

MONDAY

MORNING

REPLAY

Published by Mediabase Research Corporation.

MEDIABASE

ISSUE 60
MARCH 13, 1989

Monday Morning Replay and Mediabase Research Corporation welcomes attendees to the *Burkhart/Douglas & Associates Fly In-Rock Out '89* in Orlando, FL. The three day convention at the Peabody Hotel will include individual station presentations, promotion ideas, audience research seminars, marketing panels, and performances from *Hothouse Flowers*, *Tesla* and more. We hope your stay is a rewarding one!

This week MMR scopes out red hot radio markets like Indianapolis, San Jose and Raleigh. First we take you to the home of the Indy 500 for the inside story on "Indy's #1 Hit Music Station, WZPL;" *Scott Wheeler* programs. Then our focus shifts to the Bay Area as we take a good hard look at *Rock Radio* outlet *KSJO*. The station has recently brought in several new staffers, most recently *Bob Harlow* as PD and *Tim Jeffries* as MD. Next stop "The Triangle" — that's what locals call the Raleigh/Durham/Chapel Hill area of North Carolina. *WYLT* is our A/C focus of the week, programmed under the leadership of *Barry James*.

Radio is heating up for the *BOOK*, and MMR brings you up-to-date on hot major promotions, as the stations gear up. This week in *City Tracks* get the scoop on the controversial news topics surrounding *Cat Stevens* (and the airplay debate of same), *Bryant Gumbel's* sticky situation with the *Today Show*, *WYNF's* *Free James Brown* concert, *KXOA's* jailhouse rock (literally) promotion and more!

Elsewhere, this week's MMR contains:

- ▶ **Captured Live:** Featuring details on a current gig from *The Neville Brothers*.
- ▶ **Monday Morning Foreplay:** A quick preview on new releases from *The Outfield*, *The Stray Cats*, *Chris Rea*, *Information Society*, *Julia Fordham* and *The Neville Brothers*.
- ▶ **National Sample Hours:** This week featuring overnight programming.

It's all in this week's info packed issue of **Monday Morning Replay!**

MOST PLAYED/HIT RADIO

Debbie Gibson's "Lost In Your Eyes" continues to soar atop the *Hit Radio* chart for the second week in-a-row! "Lost" racks up a total of 4,032 plays, carries a *Quality Play Index* average of 54, and has a reach of 107 million. Climbing two slots and shining bright in the #2 position is *The Bangles'* latest. The remaining top 10 contenders are all upward trekkers: *New Kids* #5-3, *Milli Vanilli* #7-4, *Mike & The Mechanics* #6-5, *Roxette* #9-6, *Fine Young Cannibals* #10-7, *Rod Stewart* #11-8, *Kon Kan* #12-9 and *Tone-Loc's* "Funky Cold Medina" serving up nicely #17-10. *Martika*, *Was (Not Was)*, *R.E.M.*, *Karyn White*, *Anita Baker*, *Vanessa Williams*, *Sa-Fire*, *Sweet Sensation*, *Roy Orbison*, *Luther Vandross* and *Thirty Eight Special* all show steady growth. However, the major jumpers in the *Hit Radio* arena this week are *Deon Estus/George Michael* and *Stevie B* (both making 10 point gains), with top honors going to *Animation* and *Bon Jovi* (who both make an 11 point leap!). *Jody Watley* leads the debut race this week; *Watley* enters the chart at #22. Others new to the chart include *The Belle Stars*, *Paula Abdul*, *Def Leppard*, *Bobby Brown*, *Tommy Page* and *Johnny Kemp*.



DEON ESTUS

MOST PLAYED/ROCK RADIO



The *Fixx* remains fixed in the top slot for yet another week! "Driven Out" scores 1,085 spins, has a *Reach Index* of 20.58 million and averages a 20 *QPI*. Following a mere 28 plays behind is the legendary makeup of *The Traveling Wilburys*. *The Wilburys* leads in *reach* (21.53 million) and *QPI* average (21). *Chris Rea* fits in the #3 shoes this week, followed in the top 10 by *Roy Orbison*, *The Replacements*, *David Crosby*, *Bon Jovi*, *Bad Company*, *Midge Ure* and *Jon Butcher* (#4-10 respectively). After a brief one week downward slide, *Little Feat* continues its third upward week — climbing #20-14-11! *Thirty Eight Special* continues its move forward, this week up another eight slots #21-13. Others showing vital climbs in the top 40 include *Melissa Etheridge*, *Def Leppard* (up 11), *Charlie Sexton*, *XTC*, *Winger*, *The Radiators* and *Poison*. *Gary Moore* is back and captures top debut honors this week, landing at #27. Follow-up tracks from *Crosby, Stills, Nash & Young*, *R.E.M.*, *Roy Orbison* also debut, while *The Bulletboys* reenters. Among those showing strong builds on the *Newcomers* list is *Sam Phillips*, *Guadalcanal Diary* and *Glamour Camp*. *Cruel Story Of Youth* is the top *Newcomer* debut.

MOST PLAYED/ADULT CONTEMPORARY

Mike & The Mechanics string a series of three weeks in a row atop the *Adult Contemporary* chart with "Living Years." Three weeks and still going strong, this week scoring another 119 plays (1,561,1680), increases their average *QPI* two spins per station per week (29-31) and spreads their *reach* coverage from 27.86 million to 33.73 million. *Debbie Gibson* also continues to increase her numbers all-round as she positions her latest at #2. *Roy Orbison* takes over the #3 slot, as "You Got It" ascends three spots. The top 10 *Adult Contemporary* tracks rounds out with *Sheriff* #4, *Rod Stewart* #5, *Anita Baker* #6, *Rick Astley* #7, *Kenny G/Smokey Robinson* #8, *Vanessa Williams* #9 and *The Bangles* #10. *Breathe* sits just outside the top 10, with a three slot jump #13-11. *Bette Midler* continues to climb, as do *Chicago*, *Crosby, Stills, Nash & Young*, *Thirty Eight Special*, *Luther Vandross*, *Carly Simon*, *Simply Red*, *Deon Estus/George Michael* and *Sheena Easton*. The duo of *Cher* and *Peter Cetera* seize the chart with their duet "After All," debuting at #21. *Enya* and the combo of *Taylor/Belle* are also new.



MOST PLAYED/MULTI-FORMAT



Counting five and staying very much alive, is the success story behind *multi format* smash "Lost In Your Eyes" from *Debbie Gibson*. *Gibson* continues to press forward as "Lost" tallies up another 119 plays over last week (5,383,5502) and holds steady with a *reach* of 138 million and a *QPI* average of 43. *Mike & The Mechanics* remains constant at #2 for yet another week, while *The Bangles* climb a notch to threaten the leaders. *The Bangles* are succeeded in the top 10 by *Rod Stewart* #4, *Roy Orbison* #5, *New Kids* #6, *Roxette* #7, *Milli Vanilli* #8, *Fine Young Cannibals* #9 and *Anita Baker* #10. *Gibson* commands the *Hit A-C* arena as well, followed by *M+M*, *The Bangles*, *Stewart* and *Baker*. Swedish newcomer *Roxette* takes control and dominates the *Hit Rock* chart with their debut single "The Look." *Fine Young Cannibals*, *Orbison*, *Bon Jovi* and *The Fixx* round out the top five *Hit Rock* tracks. *New Kids On The Block* secures their first number one this week, as "You Got It (The Right Stuff)" finds its place on top of the *MMR's Hit Urban*. *Dance* chart. *Milli Vanilli* seeks out their first number one, as "Girl, You Know It's True" closes the gap and lands at #2. *Roxette*, *Fine Young Cannibals* and *Kon Kan* put a cap on the top five.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

| | | |
|-------------|-------------------|----------|
| JODY WATLEY | Real Love | MCA |
| BELLE STARS | Iko Iko | Capitol |
| BOBBY BROWN | Every Little Step | MCA |
| PAULA ABDUL | Forever Your Girl | Virgin |
| JOHNNY KEMP | Birthday Suit | Columbia |

Rock Radio

| | | |
|-------------|-----------------------|----------|
| GARY MOORE | Ready For Love | Virgin |
| DEF LEPPARD | Rocket | Polygram |
| CSN&Y | That Girl | Atlantic |
| BULLETTYOYS | For The Love Of Money | WB |
| ROY ORBISON | She's A Mystery To Me | Virgin |

Adult Contemporary

| | | |
|----------------------|-----------------------|------------|
| CHER/P CETERA | After All | Getfen |
| D ESTUS/G MICHAEL | Heaven Help Me | Mika/Polyd |
| THIRTY EIGHT SPECIAL | Second Chance | A&M |
| ENYA | Orinoco Flow (Sail) | Getfen |
| JT TAYLOR & R BELLE | All I Want Is Forever | EPA |

Determined by increase in RANK

ADVERTISEMENT

NOW ON WELL OVER 50 STATIONS!

ADDS! KUBE KISN WXKS WZOU WTIC AND MORE!

ACTION! PWR99 ATLANTA — ALREADY TOP 15!

WJET 18-15
K104 23-18

Z102 40-34
WNOK 40-32

WAEB 39-34
KTFM

KSAQ
WRBO

WBBO

BILLBOARD LP 18

TOP 10 LP SALES IN OVER 15 MAJOR MARKETS INCLUDING: LOS ANGELES, DETROIT, MINNEAPOLIS, BOSTON, DALLAS, SEATTLE, PHOENIX AND MORE!

BETTE MIDLER
"WIND BENEATH MY WINGS"

FROM THE ORIGINAL SOUNDTRACK RECORDING

Beaches

When you
PLAY IT,
SAY IT!


ATLANTIC



THE CLOSER YOU LOOK

Metro Audience Trends

PERSONS 25 - 54



| | MONDAY-SUNDAY 6AM-MID | | | | | MONDAY-FRIDAY 6AM-10AM | | | | |
|---------------|-----------------------|------------|--------------|--------------|--------------|------------------------|------------|--------------|--------------|--------------|
| | SUMMER 88 | FALL 88 | WINTER 89 | SPRING 89 | SUMMER 89 | SUMMER 88 | FALL 88 | WINTER 89 | SPRING 89 | SUMMER 89 |
| WAAA SHARE | 2.1 | 1.2 | 1.2 | 1.6 | 1.4 | 1.8 | 1.4 | 1.4 | 1.4 | 1.4 |
| WBBB SHARE | 14.7 | 13.8 | 13.8 | 13.6 | 7.8 | 13.9 | 14.0 | 14.0 | 14.0 | 14.0 |
| WCCC SHARE | 3.4 | 3.0 | 2.7 | 3.1 | 6.4 | 2.9 | 3.6 | 3.6 | 3.6 | 3.6 |

THE BETTER YOU GET

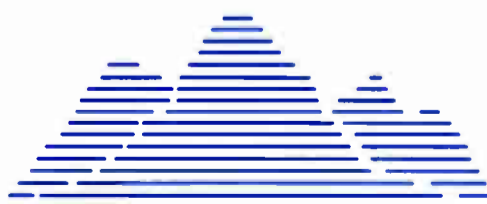
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| MARKETS MONITORED | | MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C. |

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

Melissa Etheridge

"Similar Features"

MMR ROCK TRACER TRACKS ²² - ¹⁸
REACH INDEX 7.38 MILLION THIS WEEK!
22% PLAY INCREASE!

HIT ACTION!

KXXR DEBUT #35
 Y95
 KXYQ

WROQ 23-19
 WVSR
 KFMW ADD

WPFM ADD
 OK100
 And More!

Also playing on: WXKS & WMMS!
 MTV MEDIUM ROTATION!

Taken from the Hot Selling Lp. *Melissa Etheridge*



DINO "24-7"

MMR HIT TRACER TRACKS ²⁶
REACH INDEX 24.92 MILLION

GAVIN TOP 40 (28)

BREAKING AT AC!

GAVIN AC, RECORD TO WATCH DEBUT (38)

R&R URBAN (25) - (19) (ON 87% OF URBAN RADIO)

VIDEO ON VH1 & BET!



ACTION!

KCPW ADD

WKQB ADD

WDJX ADD

KMEL #2

FM102 #5

KROY 6-5

KWOD 6-5

HOT97.7 7-5

KWSS 7-6

KKRZ 8-5

KITY 14-13

KOY-FM 15-12

PWR106 16-12

KZZP 21-18

HOT97 21-18

KIIS 21-18

WPGC 21-19

KTFM 23-21

KKBQ 27-24

WAVA 30-27

92X 30-28

Y108 30-28

PRO-FM 31-29

WKBQ 31-30

KISN 34-30

CKOI

KKLQ

KDON 6-3

KMGX #7

KYNO #12-6

KKXX 12-6

KKSS #12

Y106 13-10

KYRK 14-13

KZFM 15-13

Z102 16-14

B93 18-11

KLUC 18-15

WTIC 19-14

KCAQ #20

KEZB 24-21

KKMG 27-24

KRQ #27

AND MORE!

Also playing on: PWR96, WKSS & WIOQ!

From the LP "24-7"

CAPTURED LIVE!

USERS GUIDE. MMR travels to various cities to compile song by song accounts and other data.



CONCERT FACTS:

Artist: The Neville Brothers
Label: A&M Records
Introduction: David Steffen, A&M
Date: Sunday, March 5, 1989
Venue: Tipitina's
Location: New Orleans, LA
Site: 1989 NARM Convention
Attendance: (Capacity) 1,100
Ticket Info: Tickets provided by A&M
Booking Agency: Rose Bud Agency
Management: Bill Graham Management
Tour Manager: Steve Eggerton
Production Manager: Charles "Chopper" Brady
Lights Off: 10:35PM/Lights On: 1:21AM
Total Length: 2 Hours 46 Minutes

UPCOMING SHOWS:

March 17, 18 Woody's
Miami, FL
 March 19 Jannus Landing
St. Petersburg, FL
 March 21 Beecham Theatre
Orlando, FL
 March 23, 24 Center Stage
Atlanta, GA

PERSONNEL: NEVILLE BROTHERS

Aaron Neville: Vocals, Keyboards, Percussion
Charles Neville: Saxophone, Percussion, Vocals
Art Neville: Keyboards, Vocals
Cyril Neville: Percussion, Vocals
Brian Stoltz: Guitar, Vocals
Willie Green: Drums
Austin Hall: Bass

SET: 10:35PM-1:21AM

1. *Hang 'Em High*
2. *The Ballad Of Hollis Brown*
3. *Hey Pocky Way*
4. *Voodoo*
5. *Junk Man*
6. *Yellow Moon*
7. *A Change Is Gonna Come*
8. *Healing Chant*
9. *My Blood*
10. *Sister Rosa*
11. *Brother John/Iko Iko*
12. *Shake Your Tambourine*
13. *Fiyo On The Bayou* (first encore)
14. *Big Chief*
15. *Amazing Grace*
16. *One Love* (last song)

SENSATIONAL WEEK!

MMR HIT TRACER TRACKS  **30** -  **24**
REACH INDEX 34.48 MILLION THIS WEEK!

BILLBOARD SINGLES  **45** -  **41**

R&R DEBUT  **40**



HOT ACTION!

98PXY ADD
B93 ADD
WNOK ADD
KKFR ADD
WHTO ADD
KKXL ADD
OK95 ADD

HOT 97.7 2-1
KMEL 3-3
HOT97 4-2
PWR106 5-3
KITY 7-6
PWR96 #12
KTFM #13

KWSS 15-13
WPGC #17
WEGX 21-18
B96 21-18
KKLQ #20
WNCI #22
FM102 #22

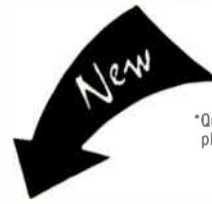
Z100 24-21
Y100 #23
PWR95 25-22
KIIS 26-22
KZZP 29-27
WKSE 30-25
KROY 31-29

KRBE 35-31
KGGI DEBUT #26
WAVA DEBUT #29
WXKS DEBUT #33
KKBQ DEBUT #33
KWOD DEBUT #35
WTIC #7

KKSS #9
KZFM 14-10
KDON 15-10
WYCR 25-19
KTUX 25-20
AND MORE!

FROM THE LP "TAKE IT WHILE IT'S HOT."

HIT RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

| 2/20/89 | 2/27/89 | 3/6/89 | 3/13/89 | ARTIST | TITLE | LABEL | # PLAYS | QUALITY PLAY INDEX * | REACH INDEX IN MILLIONS |
|--------------------|---------|--------|---------|----------------------|------------------------------|------------|---------|----------------------|-------------------------|
| 2 | 2 | 1 | 1 | DEBBIE GIBSON | Lost In Your Eyes | Atlantic | 4032 | 54 | 107.0 |
| 12 | 6 | 4 | 2 | BANGLES | Eternal Flame | Columbia | 3143 | 46 | 79.09 |
| 4 | 4 | 5 | 3 | NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | Columbia | 3073 | 42 | 82.26 |
| 9 | 8 | 7 | 4 | MILLI VANILLI | Girl, You Know It's True | Arista | 2702 | 40 | 64.34 |
| 6 | 7 | 6 | 5 | MIKE & MECHANICS | The Living Years | Atlantic | 2688 | 41 | 66.18 |
| 10 | 9 | 9 | 6 | ROXETTE | The Look | EMI | 2625 | 35 | 55.11 |
| 27 | 16 | 10 | 7 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA | 2380 | 34 | 55.96 |
| 18 | 12 | 11 | 8 | ROD STEWART | My Heart Can't Tell You No | WB | 2065 | 32 | 46.06 |
| 13 | 10 | 12 | 9 | KON KAN | I Beg Your Pardon | Atlantic | 1862 | 30 | 55.96 |
| 35 | 29 | 17 | 10 | TONE-LOC | Funky Cold Medina | Del/Island | 1673 | 26 | 41.13 |
| 15 | 11 | 13 | 11 | BREATHE | Don't Tell Me Lies | A&M | 1638 | 36 | 34.53 |
| 24 | 15 | 15 | 12 | MARTIKA | More Than You Know | Columbia | 1484 | 29 | 29.87 |
| 21 | 17 | 16 | 13 | WAS (NOT WAS) | Walk The Dinosaur | Chrysalis | 1463 | 27 | 29.41 |
| 36 | 26 | 24 | 14 | DEON ESTUS/G MICHAEL | Heaven Help Me | Mika/Polyd | 1393 | 28 | 33.66 |
| 29 | 22 | 23 | 15 | R.E.M. | Stand | WB | 1379 | 27 | 33.19 |
| 26 | 24 | 20 | 16 | KARYN WHITE | Superwoman | WB | 1330 | 24 | 36.53 |
| 28 | 23 | 22 | 17 | ANITA BAKER | Just Because | Elektra | 1218 | 23 | 35.09 |
| 23 | 20 | 21 | 18 | VANESSA WILLIAMS | Dreamin' | Wing/PG | 1218 | 23 | 23.58 |
| 34 | 27 | 25 | 19 | SA-FIRE | Thinking Of You | Cuttl/Merc | 1211 | 34 | 27.48 |
| 19 | 19 | 18 | 20 | CHICAGO | You're Not Alone | Reprise | 1211 | 25 | 22.22 |
| 37 | 31 | 31 | 21 | STEVIE B | I Wanna Be The One | LMR | 1141 | 41 | 33.05 |
| New Entry ✓ | | | 22 | JODY WATLEY | Real Love | MCA | 1106 | 28 | 33.91 |
| — | 39 | 34 | 23 | ANIMATION | Room To Move | Polydor/PG | 1078 | 27 | 19.33 |
| 32 | 32 | 30 | 24 | SWEET SENSATION | Sincerely Yours | Atco | 1001 | 31 | 34.48 |
| — | 38 | 36 | 25 | BON JOVI | I'll Be There For You | Mercury/PG | 980 | 23 | 20.79 |
| 31 | 28 | 26 | 26 | DINO | 24-7 | Island/4th | 966 | 27 | 24.92 |
| 25 | 25 | 27 | 27 | EDDIE MONEY | Love In Your Eyes | Columbia | 959 | 33 | 16.18 |
| 20 | 21 | 28 | 28 | GUNS N' ROSES | Paradise City | Geffen | 875 | 19 | 21.96 |
| New Entry ✓ | | | 29 | BELLE STARS | Iko Iko | Capitol | 868 | 26 | 20.77 |
| 40 | 35 | 35 | 30 | ROY ORBISON | You Got It | Virgin | 840 | 27 | 16.44 |
| New Entry ✓ | | | 31 | PAULA ABDUL | Forever Your Girl | Virgin | 784 | 23 | 19.62 |
| — | 34 | 32 | 32 | POISON | Your Mamma Don't Dance | Enigma/Cap | 770 | 18 | 19.29 |
| 30 | 30 | 29 | 33 | NEW EDITION | Can You Stand the Rain | MCA | 728 | 29 | 14.70 |
| 38 | 36 | 37 | 34 | LUTHER VANDROSS | She Won't Talk To Me | Epic | 630 | 20 | 13.83 |
| New Entry ✓ | | | 35 | DEF LEPPARD | Rocket | Polygram | 630 | 16 | 13.38 |
| — | — | 39 | 36 | THIRTY EIGHT SPECIAL | Second Chance | A&M | 616 | 24 | 11.53 |
| New Entry ✓ | | | 37 | BOBBY BROWN | Every Little Step | MCA | 588 | 31 | 13.36 |
| New Entry ✓ | | | 38 | TOMMY PAGE | A Shoulder To Cry On | Sire/WB | 588 | 28 | 12.21 |
| New Entry ✓ | | | 39 | JOHNNY KEMP | Birthday Suit | Columbia | 581 | 22 | 10.91 |
| — | — | 38 | 40 | VIXEN | Cryin' | EMI | 567 | 24 | 10.03 |

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

| ARTIST | TITLE | LABEL | # PLAYS | INCREASE PERCENTAGE |
|-----------------------|-------------------------------|--------------|---------|---------------------|
| SYNCH | Where Are You Now | WTG | 553 | 25% |
| TIFFANY | Radio Romance | MCA | 532 | 46% |
| ENYA | Orinoco Flow (Sail | Geffen | 476 | — |
| GINA GO-GO | I Can't Face The Fact | Capitol | 469 | 31% |
| CHER/P CETERA | After All | Geffen | 455 | 51% |
| PASADENAS | Tribute (Right On) | Columbia | 406 | 81% |
| INNER CITY | Good Life | Virgin | 392 | — |
| VAN HALEN | Feels So Good | WB | 378 | — |
| EIGHTH WONDER | Baby Baby | WTG | 350 | 127% |
| DONNY OSMOND | Soldier Of Love | Capitol | 350 | 212% |
| ✓ DEBBIE GIBSON | Electric Youth | Atlantic | 343 | 133% |
| SIMPLY RED | It's Only Love | Elektra | 322 | 64% |
| GUNS N' ROSES | Patience | Geffen/LPcut | 315 | 40% |
| PETER SCHILLING | A Different Story | Elektra | 287 | 57% |
| NENAH CHERRY | Buffalo Stance | Virgin | 273 | 34% |
| KIRBY COLEMAN | Hey Ton'i | Next Plate | 266 | 2% |
| ✓ MADONNA | Like A Prayer | Sire/WB | 259 | — |
| NEW KIDS ON THE BLOCK | I'll Be Loving You (Forever) | Columbia | 259 | 60% |
| MICHAEL JACKSON | Leave Me Alone | Epic/CDcut | 259 | — |
| LITA FORD | Close My Eyes Forever | RCA | 259 | — |
| SAMANTHA FOX | I Only Wanna Be With You | Jive/RCA | 252 | 63% |
| SANDEE | Notice Me | Fever/Sutr | 252 | 38% |
| LIVING COLOUR | Cult Of Personality | Epic | 238 | 17% |
| BOY MEETS GIRL | Bring Down The Moon | RCA | 217 | — |
| KENNY G/S.ROBINSON | We've Saved The Best For Last | Arista | 210 | — |
| WINGER | Seventeen | Atlantic | 203 | 38% |
| BOYS | Lucky Charm | Motown | 196 | 64% |
| SLICK RICK | Teenage Love | Def J/Col | 196 | 100% |
| KIARA | This Time | Arista | 196 | 12% |
| KRISTIN BAILO | Don't Turn Your Back On Love | Vend/A & M | 189 | 68% |
| FIXX | Driven Out | RCA | 182 | 23% |
| ✓ MICHAEL DAMIAN | Rock On | Cypres/A&M | 182 | — |
| CYNTHIA | Change On Me | | 161 | 27% |
| CHEAP TRICK | Never Had A Lot To Lose | Epic | 154 | 69% |
| LOVE AND MONEY | Halleluiah Man | Mercury/PG | 154 | — |
| ✓ BOYS CLUB | The Loneliest Heart | MCA | 154 | — |
| GEORGIO | I Don't Want 2 Be Alone | Motown | 154 | 22% |
| ✓ HOWARD JONES | Everlasting Love | Elektra | 133 | — |
| ✓ SHOCK | Talk About Love | Atlantic | 133 | — |
| FIGURES ON A BEACH | You Ain't Seen Nothing Yet | Sire | 126 | 38% |
| CHRIS REA | Working On It | Geffen | 126 | — |
| MIDGE URE | Dear God | Chrysalis | 126 | — |
| BOY GEORGE | Don't Take My Mind On A Trip | Virgin | 119 | 13% |
| TODAY | Him Or Me | Motown | 112 | 23% |
| ✓ SECRET SOCIETY | We Belong Together | | 112 | — |
| ✓ PAJAMA PARTY | Yo No Se | Atlantic | 105 | — |
| ✓ HAZEL DEAN | Turn It Into Love | Capitol | 105 | 50% |

✓ Denotes new entry

MOST UPWARD MOVEMENT

NATIONAL

| ARTIST | TITLE | LABEL |
|-------------|-----------|-------|
| JODY WATLEY | Real Love | MCA |

EAST

| | | |
|---------|---------------|---------|
| MADONNA | Like A Prayer | Sire/WB |
|---------|---------------|---------|

WEST

| | | |
|--------------|-----------------|---------|
| DDNNY OSMOND | Soldier Of Love | Capitol |
|--------------|-----------------|---------|

SOUTH

| | | |
|-------------|-----------|-----|
| JODY WATLEY | Real Love | MCA |
|-------------|-----------|-----|

MIDWEST

| | | |
|---------|---------------|---------|
| MADONNA | Like A Prayer | Sire/WB |
|---------|---------------|---------|

USERS GUIDE Calculated and determined by increases in RANK over previous week

HIT RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

| 3/13/89 | ARTIST | TITLE | LABEL | QUALITY PLAY INDEX * |
|---------|---------------------|----------------------------|------------|----------------------|
| 1 | PAULA ABUL | Straight Up | Virgin | 42 |
| 2 | SHEENA EASTON | The Lover In Me | MCA | 31 |
| 3 | BOBBY BROWN | Roni | MCA | 30 |
| 4 | SHERIFF | When I'm With You | Capitol | 26 |
| 5 | KARYN WHITE | The Way You Love Me | WB | 21 |
| 6 | ERASURE | A Little Respect | Sire/Repr | 26 |
| 7 | BOYS | Dial My Heart | Motown | 22 |
| 8 | A WILSON/R ZANDER | Surrender To Me | Capitol | 24 |
| 9 | TONE-LOC | Wild Thing | Del/Island | 20 |
| 10 | BOBBY BROWN | My Prerogative | MCA | 16 |
| 11 | RICK ASTLEY | She Wants To Dance With Me | RCA | 22 |
| 12 | TAYLOR DAYNE | Don't Rush Me | Arista | 18 |
| 13 | INFORMATION SOCIETY | Walking Away | T Boy/Repr | 22 |
| 14 | WHITE LION | When The Children Cry | Atlantic | 19 |
| 15 | BOY MEETS GIRL | Waiting For A Star To Fall | RCA | 17 |
| 16 | SAMANTHA FOX | I Wanna Have Some Fun | Jive/RCA | 21 |
| 17 | PHIL COLLINS | Two Hearts | Atlantic | 16 |
| 18 | EDIE BRICKELL & NEW | What I Am | Geffen | 22 |
| 19 | INFORMATION SOCIETY | What's On Your Mind | T Boy/Repr | 12 |
| 20 | BON JOVI | Born To Be My Baby | Mercury/PG | 17 |
| 21 | ESCAPE CLUB | Wild, Wild West | Atlantic | 13 |
| 22 | WHEN IN ROME | The Promise | Virgin | 15 |
| 23 | STEVE WINWOOD | Holding On | Virgin | 17 |
| 24 | POISON | Every Rose Has Its Thorn | Enigma/Cap | 15 |
| 25 | CHICAGO | Look Away | Reprise | 13 |
| 26 | EDDIE MONEY | Walk On Water | Columbia | 16 |
| 27 | BOYS CLUB | I Remember Holding You | MCA | 16 |
| 28 | BOBBY BROWN | Don't Be Cruel | MCA | 10 |
| 29 | BREATHE | How Can I Fall | A&M | 12 |
| 30 | WILL TO POWER | Baby, I Love Your Way/Free | Epic | 11 |
| 31 | STEVE WINWOOD | Roll With It | Virgin | 10 |
| 32 | NEW EDITION | If It Isn't Love | MCA | 10 |
| 33 | TIFFANY | All This Time | MCA | 19 |
| 34 | ERASURE | Chains Of Love | Sire/Repr | 10 |
| 35 | DURAN DURAN | I Don't Want Your Love | Capitol | 12 |
| 36 | BEACH BOYS | Kokomo | Elektra | 10 |
| 37 | ROD STEWART | Forever Young | WB | 12 |
| 38 | EIGHTH WONDER | Cross My Heart | WTG | 22 |
| 39 | U2 | Angel Of Harlem | Island | 19 |
| 40 | DEF LEPPARD | Armageddon It | Mercury/PG | 11 |

*Quality play index = average number of weekly plays from stations playing track

6AM-7PM

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|----------------------|------------------------------|------------|
| 1 | DEBBIE GIBSON | Lost In Your Eyes | Atlantic |
| 2 | NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | Columbia |
| 3 | MIKE & MECHANICS | The Living Years | Atlantic |
| 4 | BANGLES | Eternal Flame | Columbia |
| 5 | MILLI VANILLI | Girl, You Know It's True | Arista |
| 6 | ROXETTE | The Look | EMI |
| 7 | ROD STEWART | My Heart Can't Tell You No | WB |
| 8 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA |
| 9 | BREATHE | Don't Tell Me Lies | A&M |
| 10 | KON KAN | I Beg Your Pardon | Atlantic |
| 11 | KARYN WHITE | Superwoman | WB |
| 12 | VANESSA WILLIAMS | Oreamin' | Wing/PG |
| 13 | DEON ESTUS/G MICHAEL | Heaven Help Me | Mika/Polyd |
| 14 | ANITA BAKER | Just Because | Elektra |
| 15 | CHICAGO | You're Not Alone | Reprise |
| 16 | MARTIKA | More Than You Know | Columbia |
| 17 | SA-FIRE | Thinking Of You | Cutt/Merc |
| 18 | WAS (NOT WAS) | Walk The Dinosaur | Chrysalis |
| 19 | ANIMATION | Room To Move | Polydor/PG |
| 20 | STEVIE B | I Wanna Be The One | LMR |
| 21 | R E M | Stand | WB |
| 22 | OINO | 24-7 | Island/4th |
| 23 | EDDIE MONEY | Love In Your Eyes | Columbia |
| 24 | ROY ORBISON | You Got It | Virgin |
| 25 | JODY WATLEY | Real Love | MCA |
| 26 | TONE-LOC | Funky Cold Medina | Del/Island |
| 27 | SWEET SENSATION | Sincerely Yours | Atco |
| 28 | PAULA ABUL | Forever Your Girl | Virgin |
| 29 | BELLE STARS | Iko Iko | Capitol |
| 30 | LUTHER VANOROSS | She Won't Talk To Me | Epic |
| 31 | NEW EDITION | Can You Stand the Rain | MCA |
| 32 | THIRTY EIGHT SPECIAL | Second Chance | A&M |
| 33 | ENYA | Orinoco Flow (Sail Away) | Geffen |
| 34 | BON JOVI | I'll Be There For You | Mercury/PG |
| 35 | SYNCH | Where Are You Now | WTG |
| 36 | CHER/PETER CETERA | After All | Geffen |
| 37 | TOMMY PAGE | A Shoulder To Cry On | Sire/WB |
| 38 | WILL TO POWER | Fading Away | Epic |
| 39 | BOBBY BROWN | Every Little Step | MCA |
| 40 | JOHNNY KEMP | Birthday Suit | Columbia |

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|----------------------|------------------------------|------------|
| 1 | DEBBIE GIBSON | Lost In Your Eyes | Atlantic |
| 2 | BANGLES | Eternal Flame | Columbia |
| 3 | ROXETTE | The Look | EMI |
| 4 | NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | Columbia |
| 5 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA |
| 6 | TONE-LOC | Funky Cold Medina | Del/Island |
| 7 | MILLI VANILLI | Girl, You Know It's True | Arista |
| 8 | KON KAN | I Beg Your Pardon | Atlantic |
| 9 | MIKE & MECHANICS | The Living Years | Atlantic |
| 10 | WAS (NOT WAS) | Walk The Dinosaur | Chrysalis |
| 11 | GUNS N' ROSES | Paradise City | Geffen |
| 12 | R E M | Stand | WB |
| 13 | ROD STEWART | My Heart Can't Tell You No | WB |
| 14 | BON JOVI | I'll Be There For You | Mercury/PG |
| 15 | MARTIKA | More Than You Know | Columbia |
| 16 | POISON | Your Mamma Don't Dance | Enigma/Cap |
| 17 | BREATHE | Don't Tell Me Lies | A&M |
| 18 | DEF LEPPARD | Rocket | Polygram |
| 19 | JODY WATLEY | Real Love | MCA |
| 20 | SA-FIRE | Thinking Of You | Cutt/Merc |
| 21 | STEVIE B | I Wanna Be The One | LMR |
| 22 | DEON ESTUS/G MICHAEL | Heaven Help Me | Mika/Polyd |
| 23 | SWEET SENSATION | Sincerely Yours | Atco |
| 24 | KARYN WHITE | Superwoman | WB |
| 25 | ANIMATION | Room To Move | Polydor/PG |
| 26 | BELLE STARS | Iko Iko | Capitol |
| 27 | OINO | 24-7 | Island/4th |
| 28 | CHICAGO | You're Not Alone | Reprise |
| 29 | PAULA ABUL | Forever Your Girl | Virgin |
| 30 | EDDIE MONEY | Love In Your Eyes | Columbia |
| 31 | VANESSA WILLIAMS | Oreamin' | Wing/PG |
| 32 | ANITA BAKER | Just Because | Elektra |
| 33 | TIFFANY | Radio Romance | MCA |
| 34 | JOHNNY KEMP | Birthday Suit | Columbia |
| 35 | NEW EDITION | Can You Stand the Rain | MCA |
| 36 | VIXEN | Cryin' | EMI |
| 37 | BOBBY BROWN | Every Little Step | MCA |
| 38 | TOMMY PAGE | A Shoulder To Cry On | Sire/WB |
| 39 | VAN HALEN | Feels So Good | WB |
| 40 | LIVING COLOUR | Cult Of Personality | Epic |

Sa-fire "Thinking Of You"

MMR HIT TRACER TRACKS ²⁵ - ¹⁹

REACH INDEX 27.48 MILLION THIS WEEK!

R&R DEBUT ³⁶

MAJOR ACTION!

WBLI ADD

PWR95 ADD

WEGX ADD

KISN ADD

WLAN ADD #39

WSSX ADD

94TYX ADD

WQUT ADD

WPHR ADD

KYNO ADD

KTFM #2

KOY-FM 9-5

KITY 6-5

KGGI #5

KZZP 10-6 (HOT)

Y108 16-6 (HOT)

KMEL #11

PWR96 #13

WZOU 17-14

FM102 20-16

KROY 18-16

KWOD 23-16

PRO-FM 24-19 (HOT)

Y100 #21

B96 #21

KS104 26-21

KIIS 25-21

KUBE 25-22

WPGC 24-22

KKRZ 26-23

ALSO PLAYING ON: X100 & WIOQ!

NOW ON WELL OVER 100 STATIONS!



HEAVIEST SATURATION (HIT RADIO)

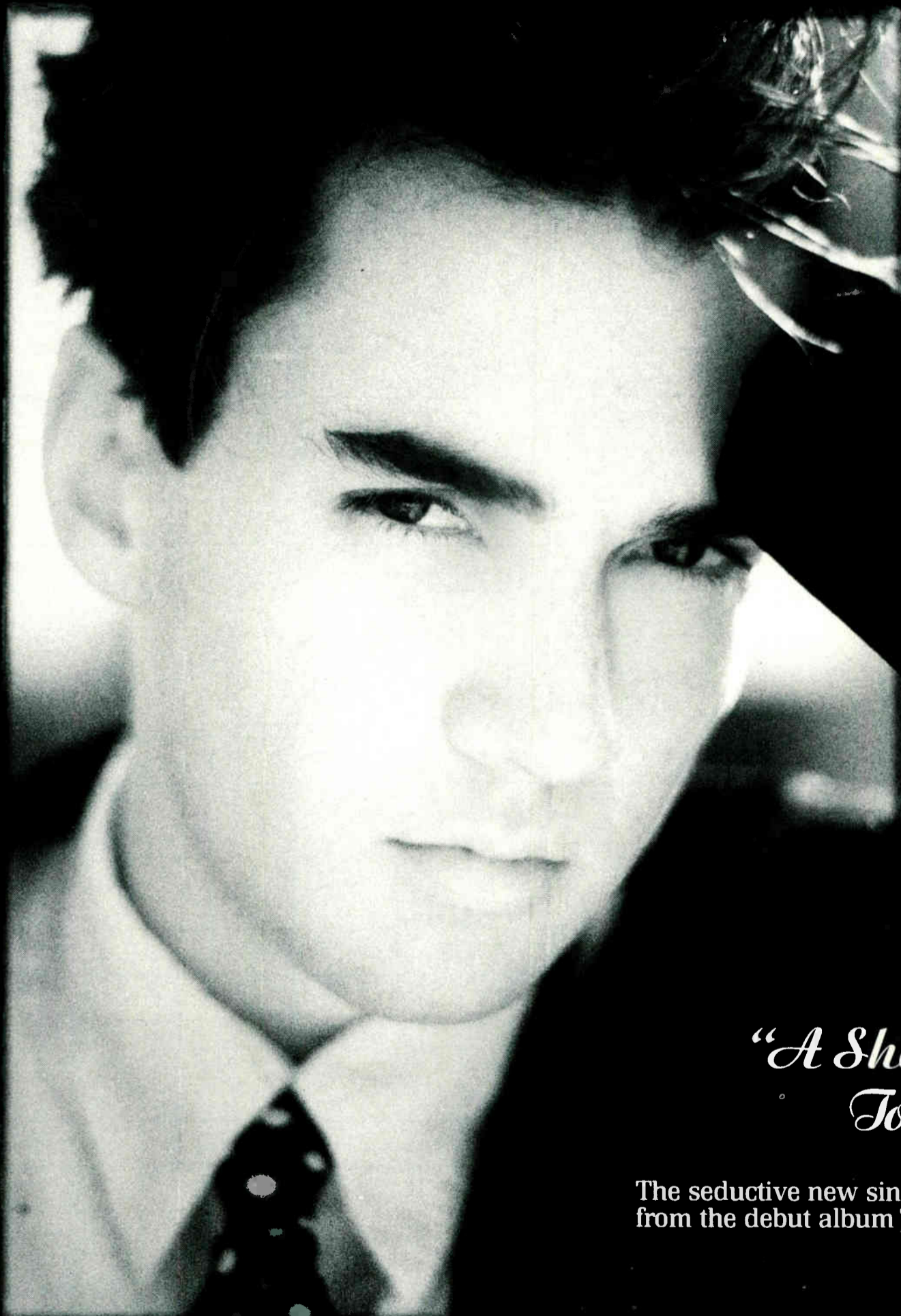
USERS GUIDE Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

