat, 6-meter Ku-band; Chapparral, 5-meter C-band; DH Satellite, 5-meter C-band; Dalsat, 4.6-meter Ku-band; Dalsat, 3.6-meter Ku-band; Agile Omni, Andrew, Chapparral, Harris, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CNN Headline News, Sports News Satellite, UPI.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: November 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (*Television Digest*, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967. Sale to present owner approved Aug. 20, 1987.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

- Neil Derrough, President & General Manager.
- Joseph M. Collins, Director, Sales & Marketing.
- Bob Sexton, Local Sales Manager.
- Chris Johnson, National Sales Manager.
- Penny Martin, Program Manager.
- Thomas Wimberly, Director of Technical Services.
- Ric Schwartz, Production Manager.



KNSD BMPCT-7581 Granted 6/9/85

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Irv Kass, News Director.
Jay Belbey, Business Manager.
Doug Gilmore, Promotion Director.

Highest 30 Sec. Rate: \$15,000.

City of License: San Diego. **ADI:** San Diego. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
50% & Over	San Diego	912,200	887,000	97
Station Totals		912,200	887,000	97
Net Weekly Circulation (1991)			684,500	
Average Daily Circulation (1991)			346,800	

California—San Diego

KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. Fax: 619-569-4203.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 56"

Transmitter: Mount Soledad.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Miralite, 3.7-meter Ku & C-band; Scientific-Atlanta, Microdyne, Standard Communications receivers.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

August C. Meyer Sr., Chairman, Midwest Television Inc.
August C. Meyer Jr., President, Midwest Television Inc.
Robert L. Myers, President, Western Div. & General Manager, KFMB
William R. Moylan, Vice President, Sales/Programming.
J. M. Bradley, Asst. General Manager & Business Manager.
Weldon Donaldson, General Sales Manager.
Randy Bblier, Local Sales Manager.
Jim Holtzman, Executive News Director.
Harry Melkersen, National Sales Manager.
Jules Moreland, Program Director.
John Weigand, Manager of Engineering.
Tim Hnedak, Advertising Manager.

Highest 30 Sec. Rate: \$5000.



KFMB-TV 8PCT-4509 Granted 5/18/72

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NETWORK BASE HOURLY RATE: \$3890.

City of License: San Diego. ADI: San Diego. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
50% & Over	San Diego	912,200	887,000	97
Station Totals		912,200	887,000	97
Net Weekly Circulation (1991)			751,500	
Average Daily Circulation (1991)			411,400	

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Television & Cable Factbook

California—San Diego

KGTV

Ch. 10

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., Box 85347, San Diego, CA 92186-5347.

Studio: 47th St. & Freeway 94, San Diego, CA 92102.

Telephone: 619-237-1010. **TWX:** 910-335-1247. **Fax:** 619-262-1302.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 124-kw horizontal visual, 31.6-kw aural. Antenna: 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.50"
Longitude 117° 14' 56.50"

Transmitter: Mount Soledad.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 9.1-meter; Andrew, 4.5-meter; Microdyne, 7-meter; RCA, 3-meter Ku-band; Satcom Technologies, 5.1-meter Ku & C-band; Avantek, Standard Communications receivers.

SNG Mobile Dish: DX Engineering.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: September 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- Edward Reilly Jr., Executive Vice President, McGraw-Hill Broadcasting.
- Edward Quinn, Vice President & General Manager.
- Darrell Brown, General Sales Manager.
- Howard Oloff, Director of Local Sales/Marketing.
- Ronald Jennings, Director of Engineering.
- Mark Wilcox, National Sales Manager.
- Jack Villarrubia, Director of Business Affairs.
- Don Lundy, Director of Program Operations.
- Paul Sands, News Director.
- Michael Bitucci, Production Manager.



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Ernestine Cowan, Traffic Manager.
Amy Blum, Public Affairs Director.
Judith Vance, Director of Creative Services/Promotion.

Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$2500.

City of License: San Diego. **ADI:** San Diego. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	San Diego	912,200	887,000	97
Station Totals		912,200	887,000	97
Net Weekly Circulation (1991)			750,600	
Average Daily Circulation (1991)			419,800	

California—San Diego

KTTY

Ch. 69

Network Service: None, independent.

Licensee: San Diego Television Inc., Box 121569, San Diego, CA 92112 5569.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Telephone: 619-575-6969. **Fax:** 619-575-6951.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1950-ft. above av. terrain, 151-ft. above ground, 2717-ft. above sea level.

Latitude 32° 41' 47"
Longitude 116° 56' 07"

Transmitter: Mount San Miguel, San Diego.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; Harris, 4.6-meter Ku-band; United Satellite Systems, 3-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: San Diego Television Inc.

Began Operation: September 30, 1984.

Represented (sales): Sattel Inc.

Represented (legal): Hopkins & Sutter.

Personnel:

James M. Harmon, President & General Manager.

Andrew Feldman, Local Sales Manager.

Gayle Garrett, National Sales Manager.

Myles Mayfield, Promotion Manager.

Frank Aamodt, Chief Engineer.

Shirley Dixon, Program Coordinator.

Ted Lon, Business Manager.

Highest 30 Sec. Rate: \$300.

City of License: San Diego. **ADI:** San Diego. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/91. **TV Homes, TV% and Circulation** ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	San Diego	912,200	887,000	97
Station Totals		912,200	887,000	97
Net Weekly Circulation (1991)			222,500	
Average Daily Circulation (1991)			63,200	

California—San Diego

KUSI-TV

Ch. 51

Network Service: None, independent.

Licensee: McKinnon Broadcasting Co., Box 719051, San Diego, CA 92123.

Studio: 4575 Viewridge Ave., San Diego, CA 92123.

Mailing Address: Box 719051, San Diego, CA 92123.

Telephone: 619-571-5151. TWX: 910-335-1200.

Fax: 619-571-4852.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 169-ft. above ground, 2649-ft. above sea level.

Latitude 32° 41' 52"
Longitude 116° 56' 02"

Transmitter: Mount San Miguel, 13-mi. E of San Diego.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, INN.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: September 13, 1982. Transfer of control to present owner from United States International University approved by FCC April 10, 1990 (Television Digest, Vol. 30:8).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

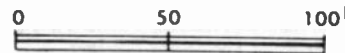
Michael D. McKinnon, President & General Manager.
Michael Wortsman, Vice President & Station Manager.
William Moore, Vice President & Director of Broadcast Operations.
Peter Jacobus, News Director.
Richard Large, Chief Engineer.
Linda Nix, Promotion Director.
Robert Otroba, Business Manager.

Highest 30 Sec. Rate: \$1000.



Ensenada

SCALE OF MILES



KUSI-TV BMPCT-810630KE Granted 9/10/81

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City of License: San Diego. ADI: San Diego. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
CALIFORNIA				
Between 25-49%	San Diego	912,200	887,000	97
Station Totals		912,200	887,000	97
Net Weekly Circulation (1991)				437,800
Average Daily Circulation (1991)				152,800

California—San Diego-Tijuana, Mexico

XETV

Ch. 6

Network Service: Fox.

Licensee: Radio-Television, S.A.

Studio: Mount San Antonio, Tijuana, Baja CA

Mailing Address: 8253 Ronson Rd., San Diego, CA 92111.

Telephone: 619-279-6666. TWX: 910-335-2017.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude	32°	30'	49"
Longitude	117°	01'	08"

Transmitter: Mount San Antonio, Tijuana, Baja California, Mexico.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

Ownership: Radio-Television S.A.

Began Operation: February 18, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Martin Colby, Vice President & General Manager.
- Joan O'Laughlin Henning, Station & General Sales Manager.
- Chuck Dunning, Local Sales Manager.
- Robert Taylor, Business Manager.
- Felipe Fernandez, Executive Director, Operations & Engineering.
- Antonio Frias, Chief Engineer.
- Valerie Hoffman, Program Manager.
- Robert Anderson, Promotion Director.
- Judy Albrecht, Promotion Director.
- Julian M. Kaufman, Station Consultant.

Highest 30 Sec. Rate: \$3500. ADI: San Diego. Rank: 25.



Predicted contours supplied by station

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Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
50% & Over	San Diego	912,200	887,000	97
Station Totals		912,200	887,000	97
Net Weekly Circulation (1991)			642,900	
Average Daily Circulation (1991)			275,200	

California—San Diego-Tijuana, Mexico

XEWT-TV

Ch. 12

Network Service: None, independent.

Licensee: Televisora de Calimex S.A., 4478 Camino De La Plaza Mayor 1, Suite C, San Ysidro, CA 92073.

Studio: Monte San Antonio, Box 12, Tijuana, Baja California, Mexico.

Mailing Address: No. 203, 1001 B Ave., Coronado, CA 92118.

Telephone: 619-437-0101. Telex: 0566833. Fax: 619-437-0150.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude	32°	30'	08"
Longitude	117°	02'	30"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

Satellite Earth Station: Chapparal, 5-meter C-band; International Satellite receivers.

News Services: Informex, UPI.

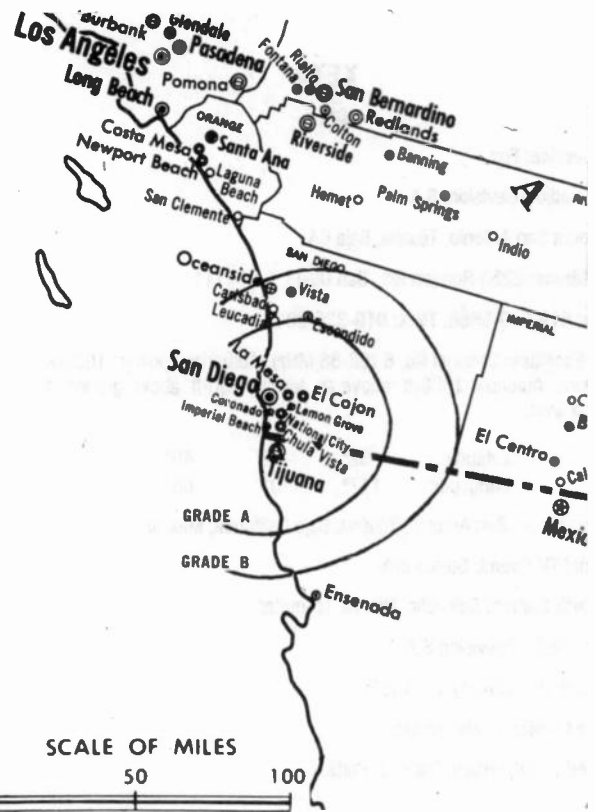
Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales): Univision.

Personnel:

Jose Luis Guasch, General Manager.
 Kathia Bustillos, General Sales Manager & Promotion Director.
 Martha L. Tapas, Sales Manager.
 Edmar Carrillo, Business Manager.
 Marco Jacome, Traffic Manager.
 Salvador Hernandez, Chief Engineer.
 Fernando Del Monte, News Director.
 Donna Miasako, Marketing Manager.



Predicted contours supplied by station

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Mario Acosta, Operations Manager.
 Ruben San Jose, Production Manager.

Highest 30 Sec. Rate: \$525.

Arbitron Data: Not available.

ADI: San Diego. Rank: 25.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: None, independent.

Licensee: United Television Inc., 600 Madison Ave., New York, NY 10022.

Studio: 420 Taylor St., San Francisco, CA 94102.

Telephone: 415-885-3750. TWX: 910-372-6006.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Warner, Cutler & Pickering.

Personnel:

John Siegel, President.
Robert Qudeen, Vice President & General Manager.
Richard Jones, General Sales Manager.
Thomas Spitz, Program Manager.
Susan Guyette, Director of News & Public Affairs.
Jacques Geoffrion, Production Manager.
George Brandt, Business Manager.
Suzanne Toner, Promotion Manager.
Larry Burden, Director of Operations.
Will Lohmann, Chief of Maintenance.

Rates: On request.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
CALIFORNIA				
	Solano West	45,100	44,100	98
Between 25-49%				
CALIFORNIA				
	Alameda	499,300	484,200	97
	Butte	73,400	70,100	96
	Contra Costa East	33,300	32,500	98
	Contra Costa West	265,000	259,200	98
	Glenn	8,800	8,500	97
	Lake	23,800	22,100	93
	Marin	97,200	94,200	97
	Napa	41,700	40,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	San Francisco	332,700	312,500	94
	San Mateo	249,300	244,700	98
	Santa Clara East	27,700	27,000	97
	Santa Clara West	490,800	478,000	97
	Santa Cruz	90,400	86,700	96
	Solano East	69,000	67,400	98
	Sonoma	151,700	145,200	96
	Sutter	23,600	22,900	97
CALIFORNIA				
Between 5-24%				
	Amador	11,600	11,100	95
	Sacramento	404,600	393,800	97
	San Benito	12,200	11,600	95
	Shasta	54,500	52,800	97
	Tehama	19,000	18,500	97
	Yuba	21,600	20,900	97
Station Totals		3,046,300	2,948,300	97
Net Weekly Circulation (1991)				1,060,200
Average Daily Circulation (1991)				378,700

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California—San Francisco

KCNS

(formerly KWBB)

Ch. 38

Network Service: None, independent.

Licensee: West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

Studio: Mount Sutro Tower, No. 1 La Avanzado Rd., San Francisco, CA 94103.

Telephone: 415-863-3800. Fax: 415-863-3998.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Transmitter: Sutro Tower, No. 1, La Avanzada Rd.

Satellite Earth Station: Harris, 3.8-meter C-band.

Ownership: West Coast United Bcstg. Co.

Began Operation: December 28, 1968 as KUDO, left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (legal): Sidley & Austin.

Personnel:

Jim Paymar, General Manager.
 Diane Masciale, Program Director & Assistant General Manager.
 John Anderson, Station Manager.
 Brent Scheiner, General Sales Manager.
 Paul Haines, Chief Engineer.



KCNS BMPCT-890712KI Granted 8/9/89

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Gwen Dean, Promotion Director.
 Goriann Summers, Business Manager.

Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

California—San Francisco

KDTV

Ch. 14

Network Service: Univision.

Licensee: Univision Station Group, 605 3rd Ave., 12th Floor, New York, NY 10158.

Studio: 2200 Palou Ave., San Francisco, CA 94124.

Telephones: 415-641-1400; 415-437-1414. Fax: 415-641-8677.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude	37°	41'	07"
Longitude	122°	26'	01"

Transmitter: San Bruno Mountain, 1.6-mi. S of San Francisco.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: Bay City News, UPI.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: August 13, 1975 on Ch. 60. Switched to Ch. 14 March 5, 1979.
FCC approved sale by Bahía de San Francisco Television Co. to present owner June 12, 1987.

Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

August Ruiz, Vice President & General Manager.

Edwin Rivera, Local Sales Manager.

Patricia Barraza, Local Sales Manager.

Luis Echegoyen, News Director.

Rolando Orellana, Production Manager.

Mac McKenzle, Chief Engineer.

Michael Burch, Promotion Director.



KDTV Doc. 21491 Granted 6/28/78

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Leslie Gilleland, Business Manager.
Ernest Smythe, Marketing Director.

Highest 30 Sec. Rate: \$1600.

Arbitron Data: Not available.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

California—San Francisco

KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111-1450.

Telephone: 415-954-7777. TWX: 910-372-7236. Fax: 415-954-7294.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Satellite Earth Station: Transmit/receive Andrew, 9.3-meter; Avantek receivers.

AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

News Services: AP, Bay City News, Nexus.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 5, 1949.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

- Jim Topping, President & General Manager.
- Bob Young, General Sales Manager.
- Don Caruso, National Sales Manager.
- Robert Bushyhead, Local Sales Manager.
- MIN Weiss, News Director.
- John Moczulski, Director of Program Services.
- Bob Mitchell, Assistant Program Director.
- Lynne Mok, Film Director.
- Chuck Walker, Engineering Director.
- Greg Saunders, Promotion Director.
- Anthony Savicke, Controller.
- Diane Brand, Director of Research.

Rates: On request.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	499,300	484,200	97
	Contra Costa East	33,300	32,500	98
	Contra Costa West	265,000	259,200	98
	Lake	23,800	22,100	93
	Marin	97,200	94,200	97
	Napa	41,700	40,300	97
	San Francisco	332,700	312,500	94
	San Mateo	249,300	244,700	98
	Santa Clara West	490,800	478,000	97
	Solano East	69,000	67,400	98
	Solano West	45,100	44,100	98
	Sonoma	151,700	145,200	96



KGO-TV BPECT-2401 Granted 2/10/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Mendocino	30,800	28,500	93
	Merced	59,200	56,900	96
	Monterey	118,100	113,700	96
	Placer East	4,400	4,200	95
	San Benito	12,200	11,600	95
	Santa Clara East	27,700	27,000	97
	Santa Cruz	90,400	86,700	96
	Sutter	23,600	22,900	97
Between 5-24%	CALIFORNIA			
	Amador	11,600	11,100	95
	Calaveras	13,500	12,900	96
	El Dorado East	12,300	11,800	96
	El Dorado West	36,200	34,900	96
	Mariposa	6,100	5,700	93
	Mono	4,100	3,600	87
	Nevada	32,200	30,400	95
	Placer West	57,400	55,300	96
	San Joaquin	167,100	160,200	96
	Shasta	54,500	52,800	97
	Sierra	1,500	1,400	93
	Tehama	19,000	18,500	97
Tuolumne	17,400	16,500	95	
Yuba	21,600	20,900	97	
NEVADA				
Carson City	17,000	16,600	98	
Station Totals		3,136,800	3,028,500	97
Net Weekly Circulation (1991)				1,972,800
Average Daily Circulation (1991)				1,029,600

California—San Francisco

KOFY-TV

Ch. 20

Network Service: None, independent.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Telephone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Pacific FM Inc.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (sales): Seitel Inc.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): Hammett & Edison Inc.

Personnel:

James J. Gabbert, President & General Manager.
Michael P. Lincoln, Station Manager.
David LaFrance, General Sales Manager.
Andi Polisky, National Sales Manager.
Hal Capron, Sales Manager.
Linda Nix, Promotion Director.
Michele Ball, Program Director.
Doug Crail, Chief Engineer.
Karen Provenza, Promotion Director.
Len Freeman, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KOFY-TV BPCT-850606KE Granted 10/16/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Alameda	499,300	484,200	97
	Contra Costa West	265,000	259,200	98
	Napa	41,700	40,300	97
	San Francisco	332,700	312,500	94
	San Mateo	249,300	244,700	98
	Santa Clara West	490,800	478,000	97
Solano West	45,100	44,100	98	
CALIFORNIA				
Between 5-24%	Contra Costa East	33,300	32,500	98
	Marin	97,200	94,200	97
	San Benito	12,200	11,600	95
	San Joaquin	167,100	160,200	96
	Santa Cruz	90,400	86,700	96
	Solano East	69,000	67,400	98
	Sonoma	151,700	145,200	96
Station Totals		2,544,800	2,460,800	97
Net Weekly Circulation (1991)				660,400
Average Daily Circulation (1991)				212,700

California—San Francisco

KPIX

Ch. 5

Network Service: CBS.

Licensee: Group W Television Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St., San Francisco, CA 94111.

Telephone: 415-362-5550. TWX: 415-393-7334.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro Television Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, Bay City News, CBS, Group W Newsfeed, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: December 22, 1948. Sold to present owner by Associated Broadcasters Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

- Carolyn Wean, Vice President & General Manager.
- Kenner Williams, Station & General Sales Manager.
- Harry Fuller, News Director.
- Dave Phillips, Engineering Manager.
- James Lutton, Program Manager.
- Ron Lorenzen, Promotion Director.
- Florence Weiss, Sales Operations Manager.
- Robert Dicks Jr., Operations Manager.

Highest 30 Sec. Rate: \$12,000.

NETWORK BASE HOURLY RATE: \$2900.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	499,300	484,200	97
	Contra Costa East	33,300	32,500	98
	Contra Costa West	265,000	259,200	98
	Lake	23,800	22,100	93
	Marin	97,200	94,200	97
	Mendocino	30,800	28,500	93
	Napa	41,700	40,300	97
	San Francisco	332,700	312,500	94
	San Mateo	249,300	244,700	98
	Santa Clara East	27,700	27,000	97
	Santa Clara West	490,800	478,000	97
	Solano East	69,000	67,400	98
	Solano West	45,100	44,100	98
	Sonoma	151,700	145,200	96



KPIX BPCT-4230 Granted 6/24/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Mariposa	6,100	5,700	93
	Merced	59,200	56,900	96
	San Benito	12,200	11,600	95
	Santa Cruz	90,400	86,700	96
Tuolumne	17,400	16,500	95	
Between 5-24%	CALIFORNIA			
	Amador	11,600	11,100	95
	Butte	73,400	70,100	96
	Calaveras	13,500	12,900	96
	El Dorado East	12,300	11,800	96
	El Dorado West	36,200	34,900	96
	Glenn	8,800	8,500	97
	Humboldt	47,100	45,200	96
	Mono	4,100	3,600	87
	Monterey	118,100	113,700	96
	Nevada	32,200	30,400	95
	Placer East	4,400	4,200	95
	Placer West	57,400	55,300	96
	San Joaquin	167,100	160,200	96
	Shasta	54,500	52,800	97
Sierra	1,500	1,400	93	
Siskiyou	17,500	16,400	93	
Tehama	19,000	18,500	97	
NEVADA				
Douglas	11,100	10,700	96	
Station Totals		3,232,500	3,119,000	96
Net Weekly Circulation (1991)				1,965,000
Average Daily Circulation (1991)				925,400

California—San Francisco

KTSF

Ch. 26

Network Service: None, independent.

Licensee: Lincoln Broadcasting Co., 100 Valley Dr., Brisbane, CA 94005.

Studio: 100 Valley Dr., Brisbane, CA 94005.

Telephone: 415-468-2626. **Fax:** 415-467-7559.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 500-kw max. aural. Antenna: 1378-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"
Longitude 122° 26' 03"

Transmitter: Mount San Bruno Antenna Farm.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Cablewave Systems, 2-meter Ku-band; Drake, M/A-Corn, Scientific-Atlanta receivers.

News Services: UPI, CNN, AP.

Ownership: Lincoln Broadcasting Co.

Began Operation: September 4, 1976.

Represented (sales): Asian Television Sales.

Represented (legal): Miller, Young & Holbrooke.

Personnel:

- Lillian L. Howell, President.
- Brian Holton, General Manager.
- Michael J. Sherman, Station Manager.
- Michael P. Fusaro, Chief Engineer.
- Nancy Fuller, Business Manager.
- Minda Logan, Program Director.
- Rose Shirinian, News & Public Affairs Director.
- Janet Lim, Promotion Director.

Highest 30 Sec. Rate: \$300.

City of License: San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KTSF BMPCT-7538 Granted 9/8/75 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
Between 5-24%	Alameda	499,300	484,200	97
	Contra Costa West	265,000	259,200	98
	San Francisco	332,700	312,500	94
	San Mateo	249,300	244,700	98
	Santa Clara West	490,800	478,000	97
	Solano East	69,000	67,400	98
Station Totals		1,906,100	1,846,000	97
Net Weekly Circulation (1991)				140,700
Average Daily Circulation (1991)				52,100

California—Oakland-San Francisco

KTVU

Ch. 2

Network Service: Fox.

Licensee: KTVU Inc., 2 Jack London Square, Oakland, CA 94607.

Studio: 2 Jack London Square, Oakland, CA 94607.

Mailing Address: Box 22222, Oakland, CA 94623.

Telephone: 415-834-1212. TWX: 910-366-7269. Fax: 415-272-9957.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 5-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Kevin O'Brien, Vice President & General Manager.
- Jeff Block, General Sales Manager.
- Cheryl Cox, National Sales Manager.
- Scott Sanders, National Sales Manager.
- Charles Stuart, Local Sales Manager.
- Tom Jermain, Local Sales Manager.
- Caroline Chang, Program Manager.
- William Templeton, Controller.
- Ray Jacobs, Director of Administration.
- Sterling Davis, Director of Operations And Engineering.
- Fred Zehnder, News Director.
- Phil Arnone, Local Program Director.
- Steve Poltras, Promotion Director.

Highest 30 Sec. Rate: \$25,000.

City of License: Oakland. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Alameda	499,300	484,200	97
	Butte	73,400	70,100	96
	Contra Costa East	33,300	32,500	98
	Contra Costa West	265,000	259,200	98
	Del Norte	8,000	7,500	94
	Humboldt	47,100	45,200	96
	Lake	23,800	22,100	93
	Marin	97,200	94,200	97
	Mendocino	30,800	28,500	93
	Monterey	118,100	113,700	96
	Napa	41,700	40,300	97
	San Francisco	332,700	312,500	94
	San Mateo	249,300	244,700	98
	Santa Clara East	27,700	27,000	97
	Santa Clara West	490,800	478,000	97



KTVU BPCT-4257 Granted 8/8/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Santa Cruz	90,400	86,700	96
	Solano East	69,000	67,400	98
	Solano West	45,100	44,100	98
	Sonoma	151,700	145,200	96
	Sutter	23,600	22,900	97
	Tuolumne	17,400	16,500	95
	Yuba	21,600	20,900	97
CALIFORNIA				
Between 25-49%				
	El Dorado East	12,300	11,800	96
	Glenn	8,800	8,500	97
	Mariposa	6,100	5,700	93
	Merced	59,200	56,900	96
	Mono	4,100	3,600	87
	Nevada	32,200	30,400	95
	Placer East	4,400	4,200	95
	Plumas	8,600	8,000	93
	San Benito	12,200	11,600	95
	San Joaquin	167,100	160,200	96
	Shasta	54,500	52,800	97
	Sierra	1,500	1,400	93
	Siskiyou	17,500	16,400	93
	Tehama	19,000	18,500	97
NEVADA				
	Douglas	11,100	10,700	96
	Carson City	17,000	16,600	98
OREGON				
	Coos	23,800	22,000	92
	Jackson	56,800	54,900	97
	Josephine	30,000	28,300	94
	Klamath	22,400	21,600	96

(Continued on page A-176)

Station Totals	4,261,500	4,112,600	97
Net Weekly Circulation (1991)			2,209,900
Average Daily Circulation (1991)			1,028,200

California—San Jose

KICU-TV

Ch. 36

Network Service: None, independent.

Licensee: KICU Inc., 1585 Schallenger Rd., San Jose, CA 95109.

Studio: 1585 Schallenger Rd., San Jose, CA 95131.

Telephone: 408-298-3636. TWX: 910-338-2120. Fax: 408-993-0723.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 4098-kw max. & 1905-kw horizontal visual, 410-kw max. & 191-kw horizontal aural. Antenna: 2251-ft. above av. terrain, 570-ft. above ground, 3012-ft. above sea level.

Latitude 37° 29' 17"
Longitude 121° 51' 59"

Transmitter: Monument Peak, Alameda County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter Ku & C-band; Microwave General, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News.

Ownership: KICU Inc.

Began Operation: October 1, 1967. Sale to Ralph C. Wilson Industries by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39). Sale to present owners by Ralph C. Wilson Jr. approved March 15, 1990.

Represented (sales): Blair Television.

Represented (legal): Leverthal, Senter & Lerman.

Represented (engineering): Smith & Powstenko.

Personnel:

Jim Evers, Vice President & Station Manager.
W. S. Beeman, Vice President & Director of Engineering.
John Dubois, Vice President & General Sales Manager.
Melissa Tench-Stevens, Program Director.
Steve Spendlove, National Sales Manager.
Scott McIver, Local Sales Manager.
Rick San Vicente, Local Sales Manager.
David Wolfe, Director of Marketing & Promotion.
Douglas McKnight, News Director.
Mel Lipsitz, Controller.
Roy Avila, Community Affairs Director.

Rates: On request.

City of License: San Jose. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Lake	23,800	22,100	93
	San Benito	12,200	11,600	95
	Santa Clara East	27,700	27,000	97



KICU-TV BMPCT-890302LB Granted 2/22/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Santa Clara West	490,800	478,000	97
	Santa Cruz	90,400	86,700	96
Between 5-24%	CALIFORNIA			
	Alameda	499,300	484,200	97
	Amador	11,600	11,100	95
	Contra Costa East	33,300	32,500	98
	Contra Costa West	265,000	259,200	98
	Marin	97,200	94,200	97
	Mendocino	30,800	28,500	93
	Monterey	118,100	113,700	96
	Napa	41,700	40,300	97
	Plumas	8,600	8,000	93
	Sacramento	404,600	393,800	97
	San Francisco	332,700	312,500	94
	San Joaquin	167,100	160,200	96
	San Mateo	249,300	244,700	98
Solano East	69,000	67,400	98	
Solano West	45,100	44,100	98	
Sonoma	151,700	145,200	96	
Sutter	23,600	22,900	97	
Yuba	21,600	20,900	97	
Station Totals		3,215,200	3,108,800	97
Net Weekly Circulation (1991)				616,200
Average Daily Circulation (1991)				160,400

California—San Jose

KNTV

Ch. 11

Network Service: ABC.

Licensee: KNTV Inc., 645 Park Ave., San Jose, CA 95110.

Studio: 645 Park Ave., San Jose, CA 95110.

Telephone: 408-286-1111. Fax: 408-295-5461.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 80.65-kw visual, 9.48-kw aural. Antenna: 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Requests modification of license for change to 79.4-kw visual, 19-kw aural, 256-ft. above ground, 4041-ft. above sea level. BMLCT-900824KF.

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; Avantek receivers.

News Services: AP, Bay City News.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: September 12, 1955. Sale to Landmark Communications Inc. by Gill Industries approved by FCC July 28, 1978 (Television Digest, Vol. 18:3). Sale to present owner approved Nov. 17, 1989.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Personnel:

- Stewart Park, President & General Manager.
- Marty Edelman, General Sales Manager.
- Mark Benscheldt, Local Sales Manager.
- Chris Jenkins, National Sales Manager.
- Terry McElhatton, News Director.
- Bob Anderson, Promotion Director.
- Louis R. Bell, Director of Engineering.
- Debbie Marcouiller, Controller.
- Richard Barnes, Marketing Director.

Highest 30 Sec. Rate: \$3500.

City of License: San Jose. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	118,100	113,700	96
	San Benito	12,200	11,600	95
	San Jose	27,700	27,000	97
Between 25-49%	Santa Clara	90,400	86,700	96
	CALIFORNIA			
	Santa Clara West	490,800	478,000	97
Between 5-24%	CALIFORNIA			
	Alameda	499,300	484,200	97
	Mariposa	6,100	5,700	93
	San Mateo	249,300	244,700	98
	Solano West	45,100	44,100	98
	Tuolumne	17,400	16,500	95
Station Totals		1,556,400	1,512,200	97
Net Weekly Circulation (1991)				479,800
Average Daily Circulation (1991)				217,200

California—San Luis Obispo

KSBY-TV

Ch. 6

Network Service: NBC.

Licensee: KSBY Bcstg. Inc., 467 Hill St., San Luis Obispo, CA 93405.

Studio: 467 Hill St., San Luis Obispo, CA 93405.

Telephones: 805-541-6666; 213-318-5630. Fax: 805-541-5142.

TWX: 910-351-6701.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1781-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.00"
Longitude 120° 39' 17.50"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: Gillett Holdings Inc. (Group Owner).

Began Operation: May 25, 1953. John C. Cohan and Jerome Kanitro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (Television Digest, Vol. 12:24; 13:22, 29). Subsequent sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by Cohan and Kanitro approved July 18, 1957 by FCC. Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). FCC approved sale to present owner Dec. 30, 1986.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Smith & Powstenko.

Personnel:

Vivi Zigler, Station Manager.
Charlotte Alexander, Marketing Director.
Nancy Dodson, National Sales Manager.
James Brodsky, Operations Manager & Chief Engineer.
Mark Shafer, News Director.
Madeline Palaszewski, Promotion Director.
Daniel A. Fair, Business Manager & Personnel Director.

Highest 30 Sec. Rate: \$1500.

City of License: San Luis Obispo. ADI: Santa Barbara-Santa Maria-San Luis Obispo.
Rank: 112.



KSBY-TV BMPCT-1066 Granted 4/29/53

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Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	81,800	78,300	96
	Santa Barbara North	61,000	58,600	96
Between 25-49%	CALIFORNIA			
	Santa Barbara South	72,400	69,700	96
Between 5-24%	CALIFORNIA			
	Alpine	400	400	88
	Mono	4,100	3,600	87
Station Totals		219,700	210,600	96
Net Weekly Circulation (1991)			153,200	
Average Daily Circulation (1991)			84,400	

California—San Luis Obispo

KADE

Ch. 33

(Satellite of KADY-TV, Oxnard, CA)

Network Service: None, independent.

Licensee: Community Media Corp., 414 Higuera St., Suite B, San Luis Obispo, CA 93401.

Studio: 414 Higuera St., Suite B, San Luis Obispo, CA 93401.

Telephone: 805-541-2433.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 60.3-kw max. visual. Antenna: 1444-ft. above av. terrain, 75-ft. above ground, 2552-ft. above sea level.

Latitude 35° 21' 38"

Longitude 120° 39' 21"

Transmitter: Guesta Peak, San Luis Obispo County.

Ownership: Community Media Corp.

Began Operation: January 21, 1990.

Represented (engineering): Communications Engineering Services.

Personnel:

Alene Whitten, General Manager.

Dan Zillich, Chief Engineer.

Arbitron Data: Not available.



KADE BMPCT-891206KF Granted 3/3/90

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City of License: San Luis Obispo. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo.
Rank: 112.

California—Santa Barbara

KEYT-TV

Ch. 3

Network Service: ABC.

Licensee: Smith Bcstg. of California Inc., Box 729, Santa Barbara, CA 93102.

Studio: 730 Miramonte Dr., Santa Barbara, CA 93109.

Telephone: 805-965-8533. TWX: 910-321-0268. Fax: 805-962-2342.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mountains.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, Standard Communications receivers.

News Service: UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: July 24, 1953. Sale by Harry C. Butcher-Collin M. Selph group to William F. Luton & family approved March 27, 1957 by FCC (Television Digest, Vol. 12:52, 13:9, 13). Luton sale to Shamrock Bcstg. approved by FCC Oct. 16, 1984. Sale to present owners approved by FCC April 21, 1987 (Vol. 27:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Sandra Benton, Vice President & General Manager.
Arnie WITCHELL, General Sales Manager.
John Scott, Local Sales Manager.
Mike Warner, Community Relations Director.
Don Katich, Production Manager.
King Harris, Director of News.
Brian Neal, Chief Engineer.
Renee Foley, Program Director.
Jeff Martin, Promotion Director.
Mark Keenan, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$444.

City of License: Santa Barbara. ADI: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 112.



KEYT-TV BPCT-1122 Granted 11/12/52

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Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	81,800	78,300	96
	Santa Barbara North	61,000	58,600	96
	Santa Barbara South	72,400	69,700	96
Between 25-49%	CALIFORNIA			
	Ventura	222,800	217,500	98
Station Totals		438,000	424,100	97
Net Weekly Circulation (1991)			298,500	
Average Daily Circulation (1991)			134,800	

California—Santa Maria

KCOY-TV

Ch. 12

Network Service: CBS.

Licensee: Stauffer Communications Inc., 1211 W. McCoy Lane, Santa Maria, CA 93455.

Studio: 1211 W. McCoy Lane, Santa Maria, CA 93455.

Studio: 209 W. Alamar, Santa Barbara, CA 93111.

Telephone: 805-925-1200. TWX: 910-351-5875. Fax: 805-922-9830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"
Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al. approved by FCC June 17, 1980 (Television Digest, Vol. 20:5).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

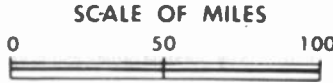
Personnel:

- Charles S. Stauffer, General Manager.
- Joe Marcoe, General Sales Manager.
- Mark Pucket, Local Sales Manager.
- Dave Fete, Operations Manager.
- Roger Gadley, News Director.
- Wendy Eisele, Program & Promotion Director.
- Dennis Bornhoft, Chief Engineer.
- Debbi Johnson, Business Manager.

Rates: On request.

City of License: Santa Maria. ADI: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 112.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KCOY-TV BPCT-4701 Granted 3/14/74

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	San Luis Obispo	81,800	78,300	96
	Santa Barbara North	61,000	58,600	96
	Santa Barbara South	72,400	69,700	96
Station Totals		215,200	206,600	96
Net Weekly Circulation (1991)				161,000
Average Daily Circulation (1991)				71,500

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California—Santa Rosa

KFTY

Ch. 50

Network Service: None, independent.

Licensee: KFTY Broadcasting Inc., 533 Mendocino Ave., Santa Rosa, CA 95401.

Studio: 533 Mendocino Ave., Santa Rosa, CA 95401.

Mailing Address: Box 1150, Santa Rosa, CA 95402.

Telephone: 707-526-5050. **TWX:** 62677580. **Fax:** 707-526-7429.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 12.6-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude 38° 40' 09.60"
Longitude 122° 37' 51.70"

Holds CP for change to 398-kw max. visual, 3081-ft. above av. terrain. BPCT-900511KF.

Transmitter: 16-mi. NE of Santa Rosa on Mount St. Helena.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Simulcast, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: KFTY Bcstg. Inc.

Began Operation: May 1, 1981. Sale to present owners by Sonoma Broadcasting Inc. approved by FCC Oct. 26, 1990.

Represented (legal): Keck, Mahin & Cate.

Represented (engineering): Hatfield & Dawson.

Personnel:

- Marsha K. Heck, Executive Vice President & General Manager.
- Jeremy Mitchell, Station Manager.
- Randy Rogers, National Sales Manager.
- Ron Sanchez, Local Sales Manager.
- John Burgess, News Director.
- Dennis Leong, Program Director.
- Malte Kilen, Program Director.
- Alison Sanfore, Promotion & Marketing Director.
- Joe Peraz, Chief Engineer.
- Al Huber Jr., Controller.

Highest 30 Sec. Rate: \$300.

City of License: Santa Rosa. **ADI:** San Francisco. **Rank:** 5.



KFTY BPCT-900511KF Granted 7/3/90

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Lake	23,800	22,100	93
	Mendocino	30,800	28,500	93
	Napa	41,700	40,300	97
	Sonoma	151,700	145,200	96
Between 5-24%	CALIFORNIA			
	Marin	97,200	94,200	97
Station Totals		345,200	330,300	96
Net Weekly Circulation (1991)				122,400
Average Daily Circulation (1991)				35,900

California

KTLA, Los Angeles (Arbitron Data Continued)

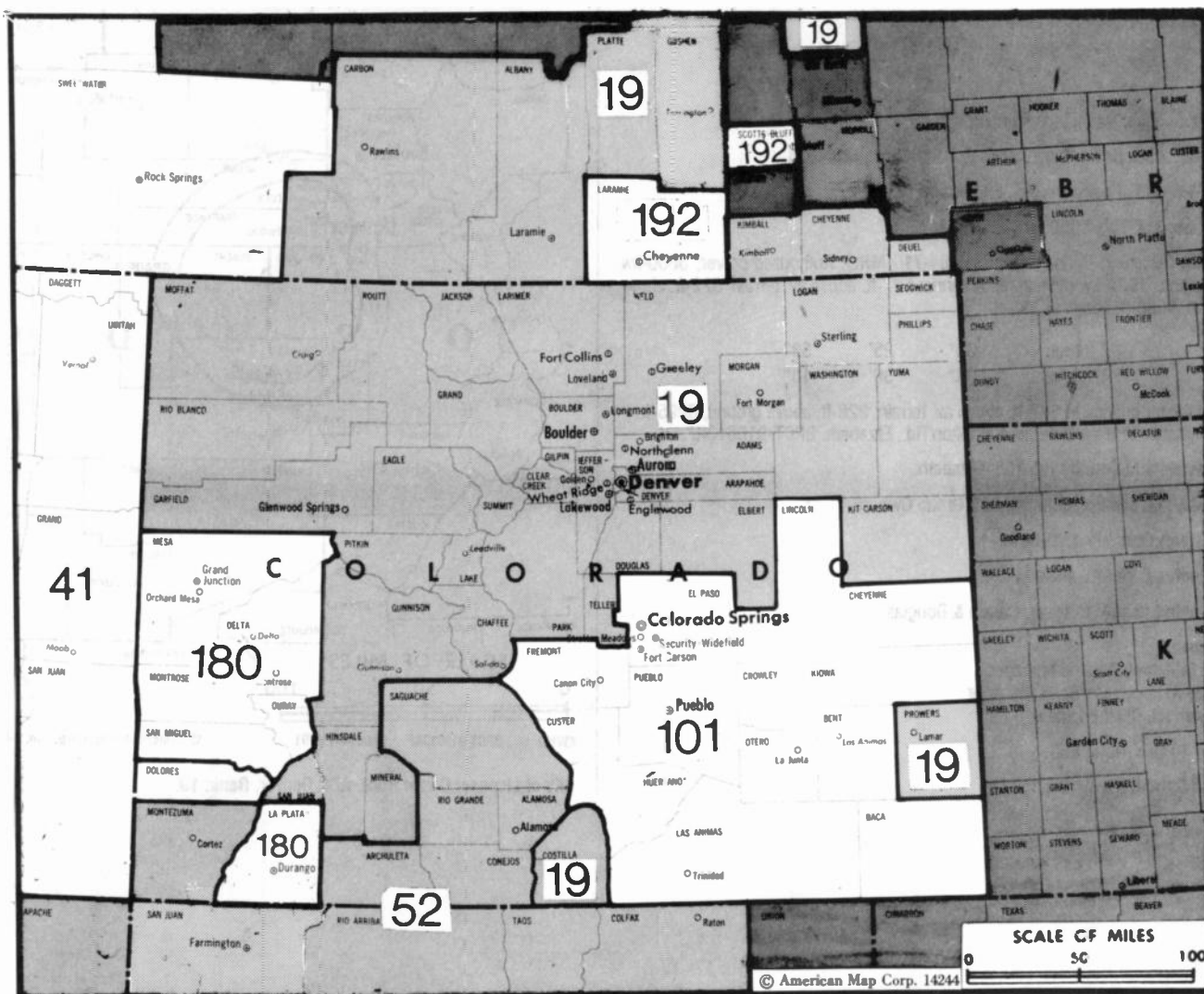
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	IOWA			
	Pocahontas	4,100	4,100	99
	IDAHO			
	Bear Lake	2,300	2,200	96
	ILLINOIS			
	Edwards	3,700	3,600	97
	Washington	6,200	6,000	97
	INDIANA			
	Clay	9,700	9,600	99
	Crawford	3,800	3,700	97
	KANSAS			
	Greeley	700	700	100
	Lincoln	1,600	1,600	100
	KENTUCKY			
	Hart	6,000	6,000	100
	LOUISIANA			
	Bienville	6,200	6,100	98
	Bossier	32,700	32,400	99
	Caddo	103,300	102,300	99
	De Soto	10,400	10,200	98
	Red River	3,800	3,700	97
	Sabine	10,600	10,300	97
	Webster	17,400	17,200	99
	MINNESOTA			
	Kanabec	4,800	4,700	98
	Pine	7,700	7,600	99
	Rice	16,700	16,500	99
	Sherburne	12,200	12,100	99
	NORTH DAKOTA			
	Rolette	3,900	3,800	97
	NEW MEXICO			
	Cibola	7,100	7,000	99
	Dona Ana	47,200	45,800	97
	Lea North	19,400	19,100	98
Otero	18,200	17,800	98	
San Juan	31,000	29,300	95	
NEVADA				
Nye South	3,800	3,500	92	
OHIO				
Pike	9,400	9,200	98	
OKLAHOMA				
Latimer	3,800	3,700	97	
PENNSYLVANIA				
Pike	11,100	10,800	97	
SOUTH DAKOTA				
Perkins	1,800	1,700	94	

KTLA—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	TEXAS			
	Anderson	14,500	14,300	99
	Angelina	25,100	24,800	99
	Bowie	31,500	31,200	99
	Camp	4,200	4,100	98
	Cass	11,300	11,100	98
	El Paso	181,900	180,500	99
	Franklin	3,200	3,100	97
	Goliad	1,900	1,900	100
	Gregg	42,400	41,900	99
	Harrison	20,600	20,300	99
	Marion	4,200	4,100	98
	Morris	5,300	5,200	98
	Panola	8,500	8,400	99
	Red River	6,200	6,000	97
	Titus	9,200	9,100	99
	Upshur	12,300	12,100	98
	Wood	11,900	11,700	98
	UTAH			
	Daggett	200	200	100
	WISCONSIN			
	Polk	13,700	13,500	99

KTVU, Oakland-San Francisco (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	CALIFORNIA			
	Amador	11,600	11,100	95
	Calaveras	13,500	12,900	96
	Colusa	5,700	5,400	95
	El Dorado West	36,200	34,900	96
	Placer West	57,400	55,300	96
	Sacramento	404,600	393,800	97
	Stanislaus	126,000	120,200	95
	Yolo	51,600	49,700	96
	NEVADA			
	Washoe	108,200	105,800	98
	OREGON			
	Douglas	36,100	34,400	95
	Marion	85,000	81,600	96



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Denver, CO	1,048,400	19	KCEC (50), KCNC-TV (4), KDVR (31), KFNR (11), KMGH-TV (7), KREG-TV (3), KSB5-TV (24), KTVD (20), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	597,700	41	KCCZ (4), KJVI (2), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Albuquerque, NM	506,000	52	KBIM-TV (10), KCHF (11), KGGM-TV (13), KGSW-TV (14), KHFT (29), KKTO (2), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KRPV (27), KVIO-TV (6), KWNM-TV (10)
Colorado Springs-Pueblo, CO	237,300	101	KKTU (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Grand Junction-Durango, CO	65,700	180	KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	44,200	192	KDUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KKTU, Pueblo	See Colorado Springs, CO
KOAA-TV, Pueblo	See Colorado Springs, CO
KRDO-TV, Pueblo	See Colorado Springs, CO
KXRM-TV, Pueblo	See Colorado Springs, CO

Colorado Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	13	7	20
Educational Television Stations	3	1	4
	16	8	24

Colorado—Castle Rock

KWHD

Ch. 53

Network Service: None, independent.

Licensee: LeSea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 11203 E. Peakview Ave., Englewood, CO 80155.

Telephone: 317-773-5050.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 627-ft. above av. terrain, 322-ft. above ground, 6988-ft. above sea level.

Latitude	39°	25'	58"
Longitude	104°	39'	18"

Holds CP for change to 633-ft. above av. terrain, 328-ft. above ground, 6995-ft. above sea level, transmitter to 400 Hilton Rd., Elizabeth. BPCT-910613KF.

Transmitter: 400 Country Rd. 158, Elizabeth.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 1, 1990.

Represented (sales): Landin Media.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

Mark Winslow, General Manager.
 Bonnie Ash, General Sales Manager.
 Ken Kendel, Chief Engineer.

Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.



KWHD BPCT-910613KF Granted 8/18/91 © American Map Corp., No. 14244

City of License: Castle Rock. ADI: Denver. Rank: 19.

Colorado—Colorado Springs-Pueblo

KKTV

Ch. 11

Network Service: CBS.

Licensee: KKTV Inc., Box 2110, Colorado Springs, CO 80901.

Studio: 3100 N. Nevada Ave., Colorado Springs, CO 80907.

Telephone: 719-634-2844. TWX: 910-920-3905. Fax: 719-634-3741.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3.6-meter C-band; RCA, 4.6-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: December 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Phillips approved July 31, 1963 (Vol. 3:31).

Represented (sales): Katz Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Personnel:

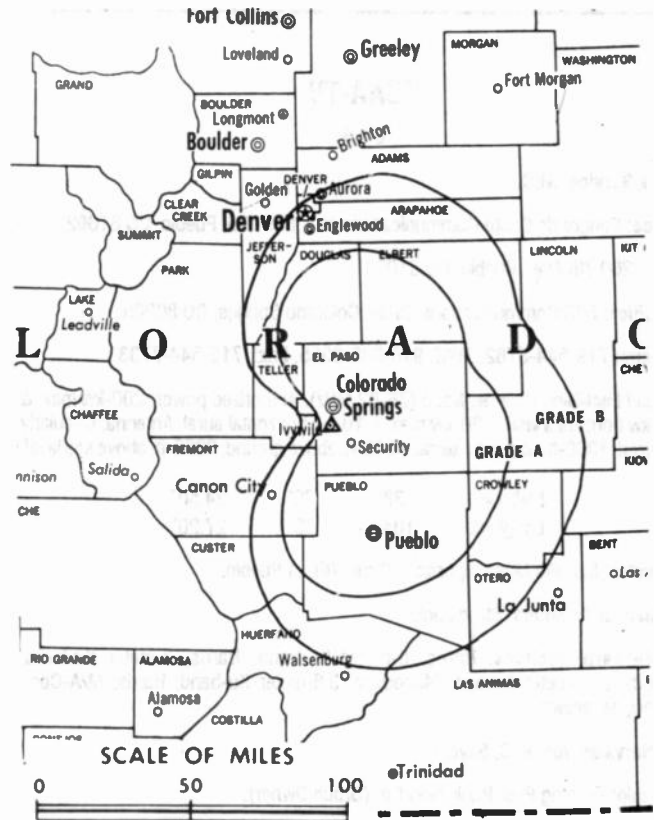
- James D. Lucas, Vice President & General Manager.
- Lloyd Wright, Station Manager.
- Dan Smith, General Sales Manager.
- Ple Maisom, National Sales Manager.
- Rick Craddock, Chief Engineer & Operations Manager.
- Lorna Duncan, Program Director.
- George Sanchez, Promotion Director.
- Jajeon Lenz, Business Manager.
- Jeffery Johnson, Marketing Director.

Rates: On request.

City of License: Colorado Springs. ADI: Colorado Springs-Pueblo. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
50% & Over	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	900	900	100
	Conejos	2,800	2,700	96
	Crowley	900	900	100
	El Paso	154,400	152,400	99
	Fremont	12,500	12,100	97



KKTV BPCT-2759 Granted 4/27/60

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Huerfano	2,600	2,500	96
	Kiowa	600	600	100
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Otero	8,000	7,800	98
	Prowers	5,500	5,200	95
	Pueblo	50,500	49,800	99
Between 25-49%	COLORADO			
	Alamosa	4,800	4,600	96
	Costilla	1,200	1,100	92
	Custer	600	600	100
	Saguache	1,400	1,300	93
Between 5-24%	COLORADO			
	Elbert	3,500	3,400	97
	Kit Carson	2,900	2,800	95
	Rio Grande	4,000	3,800	95
	KANSAS			
Wallace	700	700	100	
NEW MEXICO				
Colfax	5,100	4,800	95	
Station Totals		278,900	273,200	98
Net Weekly Circulation (1991)			213,400	
Average Daily Circulation (1991)			126,600	

Colorado—Pueblo-Colorado Springs

KOAA-TV

Ch. 5

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc., Box 195, Pueblo, CO 81002.

Studio: 2200 7th Ave., Pueblo, CO 81003.

Other Office: 530 Communications Circle, Colorado Springs, CO 80905.

Telephone: 719-544-5782. TWX: 910-939-9565. Fax: 719-544-7733.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 200-kw max. & 100-kw horizontal visual, 20-kw max. & 10-kw horizontal aural. Antenna: Circularly polarized, 1300-ft. above av. terrain, 960-ft. above ground, 6300-ft. above sea level.

Latitude 38° 22' 24.50"
Longitude 104° 33' 27.20"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Microdyne, 3.6-meter Ku-band; Harris, M/A-Com, Microdyne receivers.

News Services: AP, NBC, Skycom.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

John O. Gilbert, President & General Manager.
Elaine Rife, General Sales Manager.
Flo Isringhausen, National Sales Manager.
Andy Lyon, News Director.
Ron Eccher, Program Director.
Vickie Heshlon, Promotion Director & Production Manager.
Evie Hudson, Business Manager.
Tom Ramirez, Marketing Director.
Ken Renfrow, Chief Engineer.
Patricia Rodgers, Operations Manager.

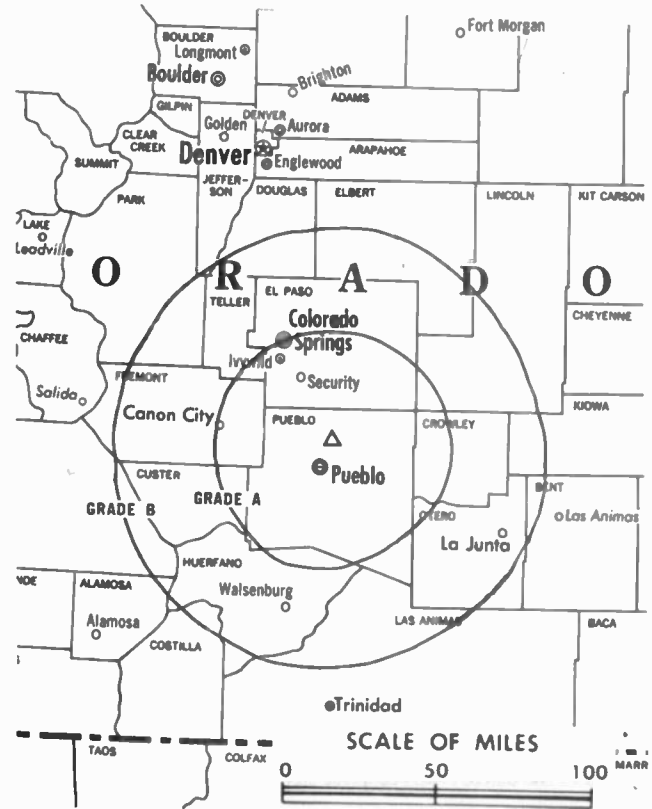
Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$325.

City of License: Pueblo. ADI: Colorado Springs-Pueblo. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	900	900	100
	Crowley	900	900	100
	El Paso	154,400	152,400	99



KOAA-TV BMPCT-5334 Granted 7/8/59

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Fremont	12,500	12,100	97
	Gunnison	4,100	3,900	95
	Huerfano	2,600	2,500	96
	Kiowa	600	600	100
	Las Animas	5,400	5,100	94
	Otero	8,000	7,800	98
	Pueblo	50,500	49,800	99
Between 25-49%	COLORADO			
	Custer	600	600	100
	Prowers	5,500	5,200	95
Between 5-24%	COLORADO			
	Alamosa	4,800	4,600	96
	Chaffee	5,200	5,000	96
	Delta	8,900	8,600	97
	Lincoln	1,800	1,700	94
	Mineral	300	300	100
	Rio Grande	4,000	3,800	95
	Teller	4,900	4,800	98
	KANSAS			
	Hamilton	1,100	1,100	100
Wallace	700	700	100	
OKLAHOMA				
Cimarron	1,600	1,600	100	
Station Totals		283,200	277,600	98
Net Weekly Circulation (1991)				204,100
Average Daily Circulation (1991)				114,000

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Colorado—Colorado Springs-Pueblo

KRDO-TV

Ch. 13

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

Studio: 399 S. 8th St., Colorado Springs, CO 80905.

Telephone: 719-632-1515. Fax: 719-520-9374.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mtn.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.3-meter C-band; AFC, 3.9-meter Ku-band; Comtech, 4.5-meter Ku & C-band; AvanteK, M/A-Corn, Standard Communications receivers.

AM Affiliate: KRDO, 1-kw, 1240 kHz.

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

Began Operation: September 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

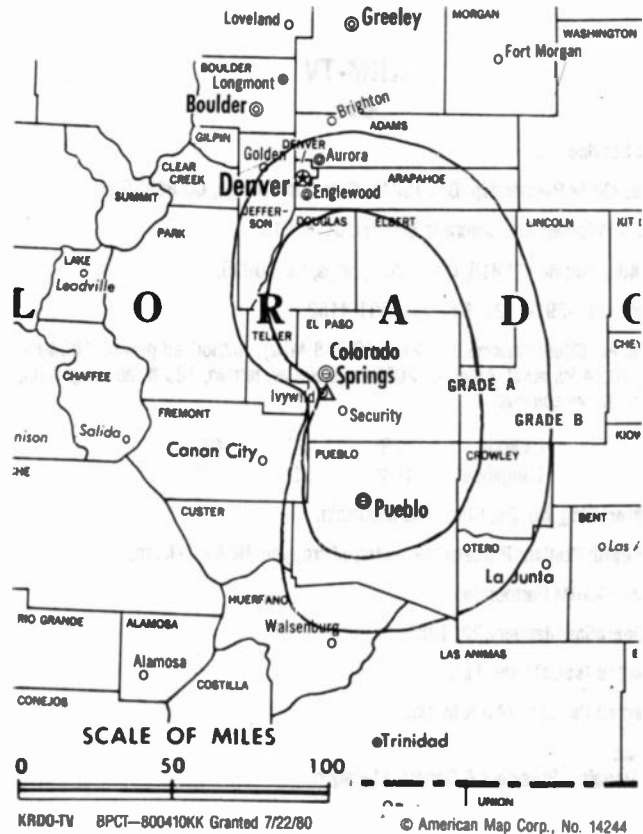
Harry W. Hoth Jr., Chairman & Chief Executive Officer.
Patti L. Hoth, President.
Neil O. Klockziem, General Manager.
Hank Colvert, General Sales Manager.
Bob Piper, Local Sales Manager.
Paul Urwin, News Director.
Tom Grinewich, Program Director.
Charles Upton, Chief Engineer.

Rates: On request.

City of License: Colorado Springs. ADI: Colorado Springs-Pueblo. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	900	900	100
	Crowley	900	900	100
	Custer	600	600	100
	El Paso	154,400	152,400	99
	Fremont	12,500	12,100	97
	Huerfano	2,600	2,500	96
	Kiowa	600	600	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Otero	8,000	7,800	98
	Prowers	5,500	5,200	95
	Pueblo	50,500	49,800	99
Between 25-49%	COLORADO			
	Alamosa	4,800	4,600	96
	Teller	4,900	4,800	98
Between 5-24%	KANSAS			
	Greeley	700	700	100
	COLORADO			
	Chaffee	5,200	5,000	96
	Costilla	1,200	1,100	92
	Elbert	3,500	3,400	97
	Lake	2,400	2,300	96
	Park	3,100	3,000	97
	Rio Grande	4,000	3,800	95
	KANSAS			
Hamilton	1,100	1,100	100	
Wallace	700	700	100	
NEW MEXICO				
	Colfax	5,100	4,800	95
Station Totals		284,300	278,500	98
Net Weekly Circulation (1991)				214,300
Average Daily Circulation (1991)				126,600

Colorado—Colorado Springs

KXRM-TV

Ch. 21

Network Service: Fox.

Licensee: KXRM Partnership, Box 15815, Colorado Springs, CO 80935.

Studio: 560 Wooten Rd., Colorado Springs, CO 80915.

Mailing Address: Box 15815, Colorado Springs, CO 80935.

Telephone: 719-591-1121. **Fax:** 719-591-4180.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw visual, 105.4-kw aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"
Longitude 104° 51' 37"

Transmitter: Bldg. No. 29, Cheyenne Mountain.

Satellite Earth Station: Prodelin, 12-meter; Microdyne, RCA receivers.

Ownership: KXRM Partnership.

Began Operation: January 22, 1985.

Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

Personnel:

Larry Douglas, President & General Manager.

Kim Carlson, General Sales Manager.

Lori Brown, Local Sales Manager.

Joe Duckett, Chief Engineer.

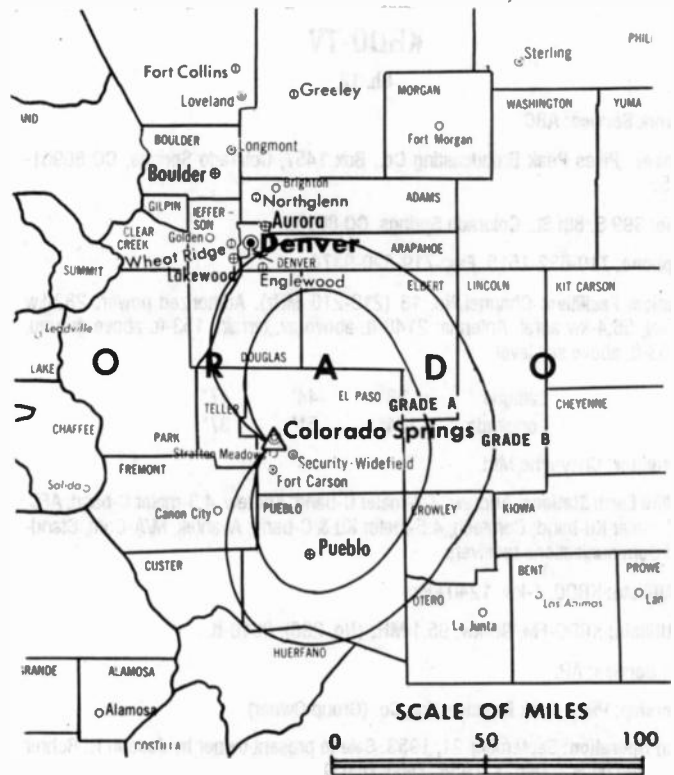
Cindy Aubrey, Promotion Director.

Highest 30 Sec. Rate: \$650.

City of License: Colorado Springs. **ADI:** Colorado Springs-Pueblo. **Rank:** 101.

Total Households: ©MSI Consumer Market Data as of 1/1/91. **TV Homes, TV% and Circulation** ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	El Paso	154,400	152,400	99
	Pueblo	50,500	49,800	99
Between 25-49%	COLORADO			
	Crowley	900	900	100
	Fremont	12,500	12,100	97



KXRM-TV BMPCT—831020KH Granted 12/12/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Huerfano	2,600	2,500	96
	Otero	8,000	7,800	98
	Teller	4,900	4,800	98
COLORADO				
Between 5-24%	Bent	2,000	1,900	95
	Cheyenne	900	900	100
	Elbert	3,500	3,400	97
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
Station Totals		247,400	243,300	98
Net Weekly Circulation (1991)				136,700
Average Daily Circulation (1991)				60,300

Colorado—Denver

KCEC

Ch. 50

Network Service: None, independent.

Licensee: Golden Hills Bcstg. Corp., 11111 W. 8th Ave., Suite C, Lakewood, CO 80215.

Studio: 11111 W. 8th Ave., Lakewood, CO 80215.

Telephone: 303-235-0049.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual. Antenna: 764-ft. above av. terrain, 128-ft. above ground, 7401-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Holds CP for change to 2510-kw max. visual. BMPCT-901231KH.

Transmitter: 955 Lookout Mountain Rd., Golden.

Ownership: Golden Hills Bcstg. Corp.

Began Operation: October 18, 1990.

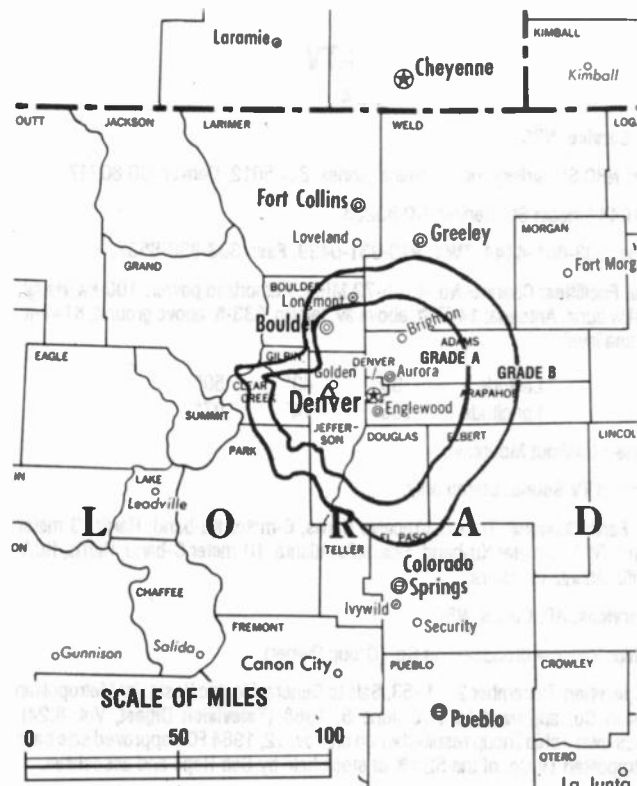
Represented (legal): Paul, Hastings, Janofsky & Walker.

Represented (engineering): Silliman & Silliman.

Personnel:

Terry Romero, General Manager.

Dennis Visser, Chief Engineer.



KCEC BMPCT-901231KH Granted 7/24/91

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Denver. **ADI:** Denver. **Rank:** 19.

Colorado—Denver

KCNC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc., Terminal Annex, Box 5012, Denver, CO 80217.

Studio: 1044 Lincoln St., Denver, CO 80203.

Telephone: 303-861-4444. TWX: 910-931-0439. Fax: 303-830-6537.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.10-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: December 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales): NBC TV Spot Sales.

Personnel:

Roger L. Ogden, President & General Manager.
James H. MacDermott, Vice President & Station Manager.
Marv Rockford, Vice President & News Director.
Lon Lee, Vice President & Program Manager.
Richard Wardell, General Sales Manager.
David Hauptman, National Sales Manager.
Susan McEldoon, Local Sales Manager.
Joan Balch, Chief Engineer.
Renee Rockford, Director of Public Affairs.
Mike Jackson, Promotion Director.
Brian Sullivan, Marketing Director.
Tom Edwards, Production Manager.
David Layne, Operations Manager.

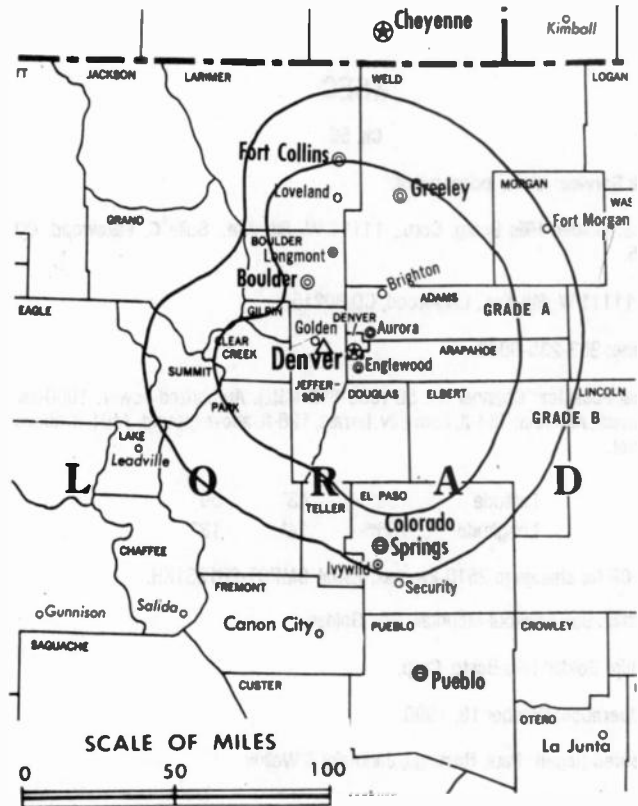
Rates: On request.

NETWORK BASE HOURLY RATE: \$1500.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	107,700	107,000	99
	Arapahoe	163,200	161,600	99
	Boulder	88,300	86,300	98
	Clear Creek	3,000	2,900	97
	Delta	8,900	8,600	97
	Denver	229,800	225,600	98
	Douglas	15,600	15,500	99
	Eagle	7,400	7,000	95
	Elbert	3,500	3,400	97
	Garfield	11,000	10,500	95
	Grand	3,700	3,500	95
	Hinsdale	200	200	100
	Huerfano	2,600	2,500	96
	Jackson	700	700	100
	Jefferson	170,000	168,600	99



KCNC-TV BMPCT-3330 Granted 9/1/55

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kit Carson	2,900	2,800	95
	Lake	2,400	2,300	96
	Larimer	74,200	72,700	98
	Lincoln	1,800	1,700	94
	Logan	7,300	7,100	97
	Mesa	34,500	33,700	98
	Mineral	300	300	100
	Moffat	4,900	4,600	94
	Morgan	8,400	8,300	99
	Park	3,100	3,000	97
	Phillips	1,800	1,800	100
	Pitkin	5,200	4,800	92
	Prowers	5,500	5,200	95
	Rio Blanco	2,100	2,000	95
	Routt	5,400	5,100	94
	San Juan	400	400	100
	Sedgwick	1,400	1,400	100
	Summit	5,200	5,000	96
	Teller	4,900	4,800	98
	Washington	1,900	1,800	95
	Weld	52,300	51,500	98
	Yuma	3,900	3,800	97
	MONTANA			
	Fallon	1,400	1,300	93
	NEBRASKA			
	Box Butte	5,300	5,200	98
	Brown	1,600	1,600	100
	Cheyenne	4,200	4,100	98
	Dawes	3,500	3,400	97
	Deuel	1,000	1,000	100
	Garden	1,000	1,000	100

(Continued on page A-198)

Station Totals	1,823,900	1,783,800	98
Net Weekly Circulation (1991)			1,134,100
Average Daily Circulation (1991)			648,000

Colorado—Denver

KDVR

Ch. 31

Network Service: Fox.

Licensee: Channel 31 Licensee Corp., Box 3100, Denver, CO 80201.

Studio: 501 Wazee St., Denver, CO 80204.

Telephone: 303-595-3131. **Telex:** 910-931-2220. **Fax:** 303-595-8312.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"
Longitude 105° 14' 12"

Transmitter: Lookout Mountain, near Golden.

Satellite Earth Stations: M/A-Com, 3.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Chase Communications Inc. (Group Owner).

Began Operation: August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC Dec. 29, 1989 (Television Digest, Vol. 29:13).

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

Personnel:

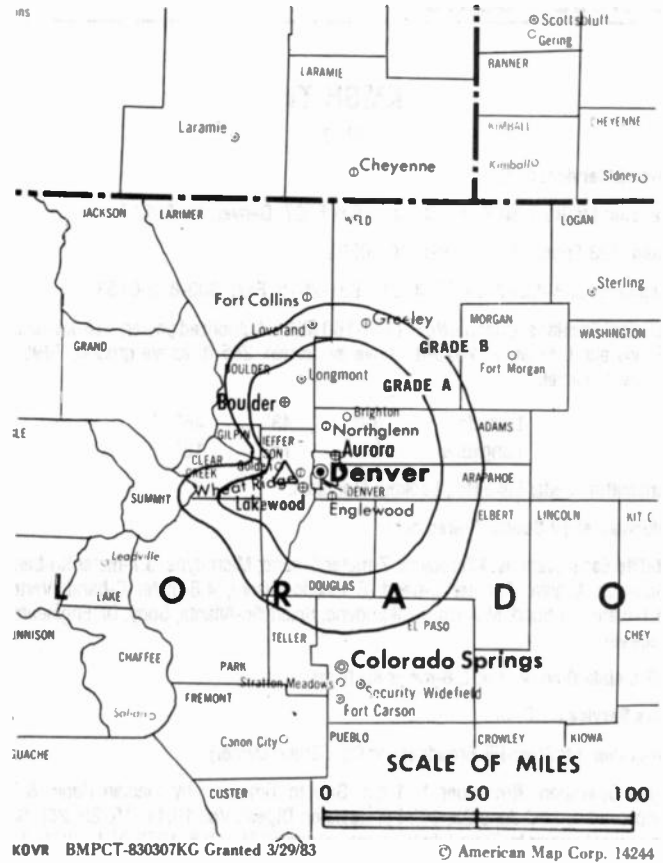
- Vincent F. Barreal, Vice President & General Manager.
- Peter C. McCampbell, General Sales Manager.
- John Robert Poindexter, Local Sales Manager.
- Ray Dowdle, National Sales Manager.
- Stephanie A. Campbell, Program Director/Operations.
- Steve Coulam, Engineering & Technical Operations Director.
- Phil Kane, Promotion Manager.
- P. Bradley Short, Controller & Treasurer.

Highest 30 Sec. Rate: \$4000.

City of License: Denver. **ADI:** Denver. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	107,700	107,000	99
	Arapahoe	163,200	161,600	99
	Boulder	88,300	86,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Denver	229,800	225,600	98
	Douglas	15,600	15,500	99
	Elbert	3,500	3,400	97
	Jefferson	170,000	168,600	99
	Larimer	74,200	72,700	98
	Weld	52,300	51,500	98
Between 5-24%	COLORADO			
	Clear Creek	3,000	2,900	97
	Costilla	1,200	1,100	92
	Morgan	8,400	8,300	99
Station Totals		917,200	904,500	99
Net Weekly Circulation (1991)			599,900	
Average Daily Circulation (1991)			284,800	

Colorado—Denver

KMGH-TV

Ch. 7

Network Service: CBS.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 5007, Denver, CO 80217.

Studio: 123 Speer Blvd., Denver, CO 80203.

Telephone: 303-832-7777. TWX: 910-931-2615. Fax: 303-832-0153.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 6.1-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony, DX Engineering receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

Edward T. Reilly, President & Chief Operating Officer.
John B. Proffitt, Vice President & General Manager.
Chris Westerkamp, General Sales Manager.
Larry Grall, Local Sales Manager.
Paul Latham, Business Manager.
Jim Stieke, National Sales Manager.
Ron Hays, Chief Engineer.
Ray Millus, Director, Production Operations.
Shirley Thompson, Traffic Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1321.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	107,700	107,000	99
	Arapahoe	163,200	161,600	99
	Boulder	88,300	86,300	98
	Clear Creek	3,000	2,900	97
	Denver	229,800	225,600	98
	Douglas	15,600	15,500	99
	Eagle	7,400	7,000	95
	Elbert	3,500	3,400	97
	Garfield	11,000	10,500	95
	Grand	3,700	3,500	95
	Hinsdale	200	200	100
	Jackson	700	700	100
	Jefferson	170,000	168,600	99
Kit Carson	2,900	2,800	95	
Lake	2,400	2,300	96	
Larimer	74,200	72,700	98	



KMGH-TV BMPCT-1362 Granted 9/15/53

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Logan	7,300	7,100	97
	Mineral	300	300	100
	Moffat	4,900	4,600	94
	Morgan	8,400	8,300	99
	Park	3,100	3,000	97
	Phillips	1,800	1,800	100
	Pitkin	5,200	4,800	92
	Rio Blanco	2,100	2,000	95
	Routt	5,400	5,100	94
	San Juan	400	400	100
	Sedgwick	1,400	1,400	100
	Summit	5,200	5,000	96
	Weld	52,300	51,500	98
	Yuma	3,900	3,800	97
NEBRASKA	Dawes	3,500	3,400	97
	Deuel	1,000	1,000	100
	Garden	1,000	1,000	100
	Morrill	2,400	2,300	96
	Thomas	400	400	100
TEXAS	Terrell	600	600	100
WYOMING	Albany	12,300	11,800	96
	Campbell	12,200	11,600	95
	Carbon	6,600	6,300	95
	Johnson	2,600	2,500	96
	Laramie	30,700	30,200	98
CALIFORNIA	Modoc	3,600	3,300	92
(Continued on page A-199)				
Station Totals		1,817,800	1,776,000	98
Net Weekly Circulation (1991)				1,075,500
Average Daily Circulation (1991)				557,900

Colorado—Denver

KTVD

Ch. 20

Network Service: None, independent.

Licensee: Twenver Broadcast Inc., Debtor in Possession, 11203 E. Peakview Ave., Box 6522, Englewood, CO 80111.

Studio: 11203 E. Peakview Ave., Englewood, CO 80111.

Telephone: 303-792-2020. Fax: 303-790-4633.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3160-kw max. visual. Antenna: 1256-ft. above av. terrain, 241-ft. above ground, 7927-ft. above sea level.

Latitude 39° 40' 18"
Longitude 105° 13' 12"

Transmitter: Mount Morrison, approx. 13-mi. ENE of Iledale, Jefferson County.

Satellite Earth Station: Andrew, 7.3-meter Ku & C-band.

Ownership: Twenver Broadcast Inc.

Began Operation: December 1, 1988.

Represented (sales): Petry Television.

Represented (engineering): Charles J. Thompson.

Personnel:

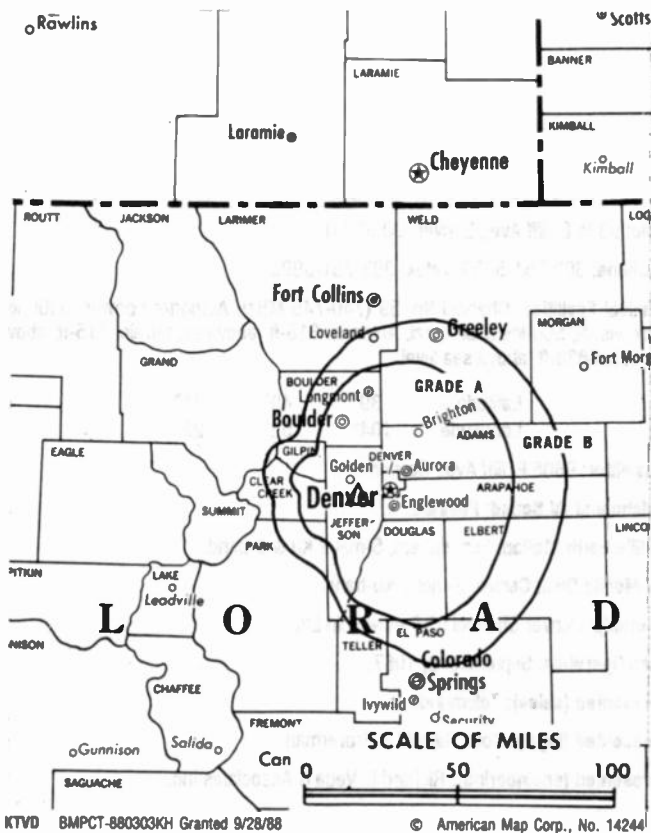
- N. Richard Miller, Chairman & President.
- Dennis O'Brien, Vice President & Business Manager.
- David Weems, General Sales Manager.
- Gary Lucas, Local Sales Manager.
- Dan O'Brien, Program Director.
- Bob Crawford, Chief Engineer.
- Pat Stiphout, Promotion Director.

Rates: On request.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	107,700	107,000	99
	Denver	229,800	225,600	98
	Weld	52,300	51,500	98



KTVD BNPCT-880303KH Granted 9/28/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Arapahoe	163,200	161,600	99
	Boulder	88,300	86,300	98
	Douglas	15,600	15,500	99
	Elbert	3,500	3,400	97
	Jefferson	170,000	168,600	99
Between 5-24%	COLORADO			
	Morgan	8,400	8,300	99
	Park	3,100	3,000	97
Station Totals		916,100	903,500	99
Net Weekly Circulation (1991)			433,400	
Average Daily Circulation (1991)			152,300	

Colorado—Denver

KUBD

Ch. 59

Network Service: Telemundo.

Licensee: The Denver Ch. 59 Partnership Ltd., 9805 E. Iliff Ave., Denver, CO 80231.

Studio: 9805 E. Iliff Ave., Denver, CO 80231.

Telephone: 303-751-5959. Telex: 303-751-5993.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 315-ft. above av. terrain, 315-ft. above ground, 5838-ft. above sea level.

Latitude 39° 40' 31"
 Longitude 104° 52' 22"

Transmitter: 9805 E. Iliff Ave., Denver.

Multichannel TV Sound: Planned.

Satellite Earth Station: Echosphere, 5-meter Ku & C-band.

SNG Mobile Dish: Centro, 2-meter Ku-band.

Ownership: Denver Channel 59 Partnership Ltd.

Began Operation: September 2, 1987.

Represented (sales): Telemundo.

Represented (legal): Cole, Raywid & Braverman.

Represented (engineering): Richard L. Vega & Associates Inc.

Personnel:

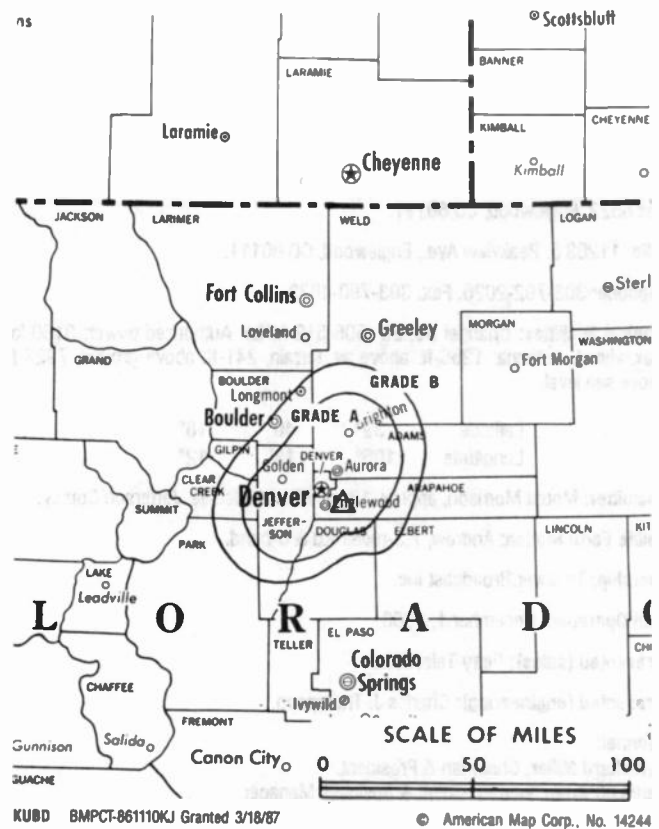
- David Drucker, President.
- Paul Garber, General Manager.
- Cheryl Menke-George, Program Director.
- Angel Chacon, Local Sales Manager.
- Sergio Romero, News Director.
- Gunter Auerbach, Chief Engineer.

Highest One Hour Rate: \$450.

Highest 30 Sec. Rate: \$155.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
Between 5-24%	Adams	107,700	107,000	99
	Arapahoe	163,200	161,600	99
	Douglas	15,600	15,500	99
	Jefferson	170,000	168,600	99
Station Totals		456,500	452,700	99
Net Weekly Circulation (1991)			59,300	
Average Daily Circulation (1991)			17,300	

Colorado—Denver

KUSA-TV

Ch. 9

Network Service: ABC.

Licensee: Combined Communications Corp., 1089 Bannock St., Denver, CO 80204.

Studio: 1089 Bannock St., Denver, CO 80204.

Mailing Address: 1089 Bannock St., Denver, CO 80204.

Telephone: 303-893-9000. Fax: 303-825-1562.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.30-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Holds CP for change to 919-ft. above av. terrain, 246-ft. above ground, 7608-ft. above sea level, transmitter to Lookout Mountain Park, SSW of Golden. BPCT-900702KI.

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 10-meter; Scientific-Atlanta, 3.7-meter Ku-band; Avanteq, DX Engineering, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN Headline News, Gannett News Service, NIWS.

Ownership: Gannett Broadcasting (Group Owner).

Began Operation: October 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

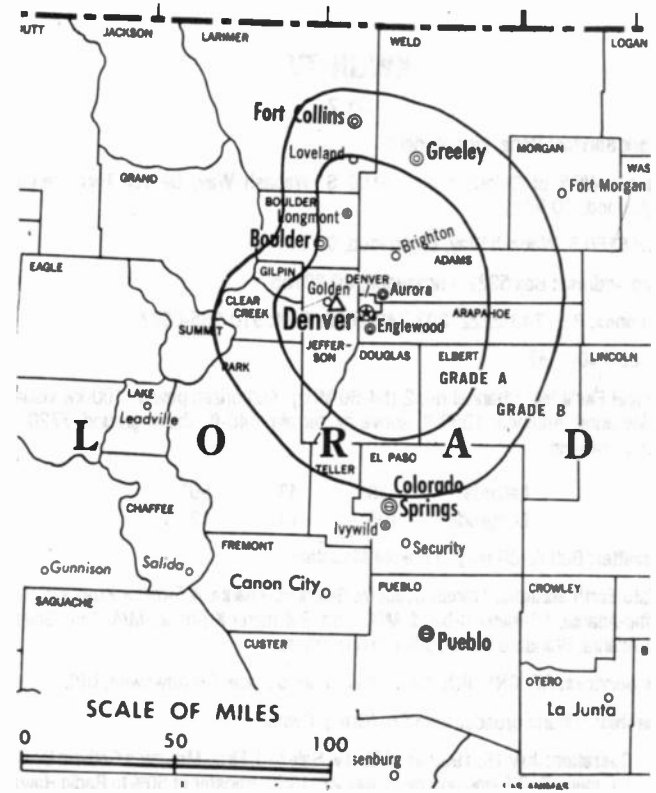
Joseph Franzgrote, President.
Cindy Velasquez, Vice President & General Sales Manager.
Myron Olinier, Vice President & Chief Engineer.
Tim Dietz, Vice President & Director of Broadcast Operations.
Mark A. Cornetta, Local Sales Manager.
Kathy Staiano, National Sales Manager.
Steve Thaxton, Vice President & Marketing Director.
Dave Lougee, News Director.
Carrie Miller, Controller.
Jean Galloway, Vice President, Community Affairs.

Rates: On request.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©NSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Adams	107,700	107,000	99
	Arapahoe	163,200	161,600	99
	Boulder	88,300	86,300	98
	Chaffee	5,200	5,000	96
	Clear Creek	3,000	2,900	97
	Delta	8,900	8,600	97
	Denver	229,800	225,600	98
	Douglas	15,600	15,500	99
	Eagle	7,400	7,000	95
	Elbert	3,500	3,400	97



KUSA-TV BNPCT-1265 Granted 8/14/53

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Garfield	11,000	10,500	95
	Grand	3,700	3,500	95
	Gunnison	4,100	3,900	95
	Hinsdale	200	200	100
	Huerfano	2,600	2,500	96
	Jackson	700	700	100
	Jefferson	170,000	168,600	99
	Kit Carson	2,900	2,800	95
	Lake	2,400	2,300	96
	Larimer	74,200	72,700	98
	Lincoln	1,800	1,700	94
	Logan	7,300	7,100	97
	Mineral	300	300	100
	Moffat	4,900	4,600	94
	Montrose	9,400	9,100	97
	Morgan	8,400	8,300	99
	Park	3,100	3,000	97
	Phillips	1,800	1,800	100
	Pitkin	5,200	4,800	92
	Rio Blanco	2,100	2,000	95
	Routt	5,400	5,100	94
	San Juan	400	400	100
	Sedgwick	1,400	1,400	100
	Summit	5,200	5,000	96
	Washington	1,900	1,800	95
	Weld	52,300	51,500	98
	Yuma	3,900	3,800	97
MONTANA				
	Fallon	1,400	1,300	93
	Silver Bow	14,200	13,900	98

(Continued on page A-200)

Station Totals	1,889,900	1,848,600	98
Net Weekly Circulation (1991)			1,180,200
Average Daily Circulation (1991)			683,500

Colorado—Denver

KWGN-TV

Ch. 2

Network Service: None, independent.

Licensee: WGN of Colorado Inc., 6160 S. Wabash Way, Denver Tech Center, Englewood, CO 80111.

Studio: 6160 S. Wabash Way, Englewood, CO 80111.

Mailing Address: Box 5222, Englewood, CO 80155.

Telephones: 303-740-2222; 303-740-2853. TWX: 910-935-0877.

Fax: 303-740-2847.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 440-ft. above ground, 7720-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mountain.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Corn, 2.4-meter Ku-band; M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN, INN, National Weather Service, PR Newswire, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McGaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

John Suder, Vice President & General Manager.
Royce W. Nation, Vice President & Treasurer.
J. Greg Gulman, Vice President & Director of Public Affairs.
David Dornsoff, General Sales Manager.
Joe Michalski, Local Sales Manager.
Mark Winkler, National Sales Manager.
Steve Grund, News Director.
Laura Nelson, Program Director.
Debbie Coebaca, Marketing Director.
Kent Gratteau, Engineering/Production Manager.
Ken Hoagland, Creative Services Director.
Dan Crouch, Remote Operations Manager.
Sherry Swendenborg, Traffic Manager.

Rates: On request.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	107,700	107,000	99
	Arapahoe	163,200	161,600	99
	Boulder	88,300	86,300	98
	Chaffee	5,200	5,000	96
	Clear Creek	3,000	2,900	97
	Denver	229,800	225,600	98
	Douglas	15,600	15,500	99
	Eagle	7,400	7,000	95
	Ebert	3,500	3,400	97



KWGN-TV BPCT-4417 Granted 5/12/71

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Garfield	11,000	10,500	95	
	Grand	3,700	3,500	95	
	Gunnison	4,100	3,900	95	
	Huerfano	2,600	2,500	96	
	Jefferson	170,000	168,600	99	
	Lake	2,400	2,300	96	
	Larimer	74,200	72,700	98	
	Logan	7,300	7,100	97	
	Moffat	4,900	4,600	94	
	Morgan	8,400	8,300	99	
	Park	3,100	3,000	97	
	Pitkin	5,200	4,800	92	
	Routt	5,400	5,100	94	
	Summit	5,200	5,000	96	
	Washington	1,900	1,800	95	
	Weld	52,300	51,500	98	
	Yuma	3,900	3,800	97	
	NEBRASKA	Cheyenne	4,200	4,100	98
		WYOMING			
		Albany	12,300	11,800	96
	Campbell	12,200	11,600	95	
	Converse	4,600	4,400	96	
	Johnson	2,600	2,500	96	
	Laramie	30,700	30,200	98	
COLORADO	Alamosa	4,800	4,600	96	
	Baca	1,900	1,700	89	
	Cheyenne	900	900	100	
	Dolores	600	500	83	
(Continued on page A-202)					
Station Totals		1,779,900	1,745,700	98	
Net Weekly Circulation (1991)				995,400	
Average Daily Circulation (1991)				456,300	

Colorado—Durango

KREZ-TV

Ch. 6

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 170 Turner Dr., Durango, CO 81301.

Telephone: 303-259-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain, 1-mi. SW of Durango.

Satellite Earth Stations: AFC, 5-meter C-band; AFC, 3.66-meter Ku-band; Agile, M/A-Cam, Microdyne receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: November 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984.

Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

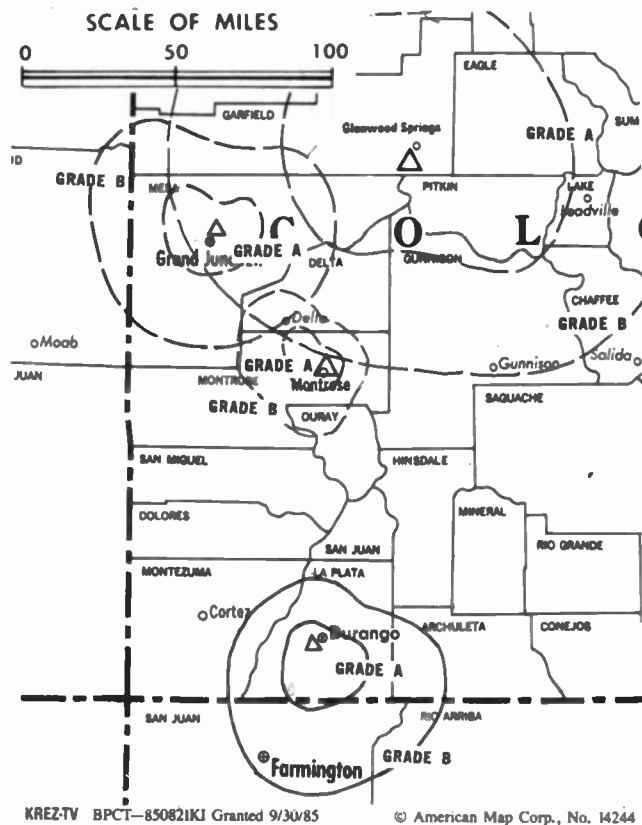
Thomas McGill, General Manager.
Jack Llewellyn, Local Sales Manager.
William D. Harris, Chief Engineer.

Highest 30 Sec. Rate: \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, CO.

City of License: Durango. ADI: Grand Junction-Durango. Rank: 180.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



KREZ-TV BPCT-850821IKI Granted 9/30/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO La Plata	12,200	11,700	96
	NEW MEXICO San Juan	31,000	29,300	95
Between 25-49%	COLORADO Archuleta	2,200	2,100	95
	Dolores	600	500	83
	Montezuma	6,900	6,600	96
	San Miguel	1,600	1,500	94
Station Totals		54,500	51,700	95
Net Weekly Circulation (1991)				18,300
Average Daily Circulation (1991)				8,400

Colorado—Glenwood Springs

KREG-TV

Ch. 3

(Satellite of KREG-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 1629C Dolores Way, Carbondale, CO 81623.

Telephone: 303-963-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 67.6-kw visual, 6.76-kw aural. Antenna: 2530-ft. above av. terrain, 202-ft. above ground, 10,602-ft. above sea level.

Latitude 39° 25' 05"

Longitude 107° 20' 01"

Transmitter: 9.5-mi. SSW of Glenwood Springs.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: January 28, 1984. Left air 1986. Sale to present owner by Western Slope Communications Ltd. approved by FCC May 13, 1987. Resumed operation Sept. 16, 1987.

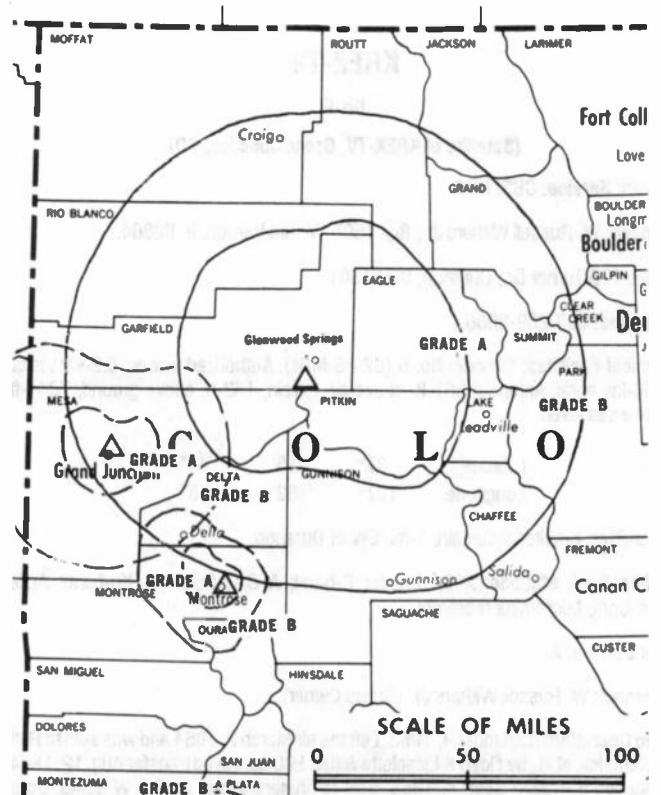
Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Tom McGill, Station Manager.

John Dady, Chief Engineer.



KREG-TV BMPCT-821015KE Granted 5/24/83

© American Map Corp., No. 14244

Arbitron Data: Included with KREG-TV, Grand Junction, CO.

City of License: Glenwood Springs. ADI: Denver. Rank: 19.

Colorado—Grand Junction

KJCT-TV

Ch. 8

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

Studio: 8 Foresight Circle, Grand Junction, CO 81501.

Mailing Address: Box 3788, Grand Junction, CO 81502.

Telephone: 303-245-8880. TWX: 910-929-6981.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"
Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

Satellite Earth Stations: Andrew, 4.5-meter C-band; RCA Americom, 4-meter Ku-band.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

Began Operation: October 22, 1979.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

Harry W. Hoth Jr., Chairman of the Board.

Patti L. Hoth, President.

Neil O. Klockziem, General Manager.

Jan Hammer, Station Manager.

Hank Colvert, National/Regional Sales Manager.

Mike Moran, News Director.

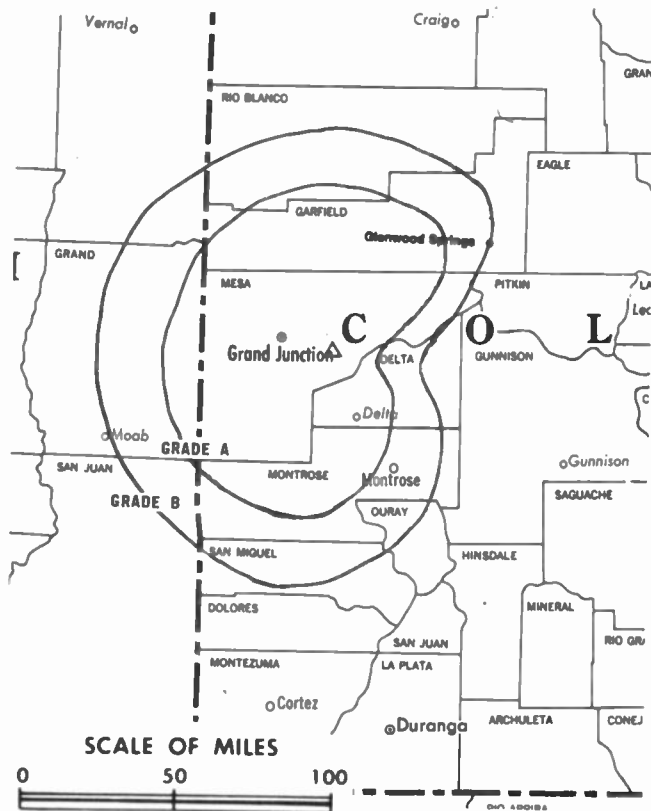
Roger Hightower, Chief Engineer.

Rates: On request.

City of License: Grand Junction. ADI: Grand Junction-Durango. Rank: 180.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO Mesa	34,500	33,700	98
	Montrose	9,400	9,100	97
	Ouray	700	700	100



KJCT-TV BMPCT-790424KF Granted 8/29/79

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO Delta	8,900	8,600	97
	Dolores	600	500	83
	San Miguel	1,600	1,500	94
Between 5-24%	COLORADO Eagle	7,400	7,000	95
	Garfield	11,000	10,500	95
	Montezuma	6,900	6,600	96
	UTAH Grand	2,700	2,500	93
Station Totals		83,700	80,700	96
Net Weekly Circulation (1991)				42,000
Average Daily Circulation (1991)				23,400

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Market Research & Data Sales Dept.
202-872-9200

Colorado—Grand Junction

KREX-TV

Ch. 5

(Also operates satellites KREZ-TV, Durango; KREG-TV, Glenwood Springs & KREY-TV, Montrose, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 345 Hillcrest Manor, Grand Junction, CO 81501.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. TWX: 910-929-6992. Fax: 303-242-0886.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain, 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Satellite Earth Stations: AFC, 3.66-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Simulsat, 5-meter C-band; Agile, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

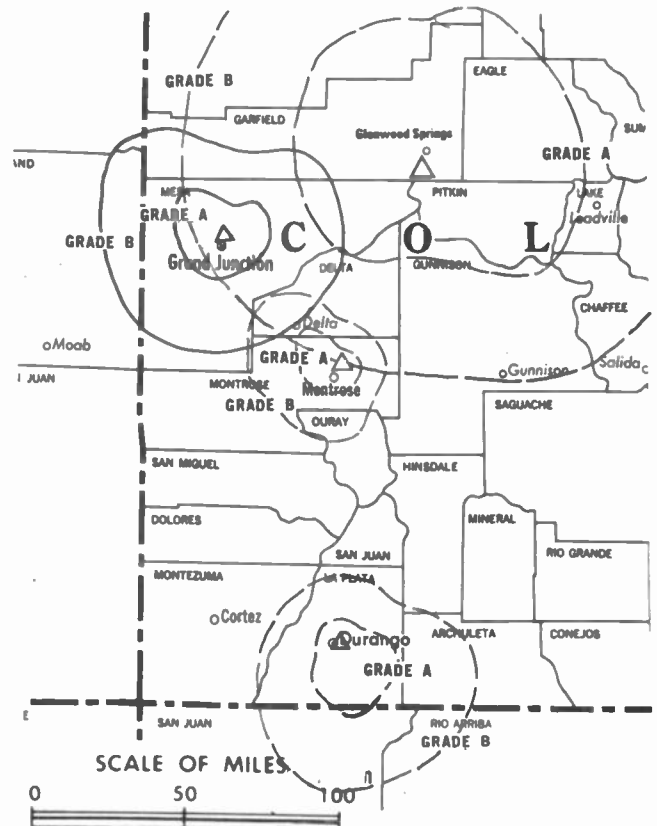
Thomas McGill, General Manager.
Al Ladage, Director of Engineering.
Jacquie Chappell-Reid, Local Sales Manager.
Wayne McCormick, News Director.
Ed Wrenn, Promotion & Production Director.
Dana Withers, Promotion Director.
June Worley, Business Manager.

Highest 30 Sec. Rate: \$280.

NETWORK BASE HOURLY RATE: \$460.

Arbitron Data: Includes KREG-TV, Glenwood Springs, CO.

City of License: Grand Junction. ADI: Grand Junction-Durango. Rank: 180.



KREX-TV BMPCT-3797 Granted 4/20/56

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Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Garfield	11,000	10,500	95
	Gunnison	4,100	3,900	95
	Mesa	34,500	33,700	98
	Pitkin	5,200	4,800	92
Between 25-49%	COLORADO			
	Delta	8,900	8,600	97
	Ouray	700	700	100
Between 5-24%	COLORADO			
	Eagle	7,400	7,000	95
	Montrose	9,400	9,100	97
	Rio Blanco	2,100	2,000	95
	Saguache	1,400	1,300	93
	San Miguel	1,600	1,500	94
	UTAH			
	Grand	2,700	2,500	93
Station Totals		89,000	85,600	96
Net Weekly Circulation (1991)				47,500
Average Daily Circulation (1991)				24,700

Colorado—Montrose

KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 610 N. 1st St., Montrose, CO 81401.

Telephone: 303-249-9601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude 38° 31' 02"

Longitude 107° 51' 12"

Transmitter: Flat Top Mountain, 2.25 mi. NE of Montrose.

Satellite Earth Station: AFC, 3.66-meter Ku-band; Agile, M/A-Corn receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: September 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Thomas D. McGill, General Manager.

Patti Hughes, Station Manager.

Al Ladage, Chief Engineer.

Tom Henley, News Director.

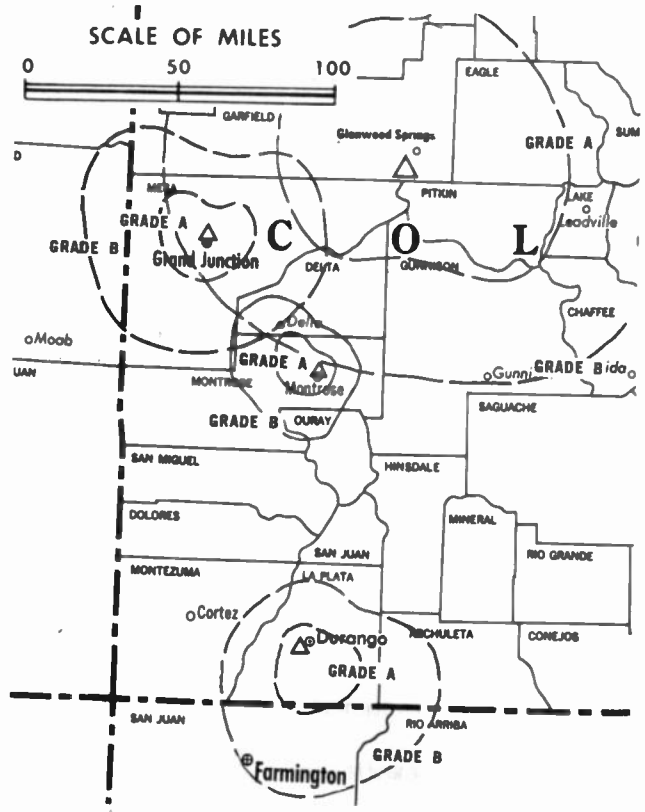
Highest 30 Sec. Rate: \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, CO.

City of License: Montrose. ADI: Grand Junction-Durango. Rank: 180.

Total Households: ©NSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO Montrose	9,400	9,100	97



KREY-TV BPCT-851001KF Granted 1/10/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO Delta	8,900	8,600	97
	Ouray	700	700	100
	COLORADO San Miguel	1,600	1,500	94
Station Totals		20,600	19,900	97
Net Weekly Circulation (1991)				11,900
Average Daily Circulation (1991)				7,300

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Television & Cable Factbook

Colorado—Steamboat Springs

KSBS-TV

Ch. 24

Network Service: None, independent.

Licensee: Steamboat Broadcast System Inc., Box 775048, Steamboat Springs, CO 80477.

Studio: 1103 Lincoln Ave., Steamboat Sprngs, CO 80477.

Telephones: 303-879-3724; 303-879-3737. Fax: 303-879-1599.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.52-kw max. visual. Antenna: 515-ft. above av. terrain, 118-ft. above ground, 10,683-ft. above sea level.

Latitude	40°	27'	43"
Longitude	106°	51'	02"

Transmitter: 2.3-mi. SW of Steamboat Springs, Quarry Mountain.

Satellite Earth Stations: Harris, 3-meter C-band; Satellite Technology, 1.5-meter Ku-band; Harris, M/A-Com receivers.

News Service: INN.

Ownership: Steamboat Broadcast System Inc.

Began Operation: March 1, 1988.

Represented (engineering): Pearson Communications.

Personnel:

Thomas M. Greer, President & General Manager.

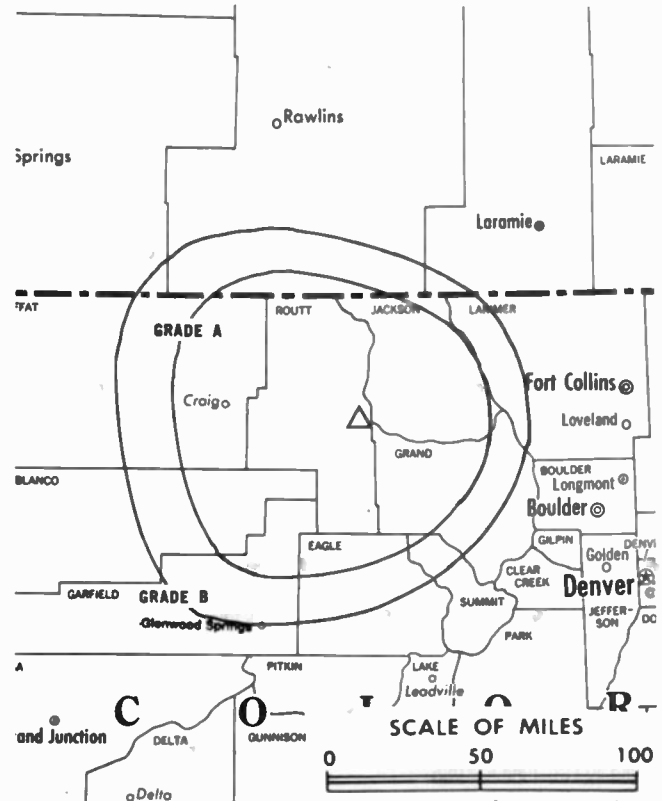
C. J. Hall, Program Director.

Robert Marshall, Business Manager.

Rebecca Christie, News Director.

Tom Pearson, Chief Engineer.

Highest 30 Sec. Rate: \$35.



KSBS-TV BMPCT—871110KJ Granted 5/24/88

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Steamboat Springs. ADI: Denver. Rank: 19.

Colorado—Sterling

KTVS

Ch. 3

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS, ABC.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY.

Telephone: 307-634-7755. Fax: 303-522-7813.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.00"
Longitude 103° 01' 50.40"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: December 28, 1963. Sale to present owner by Burke Bcstg. Co. approved by FCC July 8, 1986. Sale to Burke by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Carl J. Occhipinti, Manager.

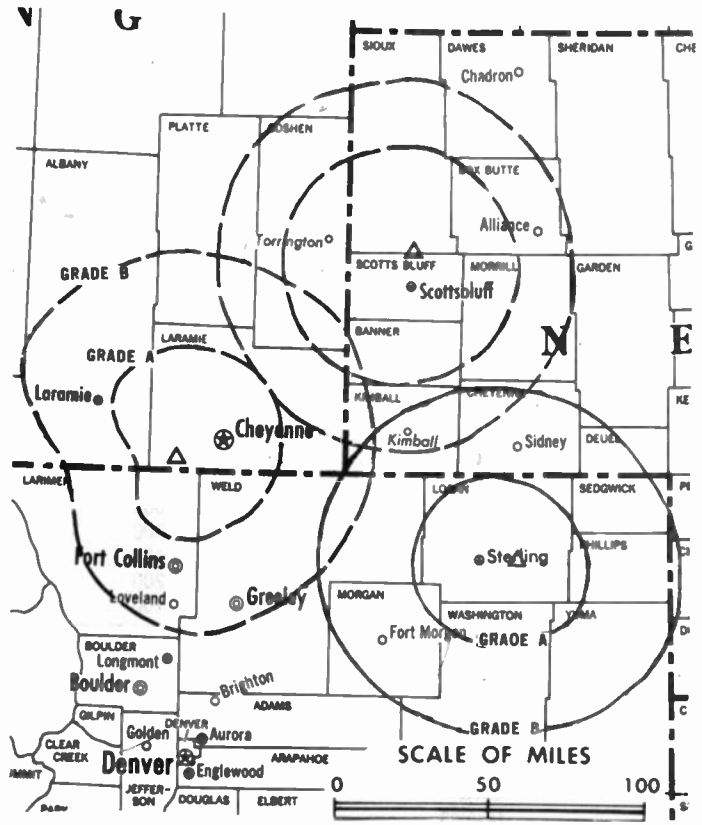
Gene Huston, Station Manager.

Rates: See KGWN-TV, Cheyenne, WY.

