

MONDAY

M O R N I N G

R E P L A Y

MEDIABASE

ISSUE 45
NOVEMBER 14, 1988

Winds of change. On January 15, 1988, easy going KLZE/San Jose changed pace, call letters and market position, as Hit Radio KHQT stormed onto the scene. Things haven't been the same ever since. In fact, the Summer ARB sweep places **HOT 97.7 #1**, 12+ (in the market) with an impressive 5.6, more than *double* their closest format competitor. This week, we'll examine the new market leader in MMR's **Tuned In**. Speaking of market dominance, this week in our Rock Radio section, we'll take a look at a station that has literally dominated for years. We're off to KC for an up close look at the legendary **KYYS (KY102)**. Last, but certainly not least, we'll visit an intensely competitive A/C market, as we *tune in* to Boston's **WVBF**. They're all hot and all in print, this week!

It's a fact! This week's **MMR Fact Files** are full of interesting tidbits regarding the lives and careers of top programmers like **WEBN's Tom Owens**, **WFOX's Dennis Winslow** and **WDCG's Mike Edwards**. Every week we delve into the backgrounds of leading Program and Music Directors across America. Send your photos to **Fact File, Monday Morning Replay**.

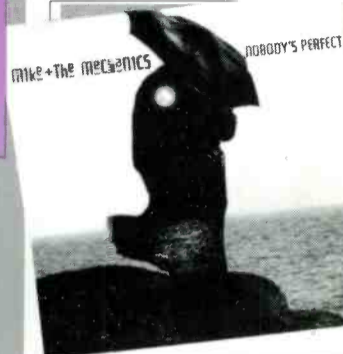
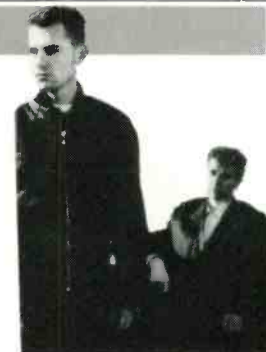
News from coast-to-coast. Find all of the programming and promotional happenings in this week's **City Tracks**. Many stations have tied in to the festive occasion of the week; the 60th birthday of the illustrious **Mickey Mouse!** Elsewhere, lots of stations are gearing up for the fall holidays with promotions centering around Thanksgiving and Christmas. Finally, we'll update you on the major, hot *fall book* promotions.

Dig in to the latest fall releases! **Fleetwood Mac** is back and **Monday Morning Foreplay** has the new release info on the first single, **"As Long As You Follow."** Elsewhere in **Foreplay**, we've got news on the latest tracks from **Jimmy Davis & Junction**, **Sheriff**, **Starship**, **Art Of Noise** (featuring **Tom Jones**) and **Bobby McFerrin**. The nighttime is the *righttime* in this week's **MMR Sample Hours**. We sweep through the airwaves and examine some of the greatest stations in the country, 7PM-Midnight.

Yet another venue and another great concert! Every week, **Monday Morning Replay** travels across the U.S.A. and abroad, as we bring you up-to-speed on the finest, current concert tours. This time, we're off to the Motor City for an update on a sold-out gig featuring **Luther Vandross** and **Anita Baker**. Read all about it in this week's **MMR!**

MOST PLAYED/HIT RADIO

Five and still very much alive! **The Beach Boys** retain their grasp on top for the fifth consecutive week with 2,751 plays and a reach index of 73.44 million. **Will To Power** is rapidly closing in, up nearly 400 plays to embark to #2. **The Escape Club** slips a notch to #3, **Chicago** climbs to #4 and **Breathe** jumps three slots to round out the top five. Songs gaining quickly in the top 20 include **Bobby Brown** #12-6, **Poison** #17-10, **U2** #14-11, **Eddie Money** #15-12, **Boy Meets Girl** #18-13, **Anita Baker** #19-14, **Pet Shop Boys** #20-16, **Tracie Spencer** #23-17 and **Boys Club** #26-19. The biggest furdler on the *Hit Radio* chart scene is **Jon Astley** who jumps up nine notches to land at #29. **Annie Lennox** and **Al Green's** duet of the **Jackie DeShannon '69** classic **"Put A Little Love In Your Heart"** debuts. Other new entries include **Taylor Dayne**, **Michael Jackson**, **Cheap Trick**, **Phil Collins**, **Tiffany** and **Samantha Fox**. Showing continued growth on the *Newcomers* list include **Vixen**, **White Lion**, and **Randy Newman**. **New Kids On The Block**, **Tracy Chapman**, **Mike & The Mechanics**, **Robbie Nevil**, **Def Leppard**, **Boys**, **Info Society** and **Eighth Wonder** are new.

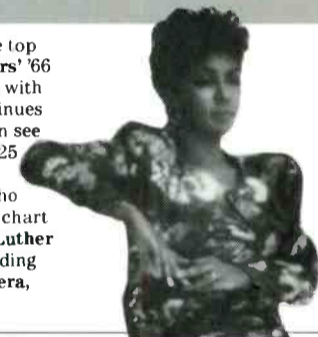


MOST PLAYED/ROCK RADIO

Eddie Money's reign at #1 becomes twice as nice this week as **"Walk On Water"** surfs atop the *Rock Radio* chart for the second consecutive week. **"Walk"** has a playcount of 1,029 — which is over 250 plays its nearest competitor. But, building strongly is **Randy Newman's "It's Money That Matters"** at #2. **Newman** is followed in the top five by **The Traveling Wilburys**, **38 Special** and **Van Halen**. The big scorers on the *Rock Radio* roster are **REM's "Orange Crush"** which breaks in the top 40 at #6, and **Crosby, Stills, Nash and Young's "American Dream"** which surges 16 notches to climb from #23-7! The top 10 rounds out with **John Hiatt** holding steady at #8, **U2's "Angel Of Harlem"** inches up one to #9 and **Mike & The Mechanics** makes an impressive eight point rise to land at #10. Others growing by leaps and bounds in the *Rock 40* include **Bon Jovi**, **Def Leppard**, **Jim Capaldi**, **U2 "When Love Comes..."**, **Steve Earle**, **Little Feat**, **Ivan Neville**, **Poison**, **Joan Jett**, **Edie Brickell**, the follow-up track from **Melissa Etheridge** and **Steve Winwood**. Debuts on the chart include **Sam Kinison's** remake of **The Troggs' classic "Wild Thing"**, **Bad Company**, **Robert Plant**, **38 Special**, **Joe Satriani**, **Ratt** and **Pursuit Of Happiness**. **Michelle Shocked** reenters the chart.

MOST PLAYED/ADULT CONTEMPORARY

Six weeks at number one and five weeks at number two — that's the success story of the top two positions on the *Adult Contemporary* chart. **Phil Collins' cover of The Mindbenders' '66 classic "Groovy Kind Of Love"** is still number one after six weeks, and is still going strong with nearly a 200 playcount lead over its closest competitor. **The Beach Boys' "Kokomo"** continues to hold strong at number #2 for the fifth straight week! But watch out, the chart may soon see its top two ruling leaders overthrown, as **Breathe** jets up three slots to land at #3 — just 25 plays below **The Beach Boys**. **Breathe** is followed in the top 10 by **Rod Stewart**, **Whitney Houston**, **George Michael**, **Streisand**, **Johnson**, **Anita Baker**, **Elton John** and **Chicago** who after moving #15-14-12-11 now breaks into the top 10. Showing significant growth on the chart include gains by **Will To Power** #15-12, **Johnny Hates Jazz** #19-16, **Huey Lewis** #21-18, **Luther Vandross** #24-19, **Kylie Minogue** #23-20, **The Moody Blues** #28-22 and **Giant Steps**, holding true to their name, as they step up seven notches #30-23. New to the chart are **Peter Cetera**, **The Jets**, **The Traveling Wilburys** and **The Four Tops/Aretha Franklin** duet.



MOST PLAYED/CROSSOVERS

The **Beach Boys** continue to reign supreme on the crossover charts! Wrapping up 4,158 plays in the *multi-format* category, with a reach index of 97.63 million and almost 1,100 plays more than the competition — **"Kokomo"** definitely has full-control. Other *multi-format* leaders include **Will To Power** #2, **Breathe** #3, **Chicago** #4 and **George Michael** #5. **"Kokomo"** leads the *Hit A-C* chart, but **Will To Power** is closing the gap moving #5-2, **Breathe** follows at #3, with **Chicago** and **George Michael** rounding out the top five. New entries to the chart include **Maxi Priest's** remake of the **Cat Stevens' classic "Wild World"**, **Phil Collins** and **Tiffany's** latest **"All This Time."** The *Hit/Rock* chart is dominated by **The Beach Boys** as well, with the top five duplicating last week's chart; **Eddie Money** #2, **U2 "Desire"** #3, **Duran Duran** #4 and **Poison** #5. On the *Hit Urban* venue we have a new number one!!! **Bobby Brown's "My Prerogative"** takes the lead, followed by **Anita Baker**, **Tracie Spencer**, **Boys Club**, **Karyn White**, **Michael Jackson**, **Was (Not Was)**, **Cheryl "Pepsi" Riley**, **Paula Abdul** and **D.J. Jazzy Jeff**.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

A LENNOX/GREEN	Put A Little Love In Your...	A&M
MICHAEL JACKSON	Smooth Criminal	Epic
TAYLOR DAYNE	Don't Rush Me	Arista
PHIL COLLINS	Two Hearts	Atlantic
CHEAP TRICK	Ghost Town	Epic

Rock Radio

JOE SATRIANI	Crush Of Love	Relativity
SAM KINISON	Wild Thing	WB
REM	Orange Crush	WB
RATT	Way Cool Jr.	Atlantic
38 SPECIAL	Little Sheba	A&M

Adult Contemporary

FOUR TOPS/ARETHA	If Ever A Love There Was	Arista
JETS	Anytime	MCA
TRAVELING WILBURYS	Handle With Care	Wilbury/WB
PETER CETERA	Best Of Times	WB
GIANT STEPS	Another Lover	A&M

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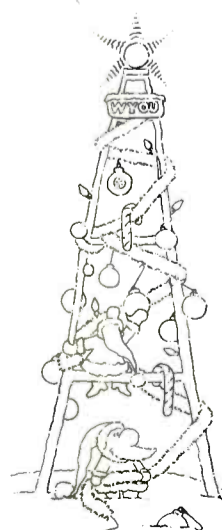
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“Breakfast In Bed”?

(A M 1236)



“Sure, I’ll add that—after all that ‘Red Red Wine; I was looking for something different?’



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“Breakfast In Bed,”

the new single from **UB40**,
featuring **Chrissie Hynde**.

From the album **UB40**.
(S P 5213)

Produced by UB40 and John Shaw.
Management: David Harper Management, Ltd.



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Printed in U.S.A.

by Renaissance Printing, Inc.

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Mediabase Corporate Headquarters and Monday Morning Replay editorial, research and sales offices are located at 28530 Orchard Lake Road, Farmington Hills, MI 48018

MONDAY MORNING REPLAY

is published weekly by Mediabase Research Corporation, a TransAmerica Communications company.

Mediabase is a service mark of TransAmerica Communications Corp. City Tracks and Tracer Tracks are service marks of Mediabase Research Corporation.

Subscription rates: \$295 per yr. (U.S. funds). Foreign subscriptions add \$100 yearly. Single copy price: \$7. First Class Mail.

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MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

MICHAEL JACKSON



✓ THESE DEBUTS!

"SMOOTH CRIMINAL"

MMR HIT TRACER TRACKS DEBUT 

130% PLAY INCREASE THIS WEEK!

R&R CHR "BREAKER"

KKLQ ADD #29	KROY ADD	KUBE DEBUT #28
PWR95 ADD #34	KWOD ADD	KISN DEBUT #32
Q102 ADD #35	KMEL ADD	KWSS DEBUT #32
B104 ADD	PWR106 ADD	HOT 97.7 DEBUT #32
WXKS ADD	WHYT DEBUT #18 (HOT)	KPLZ DEBUT #38
CKOI ADD	B96 24-19	WBLI
WEGX ADD	Z93 25-20	PRO-FM
KBEQ ADD	HOT97 36-29	KITY
WKTJ ADD	KCPX 32-30	KTFM
KZZP ADD	WCZY 39-34	KIIS
KXYQ ADD	KKRZ DEBUT #25	AND MORE!

ALSO PLAYING ON: BJ105 & WKSS!

"GHOST TOWN"

MMR HIT TRACER TRACKS DEBUT 

53% PLAY INCREASE THIS WEEK!

PRO-FM ADD	WLLOL DEBUT #39	WBBQ ADD
WKBQ 22-18	Y108	KWES ADD
B94 29-25	KKRZ	WSRZ ADD
WZPL 31-29	KWOD	KTUX ADD
WCZY 38-32	KWSS	KDON ADD
KISN 39-35	WZOU	WZOK 29-14
KPLZ 40-37	CKOI	WLRS 25-18
KEGL DEBUT #30	Q100 ADD #32	WDLX 29-21
KUBE DEBUT #30	WERZ ADD	WSPK 30-23
Y95 DEBUT #31	WNYZ ADD	K104 29-25
B97 DEBUT #32	WRCK ADD	KKYK 27-25

AND MANY MORE!

ALSO PLAYIN ON: KXXR, Z95 & KEGL!

FROM THE PLATINUM LP — *LAP OF LUXURY!*

C-DM



CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



CONCERT FACTS:

Artists: Luther Vandross (Epic)/ Anita Baker (Elektra)
Tour: The Heat
Opening Act: Sinbad
Dates: November 2-3, 1988
Venue: Joe Louis Arena
Location: Detroit, Michigan
Attendance: 37,800 (both nights, sold-out)
Ticket Prices: \$25.00
Total Gross: \$ 913,175.00
Promoter: Stage Right Productions
Agency: General Talent International/ Associated Booking
Management: Alive Enterprises/ BNB Associates
Tour Manager: Taft Richards/ Paul Chavarria
Upcoming Shows:
 November 16 Midsouth Arena, Memphis, TN
 November 17 St. Louis Arena, St. Louis, MO
 November 19 Myriad Arena, Oklahoma City, OK
 November 20 Kemper Arena, Kansas City, MO

PERSONNEL: ANITA BAKER

Anita Baker: Vocals
Ray Fuller: Musical Director, Guitar
Darrell Smith: Keyboards
Donn Wyatt: Keyboards
Sekou Bunch: Bass
Everette Harp: Saxophone
Ray Ford Griffin: Drums
Bill Summers: Percussion
Perri: Vocals

SET: 8:45-9:46

1. *Same Ole Love (365 Days A Year)*
2. *Sweet Love*
3. *Been So Long*
4. *It's A Mystery*
5. *Watch Yourself*
6. *God Bless The Child*
7. *You Bring Me Joy*
8. *Another Part Of Me*
9. *Just Because*
10. *No One In The World*
11. *Giving You The Best That I Got*

PERSONNEL: LUTHER VANDROSS

Luther Vandross: Vocals
Nat Adderly Jr.: Musical Director
Doc Powell: Guitar
Skip Anderson: Keyboards
Steve Kroon: Percussion
Ivan Hampden: Drums
Byron Miller: Bass
Lisa Fisher, Ava Cherry, Kevin Owens, Paulette McWilliams, Cindy Mizell: Vocals

SET: 10:17-11:28

1. *Never Too Much*
2. *So Amazing*
3. *Really Didn't Mean It*
4. *For You To Love*
5. *Love Won't Let Me Wait*
6. *Superstar*
7. *Any Love*
8. *A House Is Not A Home*
9. *She Won't Talk To Me*
10. *Wait For Love*
11. *Stop To Love*

Photos by: Sue Plummer

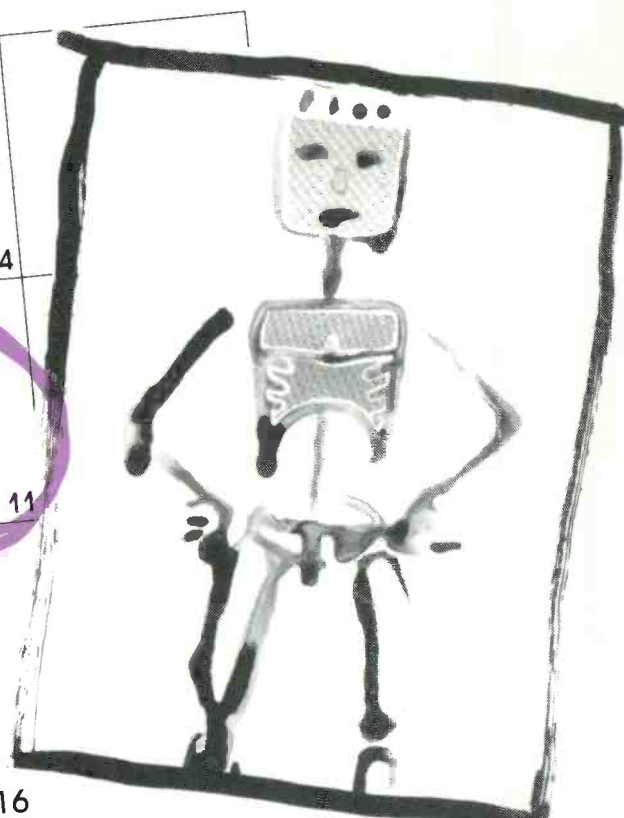
AS WALTER CRONKITE ONCE SAID...
 "THIS IS THE WEEK THAT WAS!"

NOVEMBER

SUN MON TUE WED THUR FRI SAT

IVAN NEVILLE "NOT JUST ANOTHER GIRL"

MMR HIT DAYTIME TRACKS ³¹ - ²⁹
 R&R HIT ³⁷ - ³² BILLBOARD SINGLES ⁴⁰ - ³⁵
 HITMAKERS ³⁹ - ²⁹



NOT JUST ANOTHER RECORD!

- WLLOL 34-31
- KCPX 33-31
- FM102 #32
- WZPL #32
- KKBQ #32
- Y95 #35
- WMJQ DEBUT #28
- WMMS DEBUT #29
- KKRZ DEBUT #35
- CKOI

- KDWB
- Y108
- KWOD
- WROQ 10-7
- KTRS 13-10
- WZYP 18-11
- 100KHI 20-16
- WCGQ 20-16
- AND MUCH MORE!

ALSO PLAYING ON: WRQC, PWR108, WKSS & KXXF!
 FROM THE ALBUM — IF MY ANCESTORS COULD SEE ME NOW!



"IS THAT A BANANARAMA RECORD
 IN YOUR POCKET, OR ARE YOU JUST
 HAPPY TO SEE ME?"

BANANARAMA
 "LOVE, TRUTH
 & HONESTY"

- Q105 27-25
- HOT 97.7 #33
- KRBE DEBUT #40
- CKOI
- KITY
- WFLY ADD
- WSPK ADD
- G98 ADD

- KSAQ ADD
- KTUX ADD
- KMGX ADD
- KATD ADD
- WJAD ADD
- WZKX ADD
- WJMX ADD
- Q101 ADD

- QV103 ADD
- 99KG ADD
- WDBR ADD
- KFBQ ADD
- 100KHI DEBUT #35
- KXX106 DEBUT #39
- WYCR DEBUT #39
- Q100

- WAEB
- JET-FM
- WYCR
- WBBQ
- KCAQ
- KKFR
- KOY-FM
- KDON

AND MANY MORE!

ALSO PLAYING ON: PRO-FM, WKBQ, B94 & B104!



HIT RADIO

TRACER TRACKS

10/24/88	10/31/88	11/7/88	11/14/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
1	1	1	1	BEACH BOYS	Kokomo	Elektra	2751	73.44
7	4	3	2	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	2485	66.16
3	2	2	3	ESCAPE CLUB	Wild, Wild West	Atlantic	2324	61.32
17	10	5	4	CHICAGO	Look Away	Reprise	1960	42.32
12	11	8	5	BREATHE	How Can I Fall	A&M	1610	32.80
21	17	12	6	BOBBY BROWN	My Prerogative	MCA	1547	37.20
11	9	7	7	DURAN DURAN	I Don't Want Your Love	Capitol	1512	36.92
13	12	9	8	GIANT STEPS	Another Lover	A&M	1295	31.77
14	14	10	9	WHEN IN ROME	The Promise	Virgin	1253	35.87
38	23	17	10	POISON	Every Rose Has Its Thorn	Enigma/Cap	1169	20.83
16	15	14	11	U2	Desire	Island	1155	27.22
19	18	15	12	EDDIE MONEY	Walk On Water	Columbia	1127	22.19
20	20	18	13	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	1050	20.16
22	21	19	14	ANITA BAKER	Giving You The Best That I Got	Elektra	994	28.69
18	16	16	15	BON JOVI	Bad Medicine	Mercury/PG	910	20.21
23	19	20	16	PET SHOP BOYS	Domino Dancing	EMI	854	18.09
25	24	23	17	TRACIE SPENCER	Symptoms Of True Love	Capitol	728	19.07
New Entry ✓			18	TAYLOR DAYNE	Don't Rush Me	Arista	721	24.32
39	31	26	19	BOYS CLUB	I Remember Holding You	MCA	707	14.07
35	27	22	20	SAFIRE	Boy I've Been Told	Cutt/Merc	700	29.06
31	25	24	21	KARYN WHITE	The Way You Love Me	WB	700	20.41
27	22	21	22	BANGLES	In Your Room	Columbia	700	14.23
New Entry ✓			23	MICHAEL JACKSON	Smooth Criminal	Epic	630	20.89
34	30	25	24	ROBERT PALMER	Early In The Morning	EMI	574	9.71
37	32	29	25	GUNS N' ROSES	Welcome To The Jungle	Geffen	546	10.85
28	29	27	26	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	546	9.90
36	26	28	27	VAN HALEN	Finish What Ya Started	WB	483	8.88
33	34	31	28	WAS (NOT WAS)	Spy In The House Of Love	Chrysalis	448	12.03
—	—	38	29	JON ASTLEY	Put This Love To The Test	Atlantic	427	7.41
—	—	34	30	CHERYL "PEPSII" RILEY	Thanks For My Child	Columbia	392	14.71
New Entry ✓			31	A. LENNOX/A. GREEN	Put A Little Love In Your ...	A&M	392	10.77
—	37	30	32	IVAN NEVILLE	Not Just Another Girl	Polydor	392	6.98
—	—	32	33	MAXI PRIEST	Wild World	Virgin	371	8.47
—	—	36	34	SHOXSIE & BANSHEES	Peek-A-Boo	Geffen	371	6.01
—	—	35	35	ALPHAVILLE	Forever Young	Atlantic	371	5.65
New Entry ✓			36	CHEAP TRICK	Ghost Town	Epic	343	7.46
New Entry ✓			37	PHIL COLLINS	Two Hearts	Atlantic	343	7.00
—	39	33	38	JUDSON SPENCE	Yeah, Yeah, Yeah	Atlantic	336	5.93
New Entry ✓			39	TIFFANY	All This Time	MCA	329	9.40
New Entry ✓			40	SAMANTHA FOX	I Wanna Have Some Fun	Jive/RCA	308	10.86

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
PAULA ABDUL	The Way That You Love Me	Virgin	301	48%
JOAN JETT & BLACKHEA	Little Liar	Blackh/CBS	294	—
D.J. JAZZY JEFF	Girls Ain't Nothin' But...	Jive/RCA	287	—
GOOD QUESTION	Got A New Love	Paisley Pk	273	—
AL B. SURE!	Killing Me Softly	WB	273	—
CANDI	Dancing Under A Latin Moon	IRS/MCA	266	—
JOHNNY O	Fantasy Girl	Micmac	259	5%
KENNY G	Silhouette	Arista	259	68%
✓ NEW KIDS ON THE BLOCK	The Right Stuff	Columbia	252	—
L'TRIMM	Cars With The Boom	Atlantic	245	6%
SHEENA EASTON	The Lover In Me	MCA	245	—
✓ TRACY CHAPMAN	Baby Can I Hold You	Elektra	231	120%
STREISAND/JOHNSON	Till I Loved You	Columbia	231	—
✓ MIKE & MECHANICS	Nobody's Perfect	Atlantic	231	175%
JETS	Anytime	MCA	217	29%
NEW EDITION	You're Not My Kind Of Girl	MCA	210	15%
VIXEN	Edge Of A Broken Heart	EMI	210	7%
DENISE LOPEZ	If You Feel It	Vendetta	203	16%
RANDY NEWMAN	It's Money That Matters	Reprise	203	31%
GEORGIA SATELLITES	Hippy Hippy Shake	Elektra	203	—
✓ ROBBIE NEVIL	Back On Holiday	EMI/Manhat	196	133%
CAMEO	You Make Me Work	AA/Mercury	196	21%
SURVIVOR	Didn't Know It Was Love	Scotti Bro	175	4%
WHITE LION	When The Children Cry	Atlantic	168	9%
KON KAN	I Beg Your Pardon	Revolving	161	9%
NOEL	Out Of Time	4th/B'way	147	—
✓ DEF LEPPARD	Armageddon It	Mercury/PG	147	75%
✓ BOYS	Dial My Heart	Motown	133	58%
LATIN RASCALS	Don't Let Me Be Misunderstood	TPA/Mercur	126	—
✓ INFORMATION SOCIETY	Walking Away	Tommy/WB	126	—
✓ EIGHTH WONDER	Cross My Heart	WTG	112	—
YAZZ/PLASTIC POPULAT	The Only Way Is Up	Elektra	112	—

HOTTEST RECURRENTS

11/14/88	ARTIST	TITLE	LABEL
1	PHIL COLLINS	Groovy Kind Of Love	Atlantic
2	KYLIE MINOGUE	The Loco-Motion	Geffen
3	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
4	GEORGE MICHAEL	Kissing A Fool	Columbia
5	ERASURE	Chains Of Love	Sire/Repri
6	DEF LEPPARD	Love Bites	Mercury/PG
7	BOBBY BROWN	Don't Be Cruel	MCA
8	ROD STEWART	Forever Young	WB
9	STEVE WINWOOD	Don't You Know What The Night Can Do	Virgin
10	INXS	Never Tear Us Apart	Atlantic

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
A. LENNOX/A. GREEN	Put A Little Love In Your...	A&M

EAST

PHIL COLLINS	Two Hearts	Atlantic
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WEST

CHERYL "PEPSII" RILEY	Thanks For My Child	Columbia
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SOUTH

CHEAP TRICK	Ghost Town	Epic
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MIDWEST

A. LENNOX/A. GREEN	Put A Little Love In Your...	A&M
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — DAYPART CHART

6AM-7PM

11/7/88	11/14/88	ARTIST	TITLE	LABEL
1	1	BEACH BOYS	Kokomo	Elektra
3	2	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic
2	3	ESCAPE CLUB	Wild, Wild West	Atlantic
5	4	CHICAGO	Look Away	Reprise
7	5	BREATHE	How Can I Fall	A&M
8	6	GIANT STEPS	Another Lover	A&M
13	7	BOBBY BROWN	My Prerogative	MCA
12	8	DURAN DURAN	I Don't Want Your Love	Capitol
11	9	WHEN IN ROME	The Promise	Virgin
17	10	ANITA BAKER	Giving You The Best That I Got	Elektra
15	11	EDDIE MONEY	Walk On Water	Columbia
14	12	BOY MEETS GIRL	Waiting For A Star To Fall	RCA
16	13	U2	Desire	Island
18	14	POISON	Every Rose Has Its Thorn	Enigma/Cap
21	15	PET SHOP BOYS	Domino Dancing	EMI
20	16	KARYN WHITE	The Way You Love Me	WB
23	17	TRACIE SPENCER	Symptoms Of True Love	Capitol
24	18	BOYS CLUB	I Remember Holding You	MCA
22	19	SAFIRE	Boy I've Been Told	Cutt/Merc
—	20	TAYLOR DAYNE	Don't Rush Me	Arista
—	21	MICHAEL JACKSON	Smooth Criminal	Epic
25	22	BANGLES	In Your Room	Columbia
19	23	ROBERT PALMER	Early In The Morning	EMI
26	24	BON JOVI	Bad Medicine	Mercury/PG
28	25	CHERYL PEPSII RILEY	Thanks For My Child	Columbia
—	26	A. LENNOX/A. GREEN	Put A Little Love In Your ...	A&M
33	27	WAS (NOT WAS)	Spy In The House Of Love	Chrysalis
31	28	IVAN NEVILLE	Not Just Another Girl	Polydor
30	29	ELTON JOHN	A Word In Spanish	MCA
—	30	KENNY G	Silhouette	Arista
34	31	VAN HALEN	Finish What Ya Started	WB
38	32	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
32	33	MAXI PRIEST	Wild World	Virgin
29	34	LUTHER VANDROSS	Any Love	Epic
36	35	JON ASTLEY	Put This Love To The Test	Atlantic
39	36	AL B. SURE!	Killing Me Softly	WB
27	37	STREISAND/JOHNSON	Till I Loved You	Columbia
—	38	PHIL COLLINS	Two Hearts	Atlantic
40	39	ALPHAVILLE	Forever Young	Atlantic
—	40	TRACY CHAPMAN	Baby Can I Hold You	Elektra

7PM-MIDNIGHT

11/7/88	11/14/88	ARTIST	TITLE	LABEL
2	1	BEACH BOYS	Kokomo	Elektra
1	2	ESCAPE CLUB	Wild, Wild West	Atlantic
6	3	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic
9	4	BOBBY BROWN	My Prerogative	MCA
5	5	DURAN DURAN	I Don't Want Your Love	Capitol
13	6	CHICAGO	Look Away	Reprise
4	7	BON JOVI	Bad Medicine	Mercury/PG
7	8	POISON	Every Rose Has Its Thorn	Enigma/Cap
10	9	U2	Desire	Island
14	10	GUNS N' ROSES	Welcome To The Jungle	Geffen
16	11	BREATHE	How Can I Fall	A&M
8	12	WHEN IN ROME	The Promise	Virgin
15	13	EDDIE MONEY	Walk On Water	Columbia
17	14	GIANT STEPS	Another Lover	A&M
19	15	BOY MEETS GIRL	Waiting For A Star To Fall	RCA
18	16	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
20	17	BANGLES	In Your Room	Columbia
21	18	PET SHOP BOYS	Domino Dancing	EMI
—	19	TAYLOR DAYNE	Don't Rush Me	Arista
22	20	SIOUXSIE & BANSHEES	Peek-A-Boo	Geffen
25	21	TRACIE SPENCER	Symptoms Of True Love	Capitol
27	22	VAN HALEN	Finish What Ya Started	WB
23	23	D.J. JAZZY JEFF	Girls Ain't Nothin' But...	Jive/RCA
24	24	SAFIRE	Boy I've Been Told	Cutt/Merc
26	25	BOYS CLUB	I Remember Holding You	MCA
28	26	L'TRIMM	Cars With The Boom	Atlantic
32	27	SAMANTHA FOX	I Wanna Have Some Fun	Jive/RCA
—	28	JON ASTLEY	Put This Love To The Test	Atlantic
35	29	ROBERT PALMER	Early In The Morning	EMI
30	30	WAS (NOT WAS)	Spy In The House Of Love	Chrysalis
31	31	TIFFANY	All This Time	MCA
—	32	MICHAEL JACKSON	Smooth Criminal	Epic
29	33	KARYN WHITE	The Way You Love Me	WB
—	34	CHEAP TRICK	Ghost Town	Epic
37	35	ALPHAVILLE	Forever Young	Atlantic
39	36	JUDSON SPENCE	Yeah, Yeah, Yeah	Atlantic
38	37	ANITA BAKER	Giving You The Best That I Got	Elektra
—	38	MAXI PRIEST	Wild World	Virgin
34	39	JOAN JETT & BLACKHEA	Little Liar	Blackh/CBS
36	40	IVAN NEVILLE	Not Just Another Girl	Polydor

They're
Back... again

BON JOVI
"BORN TO BE MY BABY"



HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

BEACH BOYS 1 Kokomo Elektra WHTZ-FM 9.07 WWPR-FM 5.08 KIIS-FM 3.78 WYUZ-FM 3.77 WEGX-FM 2.50 WBBM-FM 2.46 WBZZ-FM 2.13 KKBO-FM 1.72 KHYI-FM 1.62 WRBQ-FM 1.61	DURAN DURAN 7 I Don't Want Your Love Capitol WYUZ-FM 2.74 KPWR-FM 2.56 WHTZ-FM 2.27 WQHT-FM 1.64 WEGX-FM 1.43 WTIC-FM 1.26 WXKS-FM 1.15 KXXX-FM 1.08 KUBE-FM 1.05 KHYI-FM 0.92	BOY MEETS GIRL 13 Waiting For A Star To Fall RCA WWPR-FM 1.69 WBZZ-FM 1.33 KUBE-FM 1.26 WEGX-FM 1.07 KHTR-FM 0.93 KDWB-FM 0.74 WEZB-FM 0.74 WKRO-FM 0.70 WAPW-FM 0.67 WLOL-FM 0.67	BOYS CLUB 19 I Remember Holding You MCA KPWR-FM 1.71 KKLO-FM 0.91 KKRZ-FM 0.88 KIIS-FM 0.76 WCZY-FM 0.73 WKTI-FM 0.74 WAPW-FM 0.67 KRBE-FM 0.65 KMEL-FM 0.64 KDWB-FM 0.59	GUNS N' ROSES 25 Welcome To The Jungle Geffen WHTZ-FM 1.13 KIIS-FM 0.76 WYUZ-FM 0.69 WPRO-FM 0.43 KZZP-FM 0.38 WEGX-FM 0.36 WBLI-FM 0.32 WRBQ-FM 0.32 WRQX-FM 0.32 KBEQ-FM 0.32	A. LENNOX/A. GREEN 31 Put A Little Love In Your ... A&M WWPR-FM 1.69 KIIS-FM 1.51 KRBE-FM 1.09 WBBM-FM 0.82 KKBO-FM 0.74 WZGC-FM 0.74 WAPW-FM 0.67 WTIC-FM 0.63 WPRO-FM 0.43 WKRO-FM 0.42
WILL TO POWER 2 Baby, I Love Your Way/Freebird Epic WHTZ-FM 6.80 KIIS-FM 5.29 WWPR-FM 3.39 KPWR-FM 2.56 WBBM-FM 2.46 WQHT-FM 2.46 WRBQ-FM 1.93 WYUZ-FM 1.72 WPRO-FM 1.30 KKLQ-FM 1.27	GIANT STEPS 8 Another Lover A&M KPWR-FM 3.42 WWPR-FM 1.89 WQHT-FM 1.64 KIIS-FM 1.51 WZOU-FM 1.23 WXKS-FM 1.15 WEGX-FM 1.07 KHTR-FM 1.06 KUBE-FM 1.05 KRBE-FM 0.87	ANITA BAKER 14 Giving You The Best That I Got Elektra KIIS-FM 2.27 WHTZ-FM 2.27 WBBM-FM 1.91 WHYI-FM 1.90 WEGX-FM 1.79 WQHT-FM 1.64 WXKS-FM 1.44 KMEL-FM 1.29 WTIC-FM 1.26 WPRO-FM 0.87	SAFIRE 20 Boy I've Been Told Curt/Merc WQHT-FM 4.91 WWPR-FM 4.24 KPWR-FM 2.56 WYUZ-FM 2.40 WHTZ-FM 2.27 WBBM-FM 1.91 KMEL-FM 1.61 KIIS-FM 1.51 KXXX-FM 1.08 WXKS-FM 0.86	CINDERELLA 26 Don't Know What You Got (Till Mercury/PG KKBO-FM 0.98 KHYI-FM 0.92 WMMS-FM 0.87 WDFX-FM 0.84 KOWB-FM 0.59 KEGL-FM 0.55 WNVZ-FM 0.50 WZOU-FM 0.49 KHTR-FM 0.40 WYUZ-FM 0.34	IVAN NEVILLE 32 Not Just Another Girl Polydor KRBE-FM 0.87 WZOU-FM 0.74 WMMS-FM 0.65 WTIC-FM 0.63 WCZY-FM 0.55 WGH-FM 0.46 KUBE-FM 0.42 WRBQ-FM 0.38 WXKS-FM 0.29 WPRO-FM 0.22
ESCAPE CLUB 3 Wild, Wild West Atlantic WHTZ-FM 5.67 WWPR-FM 4.24 WYUZ-FM 3.77 WBBM-FM 2.46 WQHT-FM 2.46 KIIS-FM 2.27 WEGX-FM 2.14 WBZZ-FM 1.86 KKBO-FM 1.72 WHYI-FM 1.43	WHEN IN ROME 9 The Promise Virgin KPWR-FM 4.27 KIIS-FM 3.78 WQHT-FM 3.28 KEGL-FM 1.64 KRBE-FM 1.52 KKLQ-FM 1.27 KKBO-FM 1.23 KHYI-FM 1.16 WBZZ-FM 1.06 WYUZ-FM 1.03	BON JOVI 15 Bad Medicine Mercury/PG WHTZ-FM 2.27 KHYI-FM 1.16 WEGX-FM 1.07 KKBO-FM 0.98 WWPR-FM 0.85 WYUZ-FM 0.69 WNVZ-FM 0.59 WOFX-FM 0.56 WBZZ-FM 0.53 WRQC-FM 0.49	KARYN WHITE 21 The Way You Love Me WB KPWR-FM 4.27 WQHT-FM 2.46 WBBM-FM 1.64 KIIS-FM 1.51 KMEL-FM 1.29 WHYI-FM 1.19 WTIC-FM 1.05 WZGC-FM 1.03 KKLQ-FM 0.73 KTFM-FM 0.67	VAN HALEN 27 Finish What Ya Started WB KEGL-FM 1.27 KHYI-FM 1.16 WEGX-FM 0.73 KRBE-FM 0.41 WPRO-FM 0.43 KXXX-FM 0.31 WGH-FM 0.31 WYHY-FM 0.32 WRQC-FM 0.28 KOKS-FM 0.27	MAXI PRIEST 33 Wild World Virgin KHYI-FM 1.16 WTIC-FM 0.84 WBBM-FM 0.82 KKLQ-FM 0.73 WZOU-FM 0.74 WYUZ-FM 0.69 KRBE-FM 0.65 WEZB-FM 0.59 WAPW-FM 0.27 WLOL-FM 0.27
CHICAGO 4 Look Away Reprise WYUZ-FM 3.77 KHYI-FM 1.85 WBZZ-FM 1.60 KIIS-FM 1.51 KKBO-FM 1.47 WZOU-FM 1.47 WTIC-FM 1.26 KEGL-FM 1.09 WBBM-FM 1.09 KDWB-FM 1.03	POISON 10 Every Rose Has Its Thorn Enigma/Cap WYUZ-FM 1.72 KIIS-FM 1.51 WHTZ-FM 1.13 WOFX-FM 0.84 KRXY-FM 0.83 WHYI-FM 0.67 WLOL-FM 0.67 KTFM-FM 0.50 KHYI-FM 0.46 KOKS-FM 0.46	PET SHOP BOYS 16 Domino Dancing EMI KPWR-FM 2.56 WXKS-FM 1.15 WEGX-FM 1.07 KKBO-FM 0.98 KMEL-FM 0.97 WAPW-FM 0.93 WQHT-FM 0.82 KKLQ-FM 0.73 KHYI-FM 0.73 WCZY-FM 0.49 KRBE-FM 0.65	BANGLES 22 In Your Room Columbia WEGX-FM 1.43 WBZZ-FM 1.06 WYUZ-FM 1.03 KRBE-FM 0.87 WCZY-FM 0.73 WEZB-FM 0.74 KUBE-FM 0.63 KKBO-FM 0.49 WBCY-FM 0.49 WZOU-FM 0.49	WAS (NOT WAS) 28 Spy In The House Of Love Chrysalis WQHT-FM 2.46 KPWR-FM 1.71 WTIC-FM 0.84 WBBM-FM 0.55 WCZY-FM 0.55 WAPW-FM 0.53 KKBO-FM 0.49 KRXY-FM 0.48 WHYI-FM 0.48 WPRO-FM 0.43	SIOUXSIE & BANSHEES 34 Peek-A-Boo Geffen KIIS-FM 0.76 KZZP-FM 0.57 WDFX-FM 0.56 KHYI-FM 0.46 WAPW-FM 0.40 WGH-FM 0.39 KTFM-FM 0.34 KPLZ-FM 0.29 WXKS-FM 0.29 KOY-FM 0.23
BREATH 5 How Can I Fall A&M WBZZ-FM 1.60 WEGX-FM 1.43 WBBM-FM 1.37 KHYI-FM 1.16 WHTZ-FM 1.13 KOWB-FM 1.03 KEGL-FM 0.91 KKRZ-FM 0.88 WEZB-FM 0.88 WTIC-FM 0.84	U2 11 Desire Island WYUZ-FM 3.77 WHTZ-FM 2.27 WEGX-FM 1.79 WWPR-FM 1.69 KRBE-FM 1.30 WPRO-FM 1.30 KEGL-FM 1.09 WAPW-FM 0.93 KIIS-FM 0.76 KHYI-FM 0.69	TRACIE SPENCER 17 Symptoms Of True Love Capitol KPWR-FM 3.42 WBBM-FM 1.64 KIIS-FM 1.51 WZOU-FM 1.47 WPRO-FM 1.30 WXKS-FM 1.15 KRXY-FM 0.83 KMEL-FM 0.64 KUBE-FM 0.63 WTIC-FM 0.63	MICHAEL JACKSON 23 Smooth Criminal Epic WQHT-FM 4.91 KIIS-FM 3.02 KPWR-FM 2.56 WBBM-FM 1.37 KUBE-FM 1.26 WHYI-FM 1.19 WTIC-FM 0.84 WCZY-FM 0.73 KTFM-FM 0.50 WBLI-FM 0.48	JON ASTLEY 29 Put This Love To The Test Atlantic WXKS-FM 0.86 WBBM-FM 0.82 KKBO-FM 0.74 KRBE-FM 0.65 WPRO-FM 0.65 KOKS-FM 0.55 WPHR-FM 0.39 KZZP-FM 0.38 WGH-FM 0.39 WNVZ-FM 0.34	ALPHAVILLE 35 Forever Young Atlantic KIIS-FM 1.51 KOKS-FM 0.64 KZZP-FM 0.57 KSFM-FM 0.42 KOY-FM 0.39 KROY-FM 0.38 WEGX-FM 0.36 KHTR-FM 0.27 KHYI-FM 0.23 KATD-FM 0.20
BOBBY BROWN 6 My Prerogative MCA WYUZ-FM 2.74 WQHT-FM 2.46 WBBM-FM 2.18 WHYI-FM 1.67 KIIS-FM 1.51 KKLQ-FM 1.46 WXKS-FM 1.44 KMEL-FM 1.29 KKBO-FM 1.23 WHTZ-FM 1.13	EDDIE MONEY 12 Walk On Water Columbia KEGL-FM 1.64 WXKS-FM 1.44 WYUZ-FM 1.37 WBZZ-FM 1.33 WZOU-FM 0.98 WEZB-FM 0.88 WMMS-FM 0.87 KUBE-FM 0.84 WKRO-FM 0.84 WLOL-FM 0.80	TAYLOR DAYNE 18 Don't Rush Me Arista WQHT-FM 5.73 KPWR-FM 2.56 WHTZ-FM 2.27 KMEL-FM 1.61 WZOU-FM 0.98 WWPR-FM 0.85 WEGX-FM 0.71 KXXX-FM 0.62 WEZB-FM 0.59 WBBM-FM 0.55	ROBERT PALMER 24 Early In The Morning EMI KHYI-FM 1.39 WEGX-FM 1.07 KUBE-FM 0.63 WCZY-FM 0.55 KKRZ-FM 0.50 WPRO-FM 0.43 WKRO-FM 0.42 WYHY-FM 0.42 WZPL-FM 0.34 KHOT-FM 0.31	CHERYL "PEPSII" RILEY 30 Thanks For My Child EMI KPWR-FM 2.56 WHTZ-FM 2.27 WQHT-FM 1.64 WHYI-FM 0.95 WWPR-FM 0.85 KIIS-FM 0.76 WPRO-FM 0.65 KMEL-FM 0.64 WTIC-FM 0.63 KROY-FM 0.44	CHEAP TRICK 36 Ghost Town Epic WRBQ-FM 0.97 WBZZ-FM 0.80 KHYI-FM 0.69 KEGL-FM 0.55 WCZY-FM 0.55 KPLZ-FM 0.44 WEZB-FM 0.44 KUBE-FM 0.42 WKBO-FM 0.36 WYUZ-FM 0.34

