

# MONDAY

M O R N I N G

R E P L A Y

**MEDIABASE**

ISSUE 17  
MAY 2, 1988

We're tuned in to some of America's finest radio stations. In the future, we intend to expand our base to virtually every significant market in America. Stay Tuned!

This week in our comprehensive **Tuned In** section, we focus on three more of America's finest Hit Radio, Rock Radio and Adult Contemporary radio stations as we bring you up to speed on the 1988 versions of **KZZP**, Phoenix, **WNOR**, Norfolk and **KUDL**, Kansas City. **Tuned In** keeps you on top of what the nation's leading radio stations are programming on an hour-by-hour basis!

**City Tracks** provide you with a wide array of late spring promotions now in progress on the hottest radio stations in every format. Ideas that will spark your imagination and provide the creative juices to inspire your next major promotion.

This week in **Foreplay**, we'll provide you information on new releases from pure rock superstars **Van Halen**, along with **Teddy Pendergrass**, **Jimmy Barnes**, **Michael Bolton**, **J.J. Fad** and newcomer **Narada Michael Walden**.

**Monday Morning Replay**. Far more than just a magazine. We're real research!

## MOST PLAYED/HIT RADIO

In just four short weeks, **George Michael** rockets to the top of the Hit Radio chart as "**One More Try**" leaps #34-12-6-1. The latest in a string of #1's for Michael registered 1,981 plays last week with a reach of 56.65 million. **Whitney Houston** gains yet another #1 on the Hit Radio daytime Daypart chart, while "**Broken Hearts**" closes in on the top spot, overall. Other aggressive movers in the top ten include **Johnny Hates Jazz**, **Rick Astley** and **Aerosmith**. New entries to the top forty include **Bruce Hornsby**, **Prince**, **Michael Jackson** and **E.U.**



## MOST PLAYED/ROCK RADIO



**The Church**

After several weeks in the runner-up position, **Robert Plant** overcomes **Henry Lee Summer** for the top spot in the Rock Radio format. "**Tall Cool One**" scores 861 plays for a total reach of 17.07 million. **Cheap Trick** continues to vault toward the top, moving #6-2 with the comeback "**Flame**". Active movers in the top ten include **Neil Young** and **The Church**, while **Bruce Hornsby** and **Eric Clapton** blow into the top ten out of nowhere. New entries include **Deacon Blue**, **Robin Trower**, **John Kilzer**, **JC Mellencamp**, **Ziggy Marley**, **Dokken** and **Depeche Mode**.

## MOST PLAYED/ADULT CONTEMPORARY

**Gloria Estefan & Miami Sound Machine** achieve yet another #1 as "**Anything For You**" moves past **Whitney Houston** for top honors. **Foreigner** holds at #3, while **Billy Ocean** and **Brenda Russell** move into the top five. Rapid risers in the top ten include **Johnny Hates Jazz**, **Steve Winwood**, **Starship**, **George Michael** and **Hall & Oates**. **Bruce Hornsby** vaults into the #19 slot, while **Rick Astley**, **Billy Vera** and **Boz Scaggs** debut.



## MOST PLAYED/CROSSOVERS



**Johnny Hates Jazz** scores its first #1 song as "**Shattered Dreams**" climbs #3-1 on the Hit Radio/Rock Radio Crossover Chart. In close contention are **Aerosmith**, **Foreigner**, **Icehouse** and **Hall & Oates**, while **Bruce Hornsby & The Range** storm into the #6 spot. In the Hit and A/C arena, **Whitney Houston** continues to rule the roost, while **Gloria Estefan** and **Billy Ocean** remain stable. **George Michael** moves #8-4 and **Rick Astley** debuts in the top ten. Other new entries in the top twenty include **Belinda Carlisle**, **Debbie Gibson** and **Bruce Hornsby**.

## MOST UPWARD MOVEMENT/NATIONALLY

### Hit Radio

BRUCE HORNSBY & RANG	The Valley Road	RCA
BOZ SCAGGS	Heart Of Mine	Columbia
DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
PRINCE	Alphabet Street	Paiste/WB
MICHAEL JACKSON	Dirty Diana	Epic

### Rock Radio

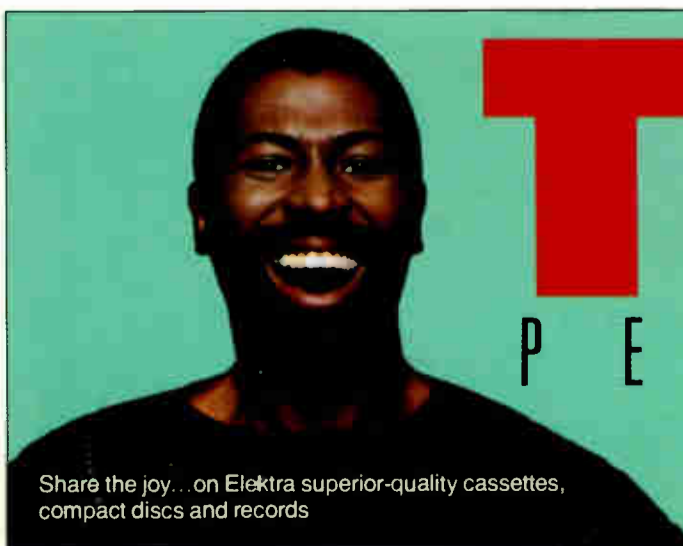
ERIC CLAPTON	After Midnight	Polygram
JOHN C. MELLENCAMP	Road To Nowhere	Mercury/PG
ROBIN TROWER	Tear It Up	Atlantic
ROBERT PLANT	Way I Feel	Es P/Atlan
BRUCE HORNSBY & RANG	The Valley Road	RCA

### Adult Contemporary

STING	Englishman In New York	A&M
BRUCE HORNSBY & RANG	The Valley Road	RCA
VEIRD AL YANKOVIC	Fat	Scotti/CBS
CHER	We All Sleep Alone	Geffen
BOZ SCAGGS	Heart Of Mine	Columbia

Determined by increase in RANK.

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# TEDDY

P E N D E R G R A S S

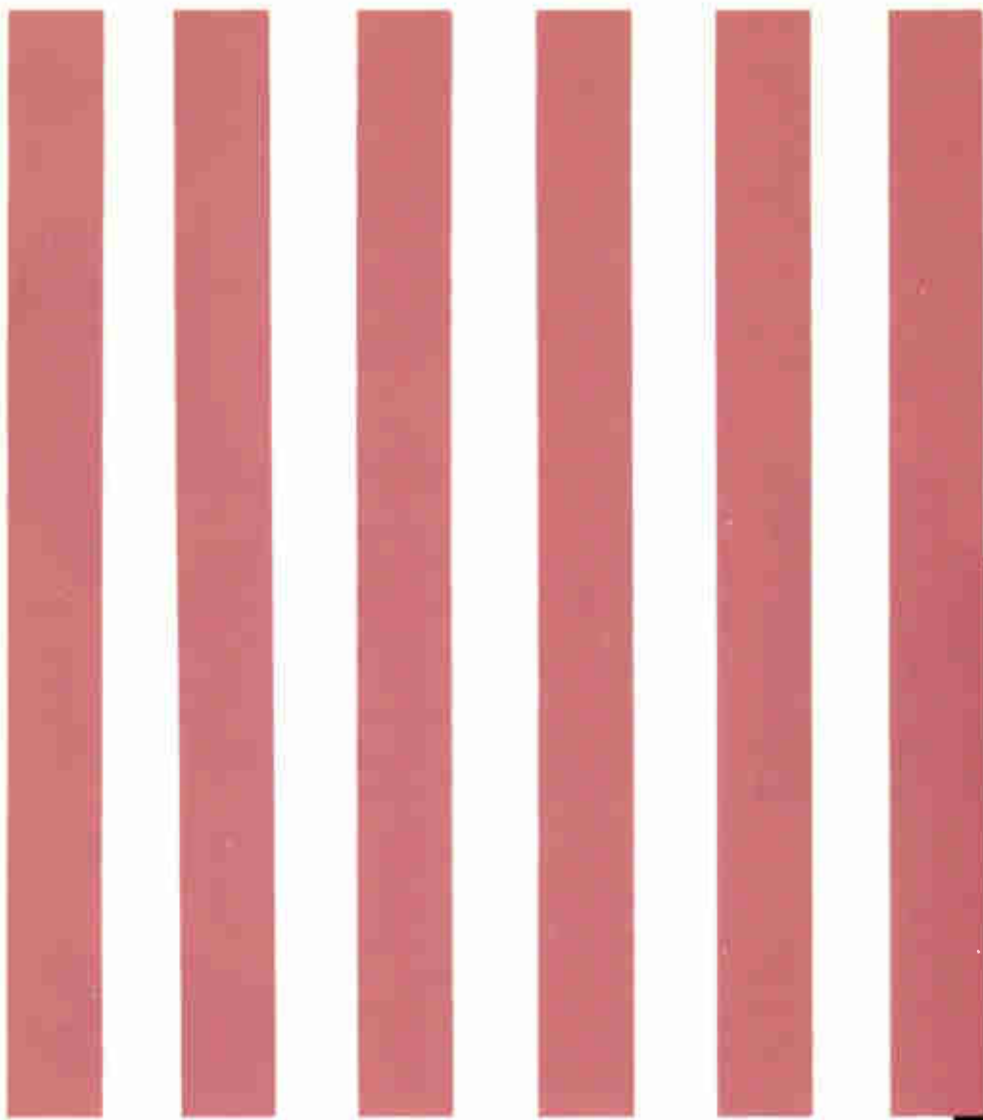
*Joy*

Share the joy... on Elektra superior-quality cassettes, compact discs and records

The single and video  
Produced by Reggie Calloway and Vincent Calloway for Caloco, Inc.  
From the JOY LP.

Executive Producer: Teddy Pendergrass for Teddy Bear Enterprises Inc.  
Management: Alive Enterprises, Inc./Shep Gordon and Daniel S. Markus





**CHEAP TRICK**  
"THE FLAME"

**MMR HIT RADIO**  
**NEWCOMER**  
**38% PLAY INCREASE**  
**THIS WEEK!**

R & R "BREAKER" DEBUT (40)

**MAJOR ADDS THIS WEEK INCLUDE:**  
Q107, KEGL, Y95, Z94 #35, KRBE,  
Q102 #34, KBEQ, WKBQ #30, Y108,  
JET-FM, WTIC #38, WSPK, WFME, I95,  
KXXX 106, WNOK, WKSI, KRNQ #40,  
KCPW, PWR 92, AND MUCH MORE!

**HOT ACTION:** B97 DEBUT #31,  
WMMS 36-31, WCZY 24-17 (HOT),  
WZPL DEBUT #31,  
KCPX 14-10 (HOT), KWSS 34-29,  
KPLZ DEBUT #34 (HOT), K104 29-17,  
WBBQ 32-27, WBCY 30-22,  
WTNZ 22-15 (HOT), WDTX 20-15 (HOT),  
Z104 13-8 (HOT), KIYS 17-12,  
AND MORE!

R & R AOR HOT TRACKS  
3 WEEK TREND (9)-(3)-(2)!!



**"WEIRD AL"**  
**YANKOVIC**  
"FAT"

**MMR HIT RADIO**  
**NEWCOMER**  
**78% PLAY INCREASE**  
**THIS WEEK!**

**ADDS THIS WEEK INCLUDE:**  
WMJQ, PWR99, Y95, KZZB,  
WTNZ, Z104 #38, KSND,  
KYRK, KIXY #36, Y94, KKXL,  
WSPT, AND MORE!

**ALSO SHOWING PLAY ON:**  
Q102, Q107, KDWB, B97,  
WZPL, KWOD, KPWR,  
HOT 103, WMMS, WAVA,  
B104, WEGX, KHTR, KUBE,  
KBEQ, Y100, HOT 105,  
PRO-FM, KCPW, KROY, KATD,  
AND MORE!



**COLORTONE**

"NOTHING'S GONNA BE ALRIGHT"

EARLY HIT ACTION

INCLUDES: [WLOL 30-23],  
[KCPX DEBUT #38],  
WTNZ, KSAQ, KIYS 37-30,  
KSND ADD, KYRK ADD,  
KAKS, WHSL ADD, KKXL,  
KKRC, WDBR, KFMW, KGOT,  
KTRS, SLY 96, OK95, AND  
MORE!



**CHRIS JASPER**

"ONE TIME LOVE"

HUGE AT URBAN AND  
CROSSING HIT!

ALREADY ON THESE:  
[WCZY ADD], KXX 106 ADD,  
WTNZ ADD, WKFR ADD,  
KCAQ ADD, KDON ADD,  
KUUB, AND MORE!

R & R URBAN  
CONTEMPORARY 3 WEEK  
TREND (22)-(10)-(7)!!

CBS  
ASSOCIATED





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MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Houston, Indianapolis, Kansas City, Long Island, Los Angeles, Miami, Milwaukee, Minneapolis, New Orleans, New York, Norfolk, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

#### GLOSSARY OF TERMS AND INDICATORS:

##### CHART INDICATORS:

- ↑ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow.
- ✓ Signifies a new entry.

##### CHART TERMINOLOGY:

- REACH INDEX** should be equated with GROSS IMPRESSIONS, not with an overall body of audience.
- HEAVIEST SATURATION** indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.
- All numbers pertaining to reach index (gross impressions) are listed in millions.



**"KISS ME DEADLY"  
LITA FORD**

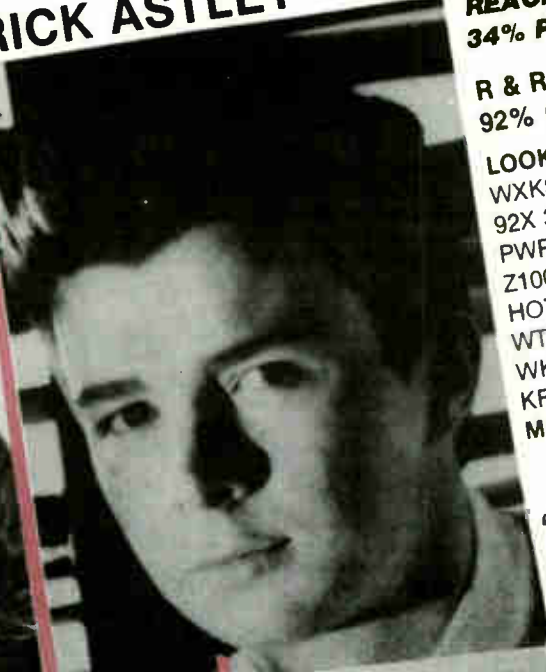


DREAMLAND

**"WILD, WILD WEST"  
KOOL MOE DEE**



**"TOGETHER FOREVER"  
RICK ASTLEY**



**TWO IN A ROW!  
MMR HIT RADIO TRACER  
TRACKS <sup>17</sup> - <sup>8</sup>  
REACH INDEX 42.37 MILLION  
34% PLAY INCREASE THIS WEEK!**

**R & R CHR <sup>31</sup> - <sup>21</sup>  
92% OF RADIO!**

**LOOK AT THIS MAJOR MOVEMENT:**  
WXKS 10-8, B96 21-14, KHTR 22-15,  
92X 30-20, B97 28-19, Y95 26-14,  
PWR 99 24-16, Y100 24-19,  
Z100 20-14, WGH 24-19,  
HOT 103 20-16, PWR 96 21-15,  
WTIC 31-21, WKQB 31-23,  
WKSI 36-28, KQKQ 27-22,  
KF95 40-26, KLUC 25-18, AND  
MUCH MUCH MORE!

**"THE VALLEY ROAD"  
BRUCE HORNSBY  
AND THE RANGE**



**LITA IS CLOSING!  
MMR HIT RADIO NEWCOMER  
47% PLAY INCREASE THIS  
WEEK!**

**R & R "BREAKER" DEBUT <sup>36</sup>  
NEW AT HIT RADIO THIS WEEK: Z100 #30,  
PRO-FM, KROY, Q107, WLOL, KUBE, K104,  
G106, WABB, WPXR, FM104, 94TYX, WBAM,  
AND MUCH MORE!**

**MAJOR MOVES INCLUDE: Y95 4-3,  
WXKS 34-27, KPLZ 20-16, Q105 27-19,  
KXYQ 17-13 (HOT), WAEB 28-22 (HOT),  
WNYZ 25-17 (HOT), WKQB 13-7 (HOT),  
WZYP 22-10 (HOT), KWES 16-9 (HOT),  
KSAQ 33-23 (HOT), KF95 33-9 (HOT),  
PWR 92 25-20 (HOT), KZZU 16-11 (HOT),  
WIXX 26-21, KRANQ 34-23, AND MUCH  
MUCH MORE!**

**FROM KOOL . . . TO HOT!!**

**WILD . . . ADDS THIS WEEK INCLUDE:  
KZZP, KROY, KATD, KRBE, KZZB,  
KXX106 #34, KTUX, KLUC, KNAN, WZKX,  
AND MORE!**

**EARLY MOVEMENT ON: B93 21-10 (HOT),  
KMGX 16-11, KKFR DEBUT #27, WJAD,  
KITY #15, WPGC 23-19, Z93 #18, AND  
MUCH MORE!**

**ALSO SHOWING PLAY ON: WKBQ,  
WGH, KQKS, PWR 99, FM102, KKBQ,  
AND MORE!**

**THE PHONES WILL LIGHT FROM EAST  
TO . . . WEST!!**

**SOPHOMORE JINX DOESN'T APPLY!  
#1 NATIONALLY MOST UPWARD  
MOVEMENT THIS WEEK**

**MMR HIT RADIO TRACER  
TRACKS <sup>17</sup> DEBUT  
300% PLAY INCREASE THIS WEEK!  
R & R CHR DEBUT <sup>38</sup>**

**CLOSEOUT ADDS THIS WEEK INCLUDE: WBLI,  
B94, Y95, WMJQ #24, B97, 92X #35, WNCI #29,  
KHTR, KCPX #37, WWSR, WNNK, Q106, K98,  
WFMF, WAPE, WDJX, WPXR, WGTZ, WDTX,  
KLQ, WGRD, KRQ, KQKQ, AND MANY MORE!**

**EARLY JUMPS AND DEBUTS: Z94 DEBUT #29,  
WAVA DEBUT #28, KEGL DEBUT #39,  
WGH 25-20, WNVZ DEBUT #22,  
Q105 DEBUT #26, Q102 35-29,  
WMMS 35-26, WCZY 36-31, WKBQ 27-17,  
Y108 29-26, KPLZ DEBUT #33,  
WLOL DEBUT #38, KUBE DEBUT #32,  
KIIS DEBUT #34, AND MORE!**

**RCA**



... RCA

# HIT RADIO

## TRACER TRACKS

4/11/88	4/18/88	4/25/88	5/2/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
34	12	6	↑	GEORGE MICHAEL	One More Try	Columbia	1981	56.65
5	5	4	↑	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista	1862	62.55
6	4	2	3	TERENCE TRENT D'ARBY	Wishing Well	Columbia	1813	59.99
1	1	1	4	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arista	1778	58.82
10	8	7	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	1610	37.55
11	7	5	6	GLORIA ESTEFAN & MIA	Anything For You	Epic	1561	50.24
13	11	8	↑	OEELE	Two Occasions	Solar	1337	42.32
—	20	17	↑	RICK ASTLEY	Together Forever	RCA	1232	42.37
15	14	11	↑	AEROSMITH	Angel	Geffen	1197	32.82
12	13	9	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic	1141	23.73
19	18	12	↑	ICEHOUSE	Electric Blue	Chrysalis	1092	24.07
21	19	14	↑	HALL & OATES	Everything Your Heart Desires	Arista	1078	33.63
17	17	16	↑	NATALIE COLE	Pink Cadillac	EMI-Manhat	1036	34.71
14	15	13	14	PET SHOP BOYS	Always On My Mind	EMI-Manhat	1036	27.64
18	16	15	↑	SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA	1029	39.92
—	—	23	↑	BELINDA CARLISLE	Circle In The Sand	MCA	756	14.70
27	22	18	↑	OMD	Dreaming	A&M	735	22.09
35	24	27	↑	TIMES TWO	Strange But True	Reprise	679	14.69
—	30	19	↑	JETS	Make It Real	MCA	630	14.43
—	33	28	↑	OEBBIE GIBSON	Foolish Beat	Atlantic	623	21.06
25	23	21	↑	WHITE LION	Wait	Atlantic	623	14.15
26	25	24	↑	BRENDA RUSSELL	Piano In The Dark	A&M	581	13.67
23	21	20	23	TOTO	Pamela	Columbia	560	10.29
36	35	33	↑	PRETTY POISON	Nighttime	Virgin	553	14.47
—	—	39	↑	CHER	We All Sleep Alone	Geffen	546	13.31
38	29	22	26	BARDEUX	When We Kiss	Syn/Enigma	539	12.83
<b>New Entry ✓</b>			↑	BRUCE HORNSBY & RANG	The Valley Road	RCA	518	10.84
29	26	29	↑	BRENDA K. STARR	I Still Believe	MCA	511	11.50
28	27	26	↑	SUAVE	My Girl	Capitol	511	9.90
—	36	31	↑	NU SHOOS	Should I Say Yes	Atlantic	511	9.58
31	34	25	31	PAUL CARRACK	One Good Reason	Chrysalis	483	9.04
<b>New Entry ✓</b>			↑	PRINCE	Alphabet Street	Paisley/WB	427	16.23
—	39	34	↑	AL B SURE	Nite & Day	WB	420	10.78
32	31	32	34	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc	371	6.78
<b>New Entry ✓</b>			↑	MICHAEL JACKSON	Dirty Diana	Epic	364	14.71
37	37	35	36	COVER GIRLS	Promise Me	Fever/Sutr	343	10.27
<b>New Entry ✓</b>			↑	E.U.	Oa Butt	EMI-Manhat	343	9.94
—	—	40	↑	GLASS TIGER	I'm Still Searching	EMI-Manhat	322	5.80
—	40	37	39	STEVIE B	Dreamin' Of Love	LMR	301	22.28
—	—	38	40	PEBBLES	Mercedes Boy	MCA	287	8.57

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

## NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
SWEET SENSATION	Take It While It's Hot	Atco	259	47%
POISON	Nothin' But A Good Time	Enigma/Cap	259	27%
LITA FORD	Kiss Me Deadly	Dream/RCA	259	47%
CHEAP TRICK	Flame	Epic	252	38%
✓ WEIRO AL YANKOVIC	Fat	Scotti/CBS	238	78%
JJ FAD	Supersonic	Dream Team	203	07%
CHURCH	Under The Milky Way	Arista	203	—
DEPECHE MOOE	Route 66/Behind The Wheel	Sire/WB	196	—
MIDNIGHT OIL	Beds Are Burning	Columbia	189	58%
BREATHE	Hands To Heaven	A&M	189	03%
DAN REED NETWORK	Ritual	Mercury/PG	182	03%
JOEY WATLEY	Most Of All	MCA	168	59%
KYLIE MINOGUE	I Should Be So Lucky	Geffen	154	37%
✓ INXS	New Sensation	Atlantic	147	39%
✓ BOZ SCAGGS	Heart Of Mine	Columbia	126	—
✓ DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG	119	—
BIG PIG	Breakaway	A&M	112	77%
STING	Englishman In New York	A&M	112	—
✓ KOOL MOE OEE	Wild Wild West	Jive/RCA	105	25%
✓ ROBERT PLANT	Talk Cool One	Es P/Atlan	105	07%
✓ DAVID LEE ROTH	Stand Up	WB	98	27%

## HOTTEST RECURRENTS

5/2/88	ARTIST	TITLE	LABEL
1	PEBBLES	Girlfriend	MCA
2	RICHARD MARX	Endless Summer Nights	EMI-Manhat
3	JETS	Rocket 2 U	MCA
4	MICHAEL JACKSON	Man In The Mirror	Epic
5	TAYLOR DAYNE	Prove Your Love	Arista
6	RICK ASTLEY	Never Gonna Give You Up	RCA
7	INXS	Devil Inside	Atlantic
8	OEBBIE GIBSON	Out Of The Blue	Atlantic
9	JODY WATLEY	Some Kind Of Lover	MCA
10	KEITH SWEAT	I Want Her	Elektra

## MOST UPWARD MOVEMENT

### NATIONAL

Artist	Title	Label
BRUCE HORNSBY & RANG	The Valley Road	RCA

### EAST

BRUCE HORNSBY & RANG	The Valley Road	RCA
----------------------	-----------------	-----

### WEST

BRUCE HORNSBY & RANG	The Valley Road	RCA
----------------------	-----------------	-----

### SOUTH

BRUCE HORNSBY & RANG	The Valley Road	RCA
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### MIDWEST

BRUCE HORNSBY & RANG	The Valley Road	RCA
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USERS GUIDE: Calculated and determined by increase in RANK over previous week.