City of License: Sterling. ADI: Cheyenne, WY-Scottsbluff, NE-Sterling, CO. Rank: 192.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Logan	7,300	7,100	97
	Phillips	1,800	1,800	100
	Washington	1,900	1,800	95
	NEBRASKA			
	Cheyenne	4,200	4,100	98
	Deuel	1,000	1,000	100
Between 25-49%	COLORADO			
	Morgan	8,400	8,300	99
	Sedgwick	1,400	1,400	100



KTVS BPCT-3005 Granted 2/13/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	COLORADO			
	Yuma	3,900	3,800	97
	KANSAS			
	Cheyenne	1,500	1,500	100
	NEBRASKA			
	Chase	1,900	1,900	100
Station Totals		33,300	32,700	98
Net Weekly Circulation (1991)				19,100
Average Daily Circulation (1991)				7,200

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Colorado

KCNC-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	NEBRASKA			
	Kimball	1,800	1,800	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,300	14,100	99
	Sioux	700	700	100
	NEVADA			
	Nye North	3,000	2,800	93
	TEXAS			
	Terrell	600	600	100
	WYOMING			
	Albany	12,300	11,800	96
	Campbell	12,200	11,600	95
	Carbon	6,600	6,300	95
	Goshen	5,200	5,100	98
Laramie	30,700	30,200	98	
Platte	4,300	4,100	95	
Between 25-49%	COLORADO			
	Alamosa	4,800	4,600	96
	Archuleta	2,200	2,100	95
	Baca	1,900	1,700	89
	Chaffee	5,200	5,000	96
	Cheyenne	900	900	100
	Custer	600	600	100
	Dolores	600	500	83
	Kiowa	600	600	100
	Montrose	9,400	9,100	97
	Rio Grande	4,000	3,800	95
	Saguache	1,400	1,300	93
	San Miguel	1,600	1,500	94
	KANSAS			
	Rooks	2,400	2,400	100
	Sherman	2,900	2,900	100
	Stevens	1,700	1,700	100
	Wallace	700	700	100
	MICHIGAN			
	Keweenaw	700	700	100
	MONTANA			
	Lincoln	6,900	6,600	96
	Prairie	700	600	86
	NEBRASKA			
	Arthur	200	200	100
	Hooker	400	400	100
	Keith	3,700	3,700	100
	Perkins	1,500	1,500	100
	Sheridan	2,800	2,800	100
	NEVADA			
	Lander	2,100	2,000	95
	SOUTH DAKOTA			
Mellette	700	700	100	
Todd	1,900	1,800	95	
WASHINGTON				
Ferry	2,100	2,000	95	
WYOMING				
Converse	4,600	4,400	96	
Johnson	2,600	2,500	96	
Niobrara	1,200	1,200	100	
Sheridan	10,200	9,700	95	
Between 5-24%	ALABAMA			
	Randolph	7,700	7,600	99
	ARIZONA			
	Apache North	13,200	11,900	90
	CALIFORNIA			
	Mendocino	30,800	28,500	93
	Modoc	3,600	3,300	92
	Trinity	5,700	5,300	93

KCNC-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	COLORADO			
	Costilla	1,200	1,100	92
	El Paso	154,400	152,400	99
	Gunnison	4,100	3,900	95
	La Plata	12,200	11,700	96
	Montezuma	6,900	6,600	96
	Ouray	700	700	100
	Pueblo	50,500	49,800	99
	GEORGIA			
	Pierce	4,800	4,700	98
	Quitman	800	800	100
	IOWA			
	Pocahontas	4,100	4,100	99
	IDAHO			
Blaine	5,900	5,700	97	
Caribou	2,800	2,700	96	
Lemhi	2,700	2,500	93	
KANSAS				
Chautauqua	2,200	2,200	100	
Cheyenne	1,500	1,500	100	
Dickinson	8,300	8,200	99	
Edwards	1,700	1,700	100	
Elk	1,600	1,600	100	
Greeley	700	700	100	
Kiowa	1,500	1,500	100	
Lincoln	1,600	1,600	100	
Marshall	5,300	5,200	98	
Osborne	2,300	2,200	96	
Trego	1,700	1,700	100	
KENTUCKY				
Menifee	1,600	1,600	100	
MINNESOTA				
Hubbard	6,000	5,800	97	
MISSOURI				
Henry	8,400	8,300	99	
MONTANA				
Beaverhead	3,200	3,000	94	
Big Horn	3,300	3,100	94	
Mc Cone	900	900	100	
Mineral	1,600	1,600	100	
Park	5,100	4,900	96	
Petroleum	200	200	100	
Powder River	900	800	89	
Roosevelt	3,800	3,700	97	
Rosebud	4,200	4,000	95	
Sheridan	2,100	2,000	98	
Sweet Grass	1,200	1,100	92	
NORTH DAKOTA				
Oliver	800	800	100	
Rolette	3,900	3,800	97	
Slope	400	400	100	
NEBRASKA				
Antelope	3,100	3,000	97	
Banner	300	300	100	
Blaine	300	300	100	
Cedar	3,900	3,900	100	
Chase	1,900	1,900	100	
Cherry	2,600	2,600	100	
Grant	300	300	100	
Hayes	500	500	100	
Holt	5,000	4,800	96	
Keya Paha	500	500	100	
Knox	4,000	3,900	97	
Loup	300	300	100	
Pierce	3,100	3,100	100	
Rock	900	900	100	
Thomas	400	400	100	

KCNC-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEW MEXICO			
	Catron	900	800	89
	Cibola	7,100	7,000	99
	Colfax	5,100	4,800	95
	Guadalupe	1,500	1,400	93
	Harding	400	400	100
	Mc Kinley	20,500	19,100	93
	NEVADA			
	Humboldt	4,800	4,600	96
	Lincoln	1,400	1,300	93
	Nye South	3,800	3,500	92
	White Pine	3,000	2,900	97
	OKLAHOMA			
	Ellis	2,100	2,000	95
	Mc Intosh	7,300	7,200	99
	Pushmataha	5,000	4,900	98
	OREGON			
	Grant	3,400	3,000	88
	Harney	2,900	2,700	93
	Lake	3,000	2,800	93
	Wheeler	700	700	100
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Brule	2,000	2,000	100
	Dewey	1,500	1,400	93
	Fall River	3,300	3,200	97
	Haakon	1,000	1,000	100
	Jackson	1,200	1,200	100
	Sully	700	700	100
	Tripp	2,700	2,700	100
	Ziebach	600	600	100
	TENNESSEE			
	Perry	2,600	2,600	100
	Wayne	5,500	5,400	98
TEXAS				
Gray	9,700	9,600	99	
Motley	800	800	100	
Real	1,000	1,000	100	
VIRGINIA				
Shenandoah	12,000	11,900	99	
WISCONSIN				
Forest	3,400	3,300	97	
WYOMING				
Big Horn	4,300	4,100	95	
Fremont	12,500	12,200	98	
Natrona	25,900	25,400	98	
Washakie	3,400	3,300	97	

KMGH-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	COLORADO			
	Alamosa	4,800	4,600	96
	Archuleta	2,200	2,100	95
	Chaffee	5,200	5,000	96
	Costilla	1,200	1,100	92
	Custer	600	600	100
	Dolores	600	500	83
	Gunnison	4,100	3,900	95
	Huerfano	2,600	2,500	96
	Lincoln	1,800	1,700	94
	Prowers	5,500	5,200	95

KMGH-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	RIO GRANDE			
	Rio Grande	4,000	3,800	95
	San Miguel	1,600	1,500	94
	Teller	4,900	4,800	98
	Washington	1,900	1,800	95
	KANSAS			
	Cheyenne	1,500	1,500	100
	Hamilton	1,100	1,100	100
	Stevens	1,700	1,700	100
	MICHIGAN			
	Keweenaw	700	700	100
	NEBRASKA			
	Arthur	200	200	100
	Box Butte	5,300	5,200	98
	Cheyenne	4,200	4,100	98
	Hooker	400	400	100
	Keith	3,700	3,700	100
	Kimball	1,800	1,800	100
	Loup	300	300	100
	Sheridan	2,800	2,800	100
	NEVADA			
	Nye North	3,000	2,800	93
	OREGON			
	Harney	2,900	2,700	93
	WASHINGTON			
Ferry	2,100	2,000	95	
WYOMING				
Converse	4,600	4,400	96	
Goshen	5,200	5,100	98	
Natrona	25,900	25,400	98	
Niobrara	1,200	1,200	100	
Platte	4,300	4,100	95	
Sheridan	10,200	9,700	95	
Between 5-24%	ALABAMA			
	Randolph	7,700	7,600	99
	ARKANSAS			
	Little River	5,100	5,000	98
	Stone	4,000	3,900	97
	ARIZONA			
	Apache North	13,200	11,900	90
	CALIFORNIA			
	Lassen	8,300	7,800	94
	Mendocino	30,800	28,500	93
	Mono	4,100	3,600	87
	Trinity	5,700	5,300	93
	COLORADO			
	Baca	1,900	1,700	89
	Cheyenne	900	900	100
	Delta	8,900	8,600	97
	El Paso	154,400	152,400	99
	Kiowa	600	600	100
	La Plata	12,200	11,700	96
	Montezuma	6,900	6,600	96
	Montrose	9,400	9,100	97
	Ouray	700	700	100
	Pueblo	50,500	49,800	99
	Saguache	1,400	1,300	93
	GEORGIA			
Quitman	800	800	100	
Rabun	4,600	4,500	98	
IDAHO				
Blaine	5,900	5,700	97	
Caribou	2,800	2,700	96	
Lemhi	2,700	2,500	93	
ILLINOIS				
Henderson	3,500	3,400	97	
Massac	6,300	6,100	97	

**KMGH-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KANSAS			
	Chautauqua	2,200	2,200	100
	Elk	1,600	1,600	100
	Grant	2,700	2,700	100
	Kiowa	1,500	1,500	100
	MINNESOTA			
	Hubbard	6,000	5,800	97
	MISSOURI			
	Grundy	4,700	4,600	98
	Henry	8,400	8,300	99
	MONTANA			
	Beaverhead	3,200	3,000	94
	Jefferson	3,300	3,200	97
	Lincoln	6,900	6,600	96
	Mc Cone	900	900	100
	Mineral	1,600	1,600	100
	Park	5,100	4,900	96
	Petroleum	200	200	100
	Powder River	900	800	89
	Prairie	700	600	86
	Roosevelt	3,800	3,700	97
Rosebud	4,200	4,000	95	
Sheridan	2,100	2,000	98	
Sweet Grass	1,200	1,100	92	
NORTH CAROLINA				
Anson	9,300	9,100	98	
Yancey	6,100	6,000	98	
NORTH DAKOTA				
Oliver	800	800	100	
Slope	400	400	100	
NEBRASKA				
Banner	300	300	100	
Boyd	1,300	1,300	100	
Chase	1,900	1,900	100	
Grant	300	300	100	
Hayes	500	500	100	
Mc Pherson	200	200	100	
Perkins	1,500	1,500	100	
Pierce	3,100	3,100	100	
Scotts Bluff	14,300	14,100	99	
Sioux	700	700	100	
Wheeler	400	400	100	
NEW MEXICO				
Catron	900	800	89	
Cibola	7,100	7,000	99	
Cofax	5,100	4,800	95	
De Baca	1,100	1,100	100	
Guadalupe	1,500	1,400	93	
Harding	400	400	100	
Mc Kinley	20,500	19,100	93	
Rio Arriba	11,400	10,700	94	
NEVADA				
Eureka	500	500	100	
Humboldt	4,800	4,600	96	
Lander	2,100	2,000	95	
Lincoln	1,400	1,300	93	
White Pine	3,000	2,900	97	
OKLAHOMA				
Cimarron	1,600	1,600	100	
Harper	1,800	1,800	100	
Woods	4,000	3,900	98	
OREGON				
Grant	3,400	3,000	88	
Jefferson	4,800	4,600	96	
Lake	3,000	2,800	93	
Wheeler	700	700	100	

**KMGH-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Dewey	1,500	1,400	93
	Fall River	3,300	3,200	97
	Haakon	1,000	1,000	100
	Harding	600	600	100
	Jackson	1,200	1,200	100
	Todd	1,900	1,800	95
	Ziebach	600	600	100
	TEXAS			
	Angelina	25,100	24,800	99
	Irion	500	500	100
	Jeff Davis	600	600	100
	Loving	100	100	100
	Palo Pinto	9,800	9,700	99
	Real	1,000	1,000	100
	Yoakum	3,600	3,600	100
	UTAH			
	Uintah	7,300	7,100	97
	WASHINGTON			
	Kittitas West	2,200	2,100	93
Okanogan	13,000	12,200	94	
WISCONSIN				
Forest	3,400	3,300	97	
WYOMING				
Big Horn	4,300	4,100	95	
Crook	2,300	2,200	96	
Fremont	12,500	12,200	98	

**KUSA-TV, Denver
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	NEBRASKA			
	Dawes	3,500	3,400	97
	Morrill	2,400	2,300	96
	TEXAS			
	Brewster	3,100	3,000	97
	Terrell	600	600	100
	WYOMING			
	Albany	12,300	11,800	96
	Campbell	12,200	11,600	95
	Carbon	6,600	6,300	95
	Converse	4,600	4,400	96
	Johnson	2,600	2,500	96
	Laramie	30,700	30,200	98
	Platte	4,300	4,100	95
Washakie	3,400	3,300	97	
Between 25-49%	COLORADO			
	Alamosa	4,800	4,600	96
	Archuleta	2,200	2,100	95
	Cheyenne	900	900	100
	Costilla	1,200	1,100	92
	Custer	600	600	100
	Dolores	600	500	83
	Kiowa	600	600	100
	La Plata	12,200	11,700	96
	Mesa	34,500	33,700	98
	Prowers	5,500	5,200	95
Rio Grande	4,000	3,800	95	
Saguache	1,400	1,300	93	
San Miguel	1,600	1,500	94	
Teller	4,900	4,800	98	

**KUSA-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	KANSAS			
	Cheyenne	1,500	1,500	100
	Graham	1,400	1,400	100
	Stevens	1,700	1,700	100
	Trego	1,700	1,700	100
	MICHIGAN			
	Keweenaw	700	700	100
	MONTANA			
	Beaverhead	3,200	3,000	94
	Dawson	4,100	3,900	96
	Deer Lodge	4,000	3,900	98
	Mc Cone	900	900	100
	Mineral	1,600	1,600	100
	Powell	2,400	2,300	96
	Prairie	700	600	86
	Richland	4,400	4,300	98
	Sheridan	2,100	2,000	98
	Wibaux	500	500	100
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Billings	400	400	100
	Divide	1,200	1,200	100
	Williams	9,100	9,000	99
	NEBRASKA			
	Arthur	200	200	100
	Box Butte	5,300	5,200	98
	Brown	1,600	1,600	100
	Cherry	2,600	2,600	100
	Cheyenne	4,200	4,100	98
	Deuel	1,000	1,000	100
	Garden	1,000	1,000	100
	Hooker	400	400	100
	Keith	3,700	3,700	100
	Kimball	1,800	1,800	100
	Loup	300	300	100
Sheridan	2,800	2,800	100	
Thomas	400	400	100	
NEW MEXICO				
Catron	900	800	89	
Guadalupe	1,500	1,400	93	
NEVADA				
Eureka	500	500	100	
Nye North	3,000	2,800	93	
TEXAS				
Jeff Davis	600	600	100	
WASHINGTON				
Ferry	2,100	2,000	95	
WYOMING				
Big Horn	4,300	4,100	95	
Fremont	12,500	12,200	98	
Hot Springs	2,200	2,100	95	
Natrona	25,900	25,400	98	
Niobrara	1,200	1,200	100	
Park	9,300	8,900	96	
Between 5-24%	ALABAMA			
	Randolph	7,700	7,600	99
	ARKANSAS			
	Polk	6,600	6,400	97
	Stone	4,000	3,900	97
	ARIZONA			
	Apache North	13,200	11,900	90
	CALIFORNIA			
	Alpine	400	400	88
	Lassen	8,300	7,800	94
	Mendocino	30,800	28,500	93

**KUSA-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	COLORADO			
	Baca	1,900	1,700	89
	El Paso	154,400	152,400	99
	Montezuma	6,900	6,600	96
	Ouray	700	700	100
	Pueblo	50,500	49,800	99
	IDAHO			
	Adams	1,200	1,200	100
	Caribou	2,800	2,700	96
	Elmore	7,300	7,200	99
	Idaho	5,100	4,900	96
	Lemhi	2,700	2,500	93
	KANSAS			
	Comanche	1,000	1,000	100
	Elk	1,600	1,600	100
	Greeley	700	700	100
	Morton	1,200	1,200	100
	Rooks	2,400	2,400	100
	Sherman	2,900	2,900	100
	Wallace	700	700	100
	MONTANA			
	Daniels	1,000	1,000	100
	Hill	6,900	6,700	97
	Jefferson	3,300	3,200	97
	Lake	8,500	8,300	98
	Lincoln	6,900	6,600	96
	Madison	2,200	2,200	100
	Missoula	32,400	31,400	97
	Park	5,100	4,900	96
	Petroleum	200	200	100
	Powder River	900	800	89
	Ravalli	10,500	10,200	97
	Roosevelt	3,800	3,700	97
	Rosebud	4,200	4,000	95
	Sweet Grass	1,200	1,100	92
	NORTH DAKOTA			
	Bowman	1,600	1,600	100
	Burke	1,400	1,400	100
	Golden Valley	900	900	100
	Mc Kenzie	2,600	2,600	100
	Oliver	800	800	100
	Slope	400	400	100
	NEBRASKA			
	Banner	300	300	100
	Chase	1,900	1,900	100
Grant	300	300	100	
Hayes	500	500	100	
Scotts Bluff	14,300	14,100	99	
Sherman	1,500	1,500	100	
Sioux	700	700	100	
NEW MEXICO				
Cibola	7,100	7,000	99	
Colfax	5,100	4,800	95	
De Baca	1,100	1,100	100	
Harding	400	400	100	
NEVADA				
Humboldt	4,800	4,600	96	
Lincoln	1,400	1,300	93	
White Pine	3,000	2,900	97	
OKLAHOMA				
Cimarron	1,600	1,600	100	
Mc Claim	9,300	9,200	99	
OREGON				
Grant	3,400	3,000	88	
Harney	2,900	2,700	93	
Wheeler	700	700	100	

Colorado

KUSA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Dewey	1,500	1,400	93
	Fall River	3,300	3,200	97
	Jackson	1,200	1,200	100
	Todd	1,900	1,800	95
	Tripp	2,700	2,700	100
	Ziebach	600	600	100
	TEXAS			
	Angelina	25,100	24,800	99
	Loving	100	100	100
	Martin	1,500	1,500	100
	Presidio	1,900	1,800	95
	Real	1,000	1,000	100
	Reeves	4,800	4,700	98
	Yoakum	3,600	3,600	100
	UTAH			
	Uintah	7,300	7,100	97
	WASHINGTON			
Kititas West	2,200	2,100	93	
Okanogan	13,000	12,200	94	
WISCONSIN				
Forest	3,400	3,300	97	
WYOMING				
Goshen	5,200	5,100	98	
Sheridan	10,200	9,700	95	

KWGN-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	COLORADO			
	El Paso	154,400	152,400	99
	Fremont	12,500	12,100	97
	Kiowa	600	600	100
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Montrose	9,400	9,100	97
	Phillips	1,800	1,800	100
	Prowers	5,500	5,200	95
	Rio Blanco	2,100	2,000	95
	Sedgwick	1,400	1,400	100
	KANSAS			
	Hamilton	1,100	1,100	100
	Scott	2,200	2,200	100
	MONTANA			
	Beaverhead	3,200	3,000	94
	Deer Lodge	4,000	3,900	98
	Silver Bow	14,200	13,900	98
	Yellowstone	46,800	46,100	99
	NEBRASKA			
	Box Butte	5,300	5,200	98
	Dawes	3,500	3,400	97
	Deuel	1,000	1,000	100
	Hooker	400	400	100
	Keith	3,700	3,700	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,300	14,100	99
	Sheridan	2,800	2,800	100
	Sioux	700	700	100
	Thomas	400	400	100

KWGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	SOUTH DAKOTA				
	Lawrence	8,400	8,300	99	
	WASHINGTON				
	Ferry	2,100	2,000	95	
	WYOMING				
	Carbon	6,600	6,300	95	
	Fremont	12,500	12,200	98	
	Natrona	25,900	25,400	98	
	Niobrara	1,200	1,200	100	
	Park	9,300	8,900	96	
	Platte	4,300	4,100	95	
	Washakie	3,400	3,300	97	
	Between 5-24%	ARKANSAS			
		Cleburne	8,300	8,200	99
		CALIFORNIA			
		Trinity	5,700	5,300	93
		COLORADO			
		Archuleta	2,200	2,100	95
		Costilla	1,200	1,100	92
Custer		600	600	100	
Delta		8,900	8,600	97	
Jackson		700	700	100	
Kit Carson		2,900	2,800	95	
La Plata		12,200	11,700	96	
Mesa		34,500	33,700	98	
Montezuma		6,900	6,600	96	
Otero		8,000	7,800	98	
Pueblo		50,500	49,800	99	
Rio Grande		4,000	3,800	95	
Saguache		1,400	1,300	93	
San Miguel		1,600	1,500	94	
Teller		4,900	4,800	98	
GEORGIA					
Bacon		3,600	3,500	97	
Quitman		800	800	100	
IOWA					
Sac		5,300	5,200	98	
IDAHO					
Caribou		2,800	2,700	96	
KANSAS					
Cheyenne		1,500	1,500	100	
Greeley		700	700	100	
MINNESOTA					
Hubbard		6,000	5,800	97	
MONTANA					
Fallon	1,400	1,300	93		
Gallatin	19,100	18,500	97		
Mc Cone	900	900	100		
Park	5,100	4,900	96		
Petroleum	200	200	100		
Powell	2,400	2,300	96		
Prairie	700	600	86		
Sheridan	2,100	2,000	98		
Sweet Grass	1,200	1,100	92		
NORTH DAKOTA					
Oliver	800	800	100		
Rolette	3,900	3,800	97		
NEBRASKA					
Arthur	200	200	100		
Blaine	300	300	100		
Chase	1,900	1,900	100		
Cherry	2,600	2,600	100		
Garden	1,000	1,000	100		
Grant	300	300	100		
Loup	300	300	100		
Perkins	1,500	1,500	100		

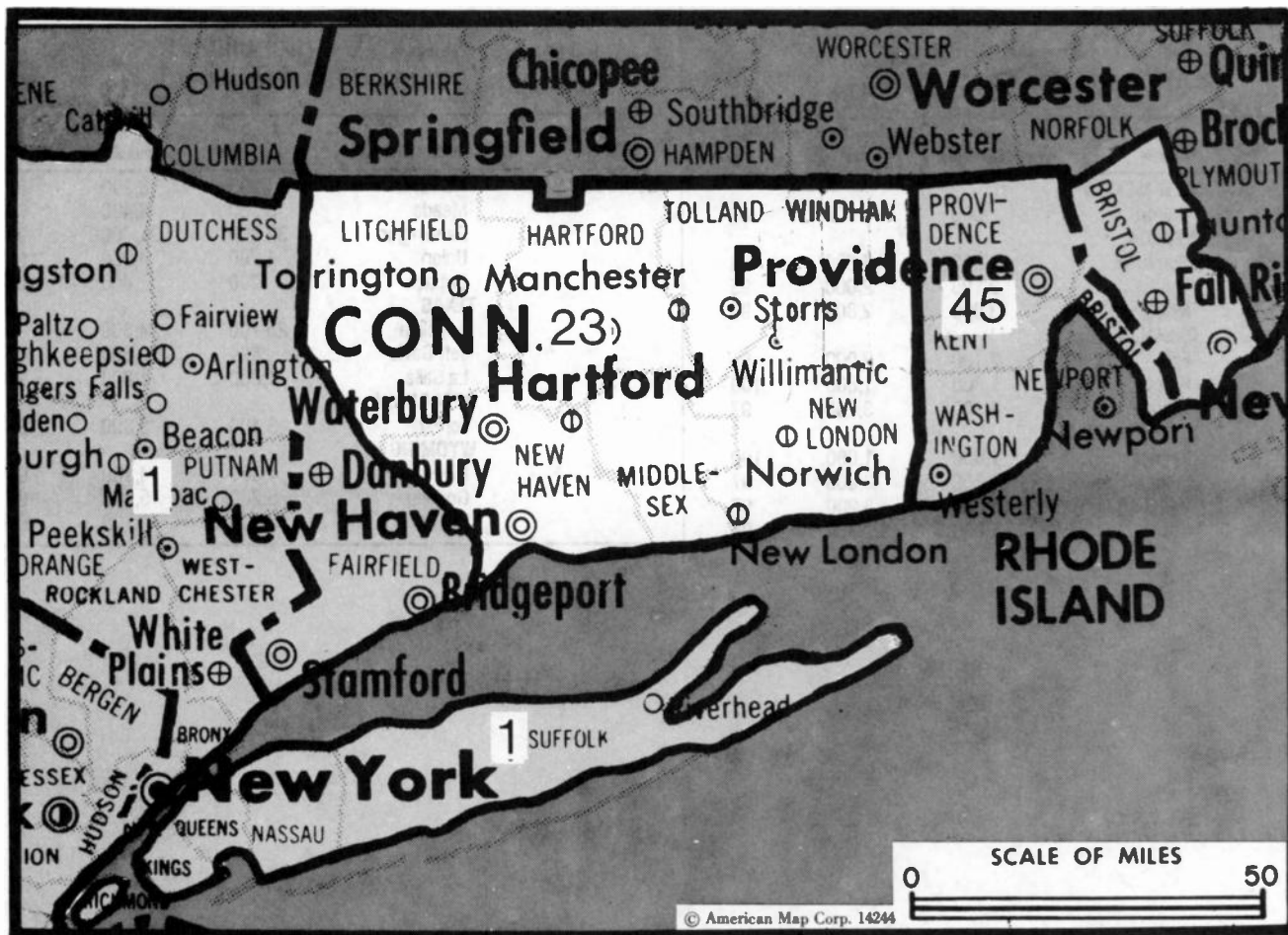
Colorado

KWGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW MEXICO			
	Catron	900	800	89
	NEVADA			
	Humboldt	4,800	4,600	96
	Lander	2,100	2,000	95
	Nye North	3,000	2,800	93
	OKLAHOMA			
	Ellis	2,100	2,000	95
	Harper	1,800	1,800	100
	Latimer	3,800	3,700	97
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Butte	3,300	3,200	97
	Charles Mix	3,300	3,200	97
	Custer	2,800	2,700	96

KWGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Fall River	3,300	3,200	97
	Meade	8,500	8,400	99
	Pennington	32,000	31,700	99
	Union	4,200	4,200	100
	Ziebach	600	600	100
	TEXAS			
	Angelina	25,100	24,800	99
	Jeff Davis	600	600	100
	La Salle	1,800	1,800	97
	WISCONSIN			
	Forest	3,400	3,300	97
	WYOMING			
	Big Horn	4,300	4,100	95
	Goshen	5,200	5,100	98
	Hot Springs	2,200	2,100	95



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	7,075,000	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE (68), WHSI (67), WLIG (55), WNBC-TV (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Hartford-New Haven, CT	911,400	23	WFSB (3), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXX (20), WVIT (30)
Providence, RI-New Bedford, MA	559,600	45	WJAR (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WTXX, Hartford	See Waterbury, CT
WTWS, Hartford	See New London, CT
WVIT, New Britain	See Hartford, CT
WTNH-TV, New Haven	See Hartford, CT

Connecticut Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	2	5	7
Educational Television Stations	0	4	4
	2	9	11

Connecticut—Bridgeport

WHAI-TV

Ch. 43

Network Service: None, independent.

Licensee: Bridgeways Communications Corp., 274 Riverside Ave., Westport, CT 06880.

Studio: 80 Great Hill Rd., Seymour, CT 06483.

Telephone: 203-227-8932.

Fax: 203-227-0537.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude	41°	21'	43"
Longitude	73°	06'	48"

Transmitter: 80 Great Hill Rd., Seymour.

Ownership: Bridgeways Communications Corp.

Began Operation: September 28, 1987.

Represented (legal): Crowell & Moring; Pepe & Hazard (Hartford, CT).

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Michael Vlock, General Manager.
 Harlan Neusebaren, Director of Operations.
 Stewart Jaeser, Chief Engineer.

Rates: On request.



WHAI-TV BMPCT-821207KF Granted 1/28/83 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Bridgeport. ADI: New York. Rank: 1.

Connecticut—Hartford

WFSB

Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc., Broadcast House, Three Constitution Plaza, Hartford, CT 06103-1892.

Studio: Three Constitution Plaza, Hartford, CT 06103-1892.

Telephone: 203-728-3333.

Fax: 203-247-8940.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: 375 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.1-meter C-band; Vertex, 6.1-meter C-band; Vertex, 4.3-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Service: AP.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:5, 14:5).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Christopher Rohrs, Vice President & General Manager.
- Mark Efron, Vice President of News & Station Manager.
- Kathleen Keefe, General Sales Manager.
- Mark Lund, National Sales Manager.
- Richard Ahles, Vice President of News & Public Affairs.
- Hope Etheridge, Business Manager.
- Dale Werner, Engineering Manager.
- Matthew Mixon, Program Director.
- Beth Horowitz, Promotion Director.
- Lisa Meter, Local Sales Manager.

Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$6337.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WFSB BPCT-193 Granted 7/18/56

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New Haven	300,800	297,100	99
	New London	92,500	90,700	98
Between 25-49%	Tolland	43,600	42,900	98
	Windham	37,700	37,000	98
	MASSACHUSETTS			
	Berkshire	55,600	54,700	98
	Franklin	28,000	27,200	97
Between 5-24%	Hampden	172,300	169,900	99
	Hampshire	49,400	48,400	98
	CONNECTICUT			
	Fairfield	301,900	298,700	99
Station Totals	MASSACHUSETTS			
	Worcester	255,400	252,200	99
	NEW HAMPSHIRE			
	Cheshire	26,500	25,800	97
	NEW YORK			
Putnam	29,400	29,000	99	
VERMONT				
Windham	16,700	16,000	96	
Station Totals		1,855,200	1,828,400	99
Net Weekly Circulation (1991)				1,102,600
Average Daily Circulation (1991)				593,600

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: Fox.

Licensee: Channel 61 Licensee Corp., One Corporate Center, Hartford, CT 06103.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-527-6161.

Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude 41° 42' 13"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 6.1-meter Ku & C-band; Microdyne, 5-meter C-band; Microdyne, 2.8-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WTIC-AM.

FM Affiliate: WTIC-FM.

News Services: AP, CNN, Fox News.

Ownership: Chase Communications Inc. (Group Owner).

Began Operation: September 17, 1984.

Represented (sales): Sektel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Andrus & Associates Inc.

Personnel:

- Edward T. Karlik, President.
- Robert D. Gluck, Vice President & General Manager.
- Richard Stein, General Sales Manager.
- Kathryn Bridgman, National Sales Manager.
- Coleen Marren, News Director.
- Melanie Gerig, Program Director.
- Holland McDaniel, Promotion Director.
- Louis Spitzer, Business Manager.
- Jim Perry, Chief Engineer.
- Frank Stoltmann, Local Sales Manager.
- Dean Baldwin, Production Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New London	92,500	90,700	98
	Tolland	43,600	42,900	98
Windham	37,700	37,000	98	
Between 25-49%	MASSACHUSETTS			
	Hampden	172,300	169,900	99
	CONNECTICUT			
New Haven	300,800	297,100	99	
Between 5-24%	MASSACHUSETTS			
	Franklin	28,000	27,200	97
Hampshire	49,400	48,400	98	
Station Totals	CONNECTICUT			
	Fairfield	301,900	298,700	99
	MASSACHUSETTS			
Berkshire	55,600	54,700	98	
Net Weekly Circulation (1991)		1,527,200	1,505,400	99
Average Daily Circulation (1991)				724,100
				281,500

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

**Call Lynn Levine
202-872-9200**

Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: Arsenal M Sub 17 Inc., 1422 New Britain Ave., West Hartford, CT 06110.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030; 203-223-3603. TWX: 710-425-1078.

Fax: 203-521-3110.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Harris, 3.5-meter Ku-band; RCA Americom, 3.5-meter Ku-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vol. 11:2, 9, 22, 26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates, P.C.

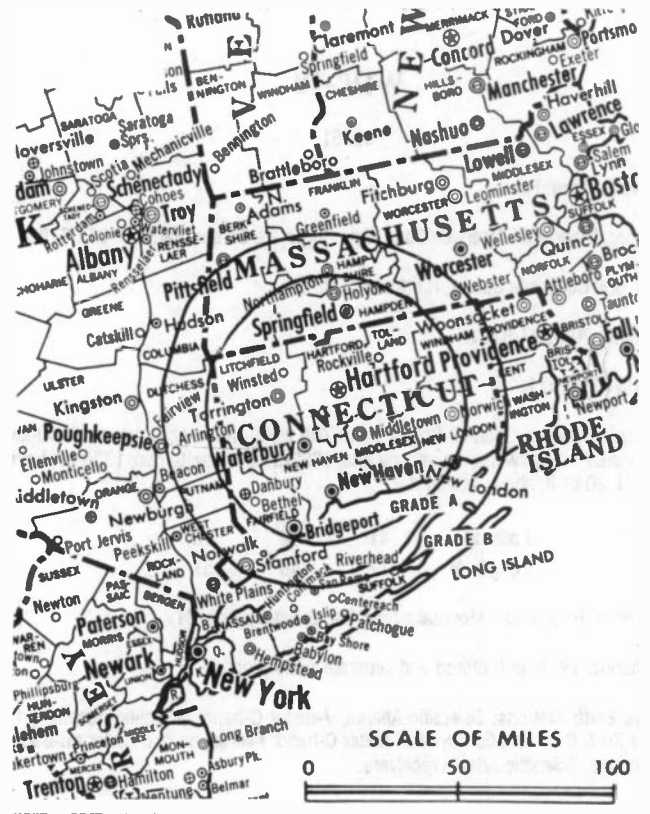
Personnel:

- Al Bova, Vice President & General Manager.
- Mildred McNeill, Vice President, News & Public Affairs.
- Ron Pulera, General Sales Manager.
- Tom O'Brien, Local Sales Manager.
- Rob Ewert, National Sales Manager.
- Ronni Attenello, Program Manager.
- Roxann Nelson, Promotion Director.
- Bill Mendoza, Production Manager.
- Tom Sequin, Business Manager.
- Terry Mitchell, Public Affairs Producer.
- Nancy Greer, Marketing Manager.
- Paul Frega, News Director.
- Fred Badecker, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1,100.

City of License: New Britain. ADI: Hartford-New Haven. Rank: 23.



WVIT BPTC-5219 Granted 11/3/78

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New Haven	300,800	297,100	99
Between 25-49%	New London	92,500	90,700	98
	Tolland	43,600	42,900	98
Between 5-24%	CONNECTICUT			
	Windham	37,700	37,000	98
	MASSACHUSETTS			
Station Totals	Hampden	172,300	169,900	99
	CONNECTICUT			
	Fairfield	301,900	298,700	99
Net Weekly Circulation (1991)	MASSACHUSETTS			
	Franklin	28,000	27,200	97
Average Daily Circulation (1991)	Hampshire	49,400	48,400	98
	Station Totals	1,471,600	1,450,700	99
Net Weekly Circulation (1991)			790,700	
Average Daily Circulation (1991)			343,400	

Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Network Service: ABC.

Licensee: Cook Inlet Communications Corp., 2525 C St., Suite 500, Anchorage, AK 99503.

Studio: 8 Elm St., New Haven, CT 06510.

Hartford Bureau: 2 Capitol Ave., Hartford, CT.

Mailing Address: Box 1859, New Haven, CT 06508.

Telephone: 203-784-8888. TWX: 710-465-1193. Fax: 203-773-1292.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Hare Mountain, Hamden, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, Avartek, DX Antenna, Harris receivers.

SNG Mobile Dish: Dalsat/Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, MediaLink, UPI.

Ownership: Cook Inlet Communications L.P. (Group Owner).

Began Operation: June 15, 1948. Sale to present owners by Capital Cities Communications approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Vol. 12:21, 22, 25, 34).

Represented (sales): Katz Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- Lewis Freifeld, General Manager.
- Fran Tivaid, General Sales Manager.
- Steve Jacobs, National Sales Manager.
- Marty Kinkead, Local Sales Manager.
- Lawrence Manne, Program Director.
- Bob Russo, Engineering Manager.
- Lisa Franco, Public Affairs Manager.
- Steve Perler, Business Manager.
- Robert Feldman, News Director.
- Stan Roman, Operations Manager.
- Cathy Gugerty, Director of Creative Services.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3700.

City of License: New Haven. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WTNH-TV BPCT-4582 Granted 5/17/76

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New Haven	300,800	297,100	99
	New London	92,500	90,700	98
	Tolland	43,600	42,900	98
Between 25-49%	CONNECTICUT			
	Fairfield	301,900	298,700	99
	Windham	37,700	37,000	98
Between 5-24%	MASSACHUSETTS			
	Berkshire	55,600	54,700	98
	Hampden	172,300	169,900	99
	Hampshire	49,400	48,400	98
	NEW YORK			
	Suffolk	435,100	431,200	99
	Ulster	63,700	62,100	98
Station Totals		1,998,000	1,971,500	99
Net Weekly Circulation (1991)				955,500
Average Daily Circulation (1991)				528,800

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Connecticut—New London

WTWS

Ch. 26

Network Service: None, independent.

Licensee: R & R Media Corp., Box 991, New London, CT 06320.

Studio: 216 Broad St., New London, CT 06320.

Telephone: 203-444-2626. **Fax:** 203-440-2601.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude 41° 25' 05"
Longitude 72° 11' 55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Stations: Pinzone C-band; DX Engineering Ku-band; DX Engineering, Pinzone receivers.

News Services: Group W Newsfeed, UPI.

Ownership: R & R Media.

Began Operation: September 15, 1986.

Represented (legal): Reddy, Begley & Martin.

Personnel:

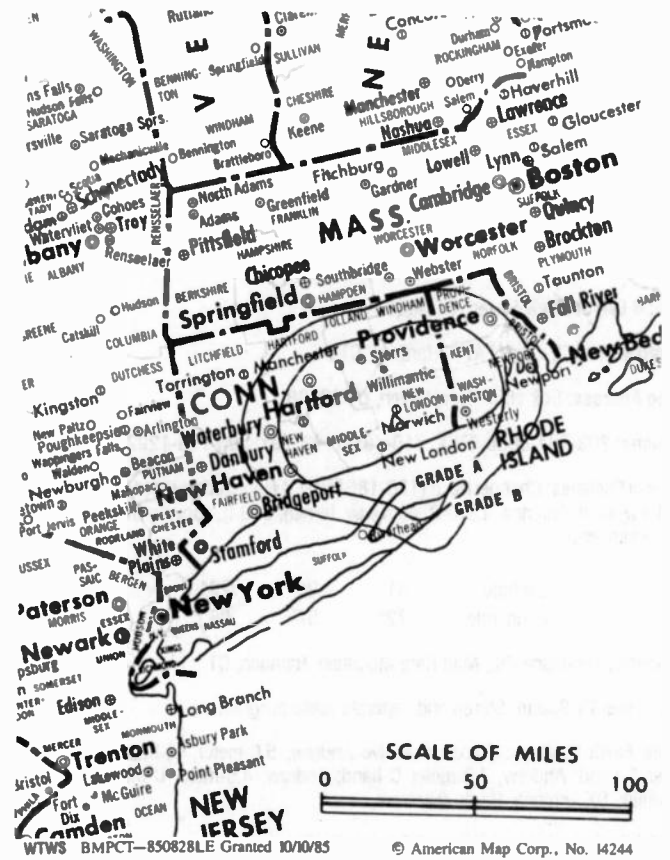
- Dale Foshee, Vice President & General Manager.
- Bruce Fox, General Sales Manager.
- Bob Hanson, National Sales Manager.
- Steven Ellis, Engineering Director.
- Steve Virgil, News Director.
- Mike Magnifico, Operations Manager.
- Thomas Zappala, Program Director.
- Laura Snell, Promotion Director.
- Nancy Greene, Business Manager.

Highest One Hour Rate: \$1000.

Rates: On request.

City of License: New London. **ADI:** Hartford-New Haven. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Middlesex	55,300	54,400	98
	New London	92,500	90,700	98
Between 5-24%	CONNECTICUT			
	Hartford	325,300	320,700	99
	Tolland	43,600	42,900	98
	Windham	37,700	37,000	98
	RHODE ISLAND			
	Washington	38,500	37,900	98
Station Totals		592,900	583,600	98
Net Weekly Circulation (1991)				110,600
Average Daily Circulation (1991)				31,900

Connecticut—Waterbury

WTXX

Ch. 20

Network Service: None, independent.

Licensee: Renaissance Communications Corp., 630 5th Ave., Suite 3007, New York, NY 10111.

Studio: 37 Peach Orchard Rd., Prospect, CT 06712.

Telephone: 203-575-2020. Fax: 203-753-2971.

Offices: 414 Meadow St., Waterbury, CT 06702.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: 37 Peach Orchard Rd., Prospect, CT 06712.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 4, 1953. Sale to present owner by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 9, 1981 (Vol. 21:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Rod Bacon, General Manager.
- Roy M. Israel, General Sales Manager.
- Thomas Forst, Local Sales Manager.
- Derek Dalton, National Sales Manager.
- Charles Allen, Chief Engineer.
- John Mason, Program & Promotion Director.
- Ken Karaszkiwicz, Business Manager.
- Richard Feiss III, Marketing Director.

Highest 30 Sec. Rate: \$1000.

City of License: Waterbury. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WTXX BMPCT-820223KG Granted 3/11/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Fairfield	301,900	298,700	99
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New Haven	300,800	297,100	99
	New London	92,500	90,700	98
Between 5-24%	Tolland	43,600	42,900	98
	Windham	37,700	37,000	98
Station Totals	MASSACHUSETTS			
	Hampden	172,300	169,900	99
	MASSACHUSETTS			
Net Weekly Circulation (1991)	Hampshire	49,400	48,400	98
	NEW YORK			
Average Daily Circulation (1991)	Putnam	29,400	29,000	99
	Station Totals	1,473,000	1,452,500	99
Net Weekly Circulation (1991)			560,400	
Average Daily Circulation (1991)			179,500	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Philadelphia, PA	2,736,000	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WHSP (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF-TV (29)
Baltimore, MD	945,700	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	95,900	162	WBOC-TV (16), WMDT (47)

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Delaware Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
	1	2	3

Delaware—Wilmington

WTGI-TV

Ch. 61

Network Service: Telemundo.

Licensee: Delaware Valley Bcstrs. L.P., 520 N. Delaware Ave., Philadelphia, PA 19123.

Studio: 520 N. Delaware Ave., Philadelphia, PA 19123.

Telephone: 215-923-2661. Fax: 215-923-2677.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude	39°	41'	43"
Longitude	75°	17'	55"

Transmitter: Old Vestry Rd., 2.8-mi. NNE of Woodstown.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 4-meter Ku-band; Vertex, 6.1-meter C-band.

Ownership: Delaware Valley Broadcasters L.P.

Began Operation: July 9, 1986.

Represented (sales): Telemundo.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Daniel G. Stape, General Manager.
Uriel Rendon, Local Sales Manager.
Dan Borowicz, Chief Engineer.
Pat Pierantozzi, Business Manager.

Rates: On request.



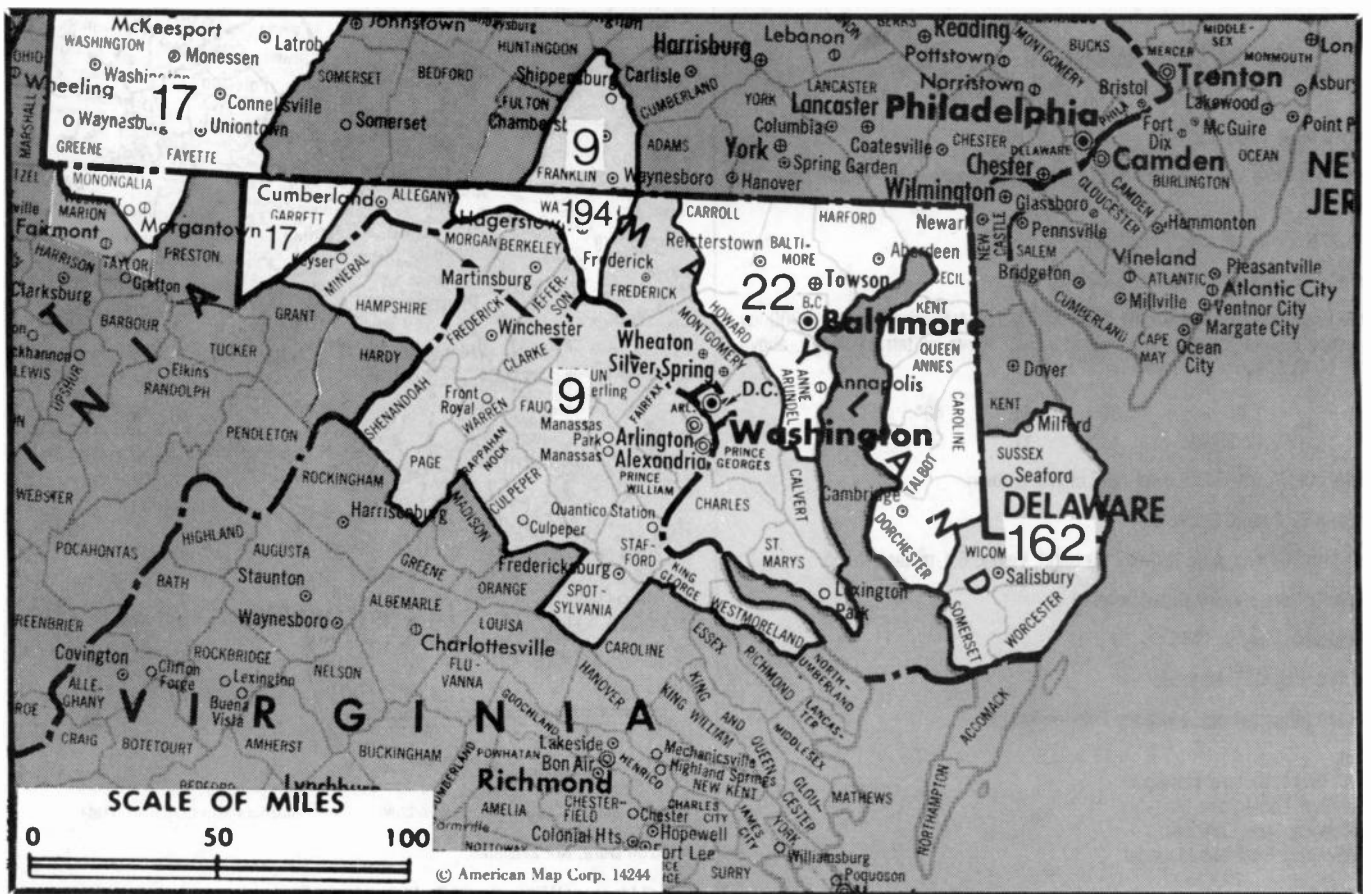
WTGI-TV BMPCT—860617KF Granted 6/27/86

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Wilmington. ADI: Philadelphia. Rank: 4.

District of Columbia



Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,718,600	9	WDCB-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (68), WTTG (5), WUSA (9)
Pittsburgh, PA	1,156,800	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	945,700	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	95,900	162	WBOC-TV (16), WMDT (47)
Hagerstown, MD	43,300	194	WHAG-TV (25), WJAL (68)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WTKK, Washington See Manassas, VA

District of Columbia Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
	4	4	8

District of Columbia—Washington

WDCA-TV

Ch. 20

Network Service: None, independent.

Licensee: TVX of Washington Inc., 5202 River Rd., Bethesda, MD 20816.

Studio: 5202 River Rd., Bethesda, MD 20816.

Telephone: 301-654-2600. Fax: 301-654-3517.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.40"
Longitude 77° 06' 18.20"

Transmitter: 5202 River Rd., Bethesda, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 3-meter C-band; AFC, 4-meter Ku-band; Harris receivers.

Ownership: TVX Broadcast Group (Group Owner).

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft Television & Radio by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33-36). Sale to present owner by Taft approved Feb. 20, 1987 (Vol. 27:9, 14, 15).

Represented (sales): Seitel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Richard H. Williams, General Manager.
Helen Feinbloom, General Sales Manager.
J. W. Linkenauger, Local Sales Manager.
Carl Miller, National Sales Manager.
Sandy Pastoor, Program Director.
Mark Feldman, Director, Marketing & Promotion.
Pedro Perez, Chief Engineer.

Rates: On request.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,800	252,500	99
	MARYLAND			
	Prince Georges	255,300	254,500	100
	VIRGINIA			
	Greene	3,400	3,300	97
	King George	4,400	4,400	100
	Loudoun	27,100	26,800	99
Prince William	74,300	73,900	99	
Between 25-49%	MARYLAND			
	Allegany	28,800	28,600	99
	Anne Arundel	150,600	150,000	100
	Calvert	17,800	17,600	99
	Carroll	42,800	42,600	100
	Charles	32,000	31,700	99
	Dorchester	11,700	11,600	99
	Frederick	51,400	51,100	99
	Howard	64,100	63,800	100
	Montgomery	278,700	277,800	100
	Queen Annes	11,900	11,800	99
	St Marys	25,000	24,800	99
	Talbot	11,800	11,700	99
	Washington	43,000	42,700	99



WDCA-TV BPCT-4374 Granted 10/5/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Wicomico	28,000	27,800	99
	PENNSYLVANIA			
	Franklin	46,700	45,300	97
	VIRGINIA			
	Albermarle	41,900	41,300	99
	Arlington	134,000	133,400	100
	Clarke	4,200	4,200	100
	Culpeper	9,200	9,100	99
	Fairfax	296,800	295,900	100
	Fauquier	16,700	16,500	99
	Frederick	23,000	22,800	99
	Spotsylvania	23,000	22,800	99
	Stafford	18,500	18,300	99
	WEST VIRGINIA			
Mineral	10,600	10,500	99	
Between 5-24%	MARYLAND			
	Baltimore	270,400	269,300	100
	Caroline	9,500	9,400	99
	Kent	6,600	6,600	99
	Baltimore City	282,100	281,000	100
	PENNSYLVANIA			
	Adams	26,700	26,200	98
	Fulton	5,700	5,500	96
	VIRGINIA			
	Caroline	6,700	6,600	99
Dinwiddie	21,800	21,500	99	
Essex	3,200	3,100	97	
Fluvanna	4,400	4,300	98	
James City	14,600	14,400	99	
Madison	4,100	4,000	98	
(Continued on page A-221)				
Station Totals		3,237,500	3,217,000	99
Net Weekly Circulation (1991)				1,167,200
Average Daily Circulation (1991)				418,000

District of Columbia—Washington

WFTY

Ch. 50

Network Service: None, independent.

Licensee: Channel 50 Inc., 12276 Wilkins Ave., Rockville, MD 20852.

Studio: 12276 Wilkins Ave., Rockville, MD 20852.

Telephone: 301-230-1550.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude 38° 57' 44"
Longitude 77° 01' 36"

Holds CP for change to 2438-kw max. visual, 810-ft. above av. terrain, 732-ft. above ground, 1020-ft. above sea level. BMPCT-871109KG.

Transmitter: NW Corner of 9th & Peabody, Washington.

Satellite Earth Stations: Scientific-Atlanta, 4-meter C-band; ADM, 3-meter C-band.

Ownership: Corridor Broadcasting Corp. (Group Owner).

Began Operation: November 1, 1981. Sale to present owners by Theodore S. Ledbetter Jr. approved by FCC Jan. 17, 1985.

Represented (legal): Patton, Boggs & Blow.

Personnel:

- Nolanda Hill, Chairman of the Board & President.
- Andrew M. Ockershausen, Vice President & General Manager.
- Eddie Sacks, General Sales Manager.
- Don Hazen, Vice President, Engineering & Operations.
- Curtis Garris, Chief Engineer.
- Pam Bankett, Promotion Director.

Highest 30 Sec. Rate: \$425.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,800	252,500	99
	MARYLAND			
	Anne Arundel	150,600	150,000	100
	Calvert	17,800	17,600	99
	Caroline	9,500	9,400	99
	Carroll	42,800	42,600	100
	Charles	32,000	31,700	99
	Howard	64,100	63,800	100
	Montgomery	278,700	277,800	100



WFTY BMPCT-871109KG Granted 1/27/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Prince Georges	255,300	254,500	100
	St Marys	25,000	24,800	99
	Talbot	11,800	11,700	99
	VIRGINIA			
	Arlington	134,000	133,400	100
	Clarke	4,200	4,200	100
	Fairfax	296,800	295,900	100
	Fauquier	16,700	16,500	99
	Frederick	23,000	22,800	99
	Loudoun	27,100	26,800	99
Prince William	74,300	73,900	99	
Rappahannock	2,700	2,700	100	
Westmoreland	6,200	6,100	98	
Station Totals		1,727,400	1,718,700	99
Net Weekly Circulation (1991)				283,400
Average Daily Circulation (1991)				71,900

District of Columbia—Washington

WJLA-TV

Ch. 7

Network Service: ABC.

Licensee: WJLA Inc., 3007 Tilden St. NW, Washington, DC 20008.

Studio: 3007 Tilden St. NW, Washington, DC 20008.

Telephone: 202-364-7777. TWX: 710-822-9505. Fax: 202-364-1943.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Microdyne, 3.1-meter Ku & C-band; Comtech, 3.5-meter Ku & C-band; Andrew, 7-meter C-band; Andrew, 5-meter C-band; Microdyne, Comtech receivers.

SWG Mobile Dish: Satcom Technologies, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: October 3, 1947. As WMAL-TV, de facto control transferred with WMAL-AM-FM from Washington Star Communications Inc. to Joe Allbritton in 1975 (Television Digest, Vol. 15:30, 31, 32).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

John D. Sawhill, President & General Manager.
Gary Wordlaw, Vice President & News Director.
John Tolleson, Vice President, Operations & Engineering.
Thursa Thomas, Vice President, Communications.
Joseph DelGrosso, Vice President & Director of Sales.
Judy Williams, Local Sales Manager.
Bob Casazza, Vice President, Audience Development.
Jennifer Pendergraft, Vice President, Finance & Administration.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2550.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	DISTRICT OF COLUMBIA				
		Dist Of Columbia	254,800	252,500	99
	MARYLAND				
		Allegany	28,800	28,600	99
		Anne Arundel	150,600	150,000	100
		Calvert	17,800	17,600	99
		Charles	32,000	31,700	99
		Frederick	51,400	51,100	99
		Howard	64,100	63,800	100
		Montgomery	278,700	277,800	100
		Prince Georges	255,300	254,500	100
		St Marys	25,000	24,800	99
		Washington	43,000	42,700	99
	PENNSYLVANIA				
		Franklin	46,700	45,300	97
	VIRGINIA				
		Arlington	134,000	133,400	100



WJLA-TV BMPCT-7405 Granted 7/25/72

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clarke	4,200	4,200	100
	Culpeper	9,200	9,100	99
	Fairfax	296,800	295,900	100
	Fauquier	16,700	16,500	99
	Frederick	23,000	22,800	99
	King George	4,400	4,400	100
	Loudoun	27,100	26,800	99
	Madison	4,100	4,000	98
	Prince William	74,300	73,900	99
	Rappahannock	2,700	2,700	100
	Spotsylvania	23,000	22,800	99
	Stafford	18,500	18,300	99
	Warren	9,600	9,500	99
	Westmoreland	6,200	6,100	98
	WEST VIRGINIA			
	Berkeley	22,000	21,800	99
	Jefferson	13,400	13,300	99
Mineral	10,600	10,500	99	
Morgan	4,700	4,600	98	
Between 25-49%	MARYLAND			
	Queen Annes	11,900	11,800	99
	Talbot	11,800	11,700	99
Between 5-24%	VIRGINIA			
	Orange	7,900	7,800	99
	Page	8,000	8,000	100
	Shenandoah	12,000	11,900	99
WEST VIRGINIA				
Hampshire	6,200	6,100	98	
Between 5-24%	MARYLAND			
	Baltimore	270,400	269,300	100
(Continued on page A-221)				
Station Totals		2,734,300	2,717,800	99
Net Weekly Circulation (1991)			1,650,400	
Average Daily Circulation (1991)			897,700	

District of Columbia—Washington

WRC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 5, 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington, DC 20016.

Telephone: 202-885-4000. TWX: 202-965-0804. Fax: 202-885-4104.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 627-ft. above av. terrain, 469-ft. above ground, 856-ft. above sea level.

Latitude 38° 56' 23.80"
Longitude 77° 04' 53.50"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter, Scientific-Atlanta, 5-meter.

News Services: AP, UPI, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: June 27, 1947.

Represented (sales): NBC TV Spot Sales.

Personnel:

Allan Horlick, President & General Manager.

Larry Spero, Sales Director.

Stephen Dickler, Sales Manager.

Margaret McNally, Sales Manager.

Kathleen McCampbell, Director, Programming.

James Powell, Managing Director, Station Operations.

Carol Baker, Director, Operations & Engineering Production.

Paul Besson, Director, Employee Relations.

Wendy White, Managing Editor.

Kris Ostrowski, Director, News.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,800	252,500	99
	MARYLAND			
	Calvert	17,800	17,600	99
	Charles	32,000	31,700	99
	Dorchester	11,700	11,600	99
	Frederick	51,400	51,100	99
	Montgomery	278,700	277,800	100
	Prince Georges	255,300	254,500	100
	St Marys	25,000	24,800	99
	Washington	43,000	42,700	99
	VIRGINIA			
	Arlington	134,000	133,400	100
	Clarke	4,200	4,200	100
	Culpeper	9,200	9,100	99
	Fairfax	296,800	295,900	100
	Fauquier	16,700	16,500	99
	Frederick	23,000	22,800	99
	King George	4,400	4,400	100
	Loudoun	27,100	26,800	99
	Prince William	74,300	73,900	99
Rappahannock	2,700	2,700	100	
Shenandoah	12,000	11,900	99	
Spotsylvania	23,000	22,800	99	
Stafford	18,500	18,300	99	
Warren	9,600	9,500	99	



WRC-TV BPCT-890316KE Granted 6/28/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Westmoreland	6,200	6,100	98
	WEST VIRGINIA			
	Berkeley	22,000	21,800	99
	Hampshire	6,200	6,100	98
	Jefferson	13,400	13,300	99
Between 25-49%	MARYLAND			
	Anne Arundel	150,600	150,000	100
	Caroline	9,500	9,400	99
	Carroll	42,800	42,600	100
	Howard	64,100	63,800	100
	Queen Annes	11,900	11,800	99
	Talbot	11,800	11,700	99
	Wicomico	28,000	27,800	99
Between 5-24%	PENNSYLVANIA			
	Franklin	46,700	45,300	97
	VIRGINIA			
	Madison	4,100	4,000	98
	Orange	7,900	7,800	99
	Page	8,000	8,000	100
	WEST VIRGINIA			
	Morgan	4,700	4,600	98
	MARYLAND			
	Baltimore	270,400	269,300	100
Harford	59,000	58,700	99	
Kent	6,600	6,600	99	
Baltimore City	282,100	281,000	100	
PENNSYLVANIA				
Adams	26,700	26,200	98	
VIRGINIA				
Augusta	33,700	33,400	99	
(Continued on page A-221)				
Station Totals		2,799,700	2,783,300	99
Net Weekly Circulation (1991)				1,597,500
Average Daily Circulation (1991)				811,700

District of Columbia—Washington

WTTG

Ch. 5

Network Service: Fox.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5151 Wisconsin Ave. NW, Washington, DC 20016.

Telephone: 202-244-5151. TWX: 910-881-5757. Fax: 202-244-1745.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW, Washington.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 10-meter; Microdyne, 5-meter; Vertex, 6.1-meter; Microdyne, Standard Communications receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 1, 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

Represented (sales): TeleRep Inc.

Personnel:

- Thomas Herwitz, Vice President & General Manager.
- James Burke, Vice President, General Sales Manager.
- Darcy Antonellis, Vice President, Operations & Engineering.
- Lindy Spero, Vice President, Director, Creative Services.
- Bill Cunningham, Vice President, Business Manager.
- Glenn Dyer, Vice President, Programming.
- Kimberly Montour, Vice President, News Director.
- J. David Lewis, Chief Engineer.
- Rick Gold, Local Sales Manager.
- Peter Paisley, Local Sales Manager.
- Jan Evans, National Sales Manager.
- Lynn Luria Fanaroff, Public Relations Director.
- Mark Poertner, Production Manager.
- Donna Harris, Traffic Manager.

Highest 30 Sec. Rate: \$12,000.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,800	252,500	99
	MARYLAND			
	Allegany	28,800	28,600	99
	Anne Arundel	150,600	150,000	100
	Calvert	17,800	17,600	99
	Caroline	9,500	9,400	99
	Carroll	42,800	42,600	100
	Charles	32,000	31,700	99
	Dorchester	11,700	11,600	99
	Frederick	51,400	51,100	99
	Howard	64,100	63,800	100
	Kent	6,600	6,600	99
	Montgomery	278,700	277,800	100
	Prince Georges	255,300	254,500	100
	Queen Annes	11,900	11,800	99
	St Marys	25,000	24,800	99
	Talbot	11,800	11,700	99
	Washington	43,000	42,700	99



WTTG BMPCT-5854 Granted 6/25/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Adams	26,700	26,200	98
	Franklin	46,700	45,300	97
	Fulton	5,700	5,500	96
	VIRGINIA			
	Arlington	134,000	133,400	100
	Augusta	33,700	33,400	99
	Clarke	4,200	4,200	100
	Culpeper	9,200	9,100	99
	Fairfax	296,800	295,900	100
	Fauquier	16,700	16,500	99
	Frederick	23,000	22,800	99
	King George	4,400	4,400	100
	Loudoun	27,100	26,800	99
	Prince William	74,300	73,900	99
	Rockingham	30,000	29,700	99
	Shenandoah	12,000	11,900	99
	Spotsylvania	23,000	22,800	99
	Stafford	18,500	18,300	99
	Warren	9,600	9,500	99
	Westmoreland	6,200	6,100	98
WEST VIRGINIA				
Berkeley	22,000	21,800	99	
Hampshire	6,200	6,100	98	
Jefferson	13,400	13,300	99	
Morgan	4,700	4,600	98	
Between 25-49%	DELAWARE			
	Sussex	45,200	44,700	99
	MARYLAND			
Baltimore	270,400	269,300	100	
(Continued on page A-221)				
Station Totals		3,637,000	3,610,500	99
Net Weekly Circulation (1991)				1,895,900
Average Daily Circulation (1991)				838,600

District of Columbia—Washington

WUSA

Ch. 9

Network Service: CBS.

Licensee: Gannett Co. Inc., 4001 Brandywine St. NW, Broadcast House, Washington, DC 20016.

Studio: 4001 Brandywine St. NW, Washington, DC 20016.

Telephone: 202-364-3900. TWX: 710-822-9776. Fax: 202-966-7948.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: Broadcast House.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, 6.1-meter C-band; Harris, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Gannett Broadcasting (Group Owner).

Began Operation: January 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved Jan. 13, 1986.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Henry K. Yaggi III, President & General Manager.
- David Pearce, Vice President, News.
- Sandra Butler-Jones, Vice President, Broadcast Operations.
- Leon Anglin, Vice President & Chief Engineer.
- Stephen Cook, Vice President, Marketing.
- Chuck Cowdrey, General Sales Manager.
- Brien Kennedy, National Sales Manager.
- Richard Dyer, Local Sales Manager.
- James Martin, Operations Manager.
- Jack Hurley, News Operations Manager.
- Louise Abernathy, Personnel Manager.
- Diane Dign, Media Relations Manager.
- Mark DeSantis, Promotion Manager.
- Michael Evans, Manager, Financial Services.
- Kevin O'Tool, Controller.
- Khalim Plankh, Manager, Community Affairs.

Highest 30 Sec. Rate: \$8000.

NETWORK BASE HOURLY RATE: \$2350.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	DISTRICT OF COLUMBIA				
		Dist Of Columbia	254,800	252,500	99
	MARYLAND				
		Allegany	28,800	28,600	99
		Calvert	17,800	17,600	99
		Charles	32,000	31,700	99
		Frederick	51,400	51,100	99
		Montgomery	278,700	277,800	100
		Prince Georges	255,300	254,500	100
		St Marys	25,000	24,800	99
		Washington	43,000	42,700	99



WUSA BMPCT-7389 Granted 8/17/72

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	PENNSYLVANIA				
		Franklin	46,700	45,300	97
	VIRGINIA				
		Arlington	134,000	133,400	100
		Clarke	4,200	4,200	100
		Culpeper	9,200	9,100	99
		Fairfax	296,800	295,900	100
		Fauquier	16,700	16,500	99
		Frederick	23,000	22,800	99
		King George	4,400	4,400	100
		Loudoun	27,100	26,800	99
		Madison	4,100	4,000	98
		Prince William	74,300	73,900	99
		Rappahannock	2,700	2,700	100
		Rockingham	30,000	29,700	99
		Shenandoah	12,000	11,900	99
		Spotsylvania	23,000	22,800	99
		Stafford	18,500	18,300	99
		Warren	9,600	9,500	99
	Westmoreland	6,200	6,100	98	
Between 25-49%	WEST VIRGINIA				
		Berkeley	22,000	21,800	99
		Hampshire	6,200	6,100	98
		Hardy	3,800	3,700	97
		Jefferson	13,400	13,300	99
		Mineral	10,600	10,500	99
		Morgan	4,700	4,600	98
	MARYLAND				
	Anne Arundel	150,600	150,000	100	
	Dorchester	11,700	11,600	99	
(Continued on page A-222)					
Station Totals		2,236,300	2,221,400	99	
Net Weekly Circulation (1991)				1,641,800	
Average Daily Circulation (1991)				910,000	

District of Columbia

WDC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	VIRGINIA			
	Montgomery	28,100	27,800	99
	Orange	7,900	7,800	99
	Page	8,000	8,000	100
	Pittsylvania	40,900	40,400	99
	Prince George	15,700	15,600	99
	Rappahannock	2,700	2,700	100
	Rockbridge	10,400	10,300	99
	Rockingham	30,000	29,700	99
	Shenandoah	12,000	11,900	99
	Warren	9,600	9,500	99
	Westmoreland	6,200	6,100	98
	Newport News City	61,600	61,300	100
	Norfolk City	94,800	94,100	99
	Portsmouth City	41,300	41,000	99
	Va Beach City	127,100	126,400	99
	WEST VIRGINIA			
	Berkeley	22,000	21,800	99
	Hardy	3,800	3,700	97
	Jefferson	13,400	13,300	99
Morgan	4,700	4,600	98	

WJLA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MARYLAND			
	Caroline	9,500	9,400	99
	Carroll	42,800	42,600	100
	Dorchester	11,700	11,600	99
	Kent	6,600	6,600	99
	Somerset	7,000	6,900	99
	Baltimore City	282,100	281,000	100
	PENNSYLVANIA			
	Adams	26,700	26,200	98
	Bedford	18,100	17,600	97
	Fulton	5,700	5,500	96
	VIRGINIA			
	Augusta	33,700	33,400	99
	Caroline	6,700	6,600	99
	Richmond	2,800	2,800	100

WRC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	VIRGINIA			
	Caroline	6,700	6,600	99
	Northumberland	4,200	4,200	100
	Richmond	2,800	2,800	100
	Rockingham	30,000	29,700	99
	WEST VIRGINIA			
	Hardy	3,800	3,700	97
Mineral	10,600	10,500	99	

WTTG, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MARYLAND			
	Harford	59,000	58,700	99
	Somerset	7,000	6,900	99
	Wicomico	28,000	27,800	99
	Worcester	15,600	15,400	99
	NORTH CAROLINA			
	Cumberland	88,700	87,800	99
	VIRGINIA			
	Albemarle	41,900	41,300	99
	Caroline	6,700	6,600	99
Essex	3,200	3,100	97	
Greene	3,400	3,300	97	
Madison	4,100	4,000	98	
Orange	7,900	7,800	99	
Page	8,000	8,000	100	
Rappahannock	2,700	2,700	100	
WEST VIRGINIA				
Hardy	3,800	3,700	97	
Mineral	10,600	10,500	99	
Between 5-24%	DELAWARE			
	Kent	39,500	39,200	99
	MARYLAND			
	Cecil	25,600	25,500	100
	Baltimore City	282,100	281,000	100
	PENNSYLVANIA			
	Bedford	18,100	17,600	97
	Cumberland	75,200	74,000	98
	York	131,400	129,300	98
	VIRGINIA			
Accomack	12,500	12,300	98	
Dinwiddie	21,800	21,500	99	
Fluvanna	4,400	4,300	98	
Hanover	20,400	20,100	99	
Henrico	81,700	81,100	99	
Henry	28,800	28,500	99	
James City	14,600	14,400	99	
King William	3,900	3,900	100	
Lancaster	4,600	4,500	98	
Prince George	15,700	15,600	99	
Richmond	2,800	2,800	100	
Rockbridge	10,400	10,300	99	
Richmond City	89,700	89,100	99	
WEST VIRGINIA				
Grant	3,700	3,600	97	

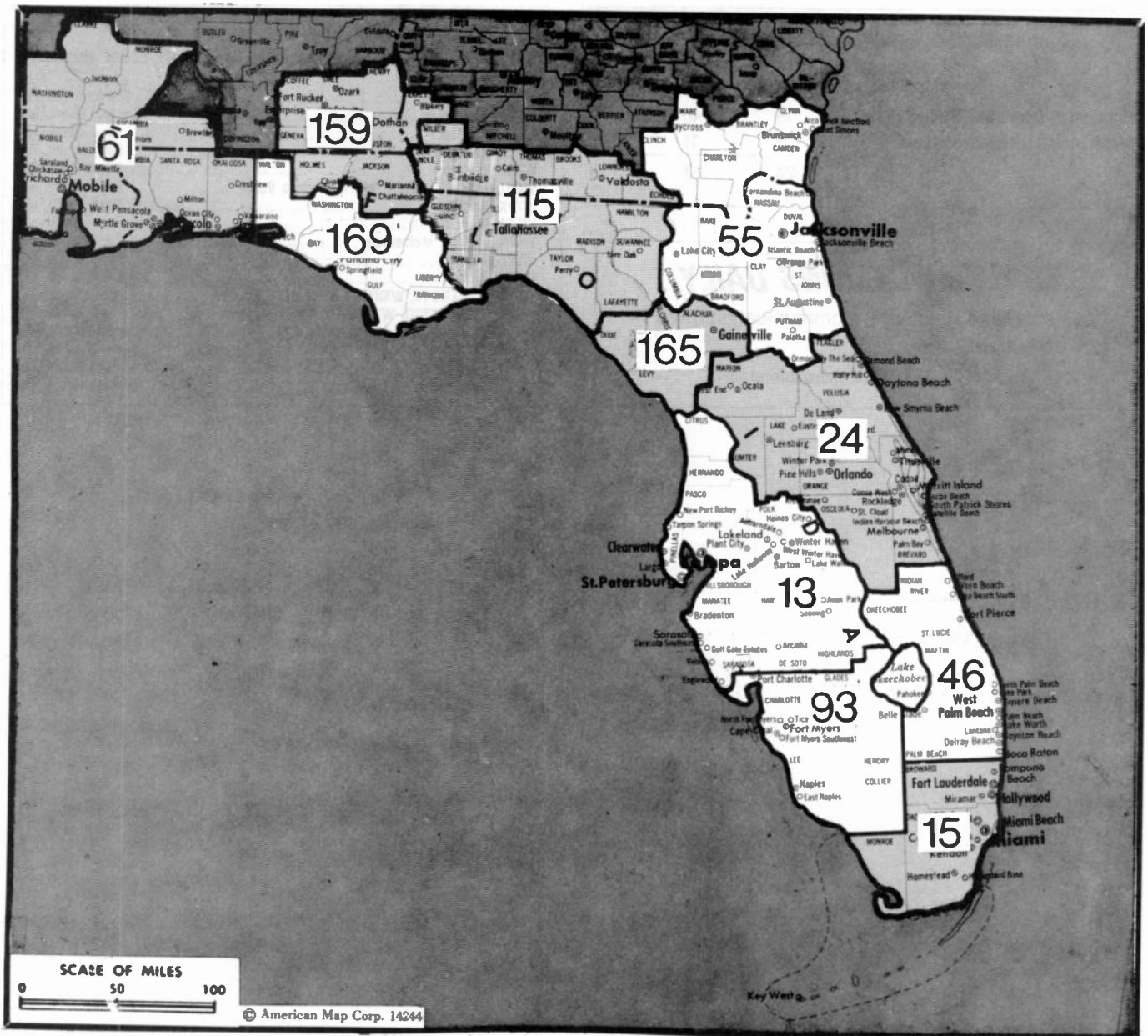
District of Columbia

WUSA, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MARYLAND			
	Howard	64,100	63,800	100
	Queen Annes	11,900	11,800	99
	Talbot	11,800	11,700	99
	PENNSYLVANIA			
	Fulton	5,700	5,500	96
	VIRGINIA			
	Albemarle	41,900	41,300	99
	Augusta	33,700	33,400	99
	Orange	7,900	7,800	99
Page	8,000	8,000	100	
WEST VIRGINIA				
Grant	3,700	3,600	97	

WUSA—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MARYLAND			
	Caroline	9,500	9,400	99
	Carroll	42,800	42,600	100
	Kent	6,600	6,600	99
	PENNSYLVANIA			
	Adams	26,700	26,200	98
	VIRGINIA			
	Caroline	6,700	6,600	99
	WEST VIRGINIA			
	Pendleton	3,000	2,900	97



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Tampa-St. Petersburg, FL	1,357,700	13	WBHS (50), WBSV-TV (62), WCLF (22), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP-TV (10), WTTA (38), WTVT (13), WWSB (40)
Miami, FL	1,326,100	15	WBFs-TV (33), WCIX (6), WDZL (39), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS (69)
Orlando-Daytona Beach-Melbourne, FL	909,100	24	WACX (55), WAYK (56), WAYQ (26), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WKCF (18), WDFL (35), WTGL-TV (52)
West Palm Beach-Fort Pierce-Vero Beach, FL	533,800	46	WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Jacksonville, FL	474,300	55	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Mobile, AL-Pensacola, FL	419,000	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPML (15)
Fort Myers-Naples, FL	260,600	93	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11), WNPL-TV (46)
Tallahassee, FL-Thomasville, GA	194,800	115	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27), WVGA (44)
Dothan, AL	105,500	159	WDAU (34), WDHN (18), WTVY (4)
Gainesville, FL	89,500	165	WCJB (20), WOGX (51)
Panama City, FL	83,600	169	WJHG-TV (7), WMBB (13), WPGX (28)

Florida

Florida Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	19	40	59
Educational Television Stations	5	11	16
	24	51	75

COMMUNICATIONS DAILY

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWSB, Bradenton	See Sarasota, FL
WFTX, Cape Coral	See Fort Myers, FL
WCLF, Clearwater	See Tampa, FL
WKCF, Clermont	See Orlando, FL
WTGL-TV, Cocoa	See Orlando, FL
WAYQ, WCPX-TV, WESH, WFTV, Daytona Beach	See Orlando, FL
WTVX, Fort Pierce	See West Palm Beach, FL
WACX, Leesburg	See Orlando, FL
WAYK & WBSF, Melbourne	See Orlando, FL
WEVU, Naples	See Fort Myers, FL
WOGX, Ocala	See Gainesville, FL
WALA-TV, WKRQ-TV, WMPV-TV & WPMI, Pensacola	See Mobile, AL
WXFL, WFTS, WTDG, WTSP-TV & WTVT, St. Petersburg	See Tampa, FL
WTLH, Tallahassee	See Bainbridge, GA
WVGA, Tallahassee	See Valdosta, GA
WPBF, Tequesta	See West Palm Beach, FL
WTVX, Vero Beach	See West Palm Beach, FL

Florida—Fort Myers

WBBH-TV

Ch. 20

Network Service: NBC.

Licensee: Waterman Bcstg. Corp. of Florida, Box 7578, Fort Myers, FL 33911-7578.

Studio: 3719 Central Ave., Fort Myers, FL 33901.

Telephone: 813-939-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude 26° 49' 27"
Longitude 81° 45' 51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Corner.

Satellite Earth Station: Harris, 10-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: December 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Steve Pontius, Vice President & General Manager.
- Diane Gower, General Sales Manager.
- Robert M. Cleveland, Chief Engineer.
- Gerald Poppe, Director of Finance.
- Evelyn Jewett, National Sales Administrator.
- Chere Avery, News Director.
- Kim Dobb, Program Coordinator.
- Kent Schneider, Marketing Director.
- Lisa Faas, Creative Services/Production.
- Debi Smith, Computer Traffic Manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$750.

City of License: Fort Myers. ADI: Fort Myers-Naples. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WBBH-TV BMPCT-820426KE Granted 9/3/82

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	45,800	45,300	99
	Collier	60,200	59,100	98
	De Soto	8,500	8,400	99
	Hendry	8,900	8,700	98
	Lee	139,700	138,300	99
Between 25-49%	FLORIDA			
	Glades	2,900	2,800	96
Between 5-24%	FLORIDA			
	Highlands	29,700	29,300	99
	Okeechobee	11,600	11,500	99
	Sarasota	123,500	122,500	99
Station Totals		430,800	425,900	99
Net Weekly Circulation (1991)			243,000	
Average Daily Circulation (1991)			158,100	

Florida—Naples-Fort Myers

WEVU

Ch. 26

Network Service: ABC.

Licensee: Caloosa Television Corp., Box 06260, Fort Myers, FL 33906.

Studio: 26 Broadcast Park, 3451 Bonita Bay, Bonita Springs, FL 33923.

Sales: Box 06260, Fort Myers, FL 33906.

Telephones: 813-597-6038; 813-332-0076. TWX: 510-951-7340.

Fax: 813-947-1722.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1209-ft. above av. terrain, 1224-ft. above ground, 1249-ft. above sea level.

Latitude	26°	25'	22"
Longitude	81°	37'	49"

Transmitter: 21990 Carter Rd., Estero, FL 33928.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Andrew, Pinzone receivers.

News Service: AP.

Ownership: The Home News Co. (Group Owner).

Began Operation: August 21, 1974. Sale to present owner approved by FCC Aug. 24, 1978.

Represented (sales): Settel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

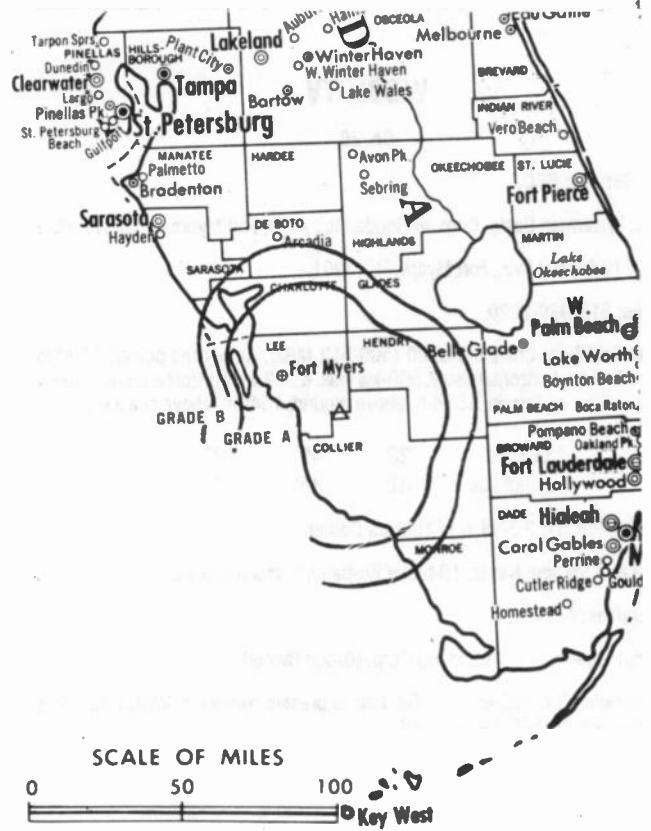
Personnel:

- Larry Landaker, President & General Manager.
- Jesse Daniels, Vice President & General Sales Manager.
- Ann Merkley, Vice President, Controller.
- David Hinterschied, National Sales Manager.
- Dave McKeivey, Vice President, Engineering.
- Jenny Martinez, News Director.
- Greg Stetson, Program Director.
- Wendi Dunlap, Promotion Director.

Highest 30 Sec. Rate: \$900.

City of License: Naples. ADI: Fort Myers-Naples. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WEVU BPCT-860702KG Granted 6/10/88

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	45,800	45,300	99
	Collier	60,200	59,100	98
Between 25-49%	FLORIDA			
	Hendry	8,900	8,700	98
Between 5-24%	FLORIDA			
	De Soto	8,500	8,400	99
	Glades	2,900	2,800	96
Station Totals		266,000	262,600	99
Net Weekly Circulation (1991)			196,000	
Average Daily Circulation (1991)			99,000	

Florida—Cape Coral

WFTX

Ch. 36

Network Service: Fox.

Licensee: Wabash Valley Bcstg. Corp.

Studio: 621 S.W. Pine Island Rd., Cape Coral, FL 33991.

Telephone: 813-574-3636. Fax: 813-574-4803.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1476-ft. above av. terrain, 1477-ft. above ground, 1506-ft. above sea level.

Latitude 26° 47' 43"
Longitude 81° 48' 04"

Transmitter: 4.9-mi. SSW of Tuckers Corner.

Satellite Earth Stations: Microdyne, 7-meter C-band; Prodelin, 3-meter C-band; United Satellite Systems, 3-meter Ku-band; Automation Techniques receivers.

News Service: Fox.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: October 14, 1985. Sale to present owner by Family TV Assoc. approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Petry Television Inc.

Represented (legal): Oow, Lohnes & Albertson.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

- Chris Andrews, General Manager.
- Ron Brown, General Sales Manager.
- Carole Nelson, National Sales Manager.
- Jerry Blevins, Chief Engineer.
- Merrily Carlson, Program Manager.
- Dick Enderwood, Program Director.
- Pam O'Donnell, Business Manager.

City of License: Cape Coral. ADI: Fort Myers-Naples. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	45,800	45,300	99
	Collier	60,200	59,100	98
	De Soto	8,500	8,400	99



WFTX BPCT-861031KE Granted 12/5/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	139,700	138,300	99
Between 25-49%	FLORIDA			
	Hendry	8,900	8,700	98
Between 5-24%	FLORIDA			
	Glades	2,900	2,800	96
	Hardee	7,600	7,500	99
	Highlands	29,700	29,300	99
	Okeechobee	11,600	11,500	99
	Sarasota	123,500	122,500	99
Station Totals		438,400	433,400	99
Net Weekly Circulation (1991)			190,800	
Average Daily Circulation (1991)			81,000	

Florida—Fort Myers

WINK-TV

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Broadcasting Co., Box 1060, Fort Myers, FL 33902.

Studio: 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Telephone: 813-334-1131. Fax: 813-334-0744.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1478-ft. above av. terrain, 1475-ft. above ground, 1505-ft. above sea level.

Latitude 26° 48' 01"
Longitude 81° 45' 48"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Harris, 9-meter C-band; Microdyne, 7-meter Ku & C-band; Paracclipse, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Microdyne, Scientific-Atlanta, Wegener, Zephyr receivers.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 1320-ft.

News Services: AP, CNN, Florida News Network, NIWS.

Ownership: Fort Myers Bcstg. Co.

Began Operation: March 6, 1954.

Represented (sales): Blair Television.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): Lohnes & Culver.

Personnel:

Joseph C. Schwartzel, Vice President & General Manager.

Ken Sneed, Station Manager.

Karen Skinner, Vice President & Treasurer.

Gary Gardner, General Sales Manager.

Ron Cooke, National Sales Manager.

Jack Hardingham, Program Director.

Galen Hassinger, Director of Engineering.

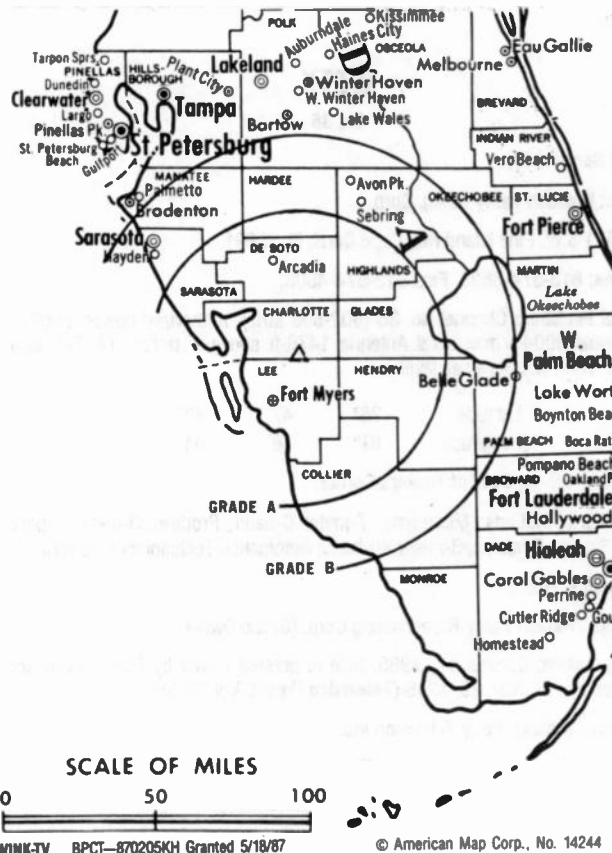
Betsy Murin, Promotion Director.

Tim Briggs, Production Manager.

Rates: On request.

City of License: Fort Myers. ADI: Fort Myers-Naples. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	45,800	45,300	99
	Collier	60,200	59,100	98
	De Soto	8,500	8,400	99
	Glades	2,900	2,800	96
	Hendry	8,900	8,700	98
Between 25-49%	FLORIDA			
	Sarasota	123,500	122,500	99
Between 5-24%	FLORIDA			
	Hardee	7,600	7,500	99
	Okeechobee	11,600	11,500	99
Station Totals		438,400	433,400	99
Net Weekly Circulation (1991)			295,600	
Average Daily Circulation (1991)			177,700	

Florida—Naples

WNPL-TV

Ch. 46

Network Service: None, independent.

Grantee: Southwest Florida Telecommunications Inc., Box 414646, Naples, FL 33941.

Studio: 840 Goodlette Rd., Suite 201, Naples, FL 33940.

Telephone: 813-261-4600. Fax: 813-261-4603.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 3192-kw max. visual, 319-kw max. aural. Antenna: 1014-ft. above av. terrain, 1001-ft. above ground, 1027-ft. above sea level.

Latitude 26° 25' 22"
Longitude 81° 37' 49"

Transmitter: 21990 Carter Rd., Estero.

Multichannel TV Sound: Stereo only.

Ownership: Southwest Florida Telecommunications Inc.

Began Operation: October 22, 1990.

Represented (legal): Latham & Watkins.

Represented (engineering): Magnuson & Associates.

Personnel:

William T. Darling, General Manager.

LeAnn Osborn, Program Director.

Barb Brisky, General Sales Manager.

Jack Spless, Chief Engineer.

Beth Hosteller, Promotion Director

Nick Deane, Marketing Director

Paula Tew, Office Manager.

Rates: On request.

City of License: Fort Myers. ADI: Fort Myers-Naples. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WNPL-TV BMPCT-910528KN Granted 6/27/91

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Net Weekly Circulation	State County	Total Households	TV Households Households	%
	FLORIDA			
Between 5-24%	Collier	60,200	59,100	98
Station Totals		60,200	59,100	98
Net Weekly Circulation (1991)				5,600
Average Daily Circulation (1991)				1,700

Florida—Gainesville

WCJB

Ch. 20

Network Service: ABC.

Licensee: Gainesville Television Inc., Five Milk St., Box 7437, Portland, ME 04112.

Studio: 6220 N.W. 43rd St., Gainesville, FL 32606.

Mailing Address: Box WCJB, Gainesville, FL 32602.

Telephone: 904-377-2020. **TWX:** 510-100-8946. **Fax:** 904-371-0747.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2803-kw max. & 2350-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 925-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wachoota.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; AvanteK, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Florida News Network.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

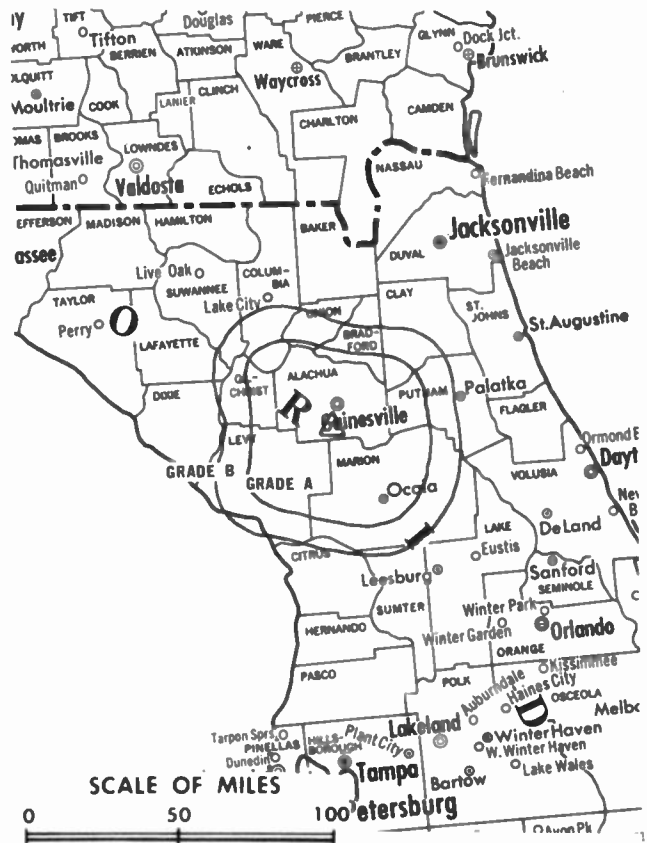
- Carolyn Catlin, Vice President & General Manager.
- Jimmy Cromwell, General Sales Manager.
- Elizabeth Mattox, Local Sales Manager.
- Bob Coleman, News Director.
- Karen Woolfstead, Program Director.
- Robin Snyder, Promotion Director.
- Tim Hoskinson, Controller.
- Michael Sherrill, Director of Engineering.
- Alan Johns, Director of Production Services.
- Sheri Cason, Traffic Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$350.

City of License: Gainesville. **ADI:** Gainesville. **Rank:** 165.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WCJB BPCT-800124KF Granted 10/15/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gilchrist	2,600	2,600	100
	Lafayette	1,600	1,600	100
	Levy	10,100	9,800	97
	Suwannee	10,100	9,900	98
Between 25-49%	FLORIDA	8,100	8,000	99
	Bradford	79,300	78,000	98
	Taylor	7,100	7,000	99
	Union	2,400	2,400	100
Between 5-24%	FLORIDA	42,500	41,800	98
	Citrus	36,600	36,200	99
	Clay	3,200	3,100	97
	Putnam	24,900	24,600	99
	Sumter	12,300	12,100	98
Station Totals		334,400	329,200	98
Net Weekly Circulation (1991)			158,200	
Average Daily Circulation (1991)			94,500	

Florida—Ocala-Gainesville

WOGX

Ch. 51

Network Service: Fax.

Licensee: Wabash Valley Bcstg. Corp., 401 Pennsylvania Parkway, Suite 300, Indianapolis, IN 46280.

Studio: 1551 S.W. 37th Ave., Ocala, FL 32674.

Mailing Address: Box 3985, Ocala, FL 32678.

Telephone: 904-351-5151. Fax: 904-237-5423.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2750-kw horizontal visual, 275-kw horizontal aural. Antenna: 920-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"
Longitude 82° 19' 53"

Transmitter: County Road 316, approx. 4.7-mi. W of Fairfield, FL.

Satellite Earth Stations: Microdyne, 3.7-meter Ku & C-band; Microdyne, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: November 1, 1983. Sale to present owner by Big Sun TV Inc. approved by FCC Aug. 12, 1986.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Mel Grossman, Vice President & General Manager.
- Clay Brinker, General Sales Manager.
- Tom Thomas, Local Sales Manager.
- Darren Morgan, Promotion Director.
- Patricia Allen, Business Manager.
- Len Campbell, Production Manager.
- Gordon Shockney, Chief Engineer.
- Charon Croy, Traffic Manager.

Highest 30 Sec. Rate: \$1100.

City of License: Ocala. ADI: Gainesville. Rank: 165.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	73,900	72,700	98
	Gilchrist	2,600	2,600	100
	Levy	10,100	9,800	97
	Marion	79,300	78,000	98
Between 25-49%	FLORIDA			
	Bradford	8,100	8,000	99
	Citrus	42,500	41,800	98
	Dade	3,800	3,700	97



WOGX BNPCT-820329KH Granted 10/24/82 | © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Columbia	15,900	15,700	99
	Lake	64,700	64,100	99
	Putnam	24,900	24,600	99
	Sumter	12,300	12,100	98
	Suwannee	10,100	9,900	98
	Taylor	7,100	7,000	99
	Union	2,400	2,400	100
Station Totals		357,700	352,400	99
Net Weekly Circulation (1991)			154,300	
Average Daily Circulation (1991)			67,000	

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Florida—Jacksonville

WAWS-TV

Ch. 30

Network Service: Fox.

Licensee: Clear Channel Inc., 175 E. Houston St., 500 2 Republic Bank Plaza, San Antonio, TX 78205-2225.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Mailing Address: Box 17900, Jacksonville, FL 32216.

Telephone: 904-642-3030. TWX: 810-827-1860. Fax: 904-646-0115.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2820-kw max. visual & 759-kw visual, 282-kw aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.50"
Longitude 81° 34' 15.00"

Transmitter: 8675 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta, Omni Agile receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: February 15, 1981. Sale to present owner by Malrite Communications Group approved by FCC Aug. 30, 1989 (Television Digest, Vol. 29:9, 28).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Ralph Evans & Associates.

Personnel:

Josh McGraw, Vice President & General Manager.
Andy Comegys, General Sales Manager.
Keith True, Local Sales Manager.
Martin Layne, Chief Engineer.
Robert Keels, Program Director.
Christie Kayhill, Promotion Director.
Lynn DeFoor, Business Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Jacksonville. ADI: Jacksonville. Rank: 55.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Clay	36,600	36,200	99
	Columbia	15,900	15,700	99
	Duval	274,500	272,600	99
	Nassau	16,900	16,700	99



WAWS-TV BPCT-851007KE Granted 11/25/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Johns	34,100	33,700	99
	GEORGIA			
	Camden	7,600	7,500	99
	Charlton	2,900	2,900	100
	Glynn	24,100	23,900	99
Between 25-49%	FLORIDA			
	Baker	5,900	5,800	98
	Bradford	8,100	8,000	99
	Putnam	24,900	24,600	99
	Union	2,400	2,400	100
GEORGIA	Brantley	4,100	4,000	98
	Ware	13,400	13,200	99
Between 5-24%	FLORIDA			
Flagler	10,300	10,200	99	
Station Totals		481,700	477,400	99
Net Weekly Circulation (1991)			298,700	
Average Daily Circulation (1991)			131,700	

Florida—Jacksonville

WJKS

Ch. 17

Network Service: ABC.

Licensee: Jacksonville Television Inc., 817 E. Washington St., Tampa, FL 33602.

Studio: 9117 Hogan Rd., Jacksonville, FL 32216.

Mailing Address: Box 17000, Jacksonville, FL 32245.

Telephone: 904-641-1700. TWX: 810-827-0284. Fax: 904-641-0306.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4680-kw max. visual. Antenna: 997-ft. above av. terrain, 978-ft. above ground, 1014-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 47"

Transmitter: 9117 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Hubcom, 2.3-meter Ku-band; ADM, 6.1-meter C-band; Andrew, 6.1-meter C-band; Andrew, 5.5-meter C-band; Vertex, 4.7-meter Ku-band; Avantek, DX Engineering, Gardiner, M/A-Corn, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, Conus.

Ownership: Media General Broadcast Group (Group Owner).

Began Operation: February 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 30).

Represented (sales): Harrington, Richter & Parsons Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Jim Matthews, Vice President & General Manager.

Steve Morris, General Sales Manager.

Jan Blhwas, National Sales Manager.

Dave Bieber, Program Director.

Jay Solomon, News Director.

David Ayotte, Operations Manager.

Lee Lopez, Promotion Director.

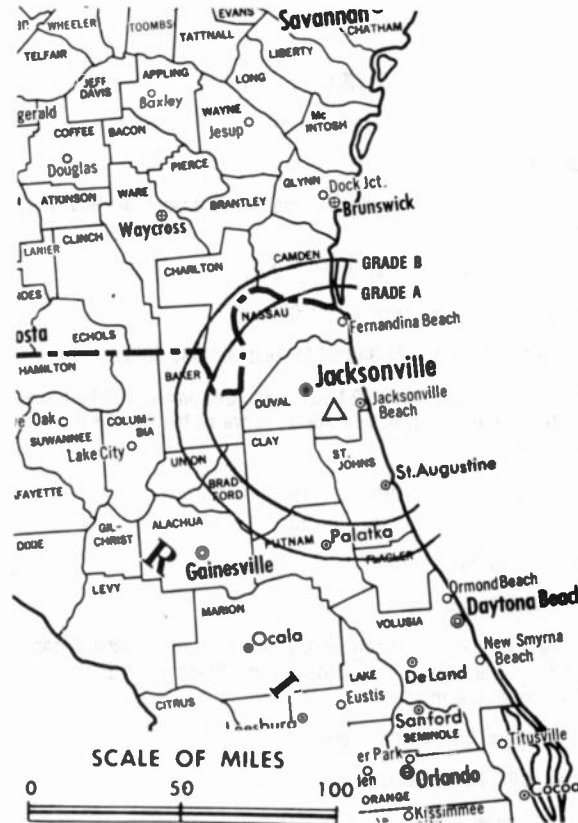
Gus Mithoff, Business Manager.

Rates: On request.

City of License: Jacksonville. ADI: Jacksonville. Rank: 55.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,900	5,800	98
	Bradford	8,100	8,000	99
	Clay	36,600	36,200	99



WJKS 8PCT-890814KF Granted 9/29/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Duval	274,500	272,600	99
	Nassau	16,900	16,700	99
	St Johns	34,100	33,700	99
	Union	2,400	2,400	100
	GEORGIA			
	Camden	7,600	7,500	99
	Charlton	2,900	2,900	100
	Glynn	24,100	23,900	99
	Ware	13,400	13,200	99
	Between 25-49%	FLORIDA		
Columbia		15,900	15,700	99
Putnam		24,900	24,600	99
Between 5-24%	GEORGIA			
	Pierce	4,800	4,700	98
Between 5-24%	FLORIDA			
	Suwannee	10,100	9,900	98
	GEORGIA			
	Bacon	3,600	3,500	97
Brantley	4,100	4,000	98	
Station Totals		489,900	485,300	99
Net Weekly Circulation (1991)				349,300
Average Daily Circulation (1991)				173,600

Florida—Jacksonville

WJXT

Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., 1851 Southampton Rd., Box 5270, Jacksonville, FL 32207.

Studio: 1851 Southampton Rd., Jacksonville, FL 32207.

Mailing Address: Box 5270, Jacksonville, FL 32207.

Telephone: 904-399-4000. TWX: 904-348-3044. Fax: 904-393-9822.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 9.2-meter C-band; SatCom, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter Ku-band; DX Engineering, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Services: AP, CBS, Florida News Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Steve Wasserman, Vice President & General Manager.
- Ann Pace, Vice President & Station Manager.
- Thomas Bornhauser, General Sales Manager.
- Jerry Campbell, National Sales Manager.
- Dawn Rodriguez, Sales Promotion Director.
- Jim Biggers, Engineering Manager.
- Nancy Shafran, News Director.
- David Way, Director of Business Affairs.
- Tammi McMillan, Operations Manager.
- Ron Nepa, Creative Services Director.
- Ken Kaminski, Broadcast Operations Director.
- Brenda Thigpen, Executive Assistant to General Manager.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$3808.

City of License: Jacksonville. ADI: Jacksonville. Rank: 55.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	73,900	72,700	98
	Baker	5,900	5,800	98
	Bradford	8,100	8,000	99
	Clay	36,600	36,200	99
	Columbia	15,900	15,700	99



WJXT BMPCT—850222KF Granted 4/18/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Duval	274,500	272,600	99
	Flagler	10,300	10,200	99
	Nassau	16,900	16,700	99
	Putnam	24,900	24,600	99
	St Johns	34,100	33,700	99
	Union	2,400	2,400	100
	GEORGIA			
	Brantley	4,100	4,000	98
	Camden	7,600	7,500	99
	Charlton	2,900	2,900	100
	Glynn	24,100	23,900	99
	Ware	13,400	13,200	99
Between 25-49%	FLORIDA			
	Suwannee	10,100	9,900	98
	GEORGIA			
	Bacon	3,600	3,500	97
	Clinch	2,300	2,300	100
	Pierce	4,800	4,700	98
	Wayne	7,600	7,500	99
Between 5-24%	FLORIDA			
	Dade	3,800	3,700	97
	Gilchrist	2,600	2,600	100
	Hamilton	3,200	3,100	97
	Levy	10,100	9,800	97
	Marion	79,300	78,000	98
	GEORGIA			
	Coffee	10,900	10,700	98
	Mc Intosh	3,100	3,000	97
Station Totals		697,000	688,900	99
Net Weekly Circulation (1991)				484,200
Average Daily Circulation (1991)				295,800

Florida—Jacksonville

WNFT

Ch. 47

Network Service: None, independent.

Licensee: Krypton Broadcasting of Jacksonville Inc., 3681 Prospect Dr., Riviera Beach, FL 33404.

Studio: 2117 University Blvd. S, Jacksonville, FL 32216.

Mailing Address: Box 17547, Jacksonville, FL 32216.

Telephones: 904-725-4700; 407-842-1558.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 981-ft. above av. terrain, 974-ft. above ground, 1001-ft. above sea level.

Latitude 30° 16' 34"
Longitude 81° 33' 58"

Transmitter: Hogan Rd., Jacksonville.

Satellite Earth Stations: Microdyne, 7-meter C-band; Avcom, 5-meter C-band.

News Service: UPI.

Ownership: Krypton Broadcasting Corp. (Group Owner).

Began Operation: August 1, 1980. Sale to present owner by Thomas R. & Frank McGeehee approved by FCC June 19, 1990.

Represented (sales): Settel Inc.

Represented (legal): Gammon & Grange.

Personnel:

Raymond Firment, General Manager.
John Bruffy, Director of Engineering.
Kent Kirby, Program Director.
Dee Davenport, Promotion Manager.
Dave Murphy, Business Manager.

Highest 30 Sec. Rate: \$300.

City of License: Jacksonville. **ADI:** Jacksonville. **Rank:** 55.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Bradford	8,100	8,000	99
	Clay	36,600	36,200	99
	Duval	274,500	272,600	99
	Nassau	16,900	16,700	99
Between 25-49%	GEORGIA			
	Charlton	2,900	2,900	100
	FLORIDA			
	Baker	5,900	5,800	98
Columbia	15,900	15,700	99	
Putnam	24,900	24,600	99	
St Johns	34,100	33,700	99	



WNFT BPCT—831103KS Granted 12/14/83

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Union	2,400	2,400	100
	GEORGIA			
	Camden	7,600	7,500	99
Between 5-24%	FLORIDA			
	Suwannee	10,100	9,900	98
	GEORGIA			
	Brantley	4,100	4,000	98
	Glynn	24,100	23,900	99
Ware	13,400	13,200	99	
Station Totals		481,500	477,100	99
Net Weekly Circulation (1991)			237,500	
Average Daily Circulation (1991)			92,400	

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Florida—Jacksonville

WTLV
Ch. 12

Network Service: NBC.

Licensee: Television 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

Studio: 1070 E. Adams St., Jacksonville, FL 32202.

Telephone: 904-354-1212. Fax: 904-354-3299; 904-633-8899.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: Circularly polarized, 970-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.2-meter; Andrew, 7-meter; Andrew, 4.5-meter; Vertex, 4.5-meter; Vertex, 3.6-meter; Avantek, Avcom, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Gannett Broadcasting (Group Owner).

Began Operation: September 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7). FCC approved sale to Gannett Co. by Harte-Hanks Jan. 22, 1988 (Vol. 27:49; 28:6).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

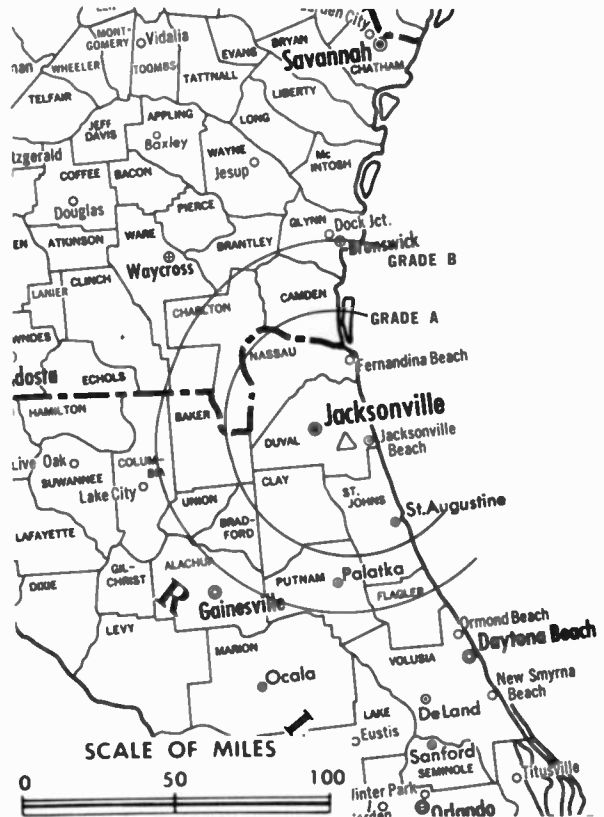
- Kenneth Toning, President & General Manager.
- Kenneth Bauder, Vice President, Sales.
- Jim Pierson, Local Sales Manager.
- Chuck Self, National Sales Manager.
- Jerry Nordsiek, Director of Engineering.
- Bob Sullivan, News Director.
- Roz Fields, Program & Promotion Director.
- Rachel Soles, Business Manager.
- Bonnie Solloway, Marketing Director.
- Tom Wall, Production Manager.
- Carolyn Webb, Community Affairs Director.

Highest 30 Sec. Rate: \$3200.

City of License: Jacksonville. ADI: Jacksonville. Rank: 55.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,900	5,800	98
	Bradford	8,100	8,000	99
	Clay	36,600	36,200	99
	Columbia	15,900	15,700	99
	Duval	274,500	272,600	99



WTLV BMPCT—850307KE Granted 4/18/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nassau	16,900	16,700	99
	Putnam	24,900	24,600	99
	St Johns	34,100	33,700	99
	Union	2,400	2,400	100
	GEORGIA			
	Camden	7,600	7,500	99
	Charlton	2,900	2,900	100
	Glynn	24,100	23,900	99
	Pierce	4,800	4,700	98
	Ware	13,400	13,200	99
Between 25-49%	FLORIDA			
	Suwannee	10,100	9,900	98
	GEORGIA			
	Clinch	2,300	2,300	100
Between 5-24%	FLORIDA			
	Alachua	73,900	72,700	98
	Flagler	10,300	10,200	99
	Hamilton	3,200	3,100	97
	GEORGIA			
	Bacon	3,600	3,500	97
	Brantley	4,100	4,000	98
Mc Intosh	3,100	3,000	97	
	Wayne	7,600	7,500	99
Station Totals		590,300	584,100	99
Net Weekly Circulation (1991)			431,100	
Average Daily Circulation (1991)			255,700	

Florida—Miami

WBFS-TV

Ch. 33

Network Service: None, independent.

Licensee: Channel 33 Inc., Box 4633, Miami, FL 33014.

Studio: 16550 N.W. 52nd Ave., Miami, FL 33014.

Telephone: 305-621-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Harris, 9-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

Ownership: Combined Broadcasting Inc. (Group Owner).

Began Operation: December 9, 1984. Transfer of control to present owners approved by FCC June 8, 1988.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Lohnes & Culver.

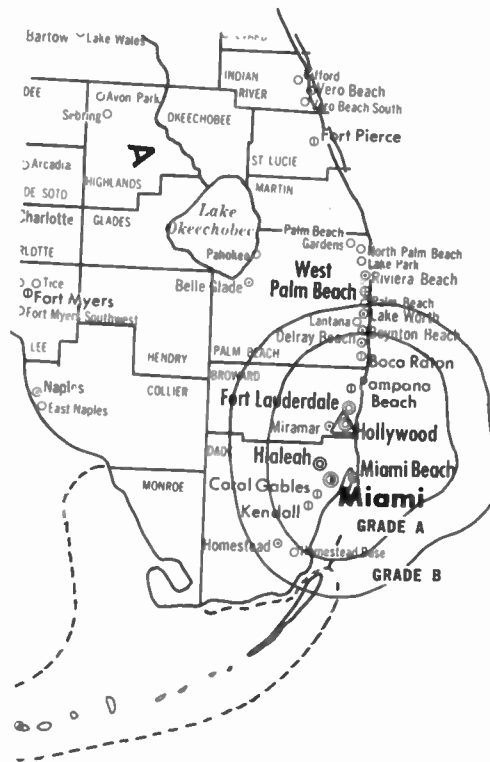
Personnel:

Jerry Carr, General Manager.
Eli Math, General Sales Manager.
Wendy Kamilar, Local Sales Manager.
Jim Navarro, National Sales Manager.
Stan Wasiluk, Program Director.
Lee Rowand, Promotion Director.
Paula Aberle, Business Manager.
Jim Cottrill, Chief Engineer.

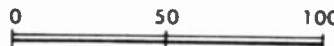
Rates: On request.

City of License: Miami. ADI: Miami. Rank: 15.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES



WBFS-TV BMPCT-840322KG Granted 10/31/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Broward	548,500	545,800	99
	Dade	731,600	726,300	99
	Palm Beach So	133,200	131,800	99
Between 5-24%	FLORIDA			
	Palm Beach No	246,800	244,400	99
Station Totals		1,660,100	1,648,300	99
Net Weekly Circulation (1991)				613,100
Average Daily Circulation (1991)				235,600

Florida—Miami

WCIX
Ch. 6

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 8900 N.W. 18th Terrace, Miami, FL 33172.

Telephones: 305-593-0606; 305-522-6060. Fax: 305-591-3706.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Latitude	25°	32'	24"
Longitude	80°	28'	07"

Transmitter: 17107 S.W. 248th St., Princeton, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Harris, 9-meter C-band; 5 Andrew C-band; Harris, Scientific-Atlanta receivers.

Ownership: CBS Inc. (Group Owner).

