

walrus STATS

Issue #167
August 27, 1975

FUTURES

Caravan

KILLER CUTS

(See Consensus Cuts for More)

Roger Daltrey - "Come & Get Your Love"
"Walking The Dog"
Ralph McTell - "Streets of London"
R. E. O. Speedwagon - "Reelin'"

CONCERT RAUES

(See Concertizing for Details)

Eagles/Dayton, Ohio
Hartsfield/Madison, Wisconsin
Jethro Tull/Portland, Oregon
Gladys Knight & The Pips/Seattle
Rolling Stones/Chicago, Illinois
Bruce Springsteen/Bethesda, Md.,
Utica, N. Y., Amherst, Mass.
Michal Urbaniak's Fusion/Wash., D. C.

Of 29 concerts reviewed 17 were sold out. A 58% sellout ratio.

REGIONALS

RADIO PROOFS

Northeast

Bob Dylan/The Band
Jefferson Starship
Outlaws
Frank Zappa/The Mothers
Eagles
Hudson-Ford

South

Stephen Stills
Jefferson Starship
Eagles
Outlaws
Average White Band
Elton John

Midwest

Jefferson Starship
Eagles
Wings
Stephen Stills
Bob Dylan/The Band

West

Jefferson Starship
Eagles
Poco
Frank Zappa/The Mothers
Outlaws
Stephen Stills

RADIO FUTURES

Northeast

Fleetwood Mac
Caravan
Felix Cavaliere
Roger Daltrey
Gentle Giant

South

Fleetwood Mac
Roger Daltrey
Caravan
Gary Wright
Buddy Miles

Midwest

Fleetwood Mac
Roger Daltrey
Caravan
Esther Phillips
Gary Wright

West

Fleetwood Mac
Roger Daltrey
Felix Cavaliere
Gary Wright
UFO

NEW RETAIL ACTION

(In Rank Order)

R. E. O. Speedwagon
Waylon Jennings
Poco
Frank Zappa/The Mothers
Ambrosia
Outlaws
The Tubes
Average White Band
Joan Baez
Felix Cavaliere
Pablo Cruise

Box 35, Narberth, Pennsylvania 19072 (215) 667-9788

CONSENSUS CUTS

Consensus cuts are derived from information obtained by special survey of our contributors. The albums spotlighted are selected from available new releases. Tracks are listed in order of preference. An underline denotes an overwhelming choice.

Be-Bop Deluxe "Music in Dreamland" "Sister Seagull" "Stage Whispers"	Graham Central Station "Your Love" "Water" "Easy Rider"	Ruby Starr & Grey Ghost "Sweet, Sweet, Sweet"	Ronnie Laws & Pressure "Always There" "Never Be the Same"
Felix Cavaliere "Can't Stop Lovin' You" "Destiny"	Ralph McTell "Streets of London"	Sundance "Orphans of the Storm"	David Sanborn "Flight"
Roger Daltrey "Come & Get Your Love" "Walking The Dog" "World Over" "Proud"	Esther Phillips "One Night Affair" "What a Difference a Day Makes"	Thin Lizzy "Wild One" "King's Vengeance" "Rosalie" "Suicide"	Moacir Santos "Sampaguita"
Fleetwood Mac "Over My Head" "Say You Love Me" "Monday Morning" "Warm Ways" "Rhiannon" "World Turning"	Randy Pie "It's A Civilized World" "Super Sid" "Time Machine"	Uriah Heep "Return to Fantasy" "Beautiful Dream" "Prima Donna"	Ray Thomas "Love is the Key"
Eddie Henderson "Involuntary Bliss"	R. E. O. Speedwagon "Reelin" "Dream Weaver" "Out of Control" "Gambler" "River of Life" "Candalera"	Gary Wright "Dream Weaver" "Blind Feeling" "Let It Out" "Love is Alive"	Trooper "Eddy Takes it Easy" "Love of My Life"
		Moonrider "Angel of Mercy"	UFO "High Flyer" "Let it Roll" "Out in the Street"
			Dana Valery "Play With Fire"

PRESS ABSTRACTS

by Michael Mosko

The designations either Rave, Favorable, Mixed, or Unfavorable are evaluations of the total impact of the review.

NEW MUSICAL EXPRESS/6-28-75

JOAN BAEZ/DIAMONDS & RUST/A&M
by Bob Woffenden - Favorable
FAIRPORT CONVENTION/RISING FOR THE MOON/Island
by Rod McShane - Favorable
JAMES GANG/NEUBORN/Atlantic
by Bob Edmonds - Mixed
RAB NOAKES/NEVER TOO LATE/Warner Bros.
by Bob Edmonds - Mixed
PETE SEEGER & ARLO GUTHRIE/TOGETHER.../Reprise
by Mick Farren - Mixed
SPIRIT/SPIRIT OF '76/Mercury
by Max Bell - Rave
STEPHEN STILLS/STILLS/CBS
by Steve Clarke - Favorable

PHONOGRAPH RECORD/7-75

BEE GEES/MAIN COURSE/RSO
by Ken Barnes - Favorable
CARPENTERS/HORIZON/A&M
by Ken Barnes - Favorable
THE DEADLY NIGHTSHADE/Phantom
by Ronni Balter - Favorable
DAVE EDMUNDS/SUBTLE AS A FLYING MALLETT/RCA
by Bud Scoppa - Mixed
JEFFERSON STARSHIP/RED OCTOPUS/Grunt
by Ed Sciaky - Rave
ROGER McGUINN & BAND/Columbia
by Michael Tearson - Favorable
MIRABAI/Atlantic
by Bobby Abrams - Favorable
OUTLAWS/Arista
by Ken Barnes - Favorable
ROBERT PALMER/SNEAKIN' SALLY.../Island
by Sam Sutherland - Rave
THE ROLLING STONES/METAMORPHOSIS/Abkco
by Mitchell S. Cohen - Favorable
TODD RUNDGREN/INITIATION/Bearsville
by Ken Barnes - Mixed

PHONOGRAPH RECORD CON'T.

THE MICHAEL STANLEY BAND/YOU BREAK IT.../Epic
by Anastasia Pantisios - Favorable
THE TROGGS/Pye
by Bobby Abrams - Favorable
RONNIE WOOD/NOW LOOK/Warner Bros.
by Bud Scoppa - Favorable

ROLLING STONE/8-14-75

AVERAGE WHITE BAND/CUT THE CAKE/Atlantic
by Dave Marsh - Unfavorable
THE BEAU BRUMMELS/Warner Bros.
by Bud Scoppa - Mixed
JOHN CALE/SLOW DAZZLE/Island
by Roy Hollingworth - Rave
EAGLES/ONE OF THESE NIGHTS/Asylum
by Stephen Holden - Favorable
GREEZY WHEELS/JUZ LOVES DEM OL' GREEZY.../London
by Ed Ward - Unfavorable
ISAAC HAYES/CHOCOLATE CHIP/ABCD
by Robert Palmer - Rave
NICKY HOPKINS/NO MORE CHANGES/Mercury
by Dave Marsh - Unfavorable
ISLEY BROTHERS/THE HEAT IS ON/T-Neck
by Robert Palmer - Favorable
THE LOST GONZO BAND/MCA
by Ed Ward - Favorable
LOU REED/METAL MACHINE MUSIC/RCA
by James Wolcott - Unfavorable
ROLLING STONES/MADE IN THE SHADE/Coc
by Stephen Davis - Favorable
ROLLING STONES/METAMORPHOSIS/Abkco
by Stephen Davis - Mixed
SPIRIT/SPIRIT OF '76/Mercury
by Bud Scoppa - Favorable
SYNERGY/ELECTRONIC REALIZATIONS.../Passport
by Gordon Fletcher - Favorable
RONNIE WOOD/NOW LOOK/Warner Bros.
by Dave Marsh - Rave

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SUBSCRIPTIONS & LAYOUT
Diane Meier
PRESS ABSTRACTS
Michael Mosko
MAILING & COMPILATIONS
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walrus

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BOX SCORE	
Album Count:	
THIS ISSUE	42
YEAR TO NOW	1010
LAST YEAR AT THIS TIME	967

August 27, 1975.....Issue # 167

The following is a quantitative reflection of current Lp and single acceptance based on our contributors' reports. Retail Reaction is derived from retail reports of Hottest Lps and New Reaction weighted to compensate for size of the store chain and their Lp ranking. Radio Emphasis is computed by counting radio reports of Audience Reaction and Heavy Airplay. (Heavy Airplay new additions are not included.) New Releases to Watch is calculated by counting all indicated New Additions and weighing them according to heavy or moderate play.

<u>RETAIL REACTION</u>	<u>RADIO EMPHASIS</u>	<u>NEW RELEASES TO WATCH</u>	<u>SIGNIFICANT SINGLES</u>
Average White Band	Aerosmith	Be-Bop Deluxe	Amazing Rhythm Aces
Bachman-Turner Overdrive	Ambrosia	Caravan	Harry Chapin
Joan Baez	Average White Band	Felix Cavaliere	Merry Clayton
The Captain & Tennille	Joan Baez	Roger Daltrey	Duke & The Drivers
Carpenters	Bob Dylan/The Band	Fleetwood Mac	Johnny Rivers
Doobie Brothers	Eagles	Gentle Giant	Cat Stevens
Bob Dylan/The Band	Eleventh House/Larry Coryell	Graham Central Station	Dwight Twilley Band
Eagles	Fairport Convention	Head East	Travis Wammack
Earth, Wind & Fire	Steve Goodman	Eddie Henderson	
Janis Ian	Heartsfield	Hummingbird	
Isley Brothers	Hudson-Ford	Ralph McTell	
Jefferson Starship	Jefferson Starship	Buddy Miles	*
Elton John	Elton John	Mirabai	
<u>Captain Fantastic...</u>	Outlaws	Monty Python	
<u>Greatest Hits</u>	Robert Palmer	Esther Phillips	
Melissa Manchester	Poco	David Sanborn	<u>IMPORTANT IMPORTS</u>
Olivia Newton-John	Pointer Sisters	Sons of Champlin	Roy Harper
Outlaws	Billy Preston	Thin Lizzy	Steve Kuhn
Rolling Stones	Stephen Stills	Ray Thomas	Ellen McIlwaine
Cat Stevens	James Taylor	UFO	Orleans
Stephen Stills	The Tubes	Uriah Heep	Steeleye Span
James Taylor	War	Gary Wright	
"Tommy" Soundtrack	Wings		
The Tubes	Ronnie Wood		*
War	Neil Young		
Wings	Frank Zappa/The Mothers		
Frank Zappa/The Mothers	ZZ Top		
ZZ Top			

NEW RELEASES

Below is a catalogue of new releases. They are divided into categories designed to give you an idea of their relative musical worth. These first impressions are not meant to relate in anyway to past, present or future sales, nor should they be taken as the word of God.

MERIT ALBUMS

(Our recommendations for serious progressive radio consideration, recognizing that not all Merit Albums are suitable for all stations.)

- Barrabas/HEART OF THE CITY/Atco SD36-118 (Barrabas, to place them more accurately, only implies the heart of the Salsa city. They are the pop incarnation of an extraordinarily vital ethnic music. But, they're good enough for us gringos. Their breaks can be stronger than their songs.)
- Buari/RCA APLI-1045 (Unlike the Africans before him Buari tends to Africanize Western rhythms. The others - Assagi, Osibisa, etc. - have failed to reach audiences with the opposite approach, Westernizing African rhythms. Either way it is a fresh breeze in the disco wind.)
- Calico/United Artists UA-LA454-G (Calico's easy country harmonies pleasantly spin along lacking only a few degrees of aggression. Finding good tunes and presenting them with glowing warmth is their forte.)
- David Cassidy/THE HIGHER THEY CLIMB/RCA APLI-1066 (If his name were not David Cassidy... and if the example of Rick Nelson were not fresh.... About the Lp: Both production and presentation excel and with the help of outsiders the material is good. Credibility is the question mark which is not cleared by the out of sync single opening the second side.)
- Crackin'/ONE/Polydor PD 6044 (Next to Graham Central Station, Sly and Stevie, Crackin' seems anemic. Missing from their rhythm section are the layers of synthetic sound present in the others. Still, they do fill the ozone with some emphatic cookin'.)
- The Farm Band/ON THE RIM.../Farm FB 1001 (Surprising musical growth has taken place on The Farm collective. Other Farm Band recordings have been organizationally as well as musically amateurish. Such is not the case here. Their material takes a giant step forward and the rest just falls neatly in place. Available by writing The Farm, Summertown, Tenn. 38483.)
- Fox/Ariola America ST-50001 (Resting firmly on Kenny Young's songs and the stylized vocals of Nooska - who? - Fox gets by. Aside from some well placed phasing Kenny's production stays pretty basic. Solid start.)
- Gentle Giant/FREE HAND/Capitol ST 11428 (The true intellectuals of contemporary music Gentle Giant forcefully applies their musicianship to the often motley song format. The result is multilevel stimulation everytime.)
- Quincy Jones/MELLOW MADNESS/A&M SP-4526 (Another beautiful Quincy Jones album. His feathery soul sound is always attractive but, in this case, a majority of it leans toward funky, hence, making it more progressively palatable, especially so on side one.)

MERIT ALBUMS CONTINUED

- The Meters/FIRE ON THE BAYOU/Reprise MS 2228 (The Meters continue their parade of consistent, funky recordings. Their uniqueness has been heralded before and remains a cause for praise.)
- Buddy Miles/MORE MILES PER GALLON/Casablanca NBLP 7019 (Buddy's career seems to be up in the air as he moves from sound to sound pollinating none. His minimum level of quality is acceptable but, he should be better than that always. Hopefully, this Lp will begin to focus his talent.)
- Demis Roussos/SOUVENIRS/Big Tree 89509 (Rock and roll's Tony Martin applies tension to his big production and vocal sound. The unique Roussos voice is obviously Middle Eastern in character. Adding a fresh sound to the rock lexicon. Avoid the excessive orchestrations - a minority.)
- Valdy/SEE HOW THE YEARS HAVE GONE BY/A&M SP 4538 (A solid Lp results from the positive manipulations of Paul Rothchild. Combining Valdy's two Canadian albums, re-making some of the material, and adding still more yields a better Valdy than previously released. Welcome this vagabond folksy from the North country.)

SATISFACTORY ALBUMS

(Albums of acceptable quality which, of themselves, require only secondary progressive radio consideration.)

- Children of All Ages/Different Drummer DD1005 (After "Strawberries In The Winter" side one stops happening. It is mystifying how Bob Durrrough expected improvised lyrics to be anything but shallow. The one track side two invites other questioning, mostly about its length.)
- Hydra/LAND OF MONEY/Capricorn CP 0157 (In reality Hydra uses the fuzz tone and an insistent vocal to force their tunes. They are not organically sound often enough. "Take Me For My Music" proves the point.)
- Southside Movement/MOVING SOUTH/20th Century T-485 (Though they play with positive assurance they are playing every side of the R&B street eroding Southside identity. Still, a few things do suggest themselves - especially "Love Is For Fools" and "Do It To Me." A single personality needs developing.)
- Marcia Waldorf/MEMORANDA/Capricorn CP 0159 (Marcia's voice alone keeps some of her songs afloat. Her tunes fail, on the whole, to entice the listener into the song's content. She tends to go for the obvious rhyme. One never feels the presence of all of those listed musicians. Benign.)

VACATION NOTICE: The next issue of Walrus will appear three weeks from now putting an extra week in the normal schedule. We will return to the regular biweekly interval thereafter.

UNDISTINGUISHED ALBUMS

(In our opinion, below standard Lps except where noted.)

The Elephant/Big Tree BT 89508 (Is this the final mix? Why is the voice buried? Underneath this technical misfit some tunes sound okay. The Elephant should have had a better name and could have had a better album had they finished it.)
Jackie Paris & Anne Marie Moss/LIVE AT THE MAISONNETTE/Differant Drummer DD 1004 (Paris & Moss vocalizing suffers from a fixation in 1956. Singers like Peggy Lee and Jon Hendricks have progressed convincingly. There is no reason for the Paris-Moss approach today, however competent it may be. But, even that is in question. Several songs are murdered either by the singing or the often trite arranging.)

FRINGE ALBUMS

(Good albums which are not progressive, yet hold some interest for progressive audiences.)

Ace Spectrum/LOW RENT RENDEZVOUS/Atlantic SD 18143 (Ace Spectrum material isn't the best imaginable but, they do contribute sophistication to the medium. Both presentation and production are clean-cut.)
Brownsville Station/MOTOR CITY CONNECTION/Big Tree BT 89510 (Encouragement to the growth shown in this Brownsville album. Though they are still talking to a kidish mentality mostly, they do reach a new level with things like J. B. Hutto's "Combination Boogie.")
Faith Hope & Charity/RCA APL1-1100 (Applying his production and writing talent Van McCoy gets an energetically exciting performance from Faith, Hope & Charity. Vibrant.)
Buddy Fite/PLAYS FOR SATIN DOLLS/Differant Drummer DD 1001 (Light background music by today's reckoning, Buddy picks at pleasant chords with a cool school feel. Harmless.)
Catherine Howe/HARRY/RCA LPL1-5091 (Del Newman's arrangements always tend toward luscious. Here they never permit Catherine to rock with commitment. It is always hedged putting a pretty voice and some good tunes on the fringes. Quality.)
Willis Jackson/THE WAY WE WERE/Atlantic SD 18145 (Easy listening.)
Russell Morris/RCA APL1-1073 (Leading with interesting hooks Russell's songs get pretty catchy. Unfortunately the excessive sweetening modifies his impact by rounding off the titillating rough edges. "Hard Road," "Don't Rock the Boat," "Miss R'n'R" and "Let's Do It" escape. Strong.)
Ohio Players/HONEY/Mercury SRM-1-1038 (This O. P. Lp tilts strongly to their sweet soul side which leaves their hotter side in minority. "Fopp" is the only full length funky piece, although "Alone" is tantalizing. Still, its a strong record.)
Prince Igor's Czar/FROM RUSSIA WITH JAZZ/Differant Drummer DD 1002 (Beyond the semi-modern meandering of the opening tracks Czar mellows out into its most comfortable groove. Electric piano aside, their light rhythms make for a warm, easy flow.)
Sha Na Na/SHA NA NOW/Kama Sutra KSBS 2605 (As a recording group Sha Na Na has always been a fascination. The two or three times they have attempted to break out of their classic rock box have failed because they have been tentative steps, as this one is. Here, the move toward orchestrations is not healthy. As long as the tracks like "Runaway," "Romeo & Juliet" and "Party Lights" feel better than the rest the transition is less apt to work. Someday Sha Na Na must take the final step dropping the old material completely to try floating their own. Finally, '60s music doesn't hold the charm of the '50s.)
Silver Convention/SAVE ME/Midland BKL1-1129 (Barry White's influence leaks into Germany and out comes Silver Convention. Remarkably well put together.)
Spinners/PICK OF THE LITTER/Atlantic SD 18141 (The Spinner's cozy sound contributes stunningly to the mellow out there. A well balanced production puts down the right things at just the right time. Strong.)

Jobs

KLOL is looking for a weekend jock. Send tapes to P. O. Box 1520, Houston, Texas 77001.

Experienced News Person Wanted: Street reporting will be combined with production, and the chance to work on a talk program. The station is a 50 thousand watter in the Midwest. Please send tape and resume to: Mary Curran, WQFM Radio, 606 W. Wisconsin Ave., Milwaukee, Wisc. 53203.

Person with experience in Top-40 and progressive radio in small and medium markets would like a progressive job in order to escape present Top-40. Contact R. Waldecker, 263 Hollister, Grand Rapids, Mich. 49506 - call (616) 456-8377.

David Price is graduating from San Diego State University with a B. A. in English and a fervent interest in music. Three years experience in college radio and production. Tapes and resume available. Write 5421 Nassau, Engelwood, Colorado 80110. Call (303) 781-2575.

With a full 5 years of production and announcing experience, a B. S. in radio-television management, Bill (Lyons) Meers is ready to go to work. Tape and resume available. Write 1408 Frances Drive, Anaheim, Calif. 92801. Call (714) 772-0428.

SPECIAL PROGRAMMING

(Spoken, poetry - comedy and extraneous musics.)

Billie Holiday/A DAY IN THE LIFE OF.../Differant Drummer DD 1003 (As much a document as it is music. These tracks capture Billie in an arranging session prior to recording. She sounds intoxicatingly human and brilliant as she effortlessly mouths the lyrics.)
Richard Pryor/IS IT SOMETHING I SAID?/Reprise MS 2227 (Pryor is the man totally toned into the black reality. His social comment is tough for white people to accept because he is telling a harsh truth. His use of street language precludes extensive radio play. A sage.)
Monty Python's Flying Circus/Pye 12116 (Taken directly from the TV show these insanities might be very familiar. Most of it makes the transition to an audio medium. It is Bananas in any case.)
Monty Python/THE ALBUM OF THE SOUNDTRACK.../Arista AL 4050 (Of course the commentary accompanying the album of the soundtrack... is as nuts as the actual album of the soundtrack. Be sure that you have the Executive Version.)
Art Tatum/SOLO MASTERPIECES VOL. 3/Pablo 2310-730 (Just one beauty in a 13 record set in which Tatum, the master who most influenced the last 30 years of jazz piano, plays on. His command is obvious. Recorded 20 years ago.)
Various Artists/A PLACE TO BE/Biograph BLP-12051 (A folkies delight. This is Vol. 1 of the Fox Hollow 10th Anniversary. Some of the notables include Pat Sky, Michael Cooney, Bromberg, Hartford, the Killens and members of the Beers family. A nice compilation ranging from '67 to '74.)
Various Artists/YOU GOT MAGIC/Biograph BLP-12052 (Vol. 2 of the Fox Hollow 10th Anniversary sticks to the years 1973 and '74. It provides as equally stimulating an array of performers as album one. Included here, among others, are Jean Richie, Utah Phillips and John Herald. Fun.)
Marion Williams/PRAYER CHANGES THINGS/Atlantic SD 18142 (Hollie West's notes claim this Lp records the essence of Marion Williams better than any before because it sheds the overproduction of the others. We agree but feel that this album suffers from overcompensation in the other direction. Underproduction is however, less destructive than overproduction.)

REISSUES

Neil Sedaka/SEDAKA'S BACK/Rocket-MCA 463
Various Artists/BLUE NOTE FM/Blue Note Sampler
Lester Young/THE ALADDIN SESSIONS/Blue Note BN-LA456-H2

NOTABLE SINGLES

Eric Clapton/KNOCKIN' ON HEAVEN'S DOOR/RSO SO-513
Eno/THE LION SLEEPS TONIGHT/Island WIP 6233 (import)
Tommy McLain/BEFORE I GROW TOO OLD/Oval 1004 (imp.)
Eddie Reeves/WHAT THE HELL ARE WE DOING/GRC GR2065
John Gary Williams/JUST AIN'T NO LOVE/Truth TRA 3227

IMPORTS

(Our imports are provided with the help of Intergalactic Trading Co., Portland, Ore; Jem Records, Box 362, South Plainfield, N. J. 07080 - (201) 753-6100.)

Druid/TOWARD THE SUN/EMI EMC 3081 (Druid is another pompous, orchestral, Yes-ELP derivative. Here the keyboard, bass, and drum tends to build the bigness leaving Dane's absorbingly melodious guitar out front, just where it belongs. They are mighty instrumentalists and fair songwriters. Merit.)
Mudrock/VOL. II/RAK SRAK 513 (Super production and presentation creates aspace for these classic rock revivals. Not done as satire these remakes are often better than the originals. Merit.)

*

If you only hire one promotion person this year - make that person Allen LeWinter. "Knowledgeable and conscientious... very outgoing and easy to work with." - (Gunter Hauer/Atlantic). "...an aggressive enthusiasm seen infrequently... Allen does not play the game from the sidelines." - (George Meier/Walrus). SEE your records get the airplay they deserve. SEE your records bullet to the top of the charts. SEE Allen LeWinter in your office by calling (212) 252-8945, or writing at 4211 Avenue K, Brooklyn, New York 11210.

Miscellaneous

Addition to the Summer Travel Guide: WQSR-FM/102.5 mhz Box 7700, Sarasota, Fla. (33578) Phone (813) 366-0424, P. D. Mark Beltaire, M. C. Dee Addison.

*

Electronic logos, commercials, music beds, etc. produced at ridiculously low prices, to your specifications. Call (202) 686-5279 or write Skip Pizzi, 3051 Idaho Avenue NW, #410, Wash., D. C. 20016.

*

WPDQ-FM is now WAIV-FM - our mailing address is 6869 Lenox Avenue, Jacksonville, Fla. 32205. Request Line 783-3711, Business 783-FM97 - News Dir. Lee Pierce - 786-1131.

*

CONCEPTS

Living With A Commercial Policy

by Davidson Corry

Undoubtedly, the hottest issue in today's progressive radio is commercial policy. It is so hot because it embodies the essence of the ever changing nature of the medium. The movement from an alternative medium to an established segment of established media has been eventful and will continue to be.

The following piece is contributed by Davidson Corry, Production Manager of Seattle's KZAM-AM&FM. He gets down to those proverbial brass tacks and defines a realistic middle ground approach which seems immediately applicable to today's progressive radio. - GBM

Where are we heading, anyway? -- You can't enforce an ad policy if you don't have one. Decide what you want to do - and not to do - with your air sound, and stick to it. Don't back down in the face of a fistful of dollars; no contract is worth ruining your product.

Whose side are you on? -- When their daily bread depends on the whim of the client, salespersons are tempted to bend station policy to clinch (or save) a contract. Salary-with-bonus, salary-plus-commission or a guaranteed minimum draw will help them to maintain a detached viewpoint.

