

# MONDAY

M O R N I N G

R E P L A Y

**MEDIABASE**

ISSUE 19  
MAY 16, 1988

**W**e at Mediabase Research Corporation are on the verge of introducing many new products into the marketplace. As we promised from the outset, our database capabilities afford us the luxury of compiling massive banks of information. Information that Mediabase will offer you, America's finest broadcast executives, in the form of many customized, specialized reports.

**T**his week in **Monday Morning Replay**, we take you to New York City for a close-up report on America's legendary rocker, **WNEW-FM**. Dance-oriented **WPOW-FM**, Miami, is our point of focus in the Hit Radio arena, while we travel back to Atlanta for an in-depth look at **WSB-FM**, currently riding a hot streak with exploding ratings. Details in **Tuned In!**

**R**obert Plant is currently touring the states successfully in support of the "Now & Zen" lp. **Captured Live** caught up with the tour this past Tuesday. All the vital stats, inside!

**T**he weather is heating up, and so are the radio waves across America. Find springtime promotional and positioning information in **City Tracks** and actual music mixes in **National Sample Hours**.

**M**onday Morning Foreplay has details on new releases from **Henry Lee Summer**, **Terence Trent D'Arby**, **Aswad**, **Martini Ranch**, **Tracie Spencer** and **Information Society**.

## MOST PLAYED/HIT RADIO

**G**eorge Michael solidifies in the top spot as "One More Try" racks up the highest weekly total in MMR chart history. The latest single garnered 2,548 plays surpassing the former Michael single, "Father Figure," which held the honor since February. The only movement in the top five is **The Deele**, moving #6-5. **Samantha Fox** scores her first top ten, while **The Jets** jump in, moving #15-10. Impressive gainers this week include **Michael Jackson**, **Cheap Trick**, **Rod Stewart** and **J.J. Fad**. Tracks on the horizon include **Def Leppard**, **Jane Wiedlin** and **Breathe**.



## MOST PLAYED/ROCK RADIO

**C**heap Trick realizes their first #1 track of the decade as "The Flame" leads comfortably with 896 plays. Only one track, **David Lee Roth's**, "Just Like Paradise" has cracked the 900 play count in any given week, this year. **Bruce Hornsby & the Range** threaten as "The Valley Road" jumps to #2 in just its third week. **Eric Clapton** holds at a strong #3 with the remake of "After Midnight", while **The Smithereens** and **Robert Plant** round out the top five. **Van Halen** blazes past the competition and lands at #7, while **Joan Jett**, **Talking Heads**, **the Del Lords** and **Graham Parker** debut.

## MOST PLAYED/ADULT CONTEMPORARY

**G**loria Estefan & **Miami Sound Machine** retain #1 honors this week as "Anything For You" attains 1,442 plays and a reach of 27.91 million. **Foreigner** continues to climb, as does **Johnny Hates Jazz**, **Brenda Russell**, **George Michael** and **Hall & Oates**. **Boz Scaggs** continues to take jumps of five or more positions as the new single "Heart Of Mine" moves #20-15. Also charting this week are the new tracks from **Iglesias/Wonder**, **Basia**, **Russell Hitchcock** and **Sade**.



## MOST PLAYED/CROSSOVERS

**B**ruce Hornsby & the Range show massive support from all three formats. "The Valley Road" now charts impressively in each individual format, as well as in both the Hit/ A-C and the Hit/Rock crossover charts. **George Michael** overcomes **Gloria Estefan** for a #1 ranking in the Hit/A-C arena, while **Johnny Hates Jazz** holds #1 on the Hit/Rock chart.

## MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio			Rock Radio			Adult Contemporary		
SADE	Paradise	Epic	MISSION	Tower Of Strength	PG	SADE	Paradise	Epic
ROD STEWART	Lost In You	WB	HENRY LEE SUMMER	Darin' Danielle Don't	CBS Assoc	RICHARD MARX	Hold On To The Nights	EMI-Manha
INXS	New Sensation	Atlantic	DEL LORDS	Judas Kiss	Enigma	GREGORY ABBOTT	I'll Prove It To You	Columbia
CHURCH	Under The Milky Way	Arista	JIMMY BARNES	Too Much Ain't Enough Love	Geffen	DONNA SUMMER	Fascination	Geffen
BRUCE HORNSBY & RANG	The Valley Road	RCA	MIDNIGHT DIL	Dead Heart	Columbia	G LEVERT & M HOWARD	That's What Love Is	Atlantic

Determined by increase in RANK.

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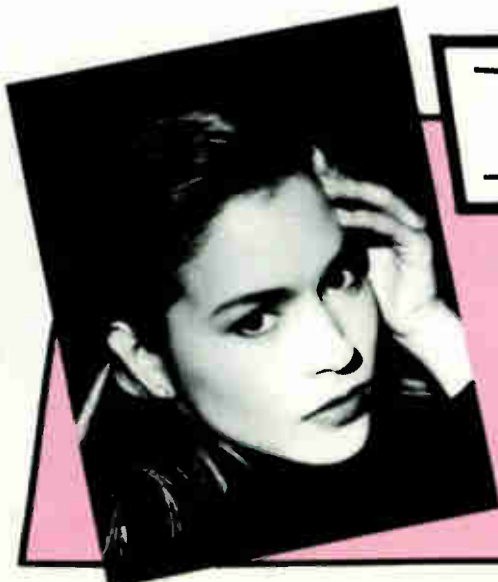
# ELISA FIORILLO

**MAJOR MARKET ACTION!**  
**MMR HIT RADIO NEWCOMER**  
**REACH INDEX 3.69 MILLION THIS WEEK!**

**LOOK AT THESE CALLS: WXKS-ADD, WCZY-ADD, KMEL-ADD, WTIC ADD #37, WKTI 16-13, PRO-FM 32-28, PWR 99 DEBUT #30, Y95, KRBE, Z93 DEBUT #32, PWR 96 20-16, KHTR #31, WKBQ 33-27, KKRZ DEBUT #29, FM102, KWOD, KPLZ, KIYS 33-26, KQMQ 30-23, 103 CIR 25-15, AND MUCH MORE!**  
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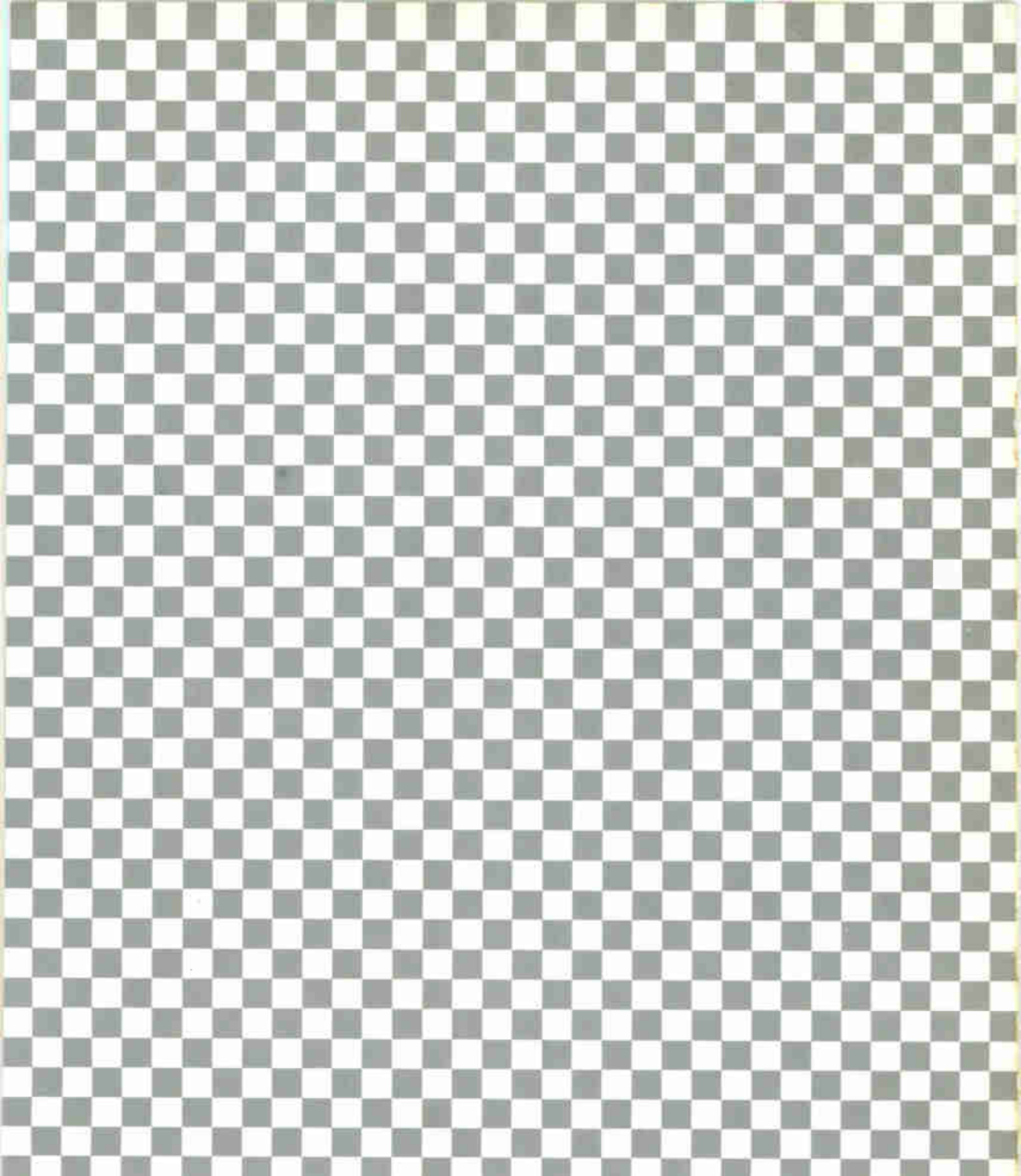
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### GLOSSARY OF TERMS AND INDICATORS

#### CHART INDICATORS:

↑ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow.

✓ Signifies a new entry.

#### CHART TERMINOLOGY:

**REACH INDEX** should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

**HEAVIEST SATURATION** indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



## **MUSIC**

If you read Monday Morning Replay music is obviously important to you. You're looking for information to help you make the right decisions.

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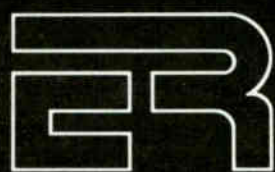
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# HIT RADIO

## TRACER TRACKS

4/25/88	5/2/88	5/9/88	5/16/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
6	1	1	↑	GEORGE MICHAEL	One More Try	Columbia	2548	78.96
5	6	2	↑	GLORIA ESTEFAN & MIA	Anything For You	Epic	1918	59.87
7	5	3	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	1890	46.54
17	8	4	↑	RICK ASTLEY	Together Forever	RCA	1862	58.55
8	7	6	↑	O'EELE	Two Occasions	Solar	1519	47.59
11	9	7	↑	AEROSMITH	Angel	Geffen	1435	42.10
15	15	10	↑	SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA	1309	51.20
14	12	8	↑	HALL & OATES	Everything Your Heart Desires	Arista	1260	36.92
9	10	9	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic	1162	23.20
19	19	15	↑	JETS	Make It Real	MCA	1050	31.37
12	11	11	↑	ICEHOUSE	Electric Blue	Chrysalis	1001	23.56
28	20	14	↑	OEBBIE GIBSON	Foolish Beat	Atlantic	994	35.32
16	13	13	↑	NATALIE COLE	Pink Cadillac	EMI-Manhat	987	35.96
—	35	16	↑	MICHAEL JACKSON	Dirty Diana	Epic	945	27.70
23	16	17	↑	BELINDA CARLISLE	Circle In The Sand	MCA	910	19.68
—	27	22	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA	847	15.74
13	14	12	↑	PET SHOP BOYS	Always On My Mind	EMI-Manhat	833	26.26
39	25	21	↑	CHER	We All Sleep Alone	Geffen	798	17.51
38	40	24	↑	PEBBLES	Mercedes Boy	MCA	791	24.18
18	17	18	↑	OMD	Dreaming	A&M	763	22.50
—	32	23	↑	PRINCE	Alphabet Street	Paisley/WB	714	20.74
21	21	19	↑	WHITE LION	Wait	Atlantic	686	20.45
34	33	26	↑	AL B SURE	Nite & Day	WB	686	20.12
27	18	20	↑	TIMES TWO	Strange But True	Reprise	644	14.23
29	28	29	↑	BRENDA K. STARR	I Still Believe	MCA	630	14.42
24	22	27	↑	BRENDA RUSSELL	Piano In The Dark	A&M	623	15.19
31	30	28	↑	NU SHOOUZ	Should I Say Yes	Atlantic	567	11.79
—	—	31	↑	CHEAP TRICK	Flame	Epic	567	11.02
33	24	25	↑	PRETTY POISON	Nighttime	Virgin	553	14.91
—	—	39	↑	INXS	New Sensation	Atlantic	504	10.87
26	29	32	↑	SUAVE	My Girl	Capitol	490	12.24
25	31	30	↑	PAUL CARRACK	One Good Reason	Chrysalis	483	8.91
22	26	33	↑	BARDEUX	When We Kiss	Syn/Enigma	420	10.25
—	—	38	↑	LITA FORD	Kiss Me Deadly	Dream/RCA	399	9.76
37	39	34	↑	STEVIE B	Dreamin' Of Love	LMR	364	25.09
—	37	35	↑	E.U.	Oa Butt	EMI-Manhat	350	10.75
<b>New Entry</b> ✓			↑	ROD STEWART	Lost In You	WB	336	6.69
<b>New Entry</b> ✓			↑	CHURCH	Under The Milky Way	Arista	329	7.12
40	38	37	↑	GLASS TIGER	I'm Still Searching	EMI-Manhat	329	5.70
<b>New Entry</b> ✓			↑	JJ FAO	Supersonic	Ruth/Atco	315	11.10

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

## NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
DEF LEPPARO	Pour Some Sugar On Me	Mercury/PG	308	15%
POISON	Nothin' But A Good Time	Enigma/Cap	301	07%
SWEET SENSATION	Take It While It's Hot	Atco	294	13%
JOEY WATLEY	Most Of All	MCA	287	28%
COVER GIRLS	Promise Me	Fever/Sutr	280	—
BREATHE	Hands To Heaven	A&M	280	25%
MIDNIGHT OIL	Beds Are Burning	Columbia	273	08%
BOZ SCAGGS	Heart Of Mine	Columbia	273	29%
JANE WIEOLIN	Rush Hour	EMI/Manhat	266	46%
O.J. JAZZY JEFF	Parents Just Don't Understand	Jive/RCA	252	33%
KYLIE MINOGUE	I Should Be So Lucky	Geffen	245	—
✓ JOHNNY KEMP	Just Got Paid	Columbia	224	113%
CLIMIE FISHER	Love Changes Everything	Capitol	217	63%
✓ SAOE	Paradise	Epic	203	—
WEIRD AL YANKOVIC	Fat	Scotti/CBS	203	—
O'EEPECHE MOOE	Route 66/Behind The Wheel	Sire/WB	196	11%
NIA PEEPLES	Trouble	Mercury/PG	182	36%
ELISA FIORILLO	Forgive Me For Dreaming	Chrysalis	168	14%
ZIGGY MARLEY	Tomorrow People	Virgin	168	84%
ROBERT PLANT	Tall Cool One	Es P/Atlan	168	41%
✓ NEW ORDER	Blue Monday '88	Quest/WB	161	91%
KOOL MOE OEE	Wild Wild West	Jive/RCA	126	—

## HOTTEST RECURRENTS

5/16/88	ARTIST	TITLE	LABEL
1	TERENCE TRENT D'ARBY	Wishing Well	Columbia
2	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
3	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive-Arista
4	RICHARD MARX	Endless Summer Nights	EMI-Manhat
5	JETS	Rocket 2 U	MCA
6	PEBBLES	Girlfriend	MCA
7	TAYLOR DAYNE	Prove Your Love	Arista
8	RICK ASTLEY	Never Gonna Give You Up	RCA
9	MICHAEL JACKSON	Man In The Mirror	Epic
10	OEBBIE GIBSON	Out Of The Blue	Atlantic

## MOST UPWARD MOVEMENT

### NATIONAL

Artist	Title	Label
SAOE	Paradise	Epic

### EAST

SAOE	Paradise	Epic
------	----------	------

### WEST

SAOE	Paradise	Epic
------	----------	------

### SOUTH

SAOE	Paradise	Epic
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### MIDWEST

INXS	New Sensation	Atlantic
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USERS GUIDE: Calculated and determined by increase in RANK over previous week.

# HIT RADIO — DAYPART CHART

## 6AM-7PM

5/9/88	5/16/88	ARTIST	TITLE	LABEL
1		GEORGE MICHAEL	One More Try	Columbia
2		GLORIA ESTEFAN & MIA	Anything For You	Epic
3		JOHNNY HATES JAZZ	Shattered Dreams	Virgin
5		RICK ASTLEY	Together Forever	RCA
6		DEELE	Two Occasions	Solar
9		HALL & OATES	Everything Your Heart Desires	Arista
7		FOREIGNER	I Don't Want To Live W/o You	Atlantic
8		AEROSMITH	Angel	Geffen
15		SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA
11		NATALIE COLE	Pink Cadillac	EMI-Manhat
10	11	ICEHOUSE	Electric Blue	Chrysalis
13		JETS	Make It Real	MCA
16		DEBBIE GIBSON	Foolish Beat	Atlantic
14		BELINDA CARLISLE	Circle In The Sand	MCA
17		BRUCE HORNSBY & RANG	The Valley Road	RCA
12	16	PET SHOP BOYS	Always On My Mind	EMI-Manhat
20		CHER	We All Sleep Alone	Geffen
22		MICHAEL JACKSON	Dirty Diana	Epic
26		PEBBLES	Mercedes Boy	MCA
18	20	OMD	Dreaming	A&M
23		AL B SURE	Nine & Day	WB
19	22	BRENDA RUSSELL	Piano In The Dark	A&M
27		BRENDA K. STARR	I Still Believe	MCA
21	24	TIMES TWO	Strange But True	Reprise
24	25	NU SHOZ	Should I Say Yes	Atlantic
30		PRINCE	Alphabet Street	Paisley/WB
28		SUAVE'	My Girl	Capitol
32		CHEAP TRICK	Flame	Epic
29		PAUL CARRACK	One Good Reason	Chrysalis
25		PRETTY POISON	Nighttime	Virgin
31		WHITE LION	Wait	Atlantic
34		STEVIE B	Dreamin' Of Love	LMR
36		ROD STEWART	Lost In You	WB
38		BOZ SCAGGS	Heart Of Mine	Columbia
39		INXS	New Sensation	Atlantic
40		JODY WATLEY	Most Of All	MCA
33		BARDEUX	When We Kiss	Syn/Enigma
37		GLASS TIGER	I'm Still Searching	EMI-Manhat
—		CHURCH	Under The Milky Way	Arista
—		BREATHE	Hands To Heaven	A&M

## 7PM-MIDNIGHT

5/9/88	5/16/88	ARTIST	TITLE	LABEL
1		GEORGE MICHAEL	One More Try	Columbia
6		RICK ASTLEY	Together Forever	RCA
3		SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA
5		AEROSMITH	Angel	Geffen
2	5	GLORIA ESTEFAN & MIA	Anything For You	Epic
4	6	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
7		MICHAEL JACKSON	Dirty Diana	Epic
9		WHITE LION	Wait	Atlantic
8	9	DEELE	Two Occasions	Solar
11		PRINCE	Alphabet Street	Paisley/WB
19		JETS	Make It Real	MCA
15		DEBBIE GIBSON	Foolish Beat	Atlantic
13		HALL & OATES	Everything Your Heart Desires	Arista
12	14	ICEHOUSE	Electric Blue	Chrysalis
17		NATALIE COLE	Pink Cadillac	EMI-Manhat
24		PEBBLES	Mercedes Boy	MCA
—		INXS	New Sensation	Atlantic
26		DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
27		LITA FORD	Kiss Me Deadly	Dream/RCA
20		POISON	Nothin' But A Good Time	Enigma/Cap
16	21	FOREIGNER	I Don't Want To Live W/o You	Atlantic
25		JJ FAD	Supersonic	Ruth/Atco
21	23	BELINDA CARLISLE	Circle In The Sand	MCA
18	24	OMD	Dreaming	A&M
10	25	PET SHOP BOYS	Always On My Mind	EMI-Manhat
22	26	E.U.	Da Butt	EMI-Manhat
28		PRETTY POISON	Nighttime	Virgin
31		CHEAP TRICK	Flame	Epic
32		BRUCE HORNSBY & RANG	The Valley Road	RCA
30		CHER	We All Sleep Alone	Geffen
33		D.J. JAZZY JEFF	Parents Just Don't Understand	Jive/RCA
29	32	BARDEUX	When We Kiss	Syn/Enigma
38		AL B SURE	Nine & Day	WB
23		TIMES TWO	Strange But True	Reprise
35		BRENDA K. STARR	I Still Believe	MCA
34		PAUL CARRACK	One Good Reason	Chrysalis
40		NU SHOZ	Should I Say Yes	Atlantic
36		MIDNIGHT OIL	Beds Are Burning	Columbia
—		SUAVE'	My Girl	Capitol
37	40	SWEET SENSATION	Take It While It's Hot	Atco

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.



# LITA FORD



**"KISS ME DEADLY"**

**HIT RADIO IS CLOSING OUT!**  
**MMR HIT TRACER**  
**TRACKS** -   
**32% PLAY INCREASE THIS WEEK!**

**R&R CHR** -   
**HOT HIT ACTION:** WEGX ADD #30,  
KDWB ADD, B94 ADD, Y95 3-3,  
Z95 14-11 (HOT), KXYQ 8-7 (HOT),  
PWR 99 19-14 (HOT),  
WGH 12-11 (HOT), KATD 14-11,  
WXKS 20-15, Q105 15-12,  
WMMS 27-17, KZZP 25-19,  
KPLZ 13-10, Q107 25-22, Z100 27-24,  
Q100 28-19 (HOT), WAEB 16-8 (HOT),  
WRCK 12-8 (HOT), WSSX 20-10 (HOT),  
WOKI 19-10 (HOT), Z104 11-7 (HOT),  
KF95 4-3 (HOT), KZZU 5-3 (HOT),  
**AND MUCH MORE!**  
**STRONG LP SALES**  
**COAST TO COAST!!**

DREAMLAND

# KOOL MOE DEE



**"WILD, WILD WEST"**

**HIT**  
**RADIO CONTINUES**  
**TO HEAT UP ON KOOL!**

**MMR HIT RADIO NEWCOMER**  
**REACH INDEX 2.90 MILLION**  
**THIS WEEK!**

**STRONG HIT ACTION INCLUDES:**  
WHYT ADD, CKOI ADD, Z93 #16,  
WPGC #18, KITY 12-9 (HOT),  
KZZP 29-23, KRBE 27-20,  
KMEL 29-24, KATD 35-30,  
PWR 99 DEBUT #27, KKBQ,  
FM102, KROY, Q104 ADD,  
KXX 106 29-18 (HOT),  
KMGX 7-4 (HOT), KLUC 36-22,  
KDON ADD, KRQ ADD,  
**AND MUCH MORE!**  
**TOP REQUESTS COAST**  
**TO COAST!**

JIVE

# D.J. JAZZY JEFF

**"PARENTS JUST DON'T UNDERSTAND"**



**BIG WEEK AT HIT RADIO!**  
**MMR HIT RADIO NEWCOMER**  
**33% PLAY INCREASE THIS WEEK!**  
**R&R CHR 36/23**

**NEW THIS WEEK INCLUDES:** KRBE #19, KROY, KWOD #20, JET-FM, KZZB,  
WRCK, KMGX #31, KYRK, FM104, KCHQ, KKFR, WKSJ, WANS, WRVQ #23,  
KZOU #37, WNOK #36, KLUC #38, WVBS, AND MUCH MORE!  
**THIS ONE WILL BURN DOWN THE PHONE LINES!**

**EURHYTHMICS "YOU HAVE PLACED A CHILL IN MY HEART"**  
**ON YOUR DESK NOW!**  
**(DOUBLE A SIDE INCLUDES SINGLE CHILL MIX!!)**

# HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

## GEORGE MICHAEL 1

One More Try  
Columbia

WHTZ-FM	9.24
WWPR-FM	6.37
KJIS-FM	5.00
WOHT-FM	4.04
WHYT-FM	3.47
KPWR-FM	3.00
WBBM-FM	2.74
WBZZ-FM	2.06
WYUZ-FM	1.76
WRBQ-FM	1.71

## GLORIA ESTEFAN & MIA 2

Anything For You  
Epic

WHTZ-FM	6.93
WWPR-FM	6.37
WHYT-FM	3.04
WYUZ-FM	2.94
WBBM-FM	2.74
WOHT-FM	2.42
KJIS-FM	2.14
WBZZ-FM	2.06
KPWR-FM	2.00
KZZP-FM	1.47

## JOHNNY HATES JAZZ 3

Shattered Dreams  
Virgin

WHTZ-FM	3.46
WBZZ-FM	2.06
WRBQ-FM	2.06
KPWR-FM	2.00
WWPR-FM	1.82
WOHT-FM	1.62
KJIS-FM	1.43
WZOU-FM	1.39
KHTR-FM	1.18
WCZY-FM	1.08

## RICK ASTLEY 4

Together Forever  
RCA

WHTZ-FM	5.77
WWPR-FM	5.46
KPWR-FM	4.00
KJIS-FM	3.57
WBBM-FM	3.43
WOHT-FM	3.23
WXKS-FM	1.64
KRBE-FM	1.60
WBZZ-FM	1.18
WAVA-FM	1.12

## DEELE 5

Two Occasions  
Solar

KPWR-FM	5.00
WHTZ-FM	4.62
WHYT-FM	3.47
WOHT-FM	2.42
KJIS-FM	2.14
WWPR-FM	1.82
WRBQ-FM	1.71
WAVA-FM	1.57
WYUZ-FM	1.47
WZOU-FM	1.39

## AEROSMITH 6

Angel  
Geffen

WHTZ-FM	8.08
WWPR-FM	4.55
WBZZ-FM	2.06
WYUZ-FM	2.06
KKBO-FM	1.91
KRBE-FM	1.60
WBSB-FM	1.47
WAVA-FM	1.34
WROX-FM	1.22
WRBQ-FM	1.03

## SAMANTHA FOX 7

Naughty Girls (Need Love Too)  
Jive/RCA

WHTZ-FM	6.93
WWPR-FM	6.37
KPWR-FM	6.01
WOHT-FM	4.04
WBBM-FM	3.43
KJIS-FM	2.86
WYUZ-FM	2.06
KRBE-FM	1.60
WAVA-FM	1.12
KKLO-FM	1.01

## HALL & OATES 8

Everything Your Heart Desires  
Arista

KPWR-FM	4.00
WOHT-FM	3.23
WWPR-FM	2.73
WHTZ-FM	2.31
WXKS-FM	1.64
KJIS-FM	1.43
WEGX-FM	1.27
WBZZ-FM	1.18
KHTR-FM	1.18
WMMS-FM	.98

## FOREIGNER 9

I Don't Want To Live W/o You  
Atlantic

WWPR-FM	1.82
WMMS-FM	1.22
WBZZ-FM	1.18
WHTZ-FM	1.15
WZOU-FM	1.15
KHTR-FM	.88
WROX-FM	.87
KJIS-FM	.71
KJBE-FM	.70
KKRZ-FM	.66

## JETS 10

Make It Real  
MCA

WHTZ-FM	4.62
KJIS-FM	3.57
WRBQ-FM	1.37
KZZP-FM	1.22
WYUZ-FM	1.18
WAVA-FM	1.12
KPWR-FM	1.00
WLOL-FM	.92
WWPR-FM	.91
WROX-FM	.87

## ICEHOUSE 11

Electric Blue  
Chrysalis

KJIS-FM	3.57
WWPR-FM	1.82
KRXY-FM	1.18
WBZZ-FM	1.18
WZOU-FM	1.15
WMMS-FM	.98
KKBO-FM	.82
KZZP-FM	.73
WAPW-FM	.70
WCZY-FM	.65

## DEBBIE GIBSON 12

Foolish Beat  
Atlantic

WOHT-FM	4.85
WWPR-FM	4.55
WHTZ-FM	3.46
KJIS-FM	2.86
WXKS-FM	1.32
WBZZ-FM	1.18
KKBO-FM	1.08
KZZP-FM	.98
WZOU-FM	.92
WAVA-FM	.90

## NATALIE COLE 13

Pink Cadillac  
EMI-Meridian

WWPR-FM	5.46
WHTZ-FM	4.62
WOHT-FM	3.23
WBBM-FM	3.09
WYUZ-FM	2.94
KJIS-FM	2.86
WHYT-FM	2.17
WZOU-FM	1.15
KHTR-FM	1.03
WEGX-FM	.91

## MICHAEL JACKSON 14

Dirty Diana  
Epic

WHYT-FM	2.60
WOHT-FM	2.42
WHTZ-FM	2.31
KJIS-FM	2.14
WBBM-FM	2.06
WYUZ-FM	1.18
KPWR-FM	1.00
KHYI-FM	.88
KKBO-FM	.82
KRBE-FM	.80

## BELINDA CARLISLE 15

Circle In The Sand  
MCA

WBZZ-FM	1.18
KHTR-FM	1.18
KPWR-FM	1.00
WXKS-FM	.99
KJBE-FM	.98
WYUZ-FM	.88
KPLZ-FM	.76
KHYI-FM	.73
WEGX-FM	.73
KJIS-FM	.71

## BRUCE HORNSBY & RANG 16

The Valley Road  
RCA

WMMS-FM	.98
WZOU-FM	.92
WCZY-FM	.87
WLLO-FM	.77
KHTR-FM	.73
KJBE-FM	.70
WQXI-FM	.70
WRBQ-FM	.69
WKTI-FM	.59
WEGX-FM	.55

## PET SHOP BOYS 17

Always On My Mind  
EMI-Meridian

WOHT-FM	3.23
WYUZ-FM	2.94
KJIS-FM	2.86
WBBM-FM	2.74
KPWR-FM	2.00
WWPR-FM	.91
WCZY-FM	.87
KRBE-FM	.80
KKRZ-FM	.80
WMMS-FM	.73

## CHER 18

We All Sleep Alone  
Geffen

WXKS-FM	1.32
KRXY-FM	1.18
KKBO-FM	1.08
WBZZ-FM	.88
KKLO-FM	.88
WAPW-FM	.84
KKRZ-FM	.80
KPLZ-FM	.76
KZZP-FM	.73
KJIS-FM	.71

## PEBBLES 19

Mercedes Boy  
MCA

WOHT-FM	4.04
KPWR-FM	3.00
WBBM-FM	2.06
KRBE-FM	1.86
KJIS-FM	1.43
KZZP-FM	1.22
WBZZ-FM	1.18
WZGC-FM	1.18
WHYT-FM	.87
WAPW-FM	.84

## OMD 20

Dreaming  
A&M

WOHT-FM	4.04
KJIS-FM	2.14
KPWR-FM	2.00
KKBO-FM	1.36
KRBE-FM	1.33
WBZZ-FM	1.18
WBBM-FM	1.03
WLLO-FM	.62
WYUZ-FM	.59
WBLI-FM	.59

## PRINCE 21

Alphabet Street  
Paisley/WB

WOHT-FM	2.42
KPWR-FM	2.00
KJIS-FM	1.43
WZGC-FM	1.34
WHTZ-FM	1.15
WWPR-FM	.91
WHYT-FM	.87
KKBO-FM	.82
KRBE-FM	.80
WAPW-FM	.56

## WHITE LION 22

Wait  
Atlantic

WHTZ-FM	3.46
WYUZ-FM	2.06
WWPR-FM	1.82
KRBE-FM	1.60
WBZZ-FM	1.47
WAVA-FM	.90
KKBO-FM	.82
WRBQ-FM	.69
KHYI-FM	.59
WMMS-FM	.49

## AL B SURE 23

Nite & Day  
we

WHTZ-FM	2.31
WWPR-FM	1.82
WBBM-FM	1.71
WOHT-FM	1.62
WHYT-FM	1.30
KPWR-FM	1.00
WZGC-FM	.84
KZZP-FM	.73
KRXY-FM	.67
WAVA-FM	.67

## TIMES TWO 24

Strange But True  
Reprise

KPWR-FM	2.00
WXKS-FM	1.64
WLLO-FM	1.08
KRBE-FM	.80
KDWB-FM	.70
WAPW-FM	.70
WZOU-FM	.69
KRXY-FM	.67
WCZY-FM	.65
WKRO-FM	.63

## BRENDA K. STARR 25

I Still Believe  
MCA

KKBO-FM	1.09
KRXY-FM	1.01
WAVA-FM	.90
WZGC-FM	.84
WOHT-FM	.81
KZZP-FM	.73
WROX-FM	.70
WRBQ-FM	.69
WBSB-FM	.63
KMEL-FM	.55