Began Operation: September 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33). FCC approved sale to TVX Broadcast Group Feb. 20, 1987 (Vol. 27:9, 14, 15). CBS assumed control of station Jan. 4, 1989 (Vol. 28:45).

Represented (sales): CBS Television Stations National Spot Sales.

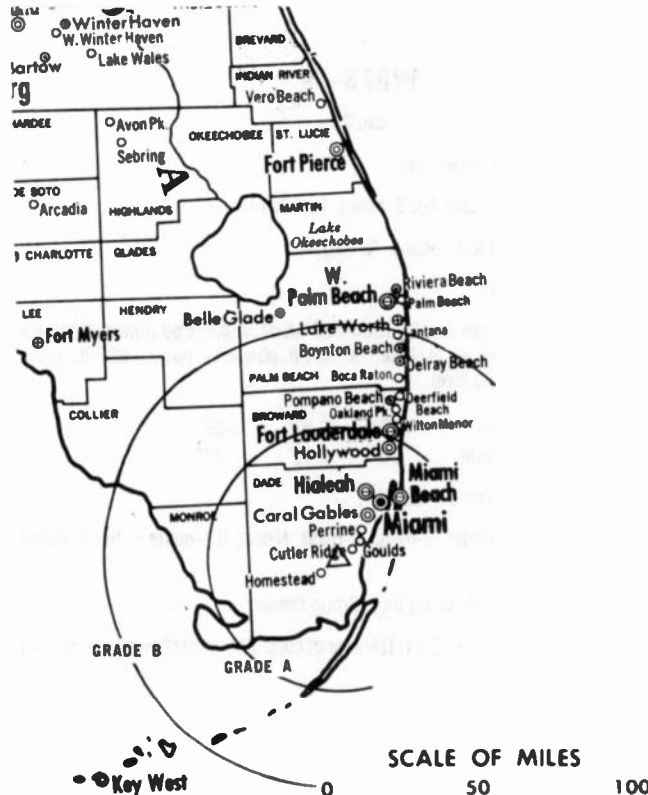
Personnel:

- Allen Shaktan, Vice President & General Manager.
- Joe Callm, Director of Sales.
- Cara Cagliano, General Sales Manager.
- Stuart Pruzansky, Local Sales Manager.
- Paul Stueber, News Director.
- Jerry Birdwell, Program Director.
- Charles Kohlmann, Promotion Manager.
- Patrick Schultz, Business Manager.
- Brian Blum, Director of Communications.
- Bernie Wimmers, Chief Engineer.

Rates: On request.

City of License: Miami. ADI: Miami. Rank: 15.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WCIX BMPCT—870108KF Granted 1/30/87

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
50% & Over	Broward	548,500	545,800	99
	Dade	731,600	726,300	99
	Monroe	36,100	35,400	98
FLORIDA				
Between 5-24%	Palm Beach So	133,200	131,800	99
Station Totals		1,449,400	1,439,300	99
Net Weekly Circulation (1991)			897,800	
Average Daily Circulation (1991)			409,600	

Florida—Miami-Fort Lauderdale

WDZL

Ch. 39

Network Service: None, independent.

Licensee: Channel 39 Inc., 2055 Lee St., Hollywood, FL 33020.

Studio: 2055 Lee St., Hollywood, FL 33020.

Telephones: 305-925-3939; 305-949-3900. TWX: 620-121-33.

Fax: 305-922-3965.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 703-ft. above ground, 713-ft. above sea level.

Latitude 25° 58' 48"
Longitude 80° 11' 47"

Transmitter: 3200 S.W. 52nd Ave., Miami Gardens.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku-band; Scientific-Atlanta, Standard Communications, Agile Omni receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 16, 1982. Sale to Odyssey Partners approved by FCC April 4, 1984 (Television Digest, Vol. 24:2). Sale to present owners approved by FCC March 23, 1989.

Represented (sales): MMT Sales Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Harvey E. Cohen, President & General Manager.
- Michael J. Stopnick, Station Manager.
- Marilyn Hansen, General Sales Manager.
- Dennis Arnold, Local Sales Manager.
- Alan Rosenfeld, National Sales Manager.
- Robert M. Castillo, Chief Engineer.
- Michel Dahms, Promotion Director.
- Mark Ryan, Business Manager.
- Bill Press, Production Manager.
- Jeanette Jordan, Community & Public Affairs Director.

Rates: On request.

City of License: Miami. ADI: Miami. Rank: 15.



WDZL BPCT-840709KH Granted 7/31/84

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 25-49%	Broward	548,500	545,800	99
	Dade	731,600	726,300	99
	Palm Beach So	133,200	131,800	99
Station Totals		1,413,300	1,403,900	99
Net Weekly Circulation (1991)			600,300	
Average Daily Circulation (1991)			229,800	

Florida—Miami

WHFT

Ch. 45

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Florida Inc., 3324 Pembroke Rd., Pembroke Park, FL 33021.

Studio: 3324 Pembroke Rd., Pembroke Park, FL 33021.

Telephones: 305-962-1700; 305-681-8665. Fax: 305-962-2817.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude	25°	59'	34"
Longitude	80°	10'	27"

Transmitter: SW corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest, 3-meter K-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: February 1, 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (Television Digest, Vol. 16:26).

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

Michael S. Everett, General Manager.
 Robin Downing, Program Director & Production Manager.
 Elizabeth Crespo, Public Affairs Director.
 Tee Thomas, Chief Engineer.
 Laurie Quinn, Secretary to the General Manager.

Highest 30 Sec. Rate: \$132.



WHFT BPCT-900204KH Granted 6/27/80

© American Map Corp., 14244

NETWORK BASE HOURLY RATE: \$1230.

Arbitron Data: Not available.

City of License: Miami. ADI: Miami. Rank: 15.

Florida—Miami

WLTV

Ch. 23

Network Service: Univision.

Licensee: Univision Holdings Inc., 605 3rd Ave., 12th Floor, New York, NY 10158.

Studio: 695 N.W. 199th St., Miami, FL 33169.

Sales: 2600 S.W. 3rd Ave., Miami, FL 33129.

Telephones: 305-652-4000; 305-856-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude 25° 57' 29.50"
Longitude 80° 12' 44.10"

Transmitter: Antenna Farm, North Dade County.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: December 24, 1954. Left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to Spanish International Communications by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Sold to present owner 1987.

Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Jose Cancela, Vice President & General Manager.

Rosy Almeida, Program Director.

Francisco Gomez, Controller.

Highest 30 Sec. Rate: \$2000.

City of License: Miami. ADI: Miami. Rank: 15.



WLTV BPCT-5076 Granted 8/15/77

© American Map Corp., 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 25-49%	Dade	731,600	726,300	99
Station Totals		731,600	726,300	99
Net Weekly Circulation (1991)			244,400	
Average Daily Circulation (1991)			171,000	

Florida—Miami

WPLG
Ch. 10

Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

Studio: 3900 Biscayne Blvd., Miami, FL 33137.

Telephone: 305-576-1010. TWX: 810-848-6032. Fax: 305-325-2381.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1003-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 7-meter Ku-band; SatCom, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; 7-meter C-band; 4.5-meter C-band; Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: November 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

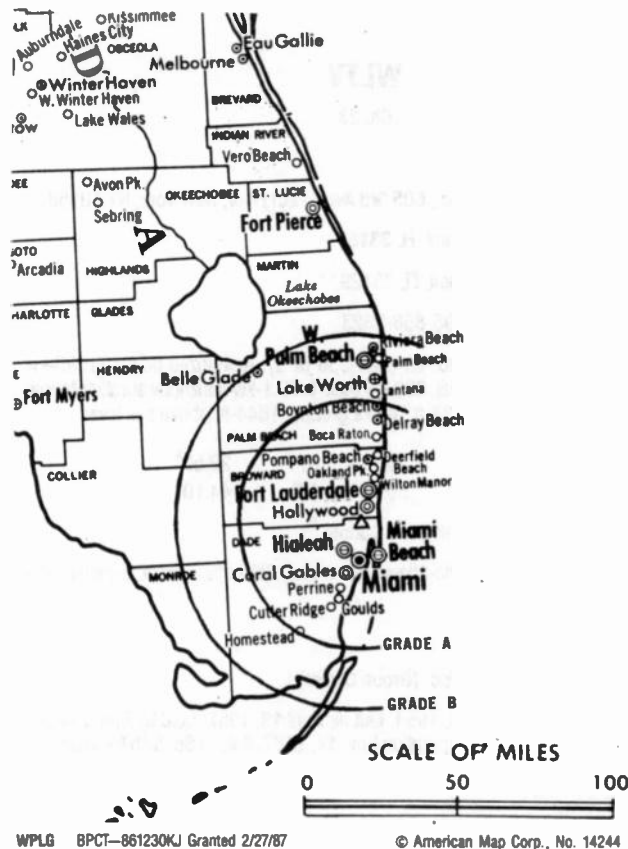
John Garwood, Vice President & General Manager.
Keith Kelly, Vice President, Administration.
Ron Collins, General Sales Manager.
Judy Obernier, Local Sales Manager.
Steve Flanagan, Vice President, Engineering.
Bob Reichblum, News Director.
Oscar Welch, Program & Promotion Director.
Rena Saltzman, Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2625.

City of License: Miami. ADI: Miami. Rank: 15.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	548,500	545,800	99
	Dade	731,600	726,300	99
	Monroe	36,100	35,400	98
	Palm Beach So	133,200	131,800	99
Between 25-49%	FLORIDA			
	Martin	42,000	41,600	99
	Palm Beach No	246,800	244,400	99
Between 5-24%	FLORIDA			
	Hendry	8,900	8,700	98
	St Lucie	57,300	56,600	99
Station Totals		1,804,400	1,790,600	99
Net Weekly Circulation (1991)				1,247,500
Average Daily Circulation (1991)				746,000

Florida—Fort Lauderdale

WSCV

Ch. 51

Network Service: Telemundo.

Licensee: Telemundo of Florida Inc., 2340 W. 8th Ave., Hialeah, FL 33010.

Studio: 2340 W. 8th Ave., Hialeah, FL 33010.

Telephone: 305-888-5151. **Fax:** 305-888-9270.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 860-ft. above av. terrain, 853-ft. above ground, 860-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Vertex, 9-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

SNR Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CNN.

Ownership: Telemundo Group (Group Owner).

Began Operation: December 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (Television Digest, Vol. 24:33). Controlling interest in John Blair & Co. was purchased by Reliance Group & approved by FCC Sept. 18, 1986 (Vol. 26:21-29, 33, 34).

Represented (sales): Telemundo.

Personnel:

- J. Manuel Calvo, Vice President & General Manager.
- Eddy Ruiz, Local Sales Manager.
- Alan Sanchez, National Sales Manager.
- Luis M. Duarte, Chief Engineer.
- Myrna Sonora, News Director.
- Maria Barros, Program Director.
- Beatriz Mentalvo, Promotion Director.
- Jose E. Franchi, Business Manager.

Highest 30 Sec. Rate: \$1200.



WSCV BMPCT-880601LF Granted 6/8/88

© American Map Corp., No. 14244

City of License: Fort Lauderdale. **ADI:** Miami. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
Between 5-24%	Dade	731,600	726,300	99
Station Totals		731,600	726,300	99
Net Weekly Circulation (1991)				162,500
Average Daily Circulation (1991)				91,600

Florida—Miami-Fort Lauderdale

WSVN

Ch. 7

Network Service: Fox.

Licensee: Sunbeam Television Corp., Box 1118, Miami, FL 33138.

Studio: 1401 79th St. Causeway, Miami, FL 33141.

Telephone: 305-751-6692. TWX: 810-848-6151. Fax: 305-757-2266.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude	25°	57'	49"
Longitude	80°	12'	44"

Transmitter: Antenna Farm, North Dade County, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter Ku & C-band; Microdyne, 3.6-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, 3.6-meter Ku & C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.2-meter Ku-band.

News Services: AP, UPI, CNN.

Ownership: Sunbeam Television Corp.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and firm licensing agreements to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

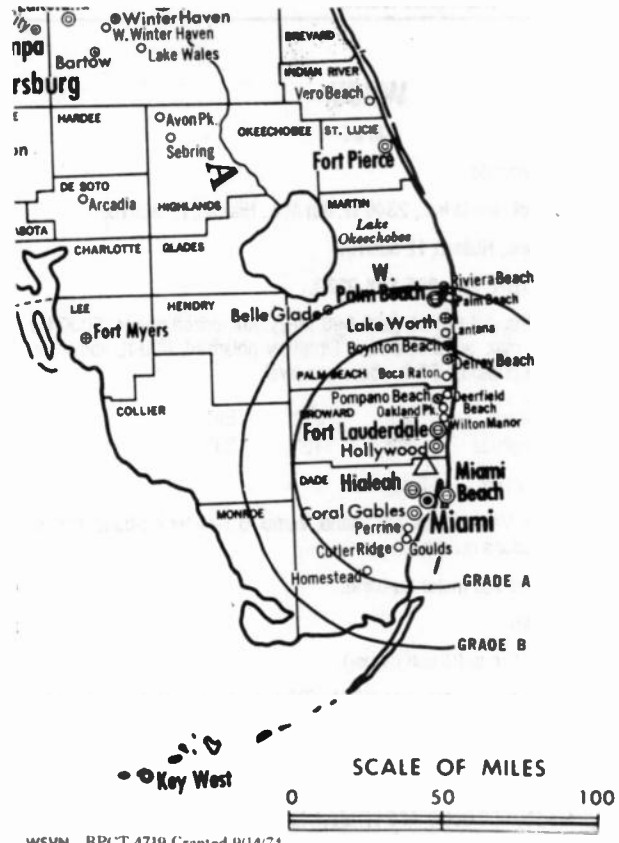
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo.

Personnel:

- Edmund N. Ansin, President.
- Robert W. Lelder, Executive Vice President & General Manager
- Michael Draman, General Sales Manager.
- Daniel Mellon, National Sales Manager.
- John Mann, Local Sales Manager.
- Bert Medina, Programming & Operations Manager.
- Joel Cheatwood, News Director.
- Merlin Haynie, Chief Engineer.
- Stacey Marks, Director of Creative Services.
- Mark Mayo, Controller.
- Betty Frazier, Marketing Research.
- Charlie Folds, Director of Community & Public Relations.

Rates: On request.



WSVN BPCT-4719 Granted 9/14/74

Antenna Map Copyright 1991

City of License: Miami. ADI: Miami. Rank: 15.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	548,500	545,800	99
	Dade	731,600	726,300	99
	Monroe	36,100	35,400	98
	Palm Beach So	133,200	131,800	99
Between 5-24%	FLORIDA			
	Palm Beach No	246,800	244,400	99
Station Totals		1,696,200	1,683,700	99
Net Weekly Circulation (1991)			1,081,300	
Average Daily Circulation (1991)			560,700	

Florida—Miami-Fort Lauderdale

WTVJ

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary, 316 N. Miami Ave., Miami, FL 33128.

Studio: 316 N. Miami Ave., Miami, FL 33128.

Telephone: 305-379-4444. TWX: 810-848-5932. Fax: 305-789-4181.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.50"
Longitude 80° 11' 34.50"

Holds CP for change to 998-ft. above av. terrain, 1000-ft. above ground, 1005-ft. above sea level, lat. 25° 58' 07", long. 80° 13' 15", transmitter to 0.62-mi. ESE of intersection of Turnpike & N.W. 215th St. BPCT-901115KF.

Transmitter: 4991 S.W. 28th St., West Hollywood, FL.

Satellite Earth Stations: Vertex, 11-meter Ku-band; Hero, 8-meter; Hero, 7.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, Nexus, NIWS, Reuters, Sports News Satellite, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: March 21, 1949. Sale to KKR Assoc. by Wometco Enterprises Inc. approved by FCC April 11, 1984 (Television Digest, Vol. 23:39, 52). Sale to present owner by KKR approved by FCC Sept. 17, 1987 (Vol. 26:43; 27:3, 11, 14, 18, 22, 37, 38).

Represented (sales): NBC Spot Sales.

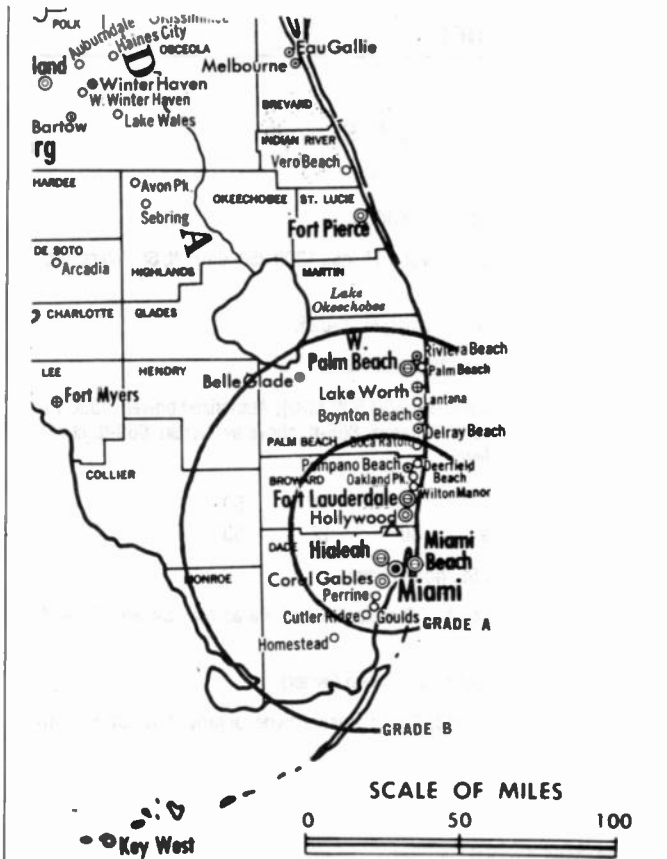
Personnel:

- Richard Lobo, President & General Manager.
- Andrew Capone, Director of Sales.
- Barry Allentuck, National Sales Manager.
- Paul Russell, Director of Engineering.
- Sharon Scott, News Director.
- Maritza Karlewski, Program Administrator.
- Jana Miller, Promotion Director.
- Alan Thiel, Business Manager.
- Linda Perry, Marketing Director.
- Bruce Carter, Production Manager.
- Wendy Kaiser, Director of Creative Services.
- Debbie Brooks, Traffic Operations Manager.
- Marina Angleton, Public Affairs Director.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2027.

City of License: Miami. ADI: Miami. Rank: 15.



WTVJ BPCT-901115KF Granted 1/17/91 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	548,500	545,800	99
	Dade	731,600	726,300	99
	Monroe	36,100	35,400	98
Between 25-49%	FLORIDA			
	Palm Beach So	133,200	131,800	99
Between 5-24%	FLORIDA			
	Glades	2,900	2,800	96
	Palm Beach No	246,800	244,400	99
Station Totals		1,699,100	1,686,500	99
Net Weekly Circulation (1991)			1,079,900	
Average Daily Circulation (1991)			586,900	

Florida—Hollywood

WYHS

Ch. 69

Network Service: Home Shopping Network.

Licensee: Silver King Bcstg. of Hollywood, FL Inc., 1200 25th Court N, St. Petersburg, FL 33716.

Studio: 10306 USA Today Way, Miramar, FL 33025.

Telephone: 305-435-6900. Fax: 305-435-7406.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 866-ft. above av. terrain, 869-ft. above ground, 866-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., North Miami.

Satellite Earth Stations: Comtech, 7.2-meter C-band; Paracclipse, 5-meter C-band; Drake, Pinzone receivers.

Ownership: HSN Communications Inc. (Group Owner).

Began Operation: August 10, 1988. Sale to present owner approved by FCC November 30, 1988.

Represented (engineering): John F. X. Browne & Associates P.C.

Personnel:

Eddie L. Whitehead, General Manager.

Michael Kuszewski, Chief Engineer.

Lily Guzman de Garcia, Program Director.

Jody Book, Business Manager.

Rates: On request.



WYHS BMPCT-880829KF Granted 11/30/88

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Hollywood. ADI: Miami. Rank: 15.

Florida—Leesburg-Orlando

WACX

Ch. 55

Network Service: None, independent.

Licensee: Sharp Communications Inc., 4520 Parkbreeze Court, Orlando, FL 32808.

Studios: 4520 Parkbreeze Court, Orlando, FL 32808; 900 North Blvd., Leesburg, FL 34748.

Telephone: 407-297-0155.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"
Longitude 81° 19' 09"

Transmitter: 520 Miller Rd., Orange City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; RCA, 5-meter Ku-band; Microdyne, RCA receivers.

News Service: CBN.

Ownership: Associated Christian Television System Inc.

Began Operation: March 6, 1982.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Claud Bowers, President & General Manager.

Clairece Kibler, General Sales Manager.

Linda Jarrell, Program & Traffic Director.

Gary Hawkins, Manager, Master Control.

Carol Gentry, Office Manager, Leesburg.

Ann Borderick, Office Manager, Orlando.

Highest 30 Sec. Rate: \$75.

City of License: Leesburg. ADI: Orlando-Daytona Beach-Melbourne. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WACX BMPCT-851104KF Granted 12/13/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 5-24%	Citrus	42,500	41,800	98
	Dixie	3,800	3,700	97
	Lake	64,700	64,100	99
	Marion	79,300	78,000	98
	Osceola	39,900	39,400	99
	Sumter	12,300	12,100	98
Station Totals		242,500	239,100	99
Net Weekly Circulation (1991)			34,700	
Average Daily Circulation (1991)			13,100	

Florida—Melbourne

WAYK

Ch. 56

(Operates satellite WAYQ, Daytona Beach, FL)

Network Service: None, independent.

Licensee: Beach TV Partners, Debtor-in-Possession, 6525 Babcock St. SE, Palm Bay, FL 32907.

Studio: 6525 Babcock St. SE, Palm Bay, FL 32907.

Telephones: 407-725-0056; 904-253-0661. TWX: 62936365.

Fax: 407-951-2669.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2051-kw max. visual, 205-kw max. aural. Antenna: 1004-ft. above av. terrain, 1002-ft. above ground, 1027-ft. above sea level.

Latitude 27° 49' 35"

Longitude 80° 42' 20"

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM, 5-meter C-band; Harris, 3.8-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: CNN, Group W Newsfeed, UPI.

Ownership: Beach TV Partners, Debtor-in-Possession.

Began Operation: May 19, 1986.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

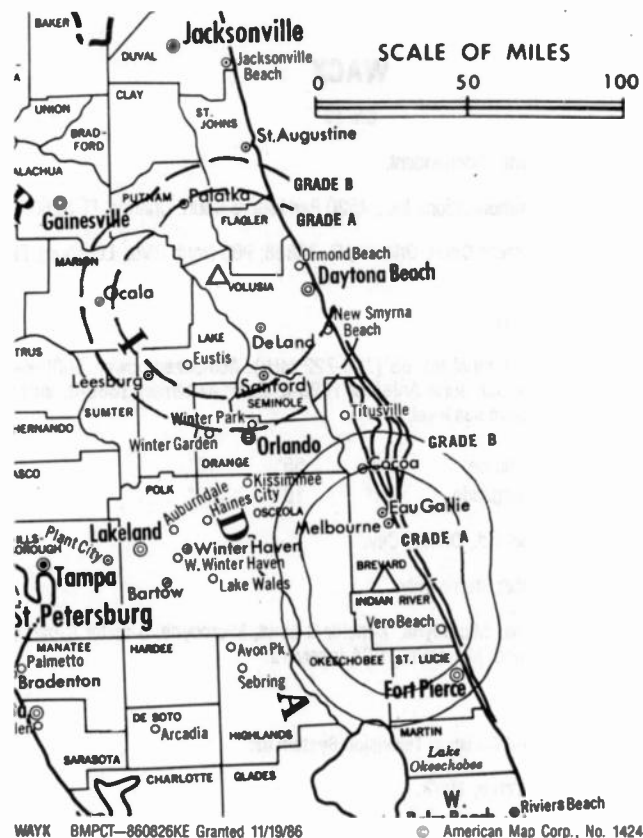
Lana Capito, Station Manager.
 Bill Watts, Acting Sales Manager.
 Robert Russ, Engineering Director.
 Wayne Fleenor, Promotion Director.
 Brian Foote, Traffic Manager.

Highest 30 Sec. Rate: \$200.

Arbitron Data: Figures include WAYQ, Daytona Beach, FL.

City of License: Melbourne. ADI: Orlando-Daytona Beach-Melbourne. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Brevard	168,300	166,900	99
	Flagler	10,300	10,200	99
	Indian River	38,500	38,000	99
	Lake	64,700	64,100	99
	Marion	79,300	78,000	98
	Okeechobee	11,600	11,500	99
	Putnam	24,900	24,600	99
	St Lucie	57,300	56,600	99
	Volusia	155,700	154,400	99
Station Totals		610,600	604,300	99
Net Weekly Circulation (1991)			99,400	
Average Daily Circulation (1991)			27,900	

Florida—Daytona Beach

WAYQ

Ch. 26

(Satellite of WAYK, Melbourne, FL)

Network Service: None, independent.

Licensee: Beach TV Partners, Debtor-in-Possession, 6525 Babcock St. SE, Palm Bay, FL 32907.

Studio: 444 Seabreeze Blvd., Daytona Beach, FL 32018.

Mailing Address: 6525 Babcock St. SE, Palm Bay, FL 32907.

Telephone: 904-238-0026. **Fax:** 904-254-0812.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2786-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1017-ft. above sea level.

Latitude	29°	17'	10"
Longitude	81°	29'	37"

Transmitter: 2.1-mi. SSW of Seville.

Ownership: Beach TV Partners, Debtor-in-Possession.

Began Operation: September 15, 1988.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

Lana Capito, Station Manager.
 Bill Watts, Acting Sales Manager.
 Robert Russ, Chief Engineer.
 Wayne Fleenor, Promotion Director.

Highest 30 Sec. Rate: \$200.



WAYQ BMPCT-890302KH Granted 3/5/91

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Arbitron Data: Included with WAYQ, Melbourne, FL.

City of License: Daytona Beach. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 24.

Florida—Melbourne-Orlando

WBSF

Ch. 43

Network Service: Home Shopping Network.

Licensee: Blackstar Communications Inc., 1818 N St. NW, Washington, DC 20036.

Studio: 4450-L Enterprise Court, Melbourne, FL 32934.

Telephones: 407-254-4343; 407-242-0863.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4200-kw max. visual. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude	28°	18'	26"
Longitude	80°	54'	48"

Transmitter: Deseret Ranches, Star Rte. 1250, Osceola County.

Ownership: Blackstar Communications (Group Owner).

Began Operation: July 5, 1982. Sale to Asbury Park Press, Inc. by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985. Sale to present owners approved Feb. 18, 1988 (Television Digest, Vol. 27:49).

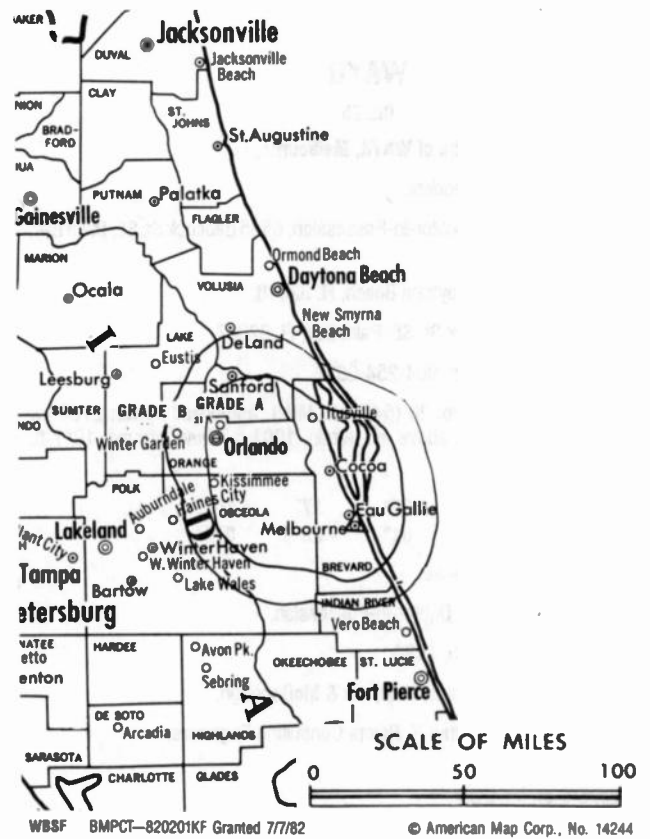
Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Ed Parker, Vice President & General Manager.
- Ron Marshall, Chief Engineer.
- Sylvia Wilms, Business Manager.

Rates: On request.

Arbitron Data: Not available.



City of License: Melbourne. ADI: Orlando-Daytona Beach-Melbourne. Rank: 24.

Florida—Orlando

WCPX-TV

Ch. 6

Network Service: CBS.

Licensee: First Media Corp., Box 606000, Orlando, FL 32860.

Studio: 4466 John Young Pkwy., Orlando, FL 32804.

Mailing Address: Box 606000, Orlando, FL 32860.

Telephone: 407-291-6000. TWX: 810-850-0141. Fax: 407-578-1321.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 4498 TV Tower Rd., 3.5-mi. N of Bithlo.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band.

News Service: AP.

Ownership: First Media Corp.

Began Operation: July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (Television Digest, Vol. 26:12). Previous sale to Rockefeller by the Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Mike Schweitzer, President & General Manager.
James E. Posey, General Sales Manager.
Robert Diehl, Chief Engineer.
George Tyll, News Director.
Everett H. Hughes, Program Manager.
Mark Wilson, Promotion Director.
Vicki Mathews, Business Manager.
Len DePanicis, Production Manager.

Rates: On request.

City of License: Orlando. ADI: Orlando-Daytona Beach-Melbourne. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	168,300	166,900	99
	Flagler	10,300	10,200	99
	Lake	64,700	64,100	99
	Marion	79,300	78,000	98
	Orange	257,900	256,100	99
	Osceola	39,900	39,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Seminole	105,800	105,000	99
	Sumter	12,300	12,100	98
	Volusia	155,700	154,400	99
Between 25-49%	FLORIDA			
	Citrus	42,500	41,800	98
	Polk	157,100	155,700	99
Between 5-24%	FLORIDA			
	Hernando	40,700	40,200	99
	Indian River	38,500	38,000	99
	Levy	10,100	9,800	97
	Putnam	24,900	24,600	99
Station Totals		1,208,000	1,196,300	99
Net Weekly Circulation (1991)			840,800	
Average Daily Circulation (1991)			453,200	

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Florida—Daytona Beach-Orlando

WESH

Ch. 2

Network Service: NBC.

Licensee: WESH-TV Broadcasting Inc., Box 1551, Daytona Beach, FL 32115.

Studios: 211 Ridgewood Ave., Daytona Beach, FL 32114; 1021 N. Wymore Rd., Winter Park, FL 32789.

Mailing Address: Box 547697, Orlando, FL 32854.

Telephones: 904-226-2222, Daytona Beach; 407-645-2222, Orlando.

Fax: 904-226-2127; 407-539-7823.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"
Longitude 81° 18' 58"

Transmitter: 1.2-mi. SW of Orange City, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 7-meter; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC, UPI.

Ownership: H & C Communications Inc. (Group Owner).

Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 1984 (Television Digest, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Jeffrey H. Lee, President & General Manager.
Kenneth W. Smith, Station Manager, Operations.
C. M. (Mike) Gehring, General Sales Manager.
Shawn Bartelt, National Sales Manager.
John Demshock, Director of Engineering.
Steve Ramsey, News Director.
Lynn Stepanian, Program Director.
Jess Salafra, Business Manager.
Paul Sherno, Marketing & Advertising Manager.
Richard K. Scharf, Production Manager.
Carla McMillan-Bray, Public Service Manager.

Rates: On request.

City of License: Daytona Beach. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Alachua	73,900	72,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Brevard	168,300	166,900	99
	Citrus	42,500	41,800	98
	Flagler	10,300	10,200	99
	Lake	64,700	64,100	99
	Marion	79,300	78,000	98
	Orange	257,900	256,100	99
	Osceola	39,900	39,400	99
	Putnam	24,900	24,600	99
	Seminole	105,800	105,000	99
	Sumter	12,300	12,100	98
Volusia	155,700	154,400	99	
FLORIDA				
Between 25-49%	Levy	10,100	9,800	97
FLORIDA				
Between 5-24%	Dee	3,800	3,700	97
	Gilchrist	2,600	2,600	100
	Indian River	38,500	38,000	99
	Polk	157,100	155,700	99
Station Totals		1,247,600	1,235,100	99
Net Weekly Circulation (1991)				883,400
Average Daily Circulation (1991)				512,800

Florida—Orlando-Daytona Beach-Melbourne

WFTV

Ch. 9

Network Service: ABC.

Licensee: WFTV INC., Box 999, Orlando, FL 32802.

Studio: 480 E. South St., Orlando, FL 32801.

Mailing Address: Box 999, Orlando, FL 32802.

Telephone: 407-841-9000. Fax: 407-244-8302; 407-841-8259.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5.5-meter Ku-band; AFC, 4.5-meter Ku-band; Daisat, 4.5-meter Ku-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Avantek, DX Engineering, M/A-Com, Standard Communications receivers.

News Services: ABC, AP, SNN, CNN.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 1, 1958 by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Merritt Rose, Vice President & General Manager.
- Louis Supowitz, General Sales Manager.
- Connie Albino, Local & Regional Sales Manager.
- Joe Chaplinski, National Sales Manager.
- Paul D. Warnock, Chief Engineer.
- Chris Schmidt, News Director.
- Skip Skiffington, Program Director.
- Scot Post, Controller.
- Wayne Gerber, Marketing Research Director.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Orlando. ADI: Orlando-Daytona Beach-Melbourne. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	168,300	166,900	99
	Flagler	10,300	10,200	99
	Highlands	29,700	29,300	99
	Indian River	38,500	38,000	99
	Lake	64,700	64,100	99
	Marion	79,300	78,000	98
	Orange	257,900	256,100	99
	Osceola	39,900	39,400	99
	Seminole	105,800	105,000	99
Sumter	12,300	12,100	98	
Volusia	155,700	154,400	99	
Between 25-49%	FLORIDA			
	Citrus	42,500	41,800	98
	Polk	157,100	155,700	99
Between 5-24%	FLORIDA			
	Hardee	7,600	7,500	99
	Hernando	40,700	40,200	99
Putnam	24,900	24,600	99	
Station Totals		1,235,200	1,223,300	99
Net Weekly Circulation (1991)				923,400
Average Daily Circulation (1991)				571,600

Florida—Clermont

WKCF

Ch. 18

Network Service: None, independent.

Grantee: New Jersey Press Inc., 605 Mattison Ave., Asbury Park, NJ 07710.

Studio: 602 Courtland St., Suite 200, Orlando, FL 32804.

Telephone: 407-645-1818. TWX: 405486. Fax: 407-647-4163.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1501-ft. above av. terrain, 1467-ft. above ground, 1532-ft. above sea level.

Latitude 28° 34' 51"
Longitude 81° 04' 32"

Transmitter: 20,000 Fort Christmas Rd., Christmas.

Ownership: Press Television Corp.

Began Operation: December 8, 1988.

Represented (sales): Adam Young Inc.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

- Nelle Ayres, Station Manager.
- Paul Bankston, General Sales Manager.
- Susan Culver, Local & Regional Sales Manager.
- Don Wargo, National Sales Manager.
- Joe Addalia, Chief Engineer.
- David Ward, Program & Promotion Director.
- Cinda Parker, Business Manager.
- Tracy Moore, Public Affairs Director.

Rates: On request.

City of License: Clermont. ADI: Orlando-Daytona Beach-Melbourne. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Lake	64,700	64,100	99
	Orange	257,900	256,100	99



WKCF BMPCT-900413KH Granted 10/31/90

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
Between 5-24%	Brevard	168,300	166,900	99
	Flagler	10,300	10,200	99
	Marion	79,300	78,000	98
	Osceola	39,900	39,400	99
	Seminole	105,800	105,000	99
	Sumter	12,300	12,100	98
	Volusia	155,700	154,400	99
Station Totals		894,200	886,200	99
Net Weekly Circulation (1991)			206,500	
Average Daily Circulation (1991)			64,400	

Florida—Orlando

WOFL

Ch. 35

Network Service: Fox.

Licensee: Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

Studio: 35 Skyline Dr., Lake Mary, FL 32746.

Telephone: 407-644-3535. **TWX:** 407-333-9332. **Fax:** 407-333-3535.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Norris Reichel, Vice President & General Manager.
- Tom Calato, General Sales Manager.
- Sharon DeLuca, Local Sales Manager.
- George Wilson, News Director.
- Chris Wolf, Program & Promotion Manager.
- Chuck Poduska, Business Manager.
- Matt Weber, Advertising & Marketing Supervisor.
- Tom Meek, Station Operations Manager.
- Jim Doyas, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Orlando. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/91. **TV Homes, TV% and Circulation** ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Lake	64,700	64,100	99
	Orange	257,900	256,100	99
	Osceola	39,900	39,400	99
	Seminole	105,800	105,000	99



WOFL BMPCT-7516 Granted 3/15/74 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Volusia	155,700	154,400	99
	FLORIDA			
	Flagler	10,300	10,200	99
Between 25-49%	Marion	79,300	78,000	98
	Polk	157,100	155,700	99
	FLORIDA			
Between 5-24%	Citrus	42,500	41,800	98
	Hernando	40,700	40,200	99
	Indian River	38,500	38,000	99
	Sumter	12,300	12,100	98
Station Totals		1,004,700	995,000	99
Net Weekly Circulation (1991)			624,100	
Average Daily Circulation (1991)			282,600	

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Florida—Cocoa

WTGL-TV

Ch. 52

Network Service: None, independent.

Licensee: Good Life Broadcasting Inc., 653 W. Michigan St., Orlando, FL 32503.

Studio: 653 W. Michigan St., Orlando, FL 32503.

Mailing Address: Box 1852, Cocoa, FL 32922-1852.

Telephone: 407-423-5200. Fax: 407-422-0120.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude	28°	18'	26"
Longitude	80°	54'	48"

Transmitter: Deseret Ranches, Star Rte. 1250, Melbourne.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter C-band; M/A-Corn receivers.

Ownership: Good Life Broadcasting Inc.

Began Operation: August 16, 1982.

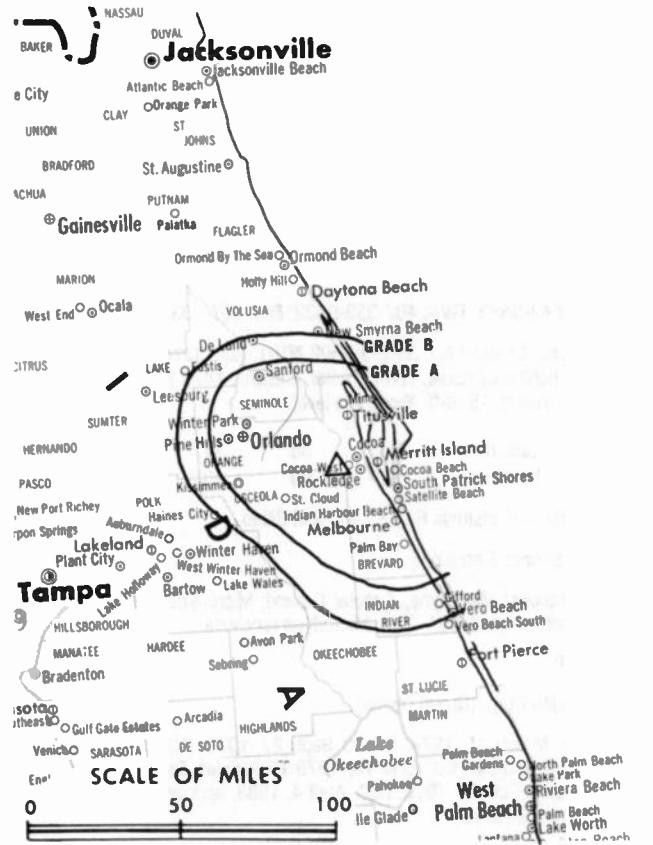
Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

Ken Mikesell, General Manager.
 Cardin A. Hesselton, National Sales Manager & Program Director
 Keith Roberts, Chief Engineer.
 Lisa Pereira, Promotion Director.
 Neville Chankersingh, Chief Financial Officer.

Highest 30 Sec. Rate: \$100.



WTGL-TV BMPCT-820415KG Granted 7/27/82

© American Map Corp., 14244

Arbitron Data: Not available.

City of License: Cocoa. ADI: Orlando-Daytona Beach-Melbourne. Rank: 24.

Florida—Panama City

WJHG-TV

Ch. 7

Network Service: NBC.

Licensee: WJHG-TV Inc., Box 2349, Panama City, FL 32402.

Studio: 8195 Front Beach Rd., Panama City Beach, FL 32407.

Telephone: 904-234-2125. TWX: 510-730-7341. Fax: 904-233-6647.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4-mi. NNE of Youngstown, FL.

Satellite Earth Stations: 4 in operation; Harris, Pinzone receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Personnel:

- Jerry Smithwick, Vice President & General Manager.
- Roger Jones, General Sales Manager.
- Joe Moore, News Director.
- Marg Shepherd, Program Director.
- Jack Crusan, Production Manager.
- Wade Thomaston, Chief Engineer.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$625.

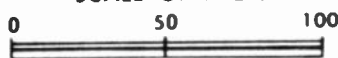
City of License: Panama City. ADI: Panama City. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Geneva	9,400	9,300	99
	FLORIDA			
	Bay	53,000	52,500	99
	Calhoun	3,500	3,400	97
	Franklin	3,100	3,000	97
	Gulf	4,500	4,400	98
	Holmes	6,400	6,200	97
	Jackson	15,300	15,000	98
	Liberty	1,700	1,700	100
Okaloosa	59,200	58,800	99	



SCALE OF MILES



WJHG-TV BPCT-3267 Granted 12/31/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Walton	11,800	11,600	98
	Washington	6,500	6,400	98
	SEMINOLE	3,300	3,200	97
Between 25-49%	ALABAMA			
	Houston	32,500	32,300	99
	FLORIDA			
	Gadsden	15,300	15,000	98
Between 5-24%	GEORGIA			
	Miller	2,700	2,600	96
Between 5-24%	ALABAMA			
	Dale	17,200	17,100	99
	FLORIDA			
	Wakulla	5,300	5,200	98
	GEORGIA			
	Decatur	9,400	9,300	99
Early	4,600	4,500	98	
Station Totals		264,700	261,500	99
Net Weekly Circulation (1991)				159,300
Average Daily Circulation (1991)				86,300

Florida—Panama City

WMBB

Ch. 13

Network Service: ABC.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studio: 613 Harrison Ave., Panama City, FL 32401.

Mailing Address: Box 1340, Panama City, FL 32402.

Telephone: 904-769-2313. TWX: 510-738-7536. Fax: 904-769-8231.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1434-ft. above av. terrain, 1430-ft. above ground, 1516-ft. above sea level.

Latitude 30° 21' 09"
Longitude 85° 23' 26"

Transmitter: 1-mi. ENE of Scotts Ferry & McGill Rds., 3-mi. ESE of Youngstown.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; Andrew, AvanteK, Scientific-Atlanta receivers.

News Services: ABC, AP, Florida News Network, NWS.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: October 4, 1973. Sale to present owner by Buford Television approved by FCC March 21, 1990. Sale to Buford by Octagon Bcstg. Co. approved by FCC Dec. 5, 1986 (Television Digest, Vol. 26:42). Previous sale by Denver Brannen estate, Luther Edwin Thomas, et al., approved by FCC Feb. 28, 1977 (Vol. 16:52).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Hugh V. Roche, General Manager.
- Jerry Smith, General Sales Manager.
- Wendell Nelson, Chief Engineer.
- Larche Hardy, News Director.
- Patti Clements, Program Director.
- Teri Basford, Promotions.
- Nancy Blaisdell, Business Manager.
- Steve Cook, Production Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$425.

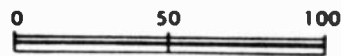
City of License: Panama City. ADI: Panama City. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Bay	53,000	52,500	99
	Calhoun	3,500	3,400	97
	Gulf	4,500	4,400	98



SCALE OF MILES



WMBB BPCT-900129KH Granted 3/14/90

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Holmes	6,400	6,200	97
	Jackson	15,300	15,000	98
	Liberty	1,700	1,700	100
	Walton	11,800	11,600	98
	Washington	6,500	6,400	98
Between 25-49%	GEORGIA			
	Seminole	3,300	3,200	97
	ALABAMA			
Between 25-49%	Geneva	9,400	9,300	99
	FLORIDA			
	Franklin	3,100	3,000	97
Between 5-24%	Gadsden	15,300	15,000	98
	ALABAMA			
	Houston	32,500	32,300	99
	FLORIDA			
Between 5-24%	Wakulla	5,300	5,200	98
	GEORGIA			
	Decatur	9,400	9,300	99
Station Totals		181,000	178,500	99
Net Weekly Circulation (1991)				98,000
Average Daily Circulation (1991)				53,800

Florida—Panama City

WPGX

Ch. 28

Network Service: Fox

Licensee: Ashling Broadcast Group Inc., Box 16028, Panama City, FL 32406.

Studio: 700 W. 23rd St., Suite 28, Panama City, FL 32405.

Telephone: 904-784-0028. TWX: 62781175. Fax: 904-784-1773.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1250-kw max. visual. Antenna: 749-ft. above av. terrain, 726-ft. above ground, 551-ft. above sea level.

Latitude 30° 23' 42"
Longitude 85° 32' 02"

Transmitter: 400-ft. W of Florida State Rd. 2301, 0.25-mi. N of intersection with Hwy. 388.

Satellite Earth Stations: 5-meter C-band; 4.7-meter Ku-band; 4-meter C-band.

News Service: Fox.

Ownership: Ashling Broadcast Group Inc.

Began Operation: May 20, 1988. Sale to present owners by Family Group Ltd. approved by FCC March 6, 1990.

Represented (sales): Adam Young Inc.

Personnel:

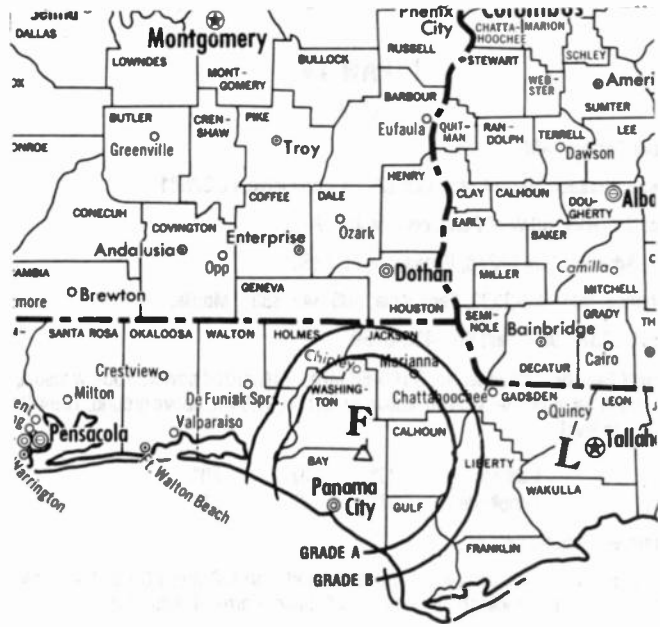
Mike Harding, Vice President & General Manager.
Fred Lindholm, Vice President, Sales.
Laura Donaghy, Program & Promotion Director.
Richard Gilbert, Director of Engineering.

Rates: On request.

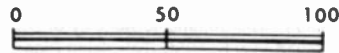
City of License: Panama City. ADI: Panama City. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Bay	53,000	52,500	99
	Gulf	4,500	4,400	98
Between 25-49%	FLORIDA			
	Calhoun	3,500	3,400	97



SCALE OF MILES



WPGX BMPCT-890905KF Granted 9/29/89

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Holmes	6,400	6,200	97
	Washington	6,500	6,400	98
Between 5-24%	FLORIDA			
	Jackson	15,300	15,000	98
	Liberty	1,700	1,700	100
	Walton	11,800	11,600	98
Station Totals		102,700	101,200	99
Net Weekly Circulation (1991)				39,600
Average Daily Circulation (1991)				16,900

Florida—Pensacola-Mobile, Alabama

WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Heritage Media Corp., Box 12278, Pensacola, FL 32581.

Studio: U.S. Hwy. 90 W of Pensacola, Mobile, AL.

Mailing Address: Box 12278, Pensacola, FL 32581.

Telephones: 904-456-3333, Pensacola; 205-343-3331, Mobile.

TWX: 510-737-7952. Fax: 904-455-0159.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude	30°	37'	38"
Longitude	87°	37'	31"

Transmitter: Robertsdale, AL.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Harris, 6-meter C-band; Andrew, 5-meter C-band; Paracclipse, 5-meter Ku & C-band; Harris, 4-meter Ku-band.

SNG Mobile Dish: BMS C-band.

News Services: ABC, AP.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: January 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales): Petry Television Inc.

Represented (legal): Sidley & Austin.

Personnel:

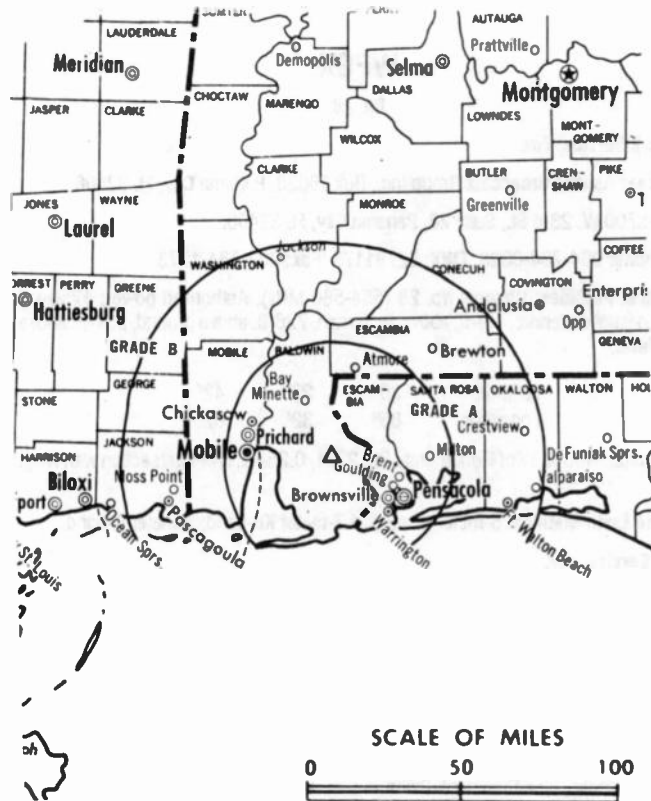
Carl Leahy, President & General Manager.
 Rusty Hoyle, General Sales Manager.
 Randy Blake, Local Sales Manager.
 Julie Nelson, Sales Manager.
 Beth Worsham, Sales Manager.
 Nonia Furgye, National Sales Manager.
 Dave Brown, Chief Engineer.
 S. Peter Neumann, News Director.
 Marcla Francis, Promotion Director.
 J. Landon Smith, Operations Manager.
 Sue Straughn, Public Service Director.

Rates: On request.

City of License: Pensacola. ADI: Mobile, AL-Pensacola, FL. Rank: 61.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	37,200	37,000	99
	Clarke	9,500	9,400	99
	Conecuh	5,500	5,400	98
	Escambia	12,700	12,600	99



WEAR-TV BMPCT-5313 Granted 7/22/59

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mobile	145,800	145,100	100
	Monroe	8,200	8,100	99
	Washington	5,800	5,700	98
	FLORIDA			
	Escambia	108,600	107,900	99
	Okaloosa	59,200	58,800	99
	Santa Rosa	26,400	26,200	99
Between 25-49%	MISSISSIPPI			
	George	5,800	5,800	100
Between 5-24%	ALABAMA			
	Choctaw	5,900	5,800	98
	Covington	14,800	14,700	99
	Wilcox	4,600	4,500	98
	FLORIDA			
	Walton	11,800	11,600	98
	MISSISSIPPI			
	Greene	3,300	3,200	97
	Jackson	45,900	45,600	99
	Stone	3,700	3,700	100
Station Totals		514,700	511,100	99
Net Weekly Circulation (1991)			362,300	
Average Daily Circulation (1991)			207,100	

Florida—Fort Walton Beach

WFGX

Ch. 35

Network Service: None, independent.

Licensee: TV 35 Ltd., 5401 W. Kennedy Blvd., Suite 341, Tampa, FL 33609.

Studio: 105 Beach Dr., Suite B-1, Fort Walton Beach, FL 32548.

Telephone: 904-863-3235.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 826.08-kw visual, 99.13-kw aural. Antenna: 197-ft. above av. terrain, 250-ft. above ground, 262-ft. above sea level.

Latitude	30°	26'	36"
Longitude	86°	35'	56"

Requests CP for change to 616.5-kw max. visual, 212-ft. above av. terrain, 241-ft. above ground, 254-ft. above sea level, transmitter to 105 Beach Dr. BPCT-901113KH.

Transmitter: Off Race Track Rd., Fort Walton Beach.

Ownership: TV 35 Ltd.

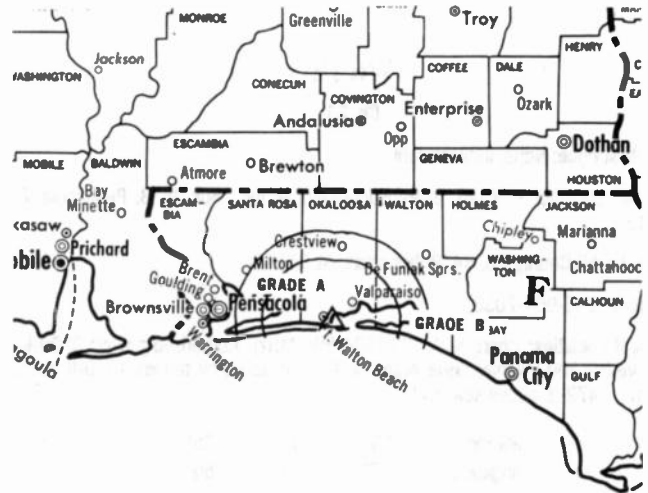
Began Operation: April 7, 1987.

Personnel:

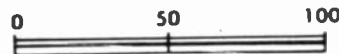
Patrick J. McNamara, General Manager.

Rates: On request.

Arbitron Data: Not available.



SCALE OF MILES



WFGX BPCT-820930KH Granted 8/25/83

© American Map Corp., No. 14244

City of License: Fort Walton Beach. ADI: Mobile, AL-Pensacola, FL. Rank: 61.

Florida—Pensacola

WHBR

Ch. 33

Network Service: None, independent.

Licensee: Christian TV Corp. of Pensacola/Mobile Inc., Box 2633, Pensacola, FL 32513.

Studio: 22080 County Rd. 64, Robertsdale, AL 36567.

Telephone: 205-964-7033.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 3500-kw max. visual, 300-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude	30°	37'	35"
Longitude	87°	38'	50"

Transmitter: 22080 County Rd. 64, Robertsdale, AL.

Satellite Earth Station: RCA, 10-meter Ku-band.

Ownership: Christian Television Network (Group Owner).

Began Operation: January 26, 1986.

Represented (legal): Gammon & Grange.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

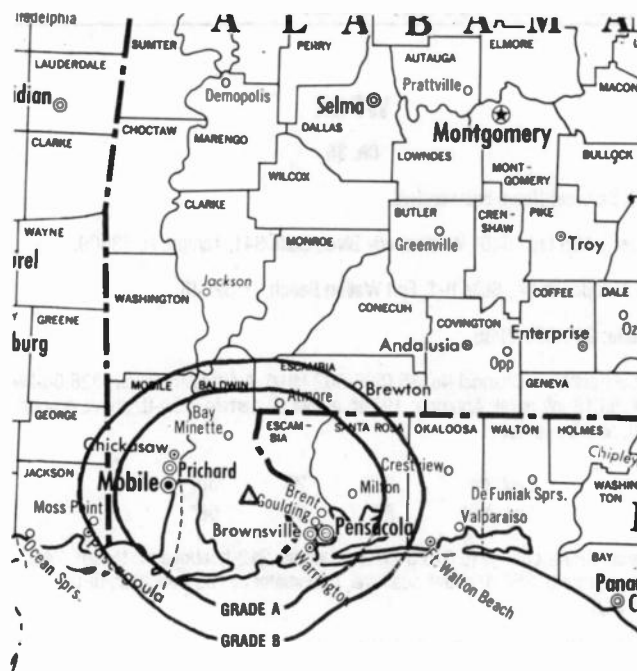
Robert R. D'Andrea, General Manager.

Cardin A. Hesselton, General Sales Manager & Program Director.

William Cobert, Chief Engineer.

David Mayo, Office Manager.

Highest 30 Sec. Rate: \$90.



SCALE OF MILES



WHBR BMPCT-881031KE Granted 4/28/89

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Pensacola. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 61.

Florida—Pensacola

WJTC

Ch. 44

Network Service: None, independent.

Licensee: Channel 44 Ltd., 700 S. Palafox St., Pensacola, FL 32501.

Studio: 700 S. Palafox St., Pensacola, FL 32501.

Telephone: 904-438-4444. Fax: 904-438-4306.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: Comtech, 7-meter C-band; Comtech, 5-meter C-band; RCA, 3.5-meter Ku-band; Pinzone, RCA receivers.

Ownership: Channel 44 Ltd.

Began Operation: December 24, 1984. Sale to present owners by Carnex TV Inc. approved by FCC Nov. 7, 1988.

Represented (sales): Adam Young Inc.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- William Varecha, President & General Manager.
- Joe Vincent, Sales Manager.
- Rick Wentzel, National Sales Director.
- Steve Schrader, Engineering Director.
- Donna Varecha, Program Director.
- Paul Varecha, Promotion Director.
- Karen Y. Duncan, Business Manager.

Highest 30 Sec. Rate: \$100.

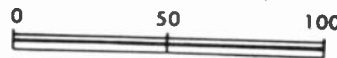
City of License: Pensacola. ADI: Mobile, AL-Pensacola, FL. Rank: 61.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Baldwin	37,200	37,000	99
	Mobile	145,800	145,100	100
	FLORIDA			
	Escambia	108,600	107,900	99



SCALE OF MILES



WJTC BMPCT—841018KJ Granted 11/9/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Santa Rosa	26,400	26,200	99
Between 5-24%	ALABAMA			
	Clarke	9,500	9,400	99
	Escambia	12,700	12,600	99
	FLORIDA			
	Okaloosa	59,200	58,800	99
	Walton	11,800	11,600	98
	MISSISSIPPI			
	George	5,800	5,800	100
Station Totals		417,000	414,400	99
Net Weekly Circulation (1991)			129,700	
Average Daily Circulation (1991)			45,200	

Florida—Sarasota-Bradenton

WWSB

Ch. 40

Network Service: ABC.

Licensee: Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 34276.

Studio: 5725 Lawton Dr., Sarasota, FL 34233.

Telephone: 813-923-8840. TWX: 810864-4365. Fax: 813-924-3971.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, FL.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Andrew, Microdyne, RCA, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

Ownership: Southern Broadcast Corp. of Sarasota.

Began Operation: October 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- Douglas C. Barker, President & General Manager.
- Linda Desmarais, Vice President, Station Manager.
- Stan Crumley, Vice President, Sales.
- Glen C. Eklund, Vice President, Operations.
- Vann Smith, Local Sales Manager.
- Kim UrbRke, National Sales Manager.
- Mike Burnham, Chief Engineer.
- Dave Collins, News Director.
- Linda LaManna, Promotion Director.
- William Giles, Business Manager.

Highest 30 Sec. Rate: \$1200.

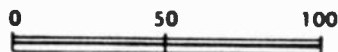
NETWORK BASE HOURLY RATE: \$300.

City of License: Sarasota. ADI: Tampa-St. Petersburg. Rank: 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES



WWSB BMPCT—7255 Granted 4/14/71

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA	8,500	8,400	99
	De Soto	84,700	84,000	99
	Manatee	123,500	122,500	99
Between 25-49%	FLORIDA	45,800	45,300	99
	Charlotte	7,600	7,500	99
Between 5-24%	FLORIDA	29,700	29,300	99
	Highlands	396,200	393,400	99
Station Totals		696,000	690,400	99
Net Weekly Circulation (1991)			260,000	
Average Daily Circulation (1991)			135,900	

Florida—Tallahassee-Thomasville, Georgia

WCTV

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: County Road 12, Tallahassee, FL 32312.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Telephone: 904-893-6666. Fax: 904-893-5193.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 97.5-kw visual, 19.5-kw aural. Antenna: 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level.

Latitude 30° 40' 13"
Longitude 83° 56' 26"

Transmitter: Roddenberry Rd., 3.5-mi. SE of Metcalf.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; DX Engineering, Scientific-Atlanta receivers.

News Services: AP.

Ownership: John H. Phipps Inc.

Began Operation: September 15, 1955.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

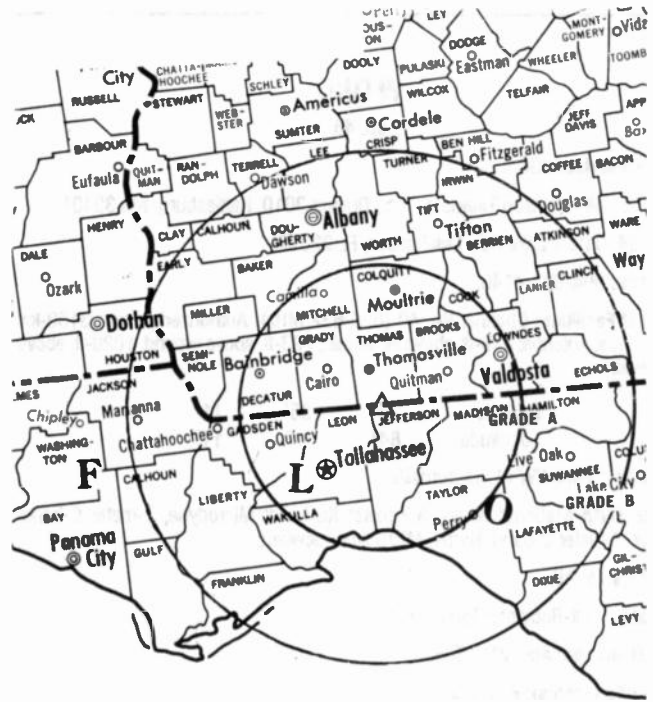
- Dennis Boyle, President.
- David Olmsted, Vice President & General Manager.
- Melvin Blank, Operations Manager.
- Fellis Carnley, Sales & Marketing Director.
- Mike Smith, News Director.
- Elliott Toole, Promotion Director.
- William Lane, Business Manager.
- Bob Morgan, Chief Engineer.

Highest 30 Sec. Rate: \$950.

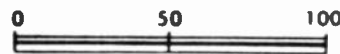
City of License: Thomasville, GA. ADI: Tallahassee, FL-Thomasville, GA. Rank: 115.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Franklin	3,100	3,000	97
	Gadsden	15,300	15,000	98
	Hamilton	3,200	3,100	97
	Jefferson	4,200	4,100	98
	Lafayette	1,600	1,600	100
	Leon	74,300	73,400	99
	Liberty	1,700	1,700	100
	Madison	5,400	5,300	98
	Suwannee	10,100	9,900	98
	Taylor	7,100	7,000	99
	Wakulla	5,300	5,200	98
	GEORGIA			
	Atkinson	2,000	1,900	95
Baker	1,200	1,200	100	
Berrien	5,400	5,300	98	
Brooks	5,300	5,200	98	
Calhoun	1,500	1,500	100	
Clinch	2,300	2,300	100	
Colquitt	13,700	13,500	99	
Cook	5,200	5,100	98	



SCALE OF MILES



WCTV BPCT-860103KE Granted 4/29/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Decatur	9,400	9,300	99
	Dougherty	35,300	34,900	99
	Early	4,600	4,500	98
	Echols	800	800	100
	Grady	7,800	7,700	99
	Irwin	3,300	3,200	97
	Lanier	2,000	2,000	100
	Lowndes	26,900	26,500	99
	Miller	2,700	2,600	96
	Mitchell	7,000	6,900	99
	Seminole	3,300	3,200	97
Thomas	13,700	13,500	99	
Tift	12,500	12,300	98	
Worth	6,700	6,600	98	
Between 25-49%	FLORIDA			
	Calhoun	3,500	3,400	97
	Doyle	3,800	3,700	97
	GEORGIA			
	Coffee	10,900	10,700	98
Lee	5,600	5,500	98	
Turner	3,200	3,100	97	
Between 5-24%	FLORIDA			
	Gilchrist	2,600	2,600	100
	Jackson	15,300	15,000	98
	Washington	6,500	6,400	98
	GEORGIA			
Ben Hill	6,800	6,700	99	
Terrell	4,100	4,000	98	
Station Totals		366,200	360,400	98
Net Weekly Circulation (1991)			270,100	
Average Daily Circulation (1991)			170,100	

Florida—Tallahassee

WTWC

Ch. 40

Network Service: NBC.

Licensee: Holt Robinson Television Inc., Drawer 3010, Hattiesburg, MS 39401.

Studio: 8440 Deer Lake Rd., Tallahassee, FL 32312.

Telephone: 904-893-4140.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual. Antenna: 879-ft. above av. terrain, 793-ft. above ground, 1020-ft. above sea level.

Latitude 30° 35' 11"
Longitude 84° 14' 11"

Transmitter: 2-mi. NW of Bradfordville.

Satellite Earth Stations: Harris, 8.3-meter Ku-band; Microdyne, 7-meter C-band; Prosat, 3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Holt-Robinson Television Inc.

Began Operation: April 21, 1983.

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Tom Maguire, General Manager.
Carol Matthews, General Sales Manager.
Brett DeHart, News Director.
Gill Dasplit, Program Director.
Merleen Mizell, Business Manager.
Ed Shaper, Chief Engineer.

Highest 30 Sec. Rate: \$750.

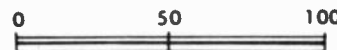
City of License: Tallahassee. ADI: Tallahassee, FL-Thomasville, GA. Rank: 115.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden	15,300	15,000	98
	Jefferson	4,200	4,100	98
	Leon	74,300	73,400	99
	Wakulla	5,300	5,200	98



SCALE OF MILES



WTWC BPC7-880718K1 Granted 10/31/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Taylor	7,100	7,000	99
Between 5-24%	FLORIDA			
	Lafayette	1,600	1,600	100
	Madison	5,400	5,300	98
	GEORGIA			
	Brooks	5,300	5,200	98
Decatur	9,400	9,300	99	
Grady	7,800	7,700	99	
Thomas	13,700	13,500	99	
Station Totals		149,400	147,300	99
Net Weekly Circulation (1991)				80,200
Average Daily Circulation (1991)				35,700

Florida—Tallahassee

WTXL-TV

Ch. 27

Network Service: ABC.

Licensee: Tallahassee Channel 27 Inc., 8927 Thomasville Rd., Tallahassee, FL 32312.

Studio: 8927 Thomasville Rd., Tallahassee, FL 32312.

Telephone: 904-893-3127. TWX: 810-931-3715. Fax: 904-668-1460.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1184.7-kw max. visual, 118.46-kw max. aural. Antenna: 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level.

Latitude 30° 34' 29"
Longitude 84° 12' 05"

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Satellite Earth Stations: Transmit/receive AFC, 5-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

Ownership: Tallahassee Channel 27 Inc.

Began Operation: September 16, 1976. Sale to Tallahassee 27 Ltd. Partnership by E. C. Allen approved by FCC Jan. 27, 1984. Sale to present owners approved Aug. 23, 1991.

Represented (sales): Petry Television Inc.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- Carl Bruce, General Manager.
- Jerry Kelly, General Sales Manager.
- Cindy Cooper-Small, Local Sales Manager.
- Scott Clark, Chief Engineer.
- Liz Eggert-Hirst, News Director.
- Sherry Jones, Promotion Director.
- Tom High, Business Manager.
- Mike Fowler, Production Manager.
- Stacey Schmitz, Traffic Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$150.

City of License: Tallahassee. ADI: Tallahassee, FL-Thomasville, GA. Rank: 115.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden	15,300	15,000	98
	Jefferson	4,200	4,100	98
	Leon	74,300	73,400	99
	Wakulla	5,300	5,200	98
	GEORGIA			
	Grady	7,800	7,700	99
	Thomas	13,700	13,500	99



WTXL-TV BPCT—840831KI Granted 9/21/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Liberty	1,700	1,700	100
	Madison	5,400	5,300	98
	Taylor	7,100	7,000	99
	GEORGIA			
	Brooks	5,300	5,200	98
	Decatur	9,400	9,300	99
Seminole	3,300	3,200	97	
Between 5-24%	FLORIDA			
	Calhoun	3,500	3,400	97
	Franklin	3,100	3,000	97
	Lafayette	1,600	1,600	100
	GEORGIA			
	Colquitt	13,700	13,500	99
	Miller	2,700	2,600	96
Mitchell	7,000	6,900	99	
Station Totals		184,400	181,600	98
Net Weekly Circulation (1991)			101,100	
Average Daily Circulation (1991)			46,900	

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Market Research & Data Sales Dept.
202-872-9200

Florida—Tampa

WBHS

Ch. 50

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of Tampa Inc., Box 9090, Clearwater, FL 34618-9090.

Studio: 18491 U.S. Hwy. 19 S, Clearwater, FL 34624.

Telephone: 813-573-2501. Fax: 813-572-8585.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4170-kw max. visual. Antenna: 1522-ft. above av. terrain, 75-ft. above ground, 1447-ft. above sea level.

Latitude	27°	50'	32"
Longitude	82°	15'	46"

Transmitter: 15001 Boyette Rd., Riverview.

Multichannel TV Sound: Stereo only.

Ownership: HSN Communications Inc. (Group Owner).

Began Operation: March 1, 1988.

Personnel:

Jim Goodman, Vice President & Station Manager.

Allen McCarty, Chief Engineer.

Cheryl Barron, Program Manager.

Rosa Hubbard, Business Manager.

Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.



City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 13.

Florida—Venice

WBSV-TV

Ch. 62

Network Service: None, independent.

Grantee: DeSoto Bcstg. Inc., 2065 Cantu Court, Sarasota, FL 34232.

Studio: 2065 Cantu Court, Sarasota, FL 34232.

Telephones: 813-954-4227; 813-379-0062. Fax: 813-378-9224.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 4680-kw max. visual. Antenna: 548-ft. above av. terrain, 545-ft. above ground, 558-ft. above sea level.

Latitude	27°	06'	01"
Longitude	82°	22'	18"

Transmitter: Green Cove Rd. & E. Venice Ave., Venice.

Ownership: DeSoto Broadcasting Inc.

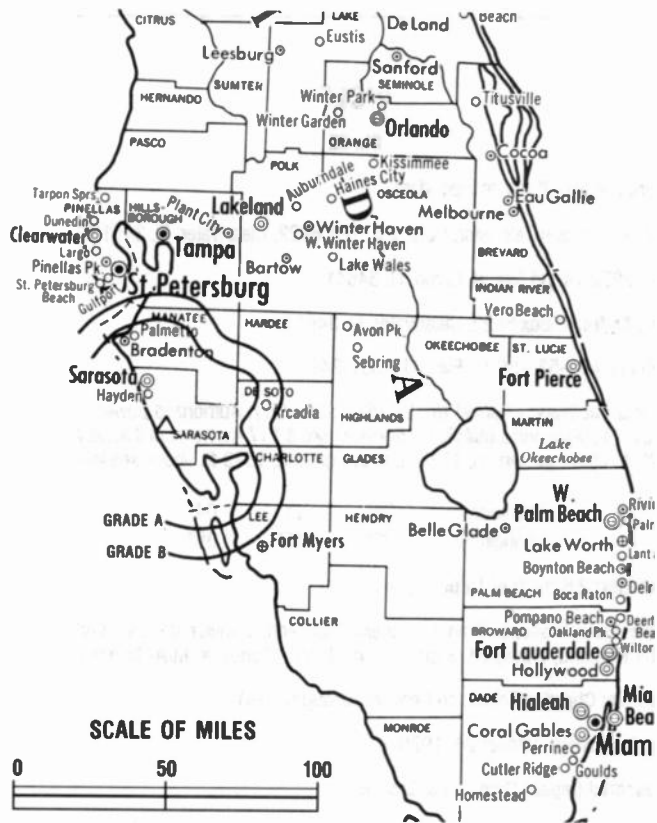
Began Operation: May 3, 1991.

Represented (legal): Pepper & Corazzini.

Personnel:

Jack Moffitt, General Manager.
Bruce Stamo, Sales Manager.
Bill McQueen, News Director.
Debbie Abbott, Program Director.
Tom Wilson, Promotion Director.
Jack Dillon, Chief Engineer.

Arbitron Data: Not available.



WBSV-TV BMPCT-900329KH Granted 5/18/90

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City of License: Venice. ADI: Tampa-St. Petersburg. Rank: 13.

Florida—Clearwater

WCLF

Ch. 22

Network Service: None, independent.

Licensee: Christian Television Corp. Inc., Box 6922, Clearwater, FL 34618.

Studio: 6922 142nd Ave. N, Largo, FL 34641.

Mailing Address: Box 6922, Clearwater, FL 34618.

Telephone: 813-535-5622. Fax: 813-531-2497.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: Transmit/receive Comtech, 5-meter C-band; Vertex, 6.1-meter Ku-band; Winegard, 3-meter C-band; ADU, Echostar, M/A-Com receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: October 24, 1979.

Represented (legal): Gammon & Grange.

Personnel:

- Robert R. D'Andrea, General Manager.
- Robert T. Kennedy, Director of Cable Relations/Special Projects.
- Cardin A. Hesselton, Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Jack Jarvis, Production Manager.
- Neville Chankersingh, Director of Finance.

Highest 30 Sec. Rate: \$150.

City of License: Clearwater. ADI: Tampa-St. Petersburg. Rank: 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Hernando	40,700	40,200	99
	Manatee	84,700	84,000	99
	Pasco	122,800	121,600	99
Station Totals		248,200	245,800	99
Net Weekly Circulation (1991)				56,300
Average Daily Circulation (1991)				17,800

Florida—Tampa-St. Petersburg

WFLA-TV

Ch. 8

Network Service: NBC.

Licensee: WFLA, 905 E. Jackson St., Tampa, FL 33602.

Studio: 905 E. Jackson St., Tampa, FL 33602.

Telephone: 813-228-8888. TWX: 810-876-0602.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. visual, 31.6-kw max. aural. Antenna: 1536-ft. above av. terrain, 1545-ft. above ground, 1612-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., 5.5-mi. N of Balm.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Microband, 5-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: NBC.

Ownership: Media General Broadcast Group (Group Owner).

Began Operation: February 14, 1955.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

Jim Zimmerman, Vice President & General Manager.
Paul Catoe, Vice President & Station Manager.
Jay Burmer, Local Sales Manager.
Paul Siracuse, National Sales Manager.
Ardell Hill, Director of Engineering.
John Butte, News Director.
Russ Myerson, Director of Programming.
Jan Wade, Promotion Manager.
Joyce Lueders, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	42,500	41,800	98
	De Soto	8,500	8,400	99
	Hardee	7,600	7,500	99
	Hernando	40,700	40,200	99
	Highlands	29,700	29,300	99



WFLA-TV BPCT-850426KG Granted 1/15/87

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hillsborough	338,900	336,200	99
	Manatee	84,700	84,000	99
	Pasco	122,800	121,600	99
	Pinellas	396,200	393,400	99
	Polk	157,100	155,700	99
	Sarasota	123,500	122,500	99
	Sumter	12,300	12,100	98
Between 25-49%	FLORIDA			
	Charlotte	45,800	45,300	99
Between 5-24%	FLORIDA			
	Levy	10,100	9,800	97
Station Totals		1,420,400	1,407,800	99
Net Weekly Circulation (1991)			1,192,000	
Average Daily Circulation (1991)			701,200	

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Florida—Tampa-St. Petersburg

WFTS

Ch. 28

Network Service: Fox.

Licensee: Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

Studio: 4501 E. Columbus Dr., Tampa, FL 33605.

Telephone: 813-623-2828. Fax: 813-621-3409.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1546-ft. above av. terrain, 1538-ft. above ground, 1613-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverside.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band.

News Service: AP.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: December 14, 1981. Sale to present owner approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30). Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984 (Vol. 24:17).

Represented (sales): Katz Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Jim Major, Vice President & General Manager.
- Larry Jopek, General Sales Manager.
- Michael Barich, Local Sales Manager.
- Marsha Kidd-Collins, National Sales Manager.
- Lee Melvin, Engineering Manager.
- Joseph Logsdon, Creative Services & Program Director.
- Laura Barton, Promotion Manager.
- J. Paul Wilson, Business Manager.
- Luis Romero, Production & Operations Manager.
- Joyce Cotton, Traffic Manager.
- Joy Pettit, Community Affairs Manager.

Rates: On request.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Hardee	7,600	7,500	99



WFTS BPCT-870209KF Granted 3/31/87

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hernando	40,700	40,200	99
	Hillsborough	338,900	336,200	99
	Manatee	84,700	84,000	99
	Pasco	122,800	121,600	99
	Polk	157,100	155,700	99
Between 25-49%	FLORIDA			
	Citrus	42,500	41,800	98
	De Soto	8,500	8,400	99
	Pinellas	396,200	393,400	99
Between 5-24%	FLORIDA			
	Charlotte	45,800	45,300	99
	Glades	2,900	2,800	96
	Highlands	29,700	29,300	99
Station Totals		1,413,200	1,400,800	99
Net Weekly Circulation (1991)				706,100
Average Daily Circulation (1991)				277,100

Florida—St. Petersburg-Tampa

WTOG

Ch. 44

Network Service: None, independent.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 365 105th Terrace NE, St. Petersburg, FL 33716.

Mailing Address: Box 20144, St. Petersburg, FL 33742.

Telephone: 813-576-4444. Fax: 813-577-1806.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1490-ft. above av. terrain, 1480-ft. above ground, 1555-ft. above sea level.

Latitude 27° 49' 48"
Longitude 82° 15' 59"

Transmitter: 13310 Rhodine Rd., approx. 4-mi. SE of Riverview.

Satellite Earth Stations: Microdyne, 7-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, Harris receivers.

News Services: AP, Conus, WTN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: November 4, 1968.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

- Edward Aiken, President & General Manager.
- Alan B. Frank, Station & General Sales Manager.
- Dorothy K. McKeenan, Local Sales Manager.
- Jim Lapiana, National Sales Manager.
- Jim LaBranche, News Director.
- Robert Affe, Program Director.
- Fritz Breland, Promotion Director.
- Stewart Wallace, Business Manager.
- John Kays, Chief Engineer.

Highest 30 Sec. Rate: \$1300.

City of License: St. Petersburg. ADI: Tampa-St. Petersburg. Rank: 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	42,500	41,800	98
	De Soto	8,500	8,400	99
	Hardee	7,600	7,500	99
	Hillsborough	338,900	336,200	99
	Manatee	84,700	84,000	99
	Pasco	122,800	121,600	99



WTOG BPCT-890504KE Granted 5/31/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pinellas	396,200	393,400	99
	Polk	157,100	155,700	99
FLORIDA				
Between 25-49%	Hernando	40,700	40,200	99
	Highlands	29,700	29,300	99
	Marion	79,300	78,000	98
	Sarasota	123,500	122,500	99
FLORIDA				
Between 5-24%	Charlotte	45,800	45,300	99
	Collier	60,200	59,100	98
	Lake	64,700	64,100	99
	Lee	139,700	138,300	99
	Levy	10,100	9,800	97
	Okeechobee	11,600	11,500	99
	Osceola	39,900	39,400	99
Sumter	12,300	12,100	98	
Station Totals		1,815,800	1,798,200	99
Net Weekly Circulation (1991)			816,600	
Average Daily Circulation (1991)			336,300	

Florida—Lakeland

WTMV

Ch. 32



Network Service: None, independent.

Licensee: Public Interest Corp., 7201 E. Hillsborough Ave., Tampa, FL 33610.

Studios: 7201 E. Hillsborough Ave., Tampa, FL 33610; 101 W. Main St., Lakeland, FL 33801.

Mailing Address: Box 32, Tampa, FL 33601-0032.

Telephone: 813-626-3232. **Fax:** 813-622-7732.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 3039-kw max. visual, 304-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1049-ft. above sea level.

Latitude 27° 50' 15"
Longitude 81° 56' 53"

Holds CP for change to 2954-kw max. visual, 1086-ft. above av. terrain, 1062-ft. above ground, 1217-ft. above sea level. BPCT-890222KK.

Transmitter: 0.4-mi. SSW of Pebbledale, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 3-meter C-band.

News Services: AP, CNN Headline News.

Ownership: Public Interest Corp.

Began Operation: April 24, 1986.

Represented (sales): Hugh Wallace Inc.

Represented (engineering): Mullaney Engineering.

Personnel:

- Dan L. Johnson, General Manager.
- Jo Johnson, Station Manager.
- Fred Proise, General Sales Manager.
- Chris Wiker, Local Sales Manager, Tampa.
- John Norvell, Chief Engineer.
- Deborah Brakke, Program Director.
- Robert Hughes, Promotion Director.



WTMV BPCT-890222KK Granted 6/20/89

© American Map Corp., No. 14244

Charles Robb, Business Manager.
Mike Pachelli, Operations Manager.

Highest 30 Sec. Rate: \$500.

City of License: Lakeland. **ADI:** Tampa-St. Petersburg. **Rank:** 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 25-49%	De Soto	8,500	8,400	99
	Polk	157,100	155,700	99
	FLORIDA			
Between 5-24%	Hardee	7,600	7,500	99
	Highlands	29,700	29,300	99
	Hillsborough	338,900	336,200	99
	Pasco	122,800	121,600	99
	Pinellas	396,200	393,400	99
	Sumter	12,300	12,100	98
Station Totals		1,073,100	1,064,200	99
Net Weekly Circulation (1991)				139,700
Average Daily Circulation (1991)				40,600



We are pleased to announce that on January 1st, our low power signal on Channel 63 signed on, providing coverage of the populous Clearwater-St. Petersburg area, as shown on the map to your right.

Audience measurement figures don't show you audience involvement. Through a constant stream of promotions and giveaways, our viewers are involved. They aren't passive viewers. *They pay attention to what they see and hear!*

Audience measurement figures don't tell you anything about management attitude. TV-32 is one of the nation's few remaining locally owned and operated stations...*tuned to the community...and tuned to the needs of our advertisers.*

Need something special? Out of the ordinary? Talk to us. WTMV is advertiser friendly. *We'll try our hardest to make you an offer you can't refuse.*



**Here's how to get in touch with
Fred Prociasek, WTMV General Sales
Manager:** WTMV

Box 32
Tampa, FL 33601

(813) 626-3232

Florida—St. Petersburg-Tampa

WTSP-TV

Ch. 10

Network Service: ABC.

Licensee: Great American Television & Radio Co. Inc., Box 10000, St. Petersburg, FL 33733.

Studio: 11450 Gandy Blvd., St. Petersburg, FL 33702.

Telephones: 813-557-1010; 813-224-9877.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1500-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Holds CP for change to 1501-ft. above av. terrain, 1504-ft. above ground, 1512-ft. above sea level. BPCT-901108KF.

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: AFC, 5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Microdyne, 5-meter Ku-band; Avantek, Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

News Services: AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to Taft Television & Radio approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owners Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Steve Mauldin, Vice President & General Manager.

Frank Seymour, General Sales Manager.

Frank Ratermann, Local Sales Manager.

Michael Chandler, National Sales Manager.

Jack Winter, Engineering Manager.

Mel Martin, News Director.

Barbara Sobocinski, Program & Promotion Director.

Dan Reynolds, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2500.

City of License: St. Petersburg. ADI: Tampa-St. Petersburg. Rank: 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WTSP-TV BPCT-901108KF Granted 1/17/91

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
50% & Over	FLORIDA			
	Citrus	42,500	41,800	98
	Hernando	40,700	40,200	99
	Hillsborough	338,900	336,200	99
	Manatee	84,700	84,000	99
	Pasco	122,800	121,600	99
	Pinellas	396,200	393,400	99
Between 25-49%	Levy	10,100	9,800	97
	Sarasota	123,500	122,500	99
Between 5-24%	FLORIDA			
	Dixie	3,800	3,700	97
	Hardee	7,600	7,500	99
	Highlands	29,700	29,300	99
Station Totals		1,369,900	1,357,800	99
Net Weekly Circulation (1991)				1,048,900
Average Daily Circulation (1991)				631,600

Florida—St. Petersburg

WTTA

Ch. 38

Network Service: None, independent.

Grantee: Bay Television Inc., 15001 Boyette Rd., Riverview, FL 33569.

Studio: 15001 Boyette Rd., Riverview, FL 33569.

Telephone: 813-684-3838. **Fax:** 813-654-6972.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1397-kw max. visual. Antenna: Circularly polarized, 1436-ft. above av. terrain, 1427-ft. above ground, 1502-ft. above sea level.

Latitude	27°	50'	32"
Longitude	82°	15'	46"

Transmitter: 8.8-mi. N of Balm.

Satellite Earth Station: Comtech, 7.3-meter; Agile Omni receivers.

Ownership: Sinclair Broadcast Group (Group Owner); Robert Simmons.

Began Operation: June 21, 1991.

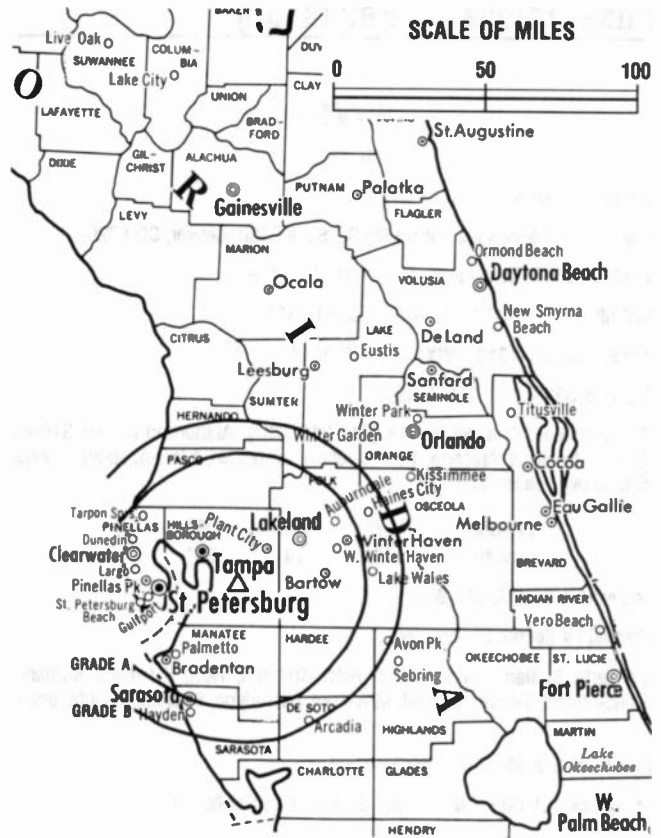
Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Tom Watson, General Manager.
 Jennifer Isenhower, Program Director.
 Jim Lange, Chief Engineer.

Arbitron Data: Not available.



WTTA BMPCT-880512KE Granted 6/30/88 © American Map Corp., No. 14244

City of License: St. Petersburg. **ADI:** Tampa-St. Petersburg. **Rank:** 13.

Florida—Tampa-St. Petersburg

WTVT

Ch. 13

Network Service: CBS.

Licensee: WTVT Holdings Inc., 555 17th St., Suite 3300, Denver, CO 80202.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Mailing Address: Box 31113, Tampa, FL 33631-3113.

Telephone: 813-876-1313. TWX: 810-876-0618.

Fax: 813-875-8329; 813-871-3135.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; RCA, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3-meter Ku-band.

News Services: AP, CBS, CNN, Conus, Sports News Satellite, UPI.

Ownership: WTVT Holdings Inc.

Began Operation: April 1, 1955. Sale to Gaylord Bcstg. by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29). Sale to present owners by Gaylord Bcstg. Co. approved by FCC April 23, 1987 (Vol. 27:11, 29).

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- Clarence McKee, Chairman & Chief Executive Officer.
- C. David Whitaker, President & Chief Operating Officer.
- Terry Cooper, Vice President, Controller.
- Bob Franklin, Vice President, News & Operations.
- Mark Higgins, General Sales Manager.
- Bob Linger, National Sales Manager.
- J. Lowell Otto, Chief Engineer.
- Artie Schiff, Director of Creative Services.
- Candace Gelger, Business Development Manager.
- Bob Manown, Regional Account Manager.
- Liz Brunner, Director of Community Relations.
- Mark Demopoulos, Research Director.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2175.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 13.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WTVT BMPCT-6216 Granted 5/9/66

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	42,500	41,800	98
	De Soto	8,500	8,400	99
	Hardee	7,600	7,500	99
	Hernando	40,700	40,200	99
	Highlands	29,700	29,300	99
	Hillsborough	338,900	336,200	99
	Manatee	84,700	84,000	99
	Pasco	122,800	121,600	99
	Pinellas	396,200	393,400	99
Polk	157,100	155,700	99	
Sarasota	123,500	122,500	99	
Between 25-49%	FLORIDA			
	Sumter	12,300	12,100	98
Between 5-24%	FLORIDA			
	Charlotte	45,800	45,300	99
	Levy	10,100	9,800	97
	Marion	79,300	78,000	98
Station Totals		1,499,700	1,485,800	99
Net Weekly Circulation (1991)				1,167,300
Average Daily Circulation (1991)				682,200

Florida—West Palm Beach

WFLX

Ch. 29

Network Service: Fox.

Licensee: Malrite Communications Group Inc., 1200 Statler Office Tower, Cleveland, OH 44115.

Studio: 4119 W. Blue Heron Blvd., West Palm Beach, FL 33404.

Telephone: 407-845-2929. Fax: 407-863-1238.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude 26° 34' 37"
Longitude 80° 14' 32"

Transmitter: 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: October 1, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Ralph Evans Associates.

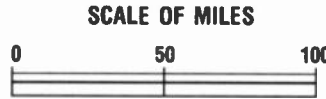
Personnel:

- Murray J. Green, Vice President & General Manager.
- Steve Daniloff, General Sales Manager.
- Deborah Cuffaro, Local Sales Manager.
- David D'Eugenio, National Sales Manager.
- Angelo (Butch) Figurella, Chief Engineer.
- Bob Ramsey, News & Program Director.
- Tami Whitacre, Promotion Director.
- Jacqui DePompe, Business Manager.
- Lois Kwasman, Marketing Director.

Rates: On request.

City of License: West Palm Beach. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 46.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WFLX BPCT-840621KF Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
50% & Over	Indian River	38,500	38,000	99
	Martin	42,000	41,600	99
	Okeechobee	11,600	11,500	99
	Palm Beach No	246,800	244,400	99
	St Lucie	57,300	56,600	99
FLORIDA				
Between 25-49%	Broward	548,500	545,800	99
	Glades	2,900	2,800	96
	Hendry	8,900	8,700	98
	Palm Beach So	133,200	131,800	99
FLORIDA				
Between 5-24%	Dade	731,600	726,300	99
	Highlands	29,700	29,300	99
Station Totals		1,851,000	1,836,800	99
Net Weekly Circulation (1991)			529,800	
Average Daily Circulation (1991)			199,300	

Florida—Tequesta-West Palm Beach

WPBF

Ch. 25

Network Service: ABC.

Licensee: Phipps-Potamkin Television Partners, 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

Studio: 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

Telephones: 407-694-2525; 407-624-6397. Fax: 407-624-1089.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 17"
Longitude 80° 23' 41"

Transmitter: 7.3-mi. SW of Palm City, Martin County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Andrew, 4.5-meter C-band; Avantek, Microdyne receivers.

News Services: AP, ABC.

Ownership: Phipps-Potamkin Television Partners.

Began Operation: January 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Robert Ware, General Manager.
- Rob Young, General Sales Manager.
- Carol Wright, Local Sales Manager.
- Tom Foss, Program Director.
- Lee Polowczuk, News Director.
- Terry Murphy, Promotion Director.
- Jimmy Gamble, Chief Engineer.
- Paul Reece, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Tequesta. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 46.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WPBF BMPCT-880822KE Granted 10/13/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
50% & Over	Indian River	38,500	38,000	99
	Martin	42,000	41,600	99
	Okeechobee	11,600	11,500	99
	Palm Beach No	246,800	244,400	99
	St Lucie	57,300	56,600	99
FLORIDA				
Between 25-49%	Glades	2,900	2,800	96
	Hendry	8,900	8,700	98
	Palm Beach So	133,200	131,800	99
Station Totals		541,200	535,400	99
Net Weekly Circulation (1991)			352,400	
Average Daily Circulation (1991)			173,200	

Florida—West Palm Beach

WPEC

Ch. 12

Network Service: CBS.

Licensee: Photo Electronics Corp., Box 24612, West Palm Beach, FL 33416-4612.

Studio: 1100 Fairfield Dr., West Palm Beach, FL 33407.

Mailing Address: Box 24612, West Palm Beach, FL 33416-4612.

Telephone: 305-844-1212. Fax: 407-881-0741.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"
Longitude 80° 12' 28"

Transmitter: Intersection of U.S. Hwy. 441 & State Rd. 812.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.7-meter C-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, Conus..

Ownership: Photo Electronics Corp.

Began Operation: January 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebar approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebar by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

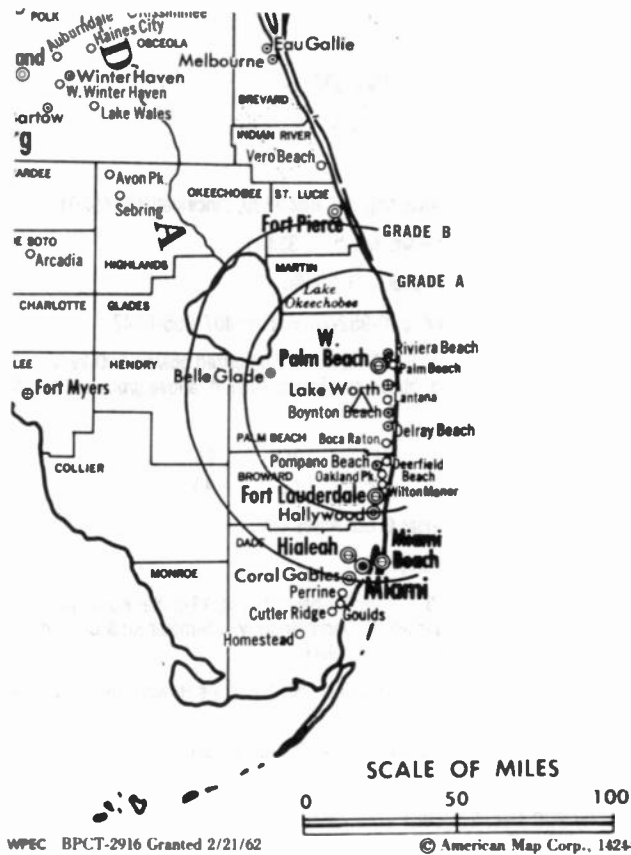
Personnel:

- William B. Peterson, President & General Manager.
- Douglas Wolmueller, Vice President & General Sales Manager.
- Donn R. Colee Jr., Station Manager.
- John Gee, Local Sales Manager.
- John Heislman, National Sales Manager.
- George Danner, Chief Engineer.
- John Emmert, News Director.
- Cindy Sheldon, Business Manager.
- Tom Samad, Production & Special Projects Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1350.

City of License: West Palm Beach. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 46.



WPEC BPCT-2916 Granted 2/21/62

© American Map Corp., 14244

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
50% & Over	Indian River	38,500	38,000	99
	Martin	42,000	41,600	99
	Okeechobee	11,600	11,500	99
	Palm Beach No	246,800	244,400	99
	Palm Beach So	133,200	131,800	99
	St Lucie	57,300	56,600	99
FLORIDA				
Between 25-49%	Broward	548,500	545,800	99
	Glades	2,900	2,800	96
FLORIDA				
Between 5-24%	Hendry	8,900	8,700	98
Station Totals		1,089,700	1,081,200	99
Net Weekly Circulation (1991)			634,400	
Average Daily Circulation (1991)			317,800	

Florida—West Palm Beach

WPTV

Ch. 5

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., Box 5830, Cincinnati, OH 45201.

Studio: 622 N. Flagler Dr., West Palm Beach, FL 33401.

Mailing Address: Box 510, Palm Beach, FL 33480.

Telephone: 407-655-5455. TWX: 510-952-7606. Fax: 407-655-8947.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"
Longitude 80° 12' 43"

Transmitter: 6075 State Rd. 7, near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 11-meter Ku-band; Hero, 6-meter C-band; Microdyne, 7-meter C-band; Andrew, 4.5-meter Ku & C-band; DX Engineering, Harris, Microdyne, Sony receivers.

News Services: AP, CNN, Group W Newsfeed, NBC, Scripps Howard News Service, Sports News Satellite.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: August 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vol. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

- William J. Brooks, Vice President & General Manager.
- Charles W. Hansen III, General Sales Manager.
- Bonnie D. Goldstein, Local Sales Manager.
- Donna M. Lane, National Sales Manager.
- Edward J. Roos, Engineering Manager.
- Frank P. Verdel, News Director.
- Bernadette R. O'Grady, Program Director.
- Wayne R. Cunningham, Promotion Director.
- Claudia M. Samoya, Business Manager.

Highest 30 Sec. Rate: \$4500.

City of License: West Palm Beach. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 46.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WPTV BNPCT-1862 Granted 3/15/54

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
FLORIDA				
	Indian River	38,500	38,000	99
	Martin	42,000	41,600	99
	Okeechobee	11,600	11,500	99
	Palm Beach No	246,800	244,400	99
	Palm Beach So	133,200	131,800	99
	St Lucie	57,300	56,600	99
Between 25-49%				
FLORIDA				
	Broward	548,500	545,800	99
	Glades	2,900	2,800	96
	Hendry	8,900	8,700	98
Between 5-24%				
FLORIDA				
	Osceola	39,900	39,400	99
Station Totals		1,129,600	1,120,600	99
Net Weekly Circulation (1991)				655,500
Average Daily Circulation (1991)				366,300

Florida— Fort Pierce-Stuart-Vero Beach- Palm Beach

WTVX

Ch. 34

Network Service: None, independent.

Licensee: Krypton Bcstg. of Fort Pierce Inc., 3601 N. 25th St., Fort Pierce, FL 34946.

Studios: 3601 N. 25th St., Fort Pierce, FL 34946; 2000 Palm Beach Lakes Blvd., West Palm Beach, FL 33404.

Telephones: 407-464-3434; 407-686-3434. Fax: 407-464-0967.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual, 446.68-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.50"
Longitude 80° 23' 20.50"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Krypton Broadcasting Corp. (Group Owner).

Began Operation: April 5, 1966. Sale to WTVW Inc. by Ruhl W. Koblegard, et al., approved by FCC Jan. 15, 1979. Sale to present owner approved Jan. 31, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

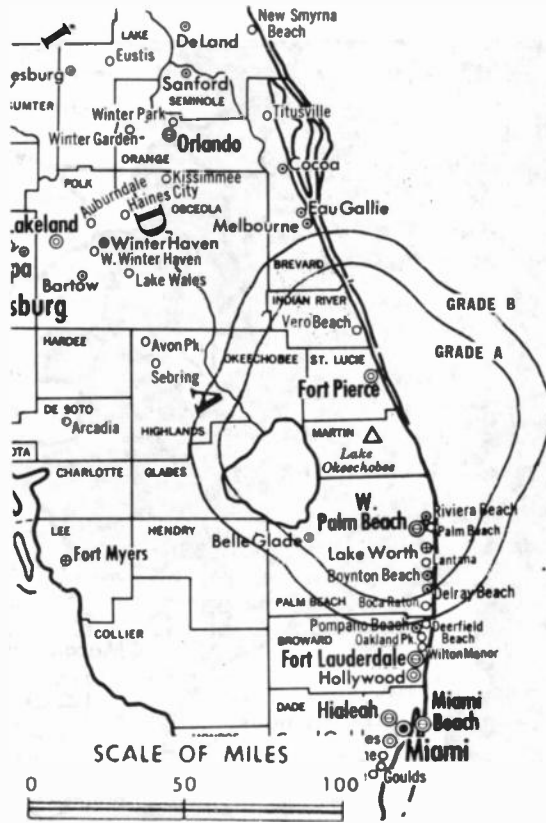
- Daniel S. Dayton, General Manager.
- Robert Curtiss, Local Sales Manager.
- Frederick Palrton, National Sales Manager.
- Barbara Smith, Programming Director.
- Milton Patrick, Chief Engineer.
- Lorris Woodhull, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Fort Pierce. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 46.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

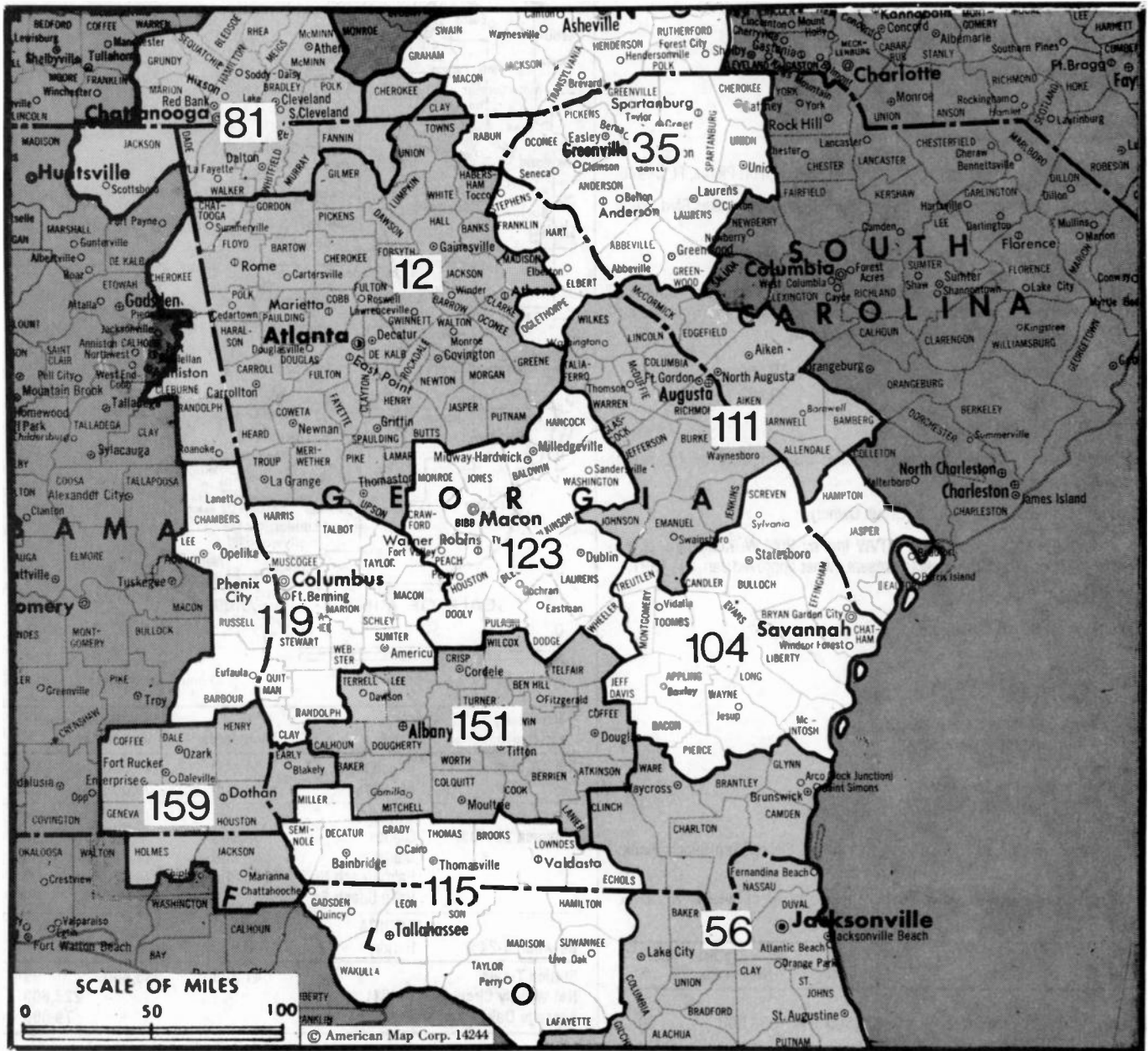
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Indian River	38,500	38,000	99



WTVX BPCT-5175 Granted 5/30/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Okeechobee	11,600	11,500	99
	St Lucie	57,300	56,600	99
FLORIDA				
Between 25-49%	Glades	2,900	2,800	96
	Martin	42,000	41,600	99
	Palm Beach No	246,800	244,400	99
	Palm Beach So	133,200	131,800	99
FLORIDA				
Between 5-24%	Hendry	8,900	8,700	98
Station Totals		541,200	535,400	99
Net Weekly Circulation (1991)			228,600	
Average Daily Circulation (1991)			79,000	



Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,421,300	12	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLN-TV (14), WVEU (69), WXIA-TV (11)
Greenville-Spartanburg, SC-Asheville, NC	650,900	35	WAXA (40), WGGG-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
Jacksonville, FL	474,300	55	WAWA-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Chattanooga, TN	310,800	81	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Savannah, GA	232,200	104	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11)
Augusta, GA	211,100	111	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Tallahassee, FL-Thomasville, GA	194,800	115	WCTV (6), WTLN (49), WTWC (40), WTXL-TV (27), WVGA (44)
Columbus, GA	186,200	119	WLTZ (38), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
Macon, GA	176,100	123	WGNM (64), WGXA (24), WMAZ-TV (13), WMGT (41)
Albany, GA	138,000	151	WALB-TV (10), WFXL (31), WSST-TV (55)
Dothan, AL	105,500	159	WDAU (34), WDHN (18), WTVY (4)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSST-TV, Albany	See Cordele, GA
WNGM-TV, Atlanta	See Athens, GA
WAWA-TV, Atlanta	See Rome, GA
WSWS, Columbus	See Opelika-Auburn, AL
WTGS, Savannah	See Hardeeville, SC
WCTV, Thomasville	See Tallahassee, FL

Georgia Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	11	21	32
Educational Television Stations	3	7	10
	14	28	42

Georgia—Albany

WALB-TV

Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708-7601.

Studio: 1709 Stuart Ave., Albany, GA 31707-7601.

Telephone: 912-883-0154. TWX: 810-781-5104. Fax: 912-436-3134.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52.00"
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Harris, 8-meter Ku-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, 4.7-meter Ku-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Gray/Harris, 3-meter Ku-band.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: April 7, 1954.

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Postenko.

Personnel:

- Phillip R. Greene, Vice President & General Manager.
- R. Douglas Oliver, Vice President, Sales/Programming.
- Troy Puckett Jr., Local Sales Manager.
- William N. Williams, Chief Engineer.
- Matthew Baynard, Production Director.
- Susan Sely, Traffic Manager.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$1478.

City of License: Albany. ADI: Albany, GA. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Hamilton	3,200	3,100	97
	Madison	5,400	5,300	98
	GEORGIA			
	Atkinson	2,000	1,900	95
	Baker	1,200	1,200	100
	Ben Hill	6,800	6,700	99
	Berrien	5,400	5,300	98
	Brooks	5,300	5,200	98
	Calhoun	1,500	1,500	100
	Clinch	2,300	2,300	100
	Coffee	10,900	10,700	98
	Colquitt	13,700	13,500	99
	Cook	5,200	5,100	98
Crisp	7,200	7,100	99	
Decatur	9,400	9,300	99	
Dooly	3,700	3,600	97	
Dougherty	35,300	34,900	99	
Early	4,600	4,500	98	
Echols	800	800	100	
Grady	7,800	7,700	99	
Irwin	3,300	3,200	97	
Lanier	2,000	2,000	100	
Lee	5,600	5,500	98	
Lowndes	26,900	26,500	99	
Macon	5,100	5,000	98	



WALB-TV BPC-2497 Granted 12/17/58

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Miller	2,700	2,600	96
	Mitchell	7,000	6,900	99
	Randolph	3,300	3,200	97
	Sumter	10,400	10,200	98
	Telfair	4,000	3,900	98
	Terrell	4,100	4,000	98
	Thomas	13,700	13,500	99
	Tift	12,500	12,300	98
	Turner	3,200	3,100	97
	Ware	13,400	13,200	99
	Wilcox	2,600	2,600	100
Worth	6,700	6,600	98	
Between 25-49%	GEORGIA			
	Bacon	3,600	3,500	97
	Dodge	6,100	6,000	98
	Jeff Davis	4,600	4,500	98
	Seminole	3,300	3,200	97
Webster	800	800	100	
Between 5-24%	FLORIDA			
	Gadsden	15,300	15,000	98
	Jefferson	4,200	4,100	98
	Leon	74,300	73,400	99
	Suwannee	10,100	9,900	98
	Taylor	7,100	7,000	99
	GEORGIA			
	Appling	5,800	5,700	98
	Brantley	4,100	4,000	98
	Clay	1,300	1,300	100
	Pierce	4,800	4,700	98
Pulaski	3,100	3,000	97	
Schley	1,100	1,100	100	
Stewart	1,900	1,800	95	
Station Totals		409,700	403,000	98
Net Weekly Circulation (1991)				243,600
Average Daily Circulation (1991)				151,500

Georgia—Albany

WFXL

Ch. 31

Network Service: Fox.

Licensee: NewSouth Bcstg. Inc., Box 4050, Albany, GA 31708.

Studio: 1211 N. Slappey Blvd., Albany, GA 31708.

Telephone: 912-435-3100. Fax: 912-435-0485.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Microdyne, 7-meter; Vertex, 4.5-meter; RCA, 4.5-meter Ku-band; Hercules, 4-meter C-band; M/A-Com, Uniden receivers.

News Services: AP, Fox News.

Ownership: NewSouth Bcstg. Inc.

Began Operation: February 14, 1982. Sale by Gordon Communications Co. to Michael H. Male, et al., approved by FCC Oct. 7, 1987. Transfer of control to T. S. Brumlik approved June 20, 1988.