Hiya, friends, Ralph Spoilsport -- We offer an audience of young adults, largely college-educated, with a higher median income and spending it on larger purchases (cars, stereos...) than teens, willing to listen to a sponsor's claims but skeptical of the hard-sell (perhaps because they've been burned too often?). A large fraction of that audience is hard to reach through any other medium or format. Moral: you don't sell Jaguars the same way you sell Chevies. An advantage of the no-hype person-to-person approach is that you can guarantee a sponsor that his audience won't be tuned out by the preceding raucous jingle... since there ain't no.

Ac-cen-(two,three)-choo-ate the positive -- When you're calling the agency to tell them you're rejecting their spot, have your alternative produced and ready to play downline. Sometimes you'll lose, but sometimes they'll be willing to go along. Rarely, they'll ask for dubs! Hint: talk to someone higher-up than the Media Buyer, who is seldom the person to make decisions for the Creative Department. She is too likely to respond with an automatic "no" which the higher-ups will have to support. Hint 2: make sure your spot is damned good.

Lose a few -- There is a myth that commercials and "purity" are forever opposed. Well, no: that attention to detail is what makes your station worth selling, by attracting an audience. But sometimes we get too involved in our own tastes and misjudge the public. If a spot is right on the borderline, let it ride once in a while. You get brownie points for co-operating with the advertiser, and sometimes it turns out the audience doesn't mind at all. If they do, let the advertiser know and offer to help out with a better spot. More brownie points.

Win a few -- A thoroughly offensive spot should never get near the air for purely economic reasons. Even a \$20,000 buy does not make up for the loss of audience, bad word-of-mouth

and mistrust on the part of those who stay with you. Besides, you'll be hassling the agency all through the buy, with nothing to back you up ("Well, you took that one, why not this one?") It's digging your own grave.

The Old Home Town -- Agencies buy numbers. Local merchants buy results. Dealing locally takes a little more time, but you generally get to do your own production. You also don't get trapped into the numbers racket (if everyone knows they're all wrong, howcum everyone worries about them?). Two added bonuses: satisfied local clients will sell you to other locals and to their national parent companies or co-op buyers. Also, a good rep with the local businesses is dynamite P. R., especially come license renewal time (the FCC considers advertising a public service, did you know?) (that is, "... in the public interest...").

By the same token, develop a good relationship (production services, buys, etc.) with your local agencies.

... and no matter what you do, you will someday run into that \$80,000-a-year ad exec who doesn't care to be told that he doesn't know how to sell to your audience (especially if he doesn't...), thinks listeners who complain are a lunatic fringe (sorry, John David, but you don't agree with our psychological profile, so you must be crazy. Catch-22), and sez you'll take that raucous jingle or else.

Well, we knew the job was dangerous when we took it.

*

POWER-LIMITED STATION CONTRIBUTORS

(Record listings provided by the following stations are used, along with all other stations, in our front page compilations.)

ACRN-FM/Athens, Ohio	- ARMIN LASZLO
KCR-AM&FM/San Diego, Ca.	- DAVE LUCE
KDVS/Davis, Calif.	- TIM ARNOLD
KLCC/Eugene, Ore.	- KEN STROBECK
KRHC/Whittier, Calif.	- BRAD CRAMER
KUGS/Bellingham, Wash.	- SHANNON COLLINS
WARY-FM/Valhalla, N. Y.	- DOUG OLSON & DARRELL ADLER
WBCR/Brooklyn, N. Y.	- MARK EISENBERG
WBRB/Waltham, Mass.	- PETER MENSCH
WFDU-FM/Teaneck, N. J.	- BOB OSTRO
WHPK-FM/Chicago, Ill.	- ERIC SCHILLER
WMIR/Lake Geneva, Wisc.	- GORDON MILLS
WMMR-AM/Minneapolis	- JOHN PRATT & JOHN WAHL
WMUA/Amherst, Mass.	- SUSAN SCHADER
WMUH-FM/Allentown, Pa.	- D. DEARDEN
WRPL-AM/Charlotte, N. C.	- DAVID BELL
WRUV-FM/Burlington, Vt.	- RUSS KINSLEY
WRUW-FM/Cleveland, Ohio	- GARY M. MOLLICA

RECORD SERVICE

KFMH/Muscataine, Iowa	- Capitol; Polydor; Motown	WGRG-AM&FM/Pittsfield, Mass.	- Atlantic
KTCL/Ft. Collins, Colo.	- ABC	WHPK/Chicago, Ill.	- Old Jazz & Rock, 'Frisco Music
KTYD-AM&FM/Santa Barbara	- Imports	WIBA/Madison, Wisc.	- Arista/Freedom; Blue Note
KXFM/Santa Maria, Ca.	- Warner Bros; Atlantic; London	WMUA/Amherst, Mass.	- Capitol; ABC
KZOZ/San Luis Obispo, Ca.	- Columbia	WQSR/Tampa, Fla.	- Columbia
WAAL/Binghamton, N. Y.	- Elektra; Warner Bros; ABC	WTAO/Murphysboro, Ill.	- Disco
WARY/Valhalla, N. Y.	- Island; Polydor; Pye; ABC	WTWC/Champaign, Ill.	- CTI; Choice; Fantasy Group; Blue Note
WBCR/Brooklyn, N. Y.	- Imports	WVUD/Dayton, Ohio	- United Artists
WBLM/Lewiston, Me.	- Xanadu; Philo	WXXY/Montour Falls, N. Y.	- Columbia
WFMF/Baton Rouge, La.	- Capitol; RCA; A&M		

NORTHEAST

MONTREAL

CHOM-FM/PEGGY COLSTON

AUDIENCE REACTION:

Gentle Giant

HEAVY AIRPLAY:

Eagles

Wings

Triumvirat

Bee Gees

The Sweet

*Frank Zappa/Mothers

*Hudson-Ford

*Gentle Giant

Diane Dufresne

Doobie Bros.

Mahogany Rush

*Roger Daltrey

*Tubes

Janne Schaffer

Ian Hunter

*Jefferson Starship

MODERATE AIRPLAY:

Pointer Sisters

Elton John

Le Vieux

Lost Gonzo Band

*Poco

Ambrosia

Be-Bop Deluxe

Guess Who

Roger McGuinn

*Stephen Stills

War

*Ronnie Wood

SINGLES:

Elton John

Dwight Twilley Band

Bryan Ferry

Cat Stevens

IMPORTS:

Bryan Ferry (single)

"You Got to My Head"

* * * *

(An asterisk (*) indicates a New Addition)

PROVIDENCE

WBRU-FM/PETER MASI

HEAVY AIRPLAY:

- *Roger Daltrey
*Fleetwood Mac
*Esther Phillips
*Monty Python
*Olympic Runners
*Gary Wright
*Buddy Miles
*Ralph McTell
Eric Burdon Band
Troggs
Fairport Convention
Hudson-Ford
*Randy Pie
*Spider John Koerner
Laurie Bogin
Bob Dylan/Band
*Clarence Carter
Norman Connors
White Lightning
*R. E. O. Speedwagon
*Gentle Giant
Jerry Riopelle
*Tavares
*Flash Cadillac
*Felix Cavaliere
*UFO
*Art Tatum
*Graham Central Station

MODERATE AIRPLAY:

- Eleventh House/Larry Coryell
Ronnie Wood
Rowans
Frank Zappa/Mothers
Sons of Champlin
John Cale
Rare Earth
Poco
*Bill Evans
*Sunny Rollins
*Spinners
*Lenny Williams
*Free Beer
*Cat Stevens
Hugh Masekela
David Liebman
Funkadelic
*Heartsfield
*Dynamic Superiors
Average White Band
Beach Boys
*Arthur Brown
Fugs
Headstone
*"Cooley High" Soundtrack
*Modern Jazz Quartet
*Trooper
*Mary McCaslin

SINGLES:

Duke & The Drivers

SPECIAL PROGRAMMING:

Live remotes from Newport:
Sonny Terry/Brownie McGhee
Martin Mull

Guests:

Wayne Shorter &
Joe Zawinul

IMPORTS:

Moonrider
Niemen
Fireballer

* * * *

HARTFORD

WHCN-FM/COUNTRY PAUL

PAYTON, GEORGE T. MORRIS

NEW BIN:

- Orleans II (import)
Rahsaan Roland Kirk
Doc Watson
Free Beer
Ralph McTell (excellent)
Ronnie Wood
Monty Python
(Pye and new import)
Neutrons
Jim Ringer
R. E. O. Speedwagon
John Dawson Read
Cannonball Adderley
Esther Phillips
Statler Bros. (really)
19th Century American
Ballroom Music
Ronnie Foster
Banco
Jon Hendricks
Mahogany Rush
Tim Moore
"Rollerball" Soundtrack
"Cooley High" Soundtrack
John Hiatt

Hartford Continued...

WHCN-FM

- Billy Preston
Slade
David Cassidy
Heartsfield (nice)
Hummingbird
Bill Horwitz
Plainchant & Polyphony
Georgie Fame
"Rancho Deluxe" Sdtrk.
The Rowans
John Cale
Tibetan Buddhism
Hugh Masekela
Paul Motian
Uriah Heep
"Nashville" Soundtrack
Stray
Brownsville Station
Flash Cadillac
Randall Bramblett
Thin Lizzy
Susan Webb
Trip Records' reissues
EMPHASIS BIN:
Felix Cavaliere
Rachel Faro
Fairport Convention
Gary Wright
Outlaws!!!
Wailers!!!
Fleetwood Mac
Hudson-Ford
Jean-Luc Ponty
Marvin & Farrar
John Abercrombie
Isaac Hayes
Poco (both)
Tubes
Dwight Twilley Band
Gentle Giant!!!
Marion Brown
Sons of Champlin!!!
Roger Daltrey
Steve Goodman!!
Gary Burton/
Eberhard Weber
Be-Bop Deluxe!!
Caravan!!
Larry Coryell

ESTABLISHED BIN:

- Jefferson Starship
Michael Stanley
David Bromberg
Stephen Stills
Edgar Winter
Grover Washington, Jr.
Tomita
Aerosmith
Souther, Hillman, Furay
Elton John
Eagles
Pure Prairie League
Doobie Bros.
Blood, Sweat & Tears
War
Frank Zappa/Mothers
Weather Report
Peter Frampton
Ray Charles!!!
Steve Kuhn
Melissa Manchester
Robert Klein
Phil Manzanera
ZZ Top
Beau Brummels
Elvin Bishop
James Taylor
Mike Greene Band
Pointer Sisters
Wings
Todd Rundgren
Cat Stevens
Ralph Towner/Gary Burton
Janis Ian
Earth, Wind & Fire
Isley Bros.
Ambrosia!!!!
Joan Baez
Batdorf & Rodney
Bob Dylan/Band
Triumvirat
Emmylou Harris
Average White Band
10CC
Manhattan Transfer
Judy Collins
Billy Cobham
Neil Young
Rolling Stones (both)
Beach Boys (both)
Breckler Bros.

SELECTED SINGLES:

Carl Perkins
"EP Express" (flip)

Hartford Continued...

WHCN-FM

- The Douglas Bros.
"Son of William Tell"
Fabulous Rhinestones
"Party Music"
Nicky Thomas
"Lola" (import)
Queen
"Keep Yourself Alive"
Duke & The Drivers
"What You Got"
Del Shannon
"Tell Her No"
Ray Thomas
"High Above My Head"
Robert Palmer
"Epidemic"
Amazing Rhythm Aces
"Third Rate Romance"
Ike & Tina Turner
"Baby Get It On"
Stonehenge
"Tragedy" (local)
Travis Wammack
"Love Being Your Fool"
Wailers
"Lively"/"So Jah Seh"
Pete Wingfield
"19 With a Bullet"
Ace
"Rock & Roll Runaway"
David Bowie
"Fame"
Peter Frampton
"Show Me the Way"

COMMENTS:

Thank to Spencer Drate and Andy at ESP for the amazing supply of catalog product. Its nice to hear that ESP is really going to try to promote Bill Horwitz. Danny Schechter wrote it up first in these orange pages, and he was right.

Also, Greg Kirmelman is alive and sheltered comfortably. Positive strokes and thanks in general. Also, gracias to Linda Alter for the Plute Lp - it's a trip.

Dave Pike is our new Epic man, taking the strain off Dave Demers, who still does excellent work for Columbia. Strokes to both.

Bruce Springsteen is great. If there is really a new trend, he just may start it.

With very few exceptions, the recent releases have been pretty lame. I hope all the political favors are done by the time of the August load, and that the quality level will improve.

Okay, now to the meat of the issue: After three re-readings, I wish I could figure out exactly which side of the fence Bob Dunn (Concepts, 8/6) is on. Closer to the issue, I think, is Barnet Malin's commentary under WBRU's listing. However, Barnet, I think you're going to have a lotta trouble getting some of the more dollar-oriented stations to sign your statement, which, by the way, is as good or better than anyone else could come up with. Okay, assume that everyone does sign it - there's still the problem of acquiring the proper house hippie at each of the agencies. Not to be malicious, but to cite someone who most of us know - if, for example, Alison Steele were to be the house hippie (or rather, progressive commercial expert) at some big agency, many stations would still object to the content of the commercials. Witness the perfume (?) commercials she did over the last winter. Conversely, if you, Barnet, were the authority, you might come up with too mellow an approach for many of the more pop-oriented stations. (Not that some of them couldn't use it...) I'm not trying to table the discussion with a bunch of what-ifs, but I think that such a statement as you propose needs further discussion, preferably with

Hartford Continued...

WHCN-FM

enough people in attendance who are respected both by the trade and the business folks at the agencies, to try to arrive at a solution. Which brings up the ever-proposed Walrus conference - are we ever going to have it? We need it soon, maybe yesterday.

Meanwhile, I'm off on another cross-country expedition, and I hope to listen to as much radio as possible. Jack Richard and Ray White will be covering my gig till I get back on 8/25. Have a good.

- Country Paul

P. S. To WXRT: Yes, we feel the same way, but I don't think there is a solution to the problem except the natural process of the cream rising to the top. The stuff that has real staying power will be remembered and played; the rest will join the other favorite phantoms.

It's too bad I don't live at the typewriter as much as I used to... but I feel a real need to run off at the keyboard for a minute. Give me a break on this commercial policy routine. I'm willing (and have already sent the letters) to go along with Barnet's letter campaign. Why not try all the possibilities? Well, why not? Wouldn't it be easier to convince your owners that a heavy accent on national accounts is bad for your ratings and image. WHCN keeps a tight rein on the national biz (about 20% at tops). You should have a good enuf local sales force to convince the locals that you know the best approach to your audience or why are you buying anyway? The folk who own our air-machine know better than Ultrabrite and pimple creams. If your audience is 12 years old and you're complaining, then dig yourselves. The Big Mac and gasoline campaigns are for people who get munchies and drive cars. The only offense I hear about is poor commercial programming; not softening the approach to what is blatantly distasteful with the ads that are homespun and flavorful. And what about that other 50 minutes an hour. That's right, we're stuck with ten minutes of commercials. Live with that!! Speaking of which, our latest ratings hype shows us off with increases of 39% in total adults; up 27% in men and up 58% in women. Overall, WHCN is selling out at #2 in total adults (from #11), #1 in men and #3 in women. I run the Big Macs and don't like it, but the surrounding environment is apparently inviting enuf to allay the fears that we are just another jukebox...

Which brings me to the trip I took (and on which Country Paul is about to embark). I sneaked a listen to just about everything from I-70 North (missing the Northeast because of time). I suggest this USA adventure for any radiopersonages who think their radio shit doesn't stink, but a lot of the radio does. If many of these stations are reflective of the communities served, I'm more than happy being socially bored in Hartford. I fell asleep listening in KC, suffered hypertension in Cleveland (a lotta speed freek in the market, or what?) was amused by Steve Clean at KMET, found KSAN more lethargic than ever,

Continued on top of next page...

(An asterisk (*) indicates a New Addition)

Hartford Continued...

WHCN-FM

wondered why somebody hasn't been hung for treason in Denver, and found I couldn't listen in St. Louis because of the smog. In long, I didn't hear it until I got home. It is not a fair critique perhaps, but it wasn't fair hype I left to listen with, either. The AM oriented new FMers that are hitting the album pop cuts were honestly the most listenable, only because of the brevity and open approach to being a cushion out of intolerable AM. I don't think FM is anywhere near as close to what it wanted to be and should be. Come listen to WHCN (blow horn here). And a pea ess to Seth Mason on homogenization. Thank you for saving me the room of having to say it in other words.

- Geo. T. M.

* * * *

NEW HAVEN

WPLR-FM/

GORDON WEINGARTH

AUDIENCE REACTION:

- Bob Dylan/Band
Fleetwood Mac
Brecker Bros.
David Bromberg
Roger McGuinn
Elvin Bishop
Tubes
Roger Daltrey
Eagles
Aerosmith
Ambrosia
Jefferson Starship
Frank Zappa/Mothers
Stephen Stills
Weather Report
Minnie Riperton
Pure Prairie League
Robert Palmer
Elf
Graham Central Station
Kokomo
Hudson-Ford
Orleans
Lonnie Liston Smith
Wailers
Kenny Vance
Sons of Champlin

HEAVY AIRPLAY:

- Fleetwood Mac!!!
Be-Bop Deluxe!!!
*Esther Phillips!!
*Ralph McTell!
*Ronnie Laws & Pressure!!
Eleventh House/Larry Coryell
Caravan!!
Todd Rundgren
Hummingbird
Pointer Sisters
All Monty Python
Neil Young
War
Rolling Stones
Leon Russell
Randall Bramblett
Roy Ayers
Wings
Edgar Winter
Rahsaan Roland Kirk
Rachel Faro
Gary Wright!
Guess Who
Ray Charles!
Fairport Convention!
Georgie Fame
Yvonne Elliman
Deadly Nightshade
George Duke
Synergy
Gentle Giant!
Mike Greene Band
Jon Hendricks
Lea Roberts

MODERATE AIRPLAY:

- *Lenny Williams
*Dynamic Superiors
*Moments
*Marvin & Farrar!
*Mirabai
*Exactly What You Are"
*Ray Thomas
*Manhattan Transfer
*Yusef Lateef!
*Free Beer
*Calico
Joan Armatrading
Armageddon
Michael Bolotin

New Haven Continued...

WPLR-FM

- Esperanto
Albert Brooks
Camel
*Felix Cavaliere
Faith, Hope & Charity
Fireballet
*Graham Central Station!
Michael Stanley
Hubert Laws
Phil Manzanera
*David Sanborn
The Rowans
Pablo Cruise
Ralph Towner/Gary Burton
Bill Horwitz
Jim Gilstrap
John Dawson Read
SINGLES:
Paul Simon
"Gone At Last"
IMPORTS:
Orleans II
Pretty Things (45)
"I'm Keeping"
The Real Ellen McIlwaine
REDISCOVERIES:
The Best of Van Morrison
(on Bang Records)
Quincy Jones
"Smack Water Jack"
SPECIAL PROGRAMMING:
This coming Sunday (8/3)

we start airing Inneview in the evening.

Otherwise, things are as calm as a warm summer day.

COMMENTS:

Not so calm, howso-ever, was us recently as we received a gold album plaque for Labelle. Thanks to Dave Demers and Steve Slutzah. It was especially gratifying because we naturally play a sizeable amount of black music throughout the broadcast day; now we feel that fact has been recognized in a special way. Why, some of our best friends are black music. We had lunch with some just the other day.

Speaking of which, thanks Joe Bernard for delivering and turning me on to Ronnie Laws & Pressure.

Also, thanks for the visit Walt & Mick from Jem Records and Jim High School.

* * * *

NEW YORK

WNEW-FM/DENNIS ELSAS

(The following refers to New Additions only...)

- HEAVY AIRPLAY: (7/1-7/28)
*Bob Dylan/Band
*Ray Thomas
*Fleetwood Mac
MODERATE AIRPLAY:(7/1-7/28)
*Fairport Convention
*Free Beer
*Guess Who
*Jon Hendricks
*Uriah Heep
*Caravan
*Tom Snow
*R. E. O. Speedwagon
*Felix Cavaliere
*John Hiatt
*Ralph McTell
*"Nashville" Soundtrack
*Esther Phillips
*Gary Wright
*Bill Horwitz
*Be-Bop Deluxe
*Mirabai
*Troggs
*Buddy Miles
*Tubes
*Head East
*Arthur Brown
*Gentle Giant
SINGLES:
Ronn Price
Eric Clapton
IMPORTS:
Amazing Blondel
Emerson, Lake & Palmer (single)

WQIV-FM/LISA KARLIN

AUDIENCE REACTION:

- Jefferson Starship
Tubes
Bob Dylan/Band
Frank Zappa/Mothers
Eagles

New York Continued...

WQIV-FM

- Hot Tuna
HEAVY AIRPLAY:
*Gary Wright
*Fleetwood Mac
Jefferson Starship
Tubes
Caravan
Bob Dylan/Band
*Felix Cavaliere
Roger Daltrey
Frank Zappa/Mothers
Poco/ABC
*Georgie Fame
Eagles
Eleventh House/Larry Coryell
Outlaws
MODERATE AIRPLAY:
War
The Rowans
Free Beer
*Fairport Convention
Steve Goodman
*Graham Central Station
Heartsfield
Hudson-Ford
Headstone
*Hummingbirds
Head East
*Paul Kossoff
Billy Preston
Jean-Luc Ponty
*Pilot
Ronnie Wood
SINGLES:
Duke & The Drivers
Bruce Springsteen
"Born to Run"
Greezy Wheels
IMPORTS:
Amazing Blondel
Pilot
COMMENTS:

Well hello, many complicated twists of fate from Fun City. (Thom will explain further.) From beneath a pile of rippling vinyl (have you noticed how many warped albums are being released these days?) we'd like to send our muchas gracias and thank you's to Mickey Wallach of ABC Records for the many fill-in-the-gaps additions to our jazz library. A nod and a wink from the big apple.

- Lisa

The winds of change have blown through the branches of 'QIV again... some good and some not so. The fact that those powers so inclined to purchase WQIV and return it to classical music have run into a snag or two and have given WQIV more time before any changes - a year or more we hope.

We have a change in our staff line-up...

Monday-Friday

- 6 - 10 am - Oroville Zitt
10 - 2 pm - Allan Bernstein
2 - 6 pm - Thom O'Hair
6 - 10 pm - Dave Mallow
10 - 2 am - Carol Miller
2 - 6 am - Bob Marrone
On Saturday night 2am-6am
Yurba - Pablo Yurba Gozman, who is a writer for Latin New York, and adds the Salsa taste to the 'QIV ozone. I received many fine tapes when I was listening for an all night person... and as it now stands internal movement has caused the position not to open. Many thanks for all the good tapes however.
On Thursday 24th, WQIV was visited by Jack Casady and Jorma Kaukonen of Hot Tuna who played for about two hours. The phones went into overload. Jorma was beyond and Jack spoke. The music was deluxe. The entire staff joins me in thanking both Jack and Jorma and all involved for this sunshine...

- O'Hair

New York Continued...

WPLJ-FM/

- CORINNE BALDASSANO
HEAVY AIRPLAY:
*Ray Thomas
*Joan Baez
*KC & Sunshine Band

SAM GOODY'S/

JEFF TEITELBAUM

- HOTEST LPS:
Elton John
James Taylor
The Captain & Tennille
Melissa Manchester
Wings
Jefferson Starship
"Nashville" Soundtrack
Moments/Stang
Eagles
Outlaws
Bee Gees
Rolling Stones
Metamorphosis
SINGLES:
Retta Young
"SOS"
Hamilton, Joe Frank & Reynolds
"Fallin' In Love"
Moments
"Look At Me"
Boogie Man Orchestra on Boogie Man Records "Lady Lady"
Merry Clayton
"Keep Your Eye..."
Blackbyrds
"Flying High"
Rolling Stones
"I Don't Know Why"

* * * *

LONG ISLAND

WLIR-FM/GIL COLQUITT

AUDIENCE REACTION:

- Wishbone Ash
Rupert Holmes
Jefferson Starship
Joe Beck - esp.
"Cactus"
Hirth Martinez
Gordon Lightfoot
Rick Derringer
Fleetwood Mac
Tom Rapp (!)
Steely Dan
Yes
Phoebe Snow
Outlaws
Gentle Giant
Hot Tuna
Dave Mason
The Tubes
Orleans
Frank Zappa/Mothers
Little Feat
Blue Oyster Cult
Ambrosia
HEAVY AIRPLAY:
*Gary Wright
*Fleetwood Mac
*Hummingbird
Hudson-Ford
Jefferson Starship
Rowan Bros.
Eagles
Outlaws
James Taylor
Ambrosia
Robert Palmer
Aerosmith
Edgar Winter
Steely Dan
Bee Gees
Elvin Bishop
Pure Prairie League
Head East
The Tubes
Frank Zappa/Mothers
Brecker Bros.
Elton John
MODERATE AIRPLAY:
*Felix Cavaliere
*David Sanborn
*Be-Bop Deluxe
*Free (repackage)
*Buddy Miles
*Thin Lizzy
*Ralph McTell
*R. E. O. Speedwagon
*UFO
*Mirabai
*Sons of Champlin
*Gentle Giant
*Brownsville Station

Continued on top of next page...

(An asterisk (*) indicates a New Addition)

Long Island Continued...

WLIR-FM

*White Lightnin'
*Crackin'
*Trooper
*Ruby Starr & Grey Ghost
*Bill Horwitz
Hot Tuna
Fairport Convention
Hirth Martinez
Doobie Bros.
David Bromberg
SINGLES:
*Fabulous Rhinestones
SPECIAL PROGRAMMING:
Rock Around the World
IMPORTS:
*Ellen McIlwaine
*Orleans!!!