HEAVIEST SATURATION (HIT RADIO) — Continued

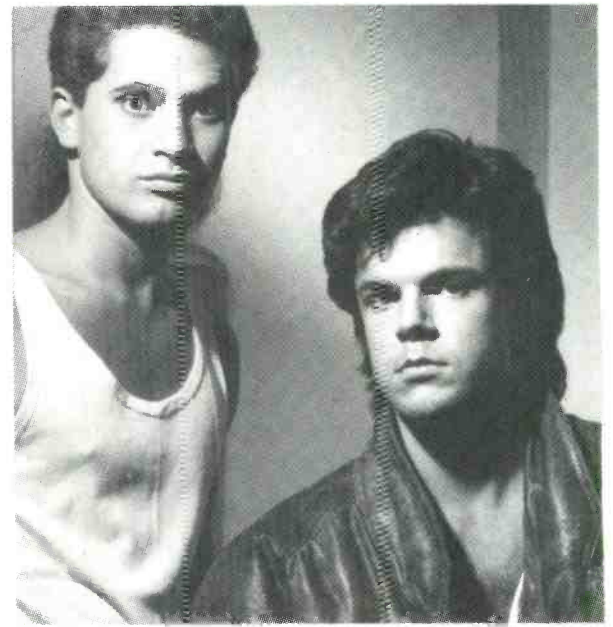
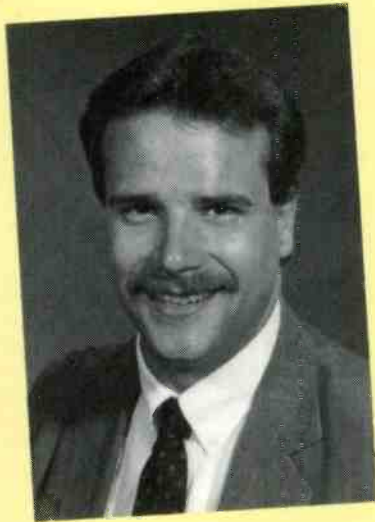
PHIL COLLINS 37 Two Hearts Atlantic KIIS-FM 0.76 KKRZ-FM 0.76 KRXY-FM 0.60 WBZZ-FM 0.53 KKBO-FM 0.49 KBEO-FM 0.42 WLOL-FM 0.40 KEGL-FM 0.36 WEGX-FM 0.36 KDWB-FM 0.29	PAULA ABDUL The Way That You Love Me Virgin WBBM-FM 1.64 KMEL-FM 1.29 WTIC-FM 0.63 WBCY-FM 0.49 KHQT-FM 0.46 KKLO-FM 0.36 KSFM-FM 0.35 KRXY-FM 0.24 WHYT-FM 0.24 WKSS-FM 0.13	GOOD QUESTION Got A New Love Paisley Pk KPWR-FM 1.71 KZZP-FM 0.95 WTIC-FM 0.84 WZGC-FM 0.74 KKRZ-FM 0.38 KMEL-FM 0.32 KDWB-FM 0.29 KWOD-FM 0.21 KHQT-FM 0.15 KOY-FM 0.15	JOHNNY O Fantasy Girl MCMac KPWR-FM 2.56 KMEL-FM 1.61 KTFM-FM 0.67 KHQT-FM 0.62 KITY-FM 0.60 WPOW-FM 0.32 KSFM-FM 0.21 WHQT-FM 0.11 KWSS-FM 0.07	SHEENA EASTON The Lover In Me MCA WQHT-FM 1.64 KMEL-FM 0.97 WXKS-FM 0.57 KHQT-FM 0.46 WKRO-FM 0.42 KKLO-FM 0.36 KHTR-FM 0.27 KROY-FM 0.25 WHYT-FM 0.24 WHQT-FM 0.21	JETS Anytime MCA KIIS-FM 2.27 KPWR-FM 1.71 KDWB-FM 0.59 KZZP-FM 0.57 KHQT-FM 0.46 KMEL-FM 0.32 WPOW-FM 0.32 KXXX-FM 0.31 WYHY-FM 0.32 KCPW-FM 0.14
JUDSON SPENCE 38 Yeah, Yeah, Yeah Atlantic WCZY-FM 0.91 WTIC-FM 0.63 WLOL-FM 0.53 KRXY-FM 0.48 KRBE-FM 0.43 KUBE-FM 0.42 KISN-FM 0.29 WKRO-FM 0.28 WNCI-FM 0.28 WKBO-FM 0.27	JOAN JETT & BLACKHEA Little Liar Blackh/CBS KEGL-FM 1.46 KHYI-FM 0.46 WPRO-FM 0.43 KUBE-FM 0.42 WBSB-FM 0.42 KPLZ-FM 0.29 WXKS-FM 0.29 WLLO-FM 0.27 WROO-FM 0.25 KRXY-FM 0.24	AL B. SURE! Killing Me Softly WB WHYT-FM 0.95 WPOW-FM 0.64 WZGC-FM 0.59 WHQT-FM 0.53 WBBM-FM 0.27 KROY-FM 0.25 KSFM-FM 0.21 WTIC-FM 0.21 KOKS-FM 0.18 KTFM-FM 0.17	KENNY G Silhouette Arista WRBQ-FM 0.64 WCZY-FM 0.55 WPOW-FM 0.32 KPLZ-FM 0.29 WZGC-FM 0.29 WKRO-FM 0.28 WNCI-FM 0.28 WAPW-FM 0.27 KITY-FM 0.24 WPRO-FM 0.22	TRACY CHAPMAN Baby Can I Hold You Elektra WHTZ-FM 1.13 WXKS-FM 0.86 KIIS-FM 0.76 KHYI-FM 0.46 KRBE-FM 0.43 WRBQ-FM 0.32 KKRZ-FM 0.25 WPRO-FM 0.22 KUBE-FM 0.21 KISN-FM 0.20	NEW EDITION You're Not My Kind Of Girl MCA WHTZ-FM 1.43 WZGC-FM 0.88 KITY-FM 0.48 KRXY-FM 0.36 KTFM-FM 0.34 KMEL-FM 0.32 WXKS-FM 0.29 KROY-FM 0.25 KWOD-FM 0.04
TIFFANY 39 All This Time MCA KIIS-FM 1.51 WHTZ-FM 1.13 WEGX-FM 1.07 KZZP-FM 0.95 WTIC-FM 0.63 WZOU-FM 0.49 WAVA-FM 0.38 WYTZ-FM 0.34 WRBQ-FM 0.32 KOY-FM 0.31	ELTON JOHN A Word In Spanish MCA WHTZ-FM 1.13 WZOU-FM 0.98 WRBQ-FM 0.64 WXKS-FM 0.57 WBLI-FM 0.48 KRBE-FM 0.43 WTIC-FM 0.42 KISN-FM 0.39 WCZY-FM 0.36 KPLZ-FM 0.29	LUTHER VANDROSS Any Love Epic WHYT-FM 1.67 KMEL-FM 0.97 WQHT-FM 0.82 WEGX-FM 0.71 WXKS-FM 0.57 WHQT-FM 0.42 WTIC-FM 0.42 WCZY-FM 0.36 WZGC-FM 0.29 WAPW-FM 0.27	NEW KIDS ON THE BLOC The Right Stuff Columbia WZGC-FM 0.74 KXXX-FM 0.62 KZZP-FM 0.57 KTFM-FM 0.50 WPRO-FM 0.43 KMEL-FM 0.32 WPOW-FM 0.32 KHQT-FM 0.31 WHQT-FM 0.21 WKSS-FM 0.13	STREISAND/JOHNSON Till I Loved You Columbia WYTZ-FM 0.69 WTIC-FM 0.63 WXKS-FM 0.57 WBSB-FM 0.42 WCZY-FM 0.36 WEGX-FM 0.32 WBLI-FM 0.32 WHYI-FM 0.27 WZOU-FM 0.25 KRBE-FM 0.22	VIXEN Edge Of A Broken Heart EMI WMMS-FM 0.43 WYHY-FM 0.32 WLLO-FM 0.27 KXXR-FM 0.25 KRXY-FM 0.24 KRBE-FM 0.22 WPRO-FM 0.22 KUBE-FM 0.21 KCPX-FM 0.17 KDWB-FM 0.15
SAMANTHA FOX 40 I Wanna Have Some Fun Jive/RCA WQHT-FM 4.10 KPWR-FM 1.71 KIIS-FM 0.76 WXKS-FM 0.57 KHQT-FM 0.46 KMEL-FM 0.32 KITY-FM 0.24 KKBO-FM 0.25 WHYT-FM 0.24 WGH-FM 0.23	D.J. JAZZY JEFF Girls Ain't Nothin' But... Jive/RCA KKBO-FM 0.49 WZGC-FM 0.44 KRBE-FM 0.43 WAVA-FM 0.38 KMEL-FM 0.32 WBZZ-FM 0.27 KROY-FM 0.25 KITY-FM 0.24 KHYI-FM 0.23 KOKS-FM 0.18	CANDI Dancing Under A Latin Moon IRS/MCA KRBE-FM 0.87 WAPW-FM 0.80 KKBO-FM 0.74 KHQT-FM 0.46 KZZP-FM 0.38 KKLO-FM 0.36 WRBQ-FM 0.32 WBJW-FM 0.25 KSFM-FM 0.14 KITY-FM 0.12	L'TRIMM Cars With The Boom Atlantic WQHT-FM 1.64 KIIS-FM 1.51 KPWR-FM 0.85 KZZP-FM 0.76 KRBE-FM 0.65 KKLO-FM 0.55 KROY-FM 0.25 KKBO-FM 0.25 KOY-FM 0.23 WBJW-FM 0.19	MIKE & MECHANICS Nobody's Perfect Atlantic KEGL-FM 0.73 KUBE-FM 0.63 WAPW-FM 0.53 WKBO-FM 0.46 KOY-FM 0.23 WYHY-FM 0.21 KXXR-FM 0.17 KPLZ-FM 0.15 KRXY-FM 0.12 WZPL-FM 0.11	DENISE LOPEZ If You Feel It Vendetta KPWR-FM 2.56 WYTZ-FM 1.37 WQHT-FM 0.82 KKLO-FM 0.55 KTFM-FM 0.50 KMEL-FM 0.32 KHQT-FM 0.31 WBBM-FM 0.27 WTIC-FM 0.21 KSFM-FM 0.14

"...THINK I BETTER DANCE NOW!"

the gospel according to

Art Of Noise with Tom Jones

THE EDWARDS FILE



BOYS CLUB "I Remember Holding You"

MMR HIT 26 19
26% PLAY INCREASE THIS WEEK!

R&R HIT DEBUT

CLIMBING AT:

- | | |
|------------------|-----------------------|
| W3H ADD | WCZY 33-30 |
| Y108 16-12 | KBQ #31 |
| WL0L 20-15 | PLZ 35-32 |
| KMEL 19-16 | ISN 37-33 |
| PWR99 23-17 | M102 DEBUT #25 |
| KFRZ 25-19 (HOT) | XYQ DEBUT #30 |
| WHYT #21 | 95 DEBUT #33 |
| WDFX #22 | KWSS DEBUT #33 |
| KWB #24-22 | KITY |
| KCPW 26-22 | ZOU |
| WKTJ 27-23 | KOI |
| KWOD 27-24 | KBEQ |
| KKQ 27-25 | KIIS |
| KFBE 31-27 | KZZP |
| 92X 35-28 | KUBE |
| WNVZ #29 | AND MANY MORE! |

ALSO PLAYING ON: HOT 97.7, KHTR, PWR106, KROY, KSAQ & KXXX!!



MCA RECORDS

P R S O N A L	LAST NAME Edwards	FIRST Mike	MIDDLE
	CURRENT STATION G105, WDCG/Raleigh-Durham, NC		
	HOMETOWN Raleigh, NC		
	MARITAL STATUS/CHILDREN Single — No Children		
	HOBBIES Reading, Computers, Basketball		
E M P L O Y M E N T	KNIN-FM/Wichita Falls, TX		
	KKQV-FM/Wichita Falls, TX		
	WFAI/Fayetteville, NC		
	WHPY/Clayton, NC		
	WRNC/Raleigh, NC		
V I E W P O I N T S	BEST RADIO STATION IN AMERICA — CURRENT: G105/Raleigh and Z100/New York		
	BEST TWO RADIO STATION (OF ALL TIME): WLS/Chicago		
	BEST ALBUM EVER RECORDED: Close To The Edge — Yes		
	BEST SINGLE EVER RECORDED: Day After Day — Badfinger		
	THREE BEST ARTISTS (NOW ACTIVE): George Michael, Phil Collins, Def Leppard		
	THREE BEST ARTISTS (OF ALL TIME): Led Zeppelin, Beatles, Elton John		
	FAVORITE NEW ARTIST: Basia		
	BEST TELEVISION SPOT FOR RADIO: Direct TV — Filmhouse		
	BEST PROMOTION EVER INVOLVED WITH: G105 Promise Payoff		
	WORST PROMOTION EVER INVOLVED WITH: Snow Bunnies		
	MOST INFLUENTIAL PERSON IN CAREER: Alan Burns		
	EARLY RADIO IDOLS: Steve Roddy, Mark Driscoll, John Landecker, Jay Michaels		
	BEST AIR TALENT (NOW ACTIVE): Cleveland Wheeler — Q105/Tampa		
	BEST AIR TALENT (OF ALL TIME): Larry Lujack — WLS/Chicago		
	MAJOR ACCOMPLISHMENT IN RADIO: Three 9+ share books in-a-row at G105		
GOALS: To win big here!			

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 7pm and midnight.

KBEQ-FM

Kansas City
CINDERELLA/Don't Know What You Got (Till)
PEBBLES/Girlfriend
BON JOVI/Bad Medicine
BLASTZONE/Mary Had A Little Lam
NOVELTY/Novelty
GUNS N' ROSES/Welcome To The Jungle
GEORGE MICHAEL/Faith
ESCAPE CLUB/Wild, Wild West
JOHNNY KEMP/Just Got Paid
TIFFANY/All This Time
SAMANTHA FOX/I Wanna Have Some Fun
KYLIE MINOGUE/The Loco-Motion
BREATHE/How Can I Fall
WHITNEY HOUSTON/So Emotional

KPWR-FM

Los Angeles
COVER GIRLS/Inside Outside
DENIECE WILLIAMS/I Can't Wait
VANITY 6/Nasty Girl
PET SHOP BOYS/Domino Dancing
TRACIE SPENCER/Symptoms Of True Love
AL B SURE/Off On Your Own (Girl)
TONE LOC/Wild Thing
KYLIE MINOGUE/The Loco-Motion
PAULA ABDUL/Straight Up
BOYS CLUB/I Remember Holding You
TIMELORDS/Doctorin' The Tardis
JOHNNY KEMP/Just Got Paid
EXPOSE/Come Go With Me

WBCY-FM

Charlotte
SWEET SENSATION/Never Let You Go
CHEAP TRICK/Don't Be Cruel
BANGLES/In Your Room
IVAN NEVILLE/Not Just Another Girl
PAULA ABDUL/The Way That You Love Me
INXS/New Sensation
TRACIE SPENCER/Symptoms Of True Love
DEF LEPPARD/Armageddon It
WILL TO POWER/Baby, I Love Your Way/Freebird
KARYN WHITE/The Way You Love Me
BEACH BOYS/Kokomo
MIDNIGHT OIL/Beds Are Burning
DURAN DURAN/I Don't Want Your Love
ABC/When Smokey Sings

WEGX-FM

Philadelphia
TALKING HEADS/Burning Down The House
TAYLOR DAYNE/Don't Rush Me
INXS/Never Tear Us Apart
JODY WATLEY/Don't You Want Me
BANGLES/In Your Room
BEACH BOYS/Kokomo
SALT-N-PEPA/Push It
ANITA BAKER/Giving You The Best That I Got
GIANT STEPS/Another Lover
MADONNA/Where's The Party
ROBBIE NEVIL/Back On Holiday
BREATHE/How Can I Fall
AL B SURE/Nite & Day
STEVE WINWOOD/Higher Love

WRBQ-FM

Tampa
UB40/Red Red Wine
BOBBY BROWN/Don't Be Cruel
PHIL COLLINS/In The Air Tonight
ESCAPE CLUB/Wild, Wild West
KYLIE MINOGUE/The Loco-Motion
CHEAP TRICK/Ghost Town
WHITESNAKE/Here I Go Again
NEW KIDS ON THE BLOCK/Please Don't Go Girl
BOY MEETS GIRL/Waiting For A Star To Fall
BON JOVI/Bad Medicine
BANANARAMA/Love, Truth & Honesty

KITY-FM

San Antonio
WILL TO POWER/Baby, I Love Your Way/Freebird
AFRO-RICAN/Give It All You Got
DEF LEPPARD/Love Bites
MCL/New York, New York
GEORGE MICHAEL/Hand To Mouth
PAULA ABDUL/The Way That You Love Me
VANESSA WILLIAMS/The Right Stuff
WHEN IN ROME/The Promise
PHIL COLLINS/Groovy Kind Of Love
PEBBLES/Girlfriend
KON KAN/I Beg Your Pardon
BOBBY BROWN/My Prerogative

KQKS-FM

Denver
VOICE OF THE BEEHIVE/I Say Nothing
JETS/Rocket 2 U
HEART/Nothin' At All
L'TRIMM/Grab It
SIOUXSIE & BANSHEES/Peek-A-Boo
BON JOVI/Bad Medicine
BOBBY BROWN/My Prerogative
CINDERELLA/Don't Know What You Got (Till)
D.J. JAZZY JEFF/Girls Ain't Nothin' But...
GUNS N' ROSES/Welcome To The Jungle
ALPHAVILLE/Forever Young
BEACH BOYS/Kokomo

WBSB-FM

Baltimore
BANGLES/In Your Room
UB40/Red Red Wine
POISON/Every Rose Has Its Thorn
ESCAPE CLUB/Wild, Wild West
GUNS N' ROSES/Welcome To The Jungle
ROB BASE/DJ EZ ROCK/It Takes Two
DEF LEPPARD/Love Bites
BEACH BOYS/Kokomo
DEBBIE GIBSON/Shake Your Love
NEW KIDS ON THE BLOCK/Please Don't Go Girl
JANET JACKSON/When I Think Of You
MIDNIGHT OIL/Beds Are Burning
KEITH SWEAT/I Want Her

WGH-FM

Norfolk
GUNS N' ROSES/Welcome To The Jungle
ROD STEWART/Forever Young
DEF LEPPARD/Pour Some Sugar On Me
CHICAGO/Look Away
UB40/Red Red Wine
STRYPER/I Believe In You
MAXI PRIEST/Wild World
SAMANTHA FOX/I Wanna Have Some Fun
PET SHOP BOYS/Domino Dancing
KOOL MOE DEE/Wild Wild West
VIXEN/Edge Of A Broken Heart
ROBERT PALMER/Early In The Morning

WRQC-FM

Cleveland
GUNS N' ROSES/Sweet Child O' Mine
CONTOURS/Do You Love Me
VIXEN/Edge Of A Broken Heart
WILL TO POWER/Baby, I Love Your Way/Freebird
DEF LEPPARD/Armageddon It
ROBERT PALMER/Early In The Morning
ANITA BAKER/Giving You The Best That I Got
GEORGE MICHAEL/Kissing A Fool
BANGLES/In Your Room
BRYAN ADAMS/Heat Of The Night
EDDIE MONEY/Walk On Water
PET SHOP BOYS/Domino Dancing
MIDNIGHT OIL/Beds Are Burning

KKBQ-FM

Houston
NEW ORDER/Bizarre Love Triangle
GO-GO'S/Head Over Heels
SIR MIX-A-LOT/Posse On Broadway
BON JOVI/Bad Medicine
CHICAGO/Look Away
D.J. JAZZY JEFF/Girls Ain't Nothin' But...
KON KAN/I Beg Your Pardon
L'TRIMM/Cars With The Boom
WHITE LION/When The Children Cry
A. LENNOX/A. GREEN/Put A Little Love In Your...
SALT-N-PEPA/Push It
BEACH BOYS/Kokomo

KROY-FM

Sacramento
AL B SURE/Rescue Me
DEF LEPPARD/Love Bites
CHERYL PEPPIE RILEY/Thanks For My Child
BEACH BOYS/Kokomo
TERENCE TRENT D'ARBY/Wishing Well
POISON/Every Rose Has Its Thorn
2 LIVE CREW/Do Wah Diddy
BOBBY MCFERRIN/Don't Worry, Be Happy
RICK ASTLEY/Together Forever
MICHAEL RODGERS/I Like It Like That
BOBBY BROWN/My Prerogative
NEW KIDS ON THE BLOCK/Please Don't Go Girl
PET SHOP BOYS/Domino Dancing
GEORGE MICHAEL/Kissing A Fool
PAULA ABDUL/Straight Up

WBZZ-FM

Pittsburgh
BON JOVI/Bad Medicine
BANGLES/In Your Room
BOBBY BROWN/Don't Be Cruel
GUNS N' ROSES/Welcome To The Jungle
EDDIE MONEY/Kokomo
D.J. JAZZY JEFF/Girls Ain't Nothin' But...
WILL TO POWER/Baby, I Love Your Way/Freebird
POISON/Every Rose Has Its Thorn
PEBBLES/Girlfriend
BRUCE SPRINGSTEEN/Pink Cadillac
INFORMATION SOCIETY/What's On Your Mind
CHICAGO/I Don't Wanna Live W/out Your
CHEAP TRICK/Ghost Town

WHYT-FM

Detroit
SHEENA EASTON/The Lover In Me
SAMANTHA FOX/I Wanna Have Some Fun
INNERCITY/Big Fun
KARYN WHITE/The Way You Love Me
BOBBY BROWN/Roni
BEACH BOYS/Kokomo
JODY WATLEY/Don't You Want Me
GEORGE MICHAEL/Kissing A Fool
BOBBY BROWN/My Prerogative
LISA LISA & CULT JAM/Lost In Emotion
TERENCE TRENT D'ARBY/Sign Your Name
ELTON JOHN/I Don't Wanna Go On With You
LUTHER VANDROSS/Any Love

WTIC-FM

Hartford
WHEN IN ROME/The Promise
PHIL COLLINS/Groovy Kind Of Love
COVER GIRLS/Show Me
BOBBY BROWN/My Prerogative
EIGHTH WONDER/Cross My Heart
KARYN WHITE/The Way You Love Me
AL B SURE/Nite & Day
CAMEO/You Make Me Work
BREATHE/How Can I Fall
WILL TO POWER/Baby, I Love Your Way/Freebird
NAKED EYES/Always Something There To Remi
A. LENNOX/A. GREEN/Put A Little Love In Your...
INFORMATION SOCIETY/What's On Your Mind
CHICAGO/You're The Inspiration
DURAN DURAN/I Don't Want Your Love

KKLQ-FM

San Diego
KARYN WHITE/The Way You Love Me
SOFT CELL/Tainted Love
NEW KIDS ON THE BLOCK/Please Don't Go Girl
SAMANTHA FOX/I Wanna Have Some Fun
BOBBY BROWN/My Prerogative
BOYS CLUB/I Remember Holding You
EIGHTH WONDER/Cross My Heart
WILL TO POWER/Baby, I Love Your Way/Freebird
JETS/Rocket 2 U
ROBBIE NEVIL/Back On Holiday
SWEET SENSATION/Never Let You Go
DINO/Summergirls

WAPW-FM

Atlanta
INFORMATION SOCIETY/Walking Away
GUNS N' ROSES/Welcome To The Jungle
DURAN DURAN/I Don't Want Your Love
BREATHE/How Can I Fall
KYLIE MINOGUE/The Loco-Motion
WHITESNAKE/Here I Go Again
LATIN RASCALS/Don't Let Me Be Misunderstood
POISON/Every Rose Has Its Thorn
RICK ASTLEY/Never Gonna Give You Up
CHICAGO/Look Away
JOAN JETT & BLACKHEA/I Hate Myself For Loving You
BOYS CLUB/I Remember Holding You
CANDI/Dancing Under A Latin Moon

WCAT-FM

Orlando
SAFIRE/Boy I've Been Told
JON ASTLEY/Put This Love To The Test
DURAN DURAN/Walk On Water
STEVIE N. Spring Love
SAMANTHA FOX/I Wanna Have Some Fun
CHICAGO/Look Away
RICK ASTLEY/Together Forever
PET SHOP BOYS/Domino Dancing
GUNS N' ROSES/Welcome To The Jungle
WAS (NOT WAS)/Spy In The House Of Love
HUEY LEWIS & NEWS/Perfect World
BOYS CLUB/I Remember Holding You
BOYS CLUB/I Remember Holding You

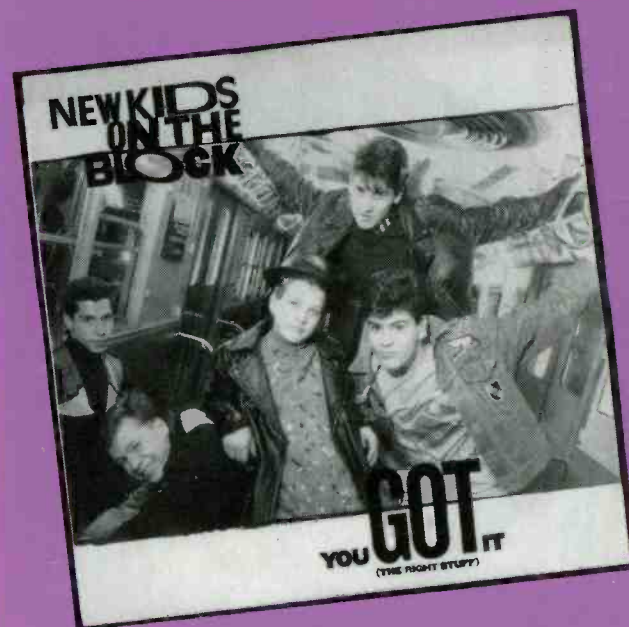
WNCI-FM

Columbus
JUDSON SPENCE/Yeah, Yeah, Yeah
DURAN DURAN/I Don't Want Your Love
GEORGIA SATELLITES/Hippy Hippy Shake
SALT-N-PEPA/Shake Your Thang
CHICAGO/Look Away
BON JOVI/Bad Medicine
GUNS N' ROSES/Welcome To The Jungle
KYLIE MINOGUE/The Loco-Motion
BEACH BOYS/Kokomo
POISON/Every Rose Has Its Thorn
MADONNA/Open Your Heart
INXS/Never Tear Us Apart
WILL TO POWER/Baby, I Love Your Way/Freebird
FOREIGNER/Say You Will

WWPR-FM

New York
GIANT STEPS/Another Lover
INFORMATION SOCIETY/What's On Your Mind
WHITNEY HOUSTON/I Wanna Dance With Somebody
WILL TO POWER/Baby, I Love Your Way/Freebird
BELINDA CARLISLE/Circle In The Sand
RAZE/Break 4 Love
MADONNA/Crazy For You
ROD STEWART/Forever Young
NEW EDITION/If It Isn't Love
UB40/Red Red Wine
GLORIA ESTEFAN & MIA/Anything For You
BON JOVI/Bad Medicine
SAMANTHA FOX/Naughty Girls (Need Love Too)
PHIL COLLINS/Groovy Kind Of Love

NEW KIDS ON THE BLOCK



YOU GOT IT (THE RIGHT STUFF)

IMMEDIATE ACTION!

MMR HIT TRACER TRACKS NEWCOMER DEBUT!

REACH INDEX 4.53 MILLION ALREADY!

- WXKS ADD
- WZOU ADD
- KITY ADD
- KTFFM ADD
- FM102 ADD
- Z93 DEBUT #24
- KMGX DEBUT #25
- KMEL DEBUT #30
- HOT 97.7 33-31
- PRO-FM
- KRBE
- WFLY ADD
- WBCY ADD
- WABB ADD
- KCAQ ADD
- KNAN ADD
- KWTX ADD
- 99KG ADD
- WFMF ADD
- Q98 ADD
- KTUX ADD
- KKFR ADD
- WPFM ADD
- QV103 ADD

ALSO PLAYING ON: KWSS, KXXX, KZZP, WLOL, PWR96 & WKSS!

Produced by: Maurie Starr & Michael Jonzun.
Taken from the Columbia Lp:
"Hangin' Tough" (40985)



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CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

AUSTIN

Halloween may be past, but it won't be forgotten by **KBTS** ("B93") listeners too quickly. The B93 morning show of **MIKE BUTTS, OFFICER LEO** and **NANCY MILLER** broadcast live from the London BBC and interviewed the likes of Rick Astley, Bananarama, When In Rome and Johnny Hates Jazz live on the air. As if that weren't enough, to make it an extra exciting Halloween B93 gave away \$10,000 the last day of their broadcast with the Club 93 Card; proving that membership really does have its privileges. The "Superstar Series" is getting set to happen in just a few days. The huge concert will include performances by Will To Power, J.J. Fad, Candi and Denise Lopez. Also, look for a "Van Halen Air Guitar Contest" to be happening soon. The winner will win front row tickets to the show and a guitar to have autographed by the band.

DES MOINES

Only in Iowa does a farmer plow call letters in 20 acres of land. It's all part of **KDWZ's** ("Z93") "Show Us Your Z" promotion. Other entries have included a man shaving his head except for a tuft of dyed red hair in the shape of a Z on top and a marching band forming the calls. All of these things aren't too outrageous considering the winner will walk away with \$10,000! Congratulations to new nighttime rocker **RYNO RILEY** who joins Z93 from Z103 in Tallahassee.... **KRNQ** ("Q102") "The number one hit music station" is on a "Q102 Most Music Mission." The mission involves calling random locals and seeing if they know the phrase that pays which is "Nobody gives you more music." Correct responses are worth up to \$5,000! Q102 is also always busy doing something a little out-of-the-ordinary like their "First Annual Pumpkin Drop" which had listeners dropping pumpkins from a 60-foot cherry picker. They also awarded an egg to three contestants who then put them in a microwave. The egg that blew up first won a prize package filled with various goodies.

NORFOLK

"Match Game" is the big promotional news at **WGH** ("97 Star"). Listeners wait for their chance when they can match numbers between 1 and 200 with each representing a prize. When the callers match the correct numbers they win the prize that the number represents. 97 Star also had a "Party With Stryper Weekend" which included the giveaway of lots of Stryper concert tickets. Congratulations to new Promotion Director **DAVE MORGAN** and to new overnigher **TERRI MICHELLE**. Former overnigher **DAVE WEEKS** moves into the News Director slot as **SARA TRAXLER** exits to go back to graduate school.

CHARLOTTE

Why is **WBCY** ("All Hit 108") seeding local cash registers? Because of the "WBCY Secret Serial Numbers Game." They've dispersed thousands of dollars to local merchants and then call those same numbers over the air with locals having the opportunity to win up to \$5,000! The promotion which is turning out to be very successful is set to run through December....New Morning Man "**RAY MARRINER** in the morning" is said to be making a real impact in the market and **WROQ** ("95Q") couldn't be more pleased with the new addition to the staff. Most of the station's promotions are being centered around Ray including "Sin & Win." The contest has listeners calling in their worst sin from the weekend on Monday morning with the best one winning \$95. WROQ also recently held "A Winner A Minute Weekend." Although the promotion took a lot of people to man the phones, it turned out to be very successful.

MIAMI

At **WHQT** ("Hot 105") they're busy celebrating the success of their new format which includes a more mellow Urban sound. HQT has also been very involved in the community. A local police officer, **Scott Raykow** was recently killed in the line of duty. The tragedy has had a deep impact on the area and in memory of the policeman a youth center is being renamed after him. Hot 105 which was one of the officer's favorite stations will be on hand at the ribbon cutting in his memory....The "Incredible Free Money Birthday Contest" is giving away incredible amounts of cash at **WHYI** ("Y100"); \$150,000 has already been given away! The contest also includes a daily giveaway of an all-expense paid trip to Paris along with \$1,000 spending money. Y-TV is still hot news as the morning show continues to be simulcast on a local TV station. Listeners get to catch **SONNY FOX, ATHLETE'S FOOT, CAPTAIN Y** and station newcomer **NIKKI TAYLOR** everyday.

OKLAHOMA CITY

"More music, 18 in-a-row continuous music sweeps." Can you say that six times in 18 seconds? Well, **KJYO** ("KJ103") is awarding either \$103 or \$1,000 to listeners who can accomplish this feat. They're also holding a "Continuous Music Sweepstakes." This phase of the promotion has listeners waiting for winning songs during the music sweep which are worth \$103, \$1,000 or \$10,000! Congratulations to new Program Director **CURT SPAIN**, not only for his new responsibilities, but also on the birth of his little boy **Brandt**. Congratulations also go out to new nighttimer **BILLY THE BOOMER CANNON**.

COLORADO SPRINGS

The "Radio station that gives away the cash, **KIKX**" is doing it with their "Three Song Cash Sweep." The promotion which has turned out to be a real standby for the station has already awarded over \$100,000 to its listeners. **KIKX** announces a three song set which can be played at any time, then when listeners hear it they score \$102.70. The phrase that pays, "KIKX is my station," is also awarding big bucks. Locals can win the cash when the station calls them up and asks them for the phrase or they can do it with the 'IKX bumper sticker. Fridays are all the more lucrative when the cash prize increases to \$1,000! Group Program Director **JOHN DANTZER** is back on the air doing mornings at 'IKX as former wake-up man **BOB DEBAGIA** exits for Z93 in Amarillo to do mornings.

MINNEAPOLIS

"Nobody plays more music and has more free money" than **KDWB** these days as the "KDWB \$25,000 Dream Spree" is in full swing. The promotion is awarding daily winners with \$100 when they hear the Free Money Buzzer. All of those winners go on to qualify for 12 fun-filled hours with an American Express Gold Card with a \$25,000 limit screaming, "Spend Me!" Congratulations to new Promotion Assistant **KEVIN PETERSON** who joins 'DWB from **WABB** in Mobile. Nighttimer **GREG THUNDER** exits for **WQHT** in New York; a replacement has yet to be named....Happy belated birthday to **WLOL** morning man **JOHN HINES** on November 8. John spent his birthday at a freeway off-ramp holding his own "Exit Poll." Passersby were instructed to honk once if they voted for Bush and twice if they voted for Dukakis. As it turns out so many people were honking at once that no accurate counts were accumulated.

PHILADELPHIA

W**EGX** ("Eagle 106") who recently changed all their liners is now including "Zero Talk Music Jams" every hour. They also recently finished their "Birthday Bucks" promotion which included cash giveaways over \$65,000. The morning team of **WALSH & WOODY** are going to be busy holding a food drive for the homeless. The team will stand in the back of an 18 wheeler for 24-hours-a-day until the truck is filled with food. The two will broadcast their morning show live and do cut backs while the truck is at various promotional locations. Eagle 106 has also tied in with **Polo Bay**, one of the area's hottest nightclubs, to give away trips all over the world. Listeners can register at the club or on the air for trips to China, Paris or Switzerland.