| | | | | | |
|--|---|---|--|--|---|
| DEBBIE GIBSON 1 <i>Lost In Your Eyes / Atlantic</i> WHITZ-FM 9.64 KIIS-FM 7.01 WPLJ-FM 6.17 WYUZ-FM 5.25 WOHT-FM 4.58 KPWR-FM 4.03 WEGX-FM 3.84 WBBM-FM 2.73 WOFX-FM 2.38 KKBO-FM 2.33 | KON KAN 9 <i>I Beg Your Pardon / Atlantic</i> WHITZ-FM 7.50 WYUZ-FM 5.25 WOHT-FM 3.82 WPLJ-FM 3.43 KPWR-FM 3.22 WBBM-FM 2.73 WAPW-FM 1.74 WEGX-FM 1.71 WCZY-FM 1.70 WOFX-FM 1.43 | ANITA BAKER 17 <i>Just Because / Elektra</i> WEGX-FM 3.84 WHITZ-FM 3.21 KIIS-FM 3.19 WBBM-FM 2.46 WOHT-FM 2.29 WPRO-FM 1.52 WCZY-FM 1.51 KMEL-FM 1.29 WHYI-FM 1.03 WRBO-FM 1.01 | BON JOVI 25 <i>I'll Be There For You / Mercury/PG</i> WEGX-FM 2.14 WHYI-FM 1.32 WYUZ-FM 1.40 WLOL-FM 1.18 WHITZ-FM 1.07 KKBO-FM 1.04 KXXR-FM 0.84 WBZZ-FM 0.76 KEGL-FM 0.70 WPLJ-FM 0.69 | NEW EDITION 33 <i>Can You Stand the Rain / MCA</i> KIIS-FM 2.55 WHYI-FM 1.32 KKLO-FM 0.98 KZZP-FM 0.91 WEGX-FM 0.85 WHOT-FM 0.84 WTIC-FM 0.77 KXXX-FM 0.69 KOKS-FM 0.69 KROY-FM 0.62 | SYNCH <i>Where Are You Now / WTG</i> WDFX-FM 2.14 KHYI-FM 1.37 KDWB-FM 1.29 KZZP-FM 1.09 WKTI-FM 0.88 WNVZ-FM 0.59 WBJW-FM 0.56 WGH-FM 0.56 WRBO-FM 0.34 KSFM-FM 0.28 |
| BANGLES 2 <i>Eternal Flame / Columbia</i> KIIS-FM 6.37 WPLJ-FM 6.17 WHITZ-FM 5.36 WYUZ-FM 5.25 WBBM-FM 2.73 KKBO-FM 2.59 WEGX-FM 2.56 KZZP-FM 2.00 WDFX-FM 1.90 KKLO-FM 1.76 | TDNE-LOC 10 <i>Funky Cold Medina / Del/Island</i> WEGX-FM 3.42 WYUZ-FM 3.15 WHITZ-FM 2.14 KIIS-FM 1.91 WOFX-FM 1.67 KMEL-FM 1.61 WOHT-FM 1.53 WPLJ-FM 1.37 KKBO-FM 1.30 KZZP-FM 1.27 | VANESSA WILLIAMS 18 <i>Dreamin' / Wing/PG</i> WEGX-FM 1.71 WYUZ-FM 1.64 WTIC-FM 1.23 WHYI-FM 1.18 WIOQ-FM 0.98 WCZY-FM 0.95 WBZZ-FM 0.84 WPLJ-FM 0.76 WOHT-FM 0.76 WBLI-FM 0.71 | DINO 26 <i>24-7 / Island/4th</i> KPWR-FM 4.03 KHS-FM 3.19 WOHT-FM 2.29 KMEL-FM 1.93 KZZP-FM 0.91 KKRZ-FM 0.88 KRBE-FM 0.87 KKLO-FM 0.78 KUBE-FM 0.78 WTIC-FM 0.77 | LUTHER VANDROSS 34 <i>She Won't Talk To Me / Epic</i> KPWR-FM 1.61 WEGX-FM 1.28 WZOU-FM 1.02 WPRO-FM 0.87 WCZY-FM 0.76 WAPW-FM 0.65 KMEL-FM 0.64 WKRO-FM 0.63 WTIC-FM 0.62 KUBE-FM 0.59 | TIFFANY <i>Radio Romance / MCA</i> WHITZ-FM 1.07 KRZ-FM 0.88 KIIS-FM 0.64 KROY-FM 0.62 WTIC-FM 0.62 WGH-FM 0.56 WEZB-FM 0.44 WLOL-FM 0.44 WPRO-FM 0.43 WKBO-FM 0.36 |
| NEW KIDS ON THE BLOC 3 <i>You Got It (The Right Stuff) / Columbia</i> KPWR-FM 7.25 WHITZ-FM 6.43 WPLJ-FM 6.17 WOHT-FM 4.58 KIIS-FM 4.46 WDFX-FM 2.62 KKBO-FM 2.07 KZZP-FM 2.00 KRBE-FM 1.95 WBZZ-FM 1.89 | BREATHE 11 <i>Don't Tell Me Lies / A&M</i> KIIS-FM 4.46 WYUZ-FM 1.75 WEGX-FM 1.71 KUBE-FM 1.37 KRBE-FM 1.30 KOWB-FM 1.29 WROX-FM 1.08 WEZB-FM 1.03 WKRO-FM 1.01 WRBO-FM 1.01 | SA-FIRE 19 <i>Thinking Of You / Curt/Merc</i> WOHT-FM 5.34 WPLJ-FM 2.06 KIIS-FM 1.91 KZZP-FM 1.64 KPWR-FM 1.61 KITY-FM 0.91 KOKS-FM 0.88 WDFX-FM 0.88 KRBE-FM 0.87 WIOQ-FM 0.84 | EDDIE MONEY 27 <i>Love In Your Eyes / Columbia</i> WBZZ-FM 1.26 KEGL-FM 1.23 WMMS-FM 1.09 WNCI-FM 1.03 KUBE-FM 0.98 KRBE-FM 0.87 WZOU-FM 0.81 WDFX-FM 0.71 KRXY-FM 0.67 WKSE-FM 0.67 | DEF LEPPARD 35 <i>Rocket / Polygram</i> WDFX-FM 1.43 KHYI-FM 1.18 WHITZ-FM 1.07 WYUZ-FM 1.05 KEGL-FM 0.70 KKBO-FM 0.52 WGH-FM 0.49 WBSB-FM 0.44 KRBE-FM 0.43 WEGX-FM 0.43 | ENYA <i>Orinoco Flow (Sail Away) / Geffen</i> KKBO-FM 1.30 KRBE-FM 1.09 KKLO-FM 0.78 KIIS-FM 0.64 KPLZ-FM 0.56 WGH-FM 0.56 KXXX-FM 0.50 WAPW-FM 0.43 WMMS-FM 0.43 WPRO-FM 0.43 |
| MILLI VANILLI 4 <i>Girl, You Know It's True / Arista</i> KIIS-FM 5.10 KPWR-FM 4.03 WEGX-FM 3.42 WBBM-FM 3.28 WYUZ-FM 3.15 WHITZ-FM 2.14 KZZP-FM 1.82 KMEL-FM 1.61 KKLO-FM 1.57 KRBE-FM 1.52 | MARTIKA 12 <i>More Than You Know / Columbia</i> KPWR-FM 3.22 KIIS-FM 1.91 WAPW-FM 1.30 KKBO-FM 1.30 WEGX-FM 1.28 KZZP-FM 1.27 WYUZ-FM 1.05 WXKS-FM 0.95 KRBE-FM 0.87 KKHT-FM 0.84 | CHICAGO 20 <i>You're Not Alone / Reprise</i> WEGX-FM 1.71 KIIS-FM 1.18 WMMS-FM 1.09 WPRO-FM 0.87 WBZZ-FM 0.84 KBEO-FM 0.73 WBSB-FM 0.74 WLLO-FM 0.74 WNCI-FM 0.74 WXKS-FM 0.71 | GUNS N' ROSES 28 <i>Paradise City / Geffen</i> WHITZ-FM 4.28 WPLJ-FM 2.06 WYUZ-FM 1.40 WEGX-FM 0.85 KKBO-FM 0.78 KDWB-FM 0.64 WROX-FM 0.62 KHYI-FM 0.59 KOKS-FM 0.59 WEZB-FM 0.59 | THIRTY EIGHT SPECIAL 36 <i>Second Chance / A&M</i> KIIS-FM 1.27 WBZZ-FM 1.05 KUBE-FM 0.98 WZOU-FM 0.81 WMMS-FM 0.65 WKRO-FM 0.63 WLLO-FM 0.59 KRXY-FM 0.56 WKBO-FM 0.55 WDXI-FM 0.48 | GINA GO-GO <i>I Can't Face The Fact / Capitol</i> KPWR-FM 4.83 WIOQ-FM 0.84 KROY-FM 0.62 KKFR-FM 0.50 KKZZ-FM 0.50 KXXX-FM 0.50 KKHT-FM 0.42 KHOT-FM 0.38 KTFM-FM 0.31 KSFM-FM 0.28 |
| MIKE & MECHANICS 5 <i>The Living Years / Atlantic</i> WYUZ-FM 5.25 WPLJ-FM 4.80 WEGX-FM 3.84 WHITZ-FM 3.21 KIIS-FM 3.19 WBBM-FM 3.00 WRBO-FM 2.69 KOWB-FM 1.61 KRBE-FM 1.52 WPRO-FM 1.52 | WAS (NOT WAS) 13 <i>Walk The Dinosaur / Chrysalis</i> WEGX-FM 2.56 WOHT-FM 2.29 WBBM-FM 1.64 KKBO-FM 1.30 WIOQ-FM 1.26 WYUZ-FM 1.05 WZOU-FM 0.81 KPWR-FM 0.81 KUBE-FM 0.78 WTIC-FM 0.77 | STEVIE B 21 <i>I Wanna Be The One / LMR</i> KPWR-FM 4.83 KIIS-FM 4.46 WOHT-FM 3.82 KMEL-FM 2.25 WHITZ-FM 2.14 WPLJ-FM 2.06 WPOW-FM 1.61 WTIC-FM 1.39 KZZP-FM 1.27 WIOQ-FM 0.98 | GUNS N' ROSES 28 <i>Paradise City / Geffen</i> WHITZ-FM 4.28 WPLJ-FM 2.06 WYUZ-FM 1.40 WEGX-FM 0.85 KKBO-FM 0.78 KDWB-FM 0.64 WROX-FM 0.62 KHYI-FM 0.59 KOKS-FM 0.59 WEZB-FM 0.59 | BOBBY BROWN 37 <i>Every Little Step / MCA</i> KIIS-FM 2.55 KZZP-FM 2.00 WEGX-FM 1.71 KPWR-FM 1.61 WIOQ-FM 0.70 KOKS-FM 0.69 KITY-FM 0.55 WHYI-FM 0.44 WBJW-FM 0.42 KOY-FM 0.39 | CHER/PETER CETERA <i>After All / Geffen</i> WAPW-FM 1.30 WBZZ-FM 1.05 KZZP-FM 0.73 WTIC-FM 0.62 WKTI-FM 0.59 WCZY-FM 0.57 WPOW-FM 0.48 KOY-FM 0.39 WRBO-FM 0.34 KOWB-FM 0.32 |
| ROXETTE 6 <i>The Look / EMI</i> WHITZ-FM 2.14 KKBO-FM 2.07 KRBE-FM 1.95 KHYI-FM 1.76 WAPW-FM 1.74 WEGX-FM 1.71 WBZZ-FM 1.68 WOFX-FM 1.67 KEGL-FM 1.58 KOWB-FM 1.45 | DEON ESTUS/G MICHAEL 14 <i>Heaven Help Me / MCA/Polyd</i> WPLJ-FM 3.43 WHITZ-FM 3.21 WEGX-FM 2.99 KKBO-FM 2.07 KPWR-FM 1.61 WAPW-FM 1.09 WBZZ-FM 1.05 WOFX-FM 0.95 KRZ-FM 0.88 WEZB-FM 0.88 | JODY WATLEY 22 <i>Real Love / MCA</i> KPWR-FM 6.44 WOHT-FM 6.10 KMEL-FM 2.58 KIIS-FM 2.55 KZZP-FM 1.46 WAPW-FM 1.30 WEGX-FM 1.28 WBBM-FM 1.09 KKHT-FM 0.98 WEZB-FM 0.88 | BELLE STARS 29 <i>Iko Iko / Capitol</i> WYUZ-FM 3.15 WHITZ-FM 2.14 KZZP-FM 1.64 WAPW-FM 1.52 KPLZ-FM 0.98 WRBO-FM 0.67 KIIS-FM 0.64 WAVA-FM 0.62 WTIC-FM 0.62 KKLO-FM 0.59 | THIRTY EIGHT SPECIAL 36 <i>Second Chance / A&M</i> KIIS-FM 1.27 WBZZ-FM 1.05 KUBE-FM 0.98 WZOU-FM 0.81 WMMS-FM 0.65 WKRO-FM 0.63 WLLO-FM 0.59 KRXY-FM 0.56 WKBO-FM 0.55 WDXI-FM 0.48 | BOBBY BROWN 37 <i>Every Little Step / MCA</i> KIIS-FM 2.55 KZZP-FM 2.00 WEGX-FM 1.71 KPWR-FM 1.61 WIOQ-FM 0.70 KOKS-FM 0.69 KITY-FM 0.55 WHYI-FM 0.44 WBJW-FM 0.42 KOY-FM 0.39 |
| FINE YOUNG CANNIBALS 7 <i>She Drives Me Crazy / IRS/MCA</i> KPWR-FM 4.03 WYUZ-FM 3.85 WEGX-FM 2.56 KIIS-FM 2.55 KKBO-FM 2.33 WOHT-FM 2.29 WAPW-FM 1.95 KRBE-FM 1.74 WOFX-FM 1.67 KZZP-FM 1.64 | DEON ESTUS/G MICHAEL 14 <i>Heaven Help Me / MCA/Polyd</i> WPLJ-FM 3.43 WHITZ-FM 3.21 WEGX-FM 2.99 KKBO-FM 2.07 KPWR-FM 1.61 WAPW-FM 1.09 WBZZ-FM 1.05 WOFX-FM 0.95 KRZ-FM 0.88 WEZB-FM 0.88 | JODY WATLEY 22 <i>Real Love / MCA</i> KPWR-FM 6.44 WOHT-FM 6.10 KMEL-FM 2.58 KIIS-FM 2.55 KZZP-FM 1.46 WAPW-FM 1.30 WEGX-FM 1.28 WBBM-FM 1.09 KKHT-FM 0.98 WEZB-FM 0.88 | BELLE STARS 29 <i>Iko Iko / Capitol</i> WYUZ-FM 3.15 WHITZ-FM 2.14 KZZP-FM 1.64 WAPW-FM 1.52 KPLZ-FM 0.98 WRBO-FM 0.67 KIIS-FM 0.64 WAVA-FM 0.62 WTIC-FM 0.62 KKLO-FM 0.59 | BOBBY BROWN 37 <i>Every Little Step / MCA</i> KIIS-FM 2.55 KZZP-FM 2.00 WEGX-FM 1.71 KPWR-FM 1.61 WIOQ-FM 0.70 KOKS-FM 0.69 KITY-FM 0.55 WHYI-FM 0.44 WBJW-FM 0.42 KOY-FM 0.39 | CHER/PETER CETERA <i>After All / Geffen</i> WAPW-FM 1.30 WBZZ-FM 1.05 KZZP-FM 0.73 WTIC-FM 0.62 WKTI-FM 0.59 WCZY-FM 0.57 WPOW-FM 0.48 KOY-FM 0.39 WRBO-FM 0.34 KOWB-FM 0.32 |
| ROD STEWART 8 <i>My Heart Can't Tell You No / WB</i> WHITZ-FM 3.21 WPLJ-FM 2.06 WRBO-FM 2.02 KIIS-FM 1.91 WAPW-FM 1.74 WEGX-FM 1.71 WPRO-FM 1.52 WYUZ-FM 1.40 KUBE-FM 1.37 WBZZ-FM 1.26 | DEON ESTUS/G MICHAEL 14 <i>Heaven Help Me / MCA/Polyd</i> WPLJ-FM 3.43 WHITZ-FM 3.21 WEGX-FM 2.99 KKBO-FM 2.07 KPWR-FM 1.61 WAPW-FM 1.09 WBZZ-FM 1.05 WOFX-FM 0.95 KRZ-FM 0.88 WEZB-FM 0.88 | JODY WATLEY 22 <i>Real Love / MCA</i> KPWR-FM 6.44 WOHT-FM 6.10 KMEL-FM 2.58 KIIS-FM 2.55 KZZP-FM 1.46 WAPW-FM 1.30 WEGX-FM 1.28 WBBM-FM 1.09 KKHT-FM 0.98 WEZB-FM 0.88 | BELLE STARS 29 <i>Iko Iko / Capitol</i> WYUZ-FM 3.15 WHITZ-FM 2.14 KZZP-FM 1.64 WAPW-FM 1.52 KPLZ-FM 0.98 WRBO-FM 0.67 KIIS-FM 0.64 WAVA-FM 0.62 WTIC-FM 0.62 KKLO-FM 0.59 | BOBBY BROWN 37 <i>Every Little Step / MCA</i> KIIS-FM 2.55 KZZP-FM 2.00 WEGX-FM 1.71 KPWR-FM 1.61 WIOQ-FM 0.70 KOKS-FM 0.69 KITY-FM 0.55 WHYI-FM 0.44 WBJW-FM 0.42 KOY-FM 0.39 | CHER/PETER CETERA <i>After All / Geffen</i> WAPW-FM 1.30 WBZZ-FM 1.05 KZZP-FM 0.73 WTIC-FM 0.62 WKTI-FM 0.59 WCZY-FM 0.57 WPOW-FM 0.48 KOY-FM 0.39 WRBO-FM 0.34 KOWB-FM 0.32 |
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Get Romantic With

Tommy

Page



**MMR HIT TRACER
TRACKS DEBUT** 📈

52% PLAY INCREASE!

HOT ACTION!

| | |
|-----------------|------------------|
| WNCI ADD #33 | KROY 27-24 (Hot) |
| KCPW ADD | WDFX #24 |
| KZZP ADD | KWSS 30-25 |
| WERZ ADD | FM102 23-26 |
| Q106 ADD | 894 30-27 |
| K106 ADD | KIIS 31-28 |
| KZZB ADD | WLOL 36-29 |
| KXX106 ADD | KKRZ #33 |
| WHY ADD | KRBE 40-35 |
| WPHR ADD | KKBQ Debut #34 |
| Y95 #3 | WXKS Debut #35 |
| PWR99 6-5 (Hot) | WZOU Debut #36 |
| KCPX #5 | KDON 7-6 |
| KISN #9 | KZFM #9 |
| KMEL #12 | KWNZ 29-22 (Hot) |

And More!

ALSO PLAYING ON: KUBE & X100!

Taken from the lp "Tommy Page"

"A Shoulder To Cry On"

The seductive new single
from the debut album Tommy Page.

Produced by ARIF MARDIN and JOE MARDIN
Written by TOMMY PAGE



SIRE

Management and Direction: Ray Anderson Enterprises
© 1988 Sire Records Company

THE PREWITT FILE



| | | | | | | |
|---|--|--|-------|-----|--------|-----------|
| P E R S O N A L | LAST NAME | Prewitt | FIRST | Jim | MIDDLE | "Catfish" |
| | CURRENT STATION | Z-95, KZFM/Corpus Christi, TX | | | | |
| | HOMETOWN | Corpus Christi, TX | | | | |
| | MARITAL STATUS/CHILDREN | Married 13 years — No Children | | | | |
| E M P L O Y M E N T | HOBBIES | Watching pretty girls in miniskirts | | | | |
| | | KZFM/Corpus Christi, TX — Operations Manager, Afternoons | | | | |
| | | WKXX/Birmingham, AL — Program Director, Mornings | | | | |
| | | KKBQ/Houston, TX — MIDDAYS | | | | |
| | | KTFM/San Antonio, TX — Mornings | | | | |
| V I D E O P R O M O T I O N S | BEST TWO RADIO STATIONS IN AMERICA — CURRENT | KVIL/Dallas & Power 106/Los Angeles | | | | |
| | BEST RADIO STATION (OF ALL TIME) | KCBQ, WLS late 60's early 70's | | | | |
| | BEST ALBUM EVER RECORDED | Chicago I, II, III, IV | | | | |
| | BEST SINGLE EVER RECORDED | Yesterday — The Beatles | | | | |
| | THREE BEST ARTISTS (NOW ACTIVE) | Michael Jackson, Prince, Phil Collins | | | | |
| | THREE BEST ARTISTS (OF ALL TIME) | Paul McCartney, Michael Jackson, Elvis Presley | | | | |
| | FAVORITE NEW ARTIST | Paula Abdul | | | | |
| | BEST TELEVISION SPOT FOR RADIO | "Amazing Mouth" Spot | | | | |
| | BEST PROMOTION EVER INVOLVED WITH | "Most Outrageous Thing You Would Do for a Car" WKXX/Birmingham 1987 | | | | |
| | WORST PROMOTION EVER INVOLVED WITH | Having some hotdog ex-professional baseball pitcher show up at a dunking booth! | | | | |
| | MOST INFLUENTIAL PERSON IN CAREER | Steve Rivers, PD KHIS taught me basics — Jim Davis (Ex-PD of KLIF/Dallas (taught me the basics in 1977)) | | | | |
| | EARLY RADIO IDOLS | John Landecker, Wolfman Jack, Greaseman, Barry Kaye | | | | |
| | BEST AIR TALENT (NOW ACTIVE) | Tie: Greaseman & Wolfman Jack | | | | |
| BEST AIR TALENT (OF ALL TIME) | Wolfman Jack | | | | | |
| MAJOR ACCOMPLISHMENT IN RADIO: | Still working on it! | | | | | |
| GOALS | Own my own station & be filthy stinking rich!! | | | | | |



GIRLSCHOOL "FOX ON THE RUN"

**THIS PROVEN HIT IS UP
AND RUNNING AT
THESE STATIONS!**

OK95 37-30 WPFM
KJJC 37-32 KIXY
WAEB AM106
CHED **GWR** KPAT
KAKS & More!

**U.S. TOUR HITTING
AMERICA IN SPRING '89!**

From the New Album
"Take A Bite" (75406-1/2/4)

TEST THIS RECORD...IT WORKS!



RED FLAG "RUSSIAN RADIO"

**THE NEW SOUND FOR HIT
RADIO IN '89!**

ALREADY A HIT AT...

KRBE 7-6 KZHT
KKFR #6 QV103
KITS **ENIGMA**

..AND SOON TO BE AT!

KITY K106
KISN KKSS 27-24
KZZB WHOT
KZOZ Debut #37 KZFM
KKMG #19 KWTX
K98 KTRS

& More!

**ALSO PLAYING ON:
FM102, KZHT & WMMS!**

"RED FLAG started out slow but came on in a big way. It sounds great, stands out, and gets adult phones to boot. It's been in our Top 9 at 9 for two weeks!" Selby Edwards — K98/Austin, TX

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between midnight and 6am.

KATD-FM

San Jose
CAMOUFLAGE/Great Commandment
DEELE/Two Occasions
PAULA ABDUL/Straight Up
WILL TO POWER/Fading Away
IVAN NEVILLE/Not Just Another Girl
NICK HEYWARD/You're My World
SA-FIRE/Thinking Of You
KIARA/This Time
GINA GO-GO/I Can't Face The Fact
ERASURE/Chains Of Love
DINO/24-7
ANIMATION/Room To Move
MARTIKA/More Than You Know
DEBBIE GIBSON/Lost In Your Eyes
SHERIFF/When I'm With You

KBEQ-FM

Kansas City
SHEENA EASTON/The Lover In Me
WHITESNAKE/Here I Go Again
TIFFANY/All This Time
PRINCE/U Got The Look
CHICAGO/You're Not Alone
BRYAN ADAMS/Run To You
BREATHE/Don't Tell Me Lies
PAULA ABDUL/Straight Up
KENNY LOGGINS/Footloose
THIRTY EIGHT SPECIAL/Second Chance
PEBBLES/Girlfriend
WHITE LION/When The Children Cry
GLENN FREY/Heat Is On
ANIMATION/Room To Move
PHIL COLLINS/Two Hearts

KCPX-FM

Salt Lake City
WHITE LION/When The Children Cry
BANGLES/Eternal Flame
OMD/If You Leave
CHICAGO/You're Not Alone
RICK ASTLEY/If I Would Take A Strong Strong
TOMMY PAGE/A Shoulder To Cry On
CLUB NOUVEAU/Lean On Me
CUTTING CREW/(I Just) Died In Your Arms
BOY MEETS GIRL/Bring Down The Moon
FOREIGNER/I Want To Know What Love Is
ANIMATION/Room To Move
ERASURE/A Little Respect
FAT BOYS/Twist
STEVIE NICKS/Talk To Me
BREATHE/Don't Tell Me Lies
DEF LEPPARD/Armageddon It

KKFR-FM

Phoenix
FINE YOUNG CANNIBALS/She Drives Me Crazy
EIGHTH WONDER/Cross My Heart
BOBBY BROWN/My Prerogative
DEBBIE GIBSON/Lost In Your Eyes
HAZEL DEAN/Turn It Into Love
BOY MEETS GIRL/Waiting For A Star To Fall
RAIANA PAIGE/Open Up Your Heart
MILLI VANILLI/Girl, You Know It's True
DINO/Summergirls
STEVIE B/I Wanna Be The One
KARYN WHITE/The Way You Love Me
SHEENA EASTON/The Lover In Me
BREATHE/Hands To Heaven
ALE/I Wanna Know
PAULA ABDUL/Straight Up

KKLQ-FM

San Diego
KON KAN/I Beg Your Pardon
UB40/Red Red Wine
SAMANTHA FOX/I Wanna Have Some Fun
PHIL COLLINS/In The Air Tonight
RICK JAMES/Sexual Luv Affair
BARDEAUX/Hold Me, Hold Me
SLICK RICK/Teenage Love
SA-FIRE/Boy I've Been Told
INNER CITY/Good Life
BANGLES/Eternal Flame
JANET JACKSON/Nasty
ROXETTE/The Look
MIKE & MECHANICS/The Living Years
PRETTY POISON/Catch Me (I'm Falling)
KEITH SWEAT/I Want Her

KKRZ-FM

Portland
SHOCK/Talk About Love
ROXETTE/The Look
BANGLES/Eternal Flame
WHISPERS/Rock Steady
ANIMATION/Room To Move
DINO/24-7
BOY MEETS GIRL/Bring Down The Moon
PEBBLES/Girlfriend
ICEHOUSE/Electric Blue
VANESSA WILLIAMS/Dreamin'
SHEILA E/Glamorous Life
BON JOVI/I'll Be There For You
BOBBY BROWN/Roni
FINE YOUNG CANNIBALS/She Drives Me Crazy

KROY-FM

Sacramento
ANITA BAKER/Just Because
FINE YOUNG CANNIBALS/She Drives Me Crazy
TIFFANY/All This Time
SHOCK/Talk About Love
GINA GO-GO/I Can't Face The Fact
AL B. SURE/Oooh This Love Is So
SCORPIONS/No One Like You
BREATHE/Hands To Heaven
KON KAN/I Beg Your Pardon
NEW EDITION/Can You Stand The Rain
WILL TO POWER/Fading Away
PRINCE/Let's Go Crazy
NEW KIDS ON THE BLOCK/Please Don't Go Girl
WHEN IN ROME/Heaven Knows
SA-FIRE/Thinking Of You

KSAQ-FM

San Antonio
A WILSON/R ZANDER/Surrender To Me
ANITA BAKER/Just Because
BEACH BOYS/Kokomo
THIRTY EIGHT SPECIAL/Second Chance
EIGHTH WONDER/Baby Baby
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
TONE-LOC/Funky Cold Medina
KARYN WHITE/The Way You Love Me
PASADENAS/Tribute (Right On)
KIARA/This Time
BANGLES/Eternal Flame
LEVERT/Casanova
PET SHOP BOYS/Domino Dancing
GLORIA ESTEFAN/MSM/1-2-3

KXXX-FM

San Francisco
SALT-N-PEPA/Push It
DONNY OSMOND/Soldier Of Love
KON KAN/I Beg Your Pardon
CHAKA KHAN/I Feel For You
DEBBIE GIBSON/Lost In Your Eyes
MILLI VANILLI/Girl, You Know It's True
WHEN IN ROME/The Promise
STEVIE B/I Wanna Be The One
REGINA/Baby Love
PEBBLES/Mercedes Boy
TOMMY PAGE/A Shoulder To Cry On
BOYS/Dial My Heart
NEW ORDER/Blue Monday '88
BELLE STARS/Iko Iko
JERMAINE STEWART/We Don't Have To Take Our Clot

WAPW-FM

Atlanta
TOMMY PAGE/A Shoulder To Cry On
MILLI VANILLI/Girl, You Know It's True
ROXETTE/The Look
PAULA ABDUL/Straight Up
ERASURE/A Little Respect
DEF LEPPARD/Pour Some Sugar On Me
BANGLES/Eternal Flame
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
ROBERT PALMER/Simply Irresistible
JODY WATLEY/Real Love
PHIL COLLINS/Groovy Kind Of Love
BELLE STARS/Iko Iko
R.E.M./Stand

WBSB-FM

Baltimore
CHICAGO/You're Not Alone
JOHNNY HATES JAZZ/Shattered Dreams
BOBBY BROWN/My Prerogative
VAN HALEN/When It's Love
BELLE STARS/Iko Iko
SAMANTHA FOX/I Wanna Have Some Fun
CRACK THE SKY/Lost In America
DEBBIE GIBSON/Out Of The Blue
BOYS/Dial My Heart
BON JOVI/Livin' On A Prayer
KON KAN/I Beg Your Pardon
PRINCE/Let's Go Crazy
JOAN JETT/BLACKHRTS/Little Liar

WDFX-FM

Detroit
JOAN JETT/BLACKHRTS/I Hate Myself For Loving You
SYNCH/Where Are You Now
PAULA ABDUL/Forever Your Girl
POLICE/Every Breath You Take
ROXETTE/The Look
PRETTY POISON/Catch Me (I'm Falling)
TIFFANY/All This Time
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
LITA FORD/Kiss Me Deadly
FINE YOUNG CANNIBALS/She Drives Me Crazy
BREATHE/How Can I Fall
GUNS N' ROSES/Patience
EXPOSE/Let Me Be The One

WHLY-FM

Orlando
ROXETTE/The Look
TOMMY PAGE/A Shoulder To Cry On
BOBBY BROWN/My Prerogative
MEDLEY/WARNES/(I've Had) The Time Of My Life
MICHAEL JACKSON/Leave Me Alone
PETER SCHILLING/A Different Story
SA-FIRE/Boy I've Been Told
BON JOVI/I'll Be There For You
ROY DRBISON/You Got It
MURPHY EDDIE/Party All The Time
CHER/PETER CETERA/After All
KARYN WHITE/The Way You Love Me
GUNS N' ROSES/Patience
INXS/New Sensation

WHTZ-FM

New York
KON KAN/I Beg Your Pardon
BILLY JOEL/Tell Her About It
SAMANTHA FOX/I Wanna Have Some Fun
ROD STEWART/Forever Young
HEART/These Dreams
ROXETTE/The Look
ANITA BAKER/Just Because
CHICAGO/Look Away
WHEN IN ROME/The Promise
DEON ESTUS/G MICHAEL/Heaven Help Me
BOBBY BROWN/My Prerogative
CROWDED HOUSE/Don't Dream It's Over
BON JOVI/Born To Be My Baby
SHEENA EASTON/The Lover In Me

WIOQ-FM

Philadelphia
JOHNNY KEMP/Just Got Paid
STEVIE B/I Wanna Be The One
VANESSA WILLIAMS/Dreamin'
PASADENAS/Tribute (Right On)
PHIL COLLINS/Sussudio
MILLI VANILLI/Girl, You Know It's True
PAULA ABDUL/Straight Up
NEW KIDS ON THE BLOCK/Please Don't Go Girl
WAS (NOT WAS)/Walk The Dinosaur
STARPOINT/Object Of My Desire
RICK ASTLEY/Never Gonna Give You Up
KARYN WHITE/Superwoman
NENAH CHERRY/Buffalo Stance
FINE YOUNG CANNIBALS/She Drives Me Crazy

WKSE-FM

Buffalo
COLLINS/MARTIN/Separate Lives
KARYN WHITE/The Way You Love Me
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
STEVE WINWOOD/Roll With It
EDDIE MONEY/Endless Nights
DEF LEPPARD/Rocket
A WILSON/R ZANDER/Surrender To Me
ERIC CARMEN/Make Me Lose Control
TRACIE SPENCER/Symptoms Of True Love
DEBBIE GIBSON/Lost In Your Eyes
RICHARD MARX/Hold On To The Nights
SWEET SENSATION/Sincerely Yours
BOBBY BROWN/Don't Be Cruel
JOHN C MELLENCAMP/Small Town

WNCI-FM

Columbus
BOY MEETS GIRL/Waiting For A Star To Fall
SHEENA EASTON/The Lover In Me
DENIECE WILLIAMS/Let's Hear It For The Boy
DEBBIE GIBSON/Lost In Your Eyes
HALL & OATES/Kiss On My List
UB40/Red Red Wine
RICK ASTLEY/She Wants To Dance With Me
HEART/These Dreams
MICHAEL DAMIAN/Rock On
BILLY OCEAN/Suddenly
KARYN WHITE/The Way You Love Me
JERMAINE JACKSON/Do What You Do
WHITNEY HOUSTON/I Wanna Dance With Somebody...
PAULA ABDUL/Straight Up

WRBQ-FM

Tampa
STARSHIP/Nothing's Gonna Stop Us Now
ANITA BAKER/No One In The World
JOHNNY HATES JAZZ/Turn Back The Clock
INFORMATION SOCIETY/What's On Your Mind
DEBBIE GIBSON/Lost In Your Eyes
BRUCE SPRINGSTEEN/Born To Run
BOBBY BROWN/Roni
PHIL COLLINS/Two Hearts
HUEY LEWIS & NEWS/Stuck With You
BREATHE/How Can I Fall
MOODY BLUES/Your Wildest Dreams
TAYLOR DAYNE/Tell It To My Heart
VANESSA WILLIAMS/Dreamin'

WYTZ-FM

Chicago
MINISTRY/Everyday Is Halloween
U2/Desire
BANGLES/Eternal Flame
R.E.M./Stand
WINGER/Seventeen
PAULA ABDUL/Straight Up
SHEENA EASTON/Strut
POISON/Your Mamma Don't Dance
MILLI VANILLI/Girl, You Know It's True
DENNIS DEYOUNG/Desert Moon
BREATHE/Don't Tell Me Lies
MIKE & MECHANICS/The Living Years
FINE YOUNG CANNIBALS/She Drives Me Crazy

WZOU-FM

Boston
THIRTY EIGHT SPECIAL/Second Chance
PETER GABRIEL/Sledgehammer
FOREIGNER/Don't Want To Live W/o You
QUARTERFLASH/Harden My Heart
BOBBY BROWN/Roni
BREATHE/Don't Tell Me Lies
IVAN NEVILLE/Falling Out Of Love
SAMANTHA FOX/I Wanna Have Some Fun
WHISPERS/Rock Steady
ANITA BAKER/Just Because
WAS (NOT WAS)/Walk The Dinosaur
PAULA ABDUL/Straight Up
KARYN WHITE/Superwoman



EASTERHOUSE

"COME OUT FIGHTING"

HOT AT ROCK RADIO AND CROSSING HIT!

MMR DAYTIME ROCK TRACER TRACKS ¹⁹

R&R TRACKS (25) - (20)

ALREADY ADDED AT THESE HIT STATIONS!

- | | |
|--------|---------|
| PRO-FM | WPFM |
| WGH | KIXY |
| WMMS | KPAT |
| WROQ | KOZE |
| KYRK | ZFUN |
| WOMP | Y97 |
| WJAD | & MORE! |
| WJMX | |

ALSO PLAYING ON: 92Q!

TAKEN FROM THE COLUMBIA LP: "WAITING FOR THE RED BIRD" (44467)

When you PLAY IT, SAY IT!



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WXKS/**Boston** ("Kiss 108") continues with their "Matty Live Show" bringing Smokey Robinson to the listeners. Kiss 108 morning man MATT SIEGEL conducted the interview from a new studio within the station's building (complete with seating for 50) — making 'XKS the only station in town broadcasting with a studio audience. A springtime lingerie show followed the Motown legend. Stay tracked for Kiss 108's condo giveaway. ■ **WQHT/New York** ("Hot 97") held its second annual 24 hour radio-a-thon for the God's Love We Deliver organization. Donald Trump kicked off the March 7th event benefitting the charity that prepares and delivers homebound AIDS patients. Debbie Gibson showed up, as well as a host of other celebrities — in hopes of cracking last year's total of \$150,000 in pledges. ■ **WBEC/Pittsfield** ("Live 105.5") serves the 145,000 people of Berkshires County in Massachusetts, and quite well we might add, as they sponsored the Bay Area Winter Games. The March 3-5 event featured competition in all winter sports, a fireworks display, and Live 105.5 gave away a \$3,000 ski equipment package. Broadcasting from the local mall 'BEC ran a "Protect A Child" program for a weekend, kids received ID cards with vital statistics and were fingerprinted, demonstrating community awareness for the parents. Lucky listeners were limoed and taken backstage for the Poison and Cheap Trick shows in the area, compliments of Live 105.5. ■ March 2nd was Jon Bon Jovi's birthday and **WPRO/Providence** ("92 ProFm") surprised him with a rendition of 'Happy Birthday' not soon forgotten. As Jon was interviewed, a contest winner was invited to the station to serenade the birthday boy — she just happened to be a comely blonde possessing Marilyn Monroe's singing style. ■ Here are a few choice liners picked up on the new **Q102, WIOQ/Philadelphia**: "The Eagle has just been plucked," "Making a duck out of the Eagle," "Designed for you to pump up the bass," "What the hell, here's another hit."

SOUTH

You've been to the supermarket and found the pickin's slim, eh? **WAPW/Atlanta** ("Power 99") increased the possibility of finding just the right product with the Power 99 "Singles Night" at a Cub Foods grocery store. The four hour get-together consisted of a band in frozen foods, a grapefruit pass in produce, cart races to the check out line, and the dating game in the 'meat' section. ■ **Tone-Loc** "don't mess around with no Oscar Mayer weiner" and neither does **KZFM/Corpus Christi** ("Z-95") — they are giving them to the listeners. When 'Funky Cold Medina' is played on Z-95 win the "Loc'd After Dark" cassette and a package of Oscar Mayer's finest! Listening for "4-Play" (four love songs played back to back) wins listeners a dozen roses and a weekend at a local hotel. In the works at Z-95 — a Coors Jet Car Giveaway. ■ **WKSI/Greensboro** goes in search of comedic talent with their amateur nights at a local comedy club. The crowd favorite gets his first billing as host of a weekend show at another club hoping to gain notoriety. "Weekend Warm-Up Parties" are enjoyed at local establishments on Thursdays, featuring cheap drinks, free food and a trip to Myrtle Beach every week. Keeping the high schoolers attention is "Tux Deluxe" — prom time is near and 'KSI will be footing the bill for the evening. A bunch of packages can be won that include: tux rental, flowers, limo and dinner.

MIDWEST

The All New Power 108" (**WPHR/Cleveland**) has teamed with Elektra Records and Geauga Lake Park to present an anti-drug campaign, "Humongous Music." Area high schoolers solicit pledge signatures from their faculty and student bodies to "Just Say No" to drugs and yes to "Humongous Music." The four schools submitting the most signatures based on a percentage of enrollment will be visited by the Power 108 and Elektra staffs for a "Humongous Music Rally." Of the top four finalists the school displaying the largest rally with banners, signs, etc. will win a day at Geauga Lake for their entire school including surprise visits by celebrities and more. ■ An investment firm, TA Communications, has bought the entire United Broadcasting Company which includes **WRQC/Cleveland** ("92Q"). By June the station expects to have raised its antenna and increased its power to 40,000 watts. **ALAN SHAW** will take over as President hailing from the Beasley Group (his contract expiring) and the ABC FM Radio Network; **BILL WELLER**, also from Beasley, will take on the VP duties. Shaw's claim to fame? Taking Beasley from a \$30 million company to a \$200 million company. ■ The lighters were flicking as Detroiters demanded an encore from "99.5 The Fox" (**WDFX/Detroit**) after a very successful 3-D movie festival. Fifty-two Hundred came out to see Vincent Price's "House Of Wax" and the Three Stooges' classics "Spooks" and "Pardon My Backfire" all in 3-D. 'DFX took notice and focused on another festival the following weekend with comparable results. ■ *From one morning man to another:* By now you should have heard about the memo that leaked March 1st written by Bryant Gumbel that said Willard Scott is "killing" the Today show with "an assortment of whims, wishes, birthdays and bad taste" — **Q104's (KBEQ/Kansas City)** morning show host **RANDY MILLER** has and is encouraging listeners to send Bryant Gumbel your pink slips (the kind you wear). The lingerie will be sent by **Q104** to the show as part of the S.O.W. (Save Our Willard) campaign. ■ **WRQN/Toledo** ("93Q") has officially named OM/morning man **STEVE MASON** to the PD post.

WEST

KIIS/**Los Angeles** has made winning unique, giving away the West Coast edition of the Firebird XS using "Car Tunes" — a 10 song collage must be identified to win one of the special models. KIIS will be waiting at the end of the L.A. Marathon with a finish line concert; Milli Vanilli, Denise Lopez and Sweet Sensation will perform. Night jock **HOLLYWOOD HAMILTON** handles 'Rad Pak Tours' once a month targeting area youngsters and donating to S.A.D.D. Most recently Paula Abdul and the Sleeze Boyz jammed, with teen stars Corey Haim and Corey Feldman on hand to field questions. A monthlong major food drive teams KIIS-FM and KNBC-TV for "Easter Feast," stocking the L.A. Regional Food Bank. And promoted to **VP**, **PD STEVE RIVERS** walks the aisle with Transtar's Maureen Matthews. ■ **KPWR/Los Angeles** ("Power 106") continues with "Powerchoice" featuring the computer challenge of 'Powermax.' Wildly extravagant describes the last two months of prize winning: a \$2,500 L.A. shopping spree, \$7,000 worth of home entertainment toys, a three city tour of California (San Francisco/Los Angeles/San Diego) plus \$500, your choice of the island you want to stay on in Hawaii, and a trip to go clubbin' in London. The Power 106 escalator finds **BOB MACKAY** upped to National Sales Manager/Director of Research at the Emmis Broadcasting station. Mackay replaces **DAVID LEBOW** who has stepped up to General Sales Manager at another Emmis property, **WJIB/Boston**. ■ **KKFR/Phoenix** ("Power 92") has shifted to a new sound! **PD RON HANEY** takes the dance-oriented hit radio approach — see what we mean in this week's sample hours! ■ **KZHT/Salt Lake City** has hired **J.J. Morgan** from **KKFR/Phoenix** to fill the PD shoes. ■ **KWSS/San Jose** ("94.5") is supporting democracy with the all new "Choose It or Lose It" music policy — every song may be voted on by **KWSS** listeners. A song with a high percentage on the negative side lovingly gets labeled with 'blow potential' and is blown up by morning guys **KELLY** and **KLINE**. Some songs are getting as many as 500 calls each time played (WSS tip: Madonna's new one — major 'choose it' votes). Sweet Sensation stopped by to chat with Afternoon Driver **BARRY BECK**, beginning to generate excitement for the **KWSS** "Kids Say No To Drugs" concert in April at Almaden Plaza — other have yet to be confirmed. Midday man **JOHN MACK FLANAGAN** will be sending some lucky "working girl" to New York for a three-day mini vacation, including a lunch at the River Café with Carly Simon. Lunch with Tiffany found nighttimer **DR. DAVE** taking requests to find the most spirited high school in town to win lunch with the teen star. Branham High logged the most votes and Tiffany sat down to a wonderful meal of a grilled cheese sandwich, pickles and the ever popular carrot and raisin salad! The whole thing was a smash for their vide yearbook, especially when two students joined her for a rousing version of "I Think We're Alone Now."

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|----------------------|------------------------------|------------|
| 1 | DEBBIE GIBSON | Lost In Your Eyes | Atlantic |
| 2 | MIKE & MECHANICS | The Living Years | Atlantic |
| 3 | BANGLES | Eternal Flame | Columbia |
| 4 | ROD STEWART | My Heart Can't Tell You No | WB |
| 5 | ROY ORBISON | You Got It | Virgin |
| 6 | NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | Columbia |
| 7 | ROXETTE | The Look | EMI |
| 8 | MILLI VANILLI | Girl, You Know It's True | Arista |
| 9 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA |
| 10 | ANITA BAKER | Just Because | Elektra |
| 11 | BREATHE | Don't Tell Me Lies | A&M |
| 12 | VANESSA WILLIAMS | Dreamin' | Wing/PG |
| 13 | KON KAN | I Beg Your Pardon | Atlantic |
| 14 | TONE-LOC | Funky Cold Medina | Del/Island |
| 15 | BON JOVI | I'll Be There For You | Mercury/PG |

HIT RADIO/ADULT CONTEMPORARY

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|----------------------|-------------------------------|------------|
| 1 | DEBBIE GIBSON | Lost In Your Eyes | Atlantic |
| 2 | MIKE & MECHANICS | The Living Years | Atlantic |
| 3 | BANGLES | Eternal Flame | Columbia |
| 4 | ROD STEWART | My Heart Can't Tell You No | WB |
| 5 | ANITA BAKER | Just Because | Elektra |
| 6 | BREATHE | Don't Tell Me Lies | A&M |
| 7 | ROY ORBISON | You Got It | Virgin |
| 8 | VANESSA WILLIAMS | Dreamin' | Wing/PG |
| 9 | CHICAGO | You're Not Alone | Reprise |
| 10 | DEON ESTUS/G MICHAEL | Heaven Help Me | Mika/Polyd |
| 11 | KARYN WHITE | Superwoman | WB |
| 12 | KENNY G/S.ROBINSON | We've Saved The Best For Last | Arista |
| 13 | THIRTY EIGHT SPECIAL | Second Chance | A&M |
| 14 | LUTHER VANDROSS | She Won't Talk To Me | Epic |
| 15 | TOMMY PAGE | A Shoulder To Cry On | Sire/WB |

HIT RADIO/URBAN/DANCE

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|-----------------------|------------------------------|--------------|
| 1 | NEW KIDS ON THE BLOCK | You Got It (The Right Stuff) | Columbia |
| 2 | MILLI VANILLI | Girl, You Know It's True | Arista |
| 3 | ROXETTE | The Look | EMI |
| 4 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA |
| 5 | KON KAN | I Beg Your Pardon | Atlantic |
| 6 | TONE-LOC | Funky Cold Medina | Del/Island |
| 7 | MARTIKA | More Than You Know | Columbia |
| 8 | WAS (NOT WAS) | Walk The Dinosaur | Chrysalis |
| 9 | DEON ESTUS/G. MICHAEL | Heaven Help Me | Mika/Polydor |
| 10 | KARYN WHITE | Superwoman | WB |
| 11 | ANITA BAKER | Just Because | Elektra |
| 12 | VANESSA WILLIAMS | Dreamin' | Wing/PG |
| 13 | STEVIE B | I Wanna Be The One | LMR |
| 14 | JODY WATLEY | Real Love | MCA |
| 15 | SWEET SENSATION | Sincerely Yours | Atco |

HIT RADIO/ROCK RADIO

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|----------------------|--------------------------|------------|
| 1 | ROXETTE | The Look | EMI |
| 2 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA |
| 3 | ROY ORBISON | You Got It | Virgin |
| 4 | BON JOVI | I'll Be There For You | Mercury/PG |
| 5 | FIXX | Driven Out | RCA |
| 6 | THIRTY EIGHT SPECIAL | Second Chance | A&M |
| 7 | TRAVELING WILBURYS | End Of The Line | Wilbury/WB |
| 8 | CHRIS REA | Working On It | Geffen |
| 9 | POISON | Your Mamma Don't Dance | Enigma/Cap |
| 10 | DEF LEPPARD | Rocket | Polygram |
| 11 | GUNS N' ROSES | Patience | Geffen |
| 12 | MIDGE URE | Dear God | Chrysalis |
| 13 | ENYA | Orinoco Flow (Sail Away) | Geffen |
| 14 | WINGER | Seventeen | Atlantic |
| 15 | MELISSA ETHERIDGE | Similar Features | Island |

TODAY'S LEADING RADIO STATIONS ARE THOSE WHO COMBINE AN EXTRAORDINARY FEEL FOR WHAT THEIR STATION SHOULD SOUND LIKE WITH THE TECHNOLOGY NECESSARY TO MAKE THAT SOUND A REALITY.

Selector

The Music Scheduling System.

WE THANK OUR CLIENTS FOR LETTING SELECTOR CONTRIBUTE TO THEIR CONTINUED SUCCESS.

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New York 10583 • (914) 723-8567

**SPECIAL
TAKE OUT
SECTION**

TUNED IN

WZPL: INDIANAPOLIS

"Honestly, officer! I had no idea I was going that fast. I was just jammin' to the radio minding my own business." "Well, who do you think you are, son? Mario Andretti?!" "No, sir. But I bet I can tell you what radio station he listens to when he's in town. Without a doubt, it's got to be **99 1/2 WZPL!**"

Maybe we got caught but there's no catching ZPL! The **Booth American** station is keeping its listeners revved up with the expertise of chief mechanic **Scott Wheeler**. **Wheeler** handles both the music and programming chores for *Indy's #1 Hit music station*. For some souped-up promotion ideas you can take a look inside for the scoop on ZPL's "Free Money Thursday" or their "Spring Break Giveaway." Plus, you can see what we've heard about "Music Marathons," "New Music Mixes" and more.

Well, once again, you're definitely on the right track! You've got your **Monday Morning Replay** in front of you filled with lots of programming ideas. More importantly, you've got a chance to see what makes **WZPL "Indy's #1"** in this week's **Tuned In!**



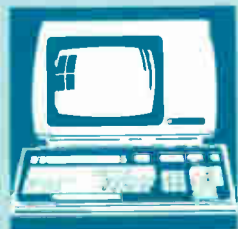
KSJO: SAN JOSE

Inquisitive minds want to know! What's the real inside story in San Jose? As usual, **Tuned In** digs deep and gets to the meat of the story...the heart of the matter...the real inside dirt on *The Bay Area's choice for solid rock 'n' roll...92.3 KSJO*.

Yes, *everything* you could possibly want to know about KSJO is *just a page turn away* in this week's **Tuned In**. You'll find out the story behind the controversial morning man **Perry Stone** and his partner in crime News Director **Trish Bell**. *Just how outrageous are they?* You'll get a glimpse at the handiwork of PD **Bob Harlow** and MD **Tim Jeffries**. Is it true that "anything more rock 'n' roll than this would be against the law?"

Tuned In probes morning show features like the "92 Second Giveaway" and the "Album Six Pack Giveaway." Learn more about **Laurie Roberts'** "Electric Lunch Rock Classics," the "Fax Pix At Six" with **Candy Chamberlin** and the "Zep Set at 10" with **Tim Jeffries**. What was the *real* story about the Cheap Trick remote from the Kaiser Convention Center in Oakland?

Pick up this week's **Tuned In** and find out all the things that inquisitive minds want to know about *The Bay Area's choice for solid rock 'n' roll...92.3 KSJO. Tuned In...available in this week's edition of Monday Morning Replay; in your hands right now!*



WYLT: RALEIGH

Locals call it "The Triangle": The Raleigh/Durham/Chapel Hill area of North Carolina. And with its multitude of universities and abundance of good weather — not to mention that light soul music sound known as "Beach Music" — it might be considered a silly idea for anyone to want to leave the region.

Raleigh's **WYLT ("W-Lite")** has maintained great consistency in the ratings book and has the sound to match: a strong 60's/70's/80's blend that connects with its listeners; **Barry James** programs.

Still, Raleigh listeners are worldly and fun-loving enough that W-Lite's trip to Bermuda giveaway is drawing great response. Using a pun from the area, the station refers to the contest as, "It's Bermuda, in the Triangle" as the tension mounts.

WYLT balances the mania of a hot giveaway with smooth seasoned jocks including morning man **Charlie O. Bryan** and "Lite Nite Lovesongs" host **Doug Allen**; who has the phones buzzing until midnight. Add news, traffic and business reports and you've got a station that moves and soothes. Don't miss the details inside as **MMR** profiles Raleigh's **W-Lite** in this segment of **Tuned In!**



BELLE STARS "Iko Iko" BREAKING BIG!

**MMR HIT TRACER TRACKS DEBUT ²⁹
248% PLAY INCREASE THIS WEEK!**

MASSIVE ADDS:

| | | | | | |
|-----------|------|------|--------|------|------|
| KS104 #29 | WZOU | KITY | JET-FM | WKSI | WRVQ |
| Y108 #24 | WAVA | WKTI | Q106 | WZYP | KKSS |
| Q102 #35 | WNVZ | KKLQ | KXX106 | Y106 | KYRK |

MASSIVE MOVES:

| | | | |
|-------------|----------------|-----------------|------------------|
| Z95 #7 | KOY-FM #29 | Y100 DEBUT #26 | PRO-FM DEBUT #34 |
| Z100 23-20 | KPLZ 34-31 | Q105 DEBUT #26 | WTIC 39-26 |
| B1C4 27-23 | KISN 40-24 | PWR99 DEBUT #27 | KKMG 19-13 |
| PWR95 27-24 | WHYT DEBUT #21 | KCPW DEBUT #27 | ZFUN 25-18 |
| KUBE 29-25 | WGH DEBUT #25 | KZZP DEBUT #28 | AND MORE! |

ALSO PLAYING ON: KIIS, X100, PRO-FM, WNCI & 92X!

MASSIVE MOVIE: One out of every five people in your target audience has seen the Rain Man movie, and heard this song in the opening!

MASSIVE HIT RECORD!! LP SALES OVER 350,000 & HEADED FOR GOLD!



DURAN DURAN "Do You BELIEVE IN SHAME" BIG LAUNCH!

Their third hit single from the Big Thing album explodes out-of-the-box!

ONE OF THE WEEK'S MOST ADDED!

FIRST WEEK ADDS:

| | | | | | |
|------|------|------|------|------|------------------|
| KKRZ | WXKS | WSPK | Q100 | WXXX | OK98 |
| KROY | KYYA | KFXD | KPAT | G98 | WPFM |
| WGH | KTMT | KSAQ | KOZE | KQIZ | WDBR |
| KPLZ | Q98 | WHTO | KSND | KZFN | KIXY |
| WEGX | B93 | KIYS | KTRS | KAKS | AND MORE! |
| WKSE | KSLY | WOMP | KFBQ | K98 | |

Their killer tour returns from Japan and Europe, and blitzes the country this month!!