* * * *

PHILADELPHIA

WIOQ-FM/ROY LAURENCE

AUDIENCE REACTION:
Bruce Springsteen!
Jefferson Starship
Cat Stevens
Robert Palmer
Elton John
Sweet
Pointer Sisters
Chocolate Milk
UFO
HEAVY AIRPLAY:
Elton John
Wings
Jefferson Starship
Cat Stevens
*Fairport Convention
*Caravan
Average White Band
Melissa Manchester
Bee Gees
Eagles
10CC
*Bob Dylan/Band
Doobie Bros.
Pure Prairie League
Elvin Bishop
ZZ Top
Ambrosia
Hubert Laws
Poco
Head Over Heels
Very Best of...
Chicago
Jeff Beck
Lynyrd Skynyrd
War
Bad Company
Leon Russell
Led Zeppelin
MODERATE AIRPLAY:
Joan Baez
Aerosmith
America
Beach Boys
Good Vibrations
*Susan Webb
Baron Stewart
*Tom Snow
Janis Ian
Tim Moore
Bruce Springsteen
*Sassafras
Isley Bros.
Judy Collins
Kiss
*Isaac Hayes
*Roger Daltrey
Orleans
Uriah Heep
Neil Young
Stephen Stills
Souther, Hillman, Furay
*Randy Pie
John Dawson Read
*Thundermug
Frank Zappa/Mothers
*Steve Goodman
*Robert Palmer
Pablo Cruise
SINGLES:
Elton John
Buddy Miles
Amazing Rhythm Aces
Chocolate Milk
Harry Chapin
Smokey Robinson
Travis Wammack
SPECIAL PROGRAMMING:
WIOQ Radio Concert Series
features local talent taped before live audiences: Duck Soup, 7/25... Sunday Drive 8/22 (to be taped at the Main Point).
Lp on Q: Entire albums nightly at 11.

Philadelphia Continued...

WIOQ-FM

Debut on Q: Local talent on air for the first time - Sunday evenings at 10.
Thanks to Electric Factory for Joan Baez tix for giveaway.
REDISCOVERIES:
Bruce Springsteen
Wild, Innocent & E Street...
Greetings from Asbury Park 10CC
Sheet Music
"Wall Street Shuffle"
Queen
"Keep Yourself Alive"
Chicago IV
Yes
Yessongs
COMMENTS:
I'd like to take this opportunity to thank those people in the Philadelphia record promotion business who are giving us at WIOQ their help and cooperation. The Philadelphia market now offers three progressive stations (WIOQ is the newest and is currently number three overall), and we can use all the help we can get. The objective of WIOQ is to provide an alternative to what has been available in the market, so there is no room for imitation. We will copy no other station in anyway. Those who say we have just don't speak the truth. We are trying new ideas in terms of local talent and giving broadcast exposure to good new artists.
We are playing a different kind of format with much variety in the music. So far, the audience reaction has been overwhelmingly positive and our 18-34 numbers in the last ARB are up (WIOQ is number one in Philadelphia: Women 18-24 average quarter hr., Mon-Fri., 6am to Midnight.)
Our air personalities are:
12 - 6 am - Bill Paul
6 - 10 am - Jim Harlan
10 - 3 pm - Bill Fantini
3 - 7 pm - Roy Laurence
7 - 12mid - Alex Demers
Weekends - John Harvey, Andy Robinson and Michele Iaia.
I'm doing this number to simply state our position and ask for a fair shake as we do what we do best... good rock and roll in stereo. Listen if you can, and let us know what you think. You'll be hearing from us in the future. Thanks.
WMMR-FM/DENNIS WILEN
AUDIENCE REACTION:
Fleetwood Mac
Jefferson Starship
Caravan
Randy Pie
Outlaws
Felix Cavaliere
HEAVY AIRPLAY:
*Roger Daltrey
*UFO
*Felix Cavaliere
*Fleetwood Mac
*Outlaws
*Be-Bop Deluxe
*Thin Lizzy
*Gentle Giant
*Jon Hendricks
*Monty Python
"Holy Grail" Soundtrack
*Ray Thomas
MODERATE AIRPLAY:
*Gary Wright
*Graham Central Station
*Flash Cadillac
*R. E. O. Speedwagon
*Fireballet
*Jimmy Buffett
*Heartsfield
*New York Jazz Quartet
*Martins/Surman
*Banco
*Gato Barbieri/ESP
*Bob James/ESP
*Esther Phillips
*Mirabai
*David Sanborn
*Sons of Champlin
*Buddy Miles
*Catherine Howe
*"Nashville" Soundtrack
*Jack McDuff
*Art Tatum
*Perigeo

Philadelphia Continued...

WMMR-FM

Phineas Newborn, Jr.
SINGLES:
Eno
Eric Clapton
Paul Simon
Duke & The Drivers
SPECIAL PROGRAMMING:
Live From the Main Point:
Sonny & Terry
Muddy Waters
Tim Moore
... more to come
IMPORTS:
Various Artists
Over the Rainbow
WYSP-FM/RICHARD FINDLEY
AUDIENCE REACTION:
Outlaws
Bob Dylan/Band
Fairport Convention
Steve Goodman
Jeff Beck
Eagles
Triumvirat
Michael Murphey
Jefferson Starship
HEAVY AIRPLAY:
ZZ Top
Pointer Sisters
Fairport Convention
War
Steve Goodman
Fleetwood Mac
The Tubes
Zappa's Latest Krappa's
B. T. Express
Elton John
Robert Palmer
Jefferson Starship
Billy Preston
Bob Dylan/Band
John Dawson Read
Outlaws
Average White Band
Graham Central Station
Duke & The Drivers
(This is new stuff we're concentrating on, but not playing as much as say the Eagles, who are listed under Moderate Airplay.)
MODERATE AIRPLAY:
Stephen Stills
Melissa Manchester
Eagles
Earth, Wind & Fire
Elton John
Isley Bros.
Janis Ian
Wings
Steely Dan
James Taylor
10CC
SINGLES:
Duke & The Drivers
Phoebe Snow
SPECIAL PROGRAMMING:
"Inner View", weird commercials, but some good material.
"Dr. Demento" - too much
"Fantasy Park" - too much crowd noise, too much studio music with too much crowd noise dubbed in, but the audience reaction was also too much, and about 90% positive.
"Of Great Import" - "El Sid" and "The Chief" Sunday night imported music hour.
IMPORTS:
"Johnny Harris"
Roy Harper
10CC
Greatest Hits
REDISCOVERIES:
Micheal Murphey
COMMENTS:
We have been through some very pleasant changes recently, and hope to have an excellent fall in Philadelphia. The new Hall & Oates is in the can and should be nice, Springsteen is in the can and is a year too late, Rod Stewart is just around the corner, Mirabai is cooking, and all is well in the City of Brotherly Love. We just lost one of the finest people I've met in radio, to Berkeley, Calif., I wish good luck.

Philadelphia Continued...

WYSP-FM

Let's hope that the 30 million people who come to town for the bicentennial can find a place to shit next year.
We have the Deadly Nightshade coming in for a free concert in the park August 7th in Center City, your invited. If stations plan to do outdoor free concerts I've found that with a large government agency, brother in laws bands can be squeezed in by the local park director, without a moments notice. It all works out in the end.
One of our announcers, Paul Fuhr is into a program he puts together called "Doing a Daily Horoscope," in a very pleasant fashion. If you're into that call (215) 665-9790.
JERRY'S RECORDS/SID PAYNE
HOTTEST LPS:
Jefferson Starship
Robert Palmer
Eagles
Wings
Stephen Stills
Elton John
Triumvirat
Janis Ian
Bob Marley/Wailers
GOOD:
Average White Band
War
Bob Dylan/Band
Joan Baez
Jeff Beck
10CC
Bruce Springsteen (both)
Isley Bros.
Fairport Convention
Bee Gees
Weather Report
James Taylor
Souther, Hillman, Furay
Caravan
Isaac Hayes
The Captain & Tennille
Outlaws
Monty Python/BBC
John Dawson Read
Earth, Wind & Fire
Frank Zappa/Mothers
Bohannon
Tim Moore
Hugh Masekela
Main Ingredient
Melissa Manchester
Roger Daltrey
Wailers
Burnin'
FAIR:
ZZ Top
Breckler Bros.
Neil Young
Guess Who
Randy Pie
Al Stewart
Eric Burdon Band
John Cale
Stray
Uriah Heep
Tom Snow
Pablo Cruise
Pointer Sisters
Tubes
Natalie Cole
NEW REACTION:
EXCELLENT:
Graham Central Station
Spinners
GOOD:
Buddy Miles
Monty Python
"Holy Grail" Soundtrack
Ray Thomas
Gentle Giant
SINGLES:
Three Dog Night
"Til the World Ends"
KC & Sunshine Band
"Get Down Tonight"
David Bowie
"Fame"
COMMENTS:
21 July - Spectrum - Yes - excellent from start to finish
25 July - Kutztown State College - Bruce Springsteen - very fine show
26 July - Kutztown State College - Bruce Springsteen - incredible
Continued on top of next page...

Philadelphia Continued...
JERRY'S RECORDS
 Philadelphia - United States -
 The World - Springsteen -
 "Superstar" - if you don't be
 believe me, ask Ed.
 Thanks to everyone at
 WSAN and Kutztown State for
 two pleasant evenings.

* * * * *

BETHESDA

WHFS-FM/DAVID EINSTEIN
AUDIENCE REACTION:
 Bruce Springsteen
 Frank Zappa/Mothers
 Bob Dylan/Band
 Eagles
 Outlaws
 Robert Palmer
HEAVY AIRPLAY:
 Joan Armatrading
 *Fleetwood Mac
 *Graham Central Station
 Bob Dylan/Band
 *Felix Cavaliere
 Eagles
 Steve Goodman
 Stephen Stills
 Frank Zappa/Mothers
 *Outlaws
 Jefferson Starship
 *Dave Sanborn
 Roger McGuinn
 Wings
 Jim Hall

MODERATE AIRPLAY:
 Doc Watson
 Average White Band
 Beau Brummels
 Randall Bramblett
 "Rancho Deluxe" Soundtrack
 Laurie Bogin
 Albert Brooks
 *Roger Daltrey
 *Bill Blue Band
 Clarence Carter
 *Buddy Emmons
 *Ralph McTell
 *Thin Lizzy
 *Esther Phillips
 *John Mayall
 Caravan
 Crackin'
 Rachel Faro
 Fairport Convention
 Chris Gantry
 *Flash Cadillac
 *Free Beer
 Hummingbird
 Jerry Riopelle
 Tubes
 Head East
 Jon Hendricks
 Robert Klein
 John Hiatt
 Eddie Kendricks
 Isley Bros.
 Waylon Jennings
 Jean-Luc Ponty
 Willie Nelson
 Geoff Muldaur
 Lost Gonzo Band
 *Buddy Miles
 John Dawson Read
 Kenny Vance
 Cat Stevens
 Pure Prairie League
 Poco
 Mike Greene Band
 Blue Note Re-issue Series
 (all)
 Billy Preston
 Mirabai
 Isis
 New York Jazz Quartet
 Andrew White
 Marion Brown
 Don Um Romano
 Sha Na Na
 Norman Connors
 Niewood
 Elvin Jones
 Eleventh House/Larry Coryell
 Larry Young
 *Cannonball Adderley
 Rahsaan Roland Kirk
 Tommy Flanagan
 Joe Bonner
 Ronnie Foster
 Keith Jarrett
 Roy Ayers
 Freddie Hubbard
 Ronnie Wood
 James Talley
 *Eddie Henderson
 *Baron Stewart
 *Troggs
 *Monty Python

(An asterisk (*) indicates a New Addition)
 Bethesda Continued...
WHFS-FM
SINGLES:
 Eric Clapton
 Robert Palmer
 John Guernsey Group
 (Sweet Breeze)
 Big Bite (Fun-E-Bone)
 Persuasions
 Duke & The Drivers
SPECIAL PROGRAMMING:
In the Studio:
 Bruce Springsteen
 Clarence Clemons
 Tom Rapp
 Roland Hanna
 Star Spangled Washboard
 Band
 Stephen Gaston
 (St. Stephen)
 Michael Walden
 Jerry Garcia Birthday
Special
 Tapes of the Nighthawks
 and The Rosslyn Mt. Boys
IMPORTS:
 Orleans II
 (ABC/EMI Holland)
 Steve Kuhn/ECM
 Richard Beirach/ECM
 Arild Andersen/ECM
 Kevin Ayers
 (Harvest/EMI)

* * * * *

BOSTON

WBCN-FM/
NORM WINER/PROGRAMMING
BOB SLAVIN/MUSIC
HEAVY AIRPLAY:
 Aerosmith
 *Cannonball Adderley
 Eleventh House/L. Coryell
 Duke & The Drivers
 (single)
 Bob Dylan/Band
 *Dynamic Superiors
 Eagles
 Earth, Wind & Fire
 Fairport Convention
 Fleetwood Mac
 Isley Bros.
 Jefferson Starship
 *KC & Sunshine Band
 Tim Moore
 "Nashville" Soundtrack
 Esther Phillips
 Steely Dan
 Tubes
 Wings
 Frank Zappa/Mothers
MODERATE AIRPLAY:
 fea. *Jonathan Richman
 Angelo Bond
 *Joe Bonner
 Marion Brown
 Felix Cavaliere
 *Roger Daltrey
 *Graham Central Station
 *Steve Goodman
 Headstone
 Jon Hendricks
 Waylon Jennings
 The Kinks
 Jackie Maclean
 Monty Python/Pye
 Poco/ABC & Epic
 Pointer Sisters
 Billy Preston
 Minnie Riperton
 *Spinners
 Stephen Stills
 James Taylor
 10CC
 *Susan Webb
 Edgar Winter
 Ronnie Wood
 Larry Young

SINGLES:
 Duke & The Drivers
 Fallen Angels
 Al Green
 Al Hudson & Soul Partners
 Persuasions
 Road Apples
 Peter Skellern (import)
 Dwight Twilley Band
 Betty Wright
SPECIAL PROGRAMMING:
Guests In Studio:
 Jean-Luc Ponty
 Steve Goodman
 Eddie Kendricks
 Road Apples
 Tracy Nelson
 Swamp Dogg

Boston Continued...
WBCN-FM
 Jim Parry now is fea-
 turing old radio dramas as
 "Bedtime Stories" twice weekly
 at 12:30am.
IMPORTS:
 Peter Skellern (single)
 Orleans
NEWS & PUBLIC AFFAIRS:
 I think we are getting
 somewhere.

Bob Dunn's reflections
 and Barnet Malin's draft on
 the commercial question were
 good steps in the right direction.
 I absolutely agree that it is the
 staff which has to take the first
 step in trying to influence com-
 mercial policy. Unfortunately,
 many announcers have become
 either jaded, or have just be-
 come fatalistic about the possi-
 bilities of doing anything about
 it. Here at 'BCN, a decent com-
 mercial policy was initiated
 several managers ago, and had
 been one of the station's defin-
 ing characteristics. When it
 was threatened, the staff de-
 manded and won a provision in
 our union contract which per-
 mitted staff input on commercial
 policy. Unfortunately we've
 found that our concerns, bitches,
 and moans have come up against
 the front office arguments
 about the "realities" of the
 economic situation, the com-
 petitive factor, and the sense
 that one station can't buck the
 biggies - be they advertisers
 or their neanderthal agencies.
 This conflict has led to a state-
 ment and the proliferation of
 offensive ads. (How's your love
 life, Ultra Brite cause your ads
 ain't shit.) Barnet Malin's
 initiative at WBRU is very im-
 portant in this context. Couldn't
 Walrus type up this draft on a
 separate page - perhaps in old
 fashioned double space - so
 people can read it and circulate
 it to their staffs. Then we
 should aim for a redraft and a
 joint submission by mid Sept.
 This is too important to do
 hastily. My own feeling is that
 the statement should be strong-
 er. We should give some ex-
 amples, and cite some listener
 response. We should also think
 about an action - rather than a
 passive - program of publicizing
 our views through the trades,
 advertising magazines, and per-
 haps at their conventions as
 well.

A National Alternative
 Radio Convention. Such a gather-
 ing was indeed held in Madison
 in late June. Mostly non-com-
 mercial stations were repre-
 sented - stations with strong
 community orientations - the
 KRAB's and WFAC's and KUSP's
 and WYEP's and KBOO's and
 WYSO's etc. - I wrote to Bill
 Thomas, one of their organizers
 about the apparent exclusion of
 commercial stations. His re-
 sponse: "There were 2 commer-
 cial stations represented... we
 know that there are a lot of
 good people working in com-
 mercial stations. Although even
 the "best" commercial stations
 were more limited that we cared
 to be... Those of us at Madison
 felt that we as a group were
 different. Defining just how we
 were different was surprisingly
 difficult. Most of us were non-
 commercial, but there are many
 non-commercial broadcasters
 just as bad as the commercial
 broadcasters. "Alternative"
 has been over-used into mean-
 inglessness. We are generally
 community oriented and are
 independent (i. e. not church or
 school affiliated). One thing
 that also united us is our pov-
 erty, and I know this contributes
 to a certain unspoken resent-
 ment of commercial radio folks
 ..."

Boston Continued...
WBCN-FM
 These alternative sta-
 tions are, among other things
 planning an alternative tape
 exchange which will be cen-
 trally located. They plan to
 permit commercial stations to
 tap it - and presumably con-
 tribute to it. This a very solid
 idea. They say they will have
 to charge commercial stations
 a little bit more - which is
 reasonable given the dispari-
 ties in wealth and resources
 that exist.

These folks are also de-
 veloping a program sources
 list and other services. They
 will be solidifying a national
 structure on August 2 & 3 in
 Columbia, Mo. I don't think I
 will be able to make it - but
 will try to keep Walrus inform-
 ed about their plans. I think
 they sound like fine people -
 and we really should collect-
 ively and individually figure
 out a way to relate to their
 work.

Recent WBCN Programs:
 "This Program Is About
 Banks" - a 30 minute special
 that I produced (which is avail-
 able) on the power of banks and
 their impact on cities through
 red-lining and a look at what is
 happening to NYC. It also talks
 about what can be done about
 them.

We also have Susan
 Sprecher's look at a various
 economic reforms and alter-
 natives in the form of state
 owned banks and corporations.
 Very informative. The 'BCN
 women's show, "She's On" has
 looked at women in the Amer-
 ican Revolution - a fine bicen-
 tennial program - and girls in
 the penal system. Inter-
 viewees have included Robert
 Lipsyte, author of the mediocre
 film on the music industry,
 "That's the Way of the World,"
 and Robert Farr, who wrote
 "Electronic Criminals" a book
 about computer and other tech-
 nological rip-offs.

To WMMs: Why don't you
 folks prepare to do a national
 feed on the outcome of the Kent
 State trial. Can I call you then?

To Thom O'Hair at WQIV:
 Good news.

To Everyone: Have a good
 summer. I am hoping to go
 over to Portugal. If I do, I'll
 have some programs which I
 hope can be circulated.

- Danny Schechter,
 News Dissector

Oh P. S. How could I forget.
 Guess what? the CIA has finally
 coughed up some of the files
 that they are holding on me.
 They admit to 145 different
 documents, some of which go
 back to 1968 when I was work-
 ing for Ramparts Magazine in
 London. The Agency only sent
 19 pieces of paper marred by
 as many deletions as the White
 House Tapes. I filed for them
 under the terms of the Freedom
 of Information Act, c/o Robert
 Young, Freedom of Informa-
 tion Coordinator, CIA, Wash-
 ington, D. C. 20505. All you
 need to do is enclose date and
 place of birth. WBCN is cur-
 rently running a PSA advising
 our audience how they too can
 write for their file. It might be
 a good idea - flood the Agency
 with requests. May keep them
 out of other people's business -
 including our own.

COMMENTS:
 Good luck to John Gorman
 on his rumored future pursuits.

- Norm

* * * * *

(An asterisk (*) indicates a New Addition)

NEW HAVEN, CONN.
WYBC/R, JOE CERATO

AUDIENCE REACTION:

*Barrabas
Graham Central Station
Frank Zappa

HEAVY AIRPLAY:

*Gentle Giant!!!
Eddie Henderson
Eleventh House/Larry Coryell
Hudson-Ford
*David Sanborn
Elvin Bishop
Pointer Sisters
War
10CC

Greatest Hits

MODERATE AIRPLAY:

*Felix Cavaliere!
Outlaws
*Steve Kuhn!!
*Henry Cow!
Spinners
Rachel Faro
Bob Dylan/Band
Caravan
Fairport Convention
Jefferson Starship
Jean-Luc Ponty
Flying Island
Hirth Martinez

WESTCHESTER, N. Y.

WRNW/MAJOR TOM

AUDIENCE REACTION:

Roger Daltrey
Thin Lizzy
Frank Zappa/Mothers
Tubes

HEAVY AIRPLAY:

*Mirabai
Outlaws
Poco
Eagles
Elton John
Jefferson Starship
Wings
Bob Dylan
War

MODERATE AIRPLAY:

*Buddy Miles
*Ray Thomas
*Randy Pie
*Gentle Giant
Fairport Convention
Caravan
Michael Stanley Band
Be-Bop Deluxe
Larry Coryell
Sassafras

SINGLES:

Harry Chapin
Duke & The Drivers (B Side)

MONTOUR/ELMIRA, N. Y.

WXXY/BILL BRILL

AUDIENCE REACTION:

Batdorf & Rodney
Cat Stevens
Free Beer
Head East
Hudson-Ford
The Tubes

HEAVY AIRPLAY:

Elton John
Wings
Chuck Mangione
Heartsfield
Thin Lizzy
Gino Vannelli
Joe Beck

MODERATE AIRPLAY:

10CC
Neil Young
Pablo Cruise
Albert Brooks
Poco
Bob Dylan/Band

SINGLES:

Harry Chapin

GENEVA, N. Y.

WEOS-FM/GREG MATTEOSIAN

HEAVY AIRPLAY:

Trammps/Buddah
Fairport Convention
Tavares
Caravan
Spinners
Jefferson Starship

MODERATE AIRPLAY:

Ace Spectrum
Free Beer
Fleetwood Mac
Esther Phillips
Hudson-Ford
Bob Dylan/Band
MFSB

WEOS-FM Continued...

Frank Zappa/Mothers
Angelo Bond
Tubes
Roger Daltrey
Art Tatum
Freddie Hubbard
R. E. O. Speedwagon
War
Eleventh House/Larry Coryell
Doc Watson
Betty Everett
Poco/ABC

BINGHAMTON, N. Y.

WAAL/GARY ALLEN

AUDIENCE REACTION:

Robert Palmer
War
Brecker Bros.
ZZ Top
Guess Who
Orleans
Bob Dylan/Band

HEAVY AIRPLAY:

*Tubes
*Outlaws
*Gino Vannelli
*Free Beer
*Mirabai
*Head East
*Caravan
*Larry Santos
*Spinners
*Hudson-Ford
*Billy Preston

... Plus Audience Reaction...

PRINCETON, N. J.

WPRB-FM/PETER GROSSMAN

ALLEN FURBECK

HEAVY AIRPLAY:

*The Greatest Jazz Concert
in the World

*Dom Um Romao

*Bob Dylan/Band

MODERATE AIRPLAY:

*Steve Kuhn
*Trumpet Kings Meet
Joe Turner
Raul De Souza
McCoy Tyner
*Frank Zappa/Mothers
Jean-Luc Ponty
*Carl Orff
Paul Bley
Pointer Sisters
Keith Jarrett

IMPORTS:

*Steve Kuhn
*Jarrett/Garbarek

NEW YORK, N. Y.

WNYU-FM/BURL BRITT

HEAVY AIRPLAY:

Joan Baez
*Roger Daltrey
Bob Dylan/Band
Eagles
*Fleetwood Mac
Hudson-Ford
Janis Ian
Wings

MODERATE AIRPLAY:

Average White Band
*Albert Brooks
*Caravan
Cat Stevens
*Felix Cavaliere
*Steve Goodman
*Graham Central Station
Jefferson Starship
Outlaws
Lonnie Liston Smith
Stephen Stills
*Thin Lizzy
*UFO
Uriah Heep
*Dana Valery
*Gary Wright
Neil Young

PITTSFIELD, MASS.

WGRG-AM&FM/

BILLY NORTHUP

HEAVY AIRPLAY:

*Bob Dylan/Band
Eagles
Rachel Faro
Jefferson Starship
Hirth Martinez
Frank Zappa/Mothers
Outlaws
Ronnie Wood

MODERATE AIRPLAY:

John Abercrombie
*Felix Cavaliere

WGRG-AM&FM Continued...

*Roger Daltrey
*Fleetwood Mac
*Flying Island
Funk Factory
*Graham Central Station
*Jim Hall
*Jon Hendricks
Hummingbird
*Elvin Jones
Paul Kossoff
*Ralph McTell
*Buddy Miles
*New York Jazz Quartet
Jean-Luc Ponty
Bruce Springsteen
(Lenox concert knock-out)

PHILADELPHIA, PA.

WXPN-FM/JOHN K. DILIBERTO

AUDIENCE REACTION:

Fripp & Eno (import)
No Pussyfooting
(based on phones)

HEAVY AIRPLAY:

Stu Martin/John Surman
Live at the Woodstock...
Oliver Lake
Nucleus
Fireballet
Steve Hillage
Eddie Henderson
Steve Goodman
Hannibal Marvin Peterson
Children of the Fire
John Hiatt
Roswell Rudd
Numatik Swing Band
Doc Watson

Committee of Correspondence - Songs of the American Revolution

Albert Brooks
*George Crumb
All the recent ECM releases
All the Arista releases
Outlaws

MODERATE AIRPLAY:

Le Orme
Perigeo
*New York Jazz Quartet
*Prince Igors Czar
From Russia with Jazz
IMPORTS:
Fripp & Eno
No Pussyfooting
Kraftwerk - Ralf & Florian
Ralph McTell
Easy

WASHINGTON, D. C.