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

HIT RADIO/ADULT CONTEMPORARY

11/7/88	11/14/88	ARTIST	TITLE	LABEL
1	1	BEACH BOYS	Kokomo	Elektra
5	2	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic
4	3	BREATHE	How Can I Fall	A&M
8	4	CHICAGO	Look Away	Reprise
2	5	GEORGE MICHAEL	Kissing A Fool	Columbia
7	6	KYLIE MINOGUE	The Loco-Motion	Geffen
6	7	WHITNEY HOUSTON	One Moment In Time	Arista
10	8	ANITA BAKER	Giving You The Best That I Got	Elektra
13	9	BOY MEETS GIRL	Waiting For A Star To Fall	RCA
11	10	GIANT STEPS	Another Lover	A&M
14	11	STREISAND/JOHNSON	Till I Loved You	Columbia
12	12	WHEN IN RDME	The Promise	Virgin
9	13	INXS	Never Tear Us Apart	Atlantic
15	14	ELTON JOHN	A Word In Spanish	MCA
16	15	BOYS CLUB	I Remember Holding You	MCA
19	16	KENNY G	Silhouette	Arista
18	17	LUTHER VANDROSS	Any Love	Epic
—	18	MAXI PRIEST	Wild World	Virgin
—	19	PHIL COLLINS	Two Hearts	Atlantic
—	20	TIFFANY	All This Time	MCA

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
JOHNNY HATES JAZZ	Turn Back The Clock	Virgin
JETS	Anytime	MCA
✓ MICHAEL BOLTON	Walk Away	Columbia
TRAVELING WILBURYS	Handle With Care	Wilbury/WB
PETER CETERA	Best Of Times	WB
DENIECE WILLIAMS	I Can't Wait	Columbia
JOHN LENNON	Jealous Guy	Capitol
✓ GLENN MEDEIROS	Never Get Enough Of You	Amherst

HIT RADIO/URBAN

11/7/88	11/14/88	ARTIST	TITLE	LABEL
2	1	BOBBY BROWN	My Prerogative	MCA
4	2	ANITA BAKER	Giving You The Best That I Got	Elektra
5	3	TRACIE SPENCER	Symptoms Of True Love	Capitol
7	4	BOYS CLUB	I Remember Holding You	MCA
6	5	KARYN WHITE	The Way You Love Me	WB

HIT RADIO/ROCK RADIO

11/7/88	11/14/88	ARTIST	TITLE	LABEL
1	1	BEACH BOYS	Kokomo	Elektra
2	2	EDDIE MONEY	Walk On Water	Columbia
3	3	U2	Desire	Island
4	4	DURAN DURAN	I Don't Want Your Love	Capitol
5	5	POISON	Every Rose Has Its Thorn	Enigma/Cap
7	6	RANDY NEWMAN	It's Money That Matters	Reprise
10	7	TRAVELING WILBURYS	Handle With Care	Wilbury/WB
9	8	BANGLES	In Your Room	Columbia
13	9	GUNS N' ROSES	Welcome To The Jungle	Geffen
8	10	KEITH RICHARDS	Take It So Hard	Virgin
11	11	38 SPECIAL	Rock & Roll Strategy	A&M
—	12	MIKE & MECHANICS	Nobody's Perfect	Atlantic
14	13	IVAN NEVILLE	Not Just Another Girl	Polydor
—	14	CROSBY, STILLS, N, Y	American Dream	Atlantic
—	15	REM	Orange Crush	WB
15	16	GEORGIA SATELLITES	Hippy Hippy Shake	Elektra
16	17	JOAN JETT & BLACKHEA	Little Liar	Blackh/CBS
—	18	DEF LEPPARD	Armageddon II	Mercury/PG
—	19	BON JOVI	Born To Be My Baby	Mercury/PG
18	20	TOM COCHRANE & RED R	Big League	RCA

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
MAXI PRIEST	Wild World	Virgin
VIXEN	Edge Of A Broken Heart	EMI
CHEAP TRICK	Ghost Town	Epic
KANSAS	Stand Beside Me	MCA
JIM CAPALDI	Something So Strong	Island
EDIE BRICKELL & NEW	What I Am	Geffen
✓ GREGG ALLMAN BAND	Slip Away	Epic
NIGHT RANGER	I Did It For Love	MCA
✓ GUNS N' ROSES	Paradise City	Geffen
✓ VOICE OF THE BEEHIVE	I Say Nothing	London

Note: See specific charts for breakdown of stats within that category (# plays/reach index/increase percentage).

**SPECIAL
TAKE OUT
SECTION**

TUNED IN

KHQT: SAN JOSE

San Jose. It's one of the country's most fiercely competitive Hit Radio markets. On January 15, 1988, it became even hotter as **KHQT, Hot 97.7**, blew onto the airwaves, creating a whole new market buzz.

In less than one year since that sign-on, the **Anaheim Broadcasting** station has come out of nowhere and blown through the competition, scoring a 5.6, 12+, in the Summer ARB.

Steve Smith programs, while **Michael Newman** handles music. The dynamic pair are responsible for not only creating a hot, dance-oriented music mix, but also for crafting such promotions as the "Super Maxx Song of the Day." The contest affords winners a shot at \$100 when they hear the key song or they can opt to risk it all and go up against **Super Maxx** for an even larger prize.

Do you know your way to San Jose? If not, not to worry. We'll take you there, this week in **Tuned In!**



KYYS: KANSAS CITY

It's the home of The Royals. It's the home of The Chiefs. It's the home of great ribs. It's Kansas City. And it's also the home of legendary Rock Radio station; **KYYS (KY102)!**

Book after book, year after year, this **Great American** station reigns superior in not only the rock arena, but in many cases, over the entire Kansas City marketplace.

Scott Jameson manages this winning team, while veteran Music Director **Skid Roadie** keeps the music up to peak balance.

Always active promotionally, **KY102** has recently married a couple of hot promotions into community benefits. An auction, featuring various U2 items and paraphernalia was just tied in to the premiere screening of their new movie "Rattle & Hum," in which the proceeds were donated to "Harvesters," a local community food network. The station is also sponsoring a chili cook-off to benefit the Special Olympics.

It's another winning team. **KY102, Tuned In!**



WVBF: BOSTON

Boston is a city that's heavily saturated with radio. In particular, A/C radio. No less than four outlets battle it out in the fight for market supremacy.

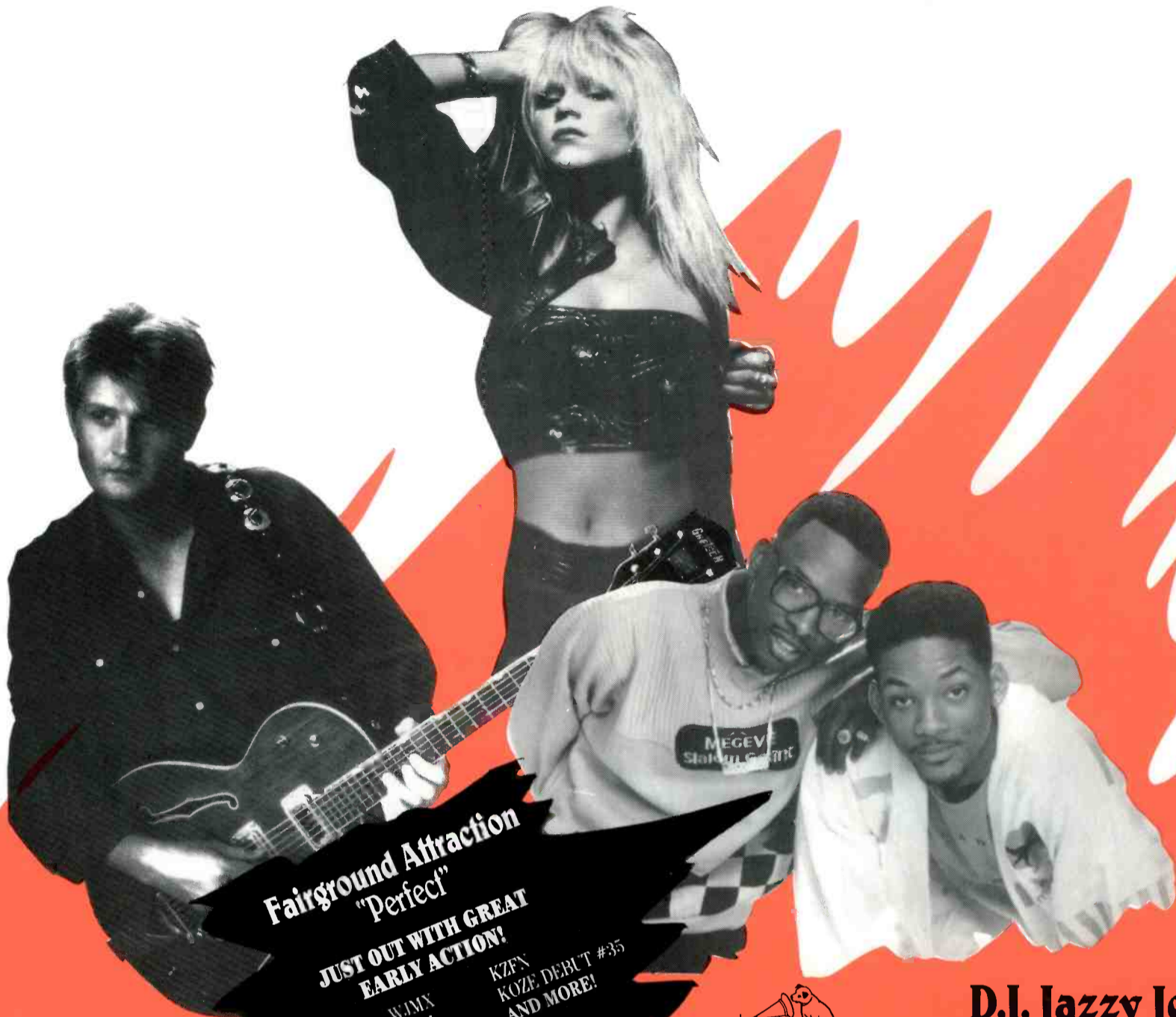
This week, **Tuned In** travels to Beantown, for the lowdown on **Fairbank's WVBF**, a station that specializes in the latest hits, coupled with localization.

Bill Garcia has handled the programming for over a year now, while Music Director **Dave Newfell** provides the facility and the city a healthy dose of tunes, including *The Best New Music First!* Promotion Director **Jodi Winchester** carries a heavy roster of promotions, often times centering around that music. "Superstar Sets" net listeners a cool \$1,057 in cash while the 5PM "Car Tunes" feature awards cellular telephones.

WVBF offers a "hometown" feel as its programming includes dedication montages during "Love Songs of the Night," "Bruins Trivia" and the "Boston Record Challenge," which features artists.

All eyes and ears switch focus from a Massachusetts Governor to a Massachusetts radio station — **WVBF!**





Fairground Attraction
"Perfect"

**JUST OUT WITH GREAT
EARLY ACTION!**

KUBE
KATD
WBBQ
KSND

WJMX
WHSL
KTRS
KMOK

KZFX
KOZE DEBUT #35
AND MORE!

THIS IS A MUST LISTEN RECORD!



**Tom Cochrane &
Red Rider**
"Big League"

**HOT ROCK TRACK
CROSSING HIT!**

- Q98 ADD
- WPFM ADD
- KFMW ADD
- CKOI 35-28
- Y95
- WGH
- CHED #9
- K104 DEBUT #29
- WROQ
- WQUT
- WHSL DEBUT #33
- OK95 DEBUT #40
- 95XIL
- WJAD
- KFBQ
- KOZE
- AND MORE!

From the Lp —
Victory Day!

Samantha Fox
"I Wanna Have
Some Fun"

**MMR HIT TRACER TRACKS
DEBUT **

**REACH INDEX 10.86 MILLION
THIS WEEK!**

ACTION INCLUDES:

- CKOI ADD
- PRO-FM ADD
- WAVA ADD
- KTFM ADD
- KUBE ADD
- WYCR ADD #34
- WNNK ADD
- 100KHI ADD
- WKQB ADD
- WBCY ADD
- WANS ADD
- KSAQ ADD
- KSND ADD
- WZKX ADD
- WJMX ADD
- Q101 ADD
- KNAN ADD
- KMEL 29-26
- B96 30-28
- WXKS DEBUT #18 (HOT)
- KITY DEBUT #30
- KRBE
- WGH
- WNVZ
- WHYT
- KZZP
- KWSS
- HOT97.7 29-23 (HOT)
- WPGC 29-25
- PWR106 38-34
- KLUC 22-18
- WNOK 40-36
- WAEB DEBUT #26
- AND MORE!

**ALSO PLAYING ON: KBEQ, KIIS, KKBQ,
KKLQ, KOY-FM, Y100 & HOT97!**

From Her New Lp —
I Wanna Have Some Fun!



**D.J. Jazzy Jeff &
The Fresh Prince**
"Girls Ain't Nothin'
But Trouble"

**MMR HIT TRACER TRACKS
NEWCOMER**

**REACH INDEX 4.79 MILLION
THIS WEEK!**

CHECK THIS ACTION!

- KROY ADD
- WZYP ADD
- Y107 ADD
- KWNZ ADD
- KRQ ADD
- 95XXX ADD
- 99GFM ADD
- Z103 ADD
- Z93 15-12 (HOT)
- KITY 18-15
- HOT 97.7 19-8
- B94 27-21
- WHYT 25-22
- KMEL 27-24
- WPGC 26-24
- WAVA 30-25
- FM102 30-27
- Y95 36-29
- KRBE
- Y100
- WNVZ
- KTFM
- PWR96
- Z102 15-12
- KYRK 20-16
- KS104 24-20
- KMGX 26-20
- HOT105 25-21
- KLUC 25-21
- WRVQ 26-23
- Y106 28-26
- KDWZ #30

AND MORE!



**ALSO PLAYING ON: BJ105, WCZY, WGH,
WKSS, WRQC & KATD!**

**FROM THE DOUBLE PLATINUM LP
HE'S THE D.J., I'M THE RAPPER!**

MTV

WEDNESDAY, NOVEMBER 2, 1988

OVERVIEW

MTV: Music Television
24 hours daily on cable television
39.8 million households
MTV Networks, A Viacom Company

OWNER: Lee Masters
EXEC VP/GM: Abbey Konowich
VP/PROGRAMMING: Tom Hunter
VP/MUSIC PRMNG: Tom Hunter

VJ's:
6A-11A Julie Brown
11A-3P Kevin Seal
3P-11P Rande of The Redwoods
11P Kevin Seal

All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

STEVE WINWOOD	Roll With It	R
GEORGE MICHAEL	Kissing A Fool	C
TALKING HEADS	(Nothing But) Flowers	R
POLICE	Every Little Thing She Does Is	G
DEF LEPPARD	Love Bites	R
INXS	New Sensation	R
REM	Orange Crush	C
POISON	Every Rose Has Its Thorn	C
HEART	Never	G
UB40	Red Red Wine	R

7AM

AEROSMITH	Rag Doll	R
HUEY LEWIS & NEWS	Small World	R
EDDIE MONEY	Walk On Water	C
TRAVELING WILBURYS	Handle With Care	C
BON JOVI	Bad Medicine	C
ELTON JOHN	I Don't Wanna Go On With You	R
MICHAEL JACKSON	Smooth Criminal	C
ROD STEWART	Lost In You	R
GUNS N' ROSES	Sweet Child O' Mine	R

8AM

ESCAPE CLUB	Wild, Wild West	C
U2	Desire	C
BRYAN ADAMS	Summer Of '69	G
INXS	Never Tear Us Apart	C
LENNOX/GREEN	Put A Little Love In Your...	R
PEBBLES	Mercedes Boy	C
ROBERT PALMER	Early In The Morning	R
DEF LEPPARD	Love Bites	R
BON JOVI	Wanted Dead Or Alive	G
VAN HALEN	Finish What Ya Started	C

9AM

AEROSMITH	Angel	R
DURAN DURAN	I Don't Want Your Love	C
HUEY LEWIS & NEWS	Power Of Love	G
KYLIE MINOGUE	The Loco-Motion	C
HALL & OATES	Downtown Life	R
ESCAPE CLUB	Wild, Wild West	C
KENNY LOGGINS	I'm Gonna Miss You	C
BILLY OCEAN	Get Outta My Dreams, Get Into	R
DIRE STRAITS	Money For Nothing	G
PHIL COLLINS	Groovy Kind Of Love	R

10AM

EDDIE MONEY	Walk On Water	C
PET SHOP BOYS	Domino Dancing	C
ART OF NOISE/JONES	Kiss	C
ELTON JOHN	A Word In Spanish	C
PETER CETERA	Best Of Times	C
VAN HALEN	When It's Love	R
BRUCE SPRINGSTEEN	Tunnel Of Love	R
PHIL COLLINS	Take Me Home	G
UB40	Red Red Wine	R

11AM

JOAN JETT & BLACKHEA	I Hate Myself For Loving You	R
BEACH BOYS	Kokomo	C
TALKING HEADS	(Nothing But) Flowers	R
CHICAGO	Look Away	C
WAS (NOT WAS)	Spy In The House Of Love	C
BON JOVI	Bad Medicine	C
ROMEO'S DAUGHTER	Don't Break My Heart	C
GEORGE MICHAEL	Faith	R
DAVID LEE ROTH	California Girls	G
DEF LEPPARD	Love Bites	R

12NOON

REMOTE CONTROL	GAME SHOW	X
INXS	Never Tear Us Apart	C
VAN HALEN	Finish What Ya Started	C
BOY MEETS GIRL	Waiting For A Star To Fall	C
GEORGE HARRISON	Got My Mind Set On You	G
PHIL COLLINS	Groovy Kind Of Love	R

1PM

MICHAEL JACKSON	Smooth Criminal	C
JEFF HEALEY BAND	Confidence Man	C
DURAN DURAN	I Don't Want Your Love	C
JUDSON SPENCE	Yeah, Yeah, Yeah	C
ESCAPE CLUB	Wild, Wild West	C
RANDY NEWMAN	It's Money That Matters	R
ROD STEWART	Lost In You	R
BRUCE SPRINGSTEEN	Born In The USA	G
UB40	Red Red Wine	R

2PM

GUNS N' ROSES	Sweet Child O' Mine	R
KYLIE MINOGUE	The Loco-Motion	C
SAM KINISON	Wild Thing	C
PET SHOP BOYS	Domino Dancing	C
GIANT STEPS	Another Lover	C
EDDIE MONEY	Walk On Water	C
TONI CHILDS	Stop Your Fussin	C
MICHAEL JACKSON	Dirty Diana	R
BELINDA CARLISLE	Mad About You	G
BON JOVI	Bad Medicine	C

3PM

CHEAP TRICK	Don't Be Cruel	R
FAT BOYS	Louie, Louie	C
ART OF NOISE/JONES	Kiss	C
POISON	Every Rose Has Its Thorn	C
CINDERELLA	Don't Know What You Got (Till)	R
ROBERT PALMER	Simply Irresistible	R
38 SPECIAL	Rock & Roll Strategy	C
WINGER	Madalaine	C
GUNS N' ROSES	Welcome To The Jungle	C

4PM

CLUB	MTV	X
INFORMATION SOCIETY	What's On Your Mind	R
U2	Desire	C
GOOD QUESTION	Got A New Love	C
PET SHOP BOYS	Domino Dancing	R
JANET JACKSON	What Have You Done For Me Late	R
AEROSMITH	Rag Doll	G
VIXEN	Edge Of A Broken Heart	C
D.J. JAZZY JEFF	Girls Ain't Nothin' But...	C
ESCAPE CLUB	Wild, Wild West	C

5PM

POISON	Nothin' But A Good Time	R
LOS LOBOS	La Bamba	G
MIDNIGHT OIL	Dreamworld	C
U2	Desire	C
UB40	Red Red Wine	R
OJAL	MTV	X
BEACH BOYS	Kokomo	C
CINDERELLA	Don't Know What You Got (Till)	C
VAN HALEN	Finish What Ya Started	C
HURRICANE	Livin' Over The Edge	C
WHITE LION	When The Children Cry	C

6PM

SAM KINISON	Wild Thing	C
KIX	Cold Blood	C
STRYPER	I Believe In You	C
MICHAEL JACKSON	Smooth Criminal	C
BRITNY FOX	Girlschool	C
GUNS N' ROSES	Welcome To The Jungle	C
BON JOVI	Bad Medicine	C
POISON	Every Rose Has Its Thorn	C
DEF LEPPARD	Love Bites	R

7PM

REMOTE CONTROL	GAME SHOW	X
U2	Desire	C
BRUCE SPRINGSTEEN	Tunnel Of Love	R
EDIE BRICKELL & NEW	What I Am	C
TALKING HEADS	Burning Down The House	G
GUNS N' ROSES	Welcome To The Jungle	C

8PM

MOUTH TO MOUTH	LIVE PHONE-IN TALK SHOW	X
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9PM

GUNS N' ROSES	Sweet Child O' Mine	R
TRAVELING WILBURYS	Handle With Care	C
ART OF NOISE/JONES	Kiss	C
KEITH RICHARDS	Take It So Hard	C
DEF LEPPARD	Love Bites	R
GEORGE HARRISON	Got My Mind Set On You	G
BELINDA CARLISLE	Heaven Is A Place On Earth	G
REM	Orange Crush	C
KYLIE MINOGUE	The Loco-Motion	C
GEORGE MICHAEL	Faith	R
PHIL COLLINS	Groovy Kind Of Love	R

10PM

JOAN JETT & BLACKHEA	I Hate Myself For Loving You	R
HALL & OATES	Downtown Life	R

SAM KINISON	Wild Thing	C
INXS	Never Tear Us Apart	C
BON JOVI	Bad Medicine	C
MIDNIGHT OIL	Beds Are Burning	R
ROD STEWART	Lost In You	R
POISON	Every Rose Has Its Thorn	C
ESCAPE CLUB	Wild, Wild West	C

11PM		
REMOTE CONTROL	GAME SHOW	X
CHURCH	Under The Milky Way	R
CAMPER VAN BEETHOVEN	Turquoise Jewelry	C
ERASURE	Chains Of Love	R
SMITHEREENS	Only A Memory	C
THE HUMAN LEAGUE	Don't You Want Me	G
LIVING COLOUR	Cult Of Personality	C

ALPHABETICAL LIST BY ARTIST

3	38 SPECIAL	Rock & Roll Strategy	3p
A	ADAMS, BRYAN	Summer Of '69	8a
	ANGEL	Angel	9a
	AEROSMITH	Rag Doll	7a
	AEROSMITH	Rag Doll	4p
	ART OF NOISE/JONES	Kiss	10a
	ART OF NOISE/JONES	Kiss	3p
	ART OF NOISE/JONES	Kiss	9p

3

38 SPECIAL	Rock & Roll Strategy	3p
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A

ADAMS, BRYAN	Summer Of '69	8a
ANGEL	Angel	9a
AEROSMITH	Rag Doll	7a
AEROSMITH	Rag Doll	4p
ART OF NOISE/JONES	Kiss	10a
ART OF NOISE/JONES	Kiss	3p
ART OF NOISE/JONES	Kiss	9p

B

BEACH BOYS	Kokomo	11a
BEACH BOYS	Kokomo	5p
BON JOVI	Bad Medicine	7a
BON JOVI	Bad Medicine	11a
BON JOVI	Bad Medicine	2p
BON JOVI	Bad Medicine	6p
BON JOVI	Bad Medicine	10p
BON JOVI	Wanted Dead Or Alive	8a
BOY MEETS GIRL	Waiting For A Star To Fall	12n
BRICKELL, EDIE & NEW	What I Am	7p
BRITNY FOX	Girlschool	6p

C

CAMPER VAN BEETHOVEN	Turquoise Jewelry	11p
CARLISLE, BELINDA	Heaven Is A Place On Earth	9p
CARLISLE, BELINDA	Mad About You	2p
CETERA, PETER	Best Of Times	10a
CHEAP TRICK	Don't Be Cruel	3p
CHICAGO	Look Away	11a
CHILDS, TONI	Stop Your Fussin	2p
CHURCH	Under The Milky Way	11p
CINDERELLA	Don't Know What You Got (Till)	3p
CINDERELLA	Don't Know What You Got (Till)	5p
CLUB	MTV	4p
COLLINS, PHIL	Groovy Kind Of Love	9a
COLLINS, PHIL	Groovy Kind Of Love	12n
COLLINS, PHIL	Groovy Kind Of Love	9p
COLLINS, PHIL	Take Me Home	10a

D

D.J. JAZZY JEFF	Girls Ain't Nothin' But...	4p
DEF LEPPARD	Love Bites	6a
DEF LEPPARD	Love Bites	8a
DEF LEPPARD	Love Bites	11a
DEF LEPPARD	Love Bites	6p
DEF LEPPARD	Love Bites	9p
DIAL	MTV	5p
DIRE STRAITS	Money For Nothing	9a
DURAN DURAN	I Don't Want Your Love	9a
DURAN DURAN	I Don't Want Your Love	1p

E

ERASURE	Chains Of Love	11p
ESCAPE CLUB	Wild, Wild West	8a
ESCAPE CLUB	Wild, Wild West	9a
ESCAPE CLUB	Wild, Wild West	1p
ESCAPE CLUB	Wild, Wild West	4p
ESCAPE CLUB	Wild, Wild West	10p

F

FAT BOYS	Louie, Louie	3p
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G

GIANT STEPS	Another Lover	2p
GOOD QUESTION	Got A New Love	4p
GUNS N' ROSES	Sweet Child O' Mine	7a
GUNS N' ROSES	Sweet Child O' Mine	2p
GUNS N' ROSES	Sweet Child O' Mine	9p
GUNS N' ROSES	Welcome To The Jungle	3p
GUNS N' ROSES	Welcome To The Jungle	6p
GUNS N' ROSES	Welcome To The Jungle	7p

H

HALL & OATES	Downtown Life	9a
HALL & OATES	Downtown Life	10p
HARRISON, GEORGE	Got My Mind Set On You	12n
HARRISON, GEORGE	Got My Mind Set On You	9p
HEALEY BAND, JEFF	Confidence Man	1p
HEART	Never	6a
HUMAN LEAGUE, THE	Don't You Want Me	11p
HURRICANE	Livin' Over The Edge	5p

I

INFORMATION SOCIETY	What's On Your Mind	4p
INXS	Never Tear Us Apart	8a
INXS	Never Tear Us Apart	12n
INXS	Never Tear Us Apart	10p
INXS	New Sensation	6a

J

JACKSON, JANET	What Have You Done For Me Late	4p
JACKSON, MICHAEL	Dirty Diana	2p
JACKSON, MICHAEL	Smooth Criminal	7a
JACKSON, MICHAEL	Smooth Criminal	1p
JACKSON, MICHAEL	Smooth Criminal	6p
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	11a
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	10p
JOHN, ELTON	A Word In Spanish	10a
JOHN, ELTON	I Don't Wanna Go On With You	7a

K

KINISON, SAM	Wild Thing	2p
KINISON, SAM	Wild Thing	6p
KINISON, SAM	Wild Thing	10p
KIX	Cold Blood	6p

L

LENNOX/GREEN	Put A Little Love In Your...	8a
LEWIS, HUEY & NEWS	Power Of Love	9a
LEWIS, HUEY & NEWS	Small World	7a
LIVING COLOUR	Cult Of Personality	11p
LOGGINS, KENNY	I'm Gonna Miss You	9a
LOS LOBOS	La Bamba	5p

M

MICHAEL, GEORGE	Faith	11a
MICHAEL, GEORGE	Faith	9p
MICHAEL, GEORGE	Kissing A Fool	6a
MIDNIGHT OIL	Beds Are Burning	10p
MIDNIGHT OIL	Dreamworld	5p
MINOGUE, KYLIE	The Loco-Motion	9a
MINOGUE, KYLIE	The Loco-Motion	2p
MINOGUE, KYLIE	The Loco-Motion	9p
MONEY, EDDIE	Walk On Water	7a
MONEY, EDDIE	Walk On Water	10a
MONEY, EDDIE	Walk On Water	2p
MOUTH TO MOUTH	LIVE PHONE-IN TALK SHOW	8p

N

NEWMAN, RANDY	It's Money That Matters	1p
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O

OCEAN, BILLY	Get Outta My Dreams, Get Into	9a
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P

PALMER, ROBERT	Early In The Morning	8a
PALMER, ROBERT	Simply Irresistible	3p
PEBBLES	Mercedes Boy	8a
PET SHOP BOYS	Domino Dancing	10a
PET SHOP BOYS	Domino Dancing	2p
PET SHOP BOYS	Domino Dancing	4p
POISON	Every Rose Has Its Thorn	6a
POISON	Every Rose Has Its Thorn	3p
POISON	Every Rose Has Its Thorn	6p
POISON	Every Rose Has Its Thorn	10p
POISON	Nothin' But A Good Time	5p
POLICE	Every Little Thing She Does Is	6a

R

REM	Orange Crush	6a
REM	Orange Crush	9p
REMOTE CONTROL	GAME SHOW	12n
REMOTE CONTROL	GAME SHOW	7p
REMOTE CONTROL	GAME SHOW	11p
RICHARDS, KEITH	Take It So Hard	9p
ROMEO'S DAUGHTER	Don't Break My Heart	11a
ROTH, DAVID LEE	California Girls	11a

S

SMITHEREENS	Only A Memory	11p
SPENCE, JUDSON	Yeah, Yeah, Yeah	1p
SPRINGSTEEN, BRUCE	Born In The USA	1p
SPRINGSTEEN, BRUCE	Tunnel Of Love	10a
SPRINGSTEEN, BRUCE	Tunnel Of Love	7p
STEWART, ROD	Lost In You	7a
STEWART, ROD	Lost In You	1p
STEWART, ROD	Lost In You	10p
STRYPER	I Believe In You	6p

ALPHABETICAL LIST BY ARTIST

T/U

TALKING HEADS	(Nothing But) Flowers	6a
TALKING HEADS	(Nothing But) Flowers	11a
TALKING HEADS	Burning Down The House	7p
TRAVELING WILBURYS	Handle With Care	7a
TRAVELING WILBURYS	Handle With Care	9p
U2	Desire	8a
U2	Desire	4p
U2	Desire	5p
U2	Desire	7p
UB40	Red Red Wine	6a
UB40	Red Red Wine	10a
UB40	Red Red Wine	1p
UB40	Red Red Wine	5p

V/W

VAN HALEN	Finish What Ya Started	8a
VAN HALEN	Finish What Ya Started	12n
VAN HALEN	Finish What Ya Started	5p
VAN HALEN	When It's Love	10a
VIXEN	Edge Of A Broken Heart	4p
WAS (NOT WAS)	Spy In The House Of Love	11a
WHITE LION	When The Children Cry	5p
WINGER	Madalaine	3p
WINWOOD, STEVE	Roll With It	6a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

BON JOVI	Bad Medicine	5
ESCAPE CLUB	Wild, Wild West	5
POISON	Every Rose Has Its Thorn	4
U2	Desire	4
ART OF NOISE/JONES	Kiss	3
GUNS N' ROSES	Welcome To The Jungle	3
INXS	Never Tear Us Apart	3
JACKSON, MICHAEL	Smooth Criminal	3
KINISON, SAM	Wild Thing	3
MINOGUE, KYLIE	The Loco-Motion	3
MONEY, EDDIE	Walk On Water	3
PET SHOP BOYS	Domino Dancing	3
VAN HALEN	Finish What Ya Started	3
BEACH BOYS	Kokomo	2
CINDERELLA	Don't Know What You Got (Till)	2
DLRAN DURAN	I Don't Want Your Love	2
REM	Orange Crush	2
TRAVELING WILBURYS	Handle With Care	2
38 SPECIAL	Rock & Roll Strategy	1
BCY MEETS GIRL	Waiting For A Star To Fall	1
BFICKELL, EDIE & NEW	What I Am	1
BFITNY FOX	Girlschool	1
CAMPER VAN BEETHOVEN	Turquoise Jewelry	1
CETERA, PETER	Best Of Times	1
CHICAGO	Look Away	1
CHILDS, TON	Stop Your Fussin	1
D.J. JAZZY JEFF	Girls Ain't Nothin' But...	1
FAT BOYS	Louie, Louie	1
GIANT STEPS	Another Lover	1
GOOD QUESTION	Got A New Love	1
HEALEY BAND, JEFF	Confidence Man	1
HURRICANE	Livin' Over The Edge	1
JCHN, ELTON	A Word In Spanish	1
KIX	Cold Blood	1

LENNOX/GREEN	Put A Little Love In Your ...	1
LIVING COLOUR	Cult Of Personality	1
LOGGINS, KENNY	I'm Gonna Miss You	1
MICHAEL, GEORGE	Kissing A Fool	1
MIDNIGHT OIL	Dreamworld	1
NEWMAN, RANDY	It's Money That Matters	1
PALMER, ROBERT	Early In The Morning	1
RICHARDS, KEITH	Take It So Hard	1
ROMEO'S DAUGHTER	Don't Break My Heart	1
SMITHEREENS	Only A Memory	1
SPENCE, JUDSON	Yeah, Yeah, Yeah	1
STRYPER	I Believe In You	1
VIXEN	Edge Of A Broken Heart	1
WAS (NOT WAS)	Spy In The House Of Love	1
WHITE LION	When The Children Cry	1
WINGER	Madalaine	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

DEF LEPPARD	Love Bites	5
UB40	Red Red Wine	4
COLLINS, PHIL	Groovy Kind Of Love	4
GUNS N' ROSES	Sweet Child O' Mine	3
STEWART, ROD	Lost In You	3
AEROSMITH	Rag Doll	2
HALL & OATES	Downtown Life	2
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	2
MICHAEL, GEORGE	Faith	2
SPRINGSTEEN, BRUCE	Tunnel Of Love	2
TALKING HEADS	(Nothing But) Flowers	2

GOLD/CURR.-RECURR. RATIOS

OVERALL	C-R	88.67
	G	11.33
MORNING DRIVE	C-R	84.62
	G	15.39
MIDDAY	C-R	88.37
	G	11.63
AFTERNOON DRIVE	C-R	94.60
	G	5.41
EVENING	C-R	87.10
	G	12.90

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	27X
"MTV News...you hear it first." (14X)	
"MTV...your TV." (4X)	
"MTV...24-hours-a-day." (4X)	
"MTV...in stereo." (4X)	
"MTV... first video music channel." (1X)	
MUSIC	15X
"Hear new music first." (9X)	
"MTV your favorite music...and more." (5X)	
"Favorite Music..." (1X)	
IMAGE	6X
"We think, therefore we M." (4X)	
"Wake up to MTV." (2X)	

PROMOTIONAL ACTIVITY

MTV NEWS 14X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: the artist who designed Guns N' Roses album artwork, Robert Williams, Bon Jovi, scenes from "They Live," U2, Siouxsie and The Banshees and Duran Duran.

MOUTH TO MOUTH 14X
Halloween night brought us a new live phone-in talk show. Host Steve Skrovan recently featured The Bangles, with their World Premiere of "In Your Room," comedian Richard Belzer, Harry Dean Stanton and performing live Living Colour. Mouth to Mouth can be seen Monday-Thursday at 8P.

CLUB MTV AND DIAL MTV HAVE MOVED 10X
The new times for these daily features on MTV are as follows: Club MTV is still on weekdays just a half an hour later at 4P. Dial MTV is on at 5:30P Monday-Thursday with the top 14 videos of the day. The call-in portion of the show begins at 4:30P.

THE BIG PICTURE 8X
Recently featured on The Big Picture with host Chris Connelly were the new releases "Rattle and Hum" with U2, Diane Keaton is "Everybody's All American." The Big Picture is seen on Thursday evenings at 7:30 and Saturdays at 6:30P.

THE WEEK IN ROCK 4X
First on the scene with all the news you need to know. Recently we traveled to Dublin with Bon Jovi, then on to New York with U2, then to Bulgaria for a segment with the Bulgarian Choir. The Week In Rock airs Friday nights at 7:30, Saturday evenings at 6 and on Sundays at 1P and 9:30P.

REMOTE CONTROL 3X
Hosted by Ken Ober, it's MTV's nuttiest game show. Along with Colin, Kari, Steve and the rest of the Remote Control gang, Ken brings us into his basement every weekday at 12N, 7P and 11P.

POST MODERN MTV 4X
Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from bands like The Church, Camper Van Beethoven, The Smiths, Erasure, Human League, and Living Colour. "Post Modern MTV" airs Monday-Thursday at 11:30P.

CLUB MTV 1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. The Club comes your way weekdays at its new time 4P. Featured on day of monitoring was Good Question. They performed live their latest hit song "Got A New Love."

DIAL MTV 1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 14 videos of the day are tabulated. The videos are played back at 5:30P; after the live on-the-air phone-in period in which callers can speak with the VJ's. The top two clips on the 3rd of November were (#2) Poison with "Every Rose Has Its Thorn" and again at (#1) Def Leppard with "Love Bites."

ACCOUNT LIST

Ambervision	2X	Optical
American Girl 1989 Calendar	1X	Office Products
Bold Hold	2X	Health/Beauty
Burger King	2X	Restaurant
Camelot Music-INXS, Eddie Money	2X	CDs/Records/Tapes
Caramello	4X	Food Products
Carefree Gum	1X	Food Products
CBS (Dirty Dancing)	1X	TV/Broadcast
Century Visa/MasterCard	1X	Bank/Finance

Childs Play	8X	Entertainment/Rec
Cigaret	2X	Health/Beauty
Clearasil	3X	Health/Beauty
Coca-Cola	1X	Beverage
Coors	3X	Beer/Wine
Cv - Peter Gabriel Video Album	1X	CDs/Records/Tapes
Discovery Commemorative Coins	2X	Various
Domino's Pizza	1X	Food Products
Easy Glider	3X	Fitness
Electronics Boutique	1X	Retail
Engrizer	1X	Electronics
Entrepreneur	4X	Publication
EPYX Video Arcade Games	3X	Electronics
Ernest Saves Christmas	2X	Entertainment/Rec
E.T. Home Video	2X	CDs/Records/Tapes
Extra Sugarfree Gum	1X	Food Products
FDS	1X	Health/Beauty
Fox Broadcasting (New Jump Street)	7X	TV/Broadcast
Freedom Rock	6X	CDs/Records/Tapes
Halloween 4	4X	Entertainment/Rec
Head & Shoulders	1X	Health/Beauty
Heartland Music	3X	CDs/Records/Tapes
K-Tel Records	1X	CDs/Records/Tapes
L.A. Gear	4X	Clothing
Lee Pharmaceuticals	2X	Health/Beauty
Levi	8X	Clothing
Life Savers Fruit Juicers	3X	Food Products
Lincoln Technical Institute	1X	Educational
Maybelline	3X	Health/Beauty
Micholob	2X	Beer/Wine
Monty Python's Best	2X	CDs/Records/Tapes
Movie Channel	2X	TV/Broadcast
Halloween 4	4X	Health/Beauty
Nick at Nite	2X	TV/Broadcast
Nintendo Power Accessories	7X	Electronics
Nordic Track	1X	Fitness
Party Line	5X	Communications
Permasoft	2X	Health/Beauty
Phisoderm	2X	Health/Beauty
Polaroid Impulse	2X	Electronics
Prell Shampoo & Conditioner	1X	Health/Beauty
Prince Matchebelli Fragrances	1X	Health/Beauty
Pringles	2X	Food Products
Psycho Skate	3X	CDs/Records/Tapes
Rattle and Hum (U2)	8X	Entertainment/Rec
Redker	6X	Health/Beauty
Reeses Peanut Butter Cups	2X	Food Products
Richards, Keith "Take It So Hard"	3X	CDs/Records/Tapes
Rolling Stone	5X	Publication
Sega Home Video Games	2X	Electronics
Showtime	4X	TV/Broadcast
Silver Eagle Records	12X	CDs/Records/Tapes
Sotoflex	7X	Fitness
Spellbinder	8X	Entertainment/Rec
Spin	1X	Publication
Sporting News	5X	Publication
Steak-Umm	2X	Food Products
Strohs	2X	Beer/Wine
Swatch	2X	Jewelry
Tampax Tampons	1X	Health/Beauty
TDK Audio Cassettes	5X	CDs/Records/Tapes
They Live	5X	Entertainment/Rec
Time-Life Books	10X	Various
Time-Life Music	2X	CDs/Records/Tapes
Toyota	2X	Auto/MC
TV Guide	4X	Publication
Twix	1X	Food Products
Who, The (Westwood One Spec. Pres.)	2X	TV/Broadcast
Wrigley's Gum	2X	Food Products
Yoo-Hoo Chocolate Drink	1X	Beverage
Yoshi's Puzzle	1X	Entertainment/Rec

ACCOUNTS BY CATEGORY

Auto/MC	13%
Bank/Finance	1%
Beer/Wine	3%
Beverage	1%
CDs/Records/Tapes	18%
Clothing	5%
Communications	2%
Education	1%
Electronics	6%
Entertainment/Rec	15%
Fitness	5%
Food Products	8%
Health/Beauty	12%
Jewelry	1%
Office Products	1%
Optical	1%
Publication	6%
Retail	1%
Restaurant	1%
TV/Broadcast	6%
Various	5%

Robbie Nevil Back on Holiday

ON WELL OVER 100 HIT STATIONS ALREADY!