Represented (sales): Seitel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- Manny Cantu, Vice President & General Manager.
- Carol Ayres, General Sales Manager.
- Hugh Allgood, Chief Engineer.
- Dawn Hobby, News Director.
- Bettina Smith, Program Director.
- Jaxon Riley, Promotion Director.
- Susan Hutchinson, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Albany. ADI: Albany, GA. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baker	1,200	1,200	100
	Berrien	5,400	5,300	98
	Calhoun	1,500	1,500	100
	Colquitt	13,700	13,500	99
	Cook	5,200	5,100	98
	Dougherty	35,300	34,900	99
	Irwin	3,300	3,200	97
	Lee	5,600	5,500	98
	Mitchell	7,000	6,900	99
	Terrell	4,100	4,000	98
	Tift	12,500	12,300	98
	Turner	3,200	3,100	97
Worth	6,700	6,600	98	
Between 25-49%	GEORGIA			
	Ben Hill	6,800	6,700	99
	Brooks	5,300	5,200	98
	Clinch	2,300	2,300	100
	Coffee	10,900	10,700	98



WFXL BMPCT-800207KH Granted 1/8/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Crisp	7,200	7,100	99
	Early	4,600	4,500	98
	Lanier	2,000	2,000	100
	Lowndes	26,900	26,500	99
	Macon	5,100	5,000	98
	Miller	2,700	2,600	96
	Randolph	3,300	3,200	97
	Sumter	10,400	10,200	98
	Thomas	13,700	13,500	99
Wilcox	2,600	2,600	100	
Between 5-24%	FLORIDA			
	Hamilton	3,200	3,100	97
	Madison	5,400	5,300	98
	GEORGIA			
	Atkinson	2,000	1,900	95
	Bleckley	3,800	3,700	97
	Decatur	9,400	9,300	99
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Echols	800	800	100
	Grady	7,800	7,700	99
Houston	33,200	32,900	99	
Pulaski	3,100	3,000	97	
Schley	1,100	1,100	100	
Seminole	3,300	3,200	97	
Stewart	1,900	1,800	95	
Telfair	4,000	3,900	98	
Webster	800	800	100	
Station Totals		298,100	293,300	98
Net Weekly Circulation (1991)				109,800
Average Daily Circulation (1991)				47,200

Georgia—Athens

WNGM-TV

Ch. 34

Network Service: None, independent.

Licensee: NGM Television Partners Ltd., Box 7818, Athens, GA 30604.

Studio: 185 Ben Burton Circle, Bogart, GA 30622.

Telephone: 404-633-4314.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1258-kw max. visual. Antenna: 1352-ft. above av. terrain, 1207-ft. above ground, 2188-ft. above sea level.

Latitude 34° 12' 27"
Longitude 83° 37' 48"

Transmitter: 4-mi. NE of Pendergrass on N side of GA 82 Spur, Jackson County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Pinzone, 5-meter C-band; Pinzone, 3-meter Ku-band.

Ownership: NGM Television Partners Ltd.

Began Operation: April 18, 1989.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

E. Lanier Finch, General Manager.
Kyle Caldwell, Local Sales Manager.
James Wood, Chief Engineer.
Gary Glenn, News Director.
Lara Waters, Program Director.
Sandra Wadsworth, Business Manager.

Highest 30 Sec. Rate: \$125.

City of License: Athens, GA. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Jasper	3,300	3,200	97
Between 5-24%	GEORGIA Banks	4,000	3,900	97



WNGM-TV BMPCT-880617KG Granted 12/9/88

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Barrow	10,300	10,200	99
	Franklin	6,500	6,400	98
	Habersham	10,300	10,200	99
	Hall	34,800	34,500	99
	Hart	7,200	7,100	99
	Madison	7,800	7,700	99
	Oglethorpe	3,800	3,700	97
	White	4,900	4,800	98
Station Totals		92,900	91,700	99
Net Weekly Circulation (1991)				11,000
Average Daily Circulation (1991)				2,200

Georgia—Atlanta

WAGA-TV

Ch. 5

Network Service: CBS.

Licensee: Gillett Communications of Atlanta Inc., Box 4207, Atlanta, GA 30302.

Studio: 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Telephone: 404-875-5555. TWX: 810-751-8265. Fax: 404-898-0277.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Satcom Technologies, 7.5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: March 8, 1949. Sale to present owner by SCI Holdings Inc. approved by FCC Aug. 20, 1987.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

Jack Sander, President & General Manager.

Chuck Wing, Vice President, Marketing & Sales.

Danny Baker, Local Sales Manager.

D. J. Wilson, National Sales Manager, Western Division.

Bob Cleary, National Sales Manager, Eastern Division.

Leslie Glenn, Program Director.

Lee Armstrong, Advertising & Promotion Manager.

Vernon Khalil, Business Manager.

Mary Durfey, Commercial Operations Manager.

John Dolive, Director of Broadcast Operations.

Abby Flanders, Public Service.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Banks	4,000	3,900	97
	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Butts	5,100	5,000	98
	Carroll	25,500	25,300	99
	Chattooga	8,100	8,000	99
	Cherokee	30,600	30,400	99
	Clarke	32,000	31,600	99
	Clayton	67,100	66,800	100
	Cobb	174,600	173,900	100
	Coweta	18,900	18,700	99
	Dawson	3,000	2,900	97
	De Kalb	216,200	215,500	100
	Douglas	26,000	25,800	99
	Fannin	6,500	6,400	98
	Fayette	20,200	20,000	99
	Floyd	30,800	30,500	99
	Forsyth	16,200	16,100	99
	Fulton	267,600	265,900	99
	Gilmer	5,000	4,900	98
	Gordon	12,400	12,300	99
	Greene	4,100	4,000	98



WAGA-TV BPCT-1879 Granted 8/10/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Gwinnett	122,100	121,300	99
	Habersham	10,300	10,200	99
	Hall	34,800	34,500	99
	Haralson	8,100	8,000	99
	Heard	2,600	2,600	100
	Henry	19,400	19,200	99
	Jackson	11,000	10,900	99
	Jasper	3,300	3,200	97
	Lamar	4,900	4,800	98
	Lumpkin	4,500	4,500	100
	Madison	7,800	7,700	99
	Meriwether	7,400	7,300	99
	Morgan	4,500	4,400	98
	Newton	15,700	15,500	99
	Oconee	6,000	6,000	100
	Oglethorpe	3,800	3,700	97
	Paulding	13,600	13,500	99
	Pickens	5,300	5,200	98
	Pike	3,500	3,400	97
	Polk	12,800	12,700	99
	Putnam	4,700	4,600	98
	Rabun	4,600	4,500	98
	Rockdale	19,200	19,000	99
	Spalding	19,700	19,500	99
	Stephens	8,700	8,600	99
	Towns	2,900	2,900	100
	Troup	20,500	20,200	99
	Union	4,500	4,400	98
	Upson	10,200	10,100	99
	Walton	12,900	12,800	99
	White	4,900	4,800	98

(Continued on page A-318)

Station Totals	1,769,900	1,755,200	99
Net Weekly Circulation (1991)			1,280,400
Average Daily Circulation (1991)			741,900

Georgia—Atlanta

WATL

Ch. 36

Network Service: Fox.

Licensee: Channel 36 Licensee Corp.

Studio: One Monroe Place, Atlanta, GA 30324.

Telephone: 404-881-3600. Fax: 404-881-3635.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1086-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarciff Rd. at Shepherd Lane.

Satellite Earth Stations: Microdyne, 7-meter C-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band.

Ownership: Chase Communications Inc. (Group Owner).

Began Operation: October 13, 1954. Left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1). Sale to Outlet Communications approved by FCC April 29, 1986. Sale to present owner approved Jan. 30, 1990 (Vol. 29:33; 30:13).

Represented (sales): Settel Inc.

Personnel:

- John A. Serrao, Vice President & General Manager.
- Joe Gersh, General Sales Manager.
- Joanna Hemleb, Local Sales Manager.
- Matt Filla, National Sales Manager.
- Don Hess, Program Manager.
- Merrilyn Crouch, Promotion Director.
- John Pelham, Chief Engineer.
- Sarb Sewak Khalsa, Business Manager.
- Doug Furce, Production Manager.
- Kindy Jones, Traffic Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	GEORGIA			
	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Cherokee	30,600	30,400	99
	Clayton	67,100	66,800	100
	Cobb	174,600	173,900	100
	Coweta	18,900	18,700	99
	Dawson	3,000	2,900	97
	De Kalb	216,200	215,500	100
	Douglas	26,000	25,800	99
	Fayette	20,200	20,000	99
	Forsyth	16,200	16,100	99
	Fulton	267,600	265,900	99
	Greene	4,100	4,000	98
	Gwinnett	122,100	121,300	99
	Hall	34,800	34,500	99
	Henry	19,400	19,200	99
	Lamar	4,900	4,800	98
	Monroe	5,800	5,700	98
	Newton	15,700	15,500	99
	Paulding	13,600	13,500	99



WATL BMPCT—6999 Granted 4/25/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Polk	12,800	12,700	99
	Rockdale	19,200	19,000	99
	Walton	12,900	12,800	99

Between 25-49%				
GEORGIA				
	Banks	4,000	3,900	97
	Butts	5,100	5,000	98
	Carroll	25,500	25,300	99
	Chattooga	8,100	8,000	99
	Clarke	32,000	31,600	99
	Floyd	30,800	30,500	99
	Gordon	12,400	12,300	99
	Haralson	8,100	8,000	99
	Jackson	11,000	10,900	99
	Lumpkin	4,500	4,500	100
	Morgan	4,500	4,400	98
	Murray	9,200	9,100	99
	Oconee	6,000	6,000	100
	Oglethorpe	3,800	3,700	97
	Pickens	5,300	5,200	98
	Pike	3,500	3,400	97
	Putnam	4,700	4,600	98
	Rabun	4,600	4,500	98
	Spalding	19,700	19,500	99
	Troup	20,500	20,200	99

Between 5-24%				
ALABAMA				
	Cherokee	7,500	7,400	99
GEORGIA				
	Baldwin	12,300	12,100	98
	Bibb	58,700	58,200	99

(Continued on page A-318)

Station Totals	1,545,100	1,533,100	99
Net Weekly Circulation (1991)			782,000
Average Daily Circulation (1991)			301,900

Georgia—Atlanta

WGNX

Ch. 46

Network Service: None, independent.

Licensee: WGNX Inc., Box 98097, Atlanta, GA 30359.

Studio: 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Telephone: 404-325-4646. TWX: 810-751-3597. Fax: 404-633-8358.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. & Shepherd Lane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Comtech, 3.8-meter Ku-band; Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

Represented (sales): MMT Sales Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- Herman Ramsey, Vice President & General Manager.
- Michael Norton, General Sales Manager.
- Andrew Beskin, Local Sales Manager.
- Robyn Greenberg, National Sales Manager.
- Dustin Lecate, National Sales Manager.
- Dan Highland, Manager of Engineering.
- Jack Frazier, News & Community Affairs Director.
- Lorrie Shilling, Program Manager.
- James Romanov, Business Manager.
- Steve Weitekamp, Production Manager.
- Arthur Shipp, Film Director.
- Becky Lewis Congdon, Traffic Manager.
- Barry Stinson, Creative Services Manager.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Dawson	3,000	2,900	97
	De Kalb	216,200	215,500	100
	Douglas	26,000	25,800	99
	Forsyth	16,200	16,100	99
	Gwinnett	122,100	121,300	99
	Rockdale	19,200	19,000	99
	Between 25-49%	ALABAMA		
Calhoun		45,800	45,500	99
GEORGIA				
Banks		4,000	3,900	97
Butts		5,100	5,000	98
Carroll	25,500	25,300	99	
Cherokee	30,600	30,400	99	



WGNX BPCT—4857 Granted 7/29/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Clarke	32,000	31,600	99
	Clayton	67,100	66,800	100
	Cobb	174,600	173,900	100
	Coweta	18,900	18,700	99
	Fayette	20,200	20,000	99
	Floyd	30,800	30,500	99
	Fulton	267,600	265,900	99
	Gordon	12,400	12,300	99
	Greene	4,100	4,000	98
	Hall	34,800	34,500	99
	Henry	19,400	19,200	99
	Lamar	4,900	4,800	98
	Meriwether	7,400	7,300	99
	Monroe	5,800	5,700	98
	Morgan	4,500	4,400	98
	Murray	9,200	9,100	99
	Newton	15,700	15,500	99
	Oconee	6,000	6,000	100
	Oglethorpe	3,800	3,700	97
	Between 5-24%	Paulding	13,600	13,500
Peach		7,900	7,800	99
Pickens		5,300	5,200	98
Polk		12,800	12,700	99
Putnam		4,700	4,600	98
Spalding		19,700	19,500	99
Stephens		8,700	8,600	99
Troup		20,500	20,200	99
Walton		12,900	12,800	99
Whitfield		26,700	26,500	99
ALABAMA	Cleburne	5,200	5,100	98

(Continued on page A-318)

Station Totals	1,658,400	1,645,700	99
Net Weekly Circulation (1991)			669,000
Average Daily Circulation (1991)			241,600

Georgia—Atlanta

WSB-TV

Ch. 2

Network Service: ABC.

Licensee: Cox Enterprises Inc., 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Studio: 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Telephone: 404-897-7000. TWX: 810-751-3532. Fax: 404-897-7525.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; SatCom, 5.5-meter Ku-band; Andrew, 4-meter C-band; Harris, Scientific-Atlanta receivers.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

News Services: ABC, AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Gregory J. Stone, Vice President & General Manager.

Bill Spell, General Sales Manager.

Jack Dabney, Local Sales Manager.

Michele Woroner, National Sales Manager.

Sim A. Kolliner, Director of Engineering.

Richard Moore, News Director.

A. R. Van Cantfort, Program Manager.

Phil Michael, Director of Creative Services.

Gordon Jones, Controller.

David M. Lamothe, Production Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Banks	4,000	3,900	97
	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Butts	5,100	5,000	98
	Carroll	25,500	25,300	99
	Chattooga	8,100	8,000	99
	Cherokee	30,600	30,400	99
	Clarke	32,000	31,600	99
	Clayton	67,100	66,800	100
	Cobb	174,600	173,900	100
	Coweta	18,900	18,700	99
	Dawson	3,000	2,900	97
	De Kalb	216,200	215,500	100
	Douglas	26,000	25,800	99
	Fannin	6,500	6,400	98
	Fayette	20,200	20,000	99
Floyd	30,800	30,500	99	
Forsyth	16,200	16,100	99	



WSB-TV BPCT-2303 Granted 5/6/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fulton	267,600	265,900	99
	Gilmer	5,000	4,900	98
	Gordon	12,400	12,300	99
	Greene	4,100	4,000	98
	Gwinnett	122,100	121,300	99
	Habersham	10,300	10,200	99
	Hall	34,800	34,500	99
	Haralson	8,100	8,000	99
	Heard	2,600	2,600	100
	Henry	19,400	19,200	99
	Jackson	11,000	10,900	99
	Jasper	3,300	3,200	97
	Lamar	4,900	4,800	98
	Lumpkin	4,500	4,500	100
	Madison	7,800	7,700	99
	Meriwether	7,400	7,300	99
	Monroe	5,800	5,700	98
	Morgan	4,500	4,400	98
	Newton	15,700	15,500	99
	Oconee	6,000	6,000	100
Oglethorpe	3,800	3,700	97	
Paulding	13,600	13,500	99	
Pickens	5,300	5,200	98	
Pike	3,500	3,400	97	
Polk	12,800	12,700	99	
Putnam	4,700	4,600	98	
Rabun	4,600	4,500	98	
Rockdale	19,200	19,000	99	
Spalding	19,700	19,500	99	
Towns	2,900	2,900	100	
Troup	20,500	20,200	99	
(Continued on page A-318)				
Station Totals		1,932,300	1,915,700	99
Net Weekly Circulation (1991)			1,326,800	
Average Daily Circulation (1991)			792,100	

Georgia—Atlanta

WTBS

Ch. 17

Network Service: None, independent.

Licensee: Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30348.

Studio: 1050 Techwood Dr. NW, Atlanta, GA 30348.

Telephone: 404-827-1717. TWX: 810-751-8568. Fax: 404-827-1947.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Superstation Inc.

Began Operation: September 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcast Sales.

Personnel:

- Terry Segal, Executive Vice President.
- William Merriam, Vice President, Operations/Production.
- Lou Latorre, Vice President, Sales.
- Robert Sieber, Vice President, Research.
- Gene Wright, Vice President, Engineering.
- Terri Tingle, Vice President, Public Affairs.
- James Williams, Local Sales Manager.
- John Popkowski, National Sales Manager.
- Peter Moore, Promotion Director.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Greenlee	3,000	2,900	97
	COLORADO			
	Hinsdale	200	200	100
	GEORGIA			
	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Butts	5,100	5,000	98
	Cherokee	30,600	30,400	99
	Clarke	32,000	31,600	99
	Clayton	67,100	66,800	100
	Coweta	18,900	18,700	99
	Dawson	3,000	2,900	97
	Douglas	26,000	25,800	99
	Fayette	20,200	20,000	99
	Fulton	267,600	265,900	99
	Greene	4,100	4,000	98
	Gwinnett	122,100	121,300	99
	Hall	34,800	34,500	99
Henry	19,400	19,200	99	
Jasper	3,300	3,200	97	
Meriwether	7,400	7,300	99	
Monroe	5,800	5,700	98	
Morgan	4,500	4,400	98	



WTBS BMPCT—7539 Granted 7/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newton	15,700	15,500	99
	Oconee	6,000	6,000	100
	Paulding	13,600	13,500	99
	Pike	3,500	3,400	97
	Polk	12,800	12,700	99
	Rockdale	19,200	19,000	99
	Spalding	19,700	19,500	99
	Troup	20,500	20,200	99
	IOWA			
	Greene	4,600	4,600	100
KANSAS				
Barber	2,700	2,600	96	
Cheyenne	1,500	1,500	100	
Comanche	1,000	1,000	100	
Ellsworth	2,900	2,800	97	
Greeley	700	700	100	
Haskell	1,400	1,400	100	
Lincoln	1,600	1,600	100	
Morton	1,200	1,200	100	
Ottawa	2,300	2,200	96	
Prairie	4,200	4,100	99	
Scott	2,200	2,200	100	
KENTUCKY				
Breathitt	5,600	5,500	98	
Clay	7,900	7,800	99	
Cumberland	2,800	2,800	100	
Floyd	18,200	18,000	99	
Harlan	14,300	14,100	99	
Jackson	4,500	4,400	98	
Knott	6,200	6,100	98	
Knox	11,100	10,900	98	

(Continued on page A-319)

Station Totals	90,077,200	88,722,700	98
Net Weekly Circulation (1991)			18,025,400
Average Daily Circulation (1991)			5,832,000

Georgia—Atlanta

WVEU

Ch. 69

Network Service: None, independent.

Licensee: Broadcast Corp. of Georgia, 2700 Northeast Expwy., Atlanta, GA 30345.

Studio: 2700 Northeast Expwy., Atlanta, GA 30345.

Telephone: 404-325-6929. Fax: 404-633-4567.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude 33° 45' 34"
Longitude 84° 23' 19"

Transmitter: 210 Peachtree St., Atlanta, GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6 in operation.

Ownership: Broadcast Corp. of Georgia.

Began Operation: August 22, 1981. Sale to Silver King Bcstg. approved by FCC May 10, 1989 (Television Digest, Vol. 29:11) but not consummated.

Represented (sales): Roslin TV Sales.

Represented (legal): E. William Henry.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Vance L. Eckersley, Vice President & General Manager.

Mann Reed, Station & General Sales Manager.

Sheldon W. Moss, Local Sales Manager.

Gary Kelly, Chief Engineer.

Corinne N. Williamson, Program Manager.

Peter L. Mandell, Promotion Manager.

Carla Williams, Business Manager.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Jasper	3,300	3,200	97
Between 5-24%	GEORGIA			
	Banks	4,000	3,900	97
	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Carroll	25,500	25,300	99
	Cherokee	30,600	30,400	99
	Clayton	67,100	66,800	100
	Cobb	174,600	173,900	100
	Coweta	18,900	18,700	99



WVEU BMPCT-810127KE Granted 2/24/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	De Kalb	216,200	215,500	100
	Douglas	26,000	25,800	99
	Fayette	20,200	20,000	99
	Forsyth	16,200	16,100	99
	Fulton	267,600	265,900	99
	Greene	4,100	4,000	98
	Gwinnett	122,100	121,300	99
	Heard	2,600	2,600	100
	Henry	19,400	19,200	99
	Jackson	11,000	10,900	99
	Lamar	4,900	4,800	98
	Newton	15,700	15,500	99
	Oconee	6,000	6,000	100
	Paulding	13,600	13,500	99
	Pickens	5,300	5,200	98
	Pike	3,500	3,400	97
	Rockdale	19,200	19,000	99
Spalding	19,700	19,500	99	
Walton	12,900	12,800	99	
Station Totals		1,159,800	1,152,500	99
Net Weekly Circulation (1991)				160,600
Average Daily Circulation (1991)				42,100

Georgia—Atlanta

WXIA-TV

Ch. 11

Network Service: NBC.

Licensee: Pacific & Southern Bcstg. Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Telephone: 404-892-1611. TWX: 810-751-3255.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.70"
Longitude 84° 19' 54.70"

Transmitter: 110 Arizona Ave. NE.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 2.4-meter Ku-band; Satcom Technologies, 7.3-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Harris, 3-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, Gannett News Service, UPI.

Ownership: Gannett Broadcasting (Group Owner).

Began Operation: September 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5, 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previous sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25; 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Harvey Mars, President & General Manager.
Louis Morlino, Vice President & General Sales Manager.
Howard Kaufman, Vice President, Director of Sales.
Jack R. Lease, Vice President, Director of Operations & Program Manager
John Heinen, Vice President, Marketing & Creative Services.
Mike Martin, Vice President & Production Manager.
Alice Riehl, Local Sales Manager.
Victor Brust, National Sales Manager.
Jerry Michel, Chief Engineer.
Ron Bilek, News Director.
Bob Walker, Sales & Marketing Director.
Joan T. Chase, Director of Business Affairs & Finance.
BIM Garrett, Business Manager.

Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$3375.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Butts	5,100	5,000	98
	Carroll	25,500	25,300	99
	Chattooga	8,100	8,000	99
	Cherokee	30,600	30,400	99
	Clarke	32,000	31,600	99
	Clayton	67,100	66,800	100



WXIA-TV BPCT-800924KF Granted 1/6/81

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cobb	174,600	173,900	100
	Coweta	18,900	18,700	99
	Dawson	3,000	2,900	97
	De Kalb	216,200	215,500	100
	Douglas	26,000	25,800	99
	Fayette	20,200	20,000	99
	Floyd	30,800	30,500	99
	Forsyth	16,200	16,100	99
	Fulton	267,600	265,900	99
	Greene	4,100	4,000	98
	Gwinnett	122,100	121,300	99
	Habersham	10,300	10,200	99
	Hall	34,800	34,500	99
	Haralson	8,100	8,000	99
	Heard	2,600	2,600	100
	Henry	19,400	19,200	99
	Jackson	11,000	10,900	99
	Jasper	3,300	3,200	97
	Lamar	4,900	4,800	98
	Lumpkin	4,500	4,500	100
	Meriwether	7,400	7,300	99
	Monroe	5,800	5,700	98
	Morgan	4,500	4,400	98
	Newton	15,700	15,500	99
	Oconee	6,000	6,000	100
	Oglethorpe	3,800	3,700	97
	Paulding	13,600	13,500	99
Pickens	5,300	5,200	98	
Pike	3,500	3,400	97	
Polk	12,800	12,700	99	
Putnam	4,700	4,600	98	

(Continued on page A-341)

Station Totals	1,903,500	1,885,500	99
Net Weekly Circulation (1991)			1,319,900
Average Daily Circulation (1991)			716,300

Georgia—Augusta

WAGT

Ch. 26

Network Service: NBC.

Licensee: WAGT Television Inc., Box 1526, Augusta, GA 30903.

Studio: 905 Broad St., Augusta, GA 30901.

Telephone: 404-826-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"
Longitude 81° 50' 19"

Transmitter: E Side of Pine Log Rd., 0.4-mi. N of Rte. 278.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 24, 1968. Left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Hal Edwards, President & General Manager.
- Leo Sheridan, Station Manager.
- James S. Halpin, General Sales Manager.
- Charles Coleman, Local Sales Manager.
- Frank Crofts, Production Coordinator.
- Reggie Cofer, Promotion Manager.
- Reese LeRoy, News Coordinator.
- Ron Davis, Chief Engineer.
- Eric Baker, Business Manager.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$500.

City of License: Augusta. ADI: Augusta. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	7,200	7,000	97
	Columbia	23,200	22,900	99
	Jefferson	6,600	6,500	98
	Lincoln	2,300	2,300	100
	Mc Duffie	7,700	7,600	99
	Richmond	69,900	69,400	99
Taliaferro	800	800	100	



WAGT BPCT-800929KN Granted 1/21/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Warren	2,000	2,000	100
	SOUTH CAROLINA			
	Aiken	48,000	47,600	99
	Barnwell	8,000	7,900	99
	Edgefield	6,400	6,300	98
Mc Cormick	2,100	2,100	100	
Between 25-49%	GEORGIA			
	Glascoc	800	800	100
	Jenkins	2,900	2,900	100
	Screven	5,800	5,700	98
	Wilkes	4,000	3,900	98
Between 5-24%	SOUTH CAROLINA			
	Allendale	3,800	3,700	97
	Bamberg	6,100	6,000	98
	Saluda	6,100	6,000	98
	GEORGIA			
Emanuel	7,800	7,700	99	
Hancock	3,000	2,900	97	
Johnson	3,300	3,300	100	
Washington	6,600	6,400	97	
SOUTH CAROLINA	Greenwood	23,800	23,600	99
	Orangeburg	32,400	31,800	98
Station Totals		290,600	287,100	99
Net Weekly Circulation (1991)				166,400
Average Daily Circulation (1991)				86,000

Georgia—Augusta

WFXG

Ch. 54

Network Service: Fox.

Licensee: Augusta Family Bcstg. Inc., Box 204540, Augusta, GA 30917-4540.

Studio: 3933 Washington Rd., Augusta, GA 30907.

Telephone: 404-650-5400.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2491-kw max. visual. Antenna: 1263-ft. above av. terrain, 1125-ft. above ground, 1526-ft. above sea level.

Latitude	33°	25'	00"
Longitude	81°	50'	06"

Transmitter: 0.44-mi. NE of Hwy. 278 and Pine Log Rd. intersection, Aiken County.

Ownership: Augusta Family Broadcasting Inc.

Began Operation: May 23, 1991.

Represented (sales): Sattel Inc.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Steven Freidheim, General Manager.

Mary Nixon, Sales Manager.

Stan Marinoff, Program Director.

Morris Pollock, Chief Engineer.

Highest 30 Sec. Rate: \$550.

Arbitron Data: Not available.



WFXG BMPCT-900924KF Granted 1/23/91

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City of License: Augusta. **ADI:** Augusta. **Rank:** 111.

Georgia—Augusta

WJBF

Ch. 6

Network Service: ABC.

Licensee: Pegasus Bcstg. of Augusta, GA Inc., 2200 Fletcher Ave., Fort Lee, NJ 07024.

Studio: 1001 Reynolds St., Augusta, GA 30901.

Mailing Address: Box 1404, Augusta, GA 30903.

Telephone: 404-722-6664. Fax: 404-722-0022.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 18"
Longitude 81° 50' 15"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 4-meter Ku-band; Harris, 3-meter C-band; AvanteK, Cyclopsat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: General Electric Capital Corp. (Group Owner).

Began Operation: November 22, 1953. Transfer of control to present owner approved by FCC Sept. 11, 1990. Sale to Pegasus by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): John F. X. Browne & Associates Inc.

Personnel:

- Terry Sams, President & General Manager.
- Marty Fraser, Local & National Sales Manager.
- Bill Doker, Chief Engineer.
- Peter Michenfelder, News Director.
- Angela Byrd, Director of Programming & Promotion.
- Mary Miller, Business Manager.
- Jerry Lezotte, Production Manager.
- Mary Jones, Assistant to the President.
- Gerald Levy, Vice President, Community Affairs.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Augusta. ADI: Augusta. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	7,200	7,000	97
	Columbia	23,200	22,900	99
	Emanuel	7,800	7,700	99
	Glascocok	800	800	100
	Jefferson	6,600	6,500	98
	Jenkins	2,900	2,900	100
	Johnson	3,300	3,300	100
	Lincoln	2,300	2,300	100
	Mc Duffie	7,700	7,600	99
	Richmond	69,900	69,400	99
	Screven	5,800	5,700	98
	Taliaferro	800	800	100
	Warren	2,000	2,000	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WILKES			
	SOUTH CAROLINA			
	Aiken	48,000	47,600	99
	Allendale	3,800	3,700	97
	Bamberg	6,100	6,000	98
	Barnwell	8,000	7,900	99
	Edgefield	6,400	6,300	98
	Hampton	7,200	7,000	97
	Mc Cormick	2,100	2,100	100
	Saluda	6,100	6,000	98
Between 25-49%	GEORGIA			
	Candler	2,800	2,700	96
	Hancock	3,000	2,900	97
	Montgomery	2,300	2,200	96
	Treutlen	2,100	2,100	100
Between 5-24%	SOUTH CAROLINA			
	Orangeburg	32,400	31,800	98
Station Totals	GEORGIA			
	Bulloch	13,000	12,800	98
	Elbert	7,200	7,100	99
	Evans	3,200	3,200	100
	Greene	4,100	4,000	98
	Laurens	14,200	13,900	98
	Toombs	9,300	9,100	98
	SOUTH CAROLINA			
	Abbeville	8,800	8,700	99
	Colleton	13,100	12,800	98
Greenwood	23,800	23,600	99	
Lexington	68,500	67,700	99	
Newberry	12,900	12,700	98	
Station Totals		459,300	453,100	99
Net Weekly Circulation (1991)				236,400
Average Daily Circulation (1991)				156,400

Georgia—Augusta

WRDW-TV

Ch. 12

Network Service: CBS.

Licensee: WRDW Associates, Drawer 1212, Augusta, GA 30913-1212.

Studio: 1301 Georgia Ave., North Augusta, SC 29841.

Telephone: 803-278-1212. TWX: 810-771-4860. Fax: 803-279-8316.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude 33° 24' 29"
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Station: KLM, 5-meter; Drake, M/A-Com receivers.

News Services: AP, CBS.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: February 14, 1954. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Petry Television Inc.

Represented (engineering): Lohnes & Culver.

Personnel:

- I. Martin Pompadur, Chief Executive Officer.
- Ralph E. Becker, President & Chief Operating Officer.
- William Evans, Vice President & General Manager.
- Linda Lawton, General Sales Manager.
- Steve Johnston, Local Sales Manager.
- James F. Myers, Chief Engineer.
- Sherry Lorenz, News Director.
- Jessica Rappaport, Promotion Manager.
- Evelyn Lloyd, Business Manager.
- Paul Wolfe, Creative Services Director.
- Charles Moody, Operations Manager.

Rates: On request.

City of License: Augusta. ADI: Augusta. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	7,200	7,000	97
	Columbia	23,200	22,900	99
	Emanuel	7,800	7,700	99
	Glascocok	800	800	100
	Jefferson	6,600	6,500	98
	Jenkins	2,900	2,900	100
	Lincoln	2,300	2,300	100
	Mc Duffie	7,700	7,600	99
	Richmond	69,900	69,400	99
Taliaferro	800	800	100	
Warren	2,000	2,000	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Wilkes	4,000	3,900	98
	Aiken	48,000	47,600	99
	Allendale	3,800	3,700	97
	Bamberg	6,100	6,000	98
	Barnwell	8,000	7,900	99
	Edgefield	6,400	6,300	98
	Mc Cormick	2,100	2,100	100
	Saluda	6,100	6,000	98
	Between 25-49%	GEORGIA		
Hancock		3,000	2,900	97
Johnson		3,300	3,300	100
Screven		5,800	5,700	98
Washington		6,600	6,400	97
Between 5-24%	GEORGIA			
	Bulloch	13,000	12,800	98
	Elbert	7,200	7,100	99
	Montgomery	2,300	2,200	96
	Oglethorpe	3,800	3,700	97
	Wheeler	1,900	1,900	100
	SOUTH CAROLINA			
	Abbeville	8,800	8,700	99
	Calhoun	4,700	4,600	98
	Greenwood	23,800	23,600	99
Hampton	7,200	7,000	97	
Lexington	68,500	67,700	99	
Newberry	12,900	12,700	98	
Orangeburg	32,400	31,800	98	
Station Totals		420,900	415,500	99
Net Weekly Circulation (1991)			218,700	
Average Daily Circulation (1991)			128,800	

Georgia—Bainbridge

WTLH

Ch. 49

Network Service: Fox.

Licensee: WTLH Inc., 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Studio: 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Telephone: 904-942-4900. Fax: 904-942-0062.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1611-kw max. visual. Antenna: 807-ft. above av. terrain, 745-ft. above ground, 1027-ft. above sea level.

Latitude 30° 47' 48"
Longitude 84° 19' 28"

Transmitter: Nickeville, 0.8-mi. E of State Rte. 179.

Ownership: WTLH Inc.

Began Operation: January 31, 1989.

Represented (sales): Adam Young Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): B. Scott Baxter & Associates Inc.

Personnel:

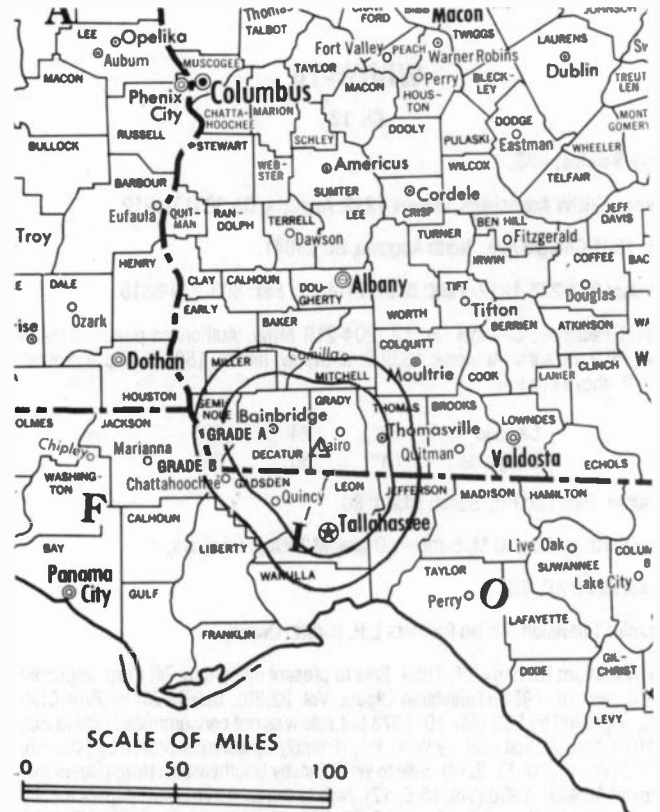
- Frank Watson, General Manager.
- Matthew Pryor, Station & General Sales Manager.
- Kathy Smith, National Sales Manager.
- Jim Bowman, Chief Engineer.
- Don Abel, Program Director.
- Jan Wheelless, Promotion Director.
- Sue Schultz, Business Manager.

Rates: On request.

City of License: Bainbridge. ADI: Tallahassee, FL-Thomasville, GA. Rank: 115.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Leon	74,300	73,400	99
	GEORGIA Decatur	9,400	9,300	99
	FLORIDA Gadsden	15,300	15,000	98
Between 25-49%	Jefferson	4,200	4,100	98
	Taylor	7,100	7,000	99
	Wakulla	5,300	5,200	98



WTLH BPCT-890601KH Granted 8/21/89

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Grady	7,800	7,700	99
	Miller	2,700	2,600	96
	Seminole	3,300	3,200	97
	Thomas	13,700	13,500	99
	ALABAMA Henry	5,600	5,500	98
Between 5-24%	FLORIDA Jackson	15,300	15,000	98
	Liberty	1,700	1,700	100
	Madison	5,400	5,300	98
	GEORGIA Brooks	5,300	5,200	98
	Early	4,600	4,500	98
	Lowndes	26,900	26,500	99
Station Totals		207,900	204,700	98
Net Weekly Circulation (1991)				77,100
Average Daily Circulation (1991)				30,500

Georgia—Brunswick

WBSG-TV

Ch. 21

Network Service: None, independent.

Licensee: WBSG-TV L.P., 7321 Georgia Hwy. 303, Brunswick, GA 31525.

Studio: 7321 Georgia Hwy. 303, Brunswick, GA 31525.

Telephone: 912-267-0021. Fax: 912-267-9583.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2880-kw max. visual. Antenna: 1020-ft. above av. terrain, 1025-ft. above ground, 1095-ft. above sea level.

Latitude 31° 08' 22"
Longitude 81° 56' 15"

Transmitter: 3.4-mi. E of U.S. Rte. 301 at Buffalo Creek Crossing, near Nahunta, GA.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band.

News Services: AP, CNN.

Ownership: WBSG-TV L.P.

Began Operation: April 2, 1990.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Powstenko.

Personnel:

Andrew Sloan, General Manager.

Terry Morris, Station Manager.

Tim Strickland, Sales Manager.

Merlin Miller, Chief Engineer.

Karen A. Boudrie, News Director.

Mike Warren, Business Manager.

Don Orr, Marketing Director.

Highest 30 Sec. Rate: \$135.

City of License: Brunswick. ADI: Jacksonville. Rank: 55.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Brantley	4,100	4,000	98
	Wayne	7,600	7,500	99
Between 25-49%	GEORGIA			
	Camden	7,600	7,500	99
	Glynn	24,100	23,900	99
	Mc Intosh	3,100	3,000	97
	Pierce	4,800	4,700	98
Ware	13,400	13,200	99	



WBSG-TV BMPCT-890425KF Granted 7/27/89

American Map Corp. No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Appling	5,800	5,700	98
	Bacon	3,600	3,500	97
	Charlton	2,900	2,900	100
	Clinch	2,300	2,300	100
	Coffee	10,900	10,700	98
Long	1,900	1,900	100	
Station Totals		92,100	90,800	99
Net Weekly Circulation (1991)			31,200	
Average Daily Circulation (1991)			12,000	

Some 23,705 key industry people can see your message when you advertise in the
Television & Cable Factbook

Georgia—Columbus

WLTZ
Ch. 38

Network Service: NBC.

Licensee: Lewis Broadcasting Corp., Lindsey Creek Station, Box 12289, Columbus, GA 31995.

Studio: 6140 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12289, Lindsey Creek Station, Columbus, GA 31995.

Telephone: 404-561-3838. TWX: 810-758-4312. Fax: 404-563-8467.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. & 107-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Zenith, 3-meter C-band; Harris, M/A-Com, Zenith receivers.

News Service: AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

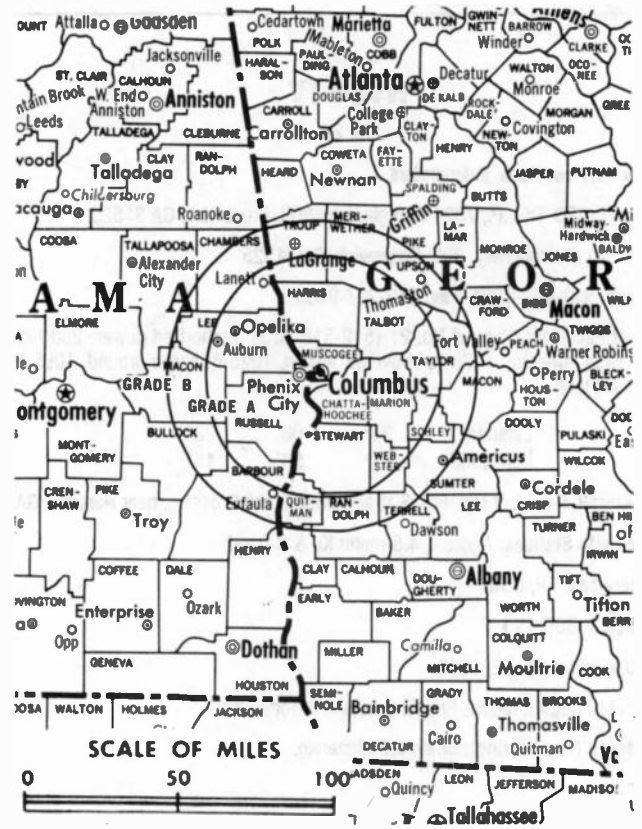
Bob Walton, Vice President & General Manager.
T. B. Breazeale, General Sales Manager.
Bob Hook, Chief Engineer.
Borden Black, News Director.
R. C. Bartlett, Program Director & Operations Manager.
Rebecca Kerr, Business Manager.

Rates: On request.

City of License: Columbus. ADI: Columbus, GA. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Chambers	14,800	14,700	99
	Lee	33,400	33,100	99
	Russell	19,200	19,000	99
	GEORGIA			
	Chattahoochee	3,700	3,700	100
	Harris	6,900	6,800	99
	Marion	1,800	1,700	94
	Muscogee	68,700	68,200	99
	Stewart	1,900	1,800	95
	Talbot	2,300	2,200	98
	Troup	20,500	20,200	99
	Webster	800	800	100



WLTZ BMPCT-7006 Granted 10/22/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Meriwether	7,400	7,300	99
	Schley	1,100	1,100	100
Between 5-24%	ALABAMA			
	Barbour	9,500	9,400	99
	Henry	5,600	5,500	98
	Macon	9,000	8,900	99
	Pike	10,700	10,600	99
	Randolph	7,700	7,600	99
	Tallapoosa	15,400	15,300	99
	GEORGIA			
	Clay	1,300	1,300	100
	Crawford	2,500	2,400	96
Dooly	3,700	3,600	97	
Dougherty	35,300	34,900	99	
Heard	2,600	2,600	100	
Lee	5,600	5,500	98	
Quitman	800	800	100	
Randolph	3,300	3,200	97	
Terrell	4,100	4,000	98	
Upson	10,200	10,100	99	
Station Totals		312,600	309,100	99
Net Weekly Circulation (1991)				139,000
Average Daily Circulation (1991)				67,000

Georgia—Columbus

WRBL

Ch. 3

Network Service: CBS.

Licensee: TCS Television Partners, 1350 13th Ave., Columbus, GA 31994.

Studio: 1350 13th Ave., Columbus, GA 31994.

Telephone: 404-323-3333. TWX: 810-758-4335. Fax: 404-327-6655.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta, GA.

Satellite Earth Stations: Harris, 3-meter; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: TCS Television Partners (Group Owner).

Began Operation: November 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner by Malcolm I. Glazer approved April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Personnel:

- Ray J. Chumley, Vice President & General Manager.
- James Davis, General Sales Manager.
- Jack Smith, Chief Engineer.
- Sonja Bennett, News Director.
- Alice Upshaw, Program Director.
- Janice James, Promotion Manager.
- Sue Underwood, Business Manager.
- Barry Cammon, Production Manager.

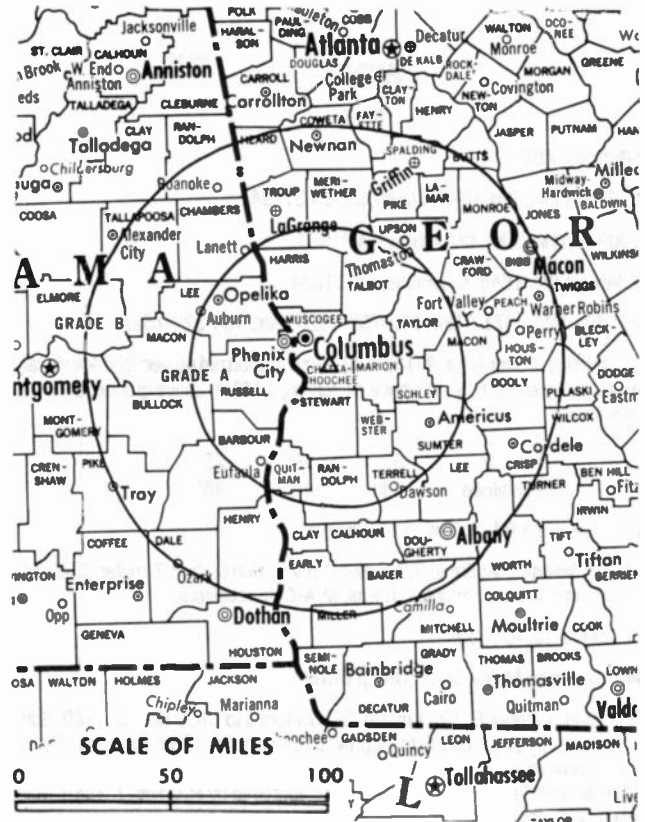
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$535.

City of License: Columbus. ADI: Columbus, GA. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	9,500	9,400	99
	Chambers	14,800	14,700	99
	Lee	33,400	33,100	99
	Russell	19,200	19,000	99
	GEORGIA			
	Calhoun	1,500	1,500	100
	Chattahoochee	3,700	3,700	100
	Clay	1,300	1,300	100
	Harris	6,900	6,800	99
	Macon	5,100	5,000	98
	Marion	1,800	1,700	94
	Meriwether	7,400	7,300	99
	Muscogee	68,700	68,200	99
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Schley	1,100	1,100	100
Stewart	1,900	1,800	95	
Sumter	10,400	10,200	98	
Talbot	2,300	2,200	98	



WRBL BPCT-2775 Granted 6/9/60

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Taylor	2,800	2,800	98
	Terrell	4,100	4,000	98
	Webster	800	800	100
Between 25-49%	ALABAMA			
	Clay	4,700	4,700	100
	Henry	5,600	5,500	98
	Macon	9,000	8,900	99
	Randolph	7,700	7,600	99
Tallahassee	15,400	15,300	99	
Between 5-24%	ALABAMA			
	Bullock	3,500	3,400	97
	Dale	17,200	17,100	99
	Pike	10,700	10,600	99
	GEORGIA			
	Baker	1,200	1,200	100
	Crawford	2,500	2,400	96
	Dougherty	35,300	34,900	99
	Irwin	3,300	3,200	97
	Jones	7,200	7,100	99
Miller	2,700	2,600	96	
Peach	7,900	7,800	99	
Upson	10,200	10,100	99	
Worth	6,700	6,600	98	
Station Totals		403,600	398,600	99
Net Weekly Circulation (1991)				221,000
Average Daily Circulation (1991)				120,100

Georgia—Columbus

WTVM

Ch. 9

Network Service: ABC.

Licensee: WTVM Inc., Box 1848, Columbus, GA 31994.

Studio: 1909 Wynnton Rd., Columbus, GA 31906.

Mailing Address: Box 1848, Columbus, GA 31994.

Telephone: 404-324-6471. TWX: 810-758-4326. Fax: 404-322-7527.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 27.8-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Avantek, Harris, M/A-Corn receivers.

News Services: ABC, AP, CNN.

Ownership: American Family Corp. (Group Owner).

Began Operation: October 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale to present owner by Pegasus Bcstg. approved February 16, 1989. Previous sale by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

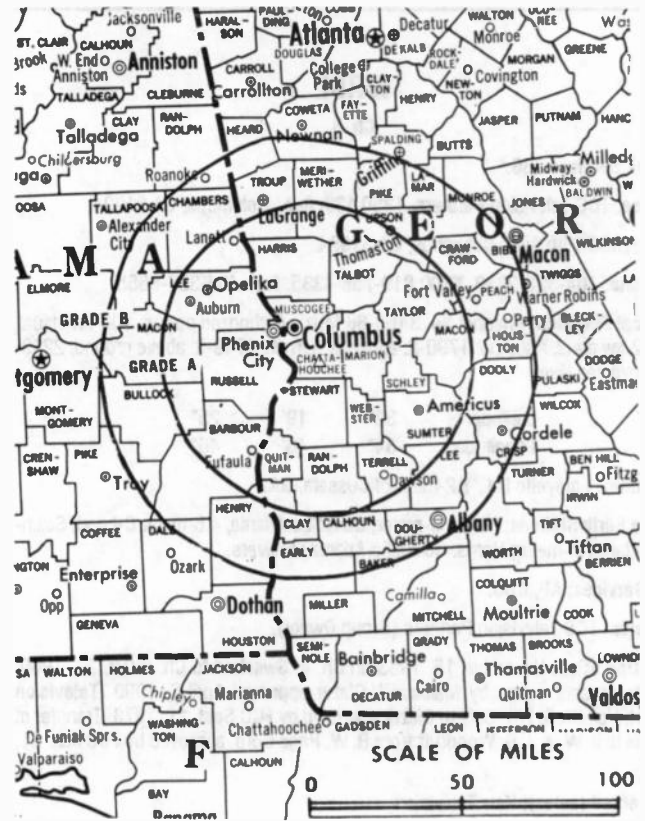
- C. Wayne Daugherty, Vice President & General Manager.
- Richard Heath, General Sales Manager.
- Cathy Davis, National Sales Manager.
- David Williams, Chief Engineer.
- Dale Cerbin, News Director.
- W. Carroll Ward, Program Director.
- Paula Dupuis, Promotion Director.
- Susan Kendust, Business Manager.
- Jerry Bahr, Production Manager.

Highest 30 Sec. Rate: \$800.

City of License: Columbus. ADI: Columbus, GA. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	9,500	9,400	99
	Bullock	3,500	3,400	97
	Chambers	14,800	14,700	99
	Lee	33,400	33,100	99
	Russell	19,200	19,000	99
	GEORGIA			
	Calhoun	1,500	1,500	100
	Chattahoochee	3,700	3,700	100
	Clay	1,300	1,300	100
	Crisp	7,200	7,100	99
	Dougherty	35,300	34,900	99
	Harris	6,900	6,800	99
	Lee	5,600	5,500	98
	Macon	5,100	5,000	98
	Marion	1,800	1,700	94
	Meriwether	7,400	7,300	99



WTVM BMPCT-5490 Granted 7/11/60

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Muscogee	68,700	68,200	99
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Schley	1,100	1,100	100
	Stewart	1,900	1,800	95
	Sumter	10,400	10,200	98
	Talbot	2,300	2,200	98
	Taylor	2,800	2,800	98
	Terrell	4,100	4,000	98
	Troup	20,500	20,200	99
	Webster	800	800	100
Between 25-49%	ALABAMA			
	Clay	4,700	4,700	100
	Dale	17,200	17,100	99
	Henry	5,600	5,500	98
	Macon	9,000	8,900	99
	Pike	10,700	10,600	99
	Randolph	7,700	7,600	99
	Tallapoosa	15,400	15,300	99
	GEORGIA			
	Baker	1,200	1,200	100
Bleckley	3,800	3,700	97	
Crawford	2,500	2,400	96	
Dooly	3,700	3,600	97	
Early	4,600	4,500	98	
Lamar	4,900	4,800	98	
Peach	7,900	7,800	99	
Pulaski	3,100	3,000	97	
Turner	3,200	3,100	97	
Upson	10,200	10,100	99	
Worth	6,700	6,600	98	
(Continued on page A-342)				
Station Totals		496,400	490,300	99
Net Weekly Circulation (1991)				285,800
Average Daily Circulation (1991)				163,400

Georgia—Columbus

WXTX

Ch. 54

Network Service: Fox

Licensee: Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12188, Columbus, GA 31907.

Telephone: 404-561-5400. Fax: 404-561-6505.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 49"
Longitude 84° 52' 37"

Transmitter: Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

Satellite Earth Station: Microdyne, 5-meter Ku-band; Harris, Microdyne receivers.

Ownership: Columbus Family Broadcasting Inc.

Began Operation: June 17, 1983. Sale to present owners by Donald Kent, et al., approved by FCC June 29, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

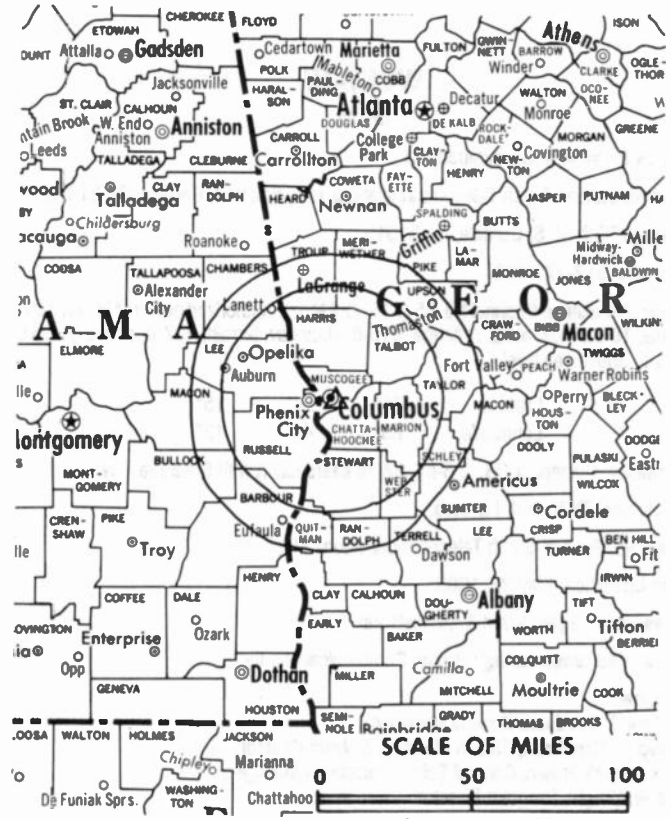
- Edwin Groves, Vice President & General Manager.
- Joe Mazza, General Sales Manager.
- Paul Brewer, National Sales Manager.
- Morrie Pollock, Chief Engineer.
- Sharon Davlin, Program Director.
- Marit Spisany, Promotion Director.
- Terry Early, Business Manager.

Rates: On request.

City of License: Columbus. ADI: Columbus, GA. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lee	33,400	33,100	99
	Russell	19,200	19,000	99
	GEORGIA			
	Chattahoochee	3,700	3,700	100
	Harris	6,900	6,800	99
	Marion	1,800	1,700	94
	Muscogee	68,700	68,200	99
	Webster	800	800	100
Between 25-49%	ALABAMA			
	Barbour	9,500	9,400	99
	Chambers	14,800	14,700	99



WXTX BIMPCT-821119KG Granted 12/28/82

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Bullock	3,500	3,400	97
	Macon	9,000	8,900	99
	GEORGIA			
	Crawford	2,500	2,400	96
	Heard	2,600	2,600	100
	Meriwether	7,400	7,300	99
	Quitman	800	800	100
	Schley	1,100	1,100	100
	Stewart	1,900	1,800	95
	Talbot	2,300	2,200	98
	Taylor	2,800	2,800	98
	Troup	20,500	20,200	99
Upson	10,200	10,100	99	
Station Totals		223,400	221,000	99
Net Weekly Circulation (1991)			102,800	
Average Daily Circulation (1991)			44,600	

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Georgia—Cordele

WSST-TV

Ch. 55

Network Service: None, independent.

Licensee: Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

Studio: 112 7th St. S, Cordele, GA 31015.

Telephone: 912-273-0001.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 715-ft. above sea level.

Latitude 31° 54' 15"

Longitude 83° 48' 12"

Transmitter: Culpepper Rd., 3.5-mi. SW of intersection with State Rte. 7W.

Multichannel TV Sound: Planned.

Ownership: Sunbelt-South Telecommunications Ltd.

Began Operation: May 22, 1989.

Represented (legal): Ward & Mendelsohn, P.C.

Represented (engineering): Bromo Communications Inc.

Personnel:

William B. Goodson, General Manager.

Phillip A. Streetman, Station Manager & News Director.

Sara Howell Brown, General Sales & Business Manager.

Lee W. Wright, Program Director.

Highest 30 Sec. Rate: \$28

City of License: Cordele. ADI: Albany, GA. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA	7,200	7,100	99
	Crisp			
Between 5-24%	GEORGIA	6,100	6,000	98
	Dodge			
	Dooly			
	Lee			



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Schley	1,100	1,100	100
	Sumter	10,400	10,200	98
	Turner	3,200	3,100	97
	Wilcox	2,600	2,600	100
	Worth	6,700	6,600	98
Station Totals		46,600	45,800	98
Net Weekly Circulation (1991)				9,200
Average Daily Circulation (1991)				3,400

Georgia—Macon

WGNM

Ch. 64

Network Service: None, independent.

Licensee: Good News Television, 2525 Beech Ave., Macon, GA 31204.

Studio: 2525 Beech Ave., Macon, GA 31204.

Telephone: 912-746-6464.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 51.3-kw max. visual. Antenna: 607-ft. above av. terrain, 686-ft. above ground, 984-ft. above sea level.

Latitude	32°	44'	58"
Longitude	83°	33'	35"

Transmitter: U.S. Hwy. 23-129 Alt., 6.8-mi. SW of Macon.

Ownership: Macon Urban Ministries.

Began Operation: November 20, 1990.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Don R. Wood, General Manager.
Dan Moore, Chief Engineer.
John Watkins, Program Director.
Dan Jaskula, Marketing Director.

Rates: On request.

Arbitron Data: Not available.



WGNM BMPCT-891101KO Granted 5/31/90

© American Map Corp., No. 14244

City of License: Macon. ADI: Macon. Rank: 123.

Georgia—Macon

WGXA

Ch. 24

Network Service: ABC.

Licensee: Russell-Rowe Communications, 599 Broadway, Macon, GA 31201.

Studio: 599 Broadway, Macon, GA 31201.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. TWX: 810-783-5541. Fax: 912-745-6057.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 252-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 898-ft. above ground, 1196-ft. above sea level.

Latitude 32° 45' 08"
Longitude 83° 33' 38"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Russell-Rowe Communications.

Began Operation: April 21, 1982.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson; Leibowitz & Spencer.

Represented (engineering): Palmer A. Greer.

Personnel:

- Kenneth Gordes, Vice President & General Manager.
- Frank Shurling, General Sales Manager.
- Kim Bene, Operations Manager.
- Richard Blanton, Chief Engineer.
- Ron Wildman, News Director.
- Kelly Causey, Promotion Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$275.

City of License: Macon. ADI: Macon. Rank: 123.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State	Total Households	TV Households	%
GEORGIA				
50% & Over	Baldwin	12,300	12,100	98
	Bibb	58,700	58,200	99
	Bleckley	3,800	3,700	97
	Crawford	2,500	2,400	96
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Houston	33,200	32,900	99
	Jones	7,200	7,100	99
	Laurens	14,200	13,900	98
	Peach	7,900	7,800	99
	Pulaski	3,100	3,000	97



Net Weekly Circulation	State	Total Households	TV Households	%
50% & Over				
	Taylor	2,800	2,800	98
	Twiggs	3,600	3,500	97
	Wilkinson	3,900	3,800	97
GEORGIA				
Between 25-49%				
	Ben Hill	6,800	6,700	99
	Hancock	3,000	2,900	97
	Jasper	3,300	3,200	97
	Johnson	3,300	3,300	100
	Macon	5,100	5,000	98
	Monroe	5,800	5,700	98
	Telfair	4,000	3,900	98
	Washington	6,600	6,400	97
	Wilcox	2,600	2,600	100
GEORGIA				
Between 5-24%				
	Crisp	7,200	7,100	99
	Greene	4,100	4,000	98
	Irwin	3,300	3,200	97
	Lamar	4,900	4,800	98
	Putnam	4,700	4,600	98
	Wheeler	1,900	1,900	100
Station Totals		229,600	226,100	98
Net Weekly Circulation (1991)				138,000
Average Daily Circulation (1991)				71,800

Georgia—Macon

WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia WMAZ Inc., Box 2760, Greenville, SC 29602.

Studio: 1314 Gray Hwy., Macon, GA 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Telephone: 912-746-1313. TWX: 810-783-5528. Fax: 912-745-9032.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Anpder-Mark, 5-meter; RCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.7-meter; M/A-Com, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

News Services: AP, CBS, Newpower 1200, Sports News Satellite, WSI.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: September 27, 1953. Transfer to Multimedia granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Don McGouirk, Vice President & General Manager.
Gostin Freaney, General Sales Manager.
Ron Leppig, Local Sales Manager.
Lacy Worrell, Chief Engineer.
Tony Villasana, News Director.
Sydney Thum, Program Director.
Diana Richardson, Promotion Manager.
Tom Garner, Business Manager.
Irene Ray, Traffic Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$634.

City of License: Macon. ADI: Macon. Rank: 123.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	12,300	12,100	98
	Ben Hill	6,800	6,700	99
	Bibb	58,700	58,200	99
	Bleckley	3,800	3,700	97
	Crawford	2,500	2,400	96
	Crisp	7,200	7,100	99
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Hancock	3,000	2,900	97
	Houston	33,200	32,900	99
Johnson	3,300	3,300	100	



WMAZ-TV BPLT-3557 Granted 6/17/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jones	7,200	7,100	99
	Laurens	14,200	13,900	98
	Macon	5,100	5,000	98
	Monroe	5,800	5,700	98
	Peach	7,900	7,800	99
	Pulaski	3,100	3,000	97
	Taylor	2,800	2,800	98
	Telfair	4,000	3,900	98
	Treutlen	2,100	2,100	100
	Twiggs	3,600	3,500	97
	Washington	6,600	6,400	97
Wheeler	1,900	1,900	100	
Wilcox	2,600	2,600	100	
Wilkinson	3,900	3,800	97	
Between 25-49%	GEORGIA			
	Jasper	3,300	3,200	97
	Putnam	4,700	4,600	98
	Sumter	10,400	10,200	98
	Upson	10,200	10,100	99
Between 5-24%	GEORGIA			
	Butts	5,100	5,000	98
	Greene	4,100	4,000	98
	Irwin	3,300	3,200	97
	Lamar	4,900	4,800	98
	Montgomery	2,300	2,200	96
	Pike	3,500	3,400	97
	Schley	1,100	1,100	100
Turner	3,200	3,100	97	
Warren	2,000	2,000	100	
Station Totals		269,500	265,300	98
Net Weekly Circulation (1991)			200,200	
Average Daily Circulation (1991)			137,400	

Georgia—Macon

WMGT

Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. E, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Telephone: 912-745-4141. TWX: 810-783-5549.

Fax: 912-742-2626; 912-741-5483 (news).

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

Holds CP for change to 1000-kw max. visual, 777-ft. above av. terrain, 856-ft. above ground, 1151-ft. above sea level. BPCT-870615KE.

Transmitter: 3-mi. S of Interstate 16 on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris Ku-band C-band; Microdyne receivers.

News Service: AP.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales): Adam Young Inc.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Charles Morris, Chairman.
- H. Dean Hinson, President.
- L. A. Sturdivant, General Manager.
- Glenn Lewis, Local Sales Manager.
- Tony Ewtrikein, Chief Engineer.
- David Kurpius, News Director.
- Debbie Green, Program Director.
- Leigh Smith, Promotion Director.
- Ann Hartley, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$450.

City of License: Macon. ADI: Macon. Rank: 123.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	12,300	12,100	98
	Bibb	58,700	58,200	99
	Bleckley	3,800	3,700	97
	Crawford	2,500	2,400	96
Houston	33,200	32,900	99	



WMGT BMPCT—6614 Granted 8/26/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jones	7,200	7,100	99
	Laurens	14,200	13,900	98
	Peach	7,900	7,800	99
	Pulaski	3,100	3,000	97
	Twiggs	3,600	3,500	97
	Washington	6,600	6,400	97
	Wilkinson	3,900	3,800	97
Between 25-49%	GEORGIA			
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Hancock	3,000	2,900	97
	Jasper	3,300	3,200	97
	Johnson	3,300	3,300	100
	Monroe	5,800	5,700	98
	Taylor	2,800	2,800	98
Between 5-24%	GEORGIA			
	Greene	4,100	4,000	98
	Lamar	4,900	4,800	98
	Macon	5,100	5,000	98
	Montgomery	2,300	2,200	96
	Putnam	4,700	4,600	98
	Telfair	4,000	3,900	98
Upson	10,200	10,100	99	
Station Totals		224,800	221,400	98
Net Weekly Circulation (1991)				132,400
Average Daily Circulation (1991)				65,800

Georgia—Monroe

WHSG

Ch. 63

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 1550 Agape Way, Decatur, GA 30035.

Telephone: 404-922-8556.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 5000-kw max. visual, 340-kw max. aural. Antenna: 1191-ft. above av. terrain, 1125-ft. above ground, 2024-ft. above sea level.

Latitude	33°	44'	22"
Longitude	84°	00'	14"

Transmitter: 6.15-mi. NE of Lithonia, Rockdale County.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 15, 1991.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Scott Jackson, Station Manager.

Ray Vice, Chief Engineer.

Airbkrn Data: Not available.



WHSG BMPCT-900109KH Granted 4/4/90

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City of License: Monroe. **ADI:** Atlanta. **Rank:** 12.

Georgia—Rome

WTLK-TV
(formerly WAWA-TV)
Ch. 14

Network Service: None, independent.

Licensee: TV 14 L.P., 255 S. County Rd., 3rd Floor, Palm Beach, FL 33480.

Studio: 200 N. Cobb Pkwy., Suite 114, Marietta, GA 30062.

Telephone: 404-528-1400. Fax: 404-528-1403.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 4900-kw max. visual, 490-kw max. aural. Antenna: 2021-ft. above av. terrain, 787-ft. above ground, 3091-ft. above sea level.

Latitude 34° 18' 47"
Longitude 84° 38' 55"

Transmitter: 5.6-mi. at 270°T from Waleska.

Satellite Earth Stations: Paracclipse, 3.8-meter C-band; Paracclipse, 3.8-meter C-band; Paracclipse, 3.8-meter Ku-band; Drake, DX Engineering, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Sudbrink Broadcasting (Group Owner).

Began Operation: February 29, 1988.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

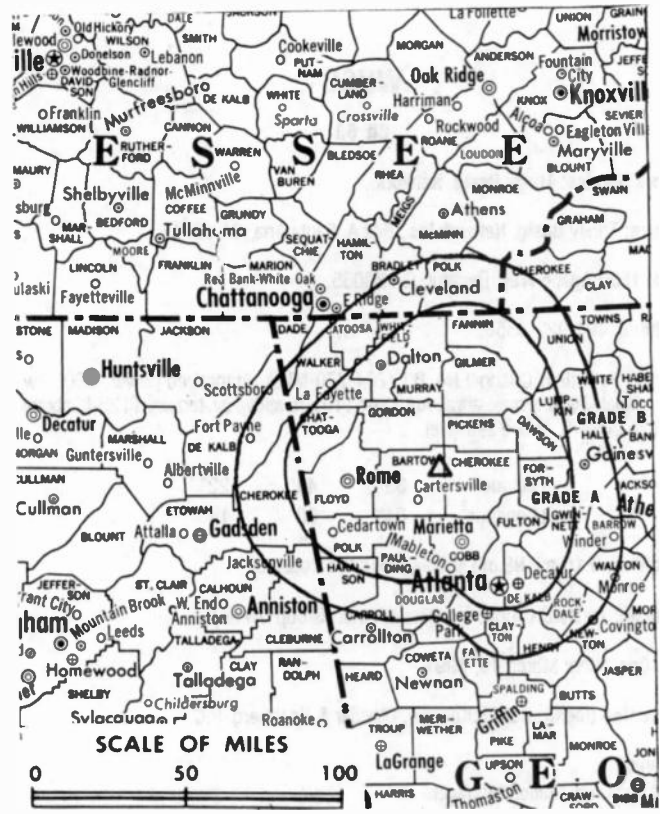
- Hal Gore, General Manager.
- Larry Wallenstein, Station Manager.
- Doug Koontz, General Sales Manager.
- Jack Crumpler, Local Sales Manager.
- Charles Mehan, Director of Engineering.
- Karla Koontz, Program Director.
- Diane Ogden, Promotion Director.
- Joy Morris, Business Manager.
- Dan Bevels, Production Manager.

Highest 30 Sec. Rate: \$380.

City of License: Rome. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA Cherokee	7,500	7,400	99



WTLK-TV BPCT-890130KG Granted 2/15/90

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Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
Between 25-49%	Chattooga	8,100	8,000	99
	Floyd	30,800	30,500	99
	Gordon	12,400	12,300	99
ALABAMA				
Between 5-24%	De Kalb	21,800	21,600	99
GEORGIA				
	Bartow	19,300	19,100	99
	Gilmer	5,000	4,900	98
	Pickens	5,300	5,200	98
	Polk	12,800	12,700	99
Station Totals		123,000	121,700	99
Net Weekly Circulation (1991)				35,800
Average Daily Circulation (1991)				12,400

Georgia—Savannah

WJCL

Ch. 22

Network Service: ABC.

Licensee: Lewis Broadcasting Corp., Box 61268, Savannah, GA 31416.

Studio: 10001 Abercorn St. Extension, Savannah, GA 31406.

Mailing Address: Box 61268, Savannah, GA 31416.

Telephone: 912-925-0022. TWX: 810-784-5679. Fax: 912-925-0030.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3830-kw max. visual, 383-kw max. aural. Antenna: 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

Transmitter: State Hwy. 204, approx. 15-mi. W of Savannah.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Andrew, Microdyne receivers.

News Services: ABC, AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: July 18, 1970.

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McCloy.

Represented (engineering): Communications Engineering Services, P.C.

Personnel:

- J. Fred Pierce, Executive Vice President & General Manager.
- Gloria Crist, Local Sales Manager.
- Wallace Tidwell, Chief Engineer.
- Mary Poythress, Program Director.
- Larry Walker, Promotion Director.
- Virginia Woodcock, Business Manager.
- Frank S. Bryson, Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$700.

City of License: Savannah. ADI: Savannah. Rank: 104.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,800	5,700	98
	Bryan	5,400	5,300	98
	Bulloch	13,000	12,800	98
	Chatham	84,400	83,700	99
	Effingham	8,800	8,700	99
	Evans	3,200	3,200	100
	Glynn	24,100	23,900	99
	Liberty	13,700	13,500	99
	Long	1,900	1,900	100
	Mc Intosh	3,100	3,000	97
	Screven	5,800	5,700	98
	Tattnall	6,300	6,200	98



WJCL BPCT—860602LE Granted 8/28/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Toombs	9,300	9,100	98
	Wayne	7,600	7,500	99
SOUTH CAROLINA				
	Beaufort	32,400	32,000	99
	Jasper	5,700	5,600	98
GEORGIA				
Between 25-49%	Bacon	3,600	3,500	97
	Candler	2,800	2,700	96
	Jeff Davis	4,600	4,500	98
	Montgomery	2,300	2,200	96
	Treutlen	2,100	2,100	100
GEORGIA				
Between 5-24%	Brantley	4,100	4,000	98
	Emanuel	7,800	7,700	99
	Jenkins	2,900	2,900	100
	Pierce	4,800	4,700	98
	Ware	13,400	13,200	99
SOUTH CAROLINA				
	Colleton	13,100	12,800	98
	Hampton	7,200	7,000	97
Station Totals		301,100	297,000	99
Net Weekly Circulation (1991)			173,600	
Average Daily Circulation (1991)			81,700	

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine
202-872-9200

Georgia—Savannah

WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: WSAV Inc., 825 Edmond St., Box 29, St. Joseph, MO 64502.

Studio: 1430 E. Victory Dr., Savannah, GA 31404.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-651-0300. TWX: 628-51474. Fax: 912-651-0300.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1480-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.00"
Longitude 81° 17' 56.50"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Boroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: Harris, 8.1-meter Ku-band; BMS, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Harris receivers.

SNG Mobile Dish: 2.5-meter Ku-band.

News Services: AP, Conus.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: February 1, 1956. Sale to present owners by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (Television Digest, Vol. 16:27).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Harvey Libow, Vice President & General Manager.
Dwight Van Horn, Sales Manager.
David Brant, Chief Engineer.
Harry Bowman, News Director.
Dale Stagnitto, Promotion Director & Production Manager.

Highest 30 Sec. Rate: \$700.

City of License: Savannah. ADI: Savannah. Rank: 104.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,800	5,700	98
	Brantley	4,100	4,000	98
	Bryan	5,400	5,300	98
	Bulloch	13,000	12,800	98
	Candler	2,800	2,700	96
	Chatham	84,400	83,700	99
	Effingham	8,800	8,700	99
	Emanuel	7,800	7,700	99
	Evans	3,200	3,200	100
	Liberty	13,700	13,500	99
	Long	1,900	1,900	100
	Mc Intosh	3,100	3,000	97
	Montgomery	2,300	2,200	96
Screven	5,800	5,700	98	



WSAV-TV BPC-T-4812 Granted 5/20/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tattnall	6,300	6,200	98
	Toombs	9,300	9,100	98
	Wayne	7,600	7,500	99
	SOUTH CAROLINA			
	Beaufort	32,400	32,000	99
	Hampton	7,200	7,000	97
	Jasper	5,700	5,600	98
Between 25-49%	GEORGIA			
	Bacon	3,600	3,500	97
	Glynn	24,100	23,900	99
	Jeff Davis	4,600	4,500	98
	Pierce	4,800	4,700	98
	Treutlen	2,100	2,100	100
	Wheeler	1,900	1,900	100
Between 5-24%	GEORGIA			
	Camden	7,600	7,500	99
	Charlton	2,900	2,900	100
	Jenkins	2,900	2,900	100
	Johnson	3,300	3,300	100
	Telfair	4,000	3,900	98
	SOUTH CAROLINA			
Bamberg	6,100	6,000	98	
Colleton	13,100	12,800	98	
Station Totals		311,600	307,400	99
Net Weekly Circulation (1991)				215,900
Average Daily Circulation (1991)				118,500

Georgia—Savannah

WTOC-TV

Ch. 11

Network Service: CBS.

Licensee: American Family Broadcast Group Inc., Box 8086, Savannah, GA 31412.

Studio: 516 Abercorn St., Savannah, GA 31401.

Telephone: 912-234-1111. TWX: 810-784-5619.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

Satellite Earth Stations: 2 in operation; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: February 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

William L. Cathcart, Vice President & General Manager.

Randy Peltier, General Sales Manager.

LaVaughan Thompson, Chief Engineer.

Douglas Weathers, News Director.

Craig Harney, Promotion Director.

Betty Dixon, Business Manager.

Rates: On request.

City of License: Savannah. ADI: Savannah. Rank: 104.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	GEORGIA			
	Appling	5,800	5,700	98
	Bacon	3,600	3,500	97
	Brantley	4,100	4,000	98
	Bryan	5,400	5,300	98
	Bulloch	13,000	12,800	98
	Candler	2,800	2,700	96
	Chatham	84,400	83,700	99
	Effingham	8,800	8,700	99
	Evans	3,200	3,200	100
	Glynn	24,100	23,900	99
	Jeff Davis	4,600	4,500	98
	Liberty	13,700	13,500	99
	Long	1,900	1,900	100
	Mc Intosh	3,100	3,000	97
	Montgomery	2,300	2,200	96
	Pierce	4,800	4,700	98



WTOC-TV BIMPCT-7529 Granted 5/13/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	SCREENEN	5,800	5,700	98
	TATNAIL	6,300	6,200	98
	TOOMBS	9,300	9,100	98
	TREUTLEN	2,100	2,100	100
	WARE	13,400	13,200	99
	WAYNE	7,600	7,500	99
	WHEELER	1,900	1,900	100
SOUTH CAROLINA				
	Beaufort	32,400	32,000	99
	Hampton	7,200	7,000	97
	Jasper	5,700	5,600	98
Between 25-49%				
GEORGIA				
	Coffee	10,900	10,700	98
	Emanuel	7,800	7,700	99
	Jenkins	2,900	2,900	100
Between 5-24%				
GEORGIA				
	Camden	7,600	7,500	99
	Johnson	3,300	3,300	100
	Telfair	4,000	3,900	98
Station Totals		313,800	309,600	99
Net Weekly Circulation (1991)				242,600
Average Daily Circulation (1991)				159,100

Some 23,705 key industry people can see your message when you advertise in the
Television & Cable Factbook

Georgia—Toccoa

WNEG-TV

Ch. 32

Network Service: None, independent.

Licensee: Stephens County Bcstg. Co., Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Telephones: 404-886-0032; 404-886-9242. Fax: 404-886-7033.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of Toccoa.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku-band; 5-meter Ku & C-band; W/A-Com, Pinzone receivers.

AM Affiliate: WNEG, 630 kHz.

News Services: AP, CNN Headline News.

Ownership: Stephens County Broadcasting Co.

Began Operation: September 9, 1984.

Represented (sales): Roslin TV Sales.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

Roy E. Gaines, President & General Manager.
David Austin, General Sales Manager.
Bill Wood, Chief Engineer.
John DeLoor, News Director.
Connie Gaines, Program Director.
Cindy Brady, Promotion Director.
Evelyn Gaines, Business Manager.
Tony Garrison, Production Manager.

Highest 30 Sec. Rate: \$100.

City of License: Toccoa. ADI: Greenville-Spartanburg, SC-Asheville, NC. Rank: 35.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Franklin	6,500	6,400	98
	Habersham	10,300	10,200	99
	Hart	7,200	7,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Stephens	8,700	8,600	99
Between 5-24%	GEORGIA			
	Banks	4,000	3,900	97
	Elbert	7,200	7,100	99
	Jackson	11,000	10,900	99
	Lumpkin	4,500	4,500	100
	Madison	7,800	7,700	99
White	4,900	4,800	98	
SOUTH CAROLINA	Anderson	56,800	56,300	99
	Oconee	22,700	22,500	99
	Pickens	33,200	32,800	99
Station Totals		184,800	182,800	99
Net Weekly Circulation (1991)				27,500
Average Daily Circulation (1991)				8,300

Georgia—Valdosta

WVGA
Ch. 44

Network Service: ABC.

Licensee: Morris Network Inc., Box 1588, Valdosta, GA 31603.

Studio: 275 Norman Dr., Valdosta, GA 31601.

Telephone: 912-242-4444. Fax: 912-242-4433.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1365-kw max. visual. Antenna: 950-ft. above av. terrain, 950-ft. above ground, 1152-ft. above sea level.

Latitude 31° 10' 18"
Longitude 83° 21' 57"

Transmitter: 1.1-mi. SE of Barnesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

Satellite Earth Stations: In operation.

News Services: AP, ABC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 24, 1980. Sale to present owner by Hi Ho Bcstg. approved by FCC July 18, 1986.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Aubrey Wood, General Manager.
- Marvin Keene, Station & General Sales Manager.
- John Young, Chief Engineer.
- Janet Stump, Program & Promotion Director.
- Pam Griffin, Business Manager.
- Karen Evans, Traffic Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$75.

City of License: Valdosta. ADI: Tallahassee, FL-Thomasville, GA. Rank: 115.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Berrien	5,400	5,300	98
	Clinch	2,300	2,300	100
	Coffee	10,900	10,700	98
	Cook	5,200	5,100	98
	Echois	800	800	100
	Lanier	2,000	2,000	100
	Lowndes	26,900	26,500	99
Tift	12,500	12,300	98	
Between 25-49%	GEORGIA			
	Atkinson	2,000	1,900	95



WVGA BPCT-881213KE Granted 1/4/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Brooks	5,300	5,200	98
	FLORIDA			
Between 5-24%	Hamilton	3,200	3,100	97
	Madison	5,400	5,300	98
	GEORGIA			
	Bacon	3,600	3,500	97
	Ben Hill	6,800	6,700	99
	Colquitt	13,700	13,500	99
	Irwin	3,300	3,200	97
	Telfair	4,000	3,900	98
	Turner	3,200	3,100	97
	Ware	13,400	13,200	99
	Worth	6,700	6,600	98
Station Totals		136,600	134,200	98
Net Weekly Circulation (1991)				52,700
Average Daily Circulation (1991)				21,500

Georgia

WAGA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	NORTH CAROLINA			
	Clay	2,900	2,800	97
Between 25-49%	ALABAMA			
	Cherokee	7,500	7,400	99
	Randolph	7,700	7,600	99
	GEORGIA			
	Hancock	3,000	2,900	97
	Monroe	5,800	5,700	98
	Washington	6,600	6,400	97
	Whitfield	26,700	26,500	99
Between 5-24%	ALABAMA			
	Chambers	14,800	14,700	99
	Cleburne	5,200	5,100	98
	De Kalb	21,800	21,600	99
	GEORGIA			
	Baldwin	12,300	12,100	98
	Bibb	58,700	58,200	99
	Elbert	7,200	7,100	99
	Franklin	6,500	6,400	98
	Grady	7,800	7,700	99
	Hart	7,200	7,100	99
	Houston	33,200	32,900	99
	Jones	7,200	7,100	99
	Lowndes	26,900	26,500	99
	Macon	5,100	5,000	98
	Murray	9,200	9,100	99
	Peach	7,900	7,800	99
	Taylor	2,800	2,800	98
	Thomas	13,700	13,500	99
	Walker	21,200	21,000	99
	NORTH CAROLINA			
	Cherokee	8,500	8,400	99
	Macon	9,900	9,700	98
	TENNESSEE			
	Polk	4,900	4,900	100

WGNX, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	GEORGIA			
	Baldwin	12,300	12,100	98
	Bibb	58,700	58,200	99
	Catoosa	15,300	15,200	99
	Chattooga	8,100	8,000	99
	Habersham	10,300	10,200	99
	Haralson	8,100	8,000	99
	Hart	7,200	7,100	99
	Heard	2,600	2,600	100
	Houston	33,200	32,900	99
	Jackson	11,000	10,900	99
	Jasper	3,300	3,200	97
	Jones	7,200	7,100	99
	Lumpkin	4,500	4,500	100
	Madison	7,800	7,700	99
	Pike	3,500	3,400	97
	Rabun	4,600	4,500	98
	Upson	10,200	10,100	99
	Walker	21,200	21,000	99
	White	4,900	4,800	98
	Wilkinson	3,900	3,800	97

WATL, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	GEORGIA			
	Crawford	2,500	2,400	96
	Gilmer	5,000	4,900	98
	Habersham	10,300	10,200	99
	Heard	2,600	2,600	100
	Houston	33,200	32,900	99
	Jasper	3,300	3,200	97
	Jones	7,200	7,100	99
	Madison	7,800	7,700	99
	Meriwether	7,400	7,300	99
	Union	4,500	4,400	98
	Upson	10,200	10,100	99
	White	4,900	4,800	98
	Wilkinson	3,900	3,800	97

WSB-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
50% & Over	GEORGIA				
	Union	4,500	4,400	98	
	Upson	10,200	10,100	99	
	Walton	12,900	12,800	99	
	White	4,900	4,800	98	
	NORTH CAROLINA				
	Clay	2,900	2,800	97	
Between 25-49%	ALABAMA				
	Calhoun	45,800	45,500	99	
	Cherokee	7,500	7,400	99	
	GEORGIA				
	Baldwin	12,300	12,100	98	
	Bibb	58,700	58,200	99	
	Hancock	3,000	2,900	97	
	Jones	7,200	7,100	99	
	Murray	9,200	9,100	99	
	Stephens	8,700	8,600	99	
	Sumter	10,400	10,200	98	
	NORTH CAROLINA				
	Cherokee	8,500	8,400	99	
	Between 5-24%	ALABAMA			
		Cleburne	5,200	5,100	98
		De Kalb	21,800	21,600	99
		Etowah	40,200	40,000	100
Randolph		7,700	7,600	99	
GEORGIA					
Ben Hill		6,800	6,700	99	
Berrien		5,400	5,300	98	
Colquitt		13,700	13,500	99	
Cook		5,200	5,100	98	
Crawford		2,500	2,400	96	
Crisp		7,200	7,100	99	
Dodge		6,100	6,000	98	
Dougherty		35,300	34,900	99	
Elbert		7,200	7,100	99	
Franklin		6,500	6,400	98	
Grady		7,800	7,700	99	
Hart	7,200	7,100	99		
Houston	33,200	32,900	99		
Irwin	3,300	3,200	97		
Lee	5,600	5,500	98		
Lowndes	26,900	26,500	99		
Peach	7,900	7,800	99		
Schley	1,100	1,100	100		

Georgia

WSB-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	GEORGIA			
	Talbot	2,300	2,200	98
	Taylor	2,800	2,800	98
	Thomas	13,700	13,500	99
	Tift	12,500	12,300	98
	Whitfield	26,700	26,500	99
	Worth	6,700	6,600	98
	NORTH CAROLINA			
	Macon	9,900	9,700	98
	TENNESSEE			
Polk	4,900	4,900	100	

WTBS, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	KENTUCKY			
	Lee	2,900	2,800	97
	Leslie	5,000	4,900	98
	Letcher	10,600	10,400	98
	Martin	4,500	4,400	98
	Owsley	1,800	1,700	97
	Perry	12,200	12,000	98
	Pike	28,600	28,300	99
	Powell	4,200	4,100	98
	Rowan	6,500	6,400	98
	LOUISIANA			
	Assumption	6,900	6,800	99
	St Mary	20,000	19,800	99
	MICHIGAN			
	Dickinson	10,700	10,600	99
	Keweenaw	700	700	100
	MISSISSIPPI			
	Washington	24,100	23,800	99
	NORTH CAROLINA			
	Clay	2,900	2,800	97
	NORTH DAKOTA			
	Towner	1,600	1,600	100
	NEBRASKA			
	Garden	1,000	1,000	100
	OKLAHOMA			
	Washita	5,000	5,000	100
	Woodward	7,500	7,400	99
	OREGON			
	Harney	2,900	2,700	93
	Lincoln	16,400	15,100	92
	PENNSYLVANIA			
	Mc Kean	18,100	17,700	98
	Potter	7,000	6,800	97
	TEXAS			
	Baylor	1,800	1,800	100
	Crockett	1,500	1,500	100
	Howard	12,700	12,600	99
	King	200	200	100
	Kinney	800	800	100
	Reagan	1,400	1,400	100
	Reeves	4,800	4,700	98
	San Saba	2,400	2,400	100
Terrell	600	600	100	
Throckmorton	900	900	100	
Upton	1,500	1,500	100	
UTAH				
Grand	2,700	2,500	93	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	VIRGINIA			
	Alleghany	9,400	9,300	99
	Buchanan	11,900	11,700	98
	WEST VIRGINIA			
	Mc Dowell	15,500	15,300	99
	Mineral	10,600	10,500	99
	Wyoming	11,700	11,500	98
	WYOMING			
	Hot Springs	2,200	2,100	95
	Johnson	2,600	2,500	96
Sweetwater	15,800	15,300	97	
Between 25-49%	ALABAMA			
	Autauga	13,200	13,100	99
	Barbour	9,500	9,400	99
	Bullock	3,500	3,400	97
	Butler	8,100	8,000	99
	Calhoun	45,800	45,500	99
	Chambers	14,800	14,700	99
	Cleburne	5,200	5,100	98
	Coffee	15,400	15,300	99
	Colbert	21,200	21,000	99
	Covington	14,800	14,700	99
	Dale	17,200	17,100	99
	Dallas	18,800	18,600	99
	Etowah	40,200	40,000	100
	Franklin	11,300	11,200	99
	Geneva	9,400	9,300	99
	Houston	32,500	32,300	99
	Jackson	19,900	19,700	99
	Jefferson	269,600	268,300	100
	Lamar	6,400	6,300	98
	Lauderdale	33,000	32,700	99
	Lawrence	11,100	11,000	99
	Lee	33,400	33,100	99
	Limestone	19,200	19,000	99
	Madison	96,100	95,400	99
	Marion	12,300	12,200	99
	Marshall	29,300	29,100	99
	Mobile	145,800	145,100	100
	Montgomery	83,300	82,700	99
	Morgan	39,100	38,800	99
	Perry	4,900	4,800	98
	Pickens	7,300	7,200	99
	Pike	10,700	10,600	99
	Russell	19,200	19,000	99
	St Clair	18,500	18,300	99
	Shelby	32,600	32,400	99
	Talladega	27,600	27,400	99
	Tallapoosa	15,400	15,300	99
	Tuscaloosa	55,600	55,100	99
	ARKANSAS			
	Ashley	9,400	9,200	98
	Baxter	13,800	13,500	98
Benton	38,700	38,000	98	
Calhoun	2,200	2,200	100	
Clay	7,700	7,600	99	
Columbia	9,900	9,700	98	
Craighead	24,600	24,400	99	
Desha	6,500	6,400	98	
Drew	6,500	6,300	97	
Fulton	4,600	4,400	96	
Greene	12,600	12,400	98	
Howard	5,100	5,000	98	
Independence	12,200	12,000	98	
Izard	4,600	4,400	96	
Jackson	7,600	7,500	99	
Jefferson	31,300	30,900	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Lawrence	7,100	7,000	99
	Little River	5,100	5,000	98
	Miller	14,500	14,300	99
	Mississippi	19,700	19,400	98
	Nevada	3,800	3,700	97
	Ouachita	13,200	13,000	98
	Phillips	10,700	10,400	97
	Pike	4,300	4,200	98
	Poinsett	9,300	9,200	99
	Polk	6,600	6,400	97
	Pulaski	137,800	136,600	99
	St Francis	9,900	9,700	98
	Sebastian	41,100	40,700	99
	Sharp	6,500	6,300	97
	Union	18,700	18,400	98
	Washington	43,300	42,500	98
	White	20,000	19,700	99
	Woodruff	3,600	3,500	97
	Yell	7,200	7,100	99
	ARIZONA			
	Apache North	13,200	11,900	90
	Gila	15,900	15,300	96
	Graham	7,700	7,300	95
	La Paz	6,300	6,100	97
	Navajo	23,300	21,400	92
	Santa Cruz	9,200	8,900	97
CALIFORNIA				
Del Norte	8,000	7,500	94	
El Dorado East	12,300	11,800	96	
Humboldt	47,100	45,200	96	
Inyo	7,800	7,000	90	
Kings	28,300	27,000	95	
Modoc	3,600	3,300	92	
Mono	4,100	3,600	87	
Plumas	8,600	8,000	93	
Sierra	1,500	1,400	93	
Trinity	5,700	5,300	93	
Tuolumne	17,400	16,500	95	
COLORADO				
Adams	107,700	107,000	99	
Arapahoe	163,200	161,600	99	
Boulder	88,300	86,300	98	
Clear Creek	3,000	2,900	97	
Crowley	900	900	100	
Delta	8,900	8,600	97	
Denver	229,800	225,600	98	
Eagle	7,400	7,000	95	
Elbert	3,500	3,400	97	
Fremont	12,500	12,100	97	
Garfield	11,000	10,500	95	
Grand	3,700	3,500	95	
Gunnison	4,100	3,900	95	
Kiowa	600	600	100	
Larimer	74,200	72,700	98	
Las Animas	5,400	5,100	94	
Mesa	34,500	33,700	98	
Mineral	300	300	100	
Moffat	4,900	4,600	94	
Otero	8,000	7,800	98	
Pitkin	5,200	4,800	92	
San Juan	400	400	100	
Summit	5,200	5,000	96	
FLORIDA				
Alachua	73,900	72,700	98	
Bay	53,000	52,500	99	
Brevard	168,300	166,900	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Charlotte	45,800	45,300	99
	Duval	274,500	272,600	99
	Escambia	108,600	107,900	99
	Franklin	3,100	3,000	97
	Gadsden	15,300	15,000	98
	Gulf	4,500	4,400	98
	Hamilton	3,200	3,100	97
	Hendry	8,900	8,700	98
	Indian River	38,500	38,000	99
	Lee	139,700	138,300	99
	Leon	74,300	73,400	99
	Levy	10,100	9,800	97
	Manatee	84,700	84,000	99
	Marion	79,300	78,000	98
	Monroe	36,100	35,400	98
	Nassau	16,900	16,700	99
	Okaloosa	59,200	58,800	99
	Orange	257,900	256,100	99
	Palm Beach No	246,800	244,400	99
	Putnam	24,900	24,600	99
	St Johns	34,100	33,700	99
	St Lucie	57,300	56,600	99
	Santa Rosa	26,400	26,200	99
	Sarasota	123,500	122,500	99
	Taylor	7,100	7,000	99
	GEORGIA			
	Atkinson	2,000	1,900	95
	Bacon	3,600	3,500	97
	Baldwin	12,300	12,100	98
	Banks	4,000	3,900	97
	Ben Hill	6,800	6,700	99
	Bibb	58,700	58,200	99
	Bleckley	3,800	3,700	97
Brooks	5,300	5,200	98	
Bryan	5,400	5,300	98	
Bulloch	13,000	12,800	98	
Calhoun	1,500	1,500	100	
Camden	7,600	7,500	99	
Carroll	25,500	25,300	99	
Catoosa	15,300	15,200	99	
Chatham	84,400	83,700	99	
Chattahoochee	3,700	3,700	100	
Chattooga	8,100	8,000	99	
Clinch	2,300	2,300	100	
Cobb	174,600	173,900	100	
Coffee	10,900	10,700	98	
Colquitt	13,700	13,500	99	
Columbia	23,200	22,900	99	
Cook	5,200	5,100	98	
De Kalb	216,200	215,500	100	
Dooly	3,700	3,600	97	
Dougherty	35,300	34,900	99	
Early	4,600	4,500	98	
Effingham	8,800	8,700	99	
Evans	3,200	3,200	100	
Fannin	6,500	6,400	98	
Floyd	30,800	30,500	99	
Forsyth	16,200	16,100	99	
Glynn	24,100	23,900	99	
Gordon	12,400	12,300	99	
Haralson	8,100	8,000	99	
Heard	2,600	2,600	100	
Houston	33,200	32,900	99	
Irwin	3,300	3,200	97	
Jackson	11,000	10,900	99	
Jefferson	6,600	6,500	98	
Jenkins	2,900	2,900	100	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	GEORGIA			
	Johnson	3,300	3,300	100
	Jones	7,200	7,100	99
	Lamar	4,900	4,800	98
	Lanier	2,000	2,000	100
	Laurens	14,200	13,900	98
	Lee	5,600	5,500	98
	Liberty	13,700	13,500	99
	Long	1,900	1,900	100
	Lowndes	26,900	26,500	99
	Lumpkin	4,500	4,500	100
	Mc Duffie	7,700	7,600	99
	Mc Intosh	3,100	3,000	97
	Macon	5,100	5,000	98
	Madison	7,800	7,700	99
	Montgomery	2,300	2,200	96
	Murray	9,200	9,100	99
	Muscogee	68,700	68,200	99
	Oglethorpe	3,800	3,700	97
	Peach	7,900	7,800	99
	Pickens	5,300	5,200	98
	Pierce	4,800	4,700	98
	Pulaski	3,100	3,000	97
	Putnam	4,700	4,600	98
	Rabun	4,600	4,500	98
	Randolph	3,300	3,200	97
	Richmond	69,900	69,400	99
	Seminole	3,300	3,200	97
	Stephens	8,700	8,600	99
	Sumter	10,400	10,200	98
	Tattnall	6,300	6,200	98
	Taylor	2,800	2,800	98
	Telfair	4,000	3,900	98
	Terrell	4,100	4,000	98
	Thomas	13,700	13,500	99
	Tift	12,500	12,300	98
	Toombs	9,300	9,100	98
	Turner	3,200	3,100	97
	Upson	10,200	10,100	99
	Walker	21,200	21,000	99
	Walton	12,900	12,800	99
	Ware	13,400	13,200	99
	Washington	6,600	6,400	97
	Wayne	7,600	7,500	99
	Webster	800	800	100
	White	4,900	4,800	98
	Whitfield	26,700	26,500	99
	Wilcox	2,600	2,600	100
	Wilkinson	3,900	3,800	97
Worth	6,700	6,600	98	
IOWA				
Allamakee	5,400	5,300	98	
Appanoose	6,000	5,900	98	
Black Hawk	47,200	46,900	99	
Calhoun	4,700	4,600	98	
Carroll	8,400	8,300	99	
Cass	6,500	6,400	98	
Cerro Gordo	20,000	19,800	99	
Clarke	3,500	3,500	100	
Clay	7,400	7,300	99	
Dickinson	6,300	6,200	98	
Emmet	4,700	4,600	98	
Fayette	9,000	8,900	99	
Henry	7,200	7,100	99	
Kossuth	7,700	7,600	99	
Louisa	4,600	4,500	98	
Mahaska	9,300	9,200	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	Montgomery	5,300	5,200	98	
	Muscatine	15,800	15,700	99	
	Ringgold	2,300	2,300	100	
	Sac	5,300	5,200	98	
	Taylor	3,100	3,000	97	
	Union	5,400	5,300	98	
	Wapello	15,400	15,200	99	
	Webster	17,000	16,800	99	
	Winneshiek	7,700	7,600	99	
	IDAHO				
	Bannock	24,300	23,800	98	
	Benewah	3,300	3,200	97	
	Blaine	5,900	5,700	97	
	Bonneville	24,700	24,400	99	
	Clearwater	3,300	3,200	97	
	Custer	2,000	1,900	95	
	Elmore	7,300	7,200	99	
	Idaho	5,100	4,900	96	
	Lewis	1,400	1,400	100	
	Lincoln	1,200	1,200	100	
	Madison	5,900	5,800	98	
	Nez Perce	13,300	13,000	98	
	Oneida	1,100	1,100	100	
	Owyhee	2,900	2,800	97	
	Power	2,700	2,600	96	
Shoshone	5,700	5,600	98		
Twin Falls	19,800	19,500	98		
ILLINOIS					
Brown	2,000	2,000	98		
Cass	5,400	5,300	98		
Champaign	63,900	62,800	98		
Christian	14,500	14,200	98		
Clay	6,200	6,000	97		
Coles	19,500	19,200	98		
Crawford	8,100	8,000	99		
De Witt	7,300	7,200	99		
Douglas	7,700	7,600	99		
Effingham	12,500	12,100	97		
Fayette	8,300	8,100	98		
Franklin	17,700	17,300	97		
Fulton	15,400	15,100	98		
Henderson	3,500	3,400	97		
Kankakee	37,000	36,500	99		
Knox	22,700	22,400	99		
La Salle	42,200	41,400	98		
Livingston	14,900	14,600	98		
Logan	10,600	10,400	98		
Mc Lean	47,200	46,300	98		
Macon	48,400	47,700	99		
Marion	17,300	17,000	98		
Marshall	5,100	5,000	98		
Menard	4,800	4,700	98		
Moultrie	5,500	5,400	98		
Peoria	72,800	71,700	98		
Piatt	6,500	6,400	98		
Rock Island	61,100	60,500	99		
Sangamon	76,500	75,000	98		
Shelby	9,400	9,100	97		
Tazewell	48,100	47,500	99		
Vermilion	35,500	34,900	98		
Winnebago	97,900	96,700	99		
INDIANA					
Bartholomew	25,200	24,800	98		
Cass	15,200	14,900	98		
Dearborn	14,100	13,900	99		
Delaware	43,900	43,300	99		
Fayette	9,900	9,800	98		

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	INDIANA			
	Floyd	23,800	23,500	99
	Grant	27,800	27,300	98
	Hancock	16,900	16,700	99
	Howard	32,100	31,700	99
	Jay	8,200	8,000	98
	Knox	15,900	15,600	98
	Madison	49,400	48,900	99
	Monroe	38,200	37,200	98
	Montgomery	13,600	13,400	99
	Ohio	2,000	2,000	100
	Scott	7,600	7,400	97
	Sullivan	8,200	8,000	98
	Vanderburgh	67,800	66,600	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	99
	Wabash	12,700	12,400	98
	Wayne	27,200	26,800	99
	KANSAS			
	Allen	6,100	6,000	98
	Barton	12,000	11,900	99
	Chautauqua	2,200	2,200	100
	Cloud	4,500	4,400	98
	Cowley	14,400	14,200	99
	Decatur	1,700	1,700	100
	Dickinson	8,300	8,200	99
Elk	1,600	1,600	100	
Finney	11,000	10,900	99	
Geary	10,600	10,500	99	
Gove	1,400	1,400	100	
Greenwood	3,300	3,200	97	
Hamilton	1,100	1,100	100	
Harper	3,100	3,100	100	
Hodgeman	900	900	100	
Jewell	1,900	1,800	95	
Kearny	1,200	1,200	100	
Kiowa	1,500	1,500	100	
Linn	3,400	3,300	97	
Marshall	5,300	5,200	98	
Meade	1,800	1,800	100	
Mitchell	3,200	3,100	97	
Montgomery	16,500	16,200	98	
Neosho	6,900	6,800	99	
Norton	2,700	2,700	100	
Pottawatomie	6,000	5,900	98	
Reno	25,600	25,400	99	
Rooks	2,400	2,400	100	
Saline	20,500	20,300	99	
Sedgwick	158,800	157,400	99	
Seward	6,900	6,800	99	
Sherman	2,900	2,900	100	
Stanton	800	800	100	
Stevens	1,700	1,700	100	
Sumner	10,200	10,100	99	
Thomas	3,000	2,900	97	
Wabaunsee	2,500	2,400	96	
Wallace	700	700	100	
Wilson	4,800	4,700	98	
KENTUCKY				
Anderson	5,400	5,400	100	
Ballard	3,200	3,200	100	
Barren	13,000	12,900	99	
Bell	11,900	11,800	99	
Bourbon	7,400	7,300	99	
Boyd	20,200	20,100	100	
Boyle	9,900	9,800	99	
Caldwell	5,000	4,900	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MISSISSIPPI			
	Carter	9,000	8,900	99
	Christian	20,200	20,100	100
	Daviess	33,600	33,400	99
	Fayette	90,300	89,800	99
	Franklin	18,000	17,900	99
	Fulton	3,100	3,100	100
	Graves	13,600	13,500	99
	Greenup	13,600	13,500	99
	Hardin	28,900	28,800	100
	Henderson	16,600	16,500	99
	Hopkins	18,100	17,900	99
	Jefferson	263,800	263,000	100
	Johnson	9,100	9,000	99
	Laurel	15,900	15,700	99
	Lawrence	5,100	5,100	100
	Lewis	5,000	4,900	98
	Logan	10,000	9,900	99
	Lyon	2,300	2,300	100
	Mc Cracken	24,600	24,500	100
	Mc Creary	5,800	5,700	98
	Madison	19,800	19,600	99
	Magoffin	5,000	4,900	98
	Marshall	10,800	10,800	100
	Morgan	4,100	4,000	98
	Nelson	10,500	10,400	99
Pulaski	19,300	19,000	98	
Russell	5,800	5,700	98	
Warren	30,900	30,700	99	
Wayne	6,800	6,700	99	
Whitley	13,700	13,500	99	
Wolfe	2,500	2,500	98	
Woodford	7,200	7,100	99	
LOUISIANA				
Acadia	20,100	19,800	99	
Ascension	20,000	19,700	99	
Avoyelles	14,800	14,500	98	
Bossier	32,700	32,400	99	
Caddo	103,300	102,300	99	
Calcasieu	62,000	61,500	99	
Caldwell	4,800	4,700	98	
Concordia	8,000	7,800	98	
East Baton Rouge	139,800	138,700	99	
Iberia	22,200	22,000	99	
Iberville	10,400	10,200	98	
Jefferson Davis	11,100	11,000	99	
Lafayette	60,900	60,300	99	
La Salle	6,100	6,000	98	
Lincoln	14,200	14,100	99	
Livingston	25,200	24,800	98	
Madison	5,800	5,700	98	
Morehouse	13,300	13,100	98	
Natchitoches	14,300	13,900	97	
Ouachita	52,200	51,700	99	
Plaquemines	8,300	8,200	99	
Pointe Coupee	8,300	8,100	98	
Rapides	49,400	48,900	99	
Sabine	10,600	10,300	97	
St Charles	15,400	15,300	99	
St James	6,900	6,800	99	
St John The Baptist	13,500	13,300	99	
St Landry	30,200	29,600	98	
St Martin	15,000	14,800	99	
Tensas	2,900	2,800	97	
Terrebonne	32,800	32,400	99	
Union	8,100	8,000	99	
Vermilion	18,900	18,700	99	
Vernon	18,500	18,100	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	LOUISIANA			
	West Baton Rouge	6,700	6,600	98
	MASSACHUSETTS			
	Nantucket	2,900	2,800	96
	MARYLAND			
	Allegany	28,800	28,600	99
	Wicomico	28,000	27,800	99
	MAINE			
	Aroostook	29,900	29,200	98
	Oxford	20,200	19,900	99
	Washington	13,600	13,200	97
	MICHIGAN			
	Alger	3,100	3,000	97
	Bay	42,000	41,600	99
	Calhoun	53,700	53,200	99
	Charlevoix	8,600	8,400	98
	Chippewa	10,400	10,200	98
	Delta	13,900	13,600	98
	Emmet	9,700	9,500	98
	Gogebic	7,400	7,200	97
	Grand Traverse	24,300	23,800	98
	Houghton	13,500	13,100	97
	Ingham	103,400	102,100	99
	Ionia	18,000	17,800	99
	Luce	2,200	2,100	95
	Marquette	25,400	25,100	99
	Oceana	8,700	8,500	98
	Ononagon	3,500	3,400	97
	Otsego	6,200	6,100	98
	Roscommon	8,900	8,800	99
	MINNESOTA			
	Clearwater	3,100	3,000	97
	Cook	1,800	1,800	100
	Cottonwood	5,200	5,000	96
	Dodge	5,500	5,400	98
	Kittson	2,400	2,300	96
	Koochiching	5,700	5,500	96
	Lac Qui Parle	3,700	3,600	97
	Martin	9,400	9,300	99
	Murray	3,900	3,900	100
	Olmsted	38,500	38,200	99
	Pennington	5,600	5,500	98
	Renville	7,200	7,100	99
	Stevens	3,600	3,500	97
	Swift	4,600	4,500	98
	Todd	9,600	9,400	98
	Waseca	6,800	6,700	99
	Yellow Medicine	4,500	4,400	97
	MISSOURI			
	Adair	9,000	8,900	99
	Atchison	3,100	3,100	100
	Buchanan	32,800	32,400	99
	Carter	2,000	1,900	95
	Chariton	3,900	3,800	97
	Dunklin	12,900	12,600	98
	Grundy	4,700	4,600	98
	Harrison	4,000	3,900	98
	Holt	2,700	2,600	96
	Linn	6,100	6,000	98
	Livingston	6,000	5,900	98
	Macon	6,500	6,400	98
	Marion	10,700	10,600	99
	Mississippi	5,500	5,400	98
	New Madrid	7,600	7,400	97
	Pemiscot	8,600	8,400	98
	Pulaski	11,800	11,600	98
	Randolph	9,600	9,500	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Ray	8,700	8,600	99
	Reynolds	2,700	2,600	96
	Ripley	5,300	5,000	94
	Scott	15,200	15,000	99
	Shannon	3,100	2,900	93
	MISSISSIPPI			
	Adams	13,800	13,600	99
	Alcorn	13,300	13,200	99
	Bolivar	14,500	14,200	98
	Clarke	6,500	6,400	98
	Clay	7,600	7,500	99
Coahoma	12,400	12,200	98	
Forrest	26,300	26,100	99	
Grenada	7,000	6,900	99	
Hancock	12,600	12,500	99	
Harrison	63,200	62,900	99	
Hinds	96,000	95,400	99	
Humphreys	4,500	4,400	98	
Jackson	45,900	45,600	99	
Jones	23,600	23,400	99	
Lafayette	11,500	11,400	99	
Lamar	10,200	10,100	99	
Lauderdale	29,600	29,400	99	
Lee	25,400	25,200	99	
Leflore	14,000	13,800	99	
Lincoln	11,700	11,600	99	
Lowndes	22,100	21,900	99	
Madison	19,100	18,800	98	
Monroe	13,100	13,000	99	
Neshoba	9,400	9,300	99	
Oktibbeha	12,400	12,200	98	
Sunflower	10,900	10,700	98	
Tippah	7,200	7,100	99	
Tishomingo	7,200	7,100	99	
MONTANA				
Beaverhead	3,200	3,000	94	
Cascade	30,700	30,200	98	
Custer	5,200	4,900	94	
Dawson	4,100	3,900	96	
Deer Lodge	4,000	3,900	98	
Fallon	1,400	1,300	93	
Fergus	4,900	4,700	96	
Flathead	24,100	23,400	97	
Glacier	3,800	3,600	95	
Lewis + Clark	20,000	19,400	97	
Lincoln	6,900	6,600	96	
Mineral	1,600	1,600	100	
Missoula	32,400	31,400	97	
Park	5,100	4,900	96	
Powder River	900	800	89	
Powell	2,400	2,300	96	
Roosevelt	3,800	3,700	97	
Rosebud	4,200	4,000	95	
Sheridan	2,100	2,000	98	
Silver Bow	14,200	13,900	98	
Sweet Grass	1,200	1,100	92	
Teton	2,500	2,400	96	
Toole	2,200	2,100	95	
Yellowstone	46,800	46,100	99	
NORTH CAROLINA				
Brunswick	20,400	20,100	99	
Carteret	21,700	21,500	99	
Cherokee	8,500	8,400	99	
Craven	30,800	30,600	99	
Cumberland	88,700	87,800	99	
Currituck	5,800	5,700	98	
Dare	9,600	9,400	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Davidson	48,600	48,200	99
	Durham	71,300	70,600	99
	Edgecombe	21,200	21,000	99
	Forsyth	110,800	110,000	99
	Gaston	65,500	65,000	99
	Guilford	134,100	133,300	99
	Halifax	20,400	20,000	98
	Hertford	8,400	8,300	99
	Hoke	7,900	7,800	99
	Jackson	10,100	9,900	98
	Lenoir	22,700	22,500	99
	Macon	9,900	9,700	98
	Mecklenburg	196,000	194,700	99
	New Hanover	48,000	47,600	99
	Northampton	7,700	7,600	99
	Onslow	40,000	39,700	99
	Pasquotank	11,500	11,400	99
	Richmond	18,200	18,000	99
	Scotland	12,300	12,100	98
	Swain	4,200	4,100	98
	Transylvania	10,600	10,500	99
	Vance	14,600	14,400	99
	Wake	158,300	157,000	99
	Washington	5,300	5,200	98
	Watauga	13,000	12,800	98
	Wayne	37,100	36,700	99
	Wilson	24,900	24,600	99
	NORTH DAKOTA			
	Barnes	5,100	5,100	100
	Billings	400	400	100
	Bowman	1,600	1,600	100
	Burke	1,400	1,400	100
	Burleigh	23,300	23,100	99
	Divide	1,200	1,200	100
	Golden Valley	900	900	100
	Grand Forks	25,200	25,000	99
Kidder	1,400	1,400	100	
Mc Kenzie	2,600	2,600	100	
Mercer	5,100	5,000	98	
Morton	9,700	9,600	99	
Oliver	800	800	100	
Pierce	2,000	2,000	100	
Ramsey	5,200	5,100	98	
Renville	1,400	1,400	100	
Rolette	3,900	3,800	97	
Trail	3,400	3,400	100	
Walsh	5,700	5,600	98	
Ward	21,800	21,600	99	
Williams	9,100	9,000	99	
NEBRASKA				
Adams	12,100	12,000	99	
Antelope	3,100	3,000	97	
Box Butte	5,300	5,200	98	
Boyd	1,300	1,300	100	
Brown	1,600	1,600	100	
Chase	1,900	1,900	100	
Clay	2,900	2,900	100	
Dawes	3,500	3,400	97	
Dawson	8,100	8,000	99	
Fillmore	2,900	2,900	100	
Franklin	1,500	1,500	100	
Frontier	1,400	1,400	100	
Furnas	2,500	2,500	98	
Gage	8,900	8,800	99	
Gosper	800	800	100	
Hall	18,800	18,600	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Holt			
	Hooker	400	400	100
	Jefferson	3,600	3,600	99
	Johnson	2,000	2,000	100
	Keith	3,700	3,700	100
	Kimball	1,800	1,800	100
	Lancaster	84,900	84,100	99
	Lincoln	12,600	12,500	99
	Madison	12,700	12,500	98
	Merrick	3,100	3,100	100
	Morrill	2,400	2,300	96
	Nemaha	3,200	3,200	100
	Otoe	5,900	5,800	98
	Pierce	3,100	3,100	100
	Platte	11,000	10,900	99
	Red Willow	4,900	4,800	98
	Rock	900	900	100
	Sarpy	33,500	33,400	100
	Sioux	700	700	100
	Thayer	2,600	2,600	100
Webster	2,000	2,000	100	
York	5,800	5,700	98	
NEW JERSEY				
Sussex	46,200	45,500	98	
NEW MEXICO				
Chaves	21,800	21,400	98	
Colfax	5,100	4,800	95	
Curry	16,300	15,900	98	
Eddy	18,800	18,400	98	
Grant	9,800	9,300	95	
Guadalupe	1,500	1,400	93	
Hidalgo	2,000	1,900	95	
Lea North	19,400	19,100	98	
Lea South	2,300	2,100	93	
Lincoln	6,000	5,800	97	
Mc Kinley	20,500	19,100	93	
Otero	18,200	17,800	98	
Quay	4,600	4,400	96	
Roosevelt	6,300	6,100	97	
San Juan	31,000	29,300	95	
Sierra	4,500	4,300	94	
Socorro	4,800	4,700	98	
Taos	7,400	6,800	92	
Union	1,800	1,700	94	
Valencia	15,600	15,400	99	
NEVADA				
Churchill	6,900	6,800	99	
Elko	10,700	10,000	94	
Lander	2,100	2,000	95	
Nye North	3,000	2,800	93	
Nye South	3,800	3,500	92	
Storey	600	600	100	
White Pine	3,000	2,900	97	
Carson City	17,000	16,600	98	
NEW YORK				
Broome	80,200	79,100	99	
Chemung	34,400	33,700	98	
Clinton	27,200	26,900	99	
Delaware	18,300	17,700	97	
Jefferson	36,700	36,200	99	
Madison	22,800	22,500	99	
Niagara	81,400	80,600	99	
St Lawrence	37,700	37,000	98	
OHIO				
Allen	42,100	41,400	98	
Athens	20,200	19,700	98	
Belmont	30,700	30,300	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	OHIO			
	Brown	13,300	13,000	98
	Coshocton	14,500	14,100	97
	Defiance	14,700	14,500	99
	Guemsey	15,300	15,000	98
	Hancock	25,500	25,200	99
	Harrison	6,100	6,000	98
	Hocking	10,100	9,900	98
	Jefferson	31,700	31,400	99
	Lake	80,000	79,500	99
	Lawrence	23,800	23,400	98
	Mahoning	104,200	103,300	99
	Marion	24,000	23,700	99
	Medina	41,500	41,100	99
	Meigs	9,300	9,100	98
	Miami	35,100	34,700	99
	Morgan	5,200	5,100	97
	Muskingum	32,600	32,100	98
	Noble	4,300	4,100	95
	Pickaway	15,600	15,500	99
	Pike	9,400	9,200	98
	Richland	49,300	48,700	99
	Ross	24,500	24,000	98
	Sandusky	23,700	23,500	99
	Scioto	30,600	30,100	98
	Seneca	22,400	22,100	99
	Shelby	15,500	15,300	99
	Tuscarawas	33,900	33,300	98
	Warren	38,800	38,400	99
	Washington	24,200	23,600	98
OKLAHOMA				
Alfalfa	2,500	2,500	100	
Beaver	2,900	2,900	100	
Caddo	12,500	12,400	99	
Carter	17,900	17,700	99	
Cimarron	1,600	1,600	100	
Comanche	39,700	39,400	99	
Craig	5,600	5,500	98	
Ellis	2,100	2,000	95	
Garvin	11,200	11,100	99	
Grant	2,400	2,400	100	
Greer	2,800	2,700	98	
Harper	1,800	1,800	100	
Jackson	11,100	11,000	99	
Kay	20,300	20,100	99	
Kiowa	5,100	5,000	98	
Latimer	3,800	3,700	97	
Le Flore	17,800	17,500	98	
Mc Curtain	13,300	13,000	98	
Major	3,200	3,100	97	
Ottawa	12,700	12,600	99	
Pittsburg	17,200	17,000	99	
Stephens	17,000	16,900	99	
Texas	6,400	6,300	98	
Tillman	4,100	4,100	100	
Tulsa	214,100	212,700	99	
Woods	4,000	3,900	98	
OREGON				
Baker	6,000	5,700	95	
Clatsop	13,100	12,400	95	
Curry	7,900	7,300	92	
Deschutes	27,900	26,400	95	
Douglas	36,100	34,400	95	
Gilliam	800	800	94	
Grant	3,400	3,000	88	
Hood River	6,400	6,000	94	
Klamath	22,400	21,600	96	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	Lake	3,000	2,800	93	
	Lane	107,800	103,900	96	
	Morrow	2,900	2,700	93	
	Polk	18,500	17,800	96	
	Union	8,500	7,900	93	
	Wasco	8,200	7,700	94	
	PENNSYLVANIA				
	Allegheny	549,200	542,600	99	
	Bedford	18,100	17,600	97	
	Blair	50,800	50,000	98	
	Butler	56,500	55,800	99	
	Cambria	62,700	61,900	99	
Cameron	2,800	2,800	100		
Carbon	22,300	22,000	98		
Centre	40,700	39,700	98		
Clearfield	30,800	30,300	98		
Clinton	14,500	14,200	98		
Elk	14,100	13,900	99		
Fayette	57,100	55,900	98		
Forest	1,900	1,900	100		
Huntingdon	15,500	15,100	97		
Jefferson	19,200	18,900	98		
Lawrence	37,900	37,300	98		
Lycoming	44,900	43,700	97		
Mifflin	18,400	17,900	97		
Montour	6,300	6,100	97		
Sullivan	2,300	2,200	96		
Tioga	15,200	14,800	97		
Venango	23,800	23,100	97		
Warren	17,400	16,900	97		
Westmoreland	145,400	143,800	99		
SOUTH CAROLINA					
Aiken	48,000	47,600	99		
Anderson	56,800	56,300	99		
Beaufort	32,400	32,000	99		
Berkeley	46,500	45,800	98		
Charleston	106,100	105,100	99		
Darlington	23,800	23,500	99		
Dillon	10,800	10,600	98		
Florence	43,700	43,200	99		
Georgetown	18,000	17,700	98		
Greenville	125,300	124,400	99		
Greenwood	23,800	23,600	99		
Horry	55,900	55,100	99		
Lexington	68,500	67,700	99		
Marlboro	10,900	10,700	98		
Orangeburg	32,400	31,800	98		
Richland	105,100	104,000	99		
Sumter	34,100	33,600	99		
York	47,200	46,700	99		
SOUTH DAKOTA					
Aurora	1,100	1,100	100		
Beadle	7,400	7,300	99		
Brown	14,500	14,400	99		
Brule	2,000	2,000	100		
Charles Mix	3,300	3,200	97		
Codington	8,900	8,800	99		
Davison	6,700	6,600	98		
Day	2,900	2,900	100		
Edmunds	1,700	1,700	100		
Fall River	3,300	3,200	97		
Gregory	2,100	2,100	100		
Haakon	1,000	1,000	100		
Hanson	1,100	1,100	100		
Hughes	6,400	6,300	98		
Jerauld	1,100	1,100	100		
Jones	600	600	100		