WGTV-FM/SKIP PIZZI

HEAVY AIRPLAY:

Tubes
*Caravan
John Cale
*Eleventh House/Larry Coryell
Michal Urbaniak
*Frank Zappa/Mothers
Camel
Todd Rundgren
Triumvirat
Hatfield & The North
MODERATE AIRPLAY:
*Eric Burdon Band
Hudson-Ford
*The Flock
*Fairport Convention
Jefferson Starship
*Albert Brooks
*Sassafras
Neil Young
Rachel Faro
Ray Charles
Kevin Coyne
Steve Kuhn
Steve Hillage
Jean-Luc Ponty
Clearlight Symphony

LEWISTON/PORTLAND, ME.

WBLM/JOSE DIAZ, M. D.

DAVID DYE, P. D.

AUDIENCE REACTION:

Outlaws - "Green Grass..."
HEAVY AIRPLAY:

Gentle Giant
Fairport Convention
*Caravan
Bob Dylan/Band
Jefferson Starship
Jerry Riopelle
*Gary Burton!
Hummingbird
Stephen Stills
Roger Daltrey

WBLM Continued...

MODERATE AIRPLAY:

*Fleetwood Mac
*Hugh Masekela
*Felix Cavaliere
Steve Goodman
John Cale
Jon Hendricks
Trammps
Edgar Winter
Dolly Parton
Triumvirat
Pablo Cruise
Joan Armatrading (still)
Marion Brown
Rowan Bros.

UTICA/SYRACUSE, N. Y.

WOUR/STEVEN HUNTINGTON

AUDIENCE REACTION:

Bruce Springsteen
David Sancious
(in the studio)
Jim Dawson
(in the studio)
Gentle Giant
Hot Tuna
(thanks, Barry Fiedel)

HEAVY AIRPLAY:

Fleetwood Mac
Roger Daltrey
Rahsaan Roland Kirk
Be-Bop Deluxe
Flash Cadillac
Thin Lizzy
Monty Python
Felix Cavaliere

MODERATE AIRPLAY:

Head East
Ralph McTell
Ruby Starr & Grey Ghost
Dana Valery
Buddy Miles
Shirley & Co.
Eddie Henderson
Jim Hall
Lea Roberts
Steve Goodman
Billy Preston
UFO

TROY, N. Y.

WRPI/JOHN NEUN

HEAVY AIRPLAY:

*Gentle Giant
*Caravan
*Fairport Convention (!)
Hudson-Ford
Keith Jarrett
Gary Burton

MODERATE AIRPLAY:

*Felix Cavaliere
*Ralph McTell
*R. E. O. Speedwagon
*Fleetwood Mac
*Jefferson Starship
Steve Goodman
Eleventh House/L. Coryell
Hirth Martinez
Wings
Frank Zappa/Mothers
Rahsaan Roland Kirk
Paul Desmond
*Gary Wright
Billy Cobham
Freddie Hubbard
Roger McGuinn
Weather Report
Alexis Korner
Gato Barbieri

(An asterisk (*) indicates a New Addition)

NASHVILLE

WKDA-FM/JACK CRAWFORD

AUDIENCE REACTION:

- Eagles
- "One of These Nights"
- "Lyn' Eyes"
- Leon Russell
- "Lady Blue"
- "Back to the Island"
- "Hideaway"
- Stephen Stills
- "Turn Back the Pages"
- Neil Young
- "Tonight's the Night"
- "Speakin' Out"
- War
- "Why Can't We Be Friends"
- ZZ Top
- "Tush"
- "Back Door Medley"
- James Taylor
- "How Sweet It Is"
- "Wanderin'"
- "Gorilla"
- Rolling Stones
- "I Don't Know Why"
- "Jiving Sister Fanny"
- Elton John
- "Meal Ticket"
- "Everyone Falls in Love"
- Wings
- "Rock Show"
- Bad Company
- "Feel Like Makin' Love"
- "Shootin' Star"
- HEAVY AIRPLAY:
- Average White Band
- Bob Dylan/Band
- MODERATE AIRPLAY:
- *Troggs
- *Heartsfield
- *Uriah Heep
- *Ronnie Wood
- *Head East
- Bee Gees
- Edgar Winter
- David Bromberg
- Tim Moore
- Three Dog Night
- Willie Nelson
- Jefferson Starship
- Poco
- Waylon Jennings
- John Hiatt
- Lost Gonzo Band
- Roger McGuinn
- Batdorf & Rodney
- Guess Who
- Outlaws
- Frank Zappa/Mothers
- Tubes
- Free Beer
- Steve Goodman
- UFO
- Roger Daltrey
- Eleventh House/Larry Coryell
- Hummingbird
- *Fleetwood Mac
- *Caravan
- SINGLES:
- *Duke & The Drivers
- Smokey Robinson
- Road Apples
- Johnny Rivers
- Orleans
- Travis Wammack
- SPECIAL PROGRAMMING:
- Fantasy Park
- King Biscuit Flower Hour
- Rock Around the World

* * * *

ATLANTA

WRAS-FM/BOB BAILEY & JIM MORRISON

HEAVY AIRPLAY:

- *Atlanta Rhythm Section
- Batdorf & Rodney
- *Brecker Bros.
- Camel
- *Caravan
- *Roger Daltrey
- Bob Dylan/Band
- Fairport Convention
- *Steve Kuhn
- Wings
- Roger McGuinn
- *Ralph McTell
- Outlaws
- Glen Phillips
- Jean-Luc Ponty
- John Dawson Read
- Carly Simon
- Souther, Hillman, Furay

Atlanta Continued...

WRAS-FM

- Stephen Stills
- *Thin Lizzy
- Triumvirat
- Doc Watson
- Frank Zappa/Mothers
- Zebra
- MODERATE AIRPLAY:
- Aerosmith
- Armageddon
- Ayers Rock
- Bad Company
- Joan Baez
- Banco
- Beau Brummels
- *Be-Bop Deluxe
- Joe Beck
- Blood, Sweat & Tears
- Michael Bolotin
- David Bromberg
- John Cale
- Billy Cobham
- Curved Air
- Dr. Hook
- Doobie Bros.
- Eagles
- Eleventh House/Larry Coryell
- Esperanto
- Fireballet
- Flock
- Flying Island
- Free Beer
- *Gentle Giant
- Steve Goodman
- Mike Greene Band
- Grinderswitch
- Head East
- Headstone
- *Heartsfield
- Steve Hillage
- Bill Horwitz
- Hudson-Ford
- *Hummingbird
- Ian Hunter
- Jefferson Starship
- The Kinks
- Chuck Mangione
- Mahogany Rush
- Phil Manzanera
- Tim Moore
- Martin Mull
- *Nucleus
- Pablo Cruise
- Robert Palmer
- Perigeo
- Poco
- Jess Roden
- The Rowans
- Todd Rundgren
- Leon Russell
- David Sancious
- Sassafras
- Pete Seeger/Arlo Guthrie
- Michael Stanley Band
- Baron Stewart
- Synergy
- James Taylor
- The Tubes
- Uriah Heep
- Rick Wakeman
- War
- Weather Report
- Edgar Winter
- *Gary Wright
- IMPORTS:
- These records have been featured recently on our Import Show. Those marked with asterisks have been placed in general programming. Thanks again to Jem and Peaches for their assistance.
- *Andy Fraser Band
- *Janne Schaffer - 2nd Lp
- *Roy Harper - HQ
- *Karthago - Rock & Roll...
- *Ken Hensley - Eager to...
- Jimi Hendrix - Experience...
- *Popol Vuh - Das Hohelied...

WREK-FM/JOHN CLAYTON

CURRENT EARWAX:

- Eleventh House/Larry Coryell
- Children of All Ages
- Thelonious Monk
- John Cale
- Keith Jarrett
- Art Tatum
- Frank Zappa/Mothers
- Fairport Convention
- Fireballet
- Sons of Champlin
- Flying Island
- Bob Dylan/Band
- Jefferson Starship

Atlanta Continued...

WREK-FM

- Gary Burton Quintet
 - Raul De Souza
 - Jean-Luc Ponty
 - Doc Watson
 - Nucleus
 - Neil Young
 - Billy Cobham
 - Marion Brown
 - Jerry Riopelle
 - Triumvirat
 - Steeleye Span
 - Freddie Hubbard
 - Paul Desmond
 - Lonnie Liston Smith
 - Cosmic Echoes
 - Zebra
 - Doug Hammond/
 - David Durrah
 - Poco
 - SPECIAL EARWAX:
 - Art Tatum
 - Thelonious Monk
- **Congratulations to Pablo Records for their fine jazz line.

* * * *

TAMPA / ST. PETE

WQSR-FM/MARK BELTAIRE, DEE ADDISON

AUDIENCE REACTION:

- Outlaws
- Eagles
- Gary Wright
- Jefferson Starship
- Neil Young
- James Taylor
- ZZ Top
- HEAVY AIRPLAY:
- Wings
- Jefferson Starship
- Outlaws!
- James Taylor
- Gary Wright
- Bob Dylan/Band
- Fleetwood Mac
- Steve Goodman
- Fairport Convention
- Ronnie Laws
- Bruce Springsteen
- Rachel Faro
- Average White Band
- Neil Young
- MODERATE AIRPLAY:
- Roger Daltrey
- Pure Prairie League
- Souther, Hillman, Furay
- Doobie Bros.
- Carly Simon
- Ron Wood
- Eagles
- Joan Baez
- Tomita
- Elton John
- Zebra
- Weather Report
- Pointer Sisters
- Ambrosia
- Stephen Stills
- Batdorf & Rodney
- Banco
- Cat Stevens
- Billy Preston
- Eleventh House/Larry Coryell
- Hummingbird
- Guess Who
- Beach Boys
- Poco
- Hugh Masekela
- Hubert Laws
- Larry Jon Wilson
- Randall Bramblett
- Frank Zappa/Mothers
- Michael Stanley Band
- Hirth Martinez
- Todd Rundgren
- Perigeo
- Ralph McTell
- Caravan
- Felix Cavaliere

MODERATE AIRPLAY:

- SINGLES:
- Faces
- Duke & The Drivers
- Travis Wammack
- Allen Toussaint
- N. G. D. B.
- Steppenwolf
- SPECIAL PROGRAMMING:
- 1. The Yoga Thing, 7am
- Mon-Fri. In an attempt to help folks tap the vast reserves of early morning energy and maintain their youth.

Tampa/St. Pete Continued...

WQSR-FM

Sylvia gives 5 minutes of Yoga instruction with tips on breathing, postures and in general building and restoration of body harmony.

2. Brock Whaley is doing a weekly show called "Listen Here" aired on Wednesdays from 9 to 10pm, in which he works closely with one of the key area disc dealers in featuring new product from both known and unknown artists.

COMMENTS:

We're all happy to see that Tampa's Outlaws have won well-deserved recognition from their debut album.

'QSR has a new News Director, Norm Hale, formally of WUSF in Tampa... who joins Bob Boyle in our news dept. Our AM station WQSA recently switched to the NBC/NIS all news format, and since we share the same general building, that gives us a lot of news input to work with.

Within the next few weeks we will become an originating part of the Southern Progressive Network, through the use of Tampa's 16 track Studio 70. Studio 70 was used most recently by Spirit in recording their last Lp. All interested FM Projects people, just give me a call at the station.

Finally... in the past year soccer has become one of the sports in the Bay area... and the Tampa Bay Rowdies one of the nation's most successful professional teams... coming up on August 6th the Rowdies will have a 'QSR night. Should be fun.

We'll be co-promoting Jethro Tull on August 27th in St. Pete and August 30th in Lakeland.

* * * *

NEW ORLEANS

WRNO-FM/BERNIE LUCAS

HEAVY AIRPLAY:

- Eagles
- Aerosmith
- ZZ Top
- Gino Vannelli
- Robert Palmer
- Stephen Stills
- Average White Band
- Elton John
- Grover Washington, Jr.
- MODERATE AIRPLAY:
- Jefferson Starship
- Uriah Heep
- Nazareth
- Janis Ian
- James Taylor
- Isley Bros.
- War
- Batdorf & Rodney

- *Poco
- *Outlaws
- *Hummingbird
- *Baron Stewart
- *Billy Preston
- *Graham Central Station

OAKWOOD RECORDS/GLADIN SCOTT

HOTEST LPS:

- ZZ Top
- Eagles
- Isley Bros.
- Elton John
- Cat Stevens
- Average White Band
- Bachman-Turner
- Earth, Wind & Fire
- Joan Baez
- Aerosmith
- The Captain & Tennille
- Janis Ian
- Gino Vannelli
- War
- Stephen Stills
- Melissa Manchester
- James Taylor

Continued on top of next page...

(An asterisk (*) indicates a New Addition)

New Orleans Continued...
OAKWOOD RECORDS

Wings
Neil Young
NEW REACTION:
Jefferson Starship
Rance Allen Group
Re-interest - Judy Collins
SINGLES:
The Captain & Tennille
"Love Will Keep Us..."
Michael Murphey
"Wildfire"
Elton John
"Someone Saved My Life"
Van McCoy
"The Hustle"
War
"Why Can't We Be Friends"

* * * *

HOUSTON

KPFT-FM 90/EMMETT RYAN

AUDIENCE REACTION:
Bobby Blue Bland
"Yolanda"
Buari
"Advice From Father"
Norman Connors
"Skindiver"
Eleventh House/Larry Coryell
"That's The Joint"
Funkadelic
"Better By the Pound"
"Get Off Your Ass..."
Steve Goodman
"Lookin' For Trouble"
Freddie Hubbard
"Liquid Love"
James Last
"Summertime"
Oz Knozz
"Doodley Squat #1"
Randy Pie
"Microfilm"
Gino Vannelli
"Mama Coco"
Ronnie Wood
"It's Unholy"

HEAVY AIRPLAY:

Bobby Blue Bland
Buari
Eric Burdon Band
Billy Cobham
Bob Dylan/Band
Fleetwood Mac
Funkadelic
Steve Goodman
Freddie Hubbard
Isley Bros.
Waylon Jennings
Jefferson Starship
James Last
*Yusef Lateef
Lost Gonzo Band
Roger McGuinn
*Ellen McIlwaine
*Monty Python
Outlaws
Oz Knozz
*Esther Phillips
Jean-Luc Ponty
Floyd Tillman
Tubes
*Gino Vannelli
Ronnie Wood
Larry Young's Fuel
Frank Zappa/Mothers

MODERATE AIRPLAY:

Arthur Adams
Juke Boy Bonner
Albert Brooks
*Arthur Brown
*B. T. Express
John Cale
Caravan
*Felix Cavaliere
Norman Connors
Eleventh House/Larry Coryell
*Sonny Criss!!!
*Fairport Convention
*Gentle Giant
*Bobby Harrison
*Eddie Henderson
John Hiatt
*Hummingbird
*Rahsaan Roland Kirk
Stu Martin/John Surman
Hugh Masekela
*Ralph McTell
*Les Paul/Mary Ford
Billy Preston
*"Rancho Deluxe" Soundtrack
Randy Pie
Dom Um Romao
Michael Stanley Band
Troggs
*Trooper
*White Lightnin'

Houston Continued...
KPFT-FM

Edgar Winter
*Gary Wright
SPECIAL PROGRAMMING:
Heiner Stadler
Love in the Middle of
the Air
Poetry Out Loud #9
(The Harlemons)
Steve Kimmel
"Doll-A-Bye"
Studio Interviews with:
White Lightnin'
Pablo Cruise

IMPORTS:

Wigwam
Nuclear Nightclub
Adrian Wagner
Distances Between Us
Ian Matthews
Journeys From Gospel Oak
Popul Vuh
Das Hohelied Salomos
Khan
Space Shanty
Neutrons
Tales From the Blue...
Robert Wyatt
Ruth is Stranger...
Bill Connors
Theme to the Gaurdian

REDISCOVERIES:

Doors
L. A. Woman
Caravan
Land of Grey & Pink
Steve Goodman
Sergio Mendes & Brasil '77
Primal Roots
Janis Joplin

COMMENTS:

White Lightnin' knocked me out recently on stage at Liberty Hall. Their homegrown brand of trio rock 'n' roll is a refreshing change from the usual fore of "sophisticated" sound. Instinctively, White Lightnin' gets down with their audience. Keep on keepin' on!

Bob Dunn's Nudes & Pavlovic Affairs in the last Walrus left me wondering... wondering what the hell he's talking about. Is a translation too much to ask?

Mike Plummer from Chess/Janus popped into KPFT last week for a friendly visit, and apparently we share many perspectives together. Hope you enjoyed Houston, Mike, as much as we dug you. Come back soon.

The Jazz Record Mart in Chicago is onto something. Their idea of a compressed multiple concert review works very well, I find, and contributes to a more informative Walrus.

Thanx,
Emmett

KLOL-FM/J, McCAULEY

AUDIENCE REACTION:

Armageddon
Aerosmith
HEAVY AIRPLAY:

10CC
Aerosmith
Eagles
Jefferson Starship
Bad Company
*Gary Wright
*Fleetwood Mac
Frank Zappa/Mothers
ZZ Top
James Taylor
Ian Hunter
*Alvin Lee (new)

MODERATE AIRPLAY:

Edgar Winter
Leon Russell
Jimi Hendrix
Robert Palmer
Billy Cobham
Hot Tuna
Pointer Sisters
Minnie Riperton
*UFO
Wings
Hudson-Ford
Steve Hillage
Upp
Phil Manzanera
Camel
Spirit
*Billy Preston
Supertramp
Isley Bros.

Houston Continued...
KLOL-FM

David Bowie
War
Bob Dylan/Band
Stephen Stills
Ace
Ambrosia
Steely Dan
The Kinks
Tomita
Jeff Beck
Earth, Wind & Fire
Triumvirat
Lonnie Liston Smith
Led Zeppelin
Janis Ian
Carly Simon
Joan Baez
Weather Report
Doobie Bros.

SINGLES:

Merry Clayton
"Keep Your Eye on the Sparrow"

SPECIAL PROGRAMMING:

Alvin Lee - in the studio for 1-1/2 hours with his new album, taking calls and jamming live. Really a nice afternoon. Gary Wright interviewed on-the-air.

NEWS & PUBLIC AFFAIRS:

On site coverage of Apollo-Soyuz.

* * * *

NATIONAL

RECORD BAR/PETE SMOLEN

(Representing 68 stores nationally.)

HOTEST LPS:

Elton John
Captain Fantastic...
Eagles
The Captain & Tennille
Isley Bros.
Jefferson Starship
Elton John
Greatest Hits (Sale)
Cat Stevens
Olivia Newton-John
Wings
Earth, Wind & Fire
Janis Ian
James Taylor
ZZ Top
Led Zeppelin (Sale)
Pure Prairie League (Sale)
America
"Tommy" Soundtrack
Bob Dylan/Band
War
Stephen Stills
Carpenters
Rolling Stones
Average White Band
Linda Ronstadt
Doobie Bros.
Joan Baez

NEW REACTION:

REGIONALS:

Outlaws (South)
Ambrosia
Melissa Manchester
Free Beer
10CC
Esther Phillips
Aerosmith
R. E. O. Speedwagon
Pointer Sisters
Waylon Jennings
Graham Central Station
Roger Daltrey
"Jaws" Soundtrack
Barrabas
Fleetwood Mac
Tubes (West)

* * * *

NEW ORLEANS

WRNO-FM/BERNIE LUCAS

HEAVY AIRPLAY:
Eagles
Aerosmith
ZZ Top
Gino Vannelli
Elton John
Robert Palmer
Stephen Stills
Average White Band
Grover Washington, Jr.
*Fleetwood Mac
MODERATE AIRPLAY:
Jefferson Starship
Uriah Heep

New Orleans Continued...
WRNO-FM

Nazareth
Janis Ian
James Taylor
Isley Bros.
War
Batdorf & Rodney
*Poco
*Outlaws
*Isis
*Hummingbird
*Baron Stewart
*Billy Preston
*Graham Central Station
*Gary Wright
*Trooper

NEWS & PUBLIC AFFAIRS:

Miss WRNO, Gay Labat, won the Miss Jefferson Downs contest last week. She collected over 1,300 votes at \$1 per vote - the money goes to Cystic Fibrosis research.

Announcer Line-up...

New P. D. - Doug Christian
Bernie Lucas remains as M. D.
12 - 6 am - Mitch McCracken
6 - 10 am - Bernie Lucas
10 - 2 pm - Christian
2 - 7 pm - Tom Owens
7 - 12mid - Jim White
Weekends - Jeff Ballentine

* * * *

BIRMINGHAM, ALA,
WERC-FM/MICHAEL ST. JOHN

AUDIENCE REACTION:

Fleetwood Mac
Ray Thomas
Atlanta Rhythm Section
Billy Preston
Jefferson Starship

HEAVY AIRPLAY:

Head East
Gino Vannelli
Uriah Heep
Eagles

MODERATE AIRPLAY:

Waylon Jennings
Guess Who
Hummingbird
Outlaws
Bob Dylan
Steve Goodman
Heartsfield

SINGLES:

Spinners
John Dawson Read
Barry Manilow
Dr. Hook

(An asterisk (*) indicates a New Addition)

FT, KNOX, KY,
WSAC-FM/HAPPY DAZE CREW
AUDIENCE REACTION:
Jack Bruce
Grateful Dead
Jimi Hendrix
Led Zeppelin
Pink Floyd
Traffic
HEAVY AIRPLAY:
Fab Fore "Abbey Road"
Caravan
Hatfields Egg
Hummingbird
Waylon Jennings
King Crimson
Ronnie Lane
New York Jazz Quartet
Outlaws
Robert Wyatt
IMPORTS:
Kevin Ayers and The Whole
World the Heritage Series/re-
issuing Joy of a Toy & Shooting
at the Moon!!!
Roy Harper
Flat Baroque & Berserk
Various Artists
Over the Rainbow
Wigwam
Nuclear Nighclub
Darryl Way's Wolf
Night Music

RALEIGH, N. C.
WQDR-FM/ BILL HARD,
XRIS MILLER
AUDIENCE REACTION:
Eagles (phone) "Lying Eyes"
Outlaws (sales up)
HEAVY AIRPLAY:
Elton John
Eagles
Wings
James Taylor
Janis Ian
Free Beer
Jefferson Starship
MODERATE AIRPLAY:
10CC
War
Outlaws
ZZ Top
*Pablo Cruise
*Roger Daltrey
*John Dawson Read
*Fleetwood Mac
Slade
Frank Zappa/Mothers
Pure Prairie League

BEAUFORT, S. C.
WBEU-FM/TOM MARKER
AUDIENCE REACTION:
Eagles
War
Pure Prairie League
Joan Baez
Stephen Stills
Jefferson Starship
Elton John
Doobie Bros.
Outlaws
Randall Bramblett
Pointer Sisters
Frank Zappa/Mothers
James Taylor
Waylon Jennings
Gino Vannelli
HEAVY AIRPLAY:
*Fleetwood Mac
*Jimmy Buffett
*Buddy Miles
*Ray Thomas
*Freddie Hubbard
*R. E. O. Speedwagon
Free Beer
*Felix Cavaliere
*Georgie Fame
Pointer Sisters
Hudson-Ford

ATHENS, GA.
WUOG/IRIS HOROWITZ
HEAVY AIRPLAY:
Edgar Winter
Randall Bramblett
Neil Young
Eagles
Stephen Stills
Jefferson Starship
John Abercrombie
Jess Roden
War
*Headstone
*Caravan
*Frank Zappa/Mothers
Flock

WUOG Continued...
Heartsfield
Thin Lizzy
Roger Daltrey
Moonrider
*Be-bop Deluxe
Poco
*Fairport Convention
The Rowans
Sassafras
Head East
Zzebra
The Tubes

JACKSONVILLE, FLA.
WAIV-FM/BILL BARTLETT
AUDIENCE REACTION:
Outlaws!!!
Synergy!!!
Eagles
ZZ Top
Stephen Stills
Wings
Jefferson Starship
Bad Company
Average White Band
Jeff Beck
Elton John
Doobie Bros.
*Uriah Heep
MODERATE AIRPLAY:
*Sweet
*Frank Zappa/Mothers
*Fleetwood Mac
*Baron Stewart
Gino Vannelli
*Rachel Faro
*Waylon Jennings
Spirit
*Slade
MFSB
SINGLES:
Johnny Rivers
Travis Wammack

MOBILE, ALA.
WABB-FM/LEE STAMP
AUDIENCE REACTION:
Steve Goodman
Outlaws
Frank Zappa/Mothers
Ambrosia
Average White Band
Bob Dylan/Band
War
Stephen Stills
ZZ Top
Pointer Sisters
HEAVY AIRPLAY:
*Fleetwood Mac
*Roger Daltrey
*Uriah Heep
*Waylon Jennings
*Caravan
*Jean-Luc Ponty
*Spinners
*Guess Who
Neil Young
Jefferson Starship
Roger McGuinn
Robert Palmer

BATON ROUGE, LA.
WFMF/MICHAEL MOORE
HEAVY AIRPLAY:
*Roger Daltrey
*John Hiatt
*Outlaws
*White Lightning
*Bob Dylan/Band
Jefferson Starship
Frank Zappa/Mothers
Michael Stanley
War
Stephen Stills
Average White Band
Jess Roden
Minnie Riperton
Robert Palmer
Lost Gonzo Band
Kokomo
Bee Gees
Martin Mull
Elvin Bishop
Isaac Hayes
Kinks
Shuggie Otis
Alexis Korner
SINGLES:
Average White Band
REDISCOVERY:
Bruce Springsteen!!

