

**RECORD
MEGA
COMPANIES**



**COMING
FULL
CIRCLE**

WALRUS!

ISSUE 257

MARCH 12, 1979



PLUS

**More News On The Wire!
Radio City: Managment Replies!**

NEW YORK AND LOS ANGELES

NEW YORK

IN THE NEWS: Bill Nelson, former prime mover of Be Bop Deluxe, has announced the lineup of his new band, RED NOISE. In addition to Bill on guitars will be Be Bop holdover Andy Clark on keyboards, Ian Nelson (Bill's brother) on saxes, Rick Ford on bass, and American drummer Steve Peer, formerly of New Jersey group TVT. Peer, however, does not appear on Red Noise's debut LP, SOUND ON SOUND, scheduled for mid-March release on Capitol: the drummer on the LP is English sessionman and ex-Fairport Convention Dave Mattacks . . . Reports have it that the new Eagles album will contain a heavier rock'n'roll feel than is usually associated with the group. Eagles will also appear on the soundtrack to **Urban Cowboy**, a film being produced by their manager, Irv Azoff . . . Gilda Radner will become the next member of Saturday Night Live's Not-Ready-For-Prime-Time-Players to record an LP. The album, LIVE FROM NY — THE GILDA RADNER ALBUM, is due for spring release on Warner Bros. and will feature the Rouge of Capitol's Desmond Child and Rouge on backing vocals. Bob Tischler and Paul Shaffer will co-produce . . . Todd Rundgren is doing his bit to help the so called "boat people," the Indo-Chinese refugees who have lost their citizenship and have been herded into provisional camps in the South China Sea area. Todd has organized a benefit concert to raise funds for food and medical supplies for the refugees at New York's Palladium on February 16, and has enlisted the help of a few friends: Blue Oyster Cult, the Patti Smith Group, and the David Johansen Band have all donated their time to this worthy cause, along with Todd and Utopia. Other special guests will probably appear unannounced, as well. The two shows, both of which sold out quickly, are being recorded for King Biscuit Flower Hour syndication . . . In addition to his fundraising activities, Rundgren's been one of the busiest producers around over the last few months. In four months he's worked on five LPs, all scheduled for release this spring: the Tubes, Patti Smith, Tom Robinson Band, Meat Loaf and his own Utopia. Todd says he may stop touring for a while to work on video projects, including a possible TV pilot . . . Controversy seems to be arising over a song recorded by Graham Parker and the Rumour called "Mercury Poisoning," which won't appear on their new LP, but will probably surface eventually one way or another. It seems that Parker's former label is not too pleased with the implication of the title . . .

Spencer Davis, now working as an independent producer on the West Coast, recently got together for a reunion dinner with the three other members of the original Spencer Davis Group — Steve Winwood, Muff Winwood, and Peter York. It was the first time the four had gotten together in over a decade . . . B.B. King starts four week tour of the USSR Feb. 26.

IN THE STUDIO: Andy Pratt is recording at RCO Studios in Woodstock, co-producing with Eddie Offord of Yes/ELP fame . . . Nils Lofgren in the studio with Bob Ezrin . . . Peter Frampton at Cherokee in L.A. . . . The A's, managed by Apple/Chipetz in Philadelphia, recently inked to Arista, at Sound Mixers being produced by Rick Chertoff . . .

IN THE CAN : LPs finished and ready for release soon include Dwight Twilley's TWILLEY and TYCOON's debut on Arista in late February; Raydio's ROCK ON and Patti Smith's WAVES on Arista in March; Rick Wakeman's "disco flavored" RHAPSODIES, a double LP recorded in Switzerland with Tony Visconti on A&M in March; No Dice's TWO FACED on Capitol in March, and Roxy Music's MANIFESTO on Atlantic, also for March release.

— Dave Schulps

LOS ANGELES

APPOINTMENTS, PROMOTIONS & PERMUTATIONS: News of Capitol/EMI's buyout of United Artists Records came as little surprise following the multitude of indy snap-ups thus far this year. U.A. chiefs Artie Mogull and Jerry Rubenstein will remain on the company's board of directors. While financial details have not been disclosed, the duo of industry veterans no doubt turned a nifty profit in the year since they purchased the label from Transamerica. Jim Mazza, President of EMI America, will assume U.A.'s General Manager responsibilities . . . Larry King has been appointed V.P. of Promotion at MCA. He hails from Atlantic where ex-colleagues Vince Faraci and Tunc Erim have been elevated to vice presidencies in national promotion posts . . . Russ Shaw, late of Chrysalis, moves over to the MCA hierarchy, becoming V.P. of Artist Relations . . . Maxanne Sartori, WBCN air personality and former Island Records employee, assigned to artist development directorship for Elektra/Asylum. Maxanne, in charge of the Southern region, will operate from Nashville . . . Moving into Island's Burbank base is Mike Papale, taking on the promotion chores previously handled by Freddie Mancuso . . .

And Jon Scott, last heard from at the turbulent ABC offices, is now Vice President of Special Projects in Capricorn Records' L.A. headquarters. One reason for the move: Capricorn's signing of Australian rocker Billy Thorpe, of whom Scott's a staunch supporter. Thorpe's debut for the label, CHILDREN OF THE SUN, out soon.

'Tour' Du Jour—Elvis Costello's 53 date tour opener is Beserkly's Rubinoos!

MICHAEL NESMITH WRITING BIG DOGMA: Michael Nesmith soon to enter the studio with "more electric, basic rock 'n roll" tunes for his first studio effort since 1977's FROM A



Michael Nesmith

RADIO ENGINE TO THE PHOTON WING. Tentative title for the new LP: INFINITE RIDER ON THE BIG DOGMA. Michael's Carmel-based label (administrated by new prez Kathryn Nesmith) recently signed two new acts, Jet and Magician. And five-time U.S. surfing champ Corky Carroll's "Tan Punks On Boards" single has shipped from Pacific Arts' HQ.

LP LOOPS, STUDIO SCOOPS: CBS to release Rachel Sweet . . . Producer Jack Nitzsche completed final mixes in L.A. for Graham Parker & The Rumour's SQUEEZING OUT SPARKS. Tracks for the Arista LP, which Nitzsche considers one of his best production jobs ever, include: "You Can't Be Too Strong," "Discovering Japan" "Love Gets You Twisted" and "Waiting For The UFOs." . . . Denny Cordell, originally pegged to produce Carlene Carter's second Warners' disc, dropped in favor of Nick Lowe. Lowe's already put eight songs to bed with C.C. in Hollywood, with Clover — Elvis Costello's MY AIM IS TRUE band — providing the musical accompaniment . . . John Hiatt, newly inked to MCA, recording in town . . . Sparks signed to Virgin for large portion of the world with Ron and Russell Mael currently label shopping for a Stateside release. The Giorgio Moroder-produced disco flavored platter is called NUMBER ONE IN HEAVEN . . . Roy Orbison signed to Elektra/Asylum, just wrapping

up his album's worth o' tunes in Tinsel Town.

PERAMBULATING PRODUCT: Upcoming releases from some of the diskeries include: Eddie & The Hot Rods' third album, "Thriller", due shortly from Island, produced by Pete Kerr (responsible for the Sleeper of the Year, 1978, award for The Motors' APPROVED BY THE MOTORS) . . . from RCA, new Evelyn King, disco act Witch Queen and OUR MEMORIES OF ELVIS with Vernon and the Colonel . . . Atlantic issuing a new Average White Band, Randy Bachman's Iron Horse Group, Bad Company, The Tramps and Guess Who . . . ABC has The Atlantic's BIG CITY ROCK, a third from Shotgun and the Dramatics' ANY TIME, ANY PLACE. Tentative April slates include the Crusaders, Lenny Williams and Tom Petty (though T.P. & The Heartbreakers are still entrenched in the studio, unlikely to meet that early deadline) . . . Follow-up single to Ian Matthews' monster Mushroom hit "Shake It" is the STEALIN' HOME LP opener, "Give Me An Inch Girl." It's likely that Ian Gomm, famed guitarist/songwriter/vocalist with the Brinsley Schwarz boys signed to CBS with his "Summer Holiday" LP forthcoming.

COVER STORIES: Frankie Miller sings Bob Marley's "Is This Love" on his upcoming David Mackay (Bonnie Tyler) produced record . . . French crooner Johnny Hallyday celebrating his 20th anniversary in the biz with a new album. Allan McDougall, Island Music publishing exec and one of Hallyday's biggest fans (McDougall is a burly 7-foot) coerced the chanteur into Parisian-produced covers of Robert Palmer's "You're Gonna Get What's Comin'" (now "Come Un Voleur") and Jimmy Cliff's "You Can Get It . . ." ("Toi T'as Le Bon Jour de L'Amour"). Following Plastic Bertrand's foreign-tongued top 40 entry, McDougall predicts potentially similar success for Johnny in the States . . . Lowell George does Jimmy Webb's "Himmeler's Ring" on his first solo outing, THANKS, I'LL EAT IT HERE.

RUMOR MILL: Artie Ripp, rock entrepreneur and head of the dear-departed Kama Sutra label, given an even million to re-establish the logo under the wide wing-span of CBS Records?

★ ★ ★ ★ ★
 . . . My concert-booking spy Irza Tingle reports that plans are in the works for Phyllis Hyman, Wild Cherry and several Virgin acts to open for Steely Dan. A bill like that could pop all over the place.

— Steven X. Rea

SO GONE HE'S UNFORGETTABLE!



ROBERT GORDON'S

first two albums, featuring the singles "Red Hot" and "Fire," made him one of the most talked about vocalists in rock 'n' roll. Drawing from country swing and rhythm and blues, Gordon redefines a tradition of energy and emotion as old as rock itself.

Welcome "Rock Billy Boogie," the wild first album on RCA^{AFL1-3294} Records from Robert Gordon.

Includes the just released single: "It's Only Make Believe" b/w "Rock Billy Boogie" PB-11471

RCA

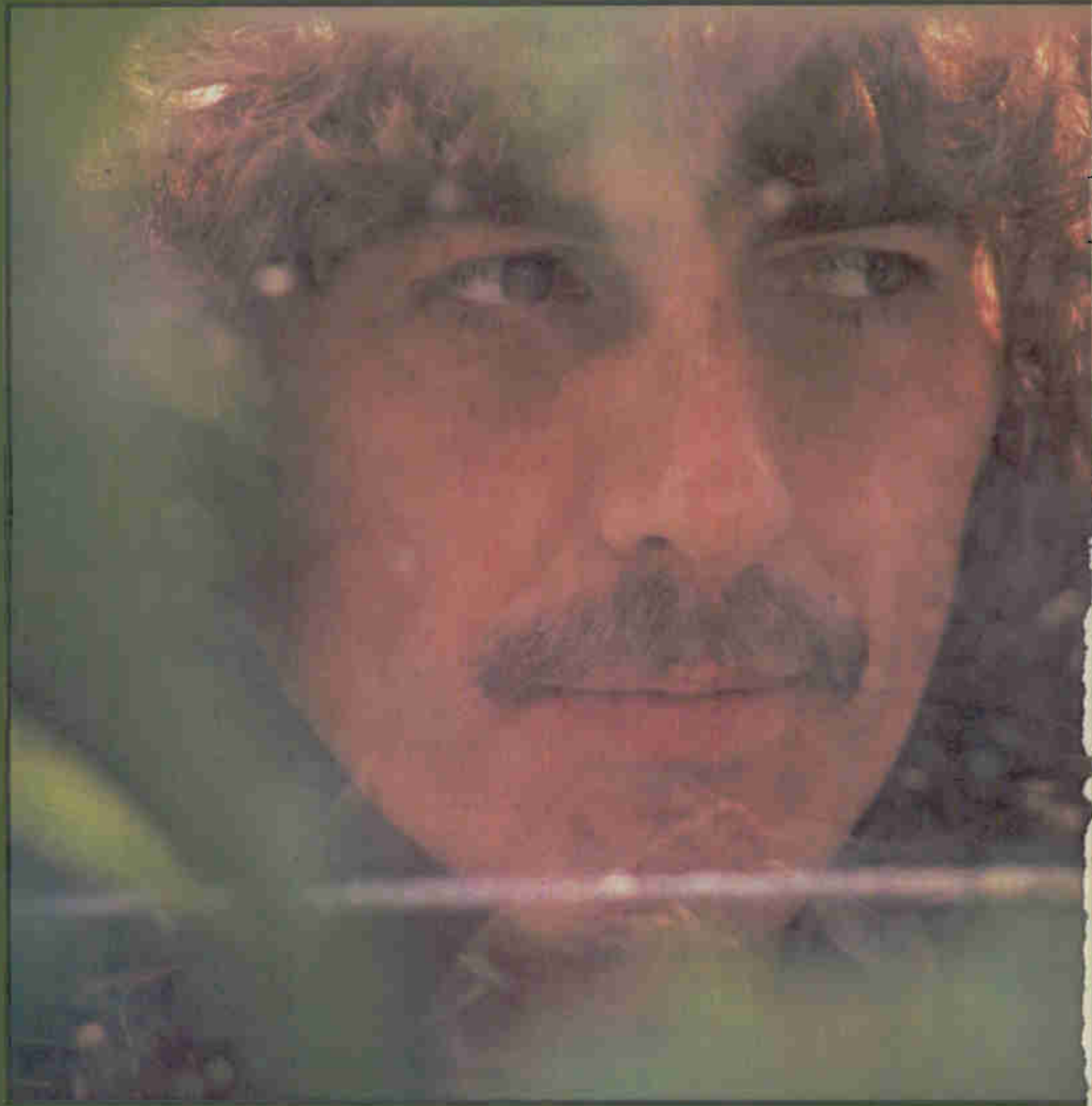


ROBERT GORDON
Rock Billy Boogie

Rock Billy Boogie

Produced by Richard Gottehrer
"An Instant Record"

The 1979 George Harrison



George Harrison

Featuring "Blow Away" BRC 8763

Produced by George Harrison and Russ Titelman.

On Dark Horse Records and Tapes. DHK 3255

Manufactured and distributed by Warner Bros. Records Inc.





PROFILES



BY BILL VITKA



JAY BLACKBURN

Jay Blackburn figures the Loop is number 127. The one-hundred-and-twenty-seventh radio station that he has programmed, worked at, consulted or rebuilt. KLIF, KERC, KAWA, KUYS, WMBJ, "near bottomless bowl of alphabet soup." If programming is not unlike writing a novel, Jay is the "Author" of more than 100 radio stations, a kind of prolific Isaac Asimov of broadcasting.

Not far off the mark because Jay's advice about radio comes from science fiction. He says "We live in the future and if you don't live in the future you fall behind." Right. Now tell 'em about fiber optic laser transmission. Tell 'em about the computer you've got at home Jay.

Tell 'em "never to forget the point of a radio station. Numbers aren't the whole thing. The whole thing is dollars. The point of a radio station is to make as much money as possible."

"Records," Jay says, "are little round things with holes that are what I use to get demographics."

Jay discovered those little round things when he was in the 7th grade. It was KLIF in Dallas. Jay took the morning bus downtown and worked the telephone and pulled records. And he did that until high noon "when the old man would come around" and then hustle over to KBOX for more telephones and more records.

Jay grew up in Dallas, but he was born in Austin. And when he talks you can still hear how his voice was salt-and-peppered with Texas.

He got his first job when he was a 17 year old kid from college. That was KERC, 500 watts, two tower directional, and Jay ran the Jesus tapes on Sunday morning. He calls it

"The Big Curse." Then it was more radio, Armed Forces Radio, Vietnam, a little TV, then back home with KBIL.

That lasted two days. Jay figured there was BIG MONEY in the boob tube and so he jumped across the street to Channel 13. Turned out there wasn't any BIG MONEY, just \$75 a week for a kid show and some puppets.

Then it's suburban Houston, KMCO. Jay knew what he wanted. To be a salesman. After they made him a salesman, they made him Sales Manager. Then General Manager.

Then Jay met Art Holt, a radio consultant and broker. Holt's job was to find money-loosing radio stations, revitalize and sell them for money-making profit. What Jay did for Holt was what Lon Chaney, Sr. did for make-up. "Holt would call up and say 'we need a business type. Dress up like a Harvard Business School graduate, glasses, and leather briefcase.'" Or "we need a creative type. Let the hair grow, bluejeans."

Jay and Holt turned over some 60 stations this way. Then Jay worked in a dozen other places. And then he quit radio. He even quit America.

Jay ended up on the southwestern tip of Puerto Rico. From radio station command to commanding his own sail boat. The real music in his life is warm salt water and sunshine. But it didn't last long.

The end came when Bob Bennet, who worked for Bob Hope, pitched Jay to consult a Top-40 station in San Juan. Jay already knew enough Spanish from Texas bordertowns. And radio, like he says, "is the only thing I can do."

Bennet's station in San Juan is WBMJ. That mushrooms into something called HBB, a consulting group in the Caribbean. Antigua, St. Lucia, Virgin Islands, Dominican Republic, Phillipines. In fact, Jay still handles a few of those radio stations.

Then he figured he wanted a bigger boat. Jay says he needed money for a cruiser that could sail around the world. So he went fishing for a radio station in a major market. "I called a friend and said I got a little AOR format and it'll work." Ever get the feeling that everything is "little" to people from Texas?

Jay's little AOR format was WLUP in Chicago, the Loop. Jay runs it this: "Our job is to play the hits. But the definition of the hits keeps changing. The more things change, the more they stay the same. AOR changes with the culture."

Chicago is a big, competitive market. That's just the way Jay likes it. He likes working long hours. He also, curiously, calls himself lazy. "Colorful son-of-a-bitch ain't I," he laughs. "But don't put that in the story." There it is Jay. Anyway. □



MAVIS MACKOFF

Mavis Mackoff says she walked into KZOK out of the blue. Walked out of the audience and into the PD's office and got a job and now Mavis works for the same audience that she walked out of.

Mavis has been working at KZOK in Seattle for about 2 years. At least as Music Director. She started off at ZOK before that doing an art gallery show. Hell, radio needs a little culture. Sandwiched in between ZOK was a short association with Channel 9 in Seattle. Before and after, it's KZOK, her one and only, sort of her sweet sixteen.

Her newness, Mavis says, was her selling point. She walked into Norm Gregory's office and said she knew what the audience was thinking, how they felt, because she was one of them. She offered freshness and she still has it. "Keep the excitement," she says. "Be in touch. I still listen to music. I take it home with me." That's her antidote for jaded preconceptions. World-weariness, apparently, has even caught up with Seattle. But not with Mavis. She doesn't have a job, she explains; she has a lifestyle.

"Music is the soundtrack of my life." It started with Alley Oop and 3 older sisters. There was always music in the house. In Phoenix where she grew up. Mavis went to school in Boston. And from there, Seattle. Like a lot of people in radio, Mavis' resume reads like a Rand McNally Atlas.

She wants to stretch the borders of that map. She talks about herself learning, developing, how she can go in any direction. But not too far away from music. "I'm a prisoner of rock and roll," Mavis says. She likes Springsteen, The Fabulous Poodles, Dire Straits, The Cars, New Wave, new music, dancing; she likes disco. She likes surprises, Gilda Radner, and cowboy boots. Mavis even tells me that it doesn't rain a lot in Seattle. Fat chance. More things to like. Old movies and Bogart and Fellini and Marlene Dietrich. She confesses to a passion for People magazine and novels of gothic romance. She even likes trash. The more we talk the longer the laundry list. Whatever it is, Mavis seems to like it

Not quite. She doesn't like blanket statements. She finds Devo "too disturbing" to enjoy. She hates Styx. She also resents the way some slimey guys from the slimier part of the record business confuse her job with her sex. What Mavis wants from that job is respect. Not greaseballs. At the same time, Mavis figures this is a good time for women in radio. It's also a very good time for her.

She sets her own hours. She works late. She likes KZOK "because the station is willing to take a risk." You get the feeling that's how Mavis likes to think of herself. Willing to take a chance.

Mavis works a weekly air shift on Sunday night. During the day she keeps her phone hot with 30 or 40 calls a day. She calls herself "the main squeeze between the station and the record companies." Mavis also does a regular feature called "Mavis the Morning After" and although it sounds like a pill you take the next day, it's reviews, movies, and rock and roll. Always the music.

"You make a statement with programming," according to Mavis, "and you stick by it. What's important is that AOR has kept its identity between disco and MOR."

Her job as Music Director meant learning to say "NO" to the ubiquitous army of promotion people that lay siege to a radio station. "The worst of it," she says, "is saying NO to the small labels that have put their entire fortune into a record."

It's when Mavis hears the station and it sounds good — that's what she gets out of it, what makes it worthwhile.

One other thing she tells me. "Put a 'damn it' in there." Alright Mavis. Damn it. □

Rock's T.V. Connection

By Mark Mehler

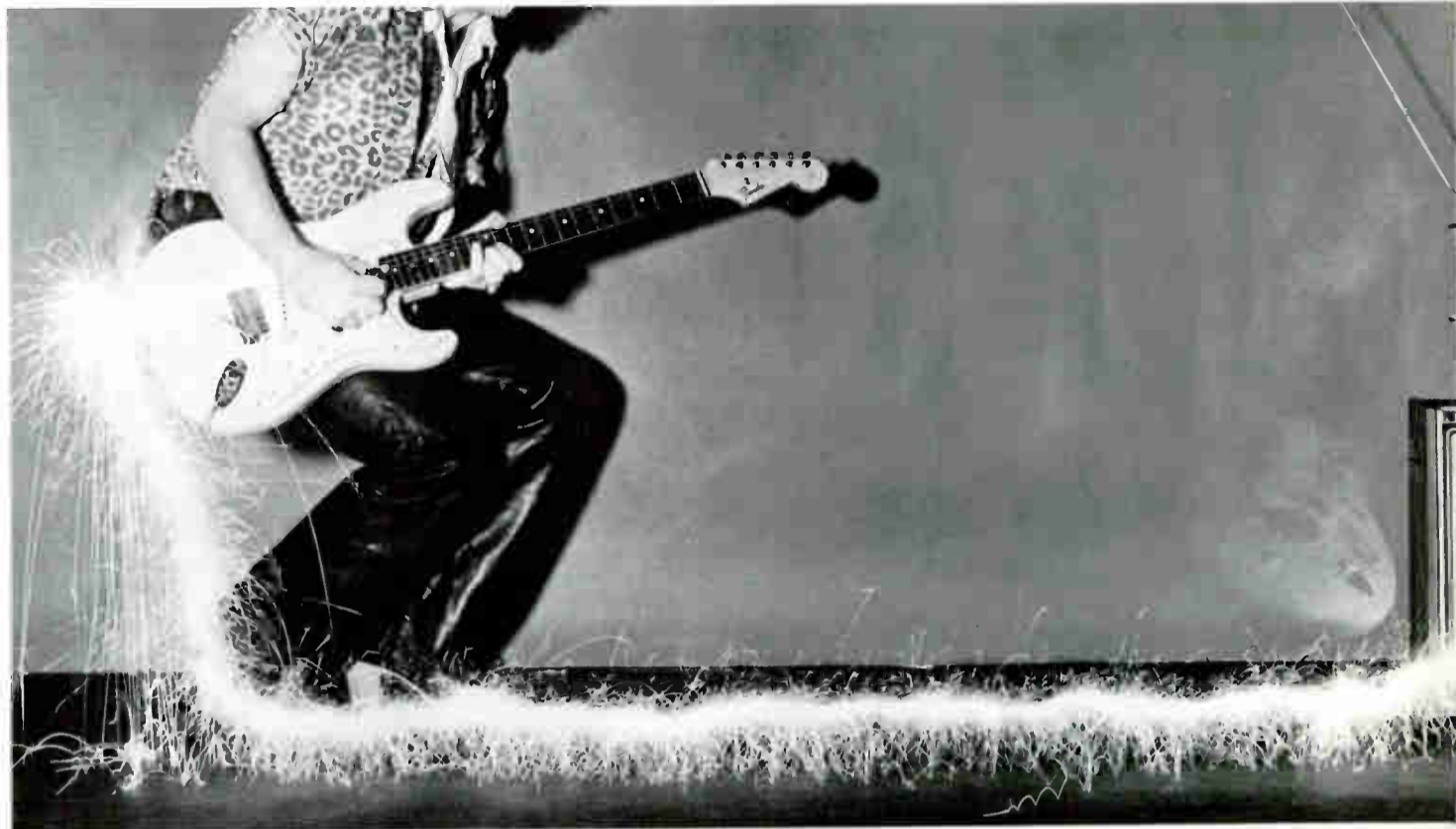
Ivan Cury has a fantasy — strickly professional, of course. "What I'd really love to do," he says, like a child in a candy shop, "is put Diana Ross in a large-scale construction setting; put her next to one of those huge pieces of earth machinery, you know the kind I'm talking about, that are used to move roads. I'd put her right on one of those giant cranes, she'd be dressed in an elegant gown, or something, the whole scene would have a kind of anachronistic feel. The machine, of course, wouldn't be functioning . . . it's a great concept, don't you think?"

Cury is a television director who specializes in contemporary pop music presentations. Back in the late '60s, he acquired a solid reputation among his peers with his work on *SOUL*, a precursor of today's mass-produced, grease-downed R&B/disco thons.

The above fantasy is clearly that; a pipedream. All TV music directors have them, says Cury, who calls it "finding the thing that works." "It can be anything," he explains. "It doesn't have to represent a concrete idea. You could have Sid Vicious rapping with Billy Graham for five minutes. I think that would be a stimulating piece of television." What Cury is talking about is grabbing an essential moment, a little snippet of realism/surrealism that does not have to be contrived. This is the director's dream.

The reality, however, is that most television directors working in the pop (rock) music field are constantly frustrated by a wide range of problems, keeping rock from reaping the fruits of TV's omnipresent influence on American culture. For TV and rock & roll represent the classic entertainment industry anomaly. Here are two industries that grew and matured at approximately the same time, share a marked teenage bias, produce an almost clinically hypnotic reaction in the viewer/listener, and rely largely on the audiences' shared experiences and value systems.

"The act of sitting in front of a television set is itself a replacement of other modes of experience and awareness," writes Jerry Mander in his highly controversial and thought-provoking book, *FOUR ARGUMENTS FOR THE ELIMINATION OF TELEVISION* (Morrow). "With TV . . . the artificial information-file is brought inside our darkened rooms, inside our stilled minds, and shot by cathode guns



through our unmoving eyes into our brains, and recorded. We have no participatory role in gathering information." This process, by which our images are selected for us by others and our sensory experience limited to an artificial source, is similar to that of a rock concert, where internal awareness is likewise "choreographed" and our perceptions narrowed to a tiny stage. Lasers, smoke bombs, colored lights and larger-than-life rock stars make up the field of vision.

The German critic, Walter Benjamin, writing 30 years before McLuhan, suggests that when images are filtered through a tiny screen, they are dislocated from their natural "aura." Only the image is left, and thus the distinction between living things and mere commodities is lost. A piece of art, wrote Benjamin, loses its original meaning, and a new meaning is attached to it. In this system, all images are equal, and can be used for any and all purposes. The repugnant new-Futurism in much of today's rock & roll, the violent imagery (Nazism, S&M), the bias toward death, the breakdown of subtly, can be viewed in a similar light.

Therefore, it is no coincidence that in Nicholas Reog's *The Man Who Fell To Earth*, it is rock star David Bowie playing the alien who is driven mad by television. Transfixed, in front of the set, he shouts wildly at the screen, "Stop it, get out of my mind, go back where you came from." But the images won't go away. He becomes transformed into an

extension of the tube, and its reality becomes his own. Bowie himself has made a living in rock & roll by acting out different personas, none of them real, all of them embodying the "foreground" (gross end) emotions depicted on television. Bowie claims these characters eventually obscured his own, and for that reason, he says he has decided to abandon the whole routine.

All in all, it would seem that TV and rock & roll, these stepchildren of the electronic age, would be perfect marriage partners.

Yet it is the rock industry that is unable, or unwilling, to make the marriage work. This recalcitrance is reflected in a myriad of ways, including the comments of the following artists:

Billy Joel, "The whole TV thing is shoddy, and I don't want any part of it . . . they put you on behind 'Kiss And The Shit Hits' or some group like that, with big letters, B-I-L-L-Y, shining in back of you. You've got five minutes to do your thing and get off. It eats you up and leaves nothing."

George Clinton of Parliament/Funkadelic: "Ain't no sense of getting out there and doin' the thing in that time span. All of us (musicians) have had to reorient ourselves to this media creation. This short attention span thing . . . the whole thing's getting more and more freaked out. They say mostly negative shit is stimulating, so they've addicted us to bad news. People are susceptible to this shit."

Peter Tosh, before singing

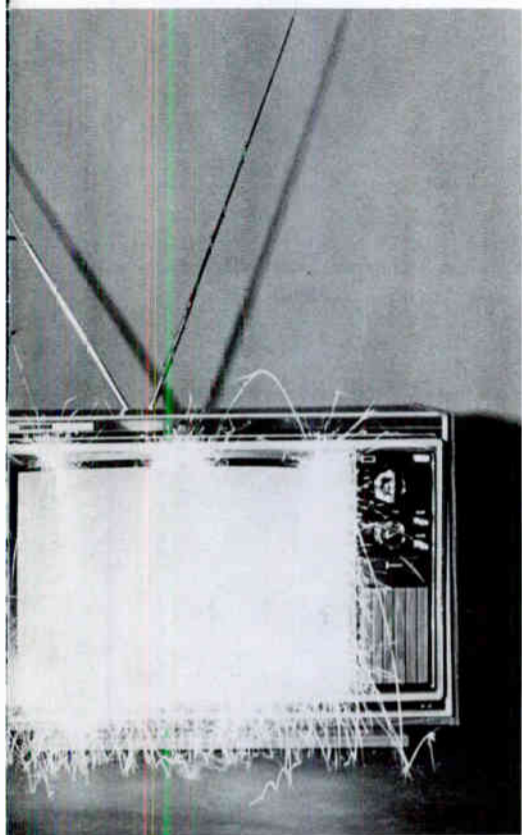
with Mick Jagger on NBC's *Saturday Night Live*: "Got no time, mon, to do more than two songs. It all done so fast. It's got nothin' to do with me."

Ivan Cury takes the directors' position that the problem is one of attitude. He tells the story of the time he did a *Soul* segment with Wilson Pickett. "This is maybe nine or 10 years ago, and Pickett had an album out. I figured I'd open with a shot of Pickett's face on the album jacket and then dissolve into the face onstage. That would do two things: first, it would alert the public that the guy had an album in the stores, which was a solid merchandising concept; and second, more important, it would get me past the four or eight-bar intro."

Continues Cury, "So I went to Atlantic Records, King Curtis was my music director then. You know, Atlantic wouldn't even give us the damn album jacket to use! This is the kind of thing we run up against all the time. The folks at the record companies, the managers, the artists, they simply don't like TV! They don't think it pays. They figure they're getting maybe five grand for the show, so they're really doin' you, the director, a big favor."

When the orchestra is forced to learn an entire song in less than half an hour, and the director is in the dark concerning the artist and the music, the lack of communication between the parties invariably spells disaster. One TV director recounts story of a well-known rock chanteuse, who shall

"The folks at the record companies, the managers,



Color Cover Photo and Black & White Daniel Miles Kron.

likewise remain anonymous. During the shooting, she was to have moved to a spot on the stage for a predetermined camera shot. The camera was there, but the artist wasn't and there was a big empty blotch in the lens. The cameraman, thinking he heard the director shout "Cut!" ceased shooting. "What happened?" shrieked the director. "You yelled 'Cut,'" replied the cameraman. "Not cut, you fool," said the director. "C-U-N-T. I said 'cunt.'"

Ken Ehrlich, a veteran TV producer whose most recent effort was the UNICEF "Gift of Song" show on NBC, attributes rock televised failures to the "vaudeville approach." "The idea of putting on a rock act for five or 10 minutes to grab the kids has been around since Ed Sullivan. He did it effectively, but it won't work now. The 1970's music audience is tuned into the personalities on a much closer level. TV is going to have to present the people and the music with some sort of personal, dramatic point of view, or we'll stay in the 1950's forever."

Examples of successful rock & roll presentations on film and TV includes the Beatles' films ("that's as far as we've progressed to this point," says Ivan Cury), **Monterey Pop** and **Woodstock**, rock festival films of the late '60s: **Soundstate**, PBS' innovative and eclectic pop music offering; and, believe it or not, **The Osmond Family Show** (formerly **Donnie & Marie**). One TV director even cited Kiss' recent network kiddie extravaganza as being "a step in

the right direction. Doing something a little inventive, at least." All of these shows were singled out for the manner in which they "combined the artists' music and personalities;" the perfect, sprightly blending of movement, camera angle, editing, and other visual devices with sound and effects.