# HEAVIEST SATURATION (HIT RADIO) — Continued

<b>BRENDA RUSSELL</b> 26 <i>Piano In The Dark</i> A&M	<b>PRETTY POISON</b> 29 <i>Nighttime</i> Virgin	<b>PAUL CARRACK</b> 32 <i>One Good Reason</i> Chrysalis	<b>STEVIE B</b> 35 <i>Dreamin' Of Love</i> LMA	<b>CHURCH</b> 38 <i>Under The Milky Way</i> Arista
WXKS-FM 1.32	WQHT-FM 3.23	WXKS-FM 1.32	WHTZ-FM 6.93	KEGL-FM 1.13
WZOU-FM .92	WBBM-FM 2.06	WCZY-FM 1.08	KPWR-FM 5.00	WMMS-FM .73
WHYT-FM .87	KKBO-FM 1.09	WZOU-FM .92	WWPR-FM 4.55	KIIS-FM .71
KMEL-FM .82	KPWR-FM 1.00	WMMS-FM .73	WQHT-FM 3.23	KRXY-FM .50
KKRZ-FM .80	WQHT-FM .78	KRXY-FM .67	KIIS-FM 1.43	WQXI-FM .42
KHTR-FM .73	WPOW-FM .55	WKTI-FM .59	KMEL-FM .82	KITS-FM .36
KIIS-FM .71	KWOD-FM .46	KOKS-FM .49	WQHT-FM .78	WRBO-FM .34
WAVA-FM .67	WZOU-FM .46	WKBO-FM .34	WAVA-FM .67	WXKS-FM .33
WCZY-FM .65	KSFM-FM .45	WZPL-FM .34	KKLQ-FM .50	WLQL-FM .31
WBZZ-FM .59	WAPW-FM .42	WKRO-FM .31	WPOW-FM .36	KRBE-FM .27
<b>NU SHOOZ</b> 27 <i>Should I Say Yes</i> Atlantic	<b>INXS</b> 30 <i>New Sensation</i> Atlantic	<b>BARDEUX</b> 33 <i>When We Kiss</i> Spy/Enigma	<b>E.U.</b> 36 <i>Da Butt</i> EMI-Motown	<b>GLASS TIGER</b> 39 <i>I'm Still Searching</i> EMI-Motown
KIIS-FM 1.43	KIIS-FM 1.43	WQHT-FM 1.62	WHYT-FM 1.30	KRXY-FM .84
KRXY-FM 1.18	KKBO-FM .82	KPWR-FM 1.00	WHTZ-FM 1.15	KHYI-FM .59
WPOW-FM .91	KHYI-FM .73	KIIS-FM .71	KRBE-FM 1.06	WKRO-FM .52
KSFM-FM .64	WAVA-FM .67	KRXY-FM .67	WWPR-FM .91	WMMS-FM .49
KKBO-FM .55	KEGL-FM .64	WQHT-FM .56	WQHT-FM .81	WZPL-FM .34
KMEL-FM .55	KPLZ-FM .63	KKBO-FM .55	WBBM-FM .69	KEGL-FM .32
KRBE-FM .53	KHTR-FM .59	KRBE-FM .53	KKBO-FM .55	KOYO-FM .28
WEZB-FM .50	WKBO-FM .42	WZGC-FM .50	WBSB-FM .42	KKRZ-FM .27
KZZP-FM .49	WEGX-FM .36	KZZP-FM .49	WROX-FM .36	WKTI-FM .24
WAVA-FM .45	WKTI-FM .36	WVZ-FM .39	WRBO-FM .34	WCZY-FM .22
<b>CHEAP TRICK</b> 28 <i>Flame</i> Epic	<b>SUAVE'</b> 31 <i>My Girl</i> Capitol	<b>LITA FORD</b> 34 <i>Kiss Me Deadly</i> Dressed/RCA	<b>ROD STEWART</b> 37 <i>Lost In You</i> WB	<b>JJ FAD</b> 40 <i>Supersonic</i> Ruth/Naco
KIIS-FM 1.43	KIIS-FM 2.14	WHTZ-FM 2.31	WBZZ-FM 1.18	WHTZ-FM 2.31
KEGL-FM .80	KRBE-FM 1.86	KHYI-FM 1.03	WXKS-FM .99	KKBO-FM 1.09
KPLZ-FM .76	KKBO-FM 1.09	WEGX-FM .73	KEGL-FM .64	KPWR-FM 1.00
WMMS-FM .73	KPWR-FM 1.00	KZZP-FM .49	KHYI-FM .59	KZZP-FM .98
KHYI-FM .73	WZOU-FM .69	WAVA-FM .45	WZOU-FM .46	WQHT-FM .81
WXKS-FM .66	WZGC-FM .67	WAPW-FM .42	WEZB-FM .38	WAVA-FM .45
WCZY-FM .43	KHTR-FM .44	KPLZ-FM .38	WQHT-FM .34	WHYT-FM .43
WKRO-FM .42	WBLI-FM .44	WRBO-FM .34	WGH-FM .25	WEZB-FM .38
WKBO-FM .42	KSFM-FM .36	KEGL-FM .32	WKBO-FM .25	WEGX-FM .36
WROX-FM .35	WBBM-FM .34	WGH-FM .31	WZPL-FM .25	WHYI-FM .36



*Bardeux*  
*When we kiss*



**THIS WAS THE BREAKTHROUGH WEEK!**  
**MMR HIT RADIO TRACER TRACKS** <sup>33</sup>  
**REACH INDEX 10.25 MILLION THIS WEEK!**

**R&R CHR** <sup>39</sup> - <sup>36</sup>  
**GAVIN TOP 40** <sup>40</sup> - <sup>38</sup>

MAJOR HIT ACTION INCLUDES: WHYT ADD, PRO-FM ADD, Y95 17-6 (HOT), KIIS 15-11, 92X 16-12, KWOD 22-17, Z93 11-7, Y108 29-23, PWR 106 11-9, WAPE 14-10 (HOT), BJ105 29-24, KLUC 27-19, KOY-FM 19-13 (HOT), HOT 103 DEBUT #35, KKLQ 19-17, KCPX #10 (HOT), B93 34-27, AND MUCH MORE!

**BILLBOARD HOT 100** <sup>48</sup> - <sup>41</sup>  
**BILLBOARD LP'S** <sup>134</sup> - <sup>121</sup>

CROSSING URBAN: WAMO ADD, PWR 99, K104, WZAK, KMJM, & WYLD!  
VIDEO HOT ON NIGHT TRACKS, CLUB MTV, AND HIT VIDEO USA!



# HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

## DEF LEPPARD

Pour Some Sugar On Me  
Mercury/PG

WHTZ-FM	1.15
WYUZ-FM	.88
KEGL-FM	.48
KHYI-FM	.44
KPLZ-FM	.38
WXKS-FM	.33
WLOL-FM	.31
WBZZ-FM	.29
KDWB-FM	.28
KKBO-FM	.27

## POISON

Nothin' But A Good Time  
Epic/Cap

WBZZ-FM	.59
WYUZ-FM	.59
WAVA-FM	.45
WRBQ-FM	.34
KEGL-FM	.32
KDWB-FM	.28
KUBE-FM	.28
WAPW-FM	.28
KKBO-FM	.27
KRBE-FM	.27

## SWEET SENSATION

Take It While It's Hot  
A&C

KPWR-FM	3.00
KIIS-FM	2.14
WOHT-FM	1.62
KRBE-FM	1.33
KWOD-FM	.46
KKLD-FM	.38
WPOW-FM	.36
KSFM-FM	.36
WHOT-FM	.34
WXKS-FM	.33

## JODY WATLEY

Most Of All  
MCA

KPWR-FM	3.00
WOHT-FM	1.62
KIIS-FM	1.43
KZZP-FM	.98
KMEL-FM	.82
WEZB-FM	.76
KSFM-FM	.45
KWOD-FM	.38
WXKS-FM	.33
KKRZ-FM	.27

## COVER GIRLS

Promise Me  
Jive/Star

WOHT-FM	2.42
KHYI-FM	1.03
WEGX-FM	.73
KRBE-FM	.53
KZZP-FM	.49
WAVA-FM	.45
WHOT-FM	.45
WXKS-FM	.33
KYUJ-FM	.27
KWOD-FM	.23

## BREATHE

Hands To Heaven  
ABM

KMEL-FM	.82
KPLZ-FM	.50
KWOD-FM	.38
KISN-FM	.36
KATD-FM	.34
KRXY-FM	.34
KUBE-FM	.28
KSFM-FM	.27
KYUJ-FM	.27
KWSS-FM	.23

## MIDNIGHT OIL

Beds Are Burning  
Columbia

KIIS-FM	1.43
KRBE-FM	.80
WMMS-FM	.49
KATD-FM	.34
WXKS-FM	.33
KXYD-FM	.28
KKBO-FM	.27
KPLZ-FM	.25
KZZP-FM	.24
WZOU-FM	.23

## BOZ SCAGGS

Heart Of Mine  
Columbia

WXKS-FM	.98
WEGX-FM	.36
WKTI-FM	.36
KEGL-FM	.32
WOXI-FM	.28
KMEL-FM	.27
KISN-FM	.27
KRBE-FM	.27
WZOU-FM	.23
WCZY-FM	.22

## JANE WIEDLIN

Rush Hour  
Epic/Manhattan

KRBE-FM	.80
WYUZ-FM	.59
KHYI-FM	.59
KEGL-FM	.48
WEZB-FM	.38
WKTI-FM	.36
KDWB-FM	.28
KPLZ-FM	.25
WKBO-FM	.25
WMMS-FM	.24

## D.J. JAZZY JEFF

Parents Just Don't Understand  
Jive/MCA

KIIS-FM	1.43
KKBO-FM	1.09
KRBE-FM	.80
KZZP-FM	.73
WRBQ-FM	.69
WROX-FM	.35
WZGC-FM	.34
KSFM-FM	.27
WBSB-FM	.21
WNVZ-FM	.20

## KYLIE MINOGUE

I Should Be So Lucky  
Geffen

WOHT-FM	2.42
WBBM-FM	1.03
KPWR-FM	1.00
WXKS-FM	.66
KRXY-FM	.50
WCZY-FM	.43
WAPW-FM	.42
WHOT-FM	.34
WYUZ-FM	.29
KKLD-FM	.25

## JOHNNY KEMP

Just Got Paid  
Columbia

KPWR-FM	5.00
WOHT-FM	2.42
WHTZ-FM	1.15
WWPR-FM	.91
WZGC-FM	.84
WAPW-FM	.70
KMEL-FM	.27
KKLD-FM	.25
KSFM-FM	.18
KROY-FM	.17

## CLIMIE FISHER

Love Changes Everything  
Capitol

KZZP-FM	.73
WXKS-FM	.66
KRBE-FM	.53
WZOU-FM	.46
WKTI-FM	.36
WRBQ-FM	.34
WLOL-FM	.31
KISN-FM	.27
KPLZ-FM	.25
WMMS-FM	.24

## SADE

Paradise  
Epic

WOHT-FM	4.85
KPWR-FM	3.00
WPOW-FM	.55
WAPW-FM	.42
WXKS-FM	.33
WOXI-FM	.28
KMEL-FM	.27
KSFM-FM	.18
WPRO-FM	.18
KHTR-FM	.15

## WEIRD AL YANKOVIC

Fat  
Sears/CBS

WZOU-FM	.69
WXKS-FM	.33
KWOD-FM	.23
WAVA-FM	.22
WHOT-FM	.22
WBSB-FM	.21
WXGT-FM	.20
KSFM-FM	.18
WROX-FM	.17
WZGC-FM	.17

# JON



# ANDERSON

"HOLD ON TO LOVE"

ON OVER 50 HIT RADIO STATIONS!

WCZY, KF95, KIIS, KZZU, K104, WNYZ, 95XIL, KISR, WPFM, WBWB, KTRS, KFBQ

Taken from the Columbia Lp: "In The City of Angels" 40910  
Produced by Stewart Levine for Olivera Prod., Ltd.





## CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

### BALTIMORE

Say hello to Chuck Morgan, **WBSB's** ("B-104") new PD and while we're busy greeting people welcome **DON O'BRIAN** back to the morning show. There is one other addition to the 'BSB team, **JACLYN ELIZABETH PAVLOS**, Promotion Director, **JOHN PAVLOS'** new little girl born on May 5. **B-TV**, Baltimore's top video, recently made its debut on the Fox Network making the program available to viewers in several states.

### LOS ANGELES

Throughout the month of May **KIIS** is the vacation station in the city of Angels. While thousands of Americans flock to sunny California to play tourist **KIIS** is giving away 12 trips a day to Florida's Disneyworld. . . . **KPWR** ("Power 106") is the station ahead of the game, not only did they have Prince's latest album "Love Sexy" to give away prior to its retail release, they were also dishing out George Michael concert tickets before they even went on sale. Power 106 welcomes new account executive **BOB MACKKEY**.

### PITTSBURGH

The Steel Town's number one hit music station **WBZZ** ("B-94") just wrapped up its "Incredible Birthday Contest." The station gave away \$150,000 over a six-week period using heavy TV campaigning throughout the promotion to make it even more successful.

### DAYTON

**WGTZ** ("Z-93") PD **JAY JARVIS** enjoys being the leader of the hit radio pack in Dayton and he intends to remain there by staying very visible in the community. Every Friday they help sponsor "Affairs in the Square." No they're not public infidelity parties, they're just gatherings which feature live bands and beer trucks. They've also got a feature which they call "Semi-Disc Jockey of the Week." Every Friday between 12:30 and 1:00PM one lucky local will get to play radio.

### NORFOLK

In the competitive market of Hampton Roads **WGH** ("97 Star") welcomes in its latest promotion, "Thousand Dollar Thursdays." Listeners wait for the song of the day to snag the cash. Nighttime guy, **M. J. KELLY** keeps 'em happy in the evening with a CD player to give away every night. . . . "The #1 hit music station **WNVZ** ("Z-104") continues the "Say It and Win" contest, they have given away over \$30,000 already. It's Armed Forces Week and Z104 is sponsoring "The Vietnam Moving Wall," Promotion Director **MARIANNE RAYMING**, says that they are expecting over a million viewers. Congratulations to the new morning man **RON HEARSEY**.

### PROVIDENCE

Southern New England's number one hit music station **WPRO** ("Pro FM") is keeping very busy these days especially with their 14th anniversary concert coming up. Keith Sweat, Scarlett & Black, and Elisa Fiorillo will be featured artists. Congratulations to midday man **TONY BRISTOL** who was recently married and afternoon driver **DAVID SIMPSON** whose wife recently had a little girl.

### HOUSTON

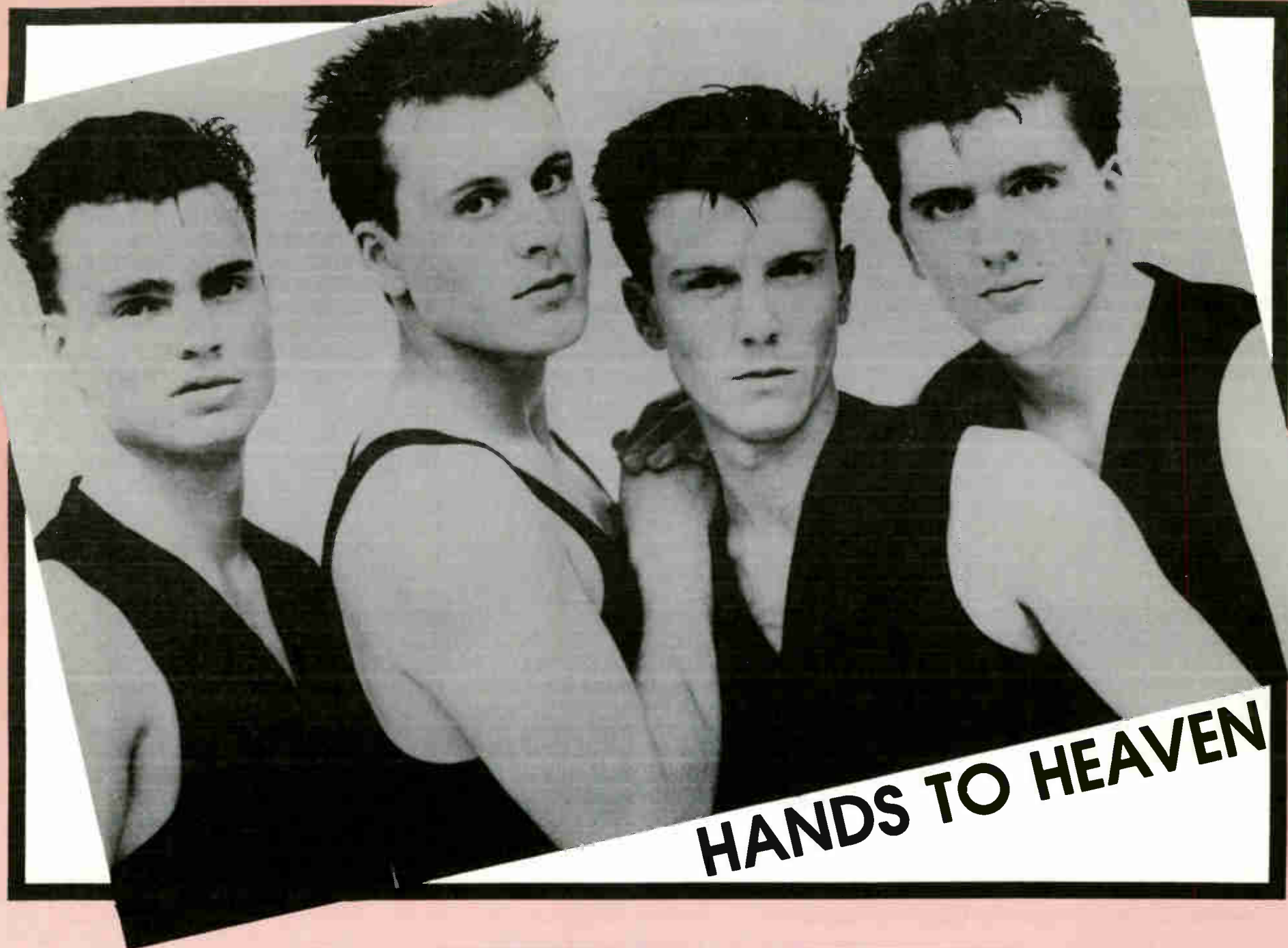
If you're looking for an original bathing suit head for Houston, as **KKBQ** ("93Q") gets set for their fifth annual "Homemade Bikini Contest." The suit must be street legal, handmade and contain no cloth. Rumor has it that bonus points are given for water soluble two piecers. . . **KRBE** ("Power 104") recently had a jammin' time at their "Powerhouse Party." There was a long list of performers on hand including Smokey Robinson, Times Two and Men Without Hats.

### PHOENIX

**RON HOON** of the **KZZP** morning show has been spending a lot of his time on a bicycle built for one. It seems there aren't too many people who would want to share in his 775 mile bike ride. Ron's little excursion will benefit Cystic Fibrosis. Congratulations to new 'ZZP part-timer, **DOUG ROBERTS**.

### TAMPA

**WRBQ** ("Q105") is giving listeners a chance at a brand new home worth \$80,000. Tampa residents will win keys with one opening the front door. On June 10, Q105 will be sponsoring a free concert at Harbor Island which will feature The Platters. Happy Birthday to the nighttime partyman **TRAMONTTE WATTS** on May 22.



**HANDS TO HEAVEN**

# BREATHE

**BIGGEST WEEK AT HIT RADIO!  
MMR HIT RADIO NEWCOMER  
25% PLAY INCREASE THIS WEEK!  
R&R NEW & ACTIVE 105/37**

**NEW ACTION THIS WEEK INCLUDES: KBEQ, WKBQ #30, KZZP, KROY, KKLQ, WFLY, WERZ #40, WTIC #38, KC101, WSSX, WIXX, KJ103, KKRD, KLUC #39, KKFR, OK95, 99KG, 100KHI, OK100, AND MUCH MORE!**

**LOOK AT THESE NUMBERS: KCPX 1-1 (HOT), KIYS 1-1 (HOT), KFIV 4-1 (HOT), KDON 1-1 (HOT), KUUB 1-1 (HOT), WCIL 1-1 (HOT), KATD 3-2 (HOT), KTRS 7-2 (HOT), FM102 20-15 (HOT), KMEL 12-9 (HOT), KZOZ 23-18 (HOT), KWSS 24-18, AND MORE!**

PRODUCED BY BOB SARGEANT. ARRANGED BY BREATHE. REMIXED BY CHRIS PORTER  
THIS SONG IS FOR ALL THOSE WHO, IN INNOCENCE, STILL DREAM OF A PERFECT LOVE  
FROM THE A&M ALBUM "ALL THAT JAZZ" SP-5163





# NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

## HIT RADIO/ADULT CONTEMPORARY

5/9/88	5/16/88	ARTIST	TITLE	LABEL
2	↑	GEORGE MICHAEL	One More Try	Columbia
1	2	GLORIA ESTEFAN & MIA	Anything For You	Epic
3	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
5	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic
7	↑	RICK ASTLEY	Together Forever	RCA
6	6	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arista
8	↑	HALL & GATES	Everything Your Heart Desires	Arista
9	↑	DEELE	Two Occasions	Solar
10	↑	BRENDA RUSSELL	Piano In The Dark	A&M
13	↑	JETS	Make It Real	MCA
18	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA
12	12	NATALIE COLE	Pink Cadillac	EMI-Manhat
11	13	ICEHOUSE	Electric Blue	Chrysalis
15	↑	BELINDA CARLISLE	Circle In The Sand	MCA
17	↑	DEBBIE GIBSON	Foolish Bees	Atlantic
16	16	TOTO	Pamela	Columbia
20	↑	CHER	We All Sleep Alone	Geffen
14	18	PET SHOP BOYS	Always On My Mind	EMI-Manhat
New Entry ✓	↑	AL B SURE	Nite & Day	WB
New Entry ✓	↑	BRENDA K. STARR	I Still Believe	MCA

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

## NEWCOMERS

ARTIST	TITLE	LABEL
BOZ SCAGGS	Heart Of Mine	Columbia
BREATHE	Hands To Heaven	A&M
✓ SADE	Paradise	Epic
WEIRD AL YANKOVIC	Fat	Scotti/CBS
AGNETHA FALTSKOG	I Wasn't The One (Who Said Goo)	Atlantic
✓ IGLESIAS/WONDER	My Love	Columbia
STING	Englishman In New York	A&M
✓ RICHARD MARX	Hold On To The Nights	EMI-Manhat

## HIT RADIO/ROCK RADIO

5/9/88	5/16/88	ARTIST	TITLE	LABEL
1	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
2	↑	AEROSMITH	Angel	Geffen
4	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA
6	↑	CHEAP TRICK	Flame	Epic
3	5	FOREIGNER	I Don't Want To Live W/o You	Atlantic
5	6	ICEHOUSE	Electric Blue	Chrysalis
10	↑	INXS	New Sensation	Atlantic
11	↑	CHURCH	Under The Milky Way	Arista
7	9	WHITE LION	Wait	Atlantic
8	10	MIDNIGHT OIL	Beds Are Burning	Columbia
9	11	ROBERT PLANT	Tall Cool One	Es P/Atlan
12	↑	OMD	Dreaming	A&M
New Entry ✓	↑	SMITHEREENS	Only A Memory	Enig/Capit
New Entry ✓	↑	VAN HALEN	Black And Blue	WB
New Entry ✓	↑	PRINCE	Alphabet Street	Paisley/WB
16	↑	ROD STEWART	Lost In You	WB
14	↑	GLASS TIGER	I'm Still Searching	EMI-Manhat
13	18	PAUL CARRACK	One Good Reason	Chrysalis
15	19	DAVID LEE ROTH	Stand Up	WB
17	20	SCORPIONS	Rhythm Of Love	Mercury/PG

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

## NEWCOMERS

ARTIST	TITLE	LABEL
LITA FORD	Kiss Me Deadly	Dream/RCA
HONEYMOON SUITE	Love Changes Everything	WB
DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
POISON	Nothin' But A Good Time	Enigma/Cap
ZIGGY MARLEY	Tomorrow People	Virgin
✓ JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/PG
DEPECHE MODE	Route 66/Behind The Wheel	Sire/WB
WEIRD AL YANKOVIC	Fat	Scotti/CBS
10,000 MANIACS	Like The Weather	Elektra
✓ TRACY CHAPMAN	Fast Car	Elektra

## HIT RADIO/URBAN

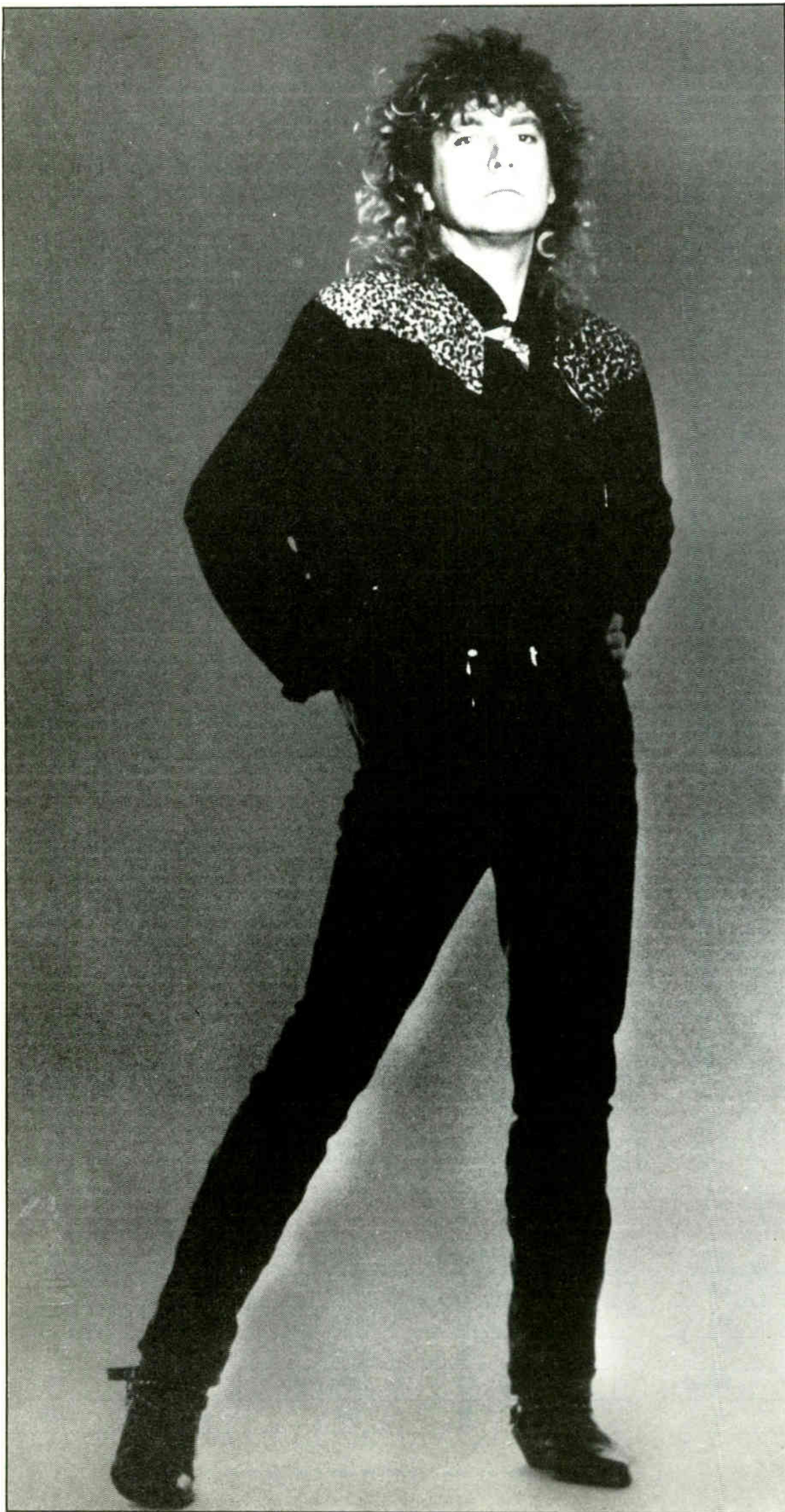
LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL
2	↑	DEELE	Two Occasions	Solar
3	↑	HALL & GATES	Everything Your Heart Desires	Arista
5	↑	JETS	Make It Real	MCA
4	4	NATALIE COLE	Pink Cadillac	EMI/Manhattan
6	↑	MICHAEL JACKSON	Dirty Diana	Epic

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL
8	↑	PEBBLES	Mercedes Boy	MCA
7	↑	PRINCE	Alphabet Street	Paisley/WB
9	↑	AL B SURE	Nite & Day	WB
10	↑	BRENDA RUSSELL	Piano In The Dark	A&M
—	↑	SUAVE	My Girl	Capitol

Note: See specific format charts for breakdown of stats within that category (# plays/reach index/increase percentage).

## CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



## CONCERT FACTS

**Artist:** Robert Plant  
**Tour:** Nonstop Go  
**Date:** Tuesday, May 10, 1988  
**Venue:** Maple Leaf Garden, Toronto, Ontario  
**Attendance:** 16,897 (sold out)  
**Ticket Prices:** \$24.50/\$22.50  
**Promoter:** Concert Promotions  
**Agent:** E.C.M., Bill Elson  
**Tour Manager:** Rex King  
**Production Manager:** Roy Lamb  
**Personal Manager:** Bill Curbishley  
**Record Label:** Es Paranza/Atlantic  
**Lights Off:** 9:20PM  
**Lights On:** 11:20PM  
**Total Length:** 2 hours (Plant)  
**Opening Act:** Stevie Ray Vaughn & Double Trouble (Epic)  
**Upcoming Shows:**

May 15	Hartford Civic Center Hartford, CT
May 17,18	Brandon Byrne Arena E. Rutherford, NJ
May 22	Meriweather Post Columbia, MD
May 23	Spectrum Philadelphia, PA

## SET

1. *Helen Of Troy*
2. *Other Arms*
3. *Heaven Knows*
4. *In The Evening*
5. *In The Mood*
6. *Black Country Woman*
7. *Ship Of Fools*
8. *Little By Little*
9. *Dimples*
10. *Trampled Under Foot*
11. *Billy's Revenge*
12. *Misty Mountain Hop*
13. *Tall Cool One (First Encore)*
14. *Big Log*
15. *Break On Through (Last Encore)*

## PERSONNEL

**Robert Plant:** Vocals  
**Chris Blackwell:** Drums  
**Doug Boyle:** Guitars  
**Phil Johnstone:** Keyboards  
**Charlie Jones:** Bass



**SPECIAL  
TAKE OUT  
SECTION**

# TUNED IN

## WPOW: MIAMI

**S**un, sand, sea... all definitely Miami. Equally indigenous to the region is a tight race for hit radio superiority, as the latest Arbs show the market's top two stations separated by a mere one-tenth of a percentage point. Currently running circles-in-the-sand around their nearest competitor with a 4.3 is **Bill Tanner's WPOW**.

Tanner, a man whose name is synonymous with successful radio, programs Power 96 and anchors the station's AM crew; he's joined by **Mark Moseley** and **Mindy Frumkes** ("Mark & Mindy"). The rest of the Beasley-Reed Broadcasting staff is made-up of: "Cramer", "(Don) Cox On-The-Radio", **Bo Griffin**, **Gino Latino** and "Tony the Tiger". **Shirley Maldonado** directs the music mix.

Dance and new music oriented, Power 96 aims its programming directly at the city's unique ethnicity with a marked latin flavoring. By contrast, WPOW's closest competitor, **Steve Perun's WHYI** ("Y-100"), hits Dade County with a more straight-forward Top 40 approach.

The rhythm's gonna getcha... WPOW... **Tuned In!**



## WNEW: NEW YORK

**F**lashback: **Charlie Kendall**, **Alison Steele**, **Zacherly**. All well known New York on-air names from the past; all steeped in the same great radio tradition: America's pioneer FM rock station, **WNEW**. This week, **Tuned In** listens in on that tradition in its present incarnation.

After 20 years, the station "where rock lives" rolls on spearheaded by the legendary **Scott Muni**. At **WABC** in its heyday, Muni has been with 'NEW since its inception. Currently the station's Operations Manager, he still graces the Big Apple airwaves from 2P-5P.

**Dave Herman** does mornings along with **Marty Martinez**, **Donna Fiducia** and **Curt Chaplan**. **Ray White** does 10A-2P, **Carol Miller** (currently involved in the initial broadcast of the ChinAmerica Project) works 5P-9P, "**Dan-O**" **Neer** 9P-1A, and **Ken Dashow** 1A-6A. Metromedia recently sold the outlet, so **Mark Chernoff** will now program the station for Legacy Broadcasting (pending FCC approval).

This year, **WNEW** was voted the country's Number One rock station in the **Rolling Stone** readers poll... see why in our latest **Tuned In!**



## WSB-FM: ATLANTA

**T**alk about your southern hospitality... 40-minutes of continuous music almost every hour and \$1 million dollars up-for-grabs! That's what Atlanta listeners are currently being treated to by the #1 Adult Contemporary station in town; Cox Enterprises' **WSB-FM**.

Located in Georgia's largest city, **B-98.5** enjoys the city's largest A/C audience. With its "more music hours" and "Million-Dollar Songs-In-A-Row" giveaway, **WSB-FM** is enjoying a winning streak for the third straight ratings period; PD **Phil Locascio** and his people are currently "sitting pretty" with a healthy 8.4.

Locascio's "people" include: **Dale O'Brien** ("O'Brien in-the-morning"), **Denise Alexander**, **Ron Richardson**, **MD Kelly McCoy**, **Rebecca Stevens**, and **Larry "Night Train" Lane**.

