

Nebraska Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	14	0	14
Educational Television Stations	6	3	9
			23

Television Digest's
SUMMIT TRANSCRIPTS

The Executive View of Industry Issues
For more information, call 202/872-9200

Market	Arbitron ADI TV Households	Rank
Denver, CO	977,600	19
Wichita-Hutchinson, KS	421,800	57
Omaha, NE	345,500	72
Lincoln-Hastings-Kearney, NE	255,200	90
Sioux Falls-Mitchell, SD	232,300	93
Sioux City, IA	148,800	139
Cheyenne, WY	49,400	190
North Platte, NE	16,000	209

- Market Area Commercial TV Stations**
- KCNC-TV (4), KCWS (3), KDVR (31), KMGH-TV (7), KUSA-TV (9), KWGN-TV (2)
 - KAKE-TV (10), KAYS-TV (7), KLBY (4), KLOE-TV (10), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KTVC (6), KUPK-TV (13), KWCH-TV (12)
 - KETV (7), KMTV (3), WOWT (6)
 - KBGT-TV (8), KGIN-TV (11), KHAS-TV (5), KHGI-TV (13), KOLN-TV (10), KSNB-TV (4), KWNB-TV (6)
 - KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
 - KCAU-TV (9), KMEG (14), KTIV (4)
 - KSTF (10), KTVS (3), KYCU-TV (5)
 - KNOP-TV (2)

Nebraska—Albion

KBGT-TV

Ch. 8

Network Service: None, independent.

Licensee: Amaturio Group Inc., Box 220, Kearney, NE 68847.

Telephone: 402-483-7786. TWX: 910-621-0697.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1973-ft. above ground, 3729-ft. above sea level.

Latitude 41° 32' 28"
Longitude 97° 40' 45"

Transmitter: 3-mi. E of Rte. 22, 5-mi. N of Genoa, NE.

Satellite Earth Stations: Channel Master, 3.7-meter; Pinzone receivers.

News Services: AP, NIWS, National Weather Service, Environmental Satellite Services.

Ownership: See KHGI-TV, Kearney, NE.

Began Operation: December 5, 1964.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Kadison, Pfaelzer, Woodward, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.

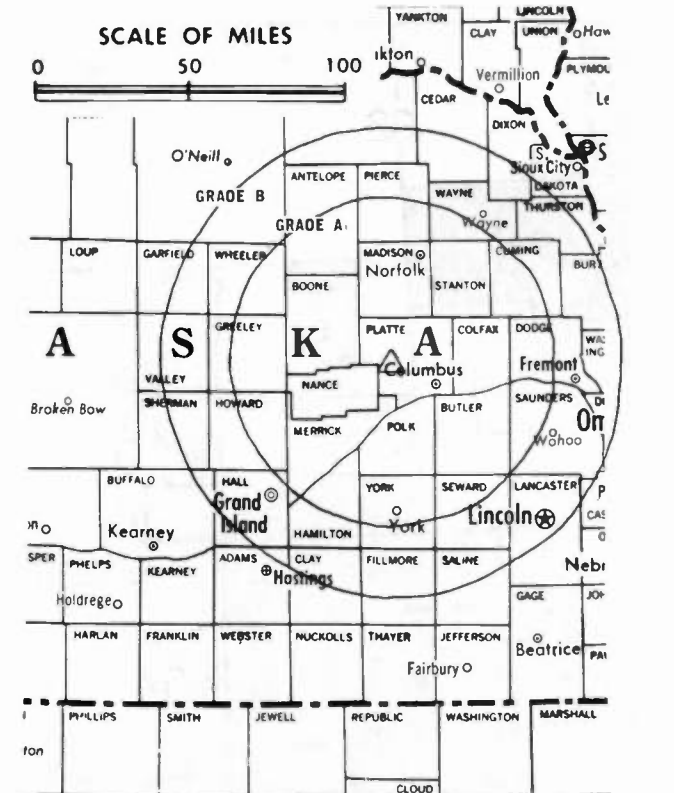
Personnel:

JOSEPH C. AMATURO, chairman.
FRANK E. BROUSSEAU, president & general manager.
WAYNE W. LANSCH, vice president & general sales manager.
GLENDA McCUTCHEON, program director.
JERRY FUEHRER, chief engineer.
RAY GEARHART, news director.

Highest 30 Sec. Rate (July 1, 1985): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Butler	3,400	3,300	97
	Nance	1,700	1,700	100
	Pierce	3,100	3,100	100
	Polk	2,300	2,300	100
	Wheeler	400	400	100
Between 25-49%	NEBRASKA			
	Antelope	3,200	3,100	97
	Boone	2,700	2,700	100
	Colfax	3,800	3,700	97
	Cuming	4,100	4,000	98
	Garfield	900	900	100
	Greeley	1,200	1,200	100
	Hall	18,600	18,400	99
	Hamilton	3,500	3,500	100
	Holt	5,200	5,000	96
	Howard	2,400	2,400	100
	Knox	4,200	4,100	98
	Lancaster	78,000	77,200	99
	Loup	300	300	100
Madison	12,300	12,100	98	
Merrick	3,200	3,200	100	



KBGT-TV BIMPCT—82. 729KE Granted 1/28/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEBRASKA			
	Platte	10,800	10,700	99
	Rock	900	900	100
	Seward	5,800	5,700	98
	Stanton	2,500	2,400	96
	Thayer	2,900	2,900	100
	Valley	2,200	2,100	95
Wayne	3,400	3,400	100	
Between 5-24%	NEBRASKA			
	Adams	12,300	12,200	99
	Blaine	300	300	100
	Brown	1,700	1,600	94
	Buffalo	13,100	13,000	99
	Burt	3,400	3,400	100
	Cedar	4,000	4,000	100
	Clay	3,000	3,000	100
	Dodge	13,800	13,700	99
	Fillmore	3,000	3,000	100
	Jefferson	3,800	3,700	97
	Keya Paha	500	500	100
	Saline	5,200	5,100	98
	Saunders	6,900	6,800	99
Sherman	1,600	1,600	100	
Thurston	2,400	2,400	100	
Washington	5,900	5,900	100	
York	5,800	5,700	98	
Station Totals		269,700	266,600	98
Net Weekly Circulation (1985)				77,700
Average Daily Circulation (1985)				35,400

Nebraska—Grand Island

KGIN-TV

Ch. 11

(Satellite of KOLN-TV, Lincoln, NE)



HARRINGTON, RIGHTER & PARSONS, INC.

A FETZER STATION

Network Service: CBS.

Licensee: Cornhusker Television Corp., KOLN-TV, Box 30350, Lincoln, NE 68503.

Studio: 231 S. Locust St., Grand Island, NE 68801.

Telephone: 308-382-6100. TWX: 910-621-8114.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. NE of Minden.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter & 4.6-meter; Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, U.S. Weather Bureau, CBS.

Ownership: See KOLN-TV, Lincoln.

Began Operation: October 1, 1961.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

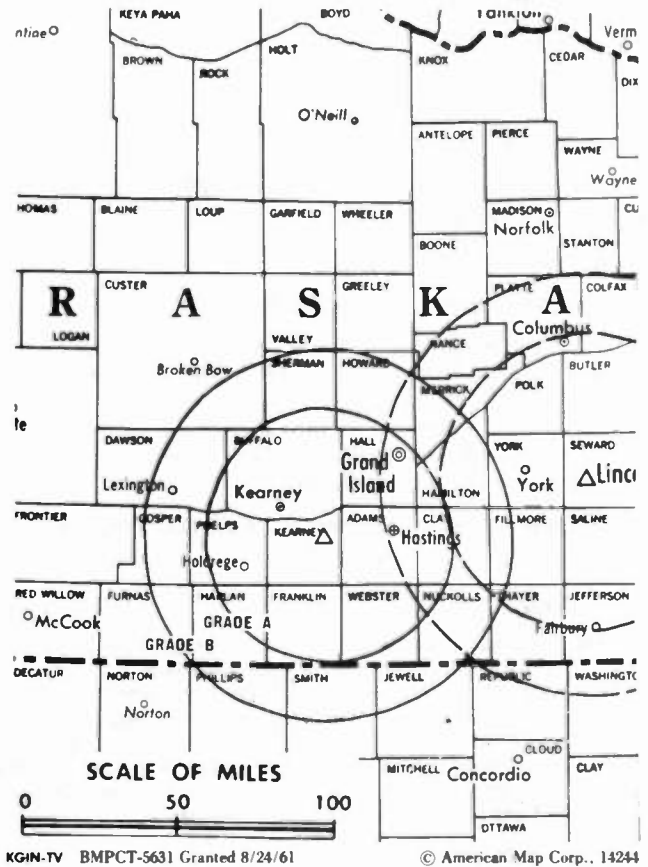
Same as KOLN-TV.

STAN LINNERTZ, manager, Grand Island.

BOB SCHNUELLE, director of public relations & public affairs, Grand Island.

Rates: See KOLN-TV.

NETWORK BASE HOURLY RATE: Combination rate with KOLN-TV, Lincoln.



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Nebraska—Hastings

KHAS-TV

Ch. 5

Network Service: NBC.

Licensee: Nebraska Television Corp., Box 578, Hastings, NE 68901.

Studio: Hwy. 281, 3-mi. N of Hastings.

Telephone: 402-463-1321. TWX: 402-596-1490.

Mailing Address: Box 578, Hastings, NE 68901.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Satellite Earth Stations: 3 in operation; Harris, 7.8-meter; Harris receivers.

AM Affiliate: KHAS, 1-kw, 1230 kHz.

News Services: AP, NBC.

Ownership: Seaton Publishing Co., 51.54%; Morrison-Quirk Grain Corp., 3.64%; Radio KHAS, Hastings, 4.07%; John Spady Estate, 1.75%; Gladys D. Seaton, 3.30%; James D. Conway, 2.83%; Lloyd P. Kissinger, 1.45%; over 100 other stockholders, none with as much as 2%. Officers: G. D. Seaton, pres.; James D. Conway, secy.-treas.; John T. Benson, asst. secy. Seaton family owns Hastings Tribune, controls KHAS; KGGF, Coffeyville, KS; KMAN & KMKF(FM), Manhattan, KS; KFYO, Lubbock, TX; is buying KRUX (FM), Lubbock, TX and publishes chain of Western newspapers.

Began Operation: Jan. 1, 1956.

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

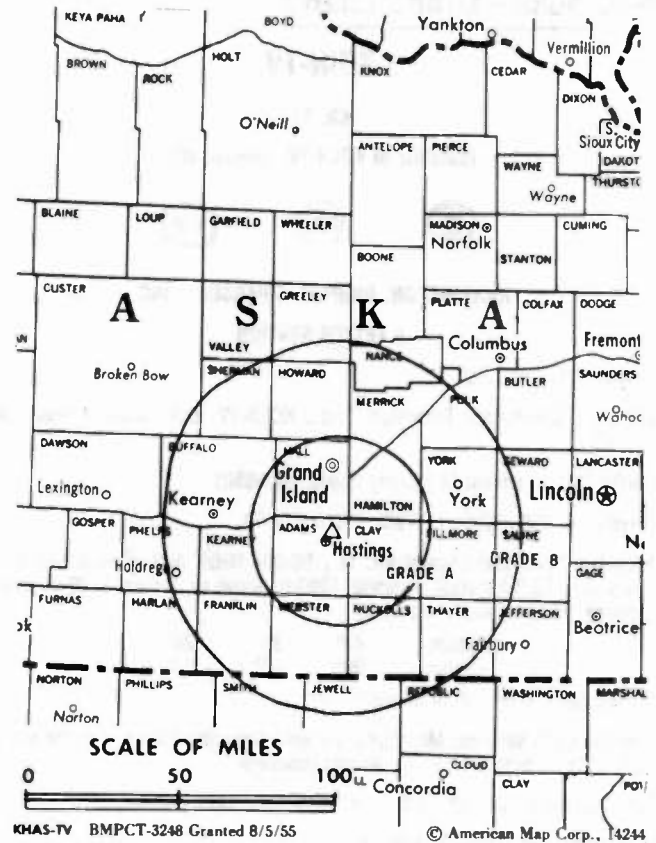
JOHN T. BENSON JR., general manager.
BILL HUGHES, general sales manager.
JOE MARTIN, news director.
DAVE BLOCK, chief engineer.

Highest 30 Sec. Rate (July 26, 1983): \$525.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Jewell	2,100	2,000	95
	Smith	2,400	2,400	100
	NEBRASKA			
	Adams	12,300	12,200	99
	Boone	2,700	2,700	100
	Buffalo	13,100	13,000	99
	Clay	3,000	3,000	100
	Fillmore	3,000	3,000	100
	Franklin	1,700	1,700	100
	Garfield	900	900	100
	Greeley	1,200	1,200	100
	Hall	18,600	18,400	99
	Hamilton	3,500	3,500	100
	Howard	2,400	2,400	100
	Jefferson	3,800	3,700	97
	Kearney	2,600	2,600	100
	Loup	300	300	100
	Merrick	3,200	3,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nance	1,700	1,700	100
	Nuckolls	2,600	2,500	96
	Phelps	3,700	3,700	100
	Polk	2,300	2,300	100
	Sherman	1,600	1,600	100
	Thayer	2,900	2,900	100
	Valley	2,200	2,100	95
	Webster	1,900	1,900	100
	Wheeler	400	400	100
	York	5,800	5,700	98
	Between 25-49%	KANSAS		
Osborne		2,400	2,300	96
Phillips		2,900	2,800	97
Republic		3,100	3,000	97
Rooks		2,700	2,700	100
Between 5-24%	NEBRASKA			
	Custer	5,300	5,200	98
	Dawson	8,800	8,700	99
	Gosper	800	800	100
	Harlan	1,700	1,700	100
	Saline	5,200	5,100	98
Between 5-24%	KANSAS			
	Cloud	4,800	4,700	98
	Washington	3,300	3,200	97
	NEBRASKA			
	Butler	3,400	3,300	97
Furnas	2,600	2,500	96	
Platte	10,800	10,700	99	
Seward	5,800	5,700	98	
Station Totals		165,500	163,400	98
Net Weekly Circulation (1985)				98,200
Average Daily Circulation (1985)				54,200

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ARBITRON RATINGS

 **ARBITRON RATINGS COMPANY**
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Nebraska—Hayes Center

KWNB-TV

Ch. 6

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Amaturio Group Inc., Box 220, Kearney, NE 68847.

Studio: County Rd., 8-mi. N of Hayes Center.

Telephone: 308-743-2494, NTV Network, Axtell, NE.

TWX: 910-960-3746.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 737-ft. above av. terrain, 586-ft. above ground, 3851-ft. above sea level.

Latitude 40° 37' 32"
Longitude 101° 01' 46"

Transmitter: County Rd., 8-mi. N of Hayes Center.

Satellite Earth Stations: Prodelin, 5-meter; Pinzone receivers.

News Services: AP, ABC, National Weather Service, Environmental Satellite Services.

Ownership: See KHGI-TV, Kearney, NE.

Began Operation: Feb. 9, 1956.

Represented (sales): Katz Television.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.

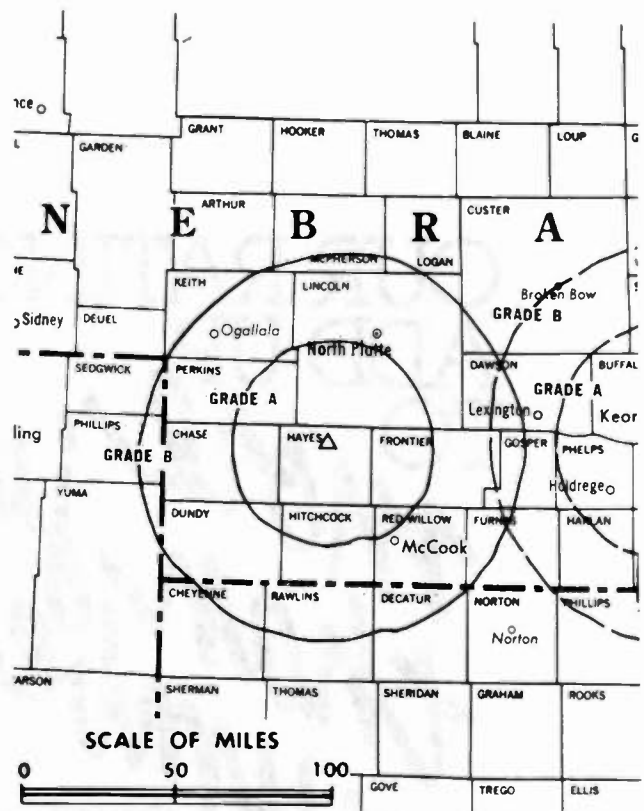
Personnel:

JOSEPH C. AMATURO, chairman.
FRANK E. BROSSEAU, president & general manager.
PEGGY HUSS, general sales manager.
GLENDA McCUTCHEON, program director.
JERRY FUEHRER, chief engineer.
RAY GEARHART, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney & KSNB-TV, Superior, NE.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data: Included with parent KHGI-TV, Kearney, NE.



KWNB-TV BPCT-2531 Granted 9/17/58

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Nebraska—Kearney-Hastings-Grand Island

KHGI-TV

Ch. 13

(Operates NTV Network including satellite KWNB-TV, Hayes Center & KSNB-TV, Superior, NE)

Network Service: ABC.

Licensee: Amaturio Group Inc., Box 220, Kearney, NE 68847.

Studio: 2.5-mi. E of Axtell, NE.

Telephone: 308-743-2494, Axtell. TWX: 910-960-3746.

Mailing Address: Box 220, Kearney, NE 68847.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 28"
Longitude 98° 52' 04"

Transmitter: 1.2 mi. NW of Lowell.

Satellite Earth Stations: 4 in operation; Prodelin, 5-meter; Pinzone receivers.

News Services: AP, ABC, NIWS, National Weather Service, Environmental Satellite Services.

Ownership: Joseph C. Amaturio, pres., 22.08%; Henry A. Loeb, v.p.; Thomas L. Kempner, treas.; Irwin D. Rowe, secy.; Henry A. Loeb, Carl M. Loeb Jr. & Margaret L. Kempner, trustees, 44.25% jointly; Ann L. Bronfman, 7.08%; Judith L. Chiara, 3.5%; Frances M. Loeb, Thomas L. Kempner & Henry A. Loeb, trustees, 10.67% jointly; Bernard E. Brandes & William A. Perlmuth, holding for benefit of Stroock, Stroock & Lavan, 7.08% jointly; others, none with as much as 2%. Amaturio Group also owns & operates KGBT-TV Albion, NE; satellites KWNB-TV, Hayes Center and KSNB-TV, Superior, NE. Amaturio owns WJQY-FM & has 25% of WFTL-FM, Ft. Lauderdale, FL. Alan M. Stroock has 8% of KWSR(AM), Rifle, CO. Amaturio Group also owns KKSS(FM), St. Louis, MO; WDRQ(FM), Detroit, MI & KMJQ(FM), Clear Lake City, TX.

Began Operation: Dec. 24, 1953. Sale to present owner by NTV Enterprises approved by FCC Nov. 16, 1979 (Television Digest, Vol. 19:24). Sale to NTV by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Vol. 14:7).

Represented (sales): Katz Television.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JOSEPH C. AMATURO, chairman.
FRANK E. BROSSEAU, president & general manager.
PEGGY HUSS, general sales manager.
GLENDA McCUTCHEON, program director.
JERRY FUEHRER, chief engineer.
RAY GEARHART, news director.

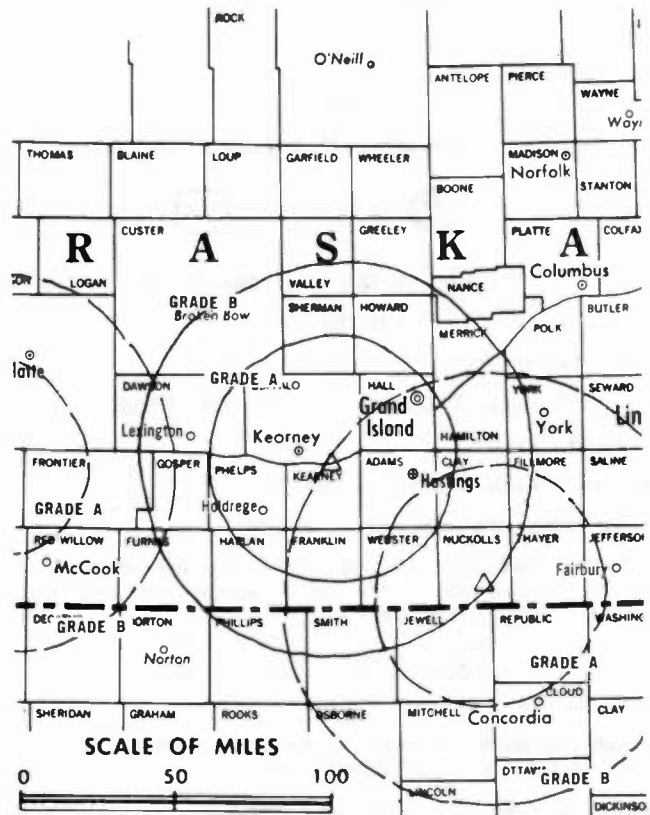
Highest 30 Sec. Rate (July 1, 1985): \$750.

NETWORK BASE HOURLY RATE: \$800.

Arbitron Data: Figures include KWNB-TV, Hayes Center & KSNB-TV, Superior, NE.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cheyenne	1,500	1,500	100
	Cloud	4,800	4,700	98
	Graham	1,500	1,500	100
	Jewell	2,100	2,000	95
	Lincoln	1,700	1,700	100
	Logan	1,400	1,400	100
	Mitchell	3,400	3,300	97
	Norton	2,700	2,600	96



KHGI-TV BPCT-2718 Granted 8/1/62

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Osborne	2,400	2,300	96	
	Ottawa	2,300	2,200	96	
	Phillips	2,900	2,800	97	
	Rawlins	1,600	1,600	100	
	Republic	3,100	3,000	97	
	Smith	2,400	2,400	100	
	Thomas	3,200	3,100	97	
	Washington	3,300	3,200	97	
	NEBRASKA				
	Adams	12,300	12,200	99	
Arthur	200	200	100		
Buffalo	13,100	13,000	99		
Chase	2,000	2,000	100		
Clay	3,000	3,000	100		
Custer	5,300	5,200	98		
Dawson	8,800	8,700	99		
Dundy	1,200	1,200	100		
Fillmore	3,000	3,000	100		
Franklin	1,700	1,700	100		
Frontier	1,400	1,400	100		
Furnas	2,600	2,500	96		
Garfield	900	900	100		
Gosper	800	800	100		
Greeley	1,200	1,200	100		
Hall	18,600	18,400	99		
Hamilton	3,500	3,500	100		
Harlan	1,700	1,700	100		
Hayes	500	500	100		
Hitchcock	1,500	1,500	100		
Howard	2,400	2,400	100		
Jefferson	3,800	3,700	97		
Kearney	2,600	2,600	100		
Keith	3,900	3,900	100		

(Continued on page A-624)

Station Totals	271,200	267,500	98
Net Weekly Circulation (1985)			170,800
Average Daily Circulation (1985)			100,300

Nebraska—Lincoln

KOLN-TV

Ch. 10

(Also operates satellite KGIN-TV, Grand Island, NE)



HARRINGTON, RIGHTER & PARSONS, INC.

A FETZER STATION

Network Service: CBS.

Licensee: Cornhusker TV Corp., Box 30350, Lincoln, NE 68503.

Studio: 40th & W Sts.

Telephone: 402-467-4321. TWX: 910-621-8114.

Mailing Address: Box 30350, Lincoln, NE 68503.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 36.3-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter & 4.6-meter; Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, U.S. Weather Bureau Wire.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, MI. Cornhusker Television also owns satellite KGIN-TV, Grand Island, NE.

Began Operation: Feb. 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34; 10:9, 13, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN E. FETZER, chairman.
A. JAMES EBEL, president & general manager.
PAUL JENSEN, vice president & station manager.
WESLEY MASER, sales manager.
LETA POWELL DRAKE, program director.
DON WRIGHT, news director.
BOB FURMAN, production director.
DALE HOLT, public affairs director.
GUY DAVIS, farm director.
LYLE D. KAUFMAN, chief engineer.
KAREN WALKLIN, promotion & public relations director.

Highest One Hour Rate : \$5000.

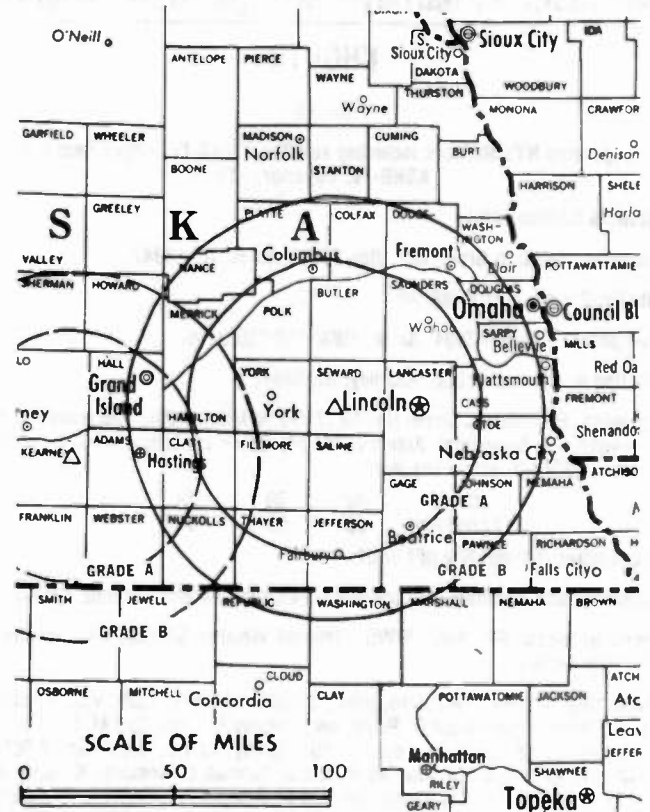
Highest 30 Sec. Rate (Aug. 1, 1985): \$650.

NETWORK BASE HOURLY RATE: \$910.

Arbitron Data: Includes KGIN-TV, Grand Island, NE.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cloud	4,800	4,700	98
	Jewell	2,100	2,000	95
	Marshall	5,100	5,000	98
	Republic	3,100	3,000	97



KOLN-TV BPCT-3649 Granted 12/15/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Smith	2,400	2,400	100
	Washington	3,300	3,200	97
NEBRASKA				
	Adams	12,300	12,200	99
	Antelope	3,200	3,100	97
	Boone	2,700	2,700	100
	Brown	1,700	1,600	94
	Buffalo	13,100	13,000	99
	Butler	3,400	3,300	97
	Clay	3,000	3,000	100
	Colfax	3,800	3,700	97
	Custer	5,300	5,200	98
	Dawson	8,800	8,700	99
	Fillmore	3,000	3,000	100
	Franklin	1,700	1,700	100
	Frontier	1,400	1,400	100
	Furnas	2,600	2,500	96
	Gage	9,000	8,900	99
	Garfield	900	900	100
	Gosper	800	800	100
	Greeley	1,200	1,200	100
	Hall	18,600	18,400	99
	Hamilton	3,500	3,500	100
	Harlan	1,700	1,700	100
	Holt	5,200	5,000	96
	Howard	2,400	2,400	100
	Jefferson	3,800	3,700	97
	Johnson	2,100	2,100	100
	Kearney	2,600	2,600	100
	Lancaster	78,000	77,200	99
	Lincoln	14,300	14,100	99
	Loup	300	300	100
	Merrick	3,200	3,200	100

(Continued on page A-624)

Station Totals	399,000	393,800	98
Net Weekly Circulation (1985)			283,800
Average Daily Circulation (1985)			183,600

KOLN-TV/KGIN-TV consistently ranks in the top 10 in both early and late news



Most recently,* the KOLN-TV/KGIN-TV Early News ranked 9th in both ARB and NSI, and the Late News ranked 7th in Nielsen and 8th in ARB in the top 100 markets.

Get all the facts and figures about KOLN-TV/KGIN-TV and the Lincoln-Hastings-Kearney market from your Harrington, Righter & Parsons representative.

*Arbitron and Nielsen, May 1985



*A Fetzler
Station*

KOLN-TV/KGIN-TV

Channel 10  A CBS Affiliate Channel 11

LINCOLN, NEBRASKA / GRAND ISLAND, NEBRASKA
1500 FT. TOWER / 1069 FT. TOWER

Harrington, Righter & Parsons National Representatives

Nebraska—McCook-Oberlin, KS

KSNK

Ch. 8

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201.

Studio: U.S. Hwy. 36, 9-mi. W of Oberlin, KS.

Telephone: 913-475-2248.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36, 9-mi. W of Oberlin, KS.

Satellite Earth Station: M/A-Com, 4-meter; M/A-Com receivers.

News Services: AP, KSN.

Ownership: See KSNW, Wichita, KS.

Began Operation: Oct. 16, 1959.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ROBERT BERKHEIMER, station manager.
DELMER COSS, chief engineer.

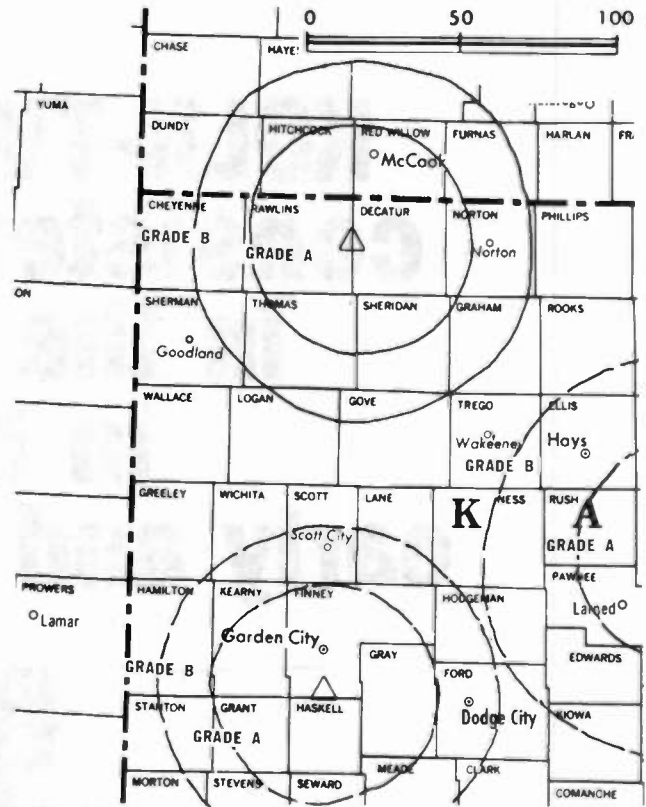
Rates: Offered as a bonus with KSNW, Wichita, KS & satellites (Kansas State Network) KSNB, Garden City & KSNB, Great Bend, KS.

NETWORK BASE HOURLY RATE: Bonus to KSNB, Great Bend, KS.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cheyenne	1,500	1,500	100
	Decatur	1,800	1,800	100
	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Logan	1,400	1,400	100
	Norton	2,700	2,600	96
	Rawlins	1,600	1,600	100
	Sheridan	1,300	1,300	100
	Sherman	3,000	3,000	100
	Thomas	3,200	3,100	97

SCALE OF MILES



KSNK BPCT-R20707KF Granted 8/20/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Chase	2,000	2,000	100
	Dundy	1,200	1,200	100
	Furnas	2,600	2,500	96
	Hayes	500	500	100
	Hitchcock	1,500	1,500	100
	Red Willow	5,000	4,900	98
Between 25-49%	KANSAS			
	Wallace	700	700	100
Between 5-24%	KANSAS			
	Phillips	2,900	2,800	97
	NEBRASKA			
	Frontier	1,400	1,400	100
	Harlan	1,700	1,700	100
	Perkins	1,400	1,400	100
Station Totals		40,300	39,800	98
Net Weekly Circulation (1985)				28,000
Average Daily Circulation (1985)				19,200

Nebraska—North Platte

KNOP-TV

Ch. 2

Network Service: NBC.

Licensee: North Platte Television Inc., Box 749, North Platte, NE 69101.

Studio: 4.7-mi. NNE of center of town.

Telephone: 308-532-2222.

Mailing Address: Box 749, North Platte, NE 69101.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

News Service: AP.

Satellite Earth Stations: 2 in operation; Harris receivers.

Ownership: Shively Communications. Richard Shively, 90%; Ulysses A. Carlini, 10%. Shively owns 27.9% of WEVV(TV) Evansville, IN; 22.84% of Permian Basin Television Corp., licensee of KTPX(TV), Odessa-Monahans & KWAB-TV, Big Spring, TX. Shively Communications owns applicant for Ch. 62, Hammond, IN.

Began Operation: Dec. 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales): Adam Young Inc.

Represented (engineering): Jules Cohen & Associates.

Personnel:

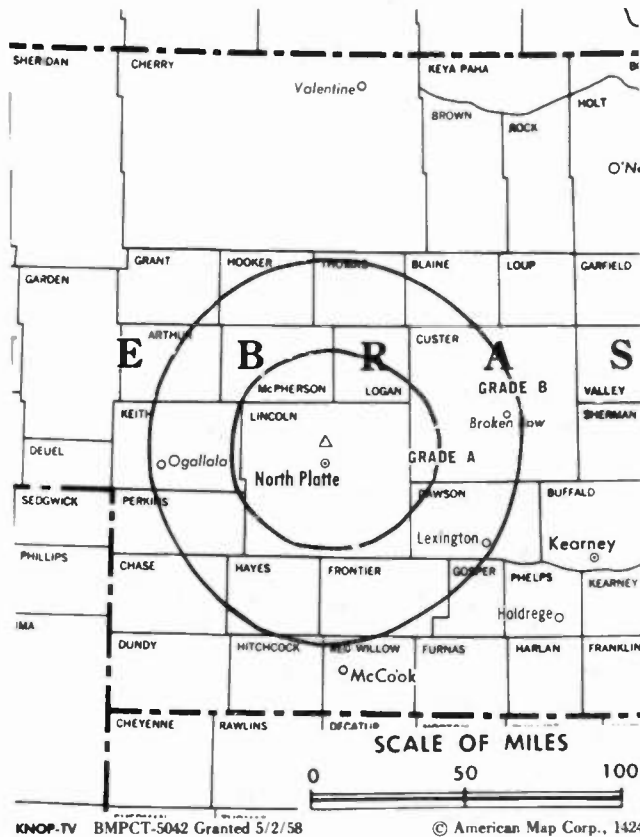
ULYSSES A. CARLINI, general manager.
JODI RITACCA, news director.
JOHN KOCH, sports director.
MARK HIMMLER, chief engineer.
CHERYL McDONALD, traffic director.

Highest 30 Sec. Rate (July 5, 1984): \$285.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Arthur	200	200	100
	Blaine	300	300	100
	Cherry	2,600	2,500	96
	Custer	5,300	5,200	98
	Dawson	8,800	8,700	99
	Frontier	1,400	1,400	100
	Garden	1,100	1,100	100
	Hayes	500	500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hooker	400	400	100
	Keith	3,900	3,900	100
	Lincoln	14,300	14,100	99
	Logan	400	400	100
	Mc Pherson	200	200	100
	Perkins	1,400	1,400	100
	Thomas	400	400	100
Between 25-49%	NEBRASKA			
	Grant	300	300	100
Between 5-24%	NEBRASKA			
	Chase	2,000	2,000	100
	Deuel	1,000	1,000	100
Station Totals		44,500	44,000	98
Net Weekly Circulation (1985)				32,600
Average Daily Circulation (1985)				23,300

Nebraska—Omaha

KETV

Ch. 7

Network Service: ABC.

Licensee: KETV Television Inc., 27th & Douglas Sts., Omaha, NE 68131.

Studio: 27th & Douglas Sts., Omaha.

Telephone: 402-345-7777. TWX: 910-622-0710.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1362.5-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Satellite Earth Stations: 3 in operation; Avantek receivers.

News Services: AP, UPI.

Ownership: Pulitzer Publishing Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of **Omaha World-Herald**) approved by FCC Feb. 26, 1976 (*Television Digest*, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45, 3:23).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

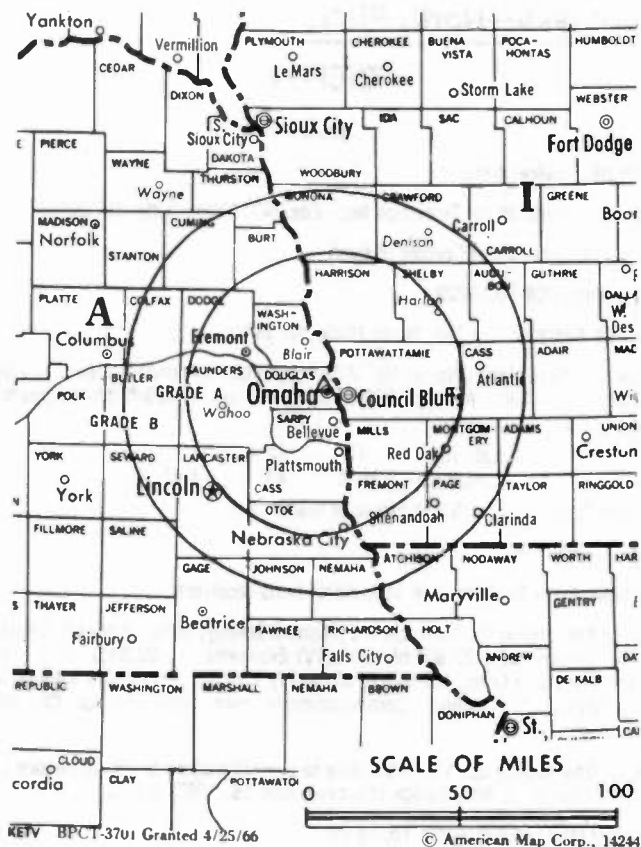
- GARY R. NIELSEN, vice president & general manager.
- HOWARD SHRIER, general sales manager.
- LIN WHITE, local/regional sales manager.
- BETTIE DENNY, program/community affairs manager.
- MICHAEL GERSON, promotion manager.
- RAY DEPA, news director.
- DON CLAUSEN, chief engineer.

Highest One Hour Rate: \$7000.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nemaha	3,200	3,100	97
	Otoe	5,700	5,600	98
	Pawnee	1,600	1,600	100
	Platte	10,800	10,700	99
	Richardson	4,500	4,400	98
	Saline	5,200	5,100	98
	Sarpy	30,400	30,300	100
	Saunders	6,900	6,800	99
	Seward	5,800	5,700	98
	Thurston	2,400	2,400	100
	Washington	5,900	5,900	100
Between 25-49%	NEBRASKA			
	Madison	12,300	12,100	98
	Polk	2,300	2,300	100
	Stanton	2,500	2,400	96
Between 5-24%	IOWA			
	Carroll	8,200	8,100	99
	KANSAS			
	Marshall	5,100	5,000	98
	Nemaha	4,200	4,100	98
	MISSOURI			
	Holt	2,800	2,700	96
	Nodaway	7,800	7,700	99
	Worth	1,200	1,200	100
	NEBRASKA			
Custer	5,300	5,200	98	
Dakota	6,500	6,500	100	
Dixon	2,600	2,600	100	
Fillmore	3,000	3,000	100	
Nance	1,700	1,700	100	
Pierce	3,100	3,100	100	
Wayne	3,400	3,400	100	
Station Totals		537,000	531,300	98
Net Weekly Circulation (1985)			418,700	
Average Daily Circulation (1985)			266,500	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,200	2,200	100
	Audubon	3,200	3,200	100
	Cass	6,900	6,800	99
	Crawford	6,800	6,700	99
	Fremont	3,700	3,700	100
	Harrison	6,100	6,000	98
	Mills	5,000	5,000	100
	Monona	4,600	4,500	98
	Montgomery	5,500	5,400	98
	Page	7,500	7,400	99
	Pottawattamie	32,000	31,700	99
	Shelby	5,500	5,500	100
	Taylor	3,300	3,200	97
	MISSOURI			
	Atchison	3,300	3,300	100
	NEBRASKA			
Burt	3,400	3,400	100	
Butler	3,400	3,300	97	
Cass	7,600	7,500	99	
Colfax	3,800	3,700	97	
Cuming	4,100	4,000	98	
Dodge	13,800	13,700	99	
Douglas	152,200	150,800	99	
Gage	9,000	8,900	99	
Jefferson	3,800	3,700	97	
Johnson	2,100	2,100	100	
Lancaster	78,000	77,200	99	

Nebraska—Omaha

KMTV

Ch. 3

Network Service: NBC.

Licensee: May Broadcasting Co., 10714 Mockingbird Dr., Omaha, NE 68127.

Studio: 10714 Mockingbird Dr., Omaha.

Telephone: 402-592-3333. TWX: 402-348-1109.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

Satellite Earth Stations: 3 in operation; Harris, 3-meter; Harris receivers.

AM Affiliate: KFAB, 50-kw, 1110 kHz (NBC).

FM Affiliate: KGOR, 115-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, UPI, NBC.

Ownership: May Broadcasting Co., 100% (licensee of radio station KMA, Shenandoah, IA). May Bcstg. also owns KGUN-TV, Tucson, AZ; KMA(AM), Shenandoah, IA & WKTY(AM) & WSPL(FM), La Crosse, WI. Officers of May Bcstg. Co.: Owen L. Saddler, chmn.; Edward W. May, pres.; Norman W. Williams, exec. v.p.; Edward W. May Jr., v.p.; John R. Kidd, v.p.; Bryce R. Pringle, v.p.; James B. Shaum, secy.; Frances M. Rankin, v.p.-treas.; Eleanor Jean May, v.p.-asst. secy. and the following directors: Edward W. May, James B. Shaum, Mrs. Frances May Rankin, Mrs. Eleanor Jean May, O. L. Saddler, Norman W. Williams, Edward W. May Jr., John R. Kidd, Bryce R. Pringle.

Began Operation: Sept. 1, 1949.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

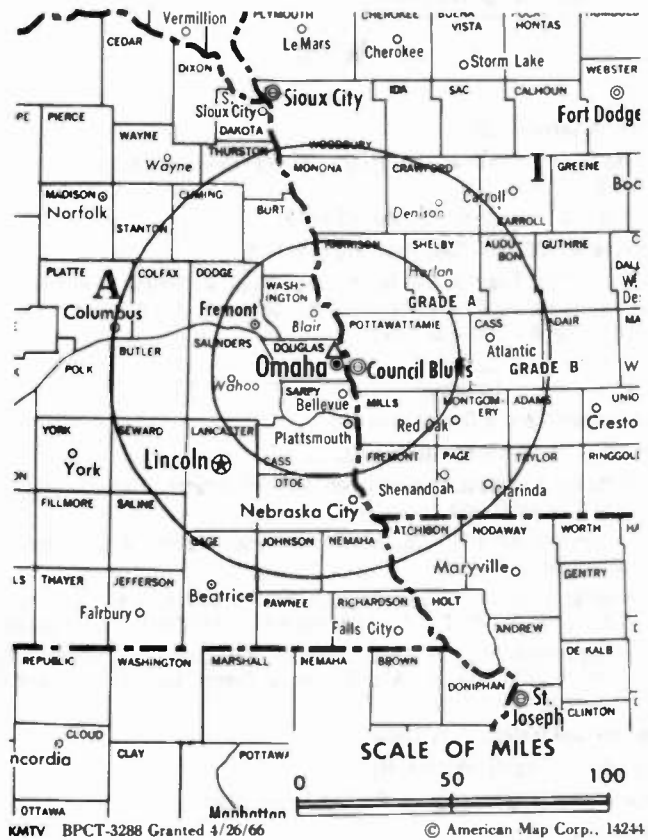
OWEN SADDLER, chairman of the board.
EDWARD W. MAY, president.
NORMAN W. WILLIAMS, executive vice president.
ROGER OTTENBACH, vice president & general manager.
JAY B. MAXEY, general sales manager.
DAVID L. KUEHN, national sales manager.
CAROL RUEPPEL, news director.
ARTHUR JACOBSON, operations director.
DONALD E. BROWERS, program manager.
RICHARD B. BOCK, program production manager.
LARRY STEELE, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$1325.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,200	2,200	100
	Audubon	3,200	3,200	100
	Cass	6,900	6,800	99
	Crawford	6,800	6,700	99
	Fremont	3,700	3,700	100
	Harrison	6,100	6,000	98
	Mills	5,000	5,000	100
	Monona	4,600	4,500	98
	Montgomery	5,500	5,400	98
	Page	7,500	7,400	99
	Pottawattamie	32,000	31,700	99
	Shelby	5,500	5,500	100
	Taylor	3,300	3,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Atchison	3,300	3,300	100
	NEBRASKA			
	Burt	3,400	3,400	100
	Butler	3,400	3,300	97
	Cass	7,600	7,500	99
	Colfax	3,800	3,700	97
	Cuming	4,100	4,000	98
	Dodge	13,800	13,700	99
	Douglas	152,200	150,800	99
	Gage	9,000	8,900	99
	Johnson	2,100	2,100	100
	Lancaster	78,000	77,200	99
	Nemaha	3,200	3,100	97
	Otoe	5,700	5,600	98
	Pawnee	1,600	1,600	100
	Platte	10,800	10,700	99
	Richardson	4,500	4,400	98
	Saline	5,200	5,100	98
Sarpy	30,400	30,300	100	
Saunders	6,900	6,800	99	
Seward	5,800	5,700	98	
Washington	5,900	5,900	100	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Nodaway	7,800	7,700	99
	NEBRASKA			
	Jefferson	3,800	3,700	97
	Madison	12,300	12,100	98
	Polk	2,300	2,300	100
Stanton	2,500	2,400	96	
Thurston	2,400	2,400	100	

(Continued on page A-625)

Station Totals	517,100	511,600	98
Net Weekly Circulation (1985)			396,400
Average Daily Circulation (1985)			230,300

Nebraska-Omaha

WOWT

Ch. 6

Network Service: CBS.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 3501 Farnam St., Omaha, NE 68131.

Telephone: 402-346-6666. **TWX:** 910-622-0488.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1380-ft. above av. terrain, 1358-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 40"
Longitude 96° 01' 37"

Transmitter: 72nd & Crown Point Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, Weatherscan, ESDI, National Weather Service, Chronicle Bcstg.

Ownership: Chronicle Broadcasting Co. Francis Martin, pres.; Edward L. Zachary, pres., WOWT Div. For other interests, see KRON-TV, San Francisco.

Began Operation: Aug. 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

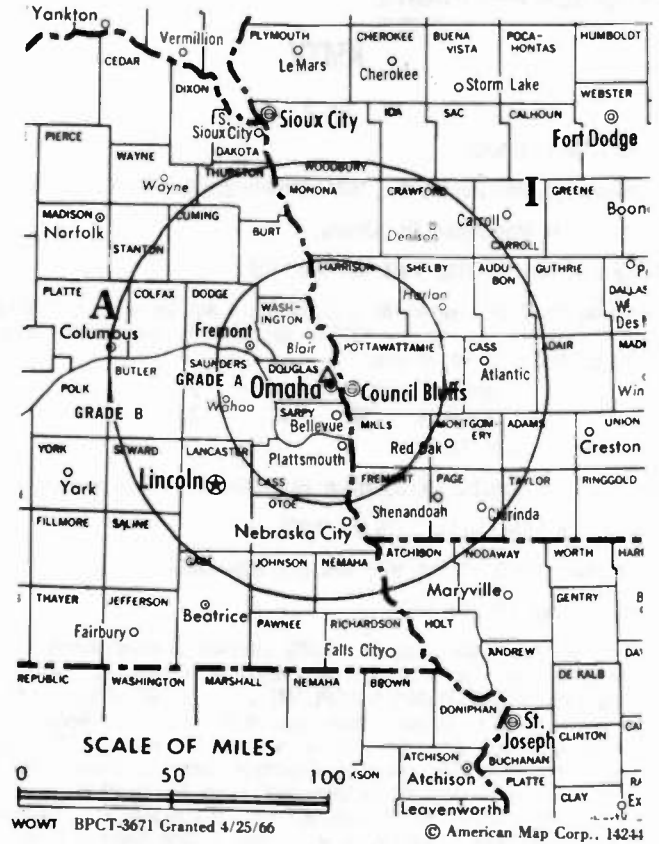
- ED ZACHARY, president & general manager.
- ROGER MOODY, local/regional sales manager.
- JOHN DOWD, general sales manager.
- JOHN DIXON, program director.
- WAYNE GOETZ, chief engineer.
- JUDY HORAN, promotion manager.
- RUTH WILLIAMS, creative director.
- BRYCE ANDERSON, farm director.
- HOWARD GREGORY, production manager.
- CORINNE TABORSKY, controller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1071.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,200	2,200	100
	Audubon	3,200	3,200	100
	Cass	6,900	6,800	99
	Crawford	6,800	6,700	99
	Fremont	3,700	3,700	100
	Harrison	6,100	6,000	98
	Mills	5,000	5,000	100
	Monona	4,600	4,500	98
	Montgomery	5,500	5,400	98
	Page	7,500	7,400	99
	Pottawattamie	32,000	31,700	99
	Shelby	5,500	5,500	100
	MISSOURI			
Atchison	3,300	3,300	100	
NEBRASKA				
Burt	3,400	3,400	100	
Butler	3,400	3,300	97	
Cass	7,600	7,500	99	
Colfax	3,800	3,700	97	
Cuming	4,100	4,000	98	
Dodge	13,800	13,700	99	
Douglas	152,200	150,800	99	
Gage	9,000	8,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Johnson	2,100	2,100	100
	Lancaster	78,000	77,200	99
	Nemaha	3,200	3,100	97
	Otoe	5,700	5,600	98
	Richardson	4,500	4,400	98
	Sarpy	30,400	30,300	100
	Saunders	6,900	6,800	99
	Seward	5,800	5,700	98
	Stanton	2,500	2,400	96
	Washington	5,900	5,900	100
Between 25-49%	IOWA			
	Taylor	3,300	3,200	97
	MISSOURI			
	Nodaway	7,800	7,700	99
	NEBRASKA			
Jefferson	3,800	3,700	97	
Madison	12,300	12,100	98	
Pawnee	1,600	1,600	100	
Platte	10,800	10,700	99	
Saline	5,200	5,100	98	
Thurston	2,400	2,400	100	
York	5,800	5,700	98	
Between 5-24%	IOWA			
	Carroll	8,200	8,100	99
	Ida	3,500	3,500	100
	Sac	5,400	5,300	98
	Union	5,600	5,500	98
	KANSAS			
	Marshall	5,100	5,000	98
	NEBRASKA			
	Polk	2,300	2,300	100
	Wayne	3,400	3,400	100
Station Totals		521,100	515,500	98
Net Weekly Circulation (1985)				394,000
Average Daily Circulation (1985)				247,800

Nebraska—Scottsbluff

KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Studio: 1523 First Ave., Scottsbluff, NE 69361.

Telephone: 308-632-3071.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Hemingford, NE.

Satellite Earth Station: Simulsat, 5-meter; Simulsat receivers.

News Services: UPI, ABC.

Ownership: Same as KOTA-TV, Rapid City, SD.

Began Operation: Feb. 20, 1958.

Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln); McGuire Co. (Denver).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates; Vir James (Denver).

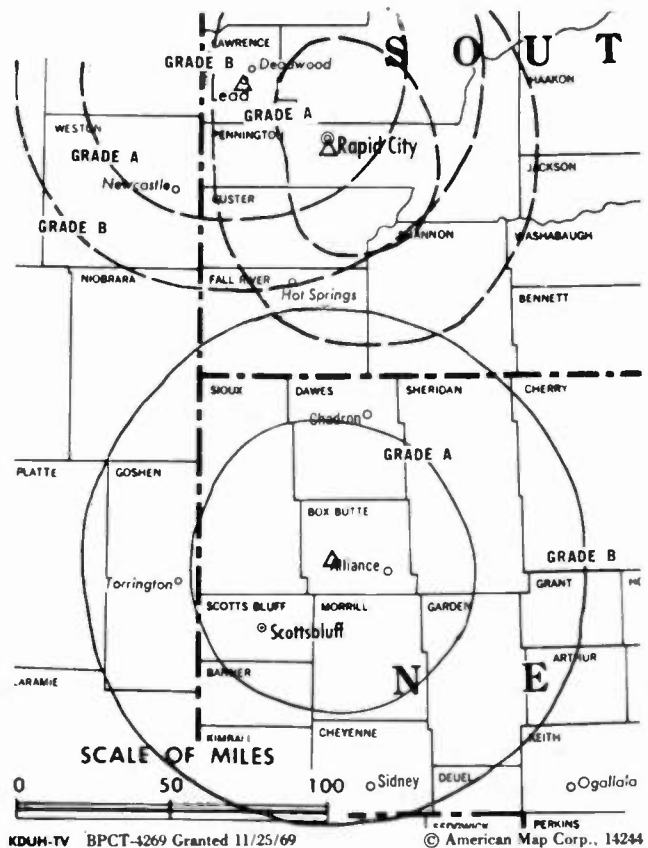
Personnel:

WILLIAM DUHAMEL, general manager.
WES HAUGEN, general sales manager.
DON LARSEN, director of engineering.
JERRY DISHONG, resident manager.

Rates: Sold in combination with KOTA-TV.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Banner	300	300	100
	Box Butte	5,900	5,800	98
	Cheyenne	3,900	3,800	97
	Dawes	3,600	3,500	97
	Garden	1,100	1,100	100
	Grant	300	300	100
	Kimball	1,800	1,800	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,500	14,300	99
	Sheridan	2,900	2,800	97
	Sioux	700	700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Goshen	4,700	4,600	98
	Niobrara	1,200	1,200	100
	Platte	5,600	5,300	95
Between 25-49%	SOUTH OAKOTA			
Fall River	3,400	3,300	97	
Between 5-24%	COLORADO			
	Sedgwick	1,400	1,400	100
	NEBRASKA			
	Cherry	2,600	2,500	96
	Deuel	1,000	1,000	100
	Hooker	400	400	100
	Keith	3,900	3,900	100
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	WYOMING			
Converse	5,800	5,600	97	
Station Totals		68,400	66,900	97
Net Weekly Circulation (1985)				41,800
Average Daily Circulation (1985)				27,200

Nebraska—Scottsbluff-Gering

KSTF

Ch. 10

(Satellite of KYCU-TV, Cheyenne, WY)

Network Service: CBS & NBC.

Licensee: Burke Bcstg. of Cheyenne, 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: 1402 First Ave., Scottsbluff, NE 69361.

Telephone: 307-634-7755, Cheyenne.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of Scottsbluff.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: See KYCU-TV, Cheyenne.

Began Operation: Aug. 7, 1955. Sale to present owner by Wyneco Communications approved by FCC Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Shrinky, Weitzman & Eisen, P. C.

Represented (engineering): Jules Cohen & Associates.

Personnel:

TIM DANIELS, resident manager.

JACK R. DONAHUE, vice president & general manager.

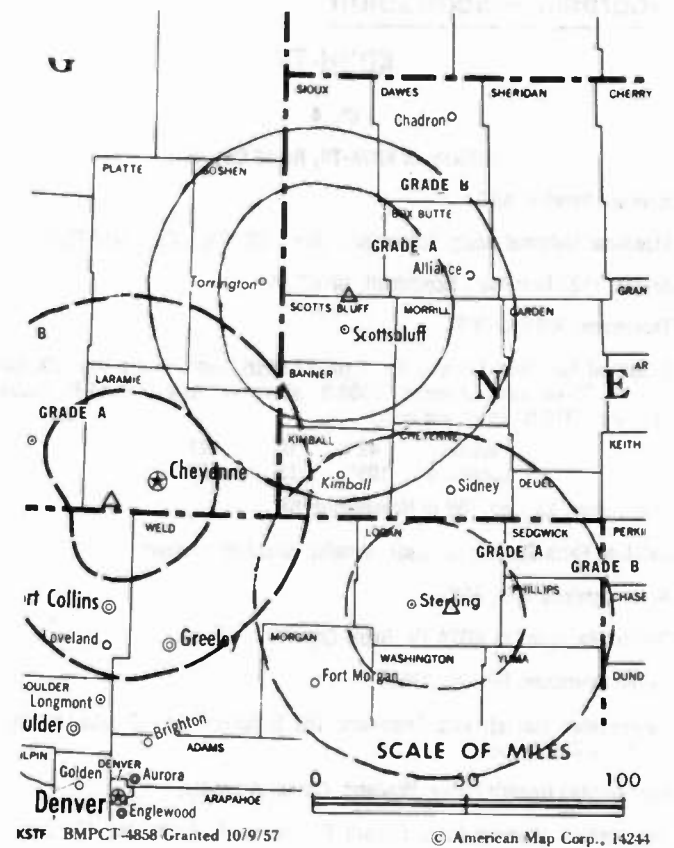
Rates: Sold in combination with KYCU-TV, Cheyenne, with rates applying to simultaneous telecasts on both stations. Separate rates also available.

Highest 30 Sec. Rate (July 1, 1985): \$100.

NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne, WY.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Banner	300	300	100
	Box Butte	5,900	5,800	98
	Kimball	1,800	1,800	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,500	14,300	99
	Sioux	700	700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Goshen	4,700	4,600	98
Between 25-49%	WYOMING			
	Niobrara	1,200	1,200	100
Between 5-24%	NEBRASKA			
	Cheyenne	3,900	3,800	97
	Dawes	3,600	3,500	97
	Garden	1,100	1,100	100
	Sheridan	2,900	2,800	97
	WYOMING			
Converse	5,800	5,600	97	
Platte	5,600	5,300	95	
Station Totals		54,400	53,100	97
Net Weekly Circulation (1985)				30,500
Average Daily Circulation (1985)				20,000

Nebraska—Superior

KSNB-TV

Ch. 4

(Semi-satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Amaturio Group Inc., Box 220, Kearney, NE 68847.

Telephone: 308-743-2494, Axtell, NE TWX: 910-960-3746.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1086-ft. above ground, 2837-ft. above sea level.

Latitude 40° 05' 13"
Longitude 97° 55' 12"

Transmitter: 4.7-mi. SW of Ruskin.

Satellite Earth Stations: Prodelin, 5-meter; Pinzone receivers.

News Services: AP, ABC, National Weather Service, Environmental Satellite Services.

Ownership: See KHGI-TV, Kearney, NE.

Began Operation: Oct. 1, 1965.

Represented (sales): Katz Television.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.

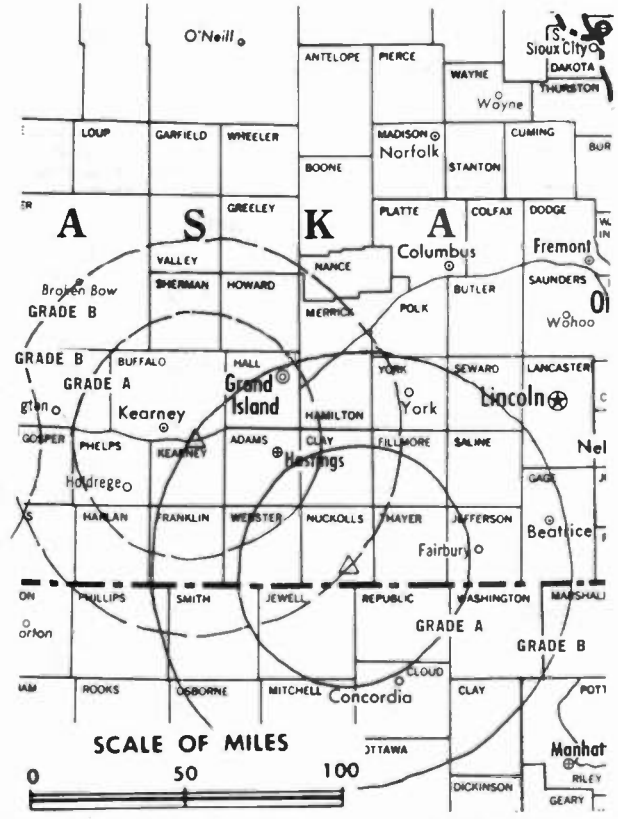
Personnel:

JOSEPH C. AMATURO, chairman.
FRANK E. BROSSEAU, president & general manager.
PEGGY HUSS, general sales manager.
GLENDA McCUTCHEON, program director.
JERRY FUEHRER, chief engineer.
RAY GEARHART, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney and KWNB-TV, Hayes Center, NE.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data: Included with KHGI-TV, Kearney.



KSNB-TV BMPCT-6399 Granted 3/14/67

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Nebraska

KHGI-TV, Kearney-Hastings-Grand Island (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA--(Continued)			
	Lincoln	14,300	14,100	99
	Logan	400	400	100
	Merrick	3,200	3,200	100
	Nance	1,700	1,700	100
	Nuckolls	2,600	2,500	96
	Perkins	1,400	1,400	100
	Phelps	3,700	3,700	100
	Red Willow	5,000	4,900	98
	Sherman	1,600	1,600	100
	Thayer	2,900	2,900	100
	Valley	2,200	2,100	95
	Webster	1,900	1,900	100
York	5,800	5,700	98	
Between 25-49%	KANSAS			
	Clay	4,000	3,900	98
	Decatur	1,800	1,800	100
	Marshall	5,100	5,000	98
	Rooks	2,700	2,700	100
	Sheridan	1,300	1,300	100
	Sherman	3,000	3,000	100
	NEBRASKA			
	Boone	2,700	2,700	100
	Deuel	1,000	1,000	100
Between 5-24%	COLORADO			
	Sedgwick	1,400	1,400	100
	Yuma	4,000	3,800	95
	NEBRASKA			
	Blaine	300	300	100
	Holt	5,200	5,000	96
	Knox	4,200	4,100	98
	Madison	12,300	12,100	98
	Pierce	3,100	3,100	100
	Platte	10,800	10,700	99
Polk	2,300	2,300	100	
Rock	900	900	100	
Stanton	2,500	2,400	96	
Wayne	3,400	3,400	100	

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KOLN-TV, Lincoln (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA--(Continued)			
	Nance	1,700	1,700	100
	Nemaha	3,200	3,100	97
	Nuckolls	2,600	2,500	96
	Otoe	5,700	5,600	98
	Pawnee	1,600	1,600	100
	Perkins	1,400	1,400	100
	Phelps	3,700	3,700	100
	Platte	10,800	10,700	99
	Polk	2,300	2,300	100
	Red Willow	5,000	4,900	98
	Rock	900	900	100
	Saline	5,200	5,100	98
	Saunders	6,900	6,800	99
	Seward	5,800	5,700	98
	Sherman	1,600	1,600	100
	Thayer	2,900	2,900	100
	Valley	2,200	2,100	95
Webster	1,900	1,900	100	
York	5,800	5,700	98	
Between 25-49%	KANSAS			
	Graham	1,500	1,500	100
	Osborne	2,400	2,300	96
	Phillips	2,900	2,800	97
	NEBRASKA			
	Blaine	300	300	100
	Cass	7,600	7,500	99
	Cherry	2,600	2,500	96
	Keith	3,900	3,900	100
	Keya Paha	500	500	100
Logan	400	400	100	
Madison	12,300	12,100	98	
Richardson	4,500	4,400	98	
Stanton	2,500	2,400	96	
Wheeler	400	400	100	
Between 5-24%	IOWA			
	Fremont	3,700	3,700	100
	KANSAS			
	Nemaha	4,200	4,100	98
	Norton	2,700	2,600	96
	Rooks	2,700	2,700	100
	NEBRASKA			
	Boyd	1,300	1,300	100
	Burt	3,400	3,400	100
	Cedar	4,000	4,000	100
Cuming	4,100	4,000	98	
Dodge	13,800	13,700	99	
Dundy	1,200	1,200	100	
Hitchcock	1,500	1,500	100	
Pierce	3,100	3,100	100	
Washington	5,900	5,900	100	

Nebraska

KMTV, Omaha (Arbitron Data Continued)

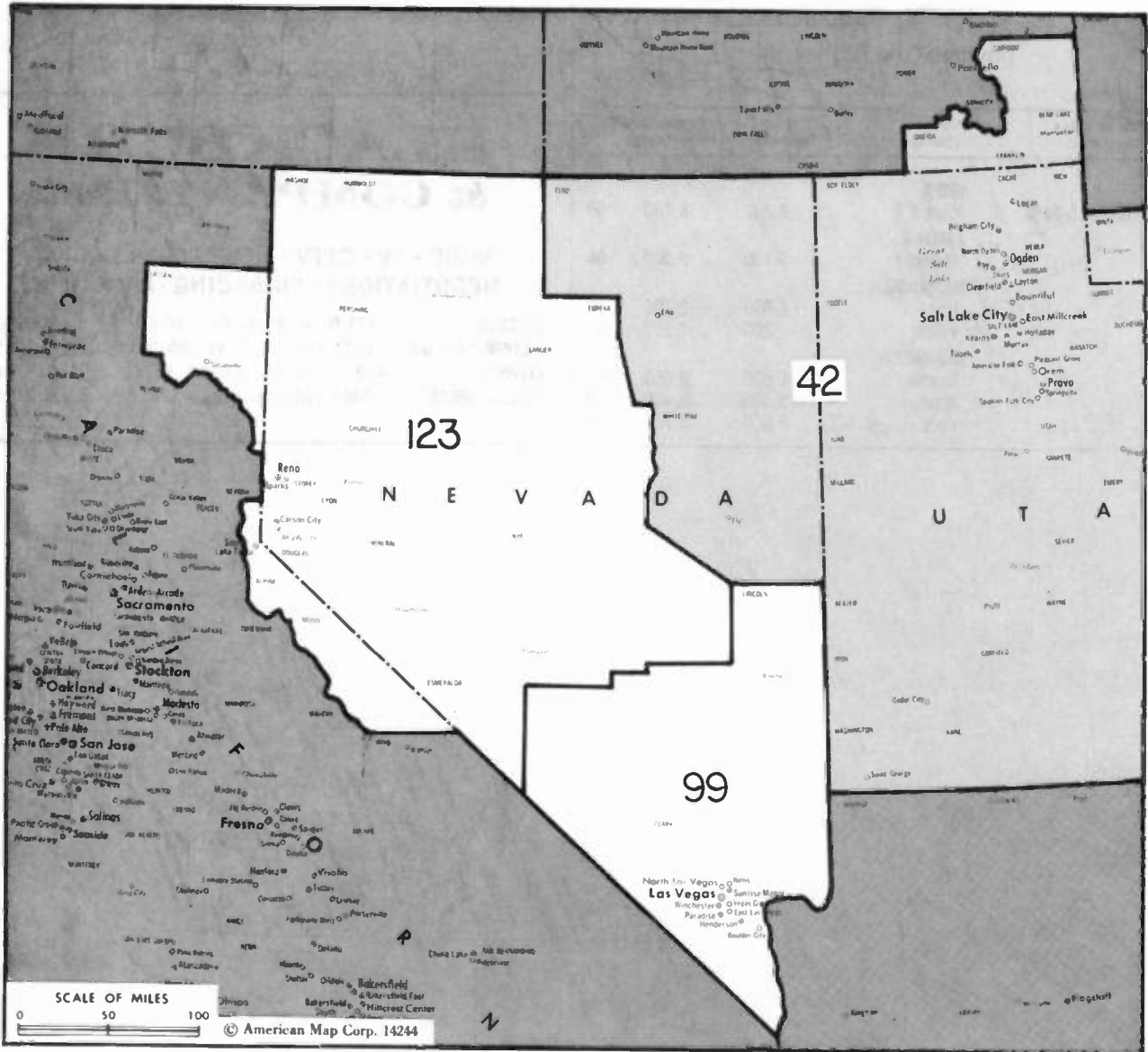
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Carroll	8,200	8,100	99
	KANSAS			
	Marshall	5,100	5,000	98
	MISSOURI			
	Holt	2,800	2,700	96
	Worth	1,200	1,200	100
	NEBRASKA			
	Dakota	6,500	6,500	100
	Wayne	3,400	3,400	100
York	5,800	5,700	98	

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ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Nevada



Nevada Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	7	2	9
Educational Television Stations	2	0	2
			11

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

KVVU-TV, Henderson —See Las Vegas, NV

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WASHINGTON, D.C.	1111 19th St., N.W., 20036	(202) 331-9270
ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Market	Arbitron ADI TV Households	Rank
Salt Lake City, UT.....	554,100	42
Las Vegas, NV.....	216,100	99
Reno, NV.....	165,800	123

Market Area Commercial TV Stations
 KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)
 KLAS-TV (8), KRLR (21), KTNV-TV (13), KVBC (3), KVVU-TV (5)
 KAME-TV (21), KCRL (4), KOLO-TV (8), KTVN (2)

Nevada—Las Vegas

KLAS-TV

Ch. 8

Network Service: CBS.

Licensee: KLAS Inc., Box 15047, Las Vegas, NV 89114.

Studio: 3228 Channel 8 Drive, Las Vegas 89109.

Telephone: 702-733-8850.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 291-kw horizontal visual, 63.2-kw max. & 57.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 33"

Transmitter: Black Mtn., 7-mi. from Henderson.

Satellite Earth Stations: Microdyne, 7-meter & 5-meter; Harris receivers.

News Services: AP, UPI, Group W Newsfeed, NIWS.

Ownership: Landmark Communications, 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (Television Digest, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

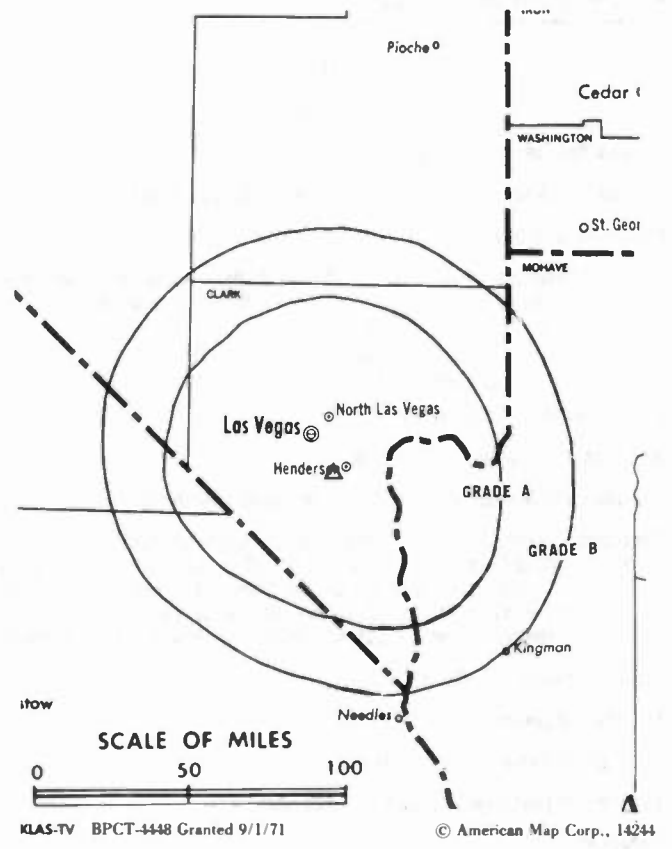
Personnel:

JOHN HAYES, vice president & general manager.
CAROLE HENDERSON, general sales manager.
PAT MUNSON, program manager.
JEAN HITES, local sales manager.
JOHN NELSON, chief engineer.
JOHN HARKER, production manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	212,800	209,000	98
	Lincoln	1,500	1,400	93
	Nye South	2,700	2,500	92



Net Weekly Circulation	State County	Total Households	TV Households	%
NEVADA				
Between 25-49%	White Pine	3,200	3,100	97
ARIZONA				
Between 5-24%	Mohave	27,200	25,900	95
Station Totals		247,400	241,900	97
Net Weekly Circulation (1985)		205,600		
Average Daily Circulation (1985)		132,500		

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Nevada—Las Vegas

KRLR

Ch. 21

Network Service: None, independent.

Grantee: DRES Media Inc., 920 S. Commerce St., Las Vegas, NV 89106.

Telephone: 702-382-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 400-kw max. visual, 40-kw max. aural. Antenna: 1158-ft. above av. terrain, 90-ft. above ground, 3420-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 24"

Transmitter: Black Mtn., Henderson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

Ownership: Frank E. Scott Family, 70%; Broadcast West Inc., Alden Communications Corp. & Channel 21 Corp., 10% each. Alden, 100% owned by Michael Forman, is applicant for Ch. 20, Denver, CO; Forman has interest in permittees of KTZZ-TV, Ch. 22, Seattle, WA; KTDZ-TV, Ch. 24, Portland, OR. Carl B. Hilliard Jr., who has 20% of Broadcast West, has MDS interests.

Began Operation: July 31, 1984.

Represented (sales): Adam Young Inc.

Represented (legal): Miller & Fields.

Represented (engineering): Carl T. Jones Corp.

Personnel:

RICK SCOTT, general manager.

TOM FOY, chief engineer.

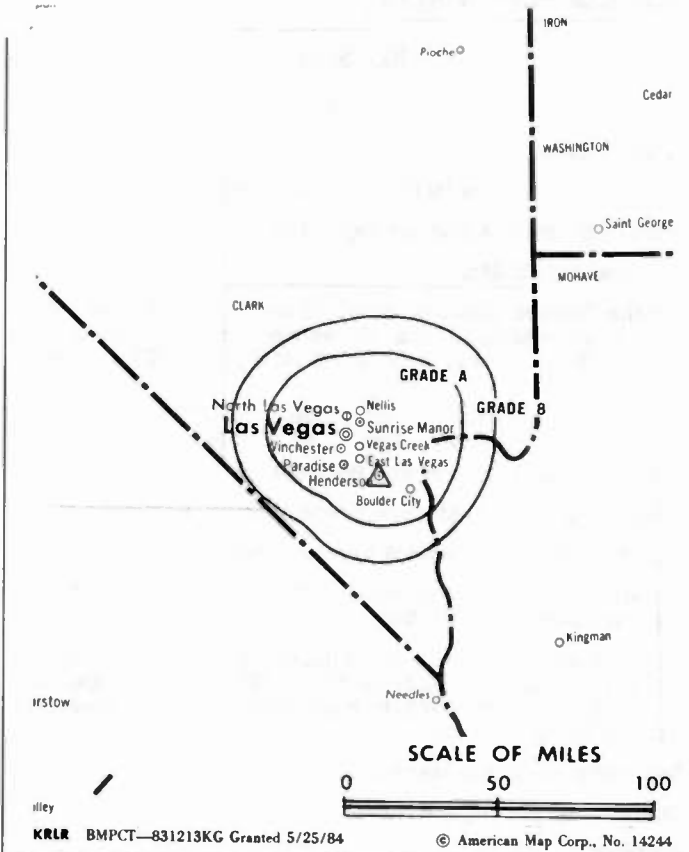
MIKE CROWLEY, sales manager.

RON MAESTRI, production manager & program director.

DONNA BADGER, office and traffic manager.

Highest 30 Sec. Rate (Sept. 17, 1985): \$650.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KRLR BMPCT—831213KG Granted 5/25/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEVADA Clark	212,800	209,000	98
Station Totals		212,800	209,000	98
Net Weekly Circulation (1985)				17,000
Average Daily Circulation (1985)				6,300

Nevada—Las Vegas

KTNV-TV

Ch. 13

Network Service: ABC.

Licensee: WTMJ Inc.

Studio: 3355 S. Valley View, Las Vegas, NV 89102.

Telephone: 702-876-1313. TWX: 910-397-6984.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 275-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"
Longitude 115° 00' 32"

Transmitter: 10-mi. SSE of Las Vegas, Black Mtn.

News Services: ABC, AP, UPI.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

Ownership: WTMJ Inc., 100%. For other interests, see WTMJ-TV, Milwaukee, WI.

Began Operation: May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC. (Television Digest, Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV & KBMI(AM), Henderson, NV approved Nov. 28, 1956 (Vol. 12:48). Sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5, 1959 (Vol. 15:42, 45). Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

Represented (sales): MMT Sales Inc.

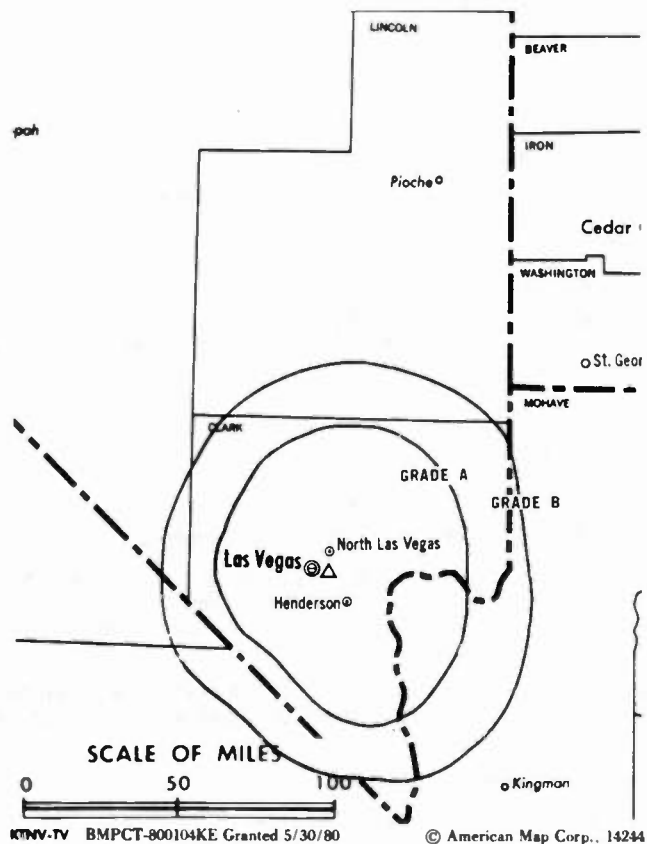
Represented (legal): Crowell & Moring.

Personnel:

STEVEN SMITH, vice president & general manager.
KEN MILLER, chief engineer.
GARY PLUMLEE, general/local sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	212,800	209,000	98
	Lincoln	1,500	1,400	93
	Nye South	2,700	2,500	92
Station Totals		217,000	212,900	98
Net Weekly Circulation (1985)			195,000	
Average Daily Circulation (1985)			122,100	

Nevada—Las Vegas

KVBC

Ch. 3

Network Service: NBC.

Licensee: Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

Studio: 1500 Foremaster Lane, Las Vegas, NV 89101.

Telephone: 702-649-0500. **TWX:** 910-397-6997.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"
Longitude 115° 00' 20"

Transmitter: Black Mountain.

News Services: AP, UPI, CNN, NBC.

Satellite Earth Station: Prodelin, 5-meter; Pinzone receivers.

Ownership: James E. Rogers, pres., 49.97%; Louis Wiener Jr., treas. 30%; Janet F. Phillips, exec. v.p.-secy., 11.07%; Clark Henry Tester, 5%; Rolla D. Cleaver, v.p., 1.5%; Gene Greenberg, 1%; Henry Moore, 0.96%; Theodore Lon, 0.5%.

Began Operation: Jan. 23, 1955. Donrey Inc. lost license (*Television Digest*, Vol. 18:46; 19:19, 32). Began operation under present ownership Sept. 30, 1979.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

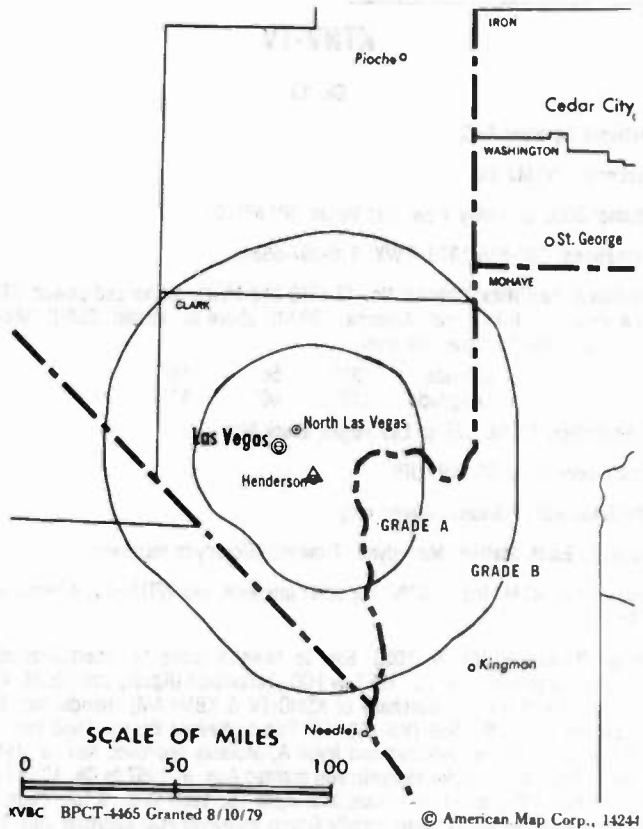
ROLLA D. CLEAVER, general manager.
GENE GREENBURG, general sales manager.
BUZZ FLOYD, program director.
HANK TESTER, public affairs director.
TOM FRANKLIN, director of engineering.
DOUG BALLEEN, news director.

Highest 30 Sec. Rate (Sept. 1, 1985): \$1200.

NETWORK BASE HOURLY RATE (Sept. 1, 1985): \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	212,800	209,000	98
	Lincoln	1,500	1,400	93
	Nye South	2,700	2,500	92



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	UTAH			
	Washington	9,500	9,000	95
Between 25-49%	NEVADA			
	Eureka	500	400	80
	White Pine	3,200	3,100	97
Between 5-24%	NEVADA			
	Elko	7,600	7,100	93
	UTAH			
	Iron	6,100	5,800	95
Station Totals		243,900	238,300	97
Net Weekly Circulation (1985)				205,100
Average Daily Circulation (1985)				131,800

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Network Service: None, independent.

Licensee: KVVU Broadcasting Corp., 1900 E. Flamingo Rd., Las Vegas, NV 89109.

Studio: 1800 Boulder Highway, Henderson, NV 89015.

Business Office: 1900 E. Flamingo Rd., Suite 295, Las Vegas 89109.

Telephone: 702-735-3191. TWX: 910-397-6879.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 23"

Transmitter: Black Mtn., 2-mi. SW of Henderson.

Satellite Earth Stations: Simulcast, 5-meter; Microdyne receivers.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 10, 1967. Sale to present owner approved by FCC April 5, 1985 (Television Digest, Vol. 25:3). Sale to John W. Carson, et al. by William H. Hernstadt, et al., approved March 30, 1979 (Vol. 18:25; 19:14, 16). Previous sale by Levin-Townsend Enterprises approved Sept. 1, 1971. Sale by Charles Vanda approved by FCC May 1, 1969 (Vol. 9:18).

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

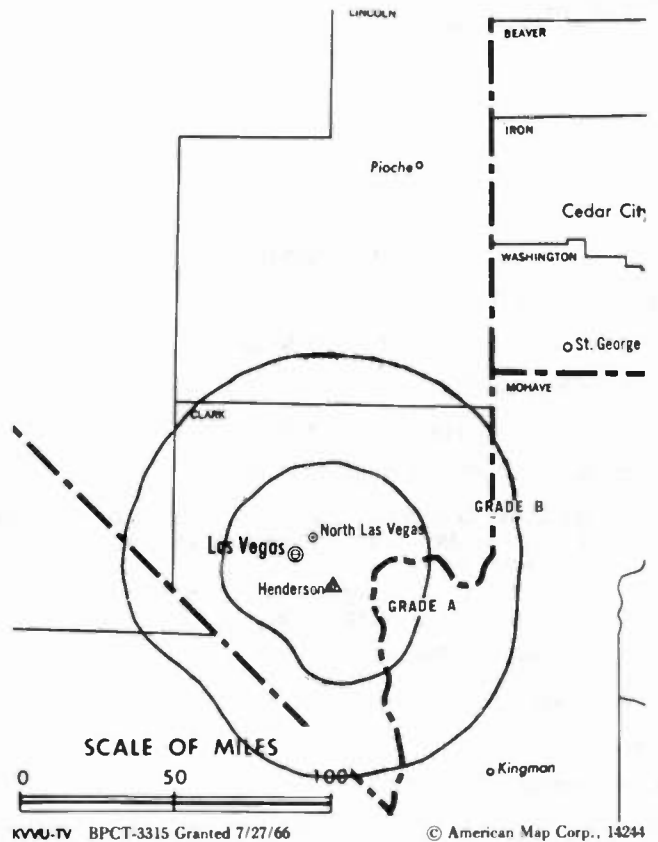
RUSTY DURANTE, vice president & general manager.
BILL UTTON, general sales manager.
JACK SMITH, director of engineering.

Highest One Hour Rate : \$4000.

Highest 30 Sec. Rate (July 26, 1985): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	212,800	209,000	98
	Nye South	2,700	2,500	92



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA			
	Mohave	27,200	25,900	95
	NEVADA			
	Lincoln	1,500	1,400	93
	White Pine	3,200	3,100	97
Between 5-24%	ARIZONA			
	La Paz	5,400	5,200	96
	UTAH			
	Washington	9,500	9,000	95
Station Totals		262,300	256,100	97
Net Weekly Circulation (1985)			198,800	
Average Daily Circulation (1985)			117,500	

Nevada—Reno

KCRL

Ch. 4



ADAM YOUNG INC.

Network Service: NBC.

Licensee: Circle L Inc., Box 7160, Reno, NV 89510.

Studio: 1790 Vassar St., Reno.

Mailing Address: Box 7160, Reno, NV 89510.

Telephone: 702-322-9145. **TWX:** 910-395-7080.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"
Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

News Services: AP, UPI.

Ownership: Circle L Inc.

Began Operation: Sept. 30, 1962.

Represented (sales): Adam Young, Inc. (national); The Tacher Co. (regional).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Bond & Oakley.

Personnel:

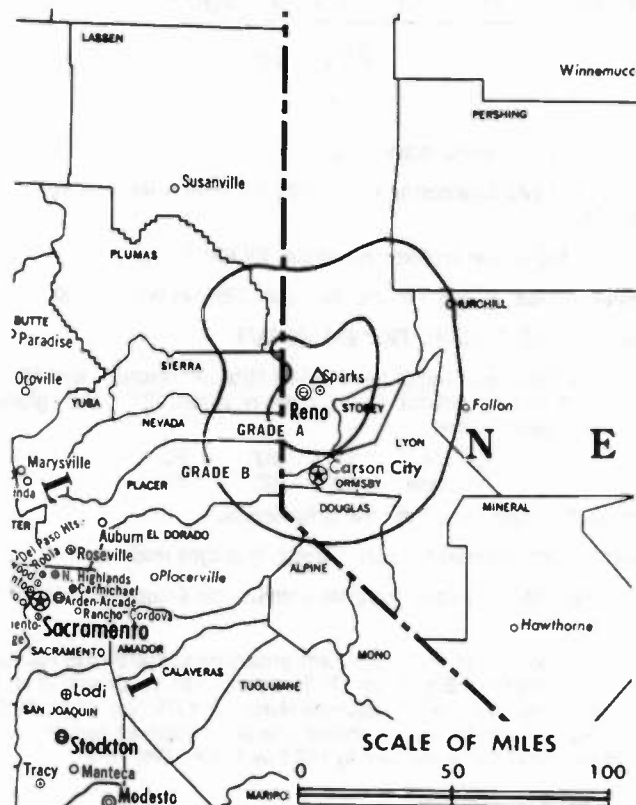
CHARLES E. CORD, president & general manager.
JIM ELLIOTT, station manager.
NORVEL SEYLER, chief engineer.
JOHN FIRPO, news director.

Highest 30 Sec. Rate (Aug. 1, 1983): \$400.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	75
	El Dorado East	13,200	12,700	97
	Lassen	8,500	8,000	94
	Placer East	3,700	3,600	97



KCRL BPCT-2656 Granted 6/15/61 © American Map Corp., 14244

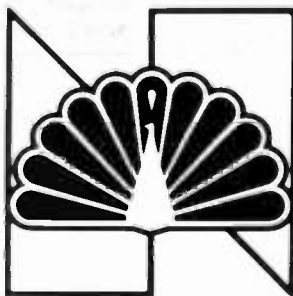
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Churchill	5,700	5,600	98
	Douglas	9,500	9,100	96
	Esmeralda	300	300	100
	Humboldt	4,500	4,300	96
	Lyon	6,300	6,000	95
	Mineral	2,300	2,200	96
	Nye North	2,400	2,200	91
	Pershing	1,500	1,400	97
	Storey	600	600	100
	Washoe	90,700	88,500	98
	Carson City	14,300	14,000	98
Between 5-24%	CALIFORNIA			
	Mono	4,800	4,200	86
	Plumas	8,100	7,600	94
	Sierra	1,600	1,500	94
Station Totals		178,400	172,100	96
Net Weekly Circulation (1985)				135,000
Average Daily Circulation (1985)				76,600

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Nevada—Reno

KAME-TV

Ch. 21

Network Service: None, independent.

Licensee: 4920 Brookside Ct., Reno, NV 89510.

Mailing Address: Box 11129, Reno, NV 89510.

Studio: 4920 Brookside Court, Reno.

Telephone: 702-786-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 631-kw max. & 457-kw horizontal visual, 63.1-kw max. & 45.7-kw horizontal aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude 39° 35' 03.5"
Longitude 119° 47' 51.0"

Requests CP for change to Ch. 11, 224-kw max. visual, 22.4-kw max. aural, 2439-ft. above av. terrain, 119-ft. above ground, 7901-ft above sea level, lat. 39° 19' 07", long. 119° 40' 08"; transmitter to 1.2-mi. WNW of intersection of Hwys. 17 & 79 on Ophir Hill, near Virginia City. BPCT-850509KQ.

Transmitter: E Knob of Red Peak, 4-mi. N of Reno.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Microdyne, 7-meter; Microdyne & Scientific-Atlanta receivers.

News Service: INN.

Ownership: William C. Andrews & Rivers Andrews, 20% jointly; Alvin Eicoff, 13.5%; Helene Eicoff, 12.5%; Steven Gutterman, 9.34%; Manny & Arthur Gutterman, 9.33% each; Arnold & Diana Golden, 8% each; Ronald J. Garratano & Thomas L. Letizia, 5% each.

Began Operation: Oct. 11, 1981.

Represented (sales): Seitel Inc.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Smith & Powstenko.

Personnel:

BILL ANDREWS, president & general manager.

HERMIE LOPEZ, sales manager.

B. J. ANDREWS, station manager.

MAGGIE VERHOEF, program director.

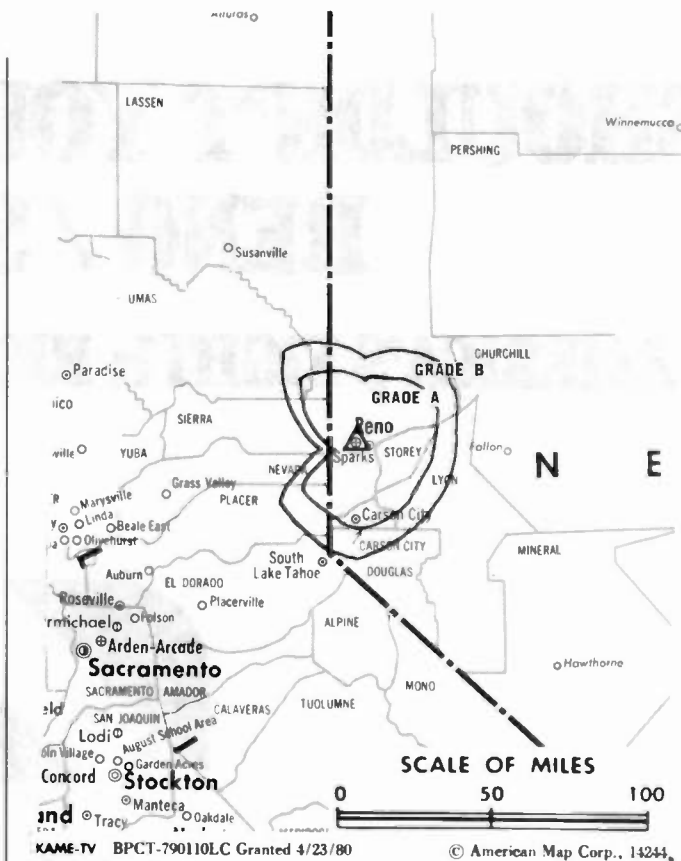
MIKE ANDREWS, national sales manager.

AL RUCH, chief engineer.

Highest 30 Sec. Rate (Aug. 6, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Lassen	8,500	8,000	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA Washoe	90,700	88,500	98
	Carson City	14,300	14,000	98
	CALIFORNIA Alpine	400	300	75
Between 25-49%	El Dorado East	13,200	12,700	97
	Placer East	3,700	3,600	97
	NEVADA Churchill	5,700	5,600	98
Between 5-24%	Douglas	9,500	9,100	96
	Storey	600	600	100
	CALIFORNIA Plumas	8,100	7,600	94
Station Totals	NEVADA Lyon	6,300	6,000	95
	Net Weekly Circulation (1985)	161,000	156,000	96
Average Daily Circulation (1985)			80,000	
			34,100	

Nevada—Reno

KOLO-TV

Ch. 8

Network Service: ABC.

Licensee: Donrey of Nevada Inc., Box 10,000, Reno, NV 89510.

Studio: 4850 Ampere Dr., Box 10,000, Reno, NV 89510.

Telephone: 702-786-8880. TWX: 910-395-7051.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"
Longitude 119° 53' 00"

Transmitter: Slide Mtn., Washoe County.

Satellite Earth Stations: Andrew, 7.3-meter & 4.5-meter; Andrew & Avantek receivers.

AM Affiliate: KOLO, 5-kw, 920 kHz.

News Services: AP, ABC.

Ownership: Donrey Inc., Donald W. Reynolds, pres., 100%. For Reynolds' other holdings see Newspaper Ownership of TV Stations.

Began Operation: Sept. 26, 1953.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

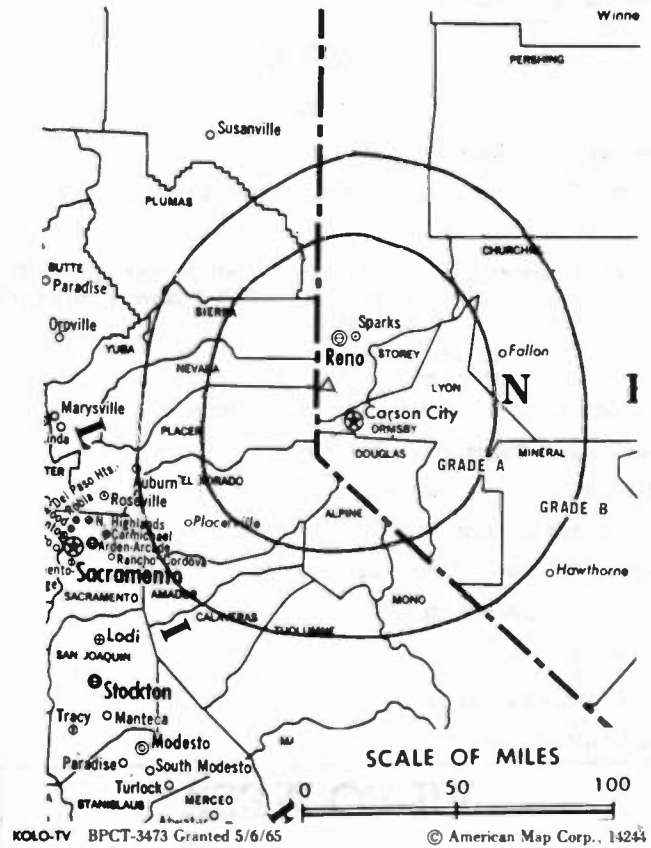
DONALD W. REYNOLDS, president.
JAMES C. HERZIG, vice president & general manager.
JACK HARTMAN, general sales manager.
JOHN CSIA, program/operations manager.
ROBERT NORTHAM, chief engineer.
JOHN HOWE, news director.
KATHIE MILONE, director of community relations.

Highest 30 Sec. Rate (July 19, 1985): \$750.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	75
	El Dorado East	13,200	12,700	97
	Lassen	8,500	8,000	94
	Modoc	3,600	3,300	92
	Mono	4,800	4,200	86
	Placer East	3,700	3,600	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Churchill	5,700	5,600	98
	Douglas	9,500	9,100	96
	Elko	7,600	7,100	93
	Esmeralda	300	300	100
	Eureka	500	400	80
	Humboldt	4,500	4,300	96
	Lander	2,000	1,800	90
	Lyon	6,300	6,000	95
	Mineral	2,300	2,200	96
	Nye North	2,400	2,200	91
	Pershing	1,500	1,400	97
	Storey	600	600	100
Washoe	90,700	88,500	98	
Carson City	14,300	14,000	98	
Between 25-49%	CALIFORNIA			
	Sierra	1,600	1,500	94
Between 5-24%	NEVADA			
	White Pine	3,200	3,100	97
Between 5-24%	CALIFORNIA			
	Inyo Nevada	8,000 25,500	7,200 24,100	90 94
Station Totals		220,700	211,500	95
Net Weekly Circulation (1985)				161,200
Average Daily Circulation (1985)				101,600

Nevada—Reno

KREN-TV

Ch. 27

Network Service: None, independent.

Grantee: Sainte Bcstg. Corp., Box 3689, Modesto, CA 95352.

Telephone: 209-578-1900.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"
Longitude 119° 52' 59"

Transmitter: Peak of Slide Mtn., 15-mi. SSW of Reno.

Satellite Earth Station: In operation; 5-meter.

Ownership: See Group Ownership of TV Stations.

Due to Begin Operation: Nov. 1, 1985.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

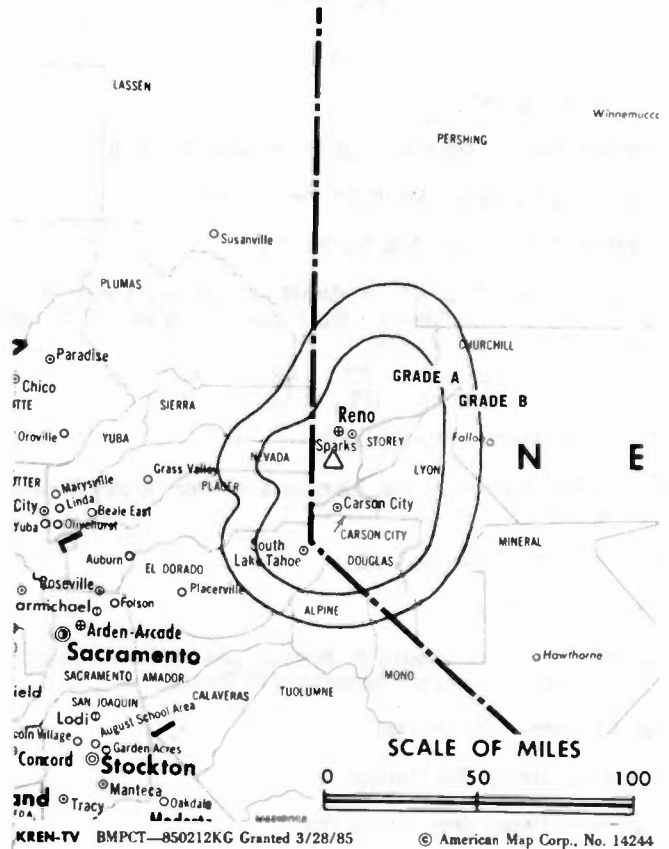
Personnel:

CHESTER SMITH, general manager.
JERRY NICHOLS, chief engineer.

Rates: Not available.

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Nevada—Reno

KTVN

Ch. 2

Network Service: CBS.

Licensee: Sarkes Tarzian Inc., 4925 Energy Way, Reno, NV 89502.

Studio: 4925 Energy Way, Reno 89502.

Telephone: 702-786-2212.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.92-kw aural. Antenna: 490-ft. above av. terrain, 151-ft. above ground, 5580-ft. above sea level.

Latitude 39° 35' 00.5"
Longitude 119° 47' 52.0"

Transmitter: 4-mi. N of Reno Post Office.

Satellite Earth Station: Superior Satellite, 6-meter; Standard Electronics receivers.

News Service: UPI.

Ownership: Sarkes Tarzian, chmn., 33.06%; Thomas Tarzian, vice chmn., 53.59%; Patricia Tarzian, 11.03%; C. B. Dutton, secy.; Charles F. Clapham, treas.-asst. secy.; U. of LaVerne, 2.3%. Sarkes Tarzian Inc. is licensee of WRCB-TV, Chattanooga, TN; WTTS & WGTC(FM), Bloomington, IN; WPTH(FM), Fort Wayne, IN.

Began Operation: June 4, 1967. Sale to present owners by Lee D. Hirshland, et al., approved by FCC Aug. 13, 1980 (*Television Digest*, Vol. 19:44).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

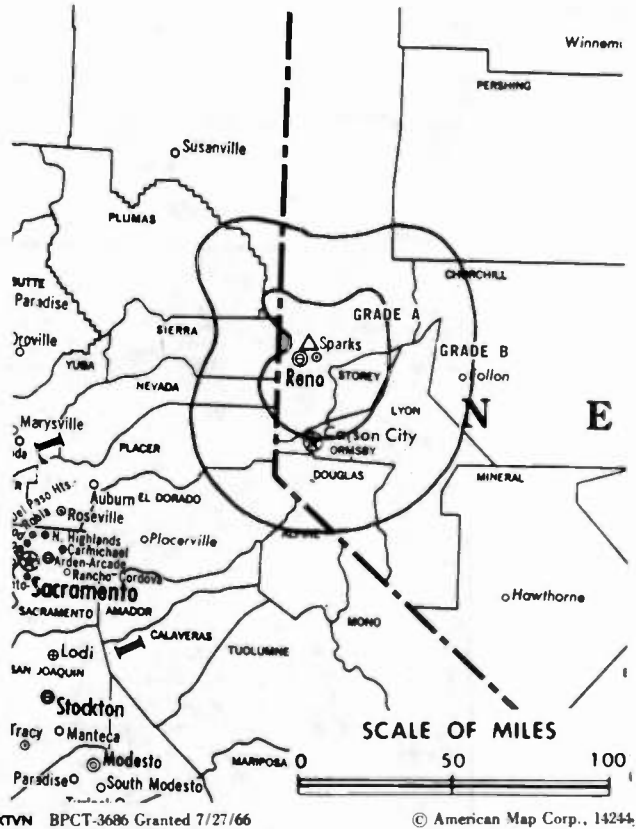
Personnel:

DENNIS E. SIEWERT, general manager.
AL RICHARDS, chief engineer.
JOHN RICHARDSON, general sales manager.
DAVID FETE, operations manager.
SHARON ASHER, program service manager.
JOANN MITCHELL, comptroller.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	75
	El Dorado East	13,200	12,700	97
	Lassen	8,500	8,000	94
	NEVADA			
	Churchill	5,700	5,600	98
	Douglas	9,500	9,100	96
	Elko	7,600	7,100	93
	Esmeralda	300	300	100
	Humboldt	4,500	4,300	96
Lyon	6,300	6,000	95	
Mineral	2,300	2,200	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nye North	2,400	2,200	91
	Pershing	1,500	1,400	97
	Storey	600	600	100
	Washoe	90,700	88,500	98
	Carson City	14,300	14,000	98
Between 25-49%	CALIFORNIA			
	Placer East	3,700	3,600	97
	NEVADA			
Eureka	500	400	80	
Lander	2,000	1,800	90	
Between 5-24%	CALIFORNIA			
	Mono	4,800	4,200	86
	Plumas	8,100	7,600	94
	Sierra	1,600	1,500	94
	NEVADA			
	Lincoln	1,500	1,400	93
	OREGON			
Malheur	9,800	9,400	96	
Station Totals		199,800	192,200	96
Net Weekly Circulation (1985)			138,300	
Average Daily Circulation (1985)			76,400	

New Hampshire



New Hampshire Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	1	2	3
			6

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WNNE-TV, Hanover — See Hartford, VT

WMTW-TV, Mt. Washington — See Poland Spring, ME

Market	Arbitron ADI TV Households	Rank
Boston, MA	1,943,300	6
Portland-Poland Spring, ME	316,500	78

Market Area Commercial TV Stations

WBZ-TV (4), WCVB-TV (5), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7),
WNHT (21), WQTV (68), WSBK-TV (38), WSMW-TV (27), WVJV-TV (66), WXNE (25)
WCSH-TV (6), WGME-TV (13), WMTW (8)

New Hampshire—Concord-Manchester

WNHT

Ch. 21

Network Service: None, independent.

Licensee: The Flatley Co., 21 Media Park, Concord, NH 03301.

Studio: 21 Media Park, Concord, NH 03301.

Telephone: 603-225-2100.

Mailing Address: Box 2100, Concord, NH 03301.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1845-kw max. & 1334-kw horizontal visual, 185-kw max. & 133.7-kw horizontal aural. Antenna: 1133-ft. above av. terrain, 299-ft. above ground, 1712-ft. above sea level.

Latitude 43° 11' 14.0"
Longitude 71° 19' 11.5"

Transmitter: Fort Mtn., 2.68-mi. S of U.S. Hwy. 4 & 2.72-mi. W of Pleasant Lake near Grossville.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Thomas Flatley.

Began Operation: April 16, 1984. Sale to present owner by NHTV 21 Inc. (John Gikas & Frances D. Shaine) approved by FCC Sept. 14, 1984 (Television Digest, Vol. 24:33).

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

- THOMAS GAGNON, general manager.
- THOMAS DISINGER, operations manager.
- THOMAS VAN BENSCHOTEN, general sales manager.
- THOMAS VAN HORN, production manager.
- BOB JOYCE, program director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WNHT BPCT-800721KF Granted 4/15/81

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Hillsborough	105,300	103,800	99
	Merrimack	37,500	36,700	98
	Rockingham	75,200	74,200	99
	Strafford	31,500	30,900	98
Station Totals		266,800	262,600	98
Net Weekly Circulation (1985)				47,900
Average Daily Circulation (1985)				12,000

New Hampshire—Derry

WNDS

Ch. 50

Network Service: None, independent.

Licensee: CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

Studio: TV 50 Place, Derry, NH 03038.

Telephone: 603-434-8850.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude 42° 44' 07"
Longitude 71° 23' 36"

Transmitter: Trigate Rd. on Merrill Hill, Hudson.

Satellite Earth Station: In operation; M/A-Com receivers.

News Services: AP, INN, Group W Newsfeed.

Ownership: William H. Smith, 47.06%; Debra A. Nash, 7.53%; James K. Stellos, 6.78%; Robert H. Blum, 4.71%; Gerald Q. Nash, 5.36%; Priscilla Lu Clegg, Mark & Rebecca Nash, Ross A. Piken & Thomas G. Gelsion, 3.76% each; Lawrence R. Brenner, 2.92%; Gerald R. Prunier, H. Newcomb Eldridge, 1.47% each; Robert & Viola Lewis, 1.47% jointly; Malcolm & Barbara Mackenzie, 1.47% jointly; Gloria Bates, 0.94%.

Began Operation: Sept. 12, 1983.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

- WILLIAM H. SMITH, president.
- JAMES L. LANNIN, general manager.
- TOM HOWE, news director.
- GREG CHADWICK, chief engineer.
- JUNE SCHMID, business manager.
- ROBERT McELROY, production manager.

Highest 30 Sec. Rate (Sept. 5, 1983): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WNDS BPCT-810121KF Granted 7/16/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Hillsborough	105,300	103,800	99
	Rockingham	75,200	74,200	99
Between 5-24%	MASSACHUSETTS			
	Essex	237,600	234,800	99
	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Merrimack	37,500	36,700	98
	Strafford	31,500	30,900	98
Station Totals		504,400	497,400	98
Net Weekly Circulation (1985)				129,900
Average Daily Circulation (1985)				39,300

New Hampshire—Manchester

WMUR-TV

Ch. 9

Network Service: ABC.

Licensee: The Commercial Dispatch Publishing Co., 516 Main St., Columbus, MS.

Studio: WMUR-TV Bldg. Telephone: 603-623-8061.

Mailing Address: 1819 N. Elm St., Manchester, NH 03104.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, NH.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: See WCBI-TV, Columbus, MS.

Began Operation: March 28, 1954. Transfer from estate of Francis P. Murphy approved Feb. 3, 1959 by FCC (Television Digest, Vol. 14:15; 15:2, 6). Sale to present owner by Richard Eaton Estate approved by FCC July 22, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DAVID L. ZAMICHOW, vice president & general manager.
DAN BORENGASSER, general sales manager.

Highest 30 Sec. Rate: (July 27, 1984) \$400.

NETWORK BASE HOURLY RATE: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Hillsborough	105,300	103,800	99
	Merrimack	37,500	36,700	98
Between 25-49%	NEW HAMPSHIRE			
	Carroll	12,900	12,600	98
	Cheshire	23,000	22,400	97
	Grafton	24,800	24,000	97
	Rockingham	75,200	74,200	99
	Sullivan	14,500	14,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VERMONT			
	Windham	15,100	14,400	95
	Windsor	20,500	19,900	97
Between 5-24%	MASSACHUSETTS			
	Essex	237,600	234,800	99
	Franklin	25,900	25,100	97
	Middlesex	490,200	484,300	99
	Worcester	235,800	232,400	99
Between 5-24%	MAINE			
	York	55,400	54,600	99
Between 5-24%	VERMONT			
Orange	8,600	8,400	98	
Station Totals		1,431,100	1,409,500	98
Net Weekly Circulation (1985)			323,100	
Average Daily Circulation (1985)			129,300	

New Jersey



New Jersey Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	0	2	2
Educational Television Stations	0	4	4
			6

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WNJU-TV, Linden —See New York, NY
- WNJU-TV & WWHT, Newark —See New York, NY
- WXTV, Paterson —See New York, NY
- WOR-TV, Secaucus —See New York, NY

Market	Arbitron ADI TV Households	Rank
New York, NY	6,565,700	1
Philadelphia, PA	2,528,600	4

Market Area Commercial TV Stations

WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNEW-TV (5), WNJU-TV (47), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WWHT (68), WXTV (41), KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WSJT (65), WTAF-TV (29), WTVE (51), WWSG-TV (57)

New Jersey—Vineland

WSJT

(formerly WRBV)

Ch. 65

Network Service: None, independent.

Licensee: Press Bcstg. Co., 4449 N. Delsea Dr., Newfield, NJ 08344.

Studio: 4449 N. Delsea Dr., Newfield, NJ 08344.

Telephone: 609-691-6565.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude 39° 44' 00.4"
Longitude 74° 50' 28.6"

Transmitter: Church Ave. N of Chew Rd., Waterford Works.

Satellite Earth Stations: 3 in operation; Standard receivers.

Ownership: Asbury Park Press Inc., 100%. APP ownership: Jules L. Plangere Jr., chmn. & Ernest D. Lass, pres., 50% each; Robert E. Murphy & Jules L. Plangere III, v.p.s; Charles W. Ritscher, secy. Press Bcstg. is licensee of WJKL(AM), Asbury Park, NJ & applicant for LPTVs.

Began Operation: July 21, 1981. Sale to present owner by Trustee in Bankruptcy approved by FCC April 30, 1985.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

CARMEN J. COLUCCI, general manager.
EDWARD LAIN, general sales manager.
BRIAN ECKERT, program director.
DAN MERLO, chief engineer.
KATHY SMITH, traffic manager.

Highest 30 Sec. Rate: (June 21, 1985) \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WSJT BMPCT-800818KJ Granted 10/23/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY Atlantic	76,900	75,400	98
Station Totals		76,900	75,400	98
Net Weekly Circulation (1985)			33,300	
Average Daily Circulation (1985)			9,800	

New Jersey—Wildwood-Atlantic City

WMGM-TV

Ch. 40

Network Service: NBC.

Licensee: South Jersey Radio Inc.

Studio: Avalon Blvd., Swainton, NJ.

Telephone: 609-927-4440.

Mailing Address: 15 S. Shore Rd., Linwood, NJ 08221.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1706.1-kw visual, 170.6-kw aural. Antenna: 417-ft. above av. terrain, 447-ft. above ground, 452-ft. above sea level.

Latitude 39° 07' 28"
Longitude 74° 45' 56"

Transmitter: Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

Satellite Earth Stations: 2 in operation; Channel Master receivers.

News Services: AP, NBC.

Ownership: Howard Green, pres. & Donald M. Simmons Sr., v.p., 50% each. Green & Simmons own WENY-TV-AM & WLEZ(FM), Elmira, NY; WOND & WMGM(FM), Linwood, NJ.

Began Operation: January 25, 1966. Sale to present owners by William C. Wotring Jr., et al., approved by FCC Feb. 25, 1981.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

HOWARD GREEN, president.
JANE B. STARK, general sales manager.
SUSAN SHAW, program director.

Highest 30 Sec. Rate (Jan. 1, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

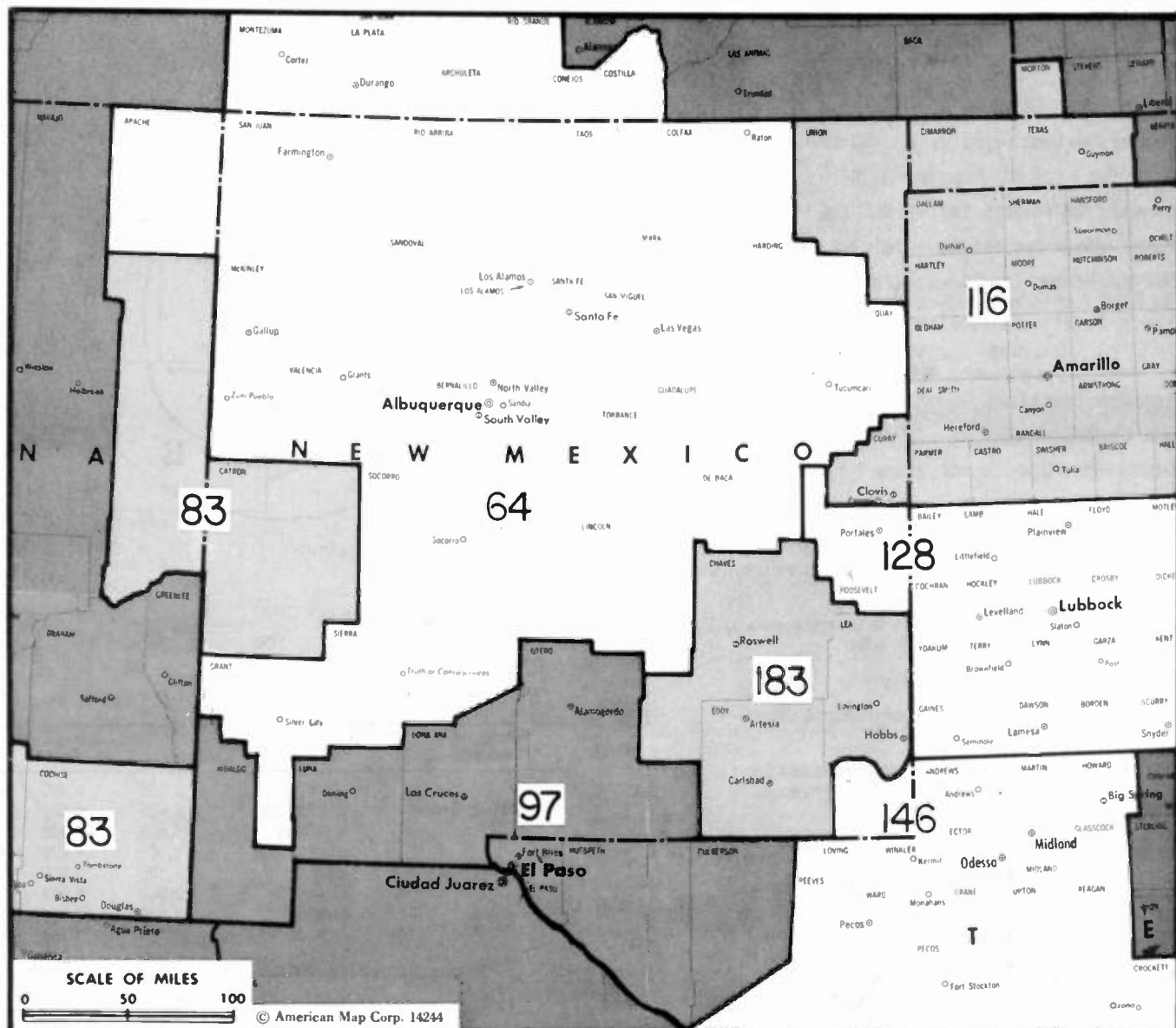
Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW JERSEY			
Between 25-49%	Cape May	37,700	37,000	98



WMGM-TV BPCT—5152 Granted 2/25/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
	DELAWARE			
Between 5-24%	Sussex	38,500	38,000	99
	NEW JERSEY			
	Atlantic	76,900	75,400	98
	Cumberland	46,600	46,000	99
Station Totals		199,700	196,400	98
Net Weekly Circulation (1985)			37,700	
Average Daily Circulation (1985)			14,000	



New Mexico Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	10	3	13
Educational Television Stations	2	1	3
			16

Market	Arbitron ADI TV Households	Rank
Albuquerque, NM	390,100	64
Tucson, AZ	274,500	83
El Paso, TX	222,000	97
Amarillo, TX	177,800	116
Lubbock, TX	159,400	128
Odessa-Midland, TX	137,700	146
Roswell, NM	55,900	183

Market Area Commercial TV Stations
 KCHF (11), KGGM-TV (13), KGSW (14), KNAT (23), KNMZ-TV (2), KOAT-TV (7),
 KOBF (12), KOBR (8), KOB-TV (4), KSAF-TV (2)
 KDTU-TV (18), KGUN-TV (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KVOA-TV (4)
 KAVE-TV (6), KCIK (14), KDBC-TV (4), KINT-TV (26), KTSM-TV (9), KVIA-TV (7)
 KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVIJ-TV (8)
 KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13), KMCC (12)
 KMID-TV (2), KOSA-TV (7), KTPX (9), KWAB-TV (4)
 KBIM-TV (10)

New Mexico—Albuquerque

KGGM-TV

Ch. 13

Network Service: CBS.

Licensee: New Mexico Bcstg. Co. Inc., Box 1294, Albuquerque 87103-1294.

Studio: 14th & Coal SW, Albuquerque 87104.

Telephone: 505-243-2285. TWX: 910-989-1676.

Mailing Address: Box 1294, Albuquerque, NM 87103-1294.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

News Services: AP, UPI.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Bruce Hebenstreit, pres. & chmn. of board, 29.9%; Margaret A. Hebenstreit, Nancy A. Hebenstreit Kozikowski, Catherine Hebenstreit Garnett, Andrew B. Hebenstreit, Linda Hebenstreit Thorne, 28.43%; Lee Enterprises Inc., 41.69%. For other Lee Enterprises interests, see Group Ownership of TV Stations.

Began Operation: Oct. 4, 1953. Sale to present owners by Estate of Goldie Hebenstreit approved by FCC June 5, 1984.

Represented (sales): Katz Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

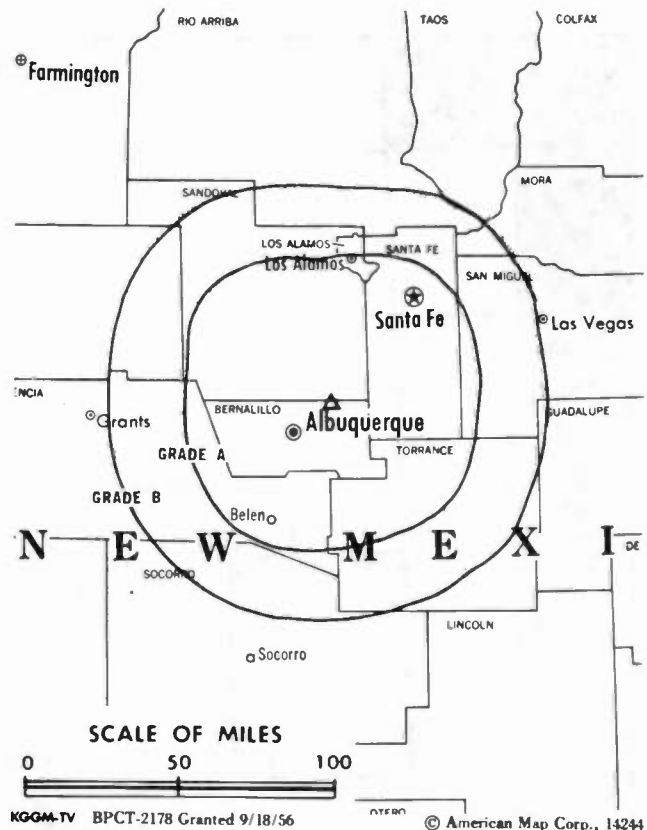
BRUCE HEBENSTREIT, president & chairman of board.
PAUL THORNE, exec. vice president & station manager.
STAN BYARS, vice president, sales.
C. L. (BUD) HOLGERSON, operations manager.
ALAN P. DEME, chief engineer.
JOHN ANDREWS, news director.
JEANNE WAYLAND, public affairs director.
LINDA LANDINI, promotion director.
BOBBIE SCANNELL, production director.

Highest 30 Sec. Rate (Aug. 12, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	12,100	10,800	90
	COLORADO			
	Alamosa	4,300	4,100	95
	Archuleta	1,600	1,500	94
	Conejos	2,500	2,400	96
	Costilla	1,000	900	90
	Mineral	300	300	100
	Montezuma	6,300	6,000	95
	Rio Grande	3,600	3,400	94
	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94
	Guadalupe	1,500	1,400	93
	Harding	400	400	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	5,100	4,900	96
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,600	16,300	93
	Mora	1,400	1,200	86
	Quay	4,100	3,900	95
	Rio Arriba	9,900	9,200	93
	Sandoval	13,300	12,500	94
	San Juan	32,000	30,100	94
	San Miguel	7,800	7,200	92
	Santa Fe	31,100	30,200	97
	Sierra	4,000	3,800	95
	Socorro	4,400	4,300	98
	Taos	7,300	6,700	92
	Torrance	3,100	3,000	97
Valencia	12,700	12,500	98	
Between 25-49%	COLORADO			
	La Plata	11,300	10,800	96
	NEW MEXICO			
	Grant	9,500	9,000	95
Luna	6,200	6,000	97	
Otero	15,700	15,300	97	
Between 5-24%	COLORADO			
	Dolores	600	500	83
	NEW MEXICO			
	Catron	1,000	900	90
TEXAS				
Culberson	1,000	1,000	100	
Station Totals		429,500	413,900	96
Net Weekly Circulation (1985)			319,300	
Average Daily Circulation (1985)			173,900	

New Mexico—Albuquerque

KGSW

Ch. 14

Network Service: None, Independent.

Licensee: Mountain States Bcstg., Box 25200, Albuquerque, NM 87125.

Studio: 1377 University Blvd. NE, Albuquerque, NM 87102.

Telephone: 505-842-1414.

Mailing Address: Box 25200, Albuquerque, NM 87125.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1412.5-kw max. & 490-kw horizontal visual, 141.25-kw max. & 49-kw horizontal aural. Antenna: 4190-ft. above av. terrain, 201-ft. above ground, 10,813-ft. above sea level.

Latitude 35° 12' 55"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, near Albuquerque.

Satellite Earth Stations: Prodelin, 5-meter; Scientific-Atlanta, 5-meter; Microwave Assoc. & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: See KMSB-TV, Tucson-Nogales, AZ.

Began Operation: May 8, 1981. Sale to present owners by Galaxy-Southwest TV approved by FCC Nov. 19, 1984 (Television Digest, Vol. 24:40).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Moffet, Larson & Johnson, P.C.

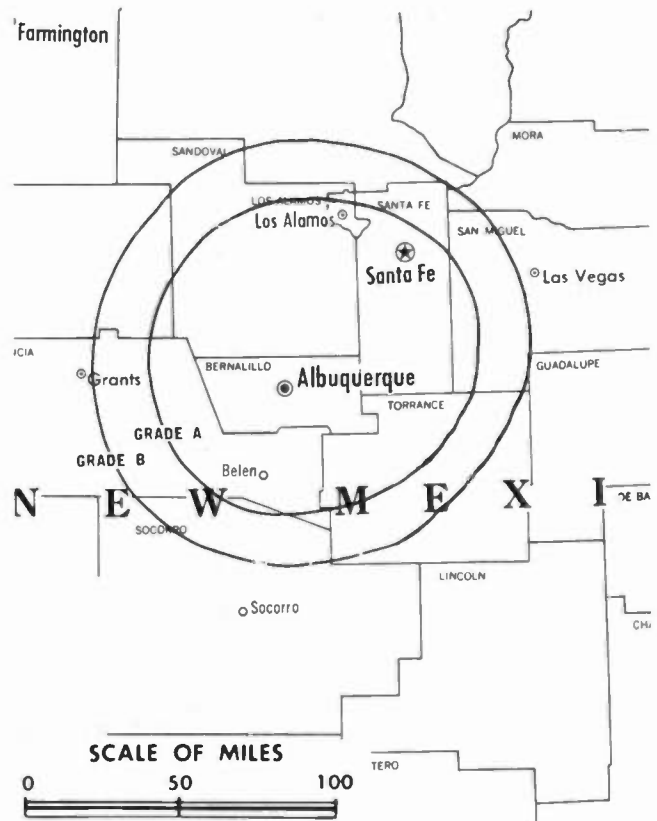
Personnel:

ERICK B. STEFFENS, general manager.
SHIRLEY MIX, sales manager.
DUDLEY BULLOCK, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	Sandoval	13,300	12,500	94
	Torrance	3,100	3,000	97
	Valencia	12,700	12,500	98



KGSW BPCT-781010KE. Granted 5/29/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO			
	Cibola	10,100	9,900	98
	Guadalupe	1,500	1,400	93
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,600	16,300	93
	Rio Arriba	9,900	9,200	93
	San Miguel	7,800	7,200	92
	Santa Fe	31,100	30,200	97
Socorro	4,400	4,300	98	
Between 5-24%	NEW MEXICO			
	Catron	1,000	900	90
	Lincoln	5,100	4,900	96
Station Totals		299,000	290,800	97
Net Weekly Circulation (1985)				143,400
Average Daily Circulation (1985)				60,800

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TELEVISION BROKERS.
DANIELS & ASSOCIATES

New Mexico—Albuquerque

KNAT

Ch. 23

Network Service: None, independent.

Licensee: Albuquerque Broadcasting Corp.

Studio: 1510 Coors Blvd. NW, Albuquerque, NM 87105.

Telephone: 505-836-1992.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude 35° 12' 55.0"
Longitude 106° 27' 01.5"

Transmitter: Sandia Crest, Cibola National Forest.

News Service: UPI.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter.

Ownership: John W. Carson, 41.05%; Neil Simon, 25.66%; Salvatore F. Durante, 3.22%; Kenneth L. Browning, 2.68%; Paul Anka, 10.26%; David M. Letterman, 5.12%; Joan Rivers, 4.11%; 10 others, none with more than 3%.

Began Operation: Aug. 10, 1975. Sale to present owners by Eddie L. Pena, et al., approved by FCC July 23, 1982. Station left air in 1985 (*Television Digest*, Vol. 25:24).

Represented (sales): Avery-Knodel Inc.

Represented (legal): Buskin, Gaims, Gaines & Jonas.

Personnel:

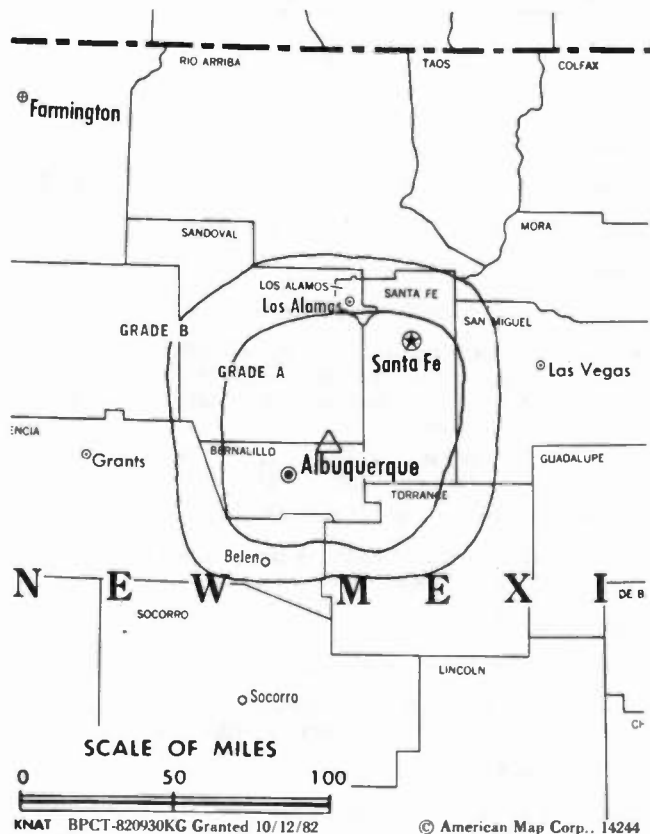
DAVID CAVILEER, general manager.
DREW KRAUS, chief engineer.

Highest 30 Sec. Rate (July 25, 1981): \$120.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	Cibola	10,100	9,900	98
	Sandoval	13,300	12,500	94
	Torrance	3,100	3,000	97
	Valencia	12,700	12,500	98

Between 25-49%	COLORADO			
	Conejos	2,500	2,400	96
	Rio Grande	3,600	3,400	94
	Saguache	1,400	1,300	93



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO			
	Guadalupe	1,500	1,400	93
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,600	16,300	93
	San Miguel	7,800	7,200	92
	Santa Fe	31,100	30,200	97
	Socorro	4,400	4,300	98
Between 5-24%	COLORADO			
	Alamosa	4,300	4,100	95
	Costilla	1,000	900	90
	NEW MEXICO			
	Catron	1,000	900	90
	Lincoln	5,100	4,900	96
	Rio Arriba	9,900	9,200	93
Station Totals		311,800	302,900	97
Net Weekly Circulation (1985)				146,500
Average Daily Circulation (1985)				62,100

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New Mexico—Albuquerque

KOAT-TV

Ch. 7

Network Service: ABC.

Licensee: KOAT-TV Inc., 3801 Carlisle Blvd. NE 87107.

Studio: 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

Telephone: 505-884-7777. TWX: 910-989-1687.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 73.5-kw visual, 14.65-kw aural. Antenna: 4240-ft. above av. terrain, 257-ft. above ground, 10,852-ft. above sea level.

Latitude 35° 12' 53.0"
Longitude 106° 27' 01.3"

Transmitter: Sandia Crest.

News Services: AP, UPI.

Satellite Earth Stations: Harris, 6.1-meter; Andrew, 9.3-meter; Harris & Andrew receivers.

Ownership: Pulitzer Publishing Co. For other interests, see Group Ownership of Television Stations.

Began Operation: Sept. 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved Jan. 23, 1963. Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957. (Vol. 12:51; 13:6).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MAX SKLOWER, vice president & general manager.
ELVIN SMITH, director of sales & operations manager.
JOHN McKEAN, news director.
JAMES SHARMAN, chief engineer.
DAVE SHAW, production manager.
DICK GOIN, local sales manager.

Highest 30 Sec. Rate (July 2, 1984): \$1800.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	12,100	10,800	90
	COLORADO			
	Alamosa	4,300	4,100	95
	Archuleta	1,600	1,500	94
	Conejos	2,500	2,400	96
	La Plata	11,300	10,800	96
	Mineral	300	300	100
	Montezuma	6,300	6,000	95
	Rio Grande	3,600	3,400	94
	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	Chaves	20,600	20,200	98
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94
	Curry	15,600	15,200	97
	De Baca	1,000	1,000	100
	Eddy	18,000	17,600	98
	Grant	9,500	9,000	95
Guadalupe	1,500	1,400	93	
Harding	400	400	100	
Lea North	18,500	18,100	98	



KOAT-TV BMPCT-3777 Granted 5/3/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	5,100	4,900	96
	Los Alamos	6,900	6,800	99
	Luna	6,200	6,000	97
	Mc Kinley	17,600	16,300	93
	Mora	1,400	1,200	86
	Otero	15,700	15,300	97
	Quay	4,100	3,900	95
	Rio Arriba	9,900	9,200	93
	Sandoval	13,300	12,500	94
	San Juan	32,000	30,100	94
	San Miguel	7,800	7,200	92
	Santa Fe	31,100	30,200	97
	Sierra	4,000	3,800	95
	Socorro	4,400	4,300	98
	Taos	7,300	6,700	92
	Torrance	3,100	3,000	97
Valencia	12,700	12,500	98	
Between 25-49%	COLORADO			
	Costilla	1,000	900	90
	Dolores	600	500	83
NEW MEXICO	Catron	1,000	900	90
	Hidalgo	2,100	2,000	95
	Roosevelt	5,800	5,600	97
	Union	1,700	1,600	94
	Between 5-24%	COLORADO		
Saguache		1,400	1,300	93
NEW MEXICO				
Dona Ana	36,200	35,000	97	
TEXAS				
Parmer	3,500	3,500	100	
UTAH				
San Juan	3,400	3,100	91	
Station Totals		556,300	537,100	96
Net Weekly Circulation (1985)				414,400
Average Daily Circulation (1985)				272,100

New Mexico—Albuquerque

KOB-TV

Ch. 4

(Also operates satellites KOB-F, Farmington & KOB-R, Roswell, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque 87103.

Studio: 4 Broadcast Plaza SW, Albuquerque, NM 87104.

Telephone: 505-243-4411. TWX: 910-989-1682.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: Circularly polarized, 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level, using 2° electrical beam tilt.

Latitude 35° 12' 42"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Satellite Earth Stations: Scientific-Atlanta 5-meter, Harris 6.2-meter & 2.8-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: KOB, 50-kw, 770 kHz (ABC).

FM Affiliate: KOB-FM, 21.5-kw, 93.3 MHz (No. 227), 4150-ft.

News Services: AP, UPI, NBC, NIWS, Conus.

Ownership: Hubbard Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11; for sale by Pepperday, see Vol. 8:9, 16, 17, 22).

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

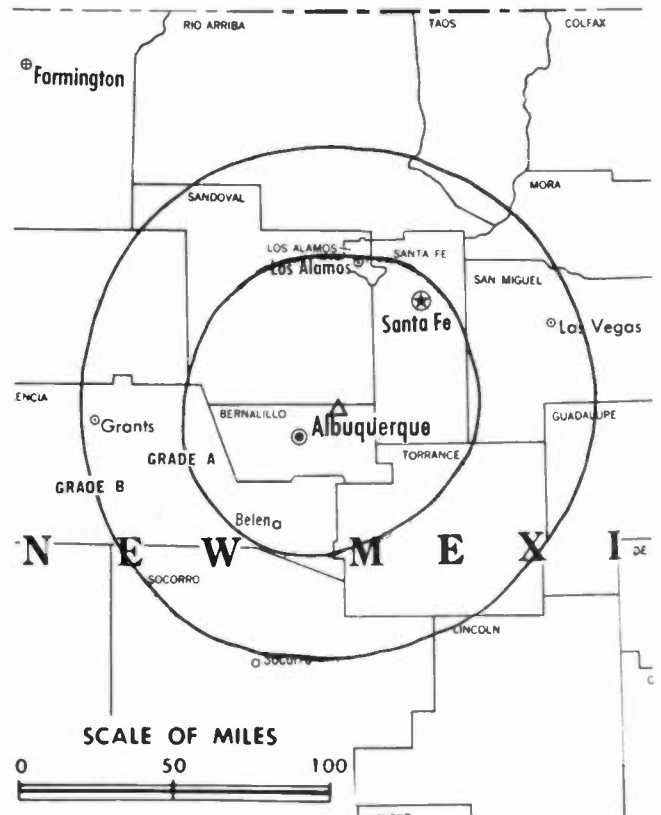
Personnel:

STANLEY S. HUBBARD, president.
JERRY DANZIGER, vice president & general manager.
DAVE HERMAN, vice president & station manager.
BOB EVANS, general sales manager.
HOWARD HOFFMAN, national sales manager.
BOB McINTEER, production manager.
F. A. BIBEAU, director of engineering.
SAM TIKKANEN, chief engineer.
ANNE O'RYAN, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	12,100	10,800	90
	COLORADO			
	Alamosa	4,300	4,100	95
	Conejos	2,500	2,400	96
	Costilla	1,000	900	90
	La Plata	11,300	10,800	96
	Montezuma	6,300	6,000	95
	Rio Grande	3,600	3,400	94
	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94
	Grant	9,500	9,000	95
	Guadalupe	1,500	1,400	93
	Harding	400	400	100
	Lincoln	5,100	4,900	96
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,600	16,300	93



KOB-TV BPCT-1693 Granted 6/2/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mora	1,400	1,200	86
	Otero	15,700	15,300	97
	Quay	4,100	3,900	95
	Rio Arriba	9,900	9,200	93
	Sandoval	13,300	12,500	94
	San Miguel	7,800	7,200	92
	Santa Fe	31,100	30,200	97
	Sierra	4,000	3,800	95
	Socorro	4,400	4,300	98
	Taos	7,300	6,700	92
	Torrance	3,100	3,000	97
	Valencia	12,700	12,500	98
	Between 25-49%	COLORADO		
Archuleta		1,600	1,500	94
Dolores		600	500	83
NEW MEXICO				
Catron		1,000	900	90
Chaves	20,600	20,200	98	
Curry	15,600	15,200	97	
De Baca	1,000	1,000	100	
Eddy	18,000	17,600	98	
San Juan	32,000	30,100	94	
Between 5-24%	NEW MEXICO			
	Hidalgo	2,100	2,000	95
	Lea North	18,500	18,100	98
	Luna	6,200	6,000	97
	Roosevelt	5,800	5,600	97
TEXAS				
Parmer	3,500	3,500	100	
Station Totals		513,300	495,800	96
Net Weekly Circulation (1985)				355,500
Average Daily Circulation (1985)				203,300

New Mexico—Carlsbad

KAVE-TV

Ch. 6

(Satellite of KVIA-TV, El Paso, TX)

Network Service: ABC.

Licensee: Marsh Media of El Paso, Box 12277, El Paso, TX 79912.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude 32° 47' 39"
Longitude 104° 12' 27"

Transmitter: 12-mi. E of Artesia on Rte. 83.

Ownership: See KVIA-TV, El Paso, TX.

Began Operation: Aug. 24, 1956. Sale to present owner by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 7, 1966 (Television Digest, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbott group approved by FCC Feb. 20, 1958 (Vol. 14:2, 8).

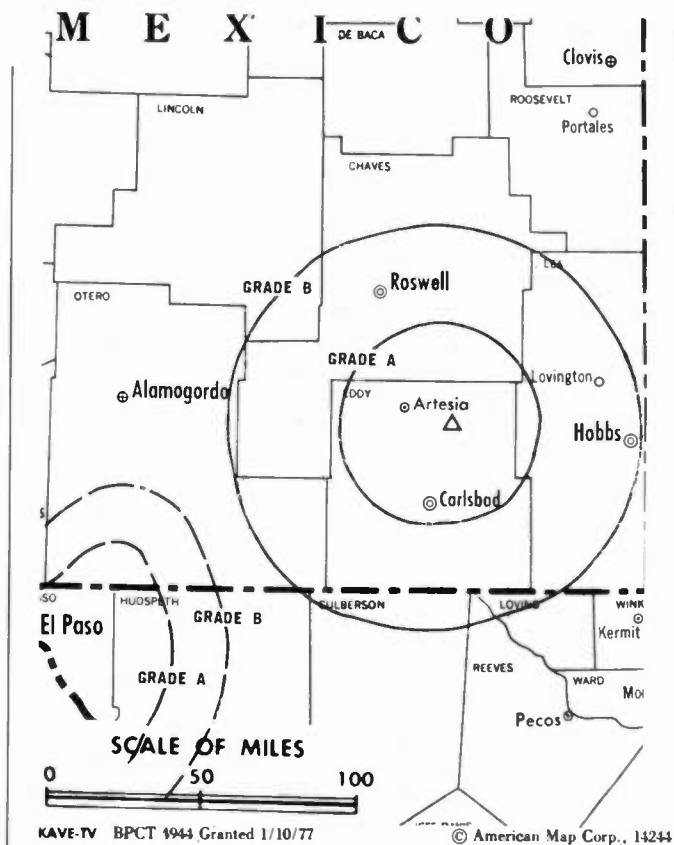
Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Smith & Powstenko.

Personnel: See KVIA-TV El Paso, TX.

Arbitron Data: Included with KVIA-TV, El Paso, TX.



New Mexico—Clovis

KMCC

Ch. 12

(Satellite of KAMC, Lubbock, TX)

Network Service: ABC.

Licensee: McAlister Television Enterprises, Box 2805, Lubbock, TX 79408.

Telephones: 505-276-8266 & 505-762-0221.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude 34° 11' 34"
Longitude 103° 16' 44"

Transmitter: 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88, near Portales, NM.

News Service: UPI.

Ownership: See KAMC(TV), Lubbock, TX.

Began Operation: Dec. 2, 1956. Sale to present owner by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Bcstg. approved by FCC Oct. 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved Jan. 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Television Digest, Vol. 15:38, 43).

Represented (sales): Katz Television.

Represented (legal): John R. Wilner.

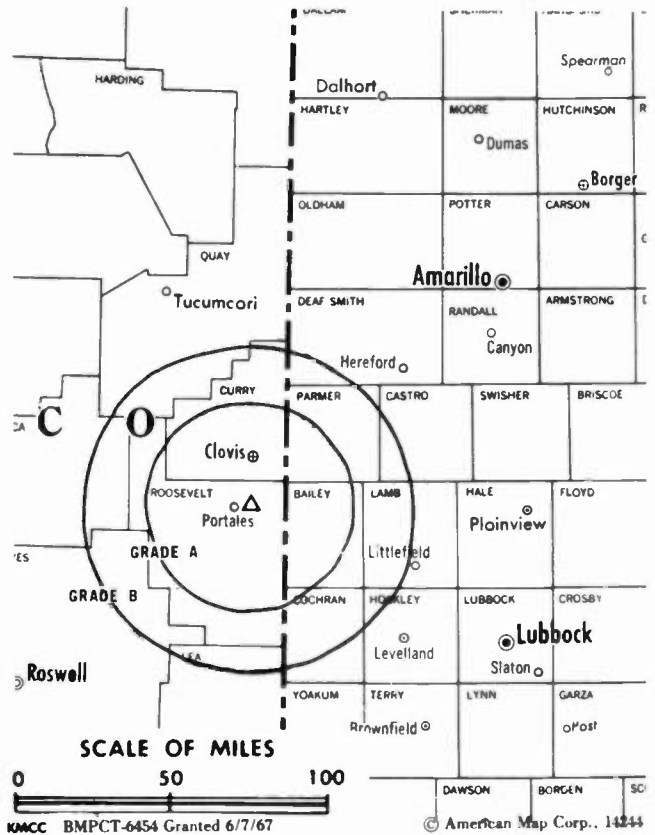
Personnel:
NICK BRADY, general manager.

Highest 30 Sec. Rate: \$100.

NETWORK BASE HOURLY RATE: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Curry	15,600	15,200	97
	Roosevelt	5,800	5,600	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO			
	De Baca	1,000	1,000	100
Between 5-24%	TEXAS			
	Parmer	3,500	3,500	100
	TEXAS			
	Bailey	2,800	2,800	100
	Crosby	2,900	2,900	100
	Hale	13,300	13,100	99
	Lamb	6,700	6,600	99
Lynn	2,800	2,800	100	
Terry	5,200	5,100	98	
Station Totals		59,600	58,600	98
Net Weekly Circulation (1985)				21,700
Average Daily Circulation (1985)				10,300

New Mexico—Farmington

KOBF

Ch. 12

(Satellite of KOB-TV Albuquerque, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1620, Farmington, NM 87401.

Studio: 825 W. Broadway, Farmington, NM 87401.

Telephone: 505-326-1141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 6049-ft. above sea level.

Latitude 36° 41' 43"
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

News Services: AP, NBC, NOAA, Conus.

Satellite Earth Stations: Startrack, 5-meter; Avcom & Drake receivers.

Ownership: KOB-TV Inc., 100%. KOB-TV Inc. ownership: Hubbard Bcstg. Inc., 100%. For other Hubbard interests, see Group Ownership of TV Stations.

Began Operation: Oct. 20, 1972. Sale to present owners by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Catsis, et al., approved by FCC Jan. 30, 1981. Previous sale by Gerald R. Proctor, et al., approved by FCC Jan. 26, 1977. Sale consummated April 11, 1977.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

JERRY DANZIGER, general manager, KOB-TV.

BETTIE CLEVELAND, station manager.

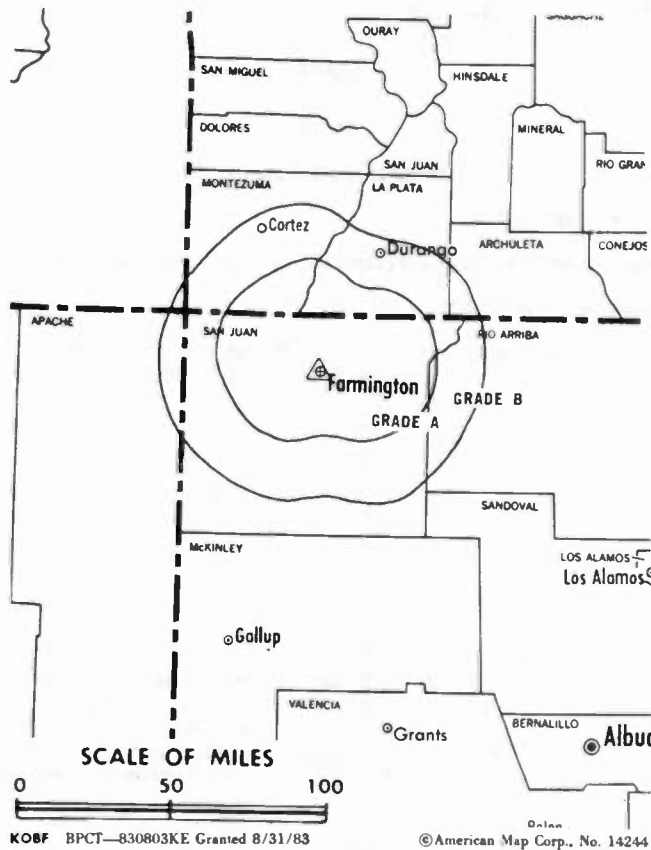
F. A. BIBEAU, director of engineering.

DAN BIBEAU, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	San Juan	32,000	30,100	94



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	La Plata	11,300	10,800	96
Between 5-24%	COLORADO			
	Dolores	600	500	83
	Hinsdale	200	200	100
	Montezuma	6,300	6,000	95
	UTAH			
	San Juan	3,400	3,100	91
Station Totals		53,800	50,700	94
Net Weekly Circulation (1985)				21,200
Average Daily Circulation (1985)				11,700

New Mexico—Las Cruces

KASK-TV

Ch. 48

Network Service: None, independent.

Licensee: Las Cruces Full Power TV Inc., 120 First National Tower, Las Cruces, NM 88005.

Studio: 120 First National Tower, Las Cruces, NM 88005.

Telephone: 505-524-2103.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 79.4-kw max. visual, 7.94-kw max. aural. Antenna: Minus 120-ft. above av. terrain, 163-ft. above ground, 4063-ft. above sea level.

Latitude 32° 18' 21"
Longitude 106° 46' 43"

Transmitter: First National Tower Bldg., Las Cruces.

Satellite Earth Station: Simulsat, 5-meter; Microdyne receivers.

News Service: AP.

Ownership: Logan D. Matthews, chmn.-pres., 51%; Albert F. Gabalis, v.p.-secy.-treas., 25%; Gregory R. Dvorak, 24%. KASK Inc. is licensee of KASK(FM), Las Cruces, NM.

Began Operation: Nov. 18, 1984.

Represented (sales) by: Spot Time.

Represented (legal) by: Southmayd, Powell, Taylor & Bowen.

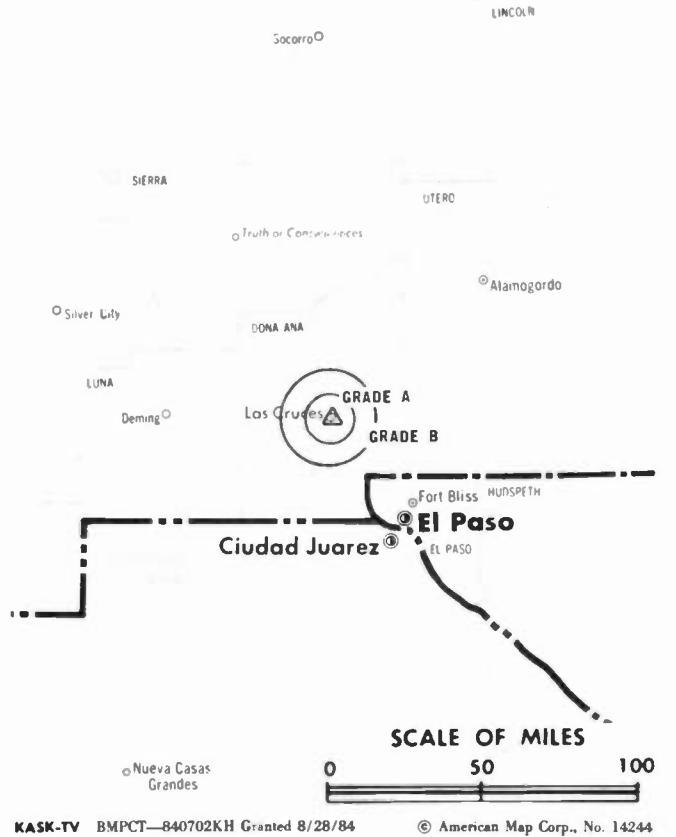
Represented (engineering) by: Black's Communications.

Personnel:

LOGAN D. MATTHEWS, chairman-president.
PAT HOLIAN, production director.
RALPH QUIROZ, chief engineer.

Highest 30 Sec. Rate: \$112.50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KASK-TV BMPCT—840702KH Granted 8/28/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW MEXICO Dona Ana	36,200	35,000	97
Station Totals		36,200	35,000	96
Net Weekly Circulation (1985)				2,300
Average Daily Circulation (1985)				800

New Mexico—Roswell

KBIM-TV

Ch. 10

Network Service: CBS.

Licensee: Caprock Telecasting Inc., Box 910, Roswell, NM 88201.

Studio: 212-214 North Main St., Roswell 88201.

Telephone: 505-622-2120. TWX: 510-101-1181.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29.5-mi. E of Hagerman, NM.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.6-meter.

News Services: AP, CBS.

Ownership: Holsum Inc., 100%. HI ownership: Gene Reischman, 44.67%; J. Kenneth Smith, 14.64%; W. C. Taylor, 2.19%; Stephen Smith, 15.34%; Joseph A. Carriere, 2.14%; others. Holsum Inc. also owns KCBD-TV, Lubbock, TX.

Began Operation: Feb. 23, 1966.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Guy C. Hutcheson.

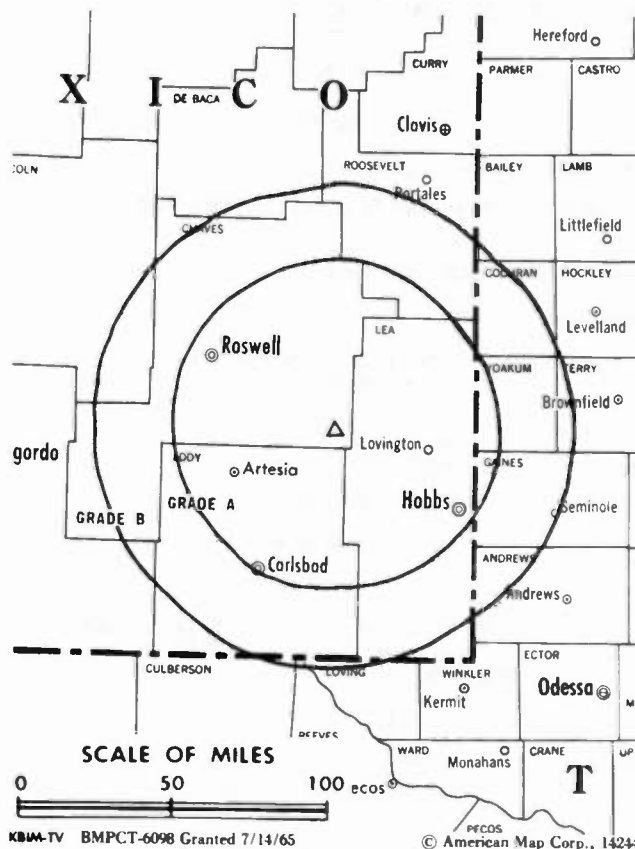
Personnel:

JOE CARRIERE, president.

E. C. RADER, chief engineer.

Highest One Hour Rate: \$300.

NETWORK BASE HOURLY RATE: \$240.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Otero	15,700	15,300	97
	Roosevelt	5,800	5,600	97
TEXAS				
Between 25-49%	Yoakum	3,200	3,200	100
TEXAS				
Between 5-24%	Gaines	4,700	4,700	100
	Parmer	3,500	3,500	100
Station Totals		114,300	111,800	97
Net Weekly Circulation (1985)			83,200	
Average Daily Circulation (1985)			49,400	

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
50% & Over	Chaves	20,600	20,200	98
	Curry	15,600	15,200	97
	De Baca	1,000	1,000	100
	Eddy	18,000	17,600	98
	Lea North	18,500	18,100	98
	Lea South	2,600	2,500	94
	Lincoln	5,100	4,900	96

New Mexico—Roswell

KOBR

(formerly KSWS-TV)

Ch. 8

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: Stanley S. Hubbard Trust.

Studio: Caprock, NM.

Telephone: 504-243-4411.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380, near Caprock.

Satellite Earth Station: Scientific-Atlanta; 10-meter.

News Services: NBC, Conus.

Ownership: Hubbard Bcstg. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Previous sale by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Previous sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

Represented (sales): Petry Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

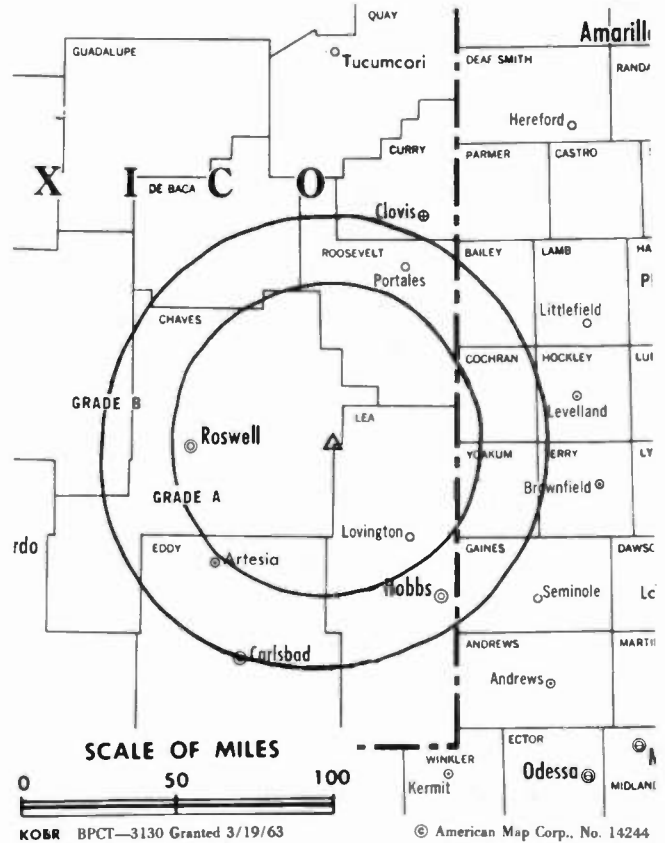
Personnel:

JERRY DANZIGER, general manager, KOB-TV.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Chaves	20,600	20,200	98
	De Baca	1,000	1,000	100
	Eddy	18,000	17,600	98
	Lea North	18,500	18,100	98
	Roosevelt	5,800	5,600	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW MEXICO			
	Lincoln	5,100	4,900	96
	TEXAS			
	Bailey	2,800	2,800	100
	Cochran	1,500	1,500	100
	Crane	1,800	1,800	100
	Gaines	4,700	4,700	100
	Hudspeth	800	800	100
	Yoakum	3,200	3,200	100
Station Totals		83,800	82,200	98
Net Weekly Circulation (1985)				41,900
Average Daily Circulation (1985)				22,400

New Mexico—Santa Fe

KCHF

Ch. 11

Network Service: None, independent.

Licensee: Son Bcstg. Inc., Box 4338, Albuquerque, NM 87106.

Studio: 113 E. San Francisco St., Santa Fe, NM 87501.

Telephone: 505-983-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 263-kw max. visual, 26.3-kw max. aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude 35° 47' 15"
Longitude 106° 31' 35"

Transmitter: No Name Mtn., E of Jemez Springs.

Satellite Earth Station: Paraclypse, 3-meter; GLR receiver.

Ownership: Non-stock, non-profit corp., Belmarino R. Gonzales, pres.; Richard Shakarian, v.p.; Clem M. Dixon, secy.; Marcimiliano Baca, treas.

Began Operation: Jan. 21, 1984.

Represented (engineering): Serge Bergen.

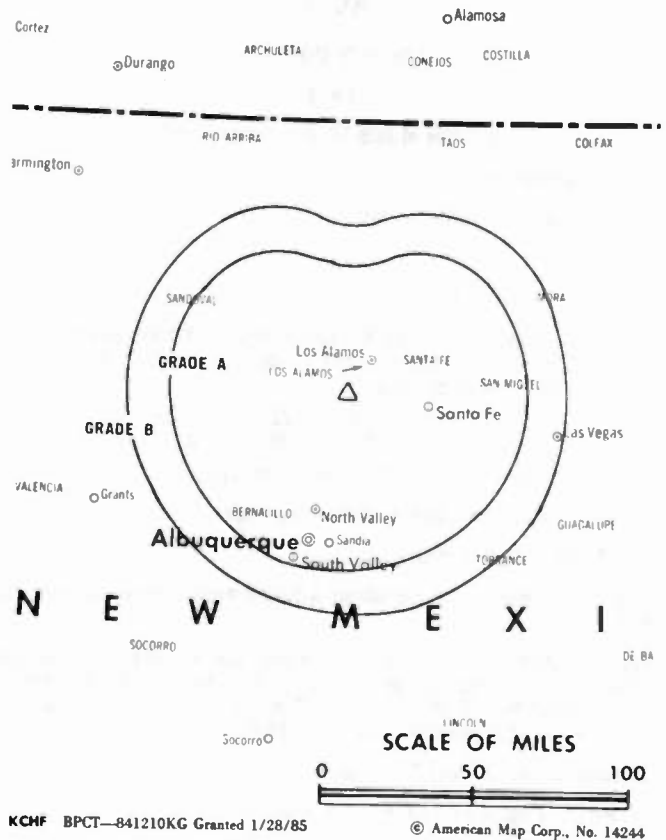
Personnel:

BLACKIE GONZALES, general manager.
RICHARD WITZEL, chief engineer.
PEGGY MONTOYA, sales.

Highest 30 Second Rate (July 16, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW MEXICO			
	Rio Arriba	9,900	9,200	93
	Torrance	3,100	3,000	97
	Valencia	12,700	12,500	98
Station Totals		25,700	24,700	96
Net Weekly Circulation (1985)			7,600	
Average Daily Circulation (1985)			2,600	



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New Mexico—Santa Fe

KNMZ-TV

(formerly KSAF-TV)

Ch. 2

Network Service: None, independent.

Licensee: New Mexico Media Ltd. License Holding Co., Box 580, Santa Fe, NM 87501.

Studio: 2009 Pacheco St., Santa Fe, NM 87501.

Telephone: 505-473-2002.

Mailing Address: Box 580, Santa Fe, NM 87501.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 88-kw visual, 8-kw aural. Antenna: 1960-ft. above av. terrain, 257-ft. above ground, 10,179-ft. above sea level.

Latitude 35° 47' 17"
Longitude 106° 31' 35"

Transmitter: Peralta Ridge, Santa Fe National Forest, 9.3-mi. E of Jemez Springs.

News Service: INN.

Satellite Earth Stations: Antenna Technology, 5-meter; Pinzone & Scientific-Atlanta receivers.

Ownership: SD Assoc., gen partner, 48.38%; New Mexico Media Ltd., ltd. partner, 33.77%; El Siete Partnership, ltd. partner, 9.1%; I. Martin Pompadur, ltd. partner, 8.75%. SDA ownership: SD Communications Inc., gen. partner, 25%; Carlyle Capitol Corp., ltd. partner, 75%. SDC ownership: Dennis C. Stanfill, pres. & Raymond A. Doig, secy.-tres., 50% each. CCC ownership: Dennis Stanfill, pres.; Raymond Doig, v.p.-secy.-tres. NNML ownership: New Mexico Media Co., general partner; Rothschild Trust, ltd. partner, 2.75%.

Began Operation: Oct. 31, 1983. Sale to present owners by New Mexico Media Co. approved by FCC Feb. 29, 1984.

Represented (sales): Independent TV Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

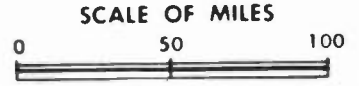
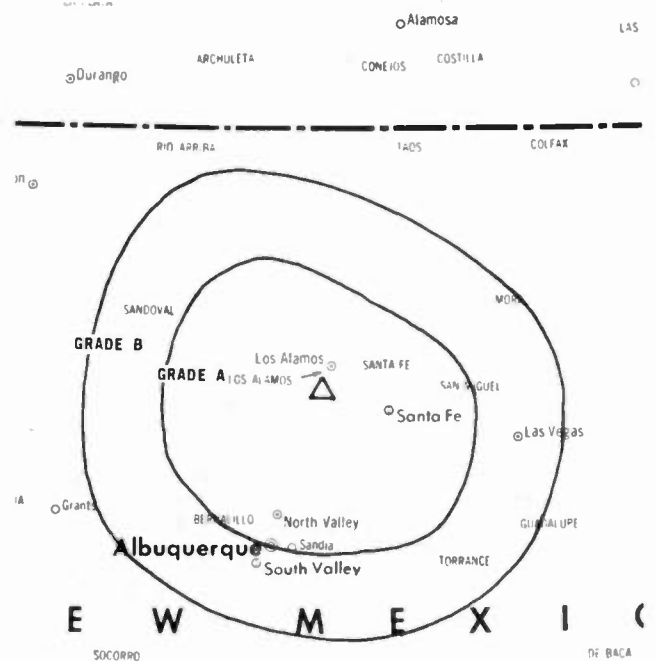
Personnel:

ALBERT C. LUCERO, general manager.
MIKELE MEYERS, general sales manager.
MASSOUD SALARVAND, chief engineer.

Highest 30 Sec. Rate (July 25, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Rio Arriba	9,900	9,200	93
	Sandoval	13,300	12,500	94
	Santa Fe	31,100	30,200	97



KNMZ-TV BMPCT—830808KF Granted 8/25/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO			
	Bernalillo	174,500	171,700	98
	Los Alamos	6,900	6,800	99
	Taos	7,300	6,700	92
	Valencia	12,700	12,500	98
Between 5-24%	NEW MEXICO			
	Guadalupe	1,500	1,400	93
	Mora	1,400	1,200	86
	San Miguel	7,800	7,200	92
	Socorro	4,400	4,300	98
Torrance	3,100	3,000	97	
Station Totals		273,900	266,700	97
Net Weekly Circulation (1985)				94,900
Average Daily Circulation (1985)				34,100

New York



New York Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	22	15	37
Educational Television Stations	1	11	12
			49

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WWNY-TV, Carthage —See Watertown, NY

WCAX-TV & WVNY, Plattsburgh —See Burlington, VT

WUTR, Rome —See Utica, NY

WNYT, WRGB & WTEN, Schenectady —See Albany, NY

WNYT & WRGB, Troy —See Albany, NY

Market	Arbitron ADI TV Households	Rank
New York, NY	6,565,700	1
Buffalo, NY	615,600	35
Albany-Schenectady-Troy, NY	477,100	52
Syracuse, NY	364,600	67
Rochester, NY	346,000	71
Burlington, VT-Plattsburgh, NY	215,000	101
Binghamton, NY	153,000	133
Utica, NY	102,200	159
Elmira, NY	84,300	166
Watertown-Carthage, NY	77,000	172

Market Area Commercial TV Stations	
WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNEW-TV (5), WNJU-TV (47), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WWHT (68), WXTV (41), WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WUTV (29), WCDC (19), WNYT (13), WRGB (6), WTEN (10), WUSV (45), WXXA-TV (23), WIXT (9), WSTM-TV (3), WTVH (5), WHEC-TV (10), WOKR (13), WRoc-TV (8), WUHF (31), WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22), WBNG-TV (12), WICZ-TV (40), WMGC-TV (34), WKTV (2), WUTR (20), WENY-TV (36), WETM-TV (18), WWNY-TV (7)	

New York—Albany-Troy-Schenectady

WNYT

Ch. 13

Network Service: NBC.

Licensee: Viacom Broadcasting Inc., Box 4035, Albany 12204.

Studio: 15 N. Pearl St., Menands, NY 12204.

Telephone: 518-436-4791. TWX: 710-441-8282.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 20.3-kw aural. Antenna: 1180-ft. above av. terrain, 747-ft. above ground, 1687-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mtn., Brunswick, NY.

Satellite Earth Stations: Scientific-Atlanta, 7.5-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, NBC.

Ownership: Viacom Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 19, 1954, but quit air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (*Television Digest*, Vol. 12:24). Transfer of control to Glen Alden Corp. approved Dec. 22, 1967. Purchased by Sonderling Bcstg. Corp. Jan. 1, 1969. Merger of Sonderling into Viacom approved by FCC Nov. 6, 1979 (Vol. 18:12, 25, 41; 19:46).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

DONALD D. PERRY, vice president & general manager.
LARRY EMSWELLER, operations director.
RANDY OSWALD, director of sales.
ROBERT GILBERT, national sales manager.
NOELLE WALL, promotion manager.
LINDA CUMMINGS, traffic manager.
STEVE BABOULIS, news director.
RICHARD KLEIN, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
	NEW YORK			
	Albany	111,600	109,700	98
	Columbia	23,400	22,900	98
	Fulton	21,200	20,800	98
	Greene	16,800	16,500	98
	Montgomery	20,000	19,600	98
	Rensselaer	54,800	53,800	98
	Saratoga	58,700	57,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schenectady	57,000	56,200	99
	Schoharie	10,700	10,400	97
	Warren	20,700	20,200	98
	Washington	18,900	18,600	98
VERMONT	Bennington	13,000	12,700	98
	VERMONT			
Between 25-49%	Rutland	21,900	21,300	97
	MASSACHUSETTS			
Between 5-24%	Franklin	25,900	25,100	97
	NEW YORK			
	Delaware	16,900	16,300	96
	Dutchess	88,200	86,400	98
	Hamilton	1,900	1,800	95
VERMONT	Herkimer	24,000	23,600	98
	Ulster	60,800	59,100	97
VERMONT	Addison	10,300	10,000	97
	Station Totals	730,400	715,600	97
Net Weekly Circulation (1985)			441,200	
Average Daily Circulation (1985)			269,800	

New York—Albany

WTEN

Ch. 10

(Also operates satellite WCDC, Adams, MA)

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc.

Studio: 341 Northern Blvd., Albany, NY 12204.

Telephone: 518-436-4822. TWX: 710-441-8203.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 30-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Helderberg Mtn., New Scotland.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, UPI, National Weather Service.

Ownership: Knight-Ridder Newspapers, 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Oct. 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49). Sale by Capital Cities Bcstg. approved Feb. 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved Dec. 21, 1977 (Vol. 17:26).

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

RONALD PULERA, general manager.
JOHN FIGNAR, general sales manager.
GENE COLLINS, director of operations.
ROBERT PETERSON, business manager.
ANDREW YACERICH, chief engineer.
TOM BRYSON, news director.
PATRICIA TROWERS, public service director.
BONNIE TYMANN, promotion manager.

NETWORK BASE HOURLY RATE: \$2300.

Arbitron Data: Includes satellite WCDC, Adams, MA.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
	NEW YORK			
	Albany	111,600	109,700	98
	Columbia	23,400	22,900	98
	Fulton	21,200	20,800	98
	Greene	16,800	16,500	98
	Montgomery	20,000	19,600	98
	Rensselaer	54,800	53,800	98
	Saratoga	58,700	57,900	99
Schenectady	57,000	56,200	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schoharie	10,700	10,400	97
	Warren	20,700	20,200	98
	Washington	18,900	18,600	98
VERMONT				
	Bennington	13,000	12,700	98
	Rutland	21,900	21,300	97
NEW YORK				
Between 25-49%	Herkimer	24,000	23,600	98
MASSACHUSETTS				
Between 5-24%	Franklin	25,900	25,100	97
	Hampshire	47,700	46,600	98
NEW HAMPSHIRE				
	Cheshire	23,000	22,400	97
NEW YORK				
	Delaware	16,900	16,300	96
	Dutchess	88,200	86,400	98
	Essex	13,900	13,600	98
	Hamilton	1,900	1,800	95
	Otsego	21,400	20,800	97
	Ulster	60,800	59,100	97
VERMONT				
	Addison	10,300	10,000	97
	Windham	15,100	14,400	95
Station Totals		851,500	833,400	97
Net Weekly Circulation (1985)			505,400	
Average Daily Circulation (1985)			298,500	

New York—Albany-Schenectady-Troy

WRGB

Ch. 6

Network Service: CBS.

Licensee: WRGB Inc., 1400 Balltown Rd. 12309.

Studio: 1400 Balltown Rd., Schenectady, NY 12309.

Telephone: 518-346-6666. TWX: 710-442-2974.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, NY.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Universal Communications Corp., 100%. UNC ownership: James J. Delmonico, pres.; W. Brian Little, v.p.; John A. Sprague, v.p.-secy.; Nicholas C. Forstmann, treas. WRGB Inc. is a wholly-owned subsidiary of UniCom Inc. which is owned by UniCom Partners, 52.2%; FLC IX, 14.1%; Communications Investment Partners, 6.7%; Finabel America, 4.3% Note: Sale pends (Television Digest, Vol. 25:31).

Began Operation: Dec. 1, 1947 (on air since Nov. 6, 1939). Sale to present owner by General Electric Broadcasting Co. approved by FCC June 30, 1983 (Television Digest, Vol. 22:48; 23:18).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JAMES J. DELMONICO, president & general manager.
DAVID M. LYNCH, vice president & station manager.
DONALD J. DECKER, vice president, news.
DANIEL A. FIORILLO, engineering manager.
FRED LASS, chief engineer.
MANN REED, manager, television sales.
TERRY WALDEN, manager, programming & promotion.
BEVERLY WITTNER, manager, program services & public affairs.

Highest 30 Sec. Rate (Oct. 1, 1984): \$1750.

NETWORK BASE HOURLY RATE: \$2712.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
	NEW YORK			
	Albany	111,600	109,700	98
	Columbia	23,400	22,900	98
	Fulton	21,200	20,800	98
	Greene	16,800	16,500	98
	Hamilton	1,900	1,800	95
Montgomery	20,000	19,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rensselaer	54,800	53,800	98
	Saratoga	58,700	57,900	99
	Schenectady	57,000	56,200	99
	Schoharie	10,700	10,400	97
	Warren	20,700	20,200	98
	Washington	18,900	18,600	98
Between 25-49%	VERMONT			
	Bennington	13,000	12,700	98
	Rutland	21,900	21,300	97
Between 5-24%	NEW YORK			
	Delaware	16,900	16,300	96
	Otsego	21,400	20,800	97
	Ulster	60,800	59,100	97
	MASSACHUSETTS			
	Franklin	25,900	25,100	97
Station Totals	NEW YORK			
	Dutchess	88,200	86,400	98
	Herkimer	24,000	23,600	98
	VERMONT			
	Addison	10,300	10,000	97
	Windham	15,100	14,400	95
Station Totals		766,900	750,800	97
Net Weekly Circulation (1985)				494,700
Average Daily Circulation (1985)				301,100

New York—Albany-Schenectady

WUSV

Ch. 45

Network Service: None, independent.

Licensee: Union Street Video Inc., 165 Freeman's Bridge Rd., Box 313, Scotia, NY 12302.

Studio: 165 Freeman's Bridge Rd., Box 313, Scotia, NY 12302.

Telephone: 518-346-4545.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2940-kw max. visual, 294-kw max. aural. Antenna: 1110-ft. above av. terrain, 151-ft. above ground, 1972-ft. above sea level.

Latitude 42° 37' 37"
Longitude 74° 00' 40"

Transmitter: 0.2-mi. W of Pinnacle Rd., approx. 1-mi. S of intersection with Beaver Dam Rd.

Satellite Earth Stations: Microdyne, 3.6-meter; Microdyne receivers.

News Service: AP.

Ownership: Steven J. Tocco, 33.02%; Keith Wheeler, 12.95%; Lenda Leonard, 3.2%; Bruce D. Jackson, 35.87%; Joseph C. Motto, 12.95%; Edward Rich, 1.98%.

Began Operation: Dec. 3, 1984.

Represented (sales): Independent TV Sales.

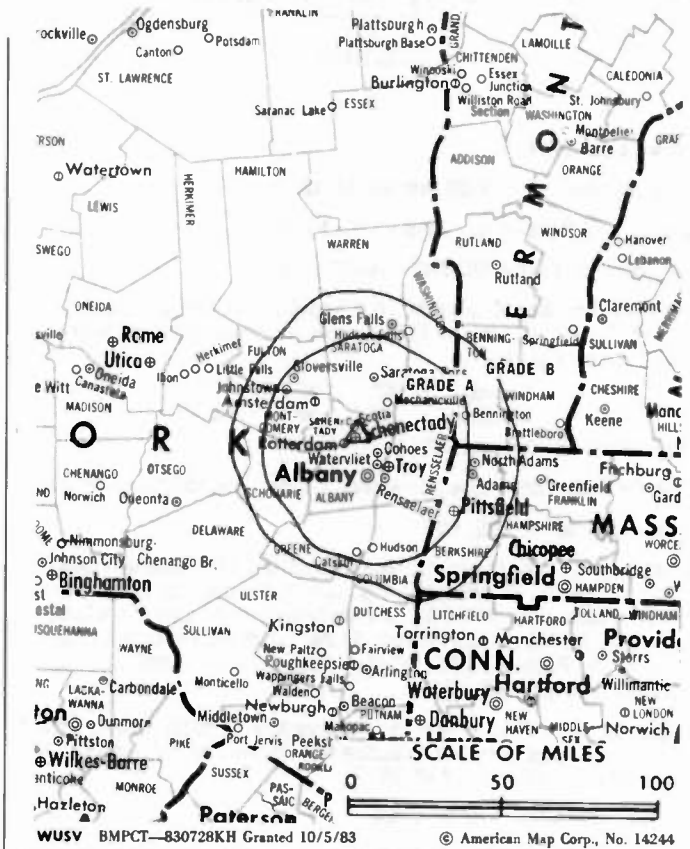
Represented (legal): Lauren A. Colby.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

MARIA C. KENT, general manager.
ARCHIE L. GOODBEE JR., director of sales.

Highest 30 Sec. Rate: \$200.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK			
	Albany	111,600	109,700	98
	Columbia	23,400	22,900	98
	Fulton	21,200	20,800	98
	Montgomery	20,000	19,600	98
	Rensselaer	54,800	53,800	98
	Saratoga	58,700	57,900	99
	Schenectady	57,000	56,200	99
Station Totals		346,700	340,900	98
Net Weekly Circulation (1985)				28,600
Average Daily Circulation (1985)				9,900

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

New York—Albany

WXXA-TV

Ch. 23



WXXA-TV

INDEPENDENT TELEVISION STATION

PETRY TELEVISION INC.

Network Service: None, independent.

Licensee: Albany TV-23 Inc., 815 Central Ave., Albany, NY 12206.

Studio: 815 Central Ave., Albany, NY 12206.

Telephone: 518-438-8700.

Mailing Address: Box 6423, Albany, NY 12206.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude 42° 37' 01"
Longitude 74° 00' 46"

Transmitter: Camp Pinnacle Rd., New Scotland.

Ownership: James D. Boaz, pres., L. William Seidman, Arthur H. Penn & Carl E. Towe, Voting Trustees, 100%. Seidman has interest in KSPN(FM), Aspen, CO.

Began Operation: July 30, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Arnold & Porter.

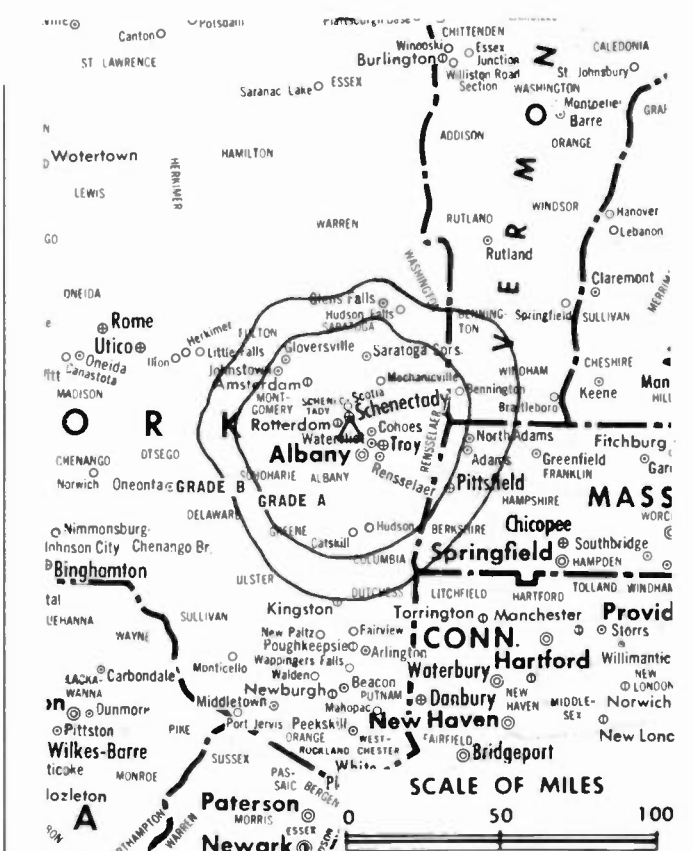
Personnel:

JAMES D. BOAZ, president & general manager.
DAVID LOW, station manager.

Highest 30 Sec. Rate (May 1985): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Albany	111,600	109,700	98
	Columbia	23,400	22,900	98
	Fulton	21,200	20,800	98
	Greene	16,800	16,500	98
	Montgomery	20,000	19,600	98
Rensselaer	54,800	53,800	98	



WXXA-TV BMPCT-820615KE Granted 7/26/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Saratoga	58,700	57,900	99
	Schenectady	57,000	56,200	99
	Washington	18,900	18,600	98
Between 25-49%	MASSACHUSETTS			
	Berkshire	53,700	52,700	98
	NEW YORK			
Schoharie	10,700	10,400	97	
Warren	20,700	20,200	98	
Between 5-24%	VERMONT			
	Bennington	13,000	12,700	98
Between 5-24%	NEW YORK			
	Dutchess	88,200	86,400	98
	Herkimer	24,000	23,600	98
Ulster	60,800	59,100	97	
Station Totals		653,500	641,100	98
Net Weekly Circulation (1985)				265,500
Average Daily Circulation (1985)				125,200

New York—Binghamton

WBNG-TV

Ch. 12

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, NJ 08002.

Studio: Box 1200, Binghamton, NY 13902-1200.

Branch offices: Elmira—111-115 N. Main St. 14901; Oneonta—242 Main St. 13820.

Telephone: 607-723-7311. TWX: 510-252-1991.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 166-kw visual, 18-kw aural. Antenna: 1205-ft. above av. terrain, 785-ft. above ground, 2546-ft. above sea level.

Latitude 42° 03' 33"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

Satellite Earth Station: Channel Master.

News Service: UPI.

Ownership: Bergen Evening Record Corp. Officers: H. Lewis Klein, pres.; Charles A. Agemian, v.p.-treas.; Herbert E. Nelson, secy. Gateway also owns WTAJ-TV, Altoona; WLYH-TV, Lancaster-Lebanon, PA & WOWK-TV, Huntington-Charleston, WV.

Began Operation: Dec. 1, 1949. Sale to present owners by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Represented (sales): Blair Television.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Smith & Powstenko.

Personnel:

DONALD F. SNYDER, vice president & general manager.
LAMONT PINKER, general sales manager.
RAY McCORMACK, regional sales manager.
RICHARD A. STEIKA, business manager.
MICHAEL A. LaMONICA, chief engineer.
JOHN MUCHA, program manager.
ROSANNE SALL, local sales manager.

Highest 30 Sec. Rate: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	79,200	78,000	98
	Chemung	35,100	34,300	98
	Chenango	18,100	17,700	98
	Cortland	17,300	17,000	98
	Delaware	16,900	16,300	96
	Otsego	21,400	20,800	97
Tioga	18,100	17,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Bradford	23,100	22,600	98
	Sullivan	2,200	2,100	95
	Tioga	14,200	13,700	96
Between 25-49%	NEW YORK			
	Schuyler	6,300	6,100	97
	Steuben	36,600	35,800	98
	Tompkins	32,100	30,600	95
	PENNSYLVANIA			
	Susquehanna	13,800	13,500	98
	Wyoming	10,000	9,800	98
Between 5-24%	NEW YORK			
	Madison	21,800	21,400	98
	Seneca	11,800	11,700	99
	Sullivan	25,900	25,100	97
	PENNSYLVANIA			
	Potter	6,400	6,200	97
	Wayne	13,900	13,400	96
Station Totals		424,200	413,900	97
Net Weekly Circulation (1985)				244,400
Average Daily Circulation (1985)				157,500

New York—Binghamton

WICZ-TV

Ch. 40

Network Service: NBC.

Licensee: Stainless Broadcasting Company, 3rd St. & Montgomery Ave., North Wales, PA 19454.

Studio: Vestal Pkwy., East Binghamton.

Mailing Address: Box 1626, Binghamton, NY 13902.

Telephone: 607-798-7873. TWX: 607-772-0240.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 565-kw max. & 501-kw horizontal visual, 56.5-kw max. & 50.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"
Longitude 75° 56' 39"

Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Henry J. Guzewicz, pres. Stainless Bcstg. Co. also owns WRAK & WKBS(FM), Williamsport, PA.

Began Operation: Nov. 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC Feb. 22, 1971 (Television Digest, Vol. 10:31).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

JESSE C. PEVEAR, vice president & general manager.

JOHN LEET, sales manager.

GINO RICCIARDELLI, vice president, engineering.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	79,200	78,000	98
	Tioga	18,100	17,800	98
	PENNSYLVANIA			
	Bradford	23,100	22,600	98
Sullivan	2,200	2,100	95	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Chemung	35,100	34,300	98
	Chenango	18,100	17,700	98
	Delaware	16,900	16,300	96
	Tompkins	32,100	30,600	95
Between 5-24%	PENNSYLVANIA			
	Susquehanna	13,800	13,500	98
	Wyoming	10,000	9,800	98
Station Totals	NEW YORK			
	Cortland	17,300	17,000	98
	Otsego	21,400	20,800	97
	Schuyler	6,300	6,100	97
	Steuben	36,600	35,800	98
Net Weekly Circulation (1985)	PENNSYLVANIA			
	Tioga	14,200	13,700	96
Station Totals		344,400	336,100	97
Net Weekly Circulation (1985)			147,800	
Average Daily Circulation (1985)			74,200	

New York—Binghamton

WMGC-TV

Ch. 34

Network Service: ABC.

Licensee: Pinnacle Communications Inc., Box 813, Inghram Hill Rd., Binghamton, NY 13902.

Studio: Inghram Hill Rd., Binghamton, NY 13902.

Telephone: 607-723-7464.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 679.38-kw max. & 470.34-kw horizontal visual, 67.94-kw max. & 47.03-kw horizontal aural. Antenna: 897-ft. above av. terrain, 545-ft. above ground, 2215-ft. above sea level.

Latitude 42° 03' 38"
Longitude 75° 56' 33"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Inghram Hill Rd.

Satellite Earth Station: In operation, 5-meter; Comtech receivers.

News Service: UPI.

Ownership: Pinnacle Communications Inc., 100%. Philip D. Marella, pres.-treas., 80%; Inez Marella, v.p.-asst. secy.; John L. Laubach Jr., secy.; David Croll, 1%; Devonshire Capital Corp., 19%. Laubach owns 30% of WSBR(AM), Boca Raton, FL; 49.5% of WWGO & WCCK-FM, Erie, PA; 66.7% of WESA-AM-FM, Charleroi, PA. Devonshire has cable interests.

Began Operation: Nov. 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscombe (53.13%) and James E. Greeley (10.4%) approved August 17, 1966 by FCC (Television Digest, Vol. 6:34). Sale to present owners approved Aug. 7, 1978.

Represented (sales): Seltel Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

PHILIP D. MARELLA, president & general manager.
LOWELL NELSON, vice president, engineering.
ROY SOVA, station manager.
FRANK PLESSINGER, program director.
PAULA CARELL, news director.
BRUCE KLEIN, promotion director.

Highest 30 Sec. Rate (July 15, 1985): \$150.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	79,200	78,000	98
	Tioga	18,100	17,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Chenango	18,100	17,700	98
	PENNSYLVANIA			
	Bradford	23,100	22,600	98
	Sullivan	2,200	2,100	95
	Susquehanna	13,800	13,500	98
Between 5-24%	NEW YORK			
	Chemung	35,100	34,300	98
	Cortland	17,300	17,000	98
	Delaware	16,900	16,300	96
	Tompkins	32,100	30,600	95
	PENNSYLVANIA			
	Tioga	14,200	13,700	96
	Wyoming	10,000	9,800	98
Station Totals		280,100	273,400	97
Net Weekly Circulation (1985)			104,300	
Average Daily Circulation (1985)			45,000	

New York—Buffalo

WGRZ-TV

Ch. 2

Network Service: NBC.

Licensee: WGRZ-TV Inc., 259 Delaware Ave., Buffalo 14202.

Studio: 259 Delaware Ave., Buffalo, NY 14202.

Telephone: 716-856-1414. TWX: 710-522-1729.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, NY.

Satellite Earth Stations: Harris, 9-meter; Harris receivers.

News Services: AP, UPI, NBC, CNN, NIWS.

Ownership: WGRZ-TV Inc. is wholly owned by General Cinema Corp. Richard A. Smith, pres.; Melvin R. Wintman, exec. v.p.; J. Atwood Ives, senior v.p.

Began Operation: August 14, 1954. Assignment to present owner from Taft Bcstg. in exchange for WCIX-TV, Miami, FL approved by FCC Feb. 24, 1983. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 (Television Digest, Vol. 3:15, 16, 31; 4:8).

Represented (sales): Katz Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Cohn & Marks.

Personnel:

ROBERT J. TARR JR., president.
LYN P. STOYER, senior vice president & general manager.
RAYMOND MASELLI, vice president & general sales manager.
SUE PEARCE, vice president & controller.
TOM COCHRAN, local sales manager.
TIM R. RUDELL, news director.
DICK WESTLUND, manager of engineering.
MARILYN CAMPANA, traffic manager.

Highest 30 Sec. Rate (June 15, 1985): \$3000.

NETWORK BASE HOURLY RATE: \$1850.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 3,169,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	17,800	17,300	97
	Cattaraugus	30,900	30,300	98
	Chautauqua	54,500	53,500	98
	Erie	363,000	358,700	99
	Genesee	20,900	20,600	99
Niagara	82,600	81,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Orleans	13,800	13,500	98
	Wyoming	13,900	13,700	99
PENNSYLVANIA				
	Mc Kean	18,300	17,800	97
	Potter	6,400	6,200	97
NEW YORK				
Between 25-49%	Livingston	19,400	19,100	98
	Steuben	36,600	35,800	98
PENNSYLVANIA				
	Cameron	2,600	2,600	100
	Warren	17,300	16,700	97
NEW YORK				
Between 5-24%	Monroe	265,900	262,200	99
	Ontario	32,800	32,300	98
	Schuyler	6,300	6,100	97
Station Totals		1,003,000	988,000	98
Net Weekly Circulation (1985)			574,900	
Average Daily Circulation (1985)			342,500	

New York—Buffalo

WIVB-TV

Ch. 4

Network Service: CBS.

Licensee: Buffalo Broadcasting Co. Inc., 2077 Elmwood Ave., Buffalo, NY 14207.

Studio: 2077 Elmwood Ave., Buffalo, NY 14207.

Telephone: 716-874-4410. TWX: 710-522-1719.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 38"

Transmitter: Colden, NY.

Satellite Earth Stations: Transmit/receive, Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers; Microdyne, 10-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Howard Publications Inc. Robert S. Howard, chmn., 63%; Wendell Marshall, 18.4%; M. T. Deaton, 17.4%; John E. Tompkins, 1.2%. Buffalo Bcstg. officers: Robert S. Howard, chmn.; Leslie G. Arries Jr., pres.; Thomas W. Howard, v.p.; Wendell Marshall, secy.; Elvah Dixon, asst. secy.-treas.

Began Operation: May 14, 1948. Sale to present owner by Buffalo Evening News approved by FCC Sept. 16, 1977 (Television Digest, Vol. 17:22).

Represented (sales): Harrington, Righter & Parsons Inc.; Paul Mulvihill Ltd. (Canada).

Represented (legal): Cordon & Jacob.

Personnel:

LESLIE G. ARRIES JR., president & general manager.
SANDY DiPASQUALE, station manager.
WILSON SHEPARD, general sales manager.
RALPH THOMPSON, director of engineering.
QUINTIN E. RENNER, program director.
SARAH L. LEWIS, community services director.
TWILA HENNEBERGER, director of broadcast operations.
LESTER H. OTTERMAN, controller.
RON GATES, director of creative services.
JIM PEPPARD, acting news director.

Highest 30 Sec. Rate (Sept. 24, 1984): \$3400.

NETWORK BASE HOURLY RATE: \$1874.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 3,446,000



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	17,800	17,300	97
	Cattaraugus	30,900	30,300	98
	Chautauqua	54,500	53,500	98
	Erie	363,000	358,700	99
	Genesee	20,900	20,600	99
	Niagara	82,600	81,600	99
	Orleans	13,800	13,500	98
	Wyoming	13,900	13,700	99
	PENNSYLVANIA			
	Cameron	2,600	2,600	100
	Mc Kean	18,300	17,800	97
	Potter	6,400	6,200	97
	Warren	17,300	16,700	97
Between 25-49%	NEW YORK			
	Steuben	36,600	35,800	98
Between 5-24%	NEW YORK			
	Livingston	19,400	19,100	98
	Monroe	265,900	262,200	99
	PENNSYLVANIA			
	Tioga	14,200	13,700	96
Station Totals		978,100	963,300	98
Net Weekly Circulation (1985)				582,700
Average Daily Circulation (1985)				371,800

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

New York—Buffalo

WKBW-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 485 Madison Ave., New York 10022.

Studio: 7 Broadcast Plaza, Buffalo, NY 14202.

Telephone: 716-845-6100. TWX: 710-522-1846.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E of Center St., Colden, NY.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

AM Affiliate: WKBW, 50-kw, 1520 kHz.

News Services: AP, UPI.

Ownership: Capital Cities Communications Inc., 100%. For other interests, see Group Ownership of TV Stations. Note: Sale pends (Television Digest, Vol. 25:30, 32).

Began Operation: Nov. 30, 1958.

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

- PHILIP R. BEUTH, president & general manager.
- RICHARD SHEPARD, vice president & general sales manager.
- CLIFF FISHER, local sales manager.
- RON MARTZOLF, program manager.
- JOE KIRIK, news director.
- DON HOLLAND, chief engineer.
- STEVE ZAPPIA, production manager.
- KEN KOLLER, business manager.
- KATHLENE RITER, promotion manager.
- PAUL CUNNINGHAM, business development manager.

Highest 30 Sec. Rate (July 7, 1983): \$3000.

NETWORK BASE HOURLY RATE: \$2150.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 2,725,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	17,800	17,300	97
	Cattaraugus	30,900	30,300	98
	Chautauqua	54,500	53,500	98
	Erie	363,000	358,700	99
	Genesee	20,900	20,600	99
	Niagara	82,600	81,600	99
	Orleans	13,800	13,500	98
	Steuben	36,600	35,800	98
Wyoming	13,900	13,700	99	
	PENNSYLVANIA			
	Cameron	2,600	2,600	100
	Mc Kean	18,300	17,800	97
	Potter	6,400	6,200	97
Warren	17,300	16,700	97	
Between 25-49%	PENNSYLVANIA			
	Elk	13,400	13,100	98
Between 5-24%	NEW YORK			
	Livingston	19,400	19,100	98
	PENNSYLVANIA			
Tioga	14,200	13,700	96	
Station Totals		725,600	714,200	98
Net Weekly Circulation (1985)				597,700
Average Daily Circulation (1985)				407,100

New York—Buffalo

WUTV

Ch. 29

Network Service: None, independent.

Licensee: Citadel Communications Co. Ltd., 123 East 54th St., Suite 2C New York, NY 10022.

Studio: 951 Whitehaven Rd., Grand Island, NY 14072.

Telephone: 716-773-7531. TWX: 710-260-1359.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, NY.

Satellite Earth Station: Microdyne, 5-meter; Microdyne receivers.

Ownership: Philip J. Lombardo, Joel Martin Hartstone & Barry Dickson, gen. partners; C.C.C. Communications Corp., ltd. partner. CCCC ownership: Philip Lombardo, Joel Hartstone, Barry Dickson. Citadel is licensee of WVNY(TV), Burlington, VT.

Began Operation: December 21, 1970. Sale to present owner by Whitehaven Entertainment Corp. approved by FCC Aug. 31, 1984 (Television Digest, Vol. 24:29). Sale to Whitehaven by Herman Pease, et al., approved by FCC August 31, 1984. Sale to Herman Pease, et al., by Ultravision Bcstg. Co. (F. R. Burczynski, et al.) approved by FCC Feb. 10, 1978 (Vol. 17:31).

Represented (sales): TeleRep Inc.; Canadian Communications Co. (Canada).

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

FRANK GREGG, station manager.
DENNIS MAJEWICZ, director of engineering.
LOIS RINGLE, program director.
TONY McMAHON, national sales manager.
GREG O'CONNOR, local sales manager.

Highest 30 Sec. Rate (July 17, 1984): \$400.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 2,255,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Erie	363,000	358,700	99
	Niagara	82,600	81,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Cattaraugus	30,900	30,300	98
	Genesee	20,900	20,600	99
	Orleans	13,800	13,500	98
	Wyoming	13,900	13,700	99
Between 5-24%	PENNSYLVANIA			
	Warren	17,300	16,700	97
Station Totals	NEW YORK			
	Chautauque	54,500	53,500	98
Net Weekly Circulation (1985)	Livingston	19,400	19,100	98
Average Daily Circulation (1985)		616,300	607,700	98
			295,200	
			123,000	

New York—Elmira

WENY-TV

Ch. 36

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, NY 14902.

Studio: 596 Old Ithaca Rd., Horseheads, NY 14845.

Telephone: 607-739-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WLEZ, 750 watts, 92.7 MHz (No. 224), 560-ft.

News Service: AP.

Ownership: Donald M. Simmons & Howard L. Green, 50% each. They also own WOND(AM), Pleasantville, NJ & WMGM(FM), Atlantic City, NJ & 50% each of WMGM-TV, Wildwood, NJ.

Began Operation: Nov. 19, 1969.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Cordon & Jacob.

Represented (engineering): Lohnes & Culver.

Personnel:

HOWARD L. GREEN, executive vice president.
PATRICK M. PARISH, general manager.
LEWIS G. ROBLER, station manager.
ELLEN PAINTER, production director.
CONRAD SCHWENZER, chief engineer.

Highest 30 Sec. Rate (Dec. 1, 1983): \$175.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Chemung	35,100	34,300	98
	Schuyler	6,300	6,100	97
	Steuben	36,600	35,800	98



WENY-TV BNPCT-7044 Granted 8/20/69

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Tioga	14,200	13,700	96
Between 25-49%	PENNSYLVANIA			
	Bradford	23,100	22,600	98
Between 5-24%	NEW YORK			
	Allegany	17,800	17,300	97
	Broome	79,200	78,000	98
	Tioga	18,100	17,800	98
	Tompkins	32,100	30,600	95
	Yates	8,600	8,400	98
	PENNSYLVANIA			
	Potter	6,400	6,200	97
	Sullivan	2,200	2,100	95
Station Totals		279,700	272,900	97
Net Weekly Circulation (1985)				98,000
Average Daily Circulation (1985)				47,600

New York—Elmira-Corning

WETM-TV

Ch. 18

(Satellite of WSTM-TV, Syracuse)

Network Service: NBC.

Licensee: WETM-TV Inc., Box 1207, Elmira, NY 14902.

Studio: Hawley Hill. Telephone: 607-733-5518.

Mailing Address: Box 1207, Elmira, NY 14902.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. & 113-kw horizontal visual, 33-kw max. & 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level, using 1° electrical and 0.5° mechanical beam tilt.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

News Service: UPI.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 10, 1956. Sale to present owner by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19).

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN J. McCRORY, president.
JON WINGATE, vice president & general manager.
MARK POLOVICK, chief engineer.

Rates: Sold in combination with WSTM-TV, Syracuse.

NETWORK BASE HOURLY RATE: Bonus to WSTM-TV, Syracuse.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Chemung	35,100	34,300	98
	Steuben	36,600	35,800	98
	PENNSYLVANIA			
	Tioga	14,200	13,700	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Schuylers	6,300	6,100	97
	PENNSYLVANIA			
	Bradford	23,100	22,600	98
	Sullivan	2,200	2,100	95
Between 5-24%	NEW YORK			
	Allegany	17,800	17,300	97
	Broome	79,200	78,000	98
	Tioga	18,100	17,800	98
	PENNSYLVANIA			
	Potter	6,400	6,200	97
Station Totals		239,000	233,900	97
Net Weekly Circulation (1985)				92,000
Average Daily Circulation (1985)				51,400

New York—Kingston

WTZA

Ch. 62

Network Service: None, independent.

Grantee: WTZA-TV Associates, 721 Broadway, Kingston, NY 12401.

Studio: 721 Broadway, Kingston, NY 12401.

Telephone: 914-339-6200.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1940-ft. above av. terrain, 277-ft. above ground, 3197-ft. above sea level.

Latitude	42°	05'	06"
Longitude	74°	06'	00"

Transmitter: Overlook Mtn., Woodstock.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CNN.

Ownership: Dean L. Gitter, chief operating officer, 39.4%; Edward P. Swyer, 29.17%; Lewis A. Swyer, 15.67%; William Picotte, 4.06%; C. Powers Taylor, 2.8%; Harriette P. Hess Trust, 2.2%.

Due to Begin Operation: Oct. 13, 1985.

Represented (legal): Willey & Rein.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

DEAN GITTER, chief operating officer & program director.
EDWARD ZELLEFRON, general manager.
DANIEL VILES, general sales manager.
KEVIN DREWES, chief engineer.
KATHY YANAS, promotion director.
GERARD HARRINGTON III, news director.

Rates: Not available.



New York—New York

WABC-TV

Ch. 7

Network Service: ABC.

Licensee: American Broadcasting Co., 1330 Ave. of the Americas, New York, NY 10019.

Studio: 7 Lincoln Square, New York, NY 10023.

Telephone: 212-887-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Satellite Earth Stations: Transmit/receive.

AM Affiliate: WABC, 50-kw, 770 kHz.

FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

News Services: ABC, AP, UPI.

Ownership: American Broadcasting Co. is a division of American Broadcasting Companies Inc. Leonard Goldenson, chmn. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 10, 1948.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Smith & Powstenko.

Personnel:

BILL FYFFE, vice president & general manager.
JOHN WATKINS, general sales manager.
THOMAS KANE, local sales manager.
BARRY BALDWIN, national sales manager.
GORDON KUNZ, production manager.
JANE SMERGLIA, dir. of research & sales development.
JAMES BAKER, director of engineering.
KIMBALL HOWELL, director of creative services.
SHEILA TERRACE, director of community affairs.
CLIFF LOVE, editorial director.
RICHARD MERKLE, business affairs director.
BROOKE BAILEY, program director.
TAK KAKO, assistant director of programming.
WILLIAM APPLGATE, director of news.
SYLVIA HUESTON, director of community relations.
ANNA CARBONELL, press information manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	291,200	287,600	99
	NEW JERSEY			
	Bergen	305,900	303,800	99
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	Hunterdon	32,100	31,600	98
	Middlesex	208,000	206,200	99
	Monmouth	184,500	182,400	99
	Morris	141,000	139,900	99
	Ocean	154,100	152,600	99
	Passaic	155,400	153,600	99
	Somerset	71,600	70,900	99
Sussex	43,800	43,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Union	179,600	178,000	99
	Warren	31,800	31,300	98
50% & Over	NEW YORK			
	Bronx	398,000	391,600	98
	Dutchess	88,200	86,400	98
	Kings	807,900	793,000	98
	Nassau	435,700	433,100	99
	New York	732,000	694,000	95
	Orange	91,800	90,000	98
	Putnam	28,600	28,200	98
	Queens	734,500	726,500	99
	Richmond	128,800	127,600	99
	Rockland	86,000	84,700	98
	Suffolk	421,600	417,300	99
	Sullivan	25,900	25,100	97
Ulster	60,800	59,100	97	
Westchester	317,100	313,300	99	
50% & Over	PENNSYLVANIA			
	Pike	8,300	8,000	96
Between 25-49%	CONNECTICUT			
	New Haven	283,000	278,900	99
Between 25-49%	NEW JERSEY			
	Mercer	109,200	107,500	98
Between 5-24%	CONNECTICUT			
	Litchfield	59,700	58,600	98
	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Lehigh	107,200	105,600	99
	Monroe	28,900	28,400	98
	Northampton	84,600	83,200	98
Wayne	13,900	13,400	96	
Station Totals		7,372,000	7,248,300	98
Net Weekly Circulation (1985)			5,937,800	
Average Daily Circulation (1985)			3,518,300	

New York—New York

WCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 51 West 52nd St., New York, NY 10019.

Studio: 524 W. 57th St., New York, NY 10019.

Telephone: 212-975-4321. TWX: 212-867-7987.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 20.4-kw visual, 4.07-kw aural. Antenna: 1577-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

Satellite Earth Station: Common Carrier.

AM Affiliate: WCBS, 50-kw, 880 kHz.

FM Affiliate: WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

News Services: AP, UPI, CBS.

Ownership: Thomas Wyman, chairman of board & pres.; Carl Anton Muller, vice pres. & treas.; Charles T. Bates, secy. For other bcstg. interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1941.

Represented (sales): CBS Television Stations National Sales.