AUSTIN, TEXAS
KOKE-FM/STEVE GARY &
JOE GRACEY
AUDIENCE REACTION:
*Willie Nelson
*Souther, Hillman, Furay
HEAVY AIRPLAY:
*Steve Goodman
David Bromberg
Waylon Jennings
Earl Scruggs Revue
Doc Watson
*Roger McGuinn
*Bob Dylan/Band
MODERATE AIRPLAY:
*Jerry Riopelle
Lost Gonzo Band
Joan Baez
*James Talley
*Steve Young
*Jim Ringer
*Rachel Faro
SINGLES:
Calico
Augie Meyer
Jimmy Buffett
Amazing Rhythm Aces
Asleep at the Wheel
Kris Kristofferson
Hank Snow
Ernest Tubb
Fred F. Carter, Jr.

AUSTIN, TEXAS
KUT-FM/KIRBY McDANIEL
HEAVY AIRPLAY:
Soul:
*Buddy Miles
MFSB
Isley Bros.
*Moacir Santos
*Eddie Henderson
Elek Bacsik
*Jose Feliciano
Grover Washington, Jr.
Hugh Masekela
Jazz:
John Dankworth
Arista releases
Art Tatum/Pablo
Freddie Hubbard
Steve Kuhn/ECM import
Ron Beirach/ECM import

FT, WORTH/DALLAS, TEXAS
KAMC-FM/STUART McRAE
AUDIENCE REACTION:
Eagles
Waylon Jennings
Rusty Wier
Jefferson Starship
Elton John
HEAVY AIRPLAY:
Heartsfield!
*Fleetwood Mac
Stephen Stills
Joan Baez
Willie Nelson
MODERATE AIRPLAY:
*Calico!
*Fairport Convention
*Ray Thomas
*Lonnie Liston Smith
*Moonrider
*Susan Webb
*Roger Daltrey
John Dawson Read
Outlaws
Gino Vannelli
The Rowans
Pablo Cruise
Steve Goodman
SINGLES:
Nitty Gritty Dirt Band
Jerry Jeff Walker

LUBBOCK, TEXAS
KSEL-FM/JOHN MICHAEL S.
AUDIENCE REACTION:
Heartsfield
Roger Daltrey
*Ronnie Laws
*Eddie Henderson
*Buddy Miles
*Don Minasi
HEAVY AIRPLAY:
*Fleetwood Mac
*Felix Cavaliere
*Gary Wright
Susan Webb
Free Beer
Outlaws
Michael Stanley Band
Jose Feliciano
Rachel Faro
Stephen Stills
Poco
Billy Preston

KSEL-FM Continued...
Brewer & Shipley
MODERATE AIRPLAY:
*UFO
*White Lightnin'
*Graham Central Station
*Olympic Runners
Head East

GALVESTON, TEXAS
KUFO/NOLAN BAADE
HEAVY AIRPLAY:
*Fleetwood Mac
*Roger Daltrey
Gino Vannelli
Buddy Miles
Jefferson Starship
Isaac Hayes
Melissa Manchester
Willie Nelson
*Gentle Giant
Eagles
Stephen Stills
David Bromberg
Average White Band
Juke Boy Bonner
Lost Gonzo Band
Bruce Springsteen
Minnie Riperton
MODERATE AIRPLAY:
Spirit
Fairport Convention
Neil Young
Souther, Hillman, Furay
Pointer Sisters
*Graham Central Station
10CC
Hubert Laws
Grover Washington, Jr.

AUSTIN, TEXAS
KRMH/BART HAMILL
HEAVY AIRPLAY:
Poco
Pointer Sisters
James Taylor
Leon Russell
Wings
Eagles
Robert Palmer
War
Jefferson Starship
Lost Gonzo Band
Joan Baez
Bob Dylan/Band
Frank Zappa/Mothers
Waylon Jennings
MODERATE AIRPLAY:
Graham Central Station
Trooper
R. E. O. Speedwagon
Hummingbird
Steve Goodman
Ronnie Wood
Fleetwood Mac
Jimmy Buffett
Roger Daltrey
Outlaws
Jose Feliciano

OXFORD, MISS.
WOOR-FM/GEORGE S. TRANUM
AUDIENCE REACTION:
Hot Tuna
Jefferson Starship
Jeff Beck
Rolling Stones
HEAVY AIRPLAY:
*Bob Dylan/Band
Guess Who
*Heartsfield
R. E. O. Speedwagon
*Poco
*Outlaws
Wings
Batdorf & Rodney
Ronnie Wood
Michael Stanley Band
Stephen Stills
Steely Dan
MODERATE AIRPLAY:
*Steve Goodman
*Roger Daltrey
*Headstone
*UFO
*Fleetwood Mac
Jose Feliciano
*Thin Lizzy
*Uriah Heep
Joan Baez

MIDWEST

(An asterisk (*) indicates a New Addition)

DETROIT

WWWW-FM/JERRY LUBIN

HEAVY AIRPLAY:

Aerosmith
Eric Burdon Band
Eagles
Peter Frampton
Isley Bros.
Ian Hunter
Jefferson Starship
Elton John
Kiss
Led Zeppelin
Nazareth
Bob Seger
Sweet
10CC
Thin Lizzy
Wings
Frank Zappa/Mothers

MODERATE AIRPLAY:

Ambrosia
Bee Gees
John Cale
*Caravan
Roger Daltrey
Bob Dylan/Band
*Flash Cadillac
Fleetwood Mac
*Headstone
*Guess Who
*Head East
*Heartsfield
KC & Sunshine Band
Paul Kosoff
Little Feat
Lost Gonzo Band
O'Jays
Outlaws
Pointer Sisters
Poco
Pavlov's Dog
Pure Prairie League
Billy Preston
*Rare Earth
R. E. O. Speedwagon
Rolling Stones
*Sassafras
Souther, Hillman, Furay
*Ruby Starr & Grey Ghost
Spirit
Michael Stanley Band
Troggs
Tubes
UFO
Uriah Heep
Ronnie Wood
White Lightnin'
Edgar Winter
Gary Wright
*Jess Roden
*Buddy Miles
*Barrabas
*John Hiatt
*Randy Pie
SINGLES:
Bee Gees
KC & Sunshine Band
James Taylor
Pointer Sisters
Dwight Twilley
Merry Clayton
Moriah
Queen

WABX-FM/ LONNA HARRIS/MUSIC DIR, JIM SOTET/PROGRAM DIR.

AUDIENCE REACTION:

Bob Seger
Jefferson Starship
Peter Frampton
Isaac Hayes
David Bowie
Bee Gees
Eagles
Elton John
Ambrosia
Poco

HEAVY AIRPLAY:

Peter Frampton
10CC
Isaac Hayes
Jesse Colin Young
David Bowie
Pure Prairie League
Eagles
Bob Seger
Pointer Sisters
Grover Washington, Jr.
Hubert Laws
Beach Boys
Good Vibrations
Cat Stevens

DETROIT Continued...

WABX-FM

Doobie Bros.
O'Jays
War
America
Three Dog Night
Carly Simon
Average White Band
Stephen Stills
James Taylor
Bee Gees
Isley Bros.
Hollies
Orleans
Wings
Melissa Manchester
Ambrosia
Elton John
Smokey Robinson
Earth, Wind & Fire
Temptations
Judy Collins
Harold Melvin/Blue Notes
Jefferson Starship
Joan Baez
Janis Ian
Poco
Michael Murphey
Chicago VIII
Minnie Riperton
MFSB
Souther, Hillman, Furay

MODERATE AIRPLAY:

Eddie Kendricks
Impressions
Four Tops
*Rowans
Heartsfield
Guess Who
Pilot
Manhattan Transfer
Jackson Five
Billy Preston
Georgie Fame
*Lenny Williams
Roger Daltrey
*Dynamic Superiors
*Gino Vannelli
Batdorf & Rodney
*Esther Phillips
Natural Four
Ben E. King
Mike Greene Band
*Tim Moore
James Last
Captain & Tennille
Roger McGuinn
*Headstone
*Jose Feliciano
*Fleetwood Mac
*Felix Cavaliere

SINGLES:

South Shore Commission
"Free Man"
Carly Simon
"Waterfall"
Orleans
"Dance With Me"
Spinners
"Games People Play"
Gwen McCrae
"Rockin' Chair"
New Birth
"Dream Merchant"
Three Dog Night
"Till the World Ends"
Harry Chapin
"Dreams Go By"
Kokomo
"I Can Understand It"

REDISCOVERIES:

Tim Moore
Mike Greene Band

SPECIAL PROGRAMMING:

Sunday, July 27th - Laura Davis (WABX disc jockey) interviews Labelle, 1am-2am.

COMMENTS:

New Music Director:
Lonna Harris -- Program Dir.
Jim Sotet

* * * *

CLEVELAND

WMMS-FM/ JOHN GORMAN, P. D.

CHARLIE KENDALL, M. D.

AUDIENCE REACTION:

Aerosmith
Ambrosia
Average White Band
Bad Company
Beach Boys (all)

Cleveland Continued...

WMMS-FM

Roger Daltrey
Bob Dylan/Band
Fleetwood Mac
Hummingbird
Isley Bros.
Jefferson Starship
Elton John
KC & Sunshine Band
Wings
Outlaws
Minnie Riperton
Todd Rundgren
Michael Stanley Band
Stephen Stills
Sweet
James Taylor
Tubes

HEAVY AIRPLAY:

Aerosmith
Average White Band
Beach Boys (all)
Arthur Brown
Felix Cavaliere
Bob Dylan/Band
Roger Daltrey
Fleetwood Mac
Hummingbird
Isley Bros.
Jefferson Starship
KC & Sunshine Band
Linda Lewis
Outlaws
Michael Stanley Band
Stephen Stills
Sweet
James Taylor
Thin Lizzy
Tubes
Gary Wright

MODERATE AIRPLAY:

Ambrosia
Armageddon
Bad Company
Joe Beck
Be-Bop Deluxe
Elvin Bishop
Brewer & Shipley
Eric Burdon Band
Larry Coryell
Georgie Fame
Graham Central Station
Hudson-Ford
Latimore
Wings
MFSB
Frank Zappa/Mothers
Robert Palmer
Esther Phillips
Pointer Sisters
Pure Prairie League
Minnie Riperton
Todd Rundgren
David Sanborn
Sens. Alex Harvey Band
10CC
Troggs
Uriah Heep
War
Grover Washington, Jr.
Ron Wood
ZZ Top

LIGHT AIRPLAY:

Jeff Beck
Brecker Bros.
Captain & Tennille
"Cooley High" Sdtrk.
Guess Who
Janis Ian
Kokomo
Kool & The Gang
Mahogany Rush
Gwen MacRae
Roger McGuinn
Harold Melvin
Rainbow Canyon
(unreleased Lp)
Three Degrees
Sassafras
UFO

SINGLES:

Captain & Tennille (Spanish)
Bryan Ferry
Gloria Gaynor
Al Green
Billy Paul
Johnny Rivers
Patti Smith
Bruce Springsteen (tape)
Television (tape)
Dwight Twilley Band
Freddie Waters
Roy Wood
SPECIAL PROGRAMMING:
Agora Club Concerts
Smiling Dog Saloon Concerts

Cleveland Continued...

WMMS-FM

Coffee Break Concerts
Local Color Specials
Archie Rothman's Time
Machine
King Biscuit/BBC Presents
Rock Around the World

RECENT INTERVIEWS:

Al Kooper
James Taylor
Beau Brummels
Ken Hensley of Uriah
Heep
Dr. Hook & The Medicine
Show

NEWS & PUBLIC AFFAIRS:

Peter Camejo, the Socialist Workers Party candidate for President and Robert Bresnahan the SWP candidate for Mayor of Cleveland were my most recent guests on Jabberwocky. Over the past couple of weeks, we've featured one hour discussions with Christopher C. Cornybeare, Dir. of the Ecumenical Justice Program (and contributor to our Prisoner program) and social critic Guy Ross. If interested in Jabberwocky, either in carrying some of the programs or suggesting a few guests, please give me a call. Most programs, however, are community based.

Helen Baker's Student Rights program, produced in cooperation with the A. C. L. U. will return to the airwaves shortly. Ms. Baker is taking a "summer vacation" preparing the '75-'76 Student Rights handbook in cooperation with the A. C. L. U. The handbook is distributed free to all requesting students and parties.

It seems prison authorities are again conducting raids on cells for transistor radios (due to recent commentary and news on the Prisoner program) and publications (Exit magazine recently prepared an expose on conditions in Cleveland prisons). We'll keep you abreast.

- Murray Saul

Under the Freedom of Information Act, the FBI has been forced to release more memos detailing illegal harassment aimed at the Socialist Workers Party. We've secured copies of the memo and we are working with Exit magazine to obtain more of the memos. One of the memos tells how the FBI worked with a Cleveland radio station to disrupt the anti-war movement from 1968 to 1970. Another memo details how the FBI wrote letters to the parents of two students at Oberlin College on a hunger strike protesting the Vietnam war. The letters said, in part: "Your son hasn't eaten and therefore doesn't know what he's getting into with these radicals."

I plan to exercise my right with the Federal Government to see if the FBI and CIA have a file on me.

Last week I had the pleasure of interviewing the SWP candidate for President Peter Camejo. Topics discussed included Kent State, the economy, and the SWP. Camejo, along with SWP Mayoral candidate Bob Bresnahan were interviewed for Murray Saul's Jabberwocky program.

The Kent State case is in its 12th week, going on much longer than expected. The ever-popular Governor James Rhodes takes the stand in his own defense this week. The latest person to testify was National Guard Brigadier General Robert Canterbury who said he was horrified at the shootings and that the guards were not surrounded.

Continued on top of next page...

Cleveland Continued...

WMMS-FM

Where was this man before?

Finally, if you were wondering where I was... It's vacation time, and I must say, I spent mine in the most lavish of styles. I was on a two week vacation, one of which was spent in Hawaii that believe it or not, I won from my capitalist bank. What can I say?

- Ed "Flash" Ferenc
News Director

COMMENTS:

News while it is news...

We're in our third printing of WMMS "Buzzer" T-shirts. We've moved over 10,000 shirts since the spring. Profits from the sale of the shirts go to the free clinic organizations of Northeastern Ohio. We're also merchandising rain slickers, halters, and long-sleeve jerseys in the same manner.

Our off-air concert line is a success. It seems to me radio stations waste valuable air time to profit-making clubs and promoters by setting aside five and ten minute portions of their broadcast day with such free promotion. Our concert line is set up on a phone playback unit and is in operation 24 hours a day, 7 days a week. All a listener has to do is dial up the number (which we announce on-the-air) for complete concert-club info. If clubs or promoters want additional exposure, they have to buy time on the station. We've been running with this system for a few months now... and that phone is always ringing.

WMMS presented a series of "Hot Summer Movies" in cooperation with the progressive New Cinema Associates of Cleveland. Titles included: Kid Blue, Pulp, Pat Garrett & Billy the Kid, Payday, and Gumshoe.

I am fuming due to the results of our promotion with The Kinks' "Soap Opera" and Nilsson's "The Point" films. First of all, The Kinks' film was of very poor quality. The film "split" about three or four times during the showing... and, on top of that, "The Point" never ran. To add insult to injury, the films were supposed to be shown free of charge, but the location charged \$2.50 a person (plus the first 50 in hot free Kinks Lps, second 50 Nilsson Lps). I was on vacation at the time of the showing. I've made a few phone calls, but at this point everyone seems to be passing the buck. We've been promised additional screenings of the films (free of charge, etc.) but that doesn't help the people who spent the \$2.50 to see (what we were led to believe) two good films.

Speaking of promotions, Summertrip leaves much to be desired. The concept was an interesting one... but who in hell is responsible for that jive-ass copy and promotional set up?

That's about it for now. Let me close with an excerpt from a recent in-house memo by Charlie Kendall:

"So far it's been an incredible

- (A) New experience working here (B) Summer (C) Year for good music (D) Lesson in Spanish (E) All of the above."

- John

RECORD REVOLUTION/

PETER T. SCHLIEWEN

HOTEST LPS:

- Average White Band Jeff Beck Joe Beck Brecker Bros. Eleventh House/Larry Coryell Roger Daltrey Bob Dylan/Band Eagles Fleetwood Mac

Cleveland Continued... RECORD REVOLUTION

- Graham Central Station Freddie Hubbard Isley Bros. Keith Jarrett Jefferson Starship Outlaws Spinners Bruce Springsteen Michael Stanley Band The Sweet 10CC Tubes War Grover Washington, Jr. Wings Gary Wright Neil Young Frank Zappa/Mothers

NEW REACTION:

- Atlantis Philharmonic on Dharma B. T. Express Barrabas Be-Bop Deluxe Albert Brooks Arthur Brown Eric Burdon Caravan Fairport Convention Funkadelics Gentle Giant Steve Goodman Head East Hummingbird Mirabai Monty Python Esther Phillips R. E. O. Speedwagon David Sanborn Tavares Thin Lizzy Traffic On The Road Ray Thomas Trooper UFO Uriah Heep White Lightnin'

THE TIRED & THE SURE & THE TRUE:

- Aerosmith Ambrosia David Bowie Elton John Melissa Manchester Pure Prairie League Todd Rundgren Cat Stevens James Taylor

* * * *

MILWAUKEE

WZMF-FM/JOHN HOUGHTON

AUDIENCE REACTION:

Alliotta, Haynes & Jeremiah "Lakeshore Drive" (regional)

- ZZ Top Eagles *Roger Daltrey *Head East (single) Outlaws Aerosmith

HEAVY AIRPLAY:

Same as Audience Reaction

Plus:

- Jefferson Starship Ian Hunter *Fleetwood Mac

SINGLES:

Head East single is far superior to the album cut.

REDISCOVERIES:

Supertramp will sell and get requested forever in this market.

COMMENTS:

George, sorry I didn't get this stuff to you last time out. Was going through post-ARB depression. Which leads me to... has anybody tried to figure out why FM progressive went down almost nationwide this last book? Here are some observations to consider. In the last year Jethro Tull, David Bowie, Led Zep., etc. have all had hit singles. And in our market at least, FM Top-40 (25) has had the foresight to dig back into old progressive hit album material. This, coupled with quicker releases on progressive singles has taken away a lot of the exclusivity of the music once thought of as progressive.

Milwaukee Continued... WZMF-FM

I don't know if there is any solution to this problem but I personally think that if record companies would like to see the continuation of album FM, and not just the single being played it would do us and them much good if they could delay the release of singles longer than they have been of late. If I could have a jump of eight or nine weeks on an album like Eagles and program "One Of These Nights" on a fair but non-kill rotation and also program the other cuts that are of high quality on the album and then start to back off when the Top-40 AM-FM station starts playing the single 116 times per week it would certainly help to establish a certain uniqueness on the station. We are doing something similar to that now but to the listener, once the single is released, they don't realize that it's not us over-playing the song. This is due to the number of choices an FM or AM-FM listener now has in rock. If the progressives were the only ones to play certain things (from the album) for a certain period of time, to build up a genuine "here it is off the album feeling," it seems to me that it would benefit the progressive station immensely and not hurt the ultimate record sales at all.

If there is any noble soul out there who happens to agree with this philosophy, give me a call at (414) 251-7070 and maybe we can get together and apply some form of consolidated effort to this topic; maybe the Billboard Convention would be a good shot to get it across. By the way, almost every record guy I've talked to thinks I'm off the wall on this.

* * * *

MIDWEST

LIEBERMAN ONE STOP/

DOUG ACKERMAN

(Servicing 150 Head Shops in the Midwest.)

HOTEST LPS:

- Eagles Bob Dylan/Band Elton John Melissa Manchester Jefferson Starship Charlie Daniels Band Wings Stephen Stills Earth, Wind & Fire Doobie Bros.

NEW REACTION:

- Steve Goodman Outlaws Isley Bros. Average White Band R. E. O. Speedwagon Waylon Jennings Pablo Cruise Frank Zappa/Mothers Rowans Joan Baez Heartsfield Felix Cavaliere Gary Wright Mirabai Poco Tubes

MUSICLAND-J. L. MARSH/

BOB DAHLE

(Representing 142 stores predominantly in the Midwest.)

HOTEST LPS:

- Elton John Captain Fantastic... Cat Stevens Elton John Greatest Hits The Captain & Tennille Eagles Olivia Newton-John Wings Tony Orlando & Dawn Greatest Hits Carpenters John Denver - Back Home

Midwest Continued... MUSICLAND-J. L. MARSH

- Bachman-Turner Four Wheel Drive "Tommy" Soundtrack Alice Cooper Olivia Newton-John If You... ZZ Top Freddie Fender Jefferson Starship War James Taylor Melissa Manchester NEW REACTION Bob Dylan/Band R. E. O. Speedwagon Neil Young Frank Zappa/Mothers Guess Who Poco Ambrosia David Bowie Young American Waylon Jennings

* * * *

MINNEAPOLIS

KQRS-FM/JIM LARKIN

- HEAVY AIRPLAY: Jefferson Starship Ronnie Wood Steve Goodman Billy Preston Rowan Bros. Bob Dylan/Band Fleetwood Mac John Hiatt *Gary Wright MODERATE AIRPLAY: Outlaws Heartsfield Hummingbird Waylon Jennings Graham Central Station *Fairport Convention *John Cale *Modern Jazz Quartet *Rahsaan Roland Kirk *Cedar Walton *Head East *Gene Ammons *Micheal Stanley Band

* * * *

CHICAGO

WXRT-FM/JOHN PLATT,

BOB SHULMAN, SETH MASON

AUDIENCE REACTION:

- Jefferson Starship Steve Goodman Frank Zappa/Mothers Stephen Stills Janis Ian Joan Baez Wings Aerosmith Monty Python Neil Young Weather Report Eagles Leon Russell *Fleetwood Mac Heartsfield Bob Dylan/Band HEAVY AIRPLAY: ZZ Top Synergy Alliotta-Haynes-Jeremiah David Sancious Edgar Winter Michael Stanley Band Jean-Luc Ponty Spirit Ambrosia Triumvirat Joan Armatrading Pointer Sisters Lovcraft Michal Urbaniak Beau Brummels Thin Lizzy Doc Watson Wailers OTHER NEW ADDITIONS: *Caravan *Felix Cavaliere *David Sanborn *Mike Greene Band *Uriah Heep *Ruby Starr & Grey Ghost *UFO *Eddie Henderson *Ralph McTell

Continued on top of next page.

(An asterisk (*) indicates a New Addition)

Chicago Continued...

WXRT-FM

SPECIAL PROGRAMMING: July 23 & 24 Rolling Stones Story (perhaps the best produced BBC special we've ever run - Alexis Korner is irresistible).

COMMENTS: To Linda Goldfarb of WHCN: The notorious Crazy Don Goldberg has surfaced in San Francisco, where, believe it or not, he's working for McCann, Erickson. I'll try to remember to get you his address.

To Bob Dunn of KDKB: We're not sure we know just where you're coming from, but we'll try to reply to some of the criticisms you had in your Concepts.

When it comes to programming new records, you question the necessity of asking, "Who do you want to listen?" and "Will this get my audience off?" Well, if you're not doing it for your audience, who are you doing it for? Are you assuming that the audience will be there, no matter what you play?

In a market where there's more than one station, people will choose what station to listen to - either consciously or subliminally - because they prefer a certain air sound. As a programmer your job is to make the choice easy for the listener by offering a clear-cut identity. That involves making certain decisions - about music, news & public affairs programming, announcing style, spot policy, etc. - all the things that contribute to the way a station sounds. You don't make those decisions randomly or irrevocably, but with an idea for how they will affect a certain audience that might listen to you. If you make the right decisions, you end up with an audience that enjoys what it hears and that you can sell to sponsors. If you make the wrong ones, you don't stay on-the-air very long. That's what commercial radio is all about, and that's why you have to make a station sound "the way you want it to." Would you rather have it sound the way you don't want it to?

Incidentally, the fact that three names always appear with our Walrus reports should be a clue that no one person at WXRT is unilaterally making decisions. In fact, there are so many of us involved in so many different things that we don't even use the titles "program director" or "music director." We do have a system for programming records that always involves at least two and often all of the air staff. And we do get feedback from everybody every week, both at our music and programming meeting and our general staff meeting. The point about accountability is an interesting one, but it may be misdirected. While many people will take issue with your Concepts you have certainly stimulated some thoughtful debate, and that's what Walrus is all about.

WXFM-TRIAD/SAUL SMAIZYS

AUDIENCE REACTION:

- Jefferson Starship
Randy Pie
Ronnie Foster
John Abercrombie
Ronnie Laws
Edgar Winter
Jean-Luc Ponty
UFO
Flying Island
Heartsfield
Triumvirat
Frank Zappa/Mothers
Be-Bop Deluxe
Barrabas

HEAVY AIRPLAY:

- Jefferson Starship
Jean-Luc Ponty
Heartsfield

Chicago Continued...

WXFM-TRIAD

- *Randy Pie
Frank Zappa/Mothers
Triumvirat
10CC
Edgar Winter
Eleventh House/Larry Coryell
MODERATE AIRPLAY:
Michal Urbaniak
Love Craft
Stephen Stills
Funk Factory
The Tubes
Fairport Convention
The Outlaws
Roger Daltrey
UFO
Head East
Joe Beck

- *Graham Central Station
*Ray Thomas
*Dennis Roussos
*Ronnie Laws
*Ronnie Foster
*Fleetwood Mac
*Be-Bop Deluxe
*Gentle Giant

SPECIAL PROGRAMMING:

From Earth News, Rolling Stone, and our own...