MMR HIT TRACER TRACKS DEBUT NEWCOMER!

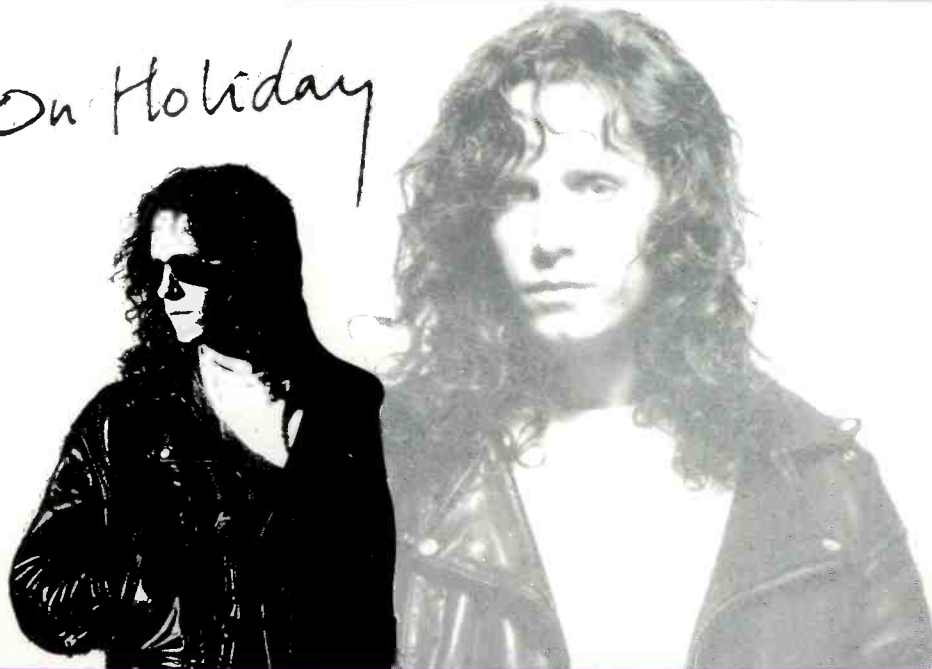
133% PLAY INCREASE THIS WEEK!

HOT 97 ADD #34	WZOU	KWOD	WAEB ADD
Q105 ADD	CKOI	KKLQ	WKEE ADD
KCPX 40-35	KRBE	KPLZ	100KH ADD
WKQB 31-25	KITY	KUBE	WSPK ADD
WXKS DEBUT #34	KKRZ	KDWB	K106 ADD
HOT 97.7 DEBUT #35	KXYQ	KRNQ ADD #34	KSAQ ADD
KISN DEBUT #39	FM102	WPXR ADD	WGTZ ADD
WCZY DEBUT #40	KROY	KLUC ADD	AND MANY MORE!

ALSO PLAYING ON: PWR106, KWSS, KXXR, WEGX & WL01!

The First Single and Video from His New Album — *A Place Like This!*

Management by: Ron Weisner Entertainment



JUST OUT! GLASS TIGER "MY SONG"

HIT RADIO/KHQT-FM

WEDNESDAY, NOVEMBER 2, 1988

OVERVIEW

STATION: KHQT-FM, San Jose, CA
FREQUENCY: 97.7 MHz (3,000 watts)
GROUP OWNER: Anaheim Broadcasting
GM: Tim Sullivan
GSM: Michael Gorman
OM/PD: Steve Smith
ASST. PD: Christopher Lance
MD: Michael Newman
PROMOTION DIR.: Norm McPhail
NEWS DIRECTOR: Larry Morgan

AIRSTAFF:
 5:30A-10A Rojer Peterson & Larry Morgan
 10A-12N Steve Smith
 12N-4P Susan Wise
 4P-8P Christopher Lance
 8P-12M Dwaine Luna
 12M-5:30A Steve Herrera

REP FIRM: Hillier, Newmark, Wechsler & Howard
CONSULTANT: Don Kelly

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

BOBBY BROWN	My Prerogative	C
• ATLANTIC STARR	One Lover At A Time	R
NEW KIDS ON THE BLOC	Please Don't Go Girl	R
• ANITA BAKER	Giving You The Best That I Got	C
PAULA ABDUL	Straight Up	C
• PRINCE	Raspberry Beret	C
• KYLIE MINOGUE	The Loco-Motion	C
INFORMATION SOCIETY	What's On Your Mind	R
BRENDA RUSSELL	Get Here	R
• SHEILA E	A Love Bizarre	G

7AM

NOVELTY	Novelly	X
NIA PEEPLES	Trouble	R
AL B SURE	Nite & Day	X
• NOVELTY	Novelly	X
SAFIRE	Boy I've Been Told	C
• DENICIE WILLIAMS	I Can't Wait	C
ERASURE	Chains Of Love	C
WILL TO POWER	Baby, I Love Your Way/Freebird	C
CANDI	Dancing Under A Latin Moon	C
• MICHAEL JACKSON	Man In The Mirror	R

8AM

JOHNNY O	Fantasy Girl	C
• NU SHOOZ	I Can't Wait	G
• VANESSA WILLIAMS	The Right Stuff	R
TERENCE TRENT D'ARBY	Dance Little Sister	R
• KARYN WHITE	The Way You Love Me	C
NIA PEEPLES	High Time	C
• DEBBIE GIBSON	Foolish Beat	R
STING	We'll Be Together	R

9AM

PAULA ABUL	The Way That You Love Me	C
BRENDA K. STARR	What You See Is What You Get	R
TAYLOR DAYNE	Tell It To My Heart	R
OURAN DURAN	I Don't Want Your Love	C
BOBBY BROWN	Don't Be Cruel	C
TRACIE SPENCER	Symptoms Of True Love	C
• STEVIE B.	Spring Love	C
ELISA FIORILLO	You Don't Know	C
• NU SHOOZ	Are You Looking For Someone Nu	C
EXPOSE	Come Go With Me	G

10AM

PET SHOP BOYS	Domino Dancing	C
JETS	Anytime	C
NOEL	Like A Child	R
PAULA ABDUL	Straight Up	C
JODY WATLEY	Don't You Want Me	C
MICHAEL JACKSON	Smooth Criminal	C
SAFIRE	Boy I've Been Told	C
FORCE MD'S	Tender Love	C
• KYLIE MINOGUE	The Loco-Motion	G
NEW KIDS ON THE BLOC	The Right Stuff	C
COVER GIRLS	Better Late Than Never	C
LEVEL 42	Lessons In Love	G

11AM

WILL TO POWER	Baby, I Love Your Way/Freebird	C
KARYN WHITE	The Way You Love Me	C
SHEENA EASTON	The Lover In Me	C
EXPOSE	Seasons Change	R
GIANT STEPS	Another Lover	C
GEORGE MICHAEL	Hand To Mouth	R
JOHNNY O	Fantasy Girl	C
NEW EDITION	If It Isn't Love	R
• NOEL	Out Of Time	C
ANITA BAKER	Giving You The Best That I Got	C
ERIA FACHIN	Saving Myself	C
NIA PEEPLES	High Time	R
HEATWAVE	Always And Forever	G

12NOON

JELLYBEAN	Sidewalk Talk	G
CAMEO	You Make Me Work	C
SINITA	Feels Like The First Time	C
SAMANTHA FOX	I Wanna Have Some Fun	G
BRENDA K. STARR	What You See Is What You Get	R

DENISE LOPEZ	If You Feel It	C
COVER GIRLS	Because Of You	R
TRINERE	All My Love	C
HERB ALPERT	Diamonds	G
ELISA FIORILLO	You Don't Know	C
EARTH, WIND & FIRE	Reasons	G
• ROBERT PALMER	Early In The Morning	C

1PM

CANDI	Dancing Under A Latin Moon	C
WILL TO POWER	Say It's Gonna Rain	R
BOBBY BROWN	My Prerogative	C
ROBBIE NEVIL	Back On Holiday	C
COVER GIRLS	Show Me	G
• TRACIE SPENCER	Symptoms Of True Love	C
PAULA ABDUL	Straight Up	C
• WAS (NOT WAS)	Spy In The House Of Love	C
LIME	Cutie Pie	C
• RICK ASTLEY	Never Gonna Give You Up	R
JERMAINE STEWART	We Don't Have To Take Our Clo	G

2PM

SWEET SENSATION	Sincerely Yours	C
NEW KIDS ON THE BLOC	Please Don't Go Girl	R
PAULA ABDUL	The Way That You Love Me	C
WHEN IN ROME	The Promise	C
ALE	I Wanna Know	C
MARTIKA	More Than You Know	C
INFORMATION SOCIETY	What's On Your Mind	R
• BOBBY BROWN	Don't Be Cruel	R
WILL TO POWER	Baby, I Love Your Way/Freebird	R
• BRENDA RUSSELL	Get Here	C
SAFIRE	Boy I've Been Told	C
PRETTY POISON	Nighttime	R

3PM

BANANARAMA	Love, Truth & Honesty	C
ROBBIE NEVIL	C'est La Vie	G
CYNTHIA	Change On Me	C
TERENCE TRENT D'ARBY	Dance Little Sister	R
• JOHNNY O	Fantasy Girl	C
SHEENA EASTON	The Lover In Me	C
INDIA	Dancing On The Fire	C
• KARYN WHITE	The Way You Love Me	C
MICHAEL JACKSON	The Way You Make Me Feel	R
• CHERYL PEPSII RILEY	Thanks For My Child	R
NIA PEEPLES	High Time	G

4PM

MARY JANE GIRLS	In My House	G
CAMEO	You Make Me Work	C
DURAN DURAN	I Don't Want Your Love	R
BRENDA K. STARR	What You See Is What You Get	C
SAMANTHA FOX	I Wanna Have Some Fun	C
• ERASURE	Chains Of Love	R
NOEL	Out Of Time	C
• ELISA FIORILLO	You Don't Know	C
JETS	Anytime	C
LATIN RASCALS	Don't Let Me Be Misunderstood	C
• PAM RUSSE	It Works For Me	R
BOBBY BROWN	My Prerogative	C

5PM

BEAT CLUB	Security	C
PET SHOP BOYS	Domino Dancing	C
WHAM!	I'm Your Man	G
PAULA ABDUL	Straight Up	C
• ROBBIE NEVIL	Back On Holiday	C
COVER GIRLS	Inside Outside	C
MICHAEL JACKSON	Smooth Criminal	C
• KYLIE MINOGUE	The Loco-Motion	C
BOYS CLUB	I Remember Holding You	C
GOOD QUESTION	Got A New Love	C
• SALT-N-PEPA	Push It	R

6PM

ALE	I Wanna Know	C
GEORGIO	Sex Appeal	R
SWEET SENSATION	Never Let You Go	R
PEBBLES	Mercedes Boy	C
• TAYLOR DAYNE	Don't Rush Me	C
WILL TO POWER	Baby, I Love Your Way/Freebird	C
• DENISE LOPEZ	If You Feel It	C
SAFIRE	Boy I've Been Told	C
MARTIKA	More Than You Know	C
• STEVIE B.	Spring Love	R
D.J. JAZZY JEFF	Girls Ain't Nothin' But...	C

7PM

CANDI	Dancing Under A Latin Moon	C
WAS (NOT WAS)	Spy In The House Of Love	C
JOHNNY O	Fantasy Girl	C
NEW KIDS ON THE BLOC	The Right Stuff	C
NEW ORDER	Bizarre Love Triangle	G
ROBERT PALMER	Early In The Morning	C
KARYN WHITE	The Way You Love Me	C
EIGHTH WONDER	Cross My Heart	C
LIME	Cutie Pie	C
• NIA PEEPLES	Trouble	R
SHEENA EASTON	The Lover In Me	C
• KATE GENCO	Tell Me	C
WHEN IN ROME	The Promise	C

8PM

PAULA ABDUL	The Way That You Love Me	C
BRENDA K. STARR	What You See Is What You Get	R
SIR MIX-A-LOT	Rippin'	C
TRINERE	All My Love	C
KEITH SWEAT	I Want Her	R

BASE	Robocop	C
BRENDA K. STARR	Straight From The Heart	C
ELISA FIORILLO	You Don't Know	C
• SWEET SENSATION	Sincerely Yours	C
BOBBY BROWN	My Prerogative	C
• CYNTHIA	Change On Me	C

9PM

SPECIAL PROGRAMMING	Mega Mix	X
• SAMANTHA FOX	I Wanna Have Some Fun	C
COVER GIRLS	Better Late Than Never	C
• TERENCE TRENT D'ARBY	Dance Little Sister	R
GEORGE MICHAEL	Hand To Mouth	R

10PM

PAULA ABDUL	Straight Up	C
BANANARAMA	Love, Truth & Honesty	C
SEQUEL	I'm Over You	C
JJ FAD	Is It Love	C
JUDY TORRES	Come Into My Arms	C
KYLIE MINOGUE	The Loco-Motion	C
GIGGLES	Hot Spot	C
CAMEO	You Make Me Work	C
BEAT CLUB	Security	C
• JETS	Anytime	C
ALE	I Wanna Know	C
• ROBBIE NEVIL	Back On Holiday	C

11PM

SPECIAL PROGRAMMING	Mega Mix	X
BARDEUX	Bleeding Heart	C
• TONE LOC	Wild Thing	R
NEW KIDS ON THE BLOC	Please Don't Go Girl	R
NEW EDITION	If It Isn't Love	R
• SWEET SENSATION	Never Let You Go	R
LATIN RASCALS	Don't Let Me Be Misunderstood	C

ALPHABETICAL LIST BY ARTIST

A	ABDUL, PAULA	Straight Up	6a
	ABDUL, PAULA	Straight Up	10a
	ABDUL, PAULA	Straight Up	1p
	ABDUL, PAULA	Straight Up	5p
	ABDUL, PAULA	Straight Up	10p
	ABDUL, PAULA	The Way That You Love Me	9a
	ABDUL, PAULA	The Way That You Love Me	2p
	ABDUL, PAULA	The Way That You Love Me	8p
	AL B SURE	Nite & Day	7a
	ALE	I Wanna Know	2p
	ALE	I Wanna Know	6p
	ALE	I Wanna Know	10p
	ALPERT, HERB	Diamonds	12n
	ASTLEY, RICK	Never Gonna Give You Up	1p
	ATLANTIC STARR	One Lover At A Time	6a
B	B, STEVIE	Spring Love	9a
	B, STEVIE	Spring Love	6p
	BAKER, ANITA	Giving You The Best That I Got	6a
	BAKER, ANITA	Giving You The Best That I Got	11a
	BANANARAMA	Love, Truth & Honesty	3p
	BANANARAMA	Love, Truth & Honesty	10p
	BARDEUX	Bleeding Heart	11p
	BASE	Robocop	8p
	BEAT CLUB	Security	5p
	BEAT CLUB	Security	10p
	BOYS CLUB	I Remember Holding You	5p
	BROWN, BOBBY	Don't Be Cruel	9a
	BROWN, BOBBY	Don't Be Cruel	2p
	BROWN, BOBBY	My Prerogative	6a
	BROWN, BOBBY	My Prerogative	1p
	BROWN, BOBBY	My Prerogative	4p
	BROWN, BOBBY	My Prerogative	8p
C	CAMEO	You Make Me Work	12n
	CAMEO	You Make Me Work	4p
	CAMEO	You Make Me Work	10p
	CANDI	Dancing Under A Latin Moon	7a
	CANDI	Dancing Under A Latin Moon	1p
	CANDI	Dancing Under A Latin Moon	7p
	COVER GIRLS	Because Of You	12n
	COVER GIRLS	Better Late Than Never	10a
	COVER GIRLS	Better Late Than Never	9p
	COVER GIRLS	Inside Outside	5p
	COVER GIRLS	Show Me	1p
	CYNTHIA	Change On Me	3p
	CYNTHIA	Change On Me	8p
D	D'ARBY, TERENCE TREN	Dance Little Sister	8a
	D'ARBY, TERENCE TREN	Dance Little Sister	3p
	D'ARBY, TERENCE TREN	Dance Little Sister	9p
	D.J. JAZZY JEFF	Girls Ain't Nothin' But...	6p
	DAYNE, TAYLOR	Don't Rush Me	6p
	DAYNE, TAYLOR	Tell It To My Heart	9a
	DURAN DURAN	I Don't Want Your Love	9a
	DURAN DURAN	I Don't Want Your Love	4p
E	EARTH, WIND & FIRE	Reasons	12n
	EASTON, SHEENA	The Lover In Me	11a
	EASTON, SHEENA	The Lover In Me	3p
	EASTON, SHEENA	The Lover In Me	7p
	EIGHTH WONDER	Cross My Heart	7p
	ERASURE	Chains Of Love	7a

ERASURE	Chains Of Love	4p
EXPOSE	Come Go With Me	9a
EXPOSE	Seasons Change	11a

F

FACH N. ERIA	Saving Myself	11a
FIORILLO, ELISA	You Don't Know	9a
FIORILLO, ELISA	You Don't Know	12n
FIORILLO, ELISA	You Don't Know	4p
FIORILLO, ELISA	You Don't Know	8p
FORCE MD'S	Tender Love	10a
FOX, SAMANTHA	I Wanna Have Some Fun	12n
FOX, SAMANTHA	I Wanna Have Some Fun	4p
FOX, SAMANTHA	I Wanna Have Some Fun	9p

G

GENCO, KATE	Tell Me	7p
GEORGIO	Sex Appeal	6p
GIANT STEPS	Another Lover	11a
GIBSON, DEBBIE	Foolish Beat	8a
GIGGLES	Hot Spot	10p
GOOD QUESTION	Got A New Love	5p

H

HEATWAVE	Always And Forever	11a
----------	--------------------	-----

I

INDIA	Dancing On The Fire	3p
INFORMATION SOCIETY	What's On Your Mind	6a
INFORMATION SOCIETY	What's On Your Mind	2p

J

JACKSON, MICHAEL	Man In The Mirror	7a
JACKSON, MICHAEL	Smooth Criminal	10a
JACKSON, MICHAEL	Smooth Criminal	5p
JACKSON, MICHAEL	The Way You Make Me Feel	3p
JELLY		

"I Believe In You"

THE NEW SINGLE FROM STRYPER'S 800,000 SELLING LP — "IN GOD WE TRUST"

MMR HIT RADIO REACH 1.13 MILLION THIS WEEK!

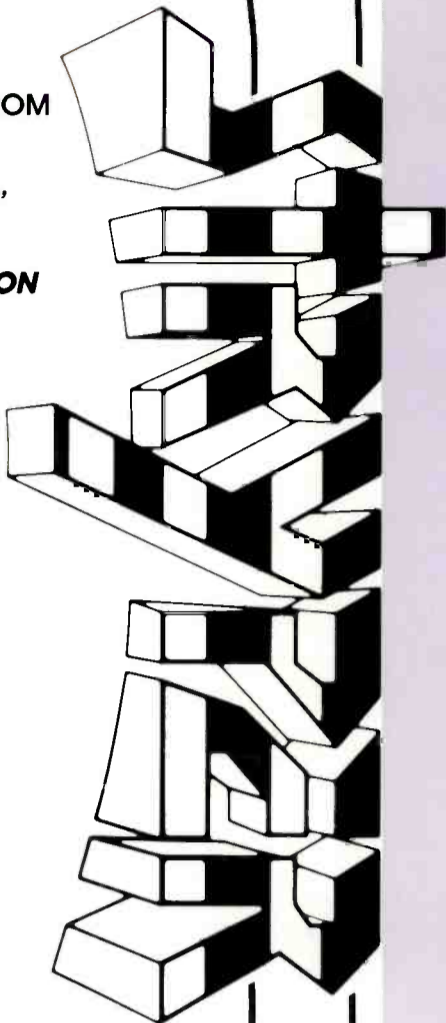
THESE KEY STATIONS BELIEVE:

- Q107 27-25
- WKBQ 33-31
- WGH
- WNVZ
- 92X
- WNCI
- KISN
- WSPK ADD
- WRQN ADD
- K106 10-6 (HOT)
- KBFM 33-29
- KZIO 37-31
- WCGQ 35-32
- JET-FM #32
- I95 DEBUT #30
- Q98 DEBUT #33
- KYRK
- WKQB
- WROQ
- Q101 ADD
- B98 15-10
- KKXL 15-12
- 95XIL 22-15
- OK95 22-17
- WCIL 30-23
- KMOK #26
- KIXY #29
- WAZY 37-32
- KPAT 37-33
- 99KG 37-34
- AND MORE!

ALSO PLAYING ON: WRQC!

FROM THE GOLD LP — "IN GOD WE TRUST!"

JUST OUT!
DEVO "Baby Doll"
HURRICANE "Over The Edge"



HIT RADIO/KHQT-FM

ALPHABETICAL LIST BY ARTIST

R/S

RUSSO, PAM	It Works For Me	4p
SAFIRE	Boy I've Been Told	7a
SAFIRE	Boy I've Been Told	10a
SAFIRE	Boy I've Been Told	2p
SAFIRE	Boy I've Been Told	6p
SALT-N-PEPA	Push It	5p
SEQUEL	I'm Over You	10p
SHEILA E	A Love Bizarre	6a
SINITTA	Feels Like The First Time	12n
SIR MIX-A-LOT	Rippin'	8p
SPECIAL PROGRAMMING	Mega Mix	9p
SPECIAL PROGRAMMING	Mega Mix	11p
SPENCER, TRACIE	Symptoms Of True Love	9a
SPENCER, TRACIE	Symptoms Of True Love	1p
STARR, BRENDA K.	Straight From The Heart	8p
STARR, BRENDA K.	What You See Is What You Get	9a
STARR, BRENDA K.	What You See Is What You Get	12n
STARR, BRENDA K.	What You See Is What You Get	4p
STARR, BRENDA K.	What You See Is What You Get	8p
STARR, BRENDA K.	What You See Is What You Get	1p
STEWART, JERMAINE	We Don't Have To Take Our Clot	8a
STING	We'll Be Together	1p
SWEAT, KEITH	I Want Her	8p
SWEET SENSATION	Never Let You Go	6p
SWEET SENSATION	Never Let You Go	11p
SWEET SENSATION	Sincerely Yours	2p
SWEET SENSATION	Sincerely Yours	8p

T/W

TONE LOC	Wild Thing	11p
TORRES, JUDY	Come Into My Arms	10p
TRINERE	All My Love	12n
TRINERE	All My Love	8p
WAS (NOT WAS)	Spy In The House Of Love	1p
WAS (NOT WAS)	Spy In The House Of Love	7p
WATLEY, JODY	Don't You Want Me	10a
WHAMI	I'm Your Man	5p
WHEN IN ROME	The Promise	2p
WHEN IN ROME	The Promise	7p
WHITE, KARYN	The Way You Love Me	8a
WHITE, KARYN	The Way You Love Me	11a
WHITE, KARYN	The Way You Love Me	3p
WHITE, KARYN	The Way You Love Me	7p
WILL TO POWER	Baby, I Love Your Way/Freebird	7a
WILL TO POWER	Baby, I Love Your Way/Freebird	11a
WILL TO POWER	Baby, I Love Your Way/Freebird	2p
WILL TO POWER	Baby, I Love Your Way/Freebird	6p
WILL TO POWER	Say It's Gonna Rain	1p
WILLIAMS, DENIECE	I Can't Wait	7a
WILLIAMS, VANESSA	The Right Stuff	8a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

ABDUL, PAULA	Straight Up	5
BROWN, BOBBY	My Prerogative	4
FORILLO, ELISA	You Don't Know	4
JOHNNY D	Fantasy Girl	4
MINOGUE, KYLIE	The Loco Motion	4
SAFIRE	Boy I've Been Told	4
WHITE, KARYN	The Way You Love Me	4
WILL TO POWER	Baby, I Love Your Way/Freebird	4
ABDUL, PAULA	The Way That You Love Me	4
ALE	I Wanna Know	3
CAMEO	You Make Me Work	3
CANDI	Dancing Under A Latin Moon	3
EASTON, SHEENA	The Lover In Me	3
FOX, SAMANTHA	I Wanna Have Some Fun	3
JETS	Anytime	3
NEVIL, ROBBIE	Back On Holiday	3
PEEPLS, NIA	Higi! Time	3
BAKER, ANITA	Giving You The Best That I Got	2
BANANARAMA	Love, Truth & Honesty	2
BEAT CLUB	Securely	2
COVER GIRLS	Better Late Than Never	2
CYNTHIA	Change On Me	2
DURAN DURAN	I Don't Want Your Love	2
JACKSON, MICHAEL	Smooth Criminal	2
LATIN RASCALS	Don't Let Me Be Misunderstood	2
LIME	Cutie Pie	2
LOPEZ, DENISE	If You Feel It	2
MARTIKA	More Than You Know	2
NEW KIDS ON THE BLOCK	The Right Stuff	2
NOEL	Out Of Time	2
PALMER, ROBERT	Early In The Morning	2
PET SHOP BOYS	Domino Dancing	2
SPENCER, TRACIE	Symptoms Of True Love	2
SWEET SENSATION	Sincerely Yours	2
TRINERE	All My Love	2
WAS (NOT WAS)	Spy In The House Of Love	2
WHEN IN ROME	The Promise	2
BARDEUX	Bleeding Heart	1
BASE	Robocop	1
BOYS CLUB	I Remember Holding You	1
D.J. JAZZY JEFF	Girls Ain't Nothin' But...	1
DAYNE, TAYLOR	Don't Rush Me	1
EIGHTH WONDER	Cross My Heart	1
GENDO, KATE	Tell Me	1
GIANT STEPS	Another Lover	1
GIGGLES	Hot Spot	1
INDIA	Got A New Love	1
J.J. FAD	Dancing On The Fire	1
NU SHOOZ	Is It Love	1
RILEY, CHERYL PEPSII	Are You Looking For Someone Nu	1
SEQUEL	Thanks For My Child	1
SIR MIX A-LOT	I'm Over You	1
STARR, BRENDA K.	Rippin'	1
TONE LOC	Straight From The Heart	1
TORRES, JUDY	Wild Thing	1
WILLIAMS, DENIECE	Come Into My Arms	1
WILLIAMS, DENIECE	I Can't Wait	1

PLAYLIST OF HOTTEST RECURRENTS

STARR, BRENDA K.	What You See Is What You Get	4
DARBY, TERENCE TREN	Dance Little Sister	3
NEW KIDS ON THE BLOCK	Please Don't Go Girl	3
B. STEVIE	Spring Love	3
BROWN, BOBBY	Don't Be Cruel	3
ERASURE	Chains Of Love	3
INFORMATION SOCIETY	What's On Your Mind	3
MICHAEL, GEORGE	Hand To Mouth	3
NEW EDITION	If It Isn't Love	3
PEEPLS, NIA	Trouble	3
RUSSELL, BRENDA	Get Here	3
SWEET SENSATION	Never Let You Go	3

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three. Listed in descending order.

COVER GIRLS	4
JACKSON, MICHAEL	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	90.37
C-R	9.63
G	11.11
MORNING DRIVE	88.89
C-R	11.11
G	16.67
MIDDAY	83.33
C-R	16.67
G	16.67
AFTERNOON DRIVE	93.33
C-R	16.67
G	16.67
EVENING	97.83
C-R	2.17
G	2.17

POSITIONING STATEMENTS

NON-STOP, MOST MUSIC	30X
"Another hot streak of non-stop music...Hot 97.7." (15X)	
"The most music...Hot 97.7." (4X)	
"The most music...Rojer & Larry...Hot 97.7." (4X)	
"The most music...Susie Wise...Hot 97.7." (3X)	
"Non-stop music...Hot 97.7." (2X)	
"Hot 97.7...playing (57) minutes of continuous non-stop music. No station plays more hot hits...Hot 97.7." (1X)	
"The most music...Steve Smith...Hot 97.7." (1X)	
YOUR CONNECTION, VARIOUS	26X
"The call letters...KHQT...The frequency...97.7...The station...Hot 97.7." (14X)	
"We are your connection to the hottest tour in music history...Hot 97.7." (5X)	
"Feel the excitement...Hot 97.7." (2X)	
"Hot 97.7...your connection to the South Bay's hottest concerts...and now they're free...Hot 97.7." (2X)	
"Hot 97.7 remembers the music..." (1X)	
"Over the Bay...Hot 97.7." (1X)	
"Rockin' the house with Dwayne Luna on Hot 97.7." (1X)	
FRESH/HOT NEW MUSIC MIX	24X
"Your fresh new music mix...Hot 97.7." (14X)	
"The South Bay's fresh new music mix...Hot 97.7." (4X)	
"Hot 97.7...the South Bay's hot new music mix." (3X)	
"Hot 97.7 stays fresh...this week fresh...new music from...clips...Your hot new music mix...Hot 97.7." (3X)	
WINNERS	17X
"The station that's setting the South Bay on fire with more winning...more music than ever before...The new Hot 97.7." (5X)	
"The original founder of instant winning in the South Bay...Hot 97.7." (4X)	
"You've got found us...the most cash winners...Hot 97.7." (4X)	
"More cash winners...more often and (54) minutes of continuous music this hour...Hot 97.7." (2X)	
"More cash winners...more often...Only on the South Bay's fresh Hot 97.7." (1X)	
"Super Maxx on the weekdays...cash winners on the weekends...instant winners all the time...Hot 97.7." (1X)	
TESTIMONIALS	6X
"...I made the big switch to Hot 97.7." (4X)	
"The switch is on... (testimonials)...Thanks for making the big switch to our fresh new music mix...Hot 97.7." (2X)	
ARTIST ENDORSEMENTS	1X

PROMOTIONAL ACTIVITY

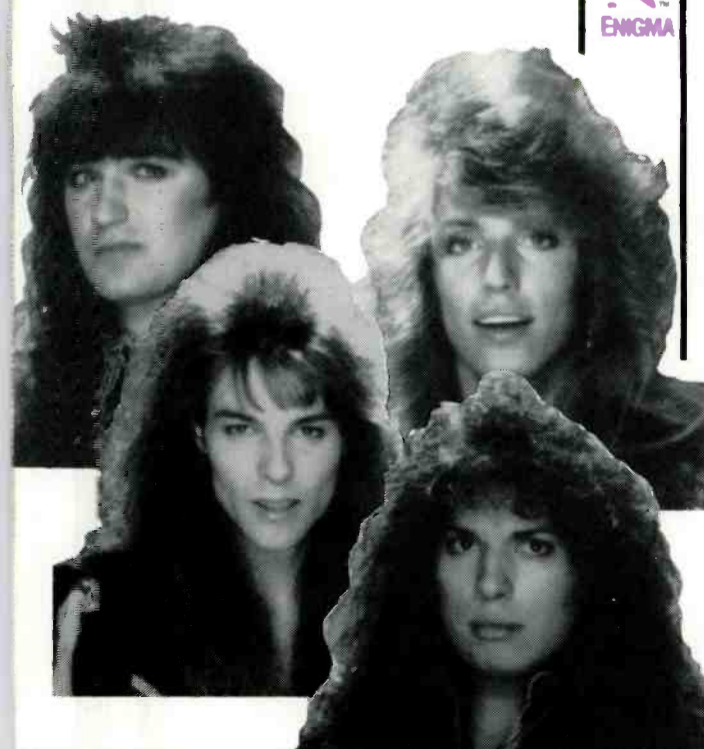
SUPER MAXX SONG OF THE DAY	26X
Listeners are given a "Key Song of the Day" each morning with Rojer and Larry (e.g., Tracie Spencer — Symptoms Of True Love). The listener that hears this song, calls in and is lucky enough to be the 19th caller, wins \$100 in Hot Cash if they know the phrase that pays. The winner can then give back the money and go head-to-head with Super Maxx to win other prizes including a \$1,500 cellular phone or an all-expense paid trip to L.A. to see Michael Jackson in concert. The "Key Song of the Day" is played at various times throughout the day. Listeners can also "Call Hot 97.7 to win instantly then the choice is yours."	
INSTANT WINNERS	17X
Hot 97.7 listeners win free movie tickets and passes for Studio 47 nightclub. They win instantly when calling in to make requests or when voting for the "Make or Break" song.	
MANIC MONDAY #51	2X
Hot 97.7 is giving a free concert to its listeners at the Terrace in downtown San Jose featuring Tracie Spencer and Good Question. The first 97 people through the door will be instant winners.	
DOORWAY TO FAME	10X
A plethora of local talent vies for the top spot in the "Doorway to Fame" talent contest. Rojer and Larry host the contest as a panel of Hot 97.7 staffers judge contestants. The winner receives a \$1,000 music package which includes a CD player and records from their favorite artists.	
MORNING SHOW PROMOS	4X
MORNING ACTIVITY	
Various bits/features/contests include: Traffic with Shana Lee, interview with "Gitta," "Roger Robot," "The Barbie Bush Doll," "Funky White-Guy Rap," "I Love Bruce," a call from Michael Jackson, "I.D. the Celebrity Voice," "Lunch at Your Work Place," "Doorway to Fame Talent Contest."	
LATE NIGHT DEDICATIONS	
Owaine Luna hosts this nightly call in feature.	
MEGA MIX	
Hot 97.7 features half-hour dance mixes at 9P and 11P with guest "D.J." Richard T.	

ACCOUNT LIST

A. Hirsch & Sons	5X	Jewelers
Almaden Pontiac	2X	Auto/MC
Black Angus Square Cow Fun Bar	4X	Nightclub
Bardelay for State Senate	4X	Government
Car Stereo Company, The	2X	Electronics
Contetti's	7X	Nightclub
Danion Nelson	4X	Travel
Dianetics	3X	Publication
Fremont Raceway	3X	Entertainment/Rec
Home Express	2X	Retail
Jack-In-The-Box	2X	Restaurant
Jenny Craig Weight Loss Centers	3X	Fitness
Lucky	3X	Grocery
Micheliob	3X	Beer/Wine
Nissan/Trucks	2X	Auto/MC
Pacific Gas & Electric	1X	Utility
Paramount Pictures/Rattle & Hum	3X	Entertainment/Rec
Pemzoli/Gumout/Air Supply	4X	Auto/MC
Poullio Mazarrella String Cheese	3X	Food Products
Roundtable Pizza	6X	Food Products
Safeway	6X	Grocery
Sizzler	3X	Restaurant
Sonito Chevrolet	3X	Auto/MC
Stevens Creek Toyota	3X	Auto/MC
Studio 47	20X	Nightclub
Tele-Cake	4X	Food Products
Trudy's in the Prune Yard	2X	Nightclub
U.S. Army	3X	Government
Wells Fargo Express	3X	Various

ACCOUNTS BY CATEGORY

Auto/MC	12*	Jewelers	4*
Beer/Wine	3*	Nightclub	2*
Electronics	2*	Publication	2*
Entertainment/Rec	5*	Restaurant	4*
Fitness	3	Retail	2*
Food Products	13*	Travel	3*
Government	3*	Utilities	1*
Grocery	10*	Various	2*





The
All-New
Single

from
the

Forthcoming

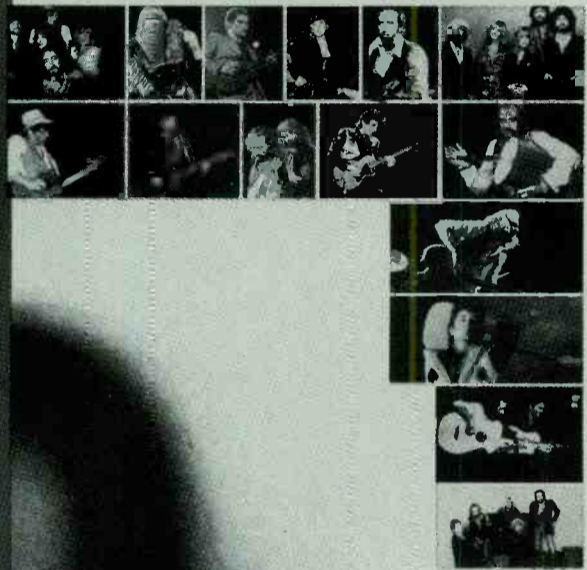
Album

GREATEST HITS

FLEETWOOD MAC

"AS LONG AS YOU FOLLOW"

PRODUCED BY GREG LADANYI AND FLEETWOOD MAC





Tracie

"Symptoms Of True Love"
MMR HIT TRACER TRACKS ²³ - ¹⁷
18% PLAY INCREASE THIS WEEK!
R&R HIT DEBUT ³⁷

THE SYMPTOMS ARE EVERYWHERE!

WKTI ADD
 PWR96 ADD
 WXKS 4-2
 PRO-FM #7
 KKRZ 12-10
 FM102 12-10
 Y108 15-11
 KIIS 14-13

WHYT 16-14
 B96 #15
 WZOU 17-15
 KUBE 18-16
 KWOD 19-17
 WPGC 25-18
 PWR106 #20
 Q107 24-20

KMEL #22
 KCPW 27-23
 Y100 26-23
 WEGX 30-23
 WAVA 26-24
 KBEQ 27-24
 KKLO #24
 WKSE 30-26

WLOL 33-27
 KWSS 32-30
 WNVZ DEBUT #23
 KPLZ DEBUT #39
 KZZP
 KCPX
AND MANY MORE!

ALSO PLAYING ON: WKSS, KXXX & HOT 97.7!
FROM HER DEBUT LP — TRACIE SPENCER!