One weekly TV show that was singled out as a successful music presentation, although for different reasons, was **Saturday Night Live**. "If I was going to do another TV show," asserts Billy Joel, "I'd do **Saturday Night** again. The production values were high, and the people seemed to have an awareness of what's going on in pop music. . . ." In truth, nearly all TV shows today, either live or taped, have fairly high production standards. Sound recording equipment and techniques on a television studio, for example, generally match those of a 24-track recording facility. The musical director of **Saturday Night Live**, Howard Shore, whose verbal phrasings and intonations bear a strong resemblance to those of John Belushi offers a few reasons why the music portion of the show has been successful in the late-night time slot.

"Besides the fact that we have a good staff that really cares about the music," he says, "we have a little more time (than other shows) to rehearse. Usually the artists come in Friday afternoon from maybe 11 a.m. to 1 p.m. . . . I'd say they have three, four hours, total time (compared to half hour or an hour on most variety format shows)." Shore points to the straightforward manner in which the musical segments are shot. "We block 'em out almost like a comedy sketch, so they seem to follow the overall concept of the show. Plus, there's the live aspect. This adds something to the performances. True, we only have one shot on the air, we can't fix things up in the mix later. But the live showcase seems to be very popular with the artists."

Here is the key to the show's success. "Sure, we have problems with certain artists," notes Shore, "but usually they want to be on. Where we run into trouble is not with the artists themselves, usually, but in cases where, say, there's a new manager and he hasn't learned to talk to his artist. When you start dealing with all the people around the artist, you have confusion. Hell, the artists themselves love the show. Most of them watch it at home. They love being on with Gilda (Radner). And there's lots of

clowning around backstage. It's a good atmosphere."

Shore and other directors mention a number of reasons why artists are uncomfortable with the television medium in general, besides the aforementioned belief that it is worthless when it comes to selling records. "A lot of stars," suggests Shore, "are afraid of it. I suppose they feel it may hurt concert grosses (although this is widely thought to be a fallacy)." Other rockers have expressed concern that the quality of the sound will be decreased markedly as it passes through the tiny two-inch speakers on our sets.

They feel their own lack of personality (Bob Dylan's concert special of 1977 is oft-cited as a classic case of a lack of "personality" on screen), coupled with the poor sound, will alienate more existing fans than the show gains them new ones. They also feel that top TV pay (estimated at under \$100,000) cannot match that for live coliseum or stadium performance.

Should all these aesthetic, technical and monetary concern be ameliorated, would this improve the sad lot of rock & roll programming on prime time TV? Until now, primetime rock has more or less bottomed out, beginning with shows like **Shindig** and **Hullabaloo** in the '60s and continuing with recent ratings disasters by Dylan, Ringo Starr, and the Rutles, plus Rolling Stone Magazine's low-ranking 10th Anniversary Special.

Jeff Satkin, an instructor in television technology at New York's New School For Social Research, doesn't think the future is now. "The 8 to 11 p.m. TV audience reflects the fact that the nation's demographic is getting older," he says. He notes that the poor TV speakers that transmit low signal-to-noise ratio, low fidelity sound and the unimaginative productions do have a negative effect on viewing patterns. "But most viewers aren't aware of those things," he adds. "Look at the guys on the street with their radios turned up so high the sound is distorted until it's noise with a beat. That's the primetime audience."

Satkin suggests that if viewers were seriously interested in improving the quality of transmission, they'd avail themselves of the low-priced devices that allow the TV to be wired to the stereo system for higher fidelity. He notes that the coming of digital sound may increase expectations somewhat, but the cost of improving the individual TV

speakers is probably too high to anticipate any change in the near future.

Don Kirshner, whose syndicated show is perhaps TV's last remaining pop/rock variety series, doesn't agree that it's only a matter of demographics. He blames it on the Nielsen people. "They only survey one TV in a house. The adults may be watching their program downstairs, but in the kid's room, they're watching the Rolling Stones or Rod Stewart. Plus, they don't survey college dorms where a whole group of young people are watching a music show. It's a bad system."

"You'd expect Kirshner to say that," says Satkin, who once worked at Viacom, the Kirshner show's former syndicator. "I think there are other reasons why his show might have problems. Certainly, they could use a host with more charisma."

Still, when all is said and done, it's back to the frustrations of the Ivan Cury. "Sometimes, you know, you do get that one show where everything is going. You're talking to the artist, he's not afraid you're gonna rip off his record. We had it one day. The artist was cooking. We had a great mix in the studio, but out on stage, it was a bad mix; heavy drums and bass, the vocals were lost. So everything sounded great to us, but when we cut into the crowd, nobody was clapping. We couldn't use it. The live feeling was lost."

But guys like Cury stick around, through the trials of loud noise levels that drown out director's instructions and shake tubes in the camera lens, through the disgruntled artists and the brief fruitless rehearsals. "One day, maybe they'll understand what TV is about. That a TV show should be worked out with the same care as they take with a concert. And they'll see that in the intimate eye of the camera, a snapping finger can be worth more than a giant space ship. That a guitarist's face can be as expressive as a wide angle stadium shot."

Cury sighs as his eyes search the desk for a favorite quotation from W.H. Auden. In the author's eyes, wrote Auden, there are four types of creation. The first is "pure rubbish;" the second, good ideas but unrealized; the third, fully realized but lacking in importance; and the fourth, that for which the artist is "honestly grateful."

"Ideally," says Cury, back in fantasy-land again. "If I had to film a concert or a guy on a talk show, I'd go out and live with him for awhile, get to know him . . ." □

the artists, they simply don't like TV! — Cury

NEW RELEASES

BELOW IS A CATALOGUE OF NEW RELEASES. THEY ARE DIVIDED INTO CATEGORIES DESIGNED TO GIVE YOU AN IDEA OF THEIR RELATIVE MUSICAL WORTH. THESE FIRST IMPRESSIONS ARE NOT MEANT TO RELATE IN ANY WAY TO PAST, PRESENT OR FUTURE SALES.

SPECIAL MENTION ALBUMS

High Artistic Achievement

(NONE)

STRONGLY MERITORIOUS

Consistently Striking at Excellence

(NONE)

MERIT PLUS ALBUMS

Competent Lps with Some Special Element

CELEBRATION

Pacific Arts PAC 7-122

Too many whistleable songs spin through the Celebration album, for it to be ignored. Mike Love and Charles Lloyd, as central figures, insure the sense of swingin' joy which is injected into song after song.

COUCHOIS

Warner Bros. BSK 3289

A resilient rock sound introduces Couchois favorably. Nice tunes together with the performance elevate this new band to an immediate state of comfort. A winner. Smartly, a pronouncer (Ku-shwa) is included.

MICHAEL FRANKS

TIGER IN THE RAIN/Warner Bros. BSK 3294

Forging what may be his best total package of songs, Michael's mellow purrs jazzy. As always he benefits from a super back-up too. Made for the coasts.

HERBIE HANCOCK

FEETS DON'T FAIL ME NOW/Columbia JC 35764

Master of melodies, Herbie proves to be one of the few jazzers able to successfully integrate words into his music. Some of what he is doing is too pop. Side two drops the hit formulas but retains the high quality music. It's a very strong side.

GEORGE HARRISON

Dark Harse DHK 3255

Though he must be looking over his shoulder with every effortless melody he writes, George still writes them. Further, he presents them in his wholly unique way. In a world of me-toos, praise Harrison.

PETER McCANN

ONE ON ONE/Columbia JC 35724

His voice pushes forward to deliver his songs with simple clarity. Solid production, performances and strong writing insure consistent quality. Still, One On One doesn't establish Peter McCann as a one and only.

PETER ROWAN

Flying Fish 071

A strong album. Rowan's feel for the music of the Southwest is transmitted forcefully. His vocal's leading the way. The record sounds like it was fun to make, if you like anarchy in the tracks. It is fun to listen to.

BOB WELCH

THREE HEARTS/Capitol SO-11907

A taut rhythm track governs a set of flowing songs. The contrast is sometimes stark. Relatively soft voiced vocals texturize Three Hearts further. Lots of high-end songs deliver it.

GARY WRIGHT

HEADIN' HOME/Warner Bros. BSK 3244

His spirited rock songs take off behind the soloing. It's the energy which draws the listener inside. A couple songs on each side reach out like big ear-hooks.

MERIT ALBUMS

Thoroughly Competent Lps

BAROOGA BANDIT

COME SOFTLY/Capitol ST-11924

Leaning on a drum drone Barooga Bandit rocks solidly. Passable material could be improved to the band's advantage. Midwestern thrust.

CHEAP TRICK

AT BUDOKAN/Epic FE 35795

Not the most articulate live album ever heard, but the recording does capture the tricky power. Through the haze their quality songs emerge clearly. Intense.

JIM COLEGROVE

PANTHER CITY BLUES/Flying High FH 6501

Colegrove's good rockin' blues comes from post-war, urban life. It's a raucous, barroom jump that has fun built right into it. The roots of rock 'n' roll. Write: 7121 W. Vickery 118, Ft. Worth, Tex. 76116.

LARRY CORYELL & THE BRUBECK BROTHERS

BETTER THAN LIVE/Direct Disk Labs D.D. 109

The Lp's balance leans toward the technical. Playing and recording the emphasis is on ability and sound. But, characteristic of both the Brubeck Boys and Coryell there is no musical statement made. They are all top notch side men who shouldn't be leaders. Good in everyway.

JOE ELY

DOWN ON THE DRAB/MCA 3080

Coming out of Texas country-rockin' Joe Ely has been a potent, though under-recognized, artist for a long time. Here the proportion of country to rock has been altered in favor of rock. What hasn't changed is the Ely ease with a tune.

GENERATION X

VALLEY OF THE DOLLS/CHR 1193

As the last of the living punks, Generation X has a responsibility. They live up to it. An arty song like "Paradise West" raises the Generation X crash to a higher level. Ian Hunter's presence is felt even in the thick recording sound.

GULLIVER

RIDIN' THE WIND/Columbia JC 35767

A strong entry in the power rock sweepstakes. Gulliver shaves dynamism into its performances. Then the harmonized chorus kicks in. No new ideas, just a potent reworking of the formula.

HICKORY WIND

CROSSING DEVILS BRIDGE/Flying Fish 074

This folk band starts with tradition. They are, however, liable to suddenly invoke the electronic stroke. It's rarely done as well as with Sam Morgan's beautiful guitar solo in the very first track. Hickory Wind will go anywhere for a good musical time.

IRAKERE

Columbia JC 35655

Generating tremendous energy is the central theme in this Cuban jazz band. Rhythm is paramount. It is when melody genuinely equals the drive that Irakere converts steam into real motion. Try side two for that.

PETER LANG

BACK TO THE WALL/Waterhouse 7

Stepping out of his guitar virtuoso image at moments, Peter expands the musical sound of this Lp. In doing so, he proves to be quite a fine singer. Still, the guitar tracks exude confidence the rest doesn't.

MARTIN, BOGAN & THE ARMSTRONGS

THAT OLD GANG OF MINE/Flying Fish 056

Combo swing has to be one of the single most infectious kinds of music ever played. A wealth of traditional material and the spirit of Martin, Bogan and the Armstrongs keep it lively.

MICHALSKI & OOSTERVEEN

Columbia JC 35602

Do you think that they changed their names? Dramatists M&O tell stories of interpersonal intrigue. They are very consumed by form. The arrangements are the attraction.

OSIRIS

SINCE BEFORE OUR TIME/Warner Bros. BSK 3311

A one man show, Osiris Marsh borrows heavily from Sly & Larry Graham. He does not borrow his fine tunes, however. The combination of style and songs results in a top rank rhythm and blues album.

RANDY ROSS

Spoonfed SFD 3304

There is no doubt who the central figure in this Lp is. Randy's fusionist guitar is strikingly musical. His band is good too. Though it doesn't jump off the record, Mistral is worth a listen. Write: 21544 Rambla Vista, Malibu, Ca. 90265.

RUBICON

AMERICAN DREAMS/20th Century T-577

Strengths in rhythm movement and energy give high marks for performance. It would be hard for their good songs to be that good. Attracted to the flame.

MARY RUSSELL

HEART OF FIRE/Paradise PAK 3292

Mary's production is very spirited. It reaches back for classic R&B moves and delivers pleasing tunes, both of which work toward its advantage. It's flaw is in missing color, a singular sense of style. Solid otherwise.

TERJE RYPDAL, MIROSLAW VITOUS & JACK DEJOHNETTE
ECM 1-1125

Rypdal's guitar whine is a plaintiff call. When he is fronting the trio the unified potential of these enormous talents breaks out of its otherwise sterile cocoon. Close to explosive.

MONGO SANTAMARIA

RED HOT/Columbia-Tappen Zee JC 35696

Half Latin-big band/half disco, Mongo's music could alienate everyone. When the sound gets a little more intimate, as in "Afro-Cuban Fantasy," and "Sambita" it is best. Big and broad.

JANNE SCHAFFER

EARMEAL/Columbia JC 35508

Earmeal is a first step to real accomplishment by a formidable talent. The liner notes make a point about focused music which we have been arguing for years. It is applied by Schaffer here and is the first career step he's taken. Fifty percent of these melodies are as strong as the concept which points to the next step to be taken.

SUNBLIND LION

ABOVE & BEYOND/Homegrown SL 02

Passable songs and lots of energy carry the power rock of Sunblind Lion. Though it does sound forced at times, they manage to survive in the wilderness. Write: Box 312, Plymouth, Wisc. 53071.

TYCOON

Arista AB 4215

Power harmonies. Tycoon comes on strong like a winner. They sit, centered directly in the hit groove. They may cash in with their hooky songs and performances.

U.K.

DANGER MONEY/Polydor PD 1-6194

Danger Money is on the attack. It is dominated by dynamic arranging. "Nothing To Lose" the shortest, most direct tune is best because it is balanced best.

VARIOUS ARTISTS

CALIFORNIA DREAMING/American Intern. AILP 3001

Original music and standard rock performances take the movie out of the phrase movie music. Two new names Henry Small and FDR, do well enough to rate a mention. On the mellow side. It's back to the beach for A.I.

ROGER VOUDOURIS

RADIO DREAM/Warner Bros. BSK 3290

The singer/songwriter strain remains very strong witnessed by releases like Roger's. A punchy performance highlights this series of singable songs. Not completely distinctive.

RAY WILKES

Nascent 001

An accomplished guitarist Ray works both in a group and in a solo context. All of his tunes turn inward, especially the solo songs which are often pensive and introspective. Tempo and texture variations would help a fine player. Write: JCOA, 6 W. 95th St., New York, N.Y. 10025.

SATISFACTORY ALBUMS

Partly Competent Lps

TODD HOBIN BAND

Aries AA 9140

They've got the rock band idea but the performance is spotty. Not ready yet is the overall impression as the various tracks reveal an underdeveloped musical personality.

SCOTT JONES

ROADS/Flight FR 1705

Scott Jones is a folkly anachronism. His songs are pleasant enough but their presentation leaves them behind in the demo class. That, in spite of a large cadre of players. Production force is needed most.

RADIO

NORTHEAST

CAMBRIDGE, MASS.

WCAS

DON COHEN

HEAVY AIRPLAY:

McGuinn, Clark & Hillman	Elvis Costello
Dire Straits	Al Green
Doobie Eros.	J. Amatrading
Am. Rhy. Aces	*George Harrison

MODERATE AIRPLAY:

Steve Forbert	Poco
David Bromberg	Eric Clapton
Nicolette	Charles Lloyd
Albert King	Cat Stevens
Horslips	Tanya Tucker
Jules & The Polar Bears	Andy Mendelson
Grateful Dead	*Michael Franks
Peter Tosh	*Tim Kregel
Rick Roberts	Doc &
Sally Oldfield	Merle Watson

WORCESTER, MASS.

WAAF

JOHN DUNCAN

HEAVY AIRPLAY:

The Babys	Poco
Blues Bros.	Al Stewart
Elvis Costello	Rod Stewart
Dire Straits	Toto
Doobie Eros.	Bee Gees
J. Geils Band	Blondie
Billy Joel	Cheap Trick

MODERATE AIRPLAY:

Fab. Poodles	Angel
Eddie Money	Boomtwn Rats
Little River Bd.	Kayak
Marshall Hain	Jimmie Mack
Cindy Bullens	McGuinn, Clark & Hillman
Max Demian	Hillman
Am. Rhy. Aces	Marc Tanner

ADDS:

*Bob Welch	*Desmond, Child & Rouge
*Gary Wright	UFO
*TKO	

SINGLES:

*Walter Egan

COMMENTS:

We're all real excited about a live broadcast that we'll be doing Thurs. night featuring New England favorites Sass and very special guest Richard T. Bear. The show will be kicking off a brand new showcase club in Worcester called Sir Morgan's Cove. It's something that Central New England has needed for a long time and we'll be supporting it 100%.

Special thanks to Richard T. & band, Nancy, Joshua, and Lee "Golden Ears" Arnold.

Till next time - Happy Trails.

- John

HARTFORD, CT.

WDRG-FM

COUNTRY PAUL PAYTON/RUSS DANA

HEAVY AIRPLAY:

Bee Gees	Foreigner
Blondie	Billy Joel
Blues Bros.	Nicolette
Chicago	Al Stewart
Elvis Costello	Rod Stewart
Dire Straits	Toto
Doobie Bros.	

MODERATE AIRPLAY:

*Anni Stewart/45	Ian Matthews
*G. Harrison	McGuinn, Clark & Hillman
The Babys	Hillman
Grateful Dead	The Police
J. Geils Band	Bonnie Pointer
Heart	Sad Cafe
Kayak	G. Thorogood
Little River Bd.	*Bob Welch
M. Manchester	Neil Young

NEW ADDITIONS:

*Marc Tanner

Cont'd

WDRG-FM Cont'd

SINGLES:

Desmond Child & Rouge	Pointer Sisters
J. Starship	*Robert Gordon
Eddie Money	Steely Dan

COMMENTS:

No comments this week - too busy freezing. The Anni Stewart fan club is knocking on wood down the hall or is that just our teeth chattering. P.S. Hello to FM/AM at KAWY. We love you too.

HARTFORD, CT.

WHCN

DANIEL FRANCIS HAYDEN

MIKE PICOZZI

HEAVY AIRPLAY:

Little River Bd.	Toto
Dire Straits	The Police
Doobie Bros.	Talking Heads
Rod Stewart	Bob Welch
The Babys	Elvis Costello
Al Stewart	Blondie
Poco	Eddie Money
Nigel Olsson	

MODERATE AIRPLAY:

Cheap Trick	Kayak
Marc Tanner Bd.	Steve Forbert
Fab. Poodles	G. Harrison
Grateful Dead	Max Demian
Bee Gees	

ROCHESTER, N.Y.

WCMF

GARY WHIPPLE

HEAVY AIRPLAY:

Billy Joel	Pointer Sisters
Dire Straits	Hot Chocolate
Doobie Bros.	Elvis Costello
Rod Stewart	Nicolette
Eddie Money	The Police
The Babys	Bob Welch
Queen	Heart
Blues Bros.	Poco
Chicago	Styx
Toto	

MODERATE AIRPLAY:

Firefall	Gino Vannelli
Al Stewart	Linda Ronstadt
Bee Gees	FM/BLACK NOISE
E. W. & F.	Santana
Fab. Poodles	McGuinn, Clark & Hillman
Blondie	Hillman
Grateful Dead	Neil Young
Steve Forbert	

ADDS:

*George Harrison	*Boomtwn Rats
*Robben Ford	*TKO
*Gary Wright	*Desmond, Child & Rouge
*The Jam	

SINGLES:

*Bad Co.	*Bandit
*Judy Collins	

NEW YORK, N.Y.

WNEW

TOM MORRERA

MEG GRIFFIN

ADDS:

*Gary Wright	*Badfinger
*Bob Welch	*Steve Goodman
*Hawklords	*Jan Hammer
*Camel	*Judy Collins

HEAVY AIRPLAY:

The Clash	Blondie
Elvis Costello	The Tubes
Fab. Poodles	Kayak
Steve Forbert	Leopards
Good Rats	Jimmie Mack
Eddie Money	David Johansen
Van Morrison	Bob Seger
Rolling Stones	McGuinn, Clark & Hillman
S.S. Johnny	Hillman
G. Harrison	Tom Robinson
Robert Gordon	Nick Lowe
B. Springsteen	Boomtwn Rats

SINGLES:

*Bad Co.

IMPORTS:

*Only Ones

NEW YORK, N.Y.

WPIX

JAY CRAWFORD

ADDS:

*Bob Welch	*Pointer Sisters
------------	------------------

*Linda Ronstadt

HEAVY AIRPLAY:

Blues Bros.	Eddie Money
The Cars	Blondie
The Clash	Cindy Bullens
Elvis Costello	Robert Gordon
Dire Straits	The Jam
Doobie Bros.	Jimmie Mack
Fab. Poodles	Cliff Richard
Steve Forbert	The Police
J. Geils	Boomtwn Rats
Billy Joel	Rachel Sweet

SINGLES:

*The Tubes	*Bad Co.
*The Kinks	

IMPORTS:

*The Only Ones

COMMENTS:

Thanks to Richard T. Bear for stopping in. Chicago Joe and I were extremely impressed with the live performance by The Clash in New York. Hi to Hartford's Country Paul Payton.

NEW YORK, N.Y.

WPLJ

GLORIA EHRENFELD

ADDS:

*Good Rats	*Fab. Poodles
"City Liners"	"Mirror Stars"
*McGuinn, Clark & Hillman	*Doobie Bros.
Long Long..."	"Don't Stop..."
*Cheap Trick	*Dire Straits
"Surrender"	"Down to..."

NEW YORK, N.Y.

WRVR

JIM SMITH

ADDS:

*L.A. Four	*Friesen/Stowell
------------	------------------

*Oscar Peterson

HEAVY AIRPLAY:

Joe Sample	*Michael Franks
------------	-----------------

Lonnie L. Smith

MODERATE AIRPLAY:

Bob James	David Valentin
Angela Bofill	Charles Lloyd
Chick Corea	George Benson
Cedar Walton	*George Duke

LONG ISLAND, N.Y.

WLIR

LARRY KLEINMAN

HEAVY AIRPLAY:

Outlaws/LIVE	The Police
Fab. Poodles	Eddie Money
George Harrison	Robt. Johnson
Molly Hatchet	Bob Dylan
Elvis Costello	Neil Young
Outlaws	SS Johnny
Blues Bros.	G. Thorogood
Good Rats	Kayak
Billy Joel	Talking Heads
McGuinn, Clark & Hillman	Steve Forbert
Dire Straits	Blondie
Peter Tosh	Eric Clapton
Jimmie Mack	Grateful Dead
The Cars	Doobie Bros.
Rolling Stones	Camel
	Steely Dan

Cont'd

WLIR Cont'd

MODERATE AIRPLAY:

Meat Loaf	FM/BLACK NOISE
David Bromberg	Poco
Nicolette	J. Montgomery
Am. Rhy. Aces	Peter Gabriel
J. Geils Band	Al Stewart
B.J. Harvest	Crawler
The Kinks	Horslips
Linda Ronstadt	J.M. Jarre
Arlyn Roth	Foreigner
Tonio K	Marshall Tucker
Cheap Trick	Todd Rundg
Ian Matthews	UFO
Boomtwn Rats	Styx
Sad Cafe	Santana
Marc Tanner	The Clash
Toto	Fogel./Weis.
*Michael Franks	Bob Seger
Rachel Sweet	

ADDS:

*Cheap Trick	*Gary Wright
*B.T.O./single	*TKO
*Ralph McTell	*Janne Schaffer
*Angel	*Bad Co./single
*Am. Rhy. Aces	*The Kinks/imp. single
George Harrison	Nazareth
*Robert Gordon	*Nat. Health/import
*The Tubes/single	

COMMENTS:

Thank you to dept. - To Walter Winick, Harvey Leeds, Lauren, and Epic Records for our radio concerts with the Fabulous Poodles and Molly Hatchet. To Brian Lane for the Poodles and to Pat Armstrong for Molly Hatchet, and also to Dave Morrell, Lenny Scaffidi and Arista Records and to Charlie Brusco, George Cappellino and Fred Cullaro for the Outlaws concert. Thanks also to Alex Demers and Dave Newman of WIOQ for their professionalism and help with the Outlaws and Molly Hatchet netwo broadcast.

LONG ISLAND, N.Y.

WBAB

BERNIE BERNARD

HEAVY AIRPLAY:

+George Harrison	+FM/BLACK NOISE
+Dire Straits	+Good Fats
+Billy Joel	Santana
+Eddie Money	Flash & The Fan
+Elvis Costello	Kayak
+Blondie	Toto
+Rod Stewart	+E. L. & P.
Bob Welch	Heart
Doobie Bros.	Pointer Sisters
+Grateful Dead	Blues Bros.
+Poco	+The Who
+McGuinn, Clark & Hillman	+Camel
Al Stewart	+Peter Hammil
+Gary Wright	SS Johnny
	Sad Cafe
	Van Morrison

MODERATE AIRPLAY:

*White Snake	10cc
*Michael Franks	Steve Forbert
*Couchois	Eric Clapton
*Mary Russell	Paul Korda
*Roger Voudoris	Horslips
Neil Young	Cindy Bullens
Outlaws	Sally Oldfield
Be Bop Deluxe	Cat Stevens
Angel	Desmond, Child & Rouge
Alice Cooper	
Stephen Stills	

PHILADELPHIA, PA.

WIOQ

HELEN LEICHT

Cont'd

RADIO

NORTHEAST

WIOQ Cont'd

HEAVY AIRPLAY:

*Bob Welch	Foreigner
*George Harrison	Heart
The Cars	Billy Joel
Eric Clapton	Eddie Money
McGuinn, Clark & Hillman	Rolling Stones
Tonio K	Santana
B.J. Harvest	Al Stewart
Marc Tanner	Rod Stewart
Molly Hatchet	Neil Young
Elvis Costello	Boston
Dire Straits	The Who
Doobie Bros.	B. Springsteen
Fab. Poodles	Bob Seger
Steve Forbert	Horslips

MODERATE AIRPLAY:

*Gary Wright	Poco
*Molly Hatchet	Linda Ronstadt
*R. Ravenscroft	Sad Cafe
J. Starship	Cat Stevens
Bonnie Tyler	G. Thorogood
Kayak	Toto
Jimmie Mack	Boontown Rats
The Babys	Andy Mendelson
Blues Bros.	King of Hearts
Camel	Ultravox
Firefall	Hot Chocolate
FM/BLACK NOISE	Hall & Oates
J. Geils Band	Blondie
Robt. Johnson	Baby Grand
Nicolette	Jules &
Ian Matthews	The Polar Bears
Outlaws	J.M. Jarre

LIGHT AIRPLAY:

*Kim Carnes	The Doors
*Joe Ely	Melanie
*Fresh	Trillion
*Muddy Waters	Desmond, Child & Rouge
Head East	
Brownsville	

SINGLES:

Shoes B.T.O.

IMPORTS:

Nico Flynn Scratch Band
Maddy Prior

PHILADELPHIA, PA.

WYSP

SONNY FOX/TRIP REIB

ADDS:

*Camel	*Tonio K.
*G. Harrison	*The Police
*Angel	*McGuinn, Clark & Hillman
*TKO	
*Dry Jack	

DROPS:

Marc Tanner Bd.	Hot Chocolate
Trillion	Little River Bd.

HEAVY AIRPLAY:

Elvis Costello	Eddie Money
Doobie Bros.	Rod Stewart
Foreigner	Styx
Billy Joel	

MODERATE AIRPLAY:

The Babys	G. Thorogood
Blues Bros.	Boontown Rats
Fab. Poodles	Molly Hatchet
Poco	Cindy Bullens

SINGLES:

*Bad Co.

BETHESDA, MD./WASHINGTON, D.C.

WHFS

DAVID EINSTEIN

HEAVY AIRPLAY:

Elvis Costello	J. Geils Band
Dire Straits	*G. Harrison
Tonio K.	Boontown Rats
Brownsville	Jam
Amaz. Rhy. Aces	Mickey Jupp
G. Thorogood	(import)
Robben Ford	Frank Zappa
Peter Tosh	David Bromberg
Doobie Bros.	Al Green
Blues Bros.	Bob Marley
Steve Forbert	

Cont'd

WHFS Cont'd

MODERATE AIRPLAY:

Kim Carnes	Lene Lovich
Billy Burnette	Charles Mingus
T. Wilson	Dry Jack
Charles Lloyd	*Friesen/ Stowell
*M. Russell	Spirit
George Duke	B. J. Harvest
McGuinn, Clark & Hillman	Mitch Ryder
Parliament	Cooder Browne
Kayak	Albert Collins
Jimmie Mack	Camel
The Police	Crazy Horse
Fab. Poodles	*Janne Schaffer
Cheap Trick	*Michael Franks
Molly Hatchet	*Ira Kere
Gilberto Gil	Marvin Gaye
TKO	Marc Tanner Bd.
Desmond Child & Rouge	Phil Manzanera
Nat. Lampon	The Yankees
Ralph McTell	Horslips
Andy Mendelson	Robert Gordon/ (single)

IMPORTS:

Bob Dylan	Flash & The Pan
Nat. Health	Andy Mackay
Jo Jo Zep	*Burning Spear

SPECIAL PROGRAMMING:

Peter Hammill - live broadcast.

LAUREL, MD./WASHINGTON, D.C.

WLMD

STEVE MAZUROWSKI

HEAVY AIRPLAY:

Rod Stewart	Blues Bros.
Billy Joel	Nicolette
Dire Straits	Doobie Bros.
Bee Gees	Ian Matthews
Pointer Sisters	Eddie Money
Poco	

MODERATE AIRPLAY:

Eric Clapton	Linda Ronstadt
O. Newton-John	Heart
Firefall	Cat Stevens
Al Stewart	E. W. & F.
*John Denver	Evie Sands
Sad Cafe	*McGuinn, Clark & Hillman
Steve Forbert	Kim Carnes
*J. Starship	Amaz. Rhy. Aces
Neil Young	*Farragher Bros.
*Max Demian	

SINGLES:

The Babys	Little River Bd.
*M. Hain	Santana
*M. Manchester	10cc
Styx	*Donna Summer
Nigel Olsson	*Robert Gordon
Bob Welch	(both sides)
Chicago	

COMMENTS:

In an effort to achieve an older demographic base, the management of WLMD has decided that a "soft" rock format would be more appropriate.

JOCK LINE-UP...

6 - 11 am - RICH HODGE, P.D.
11 - 3 pm - STEVE MAZUROWSKI, M.D.
11 - 3 pm - TIM SCOTT
3 - S/O - MELINDA JOHNSON

PITTSBURGH, PA.

WYDD

MICHAEL KIRVEN

ADDS:

*TKO	*Michael Franks
*B. J. Harvest	*Bob Welch

HEAVY AIRPLAY:

The Babys	Queen
Blues Bros.	Sad Cafe
Elvis Costello	Rod Stewart
Dire Straits	Talking Heads
Firefall	G. Thorogood
Billy Joel	Toto
Eddie Money	Cindy Bullens
Poco	

Cont'd

WYDD Cont'd

MODERATE AIRPLAY:

Fab. Poodles	April Wine
FM/BLACK NOISE	Horslips
Steve Forbert	Nazareth
Trillion	Max Demian
Marc Tanner Bd.	Kin Carnes
Rick Roberts	Head East
Molly Hatchet	McGuinn, Clark & Hillman
Molly Hatchet/ LIVE	Robben Ford
Angel	UFO
Cheap Trick	Kayak

SINGLES:

Bandit Little River Bd.

COMMENTS:

Pittsburgh is a much hotter city than folks on both coasts realize. There's always something happening musicwise, sportswise, or culturally. It's the 3rd largest corporate headquarters in the world!! WYDD is very involved with the local music scene - doing shows at a downtown nightclub with breaking national acts and local bands. In March, we're co-promoting shows with Santana, The Ramones, Fab. Poodles, Nazareth, Thin Lizzy, Angel, Boston & Yes!!! Enjoy working with new M.D. Mike Kirven and P.D. Jack Robertson. Promo people here are tops - radio people nicer than any market I've seen. Any AOR stations that would like to swap news stories, contact news director Rose Ryan at (412) 337-6239.

Congrats to Jim Jeffries on his new gig, hello to Debbie Gould, Charlie Parker and Country Paul! Barry Grant Dir. of Programming

PITTSBURGH, PA.

WYEP

MICHAEL FIRST, M.D.

ADDS:

*Cheap Trick	*Scott Hamilton
*Nat. Lampon	

HEAVY AIRPLAY:

Kayak	NO WAVE
Ernie Krivda	Robben Ford
Dry Jack	Sally Oldfield
Elvis Costello	Gil Scot-Heron
FM/BLACK NOISE	Return to
The Police	Forever
Horslips	The Clash
Donald Byrd	Cedar Walton

MODERATE AIRPLAY:

Fab. Poodles	Jam
Azimuth	Diamond REO
Barre Phillips	Brian Eno
Hickory Wind	Tom Waits
Charlie Earland	Charlie Parker
Boontown Rats	G. Thorogood
Muddy Waters	Eddie Money
Blues Bros.	Jaki Byrant
Phil Manzanera	Pointer Sisters
Camel	

IMPORTS:

Nat. Health

MONTPELIER, VA.