GINA Go Go "I CAN'T FACE THE FACT" THE STORY CONTINUES!

**MMR HIT TRACER TRACKS NEWCOMER
31% PLAY INCREASE THIS WEEK!**

REACH INDEX 10.46 MILLION

| | | | |
|--------------|----------------|----------------|------------------|
| K93 ADD | KWSS #27 | KDON 24-21 | WFMF |
| HOT97.7 11-9 | KKRZ 36-35 | KZFM 27-21 | K106 |
| PWR106 14-11 | KITY DEBUT #35 | KCAQ 33-30 | KEZB |
| WHYT 17-16 | KUBE | KKXX 39-35 | KKMQ |
| KROY 19-17 | KMGX 16-14 | KKFR DEBUT #24 | KRG |
| FM102 22-18 | KYNO #23 | KZZB DEBUT #40 | AND MORE! |

ALSO PLAYING ON: KATD, KKHT, KTFM, WIOQ, WTIC & WXKS!



MTV

WEDNESDAY, MARCH 1, 1989

OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company

DWNER: Viacom

DIRECTOR OF MUSIC PRMG.: Patrizia Gulluzzi

DIRECTOR OF TALENT & ARTIST RELATIONS: Rick Krim, John Cannelli

VJ's:
6A-2P "Downtown" Julie Brown
2P-11:30P Adam Curry
11:30P- Kevin Seal (Post Modern MTV)

All times Eastern

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

| | | |
|------------------|-----------------------|---|
| FIXX | Driven Out | C |
| MIKE & MECHANICS | The Living Years | C |
| FLESH & BLOOD | Fate | C |
| CHEAP TRICK | Don't Be Cruel | R |
| WHITE LION | When The Children Cry | R |
| LOVE AND MONEY | Hallelujah Man | C |
| REPLACEMENTS | I'll Be You | C |
| PINK FLOYD | One Of These Days | G |
| TRACY CHAPMAN | Fast Car | R |
| NEW ORDER | Fine Time | C |

7AM

| | | |
|---------------|-----------------------------|---|
| U2 | Angel Of Harlem | R |
| SHEENA EASTON | The Lover In Me | C |
| ROBERT PALMER | Simply Irresistible | R |
| PAULA ABDUL | Straight Up | C |
| TESLA | Heaven's Trail (No Way Out) | C |
| DEAD MILKMAN | Punk Rock Girl | C |
| DEBBIE GIBSON | Lost In Your Eyes | C |
| GUNS N' ROSES | Paradise City | C |
| DURAN DURAN | I Don't Want Your Love | R |
| LIVING COLOUR | Cult Of Personality | C |

8AM

| | | |
|----------------------|------------------------------|---|
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |
| WINGER | Seventeen | C |
| LOU REED | Dirty Blvd | C |
| VAN HALEN | Feels So Good | C |
| BANGLES | Eternal Flame | C |
| DEF LEPPARD | Rocket | C |
| GLAMOUR CAMP | She Did It | C |
| VIXEN | Cryin' | C |
| U2 | Desire | R |
| WHITE LION | When The Children Cry | R |
| RICHARD MARX | Don't Mean Nothing | G |

9AM

| | | |
|--------------------|----------------------------|---|
| R.E.M. | Stand | C |
| PAULA ABDUL | Straight Up | C |
| MADONNA | Like A Virgin | G |
| BON JOVI | Born To Be My Baby | R |
| ROBERT PALMER | She Makes My Day | C |
| GUNS N' ROSES | Paradise City | C |
| MARTIKA | More Than You Know | C |
| ROD STEWART | My Heart Can't Tell You No | C |
| TRAVELING WILBURYS | End Of The Line | C |
| POISON | Every Rose Has Its Thorn | R |

10AM

| | | |
|----------------------|-------------------------|---|
| WAS (NOT WAS) | Walk The Dinosaur | C |
| DEBBIE GIBSON | Lost In Your Eyes | C |
| U2 | When Love Comes To Town | C |
| BREATHE | Don't Tell Me Lies | C |
| DEF LEPPARD | Love Bites | R |
| CHICAGO | You're Not Alone | C |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | C |
| EDDIE MONEY | Love In Your Eyes | C |
| STEVE WINWOOD | Holding On | R |
| MIKE & MECHANICS | The Living Years | C |

11AM

| | | |
|-----------------------------|------------------|---|
| EDIE BRICKELL & NEW BANGLES | What I Am | R |
| RANDY NEWMAN | Eternal Flame | C |
| ROY ORBISON | Falling In Love | C |
| ROBERT PALMER | You Got It | C |
| ERASURE | Addicted To Love | G |
| R.E.M. | A Little Respect | C |
| DEAD MILKMAN | Stand | C |
| PAULA ABDUL | Punk Rock Girl | C |
| ROD STEWART | Straight Up | R |
| DEF LEPPARD | Forever Young | C |
| DEF LEPPARD | Rocket | C |

12NOON

| | | |
|---------------|--------------------------|---|
| MILLI VANILLI | Girl, You Know It's True | C |
| VAN HALEN | Feels So Good | C |

| | | |
|----------------------|------------------------------|---|
| BOBBY MCFERRIN | Don't Worry Be Happy | R |
| SHEENA EASTON | The Lover In Me | C |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |
| DEBBIE GIBSON | Lost In Your Eyes | C |
| COWBOY JUNKIES | Sweet Jane | C |
| GUNS N' ROSES | Paradise City | C |
| MICHAEL JACKSON | Leave Me Alone | C |
| U2 | Angel Of Harlem | R |
| INXS | Devil Inside | R |

1PM

| | | |
|------------------|--------------------------|---|
| BON JOVI | Born To Be My Baby | R |
| MIKE & MECHANICS | The Living Years | C |
| DEF LEPPARD | Armageddon It | R |
| ENYA | Orinoco Flow (Sail Away) | C |
| WAS (NOT WAS) | Walk The Dinosaur | C |
| BREATHE | Don't Tell Me Lies | C |
| PETER NOONE | I'm Into Something Good | C |
| EDDIE MONEY | Love In Your Eyes | C |
| STEVE WINWOOD | Roll With It | R |
| PAULA ABDUL | Straight Up | C |

2PM

| | | |
|-----------------------------|------------------------------|---|
| ROD STEWART | My Heart Can't Tell You No | C |
| TRAVELING WILBURYS | End Of The Line | C |
| U2 | When Love Comes To Town | C |
| EDIE BRICKELL & NEW BANGLES | What I Am | C |
| PASADENAS | Tribute (Right On) | R |
| ERASURE | A Little Respect | C |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |
| BANGLES | Eternal Flame | C |
| BON JOVI | Bad Medicine | R |
| DEBBIE GIBSON | Lost In Your Eyes | C |

3PM

| | | |
|---------------------|------------------------|---|
| WHITE LION | When The Children Cry | R |
| R.E.M. | Stand | C |
| MADONNA | Papa Don't Preach | G |
| VIXEN | Cryin' | C |
| FIXX | Driven Out | C |
| POISON | Your Mamma Don't Dance | C |
| ELVIS COSTELLO | Veronica | C |
| GUNS N' ROSES | Paradise City | C |
| JOAN JETT/BLACKHRTS | Little Liar | R |
| SHEENA EASTON | The Lover In Me | C |

4PM

| | | |
|----------------------|------------------------------|---|
| SPECIAL PROGRAMMING | CLUB MTV | X |
| INFORMATION SOCIETY | Walking Away | R |
| MILLI VANILLI | Girl, You Know It's True | C |
| ROBBIE NEVIL | Somebody Like You | C |
| INNER CITY | Good Life | C |
| SHE RICK ASTLEY | She Wants To Dance With Me | R |
| VAN HALEN | Feels So Good | C |
| U2 | Angel Of Harlem | R |
| LIVING COLOUR | Born To Be My Baby | C |
| ERIC CLAPTON | Cult Of Personality | C |
| NEW KIDS ON THE BLOC | After Midnight ('88) | R |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |

5PM

| | | |
|---------------------|---------------------|---|
| BANGLES | Eternal Flame | C |
| DEF LEPPARD | Rocket | C |
| KISS | Reason To Live | R |
| PAULA ABDUL | Straight Up | C |
| XTC | Mayor Of Simpleton | C |
| SPECIAL PROGRAMMING | DIAL MTV | X |
| BRITNY FOX | Save The Weak | C |
| WARRANT | Oown Boys | C |
| LIVING COLOUR | Cult Of Personality | C |
| DEAD MILKMAN | Punk Rock Girl | C |
| WINGER | Seventeen | C |

6PM

| | | |
|----------------------|------------------------------|---|
| EUROPE | Let The Good Times Rock | C |
| SKID ROW | Youth Gone Wild | C |
| PAULA ABDUL | Straight Up | C |
| DEBBIE GIBSON | Lost In Your Eyes | C |
| BON JOVI | Born To Be My Baby | R |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |
| POISON | Your Mamma Don't Dance | C |
| GUNS N' ROSES | Paradise City | C |
| DEF LEPPARD | Rocket | C |
| METALLICA | One | C |
| GEORGE MICHAEL | Faith | G |

7PM

| | | |
|---------------------|--------------------------|---|
| SPECIAL PROGRAMMING | REMOTE CONTROL GAME SHOW | X |
| SPECIAL PROGRAMMING | JUST SAY JULIE | X |
| SAM KINISON | Wild Thing | R |
| DEF LEPPARD | Rocket | C |
| CHEAP TRICK | Don't Be Cruel | R |
| LOU REED | Dirty Blvd | C |

8PM

| | | |
|------------|-------------------------|---|
| CINDERELLA | Don't Know What You Got | R |
| U2 | When Love Comes To Town | C |

| | | |
|------------------|----------------------------|---|
| TONE-LOC | Wild Thing | R |
| GUNS N' ROSES | Paradise City | C |
| R.E.M. | Stand | C |
| PASADENAS | Tribute (Right On) | C |
| ROD STEWART | My Heart Can't Tell You No | C |
| MIKE & MECHANICS | The Living Years | C |
| PAULA ABDUL | Straight Up | C |

9PM

| | | |
|--------------------|-------------------------------|---|
| STEVE WINWOOD | Don't You Know What The Night | R |
| TRAVELING WILBURYS | End Of The Line | C |
| WHO | My Generation | G |
| EDDIE MONEY | Love In Your Eyes | R |
| TRACY CHAPMAN | Fast Car | C |
| DEF LEPPARD | Rocket | C |
| MARTIKA | More Than You Know | C |
| REPLACEMENTS | I'll Be You | C |
| JOHN C. MELLENCAMP | Crumbly'n' Down | G |
| U2 | Angel Of Harlem | R |

10PM

| | | |
|---------------------|---------------------|---|
| SPECIAL PROGRAMMING | Special Programming | X |
|---------------------|---------------------|---|

11PM

| | | |
|---------------------|------------------------------|---|
| SPECIAL PROGRAMMING | REMOTE CONTROL GAME SHOW | X |
| SPECIAL PROGRAMMING | POST MODERN MTV | X |
| LOU REED | Dirty Blvd | R |
| LOVE & ROCKETS | No New Tale To Tell | C |
| POGUES | Yeah, Yeah, Yeah, Yeah, Yeah | C |
| XTC | Oear God | G |
| XTC | Mayor Of Simpleton | C |

ALPHABETICAL LIST BY ARTIST

A

| | | |
|--------------|----------------------------|-----|
| ABDUL, PAULA | Straight Up | 7a |
| ABDUL, PAULA | Straight Up | 9a |
| ABDUL, PAULA | Straight Up | 11a |
| ABDUL, PAULA | Straight Up | 1p |
| ABDUL, PAULA | Straight Up | 5p |
| ABDUL, PAULA | Straight Up | 6p |
| ABDUL, PAULA | Straight Up | 8p |
| ASTLEY, RICK | She Wants To Dance With Me | 4p |

B

| | | |
|----------------------|--------------------|-----|
| BANGLES | Eternal Flame | 8a |
| BANGLES | Eternal Flame | 11a |
| BANGLES | Eternal Flame | 2p |
| BANGLES | Eternal Flame | 5p |
| BON JOVI | Bad Medicine | 2p |
| BON JOVI | Born To Be My Baby | 9a |
| BON JOVI | Born To Be My Baby | 1p |
| BON JOVI | Born To Be My Baby | 6p |
| BON JOVI | Don't Tell Me Lies | 10a |
| BREATHE | Don't Tell Me Lies | 1p |
| BRICKELL, EDIE & NEW | What I Am | 11a |
| BRITNY FOX | What I Am | 2p |
| BRITNY FOX | Save The Weak | 5p |

C

| | | |
|-----------------|-------------------------|-----|
| CHAPMAN, TRACY | Fast Car | 6a |
| CHAPMAN, TRACY | Fast Car | 9p |
| CHEAP TRICK | Don't Be Cruel | 6a |
| CHEAP TRICK | Don't Be Cruel | 7p |
| CHICAGO | You're Not Alone | 10a |
| CINDERELLA | Don't Know What You Got | 8p |
| CLAPTON, ERIC | After Midnight ('88) | 4p |
| COSTELLO, ELVIS | Veronica | 3p |
| COWBOY JUNKIES | Sweet Jane | 12n |

D

| | | |
|--------------|------------------------|-----|
| DEAD MILKMAN | Punk Rock Girl | 7a |
| DEAD MILKMAN | Punk Rock Girl | 11a |
| DEAD MILKMAN | Punk Rock Girl | 5p |
| DEF LEPPARD | Armageddon It | 1p |
| DEF LEPPARD | Love Bites | 10a |
| DEF LEPPARD | Rocket | 8a |
| DEF LEPPARD | Rocket | 11a |
| DEF LEPPARD | Rocket | 5p |
| DEF LEPPARD | Rocket | 6p |
| DEF LEPPARD | Rocket | 7p |
| DEF LEPPARD | Rocket | 9p |
| DURAN DURAN | I Don't Want Your Love | 7a |

E

| | | |
|----------------|--------------------------|-----|
| EASTON, SHEENA | The Lover In Me | 7a |
| EASTON, SHEENA | The Lover In Me | 12n |
| EASTON, SHEENA | The Lover In Me | 3p |
| ENYA | Orinoco Flow (Sail Away) | 11a |
| ERASURE | A Little Respect | 1p |
| ERASURE | A Little Respect | 2p |
| EUROPE | Let The Good Times Rock | 6p |

F/G

| | | |
|----------------------|---------------------|-----|
| FINE YOUNG CANNIBALS | She Drives Me Crazy | 10a |
| FIXX | Driven Out | 6a |
| FIXX | Driven Out | 3p |
| FLESH & BLOOD | Fate | 6a |
| GIBSON, DEBBIE | Lost In Your Eyes | 7a |
| GIBSON, DEBBIE | Lost In Your Eyes | 10a |
| GIBSON, DEBBIE | Lost In Your Eyes | 12n |
| GIBSON, DEBBIE | Lost In Your Eyes | 2p |
| GIBSON, DEBBIE | Lost In Your Eyes | 6p |
| GLAMOUR CAMP | She Did It | 8a |
| GUNS N' ROSES | Paradise City | 7a |
| GUNS N' ROSES | Paradise City | 9a |
| GUNS N' ROSES | Paradise City | 12n |
| GUNS N' ROSES | Paradise City | 3p |
| GUNS N' ROSES | Paradise City | 6p |
| GUNS N' ROSES | Paradise City | 8p |

I/J

| | | |
|----------------------|----------------|-----|
| INFORMATION SOCIETY | Walking Away | 4p |
| INNER CITY | Good Life | 4p |
| INXS | Devil Inside | 12n |
| JACKSON, MICHAEL | Leave Me Alone | 12n |
| JETT, JOAN/BLACKHRTS | Little Liar | 3p |

K/L

| | | |
|----------------|---------------------|-----|
| KINISON, SAM | Wild Thing | 7p |
| KISS | Reason To Live | 5p |
| LIVING COLOUR | Cult Of Personality | 7a |
| LIVING COLOUR | Cult Of Personality | 4p |
| LIVING COLOUR | Cult Of Personality | 5p |
| LOVE & ROCKETS | No New Tale To Tell | 11p |
| LOVE AND MONEY | Hallelujah Man | 6a |

M/N

| | | |
|----------------------|------------------------------|-----|
| MADONNA | Like A Virgin | 9a |
| MADONNA | Papa Don't Preach | 3p |
| MARTIKA | More Than You Know | 9a |
| MARTIKA | More Than You Know | 9p |
| MARX, RICHARD | Don't Mean Nothing | 8a |
| MCFERRIN, BOBBY | Don't Worry Be Happy | 12n |
| MELLENCAMP, JOHN C | Crumbly'n' Down | 9p |
| METALLICA | One | 6p |
| MICHAEL, GEORGE | Faith | 6p |
| MIKE & MECHANICS | The Living Years | 6a |
| MIKE & MECHANICS | The Living Years | 10a |
| MIKE & MECHANICS | The Living Years | 1p |
| MIKE & MECHANICS | The Living Years | 8p |
| MILLI VANILLI | Girl, You Know It's True | 12n |
| MILLI VANILLI | Girl, You Know It's True | 4p |
| MONEY, EDDIE | Love In Your Eyes | 10a |
| MONEY, EDDIE | Love In Your Eyes | 1p |
| MONEY, EDDIE | Love In Your Eyes | 9p |
| NEVIL, ROBBIE | Somebody Like You | 4p |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 8a |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 12n |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 2p |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 4p |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 6p |
| NEW ORDER | Fine Time | 6a |
| NEWMAN, RANDY | Falling In Love | 11a |
| NOONE, PETER | I'm Into Something Good | 1p |

O/P

| | | |
|----------------|------------------------------|-----|
| ORBISON, ROY | You Got It | 11a |
| PALMER, ROBERT | Addicted To Love | 11a |
| PALMER, ROBERT | She Makes My Day | 9a |
| PALMER, ROBERT | Simply Irresistible | 7a |
| PASADENAS | Tribute (Right On) | 2p |
| PASADENAS | Tribute (Right On) | 8p |
| PINK FLOYD | One Of These Days | 6a |
| POGUES | Yeah, Yeah, Yeah, Yeah, Yeah | 11p |
| POISON | Every Rose Has Its Thorn | 9a |
| POISON | Your Mamma Don't Dance | 3p |
| POISON | Your Mamma Don't Dance | 6p |

R/S

| | | |
|---------------------|----------------------------|-----|
| R.E.M. | Stand | 9a |
| R.E.M. | Stand | 11a |
| R.E.M. | Stand | 3p |
| R.E.M. | Stand | 8p |
| REED, LOU | Dirty Blvd | 8a |
| REED, LOU | Dirty Blvd | 7p |
| REED, LOU | Dirty Blvd | 11p |
| REPLACEMENTS | I'll Be You | 6a |
| REPLACEMENTS | I'll Be You | 9p |
| SKID ROW | Youth Gone Wild | 6p |
| SPECIAL PROGRAMMING | CLUB MTV | 4p |
| SPECIAL PROGRAMMING | DIAL MTV | 5p |
| SPECIAL PROGRAMMING | JUST SAY JULIE | 7p |
| SPECIAL PROGRAMMING | POST MODERN MTV | 11p |
| SPECIAL PROGRAMMING | REMOTE CONTROL GAME SHOW | 7p |
| SPECIAL PROGRAMMING | REMOTE CONTROL GAME SHOW | 11p |
| SPECIAL PROGRAMMING | Special Programming | 10p |
| STEWART, ROD | Forever Young | 11a |
| STEWART, ROD | My Heart Can't Tell You No | 9a |
| STEWART, ROD | My Heart Can't Tell You No | 2p |
| STEWART, ROD | My Heart Can't Tell You No | 8p |

ALPHABETICAL LIST BY ARTIST

T/U

| | | |
|--------------------|-----------------------------|-----|
| TESLA | Heaven's Trail (No Way Out) | 7a |
| TONE-LOC | Wild Thing | 8p |
| TRAVELING WILBURYS | End Of The Line | 9a |
| TRAVELING WILBURYS | End Of The Line | 2p |
| TRAVELING WILBURYS | End Of The Line | 9p |
| U2 | Angel Of Harlem | 7a |
| U2 | Angel Of Harlem | 12n |
| U2 | Angel Of Harlem | 4p |
| U2 | Angel Of Harlem | 9p |
| U2 | Desire | 8a |
| U2 | When Love Comes To Town | 10a |
| U2 | When Love Comes To Town | 2p |
| U2 | When Love Comes To Town | 8p |

V/W

| | | |
|---------------|-------------------------------|-----|
| VAN HALEN | Feels So Good | 8a |
| VAN HALEN | Feels So Good | 12n |
| VAN HALEN | Feels So Good | 4p |
| VIXEN | Cryin' | 8a |
| VIXEN | Cryin' | 3p |
| WARRANT | Down Boys | 5p |
| WAS (NOT WAS) | Walk The Dinosaur | 10a |
| WAS (NOT WAS) | Walk The Dinosaur | 1p |
| WHITE LION | When The Children Cry | 6a |
| WHITE LION | When The Children Cry | 8a |
| WHITE LION | When The Children Cry | 3p |
| WHO | My Generation | 9p |
| WINGER | Seventeen | 8a |
| WINGER | Seventeen | 5p |
| WINWOOD STEVE | Don't You Know What The Night | 9p |
| WINWOOD STEVE | Holding On | 10a |
| WINWOOD STEVE | Roll With It | 1p |

X

| | | |
|-----|--------------------|-----|
| XTC | Dear God | 11p |
| XTC | Mayor Of Simpleton | 5p |
| XTC | Mayor Of Simpleton | 11p |

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

| | | |
|-----------------------|------------------------------|---|
| ABDUL PAULA | Straight Up | 7 |
| DEF LEPPARD | Rocket | 6 |
| GUNS N' ROSES | Paradise City | 6 |
| GIBSON, DEBBIE | Lost In Your Eyes | 5 |
| NEW KIDS ON THE BLOCK | You Got It (The Right Stuff) | 5 |
| BANGLES | Eternal Flame | 4 |
| MIKE & MECHANICS | The Living Years | 4 |
| R.E.M. | Stand | 4 |
| DEAD MILKMEN | Punk Rock Girl | 3 |
| EASTON, SHEENA | The Lover In Me | 3 |
| LIVING COLOUR | Cult Of Personality | 3 |
| MONEY, EDDIE | Love In Your Eyes | 3 |
| REED LOU | Dirty Blvd | 3 |
| STEWART, ROD | My Heart Can't Tell You No | 3 |
| TRAVELING WILBURYS | End Of The Line | 3 |
| U2 | When Love Comes To Town | 3 |
| VAN HALEN | Feels So Good | 3 |
| BREATHE | Don't Tell Me Lies | 2 |
| ERASURE | A Little Respect | 2 |
| FIXX | Driven Out | 2 |
| MARTIKA | More Than You Know | 2 |

| | | |
|----------------------|------------------------------|---|
| MILLI VANILLI | Girl, You Know It's True | 2 |
| PASADENAS | Tribute (Right On) | 2 |
| PDISON | Your Mamma Don't Dance | 2 |
| REPLACEMENTS | I'll Be You | 2 |
| VIXEN | Cryin' | 2 |
| WAS (NOT WAS) | Walk The Dinosaur | 2 |
| WINGER | Seventeen | 2 |
| XTC | Mayor Of Simpleton | 2 |
| BRITNY FOX | Save The Weak | 1 |
| CHICAGO | You're Not Alone | 1 |
| COSTELLO, ELVIS | Veronica | 1 |
| COWBOY JUNKIES | Sweet Jane | 1 |
| ENYA | Orinoco Flow (Sail Away) | 1 |
| EUROPE | Let The Good Times Rock | 1 |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | 1 |
| FLESH & BLOOD | Fate | 1 |
| GLAMOUR CAMP | She Did It | 1 |
| INNER CITY | Good Life | 1 |
| JACKSON, MICHAEL | Leave Me Alone | 1 |
| LOVE AND MONEY | Hallelujah Man | 1 |
| METALLICA | One | 1 |
| NEVIL, ROBBIE | Somebody Like You | 1 |
| NEW ORDER | Fine Time | 1 |
| NEWMAN RANDY | Falling In Love | 1 |
| NOONE PETER | I'm Into Something Good | 1 |
| ORBISON ROY | You Got It | 1 |
| PALMER, ROBERT | She Makes My Day | 1 |
| POGUES | Yeah, Yeah, Yeah, Yeah, Yeah | 1 |
| SKID ROW | Youth Gone Wild | 1 |
| TESLA | Heaven's Trail (No Way Out) | 1 |
| WARRANT | Down Boys | 1 |

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

| | | |
|----------------------|-----------------------|---|
| U2 | Angel Of Harlem | 4 |
| BON JOVI | Born To Be My Baby | 3 |
| WHITE LION | When The Children Cry | 3 |
| BRICKELL, EDIE & NEW | What I Am | 2 |
| CHAPMAN, TRACY | Fast Car | 2 |
| CHEAP TRICK | Don't Be Cruel | 2 |

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three listed in descending order

| | |
|----------------|---|
| DEF LEPPARD | 3 |
| PALMER, ROBERT | 3 |
| U2 | 3 |
| WINWOOD STEVE | 3 |

GOLD/CURR.-RECURR. RATIOS

| | |
|-----------------|-------|
| OVERALL | |
| C-R | 94.44 |
| G | 5.56 |
| MORNING DRIVE | |
| C-R | 92.68 |
| G | 7.32 |
| MIDDAY | |
| C-R | 98.08 |
| G | 1.92 |
| AFTERNOON DRIVE | |
| C-R | 95.12 |
| G | 4.88 |
| EVENING | |
| C-R | 89.29 |
| G | 10.71 |

POSITIONING STATEMENTS

| | |
|--|-----|
| FEATURES AND DESCRIPTIONS | 21X |
| MTV News you hear it first (13X) | |
| MTV your TV (5X) | |
| Wake Up to MTV (3X) | |
| MUSIC | 14X |
| New music first (8X) | |
| MTV your favorite music and more (6X) | |
| IMAGE | 8X |
| There's stereo and then there's stereo (5X) (or variation) | |
| One Sign, One Time, One Vision MTV (3X) (or variation) | |

PROMOTIONAL ACTIVITY

| | |
|---|-----|
| BIG BANG '89 | 15X |
| One the evening of this monitor MTV reaired the New Year's Eve show. It featured Robert Plant, Cameo, Poison, Escape Club and Bobby Brown. The special was hosted by Downtown Julie Brown and aired at 10PM. | |
| MTV NEWS | 13X |
| Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Joan Jett, Lou Reed, Tiffany and Debbie Gibson, Tom Waits, Al B. Sure!, Johnny Depp, Ninja Mania, Steve Nicks, Bruce Hornsby, Madonna's Pepsi spot, Huey Lewis, Chris Ocasek and Michelle Shocked. | |
| MADONNA (teaser) | 12X |
| Last week MTV brought us the World Premiere of Madonna's "Like A Prayer" video and the new Pepsi commercial. | |
| BUZZ (teaser) | 7X |
| At the time of press no other information was available on this promotion. Other than it aired on Tuesday, March 7th at 7:30PM. | |
| BON JOVI (teaser) | 6X |
| At the time of press no information was available on this promotion, but "Watch To Win" on MTV. | |
| RAP SUNDAY | 6X |
| This special edition of "Yo! MTV Raps" aired last Sunday — and featured Slick Rick, J.J. Fad, Ice T and 7A3. The whole day was filled with Rap artists/videos, and was hosted by Fab 5 Freddie. | |
| JUST SAY JULIE | 5X |
| They finally gave her a show and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A. type information and her favorite guests (Colin Quinn recently appeared on the show). "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM. | |
| THE BIG PICTURE | 4X |
| Recently featured on "The Big Picture" with host Chris Connelly were new movie releases "Dream A Little Dream," "New York Stories" and "Rooftops." "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30. | |
| REMOTE CONTROL | 2X |
| It's MTV's hottest game show! Hosted by Ken Ober (along with Colin, Karr and Steve), "Remote Control" comes your way weekdays at 7PM and 11PM. | |
| CLUB MTV | 1X |
| Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. The Club comes your way weekdays at 4PM. On date of monitor Robbie Nevil visited and performed his latest single "Somebody Like You." | |
| THE WEEK IN ROCK | 1X |
| First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: Madonna's latest video and her Pepsi spot, Joan Jett and Metallica. | |
| POST MODERN MTV | 1X |
| Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from bands like Lou Reed, Love & Rockets, The Pogues and XTC. "Post Modern MTV" airs Monday Thursday at 11:30PM. | |
| DIAL MTV | 1X |
| Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated. The videos are played back at 5:30PM, after the live on-the-air phone-in period in which callers can speak with the VJ's. The top two clips on the 1st of March were (#2) Def Leppard's "Rocket" and (#1) Metallica's "One." | |

| | | |
|---|-----|-------------------|
| Butterfinger | 1X | Food Products |
| Campho-phenique | 1X | Health/Beauty |
| Caramello | 4X | Food Products |
| Champion USA | 3X | Clothing |
| Chances Are | 2X | Entertainment/Rec |
| Chic Jeans | 8X | Clothing |
| Clearasil Double Clear | 10X | Health/Beauty |
| Coca-Cola | 9X | Beverage |
| Coors | 6X | Beer/Wine |
| Cover Girl Make-Up | 3X | Health/Beauty |
| Dentyne | 3X | Food Products |
| Dream A Little Dream Vestron Pictures | 4X | Entertainment/Rec |
| Durasoft Colored Contact Lenses | 5X | Optical |
| Entrepreneur | 2X | Publication |
| Faces International | 1X | Publication |
| First Federal Credit | 1X | Bank/Finance |
| Fletch Lives Universal Pictures | 5X | Entertainment/Rec |
| Head & Shoulders | 1X | Health/Beauty |
| International Correspondence Schools | 7X | Education |
| Ivory Shampoo & Conditioner | 2X | Health/Beauty |
| Jhirmack | 1X | Health/Beauty |
| Kawasaki | 1X | Auto/MC |
| L.A. Gear | 1X | Clothing |
| Lee Jeans | 7X | Clothing |
| Levi 501 Jeans | 10X | Clothing |
| Life Magazine | 1X | Publication |
| Listerine | 1X | Health/Beauty |
| Mars | 1X | Food Products |
| Maybelline | 7X | Health/Beauty |
| MGM Home Video Fish Called Wanda | 1X | Entertainment/Rec |
| Mishob | 2X | Beer/Wine |
| Money Magazine | 1X | Publication |
| MPI Home Video Help! | 1X | Entertainment/Rec |
| Nestle | 2X | Food Products |
| Nick At Night | 1X | TV/Broadcast |
| Nintendo Games & Accessories | 5X | Entertainment/Rec |
| Oxy | 3X | Health/Beauty |
| Pepe Jeans | 2X | Clothing |
| Pepsi (Madonna teaser) | 7X | Beverage |
| Playboy | 4X | Publication |
| Playles | 2X | Health/Beauty |
| Psycho Skate | 3X | Entertainment/Rec |
| Redken Vivagen | 4X | Health/Beauty |
| Rolling Stone | 5X | Publication |
| Rooftops | 3X | Entertainment/Rec |
| Save The Children | 1X | Various |
| Sessions Night Beat | 4X | CDs/Records/Tapes |
| Showtime | 2X | TV/Broadcast |
| Silkience Conditioners | 2X | Health/Beauty |
| Silver Eagle Records | 2X | CDs/Records/Tapes |
| Soloflex | 4X | Fitness |
| Sports Illustrated | 1X | Publication |
| Stridex | 5X | Health/Beauty |
| Superboy | 2X | TV/Broadcast |
| Tampax | 2X | Health/Beauty |
| TDK Audio Cassettes | 6X | CDs/Records/Tapes |
| Time-Life Books | 6X | Publication |
| Time-Life Music | 4X | CDs/Records/Tapes |
| Tone Line | 1X | Various |
| Trojan Latex Condoms | 5X | Health/Beauty |
| Tubby's Subs | 1X | Restaurant |
| Twix | 5X | Food Products |
| Vidal Sassoon Hair Products | 2X | Health/Beauty |
| Volkswagen | 1X | Auto/MC |
| Warner Bros. Lean On Me, Police Academy 6 | 5X | Entertainment/Rec |
| Wrigley's Gum | 5X | Food Products |

ACCOUNTS BY CATEGORY

| | |
|-------------------|----|
| Auto/MC | 11 |
| Bank/Finance | 1 |
| Beer/Wine | 3 |
| Beverage | 8 |
| CDs/Records/Tapes | 8 |
| Clothing | 14 |
| Education | 3 |
| Entertainment/Rec | 13 |
| Fitness | 2 |
| Food Products | 9 |
| Health/Beauty | 24 |
| Optical | 2 |
| Publication | 9 |
| Restaurant | 2 |
| TV/Broadcast | 2 |
| Various | 1 |

ACCOUNT LIST

| | | |
|--------------------------------------|----|-------------------|
| 20th Century Fox Home Video Big 7-Up | 1X | Entertainment/Rec |
| Abdomenizer | 3X | Beverage |
| Alberto Hair Products | 1X | Fitness |
| Ambervision | 1X | Health/Beauty |
| America's Achievements In Space | 1X | Optical |
| Bubble-Yum Bubble Gum | 1X | Entertainment/Rec |
| Bul-Puf Daily Cleanser | 2X | Food Products |
| Burger King | 7X | Health/Beauty |
| | 3X | Restaurant |

Donny Osmond "Soldier Of Love"

THE FIRST HIT SINGLE IS "SOLDIER OF LOVE" — NOT YET RELEASED AND ALREADY THE BUZZ IS INCREDIBLE!

EARLY ACTION!

| | | | |
|--------------|------------|------------------|------|
| Y108 ADD #22 | KRQ ADD | KZZP 25-22 (HOT) | KLUC |
| KITY ADD | QV103 ADD | KWSS | WKZL |
| WRQN ADD | WNCI 27-17 | BJ105 DEBUT #33 | |

ALSO PLAYING ON: KIIS, KMEL, FM102 & X100!

HIT RADIO

| | | |
|-----------------|-----|------|
| Baby Baby | 350 | 212% |
| Soldier Of Love | 342 | 122% |

NEWCOMERS

MOST UPWARD MOVEMENT

WEST

Donny Osmond Soldier Of Love Capitol

PLAY IT, SAY IT!

THE FIXX "DRIVEN OUT"

STILL #1 ROCK... WITH HOT HIT ACTION!

MMR HIT TRACER TRACKS NEWCOMER

23% PLAY INCREASE THIS WEEK!

MMR ROCK TRACER TRACKS #1

ACTION INCLUDES:

| | | | | | |
|--------------|----------------|------------|------------|--------------|----------------|
| WZPL ADD | KXXR 12-9 | Q105 | WQUT 24-13 | WSPK 35-30 | WHOT DEBUT #29 |
| K SN ADD | WMMS 20-18 | KROY | KWNZ 26-24 | WFLY 36-33 | K104 DEBUT #29 |
| KATM ADD #16 | Z95 #24 | KPLZ | KZZU 28-25 | KJ103 36-34 | WKEE DEBUT #39 |
| WRCK ADD | KXYQ 28-26 | KUBE | WZOK #28 | 100KHI 39-32 | K106 DEBUT #39 |
| KZZB ADD | KKRZ #34 | WROQ 13-18 | WIXX 31-27 | WZYP 39-36 | KYRK DEBUT #39 |
| WDLX ADD | WXKS DEBUT #28 | WLRS 22-18 | KTUX 34-28 | KSND 39-36 | AND MORE! |

Taken from the Lp "Calm Animals."



LITA FORD & OZZY OSBOURNE "CLOSE MY EYES FOREVER"

THE BALLAD YOU SHOULD BE PLAYING!

MMR HIT TRACER TRACKS NEWCOMER

REACH INDEX 4.65 MILLION!

| | | | | |
|--------------|----------------|----------------|------------------|---------|
| WKBQ ADD #28 | KXXR #1 | K106 17-11 | 100KHI DEBUT #34 | KBFM |
| KROY ADD | WGH 12-10 | KATM 17-14 | WZYP DEBUT #39 | KSAQ |
| KKRZ ADD | Y95 #12 | WOKI 24-17 | KJ103 DEBUT #40 | KTUX |
| WAPE ADD | KEGL 15-13 | WROQ 28-26 | WVSR DEBUT #40 | WHOT |
| KWES ADD | KRBE 24-18 | KRNQ 31-30 | JET-FM | KF95 |
| WPHR ADD | KKBQ 28-26 | KZZB 34-31 | WSPK | KYRK |
| WPXR ADD | KPLZ 37-34 | WZOK 37-34 | WYCR | FM104 |
| KLQ ADD | WDFX DEBUT #21 | WLRS DEBUT #32 | WBBQ | & MORE! |
| KWNZ ADD | KUBE | KZZU DEBUT #34 | WCGQ | |

ALSO PLAYING ON: KS104, WMMS, WNCI & WNVZ!

Taken from the Lp "Lita."



SAMANTHA FOX "I ONLY WANNA BE WITH YOU"

THE FRENZY CONTINUES!

MMR HIT TRACER TRACKS NEWCOMER

63% PLAY INCREASE THIS WEEK!

GREAT FIRST WEEK!

| | | | | |
|----------|------------|----------|----------|----------------|
| B104 ADD | WFLY ADD | KZFM ADD | Z102 ADD | HOT97 27-24 |
| KITY ADD | 100KHI ADD | WZYP ADD | KSND ADD | WAVA 29-25 |
| KWOD ADD | WSPK ADD | Y107 ADD | KLUC ADD | B96 30-27 |
| KISN ADD | K106 ADD | WDLX ADD | KYRK ADD | WEGX DEBUT #29 |
| WLAN ADD | WCGQ ADD | KKSS ADD | KCAQ ADD | AND MORE! |

ALSO PLAYING ON: KKHT, PWR106, KSAQ, X100, BJ105, B94, PWR95 & WTIC!

From the Gold LP "I Wanna Have Some Fun"



BUSTER POINDEXTER AND HIS BANSHEES OF BLUE "HIT THE ROAD JACK"

BUSTER'S BACK!

JUST OUT AND ADDED AT!

| | | | | | |
|------|------|------|------|------|------|
| KIIS | KZZP | WYCR | WCGQ | KZFM | Y107 |
|------|------|------|------|------|------|

AND MORE!

From the movie *The Dream Team*.



HIT RADIO/WZPL-FM

WEDNESDAY, MARCH 1, 1989

OVERVIEW

STATION: WZPL-FM, Greenfield-Indianapolis, IN
FREQUENCY: 99.5 MHz (50,000 watts)
GROUP OWNER: Booth American
GM: Roger Ingram
GSM: Rick Miles
PO/MO: Scott Wheeler
PROMOTION DIR.: Tim Foxx
NEWS DIRECTOR: Sam Hammer

AIRSTAFF:
 6A-9A John Trout, Barry Donovan
 9A-12N Kristy Hart
 12N-3P Don Payne
 3P-6P Scott Wheeler
 6P-10P Shadow Daniels
 10P-2A Bruce Gordon
 2A-6A Chris Davis

REP FIRM: Hillier, Newmark, Wechster & Howard

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

| | | |
|-----------------------|-----------------------|---|
| R E M | Stand | C |
| JOHNNY HATES JAZZ | Shattered Dreams | R |
| • NOVELTY | Novelty | X |
| HEART | What About Love | G |
| KON KAN | I Beg Your Pardon | R |
| • DEF LEPPARD | Hysteria | C |
| • DEBBIE GIBSON | Lost In Your Eyes | C |
| • CHICAGO | Along Comes A Woman | G |
| BREATHE | Don't Tell Me Lies | C |
| BANGLES | Eternal Flame | C |
| • TOM PETTY/HEARTBKRS | Don't Go Me Like That | G |

7AM

| | | |
|------------------------|------------------------------|---|
| EDDIE MONEY | Love In Your Eyes | C |
| • ROXETTE | The Look | C |
| ROD STEWART | Lost In Your | R |
| • MIKE & MECHANICS | The Living Years | C |
| • ROY ORBISON | You Got It | C |
| • BOBBY BROWN | Roni | C |
| ROLLING STONES | Start Me Up | G |
| • NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |

8AM

| | | |
|-----------------|----------------------------|---|
| • KENNY LOGGINS | Tell Her | C |
| RICK ASTLEY | She Wants To Dance With Me | R |
| NOVELTY | Novelty | X |
| • INXS | Need You Tonight | G |
| ROD STEWART | My Heart Can't Tell You No | C |
| • BOYS CLUB | I Remember Holding You | R |
| • AEROSMITH | Angel | R |
| ANIMATION | Room To Move | C |
| STEVE MILLER | Rock 'n Me | G |
| PAULA ABDUL | Straight Up | C |
| GENESIS | Invisible Touch | G |
| • STEVE WINWOOD | Holding On | R |

9AM

| | | |
|-------------------|------------------------------|---|
| • DEBBIE GIBSON | Lost In Your Eyes | C |
| HALL & OATES | You Make My Dreams | G |
| • OON HENLEY | All She Wants To Do Is Dance | G |
| A WILSON/R ZANDER | Surrender To Me | G |
| NOVELTY | Novelty | X |
| • ELTON JOHN | I Don't Wanna Go On With You | R |
| PHIL COLLINS | Two Hearts | R |
| KARYN WHITE | The Way You Love Me | R |
| JOHN C MELLENCAMP | Small Town | G |
| SHEENA EASTON | The Lover In Me | C |
| BREATHE | Don't Tell Me Lies | C |
| WHITNEY HOUSTON | So Emotional | G |
| CHICAGO | You're Not Alone | C |
| • CONTOURS | Do You Love Me | R |
| RICHARD MARX | Should've Known Better | G |

10AM

| | | |
|-------------------|---------------------------------|---|
| BANGLES | Eternal Flame | C |
| HUEY LEWIS & NEWS | Power Of Love | G |
| R E M | Stand | C |
| ERASURE | A Little Respect | C |
| JOURNEY | Open Arms | G |
| HALL & OATES | I Can't Go For That (No Can Do) | G |
| TOTO | Rosanna | G |
| ENYA | Orinoco Flow (Sail Away) | C |
| ESCAPE CLUB | Wild, Wild West | R |
| DEF LEPPARD | Love Bites | R |
| BOBBY BROWN | My Prerogative | R |
| ROXETTE | The Look | C |
| LEVEL 42 | Lessons In love | G |
| • KON KAN | I Beg Your Pardon | C |
| OUTFIELD | Your Love | G |

11AM

| | | |
|----------------------|---------------------|---|
| FINE YOUNG CANNIBALS | She Drives Me Crazy | C |
| ICEHOUSE | Crazy | G |

| | | |
|---------------------|----------------------------|---|
| KENNY LOGGINS | Tell Her | C |
| BRYAN ADAMS | Summer Of 69 | G |
| EDDIE MONEY | Love In Your Eyes | C |
| KARYN WHITE | Superwoman | C |
| MIKE & MECHANICS | The Living Years | C |
| BRUCE SPRINGSTEEN | Glory Days | G |
| INFORMATION SOCIETY | What's On Your Mind | R |
| ROD STEWART | My Heart Can't Tell You No | C |
| JOHN C MELLENCAMP | R-O-C-K In The USA | G |
| HENRY LEE SUMMER | No Way Of Knowin' | C |
| CLIMIE FISHER | Love Changes Everything | R |
| BOBBY BROWN | Roni | C |
| HUEY LEWIS & NEWS | Jacob's Ladder | G |

12NOON

| | | |
|----------------------|----------------------------|---|
| ROBBIE NEVIL | C'est La Vie | G |
| PAULA ABDUL | Straight Up | C |
| RICHARD MARX | Hold On To The Nights | R |
| NU SHOZ | I Can't Wait | G |
| ROY ORBISON | You Got It | C |
| INFORMATION SOCIETY | Walking Away | R |
| • GIANT STEPS | Another Lover | R |
| CROWDED HOUSE | Something So Strong | G |
| DEBBIE GIBSON | Lost In Your Eyes | C |
| • WANG CHUNG | Everybody Have Fun Tonight | G |
| CHICAGO | Hard To Say I'm Sorry | G |
| THIRTY EIGHT SPECIAL | Second Chance | C |
| • RICK ASTLEY | She Wants To Dance With Me | R |
| STEVE WINWOOD | Holding On | R |

1PM

| | | |
|---------------------|-------------------------------|---|
| THE HUMAN LEAGUE | Don't You Want Me | G |
| KARYN WHITE | The Way You Love Me | R |
| PAUL CARRACK | Don't Shed A Tear | G |
| ANIMATION | Room To Move | C |
| BON JOVI | Wanted Dead Or Alive | G |
| TOMMY CONWELL/YOUNG | If We Never Meet Again | R |
| TINA TURNER | What's Love Got To Do With It | G |
| BREATHE | Don't Tell Me Lies | C |
| EDIE BRICKELL & NEW | What I Am | R |
| STEVE WINWOOD | Roll With It | R |
| HOWARD JONES | No One Is To Blame | G |
| SHEENA EASTON | The Lover In Me | C |
| • ROMANTICS | Talking In Your Sleep | G |
| A WILSON/R ZANDER | Surrender To Me | C |

2PM

| | | |
|----------------------|------------------------------|---|
| PHIL COLLINS | Two Hearts | R |
| CHICAGO | You're Not Alone | C |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | R |
| INXS | Devil Inside | C |
| ANITA BAKER | Just Because | C |
| ROBERT PALMER | Addicted To Love | C |
| R E M | Stand | C |
| THIRTY EIGHT SPECIAL | Caught Up In You | G |
| BANGLES | Eternal Flame | C |
| WHISPERS | Rock Steady | C |
| KENNY LOGGINS | Tell Her | C |
| BREATHE | How Can I Fall | R |
| ROXETTE | The Look | C |
| • STEVE WINWOOD | Higher Love | G |
| KARYN WHITE | Superwoman | C |

3PM

| | | |
|-------------------|-------------------------------|---|
| DARYL HALL | Dreamtime | G |
| KON KAN | I Beg Your Pardon | G |
| BRUCE SPRINGSTEEN | Pink Cadillac | C |
| ROD STEWART | My Heart Can't Tell You No | C |
| BOBBY BROWN | My Prerogative | R |
| EDDIE MONEY | Love In Your Eyes | C |
| JOHN C MELLENCAMP | Pink Houses | G |
| ERASURE | A Little Respect | C |
| RICK ASTLEY | It Would Take A Strong Strong | R |
| • WAS (NOT WAS) | Walk The Dinosaur | C |
| WHITESNAKE | Here I Go Again | G |
| PAULA ABDUL | Straight Up | C |
| • VIXEN | Cryin' | R |
| JOHNNY HATES JAZZ | Shattered Dreams | R |
| FOREIGNER | Feels Like The First Time | G |

4PM

| | | |
|----------------------|-------------------------------|---|
| FINE YOUNG CANNIBALS | She Drives Me Crazy | C |
| MIKE & MECHANICS | The Living Years | C |
| MAOONNA | Borderline | C |
| VAN HALEN | Feels So Good | C |
| • DEBBIE GIBSON | Lost In Your Eyes | C |
| KENNY LOGGINS | Nobody's Fool | R |
| KIM WILDE | You Keep Me Hangin' On | R |
| • TIMELORDS | Ooctorin' The Tardis | G |
| BREATHE | Don't Tell Me Lies | C |
| EDDIE MONEY | Baby Hold On | G |
| STEVE WINWOOD | Oon't You Know What The Night | R |
| • BELLE STARS | Iko Iko | C |
| INXS | What You Need | G |
| KARYN WHITE | The Way You Love Me | R |