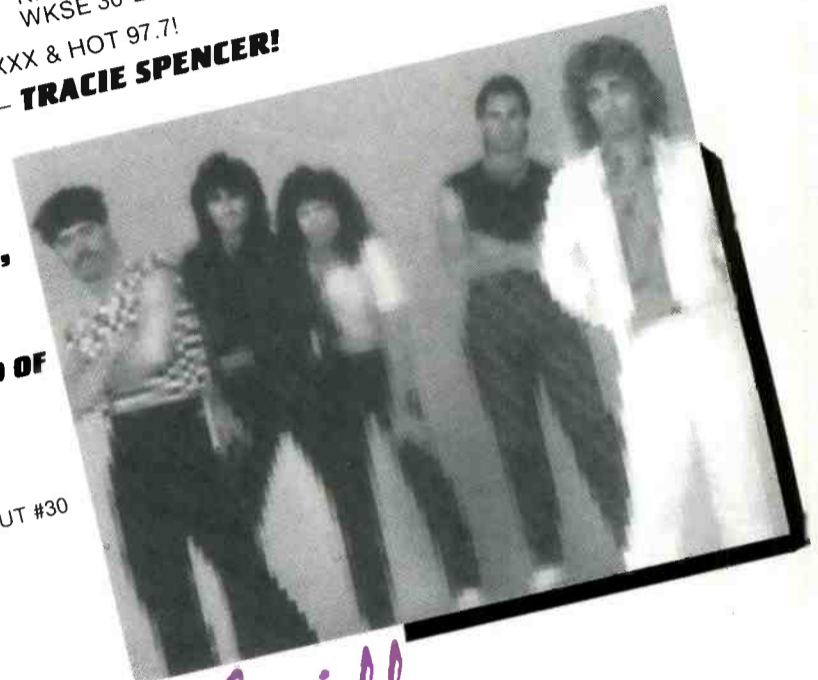


"When I'm With You"
WHAT A WEEK!
DESTINED TO BE THE BALLAD OF THE YEAR!

Y108 ADD #24
 KXYQ ADD
 KPLZ ADD
 KZZP DEBUT #28
 KIIS
 KKFR AD #30 (HOT)
 WAEB ADD
 WNOK ADD
 BJ105 ADD
 WKZL ADD

KJ103 ADD
 KSND ADD
 KLUC 36-33
 KOY-FM DEBUT #30
 WKPE ADD
 WIKZ ADD
 KIXY ADD
 WHSL ADD
 KYA ADD
 Y97 ADD

AND MANY MORE!
ALSO PLAYING ON: KWSS!
FROM THE LP — SHERIFF



Sheriff

Midnight Star



"Every Rose Has Its Thorn"
TOP 10 ALREADY!
MMR HIT TRACER TRACKS ¹⁷ - ¹⁰
21% PLAY INCREASE THIS WEEK!
R&R HIT ²⁶ - ¹⁹

KROY ADD #20 (HOT)
 WKSE ADD #30
 WMJQ ADD #30
 Q102 ADD #32
 WBLI ADD
 Y108 #5 (HOT)
 Y100 14-7 (HOT)
 WDFX #8

WKBO 13-11 (HOT)
 KBEQ 17-11
 KXYQ 24-15 (HOT)
 WAVA 18-15
 WNVZ 29-16 (HOT)
 B97 29-17 (HOT)
 WNCI 22-18
 WLOL 23-19 (HOT)

PRO-FM 21-19
 WMMS 24-19
 WZPL 26-20
 B94 26-20 (HOT)
 WGH 27-20 (HOT)
 92X 26-20 (HOT)
 WZPL 26-20
 Z95 24-21

KZZP 24-22
 KISN 32-23 (HOT)
 KTFM #23
 Q105 29-23
 Z100 27-24
 WKTI 29-24
 KUBE 28-24
AND MANY MORE!

ALSO PLAYING ON: KATD, KXXR & Y107!
FROM THE TRIPLE PLATINUM LP — OPEN UP AND SAY...AHH!

"Don't Rock The Boat"
MAKING WAVES ON THESE HIT STATIONS!

B96 ADD #32
 WHYT ADD
 WPGC 7-6
 KITY 13-12
 WFLY AC

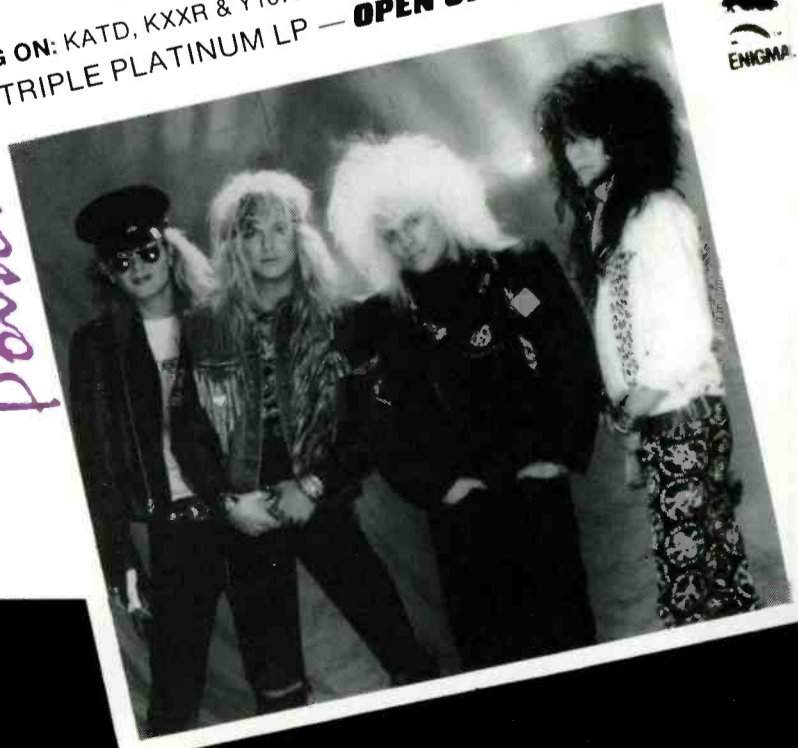
KMGX ADD
 KCAQ ADD
 KTUX 23-20
 WAPE #28
 KXX106

HOT105
 WRVQ
 QV103 27-21
AND MANY MORE!

ALSO PLAYING ON: KKLO, KWOD & BJ105!
FORMER #1 URBAN
FROM THEIR SELF TITLED LP — MIDNIGHT STAR!



Poison



TWO HOT NEW RELEASES!

Crowded House



Fisher

"I WON'T BLEED FOR YOU"

Climie



U2 DESIRE



THE HOLLYWOOD RE-MIX

"As if U2's 'Desire' wasn't hot enough, the new remix is sensational, and extends the life of this record at least 6 weeks!"

Guy Zapoleon, KZZP

U2 DESIRE

THEIR BIGGEST SELLING SINGLE EVER.

12" Also Contains Special B-side "Hallelujah Here She Comes"

Produced by: Jimmy Iovine
Remix Production by: Louil Silas, Jr. & Taavi Mote
Remix Engineer: Taavi Mote
Assistant Engineer: Andy Batwinas
Additional Production and Programming: Jeff Lorber
Backing Vocals: Alexandria Brown and Edna Wright
Remix at Larrabee Sound.



ROCK RADIO/KYYS-FM

WEDNESDAY, NOVEMBER 2, 1988

OVERVIEW

STATION: KYYS-FM Kansas City, MO
FREQUENCY: 102.1 MHz(100,000 watts)
GROUP OWNER: Great American
GM: Herndon Hasty
GSM: Mike Campbell
PD: Scott Jameson
MD: Skid Roadie
PROMOTION MGR: Ellen Gerdes
NEWS DIRECTOR: Jon Hart
AIRSTAFF:
 6A-10A Max Floyd, Jon Hart
 10A-3P Paul Fredricks
 3P-7P Skid Roadie
 7P-12M Frankie
 12M-6A Vaughn Mac
REP FIRM: Katz Radio
CONSULTANT: Burkhardt Douglas & Assoc.

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweeps is indicated by a bullet in left hand margin.

6AM

STEVE WINWOOD	Roll With It	R
• NOVELTY	Novelty	X
BON JOVI	Born To Be My Baby	C
MELISSA ETHERIDGE	Like The Way I Do	C
VAN MORRISON	Brown Eyed Girl	G
IVAN NEVILLE	Not Just Another Girl	C
• STEVE WINWOOD	While You See A Chance	G
CHICAGO	Baby What A Big Surprise	G
ELVIS PRESLEY	Heartbreak Hotel	G

7AM

• FABULOUS THUNDERBIRD	Powerful Stuff	R
• JERRY LEE LEWIS	Great Balls Of Fire	G
NOVELTY	Novelty	X
JZ TOP	Tube Snake Boogie	R
• JON ASTLEY	Put This Love To The Test	G
• POLICE	Every Breath You Take	G
• JR WALKER & ALL STAR	What Does It Take (To Win Your)	R
HENRY LEE SUMMER	I Wish I Had A Girl	G
• EDDIE MONEY	Walk On Water	C

8AM

• JOHN HIATT	Slow Turning	C
• GENESIS	Misunderstanding	G
• TRAVELING WILBURYS	Handle With Care	C
• CHEAP TRICK	Don't Be Cruel	R
• ICEHOUSE	Electric Blue	R
AEROSMITH	Angel	R
• BAD COMPANY	No Smoke Without A Fire	R
• 38 SPECIAL	Rock & Roll Strategy	C

9AM

LED ZEPPELIN	Misty Mountain Hop	G
FORTUNES	Here Comes That Rainy Day Feel	G
ROLLING STONES	Dead Flowers	G
• ALICE COOPER	Eighteen	G
PAUL MCCARTNEY	Uncle Albert, Admiral Halsey	G
• FIVE MAN ELECTRICAL	Signs	G
ROD STEWART	Maggie May	G
GRASS ROOTS	Two Divided By Love	G
ELTON JOHN	Friends	G
• KANSAS	Stand Beside Me	C
FOREIGNER	Head Games	G
REM	Orange Crush	C
LITTLE FEAT	Long Time Till I Get Over You	C

10AM

RANDY NEWMAN	It's Money That Matters	C
• BOB SEGER	Ramblin' Gambler Man	G
VAN HALEN	Dancing In The Street	R
• PAT BENATAR	All Fired Up	R
EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	G
JETHRO TULL	Overhang	C
U2	Desire	C
JACKSON BROWNE	Boulevard	G
BOSTON	More Than A Feeling	R
CHURCH	Under The Milky Way	G
INXS	Need You Tonight	G
MIKE & MECHANICS	Nobody's Perfect	C

11AM

WHO	Behind Blue Eyes	G
BON JOVI	Born To Be My Baby	C

DOOBIE BROTHERS	Listen To The Music	G
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	R
BAD COMPANY	Rock & Roll Fantasy	G
• GREGG ALLMAN BAND	Slip Away	C
FOREIGNER	Feels Like The First Time	G
• 38 SPECIAL	Rock & Roll Strategy	C
GENESIS	Throwing It All Away	G
• AEROSMITH	Rag Doll	R
BRUCE SPRINGSTEEN	Hungry Heart	G

12NOON

JERRY LEE LEWIS	Whole Lot Of Shakin' Going On	G
CHAMPS	Tequila	G
BOBBY DARIN	Mack The Knife	G
DCN RALKE	77 Sunset Trip	G
MAURICE WILLIAMS & BOBBY LEWIS	Stay	G
• BRIAN HYLAND	Tossin' & Turnin'	G
Sealed With A Kiss		G
FOUR SEASONS	Walk Like A Man	G
BEATLES	I Want To Hold Your Hand	G
MCCOYS	Hang On Sloopy	G
FOUR TOPS	Reach Out I'll Be There	G
• PROCOL HARUM	A Whiter Shade Of Pale	G
STATUS QUO	Pictures Of Matchstick Men	G
SHOCKING BLUE	Venus	G
• THREE DOG NIGHT	Mama Told Me (Not To Come)	G
ROLLING STONES	Brown Sugar	G
TEMPTATIONS	Papa Was A Rollin' Stone	G

1PM

EDIE BRICKELL & NEW KEITH RICHARDS	What I Am	C
Take It So Hard		C
PINK FLOYD	Comfortably Numb	G
• VAN HALEN	Why Can't This Be Love	G
GEORGIA SATELLITES	Hippy Hippy Shake	C
TRAVELING WILBURYS	Handle With Care	C
• PETE TOWNSHEND	Rough Boys	R
CHEAP TRICK	The Flame	R
• ELTON JOHN	Saturday Night's Alright For F	G
JZ TOP	Sleeping Bag	G

2PM

STEVE EARLE	Copperhead Road	C
• EDDIE MONEY	Walk On Water	C
DOORS	Strange Days	G
• LYNRYD SKYNYRD	Free Bird	G
ROBERT PLANT	Ship Of Fools	R
TOM PETTY, HEART BKRS	Refugee	G
STEELY DAN	Black Cow	G
GILLAN/GLOVER	Telephone Box	C
JOHN HIATT	Slow Turning	C
BOE SEGER	Hollywood Nights	G
PALL CARRACK	Don't Shed A Tear	R

3PM

SMITHEREENS	Only A Memory	R
TIMBUK 3	Future's So Bright, I Gotta...	G
TIMBUK 3	Rev. Jack & His Roamin'...	R
TIMBUK 3	Life Is Hard	G
• REM	Orange Crush	C
RICHARD MARK	Should've Known Better	G
DIRE STRAITS	Tunnel Of Love	G
JEFF HEALEY BAND	Confidence Man	C
• U2	Desire	C
GUESS WHO	American Woman	G
• TOM COCHRANE & RED R	Big League	C
BRUCE SPRINGSTEEN	Badlands	G

4PM

ROBERT CRAY BAND	Night Patrol	C
BEATLES	Got To Get You Into My Life	G
• BON JOVI	Born To Be My Baby	C
WHC	Emirence Front	G
• STING	We'll Be Together	R
DAV D BOWIE	Jean Genie	G
JIM CAPALDI	Something So Strong	C
JOURNEY	Who's Crying Now	G
KEITH RICHARDS	Take It So Hard	C
BAD COMPANY	Good Lovin' Gone Bad	G
ROBERT PLANT	Heaven Knows	R
• INXS	Devil Inside	R

5PM

CROSBY, STILLS, N, Y	American Dream	C
JIMI HENDRIX	All A Long The Watchtower	G
• RANDY NEWMAN	It's Money That Matters	C
BOB SEGER	Old Time Rock & Roll	G
JZ TOP	Stages	G

• BALAM & ANGEL	I Love The Things You Do To Me	R
FLEETWOOD MAC	Chain	G
KANSAS	Stand Beside Me	C
• 38 SPECIAL	Rock & Roll Strategy	C
RUSH	New World Man	G
• VAN HALEN	When It's Love	R
PHIL COLLINS	Don't Lose My Number	G

6PM

LITTLE FEAT	Long Time Till I Get Over You	C
• TRAVELING WILBURYS	Handle With Care	C
EAGLES	Life In The Fast Lane	G
• HUEY LEWIS & NEWS	Perfect World	R
SHOOTING STAR	Last Chance	G
JETHRO TULL	Overhang	C
MOTT THE HOOPLE	All The Young Dudes	G
• EDDIE MONEY	Walk On Water	C
GEORGE THOROGOOD	Born To Be Bad	R
SCORPIOUS	Rhythm Of Love	R
STEVIE NAY VAUGHAN	Pride & Joy	G

7PM

MIKE & MECHANICS	Nobody's Perfect	C
STEELY DAN	Black Friday	G
JOHN HIATT	Slow Turning	C
POLICE	Wrapped Around Your Finger	G
• MOODY BLUES	I Know You're Out There Somewh	R
PINK FLOYD	One Slip	R
PURSUIT OF HAPPINESS	I'm An Adult Now	C
• REM	Orange Crush	C
GENESIS	No Reply At All	G
• GREGG ALLMAN BAND	Slip Away	C

8PM

EVERLY BROTHERS	Can't Get Over It	C
COWBOY JUNKIES	Sweet Jane	C
• ICEHOUSE	Crazy	R
AEROSMITH	Sweet Emotion	G
• EDIE BRICKELL & NEW	What I Am	C
U2	Desire	C
FOREIGNER	Urgent	G
JIMMY BARNES	Too Much Ain't Enough Love	R
VAN HALEN	Dance The Night Away	G
BON JOVI	Born To Be My Baby	C
GEORGIA SATELLITES	Hippy Hippy Shake	C
LYNYRD SKYNYRD	Free Bird	G

9PM

MEAT LOAF	Paradise By The Dashboard Light	G
ROLLING STONES	Let's Spend The Night Together	G
DEF LEPPARD	Pour Some Sugar On Me	R
AC/DC	You Shook Me All Night Long	G
• STEVE WINWOOD	Roll With It	R
TOMMY CONWELL & YOUN	If We Never Meet Again	C
• JOHN C MELLENCAMP	Cherry Bomb	G
JOE WALSH	Confessor	R
• KEITH RICHARDS	Take It So Hard	C
MICHELLE SHOCKED	If Love Was A Train	C

10PM

BAD COMPANY	Bad Company	G
MELISSA ETHERIDGE	Bring Me Some Water	R
BOB SEGER	Shakedown	G
PHIL COLLINS	In The Air Tonight	G
• 38 SPECIAL	Rock & Roll Strategy	C
JZ TOP	Legs	G
JEFF HEALEY BAND	Confidence Man	C
• GUNS N' ROSES	Knockin' On Heaven's Door	R
JOURNEY	Lights	G
• STEVE EARLE	Copperhead Road	C
HOTHOUSE FLOWERS	Don't Go	R

11PM

GILLAN/GLOVER	Telephone Box	C
FLEETWOOD MAC	Go Your Own Way	G
TRAVELING WILBURYS	Handle With Care	C
DIRE STRAITS	Money For Nothing	G
• ROBERT PLANT	Tall Cool One	R
VAN HALEN	And The Cradle Will Rock	G
ALVIN LEE	No Limit	C
• CARS	Tonight She Comes	G
STING	Be Still My Beating Heart	R
• BON JOVI	Bad Medicine	R
EDDIE MONEY	Walk On Water	C

ALPHABETICAL LIST BY ARTIST

3

38 SPECIAL	Rock & Roll Strategy	8a
38 SPECIAL	Rock & Roll Strategy	11a
38 SPECIAL	Rock & Roll Strategy	5p
38 SPECIAL	Rock & Roll Strategy	10p

A

AC/DC	You Shook Me All Night Long	9p
AEROSMITH	Angel	8a
AEROSMITH	Rag Doll	11a
AEROSMITH	Sweet Emotion	8p
ALLMAN, GREGG BAND	Slip Away	11a
ALLMAN, GREGG BAND	Slip Away	7p
ASTLEY, JON	Put This Love To The Test	7a

B

BAD COMPANY	Bad Company	10p
BAD COMPANY	Good Lovin' Gone Bad	4p
BAD COMPANY	No Smoke Without A Fire	8a
BAD COMPANY	Rock & Roll Fantasy	11a
BALAM & ANGEL	I Love The Things You Do To Me	5p
BARNES, JIMMY	Too Much Ain't Enough Love	8p
BEATLES	Got To Get You Into My Life	4p
BEATLES	I Want To Hold Your Hand	12n
BENATAR, PAT	All Fired Up	10a
BON JOVI	Bad Medicine	11p
BON JOVI	Born To Be My Baby	6a
BON JOVI	Born To Be My Baby	11a
BON JOVI	Born To Be My Baby	4p
BON JOVI	Born To Be My Baby	8p
BOSTON	More Than A Feeling	10a
BOWIE DAVID	Jean Genie	4p
BRICKELL, EDIE & NEW	What I Am	1p
BRICKELL, EDIE & NEW	What I Am	8p
BROWNE, JACKSON	Boulevard	10a

C

CAPALDI, JIM	Something So Strong	4p
CARRACK, PAUL	Don't Shed A Tear	2p
CARS	Tonight She Comes	11p
CHAMFS	Tequila	12n
CHEAP TRICK	Don't Be Cruel	8a
CHEAP TRICK	The Flame	1p
CHICAGO	Baby What A Big Surprise	6a
CHURCH	Under The Milky Way	10a
COCHRANE, TOM & RED	Big League	3p
COLLINS, PHIL	Don't Lose My Number	5p
COLLINS, PHIL	In The Air Tonight	10p
CONWELL, TOMMY & YOU	If We Never Meet Again	9p
COOPER, ALICE	Eighteen	9a
COWBOY JUNKIES	Sweet Jane	8p
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	11a
CRAY, ROBERT BAND	Night Patrol	4p
CROSBY, STILLS, N, Y	American Dream	5p

D

DARIN, BOBBY	Mack The Knife	12n
DEF LEPPARD	Pour Some Sugar On Me	9p
DIRE STRAITS	Money For Nothing	11p
DIRE STRAITS	Tunnel Of Love	3p
DOOBIE BROTHERS	Listen To The Music	11a
DOORS	Strange Days	2p

E

EAGLES	Life In The Fast Lane	6p
EARLE, STEVE	Copperhead Road	2p
EARLE, STEVE	Copperhead Road	10p
EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	10a
ETHERIDGE, MELISSA	Bring Me Some Water	10p
ETHERIDGE, MELISSA	Like The Way I Do	6a
EVERLY BROTHERS	Can't Get Over It	8p

F

FABULOUS THUNDERBIRD	Powerful Stuff	7a
FIVE MAN ELECTRICAL	Signs	9a
FLEETWOOD MAC	Chain	5p
FLEETWOOD MAC	Go Your Own Way	11p
FOREIGNER	Feels Like The First Time	11a
FOREIGNER	Head Games	9a
FOREIGNER	Urgent	8p
FORTUNES	Here Comes That Rainy Day Feel	9a
FOUR SEASONS	Walk Like A Man	12n
FOUR TOPS	Reach Out I'll Be There	12n

CAPALDI

S O M E C O M E R U N N I N G



"SOMETHING SO STRONG"

MMR ROCK TRACER TRACKS ¹²⁵ - ¹¹⁸

68% PLAY INCREASE THIS WEEK!

MMR DAYTIME ROCK TRACER TRACKS ¹³

R&R 16

ALBUM NETWORK 13

CLOSING OUT AT!

WMMR WZZQ

WHTS KTYD

WFYV KPOY

WLVQ KOMP

WTUE KOZZ

And More!



ROCK RADIO/KYYS-FM

ALPHABETICAL LIST BY ARTIST

G

GENESIS	Misunderstanding	8a
GENESIS	No Reply At All	7p
GENESIS	Throwing It All Away	11a
GEORGIA SATELLITES	Hippy Hippy Shake	1p
GEORGIA SATELLITES	Hippy Hippy Shake	8p
GILLAN/GLOVER	Telephone Box	2p
GILLAN/GLOVER	Telephone Box	11p
GRASS ROOTS	Two Divided By Love	9a
GUESS WHO	American Woman	3p
GUNS N' ROSES	Knockin' On Heaven's Door	10p

H

HEALEY BAND, JEFF	Confidence Man	3p
HEALEY BAND, JEFF	Confidence Man	10p
HENDRIX, JIMI	All Along The Watchtower	8a
HIATT, JOHN	Slow Turning	5a
HIATT, JOHN	Slow Turning	2p
HIATT, JOHN	Slow Turning	7p
HOTHOUSE FLOWERS	Don't Go	10p
HYLAND, BRIAN	Sealed With A Kiss	12n

I

ICEHOUSE	Crazy	8p
ICEHOUSE	Electric Blue	8a
INXS	Devil Inside	4p
INXS	Need You Tonight	10a

J

JETHRO TULL	Overhang	10a
JETHRO TULL	Overhang	6p
JOHN, ELTON	Friends	9a
JOHN, ELTON	Saturday Night's Alright For F	1p
JOURNEY	Lights	10p
JOURNEY	Who's Crying Now	4p

K

KANSAS	Stand Beside Me	9a
KANSAS	Stand Beside Me	5p

L

LED ZEPPELIN	Misty Mountain Hop	9a
LEE, ALVIN	No Limit	11p
LEWIS, BOBBY	Tossin' & Turnin'	12n
LEWIS, HUEY & NEWS	Perfect World	6p
LEWIS, JERRY LEE	Great Balls Of Fire	7a
LEWIS, JERRY LEE	Whole Lot of Shakin' Going On	12n
LITTLE FEAT	Long Time Till I Get Over You	9a
LITTLE FEAT	Long Time Till I Get Over You	6p
LYNYRD SKYNYRD	Free Bird	2p
LYNYRD SKYNYRD	Free Bird	8p

M

MARX, RICHARD	Should've Known Better	3p
MCCARTNEY, PAUL	Uncle Albert, Admiral Halsey	9a
MCCOYS	Hang On Sloopy	12n
MEAT LOAF	Paradise By The Dashboard Light	9p
MELLENCAMP, JOHN C	Cherry Bomb	9p
MIKE & MECHANICS	Nobody's Perfect	10a
MIKE & MECHANICS	Nobody's Perfect	7p
MONEY, EDDIE	Walk On Water	7a
MONEY, EDDIE	Walk On Water	2p
MONEY, EDDIE	Walk On Water	6p
MONEY, EDDIE	Walk On Water	11p
MOODY BLUES	I Know You're Out There Somewh	7p
MORRISON, VAN	Brown Eyed Girl	6a
MOTT THE HOOPLE	All The Young Dudes	6p

N

NEVILLE, IVAN	Not Just Another Girl	6a
NEWMAN, RANDY	It's Money That Matters	10a
NEWMAN, RANDY	It's Money That Matters	5p
NOVELTY	Novelty	6a
NOVELTY	Novelty	7a

P

PETTY, TOM/HEARTBKRS	Refugee	2p
PINK FLOYD	Comfortably Numb	1p

PINK FLOYD	One Slip	7p
PLANET, ROBERT	Heaven Knows	4p
PLANET, ROBERT	Ship Of Fools	2p
PLANET, ROBERT	Tall Cool One	11p
POLICE	Every Breath You Take	7a
POLICE	Wrapped Around Your Finger	7p
PRESLEY, ELVIS	Heartbreak Hotel	6a
PROCOL HARUM	A Whiter Shade Of Pale	12n
PURSUIT OF HAPPINESS	I'm An Adult Now	7p

R

RALKE, DON	77 Sunset Trip	12n
REM	Orange Crush	9a
REM	Orange Crush	3p
REM	Orange Crush	7p
RICHARDS, KEITH	Take It So Hard	1p
RICHARDS, KEITH	Take It So Hard	4p
RICHARDS, KEITH	Take It So Hard	9p
ROLLING STONES	Brown Sugar	12n
ROLLING STONES	Oad Flowers	9a
ROLLING STONES	Let's Spend The Night Together	9p
RUSH	New World Man	5p

S

SCORPIONS	Rhythm Of Love	6p
SEGER, BOB	Hollywood Nights	2p
SEGER, BOB	Old Time Rock & Roll	5p
SEGER, BOB	Ramblin' Gamblin' Man	10a
SEGER, BOB	Shakedown	10p
SHOCKED, MICHELLE	If Love Was A Train	9p
SHOCKING BLUE	Venus	12n
SHOOTING STAR	Last Chance	6p
SMITHEREENS	Only A Memory	3p
SPRINGSTEEN, BRUCE	Badlands	3p
SPRINGSTEEN, BRUCE	Hungry Heart	11a
STATUS QUO	Pictures Of Matchstick Men	12n
STEEL, DAN	Black Cow	2p
STEEL, DAN	Black Friday	7p
STEWART, ROD	Maggie May	9a
STING	Be Still My Beating Heart	11p
STING	We'll Be Together	4p
SUMMER, HENRY LEE	I Wish I Had A Girl	7a

T

TEMPTATIONS	Papa Was A Rollin' Stone	12n
THOROGOOD, GEORGE	Born To Be Bad	6p
THREE DOG NIGHT	Mama Told Me (Not To Come)	12n
TIMBUK 3	Future's So Bright, I Gotta...	3p
TIMBUK 3	Life Is Hard	3p
TIMBUK 3	Rev. Jack & His Roamin'...	3p
TOWNSHEND, PETE	Rough Boys	1p
TRAVELING WILBURYS	Handle With Care	8a
TRAVELING WILBURYS	Handle With Care	1p
TRAVELING WILBURYS	Handle With Care	6p
TRAVELING WILBURYS	Handle With Care	11p

U

U2	Desire	10a
U2	Desire	3p
U2	Desire	8p

V

VAN HALEN	And The Cradle Will Rock	11p
VAN HALEN	Dance The Night Away	8p
VAN HALEN	Dancing In The Street	10a
VAN HALEN	When It's Love	5p
VAN HALEN	Why Can't This Be Love	1p
VAUGHAN, STEVE RAY	Pride & Joy	6p

W

WALKER, JR & ALL STA	What Does It Take (To Win Your	7a
WALSH, JOE	Confessor	9p
WHO	Behind Blue Eyes	11a
WHO	Eminence Front	4p
WILLIAMS, MAURICE &	Stay	12n
WINWOOD, STEVE	Roll With It	6a
WINWOOD, STEVE	Roll With It	9a
WINWOOD, STEVE	While You See A Chance	6p

Z

ZZ TOP	Legs	10p
ZZ TOP	Sleeping Bag	1p
ZZ TOP	Staggs	5p
ZZ TOP	Tube Snake Boogie	7a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

38 SPECIAL	Rock & Roll Strategy	4
BON JOVI	Born To Be My Baby	4
MONEY, EDDIE	Walk On Water	4
TRAVELING WILBURYS	Handle With Care	4
HIATT, JOHN	Slow Turning	3
REM	Orange Crush	3
RICHARDS, KEITH	Take It So Hard	3
U2	Desire	3
ALLMAN, GREGG BAND	Slip Away	2
BRICKELL, EDIE & NEW	What I Am	2
EARLE, STEVE	Copperhead Road	2
GEORGIA SATELLITES	Hippy Hippy Shake	2
GILLAN/GLOVER	Telephone Box	2
HEALEY BAND, JEFF	Confidence Man	2
JETHRO TULL	Overhang	2
KANSAS	Stand Beside Me	2
LITTLE FEAT	Long Time Till I Get Over You	2
MIKE & MECHANICS	Nobody's Perfect	2
NEWMAN, RANDY	It's Money That Matters	2
CAPALDI, JIM	Something So Strong	1
COCHRANE, TOM & RED	Big League	1
CONWELL, TOMMY & YOU	If We Never Meet Again	1
COWBOY JUNKIES	Sweet Jane	1
CRAY, ROBERT BAND	Night Patrol	1
CROSBY, STILLS, N. Y	American Dream	1
ETHERIDGE, MELISSA	Like The Way I Do	1
EVERLY BROTHERS	Can't Get Over It	1
LEE, ALVIN	No Limit	1
NEVILLE, IVAN	Not Just Another Girl	1
PURSUIT OF HAPPINESS	I'm An Adult Now	1
SHOCKED, MICHELLE	If Love Was A Train	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

WINWOOD, STEVE	Roll With It	2
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CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

VAN HALEN	5
BAD COMPANY	4
SEGER, BOB	4
ZZ TOP	4
AEROSMITH	3
FOREIGNER	3
GENESIS	3
PLANT, ROBERT	3
ROLLING STONES	3
TIMBUK 3	3

*Featured on the "Three At Three."

GOLD/CURR.-RECURR. RATIOS

OVERALL	50.25
C-R	49.75
G	51.35
MORNING DRIVE	48.65
C-R	51.35
G	51.35
MIDDAY	36.07
C-R	63.93
G	63.93
AFTERNOON DRIVE	55.32
C-R	44.68
G	44.68
EVENING	62.96
C-R	37.04
G	37.04

POSITIONING STATEMENTS

KY 102	24X
"KY 102..." (20X)	
"KYYS...Kansas City's KY 102..." (4X)	
MORNING SHOW	15X
"Max in the morning...KY 102..." (10X)	
"Maximum mornings...KY 102..." (2X)	
"Power, murder and obsession...Max in the morning on KY 102..." (2X)	
"Almost more than you can swallow. Max in the mornings...KY 102..." (1X)	
ROCK	8X
"From the heavens...crystal clear rock 'n' roll...KYYS Kansas City..." (1X)	
"Great rock 'n' roll on compact disc...KY 102..." (1X)	
"KY 102...for those who were raised on rock 'n' roll..." (1X)	
"KYYS Kansas City...102.1...pure rock KY 102..." (1X)	
"Kansas City's home of rock 'n' roll...KY 102..." (1X)	
"Rock 'n' roll radio for the 21st Century...102.1..." (1X)	
"Rocking the heartland...102.1..." (1X)	
"The hits just keep on coming...maximum rock KY 102..." (1X)	
NEW/FIRST	6X
"Kansas City's new music leader...KY 102..." (3X)	
"Always first with the best new rock 'n' roll...KY 102..." (2X)	
"14 years on the cutting edge of rock 'n' roll...KY 102..." (1X)	

ARTIST/CELEBRITY ENDORSEMENT	4X
[Aerosmith, Bon Jovi, Nick Lowry, REM.]	
CONCERT LEADER	2X
"KY 102...Kansas City's concert leader..." (2X)	

PROMOTIONAL ACTIVITY

RATTLE AND HUM PREMIERE PARTY	15X
Paul Fredrocks hosts fundraiser at Londons with live remotes. Rare posters, books and other items associated with U2 are auctioned off to benefit Harvesters, a community food network.	
HART ON SPORTS	10X
During the "Max in the Morning" show, Jon Hart's Sports Quiz can net listeners a Gift certificate good for \$25 at Goldmans.	
ELECTRIC LUNCH	9X
Noontime oldies program features cuts by Bobby Darin, Don Ralke and Status Quo. "Twenty Years of Jethro Tull" LP is given away as part of the Carry Out Special trivia game.	
COMEDY CLUB PASSES	8X
Music Director Skid Roadie dispenses passes to a performance by himself among others at the Stanford & Son Comedy Club.	
PERFECT ALBUM SIDE	5X
Five songs by written request begin with Free Bird at 8:55PM.	
ROCK AVENUE	5X
At 8PM, two recent releases are aired and listeners are asked to call in with their comments. [See hour-by-hour music, 8PM.]	
NINE AT NINE	4X
The Fortunes, Alice Cooper and Grass Roots are included in the 9AM classic hit segment.	
KICK WITH NICK	3X
United Cerebral Palsy receives \$50 from KY 102 for each point scored by Kansas City Chiefs placekicker Nick Lowry, a frequent morning show guest.	
THREE AT THREE	2X
Skid Roadie begins his airshift with a triple shot by Timbuk 3.	
CHILI BASH	1X
Chili cook-off at Deke's will benefit Special Olympics.	