WNCS

LINDA LEEHMAN

HEAVY AIRPLAY:

Kevin Augusti	Steve Forbert
Am. Rhy. Aces	Ralph McTell
Camel	Nicolette
Dire Straits	Sally Oldfield
Doobie Bros.	

MODERATE AIRPLAY:

J. Armatrading	Jules &
B.J. Harvest	The Polar Bears
David Bromberg	Kayak
Elvis Costello	McGuinn, Clark & Hillman
Fab. Poodles	Hillman
Vin Garbutt	SS Johnny
Al Greene	Cat Stevens
John Hartford	Linda &
Horslips	R. Thompson
Alberta Hunter	

WEST HARTFORD, CT.

WUJH

JIM FIFIELD

HEAVY AIRPLAY:

Camel	Dire Straits
*Sally Oldfield	Patrick Moraz
Todd Rundgren	Ultravox
Elvis Costello	Dry Jack
*Tomita	Barre Phil
*The Jam	Jaki Byard

MODERATE AIRPLAY:

Egg Sampler	Poco
The Clash	*Am. Rhy.
Tonio K	UFO
Phil Manzanera	Keith Jarrett
Frank Zappa	Ryo Kawasa
FM/BLACK NOISE	Dave Friesse
Cat Stevens	John Stowell

IMPORTS:

Gilli Smyth National Health

WEST HAVEN, CT.

WNHU

KEITH ALTOMARE/STEVE MARINO

HEAVY AIRPLAY:

*Tonio K	McGuinn, Clark & Hillman
+The Police	Kayak
The Jam	NO WAVE
David Johansen	FM/BLACK NOISE
+Elvis Costello	Cindy Bullens
Boontown Rats	
Stiff Sampler	

MODERATE AIRPLAY:

*TKO	Fab. Poodles
*Angel	Marc Tanner
Max Demian	Bob Welch
Desmond, Child & Rouge	Phil Manzanera
Horslips	George Harrison
Head East	Yankees

SINGLES:

Robt. Gordon

SYRACUSE, N.Y.

WAER

RICH SUTTON

HEAVY AIRPLAY:

FM/BLACK NOISE	Elvis Costello
The Jam	Poco
+J. Armatrading	J. Geils Band
Good Rats	Creme/Godley
Steve Forbert	The Police
Camel	Manu Dibango
Sad Cafe	NO WAVE
Phil Manzanera	+Maniege
Marshall Hain	

NEW ADDITIONS:

*TKO	*Tubes (45)
*White Snake	*Joe Ely
*Robert Gordon (45)	*Jaki Byard
	*Flash &

IMPORTS:

Rachel Sweet (Heavy)

UTICA, N.Y.

WOUR

TOM STARR

HEAVY AIRPLAY:

+Elvis Costello	+Rod Stewart
+Dire Straits	*+Cheap Trick
+Tonio K	+J. Geils Band
+Doobie Bros.	+Sad Cafe
+FM/BLACK NOISE	+Blues Bros.
+Robert Johnson	+The Yankees
+Steve Forbert	*George Harrison

MODERATE AIRPLAY:

The Jam	UFO
Boontown Rats	Robben Ford
Head East	Phil Manzanera
The Babys	Bandit
Good Rats	Max Demian
McGuinn, Clark & Hillman	

RADIO

NORTHEAST

ITHACA, N.Y.

WTCB

HILL ROSE

HEAVY AIRPLAY:

+Blues Bros.	Pointer Sisters
Billy Joel	Cat Stevens
Eric Clapton	+Rod Stewart
Grateful Dead	Nicolette
Doobie Bros.	+Toto
+Elvis Costello	Eddie Money

MODERATE AIRPLAY:

+Poco	*Todd Habin
+Peter Tosh	*Melanie
*Fab. Poodles	*Marc Tanner
*Jan Park Band	Heart
*Boomtown Rats	J. Geils Band
*Good Rats	Firefall

SINGLES:

Bob Welch

ALBANY, N.Y.

WQBK (Q104)

JOHN COOPER

HEAVY AIRPLAY:

Elvis Costello	Doobie Bros.
Steve Forbert	The Jam
Camel	Blues Bros.
Dire Straits	Fab. Poodles
Grateful Dead	Robt. Johnson
The Cars	David Johanson

MODERATE AIRPLAY:

Nicolette	Blondie
McGuinn, Clark & Hillman	Kayak
Joe Sample	Eddie Money
Tonio K	The Police
Boomtown Rats	R.T. Bear

SINGLES:

Nick Lowe

IMPORTS:

+Flash & The Pan	Rachel Sweet
------------------	--------------

POUGHKEEPSIE, N.Y.

WPDH

RON RIZZI

HEAVY AIRPLAY:

+Blues Bros.	G. Thorogood
+Pointer Sisters	McGuinn, Clark & Hillman
J. Starsnip	Hillman
Bee Gees	+*G. Harrison
+Sad Cafe	Billy Joel
Nicolette	+Cheap Trick
+Steve Forbert	+Toto
+Rod Stewart	Elvis Costello
+Dire Straits	

MODERATE AIRPLAY:

John Denver	Jimmie Mack
Fab. Poodles	Angel
Kayak	Good Rats
The Babys	Doobie Bros.
Eddie Money	Joe Sample
Poco	

POUGHKEEPSIE, N.Y.

WSPK

JIM SIMONETTI, P.D.

STEW SCHANTZ, M.D.

HEAVY AIRPLAY:

+Dire Straits	Toto
Eddie Money	Rod Stewart
Doobie Bros.	Nicolette
Elvis Costello	The Babys
Poco	Fab. Poodles
Sad Cafe	*Cheap Trick

MODERATE AIRPLAY:

*The Police	*Jimmie Mack
Camel	*Kayak
Steve Forbert	Trillion
Marc Tanner Bd.	Max Demian Band
McGuinn, Clark & Hillman	*Boomtown Rats

SINGLES:

Bob Welch	Hot Chocolate
-----------	---------------

BRIARCLIFF MANOR, N.Y.

WRNW

DONNA LEMISZKI

HEAVY AIRPLAY:

Rod Stewart	Poco
Linda Ronstadt	Al Stewart
Billy Joel	M. Manchester
Doobie Bros.	Nicolette
Chicago	Ian Matthews
Bee Gees	E. W. & F.

MODERATE AIRPLAY:

Dire Straits	Bob James
Firefall	Todd Rundgren
Sad Cafe	Steve Forbert
Neil Young	*G. Harrison
Cat Stevens	Kris & Rita
Eric Clapton	*Michael Franks
Marvin Gaye	

PRINCETON, N.J.

WPRB

KEVIN LIPPETT

HEAVY AIRPLAY:

+The Police	+Phil Manzanera
+Jade Warrior	*Oliver Nelson
+Frank Zappa	*Ernie Krivda
+Elvis Costello	*Michel Legrand
Fab. Poodles	Dexter Gordon
Camel	Blues Bros.
Dire Straits	Grateful Dead
Horslips	Sad Cafe
Kayak	Jeff Lorber

MODERATE AIRPLAY:

*TKO	*Joe Sample
*Peter Dean	Peter Hammill
Barre Phillips	+Werewolves
David Friesen/John Stowell	Tiny Grimes

ALLEN TOWN, PA.

WSAN

KEVIN GRAFF

HEAVY AIRPLAY:

McGuinn, Clark & Hillman	Eddie Money
Nicolette	Eric Clapton
Billy Joel	Doobie Bros.

MODERATE AIRPLAY:

Max Demian	The Babys
Fab. Poodles	Pointer Sisters
Linda Ronstadt	Jerry-Kelly
Elvis Costello	

SINGLES:

+Dire Straits	*Linda Ronstadt
Doobie Bros.	The Babys
Poco	Little River Bd.
Billy Joel	*Bee Gees
Pointer Sisters	*Nicolette
Eddie Money	Al Stewart
*Lindisfarne	

TOWSON/BALTIMORE, MD.

WCVT

MICHAEL J. PANOPOULOS

HEAVY AIRPLAY:

Wilding/Bonus	Sweetbottom
+Elvis Costello	*Hickory Wind
+Camel	Keith Jarrett
+Jules & The Polar Bears	*Oregon
Sad Cafe	*Robben Ford
	John Klemmer

MODERATE AIRPLAY:

Richard Sussman	Wishbone Ash
John Abercrombie	*B. J. Harvest
Ornette Coleman	FM/BLACK NOISE
Larry Bright	*Frank Zappa
Return to Forever	Stillwater

IMPORTS:

Cano	Maneige
+Gary Boyle	*The Group

SOUTH

NASHVILLE, TENN.

WKDF

SYLVIA

ADDS:

*Jimmie Mack	*George Duke
*TKO	*Raphael
*Boomtown Rats	Ravenscroft
*B.T.O.	*Herbie Hancock
*Bob Welch	

HEAVY AIRPLAY:

Rod Stewart	Nicolette
Doobie Bros.	Styx
Dire Straits	Eddie Money
Billy Joel	Heart
Toto	Poco

MODERATE AIRPLAY:

Pointer Sisters	G. Harrison
Bob James	Kim Carnes
Eric Clapton	The Babys
McGuinn, Clark & Hillman	Al Stewart
Elvis Costello	Faragher Bros.

SINGLES:

*Bad Co.	Mychael
Bob Welch	

ATLANTA, GA.

WRAS

CLEDRA WHITE

HEAVY AIRPLAY:

*Cheap Trick	AC/DC
*G. Harrison	UFO
Amaz. Rhy. Aces	Muddy Waters
Elvis Costello	Fab. Poodles
The Yankees	Kayak
B. J. Harvest	Return to Forever
Robben Ford	Be Bop Deluxe
The Police	Tonio K.
Camel	Boomtown Rats
J. M. Jarre	Melanie
Dire Straits	

MODERATE AIRPLAY:

*Legs Diamond	Phil Manzanera
*TKO	Nazareth
*Michael Franks	Robert Johnson
*Gulliver	David Bromberg
*Brownsville	Albert Collins
*Generation X	Horslips
*Marilyn Scott	Eddie Money
*Jade Warrior	Barre Phillips
The Clash	Good Rats
Tim Kregel	Joe Sample
Bob Marley	Max Demian
Steve Forbert	Peter Tosh
Keith Jarrett	Trillion
Todd Rundgren	Jimmie Mack
Resurrection Bd.	David Johansen
J. Geils Band	

SINGLES:

Van Dunson

"Frozen Flight"

COMMENTS:

I have seen the future of Rock 'n' Roll...it is Cheap Trick and The Police. Love those albums. Nothing to say, just somewhere clever to say it.

Bye!

Cledra

ATLANTA, GA.

WREK

JOE WHITOKER

PAUL ANDERSON

HEAVY AIRPLAY:

*Frank Zappa	Grateful Dead
*Liv Taylor	Cheech & Chong
*Leon Redbone	Walter Bishop
*John Hickman	Bob Marley
*Bill Hardman	Neil Larsen
*Azimuth	Rainbow
Dire Straits	David F. Newman
*John Hartford	Shawn Phillips
The Doors	Cal Collins
David Bromberg	Kenny Burrell
Bob James	Zytron
R. Crumb	Kinsmen Dazz
Blues Bros.	

Cont'd

WREK Cont'd

MODERATE AIRPLAY:

*Bill Evans Trio	Low Tabackin
*Bennie Wallace	Holy Modal
*Lonnie L. Smith	Rounders
*Balls Bros.	Cat Stevens
(local)	Peter Tosh
Cathy Fink & Duck Donald	S.S. Johnny
Stan Getz	Ducks Deluxe
Art Farmer	Lionel Hightower
Richard G. Holmes	& The ID' (local)

COMMENTS:

The new WREK antenna arrived damaged and had to be returned. We're hoping to move the transmitter over spring break. If it's not one thing, it's another. Not many concerts or good albums out now. Looking forward to the opening of Alex Cooley's Capri and the release of the new Allman Bros. album. That's it from WREK-ED Radio.

JACKSONVILLE, FLA.

WJAX

RICH LANGLOIS

HEAVY AIRPLAY:

Rod Stewart	Toto
Blues Bros.	UFO
Dire Straits	Kate Bush
Heart	John Denver
Bee Gees	Nicolette
Billy Joel	The Cars
Styx	Eddie Money
Doobie Bros.	Little River Bd.
AC/DC	Poco
Firefall	+G. Harrison
Molly Hatchet	

MODERATE AIRPLAY:

The Babys	Marc Tanner Bd.
Cheap Trick	Elvis Costello
Tomita	Bandits
Head East	*Bob Welch
Sally Oldfield	*Joe Sample

SINGLES:

Rose Royce

SPECIAL PROGRAMMING:

BBC Rock Hour
King Biscuit
Jazz Album Concert
Feature Album Monday thru Friday
COMMENTS:
We interviewed Nancy Wilson of Heart in connection with their concert here.
Also Triumph on 16th.
We had a Valentine's Ball - 1300 people showed up and we gave away Bob Welch & Heart albums.
Large prize for biggest "Heart On."

JACKSONVILLE, FLA.

WKUE (92K)

ROSS BLOCK

ADDS:

*Gary Wright	*TKO
*Michael Franks	*Cheap Trick
*Bob Welch	*The Police
*Bee Gees	*Tomita

HEAVY AIRPLAY:

Poco	Toto
Billy Joel	The Babys
Rod Stewart	Doobie Bros.
Sad Cafe	Eddie Money
Dire Straits	

MODERATE AIRPLAY:

Kim Carnes	Trillion
Triumvirat	Angel
Desmond Child & Rouge	Fab. Poodles
Camel	UFO
Neil Young	Cat Stevens
Kayak	Jimmie Mack
Horslips	Tantrum
Elvis Costello	Nicolette
McGuinn, Clark & Hillman	Marc Tanner Bd.
	Good Rats
	*G. Harrison

RADIO

SOUTH

TAMPA/ST. PETERSBURG, FLA.

WQSR

STEVE HUNTINGTON/BOB STROUD

HEAVY AIRPLAY:

Doobie Bros.	Toto
Rod Stewart	Dire Straits
Blues Bros.	Todd Rundgren
Firefall	Al Stewart
Billy Joel	Van Morrison
Linda Ronstadt	Poco
Eric Clapton	Chicago
Nicolette	Santana
Sea Level	Pointer Sisters
Elvis Costello	Ian Matthews
Grateful Dead	

MODERATE AIRPLAY:

Eddie Money	Robt. Johnson
Heart	G. Thorogood
Fogel./Weis.	Sad Cafe
Pablo Cruise	*Joe Sample
Neil Larsen	*Camel
Little River Bd.	*Desmond, Child & Queen
Neil Young	*Jimmie Mack
Ambrosia	*The Jam
The Cars	*Cindy Bullens
E. W. & F.	*The Police
Foreigner	*Bob Welch
Bob Marley	Chick Corea
SS Johnny	Lonnie L. Smith
Steve Martin	Woody Shaw
J.J. Walker	Angela Bofill
Gerry Rafferty	Melanie
Styx	John Denver
Bee Gees	Faith Band
Hall & Oates	The Babys
Outlaws	J. Geils Band
Cat Stevens	J.M. Jarre
Peter Tosh	Marvin Gaye
Gino Vannelli	Bobby Caldwell
Bob James	McGuinn, Clark & Hillman
Eric Carmen	Frank Zappa
10cc	George Benson
Am. Rhy. Aces	David Bromberg
George Benson	Max Damien
Hot Chocolate	Weather Report
Fab. Poodles	

SPECIAL PROGRAMMING:

Buddy Holly - Between the Tracks.

COMMENTS:

I'm looking forward to seeing many of you in L.A. I'll be in Ray-Bans No. 5022-615. Steve

ORLANDO, FLA.

ZETA 7

BILL MIMS, M.D.

HEAVY AIRPLAY:

Billy Joel	Rod Stewart
+Dire Straits	Styx
Elvis Costello	Toto
Doobie Bros.	+Molly Hatchet
*Horslips	*G. Harrison
+Eddie Money	*Bob Welch
Poco	

MODERATE AIRPLAY:

*Amaz. Rhy. Aces	Nicolette
*April Wine	Nazareth
The Babys	Sad Cafe
Blues Bros.	+McGuinn, Clark & Hillman
Camel	Marc Tanner Bd.
Eric Clapton	Santana
Desmond Child & Rouge	*Wireless
Max Demian	Neil Young
+FM/BLACK NOISE	*T.M.G.
-J. Geils Band	*Cochois
The Doors	*Head East
Ian Matthews	*Roadmaster

SINGLES:

J. Starship	Rolling Stones
Peter Tosh	Little River Bd.

Cont'd

ZETA 7 Cont'd

COMMENTS:

I guess I made the deadline this week...gotta say that the new format is just super...Dean Sciarra's column has been particularly noteworthy.

Meanwhile back at the ranch, we're pleased to welcome Mike Cooper to our staff here at ZETA as research director and occasional jock and music-type person. The station here is rapidly becoming an incredible haven for talented AOR folks and the support we're receiving from the community only confirms our belief in our direction. Come super stars or sun... rain or snow...

- Bill

P.S. Anybody got a copy of Ian Dury's "Rhythmstick" - how 'bout an American distributor for Stiff?

FT. LAUDERDALE, FLA.

WSHE

MICHELE ROBINSON

TOM JUDGE

ADDS:

*Bob Welch	*Judy Collins
*B.T.O.	*Badfinger
*Amaz. Rhy. Aces	*Legs Diamond

HEAVY AIRPLAY:

Blues Bros.	Eddie Money
Elvis Costello	Poco
Dire Straits	Rod Stewart
Doobie Bros.	Cindy Bullens
Billy Joel	Cheap Trick

MODERATE AIRPLAY:

Fab. Poodles	Kayak
Nicolette	Horslips
Sad Cafe	McGuinn, Clark & Hillman
Cat Stevens	Hillman
Molly Hatchet	G. Harrison
Jimmie Mack	

SINGLES:

The Tubes	Walter Egan
Zwol	B.T.O.

IMPORTS:

I'd love to play Rachel Sweet if I could get a copy of the album.

COMMENTS:

Want to compliment and congratulate Mike Cooper on his nice sequeway - GOOD LUCK!! Was good to see Steve Huntington and his wife, along with all the Atlantic Records folks in Miami to present Firefall with platinum albums.

Also a hello to Dave Dannheiser and George Gerrity at Warner Bros. ...always good to see y'all! Finally, congratulations well deserved to Al Moss, now with Ariola!!

See ya -

Michele

NEW ORLEANS, LA.

WNOE

CAPT. HUMBLE

HEAVY AIRPLAY:

*Dire Straits	Doobie Bros.
Michael Franks	O. Newton-John
Dave Valentin	Rod Stewart
George Harrison	Bee Gees
Billy Joel	

MODERATE AIRPLAY:

Blues Bros.	Lee Oskar
E. W. & F.	Neville Bros.
Third World	

NEW ORLEANS, LA.

WRNO

SAM ROBERTS

ADDS:

*G. Harrison	*The Police
--------------	-------------

Cont'd

WRNO Cont'd

HEAVY AIRPLAY:

Chicago	Ian Matthews
Eric Clapton	Poco
Dire Straits	Linda Ronstadt
Doobie Bros.	Cat Stevens
Foreigner	Al Stewart
Billy Joel	Rod Stewart
Nicolette	Styx

MODERATE AIRPLAY:

The Babys	Sad Cafe
The Cars	Talking Heads
Firefall	Peter Tosh
Grateful Dead	Toto
Heart	McGuinn, Clark & Hillman
Eddie Money	Hillman
Pointer Sisters	Bee Gees

SINGLES:

*B.T.O.

NEW ORLEANS, LA.

WTUL

SHEPARD SAMUELS

HEAVY AIRPLAY:

Sally Oldfield	Tomita
Elvis Costello	Rick Roberts
Fab. Poodles	Anthony Phillips
Grateful Dead	David Bowie
Boontown Rats	Van Morrison
Camel	Robben Ford
Frank Zappa	Willie Nelson
Todd Rundgren	Steel Pulse
Jimmy Buffett	UFO
Blues Bros.	Neville Bros.
Kayak	Pat Metheny
Peter Tosh	Rolling Stones
Nat. Lampoon	J. Starship
Spirit	J. M. Jarre
Brian Eno	Pat Moraz
The Kinks	Chikkin
FM/BLACK NOISE	Crack the Sky
Cheap Trick	Muddy Waters
Tonio K.	Talking Heads
Bob Marley	Blondie
Jam	Styx
G. Thorogood	Doobie Bros.
Al Stewart	Otis Rush
Tracy Nelson	Dexter Gordon
Melanie	Return to Forever
Peter Hammill	Larry Coryell
Dire Straits	Terje Rypdal
Horslips	Charlie Parker
B. J. Harvest	Anthony Braxton
The Meters	

DALLAS, TEX.

KTXQ

TIM SPENCER

ADDS:

*TKO	*Cheap Trick
*Blondie	*Steve Forbert
*Camel	*Gary Wright
*Kayak	*Greg Wright
*G. Harrison	

DROPS:

Tanya Tucker	FM/BLACK NOISE
The Doors	Richard T. Bear

HEAVY AIRPLAY:

The Babys	Eddie Money
Blues Bros.	Rod Stewart
Dire Straits	Talking Heads
Doobie Bros.	Toto
Heart	Nigel Olsson

MODERATE AIRPLAY:

Elvis Costello	The Police
Fab. Poodles	Marc Tanner
J. Geils Band	Marvin Gaye
Poco	McGuinn, Clark & Hillman
Sad Cafe	Hillman
Trillion	Kim Carnes
Cindy Bullens	

HOUSTON, TEX.

KL0L

JO HARBISON

ADDS:

*Bob Welch	+*Hawklords
*G. Harrison	*B.T.O.
*Jan Hammer	*Tonio K.

HEAVY AIRPLAY:

The Babys	Nicolette
Dire Straits	Sad Cafe
Doobie Bros.	Rod Stewart
Steve Forbert	Toto
Billy Joel	

Cont'd

KL0L Cont'd

MODERATE AIRPLAY:

Chicago	April Wine
Elvis Costello	Cindy Bullens
Fab. Poodles	Marc Tanner Bd.
Firefall	Ted Nugent
J. Geils Band	AC/DC
Robert Johnson	Kayak
Eddie Money	Bee Gees
Poco	McGuinn, Clark & Hillman
G. Thorogood	Robben Ford
Trillion	Jules & The Polar Bears
The Police	Max Demian
Blondie	Amaz. Rhy. Aces
Nazareth	
Kim Carnes	
Boontown Rats	

HOUSTON, TEX.

KPFT

WAYNE PITRIE

HEAVY AIRPLAY:

+William Penn	Elvis Costello
+Brian Eno	Pere Ubu
+Jade Warrior	Souixsie & The Banshees
+Ret. To Forever	David Bromberg
Jim Colgrove	Devo
Sally Oldfield	+EGG SAMPLER
Anthony Phillips	M. Nasciment
Kayak	

MODERATE AIRPLAY:

*Valdy	Jim Hall
Bob Marley	Enrico Rava
*LaSeine	*Ornette C
Ultravox	Carla Bley
Tomita	Johnny Mat
Tonio K	Hot Chocolate
*Muddy Waters	The Jam
Thad Jones	TKO
Paul Desmond	

IMPORTS:

+Souixsie & The Banshees	Throbbing Gristle
+Pere Ubu	X-Ray Specs
+Steve Hillage	Prag Vec
*Bob Dylan	Thomas Leer
*Brian Eno	

MEMPHIS, TENN.

WLYX

STEVE STEVENSON

HEAVY AIRPLAY:

*Cheap Trick	+Muddy Waters
+Tomita	+Barclay James Harvest
+Head East	
+Max Demian	+Triumvirat
+Fab. Poodles	+Camel
+NO WAVE	+Angel
+The Police	+Marc Tanner
+Horslips	+Triumph

MODERATE AIRPLAY:

*Hickory wind	*Joe Ely
+Jan Park	+Frank Zappa
+Boontown Rats	J. Starship
*Sam Morrison	Grateful Dead
+Peter Hammill	Liv Taylor
Robben Ford	Medusa
*Whitesnake	*N. M. Walden
*Tonio K	*Generation X
+Chris Youlden	*Best of Bomp
+Tim Krekel	*Valdy
Marilyn Scott	Hilary
Brownsville	+Sally Oldfield
+Willie Nelson	+The Babys
+Rick Roberts	+UFO
+Good Rats	+Nazareth
+Elvis Costello	Trillion
+Am. Rhy. Aces	+Rock Invasion

IMPORTS:

*A. Phillips	National Health
*Jade warrior	

ATHENS, GA.

WU0G

CHUCK HAMBLEN

HEAVY AIRPLAY:

*Muddy Waters	+Elvis Costello
*A. Phillips	+David Bromberg
+Boontown Rats	+Amaz. Rhy. Aces
*The Police	+Jade Warrior
*Jam	+Nic Jones
+Frank Zappa	

Cont'd

RADIO

SOUTH

WJOG Cont'd
 MODERATE AIRPLAY:
 *McGuinn, Clark & Hillman
 *L. J. Wilson
 *Return to Forever
 *Cheap Trick
 *Tim Kregel
 *Horslips
 +The Clash

MOBILE, ALA.

WABZ
 BILL BEHENNA
 HEAVY AIRPLAY:
 *The Jam
 *Robt. Johnson
 +Horslips
 *Cheap Trick
 *The Police
 *Whitesnake
 *Good Rats
 +Camel
 +Dire Straits

MODERATE AIRPLAY:
 *Boombtown Rats
 *Fab. Poodles
 *Barclay James Harvest
 *Marc Tanner
 *Rubicon
 *Ret. To Forever
 *Wireless
 *Anjel
 *Jan Park Band
 *Trillion
 *Tantrum
 +National Health
 +Jesse C. Young
 +Gong
 +Robben Ford
 +Sad Cafe

LAKE CHARLES, LA.

KERA (NOVA 104)
 SKY
 HEAVY AIRPLAY:
 Bonnie Tyler
 Dire Straits
 Blues Bros.
 Grateful Dead
 Al Stewart
 Billy Joel
 Sad Cafe
 Eddie Money
 Rod Stewart
 Neil Young

MODERATE AIRPLAY:
 J. Geils Band
 Marc Tanner Bd.
 Kayak
 Kris & Rita
 The Babys
 Bandit
 B. J. Harvest
 Elvis Costello
 Horslips
 Camel
 Jim Gold
 Boston
 Jimmie Mack
 Evie Sands
 Brooklyn Dreams

SHREVEPORT, LA.

KNBQ
 JOHN SHERMAN
 HEAVY AIRPLAY:
 Dire Straits
 Little River Bd.
 Poco
 Rod Stewart
 Doobie Bros.
 Sad Cafe
 The Babys
 Toto
 Eddie Money

MODERATE AIRPLAY:
 Faith Band
 Gerry Rafferty
 Nicolette
 Elvis Costello
 The Police
 Eric Clapton
 E. W. & F.
 Bee Gees
 Melanie
 Pat Metheny

SINGLES:
 Chick Corea

HOUSTON, TEX.

KUHF
 LAUREN VALLE
 HEAVY AIRPLAY:
 Dane Donohue
 Camel
 Andy Mendelson
 Jan Park Band
 100% Whole Wheat
 Hilary
 Jimmie Mack
 Eddie Money
 Nicolette
 Cat Stevens
 Neil Larsen
 Rod Stewart
 Charles Lloyd
 M. Manchester
 Joe Sample
 Billy Joel
 Doobie Bros.
 Toto
 Mark-Almond
 Todd Rundgren

MODERATE AIRPLAY:
 Gilberto Gil
 J. Armatrading
 Queen
 Linda Ronstadt
 Chicago

AUSTIN, TEX.

KUT
 PAT CRUMBHORN
 JAZZ:
 Akiyoshi/
 Tabackin
 Carla Bley
 Gary Burton
 Ron Carter
 Cheryl Lynn
 Bill Evans
 Stan Getz
 Dexter Gordon
 Steve Khan
 Eddie Palmieri
 Dave Valentin
 Weather Report
 David Friesen/
 John Stowell

SOUL:
 Chanson
 Peabo Bryson
 Chaka Khan
 Cheryl Lynn
 Gene Chandler
 Faze-O
 Melba Moore

FOLK:
 David Bromberg
 Nic Jones
 John Renbourn
 Peter Lang
 R. Crumb
 John Hartford

CORPUS CHRISTI, TEX.

C-101 (KNCN)
 MANDO CAMINA
 HEAVY AIRPLAY:
 Blues Bros.
 Rod Stewart
 Doobie Bros.
 Pointer Sisters
 Poco
 Dire Straits
 Eddie Money
 Queen
 Nicolette
 Legs Diamond
 Bee Gees

MODERATE AIRPLAY:
 McGuinn, Clark & Hillman
 Marc Tanner
 Kayak
 Bob Welch
 Dobie Gray
 Sally Oldfield
 Desmond, Child & Rouge
 B.T.O.

MIDWEST

COLUMBUS, OHIO

WLVO (QFM 96)
 HEAVY AIRPLAY:
 Rod Stewart
 Doobie Bros.
 Toto
 Eric Clapton
 Styx
 Billy Joel
 AC/DC
 Blues Bros.
 The Godz
 The Babys
 Poco
 Dire Straits
 Molly Hatchet
 J. Geils Band
 Eddie Money
 Boomtown Rats
 *Cheap Trick
 *Kayak
 *The Police

CINCINNATI, OHIO

WEBN
 CURT GARY
 ADDS:
 *G. Harrison
 *Robben Ford
 *Blondie (sgl.)
 *Beach Boys (sgl.)

HEAVY AIRPLAY:
 The Babys
 Blues Bros.
 Camel
 The Cars
 Elvis Costello
 Dire Straits
 Doobie Bros.
 Billy Joel
 Nicolette
 Eddie Money
 Pointer Sisters
 Al Stewart
 Rod Stewart
 G. Thorogood
 Toto
 Neil Young
 Max Demian

MODERATE AIRPLAY:
 J. Geils Band
 Ian Matthews
 Joe Sample
 Horslips
 Kayak
 Muddy Waters

DETROIT, MICH.

WABX
 JOE KRAUSE
 ADDS:
 *Barooga Bandits
 *TKO
 *Kayak

Cont'd

WABX Cont'd

HEAVY AIRPLAY:
 Blues Bros.
 Dire Straits
 Doobie Bros.
 J. Geils Band
 Poco
 G. Thorogood
 Billy Joel
 Eddie Money
 Rod Stewart
 Toto
 Marc Tanner Bd.

SINGLES:
 *Bad Co.

DETROIT, MICH.

WWW
 MARK MC EWEN
 ADDS:
 *Bob Welch
 *Steve Forbert
 *G. Thorogood

HEAVY AIRPLAY:
 Blues Bros.
 Elvis Costello
 Dire Straits
 Doobie Bros.
 J. Geils Band
 Rod Stewart
 Toto

MODERATE AIRPLAY:
 The Babys
 The Cars
 Billy Joel
 Eddie Money
 Poco
 Styx
 Cheap Trick
 April Wine

SINGLES:
 *Bad Co.

CHICAGO, ILL.

WXRT
 BOB GELMS
 ADDS:
 *G. Harrison
 *Tonio K.
 *Cheap Trick
 *Muddy Waters
 *Phillipe Entremont (classical)
 *Eddie Vincent

HEAVY AIRPLAY:
 Blues Bros.
 Elvis Costello
 Dire Straits
 FM/BLACK NOISE
 Grateful Dead
 Phil Manzanera
 Eddie Money
 Van Morrison
 Rolling Stones
 Santana
 Al Stewart
 Talking Heads
 G. Thorogood
 Peter Tosh
 Horslips
 Devo
 Todd Rundgren

MODERATE AIRPLAY:
 Camel
 The Cars
 Eric Clapton
 Doobie Bros.
 J. Geils Band
 Billy Joel
 Outlaws
 Poco
 Queen
 Linda Ronstadt
 Sad Cafe
 Cat Stevens
 Styx
 Trillion
 UFO
 Kayak
 B. J. Harvest
 Be Bop Deluxe
 Melanie
 Bob Seger
 Weather Report
 Frank Zappa

SINGLES:
 *Root Boy Slim
 "The Shah is Gone"

ELGIN/CHICAGO, ILL.