5PM

| | | |
|-------------|---------------|---|
| ROD STEWART | Forever Young | R |
| ANIMATION | Room To Move | C |

| | | |
|----------------------|------------------------------|---|
| JOHN C MELLENCAMP | Authority Song | G |
| BANGLES | Eternal Flame | C |
| JOHN CAFFERTY & BBB | On The Dark Side | G |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |
| BON JOVI | I'll Be There For You | C |
| CUTTING CREW | (I Just) Died In Your Arms | R |
| • TONE-LOC | Wild Thing | G |
| KENNY LOGGINS | Tell Her | C |
| THIRTY EIGHT SPECIAL | Chatahoochee | C |
| • SHEENA EASTON | The Lover In Me | C |
| ERIC CARMEN | Hungry Eyes | G |

6PM

| | | |
|----------------|----------------------------|---|
| ROD STEWART | My Heart Can't Tell You No | C |
| MARTIKA | More Than You Know | C |
| REO SPEEDWAGON | Time For Me To Fly | G |
| JETS | Rocket 2 U | R |
| ROXETTE | The Look | C |
| PAULA ABDUL | Straight Up | C |
| ROMANTICS | What I Like About You | G |
| BOBBY BROWN | My Prerogative | R |
| CHICAGO | You're Not Alone | C |
| • SHERIFF | When I'm With You | R |
| GUNS N' ROSES | Paradise City | C |
| MILLI VANILLI | Girl, You Know It's True | C |
| • TPAU | Heart And Soul | G |
| BREATHE | Don't Tell Me Lies | C |

7PM

| | | |
|------------------------|------------------------------|---|
| BOBBY BROWN | Roni | C |
| ROBERT PLANT | Tall Cool One | C |
| R E M | Stand | G |
| HOWARD JONES | Things Can Only Get Better | G |
| WAS (NOT WAS) | Walk The Dinosaur | C |
| DEBBIE GIBSON | Lost In Your Eyes | C |
| BON JOVI | Born To Be My Baby | R |
| • OMD | If You Leave | G |
| BELLE STARS | Iko Iko | C |
| • KON KAN | I Beg Your Pardon | C |
| VIXEN | Cryin' | C |
| AEROSMITH | (Dude) Looks Like A Lady | G |
| • NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |
| EDDIE MONEY | Love In Your Eyes | C |
| KARYN WHITE | The Way You Love Me | R |

8PM

| | | |
|------------------|-----------------------------|---|
| KENNY LOGGINS | Tell Her | C |
| WHITESNAKE | Is This Love | C |
| KYLIE MINOGUE | The Loco-Motion | R |
| DEF LEPPARD | Rocket | C |
| HOWARD JONES | Everlasting Love | C |
| BELINDA CARLISLE | Mad About You | G |
| TEARS FOR FEARS | Everybody Wants To Rule The | C |
| VAN HALEN | Feels So Good | C |
| ERASURE | A Little Respect | C |
| MIKE & MECHANICS | The Living Years | R |
| HENRY LEE SUMMER | I Wish I Had A Girl | C |
| TIFFANY | I Think We're Alone Now | G |
| • FIXX | One Thing Leads To Another | G |
| BILLY IOOL | Hot In The City | G |
| BON JOVI | I'll Be There For You | C |

9PM

| | | |
|----------------------|------------------------|---|
| SAMANTHA FOX | I Wanna Have Some Fun | R |
| WINGER | Seventeen | C |
| TIMELORDS | Doctorin' The Tardis | R |
| POISON | Your Mama Don't Dance | C |
| TONE-LOC | Funky Cold Medina | C |
| DEBBIE GIBSON | Lost In Your Eyes | C |
| GUNS N' ROSES | Paradise City | C |
| • BANGLES | Eternal Flame | C |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | C |
| SURVIVOR | I Can't Hold Back | G |
| HENRY LEE SUMMER | No Way Of Knowin' | C |
| • BOBBY BROWN | Roni | C |
| VIXEN | Edge Of A Broken Heart | R |
| ROXETTE | The Look | C |

10PM

| | | |
|----------------------|-------------------------------|---|
| ROD STEWART | My Heart Can't Tell You No | C |
| BON JOVI | Bad Medicine | R |
| STEVE PERRY | Oh Sherrie | G |
| RICK ASTLEY | She Wants To Dance With Me | R |
| ANIMATION | Room To Move | C |
| PAULA ABDUL | Straight Up | C |
| ROBERT PALMER | I Didn't Mean To Turn You On | G |
| BOYS CLUB | I Remember Holding You | R |
| MILLI VANILLI | Girl, You Know It's True | C |
| GLENN FREY | Heat Is On | G |
| ERASURE | Chains Of Love | R |
| BANANARAMA | Venus | G |
| • BOSTON | Foreplay/Long Time | G |
| THIRTY EIGHT SPECIAL | Second Chance | C |
| BILLY OCEAN | Get Outta My Dreams, Get Into | R |

11PM

| | | |
|---------------|--------------------|---|
| SHEENA EASTON | The Lover In Me | C |
| WAS (NOT WAS) | Walk The Dinosaur | C |
| BREATHE | Don't Tell Me Lies | C |

| | | |
|----------------------|------------------------------|---|
| LIVING COLOUR | Cult Of Personality | C |
| MIKE & MECHANICS | All I Need Is A Miracle | G |
| TOMMY CONWELL/YOUNG | If We Never Meet Again | R |
| MARTIKA | More Than You Know | C |
| STEVE WINWOOD | Holding On | R |
| WHITE LION | When The Children Cry | R |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | C |
| BILLY IDOL | Mony Mony | G |
| • GIANT STEPS | Another Lover | R |
| EXPOSE | Let Me Be The One | G |
| DURAN DURAN | I Don't Want Your Love | R |

ALPHABETICAL LIST BY ARTIST

A/B

| | | |
|----------------------|-------------------------------|-----|
| ABDUL, PAULA | Straight Up | 8a |
| ABDUL, PAULA | Straight Up | 12n |
| ABDUL, PAULA | Straight Up | 3p |
| ABDUL, PAULA | Straight Up | 6p |
| ABDUL, PAULA | Straight Up | 10p |
| ADAMS, BRYAN | Summer Of 69 | 11a |
| AEROSMITH | (Dude) Looks Like A Lady | 7p |
| AEROSMITH | Angel | 8a |
| ANIMATION | Room To Move | 8a |
| ANIMATION | Room To Move | 1p |
| ANIMATION | Room To Move | 5p |
| ANIMATION | Room To Move | 10p |
| ASTLEY, RICK | It Would Take A Strong Strong | 3p |
| ASTLEY, RICK | She Wants To Dance With Me | 8a |
| ASTLEY, RICK | She Wants To Dance With Me | 12n |
| ASTLEY, RICK | She Wants To Dance With Me | 10p |
| BAKER, ANITA | Just Because | 2p |
| BANANARAMA | Venus | 10p |
| BANGLES | Eternal Flame | 6a |
| BANGLES | Eternal Flame | 10a |
| BANGLES | Eternal Flame | 2p |
| BANGLES | Eternal Flame | 5p |
| BANGLES | Eternal Flame | 9p |
| BELLE STARS | Iko Iko | 4p |
| BELLE STARS | Iko Iko | 7p |
| BON JOVI | Bad Medicine | 10p |
| BON JOVI | Born To Be My Baby | 7p |
| BON JOVI | I'll Be There For You | 5p |
| BON JOVI | I'll Be There For You | 8p |
| BON JOVI | Wanted Dead Or Alive | 1p |
| BOSTON | Foreplay/Long Time | 10p |
| BOYS CLUB | I Remember Holding You | 8a |
| BOYS CLUB | I Remember Holding You | 10p |
| BREATHE | Don't Tell Me Lies | 6a |
| BREATHE | Don't Tell Me Lies | 9a |
| BREATHE | Don't Tell Me Lies | 1p |
| BREATHE | Don't Tell Me Lies | 4p |
| BREATHE | Don't Tell Me Lies | 6p |
| BREATHE | Don't Tell Me Lies | 11p |
| BREATHE | How Can I Fall | 2p |
| BRICKELL, EDIE & NEW | What I Am | 1p |
| BROWN, BOBBY | My Prerogative | 10a |
| BROWN, BOBBY | My Prerogative | 3p |
| BROWN, BOBBY | My Prerogative | 6p |
| BROWN, BOBBY | Roni | 7a |
| BROWN, BOBBY | Roni | 11a |
| BROWN, BOBBY | Roni | 7p |
| BROWN, BOBBY | Roni | 9p |

C/D

| | | |
|----------------------|----------------------------|-----|
| CAFFERTY, JOHN & BBB | On The Dark Side | 5p |
| CARLISLE, BELINDA | Mad About You | 8p |
| CARMEN, ERIC | Hungry Eyes | 5p |
| CARRACK, PAUL | Don't Shed A Tear | 1p |
| CHICAGO | Along Comes A Woman | 6a |
| CHICAGO | Hard To Say I'm Sorry | 12n |
| CHICAGO | You're Not Alone | 9a |
| CHICAGO | You're Not Alone | 2p |
| CHICAGO | You're Not Alone | 6p |
| CLIMIE FISHER | Love Changes Everything | 11a |
| COLLINS, PHIL | Two Hearts | 9a |
| COLLINS, PHIL | Two Hearts | 2p |
| CONTOURS | Oo You Love Me | 9a |
| CONWELL, TOMMY/YOUNG | If We Never Meet Again | 1p |
| CONWELL, TOMMY/YOUNG | If We Never Meet Again | 11p |
| CROWDED HOUSE | Something So Strong | 12n |
| CUTTING CREW | (I Just) Died In Your Arms | 5p |
| DEF LEPPARD | Hysteria | 6a |
| DEF LEPPARD | Love Bites | 10a |
| DEF LEPPARD | Rocket | 8p |
| DURAN DURAN | I Don't Want Your Love | 11p |

E/F

| | | |
|----------------------|--------------------------|-----|
| EASTON, SHEENA | The Lover In Me | 9a |
| EASTON, SHEENA | The Lover In Me | 1p |
| EASTON, SHEENA | The Lover In Me | 5p |
| EASTON, SHEENA | The Lover In Me | 11p |
| ENYA | Orinoco Flow (Sail Away) | 10a |
| ERASURE | A Little Respect | 10a |
| ERASURE | A Little Respect | 3p |
| ERASURE | A Little Respect | 8p |
| ERASURE | Chains Of Love | 10p |
| ESCAPE CLUB | Wild, Wild West | 10a |
| EXPOSE | Let Me Be The One | 11p |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | 11a |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | 4p |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | 9p |



love & money "halleluiah man"

THE COMMITMENT CONTINUES!
MMR HIT TRACER TRACKS NEWCOMER
REACH INDEX 2.52 MILLION!
NOW ON OVER 60 R&R STATIONS

HIT ACTION INCLUDES:

| | | | | |
|------------|----------------|------------|------------|------|
| KKMG ADD | KISN DEBUT #38 | KUBE | WBCY 29-26 | WBBQ |
| WJAD ADD | WXKS | WQUT 33-21 | KF95 #26 | K106 |
| WPFR ADD | WZOU | WROQ #22 | K104 29-27 | KZZB |
| OK95 ADD | CKOI | KQMQ #22 | KSND 40-35 | WCGQ |
| KXXR 17-14 | PRO-FM | Q98 #23 | JET-FM | KSAQ |
| KCPX #32 | KKRZ | WIXX 28-25 | WPST | KZZU |

AND MORE!

ALSO PLAYING ON: PWR106, Y106, WMMS & KZHT!

Taken from the Debut Lp "Strange Kind Of Love."



def leppard "rocket"

THE NEXT SMASH FOR LEPPARD!
MMR HIT TRACER TRACKS DEBUT ³⁵
55% PLAY INCREASE / REACH INDEX 13.38 MILLION!

R&R HIT DEBUT ³⁴

ONE OF THE WEEKS MOST ADDED!

| | | | |
|--------------|------------------|------------------|------------------|
| Q107 ADD #28 | WMEE ADD | KXYQ 15-13 (HOT) | B104 30-27 |
| Z95 ADD | KF95 ADD | KRBE 29-20 | KKBQ 35-28 |
| 92X ADD | FM104 ADD | WKBE 27-20 | KXXR 37-29 |
| KS104 ADD | KCAQ ADD | WKSE 28-21 | KCPX 33-29 |
| KUBE ADD | WBWB ADD #29 | WEGX 26-21 | PRO-FM DEBUT #26 |
| KRQ ADD #28 | WDFX 12-9 (HOT) | WMMS 23-21 | AND MORE! |
| WGRD ADD #28 | KEGL 12-10 (HOT) | WMJQ 27-25 | |
| KZZB ADD | WGH 15-12 (HOT) | KOY-FM 29-26 | |

ALSO PLAYING ON: KWSS, Z100 & WGHT!

Taken from the 12x Platinum Lp "Hysteria!"



bon jovi "i'll be there for you"

WITH THE TOUR COMES THE NEXT HIT!
MMR HIT TRACER TRACKS ³⁶ - ²⁵

62% PLAY INCREASE!

R&R BREAKER DEBUT ³³

#3 MOST ADDED THIS WEEK!

| | | | | |
|---------------|----------------|------------------|------------------|------------------|
| WNVZ ADD #22 | WAPE ADD #23 | WGHT ADD | B94 18-16 (HOT) | PWR95 31-27 |
| KS104 ADD #28 | WKDD ADD #27 | WVSR ADD | KXYQ 23-17 (HOT) | 92X DEBUT #23 |
| Q107 ADD #29 | KF95 ADD #29 | WNNK ADD | KTFM 25-20 | KCPW DEBUT #24 |
| KZZP ADD #29 | FM100 ADD #31 | KXXR 8-3 (HOT) | WGH #21 | KOY-FM DEBUT #24 |
| KKRZ ADD #29 | WFLY ADD #38 | KEGL 5-4 (HOT) | KKBQ 29-22 (HOT) | WMMS DEBUT #25 |
| WXKS ADD | WLAN ADD #38 | Y95 4-4 | Z100 29-23 | AND MORE! |
| CKOI ADD | 99WAYS ADD #38 | WKBQ 17-14 (HOT) | WEGX 30-24 | |

ALSO PLAYING ON: KITY, Y100, WKSE, WRQC & WKSS!

Taken from the 4x Platinum Lp "New Jersey."

When you
**PLAY IT,
 SAY IT!**



HIT RADIO/WZPL-FM

ALPHABETICAL LIST BY ARTIST

F/G

| | | |
|----------------|----------------------------|-----|
| FIXX | One Thing Leads To Another | 8p |
| FOREIGNER | Feels Like The First Time | 3p |
| FOX, SAMANTHA | I Wanna Have Some Fun | 9p |
| FREY, GLENN | Heat Is On | 10p |
| GENESIS | Invisible Touch | 8a |
| GIANT STEPS | Another Lover | 12n |
| GIANT STEPS | Another Lover | 11p |
| GIBSON, DEBBIE | Lost In Your Eyes | 6a |
| GIBSON, DEBBIE | Lost In Your Eyes | 9a |
| GIBSON, DEBBIE | Lost In Your Eyes | 12n |
| GIBSON, DEBBIE | Lost In Your Eyes | 4p |
| GIBSON, DEBBIE | Lost In Your Eyes | 7p |
| GIBSON, DEBBIE | Lost In Your Eyes | 9p |
| GUNS N' ROSES | Paradise City | 6p |
| GUNS N' ROSES | Paradise City | 9p |

H/I

| | | |
|---------------------|---------------------------------|-----|
| HALL & DATES | I Can't Go For That (No Can Do) | 10a |
| HALL & DATES | You Make My Dreams | 9a |
| HALL, DARYL | Dreamtime | 3p |
| HEART | What About Love | 6a |
| HENLEY, DON | All She Wants To Do Is Dance | 9a |
| HOUSTON, WHITNEY | So Emotional | 9a |
| HUMAN LEAGUE, THE | Don't You Want Me | 1p |
| ICEHOUSE | Crazy | 11a |
| IDOL, BILLY | Hot In The City | 8p |
| IDOL, BILLY | Mony Mony | 11p |
| INFORMATION SOCIETY | Walking Away | 12n |
| INFORMATION SOCIETY | What's On Your Mind | 11a |
| INXS | Devil Inside | 2p |
| INXS | Need You Tonight | 8a |
| INXS | What You Need | 4p |

J/K

| | | |
|-------------------|------------------------------|-----|
| JETS | Rocket 2 U | 6p |
| JOHN, ELTON | I Don't Wanna Go On With You | 9a |
| JOHNNY HATES JAZZ | Shattered Dreams | 6a |
| JOHNNY HATES JAZZ | Shattered Dreams | 3p |
| JONES, HOWARD | Everlasting Love | 8p |
| JONES, HOWARD | No One Is To Blame | 1p |
| JONES, HOWARD | Things Can Only Get Better | 7p |
| JOURNEY | Open Arms | 10a |
| KON KAN | I Beg Your Pardon | 6a |
| KON KAN | I Beg Your Pardon | 10a |
| KON KAN | I Beg Your Pardon | 3p |
| KON KAN | I Beg Your Pardon | 7p |

L/M

| | | |
|--------------------|--------------------------|-----|
| LEVEL 42 | Lessons In Love | 10a |
| LEWIS, HUEY & NEWS | Jacob's Ladder | 11a |
| LEWIS, HUEY & NEWS | Power Of Love | 10a |
| LIVING COLOUR | Cult Of Personality | 11p |
| LOGGINS, KENNY | Nobody's Fool | 4p |
| LOGGINS, KENNY | Tell Her | 8a |
| LOGGINS, KENNY | Tell Her | 11a |
| LOGGINS, KENNY | Tell Her | 2p |
| LOGGINS, KENNY | Tell Her | 5p |
| LOGGINS, KENNY | Tell Her | 8p |
| MADONNA | Borderline | 4p |
| MARTIKA | More Than You Know | 6p |
| MARTIKA | More Than You Know | 11p |
| MARX, RICHARD | Hold On To The Nights | 12n |
| MARX, RICHARD | Should've Known Better | 9a |
| MELLENCAMP, JOHN C | Authority Song | 5p |
| MELLENCAMP, JOHN C | Pink Houses | 11a |
| MELLENCAMP, JOHN C | R-O-C-K In The USA | 3p |
| MELLENCAMP, JOHN C | Small Town | 9a |
| MIKE & MECHANICS | All I Need Is A Miracle | 11p |
| MIKE & MECHANICS | The Living Years | 7a |
| MIKE & MECHANICS | The Living Years | 11a |
| MIKE & MECHANICS | The Living Years | 4p |
| MIKE & MECHANICS | The Living Years | 8p |
| MILLER STEVE | Rock In Me | 8a |
| MILLI VANILLI | Girl, You Know It's True | 6p |
| MILLI VANILLI | Girl, You Know It's True | 10p |
| MINOGUE, KYLIE | The Loco-Motion | 8p |
| MONEY, EDDIE | Baby Hold On | 4p |
| MONEY, EDDIE | Love In Your Eyes | 7a |
| MONEY, EDDIE | Love In Your Eyes | 11a |
| MONEY, EDDIE | Love In Your Eyes | 3p |
| MONEY, EDDIE | Love In Your Eyes | 7p |

N/O

| | | |
|----------------------|------------------------------|-----|
| NEVIL, ROBBIE | C'est La Vie | 12n |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 7a |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 2p |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 5p |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 7p |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 11p |
| NOVELTY | Novelty | 6a |
| NOVELTY | Novelty | 8a |
| NOVELTY | Novelty | 9a |
| NU SHOOUZ | I Can't Wait | 12n |
| OCEAN, BILLY | Get Outta My Dreams Get Into | 10p |
| OMD | If You Leave | 7p |
| ORBISON, ROY | You Got It | 7a |
| ORBISON, ROY | You Got It | 12n |
| OUTFIELD | Your Love | 10a |

P/R

| | | |
|----------------------|------------------------------|-----|
| PALMER, ROBERT | Addicted To Love | 2p |
| PALMER, ROBERT | I Didn't Mean To Turn You On | 10p |
| PERRY, STEVE | Oh Sherrie | 10p |
| PETTY, TOM/HEARTBKRS | Don't Do Me Like That | 6a |
| PLANT, ROBERT | Tall Cool One | 7p |
| POISON | Your Mamma Don't Dance | 9p |
| R.E.M. | Stand | 6a |
| R.E.M. | Stand | 10a |
| R.E.M. | Stand | 2p |
| R.E.M. | Stand | 7p |
| REO SPEEDWAGON | Time For Me To Fly | 6p |
| ROLLING STONES | Start Me Up | 7a |
| ROMANTICS | Talking In Your Sleep | 1p |
| ROMANTICS | What I Like About You | 6p |
| ROXETTE | The Look | 7a |
| ROXETTE | The Look | 10a |
| ROXETTE | The Look | 2p |
| ROXETTE | The Look | 6p |
| ROXETTE | The Look | 9p |

S/T

| | | |
|----------------------|-------------------------------|-----|
| SHERIFF | When I'm With You | 6p |
| SPRINGSTEEN, BRUCE | Glory Days | 11a |
| SPRINGSTEEN, BRUCE | Pink Cadillac | 3p |
| STEWART, ROD | Forever Young | 5p |
| STEWART, ROD | Lost In You | 7a |
| STEWART, ROD | My Heart Can't Tell You No | 8a |
| STEWART, ROD | My Heart Can't Tell You No | 11a |
| STEWART, ROD | My Heart Can't Tell You No | 3p |
| STEWART, ROD | My Heart Can't Tell You No | 6p |
| STEWART, ROD | My Heart Can't Tell You No | 10p |
| SUMMER, HENRY LEE | I Wish I Had A Girl | 8p |
| SUMMER, HENRY LEE | No Way Of Knowin' | 11a |
| SUMMER, HENRY LEE | No Way Of Knowin' | 9p |
| SURVIVOR | I Can't Hold Back | 9p |
| TPAU | Heart And Soul | 6p |
| TEARS FOR FEARS | Everybody Wants To Rule The | 8p |
| THIRTY EIGHT SPECIAL | Caught Up In You | 2p |
| THIRTY EIGHT SPECIAL | Chatahoochee | 5p |
| THIRTY EIGHT SPECIAL | Second Chance | 12n |
| THIRTY EIGHT SPECIAL | Second Chance | 10p |
| TIFFANY | I Think We're Alone Now | 8p |
| TIMELORDS | Doctorin' The Tardis | 4p |
| TIMELORDS | Doctorin' The Tardis | 9p |
| TONE-LOC | Funky Cold Medina | 9p |
| TONE-LOC | Wild Thing | 5p |
| TOTO | Rosanna | 10a |
| TURNER, TINA | What's Love Got To Do With It | 1p |

V/W

| | | |
|---------------------|-------------------------------|-----|
| VAN HALEN | Feels So Good | 4p |
| VAN HALEN | Feels So Good | 8p |
| VIXEN | Cryin' | 3p |
| VIXEN | Cryin' | 7p |
| VIXEN | Edge Of A Broken Heart | 9p |
| WANG CHUNG | Everybody Have Fun Tonight | 12n |
| WAS (NOT WAS) | Walk The Dinosaur | 3p |
| WAS (NOT WAS) | Walk The Dinosaur | 7p |
| WAS (NOT WAS) | Walk The Dinosaur | 11p |
| WHISPERS | Rock Steady | 2p |
| WHITE LION | When The Children Cry | 11p |
| WHITE, KARYN | Superwoman | 11a |
| WHITE, KARYN | Superwoman | 2p |
| WHITE, KARYN | The Way You Love Me | 9a |
| WHITE, KARYN | The Way You Love Me | 1p |
| WHITE, KARYN | The Way You Love Me | 4p |
| WHITE, KARYN | The Way You Love Me | 7p |
| WHITESNAKE | Here I Go Again | 3p |
| WHITESNAKE | Is This Love | 8p |
| WILDE, KIM | You Keep Me Hangin' On | 4p |
| WILSON, A/ZANDER, R | Surrender To Me | 9a |
| WILSON, A/ZANDER, R | Surrender To Me | 1p |
| WINGER | Seventeen | 9p |
| WINWOOD, STEVE | Don't You Know What The Night | 4p |
| WINWOOD, STEVE | Higher Love | 2p |
| WINWOOD, STEVE | Holding On | 8a |
| WINWOOD, STEVE | Holding On | 12n |
| WINWOOD, STEVE | Holding On | 11p |
| WINWOOD, STEVE | Roll With It | 1p |

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

| | | |
|----------------------|------------------------------|---|
| BREATHE | Don't Tell Me Lies | 6 |
| GIBSON, DEBBIE | Lost In Your Eyes | 6 |
| ABDUL, PAULA | Straight Up | 5 |
| BANGLES | Eternal Flame | 5 |
| LOGGINS, KENNY | Tell Her | 5 |
| NEW KIDS ON THE BLOC | You Got It (The Right Stuff) | 5 |
| ROXETTE | The Look | 5 |
| STEWART, ROD | My Heart Can't Tell You No | 5 |
| ANIMATION | Room To Move | 4 |
| BROWN, BOBBY | Roni | 4 |
| EASTON, SHEENA | The Lover In Me | 4 |
| KON KAN | I Beg Your Pardon | 4 |
| MIKE & MECHANICS | The Living Years | 4 |
| MONEY, EDDIE | Love In Your Eyes | 4 |
| R.E.M. | Stand | 4 |
| CHICAGO | You're Not Alone | 3 |
| ERASURE | A Little Respect | 3 |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | 3 |
| WAS (NOT WAS) | Walk The Dinosaur | 3 |
| BELLE STARS | Iko Iko | 2 |
| BON JOVI | I'll Be There For You | 2 |

| | | |
|----------------------|--------------------------|---|
| GUNS N' ROSES | Paradise City | 2 |
| MARTIKA | More Than You Know | 2 |
| MILLI VANILLI | Girl, You Know It's True | 2 |
| ORBISON, ROY | You Got It | 2 |
| SUMMER, HENRY LEE | No Way Of Knowin' | 2 |
| THIRTY EIGHT SPECIAL | Second Chance | 2 |
| VAN HALEN | Feels So Good | 2 |
| VIXEN | Cryin' | 2 |
| WHITE, KARYN | Superwoman | 2 |
| WILSON, A/ZANDER, R | Surrender To Me | 2 |
| BAKER, ANITA | Just Because | 1 |
| DEF LEPPARD | Rocket | 1 |
| ENYA | Orinoco Flow (Sail Away) | 1 |
| JONES, HOWARD | Everlasting Love | 1 |
| LIVING COLOUR | Cult Of Personality | 1 |
| POISON | Your Mamma Don't Dance | 1 |
| THIRTY EIGHT SPECIAL | Chatahoochee | 1 |
| TONE-LOC | Funky Cold Medina | 1 |
| WINGER | Seventeen | 1 |

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

| | | |
|----------------------|----------------------------|---|
| WHITE, KARYN | The Way You Love Me | 4 |
| ASTLEY, RICK | She Wants To Dance With Me | 3 |
| BROWN, BOBBY | My Prerogative | 3 |
| WINWOOD, STEVE | Holding On | 3 |
| BOYS CLUB | I Remember Holding You | 2 |
| COLLINS, PHIL | Two Hearts | 2 |
| CONWELL, TOMMY/YOUNG | If We Never Meet Again | 2 |
| GIANT STEPS | Another Love | 2 |
| JOHNNY HATES JAZZ | Shattered Dreams | 2 |
| TIMELORDS | Doctorin' The Tardis | 2 |

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

| | |
|----------------------|---|
| BON JOVI | 4 |
| MELLENCAMP, JOHN C | 4 |
| WINWOOD, STEVE | 4 |
| CHICAGO | 3 |
| DEF LEPPARD | 3 |
| INXS | 3 |
| JONES, HOWARD | 3 |
| STEWART, ROD | 3 |
| THIRTY EIGHT SPECIAL | 3 |

GOLD/CURR.-RECURR. RATIOS

| | |
|-----------------|-------|
| OVERALL | |
| C-R | 70.20 |
| G | 29.80 |
| MORNING DRIVE | |
| C-R | 72.09 |
| G | 27.91 |
| MIDDAY | |
| C-R | 64.38 |
| G | 35.62 |
| AFTERNOON DRIVE | |
| C-R | 71.43 |
| G | 28.57 |
| EVENING | |
| C-R | 73.97 |
| G | 26.03 |

POSITIONING STATEMENTS

| | |
|--|-----|
| CONTINUOUS MUSIC, FREE MONEY | 31X |
| "99 1/2 WZPL, Greenfield-Indianapolis. The Free Money station...ZPL." (6X) | |
| "Continuous music...ZPL." (5X) | |
| "99 1/2 WZPL...the most continuous hits...the most music." (3X) | |
| "Coming up 30 minutes of continuous music on the Apple." (3X) | |
| "Rolling through another continuous music marathon with music from (various artists)." (3X) | |
| "99 1/2 WZPL...the Free Money station." (3X) | |
| "30 minutes of continuous music on ZPL..." (or variation) (3X) | |
| "99 1/2 WZPL, Greenfield-Indianapolis...continuous hits, fun & free money...ZPL." (2X) | |
| "Coming up, a full hour of continuous music." (1X) | |
| "A continuous hour's worth of music on ZPL." (1X) | |
| "99 1/2 WZPL...your station for fun, friendship and more free money." (1X) | |
| MUSIC, VARIOUS | 31X |
| "(Various artists)...part of the new music mix here at ZPL." (14X) | |
| "ZPL with the best music mix" (or variation) (6X) | |
| "99 1/2 WZPL...More winners, more often." (4X) | |
| "Hear the new music mix on 99 1/2 WZPL." (2X) | |
| "It feels good...99 1/2 WZPL." (2X) | |
| "WZPL...Indy's Apple...the station for concerts." (2X) | |
| "99 1/2 WZPL plays the new songs first." (1X) | |
| MUSIC MARATHON | 21X |
| "A (one hour) music marathon coming up next with (various artists)." (or variation) (9X) | |
| "Rolling through a (45 minute) music marathon here at ZPL" (or variation) (3X) | |
| "99 1/2 WZPL, Greenfield-Indianapolis. Now another (one hour) music marathon on Indy's #1 Hit music station ZPL" (or variation) (2X) | |
| "Hit Music Marathon...ZPL." (2X) | |
| "30 minute Music Marathon coming up next on ZPL" (2X) | |
| "Don't a one hour Music Marathon right now on ZPL" (1X) | |
| "In the middle of another Music Marathon." (1X) | |
| "WZPL...inside a one hour Music Marathon." (1X) | |
| #1 | 16X |
| "Indy's #1 Hit music station...ZPL." (5X) | |
| "Indy's #1 Hit music station...99 1/2 WZPL." (3X) | |
| "#1...the #1 Hit music station...99 1/2 WZPL." (2X) | |
| "99 1/2 WZPL...Indy's #1 Hit music station." (2X) | |
| "Chances to win all-day long on Indy's #1 ZPL." (1X) | |

"Indy's 99 1/2 WZPL...#1 in clubs." (1X)
 "99 1/2 WZPL...#1 in family fun." (1X)
 "99 1/2 WZPL...#1 in concerts." (1X)
MORNING 16X
 "99 1/2 WZPL...Good morning from the Apple." (4X)
 "Good morning from the Breakfast Club...ZPL...Good morning, good morning to you." (3X)
 "The Breakfast Club on ZPL." (2X)
 "99 1/2 WZPL...Good Morning from Indy's Nut Hut." (2X)
 "99 1/2 WZPL, Greenfield-Indianapolis, music that gets you up in the morning." (2X)
 "Indy's early morning station...WZPL (ZPL)." (1X)
 "(Music drop in)...The Breakfast Club on ZPL." (1X)
 "You're with the Morning Club on ZPL...Indy's Apple." (1X)

PROMOTIONAL ACTIVITY

FREE MONEY THURSDAY 21X
 "99 1/2 WZPL is giving away over \$120,000 in free money (free money)...Take your radio to work and listen each Thursday as we open up the Apple Cash Vault for you. Free money, every hour, every Thursday, you can win instant cash...it's easy. Join the thousands of winners and listen (just listen) on Free Money Thursday, exclusively on Indy's #1 Hit Music station...ZPL."
PEOPLES DRUG/INDY ICE PHOTO NIGHT 19X
 ZPL gives away tickets (at various times throughout the day) to the Peoples Drug/Indy Ice Photo Night. When the jock specifies the time the ninth caller can win four tickets to see the IHL hockey team in action.
SPRING BREAK GIVEAWAY 8X
 Evening host Shadow Daniels qualifies listeners for a trip for two to Daytona for Spring Break. At various times the ninth caller can call in to qualify and win a Comcast Cable T-Shirt in the process.
AFTER THE GOLD RUSH 5X
 Chris Davis parties the night away with ZPL listeners at After The Gold Rush. Included in the evenings festivities are fun, games and lots of prizes to be won. Davis does a phone-in remote on Shadow's show to invite more listeners.

COCA-COLA HOT NINE AT 9 5X
 Shadow Daniels counts down the evening's most requested songs. The person who is the ninth caller and who can correctly guess the #1 song of the countdown will win a case of Coca-Cola and a Coca-Cola sweatshirt.
JAM IT OR SLAM IT 4X
 ZPL listeners get the opportunity to decide the fate of the new release by Howard Jones, "Everlasting Love." Shadow Daniels asks listeners to call in and vote with the 99th caller winning the CD or cassette of their choice.
21 JUMP STREET 3X
 The previous winner of the "21 Jump Street" contest is mentioned. Listeners previously qualified for a chance to appear on the set of the Fox TV show which is filmed in Vancouver, B.C.

CONCERT LINE 2X
 ZPL listeners can get the latest concert info by calling up the 99 1/2 WZPL Concert Line.
LUNCH FOR TWO 2X
 Afternoon Don Payne gives a listener lunch for two for being the ninth caller.
BON JOVI TICKETS 1X
 Don Payne invites ZPL listeners to keep listening for more information on free Bon Jovi tickets for their upcoming Indy appearance.
MORNING ACTIVITY
 Various bits/features/contests include: "Morning Breakfast Scramble," "Sammy (Kinison) Alarm," interview with the father of Jane Pauley (NBC Today Show co-host), "Dead or Alive," "McDonald Menu Song," "Delbert Duck," "Myron, custodial engineer (at large)," "Beat the Press."

ACCOUNT LIST

| | | |
|---------------------------------------|----|-------------------|
| After The Gold Rush | 3X | Nightclub |
| Ale Emporium | 1X | Restaurant |
| Bentley's | 4X | Nightclub |
| Cheater's | 5X | Nightclub |
| Dier Center | 5X | Fitness |
| Hardee's | 2X | Restaurant |
| Idaho Potatoes | 2X | Food Products |
| Indiana National | 4X | Bank/Finance |
| Indianapolis News | 5X | Publication |
| Kroger | 2X | Grocery |
| Lockfield Gardens/Apartments | 1X | Various |
| Marsh's | 3X | Grocery |
| McDonald's | 4X | Restaurant |
| Montgomery Ward | 5X | Retail |
| New Visions Pictures/Roof Top | 2X | Entertainment/Rec |
| Nutri-System | 3X | Fitness |
| Peoples Drug | 6X | Retail |
| Pepsi-Cola | 2X | Beverage |
| Quaker State | 1X | Auto/MC |
| Schullz's | 2X | Restaurant |
| 7-Up | 5X | Beverage |
| Sunday Star | 2X | Publication |
| Tire America | 1X | Auto/MC |
| Toyota | 1X | Auto/MC |
| Vestron Pictures/Dream A Little Dream | 6X | Entertainment/Rec |
| Waterbed Warehouse | 1X | Furniture |
| WISH-TV/Ch 8 | 3X | TV/Broadcast |

ACCOUNTS BY CATEGORY

| | |
|-------------------|-----|
| Auto/MC | 4% |
| Bank/Finance | 5% |
| Beverage | 13% |
| Entertainment/Rec | 9% |
| Fitness | 9% |
| Food Products | 2% |
| Furniture | 1% |
| Grocery | 6% |
| Nightclub | 14% |
| Publication | 8% |
| Restaurant | 11% |
| Retail | 13% |
| TV/Broadcast | 4% |
| Various | 1% |

An Industry First.

- ✓ **First.** In January 1988, **Monday Morning Replay** became the *first* national, weekly publication to report *real*, monitored airplay information.
- ✓ **First.** MMR was the *first* to offer charts based on *real*, monitored airplay.
- ✓ **First.** MMR was the *first* to offer trending information based on *real* monitored airplay.
- ✓ **First.** Monday Morning Replay. *First* in credibility.

Monday Morning Replay
First in '88.

Leading the way into '89!

stray



Cats

BRING IT BACK AGAIN

R&R DEBUT (60)
3RD MOST ADDED!

ALBUM NETWORK DEBUT (51)
2ND MOST ADDED!

FMQB DEBUT (53)
3RD MOST ADDED!

from the forthcoming album, **BLAST OFF**

Produced by Dave Edmunds

Management: Eric Gardner/Panacea Management

U.S. TOUR BEGINS MAY 1: 5/1-HOUSTON, TX • 5/2-DALLAS, TX • 5/4-ST. LOUIS, MO • 5/5-CHICAGO, IL • 5/6-DETROIT, MI • 5/8-CLEVELAND, OH
5/9-TORONTO, CANADA • 5/11-BOSTON, MA • 5/12-13-NEW YORK, NY • 5/15-WASHINGTON, DC • 5/16-PHILADELPHIA, PA • MORE DATES TO FOLLOW!

EMI

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ROCK RADIO/KSJO-FM

WEDNESDAY, MARCH 1, 1989

OVERVIEW

STATION: KSJO-FM San Jose, CA
FREQUENCY: 92.3 MHz (50,000 watts)
GROUP OWNER: Narragansett Broadcasting
GM: David Baronfield
GSM: Jeff Siegel
OM/PO: Bob Harlow
MD: Tim Jeffries
PROMOTION DIR.: Kathy Gooden
NEWS DIRECTOR: Trish Bell
AIRSTAFF:
 6A-10A Perry Stone with Trish Bell
 10A-2P Laurie Roberts
 2P-6P Bob Robinson
 6P-10P Candy Chamberlin
 10P-2A Tim Jeffries
 2A-6A Russ Reynolds
REP FIRM: Katz Radio

HOOR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

| | | |
|------------------------|----------------------|---|
| BEATLES | Paperback Writer | G |
| ELVIS COSTELLO | Veronica | C |
| MELISSA ETHERIDGE | Bring Me Some Water | R |
| • EDDIE MONEY | Take Me Home Tonight | G |
| • NOVELTY | Novelty | X |
| SUPERTRAMP | Dreamer | G |
| • CREEDENCE CLEARWATER | Green River | G |

7AM

| | | |
|--------------|-------------------------|---|
| • BON JOVI | I'll Be There For You | C |
| • BEATLES | Golden Slumbers Medley | G |
| • HUMBLE PIE | Thirty Days In The Hole | G |

8AM

| | | |
|----------------------|-------------------|---|
| • TRAVELING WILBURYS | End Of The Line | C |
| • STEVE MILLER | Space Cowboy | G |
| • ROBERT PLANT | Dance On My Dwn | R |
| • VAN HALEN | You Really Got Me | G |
| NOVELTY | Novelty | X |

9AM

| | | |
|----------------|--------------------------------|---|
| • JOHN FOGERTY | Old Man Down The Road | G |
| ERIC CLAPTON | Let It Rain | G |
| CHRIS REA | Working On It | C |
| • GENESIS | Paperlate | G |
| LOU RAWLS | You'll Never Find Another Love | G |

10AM

| | | |
|----------------------|----------------------------|---|
| • ROLLING STONES | Bitch | G |
| LITTLE FEAT | One Clear Moment | C |
| WHO | You Better You Bet | G |
| STEVE EARLE | Back To The Wall | C |
| JOHN C MELLENCAMP | Authority Song | G |
| FIXX | Driven Out | C |
| JAMES GANG | Funk #49 | G |
| BON JOVI | I'll Be There For You | C |
| RUSH | New World Man | G |
| CRUEL STORY OF YOUTH | You're What You Want To Be | C |
| CHICAGO | 25 Or 6 To 4 | G |
| KEITH RICHARDS | Take It So Hard | R |
| REPLACEMENTS | I'll Be You | C |
| BRUCE SPRINGSTEEN | Dancing In The Oark | G |

11AM

| | | |
|----------------|------------------------------|---|
| LED ZEPPELIN | Rain Song | G |
| JETHRO TULL | Bungle In The Jungle | G |
| HEART | Barracuda | G |
| ROLLING STONES | Street Fighting Man | G |
| • STEPPENWOLF | Born To Be Wild | G |
| BOSTON | Smokin' | G |
| • CREAM | Sunshine Of Your Love | G |
| SAMMY HAGAR | (Sittin' On) The Dock Of The | G |
| BEATLES | Helter Skelter | G |
| • CHEAP TRICK | Surrender | G |

12NOON

| | | |
|------------------------|-----------------------|---|
| CHEAP TRICK | I Want You To Want Me | G |
| CHEAP TRICK | Dream Police | G |
| TRAFFIC | Glad | G |
| STEELY DAN | Bodhisatva (Live) | G |
| WHO | Bargain | G |
| WHO | Summertime Blues | G |
| WHO | Sister Disco | G |
| • TODD RUNDGREN | Hello It's Me | G |
| JOURNEY | Winds Of March | G |
| • ALLMAN BROTHERS BAND | One Way Out | G |

1PM

| | | |
|----------------------|--------------------------|---|
| BOB SEGER | Her Strut | G |
| ELVIS COSTELLO | Veronica | C |
| FLEETWOOD MAC | Seven Wonders | G |
| INXS | What You Need | G |
| CROSBY, STILLS, N. Y | That Girl | C |
| THEM | Gloria | G |
| TRAVELING WILBURYS | End Of The Line | C |
| KANSAS | Carry On Wayward Son | G |
| • ROLLING STONES | Let It Bleed | G |
| CHOIRBOYS | Run To Paradise | C |
| • U2 | Angel Df Harlem | R |
| FOREIGNER | Long, Long Way From Home | G |
| PHIL COLLINS | Don't Lose My Number | G |

2PM

| | | |
|---------------------|------------------------------|---|
| MIDGE URE | Dear God | C |
| DOOBIE BROTHERS | Black Water | G |
| DON HENLEY | Sunset Grill | G |
| RADIATORS | Confidential | C |
| RASCALS | Good Lovin' | G |
| BAO COMPANY | Shake It Up | C |
| CLASH | Should I Stay Or Should I Go | G |
| • DOORS | Crystal Ship | G |
| DAVID CROSBY | Drive My Car | C |
| LED ZEPPELIN | All My Love | R |
| • R E M | Orange Crush | G |
| TOM PETTY/HEARTBKRS | Breakdown | G |
| ZZ TOP | Cheap Sunglasses | G |

3PM

| | | |
|----------------|---------------------|---|
| JON BUTCHER | Send Me Somebody | C |
| JOE WALSH | Life's Been Good | G |
| LOVE & ROCKETS | No New Tale To Tell | G |
| XTC | Mayor Of Simpleton | C |
| YARDBIRDS | Shapes Of Things | G |
| CHRIS REA | Working On It | C |
| HEART | Even It Up | G |
| • LED ZEPPELIN | Ocean | G |
| WATERBOYS | World Party | C |
| • ROBERT PLANT | Dance On My Own | R |

4PM

| | | |
|----------------------|-----------------------------|---|
| CARS | You're All I've Got Tonight | G |
| BRYAN ADAMS | Heat Of The Night | G |
| ROY ORBISON | You Got It | C |
| STEELY DAN | Do It Again | G |
| ROBERT PALMER | Addicted To Love | G |
| CHEAP TRICK | Never Had A Lot To Lose | C |
| CREEDENCE CLEARWATER | Born On The Bayou | G |
| LITTLE FEAT | One Clear Moment | C |
| VAN MORRISON | Domino | G |
| • RUSH | Working Man | G |
| CHARLIE SEXTON | Don't Look Back | C |
| • VAN HALEN | Finish What Ya Started | R |

5PM

| | | |
|----------------|--------------------|---|
| DOORS | Light My Fire | G |
| SANTANA | Soul Sacrifice | G |
| U2 | In God's Country | G |
| ELVIS COSTELLO | Veronica | C |
| CHEAP TRICK | Ain't That A Shame | R |
| R E M | Stand | G |
| • EASTERHOUSE | Come Out Fighting | C |
| ERIC CLAPTON | Forever Man | G |
| • SUPERTRAMP | Bloody Well Right | G |

6PM

| | | |
|----------------------|----------------------------|---|
| ZZ TOP | Tush | G |
| BRYAN ADAMS | Lonely Nights | G |
| BEATLES | Something | G |
| CROSBY, STILLS, N. Y | Almost Cut My Hair | G |
| TRAVELING WILBURYS | End Of The Line | C |
| CHEAP TRICK | Surrender | G |
| TOM COCHRANE/RED | Big League | R |
| ROYAL COURT OF CHINA | Half The Truth | C |
| WHITESNAKE | Still Of The Night | G |
| • BAD COMPANY | Shake It Up | C |
| GENESIS | Lamb Lies Down On Broadway | G |
| LITTLE AMERICA | Where Were You | C |
| • ROLLING STONES | Beast Of Burden | G |

7PM

| | | |
|-----------------|---------------------|---|
| DEREK & DOMINOS | Layla | G |
| HORSELIPS | Loneliness | G |
| BOSTON | A Man I'll Never Be | G |
| RAMONES | I Wanna Be Sedated | G |
| JONI MITCHELL | Raised On Robbery | G |
| MONTROSE | Rock The Nation | G |
| FOREIGNER | Dirty White Boy | G |
| JON BUTCHER | Send Me Somebody | C |

| | | |
|---------------------|------------------------|---|
| • LYNRYD SKYNYRD | What's Your Name | G |
| HOTHOUSE FLOWERS | Feet On The Ground | C |
| • HUEY LEWIS & NEWS | Walking On A Thin Line | G |
| STEVE EARLE | Copperhead Road | R |

8PM

| | | |
|----------------------|----------------------------|---|
| ROBIN TROWER | Too Rolling Stoned | G |
| MIDGE URE | Dear God | C |
| PETER FRAMPTON | Oo You Feel Like We Oo | G |
| GUNS N' ROSES | Welcome To The Jungle | R |
| CHRIS REA | Working On It | C |
| • OZZY OSBOURNE | Crazy Train | G |
| CRUEL STORY OF YOUTH | You're What You Want To Be | C |
| • BON JOVI | Wanted Dead Or Alive | G |
| JOAN JETT/BLACKHRTS | Little Liar | R |

9PM

| | | |
|----------------|-----------------------------|---|
| JIMI HENDRIX | Fire | G |
| TESLA | Heaven's Trail (No Way Out) | C |
| AEROSMITH | Back In The Saddle | G |
| BAD COMPANY | No Smoke Without A Fire | R |
| RADIATORS | Confidential | C |
| WHITESNAKE | Give Me All Your Love | G |
| U2 | Desire | R |
| ELVIS COSTELLO | Veronica | C |
| PETER GABRIEL | In Your Eyes | G |
| • ZZ TOP | Tube Snake Boogie | G |
| REPLACEMENTS | I'll Be You | C |
| • VAN HALEN | Dreams | G |
| DEF LEPPARD | Love Bites | R |