ACCOUNT LIST

Ace Hardware	1X	Retail
American Airlines	2X	Airline
Amoco	1X	Automotive
Anheuser-Busch	3X	Beer/Wine
Autoworks	8X	Automotive
Baptist Medical Center	2X	Medical
Best	1X	Retail
Blue Cross/Blue Shield	3X	Insurance
Braniff	2X	Airline
Brownsmart	2X	Electronics
Capitol Federal	2X	Bank/Finance
Carefree	2X	Food Products
Citizens Committee For State Parks	1X	Political
Commercial National Bank	2X	Bank/Finance
Contemporary	4X	Concert
Delta	2X	Airline
Dennis Auto Plaza	6X	Auto/MC
Denny's	1X	Restaurant
Eyes	1X	Nightclub
Freedom Kawasaki/Honda	9X	Auto/MC
Gino's	1X	Restaurant
Goldman Jewelry	3X	Jewelers
Greyhound	1X	Transportation
Guycy	2X	Insurance
Hardee's	2X	Restaurant
Head & Shoulders	3X	Health/Beauty
Hearns For Governor	2X	Political
Helsburg	4X	Jewelers
Hormel	2X	Food Products
Hostess	1X	Food Products
Juicyfruit	2X	Food Products
Kaiser Permanente	2X	Insurance
Londons	2X	Nightclub
Lone Star	1X	Nightclub
Manor Square	3X	Retail
McDonalds	3X	Restaurant
Media One	4X	Concert
Merley Chevrolet	5X	Auto/MC
Missouri Dairy Producers	1X	Food Products
Missouri Lottery	11X	Government
Missourians For Governor Ashcroft	4X	Political
Mitsubishi	2X	TV/Broadcast
NBC	1X	Concert
New West	3X	Concert
Paramount Pictures	3X	Entertainment/Rec
Pennzoil	2X	Automotive
Piedmont	3X	Airline
Pizza Hut	2X	Restaurant
Research Medical Center	3X	Medical
Sears	1X	Retail
Skelton For Congress Committee	2X	Political
Split Decision	2X	Entertainment/Rec
Stadium Honda	2X	Auto/MC
Streetside	2X	CDs/Records/Tapes
TV 4	9X	TV/Broadcast
TV Guide	14X	TV/Broadcast
Taco Bell	6X	Publication
They Live	3X	Restaurant
Toyota	6X	Entertainment/Rec
U.S. Army	2X	Auto/MC
United Super	3X	Government
Venture Music	4X	Grocery
Westport Clubs/Hurricanes	4X	CDs/Records/Tapes
Ziegfelds	1X	Entertainment/Rec
	4X	Nightclub

ACCOUNTS BY CATEGORY

Airline	5%	Health/Beauty	2%
Auto/MC	12%	Insurance	2%
Automotive	6%	Jewelers	4%
Bank/Finance	2%	Medical	3%
Beer/Wine	2%	Nightclub	4%
CDs/Records/Tapes	3%	Political	5%
Concert	6%	Publication	3%
Electronics	2%	Restaurant	6%
Entertainment/Rec	6%	Retail	3%
Food Products	4%	TV/Broadcast	12%
Government	7%	Transportation	1%
Grocery	2%		

ADULT CONTEMPORARY/WVBF-FM

WEDNESDAY, NOVEMBER 2, 1988

OVERVIEW

STATION: WVBF-FM, Boston, MA
FREQUENCY: 105.7 MHz (13,800 watts)
GROUP OWNER: Fairbanks
GM: Ken Spitzer
GSM: Lee Stacey
PD: Bill Garcia
MD: Dave Newfell
PROMOTION DIR.: Jodi Winchester
NEWS DIR.: Len Mailloux

AIRSTAFF:
 5A-9A Loren Owens, Wally Brine ("Loren and Wally")
 9A-1P Ron Dwyer
 1P-4P Ginny Rogers
 4P-8P Jack Riccardi
 8P-MID Gary Williams
 MID-5A Gary Marion
REP FIRM: Banner

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- JOHNNY HATES JAZZ Turn Back The Clock C
- WILL TO POWER Baby, I Love Your Way/Freebird C
- STEVE PERRY Foolish Heart G
- ANITA BAKER Giving You The Best That I Got C
- BOYS CLUB I Remember Holding You C
- SUPREMES I Hear A Symphony G
- JAMES TAYLOR Your Smiling Face G

7AM

- BOY MEETS GIRL Waiting For A Star To Fall C
- STEELY DAN Peg G
- STEELY DAN Hey Nineteen G
- RICK ASTLEY Together Forever R
- BREATHE How Can I Fall C
- KIM CARNES Crazy In Love C

8AM

- FLEETWOOD MAC Don't Stop G
- STREISAND/JOHNSON Till I Loved You C
- FOUR TOPS Baby I Need Your Loving G
- CHICAGO Look Away C
- DOOBIE BROTHERS What A Fool Believes G
- AMERICA You Can Do Magic G

9AM

- GEORGE MICHAEL Kissing A Fool C
- PM Piece Of Paradise C
- BRUCE HORNSBY & RANG Mandolin Rain G
- YOUNGBLOODS Get Together G
- PAUL SIMON Mother And Child Reunion G
- RICK ASTLEY It Would Take A Strong Strong R
- WILL TO POWER Baby, I Love Your Way/Freebird C
- BRENDA RUSSELL Piano In The Dark R
- LIONEL RICHIE Dancing On The Ceiling G
- TRAVELING WILBURYS Handle With Care C

10AM

- JULIAN LENNON Too Late For Goodbyes G
- ANITA BAKER Giving You The Best That I Got C
- STEPHEN BISHOP On And On G
- ROBERT CRAY BAND Don't Be Afraid Of The Dark C
- COMMODORES Lady (You Bring Me Up) G
- AIR SUPPLY Making Love Out Of Nothing At G
- SADE Paradise R
- BOY MEETS GIRL Waiting For A Star To Fall C
- LIVINGSTON TAYLOR Loving Arms C
- GARY PUCKETT & UNION Young Girl G
- ROD STEWART Forever Young C
- STYLISTICS Betcha By Golly, Wow G
- TINA TURNER What's Love Got To Do With It G

11AM

- BREATHE How Can I Fall C
- LUTHER VANDROSS Any Love C
- STEPHANIE MILLS Never Knew Love Like This Befo G
- STEELY DAN Peg G
- STEELY DAN Hey Nineteen G
- STREISAND/JOHNSON Till I Loved You C
- JOURNEY Faithfully R
- BILLY OCEAN Colour Of Love G
- JOHNNY HATES JAZZ Turn Back The Clock C
- LAURA BRANIGAN Self Control G
- CATHY CARROLL Poor Little Puppet G

12NOON

- KENNY ROGERS Lady G
- CHICAGO Look Away C
- BOYS CLUB I Remember Holding You C
- TOTO I Won't Hold You Back G
- ELTON JOHN I Don't Wanna Go On With You R
- ELTON JOHN Sad Songs (Say So Much) G
- BEATLES Here Comes The Sun G
- GEORGE MICHAEL Kissing A Fool C
- MIKE POST Theme From Hill Street Blues G
- UB40 Red Red Wine C
- SADE Nothing Can Come Between Us C

1PM

- WILL TO POWER Baby, I Love Your Way/Freebird C
- DOOBIE BROTHERS Minute By Minute G
- KIM CARNES Crazy In Love C
- BEACH BOYS Don't Worry Baby G
- HUEY LEWIS & NEWS Hip To Be Square G
- WHITNEY HOUSTON One Moment In Time C
- CARS Drive G
- ANITA BAKER Giving You The Best That I Got C
- MOODY BLUES No More Lies C
- STEVE WINWOOD Roll With It R
- SCARLETT & BLACK You Don't Know C
- TIL TUESDAY Believed You Were (Lucky) C

2PM

- FREDDIE JACKSON You Are My Lady G
- BOY MEETS GIRL Waiting For A Star To Fall C
- ELTON JOHN A Word In Spanish C
- HUMAN LEAGUE Human G
- JOHNNY MATHIS Too Much Too Little Too Late G
- BREATHE How Can I Fall C
- JOHN C MELLENCAMP Jack & Diane G
- FOUR TOPS Indestructible R
- JOHNNY RIVERS Poor Side Of Town G
- PM Piece Of Paradise C
- HUEY LEWIS & NEWS Perfect World R
- FREDA PAYNE Band Of Gold G

3PM

- STREISAND/JOHNSON Till I Loved You C
- THOMPSON TWINS Hold Me Now G
- ROBERT CRAY BAND Don't Be Afraid Of The Dark C
- GLENN FREY True Love R
- JOHN LENNON Watching The Wheels G
- JOHN LENNON Imagine G
- CHICAGO Look Away C
- KENNY G Silhouette C
- WHITNEY HOUSTON Love Will Save The Day R
- JETS Anytime C

4PM

- SMOKEY ROBINSON Just To See Her G
- GEORGE MICHAEL Kissing A Fool C
- JOHNNY HATES JAZZ Turn Back The Clock C
- THREE DEGREES When Will I See You Again G
- MOODY BLUES I Know You're Out There Somewh G
- WILL TO POWER Baby, I Love Your Way/Freebird C
- LUTHER VANDROSS Any Love C
- HALL & OATES Kiss On My List G
- MICHAEL BOLTON Walk Away C

5PM

- MARTIN MULL Dueling Tubas G
- STEELY DAN Peg G
- STEELY DAN Hey Nineteen G
- BEACH BOYS Kokomo C
- MARVIN GAYE I Heard It Thru The Grapevine G
- BOY MEETS GIRL Waiting For A Star To Fall C
- BILLY JOEL Tell Her About It G
- BOYS CLUB I Remember Holding You C
- JETS Make It Real C
- ANITA BAKER Giving You The Best That I Got C

6PM

- BREATHE How Can I Fall C
- TERENCE TRENT D'ARBY Sign Your Name R
- JOHN WAITE Missing You G
- EMERSON, LAKE & PALM Lucky Man G
- UB40 Red Red Wine C
- MIKE & MECHANICS All I Need Is A Miracle G
- STREISAND/JOHNSON Till I Loved You C
- PAT BENATAR We Belong G
- BEATLES Things We Said Today G
- KIM CARNES Crazy In Love C

7PM

- JAMES TAYLOR Everyday G
- CHICAGO Look Away C
- MOODY BLUES No More Lies C
- BOBBY MCFERRIN Don't Worry, Be Happy R
- EAGLES Long Run G
- POINTER SISTERS Fire G
- WHITNEY HOUSTON How Will I Know G
- TAYLOR DAYNE I'll Always Love You R
- GEORGE MICHAEL Kissing A Fool C
- ROD STEWART Reason To Believe G
- ELTON JOHN A Word In Spanish C
- GLORIA ESTEFAN & MIA Anything For You R
- PETER CETERA Best Of Times C

8PM

- WILL TO POWER Baby, I Love Your Way/Freebird C
- JEFFREY OSBORNE Stay With Me Tonight G
- PM Piece Of Paradise C
- KENNY LOGGINS Whenever I Call You 'Friend' G
- KENNY LOGGINS Footloose G
- PHIL COLLINS Groovy Kind Of Love C
- ANITA BAKER Giving You The Best That I Got C
- DENICE WILLIAMS Let's Hear It For The Boy G
- KENNY G Silhouette C
- BENNY MARDONES Into The Night G
- BANANARAMA Venus G
- DAN FOGELBERG Longer G
- JANET JACKSON When I Think Of You G

9PM

- BOY MEETS GIRL Waiting For A Star To Fall C
- LISA LISA & CULT JAM Lost In Emotion G
- ROBERT CRAY BAND Don't Be Afraid Of The Dark C
- KANSAS All I Wanted G
- EAGLES Already Gone G
- BREATHE How Can I Fall C
- KOOL & THE GANG Fresh G
- CLIMIE FISHER Love Changes Everything R
- LUTHER VANDROSS Any Love C
- PETER CETERA One Good Woman R
- BACHMAN-TURNER OVERD Takin' Care Of Business G
- LEVEL 42 Something About You G
- KENNY LOGGINS Meet Me Half Way G
- TRAVELING WILBURYS Handle With Care C

10PM

- CHICAGO Look Away C
- DEBBIE GIBSON Out Of The Blue R
- JOHNNY HATES JAZZ Turn Back The Clock C
- DONNA SUMMER Heaven Knows G
- ROBERT PALMER Addicted To Love G
- LIVINGSTON TAYLOR Loving Arms C
- IRENE CARA Flashdance (What A Feeling) G
- FOREIGNER I Don't Want To Live W/o You R
- BOZ SCAGGS Heart Of Mine R
- ROD STEWART Forever Young C
- STING If You Love Somebody Set Them R
- BRYSON/BELLE Without You G
- BILLY VERA & BEATERS At This Moment G

11PM

- ARETHA FRANKLIN Freeway Of Love G
- BEATLES Twist & Shout G
- STREISAND/JOHNSON Till I Loved You C
- JACKSON BROWNE Lawyers In Love G
- BILLY JOEL My Life G
- WILL TO POWER Baby, I Love Your Way/Freebird C
- BRUCE HORNSBY & RANG Look Out Any Window R
- BOYS CLUB I Remember Holding You C
- WHITNEY HOUSTON One Moment In Time C
- UB40 Red Red Wine C
- MICHAEL JACKSON 'Wanna Be Startin' Somethin' G
- ROBERTA FLACK Oasis C

ALPHABETICAL LIST BY ARTIST

A

- AIR SUPPLY Making Love Out Of Nothing At 10a
- AMERICA You Can Do Magic 8a
- ASTLEY, RICK It Would Take A Strong Strong 9a
- ASTLEY, RICK Together Forever 7a

B

- BACHMAN-TURNER OVERD Takin' Care Of Business 9p
- BAKER, ANITA Giving You The Best That I Got 6a

- BAKER, ANITA Giving You The Best That I Got 10a
- BAKER, ANITA Giving You The Best That I Got 1p
- BAKER, ANITA Giving You The Best That I Got 5p
- BAKER, ANITA Giving You The Best That I Got 8p
- BANANARAMA Venus 8p
- BEACH BOYS Don't Worry Baby 1p
- BEACH BOYS Kokomo 5p
- BEATLES Here Comes The Sun 12n
- BEATLES Things We Said Today 6p
- BEATLES Twist & Shout 11p
- BENATAR, PAT We Belong 6p
- BISHOP, STEPHEN On And On 10a
- BOLTON, MICHAEL Walk Away 4p
- BOY MEETS GIRL Waiting For A Star To Fall 7a
- BOY MEETS GIRL Waiting For A Star To Fall 10a
- BOY MEETS GIRL Waiting For A Star To Fall 2p
- BOY MEETS GIRL Waiting For A Star To Fall 5p
- BOY MEETS GIRL Waiting For A Star To Fall 9p
- BOYS CLUB I Remember Holding You 6a
- BOYS CLUB I Remember Holding You 12n
- BOYS CLUB I Remember Holding You 5p
- BOYS CLUB I Remember Holding You 11p
- BRANIGAN, LAURA Self Control 11a
- BREATHE How Can I Fall 7a
- BREATHE How Can I Fall 11a
- BREATHE How Can I Fall 2p
- BREATHE How Can I Fall 6p
- BREATHE How Can I Fall 9p
- BROWNE, JACKSON Lawyers In Love 11p
- BRYSON/BELLE Without You 10p

C

- CARA, IRENE Flashdance (What A Feeling) 10p
- CARNES, KIM Crazy In Love 7a
- CARNES, KIM Crazy In Love 1p
- CARNES, KIM Crazy In Love 6p
- CARROLL, CATHY Poor Little Puppet 11a
- CARS Drive 1p
- CETERA, PETER Best Of Times 7p
- CETERA, PETER One Good Woman 9p
- CHICAGO Look Away 8a
- CHICAGO Look Away 12n
- CHICAGO Look Away 3p
- CHICAGO Look Away 7p
- CHICAGO Look Away 10p
- CLIMIE FISHER Love Changes Everything 9p
- COLLINS, PHIL Groovy Kind Of Love 8p
- COMMODORES Lady (You Bring Me Up) 10a
- CRAY, ROBERT BAND Don't Be Afraid Of The Dark 10a
- CRAY, ROBERT BAND Don't Be Afraid Of The Dark 3p
- CRAY, ROBERT BAND Don't Be Afraid Of The Dark 9p

D

- D'ARBY, TERENCE TREN Sign Your Name 6p
- DAYNE, TAYLOR I'll Always Love You 7p
- DOOBIE BROTHERS Minute By Minute 1p
- DOOBIE BROTHERS What A Fool Believes 8a

E

- EAGLES Already Gone 9p
- EAGLES Long Run 7p
- EMERSON, LAKE & PALM Lucky Man 6p
- ESTEFAN, GLORIA & MI Anything For You 7p

F

- FLACK, ROBERTA Oasis 11p
- FLEETWOOD MAC Don't Stop 8a
- FOGELBERG, DAN Longer 8p
- FOREIGNER I Don't Want To Live W/o You 10p
- FOUR TOPS Baby I Need Your Loving 8a
- FOUR TOPS Indestructible 2p
- FRANKLIN, ARETHA Freeway Of Love 11p
- FREY, GLENN True Love 3p

G

- GAYE, MARVIN I Heard It Thru The Grapevine 5p
- GIBSON, DEBBIE Out Of The Blue 10p

H

- HALL & OATES Kiss On My List 4p
- HORNSBY, BRUCE & RAN Look Out Any Window 11p
- HORNSBY, BRUCE & RAN Mandolin Rain 9a
- HOUSTON, WHITNEY How Will I Know 7p
- HOUSTON, WHITNEY Love Will Save The Day 3p
- HOUSTON, WHITNEY One Moment In Time 1p
- HOUSTON, WHITNEY One Moment In Time 11p
- HUMAN LEAGUE Human 2p

ADULT CONTEMPORARY/WVBF-FM

ALPHABETICAL LIST BY ARTIST

J

JACKSON, FREDDIE	You Are My Lady	2p
JACKSON, JANET	When I Think Of You	8p
JACKSON, MICHAEL	Wanna Be Startin' Somethin'	11p
JETS	Anytime	3p
JETS	Make It Real	3p
JOEL, BILLY	My Life	11p
JOEL, BILLY	Tell Her About It	5p
JOHN, ELTON	A Word In Spanish	2p
JOHN, ELTON	A Word In Spanish	7p
JOHN, ELTON	I Don't Wanna Go On With You	12n
JOHN, ELTON	Sad Songs (Say So Much)	12n
JOHNNY HATES JAZZ	Turn Back The Clock	6a
JOHNNY HATES JAZZ	Turn Back The Clock	11a
JOHNNY HATES JAZZ	Turn Back The Clock	4p
JOHNNY HATES JAZZ	Turn Back The Clock	10p
JOURNEY	Faithfully	11a

K

KANSAS	All I Wanted	9p
KENNY G	Silhouette	3p
KENNY G	Silhouette	8p
KOOL & THE GANG	Fresh	9p

L

LENNON, JOHN	Imagine	3p
LENNON, JOHN	Watching The Wheels	3p
LENNON, JULIAN	Too Late For Goodbyes	10a
LEVEL 42	Something About You	9p
LEWIS, HUEY & NEWS	Hip To Be Square	1p
LEWIS, HUEY & NEWS	Perfect World	2p
LISA LISA & CULT JAM	Lost In Emotion	9p
LOGGINS, KENNY	Footloose	8p
LOGGINS, KENNY	Meet Me Half Way	9p
LOGGINS, KENNY	Whenever I Call You 'Friend'	8p

M

MARDONES, BENNY	Into The Night	8p
MATHIS, JOHNNY	Too Much Too Little Too Late	2p
MCFERRIN, BOBBY	Oon't Worry, Be Happy	7p
MELLENBAMP, JOHN C	Jack & Diane	2p
MICHAEL, GEORGE	Kissing A Fool	9a
MICHAEL, GEORGE	Kissing A Fool	12n
MICHAEL, GEORGE	Kissing A Fool	4p
MICHAEL, GEORGE	Kissing A Fool	7p
MIKE & MECHANICS	All I Need Is A Miracle	6p
MILLS, STEPHANIE	Never Knew Love Like This Befo	11a
MOODY BLUES	I Know You're Out There Somewh	4p
MOODY BLUES	No More Lies	1p
MOODY BLUES	No More Lies	7p
MULL, MARTIN	Dueling Tubas	5p

O

OCEAN, BILLY	Colour Of Love	11a
OSBORNE, JEFFREY	Stay With Me Tonight	8p

P

PALMER, ROBERT	Addicted To Love	10p
PAYNE, FRED	Band Of Gold	2p
PERRY, STEVE	Foolish Heart	6a
PM	Piece Of Paradise	9a
PM	Piece Of Paradise	2p
PM	Piece Of Paradise	8p
POINTIER SISTERS	Fire	7p
POST, MIKE	Theme From Hill Street Blues	12n
PUCKETT, GARY & UNIO	Young Girl	10a

R

RICHIE, LIONEL	Dancing On The Ceiling	9a
RIVERS, JOHNNY	Poor Side Of Town	2p
ROBINSON, SMOKEY	Just To See Her	4p
ROGERS, KENNY	Lady	12n
RUSSELL, BRENDA	Piano In The Dark	9a

S

SADE	Nothing Can Come Between Us	12n
SADE	Paradise	10a
SCAGGS, BOZ	Heart Of Mine	10p
SCARLETT & BLACK	You Don't Know	1p
SIMON, PAUL	Mother And Child Reunion	9a

STEELY DAN	Hey Nineteen	7a
STEELY DAN	Hey Nineteen	11a
STEELY DAN	Hey Nineteen	5p
STEELY DAN	Peg	7a
STEELY DAN	Peg	11a
STEELY DAN	Peg	5p
STEWART, ROD	Forever Young	10a
STEWART, ROD	Forever Young	10p
STEWART, ROD	Reason To Believe	7p
STING	If You Love Somebody Set Them	10p
STING	Till I Loved You	8a
STREISAND/JOHNSON	Till I Loved You	11a
STREISAND/JOHNSON	Till I Loved You	3p
STREISAND/JOHNSON	Till I Loved You	6p
STREISAND/JOHNSON	Till I Loved You	11p
STYLISTICS	Betcha By Golly, Wow	10a
SUMMER, DONNA	Heaven Knows	10p
SUPREMES	I Hear A Symphony	6a

T

TAYLOR, JAMES	Everyday	7p
TAYLOR, JAMES	Your Smiling Face	6a
TAYLOR, LIVINGSTON	Loving Arms	10a
TAYLOR, LIVINGSTON	Loving Arms	10p
THOMPSON TWINS	Hold Me Now	3p
THREE DEGREES	When Will I See You Again	4p
TIL TUESDAY	Believed You Were (Lucky)	1p
TOTO	I Won't Hold You Back	12n
TRAVELING WILBURYS	Handle With Care	9a
TRAVELING WILBURYS	Handle With Care	9p
TURNER, TINA	What's Love Got To Do With It	10a

U

UB40	Red Red Wine	12n
UB40	Red Red Wine	6p
UB40	Red Red Wine	11p

V

VANDROSS, LUTHER	Any Love	11a
VANDROSS, LUTHER	Any Love	4p
VANDROSS, LUTHER	Any Love	9p
VERA, BILLY & BEATER	At This Moment	10p

W

WAITE, JOHN	Missing You	6p
WILL TO POWER	Baby, I Love Your Way/Freebird	6a
WILL TO POWER	Baby, I Love Your Way/Freebird	9a
WILL TO POWER	Baby, I Love Your Way/Freebird	1p
WILL TO POWER	Baby, I Love Your Way/Freebird	4p
WILL TO POWER	Baby, I Love Your Way/Freebird	8p
WILL TO POWER	Baby, I Love Your Way/Freebird	11p
WILLIAMS, DENIECE	Let's Hear It For The Boy	8p
WINWOOD, STEVE	Roll With It	1p

Y

YOUNGBLOODS	Get Together	9a
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PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

WILL TO POWER	Baby, I Love Your Way/Freebird	6
BAKER, ANITA	Giving You The Best That I Got	5
BOY MEETS GIRL	Waiting For A Star To Fall	5
BREAHE	How Can I Fall	5
CHICAGO	Look Away	5
STREISAND/JOHNSON	Till I Loved You	5
BOYS CLUB	I Remember Holding You	4
JOHNNY HATES JAZZ	Turn Back The Clock	4
MICHAEL, GEORGE	Kissing A Fool	4
CARNES, KIM	Crazy In Love	3
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	3
PM	Piece Of Paradise	3
UB40	Red Red Wine	3
VANDROSS, LUTHER	Any Love	3
HOUSTON, WHITNEY	One Moment In Time	2
JOHN, ELTON	A Word In Spanish	2
KENNY G	Silhouette	2
MOODY BLUES	No More Lies	2
STEWART, ROD	Forever Young	2
TAYLOR, LIVINGSTON	Loving Arms	2
TRAVELING WILBURYS	Handle With Care	2
TIL TUESDAY	Believed You Were (Lucky)	1
BEACH BOYS	Kokomo	1
BOLTON, MICHAEL	Walk Away	1

CETERA, PETER	Best Of Times	1
COLLINS, PHIL	Groovy Kind Of Love	1
FLACK, ROBERTA	Oasis	1
JETS	Anytime	1
SADE	Nothing Can Come Between Us	1

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

BEATLES	3
HOUSTON, WHITNEY	3
JOHN, ELTON	3
LOGGINS, KENNY	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	54.69
G	45.31
MORNING DRIVE	
C-R	55.17
G	44.83
MIDDAY	
C-R	52.54
G	47.46
AFTERNOON DRIVE	
C-R	58.97
G	41.03
EVENING	
C-R	53.85
G	46.15

POSITIONING STATEMENTS

MUSIC 45X
 "WVBF, Framingham/Boston — where hearing the right superstar set could make you \$1,057 richer. Keep it on 105.7 WVBF — where the fun and music never stop (or variation)." (14X)
 "105.7 WVBF — with a superstar set (or variation; pre-recorded)." (6X)
 "The best music mix and (jock name) on 105.7 WVBF (pre-recorded)." (6X)
 "WVBF — nobody plays a better variety of music. Nobody (pre-recorded)." (4X)
 "Here's a sample of what you hear, mornings with Loren and Wally on WVBF (snippet of comedy bit follows)." (4X)
 "105.7 WVBF — where you get the best music mix. Here's a sample of some of the great music you'll hear in the next 30 minutes (several song snippets follow). WVBF, Framingham/Boston — 105.7 WVBF." (3X)
 "Today you could win part of over \$10,000 in cash — Guaranteed. Guaranteed — from 105.7 WVBF, where the fun and music never stop (pre-recorded)." (2X)
 "If someone should ask, you're hearing 105.7 WVBF." (2X)
 "105.7 WVBF — keeping you company." (2X)
 "WVBF, playing the best new music...first." (1X)
 "105.7 WVBF — with 1,200 minutes of great music everyday." (1X)
 Numerous humorous custom jingles were used in the morning hours.

PROMOTIONAL ACTIVITY

WIN \$1,057 CASH 18X
 Listeners have a shot to win big twice daily. A superstar set of two songs is played at 7:15 on the Loren and Wally morning show. Those sets will be repeated twice later in the day; be the designated caller (35th on the day of our monitoring) when you hear the star set — and win.
BRUIIS TRIVIA 4X
 Win a pair of hockey tickets to see the Boston Bruins at the Boston Garden by answering a trivia question. Today's question: "Which Bruin first used a curved hockey stick?" (Answer: Phil Esposito.)
FAX HEADROOM 3X
 Fax your song requests and you may win a prize if your tune is aired.
TAKE YOUR RADIO TO WORK THURSDAY 3X
 Win \$105.70 if listening at work. WVBF personalities visit each office, while the winner qualifies to win a \$6,000 fur jacket.
WVBF CAR TUNES 4X
 Monday through Thursday Jack Riccardi plays four "Car Tunes" following the 5PM news to put you in the right frame of mind for the drive home. Keep track of all four tunes and you may win a cellular phone. Riccardi kicked off "Car Tunes" on this particular date with Martin Mull's anti-classic "Dueling Tubas."

BOSTON RECORD CHALLENGE 2X
 An obscure local record is played; identify the artist and win a "Dirty Dancing" video. Today's record was by Cathy Carroll, whose "Poor Little Puppet" peaked nationally at #91 in 1962.

WEATHER WISDOM TRIVIA QUIZ 1X
 Win a \$100 T.J. Maxx gift certificate if you can answer (for example) "What side of the moon is illuminated when it is waning, and which side is illuminated when it is waxing?" (Answer: The left side is illuminated when waxing, the right when waning).

WVBF ENTERTAINMENT HOTLINE 1X
 Updates on area happenings such as activities, music and films courtesy of Showcase Cinema.

LOVE SONG OF THE NIGHT 1X
 Nighttime host Gary Williams and his listeners choose a special love song of the night — in this case, "Without You" by Peabo Bryson and Regina Belle — and WVBF fans phone in their dedications. Williams assembles them in a lively, taped montage and airs them at 10:50PM, just ahead of the song.

APPLE COMPUTER OUTFIT CONTEST 1X
 Qualify between 1 and 4PM to win a four-pack of tix to the Northeast Aquarium, with winners then qualifying to win a complete Apple II Plus computer system.

ACCOUNT LIST

Alexander's	2X	Grocery
Jerry Anglon	4X	Political
Auto Engineering M-B	2X	Auto/MC
BMW Gallery	7X	Auto/MC
Boston Globe	2X	Publication
Boston Herald	1X	Publication
Bradley's	5X	Retail
Brooks Pharmacy	2X	Retail
Carrier Furnaces	3X	Home Furnishings
Chevy Dealers of New England	4X	Auto/MC
Chrysler/Plymouth Dealers	2X	Auto/MC
Coolidge Corner Cooperative Bank	2X	Bank/Finance
Dukakis/Bentsen	3X	Political
Eastern Airlines	4X	Airline
Garrelick Farms	4X	Food Products
Geo/Chevy Dealers	3X	Auto/MC
Grossmans	1X	Retail
Harvard Community Health Plan	3X	Medical
Hill, Vaughan Ford	3X	Auto/MC
Jiffy Lube	3X	Automotive
Jordan/Marsh	7X	Retail
K-Mart Photo	4X	Retail
Laughing Cow Cheese	4X	Food Products
Maxwell House	2X	Beverage
Natural R	1X	Beverage
No On Proposal Four	8X	Political
New England Telephone	1X	Utilities
Physicians Hair Center	3X	Medical
Showcase Cinema	6X	Entertainment/Rec
Sims	2X	Retail
Snyder/Feather	2X	Retail
Star Market	5X	Retail
T.J. Maxx	6X	Retail
Together Dating	2X	Various
Tufts Associated Health Plan	4X	Medical
TV 38	2X	TV/Broadcast
Walgreens	2X	Retail
Wall Street Journal	4X	Publication
WCVB Channel 5	6X	TV/Broadcast
WLVI Channel 56	3X	TV/Broadcast
WNEV Channel 7	8X	TV/Broadcast
Yes On Proposal Four	1X	Political

ACCOUNTS BY CATEGORY

Airline	3%
Auto/MC	15%
Automotive	2%
Bank/Finance	2%
Beverage	2%
Entertainment/Rec	6%
Food Products	4%
Grocery	2%
Home Furnishings	2%
Medical	7%
Political	10%
Publication	5%
Restaurant	1%
Retail	24%
TV/Broadcast	13%
Utilities	1%
Various	2%

"I DREAMT WE GOT A 10 SHARE"

DESPITE THE BIG-NAME TRAFFIC, **DREAMS SO REAL** HAS ALREADY BEEN ADDED AT:



KISW	WYNF	WRDU
KLOL	WHFS	WFYV
WBCN	WNOR	WHFS
WLZR	WCCC	WRQK
WNEW	KRXQ	WRCN
KAZY	91X	KEZE
KBCO	KZAP	KBER
WXRT	KLBJ	KTYD
WLLZ	KEZO	KMPC
WFBQ	WEZX	KMOD
WFNX	WDHA	KPEZ
WKLS	WPLR	KILO

and fifty-seven more rockers!!

"ROUGH NIGHT IN JERICHO"

RADIO & RECORDS AOR/TRACKS DEBUT (54)

FMQB/SONG INDEX (49) - (44)

ALBUM NETWORK/POWER CUTS (61) - (56)



N O V E M B E R

Dream Color, Dream Logic

In a dream I lay supine, looking up into the leaves of a tree. The leaves were the color of amethyst. One detached itself from its twig and became a butterfly; it rose and dipped briefly on gentle air currents, then settled on the back on my hand, its wings opening and closing. I wish I could dream that dream again.

That was the first time I was sure I dreamed in color.

I dreamed in color again last night. Someone we had never expected to meet called on us. It seemed improbable, in my dream that the visit could be actually taking place. As my doubts grew, Louise entered, bringing for my inspection a box of elegant new stationary monogrammed with a D in royal blue. Said I to me: If Louise can buy stationary engraved with a D, when her given name begins with L and our surname with E, then certainly it is reasonable that X — I have forgotten who X was — should come for a visit. So I am not dreaming.

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YOU MAKE OUR DREAMS COME TRUE... ARISTA™

ROCK RADIO

TRACER TRACKS

10/24/88	10/31/88	11/7/88	11/14/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
2	2	1	1	EDDIE MONEY	Walk On Water	Columbia	1029	18.68
6	4	4	2	RANDY NEWMAN	It's Money That Matters	Reprise	763	14.21
9	8	5	3	TRAVELING WILBURYS	Handle With Care	Wilbury/WB	735	15.92
8	5	6	4	38 SPECIAL	Rock & Roll Strategy	A&M	616	11.06
7	6	7	5	VAN HALEN	Feels So Good	WB	581	9.12
New Entry ✓			6	REM	Orange Crush	WB	553	12.46
		23	7	CROSBY, STILLS, N. Y.	American Dream	Atlantic	532	12.47
12	11	8	8	JOHN HIATT	Slow Turning	A&M	476	8.57
29	18	10	9	U2	Angel Of Harlem	Island	441	7.52
		18	10	MIKE & MECHANICS	Nobody's Perfect	Atlantic	413	8.72
16	12	9	11	TOM COCHRANE & RED R	Big League	RCA	406	8.16
19	20	15	12	BON JOVI	Born To Be My Baby	Mercury/PG	385	6.70
15	14	12	13	DICKEY BETTS BAND	Rock Bottom	Epic	371	6.21
26	26	16	14	GEORGIA SATELLITES	Hippy Hippy Shake	Elektra	343	6.87
23	16	14	15	JEFF HEALEY BAND	Confidence Man	Arista	329	6.30
14	15	13	16	KANSAS	Stand Beside Me	MCA	329	6.02
	37	22	17	DEF LEPPARD	Armageddon It	Mercury/PG	315	5.72
	39	25	18	JIM CAPALDI	Something So Strong	Island	294	5.29
New Entry ✓			19	SAM KINISON	Wild Thing	WB	287	5.17
24	22	29	20	U2	When Love Comes To Town	Island	252	5.50
	28	26	21	STEVE EARLE	Copperhead Road	UNI/MCA	238	4.64
		31	22	LITTLE FEAT	Long Time Till I Get Over You	WB	224	3.92
30	35	32	23	IVAN NEVILLE	Not Just Another Girl	Polydor	224	3.46
		34	24	POISON	Every Rose Has Its Thorn	Enigma/Cap	224	2.99
33	23	19	25	U2	God Part 2	Island	217	4.14
	29	35	26	JOAN JETT & BLACKHEA	Little Liar	Blackh/CBS	210	4.56
25	27	30	27	EDIE BRICKELL & NEW	What I Am	Geffen	203	3.89
28	24	27	28	VIXEN	Edge Of A Broken Heart	EMI	203	2.36
	40	38	29	MELISSA ETHERIDGE	Like The Way I Do	Island	196	3.52
	34	33	30	STEVE WINWOOD	Put On Your Dancing Shoes	Virgin	189	4.87
		24	31	GUNS N' ROSES	Welcome To The Jungle	Geffen	189	3.72
Reentry ✓			32	MICHELLE SHOCKED	If Love Was A Train	Mercury/PG	168	3.04
New Entry ✓			33	BAD COMPANY	One Night	Atlantic	168	2.24
New Entry ✓			34	ROBERT PLANT	Way I Feel	Es P/Atlan	140	2.33
34	38	36	35	WINGER	Madalaine	Atlantic	133	2.75
New Entry ✓			36	38 SPECIAL	Little Sheba	A&M	126	2.68
New Entry ✓			37	JOE SATRIANI	Crush Of Love	Relativity	126	2.67
36	31	37	38	BANGLES	In Your Room	Columbia	126	2.60
New Entry ✓			39	RATT	Way Cool Jr.	Atlantic	126	2.42
New Entry ✓			40	PURSUIT OF HAPPINESS	I'm An Adult Now	Chrysalis	126	2.33

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
SCORPIONS	Don't Stop At The Top	Mercury/PG	98	40%
GUNS N' ROSES	Paradise City	Geffen	98	—
DREAMS SO REAL	Rough Night In Jericho	Arista	91	—
✓ TRAVELING WILBURYS	Last Night	Wilbury/WB	84	140%
SCREAMING TRIBESMEN	I've Got A Feeling	Rykodisc	84	71%
SOUTHSIDE JOHNNY	Ain't That Peculiar	Cyprss/A&M	77	—
PRETENDERS	1969	Sire	77	37%
TOMMY CONWELL & YOUN	If We Never Meet Again	Columbia	70	—
KEITH RICHARDS	You Don't Move Me	Virgin	70	66%
HUNTERS & COLLECTORS	Back On The Breadline	IRS	63	—
CHEAP TRICK	Ghost Town	Epic	63	12%
✓ ALICE COOPER	I Got A Line On You	Epic	63	—
U2	All Along The Watchtower (Live)	Island	63	—
✓ EDDIE MONEY	Forget About Love	Columbia	63	—
DURAN DURAN	I Don't Want Your Love	Capitol	56	—
✓ JULIAN COPE	Charlotte Anne	Island	56	—
JETHRO TULL	Overhang	Chrysalis	56	60%
ROCK CITY ANGELS	Deep Inside My Heart	Geffen	56	—
WAS (NOT WAS)	Walk The Dinosaur	Chrysalis	56	—
EDDIE MONEY	Far Cry From A Heartache	Columbia	56	—
OZZY OSBOURNE	Miracle Man	Epic	56	—
CAMOUFLAGE	Great Commandment	Atlantic	49	—
✓ DOKKEN	Alone Again (Live)	Elektra	49	—
SINEAD O'CONNOR	Jump In The River	Reprise	49	—
MAXI PRIEST	Wild World	Virgin	49	—
HOTHOUSE FLOWERS	I'm Sorry	PolyGram	49	—
JANE'S ADDICTION	Jane Says	WB	49	40%
✓ BULLETBOYS	Smooth Up In Ya	WB	49	—
CINDERELLA	Bad Seamstress Blues/Fallin' A	Mercury/PG	49	—
✓ ERASURE	A Little Respect	Sire/Repri	42	20%

HOTTEST RECURRENTS

11/14/88	ARTIST	TITLE	LABEL
1	U2	Desire	Island
2	KEITH RICHARDS	Take It So Hard	Virgin
3	BAD COMPANY	No Smoke Without A Fire	Atlantic
4	INXS	Never Tear Us Apart	Atlantic
5	VAN HALEN	Finish What Ya Started	WB
6	LITTLE FEAT	Let It Roll	WB
7	CINDERELLA	Don't Know What You Got (Till) It's Gone	Mercury/PG
8	BON JOVI	Bad Medicine	Mercury/PG
9	DEF LEPPARD	Love Bites	Mercury/PG
10	GUNS N' ROSES	Sweet Child O' Mine	Geffen

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
JOE SATRIANI	Crush Of Love	Relativity

EAST

REM	Orange Crush	WB
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WEST

SAM KINISON	Wild Thing	WB
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SOUTH

REM	Orange Crush	WB
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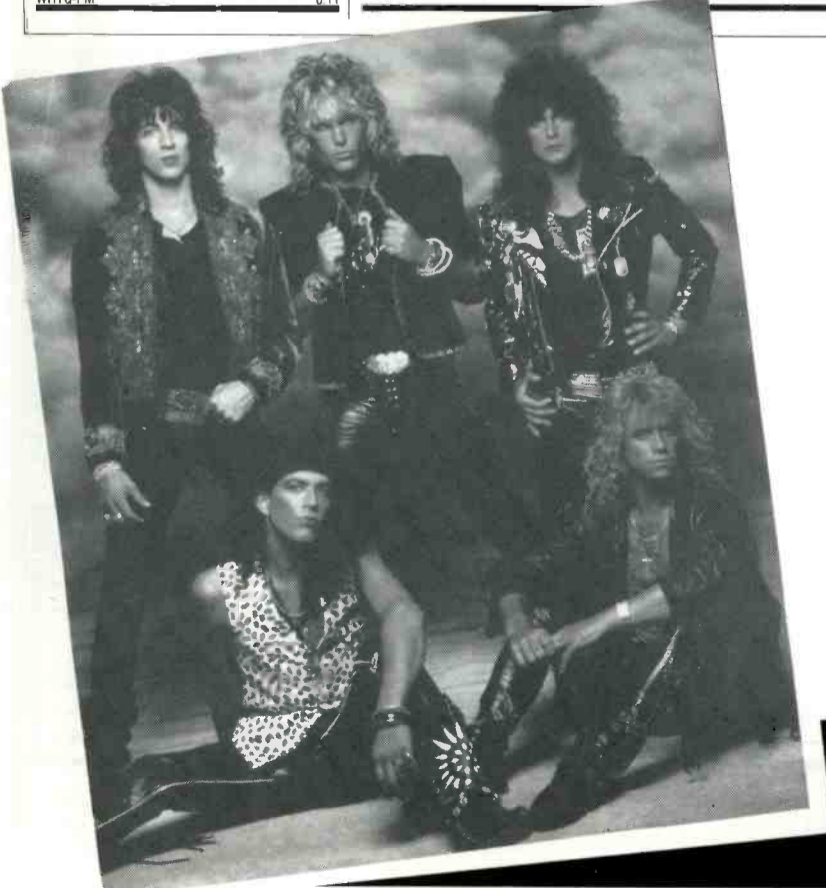
MIDWEST

SAM KINISON	Wild Thing	WB
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HEAVIEST SATURATION (ROCK RADIO) — Continued

JOE SATRIANI 37 Crush Of Love Relativity KLOS-FM 0.49 KLOL-FM 0.42 WLLZ-FM 0.34 KJPD-FM 0.28 WKLS-FM 0.25 KRQR-FM 0.15 WYNF-FM 0.15 KFOG-FM 0.12 KDKB-FM 0.08 WHCN-FM 0.08	SCORPIONS Don't Stop At The Top Mercury/PG KLOS-FM 0.49 KAZY-FM 0.25 WKLS-FM 0.25 WLLZ-FM 0.17 KISW-FM 0.13 KBPI-FM 0.11 KJJO-FM 0.10 WLZR-FM 0.10 KSJO-FM 0.07 KBER-FM 0.06	SCREAMING TRIBESMEN I've Got A Feeling Rykodisc KRQO-FM 1.96 WBCN-FM 0.48 XTRA-FM 0.12 WBRU-FM 0.11 WRCN-FM 0.04	KEITH RICHARDS You Don't Move Me Virgin WNEW-FM 0.81 KAZY-FM 0.25 KXRQ-FM 0.25 WBCN-FM 0.24 KFOG-FM 0.12 WHCN-FM 0.08 WRFX-FM 0.08	U2 All Along The Watchtower (Live) Island KRQO-FM 0.39 KLOL-FM 0.21 KISW-FM 0.13 KFOG-FM 0.12 KJJO-FM 0.10 WIYY-FM 0.11 KXRQ-FM 0.08 KZAP-FM 0.08 WDIZ-FM 0.07	JETHRO TULL Overhang Chrysalis WNEW-FM 0.81 KAZY-FM 0.38 KYYS-FM 0.24 KSD-FM 0.13 KISS-FM 0.07
BANGLES 38 In Your Room Columbia KRQO-FM 1.18 WBCN-FM 0.48 XTRA-FM 0.48 WBRU-FM 0.28 WBAB-FM 0.13 WRCN-FM 0.06	GUNS N' ROSES Paradise City Geffen WAAF-FM 0.25 KQRS-FM 0.20 KGB-FM 0.17 WOVE-FM 0.16 KTXQ-FM 0.15 WLZR-FM 0.10 KXRQ-FM 0.08 KISS-FM 0.07 KOME-FM 0.06 WKDF-FM 0.06	SOUTHSIDE JOHNNY Ain't That Peculiar Cyrrs/A&M WMMR-FM 0.25 WNEW-FM 0.81 WWOC-FM 0.42 WNOR-FM 0.28 WIYY-FM 0.21 WBAB-FM 0.13 WAAF-FM 0.08	HUNTERS & COLLECTORS Back On The Breadline IRS KRQO-FM 1.57 WBCN-FM 0.48 XTRA-FM 0.24 WXRT-FM 0.19	EDDIE MONEY Forget About Love Columbia WEBN-FM 0.31 WLZR-FM 0.29 WLLZ-FM 0.17 WCKW-FM 0.11 WIYY-FM 0.11	ROCK CITY ANGELS Deep Inside My Heart Geffen KLOS-FM 0.49 KLOL-FM 0.21 WYNF-FM 0.15 KUPD-FM 0.14 KISW-FM 0.13 KZAP-FM 0.08 KRXQ-FM 0.07 WFBO-FM 0.06
RATT 39 Way Cool Jr. Atlantic WMMR-FM 0.43 KUPD-FM 0.28 WKLS-FM 0.25 KLOL-FM 0.21 XQRS-FM 0.20 WLLZ-FM 0.17 WDVE-FM 0.16 KTXQ-FM 0.15 KAZY-FM 0.13 WHTQ-FM 0.11	DREAMS SO REAL Rough Night In Jericho Arista KLOL-FM 0.42 WNOR-FM 0.28 KAZY-FM 0.25 WKLS-FM 0.25 XTRA-FM 0.12 KZAP-FM 0.08 WFBO-FM 0.06 KBER-FM 0.04 WRCN-FM 0.02	PRETENDERS 1969 Sire KRQO-FM 1.18 XTRA-FM 0.24 WBRU-FM 0.22 KISW-FM 0.13 WRCN-FM 0.02	CHEAP TRICK Ghost Town Epic WKLS-FM 0.50 WBCN-FM 0.24 KLOL-FM 0.21 WIYY-FM 0.21 KUPD-FM 0.14 KZAP-FM 0.08 KRXQ-FM 0.07	DURAN DURAN I Don't Want Your Love Capitol KRQO-FM 1.57 XTRA-FM 0.24 WBRU-FM 0.11	WAS (NOT WAS) Walk The Dinosaur Chrysalis KRQO-FM 0.78 XTRA-FM 0.24 WBRU-FM 0.22
PURSUIT OF HAPPINESS 40 I'm An Adult Now Chrysalis KUPD-FM 0.42 KRQO-FM 0.39 WXRT-FM 0.19 WLLZ-FM 0.17 WYNF-FM 0.15 WNOR-FM 0.14 WHJY-FM 0.13 KYYS-FM 0.12 KBPI-FM 0.11 WHTQ-FM 0.11	TRAVELING WILBURYS Last Night Wilbury/WB WNEW-FM 1.61 WBCN-FM 0.48 WLUP-FM 0.38 KFOG-FM 0.12 KGON-FM 0.07 KRXQ-FM 0.07 WDIZ-FM 0.07 WGR-FM 0.03 WONE-FM 0.03	TOMMY CONWELL & YOUNG If We Never Meet Again Columbia WMMR-FM 1.28 WIYY-FM 0.32 KLOL-FM 0.21 WBAB-FM 0.13 KYYS-FM 0.12 KRXQ-FM 0.07	ALICE COOPER I Got A Line On You Epic WLLZ-FM 0.34 WDVE-FM 0.32 WBCN-FM 0.24 WYNF-FM 0.15 KAZY-FM 0.13 WRIF-FM 0.13 KOME-FM 0.06	JULIAN COPE Charlotte Anne Island KRQO-FM 1.57 WBRU-FM 0.22	EDDIE MONEY Far Cry From A Heartache Columbia WEBN-FM 0.46 KAZY-FM 0.25 KFOG-FM 0.12 WOFM-FM 0.10



“Way Cool Jr.”