Personnel:

- ROGER COLLOFF, vice president & general manager.
- ROBERT FOGARTY, general sales manager.
- ELLIOT BLACK, national sales manager.
- JIM ZARCHIN, director of news.
- DINORAH SPALDING, director of station services.
- DAVID LaFOUNTAIN, director of communications.
- LESLEY CROSSON, director of editorials.
- TONI JOHNSON, manager, broadcast operations.
- WILLIAM C. LACEY, director, broadcast administration.
- RON TARASOFF, director, technical operations.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	291,200	287,600	99
50% & Over	NEW JERSEY			
	Bergen	305,900	303,800	99
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	Hunterdon	32,100	31,600	98
	Middlesex	208,000	206,200	99
	Monmouth	184,500	182,400	99
	Morris	141,000	139,900	99
	Ocean	154,100	152,600	99
	Passaic	155,400	153,600	99
	Somerset	71,600	70,900	99
	Sussex	43,800	43,100	98
	Union	179,600	178,000	99
	Warren	31,800	31,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Bronx	398,000	391,600	98
	Dutchess	88,200	86,400	98
	Kings	807,900	793,000	98
	Nassau	435,700	433,100	99
	New York	732,000	694,000	95
	Orange	91,800	90,000	98
	Putnam	28,600	28,200	98
	Queens	734,500	726,500	99
	Richmond	128,800	127,600	99
	Rockland	86,000	84,700	98
	Suffolk	421,600	417,300	99
Sullivan	25,900	25,100	97	
Ulster	60,800	59,100	97	
Westchester	317,100	313,300	99	
Between 25-49%	PENNSYLVANIA			
	Pike	8,300	8,000	96
Between 25-49%	CONNECTICUT			
	Litchfield	59,700	58,600	98
	New Haven	283,000	278,900	99
Between 5-24%	NEW JERSEY			
	Mercer	109,200	107,500	98
	PENNSYLVANIA			
Carbon	20,900	20,500	98	
Monroe	28,900	28,400	98	
Northampton	84,600	83,200	98	
Wayne	13,900	13,400	96	
Station Totals		7,264,800	7,142,700	98
Net Weekly Circulation (1985)			5,960,400	
Average Daily Circulation (1985)			3,423,000	

New York—New York

WNBC-TV

Ch. 4

Network Service: NBC.

Licensee: National Broadcasting Co., 30 Rockefeller Plaza, New York, NY.

Studio: 30 Rockefeller Plaza, New York, NY 10020.

Telephone: 212-664-4444. TWX: 212-640-5788.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

AM Affiliate: WNBC, 50-kw, 660 kHz.

FM Affiliate: WYNY, 4.6-kw, 97.1 MHz (No. 246), 1300-ft.

News Services: AP, UPI, NBC.

Ownership: NBC is wholly owned subsidiary of RCA. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1941.

Represented (sales): NBC Spot Sales.

Personnel:

CARL CAREY, vice president & general manager.
HILARY HENDER, station manager.
LOU ABITABO, director, sales.
JAY LINDEN, sales manager.
JOHN McCORMICK, sales manager.
ED KNAPP, director, station operations.
ANDREW JACKSON, manager, technical operations.
LINDA LIPMAN, manager, press & publicity.
JOHN O'NEILL, dir., finance & administration.
GRANT RUESCH, director, business affairs.
ROBERT DAVIS, news director.
JOE MICHAELS, editorial director.
KAREN COPELAND, program director.
CHARLES LICAMELI, manager, license & standards.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	291,200	287,600	99
	New Haven	283,000	278,900	99
50% & Over	NEW JERSEY			
	Bergen	305,900	303,800	99
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	Hunterdon	32,100	31,600	98
	Middlesex	208,000	206,200	99
	Monmouth	184,500	182,400	99
	Morris	141,000	139,900	99
	Ocean	154,100	152,600	99
	Passaic	155,400	153,600	99
	Somerset	71,600	70,900	99
	Sussex	43,800	43,100	98
	Union	179,600	178,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Bronx	398,000	391,600	98
	Dutchess	88,200	86,400	98
	Kings	807,900	793,000	98
	Nassau	435,700	433,100	99
	New York	732,000	694,000	95
	Orange	91,800	90,000	98
	Putnam	28,600	28,200	98
	Queens	734,500	726,500	99
	Richmond	128,800	127,600	99
	Rockland	86,000	84,700	98
	Suffolk	421,600	417,300	99
	Sullivan	25,900	25,100	97
	Ulster	60,800	59,100	97
Westchester	317,100	313,300	99	
50% & Over	PENNSYLVANIA			
	Pike	8,300	8,000	96
Between 25-49%	CONNECTICUT			
	Litchfield	59,700	58,600	98
	NEW JERSEY			
Between 25-49%	Mercer	109,200	107,500	98
	Warren	31,800	31,300	98
Between 5-24%	CONNECTICUT			
	Middlesex	50,000	49,000	98
	NEW JERSEY			
	Atlantic	76,900	75,400	98
	PENNSYLVANIA			
	Monroe	28,900	28,400	98
	Northampton	84,600	83,200	98
Wayne	13,900	13,400	96	
Station Totals		7,370,800	7,246,600	98
Net Weekly Circulation (1985)				6,034,000
Average Daily Circulation (1985)				3,543,700

New York—New York

WNEW-TV

Ch. 5

Network Service: None, independent.

Licensee: Metromedia Radio & Television Inc., One Harmon Plaza, Secaucus, NJ 07094.

Studio: 205 E. 67th St., New York, NY 10021.

Telephone: 212-535-1000. **TWX:** 212-867-4835.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.54-kw visual, 0.955-kw aural. Antenna: 1688-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level.

Latitude 40° 42' 54"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Satellite Earth Stations: Common Carrier; transmit/receive.

AM Affiliate: WNEW, 50-kw, 1130 kHz.

FM Affiliate: WNEW-FM, 1.3-kw, 102.7 MHz (No. 274), 1360-ft.

News Services: AP, UPI, Metromedia News.

Ownership: Metromedia Inc., John W. Kluge, 75.50%; Robert M. Bennett, George H. Duncan & Stuart Subotnick, 0.2% each; Prudential Life Insurance Co., 15.5%; Boston Ventures Ltd. Partnership, 3%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc.

Represented (sales): Katz Independent TV Sales.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- KEVIN P. O'BRIEN, vice president & general manager.
- CHARLES MEEHAN, vice president & general sales manager.
- NICK LANGONE, vice president & local sales manager.
- DIANNE GIOVANNI, vice president & national sales manager.
- WILLIAM D. KELLY, vice president & chief engineer.
- KENNETH BECKER, vice president & director of business affairs.
- PHYLLIS SEIFER, v.p. & director of advertising & creative services.
- RICHARD WITKIN, vice president & director of commercial operations.
- EDWARD PETROSKY, vice president & director of traffic.
- MURIEL REIS, vice president & associate general counsel.
- JOHN PARSONS PEDITTO, vice president & news director.
- LARRY YOUNG, local sales manager.
- ROBERT FRIEDMAN, program director.
- JACQUELINE TODTMAN, director of research & marketing.

Highest 30 Sec. Rate (July 29, 1985): \$4000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CONNECTICUT				
		Fairfield	291,200	287,600	99
		New Haven	283,000	278,900	99
	NEW JERSEY				
		Bergen	305,900	303,800	99
		Essex	294,500	290,200	99
		Hudson	205,900	203,100	99
		Hunterdon	32,100	31,600	98
		Middlesex	208,000	206,200	99
		Monmouth	184,500	182,400	99
		Morris	141,000	139,900	99
		Ocean	154,100	152,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Passaic	155,400	153,600	99
	Somerset	71,600	70,900	99
	Sussex	43,800	43,100	98
	Union	179,600	178,000	99
	Warren	31,800	31,300	98
NEW YORK				
	Bronx	398,000	391,600	98
	Chemung	35,100	34,300	98
	Dutchess	88,200	86,400	98
	Kings	807,900	793,000	98
	Nassau	435,700	433,100	99
	New York	732,000	694,000	95
	Orange	91,800	90,000	98
	Putnam	28,600	28,200	98
	Queens	734,500	726,500	99
	Richmond	128,800	127,600	99
	Rockland	86,000	84,700	98
	Suffolk	421,600	417,300	99
	Sullivan	25,900	25,100	97
	Ulster	60,800	59,100	97
	Westchester	317,100	313,300	99
PENNSYLVANIA				
	Northampton	84,600	83,200	98
	Pike	8,300	8,000	96
CONNECTICUT				
Between 25-49%	Hartford	299,100	294,200	98
	Litchfield	59,700	58,600	98
	Middlesex	50,000	49,000	98
NEW JERSEY				
	Atlantic	76,900	75,400	98
	Mercer	109,200	107,500	98

(Continued on page A-699)

Station Totals	9,257,600	9,098,800	98
Net Weekly Circulation (1985)		5,816,600	
Average Daily Circulation (1985)		2,886,100	

New York—New York- Secaucus, New Jersey

WOR-TV

Ch. 9

Network Service: None, independent.

Licensee: RKO General Inc., 1440 Broadway, New York 10018.

Studio: 1481 Broadway, New York, NY 10036.

Telephone: 212-764-7000. TWX: 710-581-4386.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 61.7-kw visual, 4.79-kw aural. Antenna: 1637-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

AM Affiliate: WOR, 50-kw, 710 kHz.

FM Affiliate: WXLO, 5.4-kw, 98.7 MHz (No. 254), 1230-ft.

News Service: AP.

Ownership: RKO General Inc., a subsidiary of GenCorp. Shane O'Neil, pres. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., now RKO General, Macy Co. retaining 10%; in Dec. 1955, Macy sold its interest to General Tire & Rubber Co., latter setting up parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3; 11:48, 51).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd (Washington); Regan, Goldfarb, Heller, Wetzler & Quinn (New York).

Personnel:

PETER A. LEONE, vice president & general manager.
THOMAS N. RYAN, vice president & general sales manager.
PETER MITCHELL, vice president & sales manager.
PATRICK PENNUCCI, vice president & sales manager.
PETER INGRASSIA, vice president & national sales manager.
FREDERIC J. GOLD, v.p., dir. of research services.
MARSHA KAMINSKY, v.p. & dir., public affairs.
ALFRED J. RUSSO, WOR Division controller.
ROBERT FRENCH, New Jersey sales manager.
ALEXANDER DUSEK, director of advertising & marketing.
KEN MCGOWAN, director of engineering.
THOMAS PETNER, director of news.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	NEW JERSEY			
	Bergen	305,900	303,800	99
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	Hunterdon	32,100	31,600	98
	Middlesex	208,000	206,200	99
	Monmouth	184,500	182,400	99
	Morris	141,000	139,900	99
	Ocean	154,100	152,600	99
	Passaic	155,400	153,600	99
	Somerset	71,600	70,900	99
	Sussex	43,800	43,100	98
	Union	179,600	178,000	99
Warren	31,800	31,300	98	



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	NEW YORK			
	Bronx	398,000	391,600	98
	Kings	807,900	793,000	98
	Nassau	435,700	433,100	99
	Orange	91,800	90,000	98
	Putnam	28,600	28,200	98
	Queens	734,500	726,500	99
	Richmond	128,800	127,600	99
	Suffolk	421,600	417,300	99
	Sullivan	25,900	25,100	97
PENNSYLVANIA	Pike	8,300	8,000	96
	ALABAMA			
Between 25-49%	Calhoun	42,700	42,300	99
	CALIFORNIA			
CONNECTICUT	Modoc	3,600	3,300	92
	Fairfield	291,200	287,600	99
	Litchfield	59,700	58,600	98
NEW HAVEN	New Haven	283,000	278,900	99
	INDIANA			
Knox	Knox	16,000	15,700	98
	MISSOURI			
Carter	Carter	2,100	2,000	95
	NEW JERSEY			
Atlantic	Atlantic	76,900	75,400	98
	Cape May	37,700	37,000	98
	Mercer	109,200	107,500	98

(Continued on page A-700)

Station Totals	24,333,500	23,985,700	98
Net Weekly Circulation (1985)		6,549,000	
Average Daily Circulation (1985)		2,284,700	

New York—New York

WPIX

Ch. 11

Network Service: None, independent.

Licensee: WPIX Inc., 11 WPIX Plaza, New York, NY 10017.

Studio: 220 E. 42nd St., New York, NY 10017.

Telephone: 212-949-1100.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Satellite Earth Stations: Transmit/receive; Common Carrier.

FM Affiliate: WPIX-FM, 5.3-kw, 101.9 MHz (No. 270) 1420-ft.

News Services: AP, UPI, WTN, Visnews, INDX, INN, Group W Newsfeed.

Ownership: Tribune Broadcasting Co., 84%; three executives, 16%. For other Tribune interests, see Group Ownership of TV Stations.

Began Operation: June 15, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis (Washington); Patterson, Belknap, Webb & Tyler (New York).

Represented (engineering): A. D. Ring & Associates.

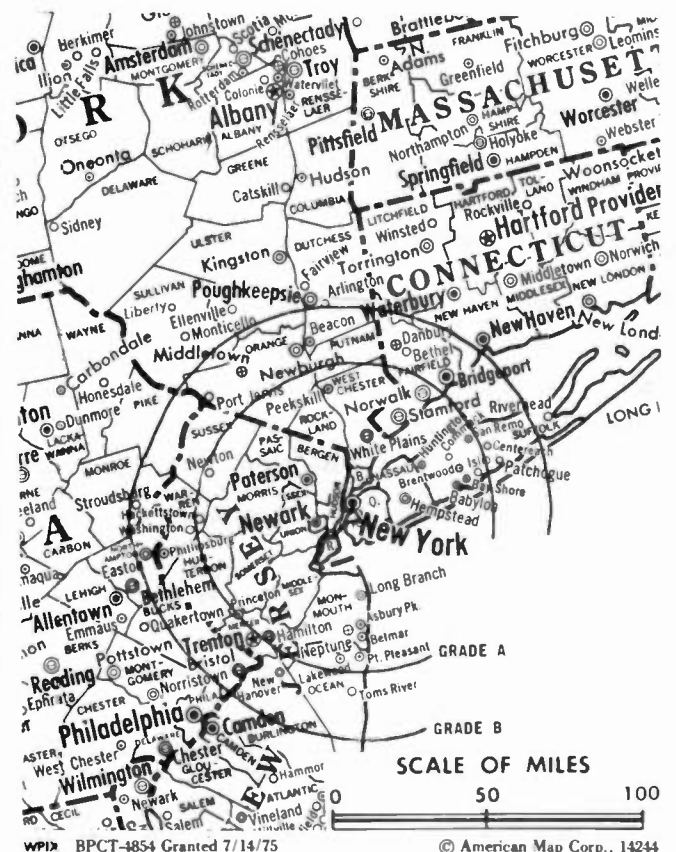
Personnel:

- LEAVITT J. POPE, president & chief executive officer.
- GERARD MULDERRIG, senior vice president, sales.
- DAVID H. POLINGER, senior vice president & asst. to president.
- PATRICK AUSTIN, senior vice president & treasurer.
- JOHN CORPORON, senior vice president, news & pres., INN.
- OTIS FREEMAN, senior vice president, engineering.
- ROBERT MURCH, vice president & chief engineer.
- DON CARNEY, vice president, sports & special events.
- JULIE NUNNARI, vice president, programming.
- JANE PERLMAN, vice president, research.
- KATHLEEN SHEPHERD, v.p., community affairs & production.
- PAUL BISSONETTE, vice president, creative services.
- JOHN MCGOWAN, vice president, program sales.
- GERARD PUCCIO, vice president & sales manager.
- LAWRENCE LINEHAN, vice president & sales manager.
- MARTIN APPEL, vice president, public relations.
- LIZ GOLDBERG, EDP/operations manager.
- ROSE DURKIN, vice president & controller.
- ELAINE HURYN, vice president, planning.
- CLAUDIA GASPARINI, vice president, human resources.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW JERSEY			
	Bergen	305,900	303,800	99
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	Middlesex	208,000	206,200	99
	Monmouth	184,500	182,400	99
	Morris	141,000	139,900	99
	Ocean	154,100	152,600	99
	Passaic	155,400	153,600	99
	Somerset	71,600	70,900	99



WPIX BPCT-4854 Granted 7/14/75 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sussex	43,800	43,100	98
	Union	179,600	178,000	99
	Warren	31,800	31,300	98
NEW YORK	Bronx	398,000	391,600	98
	Kings	807,900	793,000	98
	Nassau	435,700	433,100	99
	New York	732,000	694,000	95
	Orange	91,800	90,000	98
	Putnam	28,600	28,200	98
	Queens	734,500	726,500	99
	Richmond	128,800	127,600	99
	Rockland	86,000	84,700	98
	Suffolk	421,600	417,300	99
	Sullivan	25,900	25,100	97
	Ulster	60,800	59,100	97
	Westchester	317,100	313,300	99
PENNSYLVANIA	Pike	8,300	8,000	96
CONNECTICUT	Fairfield	291,200	287,600	99
	Hartford	299,100	294,200	98
	Litchfield	59,700	58,600	98
	New Haven	283,000	278,900	99
	New London	86,600	84,700	98
MASSACHUSETTS	Berkshire	53,700	52,700	98
	Hampden	161,700	159,100	98
NEW JERSEY	Atlantic	76,900	75,400	98
	Cape May	37,700	37,000	98

(Continued on page A-703)

Station Totals	14,202,100	13,970,300	98
Net Weekly Circulation (1985)		6,153,400	
Average Daily Circulation (1985)		2,611,700	

New York—New York-Newark, New Jersey

WNJU-TV

Ch. 47

(Channel assigned to Linden, NJ)

Network Service: None, independent.

Licensee: WNJU-TV Broadcasting Corp., 47 Industrial Ave., Teterboro, NJ 07608.

Studio: 47 Industrial Ave., Teterboro, NJ 07608.

Telephone: 201-288-5550.

Sales Office: 425 Park Ave., New York, NY 10022.

Telephones: 212-233-6240; 212-935-3480.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. & 810-kw horizontal visual, 977-kw max. & 81-kw horizontal aural. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude	40°	42'	54"
Longitude	74°	00'	49"

Transmitter: World Trade Center.

Satellite Earth Station: Miralite, 3.7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, EFE, UPITN.

Ownership: Tandem Productions, 80.02%; Andrew J. Perenchio, 10.002%; Alan D. Yorkin & Norman Lear, 4.989% each. TPI ownership: Yorkin & Lear, 50% each.

Began Operation: May 16, 1965. Sale to present owners by Screen Gems Stations approved by FCC Dec. 26, 1979 (*Television Digest*, Vol. 20:2). Previous sale by Henry P. Becton, Fairleigh S. Dickinson Jr., et al., approved by FCC Sept. 9, 1970 (Vol. 9:24; 10:37).

Represented (sales): NetSpan.

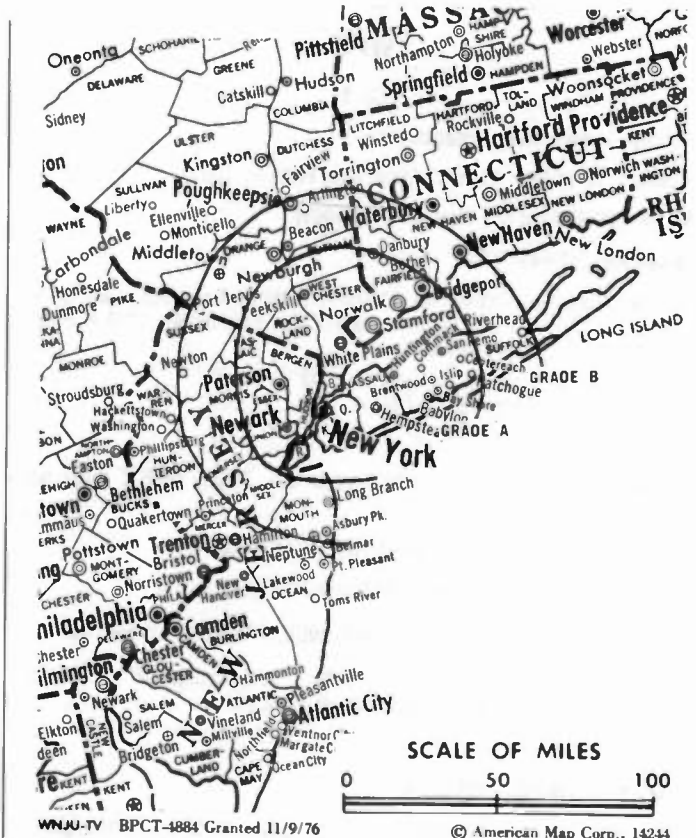
Represented (legal): Gardner, Carton & Douglas (Washington); Herrick, Feinstein (New York).

Represented (engineering): Hammett & Edison Inc.

Personnel:

CARLOS BARBA, president & general manager.
 THOMAS JOHANSEN, vice president, sales.
 WILLIAM SANCHEZ, controller.
 GEORGE CSAHANIN, chief engineer.
 SYLVIA PASQUAL, programming manager.
 ANGELA MONCAYO, secretary to the president.
 SYLVIA SANTIAGO, traffic manager.
 MANOLO GARCIA OLIVA, director of public affairs.

Highest 30 Sec. Rate (July 1, 1984): \$850.



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	NEW YORK			
	Bronx	398,000	391,600	98
	Kings	807,900	793,000	98
	New York	732,000	694,000	95
	Queens	734,500	726,500	99
Station Totals		3,172,800	3,098,400	97
Net Weekly Circulation (1985)				297,300
Average Daily Circulation (1985)				128,500

New York—New York-Newark, New Jersey

WWHT

Ch. 68

Network Service: None, independent.

Licensee: Wometco WWHT Inc., 390 W. Market St., Newark, NJ 07107.

Studio: 390 W. Market St., Newark, NJ 07107.

Telephones: 201-643-6800; 212-582-6800.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2213-kw max. & 832-kw horizontal visual, 166-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 1478-ft. above ground, 1528-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: 350 5th Ave., New York.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Channel Master, 4.5-meter; Drake receivers.

News Service: AP.

Ownership: WBC Broadcasting Inc., over 99%. For other WBC interests, see Group Ownership of TV Stations.

Began Operation: Sept. 29, 1974; left air Dec. 27 1974. Resumed operation Sept. 28, 1975. Began prime-time subscription television operation March 1, 1977 (*Television Digest*, Vol. 17:11); other hours, conventional commercial television. Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Bcstg. Inc. approved April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985.

Represented (legal): Wiley & Rein.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

JAMES FLYNN, vice president & general manager.
JOSEPH GIARDINA, vice president, engineering.

Highest 30 Sec. Rate (June 1, 1985): \$300.

Arbitron Data: Not available.



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New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 460 W. 42nd St., New York, NY 10036.

Telephone: 212-502-1300.

Studio: 24 Meadowlands Pkwy., Secaucus, NJ 07094.

Telephone: 201-348-4141.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 3240-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1660-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center, New York.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

News Service: UPI.

Ownership: Spanish International Communications Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972.

Represented (sales): SIN Television Network.

Represented (engineering): Jules Cohen & Associates.

Personnel:

IVAN EGAS, vice president & general manager.
KARMEN RECCIO, station manager.
GEORGE KRAUS, chief engineer.

Highest 30 Sec. Rate: \$600

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WXTV BMPCT-7730 Granted 7/14/78

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Hudson	205,900	203,100	99
	Passaic	155,400	153,600	99
	NEW YORK			
	Bronx	398,000	391,600	98
	Kings	807,900	793,000	98
	New York	732,000	694,000	95
Station Totals		2,299,200	2,235,300	97
Net Weekly Circulation (1985)			237,800	
Average Daily Circulation (1985)			123,600	

New York—Plattsburgh

WPTZ

Ch. 5

Network Service: NBC.

Licensee: Rollins Communications Inc., Box 647, Atlanta, GA 30301.

Studio: Old Moffitt Rd., Plattsburgh, NY 12901.

Telephones: 518-561-5555; 802-862-8817.

Technical Facilities: Channel No. 5 (76-82 MHz) Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Rollins Communications Inc., 100%. Officers & stockholders: O. Wayne Rollins, chairman of the board; R. Randall Rollins, pres. Rollins also owns WEAR-TV, Pensacola, FL-Mobile, AL; KAUT(TV), Oklahoma City, OK; WCHS-TV-AM & WBES(FM), Charleston, WV; WAMS, Wilmington, DE; WRAP, Norfolk, VA; WBEE, Harvey, IL; KDAY, Santa Monica, CA; Rollins Outdoor Advertising.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales): Blair Television (U.S.); Radio-Television Representatives Ltd. (Canada).

Represented (legal): Pepper & Corazzini.

Personnel:

RICK HUBBELL, vice president, media.
JACK ROBINETTE, vice president, director of television.
CARL LEAHY, general manager.
STACIE TETREAU, operations manager.
STEVEN HERMAN, general sales manager.
TOM BRADSHAW, chief engineer.

Highest 30 Sec. Rate: \$750.

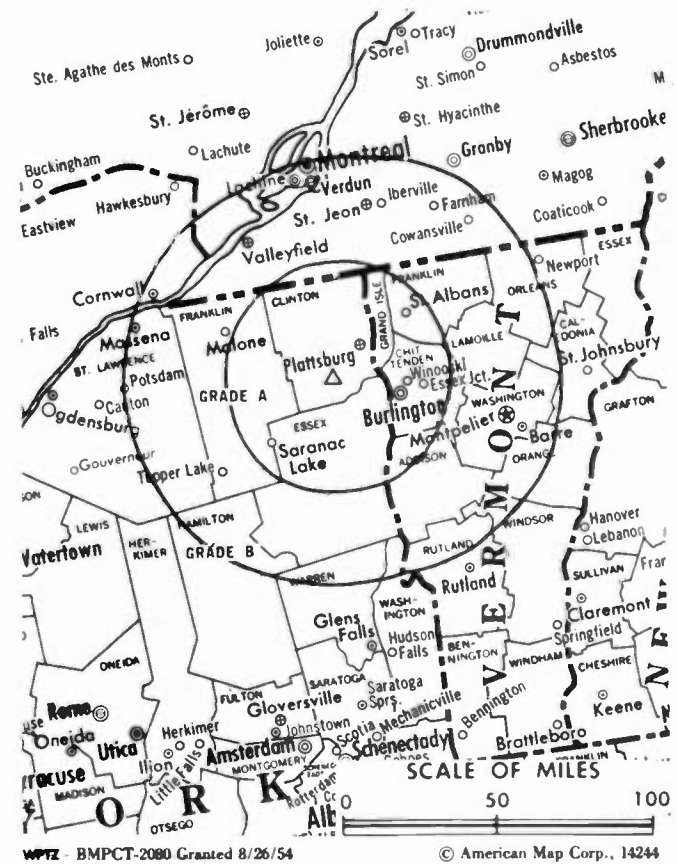
NETWORK BASE HOURLY RATE: \$700.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,561,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Clinton	27,000	26,600	99
	Essex	13,900	13,600	98
	Franklin	15,700	15,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VERMONT			
	Addison	10,300	10,000	97
	Chittenden	41,900	41,200	98
	Franklin	12,200	12,100	99
	Grand Isle	1,800	1,800	100
	Orleans	8,500	8,400	99
	Rutland	21,900	21,300	97
Washington	19,700	19,300	98	
Between 25-49%	NEW YORK			
	St Lawrence	37,200	36,500	98
	VERMONT			
Essex	2,200	2,200	100	
Lamoille	6,600	6,500	98	
Between 5-24%	NEW HAMPSHIRE			
	Grafton	24,800	24,000	97
	NEW YORK			
	Warren	20,700	20,200	98
	VERMONT			
	Caledonia	9,800	9,600	98
	Orange	8,600	8,400	98
Windsor	20,500	19,900	97	
Station Totals		303,300	296,900	97
Net Weekly Circulation (1985)				171,300
Average Daily Circulation (1985)				112,600

New York—Poughkeepsie

WTBY

Ch. 54

Network Service: None, independent.

Grantee: Trinity Bcstg. of New York Inc., Box 534, Fishkill, NY 12524.

Studio: Rte. 9, Merritt Rd., Fishkill.

Telephone: 914-896-4610.

Mailing Address: Box 534, Fishkill, NY 12524.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 500-kw max. & 186-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 894-ft. above ground, 1994-ft. above sea level.

Latitude	41°	43'	09"
Longitude	73°	59'	49"

Transmitter: Illinois Mtn., 4-mi. W of Poughkeepsie, near Highland.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Trinity Bcstg. Network. For other interests, see Group Ownership of TV Stations.

Began Operation: April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.

Represented (legal): May, Dunne & Gay.

Personnel:

CAMPBELL K. THOMPSON, vice president & station manager.

GRACE CEPHAS, director, community affairs.

DALE OSBORN, chief engineer.

Arbitron Data: Not available.



New York—Riverhead

WLIG-TV

Ch. 55

Network Service: None, Independent.

Grantee: WLIG-TV Inc., 175 Crossways Park W., Woodbury, NY 11797.

Studio: Wading River Hollow Rd., Ridge, NY 11961.

Mailing Address: Box 272, Woodbury, NY 11797.

Telephone: 516-364-1500.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 600-ft. above ground, 600-ft. above sea level.

Latitude	40°	53'	50''
Longitude	72°	54'	53''

Transmitter: N of Middle County Rd., near Ridge.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Michael C. Pascucci, pres., 0.68%; John A. Danzi, v.p., 2.82%; Michael C. Pascucci & Jocelyn Pascucci Trust, 69.32%; Gary L. Levine, secy.-treas., 2.82%; Marie Elaine Lombardo & Ralph A. Pascucci, 6.28% each; 4 others with 2.82% each.

Began Operation: April 28, 1985.

Represented (legal): Gammon & Grange.

Personnel:

MARVIN R. CHAUVIN, vice president & general manager.

JOHN HYSLER, sales manager.

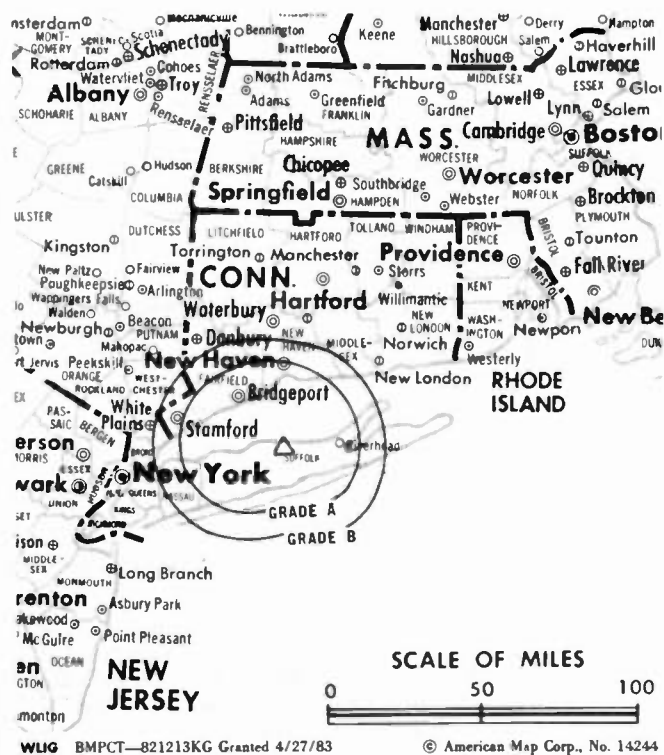
LARRY CASEY, program director.

GUS ZAJIC, chief engineer.

DREW SCOTT, news director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (Aug. 23, 1985): \$275.



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New York—Rochester

WHEC-TV

Ch. 10

Network Service: CBS.

Licensee: Viacom Bcstg. Inc., 1211 Ave. of the Americas, New York, NY 10036.

Studio: 191 East Ave., Rochester, NY 14604.

Telephone: 716-546-5670. TWX: 510-253-3594.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

Satellite Earth Station: Prodelin, 5-meter; Pinzone receivers.

News Services: AP, CBS, CQI Sports Ticker.

Ownership: Viacom Bcstg. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 1, 1953 as a share-time outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to present owner approved Oct. 18, 1983.

Represented (sales): TeleRep Inc.; Target Sales (Canada).

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Lohnes & Culver.

Personnel:

ARNOLD KLINSKY, vice president & general manager.
ALAN CARTWRIGHT, director of sales.
JOHN WALSH, chief engineer.
JOSEPH LaFORNARA, business manager.

Highest 30 Sec. Rate (Fall 1984): \$2500.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 706,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	20,900	20,600	99
	Livingston	19,400	19,100	98
	Monroe	265,900	262,200	99
	Ontario	32,800	32,300	98
	Wayne	30,800	30,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Cayuga	28,300	27,700	98
	Orleans	13,800	13,500	98
	Seneca	11,800	11,700	99
	Steuben	36,600	35,800	98
	Wyoming	13,900	13,700	99
	Yates	8,600	8,400	98
Between 5-24%	NEW YORK			
	Allegany	17,800	17,300	97
	Schuyler	6,300	6,100	97
Station Totals		506,900	498,700	98
Net Weekly Circulation (1985)				367,100
Average Daily Circulation (1985)				223,600

New York—Rochester

WOKR

Ch. 13

Network Service: ABC.

Licensee: Flower City Television Corp., Box L, 4225 W. Henrietta Rd., Rochester, NY 14623.

Studio: 4225 W. Henrietta Rd., Rochester, NY.

Telephone: 716-334-8700.

Mailing Address: Box L, Rochester, NY 14623.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.

Satellite Earth Station: Simulsat, 7-meter; Harris receivers.

News Service: AP.

Ownership: Gillett Group Inc., 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 15 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. Aug. 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC Aug. 15, 1977 (Vol. 17:16). Sale to present owner approved June 19, 1984.

Represented (sales): MMT Sales Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

VINCENT DeLUCA, general manager.
KENT BECKWITH, general sales manager.
DONALD J. LOY, program director.
JAMES RYAN, controller.
CLYDE PARKER, engineering manager.
GERRY WALKER, director, public affairs.
GIL BUETTNER, news director.
CRAIG D. HESLOR, production manager.
MARIANNE FOSCO, traffic manager.

Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	20,900	20,600	99
	Livingston	19,400	19,100	98
	Monroe	265,900	262,200	99
	Ontario	32,800	32,300	98
Between 25-49%	Orleans	13,800	13,500	98
	Wayne	30,800	30,300	98
	NEW YORK			
Between 5-24%	Seneca	11,800	11,700	99
	Wyoming	13,900	13,700	99
	Yates	8,600	8,400	98
	NEW YORK			
Station Totals	Allegany	17,800	17,300	97
	Cayuga	28,300	27,700	98
	Oswego	40,200	39,600	99
	Schuyler	6,300	6,100	97
	Steuben	36,600	35,800	98
Station Totals		547,100	538,300	98
Net Weekly Circulation (1985)				356,500
Average Daily Circulation (1985)				216,900

New York—Rochester

WROC-TV

Ch. 8

Network Service: NBC.

Licensee: WROC Inc.

Studio: 201 Humboldt St., Rochester, NY 14610.

Telephone: 716-288-8400. TWX: 716-235-9136.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

Satellite Earth Stations: Harris, 6.1-meter (2), 3.3-meter, 3-meter; Harris receivers.

News Services: AP, NBC.

Ownership: Television Station Partners, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: June 11, 1949. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sold to Ziff by Rust Craft Bcstg. March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Bcstg. by Veterans Bcstg. approved Feb. 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

RALPH E. BECKER, president.
THOMAS KENNEY, vice president & general manager.
ANNE LENT, general sales manager.
DAVID NOLAN, news director.
ALICIA RODRIGUEZ, program manager.
JOHN COON, chief engineer.

Highest 30 Sec. Rate (July 12, 1985): \$1800.

NETWORK BASE HOURLY RATE: \$1400.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 829,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	20,900	20,600	99
	Livingston	19,400	19,100	98
	Monroe	265,900	262,200	99
	Ontario	32,800	32,300	98
	Orleans	13,800	13,500	98
	Wayne	30,800	30,300	98
Between 25-49%	NEW YORK			
	Seneca	11,800	11,700	99
	Wyoming	13,900	13,700	99
	Yates	8,600	8,400	98
Between 5-24%	NEW YORK			
	Allegany	17,800	17,300	97
	Cayuga	28,300	27,700	98
	Schuyler	6,300	6,100	97
	Steuben	36,600	35,800	98
Station Totals		506,900	498,700	98
Net Weekly Circulation (1985)				354,500
Average Daily Circulation (1985)				193,600

New York—Rochester

WUHF

Ch. 31

Network Service: None, Independent.

Licensee: Malrite TV of New York Inc., Statler Office Tower, Euclid Ave. & E. 12th St., Cleveland, OH 44115.

Studio: 360 East Ave., Rochester, NY 14604.

Telephone: 716-232-3700.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1000-kw max. & 759-kw horizontal visual, 151-kw horizontal aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.0"
Longitude 77° 35' 02.5"

Transmitter: Pinnacle Hill, Rochester.

Satellite Earth Stations: MSC, 6-meter; Scientific-Atlanta, 3.6-meter; Microdyne receivers.

Ownership: Malrite Communications Group Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 27, 1980.

Represented (sales): Blair Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Represented (engineering): Ralph Evans Associates.

Personnel:

CARL E. HIRSCH, president.
RICK RAMBALDO, general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Livingston	19,400	19,100	98
	Monroe	265,900	262,200	99
	Ontario	32,800	32,300	98
	Wayne	30,800	30,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Genesee	20,900	20,600	99
	Orleans	13,800	13,500	98
	Wyoming	13,900	13,700	99
Between 5-24%	NEW YORK			
	Allegany	17,800	17,300	97
	Cayuga	28,300	27,700	98
	Schuyler	6,300	6,100	97
	Seneca	11,800	11,700	99
Station Totals		461,700	454,500	98
Net Weekly Circulation (1985)			240,500	
Average Daily Circulation (1985)			106,300	

New York—Smithtown

WSNL-TV

Ch. 67

(Satellite of WWHT, New York-Newark)

Network Service: None, independent.

Licensee: Wometco WWHT Inc., 390 W. Market St., Newark, NJ 07107.

Studio: 3200 Expressway Dr. S., Central Islip, Long Island, NY 11722.

Telephone: 516-582-6700.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. & 2612-kw horizontal visual, 261.2-kw max. aural. Antenna: 714-ft. above av. terrain, 675-ft. above ground, 815-ft. above sea level.

Latitude	40°	53'	23"
Longitude	72°	57'	10"

Transmitter: 666 Middle Country Rd., Middle Island, NY 11953.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Channel Master, 4.5-meter; Drake receivers.

News Service: AP.

Ownership: WBC Broadcasting Corp., over 99%. For other WBC interests, see Group Ownership of TV Stations. Wometco WWHT Inc. is also the licensee of WWHT(TV), Newark, NJ.

Began Operation: Nov. 18, 1973. Left air June 20, 1975. Resumed operation Dec. 15, 1979. Began subscription TV operation Jan. 11, 1980. Sale to Wometco Enterprises Inc. approved by FCC Nov. 18, 1980. Transfer of control to WBC Bcstg. approved April 16, 1984. Resumed full-time commercial operation June 1, 1985.

Represented (legal): Wiley & Rein.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

JAMES FLYNN, vice president & general manager.
 JOSEPH GIARDINA, vice president, engineering.
 JOHN NEUHAUS, chief engineer.

Highest 30 Sec. Rate (June 1, 1985): \$300.

Arbitron Data: Not available.



Robert W. Rounsaville & Associates

MEDIA BROKERS AND CONSULTANTS

ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

New York—Syracuse

WIXT

Ch. 9

Network Service: ABC.

Licensee: WIXT-TV Inc., Box 699, 5904 Bridge St., East Syracuse, NY 13057.

Studio: 5904 Bridge St., East Syracuse, NY 13057.

Telephone: 315-446-4780. TWX: 710-541-0565.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 43° 03' 21"
Longitude 76° 03' 55"

Transmitter: Atop Mt. Sevier, Pompey, Onondaga County.

Satellite Earth Stations: Prodeln, 5-meter; Comtech, 3.8-meter; Microdyne & Pinzone receivers.

News Services: AP, UPI, ABC.

Ownership: Ackerley Communications Inc. Barry A. Ackerley, pres., 98.2%; Lewis B. Blakeny Jr., secy.-treas.; First Chicago Investment Corp., 1.8%. Ackerley also owns KKTU, Colorado Springs, CO, KGET(TV), Bakersfield, CA & KVOS-TV, Bellingham, WA.

Began Operation: Sept. 9, 1962 as joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants, May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Larry H. Israel, et al., approved by FCC Nov. 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owners approved April 16, 1982 (Vol. 22:7).

Represented (sales): Katz Television.

Represented (legal): Rubin, Winston & Diercks.

Represented (engineering): Jules Cohen Associates.

Personnel:

- STEPHEN KRONQUEST, general manager.
- FRANK ATKINSON, general sales manager.
- DAVID KRAUSE, national sales manager.
- JOHN KING, chief engineer.
- BERNARD J. AIELLO, operations manager.
- JEFF SCHEIDECKER, news director.

Highest 30 Sec. Rate (July 17, 1985): \$1500.

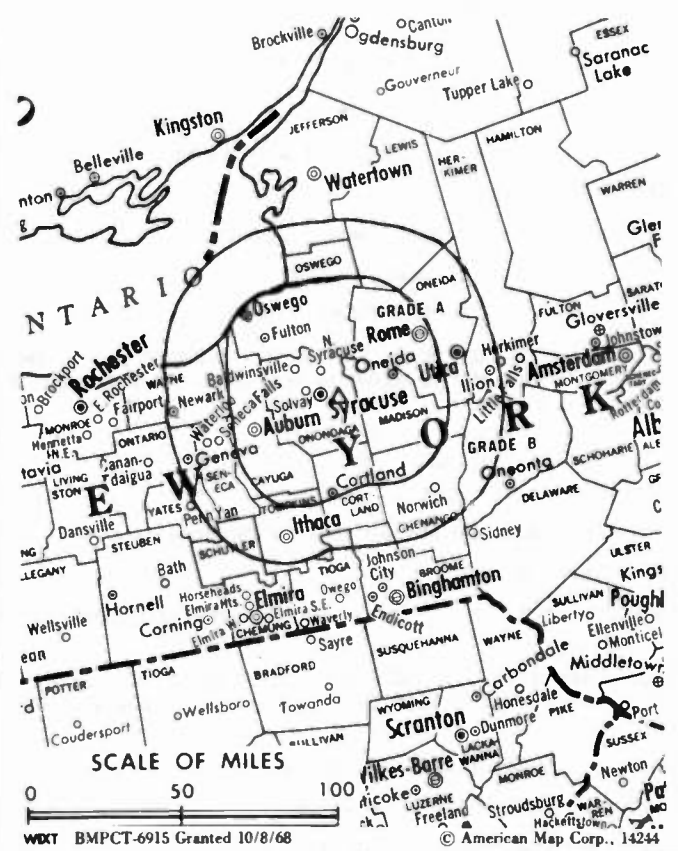
NETWORK BASE HOURLY RATE: \$925.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 57,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	28,300	27,700	98
	Chenango	18,100	17,700	98
	Cortland	17,300	17,000	98
	Madison	21,800	21,400	98
	Oneida West	31,000	30,600	99
	Onondaga	171,800	169,600	99
	Oswego	40,200	39,600	99



WIXT BMPCT-6915 Granted 10/8/68 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schuyler	6,300	6,100	97
	Seneca	11,800	11,700	99
	Tompkins	32,100	30,600	95
	Yates	8,600	8,400	98

NEW YORK				
Between 25-49%	Delaware	16,900	16,300	96
	Franklin	15,700	15,300	97
	Hamilton	1,900	1,800	95
	Jefferson	31,800	31,300	98
	Lewis	8,800	8,600	98
	Oneida East	58,300	57,400	98
	Ontario	32,800	32,300	98
	Otsego	21,400	20,800	97
	St Lawrence	37,200	36,500	98
	Wayne	30,800	30,300	98

NEW YORK				
Between 5-24%	Broome	79,200	78,000	98
	Herkimer	24,000	23,600	98
	Steuben	36,600	35,800	98
	Tioga	18,100	17,800	98

Station Totals	800,800	786,200	98
Net Weekly Circulation (1985)			417,300
Average Daily Circulation (1985)			237,100

New York—Syracuse

WSTM-TV

Ch. 3

(Also operates satellite WETM-TV, Elmira, NY)

Network Service: NBC.

Licensee: WSTM-TV Inc., 1030 James St., Syracuse.

Studio: 1030 James St., Syracuse, NY 13203.

Telephone: 315-474-5000. TWX: 710-541-0428.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

Satellite Earth Stations: Harris, 6-meter & 3-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 15, 1950. Sale to present owner by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19).

Represented (sales): Harrington, Richter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): by Lohnes & Culver.

Personnel:

JOHN J. McCRORY, president.
DON EDWARDS, vice president & general manager.
NORM CISSNA, general sales manager.
WILLIAM GOWAN, national sales manager.
CHARLES BIVINS JR., program director.
MARNIE BLOUNT-GOWAN, promotion director.
GERARD KLEIN, news director.
ROBERT J. PARKHURST, chief engineer.

Rates: Not available.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 94,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	28,300	27,700	98
	Chenango	18,100	17,700	98
	Cortland	17,300	17,000	98
	Hamilton	1,900	1,800	95
	Jefferson	31,800	31,300	98
	Lewis	8,800	8,600	98
	Madison	21,800	21,400	98
	Oneida West	31,000	30,600	99
	Onondaga	171,800	169,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oswego	40,200	39,600	99
	Schuyler	6,300	6,100	97
	Seneca	11,800	11,700	99
	Tompkins	32,100	30,600	95
	Yates	8,600	8,400	98
Between 25-49%	NEW YORK			
	Oneida East	58,300	57,400	98
	Ontario	32,800	32,300	98
Wayne	30,800	30,300	98	
Between 5-24%	NEW YORK			
	Broome	79,200	78,000	98
	Chemung	35,100	34,300	98
	Delaware	16,900	16,300	96
	Herkimer	24,000	23,600	98
	Otsego	21,400	20,800	97
	St Lawrence	37,200	36,500	98
Steuben	36,600	35,800	98	
Tioga	18,100	17,800	98	
Station Totals		820,200	805,200	98
Net Weekly Circulation (1985)				442,800
Average Daily Circulation (1985)				266,500

New York—Syracuse

WTVH

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., 980 James St., Syracuse, NY 13203.

Studio: 980 James St., Syracuse, NY 13203.

Telephone: 315-425-5555. TWX: 710-541-0443.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: 0.32-miles E and 0.34-miles N of Sentinel Heights & Jim Bull Rds.

Satellite Earth Station: Antenna Technology, 7-meter; Simulcast receivers.

News Services: AP, UPI.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 1, 1948.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- JOHN H. DeROCHE, vice president & general manager.
- MICHAEL COLLINS, general sales manager.
- MARK ROBERTS, national sales manager.
- CATHY CREANY, program director.
- DALE BOOTH, operations director.
- JIM HOLLAND, news director.
- EDWARD D. LEWIS, director of engineering.
- DAVE OETJEN, promotion director.
- ROBERT DIETZ, business manager.

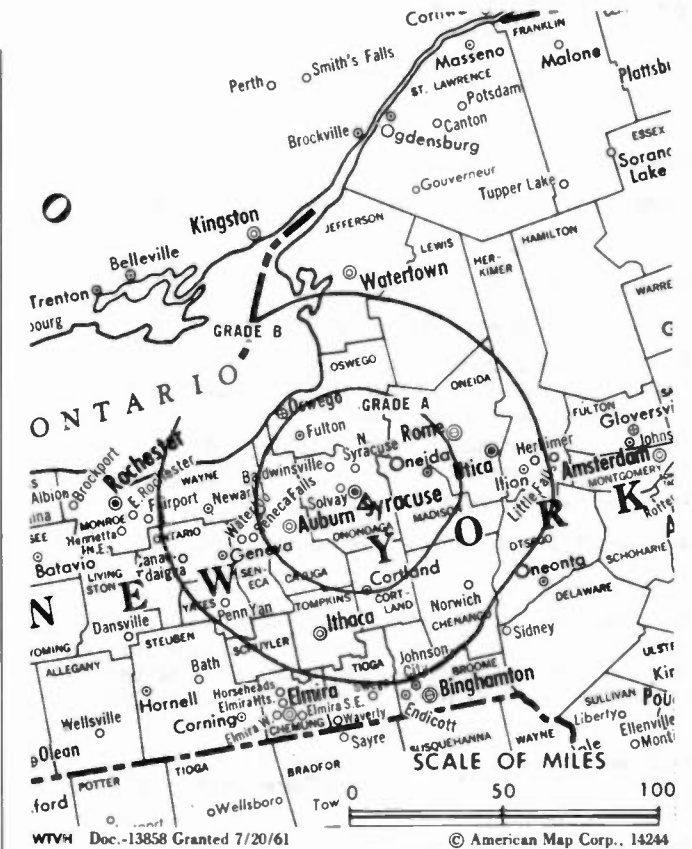
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: (July 22, 1985) \$1500.

NETWORK BASE HOURLY RATE: \$1650.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	28,300	27,700	98
	Chenango	18,100	17,700	98
	Cortland	17,300	17,000	98
	Herkimer	24,000	23,600	98
	Madison	21,800	21,400	98
	Oneida East	58,300	57,400	98
	Oneida West	31,000	30,600	99
	Onondaga	171,800	169,600	99
	Oswego	40,200	39,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schuyler	6,300	6,100	97
	Seneca	11,800	11,700	99
	Tompkins	32,100	30,600	95
	Yates	8,600	8,400	98
	NEW YORK			
Between 25-49%	Chemung	35,100	34,300	98
	Hamilton	1,900	1,800	95
	Jefferson	31,800	31,300	98
	Lewis	8,800	8,600	98
	Ontario	32,800	32,300	98
	Otsego	21,400	20,800	97
Wayne	30,800	30,300	98	
Between 5-24%	NEW YORK			
	Broome	79,200	78,000	98
	Delaware	16,900	16,300	96
	Fulton	21,200	20,800	98
	Steuben	36,600	35,800	98
Tioga	18,100	17,800	98	
Station Totals		804,200	789,500	98
Net Weekly Circulation (1985)				460,400
Average Daily Circulation (1985)				277,500

New York—Utica

WKTV

Ch. 2

Network Service: NBC.

Licensee: Harron Communications Corp., Smith Hill Rd. 13502.

Studio: Smith Hill Rd.

Mailing Address: Box 2, Utica, NY 13503.

Telephone: 315-733-0404. **TWX:** 315-797-1832.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, NY.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Service: AP.

Ownership: Margaret E. Harron Trust, 25.2%; Paul F. Harron Jr., Margaret H. Bruder & Patricia H. Imbesi Trusts, 18.2% each; Lawrence D. Biele, 10%; Paul F. Harron Estate Trust, 4.8%; Regina H. Hanson, 3.8%; Sheldon F. Storrier, 1.6%. Harron also owns WMTW-TV Poland Spring, ME; has multiple cable interests.

Began Operation: Dec. 1, 1949. Sale to present owners by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vol. 14:45, 46, 49; 15:1).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

PAUL F. HARRON, president.
SHELDON STORRIER, vice president & general manager.
DANIEL GERMAN, program & operations manager.

Highest 30 Sec. Rate (May 1, 1984): \$450.

NETWORK BASE HOURLY RATE: \$912.



Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
Between 25-49%	Delaware	16,900	16,300	96
	Hamilton	1,900	1,800	95
	Montgomery	20,000	19,600	98
	Schoharie	10,700	10,400	97
NEW YORK				
Between 5-24%	Chenango	18,100	17,700	98
	Fulton	21,200	20,800	98
	Madison	21,800	21,400	98
	Oswego	40,200	39,600	99
Station Totals		294,300	288,600	98
Net Weekly Circulation (1985)				150,100
Average Daily Circulation (1985)				91,700

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
50% & Over	Herkimer	24,000	23,600	98
	Lewis	8,800	8,600	98
	Oneida East	58,300	57,400	98
	Oneida West	31,000	30,600	99
	Otsego	21,400	20,800	97

New York—Utica-Rome

WUTR

Ch. 20

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., Box 20, Utica, NY 13503.

Studio: Smith Hill, Deerfield.

Telephone: 315-797-5220.

Mailing Address: Box 20, Utica, NY 13503.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of city limits.

News Service: AP.

Ownership: Park Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 28, 1970.

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

EDWARD ADAMS, general manager.
JOHN MAURINE, sales manager.
JAMES PATTERSON, program director.
KATHY CONTINO TURNER, news director.
ROBERT HAJEC, chief engineer.

Highest 30 Sec. Rate (May 1985): \$450.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Herkimer	24,000	23,600	98
	Oneida East	58,300	57,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Jefferson	31,800	31,300	98
	Lewis	8,800	8,600	98
	Madison	21,800	21,400	98
	Oneida West	31,000	30,600	98
	Otsego	21,400	20,800	97
Between 5-24%	NEW YORK			
	Chenango	18,100	17,700	98
	Montgomery	20,000	19,600	98
	St Lawrence	37,200	36,500	98
Station Totals		272,400	267,500	98
Net Weekly Circulation (1985)			109,900	
Average Daily Circulation (1985)			58,500	

New York—Carthage-Watertown

WWNY-TV

Ch. 7

Network Service: ABC, CBS, NBC.

Licensee: Watertown/Carthage Television Corp., 120 Arcade St., Watertown.

Studio: 120 Arcade St., Watertown, NY 13601.

Telephone: 315-788-3800, Watertown.

TWX: 510-257-4650, Watertown.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level, using 0.36° electrical beam tilt.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Holds CP for change to 1030-ft. above av. terrain, 798-ft. above ground, 2295-ft. above sea level, lat. 43° 52' 39", long. 75° 42' 48"; transmitter to Hays Rd., 0.28-mi. W of NY State Rte. 194, 2.3-mi. SW of Copenhagen.

Transmitter: Champlon Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

News Service: UPI.

Ownership: Howard J. Brown, pres.; Eugene W. Schulte, v.p.-secy.; United Communications Corp., 100%. UCC ownership: Howard J. Brown, pres., 68.6%; Eugene W. Schulte, v.p.-secy.-treas., 6.9%; Roger O. Brown, 7.3%; Elizabeth K. Brown, 2.8%; 13 others. UCC owns 93% & Schulte owns 5% of Mankato Bcstg. Corp., licensee of KEYC-TV, Mankato, MN.

Began Operation: Oct. 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

DAVID J. ALTERI, general manager.
THOMAS BRUCE, director of promotion.
DAVID CUMMINGS, director of operations.
KEVIN MASTELLON, news director.
JAMES BERNIER, director of engineering.
PETER FAZIO, sales manager.

Highest 30 Sec. Rate (July 3, 1984): \$550.

NETWORK BASE HOURLY RATE: \$675.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 310,000



Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Hamilton	1,900	1,800	95
	Jefferson	31,800	31,300	98
	Lewis	8,800	8,600	98
	St Lawrence	37,200	36,500	98
Between 5-24%	NEW YORK			
	Madison	21,800	21,400	98
	Oswego	40,200	39,600	99
Station Totals		141,700	139,200	98
Net Weekly Circulation (1985)				81,500
Average Daily Circulation (1985)				59,300

New York

WNEW-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Broome	79,200	78,000	98
	Chenango	18,100	17,700	98
	Cortland	17,300	17,000	98
	Herkimer	24,000	23,600	98
	Oneida East	58,300	57,400	98
	St Lawrence	37,200	36,500	98
	Steuben	36,600	35,800	98
	Warren	20,700	20,200	98
	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Centre	38,800	37,700	97
	Clinton	14,200	13,900	98
	Lehigh	107,200	105,600	99
	Lycoming	43,900	42,500	97
	Mifflin	17,400	16,800	97
	Monroe	28,900	28,400	98
	Schuylkill	61,700	60,400	98
	Warren	17,300	16,700	97
Wayne	13,900	13,400	96	
Between 5-24%	NEW JERSEY			
	Cumberland	46,600	46,000	99
	NEW YORK			
	Allegany	17,800	17,300	97
	Cattaraugus	30,900	30,300	98
Chautauqua	54,500	53,500	98	

WNEW-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK—(Continued)			
	Delaware	16,900	16,300	96
	Jefferson	31,800	31,300	98
	Oneida West	31,000	30,600	99
	Oswego	40,200	39,600	99
	Otsego	21,400	20,800	97
	Saratoga	58,700	57,900	99
	Tioga	18,100	17,800	98
	Tompkins	32,100	30,600	95
	Washington	18,900	18,600	98
	Yates	8,600	8,400	98
	PENNSYLVANIA			
	Bucks	172,300	170,700	99
	Clearfield	30,400	29,800	98
	Columbia	23,000	22,500	98
	Lackawanna	83,700	82,600	99
	Luzerne	129,100	127,300	99
	Mc Kean	18,300	17,800	97
	Montour	5,800	5,600	97
Northumberland	38,900	37,800	97	
Union	10,800	10,300	95	

VIDEO WEEK

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WOR-TV, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO			
	Cibola	10,100	9,900	98
	Lincoln	5,100	4,900	96
	NEVADA			
	Humboldt	4,500	4,300	96
	NEW YORK			
	Broome	79,200	78,000	98
	Chemung	35,100	34,300	98
	Chenango	18,100	17,700	98
	Dutchess	88,200	86,400	98
	Fulton	21,200	20,800	98
	Herkimer	24,000	23,600	98
	Madison	21,800	21,400	98
	Montgomery	20,000	19,600	98
	New York	732,000	694,000	95
	Oneida East	58,300	57,400	98
	Rockland	86,000	84,700	98
	St Lawrence	37,200	36,500	98
	Steuben	36,600	35,800	98
	Tompkins	32,100	30,600	95
	Ulster	60,800	59,100	97
	Warren	20,700	20,200	98
	Washington	18,900	18,600	98
	Westchester	317,100	313,300	99
	PENNSYLVANIA			
	Blair	50,400	49,500	98
	Carbon	20,900	20,500	98
	Centre	38,800	37,700	97
	Clinton	14,200	13,900	98
	Dauphin	93,100	91,300	98
	Lackawanna	83,700	82,600	99
	Lehigh	107,200	105,600	99
	Luzerne	129,100	127,300	99
	Lycoming	43,900	42,500	97
	Mifflin	17,400	16,800	97
	Montour	5,800	5,600	97
	Northampton	84,600	83,200	98
	Northumberland	38,900	37,800	97
	Schuylkill	61,700	60,400	98
	Union	10,800	10,300	95
	Wayne	13,900	13,400	96
	WYOMING			
	Weston	2,900	2,800	96
Between 5-24%	ALABAMA			
	Barbour	8,600	8,400	98
	Butler	7,500	7,400	99
	Jefferson	255,600	253,900	99
	Shelby	26,000	25,800	99
	Walker	25,400	25,200	99
	ARKANSAS			
	Faulkner	17,500	17,200	98
	Lonoke	12,500	12,300	98
	ARIZONA			
	Cochise	32,500	31,300	96
	Pima	231,800	227,100	98
	COLORADO			
	Larimer	64,900	63,500	98
	Moffat	5,800	5,400	93
	Routt	6,200	5,800	93
	CONNECTICUT			
	Hartford	299,100	294,200	98
	Middlesex	50,000	49,000	98
	New London	86,600	84,700	98
	Windham	34,300	33,600	98
	DELAWARE			
	New Castle	143,200	142,600	100

WOR-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Broward	480,800	477,800	99
	Citrus	30,000	29,400	98
	Dade	657,900	651,900	99
	Hernando	24,000	23,600	98
	Lee	103,400	102,100	99
	Martin	33,200	32,800	99
	Palm Beach	285,800	282,200	99
	Pinellas	356,300	353,200	99
	St Lucie	40,800	40,200	99
	Volusia	123,300	122,000	99
	GEORGIA			
	Berrien	5,000	4,900	98
	Clay	1,200	1,200	100
	Cobb	129,300	128,700	100
	De Kalb	187,500	186,700	100
	Fayette	12,900	12,700	98
	Floyd	29,500	29,200	99
	Haralson	6,900	6,800	99
	Meriwether	7,000	6,900	99
	Quitman	800	800	100
	Stewart	1,900	1,800	95
	Tift	11,600	11,400	98
	IOWA			
	Black Hawk	50,500	50,100	99
	Clay	8,000	7,900	99
	Des Moines	18,000	17,800	99
	Dickinson	6,700	6,600	99
Dubuque	31,700	31,200	98	
O'Brien	6,300	6,200	98	
Palo Alto	4,900	4,800	98	
Sioux	10,600	10,400	98	
Wapello	15,600	15,400	99	
Woodbury	37,600	37,300	99	
IDAHO				
Owyhee	2,800	2,700	96	
ILLINOIS				
Cass	5,700	5,600	98	
Crawford	8,300	8,100	98	
Lake	154,500	153,300	99	
Lawrence	6,800	6,600	97	
INDIANA				
Daviess	10,200	9,900	97	
Porter	44,100	43,500	99	
KENTUCKY				
Johnson	9,000	8,900	99	
Laurel	14,600	14,300	98	
Letcher	11,200	11,000	98	
Perry	11,700	11,400	97	
Simpson	5,500	5,400	98	
Union	5,900	5,800	98	
Warren	28,300	28,000	99	
LOUISIANA				
Bossier	30,400	30,000	99	
Morehouse	12,400	12,200	98	
St Charles	13,700	13,600	99	
Tensas	2,900	2,800	97	
Terrebonne	34,200	33,700	99	
MASSACHUSETTS				
Berkshire	53,700	52,700	98	
Bristol	175,600	173,500	99	
Essex	237,600	234,800	99	
Hampden	161,700	159,100	98	
Hampshire	47,700	46,600	98	
Middlesex	490,200	484,300	99	
Norfolk	217,200	215,100	99	
Suffolk	248,600	242,500	98	
Worcester	235,800	232,400	99	

WOR-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Baltimore	251,200	250,000	100
	MAINE			
	Aroostook	29,800	29,000	97
	MICHIGAN			
	Macomb	242,800	241,400	99
	Marquette	25,400	25,100	99
	St Clair	48,800	48,100	99
	St Joseph	20,600	20,300	99
	MINNESOTA			
	Dodge	5,400	5,300	98
	Nobles	7,800	7,700	99
	MISSOURI			
	Jefferson	53,300	52,800	99
	Pemiscot	8,600	8,400	98
	Pettis	14,100	13,800	98
	Pulaski	9,900	9,700	98
	MISSISSIPPI			
	Coahoma	11,500	11,200	97
	De Soto	19,300	18,900	98
	Tate	6,300	6,200	98
	MONTANA			
	Rosebud	4,100	3,800	94
	NORTH CAROLINA			
	Beaufort	15,300	15,100	99
	Brunswick	14,800	14,500	98
	Cabarrus	32,900	32,700	99
	Durham	60,400	59,600	99
	Edgecombe	19,200	18,900	98
	Gaston	59,600	59,100	99
	Lincoln	16,700	16,600	99
	New Hanover	41,800	41,400	99
	Perquimans	3,800	3,700	97
	Rowan	38,400	38,000	99
	Stanly	18,600	18,400	99
	Vance	13,100	12,900	98
	NORTH DAKOTA			
	Mercer	4,700	4,600	98
	NEBRASKA			
	Boone	2,700	2,700	100
	Cedar	4,000	4,000	100
	Dodge	13,800	13,700	99
	Douglas	152,200	150,800	99
	Madison	12,300	12,100	98
	NEW HAMPSHIRE			
	Hillsborough	105,300	103,800	99
	NEW JERSEY			
	Burlington	126,200	125,000	99
	Camden	172,100	170,500	99
	Cumberland	46,600	46,000	99
	Gloucester	72,300	71,600	99
	NEW MEXICO			
	Dona Ana	36,200	35,000	97
	Grant	9,500	9,000	95
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,600	16,300	93
	Otero	15,700	15,300	97
	NEW YORK			
	Albany	111,600	109,700	98
	Allegany	17,800	17,300	97
	Cattaraugus	30,900	30,300	98
	Cayuga	28,300	27,700	98
	Chautauqua	54,500	53,500	98
	Columbia	23,400	22,900	98
	Cortland	17,300	17,000	98

WOR-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK—(Continued)			
	Delaware	16,900	16,300	96
	Erie	363,000	358,700	99
	Essex	13,900	13,600	98
	Franklin	15,700	15,300	97
	Greene	16,800	16,500	98
	Jefferson	31,800	31,300	98
	Lewis	8,800	8,600	98
	Livingston	19,400	19,100	98
	Monroe	265,900	262,200	99
	Niagara	82,600	81,600	99
	Oneida West	31,000	30,600	99
	Onondaga	171,800	169,600	99
	Ontario	32,800	32,300	98
	Orleans	13,800	13,500	98
	Oswego	40,200	39,600	99
	Otsego	21,400	20,800	97
	Rensselaer	54,800	53,800	98
	Saratoga	58,700	57,900	99
	Schenectady	57,000	56,200	99
	Schoharie	10,700	10,400	97
	Schuyler	6,300	6,100	97
	Seneca	11,800	11,700	99
	Tioga	18,100	17,800	98
	Wayne	30,800	30,300	98
	Yates	8,600	8,400	98
	OHIO			
	Clermont	48,200	47,600	99
	Cuyahoga	555,300	548,700	99
	Fairfield	35,200	34,800	99
	Hamilton	327,300	322,400	99
	Lake	77,000	76,500	99
	Lorain	96,300	95,300	99
	Madison	11,600	11,400	98
	Mahoning	103,700	102,600	99
	Ross	23,200	22,700	98
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99
	Union	10,800	10,600	98
	OKLAHOMA			
	Pontotoc	13,600	13,500	99
	OREGON			
	Columbia	13,700	13,200	96
	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Beaver	73,400	72,500	99
	Berks	121,200	119,100	98
	Bradford	23,100	22,600	98
	Bucks	172,300	170,700	99
	Butler	54,000	53,300	99
	Cambria	64,900	64,000	99
	Chester	115,800	114,100	99
	Clarion	15,200	14,900	98
	Clearfield	30,400	29,800	98
	Columbia	23,000	22,500	98
	Cumberland	69,000	67,800	98
	Delaware	193,100	191,500	99
	Elk	13,400	13,100	98
	Erie	101,800	100,400	99
	Fayette	58,900	57,500	98
	Jefferson	18,500	18,100	98
	Juniata	7,200	6,900	96
	Lawrence	38,500	37,800	98
	Lebanon	40,000	39,100	98
	Mc Kean	18,300	17,800	97
	Mercer	46,300	45,500	98
	Monroe	28,900	28,400	98
	Montgomery	236,600	234,000	99
	Potter	6,400	6,200	97

WOR-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA—(Continued)			
	Snyder	11,800	11,300	96
	Susquehanna	13,800	13,500	98
	Tioga	14,200	13,700	96
	Warren	17,300	16,700	97
	Washington	80,100	78,800	98
	Westmoreland	145,800	144,000	99
	Wyoming	10,000	9,800	98
	SOUTH CAROLINA			
	Anderson	52,300	51,700	99
	Florence	39,500	39,000	99
	Sumter	29,300	28,800	98
	SOUTH DAKOTA			
	Clay	4,800	4,700	98
	Union	4,300	4,300	100
	Yankton	7,000	6,900	99
	TENNESSEE			
	Blount	30,500	30,300	99
	Dickson	11,700	11,600	99
	Macon	6,200	6,100	98
	Montgomery	30,400	30,200	99
Shelby	280,200	278,100	99	
Wilson	21,600	21,400	99	
TEXAS				
Aransas	6,400	6,300	98	
Atascosa	9,500	9,300	98	
Bexar	362,000	357,700	99	
Caldwell	8,200	8,000	98	
Frio	4,300	4,200	98	
Gillespie	6,000	5,800	97	
Hemphill	2,400	2,400	100	
Hockley	8,500	8,400	99	
Lubbock	81,600	80,900	99	
Potter	41,000	40,700	99	

WOR-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS—(Continued)			
	Presidio	1,900	1,800	95
	Randall	32,300	32,200	100
	Terry	5,200	5,100	98
	Upton	1,600	1,600	100
	Wheeler	3,100	3,000	97
	VIRGINIA			
	Arlington	124,100	123,400	99
	Augusta	32,600	32,200	99
	Chesterfield	58,100	57,800	99
	Page	7,400	7,400	100
	Prince George	15,300	15,200	99
	Chesapeake City	41,300	40,900	99
	Norfolk City	85,900	85,100	99
	Portsmouth City	36,600	36,300	99
	Va Beach City	103,400	102,700	99
	WISCONSIN			
	Chippewa	18,300	18,000	98
	Crawford	6,100	6,000	98
	Dodge	26,100	25,600	98
	Fond Du Lac	31,100	30,600	98
Forest	3,400	3,300	97	
Jefferson	23,700	23,400	99	
Manitowoc	29,800	29,500	99	
Portage	20,100	19,700	98	
Sheboygan	36,600	36,200	99	
Trempealeau	9,700	9,400	97	
WEST VIRGINIA				
Hancock	14,700	14,700	100	
Lincoln	8,100	8,000	99	
WYOMING				
Campbell	11,200	10,600	95	
Crook	2,100	2,000	95	

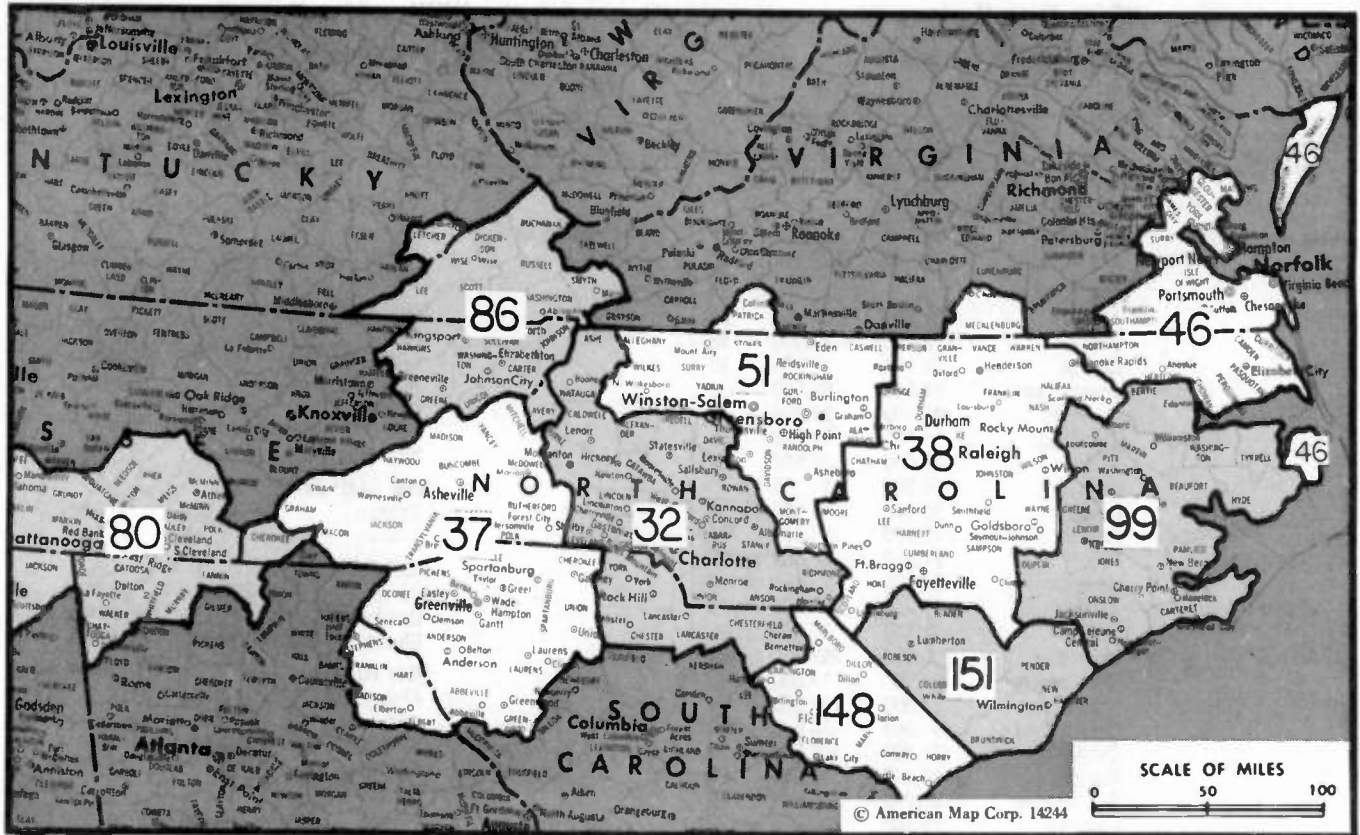
WPIX, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY—(Continued)			
	Hunterdon	32,100	31,600	98
	Mercer	109,200	107,500	98
	NEW YORK			
	Albany	111,600	109,700	98
	Broome	79,200	78,000	98
	Cayuga	28,300	27,700	98
	Chautauqua	54,500	53,500	98
	Chemung	35,100	34,300	98
	Chenango	18,100	17,700	98
	Clinton	27,000	26,600	99
	Delaware	16,900	16,300	96
	Dutchess	88,200	86,400	98
	Franklin	15,700	15,300	97
	Fulton	21,200	20,800	98
	Herkimer	24,000	23,600	98
	Jefferson	31,800	31,300	98
	Madison	21,800	21,400	98
	Monroe	265,900	262,200	99
	Montgomery	20,000	19,600	98
	Oneida East	58,300	57,400	98
	Oneida West	31,000	30,600	99
	Onondaga	171,800	169,600	99
	Rensselaer	54,800	53,800	98
	St Lawrence	37,200	36,500	98
	Saratoga	58,700	57,900	99
	Schenectady	57,000	56,200	99
	Seneca	11,800	11,700	99
	Steuben	36,600	35,800	98
	Tioga	18,100	17,800	98
	Tompkins	32,100	30,600	95
	Warren	20,700	20,200	98
	PENNSYLVANIA			
	Blair	50,400	49,500	98
	Cameron	2,600	2,600	100
	Carbon	20,900	20,500	98
	Centre	38,800	37,700	97
	Clearfield	30,400	29,800	98
	Clinton	14,200	13,900	98
	Columbia	23,000	22,500	98
	Lackawanna	83,700	82,600	99
	Lehigh	107,200	105,600	99
	Luzerne	129,100	127,300	99
	Lycoming	43,900	42,500	97
	Mifflin	17,400	16,800	97
	Monroe	28,900	28,400	98
	Montour	5,800	5,600	97
	Northampton	84,600	83,200	98
	Northumberland	38,900	37,800	97
	Schuylkill	61,700	60,400	98
	Tioga	14,200	13,700	96
	Union	10,800	10,300	95
	Wayne	13,900	13,400	96
	VERMONT			
	Bennington	13,000	12,700	98
	Rutland	21,900	21,300	97
Between 5-24%	ALABAMA			
	Jefferson	255,600	253,900	99
	CALIFORNIA			
	Modoc	3,600	3,300	92

WPIX—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT			
	Middlesex	50,000	49,000	98
	Tolland	38,700	37,900	98
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Bristol	175,600	173,500	99
	Essex	237,600	234,800	99
	Hampshire	47,700	46,600	98
	Middlesex	490,200	484,300	99
	Suffolk	248,600	242,500	98
	Worcester	235,800	232,400	99
	NEW HAMPSHIRE			
	Belknap	17,300	17,000	99
	Sullivan	14,500	14,000	97
	NEW JERSEY			
	Burlington	126,200	125,000	99
	Cumberland	46,600	46,000	99
	Gloucester	72,300	71,600	99
	NEW YORK			
	Allegany	17,800	17,300	97
	Cattaraugus	30,900	30,300	98
	Columbia	23,400	22,900	98
	Cortland	17,300	17,000	98
	Erie	363,000	358,700	99
	Essex	13,900	13,600	98
	Genesee	20,900	20,600	99
	Greene	16,800	16,500	98
	Lewis	8,800	8,600	98
	Livingston	19,400	19,100	98
	Niagara	82,600	81,600	99
	Ontario	32,800	32,300	98
	Orleans	13,800	13,500	98
	Oswego	40,200	39,600	99
	Otsego	21,400	20,800	97
	Schuyler	6,300	6,100	97
	Washington	18,900	18,600	98
	Wayne	30,800	30,300	98
	Wyoming	13,900	13,700	99
	Yates	8,600	8,400	98
	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Bradford	23,100	22,600	98
	Bucks	172,300	170,700	99
	Chester	115,800	114,100	99
	Cumberland	69,000	67,800	98
	Dauphin	93,100	91,300	98
	Huntingdon	15,200	14,800	97
	Jefferson	18,500	18,100	98
	Mc Kean	18,300	17,800	97
	Montgomery	236,600	234,000	99
	Potter	6,400	6,200	97
	Snyder	11,800	11,300	96
	Warren	17,300	16,700	97
	Wyoming	10,000	9,800	98
	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Kent	57,800	57,300	99
	Providence	214,900	212,100	99
	VERMONT			
	Chittenden	41,900	41,200	98

North Carolina



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Charlotte, NC	644,100	32	WBTV (3), WCCB (18), WHKY-TV (14), WPCQ-TV (36), WSOC-TV (9)
Greenville-Spartanburg, SC-Asheville, NC	594,600	37	WAXA (40), WGGS-TV (16), WHNS (21), WLOS (13), WSPA-TV (7), WYFF-TV (4)
Raleigh-Durham, NC	590,200	38	WFCT (62), WKFT (40), WLFL-TV (22), WRAL-TV (5), WPTF-TV (28), WTVD (11)
Norfolk-Portsmouth-Newport News-Hampton, VA	502,900	46	WAVY-TV (10), WTKR-TV (3), WTVZ (33), WVEC-TV (13), WYAH (27)
Greensboro-Winston-Salem-High Point, NC	478,600	51	WFMY-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WRDG (16), WXII (12)
Chattanooga, TN	293,000	80	WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)
Bristol, VA-Kingsport-Johnson City, TN	271,600	86	WCYB-TV (5), WJHL-TV (11), WKPT-TV (19)
Greenville-New Bern-Washington, NC	216,100	99	WCTI (12), WITN-TV (7), WNCT-TV (9)
Florence, SC	136,200	148	WBTW (13), WGSE (43), WPDE-TV (15)
Wilmington, NC	126,600	151	WECT (6), WJKA (26), WWAY (3)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WLDS, WSPA-TV & WYFF-TV, Asheville — See Greenville-Spartanburg, SC
- WPTF-TV & WTVD, Durham — See Raleigh, NC
- WRDG, Greensboro — See Burlington, NC
- WCTI, Washington — See New Bern, NC
- WNCT-TV, Washington — See Greenville, NC
- WFMY-TV, WGGT, WGHT-TV, WLXI-TV, WNRW & WXII, Winston-Salem — See Greensboro, NC

North Carolina Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	12	13	25
Educational Television Stations	2	8	10
			35

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North Carolina—Asheville

WHNS

Ch. 21

Network Service: None, independent.

Licensee: Pappas Telecasting of the Carolinas Inc.

Studios: Asheville, NC. Telephone: 704-258-2100. Greenville, SC. Telephone: 803-288-2100.

Mailing Address: 521 College St., Asheville, NC 28804.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3390-kw visual, 339-kw aural. Antenna: Circularly polarized, 2510-ft. above av. terrain, 1620-ft. above ground, 5049-ft. above sea level.

Latitude 35° 10' 56"
Longitude 82° 40' 56"

Transmitter: Slick Rock Mtn., Transylvania County.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Harry J. Pappas & Stella A. Pappas. For other interests, see KMPH(TV), Visalia-Fresno, CA.

Begin Operation: July 5, 1953. Sale to present owner by Thoms Bcstg. approved by FCC July 27, 1979 (Television Digest, Vol. 19:25). Resumed operation April 1, 1984.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossl.

Represented (engineering): Smith & Powstenko.

Personnel:

HARRY J. PAPPAS, president.
LeBON G. ABERCROMBIE, director of planning & development.
EDWARD G. AIKEN, general manager.
KENNETH GLOVER, general sales manager.
NANCY CASON, traffic manager.
JOSEPH A. SHAFFER, station & program manager.
ROBERT TRUSCOTT, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NORTH CAROLINA				
	Transylvania	9,000	8,900	99	
	SOUTH CAROLINA				
	Anderson	52,300	51,700	99	
	Greenville	111,700	110,700	99	
	Greenwood	21,800	21,600	99	
	Laurens	17,600	17,400	99	
	Oconee	19,300	19,100	99	
	Pickens	29,400	29,000	99	
	Spartanburg	76,900	76,100	99	
	Union	10,700	10,600	99	
	Between 25-49%	GEORGIA			
		Franklin	5,800	5,700	98
		Hart	6,600	6,500	98
Madison		6,800	6,700	99	
Oglethorpe		3,200	3,100	97	
NORTH CAROLINA					
Buncombe		64,800	64,000	99	
Cleveland		30,400	30,100	99	
Henderson		26,200	25,800	98	
Rutherford		20,800	20,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA			
	Abbeville	8,200	8,000	98
	Cherokee	14,300	14,100	99
Between 5-24%	GEORGIA			
	Barrow	8,200	8,100	99
	Elbert	7,100	7,000	99
	Habersham	9,300	9,100	98
	Jackson	9,300	9,200	99
	Lincoln	2,100	2,100	100
	Rabun	4,200	4,100	98
	Stephens	7,900	7,800	99
	Wilkes	3,900	3,800	97
	NORTH CAROLINA			
	Caldwell	25,500	25,200	99
	Jackson	9,300	9,100	98
	Lincoln	16,700	16,600	99
	Mc Dowell	13,200	13,000	98
Madison	6,000	5,800	97	
Polk	5,400	5,300	98	
SOUTH CAROLINA				
Chester	10,100	10,000	99	
Edgefield	6,100	6,000	98	
Fairfield	6,500	6,300	97	
Mc Cormick	2,400	2,300	96	
Newberry	11,600	11,400	98	
Saluda	5,800	5,700	98	
York	38,900	38,400	99	
Station Totals		745,300	736,000	98
Net Weekly Circulation (1985)			303,700	
Average Daily Circulation (1985)			157,800	

North Carolina—Burlington

WRDG

Ch. 16

Network Service: None, independent.

Licensee: KFG, a Partnership, 897 Hinckley Rd., Burlingame, CA 94010.

Studio: Bass Mountain Rd., Burlington, NC 27216.

Mailing Address: Box 16, Burlington, NC 27216.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1918.7-kw max. visual, 175-kw max. aural. Antenna: 837-ft. above av. terrain, 529-ft. above ground, 1429-ft. above sea level.

Latitude	35°	56'	22"
Longitude	79°	25'	47"

Transmitter: Cane Creek Mtn., S of Burlington.

Satellite Earth Station: Continental, 3.5-meter; M/A-Com receivers.

Ownership: Louis J., Shirley C., Janet J., Robert L. Kearn & Carmelo C. Selestre, 20% each.

Began Operation: August 7, 1984. Assignment of 20% to Selestre from Kearn family members approved by FCC Nov. 7, 1984.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Personnel:

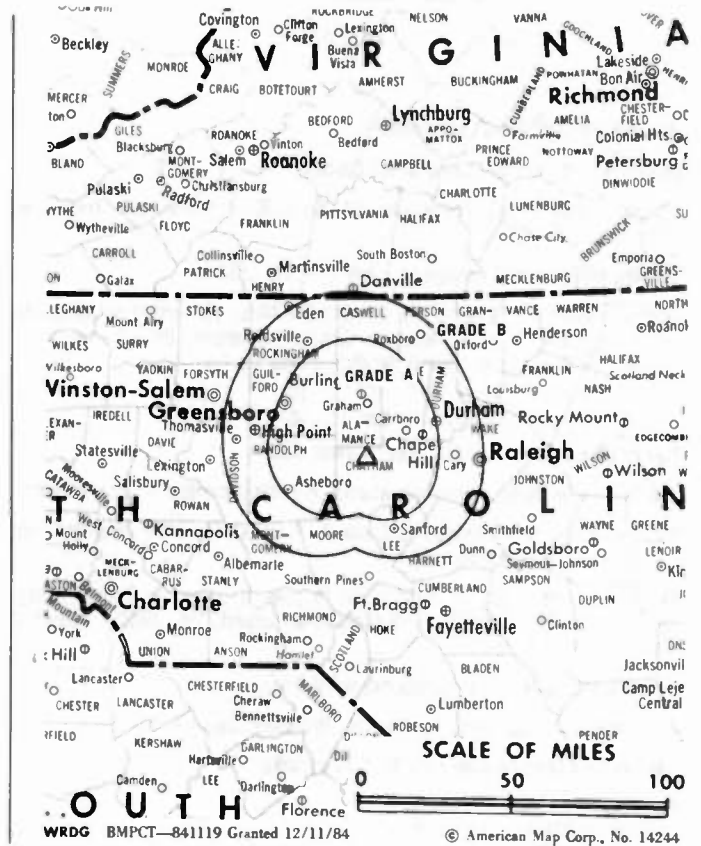
FRED WUENSCHER, general manager.

RICHARD MAY, production manager.

ROSEMARY WUENSCHER, business manager.

Highest 30 Second Rate : \$300.

Aribitron Data: Not available.



North Carolina—Charlotte

WBTV

Ch. 3

Network Service: CBS.

Licensee: Jefferson-Pilot Broadcasting Co., One Julian Price Place, Charlotte 28208.

Studio: One Julian Price Place, Charlotte, NC 28208.

Telephone: 704-374-3500. TWX: 810-621-0449.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1090-ft. above av. terrain, 562-ft. above ground, 1878-ft. above sea level.

Latitude 35° 17' 50"
Longitude 81° 06' 53"

Holds CP for change to 100-kw max. & 96.6-kw horizontal visual, 10-kw max. & 9.66-kw horizontal aural, 1873-ft. above av. terrain, 1993-ft. above ground, 2733-ft. above sea level, lat. 35° 21' 51", long. 81° 11' 18"; transmitter to Rte. 3, Bob Friday Rd., Dallas.

Transmitter: Spencer Mtn., Gaston County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive, Ku band; Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta & Microdyne receivers.

AM Affiliate: WBT, 50-kw, 1110 kHz.

FM Affiliate: WBCY, 100-kw, 107.9 MHz (No. 300), 950-ft.

News Services: AP, UPI, LPN.

Ownership: Jefferson-Pilot Corp., 100%. Principal Bcstg. Officers: Roger Soles, chmn.; Wallace Jorgenson, pres.; James G. Babb Jr., exec. v.p. For other interests, see Group Ownership of TV Stations.

Began Operation: July 15, 1949.

Represented (sales): Pety Television Inc.

Represented (legal): Wiley & Rein.

Personnel:

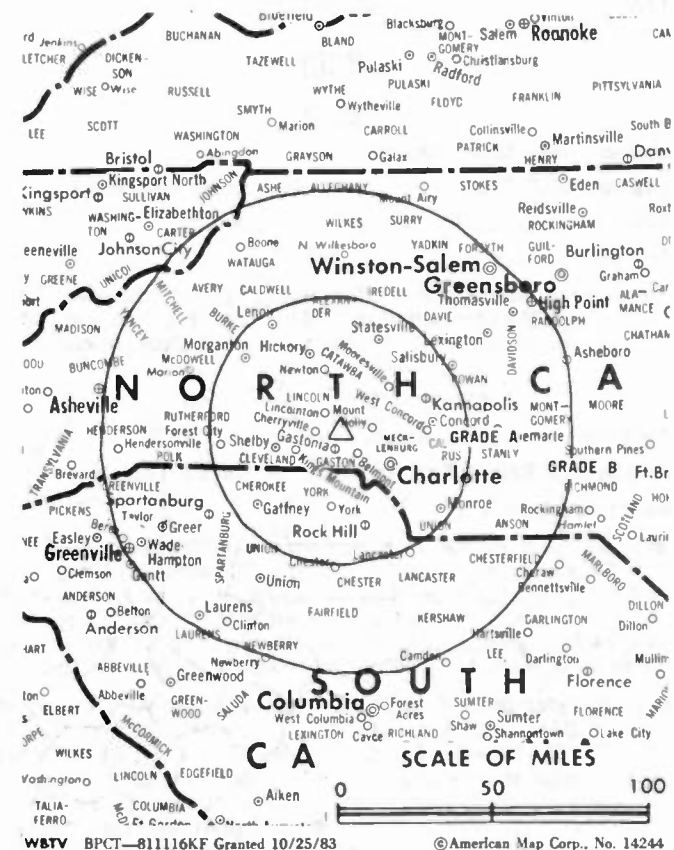
- WALLACE J. JORGENSEN, president.
- JAMES G. BABB JR., executive vice president.
- JOHN A. EDGERTON, vice president, administration.
- CULLIE TARLETON, senior v.p. & general manager, WBTV.
- JOSEPH B. McCOY III, general sales manager.
- PAM TOMLINSON, national sales manager.
- ROBERT SCHELLENBERG, local & regional sales manager.
- GEORGE B. GRILLS, director of corporate engineering & facilities.
- ROBERT W. NAPIER II, director of WBTV engineering.
- GERALD W. KING, treasurer.
- RONALD W. MILLER, news & information manager.
- MARION MEGINNIS, program manager.
- SANDRA THOMAS, broadcast operations manager.
- SHAY MERRITT, promotion director.
- PAUL CAMERON, sports director.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$3300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Alexander	9,500	9,400	99
	Anson	8,900	8,700	98
	Ashe	8,800	8,600	98
	Avery	5,200	5,100	98
	Burke	27,900	27,600	99



WBTV BPCT—81116KF Granted 10/25/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cabarrus	32,900	32,700	99
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Cleveland	30,400	30,100	99
	Gaston	59,600	59,100	99
	Iredell	31,300	31,000	99
	Lincoln	16,700	16,600	99
	Mc Dowell	13,200	13,000	98
	Mecklenburg	162,200	160,800	99
	Mitchell	5,300	5,200	98
	Rowan	38,400	38,000	99
	Rutherford	20,800	20,600	99
	Stanly	18,600	18,400	99
	Union	25,700	25,400	99
Watauga	12,100	11,900	98	
Wilkes	22,400	22,000	98	
SOUTH CAROLINA				
	Cherokee	14,300	14,100	99
	Chester	10,100	10,000	99
	Lancaster	19,400	19,200	99
	York	38,900	38,400	99
NORTH CAROLINA				
Between 25-49%	Alleghany	3,900	3,800	97
	Davie	9,700	9,500	98
	Henderson	26,200	25,800	98
	Montgomery	8,300	8,200	99
	Richmond	17,200	17,000	99
	Transylvania	9,000	8,900	99
	Yancey	5,700	5,500	96

(Continued on page A-730)

Station Totals	1,236,000	1,221,400	98
Net Weekly Circulation (1985)			699,300
Average Daily Circulation (1985)			437,500

North Carolina—Charlotte

WCCB

Ch. 18

Network Service: None, independent.

Licensee: WCCB-TV Inc., One Television Place, Charlotte, NC 28205.

Studio: One Television Place, Charlotte, NC 28205.

Telephone: 704-372-1800.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Transmitter: 0.5-mi. SE of Newell.

Satellite Earth Stations: Scientific-Atlanta; 10-meter & 7-meter.

News Services: AP, INN.

Ownership: Cy N. Bahakel, 100%. Also owns WAKA(TV), Selma, AL; WABG-TV, Greenwood, MS; WOLO-TV, Columbia, SC; WBBJ-TV, Jackson, TN; WBAK-TV, Terre Haute, IN; WRSP-TV, Springfield, IL; WABG, Greenwood, MS; WLBJ-AM-FM, Bowling Green, KY; KILQ(FM), Colorado Springs, CO; WXLY(FM), Charleston, SC; WWOJ-AM-FM, Lynchburg, VA; KXEL-AM-FM, Waterloo, IA; WKIN, Kingsport, TN; WDOJ-AM-FM, Chattanooga, TN.

Began Operation: Dec. 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales): Katz Independent TV Sales.

Personnel:

CY N. BAHAKEL, president.
LORRAINE LANCASTER, senior vice president.
MIKE KASSNER, vice president.
CARL BRUCE, general manager.
WILLIAM RIORDAN, general sales manager.
HOWARD TRIVETTE, program director.
STEWARD ALBERT, chief engineer.

Highest 30 Sec. Rate (June 4, 1984): \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Anson	8,900	8,700	98
	Cabarrus	32,900	32,700	99
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Gaston	59,600	59,100	99
	Iredell	31,300	31,000	99
	Lincoln	16,700	16,600	99
	Mecklenburg	162,200	160,800	99
	Richmond	17,200	17,000	99
	Rowan	38,400	38,000	99
	Stanly	18,600	18,400	99
	Union	25,700	25,400	99
	SOUTH CAROLINA			
	Chester	10,100	10,000	99
	Lancaster	19,400	19,200	99
	York	38,900	38,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Alleghany	3,900	3,800	97
	Ashe	8,800	8,600	98
	Burke	27,900	27,600	99
	Cleveland	30,400	30,100	99
	Davie	9,700	9,500	98
	Forsyth	97,700	96,800	99
	Montgomery	8,300	8,200	99
	SOUTH CAROLINA			
	Chesterfield	13,900	13,600	98
	Fairfield	6,500	6,300	97
	Marlboro	10,500	10,300	98
	Between 5-24%	NORTH CAROLINA		
Avery		5,200	5,100	98
Davidson		43,500	43,000	99
Mc Dowell		13,200	13,000	98
Rutherford		20,800	20,600	99
Surry		22,700	22,400	99
Watauga		12,100	11,900	98
Wilkes		22,400	22,000	98
Yadkin		11,000	10,800	98
Yancey		5,700	5,500	96
SOUTH CAROLINA				
Cherokee		14,300	14,100	99
Darlington		21,800	21,400	98
Kershaw		14,300	14,000	98
Lee		6,000	5,800	97
Newberry	11,600	11,400	98	
Union	10,700	10,600	99	
VIRGINIA				
Carroll	11,200	11,000	98	
Grayson	7,500	7,400	99	
Station Totals		1,027,100	1,015,000	98
Net Weekly Circulation (1985)			449,900	
Average Daily Circulation (1985)			197,300	

North Carolina—Charlotte

WPCQ-TV

Ch. 36

Network Service: NBC.

Licensee: Channel 36 Partners, Box 18665, Charlotte 28218.

Studio: 8036 Hood Rd., Charlotte, NC 28205.

Telephone: 704-536-3636. TWX: 810-621-7888.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2510-kw visual, 251-kw aural. Antenna: 1350-ft. above av. terrain, 1404-ft. above ground, 2049-ft. above sea level.

Latitude 35° 15' 05.7"
Longitude 80° 41' 12.2"

Transmitter: Hood Rd., 0.6-mi. N of Robinson Church Rd.

Satellite Earth Stations: Harris, 5-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI, NBC.

Ownership: Channel 36 Inc., gen. partner, 1%; Odyssey Channels Inc., ltd. partner, 99%. OCI ownership: Odyssey Partners, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Bcstg. & Cable approved March 17, 1980 (Television Digest, Vol. 19:21). Sale to present owners approved by FCC Nov. 23, 1984 (Vol. 24:15).

Represented (sales): MMT Sales Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Personnel:

STANLEY RUDICK, vice president & general manager.
WILLIAM LAGE, general sales manager.
DIANNE STEWART, national sales manager.
FRANK MACK, local sales manager.
JILL H. KRASNER, director of broadcasting.
HARLAN MUMME, engineering manager.

Highest 30 Sec. Rate: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Anson	8,900	8,700	98
	Cabarrus	32,900	32,700	99
	Gaston	59,600	59,100	99
	Lincoln	16,700	16,600	99
	Mecklenburg	162,200	160,800	99
	Rowan	38,400	38,000	99
	Stanly	18,600	18,400	99
	Union	25,700	25,400	99
	SOUTH CAROLINA			
	Lancaster	19,400	19,200	99
	York	38,900	38,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Cleveland	30,400	30,100	99
	Iredell	31,300	31,000	99
	Montgomery	8,300	8,200	99
	Richmond	17,200	17,000	99
	SOUTH CAROLINA			
	Chester	10,100	10,000	99
Between 5-24%	NORTH CAROLINA			
	Ashe	8,800	8,600	98
	Burke	27,900	27,600	99
	Davidson	43,500	43,000	99
	Davie	9,700	9,500	98
	Mc Dowell	13,200	13,000	98
	Rutherford	20,800	20,600	99
	Yadkin	11,000	10,800	98
	SOUTH CAROLINA			
	Cherokee	14,300	14,100	99
Chesterfield	13,900	13,600	98	
Darlington	21,800	21,400	98	
Sumter	29,300	28,800	98	
Union	10,700	10,600	99	
VIRGINIA				
Patrick	6,500	6,400	98	
Station Totals		825,600	816,500	98
Net Weekly Circulation (1985)				403,900
Average Daily Circulation (1985)				188,600

North Carolina—Charlotte

WSOC-TV

Ch. 9

Network Service: ABC.

Licensee: Carolina Broadcasting Co., Box 34665, Charlotte 28234.

Studio: 1901-25 N. Tryon St., Charlotte, NC 28206.

Telephone: 704-335-4700. TWX: 810-621-0437.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1190-ft. above av. terrain, 1073-ft. above ground, 1929-ft. above sea level.

Latitude 35° 15' 41"
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, NC.

AM Affiliate: WSOC, 5-kw (1-kw night), 930 kHz (MBS).

FM Affiliate: WSOC-FM, 98-kw, 103.7 MHz (No. 279), 1040-ft.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Carolina Bcstg. Co., subsidiary of Cox Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

Personnel:

WILLIAM A. SCHWARTZ, president (Atlanta).

GREGORY J. STONE, vice president & general manager.

JOHN E. CALLAGHAN, vice president & station manager.

BRUCE CHASTINE, controller.

JERRY PELLETIER, director of sales.

MARTIN FENTON, local & regional sales manager.

ROBERT McCOURT, program operations manager.

RON COOK, production manager.

DICK MOORE, news director.

ALAN BATTEN, director of advertising & promotion.

L. MERLE THOMAS, director, engineering & technical operations.

CHARLES W. WHITLEY, engineering manager.

Highest 30 Sec. Rate (Aug. 1, 1984): \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Anson	8,900	8,700	98
	Avery	5,200	5,100	98
	Burke	27,900	27,600	99
	Cabarrus	32,900	32,700	99
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Cleveland	30,400	30,100	99
	Gaston	59,600	59,100	99
	Iredell	31,300	31,000	99
	Lincoln	16,700	16,600	99
	Mecklenburg	162,200	160,800	99
	Montgomery	8,300	8,200	99
	Richmond	17,200	17,000	99
	Rowan	38,400	38,000	99
	Stanly	18,600	18,400	99
	Union	25,700	25,400	99
	SOUTH CAROLINA			
	Cherokee	14,300	14,100	99
	Chester	10,100	10,000	99
	Chesterfield	13,900	13,600	98
	Lancaster	19,400	19,200	99
	York	38,900	38,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NORTH CAROLINA				
	Alleghany	3,900	3,800	97	
	Davie	9,700	9,500	98	
	Mc Dowell	13,200	13,000	98	
	Mitchell	5,300	5,200	98	
	Watauga	12,100	11,900	98	
	SOUTH CAROLINA				
	Marlboro	10,500	10,300	98	
	Between 5-24%	NORTH CAROLINA			
		Ashe	8,800	8,600	98
Buncombe		64,800	64,000	99	
Davidson		43,500	43,000	99	
Henderson		26,200	25,800	98	
Polk		5,400	5,300	98	
Rutherford		20,800	20,600	99	
Scotland		11,200	11,000	98	
Stokes		12,900	12,700	98	
Surry		22,700	22,400	99	
Wilkes		22,400	22,000	98	
Yadkin		11,000	10,800	98	
SOUTH CAROLINA					
Darlington		21,800	21,400	98	
Fairfield		6,500	6,300	97	
Kershaw		14,300	14,000	98	
Laurens		17,600	17,400	99	
Newberry		11,600	11,400	98	
Union		10,700	10,600	99	
TENNESSEE					
Johnson	5,200	5,100	98		
VIRGINIA					
Carroll	11,200	11,000	98		
Grayson	7,500	7,400	99		
Station Totals		1,066,300	1,053,400	98	
Net Weekly Circulation (1985)			639,500		
Average Daily Circulation (1985)			390,700		

North Carolina—Fayetteville

WFCT

Ch. 62

Network Service: None, independent.

Grantee: Fayetteville-Cumberland Telecasters Inc., 301 W. Main St., Box 586, Durham, NC 27702.

Studio: Lumber Bridge, NC 28357.

Mailing Address: Drawer 62, Lumber Bridge, NC 28357.

Telephone: 919-843-3884.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 337.3-kw visual, 33.7-kw aural. Antenna: 846-ft. above av. terrain, 855-ft. above ground, 1057-ft. above sea level.

Latitude	34°	53'	05"
Longitude	79°	04'	31"

Transmitter: Highway 71 & 20 Lumber Bridge, NC.

Satellite Earth Stations: Paracclipse, 4.8-meter & 3.6-meter, AFC 3.66-meter, Ku band; M/A-Com receivers.

Ownership: Thomas O. McCaffrey, pres.; Robinson O. Everett, v.p.; Katherine R. Everett, secy.-treas.; Ben T. Perry, asst. secy.-treas.; American Telecasters Inc., 100%. For ATI ownership & other interests, see WJKA Wilmington, NC.

Began Operation: March 4, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

ART MALENDOSKI, general manager.

CHUCK EPLER, sales manager.

GEORGE JOHNSON, engineering director.

BRENDA ROBINSON, program & promotion director.

FREDERICK BITTLE, production manager.

Highest One Hour Rate (March 4, 1985): \$450.

Highest 30 Sec. Rate (March 4, 1985): \$100.



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North Carolina—Fayetteville

WKFT

Ch. 40

Network Service: None, independent.

Licensee: Central Carolina Television Inc., 230 Donaldson St., Fayetteville, NC 28301.

Studio: 230 Donaldson St., Fayetteville 28301.

Telephone: 919-323-4040. TWX: 510-938-0186.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"
Longitude 78° 58' 40"

Transmitter: 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

Multichannel TV Sound: Stereo & separate audio programs.

Satellite Earth Stations: Microdyne, 7-meter; ADM Technology, 5-meter; Microdyne receivers.

News Services: AP, INN.

Ownership: Thomas Scanlon, pres., 5%; SJL of North Carolina Inc., 95%. SJLNC ownership: SJL Inc., 48%; Advent IV Capital Co., 31%; Advent Atlantic Capital Co. Ltd. Partnership, 13%; George Lilly, 6%; Chestnut Capital Corp., 5%; TA Investors, 1%. For SJLI ownership, see Group Ownership of TV Stations.

Began Operation: June 1, 1981. Sale to present owners by Norman J. Suttler, et al., approved by FCC June 20, 1985 (Television Digest, Vol. 25:15).

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

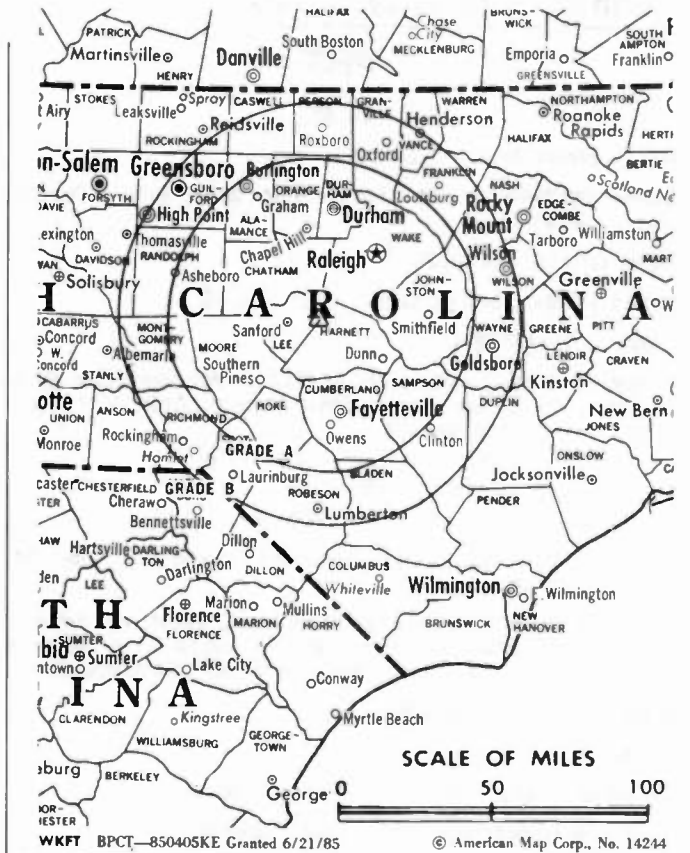
Represented (engineering): Charles Gallagher.

Personnel:

THOMAS SCANLAN, president & general manager.
RICHARD B. ARMFIELD, general sales manager.
JUAN GRIMES, production manager.
JOHN KOCH, chief engineer.
KAY AUTRY, sales service manager.
RON WIKE, news director.
DARLENE HARRIS, film director.
PAT RAY, program director.
JANIS BARBER, business manager.

Highest 30 Sec. Rate (July 1, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Cumberland	82,000	81,000	99
	Hoke	6,700	6,600	99
	Robeson	33,900	33,200	98
Between 25-49%	NORTH CAROLINA			
	Bladen	11,000	10,700	97
	Harnett	22,000	21,700	99
	Lee	13,800	13,600	99
	Moore	21,400	21,000	98
Between 5-24%	NORTH CAROLINA			
	Sampson	18,000	17,700	98
Station Totals		220,000	216,500	98
Net Weekly Circulation (1985)			115,200	
Average Daily Circulation (1985)			47,800	

North Carolina—Greensboro-High Point & Winston-Salem

WFMY-TV

Ch. 2

Network Service: CBS.

Licensee: WFMY Television Corp., 1615 Phillips Ave., Greensboro 27405.

Studio: 1615 Phillips Ave.

Mailing Address: Box TV-2, Greensboro, NC 27420.

Telephone: 919-379-9369. TWX: 510-925-1193.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 3.7-mi. NE of Sophia.

Satellite Earth Stations: Drake, 4-meter; Satcom, 9.2-meter; Drake & Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, National Weather Wire, NAFAX, GOES, Carolina News Network.

Ownership: Harte-Hanks Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 22, 1949. Sale to present owner by Landmark Communications approved by FCC Oct. 29, 1976 (Television Digest, Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Vol. 4:36, 49, 51).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Represented (engineering): Lohnes & Culver.

Personnel:

MICHAEL CONLY, president & general manager.
FRANK BENNETT, acting station manager.
JIM COLLINS, program/operations manager.
BILL CAMPBELL, promotion manager.
MABLE SCOTT, community affairs director.
SANDRA BARNES, director of administrative services.
BARBARA HOOD, controller.
BOB KING, engineering manager.

Highest 30 Sec. Rate (Jan. 20, 1985): \$4500.

NETWORK BASE HOURLY RATE: \$1355.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Caswell	6,900	6,800	99
	Chatham	13,100	12,900	98
	Davidson	43,500	43,000	99
	Davie	9,700	9,500	98
	Forsyth	97,700	96,800	99
	Guilford	122,700	121,800	99
	Montgomery	8,300	8,200	99
	Moore	21,400	21,000	98
	Person	10,600	10,500	99
	Randolph	35,900	35,500	99
	Rockingham	32,000	31,700	99
Stokes	12,900	12,700	98	
Surry	22,700	22,400	99	
Wilkes	22,400	22,000	98	
Yadkin	11,000	10,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Carroll	11,200	11,000	98
	Grayson	7,500	7,400	99
	Henry	27,100	26,800	99
Patrick	6,500	6,400	98	
Between 25-49%	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Anson	8,900	8,700	98
	Durham	60,400	59,600	99
	Iredell	31,300	31,000	99
	Lee	13,800	13,600	99
	Orange	30,900	30,400	98
	Richmond	17,200	17,000	99
	Rowan	38,400	38,000	99
	Stanly	18,600	18,400	99
VIRGINIA	Floyd	4,400	4,300	98
	Pittsylvania	41,100	40,500	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Ashe	8,800	8,600	98
	Cabarrus	32,900	32,700	99
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Cumberland	82,000	81,000	99
	Granville	11,100	10,900	98
	Harnett	22,000	21,700	99
	Hoke	6,700	6,600	99
	Scotland	11,200	11,000	98

(Continued on page A-730)

Station Totals	1,317,000	1,301,100	98
Net Weekly Circulation (1985)			630,000
Average Daily Circulation (1985)			370,800

North Carolina—Greensboro-High Point & Winston-Salem

WGGT

Ch. 48

Network Service: None, independent.

Licensee: Atlantic Television Ltd. Partnership.

Studio: 330 S. Greene St., Greensboro, NC 27401.

Telephone: 919-274-4848.

Mailing Address: Box 1618, Greensboro, NC 27402.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

Satellite Earth Station: Harris, 3-meter; Harris receivers.

Ownership: Atlantic Television Assoc., gen. partner, 30%; ltd. partners to be named. ATA ownership: Edward H. Herlihy, pres., 100%; Jean L. Herlihy, secy.

Began Operation: May 9, 1981. Sale to present owner by Guilford Telecasters approved by FCC June 7, 1985 (Television Digest, Vol. 25:13).

Represented (sales): Petry Television Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

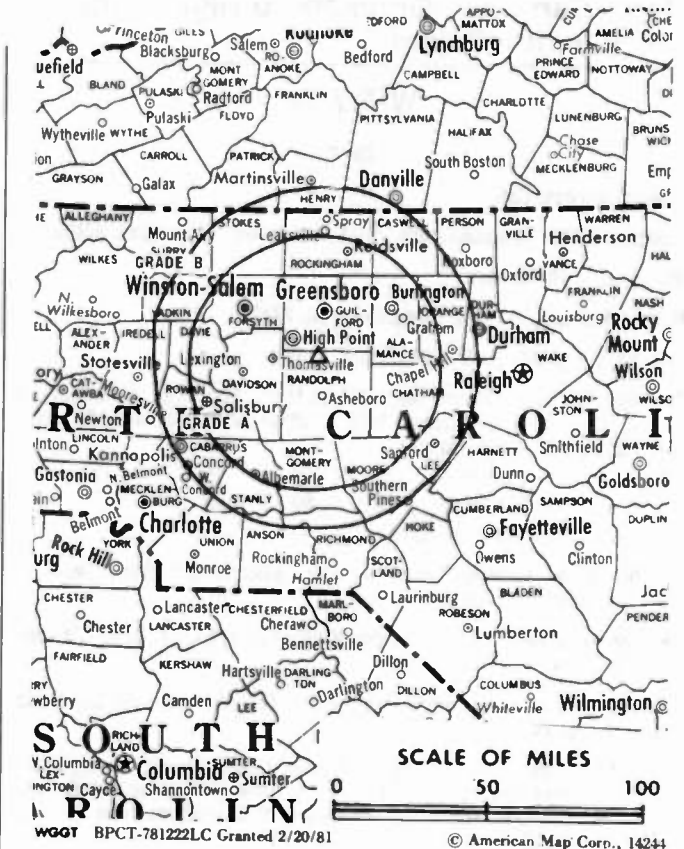
Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

- EDWARD H. HERLIHY, president.
 - THOMAS SCHENCK, general sales manager.
 - La RHE VESTAL, program manager.
 - KAREN ALLEN, traffic manager.
 - DIANE S. BEASLEY, business manager.
 - JOHN BISHOP, operations manager.
- Highest 30 Second Rate: (July 22, 1985): \$125.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Davidson	43,500	43,000	99
	Randolph	35,900	35,500	99
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Chatham	13,100	12,900	98
	Davie	9,700	9,500	98
	Forsyth	97,700	96,800	99
	Guilford	122,700	121,800	99
	Montgomery	8,300	8,200	99
	Rockingham	32,000	31,700	99
	Stokes	12,900	12,700	98
	Yadkin	11,000	10,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Patrick	6,500	6,400	98
Between 5-24%	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Alleghany	3,900	3,800	97
	Anson	8,900	8,700	98
	Cabarrus	32,900	32,700	99
	Caswell	6,900	6,800	99
	Iredell	31,300	31,000	99
	Lee	13,800	13,600	99
	Moore	21,400	21,000	98
	Orange	30,900	30,400	98
	Person	10,600	10,500	99
	Rowan	38,400	38,000	99
	Stanly	18,600	18,400	99
Surry	22,700	22,400	99	
Wilkes	22,400	22,000	98	
VIRGINIA	Franklin	12,800	12,600	98
	Halifax	12,200	12,000	98
	Henry	27,100	26,800	99
	Pittsylvania	41,100	40,500	99
Station Totals		796,200	787,100	98
Net Weekly Circulation (1985)				242,700
Average Daily Circulation (1985)				92,300

North Carolina—Greensboro-High Point & Winston-Salem

WGHP-TV

Ch. 8

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., 1718 Young St., Cincinnati, OH 45210.

Studio: 2005 Francis St., High Point, NC.

Mailing Address: Box TV 8, Greensboro, NC 27420-6088.

Telephone: 919-889-1888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.5"
Longitude 79° 50' 36.0"

Transmitter: 1.2-mi. SE of Sophia, NC.

Satellite Earth Station: Common Carrier; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI, ABC.

Ownership: Taft Television & Radio Co. Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: October 14, 1963. Sale to Gulf Broadcast Group by Southern Bcstg. Co. approved by FCC June 16, 1978. Sale to present owner by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen & Dippell.

Personnel:

JOHN PURCELL, president & general manager.
FRANK TERRY, controller.
GARY CURTIS, news director.
ROBERT HERRON, general sales manager.
PAUL O'DELL, program manager.
ROSS MASON, chief engineer.

Highest 30 Sec. Rate (Jan. 1, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Anson	8,900	8,700	98
	Caswell	6,900	6,800	99
	Davidson	43,500	43,000	99
	Davie	9,700	9,500	98
	Forsyth	97,700	96,800	99
	Guilford	122,700	121,800	99
	Montgomery	8,300	8,200	99
	Moore	21,400	21,000	98
	Randolph	35,900	35,500	99
	Richmond	17,200	17,000	99
	Rockingham	32,000	31,700	99
	Scotland	11,200	11,000	98
	Stokes	12,900	12,700	98
	Surry	22,700	22,400	99
Wilkes	22,400	22,000	98	
Yadkin	11,000	10,800	98	



WGHP-TV BPCT-2579 Granted 10/3/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Carroll	11,200	11,000	98
	Grayson	7,500	7,400	99
Between 25-49%	NORTH CAROLINA			
	Ashe	8,800	8,600	98
	Chatham	13,100	12,900	98
	Iredell	31,300	31,000	99
	Lee	13,800	13,600	99
	Orange	30,900	30,400	98
	Rowan	38,400	38,000	99
VIRGINIA	Patrick	6,500	6,400	98
	Pittsylvania	41,100	40,500	99
Between 5-24%	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Cabarrus	32,900	32,700	99
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Durham	60,400	59,600	99
	Harnett	22,000	21,700	99
	Person	10,600	10,500	99
	Robeson	33,900	33,200	98
	SOUTH CAROLINA			
Marlboro	10,500	10,300	98	
VIRGINIA				
Floyd	4,400	4,300	98	
Franklin	12,800	12,600	98	
Wythe	9,500	9,300	98	
Station Totals		1,058,800	1,045,900	98
Net Weekly Circulation (1985)			575,300	
Average Daily Circulation (1985)			309,600	

North Carolina—Greensboro

WLXI-TV

Ch. 61

Network Service: None, independent.

Licensee: Consolidated Bcstg. Corp.

Studio: 2101-D Patterson, Greensboro 27407.

Mailing Address: Box TV 61, Greensboro, NC 27420-6161.

Telephone: 919-855-5610.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 500-kw max. visual, 50-kw max. aural. Antenna: 564-ft. above av. terrain, 489-ft. above ground, 1449-ft. above sea level.

Latitude 36° 08' 58"
Longitude 80° 03' 21"

Transmitter: 2-mi. NE of Kernersville.

Ownership: William Satterfield, 100%.

Began Operation: March 5, 1984. Transfer of control from Gary S. Smithwick & Harrell Powell Jr. to present owner approved by FCC May 23, 1985.

Represented (legal): Gary S. Smithwick.

Personnel:

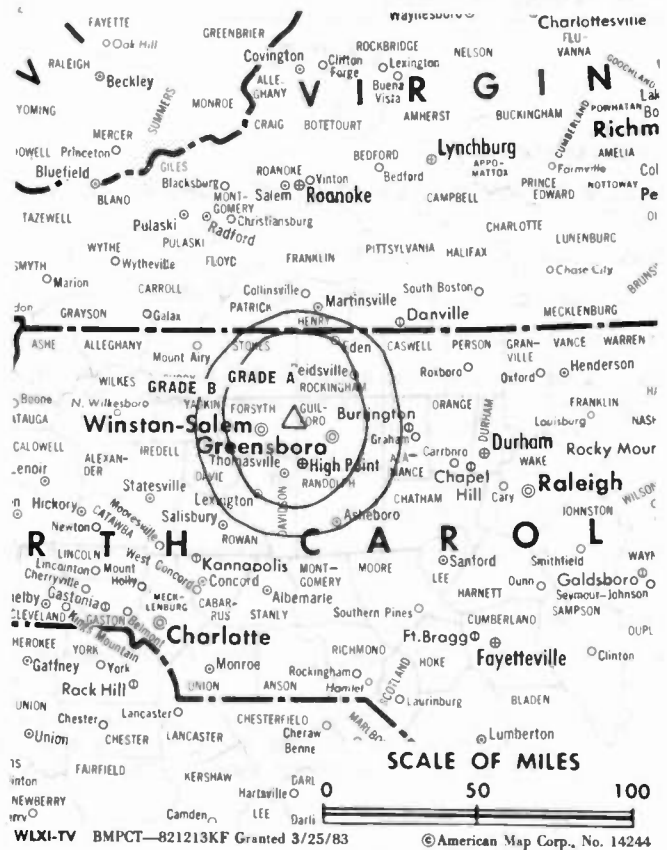
RICHARD C. SNOWDON, general manager.

BOB BECHIR, sales manager.

Highest 30 Sec. Rate: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Davidson	43,500	43,000	99
	Davie	9,700	9,500	98
	Forsyth	97,700	96,800	99
	Guilford	122,700	121,800	99
	Randolph	35,900	35,500	99
Rockingham	32,000	31,700	99	
Station Totals		379,000	375,500	99
Net Weekly Circulation (1985)			42,700	
Average Daily Circulation (1985)			14,300	



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BEVERLY HILLS 9465 Wilshire Blvd., 90212 (213) 274-8151

North Carolina—Winston-Salem-Greensboro-High Point

WNRW

Ch. 45

Network Service: None, Independent.

Grantee: Good News Television Inc., Box 2899, Winston-Salem, NC 27103.

Studio: 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Telephone: 919-722-4545.

Mailing Address: Box 2899, Winston-Salem, NC 27102.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 1450-kw horizontal visual, 500-kw max. & 145-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 768-ft. above ground, 3088-ft. above sea level.

Latitude 36° 22' 37"
Longitude 80° 22' 10"

Transmitter: End of County Rd. 1172, King, NC.

Satellite Earth Stations: In operation; 4-meter.

Ownership: The Television Corp. Stations. Tim McDonald, pres., 4.9%; Susan Loving, v.p.; Aubrey E. Loving Jr., secy., 9%; Joel Cooper, treas., John A. Trinder, Charles N. Cooper, Thomas N. Downing, William E. Alluan Jr., James S. Lowe & Paul T. Lucci, 4.9% each; Richard J. Davis, Bradford J. Bangel, P. Stockton Fleming, Herman E. Valentine & Harvey L. Hudson, 9% each; Nancy Jo B. Haga, 6.5%. McDonald & Trinder have interest in Television Corp. of Virginia, licensee of WTVZ Norfolk, VA. For other interests, see Television Corp. Stations in Group Ownership of TV Stations.

Began Operation: Sept. 23, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel & Barnard.

Represented (engineering): Lawrence Behr.

Personnel:

TIM McDONALD, president.
CHARLES McFADDEN, vice president & general manager.
JIM FLETCHER, general sales manager.

Highest 30 Sec. Rate (Dec. 31, 1984): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Davidson	43,500	43,000	99
	Davie	9,700	9,500	98
	Stokes	12,900	12,700	98
	Surry	22,700	22,400	99
	Yadkin	11,000	10,800	98
	VIRGINIA			
	Patrick	6,500	6,400	98



WNRW BPCT-800808KE Granted 12/12/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Forsyth	97,700	96,800	99
	Guilford	122,700	121,800	99
	Randolph	35,900	35,500	99
	Rockingham	32,000	31,700	99
	Rowan	38,400	38,000	99
	Wilkes	22,400	22,000	98
	VIRGINIA			
Henry	27,100	26,800	99	
Between 5-24%	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Caswell	6,900	6,800	99
	Iredell	31,300	31,000	99
	Watauga	12,100	11,900	98
	VIRGINIA			
Carroll	11,200	11,000	98	
Franklin	12,800	12,600	98	
Halifax	12,200	12,000	98	
Pittsylvania	41,100	40,500	99	
Station Totals		661,000	653,600	98
Net Weekly Circulation (1985)				246,000
Average Daily Circulation (1985)				99,000

North Carolina—Greensboro-High Point & Winston-Salem

WXII

Ch. 12

WXII 12



KATZ AMERICAN

PULITZER BROADCASTING COMPANY

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., Box 11847, Winston-Salem 27116.

Studio: 700 Coliseum Dr., Winston-Salem, NC 27106.

Telephone: 919-721-9944. TWX: 510-931-3676.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mtn., 7-mi. N of King, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: STS, 3.5-meter; Standard & Drake receivers.

News Services: AP, UPI, CNN, NBC.

Ownership: Pulitzer Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 30, 1953. Sale to Multimedia by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37). Exchanged by Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO (Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

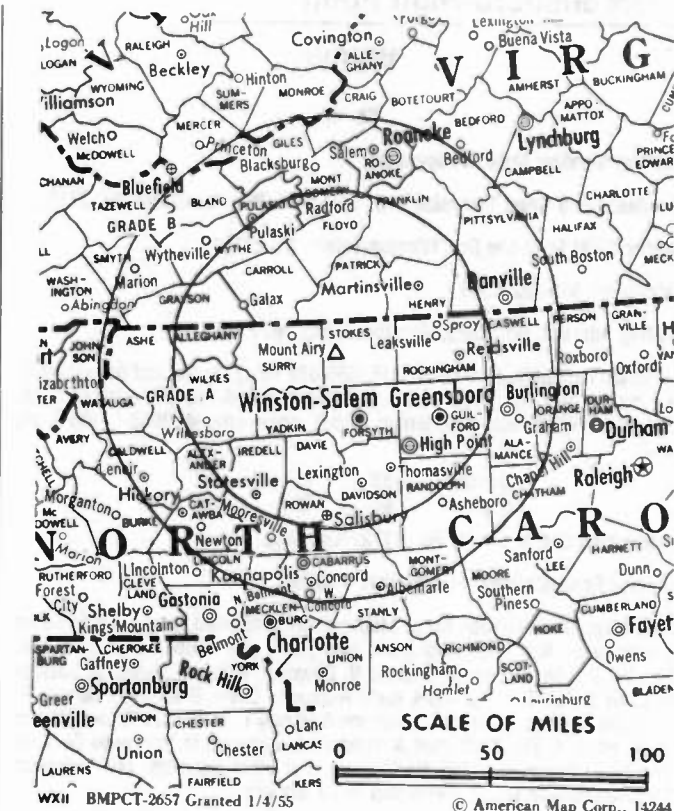
KEN J. ELKINS, president & chief exec. officer, Pulitzer Bcstg. Co.
REYNARD A. CORLEY, vice president & general manager.
DAVID SUMMERS, general sales manager.
DAVID EMERY, news director.
JERRY KENION, promotion manager.
HENRY HUNT, director of engineering.

Highest 30 Sec. Rate (July 12, 1985): \$1650.

NETWORK BASE HOURLY RATE: \$1175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NORTH CAROLINA				
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Caswell	6,900	6,800	99
	Davidson	43,500	43,000	99
	Davle	9,700	9,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Forsyth	97,700	96,800	99
	Guilford	122,700	121,800	99
	Iredell	31,300	31,000	99
	Randolph	35,900	35,500	99
	Rockingham	32,000	31,700	99
	Rowan	38,400	38,000	99
	Stokes	12,900	12,700	98
	Surry	22,700	22,400	99
	Wilkes	22,400	22,000	98
	Yadkin	11,000	10,800	98
VIRGINIA				
	Carroll	11,200	11,000	98
	Grayson	7,500	7,400	99
	Henry	27,100	26,800	99
	Patrick	6,500	6,400	98
	Pittsylvania	41,100	40,500	99
NORTH CAROLINA				
Between 25-49%				
	Alexander	9,500	9,400	99
	Ashe	8,800	8,600	98
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Montgomery	8,300	8,200	99
	Person	10,600	10,500	99
	Stanly	18,600	18,400	99
	Watauga	12,100	11,900	98
VIRGINIA				
	Franklin	12,800	12,600	98

(Continued on page A-730)

Station Totals	981,100	969,400	98
Net Weekly Circulation (1985)			566,400
Average Daily Circulation (1985)			309,400

North Carolina—Greenville

WNCT-TV

Ch. 9

Network Service: CBS.

Licensee: Roy H. Park Broadcasting Inc., Box 898, Greenville 27834.

Studio: 3221 Evans St., Greenville, NC 27834.

Telephone: 919-756-3180. TWX: 510-929-1616.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw, 107.9 MHz (No. 300), 1710-ft. (CBS).

News Services: AP, CBS.

Ownership: Park Broadcasting Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 22, 1953. Sale to present owner by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jansky & Bailey.

Personnel:

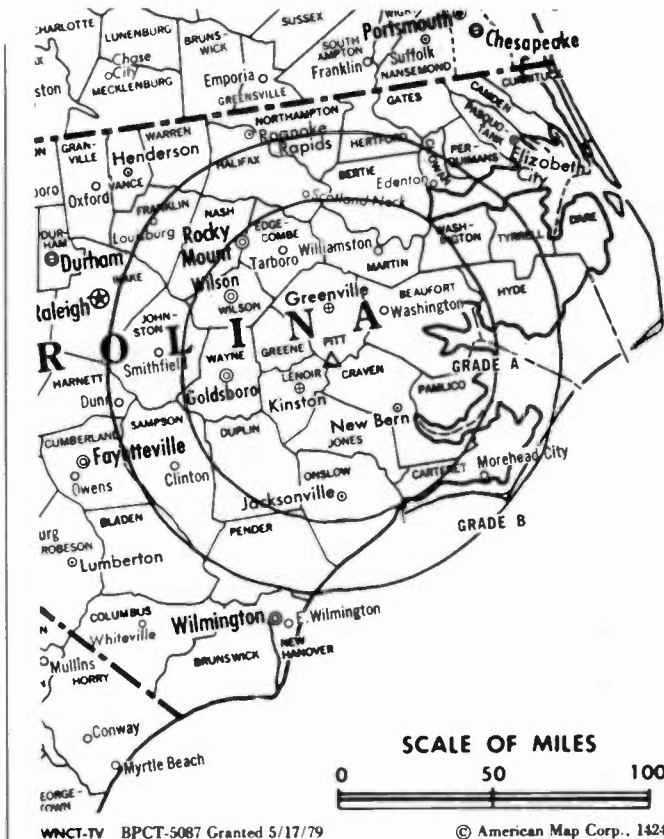
C. ROBERT THOMPSON, vice president & general manager.
ROBERT PERETIC, general sales manager.
LUTHER GRIFFIN, regional sales manager.
WILLIAM MORRISETTE, business manager.
C. TOMMY SMITH, local sales manager.
SHIRLEY DALE, program director.
HEBER ADAMS, chief engineer.

Highest 30 Second Rate (July 19, 1985): \$750.

NETWORK BASE HOURLY RATE: \$835.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	NORTH CAROLINA			
	Beaufort	15,300	15,100	99
	Bertie	7,200	7,000	97
	Carteret	17,700	17,500	99
	Chowan	4,900	4,800	98
	Craven	25,500	25,200	99
	Duplin	14,600	14,300	98
	Edgecombe	19,200	18,900	98
	Greene	5,500	5,400	98
	Halifax	19,000	18,600	98
	Hyde	2,100	2,000	95
	Jones	3,200	3,200	100
	Lenoir	21,700	21,400	99
	Martin	8,700	8,600	99
	Nash	25,500	25,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Onslow	33,100	32,800	99
	Pamlico	3,800	3,800	100
	Pender	8,300	8,100	98
	Pitt	34,000	33,500	99
	Tyrrell	1,400	1,400	100
	Washington	5,000	4,900	98
	Wayne	35,100	34,600	99
	Wilson	23,200	22,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 25-49%				
	Dare	6,600	6,400	97
	Hertford	7,700	7,600	99
	Johnston	26,800	26,400	99
	Northampton	7,300	7,100	97
	Sampson	18,000	17,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 5-24%				
	Brunswick	14,800	14,500	98
	Franklin	10,900	10,700	98
	Harnett	22,000	21,700	99
	New Hanover	41,800	41,400	99
	Pasquotank	10,400	10,300	99
	Perquimans	3,800	3,700	97
	Warren	5,500	5,400	98

Station Totals	509,600	502,000	98
Net Weekly Circulation (1985)			326,500
Average Daily Circulation (1985)			187,800

North Carolina—Hickory

WHKY-TV

Ch. 14

Network Service: None, independent.

Licensee: Catawba Valley Bcstg. Co., Box 1059, Hickory, NC 28603.

Studio: 526 Main Ave. SE, Hickory, NC 28601.

Telephone: 704-322-5115.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. SE.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

FM Affiliate: WHKY-FM, 14.8-kw, 102.9 MHz (No. 275), 325-ft.

Satellite Earth Station: Prodelin; 4.6-meter.

News Service: UPI.

Ownership: Long Family, 51%; others.

Began Operation: Feb. 14, 1968.

Represented (sales): Spot Time Ltd.

Represented (legal): Miller & Fields.

Personnel:

THOMAS E. LONG, station manager & general sales manager.
JEFFREY B. LONG, program & national sales manager.
THOMAS E. LONG JR., chief engineer.
JAMES O. CARR, news director.

Highest One Hour Rate (Aug. 1983): \$320.

Highest 30 Sec. Rate (Aug. 1983): \$43.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WHKY-TV BPCT-R20104KE Granted 2/8/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Burke	27,900	27,600	99
	Caldwell	25,500	25,200	99
	Catawba	40,600	40,300	99
	Iredell	31,300	31,000	99
Lincoln	16,700	16,600	99	
Station Totals		151,500	150,100	99
Net Weekly Circulation (1985)				27,100
Average Daily Circulation (1985)				8,100

North Carolina—New Bern

WCTI

Ch. 12

(Also serves Greenville and Washington, NC)

Network Service: ABC.

Licensee: Heritage Bcstg. Co.

Studio: Box 2325, 400 Glenburnie Dr., New Bern, NC 28560.

Telephone: 919-637-2111.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 18"
Longitude 77° 20' 15"

Transmitter: State Hwy. 41, N of Trenton, NC.

Satellite Earth Stations: ADM, 6.1-meter; Avcom receivers.

News Service: UPI.

Ownership: Heritage Bcstg. Co. Mario Iacobelli, 80%; Robert N. Smith, 20%. Heritage also owns WREX-TV, Rockford, IL.

Began Operation: Sept. 7, 1963. Sale to present owner by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved by FCC Oct. 14, 1976. Previous sale by Nathan Frank & Thomsland Inc. approved April 15, 1969.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

- MARIO IACOBELLI, president.
- WILLIAM D. WEBB, vice president & general manager.
- RALPH FLYNN, general sales manager.
- LESA HARRIS, program director.
- WILLIAM KNOWLES, news director.
- RICHARD PURDY, chief engineer.

Highest One Hour Rate (July 10, 1984): \$7500.

Highest 30 Sec. Rate (July 10, 1984): \$1500.

NETWORK BASE HOURLY RATE: \$375.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	15,300	15,100	99
	Carteret	17,700	17,500	99
	Craven	25,500	25,200	99
	Duplin	14,600	14,300	98
	Edgecombe	19,200	18,900	98
	Greene	5,500	5,400	98
	Hyde	2,100	2,000	95
	Jones	3,200	3,200	100
	Lenoir	21,700	21,400	99
	Martin	8,700	8,600	99



WCTI BPCT-3831 Granted 1/4/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Onslow	33,100	32,800	99
	Pamlico	3,800	3,800	100
	Pender	8,300	8,100	98
	Pitt	34,000	33,500	99
	Washington	5,000	4,900	98
	Wayne	35,100	34,600	99
Between 25-49%	NORTH CAROLINA			
	Bertie	7,200	7,000	97
	Nash	25,500	25,100	98
	Wilson	23,200	22,900	98
Between 5-24%	NORTH CAROLINA			
	Chowan	4,900	4,800	98
	Dare	6,600	6,400	97
	Halifax	19,000	18,600	98
	Hertford	7,700	7,600	99
	Johnston	26,800	26,400	99
	New Hanover	41,800	41,400	99
	Sampson	18,000	17,700	98
	Tyrrell	1,400	1,400	100
Station Totals		434,900	428,600	98
Net Weekly Circulation (1985)				240,300
Average Daily Circulation (1985)				141,500

North Carolina—Raleigh

WLFL-TV

Ch. 22

Network Service: None, independent.

Licensee: Family Television Corp., 2410 Broad St., Durham 27704.

Studio: 2410 Broad St., Durham, NC 27704.

Telephone: 919-471-4461.

Mailing Address: Box 15366, Durham, NC 27704.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1416-kw visual, 142-kw aural. Antenna: 1148-ft. above av. terrain, 1057-ft. above ground, 1527-ft. above sea level.

Latitude 35° 42' 51.5"
Longitude 78° 49' 00.5"

Transmitter: State Rd. 1010, 1-mi. E of Apex.

Satellite Earth Stations: Bogner, 7-meter; Microdyne receivers.

News Services: AP, CNN, INN.

Ownership: N. Grant Cotton, pres.-treas., 50.5%; Ladson L. Leathers, exec. v.p., 25.5%; others, none with as much as 5%.

Began Operation: Dec. 18, 1981. Sale to S & F Communications was approved by FCC Dec. 21, 1984 but not consummated (Television Digest, Vol. 24:39). Sale to Television Corp. Stations pending.

Represented (sales): Seltel Inc.

Represented (legal): Reddy, Begley & Martin.

Personnel:

N. GRANT COTTON, president & general manager.

L. L. LEATHERS, executive vice president.

LDN MIROLLI, vice president & general sales manager.

DOUG PARSONS, national sales manager.

DALLAS LLOYD, chief engineer.

Highest 30 Sec. Rate (July 6, 1984): \$180.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Durham	60,400	59,600	99
	Granville	11,100	10,900	98
	Johnston	26,800	26,400	99
	Wake	123,200	121,900	99
Between 25-49%	NORTH CAROLINA			
	Chatham	13,100	12,900	98
	Franklin	10,900	10,700	98
	Harnett	22,000	21,700	99
	Lee	13,800	13,600	99
	Orange	30,900	30,400	98
	Person	10,600	10,500	99
Vance	13,100	12,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 5-24%	Alamance	37,500	37,200	99
	Cumberland	82,000	81,000	99
	Greene	5,500	5,400	98
	Hoke	6,700	6,600	99
	Montgomery	8,300	8,200	99
	Moore	21,400	21,000	98
	Nash	25,500	25,100	98
	Randolph	35,900	35,500	99
	Sampson	18,000	17,700	98
	Warren	5,500	5,400	98
Wayne	35,100	34,600	99	
Wilson	23,200	22,900	98	
VIRGINIA				
	Halifax	12,200	12,000	98
	Mecklenburg	10,300	10,100	98
Station Totals		663,000	654,200	98
Net Weekly Circulation (1985)				211,700
Average Daily Circulation (1985)				85,700

North Carolina—Durham-Raleigh

WPTF-TV

Ch. 28

Network Service: NBC.

Licensee: Durham Life Broadcasting Inc., Box 1511, 410 S. Salisbury St., Raleigh, NC 27602.

Studio: 410 S. Salisbury St., Raleigh, NC 27602.

Telephone: 919-832-8311. TWX: 510-928-1852.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. & 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1240-ft. above ground, 1700-ft. above sea level.

Latitude 35° 43' 00"
Longitude 78° 48' 31"

Transmitter: Intersection of State Rds. 1010 & 1379, near Apex, NC.

Satellite Earth Stations: Harris, 6-meter & 3-meter; Pinzone, 5-meter; Pinzone & Harris receivers.

News Services: AP, UPI, NBC.

Ownership: Durham Corp., 100%. George Womble, chmn.; Felton Coley, pres.; Sonja M. Stephenson, asst. secy., Durham Life Bcstg. is licensee of WPTF & WQDR(FM), Raleigh, NC; WEWO & WSTS(FM), Laurinburg, NC.

Began Operation: Nov. 4, 1968. Sale to present owner by R. O., K. R. & Robinson O. Everett, et al., approved by FCC May 19, 1977 (Television Digest, Vol. 17:5).

Represented (sales): TeleRep Inc.

Represented (legal): Tharrington, Smith & Hargrove.

Represented (engineering) Moffet, Larson & Johnson.

Personnel:

ROBERT BUTLER, vice president & general manager.
ASA SPAULDING JR., vice president & public affairs director.
EMILY BIGGS, national sales manager.
LATHAM HAMNER, chief engineer.
BOB WOLFE, program manager.
BILL RAMSEY, production manager.
JOE GLENNON, assistant news director.
KALEN JOHNSON, promotion manager.

Highest 30 Sec. Rate (July 6, 1984): \$850.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Chatham	13,100	12,900	98
	Durham	60,400	59,600	99
	Granville	11,100	10,900	98
	Johnston	26,800	26,400	99
	Lee	13,800	13,600	99
	Orange	30,900	30,400	98
	Vance	13,100	12,900	98
	Wake	123,200	121,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Cumberland	82,000	81,000	99
	Franklin	10,900	10,700	98
	Harnett	22,000	21,700	99
	Nash	25,500	25,100	98
	Person	10,600	10,500	99
	Sampson	18,000	17,700	98
	Wayne	35,100	34,600	99
	Between 5-24%	NORTH CAROLINA		
Edgecombe		19,200	18,900	98
Greene		5,500	5,400	98
Hoke		6,700	6,600	99
Montgomery		8,300	8,200	99
Moore		21,400	21,000	98
Northampton		7,300	7,100	97
Randolph		35,900	35,500	99
Scotland		11,200	11,000	98
Warren		5,500	5,400	98
Wilson	23,200	22,900	98	
VIRGINIA	Halifax	12,200	12,000	98
	Mecklenburg	10,300	10,100	98
Station Totals		700,700	691,200	98
Net Weekly Circulation (1985)				325,000
Average Daily Circulation (1985)				151,100

North Carolina—Raleigh-Durham

WRAL-TV

Ch. 5

Network Service: CBS.

Licensee: Capitol Bcstg. Co. Inc., 2619 Western Blvd., Box 12000, Raleigh, NC 27605.

Studio & Offices: 2619 Western Blvd.

Telephone: 919-821-8555. TWX: 510-928-1833.

Mailing Address: Box 12000, Raleigh, NC 27605.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 15-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2340-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn.

FM Affiliate: WRAL-FM, 250-kw, 101.5 MHz (No. 268), 990-ft.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI, Conus, CNN.

Ownership: Estate of A. J. Fletcher, 21.28%; James F. Goodmon, pres., 56.61%; Ray H. Goodmon III, 23.37%; Marjorie L. Fletcher, 3.49%; others, none with as much as 1%. Capitol Bcstg. also owns WHTN & WKEE(FM), Huntington, WV; KISS(FM), San Antonio, TX; WRNL & WRXL(FM), Richmond, VA; WDRV & WLK(FM), Statesville, NC; KBEQ(FM), Kansas City, MO.

Began Operation: Dec. 15, 1956.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

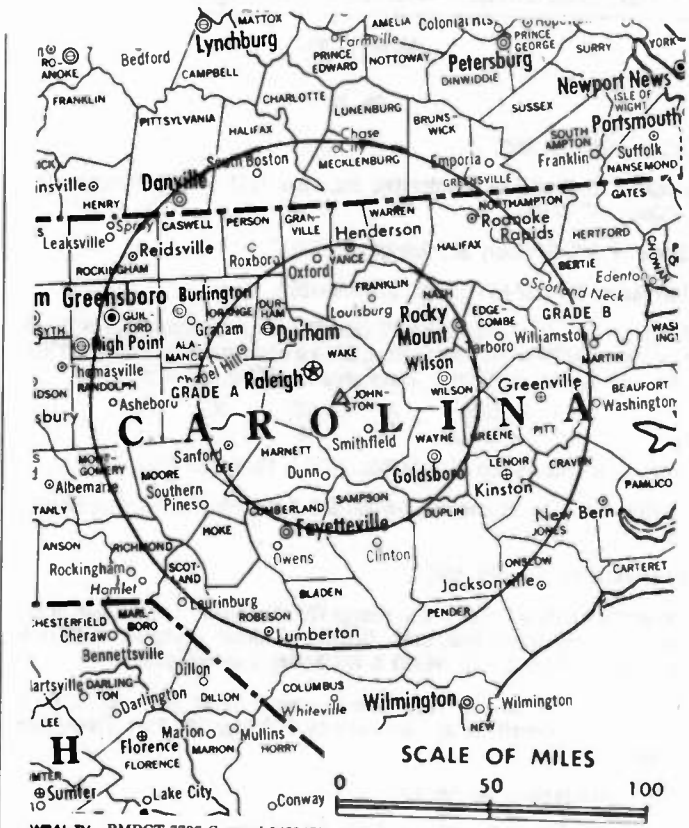
JIM GOODMON, president.
JOHN GREENE, senior vice president & general manager.
PAUL QUINN, general sales manager.
NEIL KUVIN, station manager.
WALTIE RASULALA, public affairs manager.
RON PRICE, news & communications manager.
WILL DAVIS, program manager.
PAUL POPE, production & operations manager.
WILBUR BRANN, manager of engineering.

Highest 30 Sec. Rate (July 29, 1985): \$2500.

NETWORK BASE HOURLY RATE: \$1575.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Chatham	13,100	12,900	98
	Cumberland	82,000	81,000	99
	Duplin	14,600	14,300	98
	Durham	60,400	59,600	99
	Edgecombe	19,200	18,900	98
	Franklin	10,900	10,700	98
	Granville	11,100	10,900	98
	Greene	5,500	5,400	98
	Halifax	19,000	18,600	98
	Harnett	22,000	21,700	99
	Hoke	6,700	6,600	99
	Johnston	26,800	26,400	99
	Lee	13,800	13,600	99
	Moore	21,400	21,000	98
	Nash	25,500	25,100	98
	Northampton	7,300	7,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Orange	30,900	30,400	98
	Person	10,600	10,500	99
	Robeson	33,900	33,200	98
	Sampson	18,000	17,700	98
	Scotland	11,200	11,000	98
	Vance	13,100	12,900	98
	Wake	123,200	121,900	99
	Warren	5,500	5,400	98
	Wayne	35,100	34,600	99
	Wilson	23,200	22,900	98
VIRGINIA				
	Mecklenburg	10,300	10,100	98
NORTH CAROLINA				
Between 25-49%				
	Alamance	37,500	37,200	99
	Bladen	11,000	10,700	97
	Caswell	6,900	6,800	99
	Lenoir	21,700	21,400	99
	Martin	8,700	8,600	99
	Montgomery	8,300	8,200	99
	New Hanover	41,800	41,400	99
	Pitt	34,000	33,500	99
VIRGINIA				
	Brunswick	5,100	5,000	98
	Halifax	12,200	12,000	98
NORTH CAROLINA				
Between 5-24%				
	Bertie	7,200	7,000	97
	Chowan	4,900	4,800	98
	Columbus	18,300	17,900	98
	Hertford	7,700	7,600	99
(Continued on page A-730)				
Station Totals		1,126,900	1,110,900	98
Net Weekly Circulation (1985)				691,000
Average Daily Circulation (1985)				437,400

North Carolina—Durham-Raleigh-Fayetteville

WTVD

Ch. 11

Network Service: ABC.

Licensee: Capital Cities Communications Inc., Box 2009, Durham 27702.

Studio: 411 Liberty St., Durham, NC 27702.

Telephone: 919-683-1111. TWX: 510-927-1810.

Raleigh Office: Box 1950, Raleigh, NC 27602.

Fayetteville Office: 225 Green St., Fayetteville, NC 28301. Telephone: 919-323-5883.

Mailing Address: Box 2009, Durham, NC 27702.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, NC.

Satellite Earth Station: Harris, 9.1-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Capital Cities Communications Inc., see Group Ownership of TV Stations.

Begin Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC(AM) approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

PAUL BURES, president & general manager.

DENIS J. O'CONNOR, general sales manager.

JON MILLER, director of programming.

NED WARWICK, news director.

CHRISTLE SWAIN, community relations & station affairs manager.

ED WALL, chief engineer.

WILLIAM HIGGS, business manager.

MARIE BROWN, sales service manager.

JOHN DAWSON, director of creative services.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Chatham	13,100	12,900	98
	Cumberland	82,000	81,000	99
	Durham	60,400	59,600	99
	Edgecombe	19,200	18,900	98
	Franklin	10,900	10,700	98
	Granville	11,100	10,900	98
	Greene	5,500	5,400	98
	Halifax	19,000	18,600	98
	Harnett	22,000	21,700	99
	Hoke	6,700	6,600	99
	Johnston	26,800	26,400	99
	Lee	13,800	13,600	99
	Moore	21,400	21,000	98
	Nash	25,500	25,100	98
	Orange	30,900	30,400	98
	Person	10,600	10,500	99
	Robeson	33,900	33,200	98
	Sampson	18,000	17,700	98
Scotland	11,200	11,000	98	
Vance	13,100	12,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wake	123,200	121,900	99
	Warren	5,500	5,400	98
	Wayne	35,100	34,600	99
	Wilson	23,200	22,900	98
	VIRGINIA Mecklenburg	10,300	10,100	98
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Bladen	11,000	10,700	97
	Brunswick	14,800	14,500	98
	Duplin	14,600	14,300	98
	New Hanover	41,800	41,400	99
Northampton	7,300	7,100	97	
SOUTH CAROLINA VIRGINIA	Marlboro	10,500	10,300	98
	Halifax	12,200	12,000	98
Between 5-24%	NORTH CAROLINA			
	Caswell	6,900	6,800	99
	Columbus	18,300	17,900	98
	Jones	3,200	3,200	100
	Lenoir	21,700	21,400	99
	Martin	8,700	8,600	99
	Montgomery	8,300	8,200	99
	Onslow	33,100	32,800	99
	Pender	8,300	8,100	98
	Pitt	34,000	33,500	99
	Randolph	35,900	35,500	99
	Richmond	17,200	17,000	99
	VIRGINIA			
Brunswick	5,100	5,000	98	
Lunenburg	4,300	4,200	98	
Pittsylvania	41,100	40,500	99	
Station Totals		1,048,200	1,033,200	98
Net Weekly Circulation (1985)				631,400
Average Daily Circulation (1985)				376,860

North Carolina—Washington-Greenville- New Bern

WITN-TV

Ch. 7

Network Service: NBC.

Licensee: WITN-TV Inc., Box 468, Washington, NC 27889.

Studio: 2.5-mi. S of Washington on U.S. 17.

Telephone: 919-946-3131. TWX: 510-924-1834.

Mailing Address: Box 468, Washington, NC 27889.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly-polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter & 3-meter; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: American Family Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 28, 1955. Sale to present owner by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Seltel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Cohen & Dippell.

Personnel:

HOWARD MEAGLE JR., vice president & general manager.
DAVID JERNIGAN, general sales manager.
FRANCES W. WILLIAMS, officer manager.
FRANCIS X. BRADY, local sales manager.
PAUL OUGHTON, operations manager.
A. E. MANNING, engineering manager.
HELEN S. JACKSON, sales service director.
DICK JONES, news director.

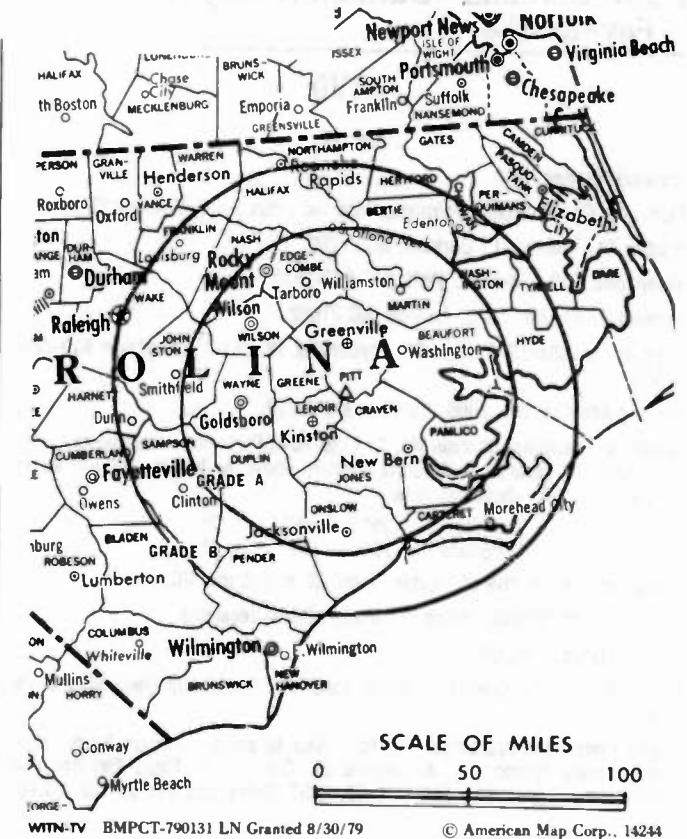
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 26, 1985): \$650.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	15,300	15,100	99
	Bertie	7,200	7,000	97
	Carteret	17,700	17,500	99
	Chowan	4,900	4,800	98
	Craven	25,500	25,200	99
	Duplin	14,600	14,300	98
	Edgecombe	19,200	18,900	98
	Greene	5,500	5,400	98
	Halifax	19,000	18,600	98
	Hyde	2,100	2,000	95
	Johnston	26,800	26,400	99
	Jones	3,200	3,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Lenoir	21,700	21,400	99	
	Martin	8,700	8,600	99	
	Nash	25,500	25,100	98	
	Northampton	7,300	7,100	97	
	Onslow	33,100	32,800	99	
	Pamlico	3,800	3,800	100	
	Pitt	34,000	33,500	99	
	Tyrrell	1,400	1,400	100	
	Washington	5,000	4,900	98	
	Wayne	35,100	34,600	99	
Wilson	23,200	22,900	98		
Between 25-49%	NORTH CAROLINA				
	Dare	6,600	6,400	97	
	Franklin	10,900	10,700	98	
	Hertford	7,700	7,600	99	
	Pender	8,300	8,100	98	
	Sampson	18,000	17,700	98	
Warren	5,500	5,400	98		
Between 5-24%	NORTH CAROLINA				
	Harnett	22,000	21,700	99	
	Pasquotank	10,400	10,300	99	
	Perquimans	3,800	3,700	97	
	Vance	13,100	12,900	98	
	Wake	123,200	121,900	99	
	VIRGINIA				
	Brunswick	5,100	5,000	98	
	Station Totals		594,400	585,900	98
	Net Weekly Circulation (1985)			343,800	
Average Daily Circulation (1985)			207,900		

North Carolina—Wilmington

WECT

Ch. 6

Network Service: NBC.

Licensee: Atlantic Telecasting Corp., 322 Shipyard Blvd.

Studio: 322 Shipyard Blvd., Wilmington, NC 28403.

Telephone: 919-791-8070. TWX: 510-937-0314.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude 34° 34' 32"
Longitude 78° 26' 13"

Transmitter: State Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 5-meter; Harris, 3-meter & 8-meter; Pinzone & Harris receivers.

News Services: AP, CNN Headline News, NBC.

Ownership: J. S. Brody, Leo Brody, Marilyn B. Lane, Marsha F. Schiff, Hynda B. Gerstenfeld, D. D. Cameron, Wachovia Bank & Trust Co. & others.

Began Operation: April 9, 1954. Sale of 60% stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50).

Represented (sales): Katz Television.

Represented (legal): Tharrington, Smith & Hargrove.

Represented (engineering): Cohen & Dippell.

Personnel:

WILLIAM H. CAMERON, chief operating officer.
C. D. MARTIN JR., exec. vice president & general manager.
JOE SCHLEGEL, vice president & sales manager.
BILL ELKS, technical operation officer.
ERNIE WHITMEYER, programming.
ROBERT JORDON, production manager.
ALLEN GOLDSTEIN, news director.

Highest 30 Sec. Rate (July 12, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Bladen	11,000	10,700	97
	Brunswick	14,800	14,500	98
	Columbus	18,300	17,900	98
	Cumberland	82,000	81,000	99
	Duplin	14,600	14,300	98
	Hoke	6,700	6,600	99
	New Hanover	41,800	41,400	99
	Onslow	33,100	32,800	99
	Pender	8,300	8,100	98
Richmond	17,200	17,000	99	
Robeson	33,900	33,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sampson	18,000	17,700	98
	Scotland	11,200	11,000	98
SOUTH CAROLINA	Dillon	9,900	9,700	98
	Horry	42,200	41,400	98
	Marion	11,600	11,300	97
	NORTH CAROLINA			
Between 25-49%	Harnett	22,000	21,700	99
	Moore	21,400	21,000	98
	Wayne	35,100	34,600	99
SOUTH CAROLINA	Florence	39,500	39,000	99
	Georgetown	15,100	14,800	98
	Marlboro	10,500	10,300	98
	NORTH CAROLINA			
Between 5-24%	Greene	5,500	5,400	98
	Johnston	26,800	26,400	99
	Lee	13,800	13,600	99
	Lenoir	21,700	21,400	99
SOUTH CAROLINA				
	Darlington	21,800	21,400	98
Station Totals		607,800	598,200	98
Net Weekly Circulation (1985)			359,600	
Average Daily Circulation (1985)			204,200	

North Carolina—Wilmington

WJKA

Ch. 26

Network Service: CBS.

Licensee: Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

Studio: 1926 Oleander Dr., Wilmington 28403.

Telephone: 919-343-8826.

Mailing Address: Box 2626, Wilmington, NC 28403.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 4325-kw max. visual, 432.5-kw max. aural. Antenna: 1641-ft. above av. terrain, 1629-ft. above ground, 1689-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Boliva on Lewis Swamp Rd.

Satellite Earth Stations: Transmit/receive, Microdyne, 7-meter; Harris, 3.7-meter (2) & 4.7-meter; Scientific-Atlanta, 6.2-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Katherine R. Everett, pres.; Ben T. Perry III, v.p.; Dorothy G. Bullock, secy.-treas.; America Telecasters, 100%. ATI ownership: Jacob H. Froelich Jr., pres., 10.02%; Thomas O. McCaffrey, exec. v.p., 2%; Robinson O. Everett, v.p., Katherine R. Everett, secy., 24% each; George W. Lyles Jr., treas., G. Nolan Beardon, J. Harris Covington, 10.02% each; Jack M. Campbell, 9.82%. Principals have interest in WFCT(TV), Fayetteville, NC.

Began Operation: Sept. 24, 1984.

Represented (sales): Adam Young Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

JOHN E. SHINE, general manager.
JOHN PECK, general sales manager.
CHRISTY FAUGHN, news & program director.
HATTIE NEAS, promotion director.
LARRY W. WHITE, chief engineer.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Brunswick	14,800	14,500	98
	New Hanover	41,800	41,400	99
Between 5-24%	NORTH CAROLINA			
	Columbus	18,300	17,900	98
	Pender	8,300	8,100	98
	SOUTH CAROLINA			
	Horry	42,200	41,400	98
Station Totals		125,400	123,300	98
Net Weekly Circulation (1985)				22,800
Average Daily Circulation (1985)				10,800

North Carolina—Wilmington

WWAY

Ch. 3

Network Service: ABC.

Licensee: Clay Broadcasting Corp., Box 2068, 615 N. Front St., Wilmington, NC 28401.

Studio: 615 N. Front St. 28401.

Telephone: 919-762-8581.

Mailing Address: Box 2068, Wilmington, NC 28401.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Clay Communications Inc., publisher of **Charleston Daily Mail**, 80%; Lyell B. Clay, 20%. Clay Communications officers: Lyell B. Clay, chmn. of the board, 30.76%; John F. McGee, pres., 4.33%; Buckner Clay, v.p.-secy., 30.76%; George Diab, v.p., 1.0%; Charles Avampato, treas.; Julie Clark Alexander, 30.76%; others, 2.4%. Clay Communications also owns KFDX-TV, Wichita Falls & KJAC-TV, Port Arthur-Beaumont, both TX; WAPT(TV), Jackson, MS. Clay Realty Co., controlled by Lyell B. Clay, is licensee of WCHV & WCCV(FM), Charlottesville, VA.

Began Operation: Oct. 30, 1964. Sale to present owner by Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by the FCC Aug. 28, 1968. **Note:** Left air temporarily Jan. 24, 1981 when plane collided with tower (**Television Digest**, Vol. 21:5).

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

GEORGE DIAB, president, Clay Broadcasting.
MITCHELL SAIEED, vice president & general manager.
TY WATTS, general sales manager.
GEORGE ALLEN, station manager.
RANSOM BENFIELD, production manager.
ELLIOT HUNTER, chief engineer.
STEVE BEVERLY, news director.

Highest One Hour Rate (June 1, 1984): \$1800.

Highest 30 Sec. Rate (June 1, 1984): \$495.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Bladen	11,000	10,700	97
	Brunswick	14,800	14,500	98
	Columbus	18,300	17,900	98
	New Hanover	41,800	41,400	99
	Pender	8,300	8,100	98
Robeson	33,900	33,200	98	
SOUTH CAROLINA	Horry	42,200	41,400	98
	NORTH CAROLINA			
	Between 25-49%			
Cumberland	82,000	81,000	99	
Duplin	14,600	14,300	98	
Onslow	33,100	32,800	99	
SOUTH CAROLINA				
Dillon	9,900	9,700	98	
Georgetown	15,100	14,800	98	
Marion	11,600	11,300	97	
NORTH CAROLINA				
Between 5-24%				
Hoke	6,700	6,600	99	
Jones	3,200	3,200	100	
Sampson	18,000	17,700	98	
SOUTH CAROLINA				
Florence	39,500	39,000	99	
Station Totals		404,000	397,600	98
Net Weekly Circulation (1985)				206,000
Average Daily Circulation (1985)				109,100

North Carolina

WBTV, Charlotte (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA			
	Chesterfield	13,900	13,600	98
	Union	10,700	10,600	99
Between 5-24%	NORTH CAROLINA			
	Buncombe	64,800	64,000	99
	Davidson	43,500	43,000	99
	Forsyth	97,700	96,800	99
	Haywood	18,000	17,700	98
	Madison	6,000	5,800	97
	Polk	5,400	5,300	98
	Surry	22,700	22,400	99
	Yadkin	11,000	10,800	98
	SOUTH CAROLINA			
	Darlington	21,800	21,400	98
	Fairfield	6,500	6,300	97
	Laurens	17,600	17,400	99
	Marlboro	10,500	10,300	98
	Newberry	11,600	11,400	98
Spartanburg	76,900	76,100	99	
VIRGINIA				
Carroll	11,200	11,000	98	
Grayson	7,500	7,400	99	

WFMY-TV, Greensboro-High Point & Winston-Salem (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA—(Continued)			
	Union	25,700	25,400	99
	Vance	13,100	12,900	98
	Wake	123,200	121,900	99
	Warren	5,500	5,400	98
	Watauga	12,100	11,900	98
	SOUTH CAROLINA			
	Marlboro	10,500	10,300	98
	VIRGINIA			
	Bland	2,300	2,200	96
	Franklin	12,800	12,600	98
Halifax	12,200	12,000	98	
Mecklenburg	10,300	10,100	98	
Wythe	9,500	9,300	98	

WXII, Greensboro-High Point & Winston-Salem (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Anson	8,900	8,700	98
	Burke	27,900	27,600	99
	Cabarrus	32,900	32,700	99
	Chatham	13,100	12,900	98
	Lincoln	16,700	16,600	99
	Moore	21,400	21,000	98
	Orange	30,900	30,400	98
	VIRGINIA			
	Bland	2,300	2,200	96
	Buckingham	4,000	3,900	98
	Floyd	4,400	4,300	98
	Giles	6,200	6,100	98
	Halifax	12,200	12,000	98
	Lunenburg	4,300	4,200	98
Pulaski	13,100	12,900	98	
Wythe	9,500	9,300	98	
WEST VIRGINIA				
Monroe	4,600	4,400	96	

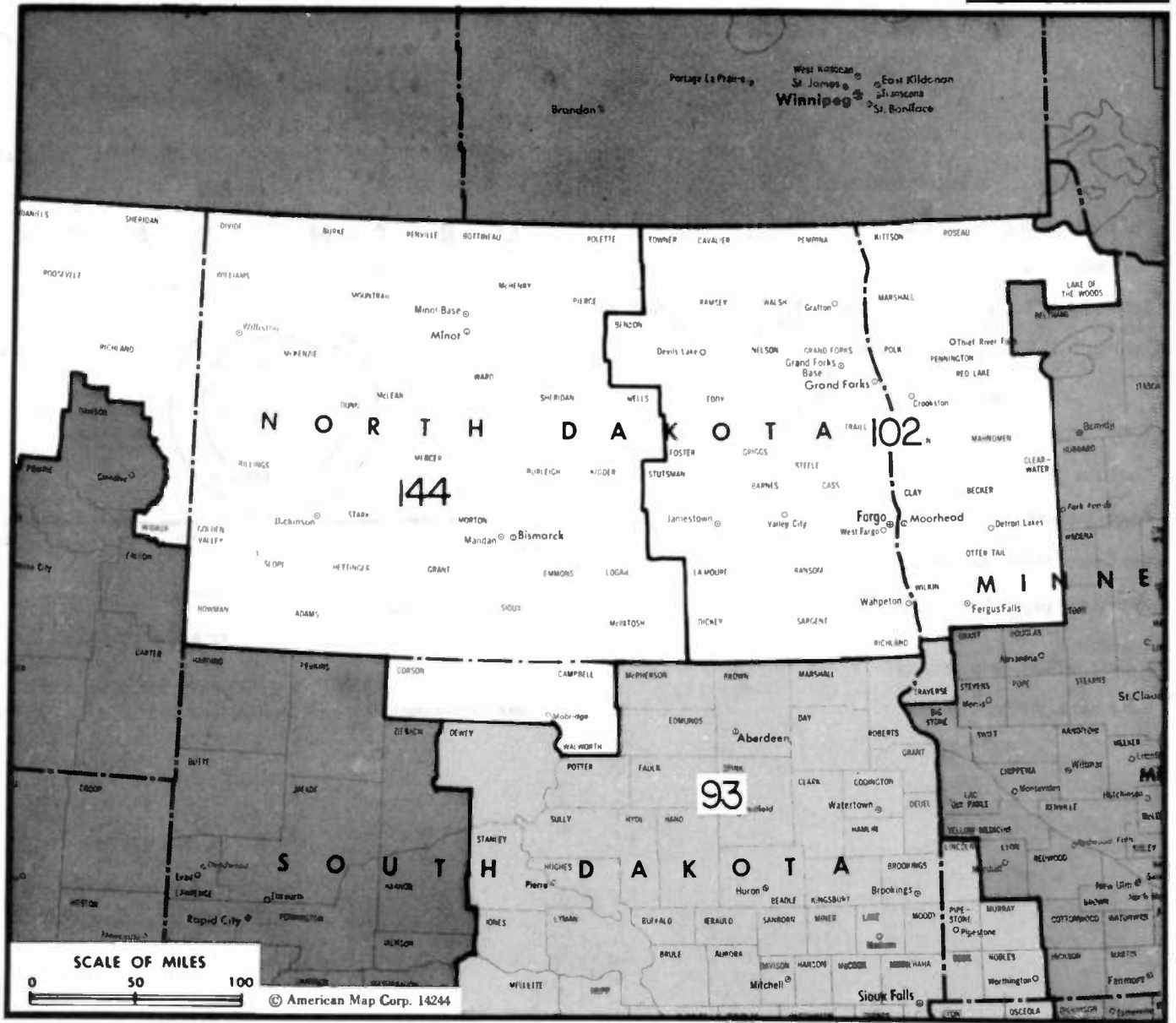
WRAL-TV, Raleigh-Durham (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA—(Continued)			
	Jones	3,200	3,200	100
	Onslow	33,100	32,800	99
	Pender	8,300	8,100	98
	Randolph	35,900	35,500	99
	Richmond	17,200	17,000	99
	Rockingham	32,000	31,700	99
	Washington	5,000	4,900	98
	SOUTH CAROLINA			
	Marlboro	10,500	10,300	98
	VIRGINIA			
Floyd	4,400	4,300	98	
Henry	27,100	26,800	99	
Lunenburg	4,300	4,200	98	
Nottoway	5,200	5,100	98	
Pittsylvania	41,100	40,500	99	

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State Cross Reference List		North Dakota Station Status as of August 15, 1985		
Communities That Receive Programs of Stations That are Located Elsewhere				
KXJB-TV, Fargo	—See Valley City, ND			
KTHI-TV, Grand Forks	—See Fargo, ND			
		VHF	UHF	TOTAL
		13	3	16
		6	0	6
				22

Market	Arbitron ADI TV Households	Rank
Sioux-Falls-Mitchell, SD	232,300	93
Fargo, ND	211,400	102
Minot-Bismarck-Dickinson, ND	140,800	144

Market Area Commercial TV Stations
 KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
 KTHI-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
 KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8),
 KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)

North Dakota—Bismarck

KBMY

Ch. 17

(Satellite of WDAY-TV, Fargo, ND)

Network Service: ABC.

Grantee: WDAY Inc., 301 Eighth St. S, Fargo, ND 58103.

Studio: Russell Bldg., N. State St., Bismarck 58502.

Telephone: 701-237-6500.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude	46°	35'	11"
Longitude	100°	48'	20"

Transmitter: 2-mi. S & 4-mi. E of St. Anthony.

Ownership: See WDAY-TV, Fargo, ND.

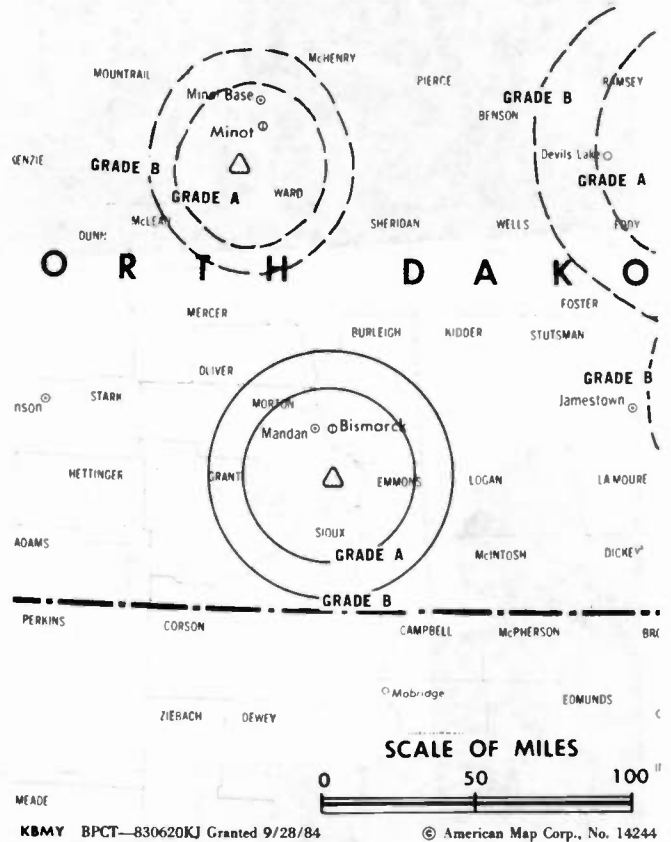
Began Operation: March 31, 1985.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:
DEWEY HEGGEN, general manager.

Rates: See WDAY-TV, Fargo, ND.



North Dakota—Bismarck

KFYR-TV

Ch. 5

(Also operates satellites KQCD-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, ND)

Network Service: NBC.

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, ND 58501.

Studio: Broadway at Fourth, Bismarck.

Telephone: 701-223-0900. TWX: 910-677-2339.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 19"
Longitude 100° 48' 30"

Transmitter: 12-mi. S of city.

AM Affiliate: KFYR, 5-kw, 550 kHz (NBC).

FM Affiliate: KYYY, 45-kw, 92.9 MHz (No. 225), 1402-ft.

News Services: AP, NBC.

Satellite Earth Stations: Comsat; Harris & Scientific-Atlanta receivers.

Ownership: William Ekberg, pres., 7%; Mrs. Marletta Meyer Ekberg, 69%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 19, 1953.

Represented (sales): Blair Television; Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

WILLIAM EKBERG, president & chief executive officer.
JUDITH JOHNSON, vice president & chief operating officer.
TOM BARR, general manager.
JERRY HEGEL, general sales manager.
CLAIRE ANNE HOLMBERG, operations & programing manager.
DAVE STUART, director, national sales.
JACK DAVIS, director of engineering.

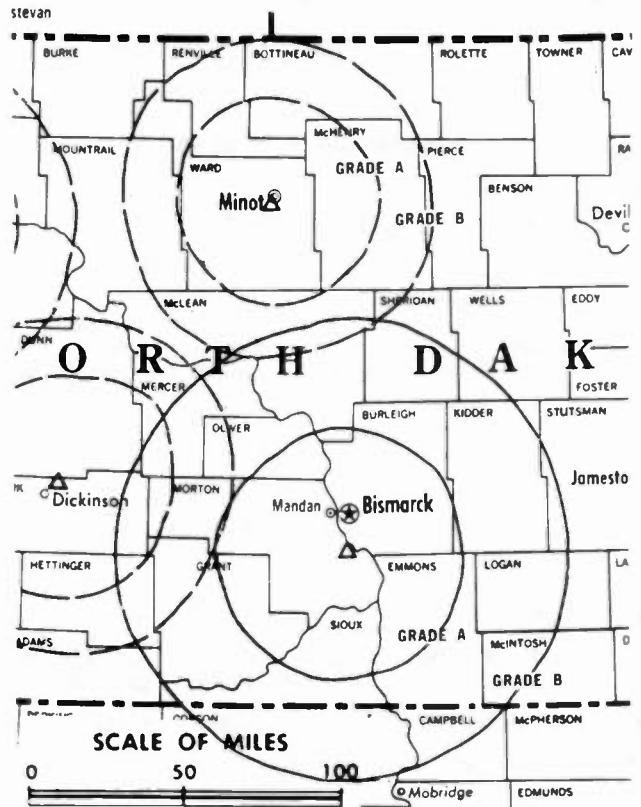
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (June 1985): \$375.

Rates: Includes satellites KQCD-TV, Dickinson, KMOT, Minot & KUMV-TV, Williston, ND.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Burleigh	22,600	22,300	99
	Emmons	2,000	2,000	100
	Grant	1,500	1,500	100
	Kidder	1,400	1,400	100
	Logan	1,200	1,200	100
	Mc Intosh	1,900	1,800	95
	Mc Lean	4,700	4,600	98
	Mercer	4,700	4,600	98
	Morton	9,800	9,600	98
	Oliver	800	800	100



KFYR-TV "BPCT-2965 Granted 2/24/63 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sheridan	1,000	1,000	100
	Sioux	900	900	100
SOUTH DAKOTA				
	Campbell	800	800	100
	Corson	1,500	1,400	93
	Dewey	1,500	1,400	93
	Walworth	2,700	2,600	96
Between 25-49%	NORTH DAKOTA			
	Eddy	1,400	1,400	100
	Foster	1,600	1,600	100
	Hettinger	1,500	1,500	100
	Stutsman	9,300	9,200	99
SOUTH DAKOTA				
	Mc Pherson	1,500	1,500	100
	Perkins	1,800	1,700	94
Between 5-24%	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Dickey	2,500	2,400	96
	La Moure	2,300	2,300	100
	Slope	400	400	100
	Stark	9,300	9,200	99
	Towner	1,500	1,500	100
	Wells	2,600	2,600	100
	SOUTH DAKOTA			
	Hand	1,800	1,800	100
	Ziebach	600	600	100
Station Totals		98,400	96,900	98
Net Weekly Circulation (1985)				63,500
Average Daily Circulation (1985)				47,900

North Dakota—Bismarck

KXMB-TV

Ch. 12

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Bismarck TV Inc., Box 1686, Minot, ND 58701.

Studio & Business Office: 1811 North 15, Bismarck, ND 58501.

Telephone: 701-223-9197.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: See KXMC-TV, Minot.

Began Operation: Nov. 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC Jan. 27, 1971 (*Television Digest*, Vol. 11:5).

Represented (sales): Avery-Knodel Inc.; The Hurley Co. (regional).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

STEVEN REITEN, manager.
ROCKY HEFTY, chief engineer.

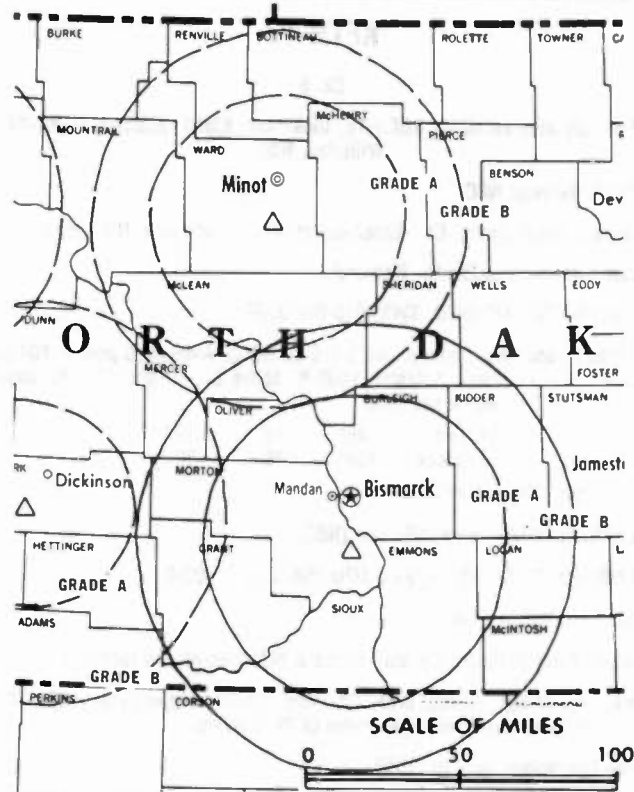
Rates: Sold in combination with KXMC-TV, Minot; KXMD-TV, Williston & KXMA-TV, Dickinson, all ND.

Highest 30 Sec. Rate (Dec. 20, 1983): \$99.

NETWORK BASE HOURLY RATE: \$198.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NORTH DAKOTA				
		Burleigh	22,600	22,300	99
		Emmons	2,000	2,000	100
		Grant	1,500	1,500	100
		Kidder	1,400	1,400	100
		Logan	1,200	1,200	100
		Mc Intosh	1,900	1,800	95
		Morton	9,800	9,600	98
		Oliver	800	800	100
		Sioux	900	900	100
		SOUTH DAKOTA			
		Campbell	800	800	100
		Corson	1,500	1,400	93
		Walworth	2,700	2,600	96



KXMB-TV BNPCT-7664 Granted 2/15/77

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NORTH DAKOTA				
		Foster	1,600	1,600	100
		Hettinger	1,500	1,500	100
		Mc Lean	4,700	4,600	98
		Mercer	4,700	4,600	98
		Sheridan	1,000	1,000	100
		Wells	2,600	2,600	100
		SOUTH DAKOTA			
		Dewey	1,500	1,400	93
		Mc Pherson	1,500	1,500	100
		Perkins	1,800	1,700	94
Between 5-24%	NORTH DAKOTA				
		Adams	1,300	1,300	100
		Dunn	1,600	1,600	100
		Eddy	1,400	1,400	100
		Mountrail	2,800	2,800	100
		Stutsman	9,300	9,200	99
		Williams	9,600	9,500	99
		SOUTH DAKOTA			
		Ziebach	600	600	100
	Station Totals		94,600	93,200	98
Net Weekly Circulation (1985)				53,300	
Average Daily Circulation (1985)				33,800	

North Dakota—Devils Lake

WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

(Also serves Grand Forks, ND)

Network Service: ABC.

Licensee: WDAY Inc., 301 S. 8th St., Fargo, ND 58108.

Telephone: 701-237-6500.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, ND.

Satellite Earth Station: Harris, 4.5-meter; Harris receivers.

News Service: AP.

Ownership: See WDAY-TV, Fargo, ND.

Began Operation: Feb. 8, 1967.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

ROBERT KERR, station manager.

CHUCK BUNDLIE, news director.

Rates: Sold in combination with WDAY-TV, Fargo, ND. Separate rates available on request.

Highest 30 Sec. Rate (Jan. 1, 1985): \$250.

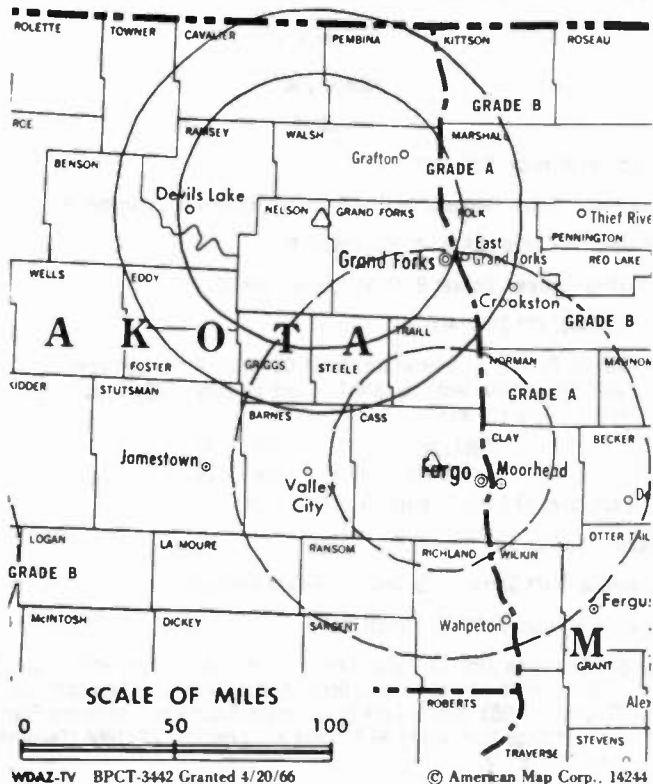
NETWORK BASE HOURLY RATE: \$250.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 418,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Kittson	2,500	2,400	96
	Lake Of The Woods	1,400	1,300	93
	Marshall	4,500	4,400	98
	Pennington	5,900	5,700	97
	Polk	12,700	12,500	98
	Red Lake	1,900	1,900	100
	Roseau	4,600	4,300	93
	NORTH DAKOTA			
	Benson	2,500	2,400	96
	Cavalier	2,600	2,500	96
	Eddy	1,400	1,400	100
	Foster	1,600	1,600	100
	Grand Forks	23,800	23,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mercer	4,700	4,600	98
	Nelson	2,000	2,000	100
	Pembina	3,900	3,800	97
	Pierce	2,000	2,000	100
	Ramsey	5,000	4,900	98
	Towner	1,500	1,500	100
	Walsh	5,600	5,500	98
Between 25-49%	NORTH DAKOTA			
	Mc Lean	4,700	4,600	98
	Rolette	3,800	3,600	95
	Ward	21,100	20,800	99
	Wells	2,600	2,600	100
Between 5-24%	NORTH DAKOTA			
	Bottineau	3,300	3,200	97
	Griggs	1,400	1,400	100
	Mc Henry	2,800	2,800	100
	Renville	1,300	1,300	100
	Steele	1,100	1,100	100
	Traill	3,600	3,600	100
Station Totals		135,800	133,300	98
Net Weekly Circulation (1985)				89,700
Average Daily Circulation (1985)				55,600

North Dakota—Dickinson

KXMA-TV

(formerly KNDX)

Ch. 2

Network Service: CBS, ABC.

Licensee: Reiten Television of Dickinson Inc., Drawer B, Dickinson, ND 58602.

Studio: 119 Second Ave. W, Dickinson, ND.

Mailing Address: Drawer B, Dickinson, ND 58602.

Telephone: 701-227-1400.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"
Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

News Service: AP.

Satellite Earth Station: 3.5-meter; M/A-Corn receivers.

Ownership: See KXMC-TV, Minot, ND.

Began Operation: Oct. 15, 1956. Sale to present owner approved by FCC Dec. 4, 1984. Sale to Northern Plains Bcstg. Group by Stanley Deck approved by FCC April 22, 1983. Sale to Deck by Dickinson Radio Assn. Increasing Stanley Deck's holdings from 5% to 99.5% was approved Oct. 25, 1966 (*Television Digest*, Vol. 6:44).

Represented (sales): Seltel Inc.; The Hurley Co. (Minneapolis).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

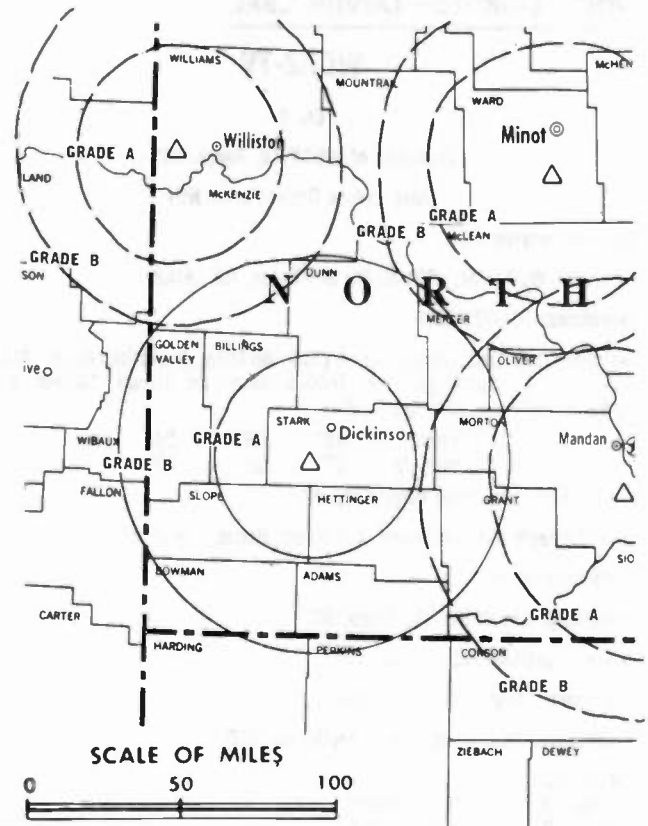
DAVID M. REITEN, president & general manager.
LOUIS TYSVER, chief engineer.

Highest 30 Second Rate (Aug. 9, 1985): \$52.

NETWORK BASE HOURLY RATE: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Billings	400	400	100
	Bowman	1,600	1,600	100
	Dunn	1,600	1,600	100
	Golden Valley	900	900	100
	Hettinger	1,500	1,500	100



KXMA-TV BPCT-3391 Granted 3/16/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Slope	400	400	100
	Stark	9,300	9,200	99
Between 25-49%	MONTANA			
	Wibaux	500	500	100
	SOUTH DAKOTA			
	Perkins	1,800	1,700	94
Between 5-24%	MONTANA			
	Fallon	1,400	1,300	93
	NORTH DAKOTA			
	Grant	1,500	1,500	100
	Mc Kenzie	2,700	2,700	100
	Mercer	4,700	4,600	98
Station Totals		29,600	29,200	98
Net Weekly Circulation (1985)				16,500
Average Daily Circulation (1985)				9,600

North Dakota—Dickinson

KQCD-TV

Ch. 7

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Broadway at Fourth St., Bismarck, ND 58501.

Studio: 373 21st St. E., Box 1577, Dickinson, ND 58601.

Telephone: 701-225-6843.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 730-ft. above av. terrain, 649-ft. above ground, 3349-ft. above sea level.

Latitude 46° 56' 49"
Longitude 102° 59' 17"

Transmitter: 10.5-mi. WNW of Dickinson.

News Service: AP.

Ownership: See KFYP-TV, Bismarck.

Began Operation: July 28, 1980.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

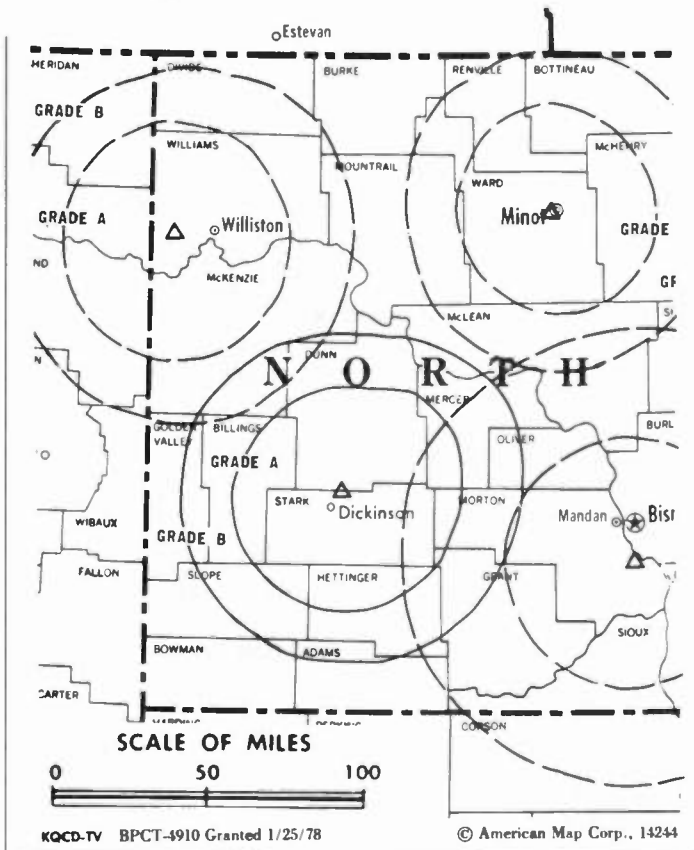
WILLIAM A. EKBERG, president & chief exec. officer (Bismarck).
JUDITH JOHNSON, vice president & chief operating officer (Bismarck).
TOM BARR, general manager (Bismarck).
PENNY BORG, manager.

Rates: Sold in combination with KFYP-TV, Bismarck.

NETWORK BASE HOURLY RATE: See KFYP-TV, Bismarck.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Wibaux	500	500	100
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Billings	400	400	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Bowman	1,600	1,600	100
	Dunn	1,600	1,600	100
	Golden Valley	900	900	100
	Slope	400	400	100
	Stark	9,300	9,200	99
Between 25-49%	NORTH DAKOTA			
	Hettinger	1,500	1,500	100
Between 5-24%	NORTH DAKOTA			
	Mc Kenzie	2,700	2,700	100
Station Totals		20,200	20,100	99
Net Weekly Circulation (1985)				13,900
Average Daily Circulation (1985)				10,500

North Dakota—Fargo-Grand Forks

KTHI-TV

Ch. 11

Network Service: NBC.

Licensee: Spokane Television Inc., 1350 21st Ave. S, Fargo, ND 58103.

Studios: 1350 21st Ave. S, Fargo; 314 9th Ave. N, Grand Forks.

Telephones: 701-237-5211, Fargo; 701-772-3481, Grand Forks.

TWX: 910-673-8302.

Mailing Address: Box 1878, Fargo, ND 58107.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

News Services: AP, UPI, NBC.

Satellite Earth Stations: 3 in operation; Harris, 6.1-meter; Harris receivers.

Ownership: Evening Telegram Co. See KXLY-TV, Spokane, WA.

Began Operation: Oct. 11, 1959. Sale by Fuqua Communications to present owner approved by FCC Dec. 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved Sept. 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Hennessey, Stambler & Siebert.

Personnel:

ELIZABETH M. BURNS, president.
JOHN P. HRUBESKY, vice president & general manager.
GREG R. HOLDER, general sales manager.
DALE BOSCH, operations manager.
DAVE HOGLIN, news director.
PAM PETRIK, creative services & promotion.
STEVE PRATHER, creative services & promotion.
JASON VINGELEN, operations manager, Grand Forks.
ROGER JOHNSON, chief engineer.

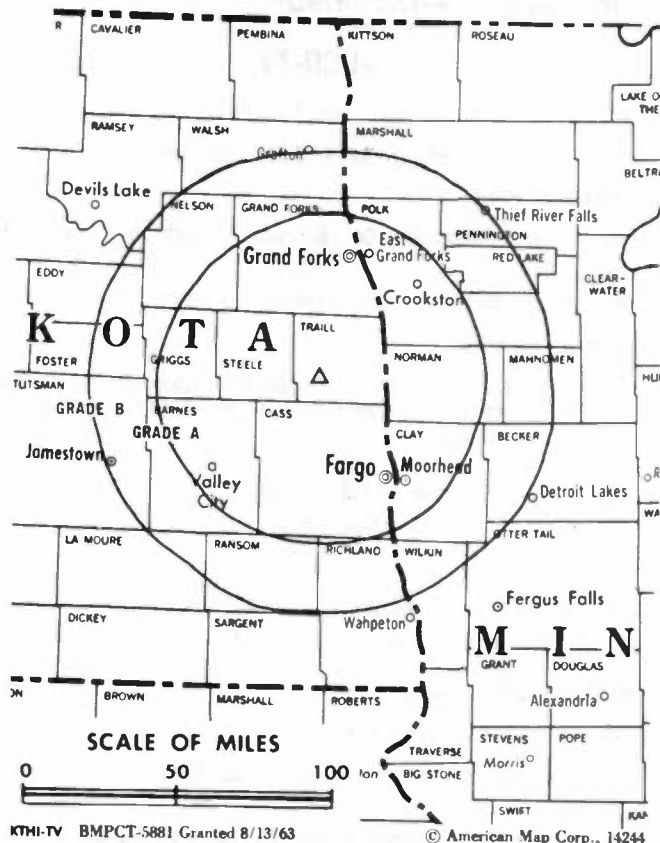
Highest 30 Sec. Rate (July 1, 1984): \$475.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 419,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MINNESOTA				
	Becker	11,100	10,900	98	
	Clay	17,300	17,200	99	
	Clearwater	3,100	3,000	97	
	Douglas	11,100	10,900	98	
	Grant	2,700	2,700	100	
	Kittson	2,500	2,400	96	
	Lake Of The Woods	1,400	1,300	93	
	Mahnomen	1,800	1,800	100	
	Marshall	4,500	4,400	98	
	Norman	3,400	3,300	97	
	Otter Tail	19,700	19,300	98	
	Pennington	5,900	5,700	97	
	Polk	12,700	12,500	98	
	Red Lake	1,900	1,900	100	
	Roseau	4,600	4,300	93	
	Traverse	1,800	1,800	100	
	Wilkin	2,900	2,900	100	
	NORTH DAKOTA				
	Barnes	5,300	5,300	100	
	Cass	36,800	36,500	99	
	Cavalier	2,600	2,500	96	
	Eddy	1,400	1,400	100	



KTHI-TV BNPCT-5881 Granted 8/13/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Foster	1,600	1,600	100
	Grand Forks	23,800	23,600	99
	Griggs	1,400	1,400	100
	La Moure	2,300	2,300	100
	Nelson	2,000	2,000	100
	Pembina	3,900	3,800	97
	Ramsey	5,000	4,900	98
	Ransom	2,400	2,400	100
	Richland	6,900	6,800	99
	Sargent	2,000	2,000	100
	Steele	1,100	1,100	100
	Stutsman	9,300	9,200	99
	Towner	1,500	1,500	100
	Traill	3,600	3,600	100
	Walsh	5,600	5,500	98
SOUTH DAKOTA	Marshall	2,000	1,900	95
	Roberts	3,800	3,700	97
	MINNESOTA			
Between 25-49%	Stevens	3,900	3,800	97
	NORTH DAKOTA			
Between 5-24%	Benson	2,500	2,400	96
	Dickey	2,500	2,400	96
Between 5-24%	MINNESOTA			
	Beltrami	11,100	10,600	95
	Hubbard	5,800	5,500	95
	NORTH DAKOTA			
	Logan	1,200	1,200	100
	McLean	4,700	4,600	98
	Pierce	2,000	2,000	100
	Wells	2,600	2,600	100
	SOUTH DAKOTA			
	McPherson	1,500	1,500	100
Station Totals		270,500	265,900	98
Net Weekly Circulation (1985)				197,800
Average Daily Circulation (1985)				124,800

North Dakota—Fargo-Moorhead, MN

KVRR

(formerly KVNJ-TV)

Ch. 15

Network Service: None, independent.

Licensee: Fargo Bcstg. Corp., 5000 Normandale Rd. Minneapolis, MN 55436.

Studio: 4015 9th Ave. SW, Fargo, ND 58103. OP1 Telephone: 701-277-1515.

Mailing Address: Box 2801, Fargo, ND 58108.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 3.5-kw visual, 0.35-kw aural. Antenna: 123-ft. above av. terrain, 126-ft. above ground, 1036-ft. above sea level.

Latitude 46° 52' 27"
Longitude 96° 50' 32"

Requests CP for change to 8-kw max. visual, 0.8-kw max. aural, 197-ft. above terrain, 188-ft. above ground, 1098-ft. above sea level; lat. 46° 52' 02", long. 96° 50' 55"; transmitter to 40th St. & 9th Ave., Fargo, ND.

Transmitter: 9th St., S of Main Ave., Fargo.

News Services: INN, CNN Headline News, CBS.

Satellite Earth Stations: Scientific-Atlanta, 5-meter & 7-meter; RCA, Ku-Band.

Ownership: Curtis Squire Inc., 50%; John W. Boler, 50%.

Began Operation: Feb. 14, 1983. Sale to Fargo Bcstg. Corp. approved by FCC March 12, 1985. Transfer of 50% to John W. Boler approved by FCC July 19, 1985.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

JANE BOLER GENSHEIMER, general manager.
HAROLD MICHAELS, sales.
KENT LIEN, programming.
TIM ANDERSON, engineering.
JOHN TRITTINGER, production & promotion.
GINGER ANDERSON, traffic manager.

Highest 30 Sec. Rate (June 30, 1985): \$70.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KVRR BMPCT—821122KI Granted 12/15/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA Clay	17,300	17,200	99
	NORTH DAKOTA Cass	36,800	36,500	99
Station Totals		54,100	53,700	99
Net Weekly Circulation (1985)				8,500
Average Daily Circulation (1985)				2,300

North Dakota—Fargo

WDAY-TV

Ch. 6

(Also operates satellites WDAZ-TV, Devils Lake; KBYM, Bismarck & KMCY, Minot, ND)

Network Service: ABC.

Licensee: WDAY Inc., Box 2466, Fargo, ND 58108.

Studio: 301 S. 8th St., Fargo 58108.

Telephone: 701-237-6500. TWX: 910-673-8301.

Mailing Address: Box 2466, Fargo, ND 58108.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1203-ft. above ground, 2149-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, ND.

AM Affiliate: WDAY, 5-kw, 970 kHz (NBC).

FM Affiliate: WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.

News Service: AP.

Satellite Earth Stations: Microdyne, 7-meter, Scientific-Atlanta, 7-meter; Microdyne & Scientific-Atlanta receivers.

Ownership: Forum Publishing Co., 55.56%; Norman D. Black Jr. Trust (Jane B. Marcil, William C. Marcil, Mary B. Lewis, Peter D. Lewis, trustees), Nancy Jane Black Marcil & Mary Margaret Black Lewis. Forum Publishing Co. publishes *The Fargo Forum*. Forum owns KSFY-TV, Sioux Falls; KABY-TV, Aberdeen; KPRY-TV, Pierre, all SD; KBYM(TV), Bismarck & KMCY(TV), Minot, ND.

Began Operation: June 1, 1953. Sale of 55.56% control to *Fargo Forum* by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (*Television Digest*, Vol. 16:31).

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

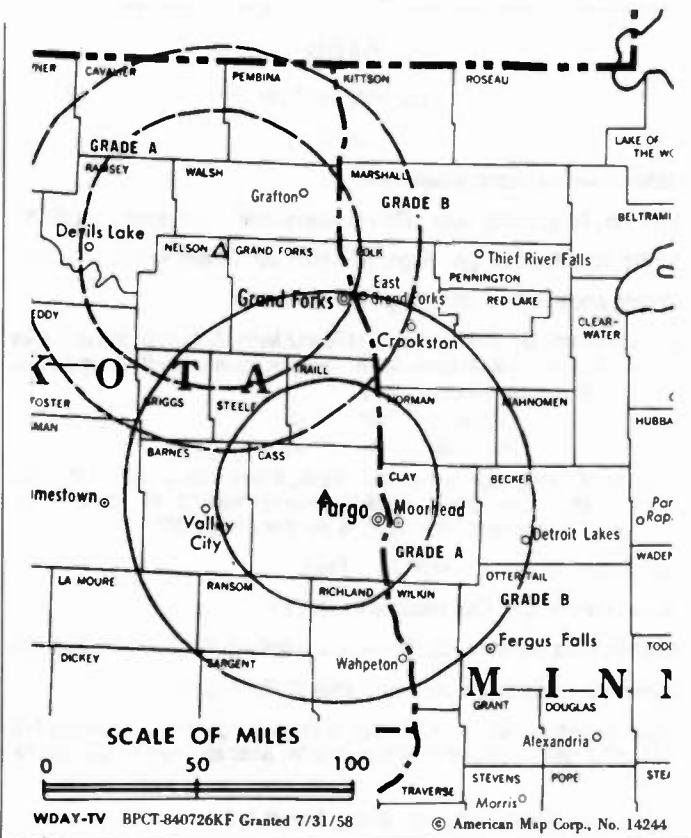
WILLIAM C. MARCIL, president.
S. D. RASMUSSEN, general manager.
COLE CARLEY, sales manager.
BOB PROWSE, promotion & merchandising manager.
AL AAMODT, news director.

Highest 30 Sec. Rate (Jan. 1, 1985): \$700.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	11,100	10,900	98
	Clay	17,300	17,200	99
	Clearwater	3,100	3,000	97
	Mahnomen	1,800	1,800	100
	Norman	3,400	3,300	97
	Otter Tail	19,700	19,300	98
	Red Lake	1,900	1,900	100
	Willkin	2,900	2,900	100
	NORTH DAKOTA			
	Barnes	5,300	5,300	100
	Cass	36,800	36,500	99
	Dickey	2,500	2,400	96
	Griggs	1,400	1,400	100
	La Moure	2,300	2,300	100
	Ransom	2,400	2,400	100
	Richland	6,900	6,800	99
	Sargent	2,000	2,000	100
	Steele	1,100	1,100	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stutsman	9,300	9,200	99
	Trail	3,600	3,600	100
Between 25-49%	MINNESOTA			
	Douglas	11,100	10,900	98
	Grant	2,700	2,700	100
	Polk	12,700	12,500	98
	Traverse	1,800	1,800	100
	NORTH DAKOTA			
	Burleigh	22,600	22,300	99
	Morton	9,800	9,600	98
	Nelson	2,000	2,000	100
	Stark	9,300	9,200	99
SOUTH DAKOTA				
Marshall	2,000	1,900	95	
Roberts	3,800	3,700	97	
Between 5-24%	MINNESOTA			
	Hubbard	5,800	5,500	95
	Pennington	5,900	5,700	97
	Pope	4,500	4,400	98
	Stevens	3,900	3,800	97
	NORTH DAKOTA			
	Eddy	1,400	1,400	100
	Foster	1,600	1,600	100
	Mc Henry	2,800	2,800	100
	Mc Intosh	1,900	1,800	95
	Pierce	2,000	2,000	100
	Ramsey	5,000	4,900	98
	Towner	1,500	1,500	100
	Wells	2,600	2,600	100
	SOUTH DAKOTA			
Spink	3,300	3,300	100	
Station Totals		254,800	251,200	98
Net Weekly Circulation (1985)				147,600
Average Daily Circulation (1985)				88,500

North Dakota—Minot

KMCY

Ch. 14

(Satellite of WDAY-TV, Fargo, ND)

Network Service: ABC.

Grantee: WDAY Inc., 301 S. Eighth St., Fargo, ND 58103.

Studio: See WDAY-TV, Fargo, ND.

Mailing Address: Box 2276, Minot, ND 58702.

Telephone: 701-223-1700.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw visual, 90-kw aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude	48°	03'	13"
Longitude	101°	23'	05"

Transmitter: 11.5-mi. S & 4-mi. W of Minot.

Satellite Earth Station: Harris, 3.6-meter; Harris receivers.

Ownership: See WDAY-TV, Fargo, ND.

Began Operation: June 19, 1985.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

DEWEY HEGGEN, general manager.

SUSAN J. EIDER, program director.

CHUCK PETERSON, general sales manager.

RICH BIERLE, chief engineer.

BOB PROWSE, promotion director.

Rates: See WDAY-TV, Fargo, ND.



North Dakota—Minot

KMOT

Ch. 10

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Broadway at Fourth, Bismarck, ND 58501.

Studio: Southdale, Minot, ND.

Telephone: 701-852-4101.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: Southdale, Minot, ND.

Satellite Earth Station: M/A-Com, 3-meter; M/A-Com receivers.

News Service: AP.

Ownership: See KFYP-TV, Bismarck, ND.

Began Operation: Jan. 20, 1958.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

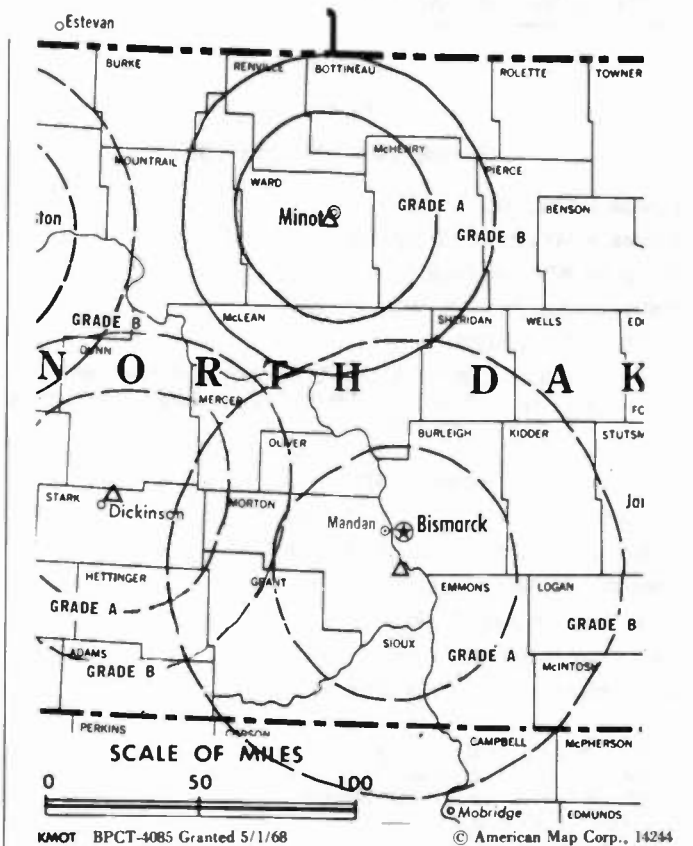
WILLIAM EKBERG, president & chief exec. officer (Bismarck).
JUDITH JOHNSON, vice president & chief operating officer (Bismarck).
TOM BARR, general manager (Bismarck).
WAYNE SANDERS, station manager.
RAY ROBERTS, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, ND.