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH DAKOTA			
	Mc Cook	2,400	2,400	100
	Miner	1,400	1,400	100
	Minnehaha	52,000	51,700	99
	Potter	1,300	1,300	100
	Shannon	2,700	2,500	92
	Stanley	900	900	100
	Todd	1,900	1,800	95
	Turner	3,400	3,400	100
	Yankton	7,200	7,100	99
	TENNESSEE			
	Anderson	28,400	28,300	100
	Blount	33,900	33,700	99
	Bradley	28,100	28,000	100
	Campbell	14,000	13,800	99
	Carter	20,300	20,200	100
	Claiborne	10,100	10,000	99
Cocke	11,600	11,500	99	
Coffee	16,600	16,500	99	
Cumberland	13,200	13,000	98	
Dyer	13,800	13,700	99	
Fentress	5,800	5,700	98	
Franklin	12,600	12,500	99	
Giles	9,600	9,500	99	
Greene	21,500	21,300	99	
Hamblen	21,200	21,000	99	
Hamilton	115,800	115,300	100	
Hardin	8,700	8,600	99	
Jefferson	12,900	12,800	99	
Johnson	5,600	5,500	98	
Knox	135,700	135,000	99	
Lake	2,600	2,600	100	
Madison	30,600	30,400	99	
Marion	9,800	9,700	99	
Marshall	8,400	8,300	99	
Montgomery	35,200	35,000	99	
Moore	1,800	1,800	100	
Obion	13,200	13,100	99	
Perry	2,600	2,600	100	
Putnam	20,100	19,900	99	
Rhea	9,600	9,500	99	
Roane	19,000	18,900	99	
Rutherford	42,000	41,800	100	
Scott	7,400	7,300	99	
Sevier	19,900	19,700	99	
Shelby	310,000	308,400	99	
Sullivan	59,400	59,100	99	
Trousdale	2,700	2,700	100	
Unicoi	6,500	6,400	98	
Warren	13,200	13,100	99	
Washington	35,700	35,500	99	
TEXAS				
Anderson	14,500	14,300	99	
Andrews	5,100	5,100	99	
Angelina	25,100	24,800	99	
Bailey	2,700	2,700	100	
Bee	9,000	8,800	98	
Bell	66,900	66,400	99	
Bowie	31,500	31,200	99	
Brewster	3,100	3,000	97	
Briscoe	1,000	1,000	100	
Brown	14,100	13,800	98	
Burnet	10,900	10,800	99	
Calhoun	7,600	7,500	99	
Castro	3,300	3,300	100	
Childress	2,500	2,500	100	
Collingsworth	1,700	1,700	100	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Concho			
	Coryell	17,600	17,400	99
	Crane	1,600	1,600	100
	Crosby	2,800	2,800	100
	Culberson	1,000	1,000	100
	Dallam	2,500	2,500	100
	Deaf Smith	6,500	6,400	98
	De Witt	7,200	7,000	97
	Dickens	1,200	1,200	100
	Dimmit	3,300	3,200	97
	Duval	4,200	4,100	98
	Eastland	7,800	7,700	99
	Ector	46,700	46,400	99
	Edwards	700	700	100
	Fisher	2,100	2,100	100
	Floyd	3,000	3,000	100
	Franklin	3,200	3,100	97
	Frio	4,400	4,300	98
	Gaines	4,700	4,700	100
	Garza	1,800	1,800	100
	Glasscock	400	400	100
	Gray	9,700	9,600	99
	Gregg	42,400	41,900	99
	Hale	12,600	12,500	99
	Hansford	2,300	2,300	100
	Hardeman	2,300	2,300	100
	Hays	21,400	21,100	99
	Hemphill	1,800	1,800	100
	Hockley	8,200	8,200	100
	Hopkins	11,800	11,600	98
	Hutchinson	9,900	9,900	100
	Irion	500	500	100
	Jeff Davis	600	600	100
	Jefferson	92,200	91,600	99
	Jim Hogg	1,800	1,700	94
	Karnes	4,500	4,400	98
	Kerr	15,500	15,200	98
	Kimble	1,600	1,500	94
	Kleberg	10,600	10,500	99
	Knox	1,900	1,900	100
	Lamar	17,400	16,900	97
	Lamb	5,800	5,800	100
Lipscomb	1,300	1,300	100	
Llano	5,800	5,700	98	
Mc Culloch	3,600	3,500	97	
Mc Lennan	72,300	71,700	99	
Mason	1,500	1,500	100	
Maverick	10,600	10,200	96	
Midland	42,500	42,200	99	
Mitchell	3,200	3,200	100	
Moore	6,200	6,200	100	
Nacogdoches	19,500	19,100	98	
Nolan	6,300	6,200	98	
Nueces	103,300	102,200	99	
Ochiltree	3,300	3,300	100	
Orange	28,700	28,500	99	
Parmer	3,300	3,300	100	
Pecos	5,000	4,900	98	
Polk	12,700	12,400	98	
Potter	41,000	40,700	99	
Presidio	1,900	1,800	95	
Randall	35,800	35,700	100	
Roberts	400	400	100	
Runnels	4,700	4,600	99	
Sabine	4,300	4,200	98	
San Augustine	3,500	3,400	97	
Schleicher	900	900	100	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	TEXAS			
	Scurry	6,700	6,600	98
	Starr	10,500	10,200	97
	Stephens	4,100	4,000	98
	Sutton	1,500	1,500	100
	Taylor	46,000	45,700	99
	Terry	5,100	5,100	100
	Titus	9,200	9,100	99
	Tom Green	37,400	37,000	99
	Uvalde	8,200	8,000	98
	Val Verde	13,100	12,800	98
	Victoria	26,600	26,200	98
	Walker	17,400	17,000	98
	Ward	4,600	4,600	100
	Webb	34,600	34,100	98
	Wichita	46,800	46,600	100
	Wilbarger	6,000	6,000	100
	Winkler	3,100	3,100	100
	Wood	11,900	11,700	98
	Yoakum	3,600	3,600	100
	Young	7,800	7,700	99
	Zapata	3,000	2,900	97
Zavala	3,200	3,100	97	
UTAH				
Carbon	8,000	7,800	97	
Juab	1,700	1,700	100	
Rich	700	700	100	
Sanpete	5,200	5,100	98	
Washington	13,900	13,200	95	
VIRGINIA				
Accomack	12,500	12,300	98	
Albemarle	41,900	41,300	99	
Augusta	33,700	33,400	99	
Bath	1,800	1,800	100	
Botetourt	9,500	9,400	99	
Craig	1,500	1,500	100	
Dickenson	6,900	6,800	99	
Giles	6,300	6,200	98	
Gloucester	11,500	11,400	99	
Greene	3,400	3,300	97	
Greensville	5,000	4,900	98	
Halifax	12,400	12,200	98	
Henry	28,800	28,500	99	
James City	14,600	14,400	99	
King George	4,400	4,400	100	
Montgomery	28,100	27,800	99	
Pittsylvania	40,900	40,400	99	
Prince George	15,700	15,600	99	
Prince William	74,300	73,900	99	
Pulaski	12,800	12,700	99	
Roanoke	80,700	80,200	99	
Rockbridge	10,400	10,300	99	
Russell	11,700	11,500	98	
Scott	8,900	8,700	98	
Smyth	11,900	11,800	99	
Stafford	18,500	18,300	99	
Tazewell	17,300	17,100	99	
Washington	24,700	24,400	99	
Wise	17,000	16,800	99	
Wythe	9,800	9,700	99	
York	17,900	17,800	99	
Chesapeake City	50,200	49,800	99	
Hampton City	46,300	46,000	99	
Newport News City	61,600	61,300	100	
Norfolk City	94,800	94,100	99	
Va Beach City	127,100	126,400	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	VERMONT			
	Orleans	9,200	9,100	99
	Rutland	24,300	23,800	98
	Washington	22,000	21,600	98
	WASHINGTON			
	Adams	5,300	5,100	96
	Benton	41,800	40,500	97
	Clallam	22,800	21,800	96
	Cowlitz	32,000	31,000	97
	Franklin	13,300	12,900	97
	Garfield	1,000	900	90
	Grant	20,200	19,400	96
	Grays Harbor	25,500	23,900	94
	Jefferson	8,400	8,100	96
	Kittitas East	8,000	7,500	94
	Kittitas West	2,200	2,100	93
	Klickitat	6,300	5,900	94
	Pacific	7,600	7,100	93
	Walla Walla	18,100	17,000	94
	WISCONSIN			
	Ashland	6,500	6,400	98
	Crawford	6,200	6,100	98
Florence	1,400	1,400	100	
Forest	3,400	3,300	97	
Grant	18,100	17,600	97	
WEST VIRGINIA				
Barbour	6,100	6,000	98	
Boone	10,900	10,800	99	
Brooke	10,600	10,600	100	
Cabell	41,900	41,700	100	
Fayette	20,300	20,100	99	
Grant	3,700	3,600	97	
Greenbrier	14,500	14,300	99	
Hancock	15,000	15,000	100	
Harrison	29,700	29,500	99	
Jackson	9,700	9,600	99	
Kanawha	90,800	90,200	99	
Lewis	7,100	7,000	99	
Lincoln	8,100	8,000	99	
Logan	17,400	17,300	99	
Marion	25,300	25,100	99	
Marshall	15,100	15,000	99	
Mercer	27,400	27,100	99	
Mingo	12,700	12,500	98	
Monongalia	30,000	29,700	99	
Nicholas	10,600	10,500	99	
Ohio	23,400	23,300	100	
Pendleton	3,000	2,900	97	
Pocahontas	3,700	3,600	97	
Raleigh	32,100	31,700	99	
Randolph	10,600	10,400	98	
Taylor	6,000	5,900	98	
Tucker	3,400	3,300	97	
Tyler	4,000	3,900	98	
Upshur	8,900	8,800	99	
Wayne	17,000	16,800	99	
Webster	4,500	4,400	98	
Wetzel	7,800	7,700	99	
Wood	36,500	36,200	99	
WYOMING				
Campbell	12,200	11,600	95	
Carbon	6,600	6,300	95	
Converse	4,600	4,400	96	
Laramie	30,700	30,200	98	
Platte	4,300	4,100	95	
Sheridan	10,200	9,700	95	
Sublette	2,100	2,000	95	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	WYOMING			
	Uinta	6,800	6,600	97
	Washakie	3,400	3,300	97
	Weston	2,800	2,700	96
Between 5-24%	ALABAMA			
	Baldwin	37,200	37,000	99
	Bibb	6,200	6,100	98
	Blount	16,100	16,000	99
	Cherokee	7,500	7,400	99
	Chilton	13,200	13,100	99
	Choctaw	5,900	5,800	98
	Clarke	9,500	9,400	99
	Clay	4,700	4,700	100
	Conecuh	5,500	5,400	98
	Coosa	4,500	4,500	100
	Cullman	26,000	25,900	100
	De Kalb	21,800	21,600	99
	Elmore	17,800	17,600	99
	Escambia	12,700	12,600	99
	Fayette	7,300	7,200	99
	Greene	3,700	3,600	97
	Hale	5,300	5,200	98
	Henry	5,600	5,500	98
	Macon	9,000	8,900	99
	Marengo	8,700	8,600	99
	Monroe	8,200	8,100	99
	Randolph	7,700	7,600	99
	Sumter	5,300	5,200	98
	Walker	26,900	26,700	99
	Wilcox	4,600	4,500	98
	Winston	9,100	9,000	99
	ARKANSAS			
	Arkansas	8,500	8,400	99
	Boone	12,000	11,800	98
	Bradley	5,000	4,900	98
Carroll	8,300	8,200	99	
Chicot	5,600	5,400	96	
Clark	8,000	7,900	99	
Cleburne	8,300	8,200	99	
Cleveland	3,000	2,900	97	
Conway	7,100	7,000	99	
Crawford	16,400	16,100	98	
Crittenden	17,300	17,000	98	
Cross	6,800	6,700	99	
Dallas	4,000	3,900	98	
Faulkner	21,200	20,900	99	
Franklin	6,000	5,900	98	
Garland	33,400	32,900	99	
Grant	5,400	5,300	98	
Hempstead	8,500	8,300	98	
Hot Spring	10,800	10,600	98	
Johnson	7,200	7,100	98	
Lafayette	3,500	3,400	97	
Lee	5,100	5,000	98	
Lincoln	3,500	3,400	97	
Logan	7,800	7,700	99	
Lonoke	14,300	14,100	99	
Madison	4,800	4,600	96	
Marion	5,400	5,300	98	
Monroe	4,500	4,400	98	
Perry	2,900	2,900	100	
Pope	17,400	17,100	98	
Randolph	6,600	6,500	98	
Saline	21,500	21,300	99	
Scott	4,300	4,200	98	
Searcy	3,600	3,500	97	
Sevier	5,500	5,400	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Stone	4,000	3,900	97
	Van Buren	6,500	6,400	98
	ARIZONA			
	Apache South	4,600	4,100	89
	Cochise	37,200	36,000	97
	Coconino	31,400	29,300	93
	Maricopa	850,900	835,600	98
	Mohave	37,700	36,000	96
	Pima	269,100	264,200	98
	Pinal	38,800	37,600	97
	Yavapai	45,200	43,200	96
	CALIFORNIA			
Alameda	499,300	484,200	97	
Alpine	400	400	88	
Amador	11,600	11,100	95	
Butte	73,400	70,100	96	
Calaveras	13,500	12,900	96	
Colusa	5,700	5,400	95	
Contra Costa East	33,300	32,500	98	
Contra Costa West	265,000	259,200	98	
El Dorado West	36,200	34,900	96	
Fresno	227,000	218,700	96	
Glenn	8,800	8,500	97	
Kern East	31,800	30,700	96	
Lake	23,800	22,100	93	
Lassen	8,300	7,800	94	
Los Angeles	3,238,000	3,150,900	97	
Madera	28,300	27,000	96	
Marin	97,200	94,200	97	
Mendocino	30,800	28,500	93	
Merced	59,200	56,900	96	
Monterey	118,100	113,700	96	
Napa	41,700	40,300	97	
Nevada	32,200	30,400	95	
Orange	830,500	816,000	98	
Placer East	4,400	4,200	95	
Placer West	57,400	55,300	96	
Riverside West	304,500	293,200	96	
Sacramento	404,600	393,800	97	
San Benito	12,200	11,600	95	
San Bernardino	488,100	472,800	97	
San Diego	912,200	887,000	97	
San Francisco	332,700	312,500	94	
San Joaquin	167,100	160,200	96	
San Luis Obispo	81,800	78,300	96	
San Mateo	249,300	244,700	98	
Santa Barbara South	72,400	69,700	96	
Santa Clara East	27,700	27,000	97	
Santa Clara West	490,800	478,000	97	
Santa Cruz	90,400	86,700	96	
Shasta	54,500	52,800	97	
Siskiyou	17,500	16,400	93	
Solano East	69,000	67,400	98	
Solano West	45,100	44,100	98	
Sonoma	151,700	145,200	96	
Stanislaus	126,000	120,200	95	
Sutter	23,600	22,900	97	
Tulare	101,500	97,400	96	
Ventura	222,800	217,500	98	
Yolo	51,600	49,700	96	
Yuba	21,600	20,900	97	
COLORADO				
Alamosa	4,800	4,600	96	
Archuleta	2,200	2,100	95	
Baca	1,900	1,700	89	
Bent	2,000	1,900	95	
Chaffee	5,200	5,000	96	

**WTBS—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	COLORADO			
	Cheyenne	900	900	100
	Costilla	1,200	1,100	92
	Custer	600	600	100
	Dolores	600	500	83
	Douglas	15,600	15,500	99
	El Paso	154,400	152,400	99
	Huerfano	2,600	2,500	96
	Jackson	700	700	100
	Jefferson	170,000	168,600	99
	Kit Carson	2,900	2,800	95
	Lake	2,400	2,300	96
	La Plata	12,200	11,700	96
	Lincoln	1,800	1,700	94
	Logan	7,300	7,100	97
	Montezuma	6,900	6,600	96
	Montrose	9,400	9,100	97
	Morgan	8,400	8,300	99
	Ouray	700	700	100
	Park	3,100	3,000	97
	Phillips	1,800	1,800	100
	Prowers	5,500	5,200	95
	Pueblo	50,500	49,800	99
	Rio Blanco	2,100	2,000	95
	Rio Grande	4,000	3,800	95
	Routt	5,400	5,100	94
	Saguache	1,400	1,300	93
	San Miguel	1,600	1,500	94
	Sedgwick	1,400	1,400	100
	Teller	4,900	4,800	98
	Washington	1,900	1,800	95
	Weld	52,300	51,500	98
	Yuma	3,900	3,800	97
CONNECTICUT				
Fairfield	301,900	298,700	99	
Hartford	325,300	320,700	99	
Litchfield	64,800	63,700	98	
New Haven	300,800	297,100	99	
New London	92,500	90,700	98	
DISTRICT OF COLUMBIA				
Dist Of Columbia	254,800	252,500	99	
DELAWARE				
Kent	39,500	39,200	99	
New Castle	159,800	159,200	100	
Sussex	45,200	44,700	99	
FLORIDA				
Bradford	8,100	8,000	99	
Broward	548,500	545,800	99	
Calhoun	3,500	3,400	97	
Citrus	42,500	41,800	98	
Clay	36,600	36,200	99	
Columbia	15,900	15,700	99	
Dade	731,600	726,300	99	
De Soto	8,500	8,400	99	
Dade	3,800	3,700	97	
Flagler	10,300	10,200	99	
Gilchrist	2,600	2,600	100	
Glades	2,900	2,800	96	
Hernando	40,700	40,200	99	
Highlands	29,700	29,300	99	
Hillsborough	338,900	336,200	99	
Holmes	6,400	6,200	97	
Jackson	15,300	15,000	98	
Jefferson	4,200	4,100	98	
Lafayette	1,600	1,600	100	
Lake	64,700	64,100	99	
Madison	5,400	5,300	98	

**WTBS—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Martin			
	Okeechobee	11,600	11,500	99
	Osceola	39,900	39,400	99
	Palm Beach So	133,200	131,800	99
	Pasco	122,800	121,600	99
	Pinellas	396,200	393,400	99
	Polk	157,100	155,700	99
	Seminole	105,800	105,000	99
	Sumter	12,300	12,100	98
	Suwannee	10,100	9,900	98
	Union	2,400	2,400	100
	Volusia	155,700	154,400	99
	Wakulla	5,300	5,200	98
	Walton	11,800	11,600	98
	Washington	6,500	6,400	98
	GEORGIA			
	Appling	5,800	5,700	98
	Baker	1,200	1,200	100
	Berrien	5,400	5,300	98
	Brantley	4,100	4,000	98
	Burke	7,200	7,000	97
	Candler	2,800	2,700	96
	Charlton	2,900	2,900	100
	Crawford	2,500	2,400	96
	Crisp	7,200	7,100	99
	Dade	4,400	4,400	100
	Decatur	9,400	9,300	99
	Dodge	6,100	6,000	98
	Echols	800	800	100
	Elbert	7,200	7,100	99
	Emanuel	7,800	7,700	99
	Gilmer	5,000	4,900	98
	Grady	7,800	7,700	99
Habersham	10,300	10,200	99	
Hancock	3,000	2,900	97	
Harris	6,900	6,800	99	
Hart	7,200	7,100	99	
Jeff Davis	4,600	4,500	98	
Marion	1,800	1,700	94	
Miller	2,700	2,600	96	
Mitchell	7,000	6,900	99	
Schley	1,100	1,100	100	
Screven	5,800	5,700	98	
Stewart	1,900	1,800	95	
Talbot	2,300	2,200	98	
Taliaferro	800	800	100	
Towns	2,900	2,900	100	
Treutlen	2,100	2,100	100	
Twiggs	3,600	3,500	97	
Union	4,500	4,400	98	
Warren	2,000	2,000	100	
Wheeler	1,900	1,900	100	
Wilkes	4,000	3,900	98	
IOWA				
Adair	3,500	3,500	100	
Audubon	2,900	2,900	100	
Benton	8,900	8,800	99	
Boone	10,200	10,100	99	
Bremer	8,600	8,500	99	
Buchanan	8,000	7,900	99	
Buena Vista	7,700	7,600	99	
Butler	6,200	6,100	98	
Cedar	7,300	7,200	99	
Cherokee	5,900	5,800	98	
Chickasaw	5,300	5,200	98	
Clayton	8,100	8,000	99	
Clinton	20,300	20,200	100	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	IOWA			
	Crawford	6,800	6,700	99
	Dallas	12,200	12,100	99
	Davis	3,300	3,300	100
	Decatur	3,300	3,200	97
	Delaware	6,800	6,700	99
	Des Moines	18,200	18,000	99
	Dubuque	31,700	31,300	99
	Floyd	7,100	7,000	99
	Franklin	5,000	5,000	100
	Fremont	3,800	3,800	100
	Grundy	5,300	5,300	100
	Guthrie	4,700	4,700	99
	Hamilton	6,700	6,600	99
	Hancock	5,600	5,500	98
	Hardin	8,100	8,000	99
	Harrison	6,000	5,900	98
	Howard	4,000	3,900	98
	Humboldt	4,900	4,800	98
	Ida	3,500	3,500	100
	Iowa	6,000	5,900	98
	Jackson	8,200	8,100	99
	Jasper	14,500	14,400	99
	Jefferson	6,700	6,600	98
	Johnson	34,400	33,900	99
	Jones	7,300	7,200	99
	Lee	16,400	16,200	99
	Linn	68,100	67,600	99
	Lucas	4,100	4,000	98
	Lyon	4,400	4,300	98
	Madison	4,700	4,700	100
	Marion	11,300	11,200	99
	Marshall	15,900	15,800	99
	Mills	4,800	4,800	100
	Mitchell	4,500	4,500	100
	Monona	4,400	4,300	98
	Monroe	3,300	3,300	100
	O'Brien	6,200	6,200	100
	Osceola	3,100	3,100	100
	Page	7,300	7,200	99
	Palo Alto	4,400	4,300	98
	Plymouth	9,300	9,200	99
	Pocahontas	4,100	4,100	99
	Polk	135,900	134,900	99
	Pottawattamie	34,100	33,800	99
	Poweshiek	7,300	7,200	99
	Scott	61,000	60,500	99
Shelby	5,500	5,500	100	
Sioux	10,800	10,600	98	
Story	25,700	25,400	99	
Tama	6,800	6,700	99	
Van Buren	3,100	3,100	98	
Warren	13,700	13,600	99	
Washington	7,700	7,600	99	
Wayne	3,100	3,000	97	
Winnebago	5,200	5,100	99	
Woodbury	38,600	38,300	99	
Worth	3,500	3,500	100	
Wright	6,100	6,000	98	
IDAHO				
Ada	80,400	79,100	98	
Bear Lake	2,300	2,200	96	
Bingham	11,800	11,700	99	
Boise	1,700	1,700	100	
Bonner	10,100	9,800	97	
Butte	1,000	1,000	100	
Camas	300	300	100	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Canyon	32,100	31,400	98
	Caribou	2,800	2,700	96
	Cassia	6,500	6,400	98
	Franklin	2,800	2,700	96
	Fremont	3,600	3,600	99
	Gem	4,200	4,100	98
	Gooding	4,300	4,200	98
	Jefferson	5,500	5,500	100
	Jerome	5,300	5,200	98
	Kootenai	26,400	26,000	98
	Latah	11,100	10,800	97
	Lemhi	2,700	2,500	93
	Minidoka	6,900	6,700	98
	Payette	6,200	6,100	98
	Teton	900	900	100
	Valley	2,500	2,400	96
	Washington	3,100	3,000	97
	ILLINOIS			
	Alexander	4,700	4,500	96
	Bond	6,300	6,100	97
	Boone	11,400	11,200	98
	Bureau	14,400	14,100	98
	Calhoun	2,100	2,100	100
	Carroll	7,000	6,900	99
	Clark	6,800	6,600	97
	Clinton	12,100	11,900	98
	Cook	1,988,500	1,961,300	99
	Cumberland	4,400	4,300	98
	De Kalb	26,700	26,300	98
	Dupage	285,200	283,400	99
	Edgar	8,300	8,200	98
	Edwards	3,700	3,600	97
	Ford	5,800	5,700	98
	Gallatin	2,900	2,800	96
Greene	6,300	6,200	98	
Grundy	13,000	12,900	99	
Hamilton	3,900	3,700	95	
Hancock	9,200	9,100	99	
Hardin	2,200	2,100	95	
Henry	20,300	20,100	99	
Iroquois	12,400	12,200	98	
Jackson	24,000	23,400	97	
Jasper	4,300	4,200	98	
Jefferson	15,800	15,300	97	
Jersey	7,500	7,300	98	
Jo Daviess	9,200	9,000	98	
Johnson	3,300	3,200	97	
Kane	116,900	115,500	99	
Kendall	14,800	14,700	99	
Lake	173,100	171,900	99	
Lawrence	6,500	6,400	98	
Lee	13,000	12,800	98	
McDonough	12,500	12,300	98	
Mchenry	62,900	62,500	99	
Macoupin	20,100	19,800	98	
Madison	97,200	96,000	99	
Mason	6,700	6,600	99	
Massac	6,300	6,100	97	
Mercer	7,000	6,900	99	
Monroe	8,400	8,200	98	
Montgomery	12,400	12,100	98	
Morgan	14,600	14,200	98	
Ogle	17,600	17,300	98	
Perry	9,000	8,800	98	
Pike	7,400	7,200	97	
Pulaski	3,500	3,400	97	
Putnam	2,200	2,100	95	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Randolph	12,800	12,600	98
	Richland	6,800	6,600	97
	St Clair	98,100	96,500	98
	Saline	12,100	11,800	98
	Schuyler	3,100	3,000	97
	Scott	2,400	2,400	100
	Stark	2,600	2,600	100
	Stephenson	19,600	19,300	98
	Union	7,800	7,600	97
	Wabash	5,600	5,500	98
	Warren	7,900	7,800	99
	Washington	6,200	6,000	97
	Wayne	7,400	7,100	96
	White	7,300	7,000	96
	Whiteside	24,200	23,800	99
	Will	118,700	117,500	99
	Williamson	25,300	24,700	98
	Woodford	11,900	11,700	98
	INDIANA			
Adams	10,700	10,500	98	
Allen	113,200	111,700	99	
Benton	3,600	3,500	97	
Blackford	5,600	5,500	98	
Boone	14,700	14,500	99	
Brown	5,500	5,400	98	
Carroll	7,200	7,100	99	
Clark	33,100	32,600	98	
Clay	9,700	9,600	99	
Clinton	12,000	11,800	99	
Crawford	3,800	3,700	97	
Daviess	10,700	10,400	97	
Decatur	8,500	8,300	98	
De Kalb	12,500	12,400	99	
Dubois	13,400	13,000	97	
Elkhart	56,500	55,400	98	
Fountain	6,800	6,700	99	
Franklin	6,700	6,500	97	
Fulton	7,600	7,500	99	
Gibson	13,100	12,800	98	
Greene	12,500	12,200	98	
Hamilton	37,800	37,400	99	
Harrison	10,700	10,500	98	
Hendricks	26,700	26,400	99	
Henry	18,700	18,500	99	
Huntington	14,000	13,800	99	
Jackson	14,000	13,800	99	
Jasper	9,200	9,000	98	
Jefferson	10,600	10,400	98	
Jennings	8,100	7,900	98	
Johnson	31,000	30,800	99	
Kosciusko	24,800	24,400	98	
Lagrange	9,700	9,300	96	
Lake	173,600	171,600	99	
La Porte	37,700	37,300	99	
Lawrence	16,900	16,600	98	
Marion	315,300	311,400	99	
Marshall	15,800	15,500	98	
Martin	3,900	3,800	97	
Miami	14,200	14,000	99	
Morgan	19,200	19,000	99	
Newton	5,300	5,200	98	
Noble	14,400	14,200	98	
Orange	7,300	7,100	97	
Owen	7,200	7,100	99	
Parke	5,800	5,700	98	
Perry	6,500	6,300	97	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Pike	5,200	5,100	97
	Porter	44,800	44,300	99
	Posey	9,500	9,200	97
	Putnam	10,100	10,000	99
	Randolph	10,700	10,500	98
	Ripley	9,000	8,800	98
	St Joseph	91,800	90,800	99
	Shelby	14,500	14,300	99
	Starke	8,200	8,000	98
	Steuben	10,900	10,800	99
	Switzerland	2,900	2,800	97
	Tippecanoe	44,800	43,800	98
	Tipton	6,300	6,200	98
	Warren	3,000	2,900	97
	Warrick	17,200	16,900	98
	Washington	8,600	8,400	98
	Wells	9,600	9,400	98
	White	9,600	9,400	98
	Whitley	10,000	9,900	99
KANSAS				
Anderson	3,200	3,200	98	
Atchison	6,500	6,400	98	
Brown	4,700	4,600	98	
Butler	18,600	18,400	99	
Chase	1,300	1,300	100	
Cherokee	9,000	8,900	99	
Clark	1,000	1,000	100	
Clay	3,800	3,700	97	
Coffey	3,600	3,500	97	
Crawford	15,400	15,200	99	
Doniphan	3,400	3,400	100	
Douglas	27,800	27,400	99	
Edwards	1,700	1,700	100	
Ellis	10,200	10,100	99	
Ford	10,100	10,000	99	
Franklin	8,600	8,500	99	
Graham	1,400	1,400	100	
Grant	2,700	2,700	100	
Harvey	11,600	11,400	98	
Jackson	4,500	4,400	98	
Jefferson	6,000	5,900	98	
Johnson	136,200	135,600	100	
Kingman	3,400	3,400	100	
Labette	9,700	9,600	99	
Lane	1,000	1,000	100	
Leavenworth	21,100	20,900	99	
Logan	1,400	1,400	100	
Lyon	13,600	13,300	98	
Mc Pherson	10,600	10,400	98	
Marion	5,100	5,000	98	
Miami	8,900	8,800	99	
Morris	2,600	2,500	96	
Nemaha	4,200	4,100	98	
Ness	1,600	1,600	100	
Osage	6,100	6,000	98	
Osborne	2,300	2,200	96	
Pawnee	3,000	3,000	100	
Phillips	2,900	2,800	97	
Rawlins	1,400	1,400	100	
Republic	2,800	2,700	96	
Rice	4,600	4,600	100	
Riley	20,400	20,000	98	
Rush	1,600	1,600	100	
Russell	3,300	3,200	97	
Shawnee	66,100	65,500	99	
Sheridan	1,300	1,300	100	
Smith	2,300	2,300	100	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KANSAS			
	Washington	3,000	2,900	97
	Wichita	1,000	1,000	100
	Woodson	1,800	1,800	100
	Wyandotte	65,600	65,000	99
	KENTUCKY			
	Adair	5,900	5,800	98
	Allen	5,900	5,900	99
	Bath	3,600	3,600	99
	Boone	19,300	19,300	100
	Bracken	2,700	2,700	100
	Breckinridge	6,400	6,300	98
	Bullitt	15,800	15,700	99
	Butler	4,200	4,200	100
	Calloway	12,000	11,900	99
	Campbell	30,200	30,100	100
	Carroll	3,600	3,600	100
	Casey	5,900	5,800	98
	Clark	11,300	11,200	99
	Clinton	3,600	3,600	100
	Crittenden	3,200	3,200	100
Edmonson	3,500	3,500	100	
Estill	5,400	5,300	98	
Fleming	4,800	4,800	100	
Garrard	4,300	4,300	100	
Grayson	8,500	8,400	99	
Green	3,900	3,900	100	
Hancock	2,900	2,900	100	
Harrison	5,800	5,800	100	
Hart	6,000	6,000	100	
Hickman	1,900	1,900	100	
Jessamine	11,100	11,000	99	
Kenton	52,800	52,700	100	
Larue	4,400	4,400	100	
Lincoln	7,200	7,100	99	
Livingston	3,700	3,700	100	
Mc Lean	3,500	3,500	100	
Marion	5,800	5,800	100	
Mason	6,300	6,300	100	
Meade	8,100	8,100	100	
Mercer	7,500	7,400	99	
Metcalfe	3,600	3,600	100	
Montgomery	7,900	7,800	99	
Muhlenberg	11,500	11,400	99	
Nicholas	2,700	2,700	100	
Ohio	8,100	8,000	99	
Oldham	10,700	10,700	100	
Pendleton	4,200	4,200	100	
Robertson	800	800	100	
Rockcastle	5,400	5,300	98	
Scott	8,600	8,500	99	
Shelby	9,000	9,000	100	
Simpson	5,500	5,500	100	
Spencer	2,300	2,300	100	
Taylor	8,800	8,700	99	
Todd	4,300	4,300	100	
Trimble	2,200	2,200	100	
Union	5,900	5,900	100	
Webster	5,500	5,400	98	
LOUISIANA				
Allen	7,200	7,100	99	
Beauregard	11,500	11,300	98	
Bienville	6,200	6,100	98	
Cameron	3,400	3,400	100	
Catahoula	4,500	4,400	98	
Claiborne	6,300	6,200	98	
De Soto	10,400	10,200	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	East Carroll	3,700	3,600	97
	East Feliciana	6,000	5,900	98
	Evangeline	12,300	12,000	98
	Franklin	8,500	8,400	99
	Grant	6,900	6,800	99
	Jackson	6,900	6,800	99
	Jefferson	175,800	174,900	99
	Lafourche	28,800	28,500	99
	Orleans	210,700	208,800	99
	Red River	3,800	3,700	97
	Richland	8,000	7,900	99
	St Bernard	24,200	24,100	100
	St Helena	3,100	3,000	97
	St Tammany	55,000	54,400	99
	Tangipahoa	31,800	31,300	98
	Washington	17,100	16,800	98
	Webster	17,400	17,200	99
	West Carroll	4,700	4,600	98
	West Feliciana	2,600	2,500	96
	Winn	6,200	6,100	98
	MASSACHUSETTS			
Barnstable	78,200	77,000	98	
Berkshire	55,600	54,700	98	
Bristol	186,900	185,000	99	
Dukes	5,700	5,500	96	
Essex	253,300	250,700	99	
Franklin	28,000	27,200	97	
Hampden	172,300	169,900	99	
Hampshire	49,400	48,400	98	
Middlesex	511,800	506,400	99	
Norfolk	226,800	224,900	99	
Plymouth	155,100	153,300	99	
Suffolk	274,200	268,400	98	
Worcester	255,400	252,200	99	
MARYLAND				
Anne Arundel	150,600	150,000	100	
Baltimore	270,400	269,300	100	
Calvert	17,800	17,600	99	
Caroline	9,500	9,400	99	
Carroll	42,800	42,600	100	
Cecil	25,600	25,500	100	
Charles	32,000	31,700	99	
Dorchester	11,700	11,600	99	
Garrett	9,900	9,800	99	
Harford	59,000	58,700	99	
Howard	64,100	63,800	100	
Kent	6,600	6,600	99	
Montgomery	278,700	277,800	100	
Prince Georges	255,300	254,500	100	
St Marys	25,000	24,800	99	
Somerset	7,000	6,900	99	
Washington	43,000	42,700	99	
Worcester	15,600	15,400	99	
Baltimore City	282,100	281,000	100	
MAINE				
Androscoggin	39,500	39,000	99	
Cumberland	94,300	93,000	99	
Franklin	11,400	11,000	97	
Hancock	18,800	18,500	98	
Kennebec	45,000	44,200	98	
Knox	14,400	14,000	97	
Lincoln	11,900	11,700	98	
Penobscot	50,700	49,900	98	
Piscataquis	6,800	6,700	99	
Sagadahoc	13,000	12,700	98	
Somerset	17,500	17,200	98	
York	66,200	65,400	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MICHIGAN			
	Alcona	4,500	4,400	98
	Allegan	32,600	32,200	99
	Alpena	11,700	11,300	97
	Antrim	6,800	6,700	99
	Arenac	6,000	5,900	98
	Baraga	3,100	3,000	97
	Barry	17,900	17,700	99
	Benzie	4,800	4,700	98
	Berrien	63,500	62,500	98
	Cass	18,800	18,500	99
	Cheboygan	8,500	8,300	97
	Clare	10,800	10,600	98
	Clinton	19,700	19,500	99
	Crawford	4,000	3,900	97
	Eaton	35,800	35,400	99
	Genesee	161,100	159,700	99
	Graiot	14,100	13,900	99
	Hillsdale	15,700	15,400	98
	Huron	13,700	13,400	98
	Iosco	12,000	11,900	99
	Iron	5,700	5,600	98
	Isabella	17,900	17,600	98
	Jackson	52,700	52,200	99
	Kalamazoo	84,200	83,200	99
	Kent	185,400	182,900	99
	Lapeer	24,500	24,300	99
	Leelanau	6,400	6,300	98
	Lenawee	32,500	32,100	99
	Livingston	38,900	38,600	99
	Mackinac	4,000	3,900	98
	Macomb	259,400	258,100	100
	Manistee	9,400	9,200	98
	Mason	10,500	10,200	97
	Mecosta	12,800	12,600	98
	Menominee	9,700	9,600	98
	Midland	27,700	27,500	99
	Monroe	47,400	47,000	99
	Montcalm	19,400	19,100	98
	Montmorency	3,400	3,300	97
	Muskegon	58,500	57,800	99
	Newaygo	15,200	14,900	98
	Oakland	404,700	402,400	99
	Ogemaw	7,300	7,200	99
	Osceola	7,800	7,700	99
	Oscoda	3,200	3,100	97
	Ottawa	62,500	61,700	99
	Presque Isle	5,500	5,300	96
	Saginaw	77,300	76,500	99
	St Clair	53,100	52,500	99
	St Joseph	23,000	22,700	99
	Schoolcraft	2,900	2,800	97
	Shiawassee	24,800	24,500	99
	Van Buren	26,600	26,300	99
	Washtenaw	103,000	100,900	98
	Wayne	809,600	801,600	99
	Wexford	10,800	10,600	98
	MINNESOTA			
	Aitkin	5,500	5,400	98
	Anoka	80,900	80,700	100
	Becker	11,400	11,200	98
	Beltrami	12,100	11,600	96
	Benton	10,300	10,200	99
	Big Stone	2,800	2,800	100
	Blue Earth	18,800	18,600	99
	Brown	10,200	10,000	98
	Carlton	10,800	10,700	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Carver	16,100	16,000	99
	Chippewa	5,500	5,400	98
	Clay	17,200	17,100	99
	Crow Wing	18,500	18,100	98
	Oakota	92,200	91,700	99
	Douglas	11,700	11,500	98
	Faribault	7,200	7,100	99
	Fillmore	7,700	7,600	99
	Freeborn	13,400	13,300	99
	Goodhue	15,100	14,900	99
	Grant	2,600	2,600	100
	Hennepin	422,200	418,600	99
	Houston	6,600	6,500	98
	Hubbard	6,000	5,800	97
	Isanti	9,400	9,300	99
	Itasca	16,400	16,100	98
	Jackson	4,700	4,600	98
	Kandiyohi	14,700	14,400	98
	Lake	4,200	4,200	100
	Lake Of The Woods	1,500	1,400	93
	Lincoln	2,800	2,800	100
	Lyon	9,100	8,900	98
	Mahnomen	1,700	1,700	100
	Marshall	4,500	4,400	98
	Meeker	8,000	7,900	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,600	10,400	98
	Mower	14,800	14,700	99
	Nicollet	10,100	10,000	99
	Nobles	7,600	7,500	99
	Norman	3,200	3,100	97
	Otter Tail	20,100	19,700	98
	Pine	7,700	7,600	99
	Pipestone	4,300	4,300	99
	Polk	12,500	12,300	98
	Pope	4,700	4,600	98
	Ramsey	191,300	189,900	99
	Red Lake	1,800	1,800	100
	Redwood	6,500	6,300	97
	Rice	16,700	16,500	99
	Rock	3,800	3,800	100
	Roseau	5,100	4,800	94
	St Louis	77,900	77,100	99
	Scott	18,600	18,500	99
	Sibley	5,400	5,300	98
	Stearns	37,800	37,300	99
	Steele	11,400	11,300	99
	Traverse	1,700	1,700	100
	Wabasha	7,700	7,600	99
	Wadena	5,000	4,800	96
	Washington	47,100	46,800	99
	Winona	16,300	16,100	98
	MISSOURI			
	Andrew	5,500	5,400	98
	Audrain	9,600	9,500	99
	Barry	10,800	10,600	98
	Barton	4,800	4,700	98
	Benton	5,600	5,400	96
	Bollinger	4,400	4,300	98
	Boone	40,900	40,300	99
	Butler	15,000	14,600	97
	Callaway	11,400	11,200	98
	Camden	11,000	10,800	98
	Cape Girardeau	23,600	23,300	99
	Carroll	4,600	4,500	98
	Cass	21,900	21,700	99
	Cedar	5,100	5,000	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MISSOURI			
	Christian	11,500	11,300	98
	Clark	3,000	3,000	98
	Clay	58,600	58,200	99
	Clinton	6,400	6,300	98
	Cole	23,100	22,900	99
	Cooper	5,800	5,700	98
	Crawford	7,600	7,400	97
	Dade	3,200	3,200	100
	Dallas	5,300	5,200	98
	Daviess	3,500	3,400	97
	Dent	5,600	5,400	96
	Franklin	27,600	27,300	99
	Gasconade	5,400	5,300	98
	Gentry	3,000	2,900	97
	Greene	80,800	80,000	99
	Henry	8,400	8,300	99
	Howard	3,600	3,500	97
	Howell	12,100	11,600	96
	Iron	4,000	3,900	97
	Jackson	258,400	255,600	99
	Jasper	36,000	35,500	99
	Jefferson	58,500	58,100	99
	Johnson	13,300	13,100	98
	Knox	2,100	2,100	100
	Laclede	10,600	10,400	98
	Lafayette	12,200	12,100	99
	Lawrence	12,000	11,800	98
	Lewis	3,700	3,600	97
	Lincoln	10,000	9,800	98
	Mc Donald	6,500	6,400	98
	Madison	4,900	4,800	98
	Maries	3,200	3,100	97
	Mercer	1,600	1,600	100
	Miller	7,900	7,800	99
	Moniteau	4,500	4,400	98
	Monroe	3,500	3,500	100
	Montgomery	4,300	4,200	98
	Morgan	6,400	6,300	98
	Newton	16,800	16,600	99
	Nodaway	7,600	7,500	99
	Oregon	3,900	3,700	95
	Osage	4,300	4,200	98
	Ozark	3,600	3,500	97
Perry	6,200	6,100	98	
Pettis	14,300	14,100	99	
Phelps	12,500	12,200	98	
Pike	6,100	6,000	98	
Platte	20,500	20,300	99	
Putnam	2,100	2,100	100	
Ralls	3,400	3,400	100	
St Charles	69,600	69,100	99	
St Clair	3,500	3,400	97	
Ste Genevieve	6,000	5,900	98	
St Francois	16,600	16,400	99	
St Louis	377,900	374,100	99	
Saline	9,400	9,300	99	
Schuyler	2,000	2,000	100	
Scotland	2,100	2,100	100	
Shelby	3,000	3,000	100	
Stoddard	11,400	11,200	98	
Stone	7,900	7,700	97	
Sullivan	2,800	2,800	100	
Taney	11,100	10,900	98	
Texas	8,500	8,200	96	
Vernon	7,800	7,600	97	
Warren	7,200	7,100	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Washington	6,900	6,800	99
	Wayne	5,100	5,000	98
	Webster	8,500	8,300	98
	Worth	1,100	1,100	100
	Wright	6,400	6,200	97
	St Louis City	169,100	167,400	99
	MISSISSIPPI			
	Amite	4,800	4,700	98
	Attala	7,200	7,100	99
	Benton	2,700	2,700	100
	Calhoun	5,700	5,600	98
	Carroll	3,400	3,300	97
	Chickasaw	6,500	6,400	98
	Choctaw	3,200	3,200	100
	Claiborne	3,700	3,600	97
	Copiah	9,700	9,600	99
	Covington	6,200	6,100	98
	De Soto	23,800	23,500	99
	Franklin	3,200	3,100	97
	George	5,800	5,800	100
	Holmes	7,600	7,500	99
	Itawamba	8,000	7,900	99
	Jasper	6,000	5,900	98
	Jefferson	3,000	2,900	97
	Jefferson Davis	4,800	4,700	98
	Kemper	3,500	3,400	97
	Leake	6,900	6,800	99
	Marion	9,300	9,200	99
	Marshall	11,100	10,900	99
	Montgomery	4,400	4,300	98
	Newton	7,700	7,600	99
	Noxubee	4,100	4,000	98
Panola	10,400	10,300	99	
Pearl River	14,500	14,400	99	
Perry	3,500	3,500	100	
Pike	13,800	13,600	99	
Portotoc	8,700	8,600	99	
Prentiss	9,400	9,300	99	
Quitman	3,900	3,800	97	
Rankin	30,700	30,400	99	
Scott	9,800	9,700	99	
Sharkey	2,200	2,200	100	
Simpson	9,000	8,900	99	
Smith	5,600	5,500	98	
Stone	3,700	3,700	100	
Tallahatchie	5,500	5,400	98	
Tate	7,400	7,300	99	
Tunica	3,000	3,000	100	
Union	9,000	8,900	99	
Walthall	5,000	4,900	98	
Warren	19,200	19,000	99	
Wayne	7,000	6,900	99	
Webster	3,700	3,600	97	
Wilkinson	3,400	3,300	97	
Winston	7,000	6,900	99	
Yalobusha	5,100	5,000	98	
Yazoo	9,600	9,500	99	
MONTANA				
Big Horn	3,300	3,100	94	
Blaine	2,500	2,300	92	
Broadwater	1,700	1,600	94	
Carbon	3,600	3,500	97	
Carter	600	600	100	
Chouteau	2,200	2,100	95	
Daniels	1,000	1,000	100	
Gallatin	19,100	18,500	97	
Garfield	600	500	83	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MONTANA			
	Golden Valley	400	400	100
	Granite	1,100	1,100	100
	Hill	6,900	6,700	97
	Jefferson	3,300	3,200	97
	Judith Basin	1,000	1,000	100
	Lake	8,500	8,300	98
	Madison	2,200	2,200	100
	Meagher	800	800	100
	Musshell	1,800	1,700	94
	Petroleum	200	200	100
	Phillips	2,100	2,000	95
	Pondera	2,600	2,500	96
	Prairie	700	600	86
	Ravalli	10,500	10,200	97
	Richland	4,400	4,300	98
	Sanders	3,800	3,600	95
	Stillwater	2,800	2,800	100
	Treasure	400	400	100
	Valley	3,700	3,500	95
	Wheatland	900	900	100
	Wibaux	500	500	100
	NORTH CAROLINA			
	Alamance	41,800	41,500	99
	Alexander	10,700	10,600	99
	Alleghany	3,900	3,800	97
	Anson	9,300	9,100	98
	Ashe	9,500	9,300	98
	Avery	5,600	5,500	98
	Beaufort	17,200	17,000	99
	Bertie	7,600	7,500	98
	Bladen	11,600	11,400	98
	Buncombe	71,900	71,100	99
	Burke	30,200	29,900	99
	Cabarrus	36,500	36,300	99
	Caldwell	27,700	27,500	99
	Camden	2,200	2,200	100
	Catawba	46,500	46,200	99
	Chatham	15,000	14,800	99
	Chowan	5,500	5,400	98
Cleveland	33,200	32,900	99	
Columbus	19,600	19,300	98	
Davie	11,300	11,100	98	
Duplin	15,800	15,600	99	
Franklin	13,300	13,100	98	
Graham	2,500	2,500	100	
Granville	13,500	13,300	99	
Greene	5,400	5,300	98	
Harnett	24,700	24,400	99	
Haywood	19,700	19,400	98	
Henderson	30,300	29,900	99	
Hyde	2,000	1,900	95	
Iredell	35,600	35,300	99	
Johnston	31,700	31,300	99	
Jones	3,200	3,200	100	
Lee	16,300	16,100	99	
Lincoln	19,100	19,000	99	
Mc Dowell	13,900	13,700	99	
Madison	6,700	6,600	98	
Martin	9,600	9,500	99	
Mitchell	5,600	5,500	98	
Montgomery	9,200	9,100	99	
Moore	24,900	24,500	99	
Nash	28,400	28,100	99	
Orange	35,400	34,900	99	
Pamlico	4,300	4,300	100	
Pender	10,400	10,200	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	PERQUIMANS			
	Perquimans	4,400	4,400	100
	Person	11,600	11,500	99
	Pitt	40,800	40,400	99
	Polk	6,000	5,900	98
	Randolph	40,800	40,400	99
	Robeson	36,600	36,000	98
	Rockingham	34,100	33,800	99
	Rowan	42,000	41,700	99
	Rutherford	22,500	22,300	99
	Sampson	19,200	18,900	98
	Stanly	20,300	20,100	99
	Stokes	14,000	13,900	99
	Surry	25,000	24,700	99
	Tyrrell	1,400	1,400	100
	Union	30,100	29,800	99
	Warren	6,000	5,900	98
	Wilkes	24,100	23,800	99
	Yadkin	11,800	11,700	99
	Yancey	6,100	6,000	98
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Benson	2,500	2,400	96
	Bottineau	3,200	3,200	100
	Cass	40,800	40,500	99
	Cavalier	2,600	2,500	96
	Dickey	2,500	2,500	100
	Foster	1,600	1,600	100
	Grant	1,500	1,500	100
	Griggs	1,400	1,400	100
	Hettinger	1,500	1,500	100
	La Moure	2,200	2,200	100
	Mc Henry	2,800	2,800	100
	Mc Lean	4,500	4,400	99
	Mountrail	2,900	2,900	100
	Pembina	3,800	3,700	97
Ransom	2,500	2,500	100	
Richland	7,100	7,000	99	
Sargent	1,900	1,900	100	
Sheridan	1,000	1,000	100	
Sioux	1,000	1,000	100	
Stark	8,400	8,300	99	
Stutsman	9,300	9,200	99	
Wells	2,700	2,700	100	
NEBRASKA				
Arthur	200	200	100	
Blaine	300	300	100	
Boone	2,500	2,500	100	
Buffalo	14,000	13,900	99	
Burt	3,400	3,400	100	
Cass	8,500	8,400	99	
Cedar	3,900	3,900	100	
Cherry	2,600	2,600	100	
Cheyenne	4,200	4,100	98	
Colfax	3,500	3,400	97	
Cuming	4,100	4,000	98	
Custer	5,000	4,900	98	
Dakota	6,700	6,700	100	
Deuel	1,000	1,000	100	
Dixon	2,600	2,600	100	
Dodge	14,100	14,000	99	
Douglas	160,400	159,100	99	
Dundy	1,200	1,200	100	
Garfield	900	900	100	
Grant	300	300	100	
Greeley	1,200	1,200	100	
Hamilton	3,500	3,500	100	
Harlan	1,700	1,700	100	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEBRASKA			
	Hitchcock	1,500	1,500	100
	Howard	2,400	2,400	100
	Kearney	2,700	2,700	100
	Keya Paha	500	500	100
	Knox	4,000	3,900	97
	Logan	400	400	100
	Loup	300	300	100
	Nance	1,700	1,700	100
	Nuckolls	2,600	2,600	100
	Pawnee	1,500	1,500	100
	Perkins	1,500	1,500	100
	Phelps	3,700	3,700	100
	Polk	2,300	2,300	100
	Richardson	4,200	4,100	98
	Saline	4,900	4,800	98
	Saunders	7,100	7,000	99
	Scotts Bluff	14,300	14,100	99
	Seward	6,000	5,900	98
	Sheridan	2,800	2,800	100
	Sherman	1,500	1,500	100
	Stanton	2,500	2,500	100
	Thomas	400	400	100
	Thurston	2,400	2,400	100
	Valley	2,200	2,100	95
	Washington	6,200	6,200	100
	Wayne	3,300	3,300	100
Wheeler	400	400	100	
NEW HAMPSHIRE				
Belknap	19,900	19,700	99	
Carroll	15,300	15,000	98	
Cheshire	26,500	25,800	97	
Coos	13,700	13,500	99	
Grafton	27,800	27,000	97	
Hillsborough	126,800	125,300	99	
Merrimack	46,500	45,600	98	
Rockingham	92,100	91,000	99	
Sullivan	15,900	15,500	97	
NEW JERSEY				
Bergen	317,600	315,700	99	
Burlington	140,500	139,300	99	
Camden	186,200	184,700	99	
Essex	313,800	309,700	99	
Gloucester	77,800	77,200	99	
Hudson	213,200	210,700	99	
Mercer	122,200	120,600	99	
Middlesex	237,800	235,900	99	
Monmouth	210,500	208,400	99	
Morris	150,700	149,700	99	
Ocean	174,400	172,800	99	
Passaic	170,100	168,400	99	
Salem	24,800	24,500	99	
Somerset	83,700	83,000	99	
Union	189,100	187,700	99	
Warren	33,800	33,300	99	
NEW MEXICO				
Bernalillo	197,100	194,200	99	
Catron	900	800	89	
Cibola	7,100	7,000	99	
De Baca	1,100	1,100	100	
Dona Ana	47,200	45,800	97	
Los Alamos	7,600	7,500	99	
Luna	6,600	6,400	97	
Rio Arriba	11,400	10,700	94	
Sandoval	19,200	18,200	95	
San Miguel	8,800	8,200	93	
Santa Fe	36,900	35,900	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEVADA			
	Clark	285,500	280,800	98
	Douglas	11,100	10,700	96
	Esmeralda	300	300	100
	Eureka	500	500	100
	Humboldt	4,800	4,600	96
	Lincoln	1,400	1,300	93
	Lyon	7,800	7,500	96
	Mineral	2,700	2,600	96
	Pershing	1,800	1,700	94
	Washoe	108,200	105,800	98
	NEW YORK			
	Albany	113,000	111,300	98
	Allegany	17,800	17,400	98
	Cattaraugus	30,700	30,100	98
	Cayuga	29,300	28,700	98
	Chautauqua	54,300	53,400	98
	Chenango	19,300	18,900	98
	Columbia	23,900	23,500	98
	Cortland	17,100	16,800	98
	Erie	361,300	357,500	99
	Essex	14,500	14,300	98
	Franklin	16,000	15,600	98
	Genesee	21,700	21,500	99
	Greene	17,100	16,800	98
	Lewis	9,400	9,200	98
	Livingston	20,500	20,200	99
Monroe	271,100	267,800	99	
Montgomery	20,400	20,000	98	
Nassau	452,100	449,800	99	
New York	786,400	750,400	95	
Oneida East	57,800	56,900	99	
Oneida West	33,300	32,900	99	
Onondaga	174,300	172,300	99	
Ontario	34,100	33,700	99	
Orleans	14,500	14,200	98	
Oswego	42,700	42,100	99	
Otsego	21,900	21,400	98	
Putnam	29,400	29,000	99	
Queens	761,000	753,800	99	
Rensselaer	56,100	55,100	98	
Richmond	133,600	132,500	99	
Rockland	86,900	85,800	99	
Saratoga	62,600	61,900	99	
Schoharie	11,300	11,100	98	
Schuyler	6,500	6,300	97	
Seneca	12,000	11,900	99	
Steuben	36,600	35,900	98	
Suffolk	435,100	431,200	99	
Tioga	19,100	18,800	98	
Ulster	63,700	62,100	98	
Warren	21,300	20,900	98	
Washington	20,000	19,700	99	
Wayne	32,500	32,000	98	
Westchester	325,900	322,400	99	
Wyoming	14,000	13,900	99	
Yates	8,800	8,600	98	
OHIO				
Adams	9,700	9,300	96	
Ashland	17,300	17,100	99	
Ashtabula	37,700	37,200	99	
Auglaize	16,700	16,400	98	
Butler	103,500	102,400	99	
Carroll	10,300	10,200	99	
Champaign	13,600	13,400	99	
Clark	56,400	55,900	99	
Clermont	53,400	52,800	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	OHIO			
	Clinton	14,100	13,900	99
	Columbiana	42,000	41,500	99
	Crawford	19,000	18,700	98
	Cuyahoga	577,100	571,300	99
	Darke	21,200	20,900	99
	Delaware	22,800	22,600	99
	Erie	29,700	29,400	99
	Fairfield	36,600	36,300	99
	Fayette	10,400	10,200	98
	Franklin	383,500	379,600	99
	Fulton	14,900	14,600	98
	Gallia	11,200	10,900	97
	Geauga	26,400	26,100	99
	Greene	47,700	47,200	99
	Hamilton	347,700	343,200	99
	Henry	10,700	10,600	99
	Highland	14,100	13,800	98
	Holmes	9,200	8,700	95
	Huron	21,000	20,700	99
	Jackson	11,400	11,200	98
	Knox	18,100	17,900	99
	Licking	48,500	48,000	99
	Logan	16,300	16,100	99
	Lorain	98,200	97,400	99
	Lucas	182,800	181,100	99
	Madison	11,500	11,300	98
	Mercer	13,800	13,600	99
	Monroe	6,100	5,900	97
	Montgomery	230,600	228,600	99
	Morrow	10,200	10,100	99
	Ottawa	15,700	15,600	99
	Paulding	7,800	7,700	99
	Perry	11,800	11,600	98
	Portage	50,100	49,600	99
	Preble	15,300	15,200	99
	Putnam	11,500	11,300	98
	Stark	140,900	139,400	99
	Summit	199,100	197,300	99
	Trumbull	87,700	86,900	99
	Union	11,600	11,400	98
	Van Wert	11,900	11,800	99
	Vinton	4,400	4,300	98
	Wayne	37,600	36,800	98
	Williams	14,700	14,500	98
	Wood	39,700	39,300	99
	Wyandot	8,200	8,100	99
OKLAHOMA				
Adair	7,300	7,100	97	
Atoka	4,700	4,700	100	
Beckham	8,100	8,000	99	
Blaine	5,100	5,000	98	
Bryan	13,600	13,400	99	
Canadian	26,600	26,400	99	
Cherokee	12,800	12,600	98	
Choctaw	6,200	6,000	97	
Cleveland	61,500	60,900	99	
Coal	2,200	2,200	100	
Cotton	2,800	2,800	100	
Creek	25,500	25,200	99	
Custer	11,800	11,700	99	
Delaware	11,600	11,400	98	
Dewey	2,100	2,100	100	
Garfield	23,700	23,500	99	
Grady	16,400	16,200	99	
Harmon	1,700	1,700	100	
Haskell	4,800	4,700	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	Hughes	5,700	5,700	100	
	Jefferson	3,200	3,200	100	
	Johnston	4,000	3,900	98	
	Kingfisher	5,400	5,400	100	
	Lincoln	12,000	11,900	99	
	Logan	11,200	11,100	99	
	Love	3,300	3,300	100	
	Mc Clain	9,300	9,200	99	
	Mc Intosh	7,300	7,200	99	
	Marshall	5,200	5,100	98	
	Mayes	13,300	13,100	98	
	Murray	5,000	5,000	100	
	Muskogee	26,900	26,600	99	
	Noble	4,900	4,900	100	
	Nowata	4,300	4,300	100	
	Oklahoma	253,800	252,100	99	
	Okmulgee	15,300	15,200	99	
	Osage	15,500	15,400	99	
	Payne	24,300	24,000	99	
	Pontotoc	13,400	13,300	99	
	Pottawatomie	22,600	22,400	99	
	Pushmataha	5,000	4,900	98	
	Roger Mills	1,900	1,900	100	
	Rogers	20,700	20,500	99	
	Seminole	10,500	10,400	99	
	Sequoyah	13,100	12,900	98	
	Wagoner	18,600	18,400	99	
	Washington	17,600	17,500	99	
	OREGON				
	Benton	24,600	23,000	93	
	Clackamas	99,200	96,000	97	
	Columbia	13,900	13,400	96	
	Coos	23,800	22,000	92	
	Crook	5,600	5,300	95	
	Jackson	56,800	54,900	97	
	Jefferson	4,800	4,600	96	
	Josephine	30,000	28,300	94	
	Linn	34,400	33,100	96	
	Malheur	9,700	9,300	96	
	Marion	85,000	81,600	96	
	Multnomah	245,000	236,000	96	
	Sherman	700	700	100	
	Tillamook	8,800	8,200	93	
	Umatilla	21,700	20,400	94	
	Wallowa	3,000	2,800	93	
	Washington	112,600	110,100	98	
	Wheeler	700	700	100	
Yamhill	21,800	20,800	95		
PENNSYLVANIA					
Adams	26,700	26,200	98		
Armstrong	30,300	29,800	98		
Beaver	71,600	70,800	99		
Berks	131,300	129,300	99		
Bradford	24,700	24,200	98		
Bucks	197,400	195,800	99		
Chester	131,800	130,100	99		
Clarion	14,900	14,600	98		
Columbia	23,300	22,900	98		
Crawford	32,400	31,700	98		
Dauphin	98,200	96,500	98		
Delaware	212,700	211,200	99		
Erie	104,600	103,300	99		
Franklin	46,700	45,300	97		
Fulton	5,700	5,500	96		
Greene	15,400	15,100	98		
Indiana	33,000	32,400	98		
Lackawanna	85,800	84,900	99		

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	PENNSYLVANIA			
	Lancaster	154,300	149,700	97
	Lebanon	42,800	41,900	98
	Luzerne	129,900	128,200	99
	Mercer	46,200	45,400	98
	Monroe	37,100	36,500	98
	Montgomery	260,700	258,200	99
	Northumberland	40,800	39,800	97
	Perry	16,000	15,600	98
	Philadelphia	643,100	632,800	98
	Pike	11,100	10,800	97
	Schuylkill	63,200	62,000	98
	Snyder	13,100	12,600	96
	Somerset	31,000	30,400	98
	Susquehanna	15,800	15,500	98
	Union	11,600	11,100	96
	Washington	81,300	80,200	99
	Wayne	16,000	15,500	97
	Wyoming	10,700	10,500	98
	York	131,400	129,300	98
RHODE ISLAND				
Bristol	16,700	16,600	99	
Kent	60,400	59,900	99	
Newport	31,300	30,900	99	
Providence	225,100	222,600	99	
Washington	38,500	37,900	98	
SOUTH CAROLINA				
Abbeville	8,800	8,700	99	
Allendale	3,800	3,700	97	
Bamberg	6,100	6,000	98	
Barnwell	8,000	7,900	99	
Cherokee	15,800	15,700	99	
Chester	11,300	11,200	99	
Chesterfield	15,100	14,900	99	
Clarendon	10,200	9,900	97	
Colleton	13,100	12,800	98	
Dorchester	29,000	28,600	99	
Edgefield	6,400	6,300	98	
Fairfield	7,100	7,000	99	
Hampton	7,200	7,000	97	
Jasper	5,700	5,600	98	
Kershaw	17,200	16,900	98	
Lancaster	21,100	20,900	99	
Laurens	19,500	19,300	99	
Lee	6,000	5,900	98	
Mc Cormick	2,100	2,100	100	
Marion	12,300	12,100	98	
Newberry	12,900	12,700	98	
Oconee	22,700	22,500	99	
Pickens	33,200	32,800	99	
Saluda	6,100	6,000	98	
Spartanburg	84,400	83,700	99	
Union	11,400	11,300	99	
Williamsburg	13,200	12,900	98	
SOUTH DAKOTA				
Bennett	1,000	1,000	100	
Bon Homme	2,600	2,500	96	
Brookings	8,900	8,800	99	
Butte	3,300	3,200	97	
Campbell	800	800	100	
Clark	1,900	1,900	100	
Clay	4,900	4,800	98	
Deuel	1,800	1,800	100	
Dewey	1,500	1,400	93	
Douglas	1,400	1,400	100	
Faulk	1,200	1,200	100	
Grant	3,200	3,100	97	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	TENNESSEE			
	Hamlin	1,900	1,900	100
	Hand	1,800	1,800	100
	Harding	600	600	100
	Hutchinson	3,300	3,200	97
	Hyde	900	900	100
	Jackson	1,200	1,200	100
	Kingsbury	2,600	2,600	100
	Lake	4,300	4,300	100
	Lawrence	8,400	8,300	99
	Lincoln	5,400	5,300	98
	Lyman	1,300	1,300	100
	Marshall	2,000	2,000	100
	Meade	8,500	8,400	99
	Mellette	700	700	100
	Moody	2,400	2,400	100
	Pennington	32,000	31,700	99
	Perkins	1,800	1,700	94
	Roberts	3,800	3,700	97
	Sanborn	1,200	1,200	100
Spink	3,200	3,200	100	
Tripp	2,700	2,700	100	
Union	4,200	4,200	100	
Walworth	2,700	2,600	96	
Ziebach	600	600	100	
Bedford	11,400	11,300	99	
Benton	6,300	6,200	98	
Bledsoe	3,500	3,500	100	
Cannon	4,300	4,300	100	
Carroll	11,100	11,000	99	
Cheatham	10,000	9,900	99	
Chester	5,200	5,200	100	
Clay	3,100	3,100	100	
Crockett	5,300	5,300	100	
Davidson	210,400	209,600	100	
Decatur	4,500	4,400	98	
De Kalb	5,900	5,800	98	
Dickson	13,300	13,200	99	
Fayette	8,800	8,700	99	
Gibson	19,200	19,000	99	
Grainger	6,700	6,600	98	
Grundy	5,100	5,000	98	
Hancock	2,300	2,300	100	
Hardeman	8,700	8,600	99	
Hawkins	18,000	17,800	99	
Haywood	7,200	7,100	99	
Henderson	9,300	9,200	99	
Henry	11,800	11,700	99	
Houston	2,400	2,400	100	
Humphreys	6,400	6,400	100	
Lauderdale	9,500	9,400	99	
Lawrence	13,600	13,500	99	
Lewis	3,800	3,800	100	
Lincoln	10,800	10,700	99	
Loudon	12,400	12,300	99	
Mcminn	16,400	16,300	99	
Mc Nairy	9,800	9,700	99	
Macon	6,400	6,300	98	
Maury	21,600	21,500	100	
Monroe	11,500	11,400	99	
Morgan	5,800	5,700	98	
Overton	6,900	6,800	99	
Pickett	1,600	1,600	100	
Polk	4,900	4,900	100	
Robertson	15,800	15,700	99	
Sequatchie	3,400	3,400	100	
Sumner	37,400	37,200	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	TENNESSEE			
	Tipton	13,300	13,200	99
	Union	5,000	4,900	98
	Van Buren	1,500	1,500	100
	Wayne	5,500	5,400	98
	Weakley	12,600	12,500	99
	White	8,200	8,100	99
	Williamson	28,400	28,200	99
	Wilson	26,100	25,900	99
	TEXAS			
	Aransas	7,000	6,900	99
	Archer	3,100	3,100	100
	Austin	7,900	7,700	97
	Bastrop	14,300	14,000	98
	Bexar	418,600	414,600	99
	Borden	300	300	100
	Brazoria	64,800	64,300	99
	Brazos	47,400	46,800	99
	Brooks	2,700	2,700	100
	Burleson	5,400	5,300	98
	Caldwell	9,800	9,600	98
Callahan	4,900	4,900	100	
Cameron	79,300	78,300	99	
Carson	2,400	2,400	100	
Cass	11,300	11,100	98	
Chambers	7,800	7,700	99	
Cherokee	15,400	15,100	98	
Clay	4,200	4,200	100	
Cochran	1,700	1,700	100	
Coke	1,300	1,300	100	
Coleman	4,100	4,100	100	
Collin	79,300	78,500	99	
Colorado	7,400	7,300	99	
Comal	20,000	19,800	99	
Comanche	5,100	5,000	98	
Cooke	11,700	11,600	99	
Cottle	1,000	1,000	100	
Dallas	745,800	741,100	99	
Dawson	5,400	5,300	98	
Denton	84,500	83,800	99	
Donley	1,600	1,600	100	
El Paso	181,900	180,500	99	
Erath	10,700	10,600	99	
Falls	7,200	7,100	99	
Fannin	10,200	10,000	98	
Fayette	8,300	8,000	96	
Foard	900	900	100	
Fort Bend	67,500	66,700	99	
Galveston	80,400	79,700	99	
Gillespie	6,900	6,700	97	
Goliad	1,900	1,900	100	
Gonzales	6,600	6,500	98	
Grayson	38,800	38,400	99	
Grimes	5,700	5,600	98	
Guadalupe	22,500	22,200	99	
Hall	1,800	1,800	100	
Hardin	14,600	14,400	99	
Harris	1,062,600	1,054,400	99	
Harrison	20,600	20,300	99	
Hartley	1,300	1,300	100	
Haskell	2,600	2,600	100	
Henderson	23,800	23,400	98	
Hidalgo	109,700	108,100	99	
Hood	12,700	12,600	99	
Houston	8,900	8,700	98	
Hudspeth	1,000	1,000	100	
Hunt	26,900	26,600	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Jack	2,800	2,800	100
	Jackson	4,700	4,600	98
	Jasper	12,400	12,200	98
	Jim Wells	12,500	12,300	98
	Johnson	35,300	35,000	99
	Jones	6,600	6,500	98
	Kendall	6,000	5,900	98
	Kent	400	400	100
	Lampasas	6,000	5,900	98
	La Salle	1,800	1,800	97
	Lavaca	7,200	7,000	97
	Lee	4,700	4,600	98
	Leon	5,500	5,300	96
	Liberty	19,500	19,200	98
	Limestone	8,700	8,500	98
	Live Oak	3,400	3,300	97
	Loving	100	100	100
	Lubbock	81,900	81,300	99
	Lynn	2,500	2,500	100
	McMullen	300	300	100
	Madison	3,700	3,600	97
	Martin	1,500	1,500	100
	Matagorda	15,700	15,500	99
	Medina	9,700	9,500	98
	Menard	900	900	100
	Milam	8,900	8,700	98
	Mills	1,800	1,800	100
	Montague	7,300	7,200	99
	Montgomery	61,300	60,300	98
	Morris	5,300	5,200	98
	Motley	800	800	100
	Navarro	15,400	15,200	99
	Newton	4,900	4,800	98
	Oldham	700	700	100
	Palo Pinto	9,800	9,700	99
	Panola	8,500	8,400	99
	Real	1,000	1,000	100
	Red River	6,200	6,000	97
	Refugio	3,000	3,000	100
	Robertson	6,100	6,000	98
	Rockwall	10,300	10,200	99
	Rusk	16,300	16,100	99
	San Jacinto	6,100	5,900	97
	San Patricio	19,300	19,000	98
	Shackelford	1,400	1,400	100
	Shelby	9,600	9,400	98
	Sherman	1,100	1,100	100
Smith	58,300	57,600	99	
Somervell	2,300	2,300	100	
Sterling	400	400	100	
Stonewall	1,000	1,000	100	
Swisher	3,300	3,300	100	
Tarrant	437,200	434,400	99	
Travis	234,800	232,500	99	
Trinity	4,900	4,800	98	
Tyler	7,500	7,300	97	
Upshur	12,300	12,100	98	
Van Zandt	16,000	15,700	98	
Waller	7,300	7,200	99	
Washington	9,300	9,000	97	
Wharton	14,500	14,300	99	
Wheeler	2,900	2,800	96	
Willacy	5,100	5,000	98	
Williamson	44,000	43,400	99	
Wilson	7,200	7,000	97	
UTAH				
Beaver	1,600	1,600	100	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	UTAH			
	Box Elder	11,500	11,400	99
	Cache	21,500	21,000	98
	Daggett	200	200	100
	Davis	54,300	53,800	99
	Emery	3,600	3,500	97
	Garfield	1,200	1,100	92
	Iron	6,400	6,100	95
	Millard	4,100	4,000	98
	Morgan	1,600	1,600	100
	Salt Lake	244,800	241,600	99
	San Juan	3,100	2,900	94
	Sevier	5,200	5,100	98
	Summit	5,300	5,200	98
	Tooele	9,200	9,100	99
	Uintah	7,300	7,100	97
	Utah	69,700	68,600	98
	Weber	55,800	55,100	99
	VIRGINIA			
	Amelia	2,800	2,700	96
	Amherst	10,300	10,200	99
	Arlington	134,000	133,400	100
	Bedford	17,300	17,100	99
	Bland	2,200	2,100	95
	Brunswick	5,100	5,000	98
	Buckingham	4,100	4,000	98
	Campbell	42,500	42,100	99
	Caroline	6,700	6,600	99
	Carroll	9,700	9,500	98
	Charles City	2,000	2,000	100
	Chesterfield	72,100	71,800	100
	Culpeper	9,200	9,100	99
	Cumberland	3,000	2,900	97
	Dimwiddie	21,800	21,500	99
	Essex	3,200	3,100	97
Fairfax	296,800	295,900	100	
Floyd	4,800	4,700	98	
Fluvanna	4,400	4,300	98	
Franklin	13,700	13,500	99	
Frederick	23,000	22,800	99	
Grayson	9,300	9,200	99	
Hanover	20,400	20,100	99	
Henrico	81,700	81,100	99	
Isle Of Wight	9,100	9,000	99	
King William	3,900	3,900	100	
Lancaster	4,600	4,500	98	
Lee	9,400	9,200	98	
Loudoun	27,100	26,800	99	
Lunenburg	4,200	4,100	98	
Madison	4,100	4,000	98	
Mathews	3,900	3,800	97	
Mecklenburg	10,800	10,600	98	
Middlesex	3,600	3,500	97	
Nelson	4,400	4,300	98	
Northampton	5,700	5,600	98	
Northumberland	4,200	4,200	100	
Nottoway	5,300	5,200	98	
Orange	7,900	7,800	99	
Page	8,000	8,000	100	
Patrick	6,600	6,500	98	
Powhatan	4,100	4,000	98	
Prince Edward	5,400	5,300	98	
Richmond	2,800	2,800	100	
Rockingham	30,000	29,700	99	
Shenandoah	12,000	11,900	99	
Southampton	8,100	8,000	99	
Spotsylvania	23,000	22,800	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	WARREN			
	Warren	9,600	9,500	99
	Westmoreland	6,200	6,100	98
	Portsmouth City	41,300	41,000	99
	Richmond City	89,700	89,100	99
	Suffolk City	18,800	18,500	98
	VERMONT			
	Addison	11,600	11,300	97
	Bennington	14,500	14,200	98
	Caledonia	11,100	10,900	98
	Chittenden	49,600	48,900	99
	Essex	2,800	2,800	100
	Franklin	13,900	13,800	99
	Lamoille	7,400	7,300	99
	Orange	9,600	9,400	98
	Windham	16,700	16,000	96
	Windsor	23,400	22,800	97
	WASHINGTON			
	Asotin	7,000	6,800	97
	Chelan	21,300	20,400	96
	Clark	84,600	82,400	97
Columbia	1,600	1,500	94	
Douglas	10,000	9,700	97	
Ferry	2,100	2,000	95	
Island	21,600	21,100	98	
King	603,700	582,800	97	
Kitsap	69,800	68,100	98	
Lewis	23,200	22,100	95	
Lincoln	3,800	3,700	97	
Mason	15,100	14,700	97	
Okanogan	13,000	12,200	94	
Pend Oreille	3,400	3,300	97	
Pierce	215,900	210,400	97	
Skagit	29,500	28,400	96	
Snohomish	165,800	161,300	97	
Spokane	143,600	139,100	97	
Stevens	11,500	10,900	95	
Thurston	63,900	62,100	97	
Wahkiakum	1,400	1,300	93	
Whatcom	47,700	45,700	96	
Whitman	16,000	15,300	96	
Yakima	71,000	67,900	96	
WISCONSIN				
Adams	5,300	5,100	96	
Barron	16,100	15,700	98	
Bayfield	5,600	5,500	98	
Brown	74,000	73,500	99	
Buffalo	5,600	5,500	98	
Calumet	12,800	12,600	98	
Chippewa	19,500	19,200	98	
Clark	12,200	11,900	98	
Columbia	18,500	18,200	98	
Dane	145,400	142,600	98	
Dodge	27,300	26,800	98	
Door	11,100	11,000	99	
Douglas	16,600	16,400	99	
Dunn	12,500	12,200	98	
Eau Claire	32,500	32,000	98	
Fond Du Lac	33,100	32,600	98	
Green	12,500	12,300	98	
Green Lake	7,700	7,600	99	
Iowa	7,900	7,700	97	
Iron	2,700	2,700	100	
Jackson	6,600	6,400	97	
Jefferson	25,700	25,400	99	
Juneau	8,800	8,500	97	
Kenosha	45,100	44,600	99	
Kewaunee	7,000	6,900	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	WISCONSIN				
	La Crosse	37,100	36,700	99	
	Lafayette	6,200	6,100	98	
	Langlade	7,700	7,600	99	
	Lincoln	11,300	11,200	99	
	Manitowoc	30,400	30,200	99	
	Marathon	42,100	41,700	99	
	Marinette	16,400	16,300	99	
	Milwaukee	380,900	376,800	99	
	Monroe	14,100	13,800	98	
	Oconto	12,300	12,100	98	
	Oneida	13,300	13,000	98	
	Outagamie	51,500	51,200	99	
	Ozaukee	26,300	26,000	99	
	Pepin	2,900	2,800	96	
	Polk	13,700	13,500	99	
	Portage	20,800	20,500	99	
	Price	6,500	6,300	97	
	Racine	65,400	64,900	99	
	Richland	6,800	6,600	97	
	Rock	52,700	52,100	99	
	Rusk	5,900	5,800	98	
	Sauk	18,400	18,000	98	
	Sawyer	5,800	5,600	97	
	Shawano	14,600	14,400	99	
	Sheboygan	39,100	38,700	99	
	Taylor	6,800	6,700	99	
	Trempealeau	9,700	9,400	97	
	Vernon	10,400	10,200	98	
	Vilas	7,900	7,700	97	
	Walworth	28,400	28,000	99	
	Washburn	5,900	5,800	98	
	Washington	32,500	32,200	99	
	Waukesha	105,500	104,600	99	
	Waupaca	17,100	16,900	99	
	Waushara	8,600	8,400	98	
	Wood	30,500	30,100	99	
	WEST VIRGINIA				
	Berkeley	22,000	21,800	99	
	Braxton	5,500	5,400	98	
	Calhoun	3,300	3,200	97	
	Doddridge	2,800	2,800	100	
	Gilmer	2,900	2,900	100	
	Hampshire	6,200	6,100	98	
	Hardy	3,800	3,700	97	
	Mason	10,000	9,900	99	
	Monroe	4,900	4,800	98	
Morgan	4,700	4,600	98		
Pleasants	2,900	2,900	100		
Preston	11,300	11,100	98		
Putnam	16,400	16,300	99		
Ritchie	4,600	4,500	98		
Roane	5,600	5,500	98		
Summers	5,200	5,100	98		
Wirt	1,800	1,800	100		
WYOMING					
Albany	12,300	11,800	96		
Big Horn	4,300	4,100	95		
Crook	2,300	2,200	96		
Fremont	12,500	12,200	98		
Goshen	5,200	5,100	98		
Lincoln	5,400	5,200	96		
Niobrara	1,200	1,200	100		
Park	9,300	8,900	96		
Teton	5,500	5,300	96		

WXIA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
50% & Over	GEORGIA				
	Rabun	4,600	4,500	98	
	Rockdale	19,200	19,000	99	
	Spalding	19,700	19,500	99	
	Stephens	8,700	8,600	99	
	Towns	2,900	2,900	100	
	Troup	20,500	20,200	99	
	Upson	10,200	10,100	99	
	Walton	12,900	12,800	99	
	White	4,900	4,800	98	
	NORTH CAROLINA				
	Clay	2,900	2,800	97	
	GEORGIA				
	Between 25-49%	Banks	4,000	3,900	97
	Elbert	7,200	7,100	99	
	Gilmer	5,000	4,900	98	
	Gordon	12,400	12,300	99	
Hancock	3,000	2,900	97		
Madison	7,800	7,700	99		
Taliaferro	800	800	100		
Union	4,500	4,400	98		
Whitfield	26,700	26,500	99		
NEBRASKA					
Boyd	1,300	1,300	100		
ALABAMA					
Between 5-24%	Cherokee	7,500	7,400	99	
Cleburne	5,200	5,100	98		
Lowndes	4,200	4,100	98		
Randolph	7,700	7,600	99		
ARKANSAS					
Little River	5,100	5,000	98		
Stone	4,000	3,900	97		
CALIFORNIA					
Lassen	8,300	7,800	94		
FLORIDA					
Dade	3,800	3,700	97		
Taylor	7,100	7,000	99		
GEORGIA					
Baldwin	12,300	12,100	98		
Bibb	58,700	58,200	99		
Bleckley	3,800	3,700	97		
Brooks	5,300	5,200	98		
Coffee	10,900	10,700	98		
Dodge	6,100	6,000	98		
Dooley	3,700	3,600	97		
Franklin	6,500	6,400	98		
Hart	7,200	7,100	99		
Houston	33,200	32,900	99		
Jeff Davis	4,600	4,500	98		
Jones	7,200	7,100	99		
Laurens	14,200	13,900	98		
Lowndes	26,900	26,500	99		
Murray	9,200	9,100	99		
Peach	7,900	7,800	99		
Pulaski	3,100	3,000	97		
Telfair	4,000	3,900	98		
Thomas	13,700	13,500	99		
Toombs	9,300	9,100	98		
Ware	13,400	13,200	99		
Wheeler	1,900	1,900	100		
Wilkes	4,000	3,900	98		
IOWA					
Pocahontas	4,100	4,100	99		
KANSAS					
Lincoln	1,600	1,600	100		

Georgia

WXIA-TV—(Continued) (Arbitron Data Continued)

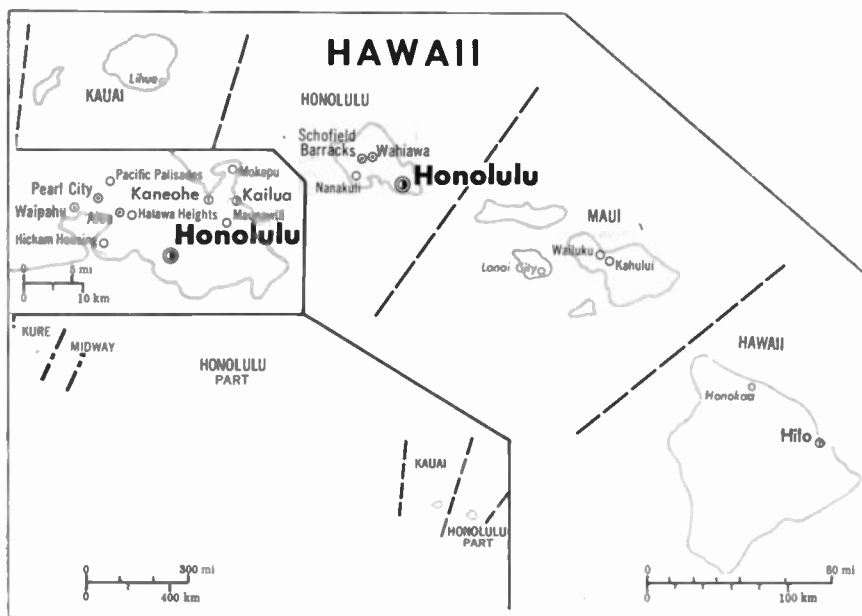
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Edmonson	3,500	3,500	100
	Grant	5,200	5,200	100
	Hart	6,000	6,000	100
	Morgan	4,100	4,000	98
	MONTANA			
	Big Horn	3,300	3,100	94
	Sheridan	2,100	2,000	98
	NORTH CAROLINA			
	Cherokee	8,500	8,400	99
	Mc Dowell	13,900	13,700	99
	Yancey	6,100	6,000	98
	NORTH DAKOTA			
	Rolette	3,900	3,800	97
	NEBRASKA			
	Arthur	200	200	100
	Blaine	300	300	100
	Cedar	3,900	3,900	100
	Hayes	500	500	100
	Jefferson	3,600	3,600	99
	Knox	4,000	3,900	97
	Saline	4,900	4,800	98
	Thomas	400	400	100
	NEW MEXICO			
	Cibola	7,100	7,000	99
	Harding	400	400	100
	NEW YORK			
	Hamilton	1,900	1,900	97
	PENNSYLVANIA			
	Potter	7,000	6,800	97
	SOUTH DAKOTA			
	Jones	600	600	100
	Stanley	900	900	100
Tripp	2,700	2,700	100	
TENNESSEE				
Perry	2,600	2,600	100	

WXIA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	TEXAS			
	Glasscock	400	400	100
	Jeff Davis	600	600	100
	Kimble	1,600	1,500	94
	Terrell	600	600	100
	Zavala	3,200	3,100	97
	VIRGINIA			
	Orange	7,900	7,800	99
	Rappahannock	2,700	2,700	100
	WYOMING			
Big Horn	4,300	4,100	95	

WTVM, Columbus (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ALABAMA			
	Cleburne	5,200	5,100	98
	Coosa	4,500	4,500	100
	Crenshaw	5,400	5,300	98
	GEORGIA			
	Decatur	9,400	9,300	99
	Dodge	6,100	6,000	98
	Heard	2,600	2,600	100
	Houston	33,200	32,900	99
	Mitchell	7,000	6,900	99
	Monroe	5,800	5,700	98
	Pike	3,500	3,400	97
	Tift	12,500	12,300	98
	Twiggs	3,600	3,500	97
	Wilcox	2,600	2,600	100



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Hilo	•	•	KGMD-TV (9), KHAW-TV (11), KHBC-TV (2), KHVO (13), KWHH (14)
Honolulu	•	•	KBFD (32), KFVE (5), KGMB (9), KHAI-TV (20), KHNL (13), KHON-TV (2), KITV (4), KMGH (26), KWHE (14)
Kailua-Kona	•	•	KVHF (6)
Wailuku	•	•	KAIH-TV (7), KGMV (3), KMAU (12), KOGG (15)

* ARBITRON DOES NOT HAVE WEEKLY CIRCULATION DATA FOR HAWAII.

Hawaii Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	13	6	19
Educational Television Stations	2	0	2
	15	6	21

Hawaii—Hilo

KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St., Davenport, IA 52801-1924.

Studio: See KGMB, Honolulu.

Telephones: 808-944-5200; 808-935-6221.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.6-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude	19°	43'	00"
Longitude	155°	08'	13"

Transmitter: 58 Manaolana Place.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: May 15, 1955.

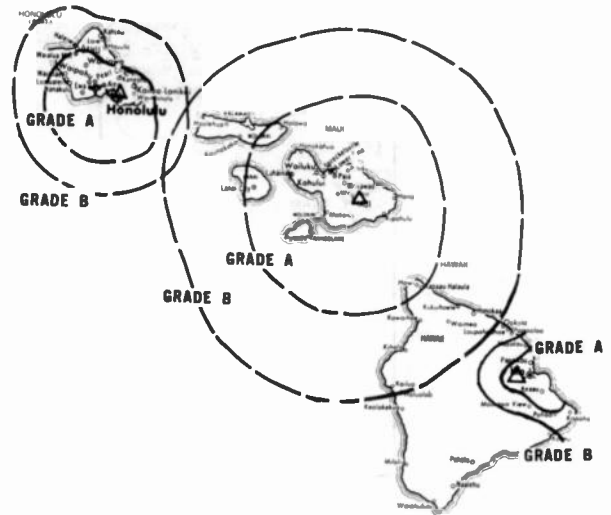
Represented (sales): Katz Television.

Represented (engineering): David Steel & Associates.

Personnel:

Dick Grimm, General Manager.

Rates: Sold in combination with KGMB, Honolulu & KGMV, Wailuku with rates applying to simultaneous telecasts on all three stations.



SCALE OF MILES
0 50 100

KGMD-TV 8PCT-4894 Granted 1/5/76

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NETWORK BASE HOURLY RATE: Bonus to KGMB, Honolulu.

City of License: Hilo.

Hawaii—Hilo

KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Burnham Bcstg. Co., One Magnificent Mile, Suite 1200, Chicago, IL 60611.

Studio: See KHON-TV, Honolulu.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, 0.275-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	56"
Longitude	155°	04'	09"

Transmitter: Nanihoa Hotel, Hilo.

News Services: AP, CNN.

Ownership: Burnham Broadcasting Co. (Group Owner).

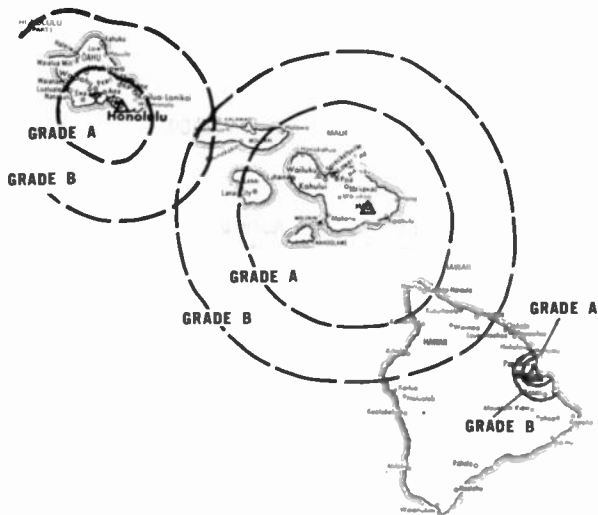
Began Operation: November 27, 1961.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

See KHON-TV, Honolulu

Rates: Sold in combination with KHON-TV, Honolulu & KAIL-TV, Waikiki with rates applying to simultaneous telecasts on all three stations.



SCALE OF MILES
0 50 100

KHAW-TV BPCT-3246 Granted 10/17/63

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NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

City of License: Hilo.

Hawaii—Hilo

KHBC-TV

Ch. 2

(Satellite of KHNL, Honolulu)

Network Service: Fox.

Licensee: King Bcstg. Co., 333 Dexter Ave. N, Seattle, WA 98109.

Studio: See KHNL, Honolulu.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2.31-kw max. visual, 0.231-kw max. aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

Transmitter: 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

News Service: CNN.

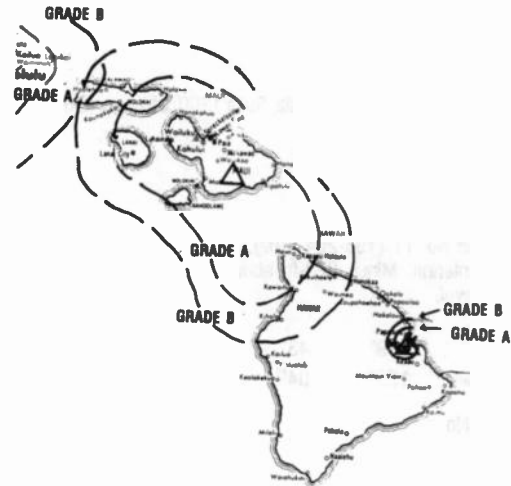
Ownership: King Broadcasting Co. (Group Owner).

Began Operation: August 22, 1983. Sale to Hilo Bcstg. (Marvin Chupack, et al.) by Trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986. Sale to Kona-Hilo Bcstg. approved by FCC April 24, 1987. FCC approved sale to present owner October 18, 1988.

Represented (sales): Blair Television.

Personnel:

See KHNL, Honolulu.



KHBC-TV BMPCT—830316KE Granted 5/27/83

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Rates: Sold in combination with KHNL, Honolulu.

City of License: Hilo.

KHVO

Ch. 13

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1577 Springhill Rd., Suite 500, Vienna, VA 22180.

Studio: See KITV, Honolulu.

Telephone: 808-935-8289.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	57"
Longitude	155°	04'	04"

Transmitter: Naniloa Hotel, Hilo.

Ownership: Tak Communications Inc., Debtor-in-Possession (Group Owner).

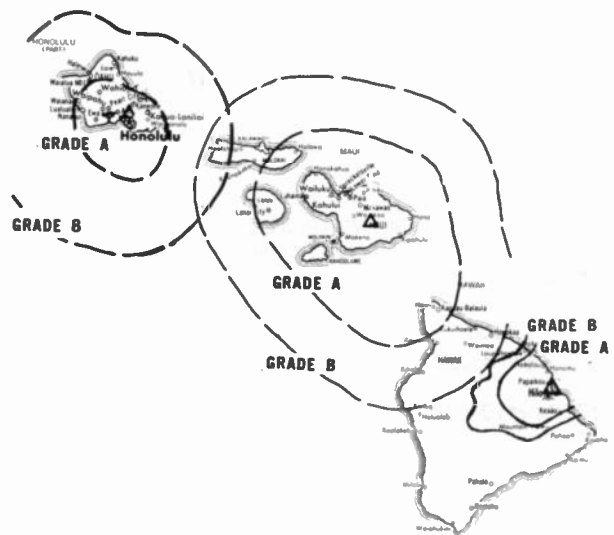
Began Operation: May 15, 1960.

Represented (sales): Setel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

See KITV, Honolulu.



SCALE OF MILES
0 50 100

KHVO BPC1-3077 Granted 9/6/62

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Rates: Sold in combination with KITV, Honolulu.

City of License: Hilo.

Hawaii—Hilo

KWHH

Ch. 14

Network Service: None, independent.

Licenses: Le Sea Bcstg. Corp., Box 1400, Honolulu, HI 96817.

Studio: 56 Likeke St., Hilo, HI 96720.

Telephone: 808-538-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.7-kw max. visual. Antenna: Minus 557-ft. above av. terrain, 144-ft. above ground, 151-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

Transmitter: 71 Banyan Dr., Hilo.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: October 1, 1989.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Peter Sumrall, General Manager.

Dar Monesmith, Chief Engineer.

Rates: On request.



Hawaii—Honolulu

KBFD

Ch. 32

Network Service: None, independent.

Licensee: The Allen Bcstg. Corp., 1188 Bishop St., Penthouse One, Honolulu, HI 96813.

Studio: 1188 Bishop St., Penthouse One, Honolulu, HI 96813.

Telephone: 808-521-8066. Fax: 808-521-5233.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 145-kw max. visual, 14.5-kw max. aural. Antenna: Directional, 424-ft. above av. terrain, 390-ft. above ground, 413-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

Transmitter: 1188 Bishop St.

Ownership: The Allen Bcstg. Corp.

Began Operation: March 24, 1986.

Represented (engineering): Comsearch Inc.

Personnel:

Koa Sung Chung, President & General Manager.

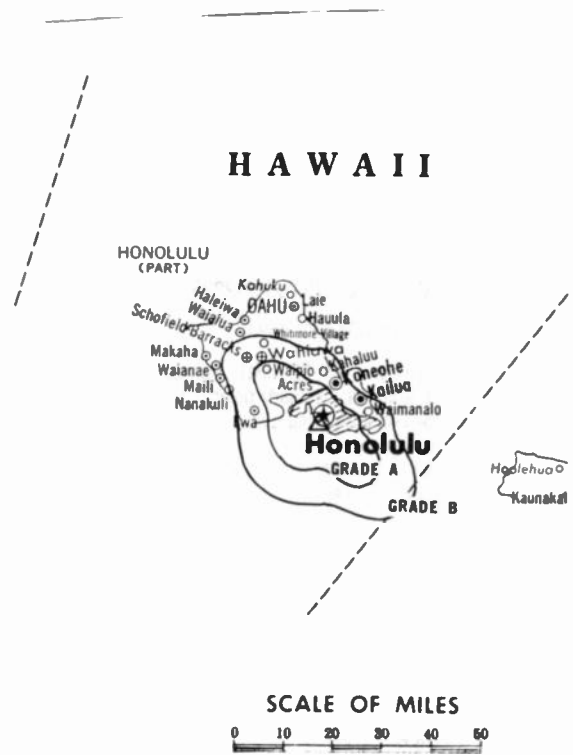
Jay Chung, Station Manager.

N. K. Kim, Local Sales Manager.

David Moore, Chief Engineer.

Yun Hee Chung, Program Director.

June Ho Chung, Business Manager.



KBFD BMPCT-851024KG Granted 11/27/85

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Highest 30 Sec. Rate: \$250.

City of License: Honolulu.

Hawaii—Honolulu

KFVE

Ch. 5

Network Service: None, independent.

Licensee: KFVE Joint Venture, 315 Sand Island Rd., Honolulu, HI 96819-2295.

Studio: 315 Sand Island Rd., Honolulu, HI 96819-2295.

Telephone: 808-842-5555. **Fax:** 808-842-4594.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw max. visual, 9.6-kw max. aural. Antenna: Circularly polarized, 2064-ft. above av. terrain, 161-ft. above ground, 2641-ft. above sea level.

Latitude	21°	24'	03"
Longitude	158°	06'	10"

Transmitter: 3-mi. NE of Nanakuli on Palehua Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter C-band.

Ownership: KFVE Joint Venture.

Began Operation: February 7, 1988.

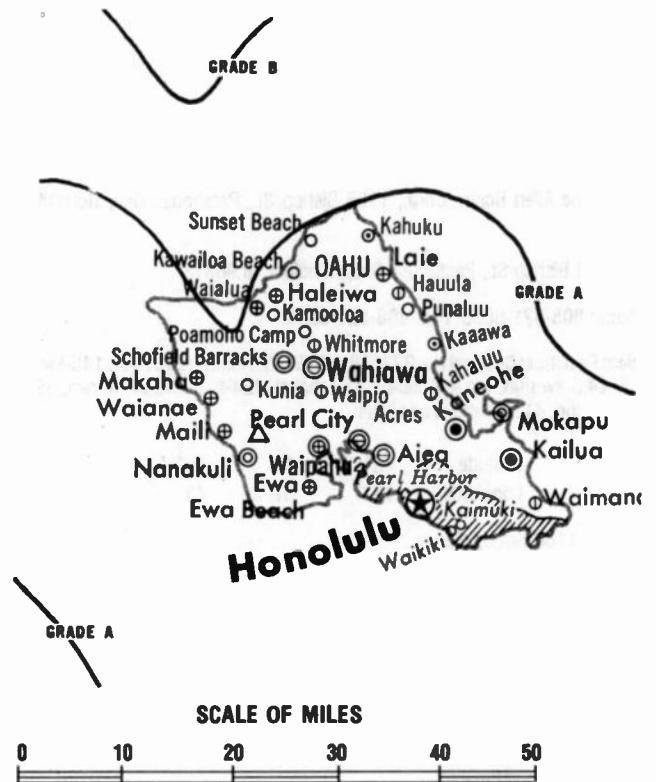
Represented (sales): Adam Young Inc.

Represented (legal): Brown, Finn & Nietert, Chartered.

Represented (engineering): Lohnes & Culver.

Personnel:

Lee M. Holmes, General Manager.
Kevin M. Mirek, General Sales Manager.
Bryan L. Holmes, Programming Director.
Mark S. Holmes, Engineering Director.
Byron L. McCann, Chief Engineer.
Brian Pope, Promotion Manager.



KFVE BPCT-880920KF Granted 3/13/89

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Ronald K. S. Chung, Business Manager.
Peggy L. McClelland, Production Manager.

Highest 30 Sec. Rate: \$150.

City of License: Honolulu.

Hawaii—Honolulu

KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo and semi-satellite KGMV, Wailuku, Maui)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

Studio: 1534 Kapiolani Blvd., Honolulu, HI 96814.

Telephone: 808-944-5200. **Fax:** 808-941-8153.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.70"
Longitude	157°	50'	35.70"

Transmitter: 1534 Kapiolani Blvd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Cosmos, 4.5-meter C-band; Strato Vision, 4.5-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: December 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heffels approved Oct. 1, 1972. Sale to present owner by the Heffels approved by FCC Jan. 27, 1977 (Vol. 16:37).

Represented (sales): Katz Television.

Represented (legal): Watanabe, Ing, Kawashima.

Represented (engineering): David Steel & Associates.

Personnel:

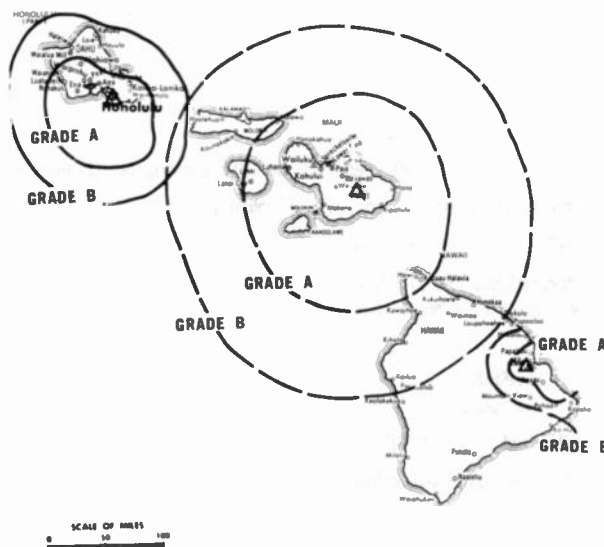
Dick Grimm, General Manager.

Loren Neuharth, General Sales & Marketing Manager.

Rodney Shimabukuro, Chief Engineer.

Stephen Hunsicker, News Director.

Bob Turner, Program Director.



KGMB BPCT-3610 Granted 10/19/65

© American Map Corp., 14244

Robert Pennybacker, Creative Services.

Bryan Kam, Business Manager.

James Doney, Director, Community Affairs/Human Resources.

Nick Carter, Manager, Production.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$700.

Note: Above rates include satellite operation of KGMD-TV, Hilo, KGMV, Wailuku & translators K69BZ Lihue & K57BI Waiimea.

City of License: Honolulu.

Hawaii—Honolulu

KHAI-TV

Ch. 20

Network Service: None, independent.

Licensee: KHLS Inc., 2369 S. Beverly Glen Blvd., No. 304, Los Angeles, CA 90064.

Studio: 197 Sand Island Access Rd., No. 2021, Honolulu, HI 96819.

Telephone: 808-847-2021. **Fax:** 808-841-3326.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 467-kw max. visual. Antenna: 2041-ft. above av. terrain, 223-ft. above ground, 2523-ft. above sea level.

Latitude	21°	23'	51"
Longitude	158°	06'	01"

Transmitter: Paieka Ridge, 0.2-mi. SE of Palehua.