WJKL
 WALLY LEISERING
 HEAVY AIRPLAY:
 Am. Rhy. Aces
 Muddy Waters
 Horslips
 G. Thorogood
 Mickey Jupp
 Dire Straits
 David Sancious
 Fat Band
 Eddie Money
 Steve Forbert
 Kayak
 Elvin Bishop
 FM/BLACK NOISE
 Robben Ford
 B.J. Harvest
 Billy Novick
 Guy Van Duser
 George Benson
 Ret. To Forever
 Joe Sample
 Joe Turner
 Fogel./Weis.
 George Tidwell/
 Denis Solee
 Heath Bros.
 Gil Scott-Heron
 Kenny Burrell
 Cedar Walton
 Ryo Kawasaki
 Ray Bryant
 Smak

Cont'd

WJKL Cont'd

MODERATE AIRPLAY:
 Cheap Trick
 Peter Lang
 Albert King
 James Montgomery
 Grateful Dead
 Tom Waits
 Van Morrison
 Ducks Deluxe
 Bob Marley
 Elvis Costello
 David Bromberg
 Camel
 Maddy Pryor
 J. Geils Band
 Albert Collins
 Blues Bros.
 Richard & Linda Thompson
 SS Johnny
 Phil Manzanera
 Terry Garthwaite
 Chick Corea
 Dave Valentin
 Michel L
 Neil Larsen
 Charles Lloyd
 Matrix

SINGLES:
 Elvis Costello

IMPORTS:
 Bethnal
 Radio Stars
 Status Quo
 Rachel Sweet
 Ian Gonum
 Hawklords

COMMENTS:
 On Saturday, Feb. 3, we co-sponsored George Thorogood & The Destroyers at Harry Hope's and taped the sell-out show. The tape was played of the entire second set Friday, Feb. 16th at 11 p.m. The response was overwhelming.

MINNEAPOLIS, MINN.

KQRS
 TACK HAMMER
 MARY SOLOM
 ADDS:
 *Bob Welch
 *G. Harrison

HEAVY AIRPLAY:
 Blues Bros.
 Rod Stewart
 Dire Straits
 Doobie Bros.
 Eric Clapton
 Eddie Money
 Molly Hatchet
 The Cars
 Elvis Costello
 Toto

MODERATE AIRPLAY:
 Styx
 Queen
 Sad Cafe
 Talking Heads
 The Babys
 Pointer Sisters

SINGLES:
 *Bad Co.
 Little River Bd.
 Chicago
 Billy Joel
 Foreigner
 Nigel Olsson
 Poco
 Al Stewart
 Firefall

ST. LOUIS, MO.

KSHE
 TED HABECK
 HEAVY AIRPLAY:
 *Horslips
 *G. Harrison
 *Gary Wright
 +The Babys
 +Doobie Bros.
 Robert Johnson
 Rush
 +Sad Cafe
 +Toto
 +Stillwater
 +Rod Stewart
 Eddie Money
 +Bandit
 J. Geils Band
 Trillion
 Nazareth
 Good Rats
 +Triumvirat
 Elvis Costello
 Kayak

MODERATE AIRPLAY:
 *McGuinn, Clark & Hillman
 *TKO
 *Pipedream
 E. L. & P.
 April Wine
 Trevor Rabin
 Dire Straits
 B. J. Harvest
 Jimmie Mack
 Camel
 Boston
 Queen
 Blues Bros.
 G. Thorogood
 UFO
 Head East
 Baby Grand
 Fotomaker
 Fresh
 Fab. Poodles
 Max Demian
 *Boombtown Rats

SINGLES:
 Bob Welch

SHAWNEE MISSION/KANSAS CITY, KS.

KUDL
 JOE LYONS
 ADDS:
 *Neil Diamond
 *Bee Gees
 *Kim Carnes
 *Barry Manilow
 *Kiki Dee
 *John Denver
 *Michael Franks
 *Carole King
 *Fuller/Kaz

Cont'd

RADIO

MIDWEST

KUOL Cont'd

HEAVY AIRPLAY:

Chicago Nigel Olsson
Doobie Bros. M. Manchester
Nicolette Bobby Caldwell
Little River Bd.

MODERATE AIRPLAY:

Eric Clapton B. Streisand/
Firefall N. Diamond
Poco Capt. & Tennille
Linda Ronstadt Andy Gibb
10cc Liv Taylor

SINGLES:

*Delegation *Jorge Santana
*Anne Murray *Dr. Hook
*Bob James *Santana

CINCINNATI, OHIO

WVXU

GREG CRAWFORD

HEAVY AIRPLAY:

+UFO Max Demian Band
FM/BLACK NOISE Trillion
Kayak Brownsville
B. J. Harvest Triumph
The Babys Medusa
G. Thorogood

MODERATE AIRPLAY:

Good Rats Peter Hammill
*Cheap Trick Axis
Horslips *Rubicon
Cindy Bullens *Lynx
Elvis Costello Jam
Paul Korda Generation X
Frank Zappa *TKO

AKRON, OHIO

WKDD

CRAIG JOHNS

HEAVY AIRPLAY:

Bee Gees Dire Straits
Rod Stewart Sad Cafe
Doobie Bros. Nicolette
Pointer Sisters

MODERATE AIRPLAY:

G. Harrison Poco
Bob Welch Max Demian
Gary Wright Couchois
Kayak Kim Carnes
Marc Tanner McGuinn, Clark &
Faragher Bros. Hillman
Toto

YPSILANTI, MICH.

WEMU

JOHN HAWKES/DARRYL MORRISON

HEAVY AIRPLAY:

Cedar Walton Bob James
Walt Bolden Dexter Gordon
Art Farmer Dry Jack
+Passport +Pat Metheny
Joe Sample Matrix
Joe Farrell

MODERATE AIRPLAY:

M. Nascimento Woody Herman
*Janne Schaeffer Ahmad Jamal
Oscar Peterson Neil Larsen
Ray Bryant Barre Phillips
Ruby Braff Anthony Braxton
Marilyn Scott Ret.To Forever
Christlieb/
Marsh

EVANSTON, ILL.

WNUR

MIKE FRANCIS

HEAVY AIRPLAY:

Thad Jones/ Steely Dan
Mel Lewis Firefall
Oscar Peterson Billy Joel
Ornette Coleman Ian Matthews
Elvis Costello Rolling Stones
Phil Manzanera

Cont'd

WNUR Cont'd

MODERATE AIRPLAY:

Liv Taylor Jim Hall/
G. Thorogood Red Mitchell
Al Jarreau Creme/Godley
Eddie Money J. Starship
B. Springsteen M. Manchester
Santana The Who
Kansas UFO
Dire Straits Gilberto Gil

SINGLES:

Rolling Stones Wazmo Nariz

WOODSTOCK, ILL.

WXRD

MICHAEL O'CONNOR

HEAVY AIRPLAY:

+Dire Straits Eddie Money
Doobie Bros. Poco
E. L. & P. +Sad Cafe
Grateful Dead +Rod Stewart
+Billy Joel +Toto
Nicolette

MODERATE AIRPLAY:

The Babys Jimmie Mack
+Blues Bros. Ian Matthews
Camel Max Demian
+Elvis Costello Van Morrison
*FM/BLACK NOISE Trillion
Horslips Marc Tanner
Kayak

SINGLES:

*The Police

ROCKFORD, ILL.

Y95

BRAD HOFFMAN, ASS'T. P.D.

HEAVY AIRPLAY:

Chicago Blues Bros.
Toto McGuinn, Clark &
Doobie Bros. Hillman
Firefall Poco
Rod Stewart Billy Joel
Head East Eric Clapton
Eddie Money Molly Hatchett
Sad Cafe Dire Straits

MODERATE AIRPLAY:

Ted Nugent Nazareth
Al Stewart The Police
Elvis Costello April Wine
Kayak J. Geils Band
Horslips Trillion

ST. LOUIS, MO.

KMMU

LOU CALCATERRA

HEAVY AIRPLAY:

Barry Altschul Ryo Kawasaki
+Blondie Phil Manzanera
Boomtown Rats Great Jazz Trio
Jaki Byard +Pat Metheny
+Camel +Milestone
+Chick Corea Jazzstars
*Elvis Costello +Pat Moraz
Creme/Godley +M. Nascimento
+Charlie Earland Barre Phillips
+E.L. & P. Sonny Phillips
+FM +Tom Scott
+Fotomaker Joe Turner
+Good Rats +Frank Zappa
Horslips

WEST

DENVER, COLO.

KBPI

CONNIE RODRIGUEZ

ADDS:

*G. Harrison *Cuchois
*Bob Welch *Jan Park Band

HEAVY AIRPLAY:

Blues Bros. Poco
Eric Clapton Rod Stewart
Dire Straits Toto
Doobie Bros. McGuinn, Clark &
Billy Joel Hillman
Eddie Money

Cont'd

KBPI Cont'd

MODERATE AIRPLAY:

The Babys Santana
Elvis Costello Al Stewart
Firefall Little River Bd.
Heart Fogel./Weis.
Pointer Sisters

SINGLES:

*Tycoon *Bad Co.

DENVER, COLO.

KCFR

ANNETTE GRISWOLD

HEAVY AIRPLAY:

M. Nascimento *Martin, Bogan &
Peter Hammill Armstrong
+Ralph McTell *Carla Bley

MODERATE AIRPLAY:

Boomtown Rats +Alberta Hunter
Frank Zappa Arnette Cobb
*Muddy Waters *Holy Modal
Gilberto Gil Rounders
Robben Ford John Herald Bd.
MILESTONE JAZZ Albert King
STARS Otis Rush
Horslips Al Green
Billy Burnette Friesen/Stonwell
The Jam Live Wire Choir
Ben Webster Jade Warrior
The Police Charles Lloyd
Am. Rhy. Aces Pacific Steel Co
Breakwater Marie Rhines
Charlie Parker +Mandingo Griot
Hickory Wind Society
Gibson/Camp Gordon Bok
*Jim Colegrove Latest India
Boone Creek Navigation
Sen. Robt. Byrd releases
Kenny Baker

LIGHT AIRPLAY:

*Marilyn Scott *Art Ensemble
Saskia & Serge of Chicago
Dells *Dave Fritz
Anthony Braxton *Kayak

IMPORTS:

Josephine Baker Quilapayun
Isabel Parra

MESA/PHOENIX, ARIZ.

KDKB

LINDA CLAYTON

ADDS:

*G. Thorogood *The Tubes
*April Wine

DROPS:

Ian Matthews

HEAVY AIRPLAY:

The Babys Foreigner
Chicago Poco
Dire Straits Rod Stewart
Doobie Bros. Little River Bd.

MODERATE AIRPLAY:

Blues Bros. Eddie Money
Eric Clapton Queen
J. Geils Band Styx
Billy Joel Toto

SEATTLE, WASH.

KZOK

MAVIS MACKOFF

ADDS:

*Marc Tanner Bd. *Amaz. Rhy. Aces
*G. Harrison *Bob Welch
*Gary Wright

HEAVY AIRPLAY:

Blues Bros. Rod Stewart
The Cars Talking Heads
Eric Clapton G. Thorogood
Elvis Costello Neil Young
Dire Straits Van Halen
Doobie Bros. Boomtown Rats
Steve Forbert G. Rafferty
Heart McGuinn, Clark &
Billy Joel Hillman
Eddie Money TKO
Poco

MODERATE AIRPLAY:

Fab. Poodles Styx
Firefall TOTO
Robert Johnson J. M. Jarre
Nicolette Bighorn
Rolling Stones Cheap Trick

SINGLES:

*B.T.O.

BELLEVUE, WASH.

KZAM

MARION SEYMOUR

ADDS:

*G. Harrison *D. Springfield
*Judy Collins *Michael Franks
*Bob Welch *Tim Krekel
*Joe Ely *Marilyn Scott
*Gary Wright *Valdy
*Cuchois *Janne Schaffer
*Ira Gere *C. Musselwhite
*Manfredo Fest *Sly Johnson
*Double Image *Mongo Santamaria
*Gary Peacock *Peter McCann
*Hickory Wind *Robert Gordon

HEAVY AIRPLAY:

Blues Bros. Linda Ronstadt
Elvis Costello S.S. Johnny
Dire Straits Kim Carnes
Doobie Bros. Amaz. Rhy. Aces
Fab. Poodles Bee Gees
Steve Forbert McGuinn, Clark &
Billy Joel Hillman
Nicolette Bob Seger
Van Morrison B. Springsteen
Poco Fogel./Weis.

MODERATE AIRPLAY:

Cat Stevens Fuller/Kaz
Al Stewart Valerie Carter
Talking Heads Jules &
Elton John The Polar Bears
Tracy Nelson David Bromberg
10cc Kayak
Third World Albert King
Kiki Dee

SINGLES:

*Beach Boys

COMMENTS:

Six hundred people turned out for KZAM Perrier Foot Tuesday Fun Run in celebration of Seattle's Fat Tuesday. It was wonderful to see so many people turnout to run thru the streets of Seattle in their shorts. Congrats to all winners, placers, and stragglers.

PORTLAND, ORE.

KGON

GLORIA JOHNSON

ADDS:

*Cheap Trick *The Police

HEAVY AIRPLAY:

Blues Bros. Sad Cafe
Dire Straits Santana
Doobie Bros. Rod Stewart
Billy Joel Toto

MODERATE AIRPLAY:

Eric Clapton Eddie Money
Elvis Costello Head East
Heart

SINGLES:

Foreigner Al Stewart

PORTLAND, ORE.

KVAN

DAVE LEE

ADDS:

*Kim Carnes *TKO
*Bob Welch *Eddie Money

HEAVY AIRPLAY:

Blues Bros. Pointer Sisters
Chicago Rolling Stones
Eric Clapton Linda Ronstadt
Dire Straits Santana
Doobie Bros. Cat Stevens
Firefall Rod Stewart
J. Geils Band Toto
Grateful Dead J. C. Young
Billy Joel McGuinn, Clark &
Nicolette Hillman
Poco

MODERATE AIRPLAY:

The Babys Neil Young
FM/BLACK NOISE Bob Seger
Foreigner J. Amatrading
Heart Jules &
Van Morrison The Polar Bears
Queen 10cc
Sad Cafe Stephen Stills
Al Stewart Max Demian
Styx Alice Cooper
G. Thorogood Kayak

SINGLES:

*B.T.O. *J. M. Jarre

RADIO

WEST

EUGENE, ORE.

KZEL
CHRIS KOVARIK

HEAVY AIRPLAY:

Blues Bros.	McGuinn, Clark & Hillman
Eddie Money	Hillman
Dire Straits	Nicolette
Billy Joel	B.J. Harvest
Elvis Costello	Tim Krekel
Rod Stewart	Doobie Bros.

MODERATE AIRPLAY:

Marshall Hain	Fab. Poodles
Cat Stevens	Sad Cafe
Bonnie Tyler	Jimmie Mack
Sea Level	Camel
Evie Sands	Muddy Waters
Kim Carnes	Head East
The Police	Poco
Robben Ford	J. Geils Band
Tonio K	Angel
Kayak	Styx
Boomtwn Rats	Eric Clapton
Nazareth	

SINGLES:

Rolling Stones	Elvis Costello
Tantrum	Nick Lowe
B.T.O.	Robt. Gordon
The Tubes	Bob Welch
Bandit	Peter Criss
Dodgers	*The Tubes
Cindy Bullens	*Beach Boys
Frankie Miller	

ADDS:

*George Harrison	*Judy Collins
*Bob Welch	*Doc & Merle Watson
*Gary Wright	*Larry Coryell
*Mary Russell	*Michael Franks
*Joe Ely	

COMMENTS:

The evolution of radio continues. Stan Garrett, longtime KZEL staff member and program director, has left the station...I am the new P.D. of KZEL and will be handling the music too. Bill Jackson has been named P.D. of KBDF, our sister station. Ch-ch-changes! I look forward to working with all of you and will see you at R&R.

Chris Kovarik

SACRAMENTO, CA.

KZAP
CHRIS MILLER

HEAVY AIRPLAY:

A. Stewart	Neil Young
Toto	Doobie Bros.
Billy Joel	Elvis Costello
Queen	Dire Straits
Rod Stewart	Eric Clapton
Styx	

MODERATE AIRPLAY:

Pointer Sisters	*Marc Tanner Bd.
Talking Heads	Cindy Bullens
Foreigner	*Nazareth
Molly Hatchet	*The Police
Poco	*Cheap Trick
Sad Cafe	*Boomtwn Rats
Fab. Poodles	Head East
Kayak	*Horslips

SINGLES:

Blondie	Hot Chocolate
Bob Welch	Nicolette

NEWS & PUBLIC AFFAIRS:

The KZAP News Dept. is pleased to announce the hiring of a new morning news person. Viki Liviakis has done extensive news work in the Bay area, and just returned from a year in Europe. Her skills besides journalism, include graphic arts, and photography.

Cont'd

KZAP Cont'd

COMMENTS:

In the new Music Department, we're getting great response to Cheap Trick, Fabulous Poodles, and Kayak. We're expecting similar reaction to the Boomtwn Rats.

We welcomed Santana to town last week. Greg Walker dropped by for a visit. We gave away Inner Secrets, tickets, and cataloges, and the grand prize winner got a limo ride to the show.

Sad Cafe Update: In our Record Run - the winner only netted 75 albums - however, he did get a copy of every picture disc in the store and a copy of the Keith Jarrett Sun Bear set.

Get a Car picture 45.

- Chris

SAN FRANCISCO, CA.

KMEL (KAMEL 106)
MARK COOPER

ADDS:

*Bob Welch	*April Wine
*Whitesnake	*Triumvirat

SINGLES:

*The Tubes	*B.T.O.
*Bad Co.	

SAN FRANCISCO, CA.

KSAN
KATE INGRAM

ADDS:

*Be Bop Deluxe	*G. Harrison
*B. J. Harvest	*Marc Tanner Bd.
*Cheap Trick	*Bob Welch
*Generation X	*Gary Wright
*Good Rats	

HEAVY AIRPLAY:

Blues Bros.	Eddie Money
Eric Clapton	Rolling Stones
Elvis Costello	G. Thorogood
Dire Straits	Blondie
Doobie Bros.	The Police
J. Geils Band	10cc
Robert Johnson	

MODERATE AIRPLAY:

The Babys	Boomtwn Rats
The Clash	Cindy Bullens
Fab. Poodles	Creme/Godley
Grateful Dead	Devo
Van Morrison	Bryan Ferry
Linda Ronstadt	Flash & The Pan
Santana	Jam
S.S. Johnny	Greg Kihn
Rod Stewart	Bonnie Tyler
Talking Heads	UFO
Toto	The Who

LIGHT AIRPLAY:

Phil Manzanera	Mickey Jupp
Bethnal	Lene Lovich
Dr. Feelgood	Nick Lowe
Flying Lizzards	Rachel Sweet
(single)	Johnny Thunder
Ian Gomm (imp.)	Tonio K
David Johansen	

SINGLES:

Ian Dury	*Keith Richard
----------	----------------

IMPORTS:

Bob Dylan	*Cold Chisel
-----------	--------------

SAN JOSE, CA.

KOME
DANA JANG

ADDS:

AC/DC	*Nicolette
The Babys	*Eddie Money
+Blues Bros.	Pointer Sisters
Eric Clapton	Queen
+Elvis Costello	*Santana
+Dire Straits	+Rod Stewart
+Doobie Bros.	G. Thorogood
J. Geils	+Toto
+Billy Joel	UFO

Cont'd

KOME Cont'd

MODERATE AIRPLAY:

*Camel	The Police
Cheap Trick	Sad Cafe
FM/BLACK NOISE	*Gary Wright
Grateful Dead	*Am. Rhy. Aces
Molly Hatchet	*April Wine
Cat Stevens	*Boomtwn Rats
Tanya Tucker	Brownsville
*Bee Gees	*Steve Forbert
Fab. Poodles	*Horslips
*G. Harrison	*Kayak
Head East	Max Demian
Robt. Johnson	Nazareth
McGuinn, Clark & Hillman	Marc Tanner
Poco	Tonio K
	Trillion

SINGLES:

Blues Bros.	Rolling Stones
*Robert Gordon	*The Tubes
Frankie Miller	*Bob Welch
Suzi Quatro	

SAN JOSE, CA.

KSJO
TAWN MASTREY

ADDS:

*Generation X	*Wireless
*Cochois	*Steve Forbert
*Gary Wright	

HEAVY AIRPLAY:

*The Police	Tonio K.
Nazareth	Fab. Poodles
Blues Bros.	The Clash
The Babys	Max Demian
UFO	Rod Stewart
Boomtwn Rats	Queen
Eddie Money	Cheap Trick
Elvis Costello	
Jules & The Polar Bears	

MODERATE AIRPLAY:

Camel	Whitesnake
The Doors	Dire Straits
J. Geils Band	Robert Johnson
Jam	

SINGLES:

*G. Thorogood	Rod Stewart
*Robert Gordon	The Clash
Blues Bros.	Elvis Costello
The Police	Boomtwn Rats
Queen	The Doll
The Babys	The Yachts
Fab. Poodles	The Records
Max Demian	Richard Hell & The Voidoids
Tonio K.	

IMPORTS:

Flash & The Pan	Mickey Jupp
The Flys	Wreckless Eric
DP's	The Offs (sgl.)
Bethnal	Magazine (sgl.)

SPECIAL PROGRAMMING:

ALBUM FEATURE...

The Police

INTERVIEWS...

The Clash

Aynsley Dunbar

COMMENTS:

Molly Hatchet arrived in San Jose for a show with The Outlaws - we did an interview with heavy promotion - since then the record stores can't hang on to a copy.

ANNOUNCER LINE-UP...

Program Dir. - DON WRIGHT
6 - 10 am - TOM MIX
10 - 2 pm - BILLY VEGA
2 - 6 pm - LOBSTER
6 - 10 pm - TAWN MASTREY
10 - 2 am - LEROY HANSEN
2 - 6 am - CASEY STANGL

SANTA CRUZ/GILROY/SAN JOSE, CA.

KFAT
LAURA ELLEN

Cont'd

KFAT Cont'd

HEAVY AIRPLAY:

*Jim Colegrove	Willie Nelson/SWEET MEMORIES
*C.C.R.	Willie Nelson/AND FAMILY
*Joe Ely	Johnny Paycheck
*Jimmie Skinner	Rio Nido
*Doc & Merle Watson	Peter Rowan
Amaz. Rhy. Aces	Otis Rush
Elvin Bishop	Jim Silvers
Boone Creek	G. Thorogood
David Bromberg	Tanya Tucker
Guy Clark	TEXAS SAND,
Jill Croston	ANTHOLOGY OF
Rodney Crowell	WESTERN SWING
Jerry Lee Lewis	J. L. Wills
Nicolette	J. J. Walker
Loretta Lynn	Neil Young
Carl Mann	
Mary McCaslin & Jim Ringer	

MODERATE AIRPLAY:

Blues Bros.	PACIFIC STEEL
Cooder Brown	Conway Twitty
Hot Mud Family	Porter Wagoner
Glen Campbell	Hank Thompson
Kris & Rita	Buck White & Down Home Folks
*Tim Krekel	

LOS ANGELES, CA.

KMET

KATHY DEROUVILLE

ADDS:

*Steve Forbert	*G. Harrison
*Tonio K.	

DROPS:

Heart	Cat Stevens
Queen	

HEAVY AIRPLAY:

The Babys	Poco
Blues Bros.	Rod Stewart
Dire Straits	Styx
Doobie Bros.	Hot Chocolate
Billy Joel	Little River Bd.
Eddie Money	

MODERATE AIRPLAY:

Elvis Costello	Neil Young
J. Geils Band	Boomtwn Rats

LOS ANGELES, CA.

KWST
PAM MAY

ADDS:

*Bob Welch	*Kim Carnes
------------	-------------

HEAVY AIRPLAY:

Elvis Costello	Eddie Money
Dire Straits	Poco
Doobie Bros.	Pointer Sisters
Billy Joel	Rod Stewart
Nicolette	Bee Gees

MODERATE AIRPLAY:

Blues Bros.	Cindy Bullens
Toto	Blondie
Hot Chocolate	
McGuinn, Clark & Hillman	

SINGLES:

*Bad Co.

PASADENA, CA.

KROQ
JED FISH GOULD

ADDS:

*Tonio K.	*Triumph
*B. J. Harvest	*Bluebeard
*Camel	+*Bob Welch
*Muddy Waters	+*TKO

HEAVY AIRPLAY:

The Police	Talking Heads
G. Thorogood	Cheap Trick
Elvis Costello	The Cars
Robert Johnson	Devo
UFO	The Clash
The Babys	999
Blues Bros.	Angels
Be Bop Deluxe	Blondie
Heart	

Cont'd

RADIO

WEST

KROQ Cont'd

MODERATE AIRPLAY:

*J. M. Jarre	+The Pop
Poco	Grateful Dead
Eddie Money	Dyan Diamond
+Boomtwn Rats	Bob Marley
Peter Tosh	+AC/DC
Tanya Tucker	+Rolling Stones
+Nat. Lampoon	J. Geils Band
The Doors	Head East
Ramones	XTC
Ultravox	

SINGLES:

Low Numbers	Flying Lizzards
The Normal	Ian Dury
Dire Straits	J. M. Jarre
Credibility Gap	Public Image

IMPORTS:

999	Siouxsie &
Angels	The Banches
XTC	Johnny Wheeler &
Throbbing	Roscoe Ziffel
Gristle	

SPECIAL PROGRAMMING;

A Jam promotion is coming where contest entrants submit a PSA on energy/conservation to win a month of paid utilities - ALL MODERN CONVENIENCES.

COMMENTS:

Dusti Street cooks 7-midnight, Friday & Saturday... Brent Kahlen talks to Jean Michel Jarre live in-the-studio about his American success despite his lack of air-play... Rodney Bingenheimer gets a phone call from The Clash... PSA's plead for information on scalper operations at sellout concerts.

LONG BEACH, CA.

KNAC

DENISE WESTWOOD

ADD:

*Bob Welch	*Good Rats
*Gary Wright	*Rubicon
*G. Harrison	*Couchois
*The Police	*Bluebeard

HEAVY AIRPLAY:

Boomtwn Rats	G. Thorogood
Be Bop Deluxe	Blues Bros.

MODERATE AIRPLAY:

Robert Johnson	Wireless
Head East	Camel
Jules &	McGuinn, Clark &
The Polar Bears	Hillman
Max Demian	Rolling Stones
Horslips	Firefall
Kayak	Peter Tosh
TKO	Molly Hatchet
Marc Tanner	

SINGLES:

*Bad Co.	*Corky Carroll
*Blondie	*Coolwater
*Ramones	Casuals

ANAHEIM, CA.

KEZY-FM

LARRY REISMAN

HEAVY AIRPLAY:

Queen	Pointer Sisters
J. Geils Band	Nicolette
Eddie Money	Toto
Doobie Bros.	Linda Ronstadt
Billy Joel	Heart
Robt Stewart	Dire Staits
Styx	

MODERATE AIRPLAY:

Max Demian	Faragher Bros.
Horslips	Al Stewart
Marc Tanner	Firefall
Camel	E. L. & P.
Bonnie Tyler	Sad Cafe
Kayak	Santana
Cat Stevens	Robt. Johnson
McGuinn, Clark &	Tanya Tucker
Hillman	Melanie
Poco	Rick Roberts
Trillion	Cindy Bullens

SAN DIEGO, CA.

KGB

BRUCE TUCKER

ADDS:

*Cheap Trick	*Bandit
*McGuinn, Clark &	*G. Harrison
Hillman	*Bob Welch
Giorgio Moroder	*Amii Stewart
*Boomtwn Rats	*Gloria Gaynor
*Jam	

MODERATE AIRPLAY:

The Babys	Ian Matthews
Blues Bros.	Eddie Money
Chicago	Poco
Eric Clapton	Pointer Sisters
Elvis Costello	Rolling Stones
Dire Straits	Linda Ronstadt
Doobie Bros.	Santana
Foreigner	Rod Stewart
Grateful Dead	G. Thorogood
Heart	Toto
Billy Joel	Cheap Trick
Nicolette	Little River Bd.

SINGLES:

*The Tubes	*Beach Boys
------------	-------------

BOULDER, COLO.

KBCO

JUDY MC NUTT

HEAVY AIRPLAY:

McGuinn, Clark &	Muddy Waters
Hillman	Poco
Am. Rhy. Aces	G. Thorogood
Peter Tosh	Blues Bros.
Angela Bofill	Tanya Tucker
Dire Straits	Steve Forbert
Marvin Gaye	Neil Young
Robt. Johnson	Elvis Costello

MODERATE AIRPLAY:

Judy Roberts	Charles Lloyd
Steve Stajich	Marie Rhines
J. J. Walker	Horslips
Jesse C. Young	

SINGLES:

Windjammer	Bee Gees
------------	----------

Valdy
Supernatural
Family Band

COLORADO SPRINGS, COLO.

KILO

DAVE COTTON/CHARLEY BROWN

HEAVY AIRPLAY:

Eddie Money	FM/BLACK NOISE
E. L. & P.	Doobie Bros.
Eric Clapton	+McGuinn, Clark &
Billy Joel	Hillman
Linda Ronstadt	Boston
Elvis Costello	Nicolette
Molly Hatchet	Bluse Bros.
Toto	Rod Stewart
Heart	Cat Stevens

*Dire Straits	*Bob Welch
The Cars	Fogel./Weis.

+Kayak

MODERATE AIRPLAY:

Zon	Santana
-----	---------

Sad Cafe

ALBUQUERQUE, N.M.

KUNM

TONI C. HOLM

HEAVY AIRPLAY:

*The Residents	*Jim Colegrove
Anthony Phillips	*Corn Bred
*Peter Lang	+John Renbourn
+NO WAVE	MaryLou Williams

MODERATE AIRPLAY:

+Stiff Sampler	+Phil Manzanera
*Jack Hardy	*Les Paul
+Charlie Parker	
+Watermelon Mtn.	Band

LIGHT AIRPLAY:

Jimmie Mack	M. Nascimento
+Gilberto Gil	Barre Phillips
Fiesta	Creme/Godley
Neil Larsen	+Magma
Dan Lambert	*Barry Altschul

LARAMIE, WYO.

KIOZ

JOHN LOGAN

HEAVY AIRPLAY:

Dire Straits	Rod Stewart
Sad Cafe	R. T. Bear
Poco	Doobie Bros.
Eddie Money	G. Thorogood

MODERATE AIRPLAY:

*Joe Ely	*Jade Warrior
*Hilary	*Bob Welch 45
*Jan Prk	Am. Rhy. Aces
*Marilyn Scott	Desmond Child &
*Joe Sample	Rouge
*Liv Taylor	Marc Tanner
*Jimmie Mack	Barclay James
McGuinn, Clark &	Harvest
Hillman	Bonnie Pointer
*Bob James	+The Police

BOISE, IDAHO

KBSU

ROBB CAMPBELL

HEAVY AIRPLAY:

+Bighorn	*Horslips
+Sad Cafe	+*Hickory Wind
*Robben Ford	*Trillion
Dave Valentin	Levon Helm
Eddie Money	Fab. Poodles
+M. Wendling	*The Jam
Ret. To Forever	

MODERATE AIRPLAY:

Max Demian	+Sea Level
+Richard Sussman	+Elvis Costello
NO WAVE	+*Tonio K
Gong	*Be Bop Deluxe

SINGLES:

The Tubes	Hawklords
-----------	-----------

SPOKANE, WASH.

KREM

LARRY SNIDER

HEAVY AIRPLAY:

+Rod Stewart	Elvis Costello
Blues Bros.	J. Geils Band
Queen	Poco
Doobie Bros.	+Eddie Money
Billy Joel	McGuinn, Clark &
Robert Johnson	Hillman
+Dire Straits	Steve Forbert

MODERATE AIRPLAY:

*Tonio K.	Cat Stevens
Horslips	Sad Cafe
Camel	Johnny's Dance
E. L. & P.	Band
Fab. Poodles	G. Thorogood

SINGLES:

*Blondie	Zwol
*Bob Welch	

EUGENE, ORE.

KLCC

MICHAEL HANDLER

HEAVY AIRPLAY:

+Joe Sample	Thad Jones/
David Friesen/	Mel Lewis
John Stowell	Carla Bley
Art Farmer	Ira Sullivan
Jim Hall/	Jackie McLean
Red Mitchell	

MODERATE AIRPLAY:

Oliver Nelson	Charles Garland
*Charles Mingus	Jackie Byard
*George Benson	Frank Zappa
Ray Bryant	Bob James
M. Nascimento	Stan Getz
Mark Murphy	Bruce Cameron
Azimuth	Noel Jewkes
Enrico Rava	Charles Lloyd
Victor Feldman	James Newton
Charlie Haden/	
Hampton Hawes	

BEND, ORE.