# HIT RADIO — DAYPART CHART

## 6AM-7PM

4/25/88	5/2/88	ARTIST	TITLE	LABEL
2	↑	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
6	↑	GEORGE MICHAEL	One More Try	Columbia
1	3	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arista
3	4	TERENCE TRENT D'ARBY	Wishing Well	Columbia
7	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
5	6	GLORIA ESTEFAN & MIA	Anything For You	Epic
8	↑	DEELE	Two Occasions	Solar
9	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic
15	↑	RICK ASTLEY	Together Forever	RCA
11	↑	HALL & DATES	Everything Your Heart Desires	Arista
14	↑	NATALIE COLE	Pink Cadillac	EMI-Manhat
10	12	ICEHOUSE	Electric Blue	Chrysalis
16	↑	AEROSMITH	Angel	Geffen
12	14	PET SHOP BOYS	Always On My Mind	EMI-Manhat
17	↑	SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA
24	↑	BELINDA CARLISLE	Circle In The Sand	MCA
19	↑	BRENDA RUSSELL	Piano In The Dark	A&M
20	↑	DMD	Dreaming	A&M
21	↑	JETS	Make It Real	MCA
18	20	TDTD	Pamela	Columbia
25	↑	TIMES TWO	Strange But True	Reprise
22	↑	DEBBIE GIBSON	Foolish Beat	Atlantic
37	↑	CHER	We All Sleep Alone	Geffen
—	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA
23	↑	SUAVE'	My Girl	Capitol
28	↑	BRENDA K. STARR	I Still Believe	MCA
34	↑	PRETTY POISON	Nighttime	Virgin
31	↑	NU SHOZ	Should I Say Yes	Atlantic
30	↑	AL B SURE	Nite & Day	WB
27	30	BARDEUX	When We Kiss	Syn/Enigma
26	31	PAUL CARRACK	One Good Reason	Chrysalis
32	↑	WHITE LION	Wait	Atlantic
33	↑	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
—	↑	PRINCE	Alphabet Street	Paisley/WB
35	↑	COVER GIRLS	Promise Me	Fever/Sutr
39	↑	GLASS TIGER	I'm Still Searching	EMI-Manhat
—	↑	STEVIE B	Dreamin' Of Love	LMR
40	↑	PEBBLES	Mercedes Boy	MCA
—	↑	MICHAEL JACKSON	Dirty Diana	Epic
—	↑	WEIRD AL YANKOVIC	Fat	Scotti/CBS

## 7PM-MIDNIGHT

4/25/88	5/2/88	ARTIST	TITLE	LABEL
2	↑	GEORGE MICHAEL	One More Try	Columbia
3	↑	TERENCE TRENT D'ARBY	Wishing Well	Columbia
7	↑	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
5	↑	SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA
6	↑	AEROSMITH	Angel	Geffen
4	6	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arista
8	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
12	↑	GLORIA ESTEFAN & MIA	Anything For You	Epic
15	↑	RICK ASTLEY	Together Forever	RCA
11	↑	WHITE LION	Wait	Atlantic
18	↑	ICEHOUSE	Electric Blue	Chrysalis
9	12	DEELE	Two Occasions	Solar
13	↑	PET SHOP BOYS	Always On My Mind	EMI-Manhat
22	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic
14	15	NATALIE COLE	Pink Cadillac	EMI-Manhat
23	↑	E.U.	Da Butt	EMI-Manhat
16	↑	HALL & DATES	Everything Your Heart Desires	Arista
19	↑	DMD	Dreaming	A&M
31	↑	TIMES TWO	Strange But True	Reprise
20	20	BELINDA CARLISLE	Circle In The Sand	MCA
17	21	BARDEUX	When We Kiss	Syn/Enigma
27	↑	POISON	Nothin' But A Good Time	Enigma/Cap
—	↑	PRINCE	Alphabet Street	Paisley/WB
36	↑	DEBBIE GIBSON	Foolish Beat	Atlantic
35	↑	PRETTY POISON	Nighttime	Virgin
—	↑	MICHAEL JACKSON	Dirty Diana	Epic
21	27	JETS	Make It Real	MCA
29	↑	JJ FAD	Supersonic	Dream Team
24	29	PAUL CARRACK	One Good Reason	Chrysalis
26	30	NU SHOZ	Should I Say Yes	Atlantic
—	↑	LITA FORD	Kiss Me Deadly	Dream/RCA
—	↑	CHER	We All Sleep Alone	Geffen
33	↑	BRENDA K. STARR	I Still Believe	MCA
28	34	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
39	↑	COVER GIRLS	Promise Me	Fever/Sutr
34	36	SUAVE'	My Girl	Capitol
—	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA
25	38	TDTD	Pamela	Columbia
—	↑	DEPECHE MODE	Route 66/Behind The Wheel	Sire/WB
—	↑	MIDNIGHT DIL	Beds Are Burning	Columbia

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.



# SWEET SENSATION



## “TAKE IT WHILE IT’S HOT”

TAKE IN THESE HOT STATS!  
**MMR HIT RADIO NEWCOMER**  
**47% PLAY INCREASE THIS WEEK!**

**MAJOR HIT ACTION INCLUDES:**  
B97 23-18 (STRONG CALLOUT AND HOT SALES!!),  
HOT 103 15-12, WXKS DEBUT #32,  
KIKX 30-16 (HOT), KWSS ADD, KKRZ ADD,  
PWR 106 DEBUT #38, PWR 96 DEBUT #28,  
KRBE DEBUT #37, FM102 22-19, KWOD 30-24,  
KCPX 32-27, KMEL #7, KATD 25-21, KITY #25,  
Z93 #27, KMGX 18-14, WGFM ADD, 95XXX ADD,  
Y97 29-23, KQMQ 27-22, HOT 105 25-20,  
WKQB 27-22, KCAQ 23-20, KF95 DEBUT #40,  
KDON DEBUT #34, KHTZ 38-34, WTNZ ADD,  
KLUC 31-29, KYRK 29-26, AND MUCH MORE!

**GETTING HOT AT:** KZZP, Q106, KROY, KATD,  
KIIS, WNVZ, BJ105, KYNO, KLUC, KRQ, KKFR,  
KFIV, Z104, WAZY, KSAQ, KTUX, KNAN, WCGO,  
WIGY, WILK, KJKC, KRGE, KGGI, AND MORE!

**BILLBOARD DANCE CHART** ⑦  
**CROSSOVER 30** ②⑤ - ①⑧  
**BILLBOARD HOT 100** ⑥⑨

# J.J. FAD



## “SUPERSONIC”

**#1 REQUEST RECORD IN NY,  
LA, CHICAGO, SAN FRANCISCO,  
MIAMI, AND PHOENIX!!**

**BREAKING THE SOUND BARRIER AT:**  
KIIS 6-4, KZZP 6-2, Z100 28-25, Z95 #20,  
KMEL #3, PWR 106 #3, PWR 96 11-4,  
KKFR #1, Y100 30-21, HOT 103 DEBUT #32,  
KRBE 40-31, FM102 26-22, KLUC 6-4,  
KYRK 34-23, KITY #26, KDON #18,  
KRQ #23, KEZB 30-23, AND MUCH MORE!

**LAUNCHED THIS WEEK AT:** WEGX,  
KKBQ, KMGX #12, B93 #39, WAPE #29,  
WTYX, KKYK, HOT 105, KFIV, WJAD,  
KNAN, WFXN AND MORE!

**ALSO SHOWING PLAY ON:** KQKS,  
WKSE, KWSS, KWOD, WAVA, KBEQ,  
KROY, KATD, AND MORE!

**THIS ONE IS A PHONE BURNER!**  
**BILLBOARD HOT 100** ⑥⑩  
**CROSSOVER 30** ②② - ①⑥



# HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

## GEORGE MICHAEL 1

One More Try  
Columbia

WHTZ-FM	4.62
WWPR-FM	4.55
KIIS-FM	4.28
WBBM-FM	3.09
WOHT-FM	2.42
KPWR-FM	2.00
KKBO-FM	1.91
WHYT-FM	1.52
WZOU-FM	1.39
WAVA-FM	1.34

## WHITNEY HOUSTON 2

Where Do Broken Hearts Go  
Arista

WHTZ-FM	8.08
WWPR-FM	6.37
WOHT-FM	4.85
KIIS-FM	4.28
WYTY-FM	2.94
WBBM-FM	2.74
KPWR-FM	2.00
KKBO-FM	1.91
WBZZ-FM	1.76
KRBE-FM	1.60

## TERENCE TRENT D'ARBY 3

Wishing Well  
Columbia

WWPR-FM	6.37
WHTZ-FM	5.77
KIIS-FM	5.00
WOHT-FM	4.85
KPWR-FM	4.00
WBBM-FM	3.09
WYTY-FM	2.94
WRBQ-FM	1.37
WHYT-FM	1.30
WZGC-FM	1.18

## BILLY OCEAN 4

Get Outta My Dreams, Get Into  
Jive/Arista

WHTZ-FM	6.93
KIIS-FM	5.00
WOHT-FM	4.85
WWPR-FM	4.55
KPWR-FM	4.00
WYTY-FM	2.94
WBBM-FM	2.74
WBSB-FM	1.26
KHTR-FM	1.18
WZOU-FM	1.15

## JOHNNY HATES JAZZ 5

Shattered Dreams  
Virgin

KIIS-FM	2.14
WRBQ-FM	2.06
WBZZ-FM	1.76
WOHT-FM	1.62
KMEL-FM	1.36
KRXY-FM	1.18
WHTZ-FM	1.15
WZOU-FM	1.15
KEGL-FM	1.13
WLFL-FM	1.08

## GLORIA ESTEFAN & MIA 6

Anything For You  
Epic

WWPR-FM	5.46
KIIS-FM	4.28
WBBM-FM	2.74
WOHT-FM	2.42
WHTZ-FM	2.31
WBZZ-FM	2.06
WYTY-FM	2.06
KPWR-FM	2.00
WXKS-FM	1.64
KKBO-FM	1.64

## DEELE 7

Two Occasions  
Sola

KPWR-FM	5.00
WHTZ-FM	4.62
WOHT-FM	3.23
KIIS-FM	2.14
WWPR-FM	1.82
WBBM-FM	1.71
KMEL-FM	1.36
WHYT-FM	1.30
WPOW-FM	1.27
KRXY-FM	1.18

## RICK ASTLEY 8

Together Forever  
RCA

KPWR-FM	6.01
WOHT-FM	4.85
KIIS-FM	3.57
WHTZ-FM	3.46
WWPR-FM	1.82
WXKS-FM	1.32
KKBO-FM	1.09
KMEL-FM	1.09
WPOW-FM	1.09
KKLO-FM	1.01

## AEROSMITH 9

Angel  
Geffen

WHTZ-FM	5.77
WBZZ-FM	2.06
WWPR-FM	1.82
WYTY-FM	1.76
KIIS-FM	1.43
KRBE-FM	1.33
KHYI-FM	1.18
WAVA-FM	1.12
KKBO-FM	1.09
WRBQ-FM	1.03

## FOREIGNER 10

I Don't Want To Live W/o You  
Atlantic

WHTZ-FM	2.31
KHTR-FM	1.03
KRXY-FM	1.01
WXKS-FM	.99
WBZZ-FM	.88
KJBE-FM	.84
WMMS-FM	.73
WEGX-FM	.73
KIIS-FM	.71
WROX-FM	.70

## ICEHOUSE 11

Electric Blue  
Chrysalis

KIIS-FM	4.28
WMMS-FM	1.22
KRXY-FM	1.18
WZOU-FM	1.15
KRBE-FM	1.06
WRBQ-FM	1.03
WCZY-FM	.87
WAPW-FM	.84
KKBO-FM	.82
KHTR-FM	.73

## HALL & OATES 12

Everything Your Heart Desires  
Arista

KPWR-FM	6.01
WOHT-FM	3.23
WHTZ-FM	2.31
KIIS-FM	2.14
WBZZ-FM	1.18
KHTR-FM	1.18
WCZY-FM	.87
WAPW-FM	.84
KRBE-FM	.80
KRZY-FM	.80

## NATALIE COLE 13

Pink Cadillac  
EMI-Marban

WWPR-FM	4.55
WOHT-FM	4.04
KPWR-FM	3.00
KIIS-FM	2.86
WBBM-FM	2.74
WYTY-FM	1.76
WZOU-FM	1.39
WCZY-FM	1.30
KRBE-FM	1.06
KHTR-FM	1.03

## PET SHOP BOYS 14

Always On My Mind  
EMI-Marban

KIIS-FM	2.86
WOHT-FM	2.42
WBBM-FM	2.40
KPWR-FM	2.00
KRBE-FM	1.06
WZOU-FM	.92
WYTY-FM	.88
WCZY-FM	.87
WAPW-FM	.84
KHYI-FM	.73

## SAMANTHA FOX 15

Naughty Girls (Need Love Too)  
Jive/RCA

WWPR-FM	5.46
WOHT-FM	4.85
WHTZ-FM	4.62
KPWR-FM	4.00
KIIS-FM	2.86
KRBE-FM	1.06
WROX-FM	1.05
WBBM-FM	1.03
WXKS-FM	.99
WAVA-FM	.90

## BELINDA CARLISLE 16

Circle In The Sand  
MCA

WBZZ-FM	1.47
WLFL-FM	.77
KPLZ-FM	.76
WEGX-FM	.73
KIIS-FM	.71
WAPW-FM	.70
WYTY-FM	.59
KHTR-FM	.59
KDWB-FM	.56
WMMS-FM	.49

## OMD 17

Dreaming  
ASB

KPWR-FM	3.00
KIIS-FM	2.86
WOHT-FM	2.42
KRBE-FM	1.86
WBZZ-FM	1.18
WMMS-FM	.98
KKBO-FM	.82
WKTJ-FM	.59
KWOD-FM	.46
WZOU-FM	.46

## TIMES TWO 18

Strange But True  
Reprise

KRBE-FM	1.33
WXKS-FM	1.32
WZOU-FM	1.15
WLFL-FM	1.08
WWPR-FM	.91
KDWB-FM	.84
WAPW-FM	.84
WMMS-FM	.73
KRXY-FM	.67
WCZY-FM	.65

## JETS 19

Make It Real  
MCA

WHTZ-FM	1.15
KMEL-FM	1.09
WROX-FM	1.05
KPWR-FM	1.00
KHYI-FM	.73
WRBQ-FM	.69
WAVA-FM	.67
WLFL-FM	.62
KKBO-FM	.55
WPOW-FM	.55

## DEBBIE GIBSON 20

Foolish Beat  
Atlantic

WHTZ-FM	3.46
WOHT-FM	1.62
KIIS-FM	1.43
WXKS-FM	1.32
WBZZ-FM	1.18
WZOU-FM	1.15
WAVA-FM	1.12
WROX-FM	1.05
WEZB-FM	1.01
WWPR-FM	.91

## WHITE LION 21

Wait  
Atlantic

WYTY-FM	2.06
WHTZ-FM	1.15
KRBE-FM	1.06
KKBO-FM	.82
KHYI-FM	.73
WROX-FM	.69
WRBQ-FM	.69
WBZZ-FM	.59
WEGX-FM	.55
WMMS-FM	.49

## BRENDA RUSSELL 22

Piano In The Dark  
ASB

WXKS-FM	1.64
KMEL-FM	1.09
KRBE-FM	.80
KRZY-FM	.80
WAPW-FM	.70
WZGC-FM	.67
WAVA-FM	.67
WCZY-FM	.65
KKLO-FM	.63
WQXI-FM	.56

## TOTO 23

Pamela  
Columbia

WCZY-FM	1.08
KRXY-FM	1.01
WZOU-FM	.92
WMMS-FM	.73
KHTR-FM	.73
KPLZ-FM	.63
WBLI-FM	.59
KEGL-FM	.48
KISN-FM	.45
KHYI-FM	.44

## PRETTY POISON 24

Nighttime  
Virgin

WOHT-FM	3.23
KKBO-FM	1.36
KRBE-FM	1.06
WBBM-FM	1.03
WPOW-FM	.91
WOHT-FM	.67
WEZB-FM	.63
KMEL-FM	.55
WAPW-FM	.42
KRZY-FM	.40

## CHER 25

We All Sleep Alone  
Geffen

KIIS-FM	1.43
KRBE-FM	1.06
WXKS-FM	.99
KHYI-FM	.73
WZOU-FM	.69
KRXY-FM	.67
WCZY-FM	.65
WBZZ-FM	.59
WAPW-FM	.56
KKBO-FM	.55



# HEAVIEST SATURATION (HIT RADIO) — Continued

<b>BARDEUX</b> 26	<b>SUAVE'</b> 29	<b>PRINCE</b> 32	<b>MICHAEL JACKSON</b> 35	<b>GLASS TIGER</b> 38
When We Kiss Sire/Enigma	My Girl Capitol	Alphabet Street Paisley/WB	Dirty Diana Epic	I'm Still Searching EMI-Merhar
KPWR-FM 2.00	KKBO-FM 1.09	WOHT-FM 4.85	WOHT-FM 4.85	KEGL-FM .80
KIIS-FM 1.43	KPWR-FM 1.00	KIIS-FM 1.43	WBBM-FM 2.40	KRXY-FM .67
WHTZ-FM 1.15	WAPW-FM .56	WHTZ-FM 1.15	KKBO-FM 1.09	WMMS-FM .49
WAPW-FM .70	KRBE-FM .53	KRBE-FM 1.06	WHYT-FM 1.08	WKRC-FM .42
WBBM-FM .69	WZGC-FM .50	WZGC-FM .84	KPWR-FM 1.00	WZPL-FM .34
KSFM-FM .64	WLOL-FM .46	KKBO-FM .82	KIIS-FM .71	WXKS-FM .33
WEZB-FM .63	WZOU-FM .46	WBBM-FM .69	WZGC-FM .50	KHTR-FM .29
KMEL-FM .55	KHTR-FM .44	WHYT-FM .65	WKTI-FM .36	KKRZ-FM .27
KKLO-FM .50	WCZY-FM .43	KMEL-FM .55	WHOT-FM .34	KPLZ-FM .25
WAVA-FM .45	KCPX-FM .35	KDWB-FM .42	WKBO-FM .34	WKTI-FM .24
<b>BRUCE HORNSBY &amp; RANG</b> 27	<b>NU SHOOSZ</b> 30	<b>AL B SURE</b> 33	<b>COVER GIRLS</b> 36	<b>STEVIE B</b> 39
The Valley Road RCA	Should I Say Yes Atlantic	Nite & Day WB	Promise Me Fever/Sun	Dreamin' Of Love UMI
KIIS-FM 1.43	KIIS-FM 1.43	WWPR-FM 1.82	WOHT-FM 3.23	WOHT-FM 4.85
WMMS-FM .98	KKBO-FM .82	KMEL-FM 1.36	WHTZ-FM 1.15	WHTZ-FM 4.62
WCZY-FM .87	KKRZ-FM .80	WZGC-FM 1.18	KHYI-FM 1.03	KPWR-FM 4.00
WEGX-FM .73	KSFM-FM .64	WOHT-FM .81	WWPR-FM .91	WWPR-FM 3.64
KPLZ-FM .63	KUBE-FM .56	KRBE-FM .80	WAPW-FM .70	KIIS-FM 1.43
KHYI-FM .59	KMEL-FM .55	WRBO-FM .69	KWOD-FM .54	KMEL-FM .82
KEGL-FM .48	WPOW-FM .55	WCZY-FM .65	KRBE-FM .53	WPOW-FM .73
WKTI-FM .48	KWOD-FM .54	KSFM-FM .64	WHOT-FM .45	WRQX-FM .52
WLOL-FM .46	KRXY-FM .50	KKBO-FM .55	WEGX-FM .36	KKLO-FM .38
WDXI-FM .42	KOYD-FM .42	KWOD-FM .38	KISN-FM .27	WHOT-FM .34
<b>BRENDA K. STARR</b> 28	<b>PAUL CARRACK</b> 31	<b>HENRY LEE SUMMER</b> 34	<b>E.U.</b> 37	<b>PEBBLES</b> 40
I Still Believe MCA	One Good Reason Chrysalis	I Wish I Had A Girl CBS Assoc.	Da Butt EMI-Merhar	Mercedes Boy MCA
KMEL-FM 1.36	WBZZ-FM 1.18	WMMS-FM .98	WHTZ-FM 1.15	KPWR-FM 2.00
WAPW-FM .84	KHTR-FM .73	KEGL-FM .64	WOHT-FM .81	KMEL-FM 1.09
KKBO-FM .82	WAPW-FM .70	KHTR-FM .59	KIIS-FM .71	WZGC-FM 1.01
WOHT-FM .81	KRXY-FM .67	WZOU-FM .46	KKBO-FM .55	WOHT-FM .81
KRBE-FM .80	WXKS-FM .66	WKRC-FM .42	WZGC-FM .50	KHYI-FM .73
WPOW-FM .73	WCZY-FM .65	WEGX-FM .36	WAVA-FM .45	KIIS-FM .71
WRBO-FM .69	WMMS-FM .49	KRXY-FM .34	WHYT-FM .43	WAPW-FM .56
WAVA-FM .67	WKTI-FM .48	WLOL-FM .31	WBSB-FM .42	KSFM-FM .55
WHYI-FM .48	KEGL-FM .32	WBLI-FM .29	WXGT-FM .39	WEZB-FM .38
KUBE-FM .42	WGH-FM .31	WXGT-FM .29	WPOW-FM .36	KROY-FM .22

**"WHEN WE KISS"**  
**ON OVER 100 HIT RADIO STATIONS ALREADY!!**  
**MMR HIT TRACER TRACKS REACH INDEX 12.83**  
**MILLION THIS WEEK!**

R&R CHR 101/21

NEW THIS WEEK INCLUDE: WKBO, K104, WNNK, 99GFM, WTIC #40, B93 #37, WANS, KYNO #39, Z103, WAZY, AND MANY MORE!  
 DEBUTS AND JUMPS: Q107 DEBUT #30, Y95 27-21, B97 31-24, KITY 18-16, 92Y 23-19 (HOT), KBEQ DEBUT #30, KIIS 21-18, FM102 19-16 (HOT), KROY 24-20, KCPX 27-16 (HOT), KATD 6-5 (HOT), PWR 106 18-14 (HOT), WAVA #26, KWOD DEBUT #29, KZZP 25-23, KMGX 17-13, KOY-FM 30-24 (HOT), KCAQ 19-7 (HOT), HOT 105 6-5, AND MORE!

BILLBOARD HOT 100

56 - 48  
22 - 17

HOT CROSSOVER 30

CROSSING URBANI WZAK-ADD, WLUM-ADD, AC BLITZ STARTS NEXT WEEK!

Synthetic

ENGMA



# HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

## SWEET SENSATION

Take It While It's Hot  
Alco

WOHT-FM	1.62
KPWR-FM	1.00
KJIS-FM	.71
KMEL-FM	.55
WEZB-FM	.50
KWOD-FM	.38
KKLO-FM	.38
WPOW-FM	.36
WHOT-FM	.34
WXKS-FM	.33

## POISON

Nothin' But A Good Time  
Epic/Cap

WHTZ-FM	1.15
WBZZ-FM	.88
KEGL-FM	.64
WAVA-FM	.45
WBSB-FM	.42
WRDX-FM	.35
WRBO-FM	.34
KHYI-FM	.29
WYTY-FM	.29
KPLZ-FM	.25

## LITA FORD

Kiss Me Deadly  
Dream/PCA

WHTZ-FM	1.15
KHYI-FM	.88
WYTY-FM	.59
WBSB-FM	.42
WEGX-FM	.36
WRDX-FM	.35
WXKS-FM	.33
WAPW-FM	.28
KXYO-FM	.28
KKRZ-FM	.27

## CHEAP TRICK

Flame  
Epic

WCZY-FM	.87
WMMS-FM	.73
WEZB-FM	.50
KPLZ-FM	.38
KCPX-FM	.28
KISN-FM	.27
WGH-FM	.19
WRDX-FM	.17
KRXY-FM	.17
WZPL-FM	.17

## WEIRD AL YANKOVIC

Fat  
Sirens/CBS

KPWR-FM	1.00
WOHT-FM	.81
WRDX-FM	.35
WKRO-FM	.31
KDWB-FM	.28
KPLZ-FM	.25
WEZB-FM	.25
WMMS-FM	.24
WAVA-FM	.22
WBSB-FM	.21

## JJ FAD

Supersonic  
Dream Team

WHTZ-FM	2.31
WOHT-FM	1.62
KJIS-FM	.71
KMEL-FM	.55
WPOW-FM	.36
WHOT-FM	.34
KKBO-FM	.27
KRBE-FM	.27
WAVA-FM	.22
KOKS-FM	.21

## CHURCH

Under The Milky Way  
Arista

KHYI-FM	.73
WRBO-FM	.69
KEGL-FM	.64
WQXI-FM	.42
KRXY-FM	.34
KRBE-FM	.27
WCZY-FM	.22
WLLOL-FM	.15
KATQ-FM	.15
KDWB-FM	.14

## DEPECHE MODE

Route 66/Behind The Wheel  
Sire/WB

KRBE-FM	1.86
WXKS-FM	1.32
WAPW-FM	.56
KKBO-FM	.27
KSFM-FM	.27
KPLZ-FM	.25
KITS-FM	.18
KXYO-FM	.14
WPRO-FM	.09
KWOD-FM	.08

## MIDNIGHT OIL

Beds Are Burning  
Columbia

KJIS-FM	1.43
WZOU-FM	.46
WRNO-FM	.35
KATQ-FM	.34
KEGL-FM	.32
WEZB-FM	.25
WMMS-FM	.24
KITS-FM	.18
WLLOL-FM	.15
WZPL-FM	.08

## BREATHE

Hands To Heaven  
ABM

KMEL-FM	.82
KISN-FM	.36
KCPX-FM	.35
KATQ-FM	.34
KSFM-FM	.27
KWSS-FM	.23
WPRO-FM	.18

## DAN REED NETWORK

Ritual  
Mercury/PG

KXYO-FM	.42
KPLZ-FM	.38
KRXY-FM	.34
WLLOL-FM	.31
KKRZ-FM	.27
WMMS-FM	.24
WZOU-FM	.23
WGH-FM	.19
WZPL-FM	.17
KWSS-FM	.15

## JODY WATLEY

Most Of All  
MCA

KJIS-FM	3.57
WOHT-FM	1.62
KMEL-FM	1.09
WEZB-FM	1.01
KPWR-FM	1.00
KSFM-FM	.18
KKRZ-FM	.13
KROY-FM	.06

## KYLIE MINOGUE

I Should Be So Lucky  
Geffen

WOHT-FM	1.62
KPWR-FM	1.00
WAPW-FM	.42
WPOW-FM	.36
KRXY-FM	.34
WHOT-FM	.34
WXKS-FM	.33
KSFM-FM	.27
KKLO-FM	.25
WLLOL-FM	.15

## INXS

New Sensation  
Atlantic

KEGL-FM	1.29
KHYI-FM	.73
WKBO-FM	.25
WCZY-FM	.22
KXYO-FM	.21
KITS-FM	.18

## BOZ SCAGGS

Heart Of Mine  
Columbia

WQXI-FM	.42
WXKS-FM	.33
KMEL-FM	.27
KKRZ-FM	.27
WMMS-FM	.24
WCZY-FM	.22
WZGC-FM	.17
KATQ-FM	.15
WGH-FM	.13
WKTI-FM	.12

# JON



# A N D E R S O N

"HOLD ON TO LOVE"

OUT OF THE BOX  
WCZY!!!

