

PROFILES
DR. DOUBLE J. & KBPI'S FRANK CODY

WALRUS!

ISSUE 267, JULY 16th TO 30th, 1979

ARBITRON FACES
THE MUSIC

RATINGS

PART TWO

ESCAPE FROM DOMINATION WITH MOON MARTIN!



The new Moon Martin album, produced by Craig Leon for Craig Leon Enterprises. Co-produced by Moon Martin.



ON THE WIRE

NEW YORK AND LOS ANGELES

NEW YORK

ATLANTIC/VIRGIN LAUNCH DEAL: Virgin Records celebrated the signing of its new U.S. distribution deal with Atlantic in late June with a cruise around upper New York Bay on a yacht rented for the occasion. Virgin president Richard Branson was resplendent in a long, tattered black coat with wads of dollar bills attached, and promo videos of the first six Virgin acts to be released through the deal were shown. These six (to be joined at a later date by other Virgin UK acts who are currently to be released domestically through Jem/PVC Records, as previously noted here) are the Records (whose single, "Starry Eyes," was the first release through the deal, and whose July debut is the first LP), Interview (LP in late July or early August), Shooting Star (LP in August), Noel (12" single in July, LP in August), Mike Oldfield and the Motors (both in the studio)

HOPKINS MAKES NIGHT MOVE: Ace keyboard sessioner Nicky Hopkins, best remembered for his work with the Stones, Who, Kinks, Quicksilver Messenger Service and Jefferson Airplane (to name but a few) has joined Night, on whose Elektra debut LP he recently appeared. It is an unusual move for Hopkins to join a band as a permanent member — Quicksilver was the last — but he got on so well with Night during rehearsals he decided to take the plunge. They'll tour here in July.

ZEP SELL OUT BRIT FEST: It took only forty-eight hours and the announcement that Led Zeppelin would be appearing to sell out all 264,000 available tickets for this year's open-air Knebworth Festival in England this August. Also coming up on the English concert scene are two special Rock Against Racism benefits on consecutive July evenings (at London's Rainbow Theatre): Pete Townshend and Friends, which include Kenney Jones, Ronnie Lane, and Rabbit Bundrick (it was scheduled to be the Who originally, but Daltrey was off on a movie set), followed the next evening by a rare performance by the Clash.

TIDBITS: Kinks are rumored to be changing keyboard players for upcoming U.S. tour, but Arista says they don't know about it. . . . Robert Fripp did a week stint of "Frippertronics" at the Kitchen in Soho here, aided and abetted by one Brian Eno. . . . The Damned, appearing at Hurrah last week, were joined by Johnny Thunders on their encore. Thunders' Heartbreakers have a live album out on Max's Kansas City's label. . . .

IN THE STUDIO: Recent Elektra signing the Shoes are at

the Manor, outside London, co-producing their debut with Mike Stone. The LP's due September 1. . . . Bruce Springsteen's been putting down tracks in New York. . . . Jerry Lee Lewis is midway through his second Elektra LP, due in September. . . . **WET INK:** Off Broadway, the Madison, Wisconsin group managed by Cheap Trick's Ken Adamany, signed to Atlantic. . . . Axe, from Gainesville, Florida inked by MCA. . . . New York's Model Citizens to Warner Brothers. . . .

COMING SOON: Atlantic/Atco family July releases include AC/DC's HIGHWAY TO HELL, produced by Mutt Lange; Bette Midler's THIGHS AND WHISPERS, produced by Arif Mardin; Gary Numan and Tubeway Army's REPLICAS; the Wilson Brothers' ANOTHER NIGHT; Peter Tosh's MYSTIC MAN; Dave Edmunds' REPEAT WHEN NECESSARY and the Records' debut. Their August schedule includes new ones from Chuck Berry, Ian Lloyd, City Boy and John Paul Young. . . . Additions to A&M's August release (last ish) are Sad Cafe's FACADES, produced by 10cc's Eric Stewart and Rita Coolidge, produced by David Anderle. B52s' debut, produced by Island Records prexy Chris Blackwell, due any day on Warner Bros. August 3rd Warners releases include Roy Wood's ON THE ROAD AGAIN; David Ruffin's SO SOON WE CHANGE; Talking Heads' FEAR OF MUSIC; debut by the Korgis and a new Randy Newman. . . . Tentative September releases on Warners are numerous, with Sly Stone, Z.Z. Top, Gilda Radner, Tom Johnston and Seals and Crofts just the tip of the iceberg. . . . Iggy Pop's NEW VALUES and the Bay City Rollers' ELEVATOR from Arista August 1.

—Dave Schulps

LOS ANGELES

CHEAP TRICK'S "DREAM POLICE" A TV SPECIAL: With Cheap Trick's LIVE AT BUDOKAN well over platinum, Epic is releasing "Ain't That A Shame" as a follow-up to their hit "I Want You To Want Me." If it apes the latter's success and hits Top 40, don't hold your breath for the already long-delayed studio DREAM POLICE disc. The band has just pacted with CBS-TV to do a DREAM POLICE special in October, and that's about as soon as we're likely to hear the album. Additionally, C.T. and producer Tom Werman are contemplating a return to the studio to record one of their biggest showstoppers, "Day Tripper," and adding it to the DREAM POLICE LP.

L.A. LOCAL ROUND-UP, PART 3: "Signing fever" is hitting

record company A&R departments on the heels of L.A.'s The Knack's out-of-the-box breakaway. Epic Records, as reported last issue, is close to inking The Kats, and CBS and Warners are vying for Code Blue, a local trio who up until last month were playing clubs under the moniker Skin. And Phil Seymour, late of The Dwight Twilley Band and a long-time local attraction, is back with his band The Feel, and if they aren't picked up fast and furiously then they don't grow oranges in the Simi Valley. **WARNERS TAKES PEARL HARBOR:** Warner Bros. have signed the Bay Area quartet Pearl Harbor & The Explosions, a new wave act fronted by girl singer Pearl E. Gates (kid you not). David Kahne, once a recording artist on Capitol as part of the (Roger) Voudouris & Kahne duo and lately an engineer/producer at Wally Heider/Filmways Studio, is set to produce the LP, tentatively slated for an early 1980 assault. **OTHER SIGNINGS:** Another Bay Area unit, the hard rock Mistress, have been signed to RSO. . . . a group known as Tommy Tutone to Columbia. . . . to Liquor have been inked to Capitol. . . . Kirsty MacColl, the daughter of famed British folkie Ewan MacColl (who wrote "The First Time Ever I Saw Your Face") has signed with Stiff Records in England. . . . and Tamiko Jones has inked with Polydor.

MORE CELLULOID DOINGS: More music folk making the move to the silver screen include Paul McCartney, who will star in an EMI picture titled and based on his hit Wings' LP BAND ON THE RUN; Meat Loaf is featured in Melvin Simon's SCAVENGER HUNT, co-starring with Richard Benjamin and Ruth Gordon; Waylon Jennings has a big part in the next John Travolta flick, URBAN COWBOY; and The Who's Roger Daltrey and actor/singer Adam Faith co-star in an upcoming project called MCVICAR.

NEW RELEASES: The Kinks' LOW BUDGET from Arista in mid-summer. . . . Darling's PUT IT DOWN TO EXPERIENCE from Polydor/Charisma in late July. . . . Ex-Byrd Michael Clark's rock LP SAVE THE NIGHT, Sammy Hagar's STREET MACHINE and a band called Showbiz produced by Rupert Holmes all from Capitol in August. . . . John Prine's PINK CADILLAC (previously titled STORM WINDOWS) in late July from Elektra/Asylum. . . . Ian Lloyd's GOOSE BUMPS (featuring several Cars and Foreigners) is due from Atlantic in August. . . . Infinity has Blue Steel's debut also due in August. The quartet were produced by Tom Petty's engineer

co-producer Noah Shark. . . . Long John Baldry's BALDRY'S OUT from EMI/United Artists momentarily.

IN THE STUDIO: Richard Perry working with The Pointer Sisters for a Fall release LP. . . . Tom Werman at Vee-Jay in Orlando, finishing up Molly Hatchett's next. . . . Jan Hammer recording his second E/A album at his own Red Gate studio in upstate N.Y. . . . Earthquake completing their first LP under the new Elektra/Beserkley pact at Wally Heider's in San Francisco. . . . Bob Seger at Cherokee with Punch Andrews co-producing, with guest appearances from Bill Payne and 3/5ths of The Eagles (Frey, Henley and Schmidt). . . . Jefferson Starship (with new members Mickey Thomas and Aynsley Dunbar) recording in L.A. with Ron Nevison (Bad Company, The Babys) at the helm. . . . Willie Nile, newly signed to Arista, is readying an LP to be produced by Jimmy Iovine (Bruce Springsteen, Tom Petty). . . . Steve Miller in Seattle's Kaye-Smith Studios recording the follow-up to BOOK OF DREAMS, look for a late '79 release. . . . Juice Newton recording at L.A.'s Larabee Studio with Otha Young producing. It'll be the Juice's third Capitol LP, due in September. . . . and Bruce Springsteen is near the end of his next LP, due for late August. He's finishing up at the Power Station with co-producer John Landau.

ODDS & ENDS: Rod Falconer and Earl Slick have formed a band and recorded some tracks with Jean Millington (Fanny), Curly Smith (Jo Jo Gunne) and Duane Hitchings (Rod Stewart). . . . The Rebels, formerly Ray Campi's Rockabilly Rebels (they've split from Ray), are set to open for The Clash on the U.K. punk band's Fall tour. . . . Ry Cooder will do the soundtrack to a film called THE LONGRIDERS, about four gangs of brothers in the wild west starring, among other siblings, Keith Carradine and his two brethren.

PARKER & SWEET PLAY LOWELL GEORGE A TRIBUTE: The day following Lowell George's death, Graham Parker & The Rumour headlined a local concert with 16-year-old newcomer Rachel Sweet. Sweet dedicated her haunting "Wildwood Saloon" to the late Little Feat leader and Parker, in a supercharged encore, ripped through the Feat's "Triped Face Boogie." Parker called George one of the great American musicians of our time and a great slide guitarist. Parker, The Rumour and Rachel Sweet aren't the only people who will sorely miss Lowell George.

—Steven X. Rea

In Part I of his article, "The Holy War of Radio Ratings," Bill Vitka outlined the strategies and tactics of the various upstart rating companies. Their effort, of course, is aimed at dismantling the Arbitron empire.

Here in Part II, Vitka looks into the big mama. What, if anything, are they doing to counter the attack? What are the odds on the continuing battle?

RATINGS

Let's begin with blasphemy. What if there was no Arbitron? What if Arbitron never existed?

Answer: chaos.

Jack McCory at Ram Research speculates that radio revenues might drop by one billion dollars a year.

Ellen Hulleberg, Vice President of Research and Client Services for the McGovern Guild, says Arbitron has created an image and reputation for dependability. Without it, there's no final authority anywhere in radio.

Apparently Arbitron and radio developed a unique symbiotic relationship. Any sudden change in that relationship has profound consequences. In a way, it makes Arbitron the necessary evil of radio.

Some prehistory. Arbitron started up in 1949. That's when Arbitron was ARB, the American Research Bureau. ARB wasn't even involved in radio back then. ARB was a television rating service.

Around then Hooper and Pulse were the big rating outfits. Neilson was the baby trying to wire radios like it wired television sets. Pulse actually researched audiences by going door to door, just like bible salesmen.

From the beginning, ARB was located in Beltsville. Beltsville is cow country. Now Arbitron is moving its headquarters nearby. Still cow country.

Arbitron was ARB's moniker for the metered TV's they surveyed. As a matter of fact, diary methodology is a holdover from the early era of television ratings. When ARB was sold in 1961 to Control Data (who also own Ticketron among others) they elected to use "Arbitron" as the company name.

Except for some customized research, Arbitron didn't even begin surveying radio until 1964. Right around then, Congress had just finished a blue ribbon investigation of radio and TV ratings (there was an earlier round in 1958). Near the same time, Jim Seiler broke with Arbitron and founded Media Statistics. If Arbitron is the Bible of Ratings, Seiler is Moses, the man who Started It

All with his own version of the 10 Commandments of Ratings.

As the architect of Arbitron and Media Statistics, Seiler is both a broadcasting veteran and business entrepreneur. What Seiler used to do for radio was special effects. His job was to make the noise of a gun, sound like a creaking door, whatever the occasion required. Seiler is even willing to demonstrate, recreating the sound of galloping horses by slapping his chest cavity with his hands.

Special effects was a useful proving ground for Seiler's talents. After all, illusion isn't far from the invisible, intangible reality created by ratings.

Seiler is 63 years old now. When he talks there is a sparkle of ideas like whitecaps bursting across the tides of a lifetime. It is a habit of mind that is uncomfortable with anything but the big sweep of history.

"Ratings," he says, "are the tail that wags the dog. Maybe they shouldn't but they do."

The ratings services are like the cops of radio. Sometimes a book pummels a station like a nightstick. Some people spend \$60,000 a year for this kind of police brutality.

Nothing is as bad as a bad book. It's a cold witch's tit of bad news. It means people get fired. It means everybody gets fired. It means there's a parking lot where the radio station used to be.

According to Seiler, Arbitron is "behaving like anybody who has a monopoly." Seiler complains about inefficiency, sloppiness, and figures that Arbitron is overcharging clients by 50%.

Arbitron has never been confronted with so many challenges on every side. Rivals, radio and clients talk like Arbitron was the Nixon of ratings. And some are acting like Arbitron should be impeached.

In one case, the issue is already in court. KUPD in Phoenix was flagged by Arbitron for diary distortion. KUPD was delisted in the April/May 1978 book and subsequently sued.

The KUPD incident is only a little short of Unbelievable, Impossible, and Fantastic. KUPD Vice President and Station Manager Lloyd Melton tells the story like this.

KUPD had been conducting

research for 3 years under the name Tri-Data. The station decided to use that research for a contest, phoning people at home, asking them if they listened to KUPD, then taping and broadcasting the answers over the air.

Melton says they never used the word "diary" and he says KUPD even told Arbitron about the contest before the book.

Now get this. One day a 12 year old kid tunes in KUPD which is running its contest. This kid hears the contest and decides "Aha! Diary Distortion!" The kid tapes KUPD. Then he calls his mother. His mother just happens to run a little religious radio station in the Phoenix market. Ma also happens to be going to the National Association of Broadcasters Convention in Vegas. She just happens to be thirsty and wanders into the Arbitron suite.

It gets better. Arbitron notifies KUPD that an ad hoc committee has found them guilty of diary distortion. KUPD pleads innocence. They go off to Washington to argue their case. They don't know it but they're going before the same committee that found them guilty in the first place. Same committee, same inquisition, same verdict. Guilty!

Threatened with delisting, KUPD says it will sue. Arbitron says don't sue, sign this agreement, and we'll put you back in the book. The deal called for KUPD to surrender their right to sue. KUPD refused and went to court. Now the judge must rule on whether to remove or make permanent a temporary restraining order holding up the April/May book. The judge rules "Diary Distortion!"

Melton says he is still suffering from an advanced case of disbelief. He warns that Arbitron is changing all its contracts to protect itself from any future litigation. He calls Arbitron an avaricious monopoly and accuses them of trying to suppress free speech.

Despite the fact that the KUPD case is still in court, the moral seems to be that even the Vatican of radio isn't infallible. Maybe research ought to address itself to the issue of how many devils can dance on the head of a pin.

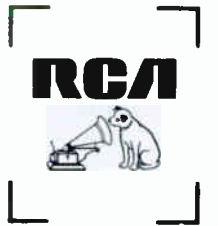
More than that. Maybe Arbitron is vulnerable. Maybe its time has come and gone.

(Continued on page 33)

LODGER
LOCATAIRE
UNTERMIETER
間借人

POST

CARD



*"I am a D.J.
I am what I play
I've got believers
Believing me."*

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Lyrics: Bowie; Music: Bowie, Eno and Alomar.

ALBUM ACTION

SINGLE ACTION

P.S. You are what you play!

D.J.

PB-11661

THE NEW SINGLE FROM THE HIT ALBUM

LODGER

AQL1-3254

by David Bowie





OVER THE COUNTER BLUES!

BY GEORGE B. MEIER

Our national confusion has embedded itself in the record business. In troubled times, or in times which are perceived to be troubled, people naturally become conservative. They stop buying unessential items. So they stop buying records. Soft record sales and the impending recession have rippled from the street to the boardroom quickly. Lots of people are out of work today because of the up-draft. That's sad.

For those of us who maneuvered through the last recession there is the uneasy feeling that this one is different. There are several reasons for the difference. One is disco music and the other is new wave rock.

To establish the basis for that statement, we must recall the last economic down turn. During that time, record sales softened but did not die. People did become conservative, but they did not stop buying everything. They did stop impulse buying and the frivolous buying of new bands whose only credit was one song. They did, however, continue to buy the hits, the staples. Sales concentrated on the Elton Johns, the Fleetwood Macs, and the Led Zeppelins.

Today's situation is different. On the rock side of things, the staples are in transition. Look at Walrus' Centerfold; the top ten radio acts include The Cars, Dire Straits, The Knack, Bram Tchaikovsky and Nick Lowe. While these artists, thankfully, are injecting the first fresh breeze into radio in years, they are not rock royalty yet, at least not in a public sense. Conservative buying, in a troubled economy, would exclude them from many purchases on that ground alone.

Our situation today is further complicated by the seeming fact that disco doesn't sell in proportion to its media presence. It's like the biggest turntable hit ever. It is all over the place, a whole social life has grown up around it, and yet, aside from Donna Summer and the Bee Gees, it is hard to find record sales.

It so happens that in these fragile times, one of the main musical forces is one which people love to dance to, like to dress to, but seem less willing to buy. Disco music sells more shoes than it does records.

This recession is different from the last. The music the business is selling is in transition, just at a time when it needs to be stable.

Fortunately for radio, listening requires no direct out-of-pocket expense. Ratings could improve all around. □

NORTHEAST

BOSTON, MASS.

WBCN

DEIDRE O'DONOGHUE

ADDS:

*Ian Gomm
*Michael Nesmith
*Dr. Scruz
*Pat Travers
*Fisher-Z
(single-imp.)
*The Reds
*Blackjack

HEAVY AIRPLAY:

Blue Oyster Cult
David Bowie
The Cars
The Knack
Nils Lofgren
Nick Lowe
*Robert Palmer
Supertramp

MODERATE AIRPLAY:

Dave Edmunds
E.L.O.
Robert Fripp
Louise Goffin
Gruppo Sportivo
Rickie Lee Jones
Greg Kinn
*Tim Curry
Penetration
(import)

SINGLES:

*Cowboys Intl.
*The Records
*Shadee
*Thin Lizzy
(import)
*Gypsies
*The A's

CAMBRIDGE, MASS.

WCAS

DON COHEN, P.D.

ADDS:

*Lorez Alexandria
*Arlin Anderson
*Gato Barbieri
*Don Byas
*Art Blakey
*Eric Gale
*Mick Goodrick
*Ricky Ford
*Sonny Fortune

HEAVY AIRPLAY:

Crusaders
Heath Bros.
+Joni Mitchell
Spyro Gyra
+Bobby Hutcherson
+*Stanley Clarke

MODERATE AIRPLAY:

Airto
Tom Browne
BLUE MONTREUX
Charlie Byrd
Ron Carter
Chick Corea
Urzsula Dudziak
Jonny Griffin
Jakob Magnusson
Jay McShann
Pat Metheny
Ben Sidran
Lew Tabackin
The Three

COMMENTS:

We would like to congratulate our P.D. Judith Brackley as she joins the staff of WCOZ as morning news-person and weekend D.J. Don Cohen is our new P.D. and he will announce his new M.D. shortly.

ROCHESTER, MASS.

WAAZ

PAUL LEMISUX-M.D.

HEAVY AIRPLAY:

+The Cars
Dire Straits
John Stewart
E.L.O.
Joe Jackson
Kansas
+The Knack

Cont'd

WAAF Cont'd

MODERATE AIRPLAY:

Atl. Rhy. Sec.
*Blue Oyster Cult
David Bowie
Peter Frampton
*The Kinks
*Robert Palmer
+*Sniff 'N'
The Tears

SINGLES:

The Records

HARTFORD, CT.

WDRG-FM

RUSS DANA, P.D.
COUNTRY PAUL PAYTON, REPORTER

ADDS:

Bram Tchaikovsky
Nick Lowe
Sniff 'N'
The Bears
Lazy Racer
The Kinks
Neil Young

HEAVY AIRPLAY:

America
Atl. Rhy. Sec.
Bad Co.
Cheap Trick
Rickie Lee Jones
Elton John

MODERATE AIRPLAY:

Allman Bros.
Blackfoot
Blondie
Beach Boys
Climax Blues Bd.
Charlie Daniels
Dire Straits
Doobie Bros.
Bob Dylan
E. W. & F.
E.L.O.
Jay Ferguson
Art Garfunkel
Joe Jackson
Billy Joel
Journey

SINGLES:

Peter Frampton
The Kinks

HARTFORD, CT.

WHCN

MIKE PICOZZI/PD
DANIEL FRANCIS HAYDEN/MD

ADDS:

The Kinks
Rachel Sweet
The Records

HEAVY AIRPLAY:

Blackfoot
The Cars
Charlie Daniels
Dire Straits
E.L.O.
Joe Jackson
Kansas

MODERATE AIRPLAY:

Blackjack
Blue Oyster Cult
Chopper
Ian Dury
Kiss
Laughing Dogs

IMPORTS:

Jethro Tull (45)

NEW HAVEN, CT.

WYBC

ERIC STRAUS

HEAVY AIRPLAY:

Nat Adderly
Ron Carter
Heath Bros.
Joni Mitchell
Moody/Cohn
Gillespie/Basie
Sonny Fortune

MODERATE AIRPLAY:

Charlie Byrd
Mick Goodrick
Curtis Fuller
Lew Tabackin
Pat Metheny
G. Washington
Lee Ritentour
Roy Haynes

Cont'd

WYBC Cont'd

COMMENTS:

July 4th marked our second anniversary of Jazz on WYBC. We raised \$23,000 for the United Negro College Fund on the New Haven Green Sat. June 30, 1979 in the rain during our UNCF radiothon. July 17 we will feature the music of John Coltrane & Billie Holiday as a tribute to their artistry of their deaths.

NEW HAVEN, CT.

WOMN

SUSIE LEE

HEAVY AIRPLAY:

+Abba
Atl. Rhy. Sec.
Beach Boys
Bee Gees
George Benson
Doobie Bros.
England Dan & John Ford Coley
Elton John
Rickie Lee Jones
Maria Muldaur
Dire Straits
Charlie Daniels
Carly Simon
Wings
Earl Klugh
Lowell George
Supertramp
Leah Kunkel
John Hall
Judy Roberts
Dolly Parton
Sarah Vaughn

MODERATE AIRPLAY:

Art Garfunkel
Nicolette Larson
Anne Murray
M. Nightengale
Orleans
Gerry Rafferty
Spyro Gyra
James Taylor
Randy Vanwarmer
Jennifer Warnes
+Lani Hall
Carole King
Robert Fripp
**Kenny Rogers
*Joni Mitchell
*L. Feather
*Priscilla
Coolidge-Jones
*Kate Taylor
*Arlo Guthrie
Renaissance
Louise Goffin

SINGLES:

E. W. & F.
John Stewart

NEWS & PUBLIC AFFAIRS:

With the New Haven mayoral race heating up, Alan Kay gives us an "Eye On New Haven" twice a week. Elm City politics are especially interesting, almost melodramatic. This is the home of relatively recent illegal wiretapping, Black Panther activity and strong ethnic sentiment. Current issues almost get lost...almost.

PROVIDENCE, R.I.

WBRU

JEREMY SCHLOSSBERG

HEAVY AIRPLAY:

+The Cars
*Nils Lofgren
*Greg Kinn
Nick Lowe
Dire Straits
+The Knack
+Flash & The Pan
Ian Hunter
Graham Parker

MODERATE AIRPLAY:

Ron Wood
*Lene Lovich
Bob Dylan
Tom Robinson
Climax Blues Bd.
John Hiatt
E.L.O.
Bad Co.
Thin Lizzy
The Tubes

SINGLES:

*The Records

IMPORTS:

*Ramones

COMMENTS:

INTERVIEWS...
NRBQ on June 28th; Anthony Phillips on June 28th; Human Sexual Response (a popular band from Boston) on June 29th.

SUFFALO, N.Y.

WGRQ

IRV GOLDFARB

HEAVY AIRPLAY:

Supertramp
Charlie Daniels
Van Halen
Triumph
Kiss
The Cars
The Who

Cont'd

WGRQ Cont'd

MODERATE AIRPLAY:

Atl. Rhy. Sec.
Blue Oyster Cult
*Blackjack
Rickie Lee Jones
Kansas
The Knack

SINGLES:

Graham Parker
SPECIAL PROGRAMMING;
Live Doobies from L.A. July 4th.

ROCHESTER, N.Y.

WOMF

GARY WHIPPLE

ADDS:

*Devo
*America
*Lene Lovich
*Pat Travers
*Tim Curry
*Michael Stanley
*The Kinks

HEAVY AIRPLAY:

The Cars
Peter Frampton
Supertramp
Patti Smith
E.L.O.
Van Halen
Bad Co.
Wings
Joe Jackson
John Stewart

MODERATE AIRPLAY:

Atl. Rhy. Sec.
Queen
Graham Parker
Triumph
The Police
Ian Hunter
Rickie Lee Jones
Blondie
Nick Lowe
David Bowie
Journey

SINGLES:

Ian Dury
(EP)

NEW YORK, N.Y.

WNEW

MARY ANNE MC INTYRE

ADDS:

*The Reds
*Michael Stanley
*Peter Tosh
*Eddie Money
*Robin Williams
*Ian Dury
*Carole King
*Just Us Girls
(45)

HEAVY AIRPL

The Cars
Peter Frampton
Ian Hunter
The Knack
Elton John

MODERATE AIRPLAY:

*Dave Edmunds
Jay Ferguson
Greg Kinn
Nick Lowe
New England
Night
John Hiatt
Blondie
Lene Lovich
Maria Muldaur
Rachel Sweet
*Mick Taylor
Jennifer Warnes

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

RADIO

NORTHEAST

NEW YORK, N.Y.

WPIX

MEG GRIFFIN

HEAVY AIRPLAY:

Bad Co.	Supertramp
Blue Oyster Cult	Bram Tchaikovsky
David Bowie	The Who
The Cars	Wings
Dire Straits	*Tim Curry
*Dave Edmunds	*Ian Gomm
E.L.O.	*Iggy Pop
Peter Frampton	*Brian James
Joe Jackson	*Michael Stanley
Greg Kinn	*Jeremy Spencer
The Knack	*The Kinks
Nils Lofgren	*Asleep At The Wheel
Nick Lowe	The Who
Manfred Mann	*Ian Dury
Robert Palmer	Bob Dylan
Rolling Stones	Neil Young
Queen	Lene Lovich
Patti Smith	Rachel Sweet

MODERATE AIRPLAY:

Devo	The Sports
Louise Goffin	Cherry Vanilla
Gruppo Sportivo	Laughing Dogs
The Ramones	Kiss
999	Bob Seger

NEW YORK, N.Y.

WPLJ

GLORIA EHRENFELD

HEAVY AIRPLAY:

The Cars	Gerry Rafferty
Cheap Trick	John Stewart
E.L.O.	The Who
Peter Frampton	Wings
The Knack	

MODERATE AIRPLAY:

Bad Co.	Joe Jackson
Charlie Daniels	Kansas
Devo	*Robert Palmer
Dire Straits	Neil Young

SINGLES:

*Ian Dury

NEW YORK, N.Y.

WRVR

CHUCK MITCHELL

HEAVY AIRPLAY:

G. Washington	Joni Mitchell
Crusaders	McCoy Tyner
Stanley Clarke	Ron Carter
*Gato Barbieri	Spyro Gyra
Earl Klugh	Lee Ritenour
Eric Gale	Geo. Benson
Pat Metheny	Freddie Hubbard

MODERATE AIRPLAY:

Joe Sample	John Klemmer
Hubert Laws	Passport
Tom Browne	Caldera
Jean-Luc Ponty	*Eberhard weber
Chuck Mangione	Heath Bros.
Jakob Magnusson	Woody Shaw
Tony Williams	Sarah Vaughn
Roy Ayers	*Keith Jarrett
Norman Connors	*Bobby Hutcherson

LONG ISLAND, N.Y.

WLIR

LARRY KLEINMAN/DENIS MC NAMARA

ADDS:

*Rachel Sweet	*The Reds
*Kate Taylor	*Tim Curry
*Point Blank	*Robin Williams
*The A's	"44 Lines"
*Peter Tosh	*Cate Bros.
*Hotel	

HEAVY AIRPLAY:

Allman Bros.	Marshall Tucker
Atl. Rhy. Sec.	Nils Lofgren
Blue Oyster Cult	Robert Palmer
Bad Co.	Graham Parker
Blackfoot	Henry Paul Band
The Cars	The Police
Charlie Daniels	Lene Lovich
Dire Straits	Sniff 'N
Doobie Bros.	The Tears
E.L.O.	Supertramp
The Cars I	James Taylor
Ian Hunter	Bram Tchaikovsky
Joe Jackson	Thin Lizzy
Rickie Lee Jones	Mick Taylor
Greg Kinn	Van Halen
The Knack	The Who
*The Kinks	Wings
Nick Lowe	Neil Young

Cont'd

WLIR Cont'd

MODERATE AIRPLAY:

Blondie	John Hiatt
*Dave Edmunds	Laughing Dogs
Dixie Dregs	Billy Joel
David Bowie	P.P. League
Ian Dury	Pat Metheny
Climax Blues Bd.	Rockets
Dire Straits I	The Rumour
Peter Frampton	

SINGLES:

Howie Newman The Toes

IMPORTS:

Steve Hillage	Skyhooks
Iggy Pop	The Ramones

THAT SUMMER

COMMENTS:

Thank You Dept.:
We'd like to thank The House of Music mobile recording crew and the Good Rats for the concert with the Good Rats.