KICE

JON B. SCHWARTZ

Cont'd

KICE Cont'd

HEAVY AIRPLAY:

Dire Straits	Nicolttte
Doobie Bros.	Rod Stewart
+Blues Bros.	McGuinn, Clark &
Firefall	Hillman
The Babys	

MODERATE AIRPLAY:

Barclay James	Camel
Harvest	+The Jam
Sad Cafe	David Bromberg
*Jimmie Mack	Kayak
*Robben Ford	*Sam Morrison
Grateful Dead	ARTISTS HOUSE
+Poco	JAZZ
Albert Collins	Dry Jack
Marc Tanner	

SINGLES:

Diana Ross etc.	E. W. & F.
-----------------	------------

WOODLAND, CA.

KSFM

DIANE MICHAELS/GARY NIXON

HEAVY AIRPLAY:

Blues Bros.	Eddie Money
Eric Clapton	Queen
Elvis Costello	Sad Cafe
Dire Straits	Doobie Bros.
Billy Joel	

MODERATE AIRPLAY:

Camel	Santana
Fab. Poodles	Tonio K
McGuinn, Clark &	Neil Young
Hillman	

SINGLES:

Robt. Gordon	
--------------	--

IMPORTS:

Ian Gomm	
----------	--

DAVIS, CA.

KDVS

TOM GRACYK

HEAVY AIRPLAY:

Elvis Costello	Fab. Poodles
The Police	Phil Manzanera
Creme/Godley	Ultravox
Camel	Carla Bley
Jam	Enrico Rava

MODERATE AIRPLAY:

Tonio K.	Horslips
Boomtwn Rats	Barry Altschul
NO WAVE	Be Bop Deluxe
Charlie Parker	Michel LeGrand
Steel Pulse	Charlie Haden

IMPORTS:

Ian Gomm	Lene Lovich
Flash & The Pan	Jona Le
Rachel Sweet	

BERKELEY, CA.

KALX

ELIZABETH BOORSTEIN

HEAVY AIRPLAY:

+The Police	Eddie Money
UFO	Albert Collins
Robben Ford	The Jam
+Elvis Costello	Dire Straits
Cheap Trick	J. M. Jarre
Muddy Waters	Phil Manzanera

MODERATE AIRPLAY:

Max Demian	TKO
Boomtwn Rats	Carla Bley
Barclay James	IMPORTS
Harvest	Mickey Jupp
Cooder Browne	Joan Lewie
Mary Watkins	Rachel Sw
David Johansen	Penetration
Bonnie Tyler	

SAN RAFAEL, CA.

KTIM

MICHAEL KNIGHT

HEAVY AIRPLAY:

Elvis Costello	B.J. Harvest
Fab. Poodles	The Jam
Nazareth	UFO
Rubicon	Bob Dylan
Boomtwn Rats	Mitch Ryder
Horslips	The Police
Eddie Money	

Cont'd

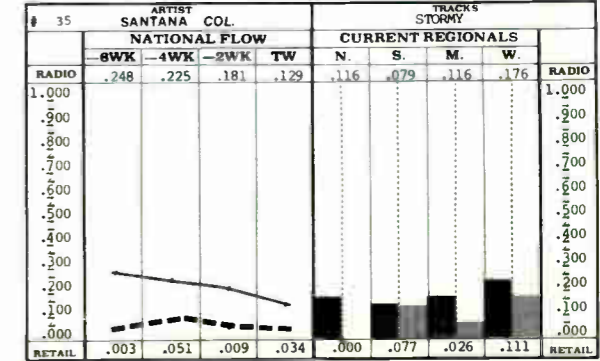
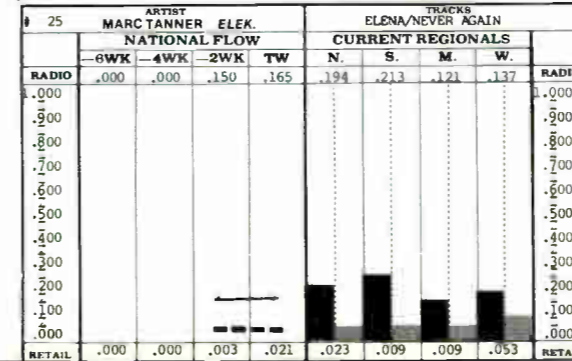
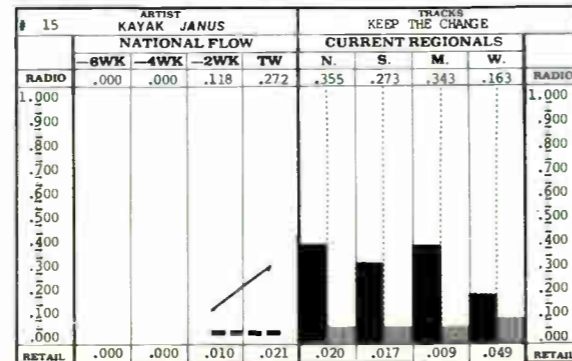
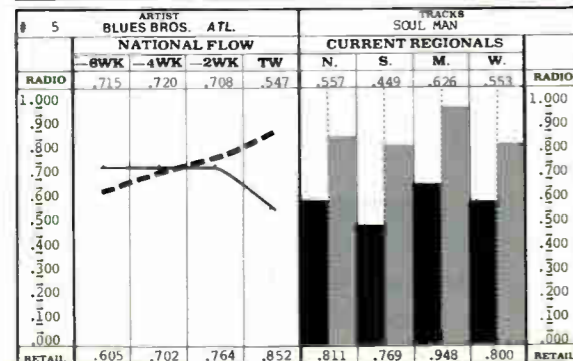
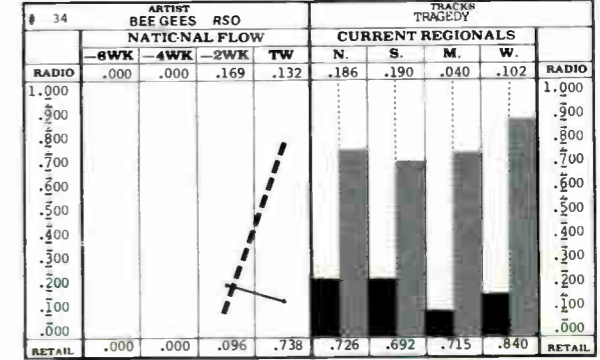
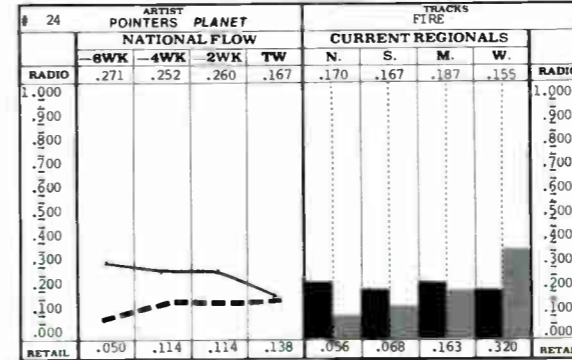
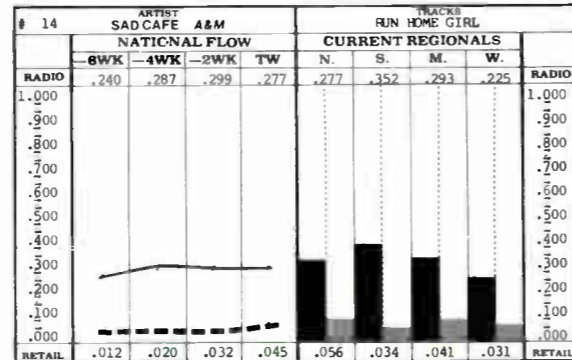
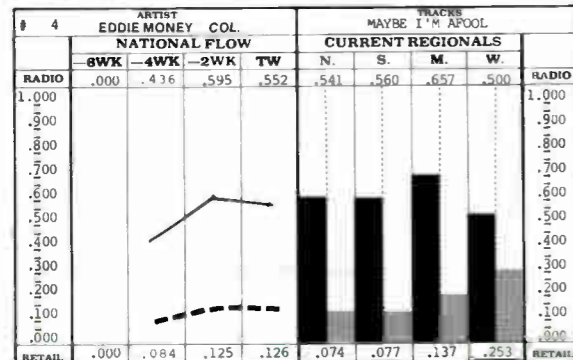
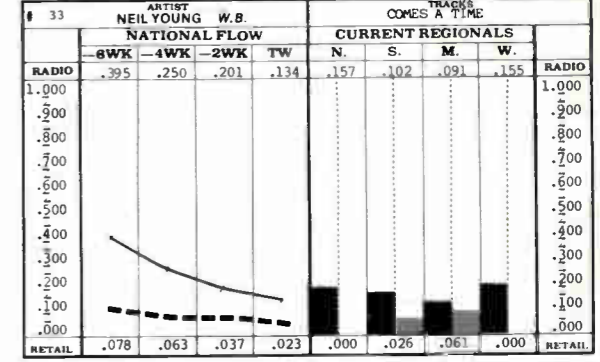
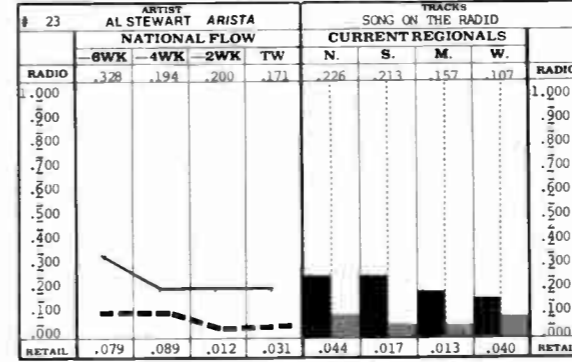
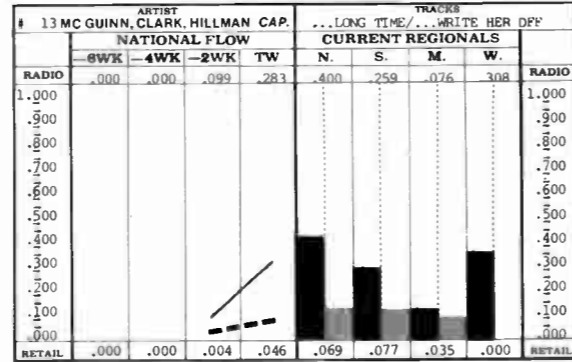
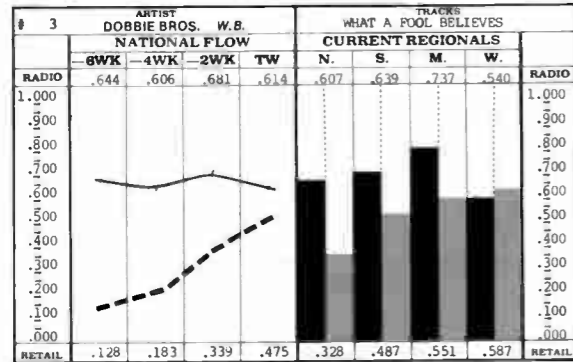
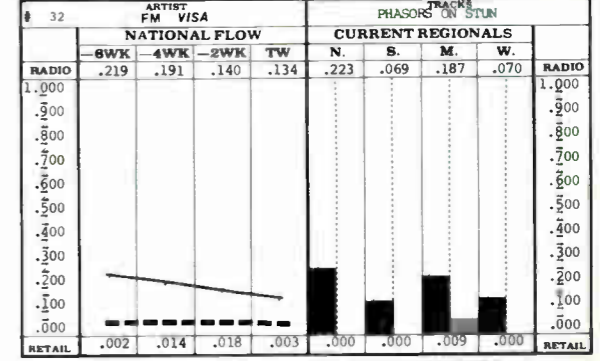
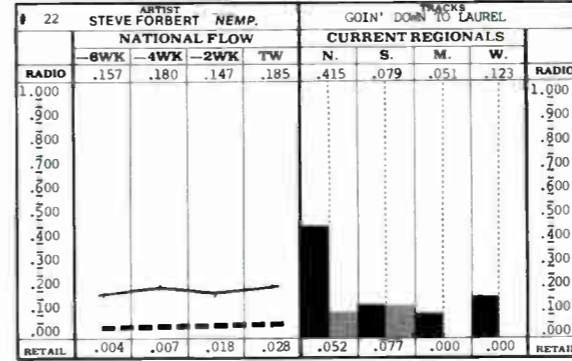
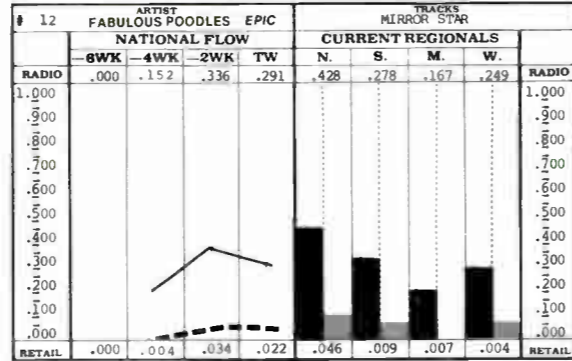
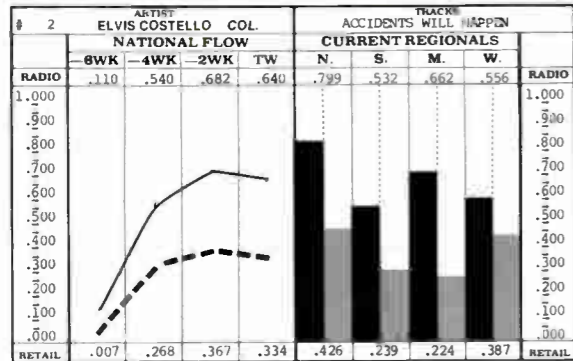
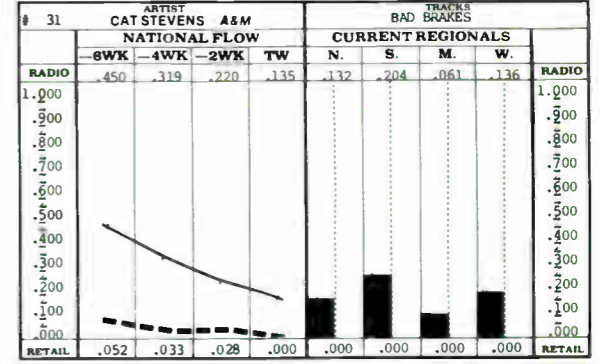
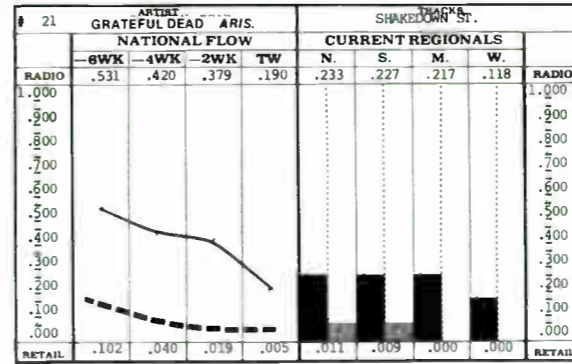
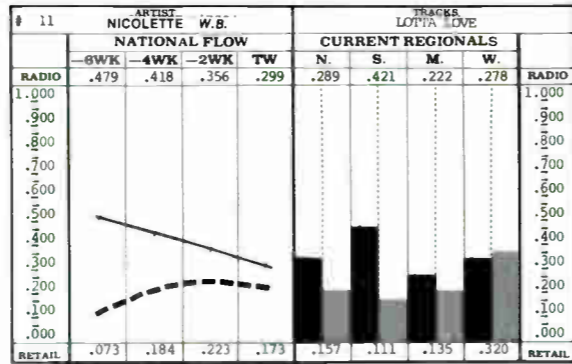
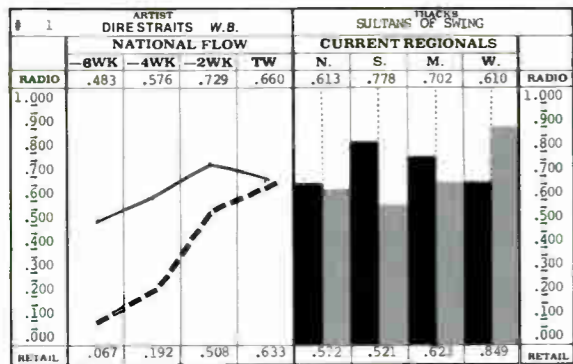
HOT SONGS

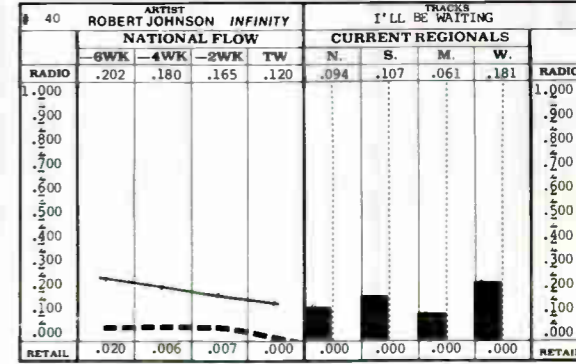
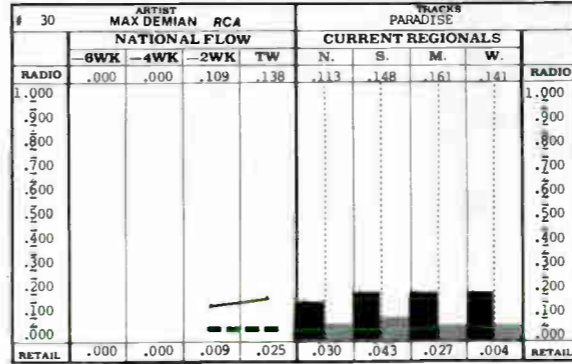
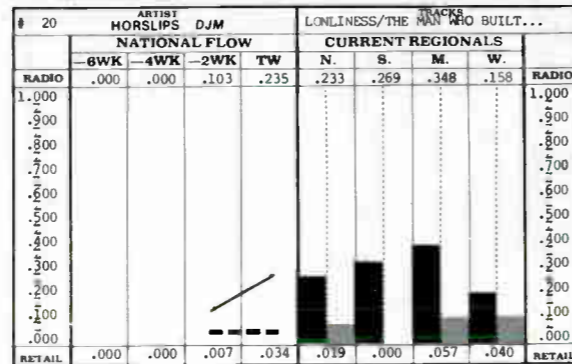
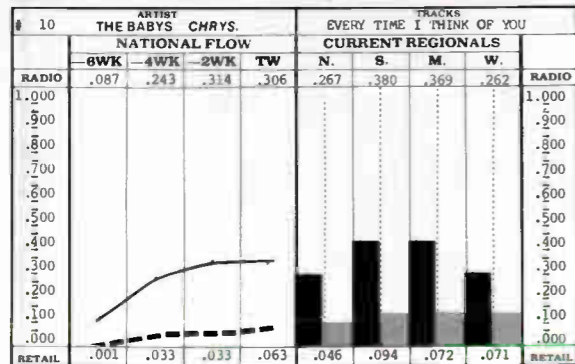
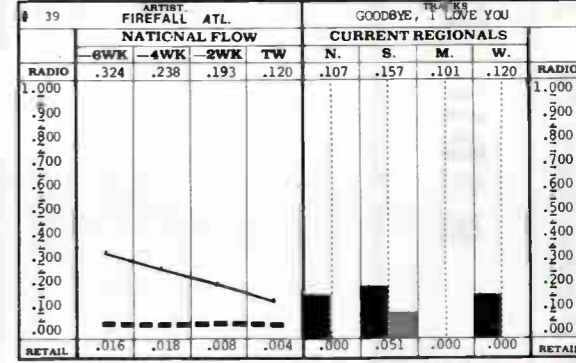
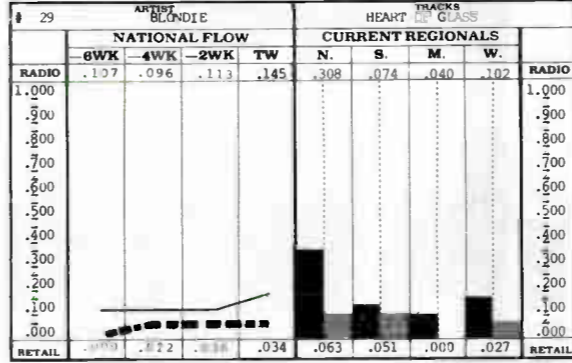
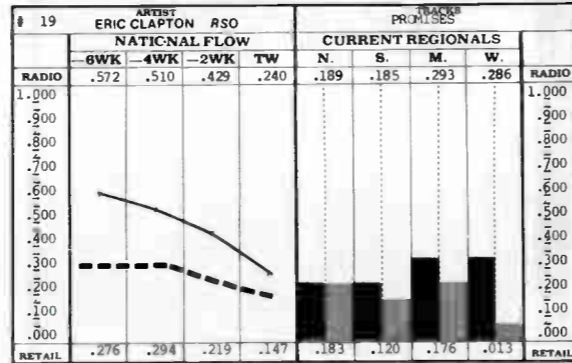
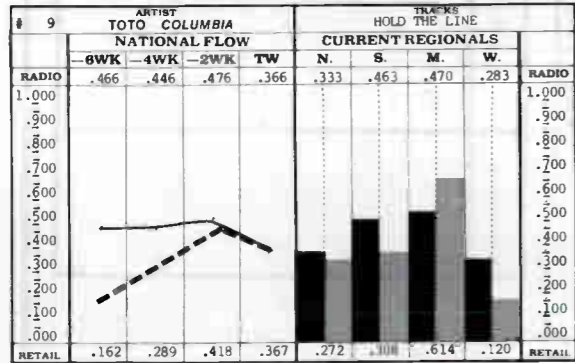
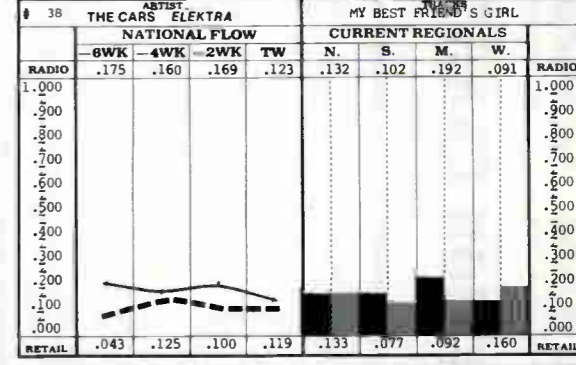
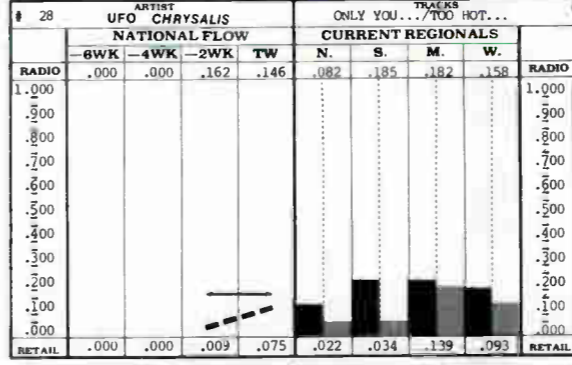
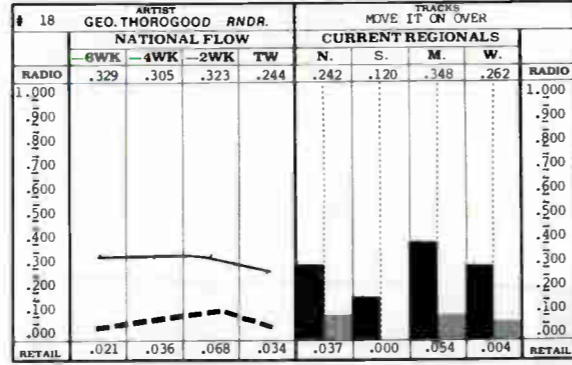
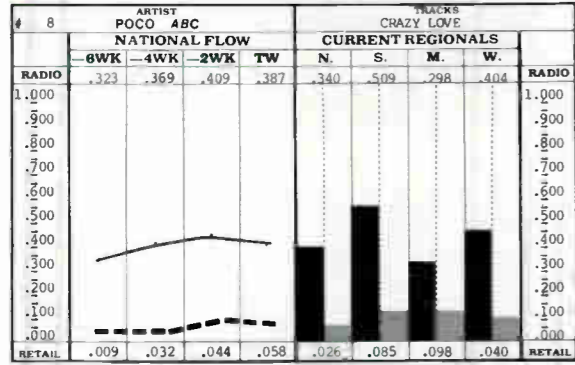
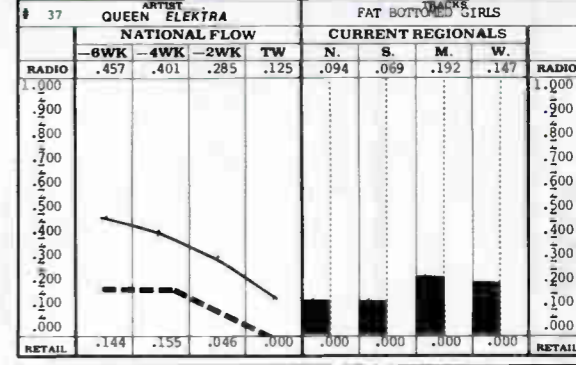
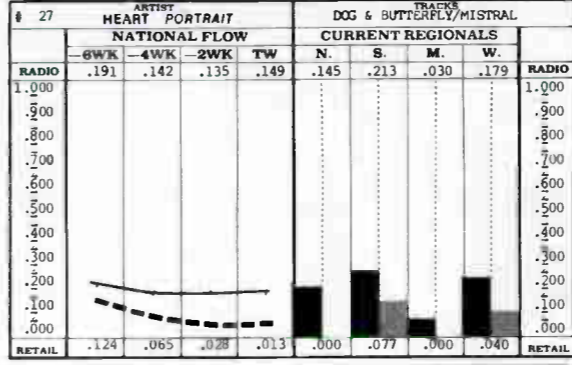
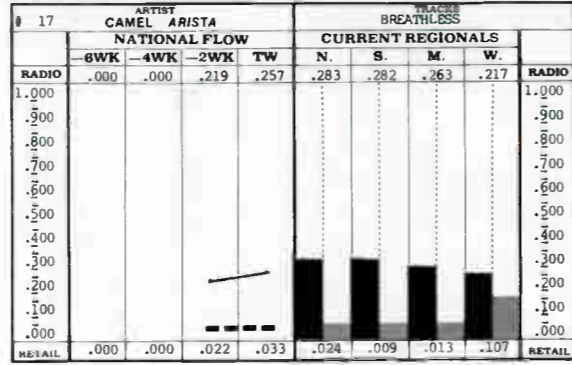
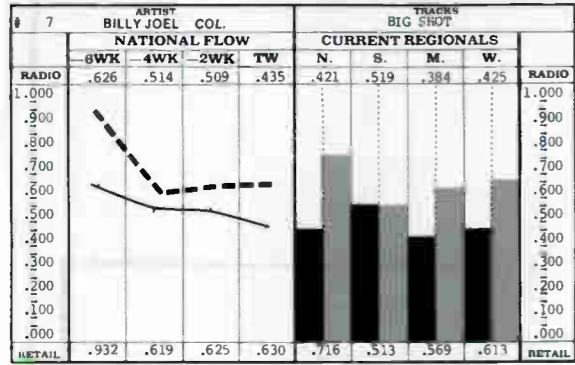
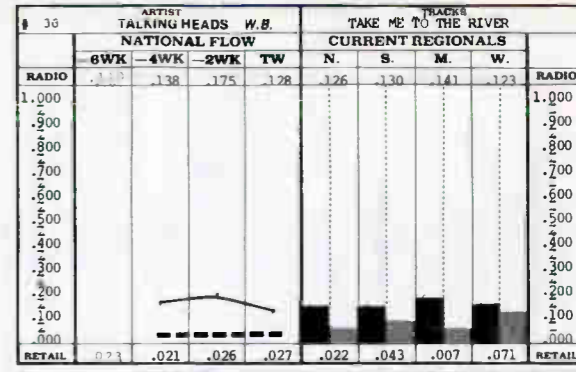
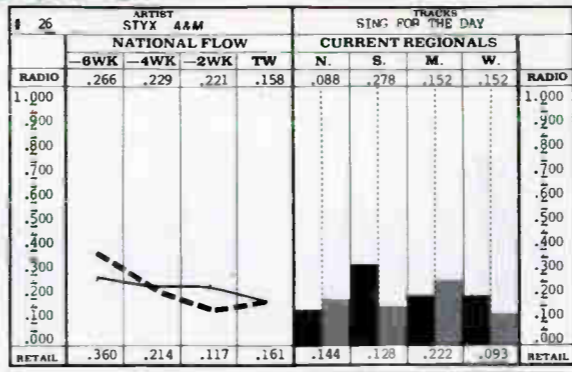
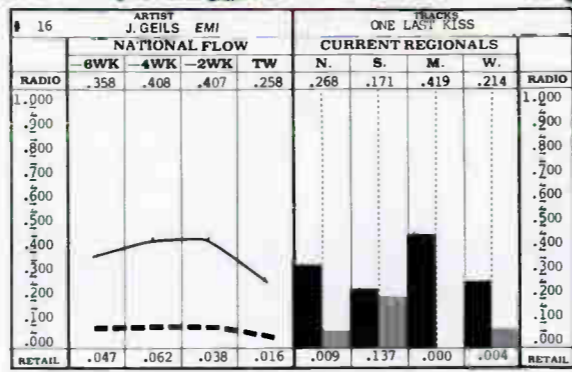
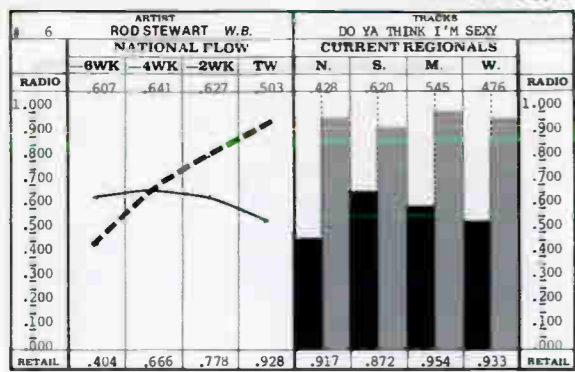
HOT SONGS ARE DERIVED FROM INFORMATION OBTAINED BY SPECIAL SURVEY OF OUR CONTRIBUTORS. THE ALBUMS SPOTLIGHTED ARE SELECTED FROM AVAILABLE NEW RELEASES. TRACKS ARE LISTED IN ORDER OF PREFERENCE. AN UNDERLINE DENOTES AN OVERWHELMING CHOICE. THE TOP NEW TRACKS ARE LISTED IN PERCENTAGE ORDER TO THE LEFT.