Columbia



Taken from the Columbia Lp:  
"In The City of Angels" 40910  
Produced by Stewart Levine  
for Oliverea Prod., Ltd.



# CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

## ATLANTA:

**W**QXI ("94Q") recently offered listeners "a taste of Atlanta." Over 40 restaurants got together to sell samples of their food to benefit the Kidney Foundation of Georgia. Over \$250,000 was raised in the annual event. . . . **WZGC** ("Z-93") is putting on the "Jiffiest Talent Contest", what exactly does a "Jiffiest Talent Contest" entail? Kids have one minute and 93 seconds to perform their talent for the opportunity to win a trip to New York to check out the set of the Nickelodeon Channel.

**WAPW** gives new play to **THE COVER GIRLS**, **DEPECHE MODE** and **DINO RICK ASTLEY** and **BRUCE HORNSBY & THE RANGE** are new at **WQXI**. **Z-93** went on new music from **PRETTY POISON**, **ZIGGY MARLEY** and **BOZ SCAGGS**.

## CINCINNATI:

**W**here will you be on Thursday? **WKRQ** ("Q102") is asking its listeners that very question — and if they are where they say they will be wearing the station call letters or displaying them in their office it could mean \$15,000 in their pocket. That sounds like a good enough reason not to call in sick.

**THE DEELE** and **BRUCE HORNSBY** score new play at **Q102** this week with **KEITH SWEAT** and **MICHAEL BOLTON** still holding down the most powerful play.

## KANSAS CITY:

**C**ongratulations are in order for the listeners who have won during the "Incredible Birthday Contest" on **KBEQ** ("Q-104") as \$2,004 has been voluntarily donated to the Q-Fund out of winners earnings. The Q-Fund supports seven local charities. Congratulations to **JON ANTHONY** who assumes MD duties. . . . It's a "Bahama-rama" at the "Vacation Station" **KCPW** ("Power 95"). What did the station do to receive such an illustrious title? They are giving away a trip to the Bahamas every weekday. Way to go **DEAN HALAM** who is now the OM and PD of both the AM & FM. Happy Birthday to promotion director, **SUZANNE CARLSON** on April 29.

**RICK ASTLEY**, **J.J. FAD** and **JOHNNY HATES JAZZ** are all new on **Q104** this week. **POWER 95** spices things up with **CHER**, **MERRY CLAYTON** and **TEENA MARIE**.

## BOSTON:

**W**KKS ("Kiss 108") is celebrating nine years with a huge anniversary party. Attenders will be entertained by **The Jets**, **Belinda Carlisle** and **Boz Skaggs** with even more to be announced. **DAVID O'LEARY** is also celebrating, happy birthday on May 4. . . . "Ten in a row means cash" at **WZOU** ("Z-94"). Listeners are told when to start counting songs for their chance at thousands.

**DEBBIE GIBSON** and **ROBERT PLANT** are new at **KISS 108** while **RICK SPRINGFIELD** and **SMOKEY ROBINSON** increase in play. **Z-94** gives new play honors to **MIDNIGHT OIL** and **SUAVE** while **NATALIE COLE**'s "Pink Cadillac" is receiving the most play this week.

## DENVER:

**H**igh School Prom will be anything but run of the mill for one Mile High City girl this year as she will be sporting **KQKS** ("KS104") nighttime jock **DOUG HAMAND** on one arm and a life-size alligator on the other, the station mascot "Tailgator." For those of you concerned with what kind of fashion statement will be made both station representatives will be in tuxedos. . . . **KRXY** (Y108) is offering its listeners "a mile of money." That's right, a mile of money! People qualify for the big prize by first winning \$108.

**AL B. SURE** and **J.J. FAD** found their way onto **KS104** this week with **PHIL COLLINS** showing them how it's done with the most play. **BARDEUX** and **THE CHURCH** are just a couple of the newcomers at **Y108**.

## MINNEAPOLIS:

**"T**he Boss" is heading for the Twin Cities and no one is more excited than **KDWB**. The station will be having big fun at a local nightclub as they get everyone psyched up for the show with free tickets throughout the night. There's even an added bonus, if you wear a 'DWB button to the concert you could win \$101 on the spot. . . . **Stereos**, furniture and a **Dodge Caravan** have already been given away at **WLOL** during their "Incredible Prize Catalog," promotion, but wait, there's more yet to come.

Listeners can expect to hear new music from **BELINDA CARLISLE**, **THE JETS** and **BRUCE HORNSBY & THE RANGE** on **KDWB**. **DAN REED NETWORK**, **THE DEELE** and **DEBBIE GIBSON** are all new on **WLOL**.

## CHICAGO:

**M**om is in the spotlight at **WBBM** ("B-96"). In conjunction with Mother's Day B-96 will be giving away \$100 American Express Gift Cheques all week long. . . . **WYZT** ("Z-95") is on the road again. **PAUL BARSKY** is hitting the streets with the Z-95 money booth. Some lucky contestant will have 20 seconds to grab as much of the \$5,095 located inside.

**MICHAEL JACKSON'S** "Dirty Diana" is receiving some hot, new play at **B-96**, however the power play award goes to **GEORGE MICHAEL**. **Z-95** goes on **BELINDA CARLISLE** this week while **WHITNEY HOUSTON** continues to be hottest.

## INDIANAPOLIS:

**W**elcome the "I Copter" to **WZPL**. The mechanical bird will be used for up-to-the-minute traffic reports and public appearances. From what we hear local mouths are watering in anticipation of the upcoming Indy 500. 'ZPL will be gearing up for the event with live track reports. Congratulations to 9a-12n personality **KRISTY HART** who recently got married.

**BRUCE HORNSBY**, **POISON**, and **MIDNIGHT OIL** are among the newcomers at **WZPL**. **TERENCE TRENT D'ARBY**'s wishes continue to come true as he again receives the hottest play.

## PORTLAND


**S**tupid humans are doing pet tricks at **KKRZ** ("Z100"). Listeners who wish to win tickets to the dog races must bark for them. It's not all fun and games going on at the station, there is also some serious bucks being given away during the "Daily Cash Payoff." Congratulations to PD **SHAWN LYNCH** who has been upped to Operations Manager. . . . **Terence Trent D'Arby** recently made a stop in Portland and **KXYQ** ("Q105") had plenty of tickets to dish out to listeners "wishing" to see him.

**THE DEELE** and **BOZ SCAGGS** got some hot new play at **Z100**. **BRUCE HORNSBY & THE RANGE** and **DEPECHE MODE** are newcomers on **Q105**. Homegrown **NU SHOOZ** receives power play on both stations this week.

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# NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

## HIT RADIO/ADULT CONTEMPORARY

4/25/88	5/2/88	ARTIST	TITLE	LABEL
1	↑	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
2	↑	GLORIA ESTEFAN & MIA	Anything For You	Epic
3	↑	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arista
8	↑	GEORGE MICHAEL	One More Try	Columbia
7	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
5	6	FDREIGNER	I Don't Want To Live W/o You	Atlantic
6	7	TERENCE TRENT D'ARBY	Wishing Well	Columbia
9	↑	DEELE	Two Occasions	Solar
10	↑	HALL & OATES	Everything Your Heart Desires	Arista
17	↑	RICK ASTLEY	Together Forever	RCA
11	↑	BRENDA RUSSELL	Piano In The Dark	A&M
13	↑	NATALIE COLE	Pink Cadillac	EMI-Manhat
12	13	ICEHOUSE	Electric Blue	Chrysalis
14	↑	PET SHOP BOYS	Always On My Mind	EMI-Manhat
16	↑	TOTO	Pamela	Columbia
<b>New Entry</b> ✓	↑	BELINDA CARLISLE	Circle In The Sand	MCA
19	↑	JETS	Make It Real	MCA
20	↑	DMD	Dreaming	A&M
<b>New Entry</b> ✓	↑	DEBBIE GIBSON	Foolish Beat	Atlantic
<b>New Entry</b> ✓	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

## NEWCOMERS

ARTIST	TITLE	LABEL
SCARLETT & BLACK	You Don't Know	Virgin
BRENDA K. STARR	I Still Believe	MCA
STEVE WINWOOD	Talking Back To The Night	Island/WB
✓ CHER	We All Sleep Alone	Geffen
JERMAINE STEWART	Say It Again	Arista
✓ AL B SURE	Nite & Day	WB
COVER GIRLS	Promise Me	Fever/Sutr
✓ WEIRD AL YANKOVIC	Fat	Scotti/CBS
BREATHE	Hands To Heaven	A&M
✓ STING	Englishmen In New York	A&M

## HIT RADIO/ROCK RADIO

4/25/88	5/2/88	ARTIST	TITLE	LABEL
3	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
2	↑	AEROSMITH	Angel	Geffen
5	↑	FDREIGNER	I Don't Want To Live W/o You	Atlantic
6	↑	ICEHOUSE	Electric Blue	Chrysalis
8	↑	HALL & OATES	Everything Your Heart Desires	Arista
<b>New Entry</b> ✓	↑	BRUCE HORNSBY & RANG	The Valley Road	RCA
9	↑	ROBERT PLANT	Tall Cool One	Es P/Atlan
7	8	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
13	↑	CHEAP TRICK	Flame	Epic
10	↑	WHITE LION	Wait	Atlantic
12	↑	OMD	Dreaming	A&M
15	↑	MIDNIGHT OIL	Beds Are Burning	Columbia
16	↑	CHURCH	Under The Milky Way	Arista
11	14	PAUL CARRACK	One Good Reason	Chrysalis
14	15	INXS	New Sensation	Atlantic
18	↑	GLASS TIGER	I'm Still Searching	EMI-Manhat
<b>New Entry</b> ✓	↑	TOTO	Pamela	Columbia
17	↑	DAVID LEE ROTH	Stand Up	WB
20	↑	SCORPIONS	Rhythm Of Love	Mercury/PG
<b>New Entry</b> ✓	↑	HDNEYMDON SUITE	Love Changes Everything	WB

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

## NEWCOMERS

ARTIST	TITLE	LABEL
STEVE WINWOOD	Talking Back To The Night	Island/WB
✓ WEIRD AL YANKOVIC	Fat	Scotti/CBS
LITA FORD	Kiss Me Deadly	Dream/RCA
POISON	Nothin' But A Good Time	Enigma/Cap
GEORGE HARRISON	This Is Love	Dark Ho/WB
DEPECHE MODE	Route 66/Behind The Wheel	Sire/WB
STING	Englishman In New York	A&M
BIG PIG	Breakaway	A&M
✓ DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
ZIGGY MARLEY	Tomorrow People	Virgin

## HIT RADIO/URBAN

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL
4	↑	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
2	2	TERENCE TRENT D'ARBY	Wishing Well	Columbia
1	3	BILLY OCEAN	Get Outta My Dreams	Jive/Arista
5	↑	DEELE	Two Occasions	Solar
6	↑	HALL & OATES	Everything Your Heart Desires	Arista

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL
7	↑	NATALIE COLE	Pink Cadillac	EMI/Manhattan
8	↑	JETS	Make It Real	MCA
9	↑	BRENDA RUSSELL	Piano In The Dark	A&M
10	↑	SUAVE	My Girl	Capitol
—	↑	PRINCE	Alphabet Street	Paisley/WB

Note: See specific format charts for breakdown of stats within that category (# plays/reach index/increase percentage).

## CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



## CONCERT FACTS

**Artist:** Richard Marx  
**Tour:** Hold On To The Nights Tour  
**Date:** Thursday, April 21, 1988  
**Venue:** Michigan Theatre, Ann Arbor, MI  
**Attendance:** 1,692 (sold out)  
**Ticket Prices:** \$16.50  
**Total Gross:** \$27,918  
**Promoter:** Cellar Door  
**Agent:** Andy Waters, ICM  
**Tour Manager:** Tom Mooney  
**Road Manager:** Bob Bock  
**Record Label:** E.M.I./Manhattan  
**Lights Off:** 8:49pm  
**Lights On:** 10:04pm  
**Total Length:** 1 hour 15 minutes (Marx)  
**Opening Act:** Peter Himmelman (Island Records)  
**Upcoming Shows:**

- May 11-14 Golden Rose Rock Festival  
Montreux, Switzerland
- May 26 Five Flags  
Dubuque, Iowa
- May 28 Poplar Creek Music Theatre  
Hoffman Estates, Illinois
- May 29 Riverfront Amphitheatre  
Hannibal, Missouri

## SET

1. *Lulu*
2. *Should've Known Better*
3. *Rhythm Of Love*
4. *Living In The Real World*
5. *Lean On Me*
6. *Hold On To The Nights*
7. *Remember Manhattan*
8. *Have Mercy*
9. *Don't Mean Nothing*
10. *Endless Summer Nights (first encore)*
11. *Talk To Ya Later*
12. *Edge Of A Broken Heart (last encore)*

## PERSONNEL

**Richard Marx:** Vocals, Guitar, Keyboards  
**Jim Cliff:** Bass, Vocals  
**Michael Derosier:** Drums  
**David Koz:** Saxophone, Keyboards, Vocals  
**Paul Warren:** Guitar, Vocals  
**Jon Walmsley:** Guitar, Vocals



**SPECIAL  
TAKE OUT  
SECTION**

# TUNED IN

## KZZP: PHOENIX

**I**n Phoenix, temperatures run hot and hit radio is scorching! Melting quartz crystal everywhere in the city is market leader **KZZP**.

Programming guru **Guy Zapolean** leans the number one station towards dance with extended mixes and a hot, fast-paced sound that keeps the valley moving. **KZZP** keeps the valley winning with trips to San Francisco to see Bruce Springsteen in concert and with the "Phrase That Pays" in which listeners called at random can win cash and in a unique twist, have money donated to their favorite charity.

**Bruce Kelly** and **Maggie Brock** ("Kelly & Company") are the AM aces; they next hand the mike off to: **Valerie Knight**, **MD Gene Baxter**, **John O'Rourke**, **Kevin Ryder** and **Alex Santamaria**.

Careful . . . the pages are hot as we keep you **Tuned In** . . . with **KZZP**.



## WNOR: NORFOLK

**S**aga Communications is known for its successful radio stations; witness **WSNY/Columbus**, and **WKLH/Milwaukee**. At Hampton Roads, this success translates into one of the premiere rock radio stations in the country, **WNOR**.

**WNOR** is the "Home of Rock 'N' Roll"; a boast backed-up by "Marathon Music Sweeps" and market-leading numbers. New spring promotions "rock" as well. The station is giving away invitations to a listening party for fellow Virginian Bruce Hornsby's new LP, and their "Pink Floyd Caravan" will take seven busloads of listeners to see the band live in Raleigh, N.C.

Longtime programming giant **Ron Reger** recently left the station for Pittsburgh while another 'NOR legend, night personality **Carol Taylor**, is back after a two-year absence. This return has prompted the station to expand its nighttime playlist of currents.

**WNOR** is now programmed by **Bryan Jeffries** (from Jacksonville, IL sister station **WYMG**), and **Mark Bradley** is Music Director. **Jimmy Ray Dunn** and **Henry Del Toro** ("Jimmy & The Bull") sit in the AM Drive hotseat, with **Mike Arlo** middays, **Les Wooten** late afternoons and **Liz Gillet** overnights.

They're the stuff of legends. . . .  
**WNOR** . . . **Tuned In!**



## KUDL: KANSAS CITY

**I**n Kansas City, the station with "More music, more fun, and more money" is **KUDL**; and they're spreading the word (and the wealth) in a winning way. "The New K-98" has just unveiled the "Tell A Friend About **KUDL**" contest in which listeners and their friends join forces to win money and possibly, two brand new cars.

"Kansas City's Lite Rock" spreads a wealth of music around as well; rewarding their audience with 35-minute music sweeps every hour after 9AM. At nine each night, **KUDL** runs a "98-minute All Request Music Sweep" of listener requests and dedications. The result is an often diverse music mix; treating listeners to the hits as well as the occasional album cut and songs by local bands.

**PD Brian Casey** heads the "Early Morning Crew" and **MD Don Bender** also does double duty; talking to KC each afternoon. The rest of the airstaff includes **Phil West** and **Chris Kaye**, with **Robin Evans** and **B.K. Buckner** hosting "Kansas City At Night".

This week we have more music, more fun and more information on **KUDL** in **Tuned In!**





prk  
891  
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3745  
66  
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Pk. Dis ... 1-800-1/51PP

# LOST and FOUND

"Lost In You" 7-27927

★ ROD STEWART ★

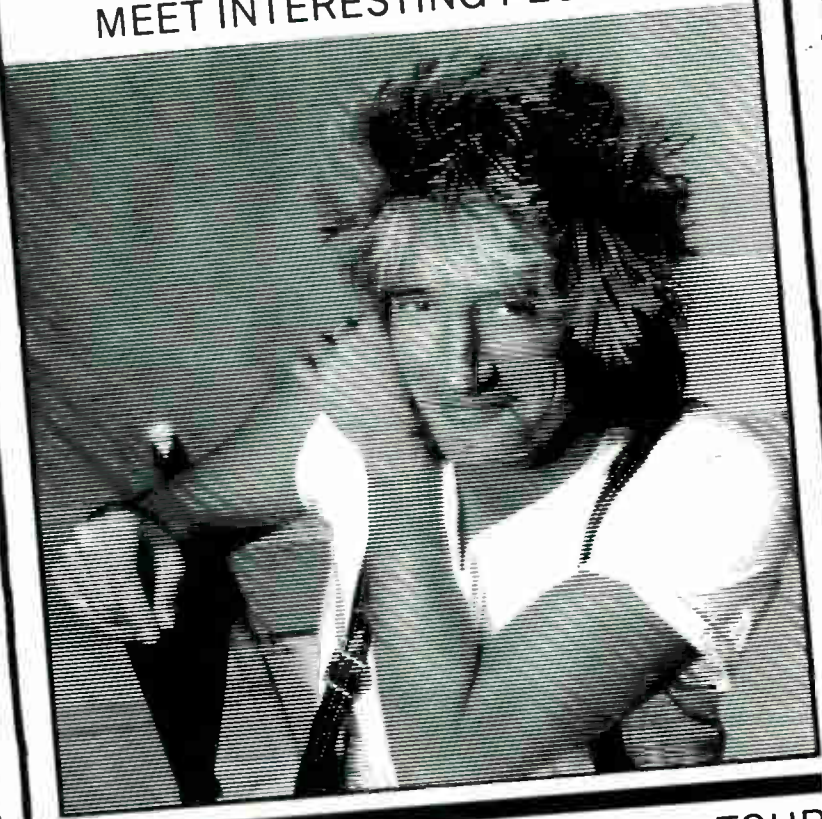
Brnd Nu Single w/a vu to the top! From the long-awaited album OUT OF ORDER.

PRODUCED by Rod Stewart, Andy Taylor & Bernard Edwards

## PERSONAL Announcements

### COMMON INTERESTS

AN INTERESTING WAY TO MEET INTERESTING PEOPLE



SOCCER, SINGING, SUMMER TOUR  
RS World Tour up ahead!

DEFEND

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## EXPLOSIVE FIRST WEEK!

OVER 80 HIT STATIONS INCLUDING: Q105, B97, B94, Y95, WMMS, WKBQ #32, KCPX, KXYQ, WXKS, WMJQ #30, PRO-FM, WBBQ, WRVQ, K104, Z102, WZOK, KZZU, KCPW, WROQ, HOT 105, 99WAYS, WNOK, WFLY, KIIK, KKRD, AND MANY MORE!



MANAGEMENT: Arnold Stiefel and Randy Phillips for THE STIEFEL COMPANY  
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# HIT RADIO/KZZP-FM

MONDAY, APRIL 25, 1988

NOTE: Monitor includes two audio losses, approximately 20 minutes.

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

• JETS	Make It Real	C
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
JANET JACKSON	When I Think Of You	G
RICHARD MARX	Endless Summer Nights	R
CHER	I Found Someone	R
NOVELTY	Novelty	X
• MADONNA	Causing A Commotion	R
DEELE	Two Occasions	C

### 7AM

• KEITH SWEAT	I Want Her	R
ELTON JOHN	Candle In The Wind (Live)	R
BRUCE SPRINGSTEEN	Dancing In The Dark	G
• JETS	Rocket 2 U	R
NOVELTY	Novelty	X
LISA LISA & CULT JAM	Lost In Emotion	R
GLORIA ESTEFAN & MIA	Anything For You	C
• TERENCE TRENT D'ARBY	Wishing Well	C

### 8AM

PRINCE & REVOLUTION	I Would Die 4 U	G
NOVELTY	Novelty	X
• RICK ASTLEY	Never Gonna Give You Up	R
WHITNEY HOUSTON	Where Do Broken Hearts Go	C
• ERIC CARMEN	Hungry Eyes	R
JETS	Make It Real	C
JULIE BROWN	Cause I'm A Blonde	G
MADONNA	Open Your Heart	G
DEBBIE GIBSON	Out Of The Blue	R
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
GEORGE MICHAEL	One More Try	C

### 9AM

STEVE WINWOOD	Higher Love	G
RICK ASTLEY	Together Forever	C
CHICAGO	You're The Inspiration	G
JETS	Crush On You	G
DEELE	Two Occasions	C
U2	With Or Without You	R
PEBBLES	Girlfriend	R
• BELINDA CARLISLE	Circle In The Sand	C
NOVELTY	Novelty	X
• WHITNEY HOUSTON	So Emotional	R
ATLANTIC STARR	Secret Lovers	G
CHER	I Found Someone	R

### 10AM

MIAMI SOUND MACHINE	Conga	G
TERENCE TRENT D'ARBY	Wishing Well	G
BRENDA K. STARR	I Still Believe	C
MADONNA	Papa Don't Preach	G
MICHAEL JACKSON	Man In The Mirror	R
BRUCE HORNSBY & RANG	The Valley Road	C
JEFFREY OSBORNE	Stay With Me Tonight	G
JETS	Rocket 2 U	R
PHIL COLLINS	Against All Odds	G
• KEITH SWEAT	I Want Her	R
GEORGE MICHAEL	Faith	R
GLORIA ESTEFAN & MIA	Anything For You	C
HALL & DATES	Everything Your Heart Desires	C

### 11AM

EXPOSE	Let Me Be The One	R
EARTH, WIND & FIRE	Fantasy	G
PRETTY POISON	Catch Me (I'm Falling)	R
ANITA BAKER	No One In The World	R
MADONNA	Borderline	G
COVER GIRLS	Promise Me	C
LOGGINS, KENNY	Danger Zone	G
• RICK ASTLEY	Never Gonna Give You Up	R
RICHARD MARX	Endless Summer Nights	R
• JOHNNY HATES JAZZ	Shattered Dreams	C
JODY WATLEY	Looking For A New Love	R
JETS	Make It Real	C
PRINCE	Little Red Corvette	G

### 12PM

BILLY OCEAN	Get Outta My Dreams, Get Into	C
WHITNEY HOUSTON	Saving All My Love For You	G
INXS	Need You Tonight	R
DEBBIE GIBSON	Only In My Dreams	R
AL B SURE	Nite & Day	C
TIFFANY	I Think We're Alone Now	R
MADONNA	Holiday	G
ERIC CARMEN	Make Me Lose Control	C
DEELE	Two Occasions	C
• PEBBLES	Girlfriend	R
GREGORY ABBOTT	Shake You Down	G
RICK ASTLEY	Together Forever	C
MARVIN GAYE	I Heard It Thru The Grapevine	G

### 1PM

TERENCE TRENT D'ARBY	Wishing Well	C
PETER CETERA/GRANT	Next Time I Fall	G
CONTOURS	Do You Love Me	G
BILLY OCEAN	Caribbean Queen	G
BRENDA K. STARR	I Still Believe	C
SHEILA E	Glamorous Life	G
GLORIA ESTEFAN & MIA	Anything For You	C
MADONNA	Lucky Star	G
• JODY WATLEY	Don't You Want Me	R
WHITNEY HOUSTON	Where Do Broken Hearts Go	C
• JETS	Rocket 2 U	R
CLUB NOUVEAU	Lean On Me	G
FOREIGNER	I Don't Want To Live W/o You	C

### 2PM

NATALIE COLE	Jump Start	R
PEBBLES	Girlfriend	R
EXPOSE	Come Go With Me	G
GEORGE MICHAEL	One More Try	C
TAYLOR DAYNE	Tell It To My Heart	R
TIFFANY	Feelings Of Forever	C
TIMEX SOCIAL CLUB	Rumors	G
RICHARD MARX	Endless Summer Nights	R
KEITH SWEAT	I Want Her	R
PHIL COLLINS	Take Me Home	R
• COVER GIRLS	Promise Me	C
ERIC CARMEN	Hungry Eyes	R
MADONNA	Open Your Heart	G
JETS	Make It Real	C
IRENE CARA	Flashdance (What A Feeling)	G

### 3PM

DEBBIE GIBSON	Out Of The Blue	R
GLORIA ESTEFAN & MIA	Anything For You	C
HALL & DATES	Everything Your Heart Desires	C
BILLY OCEAN	Get Outta My Dreams, Get Into	C
EXPOSE	Seasons Change	R
CHER	I Found Someone	R
BRUCE SPRINGSTEEN	Dancing In The Dark	G
RICK ASTLEY	Together Forever	C
• ERIC CARMEN	Make Me Lose Control	C
DEELE	Two Occasions	C
• RICHARD MARX	Should've Known Better	R
ICEHOUSE	Electric Blue	C
WHITNEY HOUSTON	Where Do Broken Hearts Go	C