NETWORK BASE HOURLY RATE: \$147.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA				
50% & Over	Bottineau	3,300	3,200	97
	Burke	1,500	1,500	100
	Mc Henry	2,800	2,800	100
	Mountrail	2,800	2,800	100
	Pierce	2,000	2,000	100
	Renville	1,300	1,300	100
	Rolette	3,800	3,600	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ward	21,100	20,800	99
	Wells	2,600	2,600	100
NORTH DAKOTA				
Between 25-49%	Benson	2,500	2,400	96
	Sheridan	1,000	1,000	100
NORTH DAKOTA				
Between 5-24%	Mc Lean	4,700	4,600	98
	Mercer	4,700	4,600	98
	Towner	1,500	1,500	100
Station Totals		55,600	54,700	98
Net Weekly Circulation (1985)				39,600
Average Daily Circulation (1985)				27,300

North Dakota—Minot

KXMC-TV

Ch. 13

(Operates satellites **KXMB-TV**, Bismarck; **KXMA-TV**, Dickinson & **KXMD-TV**, Williston, ND)

Network Service: CBS.

Licensee: KXMC-TV Inc., KXMC Bldg., Minot, ND 58701.

Studio: KXMC Building, Minot, ND 58701.

Telephone: 701-852-2104. TWX: 910-675-2496.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1120-ft. above av. terrain, 1053-ft. above ground, 3123-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Holds CP for change to 1131-ft. above av. terrain, 1081-ft. above ground, 3146-ft. above sea level.

Transmitter: 11.5-mi. S of Minot.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KHHT-FM, 58-kw, 97.1 MHz (No. 246), 830-ft.

News Service: AP.

Satellite Earth Stations: In operation.

Ownership: Chester Reiten & family. They also own KXMD-TV, Williston; KXMA-TV, Dickinson; KXMB-TV, Bismarck; KCJB & KHHT-FM, Minot, all ND.

Began Operation: April 4, 1953. Sale to present owners by North Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43).

Represented (sales): Avery-Knodel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

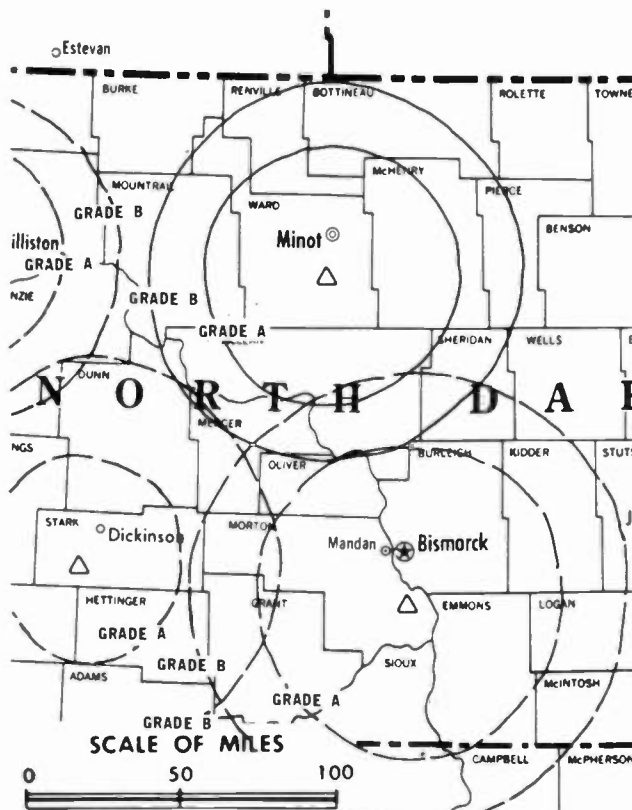
CHESTER REITEN, president.
HENRY BEUCLER, general manager.
ROD ROMINE, program director.
DUANE AASE, chief engineer.

Highest 30 Sec. Rate (July 10, 1984): \$500.

Rates: Sold in combination with KXMB-TV, Bismarck; KXMD-TV, Williston & KXMA-TV, Dickinson.

NETWORK BASE HOURLY RATE: \$298.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KXMC-TV BPCT-830628KF Granted 9/21/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Bottineau	3,300	3,200	97
	Burke	1,500	1,500	100
	Mc Henry	2,800	2,800	100
	Mercer	4,700	4,600	98
	Mountrail	2,800	2,800	100
	Pierce	2,000	2,000	100
	Renville	1,300	1,300	100
	Rolette	3,800	3,600	95
	Sheridan	1,000	1,000	100
	Towner	1,500	1,500	100
Ward	21,100	20,800	99	
Wells	2,600	2,600	100	
Between 25-49%	NORTH DAKOTA			
	Benson	2,500	2,400	96
	Mc Lean	4,700	4,600	98
Oliver	800	800	100	
Between 5-24%	NORTH DAKOTA			
	Dunn	1,600	1,600	100
Mc Kenzie	2,700	2,700	100	
Station Totals		60,700	59,800	98
Net Weekly Circulation (1985)				44,800
Average Daily Circulation (1985)				31,700

North Dakota—Pembina

KNRR

Ch. 12

Network Service: None, independent.

Grantee: Fargo Bcstg. Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 158-kw visual, 15.8-kw aural. Antenna: 1400-ft. above av. terrain, 1411-ft. above ground, 2222-ft. above sea level.

Latitude 48° 59' 42"
Longitude 97° 24' 26"

Transmitter: SE quarter of Sec. 30, Range 52W, 2.5-mi. N of Pembina River, 7.5-mi. WNW of Pembina.

News Services: CNN Headline News, INN.

Ownership: Fargo Bcstg. Corp., 100%. See KVRR, Fargo, ND.

Began Operation: Aug. 11, 1985.

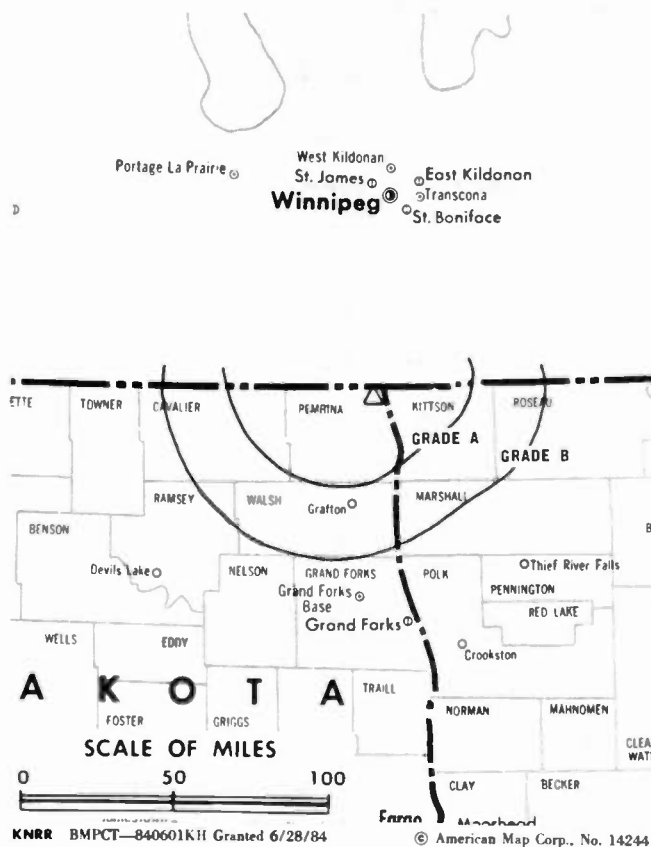
Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

JANE BOLER GENSHEIMER, general manager.
TIM ANDERSON, engineering director.
HAL GREY, news director.
KENT LIEN, program director.
JOHN TRITTINGER, promotion director.
JAMES ERICKSON, film department manager.

Highest One Hour Rate: \$600.

Highest 30 Sec. Rate (Aug. 11, 1985): \$70.



North Dakota—Valley City-Fargo

KXJB-TV

Ch. 4

Network Service: CBS.

Licensee: North American Communication Corp., Box 2926, Fargo, ND 58108.

Studio: 4302 13th Ave. S, Fargo, ND 58103.

Telephone: 701-282-0444, Fargo. TWX: 910-673-8307.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, ND.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: See Central Minnesota Television In Group Ownership of TV Stations.

Began Operation: July 12, 1954. Sale to present owner approved by FCC Nov. 30, 1978.

Represented (sales): Seltel Inc.; The Hurley Co. (Minneapolis).

Represented (legal): Pierson, Ball & Dowd.

Personnel:

TOM BARNES JR., president & general manager.
PAUL WICKRE, general sales manager.
ARVID SONSTELIE, chief engineer.

Highest 30 Sec. Rate (Nov. 1983): \$500.

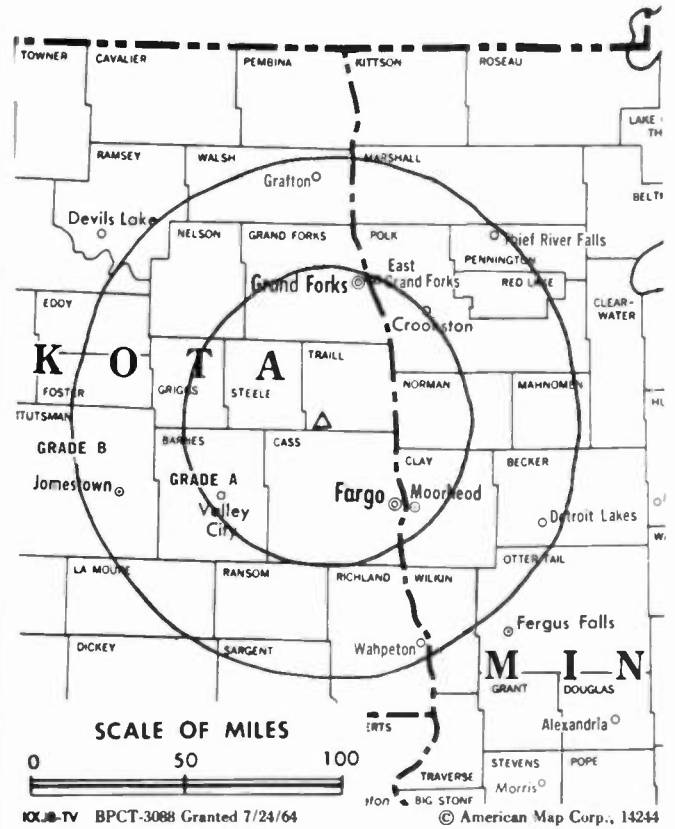
NETWORK BASE HOURLY RATE: \$537.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 392,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	11,100	10,900	98
	Clay	17,300	17,200	99
	Clearwater	3,100	3,000	97
	Kitson	2,500	2,400	96
	Mahnomen	1,800	1,800	100
	Marshall	4,500	4,400	98
	Norman	3,400	3,300	97
	Otter Tail	19,700	19,300	98
	Pennington	5,900	5,700	97
	Polk	12,700	12,500	98
	Red Lake	1,900	1,900	100
	Roseau	4,600	4,300	93
	Wilkin	2,900	2,900	100
	NORTH DAKOTA			
	Barnes	5,300	5,300	100
	Benson	2,500	2,400	96
	Cass	36,800	36,500	99
	Dickey	2,500	2,400	96
Eddy	1,400	1,400	100	
Foster	1,600	1,600	100	
Grand Forks	23,800	23,600	99	
Griggs	1,400	1,400	100	
La Moure	2,300	2,300	100	
Nelson	2,000	2,000	100	
Pembina	3,900	3,800	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ramsey	5,000	4,900	98
	Ransom	2,400	2,400	100
	Richland	6,900	6,800	99
	Sargent	2,000	2,000	100
	Steele	1,100	1,100	100
	Stutsman	9,300	9,200	99
	Traill	3,600	3,600	100
	Walsh	5,600	5,500	98
	SOUTH DAKOTA			
	Marshall	2,000	1,900	95
Between 25-49%	MINNESOTA			
	Lake Of The Woods	1,400	1,300	93
	NORTH DAKOTA			
	Cavaller	2,600	2,500	96
	Pierce	2,000	2,000	100
	Towner	1,500	1,500	100
Wells	2,600	2,600	100	
Between 5-24%	MINNESOTA			
	Grant	2,700	2,700	100
	Hubbard	5,800	5,500	95
	Traverse	1,800	1,800	100
	NORTH DAKOTA			
	Logan	1,200	1,200	100
Mc Intosh	1,900	1,800	95	
Rolette	3,800	3,600	95	
SOUTH DAKOTA				
Brown	14,200	14,100	99	
Mc Pherson	1,500	1,500	100	
Roberts	3,800	3,700	97	
Station Totals		259,600	255,500	98
Net Weekly Circulation (1985)				186,500
Average Daily Circulation (1985)				120,100

North Dakota—Williston

KUMV-TV

Ch. 8

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, ND 58501.

Studio: 602 Main, Box 1287, Williston, ND 58802.

Telephone: 701-572-4676, Williston.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"
Longitude 103° 51' 36"

Transmitter: U.S. Rte. 2, 10-mi. W of Williston.

Satellite Earth Station: M/A-Com, 3-meter; M/A-Com receiver.

News Service: AP.

Ownership: Same as KFYP-TV.

Began Operation: Feb. 11, 1957.

Represented (sales): Blair Television.

Personnel:

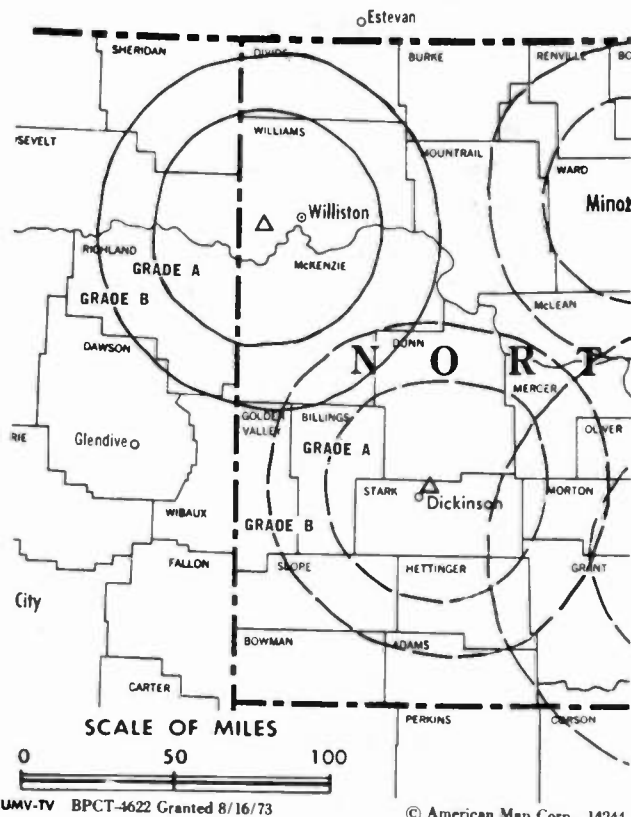
WILLIAM EKBERG, president & chief exec. officer (Bismarck).
JUDITH JOHNSON, vice president & chief operating officer (Bismarck).
TOM BARR, general manager (Bismarck).
CHERIE OLSON, station manager.
GENE MONDAY, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, ND.

NETWORK BASE HOURLY RATE: \$163.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Daniels	1,000	1,000	100
	Dawson	4,600	4,400	96
	Mc Cone	900	900	100
	Richland	4,900	4,700	96
	Roosevelt	3,500	3,400	97
	Sheridan	2,000	1,900	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Divide	1,300	1,300	100
	Mc Kenzie	2,700	2,700	100
	Williams	9,600	9,500	99
Between 25-49%	MONTANA			
	Valley	3,700	3,500	95
	Wibaux	500	500	100
Between 5-24%	NORTH DAKOTA			
	Burke	1,500	1,500	100
	Mountrail	2,800	2,800	100
	NORTH DAKOTA			
	Billings	400	400	100
Station Totals		39,400	38,500	97
Net Weekly Circulation (1985)			30,400	
Average Daily Circulation (1985)			22,600	

North Dakota—Williston

KXMD-TV

Ch. 11

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: KXMC-TV Inc., KXMC-TV Bldg., Minot, ND 58704.

Studio: See KXMC-TV, Minot.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

News Service: AP.

Ownership: See KXMC-TV, Minot.

Began Operation: Oct. 25, 1969.

Represented (sales): Avery-Knodel Inc.; The Hurley Co. (regional).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

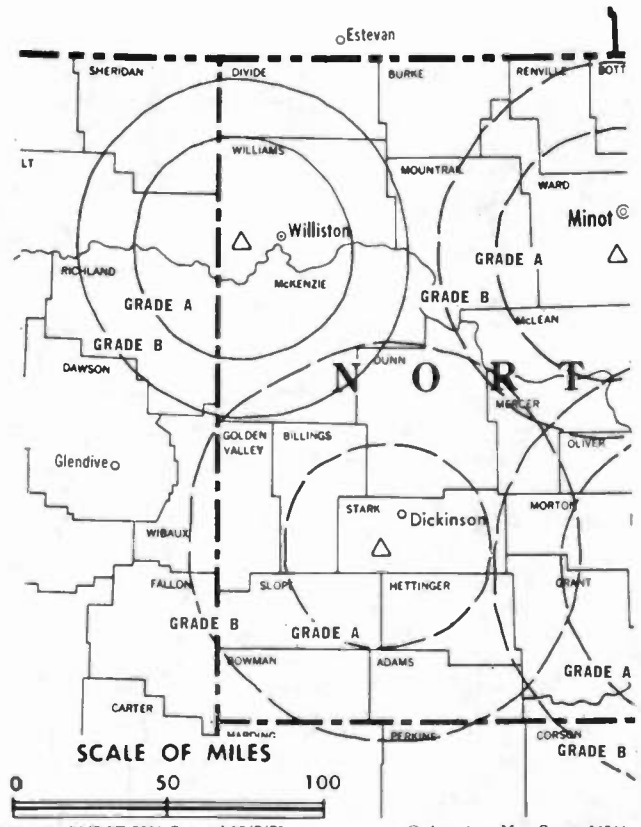
JOHN BLAKE, station manager.

Rates: Sold in combination with KXMC-TV, Minot.

NETWORK BASE HOURLY RATE: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

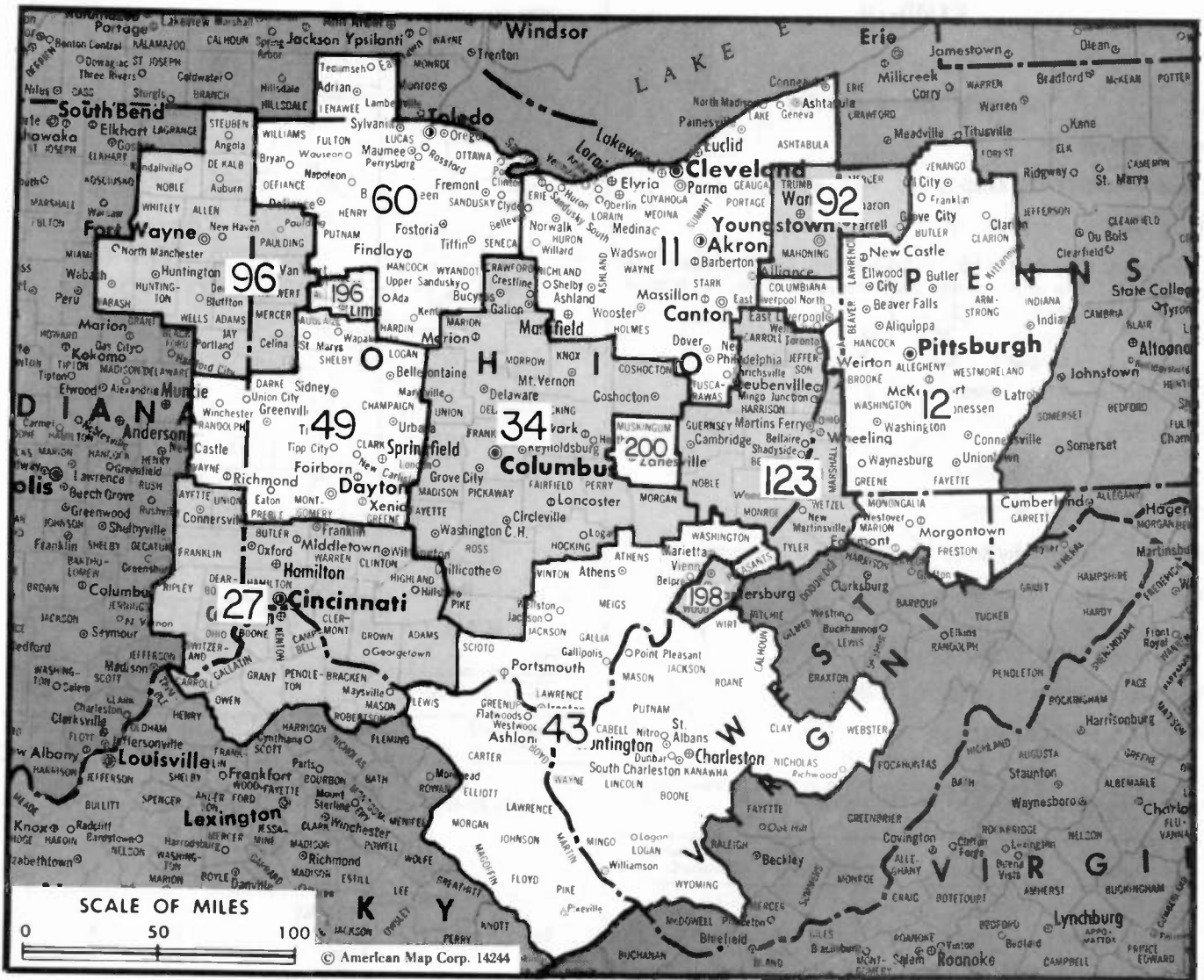
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Mc Cone	900	900	100
	Richland	4,900	4,700	96
	Roosevelt	3,500	3,400	97
	Sheridan	2,000	1,900	95
	NORTH DAKOTA			
	Divide	1,300	1,300	100
	Mc Kenzie	2,700	2,700	100
	Williams	9,600	9,500	99



KXMD-TV BMPCT-7509 Granted 12/7/73 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Daniels	1,000	1,000	100
	Wibaux	500	500	100
	NORTH DAKOTA			
	Burke	1,500	1,500	100
Between 5-24%	MONTANA			
	Dawson	4,600	4,400	96
	Valley	3,700	3,500	95
	NORTH DAKOTA			
	Billings	400	400	100
Logan	1,200	1,200	100	
Station Totals		37,800	36,900	97
Net Weekly Circulation (1985)				24,600
Average Daily Circulation (1985)				14,800

Ohio



Ohio Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	14	22	36
Educational Television Stations	0	12	12
			48

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WSFJ, Columbus—See Newark, OH
- WKOI, Dayton—See Richmond, IN
- WTJC, Dayton—See Springfield, OH
- WUAB, Lorain—See Cleveland, OH
- WTAP-TV, Marietta—See Parkersburg, WV
- WOIO, Shaker Heights—See Cleveland, OH
- WTRF-TV, Steubenville—See Wheeling, WV

Market	Arbitron ADI TV Households	Rank
Cleveland, OH	1,395,100	11
Pittsburgh, PA	1,229,000	12
Cincinnati, OH	716,400	27
Columbus, OH	628,700	34
Charleston-Huntington, WV	529,200	43
Dayton, OH	479,800	49
Toledo, OH	409,300	60
Youngstown, OH	236,600	92
Fort Wayne, IN	229,200	96
Wheeling, WV-Steubenville, OH	165,800	123
Lima, OH	40,500	196
Parkersburg, WV	34,700	198
Zanesville, OH	30,900	200

- ### Market Area Commercial TV Stations
- WAKR-TV (23), WCLQ-TV (61), WDLI (17), WEWS (5), WGGN-TV (52), WJKW-TV (8), WKYC-TV (3), WOAC (67), WOIO (19), WUAB (43)
 - KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
 - WCPO-TV (9), WILL (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
 - WBNS-TV (10), WCMH-TV (4), WSFJ (52), WTTE (28), WTVN-TV (6)
 - WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (23)
 - WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
 - WDHO-TV (24), WTOL-TV (11), WTVG (13)
 - WFMJ-TV (21), WKBN-TV (27), WYTV (33)
 - WANE-TV (15), WBKZ (63), WFFT-TV (55), WKJG-TV (33), WPTA (21)
 - WTOV-TV (9), WTRF-TV (7)
 - WLIO (35), WTLW (44)
 - WTAP-TV (15)
 - WHIZ-TV (18)

Ohio—Akron

WAKR-TV

Ch. 23

Network Service: ABC.

Licensee: Summit Radio Corp., Box 1590, Akron, OH 44309.

Studio: Radio-Television Center of Akron, 853 Copley Rd., Akron, OH 44320.

Telephone: 216-535-7831.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. & 1000-kw horizontal visual, 175-kw max. & 138-kw horizontal aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Requests CP for change to 698-kw max. & 582-kw horizontal visual, 66.9-kw max. aural, 678-ft. above av. terrain, 798-ft. above ground, 1752-ft. above sea level.

Transmitter: Dreisbach Dr.

Satellite Earth Stations: In operation, 5-meter & 3-meter.

AM Affiliate: WAKR, 5-kw, 1590 kHz.

FM Affiliate: WONE, 50-kw, 97.5 MHz (No. 248), 500-ft.

News Services: ABC, UPI.

Ownership: Roger G. Berk, pres.; James L. Berk, v.p.; Phyllis V. Simms, secy.; Edward F. Devine, v.p.-treas. Summit Radio owns WAKR & WONE(FM), Akron, OH. Summit Radio subsidiaries own WONE & WTUE(FM), Dayton, OH; KMEZ-AM-FM, Dallas, TX; KLZ & KAZY(FM), Denver, CO.

Began Operation: June 7, 1953.

Represented (sales): Spot Time Ltd.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Cohen & Dippell.

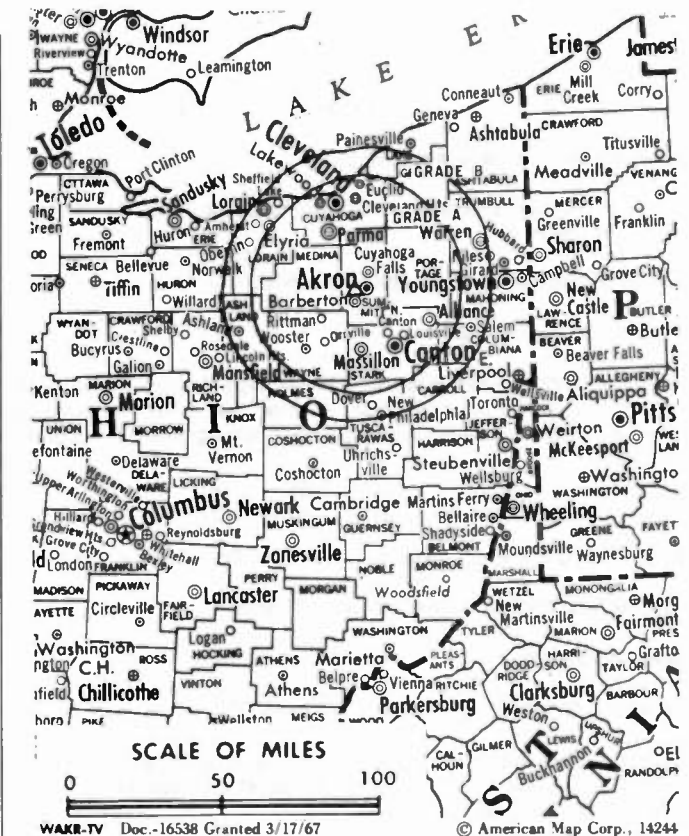
Personnel:

ROGER G. BERK, president.
ROBERT I. BOSTIAN, vice president & general manager.
CHIP FOX, sales manager.
LARRY STATES, news director.
WILLIAM J. O'NEIL JR., program director.
DENNIS LEBEC, production director.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$197.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Carroll	9,200	9,100	99
	Guernsey	16,000	15,600	97
	Holmes	8,900	8,400	94
	Noble	4,300	4,100	95
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99
	Tuscarawas	32,800	32,100	98
Wayne	34,700	33,800	97	
Between 5-24%	OHIO			
	Ashland	16,600	16,400	99
	Columbiana	41,600	41,000	99
	Coshocton	13,600	13,200	97
	Cuyahoga	555,300	548,700	99
	Erie	29,400	29,000	99
	Geauga	25,100	24,700	98
	Harrison	6,600	6,500	98
	Huron	19,900	19,600	98
	Lorain	96,300	95,300	99
	Medina	40,900	40,400	99
Portage	47,600	47,100	99	
Richland	48,100	47,400	99	
Trumbull	88,200	87,300	99	
Station Totals		1,467,300	1,448,200	98
Net Weekly Circulation (1985)				259,100
Average Daily Circulation (1985)				93,300

Ohio—Canton

WDLI

Ch. 17

Network Service: None, independent.

Licensee: David Livingstone Missionary Foundation Inc., 2300 Riverside Dr., Tulsa, OK 74114.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Telephone: 216-875-5542.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville, OH.

Satellite Earth Stations: Scientific-Atlanta; 10-meter.

News Service: INN.

Ownership: Non-stock corp. Lonnie R. Rex, pres.; Royce Rex, exec. dir.

Began Operation: Jan. 1, 1967. Sale to present owner by PTL approved by FCC Dec. 8, 1982. Sale to PTL by Janson Industries approved Aug. 5, 1977. (Television Digest, Vol. 17:35, 37).

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): D. W. Sargent.

Personnel:

R. DENNIS HAZEN, general manager & program director.
SHARON HENDERSON, business manager.
MICHAEL A. TONGES, chief engineer.

Highest 30 Sec. Rate (June, 1984): \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WDLI BPCT-4988 Granted 4/20/77

American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Carroll	9,200	9,100	99
	Harrison	6,600	6,500	98
	Stark	138,700	137,000	99
	Tuscarawas	32,800	32,100	98
Wayne	34,700	33,800	97	
Station Totals		222,000	218,500	98
Net Weekly Circulation (1985)				29,600
Average Daily Circulation (1985)				9,600

Ohio—Canton

WOAC

Ch. 67

Network Service: None, independent.

Licensee: Discovery Bcstg. of Ohio Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Studio: 4867 Fulton Rd. NW, Canton, OH 44718.

Telephone: 216-492-5267.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1429-kw visual, 142.9-kw aural. Antenna: 290-ft. above av. terrain, 275-ft. above ground, 1405-ft. above sea level.

Latitude 40° 50' 49"
Longitude 81° 26' 23"

Holds CP for change to 1230-kw max. visual, 123-kw max. aural, 860-ft. above av. terrain, 824-ft. above ground, 2028-ft. above sea level, lat. 40° 54' 20", long. 81° 16' 15"; transmitter to approx. 0.3-mi. N of intersection of State St. & Preston Ave., near Louisville. BPCT-840507KG.

Transmitter: 4867 Fulton Dr., Jackson Twp., near Canton.

Satellite Earth Station: Microdyne, 3.5-meter; Comtech & Harris receivers.

News Service: AP.

Ownership: Discovery Bcstg. System Inc., 100%. DBS ownership: Glen H. Taylor, chmn.-exec. v.p., 94.995%; Karen L. Tyler, pres., 0.0025%; Keith A. Houser, exec. v.p., 5%; J. Peter Twaddle, v.p.; Jonathan Lopez, secy., 0.0025%; Michael Goggin, treas.

Began Operation: March 1, 1982. Sale to present owner by Morton J. Kent, Media Central Inc., et al., approved by FCC June 20, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MICHAEL LARSON, general manager.
BOB HIPLER, general sales manager.
SCOTT DAVIS, news director.
BRIAN JOHNSON, production manager.
TIM SPINDER, sales manager.
DAN BOROWICZ, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1984): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WOAC BPCT—840507KG Granted 10/2/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Stark	138,700	137,000	99
Between 5-24%	OHIO			
	Carroll	9,200	9,100	99
	Holmes	8,900	8,400	94
	Medina	40,900	40,400	99
	Portage	47,600	47,100	99
	Summit	193,500	191,500	99
	Tuscarawas	32,800	32,100	98
Wayne	34,700	33,800	97	
Station Totals		506,300	499,400	98
Net Weekly Circulation (1985)				108,100
Average Daily Circulation (1985)				35,200

Ohio—Cincinnati

WCPO-TV

Ch. 9

Network Service: CBS.

Licensee: Scripps-Howard Broadcasting Co., 500 Central Ave., Cincinnati, OH 45202.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Telephone: 513-721-9900. TWX: 810-461-2690.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, Group W Newsfeed, NIWS, UPI.

Ownership: Scripps-Howard Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 26, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd. (Canada).

Personnel:

ROBERT R. REGALBUTO, vice president & general manager.
AL SCHOTTELKOTTE, senior vice president & station director.
J. B. CHASE, general sales manager.
JEFF SALES, national sales manager.
C. NORMAN (RICK) REEVES, director of operations.
MIKE BURKE, news director.
MEG CALLAHAN, traffic manager.
BERNARD BORDEN, film director.
BURNIE WAYNER, chief engineer.
ROBBIN HOLLIDAY, business manager.

Highest 30 Sec. Rate (Jan. 1, 1985): \$3200.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,400	12,200	98
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,300	8,100	98
	Switzerland	2,700	2,600	96
	Union	2,400	2,300	96
	KENTUCKY			
	Boone	17,500	17,400	99
	Bracken	2,700	2,700	100
	Campbell	28,600	28,500	100
	Carroll	3,400	3,400	100
	Gallatin	1,900	1,900	100
Grant	4,800	4,800	100	
Harrison	5,400	5,300	98	
Kenton	50,200	50,000	100	
Mason	6,500	6,400	98	
Owen	3,500	3,500	100	
Pendleton	4,000	4,000	100	
Robertson	800	800	100	
OHIO				
Adams	9,000	8,600	96	
Brown	11,700	11,400	97	
Butler	95,600	94,400	99	
Clermont	48,200	47,600	99	
Hamilton	327,300	322,400	99	
Highland	13,000	12,700	98	
Warren	35,100	34,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Fayette	10,100	9,900	98
	Jefferson	11,100	10,900	98
	Wayne	27,400	26,900	98
	KENTUCKY			
	Bourbon	7,100	7,000	99
	Clark	10,700	10,600	99
	Fleming	4,700	4,600	98
	Lewis	5,200	5,100	98
	Nicholas	2,600	2,600	100
	Rowan	6,200	6,100	98
	Scott	7,900	7,800	99
	OHIO			
Clinton	13,100	12,900	98	
Darke	20,100	19,800	99	
Montgomery	218,500	216,300	99	
Preble	14,000	13,800	99	
Between 5-24%	INDIANA			
	Decatur	8,200	8,000	98
	Jennings	7,800	7,600	97
	Randolph	10,700	10,500	98
	KENTUCKY			
	Bath	3,800	3,700	97
	Estill	5,200	5,100	98
	Henry	4,800	4,700	99
	Montgomery	7,800	7,600	97
	Powell	3,900	3,800	97
	Trimble	2,200	2,200	100
	OHIO			
	Champaign	12,700	12,500	98
Fayette	10,100	9,900	98	
Greene	45,700	45,200	99	
Miami	33,400	33,000	99	
Scioto	31,200	30,500	98	
Station Totals		1,249,600	1,232,500	98
Net Weekly Circulation (1985)				748,100
Average Daily Circulation (1985)				424,500

Ohio—Cincinnati

WIII

(formerly WBTI)

Ch. 64

Network Service: None, independent.

Licensee: Channel 64 Joint Venture., 5177 Fishwick Dr., Cincinnati, OH 45216.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Telephone: 513-641-4400.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 940-ft. above av. terrain, 953-ft. above ground, 1788-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2222 Chikasaw St., Cincinnati.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Harris, 3-meter; Harris & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Channel 64 Ltd., 90%; United Entertainment Network Inc., 10%. C64L ownership: Stephen J. Kent, gen. partner, 20%; Bud Rogers Inc., gen. partner, 17.78%; Media Management Corp., gen. partner, 7.78%; Cincinnati TV 64 Ltd., ltd. partner, 54.44%. UENI ownership: United Cable Television Corp., 100%, see Group Ownership of Cable Systems. BRI ownership: Lawrence H. Rogers II, chmn., 68.75%; Raymond Balsom, pres., 31.25%. MMC ownership: Carlo Anneke, dir., 45%; Steven Pruett, Louis Frey, dirs., 5% each; Mary Ellen Moore, 20%; remainder unassigned. CTV64L ownership: Media Capital of Cincinnati, gen. partner, 4.5%; Stephen Eaton, gen. partner, 0.5%; remainder unassigned. Pruett has interest in licensee of WSTG(TV), Providence, RI & applicant for assignment of permit of WLLA(TV), Kalamazoo, MI. Frey has interest in licensees of WHLY-FM, Orlando, FL; WSCR(AM), Hamden, CT; WPLR(FM), New Haven, CT; WTXL-TV, Tallahassee, FL.

Began Operation: Jan. 28, 1980. Began subscription TV operation Feb. 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC Dec. 28, 1982. Sale to present owner by HEN Inc. approved by FCC. Nov. 14, 1984 (*Television Digest*, Vol. 24:25). Note: Discontinued Subscription TV operation January 1985.

Represented (sales): Independent TV Sales.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

STEPHEN J. KENT, president & general manager.
LEON BROWN, director of engineering.
GREG CURVALL, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Switzerland	2,700	2,600	96
	KENTUCKY			
	Boone	17,500	17,400	99
	Bracken	2,700	2,700	100
	Kenton	50,200	50,000	100
	Pendleton	4,000	4,000	100
	OHIO			
	Butler	95,600	94,400	99
	Clermont	48,200	47,600	99
	Hamilton	327,300	322,400	99
	Highland	13,000	12,700	98
	Warren	35,100	34,700	99
Station Totals		604,700	596,700	98
Net Weekly Circulation (1985)			49,300	
Average Daily Circulation (1985)			16,400	

Ohio—Cincinnati

WKRC-TV

Ch. 12

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., 1906 Highland Ave., Cincinnati, OH 45219.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Telephone: 513-651-1200. TWX: 513-577-1617.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 303-kw visual, 30.3-kw aural. Antenna: 1000-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 06' 58.4"
Longitude 84° 30' 05.0"

Transmitter: 1906 Highland Ave.

Satellite Earth Station: Harris, 10-meter; Harris receivers.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz (CBS).

FM Affiliate: WKRC, 10-kw, 101.9 MHz (No. 270), 875-ft.

News Services: AP, UPI.

Ownership: 28% of stock is held by the Taft-Ingalls families; remainder is traded on New York Stock Exchange. Officers: Charles S. Mechem Jr., chmn.; David S. Ingalls, vice chmn.; Dudley S. Taft, pres.; Ro Grignon, exec. v.p.; Earl Beall, L. D. Bolton II, Frederick H. von Stade, v.p.s.; George E. Castrucci, v.p., finance; Charles D. Lindberg, secy. For other interests, see Group Ownership of TV Stations.

Began Operation: April 4, 1949.

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

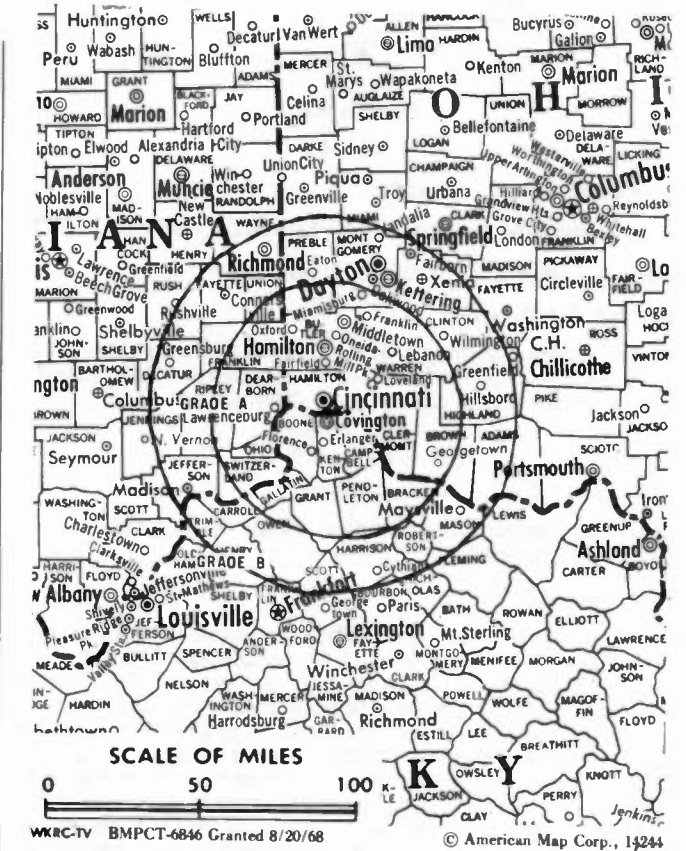
JOHN C. ROSE, vice president & general manager.
JOHN DAWSON, general sales manager.
ANN BRYANT, program director.
TERRY MILLER, business manager.
CARL MOOREHEAD, chief engineer.
DON NORTH, news director.
JOHN HILL, film director.

Highest 30 Sec. Rate (April 1, 1983): \$2000.

NETWORK BASE HOURLY RATE: \$1900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,400	12,200	98
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,300	8,100	98
	Switzerland	2,700	2,600	96
	Union	2,400	2,300	96
	Wayne	27,400	26,900	98
	KENTUCKY			
	Boone	17,500	17,400	99
Bracken	2,700	2,700	100	
Campbell	28,600	28,500	100	
Carroll	3,400	3,400	100	
Gallatin	1,900	1,900	100	
Grant	4,800	4,800	100	
Harrison	5,400	5,300	98	
Kenton	50,200	50,000	100	
Mason	6,500	6,400	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Owen	3,500	3,500	100
	Pendleton	4,000	4,000	100
	OHIO			
	Adams	9,000	8,600	96
	Brown	11,700	11,400	97
	Butler	95,600	94,400	99
	Clermont	48,200	47,600	99
	Clinton	13,100	12,900	98
	Hamilton	327,300	322,400	99
	Highland	13,000	12,700	98
Warren	35,100	34,700	99	
Between 25-49%	INDIANA			
	Decatur	8,200	8,000	98
	Fayette	10,100	9,900	98
Jefferson	11,100	10,900	98	
Between 5-24%	KENTUCKY			
	Bourbon	7,100	7,000	99
	Fleming	4,700	4,600	98
	Henry	4,800	4,700	99
	Lewis	5,200	5,100	98
	Nicholas	2,600	2,600	100
	Robertson	800	800	100
	OHIO			
	Montgomery	218,500	216,300	99
	Preble	14,000	13,800	99
Between 5-24%	INDIANA			
	Jennings	7,800	7,600	97
Randolph	10,700	10,500	98	
(Continued on page A-785)				
Station Totals		1,302,700	1,285,200	98
Net Weekly Circulation (1985)			776,700	
Average Daily Circulation (1985)			457,000	

Ohio—Cincinnati

WLWT

Ch. 5

Network Service: NBC.

Licensee: Multimedia of Ohio Inc., 140 W. 9th St., Cincinnati, OH 45202.

Studio: 140 W. 9th St., Cincinnati, OH 45202.

Telephone: 513-352-5000. TWX: 810-461-2610.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27.1"
Longitude 84° 31' 18.1"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Satellite Earth Station: Transmit/receive; Harris, 9-meter.

News Services: AP, CNN, NBC, UPI.

Ownership: Multimedia Inc., 100%. Officers: Wilson C. Wearn, chmn. & chief exec. officer; Walter E. Bartlett, pres. & chief operating officer. For other Multimedia Interests, see Group Ownership of TV Stations.

Began Operation: Feb. 9, 1948. Sale to present owner by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

TONY KIERNAN, vice president & general manager.
NED PADDOCK, director of sales.
GREG DAVIS, sales manager.
TOM LaMARCHE, program director.
THOMAS KUELBS, news director.
EDWIN DOOLEY, chief engineer.
TOM STOREY, film director.
MARTY IKER, marketing director.
FLORENCE PARKER, community services director.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,400	12,200	98
	Fayette	10,100	9,900	98
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,300	8,100	98
	Switzerland	2,700	2,600	96
	Union	2,400	2,300	96
	Wayne	27,400	26,900	98
	KENTUCKY			
Boone	17,500	17,400	99	
Bracken	2,700	2,700	100	
Campbell	28,600	28,500	100	
Carroll	3,400	3,400	100	
Gallatin	1,900	1,900	100	
Grant	4,800	4,800	100	
Kenton	50,200	50,000	100	
Mason	6,500	6,400	98	
Owen	3,500	3,500	100	
Pendleton	4,000	4,000	100	
Robertson	800	800	100	
OHIO				
Adams	9,000	8,600	96	
Brown	11,700	11,400	97	
Butler	95,600	94,400	99	
Clermont	48,200	47,600	99	
Clinton	13,100	12,900	98	



WLWT BPCT-5024 Granted 6/17/77

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Hamilton	327,300	322,400	99	
	Highland	13,000	12,700	98	
	Warren	35,100	34,700	99	
Between 25-49%	INDIANA				
	Jefferson	11,100	10,900	98	
	KENTUCKY				
	Fleming	4,700	4,600	98	
	Harrison	5,400	5,300	98	
Lewis	5,200	5,100	98		
Nicholas	2,600	2,600	100		
OHIO	Preble	14,000	13,800	99	
	Between 5-24%	INDIANA			
		Decatur	8,200	8,000	98
		Jennings	7,800	7,600	97
		Randolph	10,700	10,500	98
		Rush	6,600	6,500	98
		KENTUCKY			
		Bath	3,800	3,700	97
		Bourbon	7,100	7,000	99
		Henry	4,800	4,700	99
		Montgomery	7,800	7,600	97
	Trimble	2,200	2,200	100	
	OHIO				
	Darke	20,100	19,800	99	
Fayette	10,100	9,900	98		
Greene	45,700	45,200	99		
Lawrence	23,700	23,200	98		
Miami	33,400	33,000	99		
Montgomery	218,500	216,300	99		
Scioto	31,200	30,500	98		
Shelby	15,400	15,200	99		
Station Totals		1,248,700	1,231,500	98	
Net Weekly Circulation (1985)			715,900		
Average Daily Circulation (1985)			397,600		

Ohio—Cincinnati-Newport, Kentucky

WXIX-TV

Ch. 19

Network Service: None, independent.

Licensee: Malrite of Cincinnati Inc.

Studio: 10490 Taconic Terrace, Cincinnati, OH 45215.

Telephone: 513-772-1919. TWX: 810-461-2439.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1900-kw max. & 925-kw horizontal visual, 287-kw max. & 140-kw horizontal aural. Antenna: 919-ft. above av. terrain, 1022-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Requests CP for change to 3797-kw max. visual, 380-kw max. aural, 1506-ft. above av. terrain, 1486-ft. above ground, 2213-ft. above sea level, lat. 39° 07' 19", long. 84° 32' 52"; transmitter to 10490 Taconic Terrace, Cincinnati. BPCT-840710KM.

Transmitter: Bald Knob, 2400 Lehman Rd. near State Ave.

Satellite Earth Station: Harris, 6.2-meter; Harris receivers.

News Service: AP.

Ownership: Malrite Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33). Sale to present owner by Metromedia approved Nov. 8, 1983 (Vol. 22:35).

Represented (sales): Petry Television Inc.

Represented (legal): Shrinky, Weitzman & Eisen.

Personnel:

BILL JENKINS, vice president & general manager.
LEE RUDNICK, general sales manager.
DAVID SCHACKMANN, local sales manager.
RON LASK, director of engineering.
JAMES D. PARKER, chief engineer.
BARBARA MANN, business manager.
BRENDA CRADDOCK, traffic manager.
PATRICE MOHN, promotion manager.
RICK OLIVER, film director.
JUDY HEATON, personnel administrator.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,400	12,200	98
	Ohio	1,900	1,900	100
	Ripley	8,300	8,100	98
	Switzerland	2,700	2,600	96
	Union	2,400	2,300	96
	Wayne	27,400	26,900	98
	KENTUCKY			
	Boone	17,500	17,400	99
	Bracken	2,700	2,700	100
	Campbell	28,600	28,500	100
	Franklin	17,100	17,000	99
	Grant	4,800	4,800	100
	Harrison	5,400	5,300	98
	Kenton	50,200	50,000	100
	Mason	6,500	6,400	98
	Owen	3,500	3,500	100
	Pendleton	4,000	4,000	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Brown	11,700	11,400	97
	Butler	95,600	94,400	99
	Clermont	48,200	47,600	99
	Hamilton	327,300	322,400	99
	Warren	35,100	34,700	99
Between 25-49%	INDIANA			
	Fayette	10,100	9,900	98
	Franklin	6,500	6,300	97
	Jefferson	11,100	10,900	98
	Randolph	10,700	10,500	98
	KENTUCKY			
	Bourbon	7,100	7,000	99
	Boyd	20,900	20,800	100
	Carroll	3,400	3,400	100
	Clark	10,700	10,600	99
	Fleming	4,700	4,600	98
	Gallatin	1,900	1,900	100
	Greenup	13,700	13,600	99
	Montgomery	7,800	7,600	97
	Robertson	800	800	100
	Scott	7,900	7,800	99
	OHIO			
	Adams	9,000	8,600	96
	Clinton	13,100	12,900	98
	Darke	20,100	19,800	99
	Greene	45,700	45,200	99
	Highland	13,000	12,700	98
	Miami	33,400	33,000	99
	Montgomery	218,500	216,300	99

(Continued on page A-785)

Station Totals	1,633,100	1,610,900	98
Net Weekly Circulation (1985)		749,600	
Average Daily Circulation (1985)		352,600	

Ohio—Cleveland

WCLQ-TV

Ch. 61

Network Service: None, independent.

Licensee: Channel Communications of Ohio Inc., 6000 W. Creek Rd., Cleveland, OH 44131.

Studio: 2861 W. Ridgewood Drive, Parma, OH 44134.

Telephone: 216-524-6161. TWX: 810-427-2952.

Mailing Address: 6000 West Creek Road, Independence, OH 44131.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. & 1450-kw horizontal visual, 200-kw max. & 145-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 42' 06"

Transmitter: 2861 W. Ridgewood Drive, Parma, OH 44134.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Service: UPI.

Ownership: Channel Communications Inc., 100%. CCI ownership: Bill F. Cook, chmn.; Brian N. Byrnes, pres.; Gary Brandt, v.p.; James B. Smith, secy.-treas.; Steven I. Geringer; Bill Pruett. CCI owns licensee of KAIT-TV, Jonesboro, AR. Byrnes has interest in licensee of KLNT(AM) & KNJY(FM), Clinton, IA.

Began Operation: Jan. 13, 1981.

Represented (sales): MMT Sales Inc.

Represented (legal): Crowell & Moring.

Personnel:

JOHN WHITE, general manager.

MIKE WEISS, national sales manager.

AL EVANS, vice president & chief engineer.

Highest 30 Sec. Rate (July 22, 1985): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Ashland	16,600	16,400	99
	Cuyahoga	555,300	548,700	99
	Geauga	25,100	24,700	98
	Huron	19,900	19,600	98
	Lake	77,000	76,500	99
	Lorain	96,300	95,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Medina	40,900	40,400	99
	Portage	47,600	47,100	99
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99
	Wayne	34,700	33,800	97
OHIO				
Between 5-24%	Ashtabula	37,500	36,900	98
	Erie	29,400	29,000	99
	Ottawa	14,800	14,600	99
	Trumbull	88,200	87,300	99
Station Totals		1,415,500	1,398,800	98
Net Weekly Circulation (1985)				531,000
Average Daily Circulation (1985)				192,800

Ohio—Cleveland

WEWS

Ch. 5

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 3001 Euclid Ave., Cleveland, OH 44115.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Telephone: 216-431-5555. TWX: 810-421-8593.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 10-kw aural. Antenna: 1020-ft. above av. terrain, 851-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: Parma, OH.

Satellite Earth Stations: Transmit/receive, Satcom Technologies & Scientific Atlanta, 4.6-meter, 7-meter & 9.2-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, ABC/DEF, Group W Newsfeed.

Ownership: Scripps Howard Broadcasting Co. For other Scripps Howard interests, see Group Ownership of TV Stations.

Began Operation: Dec. 17, 1947.

Represented (sales): Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal): Baker & Hostetler.

Personnel:

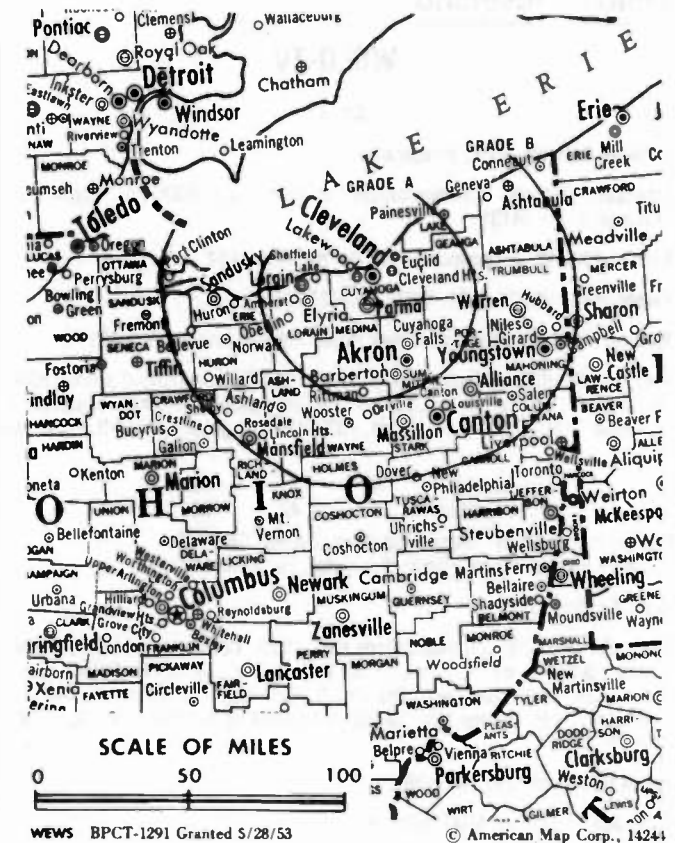
- DONALD L. PERRIS, president.
- EDWARD D. CERVENAK, vice president & general manager.
- DONALD G. WEBSTER, executive assistant to general manager.
- JAY S. KEREKES, executive assistant to general manager.
- CLINT W. PACE, general sales manager.
- JANE L. SHERWIN, local sales manager.
- JOHN TAMERLANO, national sales manager.
- GARY STARK, program director.
- ALAN BUSH, operations director.
- ALBERT A. VARGA, chief engineer.
- DICK TUININGA, news director.
- JOYCE SEID, promotion manager.
- FRED W. CORRIGAN, director of public relations & marketing.

Highest 30 Sec. Rate (Aug. 1, 1985): \$15,000.

NETWORK BASE HOURLY RATE: \$3350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,600	16,400	99
	Ashtabula	37,500	36,900	98
	Carroll	9,200	9,100	99
	Coshocton	13,600	13,200	97
	Crawford	18,200	17,900	98
	Cuyahoga	555,300	548,700	99
	Erle	29,400	29,000	99
	Geauga	25,100	24,700	98
	Holmes	8,900	8,400	94
	Huron	19,900	19,600	98
	Lake	77,000	76,500	99
	Lorain	96,300	95,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Medina	40,900	40,400	99
	Portage	47,600	47,100	99
	Richland	48,100	47,400	99
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99
Tuscarawas	32,800	32,100	98	
Wayne	34,700	33,800	97	
Between 25-49%	OHIO			
	Trumbull	88,200	87,300	99
PENNSYLVANIA	Crawford	32,800	32,000	98
Between 5-24%	OHIO			
	Columbiana	41,600	41,000	99
	Hancock	24,500	24,200	99
	Harrison	6,600	6,500	98
	Knox	17,100	16,800	98
	Mahoning	103,700	102,600	99
	Morrow	9,800	9,700	99
	Ottawa	14,800	14,600	99
	Sandusky	23,000	22,800	99
	Seneca	21,300	21,000	99
	Wyandot	7,900	7,700	97
PENNSYLVANIA	Mercer	46,300	45,500	98
Station Totals		1,880,900	1,856,700	98
Net Weekly Circulation (1985)			1,396,300	
Average Daily Circulation (1985)			928,900	

Ohio—Cleveland

WJKW-TV

Ch. 8

Network Service: CBS.

Licensee: Storer Communications Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Telephone: 216-431-8888. TWX: 810-421-8406.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

Transmitter: 4501 Pleasant Valley Rd.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, NIWS, Newsweek.

Ownership: Storer Communications Inc., 12000 Biscayne Blvd., Box 61-8000, Miami, FL 33161-8000. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 17, 1949. Sale to present owner by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2,44).

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren Zwicky.

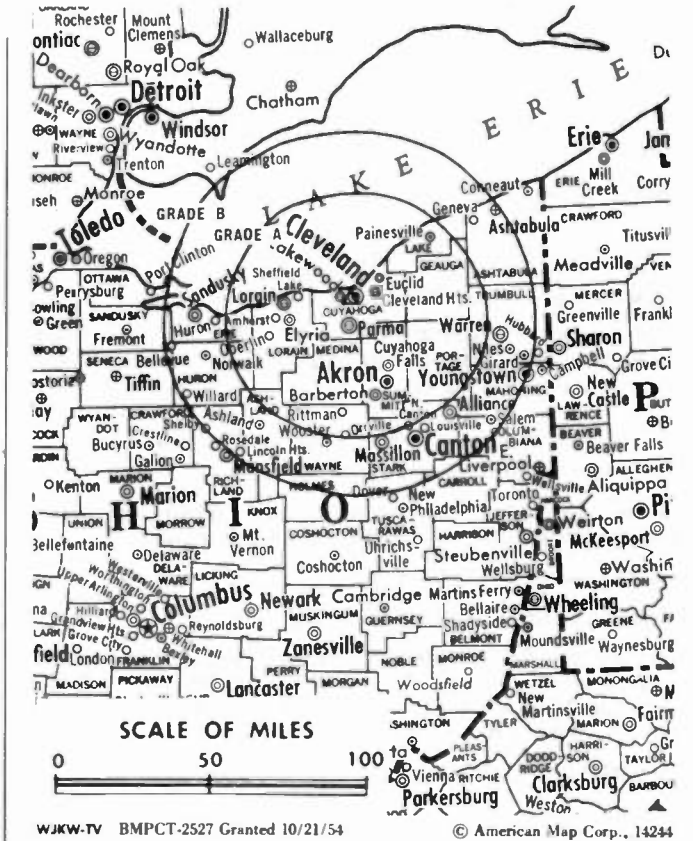
Personnel:

C. DAVID WHITAKER, vice president & general manager.
BOB GREEN, chief engineer.
JOANNE STERN, creative services director.
SPENCER KOCH, director of sales.
MICHAEL RENDA, national sales manager.
LOUIS A. GATTOZZI, director of operations.
TONY BALLEW, news director.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,600	16,400	99
	Ashtabula	37,500	36,900	98
	Cuyahoga	555,300	548,700	99
	Erie	29,400	29,000	99
	Geauga	25,100	24,700	98
	Holmes	8,900	8,400	94
	Huron	19,900	19,600	98
	Lake	77,000	76,500	99
	Lorain	96,300	95,300	99
	Medina	40,900	40,400	99
	Portage	47,600	47,100	99
	Richland	48,100	47,400	99
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tuscarawas	32,800	32,100	98
	Wayne	34,700	33,800	97

OHIO				
Between 25-49%	County	Total Households	TV Households	%
	Carroll	9,200	9,100	99
	Coshocton	13,600	13,200	97
	Crawford	18,200	17,900	98
	Marion	24,700	24,400	99
	Trumbull	88,200	87,300	99

OHIO				
Between 5-24%	County	Total Households	TV Households	%
	Columbiana	41,600	41,000	99
	Guernsey	16,000	15,600	97
	Hancock	24,500	24,200	99
	Knox	17,100	16,800	98
	Mahoning	103,700	102,600	99
	Morrow	9,800	9,700	99
	Ottawa	14,800	14,600	99
	Sandusky	23,000	22,800	99
	Seneca	21,300	21,000	99
	Wyandot	7,900	7,700	97
	PENNSYLVANIA			
	Crawford	32,800	32,000	98

Station Totals	1,868,700	1,844,700	98
Net Weekly Circulation (1985)		1,366,900	
Average Daily Circulation (1985)		840,900	

Ohio—Cleveland

WKYC-TV

Ch. 3

Network Service: NBC.

Licensee: National Broadcasting Co., 1403 East Sixth St., Cleveland, OH 44114.

Studio: 1403 East Sixth St., Cleveland, OH 44114.

Telephone: 216-344-3333. TWX: 810-421-8133.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 905.5-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.5"
Longitude 81° 41' 23.4"

Transmitter: 6600 Broadview Rd., Parma, OH.

Satellite Earth Stations: Transmit/receive, Harris, 6-meter; receive only, Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, A-News.

Ownership: See Group Ownership of TV Stations.

Began Operation: Oct. 31, 1948 as NBC owned-&-operated outlet. Transfer to Westinghouse approved by FCC Dec. 21, 1955 effective Jan. 15, 1956 (Television Digest, Vol. 11:21; 12:3). Transferred from Westinghouse back to NBC under order by FCC Feb. 17, 1965 (Vol. 5:7,8,25).

Represented (sales): NBC Spot Sales.

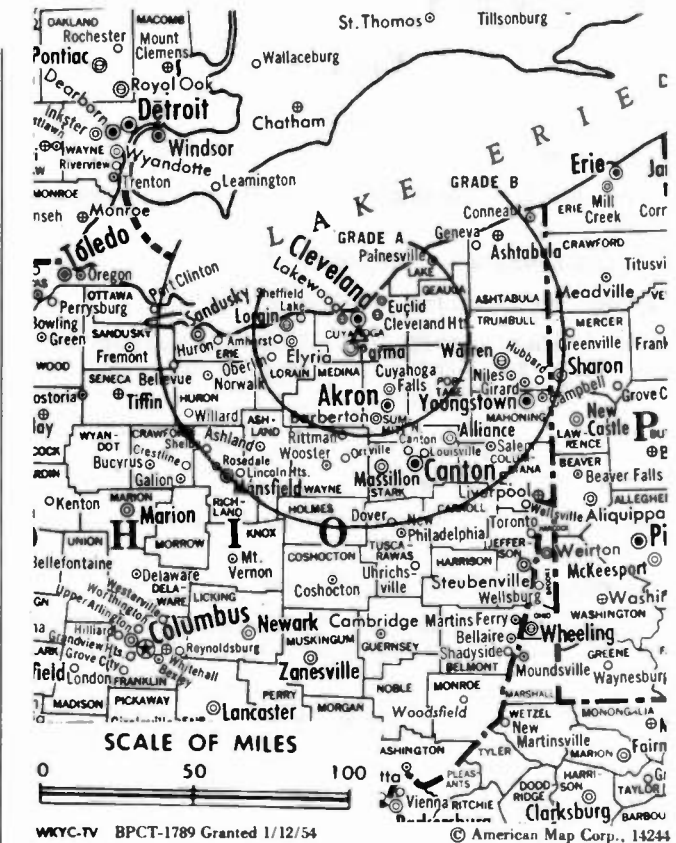
Personnel:

RICHARD LOBO, vice president & general manager.
JOHN M. LLEWELLYN, general manager.
RAYMOND SMITH, director of technical operations.
DAVID BOYLAN, director of sales.
TOM HUMPAGE, sales manager.
GREG BENDIN, sales manager.
KATHLEEN McNULTY, director of business affairs.
GREG STEHLIN, program director.
RICHARD O'DELL, production manager.
RON BILEK, news director.
RICHARD Y. TREMBATH, editorial & public affairs manager.
DANIEL KLINTWORTH, director of advertising & promotion.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,600	16,400	99
	Ashtabula	37,500	36,900	98
	Cuyahoga	555,300	548,700	99
	Erie	29,400	29,000	99
	Geauga	25,100	24,700	98
	Holmes	8,900	8,400	94
	Huron	19,900	19,600	98
	Lake	77,000	76,500	99
	Lorain	96,300	95,300	99
Medina	40,900	40,400	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Portage	47,600	47,100	99
	Richland	48,100	47,400	99
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99
	Tuscarawas	32,800	32,100	98
Wayne	34,700	33,800	97	
Between 25-49%	OHIO			
	Carroll	9,200	9,100	99
	Crawford	18,200	17,900	98
Trumbull	88,200	87,300	99	
Between 5-24%	OHIO			
	Columbiana	41,600	41,000	99
	Coshocton	13,600	13,200	97
	Mahoning	103,700	102,600	99
	Morrow	9,800	9,700	99
	Ottawa	14,800	14,600	99
	Sandusky	23,000	22,800	99
Seneca	21,300	21,000	99	
PENNSYLVANIA				
Crawford	32,800	32,000	98	
Station Totals		1,778,500	1,756,000	98
Net Weekly Circulation (1985)			1,327,700	
Average Daily Circulation (1985)			812,900	

Ohio—Shaker Heights-Cleveland

WOIO

Ch. 19

Network Service: None, independent.

Grantee: Channel 19 Inc., 2720 Van Aken Blvd., Cleveland Heights, OH 44120.

Studio: 2720 Van Aken Blvd., Cleveland, OH 44120.

Telephone: 216-561-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1150-ft. above av. terrain, 1149-ft. above ground, 2013-ft. above sea level.

Latitude	41°	23'	15"
Longitude	81°	41'	43"

Transmitter: 0.3-mi. S of Ridgewood Dr., 0.55-mi. W of Broadview Rd., Parma.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

Ownership: Hubert B. Payne, pres.; Norman Wain, v.p.; William A. Derrick Jr., secy.; Robert C. Weiss, treas. Common stock: Metroplex Communications & Diamond Bcstg. Inc., 50% each. Preferred stock: Milton Maltz, 67%; Carl E. Hirsch, 30%; John R. Wilson, 3%. Wain & Weiss have interest in WHYI(FM), Miami-Fort Lauderdale & WMGG(FM), Clearwater, FL. For Maltz's interests, see Malrite under Group Ownership of TV Stations.

Began Operation: May 19, 1985.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader.

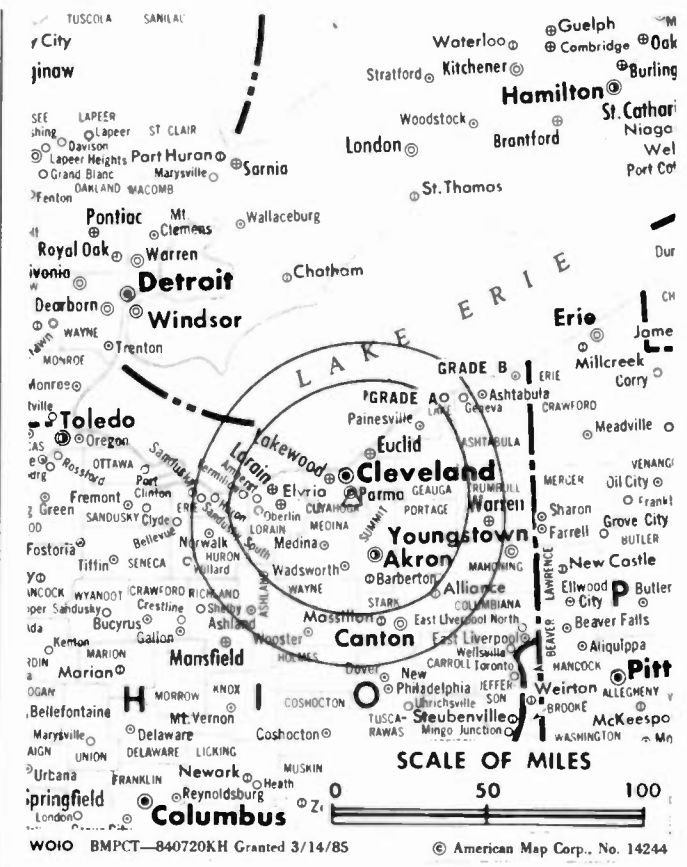
Represented (engineering): Ralph E. Evans Associates.

Personnel:

- HUBERT PAYNE, president & general manager.
- DENNIS THATCHER, station manager.
- ROBERT AFFE, program director.
- ROBERT THURBER, chief engineer.
- CRAIG WRIGHT, promotion director.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$1000.



Robert W. Rounsaville & Associates

MEDIA BROKERS AND CONSULTANTS

ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Ohio—Lorain-Cleveland

WUAB

Ch. 43

Network Service: None, independent.

Licensee: Gaylord Broadcasting of Ohio, 8443 Day Dr., Parma, OH 44129.

Studio: 8443 Day Dr., Parma, OH 44129.

Telephone: 216-845-6043.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1239-kw max. & 1030-kw horizontal visual, 248-kw max. & 220-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 919-ft. above ground, 1971-ft. above sea level.

Latitude 41° 22' 45.3"
Longitude 81° 43' 11.7"

Transmitter: 4800 Bruening Dr., Parma.

Satellite Earth Station: Scientific-Atlanta; 7-meter.

News Service: AP.

Ownership: Gaylord Bcstg. Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 15, 1968. Sale to present owner by United Artists Bcstg. & Kaiser Bcstg. Co. approved by FCC June 30, 1977 (Television Digest, Vol. 16:39; 17:2, 28).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MICHAEL E. SCHUCH, vice president & general manager.

RON ST. CHARLES, assistant general manager.

BILL SCAFFIDE, general sales manager.

AARON OLANDER, national sales manager.

BOB BRADY, local sales manager.

HARRY SYKORA, manager of engineering.

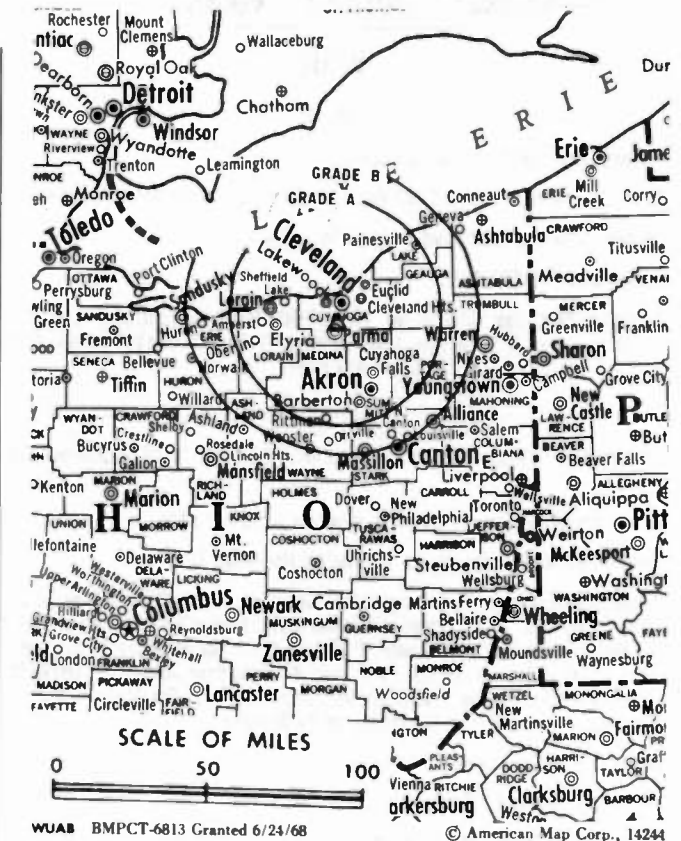
Highest 30 Sec. Rate: \$775.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 164,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,600	16,400	99
	Ashtabula	37,500	36,900	98
	Cuyahoga	555,300	548,700	99
	Erie	29,400	29,000	99
	Geauga	25,100	24,700	98
	Huron	19,900	19,600	98
	Lake	77,000	76,500	99
	Lorain	96,300	95,300	99
	Medina	40,900	40,400	99
	Portage	47,600	47,100	99
	Richland	48,100	47,400	99
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99
	Tuscarawas	32,800	32,100	98
	Wayne	34,700	33,800	97
	Between 25-49%	OHIO		
Carroll		9,200	9,100	99
Clark		54,300	53,700	99
Coshocton		13,600	13,200	97
Crawford		18,200	17,900	98
Franklin		343,000	338,900	99
Hancock		24,500	24,200	99
Holmes		8,900	8,400	94
Mahoning		103,700	102,600	99
Marion		24,700	24,400	99
Sandusky		23,000	22,800	99
Scioto		31,200	30,500	98
Trumbull		88,200	87,300	99



WUAB BIMPCT-6813 Granted 6/24/68

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Crawford	32,800	32,000	98
	Lawrence	38,500	37,800	98
	Mercer	46,300	45,500	98
Between 5-24%	KENTUCKY			
	Greenup	13,700	13,600	99
	OHIO			
	Columbiana	41,600	41,000	99
	Delaware	19,800	19,600	99
	Fairfield	35,200	34,800	99
	Greene	45,700	45,200	99
	Guernsey	16,000	15,600	97
	Knox	17,100	16,800	98
	Lawrence	23,700	23,200	98
	Licking	46,000	45,400	99
	Morrow	9,800	9,700	99
	Noble	4,300	4,100	95
	Ottawa	14,800	14,600	99
	Seneca	21,300	21,000	99
Wood	38,800	38,300	99	
Wyandot	7,900	7,700	97	
PENNSYLVANIA	Allegheny	544,200	536,700	99
	Armstrong	29,400	28,900	98
	Butler	54,000	53,300	99
	Erie	101,800	100,400	99
	Fayette	58,900	57,500	98
	Greene	15,100	14,700	97
	Washington	80,100	78,800	98
WEST VIRGINIA				
Wayne	16,900	16,700	99	
Station Totals		3,509,600	3,462,300	98
Net Weekly Circulation (1985)			1,313,700	
Average Daily Circulation (1985)			596,800	

Ohio—Columbus

WBNS-TV

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., 770 Twin Rivers Dr., Box 1010, Columbus, OH 43216.

Studio: 770 Twin Rivers Dr., Columbus, OH 43216.

Telephone: 614-460-3700. TWX: 810-482-1619.

Mailing Address: Box 1010, Columbus, OH 43216.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 229-kw visual, 33.9-kw aural. Antenna: 890-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 16"
Longitude 83° 01' 40"

Transmitter: 776 Twin Rivers Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 8.8-meter; Harris receivers.

AM Affiliate: WBNS, 5-kw (1-kw night) 1460 kHz.

FM Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

News Services: AP, CBS, CNN, CNN Headline News.

Ownership: WBNS-TV Inc. All outstanding stock in WBNS-TV Inc. is owned by Dispatch Printing Co., publishers of Columbus Dispatch, John F. Wolfe, publisher. The Dispatch Printing Co. also owns Videolndiana Inc., licensee of WTHR(TV), Indianapolis, IN.

Began Operation: Oct. 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill & Co. Ltd. (Canada).

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates.

Personnel:

EUGENE D'ANGELO JR., president & general manager.
LARRY MAISEL, vice president, news & station manager.
ROBERT FOSTER, general sales manager.
JOHN A. HALDI, vice president, programs.
WILLIAM ORR, vice president, engineering.
JERRY CARY, treasurer.
MARIO HEWITT, national sales manager.
JAMES R. LYNCH, local sales manager.
STEVE WILKENS, director of marketing & promotion.
MIKE BERRY, production manager.
CHARLES WHITE, public service director.

Highest 30 Sec. Rate (July 1983): \$2000.

NETWORK BASE HOURLY RATE: \$2035.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Athens	19,000	18,400	97
	Coshocton	13,600	13,200	97
	Crawford	18,200	17,900	98
	Delaware	19,800	19,600	99
	Fairfield	35,200	34,800	99
	Fayette	10,100	9,900	98
	Franklin	343,000	338,900	99
	Guernsey	16,000	15,600	97
	Hardin	11,800	11,600	98
	Hocking	9,700	9,500	98
	Knox	17,100	16,800	98
	Licking	46,000	45,400	99
	Logan	15,100	14,800	98
	Madison	11,600	11,400	98
	Marion	24,700	24,400	99
	Morgan	5,400	5,200	96
Morrow	9,800	9,700	99	
Muskingum	31,200	30,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Perry	11,300	11,100	98
	Pickaway	14,900	14,700	99
	Pike	8,600	8,400	97
	Ross	23,200	22,700	98
	Union	10,800	10,600	98
	Vinton	4,400	4,300	98
Between 25-49%	OHIO			
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Highland	13,000	12,700	98
	Jackson	11,400	11,100	97
	Noble	4,300	4,100	95
	Richland	48,100	47,400	99
Scioto	31,200	30,500	98	
Washington	24,000	23,300	97	
Wyandot	7,900	7,700	97	
WEST VIRGINIA	Mason	10,100	10,000	99
	Wood	35,000	34,600	99
Between 5-24%	KENTUCKY			
	Greenup	13,700	13,600	99
	OHIO			
	Allen	40,800	40,100	98
	Ashland	16,600	16,400	99
	Auglaize	15,500	15,200	98
	Clinton	13,100	12,900	98
	Gallia	11,300	11,000	97
	Hancock	24,500	24,200	99
	Holmes	8,900	8,400	94
Lawrence	23,700	23,200	98	
Meigs	9,200	9,000	97	
Miami	33,400	33,000	99	
Shelby	15,400	15,200	99	
Station Totals		1,208,600	1,189,300	98
Net Weekly Circulation (1985)				758,500
Average Daily Circulation (1985)				466,700

Ohio—Columbus

WCMH-TV

Ch. 4

Network Service: NBC.

Licensee: Outlet Communications Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Telephone: 614-263-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 903-ft. above av. terrain, 876-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15"
Longitude 83° 01' 39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, NBC, UPI, Group W Newseid.

Ownership: Outlet Communications, a subsidiary of The Rockefeller Group. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (Television Digest, Vol. 15:21,52). Sale to present owner approved Nov. 23, 1983 (Vol. 23:19,22; 26:6).

Represented (sales): Katz Television.

Represented (legal): Sundlun, Scher & Singer.

Personnel:

BRUCE G. SUNDLUN, chairman & chief executive officer.
DAVID E. HENDERSON, president & chief operating officer.
GARY ROBINSON, vice president & general manager.
JEFFREY M. CASH, general sales manager.
DON BERMAN, national sales manager.
RALPH O. LANDON, chief engineer.
DORIS DUPEE, business manager.
GEORGE TYLL, news director.
ROD PORTER, promotion manager.
BOB SHAW, operations manager.
PAUL ERNST, production manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$2100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
50% & Over	Coshocton	13,600	13,200	97
	Crawford	18,200	17,900	98
	Delaware	19,800	19,600	99
	Fairfield	35,200	34,800	99
	Fayette	10,100	9,900	98
	Franklin	343,000	338,900	99
	Hocking	9,700	9,500	98
	Knox	17,100	16,800	98
	Licking	46,000	45,400	99
	Logan	15,100	14,800	98
	Madison	11,600	11,400	98
	Marion	24,700	24,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morrow	9,800	9,700	99
	Muskingum	31,200	30,600	98
	Perry	11,300	11,100	98
	Pickaway	14,900	14,700	99
	Pike	8,600	8,400	97
	Richland	48,100	47,400	99
	Ross	23,200	22,700	98
Union	10,800	10,600	98	
Vinton	4,400	4,300	98	
OHIO				
Between 25-49%	Athens	19,000	18,400	97
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Guernsey	16,000	15,600	97
	Hardin	11,800	11,600	98
	Jackson	11,400	11,100	97
	Morgan	5,400	5,200	96
	Tuscarawas	32,800	32,100	98
Wyandot	7,900	7,700	97	
OHIO				
Between 5-24%	Adams	9,000	8,600	96
	Ashland	16,600	16,400	99
	Clinton	13,100	12,900	98
	Highland	13,000	12,700	98
	Holmes	8,900	8,400	94
	Scioto	31,200	30,500	98
Station Totals		989,500	973,500	98
Net Weekly Circulation (1985)			684,700	
Average Daily Circulation (1985)			411,200	

Ohio—Columbus

WTTE

Ch. 28

Network Service: None, independent.

Licensee: WTTE Channel 28 Inc., 6130 Sunbury Rd., Box 280, Columbus, OH 43216.

Studio: 6130 Sunbury Rd., Columbus, OH 43081.

Telephone: 614-895-2800.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1916-kw max. visual, 383-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground, 2044-ft. above sea level.

Latitude 40° 09' 33.5"
Longitude 82° 55' 21.5"

Transmitter: 6680 State Rte. 3, Westerville.

Satellite Earth Stations: Harris, 3-meter & 6.1-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Commercial Radio Institute Inc. See WBFF(TV), Baltimore, MD; WPTT-TV, Pittsburgh, PA & Group Ownership of TV Stations.

Began Operation: June 1, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

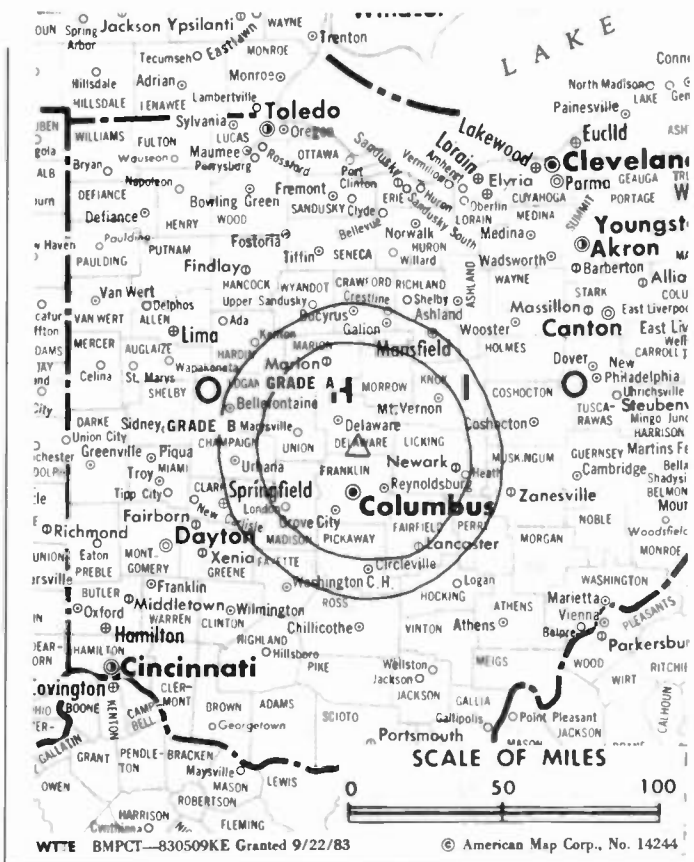
Personnel:

- JULIAN S. SMITH, president.
- FREDERICK M. HIMES, executive vice president.
- ROBERT L. SIMMONS, vice president & general manager.
- ROBERT L. STEGNER, general sales manager.
- PETER T. TIERNEY, sales manager.
- JOHN QUIGLEY, station manager.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Delaware	19,800	19,600	99
	Fairfield	35,200	34,800	99
	Franklin	343,000	338,900	99
	Licking	46,000	45,400	99
	Madison	11,600	11,400	98
	Marion	24,700	24,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Morrow	9,800	9,700	99
	Pickaway	14,900	14,700	99
	Union	10,800	10,600	98
Between 5-24%	OHIO			
	Champaign	12,700	12,500	98
	Crawford	18,200	17,900	98
	Fayette	10,100	9,900	98
	Hardin	11,800	11,600	98
	Holmes	8,900	8,400	94
	Knox	17,100	16,800	98
	Logan	15,100	14,800	98
	Morgan	5,400	5,200	96
	Perry	11,300	11,100	98
Ross	23,200	22,700	98	
Wyandot	7,900	7,700	97	
Station Totals		657,500	648,100	98
Net Weekly Circulation (1985)			217,000	
Average Daily Circulation (1985)			99,100	

THE

TED HEPBURN

COMPANY

Media Brokerage Specialist CATV, TV and Radio

Ted Hepburn, President Todd Hepburn, Vice-President
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

Ohio—Columbus

WTVN-TV

Ch. 6

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., 1261 Dublin Rd., Columbus OH 43215.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Telephone: 614-481-6666. TWX: 614-759-0448.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 535-ft. above av. terrain, 672-ft. above ground, 1400-ft. above sea level.

Latitude 40° 01' 02"
Longitude 83° 01' 07"

Transmitter: 350 W. Dodridge St.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

AM Affiliate: WTVN, 5-kw, 610 kHz (ABC).

FM Affiliate: WLWQ, 40-kw, 96.3 MHz (No. 242), 550-ft.

News Services: AP, UPI.

Ownership: Taft Television & Radio Co. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 29, 1949. Sale to present owners by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen & Dippell.

Personnel:

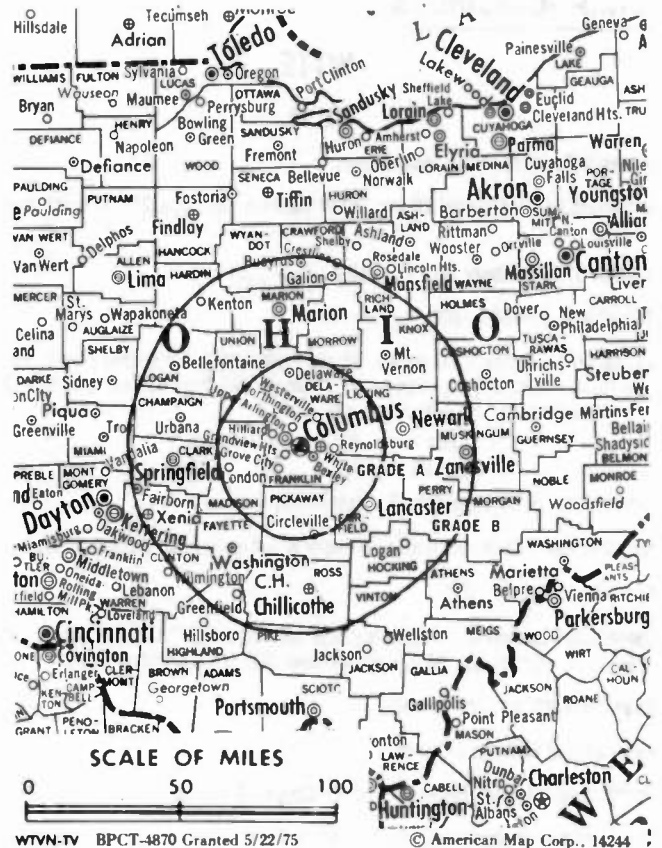
CHARLES R. WING, vice president & general manager.
CRAIG MILLAR, general sales manager.
SUE SCHWARTZ, program manager.
KATHY WARD, publicity & promotion director.
RUSS READ, operations manager.

Highest 30 Sec. Rate (July 18, 1985): \$5000.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Crawford	18,200	17,900	98
	Delaware	19,800	19,600	99
	Fairfield	35,200	34,800	99
	Fayette	10,100	9,900	98
	Franklin	343,000	338,900	99
	Hocking	9,700	9,500	98
	Knox	17,100	16,800	98
	Licking	46,000	45,400	99
	Logan	15,100	14,800	98
	Madison	11,600	11,400	98
	Marion	24,700	24,400	99
	Morrow	9,800	9,700	99
	Muskingum	31,200	30,600	98
	Perry	11,300	11,100	98
	Pickaway	14,900	14,700	99
	Pike	8,600	8,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ross	23,200	22,700	98
	Union	10,800	10,600	98
OHIO				
Between 25-49%	Athens	19,000	18,400	97
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Guernsey	16,000	15,600	97
	Hardin	11,800	11,600	98
	Jackson	11,400	11,100	97
	Morgan	5,400	5,200	96
	Richland	48,100	47,400	99
Vinton	4,400	4,300	98	
Washington	24,000	23,300	97	
WEST VIRGINIA				
	Wood	35,000	34,600	99
OHIO				
Between 5-24%	Ashland	16,600	16,400	99
	Clinton	13,100	12,900	98
	Coshocton	13,600	13,200	97
	Highland	13,000	12,700	98
	Noble	4,300	4,100	95
	Scioto	31,200	30,500	98
	Wyandot	7,900	7,700	97
WEST VIRGINIA				
	Mason	10,100	10,000	99
	Wirt	1,800	1,800	100
Station Totals		1,014,000	998,200	98
Net Weekly Circulation (1985)			684,000	
Average Daily Circulation (1985)			397,900	

Ohio—Dayton

WDTN

Ch. 2



BLAIR TELEVISION

Network Service: ABC.

Licensee: The Hearst Corp., 4595 S. Dixie Ave., Dayton, OH 45401.

Studio: 4595 S. Dixie Ave., Dayton, OH 45401.

Telephone: 513-293-2101.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"
Longitude 84° 15' 22"

Transmitter: Frytown & W. Carrollton Rds.

Satellite Earth Stations: Comtech, 5-meter; Paraclipse, 3.4-meter; Drake & Scientific-Atlanta receivers.

News Services: ABC, Group W Newsfeed, NIWS, Baseball Newsfeed.

Ownership: Hearst Bcstg. Corp. See Group Ownership of TV Stations.

Began Operation: March 15, 1949. Sale to present owner by Trustees of Grinnell College approved by FCC July 16, 1981 (Television Digest, Vol. 20:21; 21:29). Sale to Grinnell by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Vol. 15:25).

Represented (sales): Blair Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

HOWARD F. RITCHIE JR., vice president & general manager.
STEVEN L. FISHER, program director & station manager.
STEPHEN OLSZYK, news director.
IRA SLAKTER, general sales manager.
LARRY RYAN, sales manager.
PATRICK BALDWIN, promotion director.
RAYMOND POLAND, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Randolph	10,700	10,500	98
	Union	2,400	2,300	96
	Wayne	27,400	26,900	98
	OHIO			
	Auglaize	15,500	15,200	98
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Clinton	13,100	12,900	98
	Darke	20,100	19,800	99
	Greene	45,700	45,200	99
	Logan	15,100	14,800	98
	Mercer	13,000	12,800	98
	Miami	33,400	33,000	99
	Montgomery	218,500	216,300	99
	Preble	14,000	13,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shelby	15,400	15,200	99
	Warren	35,100	34,700	99
Between 25-49%	OHIO			
	Butler	95,600	94,400	99
	Highland	13,000	12,700	98
Between 5-24%	INDIANA			
	Dearborn	12,400	12,200	98
	Decatur	8,200	8,000	98
	Fayette	10,100	9,900	98
	Franklin	6,500	6,300	97
	Henry	18,900	18,600	98
	Jay	8,200	8,000	98
	Ripley	8,300	8,100	98
	KENTUCKY			
	Campbell	28,600	28,500	100
	Gallatin	1,900	1,900	100
	Grant	4,800	4,800	100
	Owen	3,500	3,500	100
	OHIO			
	Adams	9,000	8,600	96
	Allen	40,800	40,100	98
	Brown	11,700	11,400	97
	Clermont	48,200	47,600	99
	Fayette	10,100	9,900	98
	Hamilton	327,300	322,400	99
	Madison	11,600	11,400	98
	Marion	24,700	24,400	99
	Union	10,800	10,600	98
Station Totals		1,267,200	1,249,400	98
Net Weekly Circulation (1985)			572,200	
Average Daily Circulation (1985)			300,000	

Ohio—Dayton-Springfield

WHIO-TV

Ch. 7

Network Service: CBS.

Licensee: Miami Valley Bcstg. Corp., 1414 Wilmington Ave., Dayton, OH 45401.

Studio: 1414 Wilmington Ave., Dayton, OH 45401.

Telephone: 513-259-2111. TWX: 810-459-1760.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual, 38-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"
Longitude 84° 14' 50"

Transmitter: 3316 Germantown St.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: WHIO, 5-kw, 1290 kHz (CBS).

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Services: AP, UPI.

Ownership: Wholly-owned subsidiary of Cox Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 26, 1949.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

STANLEY MOUSE, president, Miami Valley Broadcasting.

NEIL PUGH, vice president & station manager.

DON KEMPER, general sales manager.

JOHN HAYES, local sales manager.

ARNOLD ROUTSON II, national sales manager.

BOB WELLS, director of information services.

JOHN CLARK, program director.

RICHARD BIESER, public affairs/news manager.

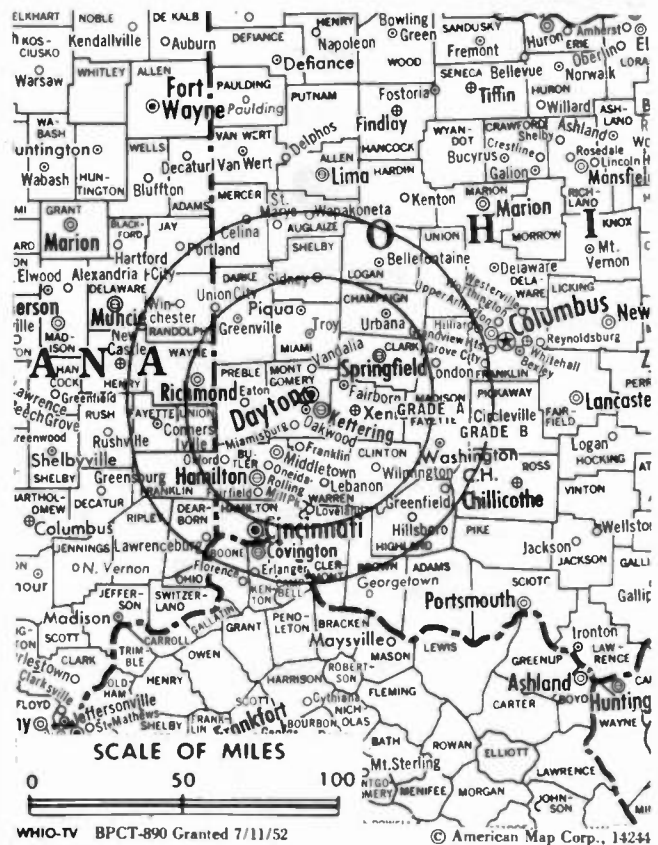
HAROLD HAPNER, television news director.

SIM KOLLINER, chief engineer.

Highest 30 Sec. Rate (July 30, 1984): \$1700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Randolph	10,700	10,500	98
	Union	2,400	2,300	96
	Wayne	27,400	26,900	98
	OHIO			
	Allen	40,800	40,100	98
	Auglaize	15,500	15,200	98
	Butler	95,600	94,400	99
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Clinton	13,100	12,900	98
	Darke	20,100	19,800	99
	Greene	45,700	45,200	99
	Highland	13,000	12,700	98
	Logan	15,100	14,800	98
Mercer	13,000	12,800	98	
Miami	33,400	33,000	99	
Montgomery	218,500	216,300	99	
Preble	14,000	13,800	99	



WHIO-TV BPCT-890 Granted 7/11/52

© American Map Corp., 1984

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shelby	15,400	15,200	99
	Warren	35,100	34,700	99
Between 25-49%	INDIANA			
	Fayette	10,100	9,900	98
	Jay	8,200	8,000	98
	OHIO			
	Fayette	10,100	9,900	98
Madison	11,600	11,400	98	
Ross	23,200	22,700	98	
Between 5-24%	INDIANA			
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,300	8,100	98
	Rush	6,600	6,500	98
	KENTUCKY			
	Boone	17,500	17,400	99
	Kenton	50,200	50,000	100
	Mason	6,500	6,400	98
	Pendleton	4,000	4,000	100
	OHIO			
	Adams	9,000	8,600	96
	Brown	11,700	11,400	97
Clermont	48,200	47,600	99	
Hamilton	327,300	322,400	99	
Hardin	11,800	11,600	98	
Marion	24,700	24,400	99	
Union	10,800	10,600	98	
Station Totals		1,304,000	1,285,900	98
Net Weekly Circulation (1985)			668,700	
Average Daily Circulation (1985)			413,700	

Ohio—Dayton

WKEF

Ch. 22

Network Service: NBC.

Licensee: Adams TV of Dayton Inc.

Studio: 1731 Soldiers Home Road, Dayton, OH 45418.

Telephone: 513-263-2662. Easylink: 62154510.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.5"
Longitude 84° 15' 38.9"

Holds CP for change to 1858-kw max. visual, 185.8-kw max. aural, 1152-ft. above av. terrain, 1055-ft. above ground, 2010-ft. above sea level, lat. 39° 43' 15", long. 84° 15' 39". BPCT-841029KG.

Transmitter: 1731 Soldiers Home Road.

Satellite Earth Stations: 2 station-owned, 2 common carrier; Microdyne, 7-meter; Harris, 3-meter; AFC, 6-meter; Microdyne & Harris receivers.

News Service: UPI.

Ownership: Adams Communications. See Group Ownership of TV Stations.

Began Operation: Sept. 27, 1964. Sale to present owner by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35).

Represented (sales): Katz Television.

Represented (legal): Shrinsky, Weitzman & Eisen.

Personnel:

- JAMES D. GRAHAM, president & general manager.
- BILL SNIDER, general sales manager.
- SAM MOORE, national sales manager.
- LOU WOOSLEY, chief engineer.
- JOHNNY WALKER, director of news & public affairs.
- JOE SMITH, production manager.
- SANDY PATTON, promotion manager.

Highest 30 Sec. Rate (June 30, 1985): \$1300.

NETWORK BASE HOURLY RATE: \$1550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	INDIANA				
		Randolph	10,700	10,500	98
	OHIO				
		Champaign	12,700	12,500	98
		Clark	54,300	53,700	99
		Clinton	13,100	12,900	98
		Darke	20,100	19,800	99
		Greene	45,700	45,200	99
		Miami	33,400	33,000	99
		Montgomery	218,500	216,300	99
		Preble	14,000	13,800	99
		Shelby	15,400	15,200	99
		Warren	35,100	34,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	OHIO				
		Auglaize	15,500	15,200	98
		Butler	95,600	94,400	99
		Highland	13,000	12,700	98
	Logan	15,100	14,800	98	
Between 5-24%	INDIANA				
		Dearborn	12,400	12,200	98
		Fayette	10,100	9,900	98
		Franklin	6,500	6,300	97
		Jay	8,200	8,000	98
		Ripley	8,300	8,100	98
		Union	2,400	2,300	96
	Wayne	27,400	26,900	98	
	KENTUCKY				
		Gallatin	1,900	1,900	100
		Kenton	50,200	50,000	100
	Pendleton	4,000	4,000	100	
	OHIO				
		Allen	40,800	40,100	98
		Brown	11,700	11,400	97
		Clermont	48,200	47,600	99
		Fayette	10,100	9,900	98
		Hamilton	327,300	322,400	99
		Madison	11,600	11,400	98
	Mercer	13,000	12,800	98	
Station Totals		1,206,300	1,189,900	98	
Net Weekly Circulation (1985)			535,200		
Average Daily Circulation (1985)			280,600		

Ohio—Dayton

WRGT-TV

Ch. 45

Network Service: None, independent.

Licensee: Dayton Telecasting Inc., 45 Broadcast Plaza, Dayton, OH 45408.

Studio: 45 Broadcast Plaza, Dayton, OH 45408.

Telephone: 513-263-4500.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground, 2045-ft. above sea level.

Latitude 39° 43' 28.4"
Longitude 84° 15' 17.6"

Transmitter: 2045 S. Gettysburg Ave., Dayton, OH.

Satellite Earth Station: Comtech, 5-meter.

Ownership: Greentree Assoc. Henry Posner Jr., Albert M. Holtz, Thomas D. Wright & Fred W. Schwarz, gen. partners. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 23, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

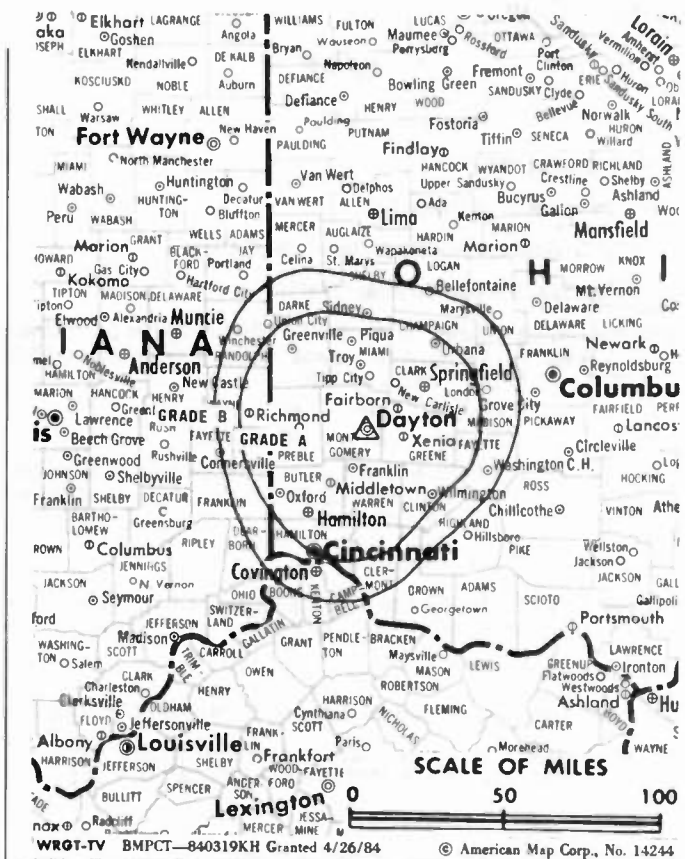
Personnel:

DAVID MILLER, general manager.
GEORGE F. BOGGS, operations manager.
FRANK FORSYTHE, general sales manager.
SCOTT COOPER, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Clinton	13,100	12,900	98
	Darke	20,100	19,800	99
	Miami	33,400	33,000	99
	Warren	35,100	34,700	99
Between 5-24%	INDIANA			
	Dearborn	12,400	12,200	98
	Randolph	10,700	10,500	98
	Wayne	27,400	26,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Adams	9,000	8,600	96
	Auglaize	15,500	15,200	98
	Brown	11,700	11,400	97
	Butler	95,600	94,400	99
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Clermont	48,200	47,600	99
	Fayette	10,100	9,900	98
	Greene	45,700	45,200	99
	Hamilton	327,300	322,400	99
	Logan	15,100	14,800	98
	Madison	11,600	11,400	98
	Mercer	13,000	12,800	98
Montgomery	218,500	216,300	99	
Preble	14,000	13,800	99	
Shelby	15,400	15,200	99	
Station Totals		1,072,300	1,057,500	98
Net Weekly Circulation (1985)			169,600	
Average Daily Circulation (1985)			66,800	

WLIO

Ch. 35



KATZ TELEVISION

Network Service: NBC, ABC.

Licensee: Lima Communications Corp., 1424 Rice Ave., Lima, OH 45805.

Studio: 1424 Rice Ave., Lima, OH 45805.

Telephone: 419-228-8835. TWX: 810-447-2720.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 503-kw visual, 102-kw aural. Antenna: 540-ft. above av. terrain, 549-ft. above ground, 1419-ft. above sea level.

Latitude 40° 44' 53.5"
Longitude 84° 07' 55.5"

Holds CP for change to 2190-kw max. & 891-kw horizontal visual, 219-kw max. & 89.1-kw horizontal aural, 1090-ft. above av. terrain, 1107-ft. above ground, 1971-ft. above sea level, lat. 40° 38' 03", long. 84° 12' 29"; transmitter to Rte. 501 & Ritchie Rd., 3.3-mi. SW of Cridersville.

Transmitter: 1424 Rice Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 3-meter; Harris receivers.

News Service: AP.

Ownership: Toledo Blade Co., 100%. Officers: John Harms, pres.; Bernard R. Baker, secy.; Harold O. Davis, treas. The Toledo Blade Co. owns WLFI-TV, Lafayette, IN; KTRV(TV), Nampa, ID; WDRB-TV, Louisville, KY; publishes newspapers in Toledo, OH & Pittsburgh, PA; has newspaper interests in Monterey, CA & Port Clinton, OH; multiple cable holdings.

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley and Case families approved Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JAMES C. DAGES, president & general manager.
DOUGLAS FERGUSON, station manager.
BRUCE OPPERMAN, sales manager.
GEORGE DUNSTER, news director.
M. J. LAMB, chief engineer.

Highest 30 Sec. Rate (July 16, 1985): \$400.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WLIO BPCT-820712KP Granted 10/8/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	40,800	40,100	98
	Auglaize	15,500	15,200	98
	Hardin	11,800	11,600	98
	Putnam	10,800	10,600	98
	Van Wert	11,400	11,200	98
Between 25-49%	OHIO			
	Hancock	24,500	24,200	99
	Logan	15,100	14,800	98
	Mercer	13,000	12,800	98
Between 5-24%	INDIANA			
	Adams	10,100	9,900	98
	OHIO			
	Defiance	13,900	13,700	99
	Henry	10,300	10,200	99
	Paulding	7,400	7,300	99
	Shelby	15,400	15,200	99
Station Totals		200,000	196,800	98
Net Weekly Circulation (1985)				94,800
Average Daily Circulation (1985)				56,000

Ohio—Lima

WTLW

Ch. 44

Network Service: None, independent.

Licensee: American Christian Television Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Telephone: 419-339-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw visual, 100.2-kw aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude 40° 45' 47"
Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Satellite Earth Stations: 2 in operation.

News Services: CNN Headline News, INN.

Ownership: Ronald L. Mighell, Andrea King & Larry Sheets, 33.33% each.

Began Operation: June 13, 1982.

Represented (legal): Fisher, Wayland, Cooper & Leader.

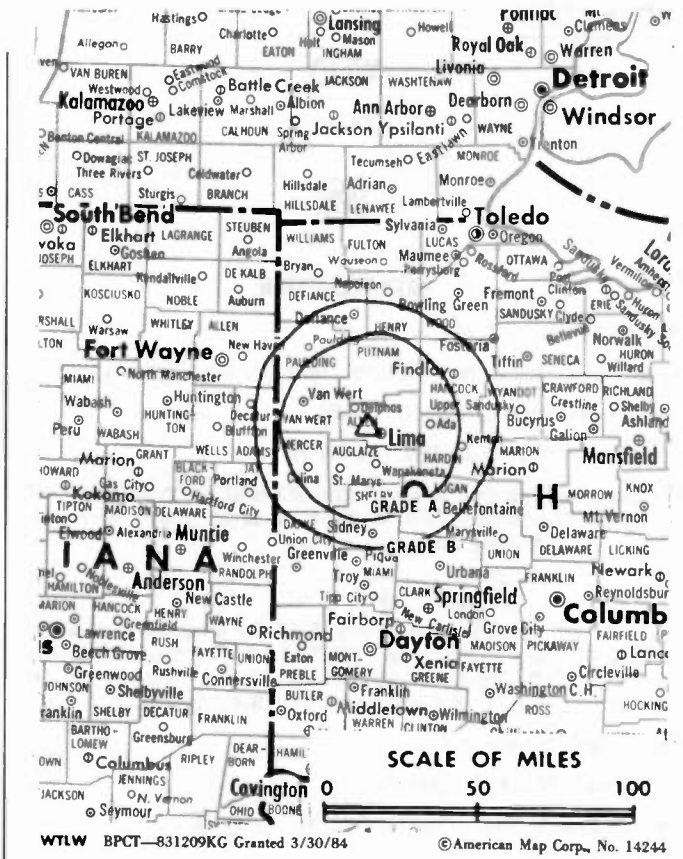
Represented (engineering): Carl E. Smith.

Personnel:

- LARRY SHEETS, president.
- RON MIGHELL, vice president & director.
- ROGER RHODES, program director.
- KEITH CURTIS, production director.
- HERB CONRAD, chief engineer.
- ROBERT PLACIE, office manager.

Highest 30 Sec. Rate: \$40.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WTLW BPCT—831209KG Granted 3/30/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Allen	40,800	40,100	98
	Auglaize	15,500	15,200	98
	Hancock	24,500	24,200	99
	Hardin	11,800	11,600	98
	Mercer	13,000	12,800	98
	Paulding	7,400	7,300	99
	Putnam	10,800	10,600	98
Van Wert	11,400	11,200	98	
Station Totals		135,200	133,000	98
Net Weekly Circulation (1985)				25,100
Average Daily Circulation (1985)				9,300

Ohio—Newark

WSFJ

Ch. 51

Network Service: None, independent.

Licensee: Christian Television of Ohio Inc., 10077 Jacksontown Rd., Thornville, OH 43076.

Studio: 10077 Jacksontown Rd., Thornville, OH 43076.

Telephone: 614-833-0771.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 39° 56' 53"
Longitude 82° 24' 33"

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; RF Systems, 6-meter; Scientific-Atlanta & Microdyne receivers.

News Service: INN.

Ownership: Non-profit corp. Jean Rodabaugh, pres.; Betty J. Stanley, secy.; Galon Rodabaugh, treas.

Began Operation: March 9, 1980.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Lechman & Johnson.

Personnel:

- JEAN RODABAUGH, president & general manager.
- BETTY J. STANLEY, administrative assistant.
- DAVID GLUNT, director, news & public affairs.
- CHARLOTTE REICHLEY, program director.
- MICHAEL KVOCHICK, production manager.
- TED ROSS, director of engineering.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WSFJ BMPCT—830930LJ Granted 3/14/84 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Fairfield	35,200	34,800	99
	Licking	46,000	45,400	99
	Muskingum	31,200	30,600	98
	Perry	11,300	11,100	98

Station Totals	123,700	121,900	98
Net Weekly Circulation (1985)			18,000
Average Daily Circulation (1985)			7,100

Ohio—Sandusky

WGGN-TV

Ch. 52

Network Service: None, independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Studio: 3809 Maple Ave., Castalia, OH 44824.

Telephone: 419-684-5311.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1073.4-kw max. visual, 107.3-kw max. aural. Antenna: 670-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude 41° 23' 48"
Longitude 82° 47' 31"

Transmitter: 3809 Maple Ave., Castalia.

Satellite Earth Station: In operation, 5-meter; Drake receivers.

News Service: INN.

Ownership: Non-stock corp. Shelby Gilliam, pres.; Ernest McClellan, v.p.-mgr.; Debara Yost, secy.; James Gray, treas. Christian Faith Broadcast Inc. is licensee of WGGN(FM), Castalia, OH.

Began Operation: Dec. 5, 1982.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

SHELBY GILLIAM, president.
ERNEST McCLELLAN, vice president & general manager.
BILL POUNDERS, sales manager.

Highest 30 Sec. Rate (Jan. 15, 1985): \$35.

Arbitron Data: Not available.



Ohio—Springfield

WTJC

Ch. 26

Network Service: None, independent.

Grantee: Miami Valley Christian Television Inc., Box 26, Dayton, OH 45401.

Studio: 2675 Dayton Rd., Springfield, OH 45506.

Mailing Address: Box 26, Dayton, OH 45401.

Telephone: 513-323-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1230-kw max. & 1170-kw horizontal visual, 123-kw max. & 117-kw horizontal aural. Antenna: 490-ft. above av. terrain, 520-ft. above ground, 1540-ft. above sea level.

Latitude 39° 54' 33"
Longitude 83° 51' 36"

Transmitter: S of Wright Brothers Memorial Hwy., 0.15-mi. W of city limits of Springfield.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Non-profit corp. Marvin D. Sparks, v.p.

Began Operation: Sept. 21, 1980.

Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:
MARVIN D. SPARKS, vice president & general manager.
JOHN ELLIOTT, chief engineer.
ROD ROBISON, promotion director.
GENE McCORKLE, administrative assistant.

Highest 30 Sec. Rate: \$38.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Champaign	12,700	12,500	98
	Clark	54,300	53,700	99
	Darke	20,100	19,800	99
	Greene	45,700	45,200	99
	Logan	15,100	14,800	98
	Miami	33,400	33,000	99
Montgomery	218,500	216,300	99	
Preble	14,000	13,800	99	
Station Totals		413,800	409,100	98
Net Weekly Circulation (1985)				30,300
Average Daily Circulation (1985)				8,800

Ohio—Steubenville-Wheeling, WV

WTOV-TV

Ch. 9

Network Service: NBC.

Licensee: WTOV Inc., Box 9999, Steubenville, OH 43952.

Studios: Altamont Heights, Steubenville, OH; Hawley Bldg., Wheeling, WV.

Mailing Address: Box 9999, Steubenville, OH 43952.

Telephones: 614-282-0911, Steubenville; 304-232-0430, Wheeling.

TXW: 810-339-2574.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude 40° 20' 32"
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

Satellite Earth Stations: Prodelin, 3.1-meter; Harris, 3-meter & 6-meter; Drake & Harris receivers.

News Service: AP.

Ownership: Television Station Partners, Ltd. partnership, 100%. TSP ownership: Ralph E. Becker, pres.; I. Martin Pompadur, v.p.-secy.; James McCreary, v.p.-treas.; GP Station Partners, a Ltd. partnership, gen. partner, Ltd. partners to be named. GP ownership: Martin Pompadur, gen. partner, 54%; Becker Management Corp., gen. partner, 23.143%; Elliot Stein Jr., gen. partner, 8.571%; 1345 Media Corp. & Rothschild Media Inc., 7.143% each. BMC ownership: Ralph E. Becker, pres., 100%. Stations are: WTOV-TV, Steubenville; WRDW-TV, Augusta, GA; WROC-TV, Rochester, NY; WEYI-TV, Saginaw, MI.

Began Operation: Dec. 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to present owners by Ziff approved by FCC Jan. 18, 1983 (Vol. 22:30).

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

RALPH BECKER, president.

BRETT CORNWELL, vice president & general manager.

BOB PALMER, news director.

TONI VENTRESCA, program & promotion manager.

Highest 30 Sec. Rate (July 27, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$934.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	31,700	31,200	98
	Carroll	9,200	9,100	99
	Guernsey	16,000	15,600	97
	Harrison	6,600	6,500	98
	Jefferson	32,900	32,500	99
	Monroe	6,500	6,300	97
	Noble	4,300	4,100	95
	Tuscarawas	32,800	32,100	98
	WEST VIRGINIA			
	Brooke	10,700	10,700	100
	Hancock	14,700	14,700	100
	Marshall	15,000	14,900	99
	Ohio	22,900	22,800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tyler	4,100	4,000	98
	Wetzel	7,800	7,700	99
Between 25-49%	OHIO			
	Columbiana	41,600	41,000	99
	Coshocton	13,600	13,200	97
	PENNSYLVANIA			
	Beaver	73,400	72,500	99
	Greene	15,100	14,700	97
	Washington	80,100	78,800	98
	WEST VIRGINIA			
	Doddridge	2,600	2,600	98
	Marion	25,100	24,800	99
Between 5-24%	OHIO			
	Stark	138,700	137,000	99
	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Butler	54,000	53,300	99
	Clarion	15,200	14,900	98
	Fayette	58,900	57,500	98
	Lawrence	38,500	37,800	98
	Westmoreland	145,800	144,000	99
	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Harrison	29,000	28,800	99
	Monongalia	28,800	28,400	99
Pleasants	3,000	3,000	100	
Preston	11,000	10,800	98	
Taylor	6,100	6,000	98	
Tucker	3,400	3,300	97	
Station Totals		1,549,400	1,527,300	98
Net Weekly Circulation (1985)			376,800	
Average Daily Circulation (1985)			185,800	

Ohio—Toledo

WDHO-TV

Ch. 24

Network Service: ABC.

Licensee: D. H. Overmyer Telecasting Co. Inc., Debtor in Possession, 300 S. Byrne Rd., Toledo OH 43615.

Studio: 300 S. Byrne Rd., Toledo, OH 43615.

Telephone: 419-535-0024.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"
Longitude 83° 21' 22"

Transmitter: W of Cousino Rd. at Arquette Rd., Jerusalem, OH.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: Susan Harris, pres.-secy.; William J. Shock, v.p. & gen. mgr.; James R. Bowe, v.p.; Richard L. Woodside; The First National Bank of Boston, 100%. Note: Sale to Toledo Television Investors pending (Television Digest, Vol. 25:24).

Began Operation: May 3, 1966.

Represented (sales): Katz Television.

Represented (legal): Hennessey, Stambler & Siebert.

Represented (engineering): Lohnes & Culver.

Personnel:

WILLIAM J. SHOCK, vice president & general manager.
JAMES BOWE, vice president, engineering & operations.
GARRY MILLER, general sales manager.
LARRY KRUSZEWSKI, local sales manager.
BRYNN MEYERS, program coordinator.
NANCY PRATT, data systems manager.
THOMAS STEPHENS news director.
DANIEL PAVUK, business manager.

Highest 30 Sec. Rate (July 1, 1985): \$1200.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	30,900	30,400	99
	OHIO			
	Allen	40,800	40,100	98
	Defiance	13,900	13,700	99
	Fulton	13,500	13,200	98
	Hancock	24,500	24,200	99
	Hardin	11,800	11,600	98
	Henry	10,300	10,200	99
	Lucas	177,000	175,000	99
Ottawa	14,800	14,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Putnam	10,800	10,600	98
	Sandusky	23,000	22,800	99
	Seneca	21,300	21,000	99
	Williams	13,500	13,200	98
	Wood	38,800	38,300	99
Wyandot	7,900	7,700	97	
Between 25-49%	MICHIGAN			
	Hillsdale	14,400	14,100	98
Monroe	45,100	44,600	99	
Between 5-24%	OHIO			
	Huron	19,900	19,600	98
	MICHIGAN			
	Washtenaw	97,300	95,100	98
	OHIO			
	Auglaize	15,500	15,200	98
	Crawford	18,200	17,900	98
	Erie	29,400	29,000	99
	Marion	24,700	24,400	99
	Paulding	7,400	7,300	99
Union	10,800	10,600	98	
Van Wert	11,400	11,200	98	
Station Totals		746,900	735,600	98
Net Weekly Circulation (1985)			437,400	
Average Daily Circulation (1985)			232,900	

Ohio—Toledo

WTOL-TV

Ch. 11

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., 730 N. Summit St., Toledo, OH 43604.

Studios & Offices: 730 N. Summit St., Toledo, OH 43604.

Telephone: 419-248-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, OH.

Satellite Earth Station: Scientific-Atlanta, 7-meter.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46; 5:11).

Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

GUY HEMPEL, vice president & general manager.

STEVE ISRAEL, program manager.

JOHN COTTINGHAM, general sales manager.

WAYNE THING, production manager.

DONALD C. KENNEDY, business manager.

RICK GEVERS, news director.

PAUL LENTZ, engineering manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$2521.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Hillsdale	14,400	14,100	98
	Lenawee	30,900	30,400	99
	Monroe	45,100	44,600	99
	OHIO			
	Allen	40,800	40,100	98
	Defiance	13,900	13,700	99
	Fulton	13,500	13,200	98
	Hancock	24,500	24,200	99
	Henry	10,300	10,200	99
	Huron	19,900	19,600	98
	Lucas	177,000	175,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ottawa	14,800	14,600	99
	Putnam	10,800	10,600	98
	Sandusky	23,000	22,800	99
	Seneca	21,300	21,000	99
	Williams	13,500	13,200	98
	Wood	38,800	38,300	99
	Wyandot	7,900	7,700	97
Between 25-49%	OHIO			
	Crawford	18,200	17,900	98
	Erie	29,400	29,000	99
	Hardin	11,800	11,600	98
	Paulding	7,400	7,300	99
Between 5-24%	MICHIGAN			
	Washtenaw	97,300	95,100	98
	Wayne	791,800	782,700	99
	OHIO			
Marion	24,700	24,400	99	
Morrow	9,800	9,700	99	
Richland	48,100	47,400	99	
Station Totals		1,558,900	1,538,400	98
Net Weekly Circulation (1985)			549,800	
Average Daily Circulation (1985)			317,700	

Ohio—Toledo

WTVG

Ch. 13

Network Service: NBC.

Licensee: Storer Communications Inc., 4247 Dorr St., Toledo, OH 43607.

Studio: 4247 Dorr St., Toledo, OH 43607.

Telephone: 419-531-1313. TWX: 810-442-1748.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 North Stadium Road, Oregon, OH, 7-mi. NNE of Toledo.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, 5-meter & 7-meter; Harris, 6.8-meter & 3-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI, Group W Newsfeed, NBC, Storer Washington Bureau.

Ownership: Storer Communications Inc., 1200 Biscayne Blvd., Miami, FL 33161. For other interests, see Group Ownership of TV Stations.

Began Operation: July 21, 1948.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren Zwicky.

Represented (engineering): Jules Cohen & Associates.

Personnel:

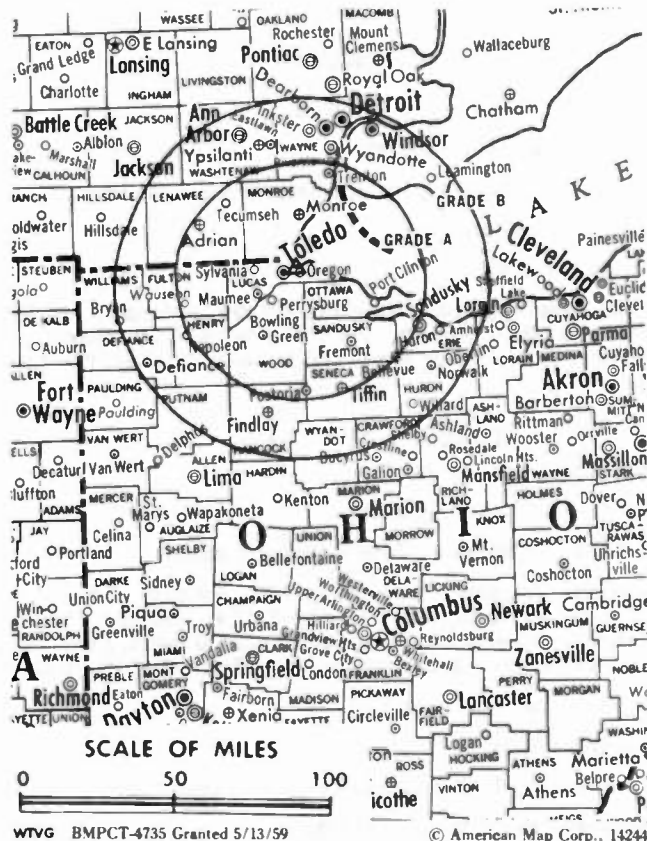
H. W. (BUDDY) RAY, vice president & general manager.
DOUGLAS SINN, director of sales.
GEORGE CARLINO, national sales manager.
MARSHA SCHROEDER, director of operations.
CHESTER SLAUGHTER, director of technical services.
NEIL CARMEAN, director of news.
BILL HARRIS, director of community affairs.
VIKKI KENDALL, director of creative services.

Highest 30 Sec. Rate (Sept. 1, 1985): \$1100.

NETWORK BASE HOURLY RATE: \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	30,900	30,400	99
	Monroe	45,100	44,600	99
OHIO	Crawford	18,200	17,900	98
	Defiance	13,900	13,700	99
	Erie	29,400	29,000	99
	Fulton	13,500	13,200	98
	Hancock	24,500	24,200	99
	Henry	10,300	10,200	99
	Huron	19,900	19,600	98
	Lucas	177,000	175,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ottawa	14,800	14,600	99
	Putnam	10,800	10,600	98
	Sandusky	23,000	22,800	99
	Seneca	21,300	21,000	99
	Williams	13,500	13,200	98
	Wood	38,800	38,300	99
	Wyandot	7,900	7,700	97
Between 25-49%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	OHIO			
	Hardin	11,800	11,600	98
	Richland	48,100	47,400	99
Between 5-24%	MICHIGAN			
	Washtenaw	97,300	95,100	98
	OHIO			
	Allen	40,800	40,100	98
	Marion	24,700	24,400	99
	Morrow	9,800	9,700	99
	Paulding	7,400	7,300	99
Station Totals		767,100	755,700	98
Net Weekly Circulation (1985)				524,200
Average Daily Circulation (1985)				309,000

Ohio—Toledo

WUPW

Ch. 36

Network Service: None, independent.

Grantee: Toledo Telecasting Inc., Four SeaGate, Toledo, OH 43604.

Studio: Four SeaGate, Toledo.

Telephone: 419-244-3600.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude	41°	39'	21"
Longitude	83°	26'	40"

Transmitter: 1.7-mi. E of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: AFC, 7-meter; Microdyne receivers.

Ownership: Independent Bcstg. Corp., 40%; Arthur M. Dorfner, 20%; Securities Inc., 12.6%; William C. Mitchell, 17.4%; Pamela A. Fruth, 5%; Barbara R. Glowacki, 5%. SI ownership: Richard D. Arnos, pres., 54.2%; George E. Demby, v.p.-treas., 0.4%; Rolland G. Arnos, 44.1%; 10 others.

Began Operation: Sept. 8, 1985.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

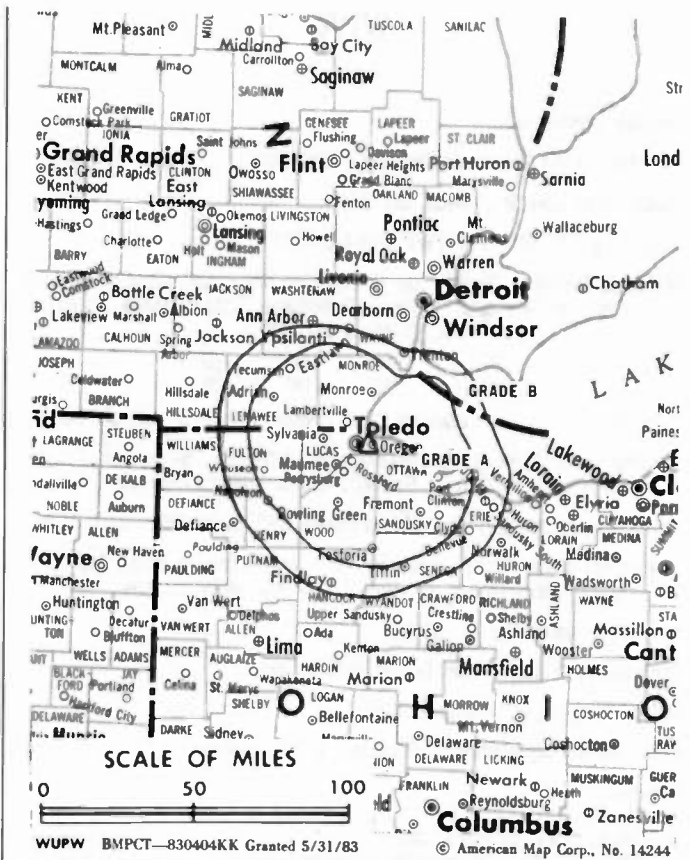
Represented (engineering): Jansky & Bailey.

Personnel:

ARTHUR M. DORFNER, general manager.
 ROBERT R. HARTMAN, sales manager.
 DENIS C. KATELL, program director.
 STEVEN W. PUNTIERI, chief engineer.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$1000.



VIDEO WEEK

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Ohio—Youngstown

WFMJ-TV

Ch. 21

Network Service: NBC.

Licensee: WFMJ-TV Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Telephone: 216-744-8611. TWX: 810-435-2909.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

AM Affiliate: WFMJ, 5-kw, 1390 kHz (NBC).

News Service: UPI.

Ownership: The Vindicator Printing Co.

Began Operation: March 8, 1953 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

BETTY J. H. BROWN, president.
KATHIE BRICKMAN, traffic manager.
JOAN HARRISON, film director.
LARRY OLESON, chief engineer.

Highest One Hour Rate (Jan. 1984): \$6000.

Highest 30 Sec. Rate (Jan. 1985): \$700.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	41,600	41,000	99
	Mahoning	103,700	102,600	99
	Trumbull	88,200	87,300	99
	PENNSYLVANIA			
Lawrence	38,500	37,800	98	
Mercer	46,300	45,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Crawford	32,800	32,000	98
Between 5-24%	OHIO			
	Ashtabula	37,500	36,900	98
	Carroll	9,200	9,100	99
	Portage	47,600	47,100	99
	Stark	138,700	137,000	99
	PENNSYLVANIA			
	Beaver	73,400	72,500	99
	Butler	54,000	53,300	99
	Venango	23,700	23,000	97
Station Totals		750,400	740,000	98
Net Weekly Circulation (1985)				308,900
Average Daily Circulation (1985)				177,400

Ohio—Youngstown

WKBN-TV

Ch. 27

Network Service: CBS.

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, OH 44501.

Studio: 3930 Sunset Blvd., Youngstown, OH 44501.

Telephone: 216-782-1144. TWX: 810-435-2825.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 30"
Longitude 80° 38' 42"

Transmitter: 3930 Sunset Blvd.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

AM Affiliate: WKBN, 5-kw, 570 kHz (CBS).

FM Affiliate: WKBN-FM, 4.5-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: UPI.

Ownership: The W. P. Williamson Family, 100%. W. P. Williamson III, pres.; David Stewart, treas.; Ruth L. Cruikshank, secy. WKBN also owns WIMA & WIMT(FM), Lima, OH.

Began Operation: Jan. 11, 1953. W. P. Williamson Jr. increased holdings from 60 to 100% in 1958 by purchasing 40% held by publisher of **Cleveland Plain Dealer** and **News** for undisclosed amount and retiring stock to treasury (Television Digest, Vol. 14:34).

Represented (sales): Katz Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): David Steel & Associates.

Personnel:

W. P. WILLIAMSON JR., chairman.
W. P. WILLIAMSON III, president.
WILLIAM F. DECKER, television station manager.
C. RICHARD WADE, sales manager.
NORMAN BERGER, television program director & film buyer.
E. LANNY NASS, director of engineering.
RICHARD CHISHOLM, studio engineering manager.

Highest 30 Sec. Rate (July 17, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$770.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
50% & Over	Columbiana	41,600	41,000	99
	Mahoning	103,700	102,600	99
	Trumbull	88,200	87,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
50% & Over	Lawrence	38,500	37,800	98
	Mercer	46,300	45,500	98
OHIO				
Between 5-24%	Ashtabula	37,500	36,900	98
	Belmont	31,700	31,200	98
	Carroll	9,200	9,100	99
	Geauga	25,100	24,700	98
	Harrison	6,600	6,500	98
	Jefferson	32,900	32,500	99
	Portage	47,600	47,100	99
	Stark	138,700	137,000	99
	Summit	193,500	191,500	99
PENNSYLVANIA				
	Beaver	73,400	72,500	99
	Butler	54,000	53,300	99
	Crawford	32,800	32,000	98
	Venango	23,700	23,000	97
WEST VIRGINIA				
	Brooke	10,700	10,700	100
	Hancock	14,700	14,700	100
	Ohio	22,900	22,800	100
Station Totals		1,073,300	1,059,700	98
Net Weekly Circulation (1985)				371,800
Average Daily Circulation (1985)				213,300

Ohio—Youngstown

WYTV

Ch. 33

Network Service: ABC.

Licensee: Youngstown Bcstg. Co. Inc., 3800 Shady Run Rd., Youngstown, OH 44502.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Telephone: 216-783-2930. TWX: 810-435-2816.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 557-ft. above av. terrain, 638-ft. above ground, 1666-ft. above sea level.

Latitude 41° 03' 42.6"
Longitude 80° 38' 07.0"

Transmitter: 3800 Shady Run Rd., Youngstown.

Satellite Earth Stations: Microdyne, 7-meter; Paraclipse, 3.6-meter; Earth Terminals & Microdyne receivers.

News Service: AP.

Ownership: A. Richard Benedek, pres., 50%; Robert L. Dudley, secy.-treas., 50%. Benedek owns WBKO(TV), Bowling Green, KY; KDLH-TV, Duluth, MN; has interest in WTAP-TV, Parkersburg, WV.

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. approved Sept. 2, 1970 (Vol. 10:36). Sale to present owners approved April 15, 1983 (Vol. 22:32).

Represented (sales): Seltel Inc.

Represented (legal): Wilner & Scheiner.

Personnel:

- GEOFFREY PEARCE, vice president & general manager.
- RODERICK A. GUERDAN, general sales manager.
- DOROTHY M. HILL, station controller.
- FRANK MARAFIOTE, program director.
- ARTHUR TAYLOR, chief engineer.
- JACK BOWE, news director.

Highest 30 Sec. Rate (March 11, 1985): \$800.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Mahoning	103,700	102,600	99
	Trumbull	88,200	87,300	99
	PENNSYLVANIA			
	Lawrence	38,500	37,800	98
Mercer	46,300	45,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Columbiana	41,600	41,000	99
Between 5-24%	WEST VIRGINIA			
	Ohio	22,900	22,800	100
	OHIO			
	Ashtabula	37,500	36,900	98
	Belmont	31,700	31,200	98
	Harrison	6,600	6,500	98
	Jefferson	32,900	32,500	99
	Portage	47,600	47,100	99
	PENNSYLVANIA			
	Beaver	73,400	72,500	99
Butler	54,000	53,300	99	
Clarion	15,200	14,900	98	
Crawford	32,800	32,000	98	
Venango	23,700	23,000	97	
WEST VIRGINIA				
Brooke	10,700	10,700	100	
Hancock	14,700	14,700	100	
Marshall	15,000	14,900	99	
Station Totals		737,000	727,200	98
Net Weekly Circulation (1985)			314,800	
Average Daily Circulation (1985)			168,300	

Ohio—Zanesville

WHIZ-TV

Ch. 18

Network Service: NBC.

Licensee: Southeastern Ohio Television System, Downerd Rd., Zanesville, OH 43701.

Studio: Downerd Rd., Zanesville, OH 43701.

Telephones: 614-452-5431 (office); 614-453-0361 (studio).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 212-kw visual, 37.2-kw aural. Antenna: 540-ft. above av. terrain, 506-ft. above ground, 1410-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: Downerd Rd.

Satellite Earth Stations: Scientific-Atlanta, 6-meter; Scientific-Atlanta receivers.

AM Affiliate: WHIZ, 1-kw (0.25-kw, night), 1240 kHz (NBC).

FM Affiliate: WHIZ-FM, 20-kw, 102.5 MHz (No. 273), 490-ft.

News Services: AP, NBC, NIWS.

Ownership: Norma Jean Littick, 83%; Ernest B. Graham, 11%; John Graham & Ernest Graham Jr., 3% each.

Began Operation: May 23, 1953.

Represented (sales): Katz Television; Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

ALLAN LAND, vice president & general manager.
VAN VANNELLI, sales manager.
C. E. HARTMEYER, chief engineer.
BARBARA MITTER, director of programs.
FRANKLIN YOUNG, film operation manager.
GARY EARICH, production manager.

Highest 30 Sec. Rate (July 5, 1984): \$250.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Guernsey	16,000	15,600	97
	Muskingum	31,200	30,600	98
	Perry	11,300	11,100	98



WHIZ-TV BPCT-3305 Granted 4/13/64

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Coshocton	13,600	13,200	97
	Morgan	5,400	5,200	96
	Noble	4,300	4,100	95
Between 5-24%	OHIO			
	Fairfield	35,200	34,800	99
	Hocking	9,700	9,500	98
	Holmes	8,900	8,400	94
	Licking	46,000	45,400	99
	Monroe	6,500	6,300	97
Station Totals		188,100	184,200	97
Net Weekly Circulation (1985)				68,300
Average Daily Circulation (1985)				37,900

Ohio

WXIX-TV, Cincinnati—Newport, Kentucky (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO—(Continued)			
	Preble	14,000	13,800	99
	Scioto	31,200	30,500	98
Between 5-24%	INDIANA			
	Decatur	8,200	8,000	98
	Jennings	7,800	7,600	97
	Rush	6,600	6,500	98
	KENTUCKY			
	Bath	3,800	3,700	97
	Green	4,000	3,900	98
	Henry	4,800	4,700	99
	Lewis	5,200	5,100	98
	Madison	18,400	18,100	98
	Nicholas	2,600	2,600	100
	Powell	3,900	3,800	97
	Shelby	8,600	8,500	99
	OHIO			
	Allen	40,800	40,100	98
	Auglaize	15,500	15,200	98
	Champaign	12,700	12,500	98
	Fayette	10,100	9,900	98
	Hardin	11,800	11,600	98
	Lawrence	23,700	23,200	98
Licking	46,000	45,400	99	
Logan	15,100	14,800	98	
Ross	23,200	22,700	98	
Shelby	15,400	15,200	99	
Van Wert	11,400	11,200	98	
WEST VIRGINIA				
Kanawha	88,000	87,300	99	
Wayne	16,900	16,700	99	

WKRC-TV, Cincinnati (Arbitron Data Continued)

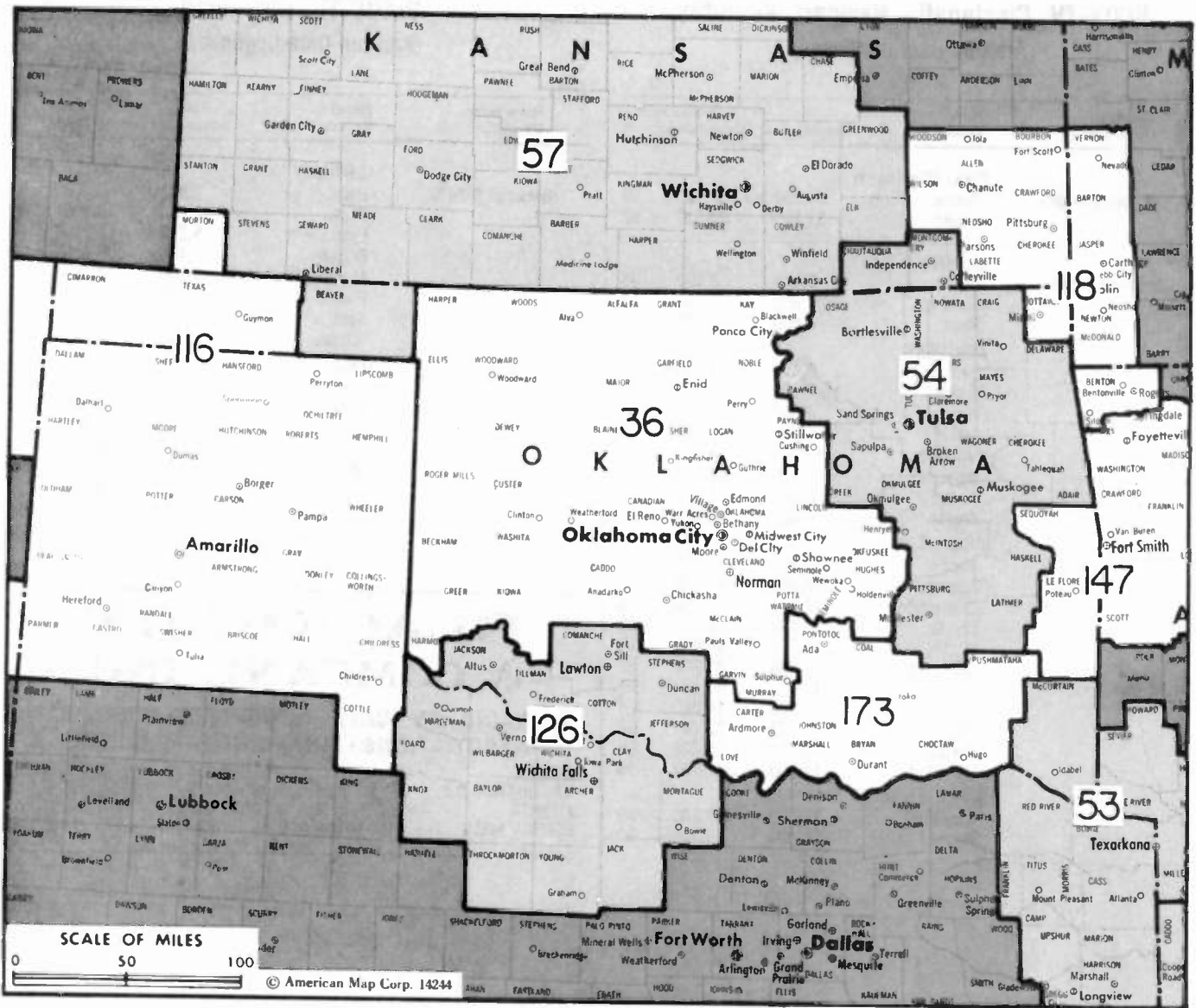
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Bath	3,800	3,700	97
	Clark	10,700	10,600	99
	Estill	5,200	5,100	98
	Franklin	17,100	17,000	99
	Montgomery	7,800	7,600	97
	Powell	3,900	3,800	97
	Scott	7,900	7,800	99
	Trimble	2,200	2,200	100
	OHIO			
	Clark	54,300	53,700	99
	Darke	20,100	19,800	99
	Fayette	10,100	9,900	98
	Greene	45,700	45,200	99
Miami	33,400	33,000	99	
Pike	8,600	8,400	97	
Ross	23,200	22,700	98	

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BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Oklahoma



Oklahoma Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	10	7	17
Educational Television Stations	4	0	4
			21

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

KAUZ-TV, Lawton — See Wichita Falls, TX

KFDX-TV, Lawton — See Wichita Falls, TX

Market	Arbitron ADI TV Households	Rank
Oklahoma City, OK	604,300	36
Shreveport, LA-Texarkana, TX	461,600	53
Tulsa, OK	459,200	54
Wichita-Hutchinson, KS	421,800	57
Amarillo, TX	177,800	116
Joplin, MO-Pittsburg, KS	174,100	118
Wichita Falls, TX-Lawton, OK	163,600	126
Fort Smith, AR	137,300	147
Ardmore-Ada, OK	76,100	173

Market Area Commercial TV Stations

KAUT (43), KGMC (34), KOCO-TV (5), KOKH-TV (25), KTBO-TV (14), KTVY (4), KWTW (9)
 KLMG-TV (51), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
 KGCT-TV (41), KJRH (2), KOKI-TV (23), KOTV (6), KTUL-TV (8)
 KAKE-TV (10), KAYS-TV (7), KLBY (4), KLOE-TV (10), KSNK (2), KSNG (11), KSNK (8), KSNW (3), KTVC (6), KUPK-TV (13), KWCH-TV (12)
 KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVIJ-TV (8)
 KOAM-TV (7), KODE-TV (12), KSNF (16)
 KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
 KFMS-TV (5), KHBS (40), KPOM-TV (24), KTVP (29)
 KTEN (10), KXII (12)

Oklahoma—Ada-Ardmore

KTEN

Ch. 10

Network Service: ABC.

Licensee: Eastern Oklahoma Television Co. Inc., Box 10, Ada, OK 74820.

Studio: 1600 Arlington St., Box 10, Ada, OK 74820.

Telephone: 405-332-3311. TWX: 910-830-6740.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 2338-ft. above sea level.

Latitude 34° 21' 34"
Longitude 96° 33' 34"

Transmitter: 6-mi., 225° SSW, near Bromide, OK.

Satellite Earth Stations: Prodelin, 5-meter; Prodelin receivers.

News Services: ABC, AP, CNN Headline News.

Ownership: TV 10 Inc., gen. partner, 23%; Lloyd A. Wheeler, John C. Massey & David E. Webb, ltd. partners, 24% each; Tom L. Johnson, ltd. partner, 1%. TV10 ownership: Tom L. Johnson, pres.-treas., 100%; Peggy J. Johnson, secy. Johnson & Webb have interest in permittee of TV translator in Paris, TX.

Began Operation: April 28, 1954. Sale to present owner by Bill Hoover, et al., approved by FCC Jan. 25, 1985.

Represented (sales): Katz Television.

Personnel:

TOM L. JOHNSON, president & general manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Atoka	4,800	4,700	98
	Bryan	12,700	12,400	98
	Carter	17,900	17,700	99
	Choctaw	6,600	6,400	97
	Coal	2,400	2,400	100
	Hughes	5,900	5,800	98
	Johnston	4,300	4,200	98
	Marshall	5,200	5,100	98
	Murray	5,200	5,200	100
	Pittsburg	16,400	16,100	98
	Pontotoc	13,600	13,500	99
	Pushmataha	5,200	5,000	97
	Seminole	11,200	11,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Garvin	11,800	11,700	99
	Latimer	3,800	3,700	97
	Pottawatomie	23,000	22,700	99
Between 5-24%	OKLAHOMA			
	Lincoln	11,800	11,700	99
	Love	3,400	3,300	97
	Mc Clain	8,500	8,400	99
	Okfuskee	4,600	4,500	98
	Okmulgee	15,600	15,400	99
	Tillman	4,800	4,700	98
TEXAS				
Cooke	11,300	11,200	99	
Grayson	36,700	36,200	99	
Lamar	17,300	16,700	97	
Station Totals		264,000	259,800	98
Net Weekly Circulation (1985)				105,300
Average Daily Circulation (1985)				52,300

Oklahoma—Ardmore & Sherman-Denison, Texas

KXII

Ch. 12

Network Service: CBS & NBC.

Licensee: Texoma Broadcasters Inc., Box 1175, Sherman, TX 75090.

Studios: Hwy. 75 N., midway between Sherman & Denison; 2624 S. Commerce, Ardmore, OK.

Mailing Address: Box 1175, Sherman, TX 75090.

Telephone: 214-892-8123, Sherman; 405-223-0946, Ardmore. TWX: 510-874-3402.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: 1777-ft. above av. terrain, 1694-ft. above ground, 2584-ft. above sea level.

Latitude 34° 01' 58"
Longitude 96° 48' 00"

Transmitter: 5-mi. SSW of Madill.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.6-meter; Scientific-Atlanta receivers.

News Services: CBS, UPI.

Ownership: See KLFY-TV, Lafayette, LA.

Began Operation: Aug. 12, 1956. Sale to present owners by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Television Digest, Vol. 15:17, 23, 25).

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Jacob.

Personnel:

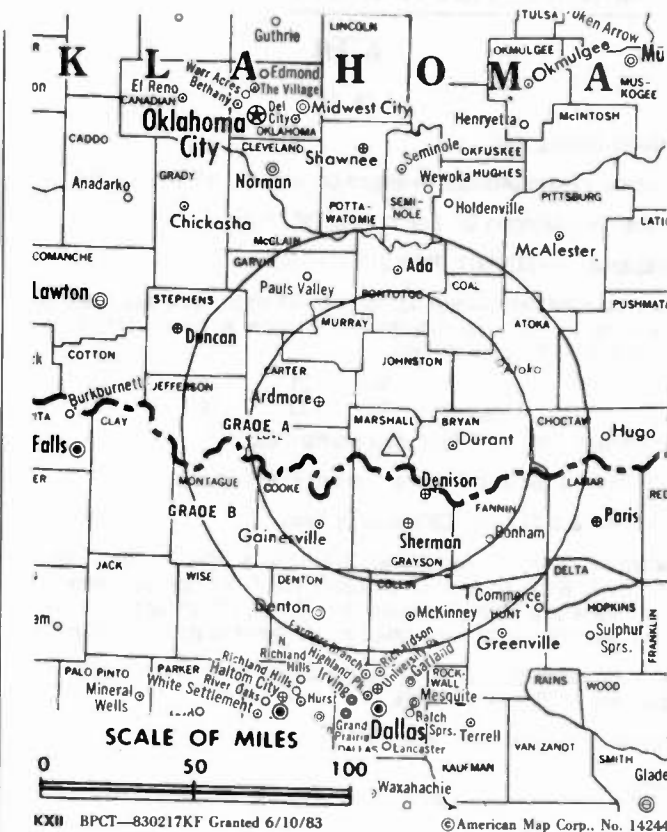
M. N. BOSTICK, president.
RICHARD D. ADAMS, general manager.
BRUCE STIDHAM, production manager.
DENNIS KITE, chief engineer.

Highest 30 Sec. Rate (Feb. 25, 1983): \$475.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Atoka	4,800	4,700	98
	Bryan	12,700	12,400	98
	Carter	17,900	17,700	99
	Choctaw	6,600	6,400	97
	Coal	2,400	2,400	100
	Johnston	4,300	4,200	98
	Love	3,400	3,300	97
	Marshall	5,200	5,100	98
	Murray	5,200	5,200	100
	Pushmataha	5,200	5,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Grayson	36,700	36,200	99
Between 25-49%	OKLAHOMA			
	Garvin	11,800	11,700	99
	Pontotoc	13,600	13,500	99
Between 5-24%	TEXAS			
	Cooke	11,300	11,200	99
	Delta	1,900	1,900	100
	Fannin	10,100	9,900	98
Between 5-24%	OKLAHOMA			
	Lattimer	3,800	3,700	97
	Mc Curtain	13,700	13,300	97
	Pittsburg	16,400	16,100	98
Between 5-24%	TEXAS			
	Montague	7,400	7,300	99
Station Totals		230,300	226,300	98
Net Weekly Circulation (1985)				117,500
Average Daily Circulation (1985)				73,900

Oklahoma—Lawton

KSWO-TV

Ch. 7

(Also serves Wichita Falls, TX)

Network Service: ABC.

Licensee: KSWO-TV Co. Inc., Box 708, Lawton, OK 73502.

Studio: Administration Bldg., 3-mi. E of Lawton.

Mailing Address: Box 708, Lawton, OK 73502.

Telephone: 405-355-7000. TWX: 910-836-3600.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"
Longitude 98° 43' 13"

Transmitter: Grandfield, OK, near Wichita Falls, TX.

Satellite Earth Stations: 8 in operation.

AM Affiliate: KSWO, 1-kw, 1380 kHz (ABC).

News Services: ABC, UPI.

Ownership: R. H. Drewry, 69%; T. R. Warkentin Estate (Lawton Burton, executor), 15.5%; Edith Scott, 15.5%. Licensee owns 90% of KRHD-AM-FM, Duncan, OK. Drewry & the Warkentin estate are stockholders in KFDA-TV, Amarillo, TX.

Began Operation: March 8, 1953.

Represented (sales): Petry Television.

Personnel:

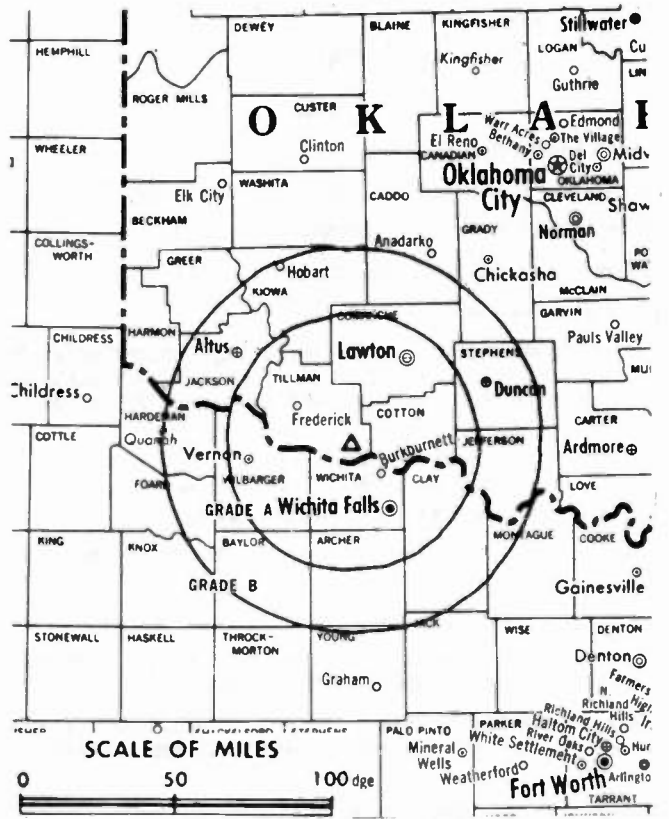
R. H. DREWRY, president.
LARRY PATTON, general manager.
JIMMY LOCKERD, chief engineer.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	36,700	36,400	99
	Cotton	3,300	3,300	100
	Greer	3,100	3,000	97
	Harmon	1,800	1,800	100
	Jackson	11,000	10,900	99
	Jefferson	3,400	3,400	100
	Kiowa	5,500	5,400	98
	Stephens	18,600	18,400	99
	Tillman	4,800	4,700	98
	TEXAS			
	Archer	3,000	3,000	100
	Baylor	2,000	2,000	100
	Clay	4,100	4,100	100
Foard	900	900	100	



KSWO-TV BMPCT-5424 Granted 1/18/60 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hardeman	2,500	2,500	100
	Knox	1,900	1,900	100
	Wichita	45,400	45,100	99
	Wilbarger	6,200	6,200	100
Between 25-49%	OKLAHOMA			
	Caddo	12,100	11,900	99
	TEXAS			
	Cottle	1,200	1,200	100
	Jack	3,100	3,100	100
	Montague	7,400	7,300	99
	Throckmorton	900	900	100
Young	8,600	8,500	99	
Between 5-24%	OKLAHOMA			
	Carter	17,900	17,700	99
	Grady	16,700	16,500	99
	Love	3,400	3,300	97
	Murray	5,200	5,200	100
	Washita	5,900	5,800	98
	TEXAS			
Haskell	3,000	3,000	100	
Station Totals		239,600	237,400	99
Net Weekly Circulation (1985)				150,000
Average Daily Circulation (1985)				90,900

Oklahoma—Oklahoma City

KAUT

Ch. 43

Network Service: None, independent.

Licensee: Rollins Telecasting Inc., Box 14843, Oklahoma City, OK 73113.

Studio: 11901 N. Eastern Ave., Oklahoma City, OK 73113.

Mailing Address: Box 14843, Oklahoma City, OK 73113.

Telephone: 405-478-4300.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1950-kw max. & 1070-kw horizontal visual, 195-kw max. & 107-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1596-ft. above ground, 2704-ft. above sea level.

Latitude 35° 35' 22"
Longitude 97° 29' 03"

Transmitter: 11901 N. Eastern Ave., Oklahoma City.

Satellite Earth Stations: Transmt/receive; Scientific-Atlanta, 7-meter & 10-meter; Scientific-Atlanta receivers.

News Services: CNN, NOAA.

Ownership: Rollins Telecasting Inc. For other interests, see Rollins Communications in Group Ownership of TV Stations.

Began Operation: Sept. 24, 1980. Sale to present owner by Ina S. Autry Estate, Gene Autry & Stanley B. Schneider, co-executors was approved by FCC April 10, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- DON RICHARDS, general manager.
- JOHN RIGGLE, general sales manager.
- SUSAN RALKO, news & public affairs director.
- DWAIN MAGGART, chief engineer.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Cleveland	56,900	56,200	99
	Lincoln	11,800	11,700	99
	Logan	10,900	10,800	99
	Mc Clain	8,500	8,400	99
Between 25-49%	OKLAHOMA			
	Blaine	5,800	5,700	98
	Caddo	12,100	11,900	99
	Canadian	24,100	23,900	99
	Garfield	26,300	26,000	99
	Grady	16,700	16,500	99
	Kingfisher	5,800	5,800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Major	3,600	3,500	97
	Noble	4,800	4,800	100
	Oklahoma	239,200	237,300	99
	Payne	24,900	24,600	99
	Pottawatomie	23,000	22,700	99

OKLAHOMA				
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Custer	11,600	11,400	98
	Dewey	2,500	2,500	100
	Garvin	11,800	11,700	99
	Grant	2,700	2,700	100
	Hughes	5,900	5,800	98
	Klowa	5,500	5,400	98
	Murray	5,200	5,200	100
	Okfuskee	4,600	4,500	98
	Pontotoc	13,600	13,500	99
	Seminole	11,200	11,100	99
	Stephens	18,600	18,400	99
Washita	5,900	5,800	98	

Station Totals	573,500	567,800	99
Net Weekly Circulation (1985)		246,700	
Average Daily Circulation (1985)		99,200	

Oklahoma—Oklahoma City

KGMC

Ch. 34

Network Service: None, independent.

Licensee: Seraphim Corp., 1501 N.E. 85th St., Oklahoma City, OK 73113.

Studio: 1501 N.E. 85th St., Oklahoma City.

Telephone: 405-478-3434.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1167-kw max. & 785-kw horizontal visual, 116.7-kw max. & 78.5-kw horizontal aural. Antenna: 1209-ft. above av. terrain, 1257-ft. above ground, 2397-ft. above sea level.

Latitude 35° 33' 36"
Longitude 97° 29' 07"

Transmitter: N.E. 85th St. at Ridgeway.

Satellite Earth Station: Prodelln, 5-meter; Scientific Communications receivers.

Ownership: Beverly Hills Hotel Corp., 85%; Ted F. Baze, 15%. BHH ownership: Burton Slatkin, pres.-treas., 11.62%; Robert Mathis, v.p.; Edward Slatkin, secy., 6.35%; Seema Silberstein Boesky, 39.06%; Muriel Slatkin, 18.65%; Greydale Corp., 12.5%; Thomas Slatkin, 6.35%; Ivan Boesky, 3.91%; Donald Korotkin, 1.56%. Ivan Boesky has interest in WRGB(TV), Schenectady, NY.

Began Operation: Nov. 1, 1979. Purchase of remaining 80% by Oklahoma City Bcstg. Inc. from General Media Corp. approved by FCC Feb. 16, 1983. Transfer of control to present owners approved Oct. 21, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

TED BAZE, president & general manager.
PAUL KRIMSIR, vice president & asst. general manager.
T. DAN LOVING, vice president & general sales manager.
GREG MILLER, vice president & director of engineering.

Highest 30 Sec. Rate (July 6, 1984): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Caddo	12,100	11,900	99
	Canadian	24,100	23,900	99
	Cleveland	56,900	56,200	99
	Grady	16,700	16,500	99
	Kingfisher	5,800	5,800	100
	Lincoln	11,800	11,700	99
	Logan	10,900	10,800	99
	McClain	8,500	8,400	99
	Major	3,600	3,500	97
Oklahoma	239,200	237,300	99	
Pottawatomie	23,000	22,700	99	
Roger Mills	2,100	2,100	97	



KGMC BPCT-4997 Granted 3/2/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Blaine	5,800	5,700	98
	Custer	11,600	11,400	98
	Dewey	2,500	2,500	100
	Garfield	26,300	26,000	99
	Garvin	11,800	11,700	99
	Hughes	5,900	5,800	98
	Kay	20,600	20,400	99
	Noble	4,800	4,800	100
	Okfuskee	4,600	4,500	98
Between 5-24%	Payne	24,900	24,600	99
	Seminole	11,200	11,100	99
	Washita	5,900	5,800	98
	OKLAHOMA			
	Beckham	8,900	8,700	98
	Grant	2,700	2,700	100
Kiowa	5,500	5,400	98	
Osage	16,600	16,500	99	
Pontotoc	13,600	13,500	99	
Stephens	18,600	18,400	99	
Station Totals		619,400	613,200	98
Net Weekly Circulation (1985)			278,100	
Average Daily Circulation (1985)			111,800	

Oklahoma—Oklahoma City

KOCO-TV

Ch. 5

Network Service: ABC.

Licensee: Combined Communications Corp. of Oklahoma Inc., Box 14555, Oklahoma City, OK 73113.

Studio: 1300 E. Britton Rd., Oklahoma City, OK 73114.

Telephone: 405-478-3000. TWX: 405-842-3252.

Mailing Address: Box 14555, Oklahoma City, OK 73113.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"
Longitude 97° 29' 24"

Transmitter: 0.33-mi. E of N. Kelly Ave. on Britton Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Andrew, 7.3-meter & 4.5-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, UPI, Gannett News Service.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 19, 1954. Sale to L. E. Caster (75%) and Ashley L. Robison (25%) by Streets Electronics Inc. approved by FCC Dec. 11, 1957 (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al., approved March 5, 1958 (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23; 1:4). Transfer to Combined Communications approved July 17, 1970 (Vol. 10:30). Merger of Combined with Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Katz Television.

Represented (legal): Gammon & Grange.

Personnel:

AL PARSONS, president & general manager.
DAVID LOVELAND, vice president & general sales manager.
DICK KELLY, national sales manager.
TED NEWCOMB, vice president & chief engineer.
MIKE PALMER, vice president & station manager.
ANN ABERNETHY, vice president & promotion manager.
GARY LONG, vice president, news.
GENE CHEATHAM, local sales manager.
JERRY HART, production manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Blaine	5,800	5,700	98
	Caddo	12,100	11,900	99
	Canadian	24,100	23,900	99
	Cleveland	56,900	56,200	99
	Custer	11,600	11,400	98
	Dewey	2,500	2,500	100
	Ellis	2,400	2,300	96
	Garfield	26,300	26,000	99
	Garvin	11,800	11,700	99
	Grady	16,700	16,500	99
	Grant	2,700	2,700	100
	Harper	1,900	1,900	100
	Kay	20,600	20,400	99
	Kingfisher	5,800	5,800	100
	Lincoln	11,800	11,700	99
	Logan	10,900	10,800	99
	McClain	8,500	8,400	99
	Major	3,600	3,500	97
Murray	5,200	5,200	100	
Noble	4,800	4,800	100	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Okfuskee	4,600	4,500	98	
	Oklahoma	239,200	237,300	99	
	Payne	24,900	24,600	99	
	Pontotoc	13,600	13,500	99	
	Pottawatomie	23,000	22,700	99	
	Seminole	11,200	11,100	99	
	Stephens	18,600	18,400	99	
	Washita	5,900	5,800	98	
	Woods	4,400	4,300	98	
	Woodward	9,000	8,800	98	
Between 25-49%	KANSAS				
	Barber	2,700	2,600	96	
	Cowley	14,800	14,600	99	
OKLAHOMA	Beckham	8,900	8,700	98	
	Comanche	36,700	36,400	99	
	Hughes	5,900	5,800	98	
	Kiowa	5,500	5,400	98	
	Pittsburg	16,400	16,100	98	
	Between 5-24%	OKLAHOMA			
		Atoka	4,800	4,700	98
Beaver		3,000	3,000	100	
Carter		17,900	17,700	99	
Coal		2,400	2,400	100	
Creek		23,800	23,500	99	
Harmon		1,800	1,800	100	
Jefferson		3,400	3,400	100	
Okmulgee		15,600	15,400	99	
Osage		16,600	16,500	99	
Pawnee		6,800	6,700	99	
Roger Mills		2,100	2,100	97	
TEXAS					
Hardeman	2,500	2,500	100		
Station Totals		794,900	786,500	98	
Net Weekly Circulation (1985)			557,200		
Average Daily Circulation (1985)			328,800		

Oklahoma—Oklahoma City

KOKH-TV

Ch. 25

Network Service: None, independent.

Licensee: Blair Broadcasting of Oklahoma Inc., 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Studio: 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Telephone: 405-843-2525.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 1540-ft. above av. terrain, 1619-ft. above ground, 2749-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 18"

Transmitter: 1228 N.E. Wilshire Blvd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; GLR & Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, UPI.

Ownership: John Blair & Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 2, 1959 as a non-commercial, educational station. Sale to present owner approved by FCC June 6, 1979 (Television Digest, Vol. 19:25). Resumed operation as commercial station Oct. 1, 1979.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

DAVID MURPHY, president & general manager.
JAMES HARMMEYER, vice president & general sales manager.
TIM COWDEN, program director.

Highest 30 Sec. Rate (July 12, 1984): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Beckham	8,900	8,700	98
	Blaine	5,800	5,700	98
	Canadian	24,100	23,900	99
	Cleveland	56,900	56,200	99
	Custer	11,600	11,400	98
	Garvin	11,800	11,700	99
	Grady	16,700	16,500	99
	Kingfisher	5,800	5,800	100
	Lincoln	11,800	11,700	99
	Logan	10,900	10,800	99
	McClain	8,500	8,400	99
	Oklahoma	239,200	237,300	99
	Pottawatomie	23,000	22,700	99
Washita	5,900	5,800	98	
Between 25-49%	OKLAHOMA			
	Caddo	12,100	11,900	99
	Carter	17,900	17,700	99
	Dewey	2,500	2,500	100
	Garfield	26,300	26,000	99
	Harmon	1,800	1,800	100
	Hughes	5,900	5,800	98



KOKH-TV BPCT-790625KE Granted 8/29/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Kay	20,600	20,400	99
	Major	3,600	3,500	97
	Murray	5,200	5,200	100
	Payne	24,900	24,600	99
	Pontotoc	13,600	13,500	99
	Roger Mills	2,100	2,100	97
	Seminole	11,200	11,100	99
	Stephens	18,600	18,400	99
	Tillman	4,800	4,700	98
	Woods	4,400	4,300	98
	TEXAS			
Lipscomb	1,500	1,500	100	
Between 5-24%	OKLAHOMA			
	Coal	2,400	2,400	100
	Comanche	36,700	36,400	99
	Creek	23,800	23,500	99
	Grant	2,700	2,700	100
	Greer	3,100	3,000	97
	Jefferson	3,400	3,400	100
	Kiowa	5,500	5,400	98
	Noble	4,800	4,800	100
	Oktuskee	4,600	4,500	98
	Osage	16,600	16,500	99
Woodward	9,000	8,800	98	
Station Totals		730,500	723,000	98
Net Weekly Circulation (1985)				331,500
Average Daily Circulation (1985)				133,600

Oklahoma—Oklahoma City

KTBO-TV

Ch. 14

Network Service: None, independent.

Licensee: Trinity Broadcasting of Oklahoma City Inc., 3705 N.W. 63rd, Oklahoma City, OK 73116.

Studio: 3705 N.W. 63rd, Oklahoma City, OK 73116.

Telephone: 405-848-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. & horizontal visual, 372-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

Latitude 35° 34' 30"
Longitude 97° 29' 04"

Holds CP for change to 1216-kw max. & 989-kw horizontal visual, 243-kw max. & 198-kw horizontal aural, 1137-ft. above av. terrain.

Transmitter: 1300 N.E. 108th St., Oklahoma City.

Satellite Earth Station: Scientific-Atlanta, 7-meter.

News Service: UPI.

Ownership: Non-profit corp. For other interests, see Group Ownership of TV Stations.

Began Operation: March 6, 1981.

Represented (legal): May, Dunn & Gay.

Represented (engineering): Smith & Powstenko.

Personnel:

AL BROWN, general manager.
JOHN GORDON, chief engineer.

Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.



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Oklahoma—Oklahoma City

KTVY

Ch. 4

Network Service: NBC.

Licensee: KTVY Inc., Box 14068, Oklahoma City, OK 73113.

Studio: 500 E. Britton Rd., Oklahoma City, OK 73114.

Mailing Address: Box 14068, Oklahoma City, OK 73113.

Telephone: 405-478-1212. TWX: 910-830-6866.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"
Longitude 97° 29' 20"

Transmitter: 1401 E. Britton Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.2-meter; Harris receivers.

News Services: AP, NBC, UPI.

Ownership: The Evening News Association. For officers & other interests, see Group Ownership of Television Stations.

Began Operation: June 6, 1949. Sale to present owner by Gaylord Bcstg. Co. approved by FCC Oct. 29, 1975 (Television Digest, Vol. 15:29).

Represented (sales): MMT Sales Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

LEE ALLAN SMITH, vice president & general manager.
PAUL WISE, general sales manager.
BILL THRASH, director of operations.
RON TURNER, news director.
CHARLES ANDREW, promotion manager.
JOHN BUSHNELL, chief engineer.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Beckham	8,900	8,700	98
	Blaine	5,800	5,700	98
	Caddo	12,100	11,900	99
	Canadian	24,100	23,900	99
	Carter	17,900	17,700	99
	Cleveland	56,900	56,200	99
	Custer	11,600	11,400	98
	Dewey	2,500	2,500	100
	Ellis	2,400	2,300	96
	Garfield	26,300	26,000	99
	Garvin	11,800	11,700	99
	Grady	16,700	16,500	99
	Grant	2,700	2,700	100
	Greer	3,100	3,000	97
	Harper	1,900	1,900	100
Hughes	5,900	5,800	98	
Jackson	11,000	10,900	99	
Kay	20,600	20,400	99	
Kingfisher	5,800	5,800	100	
Kiowa	5,500	5,400	98	
Lincoln	11,800	11,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Logan	10,900	10,800	99
	McClain	8,500	8,400	99
	Major	3,600	3,500	97
	Murray	5,200	5,200	100
	Noble	4,800	4,800	100
	Okfuskee	4,600	4,500	98
	Oklahoma	239,200	237,300	99
	Payne	24,900	24,600	99
	Pontotoc	13,600	13,500	99
	Pottawatomie	23,000	22,700	99
	Roger Mills	2,100	2,100	97
	Seminole	11,200	11,100	99
	Stephens	18,600	18,400	99
	Washita	5,900	5,800	98
Woods	4,400	4,300	98	
Woodward	9,000	8,800	98	
Between 25-49%	OKLAHOMA			
	Coal	2,400	2,400	100
	Comanche	36,700	36,400	99
	Harmon	1,800	1,800	100
	Johnston	4,300	4,200	98
	Pittsburg	16,400	16,100	98
Tillman	4,800	4,700	98	
Between 5-24%	OKLAHOMA			
	Atoka	4,800	4,700	98
	Cotton	3,300	3,300	100
	Creek	23,800	23,500	99
	Jefferson	3,400	3,400	100
	Okmulgee	15,600	15,400	99
	Osage	16,600	16,500	99
	Pawnee	6,800	6,700	99
Station Totals		798,400	789,900	98
Net Weekly Circulation (1985)			587,400	
Average Daily Circulation (1985)			353,300	

Oklahoma—Oklahoma City

KWTV

Ch. 9

Network Service: CBS.

Licensee: Griffin Television Inc., Box 14159, Oklahoma City, OK 73113.

Studio: 7401 N. Kelley Blvd., Oklahoma City, OK 73113.

Telephone: 405-843-6641. **TWX:** 910-830-6852.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 33.9-kw aural. Antenna: 1520-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 48"

Transmitter: 7401 N. Kelley Blvd.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Station: 6 Transmit/receive; Scientific-Atlanta & Harris, 7-meter, 3.5-meter & 3-meter; Scientific-Atlanta, Harris & M/A-Com receivers.

News Services: AP, CBS, UPI, Group W Newsfeed, Conus.

Ownership: John T. Griffin & Martha Watson Griffin, trustees, 99.9%.

Began Operation: Dec. 20, 1953.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

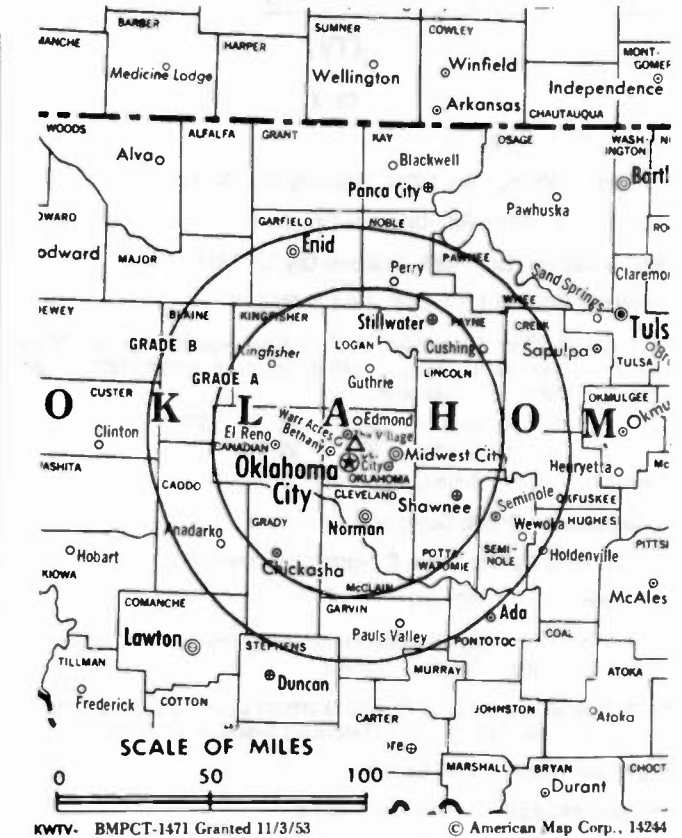
- DUANE HARM, president.
- JERRY DALRYMPLE, vice president & director of operations.
- KENNETH TAISHOFF, station manager.
- FRAN CONWAY, general sales manager.
- JOHN McNALLY, chief engineer.
- A. R. SANDUBRAE, news director.

Highest 30 Sec. Rate (1983): \$4000.

NETWORK BASE HOURLY RATE: \$1570.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Beckham	8,900	8,700	98
	Blaine	5,800	5,700	98
	Caddo	12,100	11,900	99
	Canadian	24,100	23,900	99
	Carter	17,900	17,700	99
	Cleveland	56,900	56,200	99
	Custer	11,600	11,400	98
	Dewey	2,500	2,500	100
	Ellis	2,400	2,300	96
	Garfield	26,300	26,000	99
	Garvin	11,800	11,700	99
	Grady	16,700	16,500	99
	Grant	2,700	2,700	100
	Greer	3,100	3,000	97
	Harmon	1,800	1,800	100
	Harper	1,900	1,900	100
	Hughes	5,900	5,800	98
	Jackson	11,000	10,900	99
	Kay	20,600	20,400	99
Kingfisher	5,800	5,800	100	
Kiowa	5,500	5,400	98	
Lincoln	11,800	11,700	99	
Logan	10,900	10,800	99	



KWTV- BMPCT-1471 Granted 11/3/53 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Clair	8,500	8,400	99
	Major	3,600	3,500	97
	Murray	5,200	5,200	100
	Noble	4,800	4,800	100
	Okfuskee	4,600	4,500	98
	Oklahoma	239,200	237,300	99
	Payne	24,900	24,600	99
	Pontotoc	13,600	13,500	99
	Pottawatomie	23,000	22,700	99
	Roger Mills	2,100	2,100	97
	Seminole	11,200	11,100	99
	Stephens	18,600	18,400	99
	Washita	5,900	5,800	98
	Woods	4,400	4,300	98
Woodward	9,000	8,800	98	
Between 25-49%	KANSAS			
	Barber	2,700	2,600	96
	OKLAHOMA			
	Comanche	36,700	36,400	99
Pittsburg	16,400	16,100	98	
Tillman	4,800	4,700	98	
Between 5-24%	OKLAHOMA			
	Coal	2,400	2,400	100
	Cotton	3,300	3,300	100
	Jefferson	3,400	3,400	100
	Johnston	4,300	4,200	98
	Marshall	5,200	5,100	98
	Osage	16,600	16,500	99
	Pawnee	6,800	6,700	99
	TEXAS			
	Collingsworth	1,800	1,700	94
Station Totals		763,900	755,700	98
Net Weekly Circulation (1985)				584,200
Average Daily Circulation (1985)				347,400

Oklahoma—Sayre

KVIJ-TV

Ch. 8

(Satellite of KVII-TV, Amarillo, TX)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

Telephone: 405-928-3233.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 26.3-kw visual, 5.26-kw aural. Antenna: 580-ft. above av. terrain, 647-ft. above ground, 2767-ft. above sea level.

Latitude 35° 25' 25"

Longitude 99° 50' 30"

Transmitter: 14.3-mi. NW of Sayre.

News Service: AP.

Ownership: Marsh Media. For other interests, see KVII-TV, Amarillo, TX.

Began Operation: Aug. 7, 1961. Left air Aug. 11, 1965. Sale to Bass Bcstg. by Lonnie J. and Alice H. Preston approved Nov. 17, 1965 by FCC (*Television Digest*, Vol. 5:33). Resumed operation May 17, 1966. Sale to present owner by Bass Bcstg. approved by FCC Dec. 19, 1975.

Represented (sales): Katz Television.

Represented (legal): Wiley & ReIn.

Represented (engineering): Smith & Powstenko.

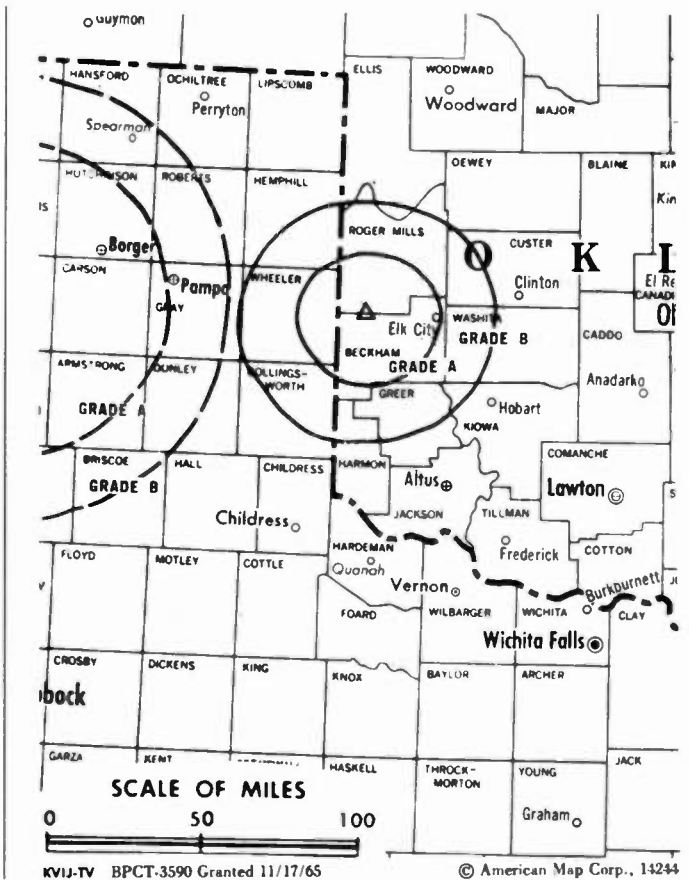
Personnel:

GLEN NEAL, resident engineering supervisor.

Rates: See KVII-TV, Amarillo, TX.

NETWORK BASE HOURLY RATE: Bonus to KVII-TV, Amarillo, TX.

Arbltron Data: Figures Included with KVII-TV, Amarillo, TX.



Oklahoma—Tulsa

KGCT-TV

Ch. 41

Network Service: None, independent.

Licensee: Tulsa TV 41, 5727 S. Garnett, Suite F, Tulsa, OK 74146.

Studio: 5727 S. Garnett Rd., Tulsa, OK 74146.

Telephone: 918-252-9589.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28"
Longitude 95° 39' 24"

Transmitter: 2.67-mi. NE of State Rte. 51, on 101st St., near Oneta.

Satellite Earth Stations: Microdyne, Astron & Harris, 5-meter & 3-meter; Automation Techniques & Gardiner receivers.

Ownership: Joint venture of Green Country Associates Ltd. & Satellite Television Systems, Ltd. Partnership. Green Country ownership: Ray L. Beindorf, 85%; Armstrong Investment Co., 7.5%; Western Area Bureau, 7.5%. Satellite TV ownership: Satellite Syndicated Systems Inc., gen. partner, 100%. SSS ownership: Edward L. Taylor, 48.59%; Norman Tregenza, 6.43%; SSS Employee Stock Ownership Plan, 5.3%; Fred Blencowe, 4.1%; George Paidas, 2.05%; Suzanne Taylor, 1.83%; Thomas S. Paduck, 1.46%; Neale F. Hoooley, 1.22%; Selman Kremer, 1%; Albert Merson, 0.83%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 18, 1981.

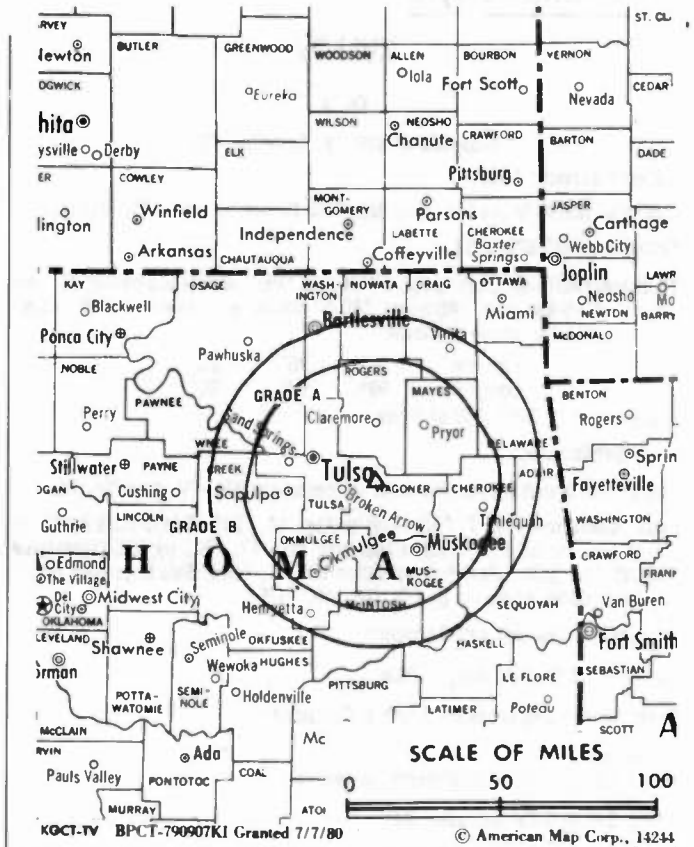
Represented (legal): Ward & Mendelsohn.

Personnel:

WILLIAM (DAN) HARLEY, general manager.
MARTY MARTIN, chief engineer & station manager.
LINDA FITZGERALD, traffic.
PEGGY MARSH, administrative assistant to general manager.

Highest 30 Sec. Rate (July 1, 1984): \$80.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OKLAHOMA			
	Mayes	13,700	13,500	99
	Muskogee	27,100	26,700	99
	Nowata	4,800	4,800	100
	Rogers	19,200	19,000	99
	Tulsa	203,500	201,900	99
	Wagoner	17,600	17,400	99
Washington	20,800	20,700	100	
Station Totals		306,700	304,000	99
Net Weekly Circulation (1985)				25,100
Average Daily Circulation (1985)				7,500

Oklahoma—Tulsa

KJRH

Ch. 2

Network Service: NBC.

Licensee: Scripps-Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, OK 74105.

Studio: 3701 S. Peoria Ave., Tulsa, OK 74105.

Telephone: 918-743-2222. TWX: 910-845-2134.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1828-ft. above av. terrain, 1775-ft. above ground, 2465-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: N of intersection of Muskogee Toll Rd. & S. 101st St., approx. 1.8-mi. E of Oneta.

Satellite Earth Station: Microwave General, 6-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, NBC.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

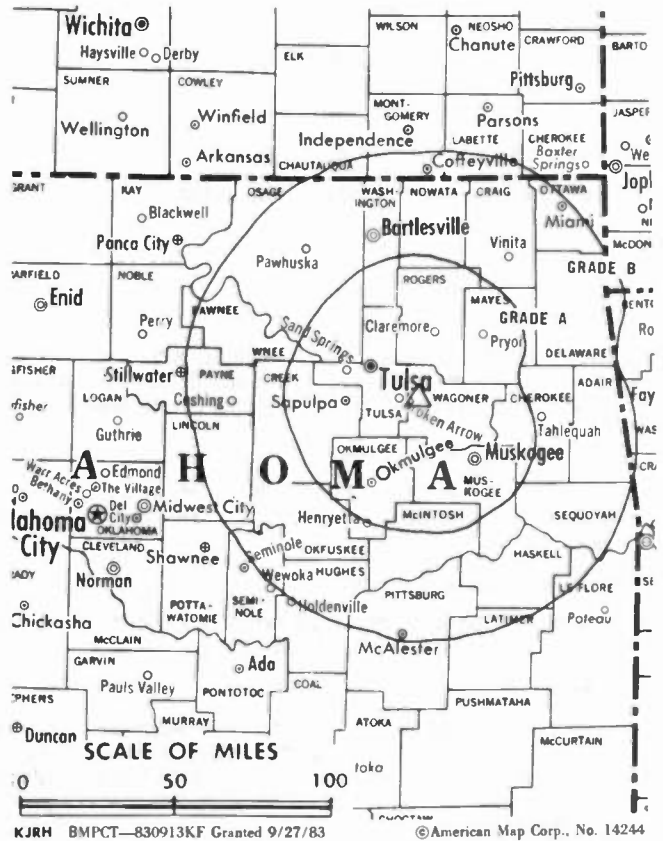
Personnel:

DONALD L. PERRIS, president.
F. BEN HEVEL, vice president & general manager.
WILLIAM DONAHUE, assistant general manager.
MICHAEL VRABAC, general sales manager.
TOM ALLEN, operations manager.
JOHN HILL, promotion manager.
CRAIG ALLISON, local sales manager.
TONY MARINO, news director.
ART BATES, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chautauqua	2,400	2,400	100
	Montgomery	17,300	17,000	98
	OKLAHOMA			
	Adair	6,600	6,400	97
	Cherokee	11,900	11,700	98
	Craig	5,600	5,500	98
	Creek	23,800	23,500	99
	Delaware	10,400	10,100	97
	Latimer	3,800	3,700	97
	Mc Intosh	7,000	6,900	99
	Mayes	13,700	13,500	99
	Muskogee	27,100	26,700	99
	Nowata	4,800	4,800	100
	Okfuskee	4,600	4,500	98
	Okmulgee	15,600	15,400	99
	Osage	16,600	16,500	99
	Pawnee	6,800	6,700	99
	Rogers	19,200	19,000	99
Tulsa	203,500	201,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wagoner	17,600	17,400	99
	Washington	20,800	20,700	100
Between 25-49%	KANSAS			
	Elk	1,700	1,700	100
	OKLAHOMA			
	Haskell	4,700	4,600	98
	Hughes	5,900	5,800	98
	Kay	20,600	20,400	99
	Ottawa	13,100	13,000	99
	Payne	24,900	24,600	99
Pittsburg	16,400	16,100	98	
Sequoyah	11,700	11,400	97	
Between 5-24%	ARKANSAS			
	Benton	32,900	32,200	98
	Franklin	5,700	5,600	98
	Scott	3,800	3,700	97
	Washington	39,000	38,100	98
KANSAS				
Cherokee	8,900	8,800	99	
Cowley	14,800	14,600	99	
Labette	10,100	9,900	98	
Neosho	7,200	7,100	99	
Wilson	4,900	4,800	98	
MISSOURI				
Mc Donald	5,900	5,800	98	
OKLAHOMA				
Custer	11,600	11,400	98	
Le Flore	16,400	16,000	98	
Lincoln	11,800	11,700	99	
Station Totals		711,100	701,600	98
Net Weekly Circulation (1985)			433,500	
Average Daily Circulation (1985)			251,600	

Oklahoma—Tulsa

KOKI-TV

Ch. 23

Network Service: None, independent.

Licensee: Tulsa 23, Limited Partnership, 7422 E. 46th Pl., Tulsa, OK 74145.

Studio: 7422 E. 46th Pl., Tulsa.

Telephone: 918-663-6880.

Mailing Address: Box 33223, Tulsa, OK 74153.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3310-kw max. & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above ground, 1994-ft. above sea level.

Latitude 36° 01' 35.8"
Longitude 95° 40' 43.7"

Transmitter: SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 East, near Coweta.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Odom, 3.8-meter; Scientific-Atlanta, 5-meter; Automation Techniques & Scientific-Atlanta receivers.

News Service: AP.

Ownership: James U. Lavenstein, gen. partner, 10%; Benjamin F. Boddie, gen. partner, 3.5%; John H. Williams, Joanne S. Williams, Robert E. Thomas, Paribus Co. & Avitrol Corp., limited partners, 10% each; Walter H. Helmerich III & C. W. Flint Jr., limited partners, 7.5% each; 6 other limited partners, none with more than 5.5%.

Began Operation: Oct. 26, 1980.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Wilner & Schelner.

Represented (engineering): Silliman & Silliman.

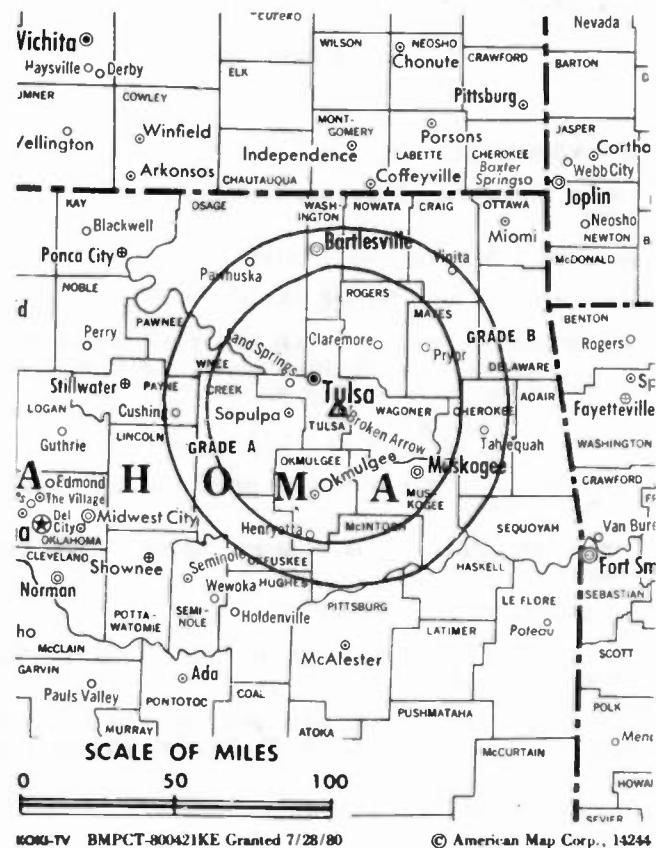
Personnel:

JAMES LAVENSTEIN, general manager.
MIKE BRAKER, general & national sales manager.
EUGENE WILKIN, program & film buyer.
ROBERT G. HARDIE, chief engineer.
WES BUTLER, production manager.
LIBBY PARRISH, traffic manager.
DICK ENDERWOOD, promotion manager.
DENNIS MOORE, business manager.

Highest 30 Sec. Rate (July 15, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Craig	5,600	5,500	98
	Mc Intosh	7,000	6,900	99
	Mayes	13,700	13,500	99
	Muskogee	27,100	26,700	99
	Nowata	4,800	4,800	100
	Okmulgee	15,600	15,400	99
	Rogers	19,200	19,000	99
	Tulsa	203,500	201,900	99
	Wagoner	17,600	17,400	99
	Washington	20,800	20,700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Montgomery	17,300	17,000	98
	OKLAHOMA			
	Adair	6,600	6,400	97
	Cherokee	11,900	11,700	98
	Creek	23,800	23,500	99
	Haskell	4,700	4,600	98
	Okfuskee	4,600	4,500	98
	Osage	16,600	16,500	99
	Ottawa	13,100	13,000	99
	Pawnee	6,800	6,700	99
Pittsburg	16,400	16,100	98	
Between 5-24%	KANSAS			
	Chautauqua	2,400	2,400	100
	Elk	1,700	1,700	100
	Labette	10,100	9,900	98
	OKLAHOMA			
	Delaware	10,400	10,100	97
	Hughes	5,900	5,800	98
	Kay	20,600	20,400	99
	Latimer	3,800	3,700	97
	Le Flore	16,400	16,000	98
	Sequoyah	11,700	11,400	97
Station Totals		539,700	533,200	98
Net Weekly Circulation (1985)				245,300
Average Daily Circulation (1985)				106,900

Oklahoma—Tulsa

KOTV

Ch. 6

Network Service: CBS.

Licensee: KOTV Inc., Box 6, Tulsa, OK 74101.

Studio: 302 S. Frankfort St., Box 6, Tulsa, OK 74101.

Telephone: 918-582-6666. TWX: 918-923-3356.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1885-ft. above av. terrain, 1812-ft. above ground, 2522-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: Approx. 1.8-mi. E of Oneta, N of intersection of Muskogee Toll Rd. & S. 101st St.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: Belo Bcstg. Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31). Sale to Corinthian Bcstg. approved May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21). Sale to present owner by Corinthian approved Nov. 22, 1983 (Vol. 23:20).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- WARD HUEY, president, Belo Broadcasting.
- PHILLIP KELLER, vice president & general manager.
- JIM BISAGNI, general sales manager.
- DAVE BUNNELL, national sales manager.
- LARRY STEVENSON, local sales manager.
- BOB ALLEN, program director.
- FOSTER MORGAN, news director.
- DON STAFFORD, chief engineer.
- IRV JOHNSON, production manager.
- RICK HERRMANN, promotion manager.

Highest 30 Sec. Rate (July 1, 1985): \$2200.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chautauqua	2,400	2,400	100
	Elk	1,700	1,700	100
	Montgomery	17,300	17,000	98
	OKLAHOMA			
	Adair	6,600	6,400	97
	Cherokee	11,900	11,700	98
	Craig	5,600	5,500	98
	Creek	23,800	23,500	99
	Delaware	10,400	10,100	97
	Kay	20,600	20,400	99
	Mc Intosh	7,000	6,900	99
	Mayes	13,700	13,500	99
	Muskogee	27,100	26,700	99
Nowata	4,800	4,800	100	



KOTV BMPCT—830906KE Granted 9/27/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Okmulgee	15,600	15,400	99
	Osage	16,600	16,500	99
	Pawnee	6,800	6,700	99
	Pittsburg	16,400	16,100	98
	Rogers	19,200	19,000	99
	Tulsa	203,500	201,900	99
	Wagoner	17,600	17,400	99
	Washington	20,800	20,700	100

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Haskell	4,700	4,600	98
	Hughes	5,900	5,800	98
	Latimer	3,800	3,700	97
	Okfuskee	4,600	4,500	98
	Ottawa	13,100	13,000	99
Payne	24,900	24,600	99	
Sequoyah	11,700	11,400	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS			
	Benton	32,900	32,200	98
Washington	39,000	38,100	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Cherokee	8,900	8,800	99
	Labette	10,100	9,900	98
Wilson	4,900	4,800	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Mc Donald	5,900	5,800	98
Newton	16,000	15,800	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OKLAHOMA			
	Le Flore	16,400	16,000	98
Lincoln	11,800	11,700	99	

Station Totals	Total Households	TV Households	%
Station Totals	684,000	675,000	98
Net Weekly Circulation (1985)		461,500	
Average Daily Circulation (1985)		280,000	

Oklahoma—Tulsa

KTCT

Ch. 47

Network Service: None, independent.

Grantee: Coit Inc., 897 Hinckley Rd., Burlingame, CA 94010.

Studio: 11414 E. 58th St., Tulsa, OK 74146.

Telephone: 918-250-9402.

Mailing Address: Box 54820, Tulsa, OK 74155.

Technical Facilities: Channel No. 47 (668-624 MHz). Authorized power: 1660-kw visual, 166-kw aural. Antenna: 1510-ft. above av. terrain, 1425-ft. above ground, 1839-ft. above sea level.

Latitude	36°	01'	15"
Longitude	95°	40'	32"

Transmitter: Oneta, OK.

Satellite Earth Station: Paraclipse, 4.8-meter; M/A-Com receivers.

Ownership: Coit Drapery & Cleaners Inc., 100%. Louis J. Kearns, pres. & Shirley Kearns, secy., 67.6% jointly; Robert L. Kearns, v.p. & Janet L. Kearns, 16.2% each. Kearns have interest in WRDG(TV), Burlington, NC.

Began Operation: June 20, 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

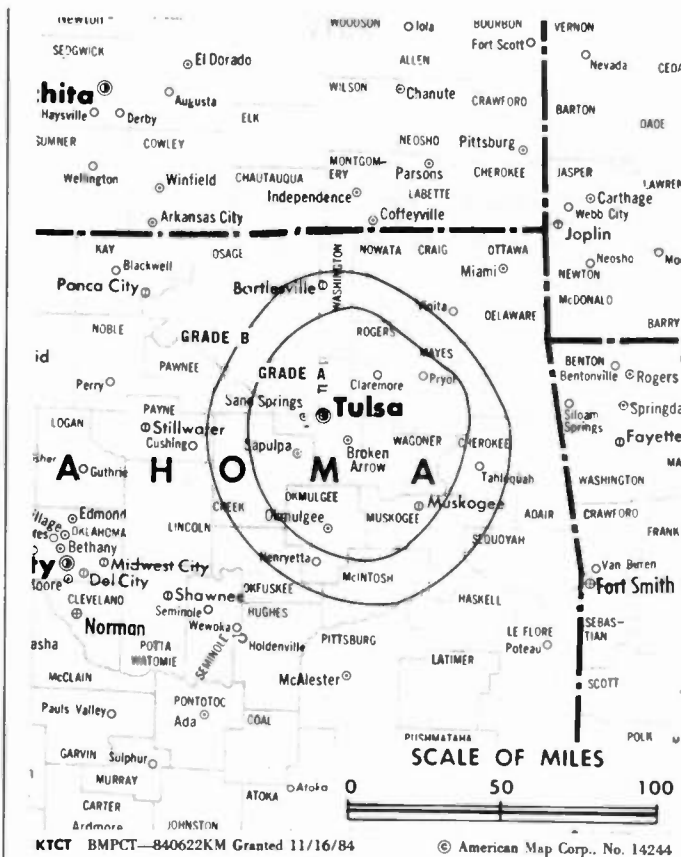
Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

JAMES O. BOWLES, operations manager & engineer.

Highest One Hour Rate: \$600.

Highest 30 Sec. Rate: \$50.



Oklahoma—Tulsa

KTUL-TV

Ch. 8

Network Service: ABC.

Licensee: KTUL Television Inc., Box 8, Tulsa, OK 74101.

Studio: Lookout Mountain, Tulsa.

Telephone: 918-446-3351. TWX: 910-845-2181.

Mailing Address: Box 8, Tulsa, OK 74101.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 08"
Longitude 95° 36' 55"

Transmitter: 13455 S. 321st St. E, 2.3-mi. NE of Coweta, OK.

Satellite Earth Stations: Andrew, 7.3-meter; Avantek receivers.

News Services: UPI, NIWS, Washington News Bureau.

Ownership: Allbritton Communications Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 18, 1954. Sale to present owner by Leake TV Inc. approved by FCC Feb. 14, 1983 (Television Digest, Vol. 22:45).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell.

Personnel:

JOHN GARWOOD, president & general manager.

JENNIFER PENDERGRAFT, director of business affairs.

STEPHEN DANT, general sales manager

P. KENT DOLL, program/promotion manager.

ROMAN HLOHOWSKYJ, chief engineer.

TOM DOERR, news director.

RANDY PRATT, national sales manager.

CHARLIE RAY, operations manager.

JILDA UNRUH, director of community affairs.

Highest 30 Sec. Rate (July 6, 1984): \$1500.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	32,900	32,200	98
	Washington	39,000	38,100	98
	KANSAS			
	Chautauqua	2,400	2,400	100
	Montgomery	17,300	17,000	98
	OKLAHOMA			
	Adair	6,600	6,400	97
	Cherokee	11,900	11,700	98
	Craig	5,600	5,500	98
Creek	23,800	23,500	99	
Delaware	10,400	10,100	97	
Haskell	4,700	4,600	98	
Latimer	3,800	3,700	97	
Le Flore	16,400	16,000	98	
Mc Intosh	7,000	6,900	99	
Mayes	13,700	13,500	99	
Muskogee	27,100	26,700	99	
Nowata	4,800	4,800	100	
Okfuskee	4,600	4,500	98	
Okmulgee	15,600	15,400	99	
Osage	16,600	16,500	99	
Pawnee	6,800	6,700	99	
Pittsburg	16,400	16,100	98	
Rogers	19,200	19,000	99	
Sequoyah	11,700	11,400	97	

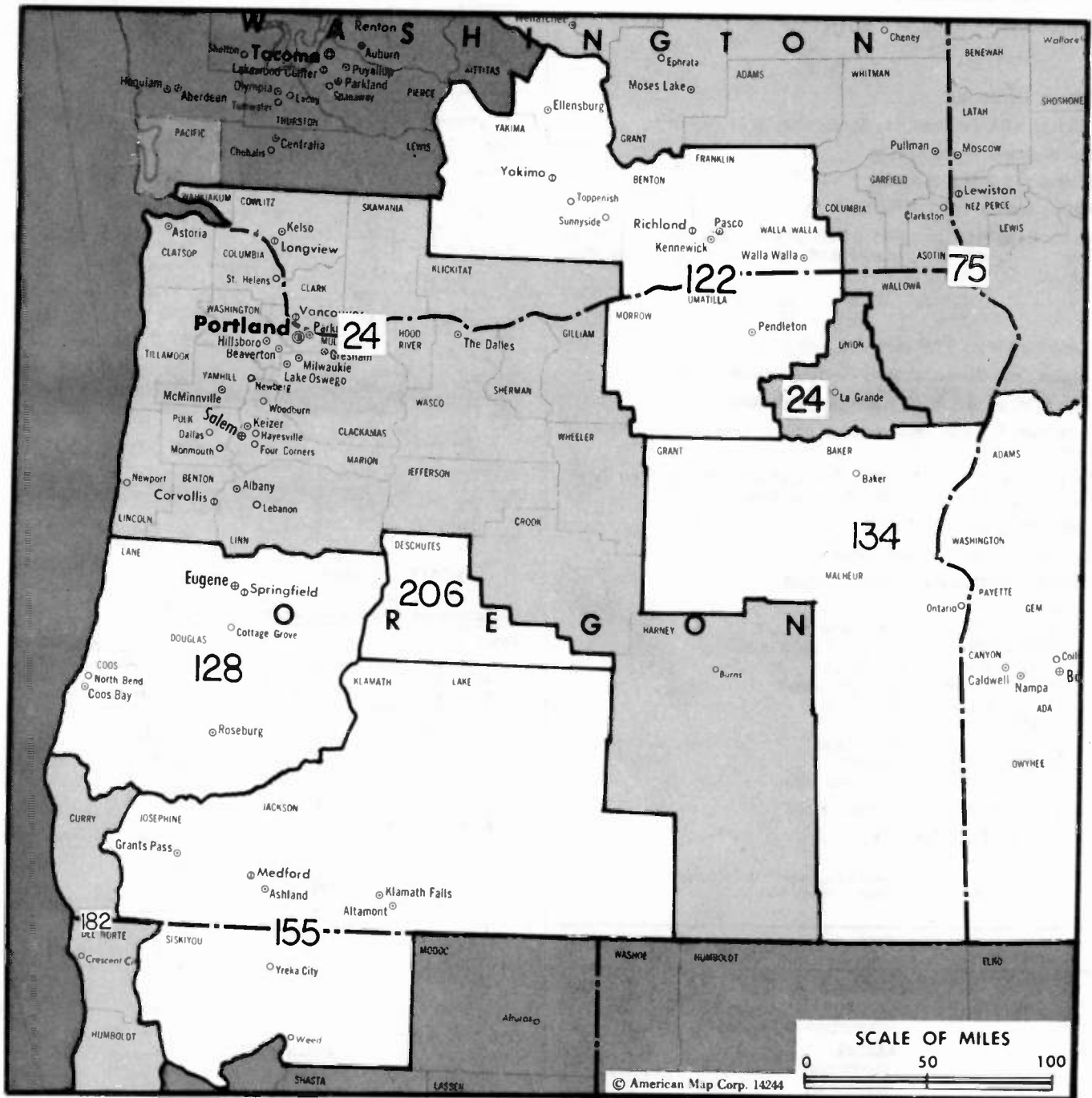


KTUL-TV BPCT-2941 Granted 2/19/64

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tulsa	203,500	201,900	99
	Wagoner	17,600	17,400	99
	Washington	20,800	20,700	100
Between 25-49%	ARKANSAS			
	Crawford	13,900	13,600	98
	Scott	3,800	3,700	97
	Sebastian	38,100	37,700	99
	KANSAS			
	Wilson	4,900	4,800	98
	OKLAHOMA			
	Hughes	5,900	5,800	98
	Mc Curtain	13,700	13,300	97
	Ottawa	13,100	13,000	99
Payne	24,900	24,600	99	
Between 5-24%	ARKANSAS			
	Franklin	5,700	5,600	98
	Madison	4,400	4,200	95
	Polk	6,400	6,200	97
	KANSAS			
	Cherokee	8,900	8,800	99
	Labette	10,100	9,900	98
	MISSOURI			
	Mc Donald	5,900	5,800	98
	Newton	16,000	15,800	99
OKLAHOMA				
Atoka	4,800	4,700	98	
Coal	2,400	2,400	100	
Kay	20,600	20,400	99	
Lincoln	11,800	11,700	99	
Pushmataha	5,200	5,000	97	
Seminole	11,200	11,100	99	
Station Totals		791,900	780,800	98
Net Weekly Circulation (1985)			533,400	
Average Daily Circulation (1985)			334,800	

Oregon



Oregon Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	12	3	15
Educational Television Stations	5	0	5
			20

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

KECH, Portland — See Salem, OR

KPDX, Portland — See Vancouver, WA

Market	Arbitron ADI TV Households	Rank
Portland, OR	784,400	24
Spokane, WA	326,700	75
Yakima, WA	168,000	122
Eugene, OR	159,400	128
Boise, ID	152,400	134
Medford, OR	114,500	155
Eureka, CA	56,700	182
Bend, OR	24,600	206

Market Area Commercial TV Stations

KATU (2), KECH (22), KGW-TV (8), KOIN-TV (6), KPDX (49), KPTV (12)
 KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
 KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDU (25),
 KVEW (42)
 KCBY-TV (11), KEZI-TV (9), KMTR-TV (16), KPIC (4), KVAL-TV (13)
 KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
 KDRV (12), KOBI (5), KOTI (2), KTVL (10)
 KIEM-TV (3), KVIQ-TV (6)
 KTVZ (21)

Oregon—Bend

KTVZ

Ch. 21

Network Service: CBS, NBC.