LONG ISLAND, N.Y.

WBAB

BERNIE BERNARD

ADDS:

*Peter Tosh	*Edgar Winter
*Hotel	*Michael Stanley
*Dave Edmunds	*The Rumour

HEAVY AIRPLAY:

Peter Frampton	Blackjack
The Cars	Joe Jackson
John Stewart	Charlie Daniels
The Kinks	Robert Palmer
Atl. Rhy. Sec.	Walter Egan
The Who	Climax Blues Bd.
Supertramp	Patti Smith
Dire Straits	Van Halen
E.L.O.	Rickie Lee Jones
Gerry Rafferty	Marshall Tucker
Wings	Nick Lowe
Bad Co.	Carillo
The Knack	Ian Hunter
Carly Simon	Tim Curry
James Taylor	Bram Tchaikovsky

MODERATE AIRPLAY:

Blue Oyster Cult	David Bowie
America	Ian Dury
Wet Willie	Nils Lofgren
Queen	Manfred Mann
Tarney/Spencer	Steve Hackett

SINGLES:

+The Cars	+Joe Jackson
+The Kinks	+Robert Palmer
+The Who	+Patti Smith
+Dire Straits	+Nick Lowe
+Bad Co.	

IMPORTS:

The Sports
SPECIAL PROGRAMMING;
Thank you Lene Lovich and Bram Tchaikovsky for coming by.

BETHESDA, MD./WASHINGTON, D.C.

WHFS

DAVID EINSTEIN

HEAVY AIRPLAY:

The Rumour	Patti Smith
Joni Mitchell	Willie & Leon
Nick Lowe	Ben Sidran
The Cars	David Bowie
The Who	Bram Tchaikovsky
The Knack	Dire Straits
Graham Parker	Ian Hunter
John Hiatt	Lowell George
Jennifer Warnes	Gruppo Sportivo

Cont'd

WHFS Cont'd

MODERATE AIRPLAY:

*The Kinks	Robert Fripp
*Airwaves	Airto
*Tim Curry	Rickie Lee Jones
*Blackjack	Flash & The Pan
*Hotel	Lee Clayton
*Point Blank	Jan Akkeman
Geo. Gritzbach	Bizarros
Bruford	Canned Heat
Mike Nesmith	Doug Dillard
Frankie Miller	Ursula Dudziak
John Stewart	Nashville Super
*Stanley Clarke	Pickens
Mick Taylor	*Lene Lovich
Blues Prophets	*Greg Kinn
Lene Lovich	*Robert Palmer
Robin Williams	Adam Mitchell
Arlo Guthrie	OVER THE EDGE
Gary Brooker	The Roches
Jakob Magnusson	Kenny Wilson
Atl. Rhy. Sec.	Maria Muldaur
Night	*Dave Edmunds
Phillip D'Arrow	*999
wings	*Joan Baez
Isley Bros.	*Third world
E. W. & F.	*Jerry Riopelle
Hon Carter	*JC & The Brown
Devo	Bag Blues Bd.
Sneaky Pete	*Chick Corea
Toots &	*Eberhard weber
The Maytals	*Farmer/Hall
Ricky Scaggs	*Jan Gabarek
The Doll	*Keith Jarrett
John Cougar	*Sniff 'N
Elton Motello	The Tears
Renaissance	Asleep at the
Lee Ritenour	wheel
ROCK 'N ROLL	*Pat Travers
HIGH SCHOOL	*Caldera
Dixie Dregs	*Neil Young
Tim Eyerman	*Nils Lofgren
Le Roux	

SINGLES:

NRBQ Tex Rubinowitz

RAZZ

IMPORTS:

The Ramones Clash

ANTHONY PHILLIPS

SPECIAL PROGRAMMING:

Jennifer Warnes Gary Brooker
Lowell George

LAUREL, MD./WASHINGTON, D.C.

WLMD

STEVE MAZUROWSKI

HEAVY AIRPLAY:

Supertramp	Rickie Lee Jones
E.L.O.	John Stewart
wings	Doobie Bros.
Kansas	Gerry Rafferty
Peter Frampton	James Taylor
Atl. Rhy. Sec.	*Carly Simon
Elton John	

MODERATE AIRPLAY:

Dire Straits	The Who
Henry Paul Band	Patti Smith
Bram Tchaikovsky	Nick Lowe
*Nils Lofgren	*Robert Palmer
Jennifer Warnes	America
P.P. League	Anthony Phillips
*Robin Williams	+Gordon Michaels
*Walter Egan	*Louise Goffin
*Jeremy Spencer	

SINGLES:

Little River Bd.	Donna Summer
Poco	E. W. & F.

COMMENTS:

Our condolences to the family, friends, and fans of Lowell George. He will be missed.

PITTSBURGH, PA.

WYDD

MIKE KIRVEN

ADDS:

*Jeff Lorber	*Gato Barbieri
*Roland Vasquez	*Freddie Hubbard
*Eberhard weber	*Stanley Clarke
*Jakob Magnusson	*Ronnie Foster

Cont'd

WYDD Cont'd

HEAVY AIRPLAY:

+Blackjack	Van Halen
David Bowie	The who
The Cars	wings
+Charlie Daniels	+*Billy Thorpe
Lee Straits	Lee Ritenour
E.L.O.	Patty Austin
+Flash & The Pan	Earl Klugh
Joe Jackson	Sonny Fortune
Kansas	G. Washington
+The Knack	Passport
Ted Nugent	Ursula Dudziak
Robert Palmer	Jean-Luc Ponty
Henry Paul Band	Iron City
Queen	Houserockers
Gerry Rafferty	Spyro Gyra
Sniff 'N	Pat Metheny
The Tears	Hank Crawford
+John Stewart	Crusaders
Supertramp	Gong
+Neil Young	Eric Gale
Bram Tchaikovsky	Tom Browne
+Triumph	

MODERATE AIRPLAY:

Blue Oyster Cult	*Crimson Tide
Herman Brood	*The Records
Peter Frampton	(45)
Nick Gilder	*David Werner
*Greg Kinn	(Sampler)
Nick Lowe	Carly
Thin Lizzy	Blackjack
Airbourne	Alvin Lee
Blondie	Roadmaster
Night	Nantucket
*Ian Dury	Doucette
*Lene Lovich	Steve Hackett
*The Kinks	Chopper

PITTSBURGH, PA.

WYEP

DAVID WUCHINA

HEAVY AIRPLAY:

+Patti Smith	*Kate Taylor
+Ian Dury	+*Gene Corbin
+Lou Reed	Holly Near
*Rachel Sweet	+David Grisman
UK	Ursula Dudziak
+Camel	Jean Luc Ponty
+Robert Fripp	+Third world
*Lene Lovich	Willie & Leon
+Blondie	+Lee Ritenour
+Nick Lowe	Santana
*Joan Baez	+Steve Hackett
*Trapezoid	

MODERATE AIRPLAY:

+Clash	*Thad Jones &
Siouxsie & The	Mel Lewis
Banshees	Patti Austin
+Frank Zappa	Woody Herman
+Tonio K	Chuck Mangione
+J. Richman	Alex Dobkin
+The Police	Teresa Trull
+Alvin Lee	Chris Williamson
*Ron Carter	Kristen Lem
*James Moody	Izquiertha
*Louis Hayes	*Ricky Scaggs
Hank Crawford	*Mick Maloney
Randy Crawford	+*Martin Carthy
*Bud Shank	*Crittton Hollow
*Jan Gabarek	*Maze
*Keith Jarrett	Dixie Dreg
McCoy Tyner	New Grass
Gil Scott-Heron	Revival
Warren Vache	+*FM

LEWISTON, ME.

WBLM

JOSE DIAZ/MIKE BUSHEY

HEAVY AIRPLAY:

Supertramp	Rickie Lee Jones
The Cars	Dire Straits
The Knack	Joe Jackson
Bad Co.	Flash & The Pan
James Taylor	E.L.O.

MODERATE AIRPLAY:

Herman Brood	Greg Kinn
Cheap Trick	Charlie Daniels
Van Halen	Arlo Guthrie
Gerry Rafferty	John Stewart
Peter Frampton	Blackfoot
Atl. Rhy. Sec.	Bram Tchaikovsky
Wings	Robert Palmer

BURLINGTON, VT.

WRUV

JOHN DENNISON

TOP ADD:

*Mick Taylor

Cont'd

RADIO

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

NORTHEAST

WRUV Cont'd

ADDS:

- | | |
|---------------|-----------------|
| *Lene Lovich | *Louise Goffin |
| *Greg Kihn | *Joni Mitchell |
| *Nils Lofgren | *Jan Akkerman |
| *Pat Travers | *Stanley Clarke |
| *Nick Lowe | *Sonny Fortune |
| *Ian Dury | *Ron Carter |
| *SNIFF 'N | *Third World |

HEAVY AIRPLAY:

- | | |
|------------------|---------------|
| +Gruppo Sportivo | Joe Jackson |
| Bran Tchaikovsky | Dixie Dregs |
| The Cars | Pat Metheny |
| Dire Straits | Mick Goodrick |
| Graham Parker | +Arlen Roth |

MONTEPELIER, VT.

WNCS

LILA LEEHMAN

HEAVY AIRPLAY:

- | | |
|------------------|----------------|
| Nils Lofgren | The Roches |
| Atl. Rhy. Sec. | Supertramp |
| Dire Straits | James Taylor |
| E.L.O. | Mary Mc Caslin |
| Robert Fripp | Arlo Guthrie |
| Rickie Lee Jones | The Who |
| D. McClinton | Wings |
| Joni Mitchell | Neil Young |
| Gerry Rafferty | |

MODERATE AIRPLAY:

- | | |
|------------------|--------------|
| Anthony Phillips | John Stewart |
| Emylou Harris | Joe Jackson |
| Danny O'Keefe | Airwaves |
| Patti Smith | Nick Lowe |

WEST HARTFORD, CT.

WWUH

JIM FIFIELD

HEAVY AIRPLAY:

- | | |
|-----------------|---------------|
| Bruford | Robert Fripp |
| Genesis | Rick Wakeman |
| Jakob Magnusson | Joni Mitchell |
| Mick Taylor | Eric Gale |
| Devo | Billy Cobham |

MODERATE AIRPLAY:

- | | |
|------------------|-----------------|
| Nick Lowe | Ben Sidran |
| Saga | Blackjack |
| Martin Mull | McCoy Tyner |
| Aviator | Chick Corea |
| Anthony Phillips | Don Byas & Boaz |
| Boaz | Bud Powell |
| The Fringe | Urszula Dudziak |
| Lee Ritenour | Ann Burton |

WEST HAVEN, CT.

WNHJ

KEITH ALTOMARE

HEAVY AIRPLAY:

- | | |
|-----------------------|--------------------------|
| *Blackjack | +Bram Tchaikovsky |
| +*Rachel Sweet | Queen |
| *The Records (Single) | Gruppo Sportivo |
| Louise Goffin | ROCK 'N ROLL HIGH SCHOOL |
| The Knack | +The Cars |
| Nick Lowe | Peter Frampton |

MODERATE AIRPLAY:

- | | |
|------------------|--------------|
| +The Reds | Renaissance |
| Michael Nesmith | Jane Lovich |
| Blue Oyster Cult | The Who |
| Voyager | Devo |
| Neil Young | *Walter Egan |

SINGLES:

- | | |
|---------|------------|
| Sauzers | Hot Bodies |
| Snotz | |

DANBURY, CT.

WXCI

JAY FINK, P.D.

CARL MEARMAN, M.D.

HEAVY AIRPLAY:

- | | |
|--------------|--------------|
| John Stewart | Patti Smith |
| E.L.O. | +*The Knack |
| +The Cars | Manfred Mann |
| +Wings | The Who |
| Nick Lowe | |

MODERATE AIRPLAY:

- | | |
|------------------|----------------|
| *Blackjack | *SNIFF 'N |
| Gary Brooker | THE TEARS |
| Lene Lovich | *Neil Young |
| Walter Egan | *Robert Palmer |
| *Joan Baez | *Rachel Sweet |
| Pat Travers | *Greg Kihn |
| Blue Oyster Cult | Laughing Dogs |
| Louise Goffin | Queen |
| Bran Tchaikovsky | |

WESTPORT, CT.

WDJF (108 FM)
ROD ROSS

HEAVY AIRPLAY:

- | | |
|-------------------|-------------------------|
| *Hotel | *Alvin Lee |
| *Greg Kihn | TEN YEARS LATE |
| *Airwaves | +Voyager |
| *Marc Benno | +Jeremy Spencer |
| *Gato Barbieri | +Jan Akkerman |
| *Canned Heat | +The Yellow Magic Orch. |
| *Bill Quateman | +P.P. League |
| *Lee Clayton | +E. W. & F. |
| *Nils Lofgren | +Laughing Dogs |
| *Rick Wakeman | +Louise Goffin |
| *Blue Oyster Cult | Carly Simon |
| *Sniff 'N | Joni Mitchell |
| The Tears | Max Gronenthal |

SYRACUSE, N.Y.

WAER

RICH SUTTON

ADDS:

- | | |
|---------------|--------------|
| Tim Curry | Blackjack |
| Point Blank | Nils Lofgren |
| The Reds | Rumour |
| David Kubinec | The A's |

HEAVY AIRPLAY:

- | | |
|------------------|-----------------|
| Bram Tchaikovsky | Gordon Michaels |
| +The Knack | D. McClinton |
| Pat Metheny | Jim Capaldi |
| Spyro Gyra | Greg Kihn |
| +Patti Smith | Steve Hackett |
| +Robert Fripp | Joni Mitchell |
| Michael Nesmith | The Kinks |

IMPORTS:

- | | |
|--------|----------|
| Sports | Skyhooks |
|--------|----------|

ITHACA, N.Y.

WICB

BILL ROSE

HEAVY AIRPLAY:

- | | |
|------------------|----------------|
| Supertramp | Carole King |
| +Dire Straits | +The Who |
| +The Cars | +Wings |
| +Neil Young | E. W. & F. |
| Rickie Lee Jones | Peter Frampton |
| Kansas | Gerry Rafferty |
| Atl. Rhy. Sec. | +The Knack |

MODERATE AIRPLAY:

- | | |
|-------------------|-----------------|
| +*Blackjack | David Bowie |
| +Bram Tchaikovsky | *Walter Egan |
| Charlie Daniels | +Mick Taylor |
| *Queen | +Nick Lowe |
| +*Robert Palmer | Flash & The Pan |
| *Nils Lofgren | |

SINGLES:

- | |
|------------|
| Elton John |
|------------|

ITHACA, N.Y.

WVBR

STEVE ACKERMAN

HEAVY AIRPLAY:

- | | |
|------------------|----------------|
| Wings | Dire Straits |
| E.L.O. | Kansas |
| Gerry Rafferty | Van Halen |
| The Knack | Bad Co. |
| John Stewart | Carly Simon |
| Rickie Lee Jones | Supertramp |
| Peter Frampton | Atl. Rhy. Sec. |
| The Cars | |

MODERATE AIRPLAY:

- | | |
|-------------------|-----------------|
| *Sniff 'N | E. W. & F. |
| The Tears | David Bowie |
| *Blue Oyster Cult | Marshall Tucker |
| *Walter Egan | Charlie Daniels |
| Bram Tchaikovsky | Graham Parker |
| *Neil Young | |

ALBANY, N.Y.

WQBK (Q104)

JOHN COOPER

HEAVY AIRPLAY:

- | | |
|---------------|-----------------|
| Neil Young | Louise Goffin |
| The Knack | Gruppo Sportivo |
| The Cars | Supertramp |
| Nils Lofgren | Lene Lovich |
| Joe Jackson | Renaissance |
| Wings | Rachel Sweet |
| Ian Dury | James Taylor |
| Dire Straits | Flash & The Pan |
| Ian Hunter | Greg Kihn |
| Nick Lowe | Graham Parker |
| Robert Palmer | |

MODERATE AIRPLAY:

- | | |
|-----------------|-------------|
| Henry Paul Band | David Bowie |
| Mick Taylor | Blackjack |

POUGHKEEPSIE, N.Y.

WPDH

RON RIZZI

HEAVY AIRPLAY:

- | | |
|------------------|------------------|
| +*The Kinks | Devo |
| Queen | David Bowie |
| Neil Young | Renaissance |
| Robert Palmer | Doobie Bros. |
| The Cars | E.L.O. |
| Carly Simon | E. W. & F. |
| Blue Oyster Cult | Supertramp |
| Nick Gilder | Rickie Lee Jones |
| Atl. Rhy. Sec. | Peter Frampton |
| Kansas | John Hall |
| Orleans | Charlie Daniels |
| James Taylor | Bad Co. |
| Dire Straits | |

NEW YORK, N.Y.

WNYU

MICHEL STARKER

HEAVY AIRPLAY:

- | | |
|------------------|---------------|
| The Cars | Devo |
| David Bowie | Carly Simon |
| Joni Mitchell | Patti Smith |
| Nick Lowe | Nils Lofgren |
| The Who | Steve Hackett |
| John Stewart | Robert Fripp |
| Bram Tchaikovsky | Rachel Sweet |
| Lene Lovich | |

MODERATE AIRPLAY:

- | | |
|-----------------|----------------|
| G. Washington | Blackjack |
| Gruppo Sportivo | New England |
| Ian Dury | Peter Frampton |
| Link Wray | John Hiatt |
| Walter Egan | Carillo |

BRIARCLIFF MANOR, N.Y.

WRNW

GARY AXELBANK

HEAVY AIRPLAY:

- | | |
|------------------|--------------|
| *Maria Muldaur | *Emigre |
| +Neil Young | *John Cougar |
| *Robert Palmer | James Taylor |
| *Greg Kihn | Dire Straits |
| *Louise Goffin | +Carly Simon |
| +Charlie Daniels | |

MODERATE AIRPLAY:

- | | |
|-----------------------|---------------|
| *Lazy Rider | *Airwaves |
| *Ian Dury | *The Kinks |
| +*Asleep at the wheel | *The Rumour |
| | *Nils Lofgren |
| *Joan Baez | *Kate Taylor |
| *Anthony Phillips | |

STONY BROOK, N. Y.

WUSB

LARRY BRAVERMAN

HEAVY AIRPLAY:

- | | |
|----------------|-----------------|
| The Cars | *Jan Akkerman |
| Charles Mingus | Keith Jarrett |
| Crusaders | *Nils Lofgren |
| David Bowie | Ralph McDonald |
| E. W. & F. | *Robert Palmer |
| Eric Gale | *Stanley Clarke |
| *Greg Kihn | The Who |
| Hot Chocolate | Woody Shaw |
| Isley Bros. | |

MODERATE AIRPLAY:

- | | |
|------------------|----------------|
| Bram Tchaikovsky | *Jan Dury |
| Bruford | *John Cougar |
| *David Kubinec | *Mick Goodrick |
| *Freddie Hubbard | Nick Lowe |

LONG ISLAND, N.Y.

WDIX

BOB BUCHMANN, P.D.

ADDS:

- | | |
|---------------------|----------------|
| +*The Knack | *Walter Egan |
| *Oxendale & Shepard | *Louise Goffin |
| *Robert Palmer | *Joni Mitchell |
| +*The Kinks | *Queen |
| | *Neil Young |

HEAVY AIRPLAY:

- | | |
|-----------------|----------------|
| +The Cars | +Wings |
| +E.L.O. | +Kansas |
| America | +Supertramp |
| Nick Lowe | Joe Jackson |
| +The Who | +Bad Co. |
| Blackjack | Atl. Rhy. Sec. |
| Gerry Rafferty | +Patti Smith |
| +Peter Frampton | +Cheap Trick |

PHILADELPHIA, PA.

WXPN

PETER BURWASSER

HEAVY AIRPLAY:

- | | |
|-------------------------|-------------------------|
| Vangelis | Keith Jarrett |
| Heldon | Bruford |
| Eddie Jefferson | David Grisman |
| Country Gazette | Vin Garb |
| DalGLISH/Larsen | Jon Sholle |
| Can | Souixsie & The Banshees |
| Robert Fripp | Daavid Allen |
| World Saxophone Quartet | Claudia Schmidt |
| Leo Smith | Bothy Band |
| Steve Reich | Tony Rice |
| Tamia | Codona |
| Louis Myers | Ricky Ford |
| Art Farmer | |

TOWSON/BALTIMORE, MD.

WCVT

DONNA JEAN RUMBLEY

HEAVY AIRPLAY:

- | | |
|------------------|---------------|
| Bruford | Mahogany Rush |
| Robert Fripp | Renaissance |
| Steve Hackett | 999 |
| Blue Oyster Cult | The Roches |
| Gong | *Mick Taylor |
| Morningstar | *Rick Wakeman |
| Face Dancer | *Nils Lofgren |
| *The Cars | *Dire Straits |

MODERATE AIRPLAY:

- | | |
|------------------|----------------|
| Anthony Phillips | Atl. Rhy. Sec. |
| Kansas | Bram Tcha |
| Tim Weisberg | *Joni Mitchell |
| Missouri | John Hall |
| The Tubes | |

SOUTH

NASHVILLE, TENN.

WKDF

SYLVIA

ADDS:

- | | |
|---------------|-----------------|
| *Dave Edmunds | *Stanley Clarke |
|---------------|-----------------|

HEAVY AIRPLAY:

- | | |
|-----------------|------------------|
| Charlie Daniels | The Cars |
| Bad Co. | E.L.O. |
| Kansas | Rickie Lee Jones |
| Wings | Neil Young |
| Supertramp | James Taylor |

MODERATE AIRPLAY:

- | | |
|-----------------|--------------|
| John Stewart | Dire Straits |
| Atl. Rhy. Sec. | Carly |
| Jennifer Warnes | D. McClinton |
| Cheap Trick | Van Halen |
| Queen | The Kinks |

ATLANTA, GA.

WRAS

CLEDRA

HEAVY AIRPLAY:

- | | |
|--------------|-----------------|
| *Pat Travers | Marshall |
| *Greg Kihn | Pat Metheny |
| *Neil Young | Spyro Gyra |
| The Knack | Flash & The Pan |
| Nick Lowe | Dixie Dregs |
| Nils Lofgren | Sniff 'N |
| D. McClinton | The Tears |
| Renaissance | Lene Lovich |
| St. Paradise | Whiteface |
| Patti Smith | |

MODERATE AIRPLAY:

- | | |
|-----------------|------------------|
| *Blackjack | Blue Oyster Cult |
| *Joni Mitchell | Nantucket |
| *Robert Palmer | Chopper |
| *Gary Brooker | Cooper Bros. |
| *Stanley Clarke | Bram Tchaikovsky |
| *Rachel Sweet | Michael Nesmith |
| Devo | Ian Hunter |
| Mick Taylor | Beckmeier Bros. |
| Airwaves | Kansas |
| Arlo Guthrie | Gruppo Sportivo |
| John Cougar | |

SINGLES:

- | |
|-------------|
| The Records |
|-------------|

IMPORTS:

- | |
|-----------------|
| Mother's Finest |
|-----------------|

COMMENTS:

Nice people department...
Mother's Finest; thanks for coming down to the station and makin our day.
We're waiting for The Jam.

SOUTH

ATLANTA, GA.

WREK

PAUL ANDERSON

HEAVY AIRPLAY:

*SUPER PICKER'S SPECIAL	*THE NEW SOUTH
*Tory Rice	*Mike Richmond
*New Grass	*Chick Corea
Revival	*Mark Colby
*Richard Green	*Lee Ritenour
*Joni Mitchell	Geo. Gritzback
*Woody Harris	Mary McCaslin
*Dan Crazy	Bruford
	Vangelis

LIGHT AIRPLAY:

*The Who	*Dire Straits
*Arlo Guthrie	*Tony Trischka
*David Bowie	*Aslorne Bros.
*Wings	*Sal Nistico
*Slide Hampton	*Ronnie Matthews
*Sal Salvador	*Gordianna
Quartet	McCulloch
*Thad Jones/ Mel Lewis	

JACKSONVILLE, FLA.

WJAX

RICH LANGLOIS

ADDS:

*The Rumour	*John Cougar
*Hotel	*Walter Egan
*Canned Heat	*Greg Sutton

HEAVY AIRPLAY:

Van Halen	Doobie Bros.
Charlie Daniels	Cheap Trick
Supertramp	Henry Paul Band
Wings	Peter Frampton
Atl. Rhy. Sec.	David Bowie
Blackfoot	Marshall Tucker
Pat Travers	Poco
Bad Co.	Journey
Billy Thorpe	James Taylor
The Cars	

MODERATE AIRPLAY:

Queen	Dire Straits
Carly Simon	The Knack
Gerry Rafferty	Climax Blues Bd.
Joe Jackson	Robert Palmer
Kansas	The Kinks
Ted Nugent	Chopper
Blue Oyster Cult	

SINGLES:

Little River Bd.

NON-MUSIC PROGRAMMING:

Interviews with Screams, Thursday, July 5th; Simon Kirke (Bad Co.), Saturday July 7th.

JACKSONVILLE, FLA.

WKUE (92K)

LARRY BROWDY

ADDS:

*Michael Stanley	*Ian Dury
*Greg Kihn	*Neil Young
*Point Blank	*Joan Baez
*Walter Egan	*Queen
*Roadmaster	*Canned Heat
*John Cougar	

HEAVY AIRPLAY:

Atl. Rhy. Sec.	Kansas
Bad Co.	The Knack
Blackfoot	Marshall Tucker
The Cars	Missouri
Charlie Daniels	Billy Thorpe
E.L.O.	Van Halen
Peter Frampton	
Iron City	
Houserockers	

MODERATE AIRPLAY:

Blackjack	Nils Lofgren
Blue Oyster Cult	Orleans
Chopper	Robert Palmer
Dire Straits	Henry Paul Band
Journey	P.P. League
Carole King	James Taylor
*The Kinks	Triumph

SINGLES:

Orleans	Little River Bd.
Journey	E.L.O.
Carole King	Patti Smith
Supertramp	Beckmeier Bros.
Bram Tchaikovsky	

ORLANDO, FLA.

ZETA 7

BILL MIMMS

HEAVY AIRPLAY:

Blackfoot	Ted Nugent
*The Cars	*Queen
Charlie Daniels	Gerry Rafferty
Dire Straits	Supertramp
Kansas	*Pat Travers
The Knack	Van Halen
Marshall Tucker	Wings

MODERATE AIRPLAY:

Atl. Rhy. Sec.	*Neil Young
Bad Co.	*Mick Taylor
*Blue Oyster Cult	Billy Thorpe
Cheap Trick	*Robert Palmer
*America	Henry Paul Band
E.L.O.	Sniff 'N
Peter Frampton	The Tears
Nick Gilder	Bram Tchaikovsky
Rickie Lee Jones	Thin Lizzy
St. Paradise	The Who
*The Kinks	

SINGLES:

Joe Jackson	John Stewart
Poco	New England

FT. LAUDERDALE, FLA.

WSHE

MICHELE ROBINSON

ADDS:

*Michael Stanley	*P.P. League
*The A's	

HEAVY AIRPLAY:

The Cars	Nick Lowe
Climax Blues Bd.	Missouri
Dire Straits	Robert Palmer
E.L.O.	Bram Tchaikovsky
The Knack	Wings

MODERATE AIRPLAY:

Flash & The Pan	The Reds
*The Rumour	

NEW ORLEANS, LA

WNOE

CAPT. HUMBLE

ADDS:

*Lazy Racer	*B.B. King
*Bonnie Pointer	*Gato Barbieri

HEAVY AIRPLAY:

Donna Summer	Crusaders
Supertramp	E.L.O.
Rickie Lee Jones	Earl Klugh
E. W. & F.	Jones Girls
Wings	Roy Ayers

MODERATE AIRPLAY:

Peaches & Herb	Peter Frampton
Bad Co.	Toto
Doobie Bros.	Geo. Harrison
James Taylor	Anne Murray
Jacksons	Roger Voudouris

NEW ORLEANS, LA.

WTUL

SHEPARD SAMUELS

HEAVY AIRPLAY:

The Who	Mick Taylor
Neil Young	Bram Tchaikovsky
The Cars	Michael Nesmith
Nick Lowe	Toots &
Lene Lovich	The Maytals
Joni Mitchell	Blue Oyster Cult
Devo	Arlo Guthrie
Dire Straits	Gruppo Sportivo
Greg Kihn	Willie & Leon
Wings	James Taylor
Ian Hunter	Kansas
Robert Fripp	Brian Eno
Lou Reed	Ron Wood
Robert Palmer	Renaissance
David Bowie	Supertramp

MODERATE AIRPLAY:

The Kinks	Duncan Browne
Martin Mull	Van Morrison
Kim Fowley	Chick Corea
Allman Bros.	Lamont Cranston
Rachel Sweet	Peter Rowan
The Meters	Genesis
The Rumour	Dixie Dregs
Jan Akkerman	Joe Jackson
Patti Smith	Link Wray
Vangelis	Joe Farrell
Steve Hackett	John Hall
Bruford	Jan Garbarek
Graham Parker	Stanley Clarke
Emigre	Keith Jarrett
E.L.O.	