### 4PM

MODERN ENGLISH	I Melt With You	G
TERENCE TRENT D'ARBY	Wishing Well	C
INXS	Need You Tonight	R
WHISPERS	Rock Steady	R
BRENDA K. STARR	I Still Believe	C
JETS	Rocket 2 U	R
JULIE BROWN	Cause I'm A Blonde	G
TRINERE	They're Playing Our Song	R
• JOHNNY HATES JAZZ	Shattered Dreams	C
PRINCE	1999	G
• JANET JACKSON	Pleasure Principle	G
GLORIA ESTEFAN & MIA	Can't Stay Away From You	R
KEITH SWEAT	I Want Her	R

### 5PM

SWEET SENSATION	I'm Hooked On You	R
RICHARD MARX	Endless Summer Nights	R
RICK ASTLEY	Never Gonna Give You Up	R
PEBBLES	Girlfriend	R
WHITNEY HOUSTON	So Emotional	R
BOB SEGER	Old Time Rock & Roll	G
AL B SURE	Nite & Day	C
BILLY OCEAN	Get Outta My Dreams, Get Into	C
• MICHAEL JACKSON	The Way You Make Me Feel	R
JETS	Make It Real	C
• AEROSMITH	Angel	C
PRINCE	U Got The Look	R

### 6PM

JJ FAD	Supersonic	C
DEELE	Two Occasions	C
BLONDIE	Heart Of Glass	G
D.J. JAZZY JEFF	Parents Just Don't Understand	C
PRINCE	Hot Thing	R
TIFFANY	Feelings Of Forever	C
JULIE BROWN	Cause I'm A Blonde	G
PRETTY POISON	Catch Me (I'm Falling)	R
• ERIC CARMEN	Make Me Lose Control	C
RICHARD MARX	Endless Summer Nights	R
• UPTOWN	I'm Losing You	R
GEORGE MICHAEL	One More Try	C

### 7PM

LITA FORD	Kiss Me Deadly	C
NEW ORDER	True Faith	R
E.U.	Da Butt	C
CHER	I Found Someone	R
NOVELTY	Novelty	X
KEITH SWEAT	I Want Her	R
CHEAP TRICK	Flame	C
TERENCE TRENT D'ARBY	Wishing Well	C
INXS	Devil Inside	R
• PRINCE	Alphabet Street	C
DEBBIE GIBSON	Only In My Dreams	R
• BRENDA K. STARR	I Still Believe	C
DIMPLES TEE	Jealous Fellas	R

### 8PM

TKA	One Way Love	G
TIFFANY	I Saw Him Standing There	R
AEROSMITH	Angel	C
COVER GIRLS	Promise Me	C
DEELE	Two Occasions	C
LITA FORD	Kiss Me Deadly	C
D.J. JAZZY JEFF	Parents Just Don't Understand	C
JULIE BROWN	Cause I'm A Blonde	G
JJ FAD	Supersonic	C
NEW ORDER	Bizarre Love Triangle	G
• WILL TO POWER	Dreamin'	R
DINO	Summer Girls	C
DEBBIE GIBSON	Foolish Beat	C

### 9PM

NEW ORDER	Blue Monday '88	C
CONTOURS	Do You Love Me	G
E.U.	Da Butt	C
DMO	Dreaming	C
READY FOR THE WORLD	Love You Down	G
CCC	American Soviets	G
MC MIKER G & DJ SVEN	Holiday Rap	C
BARDEUX	When We Kiss	C
INXS	Need You Tonight	R
SWEET SENSATION	Take It While It's Hot	C
• D.J. JAZZY JEFF	Parents Just Don't Understand	C
JETS	Private Number	G
PEBBLES	Girlfriend	R

### 10PM

PRINCE	Alphabet Street	C
RICHARD MARX	Endless Summer Nights	R
NOVELTY	Novelty	X
TERENCE TRENT D'ARBY	Wishing Well	C
PET SHOP BOYS	Always On My Mind	C
AEROSMITH	Angel	C
GEORGE MICHAEL	I Want Your Sex	R
CHER	I Found Someone	R
JODY WATLEY	Don't You Want Me	R
COVER GIRLS	Promise Me	C
KLYMAXX	Meeting In The Ladies Room	G
• JJ FAD	Supersonic	C
KEITH SWEAT	I Want Her	R
JETS	Make It Real	C

### 11PM

LITA FORD	Kiss Me Deadly	C
PRINCE	Hot Thing	R
GEORGE MICHAEL	Faith	R
LISA LISA & CULT JAM	I Wonder If I Take You Home	G
NEW ORDER	Blue Monday '88	C
DIMPLES TEE	Jealous Fellas	R
INXS	Devil Inside	R
JULIE BROWN	Cause I'm A Blonde	G
AL B SURE	Nite & Day	C
CURE	Let's Go To Bed	G
GEORGE MICHAEL	One More Try	C
• D.J. JAZZY JEFF	Parents Just Don't Understand	C
BRENDA K. STARR	I Still Believe	C
E.U.	Da Butt	C

## ALPHABETICAL LIST BY ARTIST

### A

ABBOTT, GREGORY	Shake You Down	12n
AEROSMITH	Angel	5p
AEROSMITH	Angel	8p
AEROSMITH	Angel	10p
AL B SURE	Nite & Day	12n
AL B SURE	Nite & Day	5p
AL B SURE	Nite & Day	11p
ASTLEY, RICK	Never Gonna Give You Up	8a
ASTLEY, RICK	Never Gonna Give You Up	11a
ASTLEY, RICK	Never Gonna Give You Up	5p
ASTLEY, RICK	Together Forever	12n
ASTLEY, RICK	Together Forever	9a
ASTLEY, RICK	Together Forever	3p
ATLANTIC STARR	Secret Lovers	9a

### B

BAKER, ANITA	No One In The World	11a
BARDEUX	When We Kiss	9p
BLONDIE	Heart Of Glass	6p
BROWN, JULIE	Cause I'm A Blonde	8a
BROWN, JULIE	Cause I'm A Blonde	4p
BROWN, JULIE	Cause I'm A Blonde	6p
BROWN, JULIE	Cause I'm A Blonde	8p
BROWN, JULIE	Cause I'm A Blonde	11p

### C

CARA, IRENE	Flashdance (What A Feeling)	2p
CARLISLE, BELINDA	Circle In The Sand	9a
CARMEN, ERIC	Hungry Eyes	8a
CARMEN, ERIC	Hungry Eyes	2p
CARMEN, ERIC	Make Me Lose Control	12n
CARMEN, ERIC	Make Me Lose Control	3p
CARMEN, ERIC	Make Me Lose Control	6p
CCC	American Soviets	9p
CETERA, PETER/GRANT	Next Time I Fall	1p
CHEAP TRICK	Flame	7p
CHER	I Found Someone	6a
CHER	I Found Someone	9a
CHER	I Found Someone	3p
CHER	I Found Someone	7p
CHER	I Found Someone	10p
CHICAGO	You're The Inspiration	9a
CLUB NOUVEAU	Lean On Me	1p
COLE, NATALIE	Jump Start	2p
COLLINS, PHIL	Against All Odds	10a
COLLINS, PHIL	Take Me Home	2p
CONTOURS	Do You Love Me	1p
CONTOURS	Do You Love Me	9p
COVER GIRLS	Promise Me	11a
COVER GIRLS	Promise Me	2p
COVER GIRLS	Promise Me	8p
COVER GIRLS	Promise Me	10p
CURE	Let's Go To Bed	11p

### D

D.J. JAZZY JEFF	Parents Just Don't Understand	6p
D.J. JAZZY JEFF	Parents Just Don't Understand	8p
D.J. JAZZY JEFF	Parents Just Don't Understand	9p
D.J. JAZZY JEFF	Parents Just Don't Understand	11p
D'ARBY, TERENCE TREN	Wishing Well	7a
D'ARBY, TERENCE TREN	Wishing Well	10a
D'ARBY, TERENCE TREN	Wishing Well	1p
D'ARBY, TERENCE TREN	Wishing Well	4p
D'ARBY, TERENCE TREN	Wishing Well	7p
D'ARBY, TERENCE TREN	Wishing Well	10p
DAYNE, TAYLOR	Tell It To My Heart	2p
DEELE	Two Occasions	6a
DEELE	Two Occasions	9a
DEELE	Two Occasions	12n
DEELE	Two Occasions	3p
DEELE	Two Occasions	6p
DEELE	Two Occasions	8p
DEELE	Two Occasions	9p
DIMPLES TEE	Jealous Fellas	7p
DIMPLES TEE	Jealous Fellas	11p
DINO	Summer Girls	8p

# HIT RADIO/KZZP-FM

## ALPHABETICAL LIST BY ARTIST

<b>E</b>		
E.U.	Oa Butt	7p
E.U.	Oa Butt	9p
E.U.	Oa Butt	11p
EARTH, WIND & FIRE	Fantasy	11a
ESTEFAN, GLORIA & MI	Anything For You	7a
ESTEFAN, GLORIA & MI	Anything For You	10a
ESTEFAN, GLORIA & MI	Anything For You	1p
ESTEFAN, GLORIA & MI	Anything For You	3p
ESTEFAN, GLORIA & MI	Can't Stay Away From You	4p
EXPOSE	Come Go With Me	2p
EXPOSE	Let Me Be The One	11a
EXPOSE	Seasons Change	3p

<b>F</b>		
FORD, LITA	Kiss Me Oeadly	7p
FORD, LITA	Kiss Me Oeadly	8p
FORD, LITA	Kiss Me Oeadly	11p
FOREIGNER	I Don't Want To Live W/o You	1p

<b>G</b>		
GAYE, MARVIN	I Heard It Thru The Grapevine	12n
GIBSON, DEBBIE	Foolish Beat	8p
GIBSON, DEBBIE	Only In My Dreams	12n
GIBSON, DEBBIE	Only In My Dreams	7p
GIBSON, DEBBIE	Out Of The Blue	8a
GIBSON, DEBBIE	Out Of The Blue	3p

<b>H</b>		
HALL & OATES	Everything Your Heart Desires	10a
HALL & OATES	Everything Your Heart Desires	3p
HORNSBY, BRUCE & RAN	The Valley Road	10a
HOUSTON, WHITNEY	Saving All My Love For You	12n
HOUSTON, WHITNEY	So Emotional	9a
HOUSTON, WHITNEY	So Emotional	5p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	8a
HOUSTON, WHITNEY	Where Do Broken Hearts Go	1p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	3p

<b>I</b>		
ICEHOUSE	Electric Blue	3p
INXS	Devil Inside	7p
INXS	Devil Inside	11p
INXS	Need You Tonight	12n
INXS	Need You Tonight	4p
INXS	Need You Tonight	9p

<b>J</b>		
JACKSON, JANET	Pleasure Principle	4p
JACKSON, JANET	When I Think Of You	6a
JACKSON, MICHAEL	Man In The Mirror	10a
JACKSON, MICHAEL	The Way You Make Me Feel	5p
JETS	Crush On You	9a
JETS	Make It Real	6a
JETS	Make It Real	8a
JETS	Make It Real	11a
JETS	Make It Real	2p
JETS	Make It Real	5p
JETS	Make It Real	10p
JETS	Private Number	9p
JETS	Rocket 2 U	7a
JETS	Rocket 2 U	10a
JETS	Rocket 2 U	1p
JETS	Rocket 2 U	4p
JJ FAO	Supersonic	6p
JJ FAO	Supersonic	8p
JJ FAO	Supersonic	10p
JOHN, ELTON	Candle In The Wind (Live)	7a
JOHNNY HATES JAZZ	Shattered Dreams	11a
JOHNNY HATES JAZZ	Shattered Dreams	4p

<b>K</b>		
KLYMAXX	Meeting In The Ladies Room	10p

<b>L</b>		
LISA LISA & CULT JAM	I Wonder If I Take You Home	11p
LISA LISA & CULT JAM	Lost In Emotion	7a
LOGGINS, KENNY	Danger Zone	11a

<b>M</b>		
MAONNA	Borderline	11a
MAONNA	Causing A Commotion	6a
MAONNA	Holiday	12n
MAONNA	Lucky Star	1p
MAONNA	Open Your Heart	8a
MAONNA	Open Your Heart	2p
MAONNA	Papa Don't Preach	10a
MARX, RICHARD	Endless Summer Nights	6a
MARX, RICHARD	Endless Summer Nights	11a
MARX, RICHARD	Endless Summer Nights	2p
MARX, RICHARD	Endless Summer Nights	5p
MARX, RICHARD	Endless Summer Nights	6p
MARX, RICHARD	Endless Summer Nights	10p
MARX, RICHARD	Should've Known Better	3p
MARX, RICHARD	Should've Known Better	9p
MC MIKER G & DJ SVEN	Holiday Rap	10a
MIAMI SOUND MACHINE	Conga	10a
MICHAEL, GEORGE	Faith	10a
MICHAEL, GEORGE	Faith	11p
MICHAEL, GEORGE	I Want Your Sex	10p
MICHAEL, GEORGE	One More Try	8a
MICHAEL, GEORGE	One More Try	2p
MICHAEL, GEORGE	One More Try	6p
MICHAEL, GEORGE	One More Try	11p
MODERN ENGLISH	I Melt With You	4p

<b>N</b>		
NEW ORDER	Bizarre Love Triangle	8p
NEW ORDER	Blue Monday '88	9p
NEW ORDER	Blue Monday '88	11p
NEW ORDER	True Faith	7p
NOVELTY	Novelty	6a
NOVELTY	Novelty	7a
NOVELTY	Novelty	8a
NOVELTY	Novelty	9a
NOVELTY	Novelty	7p
NOVELTY	Novelty	10p

<b>O</b>		
OCEAN, BILLY	Caribbean Queen	1p
OCEAN, BILLY	Get Outta My Dreams, Get Into	6a
OCEAN, BILLY	Get Outta My Dreams, Get Into	8a
OCEAN, BILLY	Get Outta My Dreams, Get Into	12n
OCEAN, BILLY	Get Outta My Dreams, Get Into	3p
OCEAN, BILLY	Get Outta My Dreams, Get Into	5p
OMO	Dreaming	9p
OSBORNE, JEFFREY	Stay With Me Tonight	10a

<b>P</b>		
PEBBLES	Girlfriend	9a
PEBBLES	Girlfriend	12n
PEBBLES	Girlfriend	2p
PEBBLES	Girlfriend	5p
PEBBLES	Girlfriend	9p
PET SHOP BOYS	Always On My Mind	10p
PRETTY POISON	Catch Me (I'm Falling)	11a
PRETTY POISON	Catch Me (I'm Falling)	6p
PRINCE	Alphabet Street	7p
PRINCE	Alphabet Street	10p
PRINCE	Hot Thing	6p
PRINCE	Hot Thing	11p
PRINCE	Little Red Corvette	11a
PRINCE	U Got The Look	5p
PRINCE	1999	4p
PRINCE & REVOLUTION	I Would Die 4 U	8a

<b>R</b>		
READY FOR THE WORLDO	Love You Down	9p

<b>S</b>		
SEGER, BOB	Old Time Rock & Roll	5p
SHEILA E	Glamorous Life	1p
SPRINGSTEEN, BRUCE	Dancing In The Dark	7a
SPRINGSTEEN, BRUCE	Dancing In The Dark	3p
STARR, BRENDA K.	I Still Believe	10a
STARR, BRENDA K.	I Still Believe	1p
STARR, BRENDA K.	I Still Believe	4p
STARR, BRENDA K.	I Still Believe	7p
STARR, BRENDA K.	I Still Believe	11p
SWEAT, KEITH	I Want Her	7a
SWEAT, KEITH	I Want Her	10a
SWEAT, KEITH	I Want Her	2p
SWEAT, KEITH	I Want Her	4p
SWEAT, KEITH	I Want Her	7p
SWEAT, KEITH	I Want Her	10p
SWEET SENSATION	I'm Hooked On You	5p
SWEET SENSATION	Take It While It's Hot	9p

<b>T</b>		
TIFFANY	Feelings Of Forever	2p
TIFFANY	Feelings Of Forever	6p
TIFFANY	I Saw Him Standing There	8p
TIFFANY	I Think We're Alone Now	12n
TIMEX SOCIAL CLUB	Rumors	2p
TKA	One Way Love	8p
TRINERE	They're Playing Our Song	4p

<b>U</b>		
UPTOWN	I'm Losing You	6p
U2	With Or Without You	9a

<b>W</b>		
WATLEY, JOOY	Don't You Want Me	1p
WATLEY, JOOY	Don't You Want Me	10p
WATLEY, JOOY	Looking For A New Love	11a
WHISPERS	Rock Steady	4p
WILL TO POWER	Dreamin'	8p
WINWOOD, STEVE	Higher Love	9a

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

O'ARBY, TERENCE TREN	Wishing Well	6
O'EELE	Two Occasions	6
JETS	Make It Real	6
OCEAN, BILLY	Get Outta My Dreams, Get Into	5
STARR, BRENDA K.	I Still Believe	5
COVER GIRLS	Promise Me	4
D.J. JAZZY JEFF	Parents Just Don't Understand	4
ESTEFAN, GLORIA & MI	Anything For You	4
MICHAEL, GEORGE	One More Try	4
AEROSMITH	Angel	3
AL B SURE	Nite & Day	3
ASTLEY, RICK	Together Forever	3
CARMEN, ERIC	Make Me Lose Control	3
E.U.	Oa Butt	3
FORD, LITA	Kiss Me Oeadly	3
HOUSTON, WHITNEY	Where Do Broken Hearts Go	3
JJ FAO	Supersonic	3
HALL & OATES	Everything Your Heart Desires	2
JOHNNY HATES JAZZ	Shattered Dreams	2
NEW ORDER	Blue Monday '88	2
PRINCE	Alphabet Street	2
TIFFANY	Feelings Of Forever	2
BARDEUX	When We Kiss	2
CARLISLE, BEUNDA	Circle In The Sand	1
CCCPC	American Soviets	1
CHEAP TRICK	Flame	1
QIND	Summer Girls	1
FOREIGNER	I Don't Want To Live W/o You	1
GIBSON, DEBBIE	Foolish Beat	1
HORNSBY, BRUCE & RAN	The Valley Road	1
ICEHOUSE	Electric Blue	1
OMO	Dreaming	1
PET SHOP BOYS	Always On My Mind	1
SWEET SENSATION	Take It While It's Hot	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

MARX, RICHARD	Endless Summer Nights	6
SWEAT, KEITH	I Want Her	6
CHER	I Found Someone	5
PEBBLES	Girlfriend	5
JETS	Rocket 2 U	4
ASTLEY, RICK	Never Gonna Give You Up	3
INXS	Need You Tonight	3
CARMEN, ERIC	Hungry Eyes	2
OIMPLES TEE	Jealous Fellas	2
GIBSON, DEBBIE	Only In My Dreams	2
GIBSON, DEBBIE	Out Of The Blue	2
HOUSTON, WHITNEY	So Emotional	2
INXS	Devil Inside	2
MICHAEL, GEORGE	Faith	2
PRETTY POISON	Catch Me (I'm Falling)	2
PRINCE	Hot Thing	2
WATLEY, JOOY	Don't You Want Me	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

MAONNA	6
PRINCE	5
JETS	4
EXPOSE	3
GIBSON, DEBBIE	3
HOUSTON, WHITNEY	3
MICHAEL, GEORGE	3
NEW ORDER	3
TIFFANY	3

## GOLD/CURR.-RECURR. RATIOS

<b>OVERALL</b>	
C.R.	74.44
G.	22.87
X.	2.69
<b>MORNING DRIVE</b>	
C.R.	66.67
G.	23.08
X.	10.26
<b>MID-DAY</b>	
C.R.	65.67
G.	34.33
<b>AFTERNOON DRIVE</b>	
C.R.	84.00
G.	16.00
<b>EVENING</b>	
C.R.	80.60
G.	16.42
X.	2.99

## POSITIONING STATEMENTS

<b>MUSIC</b>		116X
"KZZP, 104.7, the #1 hit music station."	(96)	
"The most music in the morning on KZZP, 104.7-FM."	(4)	
"Nobody plays a better variety of music — nobody, KZZP, 104.7-FM, the #1 hit music station."	(3)	
"The hottest hits—don't accept a cheap imitation — there's only one #1 hit music station."	(3)	
"KZZP, 104.7-FM, nobody gives you more hit music."	(3)	
"The most music in the valley all the time from KZZP."	(3)	
"KZZP plays the hottest hits first."	(2)	
"More hits back-to-back, KZZP 104.7-FM, the #1 hit music station."	(2)	
<b>11-IN-A-ROW</b>		47X
"11 in-a-row, KZZP, 104.7-FM."	(47)	

## PROMOTIONAL ACTIVITY

<b>PHRASE THAT PAYS</b>		54X
Listeners are called at random and asked what morning show they listen to. If they reply with "Kelly & Company gets me up and gets me going in the morning on KZZP, 104.7 FM, the #1 hit music station," they win \$1000. Kelly & Company will also donate \$100 to the charity of the listeners choice. A total of \$23,000 is given away.		
<b>11 IN-A-ROW</b>		33X
Commercial Free Music Sweeps.		
<b>WORLD CONCERT TOUR '88 PHASE IV</b>		21X
KZZP is giving away trips to see Bruce Springsteen in San Francisco. Five trips are given away this week. At 7:15 AM, the Bruce "Song of the Day" is announced. When the song is aired later that day, the 11th caller wins the trip.		
<b>BEST OF PHOENIX FESTIVAL</b>		17X
All weekend long, KZZP is hosting the "Best of Phoenix Festival." Festivities include food from the best restaurants, concerts by the KZZP All-Star Band, Richard Marx, America and Stacey Q. There will also be a carnival and fireworks.		
<b>DEDICATION LINES</b>		17X
Phone lines are open between 9:30 PM and midnight for listener requests and dedications.		
<b>13 IN-A-ROW</b>		15X
Commercial free music sweeps.		
<b>PHONE CONNECTION</b>		15X
KZZP plays matchmaker and invites one eligible woman and three eligible men to call in on the request lines. The woman decides which man she would like to go out with.		
<b>LIVE BROADCAST</b>		12X
The morning show broadcasted live from the Hyatt Regency during their "Oral Party."		
<b>MAKE IT OR BREAK IT</b>		12X
A new single is aired at 12:30 PM, 3:40 PM, and 6:40 PM for the listeners to vote on. They decide if the song has "hit" potential.		
<b>TOP 8 AT 8</b>		11X
Countdown compiled from listeners' requests featured at 8 PM. The listener who can guess the #1 song of the countdown wins albums.		
<b>SECRETARIES' WEEK</b>		8X
Bosses are encouraged to call in and tell KZZP why their secretary deserves dinner for two to Stuart Anderson.		



# HIT RADIO/KZZP-FM

## PROMOTIONAL ACTIVITY

- TOP 8 AT 8 RECALL** 5X  
The listener who can correctly read back the Top 8 at 8 countdown wins tickets to the "Best of Phoenix Festival."
- STICKER SQUAD** 3X  
KZZP is out looking for cars with KZZP bumper stickers on them. They announce the license plate number of a spotted car on the air. If the car pulls over, the person wins.
- WACKY TAPE** 2X  
Listeners send in their own original songs. If the song is aired during the morning show, the person wins \$100. The listener can win \$1000 if their song makes it to the finals.
- DOUBLE JAM** 2X  
At 4:35 PM, KZZP plays a special mix of two songs. The mix included Johnny Hates Jazz "Shattered Dreams" and Prince "1999."
- LETTER OF THE NIGHT** 1X  
Listeners write in to request songs. A letter is read and a request is played.
- INXS TICKET GIVE-AWAY** 1X  
Tickets to the upcoming INXS concert will be given away.
- LP GIVE-AWAY** 1X

## ACCOUNTS BY CATEGORY

Airline	3%
Auto/MC	8%
Beer/Wine	2%
Beverage	1%
Convenience Store	3%
Education	3%
Entertainment/Rec	13%
Food Product	16%
Furniture	2%
Grocery	6%
Health/Beauty	9%
Home Improvement	3%
Legal Service	2%
Medical	5%
Nightclub	2%
Real Estate	1%
Restaurant	11%
Retail	2%
TV/Broadcast	7%

## ACCOUNT LIST

American Dairy Farmers	3X	Food Product
AM-PM Mini-Markets	3X	Convenience Store
Black Angus Restaurant	1X	Restaurant
Broadway & McClintock	1X	Auto/MC
Carl's Junior	6X	Restaurant
Celebrity Theater/Dillard's	2X	Entertainment/Rec
Continental Homes	1X	Real Estate
Coors	2X	Beer/Wine
Coors Funny Car Show	6X	Entertainment/Rec
Dairy Queen	2X	Food Product
David's Sunflower Seeds	3X	Food Product
Delta Airlines	2X	Airline
Dimension Ready Cable	3X	TV/Broadcasting
Flakey Jakes	1X	Restaurant
Garcia's Restaurant	2X	Restaurant
Higgins Baby Furniture	2X	Furniture
Hershey's	2X	Food Product
Institute For Eating Disorders	2X	Medical
Jolly Ranchers	1X	Food Product
Klondike	3X	Food Product
KMart	2X	Retail
KUTP-TV Channel 45	1X	TV/Broadcast
Larry Miller Mazda	2X	Auto/MC
Mobil	3X	Auto/MC
Mountain Dew	1X	Beverage
News Center 10	1X	TV/Broadcast
Noxema	1X	Health/Beauty
Palasades Entertainment "Jack's Back"	2X	Entertainment/Rec
Planned Parenthood	2X	Medical
Reading Game	3X	Education
Revlon	2X	Health/Beauty
Sensations	2X	Nightclub
Smitty's	5X	Grocery
Southwest Airlines	1X	Airline
"Sticky Fingers" Movie	1X	Entertainment/Rec
Street Of Dreams Home Show	3X	Home Improvement
Suzuki	1X	Auto/MC
Trouble Legal Services	2X	Legal Service
U.S. Swim & Fitness	3X	Health/Beauty
Vidal Sassoon	2X	Health/Beauty



"FORGIVE ME FOR DREAMING"

**BIG  
FIRST WEEK  
AT  
HIT RADIO!**

**MAJOR EARLY  
ACTION: PRO-FM, KRBE,  
KHTR, WKBQ, KWOD,  
PWR 99 DEBUT #26,  
WXTI 22-20, K104,  
KC101, WNYZ, WRCK,  
KXXX106, KTUX, KIYS,  
KIKX, KSND, KQIZ,  
WJAD, 95 XIL, WOMP,  
KMQQ, KDON,  
103 CIR, WBWB, AND  
MUCH MORE!**

**A  
CAREER  
BREAKING  
SONG!**

Chrysalis.