Licensee: Ponderosa Television Inc., Box 149, Bend, OR 97709.

Studio: 62990 O.B. Riley Rd., 0.7-mi. from Bend.

Mailing Address: Box 149, Bend, OR 97709.

Telephone: 503-389-6511.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 77.9-kw max. & 31.6-kw horizontal visual, 3.98-kw aural. Antenna: 640-ft. above av. terrain, 169-ft. above ground, 4384-ft. above sea level.

Latitude 44° 04' 40"
 Longitude 121° 19' 49"

Transmitter: Atop Awbrey Butte, 1-mi. NW of Bend.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Sierra Cascade Communications Inc., 100%. George R. Johnson, pres.-treas., 92.5%; Robert R. Johnson, v.p.; JoAnn Burch, secy.; Gloria Johnson, 7.5%. Also owns KMFR & KTMT(FM) Medford, OR; KQMS(AM), Redding, CA.

Began Operation: Nov. 6, 1977.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

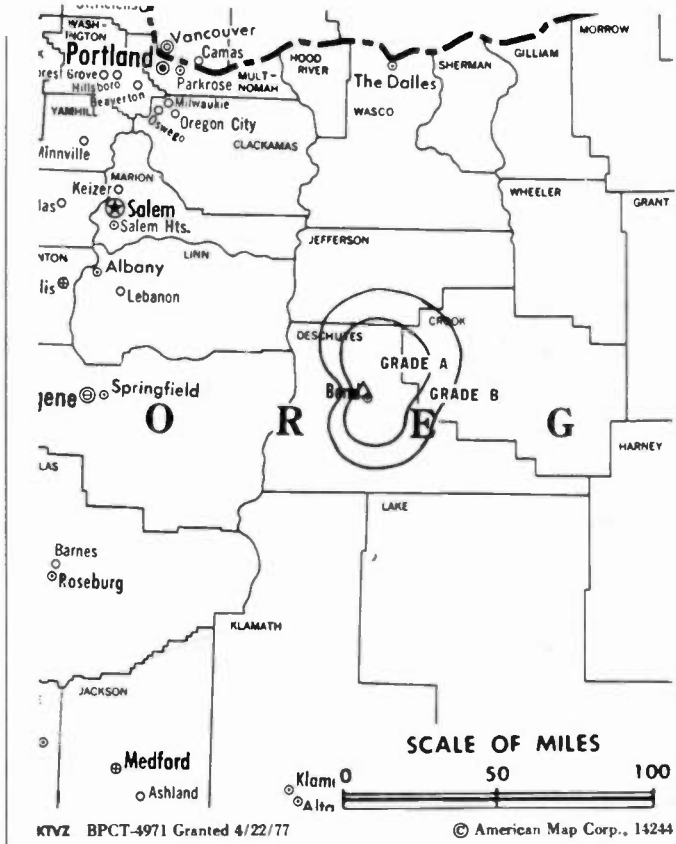
Represented (engineering): Hammett & Edison Inc.

Personnel:

JOHN LARKIN, general manager.
 CLIFF WILLIAMS, sales manager.
 TERESA BOLLARD, operations manager.
 ERNIE PENDERGRAFT, chief engineer.

Highest 30 Sec. Rate (May 1, 1982): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Crook	5,100	4,800	94
	Deschutes	26,600	25,200	95
	Jefferson	4,600	4,400	96
Between 5-24%	OREGON			
	Harney	3,100	2,900	92
Station Totals		39,400	37,300	94
Net Weekly Circulation (1985)				28,500
Average Daily Circulation (1985)				16,500

Oregon—Coos Bay-North Bend

KCBY-TV

Ch. 11

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: Eugene Television Inc., Box 1156, Coos Bay, OR 97420.

Studio: Coal Bank, Slough Rd.

Mailing Address: Box 1156, Coos Bay, OR 97420.

Telephone: 503-269-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.4-kw visual, 1.15-kw aural. Antenna: 631-ft. above av. terrain, 200-ft. above ground, 1060-ft. above sea level.

Latitude 43° 23' 26.0"
Longitude 124° 07' 46.3"

Transmitter: 5-mi. ENE of city center.

News Service: AP.

Ownership: See KVAL-TV, Eugene, OR.

Began Operation: Oct. 1, 1960.

Represented (sales): Katz Television; Art Moore Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JAMES W. PUTNEY, vice president & general manager.

BRUCE BENNETT, station manager.

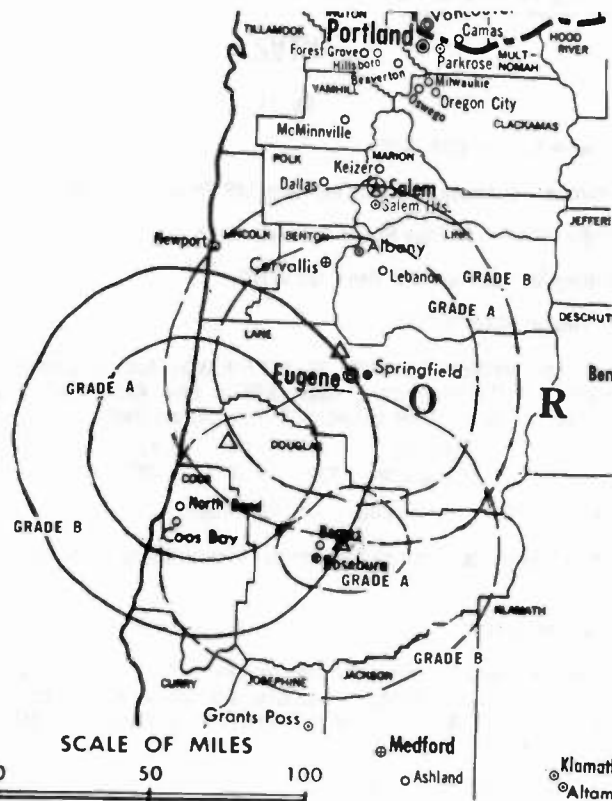
GERALD MADSEN, chief engineer.

Highest 30 Sec. Rate (Oct. 1, 1985): \$75.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Coos	24,000	22,200	93



KCBY-TV BPCT-2309 Granted 9/23/59

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON Curry	7,400	6,800	92
Between 5-24%	OREGON Douglas	35,600	33,900	95
Station Totals		67,000	62,900	93
Net Weekly Circulation (1985)			26,300	
Average Daily Circulation (1985)			17,800	

Oregon—Eugene

KEZI-TV

Ch. 9

Network Service: ABC.

Licensee: Chambers Cable Communications Inc., Box 7009, Eugene 97401.

Studio: 2225 Coburg Rd.

Mailing Address: Box 7009, Eugene, OR 97401.

Telephone: 503-485-5611. **TWX:** 910-459-2028.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude 44° 06' 57"
Longitude 122° 59' 57"

Transmitter: Coburg Ridge, approx. 7-mi. NE of Eugene.

Satellite Earth Stations: 4 in operation; Avantek, Harris & Uniden receivers.

News Services: AP, UPI, ABC, CNN.

Ownership: Carolyn S. Chambers, pres.-treas., 100%; Phil Cass Jr., secy. For other Chambers interests, see Cable Group Ownership.

Began Operation: Dec. 19, 1960. Sale to present owner approved by FCC Aug. 10, 1983.

Represented (sales): Blair Television; Tacher Co. (Seattle & Portland).

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering): Hammett & Edison Inc.

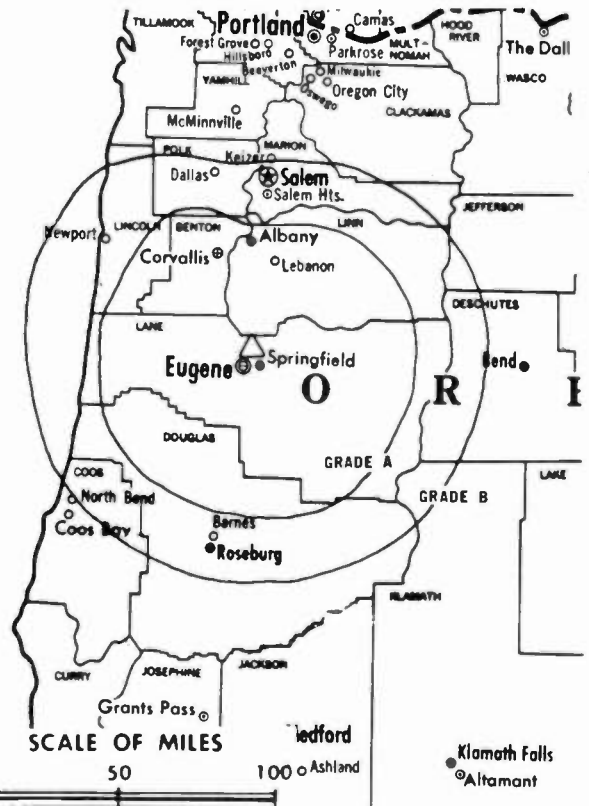
Personnel:

CAROLYN S. CHAMBERS, president.
DAVE LARSON, director of operations.
DAVID WEINKAUF, general sales manager.
BETH COOKSON, national/regional sales.
JOE SMELSER, production manager.
BOB KERNS, news director.
DENNIS HUNT, chief engineer.

Highest 30 Sec. Rate (July 1, 1984): \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	25,400	23,800	94
	Coos	24,000	22,200	93
	Douglas	35,600	33,900	95
	Lane	108,600	104,600	96



KEZI-TV BPCT-820721KJ Granted 9/29/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	16,400	15,100	92
	Linn	34,800	33,500	96
Between 25-49%	OREGON			
	Crook	5,100	4,800	94
	Deschutes	26,600	25,200	95
	Polk	17,500	16,900	97
Between 5-24%	OREGON			
	Marion	79,400	76,300	96
	Wasco	8,500	8,000	94
	Yamhill	21,400	20,400	95
Station Totals		403,300	384,700	95
Net Weekly Circulation (1985)			213,790	
Average Daily Circulation (1985)			119,000	

Oregon—Eugene-Springfield

KMTR-TV

Ch. 16

Network Service: NBC.

Licensee: KMTR Inc., Box 7365, Eugene, OR 97401.

Studio: 3825 International Court, Springfield 97477.

Mailing Address: Box 7365, Eugene, OR 97401.

Telephone: 503-746-1600.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1910-kw max. & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

Latitude 44° 06' 58"
Longitude 122° 59' 55"

Transmitter: Coburg Ridge, near Eugene.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, Group W Newsfeed, NBC.

Ownership: Hugh E. Davis, chmn. 34.59%; Robert W. Davis, pres., 12.6%; Richard G. Picatti, secy., 4.94%; Robert A. Paisley, treas., 17.29%; Donald S. Picatti, 4.94%; Sperry A. McNaughton, 3.95%; Campbell T. Wilson, 3.59%; C. Keith Riffe, 2.47%; 4 others with less than 1% each. Hugh E. Davis & Robert W. Davis have interest in KNDO(TV), Yakima & KNDU(TV), Richland, WA.

Began Operation: Oct. 4, 1982. Transfer of control to present owners approved by FCC Jan. 16, 1984.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Haley, Bader & Potts.

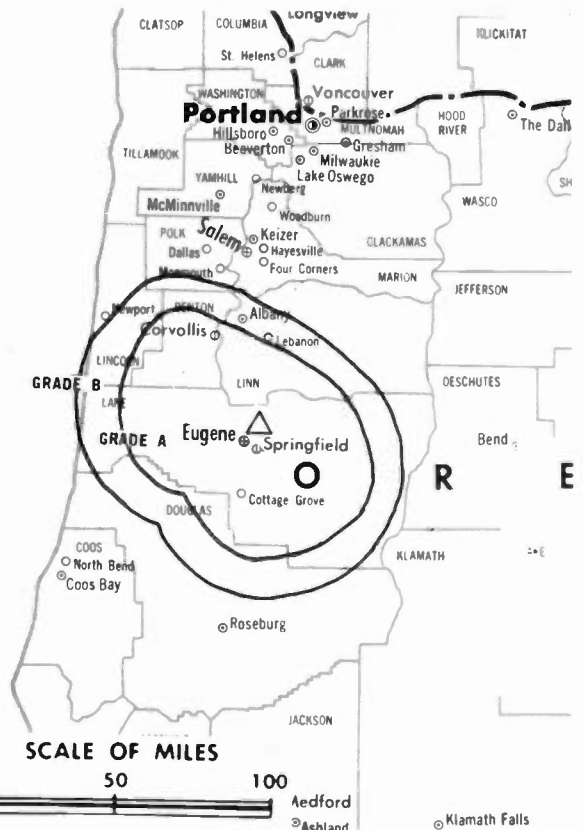
Represented (engineering): Hatfield & Dawson.

Personnel:

ROBERT W. DAVIS, president & general manager.
CAM WILSON, general sales manager.
JUDITH E. BELL, program director.
CAROL B. WILLIAMS, controller.
JOHN A. BREDESEN, chief engineer.
PAUL C. RIESS, news director.

Highest 30 Sec. Rate (July 13, 1985): \$335.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KMTR-TV BPCT-790607KJ Granted 10/19/81

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	25,400	23,800	94
	Lane	108,600	104,600	96
Between 25-49%	OREGON			
	Linn	34,800	33,500	96
Between 5-24%	OREGON			
	Douglas	35,600	33,900	95
Station Totals		204,400	195,800	95
Net Weekly Circulation (1985)			108,500	
Average Daily Circulation (1985)			54,500	

Oregon—Eugene

KVAL-TV

Ch. 13

(Also operates satellites KPIC, Roseburg, OR and KCBY-TV, Coos Bay, OR)

Network Service: CBS.

Licensee: Eugene Television Inc., Blanton Heights Rd., Eugene, OR 97405.

Studio: Blanton Heights, Box 1313, Eugene, OR 97401.

Telephone: 503-342-4961. TWX: 910-459-2033.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

Satellite Earth Stations: Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Robert P. Booth, 13.63%; Leola Winn, 9.5%; C. Philip Tillman, 9%; Janeth H. Sponenburgh, 8%; Willis B. Sheppard, 7.5%; Edward T. Gardner, 6.67%; others. For other interests, see Group Ownership of TV Stations.

Began Operation: April 15, 1954.

Represented (sales): Katz Television; Art Moore Inc. (Pacific Northwest).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

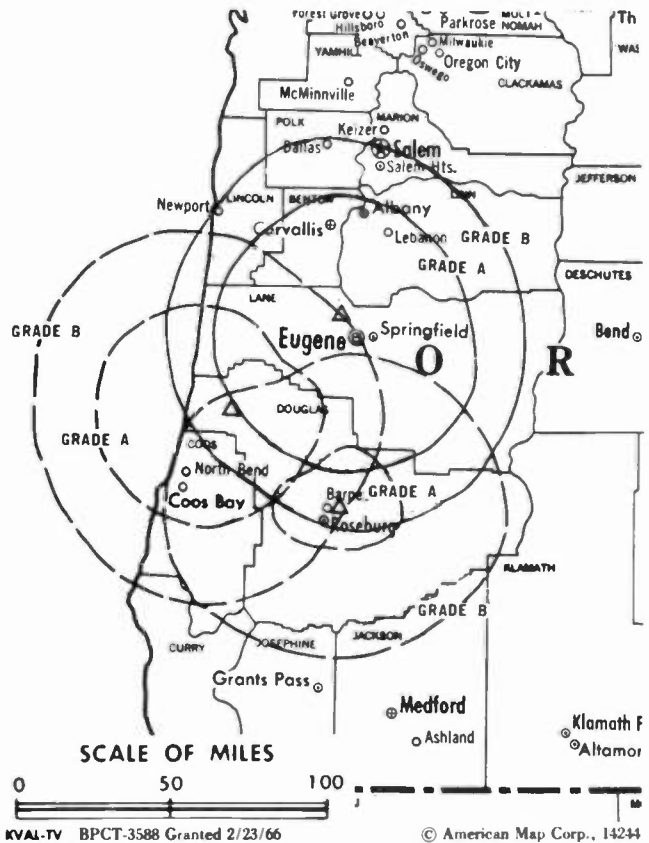
JAMES W. PUTNEY, vice president & general manager.
GORDON BUSSEY, general sales manager.
JOHN DOYLE, news director.
JAMES BOWEN, director of engineering.

Highest 30 Sec. Rate (Oct. 1, 1985): \$750.

NETWORK BASE HOURLY RATE: \$1430.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Benton	25,400	23,800	94
	Lane	108,600	104,600	96



Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
Between 25-49%	Lincoln	16,400	15,100	92
	Linn	34,800	33,500	96
	Polk	17,500	16,900	97
OREGON				
Between 5-24%	Deschutes	26,600	25,200	95
	Douglas	35,600	33,900	95
	Marion	79,400	76,300	96
Station Totals		344,300	329,300	95
Net Weekly Circulation (1985)				152,400
Average Daily Circulation (1985)				82,700

Oregon—Klamath Falls

KOTI

Ch. 2

Network Service: NBC.

Licensee: Oregon Broadcasting Co., Box 5M, Medford, OR 97501.

Studio: Third & Main Sts., Box 2K, Klamath Falls, OR 97601.

Telephone: 503-884-8131.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 1050-ft. above av. terrain, 180-ft. above ground, 6500-ft. above sea level.

Latitude 42° 05' 48"
Longitude 121° 37' 57"

Transmitter: 4-mi. ESE of city.

Satellite Earth Station: Scientific-Atlanta; 4.5-meter.

News Service: UPI.

Ownership: Same as KOBI, Medford, OR.

Began Operation: Aug. 13, 1956.

Represented (sales): Blair Television; Creative Broadcast Representatives Inc. (Canada).

Represented (engineering): Lohnes & Culver.

Personnel:

WILLIAM B. SMULLIN, chairman.

EDWARD W. ZANDER, president & general manager.

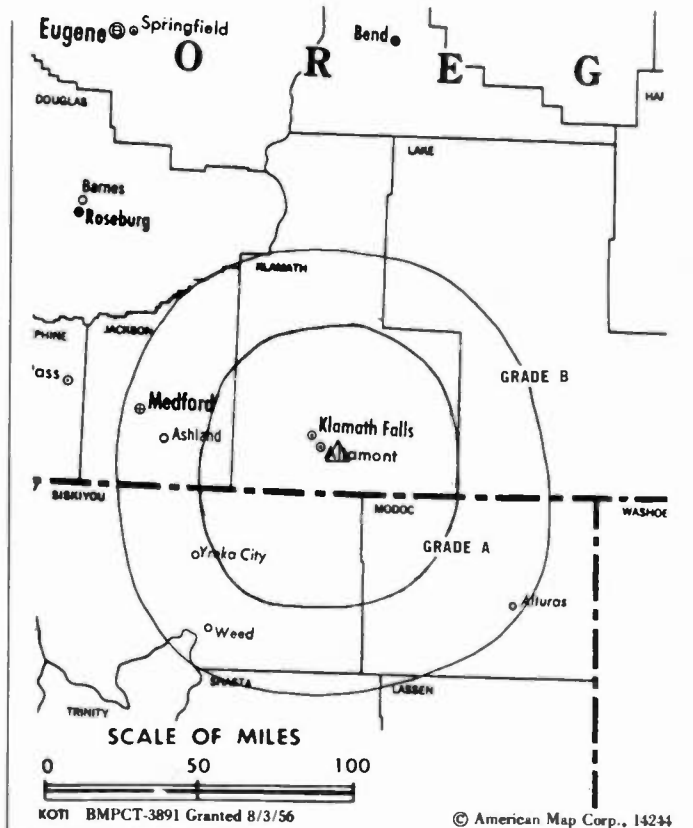
DICK GOOD, station manager.

Rates: See KOBI, Medford, OR.

NETWORK BASE HOURLY RATE: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Modoc	3,600	3,300	92



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Klamath Lake	22,700 3,000	21,900 2,800	96 93
Between 5-24%	CALIFORNIA Siskiyou	16,900	15,800	93
Station Totals		46,200	43,800	94
Net Weekly Circulation (1985)				25,000
Average Daily Circulation (1985)				15,900

Oregon—Medford

KDRV

Ch. 12

Network Service: ABC.

Licensee: Sunshine Television Inc., Box 728, Medford, OR 97501.

Studio: 1090 Knudson Dr., Medford, OR 97504.

Telephone: 503-773-1212.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 190.5-kw max. visual, 38.1-kw max. aural. Antenna: 2701-ft. above av. terrain, 171-ft. above ground, 5434-ft. above sea level.

Latitude 42° 41' 32"
Longitude 123° 13' 46"

Transmitter: King Mtn., 31.4-mi. from Medford.

Satellite Earth Stations: United Satellite Systems, 5-meter; Scientific-Atlanta receivers.

Ownership: Sunshine Television Inc. Dunbar Carpenter, pres.; Ronald H. Kramer, v.p.; Kenyon Jones, secy.; Dan J. Agnew, Richard H. Lytle, Benjamin Tyran & Robertson E. Collins, 100% jointly.

Began Operation: Feb. 26, 1984.

Represented (sales): Seltel Inc.; SR Reps.

Represented (legal): Fisher, Wayland, Copper & Leader; Lester W. Spillane.

Represented (engineering): McClanathan & Associates.

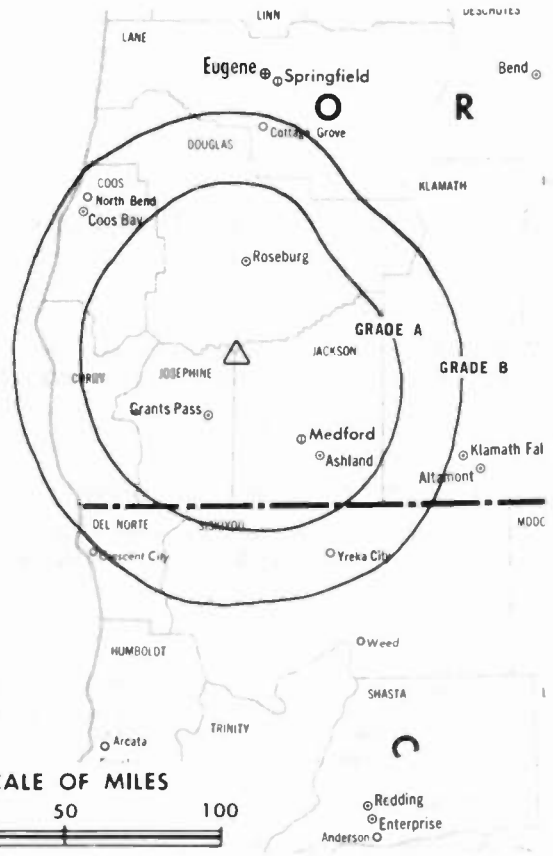
Personnel:

KEITH LOLLIS, general manager.
ROGER BIRD, general sales manager.
TOM MILES, promotion manager.
JOHN FRANZ, chief operator.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Jackson	53,600	51,800	97
	Josephine	24,400	23,000	94



KDRV BMPCT—830506KJ Granted 6/24/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON			
	Douglas	35,600	33,900	95
Between 5-24%	OREGON			
	Curry	7,400	6,800	92
	Klamath	22,700	21,900	96
Station Totals		143,700	137,400	95
Net Weekly Circulation (1985)			71,800	
Average Daily Circulation (1985)			40,300	

Oregon—Medford

KOBI

Ch. 5

Network Service: NBC.

Licensee: Oregon Broadcasting Co., Box 5M, Medford, OR 97501.

Studio: 125 South Fir St., Medford 97501.

Telephone: 503-779-5555. TWX: 510-757-0607.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 2700-ft. above av. terrain, 128-ft. above ground, 5420-ft. above sea level.

Latitude 42° 41' 31"
Longitude 123° 13' 42"

Transmitter: King Mtn., approx. 28-mi. NW of Medford.

Satellite Earth Stations: Andrews, Harris & Paradigm, 6.3-meter, 3-meter, 4.5-meter & 3-meter; Andrews, Harris & Scientific-Atlanta receivers.

AM Affiliate: KAGI (Grants Pass), 5-kw day (1-kw night), 930 kHz (ABC).

News Service: UPI.

Ownership: California-Oregon Broadcasting Inc., 100%. The Smullin family owns 100% of California-Oregon Bcstg. KOBI also owns KOTI(TV), Klamath Falls, OR; 100% of KRCR-TV Redding, CA; 50% of KPIC(TV), Roseburg, OR; 95% of KAGI(AM), Grants Pass, OR & KEKA-AM-FM, Eureka, CA.

Began Operation: Aug. 1, 1953.

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Lohnes & Culver.

Personnel:

WILLIAM B. SMULLIN, president.
ED ZANDER, vice president & general manager.
PATRICIA C. SMULLIN, vice president.
BILL KIRK, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$671.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Del Norte	7,800	7,300	94



KOBI BPCT—830601KG Granted 6/24/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Coos	24,000	22,200	93
	Curry	7,400	6,800	92
	Douglas	35,600	33,900	95
	Jackson	53,600	51,800	97
Josephine	24,400	23,000	94	
Between 25-49%	CALIFORNIA			
	Siskiyou	16,900	15,800	93
Between 5-24%	OREGON			
	Klamath	22,700	21,900	96
	Lake	3,000	2,800	93
	Polk	17,500	16,900	97
Station Totals		212,900	202,400	95
Net Weekly Circulation (1985)				132,100
Average Daily Circulation (1985)				78,100

Oregon—Medford

KTVL

Ch. 10

Network Service: CBS.

Licensee: Freedom Communications Inc., Box 10, Medford, OR 97501.

Studio: Rossanley Dr., Medford.

Telephone: 503-773-7373. TWX: 510-757-0606.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"
Longitude 122° 43' 07"

Transmitter: Mt. Ashland, 8-mi. S of Ashland, OR.

News Service: AP.

Satellite Earth Station: Scientific-Atlanta, 3.65-meter; Scientific-Atlanta receivers.

Ownership: Freedom Newspapers Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Oct. 3, 1961. Sale to present owner by Sierra/Cascade Communications Inc. approved by FCC July 7, 1981.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. E. Towne Associates Inc.

Personnel:

WILLIAM T. SIMMONS JR., vice president & general manager.
RYHAN McDERMOTT, national sales manager.
JOHN SOUZA, operations manager.
DAVE BALFOUR, chief engineer.

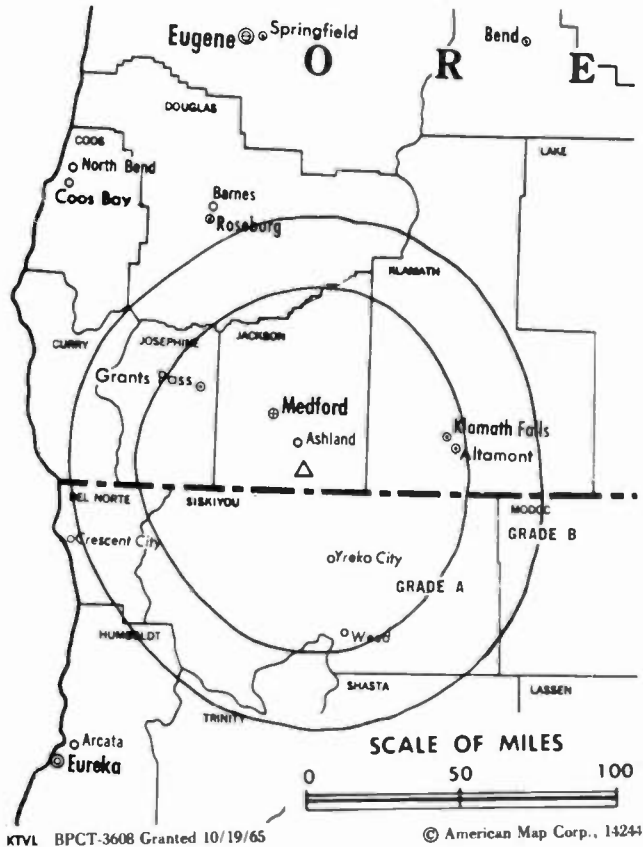
Highest One Hour Rate : \$6000.

Highest 30 Sec. Rate (Jan. 1, 1984): \$1000.

NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Modoc	3,600	3,300	92
	Siskiyou	16,900	15,800	93



KTVL BPCT-3608 Granted 10/19/65 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Jackson	53,600	51,800	97
	Josephine	24,400	23,000	94
	Klamath	22,700	21,900	96
	Lake	3,000	2,800	93
Between 5-24%	CALIFORNIA			
	Del Norte	7,800	7,300	94
	OREGON			
	Curry	7,400	6,800	92
	Douglas	35,600	33,900	95
Station Totals		175,000	166,600	95
Net Weekly Circulation (1985)				108,700
Average Daily Circulation (1985)				68,700

Oregon—Portland

KATU

Ch. 2

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., Portland.

Studio: 2153 N.E. Sandy Blvd., Portland 97232.

Mailing Address: Box 2, Portland, OR 97207.

Telephone: 503-231-4222. TWX: 910-464-4700.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.0"
Longitude 122° 44' 37.5"

Transmitter: 225 NW Skyline Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive, Andrew, 9.3-meter & Scientific-Atlanta, 10-meter; Andrews, 7-meter & 4.6-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Fisher Companies Inc. Fisher Broadcasting Inc. is also licensee of KOMO-TV-AM, Seattle, WA.

Began Operation: March 15, 1962.

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. W. WARREN, chairman of the board.
THOMAS R. DARGAN, exec. vice president/broadcasting-Portland.
SHERWOOD (SKIP) HINMAN, vice president & general manager.
ROBERT D. KALSTAD, vice president & station manager.
TOM OBERG, general sales manager.
JIM ROGERS, sales manager.
STAN HUBERT, local sales manager.
LEE PETRIK, program director.
ROBERT MOORE, chief engineer.
JOELLA WERLIN, public affairs director.
ALAN GOLDBERG, news director.

Highest One Hour Rate: \$12,000.

Highest 30 Sec. Rate (July 7, 1984): \$5000.

NETWORK BASE HOURLY RATE: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	25,400	23,800	94
	Clackamas	91,100	88,200	97
	Clatsop	12,900	12,200	95
	Columbia	13,700	13,200	96
	Crook	5,100	4,800	94
	Deschutes	26,600	25,200	95
	Gilliam	800	700	88
	Harney	3,100	2,900	92
	Hood River	6,200	5,800	94
	Jefferson	4,600	4,400	96
	Lincoln	16,400	15,100	92
	Linn	34,800	33,500	96



KATU BPCT-3063 Granted 6/26/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	79,400	76,300	96
	Multnomah	237,800	229,100	96
	Polk	17,500	16,900	97
	Sherman	800	800	100
	Tillamook	8,800	8,200	93
	Union	9,000	8,400	93
	Wasco	8,500	8,000	94
	Washington	104,700	102,400	98
	Yamhill	21,400	20,400	95
	WASHINGTON			
	Clark	77,700	75,700	97
	Cowlitz	31,500	30,500	97
	Klickitat	6,400	6,000	94
	Skamania	3,200	3,000	94
Wahkiakum	1,400	1,300	93	
Between 25-49%	OREGON			
	Baker	6,300	6,000	94
	Grant	3,200	2,800	88
	Morrow	3,000	2,800	93
	Umatilla	22,600	21,200	94
	Wheeler	600	600	100
WASHINGTON				
Lewis	22,300	21,200	95	
Pacific	7,400	6,900	94	
Between 5-24%	OREGON			
	Klamath	22,700	21,900	96
	Lake	3,000	2,800	93
	Lane	108,600	104,600	96
	Malheur	9,800	9,400	96
Station Totals		1,058,300	1,017,000	96
Net Weekly Circulation (1985)			749,600	
Average Daily Circulation (1985)			443,000	

Oregon—Portland

KGW-TV

Ch. 8

Network Service: NBC.

Licensee: King Broadcasting Co., 1501 S.W. Jefferson St., Portland, OR 97201.

Studio: 1501 S.W. Jefferson St., Portland, OR 97201.

Telephone: 503-226-5000. TWX: 503-224-1901.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"
Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; 3-meter & 6-meter Ku band; Harris & Scientific-Atlanta receivers.

AM Affiliate: KGW, 5-kw, 620 kHz.

FM Affiliate: KINK, 97-kw, 101.9 MHz (No. 270), 1610-ft.

News Services: NBC, AP, UPI, King Bcstg. Washington Bureau.

Ownership: See KING-TV, Seattle, Wash.

Began Operation: Dec. 15, 1956.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

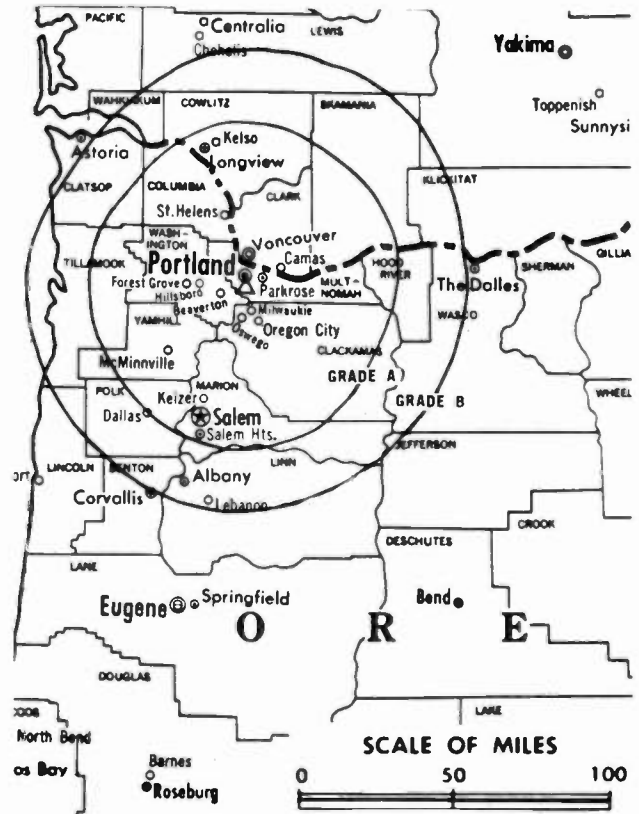
IRWIN STARR, vice president & general manager.
STEVE NEWMAN, general sales manager.
CASS SCHNITZER, national sales manager.
HOWARD NOLTE, local sales manager.
CRAIG SMITH, program director.
LYNN KURTH, chief engineer.
BARBARA SOBOCINSKI, publicity & promotion manager.
REAGAN RAMSEY, news director.
BOYD LEVET, public affairs director.
MARY WARNER, traffic manager.
DENNIS O'BRIEN, business manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Baker	6,300	6,000	94
	Benton	25,400	23,800	94
	Clackamas	91,100	88,200	97
	Clatsop	12,900	12,200	95
	Columbia	13,700	13,200	96
	Crook	5,100	4,800	94
	Deschutes	26,600	25,200	95
	Grant	3,200	2,800	88
	Hood River	6,200	5,800	94
	Jefferson	4,600	4,400	96
	Lincoln	16,400	15,100	92
	Linn	34,800	33,500	96
	Marion	79,400	76,300	96
	Multnomah	237,800	229,100	96
	Polk	17,500	16,900	97



KGW-TV BMPCT-5919 Granted 11/21/63

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Sherman	800	800	100	
	Tillamook	8,800	8,200	93	
	Wasco	8,500	8,000	94	
	Washington	104,700	102,400	98	
	Yamhill	21,400	20,400	95	
	WASHINGTON				
	Clark	77,700	75,700	97	
	Cowlitz	31,500	30,500	97	
	Klickitat	6,400	6,000	94	
	Skamania	3,200	3,000	94	
Wahkiakum	1,400	1,300	93		
Between 25-49%	OREGON				
	Coos	24,000	22,200	93	
	Gilliam	800	700	88	
	Harney	3,100	2,900	92	
	Morrow	3,000	2,800	93	
	Umatilla	22,600	21,200	94	
	Union	9,000	8,400	93	
Wheeler	600	600	100		
WASHINGTON					
Lewis	22,300	21,200	95		
Between 5-24%	OREGON				
	Douglas	35,600	33,900	95	
	Lake	3,000	2,800	93	
	Malheur	9,800	9,400	96	
	WASHINGTON				
Pacific	7,400	6,900	94		
Station Totals		986,600	946,600	95	
Net Weekly Circulation (1985)			726,400		
Average Daily Circulation (1985)			419,500		

Oregon—Portland

KOIN-TV

Ch. 6

Network Service: CBS.

Licensee: KOIN-TV Inc., 222 S.W. Columbia St., Portland 97201.

Studio: 222 S.W. Columbia St., Portland, OR 97201.

Telephone: 503-243-6666. TWX: 910-464-1520.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1760-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

Satellite Earth Stations: Harris, 9-meter; Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter & 7-meter; Harris, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, NIWS.

Ownership: Lee Enterprises Inc., 100%. For other interests see Group Ownership of TV Stations.

Began Operation: Oct. 15, 1953. Sale to present owner by Newhouse Bcstg. Corp. and M. M. Tonkong & Harvey Benson, trustees, approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:21).

Represented (sales): Harrington, Righter & Parsons Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): David Steel & Associates.

Personnel:

RICHARD M. (MICK) SCHAFBUCH, vice president & general manager.
DUSTINE DAVIDSON, station manager.
LOREN W. NEUHARTH, general sales manager.
C. STEPHEN CURRIE, manager, broadcast operations.
JANE HOYT, promotion manager.
FRANK TAYLOR, production manager.
KAREN LEE RICE, manager, programming/public affairs.
LEE WOOD, chief engineer.
LINDA SOUTH, traffic manager.
ANN HUNTER MEYER, business manager.
TED BRYANT, news director.
MIKE SAVAGE, manager, human resources.

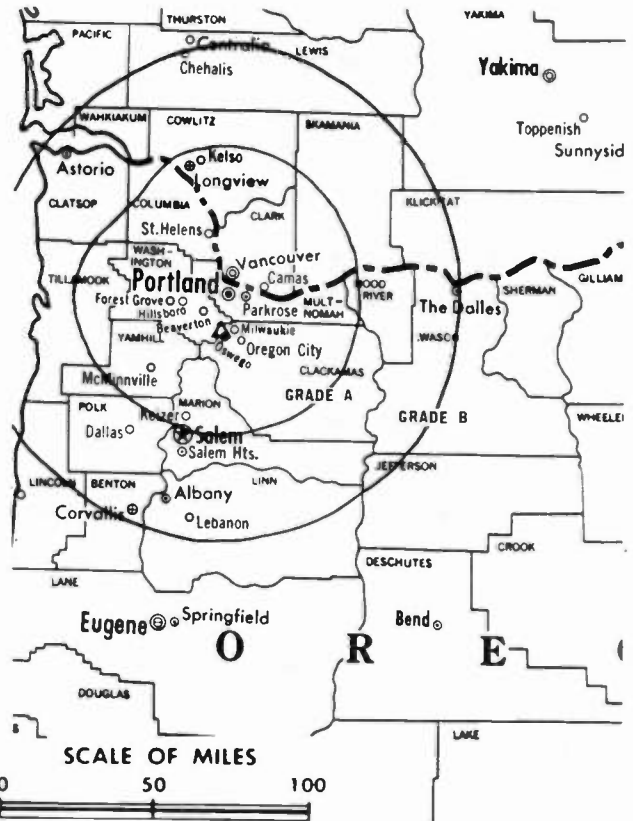
Highest One Hour Rate: \$12000.

Highest 30 Sec. Rate (Sept. 9, 1985): \$4000.

NETWORK BASE HOURLY RATE: \$1493.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	25,400	23,800	94
	Clackamas	91,100	88,200	97
	Clatsop	12,900	12,200	95
	Columbia	13,700	13,200	96
	Crook	5,100	4,800	94
	Deschutes	26,600	25,200	95
	Gilliam	800	700	88
	Harney	3,100	2,900	92
	Hood River	6,200	5,800	94
	Jefferson	4,600	4,400	96
	Lincoln	16,400	15,100	92
	Linn	34,800	33,500	96



KOIN-TV BMPCT-5941 Granted 3/19/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	79,400	76,300	96
	Multnomah	237,800	229,100	96
	Polk	17,500	16,900	97
	Sherman	800	800	100
	Tillamook	8,800	8,200	93
	Wasco	8,500	8,000	94
	Washington	104,700	102,400	98
	Wheeler	600	600	100
	Yamhill	21,400	20,400	95
	WASHINGTON			
	Clark	77,700	75,700	97
Cowlitz	31,500	30,500	97	
Klickitat	6,400	6,000	94	
Skamania	3,200	3,000	94	
Wahkiakum	1,400	1,300	93	
Between 25-49%	OREGON			
	Baker	6,300	6,000	94
	Morrow	3,000	2,800	93
	Umatilla	22,600	21,200	94
	Union	9,000	8,400	93
WASHINGTON	Lewis	22,300	21,200	95
	Pacific	7,400	6,900	94
	Between 5-24%	OREGON		
Lake		3,000	2,800	93
Lane		108,600	104,600	96
WASHINGTON				
Grays Harbor	25,900	24,300	94	
Station Totals		1,048,500	1,007,200	96
Net Weekly Circulation (1985)			753,800	
Average Daily Circulation (1985)			457,300	

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Oregon—Portland

KPTV

Ch. 12



TELEREP INC.

Network Service: None, independent.

Licensee: Oregon Television Inc., Box 3401, Portland, OR 97208.

Studio: 735 SW 20th Place, Portland 97205.

Mailing Address: Box 3401, Portland, OR 97208.

Telephone: 503-222-9921. **TWX:** 910-464-6136.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 19"
Longitude 122° 44' 53"

Transmitter: 212 NW Miller Rd.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: INDX, CNN.

Ownership: Chris-Craft Industries Inc., 100%. Oregon Television Inc. officers are: Herbert J. Siegel, chmn. of board; L. Martin Brantley, pres.; Evan Thompson, v.p.; Lawrence Barnett, v.p.; Barry S. Greene, secy.-treas.; Humberto Carlos, asst. secy.-treas. For other Chris-Craft Industries Inc. interests, see Group Ownership of TV Stations.

Began Operation: March 9, 1955. George Haggarty's purchase of KFOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meler Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (*Television Digest*, Vol. 13:10, 11, 16, 18). Transfer from George Haggarty to NAFI Corp. approved July 22, 1959. (NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

Represented (sales): TeleRep Inc.

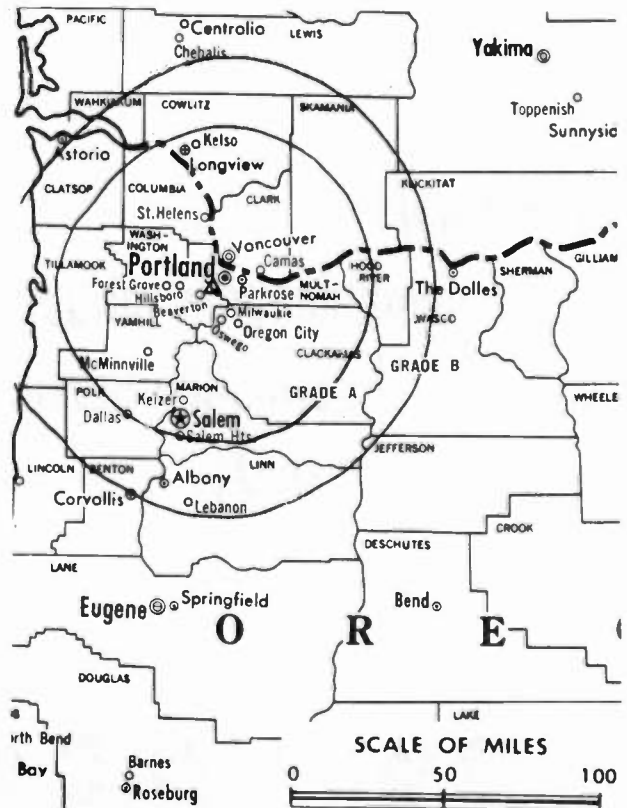
Represented (legal): Hogan & Hartson.

Personnel:

- L. MARTIN BRANTLEY, president & general manager.
- COLLIN CHISHOLM, local sales manager.
- CONNIE MARTIN, general sales manager.
- JILL KAUFFMAN, national sales manager.
- GORDON WHITE, program manager & film buyer.
- BILL SWING, news director.
- CRAIG MILLER, promotion manager.
- GENE PHELPS, chief engineer.
- HUMBERTO CARLOS, business manager.

Highest 30 Sec. Rate (July 15, 1985): \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KPTV BMPCT-5915 Granted 12/3/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	25,400	23,800	94
	Clackamas	91,100	88,200	97
	Clatsop	12,900	12,200	95
	Columbia	13,700	13,200	96
	Coos	24,000	22,200	93
	Crook	5,100	4,800	94
	Deschutes	26,600	25,200	95
	Hood River	6,200	5,800	94
	Jefferson	4,600	4,400	96
	Lincoln	16,400	15,100	92
	Linn	34,800	33,500	96
	Marion	79,400	76,300	96
	Multnomah	237,800	229,100	96
	Polk	17,500	16,900	97
	Sherman	800	800	100
	Tillamook	8,800	8,200	93
	Umatilla	22,600	21,200	94
	Union	9,000	8,400	93
Wasco	8,500	8,000	94	
Washington	104,700	102,400	98	
Yamhill	21,400	20,400	95	
	WASHINGTON			
	Clark	77,700	75,700	97
	Cowlitz	31,500	30,500	97
	Klickitat	6,400	6,000	94
	Skamania	3,200	3,000	94
	Wahkiakum	1,400	1,300	93

(Continued on page A-822)

Station Totals	1,218,600	1,169,400	95
Net Weekly Circulation (1985)			727,100
Average Daily Circulation (1985)			348,800

Oregon—Roseburg

KPIC

Ch. 4

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: South West Oregon Television Broadcasting Corp., 1850 NE Stephens St., Roseburg, OR 97470.

TWX: 503-675-0213.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, 0.55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude 43° 14' 39.6"
Longitude 123° 18' 42.0"

Transmitter: 3.1-mi. NE of center of Roseburg.

News Service: AP.

Ownership: Eugene Television Inc. (KVAL-TV), 50%; California-Oregon Bcstg. Inc. (KOBI, Medford, OR), 50%.

Began Operation: April 1, 1956.

Represented (sales): Katz Television; Art Moore Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

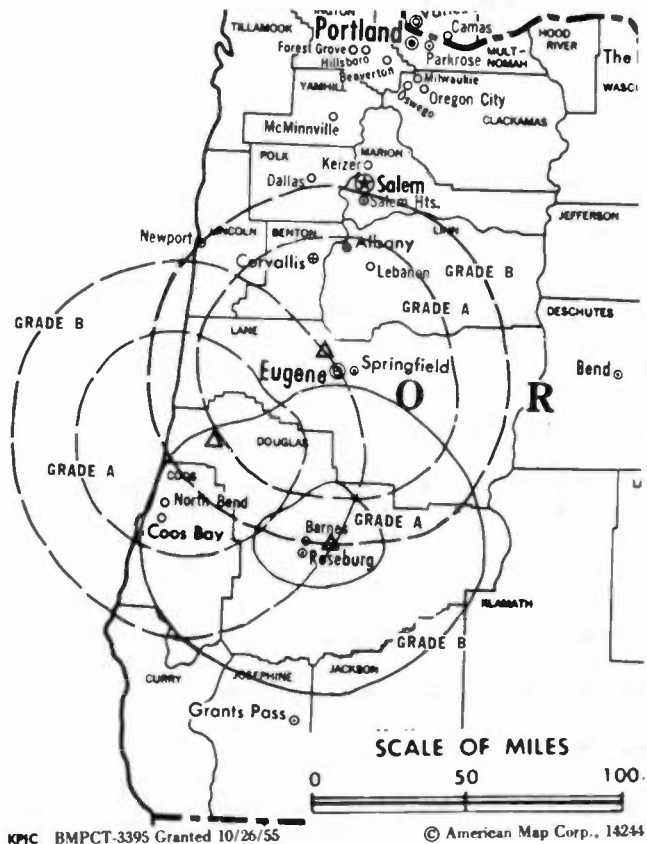
Personnel:

JAMES W. PUTNEY, vice president & general manager.
DON CLITHERO, station manager.
MICHAEL HILL, chief engineer.

Highest 30 Sec. Rate (Oct. 1, 1985): \$75.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KPIC BMPCT-3395 Granted 10/26/55

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Douglas	35,600	33,900	95
Station Totals		35,600	33,900	95
Net Weekly Circulation (1985)			29,000	
Average Daily Circulation (1985)			17,800	

Oregon—Salem

KECH

Ch. 22

Network Service: None, independent.

Licensee: Greater Willamette Vision Ltd., Debtor-in-Possession, Box 7054, Salem, OR 97303.

Mailing Address: Box 261, Salem, OR 97305.

Studio: 4923 Indian School Rd. NE, Salem, OR 97305.

Telephone: 503-390-2202.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1700-kw max. & 759-kw horizontal visual, 170-kw aural. Antenna: 1190-ft. above av. terrain, 949-ft. above ground, 2049-ft. above sea level.

Latitude 45° 00' 00"
Longitude 122° 41' 37"

Transmitter: 3.1-mi. SW of Scotts Mills, OR.

Satellite Earth Station: RCA, 6-meter; RCA receivers.

Ownership: Robert A. Finkelstein Ltd.

Began Operation: Nov. 21, 1981. Transfer of control to present owner from Arnold Brustin & Christopher Desmond, et al., approved by FCC May 8, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Ward & Mendelsohn.

Represented (engineering): Cohen & Dippell.

Personnel:
CHRIS DESMOND, general manager.
JUDY KONEIG, program director.
BOB RIDGEWAY, chief engineer.

Highest 30 Sec. Rate (Aug. 3, 1984): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OREGON			
	Benton	25,400	23,800	94
	Clackamas	91,100	88,200	97
	Linn	34,800	33,500	96
	Marion	79,400	76,300	96
	Multnomah	237,800	229,100	96
	Washington	104,700	102,400	98
	Yamhill	21,400	20,400	95
	WASHINGTON			
	Clark	77,700	75,700	97
Station Totals		672,300	649,400	96
Net Weekly Circulation (1985)				64,500
Average Daily Circulation (1985)				16,100

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Now there's a program that shares training costs when a business hires and trains the jobless. It is called The Job Training Partnership Act.

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Oregon

KPTV, Portland (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	OREGON				
	Baker	6,300	6,000	94	
	Gilliam	800	700	88	
	Harney	3,100	2,900	92	
	Lane	108,600	104,600	96	
	Morrow	3,000	2,800	93	
	Wheeler	600	600	100	
	WASHINGTON				
	Lewis	22,300	21,200	95	
Between 5-24%	OREGON				
	Douglas	35,600	33,900	95	
	Jackson	53,600	51,800	97	
	Josephine	24,400	23,000	94	
	Klamath	22,700	21,900	96	
	Lake	3,000	2,800	93	
	Malheur	9,800	9,400	96	
		WASHINGTON			
		Grays Harbor	25,900	24,300	94
	Pacific	7,400	6,900	94	

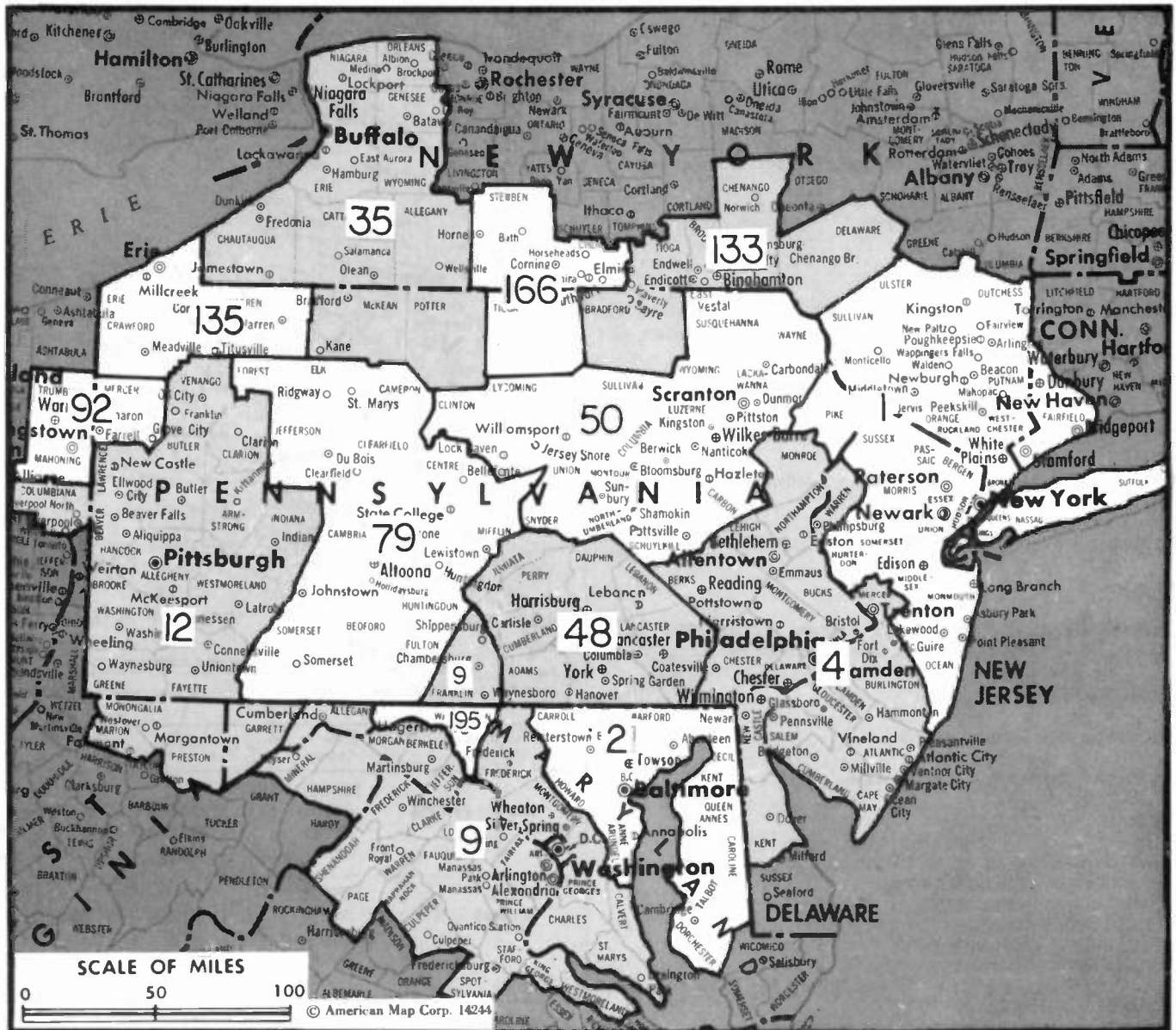
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Pennsylvania Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	10	22	32
Educational Television Stations	2	5	7
			<hr/> 39

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

(See next page)

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,565,700	1	WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNEW-TV (5), WNJU-TV (47), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WWHY (68), WXTV (41)
Philadelphia, PA	2,528,600	4	KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WSJT (65), WTAJ-TV (29), WTVF (51), WWSG-TV (57)
Washington, DC	1,490,000	9	WDCA-TV (20), WDMV-TV (9), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5)
Pittsburgh, PA	1,229,000	12	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	862,400	21	WBAL-TV (11), WBFF (45), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Buffalo, NY	615,600	35	WGRZ-TV (2), WIVB-TV (4), WKWB-TV (7), WUTV (29)
Harrisburg-York-Lancaster-Lebanon, PA	496,900	48	WGAL-TV (8), WGCB-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Wilkes-Barre-Scranton, PA	479,500	50	WBRE (28), WDAU-TV (22), WNEP-TV (16), WOLF-TV (38), WWLF-TV (56)
Johnstown-Altoona, PA	301,300	79	WFAT-TV (19), WJAC-TV (6), WOPC (23), WTAJ-TV (10)
Youngstown, OH	236,600	92	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Binghamton, NY	153,000	133	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Erie, PA	150,800	135	WICU-TV (12), WJET-TV (24), WSEE (35)
Elmira, NY	84,300	166	WENY-TV (36), WETM-TV (18)

Pennsylvania—Allentown

WFMZ-TV

Ch. 69

Network Service: None, independent.

Licensee: Maranatha Broadcasting Co. Inc., E. Rock Rd., Allentown, PA 18103.

Studio: E. Rock Rd., Allentown, PA 18103.

Telephone: 215-797-4530.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 219-kw max. visual, 21.9-kw max. aural. Antenna: 900-ft. above av. terrain, 495-ft. above ground, 1425-ft. above sea level.

Latitude 40° 33' 54"
Longitude 75° 26' 26"

Transmitter: E. Rock Rd., Allentown.

Satellite Earth Station: Microwave Associates, 5-meter; Microwave Associates receivers.

FM Affiliate: WFMZ, 17-kw, 100.7 MHz (No. 264), 868-ft.

News Service: UPI.

Ownership: Richard C. Dean, pres., 55%; Richard Reichard, 25%; Paul R. Brittin & Richard Dean Sr., 7% each; David G. Hinson, 5%.

Began Operation: Nov. 25, 1976.

Represented (legal): Arter & Hadden.

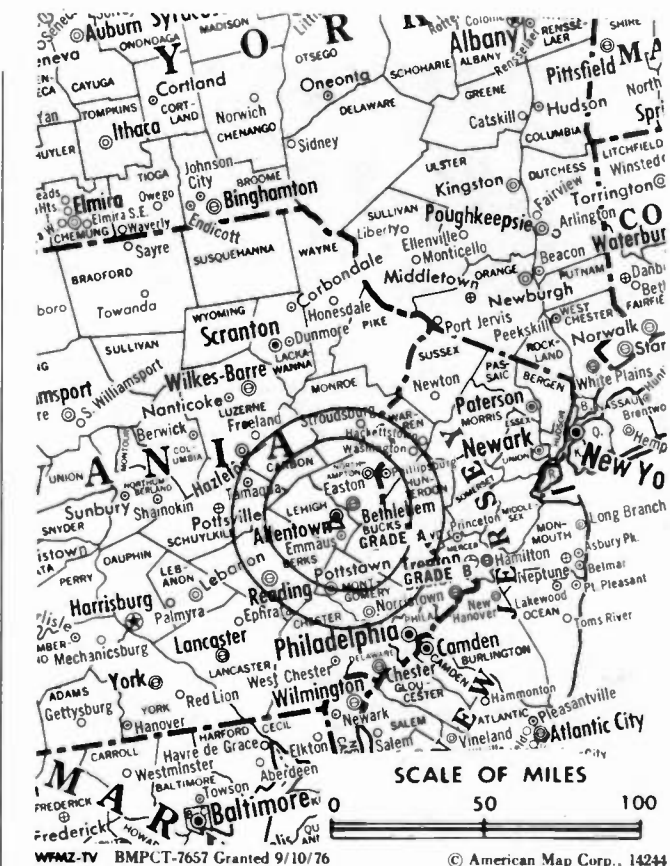
Represented (engineering): James R. Audet.

Personnel:

RICHARD C. DEAN, president & general manager.
DAVID G. HINSON, assistant general manager & program manager.
DEAN DALLMAN, general sales manager.
BRAD RINEHART, news director.
RICH LERNER, sports director.
KATHY CRAINE, office manager.
BARRY FISHER, director of engineering.

Highest 30 Sec. Rate (July 23, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Lehigh	107,200	105,600	99
	Northampton	84,600	83,200	98
Between 5-24%	NEW JERSEY	31,800	31,300	98
	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Monroe	28,900	28,400	98
Station Totals		394,600	388,100	98
Net Weekly Circulation (1985)			115,400	
Average Daily Circulation (1985)			41,300	

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WJAC-TV, Altoona —See Johnstown, PA
WPCB-TV, Greensburg —See Pittsburgh, PA
WGAL-TV, Harrisburg —See Lancaster, PA
WTAJ-TV, Johnstown —See Altoona, PA
WGCB-TV, Lancaster —See Red Lion, PA

WGAL-TV, Lebanon —See Lancaster, PA
WTVE, Philadelphia —See Reading, PA
WBRE, Scranton —See Wilkes-Barre, PA
WDAU-TV, WNEP-TV & WOLF-TV, Wilkes-Barre —See Scranton, PA
WGCB-TV, York —See Red Lion, PA

Pennsylvania—Altoona

WOPC

Ch. 23

Network Service: ABC.

Licensee: John R. Powley, Box 191, R. D., Dysart, PA 16636.

Studio: Wopsy Lookout, Wopsonnock Mtn.

Mailing Address: Box 191, R.D., Dysart, PA 16636.

Telephone: 814-943-2607.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 21.1-kw visual, 2.1-kw aural. Antenna: 942-ft. above av. terrain, 143-ft. above ground, 2673-ft. above sea level.

Latitude 40° 34' 05"
Longitude 78° 26' 40"

Transmitter: Wopsy Lookout, Wopsonnock Mtn.

Satellite Earth Stations: Station-owned & common carrier; Prodelln, 3.6-meter; M/A-Com, KLM & Drake receivers.

Ownership: John R. Powley, 100%. Powley is licensee of WHGM(FM), Bellwood, PA; permittee of WIIM-TV, Ch. 8, Iron Mountain, MI; KIIU-TV, Ch. 12, Logan, UT; Ch. 10, Helena, MT; applicant for Ch. 13, Brady, TX.

Began Operation: Nov. 28, 1974.

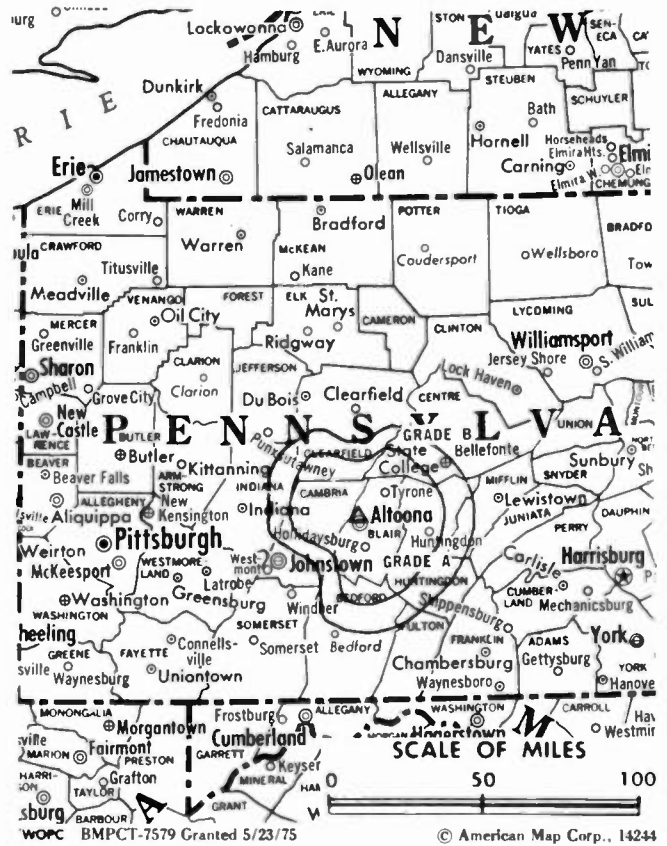
Represented (sales): Spot Time Ltd.

Represented (legal): Thomas L. Root.

Personnel:
JOHN R. POWLEY, general manager.

Highest 30 Sec. Rate (July 5, 1984): \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA			
	Blair	50,400	49,500	98
	Centre	38,800	37,700	97
	Huntingdon	15,200	14,800	97
Station Totals		104,400	102,000	97
Net Weekly Circulation (1985)				12,200
Average Daily Circulation (1985)				3,900

Pennsylvania—Altoona

WTAJ-TV

Ch. 10

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, NJ 08034.

Studio: 5000 Sixth Ave., Altoona, PA 16602.

Telephone: 814-944-2031. TWX: 501-691-4841.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.

Satellite Earth Station: In operation.

News Service: UPI.

Ownership: See WBNG-TV, Binghamton, NY.

Began Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 (Vol. 11:33, 39, 47; 12:2).

Represented (sales): Blair Television.

Represented (legal): Wilner & Schelner.

Personnel:

- J. THOMAS CONNERS, vice president & general manager.
- GEORGE WALSH, general sales manager.
- SYLVIA HINRICHSEN, local sales manager.
- DOUG PARKER, program manager.
- DAN DILLIER, production manager.
- RICHARD KLINE, chief engineer.
- THOMAS F. MURPHY, business manager.
- DAVID HOPKINS, news director.
- DAVID METZ, promotion manager.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$1175.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	Blair	50,400	49,500	98
	Cambria	64,900	64,000	99
	Cameron	2,600	2,600	100
	Centre	38,800	37,700	97
	Clearfield	30,400	29,800	98
	Clinton	14,200	13,900	98
	Elk	13,400	13,100	98
	Huntingdon	15,200	14,800	97



WTAJ-TV BPCT-4443 Granted 8/16/71 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	18,500	18,100	98
	Mifflin	17,400	16,800	97
Between 25-49%	PENNSYLVANIA			
	Fulton	5,000	4,800	96
	Indiana	32,300	31,600	98
	Juniata	7,200	6,900	96
	Somerset	30,200	29,500	98
Between 5-24%	PENNSYLVANIA			
	Armstrong	29,400	28,900	98
	Clarion	15,200	14,900	98
	Forest	1,900	1,900	100
	Franklin	43,000	41,600	97
	Lycoming	43,900	42,500	97
	Mc Kean	18,300	17,800	97
	Potter	6,400	6,200	97
	Snyder	11,800	11,300	96
	Warren	17,300	16,700	97
Westmoreland	145,800	144,000	99	
WEST VIRGINIA	Hampshire	5,600	5,500	98
	Morgan	4,300	4,200	98
Station Totals		700,600	685,300	97
Net Weekly Circulation (1985)				308,500
Average Daily Circulation (1985)				193,000

Pennsylvania—Erie

WICU-TV

Ch. 12

Network Service: NBC.

Licensee: Great Lakes Communications Inc., 3514 State St., Erie, PA 16508.

Studio: 3514 State St., Erie, PA 16508.

Telephone: 814-454-5201. TWX: 510-696-6878.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 789-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"
Longitude 80° 00' 19"

Transmitter: Donation Rd.

Satellite Earth Stations: Common Carrier, Harris, 3-meter & 6-meter, Ku band; Harris, 6-meter; Harris receivers.

News Services: AP, NBC.

Ownership: Great Lakes Communications Inc. is a subsidiary of Lamb Enterprises Inc.

Began Operation: March 15, 1949.

Represented (sales): Katz Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering): Jules Cohen & Associates.

Personnel:

CLARENCE PAOLELLA, general manager & general sales manager.

MICHAEL CSOP, chief engineer.

JOHN IVAN TOMCHO, production & program director.

JOHN SPECIALE, news director.

Highest 30 Sec. Rate (Aug. 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$1400.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 447,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Crawford	32,800	32,000	98
	Erie	101,800	100,400	99
	Venango	23,700	23,000	97
	Warren	17,300	16,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Chautauqua	54,500	53,500	98
Between 5-24%	OHIO			
	Ashtabula	37,500	36,900	98
Between 5-24%	PENNSYLVANIA			
	Forest	1,900	1,900	100
	Mc Kean	18,300	17,800	97
Between 5-24%	NEW YORK			
	Cattaraugus	30,900	30,300	98
Between 5-24%	PENNSYLVANIA			
	Elk	13,400	13,100	98
Station Totals		332,100	325,600	98
Net Weekly Circulation (1985)			203,600	
Average Daily Circulation (1985)			129,400	

Pennsylvania—Erie

WJET-TV

Ch. 24

Network Service: ABC.

Licensee: Jet Broadcasting Co. Inc., 1635 Ash St., Erie, PA 16503.

Studio: 8455 Peach St., Erie, PA 16509.

Telephone: 814-864-4902.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2090-kw max. & 1150-kw horizontal visual, 209-kw max. & 115-kw horizontal aural. Antenna: 950-ft. above av. terrain, 815-ft. above ground, 2125-ft. above sea level.

Latitude 42° 02' 24"
Longitude 80° 04' 08"

Holds CP for change to 1120-kw max. visual, 112-kw max. aural, 955-ft. above av. terrain, 780-ft. above ground, 2090-ft. above sea level.

Transmitter: 8455 Peach St.

AM Affiliate: WJET, 1-kw (0.250-kw night), 1400 kHz.

News Service: AP.

Ownership: Myron Jones, pres., 63.5%; William Fleckenstein, v.p., secy.-treas., 36.5%. Myron Jones also controls WHOT(AM), Campbell, OH & WHOT-FM, Youngstown, OH.

Began Operation: April 3, 1966.

Represented (sales): Blair Television; Metrospot Television Ltd. (Canada).

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): duTrell & Rackley Consulting Engineers.

Personnel:

MYRON JONES, president.
JOHN KANZIUS, executive vice president & general manager.
KEN FANAZINI, operations manager.
ERIC JOHNSON, news director.
MICHAEL GEORGE, sales manager.
JOAN VICARY, national sales.
MAURICE BAKER, chief engineer.

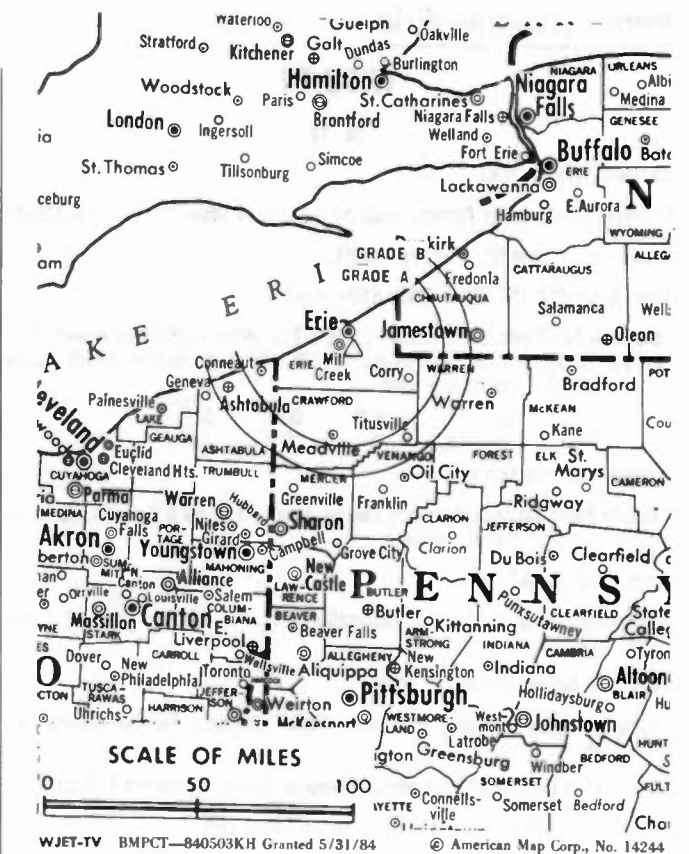
Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$450.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 310,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA Crawford	32,800	32,000	98
	Erie	101,800	100,400	99
Between 25-49%	OHIO Ashtabula	37,500	36,900	98
	PENNSYLVANIA Forest	1,900	1,900	100
	Venango	23,700	23,000	97
	Warren	17,300	16,700	97
Between 5-24%	NEW YORK Chautauqua	54,500	53,500	98
	PENNSYLVANIA Elk	13,400	13,100	98
	Mc Kean	18,300	17,800	97
Station Totals		301,200	295,300	98
Net Weekly Circulation (1985)				160,200
Average Daily Circulation (1985)				94,500

Pennsylvania—Erie

WSEE

Ch. 35

Network Service: CBS.

Licensee: SCS Broadcasting of Erie Inc., 1220 Peach St., Erie, PA 16501.

Studio: 1220 Peach St., Erie, PA 16501.

Telephone: 814-455-7575. TWX: 814-453-6875.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1186-kw max. visual, 118.6-kw max. aural. Antenna: 938-ft. above av. terrain, 750-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 20"
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

News Services: AP, CNN.

Ownership: Garrett F. Scollard, chmn.-pres.; Dolores White, v.p.-secy.; Daniel J. O'Kane, v.p.-treas.; MMT Sales Inc., 100% MMT ownership; Garrett F. Scollard, pres., 100% MMT has interest in KLRT(TV), Little Rock, AR.

Began Operation: April 25, 1954. Sale to present owner by Gillett Bcstg. approved by FCC April 16, 1982. Sale to Gillett by Great Lakes Television Co. approved July 19, 1978.

Represented (sales): MMT Sales Inc.; Les Salnick Ltd. (Canada).

Represented (legal): Crowell & Moring.

Represented (engineering): Smith & Powstenko.

Personnel:

JERRY MONTGOMERY, president & general manager.
DAVID REID, general sales manager.
JAMES J. PENNA, chief engineer.
RITA MASI, office manager.
DON ROWE, production manager.

Highest 30 Sec. Rate (Sept. 1, 1983): \$300.

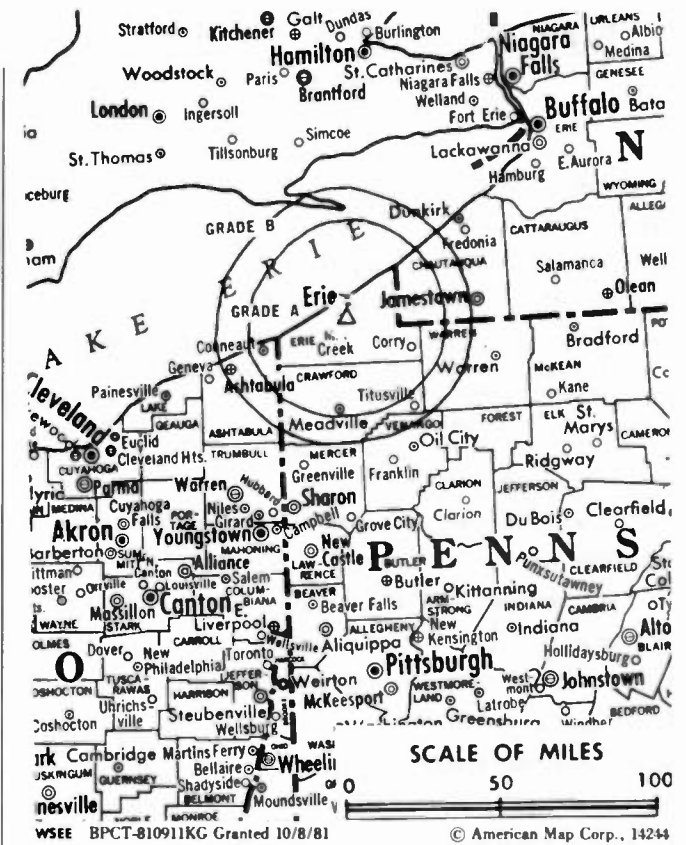
NETWORK BASE HOURLY RATE: \$325.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 370,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Crawford	32,800	32,000	98
	Erie	101,800	100,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Ashtabula	37,500	36,900	98
	PENNSYLVANIA			
	Venango	23,700	23,000	97
	Warren	17,300	16,700	97
Between 5-24%	NEW YORK			
	Cattaraugus	30,900	30,300	98
	Chautauqua	54,500	53,500	98
	PENNSYLVANIA			
	Forest	1,900	1,900	100
	Mc Kean	18,300	17,800	97
Station Totals		318,700	312,500	98
Net Weekly Circulation (1985)			164,900	
Average Daily Circulation (1985)			85,400	

Pennsylvania—Harrisburg-York

WHP-TV

Ch. 21

Network Service: CBS.

Licensee: WHP Inc., Box 1507, Harrisburg, PA 17105.

Studio: 3300 N. Sixth St., Harrisburg, PA 17110.

Telephone: 717-238-2100. TWX: 510-650-4925.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground, 1810-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

AM Affiliate: WHP, 5-kw, 580 kHz (CBS).

FM Affiliate: WHP-FM, 14-kw, 97.3 MHz (No. 247), 840-ft.

News Services: AP, UPI.

Ownership: Commonwealth Communications Services Inc.

Began Operation: April 15, 1953.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

Personnel:

JOSEPH HIGGINS, president.

DONALD YEISER, general manager.

CHARLIE ADAMS, general sales manager.

THOMAS G. MILLER, national sales manager.

MAURICE GANNAWAY, director of engineering.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (April 30, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Cumberland	69,000	67,800	98
	Dauphin	93,100	91,300	98
	Juniaata	7,200	6,900	96
	Lebanon	40,000	39,100	98
	Mifflin	17,400	16,800	97
	Perry	13,700	13,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Snyder	11,800	11,300	96
	York	121,500	119,200	98
PENNSYLVANIA				
Between 25-49%	Adams	25,400	24,800	98
	Lancaster	133,900	129,300	97
PENNSYLVANIA				
Between 5-24%	Clinton	14,200	13,900	98
	Franklin	43,000	41,600	97
	Huntingdon	15,200	14,800	97
	Lycoming	43,900	42,500	97
	Montour	5,800	5,600	97
	Northumberland	38,900	37,800	97
	Schuylkill	61,700	60,400	98
Union	10,800	10,300	95	
Station Totals		766,500	746,800	97
Net Weekly Circulation (1985)				349,900
Average Daily Circulation (1985)				177,700

Pennsylvania—Harrisburg-York-Lebanon

WHTM-TV

Ch. 27

Network Service: ABC.

Licensee: WHTM-TV Inc., 3235 Hoffman St., Harrisburg, PA 17105.

Studio: 3235 Hoffman St., Harrisburg, PA 17105.

Telephone: 717-236-2727. TWX: 510-650-0803.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2382-kw max. visual, 238.2-kw max. aural. Antenna: 1120-ft. above av. terrain, 609-ft. above ground, 1690-ft. above sea level.

Latitude 40° 18' 57.4"
Longitude 76° 57' 02.2"

Transmitter: W of U.S. Hwys. 11 & 15, N of State Hwy. 944.

Satellite Earth Station: Miralite, 3.8-meter; Pinzone receivers.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20). Sale to present owner by Newhouse Bcstg. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

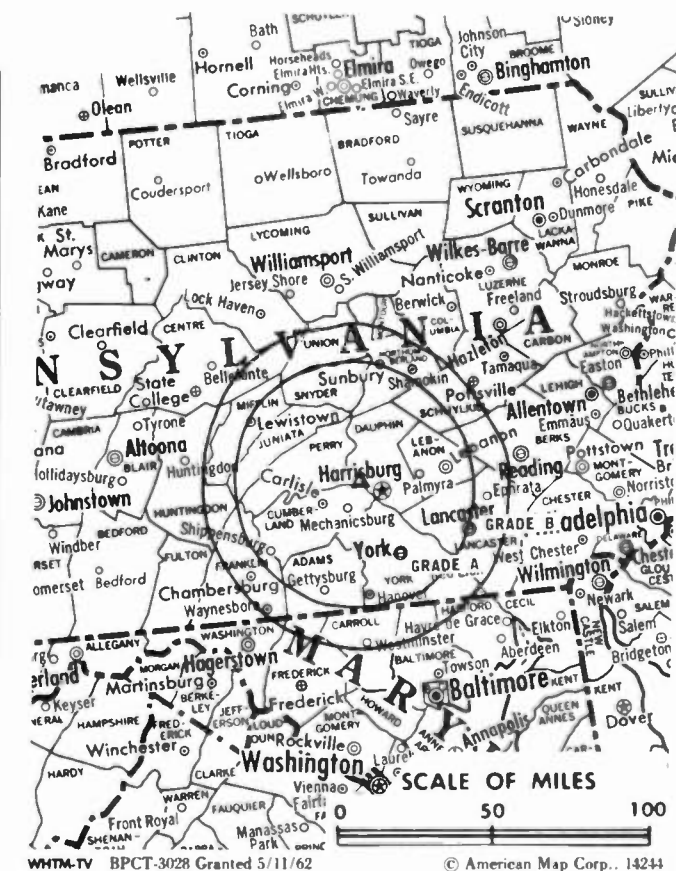
Personnel:

JOHN J. McCRORY, president.
PAUL S. ABBOTT, area vice president.
CASON CAPPs, vice president & general manager.
NANCY TULLI, general sales manager.
DEBRA ADJAN, program director.
JOANNE ALEXIS, promotion director.
BOB JANIS, news director.
RICHARD A. KERLIN, chief engineer & secretary.
JOSEPH FRY, controller & treasurer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Cumberland	69,000	67,800	98
	Dauphin	93,100	91,300	98
	Juniata	7,200	6,900	96
	Lancaster	133,900	129,300	97
	Lebanon	40,000	39,100	98
	Perry	17,400	16,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Snyder	11,800	11,300	96
	York	121,500	119,200	98
PENNSYLVANIA				
Between 25-49%	Adams	25,400	24,800	98
	Huntingdon	15,200	14,800	97
	Montour	5,800	5,600	97
	Northumberland	38,900	37,800	97
	Union	10,800	10,300	95
PENNSYLVANIA				
Between 5-24%	Berks	121,200	119,100	98
	Centre	38,800	37,700	97
	Franklin	43,000	41,600	97
	Lycoming	43,900	42,500	97
	Schuylkill	61,700	60,400	98
Station Totals		912,300	889,700	97
Net Weekly Circulation (1985)			415,400	
Average Daily Circulation (1985)			234,500	

Pennsylvania—Hazleton

WWLF-TV

Ch. 56

(Satellite of WOLF-TV, Scranton, PA)

Network Service: None, independent.

Grantee: Scranton TV Partners Ltd., 916 Oak St., Scranton, PA 18508.

Studio: See WOLF-TV, Scranton, PA.

Telephone: 717-347-9653.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 9.77-kw visual, 0.977-kw aural. Antenna: 630-ft. above av. terrain, 408-ft. above ground, 2128-ft. above sea level.

Latitude	40°	56'	24"
Longitude	75°	58'	04"

Transmitter: Berner Ave. & E St., Hazleton.

Multichannel TV Sound: Stereo & separate audio program.

Ownership: See WOLF-TV, Scranton, PA.

Began Operation: June 3, 1985.

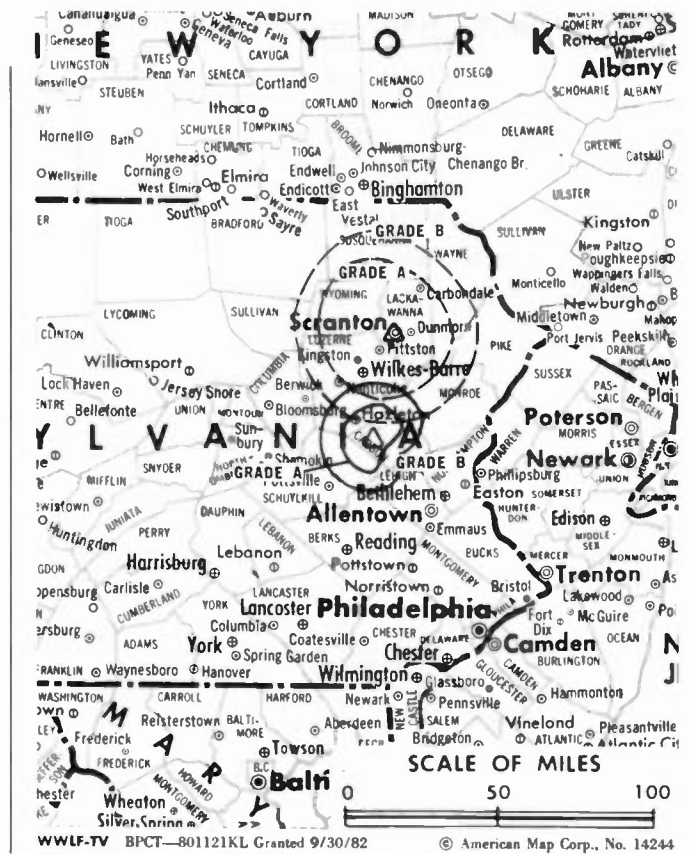
Represented (sales): Settel Inc.

Represented (legal): Latham, Watkins & Hills.

Personnel: See WOLF-TV, Scranton, PA.

Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate: \$250.



Pennsylvania—Johnstown

WJAC-TV

Ch. 6

Network Service: NBC.

Licensee: WJAC Inc., Hickory Lane, Johnstown, PA 15907.

Studio: Hickory Lane, Johnstown, PA 15907.

Telephone: 814-255-7600. TWX: 510-698-3274.

Mailing Address: Box 38, Johnstown, PA 15907.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.5-kw aural. Antenna: 1120-ft. above av. terrain, 175-ft. above ground, 2877.5-ft. above sea level.

Latitude 40° 22' 22"
Longitude 78° 58' 51"

Transmitter: Laurel Hill Mtn.

Satellite Earth Stations: 4 in operation; Microdyne, Harris & Channel Master, 7-meter & 3.5-meter; Microdyne, Drake & Harris receivers.

News Services: AP, NIWS.

Ownership: Same as Johnstown Tribune. WJAC Inc. Officers: James M. Edwards Sr., pres. & gen. mgr.; Richard D. Schrott, v.p.; Michael Brosig, secy.-treas.

Began Operation: Sept. 15, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

JAMES M. EDWARDS SR., president & general manager.
RICHARD D. SCHROTT, vice president & general sales manager.
ARTHUR VROOMAN, chief engineer.
RON MILLER, news director.
DINO TESSARI, production manager.
CHRIS TAYLOR, promotion manager.
PHILIP MARCINEK, program director.

Highest One Hour Rate: \$2100.

Highest 30 Sec. Rate (July 15, 1985): \$700.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	9,700	9,500	98
	PENNSYLVANIA			
	Armstrong	29,400	28,900	98
	Bedford	17,200	16,700	97
	Blair	50,400	49,500	98
	Cambria	64,900	64,000	99
	Cameron	2,600	2,600	100
	Centre	38,800	37,700	97
	Clarion	15,200	14,900	98
	Clearfield	30,400	29,800	98
	Elk	13,400	13,100	98
	Forest	1,900	1,900	100
	Huntingdon	15,200	14,800	97
	Indiana	32,300	31,600	98
	Jefferson	18,500	18,100	98
	Mifflin	17,400	16,800	97
Somerset	30,200	29,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Grant	3,800	3,700	97
Between 25-49%	MARYLAND			
	Allegany	29,200	28,900	99
	PENNSYLVANIA			
	Butler	54,000	53,300	99
	Fayette	58,900	57,500	98
	Fulton	5,000	4,800	96
	Potter	6,400	6,200	97
	Westmoreland	145,800	144,000	99
	WEST VIRGINIA			
	Hampshire	5,600	5,500	98
Hardy	3,700	3,600	97	
Mineral	10,100	9,900	99	
Between 5-24%	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Beaver	73,400	72,500	99
	Clinton	14,200	13,900	98
	Greene	15,100	14,700	97
	Mc Kean	18,300	17,800	97
	Mercer	46,300	45,500	98
	Venango	23,700	23,000	97
	Washington	80,100	78,800	98
	WEST VIRGINIA			
	Morgan	4,300	4,200	98
	Pendleton	3,000	2,900	97
	Tucker	3,400	3,300	97
	Station Totals		1,536,000	1,510,100
Net Weekly Circulation (1985)			540,400	
Average Daily Circulation (1985)			309,600	

Pennsylvania—Johnstown

WFAT-TV

Ch. 19

Network Service: None, independent.

Licensee: WFAT Inc., Box 19, Johnstown, PA 15907.

Studio: 108 Allenbill Dr., Johnstown, PA 15904.

Telephone: 814-266-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1661.5-kw max. visual, 166.15-kw max. aural. Antenna: 1194-ft. above av. terrain, 256-ft. above ground, 3165-ft. above sea level.

Latitude 40° 10' 50"
Longitude 79° 09' 08"

Transmitter: Pea Vine Hill, 0.35-mi. S of Hwy. 30, 6-mi. SE of Ligonier.

Satellite Earth Stations: 2 Comtech, 5-meter; Microwave Associates & Harris receivers.

News Service: INN.

Ownership: Leon A. Crosby, 100%. Crosby owns KBRG(FM), Fremont, CA.

Began Operation: Oct. 15, 1953. Sale to present owner by John E. Gelormino approved by FCC Oct. 14, 1982. Sale to Gelormino by Benjamin C. Werk, et al., approved July 20, 1972 (*Television Digest*, Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

Represented (sales): Unirep; Commercial Media Sales (Pittsburgh).

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

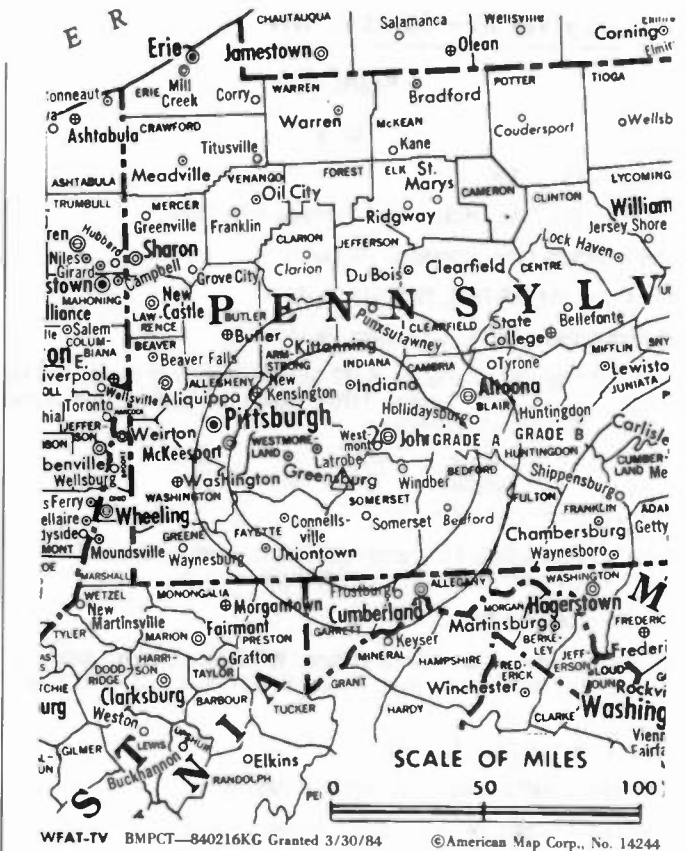
Represented (engineering): E. Harold Munn & Associates.

Personnel:

TIMOTHY LEE CROSBY, general manager.
GEORGE S. PLENDERLEITH, station manager.
BILL CARAMANA, chief engineer.
MICHAEL D. FOROSISKY, general sales manager.

Highest 30 Sec. Rate (July 1, 1985): \$120.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



WFAT-TV BMPCT—840216KG Granted 3/30/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Blair	50,400	49,500	98
	Cambria	64,900	64,000	99
Between 5-24%	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	Somerset	30,200	29,500	98
Station Totals		162,700	159,700	98
Net Weekly Circulation (1985)				51,200
Average Daily Circulation (1985)				16,600

Pennsylvania—Lancaster

WGAL-TV

Ch. 8

Network Service: NBC.

Licensee: WGAL-TV Inc., Box 7127, Lancaster, PA 17604.

Studio: Lincoln Hwy. West, Lancaster, PA 17604.

Mailing Address: Box 7127, Lancaster, PA 17604.

Telephone: 717-393-5851. TWX: 510-657-4437.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 112-kw visual, 22.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, 8.8-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Pulitzer Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: March 18, 1949. Sale to present owner by Steinman Stations approved by FCC Oct. 5, 1978 (Television Digest, Vol. 17:50).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DAVID DODDS, vice president & general manager.
NELSON SEARS, program manager.
JOHN CARPENTER, general sales manager.
JOHN FEESER, national sales manager.
ED WICKENHEISER, news director.
J. JUDE SCHLAGER, promotion director.
CHARLES T. KROLL, local sales manager.
ROBERT WALTHER, production manager.
PAT SAAM, traffic manager.
ROBERT GOOD, chief engineer.

Highest 30 Sec. Rate (July 1, 1984): \$2500.

NETWORK BASE HOURLY RATE: \$3350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Berks	121,200	119,100	98
	Cumberland	69,000	67,800	98
	Dauphin	93,100	91,300	98
	Franklin	43,000	41,600	97
	Juniata	7,200	6,900	96
	Lancaster	133,900	129,300	97
	Lebanon	40,000	39,100	98
	Mifflin	17,400	16,800	97



WGAL-TV BPCT-910 Granted 2/3/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Perry	13,700	13,400	98
	Snyder	11,800	11,300	96
	York	121,500	119,200	98
Between 25-49%	PENNSYLVANIA			
	Fulton	5,000	4,800	96
	Huntingdon	15,200	14,800	97
	Montour	5,800	5,600	97
	Northumberland	38,900	37,800	97
	Schuylkill	61,700	60,400	98
Union	10,800	10,300	95	
Between 5-24%	MARYLAND			
	Carroll	35,200	35,000	99
	Cecil	21,200	21,100	100
	Frederick	42,500	42,200	99
	Harford	51,400	51,100	99
	Queen Annes	9,700	9,600	99
Washington	41,400	41,000	99	
Station Totals	PENNSYLVANIA			
	Centre	38,800	37,700	97
	Chester	115,800	114,100	99
	Clinton	14,200	13,900	98
	Monroe	28,900	28,400	98
	Station Totals	1,233,700	1,208,400	97
Net Weekly Circulation (1985)			656,400	
Average Daily Circulation (1985)			389,900	

Pennsylvania—Lancaster-Lebanon

WLYH-TV

Ch. 15

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, NJ 08034.

Studios: Park City Center, Lancaster, PA; Box 1283, Lebanon, PA 17042.

Telephone: 717-273-4551. TWX: 510-650-4953.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 68-kw horizontal aural. Antenna: 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45"
Longitude 76° 27' 53"

Transmitter: Television Hill, R.D. 5.

Satellite Earth Station: Satellite Video Systems, 4-meter; Scientific-Atlanta receivers.

News Services: UPI, CBS, CNN.

Ownership: See WBNG-TV, Binghamton, NY.

Began Operation: Oct. 9, 1953, but left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27; 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

Represented (sales): Seltel Inc.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Smith & Powstenko.

Personnel:

ROBERT EOLIN, vice president & general manager.
EDWARD FULGINITI, program manager.
JUDI FISHER, national sales manager.
KATHY MORGAN, business manager.
CLIFF ESHBACH, news director.
JAN HRABOVSKY, promotion manager.

Highest One Hour Rate: \$1750.

Highest 30 Sec. Rate (July 1, 1985): \$600.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Juniata	7,200	6,900	96
	Lancaster	133,900	129,300	97
	Lebanon	40,000	39,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
Between 25-49%	Berks	121,200	119,100	98
	Dauphin	93,100	91,300	98
	Schuylkill	61,700	60,400	98
	York	121,500	119,200	98
PENNSYLVANIA				
Between 5-24%	Adams	25,400	24,800	98
	Cumberland	69,000	67,800	98
	Franklin	43,000	41,600	97
	Mifflin	17,400	16,800	97
	Northumberland	38,900	37,800	97
	Perry	13,700	13,400	98
Snyder	11,800	11,300	96	
Station Totals		797,800	778,800	97
Net Weekly Circulation (1985)			280,700	
Average Daily Circulation (1985)			113,700	

Pennsylvania—Philadelphia

KYW-TV

Ch. 3

Network Service: NBC.

Licensee: A Group W Station, Westinghouse Broadcasting & Cable Inc.

Studio: Independence Mall East, Philadelphia, PA 19106.

Telephone: 215-238-4700.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, PA.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

AM Affiliate: KYW, 50-kw, 1060 kHz.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Subsidiary of Westinghouse Electric Corp. For officers & other interests, see Group W in Group Ownership of TV Stations.

Began Operation: September 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2; 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7, 8, 25).

Represented (sales): Group W Television Sales.

Personnel:

JIM THOMPSON, president & general manager.
NELSON COHEN, assistant to general manager.
ALLEN MURPHY, general sales manager.
WILLIAM SPITZER, director of broadcast operations & engineering.
CHARLES GINGOLD, program director.
JIM ZURATT, controller.
RANDY COVINGTON, news director.
ALLAN LAFFERTY, communications manager.
CHARLES THOMSON, editorial director.
CINDY FENNEMAN, executive producer.
BRIAN O'NEILL, creative services director.
ROBERT FIELDS, engineering manager.
IONA HARPER, human resources manager.
JOANNE CALABRIA, director of public relations.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	35,900	35,600	99
	New Castle	143,200	142,600	100
50% & Over	NEW JERSEY			
	Atlantic	76,900	75,400	98
	Burlington	126,200	125,000	99
	Camden	172,100	170,500	99
	Cape May	37,700	37,000	98
	Cumberland	46,600	46,000	99
	Gloucester	72,300	71,600	99
	Mercer	109,200	107,500	98
	Salem	23,700	23,300	98
	Warren	31,800	31,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Bucks	172,300	170,700	99
	Chester	115,800	114,100	99
	Delaware	193,100	191,500	99
	Lehigh	107,200	105,600	99
	Montgomery	236,600	234,000	99
	Philadelphia	604,100	593,100	98
Between 25-49%	MARYLAND			
	Cecil	21,200	21,100	100
	NEW JERSEY			
Between 25-49%	Hunterdon	32,100	31,600	98
	Ocean	154,100	152,600	99
Between 25-49%	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Lancaster	133,900	129,300	97
	Monroe	28,900	28,400	98
	Schuylkill	61,700	60,400	98
Between 5-24%	DELAWARE			
	Sussex	38,500	38,000	99
	NEW JERSEY			
Between 5-24%	Monmouth	184,500	182,400	99
	Somerset	71,600	70,900	99
Between 5-24%	PENNSYLVANIA			
	Lebanon	40,000	39,100	98
Pike	8,300	8,000	96	
Station Totals		3,306,200	3,259,400	98
Net Weekly Circulation (1985)				2,378,000
Average Daily Circulation (1985)				1,365,400

Pennsylvania—Philadelphia

WCAU-TV

Ch. 10

Network Service: CBS.

Licensee: CBS Inc., City Ave. & Monument Rd., Philadelphia, PA 19131.

Studio: City Ave. & Monument Rd., Philadelphia, PA 19131.

Telephone: 215-581-5510.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 1421-ft. above sea level.

Latitude 40° 02' 31"
Longitude 75° 14' 11"

Transmitter: Domino Lane & Fowler St., Roxborough, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Common Carrier; Microdyne, 7-meter; Microdyne receivers.

AM Affiliate: WCAU, 50-kw, 1210 kHz.

FM Affiliate: WCAU-FM, 8.9-kw, 98.1 MHz (No. 251), 1000-ft.

News Services: AP, UPI.

Ownership: CBS Inc. See Group Ownership of TV Stations.

Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales): CBS Television Stations National Sales.

Personnel:

STEPHEN J. COHEN, vice president & general manager.
CAROL Q. NETTER, director of sales.
ALAN EISENSTEIN, general sales manager.
GORDON HUGHES, director of broadcasting.
MARK PEARLMAN, director of planning & administration.
IVAN LADIZINSKY, director of communications.
JOHN H. BYRNE JR., director, operations & engineering.
PHILIP W. SALAS, manager, local-retail sales.
JOSEPH R. CALIM, manager, national sales.
OCTAVIA WILLIAMS, director of personnel.
JOHN O'CONNOR, editorial director.
JOANNE WILDER, director, community affairs.
GORDON W. WEST, manager, film & videotape services.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	35,900	35,600	99
	New Castle	143,200	142,600	100
	NEW JERSEY			
	Atlantic	76,900	75,400	98
	Burlington	126,200	125,000	99
	Camden	172,100	170,500	99
	Cape May	37,700	37,000	98
	Cumberland	46,600	46,000	99
	Gloucester	72,300	71,600	99
	Mercer	109,200	107,500	98
	Salem	23,700	23,300	98
	Warren	31,800	31,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Bucks	172,300	170,700	99
	Chester	115,800	114,100	99
	Delaware	193,100	191,500	99
	Lehigh	107,200	105,600	99
	Monroe	28,900	28,400	98
	Montgomery	236,600	234,000	99
	Northampton	84,600	83,200	98
	Philadelphia	604,100	593,100	98
Schuylkill	61,700	60,400	98	
Between 25-49%	MARYLAND			
	Cecil	21,200	21,100	100
	NEW JERSEY			
	Hunterdon	32,100	31,600	98
Ocean	154,100	152,600	99	
Between 5-24%	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Lancaster	133,900	129,300	97
Between 5-24%	DELAWARE			
	Sussex	38,500	38,000	99
	NEW JERSEY			
	Monmouth	184,500	182,400	99
	Somerset	71,600	70,900	99
	PENNSYLVANIA			
	Columbia	23,000	22,500	98
Dauphin	93,100	91,300	98	
Lebanon	40,000	39,100	98	
Luzerne	129,100	127,300	99	
Station Totals		3,543,100	3,492,500	98
Net Weekly Circulation (1985)			2,374,100	
Average Daily Circulation (1985)			1,372,300	

Pennsylvania—Philadelphia

WPHL-TV

Ch. 17

Network Service: None, independent.

Licensee: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, PA 19131.

Studio: 5001 Wynnefield Ave., Philadelphia, PA 19131.

Telephone: 215-878-1700. TWX: 710-670-0476.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1080-ft. above av. terrain, 1144-ft. above ground, 1364-ft. above sea level.

Latitude 40° 02' 30"
Longitude 75° 13' 24"

Transmitter: E. Domino Lane.

Satellite Earth Station: Andrews, 4.5-meter; Scientific-Atlanta receivers.

Ownership: Providence Journal Bcstg. Corp., 100%. Jack C. Clifford, chmn.; Robert L. Wolf, pres.; William G. Chafee, secy.-treas. Providence Journal owns Colony Communications Inc. multiple cable system operator; has 50% of KMSB-TV, Tucson-Nogales, AZ; KGSW(TV), Albuquerque, NM.

Began Operation: July 17, 1960, but left air Aug. 1, 1962. Resumed operation Sept. 17, 1965. Assignment of license to U.S. Communications (AVC Corp.) approved by FCC Dec. 6, 1967. Sale to present owner by AVC Corp. approved by FCC Nov. 16, 1978 (Television Digest, Vol. 18:20).

Represented (sales): Petry Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

EUGENE McCURDY, president & general manager.
GORDON FRENCH, director of sales.
JOHN RUZZI, general sales manager.
ZVI SHOUBIN, station manager & program director.
CLIVE BRASH, promotion manager.
JOEL LEVITT, production manager.
WALT BUNDY, chief engineer.

Highest One Hour Rate: \$18,000.

Highest 30 Sec. Rate (Sept. 9, 1985): \$4000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW JERSEY			
	Atlantic	76,900	75,400	98
	Burlington	126,200	125,000	99
	Camden	172,100	170,500	99
	Cape May	37,700	37,000	98
	Cumberland	46,600	46,000	99
	Gloucester	72,300	71,600	99
	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Bucks	172,300	170,700	99
Between 25-49%	DELAWARE			
	Kent	35,900	35,600	99
	New Castle	143,200	142,600	100
	MARYLAND			
	Cecil	21,200	21,100	100
NEW JERSEY	Mercer	109,200	107,500	98
	Ocean	154,100	152,600	99
	Salem	23,700	23,300	98
	Warren	31,800	31,300	98



WPHL-TV BPCT-5023 Granted 6/20/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Chester	115,800	114,100	99
	Dauphin	93,100	91,300	98
	Lancaster	133,900	129,300	97
	Lebanon	40,000	39,100	98
	Lehigh	107,200	105,600	99
	Monroe	28,900	28,400	98
	Montgomery	236,600	234,000	99
	Montour	5,800	5,600	97
	Northampton	84,600	83,200	98
	Northumberland	38,900	37,800	97
Schuylkill	61,700	60,400	98	
Between 5-24%	DELAWARE			
	Sussex	38,500	38,000	99
	MARYLAND			
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	NEW JERSEY			
	Hunterdon	32,100	31,600	98
	Middlesex	208,000	206,200	99
	Monmouth	184,500	182,400	99
	Morris	141,000	139,900	99
	Somerset	71,600	70,900	99
	Sussex	43,800	43,100	98
Union	179,600	178,000	99	
PENNSYLVANIA	Columbia	23,000	22,500	98
	Cumberland	69,000	67,800	98
	Lycoming	43,900	42,500	97
	Perry	13,700	13,400	98
	Snyder	11,800	11,300	96
	Union	10,800	10,300	95
	York	121,500	119,200	98
Station Totals		4,359,500	4,297,600	98
Net Weekly Circulation (1985)			1,673,400	
Average Daily Circulation (1985)			635,100	

Pennsylvania—Philadelphia

WPVI-TV

Ch. 6

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 4100 City Line Ave., Philadelphia, PA 19131.

Studio: 4100 City Line Ave., Philadelphia, PA 19131.

Telephone: 215-878-9700. TWX: 710-670-9799.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74-kw visual, 14.8-kw aural. Antenna: 1094-ft. above av. terrain, 1111-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, PA.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, CNN.

Ownership: Capital Cities Communications Inc. For officers and other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 13, 1947. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 10:8, 9; 11:9).

Represented (sales): Blair Television (U.S.); Metro Spot Television (Canada).

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

LAWRENCE J. POLLOCK, president & general manager.
ALAN NESBITT, vice president & news director.
RICHARD F. SPINNER, director of sales.
VICTOR A. BRANCH, local sales manager.
TODD WHEELER, national sales manager.
MICHAEL CASCIO, public affairs director.
IRWIN L. ROSS, chief engineer.
ROBERT APFEL, business manager.
ART MOORE, director of station promotion & advertising.
CHARLES R. BRADLEY, director of programming & operations.

Highest 30 Sec. Rate (July 18, 1985): \$9500.

NETWORK BASE HOURLY RATE: \$5100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	35,900	35,600	99
	New Castle	143,200	142,600	100
	NEW JERSEY			
	Atlantic	76,900	75,400	98
	Burlington	126,200	125,000	99
	Camden	172,100	170,500	99
	Cape May	37,700	37,000	98
	Cumberland	46,600	46,000	99
	Gloucester	72,300	71,600	99
Mercer	109,200	107,500	98	
Salem	23,700	23,300	98	
Warren	31,800	31,300	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Bucks	172,300	170,700	99
	Carbon	20,900	20,500	98
	Chester	115,800	114,100	99
	Delaware	193,100	191,500	99
	Lehigh	107,200	105,600	99
	Monroe	28,900	28,400	98
	Montgomery	236,600	234,000	99
	Northampton	84,600	83,200	98
Philadelphia	604,100	593,100	98	
Schuylkill	61,700	60,400	98	
Between 25-49%	MARYLAND			
	Cecil	21,200	21,100	100
	NEW JERSEY			
Between 25-49%	Hunterdon	32,100	31,600	98
	Ocean	154,100	152,600	99
	PENNSYLVANIA			
Lancaster	133,900	129,300	97	
Between 5-24%	DELAWARE			
	Sussex	38,500	38,000	99
	NEW JERSEY			
	Monmouth	184,500	182,400	99
	Sussex	43,800	43,100	98
	PENNSYLVANIA			
Dauphin	93,100	91,300	98	
Lebanon	40,000	39,100	98	
Northumberland	38,900	37,800	97	
Pike	8,300	8,000	96	
York	121,500	119,200	98	
Station Totals		3,531,900	3,479,900	98
Net Weekly Circulation (1985)			2,522,300	
Average Daily Circulation (1985)			1,712,800	

Pennsylvania-Philadelphia

WTAF-TV

Ch. 29

Network Service: None, independent.

Licensee: Taft Television & Radio Co. Inc., 330 Market St., Philadelphia, PA 19106.

Studio: 330 Market St., Philadelphia, PA 19106.

Telephone: 215-925-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: E. Domino Lane.

Satellite Earth Station: Harris, 8.8-meter.

News Service: AP.

Ownership: Taft Bcstg. Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 16, 1965. Sale to present owner approved by FCC May 7, 1969 (Television Digest, Vol. 9:21).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

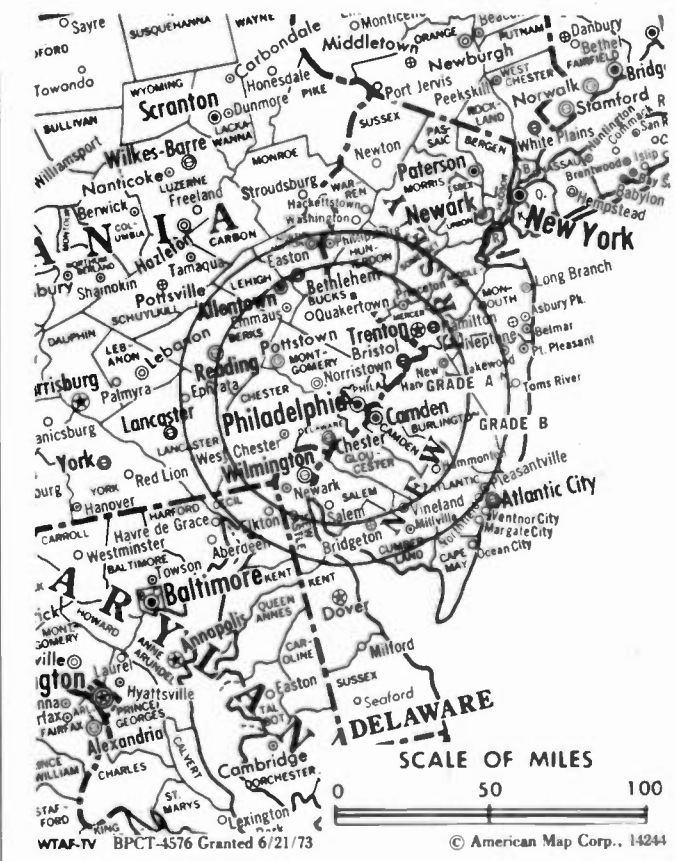
Personnel:

RANDALL E. SMITH, general manager.
GREG MILLER, program manager.
KAREN CORBIN, promotion manager.
BURCE WIETLISBACH, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	35,900	35,600	99
	New Castle	143,200	142,600	100
	NEW JERSEY			
	Atlantic	76,900	75,400	98
	Burlington	126,200	125,000	99
	Camden	172,100	170,500	99
	Cape May	37,700	37,000	98
	Cumberland	46,600	46,000	99
	Gloucester	72,300	71,600	99
	Salem	23,700	23,300	98
	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Bucks	172,300	170,700	99
Carbon	20,900	20,500	98	
Chester	115,800	114,100	99	
Delaware	193,100	191,500	99	
Montgomery	236,600	234,000	99	
Philadelphia	604,100	593,100	98	
Between 25-49%	MARYLAND			
	Cecil	21,200	21,100	100
	NEW JERSEY			
	Mercer	109,200	107,500	98
	Ocean	154,100	152,600	99
	Sussex	43,800	43,100	98
	Warren	31,800	31,300	98
	PENNSYLVANIA			
	Cumberland	69,000	67,800	98
	Dauphin	93,100	91,300	98
Lackawanna	83,700	82,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lancaster	133,900	129,300	97
	Lebanon	40,000	39,100	98
	Lehigh	107,200	105,600	99
	Luzerne	129,100	127,300	99
	Montour	5,800	5,600	97
	Northampton	84,600	83,200	98
	Northumberland	38,900	37,800	97
	Schuylkill	61,700	60,400	98
Between 5-24%	DELAWARE			
	Sussex	38,500	38,000	99
	MARYLAND			
	Harford	51,400	51,100	99
	Kent	6,300	6,200	98
	NEW JERSEY			
	Essex	294,500	290,200	99
	Hudson	205,900	203,100	99
	Hunterdon	32,100	31,600	98
	Middlesex	208,000	206,200	99
	Monmouth	184,500	182,400	99
	Morris	141,000	139,900	99
	Somerset	71,600	70,900	99
	Union	179,600	178,000	99
	NEW YORK			
Orange	91,800	90,000	98	
PENNSYLVANIA				
Clinton	14,200	13,900	98	
Columbia	23,000	22,500	98	
Lycoming	43,900	42,500	97	
Monroe	28,900	28,400	98	
Perry	13,700	13,400	98	
Snyder	11,800	11,300	96	
Union	10,800	10,300	95	
Wyoming	10,000	9,800	98	
York	121,500	119,200	98	
Station Totals		5,188,700	5,114,500	98
Net Weekly Circulation (1985)			2,116,700	
Average Daily Circulation (1985)			911,400	

Pennsylvania—Philadelphia

WWSG-TV

Ch. 57

Network Service: None, independent.

Licensee: Grant Bcstg. System Inc.

Studio: 300 Domino Lane, Philadelphia, PA 19128.

Telephone: 215-483-4550.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 891-kw max. & 708-kw horizontal visual, 141-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1179-ft. above ground, 1421-ft. above sea level.

Latitude	40°	02'	21"
Longitude	75°	14'	13"

Transmitter: Umbria & Paoll Ave., Roxborough.

Satellite Earth Stations: Microdyne, 7-meter; Prodelin, 4.5-meter.

Ownership: Sidney Shlenker, chmn., 11.22%; Milton Grant, pres., 22.95%; Earl Jones, exec. v.p., 7.65%; Carol Callahan, secy.-treas.; Judy Hughes, asst. secy.; Allen Becker, Barry Lewis & Livingston Kosberg, 11.22% each; Andy Shlenker, 5.1%; Jon Totz & Jack Lapin, 3.74% each; Clarence Mayer, 3.73%; Mark Brookner, 2.08%; Robert Caplan, Joseph Stein Jr., Larry Gordon & Loyd Hackler, 1.02% each; Barry H. & Alison Block, 0.77% each; James Greenbaum, 0.51%. Principals, with exception of Callahan & Hughes have interest in licensee of KLRT(TV), Little Rock, AR. Principals with exception of Callahan, Hughes, Greenbaum & the Blocks have interest in WBFS-TV, Miami, FL. Grant & Jones have interest in applicant for Ch. 50 Tampa, FL. Kosberg & Caplan have interest in application for FM in Albuquerque, NM.

Began Operation: June 15, 1981. FCC approved sale to present owners by Leon S. Gross, et al., April 24, 1985.

Represented (legal): Schwartz, Woods & Miller.

Personnel:

ALBERT TEDESCO, general manager.
HARRY JENNY, chief engineer.

Rates: Not available.

Arbitron Data: Not available.



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Pennsylvania—Pittsburgh

KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: Westinghouse Bcstg. & Cable Inc., One Gateway Center, Pittsburgh, PA 15222.

Studio: One Gateway Center, Pittsburgh, PA 15222.

Telephone: 412-392-2200. TWX: 412-642-3113.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizzella St.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

AM Affiliate: KDKA, 50-kw, 1020 kHz.

News Services: AP, Group W Newsfeed.

Ownership: Subsidiary of Westinghouse Electric Corp. For other interests, see Group W in Group Ownership of TV Stations.

Begin Operation: Jan. 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

CAROLYN WEAN, vice president & general manager.
JOSEPH BERWANGER, vice president, sales & marketing.
SHERRI SIEVING, sales manager.
HAL WHACK, national sales manager.
DEBRA ZEYEN, program manager.
ARTHUR GREENWALD, creative services director.
BRUCE KAPLAN, marketing manager.
CAROLYN S. McCLAIR, public relations director.
JIM HEFNER, news director.
HOWARD MURPHY, controller.
JOHN J. CVETIC, engineering manager.
ROY HOOVER, chief engineer.

Highest 30 Sec. Rate (July 31, 1984): \$15,000.

NETWORK BASE HOURLY RATE: \$2800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	9,700	9,500	98
	OHIO			
	Belmont	31,700	31,200	98
	Columbiana	41,600	41,000	99
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Armstrong	29,400	28,900	98
	Beaver	73,400	72,500	99
Butler	54,000	53,300	99	
Cambria	64,900	64,000	99	
Clarion	15,200	14,900	98	
Elk	13,400	13,100	98	
Fayette	58,900	57,500	98	
Forest	1,900	1,900	100	
Greene	15,100	14,700	97	
Indiana	32,300	31,600	98	
Jefferson	18,500	18,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lawrence	38,500	37,800	98
	Somerset	30,200	29,500	98
	Venango	23,700	23,000	97
	Washington	80,100	78,800	98
	Westmoreland	145,800	144,000	99
WEST VIRGINIA				
	Brooke	10,700	10,700	100
	Hancock	14,700	14,700	100
	Marion	25,100	24,800	99
	Marshall	15,000	14,900	99
	Ohio	22,900	22,800	100
	Tucker	3,400	3,300	97
Between 25-49%	OHIO			
	Harrison	6,600	6,500	98
	Monroe	6,500	6,300	97
PENNSYLVANIA				
	Blair	50,400	49,500	98
	Clearfield	30,400	29,800	98
	Crawford	32,800	32,000	98
	Mercer	46,300	45,500	98
WEST VIRGINIA				
	Barbour	6,100	6,000	98
	Harrison	29,000	28,800	99
	Mineral	10,100	9,900	99
	Monongalia	28,800	28,400	99
	Preston	11,000	10,800	98
	Randolph	10,400	10,200	98
	Taylor	6,100	6,000	98
	Wetzel	7,800	7,700	99
(Continued on page A-856)				
Station Totals		1,987,500	1,958,000	98
Net Weekly Circulation (1985)			1,330,400	
Average Daily Circulation (1985)			865,600	

Pennsylvania—Greensburg-Pittsburgh

WPCB-TV

Ch. 40

Network Service: None, Independent.

Licensee: Cornerstone Television Inc.

Studio: Rte. 48, Signal Hill Dr., Wall, PA 15148.

Telephone: 412-824-3930.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1170-kw max. & 490-kw horizontal visual, 49-kw horizontal aural. Antenna: 980-ft. above av. terrain, 839-ft. above ground, 2049-ft. above sea level.

Latitude 40° 23' 30.0"
Longitude 79° 46' 51.1"

Transmitter: Signal Hill Dr., Wall, PA.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta & DX Antenna receivers.

Ownership: Non-stock, non-profit corp. Rev. R. Russell Bixler, pres.; David Kelton, Oleen Eagle, Ernest Frederick, dirs. Holds CP for WKBS-TV, Ch. 47, Altoona, PA.

Began Operation: April 15, 1979.

Represented (legal): Gammon & Grange.

Represented (engineering): Dean Sargent.

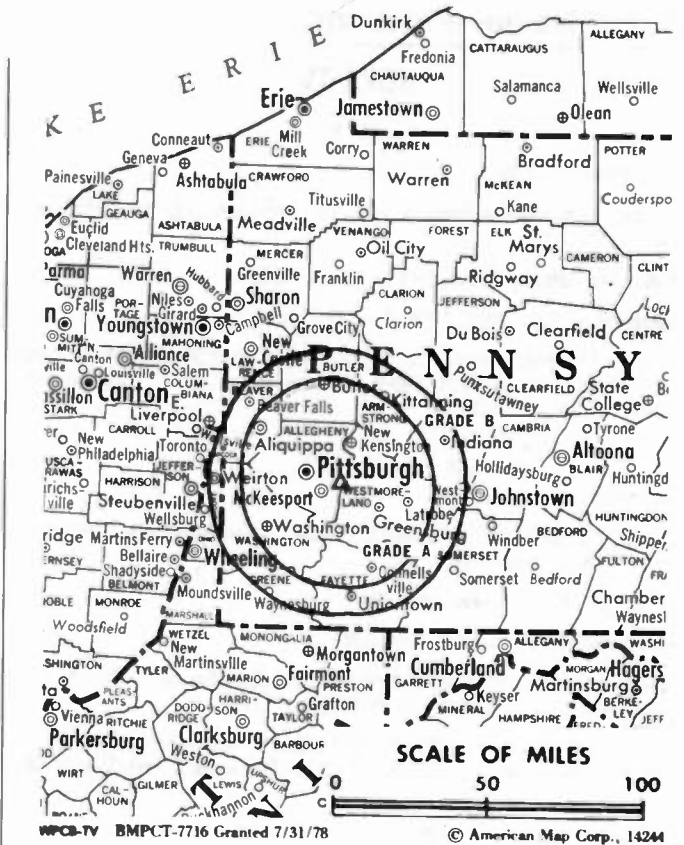
Personnel:

DAVID KELTON, executive vice president.
OLEEN EAGLE, vice president & general manager.
DAVID SKEBA, station manager.
JERRY FOREMAN, director of engineering.

Highest One Hour Rate (April 10, 1985): \$600.

Highest 30 Sec. Rate (June 1, 1985): \$80.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Elk	13,400	13,100	98
	Greene	15,100	14,700	97
	Washington	80,100	78,800	98
	Westmoreland	145,800	144,000	99
Station Totals		254,400	250,600	98
Net Weekly Circulation (1985)				55,100
Average Daily Circulation (1985)				22,500

Pennsylvania—Pittsburgh

WPGH-TV

Ch. 53

Network Service: None, Independent.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50336.

Studio: 750 Ivory Ave., Pittsburgh, PA 15214.

Telephone: 412-931-8600.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1280-kw horizontal visual, 234-kw max. & 128-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 43"
Longitude 80° 00' 18"

Transmitter: 750 Ivory Ave.

Satellite Earth Stations: 2 Microdyne, 4.7-meter; Microdyne receivers.

News Service: UPI.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: July 14, 1953 as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974. Sale to present owner by Henry Posner Jr. approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:17, 38).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

WILLARD A. SALTZGIVER, vice president & general manager.
KATHY SAUNDERS, general sales manager.
NANCY PALMER, program manager.
MARK ALBRIGHT, director of engineering.

Highest 30 Sec. Rate (July 1985): \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	31,700	31,200	98
	Jefferson	32,900	32,500	99
Between 25-49%	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Beaver	73,400	72,500	99
	Cambridge	64,900	64,000	99
	Elk	13,400	13,100	98
	Fayette	58,900	57,500	98
	Westmoreland	145,800	144,000	99
Between 5-24%	WEST VIRGINIA			
	Brooke	10,700	10,700	100
	Hancock	14,700	14,700	100
	Marion	25,100	24,800	99
	Marshall	15,000	14,900	99
	Ohio	22,900	22,800	100
	Wetzel	7,800	7,700	99
Between 25-49%	MARYLAND			
	Garrett	9,700	9,500	98
	OHIO			
Columbiana	41,600	41,000	99	
Harrison	6,600	6,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Armstrong	29,400	28,900	98
	Butler	54,000	53,300	99
	Clarion	15,200	14,900	98
	Greene	15,100	14,700	97
	Indiana	32,300	31,600	98
	Jefferson	18,500	18,100	98
	Lawrence	38,500	37,800	98
	Somerset	30,200	29,500	98
	Venango	23,700	23,000	97
	Washington	80,100	78,800	98
Between 25-49%	WEST VIRGINIA			
	Harrison	29,000	28,800	99
	Monongalia	28,800	28,400	99
Taylor	6,100	6,000	98	
Between 5-24%	OHIO			
	Carroll	9,200	9,100	99
	Mahoning	103,700	102,600	99
	Monroe	6,500	6,300	97
	Noble	4,300	4,100	95
	Trumbull	88,200	87,300	99
Between 25-49%	PENNSYLVANIA			
	Blair	50,400	49,500	98
	Clearfield	30,400	29,800	98
Mercer	46,300	45,500	98	
Between 25-49%	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Preston	11,000	10,800	98
	Randolph	10,400	10,200	98
Tyler	4,100	4,000	98	
Station Totals		1,890,800	1,863,100	98
Net Weekly Circulation (1985)				844,000
Average Daily Circulation (1985)				393,000

Pennsylvania—Pittsburgh

WPTT-TV

Ch. 22

Network Service: None, independent.

Licensee: Commercial Radio Institute Inc. (CRI), 3500 Parkdale Ave., Baltimore, MD 21211.

Studio: 500 Seco Rd., Box 2809, Pittsburgh, PA 15230.

Telephone: 412-856-9010. Fax: 412-837-2248. TWX: 710-797-3664.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 920-ft. above av. terrain, 829-ft. above ground, 2049-ft. above sea level.

Latitude 40° 26' 22.5"
Longitude 79° 43' 10.5"

Transmitter: Hawkeye Dr. Extended.

Satellite Earth Stations: AFC, 5-meter & 3.7-meter; Microdyne & Automation Techniques receivers.

News Service: UPI.

Ownership: Julian S. Smith, pres., 28.5%; Frederick M. Himes Jr., v.p.-secy.-treas., 23.6%; Robert L. Simmons, 10%; others, none with more than 5%. Principals have interest in WBFF(TV), Baltimore, MD & WTTE(TV), Columbus, OH.

Began Operation: Sept. 29, 1978.

Represented (sales): Seitel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones & Associates.

Personnel:

JULIAN S. SMITH, president.
FREDERICK M. HIMES, executive vice president.
DAVID SMITH, general manager.
ROBERT SIMMONS, vice president, sales.
CHUCK HOBBS, general sales manager.
KEN ZUCKERMAN, sales manager.
EDDIE EDWARDS, operations manager.
RAYMOND LAU, production manager.
PAM RHODES, promotion manager.
MIKE SIMON, chief engineer.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Armstrong	29,400	28,900	98
	Beaver	73,400	72,500	99
	Butler	54,000	53,300	99
	Clarion	15,200	14,900	98
	Fayette	58,900	57,500	98
	Venango	23,700	23,000	97
	Washington	80,100	78,800	98
	Westmoreland	145,800	144,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WEST VIRGINIA			
	Hancock	14,700	14,700	100
	Ohio	22,900	22,800	100
	Taylor	6,100	6,000	98
Between 5-24%	OHIO			
	Belmont	31,700	31,200	98
	Columbiana	41,600	41,000	99
	Harrison	6,600	6,500	98
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Elk	13,400	13,100	98
	Greene	15,100	14,700	97
	Indiana	32,300	31,600	98
	Jefferson	18,500	18,100	98
	Lawrence	38,500	37,800	98
	Somerset	30,200	29,500	98
	WEST VIRGINIA			
	Brooke	10,700	10,700	100
	Marion	25,100	24,800	99
Marshall	15,000	14,900	99	
Monongalia	28,800	28,400	99	
Preston	11,000	10,800	98	
Randolph	10,400	10,200	98	
Station Totals		1,430,200	1,408,900	98
Net Weekly Circulation (1985)			492,300	98
Average Daily Circulation (1985)			188,400	

Pennsylvania—Pittsburgh

WPXI

Ch. 11

Network Service: NBC.

Licensee: WPXI Corp., 11 Television Hill, Box 1100, Pittsburgh, PA 15230.

Studio: 11 Television Hill, Pittsburgh, PA 15230.

Telephone: 412-237-1100. TWX: 710-664-4340.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 848-ft. above ground, 2048-ft. above sea level.

Latitude 40° 27' 47"
Longitude 80° 00' 17"

Transmitter: 11 Television Hill.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter & 3-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, CNN Headline News, Mediawire, National Weather Wire, NBC, Nexis, UPI.

Ownership: Cox Broadcasting Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

Represented (sales): TeleRep Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

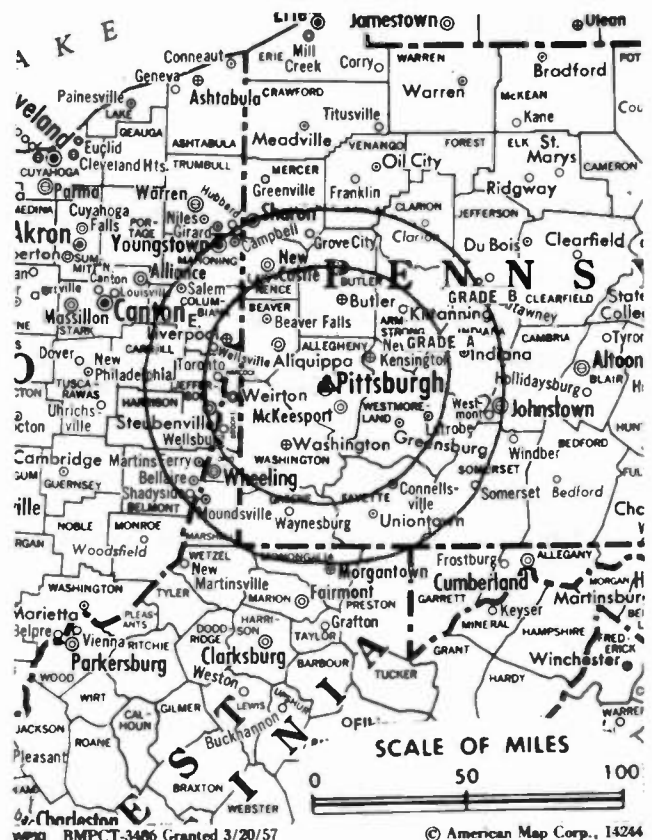
- JOHN HOWELL, vice president & general manager.
- BRUNO GRAZIANO, general sales manager.
- LOUIS SUPOWITZ, national sales manager.
- MARK BARASH, program director.
- BUD MOORE, controller.
- STEVE RILEY, promotion director.
- BY WILLIAMS, news director.
- GLENN ROMSOS, engineering director.

Highest 30 Sec. Rate (Sept. 1982): \$3000.

NETWORK BASE HOURLY RATE: \$2280.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	31,700	31,200	98
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Armstrong	29,400	28,900	98
	Beaver	73,400	72,500	99
	Butler	54,000	53,300	99
	Clarion	15,200	14,900	98
	Fayette	58,900	57,500	98
Greene	15,100	14,700	97	
Indiana	32,300	31,600	98	
Lawrence	38,500	37,800	98	
Washington	80,100	78,800	98	
Westmoreland	145,800	144,000	99	
WEST VIRGINIA				
Brooke	10,700	10,700	100	
Hancock	14,700	14,700	100	
Marion	25,100	24,800	99	
Marshall	15,000	14,900	99	
Monongalia	28,800	28,400	99	
Ohio	22,900	22,800		



Net Weekly Circulation	State County	Total Households	TV Households	%
				100
Between 25-49%	MARYLAND			
	Garrett	9,700	9,500	98
	OHIO			
	Columbiana	41,600	41,000	99
	PENNSYLVANIA			
	Clearfield	30,400	29,800	98
	Jefferson	18,500	18,100	98
	Mercer	46,300	45,500	98
	Somerset	30,200	29,500	98
	Venango	23,700	23,000	97
WEST VIRGINIA				
Barbour	6,100	6,000	98	
Harrison	29,000	28,800	99	
Preston	11,000	10,800	98	
Taylor	6,100	6,000	98	
Tucker	3,400	3,300	97	
Wetzel	7,800	7,700	99	
Between 5-24%	OHIO			
	Carroll	9,200	9,100	99
	Harrison	6,600	6,500	98
	Monroe	6,500	6,300	97
	PENNSYLVANIA			
	Blair	50,400	49,500	98
	Cambria	64,900	64,000	99
	Elk	13,400	13,100	98
	Forest	1,900	1,900	100
	WEST VIRGINIA			
Mineral	10,100	9,900	99	
Randolph	10,400	10,200	98	
Tyler	4,100	4,000	98	
Station Totals		1,710,000	1,684,200	98
Net Weekly Circulation (1985)			1,115,600	
Average Daily Circulation (1985)			602,100	

Pennsylvania—Pittsburgh

WTAE-TV

Ch. 4

Network Service: ABC.

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh, PA 15221.

Studio: 400 Ardmore Blvd., Pittsburgh, PA 15221.

Telephone: 412-242-4300. TWX: 710-664-4266.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, PA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta & M/A-Com receivers.

AM Affiliate: WTAE, 5-kw, 1250 kHz.

FM Affiliate: WHTX, 50-kw, 96.1 MHz (No. 241), 500-ft.

News Services: AP, UPI.

Ownership: The Hearst Corp., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Sept. 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

FRED R. BARBER JR., vice president & general manager.
PAUL KILCULLEN, general sales manager.
STEVE CARLSTON, national sales manager.
BILL DADDIO, local sales manager.
MARK MAYO, resident controller.
DAVID CRANTZ, director of public relations & special projects.
JEROME J. KALKE, director of engineering.
JUDY GIRARD, program director.
JOSEPH ROVITTO, news director.
B. J. LEBER, promotion manager.

Highest 30 Sec. Rate (July 1983): \$3500.

NETWORK BASE HOURLY RATE: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	9,700	9,500	98
	OHIO			
	Belmont	31,700	31,200	98
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Armstrong	29,400	28,900	98
	Beaver	73,400	72,500	99
	Blair	50,400	49,500	98
	Butler	54,000	53,300	99
	Cambridia	64,900	64,000	99
	Clarion	15,200	14,900	98
	Clearfield	30,400	29,800	98
	Elk	13,400	13,100	98
	Fayette	58,900	57,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	15,100	14,700	97
	Indiana	32,300	31,600	98
	Jefferson	18,500	18,100	98
	Lawrence	38,500	37,800	98
	Somerset	30,200	29,500	98
	Venango	23,700	23,000	97
	Washington	80,100	78,800	98
	Westmoreland	145,800	144,000	99
	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Brooke	10,700	10,700	100
	Hancock	14,700	14,700	100
	Harrison	29,000	28,800	99
Marion	25,100	24,800	99	
Marshall	15,000	14,900	99	
Monongalia	28,800	28,400	99	
Ohio	22,900	22,800	100	
Preston	11,000	10,800	98	
Randolph	10,400	10,200	98	
Taylor	6,100	6,000	98	
Tucker	3,400	3,300	97	
Wetzel	7,800	7,700	99	
Between 25-49%	OHIO			
	Columbiana	41,600	41,000	99
	Harrison	6,600	6,500	98
	Monroe	6,500	6,300	97
	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	Forest	1,900	1,900	100
(Continued on page A-856)				
Station Totals		1,807,100	1,778,900	98
Net Weekly Circulation (1985)			1,405,900	
Average Daily Circulation (1985)			888,700	

Pennsylvania—Reading

WTVE

Ch. 51

Network Service: None, independent.

Licensee: Reading Broadcasting Inc., Box 3248, Reading, PA 19604.

Studio: 1729 North 11th St., Box 3248, Reading, PA 19604.

Telephone: 215-921-9181.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1450-kw max. & 1100-kw horizontal visual, 145-kw max. & 110-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

Latitude 40° 21' 15"
Longitude 75° 53' 56"

Transmitter: Mt. Penn, 1.9-mi. NE of center of Reading.

Satellite Earth Stations: Microdyne, 7-meter; Andrew, 5-meter; Channel Master, 3-meter; Microdyne & Channel Master receivers.

News Service: INN.

Ownership: Henry N. Aurandt, pres. & Helen K. Aurandt, 36% jointly; Robert A. Denby, v.p., 10%; Irvin Cohen, 8%; Jack A. Linton, secy. & Nancy A. Linton, 2% jointly; 14 others, none with as much as 5%.

Began Operation: May 4, 1980.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Smith & Powstenko.

Personnel:

JEFFREY D. MILLER, general manager.
GIBSON WHITE, chief engineer.
JOHN KRAWLZIK, production manager.

Highest 30 Sec. Rate (July 22, 1985): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA Berks	121,200	119,100	98
Station Totals		121,200	119,100	98
Net Weekly Circulation (1985)			11,800	
Average Daily Circulation (1985)			3,300	

Pennsylvania—Red Lion-Lancaster & York

WGCB-TV

Ch. 49

Network Service: None, independent.

Licensee: Red Lion Television Inc., Box 88, Windsor Rd., Red Lion, PA 17356.

Studio: Windsor Rd., Red Lion.

Telephone: 717-246-1681.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground, 1234-ft. above sea level.

Latitude 39° 54' 18"
Longitude 76° 35' 00"

Transmitter: State Rte. 66141, 1.75-mi. E of Red Lion.

Satellite Earth Stations: Gardiner, 5-meter & 5.6-meter; Scientific-Atlanta, 11.6-meter; Microdyne receivers.

Ownership: John H. Norris, 77.5%; Dorothy C. Norris, 22.5%. Red Lion Bcstg. is licensee of WGCB-AM-FM, Red Lion, PA & owns World International Bcstrs. Inc., licensee of WINB (short wave), Red Lion, PA.

Began Operation: April 28, 1979.

Represented (sales): Unirep.

Represented (legal): Benedict P. Cottone.

Represented (engineering): Fred W. Wise.

Personnel:
JOHN NORRIS, president & general manager.

Highest One Hour Rate: \$625.

Highest 30 Sec. Rate (July 31, 1985): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	PENNSYLVANIA				
		Cumberland	69,000	67,800	98
		Dauphin	93,100	91,300	98
		Lancaster	133,900	129,300	97
		Lebanon	40,000	39,100	98
		Perry	13,700	13,400	98
	York	121,500	119,200	98	
Station Totals		471,200	460,100	97	
Net Weekly Circulation (1985)			54,900		
Average Daily Circulation (1985)			18,100		

Pennsylvania—Scranton & Wilkes-Barre

WDAU-TV

Ch. 22

Network Service: CBS.

Licensee: Scranton Broadcasters Inc.

Studio: 415 Lackawanna Ave., Scranton, PA 18503.

Telephone: 717-961-2222. TWX: 510-671-4607.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3006-kw max. & 750-kw horizontal visual, 550-kw max. & 137-kw horizontal aural. Antenna: Electrically tilted, 1560-ft. above av. terrain, 618-ft. above ground, 2744-ft. above sea level.

Latitude 41° 25' 36"
Longitude 75° 44' 52"

Requests CP for change to 3580-kw max. visual, 358-kw max. aural, 1411-ft. above av. terrain, 569-ft. above ground, 2669-ft. above sea level, lat. 41° 10' 58", long. 75° 52' 26"; transmitter to Penobscot Mountain Antenna Farm, Hanover Twp. BPCT-850621KE.

Transmitter: Bald Mtn., Ransom Twp.

News Services: AP, CBS.

Ownership: Southeastern Capital Corp., 100%. C. Edward Hansell, chmn.; Terence M. Considine, pres.

Began Operation: June 7, 1953. In 1959 Scranton Broadcasters reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22). Sale to present owner approved by FCC May 9, 1984.

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Rubin, Bednarek & Associates Inc.

Personnel:

EUGENE H. BOHI, president & general manager.
KRISTIN LONG, general sales manager.
C. ROBERT KAUTZ, local/regional sales manager.
KENNETH GONZALEZ, program manager.
LARRY STIREWALT, news director.

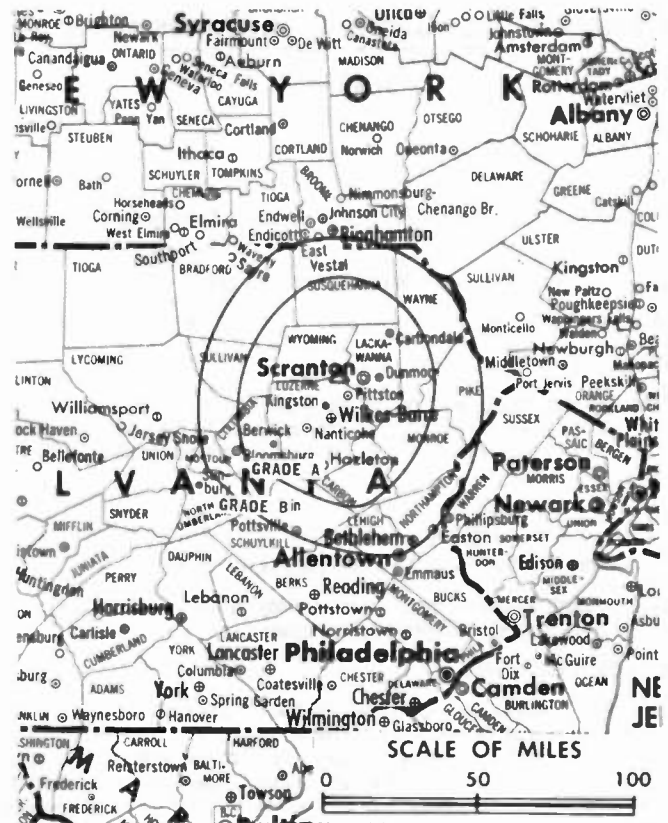
Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$788.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Bradford	23,100	22,600	98
	Carbon	20,900	20,500	98
	Columbia	23,000	22,500	98
	Lackawanna	83,700	82,600	99
	Luzerne	129,100	127,300	99
	Lycoming	43,900	42,500	97
	Montour	5,800	5,600	97
	Northumberland	38,900	37,800	97



WDAU-TV BPCT-850102KE Granted 1/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Susquehanna	13,800	13,500	98
	Union	10,800	10,300	95
	Wayne	13,900	13,400	96
	Wyoming	10,000	9,800	98
Between 25-49%	PENNSYLVANIA			
	Monroe	28,900	28,400	98
	Pike	8,300	8,000	96
	Schuylkill	61,700	60,400	98
	Snyder	11,800	11,300	96
Between 5-24%	NEW YORK			
	Delaware	16,900	16,300	96
	Tioga	18,100	17,800	98
	PENNSYLVANIA			
	CiInton	14,200	13,900	98
	Lehigh	107,200	105,600	99
	Tioga	14,200	13,700	96
Station Totals		698,200	683,800	97
Net Weekly Circulation (1985)			376,300	
Average Daily Circulation (1985)			212,900	

Pennsylvania—Scranton & Wilkes-Barre

WNEP-TV

Ch. 16

Network Service: ABC.

Licensee: NEP Communications Inc., Wilkes-Barre-Scranton Airport, Avoca, PA 18641.

Studio: Wilkes-Barre-Scranton Airport, Avoca, PA 18641.

Telephones: 717-346-7474, Scranton; 717-826-1616, Wilkes-Barre.

TWX: 510-671-4532.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 21"

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Satellite Earth Stations: Common carrier; transmit/receive; Scientific-Atlanta, 11-meter & 5-meter; Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: Thomas P. Shelburne, 26.090%; Catherine W. Shelburne, 10.524%; Frank M. Henry, 21%; Thomas P. Shelburne III, 10.818%; William W. Scranton, 8.75%; Chester F. Sawicki, 3.70%; Warren A. Reed Jr., 2.10%; others, none with as much as 2%. NEP Communications also owns WAGM-TV, Presque Isla, ME. **Note:** Sale to New York Times pends (Television Digest, Vol. 25:32).

Began Operation: Feb. 9, 1954. Sale to present owners by Taft Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 (Television Digest, Vol. 3:15, 16, 31; 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre, PA (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Vol. 13:46; 14:7).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

THOMAS P. SHELBURNE, chairman.
THOMAS SHELBURNE III, president & chief executive officer.
ELDEN A. HALE JR., vice president & general manager.
CHESTER SAWICKI, vice president, engineering.
PETER KOZLOSKI, vice president & treasurer.
WARREN REED, general sales manager.
BERNIE HYZINSKI, chief engineer.
R. PAUL STUEBER, news director.

Highest One Hour Rate: \$7210.

Highest 30 Sec. Rate (July 23, 1985): \$3550.

NETWORK BASE HOURLY RATE: \$2800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Centre	38,800	37,700	97
	Clinton	14,200	13,900	98
	Columbia	23,000	22,500	98
	Lackawanna	83,700	82,600	99
	Luzerne	129,100	127,300	99
	Lycoming	43,900	42,500	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Monroe	28,900	28,400	98
	Montour	5,800	5,600	97
	Northumberland	38,900	37,800	97
	Schuylkill	61,700	60,400	98
	Snyder	11,800	11,300	96
	Sullivan	2,200	2,100	95
	Susquehanna	13,800	13,500	98
	Union	10,800	10,300	95
	Wayne	13,900	13,400	96
	Wyoming	10,000	9,800	98
Between 25-49%	PENNSYLVANIA			
	Bradford	23,100	22,600	98
	Pike	8,300	8,000	96
Between 5-24%	NEW YORK			
	Delaware	16,900	16,300	96
Station Totals	PENNSYLVANIA			
	Berks	121,200	119,100	98
	Huntingdon	15,200	14,800	97
	Juniata	7,200	6,900	96
	Lehigh	107,200	105,600	99
	Mifflin	17,400	16,800	97
	Northampton	84,600	83,200	98
Perry	13,700	13,400	98	
Tioga	14,200	13,700	96	
Station Totals		980,400	960,000	97
Net Weekly Circulation (1985)				512,600
Average Daily Circulation (1985)				348,400

Pennsylvania—Scranton

WOLF-TV

Ch. 38

(Operates satellite WWFL-TV, Hazleton, PA)

Network Service: None, independent.

Grantee: Scranton TV Partners Ltd., 916 Oak St., Scranton, PA 18508.

Studio: 916 Oak St., Scranton, PA 18508.

Telephone: 717-347-9653.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1261-ft. above av. terrain, 352-ft. above ground, 2412-ft. above sea level.

Latitude 41° 26' 09"
Longitude 75° 43' 45"

Transmitter: W. Mountain Rd., Ransom Twp.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

Ownership: WOLF-TV Assoc. Ltd. Partnership, 40%; Ltd. partners, 60%. WALP ownership: George Kimble, 34.6%; Guyon W. Turner & T. Eugene Malone, 20% each; Craig Fox, 18.5%; Peter Rydell, 6.9%. Kimble has interest in WCGR & WFLC(FM), Canandaigua & WQNY(FM), Ithaca, NY. Kimble & Fox have interest in WAQX(FM), Manlius, NY; WAQX, Syracuse, NY.

Began Operation: June 3, 1985.

Represented (sales): Seltel Inc.

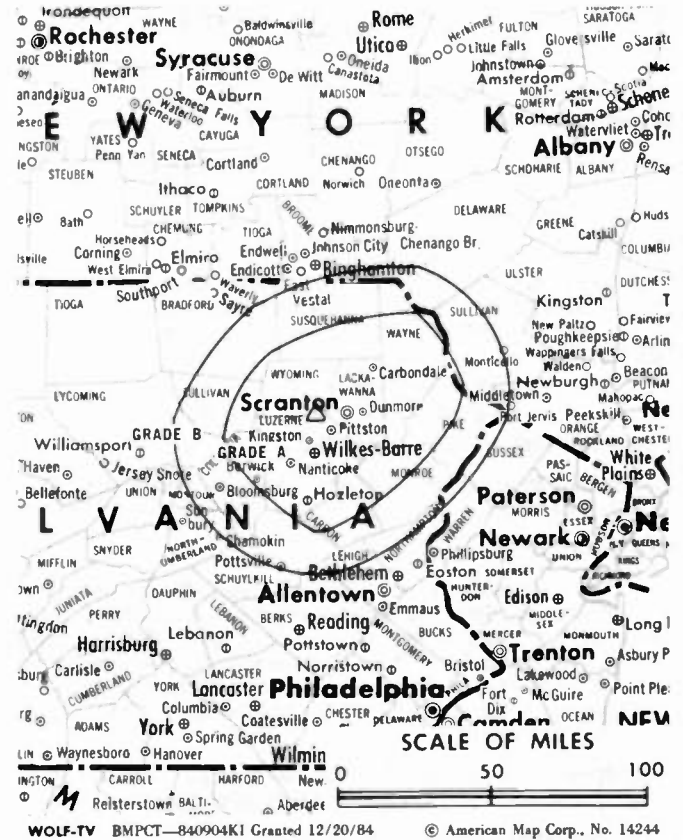
Represented (legal): Latham, Watkins & Hills.

Personnel:

GUYON W. TURNER, chief executive officer.
T. EUGENE MALONE, general manager.
RONALD EVANS, sales manager.
PETER RYDELL, program director.
DAVID SWARTZ, chief engineer.
JOSEPH SOKIRKA, promotion director.

Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate: \$250.



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Pennsylvania—Wilkes-Barre & Scranton

WBRE

Ch. 28

Network Service: NBC.

Licensee: WBRE Television Inc., 7 W. 51st St., New York, NY 10019.

Studio: 62 S. Franklin St., Wilkes-Barre, PA 18773.

Telephone: 717-823-3101. TWX: 510-658-3198.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4120-kw max. & 2290-kw horizontal visual, 470-kw max. & 230.1-kw horizontal aural. Antenna: 1645-ft. above av. terrain, 849-ft. above ground, 2949-ft. above sea level.

Latitude 41° 11' 01"
Longitude 75° 52' 02"

Transmitter: Penobscot Mtn., Hanover Twp.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; 2 Harris; Scientific-Atlanta & Harris receivers.

News Service: AP.

Ownership: Northeastern Television Investors, 100%. NTI ownership: PBTV Inc., IRI Television Corp., gen. partners. PBTVI ownership: Ralph E. Becker, pres., 40%; I. Martin Pompadur, v.p.-secy., 60%. IRITC ownership: Integrated Resources Inc., 100%. IRI ownership: Selig A. Zises, chmn.; Arthur H. Goldberg, pres. Pompadur & Becker have interest in licensees of WROC-TV, Rochester, NY; WTOV-TV, Steubenville, OH; WEYI-TV, Saginaw, MI; WRDW-TV, Augusta, GA.

Began Operation: Jan. 1, 1953. Sale to present owners by David M. Baltimore & family approved by FCC May 24, 1984 (Television Digest, Vol. 24:9).

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

TERRY S. BALTIMORE, vice president & general manager.
TOM ROSING, general sales manager.
MARK OLINGY, operations manager.
LARRY SALES, news director.
TOM WILSON, promotion director.
GEORGE ANDRESKY, studio chief engineer.
CHARLES SAKOSKI JR., CATV engineer.

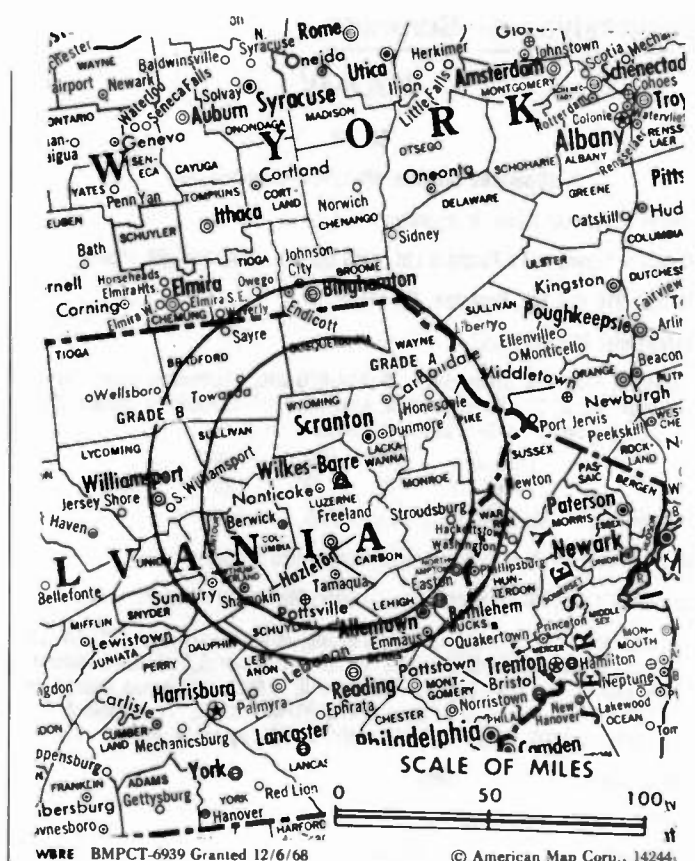
Highest One Hour Rate: \$6500.

Highest 30 Sec. Rate (July, 25, 1985): \$1600.

NETWORK BASE HOURLY RATE: \$1750.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Carbon	20,900	20,500	98
	Clinton	14,200	13,900	98
	Columbia	23,000	22,500	98
	Lackawanna	83,700	82,600	99
	Luzerne	129,100	127,300	99
	Lycoming	43,900	42,500	97
	Monroe	28,900	28,400	98
Montour	5,800	5,600	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Northumberland	38,900	37,800	97
	Pike	8,300	8,000	96
	Snyder	11,800	11,300	96
	Sullivan	2,200	2,100	95
	Susquehanna	13,800	13,500	98
	Union	10,800	10,300	95
	Wayne	13,900	13,400	96
	Wyoming	10,000	9,800	98
Between 25-49%	PENNSYLVANIA			
	Bradford	23,100	22,600	98
	Schuylkill	61,700	60,400	98
Between 5-24%	NEW YORK			
	Sullivan	25,900	25,100	97
Station Totals	PENNSYLVANIA			
	Centre	38,800	37,700	97
	Juniata	7,200	6,900	96
	Lehigh	107,200	105,600	99
	Northampton	84,600	83,200	98
Tioga	14,200	13,700	96	
Station Totals		821,900	804,700	97
Net Weekly Circulation (1985)			459,900	
Average Daily Circulation (1985)			283,500	

Pennsylvania—York

WPMT

Ch. 43

Network Service: None, independent.

Licensee: Mohawk Broadcasting Ltd.

Studio: 2005 S. Queen St., York, PA 17403.

Telephone: 717-843-0043.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2159-kw max. & 1795-kw horizontal visual, 215.9-kw max. & 179.5-kw horizontal aural. Antenna: 1360-ft. above av. terrain, 916-ft. above ground, 1816-ft. above sea level.

Latitude 40° 01' 38"
Longitude 76° 36' 00"

Transmitter: Hellam Twp., 0.5-mi. NE of Chilmney Rock.

Satellite Earth Stations: M/A-Com, 5-meter; Comtech, 5-meter; M/A-Com & General Instrument receivers.

Ownership: Kupuna Inc., gen. partner; Odyssey Partners & Esen Assoc. XIV, ltd. partners; 19 other ltd. partners. Kupuna ownership: John A. Serrao, pres., 42.5%; Cary D. Jones, exec. v.p.-secy., 42.5%; Curtis Bertsch, 9%; Robert L. Dudley, 6%. Certain principals of Kupuna have interest in WYTV, Youngstown, OH. Odyssey Partners & Esen XIV principals have interest in WTXX(TV), Waterbury, CT; WDZL(TV), Miami, FL; WTSG(TV), Albany, GA.

Began Operation: Dec. 22, 1952. Sale to present owners by Susquehanna Bcstg. (Louis J. Appell) approved by FCC Dec. 30, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): John Fergie & Associates.

Personnel:

JOHN SERRAO, president.
DONALD M. TRAVIS, general manager.
MICHAEL CONWAY, general sales manager.
LOU CASTRIOTA, program/operations/promotion manager.
JACK M. SCHUSTER, director of engineering.

Highest 30 Sec. Rate (Nov. 1984): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Lebanon	40,000	39,100	98
	York	121,500	119,200	98



WPMT BPCT-820715KJ Granted 10/18/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Cumberland	69,000	67,800	98
	Dauphin	93,100	91,300	98
	Juniata	7,200	6,900	96
	Lancaster	133,900	129,300	97
Perry	13,700	13,400	98	
Between 5-24%	MARYLAND			
	Carroll	35,200	35,000	99
	Cecil	21,200	21,100	100
	Harford	51,400	51,100	99
Kent	6,300	6,200	98	
PENNSYLVANIA	Berks	121,200	119,100	98
	Franklin	43,000	41,600	97
	Mifflin	17,400	16,800	97
	Schuylkill	61,700	60,400	98
	Snyder	11,800	11,300	96
Station Totals		873,000	854,400	97
Net Weekly Circulation (1985)			309,200	
Average Daily Circulation (1985)			125,800	

Pennsylvania

KDKA-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MARYLAND			
	Allegany	29,200	28,900	99
	OHIO			
	Carroll	9,200	9,100	99
	Mahoning	103,700	102,600	99
	Trumbull	88,200	87,300	99
	PENNSYLVANIA			
	Bedford	17,200	16,700	97
	WEST VIRGINIA			
	Doddridge	2,600	2,600	98
Grant	3,800	3,700	97	
Tyler	4,100	4,000	98	

WTAE-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	WEST VIRGINIA			
	Doddridge	2,600	2,600	98
	Lewis	6,900	6,800	99
	Tyler	4,100	4,000	98
	Upshur	8,800	8,700	99
Between 5-24%	PENNSYLVANIA			
	Centre	38,800	37,700	97
	Huntingdon	15,200	14,800	97
	Mercer	46,300	45,500	98
	WEST VIRGINIA			
	Grant	3,800	3,700	97
	Hampshire	5,600	5,500	98
	Mineral	10,100	9,900	99
	Pleasants	3,000	3,000	100
	Ritchie	4,400	4,300	98

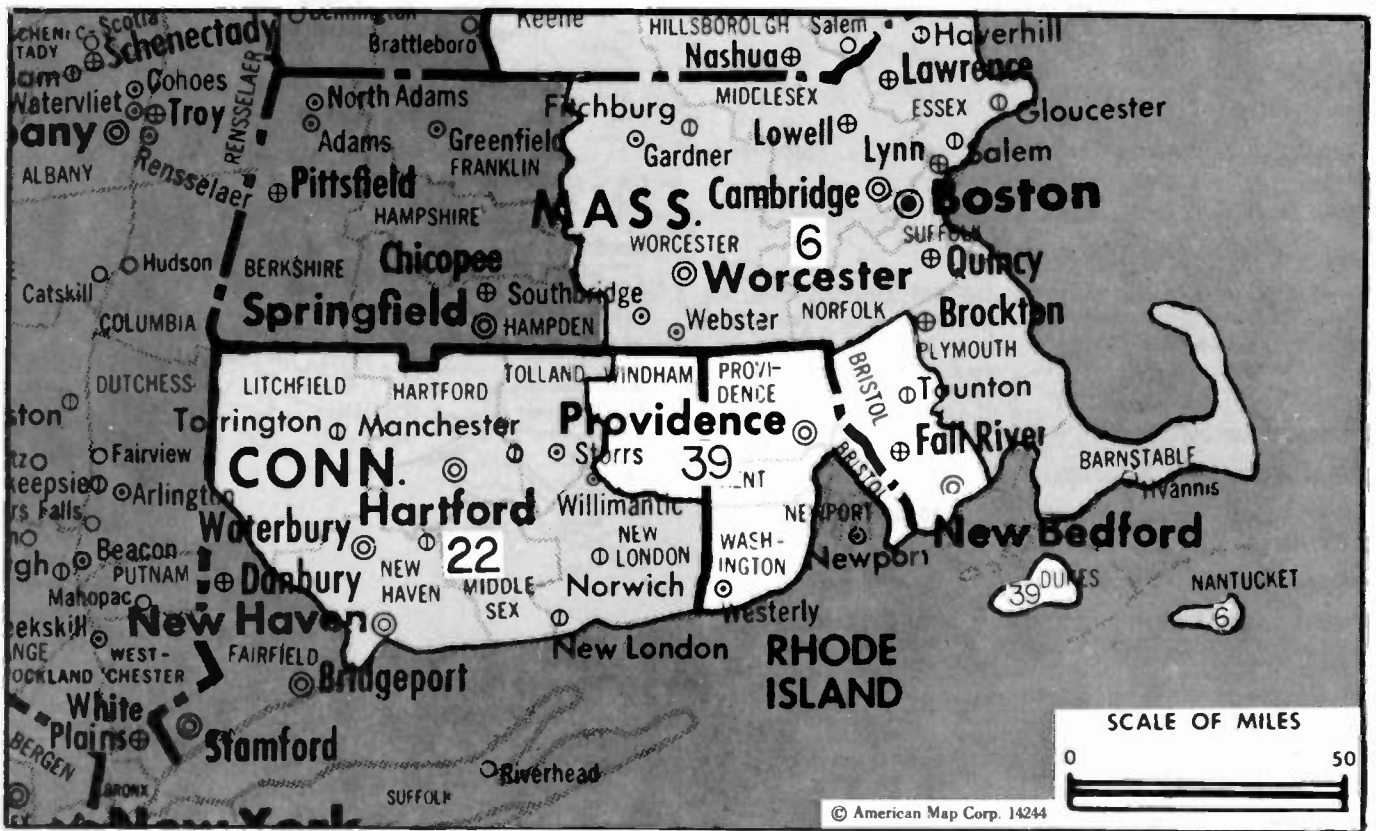
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Rhode Island Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	3	1	4
Educational Television Stations	0	1	1
			5

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

Note: WLNE Listed under Providence is licensed to New Bedford, MA
WCVX, Providence —See Vineyard Haven, MA

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Market	Arbitron ADI TV Households	Rank
Boston, MA	1,943,300	6
Hartford-New Haven, CT	799,900	22
Providence, RI-New Bedford, MA	561,600	39

Market Area Commercial TV Stations

WBZ-TV (4), WCVB-TV (5), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHT (21), WQTV (68), WSBK-TV (38), WSMW-TV (27), WVJV-TV (66), WXNE (25), WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTXX (20), WVIT (30), WJAR-TV (10), WLNE (6), WPRI-TV (12), WSTG (64)

Rhode Island—Providence

WJAR-TV

Ch. 10

Network Service: NBC.

Licensee: Outlet Communications Inc., 111 Dorrance St., Providence, RI 02903.

Studio: 111 Dorrance St., Providence, RI 02903.

Telephone: 401-751-5700. TWX: 710-381-1765.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"
Longitude 71° 17' 15"

Transmitter: Rehoboth, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Outlet Communications-a division of The Rockefeller Group, New York, NY. Also owns WCPX-TV, Orlando, FL; KSAT-TV, San Antonio, TX; WCMH-TV, Columbus, OH; KOVR-TV, Sacramento-Stockton, CA; WTOP(AM), Washington, DC; WTKS(FM), Bethesda, MD; WIOQ(FM), Philadelphia, PA; KIQQ(FM), Los Angeles, CA.

Began Operation: July 10, 1949. Sale to present owner approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6).

Represented (sales): Katz Television.

Represented (legal): Sundlun, Scher & Singer.

Represented (engineering): Lohnes & Culver.

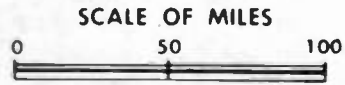
Personnel:

BRUCE G. SUNDLUN, chairman & chief executive officer.
DAVID E. HENDERSON, president & chief operating officer.
JOHN SAWHILL, vice president & general manager.
JIM MACFARLAN, general sales manager.
BRUCE SOHIGIAN, local sales manager.
DAVID BAER, news director.
LESTER B. KEATS, production manager.
PETER LASSOTOVITCH, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	New London	86,600	84,700	98
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Bristol	175,600	173,500	99
	Dukes	4,500	4,300	96
	Nantucket	2,400	2,300	96



WJAR-TV BPCT-3270 Granted 1/19/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Kent	57,800	57,300	99
	Newport	29,700	29,300	99
	Providence	214,900	212,100	99
	Washington	34,300	33,700	98
Between 25-49%	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Norfolk	217,200	215,100	99
	Plymouth	147,200	145,300	99
	Worcester	235,800	232,400	99
Between 5-24%	CONNECTICUT			
	Tolland	38,700	37,900	98
	MASSACHUSETTS			
	Essex	237,600	234,800	99
	Franklin	25,900	25,100	97
	Middlesex	490,200	484,300	99
	Suffolk	248,600	242,500	98
	NEW HAMPSHIRE			
	Hillsborough	105,300	103,800	99
Station Totals		2,472,500	2,436,500	98
Net Weekly Circulation (1985)				924,100
Average Daily Circulation (1985)				488,000

Rhode Island—Providence-New Bedford, MA

WLNE

Ch. 6

Network Service: CBS.

Licensee: Freedom WLNE-TV Inc., 430 County St., New Bedford, MA 02741.

Studio: 430 County St., New Bedford, MA 02741.

Telephone: 617-992-6666. TWX: 710-344-6898.

Providence Sales & News Office: 10 Orms St. 02904.

Telephone: 401-751-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 1001-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, RI on Lafayette Rd.

Satellite Earth Station: Harris, 8.8-meter; Harris receivers.

News Services: AP, UPI, Sportsticker.

Ownership: Freedom Newspapers Inc., 100%. For other interests, see Group Ownership of Television Stations.

Began Operation: Jan. 1, 1963. Sale to present owner by Pulitzer Publishing Co. approved by FCC Dec. 14, 1982 (Television Digest, Vol. 22:35). Sale to Pulitzer by Steinman Stations approved Oct. 5, 1978 (Vol. 17:50). Sale to Steinman by WTEV Television Inc. was approved April 6, 1966 (Vol. 5:45; 6:7).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

GARY R. CHAPMAN, director of broadcasting, Freedom Newspapers Inc., broadcast division.

JOHN D. QUINLAN, vice president & general manager.

B. W. MAYBERRY, operations manager.

PAUL KARPOWICZ, general sales manager.

TRUMAN B. TAYLOR, program manager & director of public affairs.

SIMONNE COUTINHO, controller.

C. ROBERT OGREN JR., chief engineer.

JOSEPH P. VISHNOSKI, assistant chief engineer.

GEORGE WOLF, news director.

ROBERT RIESKE, special projects manager.

JAN WADE, promotion director.

JULIANA OKINE, film department manager.

Highest 30 Sec. Rate : \$2500.

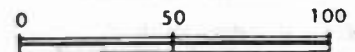
NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	New London	86,600	84,700	98
	Windham	34,300	33,600	98



SCALE OF MILES



WLNE BPCT-3450 Granted 12/7/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Bristol	175,600	173,500	99
	Dukes	4,500	4,300	96
	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Kent	57,800	57,300	99
	Newport	29,700	29,300	99
	Providence	214,900	212,100	99
	MASSACHUSETTS			
	Nantucket	2,400	2,300	96
	Plymouth	147,200	145,300	99
Between 5-24%	CONNECTICUT			
	Tolland	38,700	37,900	98
	MASSACHUSETTS			
	Norfolk	217,200	215,100	99
	Worcester	235,800	232,400	99
Station Totals		1,364,900	1,346,000	98
Net Weekly Circulation (1985)			689,200	
Average Daily Circulation (1985)			315,300	

Rhode Island—Providence

WPRI-TV

Ch. 12

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc., 25 Catamore Blvd., East Providence, RI 02914.

Studio: 25 Catamore Blvd., East Providence, RI 02914.

Telephone: 401-438-7200.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"
Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; Harris & Microdyne receivers.

News Services: AP, UPI.

Ownership: See Group Ownership of TV Stations.

Began Operation: March 27, 1955. Sale to present owner by Poole Bcstg. approved by FCC Dec. 21, 1977 (*Television Digest*, Vol. 16:26). Sale to Poole by Capital Cities Bcstg. approved June 15, 1967. Sale to Capital Cities by William S. Cherry and associates approved March 11, 1959 (Vol. 14:51; 15:11).

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

ROBERT E. RICE, president & general manager.
MATT KREINER, general sales manager.
HAYDEN WILLIAMS, national sales manager.
SANDRA MORVILLO, regional sales manager.
T. ARTHUR BONE, vice president, engineering.
STEVE DAVIS, chief engineer.
JOSEPH FOGARTY, public affairs director.
EDWIN HART, vice president, news.
CATHY PERRON, program manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Windham	34,300	33,600	98
	MASSACHUSETTS			
	Barnstable	69,800	68,500	98
	Bristol	175,600	173,500	99
	Dukes	4,500	4,300	96
	Nantucket	2,400	2,300	96



WPRI-TV BPCT-3943 Granted 7/6/67

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Kent	57,800	57,300	99
	Newport	29,700	29,300	99
	Providence	214,900	212,100	99
	Washington	34,300	33,700	98
Between 25-49%	CONNECTICUT			
	New London	86,600	84,700	98
	MASSACHUSETTS			
	Plymouth	147,200	145,300	99
	Worcester	235,800	232,400	99
Between 5-24%	CONNECTICUT			
	Tolland	38,700	37,900	98
	MASSACHUSETTS			
	Essex	237,600	234,800	99
	Franklin	25,900	25,100	97
	Middlesex	490,200	484,300	99
	Norfolk	217,200	215,100	99
Suffolk	248,600	242,500	98	
	NEW HAMPSHIRE			
	Hillsborough	105,300	103,800	99
Station Totals		2,472,500	2,436,500	98
Net Weekly Circulation (1985)				872,200
Average Daily Circulation (1985)				463,900

Rhode Island—Providence

WSTG

Ch. 64

Network Service: None, independent.

Licensee: Providence Television Ltd. Partnership.

Studio: 33 Pine St., Rehoboth, MA 02769-1406.

Telephone: 617-252-9711.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. & 4060-kw horizontal visual, 500-kw max. & 406-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 967-ft. above ground, 1149-ft. above sea level.

Latitude 41° 52' 13"
Longitude 71° 17' 47"

Transmitter: Rehoboth Twp., 3-mi. E of Providence.

Satellite Earth Stations: Antenna Technology, 7-meter & 3.9-meter; M/A-Corn & Microdyne receivers.

Ownership: Television Partners Inc., 51%; Steven Pruett, gen. partner, 2.55%; Providence TV64 Ltd. Partnership, 49%; Jim Moore, gen. partner. TPI ownership: James D. Moore Jr., 35.54%; United Press International Inc., Debtor-in-Possession, 10.6%; Steven J. Pruett, 7.96%; remainder undisclosed.

Represented (sales): Seltel Inc.

Represented (legal): Reddy, Begley & Martin.

Personnel:

STEVEN PRUETT, president.

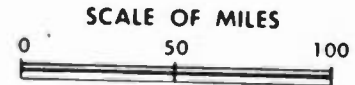
IRMA RICO, sales manager.

ANDY MURPHY, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MASSACHUSETTS			
	Bristol	175,600	173,500	99
	Dukes	4,500	4,300	96

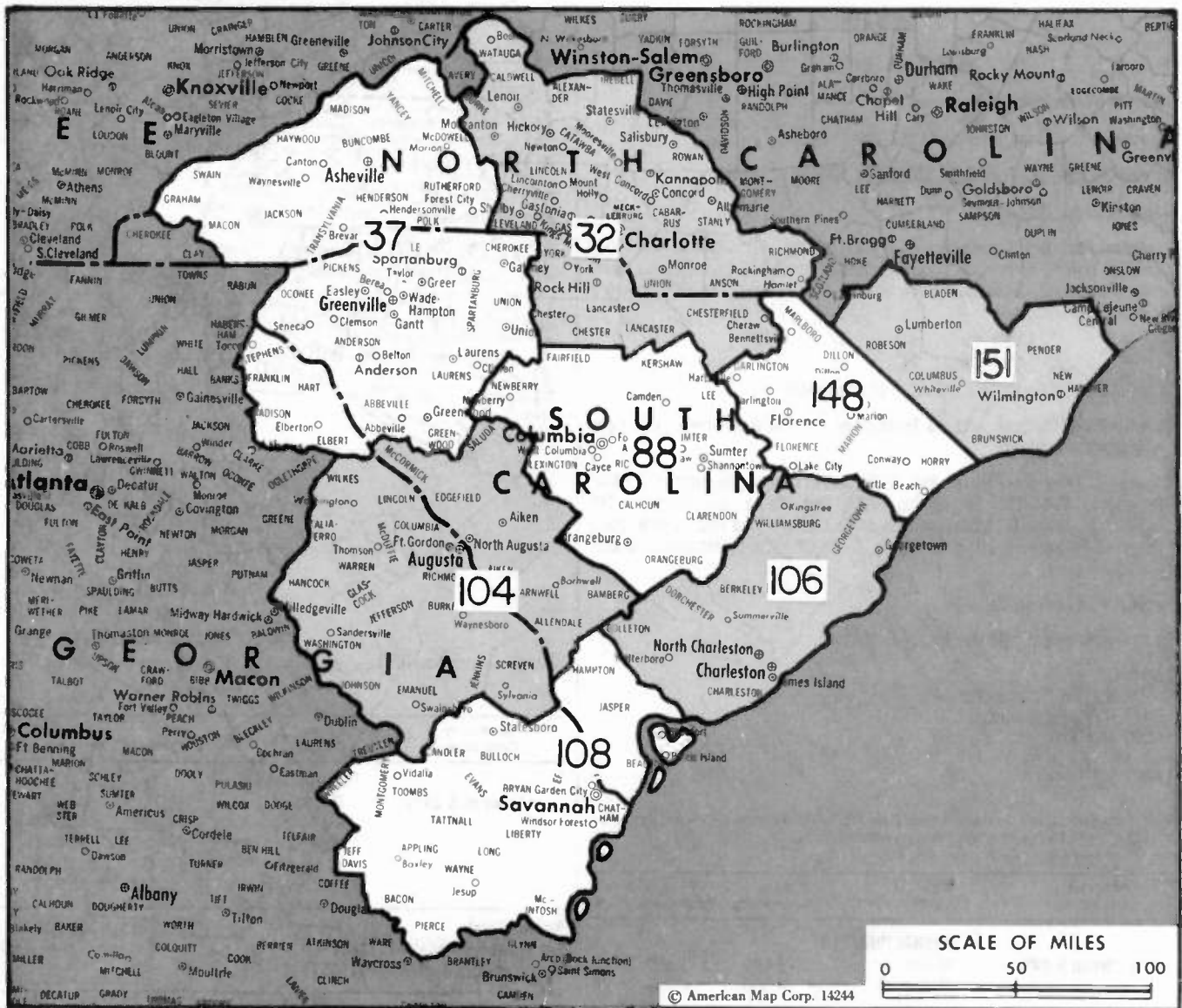


WSTG BMPCT-810316KE Granted 9/10/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	RHODE ISLAND			
	Bristol	16,100	16,000	99
	Kent	57,800	57,300	99
	Newport	29,700	29,300	99
	Providence	214,900	212,100	99
	Washington	34,300	33,700	98
Station Totals		532,900	526,200	98
Net Weekly Circulation (1985)			78,700	
Average Daily Circulation (1985)			28,700	

South Carolina



South Carolina Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	8	9	17
Educational Television Stations	1	10	11
			28

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WGSE, Florence — See Myrtle Beach, SC
- WAXA, Greenville-Spartanburg — See Anderson, SC
- WHNS, Greenville-Spartanburg — See Asheville, NC
- WNEG-TV, Greenville-Spartanburg — See Toccoa, GA
- WLOS, Spartanburg, SC-Asheville, NC — See Greenville, SC
- WSPA-TV, Spartanburg — See Greenville, NC

Market	Arbitron ADI TV Households	Rank
Charlotte, NC	644,100	32
Greenville-Spartanburg, SC-Asheville, NC	594,600	37
Columbia, SC	259,600	88
Augusta, GA	206,500	104
Charleston, SC	197,100	106
Savannah, GA	196,500	108
Florence, SC	136,200	148
Wilmington, NC	126,600	151

Market Area Commercial TV Stations
WBTV (3), WCCB (18), WHKY-TV (14), WPCQ-TV (36), WSOC-TV (9)
WAXA (40), WGGS-TV (16), WHNS (21), WLOS (13), WSPA-TV (7), WYFF-TV (4)
WCCT-TV (57), WIS-TV (10), WLTX (19), WOLO-TV (25)
WAGT (26), WJBF (6), WRDW-TV (12)
WCBD-TV (2), WCIV (4), WCSC-TV (5)
WJCL (22), WSAV-TV (3), WTOG-TV (11)
WBTW (13), WGSE (43), WPDE-TV (15)
WECT (6), WJKA (26), WWAY (3)

South Carolina—Anderson

WAXA

Ch. 40

Network Service: None, independent.

Licensee: Mark III Broadcasting Co. Inc., 300 Northcreek, Suite 700, Atlanta, GA 30327.

Studio: 520 U.S. Hwy. 29 North Bypass, Anderson, SC

Telephone: 803-226-9292.

Mailing Address: Box 40, Anderson, SC 29622.

Technical Facilities: Channel No. 40 (626-732 MHz). Authorized power: 2570-kw max. visual, 257-kw max. aural. Antenna: 1020-ft. above av. terrain, 1051-ft. above ground, 1849-ft. above sea level.

Latitude 34° 38' 51"
Longitude 82° 16' 13"

Transmitter: Woodside Rd., 0.9-mi. W of Fairview, Fork Shoals.

Satellite Earth Station: In operation; Harris receivers.

Ownership: Anthony C. Kupris, pres.-treas.; John Kupris, v.p. & asst. secy.; Mary R. Kupris, secy. See WMBB(TV), Panama City, FL.

Began Operation: Dec. 1, 1953. Sale to present owner by Frank Outlaw approved by FCC Dec. 28, 1982. Sale to Outlaw by Wilton E. Hall approved May 31, 1978 (Television Digest, Vol. 18:23). Left air 1983; resumed operation Oct. 1, 1984.

Represented (sales): Seitel Inc.

Represented (legal): James L. Oyster.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ANTHONY C. KUPRIS, president.
CHUCK BRITT, chief engineer.
DEBBIE SAUER, local sales manager.
JOAN MARTIN, program manager.
ANN WILLCOX, promotion manager.
KATHY SHEALY, office manager.



Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
Between 5-24%	Abbeville	8,200	8,000	98
	Anderson	52,300	51,700	99
	Cherokee	14,300	14,100	99
	Greenville	111,700	110,700	99
	Greenwood	21,800	21,600	99
	Laurens	17,600	17,400	99
	Oconee	19,300	19,100	99
	Pickens	29,400	29,000	99
	Saluda	5,800	5,700	98
	Spartanburg	76,900	76,100	99
Station Totals		357,300	353,400	98
	Net Weekly Circulation (1985)			39,800
	Average Daily Circulation (1985)			14,700

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

South Carolina—Charleston

WCBD-TV

Ch. 2

Network Service: ABC.

Licensee: Charleston Television Inc., Box 879, Charleston, SC 29402.

Studio: 210 W. Coleman Blvd., Mount Pleasant, SC 29464.

Telephone: 803-884-2222. TWX: 810-881-1891.

Mailing Address: Box 879, Charleston, SC 29402.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 790-ft. above av. terrain, 845-ft. above ground, 849-ft. above sea level.

Latitude 32° 47' 53"
Longitude 79° 53' 51"

Transmitter: 210 W. Coleman Blvd., Mount Pleasant.

Satellite Earth Stations: Harris, 6.1-meter; Harris, Microdyne & Andrews receivers.

News Services: AP, UPI.

Ownership: Media General Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 25, 1954. Sale to present owner by State Record Co. approved by FCC Dec. 28, 1982 (*Television Digest*, Vol. 22:27). Sale to State Record by Reeves Telecom Corp. approved May 26, 1971 (Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved July 14, 1960 (Vol. 16:29).

Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Personnel:

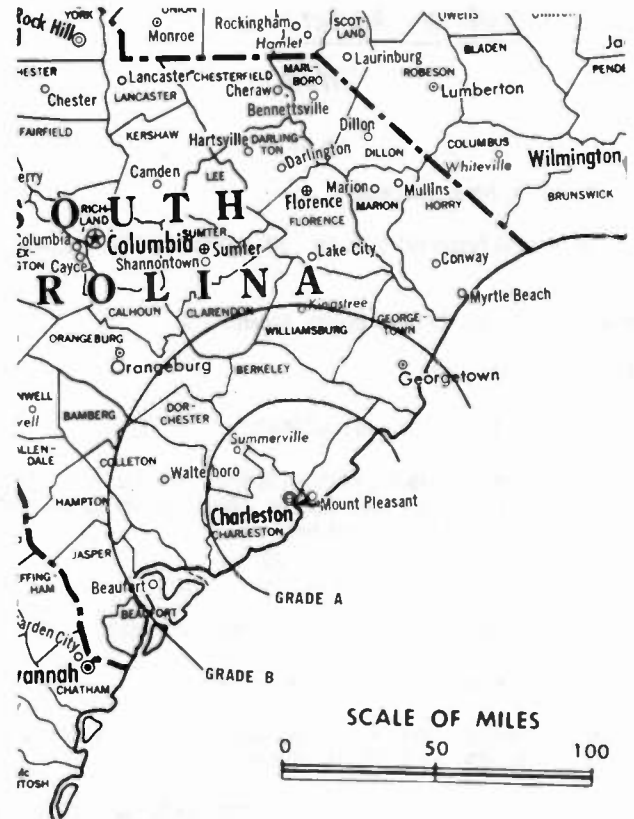
THOMAS J. JOSEPHSEN, vice president & general manager.
ROLAND W. MACK, manager, broadcast operations.
JOSEPH W. (BILL) EVANS III, general sales manager.
WILLIAM F. LONG JR., news director.
WALTER NELSON, chief engineer.
PAULINE DAWLEY, traffic/operations manager.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$525.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Beaufort	23,800	23,400	98
	Berkeley	36,400	35,700	98
	Charleston	97,100	96,000	99



WCBD-TV BMPCT-2104 Granted 6/4/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Colleton	11,200	10,900	97
	Dorchester	23,500	23,100	98
	Georgetown	15,100	14,800	98
	Williamsburg	12,100	11,800	98
Between 25-49%	SOUTH CAROLINA			
	Hampton	6,600	6,400	97
	Orangeburg	28,400	27,700	98
Between 5-24%	SOUTH CAROLINA			
	Allendale	3,700	3,600	97
	Bamberg	5,900	5,800	98
	Calhoun	4,200	4,100	98
	Clarendon	9,200	8,900	97
Jasper	5,200	5,100	98	
Station Totals		282,400	277,300	98
Net Weekly Circulation (1985)				205,500
Average Daily Circulation (1985)				125,800

South Carolina—Charleston

WCIV

Ch. 4

Network Service: NBC.

Licensee: First Charleston Corp., Box 10866, Charleston, SC 29411.

Studio: Mount Pleasant, SC 29464.

Telephone: 803-884-8513.

Mailing Address: Box 10866, Charleston, SC 29411.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 939-ft. above av. terrain, 983-ft. above ground, 988-ft. above sea level.

Latitude 32° 47' 15"
Longitude 79° 51' 00"

Transmitter: Mount Pleasant, SC.

Satellite Earth Stations: 2 in operation; 7-meter & 5-meter.

News Services: AP, UPI, CNN Headline News, NBC.

Ownership: See WJLA-TV, Washington, DC.

Began Operation: Oct. 23, 1962. Sale to present owner by First Charleston Corp. approved Oct. 5, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

- WILLIAM E. LUCAS, president & general manager.
- RON KELLY, vice president & local sales manager.
- CELIA SHAW, station manager.
- STEVE BROCK, general sales manager.
- CARL SHAW, chief engineer.

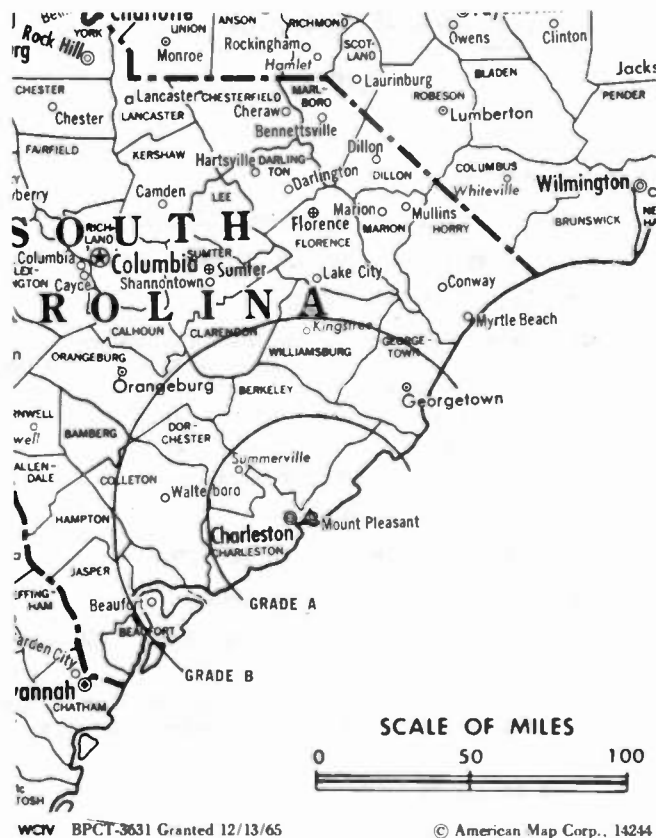
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 1, 1984): \$1000.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Beaufort	23,800	23,400	98
	Berkeley	36,400	35,700	98
	Charleston	97,100	96,000	99
	Colleton	11,200	10,900	97
	Dorchester	23,500	23,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Georgetown	15,100	14,800	98
	Hampton	6,600	6,400	97
	Williamsburg	12,100	11,800	98
Between 25-49%	SOUTH CAROLINA			
	Clarendon	9,200	8,900	97
	Orangeburg	28,400	27,700	98
Between 5-24%	SOUTH CAROLINA			
	Allendale	3,700	3,600	97
	Bamberg	5,900	5,800	98
	Florence	39,500	39,000	99
	Horry	42,200	41,400	98
Jasper	5,200	5,100	98	
Station Totals		359,900	353,600	98
Net Weekly Circulation (1985)				217,600
Average Daily Circulation (1985)				137,500

South Carolina—Charleston

WCSC-TV

Ch. 5

Network Service: CBS.

Licensee: WCSC Inc., 485 East Bay, Charleston, SC 29403.

Studio: 485 East Bay, Box 186, Charleston, SC 29402.

Telephone: 803-723-8371. **TWX:** 803-881-1867.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

Latitude 32° 47' 44"
Longitude 79° 50' 27"

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

AM Affiliate: WCSC, 5-kw, 1390 kHz.

FM Affiliate: WXTG, 100-kw, 96.9 MHz (No. 245), 778-ft.

News Services: AP, UPI, CBS, Group W Newsfeed.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: John M. Rivers Sr., chmn., 32.9%; John M. Rivers Jr., pres., 29.49%; Martha Rivers, 1st v.p. & secy., 2.30%; others, none with as much as 3%.

Began Operation: June 19, 1953.

Represented (sales): Petry Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN M. RIVERS SR., chairman.
JOHN M. RIVERS JR., president.
MARK PIERCE, vice president & general manager.
JACK R. BECKNELL JR., vice president & director of engineering.
DOUG ATHERTON, vice president & general sales manager.
LOVELL WAUGH, local sales manager.
EDDIE BOLLING, regional sales manager.
EVE OLASOV, program director.
GRAEME NEWELL, promotion manager.
SALLIE MOULTRIE, traffic director.

Highest 30 Sec. Rate (Jan. 24, 1982): \$1400.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Beaufort	23,800	23,400	98
	Berkeley	36,400	35,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Charleston	97,100	96,000	99
	Colleton	11,200	10,900	97
	Dorchester	23,500	23,100	98
	Georgetown	15,100	14,800	98
	Hampton	6,600	6,400	97
	Orangeburg	28,400	27,700	98
	Williamsburg	12,100	11,800	98
Between 25-49%	SOUTH CAROLINA			
	Clarendon	9,200	8,900	97
	Horry	42,200	41,400	98
Jasper	5,200	5,100	98	
Between 5-24%	SOUTH CAROLINA			
	Barnwell	5,900	5,800	98
Barnwell	6,900	6,800	99	
Station Totals		323,600	317,800	98
Net Weekly Circulation (1985)				237,600
Average Daily Circulation (1985)				162,500

South Carolina—Charleston

WTAT-TV

Ch. 24

Network Service: None, independent.

Grantee: Charleston Community Television Ltd., 427 Culver Blvd., Playa del Rey, CA 90293.

Studio: 4301 Arco Lane, Charleston, SC 29418.

Telephone: 803-744-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1630-ft. above av. terrain, 1632-ft. above ground, 1647-ft. above sea level.

Latitude	32°	55'	43"
Longitude	79°	42'	39"

Transmitter: Approx. 0.3-mi. NE of intersection of Sewee Rd. & Ocean Hwy., 1-mi. E of Woodville.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

Ownership: Terry A. Trousdale, gen. partner, 39%; Margaret Bowen, gen. partner, Douglas K. Freeman, Mathew Jenkins & Steely O. Hawkins, ltd. partners, 15% each; Lloyd F. Trousdale, 1%. Trousdale & Freeman have interest in permittee of Ch. 15, Las Vegas, NV.

Began Operation: Sept. 7, 1985.

Represented (sales): Independent TV Sales.

Represented (engineering): A. D. Ring & Associates.

Personnel:

GARY MARSHALL, general manager.
KEVIN MIREK, sales manager.
LARRY PINK, chief engineer.
DALE SNYDER, program director.

Rates: Not available.



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South Carolina—Columbia

WCCT-TV

Ch. 57

Network Service: None, independent.

Licensee: Carolina Christian Broadcasting Inc., 3409 Rutherford Rd., Taylors, SC 29687.

Studio: 1221 Sunset Blvd., West Columbia, SC 29169.

Telephone: 803-796-7757.

Mailing Address: Box 5757, West Columbia, SC 29171.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 637-kw max. visual, 63.7-kw max. aural, 582-ft. above av. terrain, 645-ft. above ground, 935-ft. above sea level.

Latitude 34° 06' 45"
Longitude 80° 56' 11"

Transmitter: 4.9-mi. NE of Columbia reference point.

Satellite Earth Stations: Microdyne, 4-meter; M/A-Com & Microdyne receivers.

News Service: INN.

Ownership: James H. Thompson, pres.-treas., 91.83%; Fred E. Crain, 1.33%; remainder unissued. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 2, 1981.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

JAMES H. THOMPSON, president.
PAUL GORMAN, general manager.
PATTI JENKINS, office manager.
GINGER BRUCE, public relations.
MYRA CAMPBELL, traffic manager.
GENE GIBSON, director of engineering.

Highest 30 Sec. Rate (July 5, 1984): \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA			
	Fairfield	6,500	6,300	97
	Kershaw	14,300	14,000	98
	Lexington	56,300	55,500	99
	Richland	93,500	92,200	99
Station Totals		170,600	168,000	98
Net Weekly Circulation (1985)				12,900
Average Daily Circulation (1985)				5,000

South Carolina—Columbia

WIS-TV

Ch. 10

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., Box 789, Greenville, SC 29602.

Studio: 1111 Bull St., Columbia, SC 29201.

Telephone: 803-799-1010. TWX: 810-666-2636.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"
Longitude 80° 45' 25"

Transmitter: State Hwy. 12, 20-mi. NE of city.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: WIS, 5-kw, 560 kHz.

News Services: AP, UPI, NBC.

Ownership: Liberty Corp., 100%. Cosmos Bcstg. Corp., TV-radio subsidiary, officers: Macon G. Patton, chmn. & chief exec. officer; James R. Seferit, pres.; H. Lee Browning, v.p., broadcast services; John C. Thorne, v.p., administration; Joseph P. Gill, v.p., engineering; William D. Ridings, v.p. & controller. For other Cosmos Interests, see Group Ownership of TV Stations.

Began Operation: Nov. 7, 1953.

Represented (sales): Harrington, Righter & Parsons Inc..

Represented (legal): Dow, Lohnes & Albertson.

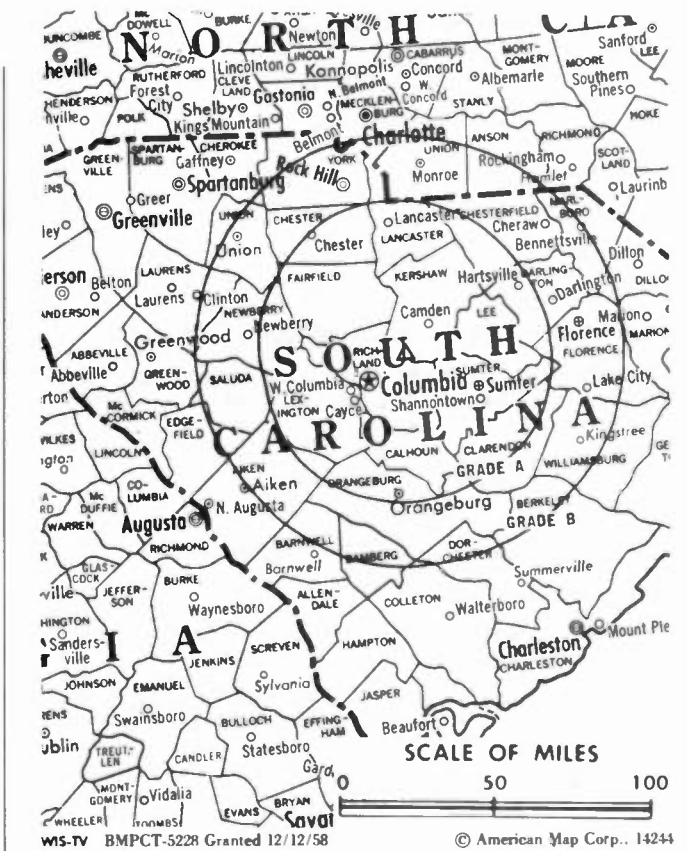
Personnel:

DIXON C. LOVVORN, senior vice president & general manager.
C. JOSEPH TONSING, general sales manager.
JOHN AUGUSTINE, chief engineer.
SCOTT PARKS, news director.
DIANE K. BAGWELL, program/promotion manager.
RICHARD M. STORA, production manager.
KAY PONDER, promotion director.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Bamberg	5,900	5,800	98
	Barnwell	6,900	6,800	99
	Calhoun	4,200	4,100	98
	Chester	10,100	10,000	99
	Chesterfield	13,900	13,600	98
	Clarendon	9,200	8,900	97
	Darlington	21,800	21,400	98
	Fairfield	6,500	6,300	97
	Florence	39,500	39,000	99
	Kershaw	14,300	14,000	98
	Lancaster	19,400	19,200	99
	Lee	6,000	5,800	97
	Lexington	56,300	55,500	99
	Marlboro	10,500	10,300	98
	Newberry	11,600	11,400	98
	Orangeburg	28,400	27,700	98
Richland	93,500	92,200	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Saluda	5,800	5,700	98
	Sumter	29,300	28,800	98
Between 25-49%	SOUTH CAROLINA			
	Aiken	40,400	40,000	99
	Dillon	9,900	9,700	98
	Georgetown	15,100	14,800	98
	Greenwood	21,800	21,600	99
	Marion	11,600	11,300	97
Williamsburg	12,100	11,800	98	
Between 5-24%	NORTH CAROLINA			
	Anson	8,900	8,700	98
	Richmond	17,200	17,000	99
	Scotland	11,200	11,000	98
Union	25,700	25,400	99	
SOUTH CAROLINA	Allendale	3,700	3,600	97
	Berkeley	36,400	35,700	98
	Cherokee	14,300	14,100	99
	Edgefield	6,100	6,000	98
	Hampton	6,600	6,400	97
	Horry	42,200	41,400	98
	Laurens	17,600	17,400	99
	Mc Cormick	2,400	2,300	96
	Union	10,700	10,600	99
	York	38,900	38,400	99
Station Totals		745,900	733,700	98
Net Weekly Circulation (1985)				411,000
Average Daily Circulation (1985)				269,600

South Carolina—Columbia

WLTX

Ch. 19

Network Service: CBS.

Licensee: Capital Communications Inc., Drawer M, Columbia, SC 29250.

Studio: 6027 Devine St., Columbia.

Mailing Address: Drawer M, Columbia, SC 29250.

Telephone: 803-776-3600. TWX: 810-666-2629.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1750-ft. above av. terrain, 1706-ft. above ground, 2049-ft. above sea level.

Latitude 34° 05' 49"
Longitude 80° 45' 51"

Transmitter: Screaming Eagle Rd., 11-mi. NE of Columbia.

Satellite Earth Station: In operation; Channel Master receivers.

News Service: AP.

Ownership: J. C. Lewis Jr., 100%. Lewis also owns WJCL(TV), Savannah, GA; WLTZ(TV), Columbus, GA.

Began Operation: Sept. 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961. Sale to present owner by Palmetto Radio Corp. approved by FCC Feb. 22, 1978 (Television Digest, Vol. 18:9).

Represented (sales): Petry Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Communications Engineering Service.

Personnel:

J. C. LEWIS JR., president.
RICHARD T. LAUGHRIDGE, vice president & general manager.
GENE UPRIGHT, program manager & film buyer.
WILLIAM F. AULL, director of technical operations.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$280.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Calhoun	4,200	4,100	98
	Fairfield	6,500	6,300	97
	Kershaw	14,300	14,000	98
	Lexington	56,300	55,500	99
	Richland	93,500	92,200	99
	Sumter	29,300	28,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA			
	Lee	6,000	5,800	97
	Newberry	11,600	11,400	98
	Orangeburg	28,400	27,700	98
	Saluda	5,800	5,700	98
Between 5-24%	SOUTH CAROLINA			
	Aiken	40,400	40,000	99
	Bamberg	5,900	5,800	98
	Chester	10,100	10,000	99
	Clarendon	9,200	8,900	97
	Darlington	21,800	21,400	98
	Florence	39,500	39,000	99
	Lancaster	19,400	19,200	99
Station Totals		402,200	395,800	98
Net Weekly Circulation (1985)			204,200	
Average Daily Circulation (1985)			117,800	

South Carolina—Columbia

WOLO-TV

Ch. 25

Network Service: ABC.

Licensee: Columbia TV Broadcasters Inc., Box 4217, Columbia, SC 29240.

Studio: 5807 Shakespeare Rd., Columbia, SC 29204.

Mailing Address: Box 4217, Columbia, SC 29240.

Telephone: 803-754-7525. TWX: 810-666-2100.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 3589-kw max. & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural. Antenna: 688-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude 34° 03' 23"
Longitude 80° 58' 49"

Transmitter: 5807 Shakespeare Rd.

Satellite Earth Station: Harris, 6-meter; Scientific-Atlanta receivers.

News Services: AP, National Weather Wire, NAFAX.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (sales): Katz Television.

Represented (legal): Jeffrey Malickson.

Personnel:

DONALD H. KRAUSS, general manager.
JOE MAHAN, general sales manager.
DAVID AIKEN JR., program director/operations manager.
JIM FOREST, news director.
BOB MOORE, managing editor, news.
ANNE COBB, public affairs director.
DON JONES, chief engineer.
WILLIE FULLER JR., production manager.
MARTY WHITE, business manager.

Highest 30 Sec. Rate (Sept. 2, 1984): \$595.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Calhoun	4,200	4,100	98
	Fairfield	6,500	6,300	97
	Kershaw	14,300	14,000	98
	Lee	6,000	5,800	97
	Lexington	56,300	55,500	99
	Richland	93,500	92,200	99
Sumter	29,300	28,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA			
	Clarendon	9,200	8,900	97
	Lancaster	19,400	19,200	99
	Newberry	11,600	11,400	98
	Orangeburg	28,400	27,700	98
Saluda	5,800	5,700	98	
Between 5-24%	SOUTH CAROLINA			
	Aiken	40,400	40,000	99
	Bamberg	5,900	5,800	98
	Barnwell	6,900	6,800	99
	Chester	10,100	10,000	99
	Chesterfield	13,900	13,600	98
Darlington	21,800	21,400	98	
Florence	39,500	39,000	99	
Station Totals		423,000	416,200	98
Net Weekly Circulation (1985)				210,400
Average Daily Circulation (1985)				116,400

South Carolina—Florence

WBTV

Ch. 13

Network Service: CBS.

Licensee: Spartan Radiocasting Co., 3430 North TV Rd., Florence, SC 29501.

Studio: 3430 North TV Rd., Florence.

Telephone: 803-662-1565. TWX: 803-622-2212.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 05"
Longitude 79° 19' 22"

Transmitter: 3.1-mi. N of Floyd Dale, SC.

News Service: AP, UPI.

Ownership: Spartan Radiocasting Co., Spartanburg, SC, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 18, 1954. Sale to present owner by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Television Digest, Vol. 24:15). Sale by Jefferson Standard Life Insurance Co. approved Feb. 28, 1968 (Vol. 7:43; 8:10).

Represented (sales): Katz Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

BRUCE R. MILLER, general manager.
TOM WALL, general sales manager.
JIM GRIFFIN, news director.
RUSSELL SMITH, operations manager.
BERNARD E. MOORE, chief engineer.

Highest 30 Sec. Rate: \$1000.

NETWRK BASE HOURLY RATE: \$967.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Anson	8,900	8,700	98
	Bladen	11,000	10,700	97
	Columbus	18,300	17,900	98
	Hoke	6,700	6,600	99
	Richmond	17,200	17,000	99
	Robeson	33,900	33,200	98
	SOUTH CAROLINA			
	Chesterfield	13,900	13,600	98
	Clarendon	9,200	8,900	97
	Darlington	21,800	21,400	98
	Dillon	9,900	9,700	98
	Florence	39,500	39,000	99
	Horry	42,200	41,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	6,000	5,800	97
	Marion	11,600	11,300	97
	Marlboro	10,500	10,300	98
	Sumter	29,300	28,800	98
	Williamsburg	12,100	11,800	98
Between 25-49%	NORTH CAROLINA			
	Brunswick	14,800	14,500	98
	Cumberland	82,000	81,000	99
	Scotland	11,200	11,000	98
SOUTH CAROLINA				
Georgetown	15,100	14,800	98	
Between 5-24%	NORTH CAROLINA			
	Moore	21,400	21,000	98
	Sampson	18,000	17,700	98
	Union	25,700	25,400	99
	SOUTH CAROLINA			
	Lancaster	19,400	19,200	99
Station Totals		523,900	514,700	98
Net Weekly Circulation (1985)				320,700
Average Daily Circulation (1985)				188,100

South Carolina—Florence

WPDE-TV

Ch. 15

Network Service: ABC.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04112.

Studio: 3215 South Cashua Dr., Florence, SC 29501.

Telephone: 803-665-1515.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1290-kw max. & 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53"
Longitude 79° 19' 49"

Transmitter: 2.7-mi. S of State Rte. 9 & 1.2-mi. E of Little Pee Dee River, near Floyd Dale.

Satellite Earth Station: ADM, 4-meter; Avcom receivers.

News Service: AP.

Ownership: Diversified Communications, see Group Ownership of TV stations.

Began Operation: Nov. 22, 1980. Sale to present owner by Eastern Carolinas Bcstg. approved by FCC June 27, 1985 (Television Digest, Vol. 25:24).

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JERRY CONDRA, general manager.
STEVE TILMAN, general sales manager.
JOYCE JORDAN, business manager.
LINDA McCASKILL, program & promotion manager.
JAN DATE, news director.
JIM GAMBLE, chief engineer.