	ESTABLISHED SONGS	MORE SONGS		NEW SONGS	
1	DIRE STRAITS "Sultans of Swing"	AMAZING RHYTHM ACES "Love & Happiness" "Lipstick Traces" "Say You Lied"	GILBERTO GIL "Sarara"	TIM KREKEL ".663 "Little Bitty Pretty One"	THE POLICE "Roxanne"
2	DOOBIE BROTHERS "What a Fool Believes"		HILARY "Evening Essence"	LEGS DIAMOND ".419 "Underworld King"	BOOMTOWN RATS "Rat Trap"
3	ROD STEWART "Do Ya Think I'm Sexy"	BARCLAY JAMES HARVEST "Lovin' is Easy" "Sip of Wine"	HORSLIPS "Lonliness" "The Man Who Built America" "Homesick" "Tonight" "I'll Be Waiting"	MARSHALL-HAIN ".395 "Dancing in the City"	HORSLIPS "Lonliness"
4	EDDIE MONEY "Maybe I'm a Fool"			McGUINN, CLARK & HILLMAN ".349 "Long Long Time" "Don't You Write Her Off" "Surrender to Me"	HORSLIPS "Man Who Built..."
5	POCO "Crazy Love"	BEE GEES "Tragedy" "Spirits Having Flown"	HOT CHOCOLATE "Every 1's A Winner"		AMAZING RHY. ACES ".337 "Love and Happiness"
6	TOTO "I'll Supply the Love"	BOOMTOWN RATS "Rat Trap" "Joey's On The Street..."	JOE JACKSON "Sunday Papers"	CHARLES MINGUS ".326 "Devil Woman"	BEE GEES "Tragedy"
7	ELVIS COSTELLO "Accidents Will Happen"			JAN PARK BAND ".302 "What's Happening to Me" "Cool...Down"	HOT CHOCOLATE "Everyone's a ..."
8	THE BABYS "Everytime I Think..."	MAX DEMIAN "Paradise" "...Good Day" "...Comin' Down"	THE JAM "David Watts" "Mr. Clean" "...Tube Station"		TONIO K ".291 "Life in the Food..."
9	BLUES BROTHERS "Rubber Biscuit"	JOHN DENVER "Southwind"	RICK JAMES "High on Your Love Suite"	PIPEDREAM ".267 "Part of It All"	JOE SAMPLE "Carmel"
10	BLUES BROTHERS "Soul Man"	FARAGHER BROS. "Stay the Night"	KIM CARNES "It Hurts So Bad" "What Am I Gonna Do"	THE POLICE ".256 "Roxanne" "Can't Stand Losing You" "So Lonely"	TONIO K "Funky Western..."
11	THE BABYS "Head First"	RUFUS "Ain't Nobody Like You"		RETURN TO FOREVER ".244 "Endless Night" "Music Magic" "So Long Mickey Mouse"	MUDDY WATERS "Mannish Boy"
12	ELVIS COSTELLO "Peace Love & ..."	JOE SAMPLE "Carmel" "Sunrise"	TKO "Let It Roll" "Ain't No Way to Be"		THE POLICE ".233 "Can't Stand Losing..."
13	LITTLE RIVER BAND "Lady"	MARILYN SCOTT "Dreams of Tomorrow" "You Are All I Need"	TOMITA "Song of Venus"	BONNIE TYLER ".233 "...TREAT MY HEART"	MAX DEMIAN BAND "Paradise"
14	POCO "Heart of the Night"		TONIO K "Life in the Foodchain" "The Funky Western..." "Hatred"	NARADA MICHAEL WALDEN ".221 "Awakening Suite"	MC GUINN... "Long, Long Time"
15	SAD CAFE "Run Home Girl"	WIRELESS "I Know You Know"		MUDDY WATERS ".198 "Mannish Boy"	FRANK ZAPPA "Sleep Dirt"
16	TALKING HEADS "Take Me to the River"			FRANK ZAPPA ".186 "Sleep Dirt" "The Ocean..."	B. J. HARVEST "Lovin' is Easy"
17	FABULOUS POODLES "Mirror Star"				BOOMTOWN RATS ".186 "Joey's On the Street"
18	BILLY JOEL "Big Shot"				B. J. HARVEST ".174 "Sip of Wine"
19	NICOLETTE "Lotta Love"				MC GUINN... ".174 "Don't You Write..."
20	B. T. O. "Heartaches"				THE POLICE ".174 "So Lonely"
21	MAX DEMIAN BAND "Paradise"				AMAZING RHY. ACES ".163 "Lipstick Traces"
22	KAYAK "Keep the Change"				THE JAM ".163 "David Watts"
23	MUDDY WATERS "Mannish Boy"				THE JAM ".163 "Mr. Clean"
					HORSLIPS ".151 "Homesick"
					MC GUINN... ".151 "Surrender to Me"

RADIO ■
RETAIL ■

WALRUS! CENTERFOLD





BEHIND THE GRAPHS

RADIO ACTION CHART TOP 40 LPs IN GAIN/LOSS ORDER

+18.4 McGuinn/Clark/Hill.	- 0.8 The Babys	- 4.6 The Cars	- 7.9 George Thorogood
+15.4 Kayak	- 1.6 UFO	- 4.7 Talking Heads	- 8.5 Cat Stevens
+13.2 Horslips	- 2.2 Poco	- 5.2 Santana	- 9.3 Pointer Sisters
+ 3.8 Camel	- 2.2 Sad Cafe	- 5.7 Nicolette Larson	-11.0 Toto
+ 3.8 Steve Forbert	- 2.9 Al Stewart	- 6.3 Styx	-12.4 Rod Stewart
+ 3.2 Blondie	- 3.7 Bee Gees	- 6.7 Doobie Bros.	-14.9 J. Geils Band
+ 2.9 Max Demian	- 4.2 Elvis Costello	- 6.7 Neil Young	-16.0 Queen
+ 1.5 Marc Tanner	- 4.3 Eddie Money	- 6.9 Dire Straits	-16.1 Blues Brothers
+ 1.4 Heart	- 4.5 Fabulous Poodles	- 7.3 Firefall	-18.9 Eric Clapton
- 0.6 FM/BLACK NOISE	- 4.5 Robert Johnson	- 7.4 Billy Joel	-18.9 Grateful Dead

REGIONALS

RADIO TOP 15s

NORTHEAST	SOUTH	MIDWEST	WEST
.799 E. Costello	.778 Dire Straits	.737 Doobie Bros.	.610 Dire Straits
.613 Dire Straits	.639 Doobie Bros.	.702 Dire Straits	.556 E. Costello
.607 Doobie Bros.	.620 Rod Stewart	.662 E. Costello	.553 Blues Bros.
.557 Blues Bros.	.560 Eddie Money	.657 Eddie Money	.540 Doobie Bros.
.541 Eddie Money	.532 E. Costello	.626 Blues Bros.	.500 Eddie Money
.428 Fab. Poodles	.519 Billy Joel	.545 Rod Stewart	.476 Rod Stewart
.428 Rod Stewart	.509 Poco	.470 Toto	.425 Billy Joel
.421 Billy Joel	.463 Toto	.419 J. Geils Bd.	.404 Poco
.415 S. Forbert	.449 Blues Bros.	.384 Billy Joel	.308 McGuinn...
.400 McGuinn...	.421 Nicolette	.369 The Babys	.286 Eric Clapton
.355 Kayak	.380 The Babys	.348 Horslips	.283 Toto
.340 Poco	.352 Sad Cafe	.348 G. Thorogood	.278 Nicolette
.340 The Police	.282 Camel	.343 Kayak	.267 The Police
.333 Toto	.278 Fab. Poodles	.298 Poco	.265 Boom. Rats
.309 G. Harrison	.278 Styx	.293 Eric Clapton	.262 The Babys
		.293 Sad Cafe	.262 G. Thorogood

RETAIL TOP 15s

.917 Rod Stewart	.872 Rod Stewart	.954 Rod Stewart	.933 Rod Stewart
.811 Blues Bros.	.769 Blues Bros.	.948 Blues Bros.	.853 Dire Straits
.726 Bee Gees	.692 Bee Gees	.715 Bee Gees	.840 Bee Gees
.716 Billy Joel	.521 Dire Straits	.623 Dire Straits	.800 Blues Bros.
.572 Dire Straits	.513 Billy Joel	.614 Toto	.613 Billy Joel
.426 Elvis Costello	.487 Doobie Bros.	.569 Billy Joel	.587 Doobie Bros.
.361 Doobie Bros.	.308 Toto	.551 Doobie Bros.	.400 E. W. & F.
.333 E. W. & F.	.265 Rick James	.425 E. W. & F.	.387 E. Costello
.212 Toto	.239 Elvis Costello	.246 Cheap Trick	.320 Nicolette
.200 Foreigner	.137 J. Geils Bd.	.224 E. Costello	.320 Pointers
.183 Eric Clapton	.128 Styx	.222 Styx	.253 Eddie Money
.157 Nicolette	.120 Eric Clapton	.176 Eric Clapton	.227 Rick James
.144 Styx	.111 Nicolette	.163 Pointers	.200 Cheap Trick
.133 The Cars	.103 E. W. & F.	.144 Steve Forbert	.160 The Cars
.128 Richard Pryor	.103 Molly Hatchet	.139 UFO	.147 The Clash

ANALYSIS

BY GEORGE MEIER

Though the entire Top 10 of the Centerfold Charts seem to have peaked, it is still the natural area of greatest interest. It shapes up as a classic battleground between two giants, W.E.A. and Columbia. With the exception of two positions, they dominate the arena.

Last issue we speculated that the upstart Dire Straits might prevent Elvis Costello from reaching number one in radio airplay and it looks like that just might have happened, although neither record has run its full course yet.

The incredible sales story is in the success of the Blues Brothers, Rod Stewart and the Bee Gees. Each one of which is a white interpretation of black music.

Solid chart positions are sustained by The Fabulous Poodles, Steve Forbert and Blondie largely on the strength of Northeastern airplay. While the success of McGuinn, Clark & Hillman is charted in their airplay on both coasts. It's the West which is contributing the sales punch to the Pointer Sisters and, predictably, the Southern airplay which bouys the chart positions of both Poco and Nicolette. Curiously, Styx - a Midwestern band - does especially well in the South, while Heart dies in the Midwest of all places.

Also, the rock-rock of Toto gets its air juice from strong Midwestern radio support.

Our Radio Action Chart accentuates movement in two directions. It shows the plummeting fortunes of the most recent radio stars. Time seems to be up for Toto, J. Geils, Rod, Queen, Blues Brothers, Eric Clapton and The Dead. While it defines the fast start of McGuinn, Clark & Hillman, Kayak, and Horslips. Many of the other Radio Futures of last issue made it into the Centerfold but with much less heroic jumps. This issue's Radio Futures is packed with new releases getting a significant response. There is, however, depressingly little to look for in the retail future. It's a strange situation, one which we cannot recall seeing before. Maybe it was the weather.

In looking at the numbers, one is again struck by the oft mentioned Midwestern reluctance to accept the newer rock sound. The Police, The Boomtown Rats, The Jam and Tonio K all represent that sound and all suffer airplay depressions in that area.

RADIO FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.252	THE POLICE	.340	.227	.111	.267
.224	BOOMTOWN RATS	.277	.176	.116	.265
.199	CHEAP TRICK	.195	.269	.177	.174
.162	THE JAM	.239	.157	.055	.156
.159	GEORGE HARRISON	.309	.236	.076	.032
.152	AMAZ. RHYTHM ACES	.154	.167	.091	.174
.134	JIMMIE MACK	.230	.153	.086	.067
.133	ROBBEN FORD	.148	.148	.111	.123
.129	TONIO K	.157	.135	.030	.156
.126	BAR. JAMES HARVEST	.094	.148	.182	.113

NON-PROGRESSIVE SALES

Olivia Newton-John
Chic
Village People
Gloria Gaynor
Barbra Streisand
Barry Manilow

WEST

KTIM Cont'd

MODERATE AIRPLAY:

Robt. Johnson J. Starship
Sad Cafe Albert King
Head East Am. Rhy. Aces
J. Geils Band Tonio K
Be Bop Deluxe The Clash
Camel

SANTA BARBARA, CA.

KTMS

MARK GILES

HEAVY AIRPLAY:

Al Stewart Cat Stevens
Poco Rod Stewart
Doobie Bros. Eric Clapton
Nicolette +Toto
Ian Matthews

MODERATE AIRPLAY:

*Giorgio Moroder Billy Joel
*Marc Tanner Bd. 100% Whole Wheat
*McGuinn, Clark & Dire Straits
Hillman The Babys
*Bee Gees 10CC
*Jimmie Mack M. Manchester
*Eddie Money +Santana
*Desmond Child & +Pointer Sisters
Rouge Pages

SANTA BARBARA, CA.

KTYD

LAURIE COBE

HEAVY AIRPLAY:

Faragher Bros. Kim Carnes
Marilyn Scott Horslips
Michael Franks Marc Tanner
George Harrison Pointer Sisters
Joe Sample Camel
Tonio K Robben Ford
Muddy Waters Poco
Tony Wilson Blues Bros.
Am. Rhy. Aces

MODERATE AIRPLAY:

Valerie Carter Firefall
Jimmie Mack Bee Gees
Lonnie L. Smith B.J. Harvest
Dire Straits Frank Zappa
Elvis Costello

CLAREMONT, CA.

KSPC

DAVID GERBER

HEAVY AIRPLAY:

+Elvis Costello Devo
+The Clash Todd Rundgren
-UFO Blues Bros.
+Blondie Camel
*Boomtown Rats AC/DC
MODERATE AIRPLAY:
Van Halen Phil Manzanera
The Cars The Doors
Talking Heads J.M. Jarre
Robt. Johnson Rush
Dire Straits B.O.C.
Greg Kihn *Angela Bofill
*The Police *Marilyn Scott
*Japan

PASADENA, CA.

KPCS

GARY NISSLEY

HEAVY AIRPLAY:

Albert Collins J. Starship
Camel Son Seals
Blues Bros. Santana
Otis Rush Ryo Kawasaki
G. Thorogood Big Joe Turner

MODERATE AIRPLAY:

Robben Ford Phil Manzanera
N. M. Walden Head East
Sonny Phillips Starbuck
Eddie Money Walter Horton
FM/BLACK NOISE Keane Bros.
Rick Roberts UFO
Reggie Lucas

SINGLES:

Ray Campi Brian Tobin

RIVERSIDE, CA.

KUCR

PAUL SPIGEL

HEAVY AIRPLAY:

Robben Ford Bruce Cameron
The Jam The Police
Frank Zappa Kenny Hall

MODERATE AIRPLAY:

Tonio K Elvis Costello
Cedar Walton Pacific Steel
Otis Rush Muddy Waters
Ryo Kawasaki Kenny Burrell
Howling Gael Ten Brock &
Marilyn Scott Teresa
Hickory Wind

SINGLES:

Richard Hell Talking Heads

SAN BERNARDINO, CA.

KCAL

TED ZIEGENBUSCH

HEAVY AIRPLAY:

+Rod Stewart The Babys
Toto Cheap Trick
+Doobie Bros.

MODERATE AIRPLAY:

Styx *Marc Tanner
The Cars *Max Demian
+Dire Straits *Jimmy Mack
Elvis Costello Kayak
+Eddie Money

SINGLES:

Bob Welch

SAN DIEGO, CA.

KSDT

RICH FRANK

HEAVY AIRPLAY:

*Am. Rhy. Aces *Robben Ford
The Babys Fresh
*Barclay James *Kayak
Harvest Ronnie Laws
Camel Sad Cafe
Elvis Costello *Joe Sample
Dire Straits *UFO

MODERATE AIRPLAY:

April Wine *Jimmie Mack
Bandit Eddie Money
*Boomtown Rats National Health
Cindy Bullens Sally Oldfield
Desmond Child & Annette Peacock
Rouge *The Police
Hubert Eaves Smokey Robinson
Fab. Poodles Tonio K
J. Geils Band Tanya Tucker
Good Rats Cedar Walton
Ryo Kawasaki *Jesse C. Young
Max Demian Frank Zappa

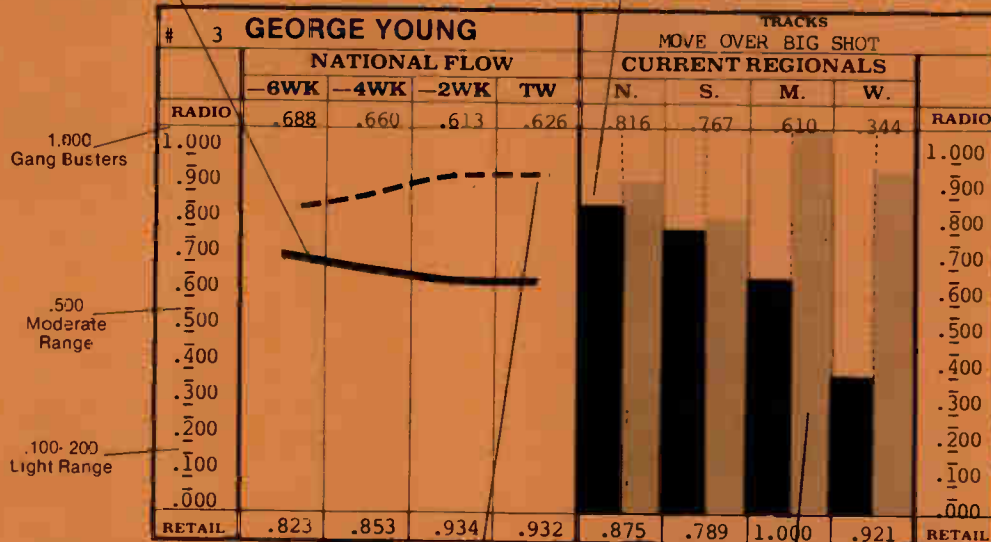
POWER AND OR MARKET LIMITED CONTRIBUTORS

ACRN/Athens, Ohio - RON SORENSON
KDIC/Grinnell, Ia. - GREG FEY
KDVS/Davis, Ca. - TOM GRACYK
KFMO/Oak Creek, Colo. - MIKE GUSTAFSON
KFSR/Fresno, Ca. - PETER STEEN
KGLT/Bozeman, Mont. - JERRY BALL
KMLS/Santa Rosa, Ca. - PETER GRANT
KMSC/Morrhead, Minn. - REID HEGLAND
KSBR/Mission Viejo, Ca. - LEE ELLICKSON
KSCU/Santa Clara, Ca. - RICH BLUTH
KSUN/Rohnert Park, Ca. - MARK ANDERSON/
MATT MEYER
KUCI/Irvine, Ca. - GLENN LANGDON
KUMM/Morris, Minn. - STEVE WILLIAMS
KUPS/Tacoma, Wash. - MARK STEPHENS
KVRO/Stillwater, Okla. - MARK KAY
KZSC/Santa Cruz, Ca. - RICK WHEELER
WAMH/Amherst, Mass. - TONY HULL
WARY/Valhalla, N.Y. - KEVIN TAYLOR
WBCR/Brooklyn, N.Y. - PATRICK E. GILLEN
WBXX/Marquette, Mich. - MARK WILLIAMS
WCBN/Ann Arbor, Mich. - MICHAEL KREMEN
WCCH/Holyoke, Mass. - ROBERT KARCZ
WCFM/Williamstown, Mass. - STEVE CASE
WCHP/Mt. Pleasant, Mich. - ROB PAYNE/
TOM NELSON
WCUR/West Chester, Pa. - RICK BOHS
WFMU/E. Orange, N.J. - J. B. NARUCKI/
BOB BRAINEN
WHPK/Chicago, Ill. - ALAN GROLLMAN
WHRW/Binghamton, N.Y. - STEVE COHEN
WIDR/Kalamazoo, Mich. - VALERIE ELLIOTT
WINO/Mt. Pleasant, Mich. - PAUL CHERVENAK
WJRH/Easton, Pa. - MICHAEL LA GATTUTA
WMEB/Orono, Me. - JEREMY A. PRESCOTT
WMFO/Medford, Mass. - SCOTT BECKER
WMMR/Minneapolis, Minn. - JEFF PETERSON
WNUR/Evanston, Ill. - MIKE FRANCIS
WNYT/Long Island, N.Y. - JOHN WESTON/
ROBERT WAUGH
WOCR/Oswego, N.Y. - TINA VUNO
WQAX/Bloomington, Ind. - ROYAL COCHRAN
WQFS/Greensboro, N.C. - TIMOTHY NOLAN
WRCT/Pittsburgh, Pa. - BILL GOOLD/
RICK SEGAL
WRCU/Hamilton, N.Y. - ROBERT MUSIKER
WSRM/Madison, Wisc. - PHIL SELIGER
WSUP/Platteville, Wisc. - FRANK DAVIS/
BILL JOHNSON
WTAO/Murphysboro, Ill. - TODD CAVE
WTCC/Springfield, Mass. - MARY FERRARO
WTSC/Potsdam, N.Y. - KEN HERTING
WUMB/Boston, Mass. - ANDREA GLYNN
WUNH/Durham, N.H. - STEVE SAUCHELLI
WUVT/Blacksburg, Va. - BOB MOSOLGO
WVBU/Lewisburg, Pa. - MITCH KATZ
WVHC/Hempstead, N.Y. - BRUCE FRIEDRICKS
WVKR/Poughkeepsie, N.Y. - FRITZ HAGER/
CHRIS MORAN
WVPE/Elkhart, Ind. - JANE MOSS
WWHS/Hampden, Va. - JAMES H. WHITEHEAD
WXCY/Chapel Hill, N.C. - BOB WALTON/
DAVE SCHNEIDER

HOW TO READ THE CHART

This series of percentages shows the record's nat'l radio trend in a biweekly sequence illustrated by the solid line.

These percentages show the record's current, regional radio strength as illustrated by the black vertical bar.



0 to 1,000 Scale shows radio & retail intensity.

This series of percentages shows the nat'l retail trend in a biweekly sequence illustrated by the broken line.

These percentages show the record's regional, retail strength as illustrated by the gray vertical bar.

* INDICATES SALES FROM IN-STORE PLAY

RETAIL

NORTHEAST

CAMBRIDGE, MASS.

HARVARD COOP
BRUCE DICKINSON
(Representing 3 stores...)

NEW REACTION:
Tonio K. Dave Valentin
Kayak Triumvirat
Horslips Peter Hammill
Rick James Amaz. Rhy. Aces
The Remains Angel

TOP 15:
Cheap Trick The Police
Elvis Costello Rolling Stones
Bee Gees Gloria Gaynor
Blues Bros. Blondie
Dire Straits Rod Stewart
Billy Joel Eric Clapton
The Clash The Cars
B. Streisand

SELLING IMPORTS:
Lene Lovich Magazine
Rachel Sweet Mike Oldfield
Public Image Buzzcocks
The Clash

FRAMINGHAM, MASS.

STRAWBERRIES
AL WILSON
(Representing 7 stores...)

NEW REACTION:
Angela Bofill Tavares
Andy Mendelson Joe Sample
Fab. Poodles Bell & James
Cheap Trick Rufus
Marc Tanner Peter Tosh
McGuinn,Clark & Hillman G. Harrison
Boomtown Rats T-Connection
Desmond Child & Rouge Arpeggio
The Clash Bohannon
Sister Sledge

TOP 15:
Rod Stewart Doobie Bros.
Gloria Gaynor Blondie
Cheryl Lynn Nicolette
Dire Straits Donna Summer
E. W. & F. Rolling Stones
Bee Gees Phyllis Hyman
The Police Blues Bros.
Chic Evelyn C. King
Elvis Costello Rick James
The Cars Instant Funk

SELLING IMPORTS:
Lene Lovich Brian Eno
Rachel Sweet

SELLING SINGLES:
Evelyn C. King Machine
Rod Stewart Sister Sledge
Gloria Gaynor Bell & James
Instant Funk

COMMENTS:
Simply stated, THE POLICE is creating serious excitement in Boston!

To John from A&M and Fred from ABC, hope to see you in action again soon.

WOBURN, MASS.

NEW ENGLAND MUSIC CITY
IRIS NOMER
(Representing 9 stores...)

NEW REACTION:
#The Police Sad Cafe
Peaches & Herb Andy Mendelson
#G. Thorogood James Montgomery
#Fab. Poodles M. Manchester
Marvin Gaye Good Rats
J. Starship Desmond Child & Rouge
#Eddie Money

TOP 15:
Rod Stewart Rolling Stones
Bee Gees O. Newton-John
Elvis Costello Cheap Trick
Dire Straits Village People
Blues Bros. Doobie Bros.
Gloria Gaynor Blondie
Billy Joel Eric Clapton
E. W. & F.

PROVIDENCE, R.I.

BEACON SHOPS
STEVE PERRY

NEW REACTION:
The Police Linda Ronstadt
Blondie Max Demian
Marc Tanner Bd. Desmond Child & Herbie Mann Rouge
J. Starship Angel
Peabo Bryson Andy Mendelson
Tavares

TOP 15:
Rod Stewart Elvis Costello
Bee Gees Village People
Dire Straits Cindy Bullens
Gloria Gaynor Styx
O. Newton-John Frank Zappa
Barry Manilow Peaches & Herb
Blues Bros. M. Manchester
Al Stewart Steely Dan
Donna Summer Marvin Gaye

SELLING SINGLES:
Rod Stewart Village People
Pointer Sisters Donna Summer
Bee Gees Frank Mills
M. Manchester Blondie
O. Newton-John The Police
Gloria Gaynor Doobie Bros.

HARTFORD, CT.

RECORDS UNLIMITED
GLENN MASON
(Representing 2 stores...)

NEW REACTION:
#Amaz. Rhy. Aces #Good Rats
#Boomtown Rats #Marc Tanner Bd.
#The Police #Kayak
#Max Demian #UFO
#Horslips #Camel

TOP 15:
Rod Stewart Talking Heads
Dire Straits Al Stewart
Doobie Bros. Sad Cafe
Blues Bros. Angela Bofill
Billy Joel Elvis Costello
Bee Gees Poco
E. W. & F. Fab. Poodles
Nicolette

SELLING IMPORTS:
Bob Dylan Lene Lovich
Steve Hillage Rachel Sweet
Tangerine Dream Wreckless Eric
Public Image Jona Lewie
The Clash The Police

SELLING SINGLES:
Cindy Bullens Ian Dury
Bob Welch Members
Dire Straits Generation X
J. Starship

COMMENTS:
Saturday Night Live has been excellent for selling records the following weeks of an appearance. It would be nice to see some time buys for artists not appearing on the show - example Steve Forbert or Fabulous Poodles. With winter in the east chilling business a few low cost promotions from record companies might build some traffic at retail level. Thanks to Frank at RCA for support during the past few months.

NEW YORK, N.Y.

KORVETTES
BERNARD H. OSHIN
(Representing 50 stores...)

NEW REACTION:
Sad Cafe Eddie Money
Bell & James Marvin Gaye
Dire Straits Max Demian
Elvis Costello Barry White
Gene Chandler Peaches & Herb

TOP 15:
Billy Joel O. Newton-John
Rod Stewart Donna Summer
Blues Bros. Eric Clapton
B. Streisand GREASE
Barry Manilow Gloria Gaynor
Styx Steve Martin
Doobie Bros. Chic
E. W. & F.

NORTHEAST

TWO GUYS
JEFF TEITELBAUM
(Representing 60 stores...)

NEW REACTION:
Peaches & Herb Dire Straits
Marvin Gaye Lou Bernucca
Cheryl Lynn The Babys
J. Starship Steve Forbert
John Denver Eddie Money

TOP 15:
Rod Stewart Blues Bros.
Village People Elvis Costello
Toto Barry Manilow
O. Newton-John B. Streisand
Bee Gees Gloria Gaynor
Chic Hot Chocolate
Billy Joel Bob Seger
E. W. & F.

NEW YORK, N.Y.

KING KAROL
RICK PLASMATI
(Representing 6 stores...)

NEW REACTION:
The Police #Cindy Bullens
McGuinn,Clark & Hillman #Sad Cafe
Steve Forbert
Fab. Poodles Eddie Money

TOP 15:
Rod Stewart Nicolette
Blues Bros. Cheap Trick
Gloria Gaynor E. W. & F.
Dire Straits Chic
Billy Joel Doobie Bros.
O. Newton-John Blondie
Bee Gees Hot Chocolate
Elvis Costello

SELLING IMPORTS:
Steely Dan EP Cheap Trick
Rachel Sweet Assorted STIFFS

SELLING SINGLES:
Rod Stewart Village People
Gloria Gaynor Cheryl Lynn
Bee Gees Hot Chocolate
Chic Frank Mills
O. Newton-John "Music Box..."
Nicolette

COMMENTS:
Watch for...George Harrison, Robert Johnson.
Who will sign "SASS?"

BROOKLYN, N.Y.

TITUS OAKS
JENNIE

NEW REACTION:
The Police Marvin Gaye
Joe Sample Selling 12"
Cheap Trick (selling at the rate that they indeed do, it's hard at this point to neglect them)
Steve Forbert
O. Newton-John G.Q.
Eddie Money Rod Stewart
Ian Matthews Klear
Sad Cafe Evelyn C. King
Poco
McGuinn,Clark & Hillman
Nicolette

TOP 15:
Jacksons Blondie
Elvis Costello Bee Gees
Chic Phyllis Hyman
Bell & James S.S. Johnny
Peaches & Herb Peabo Bryson
Angela Bofill Blues Bros.
Grey & Hanks Eric Clapton
Rod Stewart

ALBANY, N.Y.

JUST A SONG
KEITH LOBELL
NEW REACTION:
Fab. Poodles Good Rats
Cheap Trick Robben Ford
Be Bop Deluxe Bee Gees
Boomtown Rats McGuinn, Clark & Hillman
Marc Tanner

Cont'd

JUST A SONG Cont'd

TOP 15:
Blues Bros. Nicolette
Rod Stewart David Bromberg
Dire Straits Toto
Elvis Costello Steve Forbert
Doobie Bros. Camel
The Cars Al Stewart
Billy Joel Trillion
Styx

VICTOR, N.Y.

RECORD THEATRE
ROBBY ADE
NEW REACTION:
McGuinn,Clark & Hillman Todd Hobin Band
Eddie Money Boomtown R
Crazy Horse Gloria Gayno
Cheap Trick Nat. Lampoon
Head East (pic disc)

TOP 15:
Bee Gees Nicolette
Blues Bros. Peter Tosh
Billy Joel Foreigner
Dire Straits Village People
Eric Clapton Third World
Doobie Bros. Willie Nelson
Elvis Costello Good Rats
Styx

SELLING IMPORTS:
Gregory Isaacs Burning Spear

SELLING SINGLES:
7"... Parliament
Van Morrison Donna Summer
Third World Third World
12"...
Karen Young (pink vinyl)

PHILADELPHIA, PA.

SAM GOODY
STEVE GAMBINO
(Representing 11 stores...)

NEW REACTION:
Fab. Poodles Steve Forbert
Cher Sad Cafe
James Galway/ ANNIE'S SONG J. Starship
John Denver
Joe Sample Arpeggio

TOP 15:
Rod Stewart Dire Straits
O. Newton-John Village People
Bee Gees E. W. & F.
Gloria Gaynor Chic
Richard Pryor Eddie Money
The Cars Billy Joel
Blues Bros. Toto
Elvis Costello

PHILADELPHIA, PA.

WEE THREE RECORDS
BOB KONDROSKY
(Representing 12 stores...)

NEW REACTION:
Rick James Cher
UFO McGuinn,Clark
Cheap Trick Hillman
Instant Funk Head East
Cindy Bullens Sad Cafe
Chuck Brown/ Soul Searchers

TOP 15:
Rod Stewart Doobie Bros.
Blues Bros. Elvis Costello
Billy Joel Bee Gees
Village People O. Newton-John
Chic B. Streisand
Dire Straits Eric Clapton
The Cars Barry Manilow
Toto

PHILADELPHIA, PA.

LIEBERMAN ENTERPRISES
KEN ABRAMS
(Representing 168 stores...)

NEW REACTION:
Fab. Poodles J. Starship
The Babys Joe Sample
The Police Melanie
Johnny Mathis Kendals
Chuck Brown & Cher
Soul Searchers

Cont'd

RETAIL

NORTHEAST

LIEBERMAN ENTERPRISES Cont'd

TOP 15:
 Rod Stewart Blues Bros.
 Foreigner Anne Murray
 Bee Gees Gloria Gaynor
 Chic Nicolette
 Billy Joel Dire Straits
 O. Newton-John Eric Clapton
 Village People Toto
 Richard Pryor

SELLING IMPORTS:
 Bob Dylan Tubular Bells
 Lindisfarne (picture disc)

SELLING SINGLES:
 Rod Stewart Nigel Olsson
 Village People Hot Chocolate
 Gloria Gaynor E. W. & F.
 Chic Billy Joel
 Pointer Sisters Blues Bros.
 O. Newton-John Chicago
 Bee Gees Donna Summer
 Cheryl Lynn

COMMENTS:
 New Badfinger is DYNAMITE - welcome back.
 Watchout for Max Demian, Wonder Band, Tonio K. (if it could ever get on radio) and classic rock Lps.

BRYN MAWR (PHILADELPHIA), PA.

PLASTIC FANTASTIC BETSY BERLIN/HAROLD GOLD

TOP 15:
 Dire Straits Elvis Costello
 The Cars Rod Stewart
 The Police (Yes, they ARE that big!) Cheap Trick
 Blues Bros. Molly Hatchet
 Doobie Bros. Jam
 Grateful Dead Rolling Stones
 McGuinn, Clark & Hillman Devo

SELLING IMPORTS:
 Elvis Costello Eno/Cluster

COMMENTS:
 We have gotten incredible in-store response to the new Police album. We're counting on A&M to do their share - we're doing ours.
 Also - check the staying power of The Cars. It's still around and keeps CLIMBING!

WASHINGTON, D.C.

DISCOUNT RECORDS BOBBY MC MANIGAL (Representing 3 stores...)

NEW REACTION:
 Alber: Collins Holy Modal
 McGuinn, Clark & Hillman Rounders

TOP 15:
 Blues Bros. Foreigner
 Billy Joel/ Rolling Stones/
 52ND STREET SOME GIRLS
 E. W. & F. O. Newton-John
 B. Streisand John Denver
 Rod Stewart Bee Gees
 SAT. NIGHT FEVER The Cars
 Boston Billy Joel/
 Dire Straits STRANGER

WASHINGTON, D.C.

WAXIE MAXIE'S KENNY DOBIN/BOB BOILEN (Representing 16 stores...)