**ETIENNE  
FIORITO**



## POISON

**"NOTHIN' BUT A GOOD TIME"**

**MULTI-FORMAT SMASH!  
MMR HIT RADIO NEWCOMER  
27% PLAY INCREASE THIS WEEK!**

**R&R NEW & ACTIVE 139/26**

**KEY ADDS THIS WEEK INCLUDE:** WXKS, WAVA, WNVZ, WZPL, KXYQ, KATD #29, KUBE, WSPK, WNYZ #37, WRCK, KZ106, WLAP, Z102, KZ93, KAY 107, KQMQ, KCAQ, **AND MANY MORE!**

**LOOK AT THIS ACTION:** B104 DEBUT #23, B94 DEBUT #28, Q107 DEBUT #27,

**KEGL 35-12 (HOT) , Y95 22-9 (HOT) ,**

Y100 DEBUT #30, B97 34-27, Q105 28-24, WCZY DEBUT #39, KPLZ DEBUT #39, JET-FM 33-24, WKRZ 30-22, WINK 36-29, 94 TYX 28-23, KQKQ DEBUT #20 (HOT), KKRD 29-22, KAKS 33-26, KNAN 38-30 (HOT), OK95 35-25 (HOT), WAZY 32-24, **AND MORE!**



## SMITHEREENS

**"ONLY A MEMORY"**

**THEIR TIME HAS COME!  
A DOUBLE DIGIT HIT ADD WEEK  
INCLUDES: Q100, KSAQ, WDTX,  
KF95, KZZU, WCGQ, KSMB, KIXY,  
WKFR, KFBQ AND MORE!**

**TOP 5 PHONES AT ALBUM ROCK!  
LP OVER 200,000 ALREADY!!**



## SUAVE

**"MY GIRL"**

**THE STORY CONTINUES.....**

**MMR HIT RADIO TRACER  
TRACKS <sup>29</sup>**

**REACH INDEX 9.90 MILLION  
THIS WEEK!**

**R&R CHR <sup>32</sup>-<sup>26</sup>**

**ADDS & ACTION THIS WEEK**

**INCLUDE: KIIS ADD ,  
WPGC 8-6 (HOT), Z93 14-7,  
Z94 35-26, PWR 14-10, KRBE 8-6,  
WKBQ 11-7 (HOT), KROY 19-14,  
KUBE 22-18, WFLY 21-15,  
WSPK 35-26, WTNZ 12-9, KCPW #8,  
KF95 27-21, KMGX 10-7,  
KFBQ 26-19 (HOT),**

**AND MUCH MUCH MORE!**

**R&R URBAN CONTEMPORARY <sup>3</sup>-<sup>1</sup>**





**CLIMIE FISHER**

**"LOVE CHANGES EVERYTHING"**  
**THIS SINGLE HAS HIT WRITTEN ALL OVER IT!**  
**BIG FIRST WEEK INCLUDES:**  
WXKS, Z94 #33, WCZY, KPLZ, PRO-FM, Q100, KIIK, WBCY, WNOK, KF95, KIYS, WOKI, WTNZ, KFIV, KTUX, KYRK, WHHY, WQCM, KTRS, WDBR, AND MORE!  
**ALREADY TOP 5 IN JAPAN AND GERMANY!**

 **HIP CLIP OF THE WEEK!!**



**SEQUAL**

**"I'M OVER YOU"**  
**BREAKING BIG OUT OF THE CLUBS!**  
**KITY ADD THIS WEEK!**  
**ALREADY ON: WTNZ, KISR, KMGX, KCAQ, AND MORE!**



**BILLY VERA**

**"BETWEEN LIKE AND LOVE"**  
**STRONG ACTION AT ADULT CONTEMPORARY AND READY TO GO HIT!**  
**R&R AC "BREAKER"**



**..HOT AGAIN!**

# ROCK RADIO/WNOR-FM

MONDAY, APRIL 25, 1988

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

ZZ TOP	Gimme All Your Lovin	G
• STEELY DAN	Reelin In The Years	G
BALAAM & ANGEL	I Love The Things You Do To Me	C
• BEATLES	Here Comes The Sun	C
HEART	Nothin' At All	G
• TALKING HEADS	(Nothing But) Flowers	C
ELTON JOHN	Rocket Man	G
• WIERD AL YANKOVIC	Illegal Aliens	C
BRUCE SPRINGSTEEN	One Step Up	R

### 7AM

• CONTOURS	Do You Love Me	G
YES	Rhythm Of Love	R
• DAVID LEE ROTH	Stand Up	C
PINK FLOYD	Another Brick In The Wall (Part 2)	G
• EAGLES	Desperado	G
HENRY LEE SUMMER	I Wish I Had A Girl	C
• JAMES GANG	Walk Away	G

### 8AM

CROSBY, STILLS, N. Y.	Ohio	G
• ROBERT PLANT	Tall Cool One	C
LYNYRD SKYNYRD	Sweet Home Alabama	G
MARTIN MULL	Men	G
• GENESIS	Misunderstanding	G
AEROSMITH	Angel	C
• DONALD FAGEN	Century's End	C
SUPERTRAMP	Give A Little Bit	G

### 9AM

• INXS	Devil Inside	R
BEATLES	Back In The USSR	G
CHURCH	Under The Milky Way	C
BOB SEGER	Mainstreet	G
GLASS TIGER	I'm Still Searching	C
• DAVID LEE ROTH	Damn Good	R
EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	G
• BRUCE SPRINGSTEEN	All That Heaven Will Allow	R
CREEDEENCE CLEARWATER	Proud Mary	G

### 10AM

• AEROSMITH	Dream On	G
ERIC CLAPTON	After Midnight	C
MOODY BLUES	Tuesday Afternoon(Forever After)	C
STING	Englishman In New York	C
• PHIL COLLINS	In The Air Tonight	G
PETER HIMMELMAN	Waning Moon	R
DOORS	The Changing	G
• ROBERT PLANT	Heaven Knows	G
BILLY JOEL	Only The Good Die Young	G
• U2	With Or Without You	R
HONEYMOON SUITE	Love Changes Everything	C

### 11AM

JOHN C MELLENCAMP	Check It Out	R
YES	I've Seen All Good People	G
INXS	New Sensation	C
JOE WALSH	Rocky Mountain Way	C
• CHEAP TRICK	Flame	G
YARDBIRDS	For Your Love	C
• DAVID LEE ROTH	Just Like Paradise	R
STEELY DAN	Rikki Don't Lose That Number	G
BRUCE HORNSBY & RANG	The Valley Road	C
• EMERSON, LAKE & PALM	Still...You Turn Me On	G
JIM CROCE	Time In A Bottle	G

### 12PM

EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	G
STEVE MILLER	Joker	G
DAVID ESSEX	Rock On	G
GRAND FUNK RAILROAD	The Loco-Motion	G
DAVID BOWIE	Rebel Rebel	G
ELTON JOHN	Britch Is Back	G
• EAGLES	Best Of My Love	G
ERIC CLAPTON	Get Ready	G
ERIC CLAPTON	I Shot The Sheriff	G
• GOLDEN EARRING	Radar Love	G
BACHMAN-TURNER OVERD	You Ain't Seen Nothing Yet	G

### 1PM

• BALAAM & ANGEL	I Love The Things You Do To Me	C
BOB SEGER	Hollywood Nights	G
BYRDS	Mr Tambourine Man	G
TALKING HEADS	(Nothing But) Flowers	C
EAGLES	Hotel California	R
GEORGE THOROGOOD	You Talk Too Much	G
• HENRY LEE SUMMER	I Wish I Had A Girl	C
BEATLES	I Feel Fine	G
EDDIE MONEY	Shakin'	G
• BRUCE SPRINGSTEEN	River	G
SMITHHEREENS	Only A Memory	C
• POLICE	Synchronicity 2	C
ROBBIE ROBERTSON	Somewhere Down The Crazy River	C

### 2PM

BOB DYLAN	Like A Rolling Stone	G
JOE COCKER	Two Wrongs	R
FLEETWOOD MAC	Rhannon	G
CHURCH	Under The Milky Way	C
ROLLING STONES	Britch	G
• SCORPIONS	Rhythm Of Love	C
STEVE MILLER	Living In The USA	G
• ROD STEWART	Maggie May	G
ROBERT PLANT	Tall Cool One	C
• ERIC CLAPTON	After Midnight	C

### 3PM

WHO	Baba O'Riley	G
KINGDOM COME	Living Out Of Touch	G
SANTANA	Black Magic Woman	C
GEORGE HARRISON	Cloud 9	R
DAVID BOWIE	Fame	G
• FOREIGNER	I Don't Want To Live W/o You	C
CROSBY, STILLS, N. Y.	Carry On	G
HEART	Alone	R
• DAVID LEE ROTH	Stand Up	C
BAD COMPANY	Bad Company	G
MICHAEL BOLTON	Rock Of Ages	R
• GENESIS	Abacab	G

### 4PM

GLASS TIGER	I'm Still Searching	C
KINKS	All Day & All Of The Night	G
AEROSMITH	Rag Doll	R
STEVE MILLER	Jungle Love	G
INXS	New Sensation	C
• TOM PETTY & HEARTBRE	Breakdown	G
STING	Englishman In New York	R
• PINK FLOYD	Learning To Fly	C
ZZ TOP	I'm Bad I'm Nationwide	G
• BRUCE HORNSBY & RANG	The Valley Road	C

### 5PM

SUPERTRAMP	Take The Long Way Home	G
DONALD FAGEN	Century's End	C
NEIL YOUNG	Heart Of Gold	G
GREAT WHITE	Save Your Love	R
BOSTON	More Than A Feeling	G
• BALAAM & ANGEL	I Love The Things You Do To Me	G
CREEDEENCE CLEARWATER	Have You Ever Seen The Rain	C
MR MISTER	Kyrie	G
• FOREIGNER	Long, Long Way From Home	G
NEO DUO	Wild Wild Life	C
BRYAN ADAMS	Somebody	G
• CARS	You Might Think	G

### 6PM

CHEAP TRICK	Flame	C
BEATLES	A Hard Day's Night	G
PAUL CARRACK	One Good Reason	C
MANFRED MANN	Blinded By The Light	G
HENRY LEE SUMMER	I Wish I Had A Girl	C
• SEGER, BOB	Come To Poppa	G
HONEYMOON SUITE	Love Changes Everything	C
JIMI HENDRIX	Purple Haze	G
• JOE SATRIANI	Satch Boogie	R
ROLLING STONES	Start Me Up	G
ROBERT PLANT	Tall Cool One	C
• BRYAN FERRY	Kiss & Tell	R
CHURCH	Under The Milky Way	C

### 7PM

DEF LEPPARD	Rock Of Ages	G
KINGS OF THE SUN	Serpentine	C
ZZ TOP	Tush	G
SMITHHEREENS	Only A Memory	C
JOHN C MELLENCAMP	Jack & Diane	G
REPLACEMENTS	Kiss Me On The Bus	G
OOBIE BROTHERS	Rockin' Down The Highway	G
• HOUSE OF FREAKS	40 Years	C
CREEDEENCE CLEARWATER	I Heard It Through The Grapevine	G
• ROBBIE ROBERTSON	Somewhere Down The Crazy River	C

### 8PM

ERIC CLAPTON	After Midnight	C
PETER CASE	Did Blue Car	G
ANIMALS	We Gotta Get Out Of This Place	G
MISSION	Tower Of Strength	C
WHO	Goin' Mobile	G
PETER HIMMELMAN	Waning Moon	R
DAVID BOWIE	Young Americans	G
• BRUCE SPRINGSTEEN	All That Heaven Will Allow	R
DON HENLEY	Boys Of Summer	G
VERTIGO	Rivers Of Excess	G
• LEO ZEPPELIN	Babe I'm Gonna Leave You	G
DAVID LEE ROTH	Stand Up	C

### 9PM

• SCRUFFY THE CAT	Russians	C
SCRUFFY THE CAT	Forty Days Forty Nights	C
SCRUFFY THE CAT	Runaway	C
AEROSMITH	You See Me Crying	G
BEATLES	Within You Without You	G
INXS	New Sensation	C
JEFFERSON AIRPLANE	Somebody To Love	G
MIDNIGHT OIL	Beds Are Burning	C
AC/DC	You Shook Me All Night Long	G
KINGDOM COME	Living Out Of Touch	C
• BRUCE HORNSBY & RANG	The Valley Road	C
TOM PETTY & HEARTBRE	You Got Lucky	G

### 10PM

ALARM	Presence Of Love	R
REM	So, Central Rain (I'm Sorry)	G
HOLLIES	Long Cool Woman (In A Black Dress)	G
BALAAM & ANGEL	I Love The Things You Do To Me	C
PINK FLOYD	Comfortably Numb	G
MORRISSEY	Suedehead	C
GENESIS	Turn It On Again	G
TALKING HEADS	(Nothing But) Flowers	C
ROLLING STONES	Sympathy For The Devil	R
JOHN C MELLENCAMP	Check It Out	R
• DEL LORDS	Judas Kiss	C
BRUCE SPRINGSTEEN	Dancing In The Dark	G

### 11PM

GLASS TIGER	I'm Still Searching	C
BILLY IDOL	Dancing With Myself	G
ZODIAC MINOWARP	Prime Mover	C
KINKS	All Day & All Of The Night	G
ROBERT PLANT	Tall Cool One	C
JIMI HENDRIX	Manic Depression	G
ECHO & BUNNYMEN	Bedbugs & Ballyhoo	C
DOORS	Strange Days	G
• SYNDICATED PGM	"Rockline"	X

## ALPHABETICAL LIST BY ARTIST

### A

AC/DC	You Shook Me All Night Long	9p
ADAMS, BRYAN	Somebody	5p
AEROSMITH	Angel	8a
AEROSMITH	Dream On	10a
AEROSMITH	Rag Doll	4p
AEROSMITH	You See Me Crying	9p
ALARM	Presence Of Love	10p
ANIMALS	We Gotta Get Out Of This Place	8p

### B

BACHMAN-TURNER OVERD	You Ain't Seen Nothing Yet	12n
BAO COMPANY	Bad Company	3p
BALAAM & ANGEL	I Love The Things You Do To Me	6a
BALAAM & ANGEL	I Love The Things You Do To Me	1p
BALAAM & ANGEL	I Love The Things You Do To Me	5p
BALAAM & ANGEL	I Love The Things You Do To Me	10p
BEATLES	A Hard Day's Night	6p
BEATLES	Back In The USSR	9a
BEATLES	Here Comes The Sun	6a
BEATLES	I Feel Fine	1p
BEATLES	Within You Without You	9p
BOLTON, MICHAEL	Rock Of The Bay	3p
BOSTON	More Than A Feeling	5p
BOWIE, DAVID	Fame	3p
BOWIE, DAVID	Rebel Rebel	12n
BOWIE, DAVID	Young Americans	8p
BYROS	Mr Tambourine Man	1p

### C

CARRACK, PAUL	One Good Reason	6p
CARS	You Might Think	5p
CASE, PETER	Old Blue Car	8p
CHEAP TRICK	Flame	11a
CHEAP TRICK	Flame	6p
CHURCH	Under The Milky Way	9a
CHURCH	Under The Milky Way	2p
CHURCH	Under The Milky Way	6p
CLAPTON, ERIC	After Midnight	10a
CLAPTON, ERIC	After Midnight	2p
CLAPTON, ERIC	After Midnight	8p
CLAPTON, ERIC	Get Ready	12n
CLAPTON, ERIC	I Shot The Sheriff	12n
COCKER, JOE	Two Wrongs	2p
COLLINS, PHIL	In The Air Tonight	10a
CONTOURS	Do You Love Me	7a
CREEDEENCE CLEARWATER	Have You Ever Seen The Rain	5p
CREEDEENCE CLEARWATER	I Heard It Through The Grapevine	7p
CREEDEENCE CLEARWATER	Proud Mary	9a
CROCE, JIM	Time In A Bottle	11a
CROSBY, STILLS, N. Y.	Carry On	3p
CROSBY, STILLS, N. Y.	Ohio	8a

### D

DEF LEPPARD	Rock Of Ages	7p
DEL LORDS	Judas Kiss	10p
OOBIE BROTHERS	Rockin' Down The Highway	7p
DOORS	Strange Days	11p
DOORS	The Changing	10a
DYLAN, BOB	Like A Rolling Stone	2p

### E

EAGLES	Best Of My Love	12n
EAGLES	Desperado	7a
EAGLES	Hotel California	1p
ECHO & BUNNYMEN	Bedbugs & Ballyhoo	11p
EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	9a
EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	12n
EMERSON, LAKE & PALM	Still...You Turn Me On	11a
ESSEX, DAVID	Rock On	12n

### F

FAGEN, DONALD	Century's End	8a
FAGEN, DONALD	Century's End	5p
FERRY, BRYAN	Kiss & Tell	6p
FLEETWOOD MAC	Rhannon	2p
FOREIGNER	I Don't Want To Live W/o You	3p
FOREIGNER	Long, Long Way From Home	5p

### G

GENESIS	Abacab	3p
GENESIS	Misunderstanding	8a
GENESIS	Turn It On Again	10p
GLASS TIGER	I'm Still Searching	9a
GLASS TIGER	I'm Still Searching	4p
GLASS TIGER	I'm Still Searching	11p
GOLDEN EARRING	Radar Love	12n
GRAND FUNK RAILROAD	The Loco-Motion	12n
GREAT WHITE	Seve Your Love	5p



# ROCK RADIO/WNOR-FM

## ALPHABETICAL LIST BY ARTIST

Artist	Track	Time
<b>H</b>		
HARRISON, GEORGE	Cloud 9	3p
HEART	Alone	3p
HEART	Nothin' At All	6a
HENORIX, JIMI	Manic Depression	11p
HENDRIX, JIMI	Purple Haze	6p
HENLEY, DON	Boys of Summer	8p
HIMMELMAN, PETER	Waning Moon	10a
HIMMELMAN, PETER	Waning Moon	8p
HOLLIES	Long Cool Woman (In A Black Dr	10p
HONEYMOON SUITE	Love Changes Everything	10a
HONEYMOON SUITE	Love Changes Everything	6p
HORNBSBY, BRUCE & RAN	The Valley Road	11a
HORNBSBY, BRUCE & RAN	The Valley Road	4p
HORNBSBY, BRUCE & RAN	The Valley Road	9p
HOUSE OF FREAKS	40 Years	7p
<b>I</b>		
IDOL, BILLY	Dancing With Myself	11p
INXS	Devil Inside	9a
INXS	New Sensation	11a
INXS	New Sensation	4p
INXS	New Sensation	9p
<b>J</b>		
JAMES GANG	Walk Away	7a
JEFFERSON AIRPLANE	Somebody To Love	9p
JOEL, BILLY	Only The Good Die Young	10a
JOHN, ELTON	Blitz Is Back	12n
JOHN, ELTON	Rocket Man	6a
<b>K</b>		
KINGDOM COME	Living Out Of Touch	3p
KINGDOM COME	Living Out Of Touch	9p
KINGS OF THE SUN	Serpentine	7p
KINKS	All Day & All Of The Night	4p
KINKS	All Day & All Of The Night	11p
<b>L</b>		
LEO ZEPPELIN	Babe I'm Gonna Leave You	8p
LYNYRD SKYNYRD	Sweet Home Alabama	8a
<b>M</b>		
MANN, MANFRED	Blinded By The Light	6p
MELLENCAMP, JOHN C	Check It Out	11a
MELLENCAMP, JOHN C	Check It Out	10p
MELLENCAMP, JOHN C	Jack & Diane	7p
MIDNIGHT OIL	Beds Are Burning	9p
MILLER, STEVE	Joker	12n
MILLER, STEVE	Jungle Love	4p
MILLER, STEVE	Living In The USA	2p
MISSION	Tower Of Strength	8p
MONEY, EDDIE	Shakin'	1p
MOODY BLUES	Tuesday Afternoon/Forever Aft	10a
MORRISSEY	Suedehead	10p
MR MISTER	Kyrie	5p
MULL, MARTIN	Men	8a
<b>N</b>		
NED DUO	Wild Wild Life	5p
<b>P</b>		
PETTY, TOM & HEARTBR	Breakdown	4p
PETTY, TOM & HEARTBR	You Got Lucky	9p
PINK FLOYD	Another Brick In The Wall (Par	7a
PINK FLOYD	Comfortably Numb	10p
PINK FLOYD	Learning To Fly	4p
PLANT, ROBERT	Heaven Knows	10a
PLANT, ROBERT	Tall Cool One	8a
PLANT, ROBERT	Tall Cool One	2p
PLANT, ROBERT	Tall Cool One	6p
PLANT, ROBERT	Tall Cool One	11p
POLICE	Synchronicity 2	1p

## R

REM	So. Central Rain (I'm Sorry)	10p
REPLACEMENTS	Kiss Me On The Bus	7p
ROBERTSON, ROBBIE	Somewhere Down The Crazy River	1p
ROBERTSON, ROBBIE	Somewhere Down The Crazy River	7p
ROLLING STONES	Blitz	2p
ROLLING STONES	Start Me Up	6p
ROLLING STONES	Sympathy For The Devil	10p
ROTH, DAVID LEE	Damn Good	9a
ROTH, DAVID LEE	Just Like Paradise	11a
ROTH, DAVID LEE	Stand Up	7a
ROTH, DAVID LEE	Stand Up	3p
ROTH, DAVID LEE	Stand Up	8p

## S

SANTANA	Black Magic Woman	3p
SATRIANI, JOE	Satch Boogie	6p
SCORPIONS	Rhythm Of Love	2p
SCRUFFY THE CAT	Forty Days Forty Nights	9p
SCRUFFY THE CAT	Runaway	9p
SCRUFFY THE CAT	Russians	9p
SEGER, BOB	Come To Poppa	6p
SEGER, BOB	Hollywood Nights	1p
SEGER, BOB	Mainstreet	9a
SMITHEREENS	Only A Memory	1p
SMITHEREENS	Only A Memory	7p
SPRINGSTEEN, BRUCE	All That Heaven Will Allow	9a
SPRINGSTEEN, BRUCE	All That Heaven Will Allow	8p
SPRINGSTEEN, BRUCE	Dancing In The Dark	10p
SPRINGSTEEN, BRUCE	One Step Up	6a
SPRINGSTEEN, BRUCE	River	1p
STEELE DAN	Reeling In The Years	6a
STEELE DAN	Rikki Don't Lose That Number	11a
STEWART, ROD	Maggie May	2p
STING	Englishman In New York	10a
STING	Englishman In New York	4p
SUMMER, HENRY LEE	I Wish I Had A Girl	7a
SUMMER, HENRY LEE	I Wish I Had A Girl	1p
SUMMER, HENRY LEE	I Wish I Had A Girl	6p
SUPERTRAMP	Give A Little Bit	8a
SUPERTRAMP	Take The Long Way Home	5p
SYNOICATED PGM	"Rockline"	11p

## T

TALKING HEADS	(Nothing But) Flowers	6a
TALKING HEADS	(Nothing But) Flowers	1p
TALKING HEADS	(Nothing But) Flowers	10p
THOROGOOD, GEORGE	You Talk Too Much	1p

## U

UZ	With Or Without You	10a
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## V

VERTIGO	Rivers Of Excess	8p
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## W

WALSH, JOE	Rocky Mountain Way	11a
WHO	Baba O'Riley	3p
WHO	Goin' Mobile	8p

## Y

YANKOVIC, WIERD AL	Illegal Aliens	6a
YARDBIRDS	For Your Love	11a
YES	I've Seen All Good People	11a
YES	Rhythm Of Love	7a
YOUNG, NEIL	Heart Of Gold	5p

## Z

ZODIAC MINDWARP	Prime Mover	11p
ZZ TOP	Gimme All Your Lovin	6a
ZZ TOP	I'm Bad I'm Nationwide	4p
ZZ TOP	Tush	7p

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

BALAAM & ANGEL	I Love The Things You Do To Me	4
PLANT, ROBERT	Tall Cool One	4
CHURCH	Under The Milky Way	3
CLAPTON, ERIC	After Midnight	3
GLASS TIGER	I'm Still Searching	3
HORNBSBY, BRUCE & RAN	The Valley Road	3
INXS	New Sensation	3
ROTH, DAVID LEE	Stand Up	3
SUMMER, HENRY LEE	I Wish I Had A Girl	3
TALKING HEADS	(Nothing But) Flowers	3
CHEAP TRICK	Flame	2
FAGEN, DONALD	Century's End	2
HONEYMOON SUITE	Love Changes Everything	2
KINGDOM COME	Living Out Of Touch	2
ROBERTSON, ROBBIE	Somewhere Down The Crazy River	2
SMITHEREENS	Only A Memory	2
STING	Englishman In New York	2
AEROSMITH	Angel	1
CARRACK, PAUL	One Good Reason	1
DEL LOROS	Judas Kiss	1
ECHO & BUNNYMEN	Bedbugs & Ballyhoo	1
FOREIGNER	I Don't Want To Live W/o You	1
HOUSE OF FREAKS	40 Years	1
KINGS OF THE SUN	Serpentine	1
MIDNIGHT OIL	Beds Are Burning	1
MISSION	Tower Of Strength	1
MORRISSEY	Suedehead	1
NED DUO	Wild Wild Life	1
SCORPIONS	Rhythm Of Love	1
SCRUFFY THE CAT	Forty Days Forty Nights	1
SCRUFFY THE CAT	Russians	1
SCRUFFY THE CAT	Runaway	1
YANKOVIC, WIERD AL	Illegal Aliens	1
ZODIAC MINDWARP	Prime Mover	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

HIMMELMAN, PETER	Waning Moon	2
MELLENCAMP, JOHN C	Check It Out	2
SPRINGSTEEN, BRUCE	All That Heaven Will Allow	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

BEATLES	5
AEROSMITH	4
SPRINGSTEEN, BRUCE	4
BOWIE, DAVID	4
CLAPTON, ERIC	3
CREEDEENCE CLEARWATER	3
EAGLES	3
GENESIS	3
MILLER, STEVE	3
PINK FLOYD	3
ROLLING STONES	3
ROTH, DAVID LEE	3
SCRUFFY THE CAT	3
SEGER, BOB	3
ZZ TOP	3

## GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	45.55
G	53.93
X	.52

MORNING DRIVE	
C-R	45.45
G	54.55

MID-DAY	
C-R	39.29
G	60.71

AFTERNOON DRIVE	
C-R	51.06
G	48.94

EVENING	
C-R	47.27
G	50.91
X	1.82

## POSITIONING STATEMENTS

HOME OF ROCK & ROLL	35X
"FM 99 WNOR The home of rock & roll" (24)	
"FM 99 WNOR The home of classic rock & roll in Hampton Roads" (10)	
"FM 99 WNOR The home of rock & roll since 1965" (1)	
GENERAL	4X
"FM 99 WNOR, digital 98.7 For more variety, you'd have to be in a record store" (1)	
"From the classics to the cutting edge of rock, this is FM 99 WNOR" (1)	
"State-of-the-art classic rock & roll FM 99" (1)	
"State-of-the-art sound from the most advanced equipment in Hampton Roads FM 99 WNOR" (1)	

## PROMOTIONAL ACTIVITY

PINK FLOYD CARAVAN	14X
WNOR and Mother's are organizing a seven-bus convoy to Raleigh for the Pink Floyd concert.	
BRUCE HORNBSBY LISTENING PARTY	10X
At various times throughout the day, listeners have the opportunity to win tickets to a listening party for Bruce Hornsby's "Scenes From The Southside" LP.	
ELECTRIC LUNCH	9X
At noon, Mike Arlo features selections and chartfacts pertaining to a particular year.	
BEACH REPORT	8X
Periodic updates on surf, tide and meteorological conditions.	
ROCKLINE	8X
Phone-in program features Icehouse at 11:30PM.	
TICKET GIVEAWAYS	5X
Callers receive passes to a variety of nighttime events, including performances by Clear Light, The Boneshakers and Scruffy The Cat.	
CONCERT LINE	4X
Recorded message keeps listeners posted on upcoming concerts and special events.	
NIGHTCLUB UPDATE	2X
Brief rundown of the evening's club scene.	
ROCKNOTES	2X
Facts and historical perspectives on music.	