Highest 30 Sec. Rate (June 15, 1984): \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Scotland	11,200	11,000	98
	SOUTH CAROLINA			
	Darlington	21,800	21,400	98
	Dillon	9,900	9,700	98
	Florence	39,500	39,000	99
	Horry	42,200	41,400	98
	Marion	11,600	11,300	97
	Marlboro	10,500	10,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Bladen	11,000	10,700	97
	Columbus	18,300	17,900	98
	Cumberland	82,000	81,000	99
	Richmond	17,200	17,000	99
	Robeson	33,900	33,200	98
	SOUTH CAROLINA			
	Chesterfield	13,900	13,600	98
	Lee	6,000	5,800	97
	Sumter	29,300	28,800	98
Williamsburg	12,100	11,800	98	
Between 5-24%	NORTH CAROLINA			
	Anson	8,900	8,700	98
	Hoke	6,700	6,600	99
	SOUTH CAROLINA			
	Clarendon	9,200	8,900	97
	Georgetown	15,100	14,800	98
Lancaster	19,400	19,200	99	
Station Totals		429,700	422,100	98
Net Weekly Circulation (1985)				186,900
Average Daily Circulation (1985)				96,900

South Carolina—Greenville-Spartanburg & Asheville, NC

WYFF-TV

Ch. 4



Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., 1010 Market St., Suite 1500, St. Louis, MO 63101.

Studio: Broadcast Place, 505 Rutherford St., Greenville, SC 29609.

Mailing Address: Box TV 4, Greenville, SC 29602.

Telephone: 803-242-4404. **TWX:** 803-282-1008.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: BMS & Harris, 6-meter, 8-meter & 3-meter; Standard & Harris receivers.

News Service: AP, UPI, CNN.

Ownership: Pulitzer Publishing, 100%. For officers & other interests, see Group Ownership of TV Stations.

Begin Operation: Dec. 31, 1953. Exchange (with WXII, Winston-Salem, NC) for KSDK, St. Louis, MO approved by FCC Feb. 17, 1983 (*Television Digest*, Vol. 21:12; 22:1; 23:8). Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Represented (sales): Petry Television.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- DOUGLAS A. SMITH, vice president & general manager.
- JACK MARKS, community affairs director.
- WILLIAM WHELESS, program director.
- BOB KING, chief engineer.
- JOHN SCOTT, general sales manager.
- JOHN MOORE, local sales manager.
- H. A. SCOTT JR., promotion manager.
- JAN HASWELL, news/promotion.
- BEN LEONARD, farm director.
- MARY MCCARTHY, news director.

Highest One Hour Rate : \$3500.

Highest 30 Sec. Rate (March 10, 1985): \$2200.

NETWORK BASE HOURLY RATE: \$2650.

Total Households: © MSI Consumer Market Data as of 1/185. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Banks	3,400	3,300	97
	Elbert	7,100	7,000	99
	Franklin	5,800	5,700	98
	Hart	6,600	6,500	98
	Jackson	9,300	9,200	99
	Madison	6,800	6,700	99
	Oglethorpe	3,200	3,100	97
	Rabun	4,200	4,100	98
Stephens	7,900	7,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Buncombe	64,800	64,000	99
	Burke	27,900	27,600	99
	Cleveland	30,400	30,100	99
	Graham	2,500	2,400	96
	Haywood	18,000	17,700	98
	Henderson	26,200	25,800	98
	Jackson	9,300	9,100	98
	Mc Dowell	13,200	13,000	98
	Macon	8,900	8,600	97
	Madison	6,000	5,800	97
	Mitchell	5,300	5,200	98
	Polk	5,400	5,300	98
	Rutherford	20,800	20,600	99
	Swain	4,000	3,900	97
Transylvania	9,000	8,900	99	
50% & Over	SOUTH CAROLINA			
	Abbeville	8,200	8,000	98
	Anderson	52,300	51,700	99
	Cherokee	14,300	14,100	99
	Greenville	111,700	110,700	99
	Greenwood	21,800	21,600	99
	Laurens	17,600	17,400	99
	Mc Cormick	2,400	2,300	96
	Newberry	11,600	11,400	98
	Oconee	19,300	19,100	99
Pickens	29,400	29,000	99	
Spartanburg	76,900	76,100	99	
Union	10,700	10,600	99	

(Continued on page A-880)

Station Totals	953,400	940,700	98
Net Weekly Circulation (1985)			649,800
Average Daily Circulation (1985)			426,800

South Carolina—Greenville

WGGS-TV

Ch. 16

Network Service: None, independent.

Licensee: Carolina Christian Broadcasting Inc., Box 1616, Greenville, SC 29602.

Studio: 3409 Rutherford Rd., Taylors, SC.

Mailing Address: Box 1616, Greenville, SC 29602.

Telephone: 803-244-1616.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 717.9-kw horizontal visual, 115-kw max. & 71.79-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"
Longitude 82° 24' 41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mtn. near Greenville.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: James H. Thompson, 92%. Carolina Christian Bcstg. also owns WCCT-TV, Columbia, SC; WGSE(TV), Myrtle Beach, SC & is permittee of KMCT-TV, West Monroe, LA.

Began Operation: Oct. 29, 1972.

Represented (sales): Spot Time Ltd.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

JAMES H. THOMPSON, president.
NORVIN C. DUNCAN, assistant to the president.
MIKE WARD, manager.
TOM ABRAMS, production manager.
TEO McCALL, chief engineer.
GENE GIBSON, director of engineering.
PENNY HONEA, sales manager.

Highest 30 Sec. Rate: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA Hart	6,600	6,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Henderson	26,200	25,800	98
	SOUTH CAROLINA			
	Anderson	52,300	51,700	99
	Cherokee	14,300	14,100	99
	Greenville	111,700	110,700	99
	Greenwood	21,800	21,600	99
	Laurens	17,600	17,400	99
	Oconee	19,300	19,100	99
	Pickens	29,400	29,000	99
Spartanburg	76,900	76,100	99	
Union	10,700	10,600	99	
Station Totals		386,800	382,600	98
Net Weekly Circulation (1985)			59,900	
Average Daily Circulation (1985)			22,600	

South Carolina—Greenville-Spartanburg & Asheville, NC

WLOS

Ch. 13

Network Service: ABC.

Licensee: Wometco WLOS Inc., Box 2150, Asheville, NC 28802.

Studios: Battle House, 288 Macon Ave., Asheville, NC 28804; 2425 Laurens Rd., Greenville, SC 29607.

Mailing Address: Box 2150, Asheville, NC 28802.

Telephones: 704-255-0013, Asheville; 803-297-8813, Greenville.

TWX: 510-933-0166 (Asheville).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 6056-ft. above sea level.

Latitude 35° 23' 32.21"
Longitude 82° 45' 25.06"

Transmitter: Mt. Pisgah.

Satellite Earth Station: Harris, 3.1-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Wometco Broadcasting Co. Inc. For officers, ownership and other interests, see WTVJ, Miami, FL.

Began Operation: Sept. 18, 1954.

Represented (sales): TeleRep Inc.

Represented (legal): Wiley & Rein.

Represented (engineering): Cohen & Dippell.

Personnel:

JERRY BIRDWELL, vice president & general manager.
BRUCE BUZOGANY, programming & promotion.
JACK LONG, general sales manager.
LEE DAVIS, chief engineer.
GARY FERRELL, business & credit manager.
KEN HENSLEY, production manager.

Highest 30 Sec. Rate (July 11, 1984): \$1300.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Abbeville	8,200	8,000	98
	Anderson	52,300	51,700	99
	Cherokee	14,300	14,100	99
	Greenville	111,700	110,700	99
	Greenwood	21,800	21,600	99
	Laurens	17,600	17,400	99
	Oconee	19,300	19,100	99
	Pickens	29,400	29,000	99
	Spartanburg	76,900	76,100	99
Union	10,700	10,600	99	
Between 25-49%	GEORGIA			
	Jackson	9,300	9,200	99
	Rabun	4,200	4,100	98
	KENTUCKY			
	Bell	12,100	11,900	98
NORTH CAROLINA				
Burke	27,900	27,600	99	
Caldwell	25,500	25,200	99	
Cherokee	7,500	7,300	97	
TENNESSEE				
Greene	20,000	19,800	99	
Hamblen	19,500	19,300	99	
VIRGINIA				
Lee	9,500	9,300	98	
Wise	17,200	16,900	98	

(Continued on page A-880)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Elbert	7,100	7,000	99
	Franklin	5,800	5,700	98
	Hart	6,600	6,500	98
	Madison	6,800	6,700	99
	Stephens	7,900	7,800	99
	NORTH CAROLINA			
	Buncombe	64,800	64,000	99
	Cleveland	30,400	30,100	99
	Graham	2,500	2,400	96
Haywood	18,000	17,700	98	
Henderson	26,200	25,800	98	
Jackson	9,300	9,100	98	
Mc Dowell	13,200	13,000	98	
Macon	8,900	8,600	97	
Madison	6,000	5,800	97	
Polk	5,400	5,300	98	
Rutherford	20,800	20,600	99	
Swain	4,000	3,900	97	
Transylvania	9,000	8,900	99	
Yancey	5,700	5,500	96	

Station Totals	1,234,100	1,218,400	98
Net Weekly Circulation (1985)			633,000
Average Daily Circulation (1985)			342,400

South Carolina—Greenville-Spartanburg & Asheville, NC

WSPA-TV

Ch. 7

Network Service: CBS.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studio: Box 1717, Spartanburg.

Telephones: 803-576-7777, Spartanburg; 803-233-7777, Greenville; 803-242-0077, Greenville office; 704-684-2377, Asheville.

TWX: 810-282-2591.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44.5-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"
Longitude 82° 17' 27"

Transmitter: Hogback Mtn., 25-mi. NW of Spartanburg.

Satellite Earth Stations: Microdyne, 7-meter; ADM, 6.1-meter.

AM Affiliate: WSPA, 5-kw, 950 kHz (CBS).

FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

News Services: AP, UPI.

Ownership: Walter J. Brown, pres., 58% (with son); over 50 others. Spartan Radiocasting also owns KIMT(TV), Mason City, IA; WBTW(TV), Florence, SC & WTWA(AM), Thomson, GA.

Began Operation: April 29, 1956.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

WALTER J. BROWN, president.
K. JAMES YAGER, executive vice president.
WALTER VEITH, secretary-treasurer.
JOSEPH R. VARHOLY, general manager.
DAVID HANDY, station/program manager.
JOHN CURREN, director of sales.
RICK McCUE, national sales manager.
HOLLY JENKINS, Spartanburg sales manager.
OTIS PICKETT, Greenville sales manager.
GILBERT ANDERSON, director of engineering.
THOMAS AHNER, chief transmitter engineer.
JAMES SANDERS, operations manager.
HARVEY COX, news director.
BILL SHATTEN, advertising & promotion manager.
CURTIS WHITE, creative services director.
MARTY COVIL, personnel director.
NANCY WELCH, women's director.
BETTY SMITH, traffic manager.

Highest One Hour Rate (April 1984): \$4000.

Highest 30 Sec. Rate (April 1984): \$1400.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Elbert	7,100	7,000	99
	Franklin	5,800	5,700	98
	Hart	6,600	6,500	98
	Stephens	7,900	7,800	99



WSPA-TV BMPCT-5883 Granted 9/24/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Buncombe	64,800	64,000	99
	Cleveland	30,400	30,100	99
	Haywood	18,000	17,700	98
	Henderson	26,200	25,800	98
	Jackson	9,300	9,100	98
	Mc Dowell	13,200	13,000	98
	Macon	8,900	8,600	97
	Polk	5,400	5,300	98
	Rutherford	20,800	20,600	99
	Swain	4,000	3,900	97
	Sylvania	9,000	8,900	99
	Between 25-49%	SOUTH CAROLINA		
Abbeville		8,200	8,000	98
Anderson		52,300	51,700	99
Cherokee		14,300	14,100	99
Chester		10,100	10,000	99
Greenville		111,700	110,700	99
Greenwood		21,800	21,600	99
Laurens		17,600	17,400	99
Newberry		11,600	11,400	98
Oconee		19,300	19,100	99
Pickens		29,400	29,000	99
Spartanburg		76,900	76,100	99
Union		10,700	10,600	99
GEORGIA				
Habersham	9,300	9,100	98	
Madison	6,800	6,700	99	
Oglethorpe	3,200	3,100	97	
Rabun	4,200	4,100	98	

(Continued on page A-880)

Station Totals	944,400	932,700	98
Net Weekly Circulation (1985)			611,200
Average Daily Circulation (1985)			348,700

South Carolina—Hardeeville

WTGS

Ch. 28

Network Service: None, independent.

Grantee: Hilton Head Television Inc., 900 N.W. Eighth Ave., Gainesville, FL 32601.

Studio: 28 Broadcast Way, Ridgeland, SC 29936.

Telephone: 803-686-3005.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4920-kw max. visual, 492-kw max. aural. Antenna: 795-ft. above av. terrain, 785-ft. above ground, 803-ft. above sea level.

Latitude 32° 19' 50"
Longitude 80° 56' 19"

Transmitter: 1.5-mi. S of intersection of Hwys. 278 & 170, 0.53-mi. W of Hwy. 278, near Jasper.

Ownership: American Communications & Television Inc., 100%. Mark K. Goldstein, pres., 17.76%; Harvey M. Budd, exec. v.p., 17.89%; Thomas Sonsini, v.p., 11.3%; Joel Berman, secy.-treas., 3.04%; Jerald Newirth, 1.4%; Mr. & Mrs. Alex Grief, 0.9%; Mr. & Mrs. Fred Yeaton, 0.91%; remainder publicly held. ACTI owns KOOG-TV, CP for Ch. 30, Ogden, UT; CP for WSQY-TV, Forest City, NC; CP for WZGA(TV), Ch. 14, Rome, GA; application for Ch. 61, Gainesville, FL; has interest in LPTV stations & cable systems; owns 80% of WMNX(FM), Tallahassee FL. ACTI subsidiary, Telesat Cablevision Inc. has SMATV Interests in southern FL. Through subsidiaries ACTI has FM application in Micanopy, FL & pending LPTV applications.

Began Operation: Sept. 1, 1985.

Represented (legal): Cordon & Jacob.

Represented (engineering): Kessler & Gehman Associates Inc..

Personnel:
JOHN BAILIE, general manager.

Rates: Not available.



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South Carolina—Myrtle Beach

WGSE

Ch. 43

Network Service: None, independent.

Grantee: Carolina Christian Bcstg. Inc., Rte. 5, Box 271-A, Conway, SC 29526.

Studio: Reeves Ferry Rd., Hwy. 90, Conway, SC 29526.

Telephone: 803-399-6143.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 156.4-kw visual, 15.64-kw aural. Antenna: 600-ft. above av. terrain, 609-ft. above ground, 649-ft. above sea level.

Latitude	33°	50'	10"
Longitude	89°	51'	08"

Transmitter: 0.6-mi. S of State Rte. 90, 1.8-mi. E of Nixonville.

Multichannel TV Sound: Separate audio program only.

Satellite Earth Stations: Transmit/receive; RCA & Trans World receivers.

News Service: INN.

Ownership: See WGGG-TV, Greenville, SC.

Began Operation: July 5, 1984.

Personnel:

FRANK KVETON, resident manager.

Highest 30 Sec. Rate (July 20, 1985): \$30.

Arbitron Data: Not available.



South Carolina

WYFF-TV, Greenville-Spartanburg & Asheville, NC (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Greene	3,800	3,700	97
	Habersham	9,300	9,100	98
	Hancock	2,800	2,700	96
	Lincoln	2,100	2,100	100
	Taliaferro	800	800	100
	Wilkes	3,900	3,800	97
	NORTH CAROLINA			
	Caldwell	25,500	25,200	99
	Cherokee	7,500	7,300	97
	Yancey	5,700	5,500	96
	SOUTH CAROLINA			
	Chester	10,100	10,000	99
Saluda	5,800	5,700	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Clarke	28,600	28,200	99
	Dawson	2,000	2,000	100
	Fannin	5,700	5,600	98
	Lumpkin	3,900	3,800	99
	Oconee	5,100	5,100	100
	Towns	2,400	2,400	100
	Union	3,900	3,800	97
	White	4,000	3,900	97
	NORTH CAROLINA			
	Alexander	9,500	9,400	99
	Avery	5,200	5,100	98
	Catawba	40,600	40,300	99
	Clay	2,700	2,600	96
	Lincoln	16,700	16,600	99
	Watauga	12,100	11,900	98
	SOUTH CAROLINA			
	Edgefield	6,100	6,000	98
	Fairfield	6,500	6,300	97
	York	38,900	38,400	99

WLOS, Greenville-Spartanburg & Asheville, NC (Arbitron Data Continued)

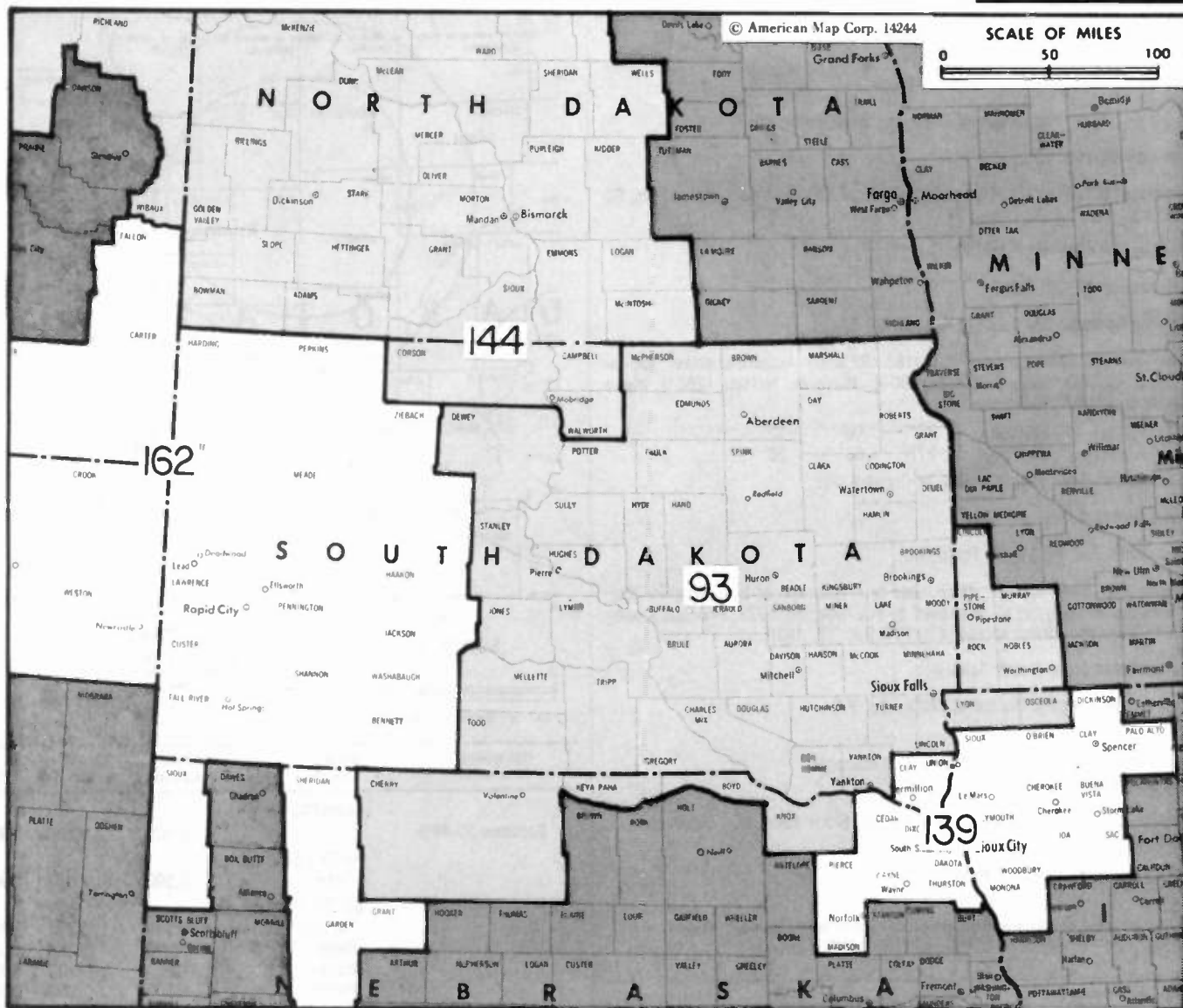
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Banks	3,400	3,300	97
	Fannin	5,700	5,600	98
	Lincoln	2,100	2,100	100
	Lumpkin	3,900	3,800	99
	Oglethorpe	3,200	3,100	97
	Towns	2,400	2,400	100
	Wilkes	3,900	3,800	97
	KENTUCKY			
	Harlan	14,700	14,500	99
	Letcher	11,200	11,000	98
	Perry	11,700	11,400	97

WLOS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Avery	5,200	5,100	98
	Catawba	40,600	40,300	99
	Clay	2,700	2,600	96
	Gaston	59,600	59,100	99
	Iredell	31,300	31,000	99
	Lincoln	16,700	16,600	99
	Mitchell	5,300	5,200	98
	SOUTH CAROLINA			
	Chester	10,100	10,000	99
	Mc Cormick	2,400	2,300	96
	Newberry	11,600	11,400	98
	Saluda	5,800	5,700	98
	York	38,900	38,400	99
	TENNESSEE			
	Claiborne	9,100	8,900	98
	Cocke	10,800	10,600	98
	Grainger	6,100	6,000	98
	Hancock	2,400	2,400	100
	Hawkins	16,600	16,400	99
	Jefferson	11,600	11,500	99
	Johnson	5,200	5,100	98
	Sullivan	55,700	55,400	99
	Unicoi	6,100	6,000	98
VIRGINIA				
Russell	12,000	11,800	98	
Scott	8,700	8,500	98	
Washington	24,100	23,800	99	

WSPA-TV, Greenville-Spartanburg & Asheville, NC (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NORTH CAROLINA				
	Avery	5,200	5,100	98	
	Burke	27,900	27,600	99	
	Caldwell	25,500	25,200	99	
	Catawba	40,600	40,300	99	
	Madison	6,000	5,800	97	
	Mitchell	5,300	5,200	98	
	Yancey	5,700	5,500	96	
	SOUTH CAROLINA				
	Mc Cormick	2,400	2,300	96	
	York	38,900	38,400	99	
	Between 5-24%	GEORGIA			
		Banks	3,400	3,300	97
		Jackson	9,300	9,200	99
		Towns	2,400	2,400	100
Wilkes		3,900	3,800	97	
NORTH CAROLINA					
Alexander		9,500	9,400	99	
Gaston		59,600	59,100	99	
Lincoln		16,700	16,600	99	
Watauga		12,100	11,900	98	
SOUTH CAROLINA					
Lancaster		19,400	19,200	99	
Saluda		5,800	5,700	98	



South Dakota Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	7	1	8
			19

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- KIVV-TV, Deadwood —See Lead, SD
- KDLT, Mitchell —See Sioux Falls, SD
- KDLO-TV, Watertown —See Florence, SD

MAILING LISTS

Updated computerized mailing lists available on operating cable systems, commercial and public TV stations. For details, call collect: 202-872-9200.



Market	Arbitron ADI TV Households	Rank
Sioux Falls-Mitchell, SD	232,300	93
Sioux City, IA	148,800	139
Mtnot-Bismarck-Dickinson, ND	140,800	144
Rapid City, SD	95,000	162

Market Area Commercial TV Stations

- KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
- KCAU-TV (9), KMEG (14), KTIV (4)
- KBMY (17), KFYP-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
- KDUH-TV (4), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)

South Dakota—Aberdeen

KABY-TV

Ch. 9

(Satellite of KSFY-TV, Sioux Falls, SD.)

Network Service: ABC.

Licensee: South Dakota Broadcasting Co., 300 N. Dakota Ave., Sioux Falls, SD 57102.

Studio: See KSFY-TV, Sioux Falls.

Telephone: 605-225-9200.

Mailing Address: Box 1520, Aberdeen, SD 57401.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 47.5-kw aural. Antenna: 1390-ft. above av. terrain, 1288-ft. above ground, 3048-ft. above sea level.

Latitude 45° 06' 32"
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, SD.

News Service: AP.

Ownership: See WDAY-TV, Fargo, ND.

Began Operation: Nov. 27, 1958. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al., approved by FCC Nov. 14, 1973. Previous sale by John Boler and others approved by FCC Dec. 23, 1969.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

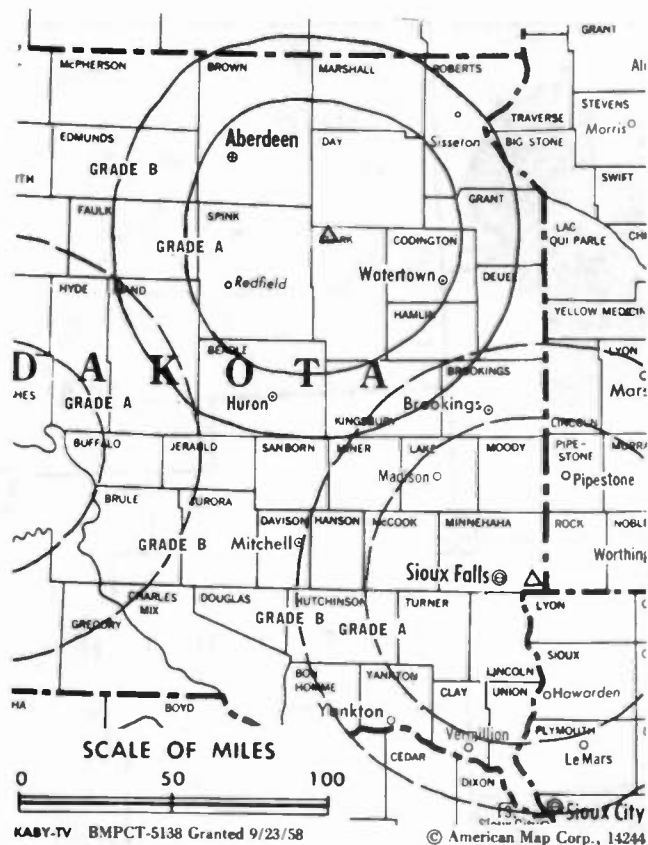
JIM DUNHAM, vice president & general manager.
BOB MATSON, sales manager.

Rates: Sold in combination with KSFY-TV, Sioux Falls, SD. Separate rates available.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA			
	Beadle	7,500	7,400	99
	Brown	14,200	14,100	99
	Clark	1,900	1,900	100
	Codington	8,200	8,100	99
	Day	3,000	3,000	100
	Edmunds	1,800	1,800	100
	Faulk	1,200	1,200	100
	Hand	1,800	1,800	100
	Jerauld	1,100	1,100	100
	Mc Pherson	1,500	1,500	100
	Marshall	2,000	1,900	95
	Roberts	3,800	3,700	97
	Spink	3,300	3,300	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MINNESOTA			
	Traverse	1,800	1,800	100
	NORTH DAKOTA			
	Dickey	2,500	2,400	96
	SOUTH DAKOTA			
	Campbell	800	800	100
	Deuel	1,900	1,900	100
	Hamlin	1,900	1,900	100
	Potter	1,300	1,300	100
	Sanborn	1,200	1,200	100
Between 5-24%	MINNESOTA			
	Blg Stone	2,900	2,900	100
	NORTH DAKOTA			
	Mc Intosh	1,900	1,800	95
	Sargent	2,000	2,000	100
	SOUTH DAKOTA			
	Grant	3,300	3,200	97
Hyde	800	800	100	
Lake	4,000	4,000	100	
Miner	1,400	1,400	100	
Station Totals		79,000	78,200	98
Net Weekly Circulation (1985)				44,900
Average Daily Circulation (1985)				26,800

South Dakota—Florence-Watertown

KDLO-TV

Ch. 3

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, SD 57102.

Studio: Garden City, SD 57236.

Telephone: 605-336-1100 (Sioux Falls).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1684-ft. above av. terrain, 1705-ft. above ground, 3552-ft. above sea level.

Latitude 44° 57' 56.5"
Longitude 97° 35' 22.0"

Transmitter: 0.5-mi. N of Garden City, SD.

Satellite Earth Stations: 3 In operation; Scientific-Atlanta receivers.

News Services: AP, UPI, Group W Newsfeed, CBS.

Ownership: See KELO-TV, Sioux Falls, SD.

Began Operation: Sept. 24, 1955.

Represented (sales): Settel Inc.; Wayne Evans & Assoc. (Minneapolis); Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

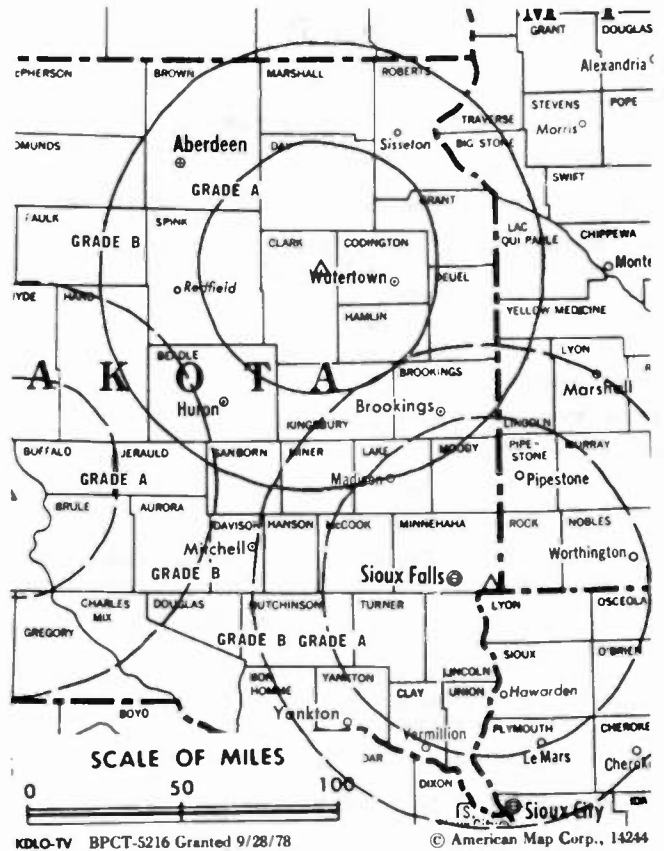
Personnel:

JOE FLOYD, chairman.
EVANS NORD, president.
ROY THORSON, chief engineer & resident manager.
LEE HEISEL, vice president, engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and KPLO-TV, Reliance, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls.

Arbitron Data: Included with parent KELO-TV, Sioux Falls, SD.



CABLE & TV ACTION UPDATES

Weekly reports on industry changes
Call 202-872-9200 for more information.

South Dakota—Lead

KHSD-TV

Ch. 11

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude 44° 19' 36"
Longitude 103° 50' 12"

Transmitter: Terry Peak.

Satellite Earth Station: In operation.

News Services: UPI, ABC.

Ownership: See KOTA-TV, Rapid City.

Began Operation: Nov. 2, 1966.

Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

WILLIAM F. DUHAMEL, general manager.

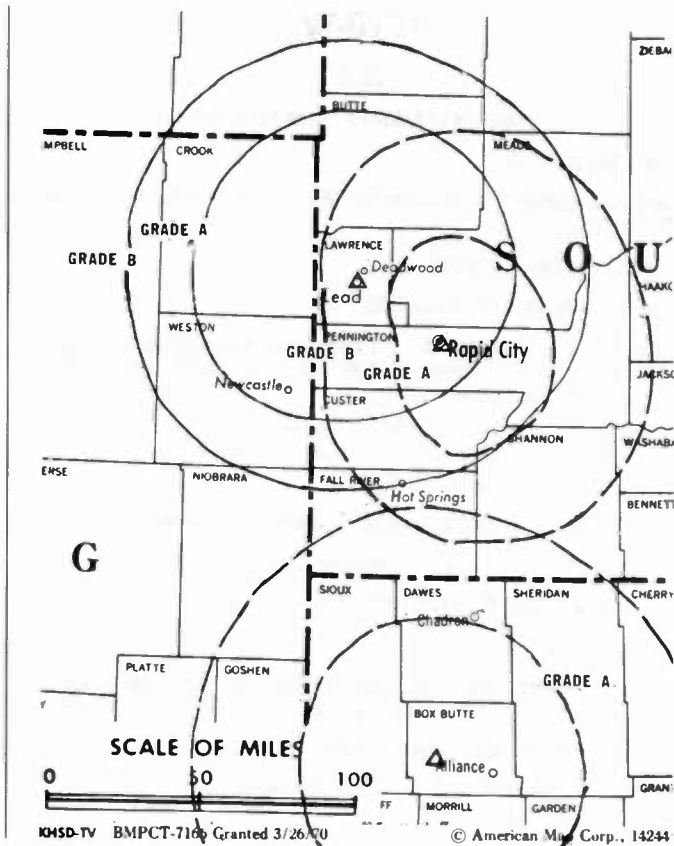
WES HAUGEN, general sales manager.

DON LARSEN, director of engineering.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: Bonus to KOTA-TV, Rapid City.

Arbitron Data: Included with parent KOTA-TV, Rapid City, SD.



South Dakota—Lead-Deadwood

KIVV-TV

Ch.5

(Satellite of KEVN-TV, Rapid City, SD)

Network Service: NBC.

Licensee: Heritage Broadcasting Group Inc., Box 677, Rapid City, SD 57709.

Studio: See KEVN-TV, Rapid City.

Telephone: 605-394-7777.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1851-ft. above av. terrain, 638-ft. above ground, 7531-ft. above sea level.

Latitude	44°	19'	30"
Longitude	103°	50'	14"

Transmitter: Terry Peak, 3.6-mi. SW of Lead.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: See KEVN-TV, Rapid City.

Began Operation: July 11, 1976.

Represented (sales): Blair Television.

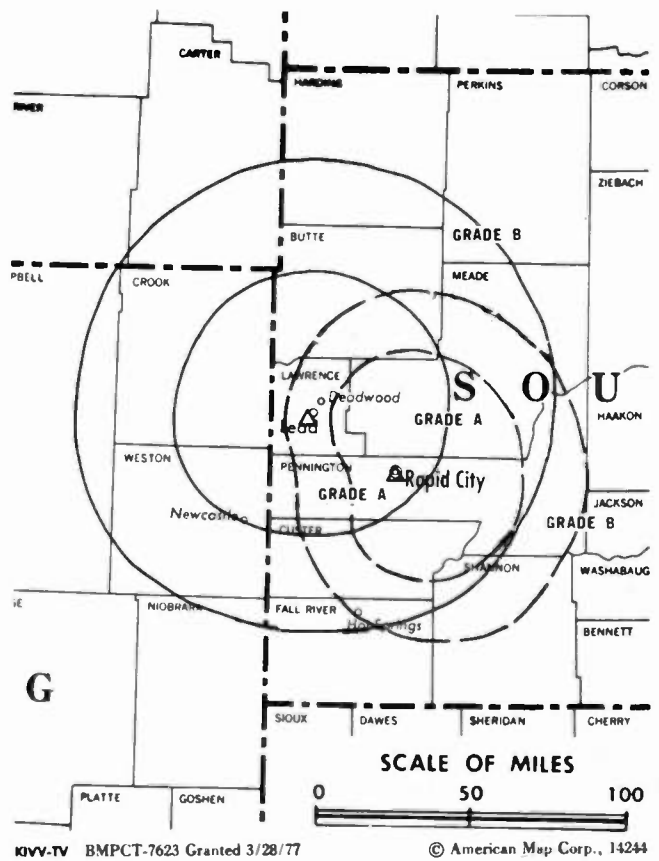
Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen & Dippell.

Personnel: See KEVN-TV, Rapid City.

Rates: Sold in combination with KEVN-TV, Rapid City.

Arbitron Data: Included with KEVN-TV, Rapid City.



South Dakota—Pierre

KPRY-TV

Ch. 4

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: South Dakota Broadcasting Co., 300 N. Dakota Ave., Sioux Falls, SD 57102.

Studio: See KSFY-TV, Sioux Falls.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1280-ft. above av. terrain, 1086-ft. above ground, 3126-ft. above sea level.

Latitude	44°	03'	07"
Longitude	100°	05'	03"

Transmitter: 10-mi. N of Presho, SD.

News Service: AP.

Ownership: See WDAY-TV, Fargo, ND.

Began Operation: Jan. 30, 1976.

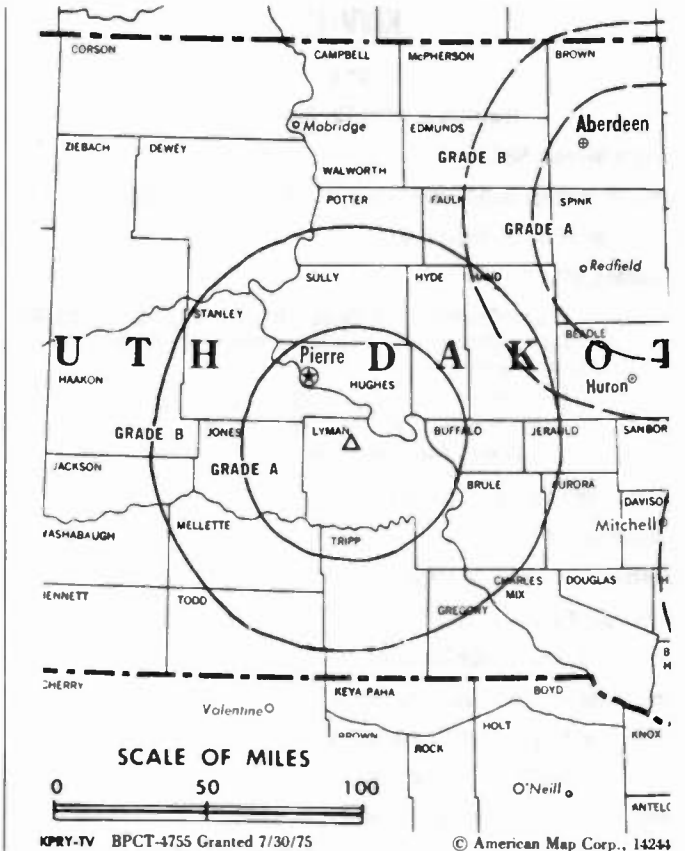
Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel: See KSFY-TV, Sioux Falls.

Rates: Sold in combination with KSFY-TV, Sioux Falls, SD.

Arbitron Data: Included with KSFY-TV, Sioux Falls.



South Dakota—Rapid City

KEVN-TV

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

Network Service: NBC.

Licensee: Heritage Broadcasting Group Inc., Box 677, Rapid City, SD 57709.

Studio: Skyline Dr., 1.6-mi. from center of Rapid City.

Mailing Address: Box 677, Rapid City, SD 57709.

Telephone: 605-394-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 262-kw visual, 26-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 4342-ft. above sea level.

Latitude 44° 04' 06"
Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi. from center of Rapid City.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Heritage Communications Inc., 100%. HCl ownership: James M. Hoak Sr., chmn., 0.41%; James M. Hoak Jr., pres., 2.7%; James S. Cownie, exec. v.p., 1.3%; Jayne Kern, v.p.-secy., 0.1%; Jay F. Shaw, v.p., 0.66%; David J. Lundquist, v.p., 0.03%; Russell W. Calkins III, v.p., 0.02%; Arlan Van Roekel, treas.-controller, 0.26%; Annette Howe, asst. secy., 0.003%; Phyllis K. Clark, asst. treas., 0.0006%; 28 others, each with 5.4% or less. HCl also owns KIVV-TV, Lead & KDLT Mitchell-Sioux Falls, SD. HCl has interest in Diversified Communications, see Group Ownership of TV Stations & is multiple cable system operator.

Began Operation: July 11, 1976. Sale to present owner by Sherwood L. Corner & Gilbert D. Moyle approved by FCC Aug. 14, 1985.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen & Dippell.

Personnel:

RAY MOSER, general manager.
HARVEY SACHAU, chief engineer.
GERRY FENSKE, local sales manager.
LES HOFLAND, production manager.
BOB SLOCUM, controller.
DAN SCHILLINGER, news director.

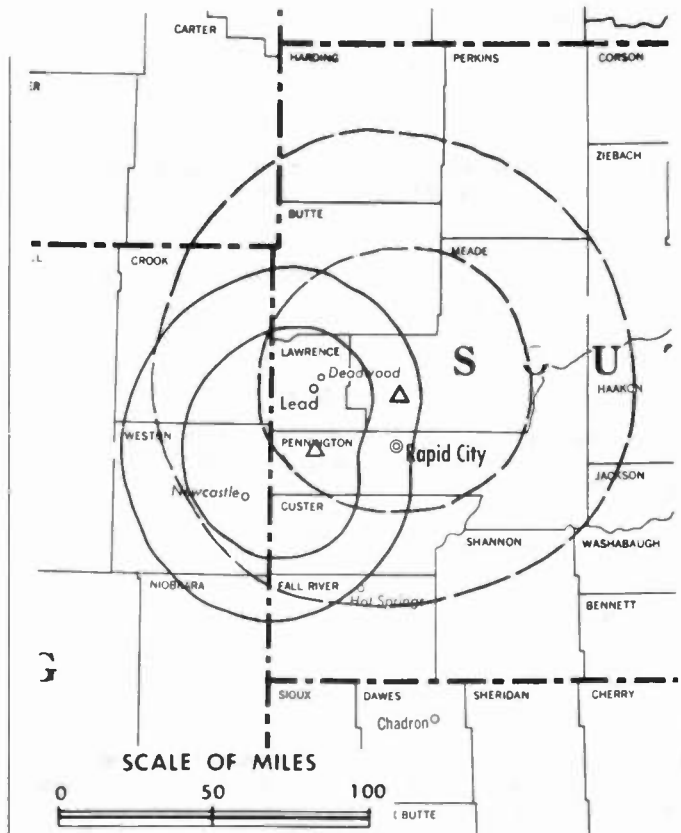
Highest 30 Sec. Rate (Aug. 5, 1985): \$500.

NETWORK BASE HOURLY RATE: \$475.

Arbitron Data: Figures include KIVV-TV, Lead-Deadwood.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MONTANA			
	Carter	600	600	100
	Fallon	1,400	1,300	93
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Butte	3,300	3,200	97
	Custer	2,600	2,500	96
	Fall River	3,400	3,300	97



KEVN-TV BPCT-4627 Granted 6/20/75

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %	
50% & Over	HAakon				
	Haakon	1,000	1,000	100	
	Harding				
	Harding	600	600	100	
	Jackson				
	Jackson	1,300	1,300	100	
	Lawrence				
	Lawrence	7,400	7,300	99	
	Meade				
	Meade	7,400	7,300	99	
Pennington					
Pennington	28,000	27,700	99		
Perkins					
Perkins	1,800	1,700	94		
Shannon					
Shannon	2,500	2,300	92		
Ziebach					
Ziebach	600	600	100		
Between 25-49%	WYOMING				
	Campbell				
	Campbell	11,200	10,600	95	
	Crook				
	Crook	2,100	2,000	95	
	Weston				
	Weston	2,900	2,800	96	
	Between 5-24%	MONTANA			
		Powder River			
		Powder River	900	800	89
NORTH DAKOTA					
Adams					
Adams		1,300	1,300	100	
Bowman					
Bowman		1,600	1,600	100	
NEBRASKA					
Sheridan					
Sheridan	2,900	2,800	97		
Station Totals	NEBRASKA				
	Sioux				
	Sioux	700	700	100	
	SOUTH DAKOTA				
	Dewey				
	Dewey	1,500	1,400	93	
	Mellette				
	Mellette	700	700	100	
	Station Totals		88,700	86,400	97
	Net Weekly Circulation (1985)				65,600
Average Daily Circulation (1985)				43,000	

South Dakota—Rapid City

KOTA-TV

Ch. 3

(Also operates affiliated KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY)

Network Service: ABC.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

Studio: Duhamel Bldg., 518-1/2 St. Joe St., Rapid City, SD 57701.

Mailing Address: Box 1760, Rapid City, SD 57709.

Telephone: 605-342-2000. TWX: 510-366-8012.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

AM Affiliate: KOTA, 5-kw, 1380 kHz (CBS).

Satellite Earth Stations: Simulsat, 7-meter; Harris, 5.8-meter; Scientific-Atlanta & Simulsat receivers.

News Services: UPI, ABC.

Ownership: Helen S. Duhamel, chmn., 53.3%; William F. Duhamel, pres., 26.7%; John N. Heffron, H. Kathleen Duhamel, Dr. Peter A. Duhamel, Marguerite D. White, Jacquelyn Duhamel, Lois G. Duhamel, Francis A. Duhamel, 3.3% each. Duhamel Broadcasting Enterprises also operates satellites KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY.

Began Operation: May 29, 1955.

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

HELEN S. DUHAMEL, chairman of the board.
WILLIAM F. DUHAMEL, president & general manager.
PEGGY D. WHITE, vice president & director of community affairs.
WES HAUGEN, general sales manager.
MIKE MORGAN, news director.
ARLYNE MORGAN, commercial manager.
DON LARSEN, director of engineering.
VERNE SHEPPARD, farm director.
MIKE POWERS, sports director.
MONTE LOOS, program & operations manager.

Highest 30 Sec. Rate (May 1, 1982): \$300.

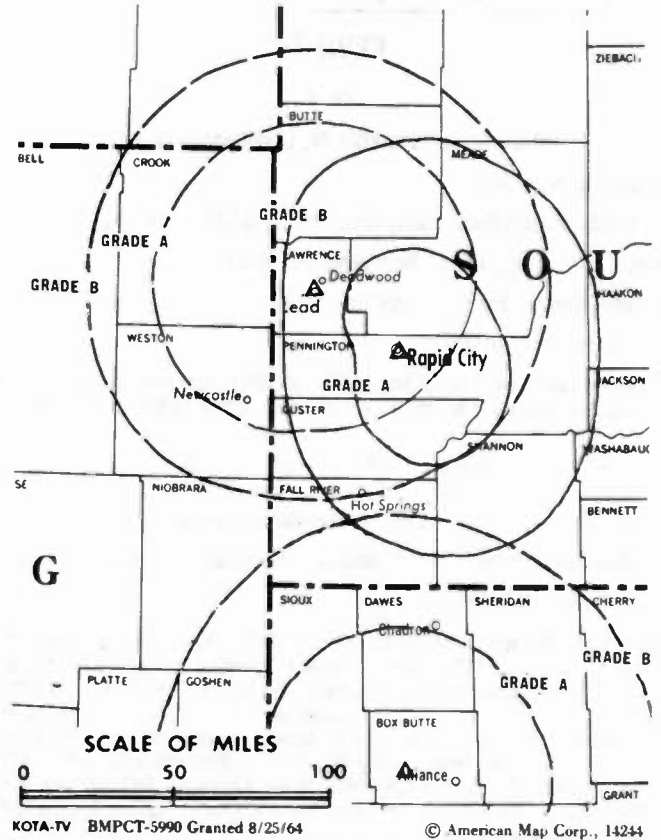
Rates include affiliated KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY.

NETWORK BASE HOURLY RATE: \$550.

Arbitron Data: Figures include satellites KSGW-TV, Sheridan, WY & KHSD-TV, Lead, SD.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Carter	600	600	100
	Fallon	1,400	1,300	93
	Powder River	900	800	89
	SOUTH DAKOTA			
Bennett	1,000	1,000	100	
Butte	3,300	3,200	97	
Custer	2,600	2,500	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fall River	3,400	3,300	97
	Haakon	1,000	1,000	100
	Harding	600	600	100
	Jackson	1,300	1,300	100
	Lawrence	7,400	7,300	99
	Meade	7,400	7,300	99
	Pennington	28,000	27,700	99
	Perkins	1,800	1,700	94
	Shannon	2,500	2,300	92
	Ziebach	600	600	100
	WYOMING			
	Campbell	11,200	10,600	95
	Crook	2,100	2,000	95
Sheridan	10,900	10,300	95	
Weston	2,900	2,800	96	
Between 25-49%	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Bowman	1,600	1,600	100
WYOMING				
Johnson	2,600	2,500	96	
Between 5-24%	MONTANA			
	Big Horn	3,300	3,100	94
	Rosebud	4,100	3,800	94
	NEBRASKA			
	Sheridan	2,900	2,800	97
SOUTH DAKOTA				
Tripp	2,700	2,700	100	
WYOMING				
Big Horn	4,500	4,300	96	
Station Totals		113,900	110,300	96
Net Weekly Circulation (1985)			80,800	
Average Daily Circulation (1985)			54,500	

South Dakota—Reliance

KPLO-TV

Ch. 6

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, SD 57102.

Studio: Medicine Butte, 6-mi. N of Reliance.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude 43° 57' 55"
Longitude 99° 36' 11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Services: AP, UPI, Group W Newsfeed, Capitol News.

Ownership: See KELO-TV, Sioux Falls.

Began Operation: July 15, 1957.

Represented (sales): Seltel Inc.; Wayne Evans & Assoc. (Minneapolis); Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

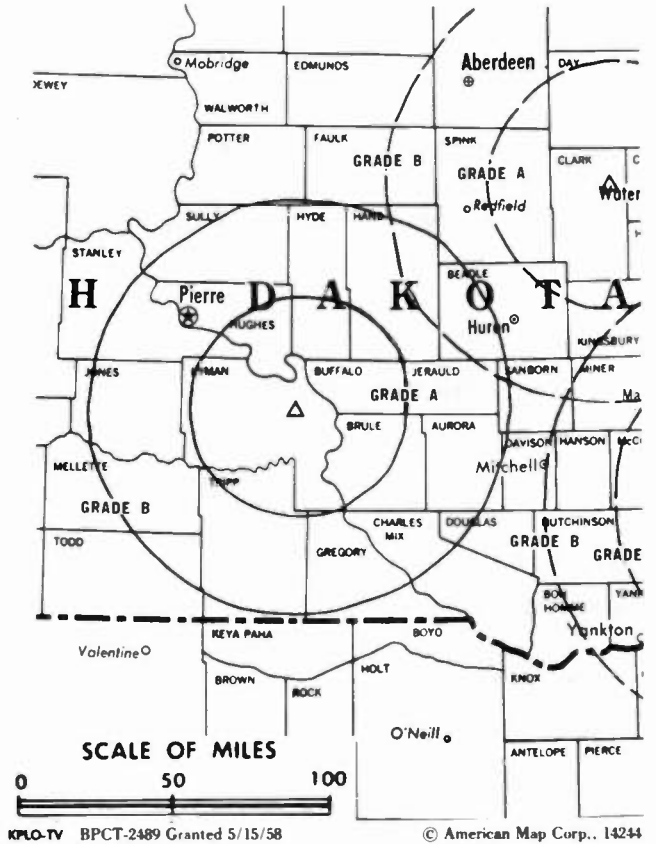
Personnel:

JOE FLOYD, chairman.
EVANS A. NORD, president.
DARREL HOUSE, chief engineer.
LEE HEISEL, vice president, engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and other satellite KDLO-TV, Florence, SD.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls, SD.

Arbitron Data: Included with KELO-TV, Sioux Falls, SD.



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South Dakota—Sioux Falls

KELO-TV

Ch. 11

(Operates satellites KDLO-TV, Florence & KPLO-TV, Reliance, SD)



SELTEL INC.

MIDCONTINENT BROADCASTING CO.

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., 13th St. & Phillips Ave., Sioux Falls, SD 57102.

Studio: 13th St. & Phillips Ave., Sioux Falls.

Telephone: 605-336-1100. TWX: 910-660-0552.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Transmitter: 1.1-mi. E of Rowena, SD.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; M/A-Com & Scientific-Atlanta receivers.

AM Affiliate: KELO, 5-kw, 1320 kHz.

FM Affiliate: KELO-FM, 100-kw, 92.5 MHz (No. 223), 1900-ft.

News Services: AP, Group W Newsfeed, UPI, CBS, Capitol News.

Ownership: Joseph L. Floyd, chmn., 33.33%; N. L. Bentson, v.p., 33.33%; Edmund R. Ruben, secy.-treas., 33.33%. Same interests own KDLO-TV (Ch. 3), Florence & KPLO-TV (Ch. 6), Reliance, SD, operated in conjunction with KELO-TV; WTSO & WZEE(FM), Madison, WS; KELO-AM-FM, Sioux Falls & KDLO-FM, Watertown, SD.

Began Operation: May 12, 1953.

Represented (sales): Seltel Inc.; Wayne Evans & Assoc. (Minneapolis); Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

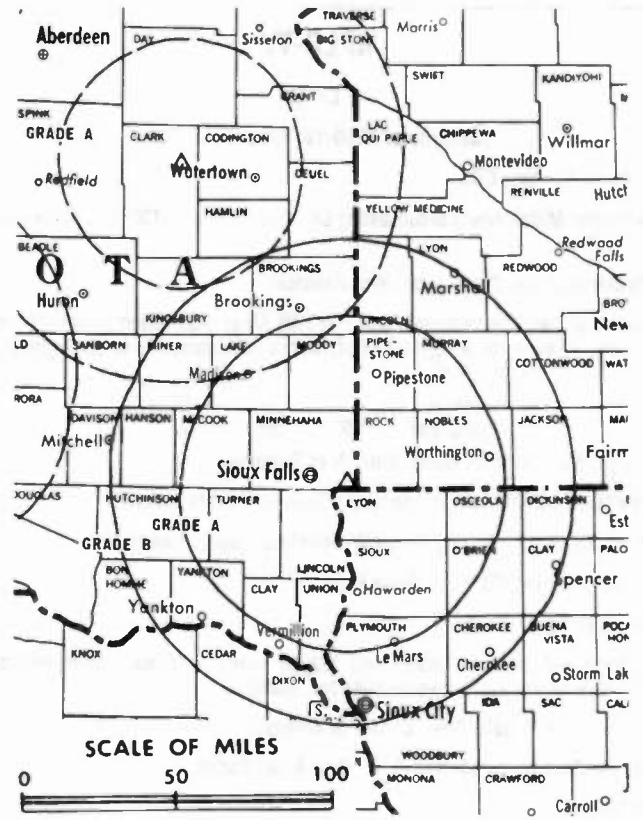
JOE FLOYD, chairman & chief executive officer.
EVANS A. NORD, president.
JOE H. FLOYD, exec. vice president in charge of operations.
TOM SHEELEY, vice president, news & programming.
LEE HEISEL, vice president, engineering.
SCOTT BURRI, production manager.
CONNIE HODGEN, promotion manager.
BRUCE BRAUN, farm director.
JIM WOSTER, associate farm director.

Highest 30 Sec. Rate (July 15, 1984): \$850 (In combination with satellites).

NETWORK BASE HOURLY RATE: \$2500.

Arbitron Data: Figures include KDLO-TV, Florence & KPLO-TV, Reliance, SD.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KELO-TV BPCT-3821 Granted 10/21/66 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Clay	8,000	7,900	99
	Dickinson	6,700	6,600	99
	Lyon	4,600	4,500	98
	O'Brien	6,300	6,200	98
	Osceola	3,200	3,200	100
	Sioux	10,600	10,400	98
	MINNESOTA			
	Big Stone	2,900	2,900	100
	Lac Qui Parle	3,900	3,800	97
	Lincoln	3,000	2,900	97
	Murray	4,100	4,000	98
	Nobles	7,800	7,700	99
	Pipestone	4,300	4,200	98
	Rock	3,900	3,900	100
	NEBRASKA			
	Cherry	2,600	2,500	96
	Keya Paha	500	500	100
	Knox	4,200	4,100	98
	SOUTH DAKOTA			
	Aurora	1,100	1,100	100
	Beadle	7,500	7,400	99
	Bon Homme	3,000	2,900	97
	Brookings	8,700	8,600	99
	Brown	14,200	14,100	99
	Brule	2,000	2,000	100
	Buffalo	400	400	100
	Campbell	800	800	100
	Charles Mix	3,300	3,200	97
	Clark	1,900	1,900	100
	Clay	4,800	4,700	98

(Continued on page A-894)

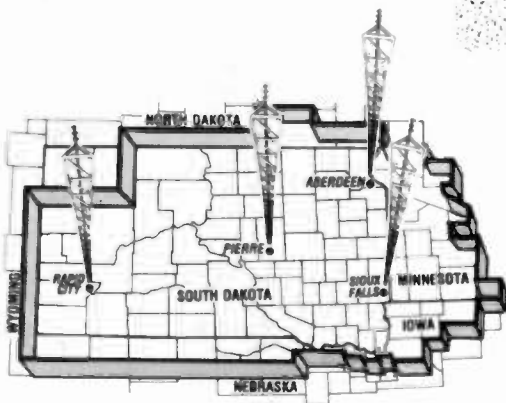
Station Totals	417,100	411,000	98
Net Weekly Circulation (1985)		295,900	
Average Daily Circulation (1985)		201,100	

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KELO-TV Sioux Falls, S.D. and satellites KDLO TV, KPLO TV plus Channel 15, Rapid City

Represented nationally by **SETEL** In Minneapolis by WAYNE EVANS

South Dakota—Sioux Falls

KSFY-TV

Ch. 13

(Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, SD)

Network Service: ABC.

Licensee: South Dakota Broadcasting Co., 300 N. Dakota Ave., Sioux Falls, SD 57102.

Studio: Suite 13, 300 N. Dakota Ave., Sioux Falls.

Telephone: 605-336-1300. TWX: 910-660-0569.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 05"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Satellite Earth Stations: Andrew, 7.3-meter & 4.5-meter; Avantek receivers.

News Service: AP.

Ownership: South Dakota Broadcasting Co. For other interests, see WDAY-TV, Fargo, ND.

Began Operation: July 31, 1960. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al., approved by FCC Nov. 14, 1973. Sale of control to Ritz and Whitney by former owners approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:35).

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

JIM DUNHAM, vice president & general manager.
WARREN MURRAY, director of engineering.
GAR KELLOGG, production director.
JOHN DUNNICLIFF, promotion manager.
MARGE HOKENSTAD, program director.
JIM PAULSON, news director.

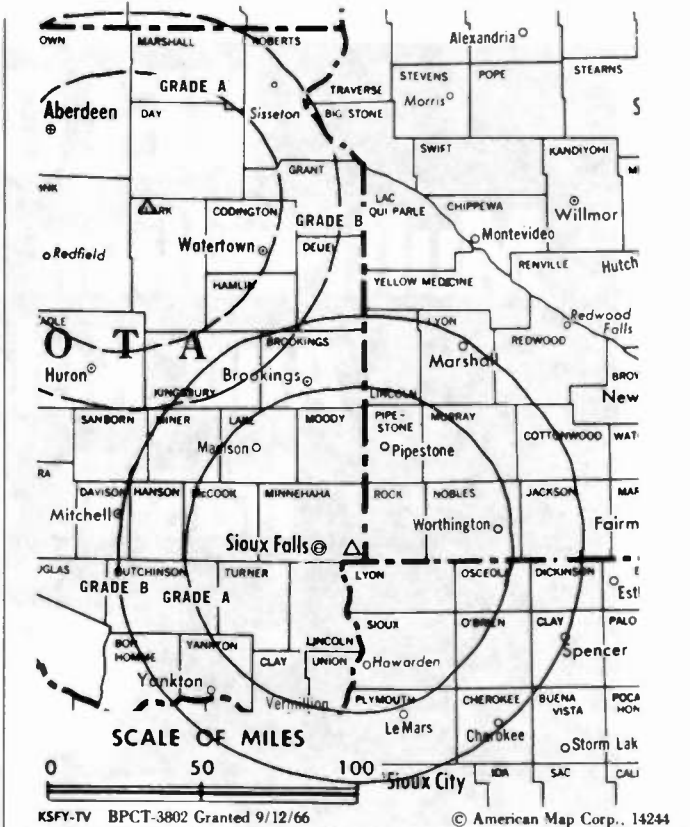
Highest 30 Sec. Rate (July 15, 1985): \$450. Sold in combination with KABY-TV, Aberdeen & KPRY-TV, Pierre.

NETWORK BASE HOURLY RATE: \$550.

Arbitron Data: Figures include KPRY-TV, Pierre, SD.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Dickinson	6,700	6,600	99
	Lyon	4,600	4,500	98
	O'Brien	6,300	6,200	98
	Osceola	3,200	3,200	100
	Sioux	10,600	10,400	98
	MINNESOTA			
	Lincoln	3,000	2,900	97
	Murray	4,100	4,000	98
	Nobles	7,800	7,700	99
	Pipestone	4,300	4,200	98
	Rock	3,900	3,900	100
	SOUTH DAKOTA			
	Aurora	1,100	1,100	100
	Bon Homme	3,000	2,900	97
	Brookings	8,700	8,600	99
	Brule	2,000	2,000	100
	Buffalo	400	400	100
	Charles Mix	3,300	3,200	97
	Clay	4,800	4,700	98
	Davison	7,300	7,100	97
	Deuel	1,900	1,900	100



KSFY-TV BPCT-3802 Granted 9/12/66 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Douglas	1,400	1,400	100
	Hamlin	1,900	1,900	100
	Hand	1,800	1,800	100
	Hanson	1,100	1,100	100
	Hughes	5,900	5,800	98
	Hutchinson	3,400	3,300	97
	Hyde	800	800	100
	Jones	600	600	100
	Kingsbury	2,600	2,600	100
	Lake	4,000	4,000	100
	Lincoln	5,200	5,100	98
	Lyman	1,300	1,300	100
	McCook	2,300	2,300	100
	Mellette	700	700	100
	Minnehaha	44,900	44,600	99
	Moody	2,400	2,400	100
	Stanley	900	900	100
	Sully	700	700	100
	Todd	2,000	1,900	95
	Tripp	2,700	2,700	100
Turner	3,500	3,500	100	
Union	4,300	4,300	100	
Walworth	2,700	2,600	96	
Yankton	7,000	6,900	99	
Between 25-49%	IOWA			
	Clay	8,000	7,900	99
	Plymouth	9,000	8,900	99
	MINNESOTA			
Jackson	5,000	4,900	98	
Lyon	8,900	8,700	98	

(Continued on page A-895)

Station Totals	322,900	318,200	98
Net Weekly Circulation (1985)		185,400	
Average Daily Circulation (1985)		105,500	

South Dakota—Mitchell-Sioux Falls

KDLT

Ch. 5

Network Service: NBC.

Licensee: Heritage Broadcasting Group Inc., Box 1200, Mitchell, SD 57301.

Studio: Interstate 90 & Hwy. 37 interchange.

Mailing Address: Box 1200, Mitchell, SD 57301.

Telephone: 605-996-7501. TWX: 910-668-0598.

Sioux Falls Sales Office: 3932 S. Willow Ave., Sioux Falls, SD 57105.

Telephone: 605-338-5555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1565-ft. above ground, 3049-ft. above sea level.

Latitude 43° 37' 56"
Longitude 97° 22' 21"

Transmitter: 6.5-mi. S of Salem, SD.

Satellite Earth Stations: Harris, 6-meter & 3-meter; Comtec, 5-meter; Harris & M/A-Com receivers.

News Services: AP, NBC, NIWS.

Ownership: See KEVN-TV, Rapid City, S.D.

Began Operation: June 12, 1960. Sale to present owner approved by FCC Aug. 14, 1985. Sale to Sherwood L. Corner & Gilbert D. Moyle by Gillett Bcstg. approved by FCC May 12, 1982. Sale to Gillett by Buford TV approved Jan. 17, 1978 (Television Digest, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved Oct. 4, 1972.

Represented (sales): Blair Television.

Represented (legal): Sidley & Austin.

Personnel:

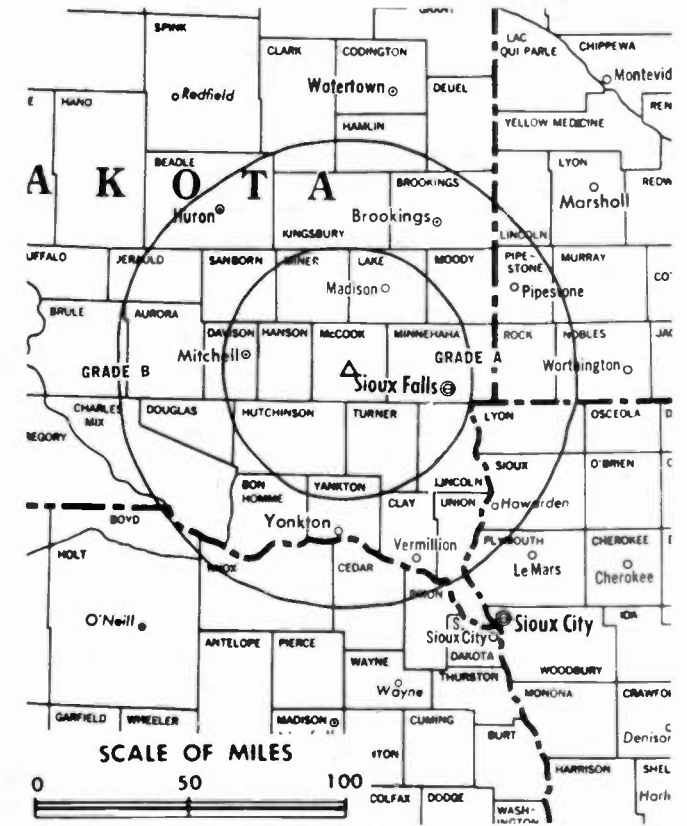
HAL GREENE, general manager & national sales manager.
PAM SITZMAN, administrative assistant & program director.
KEN ULRICH, sales manager.
DON STURZENBECHER, chief engineer.

Highest 30 Sec. Rate (July 30, 1985): \$500.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Pipestone	4,300	4,200	98
	Rock	3,900	3,900	100
	NEBRASKA			
	Boyd	1,300	1,300	100
	SOUTH DAKOTA			
	Aurora	1,100	1,100	100
	Beadle	7,500	7,400	99
	Bon Homme	3,000	2,900	97
	Brookings	8,700	8,600	99
	Brown	14,200	14,100	99
	Charles Mix	3,300	3,200	97
	Codington	8,200	8,100	99
	Davison	7,300	7,100	97
	Douglas	1,400	1,400	100
	Edmunds	1,800	1,800	100
	Faulk	1,200	1,200	100
	Gregory	2,100	2,100	100
	Hamlin	1,900	1,900	100
Hand	1,800	1,800	100	
Hanson	1,100	1,100	100	
Hutchinson	3,400	3,300	97	
Jerauld	1,100	1,100	100	
Kingsbury	2,600	2,600	100	



KDLT BPCT-4928 Granted 8/12/76

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	4,000	4,000	100
	Lincoln	5,200	5,100	98
	Mc Cook	2,300	2,300	100
	Mc Pherson	1,500	1,500	100
	Miner	1,400	1,400	100
	Minnehaha	44,900	44,600	99
	Moody	2,400	2,400	100
	Potter	1,300	1,300	100
	Sanborn	1,200	1,200	100
	Turner	3,500	3,500	100
	Walworth	2,700	2,600	96
	Yankton	7,000	6,900	99
	Between 25-49%	IOWA		
Lyon		4,600	4,500	98
MINNESOTA				
Lincoln		3,000	2,900	97
Murray		4,100	4,000	98
SOUTH DAKOTA				
Brule	2,000	2,000	100	
Clark	1,900	1,900	100	
Clay	4,800	4,700	98	
Day	3,000	3,000	100	
Deuel	1,900	1,900	100	
Spink	3,300	3,300	100	
Between 5-24%	IOWA			
	Osceola	3,200	3,200	100
	Plymouth	9,000	8,900	99
	Sioux	10,600	10,400	98
	MINNESOTA			
Nobles	7,800	7,700	99	
(Continued on page A-895)				
Station Totals		249,200	246,100	98
Net Weekly Circulation (1985)			138,300	
Average Daily Circulation (1985)			78,600	

South Dakota

KELO-TV, Sioux Falls (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA—(Continued)			
	Codington	8,200	8,100	99
	Davison	7,300	7,100	97
	Day	3,000	3,000	100
	Deuel	1,900	1,900	100
	Dewey	1,500	1,400	93
	Douglas	1,400	1,400	100
	Edmunds	1,800	1,800	100
	Faulk	1,200	1,200	100
	Grant	3,300	3,200	97
	Gregory	2,100	2,100	100
	Haakon	1,000	1,000	100
	Hamlin	1,900	1,900	100
	Hand	1,800	1,800	100
	Hanson	1,100	1,100	100
	Hughes	5,900	5,800	98
	Hutchinson	3,400	3,300	97
	Hyde	800	800	100
	Jackson	1,300	1,300	100
	Jerauld	1,100	1,100	100
	Jones	600	600	100
	Kingsbury	2,600	2,600	100
	Lake	4,000	4,000	100
	Lincoln	5,200	5,100	98
	Lyman	1,300	1,300	100
	Mc Cook	2,300	2,300	100
	Mc Pherson	1,500	1,500	100
	Marshall	2,000	1,900	95
	Meade	7,400	7,300	99
	Mellette	700	700	100
	Miner	1,400	1,400	100
	Minnehaha	44,900	44,600	99
	Moody	2,400	2,400	100
	Pennington	28,000	27,700	99
	Potter	1,300	1,300	100
	Roberts	3,800	3,700	97
	Sanborn	1,200	1,200	100
	Spink	3,300	3,300	100
	Stanley	900	900	100
	Sully	700	700	100
	Todd	2,000	1,900	95
	Tripp	2,700	2,700	100
	Turner	3,500	3,500	100

KELO—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA—(Continued)			
	Union	4,300	4,300	100
	Walworth	2,700	2,600	96
	Yankton	7,000	6,900	99
Between 25-49%	IOWA			
	Cherokee	6,200	6,100	98
	Plymouth	9,000	8,900	99
	MINNESOTA			
	Cottonwood	5,400	5,200	96
	Jackson	5,000	4,900	98
	Lyon	8,900	8,700	98
	NORTH DAKOTA			
	Dickey	2,500	2,400	96
	NEBRASKA			
Boyd	1,300	1,300	100	
Cedar	4,000	4,000	100	
Pierce	3,100	3,100	100	
Between 5-24%	SOUTH DAKOTA			
	Butte	3,300	3,200	97
	Fall River	3,400	3,300	97
	Lawrence	7,400	7,300	99
	IOWA			
	Buena Vista	8,000	7,900	99
	Emmet	5,000	4,900	98
	Palo Alto	4,900	4,800	98
	Sac	5,400	5,300	98
	MINNESOTA			
Chippewa	5,700	5,600	98	
Traverse	1,800	1,800	100	
Yellow Medicine	4,800	4,600	96	
NEBRASKA				
Antelope	3,200	3,100	97	
Brown	1,700	1,600	94	
SOUTH DAKOTA				
Bennett	1,000	1,000	100	
Corson	1,500	1,400	93	
Custer	2,600	2,500	96	

South Dakota

KSFY-TV, Sioux Falls (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NEBRASKA				
	Boyd	1,300	1,300	100	
	Cedar	4,000	4,000	100	
	Keya Paha	500	500	100	
	Knox	4,200	4,100	98	
	Rock	900	900	100	
	SOUTH DAKOTA				
	Beadle	7,500	7,400	99	
	Dewey	1,500	1,400	93	
	Edmunds	1,800	1,800	100	
	Grant	3,300	3,200	97	
	Gregory	2,100	2,100	100	
	Jackson	1,300	1,300	100	
	Jerauld	1,100	1,100	100	
	Miner	1,400	1,400	100	
	Potter	1,300	1,300	100	
	Sanborn	1,200	1,200	100	
	Between 5-24%	IOWA			
		Cherokee	6,200	6,100	98
		Emmet	5,000	4,900	98
MINNESOTA					
Brown		10,100	9,900	98	
Cottonwood		5,400	5,200	96	
Yellow Medicine		4,800	4,600	96	
NORTH DAKOTA					
Dickey		2,500	2,400	96	
NEBRASKA					
Cherry		2,600	2,500	96	
Pierce		3,100	3,100	100	
SOUTH DAKOTA					
Bennett		1,000	1,000	100	
Campbell		800	800	100	
Clark		1,900	1,900	100	
Codington		8,200	8,100	99	
Corson		1,500	1,400	93	
Day		3,000	3,000	100	
Haakon		1,000	1,000	100	
Mc Pherson	1,500	1,500	100		
Perkins	1,800	1,700	94		
Roberts	3,800	3,700	97		
Spink	3,300	3,300	100		

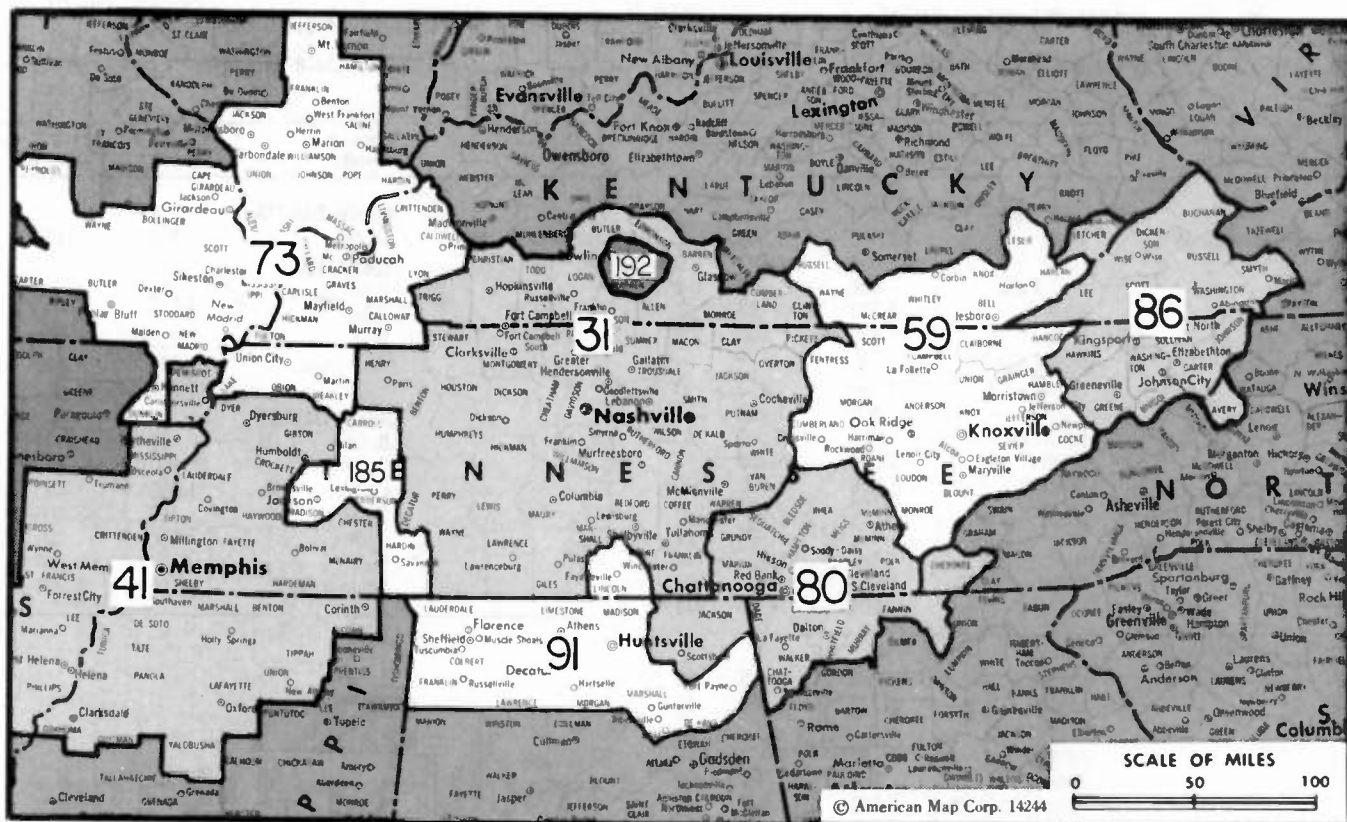
KDLT, Mitchell-Sioux Falls (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH DAKOTA			
	Dickey	2,500	2,400	96
	NEBRASKA			
	Antelope	3,200	3,100	97
	Cedar	4,000	4,000	100
	Holt	5,200	5,000	96
	Keya Paha	500	500	100
	Knox	4,200	4,100	98
	SOUTH DAKOTA			
	Buffalo	400	400	100
	Campbell	800	800	100
	Corson	1,500	1,400	93
	Grant	3,300	3,200	97
	Hyde	800	800	100
	Sully	700	700	100
	Union	4,300	4,300	100

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Tennessee



Tennessee Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	13	10	23
Educational Television Stations	4	2	6
			29

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WCYB-TV, Bristol & Johnson City —See Bristol, VA
- WJHL-TV, Bristol & Kingsport —See Johnson City, TN
- WKPT-TV, Bristol —See Kingsport, TN
- WKPT-TV, Johnson City —See Kingsport, TN
- WFYZ, Nashville —See Murfreesboro, TN

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Published by Television Digest, Inc.

Market	Arbitron ADI TV Households	Rank
Nashville, TN	644,500	31
Memphis, TN	554,400	41
Knoxville, TN	415,300	59
Paducah, KY-Cape Girardeau, MO-Harrisburg, IL	338,400	73
Chattanooga, TN	293,000	80
Bristol, VA-Kingsport-Johnson City, TN	271,600	86
Huntsville-Decatur-Florence, AL	251,100	91
Jackson, TN	54,000	185

Market Area Commercial TV Stations

- WCAY-TV (30), WFYZ (39), WKRN-TV (2), WSMV (4), WTVF (5), WZTV (17)
- WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
- WATE-TV (6), WBIR-TV (10), WINT-TV (55), WKCH-TV (43), WTVK (26)
- KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
- WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)
- WCYB-TV (5), WJHL-TV (11), WKPT-TV (19)
- WAAJ-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WZDX (54)
- WBBJ-TV (7)

Tennessee—Chattanooga

WDEF-TV

Ch. 12

Network Service: CBS.

Licensee: Roy H. Park Broadcasting of Tennessee Inc., 3300 Broad St., Chattanooga, TN 37402.

Studio: Broadcast Center, 3300 Broad St., Chattanooga.

Telephone: 615-267-3392. TWX: 810-573-5207.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude 35° 08' 06"
Longitude 85° 19' 25"

Transmitter: Atop Signal Mtn.

Satellite Earth Station: UPI, 3.5-meter; Microdyne receivers.

AM Affiliate: WDEF, 5-kw, 1370 kHz (CBS).

FM Affiliate: WDEF-FM, 100-kw, 92.3 MHz (No. 222), 900-ft.

News Service: AP.

Ownership: Park Broadcasting. For ownership & other interests, see Group Ownership of TV Stations.

Began Operation: April 25, 1954. Sale to present owner by Carter M. Parham Group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

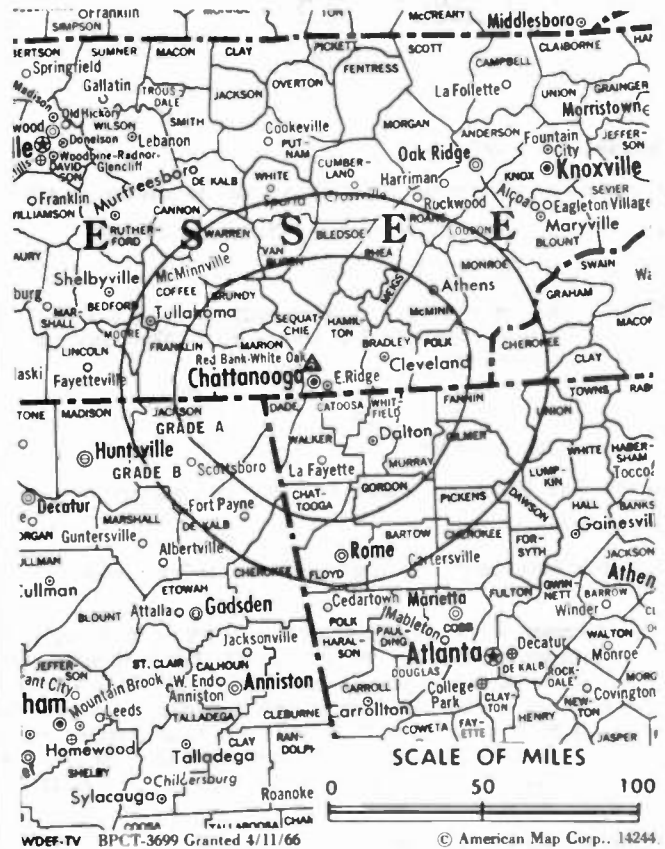
Personnel:

ROBERT G. LEE JR., vice president & general manager.
MICHAEL HOOD, general sales manager.
DORIS ELLIS, program director.
WILLIAM CHRISTMAN, chief engineer.
CHARLES WILKIE, business manager.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Jackson	19,300	19,100	99
	GEORGIA			
	Catoosa	13,900	13,800	99
	Chattooga	7,700	7,600	99
	Dade	4,200	4,100	99
	Fannin	5,700	5,600	98
	Gordon	11,200	11,100	99
	Murray	7,700	7,600	99
	Walker	20,200	20,000	99
	Whitfield	24,000	23,800	99
	NORTH CAROLINA			
	Cherokee	7,500	7,300	97
	TENNESSEE			
	Bledsoe	3,300	3,200	97
	Bradley	25,400	25,200	99
	Grundy	4,900	4,800	98
Hamilton	108,700	108,000	99	
Mcminn	15,400	15,300	99	
Marion	9,000	8,900	99	
Meigs	2,800	2,800	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Sequatchie	3,300	3,300	100
Between 25-49%	ALABAMA			
	De Kalb	21,300	21,100	99
	GEORGIA			
	Floyd	29,500	29,200	99
NORTH CAROLINA	Clay	2,700	2,600	96
	TENNESSEE			
Franklin	11,500	11,400	99	
Morgan	5,700	5,600	98	
Van Buren	1,600	1,600	100	
Between 5-24%	GEORGIA			
	Bartow	15,100	15,000	99
	Cherokee	20,500	20,300	99
	Gilmer	4,300	4,200	98
	Pickens	4,600	4,500	98
	Polk	11,700	11,600	99
	Union	3,900	3,800	97
NORTH CAROLINA				
Graham	2,500	2,400	96	
Jackson	9,300	9,100	98	
TENNESSEE				
Cumberland	11,300	11,100	98	
Monroe	10,500	10,400	99	
Roane	18,300	18,100	99	
Station Totals		492,500	487,300	98
Net Weekly Circulation (1985)				312,500
Average Daily Circulation (1985)				176,800

Tennessee—Chattanooga

WRCB-TV

Ch. 3

Network Service: NBC.

Licensee: Sarkes Tarzian Inc., 205 N. College Ave., Bloomington, IN 47402.

Studio: Executive Park, 900 Whitehall Rd., Chattanooga, TN 37405.

Telephone: 615-267-5412. TWX: 810-573-5240.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 306-ft. above ground, 2369-ft. above sea level.

Latitude 35° 09' 40"
Longitude 85° 18' 52"

Transmitter: Atop Signal Mtn.

Satellite Earth Station: In operation, 3.5-meter; Harris receivers.

News Services: AP, CNN.

Ownership: Sarkes Tarzian Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.) and later sale to Ziff-Davis, see WTOV-TV, Steubenville, OH. Sale to present owner by Ziff-Davis Bcstg. Co. approved by FCC Sept. 29, 1982.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

TOM TOLAR, president & general manager.
DOUG SHORT, general sales manager.
EDWIN G. ASLINGER, chief engineer.
LAWSON FOX, operations manager.
PATTI SMITH, promotion manager.
LEE MEREDITH, news director.

Highest 30 Sec. Rate (June 4, 1985): \$1400.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Jackson	19,300	19,100	99
	GEORGIA			
	Catoosa	13,900	13,800	99
	Chattooga	7,700	7,600	99
	Dade	4,200	4,100	99
	Fannin	5,700	5,600	98
	Floyd	29,500	29,200	99
	Gordon	11,200	11,100	99
	Murray	7,700	7,600	99
	Walker	20,200	20,000	99
	Whitfield	24,000	23,800	99
	NORTH CAROLINA			
	Cherokee	7,500	7,300	97
	Clay	2,700	2,600	96
	TENNESSEE			
	Bledsoe	3,300	3,200	97
	Bradley	25,400	25,200	99
	Grundy	4,900	4,800	98
	Hamilton	108,700	108,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Mcminn	15,400	15,300	99	
	Marion	9,000	8,900	99	
	Meigs	2,800	2,800	100	
	Polk	4,800	4,700	98	
	Rhea	9,200	9,100	99	
	Sequatchie	3,300	3,300	100	
Between 25-49%	ALABAMA				
	De Kalb	21,300	21,100	99	
	GEORGIA				
	Gilmer	4,300	4,200	98	
	Union	3,900	3,800	97	
TENNESSEE	Cumberland	11,300	11,100	98	
	Franklin	11,500	11,400	99	
	Monroe	10,500	10,400	99	
	Roane	18,300	18,100	99	
	Van Buren	1,600	1,600	100	
	Between 5-24%	ALABAMA			
		Cherokee	6,800	6,700	99
		GEORGIA			
		Bartow	15,100	15,000	99
		Cherokee	20,500	20,300	99
Dawson	2,000	2,000	100		
Pickens	4,600	4,500	98		
Polk	11,700	11,600	99		
NORTH CAROLINA					
Graham	2,500	2,400	96		
TENNESSEE					
Fentress	5,500	5,400	98		
Morgan	5,700	5,600	98		
Warren	12,700	12,500	98		
Station Totals		510,200	504,800	98	
Net Weekly Circulation (1985)				334,200	
Average Daily Circulation (1985)				206,800	

Tennessee—Chattanooga

WDSI-TV

Ch. 61

Network Service: None, independent.

Licensee: WDSI Ltd. Partnership, 2401 E. Main St., Chattanooga, TN 37404.

Studio: 2401 E. Main St., Chattanooga.

Telephone: 615-697-0661.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 584-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 343-ft. above ground, 2313-ft. above sea level.

Latitude 35° 12' 34"
Longitude 85° 16' 39"

Holds CP for change to 2218-kw max. & 946-kw horizontal visual, 221.8-kw max. & 94.6-kw horizontal aural, 974-ft. above av. terrain, 340-ft. above ground, 2310-ft. above sea level.

Transmitter: Needleseye, Chattanooga.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Service: INN.

Ownership: Michael F. Starr & Louis T. Donatelli, gen. partners, 47.5% each; Robert E. Long, ltd. partner, 3%; Howard McK. Tucker, ltd. partner, 2%. Starr & Long have interests in WHLY(FM), Leesburg, FL & WPLR(FM), New Haven, CT.

Began Operation: Jan. 24, 1972. Sale to present owners by Roy L. Hess, et al., approved by FCC Jan. 30, 1985. Previous sale by Col. Jay Sadow approved Jan. 18, 1983 (Television Digest, Vol. 22:39).

Represented (sales): Independent TV Sales.

Represented (legal): Fawer, Brian, Hardy & Zatzkis.

Represented (engineering): John Fergie & Associates.

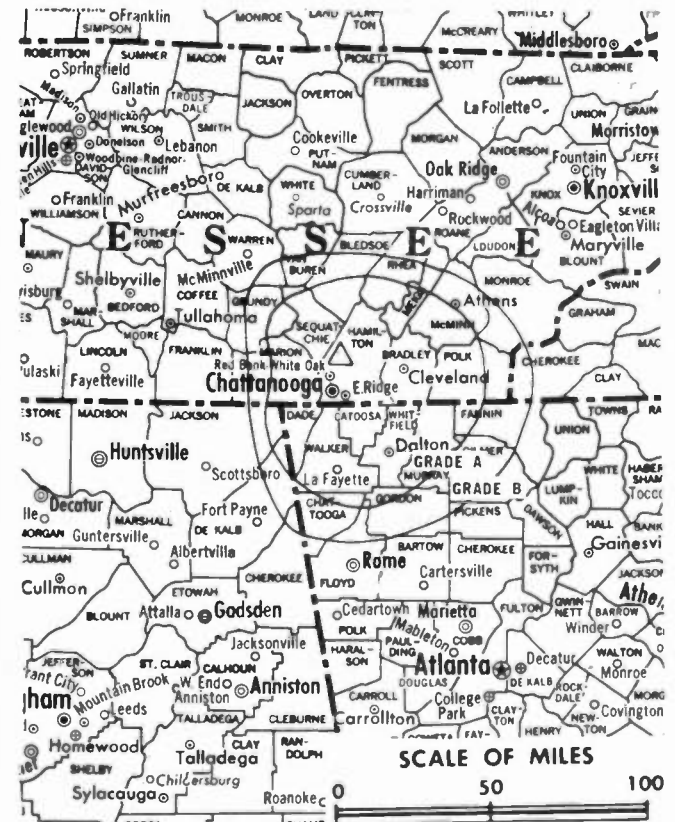
Personnel:

CLIFFORD S. PINE, general manager & program director.
CAL CASS, sales manager.
DON MILLER, operations manager.
JEFF GREGORY, director of engineering.
KAREN ROACH, office manager.
MARTY PERRY, promotion manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Catoosa	13,900	13,800	99
	Walker	20,200	20,000	99
	Whitfield	24,000	23,800	99



WDSI-TV BPCT—830722KG Granted 7/29/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Bradley	25,400	25,200	99
	Hamilton	108,700	108,000	99
	Marion	9,000	8,900	99
	Meigs	2,800	2,800	100
	Rhea	9,200	9,100	99
Sequatchie	3,300	3,300	100	
Between 5-24%	ALABAMA			
	Jackson	19,300	19,100	99
	GEORGIA			
	Chattooga	7,700	7,600	99
Dade	4,200	4,100	99	
Murray	7,700	7,600	99	
TENNESSEE	Bledsoe	3,300	3,200	97
	Knox	125,700	124,800	99
	Mcminn	15,400	15,300	99
	Polk	4,800	4,700	98

Station Totals	404,600	401,300	99
Net Weekly Circulation (1985)			111,700
Average Daily Circulation (1985)			45,600

Tennessee—Chattanooga

WTVC

Ch. 9

Network Service: ABC.

Licensee: Freedom-TV Sub Inc., Box 1150, Chattanooga, TN 37401.

Studio: Golden Gateway Shopping Center, 410 W. 6th St., Chattanooga, TN 37402.

Mailing Address: Box 1150, Chattanooga, TN 37401.

Telephone: 615-756-5500.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"
Longitude 85° 19' 03"

Transmitter: Taft Hwy. & Anderson Pike, Signal Mtn., TN.

Satellite Earth Stations: 1 station-owned, 1 common carrier; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, ABC.

Ownership: Freedom Newspapers. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: June 15, 1953 as WROM-TV, Rome, GA but quit air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to Martin Theatres of Georgia Inc. by Dean Covington and associates was approved Oct. 30, 1957 (Television Digest, Vol. 13:40, 44). Sale of Martin Theatres to Fuqua Industries approved Feb. 7, 1969. Sale to Belo Bcstg. approved June 13, 1980. Sale to present owner approved Dec. 13, 1983 (Vol. 23:42).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Carl T. Jones Corp.

Personnel:

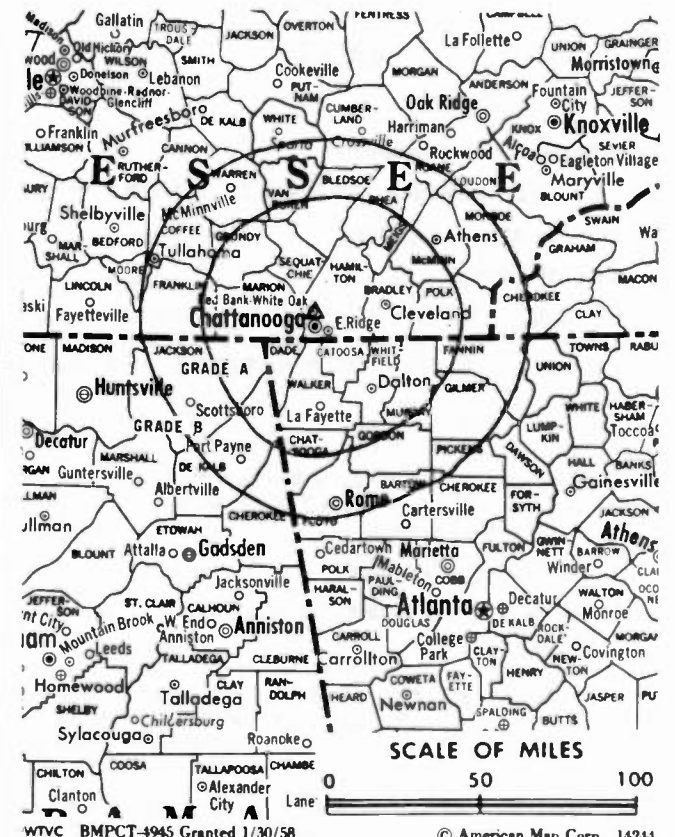
F. LEWIS ROBERTSON, general manager.
ED GROVES, general sales manager.
BILL WALLACE, news director.

Highest 30 Sec. Rate (Jan. 1, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Jackson	19,300	19,100	99
	GEORGIA			
	Catoosa	13,900	13,800	99
	Chattooga	7,700	7,600	99
	Dade	4,200	4,100	99
	Fannin	5,700	5,600	98
	Floyd	29,500	29,200	99
	Gordon	11,200	11,100	99
	Murray	7,700	7,600	99
	Walker	20,200	20,000	99
	Whitfield	24,000	23,800	99
	TENNESSEE			
	Bledsoe	3,300	3,200	97
	Bradley	25,400	25,200	99
	Grundy	4,900	4,800	98
	Hamilton	108,700	108,000	99
Mcminn	15,400	15,300	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	9,000	8,900	99
	Meigs	2,800	2,800	100
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Sequatchie	3,300	3,300	100
Between 25-49%	ALABAMA			
	De Kalb	21,300	21,100	99
	NORTH CAROLINA			
	Cherokee	7,500	7,300	97
	TENNESSEE			
Monroe	10,500	10,400	99	
Morgan	5,700	5,600	98	
Roane	18,300	18,100	99	
Van Buren	1,600	1,600	100	
Between 5-24%	ALABAMA			
	Cherokee	6,800	6,700	99
	GEORGIA			
	Bartow	15,100	15,000	99
	Gilmer	4,300	4,200	98
	Pickens	4,600	4,500	98
	Polk	11,700	11,600	99
	Union	3,900	3,800	97
	NORTH CAROLINA			
	Clay	2,700	2,600	96
	Graham	2,500	2,400	96
	TENNESSEE			
Cumberland	11,300	11,100	98	
Franklin	11,500	11,400	99	
Station Totals		469,500	464,600	98
Net Weekly Circulation (1985)			314,600	
Average Daily Circulation (1985)			197,100	

Tennessee—Crossville

WINT-TV

Ch. 20

Network Service: None, independent.

Licensee: WINT-TV Inc., Box 972, Chanute, KS 66720.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2820-kw max. & 2340-kw horizontal visual, 447-kw aural. Antenna: 2772-ft. above av. terrain, 1103-ft. above ground, 4403-ft. above sea level.

Latitude 36° 06' 34"
Longitude 84° 20' 13"

Transmitter: Buffalo Mtn., 2.2-mi. NE of Windrock.

Ownership: Sale to Helen L., Helen R. & John A. Cunningham pends. John Cunningham owns CP for WQQB, Ch. 40, Bowling Green, KY.

Began Operation: Oct. 3, 1976; left air 1983. Plans to resume operation on Ch. 20 1985. Sale of 90% by Larry D. Hudson pends. Sale to Larry D. Hudson, James C. Thompson & Cunningham by Calvin C. Smith & John A. Cunningham approved by FCC June 3, 1983. Previous sale by Edward M. Johnson approved Feb. 27, 1979.

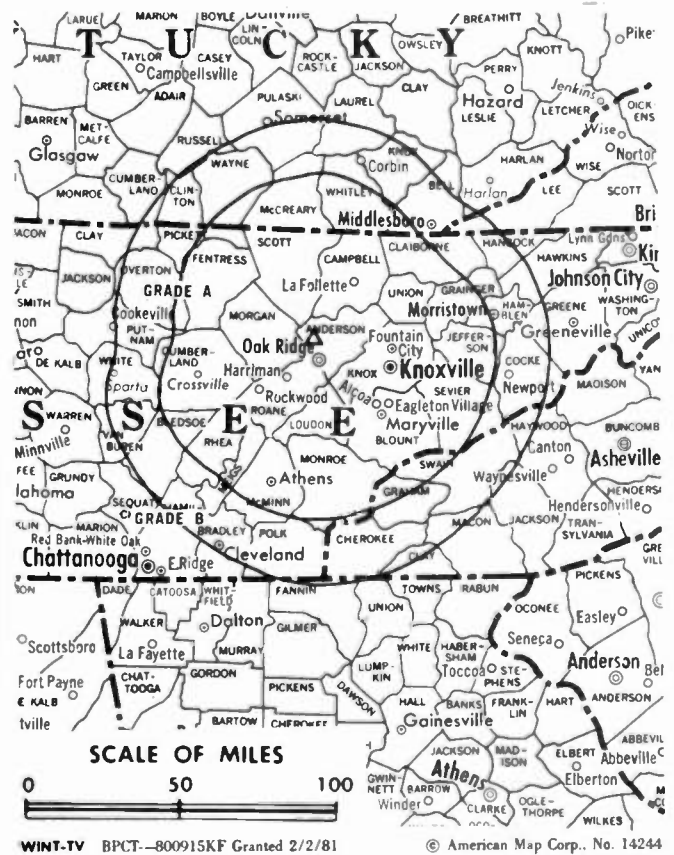
Personnel:

LARRY D. HUDSON, president.
JAMES C. THOMPSON, vice president.

Arbitron Data: Not available.

CABLE & TV ACTION UPDATES

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Tennessee—Jackson

WBBJ-TV

Ch. 7

Network Service: ABC.

Licensee: Jackson Telecasters Inc., 346 Muse St., Box 2387, Jackson, TN 38301.

Studio: Television Hill.

Telephone: 901-424-4515.

Mailing Address: Box 2387, Jackson, TN 38301.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude 35° 38' 15"
Longitude 88° 41' 32"

Transmitter: 6-mi. E of Jackson.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Bahakel Communications Ltd., Cy N. Bahakel, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of Aaron B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:17, 34).

Represented (sales): Katz Television.

Personnel:

- PHIL BRASSIE, general manager.
- GAIL MIDDLETON, program director.
- ED WARD, director of engineering.
- CATHY GOODRICH, traffic director.

Highest 30 Sec. Rate (June 8, 1984): \$570.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Fulton	3,300	3,300	100
	MISSISSIPPI			
	Alcorn	13,000	12,800	98
	Tippah	6,700	6,600	98
	Tishomingo	7,300	7,200	99
	TENNESSEE			
	Carroll	10,300	10,200	99
	Chester	4,500	4,400	98
	Crockett	5,300	5,200	98
	Decatur	4,300	4,200	98
	Dyer	13,200	13,100	99
	Gibson	18,500	18,300	99
	Hardeman	8,000	7,900	99
	Hardin	8,600	8,400	98
Henderson	8,400	8,300	99	
Lake	2,600	2,600	100	
Mc Nairy	9,000	8,900	99	
Madison	28,300	28,000	99	
Oblon	12,300	12,200	99	



WBBJ-TV BPCT-4266 Granted 3/17/70 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wayne	5,100	5,000	98
	Weakley	12,000	11,800	99
Between 25-49%	KENTUCKY			
	Calloway	11,300	11,200	99
	MISSISSIPPI			
	Prentiss	8,800	8,700	99
	TENNESSEE			
	Benton	6,100	6,000	98
	Haywood	6,600	6,500	98
Henry	11,500	11,300	98	
Lauderdale	8,800	8,700	99	
Between 5-24%	ALABAMA			
	Franklin	10,900	10,700	98
	KENTUCKY			
	Graves	13,400	13,300	99
	Hickman	2,200	2,200	100
	MISSOURI			
	New Madrid	7,800	7,600	97
	Pemiscot	8,600	8,400	98
	MISSISSIPPI			
	Benton	2,500	2,500	100
	TENNESSEE			
Fayette	7,900	7,700	97	
Humphreys	6,100	6,100	99	
Perry	2,300	2,300	100	
Tipton	11,400	11,200	99	
Station Totals		306,900	302,800	98
Net Weekly Circulation (1985)			169,800	
Average Daily Circulation (1985)			96,700	

Tennessee—Jackson

WJVT

Ch. 16

Network Service: None, independent.

Grantee: Golden Circle Bcstg. Inc., 6815 Shallowford Rd., Chattanooga, TN 37421.

Studio: 364 N. Royal St., Jackson, TN 38301.

Telephone: 615-894-6060.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 215-kw visual, 21.5-kw aural. Antenna: 572-ft. above av. terrain, 486-ft. above ground, 1006-ft. above sea level.

Latitude	35°	31'	33"
Longitude	88°	47'	10"

Transmitter: Norton Hill, Jackson.

Ownership: Lloyd Communications Group, 75%; CLW Communications Group Inc., 25%. LCG ownership: Ervin Palmquist, pres.; Jlm Carlson, v.p., 20%; Andrew Palmquist, secy.-treas.; Lloyd American Corp., 80%. CLWCG ownership: AMG International, 100%. AMGI ownership: Non-profit, non-stock corp. Spiros Zodhiates, pres.; Otto A. Anderson, sr. exec. v.p.-asst. secy.; Bobby M. McFalls, exec. v.p.; Richard Mateyka, secy.; Jim Taylor, treas.

Began Operation: April 18, 1985.

Represented (sales): Avery-Knodel Inc.

Represented (legal): John Midlen.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

BUD BORCHERT, general manager.
BILL KING, sales manager.

Highest 30 Sec. Rate: \$100.



Tennessee—Johnson City-Bristol-Kingsport

WJHL-TV

Ch. 11

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities Inc., Box 1130, 338 E. Main St., Johnson City, TN 37601.

Studio: 338 E. Main St., Johnson City, TN 37601.

Mailing Address: Box 1130, Johnson City, TN 37601.

Telephone: 615-926-2151. TWX: 810-575-8551.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw max. visual, 30-kw max. aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"
Longitude 82° 08' 15"

Transmitter: Holston Mtn.

News Services: AP, CBS.

Ownership: Park Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 26, 1953. Sale to present owner by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kiltner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

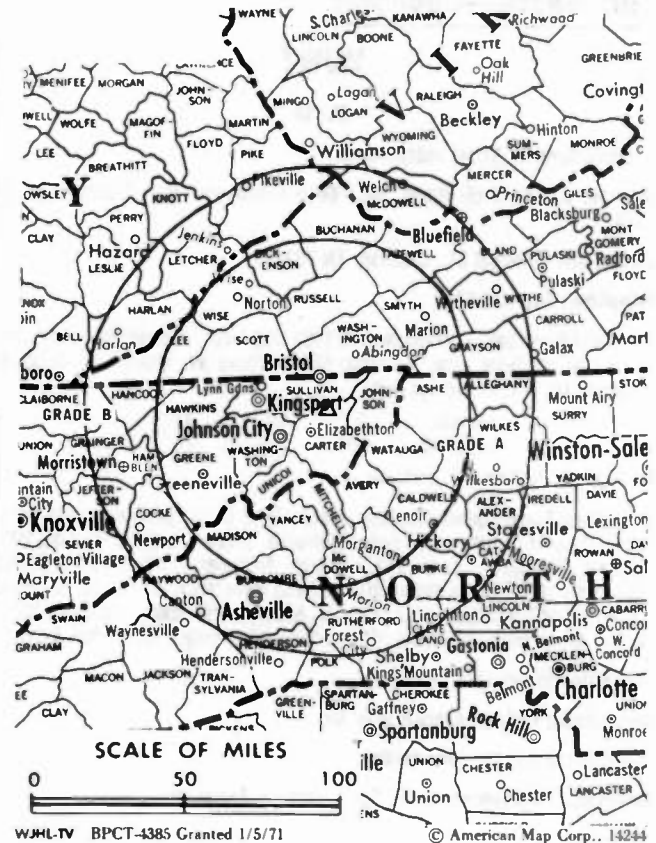
W. H. LANCASTER JR., exec. vice president & general manager.
ALFRED GREGORY, program director & film buyer.
CARL DICKENSON, chief engineer.

Highest 30 Sec. Rate (Sept. 15, 1985): \$900.

NETWORK BASE HOURLY RATE: \$935.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Carter	19,100	18,900	99
	Greene	20,000	19,800	99
	Hawkins	16,600	16,400	99
	Johnson	5,200	5,100	98
	Sullivan	55,700	55,400	99
	Unicoi	6,100	6,000	98
	Washington	33,600	33,400	99
	VIRGINIA			
	Buchanan	12,700	12,400	98
Dickenson	7,100	7,000	99	
Lee	9,500	9,300	98	
Russell	12,000	11,800	98	
Scott	8,700	8,500	98	
Smyth	11,900	11,700	99	
Washington	24,100	23,800	99	
Wise	17,200	16,900	98	
Between 25-49%	KENTUCKY			
	Harlan	14,700	14,500	99
	Leslie	5,200	5,000	96
	Letcher	11,200	11,000	98
	Pike	29,900	29,500	99
NORTH CAROLINA				
Ashe	8,800	8,600	98	
Avery	5,200	5,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Watauga	12,100	11,900	98
	Yancey	5,700	5,500	96
	TENNESSEE			
Cocke	10,800	10,600	98	
Hamblen	19,500	19,300	99	
Hancock	2,400	2,400	100	
VIRGINIA				
Tazewell	18,400	18,100	98	
Between 5-24%	KENTUCKY			
	Floyd	18,000	17,700	98
	Knott	6,100	5,900	97
	Perry	11,700	11,400	97
	NORTH CAROLINA			
	Caldwell	25,500	25,200	99
	Haywood	18,000	17,700	98
	Jackson	9,300	9,100	98
	Mitchell	5,300	5,200	98
	Wilkes	22,400	22,000	98
TENNESSEE				
Claiborne	9,100	8,900	98	
Grainger	6,100	6,000	98	
VIRGINIA				
Bland	2,300	2,200	96	
Grayson	7,500	7,400	99	
Wythe	9,500	9,300	98	
WEST VIRGINIA				
Mc Dowell	16,100	15,800	98	
Wyoming	12,100	11,900	98	
Station Totals		582,400	573,600	98
Net Weekly Circulation (1985)			298,000	
Average Daily Circulation (1985)			180,600	

Tennessee—Kingsport-Johnson City-Bristol

WKPT-TV

Ch. 19

Network Service: ABC.

Licensee: Holston Valley Broadcasting Corp., Box WKPT, Kingsport, TN 37662.

Studio: 222 Commerce St., Kingsport, TN 37662.

Telephone: 615-246-9578. TWX: 810-574-5180.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54"
Longitude 82° 08' 15"

Transmitter: Holston Mtn., Cherokee National Forest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Antennas for Communications, 5-meter; Microdyne, Scientific-Atlanta & Avcom receivers.

News Services: AP, ABC, ESPN.

Ownership: Home News Publishing Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 20, 1969.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Jules Cohen & Associates.

Personnel:

GEORGE E. DeVAULT JR., president & general manager.
RAY WALKER, vice president, station & general sales manager.
JACK JETER, sales manager.
HAROLD T. DOUGHERTY, vice president, engineering.
BETTE BYRD, controller.
STEVE LYONS, production director.
FRED FALIN, program director.

Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate (July 16, 1984): \$500.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Leslie	5,200	5,000	96
	TENNESSEE			
	Carter	19,100	18,900	99
	Sullivan	55,700	55,400	99
	Unicoi	6,100	6,000	98
	Washington	33,600	33,400	99
	VIRGINIA			
	Dickenson	7,100	7,000	99
	Russell	12,000	11,800	98
	Smyth	11,900	11,700	99
	Washington	24,100	23,800	99
	Wise	17,200	16,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Harlan	14,700	14,500	99
	Letcher	11,200	11,000	98
	Perry	11,700	11,400	97
	TENNESSEE			
	Greene	20,000	19,800	99
	Hawkins	16,600	16,400	99
	Johnson	5,200	5,100	98
	VIRGINIA			
	Buchanan	12,700	12,400	98
	Lee	9,500	9,300	98
	Scott	8,700	8,500	98
Wythe	9,500	9,300	98	
Between 5-24%	KENTUCKY			
	Bell	12,100	11,900	98
	Floyd	18,000	17,700	98
	Pike	29,900	29,500	99
	NORTH CAROLINA			
	Avery	5,200	5,100	98
	Madison	6,000	5,800	97
	Watauga	12,100	11,900	98
	TENNESSEE			
	Claiborne	9,100	8,900	98
	Cocke	10,800	10,600	98
	Hamblen	19,500	19,300	99
VIRGINIA				
Bland	2,300	2,200	96	
Tazewell	18,400	18,100	98	
Station Totals		455,200	448,600	98
Net Weekly Circulation (1985)				199,300
Average Daily Circulation (1985)				93,900

Tennessee—Knoxville

WATE-TV

Ch. 6

Network Service: ABC.

Licensee: Nationwide Communications Inc., 1306 Broadway NE, Knoxville, TN 37917.

Studio: 1306 Broadway NE, Knoxville, TN 37917.

Telephone: 615-637-9666. TWX: 615-637-0711; 615-522-5167.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone & Scientific-Atlanta receivers.

News Service: AP.

Ownership: A subsidiary of Nationwide Mutual Insurance Co. Clark Pollock, pres. For other interests, see Nationwide under Group Ownership of TV Stations.

Began Operation: Oct. 1, 1953. Sale to present owner by Paul Mountcastle and associates approved April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

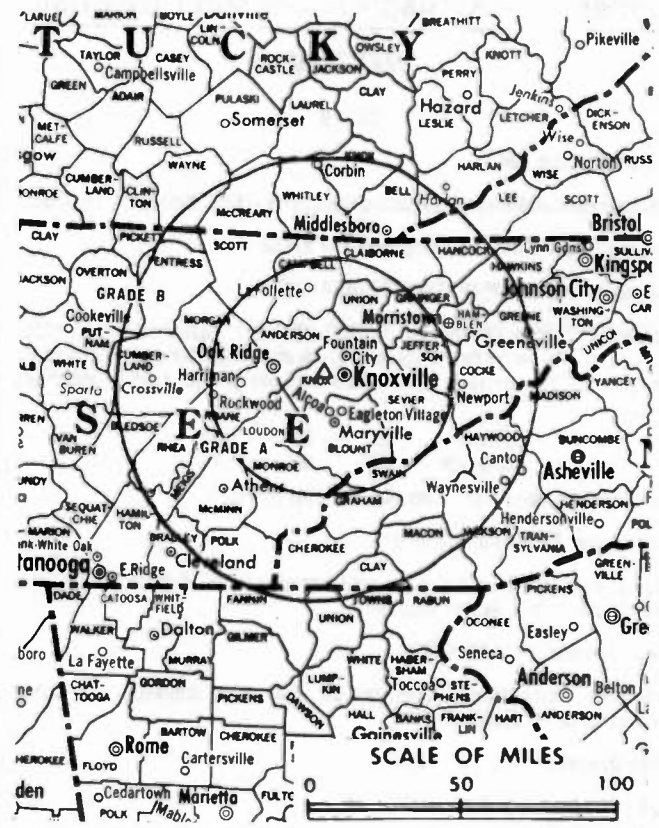
Represented (engineering): Cohen & Dippell.

Personnel:

JIM MIKELS, general manager.
BOB WILLIAMS, chief engineer.
JAMES ABBOTT, station manager.
STEVE SLACK, general sales manager.
TIMOTHY FRAME, national sales manager.
BOB KING, production director.
WILLIAM PERRY, news director.
JOHN BALDWIN, promotion manager.

Highest 30 Sec. Rate (Sept. 22, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$1600.



WATE-TV BPCT-4672 Granted 1/14/74 © American Map Corp., 142-44

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scott	6,900	6,800	99
	Sevier	17,100	16,900	99
	Union	4,600	4,500	98

TENNESSEE				
Between 25-49%	Greene	20,000	19,800	99
	Hawkins	16,600	16,400	99
	Mcminn	15,400	15,300	99

GEORGIA				
Between 5-24%	Fannin	5,700	5,600	98

KENTUCKY				
	Clay	7,500	7,300	97
	Laurel	14,600	14,300	98
	Leslie	5,200	5,000	96
	Pulaski	18,100	17,700	98
	Russell	5,800	5,700	98

NORTH CAROLINA				
	Graham	2,500	2,400	96
	Jackson	9,300	9,100	98
	Macon	8,900	8,600	97
	Yancey	5,700	5,500	96

TENNESSEE				
	Meigs	2,800	2,800	100
	Overton	6,300	6,200	98
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Sequatchie	3,300	3,300	100
	Sullivan	55,700	55,400	99
	Unicoi	6,100	6,000	98
	Van Buren	1,600	1,600	100

VIRGINIA				
	Lee	9,500	9,300	98
	Scott	8,700	8,500	98

Station Totals		652,200	643,900	98
Net Weekly Circulation (1985)			403,300	
Average Daily Circulation (1985)			242,400	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	12,100	11,900	98
	Harlan	14,700	14,500	99
	Knox	10,900	10,700	98
	Mc Creary	5,500	5,400	98
	Wayne	6,400	6,200	97
	Whitley	13,000	12,800	98
	TENNESSEE			
	Anderson	26,200	26,000	99
	Blount	30,500	30,300	99
	Campbell	13,400	13,200	99
	Claiborne	9,100	8,900	98
	Cocke	10,800	10,600	98
	Cumberland	11,300	11,100	98
	Fentress	5,500	5,400	98
	Grainger	6,100	6,000	98
	Hambien	19,500	19,300	99
	Hancock	2,400	2,400	100
	Jefferson	11,600	11,500	99
	Knox	125,700	124,800	99
	Loudon	11,100	11,000	99
	Monroe	10,500	10,400	99
	Morgan	5,700	5,600	98
	Roane	18,300	18,100	99

Tennessee—Knoxville

WBIR-TV

Ch. 10

Network Service: CBS.

Licensee: Multimedia Inc., Box 2760, Greenville, SC 29602.

Studio: 1513 Hutchinson Ave., Knoxville, TN 37917.

Telephone: 615-637-1010. TWX: 810-583-0172.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 35.5-kw aural. Antenna: 1790-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19"
Longitude 83° 56' 23"

Transmitter: Memorial Park Rd., Sharp's Ridge, Knoxville.

Satellite Earth Station: Harris, 3-meter; Harris receivers.

News Services: AP, CBS, CNN, NIWS.

Ownership: Multimedia Inc. For other Interests, see Group Ownership of TV Stations.

Began Operation: Aug. 12, 1956. Transfer to Multimedia Inc. by Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg. Co., which previously had held other 30%, was approved Oct. 29, 1959 (Vol. 15:41, 44).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JAMES M. HART, vice president & general manager.

PETER N. FENNELLY, program director & film buyer.

STEVE DEAN, promotion director.

ROBERT E. HORTON, chief engineer.

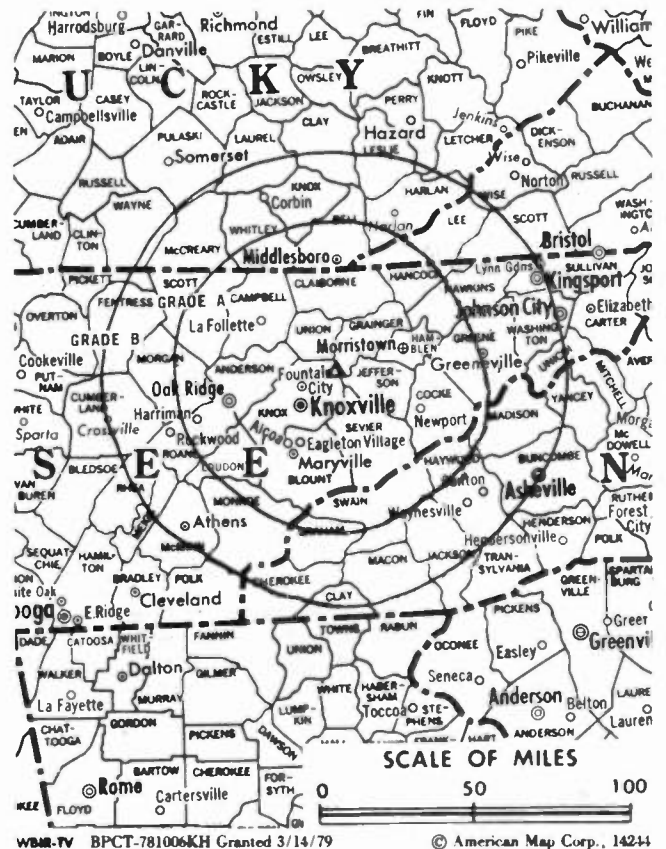
JIM SWINEHART, news director.

Highest 30 Sec. Rate (Sept. 23, 1983): \$1500.

NETWORK BASE HOURLY RATE: \$1225.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	12,100	11,900	98
	Harlan	14,700	14,500	99
	Knox	10,900	10,700	98
	Laurel	14,600	14,300	98
	Mc Creary	5,500	5,400	98
	Pulaski	18,100	17,700	98
	Russell	5,800	5,700	98
	Wayne	6,400	6,200	97
	Whitley	13,000	12,800	98
	NORTH CAROLINA			
	Graham	2,500	2,400	96
	TENNESSEE			
	Anderson	26,200	26,000	99
Blount	30,500	30,300	99	
Campbell	13,400	13,200	99	
Claiborne	9,100	8,900	98	
Cocke	10,800	10,600	98	
Cumberland	11,300	11,100	98	
Fentress	5,500	5,400	98	
Grainger	6,100	6,000	98	
Greene	20,000	19,800	99	
Hamblen	19,500	19,300	99	
Hancock	2,400	2,400	100	
Jefferson	11,600	11,500	99	
Knox	125,700	124,800	99	
Loudon	11,100	11,000	99	
Mcminn	15,400	15,300	99	
Monroe	10,500	10,400	99	
Morgan	5,700	5,600	98	



WBIR-TV BPCT-781006KH Granted 3/14/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Roane	18,300	18,100	99
	Scott	6,900	6,800	99
	Sevier	17,100	16,900	99
	Union	4,600	4,500	98
VIRGINIA				
	Lee	9,500	9,300	98
Between 25-49%	GEORGIA			
	Towns	2,400	2,400	100
	KENTUCKY			
	Clay	7,500	7,300	97
	Leslie	5,200	5,000	96
TENNESSEE				
Hawkins	16,600	16,400	99	
Rhea	9,200	9,100	99	
VIRGINIA				
Wise	17,200	16,900	98	
Between 5-24%	GEORGIA			
	Fannin	5,700	5,600	98
	Union	3,900	3,800	97
	KENTUCKY			
	Jackson	4,300	4,200	98
	Letcher	11,200	11,000	98
	NORTH CAROLINA			
	Cherokee	7,500	7,300	97
	Clay	2,700	2,600	96
	Madison	6,000	5,800	97
Yancey	5,700	5,500	96	
TENNESSEE				
Meigs	2,800	2,800	100	
Polk	4,800	4,700	98	
Sullivan	55,700	55,400	99	
Unicoi	6,100	6,000	98	
Van Buren	1,600	1,600	100	
Station Totals		670,900	662,200	98
Net Weekly Circulation (1985)			454,800	
Average Daily Circulation (1985)			300,800	

Tennessee—Knoxville

WKCH-TV

Ch. 43

Network Service: None, independent.

Licensee: Knoxville Television Ltd., 7401 Kingston Pike, Knoxville, TN 37919.

Studio: 109 E. Churchwell, Knoxville, TN 37917.

Mailing Address: Box 3809, Knoxville, TN 37927.

Telephone: 615-971-4343.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2210-kw max. visual, 221-kw max. aural. Antenna: 1150-ft. above av. terrain, 1079-ft. above ground, 2179-ft. above sea level.

Latitude 35° 59' 20"
Longitude 83° 57' 45"

Transmitter: Sharp's Ridge, Knoxville.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: CNN, Inday.

Ownership: H. Bernard Dixon, pres., Martha Kent, v.p. & David Gooch, secy., 33.33% each. Dixon has interest in Media Central Inc., see Group Ownership of TV Stations; licensee of WDBD(TV), Jackson, MS & application for LPTV. Kent has interest in applicants for Ch. 32, Lakeland, FL & for new FM in Belpre, OH.

Began Operation: Dec. 31, 1983.

Represented (sales): Independent TV Sales.

Represented (legal): Seymour M. Chase, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ART LANHAM, general manager.
GLENN MINCER, general sales manager.
SUSAN NEWMAN, national sales manager.
JANET PRICE, promotion manager.
LAMAR GILBERT, chief engineer.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate (Aug. 11, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Knox	125,700	124,800	99
	Loudon	11,100	11,000	99
	Union	4,600	4,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Anderson	26,200	26,000	99
	Blount	30,500	30,300	99
	Campbell	13,400	13,200	99
	Jefferson	11,600	11,500	99
Monroe	10,500	10,400	99	
Between 5-24%	TENNESSEE			
	Claiborne	9,100	8,900	98
	Cocke	10,800	10,600	98
	Grainger	6,100	6,000	98
	Hamblen	19,500	19,300	99
	Morgan	5,700	5,600	98
	Rhea	9,200	9,100	99
Roane	18,300	18,100	99	
Sevier	17,100	16,900	99	
Station Totals		329,400	326,200	99
Net Weekly Circulation (1985)			127,200	
Average Daily Circulation (1985)			54,800	

Tennessee—Knoxville

WTVK

Ch. 26

Network Service: NBC.

Licensee: South Central Communications Corp., Box 1388, Knoxville, TN 37901.

Studio: Sharp's Ridge Memorial Park Rd., Knoxville, TN 37901.

Mailing Address: Box 1388, Knoxville, TN 37901.

Telephone: 615-687-2312.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1620-kw horizontal visual, 324-kw horizontal aural. Antenna: 1270-ft. above av. terrain, 1061-ft. above ground, 2319-ft. above sea level.

Latitude 36° 00' 36"
Longitude 83° 55' 57"

Transmitter: Sharp's Ridge Memorial Park Rd.

Satellite Earth Stations: 3 in operation; Standard Communications receivers.

FM Affiliate: WEZK, 100-kw, 97.5 MHz (No. 248), 1140-ft.

News Services: AP, NBC.

Ownership: John D. Engelbrecht, pres., 74.8%; Bettie A. Engelbrecht, secy., 24.7%; Leighman D. Groves, treas., 0.5%. South Central also operates WROZ(AM), Evansville, IN; owns WEZK(FM), Knoxville, TN; WZEZ(FM), Nashville, TN.

Began Operation: Oct. 1, 1953. Sale to present owners approved by FCC July 28, 1954 (Television Digest, Vol. 10:23, 31).

Represented (sales): Seltel Inc.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Smith & Powstenko.

Personnel:

JOHN D. ENGELBRECHT, president.
DUANE V. EASTVOLD, vice president & general manager.
WILLIAM E. ECKSTEIN, program manager.
JERRY WHITENER, national sales manager.
HAL WANZER, news director.
CARL LAWSON, chief engineer.

Highest 30 Sec. Rate (July 26, 1984): \$350.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Knox	10,900	10,700	98
	Mc Creary	5,500	5,400	98
	Pulaski	18,100	17,700	98
	Whitley	13,000	12,800	98
	TENNESSEE			
	Claiborne	9,100	8,900	98
	Cocke	10,800	10,600	98
	Cumberland	11,300	11,100	98
	Monroe	10,500	10,400	99
Rhea	9,200	9,100	99	
Scott	6,900	6,800	99	
Between 5-24%	GEORGIA			
	Fannin	5,700	5,600	98
	KENTUCKY			
	Clay	7,500	7,300	97
	Harlan	14,700	14,500	99
	Laurel	14,600	14,300	98
	NORTH CAROLINA			
	Graham	2,500	2,400	96
	TENNESSEE			
	Hancock	2,400	2,400	100
Hawkins	16,600	16,400	99	
Mcminn	15,400	15,300	99	
Meigs	2,800	2,800	100	
Polk	4,800	4,700	98	
Van Buren	1,600	1,600	100	
Station Totals		495,800	489,900	98
Net Weekly Circulation (1985)				291,300
Average Daily Circulation (1985)				167,900

Tennessee—Memphis

WHBQ-TV

Ch. 13

Network Service: ABC.

Licensee: RKO General Inc., Box 11407, 485 S. Highland, Memphis, TN 38111.

Studio: Box 11407, 485 S. Highland, Memphis, TN 38111.

Telephone: 901-320-1313. TWX: 810-591-1877.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1013-ft. above av. terrain, 1076-ft. above ground, 1336-ft. above sea level.

Latitude 35° 10' 28"
Longitude 89° 50' 41"

Transmitter: Raleigh-La Grange Rd.

Satellite Earth Stations: Andrew (2), 7.3-meter, 4.5-meter; Avantek receivers.

AM Affiliate: WHBQ, 5-kw (1-kw night), 560 kHz.

News Services: AP, UPI.

Ownership: RKO General Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953.

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

ALEX BONNER, vice president & general manager.
JACK BOLTON, general sales manager.
DICK KVALE, national sales manager.
BOB LEWIS, program director.
JANICE KNAPP, promotion director.
WILLIAM J. KEY, controller.
JACK STARR, sales service director.
LARRY COUGHLAN, chief engineer.

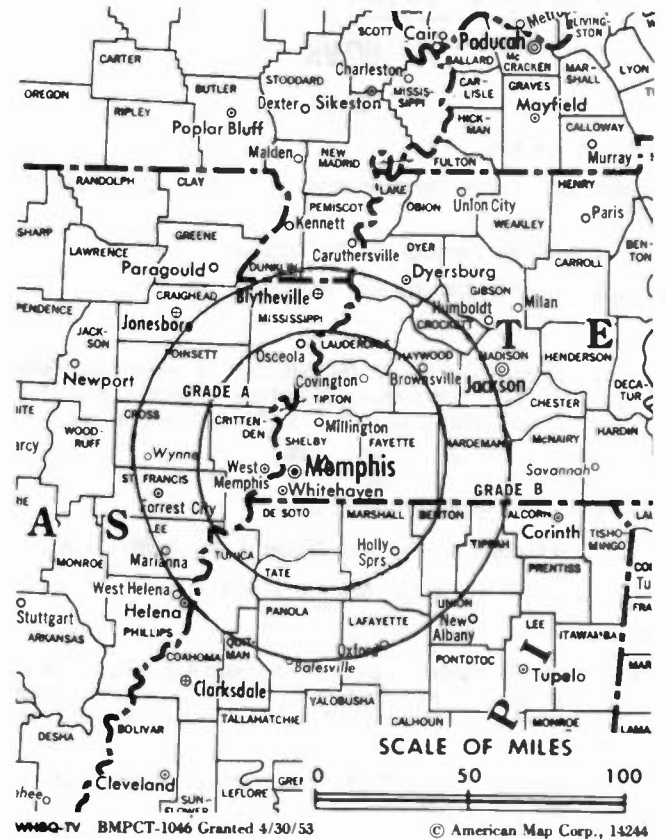
Highest One Hour Rate: \$7000.

Highest 30 Sec. Rate (July 27, 1984): \$1500.

NETWORK BASE HOURLY RATE: \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crittenden	16,300	15,900	98
	Cross	6,600	6,500	98
	Lee	4,700	4,500	96
	Mississippi	19,400	19,100	98
	Phillips	10,800	10,500	97
	Poinsett	9,400	9,300	99
	St Francis	9,600	9,400	98
	MISSOURI			
	Pemiscot	8,600	8,400	98
	MISSISSIPPI			
	Alcorn	13,000	12,800	98
	Coahoma	11,500	11,200	97
	De Soto	19,300	18,900	98
	Lafayette	11,200	11,000	98
	Marshall	9,400	9,200	98
	Panola	9,400	9,200	98
Quitman	3,800	3,700	97	
Tate	6,300	6,200	98	
Tippah	6,700	6,600	98	
Tunica	2,800	2,700	96	
TENNESSEE				
Crockett	5,300	5,200	98	
Dyer	13,200	13,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fayette	7,900	7,700	97
	Gibson	18,500	18,300	99
	Haywood	6,600	6,500	98
	Lake	2,600	2,600	100
	Lauderdale	8,800	8,700	99
	Madison	28,300	28,000	99
	Shelby	280,200	278,100	99
Tipton	11,400	11,200	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Craighead	23,300	23,000	99
	Greene	11,900	11,700	98
Monroe	4,800	4,600	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI			
	Dunklin	13,900	13,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSISSIPPI			
	Benton	2,500	2,500	100
	Grenada	7,300	7,100	98
	Pontotoc	7,800	7,700	99
	Union	8,300	8,200	99
	Yalobusha	4,900	4,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	TENNESSEE			
	Chester	4,500	4,400	98
	Hardeman	8,000	7,900	99
	Mc Nairy	9,000	8,900	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS			
	Clay	8,000	7,800	97
	Jackson	7,900	7,700	97
Randolph	6,500	6,300	97	

(Continued on page A-921)

Station Totals	803,300	792,200	98
Net Weekly Circulation (1985)			520,300
Average Daily Circulation (1985)			290,100

Tennessee—Memphis

WMC-TV

Ch. 5

Network Service: NBC.

Licensee: Scripps-Howard Broadcasting Co., Box 4420, Memphis, TN 38104.

Studio: 1960 Union Ave., Memphis, TN 38104.

Mailing Address: Box 4420, Memphis, TN 38174-0420.

Telephone: 901-726-0555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Dr., U.S. 70 & Macon Rd.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta & Harris receivers.

AM Affiliate: WMC, 5-kw, 790 kHz (ABC).

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft (ABC).

News Services: AP, CNN, UPI, NBC.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Dec. 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Cohen & Dippell.

Personnel:

M. E. GREINER JR., vice president & general manager.
EDWARD F. GREANEY JR., asst. general manager, news & public affairs.
RON KLAYMAN, assistant general manager, programming.
JOE COOPER, national sales manager.
JACK CALLICOTT, local sales manager.
ROBERT A. FRASE, director of engineering.
PHILIP SLAVICK, program director.
JAY PERKINS, production manager.
BUDDY SANDERS, farm director.
JAMES FROMMEL, controller.
OLIVIA HOLMES, promotion manager.

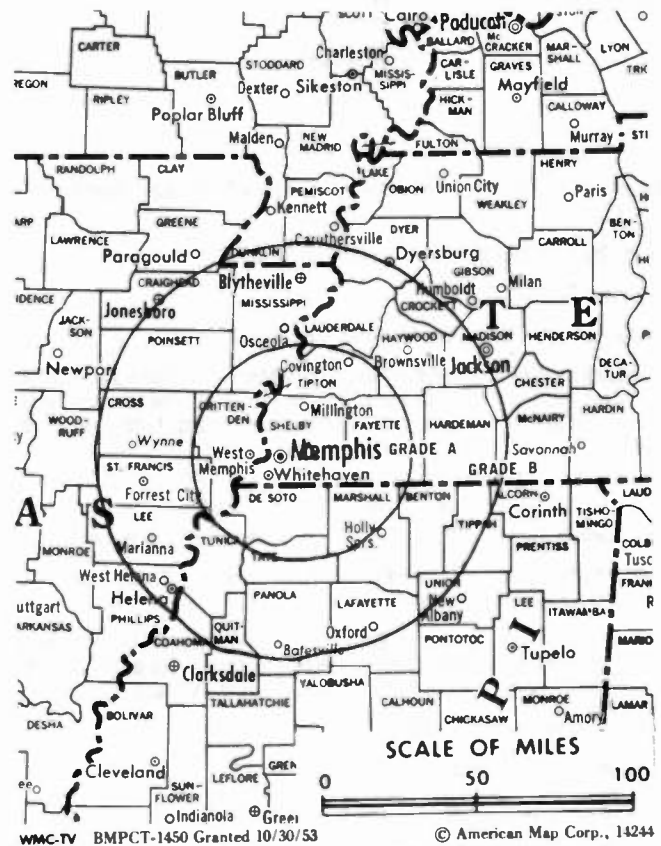
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 1, 1985): \$1600.

NETWORK BASE HOURLY RATE: \$2350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARKANSAS				
		Clay	8,000	7,800	97
		Craighead	23,300	23,000	99
		Crittenden	16,300	15,900	98
		Cross	6,600	6,500	98
		Greene	11,900	11,700	98
		Lawrence	7,100	6,900	97
		Lee	4,700	4,500	96
		Mississippi	19,400	19,100	98
		Phillips	10,800	10,500	97
		Poinsett	9,400	9,300	99
		Randolph	6,500	6,300	97
		St Francis	9,600	9,400	98
		MISSOURI			
	Dunklin	13,900	13,600	98	
	Pemiscot	8,600	8,400	98	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSISSIPPI				
		Alcorn	13,000	12,800	98
		Benton	2,500	2,500	100
		Coahoma	11,500	11,200	97
		De Soto	19,300	18,900	98
		Lafayette	11,200	11,000	98
		Leflore	13,100	12,800	98
		Marshall	9,400	9,200	98
		Panola	9,400	9,200	98
		Pontotoc	7,800	7,700	99
		Prentiss	8,800	8,700	99
		Quitman	3,800	3,700	97
		Tallahatchie	5,200	5,100	98
		Tate	6,300	6,200	98
		Tippah	6,700	6,600	98
		Tunica	2,800	2,700	96
		Union	8,300	8,200	99
	Yalobusha	4,900	4,800	98	
	TENNESSEE				
	Chester	4,500	4,400	98	
	Crockett	5,300	5,200	98	
	Dyer	13,200	13,100	99	
	Fayette	7,900	7,700	97	
	Gibson	18,500	18,300	99	
	Hardeman	8,000	7,900	99	
	Haywood	6,600	6,500	98	
	Lake	2,600	2,600	100	
	Lauderdale	8,800	8,700	99	
	Mc Nairy	9,000	8,900	99	
	Madison	28,300	28,000	99	
	Shelby	280,200	278,100	99	
	Tipton	11,400	11,200	99	

(Continued on page A-921)

Station Totals	935,100	920,900	98
Net Weekly Circulation (1985)		667,100	
Average Daily Circulation (1985)		424,200	

Tennessee—Memphis

WMKW-TV

Ch. 30

Network Service: None, independent.

Licensee: The Television Corp. of Memphis, 161 Jefferson Ave., Memphis, TN 38103.

Studio: 2876 Director's Cove, Memphis, TN 38131.

Telephone: 901-346-3030.

Mailing Address: Box 30030, Memphis, TN 38130.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2500-kw max. & 1010-kw horizontal visual, 250-kw max. & 101-kw horizontal aural. Antenna: 1002-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude 35° 09' 17"
Longitude 89° 49' 20"

Transmitter: WKNO-TV tower, 2.5-mi. NE of Memphis on L & N Railroad.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta & Automation Techniques receivers.

Ownership: The TVX Broadcast Group, 51%; Memphis Thirty Inc., 49%. Memphis Thirty ownership: Kemmons Wilson & family. For other interests, see Television Corp. Stations in Group Ownership of TV Stations.

Began Operation: April 18, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmundson, P.C.

Represented (engineering): Lawrence Behr Associates.

Personnel:

TIM McDONALD, president.
TIMOTHY M. LYNCH, vice president & general manager.
JEFFERY L. FEYES, general sales manager.

Highest 30 Sec. Rate (July 1, 1985): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	De Soto	19,300	18,900	98
	Tate	6,300	6,200	98
Between 25-49%	TENNESSEE			
	Shelby	280,200	278,100	99
	ARKANSAS			
	Crittenden	16,300	15,900	98
	Poinsett	9,400	9,300	99
	MISSISSIPPI			
	Marshall	9,400	9,200	98
	Panola	9,400	9,200	98
	Tunica	2,800	2,700	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Fayette	7,900	7,700	97
	Tipton	11,400	11,200	99
Between 5-24%	ARKANSAS			
	Craighead	23,300	23,000	99
	Cross	6,600	6,500	98
	Lee	4,700	4,500	96
	Mississippi	19,400	19,100	98
	St Francis	9,600	9,400	98
	MISSISSIPPI			
	Benton	2,500	2,500	100
	Quitman	3,800	3,700	97
	TENNESSEE			
Hardeman	8,000	7,900	99	
Haywood	6,600	6,500	98	
Lauderdale	8,800	8,700	99	
Station Totals		465,700	460,200	98
Net Weekly Circulation (1985)			209,100	
Average Daily Circulation (1985)			81,200	

Tennessee—Memphis

WPTY-TV

Ch. 24

Network Service: None, independent.

Licensee: WPTY Television, a Ltd. Partnership, 2225 Union Ave., Memphis, TN 38104.

Studio: 2225 Union Ave., Memphis, TN 38104.

Telephone: 901-278-2424. TWX: 810-591-1201.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2340-kw max. & 1950-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1053-ft. above ground, 1348-ft. above sea level.

Latitude 35° 12' 11"
Longitude 89° 48' 16"

Transmitter: Kate Bond Rd. & U.S. Hwy. 64, Memphis.

Satellite Earth Station: Scientific-Atlanta, 4.5-meter; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Precht Communications of Tennessee, gen. partner, 74.18%; David H. & Robert B. Strassler, Ltd. partners, 4.35% each; 25 others with less than 2% each. PCOT ownership: Eagle Communications Inc., 100%. PCI ownership: Robert H. Precht, pres; Canio Michael Anthony Cerrata, v.p.; Elizabeth Precht, secy.-treas.; Jeffrey R. Mann, asst. secy.; Richard Sadowsky. Eagle Communications, a wholly-owned subsidiary of Precht Communications, is licensee of KECI-TV, Missoula, KTVM(TV), Butte & KCFW-TV, Kalispell, MT; TV translators in ID & MT.

Began Operation: Sept. 10, 1978. Sale to present owners by Martin F. Connelly, Arthur E. Muth, et al., approved by FCC July 23, 1984.

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Personnel:

MARGARET ANNE RAGSDALE, general manager.
STEVE BARRY, general sales manager.
GEORGE CAUSET, chief engineer.
LINDA THREET, business manager.
RICKA RAIFORD, program director.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crittenden	16,300	15,900	98
	Mississippi	19,400	19,100	98
	Poinsett	9,400	9,300	99
	MISSOURI			
	Dunklin	13,900	13,600	98
	Pemiscot	8,600	8,400	98
	MISSISSIPPI			
	Alcorn	13,000	12,800	98
	De Soto	19,300	18,900	98
	Marshall	9,400	9,200	98
	Tate	6,300	6,200	98
Tunica	2,800	2,700	96	
TENNESSEE				
Fayette	7,900	7,700	97	
Haywood	6,600	6,500	98	
Lauderdale	8,800	8,700	99	
Shelby	280,200	278,100	99	
Tipton	11,400	11,200	99	
Between 25-49%	ARKANSAS			
	Cross	6,600	6,500	98
	Greene	11,900	11,700	98
	Lee	4,700	4,500	96
	Phillips	10,800	10,500	97
	St Francis	9,600	9,400	98
	Woodruff	3,900	3,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Coahoma	11,500	11,200	97
	Lafayette	11,200	11,000	98
	Panola	9,400	9,200	98
	Quitman	3,800	3,700	97
Tippah	6,700	6,600	98	
Between 5-24%	TENNESSEE			
	Crockett	5,300	5,200	98
	Dyer	13,200	13,100	99
	Gibson	18,500	18,300	99
	Hardeman	8,000	7,900	99
	Lake	2,600	2,600	100
	Mc Nairy	9,000	8,900	99
	Madison	28,300	28,000	99
	ARKANSAS			
	Clay	8,000	7,800	97
	Craighead	23,300	23,000	99
	Lawrence	7,100	6,900	97
	Monroe	4,800	4,600	96
MISSOURI				
New Madrid	7,800	7,600	97	
MISSISSIPPI				
Benton	2,500	2,500	100	
Prentiss	8,800	8,700	99	
Tallahatchie	5,200	5,100	98	
Union	8,300	8,200	99	
Yalobusha	4,900	4,800	98	
TENNESSEE				
Chester	4,500	4,400	98	
Obion	12,300	12,200	99	
Station Totals		705,800	696,200	98
Net Weekly Circulation (1985)			342,300	
Average Daily Circulation (1985)			150,400	

Tennessee—Memphis

WREG-TV

Ch. 3

Network Service: CBS.

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Drive, Memphis, TN 38103.

Studio: 803 Channel 3 Drive, Memphis, TN 38103.

Telephone: 901-525-3333. TWX: 810-591-1365.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett.

Satellite Earth Stations: Scientific-Atlanta, (2) 7-meter, (1) 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, National Weather Service.

Ownership: New York Times Co. Inc. New York Times also owns KFSM-TV, Fort Smith, AR; WHNT-TV, Huntsville, AL; Interstate Bcstg. Co., licensee of WQXR-AM-FM, New York, NY & is buying WQAD-TV, Moline, IL.

Began Operation: Jan. 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

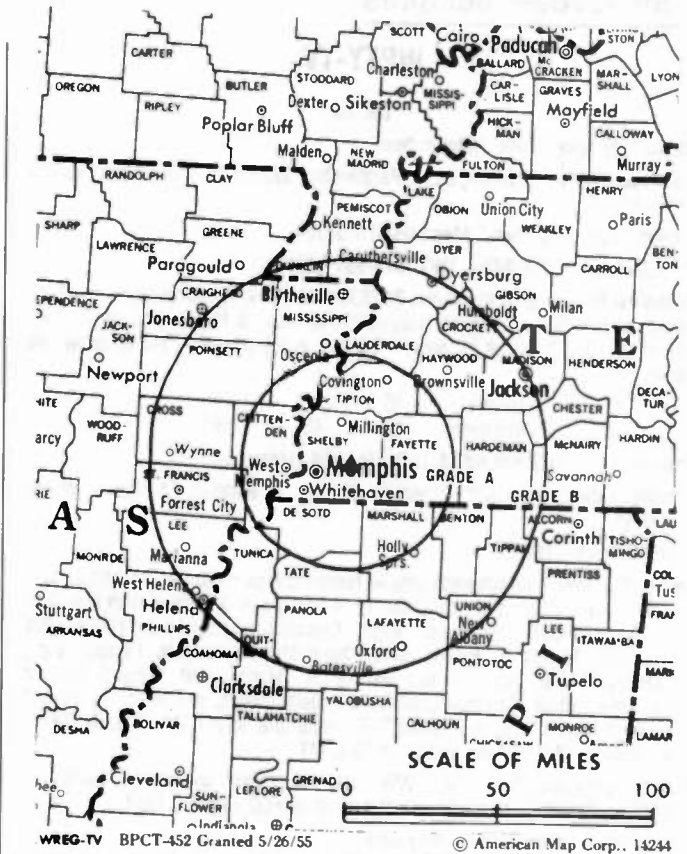
FRANK ROBERTS, president & general manager.
JACK MICHAEL, vice president, program director & film buyer.
BILLY W. MILLER, vice president & business manager.
OLIN F. MORRIS, v.p. & director of marketing & client services.
HUGH PULLEY, general sales manager.
JIM HAWKINS, national sales manager.
ROBERT EOFF, promotion manager & assistant program director.
CHARLES C. SCHMIDT, news director.
JOHN JACKSON, chief engineer.
BERNARD COHN, operations manager.
CAL CROWELL, production manager.

Highest 30 Sec. Rate (March 30, 1985): \$3500.

NETWORK BASE HOURLY RATE: \$2417.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	8,000	7,800	97
	Craighead	23,300	23,000	99
	Crittenden	16,300	15,900	98
	Cross	6,600	6,500	98
	Greene	11,900	11,700	98
	Lee	4,700	4,500	96
	Mississippi	19,400	19,100	98
	Phillips	10,800	10,500	97
	Poinsett	9,400	9,300	99
	St Francis	9,600	9,400	98
	MISSOURI			
	Dunklin	13,900	13,600	98
	Pemiscot	8,600	8,400	98
MISSISSIPPI				
Alcorn	13,000	12,800	98	
Benton	2,500	2,500	100	
Coahoma	11,500	11,200	97	
De Soto	19,300	18,900	98	



WREG-TV BPCT-452 Granted 5/26/55 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lafayette	11,200	11,000	98
	Marshall	9,400	9,200	98
	Panola	9,400	9,200	98
	Prentiss	8,800	8,700	99
	Quitman	3,800	3,700	97
	Tate	6,300	6,200	98
	Tippah	6,700	6,600	98
	Tunica	2,800	2,700	96
	Union	8,300	8,200	99
	Yalobusha	4,900	4,800	98

TENNESSEE				
	Chester	4,500	4,400	98
	Crockett	5,300	5,200	98
	Dyer	13,200	13,100	99
	Fayette	7,900	7,700	97
	Gibson	18,500	18,300	99
	Hardeman	8,000	7,900	99
	Hardin	8,600	8,400	98
	Haywood	6,600	6,500	98
	Henderson	8,400	8,300	99
	Lauderdale	8,800	8,700	99
	Mc Nairy	9,000	8,900	99
	Madison	28,300	28,000	99
	Shelby	280,200	278,100	99
	Tipton	11,400	11,200	99

ARKANSAS				
Between 25-49%	Jackson	7,900	7,700	97
	Lawrence	7,100	6,900	97
	Monroe	4,800	4,600	96
	Randolph	6,500	6,300	97

(Continued on page A-921)

Station Totals	870,400	857,700	98
Net Weekly Circulation (1985)			649,700
Average Daily Circulation (1985)			427,100

Tennessee—Murfreesboro-Nashville

WFYZ

Ch. 39

Network Service: None, independent.

Grantee: Channel 39 of Murfreesboro Ltd. Partnership, One Commerce Place, Suite 825, Nashville, TN 37239.

Studio: 111 W. College St., Murfreesboro, TN 37130.

Telephone: 615-895-3240.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 821-ft. above av. terrain, 878-ft. above ground, 1449-ft. above sea level.

Latitude 36° 04' 54"
Longitude 86° 25' 57"

Transmitter: Lone Oak Rd., 2.36-mi. SW of Gladeville.

Ownership: Channel 39 of Murfreesboro Inc., gen. partner, 40%; William E. Geissler & Douglas F. Ruhe, gen. partners, 5.1% each; Mid-Tenn TV 39 Ltd., ltd. partner, 49%. MTT 39 Ltd. ownership: James D. Moore, gen. partner, 5%; Harold J. DeBlanc Jr., ltd. partner, 8.13%; Jerry D. Fridrich, Waylon Jennings & Lee Greenwood, ltd. partners, 5.42% each; 28 others, none with more than 5%; 9.62% unassigned. Channel 39 ownership: John Ratiiff, pres., 7.22%; Judith Geissler, v.p., 14.44%; Clarice Minter, secy., 6%; Rosemary W. Owens, treas., 6%; Beverly Ruhe, 14.44%; Nancy W. Sanders & James Vann, 6% each; others, none with as much as 5%. Several principals have interest in Focus Bcstg. Co., WFBN, Joliet, IL. For other interests, see WFBN.

Began Operation: Dec. 30, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Reddy, Begley & Martin.

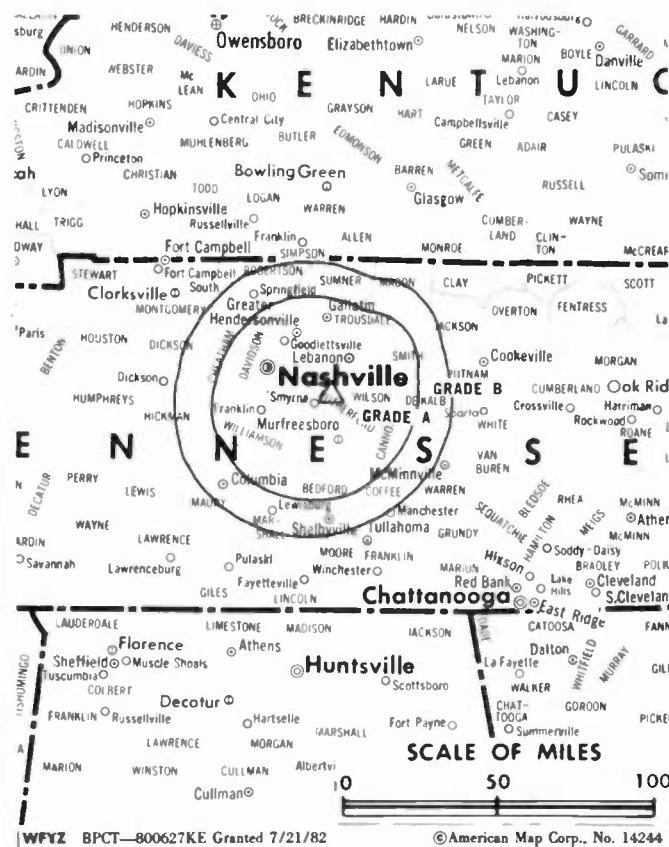
Personnel:

TERRY BOOKOUT, general manager.

Highest 30 Sec. Rate: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Davidson	186,100	185,200	100
	Rutherford	32,000	31,800	99
	Trousdale	2,500	2,500	100
	Wilson	21,600	21,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TENNESSEE			
	Bedford	10,300	10,200	99
	Cannon	3,900	3,900	100
	De Kalb	5,500	5,400	98
	Dickson	11,700	11,600	99
	Hickman	5,400	5,300	98
	Jackson	3,400	3,300	97
	Macon	6,200	6,100	98
	Maury	19,300	19,100	99
	Robertson	13,500	13,400	99
Sumner	32,200	31,900	99	
Williamson	22,100	21,900	99	
Station Totals		375,700	373,000	99
Net Weekly Circulation (1985)			91,900	
Average Daily Circulation (1985)			27,600	

Tennessee—Nashville

WCAY-TV

Ch. 30

Network Service: None, independent.

Licensee: Television Corp. of Tennessee, 418 Boush St., Norfolk, VA 23510.

Studio: 300 Peabody St., Nashville, TN 37210.

Telephone: 615-256-3030.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1415-ft. above av. terrain, 1249-ft. above ground, 2017-ft. above sea level.

Latitude 36° 15' 50"
Longitude 86° 47' 38"

Transmitter: 1-mi. S of intersection of 124 & Old Hickory Blvd.

Satellite Earth Stations: 2 in operation.

Ownership: The Television Corp. Stations, 55.64%; Richard Lewis, Richard Fulton, James R. McKinney, George Barrett, William R. Willis & Amon C. Evans, 4% each. For Television Corp. Stations other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 18, 1984.

Represented (sales): TeleRep Inc.

Represented (legal): Clark & Stant.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

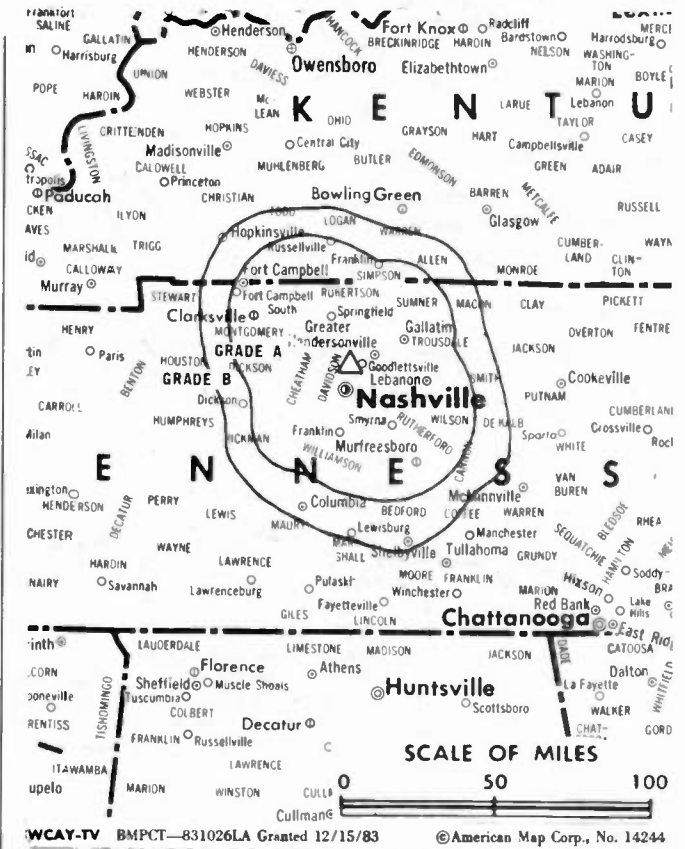
JOHN WALSER, vice president & general manager.
FRITZ MILLS, general sales manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Dickson	11,700	11,600	99
Between 25-49%	KENTUCKY			
	Allen	5,700	5,600	98
	Simpson	5,500	5,400	98
	Todd	4,300	4,300	100
	TENNESSEE			
	Cheatham	8,300	8,200	99
	Davidson	186,100	185,200	100
	De Kalb	5,500	5,400	98
	Hickman	5,400	5,300	98
	Montgomery	30,400	30,200	99
Robertson	13,500	13,400	99	
Rutherford	32,000	31,800	99	
Sumner	32,200	31,900	99	
Trousdale	2,500	2,500	100	
Williamson	22,100	21,900	99	
Wilson	21,600	21,400	99	



WCAY-TV BMPCT—831026LA Granted 12/15/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Barren	13,300	13,200	99
	Butler	4,000	3,900	97
	Caldwell	5,100	5,000	98
	Christian	21,200	21,000	99
	Logan	9,200	9,100	99
	Metcalfe	3,700	3,600	97
	Muhlenberg	11,500	11,400	99
	Ohio	8,100	8,000	99
	Warren	28,300	28,000	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Cannon	3,900	3,900	100
	Houston	2,400	2,400	100
	Humphreys	6,100	6,100	99
	Lawrence	12,600	12,400	98
	Lewis	3,400	3,400	100
	Macon	6,200	6,100	98
	Marshall	7,600	7,500	99
	Mauy	19,300	19,100	99
Putnam	18,400	18,200	99	
Smith	5,600	5,500	98	
Stewart	3,500	3,500	100	
Van Buren	1,600	1,600	100	
White	7,400	7,300	99	
Station Totals		599,500	594,500	99
Net Weekly Circulation (1985)				188,900
Average Daily Circulation (1985)				74,900

Tennessee—Nashville

WKRN-TV

Ch. 2



BLAIR TELEVISION

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc., 441 Murfreesboro Rd., Nashville, TN 37210.

Studio: 441 Murfreesboro Rd., Nashville, TN 37210.

Telephone: 615-259-2200. TWX: 810-371-1943.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

Satellite Earth Stations: Andrew, 9-meter; Scientific-Atlanta & Avanteck receivers.

News Services: AP, UPI.

Ownership: Knight-Ridder Bcstg. Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Nov. 28, 1953 on Ch. 8. Sale to present owner by General Electric Bcstg. Co. approved by FCC Sept. 28, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to General Electric by Louis R. Draughton & associates approved April 6, 1966 (Vol. 5:41; 6:15).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- ARTHUR ELLIOT, president & general manager.
- ROBERT BRENNAN, business manager.
- MICHAEL SULLIVAN, manager, news.
- GARY SHIPLEY, national sales manager.
- WILLIAM LAMB, local sales manager.
- EVELYN KELLER, program & promotion manager.
- GENE PARKER, chief engineer.
- LARRY ROE, production manager.

Highest One Hour Rate: \$12,000.

Highest 30 Sec. Rate (Aug. 1, 1985): \$6000.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Allen	5,700	5,600	98
	Christian	21,200	21,000	99
	Cumberland	2,900	2,800	97
	Monroe	4,700	4,600	98
	Todd	4,300	4,300	100
	Trigg	3,500	3,500	100



WKRN-TV Doc—19617 Granted 8/23/73 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Bedford	10,300	10,200	99
	Benton	6,100	6,000	98
	Cannon	3,900	3,900	100
	Cheatham	8,300	8,200	99
	Clay	3,000	2,900	97
	Coffee	14,800	14,700	99
	Davidson	186,100	185,200	100
	Decatur	4,300	4,200	98
	De Kalb	5,500	5,400	98
	Dickson	11,700	11,600	99
	Franklin	11,500	11,400	99
	Giles	9,200	9,100	99
	Henry	11,500	11,300	98
	Hickman	5,400	5,300	98
	Houston	2,400	2,400	100
	Humphreys	6,100	6,100	99
	Jackson	3,400	3,300	97
	Lawrence	12,600	12,400	98
	Lewis	3,400	3,400	100
	Macon	6,200	6,100	98
	Marshall	7,600	7,500	99
	Maury	19,300	19,100	99
Montgomery	30,400	30,200	99	
Moore	1,500	1,500	100	
Overton	6,300	6,200	98	
Perry	2,300	2,300	100	
Putnam	18,400	18,200	99	
Robertson	13,500	13,400	99	
Rutherford	32,000	31,800	99	
Smith	5,600	5,500	98	
Stewart	3,500	3,500	100	
Sumner	32,200	31,900	99	

(Continued on page A-921)

Station Totals	835,800	827,600	99
Net Weekly Circulation (1985)		572,300	
Average Daily Circulation (1985)		317,700	

Tennessee—Nashville

WSMV

Ch. 4

Network Service: NBC.

Licensee: Gillett Bcstg. of Tennessee Inc., 5700 Knob Rd., Nashville, TN 37209.

Studio: 5700 Knob Rd., Nashville, TN 37209.

Telephone: 615-749-2244. TWX: 810-371-1148.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1410-ft. above av. terrain, 1369-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27.2"
Longitude 86° 51' 56.2"

Transmitter: 5700 Knob Rd.

Satellite Earth Stations: Netcom Star, 3-meter; Microdyne receivers.

News Services: AP, UPI, CNN.

Ownership: See Group Ownership of TV Stations.

Began Operation: Sept. 30, 1950. Sale to present owner by NLT Corp. approved by FCC Sept. 14, 1981 (Television Digest, Vol. 21:20).

Represented (sales): MMT Sales Inc.

Represented (legal): Pepper & Corazzini.

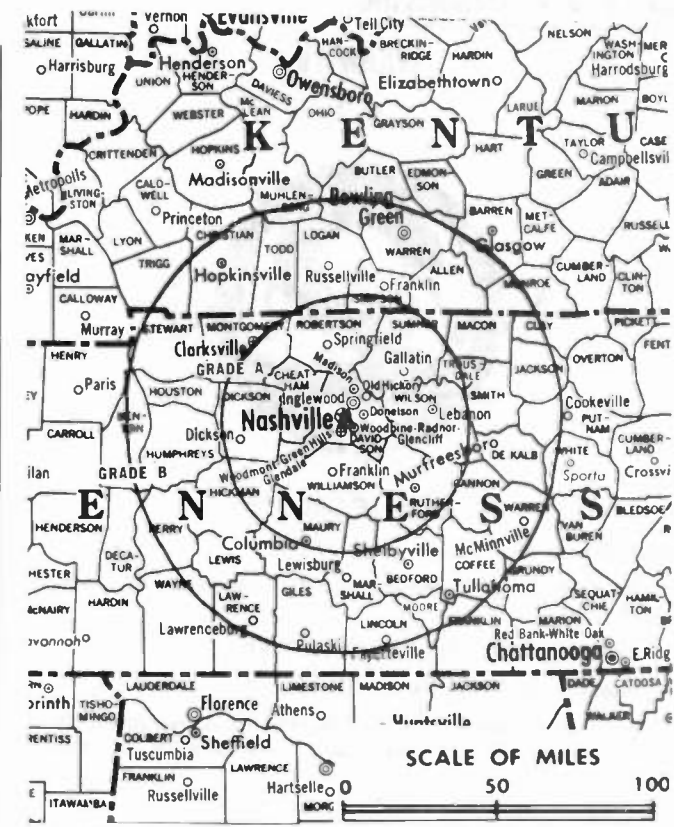
Personnel:

- MIKE KETTENRING, president & general manager.
- DAN AKENS, station manager.
- BOB STETTNER, general sales manager.
- JOHN WESTERBERG, station sales manager.
- JIM BANKSTON, national sales manager.
- JOHN DOLIVE, operations manager.
- BOB SELWYN, news director.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY				
	Allen	5,700	5,600	98	
	Barren	13,300	13,200	99	
	Butler	4,000	3,900	97	
	Christian	21,200	21,000	99	
	Clinton	3,400	3,300	97	
	Cumberland	2,900	2,800	97	
	Logan	9,200	9,100	99	
	Metcalfe	3,700	3,600	97	
	Monroe	4,700	4,600	98	
	Muhlenberg	11,500	11,400	99	
	Simpson	5,500	5,400	98	
	Todd	4,300	4,300	100	
	Trigg	3,500	3,500	100	
	Warren	28,300	28,000	99	
		TENNESSEE			
	Bedford	10,300	10,200	99	
Benton	6,100	6,000	98		
Cannon	3,900	3,900	100		
Carroll	10,300	10,200	99		
Cheatham	8,300	8,200	99		
Clay	3,000	2,900	97		
Coffee	14,800	14,700	99		
Davidson	186,100	185,200	100		
Decatur	4,300	4,200	98		
De Kalb	5,500	5,400	98		
Dickson	11,700	11,600	99		
Franklin	11,500	11,400	99		
Giles	9,200	9,100	99		



WWSMV BPCT-4851 Granted 6/18/75 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henderson	8,400	8,300	99
	Henry	11,500	11,300	98
	Hickman	5,400	5,300	98
	Houston	2,400	2,400	100
	Humphreys	6,100	6,100	99
	Jackson	3,400	3,300	97
	Lawrence	12,600	12,400	98
	Lewis	3,400	3,400	100
	Lincoln	9,900	9,800	99
	Macon	6,200	6,100	98
	Marshall	7,600	7,500	99
	Maury	19,300	19,100	99
	Montgomery	30,400	30,200	99
	Moore	1,500	1,500	100
	Overton	6,300	6,200	98
	Perry	2,300	2,300	100
	Pickett	1,600	1,600	100
	Putnam	18,400	18,200	99
	Robertson	13,500	13,400	99
	Rutherford	32,000	31,800	99
Smith	5,600	5,500	98	
Stewart	3,500	3,500	100	
Sumner	32,200	31,900	99	
Trousdale	2,500	2,500	100	
Van Buren	1,600	1,600	100	
Warren	12,700	12,500	98	
White	7,400	7,300	99	
Williamson	22,100	21,900	99	
Wilson	21,600	21,400	99	

(Continued on page A-922)

Station Totals	883,700	874,700	98
Net Weekly Circulation (1985)			688,800
Average Daily Circulation (1985)			473,800

Tennessee—Nashville

WTVF

Ch. 5

Network Service: CBS.

Licensee: Channel Five Television Co., 474 James Robertson Pkwy., Nashville, TN 37219.

Studio: 474 James Robertson Pkwy., Nashville, TN 37219.

Telephone: 615-244-5000. TWX: 810-371-1168.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1367-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"
Longitude 86° 47' 18"

Holds CP for change to 100-kw max visual, 10-kw max. aural, 1390-ft. above av. terrain, 1138-ft. above ground, 2008-ft. above sea level. BMPCT-840326KF.

Transmitter: Brick Church Pike & Old Hickory Blvd.

Satellite Earth Stations: Scientific-Atlanta, 5-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: H & C Communications Inc. For other Interests, see Group Ownership of TV Stations.

Began Operation: Aug. 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchison Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vol. 14:35; 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Insurance Co. on Jan. 1, 1969. Sale to present owner approved by FCC Oct. 15, 1975.

Represented (sales): Pety Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- HAROLD CRUMP, president.
- THOMAS E. ERVIN, exec. vice president & general manager.
- CHRIS CLARK, vice president & director of news.
- BILL JAY BUMPUS, vice president & director of programming.
- T. W. PATTERSON, chief engineer.
- JIM NORTON, production manager.

Highest 30 Sec. Rate (July 1, 1985): \$3000.

NETWORK BASE HOURLY RATE: \$2304.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Allen	5,700	5,600	98
	Barren	13,300	13,200	99
	Butler	4,000	3,900	97
	Caldwell	5,100	5,000	98
	Christian	21,200	21,000	99
	Clinton	3,400	3,300	97
	Cumberland	2,900	2,800	97
	Edmonson	3,500	3,400	97
	Logan	9,200	9,100	99
	Metcalfe	3,700	3,600	97
	Monroe	4,700	4,600	98
	Muhlenberg	11,500	11,400	99
	Simpson	5,500	5,400	98
	Todd	4,300	4,300	100
	Trigg	3,500	3,500	100
	Warren	28,300	28,000	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Benton	6,100	6,000	98



WTVF BMPCT-1702 Granted 1/21/54 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cannon	3,900	3,900	100
	Carroll	10,300	10,200	99
	Cheatham	8,300	8,200	99
	Clay	3,000	2,900	97
	Coffee	14,800	14,700	99
	Davidson	186,100	185,200	100
	Decatur	4,300	4,200	98
	De Kalb	5,500	5,400	98
	Dickson	11,700	11,600	99
	Franklin	11,500	11,400	99
	Giles	9,200	9,100	99
	Henry	11,500	11,300	98
	Hickman	5,400	5,300	98
	Houston	2,400	2,400	100
	Humphreys	6,100	6,100	99
	Jackson	3,400	3,300	97
	Lawrence	12,600	12,400	98
	Lewis	3,400	3,400	100
	Macon	6,200	6,100	98
	Marshall	7,600	7,500	99
	Maury	19,300	19,100	99
	Montgomery	30,400	30,200	99
	Overton	6,300	6,200	98
Perry	2,300	2,300	100	
Pickett	1,600	1,600	100	
Putnam	18,400	18,200	99	
Robertson	13,500	13,400	99	
Rutherford	32,000	31,800	99	
Smith	5,600	5,500	98	
Stewart	3,500	3,500	100	
Sumner	32,200	31,900	99	

(Continued on page A-922)

Station Totals	872,800	863,900	98
Net Weekly Circulation (1985)			662,100
Average Daily Circulation (1985)			421,600

Tennessee—Nashville

WZTV

Ch. 17

Network Service: None, independent.

Licensee: Multimedia Inc., Box 2760, Greenville, SC 29602.

Studio: 410 38th Ave. N, Nashville, TN 37209.

Telephone: 615-329-1717. TWX: 810-371-1280.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1580-kw horizontal visual, 234-kw max. & 158-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1369-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27"
Longitude 86° 51' 56"

Transmitter: 5700 Knob Rd., Nashville.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Multimedia Inc., 100%. For other interests, see Group Ownership of TV Stations.

Begin Operation: Aug. 5, 1968 as WMCV; left air March 14, 1971. Sale to Hudson Bcstg. approved by FCC Aug. 1974. Sale to Robert Zelle approved Sept. 30, 1975. Resumed operation March 6, 1976. Sale to present owner by Robert K. Zelle, et al., approved by FCC Dec. 14, 1979 (Television Digest, Vol. 19:5; 20:10).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DAN F. MASLAN, vice president & general manager.
JUDITH JENKINS, program operations director.
RAY MCINTURFF, chief engineer.

Highest 30 Sec. Rate (July 13, 1985): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Cheatham	8,300	8,200	99
	Davidson	186,100	185,200	100
	Dickson	11,700	11,600	99
	Hickman	5,400	5,300	98
	Montgomery	30,400	30,200	99
	Robertson	13,500	13,400	99
	Rutherford	32,000	31,800	99
	Sumner	32,200	31,900	99
	Williamson	22,100	21,900	99
	Wilson	21,600	21,400	99
Between 25-49%	KENTUCKY			
	Allen	5,700	5,600	98
	Barren	13,300	13,200	99
	Christian	21,200	21,000	99
	Clinton	3,400	3,300	97
	Edmonson	3,500	3,400	97
	Logan	9,200	9,100	99
	Simpson	5,500	5,400	98
	Todd	4,300	4,300	100
	Trigg	3,500	3,500	100
	Warren	28,300	28,000	99
	TENNESSEE			
	Bedford	10,300	10,200	99
Benton	6,100	6,000	98	
Cannon	3,900	3,900	100	
Coffee	14,800	14,700	99	
Decatur	4,300	4,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	De Kalb	5,500	5,400	98
	Franklin	11,500	11,400	99
	Henry	11,500	11,300	98
	Lawrence	12,600	12,400	98
	Lewis	3,400	3,400	100
	Macon	6,200	6,100	98
	Marshall	7,600	7,500	99
	Maury	19,300	19,100	99
	Putnam	18,400	18,200	99
	Smith	5,600	5,500	98
	Trousdale	2,500	2,500	100
Between 5-24%	KENTUCKY			
	Butler	4,000	3,900	97
	Calloway	11,300	11,200	99
	Cumberland	2,900	2,800	97
	Marshall	10,400	10,300	99
	Metcalfe	3,700	3,600	97
	Muhlenberg	11,500	11,400	99
TENNESSEE				
Carroll	10,300	10,200	99	
Clay	3,000	2,900	97	
Giles	9,200	9,100	99	
Houston	2,400	2,400	100	
Humphreys	6,100	6,100	99	
Jackson	3,400	3,300	97	
Lincoln	9,900	9,800	99	
Moore	1,500	1,500	100	
Overton	6,300	6,200	98	
Perry	2,300	2,300	100	
Pickett	1,600	1,600	100	
Stewart	3,500	3,500	100	
Warren	12,700	12,500	98	
Wayne	5,100	5,000	98	
White	7,400	7,300	99	
Station Totals		733,200	726,400	99
Net Weekly Circulation (1985)			332,600	
Average Daily Circulation (1985)			149,100	

Tennessee

WHBQ-TV, Memphis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	New Madrid	7,800	7,600	97
	MISSISSIPPI			
	Clay	7,100	7,000	99
	Lowndes	20,000	19,800	99
	Monroe	12,600	12,400	98
	Prentiss	8,800	8,700	99
	Tallahatchie	5,200	5,100	98
	TENNESSEE			
	Carroll	10,300	10,200	99
	Hardin	8,600	8,400	98
	Henderson	8,400	8,300	99
	Obion	12,300	12,200	99
Weakley	12,000	11,800	99	

WMC-TV, Memphis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Jackson	7,900	7,700	97
	Woodruff	3,900	3,800	97
	MISSISSIPPI			
	Bolivar	13,500	13,100	97
	Chickasaw	6,000	5,900	98
	Clay	7,100	7,000	99
	Grenada	7,300	7,100	98
	Lee	21,800	21,500	99
	Monroe	12,600	12,400	98
	Oktibbeha	12,000	11,700	97
	Sunflower	9,700	9,400	97
	Tishomingo	7,300	7,200	99
Washington	23,100	22,700	98	
TENNESSEE				
Hardin	8,600	8,400	98	
Henderson	8,400	8,300	99	
Between 5-24%	ARKANSAS			
	Independence	11,800	11,600	98
	Monroe	4,800	4,600	96
	MISSOURI			
	New Madrid	7,800	7,600	97
	Ripley	5,000	4,700	94
	MISSISSIPPI			
	Calhoun	5,600	5,500	98
	Itawamba	7,600	7,500	99
	TENNESSEE			
	Carroll	10,300	10,200	99
	Decatur	4,300	4,200	98
	Obion	12,300	12,200	99
Weakley	12,000	11,800	99	

VIDEO WEEK

The news service covering program sales & distribution, videocassettes, discs, pay-TV and allied new media.

Call 202-872-9200 for more information

WREG-TV, Memphis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	MISSISSIPPI				
	Bolivar	13,500	13,100	97	
	Grenada	7,300	7,100	98	
	Lee	21,800	21,500	99	
	Monroe	12,600	12,400	98	
	Pontotoc	7,800	7,700	99	
	Tallahatchie	5,200	5,100	98	
	Tishomingo	7,300	7,200	99	
	TENNESSEE				
	Carroll	10,300	10,200	99	
	Lake	2,600	2,600	100	
	Between 5-24%	MISSISSIPPI			
		Calhoun	5,600	5,500	98
Chickasaw		6,000	5,900	98	
Clay		7,100	7,000	99	
Itawamba		7,600	7,500	99	
Oktibbeha		12,000	11,700	97	
Sunflower		9,700	9,400	97	
TENNESSEE					
Decatur		4,300	4,200	98	
Obion		12,300	12,200	99	
Weakley		12,000	11,800	99	

WKRN-TV, Nashville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TENNESSEE--(Continued)				
	Trousdale	2,500	2,500	100	
	Van Buren	1,600	1,600	100	
	Warren	12,700	12,500	98	
	White	7,400	7,300	99	
	Williamson	22,100	21,900	99	
	Wilson	21,600	21,400	99	
	Between 25-49%	KENTUCKY			
		Barren	13,300	13,200	99
		Butler	4,000	3,900	97
		Calloway	11,300	11,200	99
		Logan	9,200	9,100	99
		Metcalfe	3,700	3,600	97
Simpson		5,500	5,400	98	
Warren		28,300	28,000	99	
TENNESSEE					
Carroll		10,300	10,200	99	
Henderson		8,400	8,300	99	
Lincoln		9,900	9,800	99	
Pickett		1,600	1,600	100	
Wayne	5,100	5,000	98		
Between 5-24%	ALABAMA				
	Madison	72,700	71,900	99	
	KENTUCKY				
	Clinton	3,400	3,300	97	
	Edmonson	3,500	3,400	97	
	Green	4,000	3,900	98	
	Muhlenberg	11,500	11,400	99	
	Ohio	8,100	8,000	99	
	TENNESSEE				
	Grundy	4,900	4,800	98	
	Hardin	8,600	8,400	98	

Tennessee

WSMV, Nashville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	KENTUCKY			
	Caldwell	5,100	5,000	98
	Calloway	11,300	11,200	99
	Edmonson	3,500	3,400	97
	Hart	5,700	5,600	98
	Hopkins	18,000	17,800	99
	Ohio	8,100	8,000	99
	TENNESSEE			
	Fentress	5,500	5,400	98
	Grundy	4,900	4,800	98
	Hardin	8,600	8,400	98
	Madison	28,300	28,000	99
	Wayne	5,100	5,000	98
Between 5-24%	ALABAMA			
	Limestone	16,100	15,900	99
	KENTUCKY			
	Adair	5,700	5,600	98
	Green	4,000	3,900	98
	Lyon	2,500	2,500	100
	Marshall	10,400	10,300	99
	TENNESSEE			
	Cumberland	11,300	11,100	98
	Weakley	12,000	11,800	99

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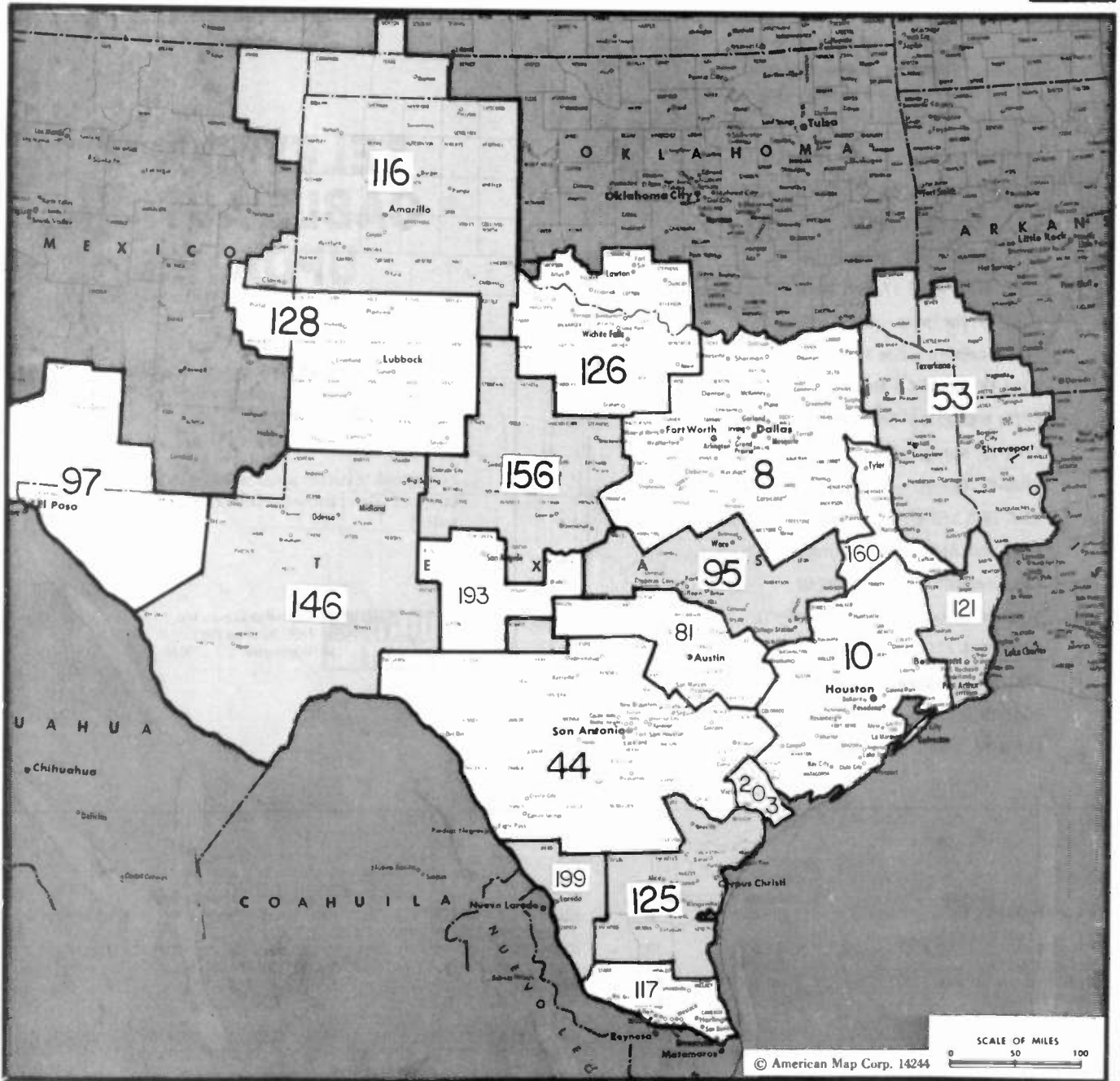
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WTVF, Nashville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
50% & Over	TENNESSEE--(Continued)				
	Trousdale	2,500	2,500	100	
	Van Buren	1,600	1,600	100	
	Warren	12,700	12,500	98	
	White	7,400	7,300	99	
	Williamson	22,100	21,900	99	
	Wilson	21,600	21,400	99	
Between 25-49%	KENTUCKY				
	Calloway	11,300	11,200	99	
	Hart	5,700	5,600	98	
	Hopkins	18,000	17,800	99	
	Ohio	8,100	8,000	99	
		TENNESSEE			
	Grundy	4,900	4,800	98	
	Lincoln	9,900	9,800	99	
	Moore	1,500	1,500	100	
	Wayne	5,100	5,000	98	
Between 5-24%	KENTUCKY				
	Adair	5,700	5,600	98	
	Grayson	7,900	7,800	99	
	Green	4,000	3,900	98	
	Lyon	2,500	2,500	100	
	Marshall	10,400	10,300	99	
	Russell	5,800	5,700	98	
	Wayne	6,400	6,200	97	
	Webster	5,700	5,600	98	
		TENNESSEE			
		Cumberland	11,300	11,100	98
	Fentress	5,500	5,400	98	
	Henderson	8,400	8,300	99	
	Madison	28,300	28,000	99	



Texas Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	45	26	71
Educational Television Stations	5	5	10
			81

Texas

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

- KGBT-TV, Brownsville** —See Harlingen, TX
- KRGV-TV, Brownsville** —See Weslaco, TX
- KLTJ, Dallas-Fort Worth** —See Irving, TX
- KXII, Denison** —See Ardmore, OK
- KTVT, KTXA, KXAS-TV, Fort Worth** —See Dallas, TX
- KRGV-TV, Harlingen** —See Weslaco, TX
- KLTV, Longview** —See Tyler, TX
- KOSA-TV, Midland & Monahans** —See Odessa, TX
- KPTX, Monahans** —See Odessa, TX
- KTRE-TV, Nacogdoches** —See Lufkin, TX
- KMID-TV, Odessa** —See Midland, TX
- KJAC-TV & KFDM-TV, Port Arthur** —See Beaumont, TX
- KRRT, San Antonio** —See Kerrville, TX
- KXII, Sherman** —See Ardmore, OK
- KTXS-TV, Sweetwater** —See Abilene, TX
- KWTX-TV & KCEN-TV, Temple** —See Waco, TX
- KTAL-TV, Texarkana** —See Shreveport, LA
- KGBT-TV, Weslaco** —See Harlingen, TX
- KSWO-TV, Wichita Falls** —See Lawton, OK

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Market	Arbitron ADI TV Households	Rank
Dallas-Fort Worth, TX	1,506,600	8
Houston, TX	1,436,800	10
San Antonio, TX	528,400	44
Shreveport, LA-Texarkana, TX	461,600	53
Austin, TX	289,500	81
Waco-Temple, TX	230,900	95
El Paso, TX	222,000	97
Amarillo, TX	177,800	116
McAllen-Brownsville, TX (Lower Rio Grande Valley)	175,100	117
Beaumont-Port Arthur, TX	170,300	121
Corpus Christi, TX	165,700	125
Wichita Falls, TX-Lawton, OK	163,600	126
Lubbock, TX	159,400	128
Odessa-Midland, TX	137,700	146
Abilene-Sweetwater, TX	112,700	156
Tyler, TX	101,600	160
San Angelo, TX	42,700	193
Laredo, TX	32,800	199
Victoria, TX	26,800	203

Market Area Commercial TV Stations

- KDFI-TV (27), KDFW-TV (4), KLTJ (49), KRLD-TV (33), KTVT (11), KTXA (21), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
- KHOU-TV (11), KHTV (39), KPRC-TV (2), KRIV-TV (26), KTRK-TV (13), KTXH (20)
- KENS-TV (5), KMOL-TV (4), KSAT-TV (12), KWEX-TV (41)
- KLMG-TV (51), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
- KBVO-TV (42), KTBC-TV (7), KTVV (36), KVUE-TV (24)
- KBTX-TV (3), KCEN-TV (6), KWTX-TV (10)
- KAVE-TV (6), KCIK (14), KDBC-TV (4), KINT-TV (26), KTSM-TV (9), KVIA-TV (7)
- KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVIJ-TV (8)
- KGBT-TV (4), KRGV-TV (5), KVEO (23)
- KBMT (12), KFDM-TV (6), KJAC-TV (4)
- KIII (3), KORO (28), KRIS-TV (6), KZTV (10)
- KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
- KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13), KMCC (12)
- KMID-TV (2), KOSA-TV (7), KTPX (9), KWAB-TV (4)
- KACB-TV (3), KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
- KLTV (7), KTRE-TV (9)
- KIDY (6), KLST (8)
- KGNS-TV (8), KVTV (13)
- KAVU-TV (25), KVCT (19)

Texas—Abilene

KRBC-TV

Ch. 9

(Also operates satellite KACB-TV, San Angelo, TX)

Network Service: NBC.

Licensee: Abilene Radio & Television Co., 4510 S. 14th St. 79605.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Telephone: 915-692-4242. TWX: 915-492-9210.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive.

News Service: AP.

Ownership: L. Dale Ackers, pres., 33.2%; Christine Ackers Cagle, v.p., 24.16%; Jack Andrews, secy.-treas., 29.17%; Florence A. Andrews, 4.17%. Abilene Radio & Television also owns satellite KACB-TV, San Angelo, TX.

Began Operation: Aug. 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales): Blair Television.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

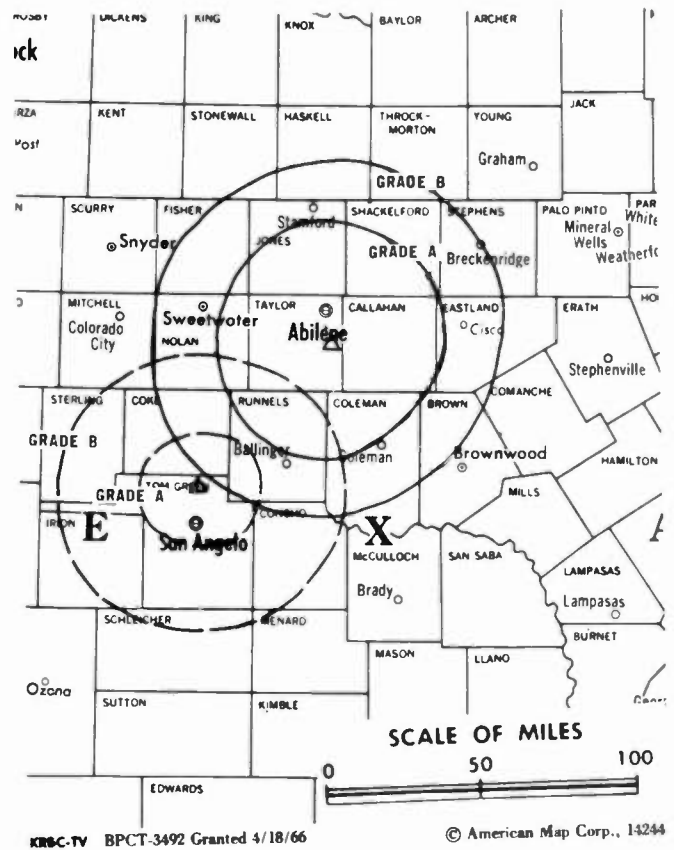
DALE ACKERS, president.
KEN KNOX, station & sales manager.
JERRY SHACKELFORD, program director.
DENNIS CHARLES, news director.
BOB LLOYD, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brown	14,100	13,800	98
	Callahan	4,800	4,700	98
	Coke	1,300	1,300	100
	Coleman	4,400	4,300	98
	Concho	1,100	1,100	100
	Eastland	8,400	8,200	98
	Fisher	2,200	2,200	100
	Haskell	3,000	3,000	100
	Irion	500	500	100
	Jones	6,700	6,600	99
	Mc Culloch	3,500	3,400	97
	Menard	900	900	100
	Mitchell	3,400	3,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nolan	6,700	6,600	99
	Runnels	4,700	4,600	98
	Schleicher	1,000	1,000	100
	Scurry	7,200	7,100	99
	Shackelford	1,800	1,800	100
	Stephens	4,500	4,400	98
	Sterling	400	400	100
	Stonewall	1,000	1,000	100
	Sutton	2,000	1,900	95
	Taylor	43,100	42,700	99
Tom Green	34,700	34,300	99	
Between 25-49%	TEXAS			
	Comanche	5,100	5,000	98
	Crockett	1,800	1,800	100
	Kimble	1,600	1,500	94
	Knox	1,900	1,900	100
	Mills	2,000	1,900	97
Throckmorton	900	900	100	
Between 5-24%	TEXAS			
	King	200	200	100
	Reagan	1,500	1,500	100
San Saba	2,600	2,500	96	
Station Totals		179,000	176,300	98
Net Weekly Circulation (1985)			144,200	
Average Daily Circulation (1985)			90,000	

Texas—Abilene

KTAB-TV

Ch. 32

Network Service: CBS.

Licensee: Television Investors Ltd. Partnership, 5101 IDS Center, Minneapolis, MN 55402.

Studio: 5401 S. 14th St., Abilene.

Mailing Address: Box 5676, Abilene, TX 79608.

Telephone: 915-695-2777. TWX: 910-897-5439.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2040-kw max. & 1230-kw horizontal visual, 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

Latitude 32° 16' 35"
Longitude 99° 35' 39"

Transmitter: Near Hwy. 36, 15-mi. SE of Abilene.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 7-meter & 4.7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Big Country TV of Abilene, gen. partner; Thomas K. Scallen, ltd. partner. BCTA ownership: International Bcstg. Corp., 100%. IBC ownership: Thomas K. Scallen, pres.-treas., 15.1%; Raymond W. Scallen, v.p., Sumner S. Young & Charles A. Bird Sr., less than 1% each; Cede & Co., 20.1%; Ionic Controls Inc., 6.9%; Struthers Wells Corp. 3.2%; remainder undisclosed.

Began Operation: Oct. 6, 1979. Sale to present owners by Big Country TV of Abilene Inc. approved by FCC Dec. 31, 1984. Sale to Big Country by William Terry, et al., approved by FCC May 25, 1984.

Represented (sales): Katz Television.

Represented (legal): Tierney & Swift.

Personnel:

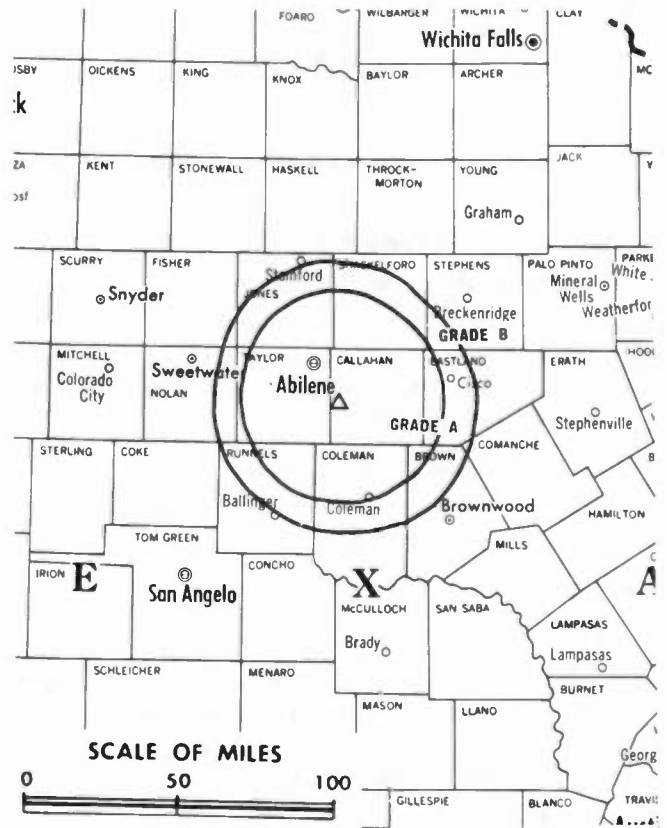
BILL TERRY, station & sales manager.
BRYAN MUNDY, operations manager.
JERRY MARSHALL, local sales manager.
BOB BARTLETT, news director.
LELAND OHLHAUSEN, chief engineer.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate (July 6, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brown	14,100	13,800	98
	Callahan	4,800	4,700	98
	Coleman	4,400	4,300	98
	Eastland	8,400	8,200	98
	Fisher	2,200	2,200	100
	Haskell	3,000	3,000	100
Jones	6,700	6,600	99	



KTAB-TV BPCT-5169 Granted 3/20/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Knox	1,900	1,900	100
	Mitchell	3,400	3,300	97
	Nolan	6,700	6,600	99
	Scurry	7,200	7,100	99
	Shackelford	1,800	1,800	100
	Stephens	4,500	4,400	98
	Stonewall	1,000	1,000	100
	Taylor	43,100	42,700	99
	TEXAS Between 25-49%	Runnels	4,700	4,600
Throckmorton		900	900	100
TEXAS Between 5-24%		Coke	1,300	1,300
	Comanche	5,100	5,000	98
	Mc Culloch	3,500	3,400	97
	San Saba	2,600	2,500	96
Station Totals		131,300	129,300	98
Net Weekly Circulation (1985)				94,100
Average Daily Circulation (1985)				61,600

Texas—Sweetwater-Abilene

KTXS-TV

Ch. 12

Network Service: ABC.

Licensee: Catclaw Communications Co.

Studio: U.S. Hwy. 80, 1-mi. E of Sweetwater. Abilene Studios: U.S. Hwy. 83.

Mailing Address: Box 2997, Abilene, TX 79604.

Telephones: 915-677-2281 (Abilene); 915-235-1238 (Sweetwater).

TWX: 910-897-5401.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.7"
Longitude 100° 06' 24.8"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Satellite Earth Stations: ADM, 6.2-meter & 4.5-meter; Automation Techniques receivers.

News Service: AP.

Ownership: S. M. Moore Jr., pres., 100%; Portia B. Moore, v.p.; Charles E. Erwin, secy.-treas.

Began Operation: Jan. 30, 1956. Operation by former owners A. R. Elam & Associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (Television Digest, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to present owners by Prima approved by FCC July 25, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): A. D. Ring & Associates.

Personnel:

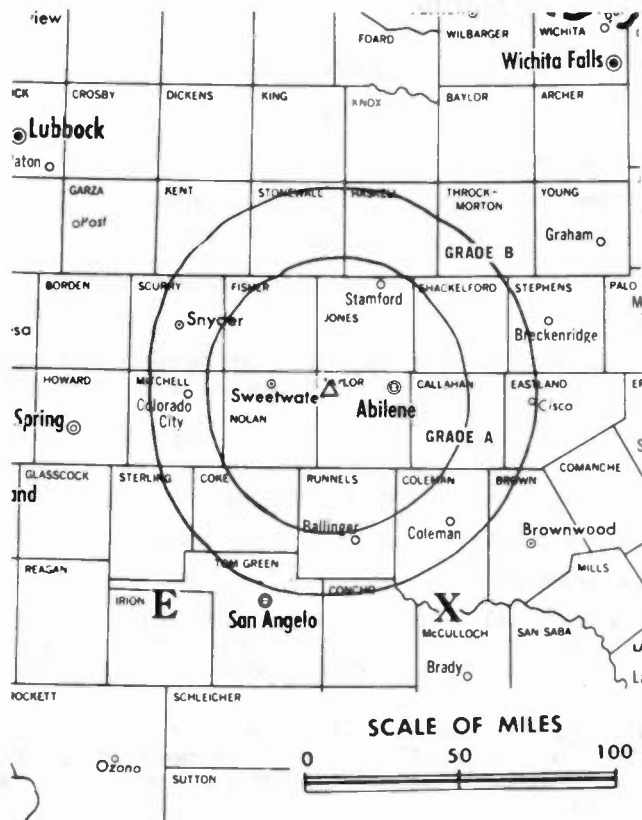
S. M. MOORE JR., station manager.
MOE STROUT, chief engineer.
CLAY MILSTEAD, sales manager.

Highest 30 Sec. Rate (July 1, 1985): \$250.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Callahan	4,800	4,700	98
	Coke	1,300	1,300	100
	Coleman	4,400	4,300	98
	Fisher	2,200	2,200	100
	Haskell	3,000	3,000	100
	Irion	500	500	100
	Jones	6,700	6,600	99
	Kent	400	400	100
	King	200	200	100
	Mitchell	3,400	3,300	97
	Nolan	6,700	6,600	99
	Runnels	4,700	4,600	98



KTXS-TV BMPCT-5021 Granted 4/25/58 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scurry	7,200	7,100	99
	Shackelford	1,800	1,800	100
	Sterling	400	400	100
	Stonewall	1,000	1,000	100
	Taylor	43,100	42,700	99
Between 25-49%	TEXAS			
	Brown	14,100	13,800	98
	Eastland	8,400	8,200	98
	Knox	1,900	1,900	100
	Stephens	4,500	4,400	98
	Throckmorton	900	900	100
Tom Green	34,700	34,300	99	
Between 5-24%	TEXAS			
	Borden	300	300	100
	Comanche	5,100	5,000	98
	Concho	1,100	1,100	100
	Cottle	1,200	1,200	100
	Kimble	1,600	1,500	94
	Mc Culloch	3,500	3,400	97
	Menard	900	900	100
	San Saba	2,600	2,500	96
	Schleicher	1,000	1,000	100
Sutton	2,000	1,900	95	
Young	8,600	8,500	99	
Station Totals		184,200	181,500	98
Net Weekly Circulation (1985)			108,600	
Average Daily Circulation (1985)			60,100	

Texas—Amarillo

KAMR-TV

Ch. 4

Network Service: NBC.

Licensee: Cannan Communications Inc., Box 1224, Wichita Falls, TX 76307.

Studio: Box 751, 2000 N. Polk St., Amarillo, TX 79189.

Telephones: 806-383-3321, (studio); 817-322-3252, (home office).

TWX: 910-898-4146.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1440-ft. above ground, 4902-ft. above sea level.

Latitude 35° 18' 52"
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

Satellite Earth Station: Harris, 6-1-meter; Harris receivers.

News Service: AP.

Ownership: Darrold A. Cannan Jr., pres. & treas., 68.18%; Raymond E. Poindexter, v.p., 9.10%; Joe N. Sherrill Jr., secy., 4.54%; W. W. Hamilton, 13.64%; Joe N. Prothro, 4.54%. Cannan Communications has 45% interest in KBVO-TV, Austin, TX.

Began Operation: March 18, 1953. Sale to present owners by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43; 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 (Vol. 5:42; 6:3).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell.

Personnel:

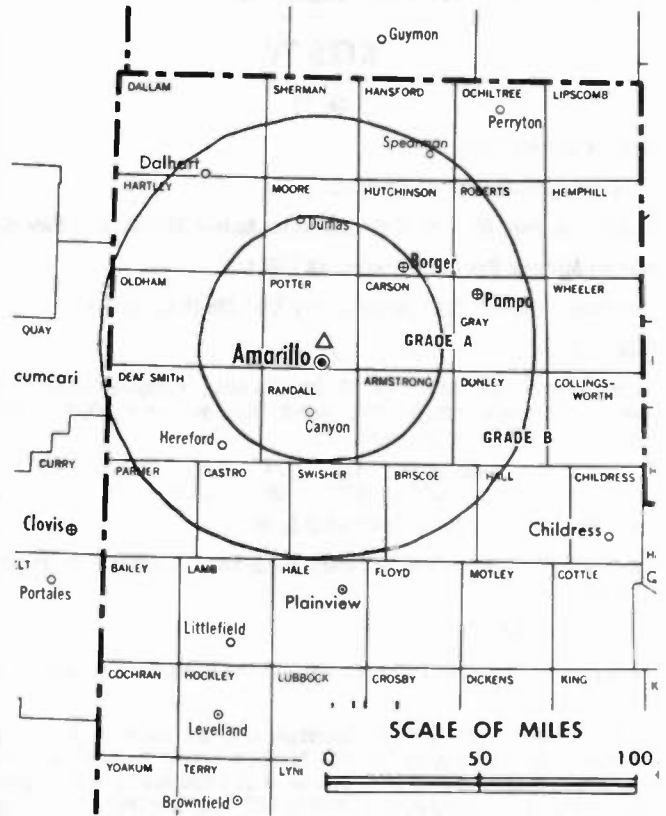
DARROLD A. CANNAN JR., president.
RAY POINDEXTER, vice president & general manager.
RON TILLERY, manager of broadcast operations.
IRL BROWN, local sales manager.
JOHN SCHNABEL, business manager.
KEN HIGH, chief engineer.
JOE SHERRILL, production manager.
BRUCE WHITEAKER, news director.

Highest 30 Sec. Rate (Aug. 1, 1983): \$400.

NETWORK BASE HOURLY RATE: \$988.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Seward	6,600	6,500	98
	NEW MEXICO			
	Curry	15,600	15,200	97
	Union	1,700	1,600	94
	OKLAHOMA			
	Cimarron	1,400	1,400	100
	Texas	6,700	6,600	99
	TEXAS			
	Armstrong	800	800	100
	Briscoe	1,000	1,000	100
	Carson	2,500	2,500	100
	Castro	3,500	3,400	97
	Childress	2,800	2,800	100
Collingsworth	1,800	1,700	94	
Cottle	1,200	1,200	100	
Dallam	2,500	2,500	100	
Deaf Smith	6,900	6,800	99	
Donley	1,600	1,600	100	
Gray	10,700	10,600	99	



KAMR-TV BPCT-4146 Granted 6/4/69

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hall	2,200	2,100	95
	Hansford	2,400	2,400	100
	Hartley	1,400	1,400	100
	Hemphill	2,400	2,400	100
	Hutchinson	10,800	10,700	99
	Lipscomb	1,500	1,500	100
	Moore	6,200	6,200	100
	Ochiltree	3,700	3,700	100
	Oldham	700	700	100
	Parmer	3,500	3,500	100
	Potter	41,000	40,700	99
	Randall	32,300	32,200	100
	Roberts	400	400	100
	Sherman	1,100	1,100	100
Swisher	3,400	3,400	100	
Wheeler	3,100	3,000	97	
Between 25-49%	KANSAS			
	Morton	1,200	1,200	100
	Stevens	1,700	1,600	94
	NEW MEXICO			
	Quay	4,100	3,900	95
Between 5-24%	OKLAHOMA			
	Ellis	2,400	2,300	96
Between 5-24%	TEXAS			
	Hale	13,300	13,100	99
	OKLAHOMA			
	Beaver	3,000	3,000	100
	Beckham	8,900	8,700	98
	Harmon	1,800	1,800	100
	TEXAS			
	Foard	900	900	100
	Hardeman	2,500	2,500	100
	Motley	800	800	100
Station Totals		224,000	221,400	98
Net Weekly Circulation (1985)				169,700
Average Daily Circulation (1985)				110,800

Texas—Amarillo

KFDA-TV

Ch. 10

Network Service: CBS.

Licensee: Panhandle Telecasting Co., Joint Venture, Box 1400, Amarillo, TX 79189-1400.

Studio: Broadway at Cherry Ave., Amarillo.

Mailing Address: Box 1400, Amarillo, TX 79189-1400.

Telephone: 806-383-2226. TWX: 910-898-4124.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1530-ft. above av. terrain, 1493-ft. above ground, 5047-ft. above sea level.

Latitude 35° 17' 34"
Longitude 101° 50' 42"

Transmitter: Broadway St. at Cherry Ave., Amarillo.

Satellite Earth Stations: Scientific-Atlanta & Harris, 5-meter; Scientific-Atlanta & Harris receivers.

News Services: CBS, NIWS, SWINS, UPI.

Ownership: Lawton Cablevision Inc., 50%; KSWO TV Co. Inc., 45%; Oklahoma Quality Bcstg. Co. Inc. & Duncan Bcstg. Co. Inc., 2.5% each. KSWO-TV is licensee of KSWO-TV, Lawton, OK; Oklahoma Quality Bcstg. is licensee of KSWO(AM), Lawton & Duncan Bcstg. is licensee of KRHD-AM-FM, Duncan, OK.

Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966. Sale to Midessa Cablevision by Bass Bcstg. approved by FCC Aug. 20, 1976. Sale of 50% by Midessa Television Inc. to Lawton Cablevision Inc. approved Feb. 27, 1984.

Represented (sales): Pety Television.

Personnel:
DON LOCKE, general manager.

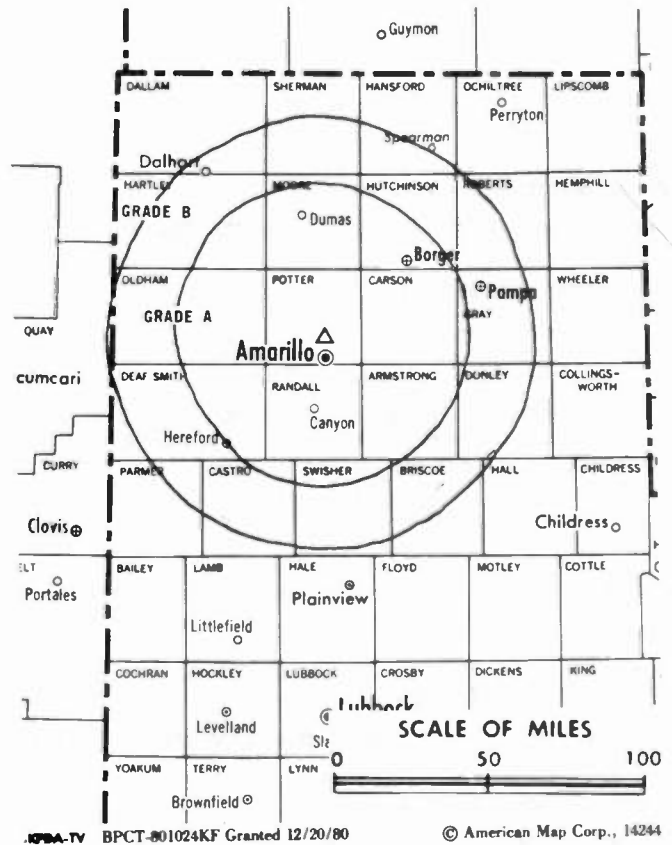
Highest One Hour Rate: \$1100.