This week in **Tuned In**, it's another eighteen hours of top notch A/C programming, hand-delivered to your desk... courtesy of **WSB-FM** and **MMR!**



## HIT RADIO/WPOW-FM

TUESDAY, MAY 10, 1988

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

## 6AM

MADONNA	True Blue	G
MIDNIGHT FANTASY	Is It Me Or Is It Her	C
• PRETTY POISON	Nighttime	C
VICKIE BENSON	Easy Love	G
• GEORGE MICHAEL	One More Try	C
PROMISE CIRCLE	Be Mine Tonight	R
• RICHARD MARX	Endless Summer Nights	R
PRINCESS	Say I'm Your # 1	G

## 7AM

• RICK ASTLEY	Together Forever	C
TRIOLOGY	Latin Love	C
• SISLEY FERRE	Open Your Eyes	C
EXPOSE	I Know You Know	C
• CLOCKWORK	Nostalgia	C
STARPOINT	Object Of My Desire	G
• JELLYBEAN	Mirage/Dancers Dream Pt. 3	C

## 8AM

• JETS	Crush On You	G
ELISA FIORILLO	Forgive Me For Dreaming	C
• MAOI	Can You Feel My Love	C
GLORIA ESTEFAN & MIA	You Made A Fool Of Me	G
MADONNA	Material Girl	G
• WHITNEY HOUSTON	Where Do Broken Hearts Go	R
COVER GIRLS	Because Of You	R
• GEORGE MICHAEL	One More Try	C
• STEVIE B	Dreamin' Of Love	C

## 9AM

LIONEL RICHIE	Say You, Say Me	G
• TAYLOR DAYNE	Prove Your Love	R
ART OF NOISE	Moments In Love	G
• NU SHOZ	Should I Say Yes	C
JUDY TORRES	No Reason To Cry	C
KYLIE MINOGUE	I Should Be So Lucky	C
HUMAN LEAGUE	Human	G
DEBBIE GIBSON	Play The Field	C
SADE	Paradise	C

## 10AM

RICK ASTLEY	Together Forever	C
FAST FORWARD	Baby Don't Go	C
BAROEUX	When We Kiss	C
VIOLA WILLS	Gonna Get Along	G
TOTO	Anna	G
DEBARGE	Rhythm Of The Night	G
ELISA FIORILLO	Forgive Me For Dreaming	C
• ISIS	Let Me Hold You	C
JOHNNY HATES JAZZ	Shattered Dreams	C
SHANNON	Do You Wanna Get Away	G
• JETS	Make It Real	C

## 11AM

CEEJAY	A Little Love (What's Going On)	C
RICHARD MARX	Endless Summer Nights	R
MIDNIGHT FANTASY	Is It Me Or Is It Her	C
PATRICK SWAYZE	She's Like The Wind	R
• MARY JANÉ GIRLS	In My House	G
GEORGE MICHAEL	One More Try	C
WILL TO POWER	Dreamin'	R
• IGLESIAS/WONDER	My Love	C
PRETTY POISON	Nighttime	C
CLOCKWORK	Nostalgia	C
DEBBIE GIBSON	Foolish Beat	C

## 12PM

WHITNEY HOUSTON	I Know You Know	C
SWEET SENSATION	Where Do Broken Hearts Go	R
ARPEGGIO	Take It While It's Hot	C
JELLYBEAN	Love And Desire	G
HEATWAVE	Mirage/Dancers Dream Pt. 3	C
JUDY TORRES	Always And Forever	G
DEELE	No Reason To Cry	C
• RICK ASTLEY	Two Occasions	C
JEFFREY OSBORNE	Together Forever	C
SISLEY FERRE	On The Wings Of Love	G
GLORIA ESTEFAN & MIA	Open Your Eyes	C
	You Made A Fool Of Me	G

## 1PM

TAYLOR DAYNE	Prove Your Love	R
AEROSMITH	Angel	C
DEBBIE GIBSON	Out Of The Blue	R
MEDLEY/WARNES	(I've Had) The Time Of My Life	R
RICHARD MARX	Endless Summer Nights	R
UPTOWN	I'm Losing You	R
KYLIE MINOGUE	I Should Be So Lucky	C
COVER GIRLS	Promise Me	C
• VICKIE BENSON	Easy Love	G
NU SHOZ	Should I Say Yes	C

## 2PM

ELISA FIORILLO	Forgive Me For Dreaming	C
EXPOSE	I Know You Know	C
TRIOLOGY	Latin Love	C
• JUOY TORRES	Come Into My Arms	C
CLOCKWORK	Nostalgia	C
CYNTHIA	Change On Me	C
YAZ	Situation	G
MAOI	Can You Feel My Love	C
GEORGE MICHAEL	One More Try	C
BRENOA K. STAR	Over and Over	C
NAYOBE	Please Don't Go	G
TOTO	Anna	C
STEVIE B	Dreamin' Of Love	C

## 3PM

MICHAEL JACKSON	Dirty Diana	C
ISIS	Let Me Hold You	C
WHITNEY HOUSTON	Where Do Broken Hearts Go	R
COMPANY B	Finding Your Book Of Love	C
GENESIS	Tonight, Tonight, Tonight	R
MIDNIGHT FANTASY	Is It Me Or Is It Her	C
RICK ASTLEY	Together Forever	C
• GLORIA ESTEFAN & MIA	You Made A Fool Of Me	G
WHAM!	Everything She Wants	G
FAST FORWARD	Baby Don't Go	C

## 4PM

SADE	Paradise	C
• INXS	Need You Tonight	R
TAYLOR DAYNE	Prove Your Love	R
ELISA FIORILLO	Forgive Me For Dreaming	C
VICKIE BENSON	Easy Love	G
SAMANTHA FOX	Naughty Girls (Need Love Too)	C
KYLIE MINOGUE	I Should Be So Lucky	C
JUDY TORRES	No Reason To Cry	C
CEEJAY	A Little Love (What's Going On)	C
PETER GABRIEL	Sledgehammer	G

## 5PM

JELLYBEAN	Mirage/Dancers Dream Pt. 3	C
DEELE	Two Occasions	C
EXPOSE	I Know You Know	C
SASHA	Give It All You Got	R
GEORGE MICHAEL	One More Try	C
COVER GIRLS	Inside Outside	C
• MADONNA	Where's The Party	R
SWEET SENSATION	Take It While It's Hot	C
CLOCKWORK	Nostalgia	C
WILL TO POWER	Say It's Gonna Rain	C
EROTIC EXOTIC	Take Me As I Am	R

## 6PM

RICK ASTLEY	Together Forever	C
GLORIA ESTEFAN & MIA	You Made A Fool Of Me	G
DEBBIE GIBSON	Play The Field	C
MAOI	Can You Feel My Love	C
• TOTO	Anna	C
SISLEY FERRE	Give Me Your Love	R
JETS	Rocket 2 U	R
COMPANY B	Fascinated	G
ELISA FIORILLO	Forgive Me For Dreaming	C
CYNTHIA	Change On Me	C
ABC	Look Of Love (Pt. 1)	G

## 7PM

RICHARD MARX	Endless Summer Nights	R
VICKIE BENSON	Easy Love	G
ISIS	Let Me Hold You	R
VOICE IN FASHION	Only In The Night	R
• JJ FAO	Supersonic	C
JUDY TORRES	No Reason To Cry	C
JOHNNY HATES JAZZ	Shattered Dreams	C
PRETTY POISON	Nighttime	C
BRENOA K. STAR	Over and Over	C
• GEORGE MICHAEL	One More Try	C
COMPANY B	Finding Your Book Of Love	C

## 8PM

RAYMOND HERNANDEZ	Power Mix	X
• TRIOLOGY	Latin Love	C
2 LIVE CREW	Move Somethin'	C
RICK ASTLEY	Together Forever	C
CLOCKWORK	Nostalgia	C
EXPOSE	I Know You Know	C

## 9PM

• ELISA FIORILLO	Forgive Me For Dreaming	C
VICKIE BENSON	Easy Love	G
MICHAEL JACKSON	Dirty Diana	C
STEVIE B.	Spring Love	C
GUCCI CREW 2	Sally "That Girl"	C
• MIDNIGHT FANTASY	Is It Me Or Is It Her	C
DEBBIE GIBSON	Only In My Dreams	R
FAST FORWARD	Baby Don't Go	C
TAYLOR DAYNE	Prove Your Love	R
• JETS	Make It Real	C

## 10PM

JELLYBEAN	Mirage/Dancers Dream Pt. 3	C
AIDA	Number One	G
GEORGE MICHAEL	One More Try	C
• CEEJAY	A Little Love (What's Going On)	C
SWEET SENSATION	Take It While It's Hot	C
• RICHARD MARX	Endless Summer Nights	R
NATASHA	Be Gentle With My Heart	R
AFRO-RICAN	Give It All You Got	C
RIKKI & THE BEAT	Come Back	C
WHITNEY HOUSTON	Where Do Broken Hearts Go	R
INFORMATION SOCIETY	What's On Your Mind	C

## 11PM

JUDY TORRES	No Reason To Cry	C
RICK ASTLEY	Together Forever	C
NU SHOZ	Should I Say Yes	C
COVER GIRLS	Inside Outside	C
NICE & WIL0	Diamond Girl	G
AEROSMITH	Angel	C
JETS	Rocket 2 U	R
GUCCI CREW 2	Sally "That Girl"	C
SAMANTHA FOX	Naughty Girls (Need Love Too)	C
• WILL TO POWER	Say It's Gonna Rain	C
ELISA FIORILLO	Forgive Me For Dreaming	C
EXPOSE	I Know You Know	C

## ALPHABETICAL LIST BY ARTIST

## A

ABC	Look Of Love (Pt. 1)	6p
AEROSMITH	Angel	1p
AEROSMITH	Angel	11p
AFRO-RICAN	Give It All You Got	10p
AIDA	Number One	10p
ARPEGGIO	Love And Desire	12n
ART OF NOISE	Moments In Love	9a
ASTLEY, RICK	Together Forever	7a
ASTLEY, RICK	Together Forever	10a
ASTLEY, RICK	Together Forever	12n
ASTLEY, RICK	Together Forever	3p
ASTLEY, RICK	Together Forever	6p
ASTLEY, RICK	Together Forever	8p
ASTLEY, RICK	Together Forever	11p

## B

B, STEVIE	Dreamin' Of Love	8a
B, STEVIE	Dreamin' Of Love	2p
B, STEVIE	Spring Love	9p
BAROEUX	When We Kiss	10a
BENSON, VICKIE	Easy Love	6a
BENSON, VICKIE	Easy Love	1p
BENSON, VICKIE	Easy Love	4p
BENSON, VICKIE	Easy Love	7p
BENSON, VICKIE	Easy Love	9p

## C

CEEJAY	A Little Love (What's Going On)	11a
CEEJAY	A Little Love (What's Going On)	4p
CEEJAY	A Little Love (What's Going On)	10p
CLOCKWORK	Nostalgia	7a
CLOCKWORK	Nostalgia	11a
CLOCKWORK	Nostalgia	2p
CLOCKWORK	Nostalgia	5p
CLOCKWORK	Nostalgia	8p
COMPANY B	Fascinated	6p
COMPANY B	Finding Your Book Of Love	3p
COMPANY B	Finding Your Book Of Love	7p
COVER GIRLS	Because Of You	8a
COVER GIRLS	Inside Outside	5p
COVER GIRLS	Inside Outside	11p
COVER GIRLS	Promise Me	1p
CYNTHIA	Change On Me	2p
CYNTHIA	Change On Me	6p

## D

DAYNE, TAYLOR	Prove Your Love	9a
DAYNE, TAYLOR	Prove Your Love	1p
DAYNE, TAYLOR	Prove Your Love	4p
DAYNE, TAYLOR	Prove Your Love	9p
DEBARGE	Rhythm Of The Night	10a
DEELE	Two Occasions	12n
DEELE	Two Occasions	5p

## E

EROTIC EXOTIC	Take Me As I Am	5p
ESTEFAN, GLORIA & MI	You Made A Fool Of Me	8a
ESTEFAN, GLORIA & MI	You Made A Fool Of Me	12n
ESTEFAN, GLORIA & MI	You Made A Fool Of Me	3p
ESTEFAN, GLORIA & MI	You Made A Fool Of Me	6p
EXPOSE	I Know You Know	7a
EXPOSE	I Know You Know	12n
EXPOSE	I Know You Know	2p
EXPOSE	I Know You Know	5p
EXPOSE	I Know You Know	8p
EXPOSE	I Know You Know	11p

## F

FAST FORWARD	Baby Don't Go	10a
FAST FORWARD	Baby Don't Go	3p
FAST FORWARD	Baby Don't Go	9p
FERRE, SISLEY	Give Me Your Love	6p
FERRE, SISLEY	Open Your Eyes	7a
FERRE, SISLEY	Open Your Eyes	12n
FIORILLO, ELISA	Forgive Me For Dreaming	8a
FIORILLO, ELISA	Forgive Me For Dreaming	10a
FIORILLO, ELISA	Forgive Me For Dreaming	2p
FIORILLO, ELISA	Forgive Me For Dreaming	4p
FIORILLO, ELISA	Forgive Me For Dreaming	6p
FIORILLO, ELISA	Forgive Me For Dreaming	9p
FIORILLO, ELISA	Forgive Me For Dreaming	11p
FOX, SAMANTHA	Naughty Girls (Need Love Too)	4p
FOX, SAMANTHA	Naughty Girls (Need Love Too)	11p

## G

GABRIEL, PETER	Sledgehammer	4p
GENESIS	Tonight, Tonight, Tonight	3p
GIBSON, DEBBIE	Foolish Beat	11a
GIBSON, DEBBIE	Only In My Dreams	9p
GIBSON, DEBBIE	Out Of The Blue	1p
GIBSON, DEBBIE	Play The Field	9a
GIBSON, DEBBIE	Play The Field	6p
GUCCI CREW 2	Sally "That Girl"	9p
GUCCI CREW 2	Sally "That Girl"	11p

## H

HEATWAVE	Always And Forever	12n
HERNANDEZ, RAYMOND	Power Mix	8p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	8a
HOUSTON, WHITNEY	Where Do Broken Hearts Go	12n
HOUSTON, WHITNEY	Where Do Broken Hearts Go	3p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	10p
HUMAN LEAGUE	Human	9a

## I

IGLESIAS/WONDER	My Love	11a
INFORMATION SOCIETY	What's On Your Mind	10p
INXS	Need You Tonight	4p
ISIS	Let Me Hold You	10a
ISIS	Let Me Hold You	3p
ISIS	Let Me Hold You	7p



# HIT RADIO/WPOW-FM

## ALPHABETICAL LIST BY ARTIST

Artist	Song	Time
<b>J</b>		
JACKSON, MICHAEL	Dirty Diana	3p
JACKSON, MICHAEL	Dirty Diana	9p
JELLYBEAN	Mirage/Dancers Dream Pt. 3	7a
JELLYBEAN	Mirage/Dancers Dream Pt. 3	12n
JELLYBEAN	Mirage/Dancers Dream Pt. 3	5p
JELLYBEAN	Mirage/Dancers Dream Pt. 3	10p
JETS	Crush On You	8a
JETS	Make It Real	10a
JETS	Make It Real	9p
JETS	Rocket 2 U	6p
JETS	Rocket 2 U	11p
JJ FAD	Supersonic	7p
JOHNNY HATES JAZZ	Shattered Dreams	10a
JOHNNY HATES JAZZ	Shattered Dreams	7p
<b>M</b>		
MADI	Can You Feel My Love	8a
MADI	Can You Feel My Love	2p
MADI	Can You Feel My Love	6p
MADONNA	Material Girl	8a
MADONNA	True Blue	6a
MADONNA	Where's The Party	5p
MARX, RICHARD	Endless Summer Nights	6a
MARX, RICHARD	Endless Summer Nights	11a
MARX, RICHARD	Endless Summer Nights	1p
MARX, RICHARD	Endless Summer Nights	7p
MARX, RICHARD	Endless Summer Nights	10p
MARY JANE GIRLS	In My House	11a
MEDLEY/WARNES	(I've Had) The Time Of My Life	1p
MICHAEL, GEORGE	One More Try	6a
MICHAEL, GEORGE	One More Try	8a
MICHAEL, GEORGE	One More Try	11a
MICHAEL, GEORGE	One More Try	2p
MICHAEL, GEORGE	One More Try	5p
MICHAEL, GEORGE	One More Try	7p
MICHAEL, GEORGE	One More Try	10p
MIDNIGHT FANTASY	Is It Me Or Is It Her	6a
MIDNIGHT FANTASY	Is It Me Or Is It Her	11a
MIDNIGHT FANTASY	Is It Me Or Is It Her	3p
MIDNIGHT FANTASY	Is It Me Or Is It Her	9p
MINOGUE, KYLIE	I Should Be So Lucky	9a
MINOGUE, KYLIE	I Should Be So Lucky	1p
MINOGUE, KYLIE	I Should Be So Lucky	4p
<b>N</b>		
NATASHA	Be Gentle With My Heart	10p
NAYOBE	Please Dont Go	2p
NICE & WILD	Diamond Girl	11p
NU SHOOZ	Should I Say Yes	9a
NU SHOOZ	Should I Say Yes	1p
NU SHOOZ	Should I Say Yes	11p
<b>O</b>		
OSBORNE, JEFFREY	On The Wings Of Love	12n
<b>P</b>		
PRETTY POISON	Nighttime	6a
PRETTY POISON	Nighttime	11a
PRETTY POISON	Nighttime	7p
PRINCESS	Say I'm Your # 1	6a
PROMISE CIRCLE	Be Mine Tonight	6a
<b>R</b>		
RICHIE, LIONEL	Say You, Say Me	9a
RIKKI & THE BEAT	Come Back	10p
<b>S</b>		
SADE	Paradise	9a
SADE	Paradise	4p
SASHA	So Good For You	5p
SHANNON	Do You Wanna Get Away	10a
STAR, BRENDA K.	Over and Over	2p
STAR, BRENDA K.	Over and Over	7p
STARPOINT	Object Of My Desire	7a
SWAYZE, PATRICK	She's Like The Wind	11a
SWEET SENSATION	Take It While It's Hot	12n
SWEET SENSATION	Take It While It's Hot	5p
SWEET SENSATION	Take It While It's Hot	10p

## T

TORRES, JUDY	Come Into My Arms	2p
TORRES, JUDY	No Reason To Cry	9a
TORRES, JUDY	No Reason To Cry	12n
TORRES, JUDY	No Reason To Cry	4p
TORRES, JUDY	No Reason To Cry	7p
TORRES, JUDY	No Reason To Cry	11p
TOTO	Anna	10a
TOTO	Anna	2p
TOTO	Anna	6p
TRIOLOGY	Latin Love	7a
TRIOLOGY	Latin Love	2p
TRIOLOGY	Latin Love	8p

## U

UPTOWN	I'm Losing You	1p
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## V

VOICE IN FASHION	Only In The Night	7p
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## W

WHAM!	Everything She Wants	3p
WILL TO POWER	Dreamin'	11a
WILL TO POWER	Say It's Gonna Rain	5p
WILL TO POWER	Say It's Gonna Rain	11p
WILLS, VIDLA	Gonna Get Along	10a

## Y

YAZ	Situation	2p
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## 2

2 LIVE CREW	Move Somethin'	8p
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## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

ASTLEY, RICK	Together Forever	7
FIORILLO, ELISA	Forgive Me For Dreaming	7
MICHAEL, GEORGE	One More Try	7
EXPOSE	I Know You Know	6
CLOCKWORK	Nostalgia	5
TORRES, JUDY	No Reason To Cry	5
JELLYBEAN	Mirage/Dancers Dream Pt. 3	4
MIDNIGHT FANTASY	Is It Me Or Is It Her	4
CEEJAY	A Little Love (What's Going On)	3
FAST FORWARD	Baby Don't Go	3
ISIS	Let Me Hold You	3
MADI	Can You Feel My Love	3
MINOGUE, KYLIE	I Should Be So Lucky	3
NU SHOOZ	Should I Say Yes	3
PRETTY POISON	Nighttime	3
SWEET SENSATION	Take It While It's Hot	3
TOTO	Anna	3
TRIOLOGY	Latin Love	3
AEROSMITH	Angel	2
B, STEVIE	Dreamin' Of Love	2
COMPANY B	Finding Your Book Of Love	2
COVER GIRLS	Inside Outside	2
CYNTHIA	Change On Me	2
DEELE	Two Occasions	2
FERRE, SISLEY	Open Your Eyes	2
FOX, SAMANTHA	Naughty Girls (Need Love Too)	2
GIBSON, DEBBIE	Play The Field	2
GUCCI CREW 2	Sally "That Girl"	2
JACKSON, MICHAEL	Dirty Diana	2
JETS	Make It Real	2
JOHNNY HATES JAZZ	Shattered Dreams	2
SADE	Paradise	2
STAR, BRENDA K.	Over and Over	2
WILL TO POWER	Say It's Gonna Rain	2
AFRO-RICAN	Give It All You Got	1
B, STEVIE	Spring Love	1
BARDEUX	When We Kiss	1
COVER GIRLS	Promise Me	1
FERRE, SISLEY	Give Me Your Love	1
GIBSON, DEBBIE	Foolish Beat	1
IGLESIAS/WONDER	My Love	1
INFORMATION SOCIETY	What's On Your Mind	1
JJ FAD	Supersonic	1
RIKKI & THE BEAT	Come Back	1
TORRES, JUDY	Come Into My Arms	1
2 LIVE CREW	Move Somethin'	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

MARX, RICHARD	Endless Summer Nights	5
DAYNE, TAYLOR	Prove Your Love	4
HOLSTON, WHITNEY	Where Do Broken Hearts Go	4
JETS	Rocket 2 U	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

GIBSON, DEBBIE	4
COVER GIRLS	3
JETS	3
MADONNA	3

## GOLD/CURR.-RECURR. RATIOS

<b>OVERALL</b>	
C-R	81.87
G	17.58
X	.55
<b>MORNING DRIVE</b>	
C-R	69.70
G	30.30
<b>MID-DAY</b>	
C-R	80.70
G	19.30
<b>AFTERNOON DRIVE</b>	
C-R	83.33
G	16.67
<b>EVENING</b>	
C-R	90.00
G	.00
X	2.00

## POSITIONING STATEMENTS

<b>NEW MUSIC AND MORE</b>	28X
"New music variations." (10X)	
"Power 96, the #1 station for more music, money, and madness." (4X)	
"Power 96, the #1 station for more music, more money, more fun." (3X)	
"Power 96, less repetition and more variety." (2X)	
"All the hot new music first on Power 96." (2X)	
"Power 96, home of new music." (2X)	
"We play more music and give away more stuff." (2X)	
"Power 96 jammin' your favorites; whether they're new or they're old, we've got the best variety in south Florida." (1X)	
"More new music than you can shake a stick at. Power 96." (1X)	
"Wanna find the best new music? Power 96." (1X)	
<b>POWER HOUR</b>	38X
"Power Hour on Power 96." (12X)	
"Power Hour of continuous music... at least 12 songs-in-a-row from Power 96." (8X)	
"Power Hour Variations (Power Jam)." (8X)	
"Power Lunch 'Eat To The Beat' on Power 96 (or variation)." (7X)	
"The station that plays 12 songs-in-a-row, Power 96." (3X)	
<b>GENERIC</b>	9X
"Get-up and get off with 'Tanner in-the-morning.'" (6X)	
"WPOW rocks Miami, Ft. Lauderdale, and the beaches." (2X)	
"South Florida has definitely made the switch to Power 96." (1X)	

## PROMOTIONAL ACTIVITY

<b>POWER HIT GIVEAWAY</b>	22X
Listeners win random prizes by calling in anytime they hear a specified power hit. Giveaways include: \$100, Salt-N-Pepa concert tix, LP's, CD's and Power 96 T-shirts.	
<b>ATLANTIC 40TH ANNIVERSARY TRIP</b>	20X
Two couples will win a trip to New York to Atlantic Records' 40th Anniversary gala. Winners will be chosen in a drawing. To qualify, you must be the 9th caller when you hear the specified "Power Hit". All callers win an Atlantic album pack and a Power 96 T-Shirt.	
<b>TOYOTA DANCE CONTEST</b>	4X
Dance contest will feature station personalities spinning the hits and a giveaway of an '88 Toyota Turcel coup to the last dancer left after the "96 Hour Power Jam".	
<b>MORNING SHOW ACTIVITY</b>	
Morning bits/contests include the "All My Children Soap Quiz" and the "Clarence Update".	

## ACCOUNT LIST

Agree Shampoo	3X	Health/Beauty
Alka-Seltzer	2X	Health/Beauty
American Express	1X	Bank/Finance
Army	2X	Government
Bahama Bread	4X	Food Product
Booties	2X	Nightclub
Bubble Yum	3X	Food Product
Budweiser	7X	Beer/Wine
Call-Tec Car Phone	5X	Communications
Channel 10	1X	TV/Broadcast
Channel 33	2X	TV/Broadcast
Club Manhattan	3X	Nightclub
Club Oz	4X	Nightclub
Coca-Cola	7X	Beverage
Columbia	4X	CD/Record/Tape
Compos	4X	Food Product
Delta Air	6X	Airline
Dentyne	4X	Food Product
Desire	6X	Nightclub
Doublemint Gum	3X	Food Product
Fantasma Productions	2X	Concert
Fast Tracks	1X	CD/Record/Tape
Florida Network Agency	2X	Medical
Ford	6X	Auto/MC
General Foods Coffee	2X	Beverage
Greyhound	3X	Transportation
Hostess Twinkies	1X	Food Product
Isuzu	5X	Auto/MC
Kit-Kat	3X	Food Product
Kudos	4X	Food Product
Lifesavers	1X	Food Product
Listerine	2X	Health/Beauty
Mabeline	2X	Health/Beauty
Marine Corp	1X	Government
McDonalds	1X	Restaurant
Mexicano	3X	Airline
Nair	1X	Health/Beauty
Nationwide Bank	1X	Bank/Finance
NBC-TV	1X	TV/Broadcast
976-GABB	2X	Entertainment/Rec
Nissan	4X	Auto/MC
Noxema	2X	Health/Beauty
Nutrasystems	2X	Fitness
Oakland East Motor Lodge	3X	Lodging
Park Davis	1X	Health/Beauty
Party Line	1X	Entertainment/Rec
Personnel One	2X	Human Resources
Playtex Tampons	1X	Health/Beauty
Rapid Messenger Service	2X	Communications
Sinesta Beach Hotel	2X	Lodging
Snickers	1X	Food Product
Southern Bell	2X	Utilities
Spa Lady	4X	Fitness
Sprite	2X	Beverage
St. Thomas University	3X	Education
Toyota	4X	Auto/MC
Ultra-You	4X	Fitness
United Business Inst.	1X	Education
Voice Exchange	2X	Dating Service
WBLZ-TV	7X	TV/Broadcast
Within (One-A-Day)	1X	Health/Beauty

## ACCOUNTS BY CATEGORY

Airline	5%
Auto/MC	11%
Bank/Finance	1%
Beer/Wine	4%
Beverage	6%
CD/Record/Tape	3%
Communications	4%
Concert	1%
Dating Service	1%
Education	2%
Entertainment/Rec	2%
Fitness	6%
Food Product	17%
Government	2%
Health/Beauty	9%
Human Resources	1%
Lodging	3%
Medical	1%
Nightclub	9%
Restaurant	1%
Transportation	2%
TV/Broadcast	6%
Utilities	1%

# ROCK RADIO/WNEW-FM

MONDAY, MAY 9, 1988

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

- JOHN LENNON (Just Like) Starting Over G
- YES Final Eyes R
- ROLLING STONES 19th Nervous Breakdown G
- STEVIE NICKS Stand Back G
- GEDRGE HARRISON This Is Love C
- POLICE Every Breath You Take G
- DAVID BROMBERG I Like To Sleep Late In The Mo G
- JOHN C MELLENCAMP Rooty Toot Toot C

### 7AM

- GENESIS Follow You Follow Me G
- ERIC CLAPTON After Midnight C
- DOORS Hello, I Love You G
- TRACY CHAPMAN Fast Car C
- TRAFFIC Paper Sun G
- ALAN PARSONS PROJECT Games People Play G
- ROD STEWART Lost In You C
- KATRINA & THE WAVES Walking On Sunshine G
- BEATLES Good Day Sunshine G

### 8AM

- TALKING HEADS (Nothing But) Flowers R
- EAGLES Take It Easy G
- JOE JACKSON Is She Really Going Out With H C
- RADIATORS Like Dreamers Do C
- GRATEFUL DEAD Johnny B Goode G
- ALLMAN BROTHERS BAND Blue Sky G
- NEIL YOUNG Ten Men Workin' C
- RAY CHARLES Hit The Road Jack G

### 9AM

- BEATLES For The Benefit Of Mr Kite G
- TALKING HEADS Mr. Jones C
- BYRDS Mr Tambourine Man G
- ELECTRIC LIGHT ORCHE Mr. Blue Sky G
- DONALD FAGEN Century's End R
- CHINA CRISIS Arizona Sky G
- GEORGE THORODGDOO Ride On Josephine G
- ROLLING STONES Not Fade Away G
- TREAT HER RIGHT I Think She Likes Me C
- STAPPENWOLF Born To Be Wild G
- JOHN FOGERTY Rock & Roll Girls G

### 10AM

- INXS What You Need G
- JAMES GANG Funk #49 G
- HENRY LEE SUMMER I Wish I Had A Girl R
- MARSHALL TUCKER BAND Take The Highway G
- BOB SEGER Rock & Roll Never Forgets G
- JACKSON BROWNE Redneck Friend G
- 10,000 MANIACS Like The Weather C
- HOLLIES Bus Stop G
- ADVENTURES Broken Land C
- GRATEFUL DEAD Tons Of Steel C
- STEVIE RAY VAUGHAN Pride & Joy G
- ROY ORBISON DhiPretty Woman G
- PETER GABRIEL Games Without Frontiers G

### 11AM

- ERIC CLAPTON After Midnight G
- BRUCE HORNSBY & RANG The Valley Road C
- BRUCE SPRINGSTEEN Growin' Up G
- BRUCE SPRINGSTEEN It's Hard To Be A Saint In The G
- ARCHIE BELL & DRELLS Tighten Up G
- BOOKER T & MGS Green Onions G
- SAM & DAVE Hold On I'm Comin' G
- ARETHA FRANKLIN Chain Of Fools G
- ZIGGY MARLEY Tomorrow People C
- PRETENDERS Brass In Pocket G
- GEORGE HARRISON Awaiting On You All G
- GRAHAM PARKER (Get Started) Start A Fire C
- VELVET UNDERGROUND Sweet Jane G

### 12PM

- BILLY JOEL Travellin' Prayer G
- BILLY JOEL Say Goodbye To Hollywood G
- BILLY JOEL Big Man On Mulberry Street G
- BILLY JOEL Allentown G
- TOM PETTY & HEARTBRE Breakdown G
- TOM PETTY & HEARTBRE Women In Love G
- TOM PETTY & HEARTBRE Jammin' Me R
- TOM PETTY & HEARTBRE Don't Do Me Like That G
- BUFFALO SPRINGFIELD Kind Woman G
- SDUTHER HILLMAN FURA Falling In Love G
- POCO Settlin' Down G

### 1PM

- ROLLING STONES Dandelion G
- PINK FLOYD On The Turning Away R
- PETE TOWNSHEND Rough Boys G
- GENESIS Trick Of The Tail G
- NEIL YOUNG Life In The City C
- GOLDEN EARRING Radar Love G
- PAT BENATAR You Better Run G
- JOE JACKSON Breaking Us In Two C
- DOORS Crystal Ship G
- YES Big Generator C
- GRATEFUL DEAD Throwing Stones R

### 2PM

- JETHRO TULL Teacher G
- JOHN LENNON Be My Baby G
- SMITHEREENS Only A Memory C
- VANITY FAIRE Hitchin' A Ride G
- STEVE MILLER Rock'n Me G
- CHURCH Under The Milky Way C
- GUESS WHO Undun G
- CHEAP TRICK Flame C
- MANFRED MANN Blinded By The Light G
- JOHN CAFFERTY & BBB Song & Dance C
- OUTLAWS There Goes Another Love Song G

### 3PM

- WHO Pinball Wizard G
- LED ZEPPELIN Boogie With Stu G
- DONALD FAGEN Century's End R
- BOB DYLAN It's All Over Now, Baby Blue G
- BRUCE SPRINGSTEEN Janey Don't You Lose Heart G
- WHITE LION Tell Me C
- DEREK & DOMINOS Layla G
- JERRY HARRISON Rev It Up R
- FABULOUS THUNDERBIRD Tuff Enuff G
- CANNED HEAT On The Road Again G
- 10,000 MANIACS Like The Weather C

### 4PM

- ELECTRIC LIGHT ORCHE Strange Magic G
- ROLLING STONES Street Fighting Man G
- TALKING HEADS (Nothing But) Flowers R
- GRATEFUL DEAD Lodi C
- ROBBIE ROBERTSON Somewhere Down The Crazy River G
- YES Final Eyes R
- GENESIS Paperlate C
- GEORGE HARRISON This Is Love G
- BEATLES I Feel Fine G
- JACKSON BROWNE That Girl Could Sing G
- ERIC CLAPTON After Midnight C