## ACCOUNT LIST

Anheuser-Busch	3X	Beer/Wine
Auto Insurance Clinic	3X	Insurance
Bangle Bangle & Bangle	4X	Legal Services
Bright Oresher & Bright	4X	Legal Services
Beach Ford	3X	Auto/MC
Boathouse/Cellar Door	4X	Entertainment/Rec
Burger King	5X	Restaurant
Cellular	2X	Communications
Chi Chi's	1X	Restaurant
Coca-Cola	1X	Beverage
Command Performance	3X	Health/Beauty
Cox Cable	3X	TV/Broadcast
Delta Airlines	2X	Airline
Devon's	3X	Retail
Greyhound	1X	Transportation
Hotline Surf Shops	3X	Entertainment/Rec
Jaycee Jamboree	3X	Entertainment/Rec
Kay Jewelers	6X	Jeweler
Kit Kat	1X	Food Products
Knickerbocker's	1X	Nightclub
Ledger Star	2X	Publication
Listerine	1X	Health/Beauty
Mars Yamaha/BMW	4X	Auto/MC
McDonalds	2X	Restaurant
Mountain Dew	2X	Beverage
Muffler Express	2X	Automotive
Mutual Federal	2X	Bank/Finance
Northwest Airlines	1X	Airline
Old Dominion University	3X	Entertainment/Rec
Oldsmobile	5X	Auto/MC
Peabody's	1X	Nightclub
Peninsula Suzuki	2X	Auto/MC
Perpetual Savings Bank	3X	Bank/Finance
Phillips Oldsmobile	5X	Auto/MC
Pizza Hut	6X	Restaurant
Polydor/Mother's	3X	CDs/Records/Tapes
Riddle Honda	7X	Auto/MC
J.B. Robinson	4X	Jeweler
Seven Eleven	3X	Grocery
Signet Bank	5X	Bank/Finance
Suzuki of Virginia Beach	3X	Auto/MC
TRG Maxiride	4X	Transportation
Texaco	3X	Automotive
Tidewater Dodge	2X	Auto/MC
TV-10 News	1X	TV/Broadcast
U.S. Army	2X	Government
Virginia Waterbeds	3X	Furniture
White Mountain Cooler	2X	Beer/Wine

## ACCOUNTS BY CATEGORY

Airline	2%
Auto/MC	29%
Automotive	4%
Bank/Finance	7%
Beverage	2%
Beer/Wine	4%
CDs/Records/Tapes	2%
Communications	2%
Entertainment/Rec	7%
Food Products	1%
Furniture	2%
Government	2%
Grocery	2%
Health/Beauty	3%
Insurance	2%
Jewelers	8%
Legal Services	6%
Nightclub	2%
Publication	2%
Restaurant	10%
Retail	2%
Transportation	4%
TV/Broadcast	3%

# ADULT CONTEMPORARY/KUDL-FM

MONDAY, APRIL 25, 1988

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

HEART	These Dreams	G
• DODDIE BROTHERS	What A Fool Believes	G
NOVELTY	Novelty	X
WHITNEY HOUSTON	Where Do Broken Hearts Go	C
• HALL & DATES	Maneater	G
• LOVIN' SPOONFUL	Do You Believe In Magic	G
MIKE & MECHANICS	Silent Running	G
• RICK ASTLEY	Never Gonna Give You Up	R

### 7AM

• BEACH BOYS	Sloop John B	G
DIONNE WARWICK	That's What Friends Are For	G
• RED SPEEDWAGON	Keep On Lovin' You	G
BRENDA RUSSELL	Piano In The Dark	C
• KENNY ROGERS	She Believes In Me	G
• SIMON & GARFUNKEL	Bridge Over Troubled Water	G
• FLEETWOOD MAC	Over My Head	G
KANE GANG	MotorTown	R

### 8AM

• JIM CROCE	Operator	G
VANDROSS FE/HINES	There's Nothing Better Than Lo	G
• PATRICK SWAYZE	She's Like The Wind	R
• CHICAGO	If You Leave Me Now	G
LIONEL RICHIE	Dancing On The Ceiling	G
AIR SUPPLY	Every Woman In The World	G
• RIGHTEOUS BROTHERS	You've Lost That Lovin' Feelin	G
BRUCE HORNSBY & RANG	Every Little Kiss	R
GIND VANNELLI	I Just Wanna Stop	G
• BEACH BOYS	In My Room	G

### 9AM

WHITNEY HOUSTON	Moment Of Truth	R
BILLY JOEL	My Life	G
GLORIA ESTEFAN & MIA	Anything For You	C
ORLEANS	Dance With Me	G
POINTER SISTERS	Jump (For My Love)	G
CREDENCE CLEARWATER	Down On The Corner	G
CAROLE KING	It's Too Late	G
SMOKEY ROBINSON	Just To See Her	R
CHRISTOPHER CROSS	Never Be The Same	G
• MONKEES	Pleasant Valley Sunday	G
BILLY OCEAN	Suddenly	G
• GEORGE MICHAEL	Father Figure	G
• ASSOCIATION	Never My Love	G

### 10AM

HEART	Alone	R
SPINNERS	Working My Way Back To You	G
DAN HILL	(Never Thought) That I Could L	R
HALL & DATES	Rich Girl	G
PHIL COLLINS	Against All Odds	G
MAMAS & PAPAS	California Dreamin'	G
STEELY DAN	Reelin' In The Years	G
SWING OUT SISTER	Breakout	G
JIM CROCE	Time In A Bottle	G
• BEATLES	All You Need Is Love	G
LEVEL 42	Something About You	G
• MICHAEL JACKSON	Man In The Mirror	R
COMMODORES	Three Times A Lady	G
• BEACH BOYS	Don't Worry Baby	G

### 11AM

CHICAGO	Will You Still Love Me?	G
LINDA RONSTADT	Tracks Of My Tears	G
ERIC CARMEN	Hungry Eyes	R
KANSAS	Dust In The Wind	G
INGRAM/AUSTIN	Baby, Come To Me	G
SUPREMES	Baby Love	G
GORDON LIGHTFOOT	If You Could Read My Mind	G
HUEY LEWIS & NEWS	Doing It All For My Baby	G
SANFORD/TOWNSHEND	Smoke From A Distant Fire	G
• LOVIN' SPOONFUL	You Didn't Have To Be So Nice	G
GEORGE BENSON	Give Me The Night	G
• CHER	I Found Someone	R
ROBERT JOHN	Sad Eyes	G
• FOUR TOPS	I Can't Help Myself	G

### 12PM

STEVE WINWOOD	Higher Love	G
AIR SUPPLY	All Out Of Love	G
WHITNEY HOUSTON	Where Do Broken Hearts Go	C
BOB SEGER	We've Got Tonight	G
MELISSA MANCHESTER	You Should Hear How She Talks	G
GUESS WHO	These Eyes	G
FRANKIE VALLI	Can't Take My Eyes Off You	G
EXPOSE	Seasons Change	R
• MARVIN GAYE	How Sweet It Is To Be Loved By	G
FOREIGNER	Waiting For A Girl Like You	G
• KOOL & THE GANG	Special Way	R
KENNY ROGERS	Lady	G
• BEATLES	Twist & Shout	G

### 1PM

GREGORY ABBOTT	Shake You Down	G
CARLY SIMON	Nobody Does It Better	R
RICK ASTLEY	Never Gonna Give You Up	R
PAUL DAVIS	Cool Night	G
JACK WAGNER	All I Need	G
TOMMY JAMES & SHONDE	Mony Mony	G
HARRY NILSSON	Without You	G
BILLY OCEAN	There'll Be Sad Songs	G
GENESIS	Taking It All Too Hard	G
NICOLETTE LARSON	Lotta Love	G
• MARTHA & VANDELLAS	Heat Wave	G
CHICAGO	Hard To Say I'm Sorry	G
• GEORGE MICHAEL	One More Try	C
LOGGINS, KENNY	Whenever I Call You 'Friend'	G
• BEACH BOYS	Good Vibrations	G

### 2PM

RED SPEEDWAGON	In My Dreams	R
EARTH, WIND & FIRE	After The Love Is Gone	G
BRENDA RUSSELL	Piano In The Dark	C
COMMODORES	Still	G
MR MISTER	Broken Wings	G
RASCALS	How Can I Be Sure	G
GORDON LIGHTFOOT	Carefree Highway	G
• CLASSICS IV	Spooky	G
DIONNE WARWICK	Heartbreaker	G
• HALL & DATES	Everything Your Heart Desires	C
JAMES TAYLOR	Your Smiling Face	G
• THREE DOG NIGHT	Easy To Be Hard	G

### 3PM

EDDIE RABBITT	I Love A Rainy Night	G
WHITNEY HOUSTON	Greatest Love Of All	G
PHIL COLLINS	We Said Hello, Goodbye	R
DIANA ROSS	Theme From Mahogany (Do You Kn	G
WHAM!	Careless Whisper	G
BYROS	Turn, Turn, Turn	G
HAMILTON, JOE FRANK	Don't Pull Your Love	G
PAUL SIMON	You Can Call Me Al	G
• TURTLES	It Ain't Me Babe	G
DAN HARTMAN	I Can Dream About You	G
• BRUCE SPRINGSTEEN	One Step Up	R
BILLY JOEL	Just The Way You Are	G
• FOUR TOPS	Baby I Need Your Loving	G

### 4PM

STEVE WINWOOD	Back In The High Life Again	G
LITTLE RIVER BAND	Lady	R
BELINDA CARLISLE	I Get Weak	R
STEVIE WONDER	Isn't She Lovely	G
TEMPERATIONS	My Girl	G
LOGGINS & MESSINA	Your Mama Don't Dance	G
BRUCE HORNSBY & RANG	Mandolin Rain	G
• ZOMBIES	Tell Her No	G
TINA TURNER	We Don't Need Another Hero	G
• JAMES TAYLOR	Never Die Young	R
COMMODORES	Dh No	G
• NEIL DIAMOND	Cracklin' Rosie	G

### 5PM

HUEY LEWIS & NEWS	Stuck With You	G
SUZI QUATRO	Stumblin' In	G
PATRICK SWAYZE	She's Like The Wind	R
DAN FOGELBERG	Longer	G
FOREIGNER	I Want To Know What Love Is	G
FREDDIE JACKSON	You Are My Lady	G
• BEATLES	Do You Want To Know A Secret	G
CHICAGO	Just You & Me	G
• SANTANA	Evil Ways	G
STEPHANIE MILLS	Never Knew Love Like This Befo	R
• MEDLEY/WARNES	(I've Had) The Time Of My Life	R
• BEACH BOYS	I Get Around	G

### 6PM

GENESIS	Throwing It All Away	G
RANDY VANWARMER	Just When I Needed You Most	G
GLORIA ESTEFAN & MIA	Anything For You	C
ROBBIE DUPREE	Steal Away	G
WHITNEY HOUSTON	Saving All My Love For You	G
GUESS WHO	No Time	G
FOUR SEASONS	Who Loves You	G
RICHE/ALABAMA	Deep River Woman	G
DR HOOK	When You're In Love With A Bea	G
• GAYE & TERRELL	Ain't Nothing Like The Real Th	G
QUINCY JONES	Just Once	G
• RICHARD MARX	Endless Summer Nights	R
EAGLES	Take It To The Limit	G
• SIMON & GARFUNKEL	Sounds Of Silence	G

### 7PM

PETER CETERA	Next Time I Fall	G
CROSBY, STILLS, & NA	Just A Song Before I Go	G
DAN HILL	(Never Thought) That I Could L	R
CHRISTOPHER CROSS	Arthur's Theme	G
LAURA BRANIGAN	Gloria	G
MONKEES	I'm A Believer	G
LOOKING GLASS	Brandy(You're A Fine Girl)	G
HUEY LEWIS & NEWS	Hip To Be Square	G
LITTLE RIVER BAND	Take It Easy On Me	G
• LEMON PIPERS	Green Tambourine	G
HALL & DATES	Kiss On My List	G
BILLY JOEL	Movin' Out (Anthony's Song)	G
• FLEETWOOD MAC	Everywhere	R
ENGLAND DAN & JOHN F	I'd Really Love To See You Ton	G
TOTO	Rosanna	G
• FOUR TOPS	It's The Same Old Song	G

### 8PM

MICHAEL JACKSON	I Just Can't Stop Loving You	R
AMBROSIA	Biggest Part Of Me	G
ERIC CARMEN	Hungry Eyes	R
BETTE MIDLER	Rose	G
RASCALS	In Too Deep	G
SUPREMES	Someday We'll Be Together	G
LOGGINS & MESSINA	Danny's Song	R
CHICAGO	If She Would Have Been Faithfu	G
• TEMPTATIONS	I Can't Get Next To You	G
PAUL DAVIS	65 Love Affair	G
• BREATHE	Hands To Heaven	R
ORLEANS	Still The One	G
• FOUR SEASONS	Big Girls Don't Cry	G
BOB SEGER	Still The Same	G

### 9PM

USA FOR AFRICA	We Are The World	G
ATLANTA RHYTHM SECTI	Spooky	G
BELINDA CARLISLE	I Get Weak	R
EAGLES	Hotel California	G
SURVIVOR	Search Is Over	G
BEATLES	Eleanor Rigby	G
ELVIS PRESLEY	Kentucky Rain	G
LIONEL RICHIE	Hello	G
PINK FLOYD	Nobody Home	G
MARVIN GAYE	I Heard It Thru The Grapevine	G
CLOSED HEART	Never Find Love	C
DAN HILL	(Never Thought) That I Could L	R
NITTY GRITTY DIRT BA	Mr Bojangles	G
ORIFTERS	Some Kind Of Wonderful	G
CHRIS DEBURGH	Lady In Red	G

### 10PM

ELECTRIC LIGHT ORCHE	Telephone Line	G
RICHARD MARX	Endless Summer Nights	R
DONNA SUMMER	Hot Stuff	G
DIONNE WARWICK	That's What Friends Are For	G
PETER, PAUL & MARY	Puff The Magic Dragon	G
AMERICA	Sandman	G
BERLIN	Take My Breath Away	G
BEATLES	While My Guitar Gently Weeps	G
BARRY MCGUIRE	Eve Of Destruction	G
PETER CETERA	Glory Of Love	R
PHIL COLLINS	We Said Hello, Goodbye	G
HEART	Magic Man	G
• GEORGE MICHAEL	Father Figure	R

### 11PM

• BUCKINGHAMS	Kind Of A Drag	G
KLYMAXX	I'd Still Say Yes	R
JAMES TAYLOR	Up On The Roof	G
BRENDA RUSSELL	Piano In The Dark	C
LITTLE RIVER BAND	Lonesome Loser	G
WHITNEY HOUSTON	All At Once	G
BEN E KING	Stand By Me	G
BILLY JOEL	Piano Man	G
LIONEL RICHIE	Ballerina Girl	G
• FLYING MACHINE	Smile A Little Smile For Me	G
CHRISTOPHER CROSS	All Right	G
• TERENCE TRENT O'ARBY	Wishing Well	C
STYX	Babe	G
• SUPREMES	My World Is Empty Without You	G

## ALPHABETICAL LIST BY ARTIST

### A

ABBOTT, GREGORY	Shake You Down	1p
AIR SUPPLY	All Out Of Love	12n
AIR SUPPLY	Every Woman In The World	8a
AMBROSIA	Biggest Part Of Me	8p
AMERICA	Sandman	10p
ASSOCIATION	Never My Love	9a
ASTLEY, RICK	Never Gonna Give You Up	6a
ASTLEY, RICK	Never Gonna Give You Up	1p
ATLANTA RHYTHM SECTI	Spooky	9p

### B

BEACH BOYS	Don't Worry Baby	10a
BEACH BOYS	Good Vibrations	1p
BEACH BOYS	I Get Around	5p
BEACH BOYS	In My Room	8a
BEACH BOYS	Sloop John B	7a
BEATLES	All You Need Is Love	10a
BEATLES	Do You Want To Know A Secret	5p
BEATLES	Eleanor Rigby	9p
BEATLES	Twist & Shout	12n
BEATLES	While My Guitar Gently Weeps	10p
BENSON, GEORGE	Give Me The Night	11a
BERLIN	Take My Breath Away	10p
BRANIGAN, LAURA	Gloria	7p
BREATHE	Hands To Heaven	8p
BUCKINGHAMS	Kind Of A Drag	11p
BYROS	Turn, Turn, Turn	3p

### C

CARLISLE, BELINDA	I Get Weak	4p
CARLISLE, BELINDA	I Get Weak	8p
CARMEN, ERIC	Hungry Eyes	11a
CARMEN, ERIC	Hungry Eyes	8p
CETERA, PETER	Glory Of Love	10p
CETERA, PETER	Next Time I Fall	7p
CHER	I Found Someone	11a
CHICAGO	Hard To Say I'm Sorry	1p
CHICAGO	If She Would Have Been Faithfu	8p
CHICAGO	If You Leave Me Now	8a
CHICAGO	Just You & Me	5p
CHICAGO	Will You Still Love Me?	11a
CLASSICS IV	Spooky	2p
CLOSED HEART	Never Find Love	9p
COLLINS, PHIL	Against All Odds	10a
COLLINS, PHIL	We Said Hello, Goodbye	3p
COLLINS, PHIL	We Said Hello, Goodbye	10p
COMMODORES	Dh No	4p
COMMODORES	Still	2p
COMMODORES	Three Times A Lady	10a
CREDENCE CLEARWATER	Down On The Corner	9a
CROCE, JIM	Operator	8a
CROCE, JIM	Time In A Bottle	10a
CROSBY, STILLS, & NA	Just A Song Before I Go	7p
CROSS, CHRISTOPHER	All Right	11p
CROSS, CHRISTOPHER	Arthur's Theme	7p
CROSS, CHRISTOPHER	Never Be The Same	9a

### D

D'ARBY, TERENCE TREN	Wishing Well	11p
DAVIS, PAUL	Cool Night	1p
DAVIS, PAUL	65 Love Affair	8p
DEBURGH, CHRIS	Lady In Red	9p
DIAMOND, NEIL	Cracklin' Rosie	4p
DODDIE BROTHERS	What A Fool Believes	5a
DR HOOK	When You're In Love With A Bea	6p
DRIFTERS	Some Kind Of Wonderful	9p
DUPREE, ROBBIE	Steal Away	6p

### E

EAGLES	Hotel California	9p
EAGLES	Take It To The Limit	6p
EARTH, WIND & FIRE	After The Love Is Gone	2p
ELECTRIC LIGHT ORCHE	Telephone Line	10p
ENGLAND DAN & JOHN F		



# ADULT-CONTEMPORARY/KUDL-FM

## ALPHABETICAL LIST BY ARTIST

Artist	Song	Time
<b>H</b>		
HALL & OATES	Everything Your Heart Desires	2p
HALL & OATES	Kiss On My List	7p
HALL & OATES	Maneater	8a
HALL & OATES	Rich Girl	10a
HAMILTON, JOE FRANK	Don't Pull Your Love	3p
HARTMAN, OAN	I Can Dream About You	3p
HEART	Alone	10a
HEART	Magic Man	10p
HEART	These Dreams	6a
HILL, OAN	(Never Thought) That I Could L	10a
HILL, OAN	(Never Thought) That I Could L	7p
HILL, OAN	(Never Thought) That I Could L	9p
HORNSBY, BRUCE & RAN	Every Little Kiss	8a
HORNSBY, BRUCE & RAN	Mandolin Rain	4p
HOUSTON, WHITNEY	All At Once	11p
HOUSTON, WHITNEY	Greatest Love Of All	3p
HOUSTON, WHITNEY	Moment Of Truth	9a
HOUSTON, WHITNEY	Saving All My Love For You	6p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	6a
HOUSTON, WHITNEY	Where Do Broken Hearts Go	12n
<b>I</b>		
INGRAM/AUSTIN	Baby, Come To Me	11a
<b>J</b>		
JACKSON, FREDDIE	You Are My Lady	5p
JACKSON, MICHAEL	I Just Can't Stop Loving You	8p
JACKSON, MICHAEL	Man In The Mirror	10a
JAMES, TOMMY & SHOND	Money Money	1p
JOEL, BILLY	Just The Way You Are	3p
JOEL, BILLY	Movin' Out (Anthony's Song)	7p
JOEL, BILLY	My Life	9a
JOEL, BILLY	Piano Man	11p
JOHN, ROBERT	Sad Eyes	11a
JONES, QUINCY	Just Once	6p
<b>K</b>		
KANE GANG	Motortown	7a
KANSAS	Oust In The Wind	11a
KING, CAROLE	It's Too Late	9a
KING, BEN E	Stand By Me	11p
KLYMAXX	I'd Still Say Yes	11p
KOOL & THE GANG	Special Way	12n
<b>L</b>		
LARSON, NICOLETTE	Lotta Love	7p
LEMON PIPERS	Green Tambourine	1p
LEVEL 42	Something About You	10a
LEWIS, HUEY & NEWS	Ooing It All For My Baby	11a
LEWIS, HUEY & NEWS	Hip To Be Square	7p
LEWIS, HUEY & NEWS	Stuck With You	5p
LIGHTFOOT, GORDON	Carefree Highway	2p
LIGHTFOOT, GORDON	If You Could Read My Mind	11a
LITTLE RIVER BAND	Lady	4p
LITTLE RIVER BAND	Lonesome Loser	11p
LITTLE RIVER BAND	Take It Easy On Me	7p
LOGGINS & MESSINA	Danny's Song	8p
LOGGINS & MESSINA	Your Mama Don't Dance	9p
LOGGINS, KENNY	Whenever I Call You Friend	1p
LOOKING GLASS	Brandy(You're A Fine Girl)	7p
LOVIN' SPOONFUL	Do You Believe In Magic	6a
LOVIN' SPOONFUL	You Didn't Have To Be So Nice	11a
<b>M</b>		
MAMAS & PAPAS	California Dreamin'	10a
MANCHESTER, MELISSA	You Should Hear How She Talks	12n
MARTHA & VANDOLLAS	Heat Wave	1p
MARX, RICHARD	Endless Summer Nights	6p
MARX, RICHARD	Endless Summer Nights	10p
MCGUIRE, BARRY	Eve Of Destruction	10p
MEDLEY/WARNES	(I've Had) The Time Of My Life	5p
MICHAEL, GEORGE	Father Figure	9a
MICHAEL, GEORGE	Father Figure	10p
MICHAEL, GEORGE	One More Try	1p
MIDLER, BETTE	Rose	8p
MIKE & MECHANICS	Silent Running	6p
MILLS, STEPHANIE	Never Knew Love Like This Before	5a
MONKEES	I'm A Believer	7p
MONKEES	Pleasant Valley Sunday	9a
MR MISTER	Broken Wings	2p
<b>N</b>		
NILSSON, HARRY	Without You	1p
NITTY GRITTY DIRT BA	Mr Bojangles	9p
NOVELTY	Novelty	6a

## O

OCEAN, BILLY	Suddenly	9a
OCEAN, BILLY	There'll Be Sad Songs	1p
ORLEANS	Dance With Me	9a
ORLEANS	Still The One	8p

## P

PETER, PAUL & MARY	Puff The Magic Dragon	10p
PINK FLOYD	Nobody Home	9p
POINTER SISTERS	Jump (For My Love)	9a
PRESELY, ELVIS	Kentucky Rain	9p