Cont'd

WAXIE MAXIE'S Cont'd

NEW REACTION:
 Tavares Horslips
 Bobby Caldwell J. Geils Band
 Police Angel
 Angela Bofill Kenny Rogers
 Kayak Max Demian
 Steve Forbert Marc Tanner
 Camel The Babys
 Muddy Waters Cindy Bullens
 Rufus John Denver
 Sad Cafe Poco
 Kim Carnes Anne Murray
 McGuinn, Clark & Hillman J. Starship
 UFO Desmond Child & Rouge

TOP 15:
 Bee Gees O. Newton-John
 Dire Straits Pointer Sisters
 Doobie Bros. Bell & James
 Chic Peaches & Herb
 Rod Stewart Phyllis Hyman
 Blues Bros. Patrice Rushen
 Rick James Village People
 Peabo Bryson Gloria Gaynor

FAIRFAX, VA.

PENGUIN FEATHER DANA GORE (Representing 5 stores...)

NEW REACTION:
 Muddy Waters Angel
 Poco Sad Cafe
 Jam Boomtown Rats
 UFO The Godz
 AC/DC The Police
 Amaz. Rhy. Aces

TOP 15:
 Dire Straits Elvis Costello
 Blues Bros. Eddie Money
 Bee Gees Billy Joel
 Rod Stewart Molly Hatchet
 G. Thorogood Rolling Stones
 Van Halen O. Newton-John
 McGuinn, Clark & Hillman Doobie Bros.
 Linda Ronstadt

SELLING IMPORTS:
 Steve Hillage Bob Dylan
 Eno/Cluster Judas Priest
 Cheap Trick

BALTIMORE, MD.

RECORD & TAPE COLLECTOR WAYNE (Representing 6 stores...)

NEW REACTION:
 Lakeside Instant Funk
 Cheap Trick Bobby Caldwell
 Molly Hatchet Little River Bd.
 Kayak Tavares
 Muddy Waters Bell & James

TOP 15:
 Bee Gees Third World
 Dire Straits Village People
 Rod Stewart Gloria Gaynor
 Billy Joel E. W. & F.
 Blues Bros. Tomita
 Chic Joe Sample
 Doobie Bros. Styx
 Marvin Gaye

SELLING IMPORTS:
 Tangerine Dream Lardfree
 Yochko Seffer/ Robert Artman/
 CHIL GOUL URBAN SAX

SOUTH

LOUISVILLE, KY.

VINE RECORDS JOHN TIMMONS (Representing 4 stores...)

NEW REACTION:
 #Max Demian Band (fit!)
 #Kayak Instant Funk
 Sad Cafe John Denver
 Poco #Triumph
 Rufus Delegation
 Cher?? (No kidding! nice out-

Cont'd

VINE RECORDS Cont'd

TOP 15:
 Rick James Bar-Kays/Merc.
 Rod Stewart Bohannon
 Blues Bros. Doobie Bros.
 Village People Elvis Costello
 Gloria Gaynor Marvin Gaye
 Gene Chandler Switch
 Bar-Kays/Stax Bee Gees
 Chuck Brown

SELLING IMPORTS:
 Cheap Trick Lene Lovich

SELLING SINGLES:
 Bee Gees Rod Stewart
 Village People Pointer Sisters
 Gloria Gaynor Hot Chocolate
 Chuck Brown/ Bar-Kays
 Soul Searchers Gene Chandler
 Chic

COMMENTS:
 Louisville is already gearing up for next month's Elvis Costello concert.
 Are The Tubes really coming HERE? Hope so.
 WALRUS: You never looked better!

ATLANTA, GA.

PEACHES RECORDS & TAPES JEFF COCHFAN

NEW REACTION:
 Boomtown Rats Frank Zappa
 #Troops Peter Tosh
 McGuinn, Clark & Hillman The Police
 Kim Carnes Bell & James
 Cheap Trick Poco

TOP 15:
 Bee Gees Eddie Money
 Blues Bros. B. Streisand
 Rod Stewart Elvis Costello
 Doobie Bros. Kenny Rogers
 Peabo Bryson Ronnie Laws
 Dire Straits Billy Joel
 Pointer Sisters Joe Sample
 Chic

SELLING IMPORTS:
 Cheap Trick

SELLING SINGLES:
 Pointer Sisters Doobie Bros.
 Donna Summer Brains
 Frank Mills

ORLANDO/WINTER PARK/DAYTONA, FLA.

EAST-WEST RECORDS BILL CORDY (Representing 3 stores...)

NEW REACTION:
 McGuinn, Clark & Hillman O. Newton-John
 Amaz. Rhy. Aces The Babys
 Wireless G. Harrison
 Chuck Brown & Soul Searchers Joe Sample
 Bill Withers

TOP 15:
 Rod Stewart Rick James
 Dire Straits Toto
 Capt. Sky Santana
 Blues Bros. Rufus
 Bee Gees Peaches & Herb
 Molly Hatchet J. Geils Band
 Jacksons Doobie Bros.
 Billy Joel

FT. LAUDERDALE, FLA.

SID'S RECORDS & TAPES SKIP ASBURY (Representing 2 stores...)

NEW REACTION:
 Grateful Dead Peter Tosh
 #Nicolette Poco
 M. Manchester Blend
 #UFO J. Starship
 Pointer Sisters #Be Bop Deluxe

TOP 15:
 Dire Straits J. Geils Band
 Blues Bros. Firefall
 Rod Stewart Billy Joel
 O. Newton-John Pat Travers
 Doobie Bros. Elvis Costello
 Heart Styx
 Toto John Denver
 Bee Gees

SELLING IMPORTS:
 All Eno Albums Bob Dylan

Cont'd

SID'S RECORDS & TAPES Cont'd

SELLING SINGLES:
 The Cars
 (7" pic disk)

COMMENTS:
 The "Golden Bunny Award" to Jarid Neff, Curtis Jones and WSHF-FM for a great party with Todd Rundgren. Thanks Warner Bros.
 - Skip Asbury

CORAL GABLES, FLA.

**SPEC'S
 DEBBY RIDARSICK
 NEW REACTION:**
 The Babys Max Demian
 Arpeggio Elvis Costello
 Paradise Desmond Child & Rouge
 Express Dave Valentin
 Rick James Rufus
 Meco

TOP 15:
 Bee Gees Jimmy Buffett
 Rod Stewart Barry Manilow
 Gloria Gaynor Bobby Caldwell
 Billy Joel Dire Straits
 Jacksons O. Newton-John
 Toto Ultimate
 Donna Summer Doobie Bros.
 Steve Martin

SELLING SINGLES:
 Rod Stewart Ami Stewart
 Gloria Gaynor Dr. Hook
 Bobby Caldwell Poco
 "We've Got..." Bobby Caldwell
 Bee Gees "What You..."
 Gonzales Arpeggio

COMMENTS:
 Come on Florida programmers. Don't overlook the new CAMEL album. This is their sixth, and last attempt with keyboard wiz, Pete Bardens. It will leave you "BREATHLESS."

DALLAS, TEX.

SOUND TOWN HARVEY HOFFNER (Representing 5 stores...)

NEW REACTION:
 Eric Clapton Sad Cafe
 Peaches & Herb Jeff Lorber
 Village People Gloria Gaynor
 Head East McGuinn, Clark & Hillman
 Al Stewart Max Demian Band
 The Police Talking Heads
 Breakwater #UFO
 Nicolette #Marilyn Scott

TOP 15:
 Village People/ E. W. & F.
 CRUSIN Toto
 Rod Stewart O. Newton-John
 Blues Bros. Dire Straits
 Village People/ Foreigner
 MACHO B. Streisand
 Bee Gees Barry Manilow
 Billy Joel The Babys
 Chic

SELLING SINGLES:
 Village People Al Stewart
 Rod Stewart The Babys
 Pointer Sisters Dire Straits
 O. Newton-John Little River Bd.
 Chic Doobie Bros.
 Barry Manilow Billy Joel
 Peaches & Herb Eddie Rabbitt
 Gloria Gaynor Poco
 E. W. & F. Donna Summer
 Nicolette Kenny Rogers
 Hot Chocolate M. Manchester
 Bee Gees Bell & James
 (both) Anne Murray
 Ian Matthews Cindy Bullens
 Foreigner

ARLINGTON, VA.

FANTASIA RECORDS & TAPES BOB BOBBITT/CHRIS POOL NEW REACTION:

Jim Colegrove The Babys
 UFO #Jimmie Mack
 Boomtown Rats #Arlyn Gale
 Camel Robben Ford
 Marc Tanner Be Bop Deluxe

Cont'd

RETAIL

MIDWEST

CHICAGO, ILL.

HEAR HERE

MAX TUCHTEN
(Representing 3 stores...)

NEW REACTION:
Nicolette Tavares
Cheap Trick Cher
Johnny Mathis Sister Sledge
Angel Eddie Money
Phyllis Hyman Joe Sample

TOP 15:
Bee Gees Toto
Blues Bros. Jacksons
E. W. & F. Gloria Gaynor
Peaches & Herb Elvis Costello
Rod Stewart Pointer Sisters
Doobie Bros. O. Newton-John
Billy Joel UFO
Chic Eric Clapton
Dire Straits

SELLING SINGLES:
Bee Gees Linda Ronstadt
Rod Stewart Barry Manilow
Chic Doobie Bros.
Gloria Gaynor Pointer Sisters
Village People Peaches & Herb
O. Newton-John Nicolette

CHICAGO, ILL.

LAURY'S DISCOUNT RECORDS

DAVE DRANOFF
(Representing 4 stores...)

NEW REACTION:
#Marc Tanner Bd. Bonnie Tyler
David Oliver #McGuinn, Clark &
Cheap Trick Hillman
#Muddy Waters Anne Murray
#Angela Bofill #Judy Roberts
#M. Manchester #G. Thorogood
#Kayak The Babys
#J. Starship #Tomita

TOP 15:
Rod Stewart Pointer Sisters
Bee Gees O. Newton-John
E. W. & F. Richard Pryor
Blues Bros. Elvis Costello
Dire Straits Peabo Bryson
Peaches & Herb Chic
Barry Manilow UFO
Doobie Bros. Rick James
Billy Joel

SELLING IMPORTS:
Cheap Trick Elvis Costello
Burning Spear

SELLING SINGLES:
Barry Manilow Rod Stewart
O. Newton-John E. W. & F.
Chic

SKOKIE, ILL.

SOUND UNLIMITED

FRED MICHALS
(Representing 565 stores...)

NEW REACTION:
Sad Cafe J. Starship
Bee Gees Pointer Sisters
Trillion UFO
Peaches & Herb Hot Chocolate
Cheap Trick Rufus
Side Effect Eddie Money
John Denver Neil Young
Marvin Gaye G. Thorogood
Richard Pryor Chuck Brown/
Horslips Soul Searchers
Cher M. Manchester

TOP 15:
Billy Joel O. Newton-John
Blues Bros. Barry Manilow
Styx E. W. & F.
B. Streisand Eric Clapton
Rod Stewart Foreigner
Steve Martin Neil Diamond
Toto GREASE
Chic

SELLING SINGLES:
by Mel Floss Alicia Bridges
Rod Stewart Gloria Gaynor
Village People Nicolette
E. W. & F. Ian Matthews
Bee Gees Pointer Sisters
Toto

Cont'd

SOUND UNLIMITED Cont'd
COMMENTS;
Lookout MCA - ABC is HOT product.

CHICAGO, ILL.

FLIP SIDE

CARL ROSENBAUM
(Representing 9 stores...)

NEW REACTION:
Eddie Money Be Bop Deluxe
Trillion The Police
Fab. Poodles S.S. Johnny
Alice Cooper G. Thorogood
Head East Willie Nelson

TOP 15:
Blues Bros. O. Newton-John
Bee Gees B. Streisand
E. W. & F. Gloria Gaynor
Toto Billy Joel
Dire Straits Nicolette
Rod Stewart Styx
Doobie Bros. Cheap Trick
UFO The Babys
Village People

COMMENTS:
Flip Side's in-store playlist is hot - we are selling off of our newly organized playlist - all stores are now directed as to what gets played and it seems to work. WALRUS you look real good.

LIBERTYVILLE, IND.

DOG EAR RECORDS

RICK JOHNSON
(Representing 6 stores...)

NEW REACTION:
#Hot Chocolate Pointer Sisters
#G. Harrison #Sad Cafe
#Joe Sample #Head East
Voyage John Denver
#Musique #Amii Stewart

TOP 15:
Blues Bros. Toto
E. W. & F. Billy Joel
Rod Stewart Gloria Gaynor
Bee Gees Santana
Village People Cheap Trick
Doobie Bros. Trillion
Dire Straits UFO
O. Newton-John

SELLING SINGLES:
Village People Poco
Chic Ian Matthews
E. W. & F. Gloria Gaynor
"A Little More Bee Gees
Love" Hot Chocolate
Dire Straits

COMMENTS:
Go Olivia!!

PALATINE, ILL.

RAINBOW HOLDING CORP.

SKIP LAWSON
(Representing 3 stores...)

NEW REACTION:
Camel Ian Matthews
MIDNIGHT EXPRESS M. Manchester
G. Thorogood James Galway
J. Starship Frank Zappa
UFO The Jacksons
Albert Collins Japan
Cheap Trick Muddy Waters
Peaches & Herb Bobby Caldwell
Horslips

TOP 15:
Rod Stewart Toto
E. W. & F. Gloria Gaynor
Dire Straits Elvis Costello
Bee Gees Pointer Sisters
Doobie Bros. Kenny Rogers
Village People The Cars
Blues Bros. Poco
O. Newton-John

PEORIA, ILL.

CO-OP TAPES & RECORDS

DAVE ROGER
(Representing 26 stores...)

Cont'd

CO-OP TAPES & RECORDS Cont'd
NEW REACTION:

#Pointy Feet Jeff Lorber
Beat #Sad Cafe
Jan Park Band Chuck Brown &
Trillion Soul Searchers
The Clash Max Demian
Mother Blues #Horslips

TOP 15:
Dire Straits Elvis Costello
Rod Stewart Eric Clapton
Blues Bros. Poco
Toto Eddie Money
Doobie Bros. The Cars
Cheap Trick Neil Young
Billy Joel Bee Gees
Nicolette

SELLING IMPORTS:
Eno, Moebius, Cheap Trick
Roedelius Residents
Little River Bd. Nat. Health

COMMENTS:
POINTY FEET BEAT, a superb collection of tunes from some of the midwest's finest bands, is selling like hotcakes throughout the Co-Op chain, thank you Bill Knight for a long overdue Lp.

MILWAUKEE, WISC.

1812 OVERTURE
BONNIE BEIGEL
(Representing 5 stores...)

NEW REACTION:
#McGuinn, Clark & Phil Manzanera
Hillman #Trillion
The Babys Fresh
Bonnie Tyler April Wine
Horslips #The Police
#Sunblind Lion

TOP 15:
Bee Gees Dire Straits
J. Starship Gloria Gaynor
Doobie Bros. Pink Floyd
Rod Stewart (Dark Side...)
Head East Cheap Trick
Blues Bros. Styx
Billy Joel E. W. & F.
Supertramp Pointer Sisters
(Crime...)

SELLING SINGLES:
Rod Stewart The Jacksons
Bee Gees Ace Frehley
Village People E. W. & F.
Cheryl Lynn Alicia Bridges
Gloria Gaynor Parliament

COMMENTS:
There's a grand new record store in Madison - 1812 Overture #6 opened there this week! Thank you to everyone involved.

ST. LOUIS, MO.

STREET SIDE RECORDS

STEVE FERZACCA
(Representing 3 stores...)

NEW REACTION:
Frank Zappa Gonzales
Cheap Trick Chuck Brown/
Third World Soul Searchers
Willie Nelson M. Nascimento
Head East Trillion
Doobie Bros. O. Newton-John
J. Starship Max Demian Band
Boontown Rats

TOP 15:
Tavares Santana
Billy Joel Pointer Sisters
Blues Bros. Elvis Costello
Rod Stewart Jacksons
Parliament Dire Straits
Bee Gees Toto
O. Newton-John Hot Chocolate
Rick James

SELLING IMPORTS:
Steve Hillage Public Image
Penetration Saga
Souixie & The Anthony Phillips
Banchees Wavemaker
Bob Dylan Little River Bd.

Cont'd

STREET SIDE RECORDS Cont'd
COMMENTS;

Well EXCUSE ME for writing a paragraph about Street Side's Steve Martin act-alike contest last weekend, but it was WILD & CRAZY promotion that attracted 2,000 people to watch 80 people get up and do their best to act like the famed Steve Martin. Street Side, Warner Bros. & KSLQ collaborated on this store's smoothest promotion to date. Many thanks to Joel Denver (KSLQ) Steve Fingerett (WB) for setting everything up - oh yeah, thanks to Tony, Young Tom, and Ed for all their help.

- XOK

ST. LOUIS, MO.

DISCOUNT RECORDS

BILL MILLER
(Representing 4 stores...)

NEW REACTION:
The Police Horslips
Chuck Brown & Alton McCain
Soul Searchers Destiny
TKO Herbie Mann
Cheap Trick Jimmie Mack
Jam Max Demian

TOP 15:
Rod Stewart Tbt
Bee Gees Billy Joel
Blues Bros. J. Starship
O. Newton-John The Babys
Village People Pointer Sisters
Dire Straits Peaches & Herb
Gloria Gaynor Elvis Costello
Hot Chocolate

SELLING SINGLES:
Gloria Gaynor Blondie
Dire Straits Michael Jacks
Cher Bee Gees
Cindy Bullens Anil Stewart
Chic Frank Mills

COMMENTS:
Congratulations to Sam Kaiser of Atlantic Records for his new promotion to national status. He is very deserving and we all wish him well in the big N.Y.C. Speaking of Atlantic Records they are without doubt the most friendly and earnest people when it comes to co-operating with our stores. This is due to Sam of course plus Tom Gordon and most of all to our "Man of the Year" Ron Corno.

KANSAS CITY, KAN.

CAPER'S CORNER

CORKY CARREL
(Representing 3 stores...)

NEW REACTION:
McGuinn, Clark & Boontown Rats
Hillman Cooder Browne
#Melanie Horslips
Be Bop Deluxe Amaz. Rhy. Aces
Max Demian Richard T. Bea
B. J. Harvest

TOP 15:
Bee Gees Muddy Waters
Blues Bros. Al Stewart
Elvis Costello Willie N
Eric Clapton Cheap Trick
Rod Stewart Billy Joel
Pointer Sisters Peter Tosh
G. Harrison Dire Straits
Nicolette

SELLING IMPORTS:
Tangerine Dream Elvis Co
Steve Hillage Evo
Pere Ubu The Police
Nat. Health Dave Edmunds
Jade Warrior wreckless Eric
Rachel Sweet Residents
Brian Eno

SELLING SINGLES:
Keith Richard Rolling Stones
Nick Lowe Elvis Costello

JOBS & MISC. INFORMATION

RECORD SERVICE

KBIC/Grinnell, Iowa	- Columbia; ECM
KICL/Bead, Ore.	- ABC; Jazz & rock
KIOU/Laramie, Wyo.	- EMI (Geils, Carnes)
KJLS/Santa Rosa, Ca.	- A&M; Imports; New Wave; Jazz
KMBC/Moorhead, Minn.	- Casablanca (Village People, Donna Summer, Parliament)
KGBR/Mission Viejo, Ca.	- Any new experimental or avant-garde music!
KSCU/Santa Clara, Ca.	- RCA; Ariola; Mushroom
KUNK/Albuquerque, N.M.	- Imports; CBS
KUT/Austin, Tex.	- RCA soul; Salsoul; Phonogram, Warners
KWSC/Santa Cruz, Ca.	- Waterhouse; Vanguard; Alligator; Infinity
KWVT/Towson, Md.	- Import promo album
KWUU/Ypsilanti, Mich.	- European imports, comedy, German "Passport" releases
KWUU/E. Orange, N.J.	- Fantasy/Milestone/Prestige
KWRW/Binghamton, N.Y.	- Capitol, Rolling the Rock Records, and any import labels
KWNR/Minneapolis, Minn.	- Alligator; Tomato
KWAX/Bloomington, Ind.	- U.A. (Dirt Band); ABC
KWCT/Pittsburgh, Pa.	- Warner Bros.
KWCU/Hamilton, N.Y.	- Waterhouse (James Montgomery); David Johansen AOR disc CBS
KWRM/Madison, Wisc.	- ABC; RCA; Tomato; Infinity; 20th Century Casablanca
KWVT/Blacksburg, Va.	- Casablanca; Chrysalis; Capricorn; London
KWXR/Poughkeepsie, N.Y.	- Classical labels
KWHS/Harpden-Sidney, Va.	- Warner Bros.; A&M; Elektra; Asylum
KWYC/Chapel Hill, N.C.	- Ariola; Blues records!

JOBS

Bill Goldsmith is ready to move your AOR station into the 1980's. 8 years programming experience in Honolulu and Monterey. Looking for P.D. or M.D. position in competitive market. Will consider major market jock shift with loose format. Call now (408) 842-5091 or leave message at (408) 847-2769.

WPDH is looking for qualified, reliable part time announcers - knowledge of AOR format a plus, good personality a must. Send tapes and resumes to Ron Rizzi, P.D., WPDH-FM, P.O. Box 416, Fough-keepsie, N.Y. 12602.

MISCELLANEOUS

KREM-FM is on the look-out for good public affairs programs compatible to an album-rock format.

WSAN has approximately 8000 78 rpm records that we no longer have the room to keep. Anyone interested in looking through these Lps or interested in information on these albums is asked to contact Revel Mussleman at WSAN, (215) 434-9511.

JOBS CONTINUED

Progressive country radio is more than just a country rock format. It's a rich, appealing sound that can steal numbers and challenge the "old guard" in your market. Ask! Everyone is talking about KFAT in California. I've been with 'FAT Radio' since its inception in 1975 and doing mornings the last 3-1/2 years. No one knows more about what progressive country can do for you. I'm looking for a radio station to program, a station that wants to win. Today, call (408) 847-0220. Just ask for Gordy.

CONCERTIZING

WSUT/PLATTEVILLE, WISC.

Artist(s):	ALICE COOPER	
	THE BABYS	
Type of Place:	Coliseum	
Ticket Price:	\$7.50 - \$9.50	
Capacity:	12,000 - 15,000	
Attendance:	8,000	
Audience Composition:	20's and college age	
Production Values:	Headliner	Opening Act
Musicianship	Excellent	Good
Material Quality	Excellent	Good
Showmanship	Excellent	Good
Sound Quality	Excellent	Excellent
Lighting & Staging	Unreal/Excellent	Poor

WVPE/Eikhart, Ind. - Joan Swanson

Artist(s):	HARRY CHAPIN	
Place & Date:	Morris Civic Auditorium - 2/2	
Type of Place:	Theatre/auditorium	
Ticket Price:	\$8.50	
Capacity:	3000	
Attendance:	Full to max!	
Audience Composition:	Mid 20's - 30's	
Production Values:	Headliner	
Musicianship	Excellent	
Material Quality	Excellent	
Showmanship	Excellent	
Sound Quality	Excellent	
Lighting & Staging	Excellent	

KKTK/Kilgore-Longview, Texas - DAL SANDERS

Artist(s):	BOSTON, SANDY HAGAR	
Place & Date:	Stephen F. Austin Coliseum Feb. 13	
Type of Place:	Arena	
Ticket Price:	\$6.00 & \$7.00	
Capacity:	9,000	
Attendance:	8,800 - 9,000	
Audience Composition:	College age	
Production Values:	Headliner	Opening Act
Musicianship	Excellent	Very good
Material Quality	Excellent	Very Good
Showmanship	Excellent	Excellent
Sound Quality	Very Good	Very Good
Lighting & Staging	Very Good	Very Good

WBBM/MADISON, WISC. - STUART COLESTEIN

Artist(s):	STEVE FORBERT	
	PAUL BLACK BAND	
Place & Date:	Church Key, Madison - Feb. 14	
Type of Place:	Club (converted funeral parlor)	
Ticket Price:	\$3.00	
Capacity:	285	
Attendance:	College age	
Production Values:	Headliner	Opening Act
Musicianship	Excellent	Fair
Material Quality	Excellent	Fair
Showmanship	Excellent	Good
Sound Quality	Very Good	Good
Lighting & Staging	Good	Good

KOCI/Irvine, Ca.

Artist(s):	ELVIS COSTELLO; THE BILLS	
Place & Date:	Long Beach Arena - 2/13	
Type of Place:	Auditorium	
Ticket Price:	\$7.50 to \$6.50	
Capacity:	6600 - special seating arrangement	
Attendance:	Nearly full	
Audience Composition:	20's	
Production Values:	Headliner	
Musicianship	Good - tight	
Material Quality	1st half - fair; 2nd half - excellent	
Showmanship	Excellent	
Sound Quality	Very good	
Lighting & Staging	Excellent	

WOBK/Albany, N.Y. - WALT PELTON

Artist(s):	THUNDERBOLT	
	DAVID JOHANSEN	
Place & Date:	Hullabaloo, Albany, N.Y. Feb. 8	
Type of Place:	Showcase club	
Ticket Price:	\$5.00/\$6.00	
Capacity:	450	
Attendance:	300	
Audience Composition:	College age - 20's	
Production Values:	Headliner	Opening Act
Musicianship	Excellent	Good
Material Quality	Very Good	Fair
Showmanship	Very Good	Poor
Sound Quality	Very Good	Good
Lighting & Staging	Good	Good

CONCERTIZING

WMFO/Hadford, Mass. - Scott Becker

Artist(s): FABULOUS POODLES; THRILLS
 Place & Date: Paradise, Boston, Mass.-2/11
 Type of Place: Club
 Ticket Price: \$1.99
 Capacity: 500
 Attendance: Full
 Audience Composition: 20's (including lots of media types)

Production Values:	Headliner	Opening Act
Musicianship	Sufficient	Deficient
Material Quality	Clever	Stupid
Showmanship	Engaging	Obnoxious
Sound Quality	Good	Wall of "pound"
Lighting & Staging	O.K.	What?

Reviewer's Reaction: Thrills is the kind of band that gives New Wave a bad name (punk.) This is talentless, crude Neanderthal-rock. But the Fabulous Poodles, with an unusual guitar-bass-drums-violin/mandolin line-up have something to say. At times they strain to be witty, but their appearance (and maybe an electric mandolin solo) carries them when a joke wears thin. A few outstanding songs would help. High potential.

WMEB/Orono, Me. - Jeremy Prescott

Artist(s): GOOD KATE
 Place & Date: Final Exam - 1/22
 Type of Place: Small club
 Ticket Price: \$5.00
 Capacity: 800
 Attendance: Jammed

Production Values:	Headliner
Musicianship	Crafty
Material Quality	Refreshing
Showmanship	"Tasty"
Sound Quality	Supurb
Lighting & Staging	Very good

Reviewer's Reaction: Waiting for the rats to come out was well worth the wait. At 11:30, The Marchello Brothers and Co. took the stage with as much enthusiasm as the receiving crowd that had been there for nearly 5 hours. A selection of material from the new disc *Birth Comes To Us All*, provided a nice surprise. Since the beginning, the production has greatly improved, Mickey and John come on very subtly with their leads, yet, held nothing back on "Taking It To Detroit." The new material is fresh and fun to listen to.

WFSB/Mission Viejo, Ca. - Les Ellickson

Artist(s): CARLA MEY BAND
 Place & Date: Schomburg Hall, UCLA-2/13
 Type of Place: Auditorium
 Ticket Price: \$6.50
 Capacity: 800?
 Attendance: Near full (but not quite)

Production Values:	Headliner
Musicianship	Pretty impressive
Material Quality	The stuff of genius
Showmanship	Remarkably captivating
Sound Quality	Usually clear and effective
Lighting & Staging	Nice

Reviewer's Reaction: They joke, they bicker, they frolic, they get pissed off, and they are all obviously very close and it's this intensive closeness that gives the Carla Mey Band both its fresh on-stage "looseness" as well as its undoubtedly astonishing musical tightness. Carla is at all times the ringleader of this existential carnival and she has assembled musicians ideally suited to interpret her scores and express her particular artistic consciousness as well as come across as strong individuals. Husband Michael Mantler and daughter Karen Mantler (trumpet and glockenspiel, respectively) added into the brew as well as the talents of tenor sax man Gary Windo (sporting a Residents t-shirt) whose lunatic between song antics had everyone either overjoyed or outraged. They were all lovely people in support of a most wondrous lady and I am happy to report that a most wonderful time was had by all.

WUCU/Santa Clara, Ca. - Rich Bluth

Artist(s): CINDY BULLENS; THE KNACK
 Place & Date: Old Waldorf, San Francisco, Ca. - 1/25
 Type of Place: Club
 Ticket Price: \$6.50
 Capacity: 400
 Attendance: 300
 Audience Composition: 20's & 30's

Production Values:	Headliner	Opening Act
Musicianship	Very good	Fair
Material Quality	Excellent	Fair
Showmanship	Refreshing	Tried hard
Sound Quality	Good	Good
Lighting & Staging	Very good	Cloned

Reviewer's Reaction: The Knack, who had received some favorable reviews earlier turned in a "nothing out of the ordinary" set of music. They're a new band and they have some promise but need work. Their stage show, though exuberant, was full of cliches that came across poorly. This seems partly due to their uneasiness on stage which was easily detected. Cindy Bullens, a new artist just starting to break out, turned in a great set and showed great promise. She's really at home on the stage and could easily make the transition to larger halls. Her rather large band was well rehearsed and of top-notch musicianship. Look for Cindy Bullens to leap the parade of today's female rockers.

WMMR-AM/Minneapolis, Minn.

Artist(s): GEORGE THOROGOOD & THE DESTROYERS; NIGHT STUFF
 Place & Date: Cabooze Bar - 1/28
 Type of Place: Nightclub/bar
 Ticket Price: \$3.00 cover
 Capacity: 900?
 Attendance: At least 950
 Audience Composition: College age

Production Values:	Headliner	Opening Act
Musicianship	Excellent	Fair
Material Quality	Classics	Blues stand.
Showmanship	Flamboyant	Tired
Sound Quality	Good	Good
Lighting & Staging	Primitive but who needed it?	Same

Reviewer's Reaction: Lonesome George really warmed up a frigid Minnesota night. Rip-roarin' guitar-playing is Thorogood's forte, it more than makes up for his just adequate voice. Thorogood takes Carl Perkins' blue suede shoes, Chuck Berry's duckwalk and Bo Diddley's backbeat and puts them together in a fresh and fun style that isn't seen too often.

WOFB/Greensboro, N.C. - Timothy Nolan

Artist(s): DIXIE DREGS
 Place & Date: The Boardwalk, downtown Greensboro, N.C. - 2/2
 Type of Place: Small club
 Ticket Price: \$5.00, no reserved seats
 Capacity: Approx. 300 - 400 persons
 Attendance: Sold out
 Audience Composition: College age to 30

Production Values:	Headliner
Musicianship	Good but practiced
Material Quality	Very good
Showmanship	Enjoyable
Sound Quality	Very good
Lighting & Staging	Good

Reviewer's Reaction: The Dixie Dregs are an innovative band with exciting performances on record. The Dregs are exciting live, except they play their songs just about note for note from the albums. I had really hoped to hear some improvisation during the show and was therefore somewhat disappointed and bored by them. Nonetheless, I seem to be alone in my judgement - nearly everyone else I knew there loved them. I would not discourage anyone from seeing them, but I would caution you not to listen to their records before you go.

WXPD/Woodstock, Ill. - Michael O'Connor

Artist(s): GEORGE THOROGOOD & THE DESTROYERS
 Place & Date: Harry Hope's, Cary, Ill. - 2/3
 Type of Place: Club
 Ticket Price: \$5.00
 Capacity: 250
 Attendance: Capacity
 Audience Composition: College age, 20's

Production Values:	Headliner
Musicianship	Excellent
Material Quality	Excellent
Showmanship	Excellent
Sound Quality	Excellent
Lighting & Staging	Good

Reviewer's Reaction: George Thorogood & his destroyers are the fingernails running down the backboard of complacency; drawing up a plan of rock 'n' roll that strikes at one's basic chord of life - the heartbeat. George employs exorcism on his guitar to release the basic spirit of rock and roll. His rock does have that evil side to it. But George feels comfortable with it, comfortable enough to slash his axe while walking down the aisles (at one point he deposited himself in a vacated seat, threw his feet up on the chair in front of him and just cranked. The only way to stop this kind of rock 'n' roll would be to rip out the heart.

KALX/Berkeley, Ca. - Doc Felzel

Artist(s): THE NEW MISS ALICE STONE LADIES SOCIETY ORCHESTRA
 Place & Date: Inn of the Beginning - 1/21
 Type of Place: Club
 Ticket Price: \$4.50
 Capacity: About 200
 Attendance: About 200
 Audience Composition: Remarkably varied, but primarily 20's & 30's

Production Values:	Opening Act
Musicianship	Excellent
Material Quality	Excellent
Showmanship	Very good
Sound Quality	Very good
Lighting & Staging	Good

Reviewer's Reaction: Formerly the only female member of the nine person revue "Mystic Knights of the Congo Boingo," vocalist/instrumentalist Miriam Cutler now guides a 7 piece all woman group. The band features numerous original satires and routines in addition to entertaining versions of jazz/Dixie/blues standards. Although the show highlights a tongue in cheek tone, the musicians are serious about their performance, and support the humorous orientation with strong competence. Definitely not an "Oom pah" or a "T 'n' A" act, the group is "liberated" without being pushy. A pleasant message is conveyed without use of soapbox.