### 5PM

- BILLY JOEL Angry Young Man G
- VAN MORRISON Brown Eyed Girl G
- JOHN C MELLENCAMP Rooty Toot Toot C
- RUSH Spirit Of Radio G
- T REX Jeepster G
- HALL & OATES Everything Your Heart Desires C
- POLICE De Do Do Do De Da Da Da G
- CROSBY, STILLS, N, Y Long Time Gone R
- U2 In God's Country G
- ANIMALS It's My Life G
- BRUCE HORNSBY & RANG The Valley Road C
- STEVE WINWOOD Back In The High Life Again G
- JIMI HENDRIX Foxy Lady G

### 6PM

- JOAT JETT & BLACKHEA I Hate Myself For Loving You C
- DOORS Love Her Madly G
- ROBERT PLANT Tall Cool One C
- DIRE STRAITS Solid Rock G
- BOB SEGER Ramblin' Gamblin' Man G
- SMITHEREENS Drown In My Own Tears C
- KINKS Tired Of Waiting For You G
- WHITE LION Wait C
- BRUCE SPRINGSTEEN Thunder Road R
- PINK FLOYD On The Turning Away G
- WHO We're Not Gonna Take It G
- AC/DC Dirty Deeds Done Oirt Cheap G
- MIDNIGHT OIL Beds Are Burning C

### 7PM

- BEATLES Sgt Pepper's Lonely/A Day In T G
- NEIL YOUNG Ten Men Workin' C
- DURAN DURAN Girls On Film G
- ERIC CLAPTON Forever Man G
- HENRY LEE SUMMER I Wish I Had A Girl R
- YARDBIRDS For Your Love G
- LYNYRD SKYNYRD Swamp Music R
- BAD COMPANY Feel Like Makin' Love G
- U2 Gloria C
- ROD STEWART Lost In You G
- STEVE MILLER Fly Like An Eagle G
- ADVENTURES Broken Land C

### 8PM

- BILLY IDOL White Wedding G
- HEART Barracuda G
- DAVID LEE ROTH Damn Good R
- LOVERBOY When It's Over G
- LED ZEPPELIN Dancing Days C
- ROBERT PLANT Way I Feel G
- JIMI HENDRIX Crossstow Traffic G
- ROCKY HILL I Won't Be Your Fool C
- PETE TOWNSHEND Let My Love Open The Door C
- GRATEFUL DEAD Tons Of Steel C
- HOLLIES Long Cool Woman (In A Black Or G
- GRAHAM PARKER (Get Started) Start A Fire C

### 9PM

- POLICE Canary In A Coal Mine G
- MOTT THE HOOPLE All The Young Oudes G
- CHEAP TRICK Flame C
- STYX Fooling Yourself G
- U2 Bad C
- PINK FLOYD The Dogs Of War G
- BEATLES I Need You G
- JIMMY BARNES Too Much Ain't Enough Love C
- ZZ TOP Tush C
- DONALD FAGEN Century's End R
- WHO Magic Bus G

### 10PM

- BRUCE SPRINGSTEEN Tunnel Of Love R
- BLIND FAITH Can't Find My Way Home G
- TALKING HEADS (Nothing But) Flowers R
- INXS Original Sin G
- JOHN C MELLENCAMP R-O-C-K In The USA G
- LYNYRD SKYNYRD Swamp Music R
- LOU REED Walk On The Wild Side G
- AC/DC That's The Way I Wanna Rock & C
- ROMANTICS What I Like About You G
- DEREK & DONIMOS Little Wing G
- SCORPIONS Rhythm Of Love C
- SMITHEREENS Only A Memory C

### 11PM

- SPECIAL PG'M Syndicated Pg'm G

## ALPHABETICAL LIST BY ARTIST

- AC/DC Dirty Deeds Done Oirt Cheap 6p
- AC/DC That's The Way I Wanna Rock & 10p
- ADVENTURES Broken Land 10a
- ADVENTURES Broken Land 7p
- ALLMAN BROTHERS BAND Blue Sky 8a
- ANIMALS It's My Life 5p

- BAD COMPANY Feel Like Makin' Love 7p
- BARNES, JIMMY Too Much Ain't Enough Love 9p
- BEATLES For The Benefit Of Mr Kite 9a
- BEATLES Good Day Sunshine 7a
- BEATLES I Feel Fine 4p
- BEATLES I Need You 9p
- BEATLES Sgt Pepper's Lonely/A Day In T 7p
- BELL, ARCHIE & DRELL Tighten Up 11a
- BENATAR, PAT You Better Run 1p
- BLINO FAITH Can't Find My Way Home 10p
- BOOKER T & MGS Green Onions 11a
- BROMBERG, DAVID I Like To Sleep Late In The Mo 6a
- BROWNE, JACKSON Redneck Friend 10a
- BROWNE, JACKSON That Girl Could Sing 4p
- BUFFALO SPRINGFIELD Kind Woman 12n
- BYRDS Mr Tambourine Man 9a

### C

- CAFFERTY, JOHN & BBB Song & Dance 2p
- CANNED HEAT On The Road Again 3p
- CHAPMAN, TRACY Fast Car 7a
- CHARLES, RAY Hit The Road Jack 8a
- CHEAP TRICK Flame 2p
- CHEAP TRICK Flame 9p
- CHINA CRISIS Arizona Sky 9a
- CHURCH Under The Milky Way 2p
- CLAPTON, ERIC After Midnight 7a
- CLAPTON, ERIC After Midnight 11a
- CLAPTON, ERIC After Midnight 4p
- CLAPTON, ERIC Forever Man 7p
- CREDENCE CLEARWATER Lodi 4p
- CROSBY, STILLS, N, Y Long Time Gone 5p

### D

- DEREK & DOMINOS Little Wing 10p
- DEREK & DOMINOS Layla 3p
- DIRE STRAITS Solid Rock 6p
- DOORS Crystal Ship 1p
- DOORS Hello, I Love You 7a
- DOORS Love Her Madly 6p
- DURAN DURAN Girls On Film 7p
- DYLAN, BOB It's All Over Now, Baby Blue 3p

### E

- EAGLES Take It Easy 8a
- ELECTRIC LIGHT ORCHE Mr. Blue Sky 9a
- ELECTRIC LIGHT ORCHE Strange Magic 4p

### F

- FABULOUS THUNDERBIRD Tuff Enuff 3p
- FAGEN, DONALD Century's End 9a
- FAGEN, DONALD Century's End 3p
- FAGEN, DONALD Century's End 9p
- FOGERTY, JOHN Rock & Roll Girls 9a
- FRANKLIN, ARETHA Chain Of Fools 11a

### G

- GABRIEL, PETER Games Without Frontiers 10a
- GENESIS Follow You Follow Me 7a
- GENESIS Paperlate 4p
- GENESIS Trick Of The Tail 1p
- GOLDEN EARRING Radar Love 1p
- GRATEFUL DEAD Johnny B Goode 8a
- GRATEFUL DEAD Throwing Stones 1p
- GRATEFUL DEAD Tons Of Steel 10a
- GRATEFUL DEAD Tons Of Steel 8p
- GUESS WHO Undun 2p

### H

- HALL & OATES Everything Your Heart Desires 5p
- HARRISON, GEORGE Awaiting On You All 11a
- HARRISON, GEORGE This Is Love 6a
- HARRISON, GEORGE This Is Love 4p
- HARRISON, JERRY Rev It Up 3p
- HEART Barracuda 8p
- HENDRIX, JIMI Crossstow Traffic 8p
- HENDRIX, JIMI Foxy Lady 5p
- HILL, ROCKY I Won't Be Your Fool 8p
- HOLLIES Bus Stop 10a
- HOLLIES Long Cool Woman (In A Black Or 8p
- HORNSBY, BRUCE & RANG The Valley Road 11a
- HORNSBY, BRUCE & RANG The Valley Road 5p

### I

- IDOL, BILLY White Wedding 8p
- INXS Original Sin 10p
- INXS What You Need 10a

### J

- JACKSON, JOE Breaking Us In Two 1p
- JACKSON, JOE Is She Really Going Out With H 8a
- JAMES GANG Funk #49 10a
- JETHRO TULL Teacher 2p
- JETT, JOAN & BLACKHE I Hate Myself For Loving You 6p
- JOEL, BILLY Allentown 12n
- JOEL, BILLY Angry Young Man 5p
- JOEL, BILLY Big Man On Mulberry Street 12n
- JOEL, BILLY Say Goodbye To Hollywood 12n
- JOEL, BILLY Travellin' Prayer 12n

### K

- KATRINA & THE WAVES Walking On Sunshine 7a
- KINKS Tired Of Waiting For You 6p



MIDNIGHT



## "BEDS ARE BURNING"

Taken from the Columbia Lp  
"DIESEL AND DUST" 40483  
Produced by Warner Livesey  
and Midnight Oil

R&R CHR (35)  
157 STATIONS

GAVIN TOP 40  
CHART (33)  
193 STATIONS

BILLBOARD POP  
LP SALES (26)

KKBQ ADD, KZZP ADD,  
KATD 5-5, KITS 6-6,  
KXYQ 12-8,  
WMMS 12-9,  
KWSS 17-12,  
Z94 17-13,  
WXKS 17-16,  
KDWB 27-21,  
B97 #21, KEGL 30-24,  
Y95 #24, KPLZ 28-25,  
WLOL 33-28,  
WGH DEBUT #28,  
PRO-FM 31-29,  
KKRZ DEBUT #31,  
KUBE 37-33,  
KIIS DEBUT #34,  
Q105, FM102, KCPX



B

O

Z



## "HEART OF MINE"

The first single from the  
forthcoming album:  
"OTHER ROADS" 40483

Produced by Stewart Levine  
for Oliverea Prod., Ltd.

### CLOSING FAST!

**MMR HIT RADIO  
NEWCOMER  
29% PLAY INCREASE  
THIS WEEK**

**GAVIN TOP 40  
CHART DEBUT (40)  
202 STATIONS**

**R&R CHR  
BREAKER BOUND  
137 STATIONS, 58%**

KATD ADD,  
KEGL ADD #34,  
WXKS 24-14  
WKTJ 23-19,  
KUBE 31-26,  
Q105 28-26,  
Z93 30-28,  
FM102 34-30,  
WCZY 32-30,  
WEGX DEBUT #27,  
KROY DEBUT #27,  
KXYQ DEBUT #28,  
KKRZ DEBUT #33,  
WMMS DEBUT #38,  
KRBE DEBUT #39,  
WBLI, PRO-FM, WGH,  
KITY, WKBQ, Y108,  
KWOD, KMEL, KWSS,  
KPLZ

Columbia







## CLIMIE FISHER

"LOVE CHANGES EVERYTHING"

**EXPLOSIVE WEEK AT HIT RADIO!**

**MMR HIT RADIO NEWCOMER  
63% PLAY INCREASE THIS  
WEEK!**

**R&R NEW & ACTIVE 73/23**

**ADDS THIS WEEK INCLUDE:** **[KKBQ]**,  
**[Y108]**, CKOI, WFLY, KWES, K92,  
KJ103, K104, WPST, WKFR, KOZE,  
**AND MORE!**

**STRONG EARLY ACTION:**

WCZY 39-35, WKTJ 29-26,  
Z94 27-25, WXKS DEBUT #34,  
WLOL DEBUT #40, KPLZ, KATD,  
PRO-FM, WOKI 39-34, KQCR 40-35,  
KISR 36-31, WQCM 38-35, **AND  
MUCH MORE!**



## SMITHEREENS

"ONLY A MEMORY"

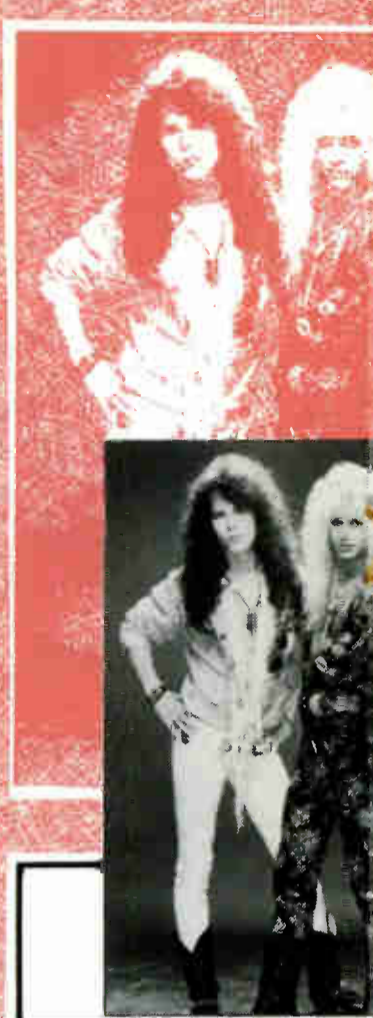
**ROCK RADIO SMASH IS  
CROSSING BIG!!**

**EARLY HIT ACTION INCLUDES:**

**[KEGL ADD]**, KKRZ, KXYQ, KPLZ,  
KITS #11, K98 ADD, WDTX 24-20,  
WPST 38-35, KF95 DEBUT #40,  
KSND DEBUT #32, KZZU DEBUT #36,  
KTRS DEBUT #35, WCGQ, WKFR,  
KFBQ, OK95, **AND MORE!**

**MMR ROCK TRACER TRACKS** **6** - **4**

**22% PLAY INCREASE THIS WEEK!  
LP WELL ON THE WAY TO GOLD!**



## POISON

"NOTHIN' BUT A C"

**CLOSING OUT A  
MMR HIT RADIO  
REACH INDEX 6  
THIS WEEK!**

**R&R CHR** **38** - **33**

**HEAVIEST SATURATI  
INCLUDE:** B94 (22-18),  
WAVA (28-25), Q105  
KEGL (6-2), KDWB (A  
KUBE (DEBUT #38),  
KKBQ (DEBUT #30),  
WMMS (38-35), WCZ  
B104 (14-10) **AND M**

**HOT JUMPS INCLUDI  
Y100 26-20, KATD 2  
KPLZ 32-27 (HOT), V  
KZZB 20-16 (HOT), K  
WOMP 18-9 (HOT), K  
KUUB 27-17 (HOT), K  
OK 95 21-18 (HOT),  
**AND MUCH MORE!****

**THE NEW ALBUM OF  
SAY... AHH! IS OUT M**







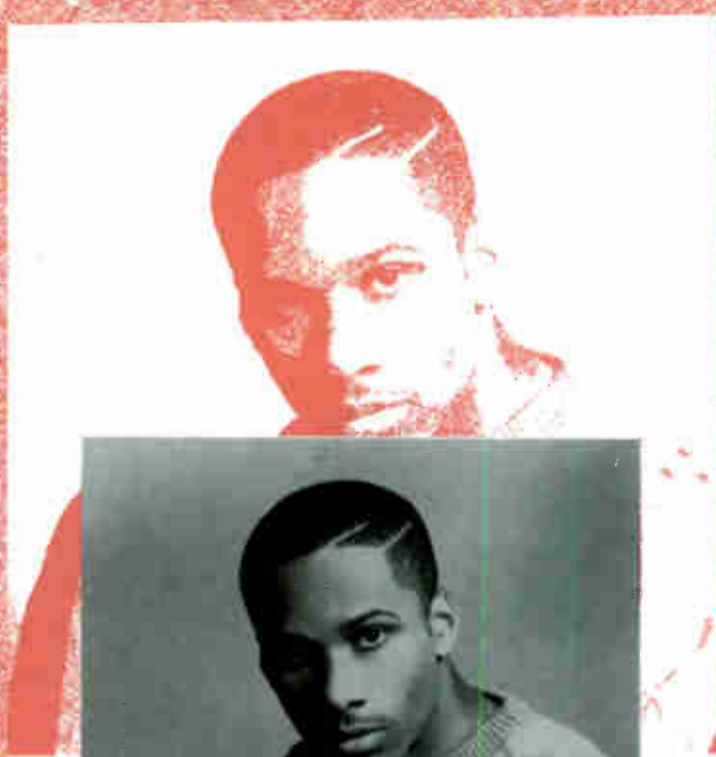
"GOOD TIME"

**HIT RADIO!  
NEWCOMER  
.57 MILLION**

**ON LEADERS**

3), Z95 (20-18),  
(20-17),  
ADD #28),  
PWR 99,  
KRBE (37-29),  
Y (34-29),  
**DRE.**  
E: Z100 29-26,  
7-24,  
VBBQ 38-27 (HOT),  
KQKQ 15-9 (HOT),  
KYA 19-11 (HOT),  
KZFN 33-21 (HOT),  
WKZL 14-9 (HOT),

**OPEN UP AND  
NOW!**



## SUAVE

"MY GIRL"

**MAJOR HIT ACTIVITY INCLUDES:**

PWR 106 ADD, KROY 13-9,  
KKBQ 16-12, WMJQ 11-9,  
PWR 99 7-6, WPGC 4-4,  
Z93 4-4 (HOT), Z94 21-19,  
WBLI 23-20, KWOD 29-26,  
KVBE #15, KAY 107 ADD,  
KHTR 22-20, KXX106 #10,  
WNNK 28-23, WSPK 19-13,  
WRCK 32-25, Z102 17-14,  
KQMQ 12-8, KYNO 28-17 (HOT),  
KAKS 9-4, WZKX 33-21 (HOT),  
**AND MUCH MORE!**

**ALREADY A #1 SMASH AT  
URBAN RADIO!**



## TRACIE SPENCER

"SYMPTOMS OF TRUE LOVE"

**THIS IS TRULY THE BIRTH OF  
A SUPERSTAR!**

**ON WELL OVER 50 URBAN  
STATIONS ALREADY AND  
CROSSING TO HIT  
IMMEDIATELY!!**

WPGC ADD, Z93 #31,  
WAZY DEBUT #38,  
KFMW 22-13 (HOT), KMGX ADD,  
**AND MORE!**





# THE RIGHT PLACE AT THE RIGHT TIME

“The New Music Seminar—a week of music, meetings and no sleep—an essential convention.”

**Simon Potts**, Vice President,  
International A & R, Capitol

“Every successive year Enigma and its sister company, Restless, has brought a larger contingent to the New Music Seminar—1988 will be no exception.”

**Bill Hein**, CEO, Enigma Records

“From the beginning, I knew this was something important—not just for industry executives—but for artists as well.”

**Cory Robbins**, President, Profile Records

“The NMS puts me right in the eye of the tornado that is the music industry. More radio and music people running around than anywhere—it’s dizzying!”

**Steve Tipp**, National  
Promotion Manager  
Modern Music, Warner  
Brothers

“It provides all of us in the business with a much needed context for experimentation.”

**Alan Grubman**,  
Entertainment Lawyer, Partner,  
Grubman, Indursky & Schindler



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Occupation \_\_\_\_\_

**RETURN THIS FORM TO:**

**New Music Seminar**

632 Broadway, New York, NY 10012

MMR



# ROCK RADIO/WNEW-FM

## ALPHABETICAL LIST BY ARTIST

**L**

LED ZEPPELIN	Boogie With Stu	3p
LED ZEPPELIN	Dancing Days	8p
LENNON, JOHN	(Just Like) Starting Over	6a
LENNON, JOHN	Be My Baby	2p
LOVERBOY	When It's Over	8p
LYNYRD SKYNYRD	Swamp Music	7p
LYNYRD SKYNYRD	Swamp Music	10p

**M**

MANN, MANFRED	Blinded By The Light	2p
MARLEY, ZIGGY	Tomorrow People	11a
MARSHALL TUCKER BAND	Take The Highway	10a
MELLENCAMP, JOHN C	R-O-C-K In The USA	10p
MELLENCAMP, JOHN C	Rooty Toot Toot	6a
MELLENCAMP, JOHN C	Rooty Toot Toot	5p
MIDNIGHT DIL	Beds Are Burning	6p
MILLER, STEVE	Fly Like An Eagle	7p
MILLER, STEVE	Rock'n Me	2p
MORRISON, VAN	Brown Eyed Girl	5p
MOOT THE MOOPLE	All The Young Dudes	9p

**N**

NICKS, STEVIE	Stand Back	6a
---------------	------------	----

**O**

ORRISON, ROY	Oh!Pretty Woman	10a
OUTLAWS	There Goes Another Love Song	2p

**P**

PARKER, GRAHAM	(Get Started) Start A Fire	11a
PARKER, GRAHAM	(Get Started) Start A Fire	8p
PARSONS, ALAN PROJEK	Games People Play	7a
PETTY, TOM & HEARTBR	Breakdown	12n
PETTY, TOM & HEARTBR	Don't Do Me Like That	12n
PETTY, TOM & HEARTBR	Jammin' Me	12n
PETTY, TOM & HEARTBR	Women In Love	12n
PINK FLOYD	On The Turning Away	1p
PINK FLOYD	On The Turning Away	6p
PINK FLOYD	The Dogs Of War	9p
PLANT, ROBERT	Tall Cool One	6p
PLANT, ROBERT	Way I Feel	8p
POCD	Settin' Down	12n
POLICE	Canary In A Coal Mine	9p
POLICE	De Do Do De Da Da Da	5p
POLICE	Every Breath You Take	6a
PRETENDERS	Brass In Pocket	11a

**R**

RADIATORS	Like Dreamers Do	8a
REED, LDU	Walk On The Wild Side	10p
ROBERTSON, ROBBIE	Somewhere Down The Crazy River	4p
ROLLING STONES	Dandelion	1p
ROLLING STONES	Not Fade Away	9a
ROLLING STONES	Street Fighting Man	4p
ROLLING STONES	19th Nervous Breakdown	6a
ROMANTICS	What I Like About You	10p
ROTH, DAVID LEE	Oamn Good	8p
RUSH	Spirit Of Radio	5p

**S**

SAM & DAVE	Hold On I'm Comin'	11a
SCORPIONS	Rhythm Of Love	10p
SEGER, BOB	Ramblin' Gambler Man	6p
SEGER, BOB	Rock & Roll Never Forgets	10a
SMITHEREENS	Drown In My Own Tears	6p
SMITHEREENS	Only A Memory	2p
SMITHEREENS	Only A Memory	10p
SOUTHER HILLMAN FURA	Falling In Love	12n
SPRINGSTEEN, BRUCE	Grownin' Up	11a
SPRINGSTEEN, BRUCE	It's Hard To Be A Saint In The	11a
SPRINGSTEEN, BRUCE	Janey Don't You Lose Heart	3p
SPRINGSTEEN, BRUCE	Thunder Road	6p
SPRINGSTEEN, BRUCE	Tunnel Of Love	10p
SPSP	Syndicated Pg'm	11p
STAPPENWOLF	Born To Be Wild	9a
STEWART, ROD	Lost In You	7a
STEWART, ROD	Lost In You	7p
STYX	Fooling Yourself	9p
SUMMER, HENRY LEE	I Wish I Had A Girl	10a
SUMMER, HENRY LEE	I Wish I Had A Girl	7p

**T**

T REX	Jeeperster	5p
TALKING HEADS	(Nothing But) Flowers	8a
TALKING HEADS	(Nothing But) Flowers	4p
TALKING HEADS	(Nothing But) Flowers	10p
TALKING HEADS	Mr. Jones	9a
THOROGOOD, GEDRGE	Ride On Josophine	9a
TOWNSHEND, PETE	Let My Love Open The Door	8p
TOWNSHEND, PETE	Rough Boys	1p
TRAFFIC	Paper Sun	7a
TREAT HER RIGHT	I Think She Likes Me	9a

**U**

U2	Bad	9p
U2	Gloria	7p
U2	In God's Country	5p

**V**

VANITY FAIRE	Hitchin' A Ride	2p
VAUGHAN, STEVIE RAY	Pride & Joy	10a
VELVET UNDERGROUND	Sweet Jane	11a

**W**

WHITE LION	Tell Me	3p
WHITE LION	Wait	6p
WHO	Magic Bus	9p
WHO	Pinball Wizard	3p
WHO	We're Not Gonna Take It	6p
WINWOOD, STEVE	Back In The High Life Again	5p

**Y**

YARDBIRDS	For Your Love	7p
YES	Big Generator	1p
YES	Final Eyes	6a
YES	Final Eyes	4p
YOUNG, NEIL	Life In The City	1p
YOUNG, NEIL	Ten Men Workin'	8a
YOUNG, NEIL	Ten Men Workin'	7p

**Z**

ZZ TOP	Tush	9p
--------	------	----

**1**

10,000 MANIACS	Like The Weather	10a
10,000 MANIACS	Like The Weather	3p

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

ADVENTURES	Broken Land	2
CHEAP TRICK	Flame	2
CLAPTON, ERIC	After Midnight	2
GRATEFUL DEAD	Tons Of Steel	2
HARRISON, GEDRGE	This Is Love	2
HORNBSY, BRUCE & RAN	The Valley Road	2
MELLENCAMP, JOHN C	Rooty Toot Toot	2
PARKER, GRAHAM	(Get Started) Start A Fire	2
SMITHEREENS	Only A Memory	2
STEWART, ROD	Lost In You	2
YOUNG, NEIL	Ten Men Workin'	2
10,000 MANIACS	Like The Weather	2
AC/DC	That's The Way I Wanna Rock &	1
BARNES, JIMMY	Too Much Ain't Enough Love	1
CAFFERTY, JOHN & BBB	Song & Dance	1
CHAPMAN, TRACY	Fast Car	1
CHURCH	Under The Milky Way	1
HALL & OATES	Everything Your Heart Desires	1
HILL, ROCKY	I Won't Be Your Fool	1
JACKSON, JOE	Breaking Us In Two	1
JACKSON, JOE	Is She Really Going Out With H	1
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	1
MARLEY, ZIGGY	Tomorrow People	1
MIDNIGHT OIL	Beds Are Burning	1
PINK FLOYD	The Dogs Of War	1
PLANT, ROBERT	Tall Cool One	1
PLANT, ROBERT	Way I Feel	1
RADIATORS	Like Dreamers Do	1
ROBERTSON, ROBBIE	Somewhere Down The Crazy River	1
SCORPIONS	Rhythm Of Love	1
SMITHEREENS	Drown In My Own Tears	1
TALKING HEADS	Mr. Jones	1
TREAT HER RIGHT	I Think She Likes Me	1
WHITE LION	Tell Me	1
WHITE LION	Wait	1
YES	Big Generator	1
YOUNG, NEIL	Life In The City	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

FAGEN, DONALD	Century's End	3
TALKING HEADS	(Nothing But) Flowers	3
LYNYRD SKYNYRD	Swamp Music	2
PINK FLOYD	On The Turning Away	2
SUMMER, HENRY LEE	I Wish I Had A Girl	2
YES	Final Eyes	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

BEATLES	5
JOEL, BILLY	5
SPRINGSTEEN, BRUCE	5
PETTY, TOM & HEARTBR	4
ROLLING STONES	4
DOORS	3
GENESIS	3
GRATEFUL DEAD	3
POLICE	3
U2	3
WHO	3

## GOLD/CURR.-RECURR. RATIOS

**OVERALL**

C.R.	36.65
G.	63.35

**MORNING DRIVE**

C.R.	36.11
G.	63.89

**MID-DAY**

C.R.	30.51
G.	69.49

**AFTERNOON DRIVE**

C.R.	39.58
G.	60.42

**EVENING**

C.R.	41.67
G.	58.33

## POSITIONING STATEMENTS

<b>GENERAL</b>	84X
"WNEW-FM." (54X)	
"102.7 WNEW-FM." (30X)	
<b>MUSIC MARATHONS</b>	14X
"From the Classics to the Cutting Edge, this is 102.7 WNEW-FM; as one of NY's longest music marathons continues." (5X)	
"The longest/most music marathons in NY on WNEW-FM." (4X)	
"It's another music marathon — only on 102.7 WNEW-FM, NY." (4X)	
"It's another music marathon; NY's longest music marathons can only be found at the place where rock lives: 102.7 WNEW-FM." (1X)	
<b>SUPER CD THURSDAY</b>	14X
"Every Thursday is Super CD Thursday. WNEW-FM rewards our loyal listeners with music & money. Keep listening for more details on America's #1 Rock & Roll Station 102.7 WNEW-FM, NY." (6X)	
"Thursdays are Super CD Thursdays, and 102.7 WNEW-FM rewards our loyal listeners with music & money. Keep listening to America's #1 Rock Radio Station: 102.7 WNEW-FM, NY." (5X)	
"102.7 WNEW-FM rewards our loyal listeners with music & money on Super CD Thursday. Keep listening for more details. 102.7 WNEW-FM, NY." (3X)	
<b>MUSIC</b>	12X
"Your Concert Authority: 102.7 WNEW-FM." (4X)	
"102.7 WNEW-FM: The station that brought (band) to NYC." (3X)	
"Classics to the Cutting Edge at 102.7 WNEW-FM." (3X)	
"102.7 WNEW-FM: Vintage (year)." (2X)	
<b>ROCK</b>	11X
"102.7 WNEW-FM: Where rock lives in NY." (5X)	
"The place where rock lives: 102.7 WNEW-FM." (3X)	
"Thank you America. Thank you for voting 102.7 WNEW-FM 'Rolling Stone' Magazine's #1 Rock Radio Station in the Nation." (2X)	
"102.7 WNEW-FM: NY's #1 Rock Radio Station." (1X)	
<b>ARTIST ENDORSEMENT</b>	6X

## PROMOTIONAL ACTIVITY

<b>ATLANTIC RECORDS' 40th BIRTHDAY BASH</b>	18X
Tickets being given away all day; times of giveaways given in AM show.	
<b>LIVE BROADCAST</b>	9X
Segments of Atlantic Records' 40th Birthday Bash broadcast May 14 between 8-Midnight.	
<b>DAN-O's 9 O'CLOCK TICKET WINDOW</b>	7X
Various ticket giveaways 9PM nightly. May 9: tickets to Robert Plant, Meadowlands Supercross and Atlantic Records' 40th Birthday Bash.	
<b>CD SONG OF THE DAY</b>	5X
Dave Herman announces a song at 7:10AM daily; song is played after 8:30AM. When the song is played, first caller wins a CD player and the CD the song came from.	
<b>DEADHEAD HOUR</b>	4X
Mondays at midnight. Syndicated program featuring the Grateful Dead.	
<b>LOST LENNON TAPES</b>	4X
Syndicated program featuring rare interviews & music of John Lennon, 11PM Mondays.	

## UCP BIKE-A-THON MAY 15

To raise money for United Cerebral Palsy.

**SUPER CD THURSDAYS** 3X  
Listeners identify the five song classic CD montage to win either a \$500 CD (Certificate Of Deposit) or \$500 worth of CD's.

**ASBURY PARK '88** 3X  
Annual summer beach party at Asbury Park, NJ to welcome summer.

**CLASSIC CD EXCHANGE** 2X  
Listeners write in to replace a worn LP with a new copy on CD, 7:40PM nightly.

**OLD, NEW, BORROWED & BLUE SET** 2X  
Mornings at nine listeners send in four songs that fit well together: one new, one old, one cover version and one bluesy.

**WORK FORCE BLOCKS** 2X  
Listeners send in four song sets by an artist or band. Three blocks are picked and played back at noon.