DALLAS, TEX.

KTXQ

TIM SPENCER

HEAVY AIRPLAY:

Atl. Rhy. Sec.	Kansas
The Cars	The Knack
Dire Straits	Mahogany Rush
E.L.O.	Gerry Rafferty
Jay Ferguson	John Stewart
Peter Frampton	Supertramp
Dixon House Bd.	Van Halen
Bugs Henderson	Wings
Journey	

MODERATE AIRPLAY:

*Blue Oyster Cult	Michael Nesmith
*Climax Blues Bd.	Rockets
*Blackjack	*Robert Palmer
*The Kinks	*Neil Young
*Little River Bd. (single)	Sniff 'N
*Robin Williams	The Tears
Joe Jackson	Bram Tchaikovsky
*Greg Kihn	The Who
Airbourne	*Point Blank (Light play)

DALLAS, TEX.

KZEW

DORIS MILLER

HEAVY AIRPLAY:

Bad Co.	Kansas
The Cars	Gerry Rafferty
Cheap Trick	Rod Stewart
Dire Straits	Supertramp
Peter Frampton	Wings

MODERATE AIRPLAY:

Atl. Rhy. Sec.	Nick Lowe
E.L.O.	Marshall Tucker
Nick Gilder	Ted Nugent
*The Records (45)	Robert Palmer
Nick Gilder	James Taylor
Rockets	Bram Tchaikovsky
Blondie	The Who
The Knack	Traney/Spencer
	Neil Young

SINGLES:

HEAVY...	Kansas
Van Halen	Jay Ferguson
New England	John Stewart
Tycoon	Joe Jackson

HOUSTON, TEX.

KLOL

MARALISE HOWZE

HEAVY AIRPLAY:

The Cars	Gerry Rafferty
E.L.O.	Atl. Rhy. Sec.
Wings	Van Halen
Kansas	Charlie Daniels
Journey	Cheap Trick
New England	

MODERATE AIRPLAY:

Joe Jackson	Missouri
Dire Straits	Climax Blues Bd.
Billy Thorpe	Henry Paul Band
Rickie Lee Jones	Bram Tchaikovsky
Supertramp	Iron City
The Who	Houserockers
Sniff 'N	Mike Nesmith
The Tears	Nick Gilder
Blackfoot	Nick Lowe

SINGLES:

Carly Simon	Night
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MEMPHIS, TENN.

WLYX

STEVE STEVENSON

HEAVY AIRPLAY:

*Greg Kihn	+Herman Brood
*Hotel	+Nils Lofgren
*Point Blank	+*Neil Young
+Rick Wakeman	+*The Kinks
*Rachel Sweet	*Joni Mitchell
*The Knack	+*Pat Travers
*Louise Goffin	+The Cars
+Sniff 'N	+Jan Akkerman
The Tears	+Nick Lowe
+Jim Capaldi	+DeGarmo & Key
*Robert Palmer	

MODERATE AIRPLAY:

*Chopper	+Gary Brooker
*Joe Egan	*Walter Egan
+David Bowie	

JOHNSON CITY, TENN.

WQUT

CANDY BRYANT

HEAVY AIRPLAY:

Blackjack	Bram Tchaikovsky
The Knack	*John Cougar
*Walter Egan	*Carole King
*Edgar Winter	*Don Nix
Airwaves	*Hotel
*America	Bad Co.

WQUT Cont'd

ADDS:

*Blackjack	*America
*Joan Baez	*John Stewart
*Walter Egan	*Climax Blues Bd.
*Sniff 'N	*The Cars
The Tears	*Atl. Rhy. Sec.
*Nick Lowe	*Gerry Rafferty
*Point Blank	*Dire Straits
*Edgar Winter	*Wings
*Robert Palmer	*E.L.O.
*Neil Young	

MODERATE AIRPLAY:

Carly Simon	Bad Co.
+Henry Paul Band	Supertramp
+Jeremy Spencer	Bram Tchaikovsky
James Taylor	+Louise G
+Manfred Mann	Leon Russell
Peter Frampton	Carole King
+Charlie Daniels	Mychael
+The Who	Whiteface
Marshall Tucker	+Runner
Triumph	Arlo Guth
+New England	*Blue Oyster Cult
+Blackfoot	St. Paradise

SINGLES:

The Knack	Herman Brood
Night	

TALLAHASSEE, FLA.

WFSU

BILL BEHENNA

HEAVY AIRPLAY:

*The Cars	Queen
The Rumour	Dire Straits
Stanley Clarke	Bram Tchaikovsky
The Kinks	Pat Travers
Joni Mitchell	The Who
Carly Simon	Nils Lof

MODERATE AIRPLAY:

Michael Stanley	John Cougar
Louise Goffin	Sniff 'N
Greg Kihn	The Tears
Gruppo Sportivo	Gordon Michaels
Blackjack	Mick Taylor
Scorpions	Ian Dury
Tim Curry	Aviator

MONTGOMERY, ALA.

WHYY (Y-102)

PHIL HORTON

HEAVY AIRPLAY:

*Robert John	Kansas
+Cheap Trick	Manfred Mann
Joe Jackson	Blackfoot

MODERATE AIRPLAY:

E.L.O.	Blackfoot
Blue Oyster Cult	Nantucket
Steve Kipner	Dixon House Bd

SINGLES:

David Loggins	+*The Knack
Abba	+Spyro Gyra
Elton John	+Hotel
+The Cars	

KILGORE, TEX.

KKTX

DAL SANDERS, M.D.

HEAVY AIRPLAY:

+Cheap Trick	Atl. Rhy. Sec.
Wings	+The Cars
+Charlie Daniels	Joe Jackson
+Van Halen	+Ted Nugent
Kansas	+The Who
Peter Frampton	Dire Straits
+E.L.O.	+*The Knack
Gerry Rafferty	

MODERATE AIRPLAY:

John Stewart	+Wet Willie
*Bram Tchaikovsky	+Kiss
Carole King	Herman Brood
Runner	Le Roux
St. Paradise	+Carly Simon

WICHITA FALLS, TEX.

KNTQ

BOB ELIOT

HEAVY AIRPLAY:

SOUTH

CORPUS CHRISTI, TEX.

C-1C1 (KNCN)

CHARLIE PALMER

HEAVY AIRPLAY:

E.L.O.	Supertramp
Wings	Cheap Trick
The Cars	Carly Simon
Joe Jackson	John Stewart
Kansas	Journey
Rickie Lee Jones	Van Halen
Donna Summer	

MODERATE AIRPLAY:

James Taylor	E. W. & F.
Maria Muldaur	Jay Ferguson
Peter Frampton	Bad Co.
Blondie	The Knack
Gerry Rafferty	Isley Bros.
Atl. Rhy. Sec.	Blue Oyster Cult

MIDWEST

CLEVELAND, OHIO

WMMS

KID LEO

ADDS:

*The Reds	*Renaissance
*Don Mix	*Dave Edmunds
*Pat Travers	*Little River Bd.
*The Rumour	(45)

HEAVY AIRPLAY:

Bad Co.	Nils Lofgren
Blue Oyster Cult	Walter Egan
The Cars	Kiss
Charlie Daniels	Iron City
Dire Straits	Houserockers
E.L.O.	*The Kinks
Flash & The Pan	Michael Stanley
Peter Frampton	Queen
Ian Hunter	John Stewart
Rickie Lee Jones	Supertramp
Journey	Van Halen
Greg Kihn	The Who
The Knack	wings

MODERATE AIRPLAY:

Atl. Rhy. Sec.	Bram Tchaikovsky
Blackfoot	Thin Lizzy
David Bowie	Triumph
Cheap Trick	Mike Nesmith
Nick Gilder	Lene Lovich
Louise Goffin	Beckmeier Bros.
Kansas	Mick Taylor
Nick Lowe	Isley Bros.
Marshall Tucker	Rachel Sweet
Robert Palmer	Carly Simon
Gerry Rafferty	Wet Willie
Patti Smith	Tycoon
James Taylor	A.W.S.

DETROIT, MICH.

WABX

ERIC GOLDBERG

ADDS:

*The Kinks	*Pat Travers
*Greg Kihn	*Nils Lofgren
*Neil Young	*Jimi Hendrix
*Sniff 'N	*Charlie Daniels
The Tears	

HEAVY AIRPLAY:

The Cars	Ted Nugent
E.L.O.	Queen
Ian Hunter	Van Halen
Joe Jackson	The Who
The Knack	Wings

MODERATE AIRPLAY:

Blackjack	Gerry Rafferty
David Bowie	John Stewart

DETROIT, MICH.

WRIF

TAWNIA TOWNSEND

HEAVY AIRPLAY:

The Cars	Queen
E.L.O.	The Who
Greg Kinn	wings

MODERATE AIRPLAY:

Blackfoot	Nils Lofgren
*Blue Oyster Cult	Ted Nugent
Herman Brood	Robert Palmer
Dire Straits	Sniff 'N
Peter Frampton	The Tears
*Louise Goffin	*St. Paradise
Ian Hunter	Supertramp
Joe Jackson	Bram Tchaikovsky
Kansas	

DETROIT, MICH.

WWWW

MARK MC EWEN

HEAVY AIRPLAY:

The Cars	The Knack
E.L.O.	Van Halen
Joe Jackson	

MODERATE AIRPLAY:

Blackfoot	Pat Travers
Dire Straits	Wings
Kansas	*Charlie Daniels
Ted Nugent	(Light play)
Queen	

CHICAGO, ILL.

WLUP (THE LOOP)

SKY DANIELS

ADDS:

*The Reds	*Dave Edmunds
*The Kinks	*The Records
*Scorpions	*David Werner

HEAVY AIRPLAY:

Blue Oyster Cult	Robert Palmer
The Cars	Patti Smith
E.L.O.	Supertramp
The Knack	Bram Tchaikovsky
Nils Lofgren	Billy Thorpe
Nick Lowe	Neil Young

MODERATE AIRPLAY:

David Bowie	Wings
Herman Brood	Clash
Dire Straits	(45)
Jay Ferguson	Lene Lovich
Flash & The Pan	Mick Taylor
Peter Frampton	Nantucket
Nick Gilder	Frankie Miller
Louise Goffin	Night
Ian Hunter	The Police
Kansas	The Romantics
Greg Kihn	(45)
Ted Nugent	Laughing Dogs
Graham Parker	Blackjack
Queen	Iron City
Sniff 'N	Houserockers
The Tears	

CHICAGO, ILL.

WXRT

BOB GELMS

ADDS:

*The Kinks	*Stanley Clarke
*Robin Williams	*Blackjack
*The Rumour	*Louise Goffin
*Dave Edmunds	*Ian Dury
*Rachel Sweet	*Lonnie Brooks

HEAVY AIRPLAY:

David Bowie	The Knack
The Cars	Nils Lofgren
Dire Straits	Marshall Tucker
E.L.O.	*Robert Palmer
Rickie Lee Jones	Graham Parker
Kansas	Patti Smith
Elvis Costello	Supertramp
*Greg Kihn	Bram Tchaikovsky
Pat Metheny	The Who
*Neil Young	

MODERATE AIRPLAY:

Bad Co.	Van Halen
Blue Oyster Cult	Wings
Herman Brood	Roxy Music
Charlie Daniels	The Ramones
Devo	Spyro Gyra
Doobie Bros.	Mick Taylor
Flash & The Pan	Tom Robinson
Joe Jackson	Wet Willie
Manfred Mann	Bob Dylan
Renaissance	The Tubes
Thin Lizzy	

COMMENTS:

The management of WXRT thought it was time for a change and as a result John Platt was asked to resign. The station's format will not be changing, however. We will be hiring a replacement in a week or two.

CHICAGO, ILL.

WMET

BILL EVANS

ADDS:

*The Kinks	*Robert Palmer
*Walter Egan	*The Rumour
*Point Blank	*David Werner

Cont'd

WMET Cont'd

HEAVY AIRPLAY:

The Cars	Ted Nugent
Cheap Trick	Queen
Dire Straits	Bram Tchaikovsky
Flash & The Pan	The Who
Joe Jackson	Wings
Kansas	Neil Young
The Knack	

MODERATE AIRPLAY:

David Bowie	Supertramp
Ian Hunter	Triumph
Journey	Van Halen
Greg Kihn	Scorpions
Marshall Tucker	D. McClinton
Patti Smith	Link Wray

ELGIN/CHICAGO, ILL.

WJKL

WALLY LEISERING

ADDS:

*Third World	*Rachel Sweet
*Gruppo Sportivo	*Walter Egan
*Marc Benno	*Maria Muldaur
*Dave Edmunds	*Queen
*Stanley Clarke	

HEAVY AIRPLAY:

Jan Akkerman	E. McClinton
Asleep At	Jay McShann
The Wheel	Pat Metheny
Blue Oyster Cult	New Grass
The Cars	Revival
Ron Carter	Fassport
Dire Straits	Henry Paul Band
Flash & The Pan	Iggy Pop
Heath Bros.	(import)
Rickie Lee Jones	Ben Sidran
Greg Kihn	Mick Taylor
Nils Lofgren	Jennifer Warnes
Nick Lowe	Tony Williams

MODERATE AIRPLAY:

Atl. Rhy. Sec.	Caldera
Charlie Daniels	Arild Anderson
Ian Hunter	Lene Lovich
The Knack	*The Kinks
Patti Smith	Sam Most/
Supertramp	Joe Farrell
Bram Tchaikovsky	Cal Tjader
Thin Lizzy	P.P. League
The who	The Police
Sonny Fortune	Jerry Lee Lewis
Crusaders	Jean-Luc Ponty
Downchild	Toots &
Canned Heat	The Maytals
Lamont Cranston	Tom Robinson
Lowell George	Sniff 'N'
John McLaughlin	The Tears
Milt Jackson	Spyro Gyra
Marc Colby	Tim Weisburg

SINGLES:

The Records	San Fernando
Screams	Valley Music
Skater	Band

IMPORTS:

Eddie &	Skyhooks
The Hot Rods	The Ramones

MINNEAPOLIS, MINN.

KQRS

TAC HAMMER

ADDS:

*Nick Lowe	*Louise Goffin
*Greg Kihn	*Mick Taylor
*Pat Travers	*Nils Lofgren
*BIG MIMS OF THE	*Blue Oyster Cult
MIDWEST	

HEAVY AIRPLAY:

The Cars	Kansas
Supertramp	Wings
Charlie Daniels	Ted Nugent
Peter Frampton	Van Halen
The Knack	Blackfoot

MODERATE AIRPLAY:

Patti Smith	Bram Tchaikovsky
E.L.O.	Sniff 'N
Dire Straits	The Tears
Nick Gilder	Herman Brood
Joe Jackson	Triumph
Billy Thorpe	Queen
The Who	Robert Palmer

SINGLES:

Graham Parker

ST. LOUIS, MO.

KADI

PETER E. PARISI

HEAVY AIRPLAY:

John Stewart	+The Cars
Atl. Rhy. Sec.	Missouri
E.L.O.	Kiss
Peter Frampton	Van Halen
+John Cougar	Bad Co.
Billy Thorpe	The Who
Kansas	Wet Willie
James Taylor	Patti Smith
Journey	Dire Straits
The Knack	Doucette
Joe Jackson	Blackfoot
Tarney/Spencer	Ian Hunter
Marshall Tucker	Robert Palmer
+Charlie Daniels	Cheap Trick
Wings	Faith Band

MODERATE AIRPLAY:

Flash & The Pan	Nick Gilder
Dixie Dregs	Blue Oyst
Mahogany Rush	Nick Lowe
Herman Brood	*Point Blank
*Nils Lofgren	*Night
D. McClinton	*Pat Travers
*Greg Kihn	*Sniff 'N
Bram Tchaikovsky	The Tears
Airborne	*Nantucket
America	*Blackjack
Morningstar	

SINGLES:

Little River Bd. Graham Parker

KANSAS CITY, MO.

KY102 (KYYS)

JOE MC CABE

HEAVY AIRPLAY:

The Cars	The Knack
Charlie Daniels	Wings
E.L.O.	Billy Thorpe
Kansas	

MODERATE AIRPLAY:

Blue Oyster Cult	Night
*The Kinks	Robert Palmer
*Little River Bd.	Queen
(single)	Bram Tchaikovsky
*Dave Edmunds	The who
Nick Lowe	

AKRON, OHIO

WKDD

CRAIG JOHNS

HEAVY AIRPLAY:

Abba	E.L.O.
Bad Co.	Supertramp
wings	Peter Frampton
Dire Straits	Atl. Rhy. Sec
Gerry Rafferty	Rickie Lee Jones
Isley Bros.	Carly Simon
E. W. & F.	Ian Hunter

MODERATE AIRPLAY:

America	Walter Egan
Kansas	Joan Baez
The Knack	Blue Oyster Cult
Patti Smith	Nils Lofgren
Michael Stanley	Greg Kihn
Bram Tchaikovsky	

YPSILANTI, MICH.

WEMU

DARRYL MORRISON

HEAVY AIRPLAY:

New Brubeck	Dave Karr
Quartet	Oscar Peterson
Larry Coryell &	Arilo Andersen
Brubeck Bros.	Jan Garbarek
NEW ORLEANS JAZZ	Percussion
& HERITAGE FEST	Profiles
Crusaders	Frank Maro
Ron Carter	Basie/Brown/
Eric Gale	Gillespie &
Lew Tabackin	Roker
Woody Shaw	

MODERATE AIRPLAY:

Lionel Hampton	Kenny Burrell
Roland Vasquez	Geo. Benson
Concord Super Bd	F. Ambrosetti
Thad Jones/	Mick Goodrick
Mel Lewis	Jakob Magnusson
Tim Weisburg	

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

RADIO

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

MIDWEST

PEORIA, ILL.

WWCT

RICH FRUIN/WENDY RICE

HEAVY AIRPLAY:

Atl. Rhy. Sec.	Bad Co.
The Cars	Charlie Daniels
Ian Hunter	Kansas
Gerry Rafferty	The Who
Climax Blues Bd.	Manfred Mann
Supertramp	The Knack

MODERATE AIRPLAY:

E.L.O.	Journey
Dire Straits	Sniff 'N
Wings	The Tears
Jonn Stewart	Henry Paul Band
Thin Lizzy	Blue Oyster Cult
Bill Quateman	Marshall Tucker
Herman Brood	The Nuge

EVANSTON, ILL.

WNUR

JIM DAVIDSON

HEAVY AIRPLAY:

Rickie Lee Jones	Supertramp
Boatz	Lou Reed
Arlo Guthrie	Patti Smith
Atl. Rhy. Sec.	Ian Hunter
Gerry Rafferty	Bob Dylan
Wings	Ron Wood
Dire Straits	The Cars
Louise Goffin	The Who
James Taylor	

MODERATE AIRPLAY:

Leon Russell	Nick Lowe
Steve Forbert	Tom Robinson
E.L.O.	Robert Fripp
Carly Simon	David Bowie
Greg Kihn	Devo
Blue Oyster Cult	Missouri
Mick Taylor	

SINGLES:

Graham Parker

URBANA/CHAMPAIGN, ILL.

WPGU

PHIL PRIEST

HEAVY AIRPLAY:

+Van Halen	FM/BLACK NOISE
+Screams	Lake
Supertramp	Rickie Lee Jones
Bad Co.	Tom Robinson
Kansas	+Tonio K
New England	Graham Parker
*The Cars	The Tubes.
+Ian Hunter	

MODERATE AIRPLAY:

Rockets	*St. Paradise
Patti Smith	*Atl. Rhy. Sec.
Doucette	Joe Jackson
*Carly Simon	*Gruppo Sportivo
*Devo	*Night

ST. LOUIS, MO.

KWMU

MIKE FITZSIMMONS

HEAVY AIRPLAY:

Airto	Woody Shaw
Passport	Steve Hackett
Johnny Hodges	Jan Akkerman
Robert Fripp	McCoy Tyner
*Roland Vasquez	Anthony Phillips
Modern Jazz	Eberhard Weber
Sextet	Warren Vache
Mike Taylor	*Aviator
*Eric Gale	*Sonny Fortune
Charles Syrd	*Phil Woods
Vangelis	The Who
*Arild Anderson	

MODERATE AIRPLAY:

PEM
Weather Report
Irakere

MADISON, WISC.

WIBA

SCOTT WATSON

HEAVY AIRPLAY:

Nils Lotgren	Nick Lowe
The Cars	Climax Blues Bd.
Robert Palmer	Dire Straits
The Knack	John Stewart
Neil Young	Rickie Lee Jones
Mick Taylor	Flash & The Pan
Marshall Tucker	The Roches

Cont'd

WIBA Cont'd

MODERATE AIRPLAY:

Patti Smith	Snopek
Manfred Mann	Lamont Cranston
Greg Kihn	Pat Metheny
Charlie Daniels	Atl. Rhy. Sec.
Supertramp	Ian Hunter

MADISON, WISC.

WORT

DANNY KAHN

MODERATE AIRPLAY:

Art Farmer	Tony Rice
Anita O'Clay	Asleep At
Prez Conference	The Wheel
Scott Hamilton/Buddy Tate	HONKY TONKIN'
Fred Raulston	D. McClinton
Pancho Sanchez	Ricky Skaggs
Buddy DeFranco	Willie & Leon
Charles Mingus	Eddie Quansah
Ron Carter	Third World
Art Pepper	Exuma
Carter Jefferson	J.B. Hutto
Cedar Walton	Lene Lovich
Jerry Douglas	Rachel Sweet

WEST

DENVER, COLO.

KBPI

FRANK CODY

ADDS:

*The Rumour
*Crimson Tide
*Blue Oyster Cult

HEAVY AIRPLAY:

Bad Co.	The Knack
Blackfoot	John Stewart
The Cars	Supertramp
E.L.O.	Van Halen
Peter Frampton	The Who
Rickie Lee Jones	Wings
Airbourne	

MODERATE AIRPLAY:

Atl. Rhy. Sec.	Gerry Rafferty
Blackjack	Sniff 'N
Joe Jackson	The Tears
Nils Lotgren	James Taylor
Nick Lowe	Bram Tchaikovsky
Ted Nugent	Pat Travers
Robert Palmer	

SINGLES:

Thieves
J. Geils Band

DENVER, COLO.

KFML

IRA GORDON

ADDS:

*The Kinks
*Stanley Clarke
*Michael Stanley
*Neil Young

*Pousette-Dart Bd
*Little River Bd.
(single)

HEAVY AIRPLAY:

Atl. Rhy. Sec.	Rickie Lee Jones
Climax Blues Bd.	Henry Paul Band
Dire Straits	Gerry Rafferty
Night	Supertramp
E.L.O.	Wings

MODERATE AIRPLAY:

Herman Brood	Duke Jupiter
The Cars	Jim Capaldi
Flash & The Pan	Gary Brooker
Ian Hunter	Emmylou Harris
Joe Jackson	Lazy Racer
Kansas	Duncan Browne
Greg Kihn	Frankie Miller
The Knack	Michael Nesmith
Nils Lotgren	D. McClinton
Nick Lowe	Carole King
Manfred Mann	Jennifer Warnes
Marshall Tucker	Wet Willie
Robert Palmer	Walter Egan
John Stewart	Willie & Leon

DENVER, COLO.

KCFR

ANNETTE GRISWOLD

HEAVY AIRPLAY:

*Third World
*Chick Corea
*Yellow Magic
Orchestra
Tuxedo Moon
+Lenny Breau

Cont'd

KCFR Cont'd

MODERATE AIRPLAY:

Rachel Sweet	Lee Clayton
Devo	Heldon
Ian Dury	Latest Pickwick
Nick Lowe	Camden
Joni Mitchell	*Ophelia Swing
Carly Simon	Band
Mick Taylor	*J. Redpath/
Maria Muldaur	L. Newstadt
Louise Goffin	Anita O'Day
The Cars	Anthony Davis
*Asleep at the	O.Lake/
Wheel	J. Hemphill
*Nils Lotgren	The Who
*The Kinks	Eddie Jefferson

LIGHT AIRPLAY:

Pieces
Deadly Earnest

COMMENTS:

KCFR has a new music director, as of July 16th - Chuck Burrows.

FT. COLLINS, COLO.

KTCL

RICK LOFGREN

HEAVY AIRPLAY:

Rickie Lee Jones	Climax Blues Bd.
Supertramp	The Who
Dire Straits	Charlie Daniels
Gerry Rafferty	Mike Nesmith
Asleep at the	Joni Mitchell
Wheel	Nils Lotgren
Atl. Rhy. Sec.	D. McClinton

MODERATE AIRPLAY:

The Knack	Greg Kihn
Bram Tchaikovsky	Pat Travers
Carole King	Blue Oyster Cult
Mick Taylor	Chopper
Renaissance	Nick Lowe
Gary Brooker	The Cars
Wings	Aviator
Danny O'Keefe	Iron City
Marshall Tucker	Houserockers
Peter Frampton	Jim Capaldi
Neil Young	Sniff 'N
Leon Russell	The Tears
Willie & Leon	Blackjack
P.P. League	Lowell George
David Bowie	Crusaders
Night	Jakob Magnusson
Louise Goffin	Duke Jupiter
The Kinks	

SINGLES:

Graham Parker

MESA/PHOENIX, ARIZ.

KDKB

LINDA CLAYTON

ADDS:

*The Kinks
*REO Speedwagon
*Greg Kihn
*Jerry Riopelle

HEAVY AIRPLAY:

Blackjack	Ted Nugent
The Cars	Sniff 'N
Dire Straits	The Tears
E.L.O.	Bram Tchaikovsky
Peter Frampton	Thin Lizzy
Kansas	Van Halen
The Knack	The Who
Nick Lowe	Wings

MODERATE AIRPLAY:

Blue Oyster Cult	Billy Thorpe
Herman Brood	St. Paradise
Journey	Graham Parker
Nils Lotgren	Patti Smith
R. Fleischman	
J. Geils Band	
(single)	

BELLEVUE, WASH.

KZAM

MARION SEYMOUR

ADDS:

*Gato Barbieri
*Airwaves
*Third World
*Ian Dury
*Tom Brown
*Marc Benno

HEAVY AIRPLAY:

Dire Straits	John Hall
Flash & The Pan	Lowell George
Albert Lee	Rickie Lee Jones
Joni Mitchell	Nick Lowe
Leon Russell	*Robert Palmer
Willie & Leon	Supertramp
Carly Simon	wings
Michael Nesmith	

Cont'd

KZAM Cont'd

MODERATE AIRPLAY:

*Louise Goffin	Mick Taylor
Gerry Rafferty	*Gordon Michaels
Geo. Harrison	*The Kinks
*D. McClinton	Grateful Dead
*Neil Young	Bob Welch
Pat Metheny	Van Morrison
Wet Willie	Billy Joel
Carole King	Steve Forbert
Cate Bros.	Earl Klugh
Bob Dylan	

PORTLAND, ORE.

KINK

LES SARNOFF

CARL WIDING

HEAVY AIRPLAY:

Atl. Rhy. Sec.	Gerry Rafferty
Climax Blues Bd.	James
Dire Straits	Wings
Peter Frampton	*Pousette-Dart Bd
Rickie Lee Jones	Sutherland Bros.
*Robert Palmer	Carly Simon

MODERATE AIRPLAY:

Bad Co.	Le Roux
Charlie Daniels	Bill Quateman
Doobie Bros.	Runner
E.L.O.	Poco
Kansas	Carole King
*Nils Lotgren	Arney/Spencer
Marshall Tucker	Leon Russell
Supertramp	Kenny Loggins
*Joan Baez	Jakob Magnusson
*Cate Bros.	P.P. League
*Neil Young	Lowell George
*Joni Mitchell	Bob Dylan
*Crimson Tide	M. C. & H.
*Roland Vasquez	Mick Taylor
Crusaders	Jeremy Spencer
Elton John	Maria Muldaur
Orleans	Jennifer Warnes

SINGLES:

*E. W. & F.
*Little River Bd.

MODERATE AIRPLAY:

(JAZZ)	Earl Klugh
Pat Metheny	Marc Colby
Chuck Mangione	Spyro Gyra
Tom Browne	George Brown
John Serry	

PORTLAND, ORE.

KGON

GLORIA JOHNSON

HEAVY AIRPLAY:

Bad Co.	Thin Lizzy
The Cars	Pat Travers
Kansas	Van Halen
The Knack	Wings
Ted Nugent	Face Dancer
Supertramp	

MODERATE AIRPLAY:

Blue Oyster Cult	*Nils Lotgren
David Bowie	*Nick Lowe
Herman Brood	*Robert Palmer
Blackjack	Graham Parker
E.L.O.	Patti Smith
Ian Hunter	*Lene Lovich
Nantucket	*Ian Dury
*Walter Egan	*Charlie Daniels

PORTLAND, ORE.