- Heartsfield
War
Peter Frampton
Neil Young
Dwight Twilley Band
The Tubes

IMPORTS:

- Grobschnitt
Aqua Fragile
Cherubin

REDISCOVERIES:

- Coon Sanders Nighthawks

WSDM-FM/BURT BURDEEN

HEAVY AIRPLAY:

- Chicago
Michael Murphey
War
"So"
"Smile Happy"
Billy Preston
"Song of Joy"
"Found the Love"
"I Can't Stand It"
Pointer Sisters
"Easy Days"
10CC
Judy Collins
Ambrosia
"Nice Nice Very Nice"
"Holdin' On To Yesterday"
"Love Arrive"
Carly Simon
James Taylor
Doobie Bros.
Jefferson Starship
"Play On Love"
Joan Baez
Melissa Manchester
"Party Music"
"Love Havin' You Around"
"We've Got Time"
"Midnight Blue"
Glen Campbell
"Rhinstone Cowboy"
"Count On Me"
"My Girl"
"We're Over"
Edgar Winter
"One Day Tomorrow"
"Tell Me in a Whisper"

- Barry Manilow
"Could It Be Magic"
Stephen Stills
Eddie Kendricks
"Happy"
Helen Reddy
"Bluebird"
"Don't Let it Mess..."
"You Know Me"
"Nothing Good Comes Easy"
"Ain't No Way to Treat..."
Guess Who
Minnie Riperton
"Baby, This Love I Have"
"When It Comes..."
"Adventures in Paradise"
"Simple Things"
"Alone in Brewster Bay"
Janis Ian
"Between the Lines"
"Light a Light"
"At Seventeen"
"When the Party's Over"
Stylistics
Bee Gees
Wings
Eagles
Elton John

Chicago Continued...

WSDM-FM

- Souther, Hillman, Furay
Spinners
"Honest I Do"
"Love or Leave"
"Just As Long..."
The Captain & Tennille
MODERATE AIRPLAY:
The Rowans
"Take It As It Comes"
"Man-Woman"
Outlaws
Fleetwood Mac
"Over My Head"
"Monday Morning"
*Ray Thomas
"Love is the Key"
"I Wish we Could Fly"
Elvin Bishop
Smokey Robinson
"If You Think You Know"
"Love Me"

- Batdorf & Rodney
Barnaby Bye
*Dana Valary
"Play With Fire"
Gino Vannelli
"Love Me Now"
"Keep On Walking"
Heartsfield
"As I Look Into the Fire"
"Needing Her"

- *David Sanborn
"Butterfat"
"It Took A Long Time"
"Flight"

- *Phil Woods
"We've Only Just Begun"
Joe Beck

- James Last Orchestra
"Jubilation"
"I Can't Move No Mountain"
"Love for Sale"
"Slaughter on 10th Ave."
"Question"
"Summertime"

- Camel
Brecker Bros.
Chuck Mangione
Eleventh House/Larry Coryell
"Diadra"

- Herbie Mann
Tom Scott/L. A. Express
MF5B

- Arthur Adams
"That's The Way"
"Gonna Be"
Stanley Turrentine
Bob James
Flying Island
"Funky Duck"
"Aerial Jester"
Jack McDuff
"Won't You Try My Love"

SINGLES:

- Amazing Rhythm Aces
*Four Seasons
"Who Loves You"
Hamilton, Joe Frank & Reynolds
"Fallin' in Love"
Smokey Robinson
"Love Me"

SPECIAL PROGRAMMING:

- King Biscuit & British Biscuit: (8:00 pm Sundays)
August 10 - Santana
August 17 - George Harrison ("A Conversation With")
August 24 - The Kinks
August 31 - Black Sabbath

JAZZ RECORD MART

(Associated w/Delmark Records)

- HOTTEST LPS:
Jack McDuff
Duke Ellington
Eastbourne Performance
Jon Hendricks
Hawes/Chambers/Xanadu
East/West
Various Artists
Greatest Jazz Concert...
Joe Turner
Dizzy Gillespie
Basie Jam
Duke/Brown/Pablo
Burton/Weber/ECM
Ring
Brecker Bros.
Monk/MSP
Brilliance
Oliver Nelson
N. Wilson/Cannonball
Woods/LeGrand
Woody Shaw
NEW REACTION:
Larry Young
David Sanborn

Chicago Continued...

JAZZ RECORD MART

- Rahsaan Roland Kirk
Yusef Lateef
Dave Liebman
Cannonball Adderley
Joe Bonner
Sam Rivers
Jackie Mclean
Lester Young
'Trane/Chambers
Andrew Hill
Elvin Jones
Keith Jarrett
El Juicio
Norman Connors
Esther Phillips
N. Wilson
Cecil Taylor/Blue Note
In Transition

ST. LOUIS

KSHE-FM/S. GRAFMAN

AUDIENCE REACTION:

- *Outlaws
*Eric Burdon Band
*Fleetwood Mac
*Heartsfield
Poco

HEAVY AIRPLAY:

- Slade
*R. E. O. Speedwagon
Head East
*Outlaws
*Eric Burdon Band
*Fleetwood Mac
*Heartsfield
Poco
*UFO
*Roger Daltrey
Rare Earth
Banco
*Brownsville Station
Uriah Heep
James Last
Thin Lizzy
Paul Kossoff
John Dawson Read
Rowans
Guess Who
Jefferson Starship
Joan Baez
Eagles
Mahogany Rush
Stephen Stills
Batdorf & Rodney
Michael Stanley Band

MODERATE AIRPLAY:

- Robert Palmer
Todd Rundgren
Janis Ian
Spirit
*John Hiatt
Trooper
Bob Dylan/Band
Isis
*Free Beer
String Driven Thing
Roger McGuinn
Zazu
Camel
Triumvirat
*Arthur Brown
Steve Goodman
James Taylor
Jess Rodon
Brewer & Shipley

MODERATE AIRPLAY:

- Robert Palmer
Todd Rundgren
Janis Ian
Spirit
*John Hiatt
Trooper
Bob Dylan/Band
Isis
*Free Beer
String Driven Thing
Roger McGuinn
Zazu
Camel
Triumvirat
*Arthur Brown
Steve Goodman
James Taylor
Jess Rodon
Brewer & Shipley

HOTTEST LPS:

- Jack McDuff
Duke Ellington
Eastbourne Performance
Jon Hendricks
Hawes/Chambers/Xanadu
East/West
Various Artists
Greatest Jazz Concert...
Joe Turner
Dizzy Gillespie
Basie Jam
Duke/Brown/Pablo
Burton/Weber/ECM
Ring
Brecker Bros.
Monk/MSP
Brilliance
Oliver Nelson
N. Wilson/Cannonball
Woods/LeGrand
Woody Shaw
NEW REACTION:
Larry Young
David Sanborn

(An asterisk (*) indicates a New Addition)

WINDSOR

CJOM-FM 88/BILLY ANDROSIUK

and BOBBY GALE

HEAVY AIRPLAY:

Three Degrees
Jackson Five
Average White Band
Eddie Kendricks

Billy Preston
Gino Vannelli
Roger Daltrey
Stephen Stills
Jefferson Starship
Willie Hutch
Souther, Hillman, Furay

Poco
Wings
Hues Corporation
Pointer Sisters
War
Bee Gees
Tim Moore
Upchurch/Tennyson
Guess Who
Isaac Hayes
Leon Haywood
Isley Bros.
Hubert Laws
Eagles

Upp
Three Pieces
*Ronnie Laws
*Barrabas
*Fleetwood Mac
*Felix Cavaliere
*Arthur Adams
*Spinners
*KC & Sunshine Band
*Esther Phillips

MODERATE AIRPLAY:

*George McCrae
Ronnie Wood
Impressions
John Cale
Phil Manzanera
Martin Mull
Roger McGuinn
Rare Earth
Batdorf & Rodney
Hummingbird
Joe Beck
Thin Lizzy
John Dawson Read
Pablo Cruise
Weather Report
Karen Alexander
Chuck Mangione
Hirth Martinez
New Birth
Funk Factory
*Flash Cadillac
*Lenny Williams
*Ronnie Foster
*Gary Wright
*David Sanborn
*Micheal Stanley Band
Hugh Masekela
HEAVY SINGLES:
South Shore Comm.
Moment of Truth
Redbone
Mystic Moods
George Benson
KC & The Sunshine Band
Timmy Thomas
*Barnaby Bye
Esther Phillips
Consumer Rapport

MODERATE SINGLES:

*Jesse James
*Major Harris
Retta Young
Chocolate Milk
Simon Said
Al Green
Notations
Funky Boys
Persuasions
Calhoun
Silver Convention
Blackbyrds
*Reflections

SPECIAL PROGRAMMING:

Week of July 28 thru August

3:
Mon - Feature new Stephen Stills
Tues - Interview with Jack
Ashton of ABC Records
Wed - Feature new Gino Vannelli
Thurs - American Rock Part 3
with C. S. N. & Y.
Fri & Sat - For one hour we play
requests

(All of the above special
programs take place between
11:00 & 12 midnight on The
Connection.)

Sun - at 9:30am on Fresh
Air a musical mini-special fea-
turing Stevie Wonder.

Windsor Continued...

CJOM-FM

IMPORTS:

Roger Ruskin
Jet
Toots & The Maytals
Dave Edmunds
Semeramis

* * * *

MT. PLEASANT, MICH.

WCMU-FM/JIM BENSON,

BRAD MILLER

HEAVY AIRPLAY:

*Cannonball Adderley
*Woody Shaw
*New York Jazz Quartet
*Jim Hall
*Sonny Criss
*F. Boland/K. Clarke Big Band
*Various Artists

Greatest Jazz Concert...

Modern Jazz Quartet

Keith Jarrett

Yusef Lateef

Freddie Hubbard

The L. A. Four

Dizzy Gillespie

Coleman Hawkins

MODERATE AIRPLAY:

*Andrew White
*Steve Kuhn
*Ellington Orch. under
Mercer Ellington
*Tommy Flanagan
*Count Basie/Oscar Peterson
*Duke Ellington
Eastbourne Performance

Gato Barbieri

Stanley Cowell

Wayne Shorter

Bill Connors

Clark Terry

DAYTON, OHIO

WVUD/DAN COVEY

AUDIENCE REACTION:

Eagles (all)

HEAVY AIRPLAY:

Batdorf & Rodney
Average White Band
Billy Preston
Poco
Jefferson Starship
John Dawson Read
Fleetwood Mac
Gary Wright
Uriah Heep
War
Bob Dylan/Band

MODERATE AIRPLAY:

Outlaws
Joe Beck
Isaac Hayes
Buddy Miles
*Roger Daltrey
Paul Kossoff
Rare Earth
UFO
Heartsfield
Thin Lizzy
*Spinners
Head East
Ron Wood
*Ronnie Foster

MADISON, WISC.

WIBA-FM/PETE STEINMETZ

AUDIENCE REACTION:

John Abercrombie!!!

Tangerine Dream!!!

HEAVY AIRPLAY:

*Head East
*Bob Dylan/Band
*Georgie Fame
*Gary Burton
*John Cale
Outlaws
*Freddie Hubbard
Pavlov's Dog
Heartsfield

MODERATE AIRPLAY:

*Sassafras
Robert Palmer
Jefferson Starship
Poco - Head Over Heels
Souther, Hillman, Furay
Zebra
Tubes
Hudson-Ford
Frank Zappa/Mothers
*Fairport Convention
Steve Hillage
Monty Python (all)
*Mahogany Rush
Roger McGuinn

MURPHYSBORO, ILL.

WTAO/TRUDY FISHER

AUDIENCE REACTION:

Albert Brooks

Synergy

HEAVY AIRPLAY:

Bob Dylan/Band
Bill Horwitz
Outlaws
Buddy Miles
Billy Preston

MODERATE AIRPLAY:

Jon Hendricks
Roger Daltrey
Moonrider
Robert Palmer
Camel
Gary Wright
Randall Bramblett
Randy Pie
Caravan
Flash Cadillac
Eric Burdon Band
Waylon Jennings
Felix Cavaliere
Fleetwood Mac
Linda Lewis
Heartsfield
GCS
String Driven Thing

CHAMPAIGN, ILL.

WTWC/JOE LEX

HEAVY AIRPLAY:

*Rachel Faro
*Michael Johnson
*Ralph McTell
*Gary Burton Quintet

MODERATE AIRPLAY:

*Karen Alexander
*James Taylor
*Duke w/Ray Brown
*Joe Pass
*Jon Hendricks
*Modern Jazz Quartet
*Fairport Convention
*Phineas Newborn, Jr.
*Roland Hanna
*Duke Ellington
Eastbourne
*Steve Goodman
*John Abercrombie
*Mary McCaslin
*Willie Nelson

ELGIN, ILL.

WJKL/JEFF WRIGHT

AUDIENCE REACTION:

Roger Daltrey

Bob Dylan/Band

Fireballet

Heartsfield

Poco

R. E. O. Speedwagon

Stephen Stills

Frank Zappa/Mothers

HEAVY AIRPLAY:

Kevin Coyne
Steve Goodman
John Hiatt
Hudson-Ford
Jefferson Starship
Mahogany Rush
Outlaws
Jean-Luc Ponty
Earl Scruggs Revue
UFO
Trooper
Thin Lizzy
Neil Young

MODERATE AIRPLAY:

Albert Brooks
Paul Kossoff
White Lightnin'

MUSCATINE, IOWA

KFMH-FM/SAMM SIMPSON

AUDIENCE REACTION:

*Freddie Hubbard (excellent!!)

HEAVY AIRPLAY:

*Caravan (nice!)
*Jefferson Starship
*Heartsfield
*Fleetwood Mac (love it!)
Eagles (all)
Dan Fogelberg (both)
Peter Frampton (all)
*Sons of Champlin!!
George Duke (two)
Frank Zappa/Mothers
*Esther Phillips
Neil Young (all)
Richard Torrance/Eureka
(both)

MODERATE AIRPLAY:

Larry Young's Fuel
*Roger Daltrey
Bruce Springsteen

KFMH-FM Continued...

Gino Vannelli

*Fairport Convention

The Rowans

Pointer Sisters

*Free Beer

*Cannonball Adderley

(Country Preacher)

Eleventh House

REDISCOVERY:

David Sancious

Forest of Feelings

(excellent!)

LINCOLN, NEB.

KFMQ/GEORGE BEIER

HEAVY AIRPLAY:

Jefferson Starship
Eagles
War
Wings
Elton John
Bob Dylan/Band
*Fleetwood Mac
Average White Band
James Taylor
*Billy Preston
Stephen Stills
Neil Young
Minnie Riperton

MODERATE AIRPLAY:

Rare Earth
Pointer Sisters
Edgar Winter
Poco
Waylon Jennings
Joan Baez
Isley Bros.
*Roger Daltrey
*R. E. O. Speedwagon
*Kokomo
*Heartsfield
*Outlaws
MFSB
Pure Prairie League

WICHITA, KANSAS

KFDI-FM/JAY SHANKLE

AUDIENCE REACTION:

Free Beer
Bob Dylan/Band
Pure Prairie League

HEAVY AIRPLAY:

Bob Dylan/Band
*Head East
*Bobby Vinton
*Rowans
*Ray Stevens
Jerry Riopelle
Batdorf & Rodney
Elvin Bishop
Eagles
Albert Brooks
Earl Scruggs Revue
Willie Nelson
Waylon Jennings
Spirit

MODERATE AIRPLAY:

James Taylor
Stephen Stills
Jean-Luc Ponty
*Stu Stevens
Rachel Faro
James Talley
Souther, Hillman, Furay
Aerosmith

OMAHA, NEBR.

KKQK-FM/BARRY TAFT

HEAVY AIRPLAY:

Doobie Bros.
Elton John
Wings
Eagles
Average White Band
Stephen Stills
Neil Young
Jefferson Starship
Michael Stanley Band
Heartsfield
Souther, Hillman, Furay

MODERATE AIRPLAY:

Steve Goodman
Roger Daltrey
R. E. O. Speedwagon
Outlaws
Poco
War
Isley Bros.
Robert Palmer
Pure Prairie League
Edgar Winter
Pointer Sisters
Sons of Champlin
Ronnie Wood
Billy Preston

(An asterisk (*) indicates a New Addition)

HIGHLAND PARK(CHICAGO)
WVYX-AM&FM/MIKKI STEWART

HEAVY AIRPLAY:
Banco
Fairport Convention
*Ronnie Wood
*Outlaws
*Roger Daltrey
*Bob Dylan/Band
Heartsfield
R. E. O. Speedwagon
*Nucleus
*Caravan
MODERATE AIRPLAY:
Dave Liebman
The Tubes

*Billy Preston
*Albert Brooks
*Laurie Bogan
T. S. Henry Webb
Poco
*Bob Gibson
*Michael Johnson
Head East (re-issue)
*UFO
Jefferson Starship
Frank Zappa/Mothers
Hummingbird
*Hugh Masekela

TOLEDO, OHIO
WIOT-FM/NEIL LASHER

HEAVY AIRPLAY:
Elton John
Guess Who
Jefferson Starship
Wings
Doobie Bros.
Eagles
Edgar Winter
Stephen Stills
James Taylor
Poco
War
10CC

Average White Band
Aerosmith
Roger Daltrey
Hummingbird
Frank Zappa/Mothers
Robert Palmer
Rare Earth
Michael Stanley Band
Tubes
Peter Frampton
Cat Stevens
Souther, Hillman, Furay

WEST

SAN JOSE

KOME-FM/DANA JANG

AUDIENCE REACTION:

Elton John
Eagles
Wings
Jefferson Starship
Earth, Wind & Fire
Bob Dylan/Band
Peter Frampton
Average White Band
Fleetwood Mac
Isley Bros.
Pablo Cruise
Sons of Champlin
Stephen Stills
Doobie Bros.
The Outlaws
Pointer Sisters
War
Camel
The Tubes
HEAVY AIRPLAY:
Average White Band
Camel
Bob Dylan/Band
Eagles
Fleetwood Mac
Isley Bros.
Jefferson Starship
Elton John
Wings
Pablo Cruise
Sons of Champlin
Stephen Stills
The Tubes
Caravan
Roger Daltrey
Doobie Bros.
The Outlaws
War
Neil Young
Frank Zappa/Mothers
MODERATE AIRPLAY:
Poco
Pointer Sisters
Bee Gees
*Graham Central Station
Billy Preston
Lonnie Liston Smith
Michael Stanley Band
Edgar Winter
*Gary Wright

San Jose Continued. . .

KOME-FM

LIGHT AIRPLAY:

Randall Bramblett
Eleventh House/L. Coryell
*Crackin
Earthquake
Fairport Convention
*Fireballet
*Gentle Giant
Steve Goodman
Isaac Hayes
*Heartsfield
Freddie Hubbard
Hudson-Ford
*Hummingbird
Waylon Jennings
Lost Gonzo Band
Roger McGuinn
*Buddy Miles
*Esther Phillips
Rare Earth
R. E. O. Speedwagon
Rowan Bros.
*Thin Lizzy
*Ray Thomas
UFO
Uriah Heep
Grover Washington, Jr.
Ronnie Wood
SINGLES:
Cat Stevens
COMEDY:
*Monty Python
* * * *

SAN DIEGO

KGB-FM/ART SCHROEDER

AUDIENCE REACTION:

10CC
ZZ Top
Ambrosia
James Taylor
Wings
Eagles
Elton John
Janis Ian
Jefferson Starship
Stephen Stills
War
Average White Band
Outlaws
HEAVY AIRPLAY:
Rolling Stones
Metamorphosis
Camel
Frank Zappa/Mothers
Poco
Hummingbird
Bob Dylan/Band
*Fleetwood Mac
*Roger Daltrey
*Ray Thomas
Joan Baez
Michael Murphey
MODERATE AIRPLAY:
Grover Washington, Jr.
Monty Python
Robert Palmer
Synergy
Lonnie Liston Smith
The Tubes
Eleventh House/L. Coryell
UFO
*Bob Marley/Wailers
*Waylon Jennings

San Diego Continued. . .

KGB-FM

Souther, Hillman, Furay
Neil Young

SINGLES:

Melissa Manchester
Bee Gees
Cat Stevens
Amazing Rhythm Aces
David Bowie
Earth, Wind & Fire
Dwight Twilley Band
Aerosmith
America
*KC & Sunshine Band

SPECIAL PROGRAMMING:

KGB simulcast the "California Special" a production of LA's Watermark Studios. As an example of radio art it was outstanding. The audio textures touched off an incredible mind movie. . . something that hasn't happened to me for a long time. Fifty people took the time to single out particular segments, suggest more details that weren't covered, disagree with some of its premises, and/or thank us for the ride. Fifty people is an unusual amount of reaction for us.

It's the 6 hour story of Southern California told in music and other sounds by John Stewart along with folks like Frank Zappa, Hobie Alter, Brian Wilson, Woody Guthrie, Steve Garvey, Roger McGuinn, Jane Fonda, Glenn Frey, Lou Adler, Robert Kennedy, Michelle Phillips, Buzz Aldrin, Jackson Browne, Tim Leary, Toni Tennille, James Dean, Jim Morrison.

Call Tom Rounds at (213) 980-9490 for more information.

COMMENTS:

Here's to mellow spots for national accounts. Some of the agency jingles we carry are like gravy stains on the sound fabric of KGB-FM. During Generation I of progressive radio we were a lot more sensitive to this clash: at 'MMR we'd turn down an "offensive" production (certainly not the answer in the scheme of the bottom line). . . at 'BCN they'd reproduce a mellower Schlitz spot (with today's quantity of national business on FM it's too big a job for one station to do consistently). Perhaps a cooperation among sensitive stations, each working on one advertiser's presentation but using the spots produced by others in the collaboration, is one way out. Who has the time and the all consuming inclination to organize and maintain such a network?

Would someone please send us the latest Bruce Springsteen effort? Is it a single, a tape, or a rumor?

- Rick Leibert

* * * *

EUGENE

KZEL-FM/STAN GARRETT

AUDIENCE REACTION:

Frank Zappa/Mothers
Fleetwood Mac
ZZ Top
Earthquake
Jefferson Starship
Pablo Cruise
"Ocean Breeze"

HEAVY AIRPLAY:

Esther Phillips
Natalie Cole
Be-Bop Deluxe
Pure Prairie League
Thin Lizzy
Heartsfield
Outlaws
Waylon Jennings
Poco

MODERATE AIRPLAY:

Tom Snow
Gary Wright
Caravan
Kevin Coyne
Georgie Fame
Eleventh House
Buddy Miles
UFO
Yvonne Elliman
Uriah Heep

* * * *

SAN FRANCISCO

KSAN-FM/BONNIE SIMMONS

HEAVY AIRPLAY:

Roger Daltrey
Gary Wright
Fleetwood Mac
Andy Fraser
Jefferson Starship
Tubes
Outlaws
Eagles
Crackin'
Buddy Miles
Thin Lizzy
Monty Python
"Holy Grail" Soundtrack

MODERATE AIRPLAY:

UFO
Graham Central Station
Georgie Fame
Frank Zappa/Mothers

SINGLES:

Dwight Twilley Band
Amazing Rhythm Aces

IMPORTS:

Be-Bop Deluxe
Neutrons

* * * *

(An asterisk (*) indicates a New Addition)

DENVER

KFMI-AM/ROLF GUNNAR

HEAVY AIRPLAY:

Fleetwood Mac
Thin Lizzy
Moonrider
Gary Wright
Outlaws
Poco
*Be-Bop Deluxe
Hummingbird
Randy Pie
"Rollerball" Soundtrack
Roger Daltrey
Heartsfield

REGULAR AIRPLAY:

Fairport Convention
Graham Central Station
UFO

Eddie Henderson
Bob Dylan/Band
Caravan
Hubert Laws
Ronnie Foster
Trooper
Esther Phillips
Georgie Fame
Flying Island
Bobby Harrison
Sundance
Ralph McTell
New York Jazz Quartet

*Gentle Giant

Buddy Miles
Rachel Faro
Jefferson Starship
Head East
Freddie Hubbard
Ray Thomas

*Calico

*Dana Valery
*Tommy Flanagan
Dom Minasi
Hugh Masekela

SINGLES:

Freeway

SPECIAL PROGRAMMING:

In The Studio:

Biscuit City recording
artist Jim Ransom - fine acoustic
music.

IMPORTS:

Emergency
New
Starry Eyed & Laughing

* * * *

PHOENIX

KDKB-AM&FM/

LINDA THOMPSON

AUDIENCE REACTION:

Cat Stevens
Waylon Jennings
Frank Zappa/Mothers
Head East
Tubes
Jefferson Starship
Fleetwood Mac
Procol Harum
Gentle Giant
Eagles

HEAVY AIRPLAY:

Stephen Stills
Hirth Martinez
Michael Stanley Band
Waylon Jennings
Be-Bop Deluxe
Frank Zappa/Mothers
Head East
Hudson-Ford
Tubes
Outlaws
Jefferson Starship
Roger Daltrey
Fleetwood Mac
Procol Harum
Gentle Giant

MODERATE AIRPLAY:

Zebra
Pablo Cruise
Batdorf & Rodney
Steve Hillage
Billy Cobham
Eagles
Lost Gonzo Band
Doc Watson
Alexis Korner
Roger McGuinn
Average White Band
Baron Stewart
Headstone
Sons of Champlin
Ronnie Wood
Sassafras

Phoenix Continued...