Ownership: Intercontinental TV Group Inc. (Group Owner).

Began Operation: December 30, 1983. Sale to Honolulu Family TV approved by FCC Jan. 18, 1985. Sale to present owner by Media Central Inc., et al., approved Aug. 24, 1989.

Represented (sales): Asian Television Sales.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Donald Metzger, General Manager.

Sharon Kanaley, General Sales Manager.

Joyce Wong, Local Sales Manager.

Henry A. Kaul, Chief Engineer.

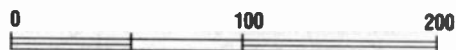
Emiko Takada, Program Director.

Clifford Inn, Promotion Director.

Danielle Amory, Business Manager.



SCALE OF MILES



KHAI-TV BPCT-910129KK Granted 5/31/91

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$175.

City of License: Honolulu.

Hawaii—Honolulu

KHNL

Ch. 13

(Operates satellites KHBC-TV, Hilo & KOGG, Wailuku)

Network Service: Fox.

Licensee: King Broadcasting Co., 333 Dexter Ave. N, Seattle, WA 98109.

Studio: 150-B Puuhale Rd., Honolulu, HI 96819.

Telephone: 808-847-3246. **TWX:** 7430334. **Fax:** 808-845-3616.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude	21°	17'	09.00"
Longitude	157°	50'	18.50"

Transmitter: 2005 Kalia Rd., Honolulu.

Satellite Earth Stations: Microdyne, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: King Broadcasting Co. (Group Owner).

Began Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5, 1986.

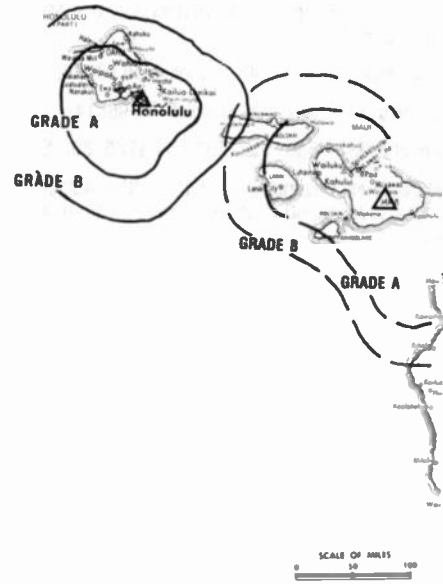
Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Douglas Armstrong, General Manager.
John L. Fink, General Sales Manager.
Michael Langley, Local Sales Manager.
Keith Aotaki, Chief Engineer.
Daniel Schmidt, Program Director.



KHNL BPCT—810522KH Granted 6/15/81

© American Map Corp., No. 14244

Michael Ainsworth, Creative Director.
Sheldon Lee, Business Manager.
Terry Joiner, Marketing Director.

Highest 30 Sec. Rate: \$600.

City of License: Honolulu.

Hawaii—Honolulu

KHON-TV

Ch. 2

(Also operates satellites KAIH-TV, Wailuku & KHAW-TV, Hilo)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, One Magnificent Mile, Suite 1200, Chicago, IL 60611.

Studio: 1170 Auahi St., Suite 501, Honolulu, HI 96814.

Business Office: 1116 Auahi St., Honolulu, HI 96814.

Telephone: 808-531-8585. Fax: 808-533-1785; 808-545-2418.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude	21°	17'	39"
Longitude	157°	50'	18"

Transmitter: Century Center, 1750 Kalakaua Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter C-band; Harris receivers.

News Services: AP, CNN.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: December 15, 1952. Sale to present owners by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (Television Digest, Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales): Harrington, Righter & Parsons Inc.

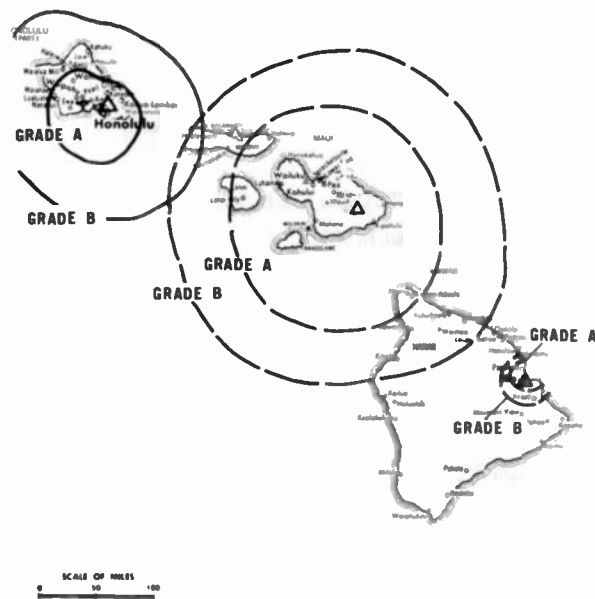
Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Michael A. Rosenberg, President & General Manager.

Steve Hiramoto, Vice President, Marketing.

Bernie Armstrong, Local Marketing Manager.



KHON-TV BPCT-4966 Granted 7/13/77

© American Map Corp., 14244

Phillip M. Dunton, Director of Engineering.
Kent Baker, News Director.
Alan L. Hoffman, Program Manager.
Linda Brock, Promotion Director.
Katherine A. Bustillos, Business Manager.
Jack Kellner, Director, Community Affairs.
Jim McCormick, Productions & Operations Director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$525.

City of License: Honolulu.

Hawaii—Honolulu

KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1577 Springhill Rd., Suite 500, Vienna, VA 22180.

Studio: 1290 Ala Moana Blvd., Honolulu, HI 96814.

Telephone: 808-545-4444. TWX: KITV 7238387. Fax: 808-537-3467.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude	21°	17'	37"
Longitude	157°	50'	34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

Satellite Earth Station: Vertex, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, ABC, CNN.

Ownership: Tak Communications Inc., Debtor-in-Possession (Group Owner).

Began Operation: April 16, 1954. Sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) & Dolph Petty Bcstg. approved Jan. 11, 1956 (Television Digest, Vol. 11:46; 12:2). Sale to Kaiser Bcstg. by Television Corp. of America (Albert Zugsmith interests) which operated station as KULA-TV, approved June 11, 1958 (Vol. 14:19, 24). Kaiser sale to Berger group, approved Dec. 18, 1964 (Vol. 4:41, 51). Lawrence S. Berger & assoc. sale to Starr Bcstg. Group approved June 15, 1973 (Vol. 12:47). Sold to Shamrock Bcstg. by Starr, June 7, 1979. Sale to present owner including KHVO, Hilo & KMAU, Wailuku, HI approved Jan. 27, 1987 (Vol. 26:46).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

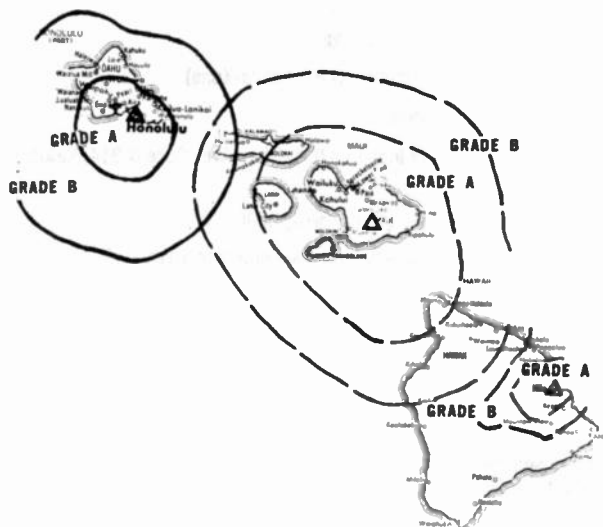
Personnel:

Richard Schaller, General Manager.

Bill Gaeth, General Sales Manager.

Roland Yamamoto, Production Manager.

Wally Zimmermann, News Director.



SCALE OF MILES
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KITV BPC1-4921 Granted 7/2/76

© American Map Corp., No. 14244

Tracy Keihoomaku, Program Director.
Erik Nolder, Promotion Director.
Muneo Hamada, Business Manager.
Dave Moore, Chief Engineer.
Celeste Fox, Public Affairs Director.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$500.

City of License: Honolulu.

Hawaii—Honolulu

KMGT

Ch. 26

(Operates satellite KVHF, Kailua-Kona)

Network Service: None, independent.

Licensee: Oceania Bcstg. Network Inc., 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

Studio: 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

Telephones: 808-254-5826; 808-262-2000. **Fax:** 808-254-1313.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 99.3-kw max. visual, 9.93-kw max. aural. Antenna: 2110-ft. above av. terrain, 100-ft. above ground, 2540-ft. above sea level.

Latitude	21°	19'	49.20"
Longitude	157°	45'	24.10"

Holds CP for change to 75.9-kw max. visual, 7.59-kw max. aural, 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level. BPCT-850305KF.

Transmitter: Wiliwili Ridge, Honolulu.

Satellite Earth Stations: In operation; Uniden receivers.

News Service: UPI.

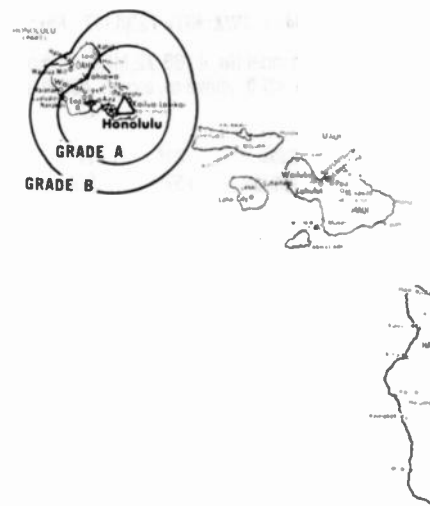
Ownership: Oceania Bcstg. Network Inc.

Began Operation: December 23, 1982. Sale to present owners by Mauna Kea Bcstg. Co. approved by FCC Sept. 20, 1989.

Represented (legal): Cohn & Marks.

Personnel:

Boyd Lyons, General Manager.
Joseph Roarke, Chief Engineer.



KMGT BPCT-850305KF Granted 5/28/85

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Honolulu.

Hawaii—Honolulu

KWHE

Ch. 14

Network Service: None, independent.

Licensee: Le Sea Broadcasting Corp., Box 1400, Honolulu, HI 96817.

Studio: 1188 Bishop St., 5th Floor, Honolulu, HI 96813.

Telephone: 808-538-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 75.8-kw max. visual. Antenna: 26-ft. above av. terrain, 407-ft. above ground, 430-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

Transmitter: 1188 Bishop St., Honolulu.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: March 6, 1988.

Represented (sales): Landin Media Sales.

Personnel:

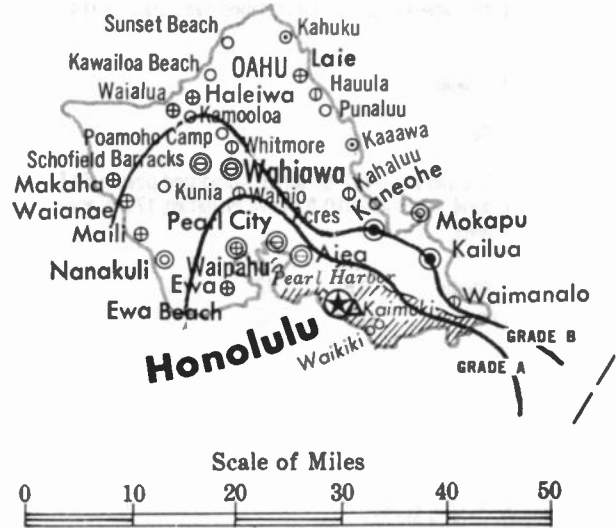
Pete Sumrall, General Manager.

Jim Shaffer, Program Director & General Sales Manager.

Sharon Sing, Local Sales Manager.

Keith Spencer, Engineering Director.

Rates: On request.



KWHE BMPCT-880809KH Granted 11/30/88

© American Map Corp., No. 14244

City of License: Honolulu.

Hawaii—Kailua-Kona

KVHF

Ch. 6

(Satellite of KMGT, Honolulu)

Network Service: None, independent.

Grantee: Oceania Bcstg. Network Inc., 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

Studio: See KMGT, Honolulu.

Telephone: 808-254-5826.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 52.5-kw max. visual, 6.7-kw max. aural. Antenna: 2910-ft. above av. terrain, 175-ft. above ground, 5775-ft. above sea level.

Latitude	19°	42'	56"
Longitude	155°	55'	00"

Transmitter: 7.2-mi. NE of Kailua-Kona.

Ownership: Oceania Bcstg. Network Inc.

Began Operation: May 1, 1988.

Represented (legal): Cohn & Marks.

Represented (engineering): John J. Davis & Associates.

Personnel:

See KMGT, Honolulu.



KVHF BMPCT-850523KF Granted 9/18/85

© American Map Corp., No. 14244

Rates: Included with KMGT, Honolulu.

City of License: Kailua-Kona.

Hawaii—Wailuku

KAII-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, One Magnificent Mile, Suite 1200, Chicago, IL 60611.

Studio: See KHON-TV, Honolulu.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude	20°	42'	41.60"
Longitude	156°	15'	26.70"

Transmitter: Mount Haleakala, Maui.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: Burnham Broadcasting Co. (Group Owner).

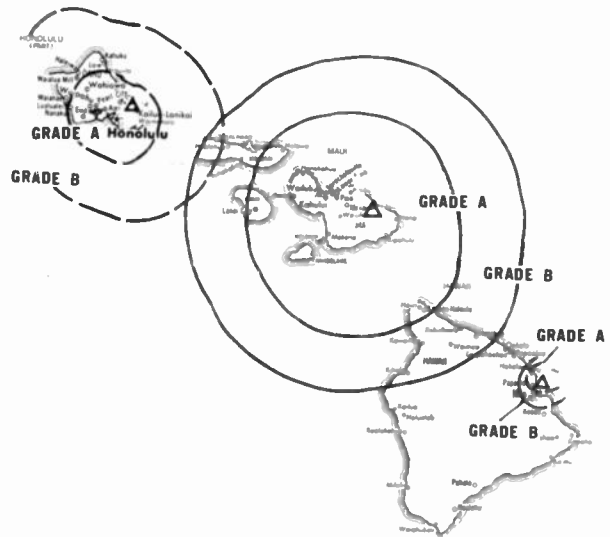
Began Operation: November 19, 1958.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

See KHON-TV, Honolulu.

Rates: Sold in combination with KHON-TV, Honolulu; KHAW-TV, Hilo & K550Z Lihue, with rates applying to simultaneous telecasts on all three stations.



KAI-TV BPCT-2906 Granted 10/20/61

© American Map Corp., 14234

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

City of License: Wailuku.

Hawaii—Wailuku

KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St., Davenport, IA 52801.

Studio: See KGMB, Honolulu.

Telephone: 808-944-5200.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	35"

Transmitter: Mount Haleakala, Maui.

News Service: UPI.

Ownership: Lee Enterprises Inc. (Group Owner).

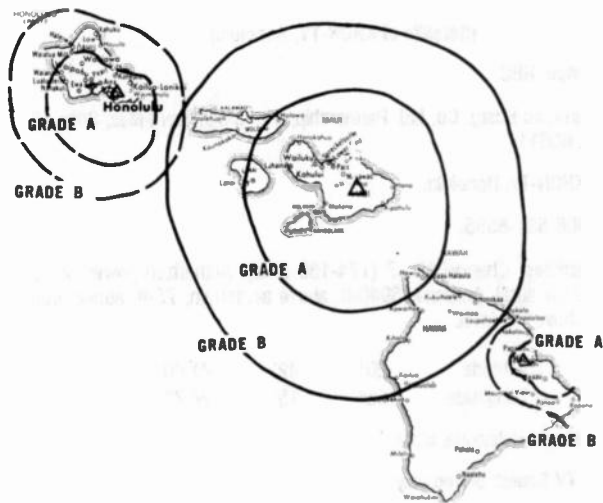
Began Operation: April 24, 1955. Sale to present owner by Heftel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasmann interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (Television Digest, Vol. 4:42; 5:19).

Represented (sales): Katz Television.

Represented (engineering): David Steel & Associates.

Personnel:

See KGMB, Honolulu.



KGMV BMPCT-2821 Granted 2/25/55

© American Map Corp., No. 14244

Rates: Sold in combination with KGMB, Honolulu & satellite KGMD-TV Hilo, with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: Bonus to KGMB, Honolulu.

City of License: Wailuku.

Hawaii—Wailuku

KMAU

Ch. 12

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1577 Springhill Rd., Suite 500, Vienna, VA 22180.

Studio: See KITV, Honolulu.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

Transmitter: Haleakala Crater.

Ownership: Tak Communications Inc., Debtor-in-Possession (Group Owner).

Began Operation: December 4, 1955. Sale to Shamrock Bcstg. by Maui Publishing Co. Ltd. approved by FCC March 27, 1978. Shamrock sold to Tak Communications Jan. 27, 1987 (Television Digest, Vol. 26:46).

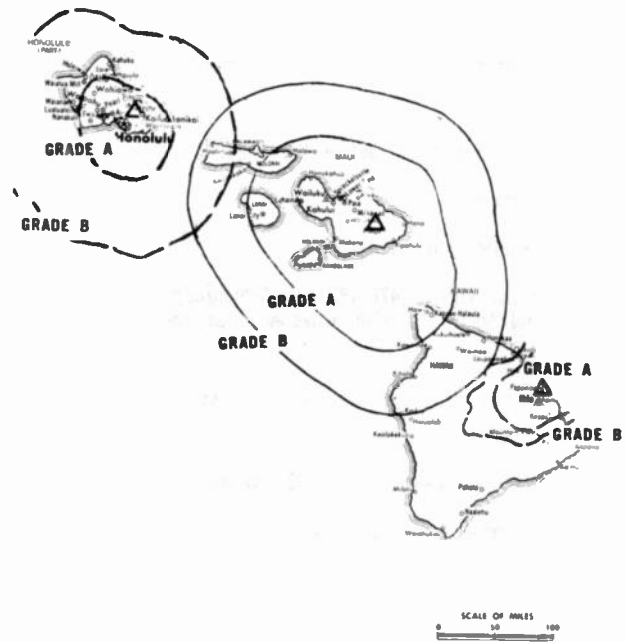
Represented (sales): Seitel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

See KITV, Honolulu.

NETWORK BASE HOURLY RATE: Included with KITV, Honolulu.



KMAU BPCT-881118KH Granted 2/26/87

© American Map Corp., No. 14244

City of License: Wailuku.

Hawaii—Wailuku

KOGG

Ch. 15

(Operates as satellite of KHNL, Honolulu)

Network Service: Fox.

Licensee: King Bcstg. Co., Box 24525, Seattle, WA 98124.

Studio: See KHNL, Honolulu.

Telephones: 206-448-5555; 808-847-3246.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 759-kw max. visual, 75.9-kw aural. Antenna: 5653-ft. above av. terrain, 59-ft. above ground, 9751-ft. above sea level.

Latitude	20°	42'	34"
Longitude	156°	15'	54"

Transmitter: Mount Haleakala, approx. 19.9-mi. SE of Wailuku.

Ownership: King Broadcasting Co. (Group Owner).

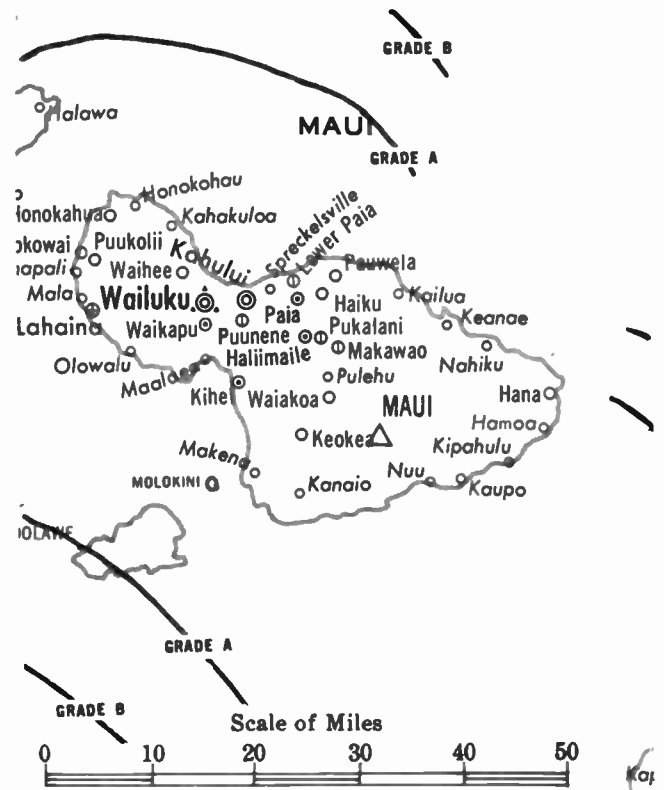
Began Operation: August 22, 1989.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

See KHNL, Honolulu.

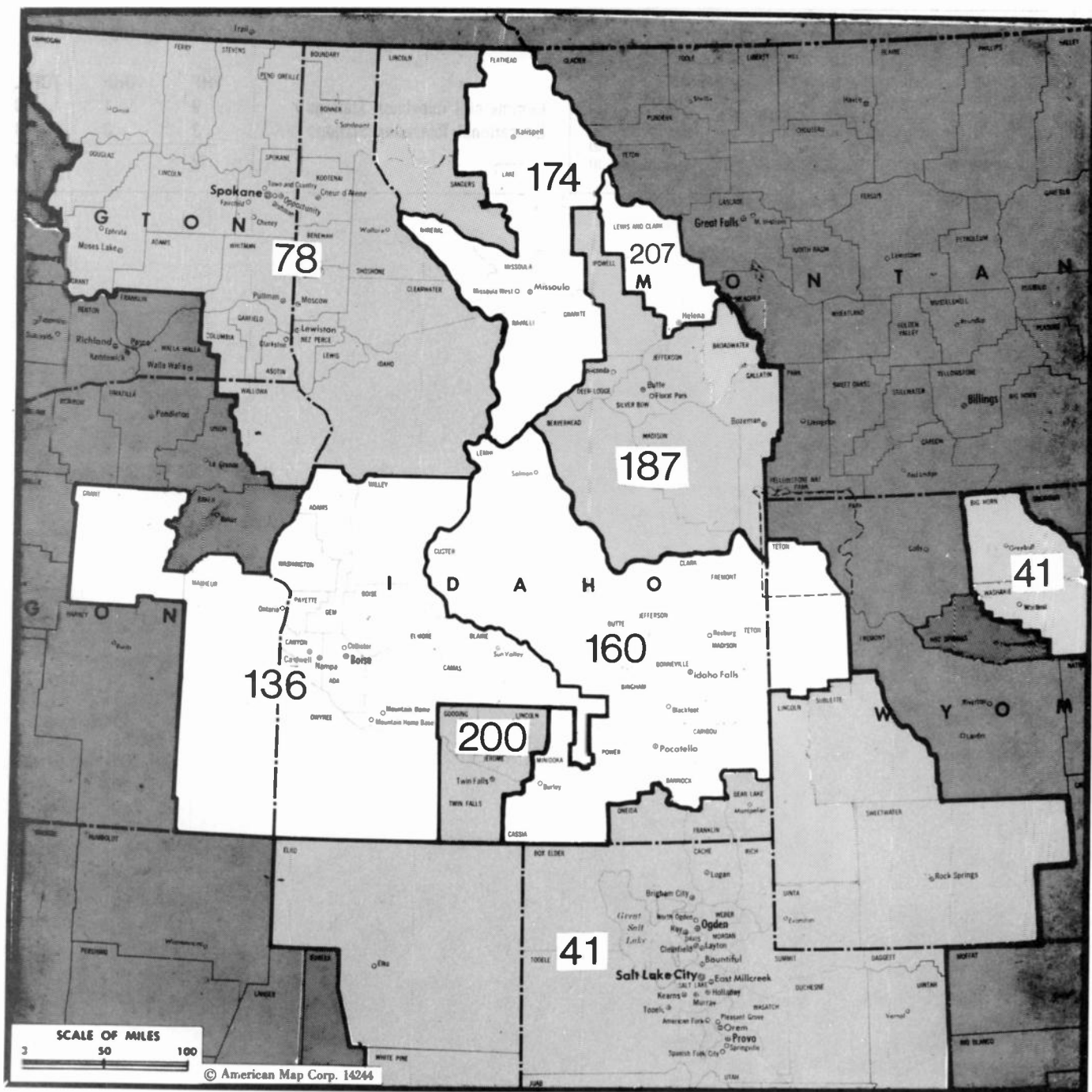
Rates: Included with KHNL, Honolulu.



KOGG BMPCT-880826KJ Granted 12/21/88

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City of License: Wailuku.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT	597,700	41	KCCZ (4), KJVI (2), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Spokane, WA	321,300	78	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Boise, ID	157,600	136	KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
Idaho Falls-Pocatello, ID	105,200	160	KIDK (3), KIFI-TV (8), KPVI (6)
Missoula, MT	76,000	174	KCFW-TV (9), KEGI-TV (13), KPAX-TV (8), KTMF (23)
Butte, MT	48,300	187	KCTZ (7), KTVM (6), KXLF-TV (4)
Twin Falls, ID	30,100	200	KKVI (35), KMVT (11)
Helena, MT	19,300	207	KTVH (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIVI & KTRV, Boise	See Nampa, ID
KIVI & KTRV, Caldwell	See Nampa, ID
KPVI, Idaho Falls	See Pocatello, ID
KBCI-TV & KTVB, Nampa	See Boise, ID
KIDK-TV & KIFI-TV, Pocatello	See Idaho Falls, ID

Idaho Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	9	1	10
Educational Television Stations	3	0	3
	<hr/>	<hr/>	<hr/>
	12	1	13

Idaho—Boise

KBCI-TV

Ch. 2

Network Service: CBS.

Licensee: Northwest Television Inc., Box 2, Boise, ID 83707.

Studio: 1007 W. Jefferson St., Boise, ID 83702.

Mailing Address: Box 2, Boise, ID 83707.

Telephone: 208-336-5222. TWX: 910-970-5790. Fax: 208-336-9183.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"
Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafer Butte.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; DH Satellite, 3-meter Ku-band; Drake, Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northwest Television Inc. (Group Owner).

Began Operation: November 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

Represented (sales): Katz Television; Art Moore Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

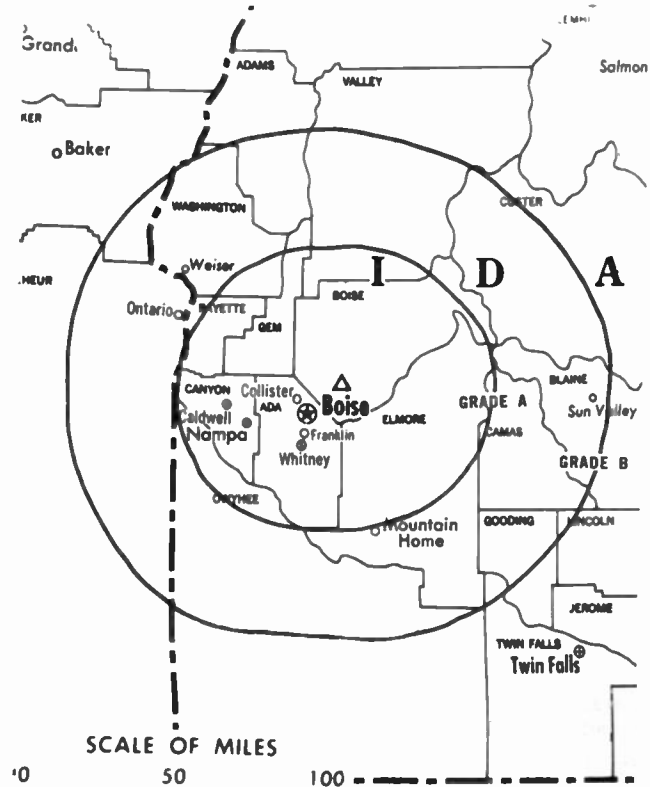
Timothy Bever, General Manager.
Scott Eymmer, General Sales Manager.
Kevin McDonald, Local Sales Manager.
Dick Larson, News Director.
Sandy Hall, Program Director.
Larry Smith, Chief Engineer.
Steve Klotz, Promotion Director.
Joe Gallegos, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Boise. ADI: Boise. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	80,400	79,100	98
	Adams	1,200	1,200	100
	Boise	1,700	1,700	100
	Camas	300	300	100
	Canyon	32,100	31,400	98
	Elmore	7,300	7,200	99
	Gem	4,200	4,100	98
	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98
	Valley	2,500	2,400	96
Washington	3,100	3,000	97	



KBCI-TV BPT-2146 Granted 7/11/56

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Grant	3,400	3,000	88
	Malheur	9,700	9,300	96
Between 25-49%	IDAHO Blaine	5,900	5,700	97
	Lincoln	1,200	1,200	100
	NEVADA Humboldt	4,800	4,600	96
	OREGON Harney	2,900	2,700	93
Between 5-24%	IDAHO Custer	2,000	1,900	95
	Gooding	4,300	4,200	98
	Idaho	5,100	4,900	96
	Twin Falls	19,800	19,500	98
	NEVADA Elko	10,700	10,000	94
Pershing	1,800	1,700	94	
OREGON Baker	6,000	5,700	95	
Station Totals		219,500	213,700	97
Net Weekly Circulation (1991)				138,800
Average Daily Circulation (1991)				73,500

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Idaho—Boise

KTVB

Ch. 7

Network Service: NBC.

Licensee: King Bcstg. Co., Box 24525, Seattle, WA 98124.

Studio: 5407 Fairview Ave., Boise, ID 83706.

Mailing Address: Box 7, Boise, ID 83707.

Telephone: 208-375-7277. TWX: 910-970-5779. Fax: 208-378-1762.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"
Longitude 116° 05' 56"

Transmitter: TV Lot No. 3, Deer Point, ID.

Satellite Earth Station: Prodelin, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: King Broadcasting Co. (Group Owner).

Began Operation: July 12, 1953. Sale to present owner by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Blair Television; Northwest Television Sales (Seattle & Portland).

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Steve Clifford, President.
- Robert E. Krueger, Vice President & General Manager.
- John Lewis, General Sales Manager.
- Kristi Edmunds, Local Sales Manager.
- Rod Gramer, News Director.
- Pam Laws, Promotion Director.
- Andy Artis, Business Manager.
- Peter Hoekzema, Director of Engineering.
- John Souza, Director of Operations.

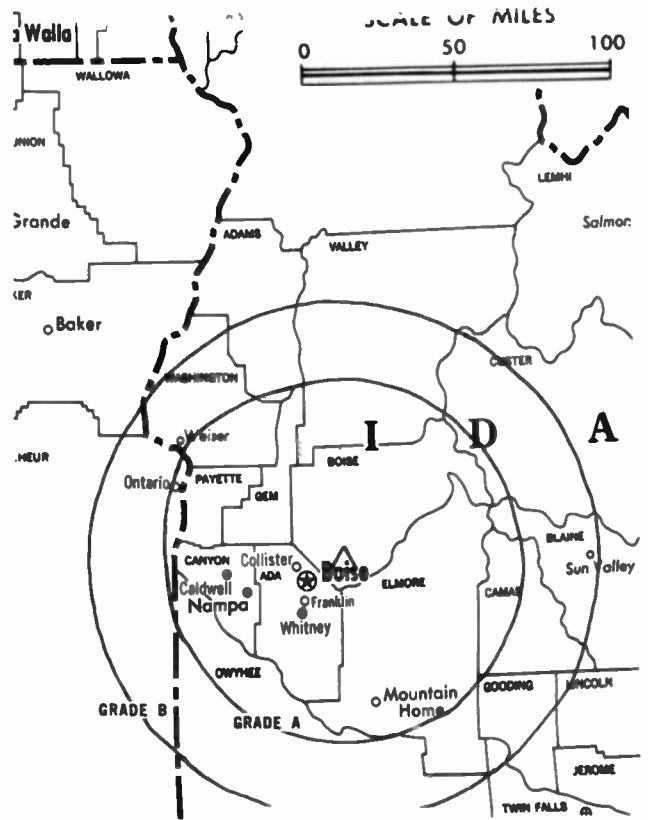
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$4500.

City of License: Boise. ADI: Boise. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO	80,400	79,100	98
	Ada	1,200	1,200	100
	Adams	1,700	1,700	100
	Boise	300	300	100
	Camas	32,100	31,400	98
	Canyon	7,300	7,200	99
	Elmore	4,200	4,100	98
	Gem	2,900	2,800	97
	Owyhee	6,200	6,100	98
	Payette	2,500	2,400	96
	Valley	3,100	3,000	97
	Washington			



KTVB BPCT-820721KG Granted 8/31/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Baker	6,000	5,700	95
	Grant	3,400	3,000	88
	Malheur Union	9,700	9,300	96
Between 25-49%	IDAHO			
	Gooding	4,300	4,200	98
	NEVADA			
	Elko	10,700	10,000	94
Between 5-24%	Eureka	500	500	100
	IDAHO			
	Blaine	5,900	5,700	97
	Custer	2,000	1,900	95
	Idaho	5,100	4,900	96
	Jerome	5,300	5,200	98
	Lincoln	1,200	1,200	100
	Twin Falls	19,800	19,500	98
	NEVADA			
	Humboldt	4,800	4,600	96
	Lander	2,100	2,000	95
	OREGON			
Harney	2,900	2,700	93	
Wheeler	700	700	100	
Station Totals		234,800	228,300	97
Net Weekly Circulation (1991)				159,200
Average Daily Circulation (1991)				100,400

Idaho—Idaho Falls-Pocatello-Blackfoot

KIDK

Ch. 3

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

Studio: 1255 E. 17th St., Idaho Falls, ID 83401.

Mailing Address: Box 2008, Idaho Falls, ID 83403.

Telephone: 208-522-5100. Fax: 208-522-5103.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 51"
Longitude 112° 39' 50"

Transmitter: Little Butte Mountain, 8.5-mi. NE of Atomic City, ID.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 20, 1953. Sale to John Price by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984. FCC approved sale to Retlaw Enterprises Inc. Dec. 3, 1987.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Gerry Cornwell, Vice President & General Manager.
- Kim Southwick, Operations Manager.
- Ray Tucker, Local Sales Manager.
- Jim Kurz, National Sales Manager.
- Donna Evans, News Director.
- Karen Cornwell, Program & Marketing Director.
- Gary Smith, Chief Engineer.
- Denis Dye, Promotion Director.
- Eileen Shiffer, Business Manager.

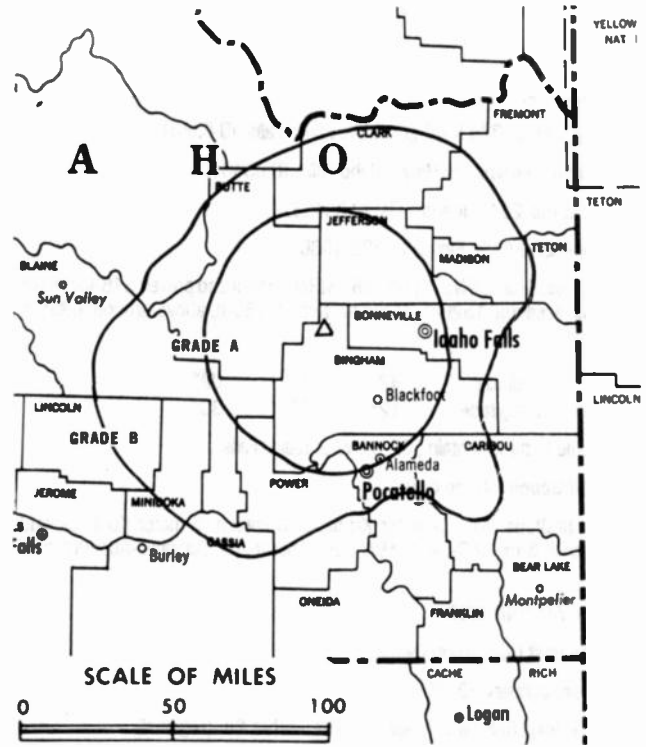
Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

City of License: Idaho Falls. ADI: Idaho Falls-Pocatello. Rank: 160.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,300	23,800	98
	Bingham	11,800	11,700	99
	Bonneville	24,700	24,400	99
	Butte	1,000	1,000	100
	Caribou	2,800	2,700	96
	Cassia	6,500	6,400	98



KIDK BMPCT-1281 Granted 8/21/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clark	300	300	100
	Custer	2,000	1,900	95
	Franklin	2,800	2,700	96
	Fremont	3,600	3,600	99
	Jefferson	5,500	5,500	100
	Lemhi	2,700	2,500	93
	Madison	5,900	5,800	98
	Minidoka	6,900	6,700	98
	Oneida	1,100	1,100	100
	Power	2,700	2,600	96
	Teton	900	900	100
Between 25-49%	IDAHO			
	Bear Lake	2,300	2,200	96
	WYOMING			
	Lincoln	5,400	5,200	96
Teton	5,500	5,300	96	
Between 5-24%	IDAHO			
	Blaine	5,900	5,700	97
	Lincoln	1,200	1,200	100
	MONTANA			
Park	5,100	4,900	96	
Station Totals		130,900	128,100	98
Net Weekly Circulation (1991)				92,800
Average Daily Circulation (1991)				54,600

Idaho—Idaho Falls-Pocatello-Blackfoot

KIFI-TV

Ch. 8

Network Service: NBC.

Licensee: The Post Co., 333 Northgate Mile, Idaho Falls, ID 83401.

Studio: 1915 North Yellowstone Hwy., Idaho Falls, ID 83401.

Mailing Address: Box 2148, Idaho Falls, ID 83403.

Telephone: 208-525-8888. Fax: 208-522-1930.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mountain., 32-mi. W of Idaho Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: The Post Co. (Group Owner).

Began Operation: January 23, 1961.

Represented (sales): Seitel Inc. (national); The Tacher Co. (regional).

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): John H. Mullaney.

Personnel:

Rickie Orchin Brady, General Manager.
Kathy Walden, Program Director & Production Manager.
Shane Beard, Chief Engineer.
Kate Hopkins, Promotion Coordinator.
Lee Shumway, Business Manager.
Keith Frank, News Director.
Gina Berger, National Sales Manager.

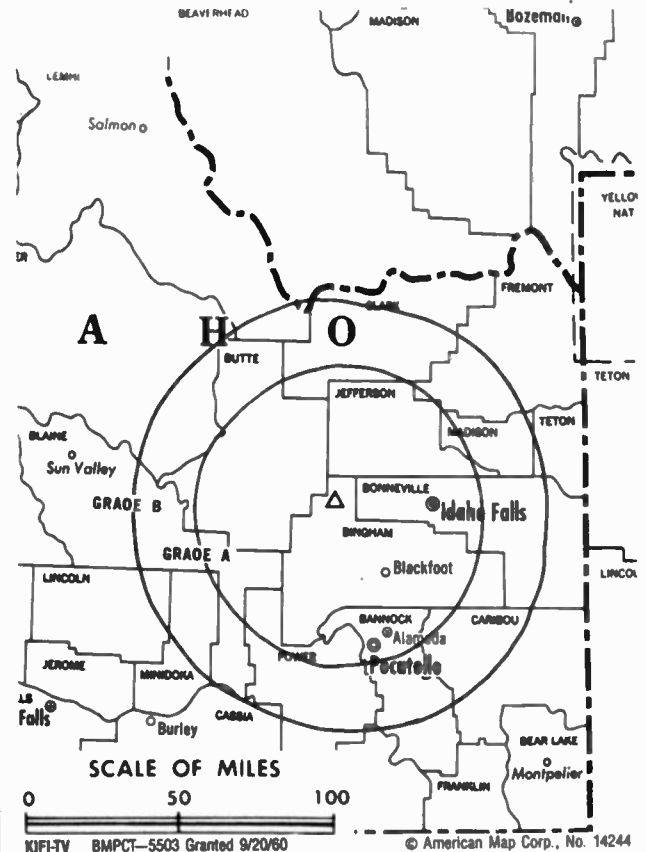
Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$520.

City of License: Idaho Falls. ADI: Idaho Falls-Pocatello. Rank: 160.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,300	23,800	98
	Bingham	11,800	11,700	99
	Bonneville	24,700	24,400	99
	Butte	1,000	1,000	100
	Cassia	6,500	6,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clark	300	300	100
	Custer	2,000	1,900	95
	Fremont	3,600	3,600	99
	Jefferson	5,500	5,500	100
	Lemhi	2,700	2,500	93
	Madison	5,900	5,800	98
	Minidoka	6,900	6,700	98
	Power	2,700	2,600	96
	Teton	900	900	100
	IDAHO			
Between 25-49%	Oneida	1,100	1,100	100
	IDAHO			
Between 5-24%	Bear Lake	2,300	2,200	96
	Blaine	5,900	5,700	97
	Caribou	2,800	2,700	96
	WYOMING			
	Lincoln	5,400	5,200	96
	Teton	5,500	5,300	96
Station Totals		121,800	119,300	98
Net Weekly Circulation (1991)				87,800
Average Daily Circulation (1991)				51,600

Idaho—Lewiston

KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Telephone: 208-746-2636.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1260-ft. above av. terrain, 304-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 27"
Longitude 117° 05' 56"

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Stations: Harris, 6.1-meter C-band; Prodelin, 3-meter C-band; Harris, Scientific-Atlanta, Luxor receivers.

News Services: AP, CBS, Group W Newsfeed.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 9, 1955.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Fred Fickenwirth, Station Manager.

Marlin Jackson, Chief Engineer.

Joe Martin, News Director.

Note: For additional personnel, see KIMA-TV, Yakima, WA.

Highest 30 Sec. Rate: \$150.

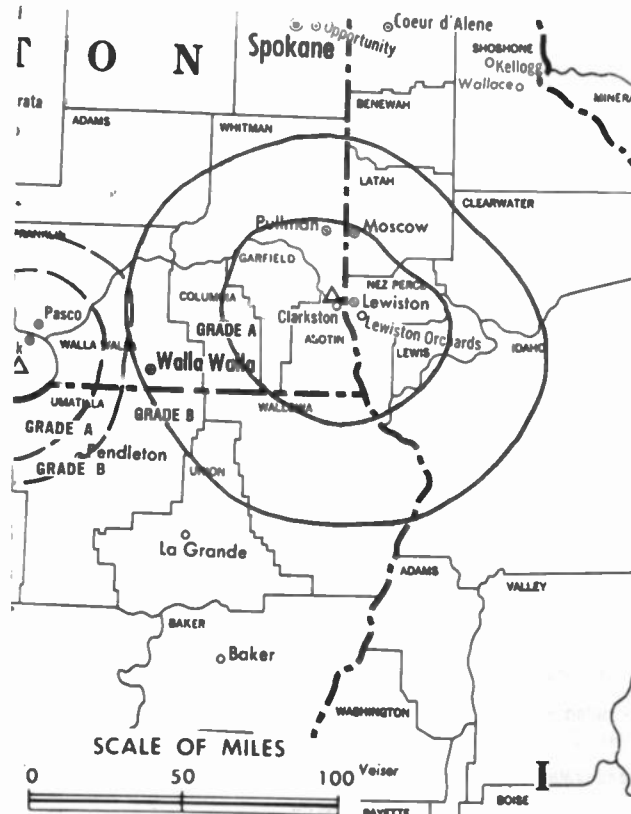
Rates: Sold in combination with KIMA-TV, Yakima & KEPR-TV, Pasco.

City of License: Lewiston. ADI: Yakima. Rank: 126.

NETWORK BASE HOURLY RATE: Bonus to KIMA-TV, Yakima, WA.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Clearwater	3,300	3,200	97
	Idaho	5,100	4,900	96
	Lewis	1,400	1,400	100
	Nez Perce	13,300	13,000	98



KLEW-TV BPCT-890119KE Granted 3/17/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Asotin	7,000	6,800	97
	Garfield	1,000	900	90
Between 25-49%	IDAHO			
	Latah	11,100	10,800	97
	WASHINGTON			
	Whitman	16,000	15,300	96
Between 5-24%	OREGON			
	Wallowa	3,000	2,800	93
Station Totals		61,200	59,100	97
Net Weekly Circulation (1991)				32,600
Average Daily Circulation (1991)				17,100

Some 23,705 key industry people can see your message when you advertise in the **Television & Cable Factbook**

Idaho—Nampa-Boise-Caldwell

KIVI

Ch. 6

Network Service: ABC.

Licensee: Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83687.

Studio: 1866 E. Chisholm Dr., Nampa, ID 83687.

Telephones: 208-467-3301; 208-336-0500. Fax: 208-465-5417.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, UPI, WSI.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: February 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

Represented (sales): Settel Inc.; Tacher Co. (Pacific Northwest).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Larry Chase, President & General Manager.
- Ken Ritchie, General Sales Manager.
- Susu Mahood, Local Sales Manager.
- Melissa Larson, National Sales Assistant.
- Andy Suk, Chief Engineer.
- Oon Jensen, Production Manager.
- Chris Huston, News Director.
- Kraig Spille, Promotion Director.
- Chris Sallee, Business Manager.
- Loni Hanka, Community Relations.

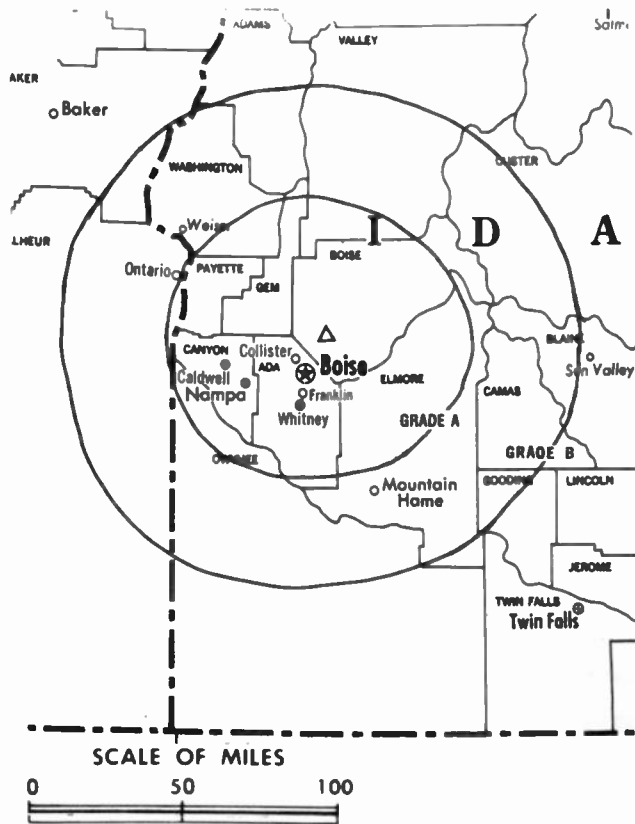
Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$400.

City of License: Nampa. ADI: Boise. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO	80,400	79,100	98
	Ada	1,200	1,200	100
	Adams	1,200	1,200	100
	Boise	1,700	1,700	100
	Camas	300	300	100
	Canyon	32,100	31,400	98
	Elmore	7,300	7,200	99
	Gem	4,200	4,100	98



KIVI BMPCT-7448 Granted 8/2/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98
	Valley	2,500	2,400	96
	Washington	3,100	3,000	97
	OREGON			
	Grant	3,400	3,000	88
	Malheur	9,700	9,300	96
Between 25-49%	IDAHO			
	Gooding	4,300	4,200	98
	Twin Falls	19,800	19,500	98
Between 5-24%	IDAHO			
	Blaine	5,900	5,700	97
	Custer	2,000	1,900	95
	Idaho	5,100	4,900	96
	Jerome	5,300	5,200	98
	Lincoln	1,200	1,200	100
	NEVADA			
	Elko	10,700	10,000	94
	Humboldt	4,800	4,600	96
	OREGON			
Baker	6,000	5,700	95	
Harney	2,900	2,700	93	
Station Totals		223,000	217,200	97
Net Weekly Circulation (1991)				144,400
Average Daily Circulation (1991)				76,400

Idaho—Nampa-Boise-Caldwell

KTRV

Ch. 12

Network Service: Fox.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83651.

Studio: 679 6th St., North Extension, Nampa, ID 83651.

Telephones: 208-888-1200; 208-466-1200. TWX: 910-970-5748.

Fax: 208-467-6958.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2720-ft. above av. terrain, 260-ft. above ground, 7290-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 4.6-meter C-band; RCA Americom, 3.1-meter Ku-band; Standard Communications receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: October 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (Television Digest, Vol. 25:9).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

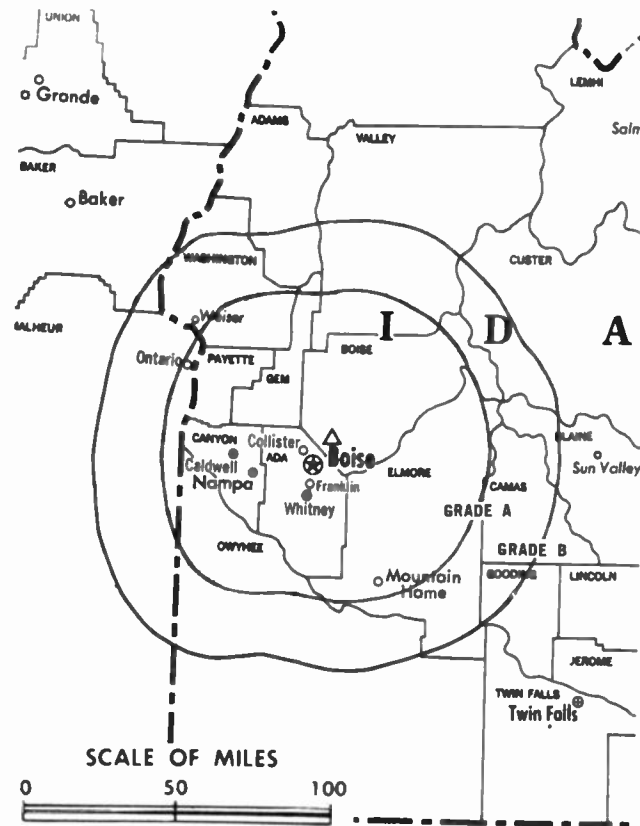
- Rex L. McArthur, President & General Manager.
- Jim Barto, Treasurer & Chief Financial Officer.
- Jack Bolton, Local Sales Manager.
- Ron Grisham, National Sales Manager.
- Diane Frisch, Station Manager & Program Director.
- Francis D. Wilson, Chief Engineer.
- Bill Hatch, News Director.
- Traci Johnson, Marketing Director.

Highest 30 Sec. Rate: \$450.

City of License: Nampa. ADI: Boise. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	80,400	79,100	98
	Boise	1,700	1,700	100
	Canyon	32,100	31,400	98
	Elmore	7,300	7,200	99
	Gem	4,200	4,100	98
	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98
	Valley	2,500	2,400	96
	Washington	3,100	3,000	97



KTRV BPCT-800310KH Granted 11/6/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Malheur	9,700	9,300	96
Between 25-49%	IDAHO			
	Adams	1,200	1,200	100
	Blaine	5,900	5,700	97
	Gooding	4,300	4,200	98
	Jerome	5,300	5,200	98
	Twin Falls	19,800	19,500	98
Between 5-24%	IDAHO			
	Custer	2,000	1,900	95
	Lincoln	1,200	1,200	100
Station Totals		189,800	186,000	98
Net Weekly Circulation (1991)				125,900
Average Daily Circulation (1991)				67,000

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Television & Cable Factbook

Idaho—Pocatello-Blackfoot-Idaho Falls

KPVI

Ch. 6

(Operates satellites KKVI Twin Falls, ID & KJVI Jackson, WY)

Network Service: ABC.

Licensee: Ambassador Media Corp., 7600 Potomac Falls Rd., McLean, VA 22102.

Studio: 425 E. Center, Pocatello, ID 83201.

Mailing Address: Box 667, Pocatello, ID 83204.

Telephone: 208-232-6666. Fax: 208-233-6678.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.50"
Longitude 112° 20' 44.00"

Transmitter: SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA Ku-band; Avantek receivers.

News Services: ABC, Sports News Satellite, UPI.

Ownership: Ambassador Media Corp. (Group Owner).

Began Operation: April 26, 1974. Sale to present owners by Futura Corp. approved by FCC Oct. 25, 1983.

Represented (sales): Blair Television.

Represented (legal): Hopkins & Sutter.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- Harry Neuhardt, Vice President & General Manager.
- Linda Carter, Local Sales Manager.
- Nick Davidson, Chief Engineer.
- Dan Hovel, News Director.
- Barbara Henderson, Business Manager.
- Bret Coulson, Production Manager.

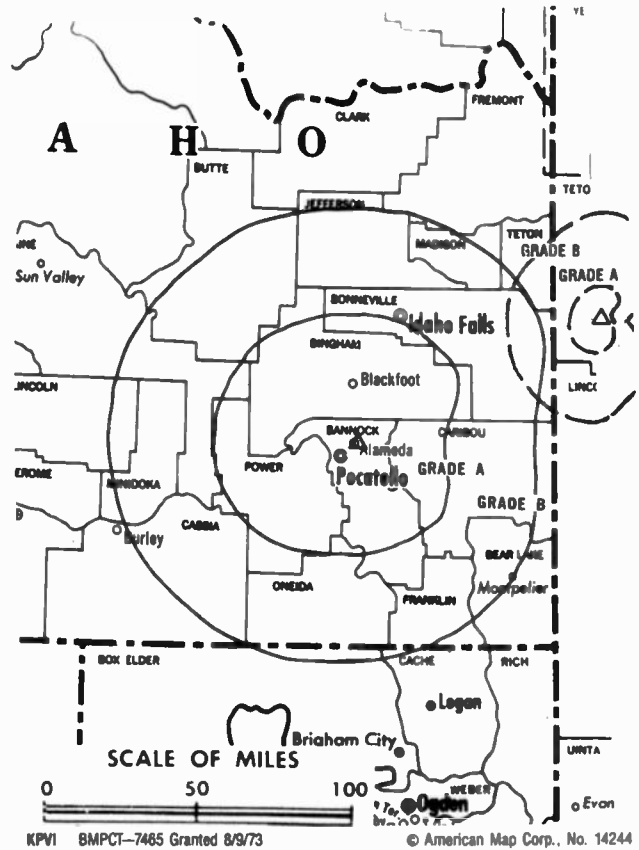
Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$250.

City of License: Pocatello. ADI: Idaho Falls-Pocatello. Rank: 160.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,300	23,800	98
	Bingham	11,800	11,700	99
	Bonneville	24,700	24,400	99
	Butte	1,000	1,000	100
	Cassia	6,500	6,400	98
	Clark	300	300	100
	Custer	2,000	1,900	95
	Fremont	3,600	3,600	99



KPVI BMPCT-7485 Granted 8/9/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	5,500	5,500	100
	Lemhi	2,700	2,500	93
	Madison	5,900	5,800	98
	Minidoka	6,900	6,700	98
	Power	2,700	2,600	96
	Teton	900	900	100
	WYOMING			
Teton	5,500	5,300	96	
Between 25-49%	IDAHO			
	Bear Lake	2,300	2,200	96
	Blaine	5,900	5,700	97
	Caribou	2,800	2,700	96
WYOMING				
Lincoln	5,400	5,200	96	
Between 5-24%	IDAHO			
	Gooding	4,300	4,200	98
	Jerome	5,300	5,200	98
	Lincoln	1,200	1,200	100
	Twin Falls	19,800	19,500	98
Station Totals		151,300	148,300	98
Net Weekly Circulation (1991)				90,700
Average Daily Circulation (1991)				48,500

Idaho—Twin Falls

KKVI

Ch. 35

(Satellite of KPVI, Pocatello, ID)

Network Service: ABC.

Licensee: Ambassador Media Corp., 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Studio: 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Telephone: 208-733-0035. Fax: 208-733-0160.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 96-kw max. visual. Antenna: 537-ft. above av. terrain, 95-ft. above ground, 4380-ft. above sea level.

Latitude 42° 43' 42"
Longitude 114° 24' 43"

Transmitter: Atop Flat Top Butte, 5.2-mi. E of Jerome County, ID.

Ownership: Ambassador Media Corp. (Group Owner).

Began Operation: June 1, 1989.

Represented (sales): Roslin TV Sales; Art Moore Inc.

Represented (legal): Hopkins & Sutter.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

Dick McMahon, General Manager.

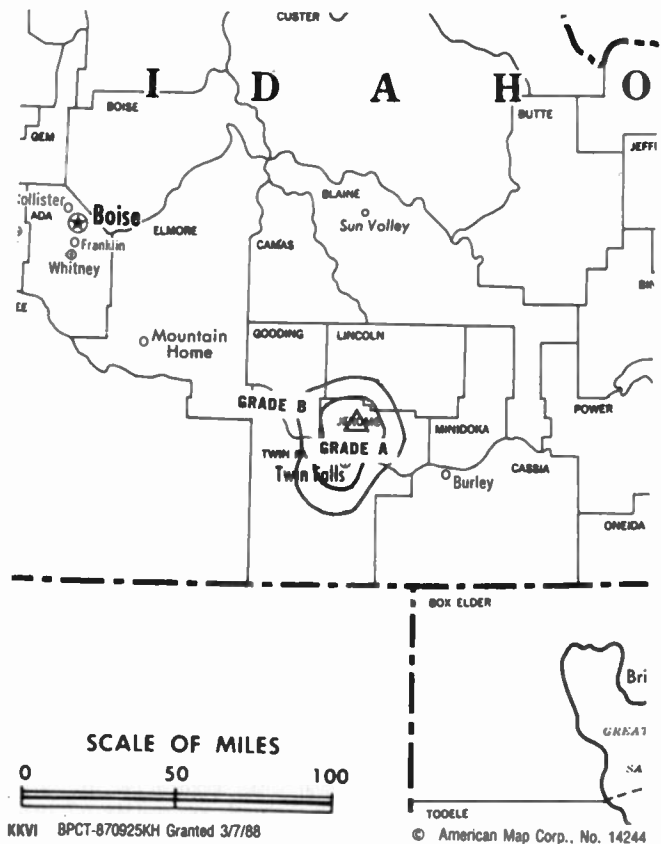
Nick Davidson, Chief Engineer.

Rates: On request.

City of License: Twin Falls. ADI: Twin Falls. Rank: 200.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	IDAHO			
	Jerome	5,300	5,200	98
	Twin Falls	19,800	19,500	98



Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	IDAHO			
	Gooding	4,300	4,200	98
	Lincoln	1,200	1,200	100
Station Totals		30,600	30,100	98
Net Weekly Circulation (1991)			16,800	
Average Daily Circulation (1991)			7,200	

Idaho—Twin Falls

KMVT

Ch. 11

Network Service: CBS.

Licensee: KMVT Bcstg. Inc., 1100 Blue Lakes N, Twin Falls, ID 83301.

Studio: 1100 Blue Lakes N, Twin Falls, ID 83301.

Telephone: 208-733-1100. Fax: 208-733-4649.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"
Longitude 114° 27' 32"

Transmitter: Flat Top Butte, 11-mi. N of city.

Satellite Earth Stations: GE, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: UPI.

Ownership: KMVT Broadcasting Inc.

Began Operation: May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (Television Digest, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

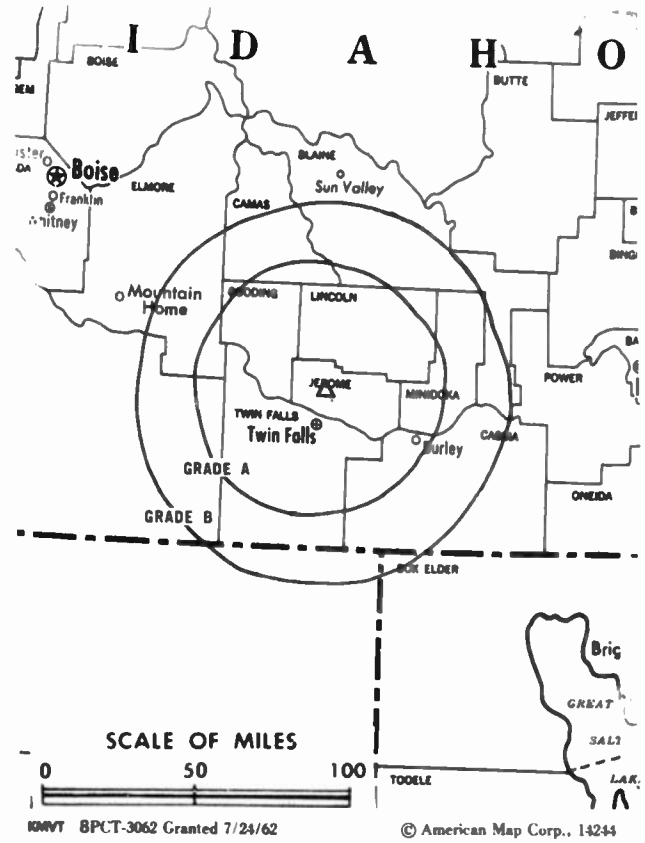
- Charles Cahoon, President.
- Lee Paul Wagner, General Manager.
- Bob Thomas, General Sales Manager.
- George Brown, Program Director.
- Dennis Lowe, Chief Engineer.
- Doug Maughan, News Director.
- Penne Main, Promotion Director.

Highest 30 Sec. Rate: \$500.

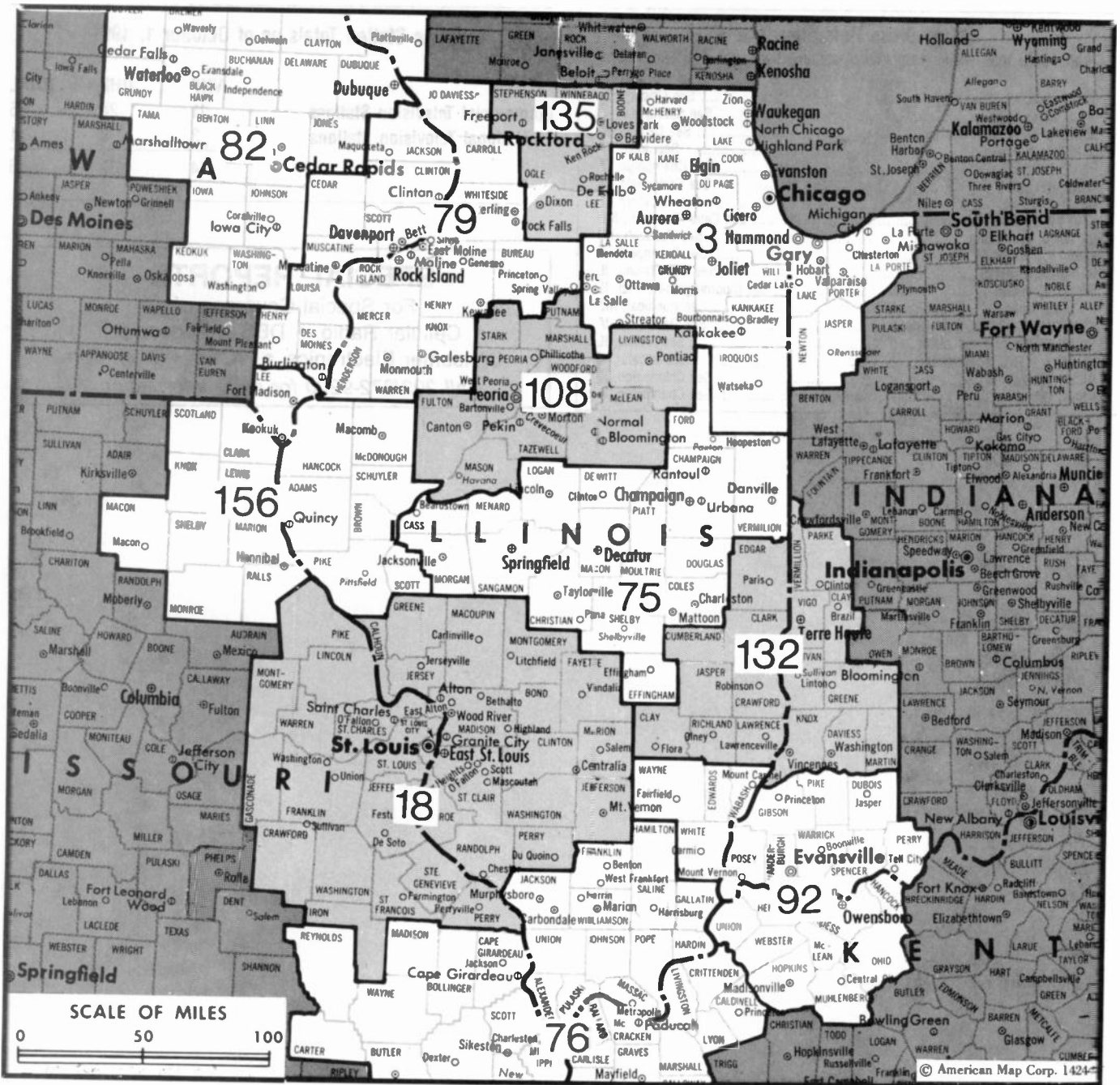
NETWORK BASE HOURLY RATE: \$650.

City of License: Twin Falls. AOI: Twin Falls. Rank: 200.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Cassia	6,500	6,400	98
	Gooding	4,300	4,200	98
	Jerome	5,300	5,200	98
	Lincoln	1,200	1,200	100
	Minidoka	6,900	6,700	98
	Twin Falls	19,800	19,500	98
Between 25-49%	IDAHO			
	Blaine	5,900	5,700	97
	Camas	300	300	100
Between 5-24%	IDAHO			
	Elmore	7,300	7,200	99
Station Totals		57,500	56,400	98
Net Weekly Circulation (1991)			43,200	
Average Daily Circulation (1991)			28,000	



Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,135,900	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WHKE (55), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
St. Louis, MO	1,111,600	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEE (13), WHSL (46)
Springfield-Decatur-Champaign, IL	342,600	75	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	332,800	76	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Davenport, IA-Rock Island-Moline, IL	316,400	79	KJMH (26), KLJB-TV (18), KWOC-TV (6), WHBF-TV (4), WQAD-TV (8)
Cedar Rapids-Waterloo-Dubuque, IA	308,500	82	KCRG-TV (9), KDUB-TV (40), KGAN (2), KOCR (28), KWWL (7)
Evansville, IN	264,500	92	WEHT (25), WEVV (44), WFIE-TV (14), WLGN (19), WTWW (7)
Peoria-Bloomington, IL	223,100	108	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Terre Haute, IN	161,800	132	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Rockford, IL	157,900	135	WIFR (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Quincy, IL-Hannibal, MO	116,000	156	KHQA-TV (7), WGEM-TV (10), WTJR (16)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEHS, Aurora	See Chicago, IL
WICS, Champaign	See Springfield, IL
WAND & WFHL, Champaign	See Decatur, IL
WGBO-TV, Chicago	See Joliet, IL
WCIA, Decatur	See Champaign, IL
WICS, Decatur	See Springfield, IL
WIFR, Freeport	See Rockford, IL
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, MO
WPSO-TV, Harrisburg	See Paducah, KY
KLJB-TV & KWQC-TV, Moline	See Davenport, IA
WHBF-TV, Moline	See Rock Island, IL
WYZZ-TV, Peoria	See Bloomington-Normal, IL
KHQA-TV, Quincy	See Hannibal, MO
KLJB-TV & KWQC-TV, Rock Island	See Davenport, IA
WQAO-TV, Rock Island	See Moline, IL
WAND & WFHL, Springfield	See Decatur, IL
WCIA, Springfield	See Champaign, IL
WCIA, Urbana	See Champaign, IL

Illinois Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

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Illinois—Bloomington-Normal-Peoria

WYZZ-TV

Ch. 43

Network Service: Fox.

Licensee: Bloomington ComCo Inc., 2714 E. Lincoln St., Bloomington, IL 61701.

Studio: 2714 E. Lincoln St., Bloomington, IL 61701.

Telephone: 309-662-4373. TWX: 62-92-0322. Fax: 309-663-8479.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"
Longitude 89° 10' 45"

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Stations: AFC, 3-meter Ku-band; Block, 3-meter C-band; United Satellite Systems, 3-meter C-band; RCA, Scientific-Atlanta, Triple Crown receivers.

Ownership: Bloomington ComCo Inc.

Began Operation: October 18, 1982. Sale to present owner approved by FCC June 14, 1985.

Represented (sales): Seitel Inc.

Represented (legal): Arnold & Porter.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Michael Lennon, General Manager.

Larry Halcomb, National Sales Manager.

John Wamsley, Chief Engineer.

Mike Robinson, Continuity, Production & Promotion Director.

Highest 30 Sec. Rate: \$650.

City of License: Bloomington. ADI: Peoria-Bloomington. Rank: 108.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	De Witt	7,300	7,200	99
	Livingston	14,900	14,600	98
	Mc Lean	47,200	46,300	98
	Marshall	5,100	5,000	98
	Peoria	72,800	71,700	98
	Tazewell	48,100	47,500	99
Woodford	11,900	11,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Fulton	15,400	15,100	98
	La Salle	42,200	41,400	98
	Logan	10,600	10,400	98
	Mason	6,700	6,600	99
	Putnam	2,200	2,100	95
Between 5-24%	ILLINOIS			
	Bureau	14,400	14,100	98
	Cass	5,400	5,300	98
	Christian	14,500	14,200	98
	Ford	5,800	5,700	98
Iroquois	12,400	12,200	98	
Menard	4,800	4,700	98	
Station Totals		344,300	338,400	98
Net Weekly Circulation (1991)				162,700
Average Daily Circulation (1991)				71,500

Illinois—Champaign

WCIA

Ch. 3

(Also operates satellite WFCN, Springfield, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: 509 S. Neil St., Champaign, IL 61824.

Telephone: 217-356-8333. TWX: 910-221-0203.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: November 14, 1953.

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- August C. Meyer Sr., Chairman of the Board.
- August C. Meyer Jr., President.
- Jack B. Everette, Executive Vice President & Treasurer.
- Karen H. Meyer, Secretary.
- Guy Main, Executive Vice President & Station Manager.
- Richard L. Adams, Manager, Informational Programming.
- Jerry Johnson, General Sales Manager.
- David Dehm, National Sales Manager.
- Sheila Hickman, Program Director.
- Dale Fleming, Chief Engineer.
- Carla Kelly, Production Manager.
- Dave Shaul, News Director.
- Robin Rees, Promotion Director.

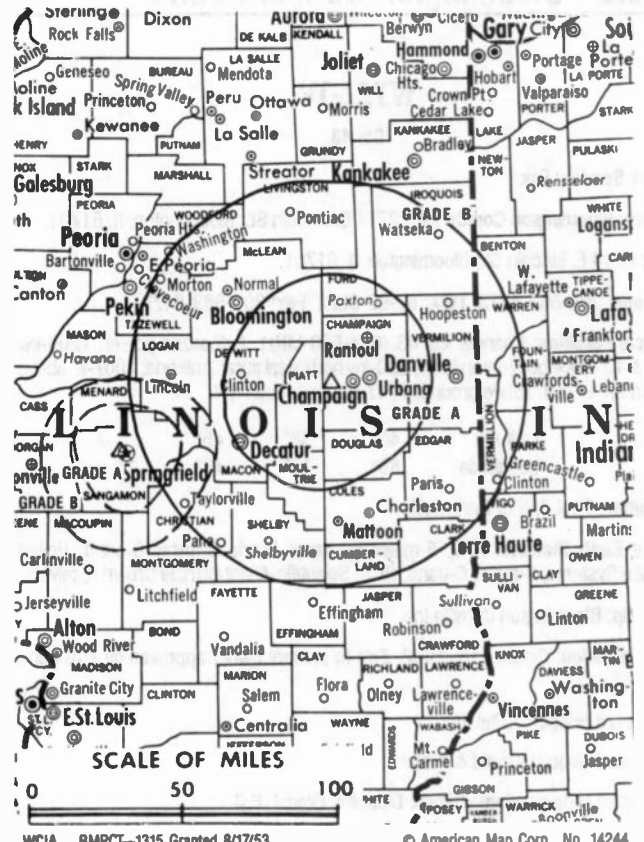
Rates: On request.

Arbitron Data: Includes coverage of WFCN, Springfield, IL.

City of License: Champaign. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	63,900	62,800	98
	Christian	14,500	14,200	98
	Coles	19,500	19,200	98
	Cumberland	4,400	4,300	98
	De Witt	7,300	7,200	99
	Douglas	7,700	7,600	99
	Edgar	8,300	8,200	98
	Effingham	12,500	12,100	97
	Ford	5,800	5,700	98



WCIA BMPCT-1315 Granted 8/17/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Iroquois	12,400	12,200	98
	Livingston	14,900	14,600	98
	Mc Lean	47,200	46,300	98
	Macon	48,400	47,700	99
	Menard	4,800	4,700	98
	Moultrie	5,500	5,400	98
	Piatt	6,500	6,400	98
	Sangamon	76,500	75,000	98
	Shelby	9,400	9,100	97
	Vermilion	35,500	34,900	98
Between 25-49%	ILLINOIS			
	Clark	6,800	6,600	97
	Logan	10,600	10,400	98
	INDIANA			
Vermillion	7,100	7,000	99	
Warren	3,000	2,900	97	
Between 5-24%	ILLINOIS			
	Cass	5,400	5,300	98
	Crawford	8,100	8,000	99
	Jasper	4,300	4,200	98
	Kankakee	37,000	36,500	99
	Macoupin	20,100	19,800	98
	Montgomery	12,400	12,100	98
	Morgan	14,600	14,200	98
	Richland	6,800	6,600	97
	INDIANA			
Benton	3,600	3,500	97	
Fountain	6,800	6,700	99	
Newton	5,300	5,200	98	
Station Totals		556,900	546,600	98
Net Weekly Circulation (1991)				349,500
Average Daily Circulation (1991)				210,600

Illinois—Champaign

WICD

Ch. 15

Network Service: NBC.

Licensee: Plains Television Partnership, 645 N. Michigan Ave., Suite 530, Chicago, IL 60611.

Studio: 250 Country Fair Dr., Champaign, IL 61821.

Telephone: 217-351-8500. Fax: 217-351-6056.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 355-kw max. visual, 34.7-kw max. aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 2.15-mi. N of Homer, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; Harris, Regency receivers.

News Service: AP.

Ownership: Plains Television Partnership.

Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967.

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Joseph Norris, Station Manager.
- Ginger Rush, National Sales Manager.
- David A. Boyer, Chief Engineer.
- Larry Waters, Program Operations Manager.
- Jack Keefe, News Director.
- Kevin Siuts, Business Manager.

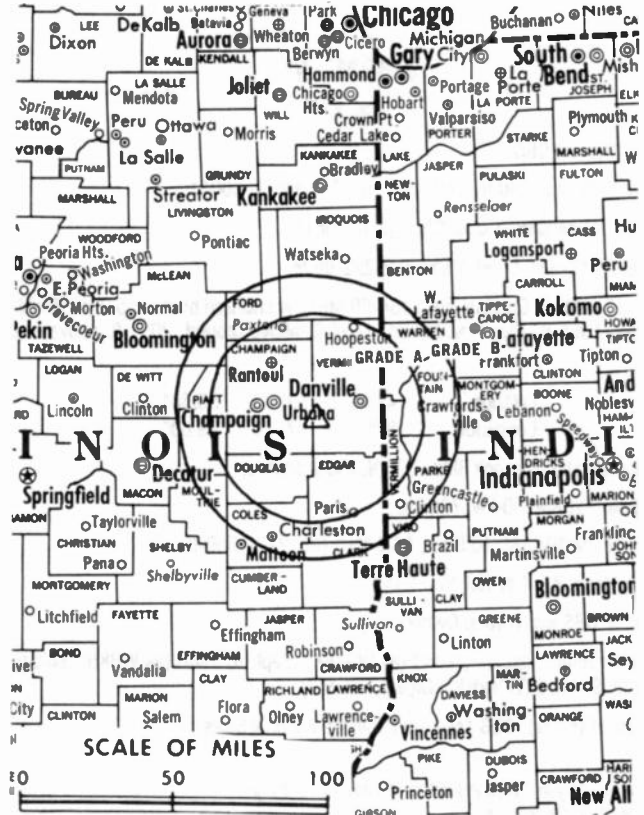
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$325.

City of License: Champaign. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	63,900	62,800	98
	Coles	19,500	19,200	98
	Douglas	7,700	7,600	99
	Ford	5,800	5,700	98
	Iroquois	12,400	12,200	98
	Piatt	6,500	6,400	98
Vermillion	35,500	34,900	98	



WICD BPC:T-820604KF Granted 6/30/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Edgar	8,300	8,200	98
	INDIANA			
	Benton	3,600	3,500	97
Fountain	6,800	6,700	99	
Warren	3,000	2,900	97	
Between 5-24%	ILLINOIS			
	Clark	6,800	6,600	97
	Cumberland	4,400	4,300	98
	De Witt	7,300	7,200	99
	Livingston	14,900	14,600	98
	Mc Lean	47,200	46,300	98
	Moultrie	5,500	5,400	98
Shelby	9,400	9,100	97	
INDIANA				
Clay	9,700	9,600	99	
Vermillion	7,100	7,000	99	
Station Totals		285,300	280,200	98
Net Weekly Circulation (1991)			132,800	
Average Daily Circulation (1991)			70,700	

Illinois—Chicago

WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court, Chicago, IL 60611.

Telephone: 312-944-6000. TWX: 312-222-0698.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55.2-kw visual. Antenna: 1365-ft. above av. terrain, 1457-ft. above ground, 2051-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

News Services: AP, City Hall News, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: August 1, 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations National Sales.

Personnel:

William Applegate, Vice President & General Manager.
John McKay, Director, Sales.
Dick Tracey, General Sales Manager.
Elizabeth Pritchard, National Sales Manager.
David Gittens, Director, Planning & Administration.
Janet Treuhaff, Director, Press Relations.
Karen Clark, Promotion Director.
John H. Byrne Jr., Director of Technical Operations.
Wayne Weber, Director of Broadcast Services.
Don Johnson, Director, Community Affairs & Editorial Services.
Monroe Anderson, Director of Station Services.
Tom Dooley, Research Director.

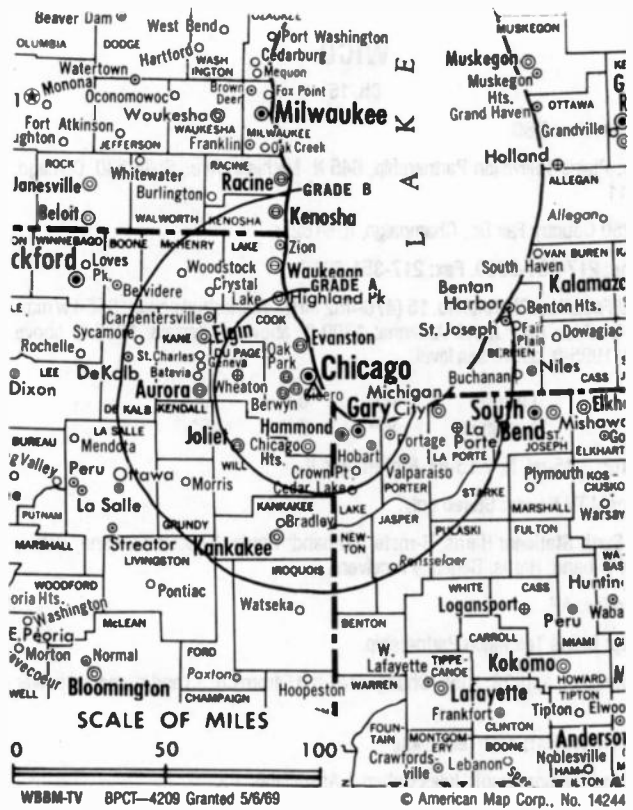
Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	De Kalb	26,700	26,300	98
	Dupage	285,200	283,400	99
	Grundy	13,000	12,900	99
	Kane	116,900	115,500	99
	Kankakee	37,000	36,500	99
	Kendall	14,800	14,700	99
	Lake	173,100	171,900	99
	La Salle	42,200	41,400	98
	Mchenry	62,900	62,500	99
	Will	118,700	117,500	99
	INDIANA			
	Jasper	9,200	9,000	98
	Lake	173,600	171,600	99
	La Porte	37,700	37,300	99
	Newton	5,300	5,200	98
Porter	44,800	44,300	99	
WISCONSIN				
Kenosha	45,100	44,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEBRASKA			
	Boyd	1,300	1,300	100
Between 5-24%	FLORIDA			
	Osceola	3,800	3,700	97
	Glades	2,900	2,800	96
	Jefferson	4,200	4,100	98
Levy	10,100	9,800	97	
GEORGIA				
Rabun	4,600	4,500	98	
ILLINOIS				
Boone	11,400	11,200	98	
Bureau	14,400	14,100	98	
Iroquois	12,400	12,200	98	
Livingston	14,900	14,600	98	
Ogle	17,600	17,300	98	
INDIANA				
Benton	3,600	3,500	97	
Pulaski	5,100	5,000	98	
Starke	8,200	8,000	98	
KANSAS				
Lincoln	1,600	1,600	100	
KENTUCKY				
Morgan	4,100	4,000	98	
LOUISIANA				
West Feliciana	2,600	2,500	96	
MICHIGAN				
Berrien	63,500	62,500	98	
Cass	18,800	18,500	99	
Wexford	10,800	10,600	98	
MONTANA				
Sheridan	2,100	2,000	98	
(Continued on page A-412)				
Station Totals		3,597,800	3,552,100	99
Net Weekly Circulation (1991)			2,742,700	
Average Daily Circulation (1991)			1,436,100	

Illinois—Chicago

WCFC-TV

Ch. 38

Network Service: None, independent.

Licensee: Christian Communications of Chicagoland Inc., 38 S. Peoria St., Chicago, IL 60607.

Studio: 38 S. Peoria St., Chicago, IL 60607.

Telephone: 312-433-3838. Fax: 312-433-3839.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Center.

Ownership: Christian Communications of Chicagoland Inc.

Began Operation: May 31, 1976.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Jerry K. Rose, President & General Manager.
Philip E. Mowbray, Operations Director.
David Oseland, Program Director.
Kevin San Hamel, General Sales Manager.
Norm Block, Chief Engineer.
James Nichols, Controller.

Highest 30 Sec. Rate: \$140.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	Grundy	13,000	12,900	99
	Kendall	14,800	14,700	99
	La Salle	42,200	41,400	98
Will	118,700	117,500	99	



WCFC-TV BPC-T-3439 Granted 1/2/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Lake	173,600	171,600	99
	Porter	44,800	44,300	99
Station Totals		2,395,600	2,363,700	99
Net Weekly Circulation (1991)				188,200
Average Daily Circulation (1991)				51,900

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Illinois—Chicago

WCIU-TV

Ch. 26

Network Service: Univision.

Licensee: Weigel Broadcasting Co., 141 W. Jackson Blvd., Board of Trade Bldg., Chicago, IL 60604.

Studio: 141 W. Jackson Blvd., Chicago, IL 60604.

Telephone: 312-663-0260. Telex: 270-255. Fax: 312-663-0585.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr., Chicago.

Satellite Earth Stations: 4 in operation.

News Services: City Hall News, Reuters, UPI.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: February 6, 1964.

Represented (sales): Univision.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates Inc.

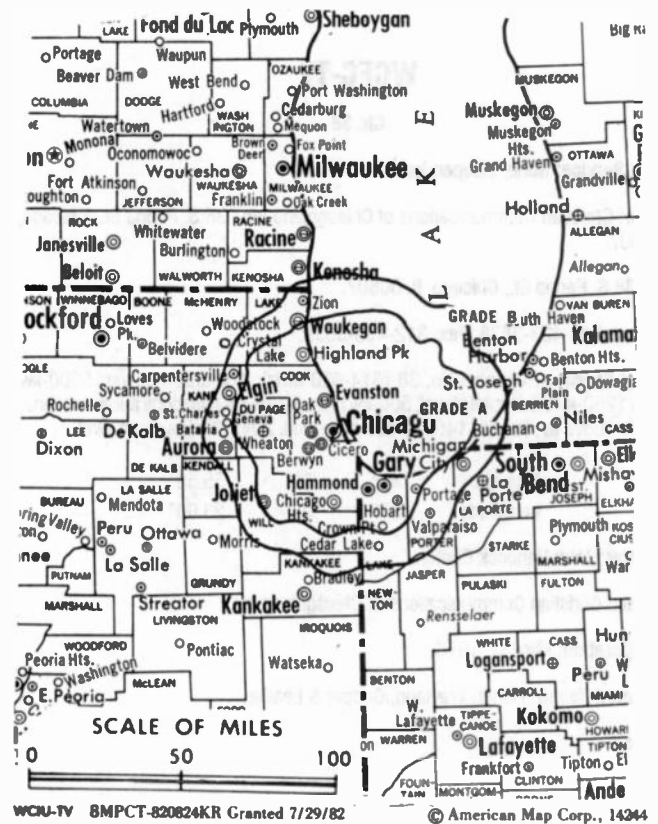
Personnel:

Howard Shapiro, President.
Peter Zomaya, Assistant General Manager & Sales Manager.
Merrie Houser, Film Director.
Bernard Hoeking, Chief Engineer.
Don Acuirre, News Director.
Norman Shapiro, Director of Business & Legal Affairs.
Michael Campo, Marketing Director.

Highest 30 Sec. Rate: \$525.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	Kane	116,900	115,500	99
	INDIANA			
	Lake	173,600	171,600	99
	Newton	5,300	5,200	98
Station Totals		2,284,300	2,253,600	99
Net Weekly Circulation (1991)			186,700	
Average Daily Circulation (1991)			66,300	

Illinois—Aurora-Chicago

WEHS

Ch. 60

Network Service: Home Shopping Network.

Licensee: HSN Bcstg. of Illinois.

Studio: 100 S. Sangamon St., Suite 300, Chicago, IL 60605.

Telephone: 312-829-8860. Fax: 312-851-1059.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1621-ft. above av. terrain, 1625-ft. above ground, 2220-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Satellite Earth Station: 6.5-meter C-band.

Ownership: HSN Communications Inc. (Group Owner).

Began Operation: April 20, 1982. Sale by Newsweb Corp. (Fred Eychaner, et al.) to present owners approved by FCC Dec. 4, 1986 (*Television Digest*, Vol. 26:44).

Personnel:

- Fred Weintraub, General Manager.
- Renee Genova, Program & Promotion Director.
- Anne Wendell, News Director.
- Dana Bellus, Chief Engineer.
- Cheryl A. Curtin, Traffic Manager.
- Maria Beltran, Business Manager.

Rates: On request.

City of License: Aurora. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Jasper	9,200	9,000	98
	Starke	8,200	8,000	98
Station Totals		17,400	17,000	98
Net Weekly Circulation (1991)			37,600	
Average Daily Circulation (1991)			12,900	

WFLD
Ch. 32

Network Service: Fox.

Licensee: Fox Television Stations Inc., 205 N. Michigan Ave., Suite 200, Chicago, IL 60601.

Studio: 205 N. Michigan Ave., Chicago, IL 60601.

Telephone: 312-565-5532. Fax: 312-819-0420.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: Directional, 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave., Chicago, IL 60611.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Corn receivers.

News Services: AP, CNN, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32, 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- Stuart B. Powell, Vice President & General Manager.
- Susan Wilcox, Vice President & General Sales Manager.
- Robert Simone, Vice President & Program Manager.
- Michael Henry, Vice President & Director of Creative Services.
- Paul Horrigan, Vice President, Finance & Administration.
- Greg Caputo, Vice President & News Director.
- Dwain Schoonover, Vice President, Engineering.
- Terry Gaughan, Local Sales Manager.
- Mike Halmiak, National Sales Manager.
- Randy Ingram, Production Manager.
- Wanda Wells, Public Affairs Manager.
- Luann Dubbs, Traffic Manager.
- Ed Villareal, Operations Manager.

Highest 30 Sec. Rate: \$10,000.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	Dupage	285,200	283,400	99
	Grundy	13,000	12,900	99
	Kane	116,900	115,500	99
	Kankakee	37,000	36,500	99
	Kendall	14,800	14,700	99
	Lake	173,100	171,900	99
	La Salle	42,200	41,400	98
	Mchenry	62,900	62,500	99
	Will	118,700	117,500	99
	INDIANA			
	Lake	173,600	171,600	99
	Newton	5,300	5,200	98
Porter	44,800	44,300	99	



WFLD BMPCT-810925KF Granted 10/9/81

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Clinton	20,300	20,200	100
	Des Moines	18,200	18,000	99
	ILLINOIS			
	Boone	11,400	11,200	98
	Bureau	14,400	14,100	98
	De Kalb	26,700	26,300	98
	Ford	5,800	5,700	98
	Iroquois	12,400	12,200	98
	Knox	22,700	22,400	99
Whiteside	24,200	23,800	99	
INDIANA	Jasper	9,200	9,000	98
	La Porte	37,700	37,300	99
	St Joseph	91,800	90,800	99
	Starke	8,200	8,000	98
	MICHIGAN			
Berrien	63,500	62,500	98	
WISCONSIN				
Kenosha	45,100	44,600	99	

Between 5-24%	ILLINOIS			
	Carroll	7,000	6,900	99
	Lee	13,000	12,800	98
	Livingston	14,900	14,600	98
	Warren	7,900	7,800	99
	INDIANA			
Benton	3,600	3,500	97	
Fulton	7,600	7,500	99	
Marshall	15,800	15,500	98	
Miami	14,200	14,000	99	
Pulaski	5,100	5,000	98	

(Continued on page A-412)

Station Totals	3,728,600	3,682,500	99
Net Weekly Circulation (1991)			1,952,000
Average Daily Circulation (1991)			810,300

Illinois—Chicago

WGN-TV

Ch. 9

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago, IL 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Telephone: 312-528-2311. Fax: 312-528-6857.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 112-kw visual, 4.34-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: WGN, 50-kw, 720 khz.

News Services: AP, City News, CNN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: April 5, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidney & Austin.

Personnel:

Dennis FitzSimons, Vice President & General Manager.

John Reardon, Sales Director.

Deborah Burfisher, Local Sales Manager.

David Tynan, Local Sales Manager.

John P. Fendley, Sports Sales Manager.

Kevin Murphy, National Sales Manager.

Dominic Mancuso, Regional Sales Manager.

John Vitanevec, Station Manager.

Jim Zerwekh, Program Director.

Bill Borson, Production Manager.

Robert Strutzel, Engineering Director.

Merri Dee, Community Relations Manager.

Paul Davis, Director of News.

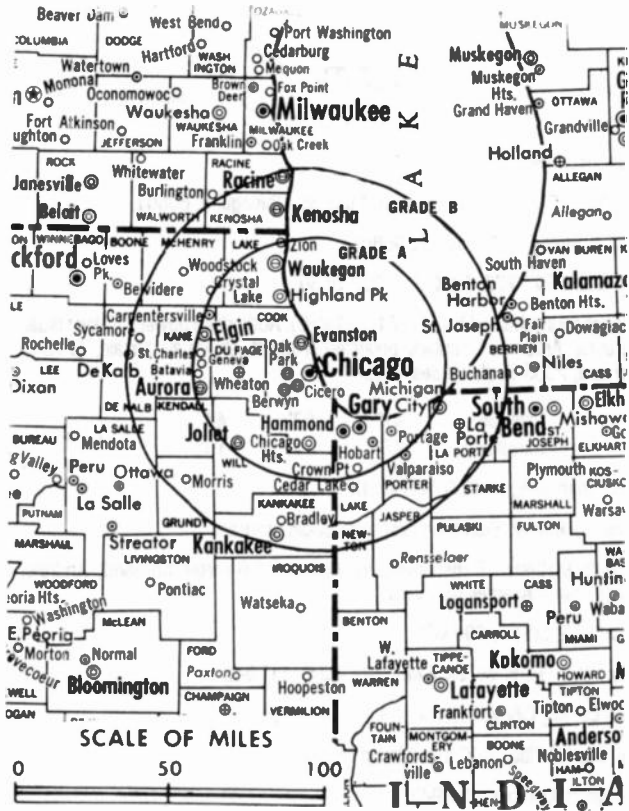
Pamela Pearson, Promotion Director.

Rates: On request.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	De Kalb	26,700	26,300	98
	Dupage	285,200	283,400	99
	Grundy	13,000	12,900	99
	Kane	116,900	115,500	99
	Kankakee	37,000	36,500	99
	Kendall	14,800	14,700	99
	Lake	173,100	171,900	99
	La Salle	42,200	41,400	98
	Livingston	14,900	14,600	98
	Mchenry	62,900	62,500	99
	Will	118,700	117,500	99
	INDIANA			
	Jasper	9,200	9,000	98
	Lake	173,600	171,600	99
	La Porte	37,700	37,300	99



WGN-TV BPCT-4179 Granted 3/26/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newton	5,300	5,200	98
	Porter	44,800	44,300	99
	KANSAS			
	Harper	3,100	3,100	100
	Lincoln	1,600	1,600	100
	Morton	1,200	1,200	100
	Seward	6,900	6,800	99
	Thomas	3,000	2,900	97
	MONTANA			
	Fallon	1,400	1,300	93
	NORTH DAKOTA			
	Towner	1,600	1,600	100
	NEBRASKA			
	Brown	1,600	1,600	100
	PENNSYLVANIA			
	Cameron	2,800	2,800	100
	SOUTH DAKOTA			
	Hughes	6,400	6,300	98
	TEXAS			
	Dimmit	3,300	3,200	97
	Hemphill	1,800	1,800	100
Kinney	800	800	100	
Roberts	400	400	100	
Schleicher	900	900	100	
Upton	1,500	1,500	100	
WISCONSIN				
Kenosha	45,100	44,600	99	
ALABAMA				
Madison	96,100	95,400	99	
Montgomery	83,300	82,700	99	
Morgan	39,100	38,800	99	
(Continued on page A-412)				
Station Totals		51,414,600	50,741,400	99
Net Weekly Circulation (1991)			10,601,200	
Average Daily Circulation (1991)			3,470,800	

WLS-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

Studio: 190 N. State St., Chicago, IL 60601.

Telephone: 312-750-7777. TWX: 312-222-9530.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Avantek receivers.

AM Affiliate: WLS, 50-kw, 890 kHz.

FM Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

News Services: AP, City Hall News, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: October 13, 1943.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

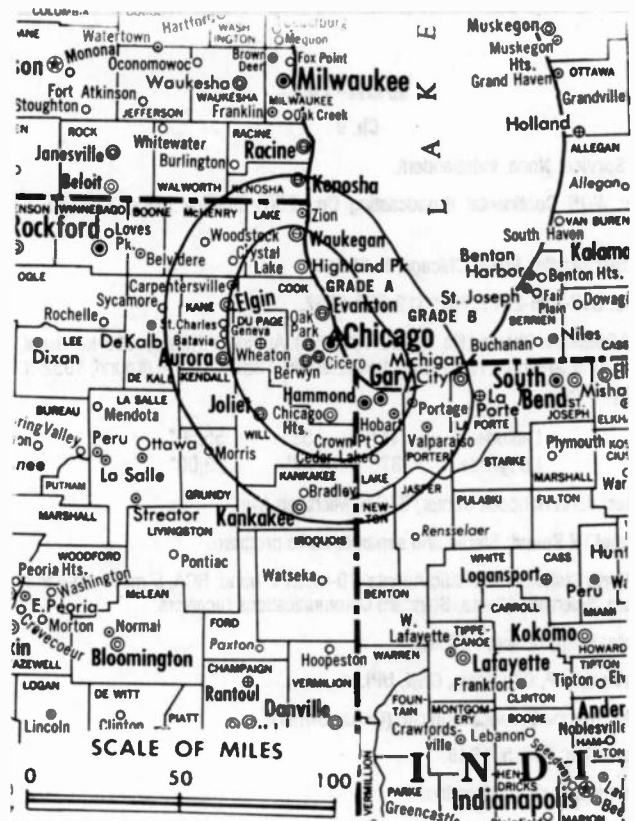
- Joseph J. Ahern, President & General Manager.
- Mark Grant, General Sales Manager.
- Steve Scheu, Local Sales Manager.
- Joseph Kreder, National Sales Manager.
- Clay W. Heider, Assistant to President.
- Tom Dolan, News Director.
- Sherry Burns, Director of Programming.
- Ernst Ledebuhr, Controller.
- Jeanne Fisher, Business Manager, News.
- James Owens, Director of Engineering.
- William Campbell, Director of Public Affairs.
- Phyllis Schwartz, Assistant News Director.
- Christopher Eames, Research Director.
- Fran Preston, Creative Services Director.

Highest 30 Sec. Rate: \$7500.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	De Kalb	26,700	26,300	98
	Dupage	285,200	283,400	99
	Grundy	13,000	12,900	99
	Kane	116,900	115,500	99
	Kankakee	37,000	36,500	99
	Kendall	14,800	14,700	99
	Lake	173,100	171,900	99
	La Salle	42,200	41,400	98
	Mchenry	62,900	62,500	99



WLS-TV BMPCT—811124KR Granted 3/25/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Kenosha	45,100	44,600	99
	ILLINOIS			
	Iroquois	12,400	12,200	98
	Livingston	14,900	14,600	98
	INDIANA			
	Pulaski	5,100	5,000	98
	Starke	8,200	8,000	98
	MICHIGAN			
	Berrien	63,500	62,500	98
Between 25-49%	WISCONSIN			
	Racine	65,400	64,900	99
	ILLINOIS			
	Boone	11,400	11,200	98
	Bureau	14,400	14,100	98
	Ford	5,800	5,700	98
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98
	INDIANA			
	Benton	3,600	3,500	97
White	9,600	9,400	98	
Between 5-24%	WISCONSIN			
	Walworth	28,400	28,000	99
	Station Totals	3,468,000	3,425,100	99
	Net Weekly Circulation (1991)		2,939,000	
	Average Daily Circulation (1991)		1,899,200	

Illinois—Chicago

WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 4, 454 N. Columbus Dr., NBC Tower, Chicago, IL 60611-5555.

Studio: NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611.

Telephone: 312-836-5555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Comtech, 3.5-meter Ku-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom Ku-band.

News Services: AP, City Hall News, Nexus, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 7, 1949.

Represented (sales): NBC TV Spot Sales; Clem & Lowrance Inc. (Dallas, Atlanta & St. Louis).

Personnel:

Patrick Wallace, Vice President & General Manager.
Lisa Churchville, Director, Sales.
Christopher Joyce, Sales Manager.
David M. Yearwood Jr., Director, Finance & Administration.
Thomas Powers, Director, Broadcast Operations & Engineering.
Mike Ward, News Director.
Richard Brase, Director, Advertising & Promotion.
Deloris M. Bain, Manager, Community Affairs.
Nick Aronson, Director, Communications.
Diana Borri, Director, Program Operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	De Kalb	26,700	26,300	98
	Dupage	285,200	283,400	99
	Grundy	13,000	12,900	99
	Kane	116,900	115,500	99
	Kankakee	37,000	36,500	99
	Kendall	14,800	14,700	99
	Lake	173,100	171,900	99
	La Salle	42,200	41,400	98
	Mchenry	62,900	62,500	99
	Will	118,700	117,500	99
	INDIANA			
	Jasper	9,200	9,000	98
Lake	173,600	171,600	99	



WMAQ-TV BPC-4223 Granted 5/14/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	La Porte	37,700	37,300	99
	Newton	5,300	5,200	98
	Porter	44,800	44,300	99
	WISCONSIN			
	Kenosha	45,100	44,600	99
Between 25-49%	ILLINOIS			
	Iroquois	12,400	12,200	98
	Livingston	14,900	14,600	98
	MICHIGAN			
	Berrien	63,500	62,500	98
Between 5-24%	ILLINOIS			
	Bureau	14,400	14,100	98
	Ford	5,800	5,700	98
	Ogle	17,600	17,300	98
	INDIANA			
	Benton	3,600	3,500	97
	Marshall	15,800	15,500	98
	Pulaski	5,100	5,000	98
	Starke	8,200	8,000	98
	WISCONSIN			
	Racine	65,400	64,900	99
	Walworth	28,400	28,000	99
Station Totals		3,449,800	3,407,200	99
Net Weekly Circulation (1991)			2,743,900	
Average Daily Circulation (1991)			1,503,000	

Some 23,705 key industry people can see your message when you advertise in the
Television & Cable Factbook

Illinois—Chicago-Gary, Indiana

WPWR-TV

Ch. 50

Network Service: None, independent.

Licensee: Channel 50 TV Corp., 1645 W. Fullerton, Chicago, IL 60614.

Studio: 2151 N. Elston Ave., Chicago, IL 60614.

Telephone: 312-276-5050.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1623-ft. above av. terrain, 1627-ft. above ground, 2222-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Comtech, 5-meter Ku & C-band.

News Service: CNN.

Ownership: Channel 50 TV Corp.

Began Operation: January 1, 1987.

Represented (sales): MMT Sales Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring & Associates, P.C.

Personnel:

- Fred Eychaner, President.
- Al DeVaney, Senior Vice President & General Manager.
- Richard L. Engberg, Vice President, Sales.
- Jack Donovan, National Sales Manager.
- David J. Ford, Local Sales Manager.
- Neal Sabin, Program Director.
- Bob Fields, Production Director.
- Tim Welsh, Promotion Director.
- Cyndi Goodpastor, Traffic Manager.
- Bob Brewer, Business Manager.
- Karen Seidal, Acting Public Service Manager.
- Bob Minor, Chief Engineer.

Rates: On request.

City of License: Gary. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Will	118,700	117,500	99
	ILLINOIS Cook	1,988,500	1,961,300	99
Between 25-49%	ILLINOIS De Kalb	26,700	26,300	98
	ILLINOIS Dupage	285,200	283,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA Grundy	13,000	12,900	99
	INDIANA Kane	116,900	115,500	99
	INDIANA Kankakee	37,000	36,500	99
	INDIANA Kendall	14,800	14,700	99
	INDIANA Lake	173,100	171,900	99
	INDIANA Mchenry	62,900	62,500	99
	INDIANA Jasper	9,200	9,000	98
	INDIANA Lake	173,600	171,600	99
	INDIANA La Porte	37,700	37,300	99
	INDIANA Newton	5,300	5,200	98
WISCONSIN Porter	44,800	44,300	99	
	WISCONSIN Kenosha	45,100	44,600	99
Between 5-24%	ILLINOIS Boone	11,400	11,200	98
	ILLINOIS Iroquois	12,400	12,200	98
	ILLINOIS La Salle	42,200	41,400	98
	ILLINOIS Livingston	14,900	14,600	98
INDIANA Pulaski	5,100	5,000	98	
	INDIANA Starke	8,200	8,000	98
Station Totals		3,246,700	3,206,900	99
Net Weekly Circulation (1991)				1,332,300
Average Daily Circulation (1991)				516,600

Illinois—Chicago

WSNS-TV

Ch. 44

Network Service: Telemundo.

Licensee: Video 44, 430 W. Grant Place, Chicago, IL 60614.

Studio: 430 W. Grant Place, Chicago, IL 60614.

Telephone: 312-929-1200. Fax: 312-929-8153.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude	41°	53'	55.50"
Longitude	87°	37'	23.00"

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

News Service: UPI.

Ownership: Video 44; Harriscope Corporation (Group Owner).

Began Operation: April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17). License renewal remanded by court (Vol. 30:16, 31:30); license renewal denied (Vol. 30:39).

Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Burt I. Harris, President, Harriscope (Los Angeles).
 Jose F. Lamas, General Manager.
 Armando Triana, General Sales Manager.
 William S. Hopkins, Local Sales Manager.
 Josie Carrasco, National Sales Manager.
 David Cordova, News Director.
 Marissa Quiles, Program Director.



WSNS-TV BPCT-4681 Granted 5/28/74

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Craig Beardley, Chief Engineer.
 Enrique Fernandez, Promotion Director.
 Bert Cagas, Business Manager.
 Jim Church, Transmitter Supervisor.

Highest 30 Sec. Rate: \$750.

Arbitron Data: Not available.

City of License: Chicago. ADI: Chicago. Rank: 3.

Illinois—Decatur

WAND

Ch. 17

Network Service: ABC.

Licensee: WAND Television Inc., 904 South Side Dr., Decatur, IL 62521.

Studio: 904 South Side Dr., Decatur, IL 62521.

Telephone: 217-424-2500. TWX: 910-243-0458. Fax: 217-422-8203.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter; Microdyne, 7-meter; Andrew, 4.5-meter; Harris, 3-meter; Avartek, Microdyne receivers.

News Services: ABC, AP.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: August 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Personnel:

T. J. Vaughan, President & General Manager.
Larry Katt, Vice President & Director of Sales.
Mike Gross, National Sales Manager.
Rod Whisenant, Local Sales Manager.
Lee Williams, News Director.
Daniel Caldwell, Business Manager.
Wayne Semple, Chief Engineer.
Janet Bell, Traffic Manager.
Pat Peters, Program & Production Manager.
Steve Stengel, Promotion Manager.

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$925.

City of License: Decatur. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	63,900	62,800	98
	Christian	14,500	14,200	98
	Coles	19,500	19,200	98
	De Witt	7,300	7,200	99
	Douglas	7,700	7,600	99
	Effingham	12,500	12,100	97
	Ford	5,800	5,700	98



WAND BPCT-780914KL Granted 3/13/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Logan	10,600	10,400	98
	Macon	48,400	47,700	99
	Menard	4,800	4,700	98
	Morgan	14,600	14,200	98
	Moultrie	5,500	5,400	98
	Piatt	6,500	6,400	98
	Sangamon	76,500	75,000	98
	Shelby	9,400	9,100	97
	Vermilion	35,500	34,900	98
Between 25-49%	ILLINOIS			
	Cumberland	4,400	4,300	98
	Fayette	8,300	8,100	98
	Iroquois	12,400	12,200	98
	Mc Lean	47,200	46,300	98
Montgomery	12,400	12,100	98	
Between 5-24%	ILLINOIS			
	Cass	5,400	5,300	98
	Clark	6,800	6,600	97
	Edgar	8,300	8,200	98
	Jasper	4,300	4,200	98
	Livingston	14,900	14,600	98
	Macoupin	20,100	19,800	98
	Mason	6,700	6,600	99
INDIANA				
Warren	3,000	2,900	97	
Station Totals		497,200	487,800	98
Net Weekly Circulation (1991)			310,100	
Average Daily Circulation (1991)			161,800	

Illinois—Decatur

WFHL

Ch. 23

Network Service: None, independent.

Licensee: Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Telephone: 217-428-2323. **Fax:** 217-428-6455.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"
Longitude 88° 52' 05"

Transmitter: Near Hwy. 48, Oreana.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 3.2-meter C-band; RCA, 3.2-meter Ku-band; Winegard, 3-meter C-band; General Instrument, W/A-Com, Scientific-Atlanta receivers.

Ownership: Decatur Foursquare Bcstg. Inc.

Began Operation: May 13, 1984.

Represented (sales): Landin Media Sales.

Represented (legal): Farrand, Cooper, Metzler & Bruiners.

Represented (engineering): D. C. Williams & Associates Inc.

Personnel:

- Mark Dreistadt, General Manager.
- James Rossi, Local Sales Manager.
- Andrew Whitney, Chief Engineer.
- Paul Osborne, News Director.
- Pam Limpop, Promotion Director.
- Minyonne Rhoades, Traffic Manager.

Highest 30 Sec. Rate: \$30.

City of License: Decatur. **ADI:** Springfield-Decatur-Champaign. **Rank:** 75.

Total Households: ©MSI Consumer Market Data as of 1/1/91. **TV Homes, TV% and Circulation** ©1991 Arbitron. County coverage based on Arbitron study.



WFHL BMPCT-841214KF Granted 2/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
Between 5-24%	Champaign	63,900	62,800	98
	Ford	5,800	5,700	98
	Macon	48,400	47,700	99
	Menard	4,800	4,700	98
	Montgomery	12,400	12,100	98
	Moultrie	5,500	5,400	98
	Piatt	6,500	6,400	98
Station Totals		147,300	144,800	98
Net Weekly Circulation (1991)			18,300	
Average Daily Circulation (1991)			5,700	

Illinois—Harrisburg

WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Licensee: WSIL-TV Inc., 21 Country Aire Rd., Carterville, IL 62918.

Studio: 21 Country Aire Rd., Carterville, IL 62918.

Telephone: 618-985-2333. Fax: 618-985-3709.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Creal Springs.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc.

Began Operation: December 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Television Digest, Vol. 21:14).

Represented (sales): Adam Young Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Mel Wheeler, President.
Steve Wheeler, General Manager.
Leonard Wheeler, General Sales Manager.
Bob Bolton, Local Sales Manager.
Pat Victoria, Chief Engineer.
Bonnie Wheeler, News Director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$400.

Arbitron Data: Figures include satellite KPOB-TV, Poplar Bluff, MO.

City of License: Harrisburg. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 76.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,700	4,500	96
	Franklin	17,700	17,300	97
	Gallatin	2,900	2,800	96
	Hamilton	3,900	3,700	95
	Hardin	2,200	2,100	95
	Jackson	24,000	23,400	97
	Jefferson	15,800	15,300	97
	Johnson	3,300	3,200	97
	Massac	6,300	6,100	97
	Perry	9,000	8,800	98
	Pope	1,900	1,800	95
	Pulaski	3,500	3,400	97
	Saline	12,100	11,800	98
	Union	7,800	7,600	97
	Williamson	25,300	24,700	98
	KENTUCKY			
	Ballard	3,200	3,200	100
	Carlisle	2,000	2,000	100
	Crittenden	3,200	3,200	100
Graves	13,600	13,500	99	
Hickman	1,900	1,900	100	



WSIL-TV BPCT—840221KG Granted 7/17/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Livingston	3,700	3,700	100
	Lyon	2,300	2,300	100
	Mc Cracken	24,600	24,500	100
	Marshall	10,800	10,800	100
	MISSOURI			
	Bollinger	4,400	4,300	98
	Butler	15,000	14,600	97
	Cape Girardeau	23,600	23,300	99
	Mississippi	5,500	5,400	98
	Scott	15,200	15,000	99
Stoddard	11,400	11,200	98	
Between 25-49%	KENTUCKY			
	Calloway	12,000	11,900	99
	Fulton	3,100	3,100	100
Between 5-24%	Arkansas			
	Clay	7,700	7,600	99
Station Totals	ILLINOIS			
	Clay	6,200	6,000	97
	Monroe	8,400	8,200	98
	Randolph	12,800	12,600	98
	Washington	6,200	6,000	97
	Wayne	7,400	7,100	96
	White	7,300	7,000	96
	KENTUCKY			
	Caldwell	5,000	4,900	98
	Union	5,900	5,900	100
(Continued on page A-429)				
Station Totals		425,300	416,700	98
Net Weekly Circulation (1991)				228,600
Average Daily Circulation (1991)				119,800

Illinois—Joliet

WGBO-TV

Ch. 66

Network Service: None, independent.