10PM

| | | |
|---------------|-------------------------------|---|
| LED ZEPPELIN | Going To California | G |
| LED ZEPPELIN | That's The Way | G |
| LED ZEPPELIN | Battle Of Evermore | G |
| LED ZEPPELIN | Immigrant Song | G |
| CHEAP TRICK | Never Had A Lot To Lose | C |
| SCORPIONS | Zoo | G |
| SAMMY HAGAR | Your Love Is Driving Me Crazy | G |
| GUNS N' ROSES | Paradise City | R |
| RUSH | Tom Sawyer | G |
| PINK FLOYD | Breathe/On The Run | G |

11PM

| | | |
|----------------------|-----------------------|---|
| WARRANT | Down Boys | C |
| VAN HALEN | Ice Cream Man | G |
| Y & T | Summertime Girls | G |
| BLUE OYSTER CULT | Godzilla | G |
| WINGER | Seventeen | C |
| MONTROSE | Town Without Pity | G |
| GOLDEN EARRING | Twilight Zone | G |
| BULLETBOYS | For The Love Of Money | C |
| JOE WALSH | Turn To Stone | G |
| METALLICA | One | C |
| GREAT WHITE | Save Your Love | G |
| TRIUMPH | Magic Power | G |
| • MASTERS OF REALITY | Blue Garden | C |

ALPHABETICAL LIST BY ARTIST

| | | |
|----------------------|--------------------|-----|
| ADAMS, BRYAN | Heat Of The Night | 4p |
| ADAMS, BRYAN | Lonely Nights | 9p |
| AEROSMITH | Back In The Saddle | 6p |
| ALLMAN BROTHERS BAND | One Way Out | 12n |

B

| | | |
|------------------|-------------------------|-----|
| BAD COMPANY | No Smoke Without A Fire | 9p |
| BAD COMPANY | Shake It Up | 2p |
| BAD COMPANY | Shake It Up | 6p |
| BEATLES | Golden Slumbers Medley | 7a |
| BEATLES | Helter Skelter | 11a |
| BEATLES | Paperback Writer | 6a |
| BEATLES | Something | 6p |
| BLUE OYSTER CULT | Godzilla | 11p |
| BON JOVI | I'll Be There For You | 7a |
| BON JOVI | I'll Be There For You | 10a |
| BON JOVI | Wanted Dead Or Alive | 8p |
| BOSTON | A Man I'll Never Be | 7p |
| BOSTON | Smokin' | 11a |
| BULLETBOYS | For The Love Of Money | 11p |
| BUTCHER, JON | Send Me Somebody | 3p |
| BUTCHER, JON | Send Me Somebody | 7p |

C

| | | |
|-------------|-----------------------------|-----|
| CARS | You're All I've Got Tonight | 4p |
| CHEAP TRICK | Ain't That A Shame | 5p |
| CHEAP TRICK | Dream Police | 12n |

| | | |
|----------------------|------------------------------|-----|
| CHEAP TRICK | I Want You To Want Me | 12n |
| CHEAP TRICK | Never Had A Lot To Lose | 4p |
| CHEAP TRICK | Never Had A Lot To Lose | 10p |
| CHEAP TRICK | Surrender | 11a |
| CHEAP TRICK | Surrender | 6p |
| CHICAGO | 25 Or 6 To 4 | 10a |
| CHOIRBOYS | Run To Paradise | 1p |
| CLAPTON, ERIC | Forever Man | 5p |
| CLAPTON, ERIC | Let It Rain | 9a |
| CLASH | Should I Stay Dr Should I Go | 2p |
| COCHRANE, TOM/RED | Big League | 6p |
| COLLINS, PHIL | Don't Lose My Number | 1p |
| COSTELLO, ELVIS | Veronica | 6a |
| COSTELLO, ELVIS | Veronica | 1p |
| COSTELLO, ELVIS | Veronica | 5p |
| COSTELLO, ELVIS | Veronica | 9p |
| CREAM | Sunshine Of Your Love | 11a |
| CREEDENCE CLEARWATER | Born On The Bayou | 4p |
| CREEDENCE CLEARWATER | Green River | 6a |
| CROSBY, DAVID | Drive My Car | 2p |
| CROSBY, STILLS, N. Y | Almost Cut My Hair | 6p |
| CROSBY, STILLS, N. Y | That Girl | 1p |
| CRUEL STORY OF YOUTH | You're What You Want To Be | 10a |
| CRUEL STORY OF YOUTH | You're What You Want To Be | 8p |

D

| | | |
|-----------------|---------------|----|
| DEF LEPPARD | Love Bites | 9p |
| DEREK & DOMINOS | Layla | 7p |
| DOOBIE BROTHERS | Black Water | 2p |
| DOORS | Crystal Ship | 2p |
| DOORS | Light My Fire | 5p |

E

| | | |
|--------------------|---------------------|-----|
| EARLE, STEVE | Back To The Wall | 10a |
| EARLE, STEVE | Copperhead Road | 7p |
| EASTERHOUSE | Come Out Fighting | 5p |
| ETHERIDGE, MELISSA | Bring Me Some Water | 6a |

F

| | | |
|-----------------|--------------------------|-----|
| FIXX | Driven Out | 10a |
| FLEETWOOD MAC | Seven Wonders | 1p |
| FOGERTY, JOHN | Old Man Down The Road | 9a |
| FOREIGNER | Dirty White Boy | 7p |
| FOREIGNER | Long, Long Way From Home | 1p |
| FRAMPTON, PETER | Do You Feel Like We Do | 8p |

G

| | | |
|----------------|----------------------------|-----|
| GABRIEL, PETER | In Your Eyes | 9p |
| GENESIS | Lamb Lies Down On Broadway | 6p |
| GENESIS | Paperlate | 9a |
| GOLDEN EARRING | Twilight Zone | 11p |
| GREAT WHITE | Save Your Love | 11p |
| GUNS N' ROSES | Paradise City | 10p |
| GUNS N' ROSES | Welcome To The Jungle | 8p |

H

| | | |
|------------------|-------------------------------|-----|
| HAGAR, SAMMY | (Sittin' On) The Dock Of The | 11a |
| HAGAR, SAMMY | Your Love Is Driving Me Crazy | 10p |
| HEART | Barracuda | 11a |
| HEART | Even It Up | 3p |
| HENDRIX, JIMI | Fire | 9p |
| HENLEY, DON | Sunset Grill | 2p |
| HORSELIPS | Loneliness | 7p |
| HOTHOUSE FLOWERS | Feet On The Ground | 7p |
| HUMBLE PIE | Thirty Days In The Hole | 7a |

I

| | | |
|------|---------------|----|
| INXS | What You Need | 1p |
|------|---------------|----|

J

| | | |
|----------------------|----------------------|-----|
| JAMES GANG | Funk #49 | 10a |
| JETHRO TULL | Bungle In The Jungle | 11a |
| JETT, JOAN/BLACKHRTS | Little Liar | 8p |
| JOURNEY | Winds Of March | 12n |

K

| | | |
|--------|----------------------|----|
| KANSAS | Carry On Wayward Son | 1p |
|--------|----------------------|----|

L

| | | |
|--------------|---------------------|-----|
| LED ZEPPELIN | All My Love | 2p |
| LED ZEPPELIN | Battle Of Evermore | 10p |
| LED ZEPPELIN | Going To California | 10p |
| LED ZEPPELIN | Immigrant Song | 10p |
| LED ZEPPELIN | Ocean | 3p |
| LED ZEPPELIN | Rain Song | 11a |
| LED ZEPPELIN | That's The Way | 10p |

ROCK RADIO/KSJO-FM

ALPHABETICAL LIST BY ARTIST

| | | |
|----------------------|--------------------------------|-----|
| L | | |
| LEWIS, HUEY & NEWS | Walking On A Thin Line | 7p |
| LITTLE AMERICA | Where Were You | 6p |
| LITTLE FEAT | One Clear Moment | 10a |
| LITTLE FEAT | One Clear Moment | 4p |
| LOVE & ROCKETS | No New Tale To Tell | 3p |
| L'NYRD SKYNYRD | What's Your Name | 7p |
| M | | |
| MASTERS OF REALITY | Blue Garden | 11p |
| MELLENBAMP, JOHN C | Authority Song | 10a |
| METALLICA | One | 11p |
| MILLER, STEVE | Space Cowboy | 8a |
| MITCHELL, JONI | Raised On Robbery | 7p |
| MONEY, EDDIE | Take Me Home Tonight | 6a |
| MONTE ROSE | Rock The Nation | 7p |
| MONTE ROSE | Town Without Pity | 11p |
| MORRISON, VAN | Domino | 4p |
| N | | |
| NOVELTY | Novelty | 6a |
| NOVELTY | Novelty | 8a |
| O | | |
| ORBISON, ROY | You Got It | 4p |
| OSBURN, OZZY | Crazy Train | 8p |
| P | | |
| PALMER, ROBERT | Addicted To Love | 4p |
| PETTY, TOM/HEARTBKRS | Breakdown | 2p |
| PINK FLOYD | Breathe/On The Run | 10p |
| PLANT, ROBERT | Dance On My Own | 8a |
| PLANT, ROBERT | Dance On My Own | 3p |
| R | | |
| R.E.M. | Orange Crush | 2p |
| R.E.M. | Stand | 5p |
| RADIATORS | Confidential | 2p |
| RADIATORS | Confidential | 9p |
| RAMONES | I Wanna Be Sedated | 7p |
| RASCALS | Good Lovin | 2p |
| RAWLS, LOU | You'll Never Find Another Love | 9a |
| REA, CHRIS | Working On It | 9a |
| REA, CHRIS | Working On It | 3p |
| REA, CHRIS | Working On It | 8p |
| REPLACEMENTS | I'll Be You | 10a |
| REPLACEMENTS | I'll Be You | 9p |
| RICHARDS, KEITH | Take It So Hard | 10a |
| ROLLING STONES | Beast Of Burden | 6p |
| ROLLING STONES | Bitch | 10a |
| ROLLING STONES | Let It Bleed | 11p |
| ROLLING STONES | Street Fighting Man | 11a |
| ROYAL COURT OF CHINA | Half The Truth | 6p |
| RUNDGREN, TODD | Hello It's Me | 12n |
| RUSH | New World Man | 10a |
| RUSH | Tom Sawyer | 10p |
| RUSH | Working Man | 4p |
| S | | |
| SANTANA | Soul Sacrifice | 5p |
| SCORPIONS | Zoo | 10p |
| SEGER, BOB | Her Strut | 1p |
| SEXTON CHARLIE | Don't Look Back | 4p |
| SPRINGSTEEN, BRUCE | Dancing In The Dark | 10a |
| STEELY DAN | Bodhisattva (Live) | 12n |
| STEELY DAN | Do It Again | 4p |
| STAPPENWOLF | Born To Be Wild | 11a |
| SUPERTRAMP | Bloody Well Right | 5p |
| SUPERTRAMP | Dreamer | 6a |
| T | | |
| TESLA | Heaven's Trail (No Way Out) | 9p |
| THEM | Gloria | 1p |
| TRAFFIC | Glad | 12n |
| TRAVELING WILBURYS | End Of The Line | 8a |
| TRAVELING WILBURYS | End Of The Line | 1p |
| TRAVELING WILBURYS | End Of The Line | 6p |
| TRAVELING WILBURYS | End Of The Line | 11p |
| TRIUMPH | Magic Power | 11p |
| TROWER, ROBIN | Too Rolling Stoned | 8p |

U

| | | |
|------------|------------------|----|
| U2 | Angel Of Harlem | 1p |
| U2 | Desire | 9p |
| U2 | In God's Country | 5p |
| URE, MIDGE | Dear God | 2p |
| URE, MIDGE | Dear God | 8p |

V

| | | |
|-----------|------------------------|-----|
| VAN HALEN | Dreams | 9p |
| VAN HALEN | Finish What Ya Started | 4p |
| VAN HALEN | Ice Cream Man | 11p |
| VAN HALEN | You Really Got Me | 8a |

W

| | | |
|------------|-----------------------|-----|
| WALSH JOE | Life's Been Good | 3p |
| WALSH JOE | Turn To Stone | 11p |
| WARRANT | Down Boys | 11p |
| WARRANT | World Party | 3p |
| WATERBOYS | Give Me All Your Love | 9p |
| WHITESNAKE | Still Of The Night | 6p |
| WHITESNAKE | Bargain | 12n |
| WHO | Sister Disco | 12n |
| WHO | Summertime Blues | 12n |
| WHO | You Better You Bet | 10a |
| WHO | Seventeen | 11p |
| WINGER | | |

X

| | | |
|-----|--------------------|----|
| XTC | Mayor Of Simpleton | 3p |
|-----|--------------------|----|

Y

| | | |
|-----------|------------------|-----|
| Y & T | Summertime Girls | 11p |
| YARDBIRDS | Shapes Of Things | 3p |

Z

| | | |
|--------|-------------------|----|
| ZZ TOP | Cheap Sunglasses | 2p |
| ZZ TOP | Tube Snake Boogie | 9p |
| ZZ TOP | Tush | 6p |

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

| | | |
|----------------------|-----------------------------|---|
| COSTELLO, ELVIS | Veronica | 4 |
| REA, CHRIS | Working On It | 3 |
| TRAVELING WILBURYS | End Of The Line | 3 |
| BAD COMPANY | Shake It Up | 2 |
| BON JOVI | I'll Be There For You | 2 |
| BUTCHER, JON | Send Me Somebody | 2 |
| CHEAP TRICK | Never Had A Lot To Lose | 2 |
| CRUEL STORY OF YOUTH | You're What You Want To Be | 2 |
| LITTLE FEAT | One Clear Moment | 2 |
| RADIATORS | Confidential | 2 |
| REPLACEMENTS | I'll Be You | 2 |
| URE, MIDGE | Dear God | 2 |
| BULLETBOYS | For The Love Of Money | 1 |
| CHOIRBOYS | Run To Paradise | 1 |
| CROSBY, DAVID | Drive My Car | 1 |
| CROSBY, STILLS, N. Y | That Girl | 1 |
| EARLE, STEVE | Back To The Wall | 1 |
| EASTERHOUSE | Come Out Fighting | 1 |
| FIXX | Driven Out | 1 |
| HDTHOUSE FLOWERS | Feet On The Ground | 1 |
| LITTLE AMERICA | Where Were You | 1 |
| MASTERS OF REALITY | Blue Garden | 1 |
| METALLICA | One | 1 |
| ORBISON, ROY | You Got It | 1 |
| ROYAL COURT OF CHINA | Half The Truth | 1 |
| SEXTON CHARLIE | Don't Look Back | 1 |
| TESLA | Heaven's Trail (No Way Out) | 1 |
| WARRANT | Down Boys | 1 |
| WATERBOYS | World Party | 1 |
| WINGER | Seventeen | 1 |
| XTC | Mayor Of Simpleton | 1 |

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

| | | |
|---------------|-----------------|---|
| PLANT, ROBERT | Dance On My Own | 2 |
|---------------|-----------------|---|

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

| | |
|----------------|-----|
| LED ZEPPELIN | 7 * |
| CHEAP TRICK | 5 * |
| BEATLES | 4 |
| ROLLING STONES | 4 |
| VAN HALEN | 4 |
| WHO | 4 * |
| RUSH | 3 |
| U2 | 3 |
| ZZ TOP | 3 |

*Featured in special programming

GOLD/CURR.-RECURR. RATIOS

| | |
|------------------------|-------|
| OVERALL | |
| C-R | 35.20 |
| G | 64.80 |
| MORNING DRIVE | |
| C-R | 33.33 |
| G | 66.67 |
| MIDDAY | |
| C-R | 28.33 |
| G | 71.67 |
| AFTERNOON DRIVE | |
| C-R | 40.91 |
| G | 59.09 |
| EVENING | |
| C-R | 38.60 |
| G | 61.40 |

POSITIONING STATEMENTS

| | |
|--|-----|
| 92.3 | 59X |
| "92.3 KSJO." (48X) | |
| "92.3 KSJO San Jose." (8X) | |
| "From Monterey to the San Francisco Bay, we're 92.3 KSJO." (2X) | |
| "[POLICE SIRENS]...Anything more rock 'n' roll than this would be against the law...92.3 KSJO." (1X) | |
| SOLID ROCK SET | |
| "We're in a 45 minute solid rock set on 92.3 KSJO." (24X) | 31X |
| "Another 92 minute solid rock set on 92.3 KSJO." (4X) | |
| "Rollin' with another 92 minute solid rock set on 92.3 KSJO." (2X) | |
| "The Bay Area's home of the 92 minute solid rock set...92.3 KSJO." (1X) | |
| SOLID ROCK 'N' ROLL | |
| "Solid rock 'n' roll...92.3 KSJO." (16X) | 27X |
| "The Bay Area's choice for solid rock 'n' roll...92.3 KSJO San Jose." (8X) | |
| "92.3 KSJO...solid rock 'n' roll." (2X) | |
| "[CAR FX]...If you want solid rock 'n' roll in your car, punch in 92.3 KSJO." (1X) | |

| | |
|---|----|
| MORNINGS | |
| "[MORNING SHOW EXCERPTS]...Perry Stone...mornings on 92.3 KSJO." (6X) | 7X |
| "Perry Stone and Trish in the morning on 92.3 KSJO." (1X) | |
| CONCERT | |
| "Your number one concert leader...92.3 KSJO." (3X) | 3X |

PROMOTIONAL ACTIVITY

| | |
|---|-----|
| CHEAP TRICK REMOTE | |
| Monitor date coincided with Cheap Trick/Jetboy concert at the Kaiser Convention Center in Oakland. Bob Robinson's PM Drive shift originated from a lavish backstage suite where he interviewed musicians, technicians and even groups. Progress reports continued throughout the evening. | 24X |
| ELECTRIC LUNCH ROCK CLASSICS | |
| Laurie Roberts begins the lunch classics at 11AM. Before the noon hour ends there are rock blocks and a free lunch for winners of the rock trivia contest. | 20X |
| 92 SECONDO GIVEAWAY | |
| At 7:15 each morning Perry and Trish name a listener who has 92 seconds to call in to win a Daihatsu Charade. Contest continues each hour of the morning show until there is a winner; car is from Pearson Daihatsu. | 18X |
| ALL REQUEST WEEKNIGHTS/ZEP SET AT 10 | |
| Music Director Tim Jeffries kicks off with an All Request Zep Set followed by requests in all sizes and shapes. Included are cuts by The Choirboys, Y & T, Ronnie Montrose and the Masters Of Reality. | 14X |
| TICKET WINOOW | |
| Throughout the evening tickets to several Bay Area club events are given to the 10th callers. | 7X |
| 70'S AT SEVEN | |
| The Ramones and Horselips spice up nightly nostalgia segment. | 6X |

MORNING SHOW ACTIVITY 6X
Listeners can acquire freebies or a date by participating in "Celebrity Quote," the "Album Six Pack" or "Love American Style." Contestants must possess the stamina to survive the good-natured brutality of Perry Stone and Trish Bell.

FAX PIX AT SIX 4X
Businesses zap their fax requests to Candy Chamberlin for an early evening set.

T.G.I. FIVE 3X
Bob Robinson airs five requests at 5PM.

ACCOUNT LIST

| | | |
|----------------------------------|-----|-------------------|
| Al Hammer | 2X | Beverage |
| American Airlines | 5X | Airline |
| Anderson's Audio and Video | 5X | Electronics |
| Bay Area Traffic Defender | 2X | Legal Services |
| Bill Graham Productions | 3X | Concert |
| California Auto Exchange | 1X | Automotive |
| California Chiropractic Referral | 2X | Medical |
| Capital Nissan/Volvo | 4X | Auto/MC |
| Carl's Jr. | 6X | Restaurant |
| Contractors' Exam Publishing | 3X | Education |
| Evergreen Athletic Club | 3X | Entertainment/Rec |
| Guitar Center | 4X | Electronics |
| Heritage Cablevision/Showtime | 4X | Entertainment/Rec |
| Jack-in-the-box | 2X | Restaurant |
| Kirkwood Mountain | 4X | Entertainment/Rec |
| McDonald's | 4X | Restaurant |
| Mount Bachelor | 6X | Entertainment/Rec |
| No Jacket Required | 3X | Nightclub |
| Pacific Bell | 1X | Communications |
| Paramount Imports | 2X | Retail |
| Pearson Daihatsu | 11X | Auto/MC |
| Pepsi Cola | 3X | Beverage |
| Puma's | 1X | Nightclub |
| Round Table | 7X | Restaurant |
| San Jose Traffic Clinic | 3X | Legal Services |
| Silver Creek Tire/Service Center | 5X | Automotive |
| Spa-quatics | 2X | Retail |
| Speed Merchant | 8X | Automotive |
| Stereo Habitat | 2X | Electronics |
| Sterling Limousine | 4X | Entertainment/Rec |
| Supershops | 6X | Automotive |
| U.S. Air | 1X | Airline |
| Wood Creek | 2X | Real Estate |

ACCOUNTS BY CATEGORY

| | |
|-------------------|-----|
| Airline | 5% |
| Auto/MC | 12% |
| Automotive | 16% |
| Beverage | 4% |
| Communications | 1% |
| Concert | 3% |
| Education | 3% |
| Electronics | 11% |
| Entertainment/Rec | 16% |
| Legal Services | 4% |
| Medical | 2% |
| Nightclub | 3% |
| Real Estate | 2% |
| Restaurant | 16% |
| Retail | 3% |

MELISSA ETHERIDGE

"SIMILAR FEATURES"



Scary Alexander Haig ...



... and the scary Grinch?



Sitting in for ABC's Sam Donaldson ...



Mr. Spock?



Mary Tyler Moore ...



... and The Joker from *Batman*?

From the Spy Book *Separated At Birth?* (Dolphin/Doubleday)

MMR ROCK TRACER TRACKS $\begin{matrix} \uparrow \\ \text{22} \\ \text{---} \\ \text{18} \\ \text{---} \\ \uparrow \end{matrix}$ - $\begin{matrix} \uparrow \\ \text{18} \\ \text{---} \\ \text{14} \\ \text{---} \\ \uparrow \end{matrix}$

MMR 6AM-7PM ROCK CHART $\begin{matrix} \uparrow \\ \text{18} \\ \text{---} \\ \text{14} \\ \text{---} \\ \uparrow \end{matrix}$

22% INCREASE IN AIRPLAY THIS WEEK!

R&R TRACK (14)

ADULT CONTEMPORARY/WYLT-FM

WEDNESDAY, MARCH 1, 1989

OVERVIEW

STATION: WYLT-FM, Raleigh, NC
FREQUENCY: 96.1 MHz (98,000 watts)
GROUP OWNER: Metroplex Communications
PRES./GM: Gary Weiss
GSM: David McWhorter
OM/PO: Barry James
AIRSTAFF:
 5:30A-10A Charlie O. Bryan
 10A-2P John Low
 2P-4P Barry James
 4P-7P Wynn Richards
 7P-12M "Lite Nite Lovesongs" with Doug Allen
REP FIRM: Chrystal Radio

HOURLY MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted First song in music sweep is indicated by a bullet in left hand margin

6AM

- AIR SUPPLY Every Woman In The World G
- DIONNE WARWICK Deja Vu G
- BRUCE HORNSBY/RANGE The Way It Is G
- CHICAGO Just You 'N Me G
- JEFFREY OSBORNE On The Wings Of Love G
- PEABO BRYSON If Ever You're In My Arms G
- HOLLIES Air That I Breathe G
- BEACH BOYS Wouldn't It Be Nice G
- BILLY DCEAN Colour Of Love R
- GENESIS In Too Deep G
- NICOLETTE LARSON Lotta Love G

7AM

- ENGLAND DAN/JOHN FOR I'd Really Love To See You G
- CHRISTOPHER CROSS Sailing G
- RICHARD MARX Hold On To The Nights R
- SMOKEY ROBINSON Being With You G
- LITTLE RIVER BAND Reminiscing G
- GLENN FREY One You Love G
- SPINNERS Could It Be I'm Falling In Lov G
- JIMMY RUFFIN What Becomes Of The Brokenhear G
- GLORIA ESTEFAN/MSM 1-2-3 R
- DOOBIE BROTHERS What A Fool Believes G
- CLIMAX Precious And Few G

8AM

- HERB ALPERT Rise G
- LOU RAWLS Lady Love G
- BRENDA K STARR I Still Believe R
- STEVIE WONDER For Once In My Life G
- EAGLES Take It To The Limit G
- BENJAMIN ORR Stay The Night G
- HAROLD FALTERMEYER Axel F G
- ROY ORBISON Oh! Pretty Woman G
- BOZ SCAGGS Heart Of Mine R
- BILLY VERA & BEATERS At This Moment G
- SEALS & CROFTS We May Never Pass This Way G

9AM

- JANET JACKSON Let's Wait Awhile G
- KENNY ROGERS Love Will Turn You Around G
- JAMES TAYLOR Baby Boom Baby R
- LAURA BRANIGAN How Am I Supposed To Live With G
- FIREFALL Just Remember I Love You G
- DIANA ROSS Missing You G
- OOBIE GRAY Drift Away G
- STYLISTICS Belcha By Golly, Wow G
- FOREIGNER Waiting For A Girl Like You G
- CHRIS DEBURGH Lady In Red G
- RENO/WILSON Almost Paradise G
- MICHAEL BOLTON That's What Love Is All About G
- AIR SUPPLY Even The Nights Are Better G
- ANNE MURRAY You Needed Me G
- AMERICA Lonely People G
- RASCALS A Beautiful Morning G

10AM

- COMMODORES Three Times a Lady G
- FLEETWOOD MAC Sara G
- ERIC CARMEN Hungry Eyes G
- WHITNEY HOUSTON You Give Good Love G
- WILLIE NELSON Always On My Mind G
- MAXINE NIGHTINGALE Lead Me On G
- BEE GEES Words G
- CROSBY, STILLS, & NA Just A Song Before I Go G
- CARLY SIMON That's The Way I've Always Hea G
- DAN FOGELBERG Longer G
- BELLAMY BROTHERS Let Your Love Flow G
- DAN HILL Can I We Try G
- SADE Never As Good The First Time G
- JOHNNY RIVERS Baby I Need Your Lovin' G

11AM

- GLORIA ESTEFAN/MSM Can't Stay Away From You G
- JIM CRDCE Operator G
- PHIL COLLINS Two Hearts R
- STYLISTICS You Are Everything G
- BOZ SCAGGS Look What You've Done To Me G
- JAMES TAYLOR Your Smiling Face G
- HAPPENINGS See You In September G
- ROGERS/CARNES Don't Fall In Love W/A Dreamer G
- NEIL DIAMOND America G
- ANITA BAKER Same Ole Love(365 Days A Year) G
- LIONEL RICHIE Hello G
- STEVE WINWOOD Back In The High Life Again G
- EDDIE RABBITT Drivin' My Life Away G
- BEATLES Let It Be G

12NOON

- WHITNEY HOUSTON Saving All My Love For You G
- AIR SUPPLY One That You Love G
- CARLY SIMON Give Me All Night G
- BJ THOMAS I Just Can't Help Believing G
- SIMON & GARFUNKEL Bridge Over Troubled Water G
- KENNY G Songbird G
- FOUR TOPS Baby I Need Your Loving G
- BARBRA STREISAND Woman In Love G
- HOWARD JONES No One Is To Blame G
- BILLY JOEL Uptown Girl G
- GEORGE MICHAEL Father Figure G
- SMOKEY ROBINSON Cruisin' G
- GENE PITNEY Only Love Can Break A Heart G

1PM

- GEORGE BENSON Lady Love Me G
- JAMES TAYLOR Handy Man G
- BASIA New Day For You R
- RONNIE MILSAP Smokey Mountain Rain G
- PHIL COLLINS One More Night G
- YVONNE ELLIMAN If I Can't Have You G
- LETTERMAN Hurt So Bad G
- CYNDI LAUPER Time After Time G
- BEE GEES How Deep Is Your Love G
- ROGERS/PARTON Islands In The Stream G
- DIANA ROSS Touch Me In The Morning G
- JACKSON W/GARRETT I Just Can't Stop Loving You G
- CHICAGO No Tell Lover G
- LOVIN' SPOONFUL Daydream G

2PM

- RIGHTEOUS BROTHERS You've Lost That Lovin Feelin G
- CARS Drive G
- CARLY SIMON Coming Around Again G
- TERI DESARIO Yes, I'm Ready G
- BREAD If G
- CAROLE KING I Feel The Earth Move G
- SIMON & GARFUNKEL Scarborough Fair/Canticle G
- CHAMPAIGN Try Again G
- BRUCE SPRINGSTEEN I'm On Fire G
- ELTON JOHN Candle In The Wind G
- HALL & OATES Sara Smile G
- MEDLEY/WARNES (I've Had)The Time Of My Life G
- ANNE MURRAY Shadows In The Moonlight G
- PAUL DAVIS I Go Crazy G
- ROBERTA FLACK Making Love G
- DEE CLARKE Raindrops G

3PM

- POLICE Every Breath You Take G
- JOE COCKER You Are So Beautiful G
- GEORGE MICHAEL One More Try R
- STYLISTICS Stone In Love With You G
- CHRISTOPHER CROSS Never Be The Same G
- AIR SUPPLY Lost In Love G
- JACKSON 5 Lovin' Can Say Goodbye G
- WHITNEY HOUSTON Greatest Love Of All G
- ENGLAND DAN/JOHN FOR Love Is The Answer G
- PAUL MCCARTNEY Ebony & Ivory G
- SMOKEY ROBINSON One Heartbeat G
- AMERICA Daisy Jane G
- PHIL COLLINS Against All Odds G
- BILL WITHERS Lean On Me G

4PM

- BLACKBYRDS Walking In Rhythm G
- GLORIA ESTEFAN/MSM Anything For You R
- AMBROSIA Biggest Part Of Me G
- PATRICK SWAYZE She's Like The Wind G
- LIONEL RICHIE You Are G
- DAN FOGELBERG Leader Of The Band G
- BJ THOMAS Raindrops Keep Fallin' On My H G
- BADFINGER Day After Day G
- ANDY GIBB I Just Want To Be Your G

- DAN HILL (Never Thought) That I Could G
- FOREIGNER I Don't Want To Live W/o You R
- FIVE STAIRSTEPS O-o-h Child G
- JIM CRDCE I'll Have To Say I Love You G
- GARY PUCKETT/JUN GAP Young Girl G

5PM

- DAVID FOSTER Love Theme From St Elmos Fire G
- ELTON JOHN Don't Go Breaking My Heart G
- BASIA Time And Tide R
- JOHN PAUL YDUNG Love Is In The Air G
- BILLY JOEL Just The Way You Are G
- MCCOY/DAVIS You Don't Have To Be A Star G
- BREAD Sweet Surrender G
- SADE Sweetest Taboo G
- GORDON LIGHTFOOT If You Could Read My Mind G
- NICKS/HENLEY Leather And Lace G
- CHICAGO Will You Still Love Me? G
- LITTLE RIVER BAND Cool Change G

6PM

- CLASSICS IV Everyday With You Girl G
- EAGLES Lyrin' Eyes G
- DIANA ROSS Reach Out And Touch (Somebody) G
- BILLY OCEAN Love Is Forever G
- WHAM! Careless Whisper G
- SERGIO MENDES Never Gonna Let You Go G
- GROVER WASHINGTON JR Just The Two Of Us G
- SCOTT MCKENZIE San Francisco (Be Sure To G
- GEORGE HARRISON My Sweet Lord G
- SEALS & CROFTS Get Closer G
- PHIL COLLINS We Said Hello, Goodbye R
- LOU RAWLS You'll Never Find Another Love G
- THREE DOG NIGHT Out In The Country G

7PM

- BILLY JOEL The Longest Time G
- NEIL SEDAKA Breaking Up Is Hard To Do G
- JOHNNY MATHIS Chances Are G
- TAYLOR DAYNE I'll Always Love You R
- DOLLY PARTON I Will Always Love You G
- PETER CETERA Glory Of Love G
- GERRY & PACEMAKERS Ferry Across The Mersey G
- KOOL & THE GANG Joanna G
- ELVIS PRESLEY Are You Lonesome Tonight? G
- GLADYS KNIGHT & PIPS Best Thing That Ever Happened G
- DIANA ROSS Endless Love G
- BETTE MIDLER The Rose G
- FIREFALL You Are The Woman G
- OOUBLE Captain Of Her Heart G

8PM

- DOROTHY MOORE Misty Blue G
- EARTH, WIND & FIRE After The Love Is Gone G
- LOBO I'd Love You To Want Me G
- BRIAN HYLAND Sealed With A Kiss G
- MICHAEL JACKSON She's Out Of My Life G
- ELVIS PRESLEY Love Me Tender G
- PEACHES & HERB Reunited G
- BEE GEES I Started A Joke G
- BEE GEES I Go Crazy G
- PAUL DAVIS It's My Turn G
- DIANA ROSS Against All Odds G
- PHIL COLLINS If I Fell G
- BEATLES With Your Love G
- JEFFERSON STARSHIP First Time Ever I Saw Your G
- ROBERTA FLACK Longer G
- DAN FOGELBERG G

9PM

- SIMPLY RED Holding Back The Years G
- AIR SUPPLY Lost In Love G
- GLORIA ESTEFAN/MSM Words Get In The Way G
- STEVIE WONDER My Cherie Amour G
- PAUL YOUNG Everytime You Go Away G
- AIR SUPPLY Two Less Lonely People In The G
- PLATTERS Twilight Time G
- COMMODORES Still G
- AUSTIN/INGRAM Baby, Come To Me G
- PERCY SLEDGE When A Man Loves A Woman G
- HALL & OATES She's Gone G
- JOE COCKER Up Where We Belong G
- LEO SAYER When I Need You G
- FOREIGNER I Want To Know What Love Is G

10PM

- PAUL MAURIAT Love Is Blue G
- BILLY OCEAN Suddenly G
- THREE DOG NIGHT Pieces Of April G
- LORING/ANDERSON Friends & Lovers G
- WHITNEY HOUSTON Where Do Broken Hearts Go R

- BARRY MANILOW Weekend In New England G
- RONNIE MILSAP Lost In The 50's G
- PARIS SISTERS I Love How You Love Me G
- 10CC I'm Not In Love G
- CLIMAX Precious And Few G
- BEATLES Something G
- DIONNE WARWICK That's What Friends Are For G
- ANITA BAKER Caught Up In The Rapture G
- JETS Make It Real R
- DEBBY BDDNE You Light Up My Life G

11PM

- ELTON JOHN Your Song G
- ALABAMA When We Make Love G
- LEO SAYER More Than I Can Say G
- KENNY G W/L WILLIAMS Don't Make Me Wait For Love G
- CHICAGO You're The Inspiration G
- AMBROSIA How Much I Feel G
- CASINOS Then You Can Tell Me Goodbye G
- BJ THOMAS Rock and Roll Lullabye G
- DAN HILL Can't We Try G
- JUICE NEWTON Sweetest Thing (I've Ever Know G
- MICHAEL BDLTON That's What Love Is All About G
- HEATWAVE Always And Forever G
- GLEN CAMPBELL Gentle On My Mind G

ALPHABETICAL LIST BY ARTIST

- 1**
- 10CC I'm Not In Love 10p
- A**
- AIR SUPPLY Even The Nights Are Better 9a
 - AIR SUPPLY Every Woman In The World 6a
 - AIR SUPPLY Lost In Love 3p
 - AIR SUPPLY Lost In Love 9p
 - AIR SUPPLY One That You Love 12n
 - AIR SUPPLY Two Less Lonely People In The 9p
 - ALABAMA When We Make Love 11p
 - ALPERT, HERB Rise 8a
 - AMBROSIA Biggest Part Of Me 4p
 - AMBROSIA How Much I Feel 11p
 - AMERICA Daisy Jane 3p
 - AMERICA Lonely People 9a
 - AUSTIN/INGRAM Baby Come To Me 9p
- B**
- BADFINGER Day After Day 4p
 - BAKER, ANITA Caught Up In The Rapture 10p
 - BAKER, ANITA Same Ole Love(365 Days A Year) 11a
 - BASIA New Day For You 1p
 - BASIA Time And Tide 5p
 - BEACH BOYS Wouldn't It Be Nice 6a
 - BEATLES If I Fell 8p
 - BEATLES Let It Be 11a
 - BEATLES Something 10p
 - BEE GEES How Deep Is Your Love 1p
 - BEE GEES I Started A Joke 8p
 - BEE GEES Words 10a
 - BELLAMY BROTHERS Let Your Love Flow 10a
 - BENSON, GEORGE Lady Love Me 1p
 - BLACKBYRDS Walking In Rhythm 4p
 - BOLTON, MICHAEL That's What Love Is All About 9a
 - BOLTON, MICHAEL That's What Love Is All About 11p
 - BOONE, DEBBY You Light Up My Life 10p
 - BRANIGAN, LAURA How Am I Supposed To Live With 9a
 - BREAD If 2p
 - BREAD Sweet Surrender 5p
 - BRYSON, PEABO If Ever You're In My Arms 6a
- C**
- CAMPBELL, GLEN Gentle On My Mind 11p
 - CARMEN, ERIC Hungry Eyes 10a
 - CARS Drive 2p
 - CASINOS Then You Can Tell Me Goodbye 11p
 - CETERA, PETER Glory Of Love 7p
 - CHAMPAIGN Try Again 2p
 - CHICAGO Just You 'N Me 6a
 - CHICAGO No Tell Lover 1p
 - CHICAGO Will You Still Love Me? 5p
 - CHICAGO You're The Inspiration 11p
 - CLARKE, DEE Raindrops 2p
 - CLASSICS IV Everyday With You Girl 6p
 - CLIMAX Precious And Few 7a
 - CLIMAX Precious And Few 10p
 - COCKER, JOE Up Where We Belong 9p
 - COCKER, JOE You Are So Beautiful 3p
 - COLLINS, PHIL Against All Odds 3p
 - COLLINS, PHIL Against All Odds 8p
 - COLLINS, PHIL One More Night 1p
 - COLLINS, PHIL Two Hearts 11a
 - COLLINS, PHIL We Said Hello, Goodbye 6p
 - COMMODORES Still 9p

ADULT CONTEMPORARY/WYLT-FM

ALPHABETICAL LIST BY ARTIST

C/D

| | | |
|----------------------|-----------------------------|-----|
| COMMODORES | Three Times a Lady | 10a |
| CROCE, JIM | I'll Have To Say I Love You | 4p |
| CROCE, JIM | Operator | 11a |
| CROSBY, STILLS, & NA | Just A Song Before I Go | 10a |
| CROSS, CHRISTOPHER | Never Be The Same | 3p |
| CROSS, CHRISTOPHER | Sailing | 7a |
| DAVIS, PAUL | I Go Crazy | 2p |
| DAVIS, PAUL | I Go Crazy | 8p |
| DAYNE, TAYLOR | I Always Love You | 7p |
| DEBURGH, CHRIS | Lady In Red | 9a |
| DESARIO, TERI | Yes I'm Ready | 2p |
| DIAMOND, NEIL | America | 11a |
| DOOBIE BROTHERS | What A Fool Believes | 7a |
| DOUBLE | Captain Of Her Heart | 7p |

E/F

| | | |
|----------------------|-------------------------------|-----|
| EAGLES | Lyn Eyes | 6p |
| EAGLES | Take It To The Limit | 8a |
| EARTH, WIND & FIRE | After The Love Is Gone | 8p |
| ELLMAN, YVONNE | If I Can't Have You | 1p |
| ENGLAND DAN/JOHN FOR | I'd Really Love To See You | 7a |
| ENGLAND DAN/JOHN FOR | Love Is The Answer | 3p |
| ESTEFAN, GLORIA/MSM | 1-2-3 | 7a |
| ESTEFAN, GLORIA/MSM | Anything For You | 4p |
| ESTEFAN, GLORIA/MSM | Can't Stay Away From You | 11a |
| ESTEFAN, GLORIA/MSM | Words Get In The Way | 9p |
| FALTERMEYER, HAROLD | Axel F | 8a |
| FIREFALL | Just Remember I Love You | 9a |
| FIREFALL | You Are The Woman | 7p |
| FIVE STAIRSTEPS | 0-o-h Child | 4p |
| FLACK, ROBERTA | First Time Ever I Saw Your | 8p |
| FLACK, ROBERTA | Making Love | 2p |
| FLEETWOOD MAC | Sara | 10a |
| FOGELBERG, DAN | Leader Of The Band | 4p |
| FOGELBERG, DAN | Longer | 10a |
| FOGELBERG, DAN | Longer | 8p |
| FOREIGNER | I Don't Want To Live W/o You | 4p |
| FOREIGNER | I Want To Know What Love Is | 9p |
| FOREIGNER | Waiting For A Girl Like You | 9a |
| FOSTER, DAVID | Love Theme From St Elmos Fire | 5p |
| FOUR TOPS | Baby I Need Your Loving | 12n |
| FREY, GLENN | One You Love | 7a |

G/H

| | | |
|-----------------------|------------------------------|-----|
| GENESIS | In Too Deep | 6a |
| GERRY & PACEMAKERS | Ferry Across The Mersey | 7p |
| GIBB, ANDY | I Just Want To Be Your | 9a |
| GRAY, DOBIE | Drift Away | 4p |
| HALL & OATES | Sara Smile | 2p |
| HALL & OATES | She's Gone | 9p |
| HAPPENINGS | See You In September | 11a |
| HARRISON, GEORGE | My Sweet Lord | 6p |
| HEATWAVE | Always And Forever | 11p |
| HILL, DAN | (Never Thought) That I Could | 4p |
| HILL, DAN | Can't We Try | 10a |
| HILL, DAN | Can't We Try | 11p |
| HOLLIES | Air That I Breathe | 6a |
| HORNBSBY, BRUCE/RANGE | The Way It Is | 6a |
| HOUSTON, WHITNEY | Greatest Love Of All | 3p |
| HOUSTON, WHITNEY | Saving All My Love For You | 12n |
| HOUSTON, WHITNEY | Where Do Broken Hearts Go | 10p |
| HOUSTON, WHITNEY | You Give Good Love | 10a |
| HYLAND, BRIAN | Sealed With A Kiss | 8p |

J/K

| | | |
|----------------------|-------------------------------|-----|
| JACKSON 5 | Never Can Say Goodbye | 3p |
| JACKSON W/GARRETT | I Just Can't Stop Loving You | 1p |
| JACKSON, JANET | Let's Wait Awhile | 9a |
| JACKSON, MICHAEL | She's Out Of My Life | 8p |
| JEFFERSON STARSHIP | With Your Love | 8p |
| JETS | Make It Real | 10p |
| JOEL, BILLY | Just The Way You Are | 5p |
| JOEL, BILLY | The Longest Time | 7p |
| JOEL, BILLY | Uptown Girl | 12n |
| JOHN, ELTON | Candle In The Wind | 2p |
| JOHN, ELTON | Don't Go Breaking My Heart | 5p |
| JHDN, ELTON | Your Song | 11p |
| JONES, HOWARD | No One Is To Blame | 12n |
| KENNY G | Songbird | 12n |
| KENNY G W/L WILLIAMS | Don't Make Me Wait For Love | 11p |
| KING, CAROLE | I Feel The Earth Move | 2p |
| KNIGHT, GLADYS & PIP | Best Thing That Ever Happened | 7p |
| KOOL & THE GANG | Joanna | 7p |

L/M

| | | |
|-------------------|---------------------------|-----|
| LARSON, NICOLETTE | Lotta Love | 6a |
| LAUPER, CYNDI | Time After Time | 1p |
| LETTERMAN | Hurt So Bad | 1p |
| LIGHTFOOT, GORDON | If You Could Read My Mind | 5p |
| LITTLE RIVER BAND | Cool Change | 5p |
| LITTLE RIVER BAND | Reminiscing | 7a |
| LOBO | I'd Love You To Want Me | 8p |
| LORING/ANDERSON | Friends & Lovers | 10p |

| | | |
|-----------------|-------------------------------|-----|
| LOVIN' SPOONFUL | Daydream | 1p |
| MANILOW, BARRY | Weekend In New England | 10p |
| MARX, RICHARD | Hold On To The Nights | 7a |
| MATHIS, JOHNNY | Chances Are | 7p |
| MAURIAT, PAUL | Love Is Blue | 10p |
| MCCARTNEY, PAUL | Ebony & Ivory | 3p |
| MCCOO/DAVIS | You Don't Have To Be A Star | 5p |
| MCKENZIE, SCOTT | San Francisco (Be Sure To | 6p |
| MEDLEY/WARNES | (I've Had)The Time Of My Life | 2p |
| MENDES, SERGIO | Never Gonna Let You Go | 6p |
| MICHAEL, GEORGE | Father Figure | 12n |
| MICHAEL, GEORGE | One More Try | 3p |
| MIDLER, BETTE | The Rose | 7p |
| MILSAP, RONNIE | Lost In The 50's | 10p |
| MILSAP, RONNIE | Smokey Mountain Rain | 1p |
| MOORE, OROTHY | Misty Blue | 8p |
| MURRAY, ANNE | Shadows In The Moonlight | 2p |
| MURRAY, ANNE | You Needed Me | 9a |

N/O

| | | |
|---------------------|--------------------------------|-----|
| NELSON, WILLIE | Always On My Mind | 10a |
| NEWTON, JUICE | Sweetest Thing (I've Ever Know | 11p |
| NICKS/HENLEY | Leather And Lace | 5p |
| NIGHTINGALE, MAXINE | Lead Me On | 10a |
| OCEAN, BILLY | Colour Of Love | 6a |
| OCEAN, BILLY | Love Is Forever | 6p |
| OCEAN, BILLY | Suddenly | 10p |
| ORBISON, ROY | Oh! Pretty Woman | 8a |
| ORR, BENJAMIN | Stay The Night | 8a |
| DSBORNE, JEFFREY | On The Wings Of Love | 6a |

P/R

| | | |
|-----------------------|---------------------------------|-----|
| PARIS SISTERS | I Love How You Love Me | 10p |
| PARTON, DOLLY | I Will Always Love You | 7p |
| PEACHES & HERB | Reunited | 8p |
| PITNEY, GENE | Only Love Can Break A Heart | 12n |
| PLATTERS | Twilight Time | 9p |
| POLICE | Every Breath You Take | 3p |
| PRESLEY, ELVIS | Are You Lonesome Tonight? | 7p |
| PRESLEY, ELVIS | Love Me Tender | 8p |
| PUCKETT, GARY/JUN GAP | Young Girl | 4p |
| RABBITT, EDDIE | Drivin' My Life Away | 11a |
| RASCALS | A Beautiful Morning | 9a |
| RAWLS, LOU | Lady Love | 8a |
| RAWLS, LOU | You'll Never Find Another Love | 6p |
| RENO/WILSON | Almost Paradise | 9a |
| RICHIE, LIONEL | Hello | 11a |
| RICHIE, LIONEL | You Are | 4p |
| RIGHTEOUS BROTHERS | You've Lost That Lovin' Feelin' | 2p |
| RIVERS, JOHNNY | Baby I Need Your Lovin' | 10a |
| ROBINSON, SMOKEY | Being With You | 7a |
| ROBINSON, SMOKEY | Cruisin' | 12n |
| ROBINSON, SMOKEY | One Heartbeat | 3p |
| ROGERS, KENNY | Love Will Turn You Around | 9a |
| ROGERS/CARNES | Don't Fall In Love W/A Dreamer | 11a |
| ROGERS/PARTON | Islands In The Stream | 1p |
| ROSS, DIANA | Endless Love | 7p |
| ROSS, DIANA | It's My Turn | 8p |
| ROSS, DIANA | Missing You | 9a |
| ROSS, DIANA | Reach Out And Touch (Somebody) | 6p |
| ROSS, DIANA | Touch Me In The Morning | 1p |
| RUFFIN, JIMMY | What Becomes Of The Brokenheart | 7a |

S/T

| | | |
|--------------------|--------------------------------|-----|
| SADE | Never As Good The First Time | 10a |
| SADE | Sweetest Taboo | 5p |
| SAYER, LEO | More Than I Can Say | 11p |
| SAYER, LEO | When I Need You | 9p |
| SCAGGS, BOZ | Heart Of Mine | 8a |
| SCAGGS, BOZ | Look What You've Done To Me | 11a |
| SEALS & CROFTS | Get Closer | 6p |
| SEALS & CROFTS | We May Never Pass This Way | 8a |
| SEDAKA, NEIL | Breaking Up Is Hard To Do | 7p |
| SIMON & GARFUNKEL | Bridge Over Troubled Water | 12n |
| SIMON & GARFUNKEL | Scarborough Fair/Canticle | 2p |
| SIMON, CARLY | Coming Around Again | 2p |
| SIMON, CARLY | Give Me All Night | 12n |
| SIMON, CARLY | That's The Way I've Always H | 10a |
| SIMPLY RED | Holding Back The Years | 9p |
| SLEDGE, PERCY | When A Man Loves A Woman | 9p |
| SPINNERS | Could It Be I'm Falling In Lov | 7a |
| SPRINGSTEEN, BRUCE | I'm On Fire | 2p |
| STARR, BRENDA K | I Still Believe | 8a |
| STREISAND, BARBRA | Woman In Love | 12n |
| STYLISTICS | Betcha By Golly, Wow | 9a |
| STYLISTICS | Stone In Love With You | 3p |
| STYLISTICS | You Are Everything | 11a |
| SWAYZE, PATRICK | She's Like The Wind | 4p |
| TAYLOR, JAMES | Baby Boom Baby | 9a |
| TAYLOR, JAMES | Handy Man | 1p |
| TAYLOR, JAMES | Your Smiling Face | 11a |
| THOMAS, BJ | Rock and Roll Lullabye | 11p |
| THOMAS, BJ | I Just Can't Help Believing | 12n |
| THOMAS, BJ | Raindrops Keep Fallin' On My H | 4p |
| THREE DOG NIGHT | Out In The Country | 6p |
| THREE DOG NIGHT | Pieces Of April | 10p |

V/W

| | | |
|----------------------|----------------|----|
| VERA, BILLY & BEATER | At This Moment | 8a |
| WARWICK, DIONNE | Deja Vu | 6a |

| | | |
|----------------------|-----------------------------|-----|
| WARWICK, DIONNE | That's What Friends Are For | 10p |
| WASHINGTON, GROVER J | Just The Two Of Us | 6p |
| WHAM! | Careless Whisper | 6p |
| WINWOOD, STEVE | Back In The High Life Again | 11a |
| WITHERS, BILL | Lean On Me | 3p |
| WONDER, STEVIE | For Once In My Life | 8a |
| WONDER, STEVIE | My Cherie Amour | 9p |

Y

| | | |
|------------------|-----------------------|----|
| YOUNG, JOHN PAUL | Love Is In The Air | 5p |
| YOUNG, PAUL | Everytime You Go Away | 9p |

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

| | |
|---------------------|---|
| AIR SUPPLY | 5 |
| ROSS, DIANA | 5 |
| CHICAGO | 4 |
| COLLINS, PHIL | 4 |
| ESTEFAN, GLORIA/MSM | 4 |
| HOUSTON, WHITNEY | 4 |
| BEATLES | 3 |
| BEE GEES | 3 |
| FOREIGNER | 3 |
| JOEL, BILLY | 3 |
| JOHN, ELTON | 3 |
| OCEAN, BILLY | 3 |
| ROBINSON, SMOKEY | 3 |
| SIMON, CARLY | 3 |
| STYLISTICS | 3 |
| TAYLOR, JAMES | 3 |

GOLD/CURR.-RECURR. RATIOS

| | |
|-----------------|-------|
| OVERALL | |
| C-R | 6.56 |
| G | 93.44 |
| MORNING DRIVE | |
| C-R | 12.25 |
| G | 87.76 |
| MIDDAY | |
| C-R | 2.81 |
| G | 97.18 |
| AFTERNOON DRIVE | |
| C-R | 9.43 |
| G | 90.57 |
| EVENING | |
| C-R | 4.23 |
| G | 95.78 |

POSITIONING STATEMENTS

MUSIC 76X
 "WYLT, Raleigh/Durham/Chapel Hill" (17X)
 "Another 40 minutes of non-stop lite and easy favorites on W-Lite (or variation)." (17X)
 "Giving you the very best of the 60's — we're WYLT (or variation)" (10X)
 "When you hear lite and easy favorites from (two artists), you're listening to The Triangle's best variety on W-Lite 96.1 FM — we're WYLT" (8X)
 "Special songs for special people: Lite Nite Lovesongs on W-Lite (or variation)" (7X)
 "At least 96 minutes of continuous lite and easy favorites with less talk on WYLT (or variation)." (6X)
 "Lite, you sure know how to warm up a romance." (5X)
 "When you want a lot of music without a lot of talk, we're the station you think of first" (4X)
 "Home of the no repeat workday — all of your favorite music and no repeats from 9 to 6" (2X)

IMAGE 4X
 "We're the one station that's perfect for home, in your car or at work (or variation)." (4X)

PROMOTIONAL ACTIVITY

LITE AND AMERICAN AIRLINES TRIP TO BERMUDA 28X
 W-Lite listeners are vying (and dying) to win a four-day/three-night stay in wonderful Bermuda with deluxe accommodations. Contestants are to mail or fax their entry; one will be drawn on the air at a future date. That listener then has nine minutes and six seconds to phone in and claim his/her prize.