Highest 30 Sec. Rate (July 18, 1984): \$500.

NETWORK BASE HOURLY RATE: \$585.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW MEXICO				
		Curry	15,600	15,200	97
		Union	1,700	1,600	94
	OKLAHOMA				
		Cimarron	1,400	1,400	100
		Texas	6,700	6,600	99
	TEXAS				
		Armstrong	800	800	100
		Briscoe	1,000	1,000	100
		Carson	2,500	2,500	100
		Castro	3,500	3,400	97
		Childress	2,800	2,800	100
		Collingsworth	1,800	1,700	94
		Cottle	1,200	1,200	100
		Dallam	2,500	2,500	100
		Deaf Smith	6,900	6,800	99
		Donley	1,600	1,600	100
	Gray	10,700	10,600	99	
	Hall	2,200	2,100	95	
	Hansford	2,400	2,400	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hartley	1,400	1,400	100
	Hemphill	2,400	2,400	100
	Hutchinson	10,800	10,700	99
	Lipscomb	1,500	1,500	100
	Moore	6,200	6,200	100
	Ochiltree	3,700	3,700	100
	Oldham	700	700	100
	Parmer	3,500	3,500	100
	Potter	41,000	40,700	99
	Randall	32,300	32,200	100
	Roberts	400	400	100
	Sherman	1,100	1,100	100
	Swisher	3,400	3,400	100
	Wheeler	3,100	3,000	97
Between 25-49%	KANSAS			
	Morton	1,200	1,200	100
	Seward	6,600	6,500	98
	NEW MEXICO			
Quay	4,100	3,900	95	
Between 5-24%	KANSAS			
	Stevens	1,700	1,600	94
	OKLAHOMA			
	Custer	11,600	11,400	98
	Ellis	2,400	2,300	96
	TEXAS			
	Hardeman	2,500	2,500	100
Motley	800	800	100	
Station Totals		207,700	205,300	98
Net Weekly Circulation (1985)				153,600
Average Daily Circulation (1985)				84,800

Texas—Amarillo

KCIT

(formerly KJTV)

Ch. 14

Network Service: None, Independent.

Licensee: Ralph C. Wilson Industries Inc., 1585 Schallenger Rd., San Jose, CA 95131.

Studio: 1015 S. Fillmore St., Amarillo, TX 79105.

Telephone: 806-374-1414.

Mailing Address: Box 1414, Amarillo, TX 79105.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 332-kw max. visual, 33.2-kw max. aural. Antenna: 812-ft. above av. terrain, 783-ft. above ground, 4246-ft. above sea level.

Latitude 35° 18' 55"
Longitude 101° 50' 03"

Transmitter: Hwy. 287, 5-mi. N of Amarillo.

Satellite Earth Station: Calsat, 5-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: Ralph C. Wilson Jr., chmn.-pres., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 29, 1982. Sale to present owner by Ray Moran approved by FCC Dec. 11, 1984.

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Smith & Powstenko.

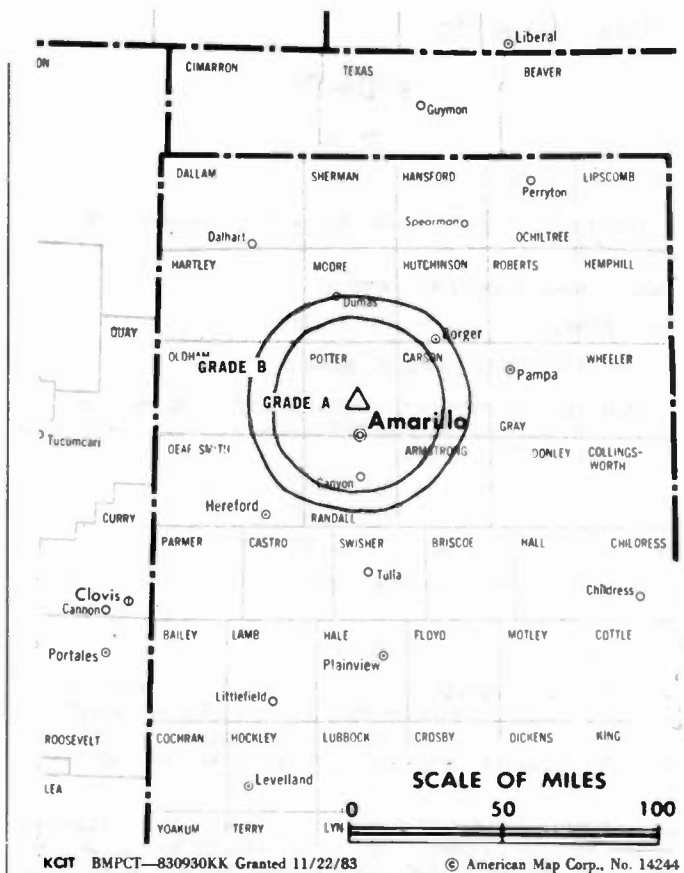
Personnel:

FRED M. HUTCHING, vice president & general manager.
SCOTT McIVER, station manager.

Highest 30 Sec. Rate (July 22, 1985): \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Oldham	700	700	100
	Potter	41,000	40,700	99
	Randall	32,300	32,200	100



KCIT BNPCT-830930KK Granted 11/22/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 5-24%	Armstrong	800	800	100
	Carson	2,500	2,500	100
	Deaf Smith	6,900	6,800	99
	Hartley	1,400	1,400	100
	Hutchinson	10,800	10,700	99
	Swisher	3,400	3,400	100
Station Totals		99,800	99,200	99
Net Weekly Circulation (1985)			30,000	
Average Daily Circulation (1985)			11,900	

Texas—Amarillo

KVII-TV

Ch. 7

(Operates satellite KVIJ-TV, Sayre, OK)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

Studio: 1101 S. Pierce St., Amarillo, TX 79101-4328.

Telephone: 806-373-1787. TWX: 910-898-4136.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29"
Longitude 101° 52' 58"

Transmitter: 10.4-mi. N of Amarillo.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Stanley Marsh III, 51%; Michael C. Marsh, 30.25%; Tom F. Marsh, 17.75%; Estelle Marsh Watlington, 1%. Same principals own KVIJ-TV, Sayre, OK; KVIA-TV, El Paso, TX; KAVE-TV, Carlsbad, NM.

Began Operation: Dec. 21, 1957. Sale to Marsh Family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (Television Digest, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 (Vol. 14:24, 26, 29).

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Smith & Powstenko.

Personnel:

JAMES R. McCORMICK, president & general manager.

JOHN W. PATRICK, general sales manager.

WILLIAM R. CANADY, director of engineering.

CHARLES M. DOUGLAS, operations manager.

JOHN McKISSACK, news director.

JACKIE SMITH, production manager.

JOHN JANEWAY, business manager.

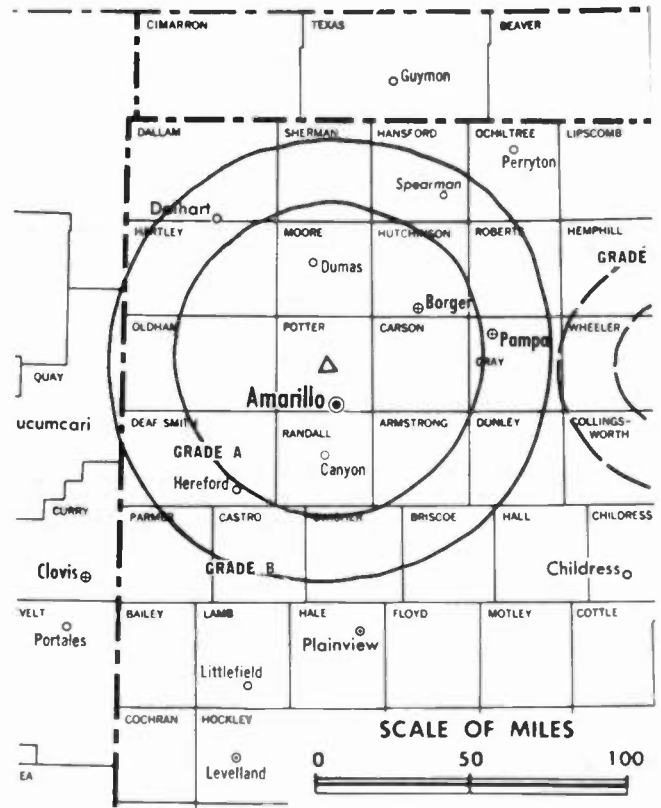
Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$600.

Arbitron Data: Figures include KVIJ-TV, Sayre, OK.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Seward	6,600	6,500	98
	NEW MEXICO			
	Curry	15,600	15,200	97
	Quay	4,100	3,900	95
	Union	1,700	1,600	94
	OKLAHOMA			
	Beckham	8,900	8,700	98
	Cimarron	1,400	1,400	100
	Greer	3,100	3,000	97
	Roger Mills	2,100	2,100	97
	Texas	6,700	6,600	99
	TEXAS			
	Armstrong	800	800	100
	Briscoe	1,000	1,000	100
	Carson	2,500	2,500	100
	Castro	3,500	3,400	97
Childress	2,800	2,800	100	
Collingsworth	1,800	1,700	94	
Cottle	1,200	1,200	100	
Dallam	2,500	2,500	100	
Deaf Smith	6,900	6,800	99	
Donley	1,600	1,600	100	
Gray	10,700	10,600	99	
Hall	2,200	2,100	95	



KVII-TV BPCT-4170 Granted 4/2/69

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hansford	2,400	2,400	100
	Hartley	1,400	1,400	100
	Hemphill	2,400	2,400	100
	Hutchinson	10,800	10,700	99
	Lipscomb	1,500	1,500	100
	Moore	6,200	6,200	100
	Ochiltree	3,700	3,700	100
	Oldham	700	700	100
	Parmer	3,500	3,500	100
	Potter	41,000	40,700	99
	Randall	32,300	32,200	100
	Roberts	400	400	100
	Sherman	1,100	1,100	100
Swisher	3,400	3,400	100	
Wheeler	3,100	3,000	97	
Between 25-49%	OKLAHOMA			
	Ellis	2,400	2,300	96
	Harmon	1,800	1,800	100
	TEXAS			
Hale	13,300	13,100	99	
Motley	800	800	100	
Between 5-24%	KANSAS			
	Morton	1,200	1,200	100
	Stevens	1,700	1,600	94
	NEW MEXICO			
	Harding	400	400	100
	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Beaver	3,000	3,000	100
	Kiowa	5,500	5,400	98
	Washita	5,900	5,800	98
TEXAS				
Hardeman	2,500	2,500	100	
Station Totals		243,000	240,100	98
Net Weekly Circulation (1985)				184,200
Average Daily Circulation (1985)				127,600

Texas—Austin

KBVO-TV

Ch. 42

Network Service: None, independent.

Licensee: Austin Television, c/o Darrold G. Cannan Jr., 503 City National Bank Bldg., Wichita Falls, TX 76301.

Studio: 10700 Metric Blvd., Austin, TX 78758.

Telephone: 512-835-0042.

Mailing Address: Box 2728, Austin, TX 78768-2728.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2510-kw max. & 720-kw horizontal visual, 251-kw max. & 72-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1311-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 10"
Longitude 97° 48' 06"

Transmitter: 1.4-mi. W of Austin, 0.8-mi. NW of Mt. Larson.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Service: AP.

Ownership: Austin Telecasting Co. & Channel 42 of Austin Inc., 41.71% each; Six Percent Inc., 5.58%; Mountain Laurel Bcstg. Inc., 4%; Beardcorp, 7%. Austin Telecasting ownership: Cannan Communications Inc., see KAMR-TV, Amarillo, TX. Channel 42 of Austin ownership: Michael D. McKinnon, pres., 20%; South Texas Telecasting Co. Inc., 80%. South Texas Telecasting is licensee of KIII(TV), Corpus Christi, TX. Six Percent ownership: Joy Manning Scott, pres., 16.7%; Joe M. Kilgore, Ben T. Head, Harry M. Whittington, Dr. John Q. Taylor King, Mary Nell Garrison, 16.66% each. Mountain Laurel Bcstg. Inc. ownership: Frank W. Head, pres., 81%; Jack Apple, v.p., 5%; Bill Carter, secy., 1%; Juan Cotera, 13%. Head owns 10% of Bluebonnet Bcstg. Co., Ch. 48 permittee in Galveston. Bill Carter owns 2% of KIDY(TV), San Angelo, TX. Beardcorp ownership: Steven F. Beard Jr., pres., 100%.

Began Operation: Dec. 4, 1983.

Represented (sales): Katz Independent TV Sales.

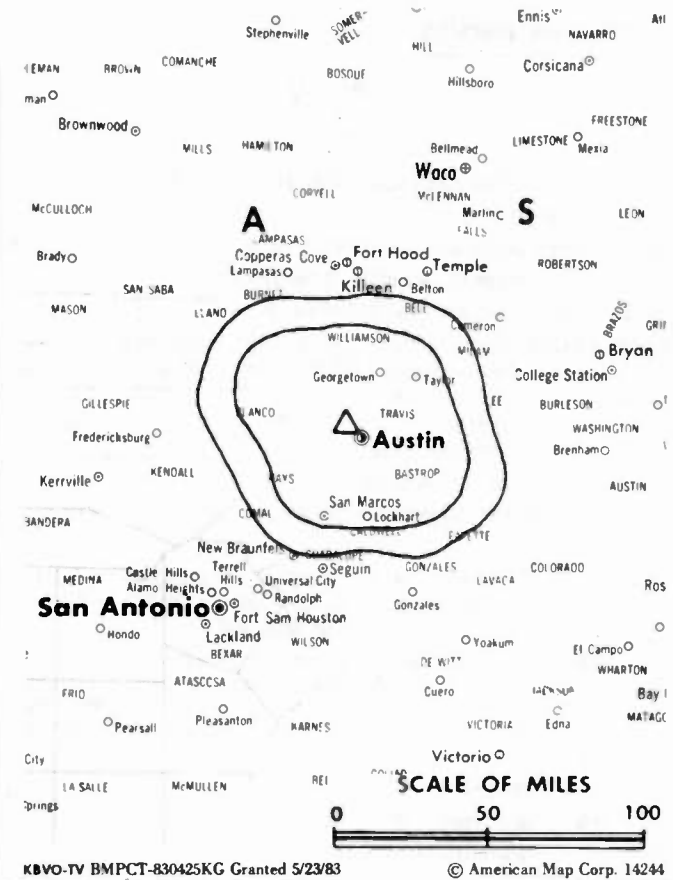
Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

STEVE BEARD, general manager/partner.
JOHN MARTIN, operations manager.
GEORGE TAYLOR, chief engineer.
DICK WAGSCHAL, sales manager.
RAY McEACHERN, business manager.

Rates: On request.



KBVO-TV BMPCT-830425KG Granted 5/23/83 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	10,700	10,400	98
	Blanco	2,300	2,300	100
	Burnet	8,700	8,600	99
	Caldwell	8,200	8,000	98
	Hays	15,200	14,900	98
	Llano	5,100	5,000	98
	Travis	191,200	189,000	99
Williamson	32,500	31,900	98	
Between 25-49%	TEXAS			
	Lampasas	5,000	4,900	98
	Lee	4,700	4,600	98
Milam	9,000	8,800	98	
Between 5-24%	TEXAS			
	Bell	59,200	58,600	99
	Burleson	4,900	4,800	97
	Coryell	16,900	16,700	99
	De Witt	7,300	7,100	97
	Fayette	8,300	7,900	95
	Gillespie	6,000	5,800	97
	Gonzales	6,200	6,100	98
	Guadalupe	18,500	18,200	98
	Lavaca	7,700	7,400	96
Station Totals		427,600	421,000	98
Net Weekly Circulation (1985)				198,000
Average Daily Circulation (1985)				94,200

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Texas—Austin

KTBC-TV

Ch. 7

Network Service: CBS.

Licensee: KTBC-TV Inc., subsidiary of Times Mirror Co., Times Mirror Square, Los Angeles, CA.

Studio: Tenth & Brazos Sts., Box 2223, Austin 78768.

Mailing Address: Box 2223, Austin, TX 78768.

Telephone: 512-476-7777. TWX: 910-874-1301.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 29.5-kw aural. Antenna: 1268-ft. above av. terrain, 1137-ft. above ground, 2037-ft. above sea level.

Latitude 30° 18' 36"
Longitude 97° 47' 33"

Transmitter: 3.8-mi. NW of State Capitol.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 3.6-meter; Prodelin, 3.8 meter.

News Services: AP, NIWS, CBS.

Ownership: Times Mirror Co. For other Interests, see Group Ownership of TV Stations.

Began Operation: Nov. 27, 1952. Sale to present owner by Claudia Taylor Johnson, et al., approved by FCC Sept. 6, 1973 (Television Digest, Vol. 12:37; 13:37).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

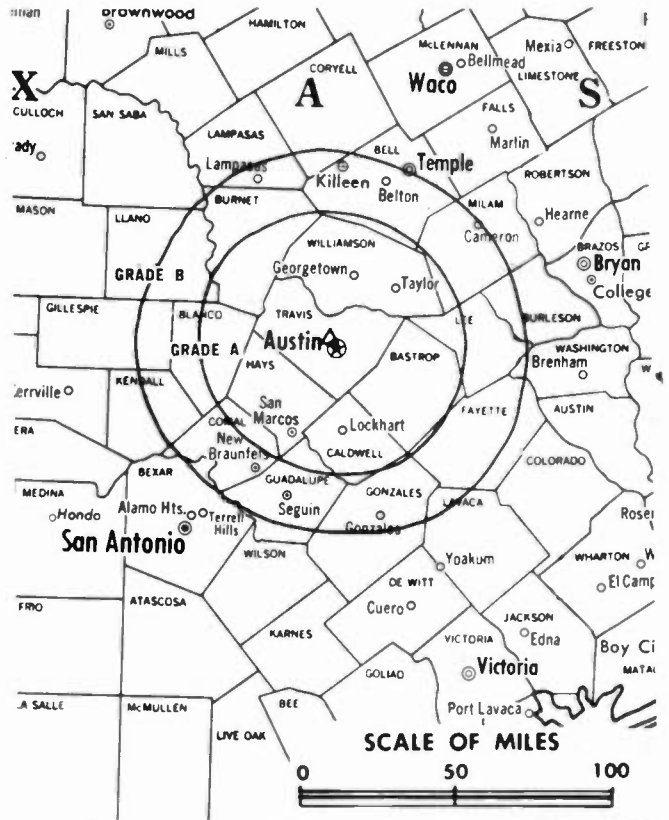
Personnel:

JOHN J. McCRORY, president.
WAYNE THOMAS, vice president & general manager.
CHARLIE KING, general sales manager.
LONDA TRIAL, program director.
JAN CRAIGE, promotion director.
TIM GARDNER, news director.
TROY BROWN, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	10,700	10,400	98
	Bell	59,200	58,600	99
	Blanco	2,300	2,300	100
	Burnet	8,700	8,600	99
	Caldwell	8,200	8,000	98
	Coryell	16,900	16,700	99
	Fayette	8,300	7,900	95
	Gillespie	6,000	5,800	97
	Hays	15,200	14,900	98
	Lampasas	5,000	4,900	98
Lavaca	7,700	7,400	96	



KTBC-TV BMPCT-4016 Granted 7/27/56

© American Map Corp., 1984

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	4,700	4,600	98
	Llano	5,100	5,000	98
	Mason	1,600	1,500	94
	Milam	9,000	8,800	98
	San Saba	2,600	2,500	96
	Travis	191,200	189,000	99
	Williamson	32,500	31,900	98
Between 25-49%	TEXAS			
	Burleson	4,900	4,800	97
	Gonzales	6,200	6,100	98
Between 5-24%	TEXAS			
	Austin	7,600	7,400	97
	Brazos	40,900	40,200	98
	Comal	15,900	15,700	99
	De Witt	7,300	7,100	97
	Falls	7,300	7,200	99
	Guadalupe	18,500	18,200	98
	Kerr	13,200	12,900	98
	Mc Culloch	3,500	3,400	97
	Menard	900	900	100
Robertson	6,000	5,900	98	
Station Totals		527,100	518,600	98
Net Weekly Circulation (1985)			336,200	
Average Daily Circulation (1985)			191,600	

Texas—Austin

KTVV

Ch. 36

Network Service: NBC.

Licensee: K.C.I. (Texas), Box 490, Austin 78767.

Studio: 908 West M.L.K. Jr. Blvd. 78701.

Mailing Address: Box 490, Austin, TX 78767.

Telephone: 512-476-3636. **TWX:** 910-874-1370.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. & 1380-kw horizontal visual, 500-kw max. & 138-kw horizontal aural. Antenna: Directional, 1290-ft. above av. terrain, 1199-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 33"
Longitude 97° 47' 58"

Transmitter: Trail of Madrones Rd.

Satellite Earth Stations: Microdyne & Harris, 3-meter, 5-meter & 8-meter; Microdyne & Harris receivers.

News Services: AP, UPI.

Ownership: Mid-Texas Broadcasting Inc., 100%, in turn owned 100% by LIN Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 12, 1965 on Ch. 42. Changed to Ch. 36 Jan. 12, 1973. Sale to present owner by Kingstip Communications Inc. approved by FCC May 2, 1979 (Television Digest, Vol. 18:16, 17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

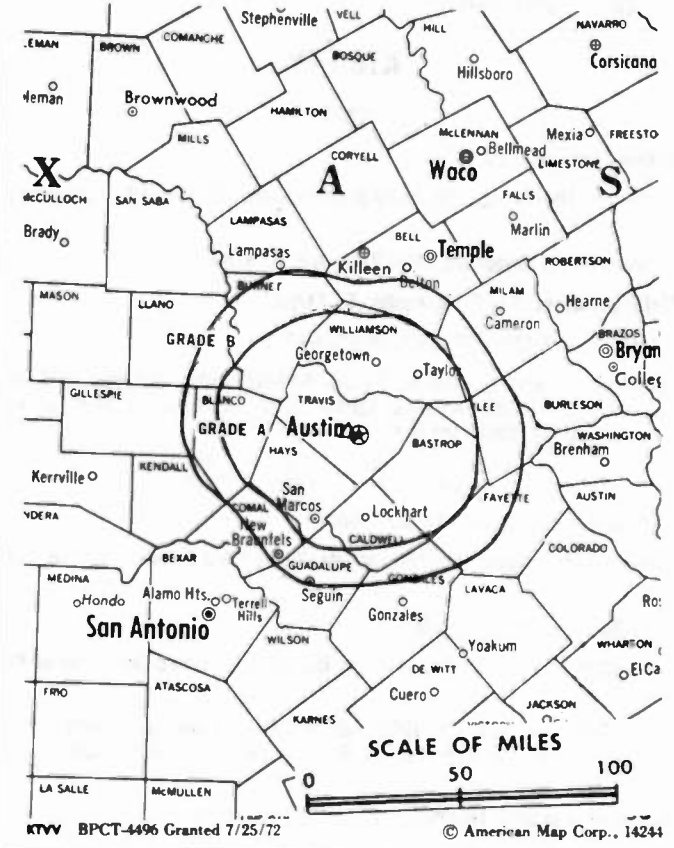
Personnel:

- JANE WALLACE, general manager.
- STEVE McDONALD, general sales manager.
- LARRY COLE, national sales manager.
- BOOKS HOGG, regional sales manager.
- BILL HUTCHISON, director of engineering.
- ROBERT DEAN, news director.

Highest 30 Sec. Rate (July 15, 1985): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	10,700	10,400	98
	Bell	59,200	58,600	99
	Burnet	8,700	8,600	99
	Caldwell	8,200	8,000	98
	Coryell	16,900	16,700	99
	Fayette	8,300	7,900	95
	Hays	15,200	14,900	98
	Lampasas	5,000	4,900	98
	Lee	4,700	4,600	98
	Llano	5,100	5,000	98
	Mason	1,600	1,500	94



KTVV BPCT-4496 Granted 7/25/72 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Milam	9,000	8,800	98
	Travis	191,200	189,000	99
	Williamson	32,500	31,900	98
Between 25-49%	TEXAS			
	Blanco	2,300	2,300	100
	Brazos	40,900	40,200	98
	Gillespie	6,000	5,800	97
	Robertson	6,000	5,900	98
San Saba	2,600	2,500	96	
Between 5-24%	TEXAS			
	Austin	7,600	7,400	97
	Burleson	4,900	4,800	97
	De Witt	7,300	7,100	97
	Falls	7,300	7,200	99
	Gonzales	6,200	6,100	98
	Guadalupe	18,500	18,200	98
	Lavaca	7,700	7,400	96
Mc Culloch	3,500	3,400	97	
Station Totals		497,100	489,100	98
Net Weekly Circulation (1985)				309,000
Average Daily Circulation (1985)				162,000

Texas—Austin

KVUE-TV

Ch. 24

Network Service: ABC.

Licensee: KVUE-TV Inc., Box 9927, Austin, TX 78766.

Studio: 3201 Steck Ave., Austin, TX 78758.

Telephone: 512-459-6521.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21"
Longitude 97° 48' 10"

Transmitter: On Hill W of Trail of the Madrones Rd., near Austin.

Satellite Earth Stations: Stardish, 5-meter; Avantek & Gardiner receivers.

News Services: AP, UPI.

Ownership: Evening News Assn., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 12, 1971. Sale to present owner by Tolbert Foster, Allan Shivers, et al., approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:21, 38).

Represented (sales): MMT Sales Inc.

Represented (legal): Pierson, Ball & Dowd.

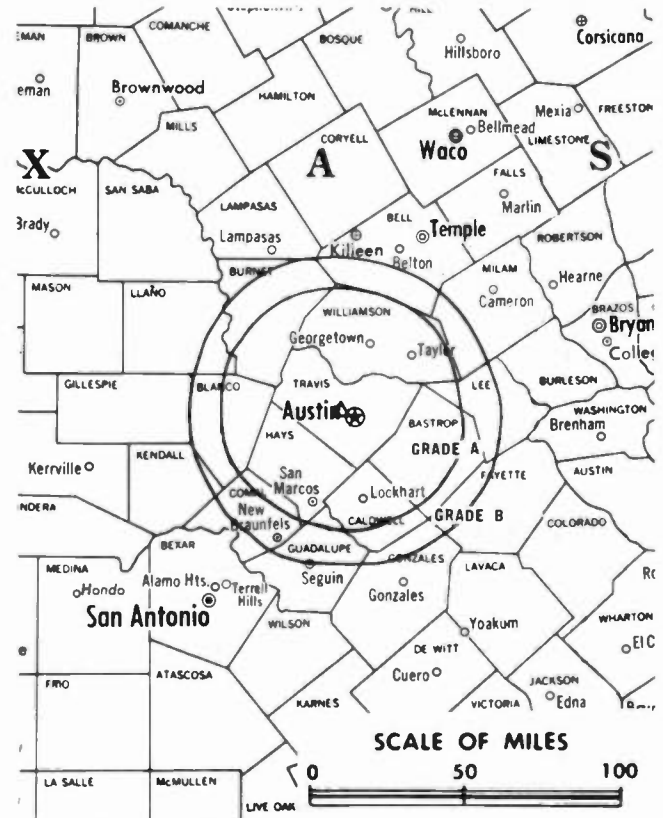
Personnel:

JOE T. JERKINS, vice president & general manager.
ANDY LEE, station manager.
DEBBIE BRIZENDINE, local sales manager.
GLENN MASSEY, national sales manager.
AL HELTON, program manager.
ELMO BROWN, community relations manager.
PAT MOLANDER, public affairs director.
RUSS STOCKTON, news director.
MICHAEL J. WENGLAR, chief engineer.
RAY GRANBERRY, production manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	10,700	10,400	98
	Burnet	8,700	8,600	99
	Caldwell	8,200	8,000	98
	Gillespie	6,000	5,800	97
	Hays	15,200	14,900	98
	Lampasas	5,000	4,900	98
	Lee	4,700	4,600	98
	Llano	5,100	5,000	98



KVUE-TV BMPCT-7272 Granted 3/2/71 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mason	1,600	1,500	94
	Milam	9,000	8,800	98
	Travis	191,200	189,000	99
	Williamson	32,500	31,900	98
Between 25-49%	TEXAS			
	Blanco	2,300	2,300	100
	Fayette	8,300	7,900	95
Between 5-24%	TEXAS			
	Bell	59,200	58,600	99
	Brazos	40,900	40,200	98
	Burleson	4,900	4,800	97
	Coryell	16,900	16,700	99
	Gonzales	6,200	6,100	98
	Guadalupe	18,500	18,200	98
	Mc Culloch	3,500	3,400	97
	Madison	3,600	3,500	97
Robertson	6,000	5,900	98	
Station Totals		468,200	461,000	98
Net Weekly Circulation (1985)			283,000	
Average Daily Circulation (1985)			177,000	

Texas—Beaumont-Port Arthur

KBMT

Ch. 12

Network Service: ABC.

Licensee: Texas Telecasting Inc., Box 1550, Beaumont, TX 77704.

Studio: 525 Interstate Hwy. 10 S.

Mailing Address: Box 1550, Beaumont, TX 77704.

Telephone: 409-833-7512.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1032-ft. above ground, 1059-ft. above sea level.

Latitude 30° 11' 26"
Longitude 93° 53' 08"

Transmitter: 2-mi. W of Mauriceville, TX.

Satellite Earth Stations: Harris, 6.1-meter; Andrew 4.5-meter & 7.3-meter; Avantek & Harris receivers

News Service: AP.

Ownership: Michael D. McKinnon, pres., 70.11%; Clinton Dan McKinnon, v.p.-asst. secy.; Clinton D. McKinnon, dir., 28.17%. McKinnons control KIII(TV), Corpus Christi. Michael McKinnon owns 43% & Clinton Dan McKinnon 57% of KSON(AM), San Diego. Principals have interest in KBVO-TV, Austin, TX.

Began Operation: June 18, 1961. Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC Feb. 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC Sept. 28, 1973. Sale to present owners by Liberty National Corp. approved by FCC Oct. 21, 1976 (Television Digest, Vol. 16:27).

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

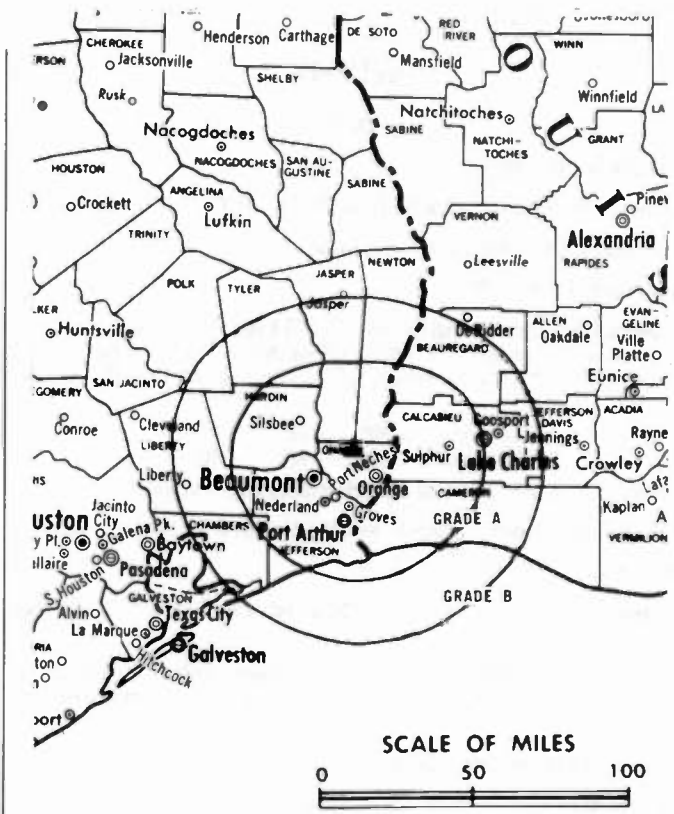
- MICHAEL D. MCKINNON, president.
- BILL WUERCH, vice president & general manager.
- GEORGE GOULD, general sales manager.
- ROGER HENSLEY, production manager.
- AUSTIN HODGES, chief engineer.
- JAY ZIMMER, promotion manager.
- CLINT HOUSTON, news director.

Highest 30 Sec. Rate (July 12, 1984): \$450.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Calcasieu	62,900	62,300	99
	Cameron	3,500	3,400	97



KBMT BPCT-3266 Granted 1/6/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Hardin	15,900	15,600	98
	Jasper	12,300	12,100	98
	Jefferson	95,300	94,600	99
	Newton	5,100	4,900	97
	Orange	31,300	31,000	99
	Tyler	6,800	6,600	97
Between 25-49%	LOUISIANA			
	Beauregard	11,000	10,700	97
	TEXAS			
	Chambers	7,800	7,700	99
Between 5-24%	LOUISIANA			
	Vernon	18,100	17,600	98
	TEXAS			
	Liberty	19,700	19,400	98
	Polk	11,200	10,900	97
	Sabine	3,800	3,700	97
	Trinity	4,300	4,100	96
Station Totals		309,000	304,600	98
Net Weekly Circulation (1985)				211,900
Average Daily Circulation (1985)				120,900

Texas—Beaumont-Port Arthur

KFDM-TV

Ch. 6

Network Service: CBS.

Licensee: Freedom-TV Sub Inc., Box 7128, Beaumont 77706.

Studio: 2955 Interstate 10 East, Beaumont 77702.

Mailing Address: Box 7128, Beaumont, TX 77702.

Telephone: 409-892-6622. TWX: 910-884-5121.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"
Longitude 93° 58' 44"

Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, TX.

Satellite Earth Stations: Microdyne, 7-meter.

News Service: AP.

Ownership: Freedom Newspapers Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: April 24, 1955. Sale to present owner by Belo Bcstg. Corp. approved by FCC Dec. 13, 1983 (Television Digest, Vol. 23:42). Sale to Belo by Beaumont Bcstg. Corp. approved by FCC May, 1969 (Vol. 9:19).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Carl T. Jones Associates.

Personnel:

LARRY BEAULIEU, general manager.
C. RIX GAREY, general sales manager.
RICHARD KIHN, chief engineer.
JEFF PRYOR, operations manager.

Highest 30 Sec. Rate (Jan. 22, 1984): \$3000.

NETWORK BASE HOURLY RATE: \$1187.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Calcasieu	62,900	62,300	99
	TEXAS			
	Chambers	7,800	7,700	99
	Hardin	15,900	15,600	98
	Jasper	12,300	12,100	98
	Jefferson	95,300	94,600	99
	Newton	5,100	4,900	97



KFDM-TV BPCT-3107 Granted 1/30/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Orange	31,300	31,000	99
	Tyler	6,800	6,600	97
Between 25-49%	LOUISIANA			
	Cameron	3,500	3,400	97
	TEXAS			
Between 5-24%	Polk	11,200	10,900	97
	Sabine	3,800	3,700	97
	LOUISIANA			
	Allen	7,600	7,400	97
Station Totals	Beauregard	11,000	10,700	97
	Vernon	18,100	17,600	98
	TEXAS			
	Angellna	24,800	24,400	98
	Liberty	19,700	19,400	98
	San Augustine	3,500	3,400	97
Station Totals		340,600	335,700	98
Net Weekly Circulation (1985)				214,600
Average Daily Circulation (1985)				145,400

Texas—Port Arthur-Beaumont

KJAC-TV

Ch. 4

Network Service: NBC.

Licensee: Southeast Texas Television Corp., Box 3257, Port Arthur, TX 77643.

Studio: 17th & Woodworth Blvd., Port Arthur.

Mailing Address: Box 3257, Port Arthur, TX 77643.

Telephone: 409-985-5557. TWX: 910-886-5307.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"
Longitude 93° 59' 11"

Transmitter: NW of TX Rte. 235, 2.8-mi. NE of Vidor.

Satellite Earth Stations: ADM, 3.38-meter; Drake & Harris receivers.

News Services: AP, NBC, Tex-Net.

Ownership: Clay Communications Inc., 100%. For other interests, see WWAY, Wilmington, N.C.

Began Operation: Oct. 22, 1957, equally-owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Television Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to present owner approved May 31, 1973.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

GEORGE DIAB, president.
ROY D. SHOTTS, vice president & general manager.
CHARLES RAVELL, chief engineer.
GARY POWERS, sales manager.

Highest 30 Sec. Rate (June 1, 1984): \$475.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Chambers	7,800	7,700	99
	Hardin	15,900	15,600	98
	Jasper	12,300	12,100	98
	Jefferson	95,300	94,600	99
	Newton	5,100	4,900	97
	Orange	31,300	31,000	99
	Sabine	3,800	3,700	97
Tyler	6,800	6,600	97	



KJAC-TV BPCT-4322 Granted 5/13/70

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Beauregard	11,000	10,700	97
	Cameron	3,500	3,400	97
	TEXAS			
	Liberty	19,700	19,400	98
Polk	11,200	10,900	97	
San Augustine	3,500	3,400	97	
Between 5-24%	LOUISIANA			
	Calcasieu	62,900	62,300	99
	Vernon	18,100	17,600	98
	TEXAS			
	Angelina	24,800	24,400	98
San Jacinto	5,500	5,300	96	
Trinity	4,300	4,100	96	
Station Totals		342,800	337,700	98
Net Weekly Circulation (1985)				197,100
Average Daily Circulation (1985)				116,800

Texas—Big Spring

KWAB-TV

Ch. 4

(Satellite of KTPX, Odessa, TX)

Network Service: NBC.

Licensee: Permian Basin Television Corp., Box 6699, Midland, TX 79711.

Studio: 2500 Kentucky Way, Big Spring, TX 79720.

Telephone: 915-263-4901.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude 32° 15' 14"
Longitude 101° 26' 44"

Transmitter: 2500 Kentucky Way, Big Spring.

News Service: NBC, UPI.

Ownership: See KTPX, Odessa, TX.

Began Operation: Jan. 15, 1956.

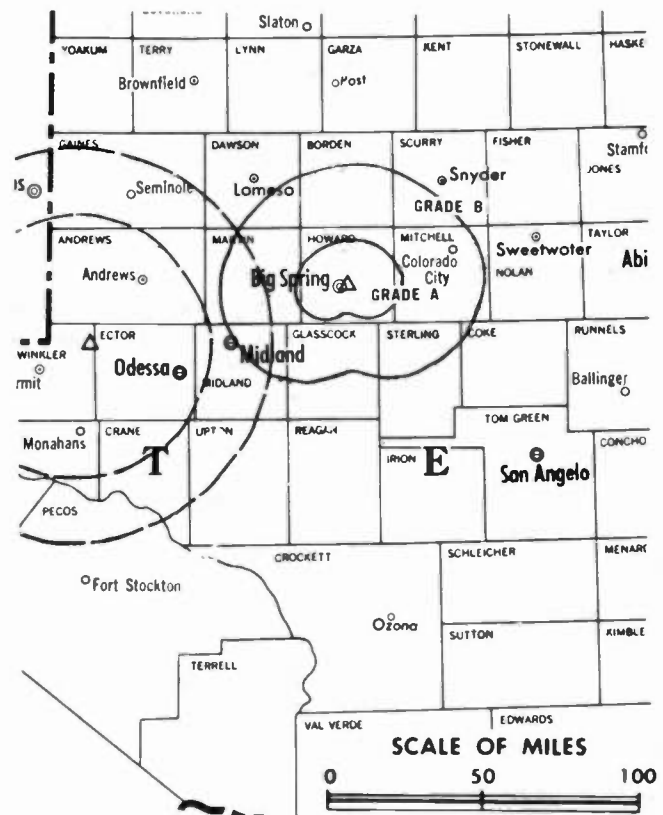
Represented (sales): Blair Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel: See KTPX, Odessa, TX.

Rates: Sold in combination with KTPX, Odessa, TX.

Arbitron Data: Included with KTPX, Odessa, TX.



Texas—Brownsville

KVEO

Ch. 23

Network Service: NBC.

Licensee: Valley Bcstg. Co., 2020 North Loop W, Suite 111, Houston, TX 77018.

Studio: 394 N. Expressway, Brownsville, TX 78521.

Telephone: 512-544-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2600-kw max. & 735-kw horizontal visual, 41-kw aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

Latitude 26° 06' 59"
Longitude 97° 50' 16"

Transmitter: 2-mi. S of La Feria, TX.

Satellite Earth Stations: 2 in operation; Harris, Microwave Associates & Comtek receivers.

News Services: AP, NBC.

Ownership: Billy B. Goldberg, chmn.-pres., 85%; Lester Kamin, v.p., 7.5%; Sheldon Welsfield, secy., 5%; Terri Hollister, asst. secy.; Hazel Arnold, 2.5%.

Began Operation: Dec. 18, 1981. Sale to present owners by trustee in bankruptcy approved by FCC August 31, 1984.

Represented (sales): Seltel Inc.

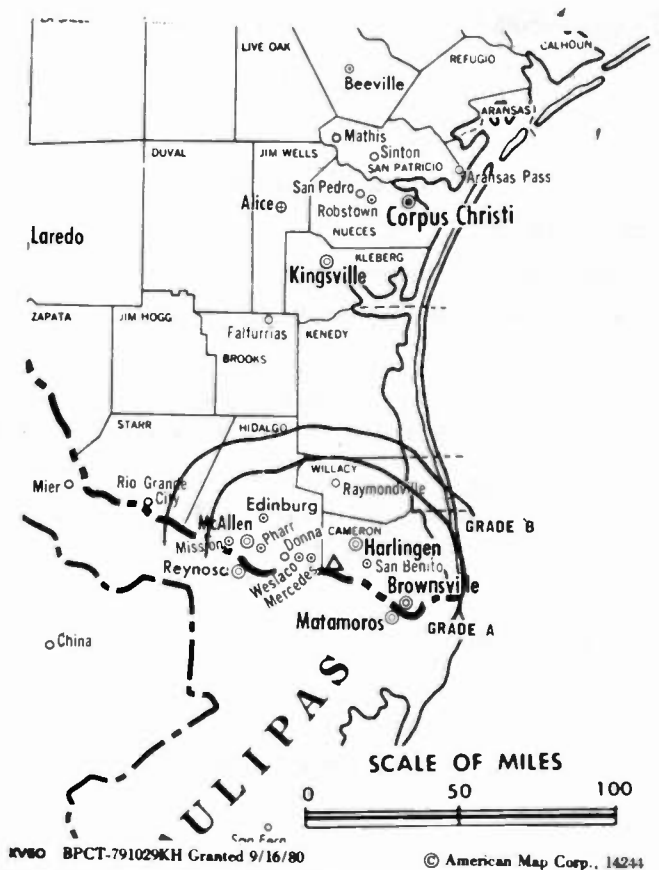
Represented (legal): Wilner & Scheiner.

Personnel:

- EARL NOEL, general manager.
- SARA SKAGGS, general sales manager.
- MIKE NOEL, station manager.
- RONNIE OLIVEIRA, news director.
- YOLANDA CORTEZ, program director & administrative assistant.
- MORELSA GARZA, traffic manager.

Highest 30 Sec. Rate (Aug. 15, 1985): \$850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cameron	69,400	68,400	99
	Hidalgo	92,600	90,900	98
	Starr	8,700	8,400	97
	Willacy	5,000	4,900	98
Station Totals		175,700	172,600	98
Net Weekly Circulation (1985)				134,700
Average Daily Circulation (1985)				76,700

Texas—Bryan

KBTX-TV

Ch. 3

(Affiliated with KWTX-TV, Waco, TX)

Network Service: CBS.

Licensee: Brazos Broadcasting Co., Box 3730, Bryan, TX 77805.

Studio: 4141 E. 29th St., Bryan, TX 77802.

Telephone: 409-846-7777.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: 1687-ft. above av. terrain, 1705-ft. above ground, 2036-ft. above sea level.

Latitude 30° 33' 10"
Longitude 96° 01' 50"

Transmitter: 4-mi. SE of Carlos, TX.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: KWTX Bcstg. Co., 50%; M. N. Bostick, pres. & gen. mgr., 10%; Harry L. Gillam, v.p. & station mgr., 5%; John M. Lawrence III, secy.-treas., 5%; Ann Mitchell, dir., 10%; estate of Brazas A. Varisco, 10%; Mrs. W. W. Callan, 10%. See KWTX-TV, Waco, TX.

Began Operation: May 22, 1957.

Represented (sales): Seitel Inc.

Represented (legal): Cordon & Jacob.

Personnel:

M. N. BOSTICK, president.
HARRY LEE GILLAM, vice president & station manager.
WAYNE KUBE, chief engineer.
ULMAN McMULLEN, operations manager.

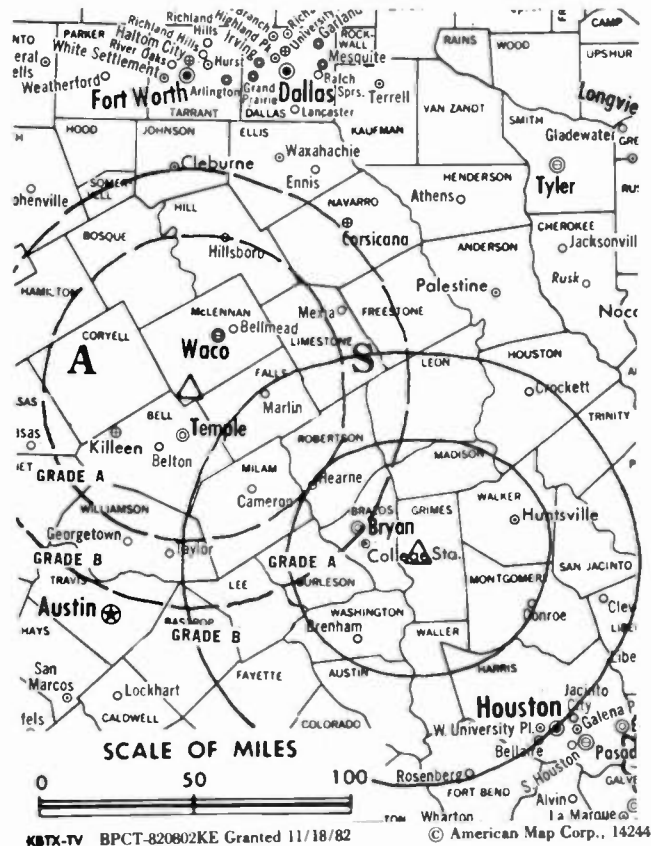
Rates: For national rate see KWTX-TV, Waco.

Highest 30 Sec. Rate (Sept. 1985): \$150.

NETWORK BASE HOURLY RATE: \$401.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brazos	40,900	40,200	98
	Burleson	4,900	4,800	97
	Grimes	5,500	5,400	97
	Leon	4,600	4,400	97
	Madison	3,600	3,500	97
Walker	14,400	13,900	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Austin	7,600	7,400	97
	Houston	8,400	8,100	97
	Robertson	6,000	5,900	98
	San Jacinto	5,500	5,300	96
Trinity	4,300	4,100	96	
Between 5-24%	TEXAS			
	Angelina	24,800	24,400	98
	Fayette	8,300	7,900	95
	Liberty	19,700	19,400	98
	Milam	9,000	8,800	98
	Montgomery	57,500	56,500	98
	Polk	11,200	10,900	97
Waller	6,900	6,700	98	
Washington	8,700	8,400	97	
Station Totals		251,800	246,000	97
Net Weekly Circulation (1985)				91,000
Average Daily Circulation (1985)				55,000

Texas—Corpus Christi

KIII

Ch. 3

Network Service: ABC.

Licensee: South Texas Telecasting Co. Inc., 4750 S. Padre Island Dr.

Studio: Box 6669, S. Padre Island Dr. & Everhart Rd., Corpus Christi, TX 78411.

Telephone: 512-854-4733.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"
Longitude 97° 36' 04"

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, ABC, NIWS, CNN, Newsbank.

Ownership: Michael D. McKinnon, 66.65%; Dan McKinnon, 30.85%. M. D. McKinnon owns KBMT(TV), Beaumont, TX; has interest in KBVO-TV, Austin, TX and KUSI-TV San Diego, CA.

Began Operation: May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Ch. 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

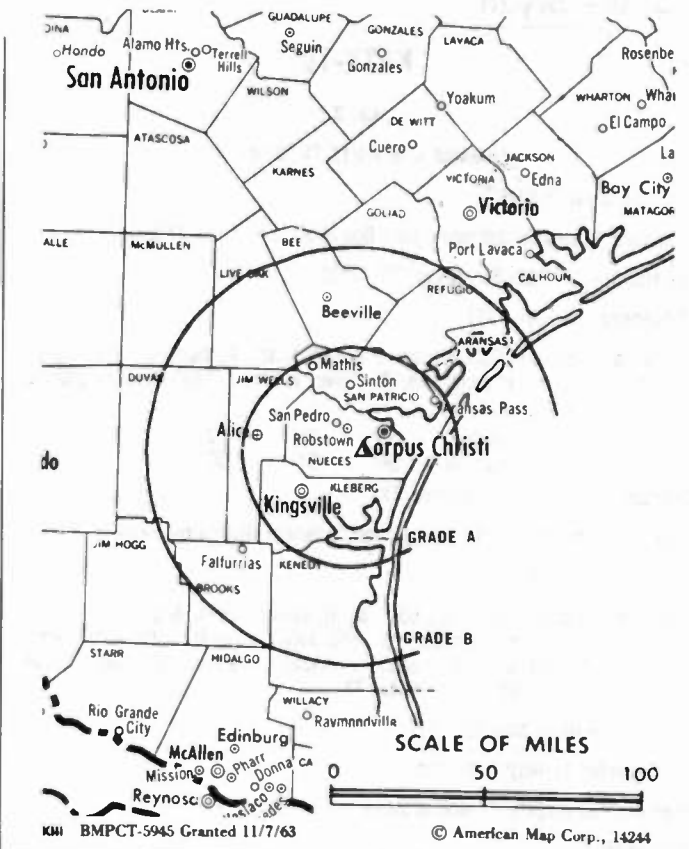
MICHAEL D. MCKINNON, president & general manager.
BILLY BROTHERTON, vice president & station manager.
JAMES GILLECE, vice president, finance.
JOHN ROSS, chief engineer.

Highest 30 Sec. Rate (Feb. 17, 1984): \$650.

NETWORK BASE HOURLY RATE: \$475.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	6,400	6,300	98
	Bee	9,000	8,800	98
	Brooks	2,800	2,700	96
	Duval	4,200	4,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jim Hogg	1,800	1,700	95
	Jim Wells	12,400	12,200	98
	Kenedy	200	200	100
	Kleberg	10,900	10,700	98
	Live Oak	3,800	3,700	97
	Nueces	95,800	94,600	99
	Refugio	3,300	3,300	100
	San Patricio	20,200	19,800	98
	Zapata	2,500	2,400	96
	TEXAS			
Between 5-24%	Goliad	1,900	1,800	95
	Jackson	5,100	5,000	98
Station Totals		180,300	177,300	98
Net Weekly Circulation (1985)				162,700
Average Daily Circulation (1985)				120,200

Texas—Corpus Christi

KORO

Ch. 28

Network Service: Spanish International Network.

Licensee: Telecorpus Inc., 102 N. Mesquite, Corpus Christi, TX 78401.

Studio: 102 N. Mesquite, Corpus Christi, TX 78401.

Telephone: 512-883-2823.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 321-kw max. & 183-kw horizontal visual, 50-kw max. & 28.5-kw horizontal aural. Antenna: 330-ft. above av. terrain, 329-ft. above ground, 367-ft. above sea level.

Latitude 27° 47' 46"
Longitude 97° 23' 47"

Transmitter: The 600 Bldg., Corpus Christi.

Satellite Earth Station: Comtech, 10-meter.

News Service: AP.

Ownership: Jose R. De Leon Jr., pres.; Olivero Everett, v.p.; C. G. Oliveira, secy.-treas.; Tony Bonilla, Roberto Bosquez, Oscar Garcia, Ernesto Sierra, Humberto Garcia, 11.11% each.

Began Operation: April 13, 1977.

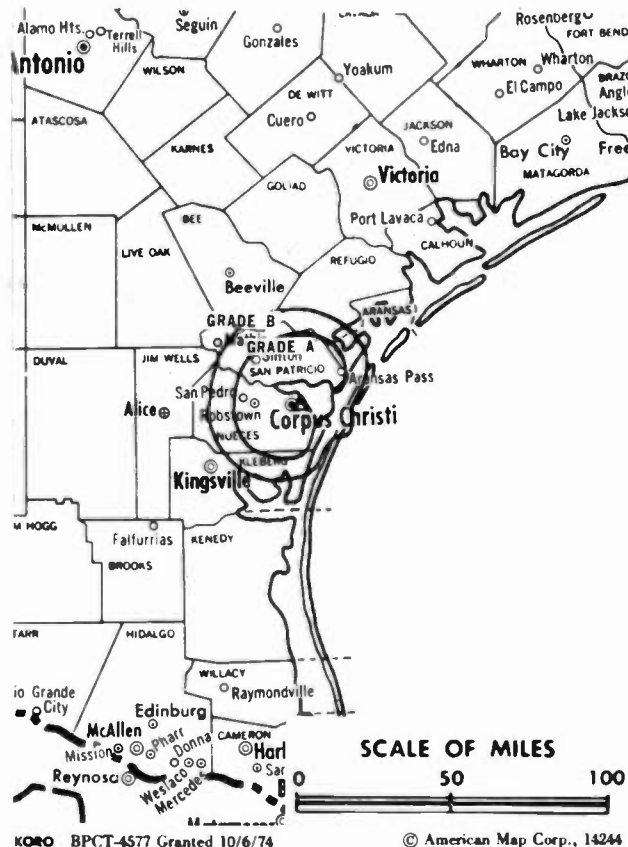
Represented (sales): SIN Television Network.

Personnel:
SERVANDO CABALLERO, general manager.
FELIPE FRANCO, chief engineer.

Highest 30 Sec. Rate (July 9, 1984): \$220.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Duval	4,200	4,100	98
	Jim Hogg	1,800	1,700	95
	Kieberg	10,900	10,700	98
	Nueces	95,800	94,600	99
	San Patricio	20,200	19,800	98
Station Totals		132,900	130,900	98
Net Weekly Circulation (1985)			18,300	
Average Daily Circulation (1985)			10,600	



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BEVERLY HILLS 9465 Wilshire Blvd., 90212 (213) 274-8151

Texas—Corpus Christi

KRIS-TV

Ch. 6

Network Service: NBC.

Licensee: Gulf Coast Broadcasting Co., Box 840, Corpus Christi, TX 78403.

Studio: 409 South Staples, Corpus Christi, TX 78401.

Telephone: 512-883-6511. TWX: 910-876-1442.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 748-ft. above sea level.

Latitude 27° 46' 46"
Longitude 97° 37' 31"

Transmitter: Near Robstown, TX, 13.5-mi. W of Corpus Christi.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 4.5-meter, 6.1-meter & 9.5-meter; Harris receivers.

News Service: AP.

Ownership: T. Frank Smith Jr., 100%.

Began Operation: May 25, 1956.

Represented (sales): Katz Television.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Cohen & Dippell.

Personnel:

T. FRANK SMITH JR., president & general manager.
VAN JOHNSON, senior v.p., national spot sales, station network clearance.
CHARLIE BRITE, sales manager.
DOUG CALDWELL, news director.
MARVIN BORN, director of engineering.

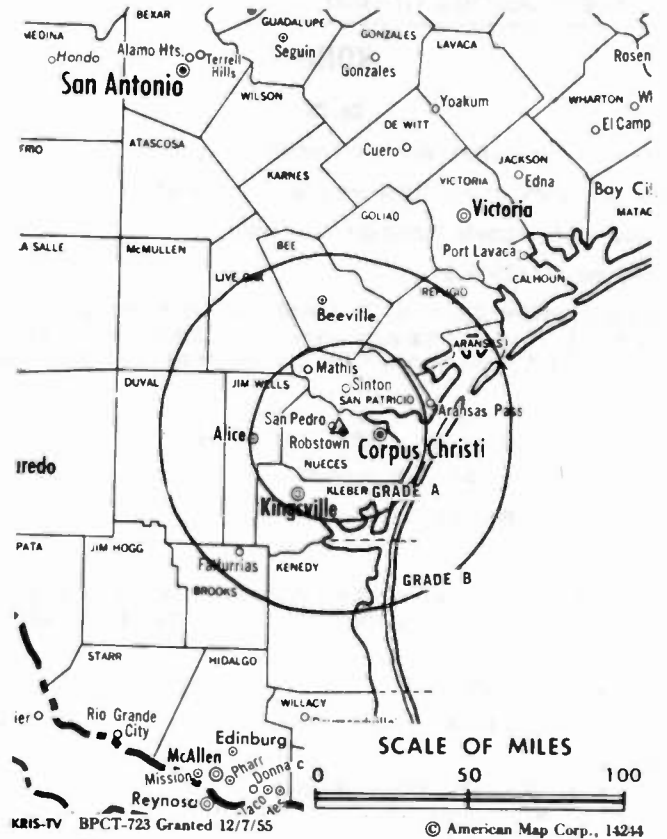
Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate (July 16, 1985): \$600.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	6,400	6,300	98
	Bee	9,000	8,800	98
	Brooks	2,800	2,700	96
	Duval	4,200	4,100	98
	Jim Hogg	1,800	1,700	95
	Jim Wells	12,400	12,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kenedy	200	200	100
	Kleberg	10,900	10,700	98
	Live Oak	3,800	3,700	97
	Nueces	95,800	94,600	99
	Refugio	3,300	3,300	100
	San Patricio	20,200	19,800	98
	Zapata	2,500	2,400	96

TEXAS				
Between 5-24%	Calhoun	7,200	7,100	99
	Goliad	1,900	1,800	95
	Jackson	5,100	5,000	98

Station Totals	187,500	184,400	98
Net Weekly Circulation (1985)		155,200	
Average Daily Circulation (1985)		99,200	

Texas—Corpus Christi

KZTV

Ch. 10

(Operates satellite KVTV, Laredo, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., Wilson Bldg., 601 Leopard, Corpus Christi, TX 78401.

Studio: Wilson Bldg., 601 Leopard St., Corpus Christi, TX 78401.

Telephone: 512-884-1616.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude 27° 46' 50"
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, TX.

AM Affiliate: KSIX, 1-kw, (0.25-kw night), 1230 kHz (CBS).

FM Affiliate: KEXX-FM, 100-kw, 93.9 MHz (No. 230), 840-ft.

News Service: AP.

Ownership: Corpus Christi Bcstg. Co. Inc. (KSIX), 54.266%; Vann M. Kennedy, pres., 29%; Charles R. Manning, v.p., 0.66%; Cecil E. Burney, secy., 1.2%; Lillian R. Mahoney, treas.; remainder of stock held by 32 others, none with more than 3%. Kennedy owns 51% of KSIX. K-SIX TV also owns KVTV, Laredo, TX.

Began Operation: Sept. 30, 1956.

Represented (sales): Seltel Inc.

Personnel:

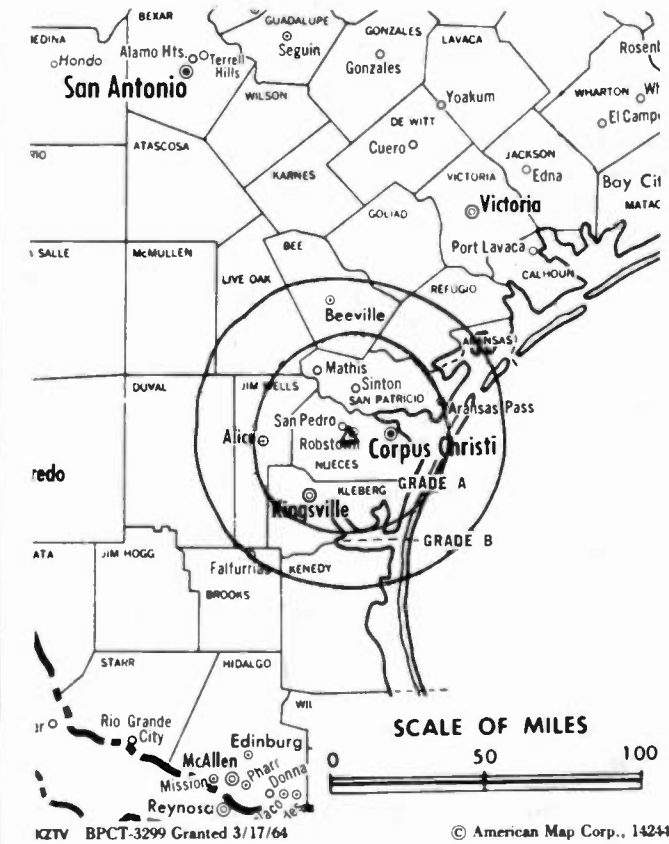
VANN M. KENNEDY, president & general manager.
GENE LOOPER, program manager.
JIM BIXLER, commercial manager.
DALE TAYLOR, director of engineering.

Highest 30 Sec. Rate: \$195.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	6,400	6,300	98
	Bee	9,000	8,800	98
	Brooks	2,800	2,700	96
	Duval	4,200	4,100	98
	Jim Hogg	1,800	1,700	95
	Jim Wells	12,400	12,200	98
	Kenedy	200	200	100
	Kleberg	10,900	10,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Live Oak	3,800	3,700	97
	Nueces	95,800	94,600	99
	Refugio	3,300	3,300	100
	San Patricio	20,200	19,800	98
TEXAS				
Between 25-49%	Zapata	2,500	2,400	96
TEXAS				
Between 5-24%	Calhoun	7,200	7,100	99
	De Witt	7,300	7,100	97
	Goliad	1,900	1,800	95
	Jackson	5,100	5,000	98
Station Totals		194,800	191,500	98
Net Weekly Circulation (1985)				158,200
Average Daily Circulation (1985)				95,900

Texas—Dallas-Fort Worth

KDFW-TV

Ch. 4

Network Service: CBS.

Licensee: KDFW-TV Inc., 400 N. Griffin, Dallas, TX 75202.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Telephone: 214-744-4000. TWX: 910-861-4111.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, TX.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta & Gould receivers.

News Services: AP, UPI, CBS, NIWS, HMS, DataTime.

Ownership: Times Mirror Co., Los Angeles, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 3, 1949. Sale to present owner by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vol. 9:38; 10:20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN J. McCRORY, president.

I. W. (BILL) BAKER, vice president & general manager.

WENDELL HARRIS, vice president & news director.

TOM COLLIER, general sales manager.

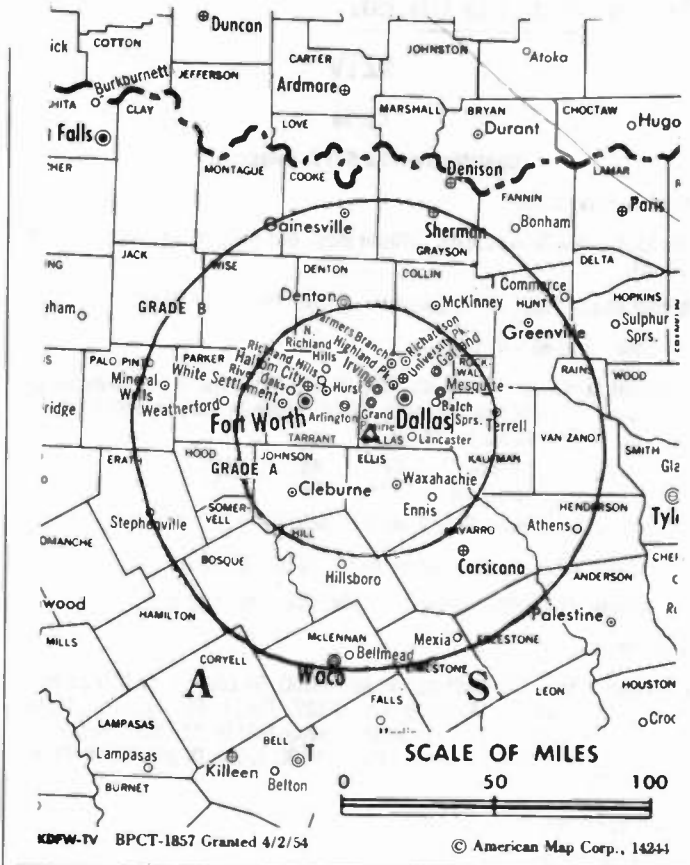
JOE BELL, program director.

WARREN FARRAR, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Anderson	14,700	14,400	98
	Bosque	6,200	6,100	98
	Collin	60,400	59,600	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Dallas	654,700	649,700	99
	Delta	1,900	1,900	100
	Denton	62,700	62,100	99
	Ellis	22,800	22,500	99
	Erath	10,100	10,000	99
	Fannin	10,100	9,900	98
	Freestone	6,300	6,200	98
	Grayson	36,700	36,200	99
	Hamilton	3,900	3,800	97
	Henderson	20,100	19,700	98
	Hill	10,400	10,200	98
	Hood	9,300	9,200	99
	Hopkins	10,500	10,300	98
	Hunt	22,700	22,400	98
	Johnson	28,300	28,000	99
	Kaufman	15,100	14,900	98
	Lamar	17,300	16,700	97
	Limestone	7,900	7,700	97
	Mc Lennan	67,900	67,200	99
	Montague	7,400	7,300	99
	Navarro	14,800	14,500	98
	Palo Pinto	8,900	8,800	99
Parker	18,700	18,500	99	
Rains	2,400	2,400	100	
Rockwall	6,600	6,500	98	
San Saba	2,600	2,500	96	
Smith	53,600	52,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Somervell	2,000	2,000	100
	Tarrant	355,300	352,600	99
	Van Zandt	13,800	13,500	98
	Wise	11,100	11,000	99
	Wood	10,800	10,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Bryan	12,700	12,400	98
	Choctaw	6,600	6,400	97
	Mc Curtain	13,700	13,300	97
	Marshall	5,200	5,100	98
	TEXAS			
	Brown	14,100	13,800	98
	Camp	3,900	3,800	97
	Cherokee	14,900	14,600	98
	Eastland	8,400	8,200	98
Franklin	3,100	3,000	97	
Gregg	42,100	41,600	99	
Jack	3,100	3,100	100	
Mills	2,000	1,900	97	
Mitchell	3,400	3,300	97	
Red River	6,500	6,300	97	
Stephens	4,500	4,400	98	
Titus	8,700	8,500	98	
Young	8,600	8,500	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OKLAHOMA			
	Love	3,400	3,300	97
	TEXAS			
	Coryell	16,900	16,700	99
	Falls	7,300	7,200	99
	Houston	8,400	8,100	97
	Lampasas	5,000	4,900	98
	Leon	4,600	4,400	97
	Morris	5,700	5,600	98
	Rusk	16,500	16,200	98

Station Totals	1,853,700	1,832,600	98
Net Weekly Circulation (1985)		1,452,000	
Average Daily Circulation (1985)		858,700	

Texas—Dallas

KRLD-TV

Ch. 33

Network Service: None, independent.

Licensee: Metromedia Inc., 1033 Metromedia Pl., Dallas, TX 75247.

Telephone: 214-634-8833.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1696-ft. above av. terrain, 1501-ft. above ground, 2321-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

Satellite Earth Stations: Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

Ownership: Metromedia Inc. For officers and other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 29, 1980. Sale to present owner by Sheldon K. Turner and Nolanda Turner Hill approved by FCC Nov. 8, 1983.

Represented (sales): Katz Independent TV Sales.

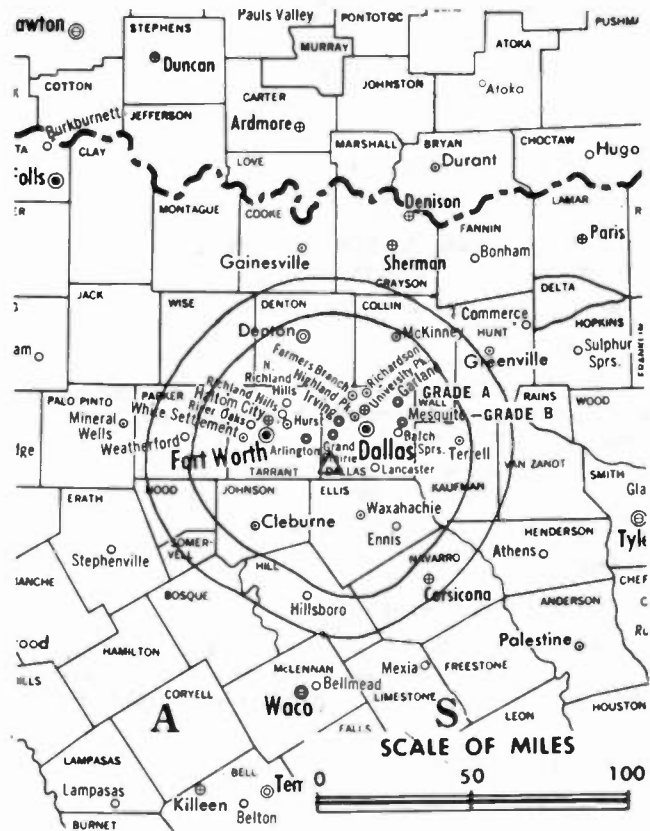
Personnel:

RAYMOND J. SCHONBAK, vice president & general manager.
KATY ELLIOTT-ATTEBERY, vice president & general sales manager.
JON FINDLEY, program director.
SHERI GERMAIN-STAMBAUGH, business manager.
CHARLIE SMITH, chief engineer.
TONY deHARO, news director.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Somervell	2,000	2,000	100
Between 5-24%	TEXAS			
	Anderson	14,700	14,400	98
	Bosque	6,200	6,100	98
	Collin	60,400	59,600	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Dallas	654,700	649,700	99
	Denton	62,700	62,100	99
	Ellis	22,800	22,500	99
Erath	10,100	10,000	99	



KRLD-TV BPCT-840330KE Granted 4/25/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Henderson	20,100	19,700	98
	Hill	10,400	10,200	98
	Hood	9,300	9,200	99
	Hunt	22,700	22,400	98
	Johnson	28,300	28,000	99
	Kaufman	15,100	14,900	98
	Limestone	7,900	7,700	97
	Navarro	14,800	14,500	98
	Parker	18,700	18,500	99
	Rains	2,400	2,400	100
	Rockwall	6,600	6,500	98
	Tarrant	355,300	352,600	99
	Van Zandt	13,800	13,500	98
	Wise	11,100	11,000	99
Station Totals		1,386,500	1,373,700	99
Net Weekly Circulation (1985)			263,800	
Average Daily Circulation (1985)			86,400	

Texas—Fort Worth-Dallas

KTVT

Ch. 11

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co.

Studios: 4801 W. Freeway, Box 2495, Fort Worth 76113; 10111 N. Central Expressway, Box 31119, Dallas, TX 75231.

Telephones: 817-738-1951, Ft. Worth; 214-363-9321, Dallas.

TWX: 910-893-5051.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, TX.

News Service: AP.

Ownership: See Group Ownership of TV Stations.

Began Operation: Sept. 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

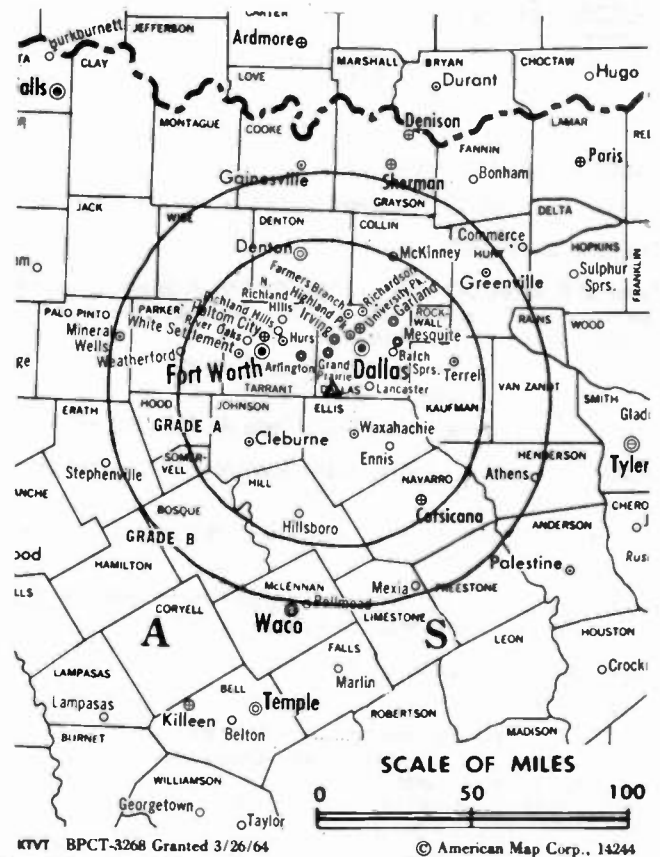
Personnel:

CHARLES L. EDWARDS, vice president & general manager.
OCELLA ALLISON, assistant general manager.
CLEM CANDELARIA, program manager.
HARRY DELANEY, general sales manager.
WALT BAXLEY, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	36,700	36,400	99
	Greer	3,100	3,000	97
	Jackson	11,000	10,900	99
	TEXAS			
	Anderson	14,700	14,400	98
	Bosque	6,200	6,100	98
	Childress	2,800	2,800	100
	Collin	60,400	59,600	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Coryell	16,900	16,700	99
	Dallas	654,700	649,700	99
	Denton	62,700	62,100	99
	Ellis	22,800	22,500	99
	Erath	10,100	10,000	99
	Fannin	10,100	9,900	98
	Freestone	6,300	6,200	98
	Grayson	36,700	36,200	99
	Henderson	20,100	19,700	98
	Hood	9,300	9,200	99
	Hopkins	10,500	10,300	98
	Hunt	22,700	22,400	98
	Johnson	28,300	28,000	99
	Kaufman	15,100	14,900	98
	Lamar	17,300	16,700	97
	Limestone	7,900	7,700	97
	Mc Lennan	67,900	67,200	99
	Nacogdoches	18,700	18,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Navarro	14,800	14,500	98
	Palo Pinto	8,900	8,800	99
	Parker	18,700	18,500	99
	Rains	2,400	2,400	100
	Rockwall	6,600	6,500	98
	San Saba	2,600	2,500	96
	Shackelford	1,800	1,800	100
	Smith	53,600	52,900	99
	Somervell	2,000	2,000	100
	Stephens	4,500	4,400	98
	Tarrant	355,300	352,600	99
	Van Zandt	13,800	13,500	98
	Wise	11,100	11,000	99
	Wood	10,800	10,600	98

Between 25-49%	ARKANSAS			
	Miller	13,900	13,700	99
	Sebastian	38,100	37,700	99
	LOUISIANA			
	Union	18,000	17,700	98
	LOUISIANA			
	Bossier	30,400	30,000	99
	Caddo	98,000	96,900	99
	OKLAHOMA			
	Bryan	12,700	12,400	98
	Carter	17,900	17,700	99
	Choctaw	6,600	6,400	97
	Garfield	26,300	26,000	99
	Mc Curtin	13,700	13,300	97
	Mc Intosh	7,000	6,900	99
	Murray	5,200	5,200	100
	Tulsa	203,500	201,900	99
	Washington	20,800	20,700	100

(Continued on page A-998)

Station Totals	2,970,100	2,936,300	98
Net Weekly Circulation (1985)		1,444,200	
Average Daily Circulation (1985)		586,700	

Texas—Fort Worth-Dallas

KTXA

Ch. 21

Network Service: None, independent.

Licensee: Taft Television & Radio Co.

Studio: 1712 E. Randol Mill Rd., Arlington, TX 76011.

Telephone: 817-265-2100. TWX: 910-890-5151.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740 horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Service: AP.

Ownership: Taft Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 4, 1981. Sale to present owner by Gulf Broadcast Group approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Shlenker, J. Livingston Kosberg, et al., approved Dec. 11, 1984 (Vol. 24:23, 53).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

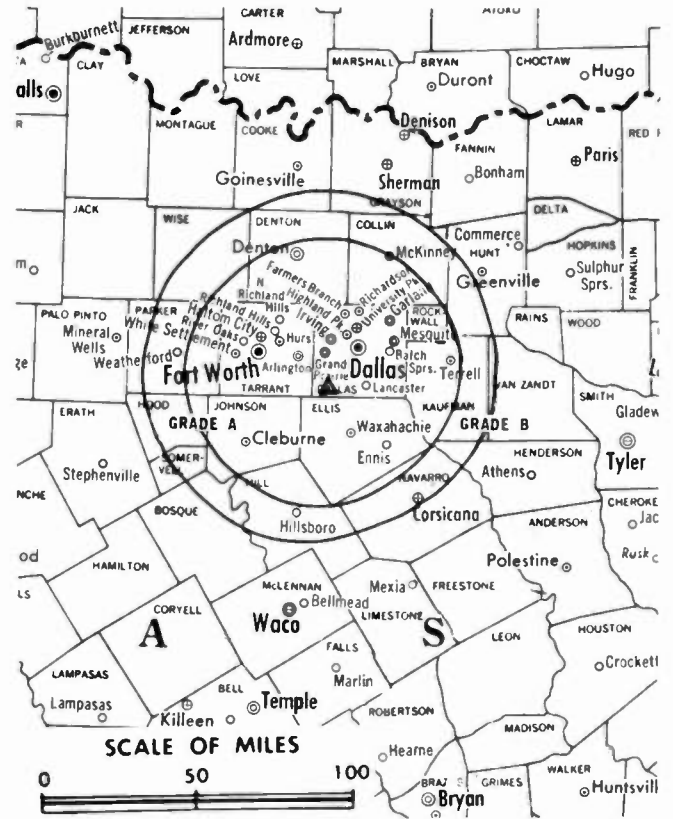
Represented (engineering): Cohen & Dippell.

Personnel:
WILLIAM P. CASTELMAN, vice president & general manager.
JAYNE BOYD, vice president programming.
DIRK M. BRINKERHOFF, general sales manager.
KATHY DAUME, local sales manager.
MICHAEL RIX, national sales manager.
PAT STIPHOUT, promotion manager.
BOB W. CRAWFORD, chief engineer.
TERRY STRETCH, business manager.
PAT O'CONNOR, traffic manager.
GLENN DYER, production manager.

Highest 30 Sec. Rate: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Collin	60,400	59,600	99
	Dallas	654,700	649,700	99
	Denton	62,700	62,100	99
	Ellis	22,800	22,500	99
	Johnson	28,300	28,000	99
	Kaufman	15,100	14,900	98
	Tarrant	355,300	352,600	99



KTXA BPCT-4962 Granted 3/31/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Cooke	11,300	11,200	99
	Hill	10,400	10,200	98
	Hood	9,300	9,200	99
	Hunt	22,700	22,400	98
	Limestone	7,900	7,700	97
	Parker	18,700	18,500	99
	Rains	2,400	2,400	100
	Rockwall	6,600	6,500	98
	Van Zandt	13,800	13,500	98
Wise	11,100	11,000	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Bosque	6,200	6,100	98
	Delta	1,900	1,900	100
	Erath	10,100	10,000	99
	Fannin	10,100	9,900	98
	Freestone	6,300	6,200	98
	Grayson	36,700	36,200	99
	Hamilton	3,900	3,800	97
	Henderson	20,100	19,700	98
	Hopkins	10,500	10,300	98
	Jack	3,100	3,100	100
	Montague	7,400	7,300	99
	Navarro	14,800	14,500	98
Palo Pinto	8,900	8,800	99	
Somervell	2,000	2,000	100	
Wood	10,800	10,600	98	

Station Totals	1,466,300	1,452,400	99
Net Weekly Circulation (1985)			721,300
Average Daily Circulation (1985)			295,300

Texas—Dallas-Fort Worth

KDFI-TV

Ch. 27

Network Service: None, independent.

Licensee: Dallas Media Investors Corp.

Studio: 433 Regal Row, Dallas.

Telephone: 214-637-2727.

Mailing Address: Box 470427, Dallas, TX 75247.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd.

Satellite Earth Stations: United Satellite Systems, 5-meter.

News Services: UPI & Southwest Newswire.

Ownership: Dallas Media Investors Corp. John A. McKay, pres., 23.1%; Frances A. Green, secy.-treas.; Warburg, Pincus Capitol Partners Ltd., 70.2%; James R. Grant, 5.7%; Brenda K. Meyer, 1.1%.

Began Operation: Jan. 26, 1981.

Represented (legal): Dow, Lohnes & Albertson.

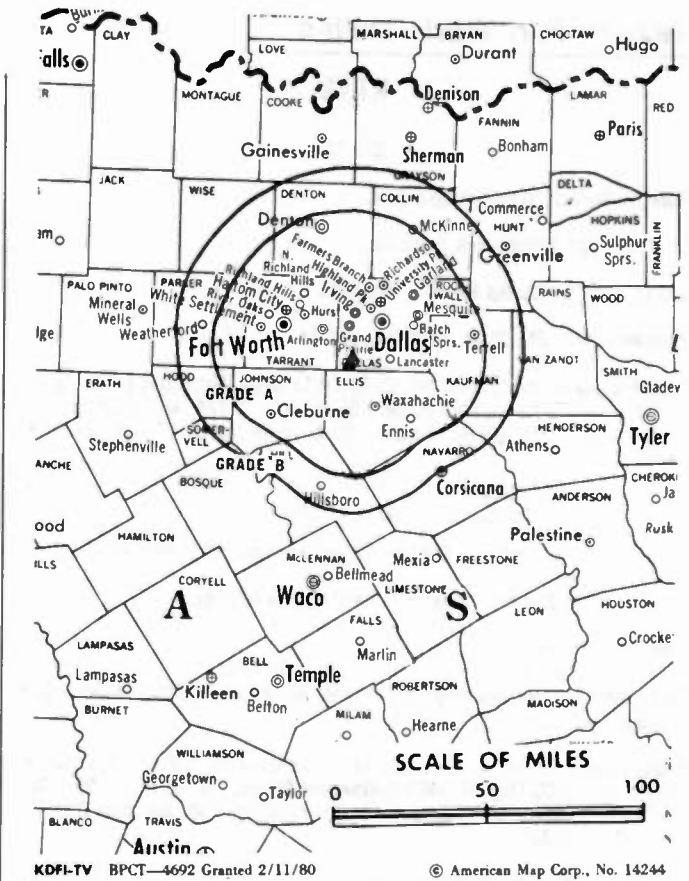
Personnel:

JOHN A. MCKAY, president & chief executive officer.
MARK LAMBERTI, director of broadcast operations.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Somervell	2,000	2,000	100
Between 5-24%	OKLAHOMA			
	Marshall	5,200	5,100	98
	TEXAS			
	Bosque	6,200	6,100	98
	Collin	60,400	59,600	99
	Cooke	11,300	11,200	99
	Dallas	654,700	649,700	99
	Denton	62,700	62,100	99
	Ellis	22,800	22,500	99
	Freestone	6,300	6,200	98
Hamilton	3,900	3,800	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Henderson	20,100	19,700	98
	Hill	10,400	10,200	98
	Hood	9,300	9,200	99
	Hunt	22,700	22,400	98
	Jack	3,100	3,100	100
	Johnson	28,300	28,000	99
	Kaufman	15,100	14,900	98
	Limestone	7,900	7,700	97
	Navarro	14,800	14,500	98
	Parker	18,700	18,500	99
	Rockwall	6,600	6,500	98
	Tarrant	355,300	352,600	99
	Wise	11,100	11,000	99
	Wood	10,800	10,600	98
	Station Totals		1,369,700	1,357,200
Net Weekly Circulation (1985)			229,400	
Average Daily Circulation (1985)			64,100	

Texas—Fort Worth-Dallas

KXAS-TV

Ch. 5

Network Service: NBC.

Licensee: North Texas Broadcasting Corp., 3900 Barnett St., Fort Worth.

Studio: 3900 Barnett St., Fort Worth.

Mailing Address: Box 1780, Fort Worth, TX 76101.

Telephone: 817-429-1550. TWX: 910-893-5070.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural, 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: Mansfield & Beltline Rds., Cedar Hill, Dallas County.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI, NBC.

Ownership: Wholly-owned subsidiary of LIN Broadcasting. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 29, 1948. Sale to present owner by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2; 14:19).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

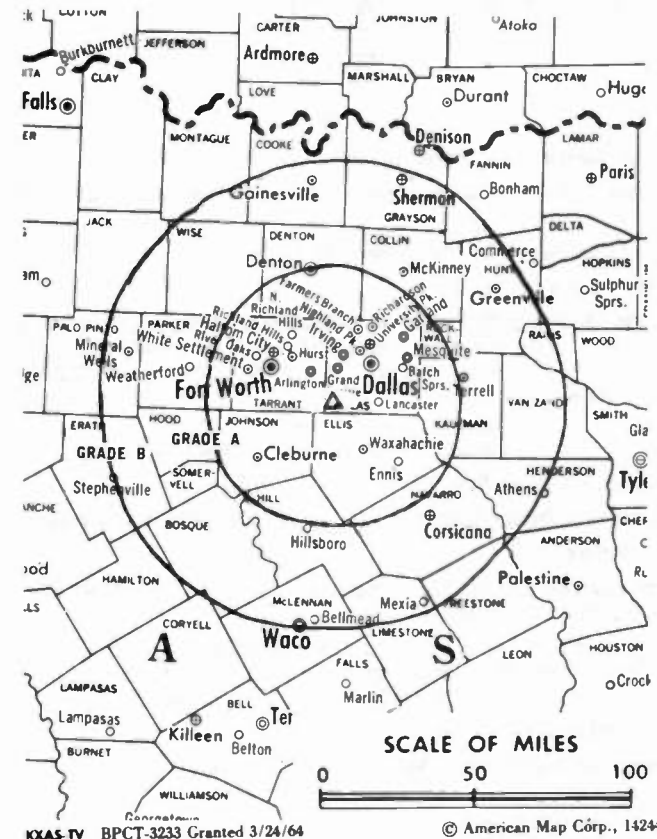
Personnel:

FRANK O'NEIL, president & general manager.
RUSS THORNTON, director, administration & programming.
PATTY PARKER, general sales manager.
KATHY WOOD, national sales manager.
LYLE BANKS, national sales manager.
ANGELO MUNOZ, business manager.
DAVID FANNING, director of advertising & promotion.
BILL SCHOCK, engineering director.
DOUG ADAMS, news director.
CHUCK BAKER, director of community affairs.
BILL KELLEY, operations director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Bryan	12,700	12,400	98
	TEXAS			
	Anderson	14,700	14,400	98
	Bosque	6,200	6,100	98
	Collin	60,400	59,600	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Dallas	654,700	649,700	99
	Delta	1,900	1,900	100
	Denton	62,700	62,100	99
	Ellis	22,800	22,500	99
	Erath	10,100	10,000	99
	Fannin	10,100	9,900	98
	Freestone	6,300	6,200	98
	Grayson	36,700	36,200	99
	Hamilton	3,900	3,800	97
Henderson	20,100	19,700	98	
Hill	10,400	10,200	98	
Hood	9,300	9,200	99	
Hopkins	10,500	10,300	98	
Hunt	22,700	22,400	98	
Johnson	28,300	28,000	99	
Kaufman	15,100	14,900	98	
Lamar	17,300	16,700	97	
Limestone	7,900	7,700	97	
Montague	7,400	7,300	99	
Navarro	14,800	14,500	98	
Palo Pinto	8,900	8,800	99	
Parker	18,700	18,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rains	2,400	2,400	100
	Rockwall	6,600	6,500	98
	Smith	53,600	52,900	99
	Somervell	2,000	2,000	100
	Tarrant	355,300	352,600	99
	Van Zandt	13,800	13,500	98
	Wise	11,100	11,000	99
	Wood	10,800	10,600	98
	Young	8,600	8,500	99
	Between 25-49%	OKLAHOMA		
Choctaw		6,600	6,400	97
Love		3,400	3,300	97
Marshall		5,200	5,100	98
TEXAS				
Cherokee	14,900	14,600	98	
Eastland	8,400	8,200	98	
Gregg	42,100	41,600	99	
Jack	3,100	3,100	100	
Leon	4,600	4,400	97	
Mc Lennan	67,900	67,200	99	
Red River	6,500	6,300	97	
Stephens	4,500	4,400	98	
Between 5-24%	TEXAS			
	Brown	14,100	13,800	98
	Camp	3,900	3,800	97
	Coryell	16,900	16,700	99
	Falls	7,300	7,200	99
	Franklin	3,100	3,000	97
	Houston	8,400	8,100	97
	Mills	2,000	1,900	97
	Rusk	16,500	16,200	98
	Titus	8,700	8,500	98
Upshur	12,100	11,900	98	
Station Totals		1,835,400	1,814,900	98
Net Weekly Circulation (1985)			1,431,200	
Average Daily Circulation (1985)			846,500	

Texas—Dallas-Fort Worth

KXTX-TV

Ch. 39

Network Service: None, independent.

Licensee: CBN Continental Broadcasting Network Inc., Box 19307, Dallas, TX 75219.

Studio: 3900 Harry Hines Blvd., Dallas, TX 75219.

Telephone: 214-521-3900.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 4508-kw max. & 2480-kw horizontal visual, 450.8-kw max. & 248-kw horizontal aural. Antenna: 1679-ft. above av. terrain, 1520-ft. above ground, 2334-ft. above sea level.

Latitude 32° 35' 07"
Longitude 96° 58' 06"

Transmitter: 1200 W. Beltline Rd.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: CBN Continental Bcstg. Network Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 5, 1968 as KDTV. Donation to present owner by Doubleday Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark.

Represented (sales): Independent TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader.

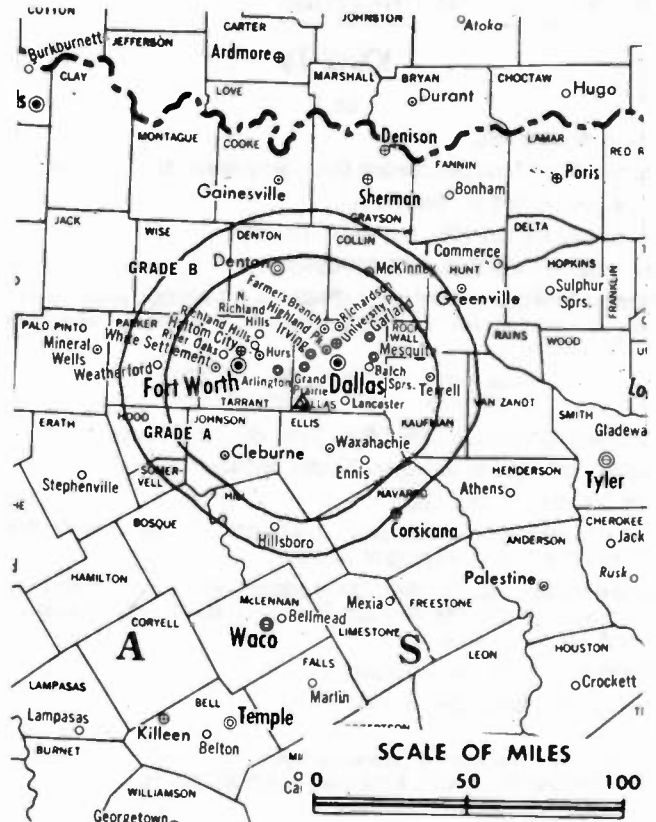
Personnel:

M. G. ROBERTSON, president.
JIM REID, vice president & general manager.
NELSON FLANAGAN, operations manager.
PHIL MAZUR, general sales manager.
HAROLD NASH, chief engineer.
KEITH MITCHELL, production manager.
KEN FOOTE, program director.

Highest 30 Sec. Rate: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Greer	3,100	3,000	97
	TEXAS			
	Cooke	11,300	11,200	99
	Denton	62,700	62,100	99
	Erath	10,100	10,000	99
	Grayson	36,700	36,200	99
	Johnson	28,300	28,000	99
	Stephens	4,500	4,400	98
	Between 25-49%	ARKANSAS		
Cross		6,600	6,500	98
Jefferson		30,700	30,200	98
LOUISIANA				
Bossier		30,400	30,000	99
Caddo		98,000	96,900	99
OKLAHOMA				
Bryan		12,700	12,400	98
Carter		17,900	17,700	99
Comanche		36,700	36,400	99
Garfield	26,300	26,000	99	
Jackson	11,000	10,900	99	
Murray	5,200	5,200	100	
TEXAS				
Anderson	14,700	14,400	98	
Childress	2,800	2,800	100	
Collin	60,400	59,600	99	
Collingsworth	1,800	1,700	94	
Dallas	654,700	649,700	99	



KXTX-TV BPCT-810616KF Granted 9/22/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Ellis	22,800	22,500	99
	Hall	2,200	2,100	95
	Henderson	20,100	19,700	98
	Hill	10,400	10,200	98
	Hood	9,300	9,200	99
	Hopkins	10,500	10,300	98
	Hunt	22,700	22,400	98
	Kaufman	15,100	14,900	98
	Limestone	7,900	7,700	97
	Montague	7,400	7,300	99
	Nacogdoches	18,700	18,200	97
	Navarro	14,800	14,500	98
	Palo Pinto	8,900	8,800	99
	Parker	18,700	18,500	99
	Rockwall	6,600	6,500	98
	Rusk	16,500	16,200	98
	Smith	53,600	52,900	99
	Somervell	2,000	2,000	100
	Tarrant	355,300	352,600	99
	Van Zandt	13,800	13,500	98
Wise	11,100	11,000	99	
Young	8,600	8,500	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS			
	Arkansas	8,800	8,700	99
	Garland	30,500	30,000	98
	Hempstead	8,700	8,500	98
	Lee	4,700	4,500	96
	Monroe	4,800	4,600	96
	Ouachita	11,100	10,900	98
Pulaski	131,000	129,700	99	
St Francis	9,600	9,400	98	

(Continued on page A-998)

Station Totals	2,451,700	2,424,200	98
Net Weekly Circulation (1985)			892,400
Average Daily Circulation (1985)			341,700

Texas—Dallas-Fort Worth

WFAA-TV

Ch. 8



WFAA-TV
DALLAS/FORT WORTH



PETRY TELEVISION INC.

BELO BROADCASTING CORP.

Network Service: ABC.

Licensee: Belo Broadcasting Corp., Communications Center, Dallas, TX 75202.

Studio: Communications Center, Dallas, TX 75202.

Telephone: 214-748-9631. TWX: 214-899-8413.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1680-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, TX.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KRQX, 5-kw, 570 kHz.

FM Affiliate: KZEW, 100-kw, 97.9 MHz (No. 250), 1680-ft.

News Services: ABC, CNN, AP, UPI, Group W Newsfeed.

Ownership: A. H. Belo Corp. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1949 as KBTW. Sold to present licensee February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Carl T. Jones Associates.

Personnel:

DAVID T. LANE, president & general manager.

BUFF PARHAM, general sales manager.

BOB ROBINSON, operations manager.

CHARLES MARTIN, chief engineer.

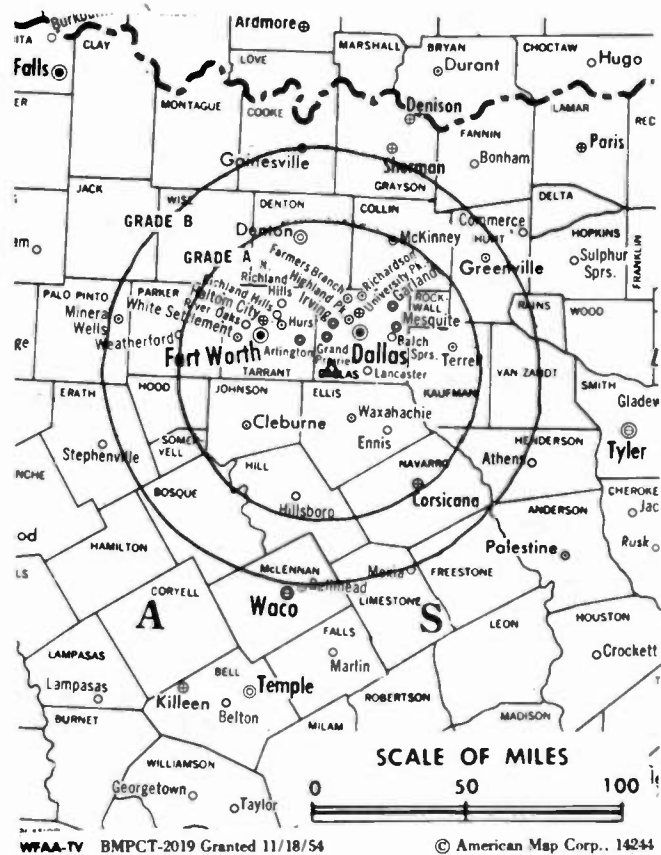
JOHN IRVIN, director of broadcast operations.

Highest 30 Sec. Rate (Dec. 1983): \$10,500.

NETWORK BASE HOURLY RATE: \$2400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Anderson	14,700	14,400	98
	Bosque	6,200	6,100	98
	Brown	14,100	13,800	98
	Collin	60,400	59,600	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Coryell	16,900	16,700	99
	Dallas	654,700	649,700	99
	Delta	1,900	1,900	100
	Denton	62,700	62,100	99
	Ellis	22,800	22,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Erath	10,100	10,000	99
	Fannin	10,100	9,900	98
	Freestone	6,300	6,200	98
	Grayson	36,700	36,200	99
	Hamilton	3,900	3,800	97
	Henderson	20,100	19,700	98
	Hill	10,400	10,200	98
	Hood	9,300	9,200	99
	Hopkins	10,500	10,300	98
	Hunt	22,700	22,400	98
	Jack	3,100	3,100	100
	Johnson	28,300	28,000	99
	Kaufman	15,100	14,900	98
	Lamar	17,300	16,700	97
	Limestone	7,900	7,700	97
	Mc Lennan	67,900	67,200	99
	Mitchell	3,400	3,300	97
	Montague	7,400	7,300	99
	Navarro	14,800	14,500	98
	Palo Pinto	8,900	8,800	99
	Parker	18,700	18,500	99
	Rains	2,400	2,400	100
	Rockwall	6,600	6,500	98
	San Saba	2,600	2,500	96
	Scurry	7,200	7,100	99
	Somervell	2,000	2,000	100
	Stephens	4,500	4,400	98
	Sutton	2,000	1,900	95
	Tarrant	355,300	352,600	99
	Tom Green	34,700	34,300	99
	Van Zandt	13,800	13,500	98
	Wise	11,100	11,000	99

(Continued on page A-999)

Station Totals	2,025,200	2,002,400	98
Net Weekly Circulation (1985)			1,538,500
Average Daily Circulation (1985)			932,000

Texas—El Paso

KCIK

Ch. 14

Network Service: None, independent.

Licensee: Cristo Rey Corp., 3100 N. Stanton St., El Paso, TX 79902.

Studio: 3100 N. Stanton St., El Paso, TX 79902.

Telephone: 915-533-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 402-kw max. & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above av. terrain, 366-ft. above ground, 6114-ft. above sea level.

Latitude 31° 48' 55"
Longitude 106° 29' 20"

Transmitter: Approx. 3.9-mi. NNW of County Courthouse, El Paso.

Satellite Earth Stations: Prodelin & Weatherscan, 3.9-meter, 4-meter & 4.5-meter; Gardiner & Microdyne receivers.

News Service: INN.

Ownership: Sante Fe Communications, 80%; DeRance Foundation, 20%. SFC ownership: Non-profit, non-stock corp. Harry G. John, Erica John & Donald A. Gallagher, dirs. H. John & Gallagher are dirs. of DeRance Inc., which owns remaining 20% of Cristo Rey Corp.; 20% of HBI Acquisition Corp., licensee of KHS-TV, Ontario, CA & 20% of KCFM(FM), Florissant, MO. Sante Fe Communications owns 40% of KHS-TV, Ontario, CA.

Began Operation: Aug. 1, 1979. Sale to present owners by Cristo Rey Corp. approved by FCC April 20, 1983.

Represented (sales): Independent TV Sales.

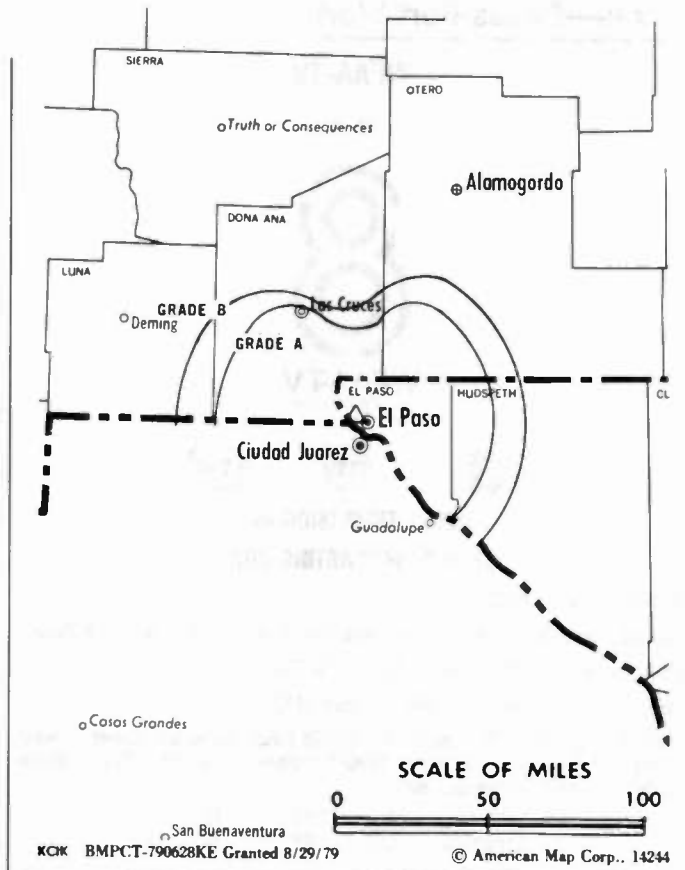
Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

ROBERT MUNOZ, vice president, general manager, general sales manager & program director.
ANDREW AUSTIN, acting chief engineer.
RON EVANS, production manager.
JACQUIE SAROY, promotion manager.
LARRY PEPIN, business manager.

Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS El Paso	161,800	160,300	99
	NEW MEXICO Dona Ana	36,200	35,000	97
Between 25-49%	NEW MEXICO Luna	6,200	6,000	97
	Otero	15,700	15,300	97
	TEXAS Hudspeth	800	800	100
Station Totals		220,700	217,400	98
Net Weekly Circulation (1985)				97,900
Average Daily Circulation (1985)				41,300

Texas—El Paso

KDBC-TV

Ch. 4

Network Service: CBS.

Licensee: El Paso Television Co., Box 1799, El Paso, TX 79999.

Studio: 2201 Wyoming Ave., El Paso, TX 79903.

Telephone: 915-532-6551. TWX: 910-964-1323.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1563-ft. above av. terrain, 410-ft. above ground, 5610-ft. above sea level.

Latitude 31° 47' 46"
Longitude 106° 28' 57"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Harris, 7-meter; Microdyne, 4.6-meter; Scientific-Atlanta, 3.7-meter & 3-meter; Harris, Microdyne & Scientific-Atlanta receivers.

News Services: UPI, CBS.

Ownership: El Paso Television Co., a general partnership. Principals also have interest in Evening Post Publishing Co.

Began Operation: Dec. 14, 1952. Sale to Evening Post Publishing Co. by Doubleday Bcstg. Co. approved by FCC Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (*Television Digest*, Vol. 6:44; 7:6). Sale as KRQD-TV-AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of El Paso Times, approved Oct. 29, 1959 (Vol. 15:36, 44).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

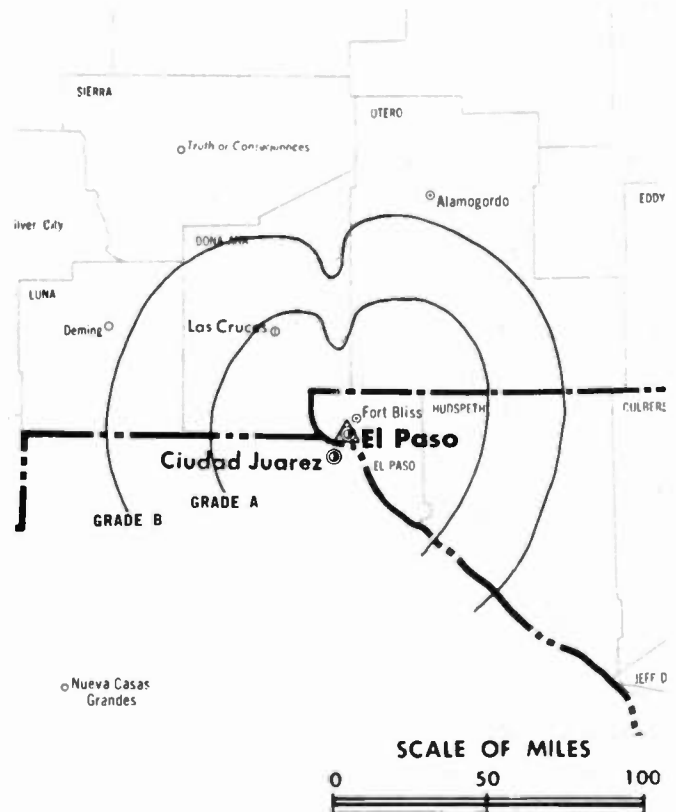
SAM KOBREN, general manager.
CHARLES MALY, program manager.
BILL MITCHELL, director of broadcast operations.
DON CAPARIS, director of sales.
HELEN BARRY, national sales manager.
FRANK JORDAN, engineering consultant.
JAMES R. TUCKER, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (Sept. 26, 1983): \$500.

NETWORK BASE HOURLY RATE: \$493.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KDBC-TV BPCT—821013KE Granted 2/28/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Dona Ana	36,200	35,000	97
	Grant	9,500	9,000	95
	Luna	6,200	6,000	97
	Otero	15,700	15,300	97
	TEXAS			
	Culberson	1,000	1,000	100
	El Paso	161,800	160,300	99
	Hudspeth	800	800	100
Between 25-49%	NEW MEXICO			
	Hidalgo	2,100	2,000	95
Station Totals		233,300	229,400	98
Net Weekly Circulation (1985)				195,100
Average Daily Circulation (1985)				123,900

Texas—El Paso

KINT-TV

Ch. 26

Network Service: Spanish International Network.

Licensee: Paso del Norte Bcstg. Corp., 5426 North Mesa, El Paso, TX 79912.

Studio: 5426 North Mesa, El Paso, TX 79912.

Telephone: 915-581-1126.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2250-kw max. visual, 225-kw max. aural. Antenna: 1500-ft. above av. terrain, 316-ft. above ground, 5516-ft. above sea level.

Latitude 31° 47' 46"
Longitude 106° 28' 56"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Service: CNN.

Ownership: Richard A. Najera, pres.; Mary S. Ponce, treas.; Jose A. Silva Sr., Luz A. Candelaria, Angel Beltran, George Salome, Gus Rallis & Jose A. Silva Jr., 11.1% each.

Began Operation: May 5, 1984.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

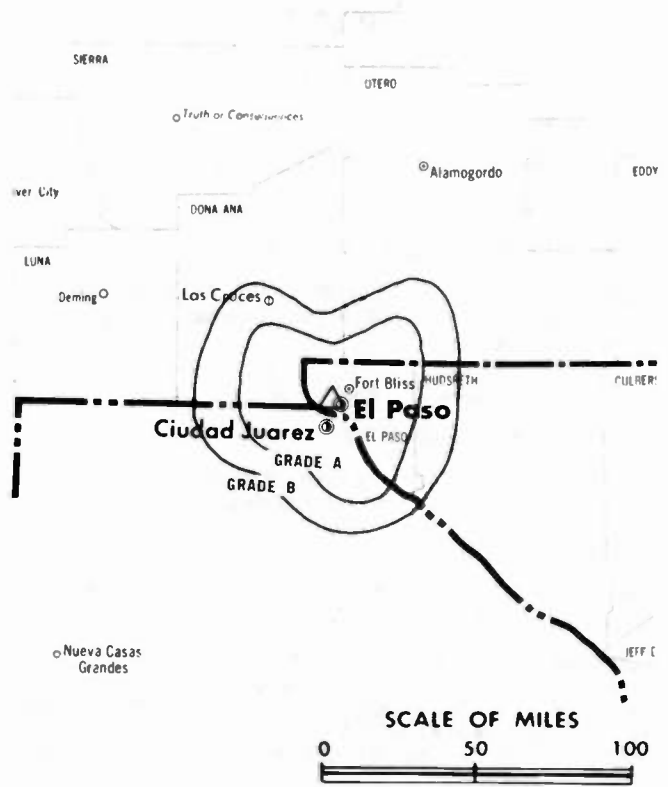
Represented (engineering): Smith & Powstenko.

Personnel:

LEOPOLDO L. RAMOS, exec. vice president & general manager.
WALT DALTON, local sales manager.
JAVIER SANCHEZ, news director.
ALFREDO DURAND, chief engineer.
ROSA MARIA BOADELLA, executive assistant.
MARTY OTERO, promotions director.

Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KINT-TV BMPCT—830422KH Granted 11/1/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS El Paso	161,800	160,300	99
Station Totals		161,800	160,300	99
Net Weekly Circulation (1985)			20,400	
Average Daily Circulation (1985)			9,700	

Texas—El Paso

KTSM-TV

Ch. 9

Network Service: NBC.

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St.

Studio: 801 N. Oregon St., El Paso, TX 79902.

Telephone: 915-532-5423. **TWX:** 910-964-1329.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.5"
Longitude 106° 28' 57.0"

Transmitter: Ranger Peak, Franklin Mtns., 1-mi. NW of El Paso.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter & 6.1-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: KTSM, 5-kw, (0.5-kw night), 1380 kHz (NBC).

FM Affiliate: KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

News Services: AP, NBC.

Ownership: Karl O. Wyler, pres., 55%; Karl O. Wyler Jr., 30%; F. L. Koons, 10%; W. C. Bailey, 5%.

Began Operation: Jan. 4, 1953.

Represented (sales): Blair Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

KARL O. WYLER, president & general manager.
JACK RYE, executive vice president & program director.
W. T. MCGILL, vice president & chief engineer.
JOHN PHELAN, vice president & sales manager.
JUNE ADKINS, secretary-treasurer.
JAY PILANT, production manager.
TED BENDER, director of public affairs.
JEFF REYNOLDS, news director.

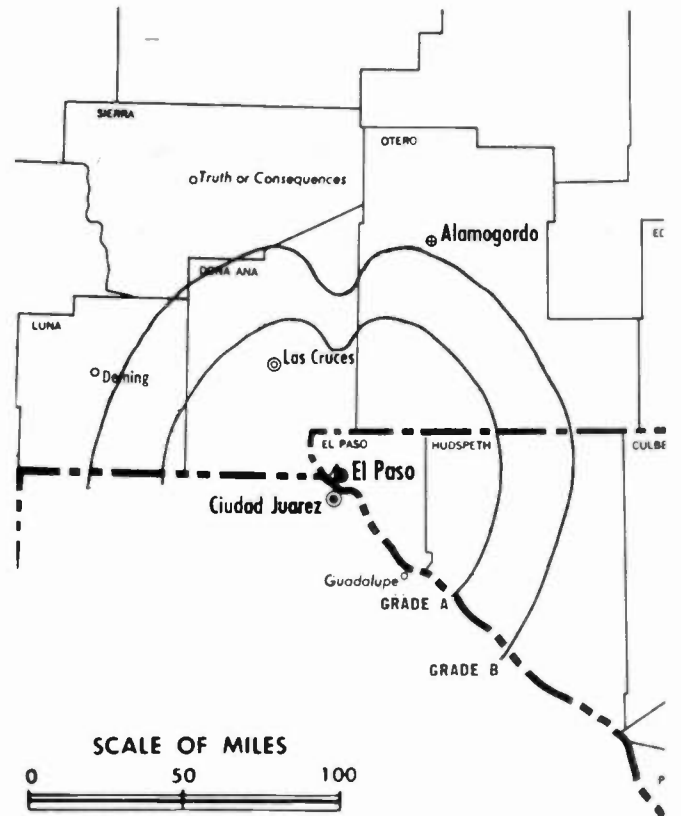
Highest One Hour Rate: \$1600.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Dona Ana	36,200	35,000	97
	Luna	6,200	6,000	97
	Otero	15,700	15,300	97



KTSM-TV BPCT-4538 Granted 9/8/72

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Culberson	1,000	1,000	100
	El Paso	161,800	160,300	99
	Hudspeth	800	800	100
	Presidio	1,900	1,800	95
Between 25-49%	NEW MEXICO			
	Grant	9,500	9,000	95
	Hidalgo	2,100	2,000	95
	Sierra	4,000	3,800	95
	TEXAS			
	Jeff Davis	600	600	100
Between 5-24%	NEW MEXICO			
	Lincoln	5,100	4,900	96
	TEXAS			
	Brewster	2,800	2,700	96
Station Totals		247,700	243,200	98
Net Weekly Circulation (1985)				197,900
Average Daily Circulation (1985)				126,800

Texas—El Paso

KVIA-TV

Ch. 7

(Operates satellite KAVE-TV Carlsbad, NM)

Network Service: ABC.

Licensee: Marsh Media of El Paso, Box 12277, El Paso 79912.

Studio: 4140 Rio Bravo St., El Paso 79902.

Mailing Address: Box 12277, El Paso, TX 79912.

Telephone: 915-532-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude 31° 47' 17"
Longitude 106° 28' 46"

Transmitter: S slope of Comanche Peak, 0.4-mi. N of Scenic Dr. near El Paso.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Andrew, 4.5-meter & 7.3-meter; Avantek receivers.

News Services: AP, Sun World Satellite News.

Ownership: Stanley Marsh III Special Trust, 30%; Stanley Marsh III, 20%; Michael C. Marsh, 20%; Tom F. Marsh, 10%; Tom F. Marsh Special Trust, 10%; Michael C. Marsh Family Trust, 4.5%; Estelle Marsh Watlington, 1%. Same principals own KAVE-TV, Carlsbad, NM; KVII-TV, Amarillo, TX; KVIJ-TV, Sayre, OK.

Began Operation: Sept. 1, 1956. Sale to present owners by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved Jan. 19, 1966 (Television Digest, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Smith & Powstenko.

Personnel:

RICHARD E. PEARSON, general manager.
DAN KRIEGER, director of broadcasting.
JACK WILKINSON, chief engineer.
STEVE GIUST, general sales manager.

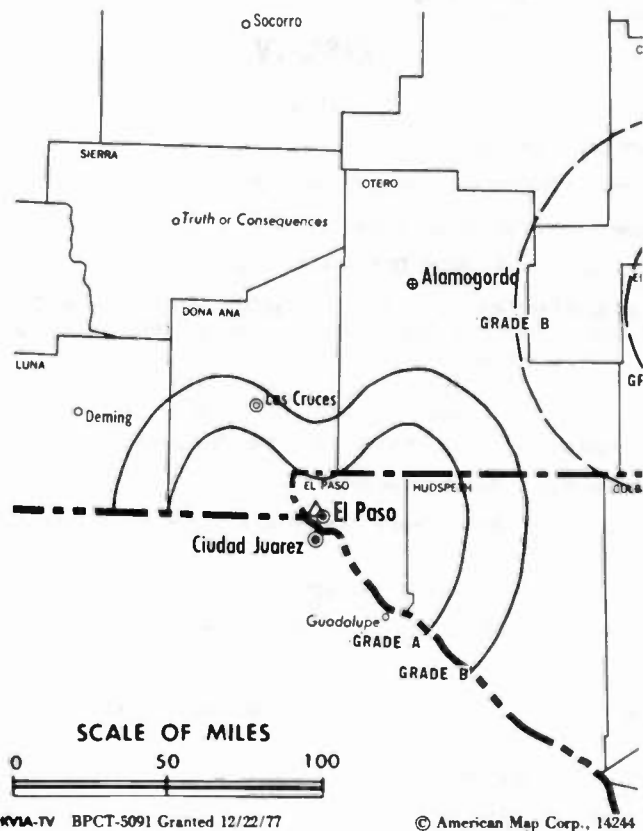
Highest 30 Sec. Rate (May 1, 1985): \$700.

NETWORK BASE HOURLY RATE: \$425.

Arbitron Data: Figures include KAVE-TV, Carlsbad, NM.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Dona Ana	36,200	35,000	97
	Eddy	18,000	17,600	98
	Otero	15,700	15,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Culberson	1,000	1,000	100
	El Paso	161,800	160,300	99
	Hudspeth	800	800	100
Between 25-49%	NEW MEXICO			
	Chaves	20,600	20,200	98
	Lea North	18,500	18,100	98
	Luna	6,200	6,000	97
Between 5-24%	TEXAS			
	Presidio	1,900	1,800	95
Between 5-24%	NEW MEXICO			
	Lea South	2,600	2,500	94
	Lincoln	5,100	4,900	96
Between 5-24%	TEXAS			
	Jeff Davis	600	600	100
Station Totals		289,000	284,100	98
Net Weekly Circulation (1985)				211,600
Average Daily Circulation (1985)				125,100

Texas—El Paso (Juarez, Mexico)

XEJ-TV

Ch. 5

Network Service: None, independent Spanish-language outlet.

Licensee: Television de la Frontera, S.A., Box 9555, El Paso, TX 79985.

Telephones: 2-0248, 2-5786.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 63-kw visual, 10-kw aural. **Note:** Additional data unavailable.

Transmitter: Penon Mountain.

Studio: Edificio XEJ, Apartado 111, Juarez, Mexico.

Ownership: Pedro Meneses Hoyos, owner.

Began Operation: May 17, 1954.

Represented (sales): SIN Television Network.

Personnel:

PEDRO MENESES HOYOS, general manager.
STEVE GUERRERO, chief engineer.

Highest 30 Sec. Rate (Dec. 1, 1977): \$100.

XEPM-TV

Ch. 2

Network Service: None, independent Spanish-language outlet.

Licensee: XEPM-TV Television Inc., Apdo. No. 271, Juarez.

Business Office: Box 9554, El Paso, TX 79985.

Telephone: Juarez 2-2222.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.

Note: Additional data unavailable.

Ownership: Pedro Meneses Jr., also owner of XEJ, XEPZ & XEJ-TV also Juarez-El Paso.

Began Operation: Jan. 16, 1961.

Represented (sales): SIN Television Network.

Personnel:

M. D. HEREDIA, general manager.
SERGIO D. MOLINAR JR., sales manager.

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Texas—Harlingen

KGBT-TV

Ch. 4

Network Service: CBS.

Licensee: Harbenito Bcstg. Co. Inc., Box 711, Harlingen 78550.

Studio: 1519 W. Harrison St., Harlingen, TX 78550.

Telephone: 512-423-3910. TWX: 910-870-1504.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 991-ft. above ground, 1046-ft. above sea level.

Latitude 26° 08' 56"
Longitude 97° 49' 19"

Transmitter: 0.125-mi. S of La Feria, TX.

Satellite Earth Station: Harris, 3-meter; Harris receivers.

AM Affiliate: KGBT, 50-kw (10-kw night), 1530 kHz.

FM Affiliate: KELT, 3.1-kw, 94.5 MHz (No. 233), 700-ft.

News Service: AP.

Ownership: Tichenor Media System Inc., 100%. TMSI ownership: McHenry T. Tichenor Jr., pres.-treas., 12.15%; Malcolm Kasanoff, exec. v.p., 4.93%; Charles G. Reiningger, v.p.-secy., 0.7%; David D. Lykes, v.p., 0.82%; McHenry T. Tichenor Sr., 38.83%; Jean & Warren Tichenor, 12.11% each; William E. Tichenor, 11.46%; McHenry Tichenor, 6.17%; Doreen L. & David T. Tichenor, 0.22% each. The Tichenors own 100% of KGBT & KELT(FM) Harlingen; KCOR & KQXT(FM), San Antonio; 65% of KUNO, Corpus Christi.

Began Operation: Oct. 4, 1953.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen & Dippell.

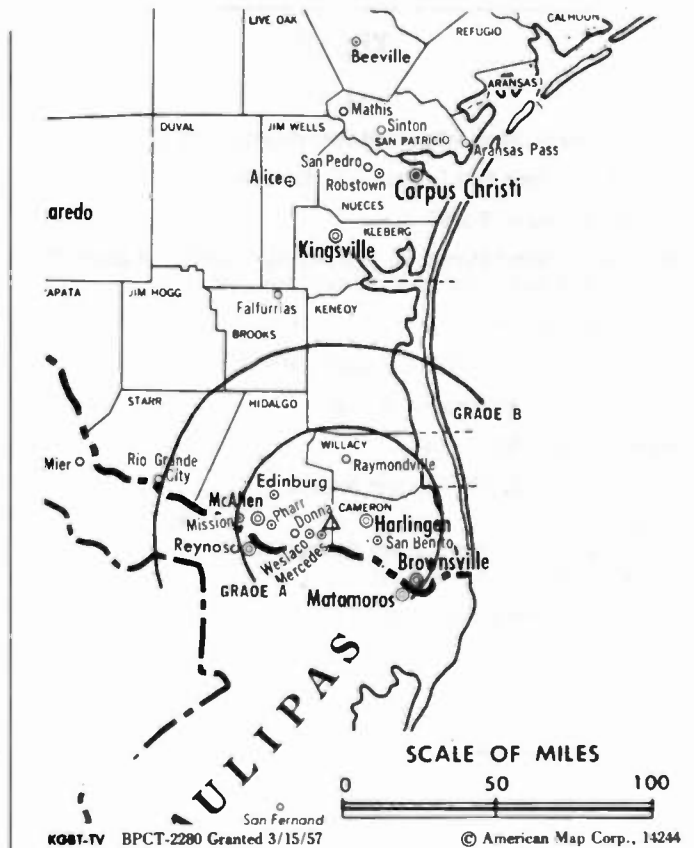
Personnel:

McHENRY TICHENOR, chairman.
McHENRY T. TICHENOR JR., president.
MAL KASANOFF, executive vice president.
DAVID LYKES, vice president & group manager.
DENNIS MARSHALL, program director.
DAVID BRANT, chief engineer.
DAVID MERRILL, news director.
CHARLIE LOZANO, production manager.

Highest One Hour Rate : \$3000.

Highest 30 Sec. Rate (July 10, 1984): \$2000.

NETWORK BASE HOURLY RATE: \$825.



KGBT-TV BPCT-2280 Granted 3/15/57 © American Map Corp., 14244
Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cameron	69,400	68,400	99
	Hidalgo	92,600	90,900	98
	Starr	8,700	8,400	97
	Willacy	5,000	4,900	98
Between 5-24%	TEXAS			
	Brooks	2,800	2,700	96
	Kenedy	200	200	100
	Zapata	2,500	2,400	96
Station Totals		181,200	177,900	98
Net Weekly Circulation (1985)				162,400
Average Daily Circulation (1985)				118,800

Texas—Houston

KHOU-TV

Ch. 11

Network Service: CBS.

Licensee: Gulf Television Corp., Box 11, Houston 77001.

Studio: 1945 Allen Parkway, Houston 77019.

Mailing Address: Box 11, Houston, TX 77001.

Telephone: 713-526-1111. TWX: 910-881-1705.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1441-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., 3-mi. E of De Walt, TX.

News Services: AP, UPI, CBS, Group W Newfeed, CNN.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: Belo Broadcasting Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: March 22, 1953. Transfer of control to Corinthian Bcstg. by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28). Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 22, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

TERRENCE FORD, president & general manager.
JACK O'HERN, general sales manager.
PETER DIAZ, local sales manager.
KENLYN ZSCHUNKE, regional sales manager.
ROBIN PRINCE, program & promotion manager.
ALAN PARCELL, news director.
DAVID EARNHARDT, production manager.
ART BIGGS, director of engineering.
KATHY FOUNTAIN, business manager.

Highest 30 Sec. Rate (Aug. 1984): \$15,000.

NETWORK BASE HOURLY RATE: \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,600	7,400	97
	Brazoria	66,600	66,000	99
	Calhoun	7,200	7,100	99
	Chambers	7,800	7,700	99
	Colorado	7,600	7,400	97
	Fort Bend	56,200	55,400	98
	Galveston	77,000	76,100	99
	Grimes	5,500	5,400	97
	Harris	1,036,000	1,026,400	99
	Jackson	5,100	5,000	98



KHOU-TV BPCT-3212 Granted 9/9/63

© American Map Corp., 1424

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Liberty	19,700	19,400	98
	Madison	3,600	3,500	97
	Matagorda	15,700	15,400	98
	Montgomery	57,500	56,500	98
	Polk	11,200	10,900	97
	San Jacinto	5,500	5,300	96
	Walker	14,400	13,900	97
	Waller	6,900	6,700	98
	Washington	8,700	8,400	97
	Wharton	15,300	15,000	98
Between 25-49%	TEXAS			
	Angelina	24,800	24,400	98
	Brazos	40,900	40,200	98
	Burleson	4,900	4,800	97
	Fayette	8,300	7,900	95
	Houston	8,400	8,100	97
	Lavaca	7,700	7,400	96
Trinity	4,300	4,100	96	
Between 5-24%	TEXAS			
Leon	4,600	4,400	97	
Station Totals		1,539,000	1,520,200	98
Net Weekly Circulation (1985)			1,274,100	
Average Daily Circulation (1985)			705,700	

Texas—Houston

KHTV

Ch. 39

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 1439, Houston 77251.

Studio: 7700 Westpark Dr.

Mailing Address: Box 1439, Houston, TX 77251.

Telephone: 713-781-3939. **TWX:** 910-881-3664.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City boundary.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Paraclipse, 4.8-meter; Scientific-Atlanta & Microdyne receivers.

News Service: AP.

Ownership: See Group Ownership of Television Stations.

Began Operation: Oct. 10, 1953 as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (*Television Digest*, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operation Jan. 6, 1967.

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): David Steel & Associates.

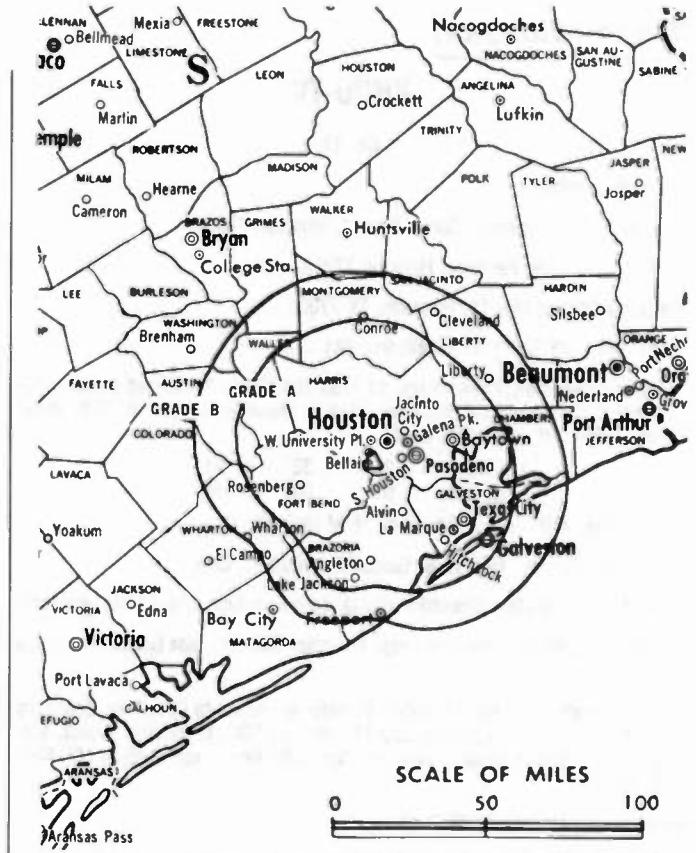
Personnel:

- E. D. TRIMBLE, vice president & general manager.
- HOYT ANDRES, general sales manager.
- BOB CLARK, operations & program manager.
- LINDA CHANDLER, local sales manager.
- MIKE MALERNEE, production manager.
- NANCY PAUL, news director.
- JACK H. TUDOR, chief engineer.
- JIM SKAGGS, business manager.
- DON HOUGLAND, promotion manager.
- SYLVIA BENNETT, public service director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brazoria	66,600	66,000	99
	Calhoun	7,200	7,100	99
	Chambers	7,800	7,700	99
	Fort Bend	56,200	55,400	98
	Galveston	77,000	76,100	99
	Harris	1,036,000	1,026,400	99
	Matagorda	15,700	15,400	98
	Montgomery	57,500	56,500	98
	Waller	6,900	6,700	98
	Wharton	15,300	15,000	98



KHTV BLCT—850416KH Granted 6/27/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Angelina	24,800	24,400	98
	Austin	7,600	7,400	97
	Brazos	40,900	40,200	98
	Colorado	7,600	7,400	97
	Grimes	5,500	5,400	97
	Jackson	5,100	5,000	98
	Liberty	19,700	19,400	98
	Polk	11,200	10,900	97
	Victoria	26,900	26,400	98
	Washington	14,400	13,900	97
	Waller	8,700	8,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Burleson	4,900	4,800	97
	Fayette	8,300	7,900	95
	Hardin	15,900	15,600	98
	Houston	8,400	8,100	97
	Jasper	12,300	12,100	98
	Lavaca	7,700	7,400	96
	Madison	3,600	3,500	97
	Nueces	95,800	94,600	99
	San Jacinto	5,500	5,300	96
Trinity	4,300	4,100	96	

Station Totals	1,685,300	1,664,500	98
Net Weekly Circulation (1985)			837,200
Average Daily Circulation (1985)			303,000

Texas—Houston

KPRC-TV

Ch. 2

Network Service: NBC.

Licensee: Channel Two TV Co., Box 2222, Houston, TX 77252.

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Mailing Address: Box 2222, Houston, TX 77252.

Telephone: 713-771-4631. TWX: 910-881-2587.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City line.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Harris, 7-meter; Scientific-Atlanta, 8-meter; Microdyne, Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Channel Two Television Co., wholly-owned subsidiary of H and C Communications Inc. Stockholders: Oveta Culp Hobby, as trustee, 26.82%; William P. Hobby & Jessica Hobby Catto, 28.21% each; remaining 16.76% held in trusts for Mrs. Hobby's grandchildren. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licensee May 1950 (Television Digest, Vol. 6:13, 21).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

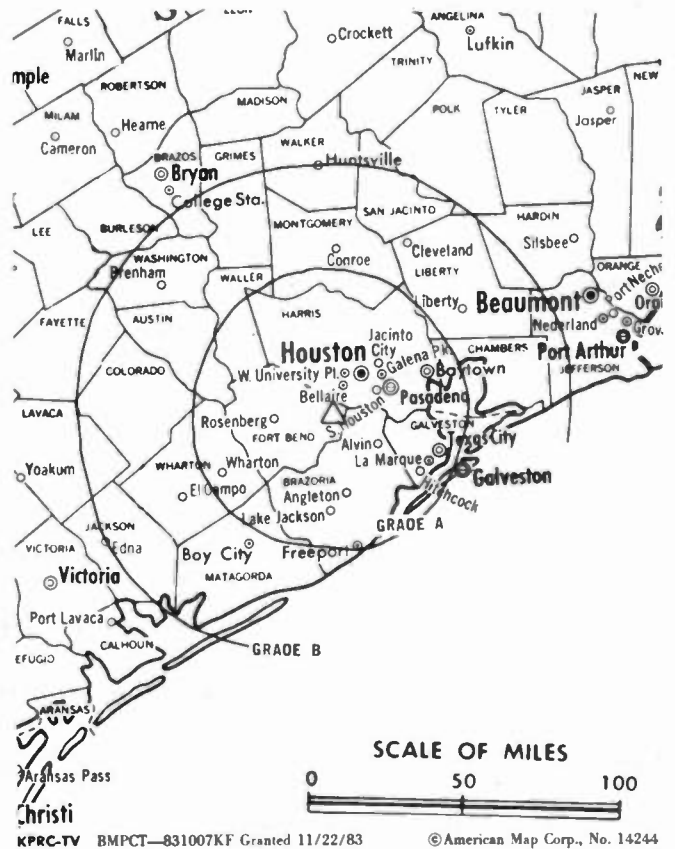
HAROLD CRUMP, president.
JEFF LEE, exec. vice president & general manager.
LARRY SHRUM, general sales manager.
JEFF KURTZ, national sales manager.
RON JONES, local sales manager.
PAUL HUHNDRORFF, vice president, engineering.
DAVE STICKLEY, chief engineer.
JOHN BUFFINGTON, program director.
BILL GOODMAN, news director.
BRUCE BRYANT, creative services director.
MARTHA HARVEY, administrative manager.
NANCY BROWN, traffic manager.
ELSIE HAYWOOD, VTR/film scheduling supervisor.

Highest 30 Sec. Rate (July 18, 1985): \$7000.

NETWORK BASE HOURLY RATE: \$3150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,600	7,400	97
	Brazoria	66,600	66,000	99
	Calhoun	7,200	7,100	99
	Colorado	7,600	7,400	97
	Fayette	8,300	7,900	95
	Fort Bend	56,200	55,400	98
	Galveston	77,000	76,100	99
	Grimes	5,500	5,400	97
	Harris	1,036,000	1,026,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Liberty	19,700	19,400	98
	Matagorda	15,700	15,400	98
	Montgomery	57,500	56,500	98
	Polk	11,200	10,900	97
	San Jacinto	5,500	5,300	96
	Trinity	4,300	4,100	96
	Walker	14,400	13,900	97
	Waller	6,900	6,700	98
	Washington	8,700	8,400	97
	Wharton	15,300	15,000	98
Between 25-49%	TEXAS			
	Angelina	24,800	24,400	98
	Brazos	40,900	40,200	98
	Chambers	7,800	7,700	99
	Houston	8,400	8,100	97
	Jackson	5,100	5,000	98
Madison	3,600	3,500	97	
Between 5-24%	TEXAS			
	Burleson	4,900	4,800	97
	Lavaca	7,700	7,400	96
	Nacogdoches	18,700	18,200	97
	Robertson	6,000	5,900	98
	San Augustine	3,500	3,400	97
Victoria	26,900	26,400	98	
Station Totals		1,589,500	1,569,700	98
Net Weekly Circulation (1985)			1,252,700	
Average Daily Circulation (1985)			733,300	

Texas—Houston

KRIV-TV

Ch. 26

Network Service: None, independent.

Licensee: Metromedia Radio & Television Inc., division of Metromedia Inc.

Studio: 3935 Westheimer Rd., Houston, TX 77027.

Telephone: 713-626-2610. **TWX:** 910-881-6212.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1303-kw horizontal visual, 500-kw max. & 130-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 28"
Longitude 95° 29' 37"

Transmitter: 0.4-mi. S of Rte. 2234, 0.1-mi. W of intersection with Blue Ridge Rd., 4-mi. SE of Missouri City.

Satellite Earth Stations: Harris, 6.1-meter; Microdyne, 5-meter; Harris & Microdyne receivers.

News Services: AP, UPI, Houston Metro News, National Weather Service, CNN, Metromedia News.

Ownership: Metromedia Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: August 15, 1971. Sale to present owner by Crest Bcstg. approved by FCC April 6, 1978 (Television Digest, Vol. 17:34).

Represented (sales): Katz Independent TV Sales.

Represented (engineering): Hammett & Edison Inc.

Personnel:

M. JERRY MARCUS, vice president & general manager.
GAYLE BRAMMER, vice president & general sales manager.
WENDELL WYBORNY, vice president & chief engineer.
KIMERLY MONTOUR, news director.

Highest 30 Sec. Rate (July 14, 1984): \$85.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,600	7,400	97
	Brazoria	66,600	66,000	99
	Chambers	7,800	7,700	99
	Fort Bend	56,200	55,400	98
	Galveston	77,000	76,100	99
	Grimes	5,500	5,400	97
	Harris	1,036,000	1,026,400	99
	Liberty	19,700	19,400	98
	Matagorda	15,700	15,400	98
	Montgomery	57,500	56,500	98
	Waller	6,900	6,700	98



KRIV-TV BMPCT-811014KE Granted 11/15/81 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	8,700	8,400	97
	Wharton	15,300	15,000	98
Between 25-49%	TEXAS			
	Colorado	7,600	7,400	97
	Fayette	8,300	7,900	95
	Jefferson	95,300	94,600	99
	Madison	3,600	3,500	97
	San Jacinto	5,500	5,300	96
Between 5-24%	Walker	14,400	13,900	97
	TEXAS			
	Burleson	4,900	4,800	97
	Hardin	15,900	15,600	98
	Jackson	5,100	5,000	98
	Jasper	12,300	12,100	98
	Lavaca	7,700	7,400	96
Orange	31,300	31,000	99	
Polk	11,200	10,900	97	
Trinity	4,300	4,100	96	
Station Totals		1,607,900	1,589,300	98
Net Weekly Circulation (1985)			894,100	
Average Daily Circulation (1985)			388,100	

Texas—Houston

KTRK-TV

Ch. 13

Network Service: ABC.

Licensee: KTRK Inc., 24 E. 51st St., New York, NY 10022.

Studio: 3310 Bissonnet St., Houston, TX 77005.

Telephone: 713-666-0713. TWX: 910-881-1511.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 28"
Longitude 95° 29' 37"

Transmitter: 0.5-mi E of S. Post Rd. & FM Rd. 2234 Intersection, near Houston.

News Services: AP, UPI.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

Ownership: Capital Cities Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1954. Sale to present owner by Houston Consolidated TV Co. approved by FCC June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

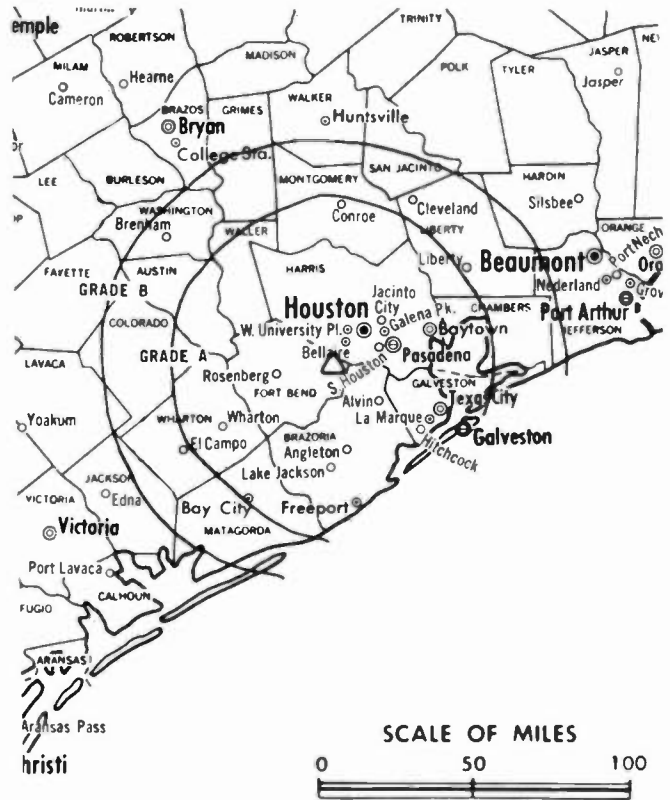
KENNETH M. JOHNSON, vice president & general manager.
JIM KEELEY, general sales manager.
WINFRED FRAZIER, local sales manager.
MARTHA McCURDY, national sales manager.
JAMES MASUCCI, operations manager.
NANCY KAY DUKE, business manager.
JESS MITCHELL, chief engineer.
ROBERT SUTTON, chief transmitter engineer.
LARRY AUTRY, production manager.
CHARLES E. WOLF, promotion manager.
JIM TOPPING, news director.

Highest 30 Sec. Rate: \$6500 (regular); \$15,000 (special).

NETWORK BASE HOURLY RATE: \$2800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,600	7,400	97
	Brazoria	66,600	66,000	99
	Brazos	40,900	40,200	98
	Calhoun	7,200	7,100	99
	Colorado	7,600	7,400	97
	Fayette	8,300	7,900	95
	Fort Bend	56,200	55,400	98
	Galveston	77,000	76,100	99
	Grimes	5,500	5,400	97
Harris	1,036,000	1,026,400	99	



KTRK-TV BPCT-780825IB Granted 12/12/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jackson	5,100	5,000	98
	Liberty	19,700	19,400	98
	Madison	3,600	3,500	97
	Matagorda	15,700	15,400	98
	Montgomery	57,500	56,500	98
	Polk	11,200	10,900	97
	San Jacinto	5,500	5,300	96
	Walker	14,400	13,900	97
	Waller	6,900	6,700	98
	Washington	8,700	8,400	97
	Wharton	15,300	15,000	98
Between 25-49%	TEXAS			
	Angelina	24,800	24,400	98
	Burleson	4,900	4,800	97
	Chambers	7,800	7,700	99
Trinity	4,300	4,100	96	
Between 5-24%	TEXAS			
	Hardin	15,900	15,600	98
	Houston	8,400	8,100	97
	Jasper	12,300	12,100	98
	Lavaca	7,700	7,400	96
Leon	4,600	4,400	97	
Station Totals		1,567,200	1,547,900	98
Net Weekly Circulation (1985)			1,345,300	
Average Daily Circulation (1985)			861,100	

Texas—Houston

KTXH

Ch. 20

Network Service: None, independent.

Licensee: Taft Television & Radio Co., 8950 Kirby Dr., Houston, TX 77054.

Studio: 8950 Kirby Dr., Houston, TX 77054.

Telephone: 713-661-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2275-kw horizontal visual, 500-kw max. & 228-kw horizontal aural. Antenna: 1807-ft. above av. terrain, 1971-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 34"
Longitude 95° 30' 36"

Transmitter: 0.6-mi. E of Missouri City boundary.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, CNN Headline News.

Ownership: Taft Broadcasting. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 7, 1982, left air Dec. 7, 1982; resumed operation Feb. 13, 1983. Sale to present owner by Gulf Broadcast Group approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Gulf by Peter S. McMullen, Sidney Shlenker, et. al., approved Dec. 11, 1984 (Vol. 24:23, 53).

Represented (sales): MMT Sales Inc.

Represented (legal): Arnold & Porter.

Represented (engineering): Cohen & Dippell, P.C.

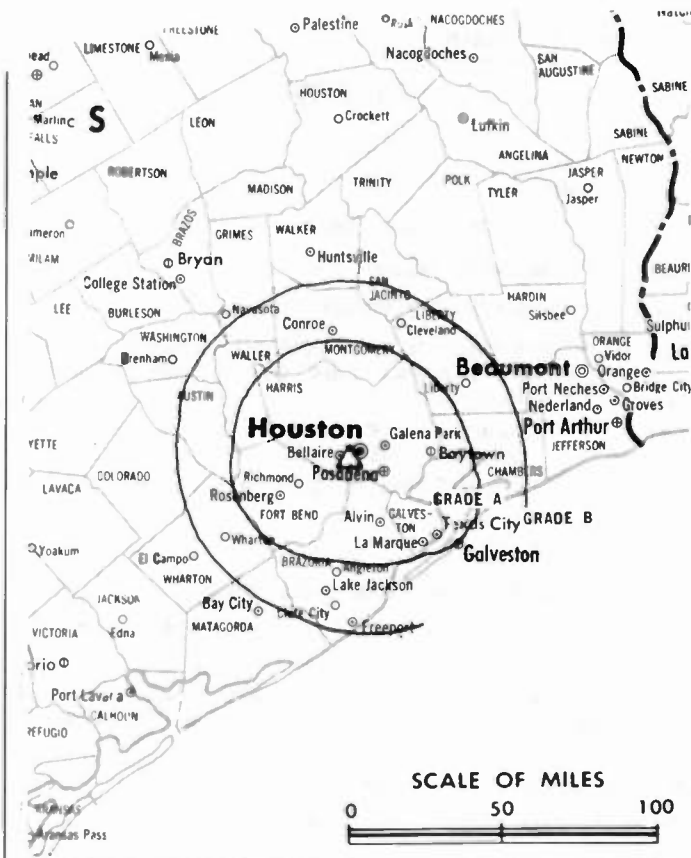
Personnel:

VINCENT BARRESI, vice president & general manager.
PATRIA DUNCAN, program manager.
MATT REIFF, general sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brazoria	66,600	66,000	99
	Colorado	7,600	7,400	97
	Fort Bend	56,200	55,400	98
	Galveston	77,000	76,100	99
	Harris	1,036,000	1,026,400	99
	Liberty	19,700	19,400	98
	Montgomery	57,500	56,500	98
	Waller	6,900	6,700	98



KTXH BNPCT-820629KE Granted 11/5/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Austin	7,600	7,400	97
	Brazos	40,900	40,200	98
	Chambers	7,800	7,700	99
	Madison	3,600	3,500	97
	Matagorda	15,700	15,400	98
	Polk	11,200	10,900	97
	San Jacinto	5,500	5,300	96
	Washington	8,700	8,400	97
	Wharton	15,300	15,000	98
Between 5-24%	TEXAS			
	Burleson	4,900	4,800	97
	Fayette	8,300	7,900	95
	Grimes	5,500	5,400	97
	Jackson	5,100	5,000	98
	Walker	14,400	13,900	97
Station Totals		1,486,300	1,468,800	98
Net Weekly Circulation (1985)			899,700	
Average Daily Circulation (1985)			389,200	

Texas—Irving

KLTJ

Ch. 49

Network Service: None, independent.

Licensee: CELA Inc., 8300 Douglas Ave., Suite 681, Dallas, TX 75225.

Studio: 1957 E. Irving Blvd., Irving, TX 75060.

Telephone: 214-721-0104.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 269.77-kw max. visual, 26.97-kw max. aural. Antenna: 695-ft. above av. terrain, 784-ft. above ground, 1212-ft. above sea level.

Latitude 32° 46' 52"
Longitude 96° 48' 05"

Holds CP for change to 2773.3-kw max. visual, 277.3-kw max. aural, 1198-ft. above av. terrain, 1004-ft. above ground, 1824-ft. above sea level, lat. 32° 35' 24", long. 96° 58' 21"; transmitter to 1-mi. W of Cedar Hill on Belt Line Rd. BMPCT-850507KG.

Transmitter: 1201 Elm St. (1st International Bldg.), Dallas.

Ownership: Eldred Thomas, pres., 100%; Raye Neil Thomas, secy.-treas. E. Thomas is pres. of Research Educational Foundation Inc., licensee of KVTT(FM), Dallas, TX.

Began Operation: April 17, 1984.

Represented (legal): Ward & Mendelsohn.

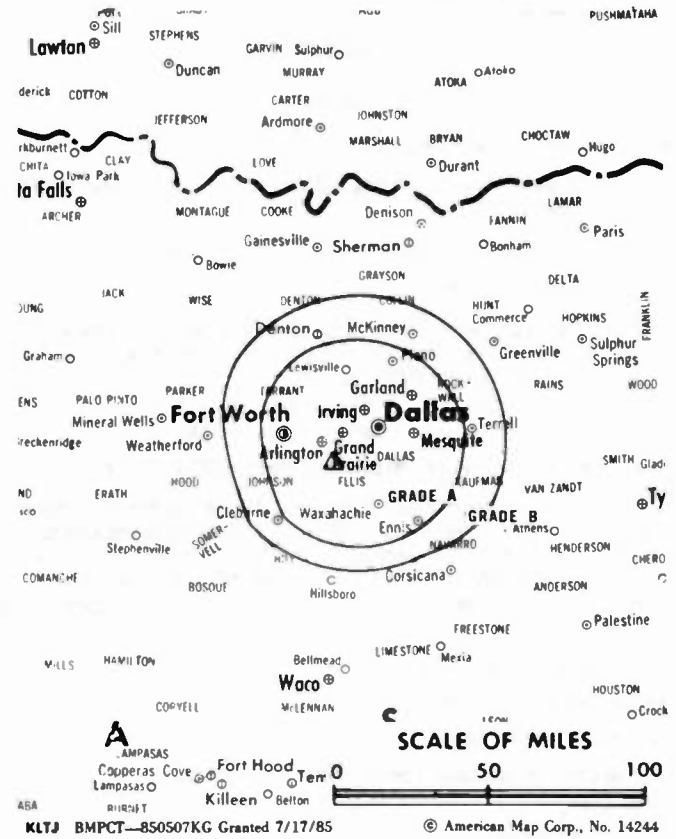
Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

ELDRED THOMAS, general manager.
RICHIE MARTIN, sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 5-24%	Rockwall	6,600	6,500	98
Station Totals		6,600	6,500	98
Net Weekly Circulation (1985)			15,000	
Average Daily Circulation (1985)			4,700	

Texas—Kerrville

KRRT

Ch. 35

Network Service: None, independent.

Grantee: Hispanic American Bcstg. of Texas Inc., 5113 Chowan Ave., Alexandria, VA 22308.

Studio: 401 W. Commerce, Suite 320, San Antonio, TX 78207.

Telephone: 512-226-9775.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1763-ft. above av. terrain, 1520-ft. above ground, 3016-ft. above sea level.

Latitude	29°	36'	37"
Longitude	98°	53'	35"

Transmitter: 2.3-mi. ENE of intersection of Hwys. 1283 & 37, Lake Hills.

Ownership: Raul R. Tapia, pres., 30%; Richard J. Bela & Roland Castaneda, 24.5% each; Lawrence Behr, v. p., 21%. Tapia has interest in applicant for Ch. 51, Tolleson, AZ & Ch. 29, Decatur, TX; WQHJ(TV), Ch. 22 permittee in Key West, FL; WGHB(AM) & WRQR(FM), Farmville, NC & In applicant for LPTV stations. Behr has interest in Lawrence Behr Assoc. Inc., broadcast consulting firm.

Due to Begin Operation: Nov. 1985.

Represented (sales): Seltel Inc.

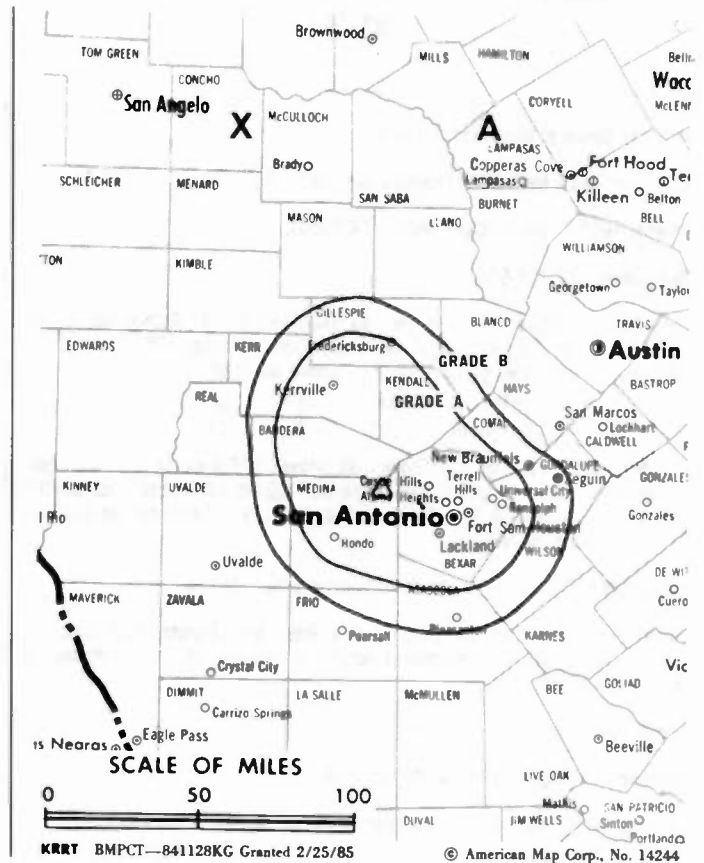
Represented (legal): Kenkel & Barnard.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

RICK LOWE, station manager.

Rates: Not available.



Texas—Laredo

KGNS-TV

Ch. 8

Network Service: NBC.

Licensee: Burke Bcstg. Co. of Laredo, Box 2829, Laredo, TX 78041.

Studio: 102 West Del Mar Blvd. 78041.

Mailing Address: Box 2829, Laredo, TX 78041.

Telephone: 512-727-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1549-ft. above sea level.

Latitude 27° 40' 22"
Longitude 99° 39' 23"

Transmitter: 0.8-mi. N of Islitas.

News Service: AP.

Satellite Earth Stations: In operation; Harris & Scientific-Atlanta receivers.

Ownership: Burke Communications. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 5, 1956. Transfer from partners H. C. Avery Jr. and David H. Cole to Donald W. Reynolds approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32). Sale to T. Frank Smith Jr., et al., approved by FCC Oct. 4, 1977. Sale to present owner approved by FCC Oct. 28, 1983. Rescinded Nov. 2, 1983. Granted Dec. 15, 1983.

Represented (sales): Katz Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Personnel:

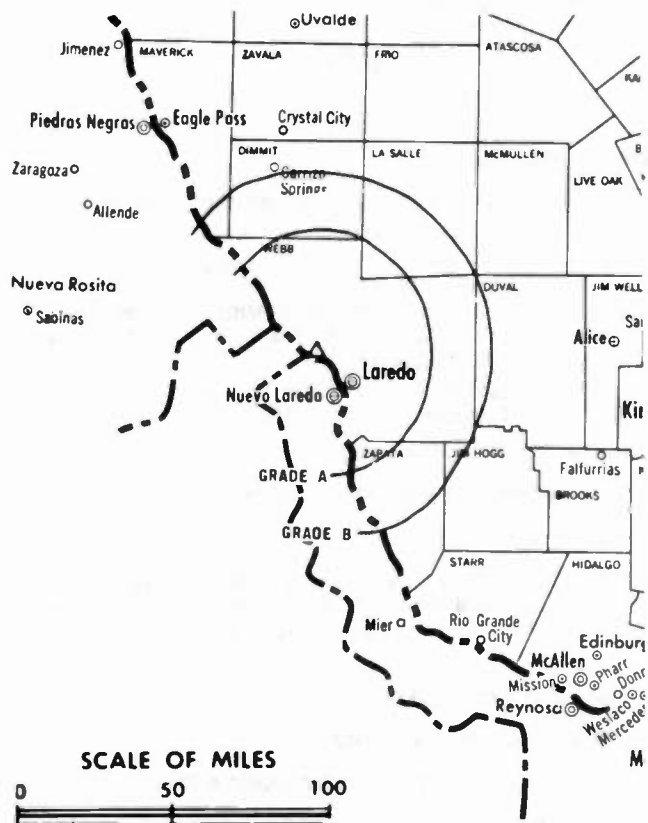
MICHAEL CLARK, vice president & general manager.
VELIA HERRERA, office manager & national sales.
T. FRANK SMITH IV, sales manager.

Highest 30 Sec. Rate (July 30, 1984): \$250.

NETWORK BASE HOURLY RATE: \$230.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Jim Hogg	1,800	1,700	95
	Webb	30,600	30,000	98
	Zapata	2,500	2,400	96



KGNS-TV BMPCT-6319 Granted 9/27/66 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Dimmit	3,600	3,400	94
	La Salle	1,900	1,800	95
Between 5-24%	TEXAS			
	Duval	4,200	4,100	98
	Maverick	9,800	9,300	95
	Starr	8,700	8,400	97
Station Totals		63,100	61,100	96
Net Weekly Circulation (1985)				33,300
Average Daily Circulation (1985)				21,100

Texas—Laredo

KLDO-TV

Ch. 27

Network Service: ABC.

Licensee: Panorama Bcstg. Co., 777 Calle del Norte, Suite 5, Laredo, TX 78041.

Studio: Hamilton Hotel, 815 Salinas, Laredo, TX 78040.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 3715-kw max. visual, 372-kw max. aural. Antenna: 221-ft. above av. terrain, 352-ft. above ground, 684-ft. above sea level.

Latitude 27° 30' 03.5"
Longitude 99° 30' 37.0"

Transmitter: 1600 Waters St., Laredo.

Satellite Earth Station: Scientific-Atlanta, 5-meter.

News Service: AP.

Ownership: Oscar M. Laurel, pres., Hector H. Garcia, v.p., Eduardo Pena Jr., secy.-treas., Jorge L. Benvides & Oscar M. Laurel Jr., 19.5% each; David C. Leyendecker, 2.5%. Pena has interest in applicant for new FM in Santa Fe, NM.

Began Operation: Dec. 18, 1984.

Represented (sales): Adam Young Inc.

Represented (legal): Sanford, Adams, McCullough & Beard.

Represented (engineering): John Fergie & Associates.

Personnel:

JERRY MORRIS, general manager.
HECTOR GARCIA, production manager.
MERLIN MILLER, chief engineer.
HUGO ALCOCER, local sales manager.

Rates: Not available

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KLDO-TV BMPCT-840612K1 Granted 1/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS Webb	30,600	30,000	98
Station Totals		30,600	30,000	98
Net Weekly Circulation (1985)			5,400	
Average Daily Circulation (1985)			3,000	

Texas—Laredo

KVTV

Ch. 13

(Satellite of KZTV, Corpus Christi, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., Wilson Bldg., 601 Leopard St., Corpus Christi, TX 78401.

Studio: Anna & Shea Sts.

Mailing Address: Box 2013, Laredo, TX 78041.

Telephone: 512-723-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.5-kw visual, 17.4-kw aural. Antenna: 920-ft. above av. terrain, 1035-ft. above ground, 1449-ft. above sea level.

Latitude 27° 31' 04"
Longitude 99° 31' 20"

Transmitter: Anna & Shea Sts.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: See KZTV, Corpus Christi, TX.

Began Operation: Dec. 28, 1973.

Represented (sales): Seltel Inc.

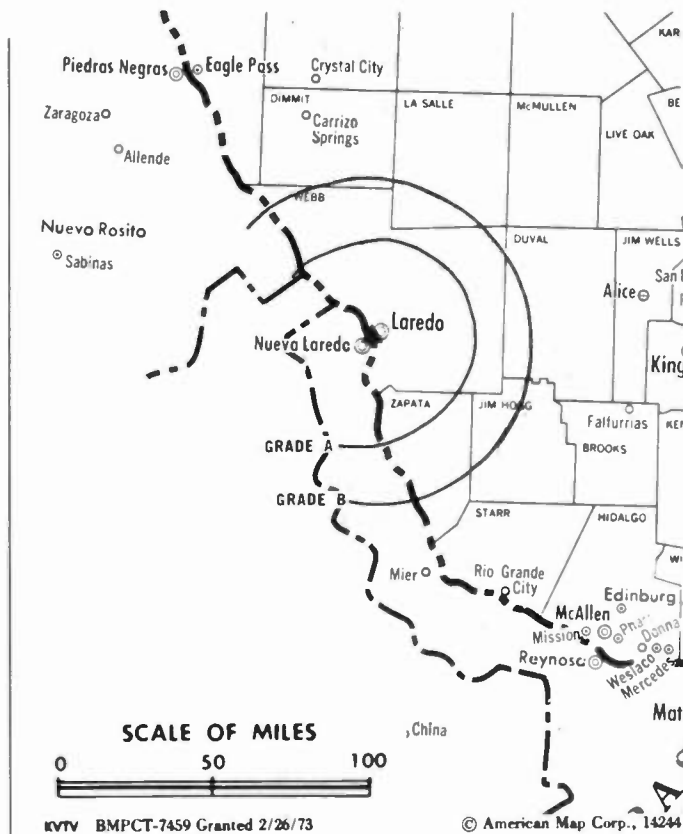
Personnel:

VANN M. KENNEDY, president & general manager.
JIM CATHEY, station manager.
JORGE C. GARZA, program director.
JUAN CAMPOS, news director.
DALE TAYLOR, director of engineering.

Highest 30 Sec. Rate (June 1, 1984): \$250.

NETWORK BASE HOURLY RATE: \$140.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Webb	30,600	30,000	98
	Zapata	2,500	2,400	96
Between 5-24%	TEXAS Dimmit	3,600	3,400	94
	Maverick	9,800	9,300	95
Station Totals		46,500	45,100	96
Net Weekly Circulation (1985)			28,500	
Average Daily Circulation (1985)			15,600	

Texas—Longview

KLMG-TV

Ch. 51

Network Service: CBS.

Licensee: KLMG-TV Inc., 701 N. Access Rd., Longview, TX 75608.

Studio: 701 N. Access Rd., Longview.

Mailing Address: Box 5151, Longview, TX 75608.

Telephone: 214-753-5051.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3097-kw max. visual, 309.7-kw max. aural. Antenna: 1249-ft. above av. terrain, 1175-ft. above ground, 1695-ft. above sea level.

Latitude 32° 15' 35"
Longitude 94° 57' 02"

Transmitter: 1-mi. NW of Hwy. 42 & Hwy. 1513 intersection, New London.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta & Harris receivers.

News Services: CNN, CBS, AP.

Ownership: Clara J. McLaughlin, as trustee for Voting Trust, 36.5%; Barry Johnson, 20.4%; Robert Kemp, 6.8%; J. Wesley Ferns, 5.2%; Theodore Adams Jr. & John Grayson, 5% each; 14 others with less than 5% each.

Began Operation: Sept. 9, 1984.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

WES FERNS, president & general manager.

RON COOKE, vice president, sales.

NANCY DENTON, business manager.

STEVE WALKER, news director.

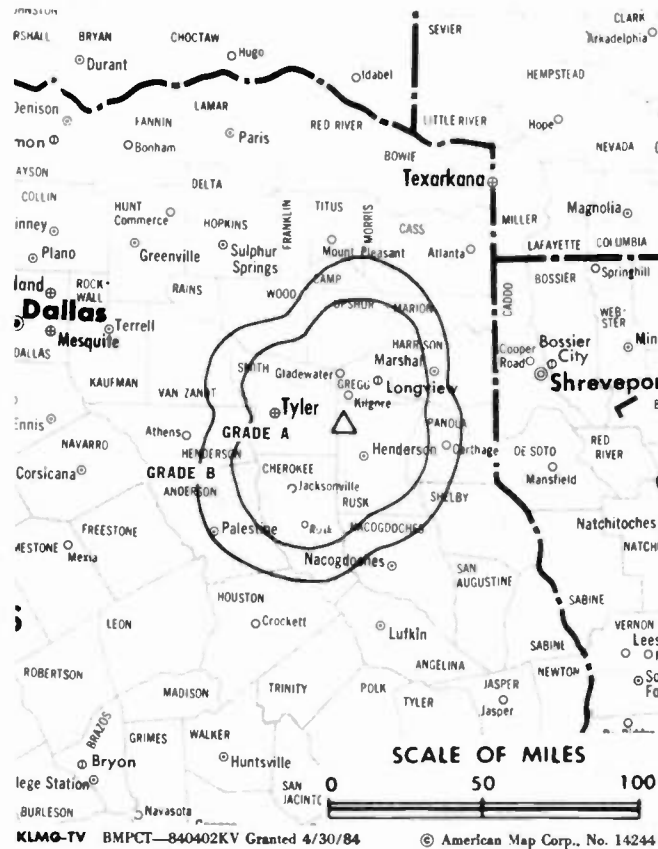
JACK BATES, chief engineer.

TERRY DUGAS, director of broadcast operations.

Highest 30 Sec. Rate: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Gregg	42,100	41,600	99
	Rusk	16,500	16,200	98
	Smith	53,600	52,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Anderson	14,700	14,400	98
	Camp	3,900	3,800	97
	Cherokee	14,900	14,600	98
	Franklin	3,100	3,000	97
	Titus	8,700	8,500	98
	Upshur	12,100	11,900	98
Wood	10,800	10,600	98	
Station Totals		180,400	177,500	98
Net Weekly Circulation (1985)			43,400	
Average Daily Circulation (1985)			21,900	

Texas—Lubbock

KAMC

Ch. 28

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 2805, Lubbock, TX 79408.

Studio: 1201 84th St, Lubbock, TX 79423.

Telephone: 806-745-2828.

Mailing Address: Box 2805, Lubbock, TX 79408.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level.

Latitude 33° 30' 57"
Longitude 101° 50' 54"

Transmitter: 0.2-mi. SW of intersection of 84th St. & Ave. J, near Lubbock.

Satellite Earth Stations: Satcom Technology, 9.2-meter, E-Com receivers.

News Services: AP, ABC.

Ownership: Bill B. McAlister Estate (Robert A. Nash, independent executor), 75%; Marjorie Thompson, 25%. McAlister TV Enterprises also owns KMCC(TV), Clovis, NM.

Began Operation: Nov. 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales): Pety Television.

Represented (legal): John R. Wilner.

Personnel:

ROBERT A. NASH, president & general manager.

A. C. WIMBERLY, exec. vice president & station manager.

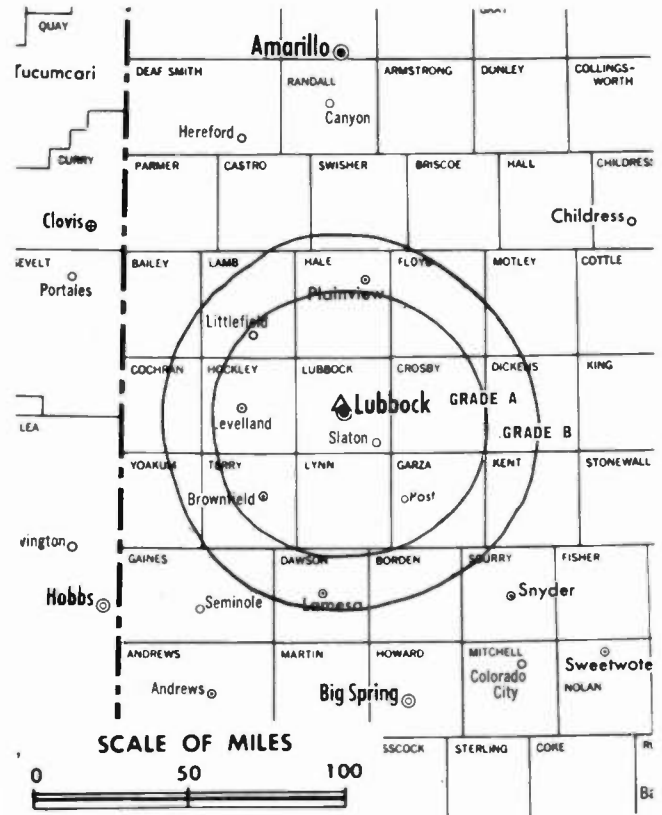
BILL MADDOX, vice president & general sales manager.

Highest 30 Sec. Rate (Aug. 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bailey	2,800	2,800	100
	Borden	300	300	100
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dawson	5,500	5,400	98
	Dickens	1,400	1,400	100
	Floyd	3,300	3,300	100
	Garza	1,900	1,900	100
	Hale	13,300	13,100	99
	Hockley	8,500	8,400	99
	Lubbock	81,600	80,900	99



KAMC BMPCT-6862 Granted 10/11/68 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lynn	2,800	2,800	100
	Motley	800	800	100
	Terry	5,200	5,100	98
	Yoakum	3,200	3,200	100
Between 25-49%	TEXAS			
	Gaines	4,700	4,700	100
Between 5-24%	NEW MEXICO			
	Curry	15,600	15,200	97
	Roosevelt	5,800	5,600	97
	TEXAS			
	Briscoe	1,000	1,000	100
	Castro	3,500	3,400	97
	Cottle	1,200	1,200	100
	Kent	400	400	100
	Parmer	3,500	3,500	100
	Swisher	3,400	3,400	100
Station Totals		180,800	178,800	98
Net Weekly Circulation (1985)			120,200	
Average Daily Circulation (1985)			71,600	

Texas—Lubbock

KCBD-TV

Ch. 11

Network Service: NBC.

Licensee: Caprock Telecasting Inc., 214 N. Main, Roswell, NM 88201.

Studio: 5600 Ave. A, Box 2190, Lubbock 79408.

Telephone: 806-744-1414. TWX: 910-896-4306.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"
Longitude 101° 50' 14"

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Satellite Earth Stations: Scientific-Atlanta, 6-meter & 10-meter; Harris receivers.

News Services: AP, NBC, CNN, Texas Regional.

Ownership: Holsum Inc., 100%. For Holsum ownership, see KBIM-TV, Roswell, NM.

Began Operation: May 10, 1953. Sale to State Record by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (Television Digest, Vol. 11:4). Sale to present owner by State Record approved by FCC Aug. 12, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

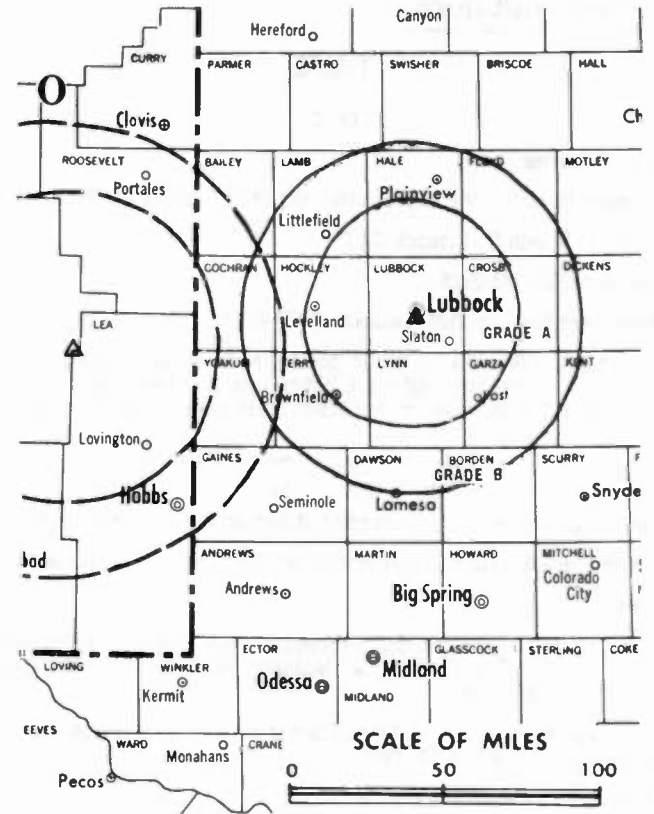
JOE CARRIERE, president.
CARL MINOR, vice president & general manager.
BILL DeTOURNILLON, station manager/national sales manager.
CRAIG WELLS, sales manager.
SHERRELL LAMBERT, director of engineering.
SKIP WATSON, news director.
WAYNE CLARK, business manager.

Highest 30 Sec. Rate (July 17, 1985): \$450.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bailey	2,800	2,800	100
	Borden	300	300	100
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dawson	5,500	5,400	98
	Dickens	1,400	1,400	100
	Floyd	3,300	3,300	100
	Garza	1,900	1,900	100
	Hale	13,300	13,100	99
	Hockley	8,500	8,400	99



KCBD-TV BMPCT-5814 Granted 2/1/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kent	400	400	100
	King	200	200	100
	Lamb	6,700	6,600	99
	Lubbock	81,600	80,900	99
	Lynn	2,800	2,800	100
	Motley	800	800	100
	Scurry	7,200	7,100	99
	Terry	5,200	5,100	98
	Yoakum	3,200	3,200	100
	Between 25-49%	TEXAS		
Castro		3,500	3,400	97
	Gaines	4,700	4,700	100
Between 5-24%	NEW MEXICO			
	Lea North	18,500	18,100	98
	TEXAS			
	Briscoe	1,000	1,000	100
	Cottle	1,200	1,200	100
	Parmer	3,500	3,500	100
	Swisher	3,400	3,400	100
Station Totals		185,300	183,400	98
Net Weekly Circulation (1985)			135,500	
Average Daily Circulation (1985)			87,100	

Texas—Lubbock

KJTV

(formerly KJAA)

Ch. 34

Network Service: None, independent.

Licensee: Ramar Communications Inc., Box 3757, Lubbock, TX 79452.

Studio: 100th & University, Lubbock 79415.

Telephone: 806-795-4334.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3732.5-kw visual, 373.25-kw aural. Antenna: 915-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08"
Longitude 101° 52' 20"

Transmitter: 100th & University, Lubbock.

Satellite Earth Stations: Prodelin, 5-meter; Microdyne receivers.

News Service: INN.

Ownership: Troy Raymond Moran, 100%.

Began Operation: Dec. 10, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Eugene L. Burke.

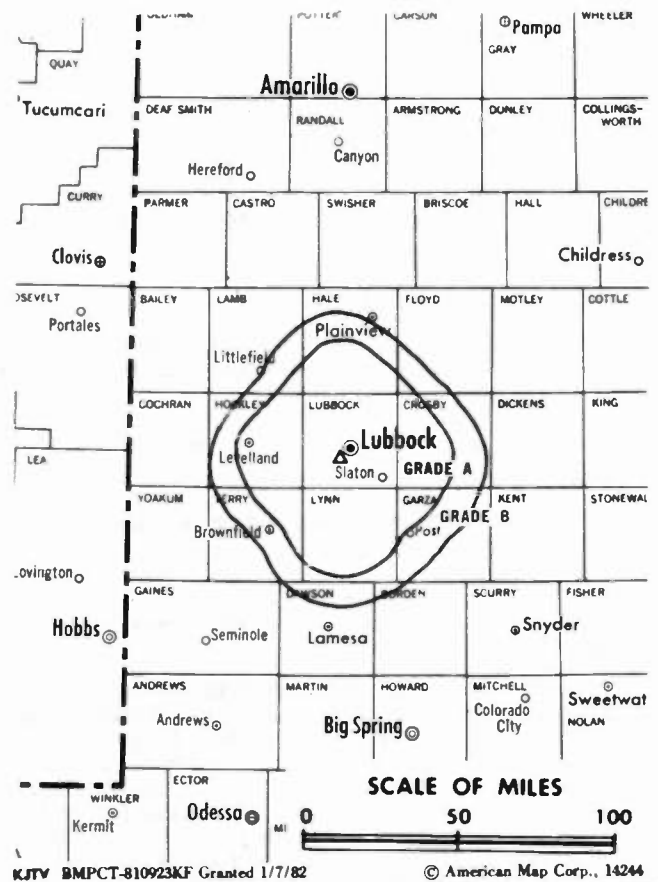
Personnel:

- RAY MORAN, general manager.
- JIM ARNOLD, vice president, administrative affairs.
- GUY SMITH, chief engineer.
- BRAD MORAN, general sales manager.
- RICHARD MANSELL, local sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bailey	2,800	2,800	100
	Borden	300	300	100
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dawson	5,500	5,400	98
	Floyd	3,300	3,300	100
	Garza	1,900	1,900	100
	Hale	13,300	13,100	99
	Hockley	8,500	8,400	99



KJTV BMPCT-810923KF Granted 1/7/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lamb	6,700	6,600	99
	Lubbock	81,600	80,900	99
	Lynn	2,800	2,800	100
	Terry	5,200	5,100	98
Between 25-49%	TEXAS			
	Dickens	1,400	1,400	100
	Kent	400	400	100
Between 5-24%	TEXAS			
	Swisher	3,400	3,400	100
	Yoakum	3,200	3,200	100
Station Totals		148,100	146,700	99
Net Weekly Circulation (1985)				89,100
Average Daily Circulation (1985)				39,800

Texas—Lubbock

KLBB-TV

Ch. 13

Network Service: CBS.

Licensee: Charles Woods Television Corp., Box 1559, Lubbock, TX 79408.

Studio: 7400 University Ave., Lubbock, TX 79423.

Telephone: 806-745-2345. TWX: 910-896-4321.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"
Longitude 101° 52' 07"

Transmitter: 7400 University Ave.

Satellite Earth Stations: Scientific-Atlanta, 4-meter, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Charles Woods, 100%. For other Woods interests, see Group Ownership of TV Stations.

Began Operation: Nov. 13, 1952. Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved by FCC Oct. 11, 1961 (*Television Digest*, Vol. 17:27; 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co., Inc. approved March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974. Sale to Robert L. Dudley, et al., conditionally granted March 27, 1980; full grant by FCC May 23, 1980 (Vol. 20:13). Sale of 50% by Dudley to Charles Woods, giving him 100%, approved Oct. 14, 1983.

Represented (sales): Blair Television.

Represented (legal): Kenkel, Barnard & Edmundson, P.C.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

CHARLES WOODS, general manager.
DAVID UNDERWOOD, station manager.
LARRY LEE, general sales manager.
DON KING, chief engineer.
BILL BLANN, production manager.

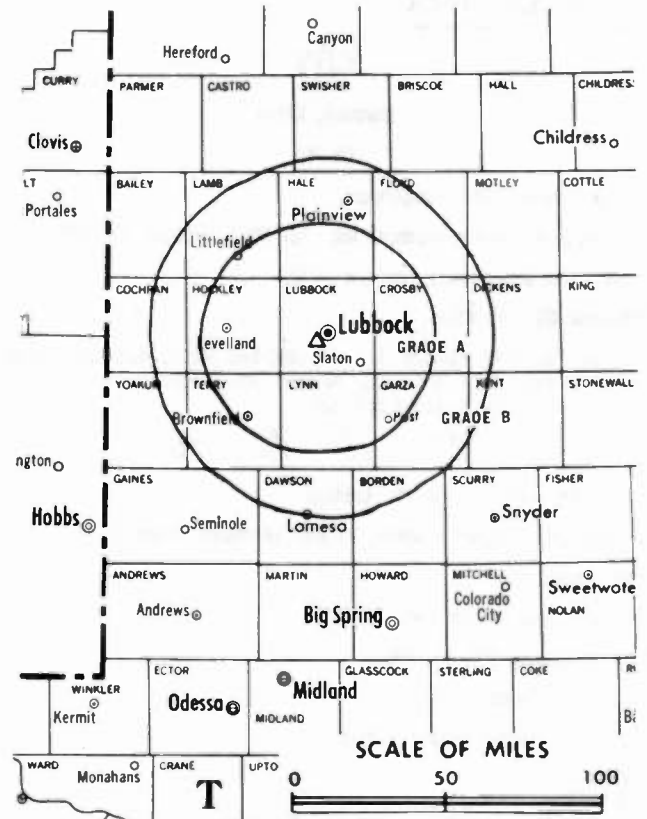
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (Jan. 22, 1984): \$1000.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bailey	2,800	2,800	100
	Borden	300	300	100
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dawson	5,500	5,400	98
	Dickens	1,400	1,400	100
	Floyd	3,300	3,300	100



KLBB-TV BPCT-4059 Granted 12/27/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gaines	4,700	4,700	100
	Garza	1,900	1,900	100
	Hale	13,300	13,100	99
	Hockley	8,500	8,400	99
	Kent	400	400	100
	King	200	200	100
	Lamb	6,700	6,600	99
	Lubbock	81,600	80,900	99
	Lynn	2,800	2,800	100
	Motley	800	800	100
	Scurry	7,200	7,100	99
	Terry	5,200	5,100	98
Yoakum	3,200	3,200	100	
Between 25-49%	TEXAS			
	Castro	3,500	3,400	97
Between 5-24%	TEXAS			
	Briscoe	1,000	1,000	100
	Haskell	3,000	3,000	100
	Parmer	3,500	3,500	100
	Sterling	400	400	100
	Swisher	3,400	3,400	100
Station Totals		169,000	167,500	99
Net Weekly Circulation (1985)				138,600
Average Daily Circulation (1985)				91,800

Texas—Lufkin-Nacogdoches

KTRE-TV

Ch. 9

(Satellite of KLTV, Tyler, TX)

Network Service: ABC.

Licensee: Buford Television Inc. of Lufkin, Box 729, Lufkin, TX 75901.

Studio: 1.4-mi. NW of Clawson.

Mailing Address: Box 729, Lufkin, TX 75901.

Telephone: 713-853-5873.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: 650-ft. above av. terrain, 540-ft. above ground, 950-ft. above sea level.

Latitude 31° 25' 09"
Longitude 94° 48' 02"

Holds CP for change to 158-kw max. visual, 31.6-kw max. aural, 670-ft. above av. terrain, 522-ft. above ground, 932-ft. above sea level. BPCT-850313KH.

Transmitter: 1.4-mi. NW of Clawson.

News Service: AP, ABC.

Ownership: See KLTV, Tyler, TX.

Began Operation: Aug. 17, 1955. Sale to present owners by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT P. BUFORD, president & chairman of the board.
TOM RAMEY, general manager.
MARK LOGAN, sales manager.

Rates: Sold in combination with KLTV, Tyler-Longview, TX.

NETWORK BASE HOURLY RATE: \$510.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Angelina	24,800	24,400	98
	Houston	8,400	8,100	97
	Nacogdoches	18,700	18,200	97
	San Augustine	3,500	3,400	97
	Trinity	4,300	4,100	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Sabine	3,800	3,700	97
	Walker	14,400	13,900	97
Between 5-24%	TEXAS			
	Cherokee	14,900	14,600	98
	Jasper	12,300	12,100	98
	Limestone	7,900	7,700	97
	Madison	3,600	3,500	97
	Navarro	14,800	14,500	98
	Polk	11,200	10,900	97
	San Jacinto	5,500	5,300	96
	Shelby	9,500	9,300	98
	Tyler	6,800	6,600	97
Station Totals		164,400	160,300	97
Net Weekly Circulation (1985)			76,000	
Average Daily Circulation (1985)			48,800	

Texas—Midland & Odessa

KMID-TV

Ch. 2

Network Service: ABC.

Licensee: Telepictures Corp., 15303 Ventura Blvd., Sherman Oaks, CA 91403.

Studio: Midland-Odessa Air Terminal 79711.

Mailing Address: Drawer B, Midland, TX 79711.

Telephone: 915-563-2222, Midland. TWX: 910-897-5682.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Prodelin, 7-meter; Scientific-Atlanta & Harris receivers.

News Services: CNN, NIWS.

Ownership: Telepictures Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 18, 1953. Sale to present owner by Midessa TV Co. Inc. approved by FCC Jan. 4, 1984 (Television Digest, Vol. 23:38).

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Personnel:

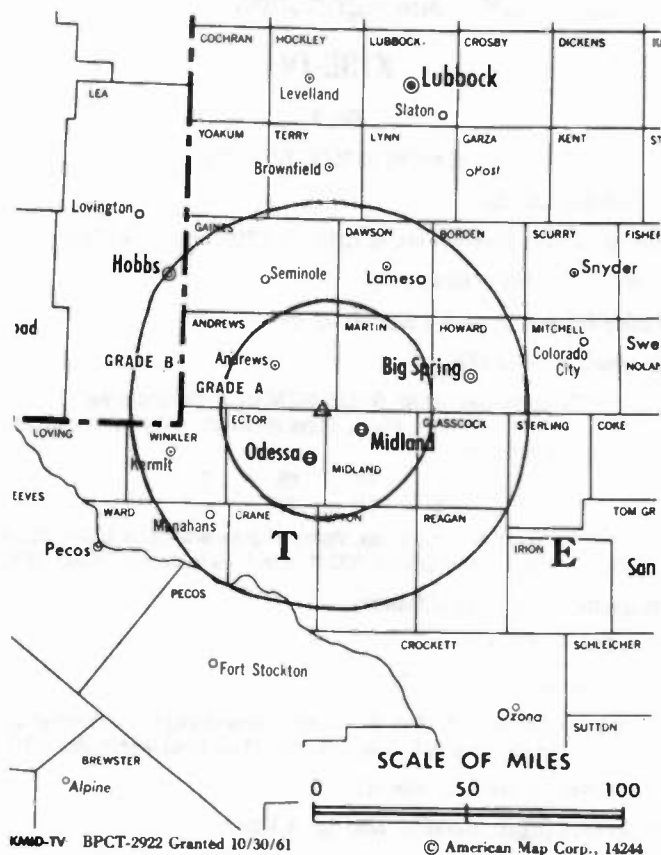
JOHN FOSTER, general manager.
DALE GORSUCH, chief engineer.

Highest 30 Sec. Rate (July 25, 1984): \$425.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea South	2,600	2,500	94
	TEXAS			
	Andrews	5,100	5,000	98
	Brewster	2,800	2,700	96
	Crane	1,800	1,800	100
	Crockett	1,800	1,800	100
	Ector	48,700	48,300	99
	Gaines	4,700	4,700	100
	Glasscock	400	400	100
	Howard	12,200	12,100	99
	Martin	1,600	1,600	100
	Midland	35,700	35,400	99
	Pecos	4,800	4,700	98
	Reagan	1,500	1,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Reeves	5,000	4,900	98
	Terrell	600	600	100
	Upton	1,600	1,600	100
	Ward	5,100	5,000	98
	Winkler	3,600	3,600	100
Between 25-49%	NEW MEXICO			
	Lea North	18,500	18,100	98
	TEXAS			
Dawson	5,500	5,400	98	
Jeff Davis	600	600	100	
Between 5-24%	TEXAS			
	Borden	300	300	100
	Mitchell	3,400	3,300	97
	Presidio	1,900	1,800	95
	Sterling	400	400	100
	Val Verde	12,000	11,600	97
	Yoakum	3,200	3,200	100
Station Totals		185,400	182,900	98
Net Weekly Circulation (1985)				135,500
Average Daily Circulation (1985)				86,400

Texas—Odessa

KOSA-TV

Ch. 7



THE FORWARD GROUP

Network Service: CBS.

Licensee: Forward Communications of Texas Inc., Box 4186, Odessa, TX 79760.

Studio: 1211 N. Whitaker, Odessa, TX 79760.

Telephone: 915-337-8301. TWX: 910-897-5504.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.5"
Longitude 102° 34' 41.0"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Wesray Communications Corp., 100%. For other interests, see Forward in Group Ownership of TV Stations.

Began Operation: Jan. 1, 1956. Sale to present owner approved by FCC Aug. 16, 1984. Previous sale to Forward by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973.

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

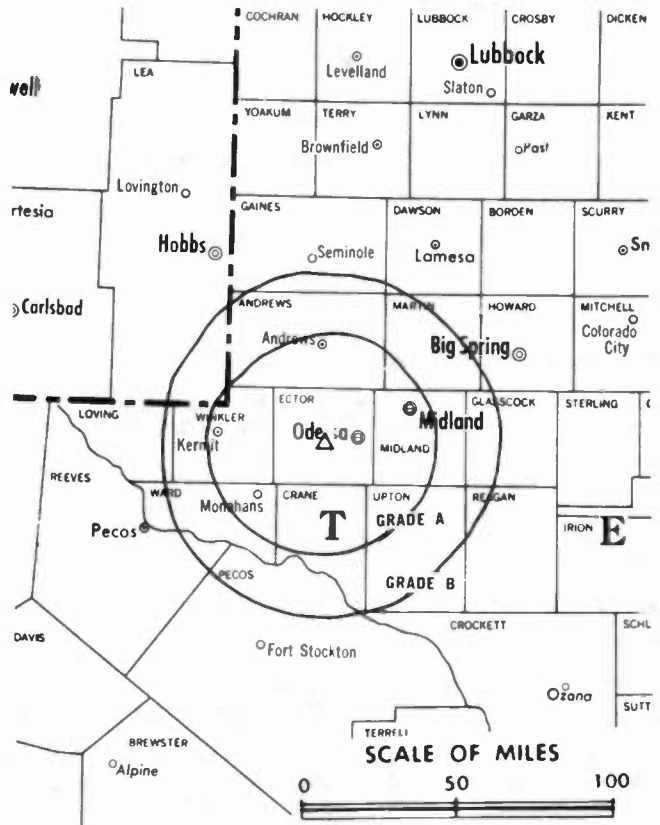
DOYCE ELLIOTT, president & general manager.
TOM HUGHES, vice president & station manager.
ROBERT WICKSON, general & national sales manager.
DON COLLINS, local sales manager.
AL HARRIS, chief engineer.
JON McCALL, news director.

Highest 30 Sec. Rate (Aug. 12, 1985): \$575.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea South	2,600	2,500	94
	TEXAS			
	Andrews	5,100	5,000	98
	Brewster	2,800	2,700	96
	Crane	1,800	1,800	100
	Culberson	1,000	1,000	100
	Ector	48,700	48,300	99
	Gaines	4,700	4,700	100
	Glasscock	400	400	100
Howard	12,200	12,100	99	
Jeff Davis	600	600	100	



KOSA-TV BMPCT-4369 Granted 11/26/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Martin	1,600	1,600	100
	Midland	35,700	35,400	99
	Pecos	4,800	4,700	98
	Presidio	1,900	1,800	95
	Reagan	1,500	1,500	100
	Reeves	5,000	4,900	98
	Terrell	600	600	100
	Upton	1,600	1,600	100
	Ward	5,100	5,000	98
	Winkler	3,600	3,600	100
Between 25-49%	NEW MEXICO			
	Lea North	18,500	18,100	98
Between 5-24%	TEXAS			
	Crockett	1,800	1,800	100
Between 5-24%	TEXAS			
	Cochran	1,500	1,500	100
	Dawson	5,500	5,400	98
Station Totals		168,600	166,600	98
Net Weekly Circulation (1985)			131,400	
Average Daily Circulation (1985)			86,000	

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Texas—Odessa

KTPX

Ch. 9

(Also operates satellite KWAB-TV, Big Spring, TX)

Network Service: NBC.

Licensee: Permian Basin TV Corp., Box 6699, Midland 79711.

Studio: Between U.S. 80 & I-20, County Rd. 128W.

Mailing Address: Box 6699, Midland, TX 79711.

Telephone: 915-563-4210. TWX: 910-895-5346.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"
Longitude 102° 51' 59"

Transmitter: 17-mi. ENE of Kermit, TX; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Satellite Earth Stations: ADM, 5-meter; Harris & Scientific-Atlanta receivers.

News Services: UPI, NBC.

Ownership: Richard F. Shively, chmn. of board & chief exec. officer, 22.84%; John B. Tupper, pres.-treas., 22.84%; Charlene Armijo Knipking, v.p., 3.32%; John Salazar, secy., 10%; Ernest J. Orono, 12.56%; Raymond G. Sanchez, 10%; Albert J. Montano & Siegfried G. Montano Jr., 6.28% each; Martin I. Mondlick, 3.32%; Mucio Yslas Jr. & Tima J. Yslas, 2.56% jointly. For other Shively interests, see Group Ownership of TV Stations.

Began Operation: Dec. 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to Grayson Enterprises by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969. Distress sale to present owner conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (Television Digest, Vol. 20:13).

Represented (sales): Blair Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

WILLIAM RITCHIE, general manager.
DIANA DIXON, assistant general manager, sales.
GRADY WOODWARD, director of engineering.

Highest One Hour Rate: \$2000.

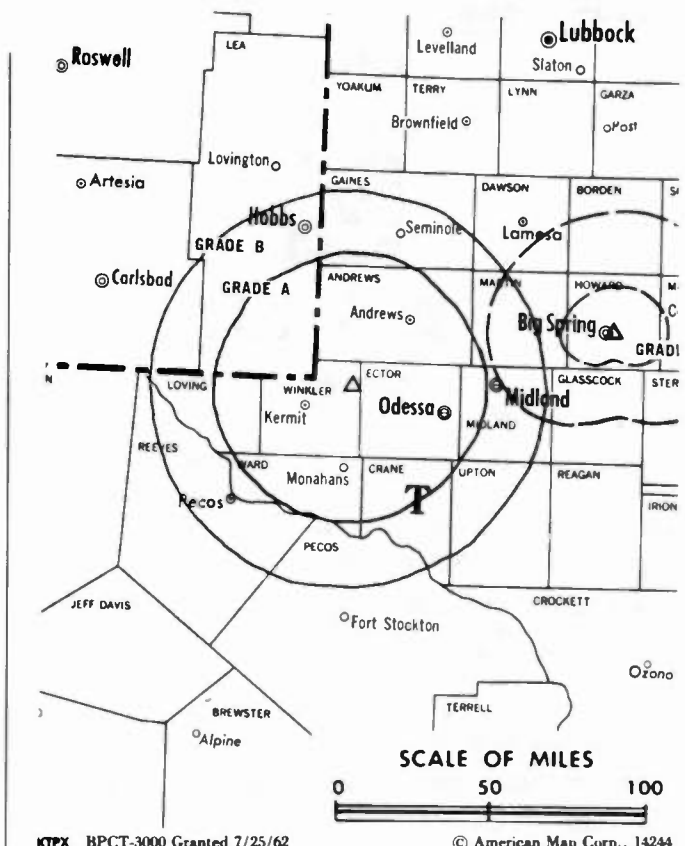
Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$400.

Arbitron Data: Figures include KWAB-TV, Big Spring, TX.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea North	18,500	18,100	98
	Lea South	2,600	2,500	94
	TEXAS			
	Andrews	5,100	5,000	98
	Brewster	2,800	2,700	96
	Crane	1,800	1,800	100
	Ector	48,700	48,300	99
	Gaines	4,700	4,700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Glasscock	400	400	100
	Howard	12,200	12,100	99
	Martin	1,600	1,600	100
	Midland	35,700	35,400	99
	Pecos	4,800	4,700	98
	Reagan	1,500	1,500	100
	Reeves	5,000	4,900	98
	Terrell	600	600	100
	Upton	1,600	1,600	100
	Ward	5,100	5,000	98
	Winkler	3,600	3,600	100
Between 25-49%	TEXAS			
	Crockett	1,800	1,800	100
	Culberson	1,000	1,000	100
	Jeff Davis	600	600	100
Between 5-24%	NEW MEXICO			
	Lincoln	5,100	4,900	96
	TEXAS			
	Borden	300	300	100
	Dawson	5,500	5,400	98
	Fisher	2,200	2,200	100
	Mitchell	3,400	3,300	97
	Presidio	1,900	1,800	95
	Yoakum	3,200	3,200	100
Station Totals		181,300	179,000	98
Net Weekly Circulation (1985)				131,000
Average Daily Circulation (1985)				74,400

Texas—San Angelo

KACB-TV

Ch. 3

(Satellite of KRBC-TV, Abilene)

Network Service: NBC.

Licensee: Abilene Radio & TV Co., 4510 14th St., Abilene 79605.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Telephone: 915-692-4242. TWX: 915-492-9210.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"
Longitude 100° 26' 14"

Transmitter: 7.7-mi. N of San Angelo, 0.4-mi. W of State Hwy. 208.

News Service: AP.

Ownership: See KRBC-TV, Abilene.

Began Operation: Feb. 8, 1962.

Represented (sales): Blair Television.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Edward F. Lorentz & Associates.

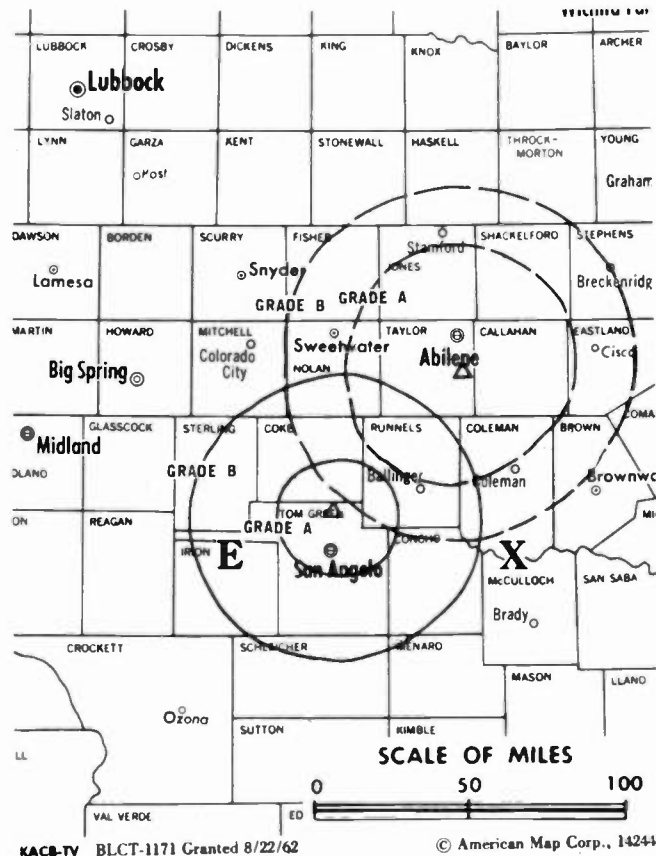
Personnel:

DALE ACKERS, president.
KEN KNOX, station & sales manager.
JERRY SHACKELFORD, program director.
BOB LLOYD, chief engineer.

Rates: Sold in combination with KRBC-TV, Abilene.

NETWORK BASE HOURLY RATE: Bonus.

Arbitron Data: Included with KRBC-TV, Abilene, TX.



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Texas—San Angelo

KIDY

Ch. 6

Network Service: None, independent.

Licensee: Sage Bcstg. Corp., 406 S. Irving, San Angelo, TX 76903.

Studio: 406 S. Irving, San Angelo, TX 76903.

Telephone: 915-658-2666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 910-ft. above av. terrain, 1000-ft. above ground, 3023-ft. above sea level.

Latitude 31° 35' 21"
Longitude 100° 31' 00"

Transmitter: 2.31-mi. N of intersection of US 87 & March Rd., San Angelo.

Satellite Earth Stations: Harris, 6-meter & 3-meter; Harris receivers.

News Service: AP.

Ownership: Raymond G. Schindler, pres., 82%; Paris Schindler, v.p., 5%; Timothy R. Brown, secy., 5%; Jo Edgell, treas.-asst. secy., 2%; Bill Carter, 2%; Anne-Marie Barrabes Alvarez, 3%; Oliver & Rosetta Bell, 1%. For other Schindler interests, see Group Ownership of TV Stations.

Began Operation: May 12, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Zelner & Greene (Amarillo/Houston, TX).

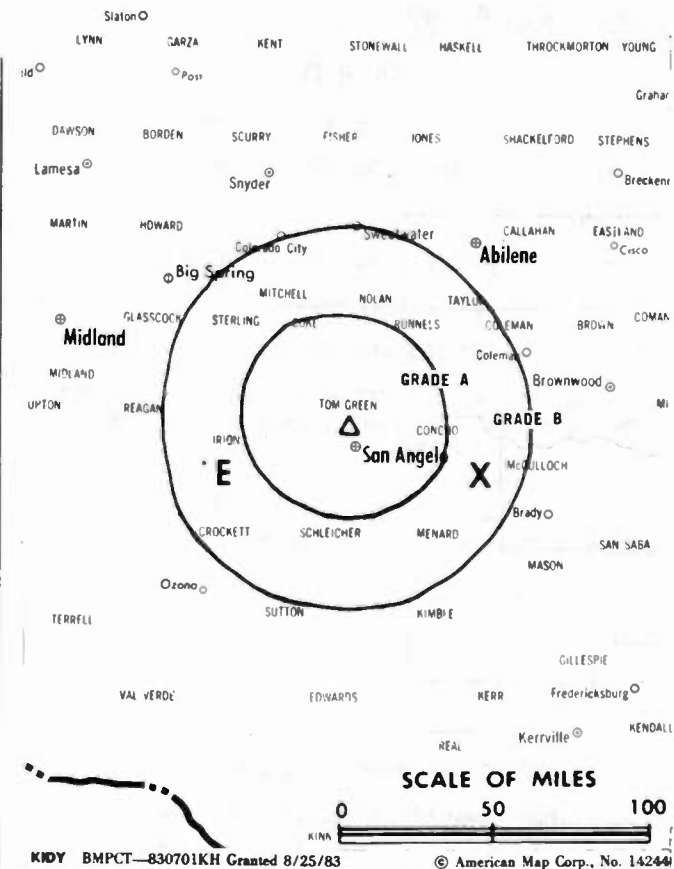
Personnel:

RAYMOND G. SCHINDLER, president.
BILL CARTER, vice president & general manager.
FRANK McLAUGHLIN, operations manager.
GLENN EDWARDS, chief engineer.

Highest 30 Sec. Rate (July 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Irion	500	500	100
	Sterling	400	400	100
	Tom Green	34,700	34,300	99



KIDY BMPCT—830701KH Granted 8/25/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Coke	1,300	1,300	100
	Runnels	4,700	4,600	98
Between 5-24%	TEXAS			
	Concho	1,100	1,100	100
	Crockett	1,800	1,800	100
	Menard	900	900	100
	Mitchell	3,400	3,300	97
	Reagan	1,500	1,500	100
	Schleicher	1,000	1,000	100
Station Totals		51,300	50,700	98
Net Weekly Circulation (1985)				23,200
Average Daily Circulation (1985)				10,300

Texas—San Angelo

KLST

Ch. 8

Network Service: CBS.

Licensee: Jewell Television Corp., Box 1941, San Angelo, TX 76902.

Studio: 1011 E. 28th St.

Mailing Address: Box 1941, San Angelo, TX 76902.

Telephone: 915-655-7383. **TWX:** 510-871-3805.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 3326-ft. above sea level.

Latitude 31° 22' 01"
Longitude 100° 02' 48"

Transmitter: 3.3-mi. SE of Eola.

News Service: AP.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: T. B. Lanford Estate, 100%. For other Lanford interests, see KALB-TV, Alexandria, LA.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Slimmons approved March 13, 1957 by FCC (*Television Digest*, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC Dec. 4, 1962. Sale to present owner by Houston H. & Edward H. Harte & A. L. Hall approved Jan. 20, 1971.

Represented (sales): Katz Television.

Represented (legal): Wiley & Rehn.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

JOHN MCGEE, general manager.
EDDY SMITH, chief engineer.
SANDRA WRIGHT, national sales secretary.
GORDON HAY, operations/programming director.
MARSHAL TWOMBLY, local/regional sales manager.

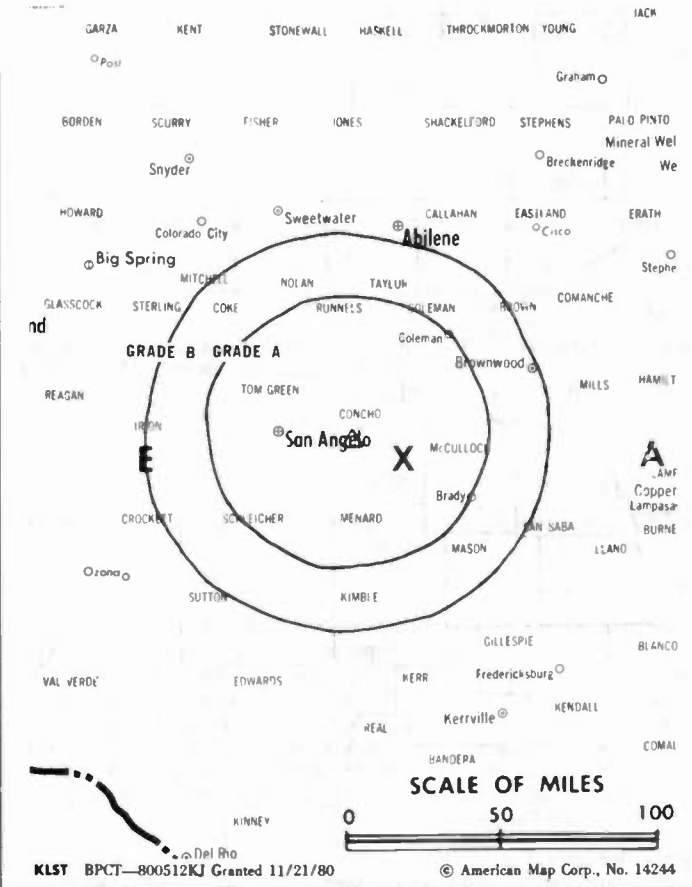
Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate (July 9, 1984): \$400.