Licensee: Combined Broadcasting Inc., 420 N. 20th St., Philadelphia, PA 19130.

Studio: 541 N. Fairbanks Court, Suite 1100, Chicago, IL 60611.

Telephone: 312-751-6666. Fax: 312-670-1037.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1308-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"
Longitude 87° 37' 23"

Transmitter: 875 N. Michigan Ave., Chicago.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Paracclipse, 3.9-meter C-band; Chapparral, Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Combined Broadcasting Inc. (Group Owner).

Began Operation: September 18, 1981. Sale to Grant Bcstg. approved by FCC Oct. 30, 1985. Transfer to current owners approved by FCC June 8, 1988.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Randy Swanson, Station & Business Manager.
Jonas Jones, Local Sales Manager.
Sharon Moloney, National Sales Manager.
Chuck Jennings, Chief Engineer.
Jean Ikezoe-Halevi, Public Affairs Director.
George Leh, Program Director & Promotion Manager.

Highest 30 Sec. Rate: \$500.

City of License: Joliet. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Cook	1,988,500	1,961,300	99
	Kankakee	37,000	36,500	99
	Kendall	14,800	14,700	99
	INDIANA			
Lake	173,600	171,600	99	
Newton	5,300	5,200	98	



WGBO-TV BMPCT-801222KG Granted 2/5/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Dupage	285,200	283,400	99
	Ford	5,800	5,700	98
	Grundy	13,000	12,900	99
	Iroquois	12,400	12,200	98
	Kane	116,900	115,500	99
	Lake	173,100	171,900	99
	La Salle	42,200	41,400	98
	Mchenry	62,900	62,500	99
	Will	118,700	117,500	99
INDIANA	Jasper	9,200	9,000	98
	La Porte	37,700	37,300	99
	Porter	44,800	44,300	99
	Pulaski	5,100	5,000	98
	Station Totals	3,146,200	3,107,900	99
Net Weekly Circulation (1991)			749,200	
Average Daily Circulation (1991)			231,300	

Illinois—La Salle

WWTO-TV

Ch. 35

Network Service: None, independent.

Licensee: All America TV Inc., 13181 Cross Roads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 420 E. Stevenson Dr., Ottawa, IL 61350.

Telephone: 815-434-2700.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1371-ft. above av. terrain, 1338-ft. above ground, 1970-ft. above sea level.

Latitude 41° 16' 51"
Longitude 88° 56' 13"

Transmitter: 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American TV Inc. (Group Owner).

Began Operation: December 5, 1986.

Represented (sales): TBN Media Representatives.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith & Powsterko.

Personnel:

Don Gladden, General Manager.

Robert Biggs, Chief Engineer.

Highest 30 Sec. Rate: \$105.

City of License: La Salle. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS La Salle	42,200	41,400	98
Station Totals		42,200	41,400	98
Net Weekly Circulation (1991)				4,500
Average Daily Circulation (1991)				1,100

Illinois—Marion

WTCT

Ch. 27

Network Service: None, independent.

Licensee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Studio: Rte. 37 N, Marion, IL 62959.

Telephone: 618-997-9333. **Fax:** 618-997-1859.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2917-kw max. visual. Antenna: 764-ft. above av. terrain, 466-ft. above ground, 1306-ft. above sea level.

Latitude 37° 33' 26"
Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: August 24, 1981. Sale to present owner by Dennis F. Doelitzsch approved by FCC Feb. 6, 1984.

Represented (legal): May & Dunne, Chartered.

Personnel:

Garth W. Coonce, President & General Manager.
Tim Deterding, Chief Engineer.
Thomas C. Nolan, Business Manager.

Rates: On request.

City of License: Marion. **ADI:** Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. **Rank:** 76.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Franklin	17,700	17,300	97
	Gallatin	2,900	2,800	96
	Hamilton	3,900	3,700	95
	Jackson	24,000	23,400	97
	Jefferson	15,800	15,300	97
	Johnson	3,300	3,200	97
	Perry	9,000	8,800	98
	Pope	1,900	1,800	95
	Pulaski	3,500	3,400	97
Saline	12,100	11,800	98	



WTCT BPCT—7807201C Granted 6/25/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Union	7,800	7,600	97
	Williamson	25,300	24,700	98
	KENTUCKY			
	Ballard	3,200	3,200	100
	Crittenden	3,200	3,200	100
Station Totals		133,600	130,200	97
Net Weekly Circulation (1991)				13,500
Average Daily Circulation (1991)				5,700

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Illinois—Moline

WQAD-TV

Ch. 8

Network Service: ABC.

Licensee: The New York Times Co., 3003 Park 16th St., Moline, IL 61265.

Studio: 3003 Park 16th St., Moline, IL 61265.

Telephone: 309-764-8888. Fax: 309-764-5763.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; AFC, 3-meter Ku-band; Comtech, 3-meter C-band; Andrew, Avantek 4 M/A-Com receivers.

News Service: AP.

Ownership: The New York Times Co. (Group Owner).

Began Operation: August 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985 (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftain.

Personnel:

Oliver Gillespie, President & General Manager.

Gene Smith, General Sales Manager.

Peggy Vyncke, Vice President & Business Manager.

Lloyd Bolckcom, Director of Programming & Community Affairs.

Rick Serre, Chief Engineer.

John Riches, News Director.

Julie Kirkpatrick, Promotion Director.

Highest 30 Sec. Rate: \$1700.

NETWORK BASE HOURLY RATE: \$950.

City of License: Moline. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 79.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Clinton	20,300	20,200	100
	Des Moines	18,200	18,000	99
	Henry	7,200	7,100	99
	Louisa	4,600	4,500	98
	Muscatine	15,800	15,700	99
	Scott	61,000	60,500	99
	ILLINOIS			
	Bureau	14,400	14,100	98
	Carroll	7,000	6,900	99
Henderson	3,500	3,400	97	



WQAD-TV BPCT-2440 Granted 5/16/82

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henry	20,300	20,100	99
	Knox	22,700	22,400	99
	Mc Donough	12,500	12,300	98
	Mercer	7,000	6,900	99
	Rock Island	61,100	60,500	99
	Stark	2,600	2,600	100
	Warren	7,900	7,800	99
Whiteside	24,200	23,800	99	
Between 25-49%	IOWA			
	Cedar	7,300	7,200	99
	Jackson	8,200	8,100	99
ILLINOIS	Lee	16,400	16,200	99
	Hancock	9,200	9,100	99
Between 5-24%	ILLINOIS			
	Lee	13,000	12,800	98
	IOWA			
	Washington	7,700	7,600	99
	ILLINOIS			
	Fulton	15,400	15,100	98
	Jo Daviess	9,200	9,000	98
La Salle	42,200	41,400	98	
Ogle	17,600	17,300	98	
Putnam	2,200	2,100	95	
Station Totals		458,700	452,700	99
Net Weekly Circulation (1991)			301,800	
Average Daily Circulation (1991)			165,800	

Illinois—Mount Vernon-Salem-Centralia

WCEE

Ch. 13

Network Service: None, independent.

Licensee: Sudbrink Bcstg. of Midwest Inc., 255 S. County Rd., 3rd Floor, Palm Beach, FL 33480.

Studio: Rte. 1, Box 97, Kell, IL 62853.

Sales Office: 125 N. 11th St., Mount Vernon, IL 62864.

Telephones: 618-822-6900; 618-242-8813. Fax: 618-822-6526.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual. Antenna: 991-ft. above av. terrain, 961-ft. above ground, 1525-ft. above sea level.

Latitude 38° 32' 39"
Longitude 88° 55' 26"

Transmitter: Rte. 1, Kell, IL.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta receivers.

News Services: Conus, ESPN, Group W Newsfeed, SNN, UPI.

Ownership: Sudbrink Broadcasting (Group Owner).

Began Operation: March 13, 1983. Sale to present owner by William R. Varecha approved by FCC Oct. 30, 1985.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- William Reynolds, General Manager.
- Karen Shute, Sales Manager.
- Kent Hogshead, Chief Engineer.
- Barry Davis, News Director.
- Carol Sinclair, Program Director.
- Oliana Tate, Business Manager.

Highest 30 Sec. Rate: \$300.

City of License: Mount Vernon. ADI: St. Louis. Rank: 18.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clay	6,200	6,000	97
	Fayette	8,300	8,100	98
	Marion	17,300	17,000	98
	Wayne	7,400	7,100	96
Between 25-49%	ILLINOIS			
	Bond	6,300	6,100	97
	Clinton	12,100	11,900	98
	Edwards	3,700	3,600	97
	Effingham	12,500	12,100	97



WCEE BNPCT-840305KH Granted 4/26/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Franklin	17,700	17,300	97
	Hamilton	3,900	3,700	95
	Jasper	4,300	4,200	98
	Jefferson	15,800	15,300	97
	Richland	6,800	6,600	97
	Washington	6,200	6,000	97
	White	7,300	7,000	96
Between 5-24%	ILLINOIS			
	Cumberland	4,400	4,300	98
	Gallatin	2,900	2,800	96
	Jackson	24,000	23,400	97
	Lawrence	6,500	6,400	98
	Monroe	8,400	8,200	98
	Montgomery	12,400	12,100	98
	Perry	9,000	8,800	98
	Pope	1,900	1,800	95
	Randolph	12,800	12,600	98
Shelby	9,400	9,100	97	
Williamson	25,300	24,700	98	
Station Totals		252,800	246,200	97
Net Weekly Circulation (1991)				81,100
Average Daily Circulation (1991)				27,200

Illinois—Peoria

WEEK-TV

Ch. 25

Network Service: NBC.

Licensee: Granite Broadcasting Corp., 2907 Springfield Rd., East Peoria, IL 61611.

Studio: 2907 Springfield Rd., East Peoria, IL 61611.

Telephone: 309-698-2525. TWX: 622-2429. Fax: 309-698-9335.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. visual, 241-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.00"
Longitude 89° 32' 51.20"

Transmitter: 2907 Springfield Rd.

Satellite Earth Stations: 3 in operation; Harris, Microdyne receivers.

News Services: AP, NBC, CNN, NIWS.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: February 1, 1953. Sale to current owners approved Aug. 26, 1988 (Television Digest, Vol. 28:22, 26). Sale to Price Communications by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Vol. 24:36). Previous sale, including former satellite WEEK-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Vol. 6:29).

Represented (sales): Katz Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Personnel:

Dennis Upham, President & General Manager.
John Deushane, Vice President & Director of Sales.
Gwen Daily, Local Sales Manager.
Christopher Dierker, National Sales Manager.
Phil Supple, News Director.
Ken Tofaneli, Chief Engineer.
Duane Greer, Promotion Director.
Donald Stewart, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Peoria. ADI: Peoria-Bloomington. Rank: 108.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	15,400	15,100	98
	Knox	22,700	22,400	99
	Mc Lean	47,200	46,300	98
	Marshall	5,100	5,000	98
	Mason	6,700	6,600	99



WEEK-TV BPCT-5060 Granted 12/15/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Menard	4,800	4,700	98
	Peoria	72,800	71,700	98
	Putnam	2,200	2,100	95
	Stark	2,600	2,600	100
	Tazewell	48,100	47,500	99
	Woodford	11,900	11,700	98
Between 25-49%	ILLINOIS			
	Bureau	14,400	14,100	98
	La Salle	42,200	41,400	98
	Livingston	14,900	14,600	98
	Logan	10,600	10,400	98
Between 5-24%	ILLINOIS			
	Cass	5,400	5,300	98
	De Witt	7,300	7,200	99
	Henry	20,300	20,100	99
	Mc Donough	12,500	12,300	98
Warren	7,900	7,800	99	
Station Totals		378,100	371,900	98
Net Weekly Circulation (1991)				238,300
Average Daily Circulation (1991)				134,700

Illinois—Peoria

WHOI

Ch. 19

Network Service: ABC.

Licensee: Adams TV Corp. II, 500 N. Stewart St., Creve Coeur, IL 61611.

Studio: 500 N. Stewart St., Creve Coeur, IL 61611.

Telephone: 309-698-1919. TWX: 910-652-3955.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Andrew, 4.6-meter C-band; Andrew, M/A-Com receivers.

News Services: AP, ABC, UPI.

Ownership: Adams Communications (Group Owner).

Began Operation: October 20, 1953. Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Television Digest, Vol. 10:13, 15, 18) Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971. (Vol. 10:13, 11:13). Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved sale to Adams Communications Dec. 23, 1987.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Charles Martin, Executive Vice President & General Manager.
- Tracey Turner, Finance & Business Manager.
- Sheldon Ripson, Vice President, News Director.
- Devoe Slisher, Promotion Coordinator.
- Scott Barnes, Director of Engineering.
- Brad Smith, Director of Operations & Production Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$800.

City of License: Peoria. ADI: Peoria-Bloomington. Rank: 108.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,400	5,300	98
	Fulton	15,400	15,100	98
	Knox	22,700	22,400	99
	Livingston	14,900	14,600	98
	Mc Lean	47,200	46,300	98
	Marshall	5,100	5,000	98
	Mason	6,700	6,600	99
	Peoria	72,800	71,700	98
	Putnam	2,200	2,100	95



WHOI BPC1-860613KF Granted 7/29/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schuyler	3,100	3,000	97
	Stark	2,600	2,600	100
	Tazewell	48,100	47,500	99
	Woodford	11,900	11,700	98
Between 25-49%	ILLINOIS	10,600	10,400	98
	Logan	12,500	12,300	98
	Menard	4,800	4,700	98
Between 5-24%	ILLINOIS			
	Brown	2,000	2,000	98
	Bureau	14,400	14,100	98
	Henry	20,300	20,100	99
	Warren	7,900	7,800	99
Station Totals		372,800	366,700	98
Net Weekly Circulation (1991)			238,700	
Average Daily Circulation (1991)			136,400	

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Illinois—Peoria

WMBD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. TWX: 910-652-3954.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1740-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7-meter C-band; 5-meter C-band; 5-meter Ku-band.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WKZW, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, CBS.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: January 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

August C. Meyer Jr., President.
Guy Main, Executive Vice President.
Gene C. Robinson, Vice President & General Manager.
Jim Donovan, General Sales Manager.
Paul Baumgartner, Chief Engineer.
Lloyd Peterson, Program Director.
Rodger Leysaht, Production Manager.
Duane Wallace, News Director.
John Birks, Promotion Director.
M. Joyce Carlisle-Blahnik, Business Manager.

Rates: On request.

City of License: Peoria. ADI: Peoria-Bloomington. Rank: 108.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	15,400	15,100	98
	Mc Lean	47,200	46,300	98



WMBD-TV BPC7-4700 Granted 5/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	5,100	5,000	98
	Mason	6,700	6,600	99
	Menard	4,800	4,700	98
	Peoria	72,800	71,700	98
	Putnam	2,200	2,100	95
	Stark	2,600	2,600	100
	Tazewell	48,100	47,500	99
Woodford	11,900	11,700	98	
Between 25-49%	ILLINOIS			
	Knox	22,700	22,400	99
	La Salle	42,200	41,400	98
	Livingston	14,900	14,600	98
	Logan	10,600	10,400	98
Mc Donough	12,500	12,300	98	
Between 5-24%	ILLINOIS			
	Bureau	14,400	14,100	98
	Cass	5,400	5,300	98
	Henry	20,300	20,100	99
	Schuyler	3,100	3,000	97
Warren	7,900	7,800	99	
Station Totals		370,800	364,700	98
Net Weekly Circulation (1991)				211,300
Average Daily Circulation (1991)				107,600

Illinois—Quincy-Hannibal, Missouri

WGEM-TV

Ch. 10

Network Service: NBC.

Licensee: Quincy Broadcasting Co., Box 80, Quincy, IL 62306.

Studio: 513 Hampshire St., Quincy, IL 62301.

Telephone: 217-228-6600. Fax: 217-228-6670.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: N. Columbus Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 4.8-meter; Comsat Ku-band; RCA Americom Ku-band; Comtech, Cyclesat, Gardiner, Harris receivers.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: August 27, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

Ralph M. Oakley, Vice President & General Manager.

J. Ben Stewart, National Sales Manager.

Brenda Wiskirchen, Business Manager.

Ralph Bristol, News Director.

Jim Lawrence, Promotion Director.

Jonathan Van Ness, Local/Regional Sales Manager.

Jim Martens, Chief Engineer.

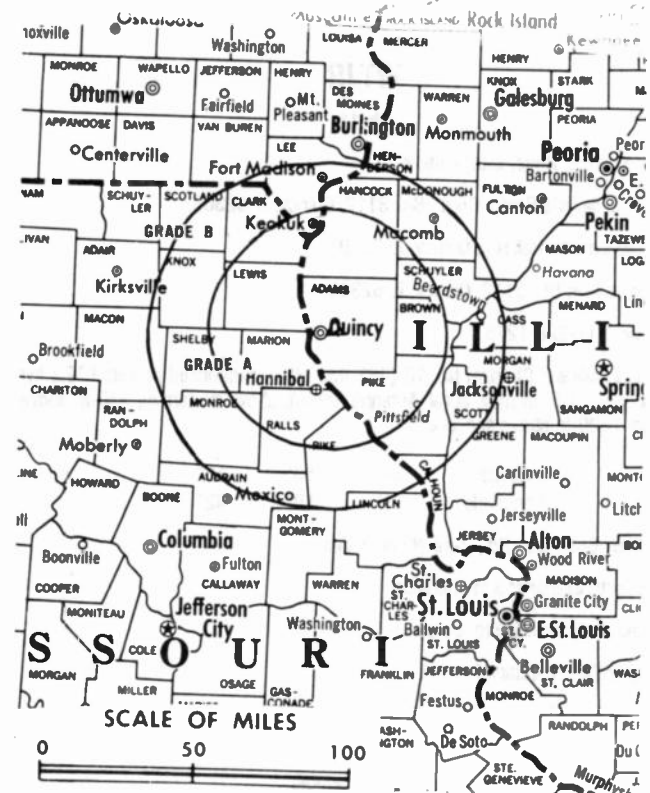
Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Quincy. ADI: Quincy, IL-Hannibal, MO. Rank: 156.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	16,400	16,200	99
	Van Buren	3,100	3,100	98
ILLINOIS	Adams	26,900	26,500	99
	Brown	2,000	2,000	98
	Cass	5,400	5,300	98
	Hancock	9,200	9,100	99
	Mc Donough	12,500	12,300	98
	Pike	7,400	7,200	97
	Schuyler	3,100	3,000	97
	Scott	2,400	2,400	100



WGEM-TV BMPCT-1254 Granted 7/24/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Adair	9,000	8,900	99
	Clark	3,000	3,000	98
	Knox	2,100	2,100	100
	Lewis	3,700	3,600	97
	Macon	6,500	6,400	98
	Marion	10,700	10,600	99
	Monroe	3,500	3,500	100
	Pike	6,100	6,000	98
	Ralls	3,400	3,400	100
	Schuyler	2,000	2,000	100
	Scotland	2,100	2,100	100
Shelby	3,000	3,000	100	
Between 25-49%	IOWA			
	Jefferson	6,700	6,600	98
	MISSOURI			
Audrain	9,600	9,500	99	
Sullivan	2,800	2,800	100	
Between 5-24%	IOWA			
	Davis	3,300	3,300	100
	Des Moines	18,200	18,000	99
	Henry	7,200	7,100	99
	ILLINOIS			
Calhoun	2,100	2,100	100	
Henderson	3,500	3,400	97	
Morgan	14,600	14,200	98	
Warren	7,900	7,800	99	
MISSOURI				
Putnam	2,100	2,100	100	
Station Totals		221,500	218,600	99
Net Weekly Circulation (1991)			132,900	
Average Daily Circulation (1991)			85,000	

Illinois—Quincy

WTJR

Ch. 16

Network Service: None, independent.

Licensee: Believer's Bcstg. Corp., Box 3112, Quincy, IL 62305.

Studio: Old Cannon Ball Rd., Quincy, IL 62301.

Mailing Address: Box 3112, Quincy, IL 62305.

Telephone: 217-228-1275.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 179.2-kw max. visual, 31.5-kw max. aural. Antenna: 994-ft. above av. terrain, 880-ft. above ground, 1620-ft. above sea level.

Latitude	39°	58'	18"
Longitude	91°	19'	42"

Transmitter: Columbus Rd., 2-mi. NE of Quincy.

Satellite Earth Stations: 3 in operation.

Ownership: Believer's Bcstg. Corp.

Began Operation: January 1, 1986.

Represented (engineering): John R. Powley.

Personnel:

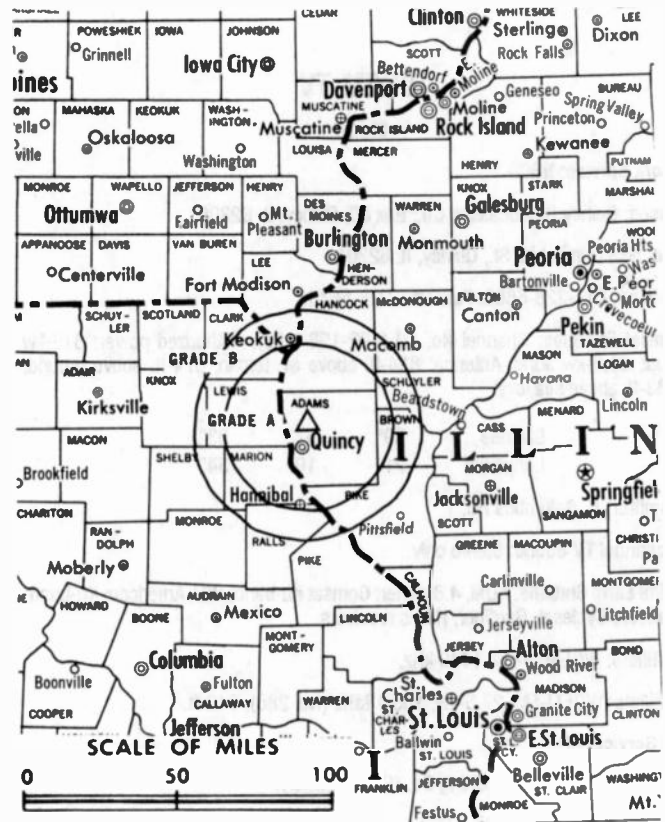
Carl Geisendorfer, President & General Manager.

Susan Foster, Local & National Sales Manager.

Joseph Caproni, Chief Engineer.

Henry Geisendorfer, News & Program Director.

Rates: On request.



WTJR BMPCT-840724KF Granted 11/2/84

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Arbitron Data: Not available.

City of License: Quincy. ADI: Quincy, IL-Hannibal, MO. Rank: 156.

Illinois—Rockford

WQRF-TV

Ch. 39

Network Service: Fox.

Licensee: Petracom Inc., 2701 W. Busch Blvd., Tampa, FL 33618.

Studio: 401 S. Main St., Rockford, IL 61101.

Telephone: 815-987-3950. TWX: 910-631-3390. Fax: 815-964-9974.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 600-ft. above ground, 1097-ft. above sea level.

Latitude 42° 17' 26"
Longitude 89° 09' 51"

Transmitter: 6528 Auburn Rd., Rockford.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; DH Satellite, 3.6-meter C-band; DH Satellite, 3-meter C-band; Chapparal, Standard Communications receivers.

Ownership: Petracom Inc.

Began Operation: November 27, 1978. Sale to present owner by Family Group Ltd. approved by FCC Sept. 12, 1989. Sale to Family Group by Orion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Orion by Lloyd Hearing Aid Corp. approved by FCC Dec. 20, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Gregory H. Graber, Vice President & General Manager.
Kemp Nichol, General Sales Manager.
Larry Phillip, National Sales Manager.
Dean Turman, Chief Engineer.
Tracy Sjostrom, Program Manager.
BMW Zuckerman, Promotion Director.
Donna Lutes, Traffic Manager.
Brian Erickson, Production Manager.
Gail Johnson, Business Manager.

Rates: On request.

City of License: Rockford. ADI: Rockford. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,400	11,200	98
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98
	Stephenson	19,600	19,300	98
	Winnebago	97,900	96,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Rock	52,700	52,100	99
Between 25-49%	ILLINOIS			
	De Kalb	26,700	26,300	98
Between 5-24%	ILLINOIS			
	Carroll	7,000	6,900	99
	Jo Daviess	9,200	9,000	98
	Mchenry	62,900	62,500	99
Station Totals	WISCONSIN			
	Green	12,500	12,300	98
	Walworth	28,400	28,000	99
Net Weekly Circulation (1991)		358,900	354,400	99
Average Daily Circulation (1991)				154,100
				65,800

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Illinois—Rockford

WREX-TV

Ch. 13

Network Service: ABC.

Licensee: WREX Associates, 7 W. 51st St., New York, NY 10019.

Studio: W. Auburn & Winnebago Rds., Rockford, IL 61103.

Mailing Address: Box 530, Rockford, IL 61105.

Telephone: 815-968-1813. TWX: 310-372-9465.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Roads.

Satellite Earth Station: ADM, 6.1-meter; Drake receivers.

News Service: AP.

Ownership: ML Media Partners L.P./Media Management Partners (Group Owner).

Began Operation: September 18, 1953. Sale to present owners by Gilmore Bcstg. approved by FCC July 9, 1987 (Vol. 27:26). Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (Television Digest, Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

Represented (sales): Petry Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Jack White, General Manager.
Jeanne Foster, Program Director.
Dave George, Director of Sales.
Gerry Meinders, Chief Engineer.

Highest 30 Sec. Rate: \$800

NETWORK BASE HOURLY RATE: \$750.

City of License: Rockford. ADI: Rockford. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,400	11,200	98
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98
	Stephenson	19,600	19,300	98
	Winnebago	97,900	96,700	99



WREX-TV BPG-3263 Granted 1/3/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Rock	52,700	52,100	99
	ILLINOIS			
Between 25-49%	Carroll	7,000	6,900	99
	De Kalb	26,700	26,300	98
	WISCONSIN			
Between 5-24%	Green	12,500	12,300	98
	ILLINOIS			
	Jo Daviess	9,200	9,000	98
	McHenry	62,900	62,500	99
	Putnam	2,200	2,100	95
	Whiteside	24,200	23,800	99
WISCONSIN	Lafayette	6,200	6,100	98
	Walworth	28,400	28,000	99
	Station Totals	391,500	386,400	99
Net Weekly Circulation (1991)			215,000	
Average Daily Circulation (1991)			110,800	

Illinois—Rockford

WTVO

Ch. 17

Network Service: NBC.

Licensee: Young Broadcasting Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: Meridian Rd., Rockford, IL 61103.

Telephone: 815-963-5413. TWX: 910-631-3445. Fax: 815-963-0201.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 640-kw max. & 417-kw horizontal visual, 64-kw max. & 41.7-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Satellite Video Systems, 5-meter C-band; Andrew receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: May 3, 1953. Sale to present owner by Winnebago TV Corp. approved July 27, 1988.

Represented (sales): Adam Young Inc.

Personnel:

- Michael Khouri, General Manager.
- Tim Sharky, General Sales Manager.
- Paul Freifeld, News Director.
- Wilma Hollis, Program Director.
- Kandy Fulmer, Business Manager.
- Al Petzke, Engineering Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$450.

City of License: Rockford. ADI: Rockford. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,400	11,200	98
	De Kalb	26,700	26,300	98
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98
	Stephenson	19,600	19,300	98
	Winnebago	97,900	96,700	99
	WISCONSIN			
	Rock	52,700	52,100	99



WTVO BPC-T-820604KH Granted 6/30/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Green	12,500	12,300	98
	ILLINOIS			
	Carroll	7,000	6,900	99
Between 5-24%	Jo Daviess	9,200	9,000	98
	Mchenry	62,900	62,500	99
	Whiteside	24,200	23,800	99
	WISCONSIN			
Walworth	28,400	28,000	99	
Station Totals		383,100	378,200	99
Net Weekly Circulation (1991)			204,700	
Average Daily Circulation (1991)			114,500	

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Television & Cable Factbook

Illinois—Freeport-Rockford

WIFR

Ch. 23

Network Service: CBS.

Licensee: Benedek Broadcasting of Illinois Inc., Box 123, Rockford, IL 61105.

Studio: 2523 N. Meridian Rd., Rockford, IL 61103.

Telephone: 815-987-5300. Fax: 815-965-0981.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; RCA, 3.6-meter; Harris, 3-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: September 12, 1965. Sale to present owner approved by FCC Nov. 5, 1986 (Television Digest, Vol. 26:39). Sale to Worrell Television by General Media Corp. approved by FCC April 11, 1977 (Vol. 16:39).

Represented (sales): Katz Television.

Represented (legal): Crowell & Moring.

Personnel:

- Jim Grimes, General Manager.
- Arlis Hendershott, News Director.
- Rod Leezer, General Sales Manager.
- Randy Stonis, Local Sales Manager.
- Carol Comella, Program Supervisor.
- Wim Shears, Chief Engineer.
- Della Saunders, Promotion Director.
- Shirley Lenz, Business Manager.

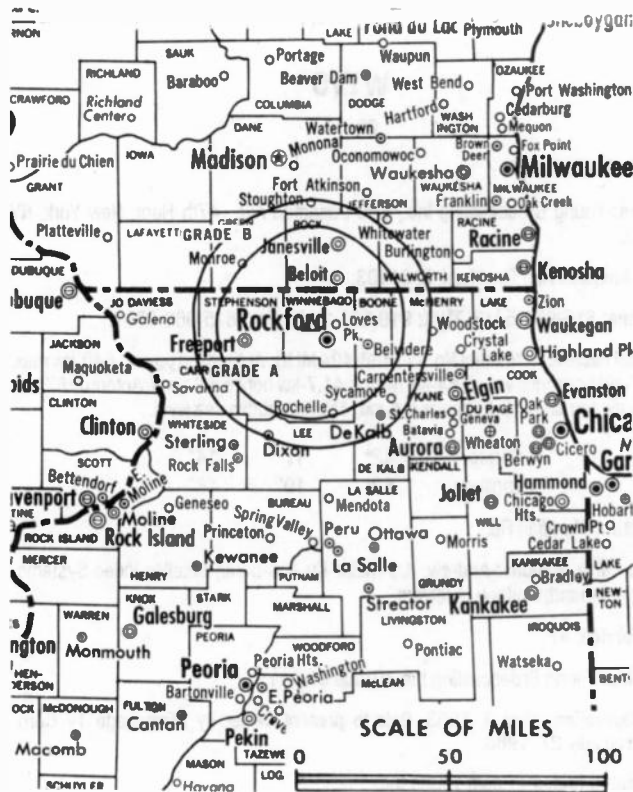
Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$584.

City of License: Freeport. ADI: Rockford. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,400	11,200	98
	De Kalb	26,700	26,300	98
	Lee	13,000	12,800	98
	Ogle	17,600	17,300	98



WIFR BPC2-3995 Granted 10/12/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stephenson	19,600	19,300	98
	Winnebago	97,900	96,700	99
	WISCONSIN Rock	52,700	52,100	99
Between 25-49%	WISCONSIN Green	12,500	12,300	98
	ILLINOIS			
Between 5-24%	Carroll	7,000	6,900	99
	Jo Daviess	9,200	9,000	98
	Mchenry	62,900	62,500	99
	Whiteside	24,200	23,800	99
	WISCONSIN Lafayette	6,200	6,100	98
	Walworth	28,400	28,000	99
Station Totals		389,300	384,300	99
Net Weekly Circulation (1991)				209,100
Average Daily Circulation (1991)				111,000

Illinois—Rock Island

WHBF-TV

Ch. 4

Network Service: CBS.

Licensee: Coronet Communications Co., 231 18th St., Rock Island, IL 61201.

Studio: 231 18th St., Rock Island, IL 61201.

Telephone: 309-786-5441. Fax: 309-788-4975.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Paracclipse, 4.8-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3-meter Ku-band; Winegard, 3-meter C-band; Cyclesat, Pinzone, Scientific-Atlanta, Standard Communications, Winegard receivers.

News Services: AP, CBS, MediaLink.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: July 1, 1950. Sale to present owner by Rock Island Bcstg. Co. approved by FCC Dec. 31, 1986.

Represented (sales): MMT Sales Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- Don Hale, Vice President & General Manager.
- Gary Seaberg, Local Sales Manager.
- Jeff Avon, National Sales Manager.
- Al Uzzell, Program Manager.
- Joe Corcoran, News Director.
- Coy Bullard, Chief Engineer.
- Jim Sparks, Promotion Director.
- Joyce Merritt, Business Manager.

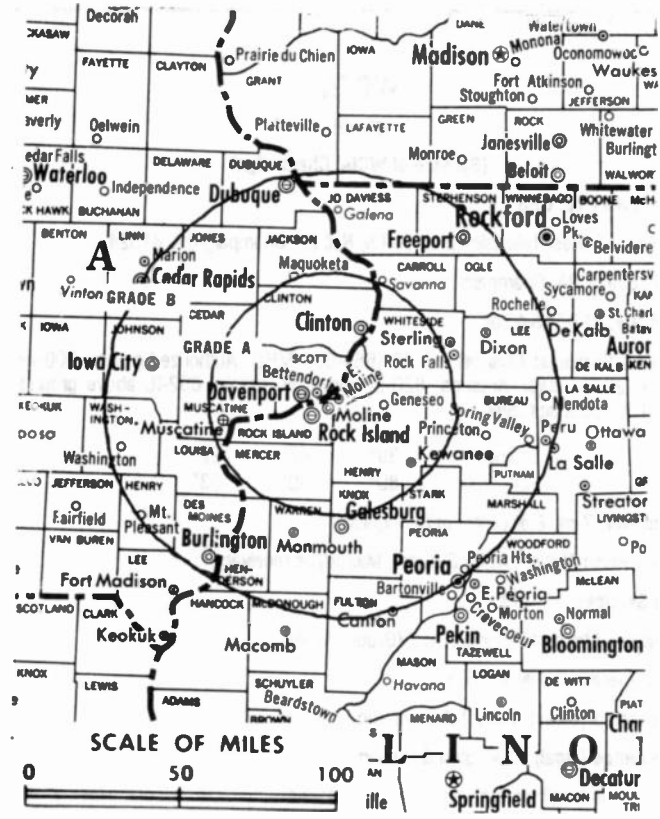
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1050.

City of License: Rock Island. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 79.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,300	7,200	99
	Clinton	20,300	20,200	100
	Des Moines	18,200	18,000	99
	Henry	7,200	7,100	99
	Jackson	8,200	8,100	99
	Louisa	4,600	4,500	98
	Muscatine	15,800	15,700	99
	Scott	61,000	60,500	99
	ILLINOIS			
	Bureau	14,400	14,100	98
	Carroll	7,000	6,900	99
	Henderson	3,500	3,400	97
	Henry	20,300	20,100	99
Jo Daviess	9,200	9,000	98	
Knox	22,700	22,400	99	
Mercer	7,000	6,900	99	



WHBF-TV BMPCT-810415KE Granted 7/10/81

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rock Island	61,100	60,500	99
	Warren	7,900	7,800	99
	Whiteside	24,200	23,800	99
Between 25-49%	IOWA			
	Washington	7,700	7,600	99
	ILLINOIS			
Stark	2,600	2,600	100	
Between 5-24%	IOWA			
	Dubuque	31,700	31,300	99
	Iowa	6,000	5,900	98
	Jefferson	6,700	6,600	98
	Johnson	34,400	33,900	99
	Jones	7,300	7,200	99
	Lee	16,400	16,200	99
	ILLINOIS			
	Hancock	9,200	9,100	99
	La Salle	42,200	41,400	98
	Lee	13,000	12,800	98
Mc Donough	12,500	12,300	98	
Ogle	17,600	17,300	98	
Putnam	2,200	2,100	95	
Station Totals		529,400	522,500	99
Net Weekly Circulation (1991)			290,200	
Average Daily Circulation (1991)			154,100	

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine
202-872-9200

Illinois—Springfield

WCFN

Ch. 49

(Satellite of WCIA, Champaign)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: See WCIA, Champaign.

Telephone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude	39°	47'	27"
Longitude	89°	30'	53"

Transmitter: 7-mi. E of center of Springfield.

Satellite Earth Station: ADM, 6-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: July 9, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

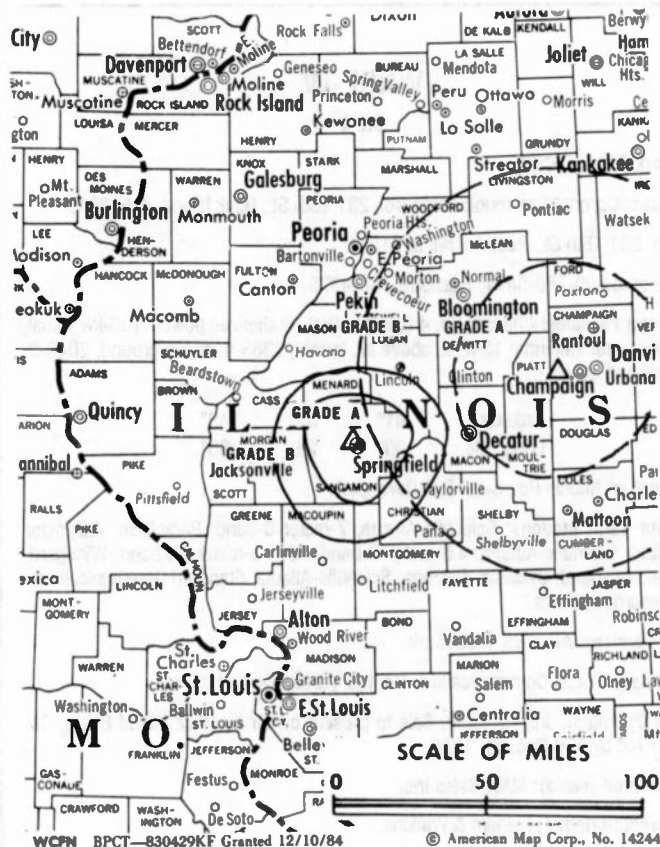
Guy Main, Executive Vice President & General Manager.

Jerry Johnson, General Sales Manager.

Sheila Hickman, Program Director.

Dave Shaul, News Director.

Dale Fleming, Chief Engineer.



Rates: On request.

Arbitron Data: Included with WCIA, Champaign, IL.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

Illinois—Springfield

WRSP-TV

Ch. 55

(Operates satellite WCCU, Urbana)

Network Service: Fox.

Licensee: Springfield Independent TV Co. Inc., 3003 Old Rochester Rd., Springfield, IL 62703.

Studio: 3003 Old Rochester Rd., Springfield, IL 62703.

Telephone: 217-523-8855. TWX: 910-242-0516. Fax: 217-523-4410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"
Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingenter, et al., approved by FCC March 15, 1982.

Represented (sales): Seitel Inc.

Personnel:

Bill Evans, General Manager.
Michael T. Burns, Sales Manager.
Ken Myers, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Christian	14,500	14,200	98
	Macon	48,400	47,700	99
	Menard	4,800	4,700	98
	Morgan	14,600	14,200	98
	Piatt	6,500	6,400	98
	Sangamon	76,500	75,000	98
	Schuyler	3,100	3,000	97
	Shelby	9,400	9,100	97
Between 25-49%	ILLINOIS			
	Brown	2,000	2,000	98
	Cass	5,400	5,300	98
	De Witt	7,300	7,200	99
	Logan	10,600	10,400	98
	Mason	6,700	6,600	99



WRSP-TV BMPCT-821206KE Granted 10/7/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Montgomery	12,400	12,100	98
	Moultrie	5,500	5,400	98
	Scott	2,400	2,400	100
Between 5-24%	ILLINOIS			
	Champaign	63,900	62,800	98
	Coles	19,500	19,200	98
	Douglas	7,700	7,600	99
	Effingham	12,500	12,100	97
	Fayette	8,300	8,100	98
	Ford	5,800	5,700	98
	Fulton	15,400	15,100	98
	Greene	6,300	6,200	98
	Jersey	7,500	7,300	98
	Mc Donough	12,500	12,300	98
Mc Lean	47,200	46,300	98	
Macoupin	20,100	19,800	98	
Pike	7,400	7,200	97	
Station Totals		464,200	455,400	98
Net Weekly Circulation (1991)				156,100
Average Daily Circulation (1991)				62,100

Illinois—Springfield

WICS

Ch. 20

Network Service: NBC.

Licensee: Guy Gannett Publishing Co., Northport Plaza, Portland, ME 04104.

Studio: 2680 E. Cook St., Springfield, IL 62703.

Telephone: 217-753-5620. TWX: 910-242-0551.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Guy Gannett Broadcasting Services (Group Owner).

Began Operation: September 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

John V. Connors, General Manager.
Don Hickman, Vice President, News.
Don Squires, General Sales Manager.
Virginia Rush, National Sales Manager.
Frank Lilley, Director of Engineering.
Gary Spears, Program Operations Manager.
H. K. Springer, Business Manager.
Jerrold Merritt, Chief Engineer.
Wyatt Garet, Director of Promotion & Marketing.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$750.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
50% & Over	Cass	5,400	5,300	98
	Christian	14,500	14,200	98
	De Witt	7,300	7,200	99
	Effingham	12,500	12,100	97



WICS BPCT-4487 Granted 7/12/72

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fayette	8,300	8,100	98
	Logan	10,600	10,400	98
	Macon	48,400	47,700	99
	Menard	4,800	4,700	98
	Morgan	14,600	14,200	98
	Moultrie	5,500	5,400	98
	Sangamon	76,500	75,000	98
	Shelby	9,400	9,100	97
ILLINOIS				
Between 25-49%	Mason	6,700	6,600	99
	Montgomery	12,400	12,100	98
	Scott	2,400	2,400	100
ILLINOIS				
Between 5-24%	Douglas	7,700	7,600	99
	Fulton	15,400	15,100	98
	Jasper	4,300	4,200	98
	Mc Lean	47,200	46,300	98
	Macoupin	20,100	19,800	98
	Piatt	6,500	6,400	98
	Schuyler	3,100	3,000	97
Station Totals		343,600	336,900	98
Net Weekly Circulation (1991)				200,500
Average Daily Circulation (1991)				123,700

Illinois—Urbana

WCCU

Ch. 27

(Satellite of WRSP-TV, Springfield, IL)

Network Service: Fox.

Licensee: Urbana-Champaign Television Inc., 712 Killarney, Urbana, IL 61801.

Studio: See WRSP-TV, Springfield, IL.

Telephone: 217-367-8827. Fax: 217-367-8839.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. visual. Antenna: 456-ft. above av. terrain, 469-ft. above ground, 1168-ft. above sea level.

Latitude 40° 18' 42"
Longitude 87° 54' 48"

Transmitter: RR 1, Penfield.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 25, 1987. Sale to present owner by Gerald Fitzgerald approved by FCC Feb. 25, 1988.

Represented (legal): Southmayd, Powell & Taylor.

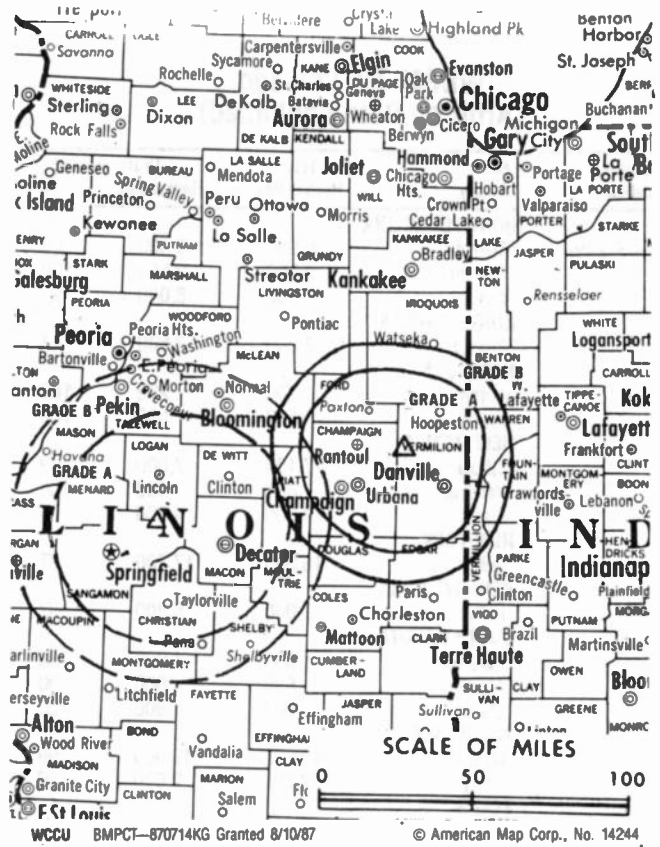
Personnel: See WRSP-TV Springfield, IL.

Rates: On request.

City of License: Urbana. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Champaign	63,900	62,800	98
	Coles	19,500	19,200	98
	Douglas	7,700	7,600	99
	Ford	5,800	5,700	98
	Iroquois	12,400	12,200	98
Vermillion	35,500	34,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Edgar	8,300	8,200	98
	INDIANA			
	Benton	3,600	3,500	97
	Fountain	6,800	6,700	99
	Newton	5,300	5,200	98
Vermillion	7,100	7,000	99	
Warren	3,000	2,900	97	
Station Totals		178,900	175,900	98
Net Weekly Circulation (1991)				71,600
Average Daily Circulation (1991)				28,700

**WBBM-TV, Chicago
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Cherokee	8,500	8,400	99
	Graham	2,500	2,500	100
	Yancey	6,100	6,000	98
	NORTH DAKOTA			
	Rolette	3,900	3,800	97
	NEBRASKA			
	Arthur	200	200	100
	Hayes	500	500	100
	NEW MEXICO			
	Cibola	7,100	7,000	99
	Harding	400	400	100
	Sierra	4,500	4,300	94
	NEW YORK			
	Delaware	18,300	17,700	97
	PENNSYLVANIA			
	Potter	7,000	6,800	97
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
Jones	600	600	100	
Stanley	900	900	100	
TENNESSEE				
Gibson	19,200	19,000	99	
Perry	2,600	2,600	100	
TEXAS				
Kimble	1,600	1,500	94	
Mc Culloch	3,600	3,500	97	
WISCONSIN				
Racine	65,400	64,900	99	
Walworth	28,400	28,000	99	
WEST VIRGINIA				
Doddridge	2,800	2,800	100	

**WFLD, Chicago
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Wabash	12,700	12,400	98
	MICHIGAN			
	Cass	18,800	18,500	99
	Van Buren	26,600	26,300	99
	WISCONSIN			
Racine	65,400	64,900	99	
Walworth	28,400	28,000	99	

**WGN-TV, Chicago
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Baxter	13,800	13,500	98
	Clay	7,700	7,600	99
	Cleburne	8,300	8,200	99
	Garland	33,400	32,900	99
	Independence	12,200	12,000	98
	Jackson	7,600	7,500	99
	Yell	7,200	7,100	99
	ARIZONA			
	Apache North	13,200	11,900	90

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COCHISE			
	Cochise	37,200	36,000	97
	Gila	15,900	15,300	96
	Graham	7,700	7,300	95
	Greenlee	3,000	2,900	97
	Mohave	37,700	36,000	96
	Navajo	23,300	21,400	92
	Yavapai	45,200	43,200	96
	CALIFORNIA			
	Del Norte	8,000	7,500	94
	COLORADO			
	Adams	107,700	107,000	99
	Arapahoe	163,200	161,600	99
	Archuleta	2,200	2,100	95
	Clear Creek	3,000	2,900	97
	Crowley	900	900	100
	Dolores	600	500	83
	Garfield	11,000	10,500	95
	Grand	3,700	3,500	95
	Gunnison	4,100	3,900	95
	Huerfano	2,600	2,500	96
	Lake	2,400	2,300	96
Larimer	74,200	72,700	98	
Mineral	300	300	100	
Moffat	4,900	4,600	94	
Otero	8,000	7,800	98	
San Juan	400	400	100	
Summit	5,200	5,000	96	
FLORIDA				
Collier	60,200	59,100	98	
Escambia	108,600	107,900	99	
Manatee	84,700	84,000	99	
Monroe	36,100	35,400	98	
GEORGIA				
Chattahoochee	3,700	3,700	100	
Evans	3,200	3,200	100	
Muscogee	68,700	68,200	99	
Putnam	4,700	4,600	98	
Rabun	4,600	4,500	98	
Randolph	3,300	3,200	97	
Webster	800	800	100	
IOWA				
Allamakee	5,400	5,300	98	
Appanoose	6,000	5,900	98	
Buena Vista	7,700	7,600	99	
Cerro Gordo	20,000	19,800	99	
Cherokee	5,900	5,800	98	
Clay	7,400	7,300	99	
Clayton	8,100	8,000	99	
Clinton	20,300	20,200	100	
Crawford	6,800	6,700	99	
Davis	3,300	3,300	100	
Des Moines	18,200	18,000	99	
Dickinson	6,300	6,200	98	
Dubuque	31,700	31,300	99	
Emmet	4,700	4,600	98	
Greene	4,600	4,600	100	
Hamilton	6,700	6,600	99	
Henry	7,200	7,100	99	
Humboldt	4,900	4,800	98	
Jackson	8,200	8,100	99	
Jasper	14,500	14,400	99	
Jefferson	6,700	6,600	98	
Johnson	34,400	33,900	99	
Kossuth	7,700	7,600	99	
Lee	16,400	16,200	99	
Louisa	4,600	4,500	98	
Mahaska	9,300	9,200	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	IOWA			
	Marshall	15,900	15,800	99
	Muscatine	15,800	15,700	99
	O'Brien	6,200	6,200	100
	Palo Alto	4,400	4,300	98
	Pocahontas	4,100	4,100	99
	Pottawattamie	34,100	33,800	99
	Ringgold	2,300	2,300	100
	Shelby	5,500	5,500	100
	Taylor	3,100	3,000	97
	Wapello	15,400	15,200	99
	Warren	13,700	13,600	99
	Washington	7,700	7,600	99
	IDAHO			
	Custer	2,000	1,900	95
	Elmore	7,300	7,200	99
	Power	2,700	2,600	96
	Shoshone	5,700	5,600	98
	Valley	2,500	2,400	96
	ILLINOIS			
	Adams	26,900	26,500	99
	Boone	11,400	11,200	98
	Bureau	14,400	14,100	98
	Carroll	7,000	6,900	99
	Cass	5,400	5,300	98
	Champaign	63,900	62,800	98
	Clark	6,800	6,600	97
	Clay	6,200	6,000	97
	Coles	19,500	19,200	98
	Crawford	8,100	8,000	99
Cumberland	4,400	4,300	98	
De Witt	7,300	7,200	99	
Douglas	7,700	7,600	99	
Edgar	8,300	8,200	98	
Edwards	3,700	3,600	97	
Ford	5,800	5,700	98	
Fulton	15,400	15,100	98	
Henry	20,300	20,100	99	
Iroquois	12,400	12,200	98	
Jo Daviess	9,200	9,000	98	
Knox	22,700	22,400	99	
Lawrence	6,500	6,400	98	
Lee	13,000	12,800	98	
Logan	10,600	10,400	98	
Mc Donough	12,500	12,300	98	
Mc Lean	47,200	46,300	98	
Macon	48,400	47,700	99	
Marshall	5,100	5,000	98	
Mason	6,700	6,600	99	
Moultrie	5,500	5,400	98	
Ogle	17,600	17,300	98	
Peoria	72,800	71,700	98	
Piatt	6,500	6,400	98	
Putnam	2,200	2,100	95	
Rock Island	61,100	60,500	99	
Saline	12,100	11,800	98	
Sangamon	76,500	75,000	98	
Schuyler	3,100	3,000	97	
Stark	2,600	2,600	100	
Stephenson	19,600	19,300	98	
Tazewell	48,100	47,500	99	
Vermilion	35,500	34,900	98	
Wabash	5,600	5,500	98	
Warren	7,900	7,800	99	
Whiteside	24,200	23,800	99	
Winnebago	97,900	96,700	99	
Woodford	11,900	11,700	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	INDIANA			
	Blackford	5,600	5,500	98
	Delaware	43,900	43,300	99
	Elkhart	56,500	55,400	98
	Fayette	9,900	9,800	98
	Floyd	23,800	23,500	99
	Grant	27,800	27,300	98
	Howard	32,100	31,700	99
	Knox	15,900	15,600	98
	Madison	49,400	48,900	99
	Marshall	15,800	15,500	98
	Miami	14,200	14,000	99
	Montgomery	13,600	13,400	99
	Pulaski	5,100	5,000	98
	St Joseph	91,800	90,800	99
	Starke	8,200	8,000	98
	Tippecanoe	44,800	43,800	98
	Tipton	6,300	6,200	98
	Vanderburgh	67,800	66,600	98
	Vermillion	7,100	7,000	99
	White	9,600	9,400	98
	KANSAS			
	Brown	4,700	4,600	98
	Chautauqua	2,200	2,200	100
	Clark	1,000	1,000	100
	Cloud	4,500	4,400	98
	Decatur	1,700	1,700	100
	Dickinson	8,300	8,200	99
	Elk	1,600	1,600	100
	Ellsworth	2,900	2,800	97
Geary	10,600	10,500	99	
Graham	1,400	1,400	100	
Grant	2,700	2,700	100	
Hamilton	1,100	1,100	100	
Haskell	1,400	1,400	100	
Hodgeman	900	900	100	
Kearny	1,200	1,200	100	
Kiowa	1,500	1,500	100	
Linn	3,400	3,300	97	
Meade	1,800	1,800	100	
Mitchell	3,200	3,100	97	
Neosho	6,900	6,800	99	
Norton	2,700	2,700	100	
Rooks	2,400	2,400	100	
Saline	20,500	20,300	99	
Scott	2,200	2,200	100	
Sherman	2,900	2,900	100	
Sumner	10,200	10,100	99	
Wabauensee	2,500	2,400	96	
Wallace	700	700	100	
Wichita	1,000	1,000	100	
KENTUCKY				
Calloway	12,000	11,900	99	
Christian	20,200	20,100	100	
Clay	7,900	7,800	99	
Cumberland	2,800	2,800	100	
Floyd	18,200	18,000	99	
Fulton	3,100	3,100	100	
Graves	13,600	13,500	99	
Hardin	28,900	28,800	100	
Harlan	14,300	14,100	99	
Henderson	16,600	16,500	99	
Hopkins	18,100	17,900	99	
Johnson	9,100	9,000	99	
Knott	6,200	6,100	98	
Knox	11,100	10,900	98	
Letcher	10,600	10,400	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	KENTUCKY			
	Livingston	3,700	3,700	100
	Lyon	2,300	2,300	100
	Mc Cracken	24,600	24,500	100
	Perry	12,200	12,000	98
	Pike	28,600	28,300	99
	Powell	4,200	4,100	98
	Rowan	6,500	6,400	98
	Whitley	13,700	13,500	99
	LOUISIANA			
Assumption	6,900	6,800	99	
Caddo	103,300	102,300	99	
Caldwell	4,800	4,700	98	
East Baton Rouge	139,800	138,700	99	
Iberville	10,400	10,200	98	
Madison	5,800	5,700	98	
Natchitoches	14,300	13,900	97	
Ouachita	52,200	51,700	99	
Rapides	49,400	48,900	99	
St Bernard	24,200	24,100	100	
Tensas	2,900	2,800	97	
Terrebonne	32,800	32,400	99	
Vernon	18,500	18,100	98	
West Baton Rouge	6,700	6,600	98	
MICHIGAN				
Alger	3,100	3,000	97	
Berrien	63,500	62,500	98	
Calhoun	53,700	53,200	99	
Delta	13,900	13,600	98	
Dickinson	10,700	10,600	99	
Gogebic	7,400	7,200	97	
Houghton	13,500	13,100	97	
Luce	2,200	2,100	95	
Marquette	25,400	25,100	99	
Menominee	9,700	9,600	98	
Muskegon	58,500	57,800	99	
Ontonagon	3,500	3,400	97	
St Joseph	23,000	22,700	99	
Schoolcraft	2,900	2,800	97	
MINNESOTA				
Hubbard	6,000	5,800	97	
Jackson	4,700	4,600	98	
Kittson	2,400	2,300	96	
Lac Qui Parle	3,700	3,600	97	
Pipestone	4,300	4,300	99	
Swift	4,600	4,500	98	
Wadena	5,000	4,800	96	
Waseca	6,800	6,700	99	
Winona	16,300	16,100	98	
MISSOURI				
Adair	9,000	8,900	99	
Atchison	3,100	3,100	100	
Dunklin	12,900	12,600	98	
Grundy	4,700	4,600	98	
Mississippi	5,500	5,400	98	
Pemiscot	8,600	8,400	98	
Scott	15,200	15,000	99	
Shannon	3,100	2,900	93	
MISSISSIPPI				
Alcorn	13,300	13,200	99	
Clarke	6,500	6,400	98	
Coahoma	12,400	12,200	98	
Humphreys	4,500	4,400	98	
Lauderdale	29,600	29,400	99	
Lowndes	22,100	21,900	99	
Washington	24,100	23,800	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MONTANA			
	Garfield	600	500	83
	Hill	6,900	6,700	97
	Mineral	1,600	1,600	100
	Musselshell	1,800	1,700	94
	Richland	4,400	4,300	98
	Roosevelt	3,800	3,700	97
	Rosebud	4,200	4,000	95
	Valley	3,700	3,500	95
	Wibaux	500	500	100
NORTH CAROLINA				
Carteret	21,700	21,500	99	
Clay	2,900	2,800	97	
New Hanover	48,000	47,600	99	
Transylvania	10,600	10,500	99	
NORTH DAKOTA				
Barnes	5,100	5,100	100	
Bowman	1,600	1,600	100	
Burleigh	23,300	23,100	99	
Cavalier	2,600	2,500	96	
Divide	1,200	1,200	100	
Hettinger	1,500	1,500	100	
Mc Kenzie	2,600	2,600	100	
Morton	9,700	9,600	99	
Oliver	800	800	100	
Pierce	2,000	2,000	100	
Ramsey	5,200	5,100	98	
Stark	8,400	8,300	99	
Stutsman	9,300	9,200	99	
Wells	2,700	2,700	100	
NEBRASKA				
Antelope	3,100	3,000	97	
Boyd	1,300	1,300	100	
Dawson	8,100	8,000	99	
Dodge	14,100	14,000	99	
Franklin	1,500	1,500	100	
Frontier	1,400	1,400	100	
Furnas	2,500	2,500	100	
Garden	1,000	1,000	100	
Garfield	900	900	100	
Hall	18,800	18,600	99	
Holt	5,000	4,800	96	
Johnson	2,000	2,000	100	
Keith	3,700	3,700	100	
Lancaster	84,900	84,100	99	
Madison	12,700	12,500	98	
Merrick	3,100	3,100	100	
Nuckolls	2,600	2,600	100	
Otoe	5,900	5,800	98	
Phelps	3,700	3,700	100	
Red Willow	4,900	4,800	98	
Rock	900	900	100	
Sarpy	33,500	33,400	100	
Thayer	2,600	2,600	100	
Thomas	400	400	100	
NEW MEXICO				
Cibola	7,100	7,000	99	
De Baca	1,100	1,100	100	
Grant	9,800	9,300	95	
Guadalupe	1,500	1,400	93	
Hidalgo	2,000	1,900	95	
Lincoln	6,000	5,800	97	
Mc Kinley	20,500	19,100	93	
Sierra	4,500	4,300	94	
Taos	7,400	6,800	92	
Union	1,800	1,700	94	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	NEVADA			
	Churchill	6,900	6,800	99
	Esmeralda	300	300	100
	Humboldt	4,800	4,600	96
	Lander	2,100	2,000	95
	Nye South	3,800	3,500	92
	Pershing	1,800	1,700	94
	OHIO			
	Marion	24,000	23,700	99
	Meigs	9,300	9,100	98
	Mercer	13,800	13,600	99
	Pike	9,400	9,200	98
	OKLAHOMA			
	Cimarron	1,600	1,600	100
	Craig	5,600	5,500	98
	Custer	11,800	11,700	99
	Grant	2,400	2,400	100
	Greer	2,800	2,700	98
	Jackson	11,100	11,000	99
	Latimer	3,800	3,700	97
	Le Flore	17,800	17,500	98
	Texas	6,400	6,300	98
	OREGON			
Curry	7,900	7,300	92	
Harney	2,900	2,700	93	
Lake	3,000	2,800	93	
Lincoln	16,400	15,100	92	
Tillamook	8,800	8,200	93	
PENNSYLVANIA				
Sullivan	2,300	2,200	96	
SOUTH CAROLINA				
Cherokee	15,800	15,700	99	
Sumter	34,100	33,600	99	
SOUTH DAKOTA				
Aurora	1,100	1,100	100	
Beadle	7,400	7,300	99	
Brown	14,500	14,400	99	
Butte	3,300	3,200	97	
Campbell	800	800	100	
Douglas	1,400	1,400	100	
Haakon	1,000	1,000	100	
Hyde	900	900	100	
Jerauld	1,100	1,100	100	
Kingsbury	2,600	2,600	100	
Mc Cook	2,400	2,400	100	
Potter	1,300	1,300	100	
Sanborn	1,200	1,200	100	
Todd	1,900	1,800	95	
Union	4,200	4,200	100	
Yankton	7,200	7,100	99	
TENNESSEE				
Lake	2,600	2,600	100	
Montgomery	35,200	35,000	99	
Putnam	20,100	19,900	99	
Scott	7,400	7,300	99	
Trousdale	2,700	2,700	100	
Warren	13,200	13,100	99	
TEXAS				
Cochran	1,700	1,700	100	
Coke	1,300	1,300	100	
Concho	1,100	1,100	100	
Crockett	1,500	1,500	100	
Culberson	1,000	1,000	100	
Dawson	5,400	5,300	98	
Deaf Smith	6,500	6,400	98	
Dickens	1,200	1,200	100	
Gaines	4,700	4,700	100	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Glasscock	400	400	100
	Gray	9,700	9,600	99
	Hardeman	2,300	2,300	100
	Hutchinson	9,900	9,900	100
	Jeff Davis	600	600	100
	Kimble	1,600	1,500	94
	Lampasas	6,000	5,900	98
	Lipscomb	1,300	1,300	100
	Llano	5,800	5,700	98
	Mc Culloch	3,600	3,500	97
	Maverick	10,600	10,200	96
	Mills	1,800	1,800	100
	Moore	6,200	6,200	100
	Ochiltree	3,300	3,300	100
	Pecos	5,000	4,900	98
	Reagan	1,400	1,400	100
	Reeves	4,800	4,700	98
	San Augustine	3,500	3,400	97
	San Saba	2,400	2,400	100
	Sherman	1,100	1,100	100
	Terry	5,100	5,100	100
	Throckmorton	900	900	100
	Val Verde	13,100	12,800	98
	Ward	4,600	4,600	100
	Wheeler	2,900	2,800	96
	Winkler	3,100	3,100	100
	UTAH			
	Beaver	1,600	1,600	100
	Carbon	8,000	7,800	97
	Duchesne	4,200	4,000	96
	Washington	13,900	13,200	95
	VIRGINIA			
	Bath	1,800	1,800	100
	Dickenson	6,900	6,800	99
	Giles	6,300	6,200	98
	King George	4,400	4,400	100
	WASHINGTON			
	Benton	41,800	40,500	97
	WISCONSIN			
	Ashland	6,500	6,400	98
	Cakumet	12,800	12,600	98
	Crawford	6,200	6,100	98
	Grant	18,100	17,600	97
	La Crosse	37,100	36,700	99
	Marathon	42,100	41,700	99
Pepin	2,900	2,800	96	
Racine	65,400	64,900	99	
Rock	52,700	52,100	99	
Vernon	10,400	10,200	98	
Walworth	28,400	28,000	99	
WEST VIRGINIA				
Boone	10,900	10,800	99	
Mineral	10,600	10,500	99	
Mingo	12,700	12,500	98	
Pleasants	2,900	2,900	100	
WYOMING				
Campbell	12,200	11,600	95	
Hot Springs	2,200	2,100	95	
Lincoln	5,400	5,200	96	
Niobrara	1,200	1,200	100	
Teton	5,500	5,300	96	
Washakie	3,400	3,300	97	
Between 5-24%	ALABAMA			
	Autauga	13,200	13,100	99
	Baldwin	37,200	37,000	99
	Blount	16,100	16,000	99
	Bullock	3,500	3,400	97

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ALABAMA			
	Butler	8,100	8,000	99
	Chambers	14,800	14,700	99
	Chilton	13,200	13,100	99
	Choctaw	5,900	5,800	98
	Clarke	9,500	9,400	99
	Clay	4,700	4,700	100
	Colbert	21,200	21,000	99
	Conecuh	5,500	5,400	98
	Covington	14,800	14,700	99
	De Kalb	21,800	21,600	99
	Elmore	17,800	17,600	99
	Escambia	12,700	12,600	99
	Fayette	7,300	7,200	99
	Franklin	11,300	11,200	99
	Geneva	9,400	9,300	99
	Henry	5,600	5,500	98
	Jackson	19,900	19,700	99
	Jefferson	269,600	268,300	100
	Lamar	6,400	6,300	98
	Lawrence	11,100	11,000	99
	Lee	33,400	33,100	99
	Limestone	19,200	19,000	99
	Marengo	8,700	8,600	99
	Marion	12,300	12,200	99
	Marshall	29,300	29,100	99
	Mobile	145,800	145,100	100
	Monroe	8,200	8,100	99
	Pike	10,700	10,600	99
	Randolph	7,700	7,600	99
	Russell	19,200	19,000	99
	St Clair	18,500	18,300	99
	Shelby	32,600	32,400	99
	Sumter	5,300	5,200	98
	Talladega	27,600	27,400	99
	Tallapoosa	15,400	15,300	99
	Walker	26,900	26,700	99
	Winston	9,100	9,000	99
	ARKANSAS			
	Arkansas	8,500	8,400	99
	Ashley	9,400	9,200	98
	Benton	38,700	38,000	98
	Boone	12,000	11,800	98
	Bradley	5,000	4,900	98
	Calhoun	2,200	2,200	100
	Carroll	8,300	8,200	99
	Chicot	5,600	5,400	96
	Clark	8,000	7,900	99
Columbia	9,900	9,700	98	
Conway	7,100	7,000	99	
Craighead	24,600	24,400	99	
Crawford	16,400	16,100	98	
Cross	6,800	6,700	99	
Desha	6,500	6,400	98	
Drew	6,500	6,300	97	
Faulkner	21,200	20,900	99	
Franklin	6,000	5,900	98	
Fulton	4,600	4,400	96	
Grant	5,400	5,300	98	
Greene	12,600	12,400	98	
Hempstead	8,500	8,300	98	
Hot Spring	10,800	10,600	98	
Howard	5,100	5,000	98	
Izard	4,600	4,400	96	
Jefferson	31,300	30,900	99	
Johnson	7,200	7,100	98	
Lafayette	3,500	3,400	97	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Lawrence	7,100	7,000	99
	Lee	5,100	5,000	98
	Lincoln	3,500	3,400	97
	Little River	5,100	5,000	98
	Logan	7,800	7,700	99
	Lonoke	14,300	14,100	99
	Marion	5,400	5,300	98
	Miller	14,500	14,300	99
	Mississippi	19,700	19,400	98
	Monroe	4,500	4,400	98
	Nevada	3,800	3,700	97
	Newton	3,200	3,100	97
	Ouachita	13,200	13,000	98
	Perry	2,900	2,900	100
	Pike	4,300	4,200	98
	Poinsett	9,300	9,200	99
	Polk	6,600	6,400	97
	Pope	17,400	17,100	98
	Pulaski	137,800	136,600	99
	Randolph	6,600	6,500	98
	St Francis	9,900	9,700	98
	Saline	21,500	21,300	99
	Scott	4,300	4,200	98
	Searcy	3,600	3,500	97
	Sebastian	41,100	40,700	99
	Sharp	6,500	6,300	97
	Stone	4,000	3,900	97
	Van Buren	6,500	6,400	98
	Washington	43,300	42,500	98
	White	20,000	19,700	99
	Woodruff	3,600	3,500	97
	ARIZONA			
	Apache South	4,600	4,100	89
	Coconino	31,400	29,300	93
	Maricopa	850,900	835,600	98
	Pima	269,100	264,200	98
	Pinal	38,800	37,600	97
	Santa Cruz	9,200	8,900	97
	CALIFORNIA			
	Alpine	400	400	88
	El Dorado East	12,300	11,800	96
	Kern East	31,800	30,700	96
	Kings	28,300	27,000	95
	Lassen	8,300	7,800	94
	Mendocino	30,800	28,500	93
	Modoc	3,600	3,300	92
	Mono	4,100	3,600	87
	Plumas	8,600	8,000	93
	Riverside West	304,500	293,200	96
	Sacramento	404,600	393,800	97
San Bernardino	488,100	472,800	97	
Siskiyou	17,500	16,400	93	
Solano East	69,000	67,400	98	
Trinity	5,700	5,300	93	
Tulare	101,500	97,400	96	
COLORADO				
Alamosa	4,800	4,600	96	
Bent	2,000	1,900	95	
Boulder	88,300	86,300	98	
Chaffee	5,200	5,000	96	
Cheyenne	900	900	100	
Costilla	1,200	1,100	92	
Delta	8,900	8,600	97	
Denver	229,800	225,600	98	
Douglas	15,600	15,500	99	
Eagle	7,400	7,000	95	
El Paso	154,400	152,400	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	COLORADO			
	Jackson	700	700	100
	Jefferson	170,000	168,600	99
	Kiowa	600	600	100
	Kit Carson	2,900	2,800	95
	La Plata	12,200	11,700	96
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Montezuma	6,900	6,600	96
	Morgan	8,400	8,300	99
	Ouray	700	700	100
	Park	3,100	3,000	97
	Phillips	1,800	1,800	100
	Routt	5,400	5,100	94
	San Miguel	1,600	1,500	94
	Teller	4,900	4,800	98
	Washington	1,900	1,800	95
	Weld	52,300	51,500	98
	Yuma	3,900	3,800	97
	FLORIDA			
	Bay	53,000	52,500	99
	Bradford	8,100	8,000	99
	Brevard	168,300	166,900	99
	Calhoun	3,500	3,400	97
	Charlotte	45,800	45,300	99
	Citrus	42,500	41,800	98
	Clay	36,600	36,200	99
	Columbia	15,900	15,700	99
	De Soto	8,500	8,400	99
	Dixie	3,800	3,700	97
	Duval	274,500	272,600	99
	Franklin	3,100	3,000	97
	Gadsden	15,300	15,000	98
	Gulf	4,500	4,400	98
	Hamilton	3,200	3,100	97
	Hardee	7,600	7,500	99
Hendry	8,900	8,700	98	
Hernando	40,700	40,200	99	
Highlands	29,700	29,300	99	
Hillsborough	338,900	336,200	99	
Holmes	6,400	6,200	97	
Jackson	15,300	15,000	98	
Jefferson	4,200	4,100	98	
Lake	64,700	64,100	99	
Lee	139,700	138,300	99	
Levy	10,100	9,800	97	
Madison	5,400	5,300	98	
Marion	79,300	78,000	98	
Nassau	16,900	16,700	99	
Okaloosa	59,200	58,800	99	
Orange	257,900	256,100	99	
Osceola	39,900	39,400	99	
Palm Beach So	133,200	131,800	99	
Pasco	122,800	121,600	99	
Pinellas	396,200	393,400	99	
Polk	157,100	155,700	99	
Putnam	24,900	24,600	99	
St Johns	34,100	33,700	99	
Santa Rosa	26,400	26,200	99	
Sarasota	123,500	122,500	99	
Seminole	105,800	105,000	99	
Sumter	12,300	12,100	98	
Suwannee	10,100	9,900	98	
Taylor	7,100	7,000	99	
Volusia	155,700	154,400	99	
Wakulla	5,300	5,200	98	
Walton	11,800	11,600	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Washington	6,500	6,400	98
	GEORGIA			
	Bacon	3,600	3,500	97
	Baker	1,200	1,200	100
	Baldwin	12,300	12,100	98
	Banks	4,000	3,900	97
	Barrow	10,300	10,200	99
	Bartow	19,300	19,100	99
	Ben Hill	6,800	6,700	99
	Berrien	5,400	5,300	98
	Bibb	58,700	58,200	99
	Bleckley	3,800	3,700	97
	Brantley	4,100	4,000	98
	Brooks	5,300	5,200	98
	Bryan	5,400	5,300	98
	Bulloch	13,000	12,800	98
	Calhoun	1,500	1,500	100
	Camden	7,600	7,500	99
	Candler	2,800	2,700	96
	Carroll	25,500	25,300	99
	Catoosa	15,300	15,200	99
	Chattooga	8,100	8,000	99
	Cherokee	30,600	30,400	99
	Clarke	32,000	31,600	99
	Clayton	67,100	66,800	100
	Clinch	2,300	2,300	100
	Cobb	174,600	173,900	100
	Coffee	10,900	10,700	98
	Coweta	18,900	18,700	99
	Dade	4,400	4,400	100
	Dawson	3,000	2,900	97
	De Kalb	216,200	215,500	100
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Douglas	26,000	25,800	99
	Early	4,600	4,500	98
	Echols	800	800	100
	Effingham	8,800	8,700	99
	Elbert	7,200	7,100	99
	Emanuel	7,800	7,700	99
	Fannin	6,500	6,400	98
	Fayette	20,200	20,000	99
	Floyd	30,800	30,500	99
	Forsyth	16,200	16,100	99
	Fulton	267,600	265,900	99
	Glynn	24,100	23,900	99
	Greene	4,100	4,000	98
	Gwinnett	122,100	121,300	99
	Hall	34,800	34,500	99
	Hart	7,200	7,100	99
	Henry	19,400	19,200	99
	Houston	33,200	32,900	99
Irwin	3,300	3,200	97	
Jackson	11,000	10,900	99	
Jefferson	6,600	6,500	98	
Jenkins	2,900	2,900	100	
Johnson	3,300	3,300	100	
Lincoln	2,300	2,300	100	
Lowndes	26,900	26,500	99	
Mc Intosh	3,100	3,000	97	
Macon	5,100	5,000	98	
Miller	2,700	2,600	96	
Mitchell	7,000	6,900	99	
Monroe	5,800	5,700	98	
Montgomery	2,300	2,200	96	
Murray	9,200	9,100	99	
Newton	15,700	15,500	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	GEORGIA				
	Oconee	6,000	6,000	100	
	Oglethorpe	3,800	3,700	97	
	Paulding	13,600	13,500	99	
	Peach	7,900	7,800	99	
	Pickens	5,300	5,200	98	
	Pierce	4,800	4,700	98	
	Polk	12,800	12,700	99	
	Pulaski	3,100	3,000	97	
	Screven	5,800	5,700	98	
	Seminole	3,300	3,200	97	
	Spalding	19,700	19,500	99	
	Stephens	8,700	8,600	99	
	Stewart	1,900	1,800	95	
	Talbot	2,300	2,200	98	
	Tattnall	6,300	6,200	98	
	Telfair	4,000	3,900	98	
	Terrell	4,100	4,000	98	
	Tift	12,500	12,300	98	
	Toombs	9,300	9,100	98	
	Towns	2,900	2,900	100	
	Troup	20,500	20,200	99	
	Turner	3,200	3,100	97	
	Upson	10,200	10,100	99	
	Walker	21,200	21,000	99	
	Walton	12,900	12,800	99	
	Ware	13,400	13,200	99	
	Warren	2,000	2,000	100	
	Washington	6,600	6,400	97	
	Wayne	7,600	7,500	99	
	Wheeler	1,900	1,900	100	
	White	4,900	4,800	98	
	Whitfield	26,700	26,500	99	
	Wilcox	2,600	2,600	100	
	Wilkinson	3,900	3,800	97	
	Worth	6,700	6,600	98	
	IOWA				
	Adams	2,100	2,100	100	
	Audubon	2,900	2,900	100	
	Benton	8,900	8,800	99	
	Black Hawk	47,200	46,900	99	
	Boone	10,200	10,100	99	
	Bremer	8,600	8,500	99	
	Buchanan	8,000	7,900	99	
	Butler	6,200	6,100	98	
	Calhoun	4,700	4,600	98	
	Carroll	8,400	8,300	99	
Cass	6,500	6,400	98		
Cedar	7,300	7,200	99		
Chickasaw	5,300	5,200	98		
Dallas	12,200	12,100	99		
Decatur	3,300	3,200	97		
Delaware	6,800	6,700	99		
Fayette	9,000	8,900	99		
Floyd	7,100	7,000	99		
Franklin	5,000	5,000	100		
Fremont	3,800	3,800	100		
Grundy	5,300	5,300	100		
Guthrie	4,700	4,700	99		
Hancock	5,600	5,500	98		
Hardin	8,100	8,000	99		
Harrison	6,000	5,900	98		
Howard	4,000	3,900	98		
Ida	3,500	3,500	100		
Iowa	6,000	5,900	98		
Jones	7,300	7,200	99		
Linn	68,100	67,600	99		

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	LUCAS				
	Lucas	4,100	4,000	98	
	Lyon	4,400	4,300	98	
	Madison	4,700	4,700	100	
	Marion	11,300	11,200	99	
	Mills	4,800	4,800	100	
	Mitchell	4,500	4,500	100	
	Monona	4,400	4,300	98	
	Monroe	3,300	3,300	100	
	Montgomery	5,300	5,200	98	
	Osceola	3,100	3,100	100	
	Page	7,300	7,200	99	
	Plymouth	9,300	9,200	99	
	Polk	135,900	134,900	99	
	Sac	5,300	5,200	98	
	Scott	61,000	60,500	99	
	Sioux	10,800	10,600	98	
	Story	25,700	25,400	99	
	Tama	6,800	6,700	99	
	Union	5,400	5,300	98	
	Van Buren	3,100	3,100	98	
	Wayne	3,100	3,000	97	
	Webster	17,000	16,800	99	
	Winnebago	5,200	5,100	99	
	Winneshek	7,700	7,600	99	
	Woodbury	38,600	38,300	99	
	Worth	3,500	3,500	100	
	Wright	6,100	6,000	98	
	IDAHO				
	Ada	80,400	79,100	98	
	Adams	1,200	1,200	100	
	Benewah	3,300	3,200	97	
	Bingham	11,800	11,700	99	
	Blaine	5,900	5,700	97	
	Boise	1,700	1,700	100	
	Bonner	10,100	9,800	97	
	Butte	1,000	1,000	100	
	Canyon	32,100	31,400	98	
	Caribou	2,800	2,700	96	
	Clearwater	3,300	3,200	97	
	Franklin	2,800	2,700	96	
	Gem	4,200	4,100	98	
	Idaho	5,100	4,900	96	
	Lincoln	1,200	1,200	100	
	Oneida	1,100	1,100	100	
	Owyhee	2,900	2,800	97	
	Payette	6,200	6,100	98	
ILLINOIS					
Alexander	4,700	4,500	96		
Brown	2,000	2,000	98		
Calhoun	2,100	2,100	100		
Christian	14,500	14,200	98		
Clinton	12,100	11,900	98		
Effingham	12,500	12,100	97		
Fayette	8,300	8,100	98		
Franklin	17,700	17,300	97		
Gallatin	2,900	2,800	96		
Greene	6,300	6,200	98		
Hamilton	3,900	3,700	95		
Hancock	9,200	9,100	99		
Hardin	2,200	2,100	95		
Henderson	3,500	3,400	97		
Jackson	24,000	23,400	97		
Jasper	4,300	4,200	98		
Jefferson	15,800	15,300	97		
Jersey	7,500	7,300	98		
Macoupin	20,100	19,800	98		
Madison	97,200	96,000	99		

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	ILLINOIS				
	Marion	17,300	17,000	98	
	Massac	6,300	6,100	97	
	Menard	4,800	4,700	98	
	Mercer	7,000	6,900	99	
	Monroe	8,400	8,200	98	
	Montgomery	12,400	12,100	98	
	Morgan	14,600	14,200	98	
	Perry	9,000	8,800	98	
	Pike	7,400	7,200	97	
	Pulaski	3,500	3,400	97	
	Randolph	12,800	12,600	98	
	Richland	6,800	6,600	97	
	St Clair	98,100	96,500	98	
	Scott	2,400	2,400	100	
	Shelby	9,400	9,100	97	
	Union	7,800	7,600	97	
	Wayne	7,400	7,100	96	
	White	7,300	7,000	96	
	Williamson	25,300	24,700	98	
	INDIANA				
	Adams	10,700	10,500	98	
	Allen	113,200	111,700	99	
	Bartholomew	25,200	24,800	98	
	Benton	3,600	3,500	97	
	Boone	14,700	14,500	99	
	Carroll	7,200	7,100	99	
	Cass	15,200	14,900	98	
	Clark	33,100	32,600	98	
	Clay	9,700	9,600	99	
	Clinton	12,000	11,800	99	
	Crawford	3,800	3,700	97	
	Daviess	10,700	10,400	97	
	Dearborn	14,100	13,900	99	
	De Kalb	12,500	12,400	99	
	Dubois	13,400	13,000	97	
	Fountain	6,800	6,700	99	
	Franklin	6,700	6,500	97	
Fulton	7,600	7,500	99		
Gibson	13,100	12,800	98		
Greene	12,500	12,200	98		
Hamilton	37,800	37,400	99		
Hancock	16,900	16,700	99		
Hendricks	26,700	26,400	99		
Henry	18,700	18,500	99		
Huntington	14,000	13,800	99		
Jackson	14,000	13,800	99		
Jay	8,200	8,000	98		
Jennings	8,100	7,900	98		
Johnson	31,000	30,800	99		
Kosciusko	24,800	24,400	98		
Lagrange	9,700	9,300	96		
Lawrence	16,900	16,600	98		
Marion	315,300	311,400	99		
Martin	3,900	3,800	97		
Monroe	38,200	37,200	98		
Morgan	19,200	19,000	99		
Noble	14,400	14,200	98		
Ohio	2,000	2,000	100		
Orange	7,300	7,100	97		
Owen	7,200	7,100	99		
Parke	5,800	5,700	98		
Perry	6,500	6,300	97		
Pike	5,200	5,100	97		
Posey	9,500	9,200	97		
Putnam	10,100	10,000	99		
Randolph	10,700	10,500	98		

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	ILLINOIS				
	Ripley	9,000	8,800	98	
	Scott	7,600	7,400	97	
	Shelby	14,500	14,300	99	
	Steuben	10,900	10,800	99	
	Sullivan	8,200	8,000	98	
	Vigo	40,200	39,600	99	
	Wabash	12,700	12,400	98	
	Warren	3,000	2,900	97	
	Warrick	17,200	16,900	98	
	Washington	8,600	8,400	98	
	Wayne	27,200	26,800	99	
	Wells	9,600	9,400	98	
	Whitley	10,000	9,900	99	
	KANSAS				
	Allen	6,100	6,000	98	
	Atchison	6,500	6,400	98	
	Barber	2,700	2,600	96	
	Barton	12,000	11,900	99	
	Butler	18,600	18,400	99	
	Cherokee	9,000	8,900	99	
	Cheyenne	1,500	1,500	100	
	Clay	3,800	3,700	97	
	Coffey	3,600	3,500	97	
	Comanche	1,000	1,000	100	
	Cowley	14,400	14,200	99	
	Crawford	15,400	15,200	99	
	Douglas	27,800	27,400	99	
	Edwards	1,700	1,700	100	
	Gove	1,400	1,400	100	
	Greeley	700	700	100	
	Greenwood	3,300	3,200	97	
	Jackson	4,500	4,400	98	
	Jefferson	6,000	5,900	98	
	Jewell	1,900	1,800	95	
	Johnson	136,200	135,600	100	
	Kingman	3,400	3,400	100	
	Labette	9,700	9,600	99	
Lane	1,000	1,000	100		
Leavenworth	21,100	20,900	99		
Lyon	13,600	13,300	98		
Mc Pherson	10,600	10,400	98		
Marion	5,100	5,000	98		
Marshall	5,300	5,200	98		
Miami	8,900	8,800	99		
Montgomery	16,500	16,200	98		
Morris	2,600	2,500	96		
Nemaha	4,200	4,100	98		
Ness	1,600	1,600	100		
Osborne	2,300	2,200	96		
Ottawa	2,300	2,200	96		
Pawnee	3,000	3,000	100		
Phillips	2,900	2,800	97		
Pottawatomie	6,000	5,900	98		
Pratt	4,200	4,100	99		
Rawlins	1,400	1,400	100		
Reno	25,600	25,400	99		
Republic	2,800	2,700	96		
Rice	4,600	4,600	100		
Riley	20,400	20,000	98		
Rush	1,600	1,600	100		
Sedgwick	158,800	157,400	99		
Sheridan	1,300	1,300	100		
Smith	2,300	2,300	100		
Stanton	800	800	100		
Stevens	1,700	1,700	100		
Trego	1,700	1,700	100		
Washington	3,000	2,900	97		

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Wyandotte	65,600	65,000	99
	KENTUCKY			
	Adair	5,900	5,800	98
	Allen	5,900	5,900	99
	Anderson	5,400	5,400	100
	Ballard	3,200	3,200	100
	Barren	13,000	12,900	99
	Bath	3,600	3,600	99
	Bell	11,900	11,800	99
	Boone	19,300	19,300	100
	Bourbon	7,400	7,300	99
	Boyd	20,200	20,100	100
	Boyle	9,900	9,800	99
	Breathitt	5,600	5,500	98
	Bullitt	15,800	15,700	99
	Caldwell	5,000	4,900	98
	Campbell	30,200	30,100	100
	Carter	9,000	8,900	99
	Casey	5,900	5,800	98
	Clinton	3,600	3,600	100
	Edmonson	3,500	3,500	100
	Estill	5,400	5,300	98
	Fayette	90,300	89,800	99
	Fleming	4,800	4,800	100
	Garrard	4,300	4,300	100
	Grayson	8,500	8,400	99
	Green	3,900	3,900	100
	Greenup	13,600	13,500	99
	Harrison	5,800	5,800	100
	Hart	6,000	6,000	100
	Hickman	1,900	1,900	100
	Jackson	4,500	4,400	98
	Jefferson	263,800	263,000	100
	Jessamine	11,100	11,000	99
	Kenton	52,800	52,700	100
	Larue	4,400	4,400	100
	Laurel	15,900	15,700	99
	Lee	2,900	2,800	97
	Leslie	5,000	4,900	98
	Lewis	5,000	4,900	98
	Logan	10,000	9,900	99
Mc Creary	5,800	5,700	98	
Marshall	10,800	10,800	100	
Martin	4,500	4,400	98	
Mason	6,300	6,300	100	
Meade	8,100	8,100	100	
Mercer	7,500	7,400	99	
Metcalfe	3,600	3,600	100	
Monroe	4,700	4,700	100	
Montgomery	7,900	7,800	99	
Morgan	4,100	4,000	98	
Nelson	10,500	10,400	99	
Ohio	8,100	8,000	99	
Oklinham	10,700	10,700	100	
Owsley	1,800	1,700	97	
Pendleton	4,200	4,200	100	
Pulaski	19,300	19,000	98	
Robertson	800	800	100	
Rockcastle	5,400	5,300	98	
Russell	5,800	5,700	98	
Shelby	9,000	9,000	100	
Simpson	5,500	5,500	100	
Taylor	8,800	8,700	99	
Todd	4,300	4,300	100	
Trigg	3,600	3,600	100	
Trimble	2,200	2,200	100	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Union	5,900	5,900	100
	Warren	30,900	30,700	99
	Wayne	6,800	6,700	99
	Webster	5,500	5,400	98
	Wolfe	2,500	2,500	98
	Woodford	7,200	7,100	99
	LOUISIANA			
	Acadia	20,100	19,800	99
	Allen	7,200	7,100	99
	Ascension	20,000	19,700	99
	Avoyelles	14,800	14,500	98
	Bossier	32,700	32,400	99
	Cameron	3,400	3,400	100
	Catahoula	4,500	4,400	98
	Concordia	8,000	7,800	98
	De Soto	10,400	10,200	98
	East Carroll	3,700	3,600	97
	East Feliciana	6,000	5,900	98
	Franklin	8,500	8,400	99
	Grant	6,900	6,800	99
	Jackson	6,900	6,800	99
	Jefferson	175,800	174,900	99
Jefferson Davis	11,100	11,000	99	
Lafourche	28,800	28,500	99	
La Salle	6,100	6,000	98	
Lincoln	14,200	14,100	99	
Livingston	25,200	24,800	98	
Orleans	210,700	208,800	99	
Plaquemines	8,300	8,200	99	
Pointe Coupee	8,300	8,100	98	
Red River	3,800	3,700	97	
Richland	8,000	7,900	99	
Sabine	10,600	10,300	97	
St Charles	15,400	15,300	99	
St Helena	3,100	3,000	97	
St James	6,900	6,800	99	
St John The Baptist	13,500	13,300	99	
St Tammany	55,000	54,400	99	
Tangipahoa	31,800	31,300	98	
Union	8,100	8,000	99	
Vermilion	18,900	18,700	99	
Washington	17,100	16,800	98	
Webster	17,400	17,200	99	
West Carroll	4,700	4,600	98	
West Feliciana	2,600	2,500	96	
Winn	6,200	6,100	98	
MARYLAND				
Allegany	28,800	28,600	99	
Anne Arundel	150,600	150,000	100	
Garrett	9,900	9,800	99	
MAINE				
Aroostook	29,900	29,200	98	
Knox	14,400	14,000	97	
Penobscot	50,700	49,900	98	
Piscataquis	6,800	6,700	99	
Sagadahoc	13,000	12,700	98	
Somerset	17,500	17,200	98	
Washington	13,600	13,200	97	
MICHIGAN				
Alicona	4,500	4,400	98	
Allegan	32,600	32,200	99	
Antrim	6,800	6,700	99	
Arenac	6,000	5,900	98	
Baraga	3,100	3,000	97	
Barry	17,900	17,700	99	
Benzie	4,800	4,700	98	
Branch	15,300	15,100	99	

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN			
	Cass	18,800	18,500	99
	Cheboygan	8,500	8,300	97
	Chippewa	10,400	10,200	98
	Clare	10,800	10,600	98
	Clinton	19,700	19,500	99
	Crawford	4,000	3,900	97
	Eaton	35,800	35,400	99
	Emmet	9,700	9,500	98
	Genesee	161,100	159,700	99
	Gladwin	9,200	9,000	98
	Grand Traverse	24,300	23,800	98
	Gratiot	14,100	13,900	99
	Hillsdale	15,700	15,400	98
	Huron	13,700	13,400	98
	Ingham	103,400	102,100	99
	Ionia	18,000	17,800	99
	Iosco	12,000	11,900	99
	Iron	5,700	5,600	98
	Isabella	17,900	17,600	98
	Jackson	52,700	52,200	99
	Kalamazoo	84,200	83,200	99
	Kent	185,400	182,900	99
	Keweenaw	700	700	100
	Lapeer	24,500	24,300	99
	Leelanau	6,400	6,300	98
	Lenawee	32,500	32,100	99
	Livingston	38,900	38,600	99
	Manistee	9,400	9,200	98
	Mason	10,500	10,200	97
	Mecosta	12,800	12,600	98
	Monroe	47,400	47,000	99
	Montcalm	19,400	19,100	98
	Montmorency	3,400	3,300	97
	Newaygo	15,200	14,900	98
	Oakland	404,700	402,400	99
	Oceana	8,700	8,500	98
	Ogemaw	7,300	7,200	99
	Osceola	7,800	7,700	99
	Ottawa	62,500	61,700	99
	Presque Isle	5,500	5,300	96
	Roscommon	8,900	8,800	99
	Saginaw	77,300	76,500	99
	St Clair	53,100	52,500	99
	Sanilac	15,700	15,400	98
	Shiawassee	24,800	24,500	99
	Van Buren	26,600	26,300	99
	Washtenaw	103,000	100,900	98
	Wayne	809,600	801,600	99
	Wexford	10,800	10,600	98
	MINNESOTA			
	Anoka	80,900	80,700	100
Becker	11,400	11,200	98	
Beltrami	12,100	11,600	96	
Benton	10,300	10,200	99	
Big Stone	2,800	2,800	100	
Blue Earth	18,800	18,600	99	
Brown	10,200	10,000	98	
Carlton	10,800	10,700	99	
Carver	16,100	16,000	99	
Chippewa	5,500	5,400	98	
Clay	17,200	17,100	99	
Clearwater	3,100	3,000	97	
Cottonwood	5,200	5,000	96	
Crow Wing	18,500	18,100	98	
Dakota	92,200	91,700	99	
Dodge	5,500	5,400	98	

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Faribault	7,200	7,100	99
	Fillmore	7,700	7,600	99
	Goodhue	15,100	14,900	99
	Grant	2,600	2,600	100
	Hennepin	422,200	418,600	99
	Houston	6,600	6,500	98
	Isanti	9,400	9,300	99
	Itasca	16,400	16,100	98
	Kanabec	4,800	4,700	98
	Koochiching	5,700	5,500	96
	Lake	4,200	4,200	100
	Le Sueur	8,800	8,700	99
	Lincoln	2,800	2,800	100
	Lyon	9,100	8,900	98
	Mahnomen	1,700	1,700	100
	Marshall	4,500	4,400	98
	Martin	9,400	9,300	99
	Meeker	8,000	7,900	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,600	10,400	98
	Mower	14,800	14,700	99
	Murray	3,900	3,900	100
	Nicollet	10,100	10,000	99
	Nobles	7,600	7,500	99
	Norman	3,200	3,100	97
	Olmsted	38,500	38,200	99
	Otter Tail	20,100	19,700	98
	Pennington	5,600	5,500	98
	Polk	12,500	12,300	98
	Pope	4,700	4,600	98
	Ramsey	191,300	189,900	99
	Red Lake	1,800	1,800	100
	Redwood	6,500	6,300	97
	Renville	7,200	7,100	99
	Rice	16,700	16,500	99
	Roseau	5,100	4,800	94
	St Louis	77,900	77,100	99
	Scott	18,600	18,500	99
	Sibley	5,400	5,300	98
	Stearns	37,800	37,300	99
	Steele	11,400	11,300	99
	Traverse	1,700	1,700	100
	Wabasha	7,700	7,600	99
	Washington	47,100	46,800	99
	Yellow Medicine	4,500	4,400	97
	MISSOURI			
	Audrain	9,600	9,500	99
	Barton	4,800	4,700	98
	Boone	40,900	40,300	99
	Camden	11,000	10,800	98
	Cape Girardeau	23,600	23,300	99
Carter	2,000	1,900	95	
Cass	21,900	21,700	99	
Cedar	5,100	5,000	98	
Chariton	3,900	3,800	97	
Christian	11,500	11,300	98	
Clark	3,000	3,000	98	
Clay	58,600	58,200	99	
Cole	23,100	22,900	99	
Cooper	5,800	5,700	98	
Crawford	7,600	7,400	97	
Dade	3,200	3,200	100	
Dallas	5,300	5,200	98	
Daviess	3,500	3,400	97	
Franklin	27,600	27,300	99	
Gasconade	5,400	5,300	98	
Gentry	3,000	2,900	97	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Greene	80,800	80,000	99
	Harrison	4,000	3,900	98
	Henry	8,400	8,300	99
	Hickory	3,400	3,300	97
	Holt	2,700	2,600	96
	Howard	3,600	3,500	97
	Howell	12,100	11,600	96
	Iron	4,000	3,900	97
	Jackson	258,400	255,600	99
	Jasper	36,000	35,500	99
	Jefferson	58,500	58,100	99
	Knox	2,100	2,100	100
	Laclede	10,600	10,400	98
	Lafayette	12,200	12,100	99
	Lawrence	12,000	11,800	98
	Lewis	3,700	3,600	97
	Lincoln	10,000	9,800	98
	Linn	6,100	6,000	98
	Livingston	6,000	5,900	98
	Mc Donald	6,500	6,400	98
	Macon	6,500	6,400	98
	Marion	10,700	10,600	99
	Mercer	1,600	1,600	100
	Miller	7,900	7,800	99
	Moniteau	4,500	4,400	98
	Monroe	3,500	3,500	100
	Montgomery	4,300	4,200	98
	Morgan	6,400	6,300	98
	New Madrid	7,600	7,400	97
	Newton	16,800	16,600	99
	Nodaway	7,600	7,500	99
	Oregon	3,900	3,700	95
	Perry	6,200	6,100	98
	Pettis	14,300	14,100	99
	Pike	6,100	6,000	98
	Platte	20,500	20,300	99
	Pulaski	11,800	11,600	98
	Putnam	2,100	2,100	100
	Ray	8,700	8,600	99
	Reynolds	2,700	2,600	96
	Ripley	5,300	5,000	94
	St Charles	69,600	69,100	99
	St Clair	3,500	3,400	97
	St Francois	16,600	16,400	99
	St Louis	377,900	374,100	99
	Saline	9,400	9,300	99
Schuyler	2,000	2,000	100	
Scotland	2,100	2,100	100	
Shelby	3,000	3,000	100	
Stone	7,900	7,700	97	
Sullivan	2,800	2,800	100	
Taney	11,100	10,900	98	
Texas	8,500	8,200	96	
Vernon	7,800	7,600	97	
Wayne	5,100	5,000	98	
Worth	1,100	1,100	100	
Wright	6,400	6,200	97	
St Louis City	169,100	167,400	99	
MISSISSIPPI				
Amite	4,800	4,700	98	
Attala	7,200	7,100	99	
Bolivar	14,500	14,200	98	
Carroll	3,400	3,300	97	
Chickasaw	6,500	6,400	98	
Choctaw	3,200	3,200	100	
Clay	7,600	7,500	99	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Copiah	9,700	9,600	99
	De Soto	23,800	23,500	99
	Forrest	26,300	26,100	99
	George	5,800	5,800	100
	Hancock	12,600	12,500	99
	Hinds	96,000	95,400	99
	Holmes	7,600	7,500	99
	Issaquena	800	800	100
	Itawamba	8,000	7,900	99
	Jasper	6,000	5,900	98
	Jefferson	3,000	2,900	97
	Jones	23,600	23,400	99
	Kemper	3,500	3,400	97
	Lafayette	11,500	11,400	99
	Lamar	10,200	10,100	99
	Leake	6,900	6,800	99
	Lee	25,400	25,200	99
	Madison	19,100	18,800	98
	Marion	9,300	9,200	99
	Monroe	13,100	13,000	99
	Montgomery	4,400	4,300	98
	Neshoba	9,400	9,300	99
	Newton	7,700	7,600	99
	Noxubee	4,100	4,000	98
	Oktibbeha	12,400	12,200	98
	Pearl River	14,500	14,400	99
	Pointotoc	8,700	8,600	99
	Prentiss	9,400	9,300	99
	Rankin	30,700	30,400	99
	Scott	9,800	9,700	99
	Sharkey	2,200	2,200	100
	Simpson	9,000	8,900	99
	Smith	5,600	5,500	98
	Tallahatchie	5,500	5,400	98
	Tate	7,400	7,300	99
	Tippah	7,200	7,100	99
	Tishomingo	7,200	7,100	99
	Union	9,000	8,900	99
	Warren	19,200	19,000	99
	Wayne	7,000	6,900	99
	Webster	3,700	3,600	97
	Wilkinson	3,400	3,300	97
	Winston	7,000	6,900	99
	Yazoo	9,600	9,500	99
	MONTANA			
	Big Horn	3,300	3,100	94
Blaine	2,500	2,300	92	
Carbon	3,600	3,500	97	
Carter	600	600	100	
Chouteau	2,200	2,100	95	
Daniels	1,000	1,000	100	
Fergus	4,900	4,700	96	
Gallatin	19,100	18,500	97	
Granite	1,100	1,100	100	
Jefferson	3,300	3,200	97	
Judith Basin	1,000	1,000	100	
Lake	8,500	8,300	98	
Liberty	1,000	1,000	100	
Lincoln	6,900	6,600	96	
Mc Cone	900	900	100	
Madison	2,200	2,200	100	
Meagher	800	800	100	
Missoula	32,400	31,400	97	
Park	5,100	4,900	96	
Petroleum	200	200	100	
Phillips	2,100	2,000	95	
Pondera	2,600	2,500	96	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	MONTANA				
		Powder River	900	800	89
		Prairie	700	600	86
		Ravalli	10,500	10,200	97
		Sanders	3,800	3,600	95
		Sheridan	2,100	2,000	98
		Stillwater	2,800	2,800	100
		Sweet Grass	1,200	1,100	92
		Teton	2,500	2,400	96
		Wheatland	900	900	100
		NORTH CAROLINA			
		Alexander	10,700	10,600	99
		Beaufort	17,200	17,000	99
		Bertie	7,600	7,500	98
		Bladen	11,600	11,400	98
	Brunswick	20,400	20,100	99	
	Buncombe	71,900	71,100	99	
	Cabarrus	36,500	36,300	99	
	Camden	2,200	2,200	100	
	Caswell	7,400	7,300	99	
	Chatham	15,000	14,800	99	
	Cherokee	8,500	8,400	99	
	Chowan	5,500	5,400	98	
	Cleveland	33,200	32,900	99	
	Columbus	19,600	19,300	98	
	Craven	30,800	30,600	99	
	Currutuck	5,800	5,700	98	
	Davidson	48,600	48,200	99	
	Davie	11,300	11,100	98	
	Durham	71,300	70,600	99	
	Edgecombe	21,200	21,000	99	
	Forsyth	110,800	110,000	99	
	Franklin	13,300	13,100	98	
	Gaston	65,500	65,000	99	
	Greene	5,400	5,300	98	
	Guilford	134,100	133,300	99	
	Haywood	19,700	19,400	98	
	Henderson	30,300	29,900	99	
	Hertford	8,400	8,300	99	
	Hoke	7,900	7,800	99	
	Hyde	2,000	1,900	95	
	Iredell	35,600	35,300	99	
	Jackson	10,100	9,900	98	
	Johnston	31,700	31,300	99	
	Jones	3,200	3,200	100	
	Lee	16,300	16,100	99	
	Lenoir	22,700	22,500	99	
	Lincoln	19,100	19,000	99	
	Mc Dowell	13,900	13,700	99	
	Macon	9,900	9,700	98	
	Madison	6,700	6,600	98	
	Martin	9,600	9,500	99	
	Mecklenburg	196,000	194,700	99	
	Montgomery	9,200	9,100	99	
	Moore	24,900	24,500	99	
	Nash	28,400	28,100	99	
	Onslow	40,000	39,700	99	
	Pamlico	4,300	4,300	100	
	Pender	10,400	10,200	98	
	Pitt	40,800	40,400	99	
	Randolph	40,800	40,400	99	
	Richmond	18,200	18,000	99	
	Rockingham	34,100	33,800	99	
	Rowan	42,000	41,700	99	
	Rutherford	22,500	22,300	99	
	Sampson	19,200	18,900	98	
	Stanly	20,300	20,100	99	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	WISCONSIN				
		Stokes	14,000	13,900	99
		Surry	25,000	24,700	99
		Swain	4,200	4,100	98
		Tyrrell	1,400	1,400	100
		Union	30,100	29,800	99
		Wake	158,300	157,000	99
		Washington	5,300	5,200	98
		Watauga	13,000	12,800	98
		Wayne	37,100	36,700	99
		Wilson	24,900	24,600	99
		Yadkin	11,800	11,700	99
		NORTH DAKOTA			
		Adams	1,300	1,300	100
		Benson	2,500	2,400	96
	Billings	400	400	100	
	Bottineau	3,200	3,200	100	
	Burke	1,400	1,400	100	
	Cass	40,800	40,500	99	
	Dickey	2,500	2,500	100	
	Dunn	1,600	1,600	100	
	Eddy	1,300	1,300	100	
	Foster	1,600	1,600	100	
	Golden Valley	900	900	100	
	Grand Forks	25,200	25,000	99	
	Grant	1,500	1,500	100	
	Griggs	1,400	1,400	100	
	Kidder	1,400	1,400	100	
	La Moure	2,200	2,200	100	
	Mc Henry	2,800	2,800	100	
	Mc Intosh	1,900	1,900	100	
	Mc Lean	4,500	4,400	99	
	Mercer	5,100	5,000	98	
	Mountrail	2,900	2,900	100	
	Pembina	3,800	3,700	97	
	Ransom	2,500	2,500	100	
	Renville	1,400	1,400	100	
	Richland	7,100	7,000	99	
	Rolette	3,900	3,800	97	
	Sargent	1,900	1,900	100	
	Sheridan	1,000	1,000	100	
	Sioux	1,000	1,000	100	
	Steele	1,100	1,100	100	
	Trail	3,400	3,400	100	
	Walsh	5,700	5,600	98	
	Ward	21,800	21,600	99	
	NEBRASKA				
	Adams	12,100	12,000	99	
	Boone	2,500	2,500	100	
	Buffalo	14,000	13,900	99	
	Cass	8,500	8,400	99	
	Cedar	3,900	3,900	100	
	Chase	1,900	1,900	100	
	Cherry	2,600	2,600	100	
	Clay	2,900	2,900	100	
	Colfax	3,500	3,400	97	
	Cuming	4,100	4,000	98	
	Custer	5,000	4,900	98	
	Dakota	6,700	6,700	100	
	Dawes	3,500	3,400	97	
	Deuel	1,000	1,000	100	
	Dixon	2,600	2,600	100	
	Douglas	160,400	159,100	99	
	Dundy	1,200	1,200	100	
	Fillmore	2,900	2,900	100	
	Gage	8,900	8,800	99	
	Gosper	800	800	100	
	Greeley	1,200	1,200	100	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEBRASKA			
	Hamilton	3,500	3,500	100
	Hartan	1,700	1,700	100
	Hitchcock	1,500	1,500	100
	Hooker	400	400	100
	Howard	2,400	2,400	100
	Jefferson	3,600	3,600	99
	Kearney	2,700	2,700	100
	Keya Paha	500	500	100
	Kimball	1,800	1,800	100
	Knox	4,000	3,900	97
	Lincoln	12,600	12,500	99
	Logan	400	400	100
	Loup	300	300	100
	Pawnee	1,500	1,500	100
	Perkins	1,500	1,500	100
	Pierce	3,100	3,100	100
	Platte	11,000	10,900	99
	Polk	2,300	2,300	100
	Richardson	4,200	4,100	98
	Saline	4,900	4,800	98
	Saunders	7,100	7,000	99
	Seward	6,000	5,900	98
	Sheridan	2,800	2,800	100
	Sherman	1,500	1,500	100
	Sioux	700	700	100
	Stanton	2,500	2,500	100
	Thurston	2,400	2,400	100
	Valley	2,200	2,100	95
	Washington	6,200	6,200	100
	Wayne	3,300	3,300	100
	Webster	2,000	2,000	100
York	5,800	5,700	98	
	NEW JERSEY			
	Mercer	122,200	120,600	99
	Salem	24,800	24,500	99
	NEW MEXICO			
	Bernalillo	197,100	194,200	99
	Catron	900	800	89
	Colfax	5,100	4,800	95
	Dona Ana	47,200	45,800	97
	Lea North	19,400	19,100	98
	Lea South	2,300	2,100	93
	Los Alamos	7,600	7,500	99
	Luna	6,600	6,400	97
	Otero	18,200	17,800	98
	Quay	4,600	4,400	96
	Rio Arriba	11,400	10,700	94
	Sandoval	19,200	18,200	95
	Santa Fe	36,900	35,900	97
	Socorro	4,800	4,700	98
	Valencia	15,600	15,400	99
	NEVADA			
	Clark	285,500	280,800	98
	Douglas	11,100	10,700	96
	Elko	10,700	10,000	94
	Eureka	500	500	100
	Lincoln	1,400	1,300	93
	Lyon	7,800	7,500	96
	Nye North	3,000	2,800	93
	Storey	600	600	100
	White Pine	3,000	2,900	97
	NEW YORK			
	Allegany	17,800	17,400	98
	Cattaraugus	30,700	30,100	98
	Chautauqua	54,300	53,400	98
	Clinton	27,200	26,900	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	Essex	14,500	14,300	98	
	Jefferson	36,700	36,200	99	
	Lewis	9,400	9,200	98	
	Monroe	271,100	267,800	99	
	Rockland	86,900	85,800	99	
	Schoharie	11,300	11,100	98	
	Steuben	36,600	35,900	98	
	Warren	21,300	20,900	98	
	Wyoming	14,000	13,900	99	
		OHIO			
		Adams	9,700	9,300	96
		Ashland	17,300	17,100	99
		Ashtabula	37,700	37,200	99
		Athens	20,200	19,700	98
		Brown	13,300	13,000	98
		Butler	103,500	102,400	99
		Champaign	13,600	13,400	99
		Clark	56,400	55,900	99
		Clermont	53,400	52,800	99
		Clinton	14,100	13,900	99
		Columbiana	42,000	41,500	99
		Coshocton	14,500	14,100	97
		Defiance	14,700	14,500	99
		Fairfield	36,600	36,300	99
		Fayette	10,400	10,200	98
		Fulton	14,900	14,600	98
		Gallia	11,200	10,900	97
		Greene	47,700	47,200	99
		Hamilton	347,700	343,200	99
		Hardin	12,200	12,000	98
		Henry	10,700	10,600	99
		Hocking	10,100	9,900	98
	Holmes	9,200	8,700	95	
	Jackson	11,400	11,200	98	
	Lawrence	23,800	23,400	98	
	Licking	48,500	48,000	99	
	Logan	16,300	16,100	99	
	Lorain	98,200	97,400	99	
	Madison	11,500	11,300	98	
	Medina	41,500	41,100	99	
	Miami	35,100	34,700	99	
	Monroe	6,100	5,900	97	
	Montgomery	230,600	228,600	99	
	Morgan	5,200	5,100	97	
	Paulding	7,800	7,700	99	
	Perry	11,800	11,600	98	
	Pickaway	15,600	15,500	99	
	Portage	50,100	49,600	99	
	Preble	15,300	15,200	99	
	Putnam	11,500	11,300	98	
	Ross	24,500	24,000	98	
	Shelby	15,500	15,300	99	
	Union	11,600	11,400	98	
	Van Wert	11,900	11,800	99	
	Warren	38,800	38,400	99	
	Washington	24,200	23,600	98	
	Wayne	37,600	36,800	98	
	Williams	14,700	14,500	98	
	OKLAHOMA				
	Adair	7,300	7,100	97	
	Alfalfa	2,500	2,500	100	
	Atoka	4,700	4,700	100	
	Beaver	2,900	2,900	100	
	Blaine	5,100	5,000	98	
	Bryan	13,600	13,400	99	
	Caddo	12,500	12,400	99	
	Canadian	26,600	26,400	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	OKLAHOMA			
	Cherokee	12,800	12,600	98
	Choctaw	6,200	6,000	97
	Cleveland	61,500	60,900	99
	Coal	2,200	2,200	100
	Cotton	2,800	2,800	100
	Creek	25,500	25,200	99
	Delaware	11,600	11,400	98
	Dewey	2,100	2,100	100
	Ellis	2,100	2,000	95
	Garfield	23,700	23,500	99
	Garvin	11,200	11,100	99
	Grady	16,400	16,200	99
	Harmon	1,700	1,700	100
	Harper	1,800	1,800	100
	Jefferson	3,200	3,200	100
	Johnston	4,000	3,900	98
	Kay	20,300	20,100	99
	Kingfisher	5,400	5,400	100
	Kiowa	5,100	5,000	98
	Logan	11,200	11,100	99
	Mc Clain	9,300	9,200	99
	Mc Curtain	13,300	13,000	98
	Mc Intosh	7,300	7,200	99
	Major	3,200	3,100	97
	Marshall	5,200	5,100	98
	Mayes	13,300	13,100	98
	Muskogee	26,900	26,600	99
	Noble	4,900	4,900	100
	Nowata	4,300	4,300	100
	Oklahoma	253,800	252,100	99
	Okmulgee	15,300	15,200	99
	Osage	15,500	15,400	99
	Ottawa	12,700	12,600	99
	Pawnee	6,900	6,800	99
	Payne	24,300	24,000	99
	Portotoc	13,400	13,300	99
	Pottawatomie	22,600	22,400	99
	Pushmataha	5,000	4,900	98
	Roger Mills	1,900	1,900	100
	Rogers	20,700	20,500	99
	Sequoyah	13,100	12,900	98
	Tillman	4,100	4,100	100
	Tulsa	214,100	212,700	99
	Wagoner	18,600	18,400	99
	Washington	17,600	17,500	99
	Washita	5,000	5,000	100
Woods	4,000	3,900	98	
Woodward	7,500	7,400	99	
OREGON				
Clackamas	99,200	96,000	97	
Columbia	13,900	13,400	96	
Coos	23,800	22,000	92	
Douglas	36,100	34,400	95	
Grant	3,400	3,000	88	
Hood River	6,400	6,000	94	
Lane	107,800	103,900	96	
Malheur	9,700	9,300	96	
Morrow	2,900	2,700	93	
Multnomah	245,000	236,000	96	
Polk	18,500	17,800	96	
Sherman	700	700	100	
Umatilla	21,700	20,400	94	
Union	8,500	7,900	93	
Washington	112,600	110,100	98	
Yamhill	21,800	20,800	95	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	PENNSYLVANIA			
	Armstrong	30,300	29,800	98
	Bedford	18,100	17,600	97
	Blair	50,800	50,000	98
	Butler	56,500	55,800	99
	Clearfield	30,800	30,300	98
	Clinton	14,500	14,200	98
	Elk	14,100	13,900	99
	Erie	104,600	103,300	99
	Huntingdon	15,500	15,100	97
	Jefferson	19,200	18,900	98
	Juniata	7,900	7,600	96
	Lawrence	37,900	37,300	98
	Lycoming	44,900	43,700	97
	Mc Kean	18,100	17,700	98
	Mifflin	18,400	17,900	97
	Potter	7,000	6,800	97
	Tioga	15,200	14,800	97
	Venango	23,800	23,100	97
	Warren	17,400	16,900	97
	SOUTH CAROLINA			
	Anderson	56,800	56,300	99
	Barnwell	8,000	7,900	99
	Beaufort	32,400	32,000	99
	Berkeley	46,500	45,800	98
	Calhoun	4,700	4,600	98
	Charleston	106,100	105,100	99
	Chester	11,300	11,200	99
	Clarendon	10,200	9,900	97
	Colleton	13,100	12,800	98
	Edgefield	6,400	6,300	98
	Fairfield	7,100	7,000	99
	Florence	43,700	43,200	99
	Greenville	125,300	124,400	99
	Greenwood	23,800	23,600	99
	Hampton	7,200	7,000	97
	Horry	55,900	55,100	99
	Jasper	5,700	5,600	98
Kershaw	17,200	16,900	98	
Lancaster	21,100	20,900	99	
Laurens	19,500	19,300	99	
Lexington	68,500	67,700	99	
Mc Cormick	2,100	2,100	100	
Newberry	12,900	12,700	98	
Oconee	22,700	22,500	99	
Orangeburg	32,400	31,800	98	
Pickens	33,200	32,800	99	
Richland	105,100	104,000	99	
Saluda	6,100	6,000	98	
Spartanburg	84,400	83,700	99	
Union	11,400	11,300	99	
York	47,200	46,700	99	
SOUTH DAKOTA				
Bennett	1,000	1,000	100	
Brookings	8,900	8,800	99	
Brule	2,000	2,000	100	
Charles Mix	3,300	3,200	97	
Clark	1,900	1,900	100	
Clay	4,900	4,800	98	
Custer	2,800	2,700	96	
Davison	6,700	6,600	98	
Day	2,900	2,900	100	
Deuel	1,800	1,800	100	
Dewey	1,500	1,400	93	
Edmunds	1,700	1,700	100	
Fall River	3,300	3,200	97	
Faulk	1,200	1,200	100	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH DAKOTA				
Between 5-24%	Grant	3,200	3,100	97
	Gregory	2,100	2,100	100
	Hamlin	1,900	1,900	100
	Hand	1,800	1,800	100
	Hanson	1,100	1,100	100
	Harding	600	600	100
	Jackson	1,200	1,200	100
	Jones	600	600	100
	Lawrence	8,400	8,300	99
	Lincoln	5,400	5,300	98
	Lyman	1,300	1,300	100
	Meade	8,500	8,400	99
	Mellette	700	700	100
	Miner	1,400	1,400	100
	Minnehaha	52,000	51,700	99
	Moody	2,400	2,400	100
	Perkins	1,800	1,700	94
	Roberts	3,800	3,700	97
	Shannon	2,700	2,500	92
	Spink	3,200	3,200	100
	Stanley	900	900	100
	Sully	700	700	100
	Tripp	2,700	2,700	100
	Turner	3,400	3,400	100
	Walworth	2,700	2,600	96
	Ziebach	600	600	100
TENNESSEE				
	Anderson	28,400	28,300	100
	Bedford	11,400	11,300	99
	Benton	6,300	6,200	98
	Bledsoe	3,500	3,500	100
	Blount	33,900	33,700	99
	Bradley	28,100	28,000	100
	Campbell	14,000	13,800	99
	Carroll	11,100	11,000	99
	Carter	20,300	20,200	100
	Cheatham	10,000	9,900	99
	Chester	5,200	5,200	100
	Claiborne	10,100	10,000	99
	Clay	3,100	3,100	100
	Cocke	11,600	11,500	99
	Coffee	16,600	16,500	99
	Cumberland	13,200	13,000	98
	Davidson	210,400	209,600	100
	Decatur	4,500	4,400	98
	Dickson	13,300	13,200	99
	Dyer	13,800	13,700	99
	Fayette	8,800	8,700	99
	Fentress	5,800	5,700	98
	Franklin	12,600	12,500	99
	Gibson	19,200	19,000	99
	Greene	21,500	21,300	99
	Hamblen	21,200	21,000	99
	Hamilton	115,800	115,300	100
	Hancock	2,300	2,300	100
	Hardeman	8,700	8,600	99
	Hardin	8,700	8,600	99
	Hawkins	18,000	17,800	99
	Haywood	7,200	7,100	99
	Henderson	9,300	9,200	99
	Henry	11,800	11,700	99
	Humphreys	6,400	6,400	100
	Jackson	3,300	3,300	100
	Jefferson	12,900	12,800	99
	Johnson	5,600	5,500	98
	Knox	135,700	135,000	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%				
	Lauderdale	9,500	9,400	99
	Lawrence	13,600	13,500	99
	Loudon	12,400	12,300	99
	Mcminn	16,400	16,300	99
	Mc Nairy	9,800	9,700	99
	Marion	9,800	9,700	99
	Marshall	8,400	8,300	99
	Maury	21,600	21,500	100
	Meigs	3,000	3,000	100
	Monroe	11,500	11,400	99
	Moore	1,800	1,800	100
	Morgan	5,800	5,700	98
	Obion	13,200	13,100	99
	Overton	6,900	6,800	99
	Perry	2,600	2,600	100
	Rhea	9,600	9,500	99
	Roane	19,000	18,900	99
	Robertson	15,800	15,700	99
	Rutherford	42,000	41,800	100
	Sequatchie	3,400	3,400	100
	Sevier	19,900	19,700	99
	Shelby	310,000	308,400	99
	Smith	5,800	5,800	100
	Sullivan	59,400	59,100	99
	Sumner	37,400	37,200	99
	Tipton	13,300	13,200	99
	Unicoi	6,500	6,400	98
	Washington	35,700	35,500	99
	Wayne	5,500	5,400	98
	Weakley	12,600	12,500	99
	White	8,200	8,100	99
	Williamson	28,400	28,200	99
	Wilson	26,100	25,900	99
TEXAS				
	Anderson	14,500	14,300	99
	Andrews	5,100	5,100	99
	Aransas	7,000	6,900	99
	Archer	3,100	3,100	100
	Bailey	2,700	2,700	100
	Bastrop	14,300	14,000	98
	Baylor	1,800	1,800	100
	Bexar	418,600	414,600	99
	Bosque	6,500	6,400	98
	Bowie	31,500	31,200	99
	Brazoria	64,800	64,300	99
	Brazos	47,400	46,800	99
	Briscoe	1,000	1,000	100
	Brooks	2,700	2,700	100
	Burnet	10,900	10,800	99
	Caldwell	9,800	9,600	98
	Callhoun	7,600	7,500	99
	Callahan	4,900	4,900	100
	Cameron	79,300	78,300	99
	Carson	2,400	2,400	100
	Cass	11,300	11,100	98
	Castro	3,300	3,300	100
	Chambers	7,800	7,700	99
	Cherokee	15,400	15,100	98
	Childress	2,500	2,500	100
	Clay	4,200	4,200	100
	Collin	79,300	78,500	99
	Collingsworth	1,700	1,700	100
	Comal	20,000	19,800	99
	Coryell	17,600	17,400	99
	Cottle	1,000	1,000	100
	Crane	1,600	1,600	100
	Crosby	2,800	2,800	100