ART CONTEST 5X
 Frameworks Art Gallery and other local businesses are looking to see what kind of artistic talent the W-Lite audience has. Those entering have until March 10 to turn original artwork into the folks at Frameworks with many prizes at stake.

FUN FAX LINE 4X
 Fans of W-Lite can fax in song requests and even their suggestions to make the station sound better.

LITE NIGHT LOVESONGS 4X
 Five hours nightly with host Doug Allen, as he talks to listeners in love and takes their dedications. A panel of judges determines the "Couple of the Week" from these phone calls, awarding them a plethora of prizes.

RALEIGH INTERNATIONAL AUTO EXPOSITION 3X
 WYLT broadcasts live from the upcoming car show at the Raleigh Civic Center with a great gift to give away — a compact disc player for the car

STOCK AND BUSINESS REPORTS 2X
 The latest stock market and business news, the reports run approximately at 8:05AM and 4:40PM.

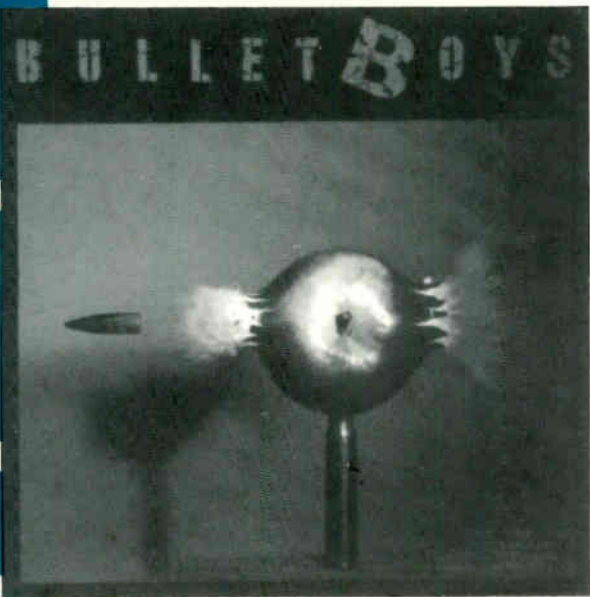
ACCOUNT LIST

| | | |
|---------------------------------|----|-------------------|
| Awake | 2X | Beverage |
| Alka-Seltzer | 1X | Health/Beauty |
| Barbecue Hut | 1X | Restaurant |
| Cannon Copier | 2X | Office Products |
| CBS This Morning | 4X | TV/Broadcast |
| Cellular One | 2X | Communications |
| Channel 22 | 3X | TV/Broadcast |
| Crosland Homes | 2X | Real Estate |
| Discover Card | 2X | Bank/Finance |
| Duke's | 3X | Food Products |
| Duration | 1X | Health/Beauty |
| Estee Lauder | 1X | Health/Beauty |
| Express Magazine | 2X | Publication |
| Flintstones Vitamins | 3X | Health/Beauty |
| Ford/JBL Audio | 1X | Auto/MC |
| Founders Row | 1X | Real Estate |
| Friends Of The College | 3X | Entertainment/Rec |
| Gulf Gasoline | 4X | Automotive |
| Hardee's | 2X | Restaurant |
| Holly Farms | 2X | Food Products |
| IBM | 3X | Computers |
| Jergen's | 3X | Health/Beauty |
| JFG Coffee | 2X | Beverage |
| Kit Kat | 1X | Food Products |
| Lake Medical Center | 1X | Medical |
| Leader | 1X | Publication |
| L'eggs | 5X | Clothing |
| Lipton Cup A Soup | 3X | Food Products |
| Manwich | 1X | Food Products |
| Matchmaker International | 4X | Dating Service |
| McDonald's | 1X | Restaurant |
| Motel 6 | 5X | Lodging |
| NBC-TV | 1X | TV/Broadcast |
| News and Observer | 4X | Publication |
| Norell Temporary Services | 6X | Employment |
| Oatmeal Goodness Bread | 4X | Food Products |
| Piedmont Air Conditioners | 3X | Home Furnishings |
| Pinestate Dairy | 2X | Food Products |
| Professional Woman | 2X | Retail |
| Raleigh International Auto Expo | 5X | Entertainment/Rec |
| Rhodes Furniture | 1X | Furniture |
| Ryland Homes | 3X | Real Estate |
| Sears | 7X | Retail |
| Al Smith | 3X | Auto/MC |
| Southern National | 2X | Bank/Finance |
| Thalheimers | 1X | Retail |
| Thrifty Car Rental | 4X | Car Rental |
| Tidy Cat 3 | 5X | Pet Supplies |
| Tire Supply | 2X | Automotive |
| Together Dating | 4X | Dating Service |
| Velamints | 4X | Food Products |
| Wake Medical Center | 2X | Medical |
| Western Temporary Services | 4X | Employment |
| Winn-Dixie | 3X | Grocery |
| WRAL-TV | 4X | TV/Broadcast |

ACCOUNTS BY CATEGORY

| | |
|------------------|-----|
| Auto/MC | 3% |
| Automotive | 4% |
| Bank/Finance | 3% |
| Beverage | 3% |
| Car Rental | 3% |
| Clothing | 4% |
| Communications | 2% |
| Computers | 2% |
| Employment | 6% |
| Entertainment | 5% |
| Food Products | 15% |
| Furniture | 1% |
| Grocery | 2% |
| Health/Beauty | 5% |
| Home Furnishings | 2% |
| Lodging | 4% |
| Medical | 2% |
| Office Products | 2% |
| Pet Supplies | 4% |
| Publication | 4% |
| Real Estate | 4% |
| Restaurant | 3% |
| Retail | 7% |
| TV/Broadcast | 9% |

WARREN BROS



■ BULLETBOYS "For The Love Of Money"

MMR ROCK TRACER TRACKS REENTRY

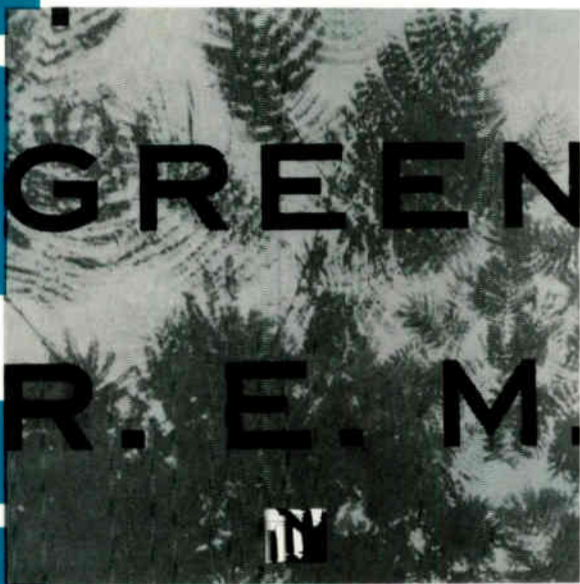
MMR 7PM-3AM ROCK CHART -

33% INCREASE IN AIRPLAY THIS WEEK!

ALREADY ON!

| | | | | | | | | |
|------|------|------|------|------|------|------|------|---------|
| KEZO | KKDJ | KRXQ | WBLM | WFBQ | WIMZ | WKLS | WLVO | WZZO |
| KFMF | KLOL | KSJO | WCMF | WHCN | WIXV | WKLT | WLZR | & MORE! |
| KISS | KOZZ | KYYS | WDVE | WHTO | WKLC | WLAV | WSTZ | |

FROM THE ALBUM *BULLETBOYS*



■ R.E.M. "Turn You Inside-Out"

MMR ROCK TRACER TRACKS DEBUT

22% INCREASE IN AIRPLAY THIS WEEK!

Q.P.I. ALREADY AT 12!

FROM THE ALBUM *GREEN*

DON'T MISS THE R.E.M. TOUR!



■ ELVIS COSTELLO "Veronica"

MMR ROCK TRACER TRACKS

MMR 6AM-7PM ROCK CHART

Q.P.I. AT 17!

REACH INDEX ALREADY 11.65 MILLION!

FROM THE LONG-AWAITED WARNER BROS. DEBUT ALBUM *SPIKE*



■ PRIVATE LIFE "Last Heartbeat"

JUST OUT AND ALREADY ON!

| | | | |
|------|------|------|--------------|
| KTXQ | KZAP | WQFM | KKDJ |
| KQRS | WCMF | KEZE | & MANY MORE! |
| KRXQ | KRIX | WRUF | |

FROM THE DEBUT ALBUM *SHADOWS*

Produced by: Edward Van Halen and Don Landee



ROCK RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

| 2/20/89 | 2/27/89 | 3/6/89 | 3/13/89 | ARTIST | TITLE | LABEL | # PLAYS | QUALITY PLAY INDEX * | REACH INDEX IN MILLIONS |
|-------------|---------|--------|---------|-----------------------|-----------------------------|------------|---------|----------------------|-------------------------|
| 1 | 3 | 1 | 1 | FIXX | Driven Out | RCA | 1085 | 20 | 20.58 |
| 7 | 7 | 4 | 2 | TRAVELING WILBURYS | End Of The Line | Wilbury/WB | 1057 | 21 | 21.53 |
| 5 | 1 | 2 | 3 | CHRIS REA | Working On It | Geffen | 987 | 21 | 16.04 |
| 4 | 4 | 3 | 4 | ROY ORBISON | You Got It | Virgin | 959 | 23 | 21.62 |
| 17 | 13 | 7 | 5 | REPLACEMENTS | I'll Be You | Sire/Repri | 840 | 18 | 15.19 |
| 6 | 6 | 5 | 6 | DAVID CROSBY | Drive My Car | A&M | 791 | 19 | 13.67 |
| 9 | 9 | 9 | 7 | BON JOVI | I'll Be There For You | Mercury/PG | 686 | 19 | 10.09 |
| 27 | 17 | 11 | 8 | BAD COMPANY | Shake It Up | Atlantic | 665 | 18 | 9.70 |
| 11 | 10 | 8 | 9 | MIDGE URE | Dear God | Chrysalis | 630 | 16 | 12.66 |
| 21 | 12 | 10 | 10 | JON BUTCHER | Send Me Somebody | Pasha/Capi | 630 | 17 | 9.53 |
| 14 | 20 | 14 | 11 | LITTLE FEAT | One Clear Moment | WB | 588 | 17 | 10.39 |
| 20 | 21 | 13 | 12 | ELVIS COSTELLO | Veronica | WB | 532 | 17 | 11.65 |
| 37 | 35 | 21 | 13 | THIRTY EIGHT SPECIAL | Second Chance | A&M | 525 | 18 | 9.10 |
| 25 | 18 | 16 | 14 | U2 | God Part II | Island | 504 | 16 | 12.69 |
| 15 | 11 | 12 | 15 | GUNS N' ROSES | Patience | Geffen | 497 | 15 | 9.88 |
| 19 | 15 | 15 | 16 | TESLA | Heaven's Trail (No Way Out) | Geffen | 497 | 13 | 7.57 |
| 22 | 22 | 18 | 17 | LOU REED | Dirty Blvd | Sire/WB | 420 | 14 | 9.74 |
| 34 | 28 | 22 | 18 | MELISSA ETHERIDGE | Similar Features | Island | 420 | 14 | 7.38 |
| 28 | 23 | 19 | 19 | STEVE EARLE | Back To The Wall | UNI/MCA | 399 | 14 | 7.20 |
| — | 32 | 31 | 20 | DEF LEPPARD | Rocket | Polygram | 364 | 13 | 6.42 |
| 29 | 33 | 25 | 21 | CHARLIE SEXTON | Don't Look Back | MCA | 357 | 12 | 6.54 |
| 39 | 31 | 27 | 22 | XTC | Mayor Of Simpleton | Geffen | 343 | 12 | 7.36 |
| — | 36 | 23 | 23 | LITTLE AMERICA | Where Were You | Geffen | 329 | 14 | 5.78 |
| 24 | 24 | 29 | 24 | WINGER | Seventeen | Atlantic | 294 | 13 | 4.91 |
| — | — | 33 | 25 | RADIATORS | Confidential | Epic | 287 | 11 | 5.33 |
| 31 | 26 | 24 | 26 | EASTERHOUSE | Come Out Fighting | Columbia | 280 | 12 | 5.05 |
| New Entry ✓ | — | — | 27 | GARY MOORE | Ready For Love | Virgin | 280 | 13 | 4.84 |
| — | 34 | 26 | 28 | SIREN | All Is Forgiven | Mercury/PG | 280 | 11 | 4.66 |
| — | 37 | 32 | 29 | POISON | Your Mamma Don't Dance | Enigma/Cap | 273 | 18 | 3.82 |
| 33 | 29 | 28 | 30 | PAUL DEAN | Sword And Stone | Columbia | 252 | 13 | 3.52 |
| New Entry ✓ | — | — | 31 | CROSBY, STILLS, N. Y. | That Girl | Atlantic | 238 | 11 | 3.82 |
| — | — | 34 | 32 | WARRANT | Down Boys | Columbia | 231 | 12 | 3.91 |
| 18 | 19 | 17 | 33 | DYLAN AND THE DEAD | Slow Train Coming (Live) | Columbia | 224 | 12 | 6.44 |
| Reentry ✓ | — | — | 34 | BULLETBOYS | For The Love Of Money | WB | 196 | 9 | 3.54 |
| New Entry ✓ | — | — | 35 | R.E.M. | Turn You Inside-Out | WB | 196 | 12 | 3.12 |
| — | — | 38 | 36 | CHEAP TRICK | Never Had A Lot To Lose | Epic | 182 | 13 | 3.24 |
| New Entry ✓ | — | — | 37 | ROY ORBISON | She's A Mystery To Me | Virgin | 175 | 11 | 3.09 |
| — | — | 39 | 37 | KEITH RICHARDS | Struggle | Virgin | 168 | 15 | 4.85 |
| — | — | 37 | 39 | SKID ROW | Youth Gone Wild | Atlantic | 168 | 11 | 2.37 |
| — | — | 35 | 40 | WATERBOYS | World Party | Ensign/Chr | 161 | 12 | 3.77 |

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

NEWCOMERS

| ARTIST | TITLE | LABEL | # PLAYS | INCREASE PERCENTAGE |
|------------------------|--------------------------|--------------|---------|---------------------|
| EDDIE MONEY | Forget About Love | Columbia | 154 | — |
| EDIE BRICKELL & NEW | Little Miss S | Geffen | 147 | — |
| FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA | 140 | 66% |
| R.E.M. | Pop Song 89 | WB | 126 | — |
| SAM PHILLIPS | Holding On To The Earth | Virgin | 126 | 125% |
| RUSH | Mission (Live) | Mercury/PG | 119 | 54% |
| CHOIRBOYS | Run To Paradise | WTG | 112 | 33% |
| ✓ CRUEL STORY OF YD | You're What You Want | Columbia | 112 | — |
| MORRISSEY | Last Of The Famous ... | Sire/Repri | 105 | 66% |
| COWBOY JUNKIES | Sweet Jane | RCA | 105 | 7% |
| GUADALCANAL DIARY | Always Saturday | Elektra | 105 | 66% |
| ROYAL COURT OF CHINA | Half The Truth | A&M | 105 | 15% |
| THE PURSUIT OF HAPPY | Hard To Laugh | Chrysalis | 98 | 55% |
| DREAMS SO REAL | Bearing Witness | Arista | 98 | — |
| TRAVELING WILBURYS | Tweeter And The Monkey | Wilbury/WB | 91 | 30% |
| GLAMOUR CAMP | She Did It | EMI | 91 | 116% |
| ROXETTE | The Look | EMI | 84 | 33% |
| TANITA TIKARAM | Twist In My Sobriety | Reprise | 84 | 71% |
| DENNIS DEYOUNG | Boonchild | MCA | 84 | 71% |
| HOTHOUSE FLOWERS | Feet On The Ground | London/Polyd | 84 | 9% |
| METALLICA | One | Elektra | 84 | — |
| JEFF HEALEY BAND | See The Light | Arista | 77 | — |
| SIMPLE MINDS | Mandela | Virgin UK | 77 | 57% |
| LITA FORD | Close My Eyes Forever | RCA | 77 | 37% |
| IVAN NEVILLE | Falling Out Of Love | Polydor | 70 | — |
| DEF LEPPARD | Love & Affection | Mercury/PG | 70 | 25% |
| ENYA | Orinoco Flow (Sail Away) | Geffen | 63 | — |
| U2 | Hawkmoon 269 | Island | 63 | — |
| WATERBOYS | Fisherman's Blues | Ensign/Chr | 63 | — |
| CINDERELLA | Coming Home | Mercury/PG | 63 | — |
| ✓ HOUSE OF LORDS | Love Don't Lie | RCA | 63 | — |
| ERASURE | Stop | Sire/Repri | 56 | — |
| VIOLENT FEMMES | Nightmares | Slash/WB | 56 | — |
| CROWDED HOUSE | Recurring Dream | Capitol | 56 | — |
| ✓ JIM CAPALDI | Oh Lord, Why Lord | Island | 56 | — |
| ✓ STEVE WINWOOD | Hearts On Fire | Virgin | 56 | — |
| THIEVES | Everything But My Heart | Capitol | 56 | — |
| DYLAN AND THE DEAD | All Along The (Live) | Columbia | 49 | — |
| ✓ HOWARD JONES | Everlasting Love | Elektra | 49 | — |
| POGUES | Yeah, Yeah, Yeah. | Island | 49 | 16% |
| FIRE TOWN | Good Life | Atlantic | 49 | — |
| JIM CAPALDI | Take Me Home | Island | 49 | 16% |
| SKID ROW | I Remember You | Atlantic | 49 | — |
| ✓ ROBYN HITCHCOCK | Madonna Of The Wasps | A&M | 49 | — |
| SAINTS | Music Goes Round My Head | TVT | 49 | — |
| ✓ LOVE & ROCKETS | Motorcycle | Beggars Ba | 42 | — |
| ✓ SIMPLE MINDS | Belfast Child | Virgin UK | 42 | — |
| ✓ VOICE OF THE BEEHIVE | Beat Of Love | London | 42 | — |
| ✓ XTC | Merely A Man | Geffen | 42 | — |
| JULIAN COPE | 5 O'Clock World | Island | 42 | — |
| ✓ REIVERS | It's About Time | DB/Capitol | 42 | — |
| ✓ TRAVELING WILBURYS | Heading For The Light | Wilbury/WB | 42 | — |
| ELVIS COSTELLO | This Town | WB | 42 | — |
| KIX | Blow My Fuse | Atlantic | 42 | — |
| ✓ BRUCE COCKBURN | If A Tree Falls | GoldCastle | 42 | — |
| RATT | I Want A Woman | Atlantic | 42 | — |
| ✓ JOHN KILZER | Memory In The Making | Geffen | 42 | — |
| ✓ FIXX | Subterranean | RCA | 42 | — |

MOST UPWARD MOVEMENT

NATIONAL

| ARTIST | TITLE | LABEL |
|------------|----------------|--------|
| GARY MOORE | Ready For Love | Virgin |

EAST

| | | |
|---------|-----------|----------|
| WARRANT | Down Boys | Columbia |
|---------|-----------|----------|

WEST

| | | |
|------------|----------------|--------|
| GARY MOORE | Ready For Love | Virgin |
|------------|----------------|--------|

SOUTH

| | | |
|------------|----------------|--------|
| GARY MOORE | Ready For Love | Virgin |
|------------|----------------|--------|

MIDWEST

| | | |
|-------|-----------|----------|
| CSN&Y | That Girl | Atlantic |
|-------|-----------|----------|

USERS GUIDE. Calculated and determined by increases in RANK over previous week.

ROCK RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

| 3/13/89 | ARTIST | TITLE | LABEL | QUALITY PLAY INDEX* |
|---------|-----------------------|----------------------------|------------|---------------------|
| 1 | MIKE & MECHANICS | The Living Years | Atlantic | 17 |
| 2 | R.E.M. | Stand | WB | 18 |
| 3 | EODIE MONEY | Love In Your Eyes | Columbia | 17 |
| 4 | INXS | Mystify | At antic | 17 |
| 5 | LIVING COLOUR | Cult Of Personality | Epic | 12 |
| 6 | VAN HALEN | Feels So Good | WB | 12 |
| 7 | GUNS N' ROSES | Paradise City | Geffen | 11 |
| 8 | U2 | When Love Comes To Town | Island | 13 |
| 9 | CINDERELLA | Last Mile | Mercury/PG | 13 |
| 10 | U2 | Angel Of Harlem | Island | 10 |
| 11 | JOE SATRIANI | Crush Of Love | Relativity | 11 |
| 12 | VAN HALEN | Finish What Ya Started | WB | 10 |
| 13 | CROSBY, STILLS, N. Y. | Got It Made | At antic | 11 |
| 14 | DEF LEPPARD | Armageddon It | Mercury/PG | 9 |
| 15 | EODIE MONEY | Walk On Water | Columbia | 9 |
| 16 | U2 | Desire | Island | 8 |
| 17 | STEVE WINWOOD | Roll With It | Virgin | 10 |
| 18 | DEF LEPPARD | Love Bites | Mercury/PG | 9 |
| 19 | R.E.M. | Orange Crush | WB | 8 |
| 20 | BAD COMPANY | No Smoke Without A Fire | At antic | 8 |
| 21 | BAD COMPANY | One Night | At antic | 10 |
| 22 | JIM CAPALDI | Something So Strong | Island | 12 |
| 23 | IVAN NEVILLE | Not Just Another Girl | Polydor | 13 |
| 24 | VIXEN | Cryin' | EMI | 15 |
| 25 | LITTLE FEAT | Let It Roll | WB | 8 |
| 26 | TRAVELING WILBURYS | Last Night | Wilbury/WB | 11 |
| 27 | ROD STEWART | My Heart Can't Tell You No | WB | 24 |
| 28 | TOMMY CONWELL/YOUNG | I'm Not Your Man | Columbia | 7 |
| 29 | CROSBY, STILLS, N. Y. | American Dream | Atlantic | 9 |
| 30 | MELISSA ETHERIDGE | Bring Me Some Water | Island | 8 |
| 31 | JOAN JETT/BLACKHRTS | Little Liar | Blackh/CBS | 12 |
| 32 | ROBERT PALMER | Simply Irresistible | EMI | 8 |
| 33 | ROBERT PLANT | Ship Of Fools | Es P/Atlan | 9 |
| 34 | RUSH | Marathon (Live) | Mercury/PG | 13 |
| 35 | TRAVELING WILBURYS | Handle With Care | Wilbury/WB | 9 |
| 36 | EDIE BRICKELL & NEW | What I Am | Geffen | 9 |
| 37 | ROBERT CRAY BAND | Acting This Way | Mercury/PG | 11 |
| 38 | LITTLE FEAT | Hate To Lose Your Lovin' | WB | 9 |
| 39 | POISON | Every Rose Has Its Thorn | Enigma/Cap | 8 |
| 40 | VAN HALEN | When It's Love | WB | 8 |

*Quality play index - average number of weekly plays from stations playing track.

6AM-7PM

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|-----------------------|-----------------------------|------------|
| 1 | TRAVELING WILBURYS | End Of The Line | Wilbury/WB |
| 2 | FIXX | Driven Out | RCA |
| 3 | ROY ORBISON | You Got It | Virgin |
| 4 | CHRIS REA | Working On It | Geffen |
| 5 | DAVID CROSBY | Drive My Car | A&M |
| 6 | REPLACEMENTS | I'll Be You | Sire/Repri |
| 7 | LITTLE FEAT | One Clear Moment | WB |
| 8 | BAD COMPANY | Shake It Up | Atlantic |
| 9 | ELVIS COSTELLO | Veronica | WB |
| 10 | BON JOVI | I'll Be There For You | Mercury/PG |
| 11 | MIDGE URE | Dear God | Chrysalis |
| 12 | JON BUTCHER | Send Me Somebody | Pasha/Capi |
| 13 | U2 | God Part II | Island |
| 14 | MELISSA ETHERIDGE | Similar Features | Island |
| 15 | THIRTY EIGHT SPECIAL | Second Chance | A&M |
| 16 | LOU REED | Dirty Blvd | Sire/WB |
| 17 | GUNS N' ROSES | Patience | Geffen |
| 18 | STEVE EARLE | Back To The Wall | UNI/MCA |
| 19 | EASTERHOUSE | Come Out Fighting | Columbia |
| 20 | LITTLE AMERICA | Where Were You | Geffen |
| 21 | CROSBY, STILLS, N. Y. | That Girl | Atlantic |
| 22 | DEF LEPPARD | Rocket | Polygram |
| 23 | XTC | Mayor Of Simpleton | Geffen |
| 24 | OYLAN AND THE DEAD | Slow Train Coming (Live) | Columbia |
| 25 | ROY ORBISON | She's A Mystery To Me | Virgin |
| 26 | CHARLIE SEXTON | Don't Look Back | MCA |
| 27 | SIREN | All Is Forgiven | Mercury/PG |
| 28 | TESLA | Heaven's Trail (No Way Out) | Geffen |
| 29 | RADIATORS | Confidential | Epic |
| 30 | PAUL DEAN | Sword And Stone | Columbia |
| 31 | POISON | Your Mamma Don't Dance | Enigma/Cap |
| 32 | EDDIE MONEY | Forget About Love | Columbia |
| 33 | EDIE BRICKELL & NEW | Little Miss S | Geffen |
| 34 | R.E.M. | Turn You Inside-Out | WB |
| 35 | GARY MOORE | Ready For Love | Virgin |
| 36 | CHEAP TRICK | Never Had A Lot To Lose | Epic |
| 37 | WATERBOYS | World Party | Ensign/Chr |
| 38 | WINGER | Seventeen | Atlantic |
| 39 | KEITH RICHARDS | Struggle | Virgin |
| 40 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA |

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

| 3/13/89 | ARTIST | TITLE | LABEL |
|---------|----------------------|-----------------------------|------------|
| 1 | REPLACEMENTS | I'll Be You | Sire/Repri |
| 2 | FIXX | Driven Out | RCA |
| 3 | CHRIS REA | Working On It | Geffen |
| 4 | TESLA | Heaven's Trail (No Way Out) | Geffen |
| 5 | ROY ORBISON | You Got It | Virgin |
| 6 | BON JOVI | I'll Be There For You | Mercury/PG |
| 7 | TRAVELING WILBURYS | End Of The Line | Wilbury/WB |
| 8 | DAVID CROSBY | Drive My Car | A&M |
| 9 | BAD COMPANY | Shake It Up | Atlantic |
| 10 | GUNS N' ROSES | Patience | Geffen |
| 11 | MIDGE URE | Dear God | Chrysalis |
| 12 | LITTLE FEAT | One Clear Moment | WB |
| 13 | JON BUTCHER | Send Me Somebody | Pasha/Capi |
| 14 | XTC | Mayor Of Simpleton | Geffen |
| 15 | DEF LEPPARD | Rocket | Polygram |
| 16 | WINGER | Seventeen | Atlantic |
| 17 | CHARLIE SEXTON | Don't Look Back | MCA |
| 18 | ELVIS COSTELLO | Veronica | WB |
| 19 | THIRTY EIGHT SPECIAL | Second Chance | A&M |
| 20 | U2 | God Part II | Island |
| 21 | BULLETBOYS | For The Love Of Money | WB |
| 22 | RADIATORS | Confidential | Epic |
| 23 | LOU REED | Dirty Blvd | Sire/WB |
| 24 | LITTLE AMERICA | Where Were You | Geffen |
| 25 | POISON | Your Mamma Don't Dance | Enigma/Cap |
| 26 | SIREN | All Is Forgiven | Mercury/PG |
| 27 | WARRANT | Down Boys | Columbia |
| 28 | PAUL DEAN | Sword And Stone | Columbia |
| 29 | GARY MOORE | Ready For Love | Virgin |
| 30 | SKID ROW | Youth Gone Wild | Atlantic |
| 31 | STEVE EARLE | Back To The Wall | UNI/MCA |
| 32 | MELISSA ETHERIDGE | Similar Features | Island |
| 33 | DYLAN AND THE DEAD | Slow Train Coming (Live) | Columbia |
| 34 | R.E.M. | Turn You Inside-Out | WB |
| 35 | EASTERHOUSE | Come Out Fighting | Columbia |
| 36 | RUSH | Mission (Live) | Mercury/PG |
| 37 | METALLICA | One | Elektra |
| 38 | KEITH RICHARDS | Struggle | Virgin |
| 39 | FINE YOUNG CANNIBALS | She Drives Me Crazy | IRS/MCA |
| 40 | WATERBOYS | World Party | Ensign/Chr |



METALLICA "ONE" MMR ROCK TRACER TRACKS NEWCOMER

MMR NIGHTTIME ROCK CHART

R&R (48) - (44) #3 MOST REQUESTED!

ALBUM NETWORK (51) - (48) #3 MOST REQUESTED!

ALBUM NETWORK RETAIL (30)

FMQB TRACK (43) / LP (50) - (43)

HARD REPORT TRACK (48) - (45) / LP (50) - (48)

NEW THIS WEEK AT!

WHJY WHCN KLAQ KKBB WROV
WFBQ KNCN WIOT WGIR AND MORE

METALLICA...THE RECORD THAT WOULD NOT DIE!

GUADALCANAL DIARY "ALWAYS SATURDAY"

MMR ROCK TRACER TRACKS NEWCOMER

67% INCREASE IN AIRPLAY THIS WEEK!

Q.P.I. ALREADY AT 15!

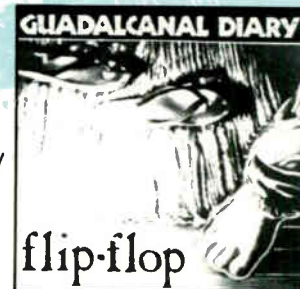
R&R #1 NEW & ACTIVE/#10 NEW ARTIST CHART/
NEW ROCK TRACK (15) - (11)

ALBUM NETWORK (57) / FMBQ (55)

HARD REPORT (55)

ADDS INCLUDE!

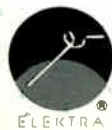
WBCN KRXQ KBAT KPEZ WTKI
WKLK WFBY KRZQ WNCN AND MORE!



ON YOUR DESK NOW!

HOWARD JONES "EVERLASTING LOVE" EXPLODING AT HIT RADIO!

PHOEBE SNOW "IF I CAN JUST GET THROUGH THE NIGHT" & PETER SCHILLING "A DIFFERENT STORY"



HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

| | | | | | |
|---|--|---|---|---|---|
| FIXX 1 <i>Driven Out</i> RCA KLOS-FM 2.03 WNEW-FM 1.23 WLUP-FM 1.11 KORS-FM 0.98 KYYS-FM 0.74 KROQ-FM 0.71 KTXQ-FM 0.67 KLDL-FM 0.57 WBCN-FM 0.57 KBPI-FM 0.53 | BON JOVI 7 <i>I'll Be There For You</i> Mercury/PG KYYS-FM 0.74 WFBO-FM 0.53 KRQR-FM 0.50 WGR-FM 0.49 WKLS-FM 0.46 WYNF-FM 0.46 KJJO-FM 0.46 WIYY-FM 0.45 WOVE-FM 0.41 WMMR-FM 0.41 | THIRTY EIGHT SPECIAL 13 <i>Second Chance</i> A&M KLOS-FM 0.81 WKLS-FM 0.69 KXRX-FM 0.63 WFBO-FM 0.53 KSHE-FM 0.49 WLVO-FM 0.48 WEBN-FM 0.44 KUPO-FM 0.42 WBAB-FM 0.42 WBCN-FM 0.38 | STEVE EARLE 19 <i>Back To The Wall</i> UNI/MCA WLUP-FM 0.74 WKLS-FM 0.69 KLDL-FM 0.57 KYYS-FM 0.44 KORS-FM 0.39 KAZY-FM 0.34 WRIF-FM 0.32 KBPI-FM 0.32 KXRX-FM 0.32 KTXQ-FM 0.27 | RADIATORS 25 <i>Confidential</i> Epic WNEW-FM 0.62 KLDL-FM 0.57 KSHE-FM 0.49 KYYS-FM 0.44 WMMR-FM 0.41 KAZY-FM 0.34 WRT-FM 0.20 WBCN-FM 0.19 WHCN-FM 0.19 KRQR-FM 0.17 | CROSBY, STILLS, N, Y 31 <i>That Girl</i> Atlantic WEBN-FM 0.44 WLZ-FM 0.34 WYNF-FM 0.31 KYYS-FM 0.29 WWDC-FM 0.29 WHJY-FM 0.28 WNOR-FM 0.28 WLVO-FM 0.24 KLDL-FM 0.19 KSO-FM 0.17 |
| TRAVELING WILBURYS 2 <i>End Of The Line</i> Wilbury/WB WNEW-FM 3.08 WMMR-FM 1.65 WLUP-FM 1.11 KSHE-FM 0.96 KTXQ-FM 0.80 WKLS-FM 0.69 KRQR-FM 0.67 WLLZ-FM 0.67 WWDC-FM 0.59 KLDL-FM 0.57 | BAD COMPANY 8 <i>Shake It Up</i> Atlantic WOVE-FM 0.61 WHJY-FM 0.56 WLZR-FM 0.55 WLLZ-FM 0.50 KAZY-FM 0.45 KYYS-FM 0.44 KLOS-FM 0.41 WGR-FM 0.39 WLUP-FM 0.37 KJJO-FM 0.36 | U2 14 <i>God Part II</i> Island KROQ-FM 1.79 WMMR-FM 1.65 WNEW-FM 1.23 WLUP-FM 1.11 KGB-FM 0.81 KORS-FM 0.78 KLDL-FM 0.57 WHJY-FM 0.56 WWDC-FM 0.44 KXRX-FM 0.42 | DEF LEPPARD 20 <i>Rocket</i> Polygram WMMR-FM 0.83 KORS-FM 0.78 WNEW-FM 0.62 WLLZ-FM 0.50 WHJY-FM 0.42 KXRX-FM 0.32 KUPO-FM 0.28 WLZR-FM 0.27 KBPI-FM 0.20 WHCN-FM 0.19 | EASTERHOUSE 26 <i>Come Out Fighting</i> Columbia WLUP-FM 1.11 KROQ-FM 0.36 KAZY-FM 0.34 KXRX-FM 0.32 KJJO-FM 0.27 XTRA-FM 0.24 KBPI-FM 0.21 KZEW-FM 0.21 WRT-FM 0.20 WBCN-FM 0.19 | WARRANT 32 <i>Down Boys</i> Columbia WOVE-FM 0.81 WLZR-FM 0.46 KJJO-FM 0.36 WLLZ-FM 0.34 KXRX-FM 0.21 KLDL-FM 0.19 KGB-FM 0.16 WYNF-FM 0.15 KUPD-FM 0.14 |
| CHRIS REA 3 <i>Working On It</i> Geffen KLOS-FM 1.22 WOVE-FM 0.81 KORS-FM 0.59 KYYS-FM 0.59 WBCN-FM 0.57 KBPI-FM 0.53 WFBO-FM 0.53 WLLZ-FM 0.50 KSHE-FM 0.49 WGR-FM 0.49 | MIDGE URE 9 <i>Dear God</i> Chrysalis WMMR-FM 1.24 WNEW-FM 1.23 WLUP-FM 1.11 WHJY-FM 0.70 XTRA-FM 0.60 KRQR-FM 0.50 KISW-FM 0.49 WGR-FM 0.49 WYNF-FM 0.46 WNOR-FM 0.42 | GUNS N' ROSES 15 <i>Patience</i> Geffen WNEW-FM 1.23 KRQR-FM 0.84 WMMR-FM 0.83 KUPD-FM 0.70 WOVE-FM 0.61 KLDL-FM 0.57 KYYS-FM 0.44 WWDC-FM 0.44 WLUP-FM 0.37 KJJO-FM 0.36 | CHARLIE SEXTON 21 <i>Don't Look Back</i> MCA KORS-FM 0.98 WNEW-FM 0.62 KZEW-FM 0.42 WHJY-FM 0.42 KLOS-FM 0.41 KLDL-FM 0.38 WBCN-FM 0.38 WIYY-FM 0.34 KJJO-FM 0.27 WKLS-FM 0.23 | GARY MOORE 27 <i>Ready For Love</i> Virgin WOVE-FM 1.02 WMMR-FM 0.41 KORS-FM 0.39 KLDL-FM 0.38 KJJO-FM 0.27 KTXQ-FM 0.27 WLZR-FM 0.27 WGR-FM 0.23 KAZY-FM 0.22 KISW-FM 0.20 | DYLAN AND THE DEAD 33 <i>Slow Train Coming (Live)</i> Columbia WNEW-FM 1.85 WMMR-FM 0.83 KLOS-FM 0.81 WWDC-FM 0.44 WGR-FM 0.39 WLUP-FM 0.37 WNOR-FM 0.28 KSHE-FM 0.25 WKLS-FM 0.23 KGB-FM 0.16 |
| ROY ORBISON 4 <i>You Got It</i> Virgin WNEW-FM 2.46 WMMR-FM 1.65 KLOS-FM 1.62 WLUP-FM 1.48 KSHE-FM 0.96 WYNF-FM 0.92 KGB-FM 0.81 KUPD-FM 0.70 WHJY-FM 0.70 KRQR-FM 0.67 | JON BUTCHER 10 <i>Send Me Somebody</i> Pasha/Capi KLDL-FM 0.76 KYYS-FM 0.74 KTXQ-FM 0.67 KGB-FM 0.48 KXRX-FM 0.42 WHJY-FM 0.42 KLOS-FM 0.41 WOVE-FM 0.41 KJJO-FM 0.36 WIYY-FM 0.34 | TESLA 16 <i>Heaven's Trail (No Way Out)</i> Geffen WNEW-FM 0.62 KORS-FM 0.59 WLZR-FM 0.55 WOVE-FM 0.41 KLDL-FM 0.38 KJJO-FM 0.36 KTXQ-FM 0.27 KRXQ-FM 0.23 WKLS-FM 0.23 WSHE-FM 0.21 | XTC 22 <i>Mayor Of Simpleton</i> Geffen KLDL-FM 0.76 KROQ-FM 0.71 WNEW-FM 0.62 WHJY-FM 0.42 WMMR-FM 0.41 WBCN-FM 0.38 XTRA-FM 0.36 KITS-FM 0.35 KRQR-FM 0.34 WYNF-FM 0.31 | SIREN 28 <i>All Is Forgiven</i> Mercury/PG KLDL-FM 0.57 KISW-FM 0.39 KAZY-FM 0.34 KXRX-FM 0.32 KTXQ-FM 0.27 KSHE-FM 0.25 WKLS-FM 0.23 KORS-FM 0.20 WOVE-FM 0.20 WGR-FM 0.20 | BULLETBOYS 34 <i>For The Love Of Money</i> WB KLOS-FM 0.41 WOVE-FM 0.41 KLDL-FM 0.38 WKLS-FM 0.23 WIYY-FM 0.22 KISW-FM 0.20 WFBO-FM 0.18 KGB-FM 0.16 WRIF-FM 0.16 KRXQ-FM 0.15 |
| REPLACEMENTS 5 <i>I'll Be You</i> Sire/Rept KROQ-FM 1.79 KORS-FM 0.98 WFBO-FM 0.70 WNEW-FM 0.62 KYYS-FM 0.59 XTRA-FM 0.60 KLDL-FM 0.57 WSHE-FM 0.56 KITS-FM 0.53 WGR-FM 0.49 | LITTLE FEAT 11 <i>One Clear Moment</i> WB WLUP-FM 0.74 KSHE-FM 0.74 KRQR-FM 0.67 WNEW-FM 0.62 WWDC-FM 0.59 WYNF-FM 0.46 WBAB-FM 0.42 WHJY-FM 0.42 WNOR-FM 0.42 WMMR-FM 0.41 | LOU REED 17 <i>Dirty Blvd</i> Sire/WB WNEW-FM 2.46 KSHE-FM 0.98 WBCN-FM 0.76 KTXQ-FM 0.67 WIYY-FM 0.45 KYYS-FM 0.44 WBAB-FM 0.42 WMMR-FM 0.41 KROQ-FM 0.36 KXRX-FM 0.32 | LITTLE AMERICA 23 <i>Where Were You</i> Geffen KSHE-FM 0.74 WKLS-FM 0.69 KLDL-FM 0.57 WOVE-FM 0.41 WGR-FM 0.39 WIYY-FM 0.34 WYNF-FM 0.31 WNOR-FM 0.28 KTXQ-FM 0.27 KZEW-FM 0.21 | POISON 29 <i>Your Mamma Don't Dance</i> Enigma/Cap KORS-FM 0.59 WIYY-FM 0.45 WWDC-FM 0.44 KUPD-FM 0.42 WHTO-FM 0.38 WSHE-FM 0.28 WOVE-FM 0.20 WRNO-FM 0.20 WCKW-FM 0.17 WLLZ-FM 0.17 | R.E.M. 35 <i>Turn You Inside-Out</i> WB WLUP-FM 0.74 KGB-FM 0.32 KXRX-FM 0.32 XTRA-FM 0.24 WHCN-FM 0.19 WCCC-FM 0.17 KMPC-FM 0.15 WBRU-FM 0.15 WYNF-FM 0.15 WNOR-FM 0.14 |
| DAVID CROSBY 6 <i>Drive My Car</i> A&M KLOS-FM 1.62 KSHE-FM 1.23 KLDL-FM 0.95 KTXQ-FM 0.67 KYYS-FM 0.59 WFBO-FM 0.53 WGR-FM 0.49 WEBN-FM 0.44 KXRX-FM 0.42 WHJY-FM 0.42 | ELVIS COSTELLO 12 <i>Veronica</i> WB KROQ-FM 1.43 WNEW-FM 1.23 WMMR-FM 0.83 KTXQ-FM 0.80 KITS-FM 0.70 XTRA-FM 0.60 WBCN-FM 0.57 WBAB-FM 0.56 KRQR-FM 0.50 KYYS-FM 0.44 | MELISSA ETHERIDGE 18 <i>Similar Features</i> Island KUPD-FM 0.70 KSHE-FM 0.49 WKLS-FM 0.46 KYYS-FM 0.44 KXRX-FM 0.42 KTXQ-FM 0.40 KLDL-FM 0.38 KSO-FM 0.34 KGB-FM 0.32 KZEW-FM 0.32 | WINGER 24 <i>Seventeen</i> Atlantic KORS-FM 0.78 WLZR-FM 0.46 WOVE-FM 0.41 WMMR-FM 0.41 KJJO-FM 0.36 KUPD-FM 0.28 WSHE-FM 0.28 WLVO-FM 0.24 WKLS-FM 0.23 KLDL-FM 0.19 | PAUL DEAN 30 <i>Sword And Stone</i> Columbia WLZR-FM 0.46 KLDL-FM 0.38 WRIF-FM 0.32 KJJO-FM 0.27 KSHE-FM 0.25 WLVO-FM 0.24 WKLS-FM 0.23 KORS-FM 0.20 KBER-FM 0.17 KYYS-FM 0.15 | CHEAP TRICK 36 <i>Never Had A Lot To Lose</i> Epic KLDL-FM 0.57 WBCN-FM 0.57 KLOS-FM 0.41 WIYY-FM 0.34 KXRX-FM 0.32 KSJD-FM 0.19 KRQR-FM 0.17 KMPC-FM 0.15 KUPD-FM 0.14 WBAB-FM 0.14 |