KDKB-AM&FM

Neil Young
Rachel Faro
"Rancho Deluxe" Sdtrk.
Poco
Fairport Convention
R. E. O. Speedwagon
Bob Dylan/Band
Gary Wright
Felix Cavaliere
David Sanborn
Ralph McTell
Ray Thomas
Caravan

SPECIAL PROGRAMMING:

Goon Show with Peter Sellers

* * * *

SEATTLE

OK102-1/2/NORM GREGORY

HEAVY AIRPLAY:

Grover Washington, Jr.
Eagles
Earth, Wind & Fire
Wings
Jeff Beck
Average White Band
Elton John
Joan Baez
Janis Ian
Jefferson Starship
Aerosmith
Triumvirat
Bob Dylan/Band
Isley Bros.
Neil Young
Stephen Stills
Bad Company
James Taylor
ZZ Top
Poco

MODERATE AIRPLAY:

Rolling Stones
Metamorphosis
Alice Cooper
Painter Sisters
Bachman-Turner Overdrive
10CC
War
Edgar Winter
Frank Zappa/Mothers
*Fleetwood Mac
*UFO
Bee Gees
Eleventh House/Larry Coryell
*Robert Palmer
*Guess Who
*Gino Vannelli
*Thin Lizzy
Ronnie Wood
Mahogany Rush
Souther, Hillman, Furay
Roger Daltrey

KZAM-FM&AM/JON KERTZER

HEAVY AIRPLAY:

Bob Dylan/Band
Eagles
Fairport Convention
*Fleetwood Mac
Outlaws
Poco
Steve Goodman
Doc Watson
Leon Russell
Joan Baez
David Bromberg

MODERATE AIRPLAY:

John Abercrombie
Cannonball Adderley
Gary Burden Band
Beau Brummels
Randall Bramblett
Camel
John Cale
Larry Coryell
*Felix Cavaliere
*Caravan
Marion Brown
Roger Daltrey
John Fahey
Georgie Fame
Heartsfield
Hudson-Ford
Jon Hendricks
Jefferson Starship
Waylon Jennings
Roger McGuinn
Marvin & Farrar
Willie Nelson
Steve Kuhn
*Esther Phillips
Perigeo

Bellevue-Seattle Continued...

KZAM-FM&AM

Painter Sisters
Pablo Cruise
Pure Prairie League
Tom Paxton
Rowans
Sons of Champlin
Souther, Hillman, Furay
Michael Stanley Band
Synergy
Ronnie Wood
*Gary Wright
Frank Zappa/Mothers
Lonnie Liston Smith
Weather Report
James Taylor

OTHER NEW ADDITIONS:

(7/16-7/29)
*Valdy
*Gentle Giant
*Michael O'Gara
*Flash Cadillac
*Eddie Henderson
*Crackin'
*Hugh Masekela
*Troggs
*Buddy Miles
*Mirabai
*Be-Bop Deluxe
*Blue Note re-issues
*New York Jazz Quartet
*Jim Hall
*Natalie Cole
*Ralph McTell
*Graham Central Station
*Moonrider
*Sassafras
*David Sanborn
*Rachel Faro
*Fireballet

SINGLES:

New Deal Rhythm Band
"Reefer Man"
(local)

SPECIAL PROGRAMMING:

Interview with the Head-
hunters.
Live reports and inter-
views from Bellevue Arts &
Crafts Fair this past weekend.

IMPORTS:

Steeleye Span
*Steve Kuhn (solo)
*Richie Beirach
(Thanks to Walt O'Brien
at Jem Records for ECM im-
ports.)

DISCOUNT RECORDS/

ANDY WISWELL

HOTEST LPS:

Bob Dylan/Band
Joan Baez
Janis Ian
Eagles
Isley Bros.
Cat Stevens
Wings
Elton John
Captain Fantastic...
Stephen Stills
Eleventh House/Larry Coryell
Pleasure
Steve Goodman
Jefferson Starship
Aerosmith
War
Neil Young
Frank Zappa/Mothers
Painter Sisters
10CC
Michael Murphey
Earth, Wind & Fire
James Taylor
Jeff Beck
Phoebe Snow

NEW REACTION:

John Dawson Read*
Graham Central Station
Fleetwood Mac
Ronnie Wood
Sons of Champlin
Outlaws
Fairport Convention
Batdorf & Rodney
Poco
Triumvirat
Average White Band
Emmylou Harris
Crusaders
Souther, Hillman, Furay
Felix Cavaliere
UFO

IMPORTS:

Steeleye Span

Seattle Continued...

DISCOUNT RECORDS

COMMENTS:

We have gotten very good
results from in-store play on
the John Dawson Read Lp on
Chrysalis. Thanks to Michael
Pappavli and Jim Galvo of
Chrysalis for their support. The
new UFO Force It is next.
Great album.

* * * *

PORTLAND

KINK-FM/M, L, MARSH

HEAVY AIRPLAY:

*Fleetwood Mac
*Roger Daltrey
Poco
Caravan
John Dawson Read
Steeleye Span
Joan Baez
Michael Murphey
James Taylor
Fairport Convention
Jefferson Starship
Bob Dylan/Band
Elton John
Eagles
Carly Simon
Leon Russell
Wings
Stephen Stills
Doobie Bros.
Seals & Crofts
America

MODERATE AIRPLAY:

*Buddy Miles
*Felix Cavaliere
*David Sanborn
Ralph McTell
Outlaws
Free Beer
Beau Brummels
Randy Pie
"Nashville" Soundtrack
Camel
Steve Kuhn
"Trane"

Hummingbird
Jerry Riopelle
Sons of Champlin
Billy Preston
Head East
Bad Company
Edgar Winter
Eric Clapton
Average White Band
Chuck Mangione
Jimmy Buffett
Emmylou Harris
John Stewart
Eric Andersen
Guess Who
10CC
Four Tops
"Seven Lonely Nights"
Hubert Laws
Smokey Robinson
Earl Scruggs Revue
Patti Dahlstrom
Three Dog Night
Pablo Cruise
Bob Marley & Wailers
Willie Nelson
Souther, Hillman, Furay
Robert Palmer
Michael Stanley Band
Jim Dawson
Pure Prairie League
Pete Seeger/Arlo Guthrie
Doc Watson
Wendy Waldman
David Bromberg
Steve Satten
Mike Greene Band
David Sancious
John Abercrombie
Gary Burton
Tangerine Dream
Triumvirat
Ambrosia

LIGHT:

Nucleus
Brecker Bros.
Joe Beck
Weather Report
Zebra
Wayne Shorter

SINGLES:

Greezy Wheels
Eagles

Continued on top of next page...

(An asterisk (*) indicates a New Addition)

Portland Continued...

KINK-FM

Nitty Gritty Dirt Band
Orleans
Harry Chapin
Cat Stevens
Edgar Winter
Souther, Hillman, Furay
Janis Ian
Mark Cappanni
10CC
Average White Band

IMPORTS:

Steeleye Span
Bruce Cockburn
Barclay James Harvest
Gay & Terry Woods
Larry Scott is getting great response to his 2-hour weekly import show.

COMMENTS:

We have been receiving many records one, two and three weeks past release date and promo people call for reports on "product" which we don't have - and the longer it takes to get records, plus time to listen, means delay in getting airplay.

MUSIC MILLENNIUM/

PISS AARON & CO.

HOTEST LPS:
Bob Dylan/Band
Elton John
Wings
Triumvirat
Janis Ian
Eagles
James Taylor
Jefferson Starship
Steve Goodman
Cat Stevens
Frank Zappa/Mothers
Camel
Stephen Stills
Bad Company
Aerosmith
Led Zeppelin
Fleetwood Mac
Thin Lizzy (hot!)
Average White Band
Isley Bros.
Earth, Wind & Fire
Melvin & Blue Notes
New Birth
War
Graham Central Station
Old & In The Way
Phoebe Snow
Pink Floyd
Joe Beck
Weather Report
Lonnie Liston Smith
Tangerine Dream

NEW REACTION:

Pablo Cruise
Ambrosia (still up & coming)
Hummingbird
Melissa Manchester
Jethro Tull
Leon Russell
Souther, Hillman, Furay
America
Moonrider
R. E. O. Speedwagon
Roger Daltrey
Caravan
Poco
Upp
Burdon & Band
Carly Simon
Joan Baez
Tubes
UFO

(picking up momentum)

B. T. Express
Isaac Hayes
Millie Jackson
Billy Preston
Ace Spectrum
Willie Hutch
Be-Bop Deluxe
Gary Wright
Neil Young
Rush
Roy Ayers
Hubert Laws

SPECIAL PROGRAMMING:

Synergy (Excellent electronic Lp that sells very well on in-store play. Must admit interest displayed for this type of band is very wide. Play it, if you don't have it get service from Passport Records.)

Portland Continued...

MUSIC MILLENNIUM

IMPORTS:

Wigwam (great!)
Nuclear Nightclub
Kilburn & High Roads
Handsome - Exceptionally unique vocal style reminiscent of a Bryan Ferry or Larry "Legs" of Bonzo - outrageously clean piano work and nice "I Left My Heart in San Francisco" style ballads not withstanding. This album is fun to listen to - but for how long?

Dharma

Dreams - Mellow electric sitar - Indian flavored sounds - very good listening.

Grease Band (Goodbear Music)

Amazing Grace - Chris Staiton, Henry McCullough and band jam loosely throughout - very loose, almost limp. Sounds uniquely like somebody's been digging into the past, at least 3 years ago worth. Joe Cocker should sing for 'em - might help. Scorpions/RCA

Fly to the Rainbow - Rudy Schenker and band present more of what made Munich famous - heavy metal rock. Guaranteed to blow your transistors into a sieve of screen.

Roy Harper/Harvest

HQ - Your basic basic rock. Good lyrics - interesting instrumental work that almost shines - may appeal to Americans - try "The Game" and "Hallucinating Light" - band quite impressive: Spedding, Bruford, Gilmour (Pink Floyd) John Paul Jones, Dave Bedford - with friends like these who needs a band?

Bance/Manticore - PFM, ELP, Triumvirat influence - not quite as good as PFM or new Trolls, but some nice classic rock - could be medium big.

Mizus Beastly - Great cover! Music inside instrumental jazz-rock of some interest.

Alquin (hot!)

Horslips (hot!)

COMMENTS:

Roger McGuinn & Band/Columbia - Wish there was more on this record as far as time goes 'cause Roger & Band do sound good and there just isn't enough of 'em. Really is like the production and material and I hope Columbia pushes this Lp. It's really that good.

Gary Wright/Dream

Weaver/WB - The two solo Lp's Gary had on A&M are special favorites of mine - but hardly anybody seems to know they existed. This new album still features that soulful Wright vocals and funky sound and that great Spooky Tooth/Spooky Two sound. He may suffer from some lack of variation due to tone of his voice but it's kinda like getting used to Dylan's croak-in', once it gets in your blood and mind it lingers on and on.

Quote of the Week: "You've got to either not listen to music or listen to it till it makes you sick," Paul Williams/Das Energi. I think it's presented slightly out of context but all the same it's weird, now if God (Eric Clapton) could only tell me if I'm deaf, dumb and blind I might get things even more confused.

Wigwam/Nuclear Nightclub/

Virgin V2035 - This Swedish band with Englishman Jim Pembroke on vocals and keyboards could be a big Lp mainly due to the fact that the music and feeling generated is very enjoyably clean and good. Has that 60-70 feeling. This stuff flows so smooth that it flows down your ears. Try stuff like "Kite," "Bless Your Lucky Stars" "Pig Storm," the whole bloody Lp is dynamite. If you need a comparison analysis all I can say is that Roxy Music and Eno are outclassed while Manzanera's Lp is very close, as is anything by Floyd. Just flashed that Pembroke sounds sorta like Davies of The Kinks, especially on "Freddie

Portland Continued...

MUSIC MILLENNIUM

Are You Ready."

Thanks to Chrysalis for party after Tull. And thanks for the seats, they were fine. Congrats to Allan Mason on Chess/Janus re-organization. Also thanks to Mike Plummer.

Also thanks to all our friends and business associates (they are one and the same) - without your help we couldn't do all the nice stuff that we can for our customers. Pressing Plants of the world - get your shit together - defects up and climbing!

* * * *

SAN LUIS OBISPO, CALIF.

KZOZ/MIKE STALLINGS

AUDIENCE REACTION:

Wings
Eagles
Billy Preston
Poco
Melissa Manchester

HEAVY AIRPLAY:

*Isaac Hayes
Pointer Sisters
*Fleetwood Mac
Elvin Bishop
War
*Ray Thomas
10CC

*Sons of Champlin
James Taylor
ZZ Top

MODERATE AIRPLAY:

*Caravan
*Free Beer
*John Dawson Read
*Hudson-Ford
Jefferson Starship
*Trooper
Jose Feliciano
*Pablo Cruise
Hubert Laws
Neil Young

FT. COLLINS, COLO.

KTCL/RICK LOFGREN

HEAVY AIRPLAY:

Jefferson Starship
Outlaws
*Fleetwood Mac
Caravan
*Esther Phillips
Eagles
*Heartsfield
Poco
Steve Goodman
Rachel Faro
Michael Stanley Band

MODERATE AIRPLAY:

Sassafras
*Sundance
*Millie Jackson
Neil Young
*Bob Dylan/Band
*Thin Lizzy
*Fairport Convention
Waylon Jennings
John Abercrombie
Steve Kuhn
*Arthur Adams
*Gary Burton Quintet
*Ronnie Laws

TACOMA, WASH.

KTAC-FM/PETER TALBOT

AUDIENCE REACTION:

Rush
*UFO
*Gary Wright
*Arthur Brown
*Roger Daltrey

KTAC-FM Continued...

HEAVY AIRPLAY:

Frank Zappa/Mothers
Ambrosia
The Kinks
Eagles
Jefferson Starship
Camel
Neil Young
Robert Palmer
Fireballet

*Bob Dylan/Band

(late arrival)

MODERATE AIRPLAY:

Elton John
Steve Hillage
John Hiatt
Slade
Trumvirat
Tubes
Hirth Martinez
*Fleetwood Mac
Georgie Fame
*Buddy Miles

STOCKTON, CALIF.

KUOP-FM/JOHN SALTNES

AUDIENCE REACTION:

Frank Zappa/Mothers
Caravan
Outlaws

HEAVY AIRPLAY:

Rock Etc.
Caravan
Supertramp
Outlaws
Stephen Stills
Fairport Convention

*Bob Dylan/Band

Sassafras
Jon Hendricks
Poco

MODERATE AIRPLAY:

En Total:
Fireballet
James Taylor
Peter Frampton
Steve Hillage
Average White Band
Ronnie Laws
Buddy Miles
Tavares
Jefferson Starship
*Ruby Starr & Grey Ghost
*Be-Bop Deluxe
*Randy Pie
*Deadly Nightshade

SANTA BARBARA, CALIF.

KTCD-AM&FM/LAURIE COBB

AUDIENCE REACTION:

Jimmy Cliff
HEAVY AIRPLAY:
Rachel Faro
Ray Charles
Poco
Roger Daltrey
Fleetwood Mac
Gary Wright
Arthur Adams
Steve Kuhn
Stephen Stills
Average White Band
Jefferson Starship
Dom Um Romao
Jean-Luc Ponty

MODERATE AIRPLAY:

*Buddy Miles
Hugh Masekela
*Clarence Carter
Brecker Bros.
Esther Phillips
*Monty Python
*Billy Preston
Gino Vannelli

SINGLES:

Merry Clayton

(An asterisk (*) indicates a New Addition)

ALBUQUERQUE, N. M.
KMYR/JEFF POLLACK
AUDIENCE REACTION:
*Gentle Giant (great!)
Eagles
Bob Dylan/Band
Jefferson Starship
HEAVY AIRPLAY:
*Gentle Giant
*Caravan
Fairport Convention
Wings
*Fleetwood Mac
Stephen Stills
Neil Young
Todd Rundgren
*Roger Daltrey
*Ralph McTell (nice)
Sons of Champlin
Joan Baez
MODERATE AIRPLAY:
Poco
Elton John
Doc Watson
Souther, Hillman, Furay
Hummingbird
Dave Sanborn
*UFO
Hudson-Ford
James Taylor

ALBUQUERQUE, N. M.
KRST/PETER CHASE
AUDIENCE REACTION:
Bob Dylan/Band
Waylon Jennings
HEAVY AIRPLAY:
*Fleetwood Mac
*Felix Cavaliere
*Gary Wright
*UFO
*Heartsfield
*Rachel Faro
*Guess Who (fantastic!!!)
*Roger Daltrey
*Jose Feliciano
Outlaws
Steve Goodman
Jefferson Starship
MODERATE AIRPLAY:
*Ralph McTell
*Ruby Starr & Grey Ghost
*Thin Lizzy
*Uriah Heep
*R. E. O. Speedwagon
*Be-Bop Deluxe
*Slade
*Free Beer
*Graham Central Station
*Genesis
Georgie Fame

LAS CRUCES, N. M.
KNMS-AM&FM/RICK RICKMAN
AUDIENCE REACTION:
Jefferson Starship
Billy Preston
Jose Feliciano
*Tavares
*Eagles
HLAVY AIRPLAY:
Helen Reddy
Stephen Stills
Fairport Convention
Hudson-Ford
R. E. O. Speedwagon
Poco
War

KNMS-AM&FM Continued...
Michael Stanley Band
*Randy Pie
*Sundance
Souther, Hillman, Furay
MODERATE AIRPLAY:
Sons of Champlin
Headstone
Head East
*The Supremes
*Caravan
*Roger Daltrey
*Ralph McTell
*Ruby Starr & Grey Ghost

FRESNO, CALIF.
KFIG/RAY APPLETON
AUDIENCE REACTION:
Ambrosia!
Tubes
Frank Zappa/Mothers
Jefferson Starship
Bob Dylan/Band
Outlaws
Roger Daltrey
HEAVY AIRPLAY:
Poco!
Eagles
Tubes
*Slade
Pablo Cruise
Sons of Champlin
Steve Goodman
MODERATE AIRPLAY:
Lea Roberts
*Paul Kossoff
*Randall Bramblett
*Hudson-Ford
Ron Wood
Isley Bros.
Billy Preston
*Gary Wright
*Ray Thomas
*UFO
Frank Zappa/Mothers

SANTA MARIA, CALIF.
KX-FM/MIKE BECHTEL, MD
PAUL MCGOWAN, PD
AUDIENCE REACTION:
Banco
Jefferson Starship
Sons of Champlin
Elton John
Eagles
HEAVY AIRPLAY:
Average White Band
Ambrosia
10CC
Roger Daltrey
Cannonball Adderley
Outlaws
Frank Zappa/Mothers
Michael Stanley Band
MODERATE AIRPLAY:
Fireballet
Eleventh House/Larry Coryell
Arthur Brown
Gentle Giant
Hudson-Ford
John Cale
Georgie Fame
Free Beer
Guess Who
Paul Kossoff
Caravan

KX-FM Continued...
Fairport Convention
Fleetwood Mac
Tubes
Poco

SAN RAFAEL, CALIF.
KTIM-AM&FM/
TONY BERARDINI
AUDIENCE REACTION:
Sons of Champlin
Jefferson Starship
Roger Daltrey
HEAVY AIRPLAY:
*Gary Wright
Earthquake
*Georgie Fame
Ronnie Wood
*Felix Cavaliere
*Be-Bop Deluxe
Hummingbird
Frank Zappa/Mothers
*Meters
Billy Preston
MODERATE AIRPLAY:
*Caravan
Eagles
Lost Gonzo Band
*Cracklin
Clarence Carter
*UFO
Outlaws
*Esther Phillips
*Hugh Masekela
Tubes
John Cale
War

PORTLAND, ORE.
KVAN-AM/GLORIA BATON
AUDIENCE REACTION:
Triumvirat
Tubes
Hummingbird
Aerosmith
Ronnie Wood
HEAVY AIRPLAY:
Eagles
Led Zeppelin
Tubes
Triumvirat
Hudson-Ford
Eric Clapton
Bob Dylan/Band
Thin Lizzy
Jefferson Starship
Frank Zappa/Mothers
Average White Band
Edgar Winter
Stephen Stills
Arthur Adams
ZZ Top
Sons of Champlin
NEW ALBUMS TO WATCH:
*Roger Daltrey
*Fleetwood Mac
*Gary Wright
*Esther Phillips

LBUQUERQUE, N. M.
UNM-FM/ANNETTE GRISWOLD
HEAVY AIRPLAY:
Average White Band
*Hummingbird
*"Rancho Deluxe" Sdtrk.
*Bob Dylan/Band
*Roger Daltrey
MODERATE AIRPLAY:
*Doc Watson
Frank Zappa/Mothers
Georgie Fame
Steve Goodman
War
*Mirabai
Jefferson Starship
Fairport Convention
Billy Preston
John Cale
Ron Wood
Randall Bramblett
Troggs
*Ronnie Foster
*Monty Python
*Esther Phillips
*Elek Bacsik
*New York Jazz Quartet
*Tommy Flanagan
*Larry Young

SANTA BARBARA, CALIF.
KTMS-AM&FM/MARY RUEHR
AUDIENCE REACTION:
Batdorf & Rodney
(following local concert)
HEAVY AIRPLAY:
Marvin & Farrar
Melissa Manchester
War
*Lea Roberts
*Felix Cavaliere
Fleetwood Mac
Yvonne Elliman
Karen Alexander
Larry Santos
MODERATE AIRPLAY:
*The Rowans
Billy Preston
*Georgie Fame
*Sons of Champlin
Hudson-Ford
John Hiatt
Bob Dylan/Band
Eleventh House/Larry Coryell
Gino Vannelli
*Roger McGuinn
James Last
*Lenny Williams
Chuck Mangione
Joe Beck
*Ray Thomas

CONCERTIZING

KUOP/Stockon, Calif. - John Saltnes
Artist(s): JERRY CORBITT & THE CORBITT/
ASHFORD AGGREGATION
Place & Date: Old Mill, Mill Valley, Calif. - July 25
Type of Place: Bar
Ticket Price: None
Capacity: 100 or so good friends
Attendance: Over 100 throughout the evening
Pre-concert Promo: Word-of-mouth
Sound Quality and
Other Prod. Values: Not too good but good sound for a bar.
Lighting - one red light bulb.
Reviewer's Reaction: The band's music was excellent. Every-
thing was very professional even under the circumstances.
The band members all complemented each other, which is how
band's should work.
Audience Reaction: The audience, myself included, loved
Corbitt & Friends. Everybody danced and jumped until the band
had to stop. Corbitt is gaining a following in N. California and
its not hard to understand why after seeing them perform. Keep
an eye and ear peeled for an album to come out next year.

WRNO/New Orleans, La. - Bernie Lucas
Artist(s): ZZ TOP; JEFF BECK; FLEETWOOD
MAC; AEROSMITH; TROOPER; J. BOY ADAMS
Place & Date: New Orleans City Park Stadium - July 26
Type of Place: Uncovered, outdoor stadium
Ticket Price: \$8.00 advance, \$10.00 at gate
Attendance: 29,500
Pre-concert Promo: WRNO co-promoted concert with album
and T-shirt giveaways, tie-ins with airplay of group's new Lp's,
etc. Spots purchased on 2 other FM's, 2 AM's and TV.
Sound Quality and
Other Prod. Values: Excellent production
Reviewer's Reaction: The concert of the summer. Good re-
action from audience for all acts, particularly Beck and ZZ Top.
When the rains came midway through the program, NO ONE
LEFT.
Interesting extra: Beck tired out after playing in the rain a
while, threw his guitar into the audience. They threw it back
and he played some more.
Audience Reaction: Heavy

WBRS/Waltham, Mass. - Peter Mensch
Artist(s): TRACY NELSON/MOTHER EARTH
Place & Date: Jazz Workshop - July 17
Type of Place: Club
Ticket Price: \$3, 00
Capacity: 175
Attendance: 50
Pre-concert Promo: Nuthin' much
Sound Quality and Other Prod. Values: Typical Workshop
Reviewer's Reaction: Tracy always blows me away - her voice is a true gift. Nothing else in her act is however. Mother Earth seems to be lacking and her material is weak. With the right selection of music and producer (an outsider) she could be big. And Why not?
Audience Reaction: Hard core

**

WMUA/Amherst, Mass. - Susan Schader
Artist(s): BRUCE SPRINGSTEEN & THE "E" STREET BAND
Place & Date: Lenox Music Inn - July 23
Type of Place: Outdoor hill in Bershires at twilight
Ticket Price: \$4, 50
Capacity: 6, 500
Attendance: 7, 000
Pre-concert Promo: Radio, papers, posters
Sound Quality and Other Prod. Values: Excellent, good mix, clean
Reviewer's Reaction: If their new album cooks as much as they did live than the Boys from Jersey have made it. The group played at unbelievable high energy which resulted in the audience outrageously psyched throughout the concert. The band got into the scene of a city gang (not a ruff one) and everything grew from there. Their music will take you out into the ozones but bring you back on your feet in soon enough time to catch up with your body. The music just grows and grows as the band adds another dimension to rock-soul. It's been so long since Bruce and Band have been around everyone was ready to party from the minute he walked on stage to the 4 encores to those who called for more a 1/2 hour after the equipment was taken apart. They loved every minute of it. It's about time for another good cookin' album to knock us off our feet.

**

WBCR/Brooklyn, N. Y. - Mark Eisenberg
Artist(s): THREE DOG NIGHT
Place & Date: Schaefer Music Festival at Central Park - July 16
Type of Place: Wollman Skating Rink Theater
Ticket Price: \$2, 50 & \$1, 50
Capacity: 16, 000+
Attendance: SRO
Pre-concert Promo: Newspaper ads
Sound Quality and Other Prod. Values: Exceptionally crisp and clear without distortion.
Reviewer's Reaction: What great relief these guys are on a hot summer day. From start to finish, they were polished, professional, and enjoyable. All songs were faithful to their recorded versions, and there was no one sitting motionless; everyone was clapping and singing along. Even me. Though very little kidding around on stage, their humor did not break the show's pacing. Danny Hutton sang his part of "Old Fashioned Love Song" on his knees a la Al Jolson; Cory's dynamic ten minute version of "Try a Little Tenderness" almost magically built audience affections (though he makes it look so easy); and Chuck's soulful solos are appreciated more live than on record. Nice balance of ballads (slow) and hits (fast), and all hell let loose when they performed the awaited "Joy to the World" as their enocre. An absolutely flawless show.
Audience Reaction: Surely, everyone there went to have a good singalong time, and no one was disappointed. Their show, just under two hours non-stop, was a give and take deal; for every two or three hit songs the audience wanted to hear, the group introduced a song from their latest Lp Coming Down Your Way, and turned even me on to cuts I previously ignored or disliked. All the overheard post-concert comments were favorable. That's understandable.