## ACCOUNT LIST

Acura Legend	1X	Auto/MC
American Express	2X	Bank/Finance
America West	3X	Airlines
Beacon Theatre/Ted Nugent	1X	Entertainment
Blaupunkt Car Audio	2X	Electronics
Blue Cross Blue Shield of NJ	2X	Insurance
George Carlin Concerts	2X	Entertainment
Coca-Cola	4X	Beverage
CT School of Broadcasting	2X	Education
Coors	5X	Beer/Wine
Coors/Meadowlands Supercross	4X	Entertainment
Delta	2X	Airlines
Dianetics	1X	Publication
Dos Equis	2X	Beer/Wine
Ford Probe	6X	Auto/MC
Herz	3X	Car Rental
HBO	3X	TV/Broadcast
Jeep Wrangler	5X	Auto/MC
Jack Lalane Health Spa	3X	Fitness
Kieran	1X	Beer/Wine
Kogel Giant	2X	Home Improvement
Kew Motor Inn	2X	Lodging
Lufthansa	2X	Airlines
Manufacturer's Hanover Trust	3X	Bank/Finance
Marine Midland Bank	2X	Bank/Finance
McDonalds	2X	Restaurant
Miller Beer	2X	Beer/Wine
Multi-Opriion	2X	Communications
New Century Vista Films	7X	Entertainment
New Jersey "Pick 4"	1X	Lottery
New Jersey Record	1X	Publication
New York Knights (Arena Football)	6X	Entertainment
New York Police Dept.	2X	Human Resources
New York Phone Party	2X	Communications
New York Telephone	3X	Utilities
New York Times	2X	Publication
Nissan	3X	Auto/MC
Northwest	4X	Airlines
Pennzoil	2X	Auto/repair
Premier Cruise Lines	3X	Travel
QuickCheck	3X	Grocery
Raceway Park	3X	Entertainment
Ryder	3X	Car Rental
Sunoco	1X	Auto/repair
7-11	2X	Grocery
SBLI	2X	Insurance
Sears Automotive	4X	Auto/repair
Tri-State Toyota Dealers	8X	Auto/MC
WABC-TV	3X	TV/Broadcast
WNBC-TV	3X	TV/Broadcast
WNYW-TV	3X	TV/Broadcast
WPIX-TV	6X	TV/Broadcast
Warner Hardcover Books	4X	Publication

## ACCOUNTS BY CATEGORY

Automotive/repair	4%
Airline	14%
Auto/MC	14%
Bank/Finance	4%
Beer/Wine	6%
Beverage	3%
Car Rental	4%
Communications	3%
Education	1%
Electronics	1%
Entertainment	14%
Fitness	2%
Grocery	4%
Home Improvement	1%
Human Resources	1%
Insurance	3%
Lodging	1%
Lottery	1%
Publication	5%
Restaurant	1%
Travel	2%
TV/Broadcast	11%
Utilities	2%

# ADULT CONTEMPORARY/WSB-FM

TUESDAY, MAY 10, 1988

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

- PLAYER Baby Come Back G
- TEMPTATIONS Ain't Too Proud To Beg G
- DAN HILL Can't We Try G
- POINTER SISTERS Jump (For My Love) G
- FORTUNES Here Comes That Rainy Day Feel G
- ELTON JOHN Tiny Dancer G
- MR MISTER Broken Wings G
- THREE DOG NIGHT One G
- CAT STEVENS Morning Has Broken G

### 7AM

- CARLY SIMON You're So Vain G
- BEATLES Twist & Shout G
- KENNY G W/L WILLIAMS Don't Make Me Wait For Love R
- PHIL COLLINS You Can't Hurry Love G
- CLASSICS IV Traces G
- TODD RUNGREN I Saw The Light G
- MELISSA MANCHESTER You Should Hear How She Talks G
- ELTON JOHN Honky Cat G
- BRUCE SPRINGSTEEN One Step Up R

### 8AM

- CHICAGO Just You & Me G
- BEATLES Day Tripper G
- FLEETWOOD MAC Little Lies R
- RONSTADT & INGRAM Somewhere Out There G
- 5TH DIMENSION Aquarius/Let The Sunshine In G
- CARL CARLTON Everlasting Love G
- GLORIA ESTEFAN & MIA Anything For You C
- GENESIS Invisible Touch G
- BOB SEGER Night Moves G

### 9AM

- FIREFALL Just Remember I Love You G
- STEVIE WONDER Isn't She Lovely G
- FOUR TOPS It's The Same Old Song G
- GEORGE MICHAEL One More Try C
- TEMPTATIONS My Girl G
- CHUCK MANGIONE Feels So Good G
- SUPREMES You Can't Hurry Love G
- NEIL DIAMOND Play Me G
- AIR SUPPLY Even The Nights Are Better G
- BOBBY HEBB Sunny G
- CARLY SIMON Right Thing To Do G
- RICK ASTLEY Never Gonna Give You Up R
- BILLY JOEL She's Always A Woman G

### 10AM

- JEFFREY OSBORNE On The Wings Of Love G
- FRANKIE VALLI Can't Take My Eyes Off You G
- FOREIGNER I Don't Want To Live W/o You C
- CHRISTOPHER CROSS Sailing G
- FLEETWOOD MAC You Make Loving Fun G
- PATRICK SWAYZE She's Like The Wind R
- OIONNE WARWICK I'll Never Fall In Love Again G
- BEATLES Something G
- JOHNNY HATES JAZZ Shattered Dreams C
- NEIL DIAMOND Sweet Caroline G
- TOTO Africa G
- DAN HILL Sometimes When We Touch G

### 11AM

- BOZ SCAGGS Heart Of Mine C
- EAGLES Peaceful Easy Feeling G
- BEE GEES To Love Somebody G
- BRENOA RUSSELL Piano In The Dark C
- OOOBIE BROTHERS Black Water G
- KENNY G Songbird G
- SUPREMES Back In My Arms Again G
- CARPENTERS Goodbye To Love G
- ELTON JOHN I Guess That's Why They Call I G
- CASCADES Rhythm Of The Rain G
- JAMES TAYLOR Up On The Roof G
- PETER CETERA Next Time I Fall G

### 12PM

- HALL & OATES Everything Your Heart Desires C
- CHRISTOPHER CROSS Never Be The Same G
- SMOKEY ROBINSON & MI Tears Of A Clown G
- RICHARD MARX Endless Summer Nights R
- LIONEL RICHIE Hello G
- SEALS & CROFTS We May Never Pass This Way (Ag G
- ERIC CARMEN Hungry Eyes R
- ANITA BAKER Sweet Love G
- OOOBIE BROTHERS Listen To The Music G
- RIGHTEOUS BROTHERS You've Lost That Lovin' Feelin G
- GREGORY ABBOTT Shake You Down G
- CAROLE KING So Far Away G

### 1PM

- GEORGE MICHAEL One More Try C
- CHRISTOPHER CROSS Ride Like The Wind G
- SUPREMES Reflections G
- GLORIA ESTEFAN & MIA Anything For You C
- TURTLES Happy Together G
- BERLIN Take My Breath Away G
- LOVIN' SPOONFUL Do You Believe In Magic G
- LOVE UNLIMITED ORCH Love's Theme G
- BEATLES Let It Be G
- JAMES TAYLOR Never Oie Young R
- OTIS REDDING (Sittin' On) The Dock Of The B G
- GLENN FREY One You Love G
- QUINCY JONES Just Once G
- FOREIGNER I Don't Want To Live W/o You C

### 2PM

- LOGGINS, KENNY This Is It G
- ASSOCIATION Cherish G
- BRUCE SPRINGSTEEN One Step Up R
- POINTER SISTERS I'm So Excited G
- ELTON JOHN Candle In The Wind (Live) R
- AIR SUPPLY Lost In Love G
- HARRY NILSSON Everybody's Talkin' G
- EAGLES Best Of My Love G
- JOHNNY HATES JAZZ Shattered Dreams C
- BEATLES Do You Want To Know A Secret G
- GERRY RAFFERTY Baker Street G
- GORDON LIGHTFOOT If You Could Read My Mind G

### 3PM

- BOZ SCAGGS Heart Of Mine C
- BILLY JOEL This Is The Time G
- HAMILTON, JOE FRANK Don't Pull Your Love G
- WHITNEY HOUSTON Where Do Broken Hearts Go R
- JAMES TAYLOR Fire & Rain G
- PABLO CRUISE Love Will Find A Way G
- FOUR TOPS I Can't Help Myself G
- BARBRA STREISAND Way We Were G
- NEIL DIAMOND America G
- SANTANA Evil Ways G
- BOB SEGER We've Got Tonight G
- IRENE CARA Flashdance (What A Feeling) G
- GLORIA ESTEFAN & MIA Anything For You C

### 4PM

- ELTON JOHN Philadelphia Freedom G
- ASSOCIATION Never My Love G
- TOTO Pamela C
- CHICAGO If You Leave Me Now G
- COMMODORES Nightshift G
- STEVE WINWOOD Back In The High Life Again G
- KENNY ROGERS Lady G
- BEATLES Yesterday G
- JAMES TAYLOR Never Oie Young R
- BEACH BOYS Little Ouece Coupe G
- HALL & OATES I Can't Go For That (No Can Do G
- GEORGE MICHAEL One More Try C

### 5PM

- JACKSON BROWNE Stay G
- CORNELIUS BROTHERS & SIMON & GARFUNKEL It's Too Late To Turn Back Now G
- MIAMI SOUND MACHINE Bridge Over Troubled Water G
- CHI-LITES Words Get In The Way G
- CHRIS DEBURGH Oh Girl G
- NICOLETTE LARSON Lady In Red G
- GEORGE BENSON Lotta Love G
- HALL & OATES On Broadway G
- BEATLES Everything Your Heart Desires C
- CAT STEVENS In My Life G
- KENNY ROGERS Oh Very Young G
- WE'VE GOT TONIGHT We've Got Tonight G

### 6PM

- BRUCE HORNSBY & RANG The Valley Road C
- EAGLES One Of These Nights G
- JAY & AMERICANS This Magic Moment G
- CHICAGO Hard Habit To Break G
- JIM CROCE Time In A Bottle G
- STEVE WINWOOD Finer Things G
- CAROLE KING It's Too Late G
- JAMES TAYLOR Everyday G
- BILLY OCEAN Get Outta My Dreams, Get Into C
- ELVIS PRESLEY Suspicious Minds G
- THREE DEGREES When Will I See You Again G
- BILLY JOEL She's Got A Way G

### 7PM

- RICK ASTLEY Never Gonna Give You Up R
- ELTON JOHN Don't Go Breaking My Heart G
- SUPREMES Come See About Me G
- BRENOA RUSSELL Piano In The Dark C
- CHICAGO Wishing You Were Here G
- LIONEL RICHIE Say You, Say Me G
- NEIL DIAMOND Cherry, Cherry G
- SEALS & CROFTS Get Closer G
- BOZ SCAGGS Heart Of Mine C
- BJ THOMAS Hooked On A Feeling G
- POINTER SISTERS Fire G
- FLEETWOOD MAC Don't Stop G
- BRUCE SPRINGSTEEN One Step Up R
- PAUL MCCARTNEY Maybe I'm Amazed G

### 8PM

- OLIVIA NEWTON-JOHN Magic G
- CHRISTOPHER CROSS Arthur's Theme G
- FOREIGNER I Don't Want To Live W/o You C
- GLADYS KNIGHT & PIPS If I Were Your Woman G
- BEE GEES How Can You Mend A Broken Hear G
- BARRY MANILOW This One's For You G
- DAVID FOSTER Love Theme From St Elmo's Fire G
- JIM CROCE Operator G
- KENNY G W/L WILLIAMS Don't Make Me Wait For Love R
- SUPREMES Baby Love G
- GEORGE MICHAEL One More Try C
- STEVIE WONDER You Are The Sunshine Of My Lif G

### 9PM

- GENESIS In Too Deep R
- JAMES TAYLOR How Sweet It Is (To Be Loved B G
- SIMON & GARFUNKEL Scarborough Fair/Canticle G
- WHITNEY HOUSTON Where Do Broken Hearts Go R
- TOCC I'm Not In Love G
- JOHNNY RIVERS Baby I Need Your Lovin' G
- JUICE NEWTON Sweetest Thing (I've Ever Know G
- CROSBY, STILLS, & NA Just A Song Before I Go G
- AL WILSON Show & Tell G
- GLORIA ESTEFAN & MIA Anything For You C
- BEATLES If I Fell G
- BRYAN ADAMS Straight From The Heart G
- EXPOSE Seasons Change R

### 10PM

- JIM CROCE I'll Have To Say I Love You In G
- ENGLAND DAN & JOHN F Nights Are Forever Without You G
- LIONEL RICHIE Truly G
- BOZ SCAGGS Heart Of Mine C
- INGRAM/AUSTIN How Do You Keep The Music Play G
- RASCALS How Can I Be Sure G
- AL JARREAU Moonlighting R
- BEE GEES Love So Right G
- SERGIO MENDES Never Gonna Let You Go R
- STEVE WINWOOD Valerie G
- BEN E KING Stand By Me G
- GLASS TIGER Someday G
- KOOL & THE GANG Celebration G

### 11PM

- CUTTING CREW I've Been In Love Before R
- TINA TURNER What's Love Got To Do With It G
- HALL & OATES You've Lost That Lovin' Feelin G
- RICHARD MARX Endless Summer Nights R
- TEMPTATIONS Just My Imagination (Running A G
- CAPTAIN & TENNILLE Do That To Me One More Time G
- BREAD If G
- LOGGINS & MESSINA Danny's Song G
- JANET JACKSON Let's Wait Awhile G
- SUPREMES I Hear A Symphony G
- AL JARREAU Since I Fell For You G
- EAGLES I Can't Tell You Why G
- SADE Smooth Operator G

## ALPHABETICAL LIST BY ARTIST

### A

- ABBOTT, GREGORY Shake You Down 12n
- ADAMS, BRYAN Straight From The Heart 9p
- AIR SUPPLY Even The Nights Are Better 9a
- AIR SUPPLY Lost In Love 2p
- ASSOCIATION Cherish 2p
- ASSOCIATION Never My Love 4p
- ASTLEY, RICK Never Gonna Give You Up 9a
- ASTLEY, RICK Never Gonna Give You Up 7p

### B

- BAKER, ANITA Sweet Love 12n
- BEACH BOYS Little Ouece Coupe 4p
- BEATLES Day Tripper 8a
- BEATLES Do You Want To Know A Secret 2p
- BEATLES If I Fell 9p
- BEATLES In My Life 5p
- BEATLES Let It Be 1p
- BEATLES Something 10a
- BEATLES Twist & Shout 7a
- BEATLES Yesterday 4p
- BEE GEES How Can You Mend A Broken Hear 8p
- BEE GEES Love So Right 10p
- BEE GEES To Love Somebody 11a
- BENSON, GEORGE On Broadway 5p
- BERLIN Take My Breath Away 1p
- BREAD If 11p
- BROWNE, JACKSON Stay 5p

### C

- CAPTAIN & TENNILLE Do That To Me One More Time 11p
- CARA, IRENE Flashdance (What A Feeling) 3p
- CARLTON, CARL Everlasting Love 8a
- CARMEN, ERIC Hungry Eyes 12n
- CARPENTERS Goodbye To Love 11a
- CASCADES Rhythm Of The Rain 11a
- CETERA, PETER Next Time I Fall 11a
- CHI-LITES Oh Girl 5p
- CHICAGO Hard Habit To Break 6p
- CHICAGO If You Leave Me Now 4p
- CHICAGO Just You & Me 8a
- CHICAGO Wishing You Were Here 7p
- CLASSICS IV Traces 7a
- COLLINS, PHIL You Can't Hurry Love 7a
- COMMODORES Nightshift 4p
- CORNELIUS BROTHERS & I'll Have To Say I Love You In 5p
- CROCE, JIM I'll Have To Say I Love You In 10p
- CROCE, JIM Operator 8p
- CROCE, JIM Time In A Bottle 6p
- CROSBY, STILLS, & NA Just A Song Before I Go 9p
- CROSS, CHRISTOPHER Arthur's Theme 8p
- CROSS, CHRISTOPHER Never Be The Same 12n
- CROSS, CHRISTOPHER Ride Like The Wind 1p
- CROSS, CHRISTOPHER Sailing 10a
- CUTTING CREW I've Been In Love Before 11p

### D

- DEBURGH, CHRIS Lady In Red 5p
- DIAMOND, NEIL America 3p
- DIAMOND, NEIL Cherry, Cherry 7p
- DIAMOND, NEIL Play Me 9a
- DIAMOND, NEIL Sweet Caroline 10a
- OOOBIE BROTHERS Black Water 11a
- OOOBIE BROTHERS Listen To The Music 12n

### E

- EAGLES Best Of My Love 2p
- EAGLES I Can't Tell You Why 11p
- EAGLES One Of These Nights 6p
- EAGLES Peaceful Easy Feeling 11a
- ENGLAND DAN & JOHN F Nights Are Forever Without You 10p
- ESTEFAN, GLORIA & MI Anything For You 8a
- ESTEFAN, GLORIA & MI Anything For You 1p
- ESTEFAN, GLORIA & MI Anything For You 3p
- ESTEFAN, GLORIA & MI Anything For You 9p
- EXPOSE Seasons Change 9p



# ADULT CONTEMPORARY/WSB-FM

**F**

FIREFALL	Just Remember I Love You	9a
FLEETWOOD MAC	Don't Stop	7p
FLEETWOOD MAC	Little Lies	8a
FLEETWOOD MAC	You Make Loving Fun	10a
FOREIGNER	I Don't Want To Live W/o You	10a
FOREIGNER	I Don't Want To Live W/o You	1p
FOREIGNER	I Don't Want To Live W/o You	8p
FORTUNES	Here Comes That Rainy Day Feel	6a
FOSTER, DAVID	Love Theme From St Elmo's Fire	8p
FOUR TDPS	I Can't Help Myself	3p
FOUR TDPS	It's The Same Old Song	9a
FREY, GLENN	One You Love	1p

**G**

GENESIS	In Too Deep	9p
GENESIS	Invisible Touch	8a
GLASS TIGER	Someday	10p

**H**

HALL & DATES	Everything Your Heart Desires	12n
HALL & DATES	Everything Your Heart Desires	5p
HALL & DATES	I Can't Go For That (No Can Do)	4p
HALL & DATES	You've Lost That Lovin' Feelin	11p
HAMILTON, JOE FRANK	Don't Pull Your Love	3p
HEBB, BOBBY	Sunny	9a
HILL, DAN	Can't We Try	6a
HILL, DAN	Sometimes When We Touch	10a
HORNBSBY, BRUCE & RAN	The Valley Road	6p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	3p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	9p

**I**

INGRAM/AUSTIN	How Do You Keep The Music Play	10p
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**J**

JACKSON, JANET	Let's Wait Awhile	11p
JARREAU, AL	Moonlighting	10p
JARREAU, AL	Since I Fell For You	11p
JAY & AMERICANS	This Magic Moment	6p
JOEL, BILLY	She's Always A Woman	9a
JOEL, BILLY	She's Got A Way	6p
JOEL, BILLY	This Is The Time	3p
JOHN, ELTON	Candle In The Wind (Live)	2p
JOHN, ELTON	Don't Go Breaking My Heart	7p
JOHN, ELTON	Honky Cat	7a
JOHN, ELTON	I Guess That's Why They Call I	11a
JOHN, ELTON	Philadelphia Freedom	4p
JOHN, ELTON	Tiny Dancer	6a
JOHNNY HATES JAZZ	Shattered Dreams	10a
JOHNNY HATES JAZZ	Shattered Dreams	2p
JONES, QUINCY	Just Once	1p

**K**

KENNY G	Songbird	11a
KENNY G W/L WILLIAMS	Don't Make Me Wait For Love	7a
KENNY G W/L WILLIAMS	Don't Make Me Wait For Love	8p
KING, CAROLE	It's Too Late	6p
KING, CAROLE	So Far Away	12n
KING, BEN E	Stand By Me	10p
KNIGHT, GLADYS & PIP	If I Were Your Woman	8p
KOOL & THE GANG	Celebration	10p

**L**

LARSON, NICOLETTE	Lotta Love	5p
LIGHTFOOT, GORDON	If You Could Read My Mind	2p
LOGGINS & MESSINA	Danny's Song	11p
LOGGINS, KENNY	This Is It	2p
LOVE UNLIMITED ORCH	Love's Theme	1p
LOVIN' SPOONFUL	Do You Believe In Magic	1p

**M**

MANCHESTER, MELISSA	You Should Hear How She Talks	7a
MANGIONE, CHUCK	Feels So Good	9a
MANLOW, BARRY	This One's For You	8p
MARX, RICHARD	Endless Summer Nights	12n
MARX, RICHARD	Endless Summer Nights	11p
MCCARTNEY, PAUL	Maybe I'm Amazed	7p
MEADES, SERGIO	Never Gonna Let You Go	10p
MIAMI SOUND MACHINE	Words Get In The Way	5p
MICHAEL, GEORGE	One More Try	9a
MICHAEL, GEORGE	One More Try	1p
MICHAEL, GEORGE	One More Try	8p
MICHAEL, GEORGE	One More Try	8p
MR MISTER	Broken Wings	6a

**N**

NEWTON-JOHN, OLIVIA	Magic	8p
NEWTON, JUICE	Sweetest Thing (I've Ever Know)	9p
NILSSON, HARRY	Everybody's Talkin'	2p

**O**

OCEAN, BILLY	Get Outta My Dreams, Get Into	6p
OSBORNE, JEFFREY	On The Wings Of Love	10a

**P**

PABLO CRUISE	Love Will Find A Way	3p
PLAYER	Baby Come Back	6a
POINTER SISTERS	Fire	7p
POINTER SISTERS	I'm So Excited	2p
POINTER SISTERS	Jump (For My Love)	6a
PRESELEY, ELVIS	Suspicious Minds	6p

**R**

RAFFERTY, GERRY	Baker Street	2p
RASCALS	How Can I Be Sure	10p
REDDING, DTIS	(Sittin' On) The Dock Of The B	1p
RICHIE, LIONEL	Hello	12n
RICHIE, LIONEL	Say You, Say Me	7p
RICHIE, LIONEL	Truly	10p
RIGHTEDUS BROTHERS	You've Lost That Lovin' Feelin	12n
RIVERS, JOHNNY	Baby I Need Your Lovin'	9p
ROBINSON, S & MIRACL	Tears Of A Clown	12n
ROGERS, KENNY	Lady	4p
ROGERS, KENNY	We've Got Tonight	5p
RONSTADT & INGRAM	Somewhere Out There	8a
RUNDGREN, TODD	I Saw The Light	7a
RUSSELL, BRENDA	Piano In The Dark	11a
RUSSELL, BRENDA	Piano In The Dark	7p

**S**

SADE	Smooth Operator	11p
SANTANA	Evil Ways	3p
SCAGGS, BOZ	Heart Of Mine	11a
SCAGGS, BOZ	Heart Of Mine	3p
SCAGGS, BOZ	Heart Of Mine	7p
SCAGGS, BOZ	Heart Of Mine	10p
SEALS & CROFTS	Get Closer	7p
SEALS & CROFTS	We May Never Pass This Way (Ag	12n
SEGER, BOB	Night Moves	8a
SEGER, BOB	We've Got Tonight	3p
SIMON & GARFUNKEL	Bridge Over Troubled Water	5p
SIMON & GARFUNKEL	Scarborough Fair/Canticle	9p
SIMON, CARLY	Right Thing To Do	9a
SIMON, CARLY	You're So Vain	7a
SPRINGSTEEN, BRUCE	One Step Up	7a
SPRINGSTEEN, BRUCE	One Step Up	2p
SPRINGSTEEN, BRUCE	One Step Up	7p
SPRINGSTEEN, BRUCE	Morning Has Broken	6a
STEVENS, CAT	Oh Very Young	5p
STEVENS, CAT	Way We Were	3p
STREISAND, BARBRA	Baby Love	8p
SUPREMES	Back In My Arms Again	11a
SUPREMES	Come See About Me	7p
SUPREMES	I Hear A Symphony	11p
SUPREMES	Reflections	1p
SUPREMES	You Can't Hurry Love	9a
SWAYZE, PATRICK	She's Like The Wind	10a

**T**

TAYLOR, JAMES	Everyday	6p
TAYLOR, JAMES	Fire & Rain	3p
TAYLOR, JAMES	How Sweet It Is (To Be Loved B	9p
TAYLOR, JAMES	Never Die Young	1p
TAYLOR, JAMES	Never Die Young	4p
TAYLOR, JAMES	Up On The Roof	11a
TEMPTATIONS	Ain't Too Proud To Beg	6a
TEMPTATIONS	Just My Imagination (Running A	11p
TEMPTATIONS	My Girl	9a
THOMAS, BJ	Hooked On A Feeling	7p
THREE DEGREES	When Will I See You Again	6p
THREE DOG NIGHT	One	6a
TOTO	Africa	10a
TOTO	Pamela	4p
TURNER, TINA	What's Love Got To Do With It	11p
TURTLES	Happy Together	1p

**V**

VALLI, FRANKIE	Can't Take My Eyes Off You	10a
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**W**

WARWICK, DIONNE	I'll Never Fall In Love Again	10a
WILSON, AL	Show & Tell	9p
WINWOOD, STEVE	Back In The High Life Again	4p
WINWOOD, STEVE	Finer Things	6p
WINWOOD, STEVE	Valerie	10p
WONDER, STEVIE	Isn't She Lovely	9a
WONDER, STEVIE	You Are The Sunshine Of My Lif	8p

**1**

10CC	I'm Not In Love	9p
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**5**

5TH DIMENSION	Aquarius/Let The Sunshine In	8a
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## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

ESTEFAN, GLORIA & MI	Anything For You	4
MICHAEL, GEORGE	One More Try	4
SCAGGS, BOZ	Heart Of Mine	4
FOREIGNER	I Don't Want To Live W/o You	3
HALL & DATES	Everything Your Heart Desires	2
JOHNNY HATES JAZZ	Shattered Dreams	2
RUSSELL, BRENDA	Piano In The Dark	2
HORNBSBY, BRUCE & RAN	The Valley Road	1
OCEAN, BILLY	Get Outta My Dreams, Get Into	1
TOTO	Pamela	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

SPRINGSTEEN, BRUCE	One Step Up	3
ASTLEY, RICK	Never Gonna Give You Up	2
HOUSTON, WHITNEY	Where Do Broken Hearts Go	2
KENNY G W/L WILLIAMS	Don't Make Me Wait For Love	2
MARX, RICHARD	Endless Summer Nights	2
TAYLOR, JAMES	Never Die Young	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

BEATLES	8
JOHN, ELTON	6
SUPREMES	6
TAYLOR, JAMES	5
CHICAGO	4
CROSS, CHRISTOPHER	4
DIAMOND, NEIL	4
EAGLES	4
BEE GEES	3
CROCE, JIM	3
FLEETWOOD MAC	3
HALL & DATES	3
JOEL, BILLY	3
POINTER SISTERS	3
RICHIE, LIONEL	3
TEMPTATIONS	3
WINWOOD, STEVE	3

## GOLD/CURR.-RECURR. RATIOS

<b>OVERALL</b>	
C.R.	21.30
G.	78.70
<b>MORNING DRIVE</b>	
C.R.	15.00
G.	85.00
<b>MID-DAY</b>	
C.R.	24.19
G.	75.81
<b>AFTERNOON DRIVE</b>	
C.R.	18.37
G.	81.63
<b>EVENING</b>	
C.R.	24.62
G.	75.38

## POSITIONING STATEMENTS

**MORE MUSIC, LESS TALK** 51X

"A more music hour (morning)." (14X)

"More music, less talk." (13X)

"B-98.5 FM with less talk." (8X)

"Atlanta's official station for 40-minutes of music every hour." (5X)

"Nobody plays more music than we do." (5X)

"Now with more music and fewer interruptions than ever before." (3X)

PRERECORDED: "B-98.5 FM gives you 40-minutes of songs-in-a-row every hour, all-day-long. We really love the music as much as you do, so we keep the talk to a minimum and you'll be able to hear the difference... in 40-minutes of songs-in-a-row, coming up on B-98.5 FM." (3X)

**MUSIC IMAGING** 10X

"The best mix of songs from yesterday and today." (9X)

"We play music that makes your customers want to stay in the store." (1X)

**GENERAL STATION IMAGING** 2X

PRERECORDED: "B-98.5 FM is Atlanta's official station for 40-minutes of songs-in-a-row and the best mix of favorites from yesterday and today. Every hour we meticulously blend only the best songs to put together just the right balance between new and old. No hard rock, and no sleepy elevator music. At work, driving in your car, or relaxing in the evening, B-98.5 FM is just right. Listen carefully for the difference in the next 40-minutes of songs in-a-row... coming up on B-98.5 FM." (2X)

**GENERIC** 2X

"If anybody calls and asks what station you heard today, remember B-98.5 FM." (2X)

## PROMOTIONAL ACTIVITY

**MILLION DOLLAR SONGS-IN-A-ROW GIVEAWAY** 24X

Listeners are to listen for a certain three songs to be played back-to-back in a set order. 98th caller upon hearing this wins \$3; in this instance, \$30,000. (A total of \$1 million is being given away during this contest).

**BEACH BOYS/BRAVES GAME** 6X

They're cosponsoring an upcoming Beach Boys show that will follow a Braves game at Fulton County Stadium.

**AUDIT MAILER** 4X

As a publicity gimmick, thousands of mailers were sent out resembling state audit notices. However, the mailers merely asked people to try out WSB-FM; especially for the \$1,000 giveaways coming up in June. As an on-going bit, station is apologizing to anyone frightened by the mailers and is asking listeners to call in with ways that the station can make amends.

## MORNING SHOW PROMO

Prerecorded; O'Brien promotes next day's festivities. AM bits/activity includes: "Lost Lyric" and "Showbiz News."

**HERE'S WHAT'S HAPPENING** 3X

All promotional activity currently running is mentioned at once.

**LISTEN WHILE YOU WORK** 1X

Listeners send in letters saying they listen at work. Each day a letter is drawn and listener is called. If they say they're listening to WSB-FM, they win; in this case: lunch and theatre tickets.

**LOVE SONGS** 1X

Nighttime show. During the show this month, Classic Queen mattresses are being given away.

**BACHELOR AUCTION** 1X

Members of the staff will participate in upcoming charity auction.

## ACCOUNT LIST

Acura	3X	Auto/MC
American Express	2X	Bank/Finance
Antique Guild	4X	Home Furnishings
Applebee's	3X	Restaurant
Atlanta Dairies	1X	Beverage
Atlanta Symphony Orchestra	2X	Entertainment/Rec
Bryant Air Conditioners	2X	Home Improvement
Calibre Apartment/Homes	3X	Real Estate
C&M Heating & Cooling	1X	Home Improvement
Channel 2	4X	TV/Broadcast
Channel 5	3X	TV/Broadcast
Channel 11	2X	TV/Broadcast
Cobb General Hospital	5X	Medical
Coca Cola	4X	Beverage
DeKalb General Hospital	3X	Medical
Del Taco	1X	Restaurant
Delta Airlines	2X	Airline
Drug Emporium	4X	Health/Beauty
Eastern Airlines	2X	Airline
Elan	1X	Nightclub
Farm Best Milk	1X	Beverage
Flack's Interiors	3X	Home Furnishings
Flav-O-Rich	4X	Food Product
Ford Probe	4X	Auto/MC
Fulton Federal	2X	Bank/Finance
Gateway Leasing	1X	Car Rental
Georgia Power	1X	Utilities
Gwinette Daily News	1X	Publication
Hardee's	3X	Restaurant
Billy Howe Ford/Lincoln-Merc.	3X	Auto/MC
inacomp	5X	Computers
In Town Hardware	3X	Home Improvement
Jiffy Lube	4X	Automotive
Kaiser Permanente	1X	Medical
Kmart	5X	Retail
Kroger	6X	Grocery
Luftanza	4X	Airline
Maurada Fax Machines	1X	Office Products
Minute Lube	5X	Automotive
Motel 6	1X	Lodging
Nationwide Auto Parts	3X	Automotive
Nissan Maxima	3X	Auto/MC
Nutrasystems	7X	Fitness
Oscar Meyer	3X	Food Products
Alan Parker	1X	Bank/Finance
Pep Boys	1X	Automotive
Porsche's Gourmet Pizza	4X	Food Product
Shenwin Williams	3X	Home Improvement
Shonees	2X	Restaurant
Simmons Beauty Rest	4X	Furniture
Southern Bell	8X	Utilities
Standard Cabinet	1X	Home Furnishings
T.G.I. Fridays	5X	Restaurant
333-Info	1X	Human Resources
Tune-Up Clinic	1X	Automotive
Unical 76	1X	Automotive
Whoppers/Milk Ouds	1X	Food Product
Wisconsin Cheese	3X	Food Product
Wolf Camera & Video	4X	Electronics

## ACCOUNTS BY CATEGORY

Airline	4%
Auto/MC	8%
Automotive	14%
Bank/Finance	3%
Beverage	4%
Car Rental	1%
Computers	3%
Electronics	2%
Entertainment/Rec	1%
Fitness	4%
Food Products	9%
Furniture	2%
Grocery	4%
Health/Beauty	2%
Home Furnishings	5%
Home Improvement	5%
Human Resources	2%
Lodging	1%
Medical	5%
Nightclub	1%
Office Products	1%
Publication	1%
Real Estate	2%
Restaurant	8%
Retail	3%
TV/Broadcast	5%
Utilities	5%

# VAN HALEN

WRITTEN AND PERFORMED BY: EDDIE • ALEX • SAMMY • MIKE

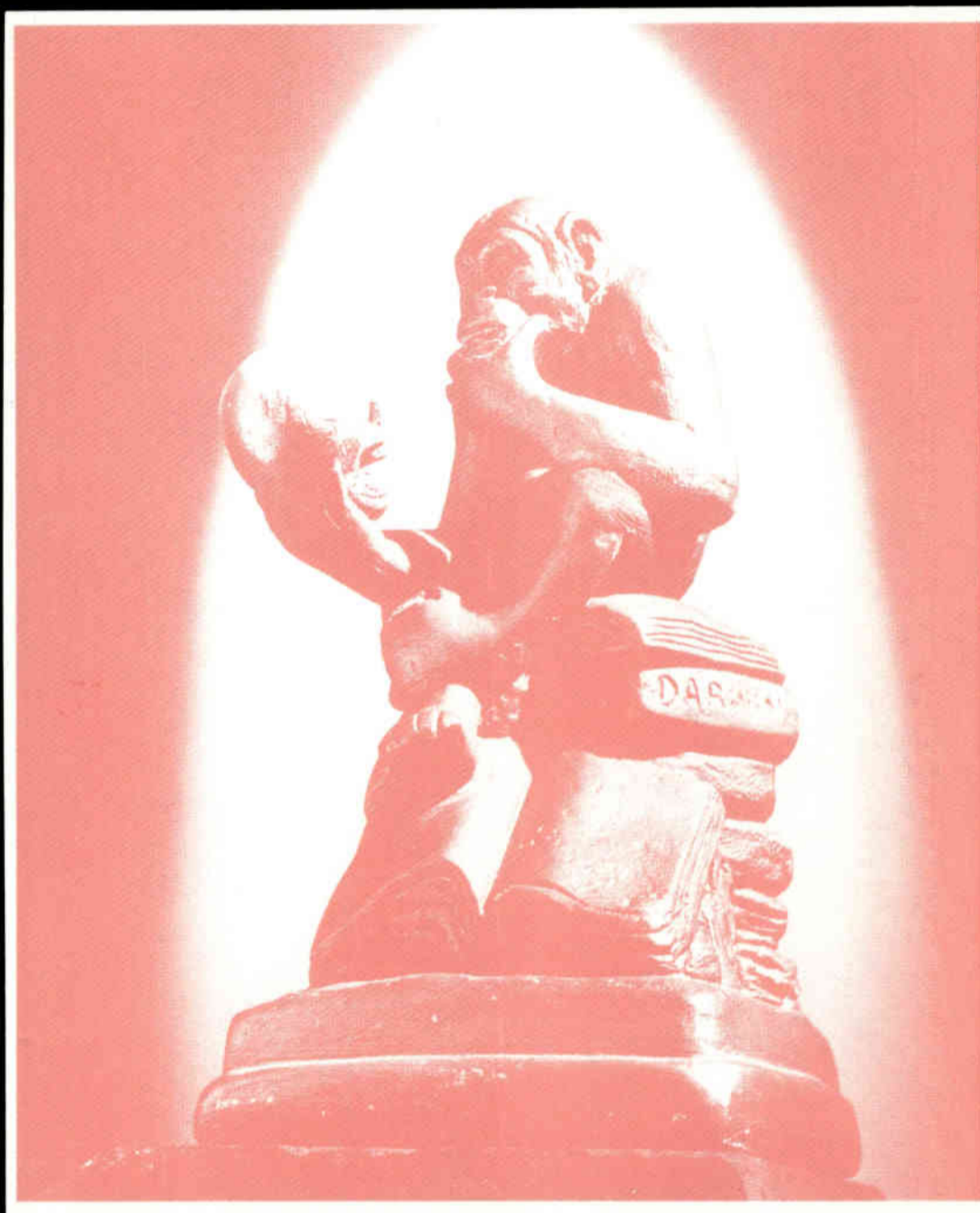
## "BLACK AND BLUE"