KVAN

DAVE LEE

HEAVY AIRPLAY:

Atl. Rhy. Sec.	Joe Jackson
Bad Co.	The Kn
Herman Brood	New England
The Cars	Gerry Rafferty
*Dire Straits	John Stewart
E.L.O.	Supertramp
Jay Ferguson	Thin Lizzy
Peter Frampton	Van Halen
Rockets	Wings

MODERATE AIRPLAY:

David Bowie	*Bram Tchaikovsky
Cheap Trick	Triumph
Rickie Lee Jones	*The Kinks
Journey	Tycoon
Kansas	The Police
Nils Lotgren	April Wine
Manfred Mann	Arney/Spencer
Marshall Tucker	THE WARRIORS
Ted Nugent	Orleans
*Queen	Allman Bros.

SINGLES:

Bob Seger

WEST

EUGENE, ORE.

KZEL PEYTON MAYS

ADDS:
 *Pousette-Dart Bd *The Reds
 *Crimson Tide *Marc Benno
 *Trotano *Cooper Bros.
 *Michael Stanley *Hotel

HEAVY AIRPLAY:
 Dire Straits +Blue Oyster Cult
 The Cars Bram Tchaikovsky
 *Walter Egan Robert Palmer
 +The Knack Nils Lofgren
 Climax Blues Bd. Nick Lowe
 Pat Travers Mick Taylor
 Rachel Sweet

MODERATE AIRPLAY:
 *Stanley Clarke *Point Blank
 +*Chuck Wagon & Neil Young
 The Wheels Wet Willie
 John Cougar Joni Mitchell
 Blackjack Herman Brood
 The Rumour Missouri
 Michael Nesmith *The Kinks
 Wings *Tim Curry
 At. Rhy. Sec. *Sonny Fortune
 Charlie Daniels Patti Smith
 Runner *Gordon Michaels
 Chopper Face Dancer

SINGLES:
 *Pleasure The Records
 *The Doll Little River Bd
 Lena Lovich

IMPORTS:
 The Sports

COMMENTS:
 Skylab's here and so are KZEL
 harlots that proclaim "Skylab
 missed me in '79" -- Proceeds
 going to our fund to light the
 bike trail.
 And then onto the rodeo where
 we'll be having a Bluegrass Beer
 Garden. Time to get our pointy
 boots out of the garage. Hey
 Mr. Jackson, can I borrow yer
 white bucks?

SAN FRANCISCO, CA.

KMEL (KAMEL 106) MARK COOPER

ADDS:
 *The Kinks *The Rumour
 *Pat Travers *Blackjack
 *Walter Egan *Pearl Harbour &
 *Stanley Clarke The Explosions

HEAVY AIRPLAY:
 The Cars The Knack
 Dire Straits Robert Palmer
 E.L.O. Supertramp
 Peter Frampton The Who
 Kiss Wings

MODERATE AIRPLAY:
 Bad Co. Joe Jackson
 Blue Oyster Cult Van Halen

SAN FRANCISCO, CA.

KSAM KATE INGRAM

ADDS:
 *The Reds *Plastic Idols
 *The Cars (45)
 *The Kinks *Pleasure
 *Laughing Dogs *The A's
 *M *Scorpions
 (45) *Smirks
 *Mutants *Straight 8 EP
 (45) *Robin Williams

HEAVY AIRPLAY:
 Blue Oyster Cult The Knack
 David Bowie Nils Lofgren
 The Cars Nick Lowe
 Blondie Graham Parker
 Dire Straits Bram Tchaikovsky
 Ian Hunter Thin Lizzy
 Joe Jackson The Who
 Greg Kinn Neil Young

Cont'd

KSAN Cont'd

MODERATE AIRPLAY:
 Bad Co. The Police
 Cheap Trick The Ramones
 Devo Queen
 Doobie Bros. Roxy Music
 Elvis Costello Patti Smith
 Walter Egan Supertramp
 Flash & The Pan Talking Heads
 Gruppo Sportivo Mick Taylor
 Pearl Harbor & The Tubes
 The Explosions Dwight Twilley
 Iggy Pop Ron Wood
 Journey Van Halen
 Ted Nugent Wings
 Robert Palmer

SAN JOSE, CA.

KQME DANA JANG

ADDS:
 *Nils Lofgren *Louise Goffin
 *Neil Young *Robert Palmer
 *The Kinks *Mick Taylor
 *Blackjack *The Rumour
 *Nick Gilder *Robin Williams

HEAVY AIRPLAY:
 Atl. Rhy. Sec. Marshall Tucker
 +Bad Co. New England
 +The Cars Ted Nugent
 +Cheap Trick Graham Parker
 Charlie Daniels Patti Smith
 +Dire Straits John Stewart
 +E.L.O. +Supertramp
 Ian Hunter Thin Lizzy
 +Joe Jackson Triumph
 +Rickie Lee Jones +Van Halen
 +Journey +The Who
 +Kansas +Wings
 +The Knack

MODERATE AIRPLAY:
 Blue Oyster Cult Billy Thorpe
 David Bowie Wet Willie
 Jay Ferguson Aviator
 Flash & The Pan Blackjack
 Peter Frampton Gary Brooker
 +Greg Kinn Chopper
 Nick Lowe Lee Clayton
 Manfred Mann Devo
 Henry Paul Band Nick Gilder
 *Robert Palmer Louise Goffin
 +Queen John Hiatt
 Bram Tchaikovsky Iron City
 +Pat Travers Houserockers
 *Neil Young Lene Lovich
 Blackfoot P.P. League
 Climax Blues Bd. Gerry Rafferty
 *The Kinks Renaissance
 *Nils Lofgren *The Rumour
 D. McClinton Runner
 night Mick Taylor
 Sniff 'N Willie & Leon
 The Tears *Robin Williams

SINGLES:
 Graham Parker Robert Palmer
 Ian Gomm

IMPORTS:

SANTA CRUZ/GILROY/SAN JOSE, CA.

KPAT LAURA ELLEN

HEAVY AIRPLAY:
 Deadly Earnest & Neil Young
 The Honkey Tonk +Chuck Wagon &
 Heroes The Wheels
 *Bob Wills +Charlie Daniels
 *The Dillards Lowell George
 *REEFER MADNESS +Emmylou Harris
 Asleep At +Merle Haggard
 The Wheel +Waylon Jennings
 Chris Darrow Albert Lee
 Michael Cooney D. McClinton
 +The Emersons Willie & Leon
 Arlo Guthrie +Ricky Skaggs
 Maria Muldaur +Han Williams
 The Roches +Ernest Tubb

MODERATE AIRPLAY:
 *Rachel Sweet Red Clay
 *Dan Sadowsky Ramblers
 Silly Burnett Jerry Lee Lewis
 Original Carter James Taylor
 Family George Gritzback
 Crystal Gayle John Stewart
 Tony Rice Mary McCaslin
 Joan Baez Henry Paul Band
 Kate Taylor Tammy Wynette

LOS ANGELES, CA.

KWST PAM MAY

ADDS:
 *Blackjack *Jimi Hendrix
 *Stanley Clarke *Point Blank
 *Pat Travers *Chopper
 *Sniff 'N *The Rumour
 The Tears *Little River Bd.
 *Faith Band (single)

HEAVY AIRPLAY:
 Blue Oyster Cult Kansas
 The Cars Night
 Dire Straits The Knack
 E.L.O. Bram Tchaikovsky
 Flash & The Pan Wings
 Louise Goffin

MODERATE AIRPLAY:
 Greg Kinn Nantucket
 *The Kinks Nils Lofgren
 Neil Young Robert Palmer
 *Walter Egan

PASADENA, CA.

KROQ LARRY GROVES

ADDS:
 *The Kinks *Walter Egan
 *Greg Kinn *Scorpions

HEAVY AIRPLAY:
 David Bowie Neil Young
 Devo John Stewart
 Ted Nugent The Kinks
 Nick Lowe Supertramp
 Wings Kansas
 The Knack Herman Brood
 Bad Co. Van Halen
 Queen Ron Wood
 The Cars Robert Palmer
 Joe Jackson Patti Smith
 E.L.O.

MODERATE AIRPLAY:
 Billy Thorpe Blondie
 Tonio K Jay Ferguson
 Roxy Music The Who
 Allman Bros. 999
 Cheap Trick Ian Dury

IMPORTS:
 Iggy Pop The Ramones
 SPECIAL PROGRAMMING;
 Skylab Catchers' Mitt Contest
 closes with Survivors Party....
 Congrats to Chuck "Mung Bean"
 Randall for a great commercial
 promo!

LONG BEACH, CA.

KNAC DENISE WESTWOOD

ADDS:
 *Neil Young *Rachel Sweet
 *The Kinks *Blackjack
 *Robert Palmer *Lene Lovich
 *Sniff 'N
 The Tears

HEAVY AIRPLAY:
 The Knack Journey
 Kansas Supertramp
 David Bowie Van Halen
 Atl. Rhy. Sec. Joe Jackson
 Dire Straits Blondie
 wings Patti Smith
 Rod Stewart Ian Hunter
 Elvis Costello Ted Nugent
 The Police Thin Lizzy
 Bad Co. The Who
 *The Cars Graham Parker
 Blue Oyster Cult Nick Lowe
 Queen

MODERATE AIRPLAY:
 Nils Lofgren Eddie Money
 Devo Herman Brood
 Ron Wood Manfred Mann
 Alvin Lee Rockets
 Pat Travers Tycoon
 Mick Taylor Roxy Music
 Iron City Ted Nugent
 Houserockers (WEEKEND...)
 Louise Goffin Doobie Bros.
 Chopper The Tubes
 Greg Kinn UFO
 Allman Bros. The Babys
 Cheap Trick Henry Paul Band
 John Stewart Judas Priest
 John Hiatt Mahogany Rush
 St. Paradise Marshall Tucker
 Peter Frampton Dixie Dregs
 Bram Tchaikovsky Bob Dylan
 Charlie Daniels New England
 ROCK N' ROLL Triumph
 HIGH SCHOOL Sweet
 Flash & The Pan Blackfoot

ANAHEIM, CA.

KEZY-FM LARRY REISMAN

ADDS:
 *The Kinks *Little River Bd.

HEAVY AIRPLAY:
 John Stewart Wings
 Neil Young Dire Straits
 Gerry Rafferty Carly Simon
 Peter Frampton Supertramp
 E.L.O. The Cars
 Atl. Rhy. Sec. Louise Goffin
 Kansas

MODERATE AIRPLAY:
 Faith Band Jam
 Rod Stewart Nils Lofgren
 Journey Cheap Trick
 Night Sniff 'N'
 Carole King The Tears
 Gary Brooker Rickie Lee Jones
 Mike Taylor America
 Walter Egan Doobie Bros.
 Joan Baez Jennifer War
 David Bowie Robert Palmer

COLORADO SPRINGS, COLO.

KILO DAVE COTTON

HEAVY AIRPLAY:
 *Neil Young John Stewart
 *Airbourne Mick Taylor
 Rickie Lee Jones Wings
 James Taylor The Cars
 Rockets Atl. Rhy. Sec.
 The Knack Supertramp
 Gerry Rafferty Blue Oyster Cult
 Cheap Trick America
 Nick Lowe Bram Tchaikovsky
 Peter Frampton Bad Co.
 Ian Hunter Dire Straits
 Kansas

MODERATE AIRPLAY:
 *Louise Goffin *Point Blank

ALBUQUERQUE, N.M.

KRST JIM ZALEWSKI

HEAVY AIRPLAY:
 The Cars Van Halen
 Thin Lizzy Rickie Lee Jones
 Gerry Rafferty John Stewart
 Kansas The Knack
 Patti Smith Journey
 Blackfoot Charlie Daniels
 The Who Dixon-House Bd.
 wings

MODERATE AIRPLAY:
 Crusaders Louise Goffin
 David Bowie Atl. Rhy. Sec.
 Supertramp Triumph
 E.L.O. Peter Frampton
 Flash & The Pan

ALBUQUERQUE, N.M.

KUNM ROBERT ROMAN

HEAVY AIRPLAY:
 +Ursula Dudziak McCoy Tyner
 +Joni Mitchell David Bowie
 Heath Bros. Renaissance
 +Lorraine Feather Dale Miller

MODERATE AIRPLAY:
 +Mary Mc Caslin Duke Jupiter
 Mark Colby Steve Hackett
 Airta bothy band
 Dire Straits E. W. & F.
 Vangelis Willie & Leon
 Emigre Devo
 Anthony Phillips Sam Most
 Eberhard Weber Bill Evans
 Arlen Roth Jay McSha

BOISE, IDAHO

KBSU ROBB CAMPBELL

HEAVY AIRPLAY:
 Mick Taylor +Bram Tchaikovsky
 Dire Straits *Braun Bros.
 Carly Simon +The Who
 wings *Nick Lowe
 *Arlo Guthrie Lee Clayton
 *Ursula Dudziak +The Cars
 +Joni Mitchell Earl Klugh

MODERATE AIRPLAY:
 *Ben Sidran Emmylou Harris
 The Roches Renaissance
 *Blackjack +Michael Murphy
 Willie & Leon Albert Lee
 James Taylor +The Knack
 *Mary McCaslin

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

RADIO

WEST

SPOKANE, WASH.

KREM

LARRY SNIDER

HEAVY AIRPLAY:

+Marshall Tucker	*The Cars
+E.L.O.	Bram Tchaikovsky
+Kansas	+Doucette
Wings	Van Halen
Dire Straits	Ian Hunter
Atl. Rhy. Sec.	New England
James Taylor	

MODERATE AIRPLAY:

Supertramp	Carly Simon
+Charlie Daniels	*Nils Lofgren
*The Who	*Blue Oyster Cult
*Robert Palmer	Henry Paul Band
*Neil Young	+Flash & The Pan
Bill Quateman	The Knack

EUGENE, ORE.

KLCC

JON SCHWARTZ

HEAVY AIRPLAY:

*Joni Mitchell	Heath Bros.
Saran Vaughan	Lew Tabackin
Lorez Alexandria	Eberhard Weber
John Hicks	Jan Garbarek
Woody Shaw	Keith Jarrett

MODERATE AIRPLAY:

Sam Most	Charles Davis
Charles Mingus	Mick Goodrick
Geo. Benson	Art Farmer
(reissues)	Leo Smith
Jasmine	

SANTA ROSA, CA.

KVRE

CINDY PAULOS

HEAVY AIRPLAY:

Rickie Lee Jones	Charlie Daniels
Albert Lee	David Allan Coe
John Hall	D. McClinton
Crusaders	Jim Capaldi
Chuck Wagon & The Wheels	Willie & Leon
Emmylou Harris	Lee Clayton
Lowell George	Carole King
Bob Dylan	Dire Straits
	Arlo Guthrie

MODERATE AIRPLAY:

Marshall Tucker	Michael Murphy
James Taylor	Geo. Harrison
Danny O'Keefe	John Stewart
Ben Sidran	Waylon Jennings

WOODLAND, CA.

KSMF

GARY NIXON

DIANE MICHAELS

HEAVY AIRPLAY:

Bad Co.	Manogany Rush
Blue Oyster Cult	Ted Nugent
The Cars	Supertramp
Charlie Daniels	Van Halen
Dire Straits	The Who
Journey	Wings
Kansas	*Neil Young

MODERATE AIRPLAY:

David Bowie	Peter Frampton
*Robert Palmer	Joe Jackson
Devo	John Stewart

SINGLES:

Cate Bros.	Graham Parker
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IMPORTS:

The Rumour	Split Enz
*Sports	

BERKELEY, CA.

KALX

ELIZABETH BOORSTEIN

HEAVY AIRPLAY:

Greg Kinn	Devo
+Nick Lowe	+Rachel Sweet
Roy Loney	Lene Lovicn
Joni Mitchell	Jet
The Who	The Cars
Bram Tchaikovsky	Nils Lofgren
The Knack	Ian Dury

MODERATE AIRPLAY:

Pat Travers	Caldera
Neil Young	Hot Chocolate
Louise Goffin	Wings

Cont'd

KALX Cont'd

IMPORTS:

+The Records (45)	Gang of Four (45)
*The Yachts (45)	Little Tina & Flight 56
*Bram Tchaikovsky (45)	

SAN RAFAEL, CA.

KTLM

MICHAEL KNIGHT

HEAVY AIRPLAY:

Nick Lowe	Greg Kihn
Bram Tchaikovsky	The Cars
The Knack	Aviator
The Who	Doucette
David Bowie	Nils Lofgren
Dire Straits	Blue Oyster Cult
Mick Taylor	Gruppo Sportivo
Night	Peter Frampton
Ian Hunter	Jeremy Spencer

SINGLES:

Beaver	Patti Smith
After the Fire	The A's

IMPORTS:

Splitz Enz	Yachts
Skyhooks	The Ramones
Sports	

SANTA CRUZ, CA.

KUSP

LANCE LINARES

HEAVY AIRPLAY:

+Toots & The Maytals	Jan Garbarek
Peter Tosh	NEW ORLEANS JAZZ & HERITAGE FEST.
Bob Marley	Link Wray
+Graham Parker	*Tony Rice
Joni Mitchell	+*John Mooney
Dire Straits	

MODERATE AIRPLAY:

+Mandingo Griot Society	Emmylou Harris
Randy Crawford	Martin Carthy
Joe Jackson	*The Roches
+Codona	+*Linda Waterfall
Michael Nesmith	Art Pepper
*Roy Loney	Third World
*Asleep At The Wheel	Percession Profiles

CARMEL, CA.

KLRB

BOB STOCK

HEAVY AIRPLAY:

The Cars	Neil Young
Greg Kihn	The Who
Nick Lowe	Robert Fripp
Graham Parker	John Hiatt
Dire Straits	Rickie Lee Jones
The Knack	Supertramp
Sniff 'N	'Thin Lizzy
The Tears	The Rumour
Bram Tchaikovsky	Gruppo Sportivo
Devo	Jet

SINGLES:

Pretenders	Buzzcocks
M	Beaver
Joe Jackson	

SANTA BARBARA, CA.

KIMS

MARK GILES

HEAVY AIRPLAY:

*Gordon Michaels	Peter Frampton
James Taylor	Elton John
Gerry Rafferty	Dire Straits
Manfred Mann	wings
Carly Simon	E.L.O.

MODERATE AIRPLAY:

*Isley Bros.	*Atl. Rhy. Sec.
*Gary Brooker	Jay Ferguson
*Night	Rickie Lee Jones
*Nils Lofgren	Supertramp
*Bill Quateman	'Arney/Spencer
*Louise Goffin	John Hall
*Mick Taylor	Roxy Music
*The Cars	

SANTA BARBARA, CA.

KTYD

LAURIE COBB

HEAVY AIRPLAY:

*Maria Muldaur	+Isley Bros.
*The Kinks	+The Knack
*Robert Palmer	+Herman Brood
*Greg Kinn	The Cars
*Jeremy Spencer	Mick Taylor
+Neil Young	Patti Smith

MODERATE AIRPLAY:

+Mike Nesmith	Night
*Rachel Sweet	*Louise Goffin
+Willie & Leon	+Atl. Rhy. Sec.
*Legs Diamond	Beckmire Bros.
*Arlo Guthrie	Chopper
*Don Nix	

LOS ANGELES, CA.

KXLU

BOB LINKKROUM

HEAVY AIRPLAY:

*Blue Oyster Cult	Greg Kihn
The Who	The Cars
Bram Tchaikovsky	Steve Hackett
+Devo	Mick Taylor
Scorpions	Kansas

MODERATE AIRPLAY:

Nick Lowe	Walter Egan
David Bowie	+*Pat Travers
Gruppo Sportivo	+Manfred Mann
+The Knack	Anthony Phillips
FM	Missouri
Face Dancer	Queen
Robert Fripp	Link Wray

SINGLES:

+Marina Swingers	+Joy Ryder
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CLAREMONT, CA.

KSPC

DAVID GERBER

HEAVY AIRPLAY:

*The Who	+Devo
*Nick Lowe	+*Queen
+Robert Fripp	Ian Hunter
*Stepmother (local band)	+Graham Parker
*Pat Travers	+YES L.A.

MODERATE AIRPLAY:

Bram Tchaikovsky	Patti Smith
+UFO	*Nick Gilder
Siouxsie & The Banshees	Dire Straits
The Police	Flash & The Pan
Tom Robinson	John Hiatt
*88 (local bd.)	Squeeze
Joe Jackson	Greg Kihn
	*Gruppo Sportivo

PASADENA, CA.

KPCS

GARY NISSLEY

HEAVY AIRPLAY:

Asleep At The Wheel	Lee Ritenour
Louise Goffin	Carole King
E.L.O.	Pat Metheny
Dire Straits	Pat Travers
Henry Paul Bd.	Passport

MODERATE AIRPLAY:

Gato Barbieri	Jim Capaldi
P. P. League	Jan Akkerman
Missouri	Maria Muldaur
Chuck Mangione	America
Jakob Magnusson	Ronnie Foster
Atl. Rhy. Sec.	

IMPORTS:

Riot	Amos Micburn
Ray Campi	

RIVERSIDE, CA.

KUCR

PAUL SPIEGEL

HEAVY AIRPLAY:

Caldera	Joni Mitchell
Bobby Hutcherson	Gruppo Sportivo
Ian Dury	Greg Kihn
John Hiatt	

MODERATE AIRPLAY:

Woody Shaw	Graham Parker
Nick Lowe	Kate Taylor
The Who	Rachel Sweet
The Cars	Lenny Breau
The Knack	Lake/Hemphill
Asleep At The Wheel	Devo

NASHVILLE SUPER PICKERS

SINGLES:

Ian Dury	Yachts
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SAN BERNARDINO, CA.

KCAL

TED ZIEGENBUSCH

HEAVY AIRPLAY:

+The Knack	Kansas
E.L.O.	Joe Jackson
+The Cars	John Stewart
wings	Peter Frampton
+Supertramp	Poco

MODERATE AIRPLAY:

+Atl. Rhy. Sec.	*Lazy Racer
*Triumph	*Chopper
Patti Smith	*John Cougar
+Flash & The Pan	Night
+Nils Lofgren	*Robert Palmer
Gerry Rafferty	*Sniff 'N
Nantucket	The Tears

SINGLES:

Elton John

SAN DIEGO, CA.

KCR

BOBBY LEE

HEAVY AIRPLAY:

David Bowie	Bram Tchaikovsky
+Devo	Link Wray
Robert Fripp	Ian Dury
*Greg Kihn	*Rachel Sweet
Nick Lowe	Mick Taylor
Patti Smith	Joni Mitchell

MODERATE AIRPLAY:

Flash & The Pan	Downchild
*Louise Goffin	Steve Hackett
*Gruppo Sportivo	Lou Reed
*The Knack	+Urzsula Dudziak
Manfred Mann	*Chick Corea
Roy Loney & Phantom Movers	*Arlo Guthrie
	Airto

MARKET LIMITED CONTRIBUTORS

KCRN/Athens, OH.	-BRIAN ILLES
KBLE/Des Moines, IA.	-RON SORENSON
KCSC/Chico, CA.	-DAVID FREY
KFJC/Los Altos Hill, CA.	-BOB GIBSON
KFMU/Oak Creek, CO.	-MIKE GUSTAFSON
KFSR/Fresno, CA.	-PETER STEEN
KJVS/Davis, CA.	-TOM GRACYK
KGLT/Bozeman, MT.	-LAMAR CONN/ MARTHA HODDER
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WVPE/Elkhart, IN.	-JANET MOSS
WVUH/W. Hartford, CT.	-JIM FIFIELD
WXYC/Chapel Hill, NC.	-BOB WALTON/ SALLY DUNNING

HOT SONGS

HOT SONGS ARE DERIVED FROM INFORMATION OBTAINED BY SPECIAL SURVEY OF OUR CONTRIBUTORS. THE ALBUMS SPOTLIGHTED ARE SELECTED FROM AVAILABLE NEW RELEASES. TRACKS ARE LISTED IN ORDER OF PREFERENCE. AN UNDERLINE DENOTES AN OVERWHELMING CHOICE. THE TOP NEW TRACKS ARE LISTED IN PERCENTAGE ORDER TO THE LEFT.

ESTABLISHED SONGS		MORE SONGS			NEW SONGS	
1	THE KNACK "My Sharona"	AIRWAVES "Next Stop" "Love On The Run"	LAZY RACER "Keep On Running Away"	THE RUMOUR "Emotional Traffic" "Frozen Years" "Loving You Is Far Too Easy"	.508	ROBERT PALMER "Bad Case of Loving.."
2	THE CARS "Let's Go"	BLACKJACK "Love Me Tonite" "Heart Of Stone" "Without Your Love"	NILS LOFGREN "No Mercy" "Steal Away" "Baltimore" "I'll Cry Tomorrow"	SCORPIONS "Another Piece Of Meat"	.475	GREG KIHN BAND "Rendezvous"
3	BRAM TCHAIKOVSKY "Girl Of My Dreams"	STANLEY CLARKE "Jamacian Boy" "Rock 'N Roll Jelly" "School Days"	LENE LOVICH "Home" "Lucky Number" "I Think We're Alone Now" "Sleeping Beauty"	SNIFF 'N' THE TEARS "Driver's Seat" "Looking For You" "Slide Away"	.443	SNIFF 'N THE TEARS "Drivers Seat"
4	KANSAS "People Of The ..."	JOHN COUGAR "I Need A Lover" "Miami" "A Little Night Dancin'"	MARIA MULDAUR "Open Your Eyes" "Birds Fly South" "Clean Up Woman"	NEIL YOUNG "Hey Hey My My" "My My Hey Hey" "Powderfingers" "Sail Away" "Pocahontas"	.361	IAN DURY "Hit Me With..."
5	WINGS "Getting Closer"	TIM CURRY "I Do The Rock" "Charge"	ROBERT PALMER "Bad Case Of Lovin' You" "Jealous" "Can We Still Be Friends" "What's It Take"	PAT TRAVERS "Boom Boom" "Stevie"	.344	GREG KIHN BAND "Roadrunner"
6	GERRY RAFFERTY "Days Gone Down"	IAN DURY "Hit Me With Your ..." "In Betweenies"	QUEEN "We Will Rock You" "Bohemian Rhapsody" "Tie Your Mother Down"	RICK WAKEMAN "Rhapsody In Blue"	.311	NILS LOFGREN "No Mercy"
7	JOHN STEWART "Gold"	GREG KIHN BAND "Rendezvous" "Roadrunner" "In The Naked Eye" "Moulin Rouge"		NEIL YOUNG "Hey Hey My My"	.311	LENE LOVICH "Home"
8	DIRE STRAITS "Lady Writer"			NEIL YOUNG "Hey Hey My My"	.295	NEIL YOUNG "Hey Hey My My"
9	CHARLIE DANIELS "Devil Went Down..."			NEIL YOUNG "Hey Hey My My"	.262	BLACKJACK "Love Me Tonite"
10	E.L.O. "Don't Bring Me Down"			NEIL YOUNG "Sail Away"	.262	NILS LOFGREN "Steal Away"
11	PETER FRAMPTON "I Can't Stand It"			NEIL YOUNG "Sail Away"	.262	NILS LOFGREN "Baltimore"
12	JOE JACKSON "Is She Really..."			NEIL YOUNG "Sail Away"	.262	LENE LOVICH "Lucky Number"
TIE	NICK LOWE "Cruel To Be Kind"			NEIL YOUNG "Sail Away"	.262	NEIL YOUNG "My My Hey Hey"
14	SUPERTRAMP "Goodby Stranger"			NEIL YOUNG "Sail Away"	.262	NEIL YOUNG "Powderfingers"
15	THE WHO "Long Live Rock"			NEIL YOUNG "Sail Away"	.246	PAT TRAVERS "Boom Boom"
16	FLASH & THE PAN "Hey St. Peter"			NEIL YOUNG "Sail Away"	.230	BLACKJACK "Heart of Stone"
17	ATLANTA RHYTHM SECTION "Do It Or Die"			NEIL YOUNG "Sail Away"	.230	GREG KIHN BAND "In The Naked Eye"
18	ATLANTA RHYTHM SECTION "Spooky"			NEIL YOUNG "Sail Away"	.230	GREG KIHN BAND "Moulin Rouge"
19	NEW ENGLAND "Don't Ever Wanna..."			NEIL YOUNG "Sail Away"	.230	SNIFF 'N THE TEARS "New Lines On Love"
20	THE CARS "Candy-O"			NEIL YOUNG "Sail Away"	.230	NEIL YOUNG "Sail Away"
TIE	CHEAP TRICK "Want You To Want Me"			NEIL YOUNG "Sail Away"	.213	NILS LOFGREN "I'll Cry Tomorrow"
22	E.L.O. "Shine A Little Love"			NEIL YOUNG "Sail Away"	.213	ROBERT PALMER "Jealous"
23	JOE JACKSON "Look Sharp"			NEIL YOUNG "Sail Away"	.213	THE RUMOUR "Emotional Traffic"
TIE	GRAHAM PARKER "Local Girls"			NEIL YOUNG "Sail Away"	.197	ROBERT PALMER "Can We Still Be ..."
TIE	GERRY RAFFERTY "Get It Right Next..."			NEIL YOUNG "Sail Away"	.197	THE RUMOUR "Frozen Years"
TIE	PATTI SMITH "Rock 'N Roll Star"			NEIL YOUNG "Sail Away"	.197	NEIL YOUNG "Pocahontas"

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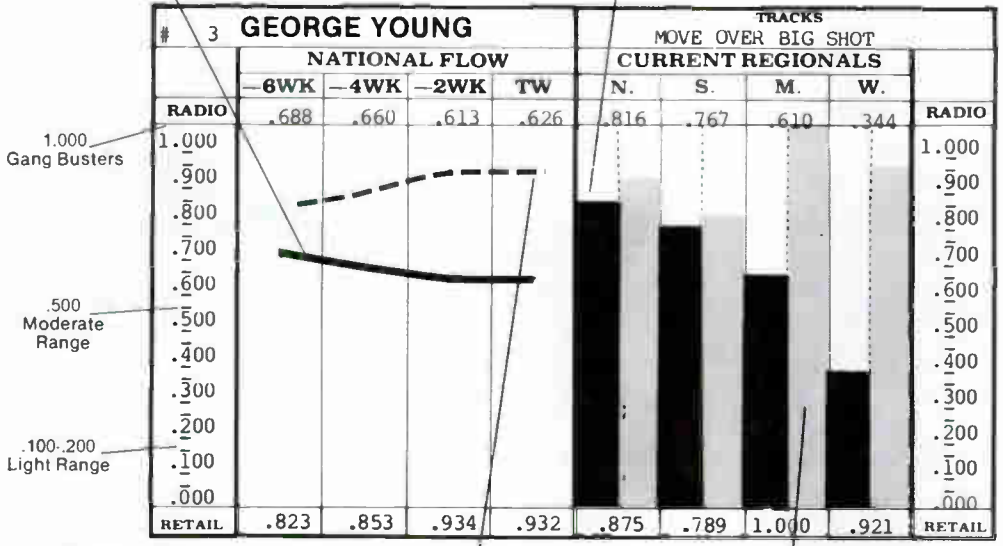
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WALRUS!