**

WEOS/Geneva, N. Y. - Greg Matteosian
Artist(s): BRUCE SPRINGSTEEN
Place & Date: Geneva Theatre - July 22
Type of Place: Movie and Show Theatre
Ticket Price: \$3, 00
Capacity: 1, 500
Attendance: 1, 500
Pre-concert Promo: Posters, radio, word-of-mouth, post cards to all Hobart College Springsteen freaks.
Sound Quality and Other Prod. Values: Good to excellent
Reviewer's Reaction: My reaction aside, most of the people were disappointed. Bruce's new people were not very much into the performance and consequently, in comparison to his two previous concerts which were masterpieces, this one was a let-down. When the lights are not in conjunction with Bruce's actions, the suspense is lost and the show suffers. Let's hope Bruce "gets his act together" if for no other reason than to reward his loyal fans who are so anxiously waiting his new album.
Audience Reaction: As described above.

**

WRCU/Hamilton, N. Y. - Neil Kozokoff
Artist(s): MICHAEL STANLEY BAND; LLOYD & SONDRRA BASKIN & FRIENDS
Place & Date: Colgate University Quad - evening of July 22
Type of Place: Grassy area surrounded by buildings
Ticket Price: Free gig
Capacity: 500
Attendance: 350
Pre-concert Promo: Radio, newspaper ads, posters, radio interviews with both groups before the performance.
Sound Quality and Other Prod. Values: Couldn't have been much better considering the echo effect of the buildings.
Reviewer's Reaction: Lloyd (ex-Sea Train lead vocalist/keyboards) and Sondra put together a tight, funky set backed by a well-rehearsed group of friends. Far more than expected from people doing only their second engagement together. They're going to make it!
Stanley's set was lackluster but with its moments. The band was tired and it showed. Material was exciting though and unharmed by the absence of back-up studio people.
Audience Reaction: It was party-hearty for the Baskins who had everyone moving by the end of their very long set. As they got comfortable with us, the feeling was reciprocated. The Stanley Band was greeted by an audience as burnt out as them. Response was good though until they mellowed out a bit and people started passing. Would have been a better daytime performance.

**

WABX/Detroit, Mich. - Lonna Harris
Artist(s): BEE GEES
Place & Date: Pine Knob - July 14
Type of Place: Outdoor concert theatre
Capacity: Over 7, 000
Attendance: Full house
Sound Quality and Other Prod. Values: Very good sound quality
Reviewer's Reaction: Excellent concert, group was very tight. New material of good quality.
Audience Reaction: Extremely responsive and enthusiastic.

**

WHPK/Chicago, Illinois - David Blum
Artist(s): THE ROLLING STONES; THE CRUSADERS
Place & Date: Chicago Stadium - July 22
Type of Place: Sports arena
Ticket Price: \$9, 50
Capacity: 23, 000
Attendance: SRO
Pre-concert Promo: Newspapers, TV, radio
Sound Quality and Other Prod. Values: You couldn't avoid the sound, but it was wooden at times.
Reviewer's Reaction: Fantastic. Jagger electrifies the audience, and the 6-pointed star set was perfect for his performance. He trapezed into the audience, threw pails of water - and the band played even better than usual. Billy Preston was especially good.
Audience Reaction: Jagger was a sex symbol for men and women at the concert - men took off their shirts to imitate him, and everyone loved it. Preston got everything rolling and the audience really took off.

**

WTWC/Champaign, Ill. - Daniel Dropko
Artist(s): RACHEL FARO
Place & Date: Ruby Gulch, Champaign, Ill. - July 21
Type of Place: Music bar
Ticket Price: \$2, 50
Capacity: 250
Attendance: 100
Pre-concert Promo: Radio, poster campaign
Sound Quality and Other Prod. Values: Too much dulcimer, not enough piano, but the guitar was fine.
Reviewer's Reaction: It started out badly enough. The crowd was small, the night was hot - Rachel Faro was there but her band was not. No matter, she said, I'll go on alone. She did, and everything got better in a hurry. Through 2 sets of unqualified excellence, Rachel Faro made us all glad we had lived long enough to be around on this particular Monday night. It was all there - love and loss on a Greyhound bus (really!); magic in many forms. "Free Grace" was just that, followed by the hauntingly beautiful "Witchitai-to" - and we were back on the street wondering how anyone could have been unfeeling enough to stay away.
Audience Reaction: Everyone was receptive, if subdued. "Free Grace" cried out for a sign, for some movement and activity, but the audience was having none of it. It was a night for inner energies.

**

KFDI/Wichita, Kansas - Jay Shankle
Artist(s): GORDON LIGHTFOOT
Place & Date: Concert Hall - Century II
Ticket Price: \$6, 50
Capacity: 6, 500
Attendance: Approx. 4, 000
Pre-concert Promo: Radio, newspaper
Sound Quality and Other Prod. Values: Good

KFDI/Jay Shankle - continued...

Reviewer's Reaction: 2,000 Wichitans missed one of the most mellow performances of the year - they didn't show up for the Gordon Lightfoot show. From the moment the talented Canadian walked on stage, he had the crowd in the palm of his hand. Changing back and forth between his 12 string flat top, and acoustical guitars, not to mention the piano, Gordon fluttered back and forth, from current to old hits. Heckled only once, and that from an extra loud popcorn popper, Lightfoot showed Wichita one of the most exciting evenings it had seen in some time. For a long time, Lightfoot has been one of the nation's great composers and shows great confidence on stage. Displaying his dry Canadian humor on stage several times, the crowd had feelings, at times, it was being put on... but what a way to be put on!! If you've never seen this talented Canadian in person before, make plans to see him if he's in your area. After all, he's only on the road for eighty days a year. Just wish he could have performed "Early Morning Rain"... Oh well, maybe that's what the popcorn popper was singing.

**

WVUD/Dayton, Ohio - Dan Covey

Artist(s): EAGLES; J. D. SOUTHER
Place & Date: Hara Arena - July 23
Ticket Price: \$5.50
Capacity: 7,000+
Attendance: 9-10,000
Pre-concert Promo: Light radio, press

Sound Quality and Other Prod. Values: Sound excellent, lighting fair
Reviewer's Reaction: J. D. Souther opened the show and gave an impressive set. Most of the material came from his first solo Lp and the first S-H-F album. He seemed really relaxed and laid back on stage. His piano work was one of the highlights. It was a really good opening act and most of the people were polite, yet a few kids kept yelling "Eagles Eagles" during one of J. D.'s mellow tunes. Quite rude. It was evident that he was bummed by this, for at one point he stopped playing and asked the crowd to mellow out a bit. It's sad when such a fine performer has to do that. After a short break the Eagles took the stage. They put on an excellent stage presentation. They really know how to put sets together, constantly changing the mood of any crowd. A fine collection of new and old tunes, all familiar to the audience, kept them singing along all evening. I was most impressed with the bluegrass set which began with "Midnight Flyer." All in all, a great show by a great band.
Audience Reaction: Three lit encores, 10,000 bodies begging for more. Excitement plus.

**

WIBA/Madison, Wisc. - Pete Steinmetz

Artist(s): HEARTSFIELD; BUCKSHOT
Place & Date: Stone Hearth, Madison, Wisc. - July 21
Type of Place: Bar
Ticket Price: \$3.00
Capacity: 800
Attendance: 800 - Sold Out
Pre-concert Promo: Radio, posters, newspaper

Sound Quality and Other Prod. Values: Good sound and lights for this particular bar.
Reviewer's Reaction: The opening act, Buckshot, played well and was a good compliment to Heartsfield. Buckshot is a fairly new country band, from Illinois, that has been playing regularly as an opener in town. People are really starting to get into them. Keep your eye on Buckshot. It took a couple of tunes for Heartsfield to warm up. After that they were hot. When they did "Drummer Boy," off the new Lp, the audience was on their feet. People were definitely there to see Heartsfield play material off their first two Lp's. They didn't play quite enough old stuff for some, but on one was disappointed. (They did three encores and could easily have done more if it wasn't close to bar time.) Heartsfield proved, once again, to be one of the finest live country acts around. Unfortunately, they haven't been captured accurately on vinyl. Go see Heartsfield next time they're in your town and see what I mean.

**

JAZZ RECORD MART/Chicago, Illinois

Artist(s): (A) J. B. HUTTO & HAWKS
(B) HOWLIN' WOLF & HIS BAND
Place & Date: (a) Biddy Mulligan's - July 24
(b) Eddie Shaw's 1815 - July 26
Type of Place: (a) College blues bar (b) The real thing
Ticket Price: (a) \$1.00 (b) \$2.00
Capacity: (a) 120 (b) 200
Attendance: (a) 50 (b) 100
Pre-concert Promo: Newspaper, posters, word-of-mouth (both)

Sound Quality and Other Prod. Values: Excellent at both clubs
Reviewer's Reaction: J. B.'s "new" rhythm guitarist Big Red, fits the band like a glove - these Hawks cook and J. B. slides around like the master he is. A double handful of local blues heads kept the vibrations up all nite. Notwithstanding quite a bit of local press on Wolf due to the Stones' concerts in town, including reference to his playing "at a blues club on Roosevelt," this set was a typical Chicago blues nite, with people out to party, and Wolf giving great versions of "Spoonful," "Smokestack Lightnin'," "44 Blues" and other gems. Hubert Sumlin's burning guitar and Detroit Jr. coming up with some tasty piano work. Wolf is in much better health than a year ago and his music shows it, and Eddie's is one of the great places in town for digging it.

**

KPFT/Houston, Texas - Michael Levine

Artist(s): PURE PRAIRIE LEAGUE
Place & Date: Texas Opry House
Type of Place: An old kikker club under new management.
Ticket Price: \$6.00 (\$5.00 advance)
Capacity: 900
Attendance: Sold Out
Pre-concert Promo: Lots of word-of-mouth about "the new club in town," plus posters, newspaper, and radio.
Sound Quality and Other Prod. Values: This is a new home for progressive country music in Houston. It's a long room with a 50 ft. bar down one side and a game room in back. The rest is filled tightly with tables and chairs making long rows perpendicular to the stage. There's not much possibility for lighting or special stage effects but the sound is adequate for the space.
Reviewer's Reaction: What I heard made me wish there was more. Unfortunately I arrived a few minutes before a set break and had to leave soon after.
Audience Reaction: A standing ovation after the first set from a crowd that was obviously familiar with the band's material. They sang along on several songs.

**

KUGS/Bellingham, Wash. - Shannon Collins

Artist(s): GINO VANNELLI; GLADYS KNIGHT & THE PIPS
Place & Date: Seattle Center Coliseum - July 23
Type of Place: Sports arena/auditorium
Ticket Price: \$4.50, \$5.50, \$6.50
Capacity: 14,000
Attendance: Approx. 9,000
Pre-concert Promo: Radio, newspaper, TV

Sound Quality and Other Prod. Values: Excellent sound and lighting for both groups, but the house lights were turned up too soon to allow time for encores.
Reviewer's Reaction: Gino Vannelli had an excellent band and a unique style but his stage presence was overemphasized. The focus should have been on the entire band rather than the repetitive gyrations of Gino. The conga player was outstanding. Gladys Knight & The Pips could not have improved their act in any aspect but length. They could have stayed all night and the audience would have remained captivated. Choreography was outstanding, energetic, and unique. Every minute was thoroughly entertaining.
Audience Reaction: Gino Vannelli wasn't able to develop a repertoire with the audience. The audience was pleased with his performance and probably would have liked to hear more. He seemed uncomfortable with his dialogue and the audience was aware of his lack of confidence. Most of the audience was hearing him for the first time and were surprised at the quality of his music. Gladys Knight & The Pips could not have had a more delighted audience. Every song they did produced screams of recognition after only a few seconds. They made us laugh, cry, sing, clap, and dance in our seats.

**

KTCL/Ft. Collins, Colo. - Raymond Huffman

Artist(s): ROLLING STONES; CHARLIE DANIELS
Place & Date: RUFUS; Surprise Appearance by ELTON JOHN
Hughes Stadium, Ft. Collins - July 20
Ticket Price: \$10.00
Capacity: 40,000
Attendance: 40,000
Pre-concert Promo: Radio and general knowledge

Sound Quality and Other Prod. Values: Sound was excellent, production extravagant. Stones had the circus tent stage, a million small balloons, 5 hot air balloons.
Reviewer's Reaction: I was most impressed with the production. It was just a damn good, colorful, extravagantly produced afternoon in the Rockies. Charlie Daniels and Rufus were excellent and the Stones well what can you really say. They were the Stones at their best.
Audience Reaction: Patient and mellow. Stones didn't play til about 4:00pm, where the gates had opened at 10, some had been there all night. Charlie Daniels got one encore - people loved him. By the time Rufus played the audience was anxious for Stones so they were polite to Rufus but not ecstatic. Stones played an hour and a half after Rufus quit and people were not quite as ready to see them as they had been at noon. But were still very enthusiastic. Stones played for 2 hours. Note: Promoters had a difficult time finding a place for Stones to play in Colorado at all and Fort Collins' was their last chance. They had been turned down in Denver and Boulder and had to talk a lot to convince CSU to let them use the stadium. But the people wanted the Stones so they got 'em.

**

KVAN/Portland, Ore. - Gloria Baton

Artist(s): JETHRO TULL
Place & Date: Portland Memorial Coliseum - July 26
Type of Place: Sports arena/convention center-type ugliness...
Ticket Price: \$6.50, \$5.50, \$4.50 (reserved)
Capacity: About 14 thousand
Attendance: Sold Out
Pre-concert Promo: The usual radio/newspaper ads
Sound Quality and Other Prod. Values: All excellent, and having a reserved seat is much nicer.

Reviewer's Reaction: Jethro Tull was outfuckingrageous!!! Really high quality... After seeing upwards of 100 concerts in the last 10 (?) years, I have to admit "Tull has their shit together" (to quote Ian Anderson).

KVAN/Gloria Baton -continued...

The best show I've ever seen and that includes the Stones. Each member of the band has his own charisma and Anderson is a superb showman. Really good at communicating and being accessible to the audience. The additional players, from the Zebra to the ladies on strings were obviously graduates of the Anderson School of Theatrics and added an exhilarating touch of visual insanity. They did a bit of material from each of their albums, putting in a flawless performance and everyone got his or her respective jollies...

Audience Reaction: Bordering on hysteria!!!!

**

MUSIC MILLENNIUM/Portland, Ore. - Bruce Sorensen

Artist(s): JETHRO TULL;
THE ALEX HARVEY BAND
Place & Date: Coliseum - July 26
Type of Place: One of your basic acoustically fucked concrete arenas.
Ticket Price: Reserved seating - top price \$6.50
Capacity: 10,000
Attendance: Sold Out (100% heat wasted)
Pre-concert Promo: Rinky-dink radio plug - mostly word-of-mouth

Sound Quality and

Other Prod. Values: Lighting - good; sound - modified high volume buzz - as M. Barre was heard to exclaim after the concert "You can make mistakes and no one notices!" Stage show was lightly tinged with theatrical props (Zebra shit, bunnies and Foxy lady) and generally very professional.
Reviewer's Reaction: First time for seeing Tull (band should be called Ian Anderson and Jethro Tull) and relating to all that I'd ever heard or read concerning the Band's live show I must admit they are very high energy. Much of the material was unknown to me - but that's probably due to the acoustics as well as the "Tull-Hook." Enjoyed Mr. Anderson's presence very much - he's more dynamic than say Robert Plant (L. Z.) and quite expressive. The Band was very tight, Evans plays a mean accordion, and all in all quite into jamming.
Alex Harvey Band presents a politically touched show - I enjoy Mr. Clemson's guitar very much, and I also apologize for the lack of respect from the crowd. Hope he features more guitar works ala tear gas soon - Mr. Harvey - these kids are tired of revolution - they want 2 cars.
Audience Reaction: It's a hot end of July summer burning sun day - in the 90's. Pack 10,000 loaded, sun baked brained sardines in an arena for four hours and add high volume music liberally. Add reserved seating and a smeck of gate crashing and you got oven ready package of your typical U. S. summer in the city gig. They were so loaded and hot they either melted, twitched out, boogied or whatever else you do in the summer. Though there were a few die-hard Tull freaks and quite a lot of party people - a good time was had by all, if tolerance was used.

**

WHCN/Hartford, Conn. - Paul Payton

Artist(s): BRUCE SPRINGSTEEN & THE
"E" STREET BAND
Place & Date: Lenox Music Inn, Lenox, Mass. - July 23
Type of Place: Outdoor amphitheatre
Ticket Price: \$4.50
Capacity: About 5,000
Attendance: Full (they turned away about 7,000 ticket inquiries as well)
Pre-concert Promo: Radio, newspaper

Sound Quality and

Other Prod. Values: Excellent, especially for outdoors
Reviewer's Reaction: If there is a new trend, look to Springsteen to start it. His songs are progressive yet commercial, his band is tight and super-competent, his vocals are professional and excellent, his stage presence is riveting. This ranks as one of the top 5 concerts I've ever attended.
Audience Reaction: Devotion, enthusiasm, respect; after three encores, the crowd still hollered for more at a deafening level for half-an-hour, despite the stage crew being out there dismantling things. I've personally never seen - or been part of - anything like it. Simply amazing...

**

WARY/Valhalla, N. Y. - Darrell Adler & Doug Olson

Artist(s): BACHMAN-TURNER OVERDRIVE;
ELVIN BISHOP; TROOPER
Place & Date: Nassau Veterans Memorial Coliseum
July 13
Type of Place: Sports arena
Ticket Price: \$7.50
Capacity: 15,000
Attendance: Full House
Pre-concert Promo: Radio
Reviewer's Reaction: All of the bands were excellent.
Audience Reaction: Ate it up.

**

WXP/Philadelphia, Pa. - Mike Donovan

Artist(s): BYARD LANCASTER; PHILLY JOE JONES
& LE GRAND PRIX; TAKI-I-KI
Place & Date: Jazz Pic entitled "Jazz Among the Blades"
in Germantown, Pa.
Type of Place: A private semi-amphiteater shaped yard
Ticket Price: \$2.00 donation
Capacity: About 150
Attendance: 60
Pre-concert Promo: Posters and radio PSA

Sound Quality and

Other Prod. Values: Due to the intimacy of the place no sound system was used except for the natural amplification of the groups.

WXP/Philadelphia, Pa. - Mike Donovan - continued...

Reviewer's Reaction: An afternoon of some of Philly's brightest and most creative talent. Taki-I-Ki opened with a fine set of improvised, electronically oriented jazz. George Bishop led the soloing on electronically processed clarinet and tenor sax. Heath Allen laid down a variety of poly-rhythmic textures on e-piano, while Tom Stevenson played masterfully controlled synthesizer. Le Grand Prix opened with some jazz standards then moved to Lancaster's own compositions, providing a spiritual and musical peek with fine bowed bass by Jerome Hunter, crashing percussion by Jones, hauntingly melodic piano by Heath Allen and Lancaster's natural reed-reverb which is unparalleled in music today.

Audience Reaction: The audience responded with great appreciation to the musicians for playing with such loving kindness to true devotees.

**

WGTV/Washington, D. C. - Skip Pizzi

Artist(s): MICHAL URBANIAK'S FUSION
Place & Date: Cellar Door, Washington, D. C. - July 10
Type of Place: Club
Ticket Price: \$3.00 cover
Capacity: 200
Attendance: 100+

Pre-concert Promo: Newspaper ads

Sound Quality and

Other Prod. Values: Sound excellent, with much improved new PA system. Lighting okay.
Reviewer's Reaction: Stunningly tight band, with Urszula Dudziak's vocals providing true amazement. Stage presence only adequate, but music made up for it. Good variety within a very eclectic and limited musical style.
Audience Reaction: Enthralled.

**

WHFS/Bethesda, Md. - Joshua Brooks

Artist(s): BRUCE SPRINGSTEEN
Place & Date: Carter Baron Amphitheater
July 28, 29, 30
Type of Place: Outdoor amphitheater
Ticket Price: \$6.50 top
Capacity: Approx. 4,000
Attendance: Sold Out all three nights
Pre-concert Promo: Radio, newspaper

Sound Quality and

Other Prod. Values: A little trouble the first night due to heavy rains that postponed the start of the concert.
Reviewer's Reaction: Springsteen once again established himself in my mind as one of the best performers in the world. His band is extremely tight. The addition of Miami Steve from Asbury Park on guitar works extremely well, leaving Bruce free to do more dancing and acting. His light people are very effective. Roy, Danny, Max, and Gary are all getting a chance to show their stuff a little more. And, of course there is Clarence, whose saxophone, singing and spiritual weight will make Bruce Springsteen & The E Street Band superstars.
Audience Reaction: Dancing on their seats. Repeated standing ovations, and several encores every night. I overheard several people who went on the first and second nights say they were going to try to get more tickets for the last night.

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WBLM/Lewiston-Portland, Me. - David Dye

Artist(s): BRUCE SPRINGSTEEN & THE
"E" STREET BAND
Place & Date: Music Inn at Lenox - July 23
Type of Place: Outdoor field
Ticket Price: \$4.50 and \$5.50
Attendance: Pretty damn full (3-4,000)
Pre-concert Promo: Radio and usual print

Sound Quality and

Other Prod. Values: Adequately mixed, not quite adequate for an outdoor situation.
Reviewer's Reaction: I've seen Bruce almost 20 times, I never thought I'd be disappointed. But, maybe it was the situation, boogieing multitudes outdoors, but the show lacked any depth. He ran through the old hits like any other rock & roll act and the oldies were just good for dancing to. But the new material is exquisite, "10th Avenue Freezeout," "She's The One," "Born to Run" - all great and performed like he meant it. Miami Steve is a new member on guitar. Maybe I expect too much.
Audience Reaction: Bruce could do no wrong. They loved it. They demanded a third encore long after Bruce was in his limo back to the motel.

**

WOUR/Utica-Syracuse, N. Y. - Steve Huntington

Artist(s): BRUCE SPRINGSTEEN & THE
"E" STREET BAND
Place & Date: Geneva Theater - July 22
Type of Place: The old same place
Ticket Price: \$4.50
Capacity: 1,400
Attendance: 1,400
Pre-concert Promo: WOUR

Sound Quality and

Other Prod. Values: Laurel Canyon Ltd. produced the show and, with the exception of the late start, it was perfect.
Reviewer's Reaction: With the long-awaited third album (Born to Run) ready for release, Bruce & Co. have begun their first tour since last year. One of the first places they wanted to play was their Central New York stronghold. I loved every second of it. There's not much more I can say. You'll just have to see him. (Although you could check the August issue of Gallery for a fine Springsteen article.)

WOUR/Steve Huntington - continued...

I just want to make a plea to Bruce and the band, to manager Mike Appel and Robin Gately to come back here whenever they can. I don't figure I'll see another show as good this year, but if the E Street Band comes around again, I will.

Audience Reaction: At times it bordered on delirium. If your mind isn't closed tight and you don't hate rock and roll, there's no way you won't be captivated.

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WIOT/Toledo, Ohio - Neil Lasher

Artist(s): ROLLING STONES
Place & Date: Cobo Hall, Detroit - July 27
Type of Place: Arena
Ticket Price: \$9.50
Capacity: 15,000 (2 shows 30,000)
Attendance: 15,000
Pre-concert Promo: Usual

Sound Quality and

Other Prod. Values: Fantastic

Reviewer's Reaction: Funny how a concert that was undisputedly tight could get trite - seems like Jagger is over doing himself. I think maybe they just want the damn tour to end.

Audience Reaction: Total responses and communication. The Detroit audience got exactly what they came for.

**

KZAM/Bellevue-Seattle, Wash. - Jon Kertzer

Artist(s): BACHMAN-TURNER; J. GEILS BAND;
CHARLIE DANIELS BAND; BOB SEGER; AYERS ROCK

Place & Date: Seattle Center High School Stadium
July 27

Ticket Price: \$8.00

Capacity: 26,000

Attendance: 26,000

Pre-concert Promo: Lots of everything

Sound Quality and

Other Prod. Values: Fair sound, good staging

Reviewer's Reaction: As this was the first large outdoor concert in Seattle in over five years, it was more a news event than a musical one. I enjoyed Seger's rock 'n rollin', Daniels band's fine Southern rock, and J. Geils craziness. They were limited timewise, and the young audience couldn't care less about the music of these bands. I left before Bachman-Turner played.

Audience Reaction: They all came to see BTO and boogie, and soak up the sun. They had a good time, but seemed to applaud the taped music of Led Zep and Deep Purple between sets, as much as the bands I saw. From people who stayed, I heard the crowd went berserk when BTO played, singing along with all the songs, stompin' and screamin'.

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KRHC/Whittier, Calif. - Brad Cramer

Artist(s): PURE PRAIRIE LEAGUE; RACHEL FARO

Place & Date: The Troubadour - July 29

Type of Place: Club

Ticket Price: \$4.00

Capacity: 300

Attendance: SRO

Pre-concert Promo: None

Sound Quality and

Other Prod. Values: Usual Troubadour excellence. Some minor problems, but good.

Reviewer's Reaction: Rachel Faro had her problems. Seems as though her voice was not up to par. She was hoarse and it showed. She did material from her two albums and was moderately impressive. There is nothing too different about her style. She sounds like any other female singer. The highlight of her set was the closing "Jambalaya."

Pure Prairie League was great. Their first three albums provided the material for the 75 minute set. "Amie" and "Two Lane Highway" were standouts, of the outstanding performance.

Audience Reaction: Audience was quite passive during Rachel Faro. It was polite. Pure Prairie League cooked and the audience cooked along with it. They came back for a tight hand-clapping encore.

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