Among The Most Added For 2 Straight Weeks!

MMR ROCK TRACER TRACKS DEBUT ³⁹

MMR NIGHT ROCK TRACER TRACKS DEBUT ²¹

350% INCREASE IN AIRPLAY THIS WEEK!

R&R DEBUT ³⁷

ON OVER 100 ROCKERS INCLUDING!

- | | | | | | |
|------|------|------|------|------|------|
| WNEW | KTXQ | WRIF | KUPD | KZAP | WLZR |
| WMMR | KLOL | WLLZ | KISW | KRXQ | KISS |
| WDVE | WSHE | KQRS | KGON | KSJO | WHJY |
| WKLS | WYNF | KAZY | KGB | KJJO | WBAB |

THE FIRST SINGLE FROM THE ALBUM **REACH FOR THE SKY!**

RATT

ATLANTIC RECORDS
40th ANNIVERSARY

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 7pm and midnight.

KAZY-FM

Denver
TOMMY CONWELL & YOUNG/I'm Not Your Man
JUDAS PRIEST/Heading Out To The Highway
TRAVELING WILBURYS/Handle With Care
ROBIN TROWER/Bridge Of Sighs
HONEYMOON SUITE/Feel It Again
BAD COMPANY/One Night
JEFFERSON AIRPLANE/Somebody To Love
BOB SEGER/Turn The Page
ROUGHHOUSE/Tonite
LYNYRD SKYNYRD/You Got That Right
JETHRO TULL/Part Of The Machine
GEORGIA SATELLITES/Hippy Hippy Shake
WHO/Baba O'Riley

KGB-FM

San Diego
CINDERELLA/Gypsy Road
EDDIE MONEY/Endless Nights
GUNS N' ROSES/Sweet Child O' Mine
CHEAP TRICK/Let Go
KANSAS/Stand Beside Me
JOURNEY/Separate Ways (Worlds Apart)
SMITHEREENS/House We Used To Live In
ZZ TOP/Legs
ROBERT PLANT/Way I Feel
MIDNIGHT OIL/Dreamworld
BILLY SQUIER/My Kinda Lover
JOE SATRIANI/Satch Boogie

KISS-FM

San Antonio
EDDIE MONEY/Walk On Water
RUSH/Subdivisions
JOURNEY/Girl Can't Help It
WHO/Won't Get Fooled Again
NIGHT RANGER/I Did It For Love
BACHMAN-TURNER OVERO/You Ain't Seen Nothing Yet
KIX/Cold Blood
ROLLING STONES/Hang Fire
JOE SATRIANI/Satch Boogie
REM/Orange Crush
JIMMY PAGE/Prison Blues
CROSBY, STILLS, N. Y./American Oream
BRYAN ADAMS/Take Me Back

KISW-FM

Seattle
U2/God Part 2
U2/All Along The Watchtower (Live)
JOHN C MELLENCAMP/Play Guitar
BON JOVI/Born To Be My Baby
MIDNIGHT OIL/Oreamworld
PETE TOWNSHENO/Rough Boys
SCORPIONS/Rhythm Of Love
JANE'S ADDICTION/Jane Says
PINK FLOYD/Money
DEF LEPPARO/Armageddon It
PAT TRAVERS/Boom Boom (Out Go The Lights)
BAD COMPANY/No Smoke Without A Fire

KJJO-FM

Minneapolis
WHITE LION/Wait
ELTON JOHN/Saturday Night's Alright For F
WHITESNAKE/Here I Go Again
ROLLING STONES/Get Off Of My Cloud
CARS/Good Times Roll
BILLY SQUIER/In The Dark
DEF LEPPARD/Armageddon It
RANDY NEWMAN/It's Money That Matters
BEATLES/Day Tripper
TEN YEARS AFTER/I'd Love To Change The World
VAN HALEN/Feels So Good
DEEP PURPLE/Hush
RUSH/Trees
REM/Orange Crush

KRQR-FM

San Francisco
U2/Desire
KINKS/Rock & Roll Fantasy
TRAVELING WILBURYS/Handle With Care
BRYAN ADAMS/Summer Of '69
LED ZEPPELIN/Lemon Song
INXS/Never Tear Us Apart
POLICE/Can't Stand Losing You
PINK FLOYD/Great Gig In The Sky
ROBERT PALMER/Simply Irresistible
JOE SATRIANI/Crush Of Love
YES/Leave It
RANDY NEWMAN/It's Money That Matters
BOSTON/Smokin'

KRSP-FM

Salt Lake City
U2/I Still Haven't Found What I'm
MIDNIGHT OIL/Beds Are Burning
VAN HALEN/Why Can't This Be Love
CHEAP TRICK/Don't Be Cruel
CREEDENCE CLEARWATER/Down On The Corner
RANDY NEWMAN/It's Money That Matters
CREAM/Badge
LED ZEPPELIN/Good Times Bad Times
GUNS N' ROSES/Sweet Child O' Mine
BRUCE SPRINGSTEEN/Cover Me
POISON/Every Rose Has Its Thorn
FOREIGNER/Waiting For A Girl Like You
STEPPENWOLF/Magic Carpet Ride

KRXQ-FM

Sacramento
MOUNTAIN/Mississippi Queen
LED ZEPPELIN/Crunge
BON JOVI/Born To Be My Baby
CARS/Magic
GUNS N' ROSES/Sweet Child O' Mine
ERIC CLAPTON/Let It Rain
TOMMY CONWELL & YOUNG/If We Never Meet Again
BOSTON/Peace Of Mind
GREGG ALLMAN BANO/Slip Away
STEPPENWOLF/Magic Carpet Ride
MELISSA ETHERIDGE/Like The Way I Do
EUROPE/Rock The Night
U2/Desire

KSD-FM

St. Louis
DON MCLEAN/American Pie
BEATLES/I've Got A Feeling
JETHRO TULL/Overhang
STEELY DAN/Hey Nineteen
DOORS/Love Me Two Times
GLENN FREY/Smuggler's Blues
PETER SCHILLING/Major Tom (Coming Home)
U2/I Still Haven't Found... (Live)
DEEP PURPLE/Smoke On The Water
FLEETWOOD MAC/Monday Morning
EDDIE MONEY/Baby Hold On

KSJO-FM

San Jose
JEFF HEALEY BAND/Confidence Man
BOB SEGER/Hollywood Nights
KEITH RICHARDS/Take It So Hard
RUSH/Spirit Of Radio
CINDERELLA/Don't Know What You Got (Til)
JETBOY/Feel The Shake
JOHN C MELLENCAMP/Lonely Ol' Night
EDDIE MONEY/Walk On Water
BON JOVI/Bad Medicine
YES/Owner Of A Lonely Heart
OZZY OSBOURNE/Miracle Man
JOE SATRIANI/Crush Of Love

WBAB-FM

Nassau-Suffolk
EAGLES/Heartrate Tonight
BOSTON/Hitch A Ride
WHITESNAKE/Is This Love
CROSBY, STILLS, N. Y./American Oream
ATLANTA RHYTHM SECTI/So In To You
BAO COMPANY/Movin' On
BLONDIE/One Way Or Another
TOMMY CONWELL & YOUNG/If We Never Meet Again
TROGGS/Wild Thing
VAN HALEN/Finish What Ya Started
BON JOVI/Bad Medicine
BEATLES/Money
TRAVELING WILBURYS/Dirty World

WBCN-FM

Boston
SCREAMING TRIBESMEN/I've Got A Feeling
FOREIGNER/Urgent
PRETENDERS/Stop Your Sobbing
ALICE COOPER/I Got A Line On You
OICKEY BETTS BANO/Rock Bottom
VAN HALEN/Everybody Wants Some
IRON BUTTERFLY/A-Gadda-Oa-Vida
LITTLE FEAT/Let It Roll
MAXI PRIEST/Wild World
U2/Desire
NICK LOWE/Cruel To Be Kind
JOHN HIATT/Slow Turning

WGR-FM

Buffalo
VAN HALEN/When It's Love
CREAM/Crossroads
TOM COCHRANE & RED R/Big League
BACHMAN-TURNER OVERD/
Roll On Down The Highway
RUSH/Limelight
TOM PETTY & HEARTBRE/You Got Lucky
SCORPIONS/Don't Stop At The Top
CARS/Let's Go
YES/Shoot High Aim Low
LYNYRD SKYNYRD/Free Bird
U2/When Love Comes To Town

WNEW-FM

New York
JEFF HEALEY BAND/Confidence Man
STEVE MILLER/Abacadabra
ELTON JOHN/I Don't Wanna Go On With You
DEEP PURPLE/Woman From Tokyo
DOKKEN/Alone Again (Live)
U2/Desire
VAN HALEN/When It's Love
LED ZEPPELIN/Trampled Underfoot
JOHN MAYALL BLUESBRE/Last Time
ROLLING STONES/Brown Sugar
WINGER/Madalaine
WHO/Athena

WNOR-FM

Norfolk
PINK FLOYD/Comfortably Numb
SMITHS/How Soon Is Now
OAVIO BOWIE/Sound & Vision
KEITH RICHARDS/Take It So Hard
ROLLING STONES/Slave
FISHBONE/Freddie's Dead
JIMI HENDRIX/Foxy Lady
BEATLES/Tomorrow Never Knows
TOM PETTY & HEARTBRE/
Even The Losers
SAINTS/Just Like Fire Would
IVAN VILLE/Not Just Another Girl
BRYAN ADAMS/Somebody

WONE-FM

Cleveland
VIXEN/Edge Of A Broken Heart
GOLDEN EARRING/Radar Love
CINOERELLA/Don't Know What You Got (Til)
KEITH RICHARDS/Take It So Hard
DON HENLEY/Boys of Summer
BOSTON/Smokin'
BLIND FAITH/Can't Find My Way Home
GILLAN/GLOVER/Telephone Box
SCORPIONS/No One Like You

WQFM-FM

Milwaukee
BAD COMPANY/Rock & Roll Fantasy
EDDIE MONEY/Far Cry From A Heartache
DOKKEN/Burning Like A Flame
U2/Desire
JOE WALSH/Rocky Mountain Way
DON HENLEY/Boys of Summer
DEF LEPPARD/Pour Some Sugar On Me
38 SPECIAL/Little Sheba
LED ZEPPELIN/Trampled Underfoot
GUNS N' ROSES/Welcome To The Jungle
WINGER/Madalaine
EDDIE MONEY/Walk On Water
LYNYRD SKYNYRD/Free Bird

WRFX-FM

Charlotte
JEFFERSON AIRPLANE/Somebody To Love
STEVE MILLER/Swingtown
GUNS N' ROSES/Sweet Child O' Mine
JOURNEY/Any Way You Want It
BOB SEGER/Old Time Rock & Roll
LED ZEPPELIN/Over The Hills & Far Away
U2/Desire
ELTON JOHN/All The Young Girls Love Alice
JIMI HENDRIX/Radio One Theme
JIMI HENDRIX/Day Tripper
PAUL MCCARTNEY/Band On The Run
PINK FLOYD/Young Lust
VAN HALEN/Feels So Good

WSHE-FM

Miami
LED ZEPPELIN/Trampled Underfoot
ESCAPE CLUB/Wild, Wild West
AEROSMITH/Rag Doll
GUNS N' ROSES/Welcome To The Jungle
LITTLE FEAT/Oh Atlanta
RANDY NEWMAN/It's Money That Matters
TOM PETTY/HEARTBKRS/Refugee
DEF LEPPARD/Love Bites
CROSBY, STILLS, N. Y./American Oream
PHIL COLLINS/Groovy Kind Of Love
TRIUMPH/Fight The Good Fight
PINK FLOYD/Learning To Fly
ZZ TOP/Sleeping Bag
BEACH BOYS/Kokomo

WWDC-FM

Washington DC
MIDNIGHT OIL/Dead Heart
GEORGE THOROGOOD/Move It On Over
STEVE WINWOOD/Holding On
CARS/Moving In Stereo
YES/Owner Of A Lonely Heart
POLICE/Roxanne
MIKE & MECHANICS/Nobody's Perfect
38 SPECIAL/Rockin' Into The Night
LED ZEPPELIN/How Many More Times
EDDIE MONEY/Walk On Water
U2/When Love Comes To Town
TRACY CHAPMAN/Fast Car

JOHN HIATT

THE FOLLOW UP TO THE TOP 10 ROCK RADIO SMASH "SLOW TURNING"

CD Single On Your Desk!

ALREADY PLAYING ON!

WXRT	WOUR	KSQY	KCHV
WLLZ	KLBJ	KILO	KTYD
CHEZ	WRXL		

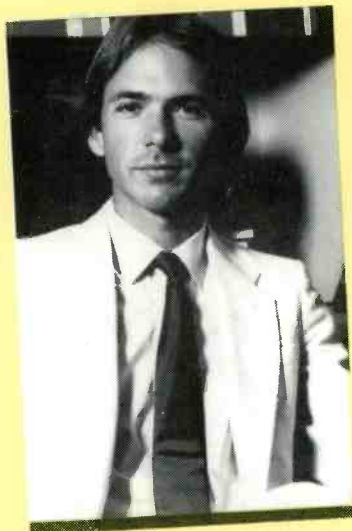
DON'T MISS THIS TOUR!

11/26 CHICAGO	12/7 CALGARY
11/27 CHICAGO	12/8 VANCOUVER
11/29 MADISON	12/10 SEATTLE
11/30 MINNEAPOLIS	12/12 SAN FRANCISCO
12/2 WINNIPEG	12/13 SAN FRANCISCO
12/3 REGINA	12/15 LOS ANGELES
12/4 SASKATOON	12/16 SAN DIEGO

"PAPER THIN"



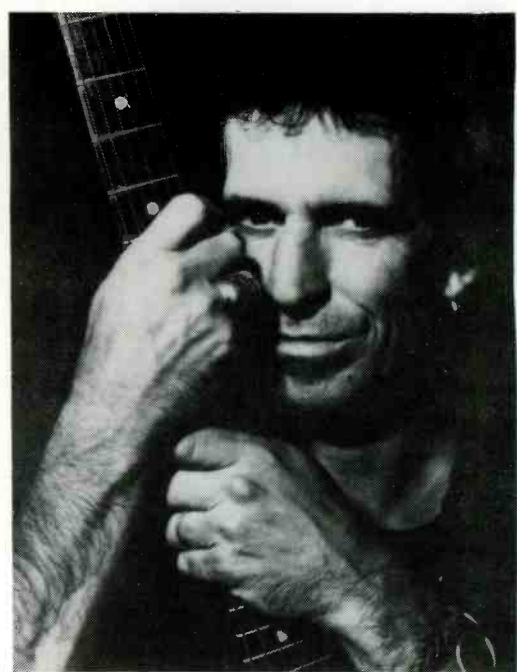
**T H E
O W E N S
F I L E**



P E R S O N A L	LAST NAME	Owens	FIRST	Tom	MIDDLE
	CURRENT STATION	WEBN/Cincinnati			
	HOMETOWN	The South			
	MARITAL STATUS/CHILDREN	Married With Children			
	HOBBIES	Radio, Golf, Radio, Golf, Radio, Golf			

E M P L O Y M E N T	WVAF/Charleston, WV
	WSAI-FM/Cincinnati, OH
	KZEW/Dallas, TX
	WQMF/Louisville, KY
	WEBN/Cincinnati, OH

V I E W P O I N T S	BEST TWO RADIO STATIONS IN AMERICA — CURRENT:	WEBN/Cincinnati, Y107/Nashville
	BEST RADIO STATION (OF ALL TIME):	Q105 Tampa
	BEST ALBUM EVER RECORDED:	Talk Is Cheap — Keith Richards
	BEST SINGLE EVER RECORDED:	Elvis Is Everywhere — Mojo Nixon
	THREE BEST ARTISTS (NOW ACTIVE):	Def Leppard, Little Feat, Van Halen
	THREE BEST ARTISTS (OF ALL TIME):	Beatles, Pink Floyd, Led Zeppelin
	FAVORITE NEW ARTIST:	Sam Kinison
	BEST TELEVISION SPOT FOR RADIO:	WEBN Lunatic Fringe "Straitjacket" Series
	BEST PROMOTION EVER INVOLVED WITH:	WEBN Fireworks
	WORST PROMOTION EVER INVOLVED WITH:	Anything Involving Arby's Coupons
	MOST INFLUENTIAL PERSON IN CAREER:	Stephen King
	EARLY RADIO IDOLS:	Gordon McClendon, Todd Stortz, Bill Drake, Jack McCoy
	BEST AIR TALENT (NOW ACTIVE):	The Greaseman
	BEST AIR TALENT (OF ALL TIME):	Michael Xanadu
	MAJOR ACCOMPLISHMENT IN RADIO:	Staying out of prison
GOALS:	High Shares! Low Handicaps!	



Keith Richards
"You Don't Move Me"

**IF YOU CAN
HEAR A TRAIN
WRECK, THEN
YOU CAN
HEAR...**

**"YOU DON'T
MOVE ME"**

by Keith Richards

The New Album
Radio Track!

KEITH RICHARDS	
You Don't Move Me	0.81
Virgin	0.25
WNEW-FM	0.25
KAZY-FM	0.24
KXRX-FM	0.12
WBNC-FM	0.08
KFOG-FM	0.08
WHCN-FM	0.08
WRFX-FM	0.08

**Support
Great
Rock N'
Roll!**



CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

BUFFALO

They're back and better than ever! **WGR-FM** ("97 Rock") returns to Buffalo's airwaves after an absence of four years. **LARRY NORTON** hosts the mornings; **ANITA WEST** holds down middays; **PD JOHN HAGAR** is the PM Driver; **CARL RUSSO** rocks nights and **CINDY CHAN** does overnights....**A WPHD** bumper sticker does more than look good; it's good for free gas, too. About every 10 days, listeners whose cars have a 'PHD bumper sticker on the rear can pull into the selected location for 10.3 gallons of free gasoline. The 'PHD morning show just completed a week of live broadcasts from Disney World and gave away one trip each day for four to Disney World for Mickey Mouse's 60th birthday celebration. **TINA McMANN** is now doing 7-Midnight on 'PHD and **JUSTIN SEIGN** (**TED KASTEN**) holds court overnights. There's a top secret Thanksgiving promotion in the works, too; we're told it *does* involve turkeys.

MILWAUKEE

No one can say that **WKLH** is redundant; that they repeat themselves over and over; that they — you get the idea. "No Repeat Work Weeks" on 'KLH won listeners brand-new cars and one listener a classic Corvette, just for listening for the "no repeat guarantee song," the only one repeated all week long. Prizes included an '89 LeBaron, Camaro RS, Plymouth Voyager and a 1967 Corvette Sting Ray. Listeners who send the 'KLH "Traffic Jam" (weeknights 4-5:36PM) a picture of their car with a 'KLH bumper sticker could win a Blaupunkt car stereo....**WQFM** ("93 QFM") held their "Guitar Wars" finals November 7; 70-80 local guitarists battled it out for the top honors; a \$2,000 gift certificate from Daryl Steurmer Music. Call Promotion Director (and birthday boy November 27) **MARK KRIEGER** for more info. 93 QFM's "Star Flight World Tour" sent listeners for one week stays in Acapulco and Jamaica. Do 93 QFM staffers need an excuse for a radio marathon? Just that management was out of town, so **DAVID LEE**, **DOWNSTAIRS DAN** and **KILLER KILPATRICK** staged a 22 hour music marathon; taking requests (on what became a "10-fer Tuesday") and scarfing down as much free food as restaurants could drop off.

PITTSBURGH

Sliding from "Rocktober" into November, **WDVE** kicks into their annual Toys for Tots Charity Jam November 25, which will feature performances by local bands and an auction of celebrity items. Included are a guitar signed by Gary Rossington, an autographed Robert Plant concert program and a shirt autographed and worn by David Lee Roth. Proceeds from the jam and auction will benefit Toys for Tots, as will sales of the "WDVE Pittsburgh Rock 'n' Roll '88 CD"....**WMYG** ("Magic 97") has been mobile again lately with a Robert Plant pre-concert party aboard the Gateway Clipper Fleet for 200 listeners. The Magic Bus headed out on the Magic 97 "Western Pennsylvania Fall Tour," handing out 97 McDonald's lunches each day. Impending new quarters for Magic 97, too; the new address will be Trimont Plaza, Suite 400, 1301 Grand View Avenue, Pittsburgh, 15211; (412) 481-9797.

CHICAGO

It was rockin' in the Windy City during October and things are just starting to cool down a *little* now. **WLUP** ("The Loop") had lots and lots of visitors, with on-air interviews with Robert Plant, Fess Parker (who played "Daniel Boone" in the TV series), Albert Goldman, Tom Cochrane and Dan Quayle. The Loop was also on hand to celebrate the presentation of Van Halen's place on the Hard Rock Cafe Walk of Fame....**Live is Life Department: WXRT** is immersed in concerts happening in Chicago. 'XRT shows upcoming include Buckwheat Zydeco at the Park West November 16; Robert Cray at the Riviera the 18 and 19 (with a special 'XRT Night the 23rd) and John Hiatt at the Park West the 26 and 27. Overdue congrats to **PD NORM WINER** and his wife, **PM Rocker WENDY RICE**, on the birth of son Joe.

NEW ORLEANS

Although the Saints are nowhere *near* being in jeopardy in the NFC West, **WCKW** and Miller Beer have joined forces with the Saints to go marching into "Saints Jeopardy Nights" Wednesdays and Thursdays in November. There are live bands, lots of prizes and coveted pairs of sold-out Saints tickets. Thursday nights are also "Ladies Nights" on the air, as female "CKW listeners call for requests, air opinions, vent frustrations, and generally get things off their chest, so to speak. 'CKW listeners got the "Classic V.I.P. Treatment" (*CITY TRACKS 8/8*) for recent Van Halen, Moody Blues and Robert Plant concerts. Meanwhile, TV viewers got an offer they couldn't refuse as 'CKW tied in with a local outlet for "Godfather Week," a week of the "Godfather" movies now chronologically arranged. The 'CKW staff hosted the weekly filmfest, dressed appropriately of course.

SAN ANTONIO

It wasn't *exactly* a political party in Texas recently; but it was an election — of sorts. **KISS** listeners got the chance to vote for their favorite DJ as "Party President" in the Miller Election Party. "Campaign buttons" cost 25 cents each, and all monies benefitted the Texas Special Olympics. **KISS** "Rock 'n' Roll Memorabilia Yard Sale and Auction" helped raise \$2,000 for the San Antonio Zoo, as **KISS** and the Scorpions combined for "rock bottom" prices on T-shirts, LP's, CD's, cassettes, posters and more. Up for auction were items like front row tickets for the Scorpions' October 28 show, complete with backstage passes and a CD catalog. **DAVE MADIOL** is the new **KISS** Promotion Director and "MAXX" (**KEVIN FLYNN**) joins **STEVE HAHN** mornings....**KZEP** also has a new Promotion Director: **CAROLYN EAGLE**, replacing **SHONNIE BRAY** (*CITY TRACKS 9/19*). Halloween weekend was pretty scary for **KZEP**, as they had guest DJ's every other hour, chosen from their listeners. Their Monday Night Blues Show featured a special live broadcast of local faves Mannish Boys for the "stay safe, we'll bring the party to you" Halloween celebration. **KZEP** also reports a record attendance at their March of Dimes haunted house.

HONOLULU

Hang on to your seats folks; the long-awaited **KPOI** ("98 Rock") Calendar is now available (*CITY TRACKS 9/19*). **Jenna McCormack** won the honor to be the featured lovely, which included a \$1,000 cash prize, a trip to Mexico and a personal appearance contract. On Rod Stewart's recent concert stop in Honolulu, 98 Rock held their pre-concert "Lost in Masquerade" party at Masquerade, including a mini-scavenger hunt for listeners to win certificates for autographed cassettes, CD's and more. They also gave away two "nights on the town with Rod Stewart" which included a limo, dinner and meeting Rod before the show. **ANDY PRESTON** steps down as MD to concentrate on his 10AM-3PM show; **PD PAUL MITCHELL** will be handling music duties as well.

ORLANDO

Lower Confusia Without A Flashlight Department: Anybody who has ever moved (and in radio, we *all* have done that at one time or another) knows that things can get pretty hectic. That's about the size of things as **WDIZ** moved into their new facilities; and they're still digging out from underneath a veritable landslide of boxes. Send love letters, advice and other correspondence to 2180 W. 434, Suite 2150, Longwood, FL, 32779. Phone (407) 682-7676....**Charge it!** One lucky **WHTQ** ("Q-96") listener gets to splurge big as winner of the "Q-96 \$5,000 Buying Binge." Q-96 also ties in with the Orlando Magic basketball franchise, and one Orlando business won season's tickets by writing in. November 12, Q-96 helps "Light Up Orlando" during Orlando's biggest block party. Marshall Tucker Band joins Q-96 on their stage at the Church Street Station for a concert.

TAMPA

Low Dough Shows are a "go" in Tampa, and **WYNF** ("95-YNF") had another November 11, featuring Bad Company, The Romantics and Winger at Busch Gardens. 95 YNF also gathered 500 pounds of canned goods for the Metropolitan Ministries of Tampa, by giving movie passes for U2's "Rattle & Hum" with each donation of two cans. But the big push is for the second annual Children's Home of Tampa benefit auction, combined with their sixth annual benefit concert, happening December 2 through 5. The celebrity items have been gathering all year long (*CITY TRACKS 6/6, 7/11, 9/26*); the latest addition is a lithograph of the "Outrider" LP artwork autographed by Jimmy Page. The concert will feature Lou Gramm, Gene Simmons of Kiss, Henry Paul of The Outlaws and Dickey Betts among others. 95 YNF is hoping to raise close to \$20,000 for the Children's Home; a facility for abused and neglected children in the Tampa Bay area.

ADULT CONTEMPORARY

TRACER TRACKS

10/24/88	10/31/88	11/7/88	11/14/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
1	1	1	1	PHIL COLLINS	Groovy Kind Of Love	Atlantic	1533	26.45
2	2	2	2	BEACH BOYS	Kokomo	Elektra	1337	22.46
6	6	6	▲	BREATHE	How Can I Fall	A&M	1302	20.85
7	5	5	▲	ROD STEWART	Forever Young	WB	1204	21.30
3	4	4	5	WHITNEY HOUSTON	One Moment In Time	Arista	1134	20.94
9	7	7	▲	GEORGE MICHAEL	Kissing A Fool	Columbia	1134	20.87
11	8	8	▲	STREISAND/JOHNSON	Till I Loved You	Columbia	1099	21.66
13	10	10	▲	ANITA BAKER	Giving You The Best That I Got	Elektra	1015	18.17
8	9	9	▲	ELTON JOHN	A Word In Spanish	MCA	875	15.30
14	12	11	▲	CHICAGO	Look Away	Reprise	819	15.40
19	14	13	▲	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	623	8.72
21	22	15	▲	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	581	9.12
12	11	12	13	UB40	Red Red Wine	A&M	497	8.06
—	21	16	▲	KENNY G	Silhouette	Arista	378	4.72
15	13	14	▲	LIVINGSTON TAYLOR	Loving Arms	Critique	322	5.36
29	24	19	▲	JOHNNY HATES JAZZ	Turn Back The Clock	Virgin	294	5.32
25	20	18	▲	KIM CARNES	Crazy In Love	MCA	266	5.02
22	18	21	▲	HUEY LEWIS & NEWS	Small World	Chrysalis	245	4.29
27	27	24	▲	LUTHER VANDROSS	Any Love	Epic	217	3.96
23	19	23	▲	KYLIE MINOGUE	The Loco-Motion	Geffen	189	2.35
26	23	22	▲	PM	Piece Of Paradise	WB	161	2.89
—	—	28	▲	MOODY BLUES	No More Lies	Polydor	140	2.64
—	25	30	▲	GIANT STEPS	Another Lover	A&M	119	2.62
—	28	26	▲	BOYS CLUB	I Remember Holding You	MCA	119	2.00
New Entry ✓	—	—	▲	PETER CETERA	Best Of Times	WB	91	0.86
New Entry ✓	—	—	▲	JETS	Anytime	MCA	84	1.65
28	29	25	27	JOHN LENNON	Jealous Guy	Capitol	70	1.93
New Entry ✓	—	—	▲	TRAVELING WILBURYS	Handle With Care	Wilbury/WB	70	0.91
—	—	29	29	ROBERTA FLACK	Oasis	Atlantic	63	1.23
New Entry ✓	—	—	▲	FOUR TOPS/ARETHA	If Ever A Love There Was	Arista	49	0.67

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
DENIECE WILLIAMS	I Can't Wait	Columbia	28	33%
WHEN IN ROME	The Promise	Virgin	28	33%
PHIL COLLINS	Two Hearts	Atlantic	28	—
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG	28	—
✓ GLENN MEDEIROS	Never Get Enough Of You	Amherst	21	—
MAXI PRIEST	Wild World	Virgin	21	50%
✓ TIFFANY	All This Time	MCA	21	—
INFORMATION SOCIETY	What's On Your Mind T.Boy/Repr		21	—
CHRIS DEBURGH	Missing You	A&M	14	100%
CHERYL "PEPSII" RILEY	Thanks For My Child	Columbia	14	—
ROBERT PALMER	Early In The Morning	EMI	14	100%
✓ CHEAP TRICK	Ghost Town	Epic	14	—
✓ BASIA	New Day For You	Epic	14	—
✓ BRANIGAN/J.ESPOSITO	Come Into My Life	Atco	14	—
✓ IVAN NEVILLE	Not Just Another Girl	Polydor	7	—
ADELE BERTEI	Little Lives, Big Love	Chrysalis	7	—
✓ ART OF NOISE	Moments In Love	Polydor	7	—
✓ CROSBY, STILLS, American Dream N, Y		Atlantic	7	—
TAYLOR DAYNE	Don't Rush Me	Arista	7	—
✓ EDIE BRICKELL & NEW	What I Am	Geffen	7	—
JEFFREY OSBORNE	Can't Go Back On A Promise	A & M	7	—
✓ 'TIL TUESDAY	Believed You Were (Lucky)	Epic	7	—

HOTTEST RECURRENTS

11/14/88	ARTIST	TITLE	LABEL
1	STEVE WINWOOD	Don't You Know What The Night Can Do	Virgin
2	TAYLOR DAYNE	I'll Always Love You	Arista
3	PETER CETERA	One Good Woman	WB
4	GLENN FREY	True Love	MCA
5	RICHARD MARX	Hold On To The Nights	EMI
6	BREATHE	Hands To Heaven	A&M
7	ELTON JOHN	I Don't Wanna Go On With You Like That	MCA
8	ERIC CARMEN	Make Me Lose Control	Arista
9	RICK ASTLEY	It Would Take A Strong Strong Man	RCA
10	GLORIA ESTEFAN & MIA	Anything For You	Epic

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
FOUR TOPS/ARETHA	If Ever A Love There Was	Arista

EAST

BOYS CLUB	I Remember Holding You	MCA
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WEST

PETER CETERA	Best Of Times	WB
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SOUTH

FOUR TOPS/ARETHA	If Ever A Love There Was	Arista
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MIDWEST

LUTHER VANDROSS	Any Love	Epic
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ADULT CONTEMPORARY SAMPLE HOURS

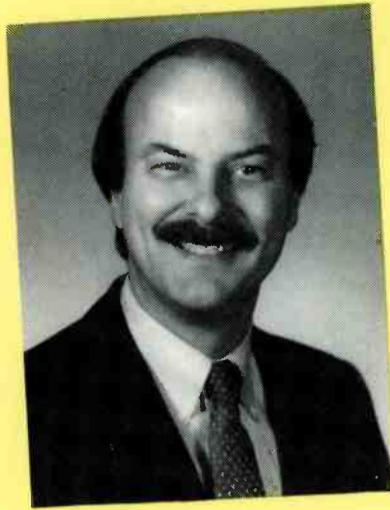
USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 7pm and midnight.