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	TEXAS			
	Dallam	2,500	2,500	100
	Dallas	745,800	741,100	99
	Denton	84,500	83,800	99
	Donley	1,600	1,600	100
	Duval	4,200	4,100	98
	Eastland	7,800	7,700	99
	Edwards	700	700	100
	Ellis	29,100	28,800	99
	Fannin	10,200	10,000	98
	Fayette	8,300	8,000	96
	Fisher	2,100	2,100	100
	Floyd	3,000	3,000	100
	Foard	900	900	100
	Fort Bend	67,500	66,700	99
	Frio	4,400	4,300	98
	Galveston	80,400	79,700	99
	Garza	1,800	1,800	100
	Gillespie	6,900	6,700	97
	Goliad	1,900	1,900	100
	Grayson	38,800	38,400	99
	Gregg	42,400	41,900	99
	Grimes	5,700	5,600	98
	Guadalupe	22,500	22,200	99
	Hall	1,800	1,800	100
	Hansford	2,300	2,300	100
	Hardin	14,600	14,400	99
	Harris	1,062,600	1,054,400	99
	Haskell	2,600	2,600	100
	Henderson	23,800	23,400	98
	Hidalgo	109,700	108,100	99
	Hockley	8,200	8,200	100
	Houston	8,900	8,700	98
	Hunt	26,900	26,600	99
	Irion	500	500	100
	Jack	2,800	2,800	100
	Jackson	4,700	4,600	98
	Jasper	12,400	12,200	98
	Jim Wells	12,500	12,300	98
	Johnson	35,300	35,000	99
	Jones	6,600	6,500	98
	Karnes	4,500	4,400	98
	Kendall	6,000	5,900	98
	Kent	400	400	100
	Kerr	15,500	15,200	98
	Kleberg	10,600	10,500	99
	Knox	1,900	1,900	100
	Lamar	17,400	16,900	97
Lamb	5,800	5,800	100	
Limestone	8,700	8,500	98	
Lubbock	81,900	81,300	99	
Lynn	2,500	2,500	100	
McMullen	300	300	100	
Matagorda	15,700	15,500	99	
Medina	9,700	9,500	98	
Menard	900	900	100	
Midland	42,500	42,200	99	
Milam	8,900	8,700	98	
Mitchell	3,200	3,200	100	
Morris	5,300	5,200	98	
Navarro	15,400	15,200	99	
Newton	4,900	4,800	98	
Nueces	103,300	102,200	99	
Orange	28,700	28,500	99	
Palo Pinto	9,800	9,700	99	
Panola	8,500	8,400	99	
Parker	24,000	23,800	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	UTAH			
	Parmer	3,300	3,300	100
	Polk	12,700	12,400	98
	Potter	41,000	40,700	99
	Presidio	1,900	1,800	95
	Randall	35,800	35,700	100
	Real	1,000	1,000	100
	Red River	6,200	6,000	97
	Refugio	3,000	3,000	100
	Robertson	6,100	6,000	98
	Rockwall	10,300	10,200	99
	Sabine	4,300	4,200	98
	San Jacinto	6,100	5,900	97
	San Patricio	19,300	19,000	98
	Shackelford	1,400	1,400	100
	Shelby	9,600	9,400	98
	Smith	58,300	57,600	99
	Somervell	2,300	2,300	100
	Starr	10,500	10,200	97
	Stonewall	1,000	1,000	100
	Sutton	1,500	1,500	100
	Swisher	3,300	3,300	100
	Tarrant	437,200	434,400	99
	Terrell	600	600	100
	Travis	234,800	232,500	99
	Tyler	7,500	7,300	97
	Upshur	12,300	12,100	98
	Uvalde	8,200	8,000	98
	Van Zandt	16,000	15,700	98
	Waller	7,300	7,200	99
	Wharton	14,500	14,300	99
	Wichita	46,800	46,600	100
	Wilbarger	6,000	6,000	100
	Willacy	5,100	5,000	98
	Williamson	44,000	43,400	99
	Wood	11,900	11,700	98
	Yoakum	3,600	3,600	100
	Zapata	3,000	2,900	97
	Zavala	3,200	3,100	97
	VIRGINIA			
	Box Elder	11,500	11,400	99
	Cache	21,500	21,000	98
	Daggett	200	200	100
	Davis	54,300	53,800	99
	Emery	3,600	3,500	97
	Grand	2,700	2,500	93
	Juab	1,700	1,700	100
	Millard	4,100	4,000	98
Salt Lake	244,800	241,600	99	
San Juan	3,100	2,900	94	
Sanpete	5,200	5,100	98	
Summit	5,300	5,200	98	
Tooele	9,200	9,100	99	
Utah	69,700	68,600	98	
Weber	55,800	55,100	99	
ACCOMACK COUNTY, VIRGINIA				
Accomack	12,500	12,300	98	
Amelia	2,800	2,700	96	
Amherst	10,300	10,200	99	
Bedford	17,300	17,100	99	
Bland	2,200	2,100	95	
Botetourt	9,500	9,400	99	
Campbell	42,500	42,100	99	
Chesterfield	72,100	71,800	100	
Essex	3,200	3,100	97	
Fairfax	296,800	295,900	100	
Franklin	13,700	13,500	99	
Gloucester	11,500	11,400	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	VIRGINIA			
	Greene	3,400	3,300	97
	Greensville	5,000	4,900	98
	Halifax	12,400	12,200	98
	Henry	28,800	28,500	99
	Isle Of Wight	9,100	9,000	99
	James City	14,600	14,400	99
	King William	3,900	3,900	100
	Lancaster	4,600	4,500	98
	Lee	9,400	9,200	98
	Loudoun	27,100	26,800	99
	Mecklenburg	10,800	10,600	98
	Northampton	5,700	5,600	98
	Nottoway	5,300	5,200	98
	Orange	7,900	7,800	99
	Pittsylvania	40,900	40,400	99
	Prince George	15,700	15,600	99
	Roanoke	80,700	80,200	99
	Rockingham	30,000	29,700	99
	Russell	11,700	11,500	98
	Scott	8,900	8,700	98
	Southampton	8,100	8,000	99
	Surry	2,200	2,200	100
	Washington	24,700	24,400	99
	Westmoreland	6,200	6,100	98
	York	17,900	17,800	99
	Chesapeake City	50,200	49,800	99
	Newport News City	61,600	61,300	100
	Norfolk City	94,800	94,100	99
	Portsmouth City	41,300	41,000	99
	Suffolk City	18,800	18,500	98
	Va Beach City	127,100	126,400	99
	VERMONT			
	Addison	11,600	11,300	97
Bennington	14,500	14,200	98	
Orleans	9,200	9,100	99	
WASHINGTON				
Adams	5,300	5,100	96	
Chelan	21,300	20,400	96	
Clark	84,600	82,400	97	
Columbia	1,600	1,500	94	
Franklin	13,300	12,900	97	
Grant	20,200	19,400	96	
Kittitas West	2,200	2,100	93	
Klickitat	6,300	5,900	94	
Skamania	3,000	2,800	93	
Whitman	16,000	15,300	96	
Yakima	71,000	67,900	96	
WISCONSIN				
Adams	5,300	5,100	96	
Barron	16,100	15,700	98	
Bayfield	5,600	5,500	98	
Brown	74,000	73,500	99	
Burnett	5,600	5,500	98	
Chippewa	19,500	19,200	98	
Clark	12,200	11,900	98	
Columbia	18,500	18,200	98	
Oane	145,400	142,600	98	
Dodge	27,300	26,800	98	
Door	11,100	11,000	99	
Douglas	16,600	16,400	99	
Eau Claire	32,500	32,000	98	
Florence	1,400	1,400	100	
Fond Du Lac	33,100	32,600	98	
Forest	3,400	3,300	97	
Green	12,500	12,300	98	
Green Lake	7,700	7,600	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Iowa	7,900	7,700	97
	Iron	2,700	2,700	100
	Jackson	6,600	6,400	97
	Jefferson	25,700	25,400	99
	Juneau	8,800	8,500	97
	Kewaunee	7,000	6,900	99
	Lafayette	6,200	6,100	98
	Langlade	7,700	7,600	99
	Lincoln	11,300	11,200	99
	Manitowoc	30,400	30,200	99
	Marinette	16,400	16,300	99
	Milwaukee	380,900	376,800	99
	Monroe	14,100	13,800	98
	Oconto	12,300	12,100	98
	Oneida	13,300	13,000	98
	Outagamie	51,500	51,200	99
	Ozaukee	26,300	26,000	99
	Pierce	11,800	11,600	98
	Polk	13,700	13,500	99
	Portage	20,800	20,500	99
	Price	6,500	6,300	97
	Richland	6,800	6,600	97
	Rusk	5,900	5,800	98
	St Croix	17,700	17,500	99
	Sauk	18,400	18,000	98
	Sawyer	5,800	5,600	97
	Shawano	14,600	14,400	99
	Sheboygan	39,100	38,700	99
	Taylor	6,800	6,700	99
	Trempealeau	9,700	9,400	97
	Vilas	7,900	7,700	97
	Washington	32,500	32,200	99
	Waukesha	105,500	104,600	99
	Waupaca	17,100	16,900	99
	Winnebago	54,700	54,200	99
	Wood	30,500	30,100	99
	WEST VIRGINIA			
	Brooke	10,600	10,600	100
	Cabell	41,900	41,700	100
	Fayette	20,300	20,100	99
	Grant	3,700	3,600	97
	Greenbrier	14,500	14,300	99
	Hancock	15,000	15,000	100
	Jackson	9,700	9,600	99
Kanawha	90,800	90,200	99	
Lincoln	8,100	8,000	99	
Logan	17,400	17,300	99	
Mc Dowell	15,500	15,300	99	
Mason	10,000	9,900	99	
Monroe	4,900	4,800	98	
Nicholas	10,600	10,500	99	
Pendleton	3,000	2,900	97	
Pocahontas	3,700	3,600	97	
Preston	11,300	11,100	98	
Putnam	16,400	16,300	99	
Raleigh	32,100	31,700	99	
Ritchie	4,600	4,500	98	
Summers	5,200	5,100	98	
Taylor	6,000	5,900	98	
Tucker	3,400	3,300	97	
Wayne	17,000	16,800	99	
Wyoming	11,700	11,500	98	
WYOMING				
Albany	12,300	11,800	96	
Big Horn	4,300	4,100	95	
Carbon	6,600	6,300	95	
Converse	4,600	4,400	96	

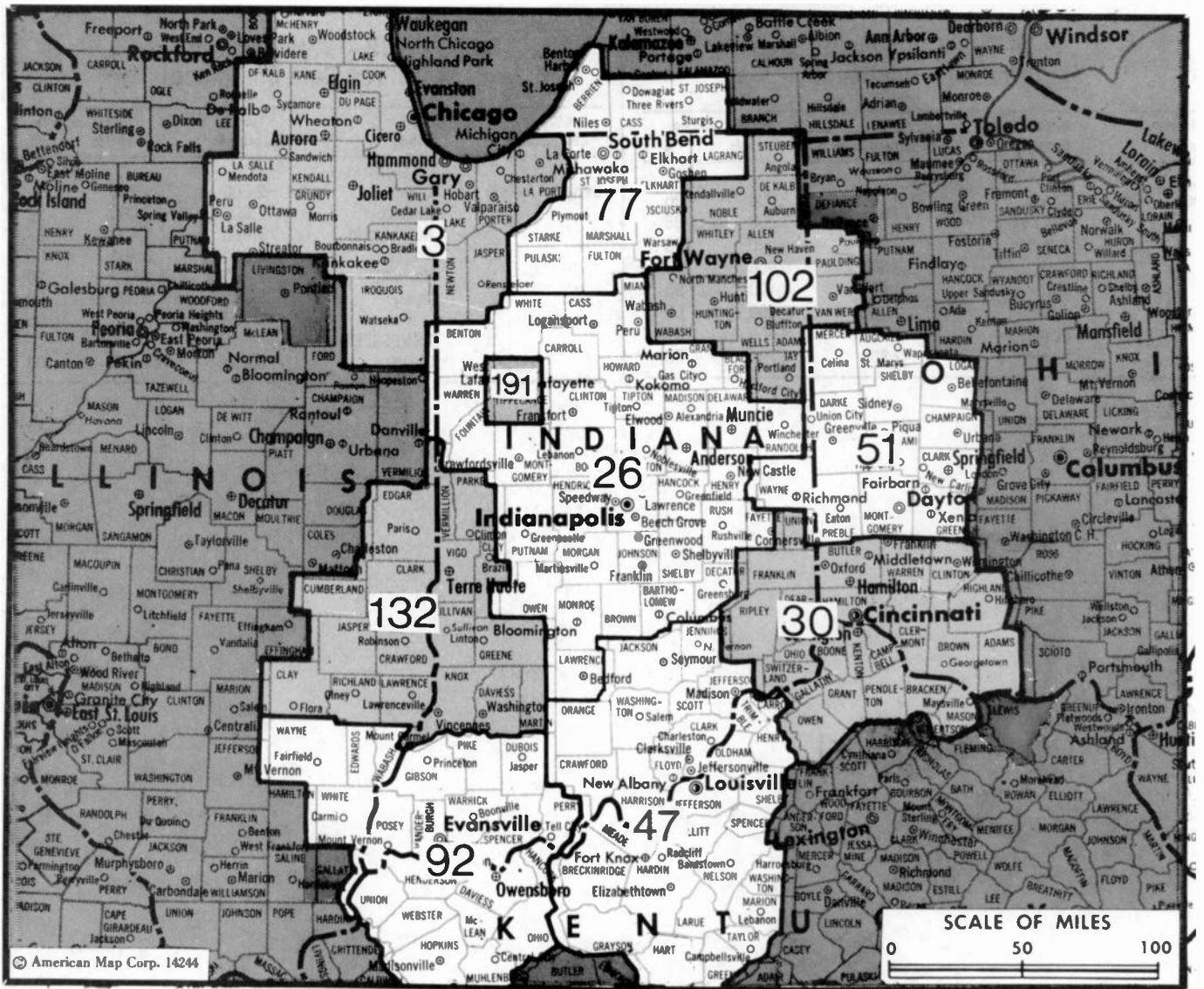
Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	WYOMING			
	Crook	2,300	2,200	96
	Fremont	12,500	12,200	98
	Johnson	2,600	2,500	96
	Park	9,300	8,900	96
	Platte	4,300	4,100	95
	Sublette	2,100	2,000	95
	Uinta	6,800	6,600	97
Weston	2,800	2,700	96	

WSIL-TV, Harrisburg (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MISSOURI			
	Carter	2,000	1,900	95
	Dunkin	12,900	12,600	98
	New Madrid	7,600	7,400	97
	Oregon	3,900	3,700	95
	Reynolds	2,700	2,600	96
	Ripley	5,300	5,000	94
	Wayne	5,100	5,000	98
TENNESSEE				
Obion	13,200	13,100	99	



Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,135,900	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLO (32), WGBO-TV (66), WGN-TV (9), WHKE (55), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Indianapolis, IN	873,800	26	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Cincinnati, OH	752,000	30	WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WXIX-TV (19)
Louisville, KY	530,400	47	WAVE (3), WBNA (21), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
Dayton, OH	506,300	51	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
South Bend-Elkhart, IN	321,600	77	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	264,500	92	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Fort Wayne, IN	233,900	102	WANE-TV (15), WFFT-TV (55), WINN (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	161,800	132	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Lafayette, IN	44,300	191	WLFI-TV (18)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WCLJ, WIIB & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLCN, Evansville	See Madisonville, KY
WINN, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WMCC, Marion	See Indianapolis, IN

Indiana Station Totals as of October 1, 1991

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	1	7	8
	8	29	37

Indiana—Angola

WINM

Ch. 63

Network Service: None, independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 2901 N. Clinton St., Fort Wayne, IN 46805.

Telephone: 618-997-9333.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 3240-kw max. visual. Antenna: 476-ft. above av. terrain, 476-ft. above ground, 1325-ft. above sea level.

Latitude	41°	24'	34"
Longitude	84°	54'	40"

Transmitter: County Rds. 34 & 59, Butler, IN.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: April 22, 1983. FCC approved sale to present owner Jan. 24, 1991. Sale to Tri-State Bcstg. Corp. by James A. Chase approved by FCC Oct. 1, 1985. Left air Jan. 1985. Returned to air June 11, 1988.

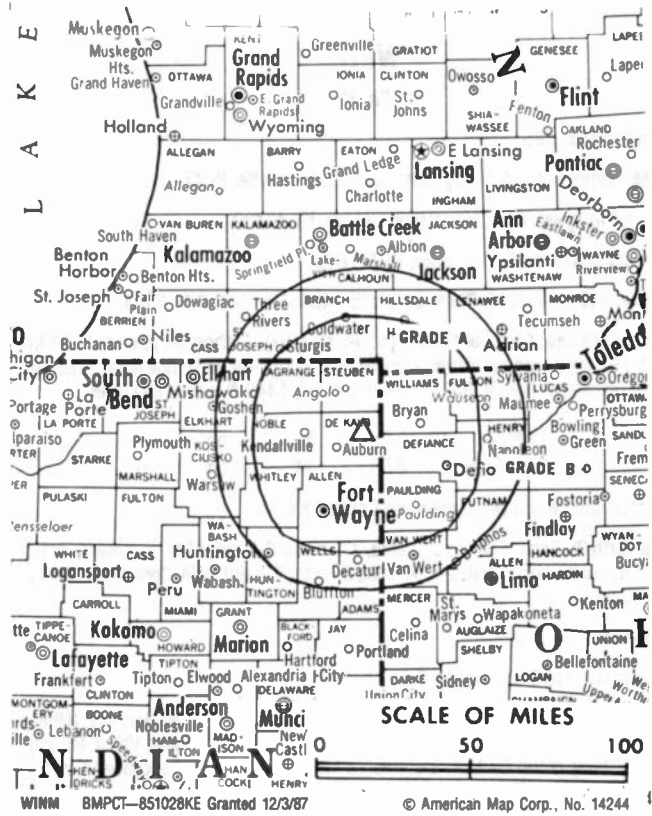
Represented (sales): Landin Media Sales.

Represented (legal): Lauren A. Colby.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Paul C. Paino, General Manager.
- Stephen Cannaday, Operations.
- Roger Rhodes, Programming.
- Jerry Clark, General Sales Manager.
- Stephen Buzzy, Chief Engineer.
- Larry Kuhn, Business Manager.



Rates: On request.

Arbitron Data: Not available.

City of License: Angola. **ADI:** Fort Wayne. **Rank:** 102.

Indiana—Evansville

WEHT

Ch. 25

Network Service: CBS.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: 800 Marywood Dr., Henderson County, KY 42420.

Mailing Address: Box 25, Evansville, IN 47701.

Telephone: 812-424-9215. TWX: 510-545-7434. Fax: 502-826-6823.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Stations: Scientific-Atlanta, 7.1-meter C-band; ADM, 7-meter C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gilmore Broadcasting Corp.

Began Operation: September 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Douglas A. Padgett, Vice President & General Manager.
- Mike Riley, General Sales Manager.
- Ginny Powers, Program Director.
- John Sandwell, National Sales Manager.
- Elmer Chancellor, Chief Engineer.
- John Murovich, News Director.
- Melisse Marks, Promotion Director.
- Jenny Funk, Business Manager.

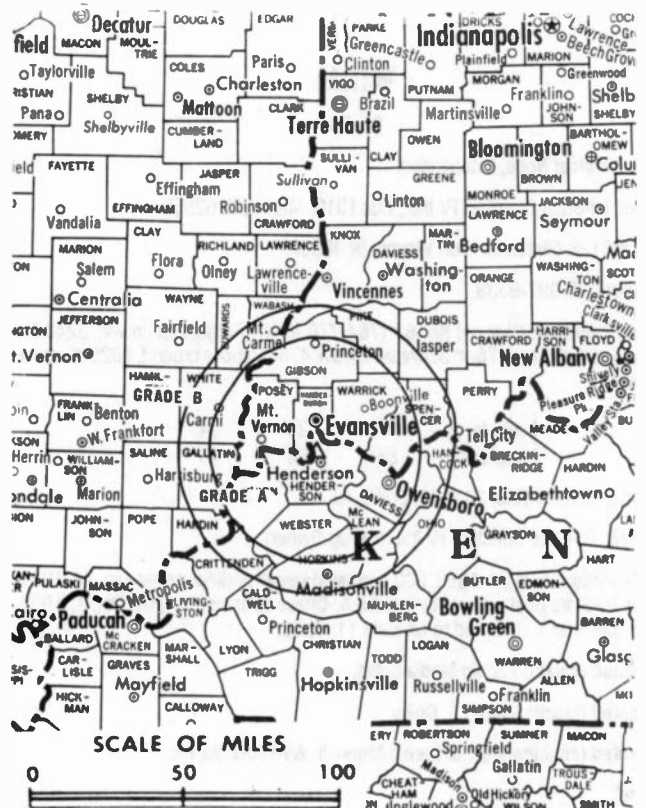
Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$564.

City of License: Evansville. ADI: Evansville. Rank: 92.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,700	3,600	97
	Gallatin	2,900	2,800	96
	Wabash	5,600	5,500	98
	Wayne	7,400	7,100	96
	White	7,300	7,000	96
	INDIANA			
	Dubois	13,400	13,000	97
	Gibson	13,100	12,800	98
	Perry	6,500	6,300	97
	Pike	5,200	5,100	97
	Posey	9,500	9,200	97
	Spencer	7,000	6,800	97
	Vanderburgh	67,800	66,600	98
Warrick	17,200	16,900	98	



WEHT BPCT-4924 Granted 6/29/76

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Daviess	33,600	33,400	99
	Hancock	2,900	2,900	100
	Henderson	16,600	16,500	99
	Hopkins	18,100	17,900	99
	Mc Lean	3,500	3,500	100
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99
Between 25-49%	ILLINOIS			
	Lawrence	6,500	6,400	98
	INDIANA			
	Knox	15,900	15,600	98
Between 5-24%	KENTUCKY			
	Caldwell	5,000	4,900	98
	Christian	20,200	20,100	100
	ILLINOIS			
	Hardin	2,200	2,100	95
	Pope	1,900	1,800	95
	Richland	6,800	6,600	97
	Saline	12,100	11,800	98
	INDIANA			
	Daviess	10,700	10,400	97
	Martin	3,900	3,800	97
	KENTUCKY			
	Breckinridge	6,400	6,300	98
	Butler	4,200	4,200	100
Grayson	8,500	8,400	99	
Lyon	2,300	2,300	100	
Trigg	3,600	3,600	100	
Station Totals		382,500	375,900	98
Net Weekly Circulation (1991)			239,100	
Average Daily Circulation (1991)			135,400	

Indiana—Evansville

WEVV

Ch. 44

Network Service: Fox.

Licensee: Ralph C. Wilson Industries Inc.

Studio: 44 Main St., Evansville, IN 47708-1450.

Telephone: 812-464-4444. Fax: 812-465-4559.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1230-kw max. visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"
Longitude 87° 32' 37"

Transmitter: Henderson, KY.

Satellite Earth Stations: Avcom, 6-meter; Andrew, 4-meter Ku & C-band; Andrew, Avcom receivers.

Ownership: Ralph C. Wilson Jr. (Group Owner).

Began Operation: November 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley TV Inc. Dec. 27, 1985.

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

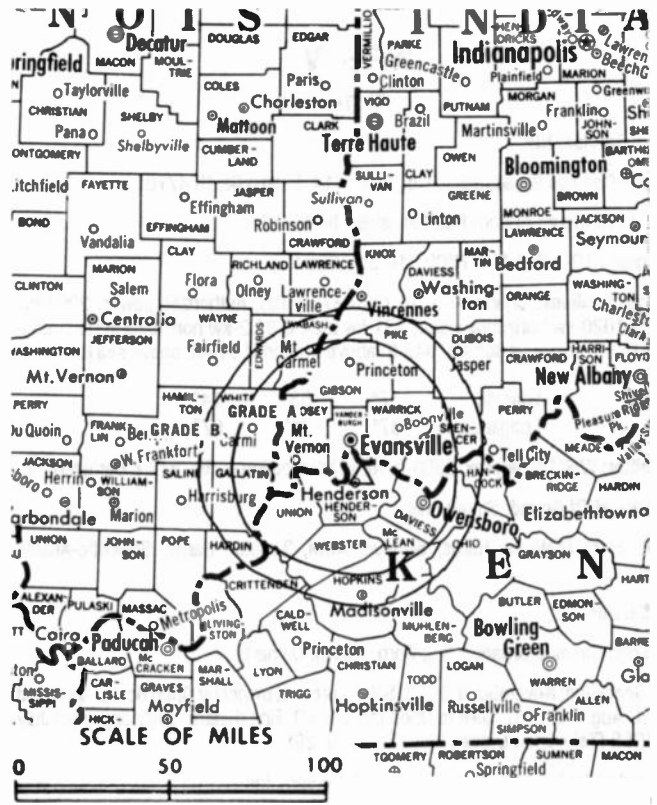
- J. A. (Skip) Simms, General Manager.
- Dick Schappa, Sales Manager.
- Sandy Eloff, Regional Sales Manager.
- Andy Dix, Local Sales Manager.
- Alice Lovell, Program Director.
- Don Hollingsworth, Chief Engineer.
- Beth-Ann Patmythes, Public Affairs Director.
- Lynnette Barton, Promotion Director.
- Lois Houser, Business Manager.

Highest 30 Sec. Rate: \$450.

City of License: Evansville. ADI: Evansville. Rank: 92.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,700	3,600	97
	Wabash	5,600	5,500	98
	White	7,300	7,000	96
50% & Over	INDIANA			
	Dubois	13,400	13,000	97
	Gibson	13,100	12,800	98
	Pike	5,200	5,100	97
	Posey	9,500	9,200	97
	Spencer	7,000	6,800	97
	Vanderburgh	67,800	66,600	98
	Warrick	17,200	16,900	98
	KENTUCKY			
	Daviess	33,600	33,400	99
Henderson	16,600	16,500	99	



WEVV BMPCT-830718KH Granted 9/14/83 American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Lean	3,500	3,500	100
	Ohio	8,100	8,000	99
	Union	5,900	5,900	100
	Webster	5,500	5,400	98
Between 25-49%	ILLINOIS			
	Gallatin	2,900	2,800	96
	Lawrence	6,500	6,400	98
Between 25-49%	Wayne	7,400	7,100	96
	INDIANA			
	Daviess	10,700	10,400	97
	Knox	15,900	15,600	98
	Perry	6,500	6,300	97
	KENTUCKY			
	Caldwell	5,000	4,900	98
	Hancock	2,900	2,900	100
	Hopkins	18,100	17,900	99
	Muhlenberg	11,500	11,400	99
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Hardin	2,200	2,100	95
	Pope	1,900	1,800	95
	Richland	6,800	6,600	97
	Saline	12,100	11,800	98
Between 5-24%	KENTUCKY			
	Crittenden	3,200	3,200	100
Station Totals		340,500	334,100	98
Net Weekly Circulation (1991)				182,000
Average Daily Circulation (1991)				78,700

Indiana—Evansville

WFIE-TV

Ch. 14

Network Service: NBC.

Licensee: Cosmos Broadcasting Co., Box 1414, Evansville, IN 47701.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47712.

Telephone: 812-426-1414. TWX: 810-353-0507.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"
Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter; ADM, 3-meter; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956 (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Conrad L. Cagle, Vice President & General Manager.

Anne Coleman, General Sales Manager.

Jim Moore, National Sales Manager.

C. J. Boutin, News Director.

Shirley Kirk, Program Director.

Marion B. Paul, Chief Engineer.

Jerry Grimes, Promotion Director.

Sam Schaeffer, Business Manager.

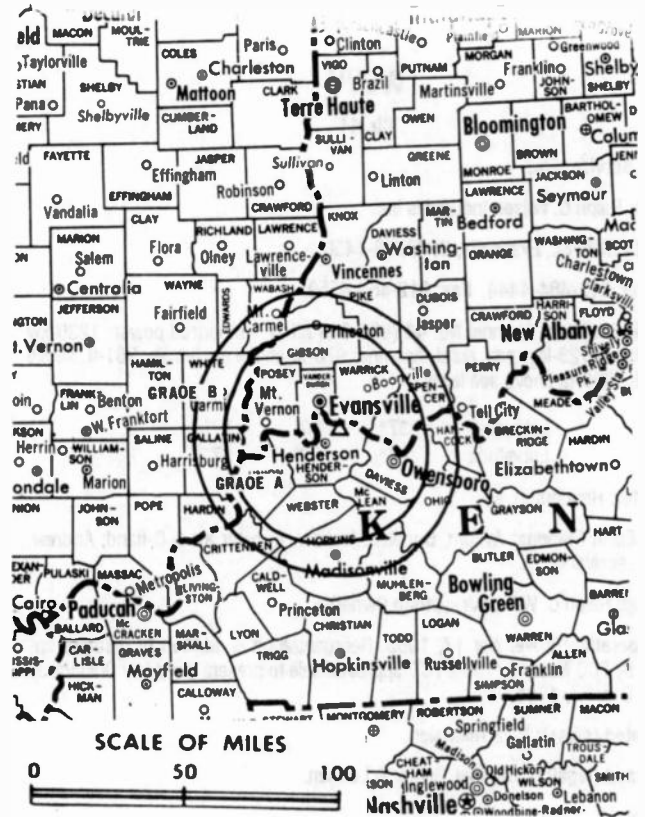
Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$870.

City of License: Evansville. ADI: Evansville. Rank: 92.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,700	3,600	97
	Gallatin	2,900	2,800	96
	Wabash	5,600	5,500	98
	Wayne	7,400	7,100	96
	White	7,300	7,000	96
	INDIANA			
Dubois	13,400	13,000	97	
Gibson	13,100	12,800	98	
Perry	6,500	6,300	97	
Pike	5,200	5,100	97	
Posey	9,500	9,200	97	
Spencer	7,000	6,800	97	
Vanderburgh	67,800	66,600	98	
Warrick	17,200	16,900	98	



WFIE-TV BPCT-4913 Granted 6/11/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Daviess	33,600	33,400	99
	Hancock	2,900	2,900	100
	Henderson	16,600	16,500	99
	Hopkins	18,100	17,900	99
	Mc Lean	3,500	3,500	100
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99
Union	5,900	5,900	100	
Webster	5,500	5,400	98	
Between 25-49%	ILLINOIS			
	Clay	6,200	6,000	97
	Lawrence	6,500	6,400	98
INDIANA				
Knox	15,900	15,600	98	
Between 5-24%	ILLINOIS			
	Hardin	2,200	2,100	95
INDIANA				
Daviess	10,700	10,400	97	
KENTUCKY	Breckinridge	6,400	6,300	98
	Butler	4,200	4,200	100
	Crittenden	3,200	3,200	100
	Lyon	2,300	2,300	100
	Station Totals	353,800	347,400	98
Net Weekly Circulation (1991)			240,700	
Average Daily Circulation (1991)			144,700	

Indiana—Evansville

WTVW

Ch. 7

Network Service: ABC.

Licensee: Woods Communications Group Inc., 3000 Cherry St., Springfield, MO 65804.

Studio: 477 Carpenter St., Evansville, IN 47708.

Mailing Address: Box 7, Evansville, IN 47701.

Telephone: 812-422-1121. Fax: 812-465-4365.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, IN.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, Avcom, M/A-Corn receivers.

News Service: AP.

Ownership: Charles Woods (Group Owner).

Began Operation: August 21, 1956. Sale to Broad Street TV granted Aug. 17, 1988 (Television Digest, Vol. 28:25) but not consummated. Sale to Charles Woods by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Res Schepp and Miklos Sperling to Producers Inc. (Polaris) 1962 (Vol. 2:35).

Represented (sales): Seltel Inc.

Personnel:

- Charles Woods, President.
- Ken Schreiber, Vice President & General Manager.
- John Sterne, News Director.
- Nelda Veach, Program Director.
- David Castrale, Production Manager.
- John Schuta, Chief Engineer.
- David Jones, Promotion Director.
- Cathy Woods, Business Manager.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$1300.

City of License: Evansville. ADI: Evansville. Rank: 92.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clay	6,200	6,000	97
	Edwards	3,700	3,600	97
	Gallatin	2,900	2,800	96
	Lawrence	6,500	6,400	98
	Richland	6,800	6,600	97
	Wabash	5,600	5,500	98
	Wayne	7,400	7,100	96
	White	7,300	7,000	96
	INDIANA			
	Daviess	10,700	10,400	97
	Dubois	13,400	13,000	97
	Gibson	13,100	12,800	98
	Knox	15,900	15,600	98
Martin	3,900	3,800	97	
Perry	6,500	6,300	97	
Pike	5,200	5,100	97	
Posey	9,500	9,200	97	



WTVW BPCT-810427KE Granted 6/22/81

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Spencer	7,000	6,800	97	
	Vanderburgh	67,800	66,600	98	
	Warrick	17,200	16,900	98	
	KENTUCKY				
	Breckinridge	6,400	6,300	98	
	Caldwell	5,000	4,900	98	
	Crittenden	3,200	3,200	100	
	Daviess	33,600	33,400	99	
	Hancock	2,900	2,900	100	
	Henderson	16,600	16,500	99	
	Hopkins	18,100	17,900	99	
	Mc Lean	3,500	3,500	100	
	Muhlenberg	11,500	11,400	99	
	Ohio	8,100	8,000	99	
Union	5,900	5,900	100		
Webster	5,500	5,400	98		
Between 25-49%	ILLINOIS				
	Crawford	8,100	8,000	99	
	Hamilton	3,900	3,700	95	
	Hardin	2,200	2,100	95	
	INDIANA				
Orange	7,300	7,100	97		
KENTUCKY					
Grayson	8,500	8,400	99		
Between 5-24%	ILLINOIS				
	Jasper	4,300	4,200	98	
	Pope	1,900	1,800	95	
	Saline	12,100	11,800	98	
(Continued on page A-460)					
Station Totals		443,900	435,700	98	
Net Weekly Circulation (1991)			290,400		
Average Daily Circulation (1991)			167,500		

Indiana—Fort Wayne

WANE-TV

Ch. 15

Network Service: CBS.

Licensee: Indiana Bcstg. Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 W. State Blvd., Fort Wayne, IN 46808.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Telephone: 219-424-1515. TWX: 810-332-1508.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 436-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 839-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"
Longitude 85° 10' 48"

Holds CP for change to 1114-kw max. visual, 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level; lat. 41° 05' 38", long. 85° 04' 08".
BMPCT-880526KK.

Transmitter: 2915 W. State Blvd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, Group W Newsfeed.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Frank N. Moore, President & General Manager.
R. Bruce Cynar, General Sales Manager.
Mark C. diBuono, Local Sales Manager.
Mark Meyer, Program/Production Manager.
Jim Gill, Promotion Director.
Roger Ball, News Director.
Tom Hartford, Chief Engineer.
Randell E. Culbertson, Financial Manager.

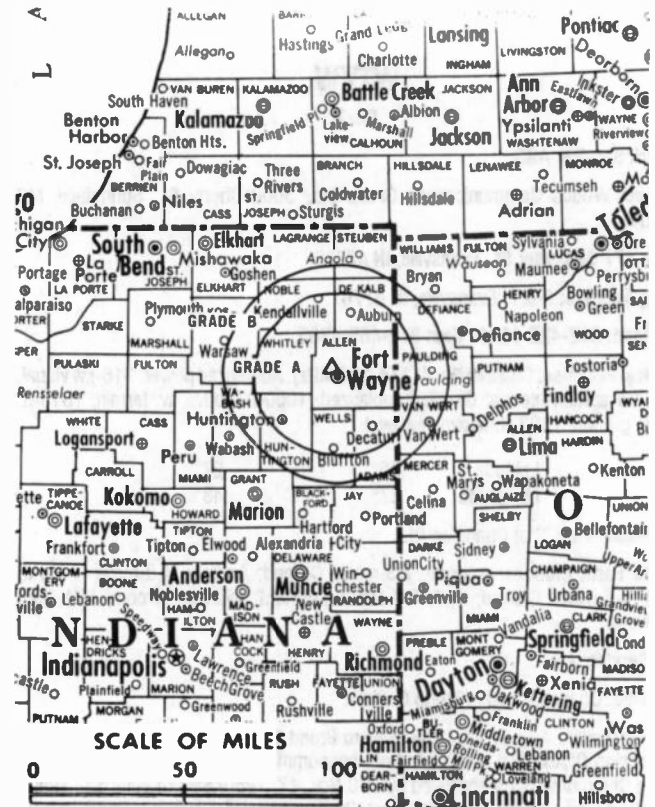
Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$847.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,700	10,500	98
	Allen	113,200	111,700	99
	Blackford	5,600	5,500	98
	De Kalb	12,500	12,400	99
	Huntington	14,000	13,800	99
	Jay	8,200	8,000	98



WANE-TV BPCT-2515 Granted 7/30/58

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Noble	14,400	14,200	98
	Steuben	10,900	10,800	99
	Wabash	12,700	12,400	98
	Wells	9,600	9,400	98
	Whitley	10,000	9,900	99
Between 25-49%	OHIO			
	Defiance	14,700	14,500	99
	Mercer	13,800	13,600	99
	Paulding	7,800	7,700	99
	Van Wert	11,900	11,800	99
Between 5-24%	INDIANA			
	Kosciusko	24,800	24,400	98
	Lagrange	9,700	9,300	96
Station Totals	OHIO			
	Putnam	11,500	11,300	98
	Williams	14,700	14,500	98
	INDIANA			
Station Totals	Grant	27,800	27,300	98
	Miami	14,200	14,000	99
	OHIO			
	Allen	42,100	41,400	98
Auglaize	16,700	16,400	98	
Station Totals		431,500	424,800	98
Net Weekly Circulation (1991)			254,700	
Average Daily Circulation (1991)			137,100	

Indiana—Fort Wayne

WFFT-TV

Ch. 55

Network Service: Fox

Licensee: Williams Communications, 717 E. David Rd., Dayton, OH 45429.

Studio: 3707 Hillegas Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2255, Fort Wayne, IN 46801.

Telephone: 219-424-5555. TWX: 810-332-1528. Fax: 219-484-4331.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Prodelin, 4.5-meter C-band; AFC, 3.7-meter; RCA Ku-band; Agile Omni, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: CNN Headline News, UPI.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: December 21, 1977. Sale to Great Trails Bcstg. Corp. by Ontario Corp. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Haley, Bader & Potts.

Personnel:

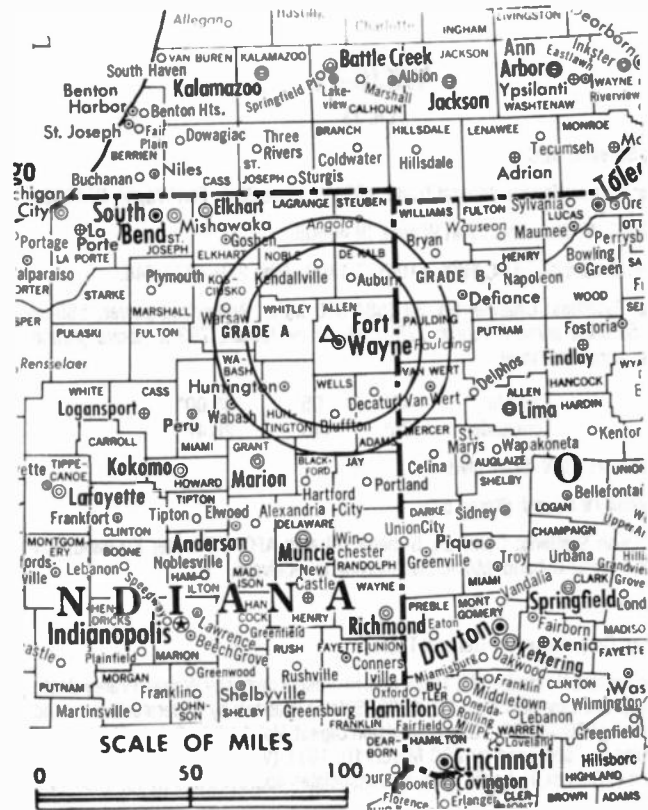
Jeff Evans, Vice President & General Manager.
Steve Pozazanac, Director of Operations & Program Manager.
Frank Hawkins, General Sales Manager.
Bob Smithhart, Regional Sales Manager.
Mac McShane, Chief Engineer.
Al Crain, Production Manager.
Steve Shine, News Director.
Cheri Stretcher, Promotion Director.
Burl Rawlins, Business Manager.
Lols Dinkel, Co-Op Director.

Rates: On request.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,700	10,500	98
	Allen	113,200	111,700	99
	Blackford	5,600	5,500	98
	De Kalb	12,500	12,400	99
	Huntington	14,000	13,800	99
	Jay	8,200	8,000	98
	Noble	14,400	14,200	98
	Steuben	10,900	10,800	99
	Wabash	12,700	12,400	98
	Wells	9,600	9,400	98
	Whitley	10,000	9,900	99
	OHIO			
	Mercer	13,800	13,600	99
	Paulding	7,800	7,700	99
	Van Wert	11,900	11,800	99



WFFT-TV BPCT-4975 Granted 5/20/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Grant	27,800	27,300	98
	Kosciusko	24,800	24,400	98
	Lagrange	9,700	9,300	96
Between 5-24%	OHIO			
	Allen	42,100	41,400	98
	Auglaize	16,700	16,400	98
	Defiance	14,700	14,500	99
	Putnam	11,500	11,300	98
	Williams	14,700	14,500	98
	INDIANA			
Elkhart	56,500	55,400	98	
Fulton	7,600	7,500	99	
Marshall	15,800	15,500	98	
Miami	14,200	14,000	99	
Randolph	10,700	10,500	98	
MICHIGAN				
Hillsdale	15,700	15,400	98	
OHIO				
Darke	21,200	20,900	99	
Henry	10,700	10,600	99	
Station Totals		569,700	560,600	98
Net Weekly Circulation (1991)			243,900	
Average Daily Circulation (1991)			99,500	

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

Indiana—Fort Wayne

WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Corporation for General Trade, 2633 W. State Blvd., Fort Wayne, IN 46808.

Studio: 2633 W. State Blvd., Fort Wayne, IN 46808.

Telephone: 219-422-7474. TWX: 810-332-1400. Fax: 219-422-9648.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

Transmitter: 2633 W. State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 3.7-meter Ku-band; Pinzone, 3.7-meter C-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Corporation for General Trade.

Began Operation: November 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): Seitel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Lohnes & Culver.

Personnel:

Harold Gates, Vice President.
William Nichols, General Manager.
Marvin Gottlieb, General Sales Manager.
Eugene Yergens, Local Sales Manager.
Larry Bower, Promotion & Operations Director.
Robert Cizek, News Director.
Matt Kyle, Chief Engineer.
Robert Lucas, Business Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$575.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,700	10,500	98
	Allen	113,200	111,700	99
	De Kalb	12,500	12,400	99
	Huntington	14,000	13,800	99
	Jay	8,200	8,000	98
	Noble	14,400	14,200	98



WKJG-TV BPCT-790925KJ Granted 12/30/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Steuben	10,900	10,800	99
	Wabash	12,700	12,400	98
	Wells	9,600	9,400	98
	Whitley	10,000	9,900	99
	OHIO			
	Mercer	13,800	13,600	99
Between 25-49%	Paulding	7,800	7,700	99
	Van Wert	11,900	11,800	99
	INDIANA			
	Blackford	5,600	5,500	98
Between 5-24%	Lagrange	9,700	9,300	96
	OHIO			
	Defiance	14,700	14,500	99
Station Totals	INDIANA			
	Grant	27,800	27,300	98
	Kosciusko	24,800	24,400	98
	OHIO			
	Allen	42,100	41,400	98
Net Weekly Circulation (1991)	Auglaize	16,700	16,400	98
	Putnam	11,500	11,300	98
Average Daily Circulation (1991)		417,300	410,800	98
Net Weekly Circulation (1991)			236,500	
Average Daily Circulation (1991)			114,600	

Indiana—Fort Wayne

WPTA

Ch. 21

Network Service: ABC.

Licensee: Granite Broadcasting Corp., 1 Dag Hammarskjold Plaza, New York, NY 10017.

Studio: 3401 Butler Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2121, Fort Wayne, IN 46801.

Telephone: 219-483-0584. TWX: 810-332-1549.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

Satellite Earth Stations: Microdyne, 7.3-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, Avantek, Microdyne, RCA receivers.

News Services: ABC, AP, NIWS, UPI.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: September 28, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC Sept. 25, 1989 (Television Digest, Vol. 29:34). Sale to Pulitzer by Gannett Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Personnel:

- Barbara Wigham, President & General Manager.
- Bill Ransom, General Sales Manager.
- Bill MacDonald, Local Sales Manager.
- Greg Scott, National Sales Manager.
- Don Bradley, News Director.
- Jan D'Italia, Program Director.
- Ray Krueger, Chief Engineer.
- Miriam Symonds, Business Manager.
- Rick Schrand, Marketing Director.
- Edwin C. Metcalfe, Consultant.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$825.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,700	10,500	98
	Allen	113,200	111,700	99
	Blackford	5,600	5,500	98
	De Kalb	12,500	12,400	99
	Huntington	14,000	13,800	99
Jay	8,200	8,000	98	



WPTA BPCT-790312LC Granted 6/8/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Noble	14,400	14,200	98
	Steuben	10,900	10,800	99
	Wabash	12,700	12,400	98
	Wells	9,600	9,400	98
	Whitley	10,000	9,900	99
	OHIO			
	Defiance	14,700	14,500	99
	Mercer	13,800	13,600	99
	Paulding	7,800	7,700	99
	Van Wert	11,900	11,800	99
Williams	14,700	14,500	98	
Between 25-49%	INDIANA			
	Kosciusko	24,800	24,400	98
	Lagrange	9,700	9,300	96
	OHIO			
Auglaize	16,700	16,400	98	
Putnam	11,500	11,300	98	
Between 5-24%	INDIANA			
	Grant	27,800	27,300	98
	Miami	14,200	14,000	99
	OHIO			
Allen	42,100	41,400	98	
Henry	10,700	10,600	99	
Station Totals		442,200	435,400	98
Net Weekly Circulation (1991)				274,700
Average Daily Circulation (1991)				161,200

Indiana—Hammond

WJYS

Ch. 62

Network Service: None, independent.

Licensee: Jovon Bcstg. Corp., 18600 S. Oak Park Ave., Tinley Park, IL 60477.

Studio: 18600 S. Oak Park Ave., Tinley Park, IL 60477.

Telephone: 708-633-0001.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 479-ft. above av. terrain, 472-ft. above ground, 1165-ft. above sea level.

Latitude	41°	33'	10"
Longitude	87°	47'	09"

Transmitter: 1.2-mi. S of Tinley Park.

Ownership: Jovon Bcstg. Corp.

Began Operation: March 2, 1991.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

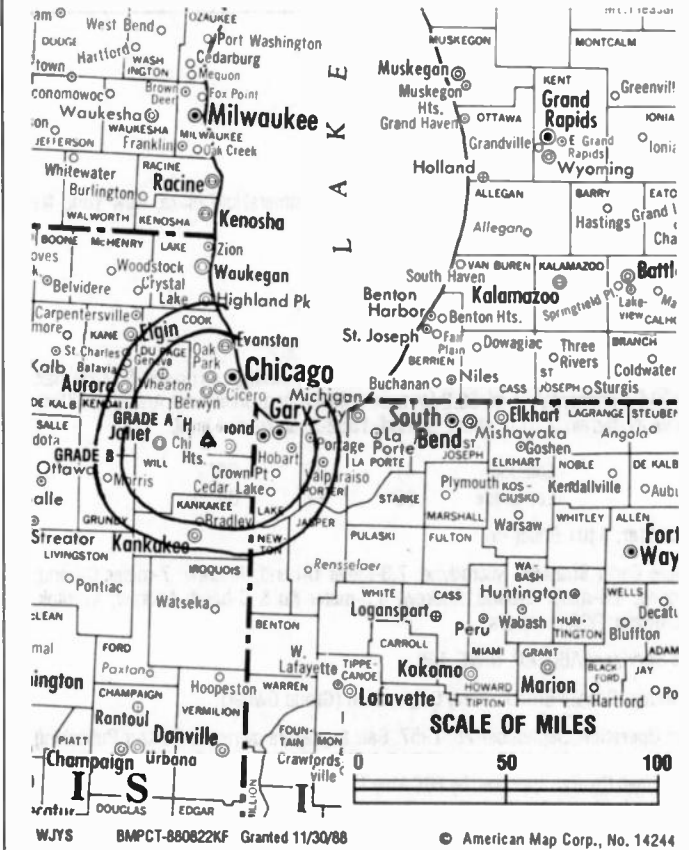
Personnel:

Joseph Stroud, General Manager.

Glen Hannigan, Chief Engineer.

Genevieve Ash, Program Director.

Arbitron Data: Not available.



City of License: Hammond. ADI: Chicago. Rank: 3.

Indiana—Indianapolis

WHMB-TV

Ch. 40

Network Service: None, independent.

Licensee: LeSea Broadcasting Co., Box 12, South Bend, IN 46624.

Studio: 10511 Greenfield Ave., Noblesville, IN 46060.

Mailing Address: Box 50250, Indianapolis, IN 46250.

Telephone: 317-773-5050. Fax: 317-776-4051.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2113-kw max. & 1596-kw horizontal visual, 211.3-kw max. & 159.6-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"
Longitude 86° 12' 19"

Transmitter: 7701 Walnut Dr., Indianapolis.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Microdyne, 7-meter; Harris, 5-meter; Microdyne, Scientific-Atlanta receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales): Landin Media Sales.

Personnel:

- Lester Sumrall, President.
- Peter Sumrall, General Manager.
- Jim Shaffer, Sales Manager.
- Dave Stralk, Station Manager.
- Thom Ewing, Local Sales Manager.
- Doug Garlinger, Chief Engineer.
- Jim Shaffer, Program Director.

Highest 30 Sec. Rate: \$45.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 5-24%	Bartholomew	25,200	24,800	98
	Benton	3,600	3,500	97
	Blackford	5,600	5,500	98
	Carroll	7,200	7,100	99
	Clinton	12,000	11,800	99
	Decatur	8,500	8,300	98
	Hamilton	37,800	37,400	99
	Hancock	16,900	16,700	99
	Henry	18,700	18,500	99
	Howard	32,100	31,700	99



WHMB-TV BPCT-810722KH Granted 1/12/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Madison	49,400	48,900	99
	Marion	315,300	311,400	99
	Miami	14,200	14,000	99
	Montgomery	13,600	13,400	99
	Morgan	19,200	19,000	99
	Owen	7,200	7,100	99
	Parke	5,800	5,700	98
	Putnam	10,100	10,000	99
	Rush	6,500	6,400	98
	Shelby	14,500	14,300	99
	Tipton	6,300	6,200	98
Station Totals		629,700	621,700	99
Net Weekly Circulation (1991)			53,900	
Average Daily Circulation (1991)			15,200	

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

**Call Lynn Levine
202-872-9200**

Indiana—Indianapolis

WISH-TV

Ch. 8

Network Service: CBS.

Licensee: Indiana Broadcasting Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-923-8888. TWX: 810-341-3127. Fax: 317-926-1144.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"
Longitude 86° 00' 21"

Transmitter: 553 S. Post Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- Paul Karpowicz, President & General Manager.
- Scott Blumenthal, General Sales Manager.
- Mike Johnston, Local Sales Manager.
- Tim Warner, National Sales Manager.
- Peter Nikiel, Advertising & Promotion Manager.
- Terry Van Bibber, Chief Engineer.
- Lee Giles, News Director.
- Rick Thedwall, Program Director.
- Joe Wertenberger, Business Manager.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
50% & Over	Bartholomew	25,200	24,800	98
	Blackford	5,600	5,500	98
	Boone	14,700	14,500	99
	Brown	5,500	5,400	98
	Clinton	12,000	11,800	99
	Decatur	8,500	8,300	98
	Delaware	43,900	43,300	99
	Fayette	9,900	9,800	98
	Grant	27,800	27,300	98
	Hamilton	37,800	37,400	99
	Hancock	16,900	16,700	99
	Hendricks	26,700	26,400	99
	Henry	18,700	18,500	99
	Howard	32,100	31,700	99
	Jackson	14,000	13,800	99
	Jennings	8,100	7,900	98
	Johnson	31,000	30,800	99
	Madison	49,400	48,900	99



WISH-TV RPCT-110 Granted 1/28/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	315,300	311,400	99
	Miami	14,200	14,000	99
	Monroe	38,200	37,200	98
	Montgomery	13,600	13,400	99
	Morgan	19,200	19,000	99
	Owen	7,200	7,100	99
	Putnam	10,100	10,000	99
	Randolph	10,700	10,500	98
	Rush	6,500	6,400	98
	Shelby	14,500	14,300	99
	Tipton	6,300	6,200	98
INDIANA				
Between 25-49%	Carroll	7,200	7,100	99
	Cass	15,200	14,900	98
	Clay	9,700	9,600	99
	Jay	8,200	8,000	98
	Lawrence	16,900	16,600	98
	Tippecanoe	44,800	43,800	98
	Wabash	12,700	12,400	98
	Wayne	27,200	26,800	99
	White	9,600	9,400	98
INDIANA				
Between 5-24%	Benton	3,600	3,500	97
	Fountain	6,800	6,700	99
	Franklin	6,700	6,500	97
	Greene	12,500	12,200	98
	Jefferson	10,600	10,400	98
	Orange	7,300	7,100	97
	Parke	5,800	5,700	98
	Ripley	9,000	8,800	98
(Continued on page A-460)				
Station Totals		1,110,100	1,093,600	99
Net Weekly Circulation (1991)			774,200	
Average Daily Circulation (1991)			426,600	

Indiana—Indianapolis

WRTV

Ch. 6

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

Studio: 1330 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-635-9788. TWX: 810-341-3339.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Line Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Avartek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- John Long, Vice President & General Manager.
- Sharon Chaffin, General Sales Manager.
- Jeff Klopfenstein, Local Sales Manager.
- Jerry Harbin, National Sales Manager.
- Ken Ladage, Director of Program Operations.
- Paul Montgomery, Director of Advertising & Sales Promotion.
- Martin Siddall, Director of Business Affairs.
- Dick Pratt, Director of Engineering.
- Arlin Stevens, Director of News.
- Ed Sorensen, Sports Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	25,200	24,800	98
	Blackford	5,600	5,500	98
	Boone	14,700	14,500	99
	Brown	5,500	5,400	98
	Carroll	7,200	7,100	99
	Cass	15,200	14,900	98
	Clinton	12,000	11,800	99
	Decatur	8,500	8,300	98
	Delaware	43,900	43,300	99
	Fountain	6,800	6,700	99
	Grant	27,800	27,300	98
	Hamilton	37,800	37,400	99
	Hancock	16,900	16,700	99
	Hendricks	26,700	26,400	99
	Henry	18,700	18,500	99
	Howard	32,100	31,700	99
	Jay	8,200	8,000	98
	Johnson	31,000	30,800	99



WRTV BMPCT-1529 Granted 12/29/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lawrence	16,900	16,600	98
	Madison	49,400	48,900	99
	Marion	315,300	311,400	99
	Miami	14,200	14,000	99
	Monroe	38,200	37,200	98
	Montgomery	13,600	13,400	99
	Morgan	19,200	19,000	99
	Owen	7,200	7,100	99
	Parke	5,800	5,700	98
	Putnam	10,100	10,000	99
	Randolph	10,700	10,500	98
	Rush	6,500	6,400	98
	Shelby	14,500	14,300	99
	Tippecanoe	44,800	43,800	98
Tipton	6,300	6,200	98	
Warren	3,000	2,900	97	
White	9,600	9,400	98	

Between 25-49%	INDIANA			
	Benton	3,600	3,500	97
	Clay	9,700	9,600	99
	Fayette	9,900	9,800	98
	Franklin	6,700	6,500	97
	Jackson	14,000	13,800	99
	Jennings	8,100	7,900	98
	Wayne	27,200	26,800	99

Between 5-24%	ILLINOIS			
	Edgar	8,300	8,200	98
	Vermilion	35,500	34,900	98

(Continued on page A-460)

Station Totals	1,137,500	1,120,700	99
Net Weekly Circulation (1991)			819,230
Average Daily Circulation (1991)			460,500

Indiana—Indianapolis

WTHR

Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., Box 1313, Indianapolis, IN 46202.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Telephone: 317-636-1313. Fax: 317-636-3717.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 8.8-meter C-band; Harris, 6.1-meter C-band; RCA Americom Ku-band; Radiation Systems, 6.1-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: Accu-Weather, AP, CNN, NBC.

Ownership: WBNS-TV Inc. (Group Owner).

Began Operation: October 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Gene D'Angelo, President.
- Michael J. Corken, Vice President & General Manager.
- Gerald Cary, Treasurer.
- William C. Hineman, Director of Operations.
- Tom Rose, Program Director.
- Marlene Campbell, General Sales Manager.
- Terrill Weiss, National Sales Manager.
- Betty Crockett, Local Sales Manager.
- Rod Porter, Marketing Manager.
- Bob Campbell, News Director.
- Mark Dillon, Business Manager.
- Chuck Jackson, Productions Director.
- Harold Thompson, Chief Engineer.

Rates: On request.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
50% & Over	Bartholomew	25,200	24,800	98
	Blackford	5,600	5,500	98
	Boone	14,700	14,500	99
	Brown	5,500	5,400	98
	Carroll	7,200	7,100	99
	Cass	15,200	14,900	98
	Clinton	12,000	11,800	99
	Decatur	8,500	8,300	98
	Delaware	43,900	43,300	99
	Fountain	6,800	6,700	99
	Grant	27,800	27,300	98
	Hamilton	37,800	37,400	99
	Hancock	16,900	16,700	99
	Hendricks	26,700	26,400	99



WTHR BMPCT—831103KR Granted 12/21/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henry	18,700	18,500	99
	Howard	32,100	31,700	99
	Johnson	31,000	30,800	99
	Madison	49,400	48,900	99
	Marion	315,300	311,400	99
	Miami	14,200	14,000	99
	Monroe	38,200	37,200	98
	Montgomery	13,600	13,400	99
	Morgan	19,200	19,000	99
	Owen	7,200	7,100	99
	Putnam	10,100	10,000	99
	Randolph	10,700	10,500	98
	Rush	6,500	6,400	98
	Shelby	14,500	14,300	99
	Tippecanoe	44,800	43,800	98
	Tipton	6,300	6,200	98
Warren	3,000	2,900	97	
White	9,600	9,400	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 25-49%	Benton	3,600	3,500	97
	Fayette	9,900	9,800	98
	Franklin	6,700	6,500	97
	Jackson	14,000	13,800	99
	Jay	8,200	8,000	98
	Jennings	8,100	7,900	98
	Lawrence	16,900	16,600	98
	Parke	5,800	5,700	98
	Wabash	12,700	12,400	98
	Wayne	27,200	26,800	99

(Continued on page A-460)

Station Totals	1,100,200	1,084,000	99
Net Weekly Circulation (1991)			780,900
Average Daily Circulation (1991)			397,200

Indiana—Indianapolis

WXIN

Ch. 59

Network Service: Fox.

Licensee: Chase Bcstg. of Indianapolis Inc.

Studio: 1440 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-632-5900. Fax: 317-634-2324.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"
Longitude 86° 12' 07"

Transmitter: 2350 Westland Rd., Indianapolis.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4.6-meter C-band; Harris receivers.

News Service: UPI.

Ownership: Chase Communications Inc. (Group Owner).

Began Operation: February 1, 1984. Sale to present owner approved Jan. 23, 1990 (Television Digest, Vol. 29:33; 30:13). Sale to Outlet Communications by USA Communications Inc. approved by FCC Dec. 26, 1984.

Represented (sales): Settel Inc.

Personnel:

Joseph Young, Vice President & General Manager.

Dennis Christine Jr., General Sales Manager.

George Boggs, Program Manager.

Randa Minkarah, Local Sales Manager.

Donna Gould, National Sales Manager.

Mike McKinnon, Chief Engineer.

Jim Sanders, News Director.

Judy Dages, Promotion Director.

Sarah Bonner, Business Manager.

Highest 30 Sec. Rate: \$4000.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Boone	14,700	14,500	99
	Clinton	12,000	11,800	99
	Delaware	43,900	43,300	99
	Hamilton	37,800	37,400	99
	Hancock	16,900	16,700	99
	Hendricks	26,700	26,400	99
	Henry	18,700	18,500	99
	Howard	32,100	31,700	99
	Johnson	31,000	30,800	99
	Madison	49,400	48,900	99
	Marion	315,300	311,400	99
	Montgomery	13,600	13,400	99
	Morgan	19,200	19,000	99
	Shelby	14,500	14,300	99
	Tippecanoe	44,800	43,800	98
	Tipton	6,300	6,200	98
White	9,600	9,400	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Bartholomew	25,200	24,800	98
	Blackford	5,600	5,500	98
	Carroll	7,200	7,100	99
	Cass	15,200	14,900	98
	Clay	9,700	9,600	99
	Fountain	6,800	6,700	99
	Grant	27,800	27,300	98
	Jay	8,200	8,000	98
	Miami	14,200	14,000	99
	Monroe	38,200	37,200	98
	Owen	7,200	7,100	99
	Putnam	10,100	10,000	99
	Rush	6,500	6,400	98
Vigo	40,200	39,600	99	
Between 5-24%	INDIANA			
	Benton	3,600	3,500	97
	Brown	5,500	5,400	98
	Decatur	8,500	8,300	98
	Fayette	9,900	9,800	98
	Jackson	14,000	13,800	99
	Jennings	8,100	7,900	98
	Lawrence	16,900	16,600	98
	Parke	5,800	5,700	98
	Randolph	10,700	10,500	98
Vermillion	7,100	7,000	99	
Warren	3,000	2,900	97	
Station Totals		1,021,700	1,007,100	99
Net Weekly Circulation (1991)				543,400
Average Daily Circulation (1991)				229,500

Indiana—Bloomington-Indianapolis

WCLJ
Ch. 42

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Indiana, 2528 U.S. 31 S, Greenwood, IN 46143.

Studio: 2528 U.S. 31 S, Greenwood, IN 46143.

Telephones: 317-535-5542; 800-227-5714.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude 39° 24' 12"
Longitude 86° 08' 50"

Transmitter: 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

Satellite Earth Station: Vertex, 6.1-meter; Wegener receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: August 27, 1987.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith & Powstenko.

Personnel:

Robert Higley, General Manager.
David Augustus, Chief Engineer.
Joan Higley, Program Director.

Rates: On request.

City of License: Bloomington. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Brown	5,500	5,400	98
	Clinton	12,000	11,800	99



WCLJ BMPCT-870304KJ Granted 3/31/87

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Owen	7,200	7,100	99
	Putnam	10,100	10,000	99
Station Totals		34,800	34,300	99
Net Weekly Circulation (1991)			12,800	
Average Daily Circulation (1991)			4,900	

Indiana—Bloomington-Indianapolis

WIIB

Ch. 63

Network Service: None, independent.

Licensee: Channel 63 Inc., 3500 Parkdale Ave., Baltimore, MD 21211.

Telephone: 317-878-5407. **Fax:** 317-878-4458.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1838-kw max. visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft. above sea level.

Latitude	39°	24'	16"
Longitude	86°	08'	37"

Transmitter: 0.4-mi. SW of intersection of State Rtes. 252 & 135, Trafalgar.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: December 27, 1988.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Barbara Kerr, Station Manager.

Scott Burgett, Chief Engineer.

Eric Arnold, Producer.

Highest 30 Sec. Rate: \$10.

Arbitron Data: Not available.



WIIB BMPCT-880429K0 Granted 8/25/88

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City of License: Bloomington. **ADI:** Indianapolis. **Rank:** 26.

Indiana—Marion-Indianapolis

WMCC

Ch. 23

Network Service: None, independent.

Licensee: Marion TV Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: 13044 E. 246th St., Noblesville, IN 46060.

Telephone: 317-552-0804. Fax: 317-552-0977.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw visual, 600-kw aural. Antenna: 964-ft. above av. terrain, 963-ft. above ground, 1825-ft. above sea level.

Latitude 40° 08' 57"
Longitude 85° 56' 15"

Transmitter: NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: October 19, 1987.

Personnel:

Dave Turner, General Manager.

Carol Buckner, Station & Business Manager.

Bob Pinne, Chief Engineer.

Jeff Degler, Director, Promotion & Marketing.

Rates: On request.

City of License: Marion. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Blackford	5,600	5,500	98
	Cass	15,200	14,900	98
	Clinton	12,000	11,800	99
	Delaware	43,900	43,300	99
	Grant	27,800	27,300	98
	Hamilton	37,800	37,400	99
	Hendricks	26,700	26,400	99
	Henry	18,700	18,500	99
	Madison	49,400	48,900	99
	Miami	14,200	14,000	99
	Randolph	10,700	10,500	98
	Shelby	14,500	14,300	99
Tipton	6,300	6,200	98	
Between 5-24%	INDIANA			
	Bartholomew	25,200	24,800	98
	Boone	14,700	14,500	99



WMCC BIMPCT-870605LN Granted 7/2/87

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Carroll	7,200	7,100	99
	Decatur	8,500	8,300	98
	Fulton	7,600	7,500	99
	Hancock	16,900	16,700	99
	Howard	32,100	31,700	99
	Huntington	14,000	13,800	99
	Jay	8,200	8,000	98
	Johnson	31,000	30,800	99
	Marion	315,300	311,400	99
	Morgan	19,200	19,000	99
	Rush	6,500	6,400	98
Wabash	12,700	12,400	98	
Wells	9,600	9,400	98	
Station Totals		811,500	800,800	99
Net Weekly Circulation (1991)				199,400
Average Daily Circulation (1991)				63,600

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

Network Service: None, independent.

Licensee: Atlantic Bcstg. Co., 1215 Cole St., St. Louis, MO 63106.

Studio: 3490 Bluff Rd., Indianapolis, IN 46217.

Telephone: 317-787-2211. TWX: 510-101-2288. Fax: 317-781-0031.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2037-ft. above sea level.

Latitude 39° 24' 26.50"
Longitude 86° 08' 52.00"

Transmitter: Trafalgar, IN.

Satellite Earth Stations: Transmit/receive Harris, 8.8-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Vertex, 6.1-meter C-band; Harris, Scientific-Atlanta, Standard Communications receivers.

News Services: CNN, UPI.

Ownership: Atlantic Broadcasting Co. (Group Owner).

Began Operation: November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. approved by FCC Jan. 24, 1984. Sale to Capitol Broadcasting Co. Inc. by Tel-Am Operations Inc. approved June 7, 1988. Sale to Atlantic Bcstg. Co. Inc. approved by FCC May 31, 1991 (Vol. 31:18).

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffat, Larson & Johnson Inc.

Personnel:

- Willis M. Davis, Vice President & General Manager.
- Clyde V. Dutton, General Sales Manager.
- Bernard J. Souers, Local Sales Manager.
- Fred Baumgartner, Engineering Manager.
- Jon Findley, Production Manager.
- John O'Laughlin, Promotion Manager.
- Cathryn Carter, Business Manager.

Rates: On request.

Arbitron Data: Includes WTTK, Kokomo, IN.

City of License: Bloomington. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	25,200	24,800	98
	Blackford	5,600	5,500	98
	Boone	14,700	14,500	99
	Brown	5,500	5,400	98
	Cass	15,200	14,900	98
	Clay	9,700	9,600	99
	Clinton	12,000	11,800	99
	Decatur	8,500	8,300	98
	Delaware	43,900	43,300	99
	Fayette	9,900	9,800	98
	Franklin	6,700	6,500	97
	Grant	27,800	27,300	98
	Greene	12,500	12,200	98
	Hamilton	37,800	37,400	99
	Hancock	16,900	16,700	99
Hendricks	26,700	26,400	99	
Henry	18,700	18,500	99	



WTTV BPCT-5061 Granted 11/14/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Howard	32,100	31,700	99
	Jackson	14,000	13,800	99
	Jay	8,200	8,000	98
	Jennings	8,100	7,900	98
	Johnson	31,000	30,800	99
	Lawrence	16,900	16,600	98
	Madison	49,400	48,900	99
	Marion	315,300	311,400	99
	Martin	3,900	3,800	97
	Miami	14,200	14,000	99
	Monroe	38,200	37,200	98
	Montgomery	13,600	13,400	99
	Morgan	19,200	19,000	99
	Orange	7,300	7,100	97
	Owen	7,200	7,100	99
	Putnam	10,100	10,000	99
Rush	6,500	6,400	98	
Scott	7,600	7,400	97	
Shelby	14,500	14,300	99	
Tipton	6,300	6,200	98	
White	9,600	9,400	98	
Between 25-49%	INDIANA			
	Carroll	7,200	7,100	99
	Crawford	3,800	3,700	97
	Daviess	10,700	10,400	97
	Fountain	6,800	6,700	99
	Jefferson	10,600	10,400	98
	Knox	15,900	15,600	98
	Ohio	2,000	2,000	100
Parke	5,800	5,700	98	

(Continued on page A-460)

Station Totals	1,508,900	1,486,100	98
Net Weekly Circulation (1991)			755,000
Average Daily Circulation (1991)			307,700

Indiana—Kokomo

WTTK

Ch. 29

(Satellite of WTTV, Bloomington-Indianapolis, IN)

Network Service: None, independent.

Licensee: Atlantic Bcstg. Co., 1215 Cole St., St. Louis, MO 63106.

Studio: See WTTV, Bloomington.

Telephone: 317-787-2211. TWX: 510-101-2288. Fax: 317-781-0031.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max visual, 309-kw max aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude	40°	20'	20"
Longitude	85°	57'	15"

Transmitter: Windfall, IN.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: May 1, 1988. Sale to Atlantic Bcstg. Co. by present owner approved by FCC May 31, 1991 (Television Digest, Vol. 31:18).

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Willis M. Davis, Vice President & General Manager.

Clyde Dutton, General Sales Manager.

Bernie Souers, Local Sales Manager.

Fred Baumgartner, Engineering Manager.

Rates: Included with WTTV, Bloomington-Indianapolis, IN.



WTTK BMPCT-880202KH Granted 3/29/88

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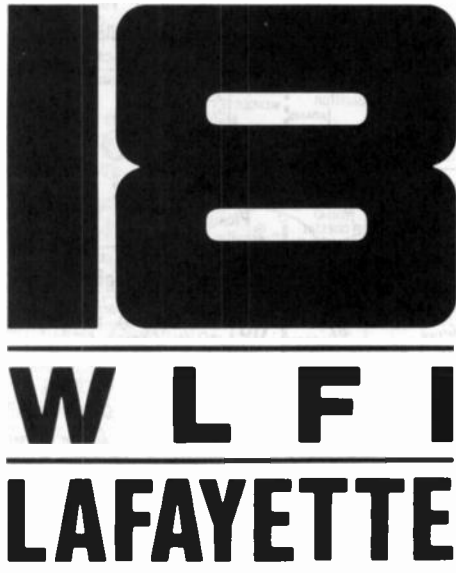
Arbitron Data: Included with WTTV, Bloomington-Indianapolis.

City of License: Kokomo. ADI: Indianapolis. Rank: 26.

Indiana—Lafayette-Kokomo

WLFI-TV

Ch. 18



Network Service: CBS.

Licensee: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

Studio: 2605 Yeager Rd., West Lafayette, IN 47906.

Mailing Address: Box 2618, West Lafayette, IN 47903.

Telephone: 317-463-1800. **Fax:** 317-463-7979.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

Transmitter: 600 West Rd., Ross Twp., IN.

Multichannel TV Sound: Planned.

Satellite Earth Stations: Andrew, 10-meter C-band; Scientific-Atlanta, 7.2-meter C-band; RCA, 3-meter Ku-band; Harris, 4.2-meter C-band; Scientific-Atlanta, Agile Omni receivers.

News Services: AP, UPI.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: May 8, 1953, on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC Feb. 20, 1957 (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to Blade Communications Inc. by RJN Bcstg. approved by FCC Sept. 13, 1979.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Robert Ford, General Manager.

Tom Combs, Sales Manager.

Mike Piggott, News Director.

Tina Parker, Director of Operations.

Dick Long, Local Sales Manager.



WLFI-TV BMPCT-7447 Granted 3/15/73

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Ken Fitzgerald, Chief Engineer.
Ron Bryan, Promotion Director.
Roger Teller, Business Manager.

Highest 30 Sec. Rate: \$425.

NETWORK BASE HOURLY RATE: \$245.

City of License: Lafayette. **ADI:** Lafayette, IN. **Rank:** 191.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Benton	3,600	3,500	97
	Carroll	7,200	7,100	99
	Cass	15,200	14,900	98
	Clinton	12,000	11,800	99
	Fountain	6,800	6,700	99
	Tippecanoe	44,800	43,800	98
Warren	3,000	2,900	97	
White	9,600	9,400	98	
Between 25-49%	INDIANA			
	Howard	32,100	31,700	99
	Miami	14,200	14,000	99
Montgomery	13,600	13,400	99	
Between 5-24%	ILLINOIS			
	Vermilion	35,500	34,900	98
INDIANA	Boone	14,700	14,500	99
	Jasper	9,200	9,000	98
	Newton	5,300	5,200	98
	Pulaski	5,100	5,000	98
	Tipton	6,300	6,200	98
	Station Totals		238,200	234,000
Net Weekly Circulation (1991)				109,400
Average Daily Circulation (1991)				55,000

Indiana—Richmond

WKOI

Ch. 43

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47375.

Studio: 1702 S. 9th St., Richmond, IN 47374.

Telephone: 317-935-2390.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"
Longitude 84° 38' 09"

Transmitter: Rte. 73, Collinsville, 2080 Trenton-Oxford Rd.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: May 11, 1982.

Represented (legal): May & Dunne, Chartered.

Personnel:

Mary L. Laird, Supervisor of Station Operations.
Joe Hoyer, Production Manager.
Harry Monroe, Chief Engineer.

Rates: On request.

City of License: Richmond. ADI: Dayton. Rank: 51.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Wayne	27,200	26,800	99
	KENTUCKY			
	Boone	19,300	19,300	100
	Bracken	2,700	2,700	100



WKOI BPCT-5228 Granted 5/19/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Darke	21,200	20,900	99
	Preble	15,300	15,200	99
Station Totals		85,700	84,900	99
Net Weekly Circulation (1991)			23,200	
Average Daily Circulation (1991)			7,700	

Indiana—South Bend

WHME-TV

Ch. 46

Network Service: None, independent.

Licensee: LeSea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN 46614.

Telephone: 219-291-8200. Fax: 219-291-9043.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"
Longitude 86° 09' 38"

Transmitter: Intersection of Fern & Roosevelt Rds.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter; Microdyne, 9.2-meter; Harris, Microdyne receivers.

FM Affiliate: WHME, 103.1 MHz, 3 kw, 300-ft.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

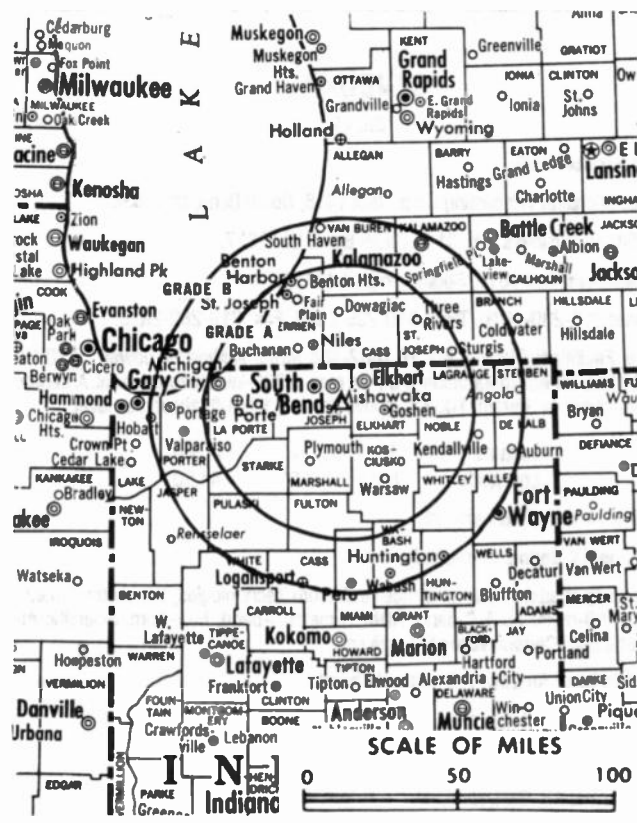
Lester Sunrall, President.
Jim Shaffer, General Manager.
Lois Anderson, Local Sales Manager.
Dar Monesmith, Chief Engineer.
Ray Slogar, Controller.
Paula Slack, Business Manager.

Highest 30 Sec. Rate: \$50.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Elkhart	56,500	55,400	98
	Fulton	7,600	7,500	99
	Kosciusko	24,800	24,400	98
	Lagrange	9,700	9,300	96
Marshall	15,800	15,500	98	



WHME-TV BMPCT-7479 Granted 7/25/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Cass	18,800	18,500	99
	St Joseph	23,000	22,700	99
Between 5-24%	INDIANA			
	Huntington	14,000	13,800	99
	La Porte	37,700	37,300	99
	Miami	14,200	14,000	99
	Noble	14,400	14,200	98
	Pulaski	5,100	5,000	98
	St Joseph	91,800	90,800	99
	Starke	8,200	8,000	98
Steuben	10,900	10,800	99	
MICHIGAN	Berrien	63,500	62,500	98
Station Totals		416,000	409,700	98
Net Weekly Circulation (1991)			104,400	
Average Daily Circulation (1991)			37,600	

Indiana—South Bend

WNDU-TV

Ch. 16

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

Studio: 54516 Business U.S. 31 N, South Bend, IN 46637.

Mailing Address: Box 1616, South Bend, IN 46634.

Telephone: 219-239-1616. TWX: 810-299-2594. Fax: 219-282-2916.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.00"
Longitude 86° 12' 44.50"

Transmitter: Ironwood & Kern Rds.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.1-meter C-band; Andrew, 7.3-meter Ku & C-band; ADM, 6-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

AM Affiliate: WNDU, 1-kw, 1490 kHz (ABC).

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

News Services: AP, CNN, NBC.

Ownership: Michiana Telecasting Corp.

Began Operation: July 15, 1955.

Represented (sales): Adam Young Inc.

Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Bazil O'Hagan, President & General Manager.
Harry Kevorkian, Vice President, Education & Administration.
Gregory J. Giezl, Vice President, Operations.
Michael Loyes, General Sales Manager.
Pat Barth, Local Sales Manager.
Karen Croake-Heisler, Program Director.
Melissa Collins, Promotion Manager.
Mark Pierce, Director of News & Sports.
George E. Molnar Jr., Chief Engineer.
John G. Hoover, Business Manager.

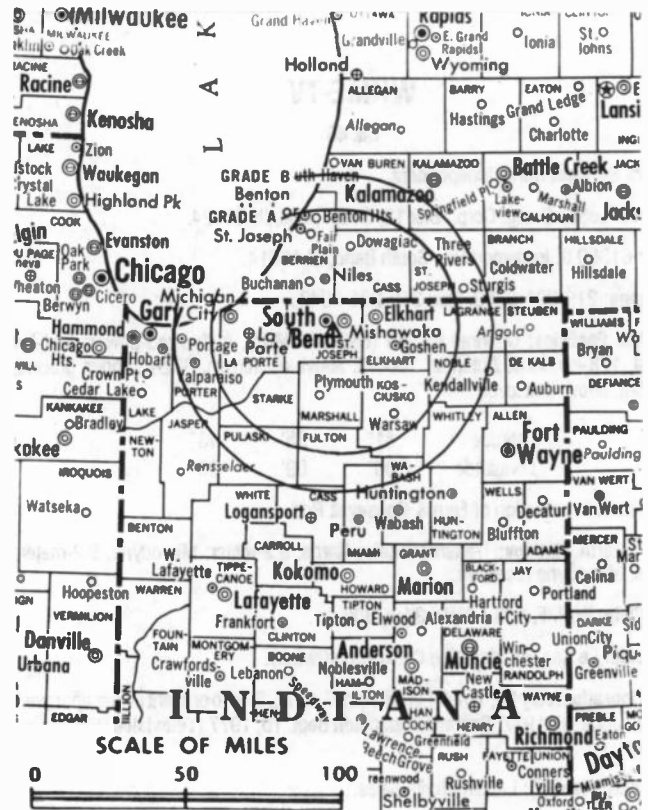
Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1000.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Cass	15,200	14,900	98
	Elkhart	56,500	55,400	98
	Fulton	7,600	7,500	99
	Kosciusko	24,800	24,400	98



WNDU-TV BPCT-4222 Granted 12/10/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lagrange	9,700	9,300	96
	Marshall	15,800	15,500	98
	Pulaski	5,100	5,000	98
	St Joseph	91,800	90,800	99
	Starke	8,200	8,000	98
	MICHIGAN			
	Berrien	63,500	62,500	98
	Cass	18,800	18,500	99
	St Joseph	23,000	22,700	99
Between 25-49%	INDIANA			
	Jasper	9,200	9,000	98
	La Porte	37,700	37,300	99
	Miami	14,200	14,000	99
	Noble	14,400	14,200	98
Between 5-24%	INDIANA			
	Wabash	12,700	12,400	98
	White	9,600	9,400	98
	MICHIGAN			
	Branch	15,300	15,100	99
Van Buren	26,600	26,300	99	
Station Totals		557,900	549,500	98
Net Weekly Circulation (1991)			341,300	
Average Daily Circulation (1991)			191,500	

Indiana—South Bend

WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

Studio: 300 W. Jefferson Blvd., South Bend, IN 46601.

Telephone: 219-233-3141. Fax: 219-288-6630.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 2.4-meter Ku-band; Harris, 6.1-meter C-band; SatCom, 5-meter Ku & C-band; RCA Americom, 3.65-meter Ku-band; AFC, Harris, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Roscor, 2.4-meter Ku-band.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 13.0-kw, 101.5 MHz (No. 268), 967-ft.

News Services: AP, CBS, NWS.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 21, 1952.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): David Steel & Associates Inc.

Personnel:

James D. Freeman, President & General Manager.
Norbert J. Gassensmith, Vice President & Program Director.
Roland T. Adeszko, General Sales Manager.
Tom Labuzinski, Local Sales Manager.
Jerry Bleck, Vice President & Research Director.
Bill Crafton, News Director.
Kenneth Biggins, Business Manager.
Roderick S. Johnson, Community Affairs Director.
Robert Bell, Chief Engineer.
Robert Johnson, Promotion & Operations Manager.
Julius Decocq, Studio & Building Services.

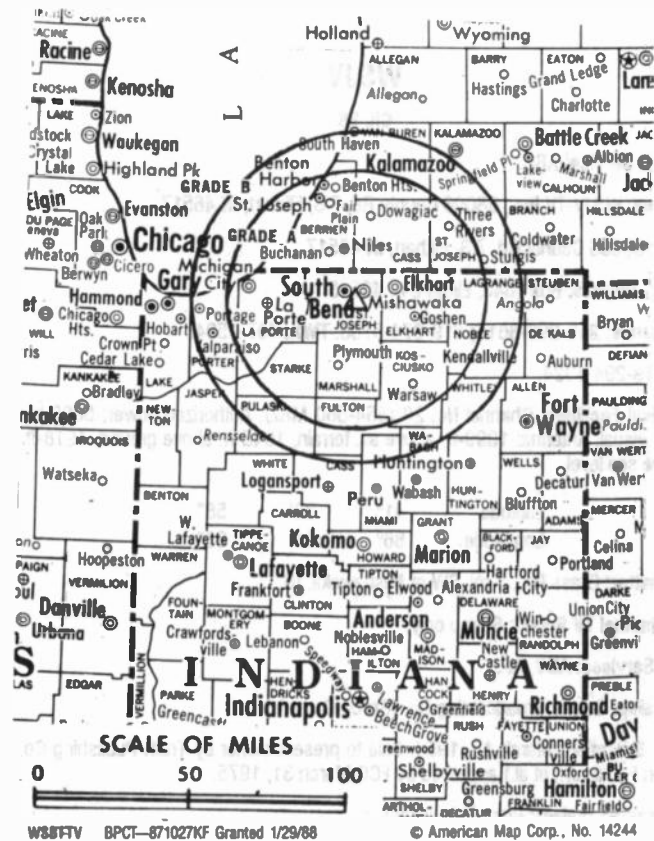
Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$1000.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	56,500	55,400	98
	Fulton	7,600	7,500	99
	Kosciusko	24,800	24,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lagrange	9,700	9,300	96
	Marshall	15,800	15,500	98
	Pulaski	5,100	5,000	98
	St Joseph	91,800	90,800	99
	Starke	8,200	8,000	98
Between 25-49%	MICHIGAN			
	Berrien	63,500	62,500	98
	Cass	18,800	18,500	99
Between 5-24%	INDIANA			
	Jasper	9,200	9,000	98
	La Porte	37,700	37,300	99
	Noble	14,400	14,200	98
	INDIANA			
	Cass	15,200	14,900	98
	Miami	14,200	14,000	99
	Newton	5,300	5,200	99
	Porter	44,800	44,300	99
	Steuben	10,900	10,800	99
Wabash	12,700	12,400	98	
White	9,600	9,400	98	
MICHIGAN	Branch	15,300	15,100	99
	Van Buren	26,600	26,300	99
Station Totals		540,700	532,500	98
Net Weekly Circulation (1991)			325,700	
Average Daily Circulation (1991)			197,000	

Indiana—Elkhart-South Bend

WSJV

Ch. 28

Network Service: ABC.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

Studio: 58096 County Rd. 7 S, Elkhart, IN 46517.

Mailing Address: Box 1646, Elkhart, IN 46515.

Telephones: 219-293-8616; 219-674-5106. TWX: 497-1504.

Fax: 219-294-1324.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1099-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, IN.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- Don E. Fuller, Vice President & General Manager.
- Richard Frid, General Sales Manager.
- Martha Sims, Program Director.
- Ed Schmidt, Chief Engineer.
- Kevin Sargent, Operations Manager.
- Larry Ford, News Director.
- Pam Yoder, Business Manager.
- Pam Lamb, Public Affairs Director.
- Dan Kurtz, Promotion Director.

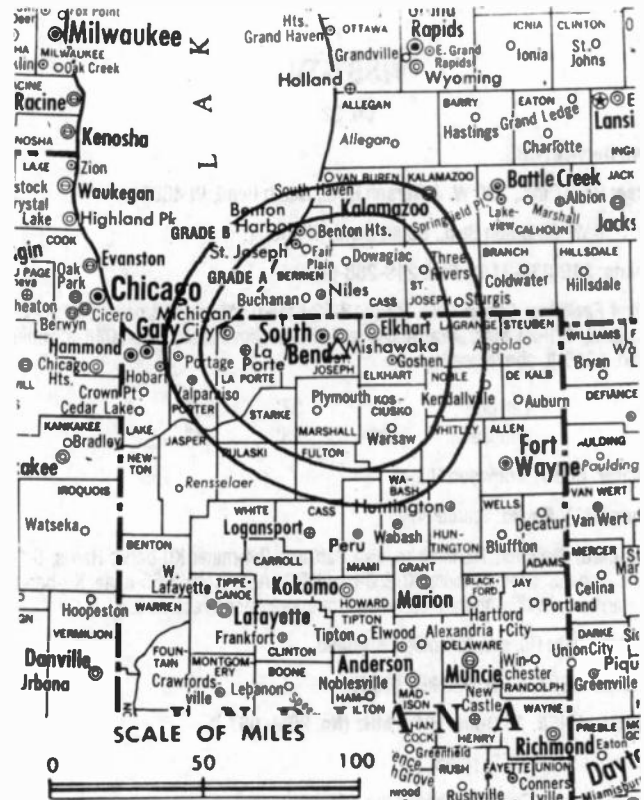
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$700.

City of License: Elkhart. ADI: South Bend-Elkhart. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	56,500	55,400	98
	Fulton	7,600	7,500	99
	Kosciusko	24,800	24,400	98
	Lagrange	9,700	9,300	96
	Marshall	15,800	15,500	98
	Pulaski	5,100	5,000	98



WSJV BMPCT-880714KF Granted 10/14/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Joseph	91,800	90,800	99
	Stark	8,200	8,000	98
	MICHIGAN			
	Berrien	63,500	62,500	98
	Cass	18,800	18,500	99
	St Joseph	23,000	22,700	99
Between 25-49%	INDIANA			
	La Porte	37,700	37,300	99
	Noble	14,400	14,200	98
	MICHIGAN			
	Branch	15,300	15,100	99
Between 5-24%	INDIANA			
	Cass	15,200	14,900	98
	De Kalb	12,500	12,400	99
	Jasper	9,200	9,000	98
	Miami	14,200	14,000	99
	Newton	5,300	5,200	98
	Porter	44,800	44,300	99
	Steuben	10,900	10,800	99
	Wabash	12,700	12,400	98
		MICHIGAN		
	Van Buren	26,600	26,300	99
Station Totals		543,600	535,500	99
Net Weekly Circulation (1991)			295,400	
Average Daily Circulation (1991)			155,500	

Indiana—Terre Haute

WBAK-TV

Ch. 38

Network Service: ABC.

Licensee: Terre Haute Independent Bcstrs. Inc., Box 719, Terre Haute, IN 47808.

Studio: 138 Poplar St., Terre Haute, IN 47807.

Mailing Address: Box 719, Terre Haute, IN 47808.

Telephone: 812-238-1515. Fax: 812-235-3854.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"
Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Stations: ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

News Services: ABC, AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Seitel Inc.

Personnel:

Cy N. Bahakel, President.
Lynda Snyder, General Manager.
Richard Hunter, Chief Engineer.
Dennis Roberts, Program & Promotion Director.
Donna Jenkins, Business Manager.

Highest 30 Sec. Rate: \$365.

NETWORK BASE HOURLY RATE: \$175.

City of License: Terre Haute. ADI: Terre Haute. Rank: 132.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Crawford	8,100	8,000	99
	Cumberland	4,400	4,300	98
	Jasper	4,300	4,200	98
	INDIANA			
	Clay	9,700	9,600	99
	Sullivan	8,200	8,000	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	99



WBAK-TV BPCT-830207KE Granted 2/28/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Edgar	8,300	8,200	98
	INDIANA			
	Daviess	10,700	10,400	97
	Greene	12,500	12,200	98
Between 5-24%	Knox	15,900	15,600	98
	Parke	5,800	5,700	98
	ILLINOIS			
	Effingham	12,500	12,100	97
	Lawrence	6,500	6,400	98
	Wabash	5,600	5,500	98
	INDIANA			
	Fountain	6,800	6,700	99
	Martin	3,900	3,800	97
	Owen	7,200	7,100	99
Putnam	10,100	10,000	99	
Warren	3,000	2,900	97	
Station Totals		197,600	193,900	98
Net Weekly Circulation (1991)				85,900
Average Daily Circulation (1991)				35,200

Indiana—Terre Haute

WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., Box 1486, Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47807.

Telephone: 812-232-9481. Fax: 812-232-9481.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, CBS, Group W Newsfeed.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: July 22, 1954.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

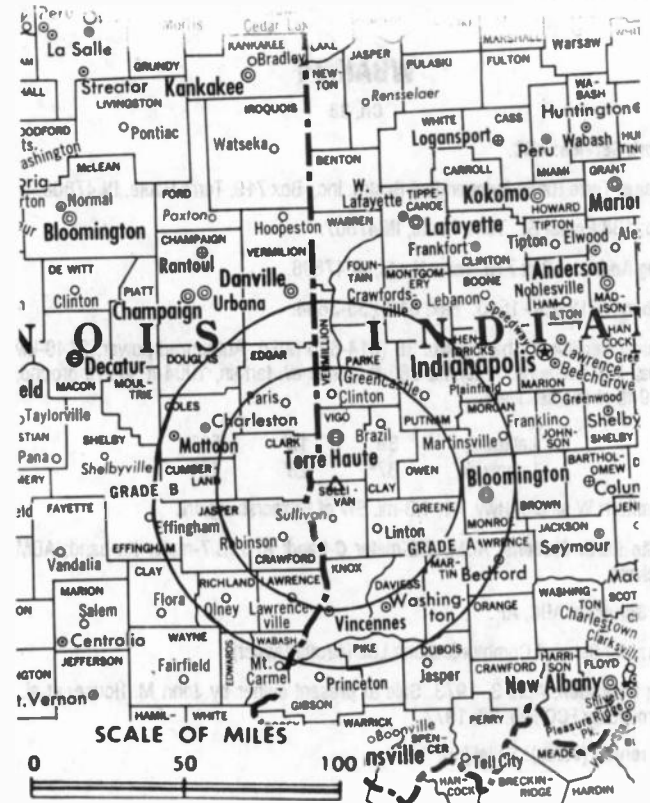
- David Bailey, Vice President & General Manager.
- Phil Johnson, General Sales Manager.
- Gary Crowder, Personnel Director & Business Manager.
- Rod Garvin, Operations & Program Director.
- Bill Kauffman, Local Sales Manager.
- Jeff Tucker, Chief Engineer.
- Kurt Sweeney, News Director.
- Steve Rinkin, Promotion Director.

Rates: On request.

City of License: Terre Haute. ADI: Terre Haute. Rank: 132.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Clay	6,200	6,000	97
	Crawford	8,100	8,000	99
	Cumberland	4,400	4,300	98
	Edgar	8,300	8,200	98
	Effingham	12,500	12,100	97
	Jasper	4,300	4,200	98
	Lawrence	6,500	6,400	98
	Richland	6,800	6,600	97
	INDIANA			
	Clay	9,700	9,600	99
	Davies	10,700	10,400	97
	Fountain	6,800	6,700	99



WTHI-TV BPC-3289 Granted 6/18/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	12,500	12,200	98
	Knox	15,900	15,600	98
	Martin	3,900	3,800	97
	Owen	7,200	7,100	99
	Parke	5,800	5,700	98
	Sullivan	8,200	8,000	98
	Vermillion	7,100	7,000	99
Vigo	40,200	39,600	99	
Between 25-49%	ILLINOIS			
	Coles	19,500	19,200	98
	INDIANA			
Monroe	38,200	37,200	98	
Putnam	10,100	10,000	99	
Between 5-24%	ILLINOIS			
	Douglas	7,700	7,600	99
	Moultrie	5,500	5,400	98
	Vermillion	35,500	34,900	98
	Wabash	5,600	5,500	98
	INDIANA			
	Brown	5,500	5,400	98
	Lawrence	16,900	16,600	98
	Montgomery	13,600	13,400	99
	Morgan	19,200	19,000	99
Orange	7,300	7,100	97	
Pike	5,200	5,100	97	
Station Totals		381,700	374,500	98
Net Weekly Circulation (1991)				190,700
Average Daily Circulation (1991)				115,000

Indiana—Terre Haute

WTWO

Ch. 2

Network Service: NBC.

Licensee: Fabri Development Corp., Box 299, Terre Haute, IN 47808.

Studio: U.S. Hwy. 41 S, Farmersburg, IN 47850.

Telephones: 812-232-9504; 812-696-2121. **Fax:** 812-696-2755.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 999-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg, IN on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: Harris, 7-meter Ku-band; ADM, 7-meter C-band; AFC, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Hughes, 2-meter Ku-band; Uniden, 3-meter C-band; Avcom, Harris, Toshiba, Hughes receivers.

News Services: AP, NBC.

Ownership: TCS Television Partners (Group Owner).

Began Operation: September 1, 1965. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Booth Newspapers Inc. approved by FCC July 18, 1975 (Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Personnel:

- Tim Gilbert, Vice President & General Manager.
- Dick Harbison, National Sales Manager.
- Phyllis Martindale, Program Director.
- Rich Larsen, News Director.
- Norm Legge, Promotion Director.
- Arden Ramsey, Chief Engineer.
- Georgia Boles, Business Manager.

Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$2100.

City of License: Terre Haute. **ADI:** Terre Haute. **Rank:** 132.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Crawford	8,100	8,000	99
	Cumberland	4,400	4,300	98
	Edgar	8,300	8,200	98
	Effingham	12,500	12,100	97
	Jasper	4,300	4,200	98
	Lawrence	6,500	6,400	98
	Richland	6,800	6,600	97
	INDIANA			
Clay	9,700	9,600	99	
Davies	10,700	10,400	97	



WTWO BMPCT-6077 Granted 3/2/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fountain	6,800	6,700	99
	Greene	12,500	12,200	98
	Knox	15,900	15,600	98
	Martin	3,900	3,800	97
	Owen	7,200	7,100	99
	Parke	5,800	5,700	98
	Sullivan	8,200	8,000	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	99
Between 25-49%	ILLINOIS			
	Clay	6,200	6,000	97
	Coles	19,500	19,200	98
INDIANA	Lawrence	16,900	16,600	98
	Monroe	38,200	37,200	98
	Montgomery	13,600	13,400	99
	Putnam	10,100	10,000	99
	Between 5-24%	INDIANA		
Brown		5,500	5,400	98
Dubois		13,400	13,000	97
Morgan		19,200	19,000	99
Orange		7,300	7,100	97
Pike		5,200	5,100	97
Warren		3,000	2,900	97
Station Totals		379,300	371,900	98
Net Weekly Circulation (1991)				198,600
Average Daily Circulation (1991)				109,800

Indiana

WTVW, Evansville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Crawford	3,800	3,700	97
	Greene	12,500	12,200	98
	Lawrence	16,900	16,600	98
	Sullivan	8,200	8,000	98
	KENTUCKY			
	Butler	4,200	4,200	100
	Lyon	2,300	2,300	100
	Marshall	10,800	10,800	100

WRTV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Greene	12,500	12,200	98
	Martin	3,900	3,800	97
	Ripley	9,000	8,800	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	99

WTHR, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Clay	9,700	9,600	99
	Greene	12,500	12,200	98
	Newton	5,300	5,200	98
	Pulaski	5,100	5,000	98
	Ripley	9,000	8,800	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	99

WISH-TV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Union	2,400	2,300	96
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	99
	Warren	3,000	2,900	97

WTTV, Bloomington-Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	INDIANA				
	Randolph	10,700	10,500	98	
	Ripley	9,000	8,800	98	
	Sullivan	8,200	8,000	98	
	Tiptecanoe	44,800	43,800	98	
	Vermillion	7,100	7,000	99	
	Vigo	40,200	39,600	99	
	Wabash	12,700	12,400	98	
	Warren	3,000	2,900	97	
	Washington	8,600	8,400	98	
	Wayne	27,200	26,800	99	
	KENTUCKY				
	Carroll	3,600	3,600	100	
	Between 5-24%	ILLINOIS			
		Clark	6,800	6,600	97
		Crawford	8,100	8,000	99
		Edgar	8,300	8,200	98
		Vermillion	35,500	34,900	98
		Wabash	5,600	5,500	98
		INDIANA			
Adams		10,700	10,500	98	
Beriton		3,600	3,500	97	
Dearborn		14,100	13,900	99	
Dubois		13,400	13,000	97	
Fulton		7,600	7,500	99	
Gibson		13,100	12,800	98	
Harrison		10,700	10,500	98	
Huntington		14,000	13,800	99	
Jasper		9,200	9,000	98	
Pulaski		5,100	5,000	98	
Switzerland		2,900	2,800	97	
Union		2,400	2,300	96	
Wells		9,600	9,400	98	
KENTUCKY					
Trimble	2,200	2,200	100		
OHIO					
Butler	103,500	102,400	99		
Preble	15,300	15,200	99		
Warren	38,800	38,400	99		