**ON OVER 100 HIT STATIONS IN TWO WEEKS!**

**NEW THIS WEEK INCLUDE:** WXKS, KEGL #32, KRBE, WGH, WZPL, WFLY, Q100, JET-FM, WERZ #38, WSPK, 99GFM, KZ106, Q98, WAPE, WOKI, WTNZ, KKYK, WRVQ, KSAQ #37, WDTX, KLQ, KJ103, KIKX #40, **AND MUCH MORE.**

**ALREADY ON:** B94 DEBUT #30, Y95 DEBUT #28, WMMS DEBUT #32, KXYQ, KCPX, KPLZ, **AND MORE.**

**MMR ROCK TRACER TRACKS**  - 



RECORDED BY DONN LANDEE FROM THE NEW ALBUM OU812





# ROCK RADIO

## TRACER TRACKS

4/25/88	5/2/88	5/9/88	5/16/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
6	2	2	↑	<b>CHEAP TRICK</b>	Flame	Epic	896	17.58
—	7	4	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA	763	17.31
—	10	3	↑	ERIC CLAPTON	After Midnight	Polygram	735	16.53
7	8	6	↑	SMITHEREENS	Only A Memory	Enig/Capit	721	16.13
2	1	1	5	ROBERT PLANT	Tall Cool One	Es P/Atlan	700	15.40
11	6	7	↑	CHURCH	Under The Milky Way	Arista	679	13.05
—	—	23	↑	VAN HALEN	Black And Blue	WB	658	12.65
4	5	5	↑	MIDNIGHT OIL	Beds Are Burning	Columbia	644	14.27
3	12	8	↑	INXS	New Sensation	Atlantic	616	14.73
10	4	10	↑	NEIL YOUNG	Ten Men Workin'	Reprise	616	14.64
9	11	9	11	DAVID LEE ROTH	Stand Up	WB	441	8.46
13	13	11	↑	SCORPIONS	Rhythm Of Love	Mercury/PG	441	7.27
—	—	15	↑	ROD STEWART	Lost In You	WB	392	9.73
17	14	13	↑	HONEYMOON SUITE	Love Changes Everything	WB	385	7.55
23	16	12	↑	GLASS TIGER	I'm Still Searching	EMI-Manhat	378	6.95
21	21	14	16	ROBERT PLANT	Shp Of Fools	Es P/Atlan	336	6.48
26	23	19	↑	TREAT HER RIGHT	I Think She Likes Me	RCA	315	6.59
24	22	17	18	KINGS OF THE SUN	Serpentine	RCA	238	4.61
20	20	16	19	GEORGE HARRISON	This Is Love	Dark Ho/WB	231	5.18
—	31	22	↑	ROBIN TROWER	Tear It Up	Atlantic	231	4.31
27	25	20	↑	YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG	224	3.38
29	30	21	↑	ROBBIE ROBERTSON	Somewhere Down The Crazy River	Geffen	203	4.96
—	36	25	↑	JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/PG	203	4.60
—	38	26	↑	ZIGGY MARLEY	Tomorrow People	Virgin	182	4.77
28	27	24	↑	KINGDOM COME	Living Out Of Touch	Polygram	182	2.67
<b>New Entry</b> ✓	—	—	↑	JIMMY BARNES	Too Much Ain't Enough Love	Geffen	154	2.44
40	—	34	↑	PINK FLOYD	The Dogs Of War	Columbia	140	4.51
—	32	27	↑	JOHN KILZER	Red Blue Jeans	Geffen	140	2.25
18	18	18	29	FOREIGNER	I Don't Want To Live W/o You	Atlantic	126	2.31
<b>New Entry</b> ✓	—	—	↑	JOAT JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.	119	3.07
—	28	28	31	DEACON BLUE	Dignity	Columbia	112	2.55
—	—	31	↑	OEF LEPPARD	Pour Some Sugar On Me	Mercury/PG	105	2.23
35	—	38	↑	10,000 MANIACS	Like The Weather	Elektra	98	3.52
32	34	40	↑	GUNS 'N ROSES	Welcome To The Jungle	Geffen	98	2.13
<b>New Entry</b> ✓	—	—	↑	TALKING HEADS	Blind	Fly/Sire	91	2.45
<b>New Entry</b> ✓	—	—	↑	DEL LORDS	Judas Kiss	Enigma	91	2.26
—	—	32	↑	POISON	Nothin' But A Good Time	Enigma/Cap	91	1.64
<b>New Entry</b> ✓	—	—	↑	GRAHAM PARKER	(Get Started) Start A Fire	RCA	84	2.78
—	—	36	↑	BRIAN SETZER	When The Sky Comes Tumblin' Do	EMI-Manhat	84	1.76
—	—	35	↑	TIMBUK 3	Rev. Jack & His Roamin' Cadill	IRS	84	1.50

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

## NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
✓ MIDNIGHT OIL	Dead Heart	Columbia	77	119%
ROBYN HITCHCOCK	Balloon Man	A&M	77	37%
✓ MISSION	Tower Of Strength	PG	77	175%
AC/DC	That's The Way I Wanna Rock &	Atlantic	77	22%
JOE SATRIANI	Surfing With The Alien	Relativity	77	—
✓ HENRY LEE SUMMER	Oarlin' Danielle Don't	CBS Assoc	77	175%
OEPICHE MOOE	Route 66/Behind The Wheel	Sire/WB	70	25%
✓ TRACY CHAPMAN	Fast Car	Elektra	70	100%
ROCKY HILL	I Won't Be Your Fool	Virgin	70	—
ROBERT PLANT	Dance On My Own	Es P/Atlan	70	42%
WHITE LION	Tell Me	Atlantic	70	—
ROBERT PLANT	Way I Feel	Es P/Atlan	70	25%
DOKKEN	Heaven Sent	Elektra/As	70	—
✓ BRUCE HORNSBY & RANG	Look Out Any Window	RCA	63	—
✓ DIVINYLS	Back To The Wall	Chrysalis	56	166%
✓ ALARM	Rescue Me	IRS/MCA	49	—
✓ BEARS	Aches And Pains	PMRC/IRS	49	39%
BIG PIG	Breakaway	A&M	49	—
✓ SCORPIONS	Passion Rules The Game	Mercury/PG	49	75%
✓ GUNS 'N ROSES	Paradise City	Geffen	49	16%

## HOTTEST RECURRENTS

5/16/88	ARTIST	TITLE	LABEL
1	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
2	TALKING HEADS	(Nothing But) Flowers	Fly/Sire
3	AEROSMITH	Angel	Geffen
4	JERRY HARRISON	Rev It Up	Sire/WB
5	BALAAAM & ANGEL	I Love The Things You Do To Me	Virgin
6	WHITE LION	Wait	Atlantic
7	ROBERT PLANT	Heaven Knows	Es P/Atlan
8	BRUCE SPRINGSTEEN	All That Heaven Will Allow	Columbia
9	DAVID LEE ROTH	Damn Good	WB
10	DONALD FAGEN	Century's End	WB

## MOST UPWARD MOVEMENT

### NATIONAL

Artist	Title	Label
MISSION	Tower Of Strength	PG

### EAST

VAN HALEN	Black And Blue	WB
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### WEST

JIMMY BARNES	Too Much Ain't Enough Love	Geffen
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### SOUTH

KINGDOM COME	Living Out Of Touch	Polygram
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### MIDWEST

BRUCE HORNSBY & RANG	Look Out Any Window	RCA
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USERS GUIDE: Calculated and determined by increase in RANK over previous week.

# ROCK RADIO — DAYPART CHART

## 6AM-7PM

5/9/88	5/16/88	ARTIST	TITLE	LABEL
1		BRUCE HORNSBY & RANG	The Valley Road	RCA
5		CHEAP TRICK	Flame	Epic
3		ERIC CLAPTON	After Midnight	Polygram
6		SMITHEREENS	Only A Memory	Enig/Capit
2	5	ROBERT PLANT	Tall Cool One	Es P/Atlan
7		CHURCH	Under The Milky Way	Arista
4	7	MIDNIGHT OIL	Beds Are Burning	Columbia
8		INXS	New Sensation	Atlantic
10		NEIL YOUNG	Ten Men Workin'	Reprise
28		VAN HALEN	Black And Blue	WB
9	11	DAVID LEE ROTH	Stand Up	WB
14		ROD STEWART	Lost In You	WB
11	13	GLASS TIGER	I'm Still Searching	EMI-Manhat
16		SCORPIONS	Rhythm Of Love	Mercury/PG
12	15	HONEYMOON SUITE	Love Changes Everything	WB
18		TREAT HER RIGHT	I Think She Likes Me	RCA
13	17	ROBERT PLANT	Ship Of Fools	Es P/Atlan
19		ROBBIE ROBERTSON	Somewhere Down The Crazy River	Geffen
15	19	GEORGE HARRISON	This Is Love	Dark Ho/WB
20		JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/PG
24		ZIGGY MARLEY	Tomorrow People	Virgin
22		ROBIN TROWER	Tear It Up	Atlantic
29		YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG
21	24	KINGS OF THE SUN	Serpentine	RCA
17	25	FOREIGNER	I Don't Want To Live W/o You	Atlantic
—		JIMMY BARNES	Too Much Ain't Enough Love	Geffen
27		JOHN KILZER	Red Blue Jeans	Geffen
25	28	DEACON BLUE	Dignity	Columbia
23	29	KINGDOM COME	Living Out Of Touch	Polygram
38		10,000 MANIACS	Like The Weather	Elektra
33		PINK FLOYD	The Dogs Of War	Columbia
26	32	TIMBUK 3	Rev. Jack & His Roamin' Cadillac	IRS
—		GRAHAM PARKER	(Get Started) Start A Fire	RCA
—		HENRY LEE SUMMER	Darlin' Danielle Don't	CBS Assoc
—		JOAT JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
—		DEL LORDS	Judas Kiss	Enigma
31	37	ROBYN HITCHCOCK	Balloon Man	ASM
—		MIDNIGHT OIL	Dead Heart	Columbia
—		TALKING HEADS	Blind	Fly/Sire
—		BRIAN SETZER	When The Sky Comes Tumblin' Do	EMI-Manhat

## 7PM-MIDNIGHT

5/9/88	5/16/88	ARTIST	TITLE	LABEL
2		CHEAP TRICK	Flame	Epic
20		VAN HALEN	Black And Blue	WB
4		ERIC CLAPTON	After Midnight	Polygram
7		SMITHEREENS	Only A Memory	Enig/Capit
1	5	ROBERT PLANT	Tall Cool One	Es P/Atlan
6		NEIL YOUNG	Ten Men Workin'	Reprise
5	7	MIDNIGHT OIL	Beds Are Burning	Columbia
9		INXS	New Sensation	Atlantic
3	9	SCORPIONS	Rhythm Of Love	Mercury/PG
11		CHURCH	Under The Milky Way	Arista
8	11	BRUCE HORNSBY & RANG	The Valley Road	RCA
13		HONEYMOON SUITE	Love Changes Everything	WB
12	13	KINGS OF THE SUN	Serpentine	RCA
10	14	DAVID LEE ROTH	Stand Up	WB
16		ROBERT PLANT	Ship Of Fools	Es P/Atlan
24		ROBIN TROWER	Tear It Up	Atlantic
15	17	GLASS TIGER	I'm Still Searching	EMI-Manhat
14	18	YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG
36		TREAT HER RIGHT	I Think She Likes Me	RCA
21		ROD STEWART	Lost In You	WB
31		KINGDOM COME	Living Out Of Touch	Polygram
29		GUNS 'N ROSES	Welcome To The Jungle	Geffen
35		PINK FLOYD	The Dogs Of War	Columbia
17	24	DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
23	25	GEORGE HARRISON	This Is Love	Dark Ho/WB
—		JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/PG
33		AC/DC	That's The Way I Wanna Rock &	Atlantic
—		JOAT JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
26	29	ZIGGY MARLEY	Tomorrow People	Virgin
18	30	POISON	Nothin' But A Good Time	Enigma/Cap
27	31	WHITE LION	Tell Me	Atlantic
—		JIMMY BARNES	Too Much Ain't Enough Love	Geffen
30	33	JOE SATRIANI	Surfing With The Alien	Relativity
—		MISSION	Tower Of Strength	PG
34	35	GUNS 'N ROSES	Paradise City	Geffen
22	36	IRON MAIDEN	Can I Play With Madness	EMI/Cap
37	37	DOKKEN	Heaven Sent	Elektra/As
19	38	ROCKY HILL	I Won't Be Your Fool	Virgin
39	39	TALKING HEADS	Blind	Fly/Sire
40		ROBBIE ROBERTSON	Somewhere Down The Crazy River	Geffen

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.



# HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

<b>CHEAP TRICK 1</b> <i>Flame</i> Epic WBCN-FM 1.20 WKLS-FM .95 WOVE-FM .91 WLUP-FM .90 WLLZ-FM .84 WNEW-FM .75 KLOS-FM .67 KZAP-FM .67 KLOL-FM .63 KTXQ-FM .56	<b>CHURCH 6</b> <i>Under The Milky Way</i> Ariato KLOS-FM 1.34 WBCN-FM 1.20 WNEW-FM .75 KZAP-FM .67 XTRA-FM .50 KZEW-FM .49 WGTR-FM .48 WKLS-FM .48 WNOR-FM .46 KRSP-FM .42	<b>DAVID LEE ROTH 11</b> <i>Stand Up</i> WB WBCN-FM 1.20 WKLS-FM .71 KLOL-FM .63 KZAP-FM .45 WMMR-FM .44 WGTR-FM .36 WRIF-FM .35 WHJY-FM .34 KDKB-FM .31 WNOR-FM .31	<b>ROBERT PLANT 16</b> <i>Ship Of Fools</i> Es P/Atlan KLOL-FM .84 KSHE-FM .53 WKLS-FM .48 WOVE-FM .36 WHJY-FM .34 KBPI-FM .34 WNOR-FM .31 KBCO-FM .29 KYYS-FM .24 WLLZ-FM .21	<b>YNGWIE MALMSTEEN 21</b> <i>Heaven Tonight</i> Polydor/PG WOVE-FM .55 KBPI-FM .45 KLOL-FM .42 KUPD-FM .36 KTXQ-FM .28 KJJD-FM .24 WFBO-FM .18 WNOR-FM .15 WYNN-FM .13 WGTR-FM .12
<b>BRUCE HORNSBY &amp; RANG 2</b> <i>The Valley Road</i> RCA WNEW-FM 2.25 WMMR-FM 1.32 WKLS-FM .71 WEBN-FM .67 KZAP-FM .67 KLOL-FM .63 WLLZ-FM .63 WBCN-FM .60 WLUP-FM .60 WOVE-FM .55	<b>VAN HALEN 7</b> <i>Black And Blue</i> WB WFBO-FM .73 WKLS-FM .71 KLOS-FM .67 WEBN-FM .67 KLOL-FM .63 WLLZ-FM .63 WLUP-FM .60 KORS-FM .57 WOVE-FM .55 KUPD-FM .48	<b>SCORPIONS 12</b> <i>Rhythm Of Love</i> Mercury/PG KLOS-FM 1.01 WHJY-FM .50 KBPI-FM .45 WLLZ-FM .42 KDKB-FM .36 WOVE-FM .36 KUPD-FM .36 KAZY-FM .31 KTXQ-FM .28 KSHE-FM .27	<b>TREAT HER RIGHT 17</b> <i>I Think She Likes Me</i> RCA WBCN-FM .67 KLOL-FM .63 WBCN-FM .60 WLUP-FM .60 WLLZ-FM .42 WYNN-FM .40 WRIF-FM .35 KGON-FM .29 WBAB-FM .29 WPHD-FM .23	<b>ROBBIE ROBERTSON 22</b> <i>Somewhere Down The Crazy River</i> Geffen WNEW-FM .75 KLOS-FM .67 WBCN-FM .60 KSHE-FM .53 WKLS-FM .48 WNOR-FM .31 WLUP-FM .30 KZAP-FM .22 KISW-FM .21 WHJY-FM .17
<b>ERIC CLAPTON 3</b> <i>After Midnight</i> Polygram WNEW-FM 2.25 WMMR-FM 1.76 KORS-FM .94 WFBO-FM .73 KLOS-FM .67 KZAP-FM .67 WNOR-FM .62 KTXQ-FM .56 KSHE-FM .53 WHJY-FM .50	<b>MIDNIGHT OIL 8</b> <i>Beds Are Burning</i> Columbia WBCN-FM 1.20 WKLS-FM .95 KRQG-FM .94 WLUP-FM .90 WNEW-FM .75 KLOL-FM .63 WOVE-FM .55 KSHE-FM .53 WYNN-FM .53 KZEW-FM .49	<b>ROD STEWART 13</b> <i>Lost In You</i> WB WMMR-FM 1.32 WBCN-FM 1.20 WNEW-FM .75 KLOS-FM .67 KLOL-FM .63 WEBN-FM .45 WLLZ-FM .42 WOVE-FM .36 WHJY-FM .34 WBAB-FM .29	<b>KINGS OF THE SUN 18</b> <i>Serpentine</i> RCA WBCN-FM 1.20 WHJY-FM .50 KTXQ-FM .28 KJJD-FM .24 KUPD-FM .24 WEBN-FM .22 KORS-FM .19 WOVE-FM .18 WYNN-FM .13 WYNN-FM .13	<b>JOHN C MELLENCAMP 23</b> <i>Rooty Toot Toot</i> Mercury/PG WNEW-FM .75 KZAP-FM .67 WEBN-FM .45 WMMR-FM .44 WNOR-FM .31 WWDC-FM .31 WBAB-FM .29 KSHE-FM .27 WOVE-FM .18 WFBO-FM .18
<b>SMITHEREENS 4</b> <i>Only A Memory</i> Epic/Capri WNEW-FM 1.50 WBCN-FM 1.20 KORS-FM .94 KLOL-FM .84 KSHE-FM .80 KLOS-FM .67 WHJY-FM .67 WLUP-FM .60 WYNN-FM .53 XTRA-FM .50	<b>INXS 9</b> <i>New Sensation</i> Atlantic KRQG-FM 1.88 WNEW-FM 1.50 WBCN-FM 1.20 WMMR-FM .88 WKLS-FM .71 WHJY-FM .67 KLOL-FM .63 WLUP-FM .60 WRIF-FM .52 WGTR-FM .48	<b>HONEYMOON SUITE 14</b> <i>Love Changes Everything</i> WB KLOS-FM 1.01 WNEW-FM .75 WOVE-FM .73 WGTR-FM .48 WKLS-FM .48 KBPI-FM .45 WLLZ-FM .42 WHJY-FM .34 KTXQ-FM .28 KSHE-FM .27	<b>GEORGE HARRISON 19</b> <i>This Is Love</i> Dark Horse/WB WBCN-FM 1.20 WNEW-FM .75 KZAP-FM .67 KRSP-FM .31 KSHE-FM .27 KYYS-FM .24 WKLS-FM .24 WPHD-FM .23 WLLZ-FM .21 WRIF-FM .17	<b>ZIGGY MARLEY 24</b> <i>Tomorrow People</i> Virgin KRQG-FM 1.41 XTRA-FM .50 WMMR-FM .44 KLOL-FM .42 WLUP-FM .30 KBCO-FM .29 KSHE-FM .27 WKLS-FM .24 WWDC-FM .15 WBAB-FM .15
<b>ROBERT PLANT 5</b> <i>Tell Cool One</i> Es P/Atlan WBCN-FM 1.81 WNEW-FM 1.50 WKLS-FM .95 WMMR-FM .88 KLOS-FM .67 KZAP-FM .67 KTXQ-FM .56 WOVE-FM .55 KROR-FM .48 WEBN-FM .45	<b>NEIL YOUNG 10</b> <i>Ten Men Workin'</i> Reprise WBCN-FM 1.81 WMMR-FM 1.76 WNEW-FM 1.50 KZAP-FM .90 WLLZ-FM .84 WOVE-FM .73 WEBN-FM .67 KYYS-FM .48 KLOL-FM .42 KDKB-FM .38	<b>GLASS TIGER 15</b> <i>I'm Still Searching</i> EMI-Merhan WKLS-FM .71 WFBO-FM .55 KUPD-FM .48 WNOR-FM .46 WEBN-FM .45 KLOL-FM .42 KRSP-FM .42 WLYD-FM .40 KTXQ-FM .28 KSHE-FM .27	<b>ROBIN TROWER 20</b> <i>Tear It Up</i> Atlantic WMMR-FM .44 KORS-FM .38 WOVE-FM .36 WRIF-FM .35 KLOS-FM .34 WHJY-FM .34 KAZY-FM .31 WBAB-FM .29 KSW-FM .21 WLLZ-FM .21	<b>KINGDOM COME 25</b> <i>Living Out Of Touch</i> Polygram WFBO-FM .36 KJJD-FM .36 KUPD-FM .24 WKLS-FM .24 KBPI-FM .22 KAZY-FM .21 WOVE-FM .18 WNOR-FM .15 WYNN-FM .13 WYNN-FM .13

# HEAVIEST SATURATION (ROCK RADIO) — Continued

<b>JIMMY BARNES 26</b> Too Much Ain't Enough Love Geffen WOVE-FM .36 KYYS-FM .36 KXRX-FM .29 KBPI-FM .22 KQRS-FM .19 WFBO-FM .18 WRIF-FM .17 KDKB-FM .15 WLVD-FM .13 WGTR-FM .12	<b>FOREIGNER 29</b> I Don't Want To Live W/o You Atlantic WBAB-FM .44 KRSP-FM .42 WWDC-FM .31 WLUP-FM .30 WFBO-FM .18 WRIF-FM .17 WIYY-FM .13 WYNY-FM .13 KYYS-FM .12 KGON-FM .10	<b>DEF LEPPARD 32</b> Pour Some Sugar On Me Mercury/PG WBCN-FM .60 WEBN-FM .22 KLDL-FM .21 WLZ-FM .21 WOVE-FM .18 WFBO-FM .18 WHJY-FM .17 WIYY-FM .13 KAZY-FM .10 KZEW-FM .10	<b>TALKING HEADS 35</b> Blind Ry/Sire KRQQ-FM .94 KLDL-FM .63 WBCN-FM .60 WBRU-FM .15 KFOG-FM .09 WRCN-FM .04	<b>GRAHAM PARKER 38</b> (Get Started) Start A Fire RCA WNEW-FM 1.50 KLDL-FM .42 KSHE-FM .27 KUPD-FM .24 KBCO-FM .15 WBRU-FM .10 KFOG-FM .09 WRCN-FM .02
<b>PINK FLOYD 27</b> The Dogs Of War Columbia WMMR-FM 1.32 WBCN-FM 1.20 WNEW-FM .75 KZAP-FM .22 WOVE-FM .18 WHJY-FM .17 WLVD-FM .13 KJJD-FM .12 KISW-FM .10 WBRU-FM .10	<b>JOAN JETT &amp; BLACKHEA 30</b> I Hate Myself For Loving You CBS Asac WBCN-FM 1.20 WNEW-FM .75 KAZY-FM .21 WHJY-FM .17 KTXQ-FM .14 WIYY-FM .13 KJJD-FM .12 KUPD-FM .12 KRXQ-FM .10 WSHE-FM .09	<b>10,000 MANIACS 33</b> Like The Weather Elektra WNEW-FM 1.50 WBCN-FM 1.20 KLDL-FM .21 WHJY-FM .17 WBAB-FM .15 WBRU-FM .15 XTRA-FM .13 WRCN-FM .02	<b>DEL LOROS 36</b> Judas Kiss Engine WNEW-FM 1.50 WXRT-FM .20 WHJY-FM .17 KBCO-FM .15 WBRU-FM .15 WRCN-FM .10	<b>BRIAN SETZER 39</b> When The Sky Comes Tumblin' Do EMI-Motown WNEW-FM .75 KQRS-FM .36 WHJY-FM .17 KOKB-FM .15 KRXQ-FM .10 KXRX-FM .10 WBRU-FM .10 WRCN-FM .02
<b>JOHN KILZER 28</b> Red Blue Jeans Geffen KLDL-FM .42 WOVE-FM .36 WGTR-FM .24 WKLS-FM .24 KBPI-FM .22 KAZY-FM .21 KJJD-FM .12 KUPD-FM .12 KRXQ-FM .10 WBRU-FM .10	<b>DEACON BLUE 31</b> Dignity Columbia WBCN-FM .60 WLUP-FM .60 KSHE-FM .53 WPHD-FM .15 KBCO-FM .15 KYYS-FM .12 KXRX-FM .10 WBRU-FM .10 KFOG-FM .09 KDKB-FM .08	<b>GUNS 'N ROSES 34</b> Welcome To The Jungle Geffen WBCN-FM .60 KJJD-FM .24 WKLS-FM .24 KLDL-FM .21 WLZ-FM .21 WHJY-FM .17 WIYY-FM .13 KBPI-FM .11 KAZY-FM .10 KOMF-FM .06	<b>POISON 37</b> Nothin' But A Good Time Engine/Cap KJJD-FM .48 WHJY-FM .34 KLDL-FM .21 WRIF-FM .17 WNDR-FM .15 KUPD-FM .12 WSHE-FM .09 KRXQ-FM .05 KSJD-FM .03	<b>TIMBUK 3 40</b> Rev. Jack & His Roamin' Cadillac IRS KBCO-FM .29 WKLS-FM .24 KLDL-FM .21 WXRT-FM .20 KTXQ-FM .14 KYYS-FM .12 KXRX-FM .10 WBRU-FM .10 WPHD-FM .08 KBER-FM .03



## J.J. FAD

### "SUPERSONIC"

LET THESE NUMBERS TELL THE STORY!

**MMR HIT TRACER TRACKS DEBUT  18% PLAY INCREASE THIS WEEK**

**MAJOR HIT ACTION:** PWR 96 1-1, Z93 ADD, KRBE 21-9, KMGX 9-6, Z100 22-19, WEGX 29-25, Y100 10-6, Q105 ADD, WNCI 28-25, KLUC 3-3, KYRK 13-10, FM102 19-16, KKYK 20-8, WHYT DEBUT #25, HOT 103 28-21, KKBQ DEBUT #27, Z95 #15, B93 26-21, KEZB 18-13, WAPE 25-22, K98 DEBUT #36, WKQB DEBUT #28, AND MORE!

**ALSO HOT AT:** WNVZ, WKSE, WAVA, KATD, KWSS, KITY, KIIS, KMEL, PWR 99, AND MORE!

**HAS GONE #1 AT:** KZZP, PWR 96, PWR 106 & KKFR!

**BILLBOARD HOT 100** (53) - (48)





# HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

## MIDNIGHT OIL

Dead Heart  
Columbia

KROQ-FM	1.41
XTRA-FM	.50
WXRT-FM	.20
KBCO-FM	.15
KFOG-FM	.09
WRCN-FM	.02

## ROBYN HITCHCOCK

Balloon Man  
A&M

KROQ-FM	1.41
XTRA-FM	.38
WXRT-FM	.20
WBRU-FM	.10
WRCN-FM	.04

## MISSION

Tower Of Strength  
PG

KLOL-FM	.63
KROQ-FM	.47
XTRA-FM	.25
WNOR-FM	.15
KBCO-FM	.15
KTXQ-FM	.14
KRXQ-FM	.10

## AC/DC

That's The Way I Wanna Rock & Roll  
Atlantic

WNEW-FM	.75
KLJQ-FM	.24
KUPD-FM	.24
KLLO-FM	.21
WHJY-FM	.17
KBPI-FM	.11
WPHO-FM	.08
KBER-FM	.03
KSJO-FM	.03

## JOE SATRIANI

Surfing With The Alien  
Polygram

WBCN-FM	.60
KLQS-FM	.34
KTXQ-FM	.28
KUPD-FM	.24
WRIF-FM	.17
KRQR-FM	.12
KDKB-FM	.08
KSJO-FM	.03

## HENRY LEE SUMMER

Dartin' Danielle Don't  
CBS Assoc

WKLS-FM	.48
KSHE-FM	.27
WFBO-FM	.18
KTXQ-FM	.14
KUPD-FM	.12
KYYS-FM	.12
KBPI-FM	.11
KGON-FM	.10
WRCN-FM	.04

## DEPECHE MODE

Route 66/Behind The Wheel  
Sire/WB

KROQ-FM	1.41
WBCN-FM	1.20
WXRT-FM	.20
KBCO-FM	.15
XTRA-FM	.13

## TRACY CHAPMAN

Fast Car  
Epic

WNEW-FM	.75
XTRA-FM	.50
KLLO-FM	.21
WLLZ-FM	.21
WNOR-FM	.15
KBCO-FM	.15
WBRU-FM	.05

## ROCKY HILL

I Won't Be Your Fool  
Virgin

WNEW-FM	.75
KZAP-FM	.22
WLLZ-FM	.21
WBRU-FM	.15
KISW-FM	.10
WPHO-FM	.08
KSJO-FM	.03

## ROBERT PLANT

Dance On My Own  
Es P/Atlan

WBCN-FM	.60
WYYY-FM	.27
KXRX-FM	.20
KBCO-FM	.15
WBRU-FM	.10
KRXQ-FM	.05

## WHITE LION

Tell Me  
Atlantic

KLLO-FM	.42
WKLS-FM	.24
WHJY-FM	.17
KTXQ-FM	.14
KBPI-FM	.11
KISW-FM	.10
KDKB-FM	.08
KRXQ-FM	.05
KSJO-FM	.03

## ROBERT PLANT

Way I Feel  
Es P/Atlan

WMMR-FM	.44
KORS-FM	.38
KBCO-FM	.29
KGON-FM	.10
KDKB-FM	.08
WLZR-FM	.02

## DOKKEN

Heaven Sent  
Epic/A&E

KBPI-FM	.22
KTXQ-FM	.14
KUPD-FM	.12
KRXQ-FM	.05
WLZR-FM	.03
WRCN-FM	.02

## BRUCE HORNSBY & RANG

Look Out Any Window  
RCA

WLUP-FM	.30
WBBN-FM	.22
WXRT-FM	.20
KINK-FM	.18
WNOR-FM	.15
WBAB-FM	.15
WYNF-FM	.13
KFOG-FM	.09

## DIVINYLS

Back To The Wall  
Chryslis

WBCN-FM	1.81
WBRU-FM	.10



**RICHARD MARX**

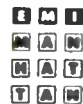


**"HOLD ON TO THE NIGHT"**

**THE FOLLOW UP TO 3 CONSECUTIVE TOP 5 SINGLES! 90 OUT OF THE BOX ADDS!! MAJORS INCLUDE: B96 #28, Q102 #33, WCZY #38, WKBQ #34, KKRZ #30, KXYQ #30, Q105, Z94, Z95, 92X, KHTR, KWSS, KPLZ, KATD, AND MANY MORE!**

**//// "RUSH HOUR"**

**GET CAUGHT UP IN THE RUSH HOUR! MMR HIT RADIO NEWCOMER 46% PLAY INCREASE THIS WEEK! R&R NEW & ACTIVE 128/27 MAJOR ACTION: WLLOL ADD, WGH ADD, KHTR ADD #35, WNCI ADD#29, WTIC ADD #36, Z95 DEBUT #30, WXKS DEBUT #35, Z94 34-30, KEGL 36-30, KRBE 39-34, WKTI 28-24, WKBQ 23-20, KPLZ 38-33, WEGX, PWR 99, FM102, KWOD, KKRZ, WMMS, AND MORE!**



**JANE WIEDLIN**

## CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

## COLUMBUS:

**T**he early bird catches the concert, as **WLWQ** ("QFM-96") initiates their "Early Evening Concert" series Friday and Saturday nights at Newport Music Hall. Local bands are featured from 8-10:30PM; admission is just 96 cents. Most of the bands appearing will also be on QFM-96's "Hometown Project #9" to be released at the end of May. QFM-96 tees off for a little evening golf to benefit the American Heart Association May 20. The 22nd, "Louie Louie" parade makes its way through Columbus' streets, to benefit the Leukemia Society. QFM-96 hasn't forgotten the Pink Floyd show at Ohio Stadium May 28; they've got tickets to spare, and some surprises as well. Stay tuned!