HEAVIEST SATURATION (ROCK RADIO) — Continued

| | | | | | |
|---|---|---|--|---|--|
| ROY ORBISON 37 She's A Mystery To Me Virgin KXRX-FM 0.42 WLUP-FM 0.37 KGB-FM 0.32 WBAB-FM 0.28 XTRA-FM 0.24 KMPC-FM 0.23 KFOG-FM 0.21 KLLOL-FM 0.19 KSD-FM 0.17 KBCO-FM 0.16 | EDDIE MONEY Forget About Love Columbia KLOS-FM 0.81 KRQR-FM 0.67 WBAB-FM 0.28 KSHE-FM 0.25 WLVO-FM 0.24 KAZY-FM 0.22 WOVE-FM 0.20 WEBN-FM 0.15 WHJY-FM 0.14 KFOG-FM 0.11 | SAM PHILLIPS Holding On To The Earth Virgin WBCN-FM 0.57 KITS-FM 0.53 WXRT-FM 0.41 KBCO-FM 0.16 KMPC-FM 0.15 WBRU-FM 0.15 WHCN-FM 0.13 WRCN-FM 0.03 | MORRISSEY Last Of The Famous ... Sire/Repri KROQ-FM 2.14 WXRT-FM 0.41 XTRA-FM 0.36 WBRU-FM 0.20 | THE PURSUIT OF HAPPY Hard To Laugh Chrysalis WXRT-FM 0.41 KROQ-FM 0.36 WRIF-FM 0.16 KMPC-FM 0.15 KRXQ-FM 0.15 KYYS-FM 0.15 KISW-FM 0.10 WBRU-FM 0.10 KJJO-FM 0.09 WRCN-FM 0.01 | ROXETTE The Lock EMI KROQ-FM 1.43 KITS-FM 0.35 WBAB-FM 0.28 KXRX-FM 0.21 WRIF-FM 0.16 XTRA-FM 0.12 |
| KEITH RICHARDS 38 Struggle Virgin KLOS-FM 1.22 WMMR-FM 0.83 WLLZ-FM 0.67 WNEW-FM 0.62 KRQR-FM 0.50 WKLS-FM 0.46 WCCC-FM 0.22 KRXQ-FM 0.15 KFOG-FM 0.11 WDIZ-FM 0.06 | EDIE BRICKELL & NEW Little Miss S Geffen KROQ-FM 0.71 KTXQ-FM 0.53 WBAB-FM 0.42 WBCN-FM 0.38 WKLS-FM 0.23 KZEW-FM 0.21 WDIZ-FM 0.11 KFOG-FM 0.11 KMPC-FM 0.08 KZAP-FM 0.07 | RUSH Mission (Live) Mercury/PG WOVE-FM 0.41 WLZR-FM 0.27 WFBQ-FM 0.18 KRXQ-FM 0.15 WHJY-FM 0.14 WQFM-FM 0.13 KISW-FM 0.10 KZEW-FM 0.11 KJJO-FM 0.09 WCKW-FM 0.06 | COWBOY JUNKIES Sweet Jane RCA WBCN-FM 0.38 KROQ-FM 0.36 XTRA-FM 0.24 KMPC-FM 0.23 KXRX-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 KZEW-FM 0.11 KRXQ-FM 0.08 WHCN-FM 0.06 | DREAMS SO REAL Bearing Witness Arista WKLS-FM 0.46 KXRX-FM 0.32 KBCO-FM 0.20 KMPC-FM 0.15 KZAP-FM 0.14 WHJY-FM 0.14 KRXQ-FM 0.08 WBRU-FM 0.05 WRCN-FM 0.01 | TANITA TIKARAM Twist In My Sobriety Reprise KLOS-FM 1.22 KROQ-FM 0.36 WXRT-FM 0.20 KBCO-FM 0.16 KMPC-FM 0.15 KISW-FM 0.10 KZEW-FM 0.11 WHCN-FM 0.06 WBRU-FM 0.05 |
| SKID ROW 39 Youth Gone Wild Atlantic KUPD-FM 0.28 WSHE-FM 0.28 KJJO-FM 0.27 WOVE-FM 0.20 KRQR-FM 0.17 WYNF-FM 0.15 KGON-FM 0.14 WBAB-FM 0.14 WNOR-FM 0.14 KTXQ-FM 0.13 | FINE YOUNG CANNIBALS She Drives Me Crazy IRS/MCA KROQ-FM 1.43 XTRA-FM 0.60 KITS-FM 0.53 KXRX-FM 0.21 WBRU-FM 0.20 WYNF-FM 0.15 WHCN-FM 0.06 | CHOIRBOYS Run To Paradise WTG KXRX-FM 0.42 WOVE-FM 0.41 WEBN-FM 0.29 WIYY-FM 0.22 WBCN-FM 0.19 WCCC-FM 0.11 KSJO-FM 0.06 WDIZ-FM 0.06 WRCN-FM 0.01 | GUADALCANAL DIARY Always Saturday Elektra KITS-FM 0.88 WXRT-FM 0.41 XTRA-FM 0.24 KBCO-FM 0.16 WBRU-FM 0.15 KUPD-FM 0.14 WRCN-FM 0.01 | TRAVELING WILBURYS Tweeter And The Monkey Man Wilbury/WB WEBN-FM 0.74 WLUP-FM 0.41 WCCC-FM 0.17 KMPC-FM 0.15 WLVO-FM 0.12 WIYY-FM 0.11 | DENNIS DEYOUNG Boomchild MCA WLUP-FM 1.11 KLOS-FM 0.41 KTXQ-FM 0.27 KZEW-FM 0.21 WFBO-FM 0.18 WLVO-FM 0.12 KMPC-FM 0.08 KBER-FM 0.04 |
| WATERBOYS 40 World Party Ensign/Chr KLOS-FM 1.22 WBCN-FM 0.57 KROQ-FM 0.36 KXRX-FM 0.32 KFOG-FM 0.21 KZEW-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 KMPC-FM 0.15 KGON-FM 0.14 | R.E.M. Pop Song 89 WB KROQ-FM 1.79 KLLOL-FM 0.57 WHCN-FM 0.32 KUPD-FM 0.28 KBCO-FM 0.16 WYNF-FM 0.15 WRCN-FM 0.01 | CRUEL STORY OF YOUTH You're What You Want To Be Columbia KITS-FM 0.35 KAZY-FM 0.34 WHCN-FM 0.25 KRQR-FM 0.17 KMPC-FM 0.15 KSJO-FM 0.13 WONE-FM 0.03 | ROYAL COURT OF CHINA Half The Truth A&M WIYY-FM 0.34 WNOR-FM 0.28 KORS-FM 0.20 KJJO-FM 0.18 KZEW-FM 0.11 KRXQ-FM 0.08 WSHE-FM 0.07 KOMF-FM 0.06 KSJO-FM 0.06 WRCN-FM 0.03 | GLAMOUR CAMP She Did It EMI WHJY-FM 0.28 KMPC-FM 0.15 KRXQ-FM 0.15 KYYS-FM 0.15 KGON-FM 0.14 KZEW-FM 0.11 KSJO-FM 0.06 WHCN-FM 0.06 KBER-FM 0.04 | HOTHOUSE FLOWERS Feet On The Ground Lond/Polyd WBCN-FM 0.38 KXRX-FM 0.32 KZEW-FM 0.21 KBCO-FM 0.16 KFOG-FM 0.11 KMPC-FM 0.08 KSJO-FM 0.06 WRCN-FM 0.01 |

GEFFEN ROCKS RADIO!

TRACER TRACKS

TESLA Heavens Trail (No Way Out)

7PM-3AM

TESLA Heavens Trail (No Way Out)

ON OVER 150 ROCK STATIONS!

**THE GREAT RADIO CONTROVERSY!
ALBUM APPROACHING PLATINUM SALES!**

**DON'T MISS TESLA LIVE TUESDAY
MARCH 14TH AT THE ORLANDO
ARENA!**

TRACER TRACKS

- XTC Mayor Of Simpleton

7PM-3AM

- XTC Mayor Of Simpleton

ALREADY ON OVER 150 ROCK STATIONS!

**OVER 243,000 UNITS SOLD!
43,000 SOLD IN THE LAST 5 DAYS
ALONE!**



TRACER TRACKS

LITTLE AMERICA Where Were You

6AM-7PM

LITTLE AMERICA Where Were You

PLAYING ON OVER 140 ROCK STATIONS!

JIM ST. JOHN/KTYD
"It's got more hooks than a tackle box, and is pulling in #1 phones! This record is a SMASH!"

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between midnight and 6am

KAZY-FM

Denver
VAN HALEN/Panama
DEF LEPPARD/Love & Affection
ROLLING STONES/Under My Thumb
BILLY SQUIER/Rock Me Tonight
CRUEL STORY OF YOUTH/You're What You Want To Be
TRIUMPH/Lay It On The Line
HOUSE OF LORDS/Love Don't Lie
JIMI HENDRIX/All Along The Watchtower
GREAT WHITE/Rock Me
WHO/We're Not Gonna Take It
CHRIS REA/Working On It
ROMANTICS/What I Like About You

KISW-FM

Seattle
TESLA/Heaven's Trail (No Way Out)
SUPERTRAMP/Logical Song
GRATEFUL DEAD/Truckin'
GARY MOORE/Ready For Love
TOMMY CONWELL/YOUNG/I'm Not Your Man
BRUCE SPRINGSTEEN/Cadillac Ranch U2/Hawkmoon 269
CLASH/Train In Vain
AEROSMITH/(Dude) Looks Like A Lady
MOTT THE HOOPLE/All The Way From Memphis
THIRTY EIGHT SPECIAL/Second Chance
ROBERT PLANT/Ship Of Fools

KSD-FM

St. Louis
STEVE MILLER/Joker
POLICE/De Do Do De Da Da Da
JIM CAPALDI/Take Me Home
ERIC CLAPTON/Cocaine
YOUNGBLOODS/Get Together
FABULOUS THUNDERBOLT/Tuff Enuff
PAUL SIMON/Mother And Child Reunion
TOM PETTY/HEARTBKRS/Breakdown
MEAT LOAF/Two Out Of Three Ain't Bad
NEIL YOUNG/This Note's For You
RICK DEERING/ROCK AND ROLL/Hoochie Koo
BEATLES/Another Girl
SLY & FAMILY STONE/Thank You (Fallettme Be)
ROLLING STONES/Bitch

WCKW-FM

New Orleans
DEEP PURPLE/Smoke On The Water
DAVID CROSBY/Drive My Car
QUEEN/Bohemian Rhapsody
LITTLE FEAT/One Clear Moment
CHARLIE DANIELS BAND/Long Haired Country Boy
ERIC CLAPTON/Wonderful Tonight
U2/Still Haven't Found What
ELVIS COSTELLO/Veronica
TONY JOE WHITE/Polk Salad Annie
FLEETWOOD MAC/Hypnotized
DYLAN AND THE DEAD/Slow Train Coming (Live)
JOE WALSH/A Life Of Illusion

WNEW-FM

New York
LED ZEPPELIN/Ocean
INXS/Mystify
SOUTHSIDE JOHNNY & J/Havin' A Party
PAUL MCCARTNEY/Lucille
BYRDS/Eight Miles High
MIKE & MECHANICS/The Living Years
REPLACEMENTS/I'll Be You
STEVIE RAY VAUGHAN/Pride & Joy
BRUCE SPRINGSTEEN/Spirit In The Night
ROBERT PLANT/Way I Feel
JOAN JETT/BLACKHRTS/Little Liar

KDKB-FM

Phoenix
LITTLE FEAT/One Clear Moment
SEGER BOB/Betty Lou's Gettin' Out Tonight
ERIC CLAPTON/Cocaine
CROSBY, STILLS, N. Y/American Dream
FLEETWOOD MAC/World Turning
TRAVELING WILBURYS/End Of The Line
STEVE MILLER/Joker
GOLDEN EARRING/Twilight Zone
JOHN HIATT/Paper Thin
ELECTRIC LIGHT ORCHE/ Fire On High
TOM COCHRANE/RED /Big League
INXS/Mystly
POLICE/Synchronicity 2

KMPC-FM

Los Angeles
THE PURSUIT OF HAPPY/ Hard To Laugh
LED ZEPPELIN/Houses Of The Holy
TOMMY CONWELL/YOUNG/I'm Not Your Man
BAD COMPANY/Shake It Up
R E M /Turn You Inside-Out
SOUTHSIDE JOHNNY/Little Calcutta
RAVE UPS/Positively Lost Me
BRUCE SPRINGSTEEN/Roulette
REPLACEMENTS/Alex Chilton
PRETENDERS/Light Of The Moon
JIM CAPALDI/Oh Lord Why Lord
TRAVELING WILBURYS/Tweeter And The Monkey Man
COLIN JAMES/Why'd You Lie

KTXQ-FM

Dallas
JOAN JETT/BLACKHRTS/I Hate Myself For Loving You
BOB SEGER/Old Time Rock & Roll
ELVIS COSTELLO/Veronica
LYNYRD SKYNYRD/Call Me The Breeze
REPLACEMENTS/I'll Be You
TOM PETTY/HEARTBKRS/Jammin' Me
POLICE/Roxanne
FIXX/Driven Out
ROLLING STONES/Tumbling Dice
GUNS N' ROSES/Paradise City
AEROSMITH/Walk This Way
SKID ROW/Youth Gone Wild
RHYTHM CORPUS/Common Ground
RUSH/LimeLight

WDVE-FM

Pittsburgh
STEVIE RAY VAUGHAN/Pride & Joy
GARY MOORE/Ready For Love
STEPPENWOLF/Born To Be Wild
TOM PETTY/HEARTBKRS/Don't Come Around Here No More
KIP ADOTTA/Wet Dream
JACKSON BROWNE/Running On Empty
JON BUTCHER/Send Me Somebody
TROGGS/Wild Thing
BAD COMPANY/Shake It Up
BOB SEGER/Rock & Roll Never Forgets
ROBERT PLANT/Tall Cool One
YES/Changes
BULLETTYBOYS/For The Love Of Money
KINKS/Destroyer

WONE-FM

Cleveland
BAD COMPANY/Movin' On
THIRTY EIGHT SPECIAL/Second Chance
BACHMAN-TURNER OVERD/
Takin' Care Of Business
JOHN C MELLENCAMP/Pink Houses
BON JOVI/I'll Be There For You
JOE WALSH/Turn To Stone
TRAVELING WILBURYS/Handle With Care
ZZ TOP/Stages
JON BUTCHER/Send Me Somebody
JDE COCKER/With A Little Help From My
SKID ROW/Youth Gone Wild
RUSH/Force Ten (Live)
ROLLING STONES/Jumpin' Jack Flash

KGON-FM

Portland
WHO/Won't Get Fooled Again
DREAMS SO REAL/Rough Night In Jericho
GLAMOUR CAMP/She Did It
DEF LEPPARD/Too Late For Love
DOORS/Love Me Two Times
JACKSON BROWNE/Load Out/Stay
RED RIDER/Lunatic Fringe
KINGDOM COME/Get It On
CRACK THE SKY/From The Greenhouse
RUSH/Free Will

KRQR-FM

San Francisco
ROBERT PLANT/Dance On My Own
STEVE WINWOOD/While You See A Chance
BOB SEGER/Like A Rock
VAN HALEN/Finish What Ya Started
WHO/Bell Boy
ELVIS COSTELLO/Veronica
YES/Starship Trooper
LITTLE FEAT/One Clear Moment
DOORS/20th Century Fox
KEITH RICHARDS/Struggle
GUNS N' ROSES/Patience

KZAP-FM

Sacramento
HUMBLE PIE/Thirty Days In The Hole
BOSTON/Smokin'
BOSTON/Hitch A Ride
HUZE LEWIS & NEWS/Bad Is Bad
BAND/Chest Fever
DEF LEPPARD/Pour Some Sugar On Me
MIKE & MECHANICS/Silent Running
CROSBY STILLS N Y/Got It Made
BUFFALO SPRINGFIELD/For What It's Worth
JOHN C MELLENCAMP/Hard Times For A Honest Man
JON BUTCHER/Wishes
STEVE EARLE/Snake Oil
LED ZEPPELIN/Hey Hey What Can I Do

WKDF-FM

Nashville
JOURNEY/Feelin' That Way
JOURNEY/Anytime
JOE SATRIANI/Crush Of Love
ELTON JOHN/I Don't Wanna Go On With
QUEEN/We Are The Champions/We Will
EASTERHOUSE/Come Out Fighting
SUPERTRAMP/Bloody Well Right
JOHN KILZER/Memory In The Making
CARS/My Best Friend's Girl
STARSHIP/Nothing's Gonna Stop Us Now
THIRTY EIGHT SPECIAL/Rockin' Into The Night
SAMMY HAGAR/I Can't Drive 55
BON JOVI/Livin' On A Prayer

WRFX-FM

Charlotte
REPLACEMENTS/I'll Be You
WHO/Behind Blue Eyes
FIXX/Driven Out
ROLLING STONES/Shattered
FLEETWOOD MAC/As Long As You Follow
ROD STEWART/You Wear It Well
MARSHALL TUCKER BAND/Can't You See
BON JOVI/I'll Be There For You
BEATLES/I Feel Fine
ANIMALS/We Gotta Get Out Of This Place
LITTLE FEAT/Let It Roll
ALAN PARSONS PROJECT/Games People Play
JETHRO TULL/Bungle In The Jungle
DEF LEPPARD/Photograph

KISS-FM

San Antonio
ZZ TOP/Stages
BRUCE SPRINGSTEEN/Cadillac Ranch
JON BUTCHER/Send Me Somebody
GREAT WHITE/Save Your Love
ROLLING STONES/Brown Sugar
SIREN/All Is Forgiven
LED ZEPPELIN/Rain Song
VAN HALEN/Feels So Good
INXS/This Time
PINK FLOYD/Money
RUSH/Marathon (Live)
IRON MAIDEN/Run To The Hills
GENESIS/Turn It On Again

KRSP-FM

Salt Lake City
PURE PRAIRIE LEAGUE/Amie
LED ZEPPELIN/Black Dog
MIDGE URE/Dear God
BEATLES/We Can Work It Out
DOORS/20th Century Fox
DEF LEPPARD/Love Bites
ELTON JOHN/Rocket Man
WHO/Eminence Front
STEVE WINWOOD/Holding On
SUPERTRAMP/Logical Song
PINK FLOYD/Us & Them
VAN HALEN/Finish What Ya Started

WBCN-FM

Boston
ELVIS COSTELLO/Veronica
AC/DC/It's A Long Way To The Top
BANGLES/Hazy Shade Of Winter
HOTHOUSE FLOWERS/Feet On The Ground
BEATLES/Lady Madonna
LYNYRD SKYNYRD/Gimme Three Steps
BRUCE SPRINGSTEEN/No Surrender
ROY ORBISON/You Got It
GENESIS/Invisible Touch
PLIMSOULS/A Million Miles Away
BOB SEGER/Against The Wind
EDIE BRICKELL & NEW/What I Am

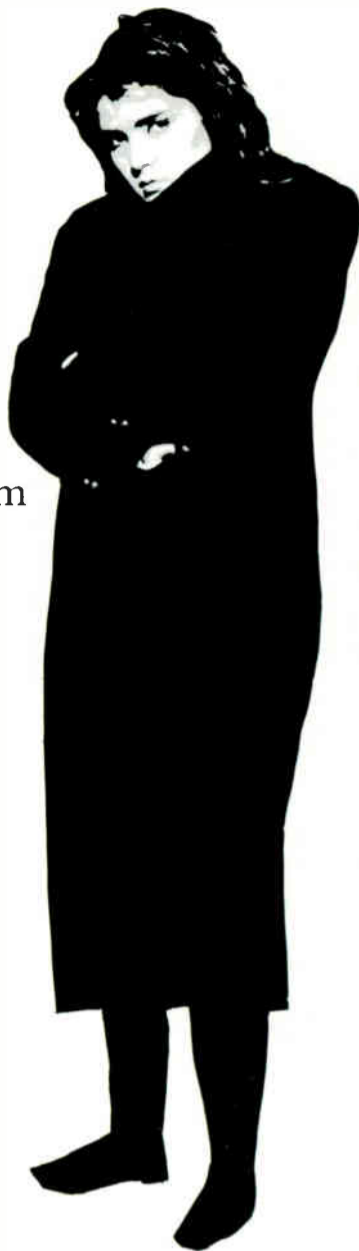
WLUP-FM

Chicago
DENNIS DEYOUNG/Bloomchild
MARVIN GAYE/I Heard It Thru The Grapevine
OUTLAWS/Green Grass & High Tides
DOORS/Roadhouse Blues
DYLAN AND THE DEAD/Slow Train Coming (Live)
ELTON JOHN/Don't Let The Sun Go Down On
DOOBIE BROTHERS/China Grove
JIMI HENDRIX/Foxy Lady
BOB SEGER/Shakedown
BLACK SABBATH/Paranoid
LED ZEPPELIN/Going To California
ROY ORBISON/She's A Mystery To Me

XTRA-FM

San Diego
OMD/Orearing
FINE YOUNG CANNIBALS/She Drives Me Crazy
PRETENDERS/Brass In Pocket
WONDER STUFF/Give Give Give Me More
YARDBIRDS/For Your Love
ROY ORBISON/She's A Mystery To Me
SIMPLE MINDS/Promised You A Miracle
ENGLISH BEAT/Mirror In The Bathroom
UB40/Where Did I Go Wrong
ECHO & BUNNYMEN/Killing Moon
JULIAN COPE/5 O'Clock World
10,000 MANIACS/What's The Matter Here?
ELVIS COSTELLO/Veronica
BOB MARLEY/Str It Up
R E M /Turn You Inside-Out

ADD A TWIST TO YOUR PLAYLIST.



Tanita Tikaram

"Twist In My Sobriety"

MMR ROCK TRACER TRACKS NEWCOMER

71% INCREASE IN AIRPLAY THIS WEEK!

R&R TRACK DEBUT (59)

NEW THIS WEEK ON!

WLUP WMAD
KXRK KRNA
KATT AND MORE!

Retailers everywhere are 'twisting' the night away: More than 1,000,000 albums sold in Europe, with U.S. sales at 70,000-plus!

From the debut album **Ancient Heart**



© 1989 WEA Records Ltd.



MMR 7PM-3AM ROCK CHART (4) - (4)

MMR ROCK TRACER TRACKS (4) - (4)

29% INCREASE IN AIRPLAY THIS WEEK!

R&R TRACK (7) - (3)

#4 MOST REQUESTED!

NEW THIS WEEK AT: KLOS! WAQX!

THE REPLACEMENTS "I'LL BE YOU"

You'll be glad when you add this rockin' new single from the last best band of the Eighties. From The Album **DON'T TELL A SOUL**



© 1989 Sire Records Company

THE EDWARDS FILE



| | | | | | |
|---|--|----------------------------|-------|-----|--------|
| P E R S O N A L | LAST NAME | Edwards | FIRST | Ted | MIDDLE |
| | CURRENT STATION | KGB-FM/ San Diego, CA | | | |
| | HOMETOWN | Hauppauge, Long Island, NY | | | |
| | MARITAL STATUS/CHILDREN | Married — No children | | | |
| | HOBBIES | Radio, cooking, bicycling | | | |
| E M P L O Y M E N T | KGB-FM/San Diego, CA — Program Director (1982-Present) | | | | |
| | WCOZ/Boston, MA — Assistant Program Director, Music Director (1981-82) | | | | |
| | WCMF/Rochester, NY — Music Director (1978-81) | | | | |
| | WMJQ/Rochester, NY — Disc Jockey (1977-78), WXXI/Rochester, NY — Disc Jockey (1975-77) | | | | |
| | WCJW/Wansan, NY — (1974-75), WGSU/Geneseo, NY — (1973-75) | | | | |
| V I E W P O I N T S | BEST TWO RADIO STATIONS IN AMERICA — CURRENT WEBN-FM/Cincinnati & Q-105/Tampa (the epitome of long-term results and creativity) | | | | |
| | BEST RADIO STATION (OF ALL TIME) WABC & WNEW-FM 1968-72 (tie) | | | | |
| | BEST ALBUM EVER RECORDED Roxy Music IV — Roxy Music | | | | |
| | BEST SINGLE EVER RECORDED (I Can't Get No) Satisfaction — The Rolling Stones | | | | |
| | THREE BEST ARTISTS (NOW ACTIVE) Peter Gabriel, Tom Petty, Bruce Springsteen | | | | |
| | THREE BEST ARTISTS (OF ALL TIME) Chuck Berry, The Beatles, Led Zeppelin | | | | |
| | FAVORITE NEW ARTIST: Guns N' Roses, Enya | | | | |
| | BEST TELEVISION SPOT FOR RADIO: A custom spot for the station and market | | | | |
| | BEST PROMOTION EVER INVOLVED WITH: The KGB-FM Skyshow | | | | |
| | WORST PROMOTION EVER INVOLVED WITH: Most Supermarket Point of Purchases | | | | |
| | MOST INFLUENTIAL PERSON IN CAREER: Jeff Pollack & John Davlin | | | | |
| | EARLY RADIO IDOLS The Lone Ranger, Jonathon Schwartz, Cousin Brucie Morrow | | | | |
| | BEST AIR TALENT (NOW ACTIVE) Jonathon Brandmeier | | | | |
| | BEST AIR TALENT (OF ALL TIME) Jonathon Schwartz | | | | |
| | MAJOR ACCOMPLISHMENT IN RADIO I've been out of work a day and a half since 1975 | | | | |
| GOALS Total confidence, financial security and that someone will say in FACT FILE 20 years from now that KGB is the best station of all time. | | | | | |

COWBOY JUNKIES

SWEET JANE

HOT SALES!
HOT AT ROCK RADIO!
CROSSING HIT!

MMR ROCK TRACER
TRACKS NEWCOMER

REACH INDEX 2.02
MILLION THIS WEEK!

R&R TRACK 57

ALBUM NETWORK TRACK 60

BILLBOARD LP 30

ROCK ACTION:
WNEW ADD

WBCN
WBAB
DC101
KZEW
KLOL
WXRT
KBCO

KRXQ
KXRX
CFOX

AND MORE!

From the album
"The Trinity Session"
... sales now over
375,000 units

Dave Sholin Pick in
Gavin this week!



CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

How'd you like to make some easy money... At **WGR-FM/Buffalo** ("97 Rock") it was as easy as having a birthday, as they gave away \$35,000 total in their "Easy Money Birthday Game." 97 Rock listeners will hit the road in March: two going to Ireland for an Irish pub tour, and others heading for the Sunshine State and Buffalo Bisons spring training camp. **MARC STOUT** joins the 97 Rock morning team as sports announcer/co-host. ■ The "Cat" is out of the bag at **WCXR/Washington, D.C.** They've removed all of Cat Stevens' albums from their library, following the support given by Stevens (now known as Yusef Islam) for the Ayatollah Khomeini's death threat against "Satanic Verses" author Salman Rushdie. According to the Koran, anyone defaming the prophet must be put to death. A spokesman at CXR says the station cannot "program music of any artist who advocates the taking of a human life." ■ Meanwhile **WNEW/New York** asked listeners to send in their old Cat Stevens records in exchange for one of the 102 copies of "Satanic Verses" they were giving away. Hey, after you've given away a BMW convertible and \$1,000 cash (CITY TRACKS 2/13), you can give away anything you want! **Rumors Becoming Reality Department:** PD **MARK CHERNOFF** exits 'NEW to resurface as PD of **WJFK/Washington, D.C.** No new PD named at 'NEW, as Legacy Regional PD **TED UTZ** will be handling those duties. ■ No, it was no "cheap trick;" just good luck for two **WOUR/Utica** listeners, as they luxuriated in the \$1,000-a-night Presidential Suite at the Plaza Hotel in New York City with limo service, dinner for two and round trip airfare. All that luxury was tied in with the recent Utica appearance of Cheap Trick and House Of Lords. Cheap Trick's Robin Zander drew the winner during an on-air interview before the show. The American Heart Association got a big boost from the 'OUR "Kazoo Krew" who marched in 10 degree weather and raised \$310,000. Look for the new WOUR custom-painted Dodge van on the loose with the 'OUR Rock 'n' Roll Patrol in central New York. ■ **ROCKIN' ROBIN** is now rockin' on **WRCN/Nassau-Suffolk**; segueing into the 7-Midnight slot, as **DARRIN SMITH** exits. 'RCN got her into the swing of things with their "Rockin' Robin/Joat Jett Night on the Town," sending Robin and four listeners to see Joan Jett & The Blackhearts at the La Fontaine Theatre on Broadway. Other 'RCN listeners will join middayer **MORGAN THOMAS** on a bus to Madison Square Garden to see R.E.M.

SOUTH

Meeet The New Boss: **MIKE THOMAS** exits as PD of **KISS/San Antonio** and former **KSJO PD KEN ANTHONY** steps in. It's a pretty safe bet that Ken will also be handling the 2-4PM airshift as well. The Miller Lite "We're Havin' A Party" Texas promotion continued, as **KISS** sent a busload of listeners to Houston for the NBA All-Star game. Winners enjoyed the game along with a reception and a tailgate party in the Astrodome parking lot. ■ **KLOL/Houston** is "quacking wise" for the benefit of the Leukemia Society of America, in the first annual "Ken'clucky' Derby." **KLOL's ROCKIN' ROBIN FORD** presided as 8,000 plastic ducks raced to the finish. Contributors of a "Duck Buck" got to sponsor a racing quacker, and sponsor of the first place entry won a dinner for 10 with **KLOL's MOBY** in his private Houston Raceway suite. **SIG IZBRAND** returns to **KLOL** as Creative Services Manager. ■ **KRIX/McAllen-Brownsville** ("99-X") sends the "Grand Poobah" PD **DAVE HEYMAN** off to Texas Spring Break through the end of March, broadcasting live poolside from the Sheraton and giving away cruises to Mexico nightly. He'll also be setting up the Texas Rock 'n' Roll network for tie-ins with other Texas stations — if he can tear himself away from the pool. The ink is still wet on the deal with **Lars Clutterham Music** for some intriguing jingles and 99-X told CITY TRACKS they're really excited about them. Call the Poobah and ask him about 'em: 1-800-999-1290. ■ Yes, it's about time for **KTXQ/Dallas** ("Q-102") to send resident Irishman **REDBEARD** to Dublin, Ireland for a St. Patrick's Day live broadcast; he'll be bringing two listeners with him. Q-102 listeners can play Siskel & Ebert and guess Academy Award winners to win a large screen TV, VCR and copies of the winning films on videocassette. How would David Letterman describe the Q-102 Guitar Show at the Convention Center? *Guitars! Guitars! Guitars!* Included will be vintage and private collections including that of ZZ Top's Billy Gibbons. ■ **WKLS/Atlanta** ("96 Rock") races headlong into spring with the "96 Rock 500 K" ARCA stock car race March 18, followed by the Motorcraft 500 NASCAR race the 19th, and then the 96 Rock Camel Grand Prix at Road Atlanta April 1 & 2. 96 Rock just gave away a 1990 Plymouth Laser Turbo — the first promotion involving the new Chrysler Corp sports car. 96 Rock will combine sand and surf with diesel and dust, as **PM Driver KAEDY KIELEY** makes her annual trek to Daytona Beach for a week of live broadcasts from the Miller Welcome Center March 20-24. ■ **WYNF/Tampa's** ("95 YNF") morning team **RON (DIAZ) & RON (BENNINGTON)** held a morning show "Free James Brown" live broadcast and were joined by James' half-brother singer Little Royal Brown who performed a few of the Godfather of Soul's numbers. Did he break out in a cold sweat? *Stay tuned!*

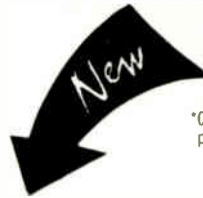
MIDWEST

There's one less fox at **KCFX/Kansas City** ("The Fox"), as **APD LISA MARTIN** exits; **LIBBY RIFE** will be helping **LORRI STANISLAV** out in the promotion department. ■ **KYYS/Kansas City** ("KY-102") listeners will shop til they drop, if they win the "KY-102 Shopping Sprint." The grand prize winner goes on a \$1,002 shopping spree with the KY-102 Visa Card at an area shopping mall. **Harris House** will be the scene of the annual KY-102 St. Patrick's Day live broadcast and party; it seems Kansas City takes its SPD celebration very seriously, so it should prove to be big fun. KY-102 listeners are heading hither and yon: some to a ski trip in Colorado, others to Daytona Beach for the MTV Spring Break. Those who stay at home will be treated to a Rockline broadcast March 20 generated from the KY-102 studios. Upcoming events include "Daffodil Days" to benefit the American Cancer Society. Meanwhile middayer **PAUL FREDROCKS** and his wife **CYNTHIA SMITH** (news anchor person on the local NBC TV affiliate) are expecting a child anytime now. Congrats! ■ The **WEBN/Cincinnati DAWN PATROL** (**ROBIN WOODS, EDDIE FINGERS**, et al) have a new producer — **BOB BERRY** takes over the reins, as **GREG HOLT** exits. Bob leaves his post as Production Director at crosstown **WKRC**. The Patrol, meanwhile, gave one lucky listener lunch with three (count 'em three) Playmates who were on hand for the Cavalcade of Customs. They sent **APD** (and old married hand) **MIKE LUCZAK** along to chaperone. 'EBN hooks up with **HBO** for "Comic Relief 3" and is sending two listeners along with staffers **MR K & KAT THOMAS** to the event March 18; the event will benefit the homeless. "Joke of the Day" participants qualify to win the trip. ■ Following a story in USA Today, alleging problems on the Today Show between **Bryant Gumbel** and **Willard Scott**, **WJXQ/Lansing** ("Q-106") faxed Willard a letter offering him a spot on their morning show. Said hosts **DAVE MARCUM** and **PAUL SOLTHERLAND**, "it'll be less for us to do...besides we have weather here." Willard hasn't responded as of presstime, but PD **MARK STEVENS** told CITY TRACKS he feels confident because "...in college my favorite movie was 'Willard' and my best friend was 'Scott'..." You figure it out! ■ **Air Shifting Department:** **WMGG/Columbus** ("Magic 99-7 FM") ups **KAPT KARL KIRK** to middays, PD **HAL FISH** takes on mornings temporarily and **TIFFANY** is new to 7-Midnight. Morning types can send a T & R to Hal. Magic 99-7 FM listeners at their St. Patrick's Day party at Houlihans could find the pot o' gold at the end of the rainbow is a trip to the Bahamas. ■ **WMMQ/Lansing** wraps up its "Winter Survival Guide" promotion by sending listeners away from Michigan winter and off on a cruise to the British Virgin Islands. The big buzz at 'MMQ is new morning man **JAZ McKAY**, who they tell us is causing quite a stir in the Great Lake State Capital City. ■ **Short Takes:** **KQRS/Minneapolis** ("KQ 92") MD **JOHN LASSMANN** upped to APD. ■ Happy birthday (March 18) to **KJJO/Minneapolis** promotion whiz kid **DAVID KOTTKE**.

WEST

The 11th birthday celebration continues at **KILO/Colorado Springs**, as they commemorated the event with a concert by **Melissa Etheridge** March 11 at City Lights and are planning another March 21 with **Little Feat** at Peak Center. **BOB IHLE** will also select the name of the KILO listeners who will travel to Las Vegas to preview **Little Feat** before they hit Colorado. The KILO "Night of the Living Blues" raised over \$3,000 for the Ronald McDonald House. ■ With all the other confusion that seems to be going on in the market, **KMPC-FM/L.A.** has seen great gains in the latest Arbitrons, and is making a move to further avoid confusion with its AM station by changing call letters to **KEDG**; they'll be calling themselves "The Edge." ■ Kudos to **KOME/San Jose**, as they copped top honors for "Medium Market Station" in the Rolling Stone Reader's Poll. ■ To celebrate their 10th anniversary, **KOZZ/Reno** is asking listeners to "Show Us Your Z," and is rewarding the most adventurously creative individual with a \$10,000 cash prize. Already local metal workers have erected a three-story high birthday greeting along the freeway. **KOZZ** is also celebrating with "Decade Sets," featuring 10 songs in-a-row (one from each year of their existence). Further congrats to PD **STEVEN D. FUNK** and his wife, who celebrated their 15th wedding anniversary February 22. ■ **Little Feat Department:** **KRZQ/Reno** ("96 Rock") heard the pitter patter of little feet during their Baby Olympics, which featured the baby crawl, the sprint and the hoop shoot. A "goo" time was had by all. Speaking of "feet," 96 Rock recently "footed" the bill for the "Monster Wedding," in which a couple were wed on-air while in the back of the monster truck **Bigfoot**. The prize also included the reception, flowers, tuxes, refreshments, the whole nine yards. ■ **Short Takes:** Happy birthday **KRRX/Seattle** staffer **DR. ROCK** (March 18).

ADULT CONTEMPORARY



*Quality play index - average number of weekly plays from stations playing track.

TRACER TRACKS

| 2/20/89 | 2/27/89 | 3/6/89 | 3/13/89 | ARTIST | TITLE | LABEL | # PLAYS | QUALITY PLAY INDEX * | REACH INDEX IN MILLIONS |
|-------------|---------|--------|---------|----------------------|-------------------------------|------------|---------|----------------------|-------------------------|
| 4 | 1 | 1 | ↑ | MIKE & MECHANICS | The Living Years | Atlantic | 1680 | 31 | 33.73 |
| 8 | 5 | 3 | ↑ | DEBBIE GIBSON | Lost In Your Eyes | Atlantic | 1470 | 28 | 31.02 |
| 12 | 7 | 6 | ↑ | ROY ORBISON | You Got It | Virgin | 1407 | 29 | 28.17 |
| 2 | 2 | 2 | 4 | SHERIFF | When I'm With You | Capitol | 1267 | 28 | 26.73 |
| 6 | 4 | 4 | 5 | ROD STEWART | My Heart Can't Tell You No | WB | 1239 | 28 | 23.49 |
| 13 | 6 | 5 | 6 | ANITA BAKER | Just Because | Elektra | 1218 | 25 | 25.90 |
| 7 | 8 | 7 | ↑ | RICK ASTLEY | She Wants To Dance With Me | RCA | 1036 | 25 | 19.26 |
| 15 | 10 | 9 | ↑ | KENNY G/S.ROBINSON | We've Saved The Best For Last | Arista | 896 | 22 | 21.14 |
| 18 | 14 | 11 | ↑ | VANESSA WILLIAMS | Dreamin' | Wing/PG | 728 | 20 | 14.47 |
| 20 | 16 | 12 | ↑ | BANGLES | Eternal Flame | Columbia | 714 | 24 | 12.25 |
| 16 | 13 | 13 | ↑ | BREATHE | Don't Tell Me Lies | A&M | 700 | 23 | 11.51 |
| 14 | 12 | 10 | 12 | NEIL DIAMOND | This Time | Columbia | 672 | 20 | 16.13 |
| 25 | 19 | 15 | ↑ | BETTE MIDLER | Wind Beneath My Wings | Atlantic | 532 | 19 | 7.84 |
| 19 | 17 | 16 | ↑ | CHICAGO | You're Not Alone | Reprise | 350 | 21 | 6.16 |
| 17 | 15 | 14 | 15 | BARBRA STREISAND | All I Ask Of You | Columbia | 329 | 16 | 9.46 |
| 22 | 18 | 17 | ↑ | CROSBY, STILLS, N, Y | Got It Made | Atlantic | 322 | 19 | 5.48 |
| 29 | 27 | 22 | ↑ | THIRTY EIGHT SPECIAL | Second Chance | A&M | 280 | 22 | 4.09 |
| 23 | 21 | 19 | ↑ | LUTHER VANDROSS | She Won't Talk To Me | Epic | 252 | 21 | 3.77 |
| 24 | 20 | 18 | ↑ | SURVIVOR | Across The Miles | Scotti Bro | 245 | 19 | 3.61 |
| — | 29 | 20 | ↑ | CARLY SIMON | Let The River Run | Arista | 168 | 19 | 2.48 |
| New Entry ✓ | — | — | ↑ | CHER/PETER CETERA | After All | Geffen | 161 | 16 | 3.93 |
| — | — | 27 | ↑ | SIMPLY RED | It's Only Love | Elektra | 147 | 18 | 1.50 |
| — | — | 30 | ↑ | DEON ESTUS/G MICHAEL | Heaven Help Me | Mika/Polyd | 133 | 15 | 2.38 |
| 27 | 23 | 24 | ↑ | PAULA ABDUL | Straight Up | Virgin | 112 | 28 | 2.57 |
| — | 24 | 23 | ↑ | BOY MEETS GIRL | Bring Down The Moon | RCA | 112 | 16 | 0.77 |
| New Entry ✓ | — | — | ↑ | ENYA | Orinoco Flow (Sail Away) | Geffen | 98 | 25 | 1.57 |
| — | 28 | 29 | ↑ | SHEENA EASTON | The Lover In Me | MCA | 98 | 20 | 1.51 |
| 21 | 22 | 21 | 28 | A WILSON/R ZANDER | Surrender To Me | Capitol | 91 | 18 | 1.40 |
| New Entry ✓ | — | — | ↑ | JT TAYLOR & R.BELLE | All I Want Is Forever | EPA | 91 | 15 | 1.13 |
| — | — | 26 | ↑ | KARYN WHITE | Superwoman | WB | 84 | 12 | 2.14 |

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

NEWCOMERS

| ARTIST | TITLE | LABEL | # PLAYS | INCREASE PERCENTAGE |
|---------------------|-------------------------|------------|---------|---------------------|
| PETER NDONE | I'm Into Something Good | Cypres/A&M | 70 | 66% |
| ✓ BOYS CLUB | The Loneliest Heart | MCA | 70 | — |
| JULIA FORDHAM | Happy Ever After | Virgin | 70 | — |
| LIVINGSTON TAYLOR | City Lights | Critique/A | 70 | 100% |
| TRAVELING WILBURYS | End Of The Line | Wilbury/WB | 63 | 12% |
| TOMMY PAGE | A Shoulder To Cry On | Sire/WB | 63 | — |
| EDIE BRICKELL & NEW | What I Am | Geffen | 21 | — |
| BOBBY BROWN | Roni | MCA | 21 | — |
| ✓ NEW EDITION | Can You Stand the Rain | MCA | 21 | — |
| ✓ SA-FIRE | Thinking Of You | Cutl/Merc | 21 | 50% |

✓ Denotes new entry.