HOW TO READ THE CHART

This series of percentages shows the record's nat'l radio trend in a biweekly sequence illustrated by the solid line. These percentages show the record's current, regional radio strength as illustrated by the black vertical bar.



0 to 1.000 Scale shows the nat'l retail trend in a biweekly sequence illustrated by the broken line. These percentages show the record's regional, retail strength as illustrated by the gray vertical bar.

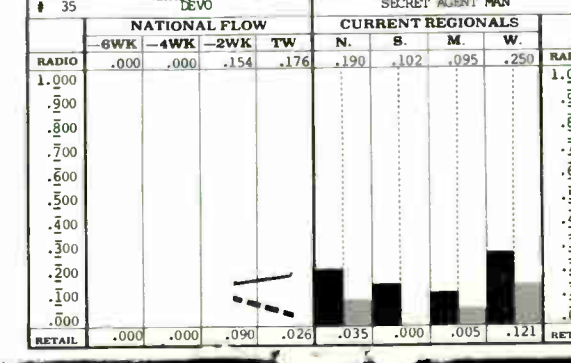
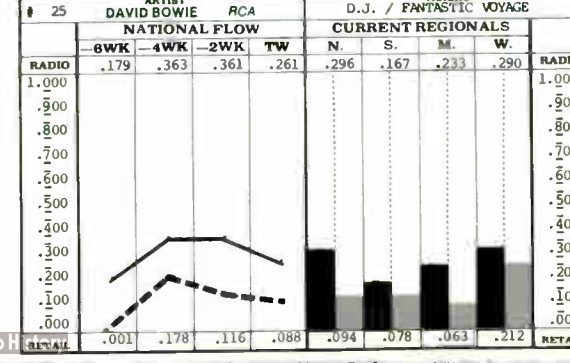
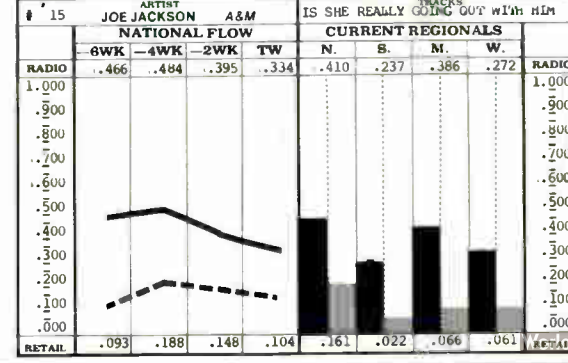
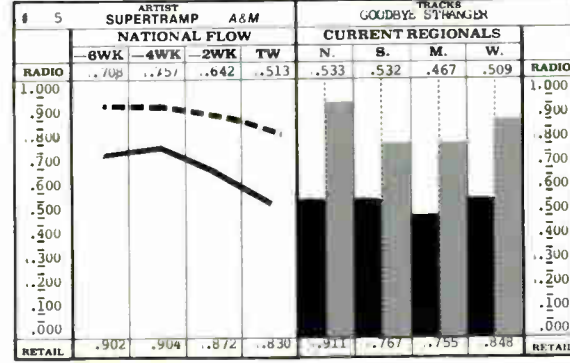
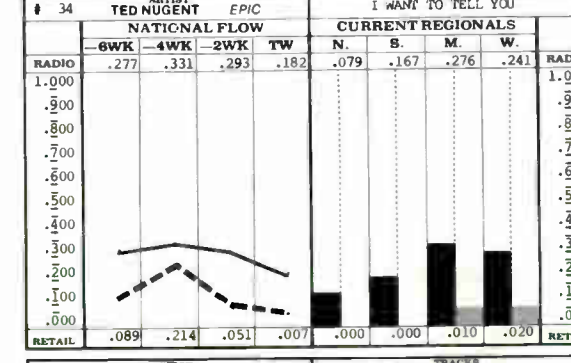
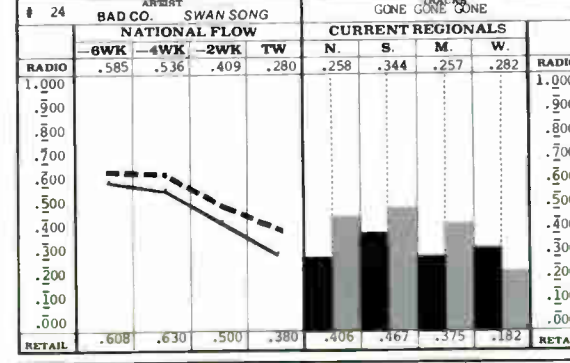
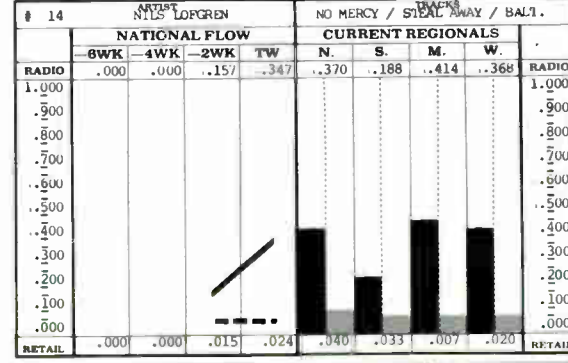
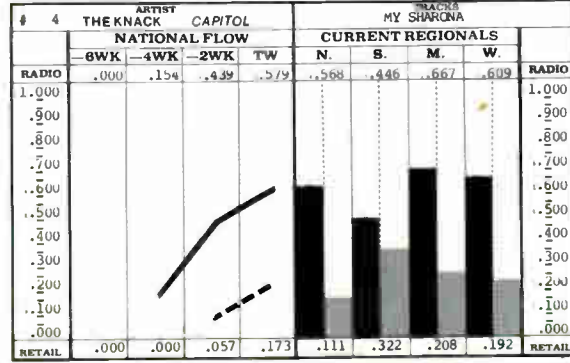
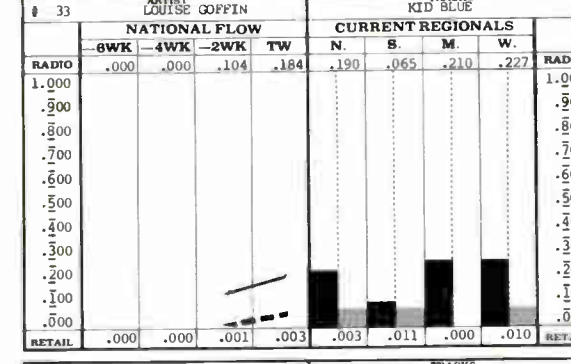
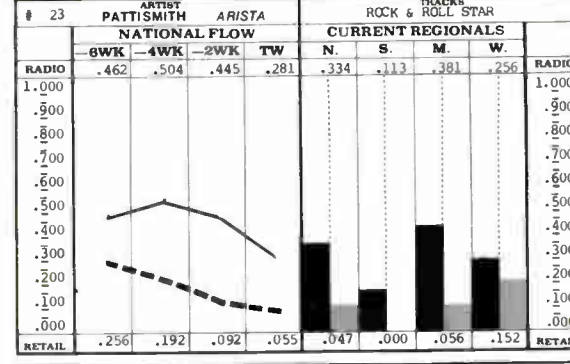
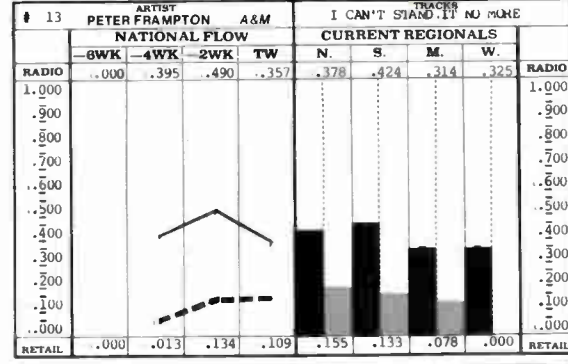
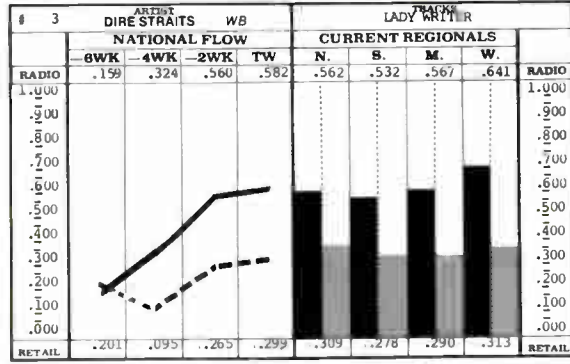
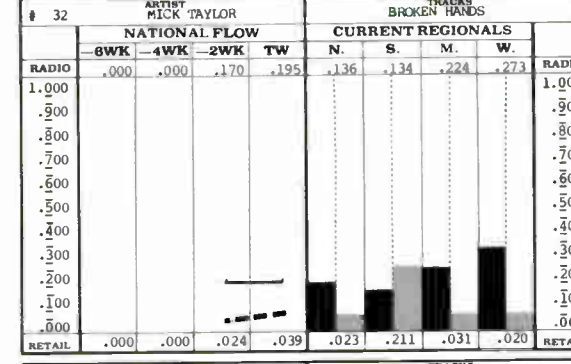
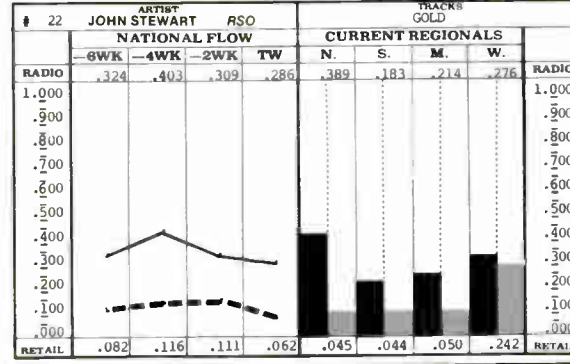
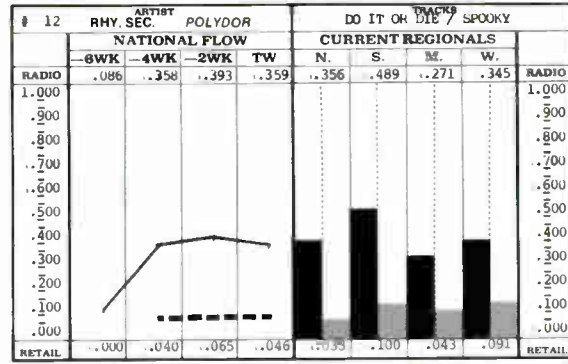
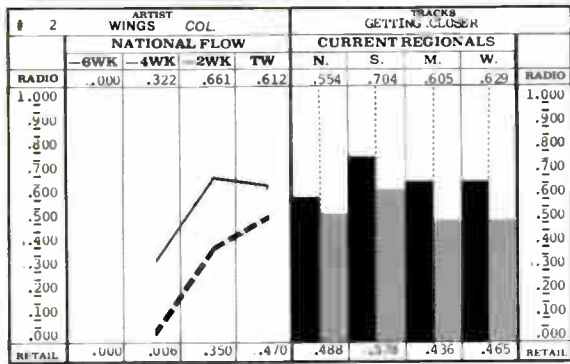
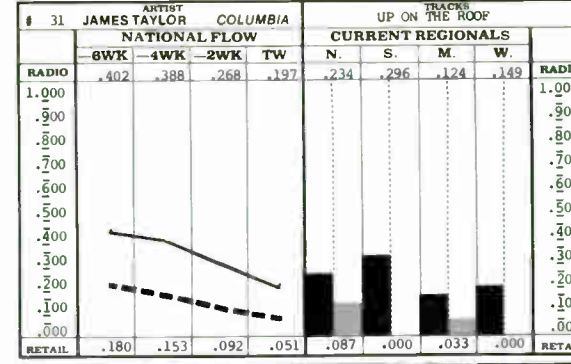
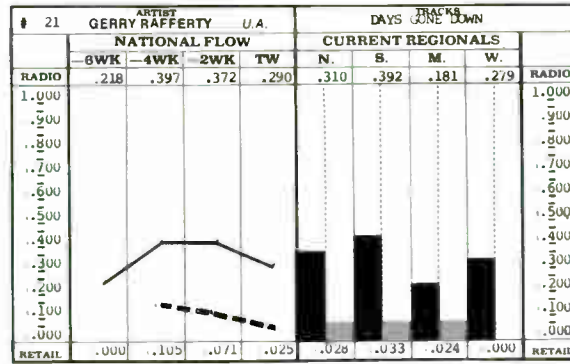
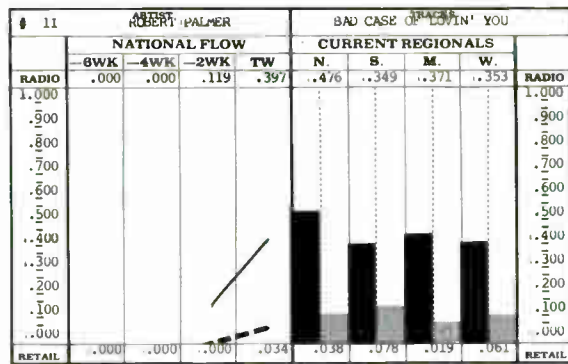
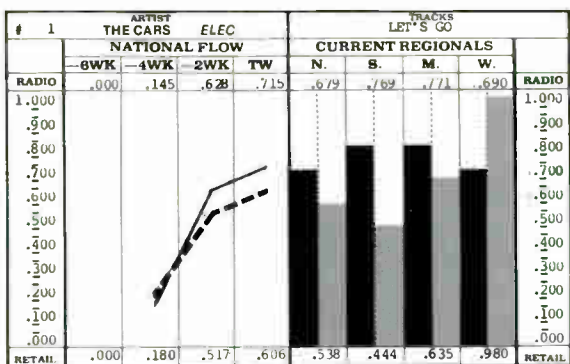
SINGLES

- Cheap Trick
- John Stewart
- Supertramp
- Graham Parker
- Rickie Lee Jones
- Ian Dury
- Joe Jackson
- The Records
- Little River Bā.

IMPORTS

- The Ramones
- Iggy Pop
- Rolling Stones
- Skyhooks
- The Sports

WALRUS! CENTERFOLD



BEHIND THE GRAPHS

RADIO ACTION CHART TOP 40 LPs IN GAIN/LOSS ORDER

+27.8% Robert Palmer	+ 5.5% Nick Lowe	- 3.4% Atlanta Rhy. Sec.	- 8.3% E. L. O.
+20.8% Greg Kihn	+ 4.5% Pat Travers	- 3.6% Cheap Trick	-10.0% David Bowie
+19.0% Nils Lofgren	+ 2.5% Mick Taylor	- 4.9% Wings	-10.3% Kansas
+14.0% The Knack	+ 2.2% Devo	- 6.1% Joe Jackson	-11.1% Ted Nugent
+ 8.8% Blue Oyster Cult	+ 2.2% Dire Straits	- 6.8% Flash & The Pan	-11.6% Van Halen
+ 8.7% The Cars	+ 1.5% Charlie Daniels	- 6.8% Marshall Tucker	-12.3% Ian Hunter
+ 8.4% Joni Mitchell	+ 1.4% The Who	- 7.1% James Taylor	-12.9% Bad Company
+ 8.0% Louise Goffin	+ 0.5% Carly Simon	- 7.8% Rickie Lee Jones	-12.9% Supertramp
+ 7.2% Sniff'n'The Tears	- 0.4% Queen	- 8.0% Graham Parker	-13.3% Peter Frampton
+ 6.2% B. Tchaikovsky	- 2.3% John Stewart	- 8.2% Gerry Rafferty	-16.4% Patti Smith

REGIONALS

RADIO TOP 15s

NORTHEAST	SOUTH	MIDWEST	WEST
.679 The Cars	.769 The Cars	.771 The Cars	.690 The Cars
.568 The Knack	.704 Wings	.667 The Knack	.641 Dire Straits
.562 Dire Straits	.624 E.L.O.	.605 Wings	.629 Wings
.554 Wings	.624 Kansas	.567 Dire Straits	.609 The Knack
.535 The Who	.532 Dire Straits	.562 E.L.O.	.509 Supertramp
.533 Supertramp	.532 Supertramp	.557 The Who	.471 Nick Lowe
.513 B.Tchaikovsky	.489 Atl.Rhy.Sec.	.510 Kansas	.471 The Who
.508 Nick Lowe	.446 The Knack	.467 Supertramp	.411 E.L.O.
.476 Robt. Palmer	.424 P. Frampton	.452 Greg Kihn	.402 B.Tchaikovsky
.443 E.L.O.	.392 G. Rafferty	.414 Nils Lofgren	.388 Kansas
.410 Joe Jackson	.387 Van Halen	.410 C. Daniels	.388 Neil Young
.389 John Stewart	.371 C. Daniels	.410 Ian Hunter	.368 Nils Lofgren
.378 P. Frampton	.371 B.Tchaikovsky	.410 B.Tchaikovsky	.353 Robt. Palmer
.375 Neil Young	.349 Robt. Palmer	.390 Van Halen	.345 Atl.Rhy.Sec.
.370 Nils Lofgren	.344 Bad Co.	.386 Joe Jackson	.325 P. Frampton
		.386 Queen	.325 Rickie Lee

RETAIL TOP 15s

911 Supertramp	.767 Supertramp	.755 Supertramp	.980 The Cars
755 Cheap Trick	578 Wings	.635 The Cars	.848 Supertramp
563 Rickie Lee	544 C. Daniels	.594 Cheap Trick	.606 Rickie Lee
.538 The Cars	.533 Pat Travers	.436 Wings	.576 E.W. & F.
.488 Wings	.511 E.L.O.	.413 C. Daniels	.545 C. Daniels
.434 The Who	.467 Bad Co.	.375 Bad Co.	.465 Wings
.406 Bad Co.	.444 The Cars	.328 Rickie Lee	.313 Dire Straits
.377 E.L.O.	.344 The Who	.290 Dire Straits	.303 E.L.O.
.313 E.W. & F.	.333 Van Halen	.255 E.L.O.	.273 Joni Mitchell
.309 Dire Straits	.333 Molly Hatchet	.245 Van Halen	.273 Cheap Trick
.276 Van Halen	.322 The Knack	.219 Joni Mitchell	.242 John Stewart
.243 Kiss	.311 Joni Mitchell	.215 E.W. & F.	.212 David Bowie
.229 Joni Mitchell	.278 Dire Straits	.208 The Knack	.192 The Knack
.161 Joe Jackson	.267 Rickie Lee	.207 The Who	.192 The Who
.156 Doobie Bros.	.211 Mick Taylor	.184 Queen	.192 Nick Lowe

ANALYSIS

BY GEORGE MEIER

The two hottest new songs, one by Robert Palmer and the other by Greg Kihn, lead their respective albums powerfully into radio play. Our Radio Action Chart shows that clearly. In Palmer's case, it is nice to see an artist again find the handle on his career.

As is often the case, the anomalies in the Centerfold are of greatest interest and curiosity. For example, at the top of the chart is the Western sales of The Cars at a staggering .980. Yet what may be even more staggering is the .533 which Pat Travers, at the bottom of the charts, racks up in the South. The number is hard to understand in the light of his other sales figures.

Other odd things are located throughout the charts. James Taylor's airplay is strongest East of the Mississippi while Mick Taylor's radio play is strongest West of the Mississippi. There is a disparity in The Knack's numbers in the Northeast. While their radio numbers are substantial, their retail numbers sag. Similarly, The Marshall Tucker Band is holding up nicely in Southern radio but sales, in their home region, goes wanting. The same is true of what is left of Cheap Trick.

The South is the pivot point of this issue. Acts like Greg Kihn, Patti Smith, Ian Hunter, Flash & The Pan, Louise Goffin and Graham Parker struggle in the South at the same time that bands like Wings and Atlanta Rhythm Section are thriving there. Even more to the point is the fact that in airplay both E.L.O. and Kansas are stronger in the South than they are in the Midwest. That is part of the trend toward a rocking South which has been mentioned here before.

For this issue at least, the South giveth and the South taketh away.

Finally, we've already mentioned the Western sales figures on The Cars, but the West provides other retail surprises. Frampton and Van Halen show no appreciable sales while John Stewart, David Bowie, Devo, Graham Parker and Patti Smith gain strength there. Go figure it.

In general, the sales intensity seems very low.

RADIO FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.353	NEIL YOUNG	.375	.339	.267	.388
.280	THE KINKS	.318	.237	.243	.284
.190	BLACKJACK	.255	.145	.114	.190
.171	LENE LOVICH	.312	.108	.114	.089
.154	RACHEL SWEET	.233	.086	.114	.129
.140	IAN DURY	.239	.043	.048	.144
.133	WALTER EGAN	.136	.102	.124	.152
.114	THE RUMOUR	.106	.118	.114	.118
.106	STANLEY CLARKE	.163	.118	.062	.066
.105	DELBERT MC CLINTON	.033	.086	.176	.149

NON-PROGRESSIVE SALES

Donna Summer
Teddy Pendergrass

RETAIL FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.058	PAT TRAVERS	.021	.533	.030	.010

NORTHEAST

DEDHAM, MASS.

PORCORN RECORDS RICK N. ARTHUR

(Representing 5 stores...)

NEW REACTION:

Sweeney Todd	Rachel Sweet
Robert Palmer	Lene Lovich
Nils Lofgren	Mick Taylor
Dionne Warwick	

TOP 15:

The Who	E. W. & F.
The Cars	James Taylor
Supertramp	Kenny Rogers
Rickie Lee Jones	The Knack
Flash & The Pan	E.L.O.
Joe Jackson	John Stewart
Bad Co.	The Roches
Cheap Trick	The Cars I

SELLING SINGLES:

Donna Summer	Joe Jackson
Randy VanWarmer	Graham Parker
Supertramp	Rickie Lee Jones
Kiss	Bad Co.
Cheap Trick	Anita Ward

FRAMINGHAM, MASS.

STRAWBERRIES

AL WILSON

(Representing 8 stores...)

NEW REACTION:

Jones Girls	#Studio 54
#Abba	Nils Lofgren
Dire Straits	Neil Young
E.L.O.	Candi Staton
Rachel Sweet	MANHATTAN
Norman Connors	Gruppo Sportivo
Lene Lovich	Bram Tchaikovsky
Nick Lowe	Third World
Robert Palmer	Ian Dury
Sniff 'N	Peter Frampton
The Tears	

TOP 15:

T. Pendergrass	Cheap Trick
The Cars	Queen
Donna Summer	Cameo
The Who	Bootsy
Stephanie Mills	Lenny Williams
Joni Mitchell	Wings
E. W. & F.	Diana Ross
Supertramp	Kickie Lee Jones
MAIN EVENT	Graham Parker
The Knack	Crusaders

SELLING IMPORTS:

Penetration	The Ramones
-------------	-------------

WOBURN, MASS.

MUSIC SALES

EDNA AVERAGE

(Representing 9 stores...)

NEW REACTION:

Kenny Rogers	Lene Lovich
Bram Tchaikovsky	Kansas
Robert Palmer	Rachel Sweet
Gary Brooker	Lee Clayton
The Knack	999

TOP 15:

The Cars	Joni Mitchell
Donna Summer	Dire Straits
Supertramp	Patti Smith
The Who	Rickie Lee Jones
Cheap Trick	John Stewart
Queen	Spyro Gyra
Joe Jackson	Peter Frampton
Kiss	

SELLING IMPORTS:

Iggy Pop	Penetration
Skyhooks	Village People
The Ramones	HITS
LIVE	Fischer-Z

BLONDE ON BLONDE

Pic.45

SELLING SINGLES:

Donna Summer	Abba
Anita Ward	Kiss
Joe Jackson	Anne Murray
Cheap Trick	John Stewart
Supertramp	Peter Frampton
Kenny Rogers	Bette Midler
E. W. & F.	M. Nightengale
David Naughton	Rickie Lee Jones
McFadden & Whitehead	Night
Blondie	Raydio

PROVIDENCE, R.I.

BEACON SHOPS

STEVE PERRY

NEW REACTION:

Gary Brooker	Robin Williams
Queen	UNICEF CONCERTS
Robert Palmer	Pat Travers
Spyro Gyra	Earl Klugh
Steve Hackett	Nils Lofgren
Ian Dury	Atl. Rhy. Sec.
Rachel Sweet	Joe Jackson
Laughing Dogs	

TOP 15:

The Cars	Patti Smith
Donna Summer	Kiss
Kenny Rogers	Bram Tchaikovsky
The Who	New England
Supertramp	Graham Parker
Peter Frampton	David Bowie
Wings	John Stewart
Dire Straits	Crusaders
E.L.O.	Nick Gilder
Blondie	Abba

SELLING IMPORTS:

Rachel Sweet	999
Bram Tchaikovsky	XTC
Ramones	Story of Genesis
Iggy Pop	(Jap)

SELLING SINGLES:

Graham Parker	Wings
New England	E. W. & F.
Spyro Gyra	Suzi Quatro
Elton John	Oak
Blondie	Bad Girls
Nick Gilder	John Stewart
M. Nightengale	Bette Midler
Peter Frampton	Abba
Joe Jackson	M. McGovern
Kenny Rogers	Bram Tchaikovsky
Dr. Hook	The Cars
Anne Murray	Chic
E.L.O.	

NEW YORK, N.Y.

KORVETTES

BERNARD H. OSHIN

(Representing 50 stores...)

NEW REACTION:

David Bowie	Gerry Rafferty
Kiss	Joe Jackson
Wings	John Stewart
E.L.O.	Henry Paul Bd.
T. Pendergrass	The Who

TOP 15:

Donna Summer	Bee Gees
Supertramp	Rex Smith
Peaches & Herb	Kenny Rogers
Village People	Doobie Bros.
Bad Co.	GQ
Cheap Trick	War
Blondie	E. W. & F.
Sister Sledge	

BROOKLYN, N.Y.

TITUS OAKS

JENNIE

(Representing 3 stores...)

NEW REACTION:

Neil Young	Al Hudson
Stanley Clarke	McFadden & Whitehead
Queen	Ronnie Foster
Bootsy	Atlantic Starr
Ian Dury	Third World
Devo	Louise Goffin
Henry Paul Band	The Knack
L.T.D.	
Spyro Gyra	

TOP 15:

T. Pendergrass	The Who
E. W. & F.	Crusaders
Donna Summer	Patti Smith
Stephanie Mills	Peter Frampton
Rickie Lee Jones	Candi Staton
Supertramp	Wings
The Cars	Graham Parker
Joe Jackson	

COMMENTS:

A fond but sad adieu to Kevin Harewood (from Arista) whose warm presence and exceptional knowledge will be surely missed. Best of everything to this charming young gentleman.

NEW YORK, N.Y.

SAM GOODY

NEW REACTION:

Bram Tchaikovsky	Gerry Rafferty
The Knack	Robert Fripp
Abba	Stephanie Mills
MAIN EVENT	Wardell Pipin
Carly Simon	5 Special

TOP 15:

Donna Summer	Sister Sledge
Supertramp	Wings
Rickie Lee Jones	Atl. Rhy. Sec.
Cheap Trick	Peter Frampton
Anita Ward	Dire Straits
T. Pendergrass	David Bowie
The Cars	The Who
E.L.O.	

LONG ISLAND, N.Y.

RECORD WORLD/TSS

(Representing 26 stores...)