## NEW YORK:

**G**et a complete look at Rock Radio legend **WNEW** in this week's **Tuned In** section. . . . **WXRK** ("K-Rock") gets in on the drive for increased voter registration with their "K-Rock & Roll to the Poll." They'll assist people who want to register to vote by setting up registration booths at concerts and other upcoming events. Twenty "K-Rockers" will join **HOWARD STERN** in London for the "Prince's Trust Concerts" in June in the "Howard's Headline" contest. **HOWARD** will be on the loose in London for a week of live broadcasts. **K-Rock** also looks ahead to their third year hosting the "Music On the Pier" series with Miller Beer, from mid-June til September.

## SACRAMENTO:

**T**here seem to be as many concerts coming to Sacramento in the near future, as there were miners during the Gold Rush. **KRXQ** ("93 Rock") has "93 Rock Blocks" of tickets and CD's to celebrate the arrival of **INXS**, **Iron Maiden**, **AC/DC**, **Bob Dylan**, **Robert Plant**, **Whitesnake** and **Great White**, and **Yngwie Malmsteen** between now and the middle of June! One hundred 93 Rock listeners will witness the "13th Annual Coors Lite Waterski Championships" at nearby Marine World; and Memorial Day Weekend, 93 Rock celebrates with the "Top 93 Songs of All Time," as chosen by their listeners. . . . There's a new PD down the road at **KZAP**; **TOM CALE** exits and **PAT STILL** assumes the PD chair. He'll also be on-air mornings soon. The "John Lennon: A Star Forever" campaign continues. Postcards will be sent to the Hollywood Chamber of Commerce by June 3, petitioning them to put a star on the Walk of Fame for John Lennon.

## DENVER:

**G**reetings to **SARAH MITCHELL**, born April 30 to **KAZY** midday personality **DAN MITCHELL** and his wife **KATHY**. The first wave of the "Show Colorado Your KAZY" is underway, with CD's, concert tickets and other prizes for listeners with **KAZY** bumper stickers. They're planning other phases, including a massive grand prize for the most creative display of their calls, in the near future. Five listeners and guests joined **JO MYERS** and **BRUCE VAN DYKE** at the "Atlantic Records' 40th Anniversary Celebration" . . . . **KBPI**'s family is also increased by one, coincidentally also a girl named **SARAH**, born to **KAREN ZANDERS** May 4. **NANCY HARRIS** joins "JR in the Morning," and **KATHY SHANNON** signs on as a part-timer. **KBPI** kicked off summer with a party in Washington Park; one lucky listener won a Gibson Flying V guitar autographed by members of **MSG**. In June, a **KBPI** listener will win a Seberg laser jukebox, filled with 60 CD's.

## NORFOLK:

**O**nce again, it's "As the World Tours." Our story begins as **WNOR**'s Morning stars **JIMMY & THE BULL** and two listeners return from the "Atlantic Records' 40th Anniversary Celebration"; and **HENRY "THE BULL" DELTORO** and two listeners plan to be in London for the "Prince's Trust Concerts" in June. Will **THE BULL**'s hair have grown back by then? What has Promotions Director **ROBIN RUSS** got up her sleeve in the near future? Stay tuned, as **WNOR** continues "World Tour '88."

## SAN DIEGO:

**O**U812: the title of the forthcoming Van Halen LP, and the license plate number of the customized Ford Ranger being given away to a lucky **KGB** listener the first week of June. **KGB** is registering winners of "OU812" cassettes for the truck. **BERGER & PRESCOTT** celebrate the arrival of summer May 27 with a live broadcast from Hamel's. . . . **XTRA** ("91-X") rocks San Diego on the water every Friday and Saturday with "Rock On The Bay" and "Reggae On The Bay" on the Invader cruise ships. May 23, 91-X sends listeners to the San Diego premiere of "Crocodile Dundee 2." One pair of listeners will also attend the world premiere in L.A. at Nan's Chinese Theatre, and the party afterwards at the L.A. Hard Rock Cafe. To ice the cake, 91-X is also sending a listener and a guest to Australia the week of May 23.

## MIAMI:

**T**here's a "Boat-load of Rock & Roll" afloat for **WSHE** listeners; namely a \$15,000 Aquasport 170, filled with \$5,000 worth of "She-D's" of the winner's choice. Drawing will be held June 11. **MDA** benefits from three events 'SHE is involved with: the "Wildest Dreams Party" at the Globe Theatre May 20, the "Pajama Party" at Biscayne Baby May 21, and the 10th annual "Bed Race" at Coconut Grove May 22. Look for the 'SHE girls at the upcoming "Monsters Of Rock" show; chances are you'll also be able to sneak a peek at them at the Thursday night live broadcasts from Woody's, owned by former Rolling Stone guitarist Ron Wood. **JOHN BLOODWELL** joins 'SHE as Promotions Director.

## PHOENIX:

**T**he "93 Days of Summer" are officially underway at **KDKB**; culminating with their 17th Anniversary celebration on August 16. Remember last time (**CITY TRACKS** April 18), **KDKB** promised a surprise regarding the Pink Floyd shows April 25 & 26? Well, they ended both shows with a fireworks display spelling out "KDKB Rocks Pink Floyd" — hoisted 53-feet in the air by a crane! Congratulations to Promotions Director **KEN ADKINS** and his wife **JEANNIE** on the arrival of son **JEREMY KENDALL ADKINS** April 20.

## WASHINGTON DC:

**I**t's going to be the "Mark and Mark" show May 21 from Anaheim, as **WCXR** listener **Mark Loveland** will join **MARK KESSLER** for their live broadcast from Disneyland; they'll also host the Paul Revere & the Raiders show. News of the defacing of the Vietnam Memorial prompted 'CXR's Morning duo **PAUL HARRIS & JOHN OBEL** to initiate a fund-raising drive on the station to help defray the \$10,000 repair costs. . . . May 21 is a doubleheader for **WWDC** ("DC-101"): first the 3K and 10K "Blake Heart Run," to benefit the American Heart Association; then the "Tim Walsh Original Laser Spectacular" at the Warner Theatre, featuring the music of Pink Floyd. **DC-101** also unleashes **GREASEMAN** May 20 for a live morning broadcast from the Cineplex Odeon Wheaton Showcase Theatre, followed by a sneak preview of "Rambo 3."



# ADULT CONTEMPORARY

## TRACER TRACKS

4/26/88	5/2/88	5/9/88	5/16/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
2	1	1	↑	GLORIA ESTEFAN & MIA	Anything For You	Epic	1442	27.91
3	3	3	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic	1365	25.39
9	6	4	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	1218	23.51
6	5	5	↑	BRENDA RUSSELL	Piano In The Dark	A&M	1015	17.86
13	9	7	↑	GEORGE MICHAEL	One More Try	Columbia	896	18.96
5	4	6	6	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arist	763	13.47
14	10	8	↑	HALL & OATES	Everything Your Heart Desires	Arista	700	13.92
11	11	10	↑	TOTO	Pamela	Columbia	567	8.18
—	19	19	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA	518	9.03
20	17	15	↑	JETS	Make It Real	MCA	343	6.92
16	14	12	↑	NATALIE COLE	Pink Cadillac	EMI-Manhat	308	6.55
21	18	16	↑	DAN HILL	Carmelia	Columbia	301	6.89
15	12	13	↑	ART GARFUNKEL	So Much In Love	Columbia	301	5.12
27	23	22	↑	BELINDA CARLISLE	Circle In The Sand	MCA	294	5.01
—	26	20	↑	BOZ SCAGGS	Heart Of Mine	Columbia	287	4.59
17	16	17	↑	DEELE	Two Occasions	Solar	280	4.79
18	22	18	↑	ICEHOUSE	Electric Blue	Chrysalis	224	4.42
—	24	23	↑	RICK ASTLEY	Together Forever	RCA	217	4.96
—	25	24	↑	BILLY VERA & BEATERS	Between Like And Love	Capitol	154	3.35
19	20	26	↑	AGNETHA FALTSKOG	I Wasn't The One Who Said Goo	Atlantic	140	1.85
<b>New Entry</b> ✓			↑	IGLESIAS/WONDER	My Love	Columbia	133	2.80
—	—	30	↑	CHER	We All Sleep Alone	Geffen	112	1.74
—	—	28	↑	DEBBIE GIBSON	Foolish Beat	Atlantic	98	2.11
23	21	25	↑	BRENDA K. STARR	I Still Believe	MCA	91	1.52
—	—	29	↑	VAN MORRISON	Someone Like You	Mercury/PG	77	1.06
—	—	27	↑	BREATHE	Hands To Heaven	A&M	63	1.35
<b>New Entry</b> ✓			↑	BASIA	Time And Tide	Epic	56	1.01
<b>New Entry</b> ✓			↑	RUSSELL HITCHCOCK	What Becomes Of The Brokenheart	Arista	49	.94
<b>New Entry</b> ✓			↑	SADE	Paradise	Epic	49	.92
26	—	0	↑	PET SHOP BOYS	Always On My Mind	EMI-Manhat	42	.79

## NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
AL B SURE	Nite & Day	WB	35	—
✓ WEIRD AL YANKOVIC	Fat	Scotti/CBS	28	33%
GEORGE HARRISON	This Is Love	Dark Ho/WB	28	—
✓ RICHARD MARX	Hold On To The Nights	EMI-Manhat	28	—
STING	Englishman In New York	A&M	28	—
✓ NU SHOOZ	Should I Say Yes	Atlantic	21	50%
✓ G LEVERT & M HOWARD	That's What Love Is	Atlantic	21	200%
✓ GREGORY ABBOTT	I'll Prove It To You	Columbia	21	—
✓ YUTAKA	Colors Of The Wind	GRP	21	50%
✓ BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	14	—

## HOTTEST RECURRENTS

5/16/88	ARTIST	TITLE	LABEL
1	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
2	RICHARD MARX	Endless Summer Nights	EMI-Manhat
3	BRUCE SPRINGSTEEN	One Step Up	Columbia
4	PATRICK SWAYZE	She's Like The Wind	RCA
5	RICK ASTLEY	Never Gonna Give You Up	RCA
6	ERIC CARMEN	Hungry Eyes	RCA
7	JAMES TAYLOR	Never Die Young	Columbia
8	STEVE WINWOOD	Talking Back To The Night	Island/WB
9	GEORGE MICHAEL	Father Figure	Columbia
10	GLORIA ESTEFAN & MIA	Can't Stay Away From You	Epic

## MOST UPWARD MOVEMENT

### NATIONAL

Artist	Title	Label
SADE	Paradise	Epic

### EAST

Artist	Title	Label
GREGORY ABBOTT	I'll Prove It To You	Columbia

### WEST

Artist	Title	Label
ERIC CARMEN	Make Me Lose Control	Arista

### SOUTH

Artist	Title	Label
SADE	Paradise	Epic

### MIDWEST

Artist	Title	Label
RICHARD MARX	Hold On To The Nights	EMI-Manhat

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

USERS GUIDE: Calculated and determined by increase in RANK over previous week.

# 34 HEAVIEST SATURATION (ADULT CONTEMPORARY)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

**GLORIA ESTEFAN & MIA 1**

Anything For You  
Epic

WNSR-FM	2.62
KOST-FM	1.62
WKDX-FM	1.22
WCLR-FM	1.15
KVIL-FM	1.15
KSTP-FM	.94
WMGK-FM	.90

**FOREIGNER 2**

I Don't Want To Live W/o You  
Atlantic

KOST-FM	1.62
WNSR-FM	1.57
KVIL-FM	1.15
KSTP-FM	.94
WCLR-FM	.92
WMGK-FM	.90
KBIG-FM	.87

**JOHNNY HATES JAZZ 3**

Shattered Dreams  
Virgin

WNSR-FM	2.10
KOST-FM	1.62
WKDX-FM	1.42
KVIL-FM	1.15
KSTP-FM	.94
WCLR-FM	.92
KBIG-FM	.87

**BRENDA RUSSELL 4**

Piano In The Dark  
A&M

KOST-FM	1.08
KKHT-FM	.98
KSTP-FM	.94
KBIG-FM	.87
KVIL-FM	.86
WSB-FM	.84
WKDX-FM	.81

**GEORGE MICHAEL 5**

One More Try  
Columbia

WNSR-FM	2.10
KOST-FM	1.08
WKDX-FM	1.01
KSTP-FM	.94
WCLR-FM	.92
WMGK-FM	.90
KBIG-FM	.87

**BILLY OCEAN 6**

Get Outta My Dreams, Get Into  
Jive/Arise

WNSR-FM	2.62
KSTP-FM	.94
WCLR-FM	.92
WKDX-FM	.61
KVIL-FM	.57
KOAO-FM	.46
WLTF-FM	.42

**HALL & OATES 7**

Everything Your Heart Desires  
Arise

KOST-FM	1.62
WNSR-FM	1.57
KSTP-FM	.94
KVIL-FM	.86
WKDX-FM	.81
KKHT-FM	.73
WSNI-FM	.61

**TOTO 8**

Pamela  
Columbia

WMJI-FM	.84
WNIC-FM	.70
KIOI-FM	.56
WLTF-FM	.56
KYKY-FM	.56
KOAO-FM	.46
WHTX-FM	.45

**BRUCE HORNSBY & RANG 9**

The Valley Road  
RCA

KVIL-FM	1.15
WCLR-FM	.92
WMJI-FM	.67
KSTP-FM	.57
KKHT-FM	.49
WLTF-FM	.42
WKDX-FM	.41

**JETS 10**

Make It Real  
MCA

KOST-FM	1.62
KKHT-FM	.98
KFMB-FM	.53
WOMC-FM	.52
WMGK-FM	.45
WSNI-FM	.41
KSTP-FM	.38

**NATALIE COLE 11**

Pink Cadillac  
EMI-Mercury

WNSR-FM	1.57
WKDX-FM	1.01
KSTP-FM	.76
WNIC-FM	.70
WALK-FM	.55
KFMB-FM	.53
KKYY-FM	.28

**DAN HILL 12**

Carmelia  
Columbia

KVIL-FM	1.15
KOST-FM	1.08
KKHT-FM	.98
KBIG-FM	.87
WSNI-FM	.61
WHTX-FM	.27
WSNY-FM	.23

**ART GARFUNKEL 13**

So Much In Love  
Columbia

KBIG-FM	.87
KKHT-FM	.73
KSTP-FM	.57
KXOA-FM	.42
KYKY-FM	.34
WBUF-FM	.29
WLTI-FM	.24

**BELINDA CARLISLE 14**

Circle In The Sand  
MCA

WMJI-FM	.67
WSNI-FM	.61
WLTF-FM	.56
KKHT-FM	.49
KFMB-FM	.40
WALK-FM	.36
KYKY-FM	.34

**BOZ SCAGGS 15**

Heart Of Mine  
Columbia

KFMB-FM	.53
KKHT-FM	.49
KBIG-FM	.43
WOMC-FM	.35
KYKY-FM	.34
WHTX-FM	.27
WMGK-FM	.22

**DEELE 16**

Two Occasions  
Saber

WCLR-FM	.92
KFMB-FM	.66
KOST-FM	.54
KIOI-FM	.42
WOMC-FM	.35
KMGC-FM	.31
WHTX-FM	.27

**ICEHOUSE 17**

Electric Blue  
Chryslers

WCLR-FM	.92
WKDX-FM	.81
KIOI-FM	.56
WMJI-FM	.50
WLTF-FM	.42
KFMB-FM	.27
KOAO-FM	.23

**RICK ASTLEY 18**

Together Forever  
RCA

KOST-FM	1.62
WNIC-FM	.52
WMGK-FM	.45
WSNI-FM	.41
KFMB-FM	.40
WALK-FM	.36
KMGC-FM	.21

**BILLY VERA & BEATERS 19**

Between Like And Love  
Capitol

KOST-FM	1.08
KKHT-FM	.49
WMGK-FM	.45
WSNY-FM	.23
KSTP-FM	.19
WOMC-FM	.17
KFMB-FM	.13

**AGNETHA FALTSKOG 20**

I Wasn't The One (Who Said Good)  
Atlantic

WSNI-FM	.41
WALK-FM	.36
WSNY-FM	.31
WLTF-FM	.14
WMYX-FM	.14
WLTO-FM	.13
KKLT-FM	.10

**IGLESIAS/WONDER 21**

My Love  
Columbia

KVIL-FM	.57
KSTP-FM	.57
KBIG-FM	.43
WALK-FM	.36
KKHT-FM	.24
WLTS-FM	.21
KKLT-FM	.15

**CHER 22**

We All Sleep Alone  
Capitol

WMJI-FM	.67
WLTF-FM	.28
KMGC-FM	.21
WWDE-FM	.14
KFMB-FM	.13
KLSY-FM	.13
KKYY-FM	.11

**DEBBIE GIBSON 23**

Foolish Beat  
Atlantic

KOST-FM	.54
KFMB-FM	.40
WALK-FM	.36
WOMC-FM	.35
WNLT-FM	.31
KMGC-FM	.10
KLCY-FM	.05

**BRENDA K. STARR 24**

I Still Believe  
MCA

WOMC-FM	.35
WSNY-FM	.31
KFMB-FM	.27
KKHT-FM	.24
WNIC-FM	.17
KLCY-FM	.10
WNLT-FM	.08

**VAN MORRISON 25**

Someone Like You  
Mercury/PG

WOMC-FM	.35
KXOA-FM	.21
WMYX-FM	.21
WRRM-FM	.17
WLTI-FM	.12

**BREATHE 26**

Hands To Heaven  
A&M

KOST-FM	.54
WMYX-FM	.28
KFMB-FM	.27
WOMC-FM	.17
KUDI-FM	.08

**BASIA 27**

Time And Tide  
Epic

KKHT-FM	.73
KLCY-FM	.15
KLSI-FM	.13

**RUSSELL HITCHCOCK 28**

What Becomes Of The Brokenheart  
Arise

KKHT-FM	.49
WLTF-FM	.28
KLCY-FM	.10
WMYX-FM	.07

**SADE 29**

Paradise  
Epic

KKHT-FM	.73
KLCY-FM	.10
WLMG-FM	.08

**PET SHOP BOYS 30**

Always On My Mind  
EMI-Mercury

KIOI-FM	.42
KFMB-FM	.27
KMGC-FM	.10



# CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

## BALTIMORE:

**T**he music is the message in Maryland. . . . **WWMX** ("Mix 106.5") rewards listeners with "Money in the Mix." When Mix 106.5 plays a specific set of songs from the 60s, 70s, and 80s, the prize is \$100 to the sixth caller. . . . At the other end of the dial, **WYST** ("92-Star") starts a new musical feature on weekends, with "Star-sets." 92-Star will air three songs in a row from a favorite light and easy artist.

Most-heard on **Mix 106.5** include **WHITNEY HOUSTON**, **RICHARD MARX**, **GLORIA ESTEFAN/MIAMI SOUND MACHINE** and "Never Gonna Give You Up" from **RICK ASTLEY**. . . . **92-Star** concentrates on gold.

ARBITRON: **WWMX** 4.4-6.4  
**WYST** 2.5-3.5

## DETROIT:

**S**ince May is "National Fast Food Month," **WLTJ** ("93 Lite FM") is giving away microwave ovens. The 25th caller at the sound of the microwave gets one; five are awarded each day. . . . the Detroit Pistons are advancing in the NBA Playoffs, and Coach Chuck Daly joins the **WNIC** Breakfast Club with his comments. . . . When **WOMC's** **TOM RYAN** went on vacation, his morning slot was filled by Detroit newspaper columnists, TV weathermen and Soupy Sales.

**ART GARFUNKEL** is exclusively on **93 Lite FM**. . . . **WNIC** is first with new releases by **RICK ASTLEY**, **BELINDA CARLISLE** and **RICHARD MARX**. . . . **WOMC** leads on **BOZ SCAGGS** and **BILLY VERA & THE BEATERS**.

ARBITRON: **WLTJ** 3.3-4.3  
**WNIC** 4.1-3.6  
**WOMC** 4.0-2.9

## PROVIDENCE:

**A** quick tour of Rhode Island's Capital City includes stops at the Providence Civic Center and the Avon Reparatory Theatre. . . . **WSNE** held their Bridal Extravaganza at the Civic Center last weekend. Robin Leach was there to host, and he added a "rich and famous" flair to the event. . . . **WWLI** ("Lite 105") will be on-hand Thursday for the grand re-opening of the Avon; they're giving away tickets to see "The Manchurian Candidate" at the theatre.

Newest for **WSNE** are **BRUCE HORNSBY & THE RANGE**, **DAN HILL** and **RICK ASTLEY's** "Together Forever". . . . Current to gold-based **Lite 105** include **CARLY SIMON** and **FLEETWOOD MAC's** "Everywhere."

ARBITRON: **WSNE** 5.6-4.0  
**WWLI** 6.3-6.0

## CINCINNATI:

**W**LLT ("95 W-Lite") thundered down the road on the "Bus To The Boss." The station took 40 listeners to see Bruce Springsteen's concert in Indianapolis on Friday. . . . Two area schools received computer supplies from **WRRM** ("Warm 98"), as the winners of the "Ashland Oil/Teacher Achievement Awards". . . . To win cash, think **WWNK** ("Wink"). Wink gives \$1,000 to the 94th caller after playing the "Free Money Song Of The Day."

Heaviest on **95 W-Lite** are **JOHNNY HATES JAZZ**, **TOTO** and **BRENDA RUSSELL**. . . . Hottest at **Warm 98** are **DARYL HALL/JOHN OATES** and **FOREIGNER**. . . . **BILLY OCEAN** and **RICHARD MARX** lead at **Wink**.

ARBITRON: **WLLT** 2.8-4.6  
**WRRM** 5.3-5.6  
**WWNK** 3.4-3.4

## NORFOLK:

**F**amous folks are coming to Hampton Roads, such as Johnny Rivers, Chuck Mangione and the Commodores. **WLTY** ("Y-96") will be sponsoring their performances at the "Chesapeake Jubilee" and the "Harbor Fest". . . . Famous folks also come from the area, such as Bruce Hornsby, Ella Fitzgerald and Juice Newton. Solve the clues on **WWDE** ("2WD") in the "Legends Of Hampton Roads" contest, and you could win your choice of four new cars.

Different songs from **WHITNEY HOUSTON** are getting airplay in the market. **Y-96** is highlighting "Where Do Broken Hearts Go," while **2WD** chooses to go with "Moment Of Truth."

ARBITRON: **WLTY** 4.5-4.3  
**WWDE** 6.6-5.1

## SALT LAKE CITY:

**T**he saying goes, "When in doubt, pick C," but listeners can also pick K, L, or Y in **KLCY's** "People's Choice Game." Behind each call letter is a mystery prize, such as a trip, a VCR, \$940 or an infamous (but rare) booby prize. . . . Besides receiving a nice set of prizes the grand prize winner in the "Magic Morning" contest from **KMGR** ("Magic 107.5") joined morning host **PAT GRAY** on a remote last week from Leather, Oak and Brass Shop.

Showing the most action at **KLCY** are **FOREIGNER**, **BRENDA RUSSELL**, **BRUCE HORNSBY & THE RANGE** and **DARYL HALL/JOHN OATES**. . . . On gold-intensive **Magic 107.5** are **LOUIS ARMSTRONG** and **DAN HILL**.

ARBITRON: **KLCY** 5.0-3.7  
**KMGR** 3.2-4.3

## DALLAS:

**O**ne "Outstanding Young Woman Of America" works at **KMGC** ("Magic 102.9). **TONI TAYLOR-TRUEBLOOD**, part of the Magic morning show, won her award from the Outstanding Americans organization. . . . How about cinnamon rolls for 5,000? **KQZY** ("Kozy 105.3") often gives out that many in their "Corporate Takeover" workplace promotion. . . . A Dodge Caravan is up for grabs from **KVIL**; station spotters look for car's bearing the new **KVIL** auto stickers and read license plate numbers on the air.

**GLORIA ESTEFAN/MIAMI SOUND MACHINE** and **FOREIGNER** get strong airplay on all **DALLAS' A/C's**; **BRENDA RUSSELL** is the only other song common to all three stations.

ARBITRON: **KMGC** 2.4-2.0  
**KQZY** 3.3-3.7  
**KVIL A/F** 9.3-8.1

## PORTLAND:

**T**he Rose City is going to the dogs, and it's all because of the inaugural "Doggie Dash," put on next Sunday by **KKCW** ("K-103"). It's best described as a fun run for Man's Best Friend; and there will be other events such as a dog and owner lookalike contest, a costume contest and stupid pet tricks. **KKCW** will also give out "Doggie Bags" to all contestants, jam-packed with products from various sponsors of the event.

Hometown hero **TOM GRANT** is receiving special play from **K-103**, as the cuts "Since I Don't Have You" and "Night Charade" have been aired. **BOZ SCAGGS** and **JAMES TAYLOR** also get prominent airplay.

ARBITRON: **KKCW** 4.6-4.4

## SAN FRANCISCO:

**K**IOI ("K-IOI") morning host **TERRY McGOVERN** is going to China, at least over the air. He's one of 52 American disc jockeys spotlighted on the "American Music Hour," which will be broadcast in the People's Republic of China. . . . Anticipating the season **KOIT** begins the "Summer Picnic Basket Giveaway," as incentives in their trivia feature. Clients supply goodies to fill each basket.

Top new playgetters on **K-101** are **GEORGE MICHAEL**, **THE DEELE** and **DARYL HALL/JOHN OATES**. . . . **BRENDA RUSSELL** and **FOREIGNER** are new on **KOIT**. . . . **KYUU** has left the Bay Area A/C battle, switching to a mainstream Hit Radio format.

ARBITRON: **KIOI** 2.7-3.5  
**KOIT** 3.1-2.7  
**KYUU** 2.8-2.3



# HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 10am and 2pm.

## KATD-FM

**San Jose**  
GLORIA ESTEFAN & MIA/Anything For You  
EDDIE MONEY/Think I'm In Love  
MADONNA/Causing A Commotion  
RICK ASTLEY/Never Gonna Give You Up  
CHEAP TRICK/Flame  
BREATHE/Hands To Heaven  
GENESIS/Tonight, Tonight, Tonight  
CHURCH/Under The Milky Way  
STARSHIP/Sara  
JETS/Rocket 2 U  
BOZ SCAGGS/Heart Of Mine  
UNDERWORLD/Underneath The Radar

## KPLZ-FM

**Seattle**  
RICK ASTLEY/Together Forever  
DIRE STRAITS/Money For Nothing  
LEVEL 42/Something About You  
CHER/We All Sleep Alone  
JOHN C MELLENCAMP/Small Town  
BRUCE HORNSBY & RANG/Way It Is  
PRINCE/Little Red Corvette  
GLORIA ESTEFAN & MIA/Anything For You  
HOWARD JONES/No One Is To Blame  
PEBBLES/Girlfriend  
BILLY OCEAN/When The Going Gets Tough  
ATLANTIC STARR/Always  
SCANDAL/Warrior

## WBLI-FM

**Nassau-Suffolk**  
LIONEL RICHIE/Dancing On The Ceiling  
FOREIGNER/Say You Will  
PET SHOP BOYS/Always On My Mind  
HUEY LEWIS & NEWS/I Want A New Drug  
GLORIA ESTEFAN & MIA/Anything For You  
DOOBIE BROTHERS/China Grove  
ABC/When Smokey Sings  
NAKED EYES/Always Something There To Remi  
STEVE WONDER/I Just Called To Say I Love You  
THE HUMAN LEAGUE/Don't You Want Me  
BRENDA RUSSELL/Piano In The Dark  
NATALIE COLE/Pink Cadillac

## WKBQ-FM

**St. Louis**  
WHITE LION/Wait  
RICK ASTLEY/Together Forever  
NATALIE COLE/Pink Cadillac  
NAKED EYES/Always Something There To Remi  
BOZ SCAGGS/Heart Of Mine  
HALL & DATES/Everything Your Heart Desires  
MICHAEL JACKSON/Dirty Diana  
STACEY Q/Two Of Hearts  
ICEHOUSE/Electric Blue  
BEATLES/Twist & Shout  
PRINCE/I Could Never Take The Place  
DEBBIE GIBSON/Foolish Beat  
BRYAN ADAMS/Run To You  
GEORGE MICHAEL/One More Try

## WROX-FM

**Washington DC**  
COVER GIRLS/Because Of You  
PHIL COLLINS/Against All Odds  
JODY WATLEY/Most Of All  
PATRICK SWAYZE/She's Like The Wind  
FLEETWOOD MAC/Little Lies  
AEROSMITH/Angel  
BILLY OCEAN/Get Outta My Dreams, Get Into  
GEORGE MICHAEL/Father Figure  
STARSHIP/Nothing's Gonna Stop Us Now  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
PET SHOP BOYS/What Have I Done To Deserve  
DEBBIE GIBSON/Foolish Beat  
HUEY LEWIS & NEWS/Heart Of Rock & Roll

## KCPX-FM

**Salt Lake City**  
DAN HILL/(Never Thought) That I Could L  
JETS/Rocket 2 U  
ROBBIE NEVIL/C'est La Vie  
INXS/Devil Inside  
NU SHOOZ/Should I Say Yes  
BRUCE HORNSBY & RANG/Way It Is  
BRUCE SPRINGSTEEN/One Step Up  
KYLIE MINOGUE/I Should Be So Lucky  
AEROSMITH/Angel  
JODY WATLEY/Some Kind Of Lover  
CHER/We All Sleep Alone  
GEORGE MICHAEL/One More Try

## KSFM-FM

**Sacramento**  
BREATHE/Hands To Heaven  
NATALIE COLE/Pink Cadillac  
ROBERT PALMER/I Didn't Mean To Tum You On  
BRENDA K. STARR/I Still Believe  
PRINCE/U Got The Look  
BARDEUX/When We Kiss  
SMOKEY ROBINSON/Just To See Her  
PEBBLES/Mercades Boy  
MICHAEL JACKSON/Man In The Mirror  
BRENDA RUSSELL/Piano In The Dark  
KEITH SWEAT/How Deep Is Your Love  
NU SHOOZ/I Can't Wait

## WGH-FM

**Norfolk**  
TAYLOR DAYNE/Prove Your Love  
BRUCE HORNSBY & RANG/The Valley Road  
INXS/New Sensation  
PAUL CARRACK/Don't Shed A Tear  
WHITE LION/Wait  
JOHN C MELLENCAMP/Rooy Toot Toot  
GRATEFUL DEAD/Touch Of Grey  
JETS/Rocket 2 U  
HALL & DATES/Everything Your Heart Desires  
DEELE/Two Occasions  
PET SHOP BOYS/Always On My Mind  
KEITH SWEAT/I Want Her  
WHITESNAKE/Is This Love  
BELINDA CARLISLE/Circle In The Sand

## WMJQ-FM

**Buffalo**  
GEORGE HARRISON/When We Was Fab  
TERENCE TRENT D'ARBY/Wishing Well  
EDDIE MONEY/I Wanna Go Back  
BRUCE SPRINGSTEEN/One Step Up  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
SURVIVOR/Is This Love  
DOOBIE BROTHERS/Minute By Minute  
INXS/Need You Tonight  
NATALIE COLE/I Live For Your Love  
FOREIGNER/I Don't Want To Live W/o You  
AL B SURE/Nite & Day  
DOUBLE/Captain Of Her Heart  
ROD STEWART/Lost In You

## WYTZ-FM

**Chicago**  
GLORIA ESTEFAN & MIA/Anything For You  
CAMEO/Word Up  
GEORGE MICHAEL/One More Try  
TAYLOR DAYNE/Tell It To My Heart  
JOHNNY HATES JAZZ/Shattered Dreams  
NATALIE COLE/Pink Cadillac  
TIFFANY/I Think We're Alone Now  
AEROSMITH/Angel  
BANGLES/Manic Monday  
PET SHOP BOYS/Always On My Mind  
INXS/Devil Inside  
WHITNEY HOUSTON/Where Do Broken Hearts Go

## KHYI-FM

**Dallas**  
RICK ASTLEY/Together Forever  
BRUCE HORNSBY & RANG/The Valley Road  
ERIC CARMEN/Hungry Eyes  
GLORIA ESTEFAN & MIA/Anything For You  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
DON HENLEY/All She Wants To Do Is Dance  
TERENCE TRENT D'ARBY/Wishing Well  
WHITESNAKE/Here I Go Again  
GLASS TIGER/I'm Still Searching  
STEVE WINWOOD/Higher Love  
NU SHOOZ/Should I Say Yes  
HEART/Never  
COVER GIRLS/Promise Me  
JANE WIEDLIN/Rush Hour

## KXYQ-FM

**Portland**  
TOTO/Pamela  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
PHIL COLLINS/Take Me Home  
HALL & DATES/Everything Your Heart Desires  
MICHAEL JACKSON/Man In The Mirror  
JOURNEY/Faithfully  
PAUL CARRACK/One Good Reason  
RICK ASTLEY/Together Forever  
INXS/Need You Tonight  
BRUCE HORNSBY & RANG/The Valley Road  
SHUAVE/My Girl

## WHTZ-FM

**New York**  
FOREIGNER/Say You Will  
PATRICK SWAYZE/She's Like The Wind  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
QUINCY JONES/Just Once  
JETS/Rocket 2 U  
CONTOURS/Do You Love Me  
CHER/I Found Someone  
WHITNEY HOUSTON/Didn't We Almost Have It All  
JOHNNY HATES JAZZ/Shattered Dreams  
LISA LISA & CULT JAM/All Cried Out  
BELINDA CARLISLE/Heaven Is A Place On Earth

## WRBQ-FM

**Tampa**  
JOHNNY HATES JAZZ/Shattered Dreams  
EAGLES/Best Of My Love  
RICK ASTLEY/Together Forever  
GEORGE MICHAEL/One More Try  
LIDNEL RICHIE/Running With The Night  
RICHARD MARX/Endless Summer Nights  
GENESIS/Tonight, Tonight, Tonight  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
ELTON JOHN/I Guess That's Why They Call I  
JOHN C MELLENCAMP/Check It Out  
STEVE WINWOOD/Finer Things

## WZGC-FM

**Atlanta**  
RICK ASTLEY/Together Forever  
GLENN JONES/We've Only Just Begun (The Rom)  
GEORGE MICHAEL/One More Try  
WHITNEY HOUSTON/For The Love Of You  
MICHAEL JACKSON/The Way You Make Me Feel  
TRACY SPENCER/Symptoms Of True Love  
ATLANTIC STARR/Always  
TERENCE TRENT D'ARBY/Wishing Well  
BARDEUX/When We Kiss  
MICHAEL BOLTON/That's What Love Is All About

## KITS-FM

**San Francisco**  
UNTIL DECEMBER/Until December  
SCARLETT & BLACK/You Don't Know  
SIOUXIE & THE BANSH/Passenger  
BRUCE HORNSBY & RANG/The Valley Road  
REPLACEMENTS/Can't Hardly Wait  
HOUSE OF SCHOCK/Middle Of Nowhere  
GARY NUMAN/Cars  
ERASURE/Ship Of Fools  
THEN JERICO/Let Her Fall  
U2/Pride (In The Name Of Love)  
10,000 MANIACS/Like The Weather  
CURE/Just Like Heaven  
DIVINYLS/Back To The Wall

## KZZP-FM

**Phoenix**  
GEORGE MICHAEL/One More Try  
MADONNA/Where's The Party  
JODY WATLEY/Most Of All  
BENJAMIN ORR/Stay The Night  
CHER/I Found Someone  
HUMAN LEAGUE/Human  
BILLY OCEAN/Get Outta My Dreams, Get Into  
MEDLEY/WARNES/(I've Had) The Time Of My Life  
NU SHOOZ/Should I Say Yes  
CHICO DEBARGE/Talk To Me  
DEELE/Two Occasions

## WHYT-FM

**Detroit**  
ASHFORD & SIMPSON/Solid  
MICHAEL JACKSON/Dirty Diana  
GLADYS KNIGHT & PIPS/Love Overboard  
BILLY OCEAN/Caribbean Queen  
GLORIA ESTEFAN & MIA/Anything For You  
EL DEBARGE/Who's Johnny  
WHITNEY HOUSTON/I Wanna Dance With Somebody Wh  
TERENCE TRENT D'ARBY/Wishing Well  
PRINCE/U Got The Look  
MICHAEL JACKSON/Man In The Mirror  
INXS/Need You Tonight  
MARY WELLS/My Guy  
NATALIE COLE/Pink Cadillac  
SOFT CELL/Tainted Love  
MADONNA/Causing A Commotion

## WRNO-FM

**New Orleans**  
RICHARD MARX/Endless Summer Nights  
GLASS TIGER/I'm Still Searching  
ERIC CARMEN/All By Myself  
DAVID LEE ROTH/That's Life  
PAUL MCCARTNEY/Love Is Strange  
ELECTRIC LIGHT ORCHE/ I'm Alive  
PAUL CARRACK/One Good Reason  
GEORGE HARRISON/This Is Love  
MOODY BLUES/Question  
HIPSWAY/Honey Thief  
BEATLES/You're Gonna Lose That Girl  
RICKIE LEE JONES/Chuck E's In Love  
JOHN WAITE/Messing You

## WZOU-FM

**Boston**  
STEVE NICKS/If Anyone Falls  
FOREIGNER/I Don't Want To Live W/o You  
PET SHOP BOYS/Always On My Mind  
SMOKEY ROBINSON/Just To See Her  
JACKSON BROWNE/Running On Empty  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
TIMES TWO/Strange But True  
JANE WIEDLIN/Rush Hour  
LISA-LISA & CULT JAM/Head To Toe  
RONSTADT & INGRAM/Somewhere Out There  
BELINDA CARLISLE/Circle In The Sand  
NATALIE COLE/Jump Start  
DEELE/Two Occasions

# WEIRD AL YANKOVIC

MASSIVE MAJOR MARKET AIRPLAY!