KEZR-FM San Jose OONNA SUMMER/She Works Hard For The Money GERRY RAFFERTY/Baker Street GEORGE MICHAEL/Kissing A Fool CYNDI LAUPER/Time After Time AMERICA/Ventura Highway STEVE WINWOOD/Roll With It JEFFREY OSBORNE/On The Wings Of Love BEACH BOYS/Kokomo HUEY LEWIS & NEWS/Power Of Love BEATLES/Yesterday TINA TURNER/What's Love Got To Do With It PHIL COLLINS/Groovy Kind Of Love TODD RUNDGREN/Hello It's Me	KOAO-FM Denver JIM CROCE/Operator GLORIA ESTEFAN & MIA/Words Get In The Way GLADYS KNIGHT & PIPS/Neither One Of Us HALL & OATES/One On One JAMES TAYLOR/Don't Let Me Be Lonely Tonight NATALIE COLE/Live For Your Love BOZ SCAGGS/Look What You've Done To Me HEART/These Dreams HARRY NILSSON/Without You DAN FOGELBERG/Lonely In Love CARPENTERS/(They Long To Be) Close To You DEBARGE/Who's Holding Donna Now DAVID FOSTER/Love Theme From St. Elmo's Fire CAT STEVENS/Oh Very Young SMOKEY ROBINSON/Just To See Her THREE DOG NIGHT/Out In The Country BASIA/Time And Tide	KQZY-FM Dallas ANNE MURRAY/You Needed Me DAN FOGELBERG/Hard To Say KENNY ROGERS/She Believes In Me RASCALS/A Beautiful Morning GLORIA ESTEFAN & MIA/Words Get In The Way PAUL DAVIS/Sweet Life CARPENTERS/(They Long To Be) Close To You PAUL SIMON/Still Crazy After All These Years JIMMY RUFFIN/What Becomes Of The Brokenhearted MICHAEL JOHNSON/Bluer Than Blue MANHATTAN/Shining Star LINDA RONSTADT/Blue Bayou STYLISTICS/You Make Me Feel Brand New	WBUF-FM Buffalo GUESS WHO/Undun HUEY LEWIS & NEWS/Doing It All For My Baby FOREIGNER/Waiting For A Girl Like You SPINNERS/I'll Be Around BEATLES/Yesterday PETER CETERA/One Good Woman BILLY JOEL/Only The Good Die Young GLENN MEDEIROS/Nothing's Gonna Change My Love ELVIS PRESLEY/Suspicious Minds STEVE WINWOOD/Don't You Know What The Night ROD STEWART/You're In My Heart LIONEL RICHIE/All Night Long JETS/Make It Real KINKS/Tired Of Waiting For You	WEZC-FM Charlotte CUTTING CREW/(I Just) Died In Your Arms CHICAGO/If You Leave Me Now STREISAND/JOHNSON/Till I Loved You EXPOSE/Seasons Change TOTO/Pamela PAUL YOUNG/Everytime You Go Away BRUCE HORNSBY & RANG/Look Out Any Window HOLLIES/Long Cool Woman (In A Black Dr JOHN C MELLENCAMP/Cherry Bomb DAVE CLARK FIVE/Because KENNY G/Silhouette FIREFALL/Just Remember I Love You ROD STEWART/Forever Young	WLTQ-FM Milwaukee JOHN PAUL YOUNG/Love Is In The Air CHRISTOPHER CROSS/Sailing MICHAEL McDONALD/I Keep Forgettin' WHITNEY HOUSTON/All At Once LIONEL RICHIE/Truly FIREFALL/You Are The Woman BRANIGAN/J.ESPOSITO/Come Into My Life FOUR SEASONS/Rag Doll ANNE MURRAY/Danny's Song PHIL COLLINS/We Said Hello, Goodbye BARRY MANILOW/It's A Miracle KENNY ROGERS/When You Put Your Heart In It NEIL DIAMOND/Cherry, Cherry	WMJX-FM Boston LIVINGSTON TAYLOR/Loving Arms LIONEL RICHIE/Stuck On You KENNY ROGERS/Love The World Away BILLY JOEL/Just The Way You Are ATLANTIC STARR/Always FOREIGNER/I Don't Want To Live W/o You SIMPLY RED/Holding Back The Years SUPREMES/Someday WE'll Be Together RIGHTEOUS BROTHERS/(You're My) Soul & Inspiration AIR SUPPLY/All Out Of Love DIONNE WARWICK/Do You Know The Way To San Jos QUINCY JONES/Just Once CHICAGO/Wishing You Were Here	WSTF-FM Orlando KOOL & THE GANG/Special Way CARPENTERS/We've Only Just Begun THREE DOG NIGHT/An Old Fashioned Love Song KENNY ROGERS/We've Got Tonight OLIVIA NEWTON-JOHN/I Honestly Love You KENNY LOGGINS/Meet Me Half Way JERMAINE JACKSON/Do What You Do GARY PUCKETT & UNION/Over You DAN HILL/(Never Thought) That I Could L WHITNEY HOUSTON/You Give Good Love PAUL DAVIS/I Go Crazy GLENN FREY/One You Love GENESIS/In Too Deep BERTIE HIGGINS/Key Largo MICHAEL BOLTON/That's What Love Is All About
KLTR-FM Houston EURYTHMICS/Sweet Dreams (Are Made Of This BEACH BOYS/In My Room RONSTADT/INGRAM/Somewhere Out There AMERICA/Tin Man PHIL COLLINS/You Can't Hurry Love STYLISTICS/Betcha By Golly, Wow ERIC CARMEN/Hungry Eyes SEALS & CROFTS/Get Closer ROD STEWART/Maggie May LIONEL RICHIE/Truly JIM CROCE/I'll Have To Say I Love You In DIANA ROSS/Reach Out And Touch (Somebody's) Heart RICK ASTLEY/It Would Take A Strong Strong Man PETER CETERA/Glory Of Love	KOIT-FM San Francisco BJ THOMAS/Hooked On A Feeling HEATWAVE/Always And Forever KENNY ROGERS/When You Put Your Heart In It BEATLES/Yesterday HAMILTON, JOE & REYN/Don't Pull Your Love CROSBY, STILLS, N. Y./Teach Your Children NEIL DIAMOND/Hello Again RASCALS/How Can I Be Sure FLEETWOOD MAC/Don't Stop Believin' JOSE FELICIANO/Light My Fire LOVIN' SPOONFUL/You Didn't Have To Be So Nice BRENDA RUSSELL/Piano In The Dark PAUL DAVIS/I Go Crazy STYLISTICS/Betcha By Golly, Wow EDWARDS, TOMMY/It's All In The Game	KXOA-FM Sacramento EDDIE RABBITT/I Love A Rainy Night RICHARD MARX/Hold On To The Nights BOX TOPS/Letter BILLY JOEL/It's Still Rock And Roll To Me LINDA RONSTADT/When Will I Be Loved RED SPEEDWAGON/Can't Fight This Feeling DION/Abraham, Martin and John BILLY OCEAN/Colour Of Love STEELY DAN/Rikki Don't Lose That Number AL JARREAU/We're In This Love Together LOS LOBOS/La Bamba GLENN FREY/True Love FOUR SEASONS/Working My Way Back To You LOS LOBOS/La Bamba KENNY ROGERS/Love Will Turn You Around STEVE WINWOOD/Don't You Know What The Night TOMMY JAMES & SHONDE/Crystal Blue Persuasion	WCLR-FM Chicago OMD/If You Leave WHITNEY HOUSTON/One Moment In Time PETER CETERA/One Good Woman HEART/These Dreams RICHARD MARX/Should've Known Better BEACH BOYS/Kokomo LAURA BRANIGAN/Gloria ERIC CARMEN/Hungry Eyes STACEY Q/Two Of Hearts UB40/Red Red Wine GENESIS/Twist & Shout, Tonight, Tonight DIANA ROSS/Upside Down EXPOSE/Seasons Change	WFOX-FM Atlanta ZOMBIES/She's Not There DAN FOGELBERG/Same Old Lang Syne FLEETWOOD MAC/Go Your Own Way GLENN FREY/True Love TEMPTATIONS/Ain't Too Proud To Beg CREEDENCE CLEARWATER/Have You Ever Seen The Rain ELTON JOHN/A Word In Spanish JACKIE WILSON/(Your Love Keeps Lifting Me) Higher And Higher BILLY JOEL/This Is The Time STEPHANIE MILLS/Never Knew Love Like This Beto BEATLES/Twist & Shout BEACH BOYS/Kokomo BILL WITHERS/Ain't No Sunshine U2/I Still Haven't Found What I'm Looking For GENESIS/In Too Deep	WMGK-FM Philadelphia QUINCY JONES/Just Once STEVE WINWOOD/Finer Things NEIL SEDAKA/Laughter In The Rain ROD STEWART/Forever Young BREAD/Make It With You TEDDY PENDERGRASS/Hold Me GERRY RAFFERTY/Baker Street DAN HILL/Can't We Try DOOBIE BROTHERS/Minute By Minute SPANDAU BALLET/True Love DAVE CLARK FIVE/Because ANITA BAKER/Giving You The Best That I Got BRUCE HORNSBY & RANG/Way It Is CHICAGO/(I've Been) Searching So Long PEABO BRYSON/If Ever You're In My Arms Agai	WOMC-FM Detroit JETS/Anytime GEORGE WINSTON/Thanksgiving HEATWAVE/Always And Forever STREISAND/JOHNSON/Till I Loved You LIONEL RICHIE/Truly NEIL DIAMOND/The Story Of My Life KENNY LOGGINS/Love Will Follow VAN MORRISON/Someone Like You BILLY OCEAN/Colour Of Love JOHNNY MATHIS/Last Time I Felt Like This SAM HARRIS/Over The Rainbow DONNA SUMMER/Fascination ALEXANDER O'NEAL/If You Were Here	WWNK-FM Cincinnati CHRISTOPHER CROSS/Sailing BEACH BOYS/Kokomo DOBIE GRAY/Drift Away WHAM!/Freedom ERIC CARMEN/Make Me Lose Control BILLY OCEAN/Caribbean Queen PHIL COLLINS/Groovy Kind Of Love BELINDA CARLISLE/Circle In The Sand ROD STEWART/Forever Young SUPREMES/Stop In The Name Of Love HUEY LEWIS & NEWS/Heart Of Rock & Roll BRENDA RUSSELL/Piano In The Dark GLORIA ESTEFAN & MIA/Words Get In The Way PETER CETERA/One Good Woman MICHAEL BOLTON/That's What Love Is All About

HEAVIEST SATURATION (ADULT CONTEMPORARY)

PHIL COLLINS 1 Groovy Kind Of Love / Atlantic WNSR-FM 2.02 WKQX-FM 1.47 WCLR-FM 1.39 KOST-FM 1.05 KIOI-FM 0.90 WNIC-FM 0.84 KSTP-FM 0.81	GEORGE MICHAEL 6 Kissing A Fool / Columbia KOST-FM 1.58 KBIG-FM 1.41 WNSR-FM 1.01 WSNL-FM 0.98 KSTP-FM 0.81 WSB-FM 0.73 WCLR-FM 0.69	BOY MEETS GIRL 11 Waiting For A Star To Fall / RCA KBIG-FM 0.94 WLTF-FM 0.88 WKQX-FM 0.74 WNLT-FM 0.60 KFMB-FM 0.56 KSTP-FM 0.48 WALK-FM 0.35	JOHNNY HATES JAZZ 16 Turn Back The Clock / Virgin KVIL-FM 0.98 KBIG-FM 0.94 KOST-FM 0.53 WNLT-FM 0.36 WLTF-FM 0.35 WLTT-FM 0.22 WMGK-FM 0.22	PM 21 Piece Of Paradise / WB KBIG-FM 0.94 KOST-FM 0.53 WSNL-FM 0.25 KMGC-FM 0.20 KMJI-FM 0.15 WLTS-FM 0.15 WOMB-FM 0.14 KFMB-FM 0.01	JETS 26 Anytime / MCA KSTP-FM 0.48 KBIG-FM 0.47 WSNL-FM 0.24 WLTO-FM 0.15 WLTS-FM 0.15 WOMB-FM 0.14 WVBF-FM 0.01
BEACH BOYS 2 Kokomo / Elektra WNSR-FM 2.02 WCLR-FM 1.16 WKQX-FM 0.98 KIOI-FM 0.67 WMGK-FM 0.65 KSTP-FM 0.64 WNIC-FM 0.63	STREISAND/JOHNSON 7 Till I Loved You / Columbia WNSR-FM 1.51 KBIG-FM 1.41 WLTW-FM 1.37 KOST-FM 1.05 KVIL-FM 0.98 WKQX-FM 0.98 WSNL-FM 0.98	WILL TO POWER 12 Baby, I Love Your Way / Freebird / Epic KBIG-FM 0.94 KFMB-FM 0.70 WCLR-FM 0.69 KOST-FM 0.53 WLTF-FM 0.53 WNSR-FM 0.50 WKQX-FM 0.49	KIM CARNES 17 Crazy In Love / MCA WNSL-FM 0.98 KBIG-FM 0.94 KOST-FM 0.53 KVIL-FM 0.49 WLTS-FM 0.39 WLTT-FM 0.22 WNIC-FM 0.21	MOODY BLUES 22 No More Lies / Polydor KBIG-FM 0.94 WSNL-FM 0.49 KOST-FM 0.32 WLTT-FM 0.22 WLMG-FM 0.15 WLTS-FM 0.15 KLCY-FM 0.11	JOHN LENNON 27 Jealous Guy / Capitol KBIG-FM 0.94 WLTF-FM 0.53 WLTT-FM 0.22 WMJI-FM 0.15 WSNE-FM 0.06 KLCY-FM 0.04
BREATHE 3 How Can I Fall / A&M KBIG-FM 1.41 WCLR-FM 1.16 KOST-FM 1.05 WLTF-FM 0.88 KFMB-FM 0.84 KSTP-FM 0.81 WKQX-FM 0.74	ANITA BAKER 8 Giving You The Best That I Got / Elektra KOST-FM 2.10 KBIG-FM 1.41 WKQX-FM 0.98 WSNL-FM 0.98 KVIL-FM 0.74 WLTF-FM 0.70 KIOI-FM 0.67	UB40 13 Red Red Wine / A&M WNSR-FM 1.51 WSNL-FM 0.74 WCLR-FM 0.69 WNLT-FM 0.60 WLVE-FM 0.42 WALK-FM 0.35 WWDE-FM 0.35	HUEY LEWIS & NEWS 18 Small World / Chrysalis KIOI-FM 0.90 WNIC-FM 0.63 WKQX-FM 0.49 KSTP-FM 0.48 WALK-FM 0.35 KFMB-FM 0.28 WEZC-FM 0.25	GIANT STEPS 23 Another Lover / A&M WKQX-FM 0.74 WQXI-FM 0.53 KBIG-FM 0.47 KFMB-FM 0.42 KMGC-FM 0.20 WALK-FM 0.18 KKY-FM 0.06	TRAVELING WILBURYS 28 Handle With Care / Wilbury/WB KSTP-FM 0.48 WMJI-FM 0.29 KLCY-FM 0.11 WVBF-FM 0.03
ROD STEWART 4 Forever Young / WB WNSR-FM 2.02 KBIG-FM 1.41 WCLR-FM 1.16 KVIL-FM 0.98 KIOI-FM 0.90 WKQX-FM 0.74 WQXI-FM 0.74	ELTON JOHN 9 A Word In Spanish / MCA WNSR-FM 1.51 KOST-FM 1.05 WSNL-FM 0.98 KBIG-FM 0.94 KSTP-FM 0.81 KVIL-FM 0.74 WKQX-FM 0.49	KENNY G 14 Silhouette / Arista WNLT-FM 0.48 WNIC-FM 0.42 KSTP-FM 0.32 KFMB-FM 0.28 WIOF-FM 0.25 WLTT-FM 0.25 WLTS-FM 0.23	LUTHER VANDROSS 19 Any Love / Epic KBIG-FM 0.94 KOST-FM 0.53 WSNL-FM 0.49 WQXI-FM 0.42 WLTI-FM 0.22 KMGC-FM 0.20 WLTF-FM 0.18	BOYS CLUB 24 I Remember Holding You / MCA KBIG-FM 0.47 KMGC-FM 0.29 KFMB-FM 0.28 WOMC-FM 0.28 WKQX-FM 0.25 WQXI-FM 0.21 KKHT-FM 0.11	ROBERTA FLACK 29 Oasis / Atlantic KBIG-FM 0.47 KSTP-FM 0.32 KFMB-FM 0.28 WLTS-FM 0.08 KLCY-FM 0.07 WVBF-FM 0.01
WHITNEY HOUSTON 5 One Moment In Time / Arista WNSR-FM 1.51 WLTV-FM 1.37 WCLR-FM 1.16 WKQX-FM 0.98 WMGK-FM 0.87 KSTP-FM 0.81 KVIL-FM 0.74	CHICAGO 10 Look Away / Reprise KOST-FM 1.58 KBIG-FM 1.41 WNSR-FM 1.01 KVIL-FM 0.74 WKQX-FM 0.74 WSNL-FM 0.74 WCLR-FM 0.69	LIVINGSTON TAYLOR 15 Loving Arms / Critique WSNL-FM 0.74 WLTF-FM 0.70 KBIG-FM 0.47 WMJX-FM 0.46 WALK-FM 0.35 KSTP-FM 0.32 WIOF-FM 0.25	KYLIE MINOGUE 20 The Loco-Motion / Geffen KFMB-FM 0.42 WWMX-FM 0.36 WKQX-FM 0.25 WNLT-FM 0.24 WCLR-FM 0.23 WWDE-FM 0.21 WENS-FM 0.20	PETER CETERA 25 Best Of Times / WB KKY-FM 0.21 KMGC-FM 0.20 KKY-FM 0.13 WQXI-FM 0.11 WLTS-FM 0.08 KLCY-FM 0.07 WEZC-FM 0.06	FOUR TOPS/ARETHA 30 If Ever A Love There Was / Arista KKHT-FM 0.21 WOMC-FM 0.14 WNLT-FM 0.12 WLTS-FM 0.08 KLSI-FM 0.06 WMYX-FM 0.06

T H E W I N S L O W F I L E

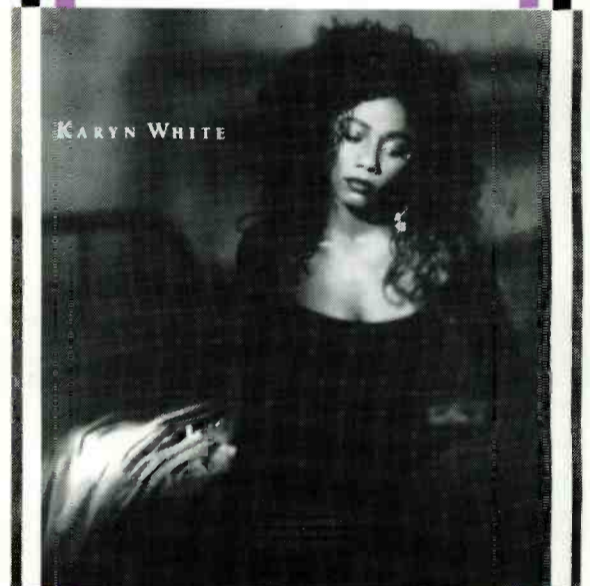


P E R S O N A L	LAST NAME	FIRST	MIDDLE
	Winslow	Dennis	K
	CURRENT STATION	Fox 97, WFOX/Atlanta	
	HOMETOWN	Winter Park, FL	
	MARITAL STATUS/CHILDREN	Married — 3 Daughters	
HOBBIES	Radio!		

E M P L O Y M E N T	WFOX/Atlanta
	WMGG/Tampa — Program Director
	WMGF/Milwaukee — Program Director
	94Q, WQXI-FM/Atlanta — Air Talent
	WBJW, WORJ, WLOF/Orlando, WBGM/Tallahassee

V I E W P O I N T S	BEST RADIO STATION IN AMERICA — CURRENT:	Q105/Tampa
	BEST RADIO STATION (OF ALL TIME):	WQAM/Miami (1960's)
	BEST ALBUM EVER RECORDED:	Deja Vu — Crosby, Stills, Nash & Young
	BEST SINGLE EVER RECORDED:	Hey Jude — The Beatles
	THREE BEST ARTISTS (NOW ACTIVE):	Paul Simon, James Taylor, Joni Mitchell
	THREE BEST ARTISTS (OF ALL TIME):	Beatles, Elton John, Steely Dan
	FAVORITE NEW ARTIST:	Terence Trent D'Arby
	BEST TELEVISION SPOT FOR RADIO:	"Gorilla" for B-94/Pittsburgh
	BEST PROMOTION EVER INVOLVED WITH:	Ramblin' Raft Race — WQXI/Atlanta
	WORST PROMOTION EVER INVOLVED WITH:	Remote broadcasts from car dealers!
	MOST INFLUENTIAL PERSON IN CAREER:	Martin Sherry
	EARLY RADIO IDOLS:	Rich Shaw (WQAM), Mike O'Shay (WOWO), Entire Staff of WFIL & WLS
	BEST AIR TALENT (NOW ACTIVE):	Scott Shannon
	BEST AIR TALENT (OF ALL TIME):	Dr. Don Rose
	MAJOR ACCOMPLISHMENT IN RADIO:	Turning on two radio stations from scratch! (WMGF & WFOX)
GOALS:	To win!	

Karyn White "The Way You Love Me"



MMR HIT TRACER TRACKS 24 21

REACH INDEX 20.41
MILLION THIS WEEK!

WPGC 2-1 (HOT)
KMEL #3 (HOT)
HOT 97.7 7-6 (HOT)
KITY 9-6 (HOT)
Z93 9-7 (HOT)
PWR106 11-8 (HOT)
KWOD 13-10
WHYT 20-13
HOT97 20-14 (HOT)
FM102 15-14
KROY #14
B96 20-16
92X 31-25
KKLQ 28-26
KKRZ 31-29
KWSS 35-29
KTFM DEBUT #24
KIIS DEBUT #30
PRO-FM
WFLY 3-1 (HOT)
KMGX 1-1 (HOT)
WTIC 10-9 (HOT)
Y106 16-14 (HOT)
KDON 24-19 (HOT)
WAEB ADD
KTUX ADD
KWNZ ADD
AND MORE!

FROM THE DEBUT LP —
KARYN WHITE

CITY TRACKS (ADULT CONTEMPORARY RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

BAKERSFIELD

When was the last time you heard "The Night Chicago Died" by Paper Lace or Carl Douglas' "Kung Fu Fighting" on the radio? Well, chances are they're both alive and well in the **KLLY** ("Kelly 95 FM") "Vinyl Vault." When the station visits the downstairs inner sanctum (via sound f/x) and plays a "Forgotten 45." They also give away \$95 to a specified caller. **KLLY's** current workplace promotional push is "Win at Work." To become a Kelly 95 "VIP of the Week," listeners send in business cards. Winners receive VIP treatment: a flower bouquet, donuts, station mugs, \$95 cash and lunch for seven along with Morning guys "CHARLIE & WOODY" (CHARLIE CONOVER & WOODY SHAVES). And, the "Kelly Clubbers" softball team is coming off of their best season ever both record-wise (28-4) and charity-wise — \$2,000 was raised over the summer/early fall for the American Cancer Society.

CLEVELAND

You can win \$10,000 instantly! You'll find those prophetic words at the top of the latest mailers from "Cleveland's Free Money Radio Station," **WLTF** ("Lite Rock 106 & 1/2"). In fact, the station had two \$10,000 winners in three days! New fall mailers include four "Free Money Checks" bearing individual check numbers. Every weekday morning at 7:10, TRAPPER JACK announces another \$10,000 winner. Then, every hour until 9P, other winning check numbers are read at 40-minutes past the hour. There's also a "Free Money Bonus Check" to mail-in for \$106 when your name is read in the 9A, 12N or 4P hour. The station is also presenting the Moscow Circus' opening night performance with discount tickets and a trip giveaway for two to San Francisco for the circus' closing American show. **DEBBIE FRAGAPANE** is **LTF's** new Promotion Coordinator....**WMJI** ("Majic 105.7 FM") is presenting, "The largest cash giveaway in Cleveland radio history" with the "\$100,000 Grapevine Game." To register, listeners call the "Majic Grapevine Operators" at a specified number with their name and the names of three friends. Once their friends call and give the names of *their* three friends, that listener is eligible to win. \$1,000 cash recipients are named weekday mornings, and later this fall someone will win the 100K! **CITY TRACKS** sends congrats to **GSM LARRY GAWTHROP** and wife **Ida** on the birth of daughter **Angela**.

COLUMBIA

Columbia's "Best Music Mix" is **WTCB** ("B-106"). In order to better gauge and strengthen 'at work' listening, **PD MARK HAMLIN** (**WCZY/Detroit**) is employing an interesting telemarketing technique. A station-hired firm called 4,000 local businesses of 50 employees or less to invite them to listen to B-106 in the office. As an enticement to listen, the marketing company is offering a cruise for two to the Bahamas as well as a chance at \$106 cash prizes for everyone in the office. **TCB** is given weekly progress reports and can listen-in on phone calls to the businesses at any time. Some intriguing finds from the research according to **Hamlin** include these facts: 36% of those called that weren't already listening agreed to listen, 23% already listened and surprisingly 25% said they weren't allowed to listen on the job. Information like this has perhaps never been more useful as new Arbitron diaries will include a specific "Listen At Work" section. To reinforce the station's "10 songs in-a-row every hour" promise, the Keymarket facility is running a "White Glove" TV spot that shows white-gloved hands placing 10 records on 10 turntables all in-a-row.

HARRISBURG

October 17th, Harrisburg's classical station, **WMSP**, switched call letters and format to **WHKS** ("Kiss 95") and Adult Contemporary, respectively. **DAVE ST. JOHN** (**WGH-FM/Norfolk, WKRZ/Wilkes Barre**) was brought in by new parent company **Barnes Stable Broadcasting** to program from the city's **WHIT** (now **WIMX**, see below). The new on-air lineup is: 5:30A-10A **LEIGH ALEXANDER** (**WLEV/Allentown**) & **SCOTT ALLEN** (**WUFM/Lebanon**) — AKA: "ALEXANDER & SCOTT" (with **TIM McCAULEY** on News), 10A-3P former Philly personality **NEIL HOWARD**, 3P-7P **St. John**, 7P-Mid. **LOLA LAWSON** (**WIMX**) and Mid-6A **TOM BECKER**....**WHP-FM** ("Lite 97.3") is in the middle of their 10-week "Car Tunes" giveaways. A car horn followed by a car tune (Ex: **Tracy Chapman's** "Fast Car" and **Smokey Robinson's** "Cruisin") is the cue to call-in for automatic prizes like T-shirts and mugs. Plus, identifying the song by title and artist means qualifying for a new car and a fantasy trip to Disney World. The station for "40-minutes of Lite favorites every hour" is collecting winter wear for the needy through their "Warm Hands, Warm Heart" drive....This past Spring saw another format switch in Harrisburg as Hit outlet **WHIT** became **A/C WIMX**. **PD TOM EVANS** (**WIYY/Baltimore**) has the station handing out greenbacks with the "Midday Money Song." A new "Key Song" is named **Mornings with TOM SHANNON & DINA JOSEPH**. A play before 9A awards \$100 as does one additional play 9A-5P. Listeners are also writing in these days for an all-expense paid ski trip to Park City, Utah.

NEW ORLEANS

M-I-C...K-E-Y...W-L-M-G! **WLMG** ("Magic 102") just completed a two-week promotion with Walt Disney World that had **JIM MURPHY** ("MURPHY IN-THE-MORNING") broadcasting live for five days and the station giving away three 5-day, 4-night vacations for families of four. **Magic** also just kicked off a \$70,000 TV ad campaign promoting the Morning show and the addition of "10 songs in-a-row all day, all night, all weekend!" New Orleans' television viewers are keeping track of the final Jeopardy question each day for **LMG's** "\$102,000 Jeopardy Challenge." The next day, listeners call in with the question to win big — \$10,002 in cash prizes and a new **Accura Legend**. Congratulations to Program Director **NICK FERRARA** and his wife **Bonnie**; the couple has just adopted their first child, **Monica Ann**....**WLTS** ("Lite 105") new Fall TV campaign features a comical, Church Lady-like character called, "Sister." Portrayed by an actor out of Nashville, "Sister" appears in one ad singing the station's praises while a church organist's rendition of Van Halen's "Jump" plays in the background. The off-the-wall character is achieving something of a cult following; a fact perpetuated by "Sister" T-shirts and other promotional items. **Lite 105** has joined up with **Pizza Hut** this fall for "The Lucky Number Sweepstakes." The direct-mail campaign rewards audience members with dollar amounts ranging from \$105 to \$10,500!

PHILADELPHIA

RICH MARSTON has joined **WKSZ** ("Kiss 100") as the new General Manager from the city's **WMMR**; he was **GSM** at the crosstown rock outlet. Each day, **AM Man KRIS CHANDLER** draws a winning office for another "Folger's Coffee Break." Free coffee service is given away daily, while every Friday, **Chandler** actually visits an office with refreshments and **Kiss 100** coffee mugs. **TOM RICHARDS**, host of Saturday and Sunday nights "All Request Oldies Show" is newly married....Former **WYX/Milwaukee PD BETH FAST** is new to Programming at **WMGK** ("Magic 103"), replacing **BOB CRAIG** October 24. At **MYX** for seven years, **Fast** has also been with **KZLA/Los Angeles, Ram Research** in San Diego, as well as **Milwaukee outlets WISN and WOKY**. **DEAN TYLER**, meanwhile, was recently named Operations Manager of **MGK** and sister **WPEN-AM**. The station is presenting **Stevie Wonder** in concert at the Valley Forge Music Fair....**WSNI's** ("Sunny") Afternoon personality **BARBERA SOMMERS** has been on television as of late in new ads promoting the station's Thursday cash giveaways. \$1,000 is given out every hour (8A-4P) to the 10th caller after the "Sunny Touch Tone" sounder is played.

PHOENIX

KESZ ("Easy Rock 99.9") recently raised a ton of money for charity with their "Best Dam Bike Get-Together." Midday host **ALAN RIPLEY** participated in the event for **M.S.** that had area cyclists pedaling from Phoenix to Parker Dam in Parker, Arizona (near the California border) with a celebration party afterwards. **KESZ** also recently presented **The Beach Boys** in concert at the State Fair....With Christmas little over a month away, plans are in full-swing in the city for the holiday "Fiesta of Light." **KKLT** ("K-Lite 98.7 FM") is the official radio station for the happening that will include a 70-foot tree, a Santa's village display and the Mayor of Phoenix's Grand Opening of Patriot's Square; the city's new downtown park.

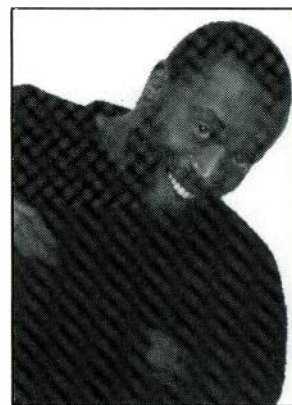
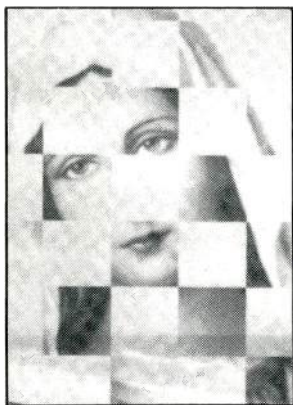
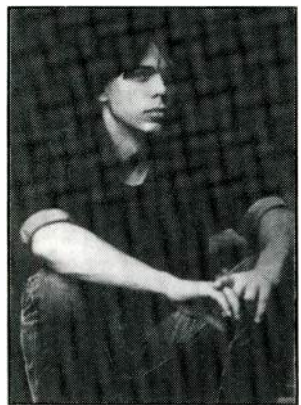
RICHMOND

WMXB ("B-103.7 FM") Morning Drivers **DON GIRARD & STEVE LEONARD** recently received a summons to appear at a listener's home! Listeners sent in entries stating in 25 words or less why the AM show should broadcast from *their* home. The most inventive (and winning) entry came from a legal secretary who sent in an actual summons saying if **Girard and Leonard** wouldn't appear, they'd be subpoenaed. Besides the wake-up men, the winner won a catered breakfast and maid service for the day. **Don & Steve** made another foray into a listener's home yesterday when the **Washington Redskins** took on **The Chicago Bears**. The "Redskins Trivia" Grand Prize winner was rewarded with an in-home football pizza party for 25 friends complete with food, T-shirts, a Nerf football and a brand-new 19" color TV; all delivered by the two personalities. **WMXB** also sponsored the **Richmond Arts Council's** "Childrens Festival" at **Byrd Park** attended by 40,000 people and covered by **ABC's** "Good Morning America." Former **WRVA/Richmond** Midday man **DAVE JASPER** joins **B-103.7** for the same airshift.

WEST PALM BEACH-BOCA RATON

Sitting pretty in brand-new studios, **WNGS** ("Lite 92.1 FM") now enjoys the luxury of the first 8-track production studio in the West Palm Beach area. Twice a day, the "Lite Lunch" giveaways draw names for free meals for four and a chance for each of the four people to win a ski trip to **Killington, Vermont**. Exhibiting a fantastic commitment to jazz, **Lite 92.1** airs "Lite Jazz" nightly from 8P-2A with **KATHY WINCHESTER**, plus "Sunday Jazz" all-day Sunday from 6A-Mid; the latter no doubt contributing to their 10.2 share 25-54 (Sunday 10A-3P) and **Number One** 13.8 share 25-54 (Sunday 3P-7P). The new **NGS** Overnighter is **DEBBIE CASEY**....For the first half of the Fall Arbitron Book, **WRMF** played, "Hollywood's Most Wanted;" airing celebrity mystery soundbites that were identified for cash. Each new pot started at frequency equivalent \$97.90 and increased by that amount with each incorrect guess. For the station's "Take Your Radio To Work Day" promo, several **RMF** airstaff members travel to area businesses via limousine, wearing tuxedos and bearing gifts; several companies are visited each time out. And, **KEVIN KITCHENS** took his Morning show on the road to **Disney World** along with a busload of listeners for **Mickey's** 60th birthday.

FOREPLAY



ARTIST: JIMMY DAVIS & JCT.

ARTIST: STARSHIP

ARTIST: ART OF NOISE

ARTIST: SHERIFF

ARTIST: BOBBY McFERRIN

ARTIST: FLEETWOOD MAC

TITLE: Catch My Heart
RELEASE: 7"
LABEL: QMI/Chrysalis

"I keep a notebook of hook lines," claims **Jimmy Davis** "and *Catch My Heart* came about one day when I was looking at the stars and the line about standing on the edge of love came to my mind."

"You'd think **Davis** might be a little upset after his label **QMI** and the parent company **MCA**, parted ways just when his first single, *Kick The Wall* was peaking.

"*Kick The Wall* was doing real well when things went sour between them," **Davis** replied. "We had a lot of momentum going, with the tour and the single, it's kind of a shame that it had to happen." Still, **Davis** insists he's not bitter.

"I know that the record business is not an easy business, it's not always a fair business," **Davis** says. "It takes a tremendous amount of luck to go with your talent."

"You can't sit around and say to yourself, 'God what did I do wrong,'" **Davis** adds. "I mean the odds are against you from the very beginning. There are thousands of records released every year and only so many make it into the Top 40. I'm just happy to be making records, to record my songs and say what I want to say."

TITLE: Wild Again
RELEASE: 7"/12"/Pro CD
LABEL: Elektra

"We were attracted to the song *Wild Again*," said the **Starship's Mickey Thomas**, "then we found out it was for a movie called 'Cocktail,' but we really didn't know much about the movie or the soundtrack. The fact that it turned out to be the soundtrack of the year is really just icing on the cake."

The **COCKTAIL** soundtrack is currently at 2.5 million, thanks to hits like *Kokomo*, *Powerful Stuff* and *Don't Worry Be Happy*.

Any reservation about doing a song for **Elektra** after spending their career on **RCA**? "No, there was no problem on our part," **Thomas** answered, "RCA was perfectly willing. With the advent of soundtrack popularity and different acts getting together it's pretty common place now."

"It's like, 'we'll loan you our artist if the next time you have a soundtrack, you'll do the same,'" **Thomas** explained. "It's like when the movie studios used to loan out actors in the 30's."

Any research done by the band on the movie? "We're starting to research the films more and more before we get involved," **Thomas** admitted. "Cocktail" looked to me, critically speaking, like it was going to be a movie of some substance. As it turned out, I don't think the critics took to the film too kindly, but it certainly didn't hurt it at the box office."

(featuring Tom Jones)
TITLE: Kiss
RELEASE: 12"
LABEL: China/Polygram

Why **Tom Jones**? "We saw it as a first and perhaps only avenue of investigation into vocals for **Art Of Noise**," claims **JJ Jeczalik**, who together with **Anne Dudley** are the group's flesh and blood.

"We saw **Tom's** version on the **Jonathan Ross** television show, (England's answer to **David Letterman**) and we thought that's an interesting combination, **Tom Jones**, the **Art Of Noise** and the **Prince** track. You couldn't get a more bizarre and potentially interesting combination."

What did **Jones** know about the **Art Of Noise**? "Nothing," said the 48-year-old singer. "My son, who is my manager, played me some of their music and I was curious. I thought, 'I wonder what this is going to turn out like?'"

Jones said **Kiss** was a new experience for him and the **Art Of Noise**. "What they had done previously were basically sampling sounds. I don't know if they ever used real instruments before to the extent they did on this track. It's completely different from what I would have thought of recording."

A tour to support their **BEST OF ART OF NOISE** lp, is possible. Similar to the one in '86, which, "went very well, we played everything live and were accused of miming," **Jeczalik** chuckled.

TITLE: When I'm With You
RELEASE: 7"
LABEL: Capitol

If **Sheriff's** *When I'm With You* becomes a hit, no doubt, the first gold record will go to **Jay Taylor**, Program Director of **KLUC/Las Vegas**. "I certainly hope so," **Taylor** said. "I believe that this is a Top 5 record."

Nearly a month ago, **Taylor** told **John Fagot**, **Capitol's** VP of Promotion, about the incredible test results on **Sheriff's** *When I'm With You*, a track that peaked at #61 in 1983. **Fagot's** reply, "I told him, if you report it, we'll go after it."

Not only did **Taylor** do that, he also encouraged sister station **KZZP/Phoenix** and **KHS/Los Angeles** to play the record as a current. "I thought the timing was right to add the record since the music out there leaned a little more rock and *When I'm With You* would fit in perfectly. First indications were phenomenal."

Taylor, who also broke **Dino's** *Summer Girls* and got him a record contract, was startled by listener response. "I put it into a light rotation and now it's showing up in our Top 8 at 8, as well as in **Phoenix**," **Taylor** confessed.

And what did **Fagot** say in response? "He freaked," **Taylor** chuckled, "He said 'Geez, where you been boy?'"

TITLE: Good Lovin'
RELEASE: 7"/12"
LABEL: EMI

"Last summer I started thinking about all the music that I liked and all the things I used to listen to," explained **Bobby McFerrin**, on why he decided to cover four songs on his latest lp **SIMPLE PLEASURES**, including his latest single, *Good Lovin'*.

"I decided I wanted to pay homage to the music that I grew up with in the 60's," **McFerrin** continues. "I had been thinking for the past couple of years about putting a vocal group together."

McFerrin, who took his band on the road this year considered the role of the audience crucial to his performance. "Most performers don't encourage a crowd to participate," **McFerrin** replied. "I think a true musician's goal is to bring light into people's hearts."

"If I can get people to stop thinking about their pain for a moment, or the fact that tomorrow morning they're going to tell their boss off or write a nasty note to their girlfriend or something; if I can delay that for a moment and bring them a little joy, then I'll be successful."

TITLE: As Long As You Follow
RELEASE: 7"
LABEL: Warner Brothers

Coming off their eight million-selling **TANGO IN THE NIGHT** lp and a triumphant worldwide tour, **Fleetwood Mac** is set to release a greatest hits collection. The lp version will feature 13 songs while the CD and cassette configurations will contain three extra tracks.

There are two new songs on the lp; the **Christine McVie/Eddie Quintela** penned *As Long As You Follow*, featuring **McVie** on the vocals, and *No Questions Asked*, written by **Stevie Nicks** and **Kelly Johnston**. Both tracks were produced by **Greg Ladanyi** and **Fleetwood Mac**.

The current **Fleetwood Mac** lineup features **McVie**, **Nicks**, **Mick Fleetwood**, **John McVie**, **Billy Burnette** and **Rick Vito**. **Lindsey Buckingham** left the group prior to their tour in 1987.

Besides the above mentioned songs, the package will include *Rhiannon*, *Don't Stop*, *Go Your Own Way*, *Hold Me, Everywhere*, *Gypsy*, *Say You Love Me*, *Dreams*, *Little Lies*, *Sara*, *Tusk*, *You Make Loving Fun*, *Over My Head* and *Big Love*.

The video for the first single, *As Long As You Follow*, was directed by **Dominic Senna**, who also directed *Little Lies*.

COMING NEXT WEEK

HIT RADIO

Where there's kissin', there's heat. **MMR** checks out Salt Lake City's **KISN** ("Kissin' 97") as **Tuned In** has the goods on what makes this hit station Number One — and obviously hot — in its marketplace.



ROCK RADIO

Chuck Berry's home — Ol' St. Louie — is the scene for **KSD** ("93.7") and its combustible chemistry of the new and the nuggets (for instance, Southern Rock you just don't hear anyplace else). Find out what makes them roar in next week's **Tuned In**.



ADULT CONTEMPORARY

Residents of New York City and its incredible hustle and bustle aren't swayed by gimmick-filled radio, just smooth sounds. **Tuned In** gives you the story on **WLTW** ("106.7") and their most successful operation in these very pages next week.



~~NOBODY'S PREFECT~~

~~NOBODY'S PURFECT~~

~~NOBODY'S PERFLICK~~

~~NOBODY'S PERFECT~~

~~NOBODY'S PERPHECT~~

~~NOBODY'S PERFECT~~

~~NOBODY'S PERFECT~~

"NOBODY'S PERFECT"

(7-88990) (0-86482) (PR 2522)

the first single by
MIKE + THE MECHANICS

from their new album
LIVING YEARS
(81923)

**MMR HIT TRACER
TRACKS DEBUT
NEWCOMER!**

**175% PLAY INCREASE
THIS WEEK!**

**REACH INDEX 3.56
MILLION ALREADY!!**



Y95 ADD
KUBE ADD
KEGL 29-18 (HOT)
WKBQ 29-23
PWR99 DEBUT #22
WZPL DEBUT #35
WGH
KPLZ
WERZ ADD
WSPK ADD
WAPE ADD

WZOK ADD
KMYZ ADD
WLRS 23-20
WPXR 28-25
KIVA 29-27
KRNQ 32-28
WROQ 36-29
Y107 DEBUT #24
FM104 DEBUT #24
WIXX DEBUT #36
KJ103 DEBUT #40

ALSO PLAYING ON: KATD, Y108 & KXXR!

Produced by Christopher Neil & Mike Rutherford Management: Tony Smith/Hit & Run Music Ltd.

When you play it, say it!



On Atlantic Records, Cassettes and Compact Discs

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**MMR HIT
TRACER
TRACKS
DEBUT** ³⁹

REACH INDEX 9.40
MILLION THIS
WEEK!

Z100 ADD #29
B104 ADD
Y95 ADD
KKBQ ADD
WDFX ADD
WHYT ADD
KTFM ADD
FM102 ADD
KCPX ADD
KZZP 23-21
WZOU 30-27
Q105 #27
KISN 38-34
WEGX DEBUT #25
WAVA DEBUT #26
KBEQ DEBUT #30
KRBE DEBUT #37
PRO-FM
CKOI
KCPW
WKTI
KKRZ
KWSS
KUBE
G105 ADD #34
K98 ADD
K106 ADD
KXX ADD
WZYP ADD
WAPE ADD
WKZL ADD
KQMQ ADD
KLUC ADD
KYRK ADD
KDON ADD
AND MANY MORE!

ALSO PLAYING ON: WKSE!

From
the artist
whose
debut album
sold over
5,000,000
copies...

Tiffany

**ALL
THIS
TIME**

the first single
from the forthcoming album

**"Hold An Old
Friend's Hand"**

**SAY IT
WHEN YOU
PLAY IT!**

Produced by George E. Tobin
Management: George E. Tobin

MCA RECORDS
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