NEW REACTION:

Rachel Sweet	Paul Anka
Ian Dury	Triumph
Lene Lovich	The Who
Queen	Spyro Gyra
Dire Straits	Dionne Warwick
The Cars	The Kinks
The Knack	Airwaves
Taste of Honey	Nils Lofgren
Carole King	Pat Travers
David Bowie	Robin Williams

TOP 15:

Cheap Trick	E. W. & F.
Supertramp	E.L.O.
Rickie Lee Jones	Peter Frampton
Van Halen	Sister Sledge
Bad Co.	Nick Lowe
wings	Kiss
Bee Gees	Kenny Rogers
Charlie Daniels	Kansas
T. Pendergrass	Crusaders
Donna Summer	Rex Smith

SELLING IMPORTS:

The Who	Cream
Village People	Donna Summer
The Kinks	Peter Green
Anthony Phillips	Rolling Stones

SELLING SINGLES:

E.L.O.	Rickie Lee Jones
B. Streisand	Sister Sledge
Wings	Joe Jackson
Cheap Trick	John Stewart
T. Pendergrass	Gerry Rafferty
Jones Girls	Blondie
Donna Summer	Doobie Bros.
Supertramp	Village People
Anita Ward	Peter Frampton
Kenny Rogers	Poco

COMMENTS:

El-Roy Enterprises is proud to announce the openings of our newest Record World stores in the Essex Green Shopping Center in West Orange, N.J. and Record World in Danbury, Conn. These are our 14th and 15th Record World units. Good luck to both of these stores.

ALBANY, N.Y.

JUST A SONG

KEITH LOBDELL

NEW REACTION:

Nick Lowe	Rachel Sweet
Nils Lofgren	Ian Dury
Bram Tchaikovsky	The Kinks
Bruford	Lene Lovich
Pat Travers	Laughing Dogs

TOP 15:

Supertramp	Joe Jackson
Cheap Trick	Ian Hunter
The Who	Graham Parker
James Taylor	Geo. Thorogood
Wings	Flash & The Pan
David Bowie	Blue Oyster Cult
Charlie Daniels	Robert Fripp
Spyro Gyra	

COMMENTS:

Thanks to Don Bernstein and Fred Weissman at Polydor for an excellent in-store concert with Robert Fripp.

VICTOR, N.Y.

RECORD THEATRE

ROBBY ADE

NEW REACTION:

Neil Young	Stanley Clark
Third World	Ian Dury
Robert Palmer	Queen
Bootsy	Steve Hackett
Maria Muldaur	Rachel Sweet

TOP 15:

Cheap Trick	Joni Mitchell
Bad Co.	James Taylor
Asleep at the wheel	Levo
Charlie Daniels	Blackfoot
Rickie Lee Jones	Patti Smith
The Cars	Spyro Gyra
Supertramp	The Who
	Marshall Tucker

SELLING SINGLES:

Graham Parker	Linda Ronstadt
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PHILADELPHIA, PA.

3RD ST. JAZZ & ROCK

JERRY GORDON

TOP 15:

Crusaders	Gil Scott-Heron
E. W. & F.	Con-Funk-Shun
Donna Summer	L.T.D.
Teena Marie	Dionne Warwick
Sky	Minnie Riperton
Isley Bros.	Diana Ross
Norman Connors	Lou Rawls
Stanley Clarke	

TOP 15:

-JAZZ	Keith Jarrett
McCoy Tyner	John Coltra
Woody Shaw	Bobby Hut
G. Washington	Chico Freeman
Abbey Lincoln	Art Farmer
Gato Barbieri	Sonny Fortune
Johnny Griffin	Ron Carter
Cedar Walton	Sarah Vaughn

TOP 15:

-ROCK	Patti Smith
The Knack	Doobie Bros.
The Reds	The Cars
The A's	David Bowie
Supertramp	Blue Oyster Cult
Steve Hackett	Ian Hunter
Nils Lofgren	The Who
Queen	Dire Stra

SINGLES:

Graham Parker	Elvis Costello
The Police	The Bees
Mumps	Nick Lowe
The Records	Bram Tchaikovsky
SVT	The Knack

IMPORTS:

The Lurkers	Chelsea
Fred Frith	The Cramps
Michael Garrison	Tubeway Army
Heartbreakers	Heldon
Blondie	

PHILADELPHIA, PA.

LIEBERMAN ENTERPRISES

KEN ABRAMS

NEW REACTION:

The Cars	Hotel
STUDIO 54	Pat. Hernandez
Dire Straits	Robert Palmer
STIFF 'N	Henry Paul Bd.
THE TEARS	Robin Williams
Blackjack	

TOP 15:

Cheap Trick	wings
Supertramp	E.L.O.
Donna Summer	UNICEF CONCERT
Sister Sledge	Kansas
Rickie Lee Jones	Kenny Rogers
Abba	Peter Frampton
Bad Co.	T. Pendergrass
Kiss	

SELLING IMPORTS:

Ramones	Little River Bd.
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COMMENTS:

Thanks to all the record companies for their support, enthusiasm and input during our regional sales meetings.

INDICATES SALES FROM IN-STORE PLAY

RETAIL

NORTHEAST

BRYN MAWR (PHILADELPHIA), PA.

PLASTIC FANTASTIC BETSY BERLIN/HAROLD GOLD (Representing 2 stores...)

NEW REACTION:
The Reds Robin Williams
The Kinks Pat Travers
Robert Palmer Ian Dury
Greg Kinn Rachel Sweet
The Rumour Flash & The Pan

SELLING IMPORTS:
The A's The Lurkers
Kripp & Kno Rolling Stones
Heartbreakers Ultravox
Tubeway Army Television
Jimi Hendrix Blondie
Iggy Pop Doll by Doll

COMMENTS:
The lack of support given to local bands by Phila. radio is truly appalling. With records by The Reds (A & M) and The A's (Arista) released this week, one would assume that the local stations would have jumped right on them. But NO-O-O-O!
Perpetual ratings wars have precipitated the most boring and conservative "progressive" radio imaginable. Stations are reluctant to experiment with new sounds or to acknowledge market trends. This information is available through store reports, but it is obviously of minor interest to programmers. Too bad. Everyone loses in the end. The bands, the labels, the stores, the boring stations, but mostly, the listeners and fans.
I wonder what chairs think about all day...

WASHINGTON, D.C.

ORPHEUS MUSIC MATTHEW REINGOLD

NEW REACTION:
Neil Young E.L.O.
Lou Rawls The Who
Carly Simon David Bowie
James Taylor Sarah Vaughan
Abba #Lene Lovich

TOP 15:
Joni Mitchell Dire Straits
E. W. & F. Nick Lowe
Rickie Lee Jones Diana Ross
T. Pendergrass MANHATTAN
The Cars Dionne Warwick
Donna Summer Supertramp
Wings The Cars I
Crusaders

SELLING IMPORTS:
The Clash I
SELLING SINGLES:
The Clash Joe Jackson
Graham Parker E. W. & F.
The Police

COMMENTS:
Both Cars and both Dire Straits in Top 30.

FAIRFAX, VA.

PENGUIN FEATHER DANA GORE (Representing 5 stores...)

NEW REACTION:
Bootsy Devo
Queen The Knack
Carly Simon Nick Lowe
Charlie Daniels Peter Frampton
Nils Lofgren Gerry Rafferty
Lee Clayton Steve Hackett
Blue Oyster Cult Robin Williams
Pat Travers David Bowie

TOP 15:
The Cars Van Halen I
Dire Straits Willie & Leon
Robert Kripp E.L.O.
Supertramp The Cars
The Who Flash & The Pan
Wings Van Halen
Bad Co. Rickie Lee Jones
Joni Mitchell

SELLING IMPORTS:
Flamin' Groovies Records
Dave Edmunds Ramones

BALTIMORE, MD.

RECORD & TAPE COLLECTOR WAYNE STEINBERG (Representing 6 stores...)

NEW REACTION:
Triumph Spyro Gyra
Neil Young Taste of Honey
Cameo Robin Williams
Ralph McDonald ALIEN
Blue Oyster Cult The Kinks

TOP 15:
T. Pendergrass The Cars
Queen Cheap Trick
E. W. & F. Van Halen
Donna Summer Kiss
Isley Bros. L.T.D.
Supertramp E.L.O.
Wings Diana Ross
The Who

NORTHEAST

ALTEC DISTRIBUTORS BILL PERKAULI (Representing 150 stores...)

NEW REACTION:
Nick Lowe Neil Young
The Knack Mick Taylor
Lene Lovich Gary Brooker
Bram Tchaikovsky Devo
Gruppo Sportivo
Sniff 'N
The Tears

TOP 15:
Cheap Trick Doobie Bros.
Supertramp E.L.O.
The Cars E. W. & F.
Dire Straits Kiss
Van Halen Joe Jackson
Wings Donna Summer
The Who Rickie Lee Jones
Joni Mitchell

SELLING IMPORTS:
Rachel Sweet Ian Dury
The Ramones 999
SELLING SINGLES:
John Stewart Cheap Trick
Donna Summer Graham Parker
Joe Jackson Sister Sledge
Anita Ward Jay Ferguson

SOUTH

NASHVILLE, TENN.

PORT-O-CALL STEVE WEST (Representing 3 stores...)

NEW REACTION:
The Knack Stanley Clark
Freddie Hubbard Robert Palmer
Maria Muldaur Third World
M. Henderson Caldera
Blackjack Pat Travers
SELLING SINGLES:
Anita Ward John Stewart
Donna Summer Dr. Hook
Randy VanWarmer Raydio
David Naughton James Taylor
Charlie Daniels B. Streisand
Chic Wet Willie
Poco Anne Murray
Cheap Trick

ORLANDO/WINTER PARK/DAYTONA, FLA.

EAST-WEST RECORDS BILL CORDY (Representing 3 stores...)

NEW REACTION:
The Who Walter Egan
Sniff 'N Stanley Clark
The Tears Screams
Bram Tchaikovsky Robin Williams
New England Robert Palmer
Joe Jackson

TOP 15:
T. Pendergrass Lou Rawls
Pat Traves Queen
Wings Supertramp
Molly Hatchet Dire Straits
Charlie Daniels Bad Co.
E.L.O. E. W. & F.
Blackfoot Isley Bros.
Van Halen

SARASOTA/ST. PETE./TAMPA, FLA.

ASYLUM RECORD SHOPS JOHN BOOK (Representing 4 stores...)

NEW REACTION:
Chick Corea Neil Young
Greg Kinn Sniff 'N
Nils Lofgren The Tears
Robert Palmer Rick Wakeman
Queen Rachel Sweet
Tim Curry Robin Williams
Stanley Clarke Edgar Winter
Freddie Hubbard Keith Jarrett
Blackjack The Rumour
John Cougar Kate Taylor

TOP 15:
The Knack #Mick Taylor
Pat Travers #Scorpions
The Cars E.L.O.
Supertramp Ron Wood
Bad Co. Bram Tchaikovsky
The Who Wings
Joni Mitchell Dire Straits
Charlie Daniels Molly Hatchet
Van Halen

SELLING IMPORTS:
Motorhead Nina Hagen
Steve Hillage The Records
Dave Edmunds Soft Heap
Rolling Stones Scorpions
Crass Tubeway Army
Gilgamesh Judas Priest
The Ramones

SELLING SINGLES:
-IMPORTS Bram Tchaikovsky
The Tourists Tom Robinson
Murder the Sex Pistols
Disturbed Clash
Interview Wire
The Bishops

COMMENTS:
Three degrees in be-bop. A Ph.D in swing. He's a master of rhythm. He's a rock 'n roll king. Long live Lowell George!!
The new Pat Travers Live LP set a new record for sales of a new release, 25 in two hours. -B.R.B.

FT. LAUDERDALE, FLA.

PEACHES RECORDS & TAPES VERNON TREMBLAY

NEW REACTION:
Queen Spyro Gyra
Pat Travers Charlie Daniels
Neil Young L.T.D.
Earl Klugh The Who
Willie & Leon Wings

TOP 15:
T. Pendergrass The Cars
Supertramp Con-funk-shun
Donna Summer MAIN EVENT
E. W. & F. Isley Bros.
Mass Production Bootsy
Cheap Trick Molly Hatchet
E.L.O. Kenny Rogers
Doobie Bros.

SELLING IMPORTS:
Darryl Way
SELLING SINGLES:
Anita Ward Barbra Streisand
Donna Summer Kenny Rogers
Mass Production John Stewart
McFadden & Jones Girls
Whitehead Kiss
E. W. & F.

COMMENTS:
When will the record labels learn that our business is not a recession proof bottomless pit. I applaud any label's efforts to eliminate waste, but do not approve of higher list or wholesale prices. The retailer can't absorb price increases without the consumer being affected. People who make major decisions for record labels should leave their ivory towers and join us on the street where the real world is.

DALLAS, TEX.

PEACHES RECORDS & TAPES JERRY PHILLIPS

NEW REACTIONS:
Gil Scott-Heron Will Barnes
Keith Jarrett Machine
Nick Lowe Michael Nesmith
St. Paradise Doucette
D. McClinton
Asleep at the Wheel

PEACHES RECORDS & TAPES Cont'd

TOP 15:
Spyro Gyra T. Pendergrass
Rickie Lee Jones Poco
Joni Mitchell Willie Nelson
Journey Dire Straits
Supertramp Gerry Rafferty
Wings E.L.O.
MANHATTEN Earl Klugh
Donna Summer

SELLING IMPORTS:
13th Floor Clash
Elevators The Ramones
Gloria Gaynor Steve Hillage
Donna Summer Rolling Stone
Trapeze Burning Spear

SELLING SINGLES:
Donna Summer Wings
Anita Ward E. W. & F.
Peaches & Herb Ani Stewart
Jacksons Chic
Sister Sledge Rex Smith
K.C. and the Bee Gees
Sunshine Bd. Foxy
Dr. Hook

AUSTIN, TEX.

INNER SANCTUM JACK KANTOR

NEW REACTION:
Bram Tchaikovsky Robert Palmer!
(!) Ernest Tubb
Pere Ubu! Blue Oyster Cult
The Kinks! The Who!
Pat Travers! E.L.O.
Ian Dury! Scorpions

SELLING IMPORTS:
Iggy Pop! Blondie
Alternative TV 12"
Nick Lowe Yachts
Pere Ubu J.J. Burnel
Sex Pistols 12'

SELLING SINGLES:
Clash! The Fall
Nick Lowe Yachts
Reversible Cords Here & Now

COMMENTS:
Joni Mitchell's MINGUS defies reviewers and continues to be a strong seller. Lene Lovich is also selling very well, as well as all the domestic stiffies.

TULSA, OKLA.

PEACHES RECORDS & TAPES NEW REACTION:

(All Hot All Renaissance
Good...) The Knack
Neil Young John Stewart
Carly Simon David Bo

TOP 15:
Willie & Leon Kansas
Supertramp The Cars
E.L.O. Atl. Rhy. Sec.
Wings Kiss
Rickie Lee Jones Journey
Dire Straits Charlie Daniels
The Who Queen
Peter Frampton

SELLING IMPORTS:
Trapeze Anthony Phillip
Tangerine Dream Scorpions
Jimi Hendrix

SELLING SINGLES:
Sister Sledge Anita Ward
Donna Summer Roger Voudouris
B. Streisand Chic
Donna Summer E. W. & F.
Dr. Hook

MIDWEST

COLUMBUS, OHIO

PEACHES RECORDS & TAPES BERNARD SCHRADER

NEW REACTION:
The Knack P.P. League
New England Dire Straits
Gerry Rafferty John Stewart
Queen Isley Bros.
Carly Simon Bram Tchaikovsky

SELLING SINGLES:
Donna Summer Sister Sledge
Chic B. Streisand
McFadden & Raydio
Whitehead Rickie Lee Jones
John Stewart Dr. Hook

COMMENTS:
Thank you J. Morrison and J. Hendrix for the best promotion this store has ever seen. The memories and music will last forever.

RETAIL

INDICATES SALES FROM IN-STORE PLAY

MIDWEST

CINCINNATI, OHIO

SIGHT IN SOUND GLEN LINDAHL

TOP 15:
 Rickie Lee Jones Supertramp
 The Cars Van Halen
 The Who Abba
 Bad Co. Skyy
 Dire Straits Triumph
 Atl. Rhy. Sec. E. W. & F.
 Chris De Burgh Wings
 T. Pendergrass

DAYTON, OHIO

GOLDEN ROD B.G. KOSS

(Representing 8 stores...)

NEW REACTION:
 Isley Bros. Bruford
 #The Knack #Queen
 #Flash & The Pan #John Hiatt
 #Robert Fripp #No Dice
 #Robert Palmer #Crusaders

TOP 15:
 Cheap Trick Bad Co.
 Rickie Lee Jones The Police
 Donna Summer Van Halen
 Joe Jackson Wings
 Supertramp Ted Nugent
 John Stewart Patti Smith
 Kiss Blackroot
 Roy Ayers

SELLING SINGLES:

We stock top 40 of Billboard's hot 100. Disco and pop - pablum for kiddies and adults. 12-inch singles are slowing down in sales while 45's are still the groove.

COMMENTS:

Many thanks to Debe Bilewicz with Pika Corp. & Chuck Gullo with A & M for their help with PUNK NIGHT. The Golden Rod rode the new wave and wiped out. Muh-muh-muh-my Sharona is the summer rock anthem of '79. Congrats to The Knack & Capitol. Nice to see the old label again.

MILWAUKEE

STARK/CAMBLON LEW GARRETT

(Representing 89 stores...)

NEW REACTION:
 The Knack Bram Tchaikovsky
 Iron City Jones Girls
 Houserockers Walter Egan
 Queen The Who
 Willie & Leon Joni Mitchell
 Billy Thorpe

TOP 15:
 Charlie Daniels Kiss
 Supertramp The Cars
 Kenny Rogers Bad Co.
 E.L.O. Donna Summer
 Cheap Trick Van Halen I
 Styx The Cars I
 Wings Dire Straits
 T. Pendergrass

SELLING IMPORTS:

The Ramones Rolling Stones
 Records Scorpions
 Village People

SELLING SINGLES:

Donna Summer Anita Ward
 Cheap Trick David Naughton
 Supertramp

COMMENTS:

It seems to us 12" disco product has been the hype of the year. Sure, there's always some initial demand, but when it stops, it stiffs bigger than a Johnny Carson album or 4 Kiss solo Lp's! Our returns (on very cautious buying) are running 50% - and more.

ANN ARBOR, MICH.

DISCOUNT RECORDS MICHAEL G. NASTOS

NEW REACTION:
 Gruppo Sportivo D. McClinton
 Neil Young Chuck Wagon &
 Nils Lofgren The Wheels
 The Knack Jerry Williams
 Bruford Ricky Ford
 Woody Shaw

TOP 15:
 The Who Supertramp
 MANHATTAN Rickie Lee Jones
 Willie & Leon Bob Dylan
 David Bowie T. Pendergrass
 Joni Mitchell John McLaughlin
 E. W. & F. Kenny Rogers
 Anita Ward Ian Hunter
 Earl Klugh

SELLING IMPORTS:

Johnny Thunders Steve Hillage
 Gong Eno/Moebius/
 John Cale Rodelius

SELLING SINGLES:

Five Special Candī Staton
 Chic Dionne Warwick
 KC & The
 Sunshine Bd.

COMMENTS:

Lately the local radio stations have been complaining about service from the Fantasy/Prestige/Milestone/Galaxy group. At one time it was top notch, maybe you folks do not want to sell records. It's up to you.

INDIANAPOLIS, IND.

KARMA DON SIMPSON

(Representing 8 stores...)

NEW REACTION:
 Robin Williams The Reds
 Robert Palmer Smirf 'n
 The Knack THE FEARS
 Pat Travers Blackjack
 Bram Tchaikovsky Blue Oyster Cult
 Mick Taylor

TOP 15:
 Wings Queen
 Cheap Trick Dire Straits
 E. W. & F. John Stewart
 Supertramp Charlie Daniels
 The Cars Kansas
 The Who Neil Young
 E.L.O. Peter Dinklage
 Bad Co.

SELLING IMPORTS:

The Bees JoJo Zep
 Violinsky Ramones
 Goddo Ian Dury
 Dr. Feelgood

SELLING SINGLES:

Cheap Trick Wings
 John Stewart The Knack
 E.L.O. Wet Willie
 Elton John Kansas
 Joe Jackson Nick Gilder

CHICAGO, ILL.

SOUNDS GOOD MARK GUNCHEON

(Representing 6 stores...)

NEW REACTION:
 #Neil Young #Cedar Walton
 #Third World Pat Metheny
 #John Serry Dire Straits
 #Charles Mingus

TOP 15:
 T. Pendergrass Wings
 The Cars Blondie
 Donna Summer Willie & Leon
 Supertramp E. W. & F.
 The Knack Solti
 Rickie Lee Jones MAIN EVENT
 Crusaders MANHATTAN
 Joni Mitchell

SELLING IMPORTS:

The Ramones Lene Lovich
 Undertones Clash
 Tubeway Army Elvis Costello
 J.J. Burnel wire
 45's... XTC

COMMENTS:

Cedar Walton's EASTERN REBELLION combines the tenor madness of George Coleman with the bottom work of bassman Sam Jones. The result is explosive. It's on Muse's Timeless label. Also check out "Famous Amos" with macadamia nuts. It's new and a big seller.

CHICAGO, ILL.

HEAR HERE MAX TUCHTEN

(Representing 3 stores...)

NEW REACTION:
 MANHATTAN Denise Williams
 Bootsy Neil Young
 Raydio Peter Tosh
 E.L.O. Robin Williams
 Smokey Robinson D. McClinton

TOP 15:
 T. Pendergrass The Knack
 E. W. & F. Billy Thorpe
 Rickie Lee Jones The Cars
 Donna Summer The Cars I
 Supertramp Doobie Bros.
 Joni Mitchell A. W. B.
 Cheap Trick Sister Sledge
 New England Crusaders
 Diana Ross Wings

SELLING SINGLES:

Donna Summer Rickie Lee Jones
 David Naughton John Stewart
 Jacksons Cheap Trick
 Chic Doobie Bros.
 Jones Girls E.L.O.

COMMENTS:

Thank you Abbe Frank at Midwest Music for your help bringing Sky Daniels from WLUP and New England into our Cicero Avenue store. And thanks to Rick at WEA and A.W.B. for stopping at our Broadway store. Both in-stores were great.

CHICAGO, ILL.

LAURY'S DISCOUNT RECORDS DAVE DRANOFF

(Representing 4 stores...)

NEW REACTION:
 #The Who MAIN EVENT
 Queen #Steve Hackett
 Scorpions Pat Travers
 Peter Frampton David Bowie
 Roy Ayers Abba
 Con-Funk-Shun #Devo
 Crystal Gayle

TOP 15:
 Supertramp Joni Mitchell
 The Cars Isley Bros.
 Cheap Trick The Knack
 T. Pendergrass Crusaders
 Rickie Lee Jones Kenny Rogers
 E. W. & F. Bram Tchaikovsky
 Bad Co. Diana Ross
 MANHATTAN Patti Smith
 Doobie Bros. Van Halen

SELLING SINGLES:

David Naughton Anita Ward
 Cheap Trick Wings
 Sister Sledge John Stewart
 Van Halen Supertramp

SKOKIE, ILL.

SOUND UNLIMITED FRED MICHALS

(Representing 600 stores...)

NEW REACTION:
 Wings James Taylor
 E. W. & F. Triumph
 Atl. Rhy. Sec. Isley Bros.
 Bram Tchaikovsky Joe Jackson
 Charlie Daniels Anita Ward
 Robin Williams Lou Rawls
 Raydio David Bowie
 Patti Smith Crusaders
 Dr. Strut Gerry Rafferty
 Blue Oyster Cult Earl Klugh
 Peter Frampton MANHATTAN
 Waylon Jennings T. Pendergrass
 McCoy Tyner Dire Straits
 Pat Travers The Cars
 Chuck Mangione

CHICAGO, ILL.

FLIP SIDE CARL ROSENBAUM

(Representing 9 stores...)

NEW REACTION:
 Robert Palmer John Stewart
 The Knack Joe Jackson
 Night Rockets
 Abba Kiss
 Robin Williams

Cont'd

FLIP SIDE Cont'd

TOP 15:
 Cheap Trick The Who
 Supertramp Molly Hatchet
 Bad Co. Journey
 The Cars I Queen
 Billy Thorpe Van Halen I
 Van Halen Donna Summer
 Kansas Blue Oyster Cult
 The Cars Rickie Lee Jones
 Kenny Rogers Wings
 E.L.O. Herman Brood

SELLING SINGLES:

Cheap Trick Supertramp
 Styx Bad Co.
 Donna Summer E.L.O.
 David Naughton

COMMENTS:

How about that Billy Thorpe - hot! Thanks to Steve Dahl of WLUP he drew 2000 people for our Herman Brood promo in our Hoffman Estate Store.

LIBERTYVILLE, ILL.

DOG EAR RECORDS RICK JOHNSON

(Representing 6 stores...)

NEW REACTION:
 #Dire Straits Queen
 #Herman Brood Scorpions
 #The Knack Neil Young
 #Joni Mitchell Henry Paul Band
 Ian Hunter Blue Oyster Cult
 David Bowie Main Event

TOP 15:

Cheap Trick Journey
 Supertramp Molly Hatchet
 The Cars E.L.O.
 Wings Billy Thorpe
 Van Halen Rickie Lee Jones
 Donna Summer The Cars
 Bad Co. E. W. & F.
 The Who

SELLING SINGLES:

Donna Summer Rickie Lee Jones
 Supertramp

COMMENTS:

A local disc jockey on one of our AOR's appears to be waging an all out war on disco, including burning and breaking the discs. One problem, he gets his tor tree, while all the kids he psyches up have to buy theirs. Our disco sales are up with kids buying them up to destroy. If a record sells, we report it; it seems to me he is actually promoting what he wishes to destroy!

PEORIA, ILL.

CO-OP TAPES & RECORDS

DAVE ROGER

(Representing 26 stores...)

NEW REACTION:
 #Nick Lowe #Mick Taylor
 #Billy Thorpe Blue Oyster Cult
 #The Knack Carly Simon
 #Bram Tchaikovsky Pork & Havana
 #Steve Hackett Ducks
 John Stewart

TOP 15:

Charlie Daniels Journey
 Cheap Trick Wings
 Supertramp E.L.O.
 Van Halen Bad Co.
 The Cars Rickie Lee Jones
 Joni Mitchell Peter Frampton
 Doobie Bros. The Who
 Dire Straits

SELLING SINGLES:

Skater Nick Lowe
 Blondie Clash

COMMENTS:

Good luck to Greg Wilson and the newest Co-Op store in Danville, Ill.

MADISON, WISC.

RECORD WORLD

JERRY LOWRY-BOYLAN

NEW REACTION:

#Wings The Who
 Nils Lofgren Queen
 #Mick Taylor Blue Oyster Cult
 Nick Lowe #Nick Gilder
 #Flash & The Pan Tim Curry
 Kansas

Cont'd

INDICATES SALES FROM IN-STORE PLAY

MIDWEST

RECORD WORLD Cont'd

TOP 15:
 Joni Mitchell Neil Young
 Cheap Trick Anita Ward
 Supertramp Dire Straits
 E. W. & F. The Roches
 The Knack Manfred Mann
 Rickie Lee Jones Ian Hunter
 Joe Jackson Atl. Rhy. Sec.
 The Cars

COMMENTS:

Tim Curry & Nils Lotgren are Hot!!

MILWAUKEE, WISC.

1812 OVERTURE
 BONNIE BEIGEL
 (Representing 6 stores...)

NEW REACTION:

The Knack Sniff 'N
 Robin Williams The Tears
 Blue Oyster Cult Pat Travers
 Nils Lotgren Neil Young
 America St. Paradise
 whitetace

TOP 15:

Supertramp The Who
 Queen Marshall Tucker
 Kansas T. Pendergrass
 The Cars Van Halen
 Charlie Daniels Crusaders
 Rickie Lee Jones E. W. & B.
 Donna Summer wings
 Cheap Trick

MINNEAPOLIS, MINN.

LIEBERMAN ENTERPRISES

TOM DIEHL

NEW REACTION:

E.L.O. The Who
 Rick Wakeman David Bowie
 Joni Mitchell Peter Frampton
 Crystal Gayle Willie & Leon
 MAIN EVENT Maria Muldaur

TOP 15:

Charlie Daniels Bad Co.
 Supertramp Cheap Trick
 Geo. Thorogood Rickie Lee Jones
 The Cars Asleep at the
 Blackfoot Wheel
 wings Kiss
 Dire Straits Donna Summer
 Queen The Knack

ST. LOUIS, MO.

PEACHES RECORDS & TAPES

STEVE SEISE DON RHEA

(Representing 3 stores...)

NEW REACTION:

The Cars Dire Straits
 Billy Thorpe Climax Blues Bd.
 The Roches Robert Palmer
 The Knack Manfred Mann
 #Joni Mitchell

TOP 15:

T. Pendergrass McFadden &
 Isley Bros. Whitehead
 Donna Summer Kansas
 E. W. & F. G. Washington
 Lou Rawls Van Halen
 Supertramp Cheap Trick
 Crusaders Journey
 Jones Girls Doobie Bros.

SELLING SINGLES:

McFadden & Lou Rawls
 Whitehead GQ
 Anita Ward T. Pendergrass
 Sister Sledge Raydio
 Jones Girls Isley Bros.
 Donna Summer 10to
 'Hot Stuff' Bad Co.
 E. W. & F. Donna Summer
 Minnie Riperton "Bad Girl"

COMMENTS:

Special thanks to all the record people who helped during our super sale, just to name a few, Carl Derman, Steve Jennings, Tony Marissi, Bill Haddock, John Jump. Thank again for your support in making our sale a success.

ST. LOUIS, MO.