MMR HIT RADIO NEWCOMER REACH INDEX 3.75 MILLION THIS WEEK!

MAJORS PLAYING INCLUDE: Q102, PWR 99, Y95, B97, Z94, WMJQ, Z93, KWOD, HOT 105, 92X, FM102, KATD, WXKS, WAVA, B104, Q107, WL0L, KUBE, B97, Y100, WZPL, KQKS, KXYQ, AND MANY MORE!

EXPLOSIVE ALBUM SALES



Scotti Brothers  
ERA

# "FAT"



# ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 10am and 2pm.

# ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 10am and 2pm.

**KAZY-FM**  
**Denver**  
SMITHEREENS/Only A Memory  
POLICE/Synchronicity 2  
DONALD FELDER/Heavy Metal  
ELTON JOHN/Funeral For A Friend/Love Lies  
SCORPIONS/Rhythm Of Love  
BILLY IDOL/White Wedding  
DAVID BOWIE/Ziggy Stardust  
JOAN JETT & BLACKHEAT/ I Hate Myself For Loving You  
CHICAGO/Questions 67 & 68  
STEVE MILLER/Jungle Love

**KQRS-FM**  
**Minneapolis**  
DAVID BOWIE/Young Americans  
ERIC CLAPTON/After Midnight  
LYNYRD SKYNYRD/What's Your Name  
ROLLING STONES/Plugs Tuesday  
LOU GRAMM/Midnight Blue  
KINGSMEN/Louie Louie  
MIDNIGHT OIL/Beds Are Burning  
SANTANA/Black Magic Woman  
SANFORD/TOWNSHEND/Smoke From A Distant Fire  
JIMMY BARNES/Too Much Ain't Enough Love  
BOB DYLAN/Watching The River Flow

**WBRU-FM**  
**Providence**  
ROBYN HITCHCOCK/Balloon Man  
SUPERTRAMP/Goodbye Stranger  
GEORGE HARRISON/Fish On The Sand  
EAGLES/Already Gone  
BRIAN SETZER/When The Sky Comes Tumbin' Down  
STEVIE WONDER/Supersitiation  
YES/Love Will Find A Way  
KINKS/Sunny Afternoon  
STRANGLERS/Always The Sun  
CREAM/Sunshine Of Your Love  
ARTISTS UNITED AGAIN/Sun City

**WLLZ-FM**  
**Detroit**  
DAVID BOWIE/Modern Love  
BOB SEGER/Back In '72  
ROBERT PLANT/Tall Cool One  
ROMANTICS/What I Like About You  
FOREIGNER/Heart Turns To Stone  
JIMI HENDRIX/Purple Haze  
TOTO/Stay Away  
BYRDS/Eight Miles High  
WHITESNAKE/Is This Love  
GARY WRIGHT/Dream Weaver  
TREAT HER RIGHT/I Think She Likes Me  
BLUES IMAGE/Ride Captain Ride  
HEART/Keep Your Love Alive

**KHYL-FM**  
**Sacramento**  
BEACH BOYS/Wouldn't It Be Nice  
LOVIN' SPOONFUL/You Didn't Have To Be So Nice  
BILLY JOEL/Rick's Still Rock And Roll To Me  
G LEWIS & PLAYBOYS/This Diamond Ring  
JUICE NEWTON/Queen Of Hearts  
BEE GEES/Lonely Days  
DIANA ROSS/Remember Me  
CYRILE/Red Rubber Ball  
FLACK/HATHAWAY/Where Is The Love  
DAVE CLARK FIVE/Any Way You Want It  
BEATLES/Penny Lane  
HOWARD JONES/No One Is To Blame  
SIMON & GARFUNKEL/I Am A Rock  
FOUR SEASONS/December, 1963 (Oh, What A Nig  
ANITA BAKER/Same Ole Love (365 Days A Year  
TURTLES/Elenore  
ART GARFUNKEL/So Much In Love

**KQZY-FM**  
**Dallas**  
RABBIT W/GAYLE/You And I  
LINDA RONSTADT/Ooh Baby Baby  
LIONEL RICHE/Love Will Conquer All  
SPANKY & OUR GANG/Sunday Will Never Be The Same  
BILLY JOEL/She's Always A Woman  
PAUL SIMON/Slip Slidin' Away  
SIMPLY RED/Holding Back The Years  
JETS/You Got It All  
DAVE MASON/We Just Disagree  
BARBRA STREISAND/Woman In Love  
LENNY WELCH/Since I Fell For You  
GORDON LIGHTFOOT/I You Could Read My Mind  
NEIL SEDAKA/Laughter In The Rain  
PETER CETERA /GRANT/Next Time I Fall

**WLTS-FM**  
**New Orleans**  
RICK ASTLEY/Never Gonna Give You Up  
JAMES TAYLOR/Your Smiling Face  
RICHARD/NEWTON-JOHN/Suddenly  
BEE GEES/To Love Somebody  
KOOL & THE GANG/Celebration  
ABC/When Smokey Sings  
SMOKEY ROBINSON/Love Don't Give No Reason  
TOTO/Africa  
JOHN PAUL YOUNG/Love Is In The Air  
EAGLES/Best Of My Love  
WILLIE NELSON/To All The Girls I've Loved Be  
COMMODORES/Oh No  
BRUCE SPRINGSTEEN/One Step Up

**WNLT-FM**  
**Tampa**  
HUMAN LEAGUE/Human  
PHIL COLLINS/We Said Hello, Goodbye  
BRUCE SPRINGSTEEN/Hungry Heart  
KENNY G W/L WILLIAMS/Don't Make Me Wait For Love  
STEVE PERRY/Foolish Heart  
GEORGE MICHAEL/One More Try  
FOUR TOPS/I Can't Help Myself  
PATRICK SWAYZE/She's Like The Wind  
ATLANTIC STARR/If Your Heart Isn't In It  
STARSHIP/Nothing's Gonna Stop Us Now  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
CROSBY, STILLS, & NA/Southern Cross  
ANITA BAKER/Caught Up In The Rapture

**KDKB-FM**  
**Phoenix**  
CHURCH/Under The Milky Way  
BACHMAN-TURNER OVERD/You Ain't Seen Nothing Yet  
VAN HALEN/Black And Blue  
ERIC CLAPTON/Cocaine  
SMITHEREENS/Only A Memory  
WHO/Babe D'Riley  
AEROSMITH/Magic Touch  
BAD COMPANY/Rock & Roll Fantasy  
ROLLING STONES/She's So Cold

**KSHE-FM**  
**St. Louis**  
MIDNIGHT OIL/Beds Are Burning  
BOSTON/Peace Of Mind  
HEART/There's The Girl  
CROSBY, STILLS, N, Y/Deja Vu  
DOORS/Light My Fire  
BAD COMPANY/Rock & Roll Fantasy  
STEELY DAN/May Nineteen  
FOREIGNER/Can't Wait  
PINK FLOYD/Run Like Hell  
CHEAP TRICK/Flame  
BRYAN ADAMS/This Time

**WFBQ-FM**  
**Indianapolis**  
VAN HALEN/Black And Blue  
SANTANA/Black Magic Woman  
BADFINGER/Baby Blue  
STEELY DAN/Black Cow  
ROLLING STONES/Paint It, Black  
ICEHOUSE/Electric Blue  
LED ZEPPELIN/Black Dog  
CROSBY, STILLS, & NA/Suiter: Judy Blue Eyes  
BLUE OYSTER CULT/(Don't Fear) The Reaper  
GLASS TIGER/I'm Still Searching

**WLVO-FM**  
**Columbus**  
ROBERT PLANT/Tall Cool One  
BEATLES/Lucy In The Sky With Diamonds  
RUSH/Time Stand Still  
STEELY DAN/Aja  
STEELY DAN/Kid Charlemagne  
LED ZEPPELIN/Black Dog  
CROSBY, STILLS, & NA/Suiter: Judy Blue Eyes  
GLASS TIGER/I'm Still Searching  
ZZ TOP/La Grange  
BALAAM & ANGEL/I Love The Things You Do To Me  
GUESS WHO/American Woman  
BRUCE SPRINGSTEEN/Tunnel Of Love  
HEART/Barracade  
CHEAP TRICK/Flame

**KKHT-FM**  
**Houston**  
CARL CARLTON/Everlasting Love  
JETS/Make It Real  
ERIC CARMEN/Hungry Eyes  
MIKE & MECHANICS/All I Need Is A Miracle  
ART GARFUNKEL/So Much In Love  
CHICAGO/You're The Inspiration  
ELTON JOHN/Someone Saved My Life Tonight  
OTIS REDDING/(Sittin' On) The Dock Of The B  
STEVE PERRY/Oh Sherrie  
KANE GANG/MotorTown  
RUSSELL HITCHCOCK/What Becomes Of The Brokenhearted  
BRUCE HORNSBY & RANG/Way It Is  
BASIA/Time And Tide

**WENS-FM**  
**Indianapolis**  
SHEENA EASTON/Surv  
FOREIGNER/I Don't Want To Live W/o You  
AMERICA/You Can Do Magic  
GEORGE MICHAEL/Father Figure  
CHAMPAGNE/How 'Bout Us  
SHOCKING BLUE/Venus  
SMOKEY ROBINSON/Just To See Her  
JACK WAGNER/All I Need  
CHER/I Found Someone  
BOZ SCAGGS/Look What You've Done To Me  
RICK ASTLEY/Together Forever  
DEBARGE/Who's Holding Donna Now  
FLEETWOOD MAC/Little Lies  
DOOBIE BROTHERS/Real Love

**WLTT-FM**  
**Washington DC**  
STEVE WINWOOD/Valerie  
FLEETWOOD MAC/You Make Loving Fun  
SMOKEY ROBINSON/Love Don't Give No Reason  
BEATLES/Norwegian Wood  
CHRISTOPHER CROSS/Sailing  
B JOEL FE/R CHARLES/Baby Grand  
JOHNNY HATES JAZZ/Shattered Dreams  
LITTLE RIVER BAND/Lady  
SUPREMES/Where Did Our Love Go  
GLORIA ESTEFAN & MIA/Anything For You  
DEL SHANNON/Runaway  
FRANKLIN & MICHAEL/I Knew You Were Waiting (For Me)  
ELTON JOHN/Goodbye Yellow Brick Road

**WSNE-FM**  
**Providence**  
GALE GARNETT/We'll Sing In The Sunshine  
TURTLES/Elenore  
COMMODORES/Still  
MIKE POST/Theme From L.A. Law  
TOTO/Africa  
BRENDA RUSSELL/Piano In The Dark  
EARTH, WIND & FIRE/Reasons  
PHIL COLLINS/Take Me Home  
STEVE WINWOOD/Talking Back To The Night  
LEO SAYER/More Than I Can Say  
STEVE WONDER/Part-Time Lover  
SCARLETT & BLACK/You Don't Know  
BILLY OCEAN/Love Zone

**KLOS-FM**  
**Los Angeles**  
SCORPIONS/Rhythm Of Love  
BACHMAN-TURNER OVERD/You Ain't Seen Nothing Yet  
BOB SEGER/Making Thunderbirds  
VAN HALEN/Black And Blue  
ROBERT PLANT/Big Log  
GRATEFUL DEAD/Truckin'  
GOLDEN EARRING/Twilight Zone  
PLIMSOULES/A Million Miles Away  
ZZ TOP/I'm Bad I'm Nationwide  
ROD STEWART/Lost In You  
ROLLING STONES/Diagh  
CHURCH/Under The Milky Way

**KTXQ-FM**  
**Dallas**  
KINGS OF THE SUN/Serpentine  
MOODY BLUES/Your Wildest Dreams  
ZZ TOP/Lags  
ERIC CLAPTON/After Midnight  
HUMBLE PIE/30 Days In The Hole  
DIRE STRAITS/So Far Away  
HONEYMOON SUITE/Love Changes Everything  
TOM PETTY & HEARTBRE/So You Want To Be A Rock & Roll  
BRUCE HORNSBY & RANG/The Valley Road  
PINK FLOYD/Us & Them  
JOHN C MELLENCAMP/We Are The People

**WIYY-FM**  
**Baltimore**  
SMITHEREENS/Only A Memory  
ROLLING STONES/Start Me Up  
CREEDENCE CLEARWATER/Sweet Hitch Hiker  
JETHRO TULL/Farm On The Freeway  
TREAT HER RIGHT/I Think She Likes Me  
VAN HALEN/Dance The Night Away  
FOREIGNER/I Don't Want To Live W/o You  
BOSTON/More Than A Feeling  
BRUCE SPRINGSTEEN/Brilliant Disguise  
BRYAN ADAMS/Victim Of Love  
JOHN C MELLENCAMP/Roosty Toot Toot  
EAGLES/Take It Easy

**WSHE-FM**  
**Miami**  
AEROSMITH/(Dude) Looks Like A Lady  
WHO/Anyway, Anyhow, Anywhere  
TALKING HEADS/(Nothing But) Flowers  
JOHN CAFFERTY & BBB/On The Dark Side  
FOREIGNER/Can't Wait  
STEVIE RAY VAUGHAN/Supersitiation  
CARS/Bye Bye Love  
ROLLING STONES/She Was Hot  
ROLLING STONES/She's So Cold  
ALICE COOPER/No More Mr Nice Guy  
SEGER, BOB/Turn The Page  
CHEAP TRICK/California Man  
BAD COMPANY/Dad With The Preacher

**KLSI-FM**  
**Kansas City**  
JIM CROCE/Operator  
GERRY RAFFERTY/Baker Street  
JAMES TAYLOR/Everyday  
DEELE/Two Occasions  
CUTTING CREW/I've Been In Love Before  
FORTUNES/Here Comes That Rainy Day Feel  
STEVIE WONDER/I Just Called To Say I Love You  
BRUCE HORNSBY & RANG/The Valley Road  
BEE GEES/Too Much Heaven  
GEORGE BENSON/Lady Love Me  
HAMILTON, JOE FRANK/Fallin' In Love  
WANG CHUNG/Everybody Have Fun Tonight

**WJQY-FM**  
**Miami**  
CAPTAIN & TENNILLE/Love Will Keep Us Together  
LIONEL RICHE/All Night Long  
GARY PUCKETT & UNION/Over You  
LOGGINS, DAVE/Please Come To Boston  
LITTLE PEGGY MARCH/I Will Follow Him  
RANDY VANWARMER/Just When I Needed You Most  
BEN E KING/Stand By Me  
JUICE NEWTON/Angel Of The Morning  
RAY CHARLES/You Don't Know Me  
BREAD/Guitar Man  
BEATLES/Here There & Everywhere  
STREISAND & GIBB/What Kind Of Fool  
HAPPENINGS/See You In September  
CHARLIE RICH/Meet Beautiful Girl

**WLTY-FM**  
**Norfolk**  
STEVE WINWOOD/Talking Back To The Night  
JOHNNY RIVERS/Tracks Of My Tears  
LIONEL RICHE/Hello  
MAMAS & PAPAS/California Dreamin'  
DAN FOGELBERG/Longer  
CHICAGO/Hard To Say I'm Sorry  
RONSTADT & INGRAM/Somewhere Out There  
DIANA ROSS/Ain't No Mountain High Enough  
GLORIA ESTEFAN & MIA/Anything For You  
PHIL COLLINS/You Can't Hurry Love  
HALL & DATES/Everything Your Heart Desires  
HOT/Angel In Your Arms  
PAUL DAVIS/65 Love Affair  
BEACH BOYS/Little Deuce Coupe  
WHITNEY HOUSTON/I Wanna Dance With Somebody Wh

**WSNY-FM**  
**Columbus**  
CHAMPAGNE/How 'Bout Us  
BRUCE SPRINGSTEEN/One Step Up  
JENNIFER WARNES/Right Time Of The Night  
PAUL DAVIS/I Go Crazy  
PURE PRAIRIE LEAGUE/Let Me Love You Tonight  
KENNY LOGGINS/Meet Me Half Way  
BILLY VERA & BEATERS/Between Like And Love  
HOLLIES/Long Cool Women (In A Black Dr  
GEORGE MICHAEL/One More Try  
ANITA BAKER/Same Ole Love (365 Days A Year  
JAMES TAYLOR/Never Die Young  
JOHNNY RIVERS/Baby I Need Your Lovin'  
HALL & DATES/Private Eyes  
BRENDA RUSSELL/Piano In The Dark

**KOME-FM**  
**San Jose**  
ROBBIE ROBERTSON/Somewhere Down The Crazy River  
ELTON JOHN/Rocket Man  
DEF LEPPARD/Love Bites  
EDDIE MONEY/Rock & Roll The Place  
VAN MORRISON/Moondance  
CHEAP TRICK/Flame  
EAGLES/Long Run  
PINK FLOYD/Breath  
JIMI HENDRIX/Fire  
BALAAM & ANGEL/I Love The Things You Do To Me  
HENRY LEE SUMMER/I Wish I Had A Girl  
NICKS/PETTY/Stop Draggin' My Heart Around  
SPIRIT/Nature's Way  
BRUCE HORNSBY & RANG/The Valley Road

**KZAP-FM**  
**Sacramento**  
NEIL YOUNG/Ten Men Workin' Down The Crazy River  
PINK FLOYD/Us & Them  
DOORS/Love Her Madly  
JOE COCKER/Cry Me A River  
JOHN FOGERTY/Centerfield  
MOODY BLUES/Tuesday Afternoon/Forever After  
DAVID LEE ROTH/Stand Up  
ALLMAN BROTHERS BAND/Ramblin' Man  
ROLLING STONES/Happy  
RICK DERRINGER/Rock And Roll, Hoochie Koo  
CHURCH/Under The Milky Way

**WKLS-FM**  
**Atlanta**  
ROBBIE ROBERTSON/Somewhere Down The Crazy River  
ROLLING STONES/Brown Sugar  
BOB SEGER/Still The Same  
EDDIE MONEY/Two Tickets To Paradise  
FABULOUS THUNDERBIRD/Tuff Enuff  
TALKING HEADS/Life During Wartime  
HENRY LEE SUMMER/Darlin' Danielle Don't  
DAVID LEE ROTH/Stand Up  
JOHN KILZER/Red Blue Jeans  
ELTON JOHN/Your Song  
ERIC CLAPTON/It's In The Way That You Use I  
ROBERT PLANT/Tall Cool One

**WYNF-FM**  
**Tampa**  
PHIL COLLINS/Inside Out  
DANNY WILDE/Time Runs Wild  
38 SPECIAL/Hold On Loosely  
FABULOUS THUNDERBIRD/Tuff Enuff  
BRUCE HORNSBY & RANG/Look Out Any Window  
RED SPEEDWAGON/Can't Fight This Feeling  
EAGLES/Peaceful Easy Feeling  
T REX/Bang A Gong  
HENRY LEE SUMMER/I Wish I Had A Girl  
JEFFERSON AIRPLANE/Somebody To Love  
JOHN C MELLENCAMP/Cherry Bomb  
JOURNEY/Lovin', Touchin', Squeezin

**KOST-FM**  
**Los Angeles**  
HALL & DATES/Everything Your Heart Desires  
PHIL COLLINS/Against All Odds  
CAT STEVENS/Morning Has Broken  
IRENE CARA/Fashdance (What A Feeling)  
GLORIA ESTEFAN & MIA/Anything For You  
LIONEL RICHE/Stuck On You  
BREAD/I  
MICHAEL BOLTON/That's What Love Is All About  
STEVIE WONDER/I Just Called To Say I Love You  
CAPTAIN & TENNILLE/Love Will Keep Us Together  
JOHNNY HATES JAZZ/Shattered Dreams  
BERTIE HIGGINS/Key Largo  
PAUL MCCARTNEY/Silly Love Songs

**WLTE-FM**  
**Minneapolis**  
CAT STEVENS/Peace Train  
DUSTY SPRINGFIELD/You Don't Have To Say You Love  
JOHN DENVER/Annie's Song  
DAN HILL/Sometimes When We Touch  
WARWICK & HEWETT/Another Chance To Love  
LOBO/Don't Expect Me To Be Your Fri  
CROSBY, STILLS, & NA/Just A Song Before I Go  
RICHE/ALABAMA/Deep River Woman  
AIR SUPPLY/Two Less Lonely People In The  
TERRY STAFFORD/Suspicion  
JOE COCKER/You Are So Beautiful  
PATRICK SWAYZE/She's Like The Wind  
BRUCE HORNSBY & RANG/Way It Is

**WMGK-FM**  
**Philadelphia**  
JOURNEY/Open Arms  
STEVE WINWOOD/Finer Things  
BARRY MANLOW/Weekend In New England  
GLORIA ESTEFAN & MIA/Anything For You  
CAT STEVENS/Peace Train  
LARRY GRAHAM/One In A Million You  
PABLO CRUISE/Love Will Find A Way  
DAN HILL/Can't We Try  
HONEYDRIPPERS/See Of Love  
LIONEL RICHE/Hello  
BADFINGER/Day After Day  
RICHARD MARX/Endless Summer Nights  
WHITNEY HOUSTON/How Will I Know  
GEORGE MICHAEL/A Different Corner

**WWNK-FM**  
**Cincinnati**  
WHITNEY HOUSTON/I Wanna Dance With Somebody Wh  
JOHNNY HATES JAZZ/Shattered Dreams  
FOUR SEASONS/December, 1963 (Oh, What A Nig  
GLORIA ESTEFAN & MIA/Anything For You  
HUET LEWIS & NEWS/Stuck With You  
PHIL COLLINS/We Said Hello, Goodbye  
BRENDA RUSSELL/Piano In The Dark  
STEPHEN BISHOP/It Might Be You  
MEDLEY/WARNES/(I've Had) The Time Of My Life  
QUARTERFLASH/Harden My Heart  
RICK ASTLEY/Never Gonna Give You Up  
GEORGE HARRISON/Got My Mind Set On You  
FLEETWOOD MAC/You Make Loving Fun



# FOREPLAY



ARTIST: TRACIE SPENCER

ARTIST: MARTINI RANCH

ARTIST: TERENCE TRENT D'ARBY

ARTIST: INFORMATION SOCIETY

ARTIST: ASWAD

ARTIST: HENRY LEE SUMMER

**TITLE:** Symptoms Of True Love  
**RELEASE:** 7"/12"/PRO CD  
**LABEL:** Capitol

From her self-titled debut album, 12-year-old **Tracie Spencer** offers us "Symptoms Of True Love". What's a kid who isn't even a teenager, know about "True Love"? Probably not a lot, but she does know plenty about singing, according to Producer **Ollie Brown**, who has worked with the likes of **Stevie Wonder** and the **Rolling Stones**.

"Tracie's a real professional," said **Brown**. She does her homework, comes into the studio, runs two tracks, and she's done. **Tracie** has perfect pitch and is great at musical ad-libs. She also has a wonderful sense of humor, she's just a real delight."

**Tracie** is no stranger to the music industry, her father was a member of the **Cavallers** and toured with **Jackie Wilson**. "When I was five I told my father I was going to become a singer and he knew I really meant it," she says.

The Waterloo, Iowa native began singing when she was three. "I'd lock my bedroom door and listen to my favorite singers, like **Whitney Houston** or **Billie Holiday**, or just sing for hours. I love singing."

Now that her debut album has surfaced, **Tracie's** really looking forward to doing what she loves best, besides singing, that is: "Dancing, I love to dance — and I look forward to a video. I can't wait to perform my songs live."

**TITLE:** Reach  
**RELEASE:** 7"/12"  
**LABEL:** Sire

It doesn't normally happen this way, but on the strength of their audio-visual vision, **Martini Ranch** received a record contract from **Sire Records** in 1986. Their first single is a spaghetti western homage called "Reach".

**Andrew Todd** and **Bill Paxton** are the duo behind **HOLY COW**, the new lp from **Martini Ranch**. Both were working on the set of **Walter Hill's** rock 'n' roll parable "Streets Of Fire" when they met. **Paxton**, a fast rising actor, singer, producer and conceptualist had racked up some notable on-screen credentials in "Weird Science" and "Terminator." **Todd**, who has worked with **Jane Wiedlin** and **Gina Schock** of the **Go-Go's** originally formed the first edition of **Martini Ranch** in 1982.

According to the band the video for "Reach" is a "scandalously entertaining seven minute plus video, full of razor sharp double entendres." It's directed by **James Cameron**, (writer and director of "Aliens" and "Terminator"), and features cameos from **Paul Reiser**, **Bad Cort** and **Judge Reinhold**.

If you've ever pondered the future of music video your worries are over, according to **Martini Ranch**.

**TITLE:** Sign Your Name  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Columbia

Before taking others advice, **Terence Trent D'Arby** first listened to himself. "We've all got this tiny man that sits on our shoulder and talks to us," he says metaphorically. "But most of us don't listen because society teaches us to think more than we actually have to."

"So that voice was starting to get louder and louder within me," **D'Arby** continues, "starting to get angry, to grab me and shake me, saying 'listen kid, damn it, you've been ignoring me for far too long, listen, trust me and listen.' And I did. Ideas that I thought might be a bit too strange, a bit too different or a bit too difficult — I started to think, why not?"

**D'Arby**, the son of a hellfire-and-brimstone molded preacher, insists he's serious about his music, but is quick to point out, he's not on some musical crusade. "I ain't going to be the second coming of anything. When I hear music that I love, I wonder, why can't it be like that again?"

"So the voice says, 'why don't you do it?' You know it's not a personal mission. It's just — no compromise."

**TITLE:** What's On Your Mind  
**RELEASE:** 12"  
**LABEL:** Tommy Boy

**INSOC** (an sak) n: 1. pure energy 2. a band with grooves that feature synthesized samplings of funk rock meshed with hip-hop beats. 3. as of or pertaining to **INFORMATION SOCIETY**.

Look up **INSOC** in your 'Funky & Wagnalls', and you'll find this description according to the members of **Information Society**. On their debut release, "What's On Your Mind," they use the mixing board and sound effects like other musicians use keyboards and drums.

"Even though we are totally electronic, I'm not into overly slick productions," claims **Paul Robb**, who writes and programs most of **INSOC's** material.

Other members include vocalist **Kurt Valaquen**, who monitors a laboratory of 1,000 homemade samples at the **INSOC** research center. Then there's bassist **James Cassidy**, who says "there are two paths in life, the straight and narrow, and the bizarre. I joined **INSOC** so you know what path I've chosen."

Classically trained keyboardist **Amanda Kramer** adds, "I didn't mind moving to Minneapolis from New York because my life long ambition is to retrace the steps of **Mary Tyler Moore**."

Put these four members together and you'll find **INSOC** is beyond description.

**TITLE:** Don't Turn Around  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Mango/Island

"Don't Turn Around" is the new single from **DISTANT THUNDER**, the new album from **Aswad**. The record was number one in England for four weeks, while the album has been in the top ten for months now.

**Aswad**, which means black in Arabic, was the first English reggae band to be signed to a major record company. They've been together since 1976, releasing seven albums including **LIVE & DIRECT**, recorded at the **Notting Hill Carnival**.

"Don't Turn Around" was produced by **Aswad** and **Chris Porter**. It was written by **Diane Warren** and **Albert Hammond**, who collaborated on "Nothing's Gonna Stop Us Now" by the **Starship**. **Warren** has also penned "I Get Weak," (**Belinda Carlisle**) and "Who Will You Run To" (**Heart**).

**Aswad** is currently in Europe, in support of their latest album, but are planning U.S. dates later this summer.

**TITLE:** Darlin' Danielle Don't  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Epic

While on "Rockline" recently, **Henry Lee Summer** was asked to comment on his latest single, "Darlin' Danielle Don't." "I really can't," said **Summer**, "it's so painful that I just can't talk about it."

After some prodding by the listener, who told him it was her favorite track on the lp, **Henry Lee** revealed more about the song. "Darlin' Danielle Don't" is about a relationship with someone who I loved very much, and she left me. It also has to do with a friend of mine who was involved with some drug problems. I was writing two different songs and decided to combine the effort and it just came together."

**Summer**, who's self-titled album is approaching gold, had a lot to say about choosing the follow-up to "I Wish I Had A Girl". He said, "Darlin' Danielle Don't" has a strong message, it speaks for the people."

Look for a new video on the song, directed by **Jim Yukich**, who has been very much in demand these days. **Yukich**, directed "The Flame" for **Cheap Trick** and recently completed **REO's** new one, "I Don't Want To Lose You".

## COMING NEXT WEEK

### HIT RADIO

**N**ext week, MMR listens to **WAVA** in the nation's capital. So, double-check your astrological forecast and plan to be here for another **Tuned In!**



### ROCK RADIO

**W**e're "listenin' on the dock of the bay" in the upcoming week. Join us for San Francisco's **KFOG** in seven days . . . . in **Tuned In!**



### ADULT CONTEMPORARY

**I**n the next **Tuned In**, we'll see what direction **WENS** 'steers' its programming. We're "road-tripping" to **Indy** next week!







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**KEVIN WEATHERLY — KMEL** "We've seen consistent Top 10 sales on Pam Russo and now a strong call-out pattern has emerged. This record gets stronger every week, especially with females."

**AL TAVERA — KPWR** "We put Pam into test rotation and have received a strong enough positive response to increase the rotation. We feel this is a bit!"

**LARRY MORGAN — FM102** "Record exploded out of the clubs and onto the air! We're already getting a huge female response. This record is head and shoulders above the competition."



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