NETWORK BASE HOURLY RATE: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Coke	1,300	1,300	100
	Concho	1,100	1,100	100
	Irion	500	500	100
	Kimble	1,600	1,500	94
	Mc Culloch	3,500	3,400	97
	Menard	900	900	100
Runnels	4,700	4,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schleicher	1,000	1,000	100
	Sterling	400	400	100
	Sutton	2,000	1,900	95
	Tom Green	34,700	34,300	99
Between 25-49%	TEXAS			
	Coleman	4,400	4,300	98
	Crockett	1,800	1,800	100
Between 5-24%	TEXAS			
	Brown	14,100	13,800	98
	Mason	1,600	1,500	94
	Mills	2,000	1,900	97
	Mitchell	3,400	3,300	97
	Nolan	6,700	6,600	99
	Reagan	1,500	1,500	100
San Saba	2,600	2,500	96	
Station Totals		89,800	88,100	98
Net Weekly Circulation (1985)				52,100
Average Daily Circulation (1985)				36,200

Texas—San Antonio

KENS-TV

Ch. 5

Network Service: CBS.

Licensee: Harte-Hanks Television Inc., Box TV 5, San Antonio 78299.

Studio: 5400 Fredericksburg Rd., San Antonio, TX 78229.

Telephone: 512-366-5000. **TWX:** 910-871-1012.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"
Longitude 98° 15' 55"

Transmitter: Stewart Rd., 4-mi. NE of Elmendorf, TX.

Satellite Earth Stations: Transmit/receive; Satcom Technologies, 7-meter & 9.2-meter; Scientific-Atlanta receivers.

News Services: AP, NIWS.

Ownership: Harte-Hanks Communications Inc., 99.2% of stock held by Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times and Affiliated Newspapers Inc. For additional Harte-Hanks newspapers, see Newspaper Ownership of TV Stations. Harte-Hanks also controls WTLV, Jacksonville, FL; WFMY-TV, Greensboro, NC; KYTV(TV), Springfield, MO; WSGN(AM), Birmingham, AL; KOY & KRFM(FM), Phoenix, AZ; WLCY & WRBQ(FM), Tampa-St. Petersburg, FL; WEZI(FM), Memphis, TN; KULF & KYND(FM), Houston-Pasadena, TX; WRVA & WRVQ(FM), Richmond, VA; KMJK(FM) Lake Oswego, OR.

Began Operation: Feb. 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Personnel:

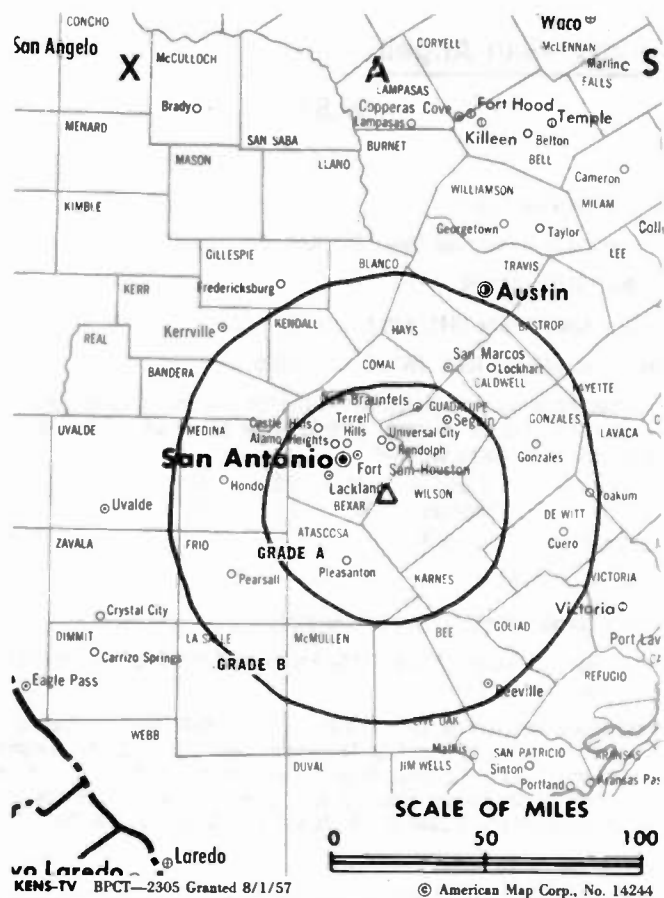
WILLIAM G. MOLL, president, broadcasting/entertainment division, Harte-Hanke Communications Inc.
LINDA RIOS BROOK, vice president & general manager, KENS-TV.
DAVID SANKOVICH, general sales manager.
MARSHALL SEESE, national sales manager.
ARTHUR EMERSON, local sales manager.
DANA ELLIS, director of co-op marketing & development.
JERRY NORDSIEK, chief engineer.
BOB ROGERS, director of news & public affairs.
DEBRA FRAZIER, director of creative services.
R. D. JONES, program manager.
RACHEL SOLES, business manager.

Highest 30 Sec. Rate (May 1984): \$3500.

NETWORK BASE HOURLY RATE: \$1360.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Atascosa	9,500	9,300	98
	Bandera	3,500	3,500	100
	Bee	9,000	8,800	98
	Bexar	362,000	357,700	99
	Comal	15,900	15,700	99
	De Witt	7,300	7,100	97
	Dimmit	3,600	3,400	94
	Edwards	700	700	100
	Frio	4,300	4,200	98
	Gillespie	6,000	5,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Goliad	1,900	1,800	95
	Gonzales	6,200	6,100	98
	Guadalupe	18,500	18,200	98
	Karnes	4,800	4,700	98
	Kendall	4,600	4,500	98
	Kerr	13,200	12,900	98
	Kinney	800	800	100
	La Salle	1,900	1,800	95
	Lavaca	7,700	7,400	96
	Mcmullen	300	300	100
	Maverick	9,800	9,300	95
	Medina	8,400	8,200	98
	Real	1,000	900	95
	Uvalde	7,800	7,600	97
	Val Verde	12,000	11,600	97
	Victoria	26,900	26,400	98
	Wilson	6,400	6,200	97
	Zavala	3,300	3,200	97

TEXAS				
Between 25-49%				
	Blanco	2,300	2,300	100
	Caldwell	8,200	8,000	98
	Hays	15,200	14,900	98
	Kimble	1,600	1,500	94
	Live Oak	3,800	3,700	97
	Webb	30,600	30,000	98

TEXAS				
Between 5-24%				
	Bastrop	10,700	10,400	98
	Duval	4,200	4,100	98
	Jackson	5,100	5,000	98
	Zapata	2,500	2,400	96

Station Totals	641,500	630,400	98
Net Weekly Circulation (1985)	534,600		
Average Daily Circulation (1985)	372,000		

Texas—San Antonio

KMOL-TV

Ch. 4

Network Service: NBC.

Licensee: United Television Inc., Box 2641, San Antonio, TX 78299.

Studio: 1031 Navarro St.

Mailing Address: Box 2641, San Antonio, TX 78299.

Telephone: 512-226-4251. TWX: 512-571-0920.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"
Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf on bearing of N 79 E.

Satellite Earth Station: 3 in operation, 7.5-meter; Harris & Comtech receivers.

News Services: AP, CNN.

Ownership: United Television Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 11, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Sept. 18, 1975. (Television Digest, Vol. 14:48). Sale to Avco by Hugh Halff Jr. and associates approved Sept. 15, 1965 (Vol. 5:22, 38).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

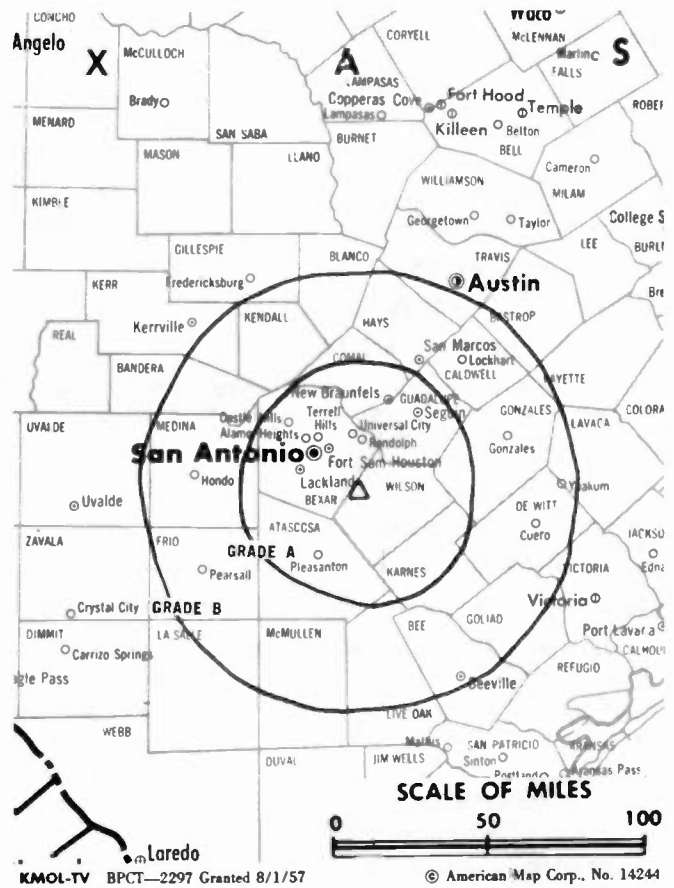
EDWARD V. CHEVIOT, president.
ROBERT DONOHUE, vice president & general manager.
MORTON A. BARRETT, general sales manager.
KEVIN DONOHUE, sales manager.
JACK CARROLL, operations manager.
JAY SOLOMON, news director.
HAROLD FRIESENHAHN, chief engineer.
LINDA TAFOLLA, community services director.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Atascosa	9,500	9,300	98
	Bandera	3,500	3,500	100
	Bee	9,000	8,800	98
	Bexar	362,000	357,700	99
	Caldwell	8,200	8,000	98
	Comal	15,900	15,700	99
	De Witt	7,300	7,100	97
	Dimmit	3,600	3,400	94
	Edwards	700	700	100
	Frio	4,300	4,200	98
	Gillespie	6,000	5,800	97
	Goliad	1,900	1,800	95
	Gonzales	6,200	6,100	98
	Guadalupe	18,500	18,200	98



KMOL-TV BPCT-2297 Granted 8/1/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hays	15,200	14,900	98
	Karnes	4,800	4,700	98
	Kendall	4,600	4,500	98
	Kerr	13,200	12,900	98
	Kinney	800	800	100
	La Salle	1,900	1,800	95
	Lavaca	7,700	7,400	96
	Mcmullen	300	300	100
	Maverick	9,800	9,300	95
	Medina	8,400	8,200	98
	Real	1,000	900	95
	Uvalde	7,800	7,600	97
	Val Verde	12,000	11,600	97
Wilson	6,400	6,200	97	
Zavala	3,300	3,200	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Blanco	2,300	2,300	100
	Kimble	1,600	1,500	94
	Live Oak	3,800	3,700	97
	Webb	30,600	30,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Bastrop	10,700	10,400	98
	Fayette	8,300	7,900	95
	Mason	1,600	1,500	94
	Victoria	26,900	26,400	98

Station Totals	639,600	628,300	98
Net Weekly Circulation (1985)		491,700	
Average Daily Circulation (1985)		277,000	

Texas—San Antonio

KSAT-TV

Ch. 12

Network Service: ABC.

Licensee: Outlet Communications Inc., Box 2478, San Antonio, TX 78298.

Studio: 1408 N. St. Mary's St.

Mailing Address: Box 2478, San Antonio, TX 78298.

Telephone: 512-226-7611. **TWX:** 910-871-1022.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmendorf, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, Group W Newsfeed, Texas State Network, Outlet Washington Bureau.

Ownership: Rockefeller Group Inc. For other interests, see Outlet in Group Ownership of TV Stations.

Began Operation: Jan. 21, 1957. Sale to present owner approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967.

Represented (sales): Katz Television.

Represented (legal): Sundlun, Scher & Singer.

Personnel:

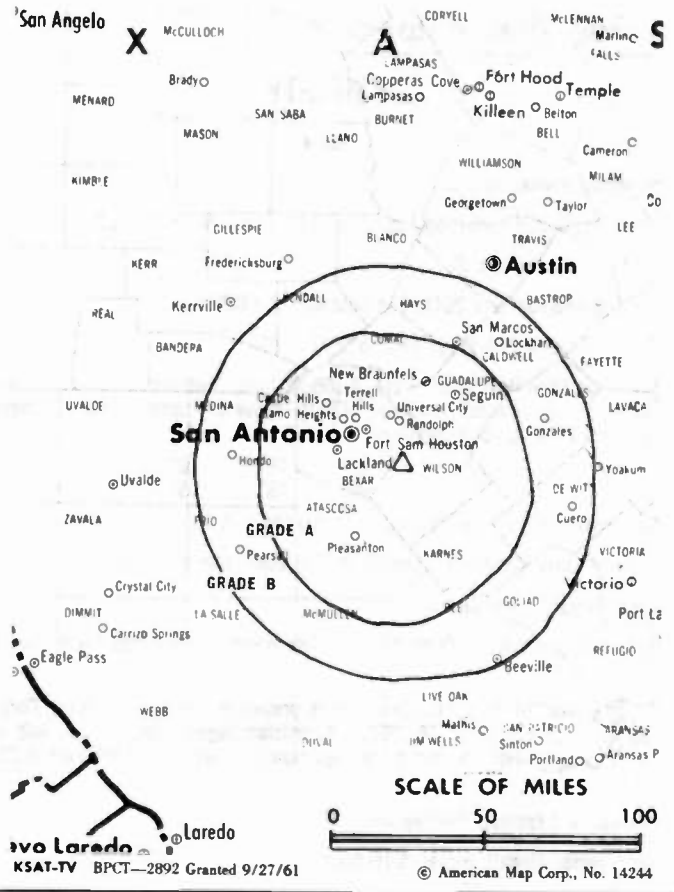
BRUCE G. SUNDLUN, chairman & chief exec. officer.
DAVID E. HENDERSON, president & chief operating officer.
JAMES SCHIAVONE, vice president & general manager.
RICHARD ANDRYCHA, program manager.
JACK DIX, general sales manager.
BARBARA MONTEMAYOR, local sales manager.
RICHARD YZAGUIRRE, national sales manager.
DAVID CARR, chief engineer.
CHARLES B. CRAIG, business manager.
JAMES BOYLE, news director.
LYDIA ALEGRIA, community affairs director.
CATHY BACON, advertising/promotion manager.

Highest 30 Sec. Rate (July 16, 1985): \$1465.

NETWORK BASE HOURLY RATE: \$1025.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Atascosa	9,500	9,300	98
	Bandera	3,500	3,500	100
	Bee	9,000	8,800	98
	Bexar	362,000	357,700	99
	Caldwell	8,200	8,000	98
	Comal	15,900	15,700	99
	De Witt	7,300	7,100	97
	Dimmit	3,600	3,400	94
	Edwards	700	700	100
	Frio	4,300	4,200	98
	Gillespie	6,000	5,800	97
	Goliad	1,900	1,800	95
	Gonzales	6,200	6,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Guadalupe	18,500	18,200	98
	Hays	15,200	14,900	98
	Karnes	4,800	4,700	98
	Kendall	4,600	4,500	98
	Kerr	13,200	12,900	98
	Kinney	800	800	100
	La Salle	1,900	1,800	95
	Lavaca	7,700	7,400	96
	Mcmullen	300	300	100
	Maverick	9,800	9,300	95
	Medina	8,400	8,200	98
	Real	1,000	900	95
	Uvalde	7,800	7,600	97
	Val Verde	12,000	11,600	97
	Webb	30,600	30,000	98
	Wilson	6,400	6,200	97
	Zavala	3,300	3,200	97

TEXAS				
Between 25-49%				
	Blanco	2,300	2,300	100
	Kimble	1,600	1,500	94
	Live Oak	3,800	3,700	97
	Victoria	26,900	26,400	98

TEXAS				
Between 5-24%				
	Bastrop	10,700	10,400	98
	Burleson	4,900	4,800	97
	Duval	4,200	4,100	98
	Fayette	8,300	7,900	95
	Jackson	5,100	5,000	98
	Travis	191,200	189,000	99

Station Totals	843,400	829,700	98
Net Weekly Circulation (1985)			529,500
Average Daily Circulation (1985)			331,100

Texas—San Antonio

KWEX-TV

Ch. 41

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., Box 9225, San Antonio, TX 78204.

Studio: 411 E. Durango, San Antonio 78204.

Telephone: 512-227-4141.

Mailing Address: Box 9225, San Antonio, TX 78204.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 500-ft. above av. terrain, 604-ft. above ground, 1224-ft. above sea level.

Latitude 29° 25' 03"
Longitude 98° 29' 26"

Transmitter: 411 E. Durango.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter, 7-meter & 4.6-meter; Scientific-Atlanta receivers.

News Services: UPI, SIN, Televisa.

Ownership: See KMEX-TV, Los Angeles, CA.

Began Operation: June 10, 1955. Sale as KUAL-TV to present owner by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (*Television Digest*, Vol. 17:35; 2:1).

Represented (sales): SIN Television Network.

Represented (legal): Leventhal & Senter.

Represented (engineering): Jules Cohen & Associates.

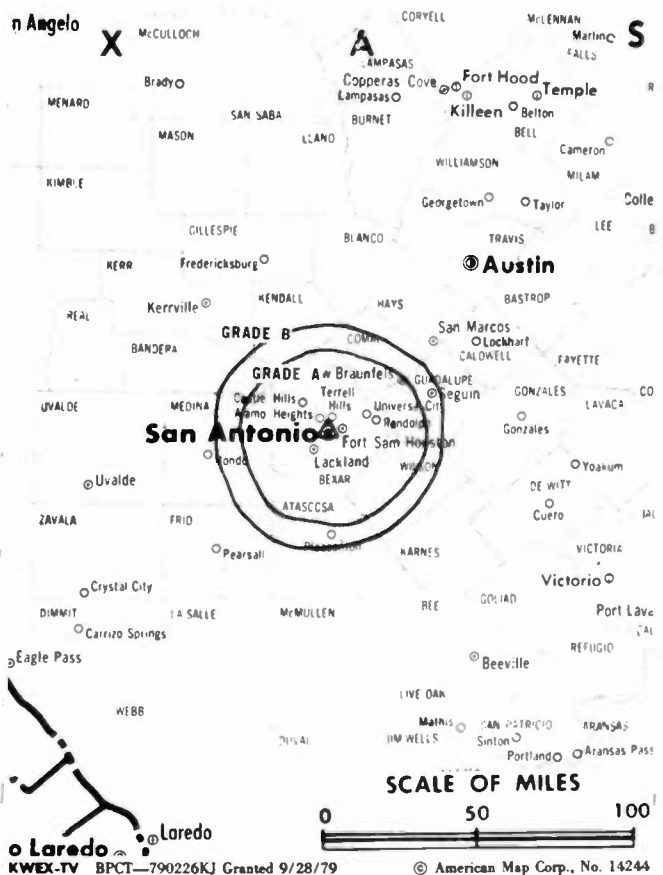
Personnel:

EMILIO NICOLAS, president & general manager.
JAMES R. MEEK, vice president & director of engineering.
ARMANDO SOLIS, vice president & comptroller.
DAMASO SANTANA, general sales manager.
JUAN GATTAS, station manager.
RICHARD A. SOWA, network.
ANTONIO GONZALEZ, chief engineer.
PEDRO MAJUL, program director.
JESUS JAVIER, news director.
MARTHA TIJERINA, public service director.

Highest 30 Sec. Rate: \$210.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Frio	4,300	4,200	98
	Maverick	9,800	9,300	95
	Zavala	3,300	3,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 5-24%	Atascosa	9,500	9,300	98
	Bee	9,000	8,800	98
	Bexar	362,000	357,700	99
	Cornal	15,900	15,700	99
	Dimmit	3,600	3,400	94
	La Salle	1,900	1,800	95
	Medina	8,400	8,200	98
	Uvalde	7,800	7,600	97
	Val Verde	12,000	11,600	97
	Webb	30,600	30,000	98
	Wilson	6,400	6,200	97

Station Totals	484,500	477,000	98
Net Weekly Circulation (1985)			91,500
Average Daily Circulation (1985)			48,300

Texas—Tyler-Longview

KLTV

Ch. 7

(Operates satellite KTRE-TV, Lufkin, TX)

Network Service: ABC.

Licensee: Buford Television Inc. of Tyler, Box 9090, Tyler, TX 75711.

Studio: Kilgore Hwy. at Loop 323.

Mailing Address: Box 957, Tyler, TX 75710.

Telephone: 214-592-3871. **TWX:** 910-860-5810.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft above av. terrain, 1038-ft. above ground, 1388-ft. above sea level.

Latitude 32° 32' 21"
Longitude 95° 13' 16"

Transmitter: 1.28-mi. SSW of intersection of Texas State Hwys. 14 & 2015, near Hawkins.

Satellite Earth Stations: Andrew, American Horizon & RCA; 7.3-meter, 6.1-meter, 4.5-meter & 3.7-meter; Avantek receivers.

News Service: AP.

Ownership: Buford Holding Corp., 80.97%. BHC ownership: G. B. Buford & G. R. Buford, 33.33% each; Robert Buford, 33.26%; Ross Buford Trust, 0.07%. Buford Television also owns KTRE-TV, Lufkin, TX; has interest in WLBT-TV, Jackson & WLBM-TV, Meridian, MS.

Began Operation: Oct. 14, 1954.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT BUFORD, chairman of the board & president.
PHILIP HURLEY, vice president & general manager.
GAYLE HELMS, program director.
BOB WAY, director of engineering.
MARCUS CROUCH, production coordinator.
JOHN T. GASTON, sales manager.
RON BRADLEY, production director.

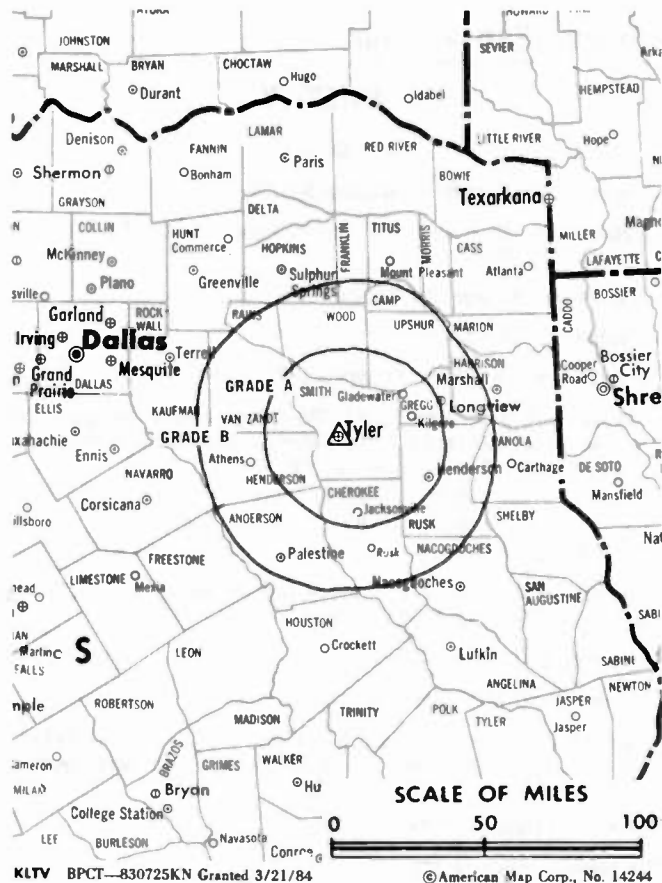
Highest 30 Sec. Rate: \$500.

Note: Spot rates include KTRE-TV, Lufkin, TX.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Anderson	14,700	14,400	98
	Camp	3,900	3,800	97
	Cherokee	14,900	14,600	98
	Franklin	3,100	3,000	97
	Gregg	42,100	41,600	99
	Hopkins	10,500	10,300	98
	Rusk	16,500	16,200	98
	Smith	53,600	52,900	99
	Upshur	12,100	11,900	98
	Wood	10,800	10,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Delta	1,900	1,900	100
	Henderson	20,100	19,700	98
	Morris	5,700	5,600	98
	Nacogdoches	18,700	18,200	97
	Titus	8,700	8,500	98
Van Zandt	13,800	13,500	98	
Between 5-24%	OKLAHOMA			
	Mc Curtain	13,700	13,300	97
TEXAS	Cass	11,400	11,200	98
	Freestone	6,300	6,200	98
	Harrison	20,000	19,600	98
	Houston	8,400	8,100	97
	Hunt	22,700	22,400	98
	Leon	4,600	4,400	97
	Marion	4,500	4,400	98
	Panola	8,500	8,300	98
Rains	2,400	2,400	100	
Red River	6,500	6,300	97	
Station Totals		360,100	353,300	98
Net Weekly Circulation (1985)			188,100	
Average Daily Circulation (1985)			110,100	

Texas—Victoria

KAVU-TV

Ch. 25

Network Service: NBC.

Licensee: Community Bcstg. of Coastal Bend Inc., 2710 Hospital Dr., Suite 106, Victoria, TX 77901.

Studio: 3803 N. Navarro, Victoria, TX 77901.

Telephone: 512-576-5288.

Mailing Address: Box 4929, Victoria, TX 77903.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw max. & 933-kw horizontal visual, 214-kw max. & 93-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1079-ft. above sea level.

Latitude 28° 48' 06"
Longitude 96° 33' 09"

Transmitter: County Rd. 1639, 2.8-mi. S of Lolita.

Ownership: Visus Inc., 19.92%; Dudley B. McDougal, pres., 1.26%; Ruth L. Constant, exec. v.p., 18.78%; George Constant, 19.93%; Anthony Constant, 7.41%; 48 others with less than 5% each. McDougal has interest in applications for LPTVs.

Began Operation: July 21, 1982.

Represented (sales): Seltel Inc.

Represented (legal): Hamel & Park.

Represented (engineering): Jules Cohen & Associates.

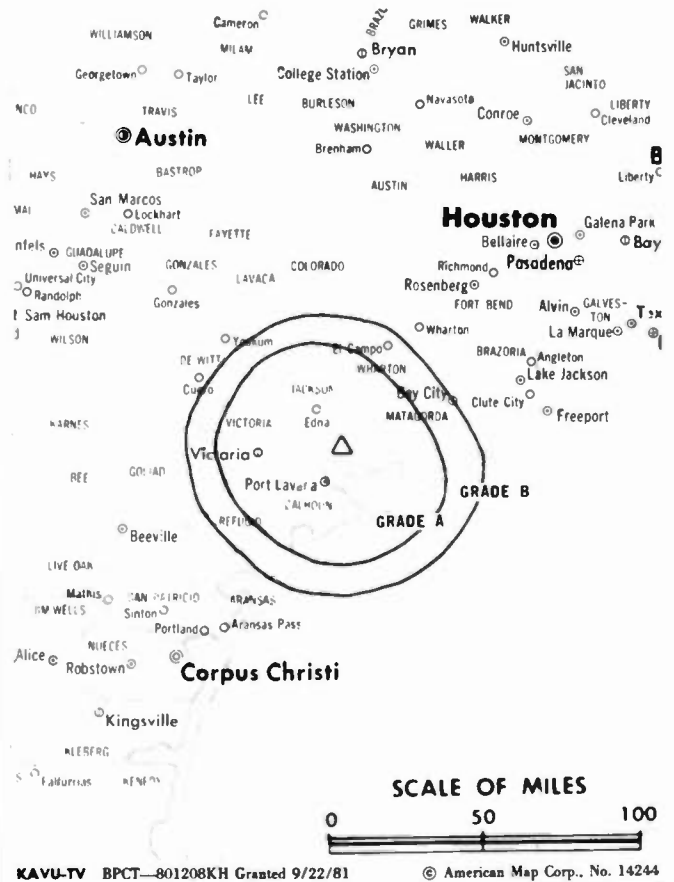
Personnel:

DOUG McDUGAL, general manager.
BOB HESSE, general sales manager.
PAUL ERDEL, program director.

Highest 30 Sec. Rate (June 17, 1983): \$160.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Calhoun	7,200	7,100	99
	Jackson	5,100	5,000	98
	Victoria	26,900	26,400	98



KAVU-TV BPCT—801208KH Granted 9/22/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS Goliad	1,900	1,800	95
	TEXAS			
Between 5-24%	Colorado	7,600	7,400	97
	De Witt	7,300	7,100	97
	Lavaca	7,700	7,400	96
	Matagorda	15,700	15,400	98
	Refugio	3,300	3,300	100
	Wharton	15,300	15,000	98
Station Totals		98,000	95,900	97
Net Weekly Circulation (1985)				44,800
Average Daily Circulation (1985)				26,900

Texas—Victoria

KVCT

Ch. 19

Network Service: ABC.

Licensee: Victoria Communications Corp., Box 1879, Victoria, TX 77902.

Studio: One Eastgate Industrial Plaza, Victoria, TX 77902.

Telephone: 512-576-5131.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 153.2-kw max. visual, 15.32-kw max. aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"
Longitude 96° 57' 38"

Transmitter: SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

Satellite Earth Station: 3 in operation; Prostar, 4.8-meter; Comtech receivers.

News Services: UPI, NIWS, ABC.

Ownership: Dewey T. Acker, pres., 9%; O. F. Jones, v.p., 11%; Raymond E. Uherek, treas., 6%; William M. Murphy III, secy., 11%; Jimmie Salyer, dir., 7%; Charles Smithey, dir., 3%.

Began Operation: Oct. 1, 1969. Sale to present owners by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved by FCC March 4, 1976.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

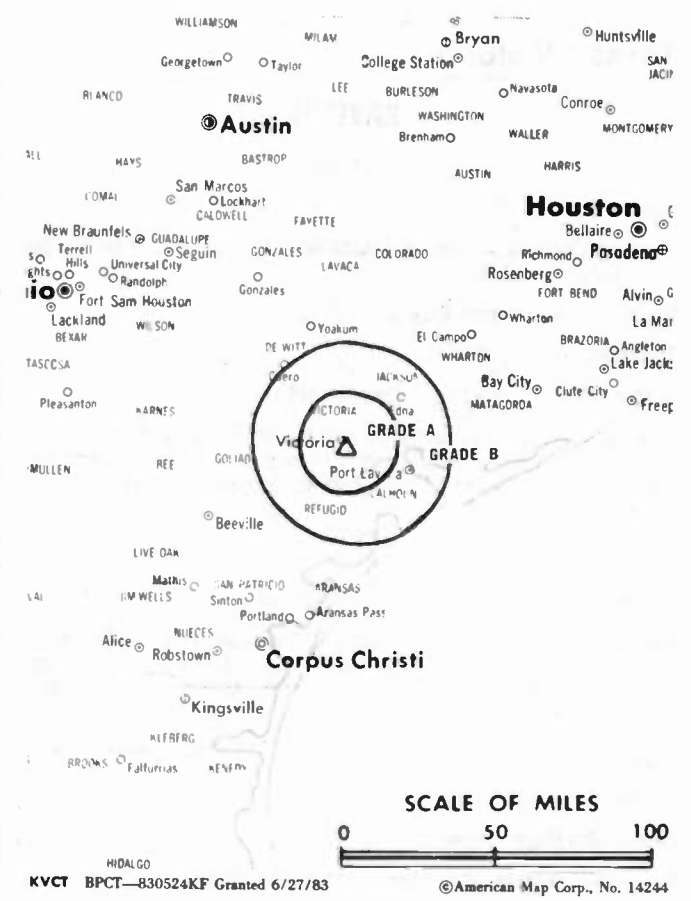
DEWEY T. ACKER, president & general manager.
DORIS LITTLES, program director.
CHARLES SMITHEY, director of engineering.
TOM EASTLAND, news director.

Highest 30 Sec. Rate (July 18, 1985): \$250.

NETWORK BASE HOURLY RATE: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Calhoun	7,200	7,100	99
	Victoria	26,900	26,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	De Witt	7,300	7,100	97
	Goliad	1,900	1,800	95
	Jackson	5,100	5,000	98
Between 5-24%	TEXAS			
	Lavaca	7,700	7,400	96
	Refugio	3,300	3,300	100
Station Totals		59,400	58,100	97
Net Weekly Circulation (1985)			35,800	
Average Daily Circulation (1985)			20,800	

Texas—Waco

KWTX-TV

Ch. 10

(Affiliated with KBTX-TV Bryan, TX)

Network Service: CBS.

Licensee: KWTX Broadcasting Co., Box 7528, Waco 76710.

Studio: 4520 Bosque Blvd., Waco 76710.

Mailing Address: Box 7528, Waco, TX 76710.

Telephone: 817-776-1330. TWX: 910-894-5206.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 209-kw max. visual & 186-kw circular visual, 19.1-kw aural. Antenna: 1810-ft. above av. terrain, 1679-ft. above ground, 2532-ft. above sea level.

Latitude 31° 19' 19"
Longitude 97° 18' 58"

Transmitter: 2.7-mi. ENE of Moody, TX.

AM Affiliate: KWTX, 0.25-kw, 1230 KHz (MBS).

FM Affiliate: KWTX-FM, 71-kw, 97.5 MHz (No. 248), 1569-ft.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: M. N. Bostick, pres., 12.465%; estate of Hilton E. Howell, 12.465%; L. L. Sams & Sons, 12.465%; W. W. Callan Sr., 9.78%; Robert Levy, 8.643%; W. Woody Callan Jr., 1.342%; Diana C. Braswell, 1.343%; Thomas D. Stribling, 7.972%; George & E. S. Chase, 4.493%; LBJ Corp. (Claudia Taylor Johnson, et al., licensee of KLBJ-AM-FM, Austin, TX), 29.032%. Note: KWTX Broadcasting Co. owns 50% of KBTX-TV, Bryan; 75% of radio KNAL, Victoria. Stockholders of KWTX-TV own KXII, Admore, OK & KLFY-TV, Lafayette, LA. M. N. Bostick is also 10% owner of KBTX-TV, Bryan; 28.972% of KXII(TV) & KLFY-TV.

Began Operation: April 3, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Jacob.

Personnel:

M. N. (BUDDY) BOSTICK, president.
RAY DEEVER, national sales manager.
LILA KARRER, national & regional sales.
RALPH WEBB, program manager.
HOWARD BALL, news director.
JESSE DOVE, director of engineering.
KEN MUSGRAVE, chief engineer.

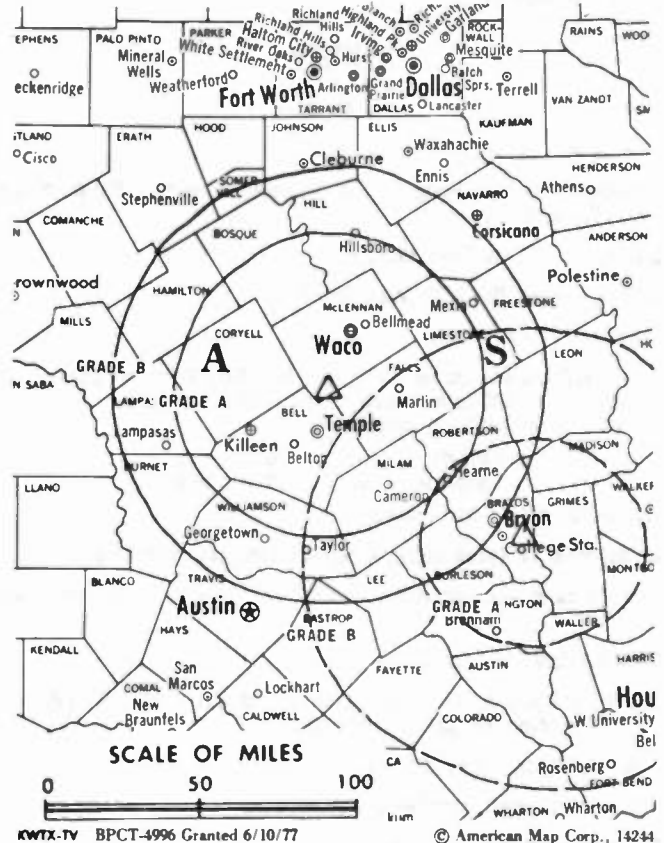
Highest 30 Sec. Rate (July 12, 1984): \$790.

Rates include bonus station KBTX-TV, Bryan, TX.

NETWORK BASE HOURLY RATE: \$1275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bell	59,200	58,600	99
	Bosque	6,200	6,100	98
	Coryell	16,900	16,700	99
	Falls	7,300	7,200	99
	Hamilton	3,900	3,800	97
	Hill	10,400	10,200	98
	Lampasas	5,000	4,900	98
Limestone	7,900	7,700	97	



KWTX-TV BPCT-4996 Granted 6/10/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Lennan	67,900	67,200	99
	Milam	9,000	8,800	98
	Mills	2,000	1,900	97
	Robertson	6,000	5,900	98
	San Saba	2,600	2,500	96

TEXAS				
Between 25-49%	Freestone	6,300	6,200	98
	Lee	4,700	4,600	98
	Leon	4,600	4,400	97

TEXAS				
Between 5-24%	Bastrop	10,700	10,400	98
	Blanco	2,300	2,300	100
	Brown	14,100	13,800	98
	Burleson	4,900	4,800	97
	Burnet	8,700	8,600	99
	Comanche	5,100	5,000	98
	Erath	10,100	10,000	99
	Hood	9,300	9,200	99
	Houston	8,400	8,100	97
Navarro	14,800	14,500	98	
Willamson	32,500	31,900	98	

Station Totals	340,800	335,300	98
Net Weekly Circulation (1985)			191,200
Average Daily Circulation (1985)			121,000

Texas—Waco

KXXV

Ch. 25

Network Service: NBC.

Grantee: Central Texas Bcstg. Co. Ltd., a Limited Partnership, 800 Washington Ave., Waco 76701.

Studio: 1909 S. New Road, Waco 76711.

Mailing Address: Box 2522, Waco 76702.

Telephone: 817-754-2525.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1828-ft. above av. terrain, 1732-ft. above ground, 2532-ft. above sea level.

Latitude	31°	20'	15"
Longitude	97°	18'	36.9"

Transmitter: 3.1-mi. NE of Moody.

Multichannel TV Sound: Stereo & separate audio programming.

Satellite Earth Stations: Harris, 3-meter -(2), 7-meter & 10-meter; Harris receivers.

News Services: UPI, Texas State Network.

Ownership: Robert A. Mann, gen. partner, 1%; Mary H. Hunter, David W. Mann & Allen B. Mann, ltd. partners, 33% each.

Began Operation: March 22, 1985.

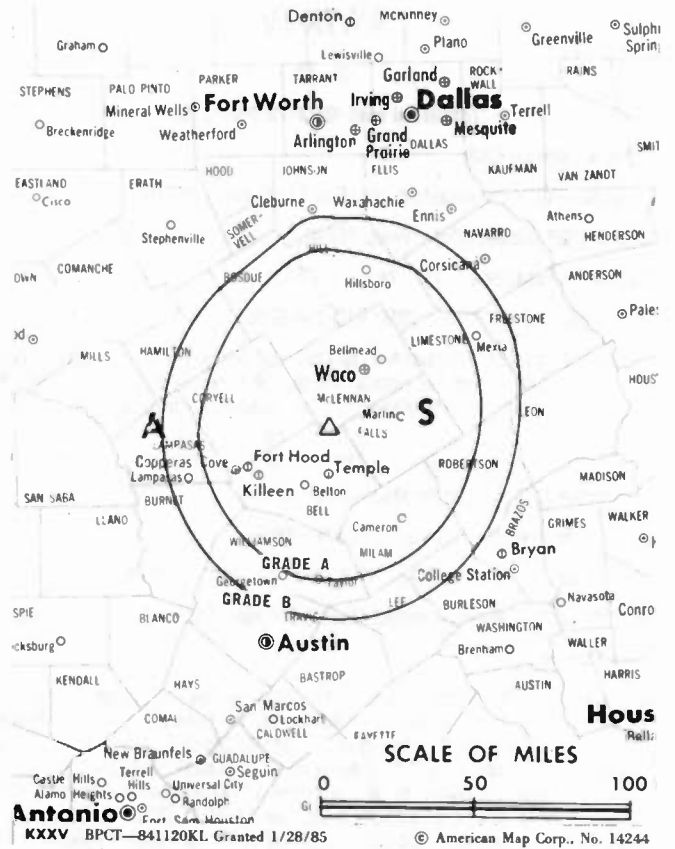
Represented (sales): Katz Television.

Represented (legal): Leo I. George, P.C.

Personnel:

- ROBERT A. MANN, general manager.
- BOB GOOD, station manager.
- DON SHORES, sales manager.
- LOW STROWGER, chief engineer.
- DON MARION, news director.
- JINX DENNIS, program director.
- MARK PUCKETT, promotion director.

Highest 30 Sec. Rate: \$500.



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Texas—Temple-Waco

KCEN-TV

Ch. 6

Network Service: ABC.

Licensee: Channel 6 Inc., Box 188, 17 S. Third St., Temple 76503.

Studio: I-35 South, Eddy, TX.

Mailing Address: Box 188, Temple, TX 76503.

Telephone: 817-859-5481. TWX: 910-890-4870.

Waco Office: 1502 Columbus Ave., Box 688, Waco 76703.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level.

Latitude 31° 16' 24"
Longitude 97° 13' 14"

Transmitter: 2.4-mi. SE of I-35 on Eddy Blevins Rd., near Eddy, TX.

Satellite Earth Stations: Fort Worth Tower Co., 3.9-meter, Andrew 7.3-meter & 4.5-meter; Andrew, Avantek & Microdyne receivers.

News Service: AP.

Ownership: Frank W. Mayborn, pres. & owner of Channel 6 Inc., is pres. and owner of Bell Publishing Co. (Temple Daily Telegram); Killeen Publishing Co. (Killeen Herald).

Began Operation: Nov. 1, 1953.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Silliman & Silliman.

Personnel:

FRANK W. MAYBORN, president.
DANIEL C. LESMEISTER, vice president & general manager.
BRUCE BOONE, national sales manager.
BILL FELKNER, local sales manager.
KEN SMITH, chief engineer.
RAYMOND BRITTON, program manager.

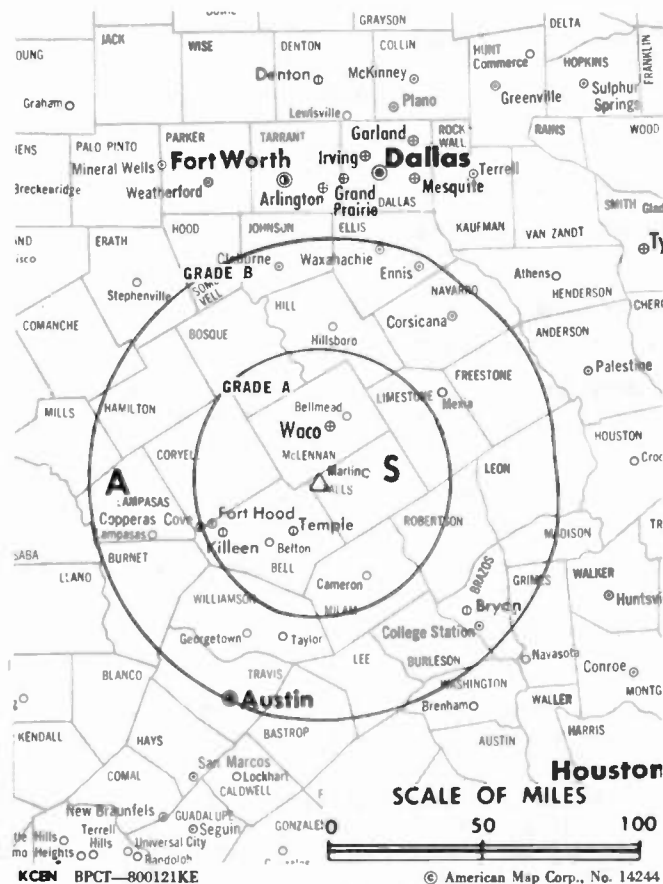
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 1, 1985): \$550.

NETWORK BASE HOURLY RATE: \$2350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bell	59,200	58,600	99
	Brazos	40,900	40,200	98
	Burleson	4,900	4,800	97
	Coryell	16,900	16,700	99
	Falls	7,300	7,200	99
	Hamilton	3,900	3,800	97
	Lampasas	5,000	4,900	98
	Leon	4,600	4,400	97
	Limestone	7,900	7,700	97



KCEN BPCT-800121KE

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Lennan	67,900	67,200	99
	Milam	9,000	8,800	98
	Robertson	6,000	5,900	98

TEXAS

Between 25-49%	Bosque	6,200	6,100	98
	Hill	10,400	10,200	98
	Madison	3,600	3,500	97
	Mills	2,000	1,900	97
	San Saba	2,600	2,500	96

TEXAS

Between 5-24%	Blanco	2,300	2,300	100
	Freestone	6,300	6,200	98
	Grimes	5,500	5,400	97
	Houston	8,400	8,100	97
	Williamson	32,500	31,900	98

Station Totals	318,000	312,900	98
Net Weekly Circulation (1985)		212,800	
Average Daily Circulation (1985)		128,600	

Texas—Weslaco

KRGV-TV

Ch. 5

Network Service: ABC.

Licensee: Mobile Video Tapes Inc., Box 5, Weslaco 78596.

Studio: 900 E. Expressway 78596.

Mailing Address: Box 5, Weslaco, TX 78596.

Telephone: 512-968-5555. **TWX:** 910-870-1850.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"
Longitude 97° 48' 45"

Transmitter: La Feria, TX, 7-mi. SW of Harlingen.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Andrew, 7.3-meter & 4.5-meter; Scientific-Atlanta & Avanteck receivers.

AM Affiliate: KRGV, 5-kw, 1290 kHz.

News Services: AP, ABC, NIWS.

Ownership: Douglas L. Manship, 49.28%; Charles P. Manship Jr., 49.28%; Employee Stock Option Plan, 1.44%. For other interests, see WBRZ(TV), Baton Rouge, LA.

Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved Jan. 28, 1964 by FCC (**Television Digest**, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved Oct. 18, 1961 (Vol. 17:35). LBJ Co. acquired full control of TV and radio when FCC approved sale of 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

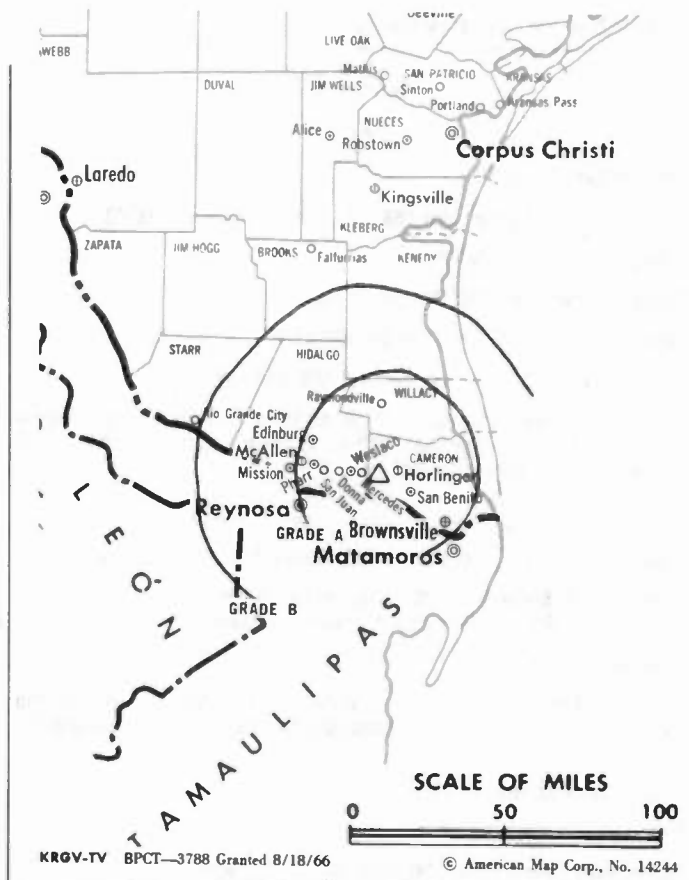
Personnel:

RAY ALEXANDER, general manager.
BERT WALLING, chief engineer.
LARRY TAYLOR, general sales manager.
RICK DIAZ, news director.
JULIAN ADAME, program director.

Highest 30 Sec. Rate (July 16, 1985): \$800.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KRGV-TV BPCT-3788 Granted 8/18/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cameron	69,400	68,400	99
	Hidalgo	92,600	90,900	98
	Starr	8,700	8,400	97
	Willacy	5,000	4,900	98
Between 5-24%	TEXAS			
	Brooks	2,800	2,700	96
	Jim Hogg	1,800	1,700	95
	Kenedy	200	200	100
	Zapata	2,500	2,400	96
Station Totals		183,000	179,600	98
Net Weekly Circulation (1985)				161,900
Average Daily Circulation (1985)				118,400

Texas—Wichita Falls

KAUZ-TV

Ch. 6

Network Service: CBS.

Licensee: Adams TV of Wichita Falls Inc., Box 2130, Wichita Falls 76307.

Studio: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Mailing Address: Box 2130, Wichita Falls, TX 76307.

Telephone: 817-322-6957. TWX: 910-890-5836.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"
Longitude 98° 32' 21"

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.7-meter; Video Earth Station, 4.27-meter; Scientific-Atlanta & DX Antenna receivers.

News Service: UPI.

Ownership: Adams Communications Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 1, 1953 as KWFT-TV. Sale to present owner by Ray Clymer & W. E. White approved Jan. 5, 1984 (Vol. 23:31). Sale to Clymer & White approved by FCC May 30, 1978 (Television Digest, Vol. 18:23). Previous sale by Bass Bros. approved Sept. 19, 1974. Sale to Bass Bros. by Mid-New York Bcstg. (Paul F. Harron) approved April 10, 1968. Sale by Sidney A. Grayson and associates approved March 13, 1963 (Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theater chain family and Kenyon Brown approved Jan. 11, 1956 (Vol. 11:46, 48; 12:2).

Represented (sales): Blair Television.

Represented (legal): Shrinsky, Weltzman & Eisen, P.C.

Represented (engineering): David L. Steel & Associates.

Personnel:

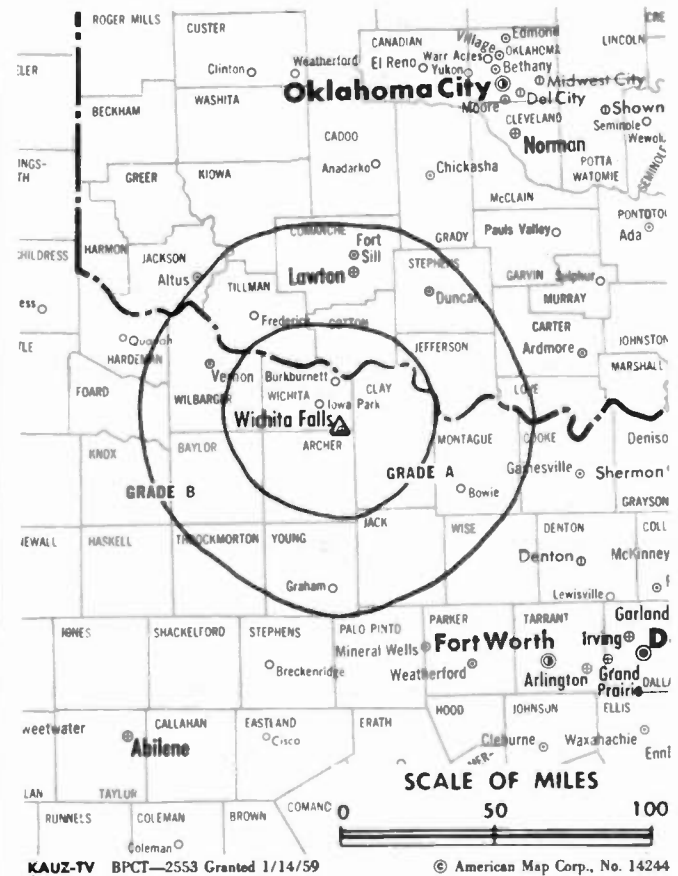
HAROLD SUNDBERG, president & general manager.
SHERYL JOHNSON, national sales manager.
LEON HOFFNER, chief engineer.
TED BUSS, local sales manager.
LYNN WALKER, news director.
CLARK THOMAS, production manager.
SANDY McWATERS, director of programming.

Highest 30 Sec. Rate (Feb. 26, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$535.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	36,700	36,400	99
	Cotton	3,300	3,300	100
	Greer	3,100	3,000	97
	Jackson	11,000	10,900	99
	Jefferson	3,400	3,400	100
	Stephens	18,600	18,400	99
	Tillman	4,800	4,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Archer	3,000	3,000	100
	Baylor	2,000	2,000	100
	Clay	4,100	4,100	100
	Foard	900	900	100
	Hardeman	2,500	2,500	100
	Jack	3,100	3,100	100
	Knox	1,900	1,900	100
	Montague	7,400	7,300	99
	Throckmorton	900	900	100
Wichita	45,400	45,100	99	
Wilbarger	6,200	6,200	100	
Young	8,600	8,500	99	
Between 25-49%	OKLAHOMA			
	Love	3,400	3,300	97
Between 5-24%	OKLAHOMA			
	Carter	17,900	17,700	99
	Kiowa	5,500	5,400	98
	Washita	5,900	5,800	98
	TEXAS			
	Childress	2,800	2,800	100
	Cottle	1,200	1,200	100
	Haskell	3,000	3,000	100
	King	200	200	100
Station Totals		206,800	205,000	99
Net Weekly Circulation (1985)			147,400	
Average Daily Circulation (1985)			94,300	

Texas—Wichita Falls

KFDX-TV

Ch. 3

Network Service: NBC.

Licensee: Clay Bcstg. Corp. of Texas, 1001 Virginia St. E., Charleston, WV 25301.

Studio: 4500 Seymour Highway, Box 4000, Wichita Falls, TX 76308.

Telephone: 817-692-4530. TWX: 910-890-5825.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 997-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23"
Longitude 98° 33' 20"

Transmitter: 4500 Seymour Rd.

Satellite Earth Station: Paraclipse, 3.3-meter; Drake receivers.

News Service: AP.

Ownership: Charleston Mail Assn., 100%. For other interests see WWAY, Wilmington, NC.

Began Operation: March 13, 1953. Sale to present owners by Darrold A. Cannan, et al., approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

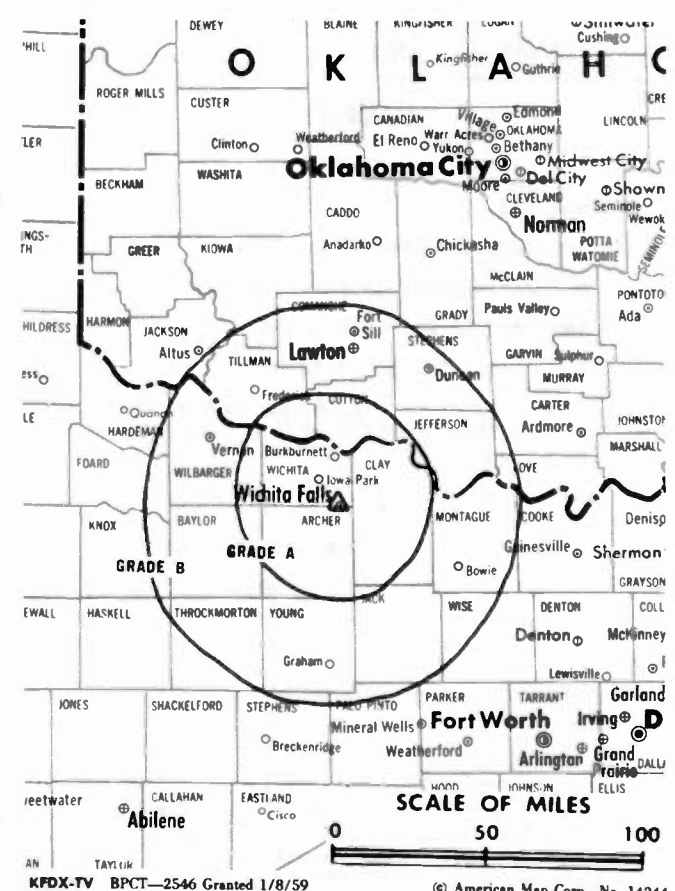
LYELL CLAY, chairman of the board.
GEORGE DIAB, president.
WARREN SILVER, vice president & general manager.
JIM SMITH, chief engineer.

Highest 30 Sec. Rate (April 1, 1984): \$500.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	36,700	36,400	99
	Cotton	3,300	3,300	100
	Jackson	11,000	10,900	99
	Jefferson	3,400	3,400	100
	Stephens	18,600	18,400	99
	Tillman	4,800	4,700	98
	TEXAS			
	Archer	3,000	3,000	100
	Baylor	2,000	2,000	100
	Clay	4,100	4,100	100
	Foard	900	900	100
	Hardeman	2,500	2,500	100
	Jack	3,100	3,100	100
	Knox	1,900	1,900	100
Montague	7,400	7,300	99	
Throckmorton	900	900	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wichita	45,400	45,100	99
	Wilbarger	6,200	6,200	100
	Young	8,600	8,500	99

Between 25-49%	OKLAHOMA	Total Households	TV Households	%
	Harmon	1,800	1,800	100
	Kiowa	5,500	5,400	98
	Love	3,400	3,300	97

Between 5-24%	OKLAHOMA	Total Households	TV Households	%
	Caddo	12,100	11,900	99
	Carter	17,900	17,700	99
	Custer	11,600	11,400	98
	Greer	3,100	3,000	97
	Johnston	4,300	4,200	98

TEXAS	Total Households	TV Households	%
Cooke	11,300	11,200	99
Cottle	1,200	1,200	100
Hall	2,200	2,100	95
Haskell	3,000	3,000	100
King	200	200	100
Motley	800	800	100
Palo Pinto	8,900	8,800	99

Station Totals	251,100	248,600	99
Net Weekly Circulation (1985)			149,300
Average Daily Circulation (1985)			91,200

Texas—Wichita Falls

KJTL

Ch. 18

Network Service: None, independent.

Grantee: Wichita Falls Television Ltd., 2245 Perimeter Park, Suite 3, Atlanta, GA 30341.

Studio: 3800 Callfield Rd., Wichita Falls, TX 76308.

Mailing address: Box 4865, Wichita Falls 76308.

Telephone: 817-691-1808.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2820-kw visual, 282-kw aural. Antenna: 1080-ft. above av. terrain, 1034-ft. above ground, 2146-ft. above sea level.

Latitude	34°	12'	06"
Longitude	98°	43'	44"

Transmitter: Approx. 2.8-mi. SW of Grandfield, 2-mi. S of Hwy. 70.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

Ownership: Janet T. Lee, gen. partner, 26%; First City Media, gen. partner, 25%; William J. Barbin, ltd. partner, 27%; David R. Vaughan, ltd. partner, 22%.

Began Operation: May 14, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Goldberg & Spector.

Personnel:

MAX ANDREWS, general manager.
 PETE D'ACOSTA, sales manager.
 JAMES SMITH, chief engineer.
 NANCY ANDRES, promotion director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (Aug. 29, 1985): \$150.



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Texas

KTVT, Fort Worth-Dallas (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Andrews	5,100	5,000	98
	Bell	59,200	58,600	99
	Bowie	29,600	29,200	99
	Brown	14,100	13,800	98
	Camp	3,900	3,800	97
	Cherokee	14,900	14,600	98
	Coleman	4,400	4,300	98
	Collingsworth	1,800	1,700	94
	Delta	1,900	1,900	100
	Eastland	8,400	8,200	98
	Falls	7,300	7,200	99
	Franklin	3,100	3,000	97
	Gregg	42,100	41,600	99
	Hamilton	3,900	3,800	97
	Harrison	20,000	19,600	98
	Hill	10,400	10,200	98
	Jack	3,100	3,100	100
	Lampasas	5,000	4,900	98
	Leon	4,600	4,400	97
	Mills	2,000	1,900	97
	Montague	7,400	7,300	99
	Red River	6,500	6,300	97
	Runnels	4,700	4,600	98
	Tom Green	34,700	34,300	99
	Wichita	45,400	45,100	99
Young	8,600	8,500	99	
Between 5-24%	ARKANSAS			
	Arkansas	8,800	8,700	99
	Hempstead	8,700	8,500	98
	Ouachita	11,100	10,900	98
	Pulaski	131,000	129,700	99
	OKLAHOMA			
	Garvin	11,800	11,700	99
	Johnston	4,300	4,200	98
	Kiowa	5,500	5,400	98
	Love	3,400	3,300	97
	Marshall	5,200	5,100	98
	Muskogee	27,100	26,700	99
	Okmulgee	15,600	15,400	99
	Osage	16,600	16,500	99
	Sequoyah	11,700	11,400	97
	Wagoner	17,600	17,400	99
	TEXAS			
	Archer	3,000	3,000	100
	Burleson	4,900	4,800	97
	Callahan	4,800	4,700	98
	Hall	2,200	2,100	95
	Houston	8,400	8,100	97
	Nolan	6,700	6,600	99
	Panola	8,500	8,300	98
	Rusk	16,500	16,200	98
	Scurry	7,200	7,100	99
Taylor	43,100	42,700	99	
Titus	8,700	8,500	98	
Upshur	12,100	11,900	98	
Ward	5,100	5,000	98	

KXTX-TV, Dallas-Fort Worth (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Crawford	15,800	15,600	99
	OKLAHOMA			
	Canadian	24,100	23,900	99
	Cleveland	56,900	56,200	99
	Cotton	3,300	3,300	100
	Garvin	11,800	11,700	99
	Harmon	1,800	1,800	100
	Johnston	4,300	4,200	98
	Kiowa	5,500	5,400	98
	Love	3,400	3,300	97
Marshall	5,200	5,100	98	
Muskogee	27,100	26,700	99	
Ottawa	13,100	13,000	99	
TEXAS				
Archer	3,000	3,000	100	
Bosque	6,200	6,100	98	
Burleson	4,900	4,800	97	
Cherokee	14,900	14,600	98	
Comanche	5,100	5,000	98	
Coryell	16,900	16,700	99	
Delta	1,900	1,900	100	
Eastland	8,400	8,200	98	
Falls	7,300	7,200	99	
Fannin	10,100	9,900	98	
Freestone	6,300	6,200	98	
Gregg	42,100	41,600	99	
Hamilton	3,900	3,800	97	
Harrison	20,000	19,600	98	
Jack	3,100	3,100	100	
Leon	4,600	4,400	97	
Panola	8,500	8,300	98	
Rains	2,400	2,400	100	
Titus	8,700	8,500	98	
Upshur	12,100	11,900	98	
Wichita	45,400	45,100	99	
Wood	10,800	10,600	98	

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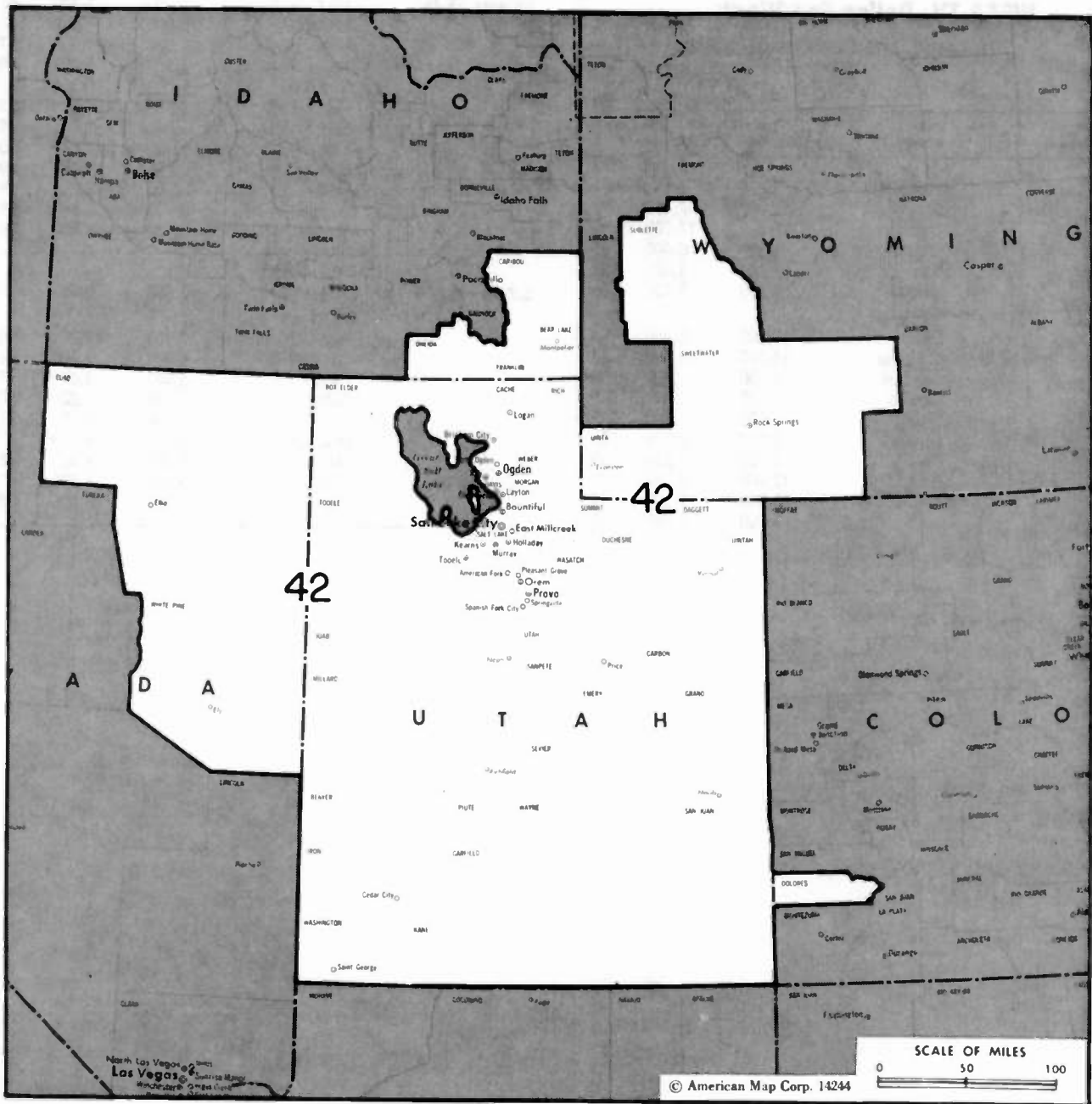
Texas

WFAA-TV, Dallas-Fort Worth (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Bryan	12,700	12,400	98
	Carter	17,900	17,700	99
	Choctaw	6,600	6,400	97
	Love	3,400	3,300	97
	Marshall	5,200	5,100	98
	TEXAS			
	Bell	59,200	58,600	99
	Cherokee	14,900	14,600	98
	Coleman	4,400	4,300	98
	Concho	1,100	1,100	100
	Crockett	1,800	1,800	100
	Eastland	8,400	8,200	98
	Falls	7,300	7,200	99
Howard	12,200	12,100	99	
Kimble	1,600	1,500	94	
Leon	4,600	4,400	97	

Between 25-49%	Mc Culloch	3,500	3,400	97
	Menard	900	900	100
	Mills	2,000	1,900	97
	Nolan	6,700	6,600	99
	Red River	6,500	6,300	97
	Runnels	4,700	4,600	98
	Schleicher	1,000	1,000	100
	Shackelford	1,800	1,800	100
	Smith	53,600	52,900	99
	Taylor	43,100	42,700	99
	Wood	10,800	10,600	98
Young	8,600	8,500	99	
Between 5-24%	OKLAHOMA			
	Jefferson	3,400	3,400	100
	TEXAS			
	Bowie	29,600	29,200	99
	Callahan	4,800	4,700	98
	Camp	3,900	3,800	97
	Fisher	2,200	2,200	100
	Franklin	3,100	3,000	97
	Houston	8,400	8,100	97
	Lampasas	5,000	4,900	98
	Morris	5,700	5,600	98
Titus	8,700	8,500	98	

Utah



Utah Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	3	1	4
Educational Television Stations	2	0	2
			6

Market	Arbltron ADI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT.....	554,100	42	KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)

Utah—Salt Lake City

KSL-TV

Ch. 5

Network Service: CBS.

Licensee: Bonneville Holding Co., Broadcast House, 5 Triad Center, Salt Lake City, UT 84180-1160.

Studio: Broadcast House, 5 Triad Center 84180-1160.

Telephone: 801-575-5555. TWX: 910-925-5822.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level.

Latitude 40° 39' 35"
Longitude 112° 12' 05"

Transmitter: Farnsworth Peak, Oquirrh Range.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KSL, 50-kw, 1160 kHz (CBS).

News Services: AP, UPI.

Ownership: Bonneville International Corp., 100%. Bonneville International is owned by Deseret Management Corp. (Church of Jesus Christ of Latter Day Saints). Also owns 99.9% of KIRO-TV-AM & KSEA(FM), Seattle; 100% of WRFM(FM), New York, NY; KMBZ & KMBR(FM), Kansas City; KBIG(FM), Los Angeles; WCLR(FM), Skokie, IL & KXLR(FM), San Francisco; KAAM & KAFM, Dallas, TX.

Began Operation: June 1, 1949.

Represented (sales): Pety Television Inc.; Bob Hix Co. Inc. (Mountain states); Art Moore Co. (Pacific Northwest).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

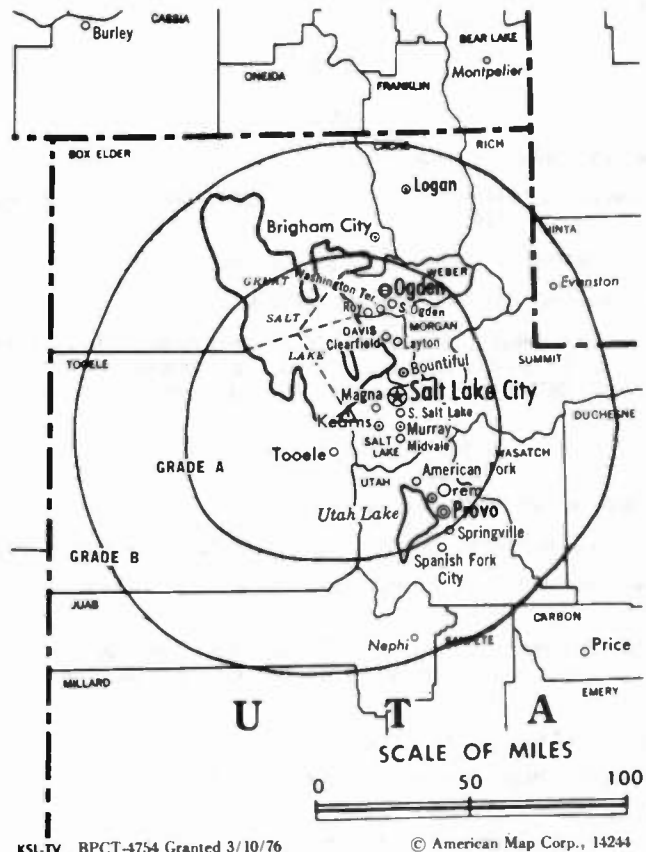
JACK ADAMSON, president.
WILLIAM R. MURDOCH, v.p., station & general sales manager.
RUSS SORENSEN, sales manager.
ED LOUD, national sales manager, BIC.
DAVE MANOOKIN, director of programming.
CLIFTON B. THOMAS, dir. of research & public relations.
AL HENDERSON, v.p., marketing, Video West.
HOWARD SMITH, director of engineering.
J. TALMAGE BALL, chief engineer, studio.
CLOYDE ANDERTON, chief engineer, mountain.
SPENCE KINARD, v.p. & news director.

Highest 30 Sec. Rate (May 9, 1985): \$2500.

NETWORK BASE HOURLY RATE: \$925.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bear Lake	2,600	2,500	96
	Caribou	3,200	3,100	97
	Franklin	2,900	2,800	97
	MONTANA			
	Custer	5,400	5,100	94
	Sweet Grass	1,300	1,200	92
	NEVADA			
	Elko	7,600	7,100	93
	Eureka	500	400	80
	White Pine	3,200	3,100	97



KSL-TV BPCT-4754 Granted 3/10/76

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	UTAH			
	Beaver	1,400	1,400	100
	Box Elder	10,600	10,500	99
	Cache	19,800	19,300	97
	Carbon	8,600	8,400	98
	Daggett	200	200	100
	Davis	47,300	46,800	99
	Duchesne	4,200	4,000	95
	Emery	4,200	4,100	98
	Garfield	1,200	1,100	92
	Grand	3,200	2,900	91
	Iron	6,100	5,800	95
	Juab	1,700	1,700	100
	Kane	1,600	1,400	88
	Millard	3,200	3,100	97
	Morgan	1,500	1,500	100
	Piute	400	400	100
	Rich	800	800	100
	Salt Lake	228,600	225,300	99
	San Juan	3,400	3,100	91
Sanpete	5,000	4,900	98	
Sevier	5,100	5,000	98	
Summit	4,300	4,200	98	
Tooele	8,700	8,600	99	
Uintah	7,500	7,200	96	
Utah	68,600	67,400	98	
Wasatch	3,100	3,000	97	
Washington	9,500	9,000	95	
Wayne	600	600	100	
Weber	51,500	50,800	99	
(Continued on page A-1005)				
Station Totals		859,600	840,100	97
Net Weekly Circulation (1985)			598,800	
Average Daily Circulation (1985)			377,600	

Utah—Salt Lake City

KSTU

Ch. 20

Network Service: None, independent.

Licensee: Adams of TV Salt Lake City Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Studio: 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Telephone: 801-539-1220. **TWX:** 910-925-5178.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1290-kw max. & 288-kw horizontal visual, 129-kw max. & 28.8-kw horizontal aural. Antenna: 3670-ft. above av. terrain, 174-ft. above ground, 9156-ft. above sea level.

Latitude 40° 39' 33"
Longitude 112° 12' 08"

Transmitter: Farnsworth Peak, Oquirrh Range.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Adams Communications Corp., 100%. See Group Ownership of TV Stations.

Began Operation: Oct. 24, 1978. Sale to present owner by Springfield Television Corp. approved by FCC Jan. 9, 1984 (*Television Digest*, Vol. 23:35).

Represented (sales): Blair Television.

Represented (legal): Shrinky, Weltzman & Eisen, P.C.

Personnel:

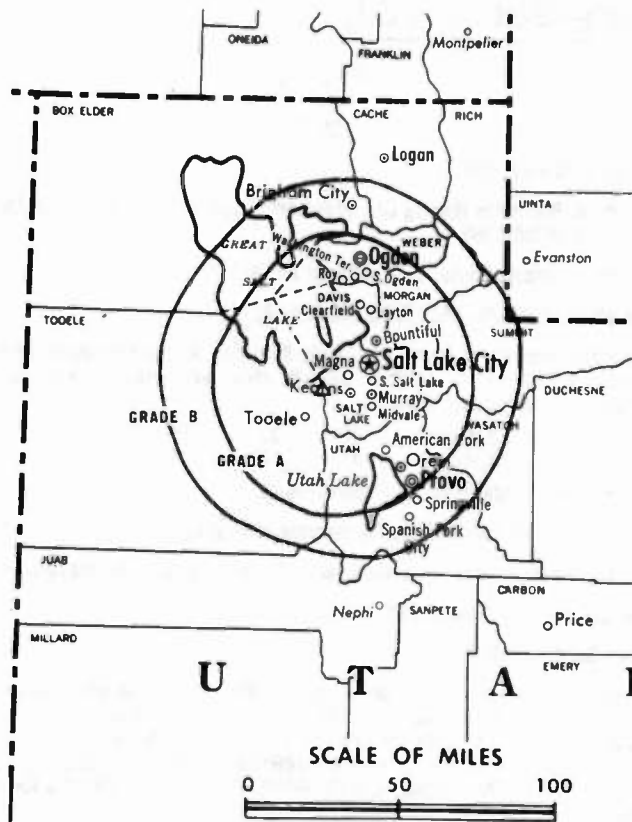
VICKIE STREET, general & program manager.
SUSAN ADAMS, national sales manager.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOAHO			
	Franklin	2,900	2,800	97
	Oneida	1,100	1,100	100
	UTAH			
	Box Elder	10,600	10,500	99
	Cache	19,800	19,300	97
	Davis	47,300	46,800	99
	Duchesne	4,200	4,000	95
	Emery	4,200	4,100	98
	Garfield	1,200	1,100	92
	Iron	6,100	5,800	95
	Kane	1,600	1,400	88
	Millard	3,200	3,100	97
	Salt Lake	228,600	225,300	99
San Juan	3,400	3,100	91	
Sanpete	5,000	4,900	98	



KSTU BMPCT-781004KF Granted 8/9/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sevier	5,100	5,000	98
	Summit	4,300	4,200	98
	Tooele	8,700	8,600	99
	Utah	68,600	67,400	98
	Wasatch	3,100	3,000	97
	Weber	51,500	50,800	99
Between 25-49%	UTAH			
	Beaver	1,400	1,400	100
	Carbon	8,600	8,400	98
	Morgan	1,500	1,500	100
	Rich	800	800	100
	Uintah	7,500	7,200	96
Wayne	600	600	100	
Between 5-24%	UTAH			
	Juab	1,700	1,700	100
	Piute	400	400	100
Washington	9,500	9,000	95	
Station Totals		512,500	503,300	98
Net Weekly Circulation (1985)				305,900
Average Daily Circulation (1985)				146,600

Utah—Salt Lake City

KTVX

Ch. 4

Network Service: ABC.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 1760 Fremont Dr., Salt Lake City 84104.

Telephone: 801-972-1776. TWX: 910-925-5685.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

Latitude 40° 36' 50"
 Longitude 112° 11' 05"

Transmitter: Nelson Peak, 18-mi. SW of Salt Lake City.

Satellite Earth Station: Scientific-Atlanta, 7.5-meter; Andrew & Scientific-Atlanta receivers.

News Services: AP, WSI, ABC, UPI, Alden Electronic.

Ownership: United Television Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved June 24, 1953 (Vol. 9:14, 26).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- DAVID J. WOODCOCK, vice president & general manager.
- ROBERT A. GALLE, general sales manager.
- GREG SHELBY, national sales manager.
- RON FESSENDEN, local sales manager.
- K. RANDALL KIMBALL, business manager.
- RANDY HOFFMAN, promotion manager.
- DENNIS SHINER, production manager.
- GORDON ACKER, operations manager.
- JOHN EDWARDS, news director.
- JIM McDERMAID, chief engineer.

Highest 30 Sec. Rate (May 1985): \$2500.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bear Lake	2,600	2,500	96
	Caribou	3,200	3,100	97
	Franklin	2,900	2,800	97
	Oneida	1,100	1,100	100
	MONTANA			
	Custer	5,400	5,100	94
	Dawson	4,600	4,400	96
	Silver Bow	14,300	14,000	98
	NEVADA			
	Elko	7,600	7,100	93
	White Pine	3,200	3,100	97
	UTAH			
	Beaver	1,400	1,400	100
	Box Elder	10,600	10,500	99
	Cache	19,800	19,300	97
	Carbon	8,600	8,400	98



KTVX BNPCT-790616KG Granted 10/15/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Daggett	200	200	100
	Davis	47,300	46,800	99
	Duchesne	4,200	4,000	95
	Emery	4,200	4,100	98
	Garfield	1,200	1,100	92
	Grand	3,200	2,900	91
	Iron	6,100	5,800	95
	Juab	1,700	1,700	100
	Kane	1,600	1,400	88
	Millard	3,200	3,100	97
	Morgan	1,500	1,500	100
	Rich	800	800	100
	Salt Lake	228,600	225,300	99
	San Juan	3,400	3,100	91
	Sanpete	5,000	4,900	98
	Sevier	5,100	5,000	98
	Summit	4,300	4,200	98
	Tooele	8,700	8,600	99
	Uintah	7,500	7,200	96
	Utah	68,600	67,400	98
Wasatch	3,100	3,000	97	
Washington	9,500	9,000	95	
Wayne	600	600	100	
Weber	51,500	50,800	99	
	WYOMING			
	Big Horn	4,500	4,300	96
	Hot Springs	2,300	2,200	96
	Sweetwater	18,000	17,300	96
	Teton	4,800	4,600	96
	Uinta	6,400	6,200	96
	Washakie	3,700	3,600	97

(Continued on page A-1005)

Station Totals	825,600	807,100	97
Net Weekly Circulation (1985)			577,800
Average Daily Circulation (1985)			337,800

Utah—Salt Lake City

KUTV

Ch. 2

Network Service: NBC.

Licensee: KUTV Inc., 2185 South 3600 West, Salt Lake City, UT 84119.

Studio: 2185 South 3600 West, Salt Lake City, UT 84119.

Telephone: 801-973-3000.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"
Longitude 112° 09' 47"

Transmitter: Pix Peak.

Satellite Earth Stations: Transmit/receive, Satcom Technology, 7-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

AM Affiliate: KALL, 5-kw (1-kw night), 910 kHz (ABC).

News Services: AP, UPI, NIWS, NBC, Conus.

Ownership: The Standard Corp. (publisher of **Ogden Standard Examiner**), 80%; Communications Investment Corp. (KALL), 20%; George C. Hatch, pres.; Blaine V. Glasmann Jr., secy. They also own Kansas State Network, KSNW, Wichita; KSNK, Great Bend; KSNK, Garden City; KSNT, Topeka, all KS; KSNF, Joplin, MO. **Ogden Standard Examiner** is owned by the Glasmann family. Communications Investment Corp. (owned by George C. and Wilda Gene Hatch) operates KALL-AM-FM, Salt Lake City; KGHL & KIDX(FM), Billings, MT; KUPI & KQPI-FM, Idaho Falls, ID; KVEL-AM-FM, Vernal, UT and is affiliated with KGEM & KJOT(FM), Boise, ID.

Began Operation: Sept. 10, 1954. Sale to present owners by Frank C. Carman, Grant R. Wrathall & Kearns-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38; 12:10). Acquisition of Kearns-Tribune Corp. minority interest approved Jan. 29, 1972.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

GEORGE C. HATCH, president.
AL SEETHALER, vice president & general manager.
PAT KIRK, national sales manager.
JOHN BAILEY, general sales manager.
JOHN MASON, program director.
REID CARPENTER, vice president & dir. of engineering.
DEBORAH HAMBERLIN, promotion manager.
MIKE SYDNOR, film.
RAY MILIUS, director of operations.
MIKE YOUNGREN, news director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate (May 10, 1982): \$1500.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bear Lake	2,600	2,500	96
	Caribou	3,200	3,100	97
	Franklin	2,900	2,800	97
	MONTANA			
	Custer	5,400	5,100	94
	Dawson	4,600	4,400	96
	Fallon	1,400	1,300	93
	Park	5,600	5,400	96
	Sweet Grass	1,300	1,200	92



KUTV BMPCT-2149 Granted 6/18/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Elko	7,600	7,100	93
	Eureka	500	400	80
	White Pine	3,200	3,100	97
	UTAH			
	Beaver	1,400	1,400	100
	Box Elder	10,600	10,500	99
	Cache	19,800	19,300	97
	Carbon	8,600	8,400	98
	Daggett	200	200	100
	Davis	47,300	46,800	99
	Duchesne	4,200	4,000	95
	Emery	4,200	4,100	98
	Garfield	1,200	1,100	92
	Grand	3,200	2,900	91
	Iron	6,100	5,800	95
	Juab	1,700	1,700	100
	Kane	1,600	1,400	88
	Millard	3,200	3,100	97
	Morgan	1,500	1,500	100
	Rich	800	800	100
	Salt Lake	228,600	225,300	99
	San Juan	3,400	3,100	91
	Sanpete	5,000	4,900	98
	Sevier	5,100	5,000	98
	Summit	4,300	4,200	98
	Tooele	8,700	8,600	99
	Uintah	7,500	7,200	96
	Utah	68,600	67,400	98
	Wasatch	3,100	3,000	97
	Washington	9,500	9,000	95
	Wayne	600	600	100
	Weber	51,500	50,800	99

(Continued on page A-1006)

Station Totals	848,900	829,800	97
Net Weekly Circulation (1985)		586,500	
Average Daily Circulation (1985)		357,400	

Utah

KSL-TV, Salt Lake City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Big Horn	4,500	4,300	96
	Hot Springs	2,300	2,200	96
	Sublette	1,700	1,600	94
	Sweetwater	18,000	17,300	96
	Teton	4,800	4,600	96
	Uinta	6,400	6,200	96
	Washakie	3,700	3,600	97
Between 25-49%	COLORADO			
	Dolores	600	500	83
	Rio Blanco	2,600	2,500	96
	IDAHO			
	Bannock	24,200	23,700	98
	Bonneville	22,800	22,500	99
	Cassia	6,300	6,200	98
	Madison	5,600	5,500	98
	Minidoka	6,700	6,500	97
	Oneida	1,100	1,100	100
Between 5-24%	MONTANA			
	Deer Lodge	4,300	4,200	98
	Fergus	5,100	4,800	94
	Flathead	21,500	20,800	97
	Gallatin	16,900	16,300	96
	Lewis + Clark	18,400	17,800	97
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
	Silver Bow	14,300	14,000	98
	WYOMING			
Lincoln	4,800	4,600	96	
Park	8,800	8,400	95	
Between 5-24%	IDAHO			
	Bingham	11,700	11,500	98
	Jefferson	5,100	5,100	100
	Twin Falls	19,800	19,500	98
	MONTANA			
	Beaverhead	3,000	2,800	93
	Big Horn	3,300	3,100	94
	Carbon	3,600	3,500	97
	Yellowstone	45,300	44,600	98
	NEVADA			
Lincoln	1,500	1,400	93	
WYOMING				
Fremont	14,300	13,900	97	

KTVX, Salt Lake City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Dolores	600	500	83
	IDAHO			
	Bonneville	22,800	22,500	99
	Cassia	6,300	6,200	98
	Minidoka	6,700	6,500	97
	MONTANA			
	Deer Lodge	4,300	4,200	98
	Fallon	1,400	1,300	93
	Fergus	5,100	4,800	94
Between 5-24%	Gallatin	16,900	16,300	96
	Lewis + Clark	18,400	17,800	97
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
	Richland	4,900	4,700	96
	Sweet Grass	1,300	1,200	92
	NORTH DAKOTA			
	Williams	9,600	9,500	99
	WYOMING			
	Fremont	14,300	13,900	97
Lincoln	4,800	4,600	96	
Park	8,800	8,400	95	
Sublette	1,700	1,600	94	
Between 5-24%	IDAHO			
	Bannock	24,200	23,700	98
	Bingham	11,700	11,500	98
	Jefferson	5,100	5,100	100
	MONTANA			
	Big Horn	3,300	3,100	94
	Carbon	3,600	3,500	97
	Yellowstone	45,300	44,600	98
	UTAH			
	Piute	400	400	100

Robert W. Rounsaville & Associates

MEDIA BROKERS AND CONSULTANTS

ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Utah

**KUTV, Salt Lake City
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Sublette	1,700	1,600	94
	Sweetwater	18,000	17,300	96
	Teton	4,800	4,600	96
	Uinta	6,400	6,200	96
	Washakie	3,700	3,600	97
Between 25-49%	COLORADO			
	Dolores	600	500	83
	IDAHO			
	Bannock	24,200	23,700	98
	Bonneville	22,800	22,500	99
	Cassia	6,300	6,200	98
	Minidoka	6,700	6,500	97
	Oneida	1,100	1,100	100
	MONTANA			
	Deer Lodge	4,300	4,200	98
	Fergus	5,100	4,800	94
	Gallatin	16,900	16,300	96
	Lewis + Clark	18,400	17,800	97
	Powell	2,400	2,300	96
	Richland	4,900	4,700	96
Silver Bow	14,300	14,000	98	
NORTH DAKOTA				
Williams	9,600	9,500	99	
UTAH				
Piute	400	400	100	

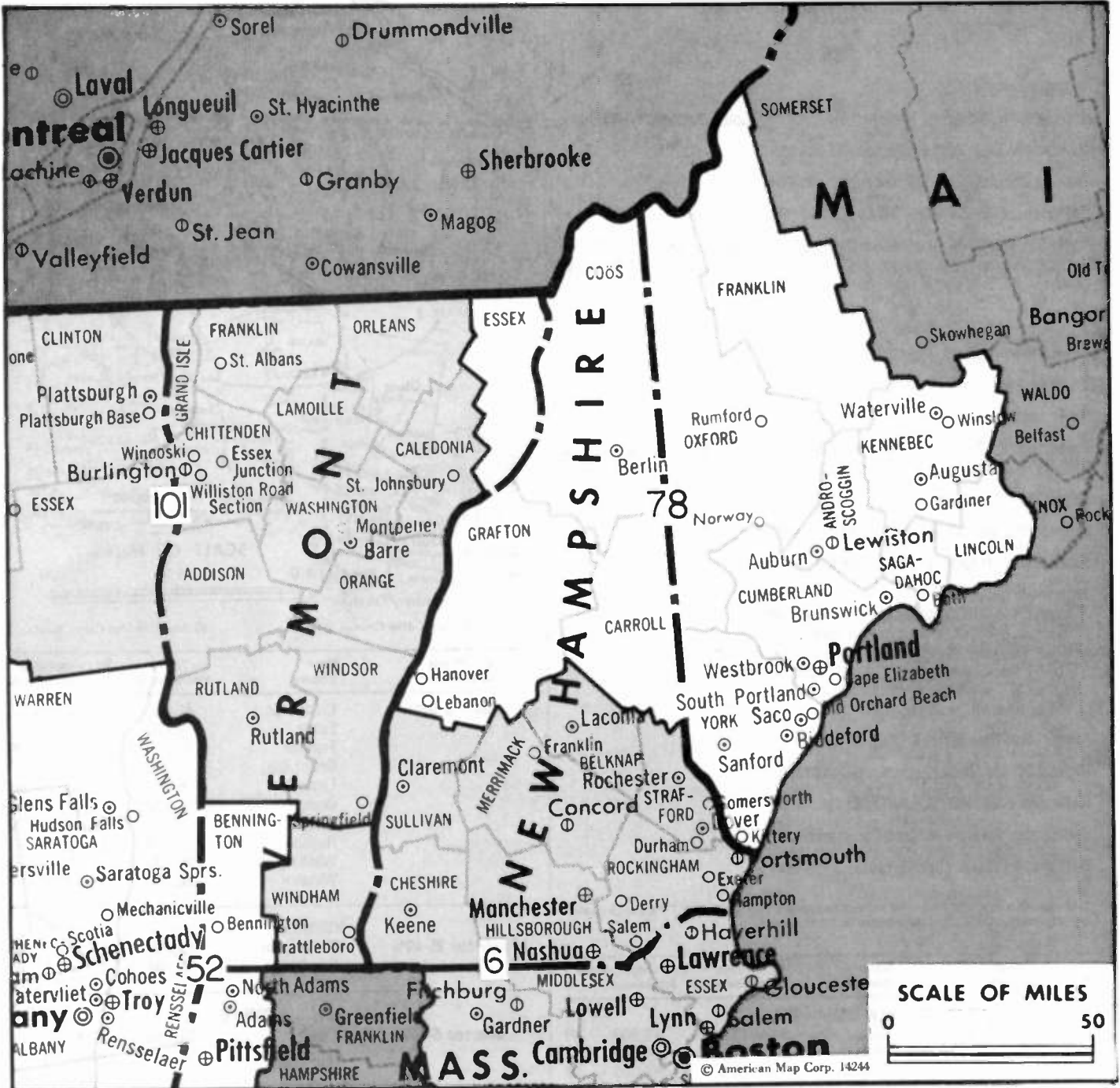
**KUTV, Salt Lake City
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WYOMING			
	Big Horn	4,500	4,300	96
	Fremont	14,300	13,900	97
	Hot Springs	2,300	2,200	96
	Lincoln	4,800	4,600	96
	Park	8,800	8,400	95
Between 5-24%	IDAHO			
	Bingham	11,700	11,500	98
	Jefferson	5,100	5,100	100
	Twin Falls	19,800	19,500	98
	MONTANA			
Beaverhead	3,000	2,800	93	
Big Horn	3,300	3,100	94	
Carbon	3,600	3,500	97	
Yellowstone	45,300	44,600	98	

SATELLITE WEEK

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Vermont Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	0	4	4
			7

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WPTZ, Burlington — See Plattsburgh, NY
- WNNE-TV, White River Junction — See Hartford, VT

Market	Arbitron ADI TV Households	Rank
Boston, MA	1,943,300	6
Albany-Schenectady-Troy, NY	477,100	52
Portland-Poland Spring, ME	316,500	78
Burlington, VT-Plattsburgh, NY	215,000	101

Market Area Commercial TV Stations

- WBZ-TV (4), WCVB-TV (5), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHT (21), WQTV (68), WSBK-TV (38), WSMW-TV (27), WVJV-TV (66), WXNE (25), WCDC (19), WNYT (13), WRGB (6), WTEN (10), WUSV (45), WXXA-TV (23), WCSH-TV (6), WGME-TV (13), WMTW (8), WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)

Vermont—Burlington

WCAX-TV

Ch. 3

Network Service: CBS.

Licensee: Mt. Mansfield Television Inc., Joy Dr., South Burlington, VT 05401.

Studio: Joy Dr., South Burlington, VT 05401.

Mailing Address: Box 608, Burlington, VT 05402.

Telephone: 802-658-6300. TWX: 510-299-0026.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mt. Mansfield.

Satellite Earth Stations: Harris, 9-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: S. T. Martin, pres., dir. & gen. mgr., 61.75%; John A. Dobson, 12.5%; 5 others, none with as much as 6%.

Began Operation: Sept. 3, 1954.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

STUART T. MARTIN, president & general manager.
PETER R. MARTIN, executive vice president.
PHILIP WATERMAN, vice president & general sales manager.
STUART HALL, vice president & production manager.
MARSELIS PARSONS, news director.
CHARLES LIESE, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (Sept. 1, 1982): \$1200.

NETWORK BASE HOURLY RATE: \$1135.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,455,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Coos	13,100	12,900	98
	Grafton	24,800	24,000	97
	Sullivan	14,500	14,000	97
	NEW YORK			
	Clinton	27,000	26,600	99
	Essex	13,900	13,600	98
	Franklin	15,700	15,300	97
	VERMONT			
	Addison	10,300	10,000	97
Caledonia	9,800	9,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chittenden	41,900	41,200	98
	Essex	2,200	2,200	100
	Franklin	12,200	12,100	99
	Grand Isle	1,800	1,800	100
	Lamoille	6,600	6,500	98
	Orange	8,600	8,400	98
	Orleans	8,500	8,400	99
	Rutland	21,900	21,300	97
	Washington	19,700	19,300	98
	Windsor	20,500	19,900	97
Between 25-49%	VERMONT			
	Bennington	13,000	12,700	98
	Windham	15,100	14,400	95
Between 5-24%	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	NEW YORK			
	Hamilton	1,900	1,800	95
	St Lawrence	37,200	36,500	98
Washington	18,900	18,600	98	
Station Totals		382,100	373,500	97
Net Weekly Circulation (1985)				253,700
Average Daily Circulation (1985)				167,600

Vermont—Burlington-Plattsburgh, New York

WVNY

Ch. 22

Network Service: ABC.

Licensee: Champlain Communication Corp., 100 Market Square, Burlington, VT 05401.

Studio: 100 Market Square, Burlington, VT 05401.

Telephone: 802-655-3663. TWX: 510-299-0022.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 58"

Transmitter: Mt. Mansfield.

News Service: AP.

Ownership: Philip J. Lombardo, pres., 100%. Lombardo also has interest in WUTV, Buffalo, NY.

Began Operation: Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to International TV Corp. (Donald G. Martin, et al.) by Vermont-New York TV Inc. approved by FCC April 17, 1974. Sale to present owner approved Oct. 12, 1982 (Television Digest, Vol. 22:34).

Represented (sales): Katz Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

PHILIP J. LOMBARDO, chairman & president.
WILLIAM BRADLEY, vice president & station manager.
COLLEEN ROACH, vice president & chief financial officer.
GEORGE ROUSSEAU, director of operations.
GARY WHEELOCK, news director.
RALPH McCLINTOCK, chief engineer.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$225.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,066,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Clinton	27,000	26,600	99
	Essex	13,900	13,600	98
	VERMONT			
	Addison	10,300	10,000	97
	Chittenden	41,900	41,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Grand Isle	1,800	1,800	100
	Washington	19,700	19,300	98
Between 25-49%	NEW YORK			
	Franklin	15,700	15,300	97
	VERMONT			
	Caledonia	9,800	9,600	98
	Essex	2,200	2,200	100
	Franklin	12,200	12,100	99
	Lamoille	6,600	6,500	98
Orleans	8,500	8,400	99	
Rutland	21,900	21,300	97	
Between 5-24%	NEW HAMPSHIRE			
	Grafton	24,800	24,000	97
	NEW YORK			
	Hamilton	1,900	1,800	95
	VERMONT			
Orange	8,600	8,400	98	
Windsor	20,500	19,900	97	
Station Totals		247,300	242,000	97
Net Weekly Circulation (1985)			113,100	
Average Daily Circulation (1985)			59,000	

Vermont—Hartford-Hanover, New Hampshire

WNNE-TV

Ch. 31

Network Service: NBC.

Licensee: WNNE-TV Inc., Box 1310, White River Junction, VT 05001.

Studio: Holiday Inn Dr., White River Junction, VT.

Mailing Address: Box 1310, White River Junction, VT 05001.

Telephone: 802-295-3100.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 2220-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude 43° 26' 38"
Longitude 72° 27' 17"

Transmitter: Mt. Ascutney, Windsor, VT.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, NBC, UPI.

Ownership: Taft Bcstg. Corp., 84.5%; Northern New England Television, 15.5%. Taft Bcstg.: Paul E. Taft, 64.5%; Philip D. Taft, 17.1%; Jerry G. Bridges, 9.3%; Paul E. Milling, 4.1%; 13 others, none with more than 0.5%. Taft Bcstg. has MDS interests.

Began Operation: Sept. 27, 1978.

Represented (sales): Kettell-Carter.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

KAREN CREIGHTON, vice president & station manager.

STEVE ROZOV, general sales manager.

JOE ALVIN, chief engineer.

PETER ROSS, news director.

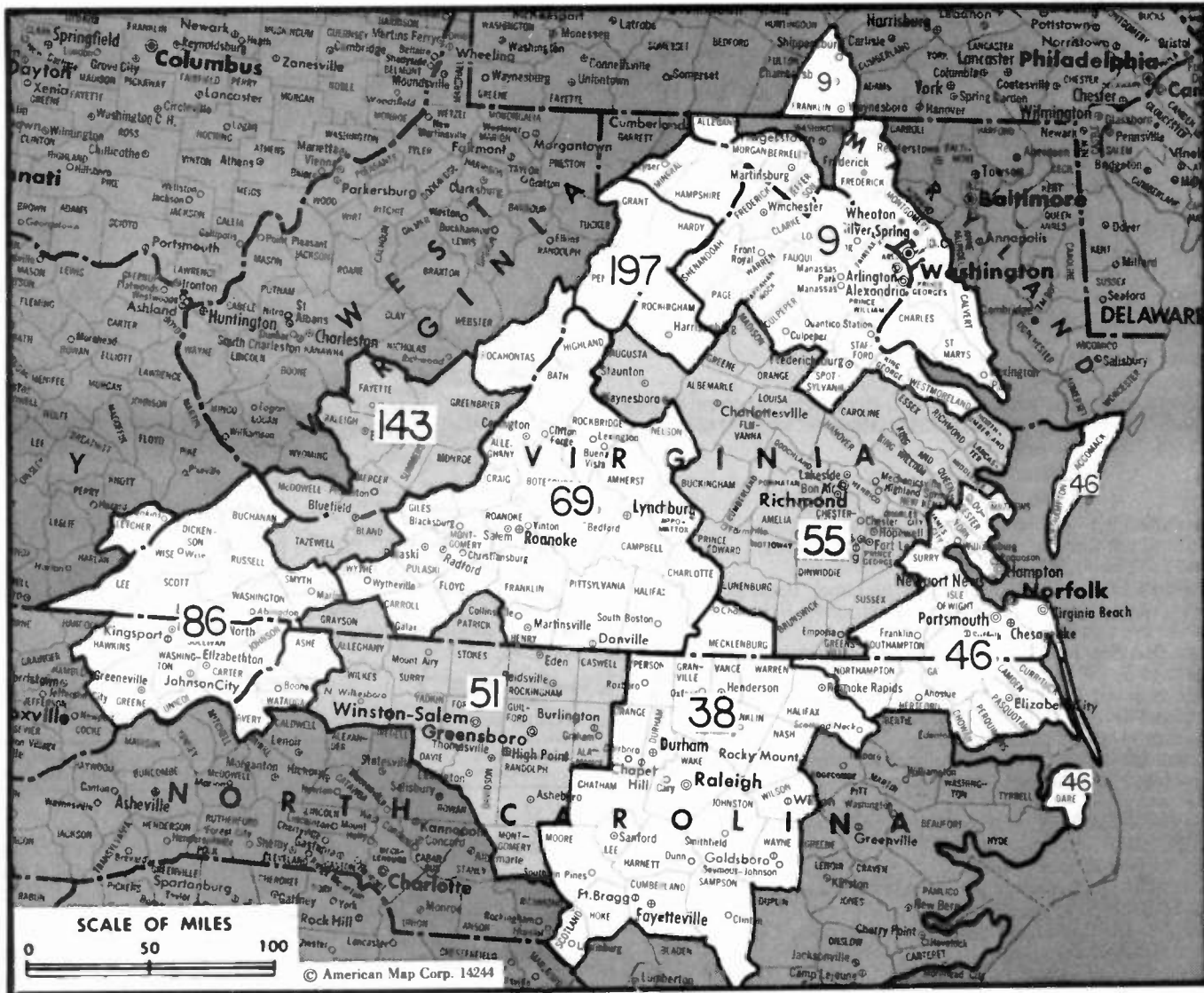
Highest 30 Sec. Rate (July 7, 1984): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Sullivan	14,500	14,000	97
	VERMONT			
	Windham	15,100	14,400	95
	Windsor	20,500	19,900	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	Grafton	24,800	24,000	97
Between 5-24%	VERMONT			
	Orange	8,600	8,400	98
Station Totals	NEW HAMPSHIRE			
	Merrimack	37,500	36,700	98
	VERMONT			
	Essex	2,200	2,200	100
	Lamoille	6,600	6,500	98
Rutland	21,900	21,300	97	
Washington	19,700	19,300	98	
Station Totals		194,400	189,100	97
Net Weekly Circulation (1985)				67,900
Average Daily Circulation (1985)				33,700



Virginia Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	11	6	17
Educational Television Stations	0	9	9
			26

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WJHL-TV, Bristol** —See Johnson City, TN
- WKPT-TV, Bristol** —See Kingsport, TN
- WVEC-TV, Hampton** —See Norfolk, VA
- WDBJ & WSLS-TV, Lynchburg** —See Roanoke, Va
- WAVY-TV & WYAH, Norfolk** —See Portsmouth, VA
- WXEX-TV, Petersburg** —See Richmond, VA
- WSET-TV, Roanoke** —See Lynchburg, VA

Market	Arbitron ADI TV Households	Rank
Washington, DC	1,490,000	9
Raleigh-Durham, NC	590,200	38
Norfolk-Portsmouth-Newport News-Hampton, VA	502,900	46
Greensboro-Winston Salem-High Point, NC	478,600	51
Richmond, VA	442,200	55
Roanoke-Lynchburg, VA	348,300	69
Bristol, VA-Kingsport-Johnson City, TN	271,600	86
Bluefield-Beckley-Oak Hill, WV	141,600	143
Harrisonburg, VA	37,000	197

Market Area Commercial TV Stations

- WDCA-TV (20), WDVM-TV (9), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5)
- WFCT (62), WKFT (40), WLFL-TV (22), WRAL-TV (5), WPTF-TV (28), WTVD (11)
- WAVY-TV (10), WTKR-TV (3), WTVZ (33), WVEC-TV (13), WYAH (27)
- WFMY-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WRDQ (16), WXII (12)
- WRLH-TV (35), WTLL (63), WTVR-TV (6), WVIR-TV (29), WWBT (12), WXEX-TV (8)
- WDBJ (7), WSET-TV (13), WSLS-TV (10)
- WCBY-TV (5), WJHL-TV (11), WKPT-TV (19)
- WOAY-TV (4), WVVA (6)
- WHSV-TV (3)

Virginia—Bristol-Kingsport-
Johnson City, Tennessee

WCYB-TV

Ch. 5



Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland & Lee Sts. 24201.

Studio: 101 Lee St.

Mailing Address: Box 2069, Bristol, VA 24203.

Telephone: 703-669-4161. TWX: 510-580-2109.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 83.2-kw visual, 11.5-kw aural. Antenna: 2230-ft. above av. terrain, 140-ft. above ground, 4380-ft. above sea level.

Latitude 36° 26' 57"
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, NBC.

Ownership: The DGH Co., subsidiary of Lamco Communications Inc., Williamsport, Pa. Andrew W. Stabler Jr., pres.; James H. Lamade, v.p.-secy. Lamco also owns WXVT(TV), Greenville, MS.

Began Operation: Aug. 13, 1956. Sale to present owner by Starr Bcstg. Group approved by FCC March 17, 1977 (Television Digest, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved Nov. 12, 1970 (Vol. 10:6, 46).

Represented (sales): Katz Television.

Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering): Cohen & Dippell.

Personnel:

ROBERT H. SMITH JR., vice president & general manager.

JACK SHAVER, vice president, sales.

STEVE HAWKINS, news director.

SANDHI KOZSUCH, director, production/creative services.

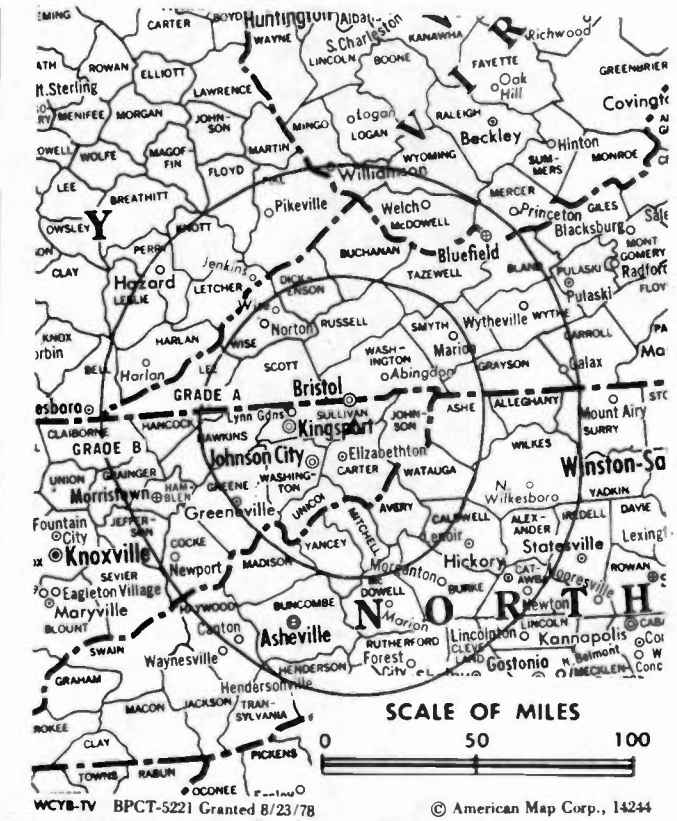
ECHEL EDENS, chief engineer.

CHARLES LINEBERGER, program operations manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY				
	Harlan	14,700	14,500	99	
	Knott	6,100	5,900	97	
	Leslie	5,200	5,000	96	
	Letcher	11,200	11,000	98	
NORTH CAROLINA	Ashe	8,800	8,600	98	
	Avery	5,200	5,100	98	
	Watauga	12,100	11,900	98	
	TENNESSEE	Carter	19,100	18,900	99
		Coke	10,800	10,600	98
Greene		20,000	19,800	99	
Hamblen		19,500	19,300	99	
Hancock		2,400	2,400	100	
Hawkins		16,600	16,400	99	
Johnson		5,200	5,100	98	
Sullivan		55,700	55,400	99	
Unicoi		6,100	6,000	98	
Washington		33,600	33,400	99	
VIRGINIA	Buchanan	12,700	12,400	98	
	Dickenson	7,100	7,000	99	
	Lee	9,500	9,300	98	
	Russell	12,000	11,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scott	8,700	8,500	98
	Smyth	11,900	11,700	99
	Tazewell	18,400	18,100	98
	Washington	24,100	23,800	99
	Wise	17,200	16,900	98

Between 25-49%	KENTUCKY			
	Bell	12,100	11,900	98
	Knox	10,900	10,700	98
NORTH CAROLINA	Yancey	5,700	5,500	96
	TENNESSEE			
	Grainger	6,100	6,000	98

Between 5-24%	KENTUCKY			
	Jackson	4,300	4,200	98
	Perry	11,700	11,400	97
	Pike	29,900	29,500	99
	NORTH CAROLINA			
	Alleghany	3,900	3,800	97
	Buncombe	64,800	64,000	99
	Burke	27,900	27,600	99
	Catawba	40,600	40,300	99
	Jackson	9,300	9,100	98
Mc Dowell	13,200	13,000	98	
Madison	6,000	5,800	97	
Mitchell	5,300	5,200	98	
Transylvania	9,000	8,900	99	
Wilkes	22,400	22,000	98	
TENNESSEE				
Claiborne	9,100	8,900	98	
Jefferson	11,600	11,500	99	
VIRGINIA				
Grayson	7,500	7,400	99	
Wythe	9,500	9,300	98	

Station Totals	694,700	684,800	98
Net Weekly Circulation (1985)		365,600	
Average Daily Circulation (1985)		250,000	

Virginia—Charlottesville

WVIR-TV

Ch. 29

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., Box 769, Charlottesville, VA 22902.

Studio: 503 E. Market St., Charlottesville, VA 22901.

Telephone: 804-977-7082.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1290-kw max. & 427-kw horizontal visual, 129-kw max. & 42.7-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 301-ft. above ground, 1765-ft. above sea level.

Latitude 37° 59' 00"
Longitude 78° 28' 54"

Transmitter: Carter Mtn., 3.5-mi. S of Charlottesville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; 4-meter.

News Service: UPI.

Ownership: Harold B. Wright Jr., Charles E. Echols, Elizabeth P. Haslem, E. Gerald Tremblay, Lloyd T. Smith Jr., 27 others.

Began Operation: March 11, 1973.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Arnold & Porter.

Personnel:

HAROLD B. WRIGHT JR., vice president & general manager.
JIM FERNALD, general sales manager.
SID SHUMATE, chief engineer.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate (July 31, 1984): \$200.

NETWORK BASE HOURLY RATE: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	36,600	35,900	98
	Greene	3,000	2,900	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Augusta	32,600	32,200	99
	Culpeper	8,200	8,100	99
	Fluvanna	4,000	3,900	98
	Madison	3,800	3,700	97
	Orange	7,100	6,900	97
Between 5-24%	VIRGINIA			
	Buckingham	4,000	3,900	98
	Cumberland	2,900	2,800	97
	Nelson	4,300	4,200	98
Rappahannock	2,500	2,500	100	
Station Totals		136,100	133,700	98
Net Weekly Circulation (1985)				57,100
Average Daily Circulation (1985)				28,200

Virginia—Harrisonburg

WHSV-TV

Ch. 3

Network Service: ABC.

Licensee: Shenandoah Valley Television Systems Inc., Box TV3, Harrisonburg, VA 22801.

Studio: Route 33 West.

Mailing Address: Box TV3, Harrisonburg, VA 22801-0030.

Telephone: 703-433-9191. TWX: 710-839-1394.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, 0.832-kw aural (maximum power permitted by FCC, 100-kw equivalent for antenna height). Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"
Longitude 78° 37' 57"

Transmitter: Big Mtn., New Market, VA.

Satellite Earth Station: Channel Master, 3.7-meter; Drake receivers.

News Services: AP, ABC.

Ownership: SVTS Inc., a wholly-owned subsidiary of Worrell Broadcasting Inc., which owns WIFR-TV, Freeport-Rockford, IL. Principals also own WBNB-TV, Charlotte Amalie, VI.

Begin Operation: Oct. 9, 1953. Sale to present owner by Gilmore Bcstg. approved by FCC Jan. 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 (Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 (Vol. 12:15, 22).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Cohen & Dippell.

Personnel:

MICHAEL LENNON, general manager.
BOB BOLYARD, local sales manager.
CHRISTOPHER JONES, operations manager.
BILL CLAUSIUS, news director.
DAVID ORR, chief engineer.
PHILLIP UPDIKE, promotion director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 15, 1985): \$500.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
50% & Over	Augusta	32,600	32,200	99
	Page	7,400	7,400	100
	Rockingham	27,100	26,700	99
	Shenandoah	11,000	10,900	99



WHSV-TV BMPCT-1171 Granted 7/28/53 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Grant	3,800	3,700	97
	Hardy	3,700	3,600	97
	Pendleton	3,000	2,900	97
Between 25-49%	VIRGINIA			
	Albemarle	36,600	35,900	98
	Culpeper	8,200	8,100	99
	Frederick	20,600	20,400	99
	Highland	1,100	1,100	100
	Rappahannock	2,500	2,500	100
	Warren	8,800	8,700	98
	WEST VIRGINIA			
	Hampshire	5,600	5,500	98
Between 5-24%	PENNSYLVANIA			
	Fulton	5,000	4,800	96
	VIRGINIA			
	Amherst	9,700	9,500	98
	Bath	2,100	2,100	100
	Clarke	3,700	3,700	100
	Greene	3,000	2,900	97
	King And Queen	2,100	2,000	95
	Madison	3,800	3,700	97
	Orange	7,100	6,900	97
	WEST VIRGINIA			
	Mineral	10,100	9,900	99
Station Totals		218,600	215,100	98
Net Weekly Circulation (1985)				111,000
Average Daily Circulation (1985)				63,100

Virginia—Lynchburg

WSET-TV

Ch. 13

Network Service: ABC.

Licensee: WSET Inc., Box 11588, Lynchburg, VA 24506.

Studio: 2320 Langhorne Rd., Lynchburg, VA 24501.

Mailing Address: Box 11588, Lynchburg, VA 24506.

Telephone: 804-528-1313. TWX: 710-871-1525.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 45.3-kw aural. Antenna: 2040-ft. above av. terrain, 1230-ft. above ground, 3149-ft. above sea level.

Latitude 37° 18' 52"
Longitude 79° 38' 04"

Transmitter: Thaxton Mtn., 15-mi. E of Roanoke.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Allbritton Communications Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 8, 1953. Sale to present owner by Evening Star Bcstg. Co. approved May 5, 1976. Sale to Evening Star by Lynchburg Bcstg. Co. approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:25, 35).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

DAVID McATEE, president & general manager.
JACK TACKETT, general sales manager.
DOROTHY BALLAGH, manager, operations.
WILLIS LITTLE, chief engineer.
BEVE LUTZ, manager, business services.
ROGER WELLMAN, news director.
BONNIE BRICKHOUSE, community services director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Alleghany	9,900	9,800	99
	Amherst	9,700	9,500	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Botetourt	8,800	8,700	99
	Campbell	40,800	40,300	99
	Charlotte	4,100	4,000	98
	Craig	1,500	1,500	100
	Franklin	12,800	12,600	98
	Halifax	12,200	12,000	98
	Henry	27,100	26,800	99
	Montgomery	26,600	26,300	99
	Nelson	4,300	4,200	98
	Pittsylvania	41,100	40,500	99
	Pulaski	13,100	12,900	98
Roanoke	76,000	75,400	99	
Rockbridge	10,800	10,600	98	
Between 25-49%	NORTH CAROLINA			
	Caswell	6,900	6,800	99
	Person	10,600	10,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Floyd	4,400	4,300	98
	Giles	6,200	6,100	98
	Highland	1,100	1,100	100
	Mecklenburg	10,300	10,100	98
	Prince Edward	5,000	4,900	98
Wythe	9,500	9,300	98	
WEST VIRGINIA	Pocahontas	3,600	3,400	94
	NORTH CAROLINA			
Between 5-24%	Granville	11,100	10,900	98
	Rockingham	32,000	31,700	99
	Stokes	12,900	12,700	98
	Vance	13,100	12,900	98
VIRGINIA	Albemarle	36,600	35,900	98
	Augusta	32,600	32,200	99
	Bland	2,300	2,200	96
	Buckingham	4,000	3,900	98
	Carroll	11,200	11,000	98
	Culpeper	8,200	8,100	99
	Cumberland	2,900	2,800	97
	Lunenburg	4,300	4,200	98
	Nottoway	5,200	5,100	98
	Patrick	6,500	6,400	98
Tazewell	18,400	18,100	98	
WEST VIRGINIA	Greenbrier	14,400	14,100	98
	Mercer	28,000	27,700	99
	Monroe	4,600	4,400	96
Station Totals		625,800	616,700	98
Net Weekly Circulation (1985)				301,900
Average Daily Circulation (1985)				170,400

Virginia—Manassas

WTKK

Ch. 66

Network Service: None, independent.

Licensee: National Capital Christian Broadcasting Inc., Manassas, VA 22110.

Studio: 9008 Center St., Manassas, VA 22110.

Telephone: 703-369-3400.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 550-ft. above av. terrain, 459-ft. above ground, 897-ft. above sea level.

Latitude 38° 47' 16"
Longitude 77° 19' 48"

Transmitter: 6110 Ox Rd., Fairfax Station.

Ownership: Non-stock corporation. Lester R. Raker pres.; K. L. Raker, v.p.; T. L. Foltz, secy.-treas. Also owns WTLL(TV), Richmond, VA.

Began Operation: March 26, 1978.

Represented (legal): John H. Midlen.

Represented (engineering): A. D. Ring & Associates.

Personnel:

LESTER R. RAKER, president.

Highest 30 Sec. Rate (March 26, 1979): \$70.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Charles	25,500	25,200	99
	VIRGINIA			
	Culpeper	8,200	8,100	99
Essex	3,100	3,000	97	
Loudoun	22,200	21,900	99	



WTKK BMPCT-820128KE Granted 3/5/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Prince William	58,000	57,600	99
	Rappahannock	2,500	2,500	100
Station Totals		119,500	118,300	98
Net Weekly Circulation (1985)			43,600	
Average Daily Circulation (1985)			12,600	

Virginia—Norfolk

WTKR-TV

Ch. 3

Network Service: CBS.

Licensee: Knight-Ridder Bcstg. Inc., 720 Boush St., Norfolk, VA 23510.

Studio: 720 Boush St., Norfolk, VA 23510.

Telephone: 804-446-1000. TWX: 710-881-1195.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"
Longitude 76° 28' 00"

Transmitter: 5277 Nansemond Pkwy., Suffolk, VA 23434.

News Services: AP, UPI, CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: Knight-Ridder Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: April 2, 1950. Sale to present owner by Landmark Television approved by FCC Jan. 16, 1981 (Television Digest, Vol. 20:33; 21:4).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hamel & Park.

Personnel:

THOMAS HARTMAN, president & general manager.
JAMES GRAHAM, general sales manager.
JOSEPH C. PERKINS, director of TV operations.
JULIE McCOLLUM, director of community relations.
BOB McCALL, station manager.
GENE GILDOW, chief engineer.
LOU PARIS, news director.
JACK WELSBY, business manager.
JEFFERY L. FEYES, local sales manager.

Highest One Hour Rate: \$5500.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Chowan	4,900	4,800	98
	Currituck	4,900	4,800	98
	Dare	6,600	6,400	97
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Pasquotank	10,400	10,300	99
	Perquimans	3,800	3,700	97
	VIRGINIA			
	Accomack	11,800	11,500	97
	Gloucester	8,500	8,400	99
	Greensville	5,200	5,100	98
	Isle Of Wight	7,600	7,500	99
	James City	11,900	11,700	98
	Mathews	3,500	3,400	97
	Middlesex	3,200	3,100	97
Northampton	5,600	5,500	98	
Southampton	7,900	7,700	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Surry	2,000	2,000	100
	Sussex	3,600	3,500	97
	York	15,200	15,100	99
	Chesapeake City	41,300	40,900	99
	Hampton City	43,900	43,600	99
	Newport News City	54,700	54,300	99
	Norfolk City	85,900	85,100	99
	Portsmouth City	36,600	36,300	99
	Suffolk City	16,300	16,000	98
Va Beach City	103,400	102,700	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Bertie	7,200	7,000	97
	Halifax	19,000	18,600	98
	Northampton	7,300	7,100	97
Tyrrell	1,400	1,400	100	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Charles City	2,100	2,000	95
	Lancaster	4,100	4,000	98
	New Kent	3,700	3,600	97
Northumberland	4,000	3,900	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Washington	5,000	4,900	98
	VIRGINIA			
	Brunswick	5,100	5,000	98
	Essex	3,100	3,000	97
	King And Queen	2,100	2,000	95
King William	3,500	3,500	100	
Richmond	2,700	2,700	100	

Station Totals	581,700	574,600	98
Net Weekly Circulation (1985)		475,300	
Average Daily Circulation (1985)		298,900	

Virginia—Norfolk

WTVZ

Ch. 33

(Also serves Virginia Beach, Hampton, Newport News, Portsmouth & Chesapeake, VA)

Network Service: None, independent.

Licensee: TV Corp. of Virginia, Box 148, Norfolk, VA 23501.

Studio: 900 Granby St., Norfolk, VA 23510.

Telephone: 804-622-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 32"
Longitude 76° 30' 13"

Transmitter: 1-mi. S of Driver, VA.

Satellite Earth Station: In operation.

Ownership: TVX Broadcast Group. For other interests, see TV Corp. Stations in Group Ownership of TV Stations.

Began Operation: Sept. 24, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

Personnel:

TIM McDONALD, president.
RICHARD KITELYN, vice president & general manager.
JOSEPH M. HECKEL, general sales manager.
LINDA COCHRAN, local sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Currituck	4,900	4,800	98
	Gates	3,000	2,900	97
Between 25-49%	VIRGINIA			
	Surry	2,000	2,000	100
	York	15,200	15,100	99
	Chesapeake City	41,300	40,900	99
	Hampton City	43,900	43,600	99
	Newport News City	54,700	54,300	99
	Norfolk City	85,900	85,100	99
	Portsmouth City	36,600	36,300	99
	Suffolk City	16,300	16,000	98
	Va Beach City	103,400	102,700	99
	Between 25-49%	NORTH CAROLINA		
Pasquotank		10,400	10,300	99



WTVZ BIMPCT-790416KL Granted 9/28/79

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Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	VIRGINIA				
	Accomack	11,800	11,500	97	
	Gloucester	8,500	8,400	99	
	Isle Of Wight	7,600	7,500	99	
	Southampton	7,900	7,700	97	
Between 5-24%	NORTH CAROLINA				
	Chowan	4,900	4,800	98	
	Hertford	7,700	7,600	99	
	Northampton	7,300	7,100	97	
Station Totals	VIRGINIA				
	Brunswick	5,100	5,000	98	
	Charles City	2,100	2,000	95	
	James City	11,900	11,700	98	
	King And Queen	2,100	2,000	95	
	Lancaster	4,100	4,000	98	
	Middlesex	3,200	3,100	97	
	Northampton	5,600	5,500	98	
	Sussex	3,600	3,500	97	
	Station Totals		520,300	514,500	98
	Net Weekly Circulation (1985)				260,300
Average Daily Circulation (1985)				106,600	

Virginia—Hampton-Norfolk

WVEC-TV

Ch. 13

Network Service: ABC.

Licensee: WVEC Television Inc., Box 400, Hampton 23669.

Studios: 1930 E. Pembroke Ave., Hampton, VA 23663; 613 Woodis Ave., Norfolk, VA 23510.

Telephones: 804-625-1313, Norfolk; 804-722-6331, Hampton.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 234-kw visual, 23.4-kw aural. Antenna: 980-ft. above av. terrain, 1028-ft. above ground, 1049-ft. above sea level.

Latitude 36° 49' 00"
Longitude 76° 28' 05"

Transmitter: Old Suffolk Rd., 0.2-mi. SSE of Shoulders Hill, VA.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, LPN, UPI.

Ownership: Belo Bcstg. Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 19, 1953 on Ch. 15. Nov. 13, 1959 it switched to Ch. 13. Sale to Corinthian Bcstg. by Thomas P. Chisman, et al., approved by FCC Feb. 12, 1980 (Television Digest, Vol. 19:21). Sale to present owner approved Nov. 29, 1983 (Vol. 23:20).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

J. WILLIAM BEINDORF, vice president & general manager.
RICK KEILTY, general sales manager.
HARROL A. BRAUER III, national sales manager.
BUD BROWN, production manager.
SHERRI BRENNEN, community affairs director.
MEYER DAVIS, program director.
MARK YOUNG, administration director.
CIL FRAZIER, advertising & promotion manager.
DICK CANNON, chief engineer.
DAVE GOLDBERG, news director.

Highest 30 Sec. Rate (July 15, 1985): \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Chowan	4,900	4,800	98
	Currituck	4,900	4,800	98
	Dare	6,600	6,400	97
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Pasquotank	10,400	10,300	99
	Perquimans	3,800	3,700	97
	Tyrrell	1,400	1,400	100
	VIRGINIA			
	Accomack	11,800	11,500	97
	Gloucester	8,500	8,400	99
	Isle Of Wight	7,600	7,500	99
	James City	11,900	11,700	98
Mathews	3,500	3,400	97	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Middlesex	3,200	3,100	97	
	Northampton	5,600	5,500	98	
	Southampton	7,900	7,700	97	
	Surry	2,000	2,000	100	
	Sussex	3,600	3,500	97	
	York	15,200	15,100	99	
	Chesapeake City	41,300	40,900	99	
	Hampton City	43,900	43,600	99	
	Newport News City	54,700	54,300	99	
	Norfolk City	85,900	85,100	99	
	Portsmouth City	36,600	36,300	99	
	Suffolk City	16,300	16,000	99	
	Va Beach City	103,400	102,700	99	
Between 25-49%	NORTH CAROLINA				
	Bertie	7,200	7,000	97	
	Northampton	7,300	7,100	97	
VIRGINIA	Greensville	5,200	5,100	98	
	Between 5-24%	NORTH CAROLINA			
		Washington	5,000	4,900	98
VIRGINIA					
King And Queen		2,100	2,000	95	
New Kent		3,700	3,600	97	
Northumberland	4,000	3,900	97		
Prince Edward	5,000	4,900	98		
Station Totals		547,100	540,700	98	
Net Weekly Circulation (1985)			454,300		
Average Daily Circulation (1985)			279,800		

Virginia—Portsmouth-Norfolk-Newport News

WAVY-TV

Ch. 10

Network Service: NBC.

Licensee: WAVY TV Inc., 801 Wavy St., Portsmouth 23704; Box 1600, Norfolk, VA 23501.

Studio: 801 Wavy St., Portsmouth, VA 23704.

Telephone: 804-393-1010. TWX: 710-882-3271.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: Kings Hwy., Driver, VA.

Satellite Earth Stations: Scientific-Atlanta, 6-meter & 7-meter; Harris, 3-meter; Microdyne & Harris receivers.

News Services: AP, UPI.

Ownership: LIN Broadcasting. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

MICHAEL MCGREW, general manager.
JACK PARIS, general sales manager.
GARY B. SMART, national sales manager.
JOE BOWMAN, local sales manager.
BILL LOGAN, station manager.
STEVE HINKLE, news director.
PAUL HECHT, chief engineer.
JANICE ELDER, business manager.

Highest 30 Sec. Rate (May 1982): \$2000.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Chowan	4,900	4,800	98
	Currituck	4,900	4,800	98
	Dare	6,600	6,400	97
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Northampton	7,300	7,100	97
	Pasquotank	10,400	10,300	99
	Perquimans	3,800	3,700	97
	Tyrrell	1,400	1,400	100
	VIRGINIA			
	Accomack	11,800	11,500	97
	Gloucester	8,500	8,400	99
	Greensville	5,200	5,100	98
	Isle Of Wight	7,600	7,500	99
	James City	11,900	11,700	98
Mathews	3,500	3,400	97	
Middlesex	3,200	3,100	97	
Northampton	5,600	5,500	98	



WAVY-TV BPCT-1750 Granted 5/29/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Southampton	7,900	7,700	97
	Surry	2,000	2,000	100
	Sussex	3,600	3,500	97
	York	15,200	15,100	99
	Chesapeake City	41,300	40,900	99
	Hampton City	43,900	43,600	99
	Newport News City	54,700	54,300	99
	Norfolk City	85,900	85,100	99
	Portsmouth City	36,600	36,300	99
	Suffolk City	16,300	16,000	98
Va Beach City	103,400	102,700	99	
Between 25-49%	VIRGINIA			
	Lancaster	4,100	4,000	98
Between 5-24%	MARYLAND			
	Somerset	6,700	6,600	98
	NORTH CAROLINA			
	Bertie	7,200	7,000	97
	Halifax	19,000	18,600	98
	Washington	5,000	4,900	98
	VIRGINIA			
	Brunswick	5,100	5,000	98
	Charles City	2,100	2,000	95
	King And Queen	2,100	2,000	95
King William	3,500	3,500	100	
New Kent	3,700	3,600	97	
Northumberland	4,000	3,900	97	
Station Totals		582,600	575,500	98
Net Weekly Circulation (1985)				471,100
Average Daily Circulation (1985)				290,200

Virginia—Portsmouth-Norfolk-Newport News

WYAH

Ch. 27

Network Service: None, independent.

Licensee: CBN Continental Broadcasting Network Inc., CBN Center, Virginia Beach, VA 23463.

Studio: 1318 Spratley St., Portsmouth, VA 23704.

Telephone: 804-393-2501.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2341-kw max. & 1440-kw horizontal visual, 478-kw max. & 288-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1025-ft. above ground, 1045-ft. above sea level.

Latitude 36° 48' 47"
Longitude 76° 27' 45"

Transmitter: State Rte. 337, 0.4-mi. E of Jct. Rtes. 337 & 626, near Shoulders Hill.

FM Affiliate: WXRI, Norfolk, 50-kw, 105.3 MHz (No. 287), 340-ft.

Satellite Earth Station: Antennas for Communications, 3.7-meter; M/A-Com receivers.

Ownership: Non-stock corporation. M. G. Robertson, pres. CBN Continental Bcstg. also owns WXRI(FM), Norfolk, VA; KXTX-TV, Dallas, TX; WXNE(TV), Boston, MA.

Began Operation: Oct. 1, 1961 as a non-commercial religious station. Began commercial operation July 1967.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

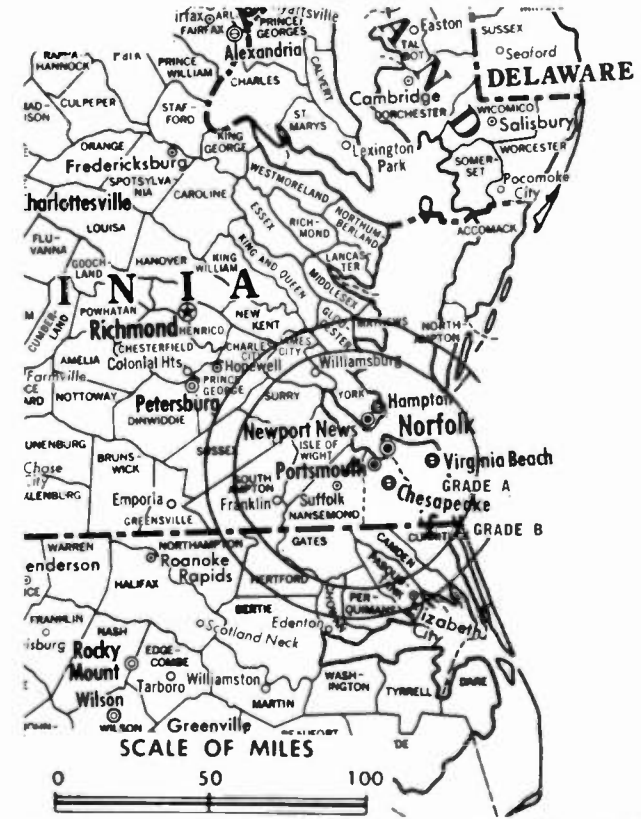
- M. G. ROBERTSON, president.
- THOMAS W. SMITH, vice president & general manager.
- JIM REID, vice president, operations/programs.
- TIM R. RUSSELL, general sales manager.
- ROBERT HOLLEY, operations manager.
- KARA DAVIS, data services manager.
- KEN REICHENBACH, chief engineer.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 15, 1985): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Currítuck	4,900	4,800	98
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Pasquotank	10,400	10,300	99
	VIRGINIA			
	Mathews	3,500	3,400	97
	Northampton	5,600	5,500	98
	Southampton	7,900	7,700	97
	Surry	2,000	2,000	100
	York	15,200	15,100	99
	Chesapeake City	41,300	40,900	99
	Hampton City	43,900	43,600	99
Newport News City	54,700	54,300	99	
Norfolk City	85,900	85,100	99	
Portsmouth City	36,600	36,300	99	



WYAH BPCT-4187 Granted 9/18/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Suffolk City	16,300	16,000	98
	Va Beach City	103,400	102,700	99
Between 25-49%	NORTH CAROLINA			
	Dare	6,600	6,400	97
	Northampton	7,300	7,100	97
	Perquimans	3,800	3,700	97
VIRGINIA	Accomack	11,800	11,500	97
	Gloucester	8,500	8,400	99
	Greensville	5,200	5,100	98
	Isle Of Wight	7,600	7,500	99
	James City	11,900	11,700	98
	Middlesex	3,200	3,100	97
	Between 5-24%	NORTH CAROLINA		
Bertie		7,200	7,000	97
Chowan		4,900	4,800	98
Halifax		19,000	18,600	98
Martin		8,700	8,600	99
VIRGINIA	Brunswick	5,100	5,000	98
	Charles City	2,100	2,000	95
	Chesterfield	58,100	57,800	99
	King And Queen	2,100	2,000	95
	King William	3,500	3,500	100
	Nottoway	5,200	5,100	98
	Prince George	15,300	15,200	99
	Sussex	3,600	3,500	97
	Richmond City	85,500	84,800	99
	Station Totals		730,500	722,600
Net Weekly Circulation (1985)			313,100	
Average Daily Circulation (1985)			133,900	

Virginia—Richmond

WRLH-TV

Ch. 35

Network Service: None, independent.

Grantee: Abell Communications Corp., 6400 York Rd., Baltimore, MD 21212.

Studio: 1925 Westmoreland St., Richmond, VA 23230.

Telephone: 804-359-3510.

Mailing Address: Box 11169, Richmond, VA 23230.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1252-ft. above av. terrain, 1239-ft. above ground, 1539-ft. above sea level.

Latitude 37° 30' 22.0"
Longitude 77° 42' 02.5"

Transmitter: 15703 Midlothian Turnpike, Chesterfield.

Satellite Earth Stations: Microwave Associates, 3-meter; Avcom, 3-meter; Microwave Associates & Avcom receivers.

Ownership: The A. S. Abell Co., 100%. ASAC ownership: William S. Abell Sr., W. Sheperdson Abell Jr., Gary Black Sr., Gary Black Jr., Robert Garrett, Harrison Garrett, William E. McGuirk Jr., William F. Schmick Jr. & Donald H. Patterson, as trustees, 94%. ACC owns licensee of WMAR-TV, Baltimore, MD.

Began Operation: Feb. 20, 1982. Sale to present owner by Television Corp. of Richmond approved by FCC April 24, 1985.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

RONALD W. PHILIPS, president & general manager.
STEVE ENGLER, general sales manager.
JIM JACOBS, operations manager.
BILL VANSYOC, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Amelia	2,800	2,700	96
	Charles City	2,100	2,000	95
	Chesterfield	58,100	57,800	99
	Dinwiddie	24,400	24,000	98
	Goochland	4,100	4,000	98
	Hanover	18,100	17,800	98
	Henrico	73,100	72,400	99
	King And Queen	2,100	2,000	95
	King William	3,500	3,500	100
	Lunenburg	4,300	4,200	98
	New Kent	3,700	3,600	97
	Powhatan	4,200	4,100	98
	Prince George	15,300	15,200	99
Richmond City	85,500	84,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Brunswick	5,100	5,000	98
	Buckingham	4,000	3,900	98
	Cumberland	2,900	2,800	97
	Essex	3,100	3,000	97
	Greensville	5,200	5,100	98
	Louisa	6,700	6,500	97
	Middlesex	3,200	3,100	97
	Nottoway	5,200	5,100	98
	Prince Edward	5,000	4,900	98
Richmond	2,700	2,700	100	
Between 5-24%	VIRGINIA			
	Caroline	6,200	6,100	98
	Fluvanna	4,000	3,900	98
	Gloucester	8,500	8,400	99
	Greene	3,000	2,900	97
	James City	11,900	11,700	98
	Mecklenburg	10,300	10,100	98
	Northumberland	4,000	3,900	97
	Orange	7,100	6,900	97
	Spotsylvania	19,300	19,100	99
Surry	2,000	2,000	100	
Sussex	3,600	3,500	97	
Station Totals		424,300	418,700	98
Net Weekly Circulation (1985)				194,400
Average Daily Circulation (1985)				86,800

Virginia—Richmond

WTLL

Ch. 63

Network Service: None, Independent.

Licensee: National Capital Christian Bcstg. Inc., 9008 Center St., Manassas, VA 22110.

Studio: 312 E. Grace St., Richmond, VA 23219.

Telephone: 804-780-2200.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 676-kw max. visual, 67.6-kw max. aural. Antenna: 730-ft. above av. terrain, 620-ft. above ground, 984-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

Transmitter: 23 Sesame St., Richmond, VA.

Ownership: See WTKK(TV), Manassas, VA.

Began Operation: Nov. 24, 1984.

Represented (legal): John R. Midlen.

Represented (engineering): A. D. Ring & Associates.

Personnel:
LESTER R. RAKER, president.

Rates: Not available.

Arbitron Data: Not available.



Virginia—Richmond

WTVR-TV

Ch. 6

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Virginia Inc., Box 11064, Richmond 23230.

Studio: 3301 W. Broad St., Richmond, VA 23230.

Telephone: 804-254-3600. **TWX:** 710-956-0178.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

AM Affiliate: WTVR, 5-kw, 1380 kHz (CBS).

FM Affiliate: WTVR-FM, 50-kw, 98.1 MHz (No. 251), 844-ft.

Satellite Earth Station: In operation.

News Services: AP, UPI.

Ownership: Park Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: April 15, 1948. Sale to present owner by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

RICHARD PEGRAM, exec. vice president & general manager.
JAMES DeSCHEPPER, program manager.
WANDA LEWIS, general sales manager.
CHARLES FISHBURNE, news director.
MARY HAWKINS, promotion manager.
FRANK LAWRENCE, chief engineer.

Highest 30 Sec. Rate (May 30, 1984): \$1500.

NETWORK BASE HOURLY RATE: \$1045.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	36,600	35,900	98
	Amelia	2,800	2,700	96
	Augusta	32,600	32,200	99
	Brunswick	5,100	5,000	98
	Buckingham	4,000	3,900	98
	Caroline	6,200	6,100	98
	Charles City	2,100	2,000	95
	Chesterfield	58,100	57,800	99
	Cumberland	2,900	2,800	97
	Dinwiddie	24,400	24,000	98
	Essex	3,100	3,000	97
	Fluvanna	4,000	3,900	98
	Goochland	4,100	4,000	98
	Greene	3,000	2,900	97
	Greensville	5,200	5,100	98
	Hanover	18,100	17,800	98
	Henrico	73,100	72,400	99
	King And Queen	2,100	2,000	95
	King William	3,500	3,500	100
	Lancaster	4,100	4,000	98
Louisa	6,700	6,500	97	
Lunenburg	4,300	4,200	98	
Madison	3,800	3,700	97	
Middlesex	3,200	3,100	97	
Nelson	4,300	4,200	98	



WTVR-TV BMPCT-882 Granted 12/12/52 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	New Kent	3,700	3,600	97
	Northumberland	4,000	3,900	97
	Nottoway	5,200	5,100	98
	Orange	7,100	6,900	97
	Powhatan	4,200	4,100	98
	Prince Edward	5,000	4,900	98
	Prince George	15,300	15,200	99
	Richmond	2,700	2,700	100
	Rockingham	27,100	26,700	99
	Spotsylvania	19,300	19,100	99
	Surry	2,000	2,000	100
	Sussex	3,600	3,500	97
	Westmoreland	5,600	5,500	98
	Richmond City	85,500	84,800	99
Between 25-49%	VIRGINIA			
	James City	11,900	11,700	98
	King George	3,800	3,800	100
Page	7,400	7,400	100	
Between 5-24%	VIRGINIA			
	Amherst	9,700	9,500	98
	Appomattox	4,400	4,300	98
	Culpeper	8,200	8,100	99
	Gloucester	8,500	8,400	99
	Mecklenburg	10,300	10,100	98
	Rappahannock	2,500	2,500	100
	Rockbridge	10,800	10,600	98
	Shenandoah	11,000	10,900	99
	Southampton	7,900	7,700	97
	Stafford	14,700	14,500	99
	Warren	8,800	8,700	98
York	15,200	15,100	99	
WEST VIRGINIA				
Hardy	3,700	3,600	97	
Station Totals		646,500	637,600	98
Net Weekly Circulation (1985)			450,300	
Average Daily Circulation (1985)			274,100	

Virginia—Richmond

WWBT

Ch. 12

Network Service: NBC.

Licensee: Jefferson-Pilot Bcstg. Co. of Virginia, 5710 Midlothian Pike.

Studio & Office: 5710 Midlothian Pike, Box 12, Richmond, VA 23201.

Telephone: 804-233-5461. TWX: 710-956-0196.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"
Longitude 77° 30' 11.95"

Transmitter: 5710 Midlothian Pike.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Satcom Technologies, 9.2-meter; Microwave Assoc. & Harris receivers.

News Services: AP, UPI.

Ownership: Jefferson-Pilot Bcstg. Co. For other Interests, see Group Ownership of TV Stations.

Began Operation: April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley & Rein.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- JOHN HUTCHINSON, vice president & managing director.
- ELLEN SHULER, general sales manager.
- RAE MAUPIN, program operations manager.
- HARVEY POWERS, news manager.
- DAVID G. FRASIER, technical operations manager.
- MICHAEL MOSS, local sales manager.

Highest 30 Sec. Rate: (July 22, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$925.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA	36,600	35,900	98
	Albemarle	2,800	2,700	96
	Amelia	32,600	32,200	99
	Augusta	5,100	5,000	98
	Brunswick	4,000	3,900	98
	Buckingham	6,200	6,100	98
	Charles City	2,100	2,000	95
	Chesterfield	58,100	57,800	99
	Cumberland	2,900	2,800	97
	Dinwiddie	24,400	24,000	98
	Essex	3,100	3,000	97
	Fluvanna	4,000	3,900	98
	Goochland	4,100	4,000	98
	Greensville	5,200	5,100	98
	Hanover	18,100	17,800	98
	Henrico	73,100	72,400	99
	King And Queen	2,100	2,000	95
	King William	3,500	3,500	100
	Lancaster	4,100	4,000	98
	Louisa	6,700	6,500	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lunenburg	4,300	4,200	98
	New Kent	3,700	3,600	97
	Northumberland	4,000	3,900	97
	Nottoway	5,200	5,100	98
	Powhatan	4,200	4,100	98
	Prince Edward	5,000	4,900	98
	Prince George	15,300	15,200	99
	Richmond	2,700	2,700	100
	Surry	2,000	2,000	100
	Sussex	3,600	3,500	97
Richmond City	85,500	84,800	99	

VIRGINIA				
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Greene	3,000	2,900	97
	James City	11,900	11,700	98
	Madison	3,800	3,700	97
	Mecklenburg	10,300	10,100	98
	Middlesex	3,200	3,100	97
	Nelson	4,300	4,200	98
	Orange	7,100	6,900	97
	Page	7,400	7,400	100
	Rockingham	27,100	26,700	99
	Spotsylvania	19,300	19,100	99

VIRGINIA				
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Amherst	9,700	9,500	98
	Appomattox	4,400	4,300	98
	Gloucester	8,500	8,400	99
	Stafford	14,700	14,500	99
	Westmoreland	5,600	5,500	98
	York	15,200	15,100	99

Station Totals	589,800	581,700	98
Net Weekly Circulation (1985)		409,700	
Average Daily Circulation (1985)		242,300	

Virginia—Richmond-Petersburg

WXEX-TV

Ch. 8

Network Service: ABC.

Licensee: Nationwide Communications Inc., One Nationwide Plaza, Columbus, Ohio 43216.

Studio: 230 S. Crater Rd., Petersburg, VA 23803.

Business Office: 21 Buford Rd., Richmond, VA 23235.

Telephones: 804-733-8888, Petersburg; 804-320-3201, Richmond.

TWX: 710-956-0249.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude 37° 30' 46"
Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Midlothian District.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.3-meter; Scientific-Atlanta receivers.

News Services: ABC, AP, Group W Newsfeed.

Ownership: Nationwide Communications. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & assoc. (Television Digest, Vol. 7:45).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

JOSEPH LEWIN, general manager.
GENE WALSH, director of programming & operations.
DAN VANKO, chief engineer.

Highest 30 Sec. Rate (Jan. 20, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	36,600	35,900	98
	Amelia	2,800	2,700	96
	Brunswick	5,100	5,000	98
	Buckingham	4,000	3,900	98
	Caroline	6,200	6,100	98
	Charles City	2,100	2,000	95
	Chesterfield	58,100	57,800	99
	Cumberland	2,900	2,800	97
	Dinwiddie	24,400	24,000	98
	Essex	3,100	3,000	97
	Fluvanna	4,000	3,900	98
	Goochland	4,100	4,000	98
	Greene	3,000	2,900	97
	Greensville	5,200	5,100	98
	Hanover	18,100	17,800	98
	Henrico	73,100	72,400	99
	King And Queen	2,100	2,000	95
	King William	3,500	3,500	100
	Lancaster	4,100	4,000	98
Louisa	6,700	6,500	97	
Lunenburg	4,300	4,200	98	
Madison	3,800	3,700	97	
New Kent	3,700	3,600	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Northumberland	4,000	3,900	97
	Nottoway	5,200	5,100	98
	Orange	7,100	6,900	97
	Powhatan	4,200	4,100	98
	Prince Edward	5,000	4,900	98
	Prince George	15,300	15,200	99
	Richmond	2,700	2,700	100
	Surry	2,000	2,000	100
	Sussex	3,600	3,500	97
	Richmond City	85,500	84,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Augusta	32,600	32,200	99
	Gloucester	8,500	8,400	99
	James City	11,900	11,700	98
	Mecklenburg	10,300	10,100	98
	Middlesex	3,200	3,100	97
Nelson	4,300	4,200	98	
Spotsylvania	19,300	19,100	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Hallfax	19,000	18,600	98
	VIRGINIA			
	Amherst	9,700	9,500	98
	Appomattox	4,400	4,300	98
	Culpeper	8,200	8,100	99
	King George	3,800	3,800	100
	Rockingham	27,100	26,700	99
	Southampton	7,900	7,700	97
	Stafford	14,700	14,500	99
Westmoreland	5,600	5,500	98	
York	15,200	15,100	99	

Station Totals	621,300	612,500	98
Net Weekly Circulation (1985)		402,200	
Average Daily Circulation (1985)		231,500	

Virginia—Roanoke

WDBJ

Ch. 7

Network Service: CBS.

Licensee: WDBJ Television Inc., Box 7, Roanoke 24022-0007.

Studio: 2001 Colonial Ave. SW, Roanoke, VA 24015.

Mailing Address: Box 7, Roanoke, VA 24022-0007.

Telephone: 703-344-7000. **TWX:** 710-870-0437.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"
Longitude 80° 09' 22"

Transmitter: On Poor Mtn., 13-mi. SW of city.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CBS, UPI, WSI.

Ownership: WDBJ Television Inc. is a wholly-owned subsidiary of Schurz Communications Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations. Officers of WDBJ Television: Charles H. McKeever, pres.; Nancy S. Goodfellow, secy.; Alan G. Mathewson, treas.

Began Operation: Oct. 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

CHARLES H. MCKEEVER, president & general manager.

THOMAS J. BURKHART, general sales manager.

KAY HALL, program director.

CARL GUFFEY, director/operations.

JAMES N. SHAVER, news director.

PAUL J. LANCASTER, director of public affairs.

L. A. DYSON, chief engineer.

MEL MAYFIELD, director/research & marketing services.

Rates: On request.

Total Households; © MSI Consumer Market Data as of 1/1/85. TV Homes. TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Alleghany	9,900	9,800	99
	Amherst	9,700	9,500	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Bland	2,300	2,200	96
	Botetourt	8,800	8,700	99
	Campbell	40,800	40,300	99
	Carroll	11,200	11,000	98
	Charlotte	4,100	4,000	98
	Craig	1,500	1,500	100
	Floyd	4,400	4,300	98
	Franklin	12,800	12,600	98
	Giles	6,200	6,100	98
	Grayson	7,500	7,400	99
	Halifax	12,200	12,000	98
	Henry	27,100	26,800	99
	Highland	1,100	1,100	100
	Montgomery	26,600	26,300	99
	Pittsylvania	41,100	40,500	99
Pulaski	13,100	12,900	98	
Roanoke	76,000	75,400	99	
Rockbridge	10,800	10,600	98	
Tazewell	18,400	18,100	98	
Wythe	9,500	9,300	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Greenbrier	14,400	14,100	98
	Mercer	28,000	27,700	99
	Monroe	4,600	4,400	96
	Pocahontas	3,600	3,400	94
Between 25-49%	NORTH CAROLINA			
	Caswell	6,900	6,800	99
	Rockingham	32,000	31,700	99
	VIRGINIA			
	Nelson	4,300	4,200	98
	Smyth	11,900	11,700	99
	WEST VIRGINIA			
	Pendleton	3,000	2,900	97
	Summers	5,500	5,300	96
Between 5-24%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Person	10,600	10,500	99
	Stokes	12,900	12,700	98
	VIRGINIA			
	Augusta	32,600	32,200	99
	Buckingham	4,000	3,900	98
	Lunenburg	4,300	4,200	98
	Mecklenburg	10,300	10,100	98
	Patrick	6,500	6,400	98
	Prince Edward	5,000	4,900	98
	Russell	12,000	11,800	98
	Washington	24,100	23,800	99
WEST VIRGINIA				
Mingo	12,600	12,400	98	
Raleigh	32,800	32,300	98	
Wyoming	12,100	11,900	98	
Station Totals		711,600	701,500	98
Net Weekly Circulation (1985)				419,400
Average Daily Circulation (1985)				265,500

Virginia—Roanoke

WEFC

Ch. 38

Network Service: None, independent.

Grantee: Vine & Branch Inc., 612 Bullitt Ave. SE, Roanoke, VA 24013.

Studio: 612 Bullitt Ave. SE, Roanoke, VA 24013.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1334-kw max. visual, 66.7-kw max. aural. Antenna: 1625-ft. above av. terrain, 394-ft. above ground, 3664-ft. above sea level.

Latitude	37°	53'	35"
Longitude	80°	02'	28"

Transmitter: 4.1-mi. N of Hwy. 311, on slope of McAfee Knob, Roanoke.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter.

Ownership: C. Kenneth Wright, pres.; Elizabeth A. Dowdy, secy.; Betty S. Wright, treas.; Evangel Four Square Church, 100%.

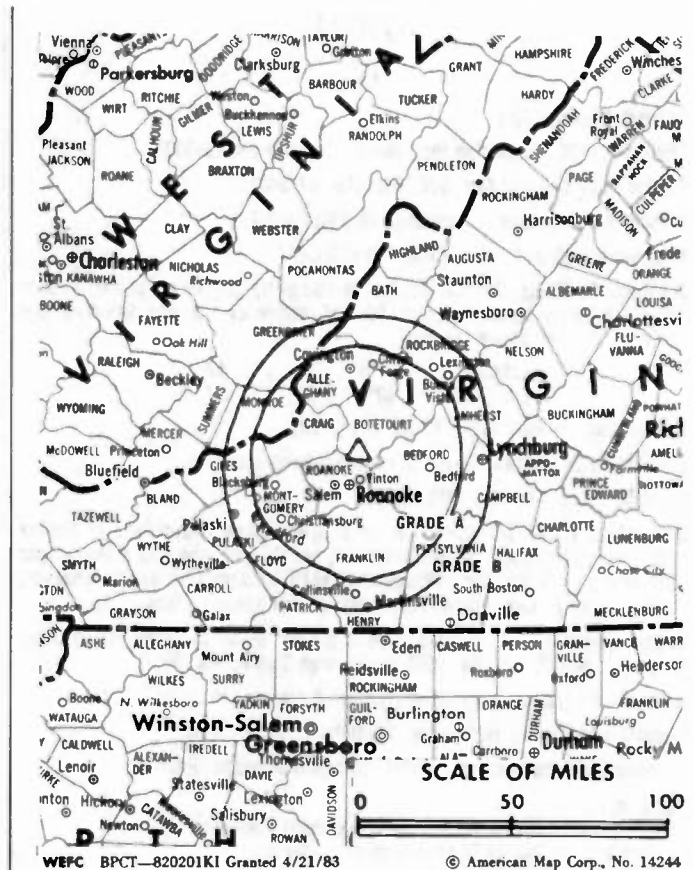
Due to Begin Operation: 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Lechman & Johnson.

Personnel:
BOB STEWART, general manager.
ED GRIFFIS, production manager.
ANDY WRIGHT, chief engineer.

Highest 30 Sec. Rate: \$75.



Virginia—Roanoke

WSLS-TV

Ch. 10

Network Service: NBC.

Licensee: Park Communications Inc., Church Ave. at 3rd St.

Studio: Church Ave. at 3rd St., Roanoke, VA 24011.

Telephone: 703-981-9110. TWX: 710-870-0428.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 3988-ft. above sea level.

Latitude 37° 12' 02"
Longitude 80° 08' 55"

Transmitter: Poor Mtn., approx. 13-mi. SW of Roanoke.

News Services: AP, NBC.

Ownership: Park Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 11, 1952. Sale to present owner by Shenandoah Life Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36, 37).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. RANDY ODIL, vice president & general manager.
PIERRE (PETE) WATKINS, general sales manager.
MIKE BERKEY, manager for engineering.
MARU WARREN, program director.
LEE GARRETT, director of community affairs.

Highest One Hour Rate: \$900.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$850

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Alleghany	9,900	9,800	99
	Amherst	9,700	9,500	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Bland	2,300	2,200	96
	Botetourt	8,800	8,700	99
	Campbell	40,800	40,300	99
	Carroll	11,200	11,000	98
	Charlotte	4,100	4,000	98
	Craig	1,500	1,500	100
	Floyd	4,400	4,300	98
	Franklin	12,800	12,600	98
	Giles	6,200	6,100	98
	Grayson	7,500	7,400	99
	Halifax	12,200	12,000	98
	Henry	27,100	26,800	99
	Highland	1,100	1,100	100
	Montgomery	26,600	26,300	99
	Pittsylvania	41,100	40,500	99
Pulaski	13,100	12,900	98	
Roanoke	76,000	75,400	99	

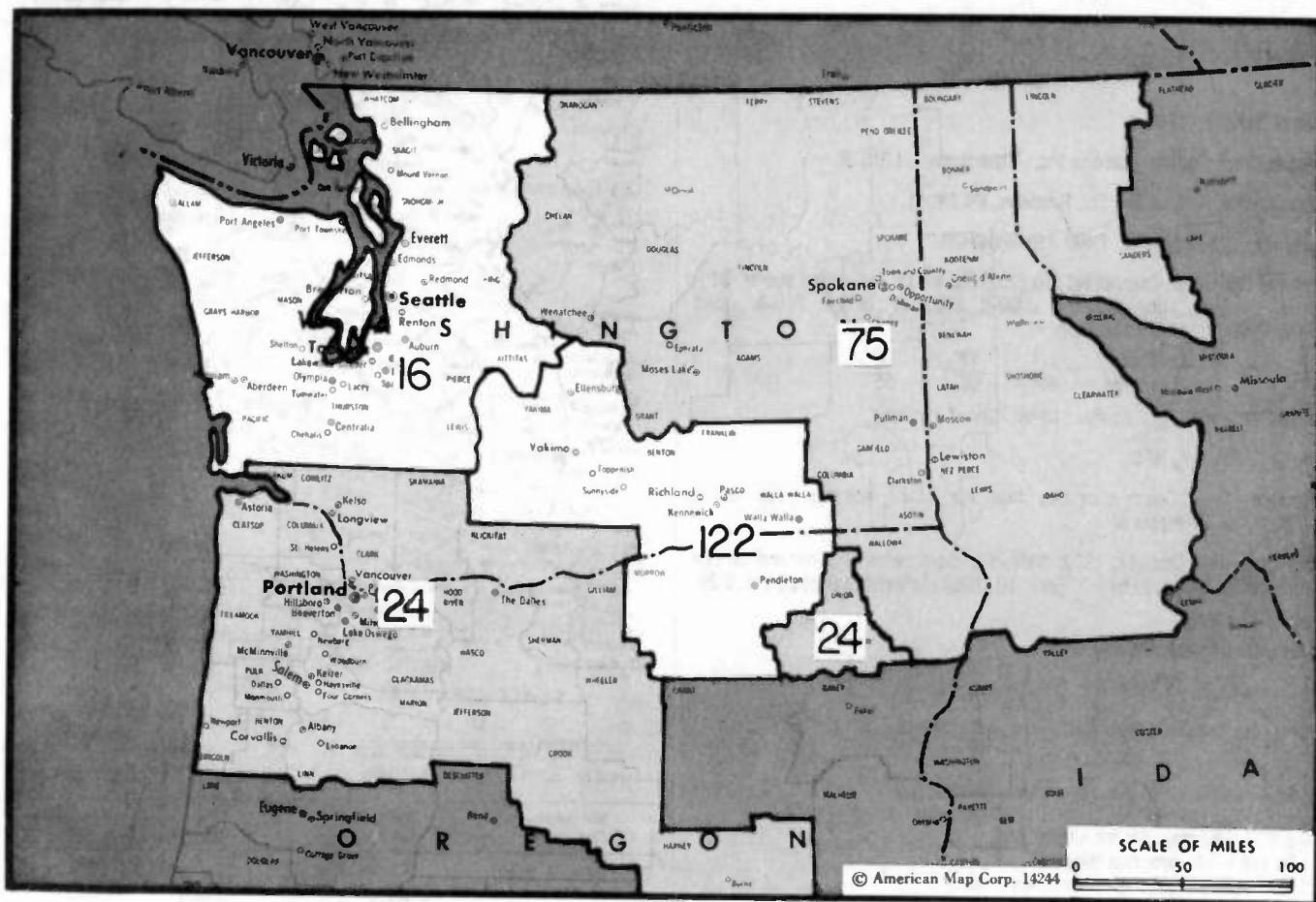


WSLS-TV BPCT-5093 Granted 7/14/78

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rockbridge	10,800	10,600	98
	Wythe	9,500	9,300	98
	WEST VIRGINIA			
	Monroe	4,600	4,400	96
	Pocahontas	3,600	3,400	94
Between 25-49%	NORTH CAROLINA			
	Caswell	6,900	6,800	99
	Person	10,600	10,500	99
	VIRGINIA			
	Mecklenburg	10,300	10,100	98
	Nelson	4,300	4,200	98
Between 5-24%	WEST VIRGINIA			
	Greenbrier	14,400	14,100	98
	Mercer	28,000	27,700	99
	Pendleton	3,000	2,900	97
	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Rockingham	32,000	31,700	99
	Stokes	12,900	12,700	98
Station Totals	VIRGINIA			
	Augusta	32,600	32,200	99
	Lunenburg	4,300	4,200	98
	Patrick	6,500	6,400	98
	Prince Edward	5,000	4,900	98
	Smyth	11,900	11,700	99
	Tazewell	18,400	18,100	98
	WEST VIRGINIA			
	Summers	5,500	5,300	96
	Station Totals		614,000	605,400
Net Weekly Circulation (1985)			355,900	
Average Daily Circulation (1985)			205,100	

Washington



Washington Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	9	12	21
Educational Television Stations	3	3	6
			27

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- KEPR-TV, Kennewick** —See Pasco, WA
- KNDU, Kennewick** —See Richland, WA
- KNDU, Pasco** —See Richland, WA
- KVEW, Pasco** —See Kennewick, WA
- KEPR-TV, Richland** —See Pasco, WA
- KVEW, Richland** —See Kennewick, WA
- KCWT, Spokane** —See Wenatchee, WA
- KSTW, Tacoma** —See Seattle, WA

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Market	Arbitron ADI TV Households	Rank
Seattle-Tacoma, WA	1,133,700	16
Portland, OR	784,400	24
Spokane, WA	326,700	75
Yakima, WA	168,000	122

Market Area Commercial TV Stations
 KCQP (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20),
 KTZZ-TV (22), KVOS-TV (12)
 KATU (2), KECH (22), KGW-TV (8), KOIN-TV (6), KPDX (49), KPTV (12)
 KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
 KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDU (25),
 KVEW (42)

Washington—Bellingham

KVOS-TV

Ch. 12

Network Service: CBS.

Licensee: ACKO Inc., 1151 Ellis St., Bellingham, WA 98225.

Studio: 1151 Ellis St., Bellingham.

Telephone: 206-671-1212.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"
Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, WA.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, CP, CNN, CBS.

Ownership: Ackerley Communications Inc., 100%. For officers and other interests, see Group Ownership of TV Stations.

Began Operation: May 23, 1953. Sale to present owner approved by FCC June 5, 1985. Sale to Wometco Enterprises Inc. by Rogan Jones and associates approved March 29, 1961 by the FCC (Television Digest, Vol. 16:48; 17:14).

Represented (sales): Petry Television; Metrosport Sales (Toronto-Montreal).

Represented (legal): Rubin, Winston & Diercks.

Personnel:

C. M. (MIKE) GEHRING, vice president & general manager.
JOHN GIBSON, general sales manager.
BOB LEWIS, program manager.
JOYCE LORENZ, traffic manager.
DONALD LUCHSINGER, chief engineer.
ARLO BARBO, controller.

Highest 30 Sec. Rate : \$500.

NETWORK BASE HOURLY RATE: \$125.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,350,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Clallam Island	22,100	21,200	96
		18,500	18,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Skagit	26,500	25,500	96
	Whatcom	43,200	41,400	96
Between 25-49%	WASHINGTON			
	Jefferson	7,400	7,100	96
	Kitsap	61,400	59,900	98
	San Juan	4,000	3,800	95
	Snohomish	137,700	134,000	97
Between 5-24%	WASHINGTON			
	King	530,400	512,100	97
Station Totals		851,200	823,100	96
Net Weekly Circulation (1985)			229,400	
Average Daily Circulation (1985)			86,300	

Washington—Everett

KONG-TV

Ch. 16

Network Service: None, independent.

Grantee: KONG Television Inc., 660 Sacramento St., Suite 303, San Francisco, CA 94111.

Studio: 1420 75th St. SW, Everett, WA 98203-6256.

Mailing Address: 404 Watermark Tower, 1109 First Ave., Seattle, WA 98101-2909.

Telephone: 206-292-1616. (Seattle office); 206-347-1616 (Everett studio).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1275-ft. above av. terrain, 300-ft. above ground, 1725-ft. above sea level.

Latitude 47° 32' 34"
 Longitude 122° 06' 25"

Transmitter: On Cougar Mtn., 4-mi. W of Issaquah.

Satellite Earth Station: Harris, 11-meter

Ownership: Carl D. Washington, chmn.-pres., 77%; Samuel Schulman, 11%; Carl C. Gipson, 2nd v.p., 2%; Samuel E. Washington, secy., 5%; Thomas Arnold, 2%; Morris Lucas, 2%; Sharon R. Silverstone, 1%.

Due to Begin Operation: Fall 1985.

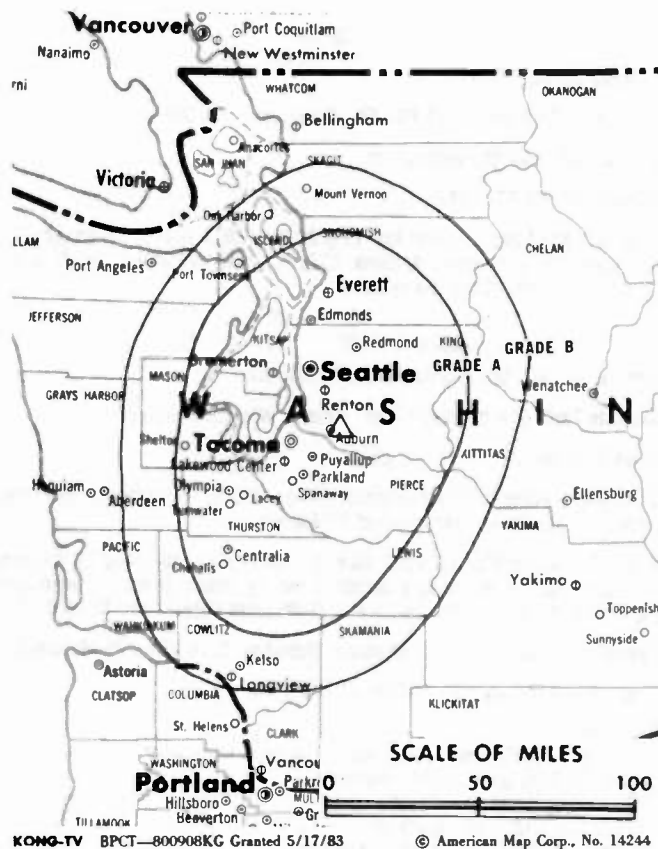
Represented (legal): Curtis White Associates.

Represented (engineering): Cohen & Dippell.

Personnel:

DAN O'BRIEN, general manager.
 BILL ACHATZ, chief engineer.

Rates: Not available.



Washington—Kennewick-Pasco-Richland

KVEW

Ch. 42

(Satellite of KAPP, Yakima, WA)

Network Service: ABC.

Licensee: Apple Valley Bcstg. Inc.

Studio: 601 Edison, Kennewick, WA 99336.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Satellite Earth Stations: M/A-Com, 5-meter; M/A-Com & Avantek receivers.

News Service: UPI.

Ownership: Evening Telegram Co., 100%. See WISC-TV, Madison, WI.

Began Operation: October 29, 1970.

Represented (sales): Herrington, Righter & Parsons Inc; The Tacher Co.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Jules Cohen & Associates.

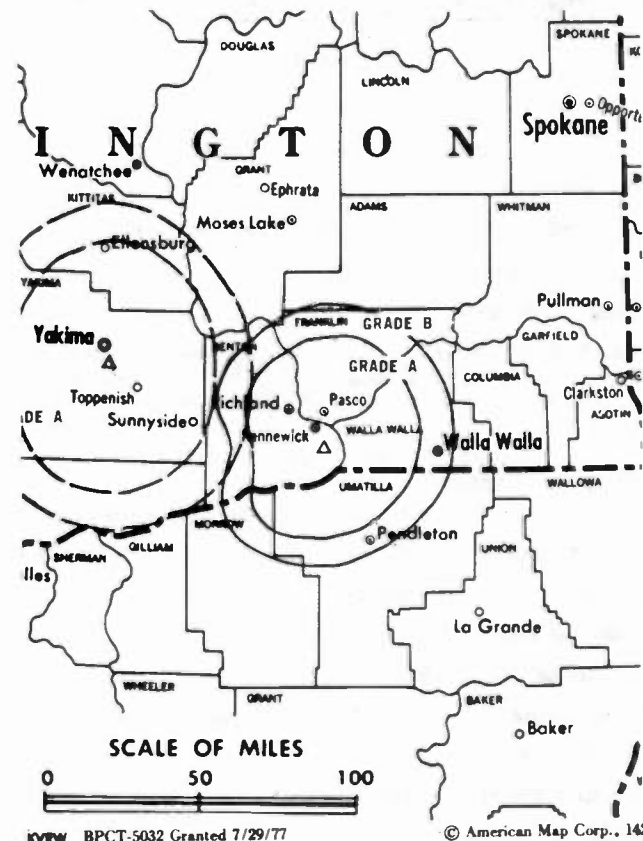
Personnel:

ELIZABETH MURPHY BURNS, president.
R. GARY PIERONE, vice president & general manager.
MARCUS WOOD, station manager.
NEIL BENNETT, chief engineer.
BILL BLOOD, news director.
RYAN GEIST, production manager.

Rates: Sold in combination with KAPP, Yakima.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	OREGON			
	Morrow	3,000	2,800	93
	Umatilla	22,600	21,200	94
	WASHINGTON			
	Benton	46,600	45,100	97
	Franklin	13,700	13,300	97



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Walla Walla	17,900	16,800	94
Between 25-49%	OREGON			
	Gilliam	800	700	88
Between 5-24%	WASHINGTON			
	Adams	4,900	4,700	96
Between 5-24%	OREGON			
	Sherman	800	800	100
	Wheeler	600	600	100
Station Totals		110,900	106,000	95
Net Weekly Circulation (1985)				79,700
Average Daily Circulation (1985)				44,400

Washington—Pasco-Kennewick-Richland

KEPR-TV

Ch. 19

(Associated with KIMA-TV, Yakima)

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, WA 98907.

Studio: 2807 W. Lewis, Pasco, WA 99301.

Telephone: 509-547-0547.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 380-kw horizontal visual, 88.3-kw max. & 69.2-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 351-ft. above ground, 2394-ft. above sea level.

Latitude 46° 05' 48"
Longitude 119° 11' 36"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

Satellite Earth Stations: Harris, 7.1-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed.

Ownership: See KIMA-TV, Yakima.

Began Operation: Dec. 28, 1954.

Represented (sales): Seltel Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal): Pepper & Corazzini.

Represented (engineering): Hammett & Edison Inc.

Personnel:

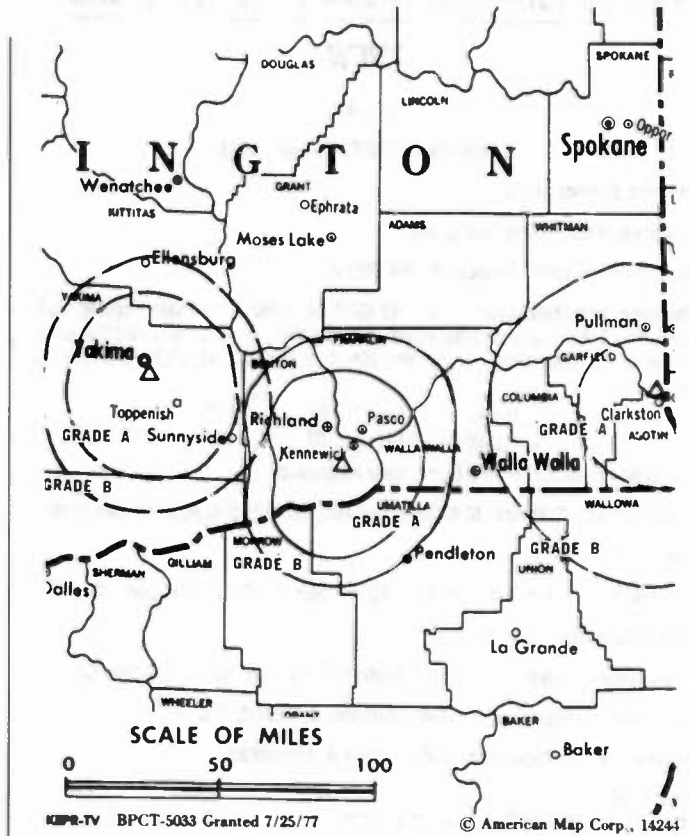
GARY NIEMAN, manager.
KEN CHRISTENSEN, news director.
DON ECKIS, chief engineer.

Rates: Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Gilliam	800	700	88
	Morrow	3,000	2,800	93
	Umatilla	22,600	21,200	94
	WASHINGTON			
	Benton	46,600	45,100	97
	Franklin	13,700	13,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Walla Walla	17,900	16,800	94
Between 25-49%	OREGON			
	Wheeler	600	600	100
	WASHINGTON			
	Adams	4,900	4,700	96
Between 5-24%	OREGON			
	Sherman	800	800	100
	WASHINGTON			
	Columbia	1,600	1,500	94
	Grant	18,500	17,800	96
Station Totals		131,000	125,300	95
Net Weekly Circulation (1985)				83,300
Average Daily Circulation (1985)				52,800

Washington—Richland-Pasco-Kennewick

KNDU

Ch. 25

(Associated with KNDO, Yakima, WA)

Network Service: NBC.

Licensee: Columbia Empire Broadcasting Corp., 4608 S. 24th Ave., Yakima, WA 98901.

Studio: 3312 W. Kennewick Ave., Kennewick, WA; Box 2523, Tri-Cities, WA 99302.

Telephone: 509-783-6151.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 677-kw max. & 550-kw horizontal visual, 67.7-kw max. & 55-kw horizontal aural. Antenna: 1351-ft. above av. terrain, 227.5-ft. above ground, 2415-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 47"

Transmitter: Jump Off Joe Butte, S of Kennewick, WA.

Satellite Earth Stations: Microdyne, 3.7-meter & 5.1-meter; Microdyne & M/A-Com receivers.

News Services: UPI, NBC.

Ownership: Same as KNDO, Yakima.

Began Operation: Oct. 10, 1961.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

HUGH E. DAVIS, president.
ELLIOT KLEEMAN, vice president & general manager.
JERRY ROGERS, station & sales manager.
DAVE LLOYD, news director.
ED LYON, chief engineer.

Rates: Sold in combination with KNDO, Yakima.

NETWORK BASE HOURLY RATE: Bonus to KNDO, Yakima.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Gilliam	800	700	88
	Umatilla	22,600	21,200	94
	Wheeler	600	600	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Benton	46,600	45,100	97
	Franklin	13,700	13,300	97
	Walla Walla	17,900	16,800	94
Between 25-49%	OREGON			
	Morrow	3,000	2,800	93
Between 5-24%	WASHINGTON			
	Adams	4,900	4,700	96
	OREGON			
	Sherman	800	800	100
	WASHINGTON			
	Columbia	1,600	1,500	94
	Grant	18,500	17,800	96
Station Totals		131,000	125,300	95
Net Weekly Circulation (1985)				83,200
Average Daily Circulation (1985)				47,900

Washington—Seattle

KING-TV

Ch. 5

Network Service: NBC.

Licensee: King Broadcasting Co., 333 Dexter N., Seattle 98109.

Studio: Television Center, 333 Dexter Ave. North, Seattle, WA 98109.

Telephone: 206-448-5555. TWX: 910-444-2010.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 20' 59"

Transmitter: 301 Galer St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 5-meter; Scientific-Atlanta & Harris receivers.

AM Affiliate: KING, 50-kw, 1090 kHz.

FM Affiliate: KING-FM, 100-kw, 98.1 MHz (No. 251), 700-ft.

News Services: AP, NBC, UPI.

Ownership: Dorothy S. Bullitt, 29%; Harriet Stimson Bullitt, 24.2%; Priscilla Bullitt Collins, 22.3%; Bullitt Foundation, 2.8%; Josiah Collins, 2.1%; 85 others, none with as much as 2%. King Bcstg. also owns & operates KREM-TV, Spokane, WA; KGW-TV-AM & KINK(FM), Portland, OR; KTVB, Boise, ID; KSFO & KYA(FM), San Francisco, CA.

Began Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee August 1949 (Television Digest, Vol. 5:20, 23, 30).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

ANCIL H. PAYNE, president.
GEORGE V. WILLOUGHBY JR., v.p., corporate & legal, secretary.
ERIC S. BREMNER, vice president, broadcasting.
STURGES DORRANCE, vice president & general manager.
ROBERT GLOVER, general sales manager.
ARNOLD GOODER, local sales manager.
PAT CHAPPEL, program director.
JAN GRAY, director of marketing.
DONALD VARYU, news director.
TYRONE MORTENSEN, chief engineer.
CRAIG JOHNSTON, production manager.
JIM HEACOCK, operations manager.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (Aug. 1, 1985): \$9000.

NETWORK BASE HOURLY RATE: \$1700.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,445,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Chelan	18,700	17,900	96
	Clallam	22,100	21,200	96
	Douglas	9,200	8,900	97
	Grays Harbor	25,900	24,300	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Island	18,500	18,100	98
	Jefferson	7,400	7,100	96
	King	530,400	512,100	97
	Kitsap	61,400	59,900	98
	Kittitas West	2,500	2,300	94
	Lewis	22,300	21,200	95
	Mason	13,600	13,200	97
	Pacific	7,400	6,900	94
	Pierce	193,300	188,400	97
	San Juan	4,000	3,800	95
	Skagit	26,500	25,500	96
	Snohomish	137,700	134,000	97
	Thurston	54,600	53,100	97
Whatcom	43,200	41,400	96	
Between 25-49%	OREGON			
	Clatsop	12,900	12,200	95
	WASHINGTON			
	Cowlitz	31,500	30,500	97
Grant	18,500	17,800	96	
Kittitas East	6,900	6,500	95	
Between 5-24%	OREGON			
	Gilliam	800	700	88
	Wasco	8,500	8,000	94
	WASHINGTON			
Adams	4,900	4,700	96	
Clark	77,700	75,700	97	
Wahkiakum	1,400	1,300	93	
Station Totals		1,361,800	1,316,700	96
Net Weekly Circulation (1985)			1,050,200	
Average Daily Circulation (1985)			611,600	

Washington—Seattle

KIRO-TV

Ch. 7

Network Service: CBS.

Licensee: KIRO Inc., Broadcast House, 2807 Third Ave., Seattle, WA 98111-7777.

Studio: 2807 Third Ave., Seattle, WA 98111-7777.

Telephone: 206-624-7077. TWX: 910-444-2233.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"
Longitude 122° 21' 20"

Transmitter: 1518 Queen Anne Ave. N.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KIRO, 50-kw, 710 kHz.

FM Affiliate: KSEA, 100-kw, 100.7 MHz (No. 264), 730-ft.

News Services: AP, UPI.

Ownership: Bonneville International Corp., 99.91%. Bonneville International is owned by the Church of Jesus Christ of Latter-Day Saints (Mormon). There are approx. 6 other stockholders, none owning as much as 1%. For other interests, see KSL-TV, Salt Lake City.

Began Operation: Feb. 8, 1958. Sale of control to present owner by Saul Haas and associates approved Dec. 17, 1963 by FCC (Television Digest, Vol. 3:51).

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn; Preston, Thorgrimson, Ellis & Holman (Seattle).

Personnel:

KENNETH L. HATCH, president, KIRO Inc.
A. F. MLADENICH, senior vice president.
GLENN C. WRIGHT, vice president & general manager.
JOHN NORDEN, vice president & national sales manager.
MICHAEL POTH, vice president & director of sales.
NICK FREEMAN, v.p., video & technical operations & production services.
JUDY LAW, vice president & program director.
CHARLES MORRIS, engineering director.
RICHARD JACOBY, production manager.
DEB DRAPIN, operations/traffic director.
BERNICE BELLAMY, assistant v.p. & director of community affairs.

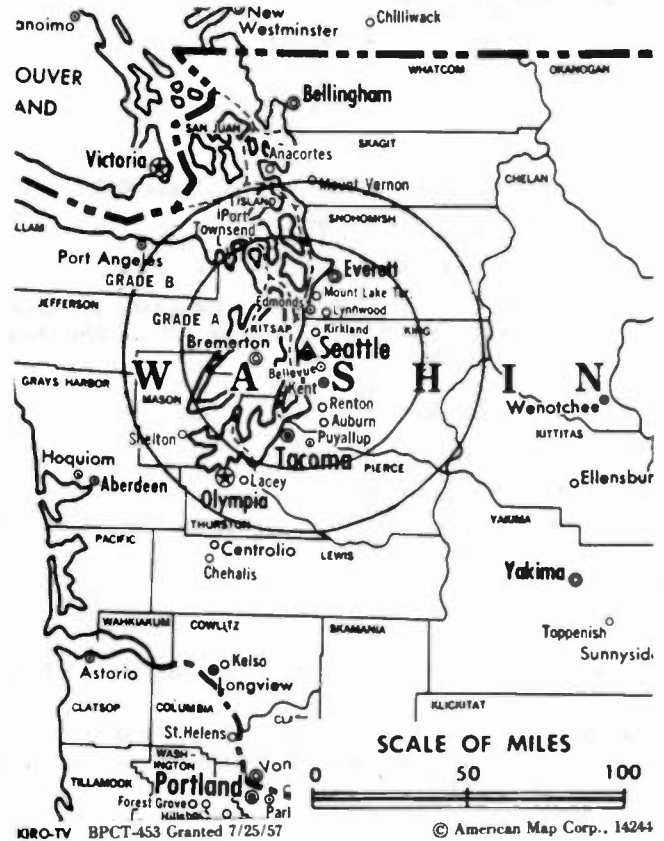
NETWORK BASE HOURLY RATE: \$1549.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,128,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
WASHINGTON				
50% & Over	Chelan	18,700	17,900	96
	Clallam	22,100	21,200	96
	Douglas	9,200	8,900	97
	Grays Harbor	25,900	24,300	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Island	18,500	18,100	98
	Jefferson	7,400	7,100	96
	King	530,400	512,100	97
	Kitsap	61,400	59,900	98
	Kittitas West	2,500	2,300	94
	Lewis	22,300	21,200	95
	Mason	13,600	13,200	97
	Pierce	193,300	188,400	97
	San Juan	4,000	3,800	95
	Skagit	26,500	25,500	96
	Snohomish	137,700	134,000	97
	Thurston	54,600	53,100	97
	Whatcom	43,200	41,400	96
Between 25-49%				
WASHINGTON				
	Kittitas East	6,900	6,500	95
	Pacific	7,400	6,900	94
Between 5-24%				
WASHINGTON				
	Adams	4,900	4,700	96
	Cowlitz	31,500	30,500	97
	Grant	18,500	17,800	96
	Wahkiakum	1,400	1,300	93
Station Totals		1,261,900	1,220,100	96
Net Weekly Circulation (1985)				956,100
Average Daily Circulation (1985)				494,700

Washington—Seattle

KOMO-TV

Ch. 4

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., 100 4th Ave. N., Seattle 98109.

Studio: 100 4th Ave. N., Seattle, WA 98109.

Telephone: 206-443-4000. TWX: 910-444-2251.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 21' 09"

Transmitter: 157 Galer St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

AM Affiliate: KOMO, 50-kw, 1000 kHz.

News Services: AP, UPI.

Ownership: Fisher Companies Inc. Fisher Bcstg. Inc. is also licensee of KATU, Portland, OR.

Began Operation: Dec. 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. W. WARREN, chairman of the board.
JOHN BEHNKE, president & chief executive officer.
JAY W. GIESA, exec. vice president, broadcasting.
ED LACKNER, vice president, corporate affairs.
MONTY GRAU, vice president & general manager.
PHELPS FISHER, vice president & director of marketing.
PATRICK SCOTT, vice president & station manager.
SCOTT HAYNER, general sales manager.
DAVID S. BINGHAM, local sales manager.
MIKE EGUCHI, national sales manager.
RICHARD WARSINSKE, program manager.
LOIS MATHESON, director of television news.
DON WILKINSON, director of engineering.
JACK DAVID, promotion & press relations manager.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate: \$4800.

NETWORK BASE HOURLY RATE: \$2000.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,322,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Chelan	18,700	17,900	96
	Clallam	22,100	21,200	96
	Grays Harbor	25,900	24,300	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Island	18,500	18,100	98
	Jefferson	7,400	7,100	96
	King	530,400	512,100	97
	Kitsap	61,400	59,900	98
	Kittitas West	2,500	2,300	94
	Lewis	22,300	21,200	95
	Mason	13,600	13,200	97
	Pacific	7,400	6,900	94
	Pierce	193,300	188,400	97
	San Juan	4,000	3,800	95
	Skagit	26,500	25,500	96
	Snohomish	137,700	134,000	97
	Thurston	54,600	53,100	97
Whatcom	43,200	41,400	96	
Between 25-49%	WASHINGTON			
	Cowlitz	31,500	30,500	97
	Douglas	9,200	8,900	97
	Kittitas East	6,900	6,500	95
Between 5-24%	OREGON			
	Clatsop	12,900	12,200	95
	Wasco	8,500	8,000	94
WASHINGTON	Grant	18,500	17,800	96
	Station Totals	1,277,000	1,234,300	96
Net Weekly Circulation (1985)				1,039,400
Average Daily Circulation (1985)				613,800

Washington—Tacoma

KCPQ

Ch. 13

Network Service: None, independent.

Licensee: Kelly Television Co., Box 98828, Tacoma, WA 98499.

Studio: 4400 Steilacoom Blvd., Tacoma, WA 98499.

Telephone: 206-582-8613.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 708-ft. above ground, 2395-ft. above sea level.

Latitude 47° 32' 53"
Longitude 122° 48' 22"

Transmitter: Gold Mtn., 6.5-mi. W of Bremerton.

Satellite Earth Stations: Scientific-Atlanta, 10-meter (2) & 2-meter; M/A-Com receivers.

News Service: CNN.

Ownership: Jon S. Kelly & Robert E. Kelly, 45% each as general partners; 5% each as limited partners. For other interests, see KCRA-TV, Sacramento, CA.

Began Operation: Aug. 2, 1953 as a commercial station. Left air Dec. 13, 1974. Sale to Clover Park School District No. 400 approved by FCC Sept. 9, 1975. Resumed operation as an educational station Jan. 4, 1976. Sale to present owners approved by FCC Dec. 4, 1979. Resumed operation as a commercial station Nov. 4, 1980.

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- ROBERT KELLY, partner & general manager.
- DAN JENSEN, station manager.
- THOMAS FRENCH, business manager.
- LLOYD LOW, general sales manager.
- DENNIS McCORMICK, national sales manager.
- KARLA BARTON, local sales manager.
- BOB GALVIN, promotion manager.
- PHIL SAMUELS, news manager.
- MARLENE GOTTFRIED, accounting supervisor.
- LEE PINSKI, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Grays Harbor	25,900	24,300	94
	Island	18,500	18,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	7,400	7,100	96
	King	530,400	512,100	97
	Kitsap	61,400	59,900	98
	Mason	13,600	13,200	97
	Pierce	193,300	188,400	97
	Snohomish	137,700	134,000	97
	Thurston	54,600	53,100	97
Whatcom	43,200	41,400	96	
Between 25-49%	WASHINGTON			
	Clallam	22,100	21,200	96
	Lewis	22,300	21,200	95
	Pacific	7,400	6,900	94
	San Juan	4,000	3,800	95
Between 5-24%	WASHINGTON			
	Cowlitz	31,500	30,500	97
	Kittitas West	2,500	2,300	94
Wahkiakum	1,400	1,300	93	
Station Totals		1,203,700	1,164,300	96
Net Weekly Circulation (1985)				659,900
Average Daily Circulation (1985)				261,400

Washington—Seattle-Tacoma

KSTW

Ch. 11

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 11411, Tacoma, WA 98411.

Studios & Offices: 2320 S. 19th St., Tacoma 98411; United Airlines Bldg., 2033 6th Ave., Seattle 98121.

Telephones: 206-572-5789, Tacoma; 206-682-0550, Seattle.

TWX: 910-441-2622, Tacoma.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 900-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude 47° 36' 56"
Longitude 122° 18' 29"

Transmitter: 1715 E. Madison St., Seattle.

Satellite Earth Station: Andrew, 10-meter; Scientific-Atlanta receivers.

News Services: AP, INDX, INN.

Ownership: Gaylord Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:13; 14:5).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

BRUCE K. LUMPKIN, vice president & general manager.
DON LACY, assistant general manager.
KEVIN T. HALE, general sales manager.
PENNY TAYLOR, Seattle sales manager.
MARK DRISCOLL, national sales manager.
CURTIS M. HOLMAN, business manager.
JOE AGOSTINO, production manager.
PAUL CRITTENDEN, chief engineer.
JACK EDDY, news director.

Highest 30 Sec. Rate (July 15, 1985): \$1400.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 709,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Grays Harbor	25,900	24,300	94
	Island	18,500	18,100	98
	Jefferson	7,400	7,100	96
	King	530,400	512,100	97
	Kitsap	61,400	59,900	98
	Kittitas West	2,500	2,300	94
	Lewis	22,300	21,200	95
	Mason	13,600	13,200	97
	Pierce	193,300	188,400	97
	Skagit	26,500	25,500	96
	Snohomish	137,700	134,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Thurston	54,600	53,100	97
	Whatcom	43,200	41,400	96
Between 25-49%	IDAHO			
	Latah	10,700	10,300	96
	OREGON			
	Clatsop	12,900	12,200	95
	WASHINGTON			
	Benton	46,600	45,100	97
	Chelan	18,700	17,900	96
	Clallam	22,100	21,200	96
	Cowlitz	31,500	30,500	97
	Douglas	9,200	8,900	97
	Franklin	13,700	13,300	97
	Pacific	7,400	6,900	94
	San Juan	4,000	3,800	95
	Walla Walla	17,900	16,800	94
Whitman	13,400	12,900	96	
Yakima	66,200	63,300	96	
Between 5-24%	IDAHO			
	Kootenai	24,700	24,300	98
	WASHINGTON			
	Okanogan	12,400	11,700	94
Spokane	138,000	133,700	97	
Station Totals		1,586,700	1,533,400	96
Net Weekly Circulation (1985)			886,200	
Average Daily Circulation (1985)			412,000	

Washington—Seattle

KTZZ-TV

Ch. 22

Network Service: None, independent.

Grantee: Seattle Television Ltd. Partnership.

Studio: 945 Dexter Ave. N, Seattle, WA 98109.

Telephone: 206-282-2202.

Mailing Address: Box 2022, Seattle, WA 98111.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 894-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude 47° 36' 57"
Longitude 122° 18' 26"

Transmitter: 1618 18th Ave., Seattle.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Service: AP.

Ownership: Channel 22 of Seattle Inc., gen. partner; Alden Television Inc. & Seattle TV 22 Ltd. Partnership, ltd. partners. C22S ownership: Seattle Bcstg. Corp., 100%. SBC is controlled by Michael R. Forman who also controls permittee of KTDZ-TV, Portland, OR; has 10% of KRLR(TV), Las Vegas, NV; owns applicants for Ch. 20, Denver, CO; Ch. 46, Green Valley, AZ; has interest in applicants for Ch. 51, Tolleson, AZ; Ch. 52, Fort Worth, TX & Cable TV operator in Marshall Islands. STV22LP ownership: J. Stephen Eaton & Media Capital Group Inc., gen. partners. MCGI ownership: James D. Moore & R. Daniel Vaughan. ATI ownership: Michael R. Forman, pres., 100%.

Began Operation: June 22, 1985.

Represented (sales): Seltel Inc.

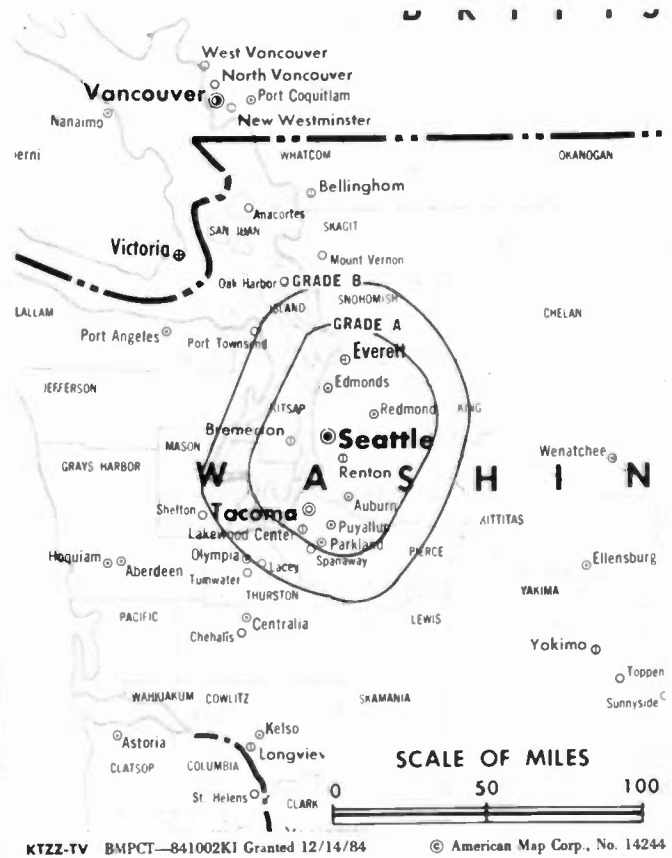
Represented (legal): Fly, Shuebruk, Gaguine, Boros, Schulkind & Braun.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

DEAN H. WOODRING, general manager.
TERRI WILLIAMS, station manager & national sales.
SANDY DELAUNEY, local sales manager.
WILLIAM HALL, program director.
BILL BIRNEY, marketing director.
KARL PAULSEN, engineering director.

Highest 30 Sec. Rate (Aug. 19, 1985): \$600.



BLACKBURN & COMPANY, INC.

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ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Washington—Spokane

KAYU-TV

Ch. 28

Network Service: None, independent.

Licensee: KAYU-TV Partners Ltd.

Studio: S. 4600 Regal, Spokane, WA 99223.

Telephone: 509-448-2828.

Mailing Address: Box 8115, Spokane, WA 99203.

Technical Facilities: Channel No. 28 (560-566 MHz). Authorized power: 1198.4-kw visual, 239.662-kw aural. Antenna: 2000-ft. above av. terrain, 823-ft. above ground, 4399-ft. above sea level.

Latitude 47° 34' 44"
Longitude 117° 17' 46"

Holds CP for change to 2400-kw max. visual, 120-kw max. aural, 2000-ft above av. terrain, 823-ft. above ground, 4399-ft. above sea level, lat. 47° 34' 44", long. 117° 17' 46"; transmitter to 3-mi. SE of Spokane on Krell Hill. BPCT-840316KJ.

Transmitter: 3-mi. SE of Spokane on Krell Hill.

Satellite Earth Stations: 3 in operation.

News Service: INN.

Ownership: KAYU-TV Partners Ltd., Robert J. Hamacher, general partner.

Began Operation: Oct. 31, 1982.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

ROBERT HAMACHER, president & general manager.
MARK FLAHERTY, programming.
ROBERTA FOX, business manager.
D. LANE GUIN, sales manager.
RONALD VALLEY, director of engineering.
LOUISE HANSEN, director of promotion.

Highest 30 Sec. Rate (July 16, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Spokane	138,000	133,700	97
Between 25-49%	IDAHO			
	Benewah	3,200	3,100	97
	Kootenai	24,700	24,300	98
	Latah	10,700	10,300	96

I C O L U M B I A

○Penticton



KAYU-TV BPCT-840316KJ Granted 5/29/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON			
	Columbia	1,600	1,500	94
	Garfield	1,000	900	90
	Lincoln	3,800	3,700	97
	Stevens	11,400	10,800	95
Between 5-24%	IDAHO			
	Bonner	9,900	9,600	97
	Shoshone	6,500	6,300	97
	WASHINGTON			
	Adams	4,900	4,700	96
	Chelan	18,700	17,900	96
	Douglas	9,200	8,900	97
	Franklin	13,700	13,300	97
	Grant	18,500	17,800	96
	Pend Oreille	3,400	3,300	97
	Whitman	13,400	12,900	96
Station Totals		292,600	283,000	96
Net Weekly Circulation (1985)			108,800	
Average Daily Circulation (1985)			48,200	

Washington—Spokane

KHQ-TV

Ch. 6

Network Service: NBC.

Licensee: KHQ Inc., 4202 South Regal St., Box 8088, Spokane 99203.

Studio: 4202 S. Regal St., Spokane.

Mailing Address: Box 8088, Spokane, WA 99203.

Telephone: 509-448-4666. TWX: 510-773-1830.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.4"
Longitude 117° 17' 46.6"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KLSN, 5-kw, 590 kHz (NBC).

FM Affiliate: KISC, 94-kw, 98.1 MHz (No. 251), 2031-ft.

News Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: Cowles Publishing Co. KHQ Inc. officers: J. Birney Blair, pres.; Michael K. Nielsen, secy.-treas.

Began Operation: Dec. 20, 1952.

Represented (sales): Katz Television.

Represented (legal): Wiley & Rein.

Represented (engineering): Cohen & Dippell.

Personnel:

J. BIRNEY BLAIR, president & general manager.
JACK REBER, vice president & general sales manager.
DON CARMICHAEL, operations manager.
LARRY GANTS, program director & promotion manager.
WILLIAM ISBELL, chief engineer.
DEAN MELL, news director.

Highest 30 Sec. Rate (July 15, 1985): \$800.

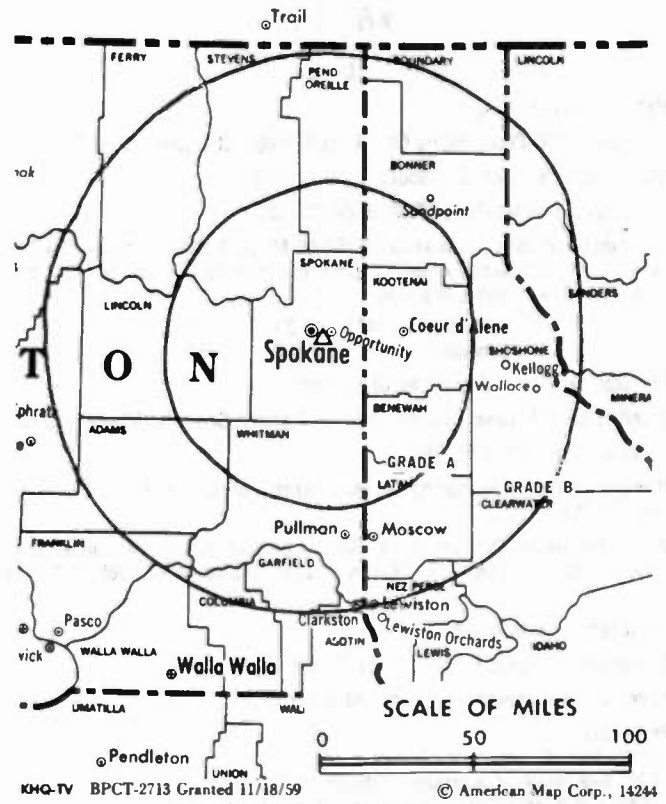
NETWORK BASE HOURLY RATE: \$1100.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,027,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	3,200	3,100	97
	Bonner	9,900	9,600	97
	Boundary	2,700	2,600	96
	Clearwater	3,600	3,500	97
	Idaho	5,500	5,200	95
	Kootenai	24,700	24,300	98
	Latah	10,700	10,300	96
	Lewis	1,500	1,500	100
	Nez Perce	12,800	12,500	98
	Shoshone	6,500	6,300	97
	MONTANA			
	Glacier	3,500	3,300	94
	Hill	6,700	6,500	97
	Lincoln	6,200	5,900	95
	OREGON			
	Union	9,000	8,400	93
	Wallowa	3,100	2,900	93
	WASHINGTON			
Adams	4,900	4,700	96	
Asotin	6,800	6,600	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chelan	18,700	17,900	96
	Columbia	1,600	1,500	94
	Douglas	9,200	8,900	97
	Ferry	2,200	2,100	95
	Garfield	1,000	900	90
	Grant	18,500	17,800	96
	Lincoln	3,800	3,700	97
	Okanogan	12,400	11,700	94
	Pend Oreille	3,400	3,300	97
	Spokane	138,000	133,700	97
	Stevens	11,400	10,800	95
	Walla Walla	17,900	16,800	94
Whitman	13,400	12,900	96	
Between 25-49%	MONTANA			
	Cascade	30,700	30,100	98
	Flathead	21,500	20,800	97
	Mineral	1,400	1,400	100
	Missoula	31,800	30,700	97
	Sanders	3,600	3,400	94
Valley	3,700	3,500	95	
OREGON	Baker	6,300	6,000	94
	WASHINGTON			
Franklin	13,700	13,300	97	
Between 5-24%	MONTANA			
	Lake	7,500	7,300	97
	Ravalli	9,700	9,400	97
	Toole	2,300	2,200	96
OREGON				
Umatilla	22,600	21,200	94	
WASHINGTON				
Benton	46,600	45,100	97	
Station Totals		574,200	553,600	96
Net Weekly Circulation (1985)			357,100	
Average Daily Circulation (1985)			213,000	

Washington—Spokane

KREM-TV

Ch. 2

Network Service: CBS.

Licensee: KING Broadcasting Co., 4103 S. Regal St., Spokane 99203.

Studio: 4103 S. Regal St., Spokane, WA 99203.

Telephone: 509-448-2000. TWX: 510-773-1833.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7-mi. SE of center of Spokane.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: King Broadcasting Co. For officers & other interests, see KING-TV, Seattle, WA.

Began Operation: Oct. 29, 1954. Sale to present owners by founder Louis Wasmer approved Sept. 25, 1957 by FCC (Television Digest, Vol. 13:28, 39, 51).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

ANCIL PAYNE, president (Seattle).
ERIC BREMNER, vice president, television (Seattle).
DENNIS WILLIAMSON, vice president & general manager.
JOHN ROWLAND, sales manager.
MEG ANTONIUS, program director.
JAN ALLEN, news director.
SCOTT BLAIR, operations manager.
WARREN PRITCHARD, chief engineer.
BARBARA NARGANG, business manager.
LINDA KUHNS, promotion manager.

Highest 30 Sec. Rate: (Sept. 1, 1984) \$1000.