STREET SIDE RECORDS

STEVE FERZACCA

(Representing 3 stores...)

NEW REACTION:

Robert Palmer Robert Fripp
 Billy Thorpe John Cougar
 Neil Young The Knack
 The Who Pat Travers
 Patti Smith Mick Taylor
 Dire Straits The Rumour
 David Bowie Joni Mitchell
 Peter Frampton

TOP 15:

T. Pendergrass Anita Ward
 Donna Summer Cheap Trick
 Supertramp Crusaders
 James Taylor Doobie Bros.
 E. W. & F. Rickie Lee Jones
 Bad Co. Graham Parker
 L.T.D. Waylon Jennings
 Bootsie

COMMENTS:

Everybody's talking about the price increases, how tight things are, gas problems - but the worst news of all came with the death of Lowell George. Lowell's genius affected all of rock 'n' roll whether he was playing, singing, or producing. The loss of this talent will be greatly missed.

XOK

ST. LOUIS, MO.

DISCOUNT RECORDS

BILL MILLER

(Representing 4 stores...)

NEW REACTION:

L.T.D. Robin Williams
 Spyro Gyra Lenny Williams
 New England Neil Young
 UNICEF Concert Nick Lowe
 Blackjack The Knack

SELLING SINGLES:

Bram Tchaikovsky John Stewart
 Supertramp Triumph
 Nick Gilder Chic
 The Knack Anni Stewart
 Blondie The Cars
 Abba Elton John

KANSAS CITY, KAN.

CAPER'S CORNER

CORKY CARREL

NEW REACTION:

Joan Baez Nils Lotgren
 #ROCKRAKER Sniff 'N
 Rachel Sweet THE TEARS
 Robert Palmer Queen
 Greg Kihn The Knack
 Pat Travers

TOP 15:

The Who Billy Thorpe
 Willie & Leon Ian Hunter
 wings Blue Oyster Cult
 Nick Lowe Donna Summer
 #Mick Taylor John Stewart
 Patti Smith Maria Muldaur
 Neil Young Gerry Rafferty
 E.L.O.

SELLING IMPORTS:

Steve Hillage Ramones
 Magazine Dr. Feelgood
 Nick Lowe Johnny Thunders
 Holling Stones

SELLING SINGLES:

Patti Smith Gary Charlson
 Graham Parker Secrets
 Rolling Stones Rachel Sweet
 wings Blondie

COMMENTS:

To Whomever Reads This...
 If you don't do anything else today, read the back of the new M&CO album. If it were not on Casablanca I wouldn't believe it. I'll bet his parents are really proud of their cosmic offspring. I know here in the record stores are just numbed by his gift of supernal vision.

WEST

PHOENIX, ARIZ.

HOLLYWOOD RECORDS & TAPES

PHIL DIBLASI

(Representing 7 stores...)

NEW REACTION:

Queen Ted Nugent
 The Who Blue Oyster Cult
 Kansas Graham Parker
 Jennifer Warnes Kiss
 Raydio Neil Young

TOP 15:

Charlie Daniels Cheap Trick
 The Cars John Stewart
 Supertramp Willie & Leon
 E.L.O. Anita Ward
 Wings Dire Straits
 Bad Co. Triumph
 Donna Summer Diana Ross
 Rickie Lee Jones

SELLING SINGLES:

R. Fleischman Rex Smith
 Anita Ward The Knack
 Donna Summer Patti Smith
 Peter Brown Switch
 Cheap Trick Raydio
 David Naughton Styx
 Graham Parker Peaches & Herb

PHOENIX, ARIZ.

CIRCLES RECORDS

DUTCH CRAMBLITT

(Representing 3 stores...)

NEW REACTION:

#Sat. Night Band Jimmy Bo Horne
 Michael Zager Taste Of Honey
 #Gibson Bros. Crystal Gayle
 Pat. Hernandez #Tim Curry
 James Brown #Third World

TOP 15:

E. W. & F. LTD
 GQ Bootsie
 Donna Summer McFadden &
 Anita Ward Whitehead
 Switch Norman Connors
 Supertramp Sun
 The Cars Cheap Trick
 Smokey Robinson Diana Ross

SELLING SINGLES:

Patti Smith Donna Summer
 R. Fleischman Supertramp
 Chic Kenny Rogers
 Anita Ward The Knack
 GO Jones Girls
 E. W. & F. Con-Funk-Shun
 KC & Sunshine Waylon Jennings
 Delegation

PORTLAND, ORE.

LONGHAIR MUSIC

NANCY GLARKE

NEW REACTION:

Dire Straits #The Knack
 Cameo #Neil Young
 Taste of Honey James Brown
 Deneice Williams #Eric Gale
 #Rockie Robbins Norman Connors

TOP 15:

#Bootsie Crusaders
 Anita Ward Johnny Guitar
 L.T.D. Watson
 T. Pendergrass Roy Ayers
 E. W. & F. Isley Bros.
 #Sun Raydio
 McFadden & Joni Mitchell
 Whitehead Con-Funk-Shun
 Gap Band G.Q.

SELLING SINGLES:

wings Rod Stewart
 Anita Ward Doobie Bros.
 Gap Band Sister Sledge
 Isley Bros. E. W. & F.

SACRAMENTO, CA.

TOWER RECORDS

STEVE HARMAN

NEW REACTION:

Dionne Warwick Dolly Parton
 Abba Jones Girls
 Wings Louise Goffin
 The Cars M. Nightengale
 Crystal Gayle The Who

SELLING SINGLES:

Anita Ward Donna Summer
 McFadden & Foxy
 Whitehead Styx
 G.Q. Supertramp
 E. W. & B.

SAN FRANCISCO, CA.

TOWER RECORDS

MARSHALL LAWTON

NEW REACTION:

Mick Taylor Anthony Phillips
 Bram Tchaikovsky Steve Hackett
 Michael Nesmith John Hiatt
 Walter Egan

TOP 15:

The Cars Patti Smith
 Nick Lowe Brian En
 David Bowie Robert Palmer
 Rickie Lee Jones New England
 Graham Parker Joni Mitchell
 Donna Summer Devo
 Robert Fripp Lou Reed
 Sylvester

SELLING IMPORTS:

The Ramones Metro
 Iggy Pop Tubeway Army
 Simple Minds Members
 Yachts MX 80
 Fischer-Z

SELLING SINGLES:

Pearl Harbour & Jolt
 The Explosions Clash
 Mutants B-52's
 The Lurkers B-Girls
 Dead Kennedys The Records

SAN FRANCISCO, CA.

AQUARIUS RECORDS

PENNIE HOYLE

NEW REACTION:

#Rachel Sweet Stanley Clarke
 Tooth & Nail Pat Travers
 Punk Sampler Robin Williams
 Neil Young Robert Palmer
 Joan Baez UNICER Concert
 Taste Of Honey

TOP 15:

Devo wings
 The Cars Siouxsie &
 Nick Lowe The Banshees
 Ian Dury Carly Simon
 David Bowie Robert Fripp
 Joni Mitchell The Knack
 Patti Smith Roy Loney
 Lene Lovich Joe Jackson

SELLING IMPORTS:

Iggy Pop Yachts
 The Rezillos The Ramones
 Tubeway Army XTC
 Members Lene Lovich
 The Undertones The Pop Group

SELLING SINGLES:

Pearl Harbour & Clash
 The Explosions Nick Lowe
 The Mutants Ian Dury
 Dead Kennedys The Ramones
 B-52's The Brains

SAN LUIS OBISPO, CA.

BOO BOO RECORDS

ED TAYLOR

(Representing 3 stores...)

NEW REACTION:

The Kinks Ian Dury
 #John Hiatt Walter Egan
 #Gibson Bros. Robert Pal
 Mick Taylor Stanley Clarke
 #Ricky Scaggs Third World
 Jeremy Spencer Lene Lovich
 Nils Lotgren #Nick Lowe

TOP 15:

Neil Young Van Halen
 Rickie Lee Jones Joe Jackson
 Willie & Leon Dire Straits
 The Cars Cheap Trick
 Supertramp John Stewart
 Donna Summer The Knack
 Lee Clayton Queen
 Kenny Rogers Earl Klugh
 E. W. & B. wings
 Anita Ward The Cars I
 Joni Mitchell Gruppo Sportivo
 Doobie Bros. Patti Smith

SELLING IMPORTS:

Simple Minds Metro
 Iggy Pop

SELLING SINGLES:

Clash

COMMENTS:

Boo Boos closed June 30th for the Diablo Canyon Rally then opened after the rally and had an all night sale to benefit the Abalone Alliance. The results were incredible - lots of money and the highest energy in Boo Boo's 5 year history.

RETAIL

INDICATES SALES FROM IN-STORE PLAY

CONCERTIZING

KFSE/Fresno, Ca. - Peter Steen/Mayte Eriksson

Artist(s): DEVO
Place & Date: Warners Theatre - 6/27
Ticket Price: \$7.50
Capacity: 2100
Attendance: About 150C
Audience Composition: Mixed
Production Values: Headliner
Musicianship: Excellent
Material Quality: Good
Showmanship: Excellent
Sound Quality: Good
Lighting & Staging: Excellent
Reviewer's Reaction: The five spudboys hit Raisin City and proved that, indeed, we are all Devo. To about a two-thirds filled house, the boys from Akron premiered their music and films to this often less than progressive town. The key to the music was extraordinary drumming, and a common singular vision. The show could have been improved, perhaps by interspersing the more familiar material into the rest of the show instead of lumping it all together in the center section. Not surprisingly, this portion of the show was the best received, both because of the familiarity of these songs (e.g. "Satisfaction," "Jocko Homo") to the audience, and also to the band. They seemed as if they could have played these tunes in their sleep, yet lost none of their power or coherency that the newer material was somehow missing. Despite this, the overall quality of their live show proved that Devo is not only a concept, but also a rock and roll band.

WCE/Ann Arbor, Mich. - Michael Kremen

Artist(s): JOHN CALE BAND
Place & Date: Second Chance - 7/2
Type of Place: Large club
Ticket Price: \$6.00
Capacity: 647
Attendance: 600 or so
Audience Composition: College and 20's (Isn't that redundant)
Production Values: Headliner
Musicianship: Excellent
Material Quality: Very good
Showmanship: Girls could not resist his stare
Sound Quality: Crystalline
Lighting & Staging: Basic and non-obtrusive
Reviewer's Reaction: Just wanted to alert people to the fact that the John Cale Band has gotten real strong. No comparison between the visit six weeks ago and tonight's show. The band is developing its own repertoire and sound and I look forward to the vinyl documentation of this tour. They're playing hard-driving rock for the body, poetic lyrics for the head.

KSFC/Claremont, Ca.

Artist(s): GRAHAM PARKER; RACHEL SWEET
Place & Date: Santa Monica Civic - 6/30
Type of Place: Auditorium
Ticket Price: \$7.50 & \$8.50
Capacity: 3000
Attendance: 2950
Audience Composition: Second generation new wavers
Production Values: Headliner Opening Act
Musicianship: Masterful Pros
Material Quality: Intense Playful
Showmanship: Likewise Teasing
Sound Quality: God Yes Good
Lighting & Staging: Good Fine
Reviewer's Reaction: Seventeen years old, pudgy and cute, Rachel Sweet took the audience by storm with songs like "B-A-B-Y" and "Who Does Liza Like." Her giggly effervescent presence gives her a strong stage persona (not to mention she can sing.) Watch out for her. May break on her first album. If Springsteen is The Boss, Parker is The Master Of Intensity. There were too many highlights to mention here. "Hey Lord Don't Ask Me Questions" almost turned into an audience participation number, as did the first encore, "I Want You Back" (Jackson Five's hit.) Parker's stage stance is authentic rebellious emotion at the boiling point and much improved since playing the Civic 1 1/2 years ago with Thin Lizzy. Both acts sold some records with their performances. Parker - platinum performance; Sweet - gold performance.

WPGU/Champaign, Ill.

Artist(s): SCREAMS
Place & Date: Red Lion Inn - 6/27
Type of Place: Club
Ticket Price: \$3.00
Capacity: 300
Attendance: 300
Audience Composition: College, 20's, 30's
Production Values: Headliner
Musicianship: Very good
Material Quality: Very good
Showmanship: Good
Sound Quality: Fair
Lighting & Staging: Fair
Reviewer's Reaction: This was the kick-off show for Champaign's Screams' U.S. tour and the excitement was evident. The band was hot and gave the audience a good, loud show highlighting their first album, plus other material known to their fans but not on the record. If the Screams can generate the same feeling on tour, they'll do real well. The material is good and they have developed good stage presence.

WTR/Rochester, N.Y. - Jim McGrath

Artist(s): LUTHER ALLISON
Place & Date: Red Creek - 6/27
Type of Place: Club
Ticket Price: \$2.00
Capacity: 500
Attendance: 100-200
Audience Composition: 18 & up
Production Values: Headliner
Musicianship: Very good
Material Quality: Good
Showmanship: Very good
Sound Quality: Very good
Lighting & Staging: Fair to good
Reviewer's Reaction: Luther Allison made his return to Rochester after a long absence. Finally getting back to the blues (his last visit here was far from it), he has never sounded better, definitely at ease with the band. The only drawback is the lack of time spent together but that should be remedied quickly. If you catch this act, you'll be pleasantly surprised.

KBSU/Boise, Idaho - Robb Campbell

Artist(s): GRAHAM PARKER & THE RUMOUR; RACHEL SWEET & THE BLOCKHEADS
Place & Date: Paramount, Portland, Ore. - 6/23
Type of Place: Theatre
Ticket Price: \$2.00
Capacity: 3000??
Attendance: 3/4 full
Audience Composition: College and curious punks
Production Values: Headliner Opening Act
Musicianship: Excellent Good
Material Quality: Excellent Good
Showmanship: Very good Fair
Sound Quality: Excellent Excellent
Lighting & Staging: Good Good
Reviewer's Reaction: Rachel Sweet and The Block-Heads were a perfect opener - Rachel might be our new wave Brenda Lee, yet she needs time on her stage act. The Rumour was superb. Graham: He meant every word. Dynamite.

CAPERS CORNER/Kansas City, Ks.

Artist(s): GARY CHARLSON BAND
Place & Date: Chapman's - 6/30
Type of Place: Recording studio
Ticket Price: By invitation
Attendance: 41 (including band)
Audience Composition: College age
Production Values: Headliner
Musicianship: Excellent
Material Quality: Excellent
Showmanship: Very good
Sound Quality: Very good
Lighting & Staging: Crowded
Reviewer's Reaction: A great set by a local boy on the way up. Originals and covers blended well to make for an enjoyable evening.

DISCOUNT RECORDS/Ann Arbor, Mich.

Artist(s): JOHN CALE; DESTROY ALL MONSTERS; THE DENIZENS
Place & Date: Second Chance - 7/2
Type of Place: Club
Ticket Price: \$5.00
Capacity: 500-600
Attendance: 450
Audience Composition: 20 - mid 30's
Production Values: Cale Denizens
Musicianship: Very good Fair
Material Quality: Good (new) Good
Showmanship: Excellent Good
Sound Quality: Good Good
Lighting & Staging: Good Good
Reviewer's Reaction: The Denizens opened on a less ecstatic note than most, but were decent for getting the crowd rowdy. The Monsters are a paradox; people booed them more than the others, but by the same token they had more folks on the dance floor. Frankly they need a lot more musical sense or they'll go nowhere. John Cale's new band played much unreleased material and some stuff from "Guts." It's a shame they got on late (well past 1 a.m.) Maybe a return visit? At least Second Chance tries.

PEACHES RECORDS & TAPES/Ft. Lauderdale, Fla. -

Artist(s): GEORGE BENSON; ESTHER SATTERFIELD
Place & Date: Sunrise Musical Theater - 6/29
Type of Place: Auditorium
Ticket Price: \$10.00
Capacity: 4000
Attendance: Capacity
Audience Composition: 30's
Production Values: Headliner Opening Act
Musicianship: Excellent Good
Material Quality: Excellent Fair
Showmanship: Good Fair
Sound Quality: Fair Good
Lighting & Staging: Fair Good
Reviewer's Reaction: Although Benson was excellent, I felt like all the good sounds were going over my head to the rows behind me. Next time I'll trade my tickets to someone behind me. Overall though, George Benson is excellent even when you can't hear him.

TOWER RECORDS/Hollywood, Ca. - Howard Krumholtz

Artist(s): GRAHAM PARKER & THE RUMOUR; RACHEL SWEET
Place & Date: Santa Monica Civic - 6/30
Type of Place: Auditorium
Ticket Price: \$8.50
Capacity: 2800
Attendance: 2600
Audience Composition: 16-35
Production Values: Headliner Opening Act
Musicianship: Incredible Excellent
Material Quality: Excellent Inspired
Showmanship: Excellent N-n-nervous
Sound Quality: Very good Very good
Lighting & Staging: Very good Very good
Reviewer's Reaction: Graham Parker & The Rumour are easily one of the most incredible live acts ever. Words can't describe the excitement G.P. whips up among a crowd. Opener Rachel Sweet got the audience really going crazy with her set of 1/2 originals and 1/2 cover versions. This was easily one of the best concerts I've attended this year.

NEW RELEASES

SPECIAL MENTION ALBUMS

High Artistic Achievement
(NONE)

STRONGLY MERITORIOUS

Consistently Striking at Excellence
(NONE)

MERIT PLUS ALBUMS

Competent Lps with Some Special Element

DAVID WERNER

EPIC JE 36126

This LP marks the whizz kid's triumphant return with hot guitar in hand. The brilliant production stylizes his exceptional emotion. Warner takes a few risks but it pays off. Boys to be turned up. (Artsy guta) (D.S.)

R.T.'s Can't Imagine
What's Right
Too Late To Try
Eye To Eye
What Do You Need To Love

MARC BENNO

LOST IN AUSTIN/A&M SP 4767

You can feel Glyn Johns. You can touch Eric Clapton. You can hear Albert Lee. But through it all you can see Marc Benno. Country comforts and a road that's goin' home.

R.T.'s Me And A Friend Of Mine
Lost In Austin
Monterey Pen
The Drifter

CANNED HEAT

HUMAN CONDITION/Takoma TAK 7066

Very basic production. Not necessarily music you'd die for, but certainly music you can live with. Remember, the first three letters in "funky" are f-u-n. (Their name still fits.) (D.S.)

R.T.'s Not Money
Just Got To Be There
You Just Got To Rock
Human Condition
Wrapped Up

KE CODDER

HOP TILL YOU DROP/Warner Bros.

BSK 3350

Digital recording adds crystal clarity to this LP of roots R&B. Not exactly popular music but a class act that deserves attention. Groovy (excuse the expression.) (D.S.)

R.T.'s Down In Hollywood
Go Home Girl
The Very Thing That...
Look At Granny Again

FLAMIN' GROOVIES

JUMPIN' IN THE NIGHT/Sir BSK 6067

The inspired intensity of side one (all originals save one) is undercut by the cover versions of old Byrds, Beatles and Dylan tunes on side two. I appreciate their intentions but when will this band ever learn? (The "A" side is a treat.) (D.S.)

R.T.'s First Plane Home
In The U.S.A.
Yes I Am
Jumpin' In The Night

MAX GRANTHAL

WHISTLING IN THE DARK/Chrysalis

CHR 1231

Original melody ideas and powerful dynamics make Max G. hard to resist. Full orchestration backs up a fiery vocalist. Lotsa hooks. (D.S.)

R.T.'s Got It Straight
Still I Wonder
I Know You're In There
Lookin' For A Girl

R.E.O. SPEEDWAGON

NINE LIVES/EPIC JE 35988

R.E.O. has made only one excellent album of soaring rock 'n' roll to date - not a great batting average. This time they extend the formula found on their last LP but come up slightly shy. Only a couple of songs hold it back. You can tune a piano

anytime, but it looks like you can only tuna fish once. (D.S.)

R.T.'s Heavy On Your Love
Drop It
Meet Me On The Mountain
Back On The Road Again
Take Me

MERIT ALBUMS

Thoroughly Competent Lps

JAN AKERMAN

LIVE/Atlantic SD 19241

The message is intensity and movement. Unfocused melodies reduce the impact of the statement. (G.B.M.)

R.T.'s Tommy

ASLEEP AT THE WHEEL

LIVE/Capitol ST-11945

Fun. More swing than country. Old time, up tunes have the advantage. (G.B.M.)

R.T.'s Choo Choo Ch Boogie
Jumpin' At The Woodside
Route 66

CRIMSON TIDE

RECKLESS LOVE/Capitol ST 11939

Add 3 points for musicianship, 2 points for production, and a point or 2 for melodies - but the lyrics are a substantial subtraction. Their name isn't particularly endearing either. (D.S.)

R.T.'s Reckless Love
I Want You To See
Piece Of The Rock

RONNIE FOSTER

DELIGHT/Columbia JC 36019

Instrumentals more than vocals - technique more than melodies. (G.B.M.)

R.T.'s Argentina

DAVE GORDON

NATURAL CAUSES/Vetco LP 702

A sweet and sour folk tenor. Hot and cold material. Write: 5825 Vine St., Cincinnati, Ohio 45216. (G.B.M.)

R.T.'s Dust - Latin' Cowboys
I Only Keep Up Appearances

HOTEL

MCA 3158

MCA checks in with a band that plays without reservation, incorporating jazz and R&B influences with pop sensibilities. But the songs aren't as strong as the performance. (D.S.)

R.T.'s You've Got Another Thing...
Right On Time

THE KINKS

LOW BUDGET/Arista AB 4240

After all these years, a new Kinks album should jump right off the turntable. This one doesn't. There are good songs here and there but basically The Kinks are trying too hard. The juices aren't flowing - they're being squeezed. (D.S.)

R.T.'s Catch Me Now I'm Falling
(Jumpin Jack Flash riff)
Attitude
Low Budget
A Gallon Of Gas

REVIEWER'S CHOICE



DAVID WERNER Epic
Produced by Clearmountain,
Werner & Doyle

DESIGNER'S CHOICE



DAVID WERNER Epic
Both Sides
A D. Janet Perr & Paula Scher

DAVE EDMONDS

REPEAT WHEN NECESSARY/SwanSong ST0997

Whether you're into Dave depends on your level of appreciation for history revisited and slightly remodeled. Not exactly the kind of music AOR feeds on but fairly well done. (D.S.)

R.T.'s Girls Talk
Crawling From The Wreckage
Dynamite
Take Me For A Little While

WALTER EGAN

HI FI/Columbia JC 35796

You get the feeling he's trying to make a living from rock 'n' roll instead of living rock 'n' roll. The Buckingham/Nicks connection was the foundation. A few songs show some imagination. (D.S.)

R.T.'s Bad News T.F.
Little Miss, It's You
I Can't Wait

THE KATIE LAUR BAND

MISBEHAVIN'/Vetco LP 3032

Tame Hillbilly music. Lost in the recording process is the full-bodied sound associated with bluegrass. (G.B.M.)

R.T.'s White Sport Coat
Someday Soon

DON NIX

SKYRIDER/Cream CR 1011

Predictable Southern soul that doesn't fare well versus its competition. A few good moments. (D.S.)

R.T.'s Skyrider
Do It Again

ODEN

COME FOR THE CHILDREN/Asaph MM0051A

Crafty rock for Christ. You can hardly tell. Believable tunes by Preston Pong allow one blatant steal. Dist. by Word, Waco, Tex. (G.B.M.)

R.T.'s Crazy Voices
Natural Man

POINT BLANK

AIRPLAY/MCA 3160

This band used to come on like a tank with cannons blazing. Now they're actually attempting to write softer songs, ballads even! Until they get the hang of it, the scorchers will do just fine. (Ballys boogie) (D.S.)

R.T.'s Mean To Your Queenie
Penthouse Pauper
Louisiana Leg

POUETTE-DART BAND

NEVER ENOUGH/Capitol ST 11935

Easy to take - flowing - consistent-melodic - pop - fairly convincing - not offensive. Well, we can't all be Lou Reed. (A harder edge would guarantee airplay.) (D.S.)

R.T.'s Never Enough
For Love
Cheated

THE SANFORD/TOWNSEND BAND

NAIL ME TO THE WALL/Warner Bros.

BSK 3343

S & T doing what they do best - funky Southern cliché pop. If you forget their second LP (a task easily accomplished) this is a logical follow-up to their first. But is it too late? (D.S.)

R.T.'s Shady Grove
Nail Me To The Wall
Just Another Lie
Tell Me How Love Survives

STEVE SESKIN

THIS GOOD TONIGHT/Bald Ego RER 31452

Mellow mood sparked by good song writing. A transition to rock 'n' roll would work well and bring him up to date. (Write: 531 4th Ave., San Francisco, Ca. 94118.) (D.S.)

R.T.'s This Good Tonight
Push And A Shove
Take A Look

RACHEL SWEET

FOOL AROUND/Stiff-Columbia JC 36101

The whole equals the sum of its parts - good musicians, good songs, a 60's production that fits and a voice - such a voice! Kiddie rock that doesn't kid around but just a bit too cute too often. (I'll wait till she grows up.) (D.S.)

R.T.'s Who Does Lisa Like
B-A-B-Y
Suspended Animation
Pin A Medal On Mary

SATISFACTORY ALBUMS

Partly Competent Lps

THE B-52's

Warner Bros. BSK 3355

Contrived space cadets flying blind on a course directly away from new wave. You can fool some of the people... (Novelty Rock) (D.S.)

R.T.'s (Never mind)

FRINGE ALBUMS

Competent Lps Of Secondary Interest

JOHN BALE

HONEST LULLABY/Portrait JR 35766

Diamonds And Rust must have drained the lady. She gets continually farther away from that mood. The times they are a changin'. (D.S.)

PHIL EVERLY

LIVING ALONE/Elektra GE 213

Too old to rock 'n' roll. Pure pop. (Still a great voice.) (D.S.)

KATE TAYLOR

IT'S IN THERE AND IT'S GOT TO COME

OUT/Columbia JC 36034

Here's one for the old folks - an LP of covers. Unnecessary. (D.S.)

R.T.'s (A contradiction)

THIRD WORLD

THE STORY'S BEEN TOLD/Island LLP39569

And the story doesn't change - super band playing refined reggae/R&B. They'll get bigger as people get hipper. (D.S.)

THE EDGAR WINTER ALBUM

Blue Sky JZ 35989

The great white hope goes disco. But does it well. (D.S.)

REISSUES

CHARLIE FEATHERS
ROCKABILLY/Feathers FR 101
Box 37251, Cincinnati, Ohio 45222

CHARLIE FEATHERS
VOL. II/Feathers FR 102

VARIOUS ARTISTS
REEFER MADNESS/Stash ST-119

JOAN BAEZ
COUNTRY MUSIC ALBUM/Vanguard
VSD 105/06

SINGLES

THE AMAZING GUITARS
APACHE 80/Blue Sky ZS8 2777

GRAHAM PARKER
I WANT YOU BACK ALIVE/Arista AS-0439

THE RECORDS
STARRY EYES/Virgin VA 67000

IMPORTED SINGLES

HAWKLORDS
P.X.R.5/Charisma CB 332 12B (12")

IMPORTS

THE BISHOPS
CROSS CUTS/Chiswick CWK 3009
Old fashioned blues based lobotomy
rock. (Satisfactory.) (D.S.)

EELA CRAIG
MISSA UNIVERSALIS/Phillips 6360-639
Majestic rock treatment of the
Catholic mass. (Special Programming)
(D.S.)

JOE HIGGS
UNITY IS POWER/1 Stop STOP 1002
Higgs and reggae fold back into ob-
scurity taking silky songs and that
infectious rhythm out of mass circ-
ulation. Our loss. (Merit Plus.)
(G.B.M.)

JADE WARRIOR
REFLECTIONS/Vineyard Productions
BUTT 001
Insomnia? - Try old Oriental cure
called Jade Warrior. (Merit.) (D.S.)

JACK LANCASTER-RICK VAN DER LINDEN
WILD CONNECTIONS/Acrobat ACR 02
A melodic experiment focusing on
the lyricon which finds a few nice
grooves. (Merit) (D.S.)
R.T.'s Early Morning Jones
Wild Connections
Aural Exciter

PRISM
ARMAGEDDON/Magnum 9242-2001
Kinda mindless - little to say. But
the full production and adroit
playing disguise that pretty well.
And they have absolutely no trouble
writing hooks. Straight ahead rock
'n' roll. (Merit) (D.S.)
R.T.'s You Walked Away Again
Armageddon
Take It Or Leave It

JOHN RENBOURN
THE BLACK BALLOON/Transatlantic
TRA 355
Renbourn's high end background
music pleases. Melodious and flow-
ful. (Special Programming) (G.B.M.)