HOTTEST RECURRENTS

| 1/9/89 | ARTIST | TITLE | LABEL | QUALITY PLAY INDEX * |
|--------|--------------------|--------------------------------|-------------|----------------------|
| 1 | TAYLOR DAYNE | Don't Rush Me | Arista | 25 |
| 2 | PHIL COLLINS | Two Hearts | Atlantic | 20 |
| 3 | BOY MEETS GIRL | Waiting For A Star To Fall | RCA | 20 |
| 4 | STEVE WINWOOD | Holding On | Virgin | 22 |
| 5 | TIFFANY | All This Time | MCA | 20 |
| 6 | ANITA BAKER | Giving You The Best... | Elektra | 13 |
| 7 | FLEETWOOD MAC | As Long As You Follow | WB | 18 |
| 8 | KENNY G | Silhouette | Arista | 14 |
| 9 | BREATHE | How Can I Fall | A&M | 15 |
| 10 | BOYS CLUB | I Remember Holding You | MCA | 17 |
| 11 | A LENNOX/A GREEN | Put A Little Love In Your | A&M | 17 |
| 12 | TAYLOR DAYNE | I'll Always Love You | Arista | 12 |
| 13 | THOMAS/SPRINGFIELD | Theme From Growing Pains | Reprise | 20 |
| 14 | WILL TO POWER | Baby, I Love Your Way/Freebird | Epic | 14 |
| 15 | PETER CETERA | One Good Woman | WB | 11 |
| 16 | CHICAGO | Look Away | Reprise | 14 |
| 17 | PHIL COLLINS | Groovy Kind Of Love | Atlantic | 11 |
| 18 | JOHNNY HATES JAZZ | Shattered Dreams | Virgin | 10 |
| 19 | BEACH BOYS | Kokomo | Elektra | 10 |
| 20 | STEVE WINWOOD | Don't You Know What The Night | Virgin | 12 |
| 21 | ROD STEWART | Forever Young | WB | 10 |
| 22 | BREATHE | Hands To Heaven | A&M | 9 |
| 23 | GLORIA ESTEFAN/MSM | Anything For You | Epic | 8 |
| 24 | JOHNNY HATES JAZZ | Turn Back The Clock | Virgin | 15 |
| 25 | GLENN FREY | Soul Searchin' | MCA | 15 |
| 26 | RICHARD MARX | Hold On To The Nights | EMI | 10 |
| 27 | JETS | Make It Real | MCA | 9 |
| 28 | GLENN FREY | True Love | MCA | 9 |
| 29 | FOREIGNER | I Don't Want To Live W/o You | Atlantic | 8 |
| 30 | WHITNEY HOUSTON | One Moment In Time | Arista | 10 |
| 31 | GEORGE MICHAEL | Kissing A Fool | Columbia | 12 |
| 32 | BRENDA RUSSELL | Piano In The Dark | A&M | 8 |
| 33 | ERIC CARMEN | Make Me Lose Control | Arista | 8 |
| 34 | GEORGE MICHAEL | One More Try | Columbia | 8 |
| 35 | HUEY LEWIS & NEWS | Perfect World | Chrysalis | 9 |
| 36 | BILLY OCEAN | Colour Of Love | Jive/Arista | 10 |
| 37 | ELTON JOHN | I Don't Wanna Go On With You | MCA | 8 |
| 38 | MAXI PRIEST | Wild World | Virgin | 15 |
| 39 | BASIA | New Day For You | Epic | 16 |
| 40 | MICHAEL JACKSON | Man In The Mirror | Epic | 8 |

*Quality play index - average number of weekly plays from stations playing track

MOST UPWARD MOVEMENT

NATIONAL

| ARTIST | TITLE | LABEL |
|-------------------|-----------|--------|
| CHER/PETER CETERA | After All | Geffen |

A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between midnight and 6am.

| | | | | | | |
|---|---|--|--|---|---|---|
| KBIG-FM Los Angeles PAUL MCCARTNEY/My Love STEVIE WONDER/That Girl AMERICA/Sister Golden Hair WHITNEY HOUSTON/Where Do Broken Hearts Go DAN FOGELBERG/Make Love Stay CARPENTERS/Goodbye To Love IGLESIAS/ROSS/All Of You JOURNEY/Who's Crying Now CARLY SIMON/Legend In Your Own Time AIR SUPPLY/Lost In Love MICHAEL MCDONALD/I Keep Forgettin' RITA COOLIDGE/We're All Alone FOREIGNER/Waiting For A Girl Like You GEORGE MICHAEL/Father Figure COMMODORES/Nightshift | KVIL-FM Dallas WHITNEY HOUSTON/How Will I Know VANESSA WILLIAMS/Dreamin' PABLO CRUISE/Love Will Find A Way JAMES TAYLOR/How Sweet It Is] BEN E KING/Stand By Me BOB SEGER/We've Got Tonite BILLY JOEL/Keeping The Faith IGLESIAS/ROSS/All Of You LAURA BRANIGAN/How Am I Supposed To Live With ROY ORBISON/You Got It BOZ SCAGGS/Heart Of Mine ELVIS PRESLEY/Suspicious Minds POINTER SISTERS/He's So Shy WARWICK & OSBORNE/Love Power SHEENA EASTON/Morning Train | WEZC-FM Charlotte QUINCY JONES/Just Once HUMAN LEAGUE/Human BILLY OCEAN/Colour Of Love PHIL COLLINS/Don't Lose My Number CARLY SIMON/Let The River Run FLEETWOOD MAC/Everywhere RESTLESS HEART/Why Does It Have To Be Wrong O MIKE & MECHANICS/The Living Years ROLLING STONES/Honky Tonk Woman KOOL & THE GANG/Celebration BRUCE SPRINGSTEEN/One Step Up JAMES TAYLOR/Everyday CHICAGO/You're Not Alone LIONEL RICHIE/All Night Long ROY ORBISON/You Got It | WLTE-FM Minneapolis DION/Abraham, Martin and John BILLY JOEL/Leave A Tender Moment Alone BOBBY VINTON/There! I've Said It Again PHIL COLLINS/Don't Lose My Number CAT STEVENS/Morning Has Broken BILLY OCEAN/Love Is Forever ELTON JOHN/Goodbye Yellow Brick Road RICHIE/ALABAMA/Deep River Woman OLIVIA NEWTON-JOHN/Have You Never Been Mellow GLEN CAMPBELL/Wichita Lineman BRUCE SPRINGSTEEN/One Step Up PETER & GORDON/A World Without Love ANITA BAKER/Just Because MEL CARTER/Hold Me, Thrill Me, Kiss Me BEE GEES/How Can You Mend A Broken Heart KENNY ROGERS/Gambler | WLTY-FM Norfolk HUEY LEWIS & NEWS/If This Is It REO SPEEDWAGON/Keep On Lovin' You GENESIS/Invisible Touch OTIS REDDING/(Sittin' On) The Dock Of The B LINDA RONSTADT/You're No Good THOMAS/SPRINGFIELD/Theme From Growing Pains RITA COOLIDGE/Higher and Higher CHICAGO/Will You Still Love Me? MAMAS & PAPAS/I Saw Her Again TAYLOR DAYNE/Don't Rush Me STEPHEN BISHOP/It Might Be You ALBERT HAMMOND/It Never Rains In Southern ... ELTON JOHN/Don't Go Breaking My Heart LIONEL RICHIE/Penny Lover JAY & TECHNIQUES/Apples, Peaches, Pumpkin Pie ANITA BAKER/Just Because | WNIC-FM Detroit RICHARD MARX/Hold On To The Nights BOBBY BROWN/Roni PAUL SIMON/You Can Call Me AI TOTO/I'll Be Over You RICK ASTLEY/She Wants To Dance With Me BELINDA CARLISLE/Circle In The Sand HUEY LEWIS & NEWS/Doing It All For My Baby CHRISTOPHER CROSS/Sailing CHICAGO/Look Away CHICAGO/Baby What A Big Surprise ANITA BAKER/Giving You The Best... ABC/Be Near Me DONNA SUMMER/She Works Hard For The Money | WVBF-FM Boston EURYTHMICS/Sweet Dreams (Are Made Of This) KENNY G/S ROBINSON/We've Saved The Best For Last BREATHE/Don't Tell Me Lies STEELY DAN/Rikki Don't Lose That Number RIGHTEOUS BROTHERS/You've Lost That Lovin' Feelin' PHIL COLLINS/Groovy Kind Of Love CHICAGO/You're Not Alone BILLY OCEAN/When The Going Gets Tough BILLY JOEL/My Life ROD STEWART/My Heart Can't Tell You No SIMPLY RED/It's Only Love SUPREMES/Where Did Our Love Go STEVIE WONDER/Part-Time Lover CARS/My Best Friend's Girl PROCOL HARUM/Conquistador |
| KESZ-FM Phoenix STEVE WINWOOD/Back In The High Life Again VANESSA WILLIAMS/Dreamin' BILLY JOEL/Leave A Tender Moment Alone PHIL COLLINS/Two Hearts KANSAS/Dust In The Wind STARSHIP/Nothing's Gonna Stop Us Now JT TAYLOR & R.BELLE/All I Want Is Forever BELINDA CARLISLE/Mad About You JOHNNY HATES JAZZ/Turn Back The Clock TAYLOR DAYNE/Don't Rush Me CHICAGO/Beginnings ANITA BAKER/Giving You The Best ROD STEWART/Young Turks JAMES TAYLOR/Baby Boom Baby | KXOA-FM Sacramento HALL & OATES/Maneater BUFFALO SPRINGFIELD/For What It's Worth BILLY JOEL/Just The Way You Are BOY MEETS GIRL/Waiting For A Star To Fall RASCALS/A Beautiful Morning BOZ SCAGGS/Look What You've Done To Me SURVIVOR/Search Is Over S ROBINSON/MIRACLES/1 Second That Emotion QUARTERFLASH/Harden My Heart CHRISTOPHER CROSS/Arthur's Theme PETER CETERA/One Good Woman JIM CROCE/I Got A Name TRACY CHAPMAN/Fast Car BEATLES/In My Life SPINNERS/Could It Be I'm Falling In Lov JAMES TAYLOR/Everyday | WLAC-FM Nashville STEVE WINWOOD/Holding On MEDLEY/WARNES/(I've Had) The Time Of My Life KOOL & THE GANG/Too Hot DEBBIE GIBSON/Lost In Your Eyes RICK ASTLEY/It Would Take A Strong Strong AMY GRANT/Find A Way GEORGE BENSON/Turn Your Love Around A WILSON/R ZANDER/Surrender To Me BILLY JOEL/You're Only Human (Second Wind) KENNY LOGGINS/Whenever I Call You 'Friend' BILLY OCEAN/Get Outta My Dreams, Get Into SHERIFF/When I'm With You STEVIE WONDER/I Just Called To Say I Love Yo ARETHA FRANKLIN/Freeway Of Love POLICE/Every Breath You Take | WLTQ-FM Milwaukee ERIC CARMEN/Hungry Eyes JIMMY RUFFIN/What Becomes Of The Brokenheart FIREFALL/Just Remember I Love You PHIL COLLINS/Against All Odds AIR SUPPLY/Lost In Love ELVIS PRESLEY/Suspicious Minds BILLY JOEL/Just The Way You Are AL JARREAU/Moonlighting CRYSTAL GAYLE/Talking In Your Sleep LITTLE RIVER BAND/Cool Change FOREIGNER/Waiting For A Girl Like You KENNY G/S ROBINSON/We've Saved The Best For Last ROY ORBISON/Oh! Pretty Woman BILLY PRESTON/With You I'm Born Again BARBRA STREISAND/People | WMJI-FM Cleveland BREATHE/Don't Tell Me Lies NEIL DIAMOND/Cracklin' Rosie ATLANTIC STARR/Always ELTON JOHN/Someone Saved My Life Tonight BILLY JOEL/The Longest Time S ROBINSON/MIRACLES/Tears Of A Clown MIKE & MECHANICS/The Living Years POINTER SISTERS/He's So Shy DEBBIE GIBSON/Foolish Beat CHICAGO/Call On Me WHITNEY HOUSTON/Didn't We Almost Have It All TAYLOR OAYNE/Don't Rush Me BEACH BOYS/Barbara Ann LEVEL 42/Something About You JOHNNY HATES JAZZ/Turn Back The Clock | WNSR-FM New York MIKE & MECHANICS/The Living Years BILLY OCEAN/Caribbean Queen WHEN IN ROME/The Promise JAMES TAYLOR/How Sweet It Is] BELINDA CARLISLE/Heaven Is A Place On Earth AIR SUPPLY/Even The Nights Are Better GRASS ROOTS/Sooner Or Later BOY MEETS GIRL/Waiting For A Star To Fall PAUL SIMON/Loves Me Like A Rock GEORGE MICHAEL/One More Try MANFRED MANN/Blinded By The Light GLENN FREY/Soul Searchin' CUTTING CREW/I've Been In Love Before KIM CARNES/Bette Davis Eyes | WWMX-FM Baltimore HUEY LEWIS & NEWS/Heart Of Rock & Roll PHIL COLLINS/Two Hearts ELTON JOHN/Goodbye Yellow Brick Road KATRINA & THE WAVES/Walking On Sunshine TAYLOR DAYNE/I'll Always Love You GEORGE MICHAEL/Faith LIONEL RICHIE/Truly ARETHA FRANKLIN/Respect MAXI PRIEST/Wild World SERGIO MENDES/Never Gonna Let You Go FLEETWOOD MAC/Everywhere AUSTIN/INGRAM/Baby, Come To Me CREEDENCE CLEARWATER/Have You Ever Seen The Rain BOYS CLUB/I Remember Holding You GEORGE BENSON/On Broadway WHITNEY HOUSTON/Where Oo Broken Hearts Go |

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

| | | | | | | |
|--|--|---|--|--|--|---|
| MIKE & MECHANICS 1 The Living Years / Atlantic WNSR-FM 4.17 KSTP-FM 2.16 WKQX-FM 1.96 WSNi-FM 1.30 KVIL-FM 1.29 KOST-FM 1.22 KBIG-FM 1.11 | ANITA BAKER 6 Just Because / Elektra WNSR-FM 2.38 KSTP-FM 2.16 KOST-FM 1.83 WSNi-FM 1.30 KVIL-FM 1.29 WMGK-FM 1.26 WKQX-FM 1.23 | BREATHE 11 Don't Tell Me Lies / A&M KSTP-FM 2.16 WTMX-FM 0.78 KFMB-FM 0.74 WSNi-FM 0.65 WNIC-FM 0.63 WMJI-FM 0.53 KYKY-FM 0.50 | CROSBY, STILLS, N. Y 16 Got It Made / Atlantic WNSR-FM 1.19 WLTQ-FM 1.09 WMJI-FM 0.40 WSNY-FM 0.40 WLTT-FM 0.38 KBIG-FM 0.37 KFMB-FM 0.29 | CHER/PETER CETERA 21 After All / Geffen WMC-FM 0.95 KSTP-FM 0.92 KFMB-FM 0.59 WALK-FM 0.36 KVIL-FM 0.32 WMGK-FM 0.25 KLSI-FM 0.21 | ENYA 26 Drinoco Flow (Sail Away) / Geffen KFMB-FM 1.03 KLSI-FM 0.32 WSTF-FM 0.14 KMGR-FM 0.08 | PETER NOONE I'm Into Something Good / Cypres/A&M KOST-FM 1.83 WWMX-FM 0.67 KFMB-FM 0.29 KKCW-FM 0.10 |
| DEBBIE GIBSON 2 Lost In Your Eyes / Atlantic WNSR-FM 2.98 KOST-FM 1.83 WKQX-FM 1.72 KVIL-FM 1.61 KSTP-FM 1.54 KBIG-FM 1.48 WSNi-FM 1.30 | RICK ASTLEY 7 She Wants To Dance With Me / RCA KSTP-FM 2.16 WKQX-FM 1.47 KVIL-FM 1.29 WNSR-FM 1.19 WSNi-FM 1.09 KYKY-FM 0.88 WNIC-FM 0.63 | NEIL DIAMOND 12 This Time / Columbia WLTW-FM 1.78 WNSR-FM 1.79 WMGK-FM 1.26 KSTP-FM 0.92 WSNi-FM 0.87 WSB-FM 0.86 KBIG-FM 0.74 | THIRTY EIGHT SPECIAL 17 Second Chance / A&M WLTW-FM 0.73 KMJI-FM 0.64 KYKY-FM 0.63 KFMB-FM 0.44 WLTQ-FM 0.38 KBIG-FM 0.37 KYKY-FM 0.23 | SIMPLY RED 22 It's Only Love / Elektra KFMB-FM 0.44 WRRM-FM 0.25 KYKY-FM 0.23 WNLT-FM 0.18 WLTS-FM 0.15 KLCY-FM 0.14 KLSY-FM 0.06 | SHEENA EASTON 27 The Lover In Me / MCA KFMB-FM 0.88 KYKY-FM 0.23 WNLT-FM 0.18 KYKY-FM 0.13 KAER-FM 0.08 | BOYS CLUB The Loneliest Heart / MCA KSTP-FM 0.62 KFMB-FM 0.29 KMJI-FM 0.18 KLCY-FM 0.07 WVBF-FM 0.03 |
| ROY ORBISON 3 You Got It / Virgin WNSR-FM 2.38 WKQX-FM 2.21 KSTP-FM 2.16 KOST-FM 1.83 KVIL-FM 1.61 WSNi-FM 1.30 KBIG-FM 1.11 | KENNY G/S ROBINSON 8 We've Saved The Best For Last / Arista WLTW-FM 2.67 KOST-FM 2.44 KVIL-FM 1.61 WSB-FM 1.44 KBIG-FM 1.11 WLIT-FM 1.01 KSTP-FM 0.92 | BETTE MIDLER 13 Wind Beneath My Wings / Atlantic KSTP-FM 0.92 WSNi-FM 0.87 WSNY-FM 0.67 WIOF-FM 0.39 WLTT-FM 0.38 KFMB-FM 0.29 WMC-FM 0.38 | LUTHER VANDROSS 18 She Won't Talk To Me / Epic KVIL-FM 0.97 WSNi-FM 0.65 WLMG-FM 0.42 WMC-FM 0.38 KYKY-FM 0.31 KFMB-FM 0.29 WNLT-FM 0.27 | DEON ESTUS/G MICHAEL 23 Heaven Help Me / Mka/Polyd KFMB-FM 0.74 KYKY-FM 0.50 KSTP-FM 0.31 WKQX-FM 0.25 WSTF-FM 0.21 WLTS-FM 0.15 KMJI-FM 0.09 | A WILSON/R ZANDER 28 Surrender To Me / Capitol WKQX-FM 0.49 WLAC-FM 0.49 WNIC-FM 0.21 WAXY-FM 0.11 WRMX-FM 0.10 | JULIA FORDHAM Happy Ever After / Virgin WSNi-FM 0.65 WLTS-FM 0.15 KMMX-FM 0.13 KLSY-FM 0.11 |
| SHERIFF 4 When I'm With You / Capitol KOST-FM 2.44 KSTP-FM 1.85 WNSR-FM 1.79 KVIL-FM 1.61 WKQX-FM 1.47 KBIG-FM 1.11 WTMX-FM 1.04 | VANESSA WILLIAMS 9 Dreamin' / Wing/PG KVIL-FM 1.93 WLIT-FM 1.01 WSNi-FM 0.87 WSB-FM 0.86 KBIG-FM 0.74 WKQX-FM 0.74 WNIC-FM 0.63 | CHICAGO 14 You're Not Alone / Reprise WKQX-FM 1.47 KSTP-FM 0.92 WTMX-FM 0.78 WLTQ-FM 0.73 WLMG-FM 0.34 KFMB-FM 0.29 KYKY-FM 0.23 | SURVIVOR 19 Across The Miles / Scotti Bro WSNi-FM 0.87 KBIG-FM 0.74 KLSI-FM 0.42 WLTQ-FM 0.38 KMJI-FM 0.27 WENS-FM 0.25 KLSY-FM 0.17 | PAULA ABDUL 24 Straight Up / Virgin KFMB-FM 1.03 WKQX-FM 0.98 KYKY-FM 0.38 WNLT-FM 0.18 | JT TAYLOR & R.BELLE 29 All I Want Is Forever / EPA KLSI-FM 0.32 KESZ-FM 0.28 WMGK-FM 0.25 WNLT-FM 0.18 WLTS-FM 0.08 WVBF-FM 0.03 | LIVINGSTON TAYLOR City Lights / Critique/A WSNi-FM 0.65 KLCY-FM 0.11 KMMX-FM 0.08 WVBF-FM 0.03 |
| ROD STEWART 5 My Heart Can't Tell You No / WB KSTP-FM 2.16 WNSR-FM 1.79 WKQX-FM 1.47 WTMX-FM 1.30 KBIG-FM 1.11 KFMB-FM 1.03 KYKY-FM 1.01 | BANGLES 10 Eternal Flame / Columbia KSTP-FM 1.23 WKQX-FM 1.23 KFMB-FM 1.03 WMC-FM 0.76 KBIG-FM 0.74 WSNi-FM 0.65 WALK-FM 0.55 | BARBRA STREISAND 15 All I Ask Of You / Columbia WLTW-FM 1.78 KSTP-FM 1.23 WMGK-FM 0.76 WLIT-FM 0.67 KOST-FM 0.61 WALK-FM 0.55 WLTE-FM 0.50 | CARLY SIMON 20 Let The River Run / Arista WSNi-FM 0.65 KVIL-FM 0.64 WLTT-FM 0.38 KKCW-FM 0.29 WEZC-FM 0.20 KLCY-FM 0.11 KMMX-FM 0.08 | BOY MEETS GIRL 25 Bring Down The Moon / RCA KFMB-FM 0.15 KLCY-FM 0.14 KMMX-FM 0.13 KLSY-FM 0.11 KLSI-FM 0.11 WWDE-FM 0.08 WVBF-FM 0.06 | KARYN WHITE 30 Superwoman / WB WKQX-FM 0.74 KBIG-FM 0.37 KFMB-FM 0.29 WNLT-FM 0.27 WMGK-FM 0.25 WAXY-FM 0.11 KLSI-FM 0.11 | TRAVELING WILBURYS End Of The Line / Wilbury/WB KSTP-FM 0.92 WALK-FM 0.55 KLCY-FM 0.11 |

THE DUNKIN FILE



| | | | | | | |
|--|--|--|-------|------|--------|---|
| PERSONAL | LAST NAME | Dunkin | FIRST | Greg | MIDDLE | A |
| | CURRENT STATION | WNSR/New York, NY | | | | |
| | HOMETOWN | San Diego, CA | | | | |
| | MARITAL STATUS/CHILDREN | Single | | | | |
| | HOBBIES | Running & East Coast historical architecture | | | | |
| EMPLOYMENT | WNSR/New York — Music Director | | | | | |
| | KLSI/Kansas City — Music Director, Assistant PD | | | | | |
| | KBEQ/Kansas City | | | | | |
| | WHB/Kansas City | | | | | |
| VALUES | BEST TWO RADIO STATIONS IN AMERICA — CURRENT | | | | | |
| | WNSR & KVIL | | | | | |
| | BEST RADIO STATION (OF ALL TIME) | | | | | |
| | WLS | | | | | |
| | BEST ALBUM EVER RECORDED | | | | | |
| | Rumours — Fleetwood Mac & Thriller — Michael Jackson | | | | | |
| | BEST SINGLE EVER RECORDED | | | | | |
| | Ain't Too Proud To Beg — The Temptations | | | | | |
| | THREE BEST ARTISTS (NOW ACTIVE) | | | | | |
| | Phil Collins, Michael Jackson, Chicago | | | | | |
| | THREE BEST ARTISTS (OF ALL TIME) | | | | | |
| | The Beatles, Stevie Wonder, Elton John | | | | | |
| | FAVORITE NEW ARTIST | | | | | |
| | Tracy Chapman | | | | | |
| | BEST TELEVISION SPOT FOR RADIO | | | | | |
| Lipsynch | | | | | | |
| BEST PROMOTION EVER INVOLVED WITH | | | | | | |
| WNSR's New Year's Eve ball drop & Laser Light Show in N.Y.C. | | | | | | |
| WORST PROMOTION EVER INVOLVED WITH | | | | | | |
| Scan and Listen | | | | | | |
| MOST INFLUENTIAL PERSON IN CAREER | | | | | | |
| Al Casey, Jim Vogelaar, Tom Land, Robert Dunphy | | | | | | |
| EARLY RADIO IDOLS | | | | | | |
| Larry Lujack, Casey Kasem, Shotgun Tom Kelly (KCBQ) | | | | | | |
| BEST AIR TALENT (NOW ACTIVE) | | | | | | |
| Jonathon Brandmeier | | | | | | |
| BEST AIR TALENT (OF ALL TIME) | | | | | | |
| Dan Ingram, John Landecker | | | | | | |
| MAJOR ACCOMPLISHMENT IN RADIO | | | | | | |
| Having been fortunate enough to have worked with many great people | | | | | | |
| GOALS | | | | | | |
| Consultant (10 to 15 years from now) | | | | | | |



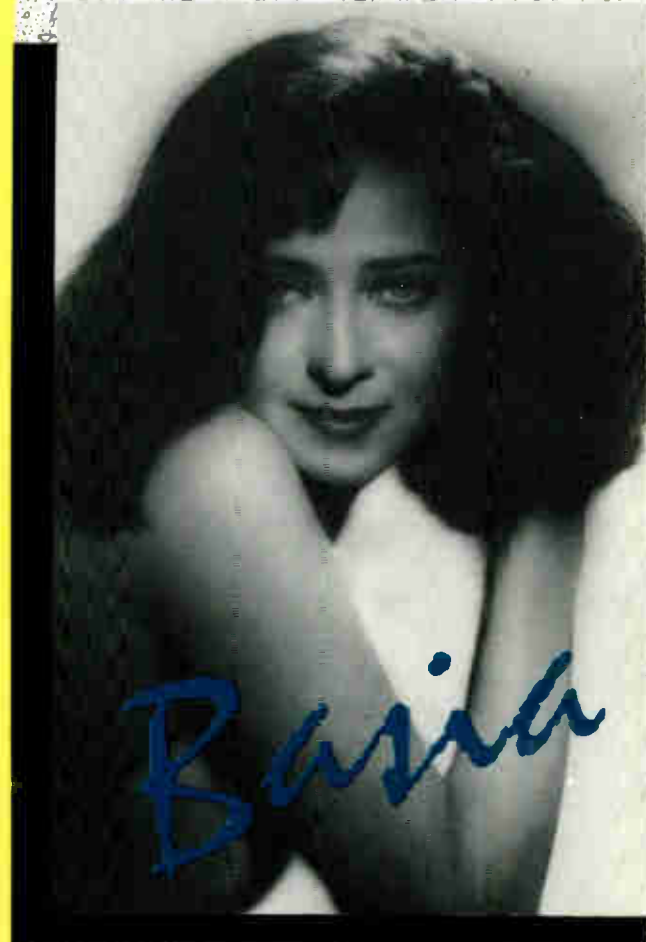
"Promises"

In a world overcrowded with ballads, why not add a fresh, mid-tempo record which will fill the void . . . "Promises" (34-68608) from Basia!

AC #2 MOST ADDED NATIONALLY!

33 FIRST WEEK ADDS!

The follow-up to the hits "New Day For You" and "Time & Tide!"
From the Lp "Time & Tide" (EEA0767)
Now over 800,000 units!



CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WRMM/Rochester's ("Warm 101.3") weekly fax newsletters continue making their way through the phone lines to offices and businesses throughout the city each and every Tuesday morning. The newsletters provide interesting facts and figures on everything from consumer eating habits to company hiring practices, the Warm Fax's also provide timely industry news; about themselves and about the competition. For example the newsletter informed readers of **WBUF/ Buffalo's** parting company with Program Director **ART WANDER**. Wander's career dates back to the legendary **WKBW** in the early sixties. Surprisingly enough, 'BUF' had just come off of its best Fall Book ever.

■ Each week **WHEN/Syracuse's** "Inside S.U. Basketball" hosts a Syracuse basketball player and a member of the coaching staff. For a recent special edition of the sports show, the radio station *took its show on the road* to showcase guests **Dick Vitale** and **Tim Brando** from **ESPN**; in town for the **S.U.-Villanova** game. The program packed 'em in at a local restaurant. **WHEN** co-promoted a fireworks display synchronized to music that attracted over 15,000 people to an area beach — in February! The chilly, yet spectacular evening was all part of the city's giant "Winterfest '89" celebration.

■ **WLTT/Washington, D.C.** ("94.7 W-Lite") loves kids is the catch phrase of the station's major upcoming giveaway — a year of free child care! Parents are mailing in letters describing why they could use the child care, and a random drawing will award just that after two weeks. Midday personalities (and working parents) **AL SANTOS** and **BEVERLY FOX** are cutting the promotional on-air spots. Fox, by the way, is expecting a new baby in the next 6-8 weeks! And look for the **W-Lite** hot air balloons (that's right, there's two of them!) everywhere starting in mid-April.

■ *Ahh, Spring!* Its just around the corner and so is **WMGS/Wilkes Barre-Scranton's** ("Magic 93") annual "Easter Egg Hunt." Thousands of youngsters and their families will once again comb the area for the cherished holiday spheres. The station just finished a four-week "Trivia Fax" promotion; run during **KELLY REED's** Midday Show. To win listeners faxed in answers to on-air questions. The grand prize? Why naturally it was a brand-new fax machine! The station sponsored a two-day "Wedding Wonderland" featuring a myriad of new bridal fashions and vacation giveaways to the Poconos and Grand Camen Islands. Magic mornings are now handled by host **FRANKIE WARREN** (from crosstown **WILK**).

SOUTH

TERRY JACOBS (**KHTR/St. Louis**) and **TUNA** (**KXKL/Denver**) have uprooted and joined forces south of the Mason-Dixon Line for mornings at **WAIV/Jacksonville** ("97 Wave"). (*Tuna wants us, by the way, to take notice of the fact that his name spelled backwards is: A Nut!*) The pair are making daily enemies with their "Motel Wake-Up Call," and instigating friendly battle between the sexes with the trivia "Heterosexual Game."

■ **WIVY/Jacksonville's** ("Y-103") resident Promotions 'tease' **CHRISTIE CAHILL** (*just kidding*) hosted the recent "Big Tease" competition at a local nightclub which invited guests from area hair salons to come up with their greatest hair creations involving teasing. Christie, by the way, passed on having her own locks sabotaged into a big B-52's do. *Concerts, concerts and more concerts!* Y-103 is planning a series of free outdoor concerts through April and May at Metropolitan Park; the first featuring **Hall & Oates**. The station is handing out Chicago seats whenever jocks use the word "Chicago" during on-air banter, and during their St. Patrick's Day party the station will award tickets to see **Simply Red** live in New York City. In conjunction with this year's third Comic Relief fundraiser, **WIVY** is sponsoring local comedians at a Jacksonville comedy club as a benefit for the local homeless. During their stay at the city's "International Auto Show," Y-103 will be presenting someone in the market for a new car with \$10,000 towards the purchase of that vehicle.

■ **KMMX/San Antonio** ("K-Mix 106") has teamed with local Fox affiliate Channel 35 to give away a trip to see a taping of the highly touted "Tracey Ullman Show," (complete with backstage passes and a Fox Studios tour). Morning man **MIKE SHORES** acts as host at each K-Mix "Mixer." The after work get-togethers feature food and drink specials and live music from the lite jazz band **Bogota**. Brand-new station billboards are gracing city streets (standing 11-feet high and 3 & 1/2 feet deep), the boards are three-dimensional with huge styrofoam letters. New in middays is **JULIE WILLIAMS** from **KJ-97**, and **GAIL HIATT** joins as Promotion Director.

MIDWEST

Located in one of Newsweek magazine's "Top 10 Hottest U.S. Cities," **WSNY/Columbus** ("Sunny 95") has nonetheless been helping listeners escape the city and the daily grind in a couple of different ways. The just completed "Pick A Trip" promotion has given way to "Vacation With the Stars." Eight trips for four will enable some Sunny listeners to be among the first to experience the new **Disney/MGM Studios Theme Park** in Orlando. From the Arts Department: **WSNY** just introduced "Sun of Heaven: The Imperial Arts of China in Columbus." The art exhibit showcases oriental treasures from "The Lost City" (the Manchurian empire portrayed in the award winning movie "The Last Emperor"), and thanks in large part to the station, Columbus is one of only two cities in the U.S. where they're being displayed. 'SNY is presenting a gala opening of the "Player's Theatre Columbus" that will feature a salute to **Cole Porter**, and Sunny air personalities recently took the stage, appearing separately in the role of the Town Crier in several Palace Theatre showings of "The Mystery of Edwin Drood."

■ *Oh, the humanity!* With shades of "WKRK In Cincinnati's" infamous live turkey drop, **WNIC/Detroit** will celebrate Easter with their third annual "Marshmallow Drop!" Thousands of the white globs will be dropped via helicopter on **Hines Park** where scores of kids will scoop them up for holiday prizes! The "Slice of Sunshine" giveaway has Florida vacations for free every Friday morning with "The Breakfast Club," and once again in '89 **NIC** has tickets to see the **Shrine Circus** when it comes to Motown.

■ Regardless of office protocol, **KUDL/Kansas City** ("K-98") wants you to "KUDL At Work." Twice a day office listeners who've faxed or mailed in their name and place of business are scoring \$100 in jewels and being placed in the hopper for a brand-new 1989 Honda Civic Sedan. **LARRY MICHAELS** jumps from sister **WHB** for **K-98** Middays and **PHIL WEST** replaces **CHRIS KAYE** as Production Director.

■ *We are Siamese if you please...* Each morning at 7:20 **KSTP/Minneapolis** ("KS-95") Morning teammates "**KNAPP & DONUTS**" play the 'Disney Song of the Day,' an actual Disney classic, remastered and on compact disc. Several times later in the day listeners are asked to call in and recall the song to qualify for five-days and four-nights at **Disneyland**. In all, some 40 people will win vacations that'll be hosted by Midday personalities/chaperones **DOUG McCLELLAN** and **KIM JEFFRIES**. Congratulations to **PD CHUCK KNAPP** and his staff on their 10th anniversary and their #1 12+ ARB status on the FM dial every year from 1979-1988!

■ *When you say "Lite Fm 103," you've said it all...* **WLTE/Minneapolis** took first place in the Grand Day parade's 'Horse-Drawn' division during the St. Paul Winter Carnival with their presentation of the world famous **Clydesdales**. The station also cosponsored the **Harbin Ice Carvers** from China during the carnival at **Mears Park**. **RICHARD CARRELL** is new to overnites from **WDAY-FM/Fargo, ND** ("Y-94").

WEST

The "Radio Dispatched, Non-Stop, Nightie Express" shuttled **KAER/Sacramento** ("Care 92.5") AM men "**ROBBINS & COWAN**" around town on Valentine's Day, as the pair delivered the ton of lingerie orders that had been made on-the-air from spouses for their mates. (*When they absolutely, positively had to be there.*) As somewhat of a follow-up to their smash "Kokomo" parody "Sacramento," the morning men have produced a new takeoff of the **Jan & Dean** classic "Dead Man's Curve" in recognition of the always traffic, bottle necked **Marconi Curve**. In fact, the tune is peppered with actualities from station Traffic Reporter **COMMANDER BILL**.

■ *The joint was jumpin'* during **KXOA/Sacramento's** ("K-108") "Jailhouse Break-In" which also served as the grand opening of the city's brand-new \$80 million jail complex (before inmates were actually placed there, of course). **DUSTY MORGAN** broadcast his oldies show live while jailgoers partied on eight different floors to live entertainment (including an **Elvis** impersonator singing "Jailhouse Rock" with the **Sacramento County Sheriff**), and a couple got married! The event also acted as a fundraiser for a number of local charities; for \$100 revelers could actually spend the night behind bars! For "Autorama," the station went to a local junkyard, had a car crushed, and then had people try to guess what kind of car it was (an **AMC Pacer**), while broadcasting their "Cruisin' Saturday Night" oldies show live. **CONNIE SINCLAIR** moves from weekends to overnites, and we bid a fond farewell to station mascot **CHRIS 'the K-108 Beaver' HOBBS**; a recent winner of the **Sacramento Comedy** competition, **Hobbs** is leaving to pursue a career in comedy.

■ **KFMB/San Diego** ("B-100") just kicked off the second annual "Baby of the Year" contest. Any infant born in 1989 is eligible for the \$50,000 College Annuity to be given away next January and awarded when the child reaches 18 years of age. Congratulations on **B-100's** industry awards at the recent **Gavin Seminar** for Media Professionals. Along with being named "Adult Contemporary Station of the Year," **BOBBY RICH** was named "Program Director of the Year," and Midday personality **GENE KNIGHT** was named "Air Personality of the Year." Happy birthday to **PM Driver GARY KELLEY** on March 27.

■ **KMGI/Seattle** ("Magic 108") acted as sole radio sponsor of the "Carnival of Hearts" and helped raise \$55,000 for the **Ronald McDonald House**. The one night event turned a **Bellevue Square** into a mini indoor carnival, complete with a ferris wheel, merry-go-round and a myrad of diversified entertainment: clowns, mimes, jugglers, a sock hop, an auction and a computer and video area featuring **Nintendo**.

FOREPLAY



ARTIST: CHRIS REA

ARTIST: STRAY CATS

ARTIST: JULIA FORDHAM

ARTIST: THE OUTFIELD

ARTIST: INFORMATION SOCIETY

ARTIST: NEVILLE BROTHERS

TITLE: Working On It
RELEASE: 7"/Pro CD/Cass Sgl.
LABEL: Geffen

In Europe **Chris Rea's** last three lps have been million sellers and his concerts have been sold-out since 1984. It hasn't been the same in the U.S. Rea's last big hit was in '78 with *Fool (If You Think It's Over)*.

That's what prompted **Rea** to release *NEW LIGHT THROUGH OLD WINDOWS*, featuring some of his past hits from 1983-88. The material was re-recorded live in the studio with **Rea's** new band. The sole previously unreleased track is the first single *Working On It*.

"During the time we were recording the album, I was constantly being asked by **Max Hole (WEA London)** to hear the new track for the album," **Rea** says. "It so happened every time he called I was totally absorbed in a game of tennis and would come to the phone pleading exhaustion from the pressure of work. The assurance to **Max** (I'm working on it) eventually became the title of the track."

"This is a unique situation," **Rea** says on his decision to re-cut old material. "I've taken it as far as I can in Europe really. I quite like the challenge of trying America once more."

Though he's had all the success in Europe **Rea** considers himself a reluctant rock star. "A rock star is more career conscious. You're always in business meetings talking about marketing and where you are on the charts. But musically the best thing that ever happened to me was when **Eric Clapton** congratulated me on my slide guitar playing. That was worth more than eight gold records."

TITLE: Bring It Back Again
RELEASE: 7"/Pro CD
LABEL: EMI

After four years apart and a couple of moderately successful solo lps among them, what brought **The Stray Cats** back together again? "Baseball," answered drummer **Slim Jim Phantom**. "**Brian** moved to L.A. and the weather is always so good there. No one else would play so eventually we had to start hangin' around again."

Guitarist **Brian Setzer** agrees, "When you throw something at another person at a terrific speed you can release a lot of the frustrations you have towards each other."

After 'having a catch' at **Setzer's** house, the trio was reunited and proceeded to write seven songs in one afternoon.

"I finally realized how great these guys were," **Setzer** recalls. "I was trying to find guys who were as good as them, and then all of a sudden I said, 'why not just get them?' Part of it was growing up, realizing a good thing when you have them."

Unlike most bands, **The Stray Cats** hit the road before recording their new lp *BLAST OFF*, playing 55 shows in 56 days. "We had more fun on this tour than any of the other ones," bassist **Lee Rocker** admits. "We had a ball. There's nothing like getting on a sweaty bar stage and playing. It whips them into shape. That's part of the secret to making good records for us."

"The first single is called *Bring It Back Again*," **Setzer** says. "We're bringing that sound back again, because it hasn't been around for four years." Play ball!

TITLE: Happy Ever After
RELEASE: 7"/Pro CD/Cass. Sgl.
LABEL: Virgin

Julia Fordham's early days as backup singer for **Mari Wilson** and the **Wilsations** was a lesson in life. "I learned how to deal with people and egos, and about professionalism."

"I saw what happens to those who mess around and the tremendous responsibility that being the center of attention demands," **Fordham** adds. "And how cruel the music business can be when you fall out of style. I also had to ask myself the very hard question, do I really want to do this?"

Fordham answered that question with a resounding Yes. Her debut lp has critics raving and comparing her to such divas as **Mathilde Santing** and **Sade**. "I would define myself as a *chanteuse* rather than a diva. That means a sleazy French singer in some steamy club singing a wonderful love song."

"I adore **Santing**," **Fordham** admits. "I saw her about three years ago and I felt like giving up. I deeply depressed me. But when I realized she hadn't written all her songs, it gave me hope again. She is an exquisite singer."

"I felt so bad the way **Sade** got slagged off in London for her last album," **Fordham** says. "Critics say she can't sing. But she can sing. She has a very calm serenity about her. I respect **Sade**."

The totally optimistic *Happy Ever After* is **Fordham's** first single. "I try to keep a sense of balance and be positive, because that can effect people around me. Negative anything rubs off on people," **Fordham** concludes.

TITLE: Voices Of Babylon
RELEASE: 7"/12"/Pro CD/Cass.
LABEL: Columbia

"Without a doubt, *VOICES OF BABYLON* is our best album by far," claims guitarist/songwriter **John Spinks**. Much of the credit goes to **Columbia** staff producer **David Kahne**.

"**David** saw things a deeper way," **Spinks** says. "He saw that in the past our songs were leading the beat rather than the other way around. **David's** from a whole other society from us, and when you have that mash of ideas you get a new and different sound. Half our battle was understanding each other's accents."

Kahne, whose production credits include **The Bangles' DIFFERENT LIGHT**, defined his role by saying, "**The Outfield** is still largely a guitar-oriented band, and I tried to arrange things behind **John's** guitar. I think this album has a more accessible feel."

"I tried to keep (vocalist **Tony Lewis's**) voice a little lower than it has been in the past," **Kahne** comments. "Earlier **Outfield** songs would tend to go up and stay there."

"Each member is very different from each other," **Kahne** claims. "**Alan Jackman** (drummer) is very serious, **Tony** is a great comedian and **John**, although on the outside very jovial, is really quite serious inside. I wondered if they would have this rock star attitude, but they didn't at all. Remember they're from the east end of London."

"Great artists continually need new ways to express themselves," **Kahne** says. "The way I approach things is like this: I like to put the needle on a record and know immediately who the band is. I think **The Outfield** is like that."

TITLE: Repetition
RELEASE: 7"/Pro CD/Cass. Sgl.
LABEL: Tommy Boy/Reprise

"I'm gonna start sounding like **U2** or something here, but the actual concept behind *Repetition* was suggested to me after reading a book that philosopher **Soren Kierkegaard** wrote," **Paul Robb** of **Information Society** told **MMR**.

"**Soren's** idea that plagued him all his life was that he could never make a decision because he'd be able to do it again if he made the wrong decision," **Robb** says. "I guess I suffer from the same kind of feelings in my own life."

"Of the three songs we've released so far, *Repetition* is the one that's most based on real life situations. A specific relationship, rather than relationships in general. The other two (*What's On Your Mind* and *Walking Away*) were about life experiences, where this one is about a specific person and time in my life."

Since **Info Society** is generally perceived as a high-tech band, **Robb** was asked if there was any difficulty doing songs that express warmth and feeling? "I don't know. Our fans, especially the kids don't know the difference between high-tech and low-tech. Maybe they know the difference, but they don't care."

"It's really not as much of a problem as it's perceived to be. I think it's a PR problem, rather than a problem between us and the audience. That's one of the reasons we released *Repetition*. We didn't want to be pigeonholed as if **Information Society** is just a dance band."

Robb says **Info Society** will be on the road on their own, "unless we get to play with **Madonna**. It's not a distinct possibility, it's a very remote possibility, but we're lobbying for it. She's one of the few acts we'd ever consent to play with."

TITLE: Sister Rosa
RELEASE: Pro CD
LABEL: A&M

"My brother **Cyril** and **Darryl Johnson** wrote *Sister Rosa*," **Charles Neville** told **MMR**.

"After talking to their kids they found out that they really didn't know much about Civil Rights and the struggles of this country. They had trouble remembering stuff they'd learn in school, but they could listen to the latest rap song and have it down word-for-word in a couple days."

"*Sister Rosa* really wasn't written with the intention of being a commercial song," **Charles** explains. "It was written with the intention of presenting it to a school board or organizations that deal with kids." "When the **Rosa Park** incident happened, **Cyril** was only 7 and he says he remembered our mother saying, "Thank you Miss Rosa."

According to the 50-year-old sax player most of **The Neville Brothers** material on **SISTER MOON** deals with issues important to the band.

"The timing wasn't right until now to deal with sensitive issues. The way radio was being programmed before, controversial material wasn't really that marketable. Radio stations were hesitant to deal with it and so were the record companies."

Charles credited artists like **Tracy Chapman** for helping to turn things around. "The ground has been broken. Public awareness is widening now. Programmers are willing to open things up and not restrict music to that homogenous sound that it once had."

A new version of *Sister Rosa* remixed by **Public Enemy** is due out March 29.

COMING NEXT WEEK

HIT RADIO

Bouncy rhythms and melodies in a region continuing to grow, **Dayton's WGTZ ("92.9")** has its finger on the pulse of its audience — and **MMR** taps into those creative juices in the next segment of **Tuned In**.



ROCK RADIO

Out West, **Seattle's KXXR ("96.5")** unites several generations of rock fans with its ear for the classic and future classics. **Tuned In** presents their Rock 'n' Roll strategy: Easy to conceptualize, difficult to pull off.



ADULT CONTEMPORARY

Elvis Presley's monstrous influence on popular music runs dead even with his amazing chart success — and **Cincinnati's WCVG ("107.1")** has found that Elvis fans can't get enough. Don't miss **Tuned In's** coverage of their startling all-Presley format, the one the whole country's talking about.



FIRST BOOK

20.8 Share 12+!

*"It's the highest jump of any daypart I've ever seen in my six years of programming the station. **Open House Party** is **the** hottest show on the Gulf Coast for the entire weekend!"*

Leslie Fram, PD — WABB-FM/Mobile

FIRST BOOK

17.8 Share 12+!

"Hearing it on my own station blew me away. Instant street talk. It's the best thing on the FM dial in the State of Connecticut. Any major market PD who doesn't grab it will regret it!"

Stef Rybak, PD — KC-101/New Haven

KTFM-FM San Antonio
WSKZ Chattanooga

WELCOME ABOARD KRBE-FM Houston, KQKS-FM Denver,
POWER 99 Atlanta, POWER 105 Pittsburgh, POWER 108 Cleveland.

NOT ANOTHER COUNTDOWN OR ONE-DEMO DISCO SHOW

Open House Party is the live Saturday and Sunday CHR all-request party show delivered live by satellite. There's never been anything like it before.

We're the best of what great CHR is all about; multi-demo all hit music, great talent and production, and a live excitement and bigness that makes you the national CHR Superstation in your market!

It's great entertainment that "cuts through". Host John Garabedian along with Lisa Lipps do great phones. Fun contests, and hot guests build those quarter hours. Superstars like Samantha Fox, Paula Abdul, Jay Leno, Guns N' Roses, Bobby Brown, and even Robin Leach.

TOP-RATED ON WXKS-FM

After a year, Open House Party continues to dominate in Boston with the second highest AQH share 18+ of any daypart on top rated WXKS-FM!

"It's the biggest show in CHR today, and the only long form syndication we carry. Live excitement and big sounding weekend party fun is what it consistently delivers my station," says PD Sunny Joe White.

FIRST 6 MONTHS — 33 CHRS PARTY

It's a CHR masterpiece. Unlike trendy dance shows, the music doesn't lock you into a potentially unhip "disco sucks" positioning.

Through our toll-free 800 lines, we reflect the listeners' weekend music preferences in real time while the show airs.

Saturday features up tempo all-demo "party music," while Sunday is a more conventional CHR mix of what your listeners request as they wind down the weekend.

YOU SOUND LIKE YOU'RE BROADCASTING COAST TO COAST

Just ask Power 108 PD Steve Kelly about the crowd of listeners gathered in front of his station in downtown Cleveland waiting for *New Kids On The Block* the night we had them on.

All our stations have similar stories. Like WZPL-FM GM Roger Ingram having a client ask how he got such big stars to come to the station New Year's Eve.

Unlike all other syndication, this show is designed to sound like it comes from *your* studios. It's live, and your call letters are always first words out of music.

BEST BARTER IN BUSINESS

You keep eight minutes per hour... we only use 2½. This means plenty of time to run your regular station promos, big time music sweeps, and no revenue loss.

LOCK IT UP NOW

Get *Open House Party* on your station now! Maybe we'll be crowing about 50-100% share increases in your Spring book. For info and availability in your market, call **Brian Beecher** or **Sam Kopper** at Superadio now, (617) 266-2900.



**FULL SPEED
AHEAD ...**



BONNIE RAITT *"Thing Called Love"*

Her brand new single. Written by John Hiatt and taken from the forthcoming Capitol debut album *Nick Of Time*.



ROCK RADIO EMBRACES
BONNIE 1ST WEEK BACK!

EXPLODES O-T-B ON MORE
THAN 60 GREAT ROCKERS!

GREAT WHITE

"Once Bitten Twice Shy"

GET READY FOR A NEW ROCK
RADIO TRACK TO TAKE A BITE
OUT OF YOUR PLAYLIST! IT'S
COMING ASHORE NEXT WEEK!



JON BUTCHER *"Might As Well Be Free"*

The proven, phone-busting follow-up to the AOR
smash "Send Me Somebody." From
the hit album *Pictures From The
Front*.



THE THIEVES

"Everything But My Heart"

Rock that's dead on the money with
lyrics guaranteed to put a smile on the
mug of all your listeners. From the debut
album *Seduced By Money*.

NOW PROVING ITSELF ON OVER 50
ROCKERS!



Bug



**THERE'S NO
TURNING BACK.**