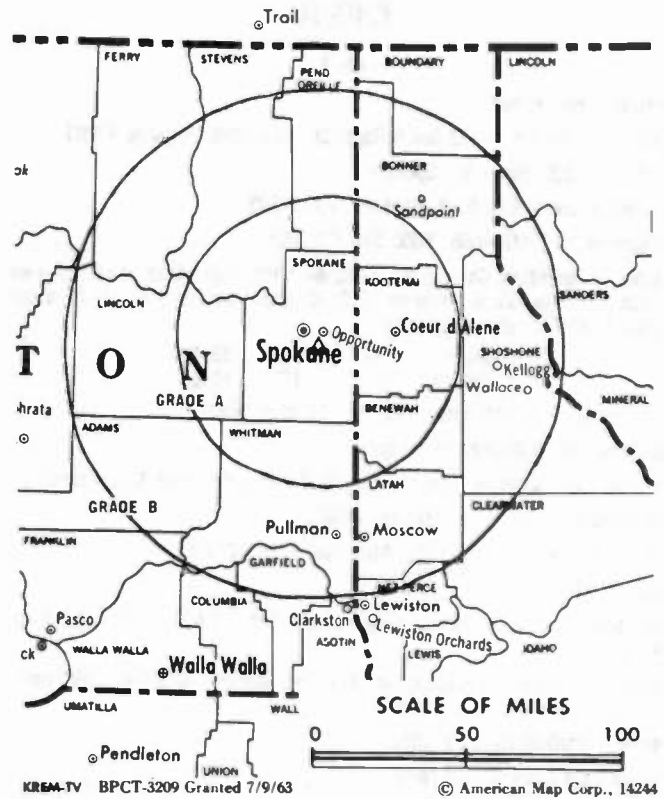
NETWORK BASE HOURLY RATE: \$875.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,141,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benehah	3,200	3,100	97
	Bonner	9,900	9,600	97
	Boundary	2,700	2,600	96
	Clearwater	3,600	3,500	97
	Idaho	5,500	5,200	95
	Kootenai	24,700	24,300	98
	Latah	10,700	10,300	96
	Lewis	1,500	1,500	100
	Nez Perce	12,800	12,500	98
	Shoshone	6,500	6,300	97
	MONTANA			
	Flathead	21,500	20,800	97
	Lincoln	6,200	5,900	95
	OREGON			
	Union	9,000	8,400	93
	Wallowa	3,100	2,900	93
	WASHINGTON			
	Adams	4,900	4,700	96
	Asotin	6,800	6,600	97
Chelan	18,700	17,900	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Columbia	1,600	1,500	94
	Douglas	9,200	8,900	97
	Ferry	2,200	2,100	95
	Garfield	1,000	900	90
	Grant	18,500	17,800	96
	Lincoln	3,800	3,700	97
	Okanogan	12,400	11,700	94
	Pend Oreille	3,400	3,300	97
	Spokane	138,000	133,700	97
	Stevens	11,400	10,800	95
	Whitman	13,400	12,900	96
	Between 25-49%	MONTANA		
Cascade		30,700	30,100	98
Hill		6,700	6,500	97
Missoula		31,800	30,700	97
Sanders		3,600	3,400	94
Valley	3,700	3,500	95	
OREGON				
Baker	6,300	6,000	94	
WASHINGTON				
Walla Walla	17,900	16,800	94	
Between 5-24%	MONTANA			
	Lake	7,500	7,300	97
	Mineral	1,400	1,400	100
	Ravalli	9,700	9,400	97
	OREGON			
Umatilla	22,600	21,200	94	
WASHINGTON				
Benton	46,600	45,100	97	
Franklin	13,700	13,300	97	
Station Totals		568,400	548,100	96
Net Weekly Circulation (1985)			351,900	
Average Daily Circulation (1985)			198,600	

Washington—Spokane

KSKN

Ch. 22

Network Service: None, independent.

Grantee: Broadcast Vision Television, a Ltd. Partnership, E. 4022 Broadway, Spokane, WA 99202.

Studio: East 4022 Broadway, Spokane, WA 99202.

Telephone: 509-534-5756.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1396-kw max. visual, 139.6-kw max. aural. Antenna: 1959-ft. above av. terrain, 940-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7-mi. SE of Spokane.

Satellite Earth Station: Microdyne, 5-meter; Microdyne receivers.

News Service: CNN.

Ownership: General partners, 20%; limited partners, 80%. General partners: Broadcast Vision TV Inc., Lee Schulman & Arnold Mills, 33.3% each. BVTI ownership: Lee Schulman, pres. & Arnold Mills, secy.-treas., 50% each. Ltd. partners Art Greensfield; others to be named.

Began Operation: Dec. 18, 1983.

Represented (sales): Seitel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

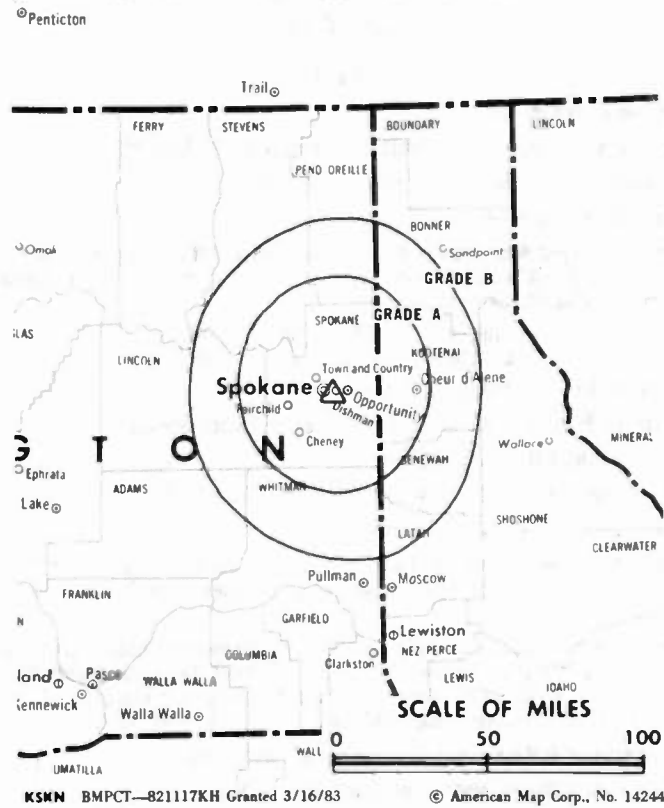
LEE SCHULMAN, president & general manager.
DICK WAGSCHAL, general sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON			
	Lincoln	3,800	3,700	97
	Spokane	138,000	133,700	97

H C O L U M B I A



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOAHO			
	Kootenai	24,700	24,300	98
	WASHINGTON			
	Stevens	11,400	10,800	95
	Whitman	13,400	12,900	96
Station Totals		191,300	185,400	96
Net Weekly Circulation (1985)			52,900	
Average Daily Circulation (1985)			18,600	

Washington—Spokane

KXLY-TV

Ch. 4

Network Service: ABC.

Licensee: Spokane TV Inc., West 500 Boone Ave., Spokane 99201.

Studio: West 500 Boone Ave., Spokane, WA 99201.

Telephone: 509-328-9084.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 9.55-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

Satellite Earth Stations: M/A-Com, 7-meter; M/A-Com receivers.

AM Affiliate: KXLY, 5-kw, 920 kHz.

FM Affiliate: KXLY-FM, 10-kw, 99.9 MHz (No. 260), 3008-ft.

News Services: AP, UPI, CNN, NIWS.

Ownership: Evening Telegram Co., 100%. Spokane TV Inc. also owns KTHI-TV, Fargo, ND and Apple Valley Bcstg. which operates KAPP(TV), Yakima & KVEW(TV), Kennewick, WA.

Began Operation: Jan. 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34; 2:4, 6, 7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved Jan. 6, 1954 (Vol. 9:49, 10:2).

Represented (sales): Harrington, Richter & Parsons Inc.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Jules Cohen & Associates.

Personnel:

STEPHEN R. HERLING, vice president & general manager.

TED BRAVAKIS, general sales manager.

DARRELL BLUE, station manager.

DONALD POPE, director of engineering.

Highest 30 Sec. Rate: \$600.

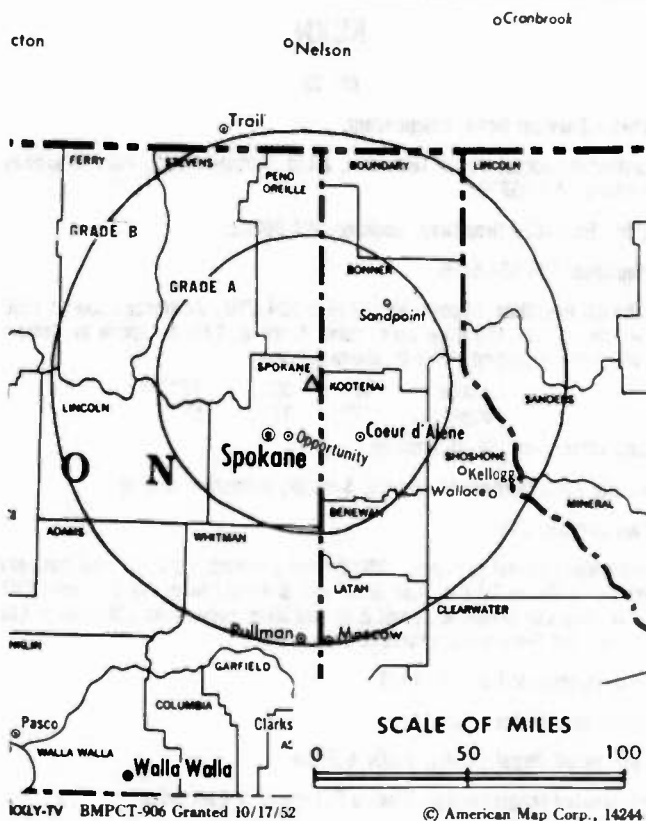
NETWORK BASE HOURLY RATE: \$675.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,157,000

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	3,200	3,100	97
	Bonner	9,900	9,600	97
	Boundary	2,700	2,600	96
	Clearwater	3,600	3,500	97
	Idaho	5,500	5,200	95
	Kootenai	24,700	24,300	98
	Latah	10,700	10,300	96
	Lewis	1,500	1,500	100
	Nez Perce	12,800	12,500	98
	Shoshone	6,500	6,300	97
	MONTANA			
	Flathead	21,500	20,800	97
	Glacier	3,500	3,300	94
Hill	6,700	6,500	97	
Lincoln	6,200	5,900	95	
Mineral	1,400	1,400	100	
Sanders	3,600	3,400	94	
OREGON				
Union	9,000	8,400	93	
Wallowa	3,100	2,900	93	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Adams	4,900	4,700	96
	Asotin	6,800	6,600	97
	Chelan	18,700	17,900	96
	Columbia	1,600	1,500	94
	Douglas	9,200	8,900	97
	Ferry	2,200	2,100	95
	Garfield	1,000	900	90
	Grant	18,500	17,800	96
	Lincoln	3,800	3,700	97
	Okanogan	12,400	11,700	94
	Pend Oreille	3,400	3,300	97
	Spokane	138,000	133,700	97
	Stevens	11,400	10,800	95
Whitman	13,400	12,900	96	
Between 25-49%	MONTANA			
	Cascade	30,700	30,100	98
	Missoula	31,800	30,700	97
	Toole	2,300	2,200	96
OREGON	Baker	6,300	6,000	94
	WASHINGTON			
Franklin	13,700	13,300	97	
Walla Walla	17,900	16,800	94	
Between 5-24%	MONTANA			
	Lake	7,500	7,300	97
	Ravalli	9,700	9,400	97
	OREGON			
Umatilla	22,600	21,200	94	
WASHINGTON				
Benton	46,600	45,100	97	
Station Totals		570,500	550,100	96
Net Weekly Circulation (1985)			358,000	
Average Daily Circulation (1985)			209,600	

Washington—Tacoma

KTBW-TV

(formerly KQFB)

Ch. 20

Network Service: None, independent.

Licensee: Trinity Broadcasting of Washington, Box A, Santa Ana, CA 92711.

Studio: 2607 Bridgeport Way W., Suite 2K, Tacoma, WA 98446.

Telephone: 206-565-7770.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3516-kw max. visual, 352-kw max. aural. Antenna: 1611-ft. above av. terrain, 294-ft. above ground, 1964-ft. above sea level.

Latitude 47° 32' 50"
Longitude 122° 47' 39"

Transmitter: Gold Mtn., 6-mi. W of Bremerton.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Service: TBN Network Feed.

Ownership: Trinity Bcstg. Network Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: March 30, 1984. Sale to present owner by Family Bcstg. Co. approved by FCC Oct. 25, 1984.

Represented (legal): May, Dunne & Gay.

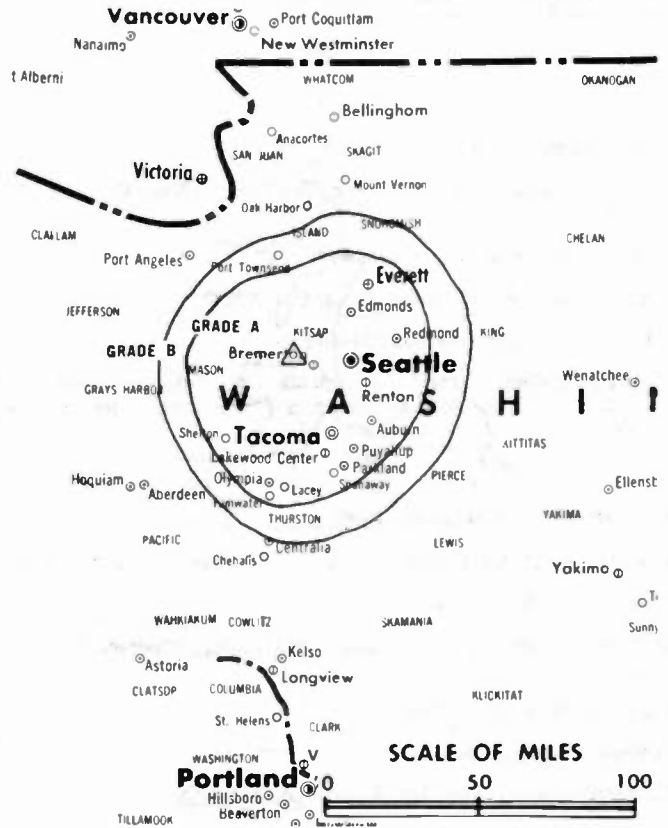
Represented (engineering): Smith & Powstenko.

Personnel:
PAUL GRAY, general manager.

Highest One Hour Rate: \$500.

Highest 30 Sec. Rate (July 18, 1985): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KTBW-TV BMPCT—830926KE Granted 2/10/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WASHINGTON San Juan	4,000	3,800	95
Station Totals		4,000	3,800	95
Net Weekly Circulation (1985)				8,500
Average Daily Circulation (1985)				3,900

Washington—Vancouver

KPDX

Ch. 49

Network Service: None, independent.

Licensee: Columbia River Television Inc., One Columbia River, Vancouver, WA 98660.

Studio: One Columbia River, Vancouver.

Business Office: 910 N.E. Union, Portland, OR 97232.

Telephones: 206-254-4949; 503-239-4949.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1780-ft. above av. terrain, 1081-ft. above ground, 2021-ft. above sea level.

Latitude 45° 31' 22"
Longitude 122° 45' 07"

Transmitter: 211 NW Miller Rd., Portland, OR.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: Camelia City Telecasters Inc., see KTXL(TV), Sacramento-Stockton, CA.

Began Operation: Oct. 1, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Hammett & Edison Inc.

Personnel:

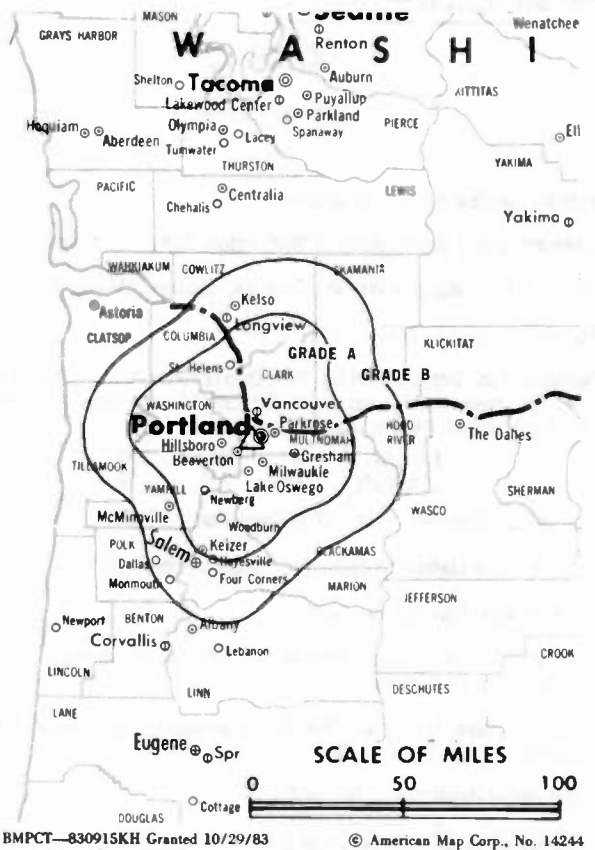
EDWARD C. BRANCA, vice president & general manager.
ROBERT TRYGSTAD, local sales manager.
DALE COLOMA, national sales manager.
BOB NELSON, chief engineer.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate (Oct. 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Washington	104,700	102,400	98
	WASHINGTON			
	Clark	77,700	75,700	97



KPDJ BMPCT—83091SKH Granted 10/29/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON			
	Clackamas	91,100	88,200	97
	Columbia	13,700	13,200	96
	Marion	79,400	76,300	96
	Multnomah	237,800	229,100	96
	Polk	17,500	16,900	97
	WASHINGTON			
	Cowlitz	31,500	30,500	97
Between 5-24%	OREGON			
	Hood River	6,200	5,800	94
	Linn	34,800	33,500	96
	Wasco	8,500	8,000	94
	Yamhill	21,400	20,400	95
Station Totals		724,300	700,000	96
Net Weekly Circulation (1985)				306,100
Average Daily Circulation (1985)				136,500

Washington—Wenatchee

KCWT

Ch. 27

Network Service: None, Independent.

Licensee: KCWT-TV Ltd. Partnership, 32 N. Mission St., Wenatchee, WA 98801.

Studio: 32-B N. Mission St., Wenatchee, WA 98801.

Mailing Address: Box 2809, Wenatchee, WA 98801.

Telephone: 509-622-5298.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 266.56-kw max. visual, 26.65-kw max. aural. Antenna: 1393-ft. above av. terrain, 174-ft. above ground, 3894-ft. above sea level.

Latitude 47° 19' 26"
Longitude 120° 13' 55"

Transmitter: Jump Off Ridge, 7-mi. SSW of Wenatchee.

Satellite Earth Station: Channel Master; Channel Master receivers.

News Services: CNN, UPI, INN.

Ownership: Jerry R. Martin, 61%; John D. & James D. Wallace, Ltd. partners, 15% each; Alfred Zweber, Ltd. partner, 5%; Fred Alan Ross, Ltd. partner, 4%. The Wallaces have interest in KQP-AM-FM, Wenatchee, WA.

Began Operation: April 9, 1984. Transfer of 51% to Jerry R. Martin by Fred Alan Ross approved by FCC Dec. 11, 1984.

Represented (sales): Adam Young Inc.

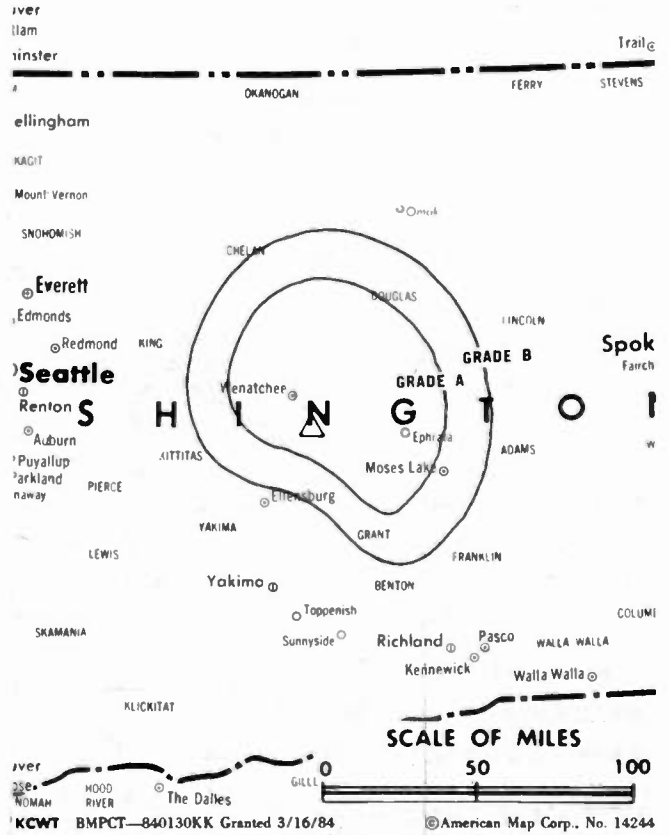
Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

TOM MAGUIRE, general manager.
ED POTOSHIK, general sales manager.
CHUCK ANDERSON, local sales manager.
JAN CARR, operations manager.
TY SANDERS, news director.

Highest 30 Sec. Rate (July 23, 1985): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON Chelan	18,700	17,900	96
	Douglas	9,200	8,900	97
	Grant	18,500	17,800	96
Between 5-24%	WASHINGTON Franklin	13,700	13,300	97
Station Totals		60,100	57,900	96
Net Weekly Circulation (1985)				19,300
Average Daily Circulation (1985)				8,800

Washington—Yakima

KAPP

Ch. 35

(Operates satellite KVEW, Kennewick, WA)

Network Service: ABC.

Licensee: Apple Valley Bcstg. Co.

Studio: 1610 S. 24th Ave., Yakima, WA 98902.

Telephone: 509-453-0351.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 257-kw horizontal visual, 64.6-kw max. & 25.7-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 57"
Longitude 120° 30' 37"

Transmitter: Ahtanum Ridge.

News Service: UPI.

Ownership: Evening Telegram Co., 100%. See WISC-TV Madison, WI.

Began Operation: Sept. 21, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.; The Tacher Co.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Jules Cohen & Associates.

Personnel:

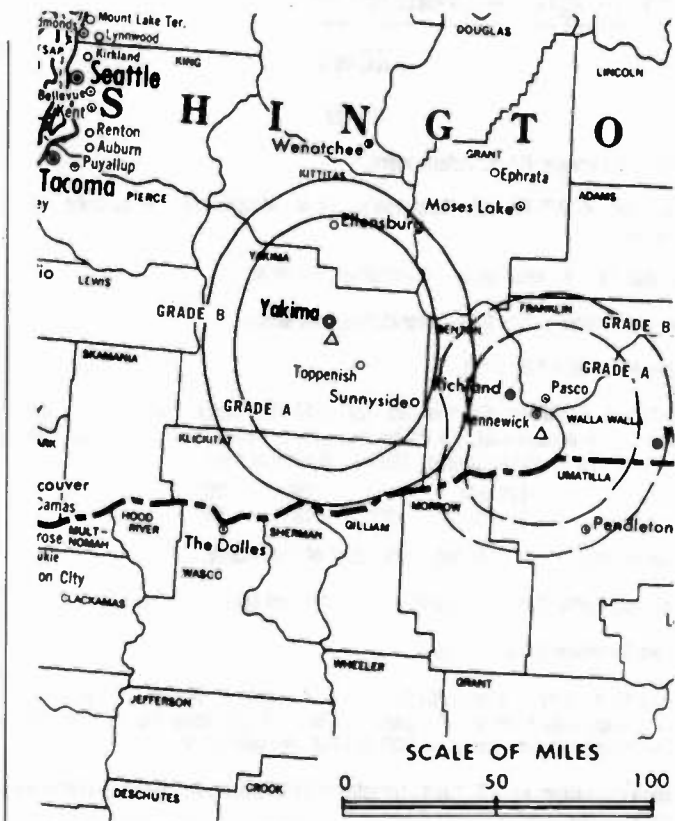
- ELIZABETH MURPHY BURNS, president.
- R. GARY PIERONE, vice president & general manager.
- RON SIMMONS, director, programming & operations.
- BOB COUCHMAN, chief engineer.
- JUDY ERNEST, national/regional sales manager.
- CRAIG WOOLSEY, production manager.
- KEN TONEY, promotion manager.

Highest 30 Sec. Rate (Sept. 19, 1984): \$750.

Note: Above rate includes KVEW, Kennewick.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



KAPP BMPCT-7065 Granted 9/3/69

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Kittitas East	6,900	6,500	95
	Yakima	66,200	63,300	96
Between 5-24%	WASHINGTON			
	Benton	46,600	45,100	97
Station Totals		119,700	114,900	95
Net Weekly Circulation (1985)				67,800
Average Daily Circulation (1985)				42,700

Washington—Yakima

KIMA-TV

Ch. 29

(Also operates associated stations KEPR-TV, Pasco, WA; KLEW-TV, Lewiston, ID)

Network Service: CBS.

Licensee: NWG Broadcasting Co., d/b as Cascade Broadcasting Co., Radio & Television Center, Box 702, Yakima 98907.

Studio: Radio & Television Center, 2801 Terrace Heights Dr.

Mailing Address: Box 702, Yakima, WA 98907.

Telephone: 509-575-0029. TWX: 510-777-5356.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 490-kw max. & 380-kw horizontal visual, 87-kw max. & 6.76-kw horizontal aural. Antenna: 970-ft. above av. terrain, 166-ft. above ground, 2166-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge.

Satellite Earth Stations: Harris, 6.3-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed.

Ownership: NWG Broadcasting Co. John Noel Jr., pres., 75%; Rodger D. Noel, 25%. NWG Bcstg. also owns KEPR-TV, Pasco, WA & KLEW-TV, Lewiston, ID.

Began Operation: July 19, 1953. Sale to present owners by Filmways Inc. approved by FCC Aug. 30, 1972 (*Television Digest*, Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist, et al., approved Feb. 21, 1962 (Vol. 1:14).

Represented (sales): Settel Inc.; Art Moore Inc. (Northwest).

Represented (legal): Pepper & Corazzini.

Represented (engineering): Hammett & Edison Inc.

Personnel:

DALE HAZEN, vice president & general manager.
STU SEIBEL, program director.
MIKE RASTOVICH, director of engineering.
T. J. CLOSE, news director.
DOW LAMBERT, chief engineer.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (July 1, 1984): \$650.

Note: Rates include KEPR-TV, Pasco & KLEW-TV, Lewiston.



KIMA-TV BPCT-5034 Granted 7/25/77

© American Map Corp., 14244

NETWORK BASE HOURLY RATE: \$650.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Kittitas East	6,900	6,500	95
	Yakima	66,200	63,300	96
Between 5-24%	WASHINGTON			
	Benton	46,600	45,100	97
Station Totals		119,700	114,900	95
Net Weekly Circulation (1985)			68,500	
Average Daily Circulation (1985)			48,100	

Washington—Yakima

KNDO

Ch. 23

(Also operates associated station KNOU, Richland-Pasco-Kennewick, WA)

Network Service: NBC.

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, WA 98901.

Studio: 1608 S. 24th Ave., Box 10028, Yakima, WA 98909.

Telephone: 509-248-2300.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 159-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

Satellite Earth Stations: Harris, 6.1-meter & 3.1-meter; Microdyne 3.7-meter; Harris & M/A-Com receivers.

News Services: UPI, NBC.

Ownership: Hugh E. Davis, pres., 100%. Also owns associated station KNOU, Richland-Pasco-Kennewick, WA & has interest in KMTR-TV, Eugene, OR.

Began Operation: Oct. 15, 1959. Sale to present owners by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6).

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

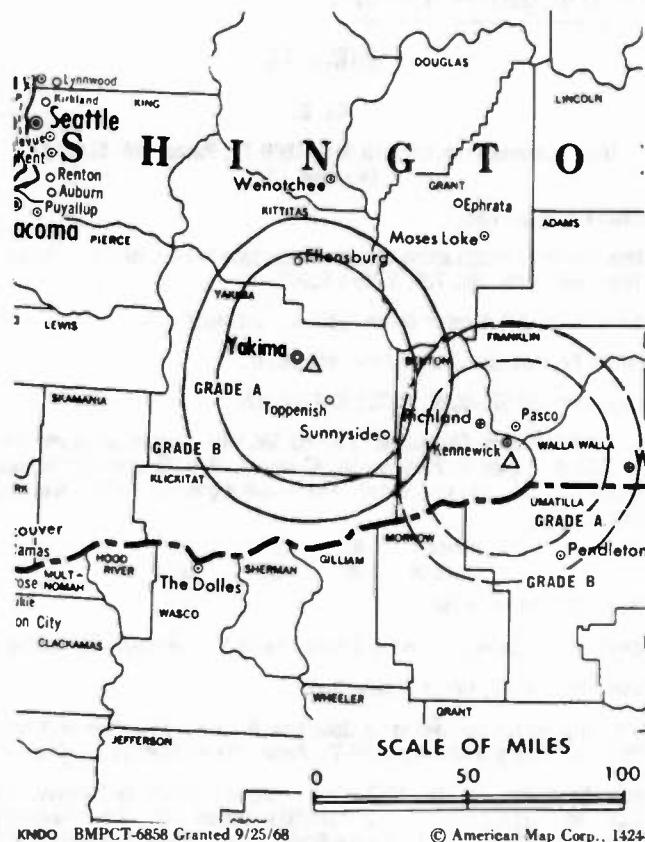
Personnel:

HUGH E. DAVIS, president.
ELLIOT KLEEMAN, vice president & general manager.
ROBERTA E. MACOMBER, business manager.
WAYNE WHITAKER, vice president & director of engineering.
ED EVANS, news director.

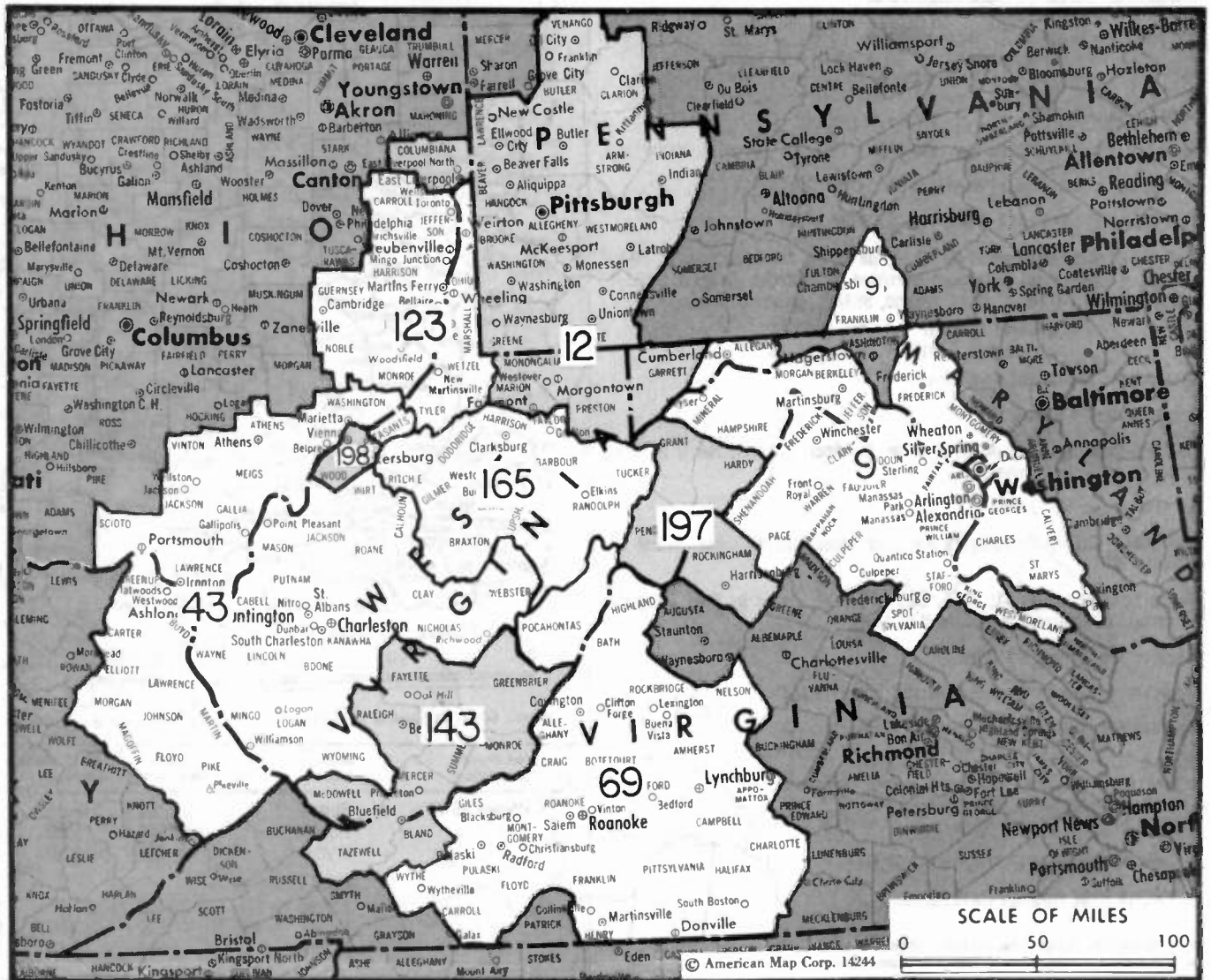
Rates: Not available.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Kittitas East	6,900	6,500	95
	Yakima	66,200	63,300	96
Between 5-24%	WASHINGTON			
	Benton	46,600	45,100	97
	Franklin	13,700	13,300	97
Station Totals		133,400	128,200	96
Net Weekly Circulation (1985)				70,200
Average Daily Circulation (1985)				43,000



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,490,000	9	WDCA-TV (20), WDMV-TV (9), WFTY (50), WJLA-TV (7), WRC-TV (4), WTJK (66), WTTG (5)
Pittsburgh, PA	1,229,000	12	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Charleston-Huntington, WV	529,200	43	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (23)
Roanoke-Lynchburg, VA	348,300	69	WDBJ (7), WSET-TV (13), WSLS-TV (10)
Wheeling, WV-Steubenville, OH	165,800	123	WTOV-TV (9), WTRF-TV (7)
Bluefield-Beckley-Oak Hill, WV	141,600	143	WOAY-TV (4), WVVA (6)
Clarksburg-Weston, WV	85,100	165	WBOY-TV (12), WDTV (5), WLYJ (46)
Harrisonburg, VA	37,000	197	WHSV-TV (3)
Parkersburg, WV	34,700	198	WTAP-TV (15)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

- WOAY-TV, Beckley —See Oak Hill, WV
- WOWK-TV, Charleston —See Huntington, WV
- WSAZ-TV, Charleston —See Huntington, WV
- WTSF, Charleston —See Ashland, KY
- WBOY-TV, Fairmont —See Clarksburg, WV

WCHS-TV, Huntington —See Charleston, WV

WTSF, Huntington —See Ashland, KY

WVAH-TV, Huntington —See Charleston, WV

WDTV, Weston —See Clarksburg, WV

WTOV-TV, Wheeling —See Steubenville, OH

West Virginia Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	8	3	11
Educational Television Stations	1	2	3
			14

West Virginia—Bluefield

WVVA

Ch. 6

Network Service: NBC.

Licensee: WVVA Television Inc., 130-138 S. Fifth St., Quincy, IL 62301.

Studio: Route 460 Bypass, Bluefield, WV 24701.

Telephone: 304-325-5487. TWX: 710-938-8380.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural (maximum permitted for altitude). Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mtn.

Multichannel TV Sound: Yes.

Satellite Earth Stations: ADM, 5-meter; Gardiner, 6-meter; Harris 6-meter; Gardiner & Harris receivers.

News Services: NBC, AP.

Ownership: Quincy Newspapers Inc. For other interests, see WGEM-TV, Quincy, IL.

Began Operation: July 31, 1955. Sale to present owner by Daily Telegraph Printing Co. approved by FCC April 9, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

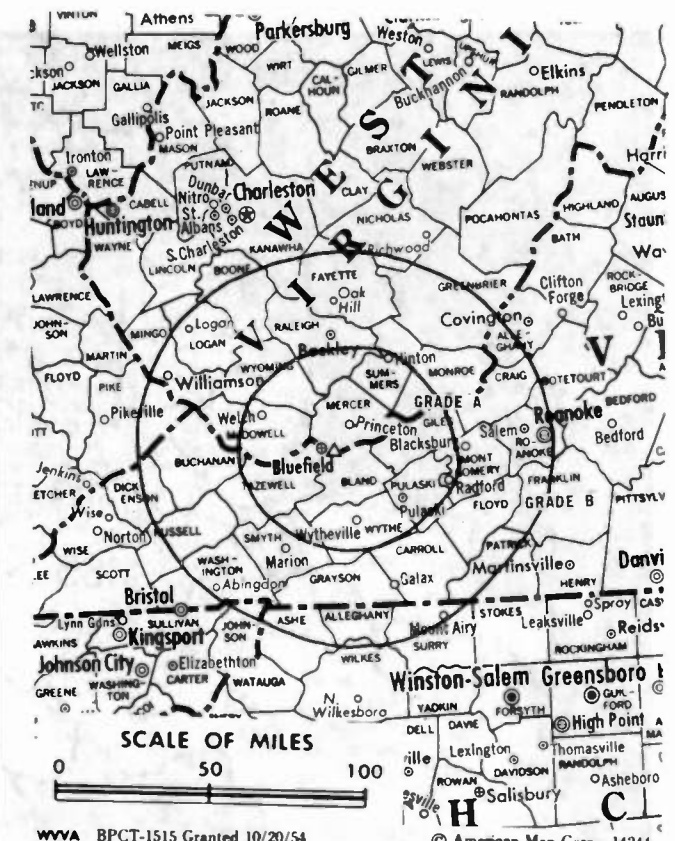
CHARLES WEBB, vice president & general manager.
RALPH M. OAKLEY, station manager.
KENNETH DICK, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$600.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSB Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Tazewell	18,400	18,100	98
	WEST VIRGINIA			
	Greenbrier	14,400	14,100	98
	Mc Dowell	16,100	15,800	98
	Mercer	28,000	27,700	99
	Monroe	4,600	4,400	96
	Raleigh	32,800	32,300	98
	Summers	5,500	5,300	96
	Wyoming	12,100	11,900	98
Between 25-49%	VIRGINIA			
	Bath	2,100	2,100	100
	Bland	2,300	2,200	96
	Buchanan	12,700	12,400	98
	Giles	6,200	6,100	98



WVVA BPCT-1515 Granted 10/20/54 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Pulaski	13,100	12,900	98
	Russell	12,000	11,800	98
	Wythe	9,500	9,300	98
WEST VIRGINIA				
	Fayette	21,400	21,200	99
	Logan	17,200	17,000	99
	Pocahontas	3,600	3,400	94
KENTUCKY				
Between 5-24%	Pike	29,900	29,500	99
	VIRGINIA			
	Carroll	11,200	11,000	98
	Dickenson	7,100	7,000	99
	Floyd	4,400	4,300	98
Smyth	11,900	11,700	99	
Washington	24,100	23,800	99	
WEST VIRGINIA				
	Boone	10,800	10,700	99
	Clay	4,200	4,100	98
	Mingo	12,600	12,400	98
	Nicholas	10,300	10,200	99
Station Totals		358,500	352,700	98
Net Weekly Circulation (1985)			170,200	
Average Daily Circulation (1985)			104,700	

West Virginia—Charleston-Huntington

WCHS-TV

Ch. 8

Network Service: CBS.

Licensee: Rollins Telecasting Inc., Box 647, Atlanta, GA 30301.

Studio: 1111 Virginia St. E., Charleston, WV 25301.

Telephone: 304-346-5358. TWX: 710-930-8720.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 19.1-kw aural. Antenna: 1236-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude 38° 24' 27.9"
Longitude 81° 54' 13.3"

Transmitter: Coal Mtn., 3.5-mi. W of St. Albans, WV.

AM Affiliate: WCHS, 5-kw, 580 kHz (CBS).

FM Affiliate: WBES, 16-kw, 96.1 MHz (No. 241), 800-ft.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Rollins Communications Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Began Operation: Aug. 16, 1954. Sale to present owner by Tierney Co. approved Sept. 28, 1960 by FCC (Television Digest, Vol. 16:29, 40).

Represented (sales): Petry Television Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

RICHARD A. HUBBELL, vice president, media group.
JACK ROBINETTE, vice president, television.
ROBERT O. PAXSON, general manager.
DENNIS E. ADKINS, general sales manager.
JO COREY, operations manager.
RICHARD W. CANTER, news director.
MICHAEL J. HOOPER, promotion director.
ROBERT E. ROUSH, chief engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1223.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	20,900	20,800	100
	Carter	8,900	8,800	99
	Elliott	2,500	2,500	100
	Floyd	18,000	17,700	98
	Greenup	13,700	13,600	99
	Johnson	9,000	8,900	99
	Lawrence	5,200	5,100	98
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	Morgan	4,500	4,400	98
	Pike	29,900	29,500	99
	OHIO			
	Athens	19,000	18,400	97
	Gallia	11,300	11,000	97
Jackson	11,400	11,100	97	
Lawrence	23,700	23,200	98	
Meigs	9,200	9,000	97	
Scioto	31,200	30,500	98	
Vinton	4,400	4,300	98	
Washington	24,000	23,300	97	
WEST VIRGINIA				
Boone	10,800	10,700	99	
Braxton	5,200	5,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cabell	40,300	40,000	99
	Clay	4,200	4,100	98
	Fayette	21,400	21,200	99
	Jackson	9,300	9,200	99
	Kanawha	88,000	87,300	99
	Lincoln	8,100	8,000	99
	Logan	17,200	17,000	99
	Mc Dowell	16,100	15,800	98
	Mason	10,100	10,000	99
	Mingo	12,600	12,400	98
	Nicholas	10,300	10,200	99
	Putnam	14,800	14,700	99
	Raleigh	32,800	32,300	98
	Roane	5,600	5,500	98
	Wayne	16,900	16,700	99
Webster	4,500	4,400	98	
Wirt	1,800	1,800	100	
Wood	35,000	34,600	99	
Wyoming	12,100	11,900	98	
Between 25-49%	KENTUCKY			
	Lewis	5,200	5,100	98
	OHIO			
Pike	8,600	8,400	97	
VIRGINIA				
Buchanan	12,700	12,400	98	
WEST VIRGINIA				
Calhoun	3,300	3,200	97	
Gilmer	3,000	2,900	97	
Lewis	6,900	6,800	99	
Mercer	28,000	27,700	99	
Pleasants	3,000	3,000	100	

(Continued on page A-1065)

Station Totals	799,000	786,600	98
Net Weekly Circulation (1985)			534,200
Average Daily Circulation (1985)			303,300

West Virginia—Huntington-Charleston

WOWK-TV

Ch. 13

Network Service: ABC.

Licensee: Gateway Communications Inc.

Studio: WOWK-TV Television Center, 555 5th Ave., Box 13, Huntington WV 25706-0013.

Mailing Address: Box 13, Huntington WV 25706-0013.

Telephone: 304-525-7661. TWX: 710-931-8078.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 21"
Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

Satellite Earth Station: Channel Master, 3.5-meter; Channel Master receivers.

News Service: UPI.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 2, 1955. Sale to present owner by Reeves Telecom approved by FCC Sept. 13, 1974. Sale to Reeves by Cowles Bcstg. Co. approved Dec. 21, 1960 (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theater interests approved June 20, 1956 (Vol. 12:18, 25).

Represented (sales): Blair Television.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Smith & Powstenko.

Personnel:

LEO M. MacCOURTNEY, vice president & general manager.
BILLIE SUE GRAYBEAL, general sales manager.
MIKE FERKO, local sales manager.
PAUL DICKER, program manager.
JACQUI MULLEN, vice president & news director.
ROBERT WILLIS, promotion director.
CHARLES GOODE, chief engineer.

Highest 30 Sec. Rate (July 16, 1985): \$950.

NETWORK BASE HOURLY RATE: \$1450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	KENTUCKY			
	Boyd	20,900	20,800	100
	Carter	8,900	8,800	99
	Elliott	2,500	2,500	100
	Floyd	18,000	17,700	98
	Greenup	13,700	13,600	99
	Johnson	9,000	8,900	99
	Lawrence	5,200	5,100	98
	Lewis	5,200	5,100	98
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	Pike	29,900	29,500	99
	OHIO			
	Athens	19,000	18,400	97
Gallia	11,300	11,000	97	
Jackson	11,400	11,100	97	
Lawrence	23,700	23,200	98	
Meigs	9,200	9,000	97	
Scioto	31,200	30,500	98	
Vinton	4,400	4,300	98	
Washington	24,000	23,300	97	
WEST VIRGINIA				
Boone	10,800	10,700	99	
Cabell	40,300	40,000	99	



WOWK-TV BMPCT-7566 Granted 2/3/75

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Fayette	21,400	21,200	99
	Jackson	9,300	9,200	99
	Kanawha	88,000	87,300	99
	Lincoln	8,100	8,000	99
	Logan	17,200	17,000	99
	Mc Dowell	16,100	15,800	98
	Mason	10,100	10,000	99
	Mingo	12,600	12,400	98
	Putnam	14,800	14,700	99
	Raleigh	32,800	32,300	98
	Roane	5,600	5,500	98
	Wayne	16,900	16,700	99
	Wirt	1,800	1,800	100
	Wood	35,000	34,600	99
Wyoming	12,100	11,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	KENTUCKY			
	Morgan	4,500	4,400	98
	Rowan	6,200	6,100	98
	OHIO			
	Hocking	9,700	9,500	98
	Morgan	5,400	5,200	96
	Pike	8,600	8,400	97
	WEST VIRGINIA			
	Braxton	5,200	5,100	98
	Clay	4,200	4,100	98
	Gilmer	3,000	2,900	97
	Nicholas	10,300	10,200	99
	Pleasants	3,000	3,000	100
	Ritchie	4,400	4,300	98
Webster	4,500	4,400	98	

(Continued on page A-1065)

Station Totals	817,500	804,400	98
Net Weekly Circulation (1985)			504,900
Average Daily Circulation (1985)			284,400

West Virginia—Huntington-Charleston

WSAZ-TV

Ch. 3

Network Service: NBC.

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 Fifth Ave., Huntington, WV 25701.

Studios: 645 5th Ave., Huntington, WV 25701; auxiliary studio in Charleston, WV.

Telephones: 304-697-4780, Huntington; 304-344-3521, Charleston.

TWX: 710-931-8034.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 46.8-kw visual, 6.92-kw aural. Antenna: 1253-ft. above av. terrain, 1069-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 34"
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, WV.

Satellite Earth Station: In operation.

News Services: AP, NBC.

Ownership: See KHQA-TV, Hannibal, MO-Quincy, IL.

Began Operation: Oct. 14, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 (Television Digest, Vol. 4:9, 18, 19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved March 20, 1961 (Vol. 17:6, 14).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

GEORGE R. ANDRICK, senior manager.
HOWARD KENNEDY, general manager.
GEORGE M. CURRY, program manager.
HAROLD HALL, sales director.
DON RAY, national sales manager.
BILL ALLEN, business manager.
GARY McNAIR, creative services manager.
ROBERT HARRIS, Charleston operations manager.
LOREN TOBIA, news manager.
HELEN BOWE, traffic manager.

Highest 30 Sec. Rate (July 17, 1984): \$3500.

NETWORK BASE HOURLY RATE: \$1700.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	20,900	20,800	100
	Carter	8,900	8,800	99
	Elliott	2,500	2,500	100
	Floyd	18,000	17,700	98
	Greenup	13,700	13,600	99
	Johnson	9,000	8,900	99
	Lawrence	5,200	5,100	98
	Lewis	5,200	5,100	98
	Magoffln	4,800	4,700	98
	Martin	4,800	4,700	98
	Morgan	4,500	4,400	98
	Pike	29,900	29,500	99
	Rowan	6,200	6,100	98
OHIO				
Athens	19,000	18,400	97	
Gallia	11,300	11,000	97	
Jackson	11,400	11,100	97	



WSAZ-TV BMPCT-1056 Granted 1/11/54

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lawrence	23,700	23,200	98
	Meigs	9,200	9,000	97
	Pike	8,600	8,400	97
	Scioto	31,200	30,500	98
	Vinton	4,400	4,300	98
	Washington	24,000	23,300	97
WEST VIRGINIA				
	Boone	10,800	10,700	99
	Braxton	5,200	5,100	98
	Cabell	40,300	40,000	99
	Calhoun	3,300	3,200	97
	Clay	4,200	4,100	98
	Fayette	21,400	21,200	99
	Gilmer	3,000	2,900	97
	Jackson	9,300	9,200	99
	Kanawha	88,000	87,300	99
	Lincoln	8,100	8,000	99
	Logan	17,200	17,000	99
	Mc Dowell	16,100	15,800	98
	Mason	10,100	10,000	99
	Mingo	12,600	12,400	98
	Nicholas	10,300	10,200	99
	Putnam	14,800	14,700	99
	Raleigh	32,800	32,300	98
	Roane	5,600	5,500	98
	Wayne	16,900	16,700	99
	Webster	4,500	4,400	98
	Wirt	1,800	1,800	100
	Wood	35,000	34,600	99
	Wyoming	12,100	11,900	98

(Continued on page A-1065)

Station Totals	843,200	829,500	98
Net Weekly Circulation (1985)			593,100
Average Daily Circulation (1985)			398,900

West Virginia—Charleston-Huntington

WVAH-TV

Ch. 23

Network Service: None, independent.

Licensee: West Virginia Telecasting Inc., 110 Roessler Rd., Suite 202, Pittsburgh, PA 15220.

Studio: 23 Broadcast Plaza, Hurricane, WV 25526.

Telephone: 304-757-8823.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1722-ft. above av. terrain, 1573-ft. above ground, 2546-ft. above sea level.

Latitude 38° 25' 15"
Longitude 81° 55' 27"

Transmitter: S side of Poplar Fork Rd., 1.53-mi. N of U.S. Rte. 60.

Satellite Earth Stations: Vidare, 5.6-meter; Automation Techniques receivers.

Ownership: Greentree Assoc. GA ownership: Henry Posner Jr., 54%; Albert M. Holtz, 30%; Fred W. Schwarz, 1%; Thomas D. Wright, 15%, all general partners. Principals have interest in WRGT-TV, Dayton, OH.

Began Operation: Sept. 19, 1982.

Represented (sales): Seltel Inc.

Represented (legal): Wiley & Rein.

Represented (engineering): Charles I. Gallagher, P. E.

Personnel:

GARY DREISPUL, station manager.
WILLIAM WHITE, general sales manager.
LORENELLE WHITTINGTON, local & regional sales manager.
GEORGE PARNICZA, chief engineer.

Highest 30 Sec. Rate (July 26, 1983): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	20,900	20,800	100
	Greenup	13,700	13,600	99
	OHIO			
	Lawrence	23,700	23,200	98
	Melgs	9,200	9,000	97
	WEST VIRGINIA			
	Boone	10,800	10,700	99
	Cabell	40,300	40,000	99
	Jackson	9,300	9,200	99
	Kanawha	88,000	87,300	99
	Lincoln	8,100	8,000	99
	Logan	17,200	17,000	99
	Mason	10,100	10,000	99
Mingo	12,600	12,400	98	
Nicholas	10,300	10,200	99	
Putnam	14,800	14,700	99	
Roane	5,600	5,500	98	
Between 25-49%	KENTUCKY			
	Carter	8,900	8,800	99
	Elliott	2,500	2,500	100
	Floyd	18,000	17,700	98
	Johnson	9,000	8,900	99
	Lawrence	5,200	5,100	98
	Lewis	5,200	5,100	98
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	Pike	29,900	29,500	99
	Rowan	6,200	6,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Athens	19,000	18,400	97
	Gallia	11,300	11,000	97
	Jackson	11,400	11,100	97
	Scioto	31,200	30,500	98
	Vinton	4,400	4,300	98
	Washington	24,000	23,300	97
	VIRGINIA			
	Buchanan	12,700	12,400	98
	WEST VIRGINIA			
Braxton	5,200	5,100	98	
Calhoun	3,300	3,200	97	
Clay	4,200	4,100	98	
Fayette	21,400	21,200	99	
Wayne	16,900	16,700	99	
Wirt	1,800	1,800	100	
Between 5-24%	KENTUCKY			
	Menifee	1,700	1,700	100
	Morgan	4,500	4,400	98
	Wolfe	2,400	2,300	96
	OHIO			
	Morgan	5,400	5,200	96
	Pike	8,600	8,400	97
	WEST VIRGINIA			
	Gilmer	3,000	2,900	97
	Greenbrier	14,400	14,100	98
Mc Dowell	16,100	15,800	98	
Ritchie	4,400	4,300	98	
Webster	4,500	4,400	98	
Wood	35,000	34,600	99	
Wyoming	12,100	11,900	98	
Station Totals		668,000	657,800	98
Net Weekly Circulation (1985)			300,000	
Average Daily Circulation (1985)			153,100	

West Virginia—Clarksburg-Fairmont

WBOY-TV

Ch. 12

Network Service: NBC.

Licensee: WBOY-TV Inc., 912 W. Pike St.

Studio: 912 W. Pike St., Clarksburg, WV 26301.

Telephone: 304-623-3311. **TWX:** 710-939-6813.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 129-kw visual, 12.9-kw aural. Antenna: Directional, 862-ft. above av. terrain, 593-ft. above ground, 2045-ft. above sea level.

Latitude 39° 17' 05"
Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mtn.

Satellite Earth Stations: Microdyne, 5-meter; Microdyne & Harris receivers.

News Service: AP.

Ownership: Commercial Dispatch Publishing Co., 85%; Birney Imes Jr., pres.; William J. Threadgill, v.p.; William W. Whitfield, secy.-treas.; Stan Siegal & Clyde K. Burson, dir., 7.5% each. For other interests, see WCBI-TV, Columbus, MS.

Began Operation: Nov. 17, 1957. Sale to present owners by Marion R. Ascoli, Max Ascoli & Nathan W. Levin approved by FCC Nov. 5, 1976. Previous sale by Rust Craft Bcstg. Co. was granted March 11, 1964 by FCC (*Television Digest*, Vol. 3:12, 46; 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WTOV-TV, Steubenville, OH.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

STAN SIEGAL, general manager & general sales manager.
FRANCES BASILE, program director.
JOE WRIGHT, chief engineer.

Highest 30 Sec. Rate (May 1, 1985): \$225.

NETWORK BASE HOURLY RATE: \$730.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Doddridge	2,600	2,600	98
	Harrison	29,000	28,800	99
	Lewis	6,900	6,800	99
	Marion	25,100	24,800	99
	Monongalia	28,800	28,400	99
	Preston	11,000	10,800	98
	Randolph	10,400	10,200	98
	Ritchie	4,400	4,300	98
	Taylor	6,100	6,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tucker	3,400	3,300	97
	Tyler	4,100	4,000	98
	Upshur	8,800	8,700	99
Between 25-49%	WEST VIRGINIA			
	Braxton	5,200	5,100	98
	Gilmer	3,000	2,900	97
	Pleasants	3,000	3,000	100
	Webster	4,500	4,400	98
Wetzel	7,800	7,700	99	
Between 5-24%	OHIO			
	Monroe	6,500	6,300	97
	Noble	4,300	4,100	95
Washington	24,000	23,300	97	
WEST VIRGINIA	Pendleton	3,000	2,900	97
	Pocahontas	3,600	3,400	94
Station Totals		211,600	207,800	98
Net Weekly Circulation (1985)			129,700	
Average Daily Circulation (1985)			80,700	

West Virginia—Clarksburg-Weston

WDTV

Ch. 5

Network Service: CBS & ABC.

Licensee: W. Russell Withers Jr., Box 480, Bridgeport, WV 26330.

Studio: 5 Television Dr., Bridgeport, WV 26330.

Mailing Address: Box 480, Bridgeport, WV 26330.

Telephones: 304-842-7155, Bridgeport; 304-842-2821, Weston.

TWX: 710-935-1142.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mtn., U.S. Rte. 19, Weston, WV.

Satellite Earth Station: ADM, 6-meter; Prodelin, 4-meter; GI & Automation Techniques receivers.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. Withers owns 90% of KEWI & KGMO(FM), Cape Girardeau, Mo.; 100% of WMIX-AM-FM, Mt. Vernon, IL; KOKX & KIMI(FM), Keokuk, IA; WTWM(FM), Le Roy (Bloomington), IL and is buying WRBA(AM), Normal, IL. For other interests, see Group Ownership of TV Stations.

Began Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of WV approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of WV, approved by FCC June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved Aug. 24, 1966 (Television Digest, Vol. 6:34, 35).

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

W. RUSSELL WITHERS JR., owner.
MELVIN KOFOD, general manager.
NANCY MILLER, sales manager.
NICK PELLEGRIN, program director.
PIETER VISSER, news director.
MAURICE E. HESKEW, chief engineer.
STEVE UTT, production manager.

Highest 30 Sec. Rate: (Sept. 1, 1984) \$400.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Braxton	5,200	5,100	98
	Doddridge	2,600	2,600	98
	Gilmer	3,000	2,900	97
	Harrison	29,000	28,800	99
	Lewis	6,900	6,800	99
	Marion	25,100	24,800	99
	Monongalia	28,800	28,400	99
	Pleasants	3,000	3,000	100
Preston	11,000	10,800	98	
Randolph	10,400	10,200	98	



WDTV BPCT-2310 Granted 11/4/59 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Ritchie	4,400	4,300	98	
	Taylor	6,100	6,000	98	
	Tucker	3,400	3,300	97	
	Upshur	8,800	8,700	99	
	Webster	4,500	4,400	98	
Between 25-49%	MARYLAND				
	Garrett	9,700	9,500	98	
	OHIO				
Monroe	6,500	6,300	97		
Washington	24,000	23,300	97		
WEST VIRGINIA	Calhoun	3,300	3,200	97	
	Nicholas	10,300	10,200	99	
	Pendleton	3,000	2,900	97	
	Tyler	4,100	4,000	98	
	Wetzel	7,800	7,700	99	
	Wirt	1,800	1,800	100	
	Wood	35,000	34,600	99	
	Between 5-24%	OHIO			
		Morgan	5,400	5,200	96
		Noble	4,300	4,100	95
WEST VIRGINIA	Clay	4,200	4,100	98	
	Fayette	21,400	21,200	99	
	Grant	3,800	3,700	97	
	Pocahontas	3,600	3,400	94	
	Roane	5,600	5,500	98	
	Station Totals		312,100	306,800	98
Net Weekly Circulation (1985)				159,700	
Average Daily Circulation (1985)				88,700	

West Virginia—Clarksburg

WLYJ

Ch. 46

Network Service: None, Independent.

Licensee: Christian Communications Center Inc., 775 W. Pike St., Clarksburg, WV 26301.

Studio: 775 W. Pike St.

Telephone: 304-623-5783.

Mailing Address: Box 2544, Clarksburg, WV 26302-2544.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 156-kw max. visual, 15.6-kw max. aural. Antenna: 796-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

Latitude 39° 18' 02"
Longitude 80° 20' 37"

Transmitter: N. 16th Extended, Clarksburg.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Paradigm, 3.7-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: Joseph Rose, pres.; Lucien Sammons Jr., v.p.; A. M. Roberts, treas.; Jack L. Kincaid, secy.

Began Operation: Feb. 8, 1981.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:
JACK L. KINCAID, general manager.
WAYNE L. FAST, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA				
Between 5-24%	Barbour	6,100	6,000	98
	Harrison	29,000	28,800	99
	Lewis	6,900	6,800	99
	Monongalia	28,800	28,400	99
	Taylor	6,100	6,000	98
Upshur	8,800	8,700	99	
Station Totals		85,700	84,700	98
Net Weekly Circulation (1985)				7,500
Average Daily Circulation (1985)				3,700

West Virginia—Oak Hill-Beckley

WOAY-TV

Ch. 4

Network Service: ABC.

Licensee: Thomas Broadcasting Co., Box 251, Oak Hill, WV 25901.

Studio: U.S. Hwy. 21, 0.7-mi. S of Oak Hill.

Mailing Address: Box 251, Oak Hill, WV 25901.

Telephone: 304-469-3361.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 21, 0.7 mi. S of Oak Hill city limits.

AM Affiliate: WOAY, 10-kw, 860 kHz.

FM Affiliate: WOAY-FM, 26-kw, 94.1 MHz (No. 231), 660-ft.

Satellite Earth Station: In operation.

News Services: UPI, ABC.

Ownership: Thomas Broadcasting Co., 100%. Helen G. Thomas, 48.7%; Robert R. Thomas III, Helen L. Thomas, John G. Thomas, Barbara L. T. Canterbury & Sarah A. Thomas, 10.26% each.

Began Operation: Dec. 3, 1954.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Silliman & Silliman.

Personnel:

ROBERT R. THOMAS III, president.
CURTIS W. BUTLER, vice president & general manager.
JIM MARTIN, chief engineer.
DON WATKINS, production manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Tazewell	18,400	18,100	98
	WEST VIRGINIA			
	Braxton	5,200	5,100	98
	Calhoun	3,300	3,200	97
	Clay	4,200	4,100	98
	Fayette	21,400	21,200	99
	Greenbrier	14,400	14,100	98
	Mc Dowell	16,100	15,800	98
	Mercer	28,000	27,700	99
	Nicholas	10,300	10,200	99
	Raleigh	32,800	32,300	98
	Summers	5,500	5,300	96



WOAY-TV BMPCT-2280 Granted 8/3/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Webster	4,500	4,400	98
	Wyoming	12,100	11,900	98
Between 25-49%	VIRGINIA			
	Buchanan	12,700	12,400	98
	Giles	6,200	6,100	98
	WEST VIRGINIA			
	Boone	10,800	10,700	99
Between 5-24%	Gilmer	3,000	2,900	97
	Kanawha	88,000	87,300	99
	Lewis	6,900	6,800	99
	Logan	17,200	17,000	99
	Monroe	4,600	4,400	96
	Pocahontas	3,600	3,400	94
	Roane	5,600	5,500	98
	Wirt	1,800	1,800	100
	VIRGINIA			
	Alleghany	9,900	9,800	99
Bath	2,100	2,100	100	
Bland	2,300	2,200	96	
WEST VIRGINIA				
Lincoln	8,100	8,000	99	
Mingo	12,600	12,400	98	
Pleasants	3,000	3,000	100	
Ritchie	4,400	4,300	98	
Station Totals		379,000	373,500	98
Net Weekly Circulation (1985)				209,600
Average Daily Circulation (1985)				115,400

West Virginia—Parkersburg-Marietta, Ohio

WTAP-TV

Ch. 15

Network Service: NBC.

Licensee: Benedek Bcstg. Corp., 121 W. 7th St., Parkersburg WV 26102.

Studio: 121 W. Seventh St., Parkersburg, WV 26102.

Telephone: 304-485-4588.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

Latitude 39° 20' 59"
Longitude 81° 33' 56"

Transmitter: Dole's Knob, Constitution, OH.

Satellite Earth Stations: ADM, 3.9-meter; Harris & Drake receivers.

News Services: AP, UPI, NPS.

Ownership: Benedek Broadcasting Corp. A. Richard Benedek, pres.-treas.; Warren D. Benedek, v.p., 5%; Laura Benedek, secy.; Walter Eisenberg, 7%; Sherman A. Grimm, 5%; Benedek Holding Co., 82.5%. For A. Richard Benedek interests, see Group Ownership of TV Stations.

Began Operation: Oct. 8, 1953. Sale to present owners by Robert E. Richardson, et al., approved by FCC Oct. 3, 1979 (Television Digest, Vol. 19:44). Previous sale by R. L. Drake Co. approved Nov. 1974. Sale by T/R Inc. (Zanesville Publishing) approved Nov. 2, 1967. Sale by Frank Baer-Howard Chernoff group approved March 30, 1955 (Vol. 11:10, 14).

Represented (sales): Seltel Inc.; Dome & Assoc.

Represented (legal): Wilner & Scheiner.

Personnel:

SHERMAN A. GRIMM, general manager.
CHARLES HELMICK, chief engineer.

Highest 30 Sec. Rate (July 22, 1985): \$225.

NETWORK BASE HOURLY RATE: \$125.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Washington	24,000	23,300	97
	WEST VIRGINIA			
	Pleasants	3,000	3,000	100
	Wood	35,000	34,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Morgan	5,400	5,200	96
	WEST VIRGINIA			
	Ritchie	4,400	4,300	98
	Wirt	1,800	1,800	100
Between 5-24%	OHIO			
	Athens	19,000	18,400	97
	Noble	4,300	4,100	95
	WEST VIRGINIA			
	Doddridge	2,600	2,600	98
	Roane	5,600	5,500	98
	Tyler	4,100	4,000	98
Station Totals		109,200	106,800	97
Net Weekly Circulation (1985)				56,400
Average Daily Circulation (1985)				34,000

West Virginia—Wheeling

WTRF-TV

Ch. 7



THE FORWARD GROUP

Network Service: CBS, ABC.

Licensee: Forward Tele-Productions Inc., 96 16th St., Wheeling, WV 26003.

Studio: 96 16th St., Wheeling, WV 26003.

Telephone: 304-232-7777. TWX: 304-232-6897.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural, with electrical beam tilt. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"
Longitude 80° 45' 08"

Transmitter: R.D. 1, Kirkwood Heights, Bridgeport, OH.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Wesray Communications Inc. For other interests, see Forward in Group Ownership of TV Stations.

Began Operation: Oct. 24, 1953. Sale to present owners approved by FCC August 16, 1984. FCC approved transfer of control to Forward Communications from Albert V. Dix family Feb. 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from **Wheeling Intelligencer** and **News Register** (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (*Television Digest*, Vol. 14:46, 48, 52).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

JAMES G. SQUIBB, JR., president & general manager.

FRANK CURTIS, vice president, sales.

GEORGE CARROLL, vice president, operations.

GARRY VORHEES, vice president, programming.

MARK DAVIS, vice president news & news director.

DALE SCHUSSLER, editorial director.

JOAN CONSIDINE, promotion director.

LEONARD SMITH, chief engineer.

Highest One Hour Rate (June 1, 1985): \$2400.

Highest 30 Sec. Rate (April 1, 1985): \$490.

NETWORK BASE HOURLY RATE: \$2269.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	31,700	31,200	98
	Carroll	9,200	9,100	99
	Guernsey	16,000	15,600	97
	Harrison	6,600	6,500	98
	Jefferson	32,900	32,500	99
	Monroe	6,500	6,300	97
	Noble	4,300	4,100	95
	Tuscarawas	32,800	32,100	98
	WEST VIRGINIA			
	Brooke	10,700	10,700	100
	Hancock	14,700	14,700	100
	Marshall	15,000	14,900	99
	Ohio	22,900	22,800	100
Pleasants	3,000	3,000	100	
Tyler	4,100	4,000	98	
Wetzel	7,800	7,700	99	
Between 25-49%	OHIO			
	Columbiana	41,600	41,000	99
	Coshocton	13,600	13,200	97
	Muskingum	31,200	30,600	98
	Washington	24,000	23,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Greene	15,100	14,700	97
	Washington	80,100	78,800	98
	WEST VIRGINIA			
	Harrison	29,000	28,800	99
	Marion	25,100	24,800	99
	Monongalia	28,800	28,400	99
	Preston	11,000	10,800	98
	Randolph	10,400	10,200	98
	Ritchie	4,400	4,300	98
Taylor	6,100	6,000	98	
Tucker	3,400	3,300	97	
Upshur	8,800	8,700	99	
Between 5-24%	MARYLAND			
	Garrett	9,700	9,500	98
	OHIO			
	Holmes	8,900	8,400	94
	Morgan	5,400	5,200	96
	Perry	11,300	11,100	98
	PENNSYLVANIA			
	Allegheny	544,200	536,700	99
	Beaver	73,400	72,500	99
	Fayette	58,900	57,500	98
	Lawrence	38,500	37,800	98
	Westmoreland	145,800	144,000	99
	WEST VIRGINIA			
	Barbour	6,100	6,000	98
Doddridge	2,600	2,600	98	
Lewis	6,900	6,800	99	
Pocahontas	3,600	3,400	94	
Wirt	1,800	1,800	100	
Wood	35,000	34,600	99	
Station Totals		1,502,900	1,480,000	98
Net Weekly Circulation (1985)			385,000	
Average Daily Circulation (1985)			193,600	

West Virginia

**WCHS-TV, Charleston-Huntington
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Green	4,000	3,900	98
	Menifee	1,700	1,700	100
	Rowan	6,200	6,100	98
	OHIO			
	Hocking	9,700	9,500	98
	Morgan	5,400	5,200	96
	VIRGINIA			
	Bland	2,300	2,200	96
	Tazewell	18,400	18,100	98
	WEST VIRGINIA			
	Greenbrier	14,400	14,100	98
	Pocahontas	3,600	3,400	94
	Randolph	10,400	10,200	98
	Ritchie	4,400	4,300	98
Summers	5,500	5,300	96	
Upshur	8,800	8,700	99	

**WOWK-TV, Huntington-Charleston
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Green	4,000	3,900	98
	Knott	6,100	5,900	97
	Menifee	1,700	1,700	100
	OHIO			
	Adams	9,000	8,600	96
	Ross	23,200	22,700	98
	VIRGINIA			
	Buchanan	12,700	12,400	98
	Craig	1,500	1,500	100
	Dickenson	7,100	7,000	99
	Tazewell	18,400	18,100	98
	WEST VIRGINIA			
	Calhoun	3,300	3,200	97
	Greenbrier	14,400	14,100	98
Mercer	28,000	27,700	99	
Pocahontas	3,600	3,400	94	
Summers	5,500	5,300	96	

**WSAZ-TV, Huntington-Charleston
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Menifee	1,700	1,700	100
	OHIO			
	Morgan	5,400	5,200	96
	WEST VIRGINIA			
	Pleasants	3,000	3,000	100
	Ritchie	4,400	4,300	98
	Between 5-24%	KENTUCKY		
Breathitt		5,500	5,300	96
Fleming		4,700	4,600	98
Green		4,000	3,900	98
Knott		6,100	5,900	97
OHIO				
Adams		9,000	8,600	96
Hocking		9,700	9,500	98
Ross		23,200	22,700	98
VIRGINIA				
Buchanan		12,700	12,400	98
Tazewell		18,400	18,100	98
Wise		17,200	16,900	98
WEST VIRGINIA				
Greenbrier		14,400	14,100	98
Lewis	6,900	6,800	99	
Mercer	28,000	27,700	99	
Pocahontas	3,600	3,400	94	
Summers	5,500	5,300	96	

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Wisconsin



Wisconsin Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	12	10	22
Educational Television Stations	1	7	8
			30

Market	Arbitron ADI TV Households	Rank
Chicago, IL	3,015,600	3
Minneapolis-St. Paul, MN	1,155,900	13
Milwaukee, WI	686,300	29
Green Bay, WI	353,100	68
Cedar Rapids-Waterloo-Dubuque, IA	316,600	77
Madison, WI	196,800	107
Rockford, IL	190,600	111
Duluth, MN-Superior, WI	173,100	119
La Crosse-Eau Claire, WI	159,000	130
Wausau-Rhineland, WI	156,500	131
Marquette, MI	53,400	186

Market Area Commercial TV Stations	
WBBM-TV (2), WBBS-TV (60), WCFC-TV (38), WCIU-TV (26), WFBN (66), WFLD-TV (32), WGN-TV (9), WLS-TV (7), WMAQ-TV (5), WPWR-TV (60), WSNS-TV (44), KITN (29), KMSP-TV (9), KSTP-TV (5), KTMA-TV (23), KXLI (41), WCCO-TV (4), WUSA (11)	WCGV-TV (24), WISN-TV (12), WITI-TV (6), WTMJ-TV (4), WVCY-TV (30), WVTU (18)
WBAY-TV (2), WFRV-TV (5), WJMN-TV (3), WLRE (26), WLUK-TV (11), WSCO (14), WXGZ-TV (32)	KCRG-TV (9), KDUB-TV (40), KGAN (2), KWLL (7)
WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTVO (17)	KBJR-TV (6), KDLH-TV (3), WDIO-TV (10), WIRT (13)
WEAU-TV (13), WKBT (8), WQOW-TV (18), WXOW-TV (19)	WAEO-TV (12), WAOW-TV (9), WSAW-TV (7)
WLUC-TV (6)	

Wisconsin—Appleton

WXGZ-TV

Ch. 32

Network Service: None, independent.

Licensee: Appleton Midwestern Television, a Partnership, c/o Consolidated Resources Corp. of America, 2245 Perimeter Park, Suite 3, Atlanta, GA 30341.

Studio: 3025 N. Marshall Rd., Appleton, WI 54915.

Mailing Address: Box 995, Appleton, WI 54912.

Telephone: 414-731-3232.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1070-kw max. visual, 107-kw max. aural. Antenna: 1220-ft. above av. terrain, 1055-ft. above ground, 2030-ft. above sea level.

Latitude 44° 21' 32"
Longitude 87° 59' 00"

Transmitter: N side of Shirley Rd. between Ridgeview & Morrison Rd.

Satellite Earth Stations: Harris, 3-meter; Fiberdome, 4-meter; Harris & DX Antenna Receiver receivers.

News Service: AP.

Ownership: Appleton Midwestern Television Ltd., 100%. AWTL ownership: David R. Vaughan, Raymond J. Brown & David J. VerMeulen, gen. partners, 10.2% each; Kenneth M. Roxburgh & Rosemarie A. Smyczek, gen. partners, 5.1% each; Michael S. Brown, gen. partner, 3.5%; Appleton-Green Bay TV Ltd., ltd. partner, 47%; Kaissar Ibrahim, ltd. partner, 4.07%; Ray M. Warren, ltd. partner, 2.55%; Alfred Moses, ltd. partner, 2%. Ibrahim has interest in permittee of KJTL(TV), Wichita Falls, TX. Vaughan has interest in Media Central Inc., see Group Ownership of TV Stations; Pueblo Family Television, applicant for Ch. 32, Pueblo, CO.

Began Operation: Jan. 15, 1984. Transfer of control to present owners approved by FCC April 9, 1985.

Represented (sales): Seltel Inc.

Personnel:

BILL Le MONDS, general manager.
JAY ZOLLAR, general sales manager.
SAM HUTCHISON, program & promotion manager.
ROSE MACHI, promotion coordinator.
JIM RADMANN, chief engineer.
PAUL WIENKE, traffic manager.

Highest 30 Sec. Rate (July 31, 1985): \$160.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN Outagamie	46,500	46,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Brown	65,600	65,100	99
	Calumet	10,600	10,400	98
	Door	10,300	10,200	99
	Fond Du Lac	31,100	30,600	98
	Green Lake	7,100	6,900	97
	Kewaunee	6,800	6,700	99
	Manitowoc	29,800	29,500	99
	Marinette	15,300	15,100	99
	Menominee	800	800	100
Between 5-24%	MICHIGAN			
	Menominee	9,400	9,200	98
	WISCONSIN			
Sheboygan	36,600	36,200	99	
Waushara	7,700	7,500	97	
Station Totals		367,700	363,400	98
Net Weekly Circulation (1985)				138,400
Average Daily Circulation (1985)				59,700

State Cross Reference List	
Communities That Receive Programs of Stations That are Located Elsewhere	
WSCO, Green Bay	—See Suring, WI
WXGZ-TV, Green Bay	—See Appleton, WI
WFRV-TV & WLUK-TV, Marinette	—See Green Bay, WI
WAEQ-TV, Rhinelander	—See Wausau, WI
KDLH-TV, KBJR-TV & WDSE-TV, Superior	—See Duluth, MN

Did you read
Television Digest
this week?

Wisconsin—Eau Claire

WEAU-TV

Ch. 13



Network Service: NBC.

Licensee: WEAU-TV, Box 47, Eau Claire, WI 54702-0047.

Studio: 1907 S. Hastings Way.

Mailing Address: Box 47, Eau Claire, WI 54702-0047.

Telephone: 715-832-3474. **TWX:** 910-282-1633.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"
Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild, WI on County Rd. H.

Satellite Earth Stations: Harris, 6-meter; Harris & Microdyne receivers.

News Services: AP, UPI.

Ownership: Gillett Group Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 17, 1953. Sale to present owner by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales): Seltel Inc.; The Hurley Co. (Minneapolis).

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen & Dippell.

Personnel:

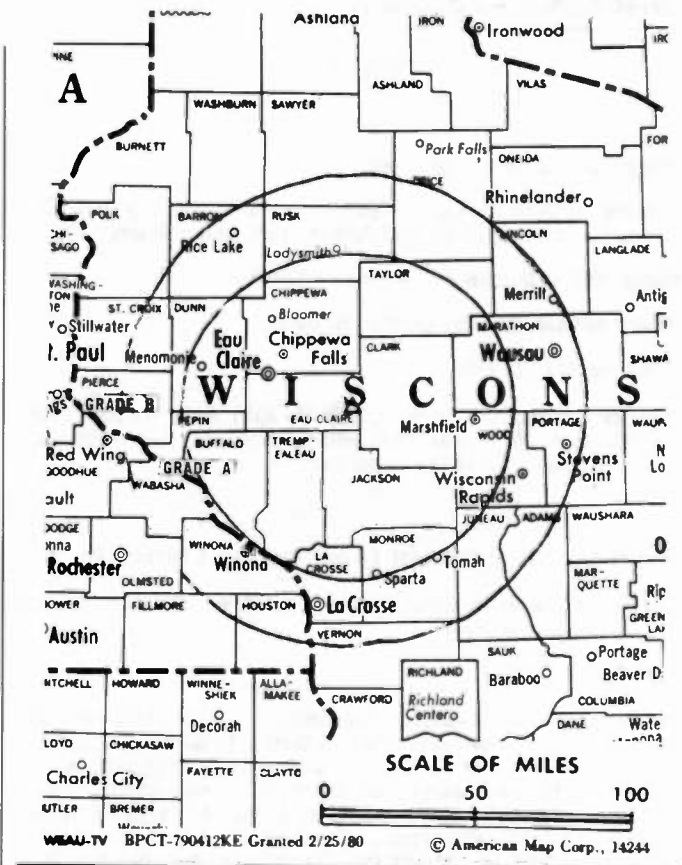
- CLARK L. WIDEMAN, general manager.
- DICK NELSON, local sales manager.
- DENISE NOONAN, national sales manager.
- NANCY YULE, program director.
- SUSAN AKERLUND, promotion manager.
- BOB FALLIS, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$460.

NETWORK BASE HOURLY RATE: \$875.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Winona	15,900	15,600	98
	WISCONSIN			
	Adams	5,700	5,500	96
	Barron	15,300	14,900	97
	Buffalo	5,400	5,300	98
	Chippewa	18,300	18,000	98
	Clark	11,700	11,300	97
	Dunn	12,100	11,800	98
	Eau Claire	29,800	29,300	98
	Jackson	6,400	6,200	97
	Juneau	8,400	8,100	96
	La Crosse	34,200	33,800	99
	Monroe	12,700	12,400	98
	Pepin	2,700	2,600	96
Portage	20,100	19,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rusk	5,800	5,600	97
	Taylor	6,600	6,400	97
	Trempealeau	9,700	9,400	97
	Wood	27,400	27,000	99
Between 25-49%	MINNESOTA			
	Houston	6,300	6,200	98
	WISCONSIN			
	Marathon	41,000	40,500	99
	Price	6,100	5,900	97
Between 5-24%	Sawyer	5,100	4,900	96
	Vernon	9,700	9,500	98
	IOWA			
	Allamakee	5,400	5,300	98
	MINNESOTA			
	Fillmore	7,900	7,800	99
	Olmsted	34,900	34,600	99
	Wabasha	7,300	7,200	99
	WISCONSIN			
	Crawford	6,100	6,000	98
Langlade	7,300	7,200	98	
Lincoln	10,000	9,900	99	
Pierce	10,800	10,600	98	
Polk	12,700	12,500	98	
St Croix	15,600	15,400	99	
Washburn	5,500	5,400	98	
Waupaca	16,100	15,900	99	
Waushara	7,700	7,500	97	
Station Totals		463,700	455,200	98
Net Weekly Circulation (1985)			232,500	
Average Daily Circulation (1985)			135,600	

Wisconsin—Eau Claire

WQOW-TV

Ch. 18

(Satellite of WXOW-TV, La Crosse, WI)

Network Service: ABC.

Licensee: Wisconsin TV Network Associates.

Studio: 2881 S. Hastings Way, Eau Claire, WI 54701.

Telephone: 715-835-1881.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1150-kw max. & 407-kw horizontal visual, 115-kw max. & 40.7-kw horizontal aural. Antenna: 740-ft. above av. terrain, 506-ft. above ground, 1776-ft. above sea level.

Latitude 44° 57' 39"
Longitude 91° 40' 05"

Transmitter: 3.9-mi. SE of Colfax.

Satellite Earth Station: United States Satellite, 5-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: See WKOW-TV, Madison, WI.

Began Operation: Sept. 22, 1980. Sale to present owner by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

WILLIAM EARMAN, vice president & chief executive officer.

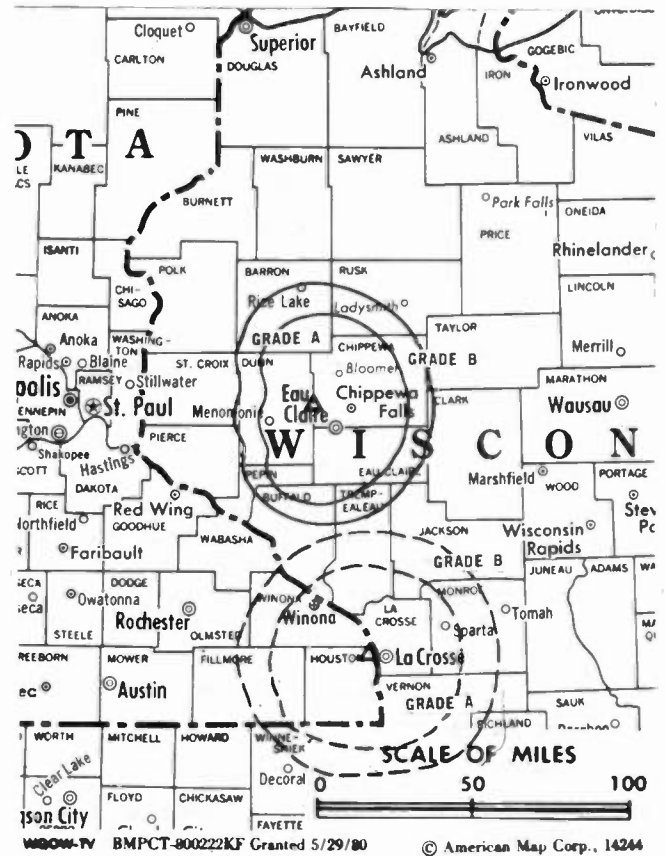
CHUCK ROTH, general manager.

KENT HUTCHISON, national sales manager.

Highest 30 Sec. Rate (Aug. 3, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Chippewa	18,300	18,000	98
	Eau Claire	29,800	29,300	98
	Rusk	5,800	5,600	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Barron	15,300	14,900	97
	Dunn	12,100	11,800	98
	Pepin	2,700	2,600	96
	Trempealeau	9,700	9,400	97
Between 5-24%	WISCONSIN			
	Buffalo	5,400	5,300	98
	Clark	11,700	11,300	97
	Taylor	6,600	6,400	97
Station Totals		117,400	114,600	97
Net Weekly Circulation (1985)				50,700
Average Daily Circulation (1985)				24,200

Wisconsin—Green Bay

WBAY-TV

Ch. 2



Network Service: CBS.

Licensee: Nationwide Communications Inc., 115 South Jefferson St., Green Bay, WI 54301.

Studio: 115 South Jefferson St., Green Bay, WI 54301.

Telephone: 414-432-3331. TWX: 910-263-1260.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"
Longitude 88° 00' 05"

Transmitter: Town of DePere, WI.

Satellite Earth Station: In operation; Pinzone receivers.

News Services: AP, CBS.

Ownership: See WATE-TV, Knoxville, TN.

Began Operation: March 17, 1953. Sale to present owner by Norbertine Fathers approved by FCC Dec. 30, 1974 (Television Digest, Vol. 15:3).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

- TED KOHL, general manager.
- GARY ANDRICH, general sales manager.
- RICHARD D. MILLHISER, program director.
- JOSEPH A. TAYLOR, chief engineer.
- TOM McCAREY, news director.
- MIKE AUSTIN, farm director.

Highest 30 Sec. Rate (Aug. 1985): \$3600.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Menominee	9,400	9,200	98
	WISCONSIN			
	Brown	65,600	65,100	99
	Calumet	10,600	10,400	98
	Door	10,300	10,200	99
	Fond Du Lac	31,100	30,600	98
	Green Lake	7,100	6,900	97
	Kewaunee	6,800	6,700	99
	Manitowoc	29,800	29,500	99
Marinette	15,300	15,100	99	
Menominee	800	800	100	
Oconto	10,900	10,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Outagamie	46,500	46,200	99
	Shawano	13,400	13,200	99
	Sheboygan	36,600	36,200	99
	Waupaca	16,100	15,900	99
	Winnebago	49,700	49,200	99
Between 25-49%	MICHIGAN			
	Manistee	9,200	9,000	98
	Mason	10,200	9,800	96
Between 5-24%	WISCONSIN			
	Forest	3,400	3,300	97
	Langlade	7,300	7,200	98
	Marquette	5,100	4,900	96
	Portage	20,100	19,700	98
Between 5-24%	MICHIGAN			
	Benzie	4,400	4,300	98
	Dickinson	9,700	9,600	99
	Oceana	7,900	7,700	97
	WISCONSIN			
	Adams	5,700	5,500	96
	Florence	1,500	1,500	100
	Lincoln	10,000	9,900	99
	Marathon	41,000	40,500	99
Wood	27,400	27,000	99	
Station Totals		530,600	523,300	98
Net Weekly Circulation (1985)				350,500
Average Daily Circulation (1985)				226,000

Wisconsin—Green Bay

WFRV-TV

Ch. 5

(Operates satellite WJMN-TV, Escanaba, MI)

Network Service: ABC.

Licensee: WFRV Television Inc., Box 19055, Green Bay, WI 54307-9055.

Studio: 1181 E. Mason St, Green Bay.

Mailing Address: Box 19055, Green Bay, WI 54305-9055.

Telephone: 414-437-5411. TWX: 910-263-1258.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"
Longitude 88° 00' 19"

Transmitter: 3-mi. SE of DePere.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Comtech, 5-meter; Avantek, Microdyne & M/A-Com receivers.

News Services: AP, UPI.

Ownership: Midwest Radio-Television Inc., 100%. See WCCO-TV, Minneapolis-St. Paul, MN.

Began Operation: May 21, 1955. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:4). Sale to Orion by S. N. Pickard group approved Jan. 4, 1961 (Vol. 16:49; 17:2).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

ROBERT B. FARROW, vice president & general manager.
MITCH LAMBERT, general sales manager.
MIKE O'ROURKE, director of operations & programming.
RAY WILCK, news director.
HARRY HILL, chief engineer.

Highest 30 Sec. Rate (May 23, 1985): \$650.

NETWORK BASE HOURLY RATE: \$1050.

Arbitron Data: Figures include WJMN-TV, Escanaba, MI.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alger	3,300	3,200	97
	Delta	13,800	13,500	98
	Dickinson	9,700	9,600	99
	Gogebic	7,400	7,200	97
	Houghton	12,900	12,400	96
	Iron	5,400	5,300	98
	Luce	2,200	2,100	95
	Marquette	25,400	25,100	99
	Menominee	9,400	9,200	98
	Schoolcraft	3,100	3,000	97
	WISCONSIN			
	Brown	65,600	65,100	99
	Calumet	10,600	10,400	98
	Door	10,300	10,200	99
	Florence	1,500	1,500	100
	Fond Du Lac	31,100	30,600	98
	Green Lake	7,100	6,900	97
	Kewaunee	6,800	6,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Manitowoc	29,800	29,500	99
	Marinette	15,300	15,100	99
	Menominee	800	800	100
	Oconto	10,900	10,700	98
	Outagamie	46,500	46,200	99
	Shawano	13,400	13,200	99
	Sheboygan	36,600	36,200	99
	Waupaca	16,100	15,900	99
	Waushara	7,700	7,500	97
	Winnebago	49,700	49,200	99
Between 25-49%	MICHIGAN			
	Keweenaw	700	700	100
	Ontonagon	3,400	3,300	96
	WISCONSIN			
	Forest	3,400	3,300	97
Between 5-24%	Baraga	3,100	3,000	97
	Benzie	4,400	4,300	98
	Mackinac	3,700	3,600	97
	Mason	10,200	9,800	96
	WISCONSIN			
Marathon	41,000	40,500	99	
Wood	27,400	27,000	99	
Station Totals		584,900	576,300	98
Net Weekly Circulation (1985)				399,400
Average Daily Circulation (1985)				236,700

Wisconsin—Green Bay

WLRE

Ch. 26

Network Service: None, independent.

Licensee: WLRE, TV 26 Inc., 1145 Pine St., Green Bay, WI 54301.

Studio: Shirley Rd. at Ridgeview Rd., Glenmore Twp., WI

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1179-ft. above av. terrain, 980-ft. above ground, 1965-ft. above sea level.

Latitude 44° 21' 30"
Longitude 87° 58' 48"

Transmitter: Shirley Rd. at Ridgeview Rd., Glenmore Twp.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: INN, CNN Headline News, UPI.

Ownership: James D. Newman & Jerald D. Newman, 30.44% each; Lyle R. Evans, 15.22%; Andrew J. Brusda, 12.68%; James D. McCarthy, 10%; others, none with as much as 3%.

Began Operation: Dec. 31, 1980.

Represented (sales): Avery-Knodel Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): L. R. Evans Engineering.

Personnel:

JERALD D. NEWMAN, president.
JAMES D. McCARTHY, vice president & general manager.
ROBB GRAY JR., general sales manager.
JAMES MELCHER, operations manager.
LARRY BURBEY, chief engineer.

Highest 30 Sec. Rate (Feb. 1983): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Brown	65,600	65,100	99
	Calumet	10,600	10,400	98
	Kewaunee	6,800	6,700	99
	Manitowoc	29,800	29,500	99
	Menominee	800	800	100
	Oconto	10,900	10,700	98
	Outagamie	46,500	46,200	99
	Shawano	13,400	13,200	99
	Waupaca	16,100	15,900	99
	Winnebago	49,700	49,200	99



WLRE BMPCT—831026KG Granted 11/22/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Door	10,300	10,200	99
	Fond Du Lac	31,100	30,600	98
	Green Lake	7,100	6,900	97
	Marinette	15,300	15,100	99
	Sheboygan	36,600	36,200	99
	Waushara	7,700	7,500	97
Between 5-24%	MICHIGAN			
	Dickinson	9,700	9,600	99
	Iron	5,400	5,300	98
	Menominee	9,400	9,200	98
	WISCONSIN			
	Florence	1,500	1,500	100
	Langlade	7,300	7,200	98
Marquette	5,100	4,900	96	
Portage	20,100	19,700	98	
Station Totals		416,800	411,600	98
Net Weekly Circulation (1985)			204,100	
Average Daily Circulation (1985)			86,700	

Wisconsin—Green Bay

WLUK-TV

Ch. 11

Network Service: NBC.

Licensee: Burnham Broadcasting Co., Box 19011, Green Bay, WI.

Studio: 787 Lombardi Ave., Green Bay, WI 54303.

Mailing Address: Box 19011, Green Bay, WI 54307-9011.

Telephone: 414-494-8711. TWX: 910-263-1267.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.4"
Longitude 87° 59' 29.0"

Transmitter: Glenmore Rd., DePere Township.

Satellite Earth Stations: Harris, 3.5-meter & 6.1-meter; Harris receivers.

Ownership: Peter B. Desnoes, gen. partner, 50%; Lawrence Beck, Dean Buntrock, David Meltzer, Peer Pederson, Leonard Ring, Howard C. Warren, Alloy Consolidated Industries, Ltd. partners, 6.67% each; Frank Magid, Ltd. partner, 3.33%. ACI ownership: Avrum Gray, pres.-treas., 28.3%; Sheldon Gray, v.p.-asst. secy., 28.3%; Milton H. Gray, secy.; John Potter, asst. secy.-asst. treas.; Elaine G. Loseff, 28.3%; Bank of Bermuda Ltd., as trustee for descendants of Sheldon Gray, Avrum Gray & Elaine Loseff, 15.1%. Burnham Bcstg. also owns KHON-TV, Honolulu & KAIH-TV, Wailuku, HI.

Began Operation: Aug. 9, 1954. Sale to present owner approved by FCC June 19, 1984. Sale to Post. Corp. by M & M Broadcasting Co. Inc. approved January 6, 1965 by FCC (Television Digest, Vol. 4:41; 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vol. 13:52; 14:2, 12).

Represented (sales): Harrington, Righter & Parsons Inc.

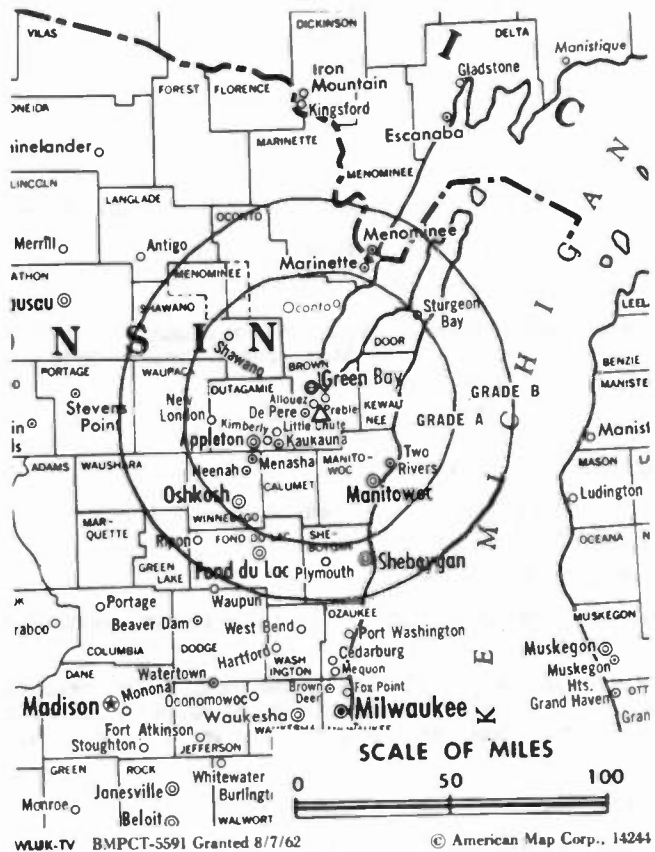
Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

PHILIP NYE, general manager.
ROBERT KRIEGHOFF, general sales manager.
AL VOLKER, news director.
DAVID COMISAR, program & promotion manager.
JIM STEFFEY, chief engineer.
DAVE CAMPBELL, director of production.

Highest 30 Sec. Rate (July 22, 1985): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oconto	10,900	10,700	98
	Outagamie	46,500	46,200	99
	Shawano	13,400	13,200	99
	Sheboygan	36,600	36,200	99
	Waupaca	16,100	15,900	99
	Waushara	7,700	7,500	97
	Winnebago	49,700	49,200	99
Between 25-49%	MICHIGAN			
	Alger	3,300	3,200	97
	Keweenaw	700	700	100
	Luce	2,200	2,100	95
	Manistee	9,200	9,000	98
	Ontonagon	3,400	3,300	96
WISCONSIN	Schoolcraft	3,100	3,000	97
	Langlade	7,300	7,200	98
	Marquette	5,100	4,900	96
	Portage	20,100	19,700	98
Between 5-24%	MICHIGAN			
	Baraga	3,100	3,000	97
	Benzie	4,400	4,300	98
	Iron	5,400	5,300	98
	WISCONSIN			
	Florence	1,500	1,500	100
Forest	3,400	3,300	97	
Marathon	41,000	40,500	99	
Wood	27,400	27,000	99	
Station Totals		570,100	562,000	98
Net Weekly Circulation (1985)			385,000	
Average Daily Circulation (1985)			228,200	

Wisconsin—La Crosse

WKBT

Ch. 8

Network Service: CBS.

Licensee: Backe Communications Inc., 141 S. 6th St., La Crosse, WI 54601.

Studio: 141 S. 6th St., La Crosse, WI 54601.

Telephone: 608-782-4678. TWX: 910-287-2572.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"
Longitude 91° 20' 15"

Transmitter: Galesville, WI.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Backe Communications Inc. For other interests, see WLNS-TV, Lansing, MI.

Began Operation: Aug. 1, 1954. Sale to present owners by Gross Telecasting approved by FCC April 26, 1984 (Television Digest, Vol. 24:12). Sale to Gross by La Crosse Tribune, Dahl family & others approved by FCC Dec. 10, 1969 (Vol. 9:24, 50).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hogan & Hartson.

Personnel:

JIM THOMPSON, general manager.
WILLIAM S. ROUSH, general sales manager.
GENE CARLSON, news director.
MATT WADIUM, production manager.
HUGH McDOWELL, chief engineer.

Highest 30 Sec. Rate (July 16, 1985): \$450.

NETWORK BASE HOURLY RATE: \$760.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Fillmore	7,900	7,800	99
	Houston	6,300	6,200	98
	Winona	15,900	15,600	98
	WISCONSIN			
	Buffalo	5,400	5,300	98
	Chippewa	18,300	18,000	98
	Crawford	6,100	6,000	98
	Eau Claire	29,800	29,300	98
	Jackson	6,400	6,200	97
	Juneau	8,400	8,100	96
	La Crosse	34,200	33,800	99
	Monroe	12,700	12,400	98
	Pepin	2,700	2,600	96
	Trempealeau	9,700	9,400	97
	Vernon	9,700	9,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Allamakee	5,400	5,300	98
	Winneshiek	7,500	7,400	99
	MINNESOTA			
	Olmsted	34,900	34,600	99
	Wabasha	7,300	7,200	99
	WISCONSIN			
	Clark	11,700	11,300	97
	Dunn	12,100	11,800	98
	Richland	6,500	6,300	97
Rusk	5,800	5,600	97	
Between 5-24%	IOWA			
	Chickasaw	5,600	5,500	98
	Clayton	8,100	8,000	99
	Dubuque	31,700	31,200	98
	Howard	4,300	4,200	98
	MINNESOTA			
	Dodge	5,400	5,300	98
	WISCONSIN			
	Adams	5,700	5,500	96
	Barron	15,300	14,900	97
Pierce	10,800	10,600	98	
St Croix	15,600	15,400	99	
Taylor	6,600	6,400	97	
Wood	27,400	27,000	99	
Station Totals		401,200	393,700	98
Net Weekly Circulation (1985)			193,100	
Average Daily Circulation (1985)			110,700	

Wisconsin—La Crosse

WXOW-TV

Ch. 19

Network Service: ABC.

Licensee: Wisconsin TV Network Assoc.

Studio: 3705 County Hwy. 25, La Crescent, MN.

Telephone: 608-785-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 625-kw max. visual, 62.5-kw max. aural. Antenna: 1140-ft. above av. terrain, 814-ft. above ground, 2049-ft. above sea level.

Latitude 43° 48' 23"
Longitude 91° 22' 04"

Transmitter: 3705 County Hwy. 25, La Crescent, MN.

Satellite Earth Stations: 4 in operation; Avcom & Scientific-Atlanta receivers.

News Service: AP.

Ownership: See WKOW-TV, Madison, WI.

Began Operation: March 7, 1970. Sale to present owner by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

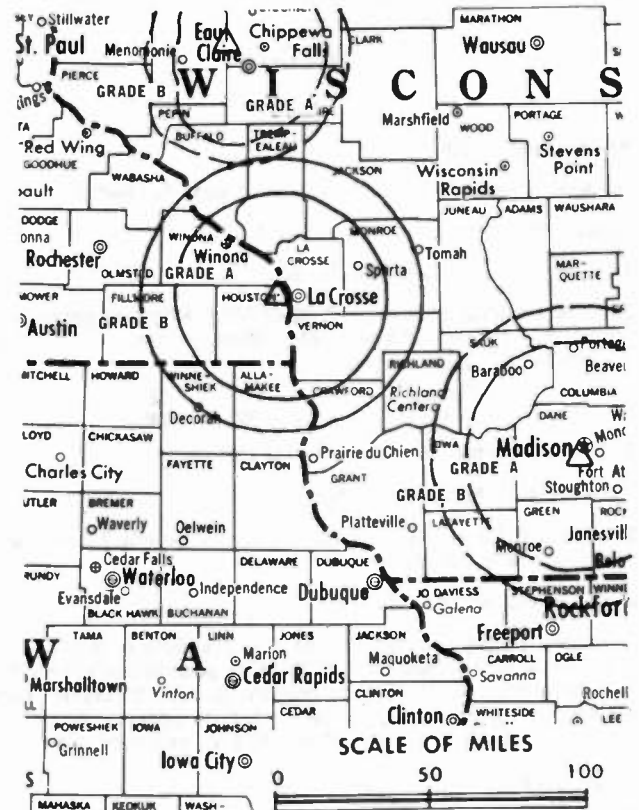
WILLIAM EARMAN, vice president & general manager.
KENT HUTCHISON, general sales manager.
DICK KONRAD, chief engineer.
MITCH MOTHS, operations manager.

Highest 30 Sec. Rate (July 22, 1985): \$600.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MINNESOTA			
	Houston	6,300	6,200	98
	Winona	15,900	15,600	98
	WISCONSIN			
	Jackson	6,400	6,200	97
	La Crosse	34,200	33,800	99
	Monroe	12,700	12,400	98



WXOW-TV BPCT-820617KE Granted 7/27/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Trempealeau	9,700	9,400	97
	Vernon	9,700	9,500	98
Between 25-49%	WISCONSIN			
	Buffalo	5,400	5,300	98
	Crawford	6,100	6,000	98
Between 5-24%	IOWA			
	Allamakee	5,400	5,300	98
	Winneshiek	7,500	7,400	99
	MINNESOTA			
	Fillmore	7,900	7,800	99
	Wabasha	7,300	7,200	99
Station Totals		134,500	132,100	98
Net Weekly Circulation (1985)				76,900
Average Daily Circulation (1985)				43,500

Wisconsin—Madison

WISC-TV

Ch. 3

Network Service: CBS.

Licensee: Television Wisconsin Inc., 7025 Raymond Rd., Madison, WI 53711.

Studio: 7025 Raymond Rd., Madison, WI 53711.

Telephone: 608-271-4321. **TWX:** 910-286-2720.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"
Longitude 89° 30' 18"

Transmitter: Raymond Rd., 6-mi. WSW of Madison.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: Evening Telegram Co., 84.39%; First Bank of Duluth, Trustee, 15.2%; First Bank of Duluth & R. R. Burns, co-personal representatives of E. B. Murphy estate, 0.41%. Evening Telegram Co. publishes **Superior Evening Telegram** & other newspapers; owns KXLY-TV, Spokane, WA; KTHI-TV, Fargo, ND; KAPP(TV), Yakima, WA & KVEW(TV), Kennewick, WA.

Began Operation: June 24, 1956.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hennessey, Stambler & Siebert.

Represented (engineering): Jules Cohen & Associates.

Personnel:

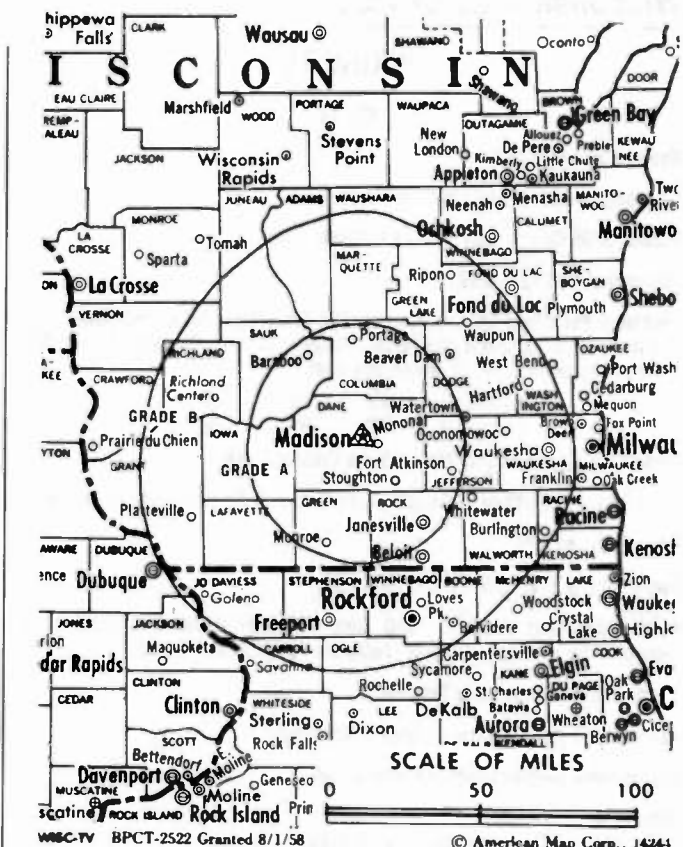
ELIZABETH MURPHY BURNS, president.
GARY DeHAVEN, vice president & general manager.
DONNA KIRNER, national sales manager.
DAVID SANKS, operations manager.
CURT LUNDGREN, chief engineer.
JILL KOEHN, program director.
TOM BIER, news director.

Highest 30 Sec. Rate (Aug. 6, 1985): \$1300.

NETWORK BASE HOURLY RATE: \$1226.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Columbia	16,500	16,200	98
	Dane	130,700	127,900	98
	Dodge	26,100	25,600	98
	Grant	17,600	17,000	97
	Green	11,700	11,500	98
	Iowa	7,200	7,000	97
	Jefferson	23,700	23,400	99
	Lafayette	6,100	6,000	98
	Marquette	5,100	4,900	96
Richland	6,500	6,300	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rock	51,400	50,800	99
	Sauk	17,000	16,600	98
Between 25-49%	ILLINOIS			
	Jo Daviess	9,100	8,800	97
	Stephenson	19,100	18,700	98
	WISCONSIN			
	Adams	5,700	5,500	96
	Green Lake	7,100	6,900	97
	Juneau	8,400	8,100	96
Walworth	27,100	26,700	99	
Between 5-24%	IOWA			
	Dubuque	31,700	31,200	98
	ILLINOIS			
	Carroll	7,100	7,000	99
	Winnebago	93,400	92,100	99
	WISCONSIN			
	Crawford	6,100	6,000	98
	Fond Du Lac	31,100	30,600	98
	Monroe	12,700	12,400	98
	Portage	20,100	19,700	98
Vernon	9,700	9,500	98	
Waushara	7,700	7,500	97	
Station Totals		615,700	603,900	98
Net Weekly Circulation (1985)			309,500	
Average Daily Circulation (1985)			181,300	

Wisconsin—Madison

WKOW-TV

Ch. 27

(Also operates WAOW-TV, Wausau; WXOW-TV, La Crosse & WQOW-TV, Eau Claire, WI)

Network Service: ABC.

Licensee: Wisconsin TV Network Associates, 5727 Tokay Blvd., Madison, WI.

Studio: 5727 Tokay Blvd., Box 100, Madison, WI 53701.

Telephone: 608-274-1234. TWX: 910-286-2718.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 879-kw horizontal visual, 100-kw max. & 87.9-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level.

Latitude 43° 03' 09.0"
Longitude 89° 28' 41.6"

Transmitter: 5727 Tokay Blvd.

Satellite Earth Stations: In operation; 4.5-meter, 6.1-meter & 7.3-meter; ADM, Andrew & AvanteK receivers.

Ownership: Tak Communications Inc., gen. partner; ltd. partners to be named. TCI ownership: Sharad K. Tak, pres.; Chandra Tak, v.p.; Mahinder Tak, secy.; Nand Kishore, treas. For other interests, see Group Ownership of TV Stations.

Began Operation: June 30, 1953. Sale to present owner by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Sale to Liberty by Horizons Communications approved by FCC Sept. 20, 1978 (Vol. 18:24). Sale to Horizons by Midcontinent Bcstg. Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved Sept. 9, 1970 (Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 (Vol. 16:24, 26, 30).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

PHILLIP KELLER, vice president & general manager.
MARK FRIESCH, director of sales.
DAVE MOLLDOREM, national sales manager.
KEN SIMMONS, regional sales manager.
JAN WILSON, program director.
RANDY ALLEN, operation manager.
DAVE RUSSELL, chief engineer.
PAUL PITAS, news director.

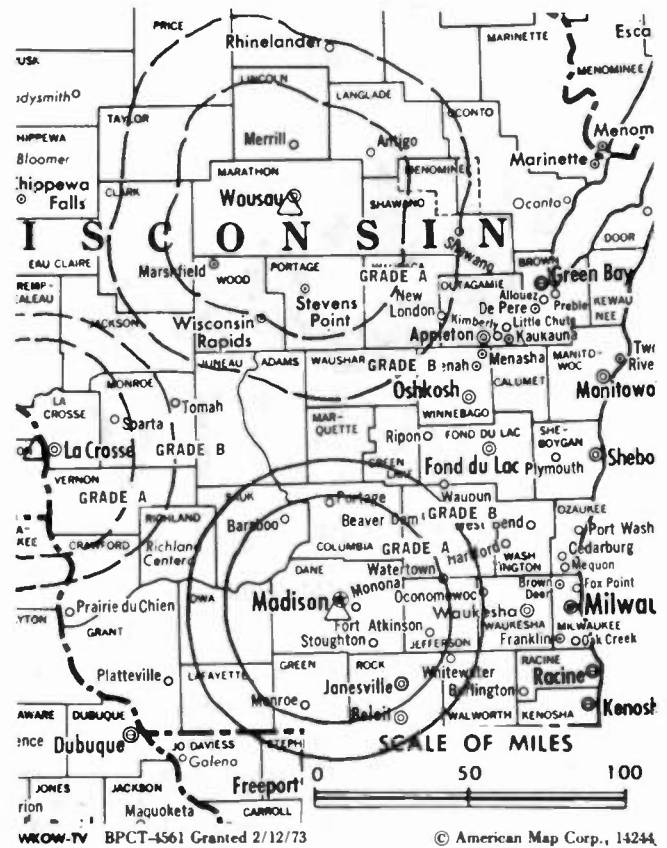
Highest 30 Sec. Rate (July 22, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$500.

Combination rates: WKOW-TV, Madison; WAOW-TV, Wausau; WXOW-TV, La Crosse & WQOW-TV, Eau Claire, all WI (The Wisconsin TV Network) on request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Columbia	16,500	16,200	98
	Dane	130,700	127,900	98
	Green	11,700	11,500	98
	Iowa	7,200	7,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lafayette	6,100	6,000	98
	Marquette	5,100	4,900	96
	Richland	6,500	6,300	97
	Sauk	17,000	16,600	98
Between 25-49%	WISCONSIN			
	Crawford	6,100	6,000	98
	Dodge	26,100	25,600	98
	Grant	17,600	17,000	97
	Jefferson	23,700	23,400	99
	Juneau	8,400	8,100	96
Rock	51,400	50,800	99	
Between 5-24%	ILLINOIS			
	Jo Daviess	9,100	8,800	97
	Stephenson	19,100	18,700	98
WISCONSIN	Adams	5,700	5,500	96
	Fond Du Lac	31,100	30,600	98
	Green Lake	7,100	6,900	97
	Monroe	12,700	12,400	98
	Vernon	9,700	9,500	98
Walworth	27,100	26,700	99	
Station Totals		455,700	446,400	97
Net Weekly Circulation (1985)			242,600	
Average Daily Circulation (1985)			132,200	

Wisconsin—Madison



THE FORWARD GROUP

Network Service: NBC.
Licensee: Forward Television Inc., 615 Forward Dr., Madison, WI 53711.
Studio & Business Office: 615 Forward Dr., Madison, WI 53711.
Telephone: 608-274-1515. **TWX:** 910-286-2729.
Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1099-ft. above ground, 2157-ft. above sea level.

Latitude 43° 03' 01"
 Longitude 89° 29' 15"

Transmitter: W. Beltline Hwy.
Satellite Earth Station: Common Carrier, 7-meter.
News Services: AP, NBC, UPI.
Ownership: See WSAW-TV, Wausau, WI.
Began Operation: July 8, 1953. Sale to present owner by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by Lee P. Loomis approved May 15, 1963, by FCC (*Television Digest*, Vol. 3:20). Sale to Loomis by WTVJ interests (Mitchell Wolfson) approved April 2, 1958 (Vol. 14:10, 14). Previous sale to WTVJ interests by founding Gerald A. Bartell family approved July 25, 1957 (Vol. 13:26, 30).
Represented (sales): Seltel Inc.
Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:
 LAURIE LEONARD, president & general manager.
 CLYDE HELTON, exec. vice president & general sales manager.
 DON SCHMITT, vice president, community affairs.
 FRED SOLE, operations manager.
 BRYAN BROSAMLE, news director.
 JOHN DUDLEY, national sales manager.
 DUANE LAMMERS, promotion manager.
 GREG BUZZELL, chief engineer.
 STEPHEN KESSENICH, production manager.

Highest 30 Sec. Rate (June 1, 1984): \$600.
Combination Rates: Sold in combination with WSAW-TV, Wausau, WI as members of Central Wisconsin Combination.
NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Columbia	16,500	16,200	98
	Dane	130,700	127,900	98
	Green	11,700	11,500	98
	Iowa	7,200	7,000	97
	Lafayette	6,100	6,000	98
	Marquette	5,100	4,900	96
	Richland	6,500	6,300	97
Rock	51,400	50,800	99	
Sauk	17,000	16,600	98	
Between 25-49%	WISCONSIN			
	Dodge	26,100	25,600	98
	Grant	17,600	17,000	97
	Jefferson	23,700	23,400	99
Juneau	8,400	8,100	96	
Between 5-24%	ILLINOIS			
	Jo Daviess	9,100	8,800	97
	Stephenson	19,100	18,700	98
	WISCONSIN			
	Adams	5,700	5,500	96
Crawford	6,100	6,000	98	
Green Lake	7,100	6,900	97	
Vernon	9,700	9,500	98	
Walworth	27,100	26,700	99	
Station Totals		411,900	403,400	97
Net Weekly Circulation (1985)				260,000
Average Daily Circulation (1985)				142,100

Wisconsin—Milwaukee

WCGV-TV

Ch 24

Network Service: None, independent.

Licensee: B & F Broadcasting Inc., 5445 N. 27th St., Milwaukee, WI 53209.

Studio: 5445 N. 27th St., Milwaukee, WI 53209.

Telephone: 414-527-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 1028-ft. above terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15"
Longitude 87° 54' 12"

Transmitter: 3950 N. Holton St.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Microwave Specialties, 5-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: B & F Broadcasting Inc. Byron Lasky, 66%; Howard Heckel, 20%; 8 others none with as much as 5%.

Began Operation: March 19, 1980.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fletcher, Heald & Hildreth.

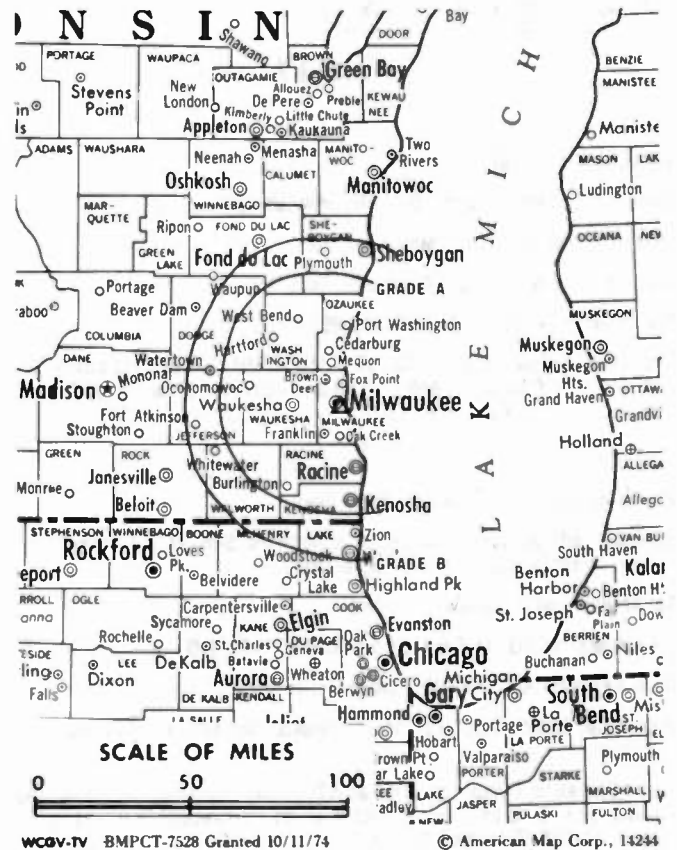
Personnel:

JAMES BEHLING, vice president & general manager.
MITCHELL NYE, general sales manager.
PATRICIA TEMPLER, operations director.
BETTY HERTZ, program director.
LARRY DRYDYK, chief engineer.
JUDY VANCE, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN Milwaukee	367,900	363,300	99



WCGV-TV BMPCT-7528 Granted 10/11/74

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Ozaukee	24,000	23,700	99
	Racine	61,800	61,200	99
	Sheboygan	36,600	36,200	99
	Washington	30,000	29,700	99
Waukesha	98,200	97,200	99	
Between 5-24%	WISCONSIN			
	Dodge	26,100	25,600	98
	Jefferson	23,700	23,400	99
	Kenosha	44,800	44,300	99
	Marquette	5,100	4,900	96
Walworth	27,100	26,700	99	
Station Totals		745,300	736,200	98
Net Weekly Circulation (1985)			326,800	
Average Daily Circulation (1985)			134,600	

Wisconsin—Milwaukee

WISN-TV

Ch. 12

Network Service: ABC.

Licensee: The Hearst Corp., Box 402, Milwaukee, WI 53201.

Studio: 19th & Wells Sts., Milwaukee, WI.

Mailing Address: Box 402, Milwaukee, WI 53201.

Telephone: 414-342-8812. TWX: 910-262-3417.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

Satellite Earth Stations: Star Search & Andrews, 5-meter, 4.5-meter & 7.3-meter; Scientific-Atlanta & Avantek receivers.

AM Affiliate: WISN, 50-kw, 1130 kHz.

FM Affiliate: WLTQ, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

News Services: ABC, AP, UPI, Group W Newsfeed.

Ownership: Hearst Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: October 26, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales): Blair Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

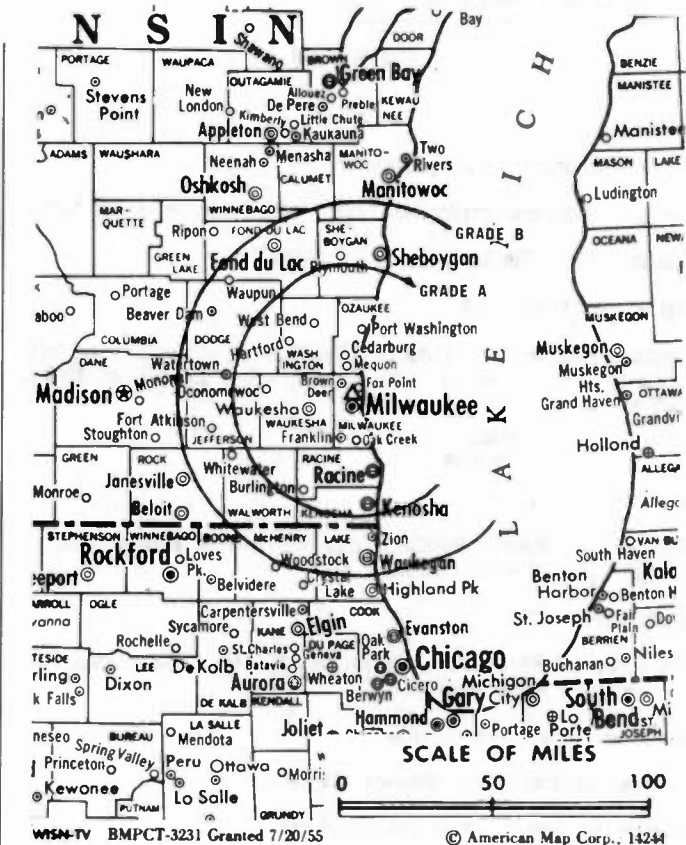
WAYNE GODSEY, vice president & general manager.
RICK HENRY, general sales manager.
JOHN STEWART, national sales manager.
TOM GAERTNER, local sales manager.
STAN MARINOFF, director of broadcast operations.
TIM J. MORRISSEY, director of news & public affairs.
ERIC STEARMAN, production manager.
JIM WAGNER, director of promotion.
GERALD ROBINSON, chief engineer.

Highest 30 Sec. Rate: \$8000.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,100	25,600	98
	Jefferson	23,700	23,400	99
	Kenosha	44,800	44,300	99
	Milwaukee	367,900	363,300	99
	Ozaukee	24,000	23,700	99
	Racine	61,800	61,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sheboygan	36,600	36,200	99
	Walworth	27,100	26,700	99
	Washington	30,000	29,700	99
	Waukesha	98,200	97,200	99
Between 25-49%	WISCONSIN			
	Fond Du Lac	31,100	30,600	98
Between 5-24%	ILLINOIS			
	Lake	154,500	153,300	99
	Mchenry	56,200	55,800	99
	WISCONSIN			
	Calumet	10,600	10,400	98
	Columbia	16,500	16,200	98
	Green Lake	7,100	6,900	97
	Juneau	8,400	8,100	96
	Manitowoc	29,800	29,500	99
	Rock	51,400	50,800	99
Winnebago	49,700	49,200	99	
Station Totals		1,155,500	1,142,100	98
Net Weekly Circulation (1985)			699,400	
Average Daily Circulation (1985)			418,000	

Wisconsin—Milwaukee

WITI-TV

Ch. 6

Network Service: CBS.

Licensee: WITI-TV Inc.

Studio: 9001 N. Green Bay Rd., Box 17600, Milwaukee, WI 53217.

Telephone: 414-355-6666. TWX: 910-262-3425.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, WI.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Storer Communications Inc., 12000 Biscayne Blvd., Miami, FL 33181-2710. For other interests, see Group Ownership of TV Stations.

Began Operation: May 21, 1956.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren C. Zwicky.

Represented (engineering): Jules Cohen & Associates.

Personnel:

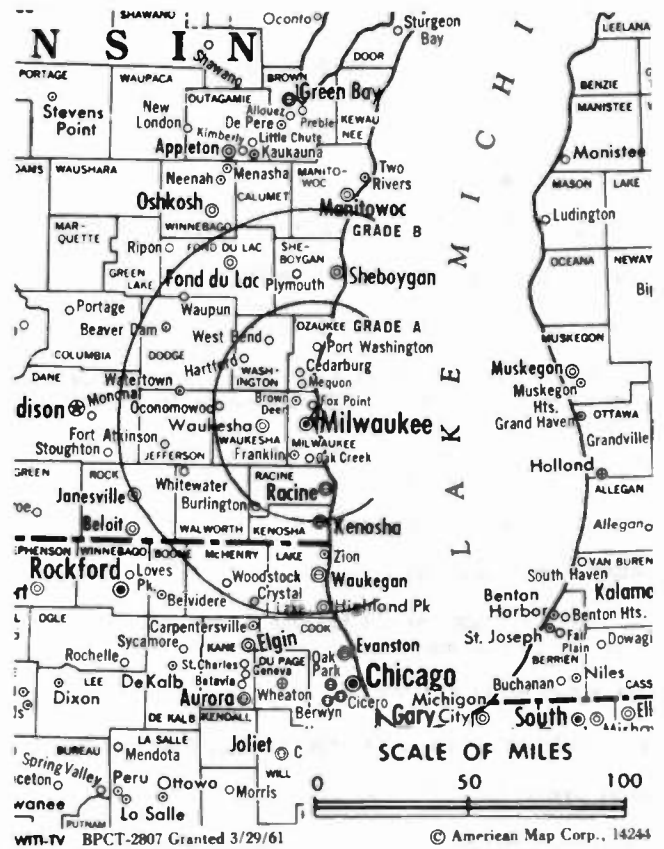
BILL MICHAELS, chairman of executive committee, SCI.
PETER STORER, chairman of the board & chief executive officer, SCI.
TERRY LEE, president & chief operating officer, SCI.
KEN BAGWELL, exec. v.p./operations & pres. of cable division, SCI.
JOE DIMINO, president of TV station division, SCI.
ANDREW P. POTOS, vice president & general manager.
RAYMOND H. ENGELHART, director of operations.
RICK MILLS, general sales manager.
KATHRYN KOENEN, program manager.
PATRICK HOLDER, production manager.
ANNE CLAUSEN, director of creative services.
JILL GEISLER, news & community services manager.
DONALD ROERING, chief engineer.
JAMES KURZ, controller.
ERIK ANDERSEN, news director.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1680.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,100	25,600	98
	Jefferson	23,700	23,400	99
	Kenosha	44,800	44,300	99
	Milwaukee	367,900	363,300	99
	Ozaukee	24,000	23,700	99
	Racine	61,800	61,200	99
	Sheboygan	36,600	36,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Walworth	27,100	26,700	99
	Washington	30,000	29,700	99
	Waukesha	98,200	97,200	99
Between 25-49%	WISCONSIN			
	Fond Du Lac	31,100	30,600	98
Between 5-24%	ILLINOIS			
	Lake	154,500	153,300	99
	Mchenry	56,200	55,800	99
	MICHIGAN			
	Mason	10,200	9,800	96
	Oceana	7,900	7,700	97
	WISCONSIN			
	Calumet	10,600	10,400	98
	Columbia	16,500	16,200	98
	Green Lake	7,100	6,900	97
	Manitowoc	29,800	29,500	99
	Rock	51,400	50,800	99
	Winnebago	49,700	49,200	99
Station Totals		1,165,200	1,151,500	98
Net Weekly Circulation (1985)				702,200
Average Daily Circulation (1985)				398,600

Wisconsin—Milwaukee

WTMJ-TV

Ch. 4

Network Service: NBC.

Licensee: WTMJ Inc., 720 E. Capitol Dr., Milwaukee, WI 53201.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53201.

Telephone: 414-332-9611. TWX: 910-262-3141.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris & M/A-Com, 3-meter, 4.6-meter & 6.1-meter; M/A-Com & Harris receivers.

AM Affiliate: WTMJ, 5-kw, 620 kHz.

FM Affiliate: WKT1, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

News Services: CNN, NBC, NIWS, NPS.

Ownership: WTMJ Inc., a wholly-owned subsidiary of the Journal Co. WTMJ Inc. owns WSYM-TV, Lansing, MI; KTNV-TV, Las Vegas, NV.

Began Operation: Dec. 3, 1947.

Represented (sales): MMT Sales Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

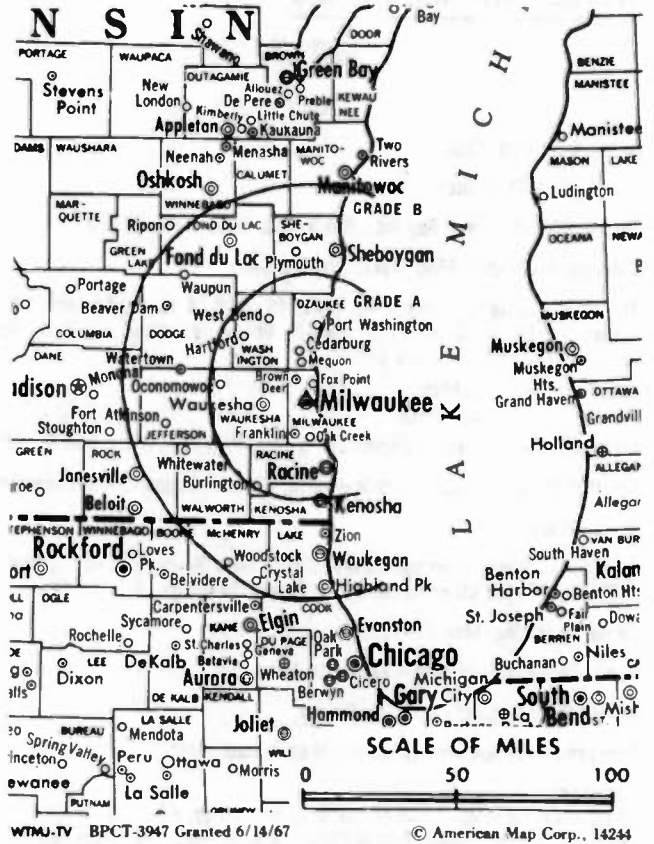
Personnel:

- MICHAEL McCORMICK, president.
- WAYNE BARNETT, vice president & general manager.
- NORB RYAN, general & national sales manager.
- MARK LEGRAND, local sales manager.
- GERALD McGRATH, program manager.
- JAMES WULLIMAN, engineering manager.
- RAYMOND HERNDAY, chief engineer.
- LIA ALCALAY RIGER, advertising, promotion & publicity director.
- TOM LULJAK, news director.
- MIKE STUTZ, managing editor.
- ED HINSHAW, manager of public affairs.
- MARCIA FORTUNE, operations manager.
- DEAN C. MAYTAG, production manager.
- ROD SYNNEs, community relations director.
- HANK STODDARD, sports director.

Highest 30 Sec. Rate (Nov. 1984): \$3000.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,100	25,600	98
	Fond Du Lac	31,100	30,600	98
	Jefferson	23,700	23,400	99
	Kenosha	44,800	44,300	99
	Milwaukee	367,900	363,300	99
	Ozaukee	24,000	23,700	99
	Racine	61,800	61,200	99
	Sheboygan	36,600	36,200	99
Walworth	27,100	26,700	99	
Washington	30,000	29,700	99	
Waukesha	98,200	97,200	99	
Between 25-49%	WISCONSIN			
	Calumet	10,600	10,400	98
	Green Lake	7,100	6,900	97
	Manitowoc	29,800	29,500	99
Rock	51,400	50,800	99	
Between 5-24%	ILLINOIS			
	Lake	154,500	153,300	99
	Mchenry	56,200	55,800	99
WISCONSIN	Columbia	16,500	16,200	98
	Richland	6,500	6,300	97
	Winnebago	49,700	49,200	99
Station Totals		1,153,600	1,140,300	98
Net Weekly Circulation (1985)			741,600	
Average Daily Circulation (1985)			466,900	

Wisconsin—Milwaukee

WVCY-TV

Ch. 30

Network Service: None, independent.

Grantee: Wisconsin Voice of Christian Youth Inc., 2712 W. Vliet St., Milwaukee, WI 53208.

Studio: 2712 W. Vliet St., Milwaukee, WI 53208.

Telephone: 414-933-1440.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1070-kw max. & 550-kw horizontal visual, 107-kw max. & 55-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude	43°	05'	15"
Longitude	87°	54'	12"

Transmitter: 3950 N. Holton St.

Ownership: Non-stock, non-profit corp. Robert W. Gilman, pres.; Ralph Studeman & Victor C. Eliason, v.p.s; Vernald Landin, secy.; Orville Stein, treas.; Otto Hagen & Meredith M. Plunket, members.

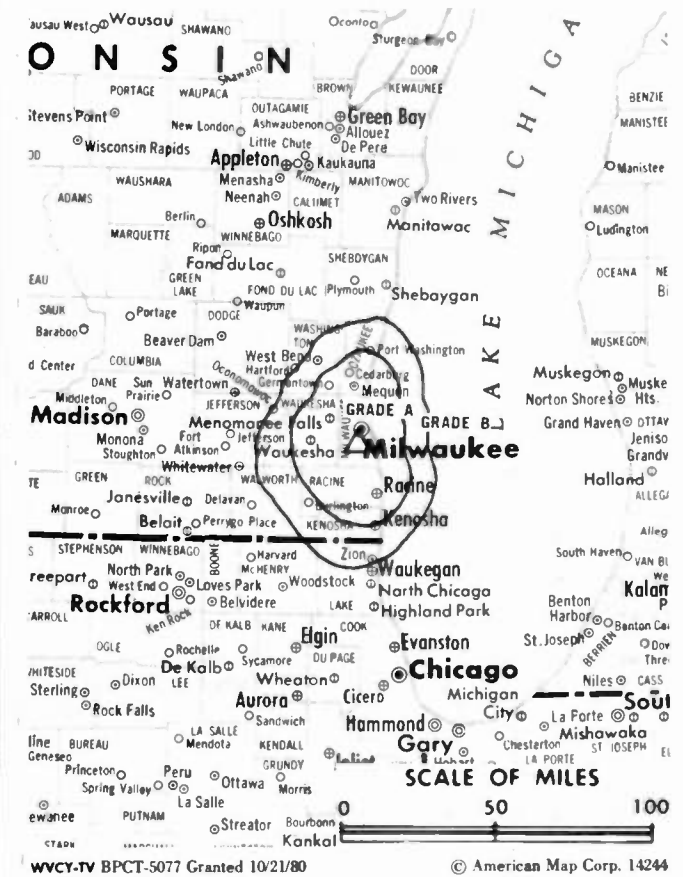
Began Operation: Jan. 1, 1983.

Represented (legal): Kirkland & Ellis.

Personnel:
VIC ELIASON, general manager.

Rates: Not available.

Arbitron Data: Not available.



Wisconsin—Milwaukee

WVTV

Ch. 18

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 1818, Milwaukee, WI 53201.

Studio: 4041 N. 35th St., Milwaukee, WI.

Mailing Address: Box 1818, Milwaukee, WI 53201.

Telephone: 414-442-7050. **TWX:** 910-262-3466.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2500-kw max. & 1020-kw horizontal visual, 250-kw max. & 102-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"
Longitude 87° 54' 19"

Transmitter: 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave., Milwaukee.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Comtech, 5-meter; Scientific-Atlanta & Pinzone receivers.

News Service: AP.

Ownership: See Group Ownership of TV Stations.

Began Operation: July 20, 1959. Sale to present owner by Harold & Bernard Sampson approved by FCC March 24, 1966 (*Television Digest*, Vol. 5:45; 6:13). Previous sale of 51%, by Gene Posner to Harold and Bernard Sampson approved Aug. 9, 1962 (Vol. 2:26).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

- ALVIN LEITL, station manager.
- GREG GRABER, national sales manager.
- MAUREE MATELSKI, local sales manager.
- CHARLES PAUL, business manager.
- LYLE SCHULZE, production manager.
- LORI WUCHERER, promotion director.
- JOHN KALPUS, chief engineer.
- WILLIAM FRANKS, operations manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,100	25,600	98
	Jefferson	23,700	23,400	99
	Milwaukee	367,900	363,300	99
	Ozaukee	24,000	23,700	99
	Racine	61,800	61,200	99
	Sheboygan	36,600	36,200	99
	Walworth	27,100	26,700	99
	Washington	30,000	29,700	99
	Waukesha	98,200	97,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Fond Du Lac	31,100	30,600	98
	Kenosha	44,800	44,300	99
	Rock	51,400	50,800	99
	Winnebago	49,700	49,200	99
Between 5-24%	ILLINOIS			
	Lake	154,500	153,300	99
	Mchenry	56,200	55,800	99
Station Totals	WISCONSIN			
	Calumet	10,600	10,400	98
	Columbia	16,500	16,200	98
	Green Lake	7,100	6,900	97
	Manitowoc	29,800	29,500	99
	Marathon	41,000	40,500	99
	Marquette	5,100	4,900	96
	Portage	20,100	19,700	98
Sauk	17,000	16,600	98	
Wood	27,400	27,000	99	
Station Totals		1,257,700	1,242,700	98
Net Weekly Circulation (1985)				638,000
Average Daily Circulation (1985)				293,400

Wisconsin—Suring

WSCO

Ch. 14

Network Service: None, independent.

Licensee: Northeastern Wisconsin Christian Television Inc., Box 414, Suring, WI 54174.

Studio: Box 414, Hwy. 32, Suring, WI 54174.

Telephone: 414-842-4014.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 200-kw visual, 40-kw aural. Antenna: 622-ft. above av. terrain, 557-ft. above ground, 1497-ft. above sea level.

Latitude	44°	59'	30"
Longitude	88°	23'	55"

Transmitter: On Hwy. 32, 1.7-mi. NW of Suring.

Ownership: Non-stock, non-profit corp. Gerald L. Taylor, pres.; Laurie Jorgensen, v.p.; Frank Vincent, secy.; James C. Kemp, treas.; Donald J. Stenz, gen. mgr. Kemp is pres. of Fox Cities Radio Inc. (non-profit corp.), licensee of FM translator in Appleton, WI.

Began Operation: Feb. 22, 1984.

Represented (engineering): Lyle R. Evans.

Personnel:
TOM COOK, station manager.

Rates: Not available.

Arbitron Data: Not available.



Wisconsin—Wausau-Rhinelander

WAE0-TV

Ch. 12

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhinelander, WI 54501.

Studio: S. Oneida Ave., Rhinelander, WI 54501.

Telephone: 715-369-4700.

Mailing Address: Box 858, Rhinelander, WI 54501.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"
Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

Satellite Earth Stations: 3 in operation; Channel Master & Harris receivers.

News Services: NBC, UPI.

Ownership: Seaway Communications Inc. Dr. Jasper F. Williams, chmn., 7.5%; Homer King, vice chmn., 2.4%; John W. Swain, pres., 9.6%; Dr. James L. Buckner, v.p., 2.4%; Shirley M. Latham, secy., 2.4%; Vivian Volora Wilson, asst. secy., 2.7%; Ernest T. Collins, treas., 2.4%; Gerald C. Hines, asst. treas., 2.4%; Marion D. Earles, 4.6%; Dr. Roger M. Berkley, 3.6%; Dr. Yvon J. Nazon & Faye A. Nazon, 3.4%; William D. Stubblefield, 2.6%; Benjamin C. Duster, 2.4%; remainder held by 21 others. Seaway also owns WVII-TV, Bangor, ME.

Began Operation: Oct. 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (Television Digest, Vol. 9:37). Distress sale to present minority-owned company by Alvin E. O'Konski approved by FCC April 20, 1979 (Vol. 19:16).

Represented (sales): Blair Television.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

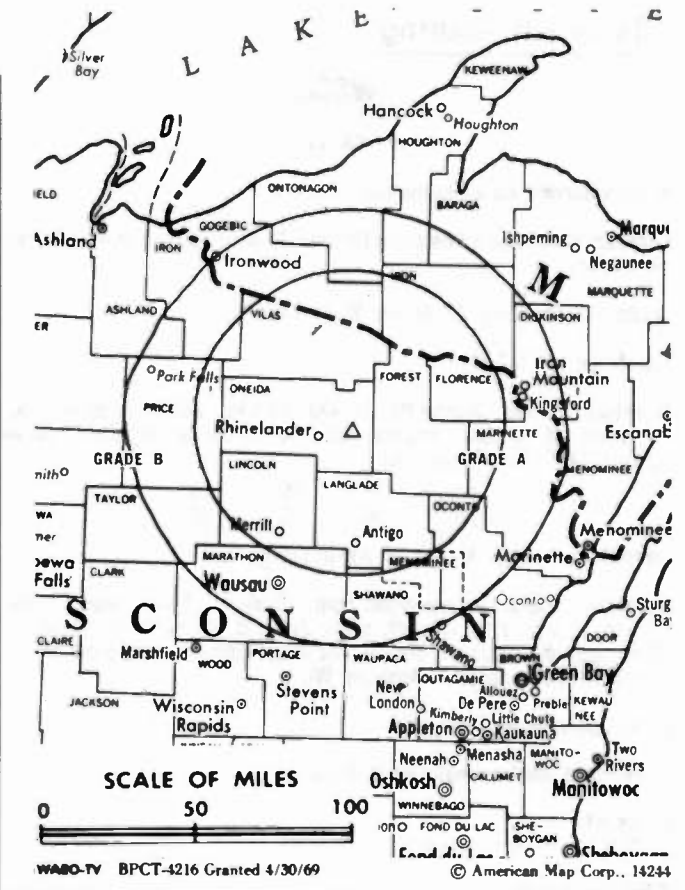
ARCHIE L. GOODBEE JR., president & general manager.
BRIAN HENNING, chief engineer.
JULIE SWAN, program & traffic director.
MICHAEL MICHALAK, news director.

Highest 30 Sec. Rate (July 1, 1984): \$400.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Dickinson	9,700	9,600	99
	Gogebic	7,400	7,200	97
	Iron	5,400	5,300	98
	Ontonagon	3,400	3,300	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Florence	1,500	1,500	100
	Forest	3,400	3,300	97
	Iron	2,700	2,700	100
	Langlade	7,300	7,200	98
	Lincoln	10,000	9,900	99
	Oneida	13,000	12,700	98
Between 25-49%	Price	6,100	5,900	97
	Vilas	7,300	7,100	97
Between 5-24%	WISCONSIN			
	Marathon	41,000	40,500	99
Between 5-24%	MICHIGAN			
	Baraga	3,100	3,000	97
Station Totals	Menominee	9,400	9,200	98
	WISCONSIN			
	Ashland	6,400	6,300	98
	Clark	11,700	11,300	97
	Shawano	13,400	13,200	99
Station Totals	Taylor	6,600	6,400	97
	Station Totals	168,800	165,600	98
	Net Weekly Circulation (1985)			82,000
Average Daily Circulation (1985)			43,800	

Wisconsin—Wausau

WAOW-TV

Ch. 9

(Auxiliary outlet of WKOW-TV, Madison, WI)

Network Service: ABC.

Licensee: Wisconsin TV Network Associates.

Studio: 1908 Grand Ave., Wausau, WI 54401.

Telephone: 715-842-2251.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude 44° 55' 14.3"
Longitude 89° 41' 30.6"

Transmitter: Rib Mtn.

Satellite Earth Station: United Satellite Systems, 5-meter; Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: See WKOW-TV, Madison, WI.

Began Operation: May 7, 1965. Sale to present owner by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

PHILLIP KELLER, vice president.
LAURIN JORSTAD, general manager.
DAVE MOLLDREM, national sales manager.
RUSS GRASS, chief engineer.

Highest 30 Sec. Rate (July 22, 1985): \$160.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Adams	5,700	5,500	96
	Clark	11,700	11,300	97
	Forest	3,400	3,300	97
	Langlade	7,300	7,200	98
	Lincoln	10,000	9,900	99
	Marathon	41,000	40,500	99
	Oneida	13,000	12,700	98
	Portage	20,100	19,700	98
	Price	6,100	5,900	97
Taylor	6,600	6,400	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Vilas	7,300	7,100	97
	Wood	27,400	27,000	99
Between 25-49%	WISCONSIN			
	Juneau	8,400	8,100	96
	Rusk	5,800	5,600	97
	Shawano	13,400	13,200	99
Waupaca	16,100	15,900	99	
Between 5-24%	WISCONSIN			
	Ashland	6,400	6,300	98
	Crawford	6,100	6,000	98
	Jackson	6,400	6,200	97
	Monroe	12,700	12,400	98
Waushara	7,700	7,500	97	
Station Totals		242,600	237,700	97
Net Weekly Circulation (1985)				157,600
Average Daily Circulation (1985)				99,400

Wisconsin—Wausau

WSAW-TV

Ch. 7



THE FORWARD GROUP

Network Service: CBS.

Licensee: Forward Telecasting Inc., Box 1088, Wausau, WI 54401.

Studio: 1114 Grand Ave., Wausau, WI 54401.

Telephone: 715-845-4211.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.3"
Longitude 89° 41' 30.6"

Transmitter: Rib Mtn.

Satellite Earth Stations: Comtech, 5-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Forward Communications Corp. Raymond G. Chambers, 41.225%; William E. Simon, 41.225%; E. Burke Ross Jr., 3%; Richard D. Ferrier, 3%; Frank W. Walsh Jr., 14.55%. Also owns WMTV, Madison, WI; KCAU-TV, Sioux City, IA; WTRF-TV, Wheeling, WV; WKAU-AM-FM, Kaukauna, WI; WHOI(TV), Peoria, IL; KOSA-TV, Odessa, TX; KVGB-AM-FM, Great Bend, KS; Marshfield (WI) **News Herald**; KVOX-AM-FM, Moorhead, MN; KWLO & KFMW(FM), Waterloo, IA.

Began Operation: Oct. 24, 1954. Sale to present owners by Forward Communications Corp. approved by FCC August 16, 1984 (*Television Digest*, Vol. 23:44).

Represented (sales): Settel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Silliman & Silliman.

Personnel:

BART KELLNHAUSER, president & general manager.
GERMAINE GAUERKE, executive assistant to the president.
BILL JONES, general sales manager.
JACK CROWLEY, v.p., promotions, programming & production.
DONALD COCHART, vice president, operations.
MARK ZELICH, vice president, news & sports.
MIKE RUESCH, controller.

Highest 30 Sec. Rate (April 1, 1985): \$540.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

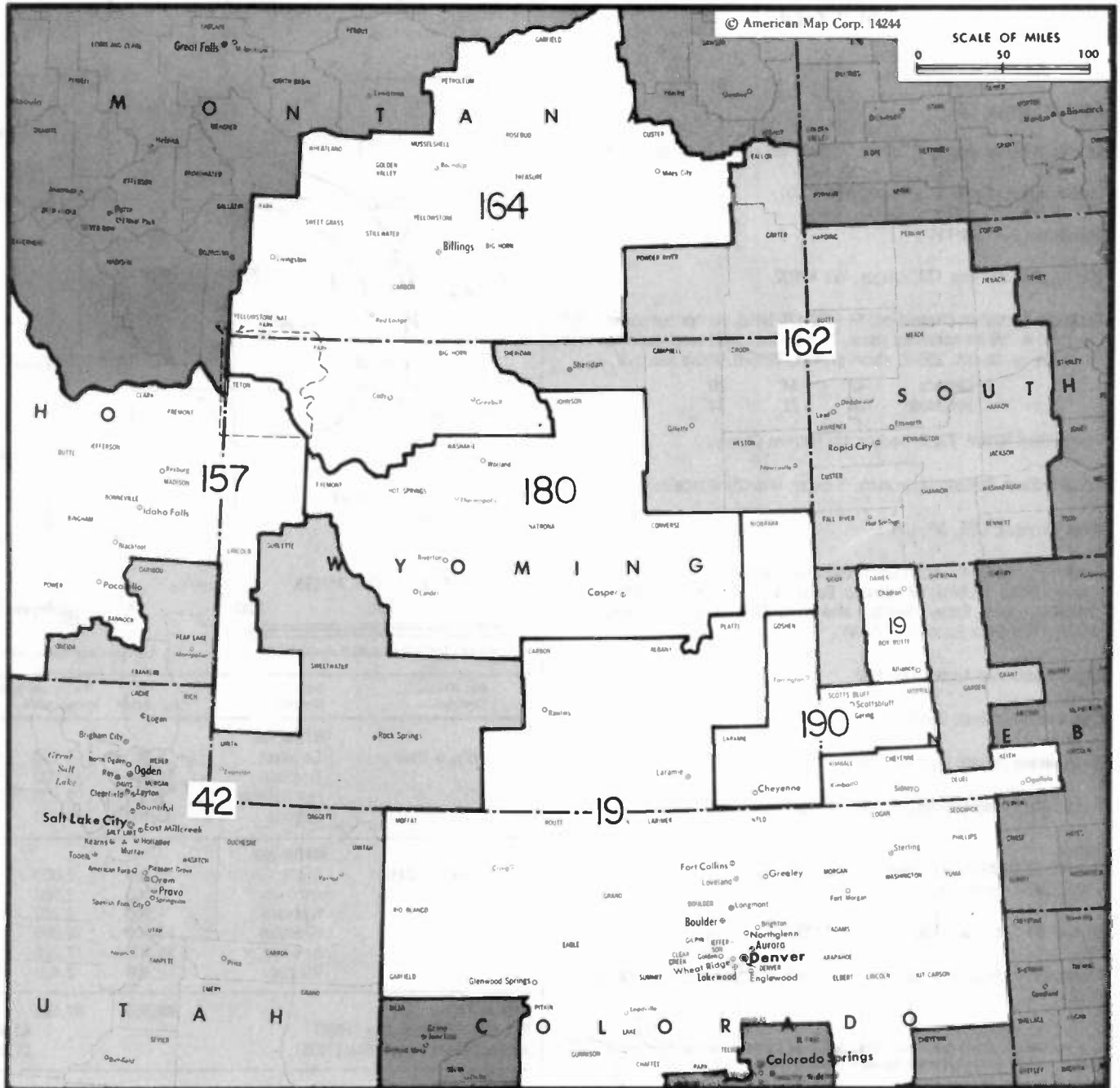


WSAW-TV BPCT-2289 Granted 9/13/57 © American Map Corp., 13244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Adams	5,700	5,500	96
	Clark	11,700	11,300	97
	Forest	3,400	3,300	97
	Langlade	7,300	7,200	98
	Lincoln	10,000	9,900	99
	Marathon	41,000	40,500	99
	Oneida	13,000	12,700	98
	Portage	20,100	19,700	98
	Price	6,100	5,900	97
	Rusk	5,800	5,600	97
Between 25-49%	WISCONSIN			
	Juneau	8,400	8,100	96
	Marquette	5,100	4,900	96
	Menominee	800	800	100
	Waupaca	16,100	15,900	99
Waushara	7,700	7,500	97	
Between 5-24%	MICHIGAN			
	Iron	5,400	5,300	98
	WISCONSIN			
	Ashland	6,400	6,300	98
	Chippewa	18,300	18,000	98
	Iron	2,700	2,700	100
Jackson	6,400	6,200	97	
Monroe	12,700	12,400	98	
Station Totals		268,800	263,400	97
Net Weekly Circulation (1985)				181,900
Average Daily Circulation (1985)				127,800

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SCALE OF MILES
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Wyoming Station Status as of August 15, 1985

	VHF	UHF	TOTAL
Commercial Television Stations	6	2	8
Educational Television Stations	1	0	1
			9

Market	Arbitron ADI TV Households	Rank
Denver, CO	977,600	19
Salt Lake City, UT	554,100	42
Idaho Falls-Pocatello, ID	107,900	157
Rapid City, SD	95,000	162
Billings-Hardin, MT	87,500	164
Casper-Riverton, WY	56,800	180
Cheyenne, WY	49,400	190

1986 Edition

Market Area Commercial TV Stations

KCNC-TV (4), KCWS (3), KDVR (31), KMGH-TV (7), KUSA-TV (9), KWGN-TV (2)
 KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)
 KIDK (3), KIFI-TV (8), KPVI (6)
 KDUH-TV (4), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
 KOUS-TV (4), KTVQ (2), KULR-TV (8), KYUS-TV (3)
 KCWY-TV (14), KFWY-TV (10), KOWY (5), KTWO-TV (2), KWWY (13)
 KSTF (10), KTVS (3), KYCU-TV (5)

Wyoming—Casper

KCWY-TV

Ch. 14

Network Service: CBS.

Licensee: Rocky Mountain Communications Network Inc., Casper, WY.

Studio: 304 N. Center St., Casper, WY 82601.

Telephone: 307-234-1111.

Mailing Address: Box 170, Casper, WY 82602.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1380-kw max. & 759-kw horizontal visual, 79.4-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

Latitude 42° 44' 26"
Longitude 106° 21' 34"

Transmitter: R79W, T32N, Section 18, Natrona County.

Satellite Earth Station: Magnatech, 5-meter; Microdyne receivers.

News Services: CBS, AP, UPI.

Ownership: Rocky Mountain Communications Network Inc., 100%. Daniel M. Burke, pres., 24.04%; M. Joseph Burke, v.p., 24.04%; Franklin Brown, 24.04%; others. Rocky Mountain also owns KOWY(TV), Lander-Riverton & KWWY(TV), Rock Springs, both WY.

Began Operation: August 12, 1980.

Represented (sales): Seltel Inc.

Represented (legal): Blair & Longest.

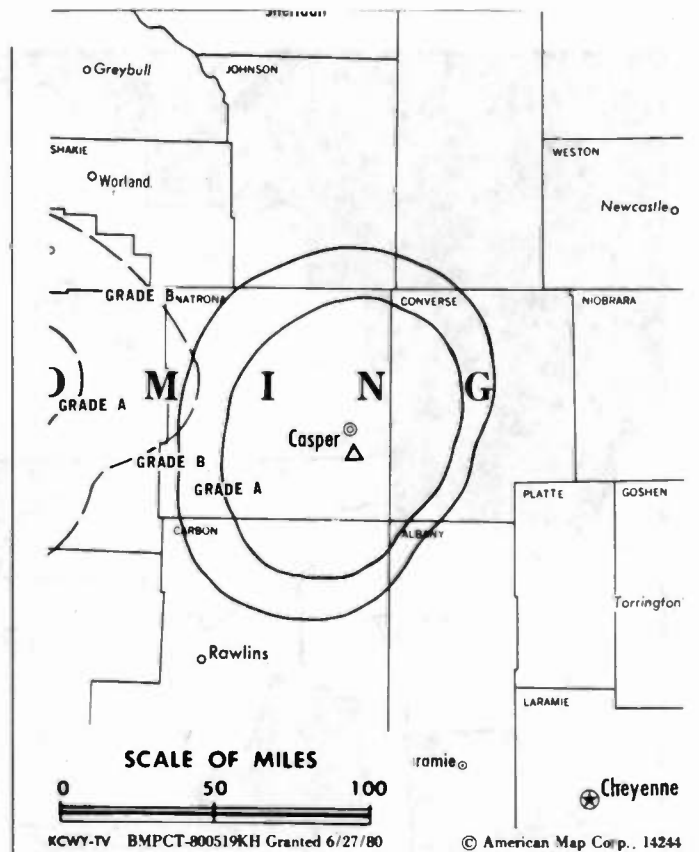
Represented (engineering): Kenneth Williams.

Personnel:
HARRY NEUHARDT, president & general manager.
BOB SPAIN, chief engineer.

Highest 30 Sec. Rate (May 1, 1985): \$320.

Arbitron Data: Figures include satellites KOWY, Lander & KWWY Rock Springs, WY.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Converse	5,800	5,600	97
	Fremont	14,300	13,900	97
	Hot Springs	2,300	2,200	96
	Natrona	30,400	29,700	98
Between 5-24%	WYOMING			
	Crook	2,100	2,000	95
	Johnson	2,600	2,500	96
	Niobrara	1,200	1,200	100
	Sheridan	10,900	10,300	95
	Sweetwater	18,000	17,300	96
	Weston	2,900	2,800	96
Station Totals		90,500	87,500	96
Net Weekly Circulation (1985)				43,400
Average Daily Circulation (1985)				21,800

Wyoming—Casper

KTWO-TV

Ch. 2

Network Service: ABC, NBC.

Licensee: Harriscop Broadcasting Corp., Box 2720, Casper 82602.

Studio: 4200 E. 2nd St., Casper, WY 82601.

Telephone: 307-237-3711. TWX: 910-949-4462.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

Latitude 42° 44' 03"
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

AM Affiliate: KTWO, 50-kw, 1030 kHz (CBS).

Satellite Earth Station: In operation; 4.5-meter.

News Service: AP.

Ownership: See KBAK-TV, Bakersfield, CA.

Began Operation: March 8, 1957.

Represented (sales): Katz Television; John L. McGuire Co. (Denver & Salt Lake City).

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edlson Inc.

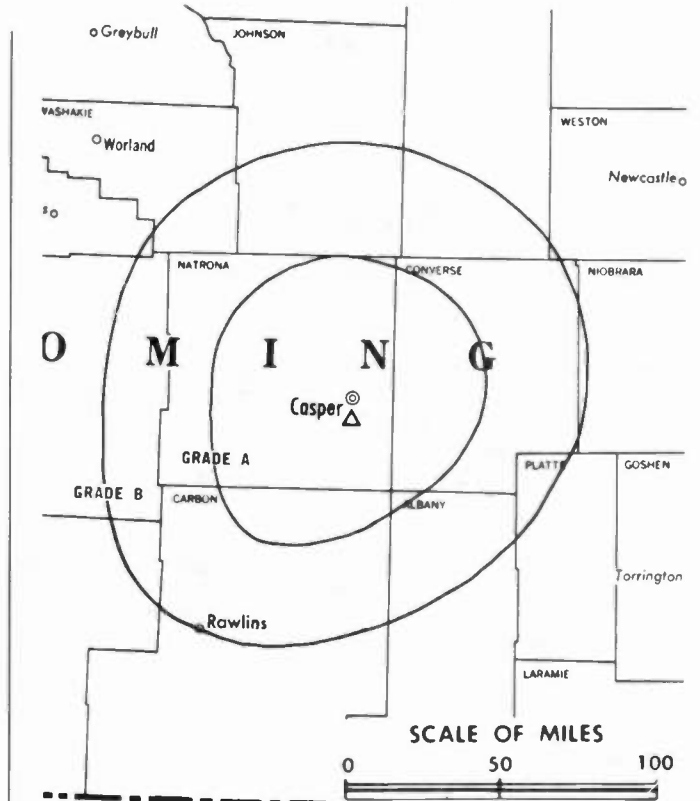
Personnel:

JACK ROSENTHAL, president.
BOB DALLAS PRICE, vice president & general manager.
P. J. MALSOM, general sales manager.
STEVE BROOMELL, director of engineering.

Highest 30 Sec. Rate (Jan. 1, 1982): \$425.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Campbell	11,200	10,600	95
	Carbon	8,300	7,900	95
	Converse	5,800	5,600	97
	Crook	2,100	2,000	95
	Fremont	14,300	13,900	97
	Hot Springs	2,300	2,200	96
	Johnson	2,600	2,500	96
	Natrona	30,400	29,700	98
	Niobrara	1,200	1,200	100
	Park	8,800	8,400	95
	Platte	5,600	5,300	95



KTWO-TV BPCT-3231 Granted 9/25/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sheridan	10,900	10,300	95
	Sublette	1,700	1,600	94
	Washakie	3,700	3,600	97
	Weston	2,900	2,800	96
Between 25-49%	WYOMING			
	Albany	11,400	10,900	96
	Big Horn	4,500	4,300	96
	Sweetwater	18,000	17,300	96
Uinta	6,400	6,200	96	
Between 5-24%	SOUTH DAKOTA			
	Haakon	1,000	1,000	100
	WYOMING			
	Lincoln	4,800	4,600	96
	Teton	4,800	4,600	96
Station Totals		162,700	156,500	96
Net Weekly Circulation (1985)			101,600	
Average Daily Circulation (1985)			61,200	

Wyoming—Casper

KXWY-TV

Ch. 20

Network Service: NBC.

Grantee: Heart of Wyoming Television Inc., c/o Jay Stanton, 1400 Pan American Bank Bldg., Orlando, FL 32801.

Studio: 7020 Saltcreek Dr., Box 5, Casper, WY 82601.

Telephone: 307-237-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 68-kw max. visual, 6.8-kw max. aural. Antenna: 1744-ft. above av. terrain, 150-ft. above ground, 8170-ft. above sea level.

Latitude 42° 44' 37"
Longitude 106° 18' 26"

Transmitter: Casper Mtn., 8-mi. SSW of Casper.

Ownership: A. J. Stanton Jr., 52.5%; Continental Communication Systems Inc., 30%; Catherine L. Malatesta, Myles S. Douglas & Kenneth K. Hines, 5% each; Richard Bogner & Leonard King, 1.25% each. Heart of Wyoming is permittee of KSBN(TV), Scottsbluff, NE. Malatesta has interest in KFWY-TV, Riverton, WY.

Began Operation: Nov. 1, 1984.

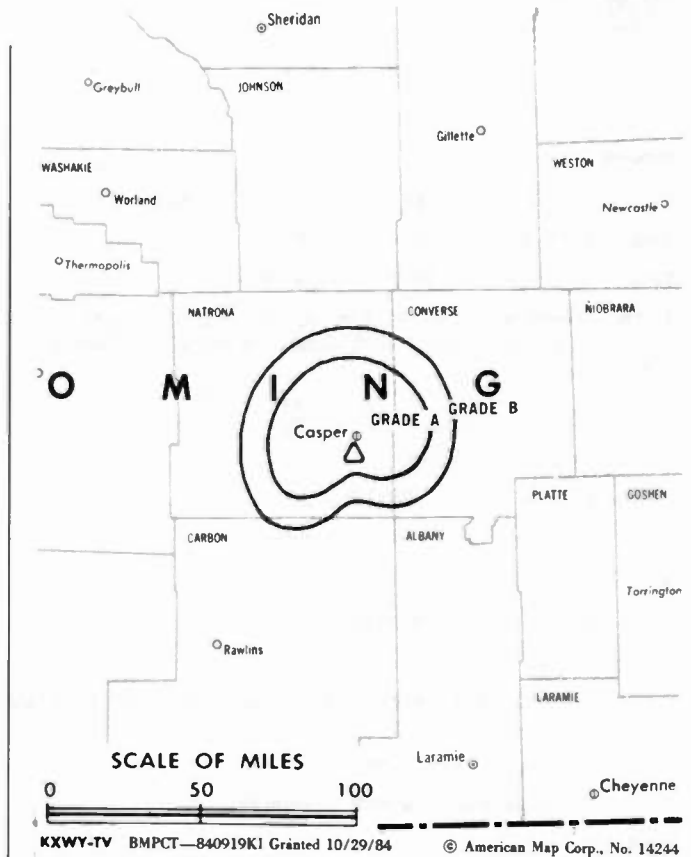
Personnel:
PETE SIELER, station manager.

Rates: Not available.

Arbitron Data: Figures include KFWY-TV, Lander, WY.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Fremont	14,300	13,900	97
	Hot Springs	2,300	2,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WYOMING			
	Natrona Washakie	30,400	29,700	98
Between 5-24%	WYOMING			
	Big Horn Converse	4,500	4,300	96
Station Totals		61,000	59,300	97
Net Weekly Circulation (1985)				22,900
Average Daily Circulation (1985)				9,200

Wyoming—Cheyenne

KYCU-TV

Ch. 5

(Also operates satellites KSTF, Scottsbluff, NE and KTVS, Sterling, CO)

Network Services: CBS, NBC.

Licensee: Burke Bcstg. Co. of Cheyenne, 2923 E. Lincolnway 82001.

Studio: 2923 E. Lincolnway, Cheyenne, WY 82001.

Telephone: 307-634-7755. TWX: 910-949-4067.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"
Longitude 105° 00' 16"

Transmitter: Borie, WY, 10.2-mi. WSW of Cheyenne.

Satellite Earth Stations: Scientific-Atlantic, 7-meter & 3.5-meter; Scientific-Atlanta & RCA receivers.

News Service: AP.

Ownership: A. T. Burke, pres., 97.9%; K. Dillon Schickli, v.p.-secy.-treas., 2.1%. Burke also owns & operates satellites KSTF, Scottsbluff, NE & KTVS, Sterling, CO. For other interests, see Group Ownership of TV Stations.

Began Operation: March 22, 1954. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to present owner approved Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Shrinsky, Weitzman & Elsen, P.C.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JACK DONAHUE, vice president & general manager.
DUSTY THEIN, general sales manager.
ROY MITCHELL, director of engineering.

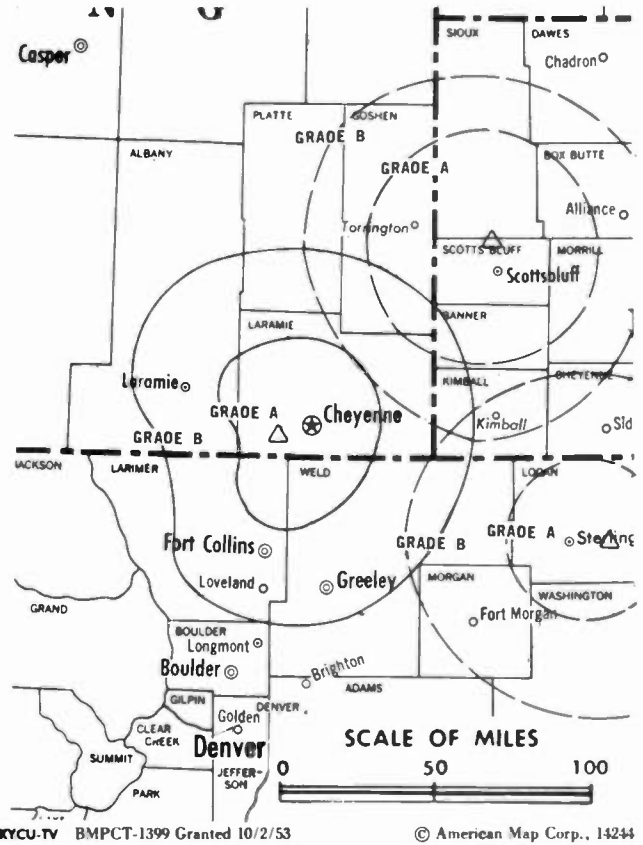
Highest 30 Sec. Rate (July 1, 1985): \$200.

Note: KSTF & KTVS are sold in combination with KYCU-TV; separate rates also available.

NETWORK BASE HOURLY RATE: \$715.

Arbitron Data: The figures below do not include satellites KSTF, Scottsbluff, NE and KTVS, Sterling, CO.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Albany	11,400	10,900	96
	Laramie	28,200	27,700	98
	Platte	5,600	5,300	95
Between 25-49%	COLORADO			
	Larimer	64,900	63,500	98
Between 5-24%	COLORADO			
	Weld	49,300	48,500	98
	WYOMING			
	Carbon	8,300	7,900	95
	Goshen	4,700	4,600	98
Niobrara	1,200	1,200	100	
Station Totals		173,600	169,600	97
Net Weekly Circulation (1985)				72,400
Average Daily Circulation (1985)				34,600

Wyoming—Lander-Riverton

KOWY

Ch. 5

(Satellite of KCWY-TV, Casper, WY)

Network Service: CBS.

Licensee: Rocky Mountain Communications Network Inc., 304 N. Center St., Casper, WY 82601.

Studio: 304 N. Center St., Casper, WY 82601.

Mailing Address: Box 170, Casper, WY 82602.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 272-ft. above av. terrain, 183-ft. above ground, 6003-ft. above sea level.

Latitude	42°	53'	41.5"
Longitude	108°	43'	34.0"

Transmitter: 3.6-mi. N of Lander on Sand Hills.

News Services: CBS, AP.

Ownership: See KCWY-TV, Casper, WY.

Began Operation: Sept. 12, 1982.

Represented (sales): Seltel Inc.

Represented (legal): Blair & Longest.

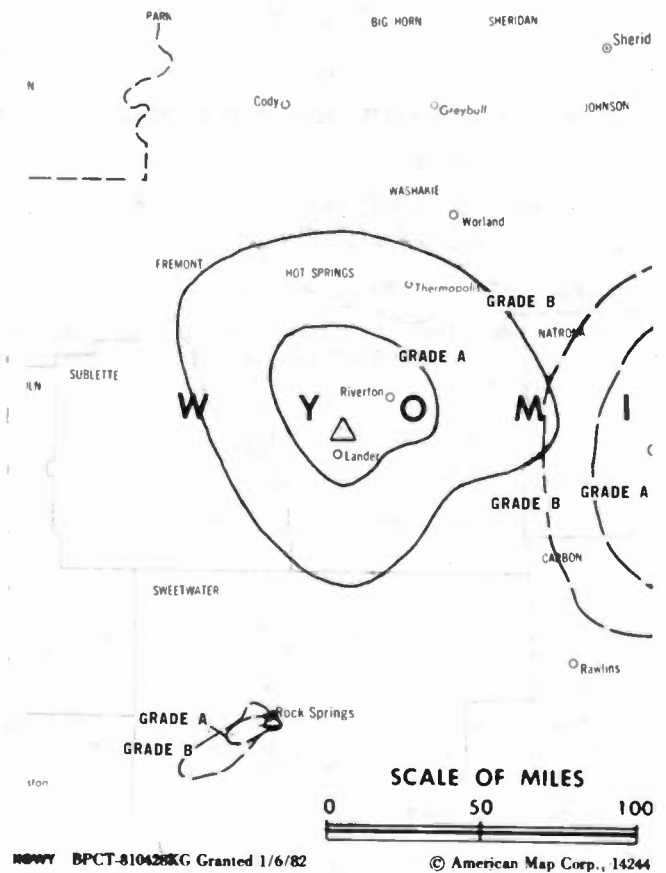
Represented (engineering): Kenneth Williams Jr.

Personnel:

HARRY NEUHARDT, president & general manager.

Highest 30 Sec. Rate (May 1, 1985): \$320.

Arbitron Data: Included with KCWY-TV, Casper, WY.



Wyoming—Lander-Riverton-Thermopolis-Worland

KFWY-TV

Ch. 10

(Satellite of KXWY-TV, Casper, WY)

Network Service: NBC.

Licensee: Hi Ho Broadcasting Corp. of Wyoming, 206 S. Broadway, Riverton, WY 82501.

Studio: 7020 Salt Creek Dr., Casper, WY 82601.

Telephones: 307-237-2020.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 120-kw visual, 22.4-kw aural. Antenna: 1710-ft. above av. terrain, 79-ft. above ground, 7499-ft. above sea level.

Latitude 43° 27' 26"
Longitude 108° 12' 02"

Requests CP for change to 185-kw max. visual, 37-kw aural, 1725-ft. above av. terrain, 62-ft. above ground, 7482-ft. above sea level.

Transmitter: Boysen Peak.

Satellite Earth Station: Bogner, 12-meter; RCA receivers.

News Service: UPI.

Ownership: David M. Antoniak, pres., 49%; Catherine Malatesta, secy., 5%; John Cole, treas., 26%; Manuel Cantu, 10%; Robert Kramer & Barry Levinson, 5% each. Malatesta has interest in KXWY-TV Casper, WY. Cantu owns permittee of KRWY, Rawlins, WY.

Began Operation: Dec. 22, 1957. Sale to Francis D'Addario, et al., by Joseph P. & Mildred V. Ernst approved by FCC Feb. 28, 1980 (*Television Digest*, Vol. 19:26). Sale to present owners approved by FCC June 27, 1984.

Represented (sales): Avery-Knodel Inc. (national); Bob Hix Co. (regional).

Represented (legal): Cordon & Kelly.

Represented (engineering): Arthur K. Peters.

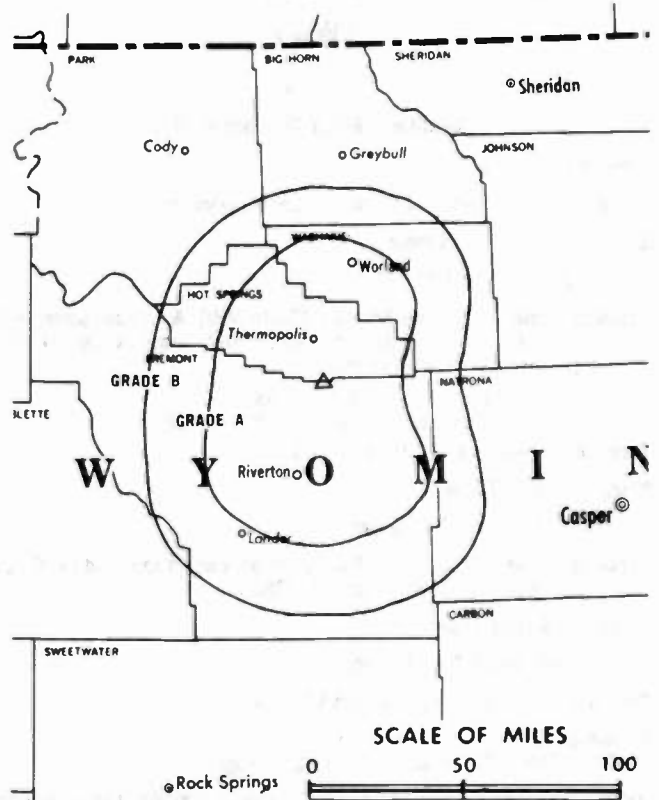
Personnel:

PETER G. SIELER, general manager & sales manager.
DON POWERS, chief engineer.

Highest 30 Sec. Rate (June 30, 1984): \$75.

NETWORK BASE HOURLY RATE: \$50.

Arbitron Data: Included with KXWY-TV, Casper, WY.



KFWY-TV BPCT—790731KI Granted 1/30/80

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BLACKBURN & COMPANY, INC.

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ATLANTA	400 Colony Sq., #1004, 30361	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd., 90212	(213) 274-8151

Wyoming—Rock Springs

KWWY

Ch. 13

(Satellite of KCWY-TV, Casper, WY)

Network Service: CBS.

Licensee: Rocky Mountain Communications Network Inc.

Studio: See KCWY-TV, Casper.

Telephone: 307-382-4022.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 6.03-kw visual, 0.603-kw aural. Antenna: Minus 60-ft. above av. terrain, 46-ft. above ground, 6626-ft. above sea level.

Latitude	41°	35'	51"
Longitude	109°	10'	53"

Transmitter: Swanson Rd., Rock Springs.

News Services: CBS, AP.

Ownership: See KCWY-TV, Casper.

Began Operation: Oct. 21, 1977. Sale to present owners approved by FCC July 13, 1982. Resumed operation Jan. 27, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Blair & Longest.

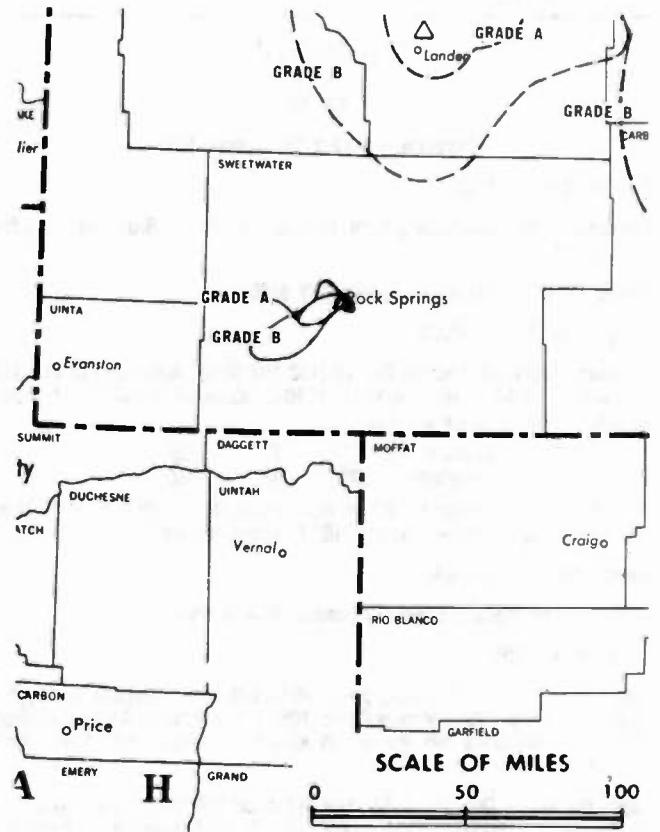
Represented (engineering): Kenneth Williams.

Personnel:

HARRY NEUHARDT, president & general manager.

Rates: Sold in combination with KCWY-TV, Casper & KOWY, Lander-Riverton, WY.

Arbitron Data: Included with KCWY-TV, Casper, WY.



KWWY BPCT-4939 Granted 3/18/77

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Wyoming—Sheridan

KSGW-TV

Ch. 12

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

Studio: See KOTA-TV, Rapid City.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 18-kw aural. Antenna: 1220-ft. above av. terrain, 144-ft. above ground, 7824-ft. above sea level.

Latitude 44° 37' 20"
Longitude 107° 06' 57"

Transmitter: 19.3 km S & 12.9 km W of Sheridan.

Satellite Earth Stations: In operation; Simulcast receivers.

News Services: UPI, ABC.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Oct. 28, 1977.

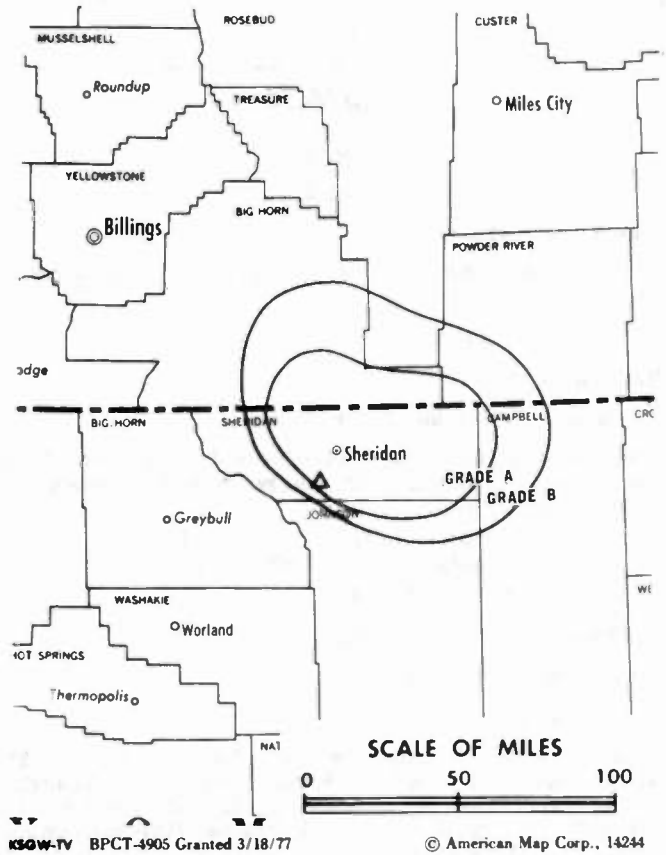
Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel: See KOTA-TV, Rapid City, SD.

Rates: Sold in combination with KOTA-TV.

Arbitron Data: Included with KOTA-TV, Rapid City, SD.



GUAM

KUAM-TV

Agana

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: Pacific Telestations Inc., Debtor-in-Possession, Box 368, Agana, GU 96910.

Studio: 1.9-mi. SE of Agana.

Transmitter Mt. Alutom.

Telephone: 477-9861. **Cable Address:** KUAM.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 121-ft. above ground, 1139-ft. above sea level.

Latitude	13°	25'	53"
Longitude	144°	42'	36"

AM Affiliate: KUAM, 10-kw, 610 kHz.

FM Affiliate: KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

Satellite Earth Station: In operation.

News Service: UPI.

Ownership: Lawrence S. Berger, pres., 51%; Marcus Loew II, v.p., 9%; William C. Williams, secy.; Ronald E. Pritchard, treas., 17%; Elliott Cushman, dir., 14%; Peter E. Reid Jr., dir., 9%. Berger, Loew, Pritchard & Reid own WVUV(AM), American Samoa; Berger & Loew own KHVH(AM), Honolulu; Cushman owns Arizona Farmer.

Began Operation: Aug. 5, 1956. Sale to present owners by H. S. Killgore approved by FCC Sept. 15, 1977 (*Television Digest*, Vol. 17:38). Sale to Killgore by Phil Berg approved April 9, 1964 (Vol. 3:48; 4:16). Previously, 5% sold by John P. Hearne to Berg, raising Berg's holdings from 45.5% to 54.5% (Vol. 2:34).

Represented (sales): Intercontinental Services Ltd.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Hammett & Edison Inc.

Personnel:

LAWRENCE S. BERGER, president.
GREG S. PEREZ, general manager.
RON TANGYE, director, news & public affairs.
KEN TYDINGEO, chief engineer.
ROBERT BERGER, sales manager.

Highest 30 Sec. Rate: \$100.

NETWORK BASE HOURLY RATE: \$100.

PUERTO RICO

WVEO

Aguadilla

Ch. 44

Licensee: Seglares Iglesia Catolca Inc., Carretera No. 2, Barrio Cocos, Quebradillas, PR 00742.

Studio: Road 411, km 77, Aguada, PR.

Telephone: 809-832-4560.

Transmitter: Barrio Atalaya, Aguada, PR.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 993-kw max. & 948-kw horizontal visual, 198-kw max. aural. Antenna: 1220-ft. above av. terrain, 235-ft. above ground, 1448-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

Ownership: Antonio Falco Sepulcre, pres.; Doris Nilda Perez Tosado, secy.; Jaime Feliciano Velez, treas.

Began Operation: Oct. 7, 1974. Sale to present owner by Video Empresas Del Oeste approved by FCC March 7, 1985.

Represented (sales): Contemporary Media.

Represented (legal): Hamel & Park.

Note: Affiliated with the Perez Perry Network.

Map for WVEO, Aguadilla not available

TV Radio

Newspaper CATV

Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS

P.O. BOX 11898
ATLANTA, GA
(404) 261-3000
1-800-531-1500

P.O. BOX 2991
ORLANDO, FL
(305) 423-9426
1-800-328-3500

Puerto Rico

WOLE-TV

Aguadilla-Mayaguez

Ch. 12

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 1200, Mayaguez, PR 00709-1200.

Studio: 17 Marina St., Aguadilla.

Telephone: 809-833-1200. Telex: 385-4414.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1250-ft. above av. terrain, 362-ft. above ground, 1549-ft. above sea level.

Latitude 18° 18' 51"
Longitude 67° 11' 30"

Transmitter: Pico Atalaya, 4.5-mi. SE of Rincon, PR.

News Service: UPI.

Ownership: Du Art Film Labs Inc., 61.2%; Jose Bechara, 30.6%; A. Gimenez-Aguayo, 8.2%. Bechara owns WKJB-AM-FM, Mayaguez. Gimenez-Aguayo is pres. & 41.4% owner of WPAB, Ponce.

Began Operation: May 10, 1960.

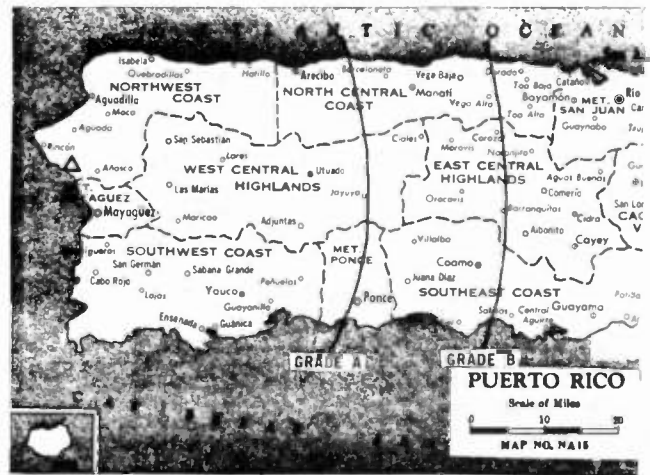
Represented (legal): Dempsey & Koplowitz.

Represented (engineering): Cohen & Dippell.

Personnel:

IRWIN YOUNG, president.
LUIS A. MORALES, general manager.
DOEL ORIOL, chief engineer.

Highest 30 Sec. Rate (April 1, 1984): \$275.



WOLE-TV

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WATX-TV

Arecibo

Ch. 54

Grantee: Arecibo Video Corp., 62 Luis Gandia Santos St., Arecibo, PR 00612.

Mailing Address: Box A, Arecibo, PR 00613.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 11.78-kw max. visual, 6.350-kw max. aural. Antenna: Minus 219-ft. above av. terrain, 127-ft. above ground, 157-ft. above sea level.

Latitude 18° 28' 28"
Longitude 66° 43' 36"

Transmitter: Luis Gandia Santos St. No. 63, Arecibo.

Satellite Earth Station: In operation; Drake receivers.

Ownership: Francisco Velazquez, pres., 65%; Juana Roman-Feliciano, v.p.-treas., 2.5%; P. R. Fermaintt, secy., 25%; others, 7.5%.

Began Operation: April 9, 1982.

Represented (legal): A. L. Stein.

Represented (engineering): Robert L. Purcell.

Personnel:

FRANCISCO VELAZQUEZ, president.

Rates: Not available.



WATX-TV BPCT-801021KH Granted 6/22/81

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Puerto Rico

WPRV-TV

Fajardo

Ch. 13

Network Service: None, independent.

Grantee: WPRV-TV Inc., Call Box 13, Puerto Real, Fajardo, PR 00740.

Operations Center & Business Office: No. 10 Simon Madera, Calle A Lote 6A, Call Box 13, Puerto Real, Fajardo, PR 00740.

Mailing Address: Call Box 13 Puerto Real, Fajardo, PR 00740

Telephone: 809-758-0013.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 2825-ft. above av. terrain, 259-ft. above ground, 3506-ft. above sea level.

Latitude 18° 18' 36"
Longitude 65° 47' 41"

Transmitter: El Yunque Peak, 9-mi. W of Fajardo.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 13-meter; Harris receivers.

News Services: AP, ABC.

Ownership: James C. Leake, pres., 80%; Carmina Mendez Miller, v.p., 20%.

Began Operation: Dec. 22, 1984.

Represented (sales): Avery-Knodel.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): Cohen & Dippell.

Personnel:

JAMES C. LEAKE, chairman.

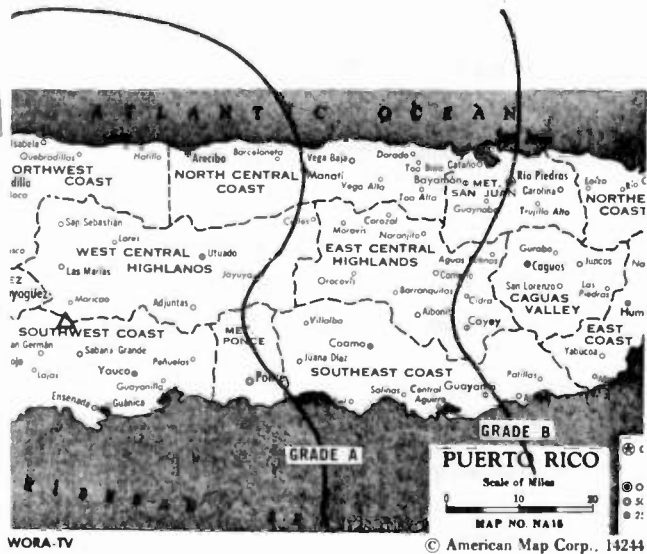
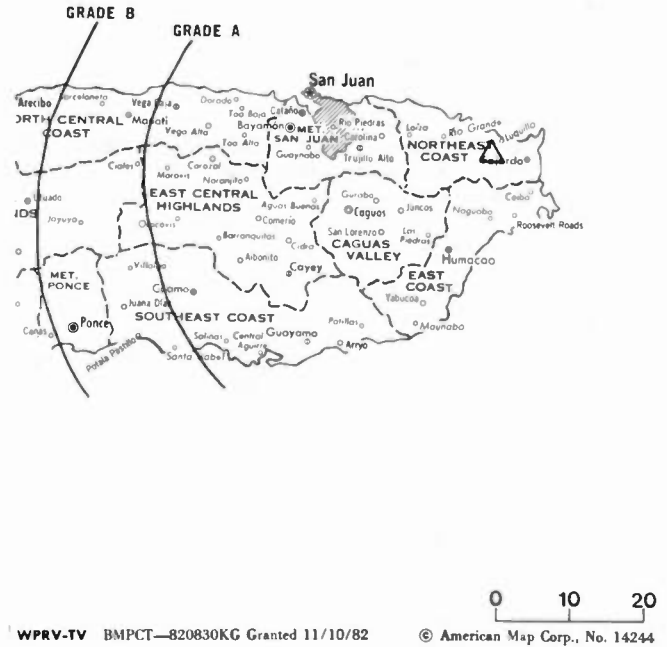
CARMINA MENDEZ MILLER, president.

MARTIN SANDBERG, vice president & general manager.

MARIO LAZZARI, chief engineer.

ANGEL COMESANA, sales manager.

Highest 30 Sec. Rate (Jan. 1, 1985): \$545.



WORA-TV

Mayaguez-Aguadilla

Ch. 5

Licensee: Telecinco Inc., Box 43, Mayaguez, PR 00708.

Studio: Darlington Bldg., Box 43, Mayaguez, PR 00708.

Telephone: 809-832-1150. **Cable:** RACO. **Executive Offices:** 809-721-4020.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2000-ft. above av. terrain, 240-ft. above ground, 3060-ft. above sea level.

Latitude 18° 09' 02"
Longitude 66° 59' 20"

Transmitter: 2.2-mi. S of Maricao on Road No. 120.

AM Affiliate: WORA, 5-kw, 760 kHz.

FM Affiliate: WIOA, 25-kw, 97.5 MHz (No. 248), 995-ft.

News Service: UPI.

Ownership: Telecinco Inc., 100%. Officers: Alfredo R. de Arellano, pres.; Esther del Valle de R. de Arellano, v.p.; Amado Martinez Reyes, v.p.; Gloria M. R. de Arellano, secy.; Josefina Z. R. de Arellano, treas. Stockholders of Telecinco also own Radio Americas Corp., licensee of WQBS, San Juan; WORA, Mayaguez; WPRP, Ponce, PR. Also own Estereotempo Inc., licensee of WIOB-FM, San Juan; WIOA-FM, Mayaguez; WIOC-FM, Ponce, PR.

Began Operation: Oct. 1, 1955.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

ALFREDO R. de ARELLANO JR., president.

EDUARDO BADO, manager.

JESUS ECHEVARRIA, chief engineer.

G. A. BONET, director of engineering.

Highest 30 Sec. Rate (Aug. 1983): \$150.

Puerto Rico

WLUZ-TV

Ponce

Ch. 7

Licensee: Ponce Television Corp., Isabel Esq. Montaner, Ponce, PR 00731.

Studios: Isabel No. 15, Ponce, PR 00731; Stop 8, Puerta de Tierra, San Juan, PR 00902.

Mailing Address: Box A, Old San Juan Station, San Juan, PR 00902.

Telephones: 809-844-7575 (Ponce); 809-724-7575 (San Juan).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above v. terrain, 440-ft. above ground, 4377-ft. above sea level.

Latitude 18° 09' 17"
Longitude 66° 33' 16"

Transmitter: Cerro Maravilla, 5-mi. SE of Jayuya, PR.

Satellite Earth Station: Avantek & Gardiner, 13-meter; Gardiner & Avcom receivers.

News Services: UPI.

Ownership: Lucas Tomas Muniz, pres., 100%; Nestor Muniz, secy.; Luz Maria Garcia de la Noceda, treas. L. T. Muniz also owns WLUZ(AM), Bayamon. Note: Sale of 80% to Malrite pends (Television Digest, Vol. 25:23).

Began Operation: Feb. 2, 1958. Sale to present owner by United Artists Bcstg. approved by FCC Dec. 21, 1978. Sale to United Artists approved March 11, 1970 (Television Digest, Vol. 9:31). Sale of 36.67% to Alfredo C. Ramirez, giving him control, approved Dec. 23, 1964 (Vol. 5:1).

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand.

Personnel:

TOMMY MUNIZ, president.

FLAVIA A. GARCIA, vice president & general manager.

PEDRO J. MUNIZ, vice president & sales manager.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$750.



WSUR-TV

Ponce

Ch. 9

Licensee: American Colonial Bcstg. Corp., Box S-4189, San Juan, PR 00905.

Studio: La Rambla, Ponce.

Sales Office: 657 Ave. Condado, Santurce, PR.

Telephone: 809-842-4178.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 57.5-kw visual, 7.24-kw aural. Antenna: 2775-ft. above av. terrain, 276-ft. above ground, 4466-ft. above sea level.

Latitude 18° 10' 17"
Longitude 66° 34' 30"

Transmitter: Mt. Jayuya.

News Service: AP.

Ownership: Television Bcstg. Corp., 100%. TBC ownership: Michael Jay Solomon, chmn.; Joaquin A. Villamil, pres., 21.15%; John Semack, v.p.-secy., 9.62%; Kenneth C. Levine, treas.; Telepictures Corp. 49.04%; Video Tape Systems Inc., 20.19%. TBC is owner of WKBM-TV, Caguas-San Juan. TC owns licensees of KSPR(TV) Springfield, MO; KMID-TV Midland, TX & has interest in permittee of KCPM(TV), Ch. 24, Chico, CA.

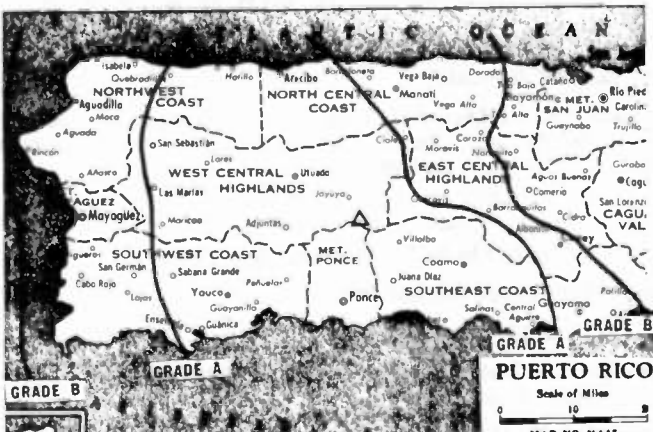
Began Operation: Feb. 20, 1958. Sale to present owners by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52).

Personnel:

LUIS FELIPE RODRIGUEZ, production manager.

ROBERT L. BEURKET, chief engineer.

Rates: See WKBM-TV, San Juan.



WSUR-TV

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Puerto Rico

WAPA-TV

San Juan

Ch. 4

Licensee: SFN Communications of PR Inc., Box 2050, San Juan, PR 00936.

Studio: State Rd. 19, km 0.5, Guaynabo, PR.

Telephone: 809-792-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2865-ft. above av. terrain, 1094-ft. above ground, 4049-ft. above sea level.

Latitude 18° 06' 42"
Longitude 66° 03' 05"

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Satellite Earth Station: Harris, 13-meter; Harris receivers.

News Services: CNN.

Ownership: SFN Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: March 5, 1954. Sale to present owner by Western Bcstg. was approved by FCC June 15, 1984. Sale to Western Bcstg. Co. by Columbia Pictures Industries approved by FCC May 26, 1976. Sale to Columbia by Winston-Salem Bcstg. & Jose R. Quinones approved April 25, 1962. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 (Television Digest, Vol. 13:13, 14, 18).

Represented (legal): Cohn & Marks.

Represented (engineering): John F. X. Brown & Associates Inc.

Personnel:

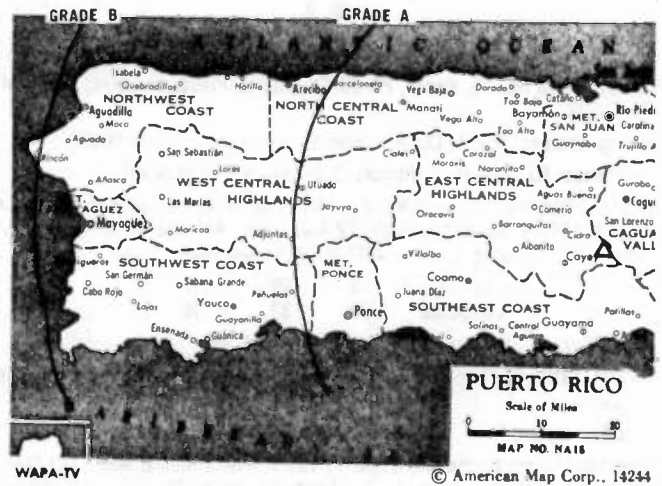
SHERMAN WILDMAN, president.

MANUEL FEBO, vice president, administration.

SANTIAGO RUBIN, vice president, sales.

JUAN ABEL GONZALEZ, chief engineer.

Highest 30 Sec. Rate (July 16, 1984): \$1585.



WKAQ-TV

San Juan

Ch. 2

Licensee: Blair Bcstg. of Puerto Rico Inc., Box W, San Juan, PR 00936.

Studio: 383 Franklin D. Roosevelt Ave., Hato Rey.

Telephone: 809-764-0202.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 53.7-kw visual, 10.5-kw aural. Antenna: 2830-ft. above av. terrain, 1105-ft. above ground, 4049-ft. above sea level.

Latitude 18° 06' 54"
Longitude 66° 03' 10"

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Satellite Earth Station: Common Carrier.

News Services: AP, UPI, CBS.

Ownership: Blair Bcstg. of Puerto Rico Inc. See John Blair & Co. in Group Ownership of TV Stations.

Began Operation: March 28, 1954. Sale to present owner by Angel Ramos estate, et al., approved by FCC Aug. 9, 1983.

Represented (legal): Covington & Burling.

Personnel:

PETER ALBI, president.

RAFAEL RUIZ, vice president & general manager.

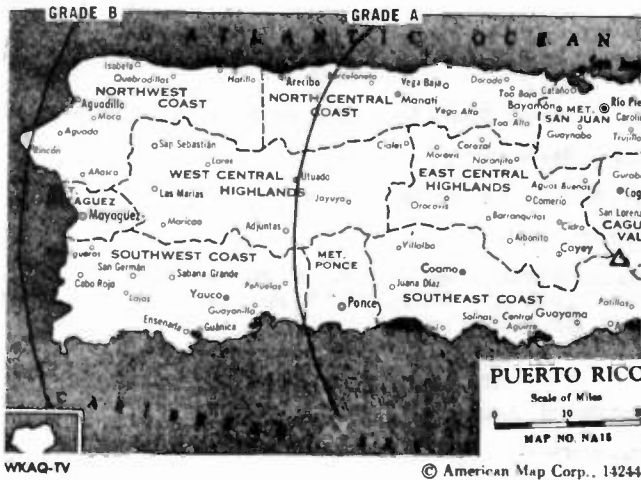
MANUEL COLLAZO, chief engineer.

RAFAEL OLLER, v.p. & dir., mktg. & planning services.

EDUARDO PENEDO, sales manager.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate (April 1983): \$1350.



Puerto Rico

WKBM-TV

Caguas-San Juan

Ch. 11

Network Service: None, independent.

Licensee: American Colonial Broadcasting Corp., Debtor-in-Possession, Box S-4189, San Juan, PR 00905.

Studio: 657 Condado St., Santurce, PR.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1180-ft. above av. terrain, 240-ft. above ground, 1913-ft. above sea level.

Latitude 18° 16' 54"
Longitude 66° 06' 46"

Transmitter: Cerro Marquessa Mtn., 6-mi. NW of Caguas.

News Services: AP, UPI, ABC.

Ownership: Television Bcstg. Corp., 100%. TBC ownership: Michael Jay Solomon, chmn.; Joaquin A. Villamil, pres., 21.15%; John Semack, v.p.-secy., 9.62%; Kenneth C. Levine, treas.; Telepictures Corp. 49.04%; Video Tape Systems Inc., 20.19%. TBC is owner of WSUR-TV, Ponce. TC owns licensees of KSPR(TV) Springfield, MO; KMID-TV Midland, TX & has interest in permittee of KCPM(TV), Ch. 24, Chico, CA.

Began Operation: April 22, 1960. Sale to present owners by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52).

Personnel:

ELEUTERIO VEGA, general manager.
ROBERT L. BEURKET, chief engineer.
ALFREDO ARIAS, sales manager.
JOSE RODRIGUEZ, film department.
PABLO MARTINEZ, comptroller.
PEDRO ZERVIGON, news director.

Highest 30 Sec. Rate: \$365.



WKBM-TV

WSJU

San Juan

Ch. 18

Network Service: NBC.

Licensee: Three Star Telecast Inc., Call Box 18, Carolina, PR 00628.

Studio: Iturregui Ave. at Baldorioty Marginal, Carolina, PR.

Telephone: 809-752-1800. **Telex:** 385-9518.

Mailing Address: Call Box 18, Carolina, PR 00628.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1518-kw max. visual, 75-kw max. aural. Antenna: Circularly polarized, 2783-ft. above av. terrain, 168-ft. above ground, 3464-ft. above sea level.

Latitude 18° 18' 36"
Longitude 65° 47' 41"

Transmitter: El Yunque Peak, 9-mi. W of Fajardo.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 6-meter, 9-meter & 11-meter; Harris receivers.

News Services: INN, CNN, NBC.

Ownership: Barakat Saleh, pres.-treas.; Len Gawrych, v.p. & secy.; Three Star Corp., 100%. TSC ownership: Barakat Saleh, pres.-treas., 60%; Len Gawrych, v.p.-secy. & Walter Beaver, v.p., 20% each.

Began Operation: July 29, 1984.

Represented (sales): Intercontinental Services Inc.

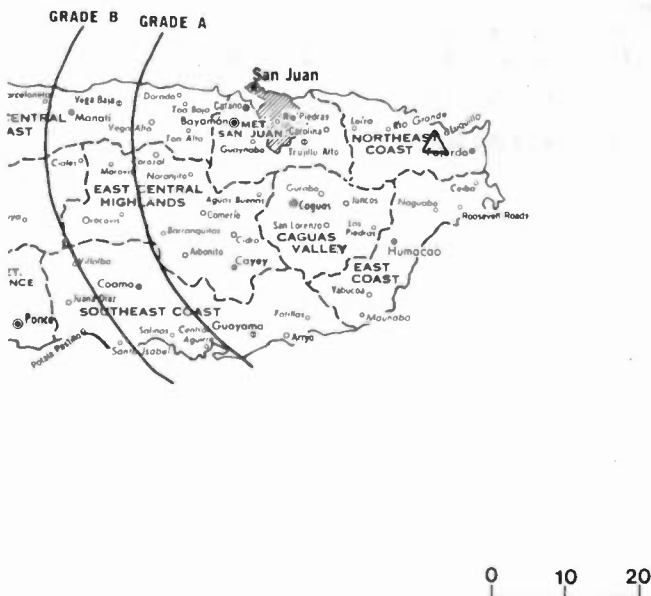
Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): Raymond E. Rohrer.

Personnel:

JERRY GERVAIS, station manager.
GEORGE SAHANNI, chief engineer.

Highest 30 Sec. Rate: (Aug. 13, 1985): \$750.



WSJU BMPCT-840113KF Granted 1/27/84

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VIRGIN ISLANDS

WBNB-TV

Charlotte Amalie

Ch. 10

Network Service: CBS.

Licensee: Caribbean Broadcasting Inc., Box 1947, St. Thomas, VI 00801.

Studio: Market Square. **Cable:** 347-0150.

Telephone: 809-774-0300.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 113-kw visual, 1.13-kw aural. Antenna: 1604-ft. above av. terrain, 203-ft. above ground, 1677-ft. above sea level.

Latitude	18°	21'	23''
Longitude	64°	56'	43''

Transmitter: Signal Hill, Mountain Top Estates.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Services: AP.

Ownership: Thomas E. Worrell Jr., pres., 75%; James W. Swartz, v.p., 10%; Dennis S. Rooker, v.p.-secy., 5%; John J. Badoud Jr., treas.; Shenandoah Valley Television Systems Inc., 10%. For other interests, see WIFR-TV, Freeport-Rockford, IL.

Began Operation: July 1, 1961. Sale to present owner by District Communications Inc. approved by FCC June 6, 1980. Previous sale by Federated Media Inc. approved Sept. 6, 1974 (*Television Digest*, Vol. 13:48). Sale to Federated Media by Robert Moss, Robert E. Noble Jr., Kenneth H. Granger & Faye R. Russell approved May 1970 (Vol. 9:16).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JIM GRIMES, general manager.

JOE POTTER, vice president & station manager.

SAM JAMES, chief engineer.

JOAN NEWHART, production manager.

Highest One Hour Rate: \$750.

Highest 30 Sec. Rate (July 1, 1985): \$400.

NETWORK BASE HOURLY RATE: \$50.

WSVI

Christiansted

Ch. 8

Network Service: ABC.

Licensee: Elf Communications Inc., Box 8 ABC, Sunny Isle Shopping Center, St. Croix, VI 00820.

Studio & Offices: Sunny Isle Shopping Center.

Telephone: 809-778-5008. **Telex:** 347-1074.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1141-ft. above av. terrain, 265-ft. above ground, 1341-ft. above sea level.

Latitude	17°	45'	25''
Longitude	67°	47'	59''

Transmitter: Blue Mtn., 6-mi W of Christiansted.

Satellite Earth Stations: Harris; 3-meter, 6-meter, 9-meter & 11-meter; Pinzone & Harris receivers.

News Services: AP, CNN, ABC.

Ownership: John A. Lack, pres. & Jay Emmett, 50% each; Lawrence Lucchino v.p.; Karen Marcus, secy.-treas.; Robert H. Saunders, asst. secy.

Began Operation: Nov. 10, 1965. Sale to Peoples Bcstg. by Quality Telecasting approved by FCC Nov. 19, 1973. Left air Nov. 14, 1975. Sale to Antilles Bcstg. Corp. approved Jan. 31, 1978. Resumed operation Nov. 1978. Sale to present owners by Barakat S. Saleh & Len Gawrych approved by FCC June 18, 1985 (*Television Digest*, Vol. 25:20).

Represented (legal) by Marmet & McCombs, P.C.

Represented (engineering) by Raymond Rohrer.

Represented (sales) by Intercontinental Services Ltd. (US); Schellenberg & Kirwan Inc. (PR); Rediffusion International Ltd.

Personnel:

JOHN A. LACK, president.

LEN GAWRYCH, vice president & general manager.

Highest One Hour Rate: \$650.

Highest 30 Sec. Rate: \$200.