THE REZILLOS
MISSION ACCOMPLISHED...BUT THE BEAT
GOES ON/Sire SRK 6069
Fred, Barney, Wilma and Betty bring
the cartoon to life. Fun, not
funny. (Merit) (D.S.)
R.T.'s (N/A)

JAZZ
IN IT'S OWN RIGHT
By George B. Meier

GATO BARBIERI
EUPHORIA/A&M SP-4774
Contrasting textures - orchestra
against Barbieri's horn. That
raspy tone is irresistible.
(Merit Plus)
R.T.'s Carnavalito

TRAVIS BIGGS
SOLAR FUNK/Source SOR 3154
Funky rhythm, jazzy top. Monolithic
like a poor man's Crusaders. Disco
intentions. Dist. by MCA. (Merit)

RAY BROWN
SOMETHING FOR LESTER/Contemporary
S 7641
Neat. Somewhat cerebral. Under
control and elegant. Classy.
Write: 8481 Melrose Pl., Los
Angeles, Ca. 90069. (Merit Plus)

BENNY CARTER
LIVE & WELL IN JAPAN/Pablo 2308-216
A jumping big band. Benny's crews
sound exhilarated. Lots of Elling-
tonia. Fun. (Merit Plus)

JOHN COLTRANE
THE PARIS CONCERT/Pablo 2308 217
'Trane's work of 17 years ago re-
mains fresh and instructive. Tyner,
Jones and Garrison drive behind
him, tailgating the whole way.
(Merit Plus)

FREDDIE HUBBARD
THE LOVE CONNECTION/Columbia
JC 36015
MOR with a jazz implication.
Crafted and pretty. (Fringe)
R.T.'s The Love Connection

BOBBY HUTCHERSON
CONCEPTION: THE GIFT OF LOVE/
Columbia JC 35814
Captures the jazz spirit. Small
or large settings of equal charm.
Many nice tunes. (Merit Plus)

THAD JONES-MEL LEWIS & UMO
RCA AFL 1-3423
UMO stands for New Music Orch.

New Music Orch. plays old style
music, naturally. Tight ensemble
play and mellow tunes. (Merit)

ROSCOE MITCHELL
Nessa N-14/15
From the obscure side of Chicago,
Roscoe gathers his friends -
Braxton, Favors, Threadgill and
Jarman, among others. Difficult,
open music. Dist. by Flying Fish.
(Special Programming)

SAM MOST
FLUTE TALK/Xanadu 3001
Challenged by Joe Farrell, Sam gets
the most out of his flute. Solid
mainstream music. Dist. by Cream
Records. (Merit)

PHINEAS NEWBORN, JR.
HARLEM BLUES/Contemporary S 7634
An eloquent presentation of many
standards. The trio format is com-
fortable with venerables Ray Brown
and Elvin Jones. (Merit)

ART PEPPER
NO LIMIT/Contemporary S 7639
Contemporary really means tradi-
tional. Mellowness prevails 3/4's
of the time. (Merit)
R.T.'s Mambo Del La Pinta

OSCAR PETERSON
THE PARIS CONCERT/Pablo Z 620 112
Joined by Joe Pass and Niels Peder-
sen, Oscar comes up for the crowd.
The trio really puts out, compensat-
ing for the lack of drums as well
as possible. Material is always a
problem. (Merit)

OSCAR PETERSON
THE LONDON CONCERT/Pablo 2620 111
Louis Bellson drives. Oscar plays
effortlessly; he has nothing to
prove. However, "People" is the
newest tune in his repertoire.
Still, there's a solid groove.
(Merit)

JOBS & MISC. INFORMATION

RECORD SERVICE

KFMU/Oak Creek, CO. - MCA; Polydor;
EPIC
KFSR/Fresno, CA. - Mango; A & M
KKUP/Cupertino, CA. - Columbia Jazz;
Arista;
Polydor;
Mercury
KSPC/Clairemont, CA. - Infinity
WCBN/Ann Arbor, MI. - Fantasy/Pres.
Milestone;
Galaxy
WCCE/Holyoke, MA. - Mercury; RCA;
Imports
WHRW/Binghamton, NY. - Columbia/Epic/
Stiff; Capitol;
Motown; T.K.;
Imports &
Small Labels
WITR/Rochester, NY. - Arista
WLUR/Lexington, VA. - Columbia; Epic
Milestone
WNCS/Montpelier, VT. - Chrysales
(Steve Hackett)
WQAX/Bloomington, IN - Flying Fish,
(Buddy Emmons)
Inner City
WSCB/New Haven, CT. - Pacific;
Arista

JOBS

Top AOR Talent needed. Five openings
to be filled now through Sept. 1, '79
on nationally syndicated music
service. No beginners. No calls. Rush
tape and resume to: Music Preview
Network, 73 McCulloch Dr., Dix Hills,
N.Y., 11746. Top compensation for
the right people.

Late night jazz D.J. is moving to
west coast in August and is looking
for a job as a late night D.J. on an
AOR, Hardrock, MOR, or Jazz station.
For resume and tape write to Darryl
Morrison, 206 S. Hewitt Rd. #102,
Ypsilanti, Mich. 48197

MISCELLANEOUS

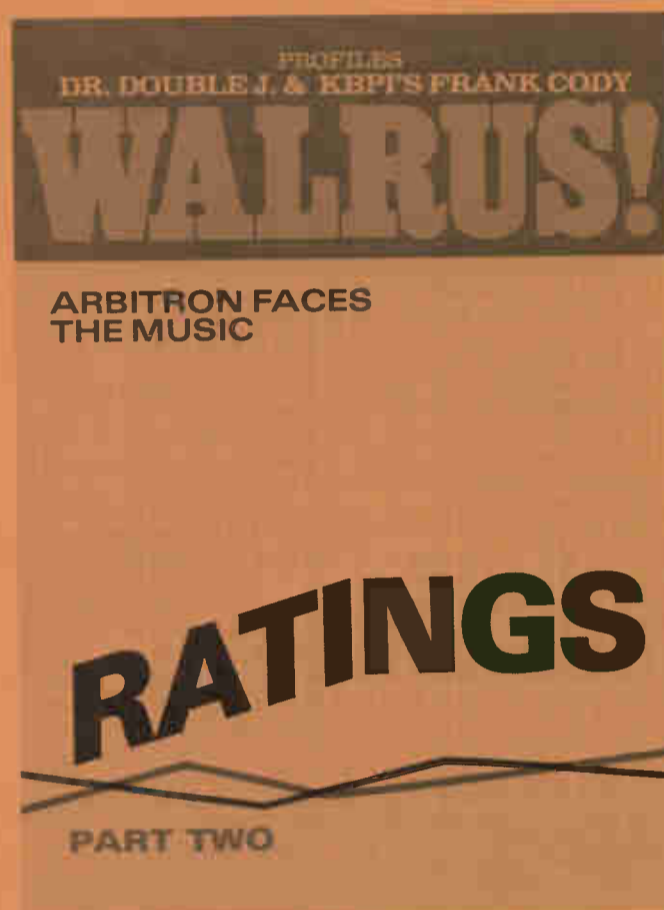
WQAX is looking for promotional video
tapes for its cable TV series Tube-
stage. Please contact Geo! Batz or
Neil Sharrow at (812) 337-9415.

The newest in original comedy programs
for radio syndication is scheduled to
begin distribution in September.
American Laughtrack, a half-hour-long
slickly-produced show, is the
creation of IDB Communications togeth-
er with The Conception Corporation.
As a weekly series it will be a
barter offering to any interested
stations. For further information
write or call 2626 Basil La., Los
Angeles, CA., 90024; (213) 475-6725.

MOTHER JONES magazine is syndicating
two five-minute audio Public Affairs/
All-Other-Programming programs each
month. Programs will be based on
articles in each issue of MCTHER
JONES. Audio will cost radio stations
nothing, and each program will
fulfill Federal Communications
Commission mandated Public Affairs
and/or All-Other-Programming license
requirements. MOTHER JONES Audio is
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market basis. Stations interested
should contact Larry Johnson: (805)
966-9857, 817 De La Vina #2, Santa
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A national cable radio network
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The response to our readers survey has been an overwhelming success! With facts like:

Quantity of readership.

An average of 8.6 Readers per issue mailed, gives **WALRUS!** a reach of 11,500+ total readership.

72% Read WALRUS! More.

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WALRUS!

RADIO METHODOLOGY

(1) STATION POINTS are based on market size.

Major Market	= 4
Major Second	= 3
Secondary	= 2
Power Limited	= 1

(2) AIRPLAY POINTS are based on amount of Lp airplay.

Heavy Airplay	= 2
Moderate Airplay	= 1
Light Airplay	= 0

(3) Each Lp report receives station points and airplay points.

(4) The station points are multiplied by the airplay points to yield a subtotal.

(5) Subtotals for given Lps are then added together to yield regional (NE, S, MW, W) and national totals.

	MAJOR	MAJOR SECONDARY	SECONDARY	POWER LTD.
HEAVY AIRPLAY	8	6	4	2
MODERATE AIRPLAY	4	3	2	1

(6) Percentages are attained by comparing the total an Lp actually receives against the total it could have received. (Heavy airplay at every reporting station.)

(7) The first time a record appears with a significant percentage it is placed in Radio or Retail Futures.

WALRUS!

New Album Rock from Capitol . . .



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Little River Band's "Lonesome Loser" — already out and taking off with instant album rock and top 40 acceptance. From the forthcoming album "First Under the Wire" . . . now available on 12" for immediate airplay.



CRIMSON TIDE

RECKLESS LOVE

The new album is produced by Duck Dunn and Steve Cropper, and features the premiere summer rocker "Reckless Love" (Also available on 12" Ep backed with the Little River Band's "Lonesome Loser" — SPRO 9168-9171). Crimson Tide is led by Wayne Perkins, the legendary southern guitar player who has toured with everybody — including the Stones.



AMERICA



The first single from their new album is "Only Game In Town." . . . and it All ready added as an album cut sounds GREAT on album Rock Radio! . . . by 96 AOR stations! The album is SILENT LETTER Produced by George Martin.



ESCAPE FROM DOMINATION

The second album from one of America's best new song-writers - with "Cadillac Walk" and Robert Palmer's new hit "Bad Case of Loving You" to his credit. Produced by Craig Leon, with Moon the executive producer. Recommended trax: "Bootleg Woman," "Hot House Baby," "Gun Shy" and "No Chance."



POUSETTE-DART BAND



For their fourth album, the Pousette Dart Band reunites with producer Nobert Putnam, who did the first two critically acclaimed Lp's. Jon Pousette Dart was most recently heard on John Hall's "Power" album. Key cuts: "Cheated," and "Silver Stars" (featuring Tim Weisberg), "Never Enough," "Four Love."

Never Enough

(Continued from page 4)

Maybe it belongs in the same elephant graveyard as Conlon, Trendex, Hooper and Pulse. Hell, even McDonald's seems to be over the hill.

Maybe that's what Burke or Ram or Trac-7 think. Why else get into a cutthroat Holy War unless you think you can win?

But the theology of ratings doesn't sustain that line of reasoning. Jim Seiler, who started up Arbitron, figures that you'd have to be willing to lose \$15,000,000 just to compete against Arbitron head to head.

That makes Arbitron the Yahweh of ratings. Always was and always will be. But what does Yahweh think?

Arbitron attributes its ratings hegemony to a variety of factors. It is a comprehensive service with more experience in the business than anybody else. Arbitron regularly surveys over 200 markets and it surveys every station in every county in the broadcasting area.

Arbitron capitalizes on the quality of its research by presenting quarterly reports that are diversified and complete breakdowns of market performance. This is one factor that made Arbitron attractive to radio. Almost everybody could be Number One in some day-part teen, male, 18-34 female category.

suffers from a different predicament. They're trying to establish credibility. Arbitron is trying to protect it.

Sometimes this means Arbitron researches its own research. In one case, The Vatican of ratings even published a study of its own cooperation rate and lack of it during sweeps.

"I'd like to see our competitors put out a non-respondent survey," says Connie Anthes, Arbitron's Public Relations Manager in New York. Sort of their Joan of Arc of Statistics. Arbitron makes it a practice not to discuss research rivals and this oblique reference to competition is as close as Anthes gets. But her point is that Arbitron itself supplies ammunition to its critics.

The best illustration of this is an internal Arbitron study of its own methodology tentatively clocked for release later this year. That internal report draws a bead on Arbitron's failure to get better survey response from minorities and the crucial 18-34 year old demographic. This same report even contains a critique of diary methodology and owns up to the merits of telephone recall.

What a bombshell! It's like a Pearl Harbor where the Americans bomb themselves.

But Anthes doesn't think that

comparison, television is a quick and simple buy.

The agencies who buy time on radio and TV understand this. They also understand that radio only gets between 5 and 7% of the national advertising dollar. The result is that the agencies don't pay as much attention to radio.

Think of it this way. The agencies are like Pharisees in the Temple of Radio. Their ministry is divided between the holy of Arbitron and the profane of secular advertising.

To call Arbitron the Bible of radio tells only half the story. Arbitron is the Bible of the agencies that buy time on radio.

Look at the problem from the perspective of the agency. Next to TV, radio is not big money. There are too many radio stations. Too much work.

Now turn this universe upside down. Introduce new rating services. Make the agencies review Arbitron against Burke. Review all the numbers. More work. Overload.

The fact is the agencies don't do it and won't do it. It doesn't pay for them to do it.

Turn it around again or like Jim Seiler says "out of 10 broadcasters who scream they have to have another rating service only one or two will sign when you put a contract in front of them. The rest say 'we're with

Radio programmed less for an audience and more for marketing trends. Sex and age demographics that can potentially format radio to serve as an exclusive product delivery system for any beer distributor in the world.

There are two ways this might change. Both are drastic changes in the marketplace. First radio has to be more competitive with TV. That might happen if cable splits up the television market (Columbus, Ohio, for example, can choose from 1,000 cable TV channels.) Second, radio could give up national advertising dollars and go the way of newspapers. This is not the big sacrifice it seems. Outside the top 3 markets, national ad dollars only constitute 15% of radio revenue (Jack McCory of Ram thinks radio will go this route because it has to).

What ALL this seems to add up to is a massive economic overhaul and retooling. Time to rethink the whole idea of ratings.

What radio needs is good, hard information. As long as different rating companies use different methodologies, comparing performance is a little like comparing apples and oranges. But there is commonality of purpose.

How do we get solid research?

"An internal Arbitron study of its own methodology . . . draws a bead on Arbitron's failure to get better survey response from minorities and crucial 18-34 year old demographics."

Arbitron is also trying to get better. It is developing an Expanded Sample Frame to track down unlisted telephone numbers. Now there's the Radio Advisory Council. Arbitron is forecasting more qualitative data on consumers. There's something called a Differential Respondent Technique which is pocket calculator vocabulary for trying to get more people to respond to surveys.

But it goes slowly. The Vatican isn't the Vatican because of speed. Arbitron can't get too innovative too fast. For example, Arbitron outlined a plan to rate radio continuously. Stations went **RIGHT OVER THE EDGE**. Not just quarterly but year round ulcers. The fact is that every other research service rates or plans to rate a longer period of time than Arbitron. What we need is a movie; what we get is a snapshot.

Besides rating during a sweep is rating an anomaly. There is nothing more unusual than the way a station sounds during a sweep. It is not unlike John Steinbeck's explanation for ducking the Grand Canyon in *Travels With Charley*. He wanted to avoid abnormalities and find America. Ratings should measure the overall performance of a station, not the singularities of 3 week aberrations.

In the end, it will be a year round sweep and sooner or later Arbitron will have to follow. But Arbitron's problem is that it has to satisfy everybody. Sometimes it doesn't satisfy anybody.

The rest of the research field

Arbitron's strained relationship with radio is over methodology. She doesn't even think it's because of a bad book. She does think it has everything to do with money.

While Arbitron doesn't like to discuss the competition, it likes to talk about money even less. Arbitron bills radio according to a station's rate card. As much as \$60,000. What this throws into high relief is the relationship between ratings and advertising rates.

It is more than just the same etymological root. Ratings decide station rates. At the same time, rate cards are the final proof of the credibility and durability of a rating service. In other words, when a radio station can raise rates on the basis of ratings supplied, say by Burke, then we know that Burke is a major force in the market.

Money and who pays for research is the Holy Mystery in the Church of Ratings. Anthes' rule of thumb is that radio pays 90% of Arbitron's cost; the agencies pay 10%. In fact, between Radio, Arbitron, and the agencies, we have our Holy Trinity. Or is it Holy Monopoly?

If Arbitron is a monopoly, radio consented to that monopoly. Radio needs Arbitron's One True Rating Service. At the same time, it's the agencies that perpetuate Arbitron's monopoly. And that's a function of the economics of radio.

First of all, it's a pain in the ass to buy time on radio. The market in any city is glutted with radio stations. By

you as soon as you can get the agencies to sign."

Some of these conditions are changing. Agencies are more critical of Arbitron and its methodology. They've made enough noise to presuppose that the agencies will back at least one new rating service to play watchdog over Arbitron (probably a telephone recall methodology to ride on Arbitron's diary).

None of this has been lost on Arbitron. There's evidence of some self-correcting measures to improve performance. There's new competition. And maybe a new Arbitron.

Let's hope it's not the new Nixon. As it applies to AOR, Arbitron may have to build a special bridge of reconciliation. For a very long time, nobody bitched louder than AOR radio. The volume of AOR's complaint was matched only by its disorganization. What AOR misunderstood was that the Big Fight wasn't necessarily against Arbitron but against the agencies that use and misuse rating data in an exercise that might ultimately have a dangerous and unhealthy influence on radio.

Ratings exist, in point of fact, to sell time on radio. The whole evolution of rating data is governed by a formula to make it easier for people to buy time. That's what ratings really are: dossiers on where to find consumers. The agencies promise anything, admit nothing, deny everything, and then demand proof. What the agencies want, the agencies get.

By telephone? Diary? By using diary and telephone?

What's the margin for error? Is there a bias? Who gets surveyed? Who doesn't?

How do we survey? For one day? For the last 18 hours? Across the week? Year-long?

Don't get away from the point. What you want to know is how many people listen to your radio station and how listening is distributed in the market. How would you find out? Think about it because what you think makes as much sense as the pocket calculations of the priests of ratings.

What is interesting about the Holy War of Ratings is that it has created an expanded world of choice for radio. There's a lot to choose: expensive and modest, big and small, telephone and diary.

Don't forget to ask who is going to pay for research. What kind of research? Will AOR bankroll research that shows a bigger audience for 18-34 year olds? Do we believe that improving research helps or hurts? Do we believe it's better in the long run?

All of this has to be talked out. Thought about. Debated and analyzed. Tried in the court of radio opinion.

And if we judge that ratings are the tail that wags the dog, then ratings are also the heresy that makes true believers of us all.

Maybe we don't know how many angels dance on the head of a pin. But we know ratings are the pin the angels of radio dance on. Dance angels, dance. □

INDUSTRY PROFILES

BY BILL VITKA



We were talking about the gasoline monster. There was a spur off the conversation that turnpiked through the movies. Detoured into the Shangri-Las. Finally highballing on the highway of nuclear chemistry.

This is a map, of sorts, of Polydor's Doctor of Artist Development, Jerry Jaffe. He is somewhere near the intersection of Vinyl and Ph.d. Jaffe says it's very close to the corner of Rock 'n Roll and Obsession.

Take another look at that map. It says Amsterdam, 1973. Jaffe found his way to a nightclub that was putting on Brinsley Schwartz. He was not necessarily looking for rock 'n roll but for someone who spoke English. He found both in Nick Lowe.

Lowe steered Jerry to Andrew Lauder at UA in England. Lauder was a kind of traffic cop for Jerry, rerouting the automobile of his life into the fast lane of the music business. "There was somebody," Jerry says, "who had as much musical talent as I did, which was nil."

This discovery was Jerry's green light.

But like any stretch of open road, it comes out of a curve. In this case, a Catholic rotary. Jerry was teaching nuclear chemistry in a women's college run by nuns.

That is not why they call Jerry "the doctor." The Ph.d is because he took Columbia for a ride with a thesis called "The Roll of Topspin Conservation in Proton Enhancement of the Exit Channel from Cooper-63 Compound Nucleus Formed by the Reaction of Alpha Particles on Cobalt-59 and Protons on Nickel-62." Amen. He wrote it and taught it. You could even say he made a habit out of it.

Until the green light.

Jerry shifted into letter-writing overdrive, blowing the horn about his encyclopedic knowledge of rock 'n roll. "Basically it was an appeal to good nature," Jerry says.

It backfired. He was interviewed and restauranted but no job. Not before he thumbed a lift from Cliff Bernstein at Mercury who shuttled Jerry over to Lou Simon at Polydor.

Simon had just one question for Jerry. "Can you be humble?" "Yes!" Jerry said modestly.

That was the crossroad. Jerry gunned down the boulevard of Polydor like West Germans without a speed limit. From Promotion to Director of Publicity to National Album Promotion to Director of Artist Development. Some kind of land speed record? Clock it from 1976 when Jerry first wheeled into Polydor.

What Jerry is doing now is customizing

Artist Development and making it over into a finely tuned machine, a co-ordinated instrument of album promotion, tour publicity, and career development from signing to superstar.

Jerry thinks of radio as an essential pit stop on the Polydor Turnpike. At the same time, he figures radio could use some re-tooling, a format tune-up to accommodate new bands that he worries won't otherwise get out of the garage.

"There has to be recognition from radio and retail," he says, "that when we approach a new record, the judgements we make are judgements about somebody's life's work."

There's also something Jerry doesn't understand about radio. He doesn't understand why people are always asking him what the commitment of the record company is to an artist. "I hope it doesn't mean we're gonna have to buy 36 sixty second spots," he says. Jerry thinks records earn airplay on the basis of merit or sales. Not because of T-shirts, ashtrays, buttons, or tour jackets. Not as much conspicuous consumption. That's a factor of a monster called gasoline. Or recession. Call it rock 'n roll rationing. Get ready for long lines at the promotion party.

Don't get the wrong idea. Jerry isn't the OPEC of records. He's a high performance engine that runs on vinyl not oil.

Maybe movies too. The screenplay rights to a novel he wrote have been sold and now they're bidding on the book itself. It's called *Angel Babies*. The story of a fictional Shangri-Las with real cameos by Neil Sedaka, Bobby Rydell, and Murry the K.

Take another look at the map. Now we're at Hollywood and Vine. How did we get here? Not sure. But one thing is true. The light is green.



"The audience for radio falls into two categories of conscious and subconscious listening," says Frank Cody, Program Director at KBPI in Denver. "Successful stations," he continues, "appeal to both the active and passive listener. Active listeners look for new music as a new experience. Passive listeners look for the comfort of the familiar." The interface between active and passive, according to Cody, is magic.

Cody's magic started 15 years ago in New Mexico. He was a junkie for a bilingual radio station in Albuquerque that played a rainbow of music drawn from a broad spectrum of rock 'n roll and jazz. What Cody remembers about the station is what he still thinks sounds good over the

air today. Person to person radio.

Cody pitched them for a job and got it. It was *The Big Break*.

The call letters, by the way, were KLOS. History does repeat itself. We have gone from Sgt. Pepper to Sgt. Pepper. Progress, revolutions, and graveyard statistics inbetween. It is also the white bread of the sandwich of Cody's career.

He worked at KOB in New Mexico doing a 50-thousand watt airshift that got Cody mail from Greenland. He backpacked across Europe schooling himself in the BBC and pirate radio. He also jocked at KHOW in Denver, KKFM in Colorado Springs, and KBPI. Cody finally gave up John Denver country for KMYR in New Mexico only to find himself at KLOS during the Bicentennial.

There were fireworks. But the founding fathers were Allan Shaw and Rick Sklar with a Declaration of Dependence on New York. KLOS was just one more ABC colony.

The redcoats imposed a tight format, played the Bee Gees and refused to let Cody put the Blues Brothers on the air. The punchline is that KMET did very well.

Cody says "As I look back I should have fought with my intuition. I learned never to compromise something you totally believe in your heart. ABC was satisfying and very compromising." Sorta like a bar where they water the drinks. You can still get drunk, but it takes longer.

Cody found a new bar. Actually it was his old watering hole back at KBPI. He says Denver is changing and opening up. Dylan and Poco and Bromberg are still old chestnuts. But the Cars have finally broken. Even Devo plays there.

Radio is different as well. The audience for FM actually declined and the AM share multiplied. Cody says the market got stale but he believes new music will be a vital transfusion. Not just for Denver but KBPI. "The station was so tight, it squeaked," Cody says.

What Cody wants is human communication. Not robot throats. "Most radio has become a McDonald's franchise," he argues. "Stations are afraid to be spontaneous. There's no willingness to take a chance. But the doors will open again."

Cody figures his job is to recruit the right talent, people who can make a good record sound better, people who sound like people.

Radio is both a mass experience and an individual experience. Cody says radio is fundamental to all human experience.

He also says radio is a refrigerator. Well, not quite but almost. What he says is this: "Everybody eats and everybody listens to the radio." The idea was to point out the universality of radio. But it also means radio is food. Even more. Cody says "I still can't get over the fact that radio sends sound. Not just sound but music." What's the point? Cody says the point is that "music is just a cut below sex."

The connection is food and Freud. The refrigerator is surrogate sex. What does that do to radio? Well it's already a transistorized social interchange. Don't forget that sex is food and food is radio. And the long and short of it is this: another name for radio might as well be oral intercourse.

MERCURY BEATS THE SUMMERTIME BLUES



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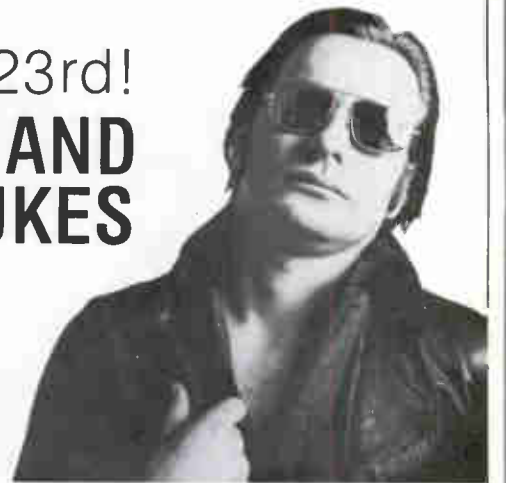


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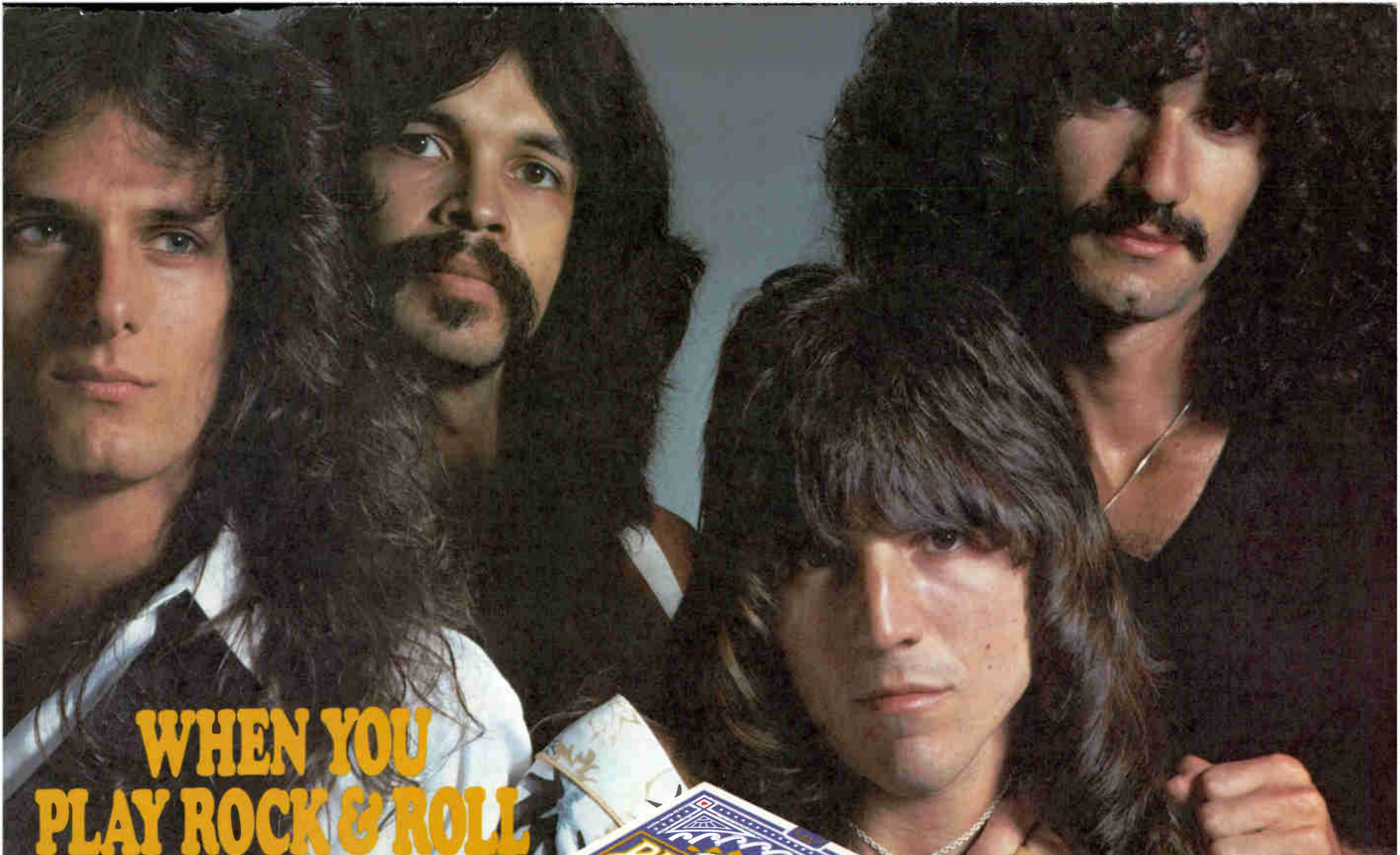


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