KROD/Pasadena, Ca. - Jed Fish Gould

Artist(s): THE CLASH; BO DIDDLEY; THE DILLS
 Place & Date: Santa Monica Civic Aud.-2/9
 Ticket Price: \$7.50
 Capacity: 1500
 Attendance: 1500
 Audience Composition: 16-28

Production Values:	Headliner	Opening Act
Musicianship	I couldn't tell	O.K.
Material Quality	Good	Lacking
Showmanship	Volatile	Potential
Sound Quality	Very loud	Almost O.K.
Lighting & Staging	Active	Fair

Reviewer's Reaction: Aside from everyone who looks as though they could punch you, there were many curious musicians and record industry people there. The songs come across as pop better on vinyl, but their live energy and audience interaction are likely unmatched. These guys dive into the audience for record breaks and thrive on a hail of anything anyone wants to throw on them. It took an encore to get them cranking.

NEW RELEASES

BELOW IS A CATALOGUE OF NEW RELEASES. THEY ARE DIVIDED INTO CATEGORIES DESIGNED TO GIVE YOU AN IDEA OF THEIR RELATIVE MUSICAL WORTH. THESE FIRST IMPRESSIONS ARE NOT MEANT TO RELATE IN ANY WAY TO PAST, PRESENT OR FUTURE SALES.

UNDISTINGUISHED ALBUMS

Ill-conceived Lps

THE LOW NUMBERS

TWIST AGAIN WITH.../Rhino RNLP 004

Having all of the markings of a home recording, The Low Numbers score low numbers. A combination of presenceless recording quality and an unperfected performance leaves them wanting.

FRINGE ALBUMS

Competent Lps Of Secondary Interest

LANE CAUDELL

MIDNIGHT HUNTER/MCA 3074

Midnight Hunter shows us a solid pop artist who has further potential. Lane's production is crafted, but it places him in album radio fringes. Search out the second half of each side.

JAY McSHANN

A TRIBUTE TO FATS WALLER/Sackville 3019

McShann's eloquent, easy flowing style applied to Fats Waller makes for a winning combination. This album fits behind you in a most comfortable way. Write: JCOA, 6 W. 95th St., New York 10025.

SPECIAL PROGRAMMING

Spoken word, poetry, comedy and extraneous musics

JOHN CAGE

Tomato TOM-7016

This music, from the 40's and 50's, remains obscure in the late 70's. Cage, of course, has had a wide influence, but his fame doesn't rest on his melodic feel.

CHROME

HALF MACHINE LIP MOVES/Siren DE 333

Captain Beefheart meets Space Punk. Damon Edge's concept is abstract rock intensity. The musical bite comes from the quite reasonable tunes which serve as the medium for the other mental disturbances.

DOUBLE IMAGE

ECM 1-1146

Double Image is quite a good name for this impressionistic jazz group. Their musical statement is always diffuse and never concise. However, the tonality and flow are pleasing otherwise.

PHILLIP GLASS ENSEMBLE

EINSTEIN ON THE BEACH/Tomato TOM-101

Glass is one of the all-time great avant gardists. He is, because his sense of melody is quite as well developed as his sense of experimentation. His strangely convoluted pieces are beautiful in their way.

GARY PEACOCK

BASS/ECM 1-1119

So many bassists are quiet and introspective people. Their choosen instrument seems reflective of the person making the choice. Certainly, Gary's mostly solo bass Lp is not a display of ebullient charm. Is it the measure of the man? "Snow Dance" is best.

TEMPLE CITY KAZOO ORCHESTRA

SOME KAZOOS/Rhino RNEP 501

They only tackle the hits - "2001," "Stayin' Alive," "Miss You" and "Whole Lotta Love." At its conclusion you may feel as if you have heard all of the kazoos your life requires.Fun.

DAVID WERTMAN

EARTHY DELIGHTS/Sweet Earth SER 1002

Side two makes more harmonized sense than does one. They seem to enjoy it better too. Wertman's album proves how many good unknown players there are. At least seven on this Lp alone. Avant-slant. Write: Box 821, Northampton, Mass. 01060.

REISSUES

BE BOP DELUXE

THE BEST OF & THE REST OF/Harvest SKBO 11870

JAKI BYARD

GIANT STEPS/Prestige P-24086

JOHN COLTRANE

ON A MISTY NIGHT/Prestige P-24084

ERIC DOLPHY

FIRE WALTZ/Prestige P-24085

DEXTER GORDON

POWER±/Prestige P-24087

JEFFERSON STARSHIP

GOLD/Grunt 1-3247

CHARLIE PARKER

THE COMPLETE SAVOR STUDIO SESSIONS/Savoy 5500

THE REMAINS

Spoonfed SFD 3305 Write: 21544 Rambla Vista, Malibu, Ca. 90284

LIVINGSTON TAYLOR

ECHOES/Capricorn CPN 0220

JOE TEX

SUPER SOUL/London LC 50017

VARIOUS ARTISTS

IT TAKES TWO/Natural Resources NR 4012 T1

CHRIS YOULDEN

A BRITISH BLUES LEGEND/55015

PROMOTIONAL DISCS

GRATEFUL DEAD

...SAMPLER/Arista SP-35

MOLLY HATCHET

LIVE/Epic AS 528

IMPORTS

Our imports are provided with the help of Jem Records. P.O. Box 362. South Plainfield. N.J. 07080 - 201-753-6100.

HELLFIELD

Epic/PEC 80001

Named well to describe their power rock formula. Hellfield has moments of real success, like "Too Long." Usually they contribute little more than their competence, solid as it is. Merit.

STEVE HILLAGE

LIVE HERALD/Virgin VGD 3502

A great guitar potential, Steve has not yet fully harnessed his talent. When the guitar is in the lead the music is strong. Otherwise, it makes no statement. 3/4's of this 2 record set is live. Side four is a studio side. It tends to be more cogient and more consistent. Merit.

MACHIAVEL

MECHANICAL MOONBEAMS/Harvest 064-23805

Incredible cover art predisposes you to like the band. Precision production fits in too. Then comes the rub. Fragmented melodies have to rely on all of the external pizzaz to keep afloat. It is what Yes does better. Merit.

MESSAGE

ASTRAL JOURNEYS/Brain 0060.165

Mixing power and acoustics creates an unusual feel for Message. When they stumble onto a decent tune the concept can be effective. Sometimes it falls apart. Good players. Merit.

NOVALIS

VIELLEICHT BIST DU EIN CLOWN?/Brain 0060.164

A good, very straight-laced rock performance is forthcoming from Novalis. Four of the six tracks are sung in German, leaving the two instrumentals as the only real possibilities. Merit.

OSE

ADONIA/Egg 90.277

Electronic instrumentals of some quality are universal in the sense that they transcend the language barrier. However, as pleasing as this work is it places barriers between itself and people unreceptive to advanced music. Some passages are strikingly pretty. Special Programming.

PERE UBU

DUB HOUSING/Chrysalis CHR 1207

Pere Ubu conveys the impression that their antics are more for shock value than for music. When you wake these guys in the middle of the night, they probably whistle Beatles' songs like the rest of us. Oddball avant. Try "Ubu Dance Party." Special Programming.

RAMSES

ETERNITY RISE/Sky 020

A strange case of good players playing good tunes, mostly instrumental, which have little excitement built into them. Ramses is technically terrific, but spiritually vacuous. Merit.

STREETHEART

MEANWHILE BACK IN PARIS/Atlantic KCA 92002

A beat set in a drone stresses the botomy nature of Streetheart. Their tunes are O.K., the best of them being "Pressure." Streetheart rocks steadily. A fine instrumental called "Captain Rhythm" graces side two. Merit.

TANGERINE DREAM

FORCE MAJEURE/Virgin V 2111

Here the full integration of electronic and standard instruments is paralleled by an equivalent unity of rock and orchestral approaches. Striking are the eloquent tunes. They distinguish Tangerine Dream from all other electronic groups. Long tracks provide radio problems, not musical ones. Special Programming.

X-RAY SPEX

GERMFREE ADOLESCENTS/EMI INS 3023

Shotgun rhythm and scream lyrics define a remaint punk. When they get down to real music a tune like "Warrior In Woolworths" provides a chance to breathe. They have their charming moments. Merit.

WALRUS
Box 35 Narberth, Pa 19072
215-667-9788

EDITOR/PUBLISHER
GEORGE MEIER

FEATURES EDITOR
DEAN SCIARRA

DESIGN CONSULTANT
DENNIS MCGUIRE

SUBSCRIPTIONS
DIANE MEIER

STATISTICS
BILL MOSKO

PRODUCTION ASSISTANTS
FRANCINE MANLIN SALLY WEINSTOCK

ADVERTISING DIRECTOR
RICK ABRAMSON
8570 West Knoll Dr. West Hollywood Ca. 90069
213-657-0731



RECORD MEGA COMPANIES

BY BILL VITKA

I have seen the future of rock and roll and it is 1946. All over again. Think about 1946. There's just a handful of record companies. Columbia, Capitol, Decca, and RCA. Columbia is going to go into branch distribution. The rest are going to follow. Side by side, there's a network of indies. Just like today.

Consider 1979. Only a handful of majors. Columbia, EMI-Capitol, RCA, WEA, Polygram, and MCA. Within 2 weeks, ABC gets bought out. A&M makes a deal with RCA for branch distribution.

Inbetween 1946 and 1979 a handful of record companies have come and gone. Some have vanished forever. Others have been integrated into the record oligarchy of the majors. Look for a difference. Because the difference between 1946 and 1979 is one of proportion. The difference is SIZE.

Bigness is how we get our music these days. And it is how we'll keep getting music. The majors are buying up properties faster than the Arabs can buy into Beverly Hills. In fact the majors are so big that Variety has taken to calling them the "7 sisters" (Variety's 7th is Ariola). Branch distribution, after all, is not unlike the vertical integration of an Exxon, from oil rig to retail. Record majors equal oil majors. The temptation is to call it a unique concentration of power. Except that our power alignment happened once before. Forward into 1946.

Even then, of course, the majors were giants. And today, that same record company BIGNESS is still reaching out. It's almost too big for some people. Sid Talmadge, who runs an independent distributorship in L.A. called Record Merchandising, says the majors are big enough to be dangerous. "It takes away our bread and butter," Talmadge argues. "Someday, somebody is gonna get a lawyer and find out if this is anti-trust." It almost sounds like Talmadge is talking about the phone company, not records.

Like all of the indies, Talmadge is in a squeeze. Almost overnight, the face of the music industry has changed. Presto! A&M and 20th Century to RCA, ABC and Infinity to MCA, VA to EMI-Capitol, and more! Labels the indies relied on for their bread and butter have been swallowed up by branch distribution. In Houston, H.W. Daly, a big sunbelt independent that carried both A&M and ABC, figures they'll lose 20% of their overall volume. Another 20% cut at Universal in Philadelphia.

The story is just about the same everywhere. In Houston, Bud Daly says, "Everybody is in a state of shock. Everybody is trying to figure out what's

HOT



Epic

FE 35795

JE 35347



E 35666

JE 35543

JE 35460

JE 35606

THE FABULOUS POODLES
MIRROR STARS
including:
Mirror Star/Work Shy/B Movies
Chicago Boxcar /Toytown People

THE CLASH
GIVE 'EM ENOUGH ROPE
including:
Guns On The Roof/Last Gang In Town
All The Young Punks (New Boots And Contracts)
Safe European Home/Tommy Gun

TRILLION
including:
Hold Out /Never Had It So Good /May As Well Go
Fancy Action /Give Me Your Money, Honey

BROWNSVILLE
AIR SPECIAL
including:
Cooda Crawlin'/Love Stealer/Who Do You Love
Taste Of Your Love/Waitin' For The Weekend

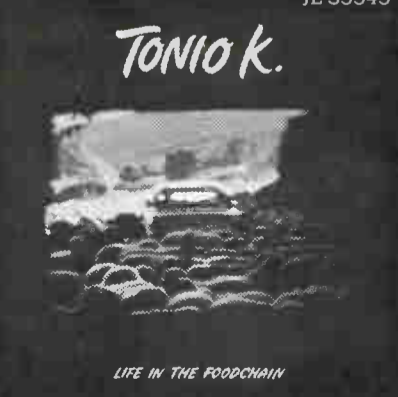
Portrait



FR 35555

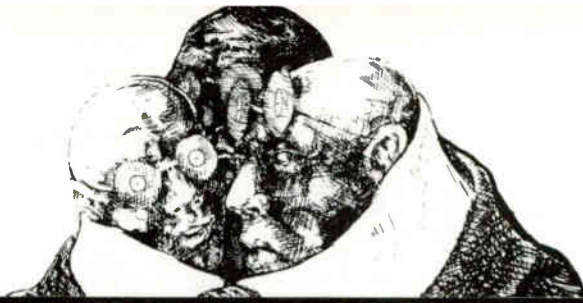
JZ 35538

JE 35545



Epic
And "EPIC" And "PORTRAIT"

are trademarks of CBS inc. © 1979 CBS Inc.



“We’ll have to get off our rear ends and get new labels.” — Silverman

gonna happen to this business.” Add insult to injury. About 2 months ago, Daly got a telegram from ABC recommitting the label to independent distribution. But the way the indies figured it, there was just too much smoke around ABC. There had to be a fire somewhere. MCA had a lot of movie money to spend and ABC was running in the red.

If you knew you couldn’t bet on ABC, it didn’t make it any easier. What made it worse was A&M. In the music industry, A&M was always considered a class act, a Cadillac of a music engine. A&M’s decision to go with RCA was a bombshell. Especially to the indies. In a business where nobody can keep a secret, there was a tight lid on the A&M deal. The way the bomb exploded made it seem like a better kept secret than the Manhattan Project.

None of this changed the standing facts. A&M Pacific was

a laboratory experiment in branch distribution that didn’t make it. It may be that nobody can afford to set up branch distribution at this point in time, at least not without tons of money and fantastic volume. Despite its catalogue, A&M was not as hot as it has been. RCA needed more product to justify its own branch distribution. The death of Elvis Presley gave RCA the bucks to do what it wanted. And the marriage between RCA and A&M, a wedding of giants, needed another giant to play matchmaker. That matchmaker was Jerry Weintraub of Management 3.

There is an irony here and the irony is the fact that 2 years ago there were rumors that RCA itself was up for sale. Today RCA is more than just a new record company, it is a new giant in a world of giants.

The suddenness of what happened to A&M is what blew everybody out. It’s what threw

the indies into a state of shock. There’s a lot of talk on the street. The talk says some indies may go down. They’re hurt. People aren’t returning phone calls. No comment. Talk off the record. “They’re all lying sons-of-bitches,” one indie said. Frustrated. No reprieve.

There is something of a consensus on one point. Or maybe something of a wish. The indies are survivors. Nobody has to go down. Gene Silverman, the owner of the Music Trend near Detroit, says “most distributors have been around for a long time. We’ve gone through this before.” True enough. Once upon a time the indies had Warner’s, Atlantic, United Artists, even RCA.

“There’s over 100 labels not affiliated with anyone and these labels need a home,” Silverman says. “The indies will just have to be more aggressive. We’ll have to get off our rear ends and get new labels.”

So the indies talk up Tomato, T-K, and other labels. Curious in its absence is Arista. If something sticks in the throat, it’s this line from Billboard in which Arista’s Executive Vice-president Eliot Goldman says his label will stay with the indies but “if ABC makes a move that could alter the picture.”

Well ABC has made its move. What happens to Arista? Or Motown? Chrysalis? Philadelphia International? Sid Talmadge says “everyday there’s another rumor. It’s chaos.” There oughta be a Hot 100 for rumors. Gossip with a bullet. Ken Powell, Vice-president of Business Affairs for A&M, sums up this way: “It wouldn’t surprise me if Arista went with somebody on Wednesday and if Motown went with somebody on Thursday. And it wouldn’t surprise me if nothing happened.” Amen.

What happens to Arista will depend on what happens to the independents. It’s a domino effect. If the indies can’t dig in, Arista will have to go with somebody else.

To make it the indies may have to expand more into retail. One-stops may start getting bigger. The rumor mill also has a lot of stories about Pickwick going into national distribution. All this takes place against a background of smaller profit margins. For everybody.

What the indies will try to do, what they have to do, is build up the little labels. It is what the independents do best. It’s also what makes it hard on the indies. Bud Daly, for example, has been in the business for 30 years and he’ll tell you that if it wasn’t for the independents, there wouldn’t be any labels for

the majors to buy.

Of course the flag the indies like to fly is sales muscle. They argue nobody could sell FRAMPTON COMES ALIVE or TAPESTRY better. But within the majors, many people say the indies are not as effective as they used to be. That is what branch distribution is all about. It gives the majors more control over their music. And, if you follow it out, it makes the indies middlemen. Caught in the middle.

“The majors,” Bud Daly says, “don’t know what the indies have done. It’s immaterial to them how an A&M got to be where they were. Everybody is number one.”

Radio has a part to play in all this but nobody is sure what part. Richard Brown, the General Manager of the All South distributorship in New Orleans, is not expecting radio to play any part. According to Brown “they play the same damn stuff. It’s just 30 songs in major markets. Records have to be sold first before a radio station plays them.”

There’s also a sense that the bigness of the music business might work against the individual recording artist. Some of the indies think that new talent will lose out. It is even possible that the bigness of the majors will throw off smaller companies. A new cycle might be born and cycles seem to be the pattern of the music industry.

So the indies say it’s happening all over again. Like 1946. If the music business is cyclical, right now it’s a vicious cycle for the indies. Remember the indies get their name from a long tradition of independence. They work alone. Everybody’s problems are different from market to market. There is even some talk of infighting between indies.

But the indies figure on a Day of Reckoning with the majors. “Somewhere down the line, these people are going to have to do business with us again,” Bud Daly says. That’s a notion shared by Barry Raycuff, the Distribution Manager for Pickwick in St. Louis. “There has to be a place for the new guy, for the little guy. There has to be an option. It’s important for the indies to survive.”

“Power,” according to the Music Trend’s Silverman, “is not a stationary thing. The concentration of power shifts one way and then another.”

Round and round. Is this realignment going to sell records better? Maybe. Does it make better records? Not this time. This time, it’s money. Power, sure. And BIGNESS.

Welcome to the future.

There's No Messin' With The Kid When It Comes To CUT OUTS!

...HE'S GOT THE BEST SELECTION OF MANUFACTURER OVERSTOCKS AND CUT OUTS IN THE NORTHEAST
 ...HE'S GOT THEM PRICED RIGHT TO GET RID OF YOUR BLUES. BROTHER
 ...HE'S FAST — AND WE MEAN FAST! (THE FASTER YOU GET IT, THE FASTER YOU SELL IT)
 ...HE'S NOT ONLY HAS RECORDS, BUT TAPES TOO!
 ...HE'S EVEN GOT A TELEX

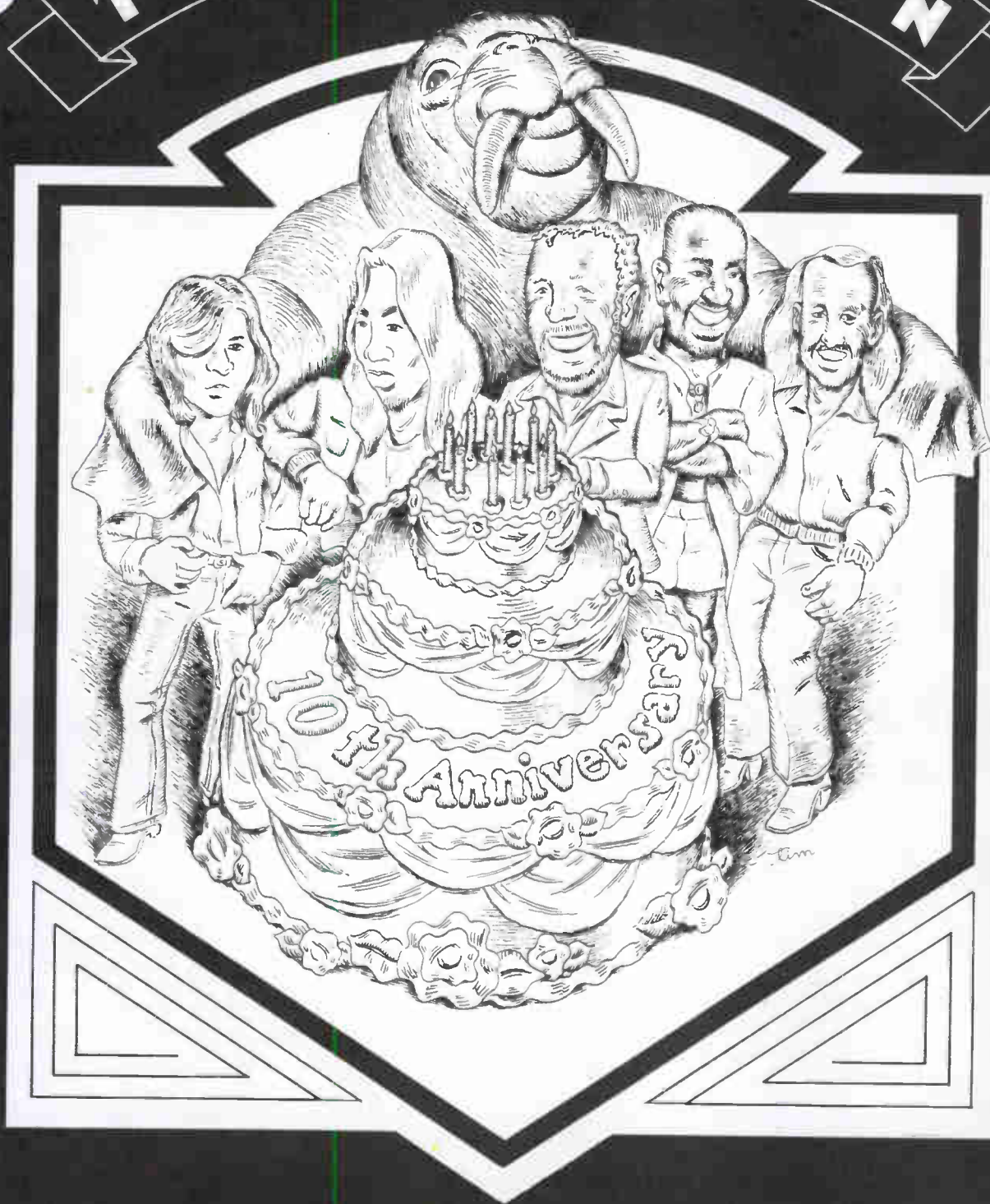
**WHO'S THE KID?
 CALL ONE WAY RECORDS
 AND FIND OUT.**

12 COMMERCIAL RD.
 ALBANY, N.Y. 12205
 (518) 489-3288
 TELEX - 145499



BORN UNDER

THE SAME SIGN



It was just ten years ago, in the City of Brotherly Love, that a young radio-man with an ear for good music and an eye for solid information decided to pool his insights with those of his professional peers and share them publicly. He developed a progressive music newsletter, called it WALRUS!, and proceeded to permanently revolutionize radio trade publications.

The man's name was George Meier, and

about the same time he was making his first mailing, two other young men, in a soon-to-be-famous small town in Georgia, joined forces to form a small record label and sign their first act. The men were Phil Walden and Frank Fenter. The label is Capricorn Records. The group was The Allman Brothers Band. And the rest is history.

The next decade... WALRUS! expands, grows and once again, we predict, revolutionizes

trade publishing. The Allman Brothers Band, more together than ever, releases the long-awaited brand-new album, "Enlightened Rogues." And Capricorn Records is better than ever.

We salute our decade together, sharing a birthday, a friendship, and a mutual respect for the larger possibilities of quality. Happy Birthday to you, George! Happy Birthday to us all!!

CAPRICORN RECORDS.

RADIO

CITY

On The Other Hand . . .

As you all remember from last week's episode, Our Hero Capt. Radio was caught in the throes of that dastardly villain, Mr. Dumps. The future looked bleak, to say the least. Well, just as in the serials of yesteryear, Capt. Radio has survived to fight yet another day.

Fortunately for Cap, there are people who care enough to send letters to headquarters. Jake Einstein, Exec VP and GM of WHFS in Bethesda, Md. writes:

"There has always been the tug of war between DJ and management. It's called 'listen to the guy who signs the check or there won't be a check to sign'. Too many times, DJ's should work in a McDonalds, and GM's, many times, would not make good used car salesmen. Therein lies the tale.

"However, after a DJ gets a little exposure, announces a few concerts, gets the treatment from a few record distributors, receives one or two plaques for his ego . . . he or she sometimes loses touch with reality and they figure—a star is born.

"GM's, VP's, or 'Broadcasters' (as they refer to themselves in Washington) are a 'trip' . . . they are prone to listen to the jargon of the surveys in addition to those things that support and endorse their posture as a VP or whatever!

"The Shahs of Broadcasting have little or no knowledge of programming or music, normally . . . they would not change formats or PD's or MD's as often as they do; neither would they hire some of the air staff in the first place.

"Radio is a great dog and pony show . . . it's a circus without the cotton candy and, guess what? If you can't get your act on without a net, don't get on the high wire. If you would succeed in radio as the top banana, then I suggest one of three sure ways to success for the know-it-all of radio . . . marry the boss' daughter . . . inherit a radio station or money enough to buy one . . . or stop the bitching and go to work, really go to work . . . but watch out for whom.

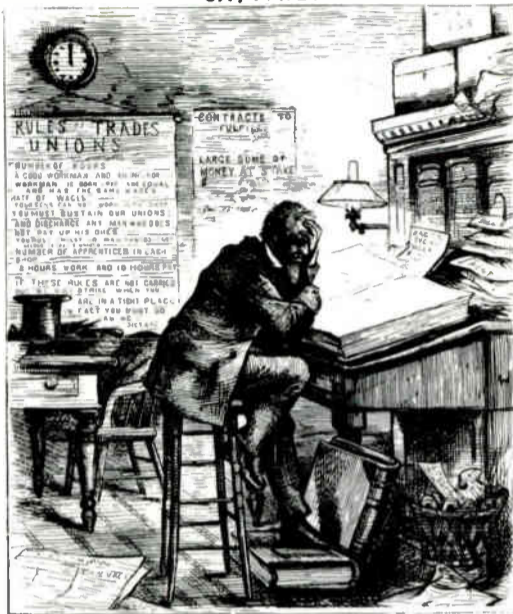
"Let's face it, the rank and file of media people, categorically speaking, are a weird set . . . almost a cult. We are, as a rule, cursed with knowitallitis and our tongues are rapier-like when we speak about many of our colleagues. There seems to be an abundance of talentless people in all areas of media—and the same applies to most pursuits whether they be artistic or commercial. How many people really make it in any given game—5%? 10%? So it is not the format . . . or the guy who signs the checks . . . or the person who plays the music in life, but it's more or less being at the right place at the right time, better described in 'My Fair Lady' as 'a little bit of luck'. I'd rather be lucky than smart.

"Man's aim should excel his reach, else there would be no heaven!!"

There are other members of Capt. Radio's Legion who offer comments. Vince Cremona, VP and GM of WPIX and WICC, sympathizes with those who were mentioned in last issue's column, but only to a degree.

"It's never easy for a manager to fire someone, but the ability to terminate someone quickly, firmly and professionally is a prerequisite to management—as long as your reasons are sound and your cause is just and, especially, you must respect the other person's dignity."

CAPITAL.



HIS PLACE!
"ALL IS NOT GOLD THAT GLITTERS"

Vince is not aware of any amount of insecurity in the ranks of management. For the last decade he has filled positions as Sales Manager and GM (6 yrs.). During that period he has formulated a theory, an analysis of the 'radio person' which he shares with us.

"There is a type of person who is attracted to radio. I'm basically talking about off-air people but this can also apply to on-air. This person is adventuresome and just wants to go for the brass ring. The more confident someone is, the more convinced they are that they're going to win and have a good future—the better they are. It's the kind of people who are already insecure who tend to have a self-fulfilling prophecy. Most good radio stations attract swingers and fighters who just want to give their all, make as much money as they can and enjoy the hell out of doing it. This is pretty true of a lot of air talent, too—especially in some of the medium and small markets where they don't walk into a womb-to-the-tomb security contract supplied by a union."

Steve Marx, WAAF's GM, takes the counterpoint stance to a few comments made last week, to be precise, that there is no longer a counter culture radio and that money hungry members of the industry have killed progressive radio.

"As I first read those words my immediate reaction was that there no longer is a counter culture. As for the death of progressive radio, I don't believe it was killed by money mongers. Radio is a reflection of society and radio does not especially mold society. When radio gets dull it's because society and music are in a dull period. When radio gets exciting it's because society and music are exciting. It may not be that simple, but it's darn close. I think that radio is a powerful influence, but to think that radio holds all the trump cards, can change the course of music or culture is ascribing way too much power and influence to it.

"As for people who enter the radio business because of the music, they might not belong in this business. People should not confuse the music and the radio industry. If you're in radio, like it for radio. It's also fine to like music, in some cases it's necessary. The radio business should be left to radio people."

Oliver Hayden, GM from KTIM, doesn't see management as all milk and honey.

"I've been insecure all of my life," he laughs. "Every Friday I look around and if I don't get a pink slip I know I can make it through the week-end. A lot more managers get fired than anybody knows about because most of it comes out as 'So-and-so has resigned and his future plans are unannounced.' That's happened to me twice. There just happens to be two ways to go—politics and failure. I've had one of each, but they weren't consecutive, thank God."

Art Camiolo became GM of WIOQ on Jan. 1, 1977. Since then, things haven't been quite the same. The best way to demonstrate the 'Q' philosophy is to compare it to the situations cited last week.

"I don't think those diverse situations are real business situations. I think they're the old style business situations where programming is looked at as some mystical thing that no one really understands and you have to be nothing short of a genius to do. I look at it and so does Alex (Demers)—that we're in a business. And radio is not that hard a business. You take a lot of input, you work it as a whole radio station. You don't divide and conquer between the sales and programming departments and you run it like a business. I think radio is growing up. There are a lot more stations being operated like ours now. Those people in your last column were from old style radio.

"Look, nobody invents the wheel in radio anymore. All we had to do was look around and find out how it works. We don't need to hire a genius to do it. There are no geniuses in this business.

"Getting all that I could out of what those people said last week, there's one thing I should note about this station that's a little different. That is that our DJ's participate in sales success. They get a piece of the action. For that reason we never have trouble finding someone to go out on a promotion. It helps create a much happier family."

So, maybe the family plan works best for all concerned. Anything would be better than what's been happening in certain past situations. We must accentuate the positive and eliminate the negative if we want Capt. Radio to survive.

Personally, having conducted the investigation of these problems, I now know a bit more about radio. And I'm happy to say that basically, radio is in good hands. It has always been especially interesting to me that an industry as large yet as geographically dispersed (Station to Station, so to speak) can be such a close knit group. That's a tribute to the professionalism on the part of everyone involved.

So, we're not in such dire straits as last issue's column implied. There are people out there who are honestly concerned with the future of the industry. **Hi Ho Radio!**

See you at the convention . . .
GOO GOO GOO JOOB!

BY DEAN SCIARRA

ATTENTION AOR PROGRAMMERS! GET WITH:

**WNEW WRAS WCCC
WBAB K99 WAAF
WBCN KFML KMOD
WZOK WKDF KBBC
WYSP WQDR WSHE
WHFF WZZQ WJAX
WIQB KATT WLIR
WVUB KZEW WAVA
WZMF KLOL
WFMH KTIM
KADI KAWY
WORJ KTXQ**

AND MORE TO
COME



distributed by M C A

abc Records

AA-1123

T R I P L E

THREAT

BADFINGER

"Airwaves"

They're back on the airwaves with hard rock and soft ballads and all the sounds in between. Come and get it!

PRODUCED BY DAVID MALLOY

STEVE GOODMAN HIGH AND OUTSIDE

STEVE GOODMAN

"High and Outside"

Three times a winner! He writes, sings, and produces... from the heart, with humor.

PRODUCED BY STEVE GOODMAN

HAMMER

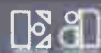
"Black Sheep"

Rock and roll... with no strings attached! The revolutionary synthesizers of Jan Hammer.

PRODUCED BY JAN HAMMER

POWER PLAYS FOR FEBRUARY

FROM ELEKTRA/ASYLUM RECORDS AND TAPES



© 1979 Elektra/Asylum Records
A Warner Communications Co.