## Q

QUATRO, SUZI	Stumblin' In	5p
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## R

RABBITT, EDDIE	I Love A Rainy Night	3p
RASCALS	How Can I Be Sure	2p
REO SPEEDWAGON	In My Dreams	2p
REO SPEEDWAGON	Keep On Lovin' You	7a
RICHIE/ALABAMA	Deep River Woman	6p
RICHIE, LIONEL	Ballerina Girl	11p
RICHIE, LIONEL	Dancing On The Ceiling	8a
RICHIE, LIONEL	Hello	9p
RIGHTeous BROTHERS	You've Lost That Lovin' Feelin	8a
ROBINSON, SMOKEY	Just To See Her	9a
ROGERS, KENNY	Lady	12n
ROGERS, KENNY	She Believes In Me	7a
RONSTAOT, LINDA	Tracks Of My Tears	11a
ROSS, DIANA	Theme From Mahogany (Do You Know)	7a
RUSSELL, BRENDA	Piano In The Dark	2p
RUSSELL, BRENDA	Piano In The Dark	2p
RUSSELL, BRENDA	Piano In The Dark	11p

## S

SANFORD/TOWNSHEND	Smoke From A Distant Fire	11a
SANTANA	Evil Ways	5p
SEGER, BOB	Still The Same	8p
SEGER, BOB	We've Got Tonite	12n
SIMON & GARFUNKEL	Bridge Over Troubled Water	7a
SIMON & GARFUNKEL	Sounds Of Silence	6p
SIMON, CARLY	Nobody Does It Better	1p
SIMON, PAUL	You Can Call Me Al	3p
SPINNERS	Working My Way Back To You	10a
SPRINGSTEEN, BRUCE	One Step Up	3p
STEELY DAN	Reelin In The Years	10a
STYX	Babe	11p
SUMMER, OONNA	Hot Stuff	10p
SUPREMES	Baby Love	11a
SUPREMES	My World Is Empty Without You	11p
SUPREMES	Someday We'll Be Together	8p
SURVIVOR	Search Is Over	9p
SWAYZE, PATRICK	She's Like The Wind	8a
SWAYZE, PATRICK	She's Like The Wind	5p
SWING OUT SISTER	Breakout	10a

## T

TAYLOR, JAMES	Never Die Young	4p
TAYLOR, JAMES	Up On The Roof	11p
TAYLOR, JAMES	Your Smiling Face	2p
TEMPTATIONS	I Can't Get Next To You	8p
TEMPTATIONS	My Girl	4p
THREE DOG NIGHT	Easy To Be Hard	2p
TOTO	Rosanna	7p
TURNER, TINA	We Don't Need Another Hero	4p
TURTLES	It Ain't Me Babe	3p

## U

USA FOR AFRICA	We Are The World	9p
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## V

VALLI, FRANKIE	Can't Take My Eyes Off You	12n
VANDROSS FE/HINES	There's Nothing Better Than Lo	8a
VANNELLI, GINO	I Just Wanna Stop	8a
VANWARMER, RANDY	Just When I Needed You Most	6p

## W

WAGNER, JACK	All I Need	1p
WARWICK, DIONNE	Heartbreaker	2p
WARWICK, DIONNE	That's What Friends Are For	7a
WARWICK, DIONNE	That's What Friends Are For	10p
WHAM!	Careless Whisper	3p
WINWOOD, STEVE	Back In The High Life Again	4p
WINWOOD, STEVE	Higher Love	12n
WONDER, STEVIE	Isn't She Lovely	4p

## Z

ZOMBIES	Tell Her No	4p
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## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

RUSSELL, BRENDA	Piano In The Dark	3
ESTEFAN, GLORIA & MI	Anything For You	2
HOUSTON, WHITNEY	Where Do Broken Hearts Go	2
CLOSED HEART	Never Find Love	1
O'ARBY, TERENCE TREN	Wishing Well	1
HALL & OATES	Everything Your Heart Desires	1
MICHAEL, GEORGE	One More Try	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

HILL, OAN	(Never Thought) That I Could L	3
ASTLEY, RICK	Never Gonna Give You Up	2
CARLISLE, BELINDA	I Get Weak	2
CARMEN, ERIC	Hungry Eyes	2
COLLINS, PHIL	We Said Hello, Goodbye	2
MARX, RICHARD	Endless Summer Nights	2
MICHAEL, GEORGE	Father Figure	2
SWAYZE, PATRICK	She's Like The Wind	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

BEACH BOYS	5
BEATLES	5
CHICAGO	5
HOUSTON, WHITNEY	5
HALL & OATES	4
JOEL, BILLY	4
COMMODORES	3
CROSS, CHRISTOPHER	3
FOUR TOPS	3
GENESIS	3
HEART	3
LEWIS, HUEY & NEWS	3
LITTLE RIVER BAND	3
RICHIE, LIONEL	3
SUPREMES	3
TAYLOR, JAMES	3

## GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	21.30
G	78.26
X	43

### MORNING DRIVE

C-R	25.64
G	71.79
X	2.56

### MID-DAY

C-R	22.06
G	77.94

### AFTERNOON DRIVE

C-R	15.69
G	84.31

### EVENING

C-R	22.22
G	77.78

## POSITIONING STATEMENTS

### MUSIC IMAGING 109X

"Now playing lite rock favorites of the 60's, 70's, and 80's." (46X)

"Playing lite rock favorites of yesterday and today." (19X)

"K-98, playing the songs you (know and love/want all day)." (10X)

"Kansas City's lite rock FM." (9X)

"K-98, playing the best of today mixed with the great oldies." (9X)

"The new K-98 plays the great oldies." (4X)

"We deliver the most music in the morning." (3X)

"K-98 with the original 35-minute music sweep." (3X)

"The difference is our 35-minute music sweep every hour." (3X)

"(X) from compact disc." (3X)

### GENERAL STATION IMAGING 49X

"The new K-98." (35X)

"The station with more music, more fun, (more money)." (6X)

"Lite rock, less talk, K-98." (4X)

"The new K-98 keeping our promise of more music and less talk." (4X)

### GENERIC 5X

"This is the new K-98 98.1 on your digital radio." (4X)

"Brian Casey and the K-98 'Early Morning Crew' when you absolutely, positively have to wake-up with a smile." (1X)

## PROMOTIONAL ACTIVITY

### TELL A FRIEND ABOUT THE NEW K-98 34X

Listeners register at Burger King (cosponsor) or send in a postcard with their name and a friend's to qualify. Names are read daily; both the listener chosen and the friend they listed must call back within 9-minutes and 8-seconds to win \$98. Both parties are then registered to win the grand prize of an '88 BMW and a Pontiac Grand Prix.

### AMUSEMENT PARK DISCOUNT 8X

By writing "K-98" and "Everybody's a kid at 'Worlds of Fun'" on a slip of paper, patrons can get \$5 off the price of Sunday admission to the amusement park.

### SECRETARY'S DAY CONTEST 8X

In celebration of the day, secretaries were asked to write in and answer the question: "What's the craziest thing your boss has ever had you do?" The best letters are read on-the-air; secretaries can win flowers, movie tickets and dinner.

## MORNING SHOW ACTIVITY 7X

AM bits/contests include: "On this day in history," "Horoscopes," "The Name Game" and "Make Your Pet (X) to Win". (Ex) "Make your dog park to win."

## 98-MINUTE ALL-REQUEST MUSIC SWEEP 5X

98-minutes of commercial-free musical suggestions and dedications nightly at 9PM.

## MORNING SHOW PROMO 4X

Live and recorded mentions of Brian Casey and the K-98 'Early Morning Crew'.

## 60-SECOND LP 1X

Syndicated feature; 60-seconds of information on an upcoming album release.

## ACCOUNT LIST

AAA	3X	Automotive
Alka-seltzer	1X	Food Product
Allstate	2X	Insurance
Anistocrat Motor Co.	7X	Auto/MC
Armour	2X	Food Product
Baker University	4X	Education
Black & Decker	1X	Home Improvement
Braniff	1X	Airline
Brookridge Estates	2X	Real Estate
Burkeside	1X	Retail
Budget Rent-A-Car	1X	Car Rental
Business Land	1X	Computers
Cellular One	1X	Communications
Channel 4	2X	TV/Broadcast
Channel 5	5X	TV/Broadcast
Channel 9	3X	TV/Broadcast
Channel 41	5X	TV/Broadcast
Chevrolet	4X	Auto/MC
Clay Woods	1X	Real Estate
Community Federal	1X	Bank/Finance
Mitch Crawford	4X	Auto/MC
Custom Craft Furnishings	1X	Home Furnishings
Oret Pepsi	1X	Beverage
Electronic Bus. Equipment	2X	Office Products
Federal Express	2X	Mail Services
First Federal	2X	Bank/Finance
FTD Florists	4X	Florist
Graffitis	1X	Nightclub
Bob Green Toyota	3X	Auto/MC
Hardees	3X	Restaurant
Healthnet	2X	Medical
Home Builder Assoc.	1X	Real Estate
Johnson Co. Comm. College	3X	Education
Kansas City Star	4X	Publication
Andy Kline Pontiac	2X	Auto/MC
Lyric Productions	2X	Entertainment/Rec
Mark Twain Banks	2X	Bank/Finance
Master Care Car Service	6X	Automotive
McDonalds	2X	Restaurant
Mita Copiers	2X	Office Products
Motel 6	2X	Lodging
N. Kansas City Hospital	6X	Medical
Pepsi	1X	Beverage
Perkins	1X	Restaurant
Progresso Soup	1X	Food Product
Red Roof Inn	2X	Lodging
Rolaids	1X	Food Product
Sears	2X	Retail
Sofia's	1X	Restaurant
Stadium Honda	8X	Auto/MC
Starlight Theatre	2X	Entertainment/Rec
State Farm	1X	Insurance
Terminex	4X	Various
Thriftway	2X	Grocery
Post Office/Express Mail	3X	Government
Van Chevy/Toyota	8X	Auto/MC
Vickers Premium Unleaded	2X	Automotive
Wallstreet Journal	2X	Publication
Gene Willman Pontiac	3X	Auto/MC
Walden & Sons	4X	Grocery


## ACCOUNTS BY CATEGORY

Airline	1%
Auto/MC	25%
Automotive	7%
Bank/Finance	3%
Beverage	1%
Car Rental	1%
Communications	1%
Computers	1%
Education	5%
Entertainment/Rec	3%
Florist	3%
Food Product	3%
Government	2%
Grocery	4%
Home Furnishings	1%
Home Improvement	1%
Insurance	2%
Lodging	3%
Mail Services	1%
Medical	5%
Nightclub	1%
Office Products	3%
Publication	4%
Real Estate	3%
Restaurant	5%
Retail	2%
TV/Broadcast	10%
Various	3%

# DEACON BLUE

## "DIGNITY"

COMING HOME WITH  
DIGNITY!

MMR ROCK TRACER TRACK DEBUT  29  
**88% PLAY INCREASE  
THIS WEEK!**

STRONG PLAY THIS WEEK:

WLUP WMMR WLWQ KFOG  
KSHE WRIF KYYS KDKB  
WPHD WXRT KXXR KRXQ  
WLLZ KBCO AND MANY MORE!

R&R AOR TRACKS (28)-(23)

R&R AOR LP (27)-(22)



Columbia





# ROCK RADIO

## TRACER TRACKS

4/11/88	4/18/88	4/25/88	5/2/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
2	2	2	↑	ROBERT PLANT	Tall Cool One	Es P/Atlan	861	17.07
20	10	6	↑	CHEAP TRICK	Flame	Epic	574	11.95
1	1	1	3	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc	567	13.08
—	19	10	↑	NEIL YOUNG	Ten Men Workin'	Reprise	553	12.55
12	5	4	5	MIDNIGHT OIL	Beds Are Burning	Columbia	553	12.10
15	11	11	↑	CHURCH	Under The Milky Way	Arista	539	11.21
<b>New Entry</b> ✓			↑	BRUCE HORNSBY & RANG	The Valley Road	RCA	511	12.35
11	8	7	8	SMITHEREENS	Only A Memory	Enig/Capit	504	12.12
13	7	5	↑	TALKING HEADS	(Nothing But) Flowers	Fly/Sire	490	13.18
<b>New Entry</b> ✓			↑	ERIC CLAPTON	After Midnight	Polygram	490	10.89
26	13	9	11	DAVID LEE ROTH	Stand Up	WB	469	9.31
18	6	3	12	INXS	New Sensation	Atlantic	448	10.67
24	14	13	↓	SCORPIONS	Rhythm Of Love	Mercury/PG	427	8.45
25	23	17	↓	HONEYMOON SUITE	Love Changes Everything	WB	315	6.62
21	17	12	15	BALAAM & ANGEL	I Love The Things You Do To Me	Virgin	301	5.34
—	30	23	↓	GLASS TIGER	I'm Still Searching	EMI-Manhat	273	5.27
17	15	15	17	DONALD FAGEN	Century's End	WB	266	6.19
23	22	18	↓	FOREIGNER	I Don't Want To Live W/o You	Atlantic	252	5.68
14	18	14	19	FOREIGNER	Can't Wait	Atlantic	245	4.18
33	28	20	↓	GEORGE HARRISON	This Is Love	Dark Ho/WB	238	6.15
27	26	21	↓	ROBERT PLANT	Shp Of Fools	Es P/Atlan	238	5.05
30	27	24	↓	KINGS OF THE SUN	Serpentine	RCA	238	4.04
—	31	26	↓	TREAT HER RIGHT	I Think She Likes Me	RCA	196	5.44
22	20	19	24	PAUL CARRACK	One Good Reason	Chrysalis	182	4.06
—	32	27	↓	YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG	175	3.50
19	25	16	26	LYNYRD SKYNYRD	Swamp Music	MCA	147	3.18
—	—	28	↓	KINGDOM COME	Living Out Of Touch	Polygram	140	3.21
<b>New Entry</b> ✓			↓	DEACON BLUE	Dignity	Columbia	119	3.02
28	29	25	29	STING	Englishman In New York	A&M	119	2.74
—	—	29	30	ROBBIE ROBERTSON	Somewhere Down The Crazy River	Geffen	105	3.58
<b>New Entry</b> ✓			↓	ROBIN TROWER	Tear It Up	Atlantic	105	1.83
<b>New Entry</b> ✓			↓	JOHN KILZER	Red Blue Jeans	Geffen	105	1.69
—	33	37	↓	JOE SATRIANI	Surfing With The Alien	Relativity	91	1.89
38	—	32	34	GUNS 'N ROSES	Welcome To The Jungle	Geffen	91	1.53
39	35	30	35	BRUCE SPRINGSTEEN	Roulette	Columbia	84	1.22
<b>New Entry</b> ✓			↓	JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/PG	77	3.16
—	—	31	37	ROCKY HILL	I Won't Be Your Fool	Virgin	77	2.93
<b>New Entry</b> ✓			↓	ZIGGY MARLEY	Tomorrow People	Virgin	77	2.43
<b>New Entry</b> ✓			↓	DOKKEN	Heaven Sent	Elektra/As	77	.88
<b>New Entry</b> ✓			↓	DEPECHE MODE	Route 66/Behind The Wheel	Sire/WB	70	3.05

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

## NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
WILL & THE KILL	Heart Of Steel	MCA	70	—
JONI MITCHELL	Snakes & Ladders	Geffen	70	100%
AC/DC	That's The Way I Wanna Rock &	Atlantic	70	25%
ROBERT PLANT	Way I Feel	Es P/Atlan	70	233%
BIG PIG	Breakaway	A&M	70	42%
IRON MAIDEN	Can I Play With Madness	EMI/Cap	70	—
JOHNNY HATES JAZZ	Shattered Dreams	Virgin	63	12%
✓ MIGHTY LEMON DROPS	Inside Out	Sire/Repri	63	79%
10,000 MANIACS	Like The Weather	Elektra	63	—
✓ DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG	63	—
PINK FLOYD	The Dogs Of War	Columbia	63	—
✓ TIMBUK 3	Rev. Jack & His Roamin' Cadillac	IRS	56	—
✓ ROBERT PLANT	Dance On My Own	Es P/Atlan	56	100%
✓ WEIRD AL YANKOVIC	Fat	Scotti/CBS	56	—
WHITE LION	Tell Me	Atlantic	56	—
✓ JOAT JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.	49	75%
✓ MICHAEL BOLTON	Wait On Love	Columbia	49	—

## HOTTEST RECURRENTS

5/2/88	ARTIST	TITLE	LABEL
1	JERRY HARRISON	Rev It Up	Sire/WB
2	AERDSMITH	Angel	Geffen
3	DAVID LEE ROTH	Damn Good	WB
4	KINGDOM COME	Get It On	Polygram
5	INXS	Devil Inside	Atlantic
6	ROBERT PLANT	Heaven Knows	Es P/Atlan
7	GEORGE THROGGDD	Born To Be Bad	EMI-Manhat
8	WHITE LION	Wait	Atlantic
9	BRUCE SPRINGSTEEN	All That Heaven Will Allow	Columbia
10	BRUCE SPRINGSTEEN	One Step Up	Columbia

## MOST UPWARD MOVEMENT

### NATIONAL

Artist	Song Title	Label
ERIC CLAPTON	After Midnight	Polygram

### EAST

ERIC CLAPTON	After Midnight	Polygram
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### WEST

ERIC CLAPTON	After Midnight	Polygram
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### SOUTH

BRUCE HORNSBY & THE RANG	The Valley Road	RCA
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### MIDWEST

ERIC CLAPTON	After Midnight	Polygram
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USERS GUIDE: Calculated and determined by increase in RANK over previous week.

# ROCK RADIO — DAYPART CHART

## 6AM-7PM

4/25/88	5/2/88	ARTIST	TITLE	LABEL
2		ROBERT PLANT	Tall Cool One	Es P/Atlan
1	2	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
7		CHEAP TRICK	Flame	Epic
38		BRUCE HORNSBY & RANG	The Valley Road	RCA
10		CHURCH	Under The Milky Way	Arista
12		NEIL YOUNG	Ten Men Workin'	Reprise
8		SMITHEREENS	Only A Memory	Enig/Capit
3	8	MIDNIGHT OIL	Beds Are Burning	Columbia
6	9	TALKING HEADS	(Nothing But) Flowers	Fly/Sire
4	10	INXS	New Sensation	Atlantic
—		ERIC CLAPTON	After Midnight	Polygram
9	12	DAVID LEE ROTH	Stand Up	WB
14		DONALD FAGEN	Century's End	WB
15		SCORPIONS	Rhythm Of Love	Mercury/PG
16		FOREIGNER	I Don't Want To Live W/o You	Atlantic
17		HONEYMOON SUITE	Love Changes Everything	WB
11	17	BALAAM & ANGEL	I Love The Things You Do To Me	Virgin
21		GEORGE HARRISON	This Is Love	Dark Ho/WB
22		GLASS TIGER	I'm Still Searching	EMI-Manhat
23		ROBERT PLANT	Ship Of Fools	Es P/Atlan
13	21	FOREIGNER	Can't Wait	Atlantic
18	22	PAUL CARRACK	One Good Reason	Chrysalis
25		KINGS OF THE SUN	Serpentine	RCA
26		TREAT HER RIGHT	I Think She Likes Me	RCA
19	25	LYNYRD SKYNYRD	Swamp Music	MCA
31		YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG
—		DEACON BLUE	Dignity	Columbia
24	28	STING	Englishman In New York	A&M
34		KINGDOM COME	Living Out Of Touch	Polygram
27	30	ROBBIE ROBERTSON	Somewhere Down The Crazy River	Geffen
—		JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/PG
—		JONI MITCHELL	Snakes & Ladders	Geffen
—		ROBIN TROWER	Tear It Up	Atlantic
29	34	BRUCE SPRINGSTEEN	Routene	Columbia
36		10,000 MANIACS	Like The Weather	Elektra
40		WILL & THE KILL	Heart Of Steel	MCA
—		WEIRD AL YANKOVIC	Fat	Scotti/CBS
—		JOHN KILZER	Red Blue Jeans	Geffen
—		JOHNNY HATES JAZZ	Shattered Dreams	Virgin
—		MIGHTY LEMON DROPS	Inside Out	Sire/Rapri

## 7PM-MIDNIGHT

4/25/88	5/2/88	ARTIST	TITLE	LABEL
1	1	ROBERT PLANT	Tall Cool One	Es P/Atlan
5		SCORPIONS	Rhythm Of Love	Mercury/PG
4		MIDNIGHT OIL	Beds Are Burning	Columbia
7		NEIL YOUNG	Ten Men Workin'	Reprise
—		ERIC CLAPTON	After Midnight	Polygram
9		DAVID LEE ROTH	Stand Up	WB
6	7	CHEAP TRICK	Flame	Epic
2	8	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
8	9	TALKING HEADS	(Nothing But) Flowers	Fly/Sire
15		CHURCH	Under The Milky Way	Arista
10	11	SMITHEREENS	Only A Memory	Enig/Capit
3	12	INXS	New Sensation	Atlantic
21		HONEYMOON SUITE	Love Changes Everything	WB
—		BRUCE HORNSBY & RANG	The Valley Road	RCA
22		KINGS OF THE SUN	Serpentine	RCA
11	16	BALAAM & ANGEL	I Love The Things You Do To Me	Virgin
28		GLASS TIGER	I'm Still Searching	EMI-Manhat
18	18	FOREIGNER	Can't Wait	Atlantic
26		TREAT HER RIGHT	I Think She Likes Me	RCA
17	20	YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG
19	21	ROBERT PLANT	Ship Of Fools	Es P/Atlan
12	22	GUNS 'N ROSES	Welcome To The Jungle	Geffen
16	23	KINGDOM COME	Living Out Of Touch	Polygram
20	24	IRON MAIDEN	Can I Play With Madness	EMI/Cap
24		GEORGE HARRISON	This Is Love	Dark Ho/WB
—		AC/DC	That's The Way I Wanna Rock &	Atlantic
—		JOHN KILZER	Red Blue Jeans	Geffen
23	28	DOKKEN	Heaven Sent	Elektra/As
—		DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
33		JOE SATRIANI	Surfing With The Alien	Relativity
25	31	DONALD FAGEN	Century's End	WB
—		ROBIN TROWER	Tear It Up	Atlantic
13	33	LYNYRD SKYNYRD	Swamp Music	MCA
32		ROCKY HILL	I Won't Be Your Fool	Virgin
27	35	STING	Englishman In New York	A&M
36	36	FOREIGNER	I Don't Want To Live W/o You	Atlantic
29	37	ROBBIE ROBERTSON	Somewhere Down The Crazy River	Geffen
30	38	PAUL CARRACK	One Good Reason	Chrysalis
—		GUNS 'N ROSES	Paradise City	Geffen
38	40	WHITE LION	Tell Me	Atlantic

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.



# HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio station's average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

<b>ROBERT PLANT 1</b> Tall Cool One Es P/Adlan KLOS-FM 1.01 WKLS-FM .95 KLLOL-FM .84 WLJZ-FM .84 WHJY-FM .67 WEBN-FM .67 WBCN-FM .60 WLUP-FM .60 KTXQ-FM .56 KBPI-FM .56	<b>CHURCH 6</b> Under The Milky Way Arista KLOS-FM 1.34 WBCN-FM .90 KLLOL-FM .63 WLUP-FM .60 WHJY-FM .50 KYYS-FM .48 WKLS-FM .48 KROQ-FM .47 KTXQ-FM .42 KZEW-FM .39	<b>DAVID LEE ROTH 11</b> Stand Up WB WKLS-FM .71 KLLOL-FM .63 WBCN-FM .60 KTXQ-FM .56 KSHE-FM .53 WRIF-FM .52 KISW-FM .42 WLJZ-FM .42 WLVO-FM .40 KDKB-FM .38	<b>GLASS TIGER 16</b> I'm Still Searching EMI-Merhar WFBO-FM .91 WKLS-FM .71 KUPD-FM .48 WLVO-FM .40 WRIF-FM .35 KTXQ-FM .28 WYNF-FM .27 KBPI-FM .22 WEBN-FM .22 KAZY-FM .21	<b>ROBERT PLANT 21</b> Ship Of Fools Es P/Adlan WNEW-FM .75 WOVE-FM .55 KLLOL-FM .42 KAZY-FM .31 KXRX-FM .29 KTXQ-FM .28 KSHE-FM .27 WLVO-FM .27 WKLS-FM .24 WLJZ-FM .21
<b>CHEAP TRICK 2</b> Flame Epic KLLOL-FM .84 WNEW-FM .75 WOVE-FM .73 WKLS-FM .71 WQFM-FM .63 WLUP-FM .60 KBPI-FM .56 WRIF-FM .52 WEBN-FM .45 WLVO-FM .40	<b>BRUCE HORNSBY &amp; RANG 7</b> The Valley Road RCA WNEW-FM 2.25 WLJZ-FM 1.05 WEBN-FM .67 WLUP-FM .60 KQRS-FM .57 WOVE-FM .55 KSHE-FM .53 KZAP-FM .45 WMMR-FM .44 KLLOL-FM .42	<b>INXS 12</b> New Sensation Atlantic KROQ-FM 1.88 WNEW-FM .75 WKLS-FM .71 KLLOL-FM .63 WLUP-FM .60 KQRS-FM .57 WOVE-FM .55 WYYY-FM .53 WMMR-FM .44 WLVO-FM .40	<b>DONALD FAGEN 17</b> Century's End WB WNEW-FM .75 WLUP-FM .60 KSHE-FM .53 WMMR-FM .44 WOVE-FM .36 KYYS-FM .36 WGTR-FM .36 KZAP-FM .34 WBCN-FM .30 WKLS-FM .24	<b>KINGS OF THE SUN 22</b> Serpentine RCA KJJO-FM .48 KTXQ-FM .42 KUPD-FM .24 KYYS-FM .24 WKLS-FM .24 WEBN-FM .22 KISW-FM .21 KLLOL-FM .21 WLJZ-FM .21 KQRS-FM .19
<b>HENRY LEE SUMMER 3</b> I Wish I Had A Girl CBS Assoc WMMR-FM 1.32 KLOS-FM 1.01 WLJZ-FM .84 WNEW-FM .75 WKLS-FM .71 WEBN-FM .67 WQFM-FM .63 KSHE-FM .53 WRIF-FM .52 WHJY-FM .50	<b>SMITHEREENS 8</b> Only A Memory Emu/Cape WNEW-FM 1.50 KROQ-FM .94 KQRS-FM .76 WQFM-FM .76 KLOS-FM .67 WBCN-FM .60 KSHE-FM .53 WRIF-FM .52 WHJY-FM .50 KLLOL-FM .42	<b>SCORPIONS 13</b> Rhythm Of Love Mercury/PG KLOS-FM 1.01 WNEW-FM .75 WQFM-FM .63 KQRS-FM .57 KJJO-FM .48 KUPD-FM .48 KBPI-FM .45 KTXQ-FM .42 WHJY-FM .34 WBCN-FM .30	<b>FOREIGNER 18</b> I Don't Want To Live W/o You Atlantic WMMR-FM 1.32 WKLS-FM .71 KSHE-FM .53 WBAB-FM .44 KRSP-FM .42 KYYS-FM .36 WLUP-FM .30 WLVO-FM .27 WYNF-FM .27 WRIF-FM .17	<b>TREAT HER RIGHT 23</b> I Think She Likes Me RCA WNEW-FM 1.50 WEBN-FM .67 KLLOL-FM .63 WRIF-FM .35 WHJY-FM .34 WBCN-FM .30 KGON-FM .29 WLJZ-FM .21 KXRX-FM .20 KQRS-FM .19
<b>NEIL YOUNG 4</b> Ten Men Workin' Reprise WNEW-FM 1.50 WOVE-FM .91 WMMR-FM .88 KLOS-FM .67 WEBN-FM .67 WBCN-FM .60 WRIF-FM .52 WHJY-FM .50 KYYS-FM .48 KZAP-FM .45	<b>TALKING HEADS 9</b> (Nothing But) Flowers Poly/Sire WNEW-FM 3.00 KROQ-FM 2.34 WMMR-FM .88 KLLOL-FM .63 WLVO-FM .53 WRIF-FM .52 WGTR-FM .48 WKLS-FM .48 KTXQ-FM .42 XTRA-FM .38	<b>HONEYMOON SUITE 14</b> Love Changes Everything WB KLOS-FM 1.01 WNEW-FM .75 WHJY-FM .50 KBPI-FM .45 WLJZ-FM .42 WQFM-FM .38 WOVE-FM .36 WGTR-FM .36 WRIF-FM .35 KUPD-FM .24	<b>FOREIGNER 19</b> Can't Wait Atlantic KSHE-FM .53 WEBN-FM .45 WLJZ-FM .42 KQRS-FM .38 KOKB-FM .31 WPHD-FM .31 WLUP-FM .30 KJJO-FM .24 KROR-FM .24 KOMF-FM .22	<b>PAUL CARRACK 24</b> One Good Reason Chrysalis WMMR-FM .88 WBCN-FM .60 KLLOL-FM .42 WHJY-FM .34 WBAB-FM .29 KROR-FM .24 WLJZ-FM .21 WSHE-FM .18 WPHD-FM .15 WWOC-FM .15
<b>MIDNIGHT OIL 5</b> Beds Are Burning Columbia WNEW-FM 1.50 KQRS-FM .76 WEBN-FM .67 KLLOL-FM .63 WBCN-FM .60 WLUP-FM .60 WLVO-FM .53 XTRA-FM .50 KROQ-FM .47 WBAB-FM .44	<b>ERIC CLAPTON 10</b> After Midnight Polygram WMMR-FM 1.32 WNEW-FM .75 WOVE-FM .73 KLOS-FM .67 WLJZ-FM .63 WHJY-FM .50 WEBN-FM .45 KTXQ-FM .42 WYYY-FM .40 WLVO-FM .40	<b>BALAM &amp; ANGEL 15</b> I Love The Things You Do To Me Virgin WRIF-FM .52 KYYS-FM .48 KBPI-FM .45 KLLOL-FM .42 WHJY-FM .34 KDKB-FM .31 KSHE-FM .27 WQFM-FM .25 XTRA-FM .25 WKLS-FM .24	<b>GEORGE HARRISON 20</b> This Is Love Dark Horse/WB WMMR-FM .88 WNEW-FM .75 KLLOL-FM .63 WBCN-FM .60 KSHE-FM .53 KYYS-FM .36 WLUP-FM .30 WPHD-FM .23 KISW-FM .21 WLJZ-FM .21	<b>YNGWIE MALMSTEEN 25</b> Heaven Tonight Polygram/PG WOVE-FM .91 KBPI-FM .56 KLLOL-FM .42 KUPD-FM .36 KSHE-FM .27 WRIF-FM .17 WHJY-FM .17 KTXQ-FM .14 WYYY-FM .13 WYNF-FM .13

# HEAVIEST SATURATION (ROCK RADIO) — Continued

<b>LYNYRD SKYNYRD 26</b> Swamp Music MCA WNEW-FM .75 WQFM-FM .38 KLOS-FM .34 WGTR-FM .24 KZAP-FM .22 KGON-FM .20 KORS-FM .19 KTXQ-FM .14 WYYY-FM .13 KRQR-FM .12	<b>STING 29</b> Englishman In New York A&M WMMR-FM .88 WBCN-FM .60 XTRA-FM .38 WPHD-FM .15 WWDC-FM .15 KBCO-FM .15 KYYS-FM .12 KGON-FM .10 KINK-FM .09 KSO-FM .08	<b>JOHN KILZER 32</b> Red Blue Jeans Geffen WQVE-FM .55 KBPI-FM .34 KUPD-FM .24 KDKB-FM .15 KJJO-FM .12 WGTR-FM .12 KZEW-FM .10 KRXQ-FM .05 KSJO-FM .03	<b>BRUCE SPRINGSTEEN 35</b> Roulette Columbia KDKB-FM .31 KUPD-FM .24 KAZY-FM .21 WXRT-FM .20 KROR-FM .12 KZAP-FM .11 KBER-FM .03	<b>ZIGGY MARLEY 38</b> Tomorrow People Virgin KROR-FM .94 XTRA-FM .38 WRIF-FM .35 WBCN-FM .30 KLDL-FM .21 KBCO-FM .15 KISW-FM .10
<b>KINGDOM COME 27</b> Living Out Of Touch Polygram WNEW-FM .75 WKLS-FM .48 WRIF-FM .35 KUPD-FM .24 KLDL-FM .21 WQVE-FM .18 WFBO-FM .18 KDKB-FM .15 KTXQ-FM .14 KJJO-FM .12	<b>ROBBIE ROBERTSON 30</b> Somewhere Down The Crazy River Geffen WNEW-FM .75 KLOS-FM .67 KSHE-FM .53 WKLS-FM .48 WBCN-FM .30 KUPD-FM .24 WRIF-FM .17 WHJY-FM .17 KDKB-FM .15 KYYS-FM .12	<b>JOE SATRIANI 33</b> Surfing With The Alien Relativity KUPD-FM .36 KLOS-FM .34 WHJY-FM .34 WBCN-FM .30 WRIF-FM .17 KRQR-FM .12 KAZY-FM .10 KDKB-FM .08 KRXQ-FM .06 KSJO-FM .03	<b>JOHN C MELLENCAMP 36</b> Rooky Toot Toot Mercury/PG WNEW-FM 1.50 WBCN-FM .45 WMMR-FM .44 WQVE-FM .36 WWDC-FM .23 WFBO-FM .18	<b>DOKKEN 39</b> Heaven Sent Elektra/As WQFM-FM .25 KBPI-FM .22 KTXQ-FM .14 KUPD-FM .12 KRXQ-FM .10 KSJO-FM .03 WLZR-FM .01
<b>DEACON BLUE 28</b> Dignity Columbia WLUP-FM .60 KSHE-FM .53 WMMR-FM .44 WLLZ-FM .21 WXRT-FM .20 WRIF-FM .17 WPHD-FM .15 KBCO-FM .15 WLVO-FM .13 KYYS-FM .12	<b>ROBIN TROWER 31</b> Tear It Up Atlantic KORS-FM .38 KXRX-FM .29 KSHE-FM .27 WLLZ-FM .21 WHJY-FM .17 WLVO-FM .13 WQFM-FM .13 KRQR-FM .12 KSJO-FM .07 KOMF-FM .06	<b>GUNS 'N ROSES 34</b> Welcome To The Jungle Geffen KJJO-FM .24 WKLS-FM .24 WQVE-FM .18 WHJY-FM .17 WYYY-FM .13 KBPI-FM .11 KZAP-FM .11 KAZY-FM .10 KISW-FM .10 KOMF-FM .06	<b>ROCKY HILL 37</b> I Won't Be Your Fool Virgin WNEW-FM 1.50 WRIF-FM .35 WKLS-FM .24 KLDL-FM .21 WLLZ-FM .21 WHJY-FM .17 KROR-FM .12 KISW-FM .10 KSJO-FM .03	<b>DEPECHE MODE 40</b> Route 66/Behind The Wheel Sire/WB KROR-FM 1.88 WBCN-FM .60 XTRA-FM .38 WXRT-FM .20

# KEITH SWEAT

' SOMETHING JUST AIN'T RIGHT '

HIS NEXT CROSSOVER HIT!!

ALREADY ON THESE STATIONS: PRO-FM, KITY, FM102 ADD, PWR 100, KWOD, KMEL, WPGC ADD, WFLY ADD, WAEB ADD, WNNK ADD, WTIC 37-34, WRCK, B93 DEBUT #33, K98 ADD, KXX 106, WTNZ DEBUT #32, KSAQ, Z102 DEBUT #39, KF95 ADD, KMGX, KKFR, KDON ADD, WKSF ADD, KFBQ ADD, AND MORE!

SHOWING PLAY ON: KROY TOO!  
 R&R URBAN CONTEMPORARY ⑥-④  
 BILLBOARD BLACK ALBUM #2





# HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

## WILL & THE KILL

Heart Of Steel  
MCA

WNEW-FM	.75
KLOS-FM	.34
KLOL-FM	.21
WHJY-FM	.17
KBCO-FM	.15
KRQR-FM	.12
KZEW-FM	.10
KDKB-FM	.08
KOME-FM	.06
KRXQ-FM	.05

## JONI MITCHELL

Snakes & Ladders  
Geffen

KLOS-FM	.34
WBCN-FM	.30
WLUP-FM	.30
WKLS-FM	.24
WXRT-FM	.20
KTXQ-FM	.14
KYYS-FM	.12
KZEW-FM	.10
KFOG-FM	.09
KSD-FM	.08

## AC/DC

That's The Way I Wanna Rock & Atomic

WNEW-FM	.75
KJJO-FM	.24
KUPD-FM	.24
KLOL-FM	.21
WFBO-FM	.18
WDFM-FM	.13
WPHD-FM	.08
KSJD-FM	.03

## ROBERT PLANT

Way I Feel  
Es P/Atlan

KORS-FM	.76
WNEW-FM	.75
KBCO-FM	.15
WSHE-FM	.09
KDKB-FM	.08
WLZR-FM	.01

## BIG PIG

Breakaway  
A&M

WBCN-FM	.60
XTRA-FM	.50
KTXQ-FM	.42
KBCO-FM	.15

## IRON MAIDEN

Can I Play With Madness  
EMI/Cap

KJJO-FM	.24
WHJY-FM	.17
KUPD-FM	.12
KBPI-FM	.11
KAZY-FM	.10
KOME-FM	.06
KRXQ-FM	.05
KBER-FM	.03
KSJO-FM	.03

## JOHNNY HATES JAZZ

Shattered Dreams  
Virgin

WNEW-FM	.75
WLUP-FM	.60
KSHE-FM	.53
WBAB-FM	.44
WLVO-FM	.13

## MIGHTY LEMON DROPS

Inside Out  
Sire/Atlan

KROQ-FM	.94
WBCN-FM	.60
KBCO-FM	.29
XTRA-FM	.25
WXRT-FM	.20

## 10,000 MANIACS

Like The Weather  
Elektra

WNEW-FM	.75
WBCN-FM	.60
XTRA-FM	.38
KLOL-FM	.21
KBCO-FM	.15
WBAB-FM	.15

## DEF LEPPARD

Pour Some Sugar On Me  
Mercury/PG

WBCN-FM	.60
KUPD-FM	.24
KLOL-FM	.21
KORS-FM	.19
KTXQ-FM	.14
WYNF-FM	.13
KAZY-FM	.10

## PINK FLOYD

The Dogs Of War  
Columbia

KTXQ-FM	.42
KZEW-FM	.20
KZAP-FM	.11
KISW-FM	.10
KRXQ-FM	.10

## TIMBUK 3

Rev. Jack & His Roamin' Cadillac  
irs

KLOL-FM	.63
WBCN-FM	.30
WKLS-FM	.24
KBCO-FM	.15
KTXQ-FM	.14
KFOG-FM	.09

## ROBERT PLANT

Dance On My Own  
Es P/Atlan

WLUP-FM	.30
WLZ-FM	.21
WXRT-FM	.20
KBCO-FM	.15
WBAB-FM	.15
WYY-FM	.13
KXRX-FM	.10
WSHE-FM	.09

## WEIRD AL YANKOVIC

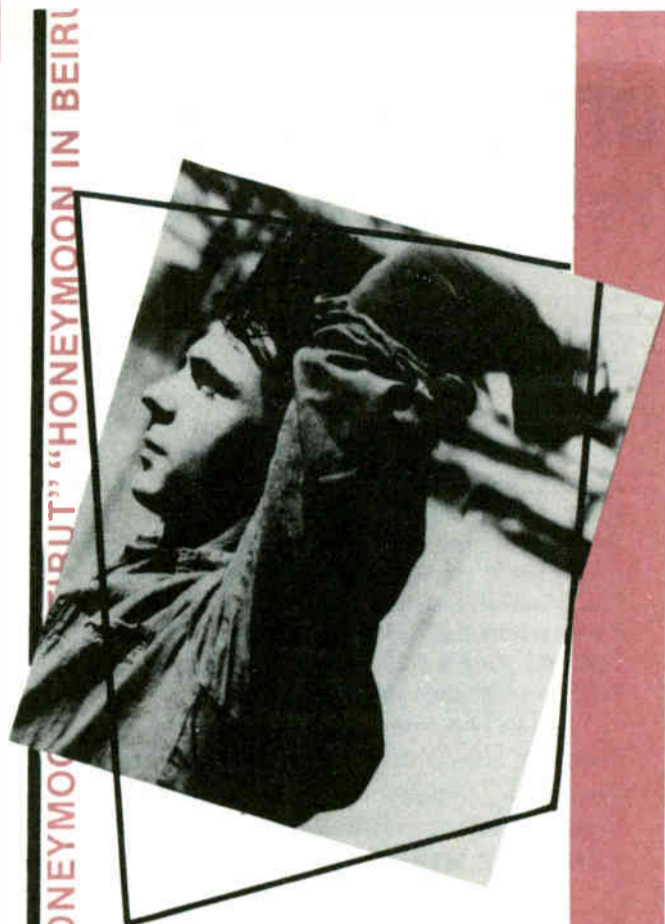
Fat  
Sireni/CBS

KROQ-FM	.47
WDVE-FM	.36
KUPD-FM	.24
KJJO-FM	.12
KOME-FM	.11

## WHITE LION

Tell Me  
Atlantic

KLOL-FM	.42
KJJO-FM	.24
WRIF-FM	.17
KTXQ-FM	.14
KBPI-FM	.11
KSJO-FM	.03



## RICK SPRINGFIELD

**STRONG EARLY ACTION ON RICK'S NEXT HIT!**

**THOSE STATIONS ALREADY ON INCLUDE:**

WXKS, KDWB, KROY ADD, WZYP, KSAQ, KIYS ADD #36, KIKX, KZZU, KQIZ, KNAN DEBUT #35, WPFM ADD, KIXY ADD, KNIN, WAZY, 99KG, WDBR, KTRS DEBUT #40, KHTZ DEBUT #39, KZOZ ADD, KIYS, OK95 DEBUT #33, AND MORE!

"HONEYMOON IN BEIRUT" "HONEYMOON IN BEIRUT" "HONEYMOON IN BEIRUT"



**NIPPER'S COMMITTED TO BRINGING THIS ONE IN... AND YOU KNOW WHAT THAT MEANS!**

## CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

## BOSTON:

**L**ive concert broadcasts galore on **WBCN** in the wake of their 20th anniversary celebration; including BoDeans, Smithereens and Sinead O'Connor. Upcoming lunchtime concerts include Rods & Cones at Narcissus and the Lyres at the Metro. The Annual 'BCN "Rock & Roll Rumble" erupts the last weekend of June. Twenty-four top Boston area bands will be featured; they'll be announced on Nocturnal Emissions Sunday May 15.

**DIVINYLS** visited 'BCN's studios recently; they show strong play for "Back To The Wall." Plenty of support, as always, for local acts such as **RODS & CONES** and **BERRENCE WHITFIELD & THE SAVAGES**.

## KANSAS CITY:

**C**ITY TRACKS welcomes the arrival of the newest member of the **KCFX** ("The Fox") family: **BAILEY STANISLAV**, born April 5 to Promotions Director **LORRI STANISLAV** and her husband **JIM**. Congrats! **LISA MARTIN** is pinch-hitting in the Promotions Department. **PAM MERRIGAN** joins The Fox as Retail Marketing Director; just in time to get in on the Fox "Jazz Pub Crawl" May 10. Ten to fifteen clubs are featuring jazz bands, and city buses will shuttle between clubs — all for one price. May 18 begins the "Fox Wednesday Lunchtime Concert Series" at **Barney Allis**. The Production Director slot is open, as **MIKE BECK** exits to program **KLZX** Salt Lake. Send T & R to **DOUG GONDEK**.

## PORTLAND:

**S**pring seems to be the time for moving, and **KGON** is getting ready to close the Radio Ranch for the bright lights, big city. As of mid-June, they'll be at 4614 SW Kelly, Portland OR, 97201; phone (503) 223-1441. **IRIS & MIKE** are paving the way with "Breakfast On the Willamette" May 6 at Cal's. . . Congratulations to **KINK's** News and Information department on winning six awards at the "Oregon Associated Press Broadcasters Convention". Honors included Best Morning News Program, Best News Writing and Best Public Affairs Feature. **KINK** just completed their "Fourth Annual Children's Fair", featuring hands-on activities for the kids, continuous entertainment and **KINK** kazoos!

**KGON** shows play for **BRUCE HORNSBY**, **SMITHEREENS**, **NEIL YOUNG** and **ICEHOUSE's** "Nothing Too Serious."

## CHICAGO:

**T**he new **WCKG** morning team of **JOHN HOWELL & STEPHANIE MILLER** are settling in, with help from a TV ad campaign. Live broadcasts and trip giveaways are in the works as well. . . "England swings" and **WLUP** ("THE LOOP") will swing with it in June, as **JONATHAN BRANDMEIER** will broadcast live from Capitol Radio and Abbey Road Studios. Loop listeners will join him for the "Prince's Trust Concerts", too. . . It's "alterations as usual during business" as **WXRT** gets new on-air and production studios, and their offices undergo a major face-lift. meanwhile, **TOM MARKER & five** pairs of listeners have been enjoying the "New Orleans Jazz & Heritage Festival", which winds up today.

'**XRT** samples **TIMBUK 3's** "Sample The Dog" and **ZIGGY MARLEY** "Lee & Molly." Both '**XRT** and **The LOOP** like **BRUCE HORNSBY's** "Valley Road."

## MINNEAPOLIS-ST. PAUL:

**H**appy Birthday **KJJO** ("Hot Rockin' 104") Promotions Director **JANE DYSON**. "Yeah, she's 32 biologically," says her Assistant **DAVID KOTTKE**, "But in reality, she's just a year old." Hot Rockin' 104 sends a busload of listeners to Alpine Valley, WI for the opener of the "Monsters of Rock Tour"; along with their Toyota SR-5 pickup, the Hot Rockin' Screaming Machine. . . **KQRS** celebrates their 20th anniversary in a big way May 24 — with Pink Floyd in the Metrodome. They'll have a pig roast in the parking lot and birthday cake for 30,000. The celebration continues as **KQRS** will give away a Suzuki Samurai every 20 days til year's end.

The new **SCORPIONS** lp gets a going-over at **HOT ROCKIN' 104**; including "Passion Rules The Game" and "Believe In Love". **KQRS** likes the new **ROBIN TROWER** "Tear It Up", **BRUCE HORNSBY** and **POISON**.

## SAN FRANCISCO:

**P**ink Floyd was tickled you-know-what when they arrived in the Bay Area to find **KFOG's** huge "Think Pink" billboard (guess what color), and **SKY DANIELS** broadcasting live from it. April 24, yachting season set sail, and **KFOG** celebrated by soliciting ship-to-shore requests via an airplane banner. Two "Fogheads" head for Montreal May 7 to see **Robert Plant**. . . **KRQR** ("The Rocker") helps rock the Alps as they send a listener and a guest to the "Montreux Rock Festival" in Switzerland May 5-16. Included are the four days of the festival and sight-seeing in the Alps and around the country.

## DALLAS:

**T**hrow another shrimp on the barbie and pop a tube of Fossie, mate — **KTXQ** ("Q-102") is heading Down Under. Q-102 Morning aces **BO & JIM** will take three listeners and their guests to Australia for their "Down Under Sweepstakes" June 12, where they'll broadcast live. Winning is as easy as playing an Australian Dingo Card — and listening. The "Louie Louie" parade — Q-102 style — occurs May 22, to benefit the Leukemia Society. Then there's the "First Annual Rolls Royce Drag Race" . . . called on account of rain!

**Q-102** gives the nod to **KINGS OF THE SUN**, **GLASS TIGER** and **ADVENTURES** "Broken Land."

## PITTSBURGH:

**B**aseball fanatics in Steeltown could be part of every Friday home Pirates game, in the **WDVE** "Bleacher Creature Section" — the front row of the right field section of Three Rivers Stadium, marked by the black and gold banner. 'DVE listeners are registering during the "Electric Lunch" to win a trip to London in June. . . **WMGY** ("Magic 97") bumper stickers and billboards have appeared like, well, "magic"! 'MGY listeners who went to a recent **JIMMY & STEVE** live broadcast site with a Magic 97 bumper sticker on their car, got eight gallons of Sunoco Ultra and a two-litre bottle of Coke for just 97 cents.

'DVE shows play for **BRUCE HORNSBY**, **YNGWIE MALMSTEEN**, and **WEIRD AL YANKOVIC's** "Fat."

## SAN JOSE:

**T**he latest **KOME** sticker is out; it's a limited edition shocking-pink Pink Floyd sticker. Their "Pink Floyd Patrol" scoured the area for **KOME** stickers of any sort, and gave those people free Pink Floyd concert tickets. Join **KOME** live every Friday at the Santa Clara Beach & Boardwalk from 6-10 PM, beginning Memorial Day weekend running through Labor Day. . . Meanwhile, **KSJO** sent their Solid Rock Patrols out to give away Pink Floyd tickets to those who came up to the van wearing anything **KSJO**. They're also welcoming Whitesnake and Great White for their re-scheduled shows June 25-26 by giving away a Fender Stratocaster signed by band members to a lucky listener in **KSJO** "White."



# ADULT CONTEMPORARY

## TRACER TRACKS

4/11/88	4/18/88	4/25/88	5/2/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
5	2	2	↑	GLORIA ESTEFAN & MIA	Anything For You	Epic	1253	24.08
1	1	1	2	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista	1155	21.04
11	7	3	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic	1043	20.43
9	8	5	↑	BILLY DCEAN	Get Outta My Dreams, Get Into	Jive/Arista	854	16.02
15	11	6	↑	BRENDA RUSSELL	Piano In The Dark	A&M	728	13.92
18	13	9	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	686	14.45
12	10	8	↑	STEVE WINWOOD	Talking Back To The Night	Island/WB	511	7.11
16	15	10	↑	STARSHIP	Set The Night To Music	Grunt/RCA	399	8.56
—	20	13	↑	GEORGE MICHAEL	One More Try	Columbia	385	7.85
—	19	14	↑	HALL & DATES	Everything Your Heart Desires	Arista	385	6.69
17	17	11	↑	TOTO	Pamela	Columbia	364	6.05
21	18	15	↑	ART GARFUNKEL	So Much In Love	Columbia	266	4.75
20	16	12	13	SCARLETT & BLACK	You Don't Know	Virgin	238	4.49
28	24	16	↑	NATALIE COLE	Pink Cadillac	EMI-Manhat	196	3.38
29	23	22	↑	WARWICK & HEWETT	Another Chance To Love	Arista	161	3.57
22	21	17	↑	DEELE	Two Occasions	Solar	154	3.24
—	—	20	↑	JETS	Make It Real	MCA	147	2.58
—	26	21	↑	DAN HILL	Carmela	Columbia	140	3.39
<b>New Entry</b> ✓			↑	BRUCE HORNSBY & RANG	The Valley Road	RCA	140	2.06
27	25	19	20	AGNETHA FALTSKOG	I Wasn't The One (Who Said Goo)	Atlantic	126	1.80
—	—	23	↑	BRENDA K STARR	I Still Believe	MCA	119	2.04
25	22	18	22	ICEHOUSE	Electric Blue	Chrysalis	112	2.23
—	—	27	↑	BELINDA CARLISLE	Circle In The Sand	MCA	98	2.17
<b>New Entry</b> ✓			↑	RICK ASTLEY	Together Forever	RCA	98	1.84
<b>New Entry</b> ✓			↑	BILLY VERA & BEATERS	Between Like And Love	Capitol	91	3.06
<b>New Entry</b> ✓			↑	BOZ SCAGGS	Heart Of Mine	Columbia	84	1.71
—	—	29	↑	SMOKEY ROBINSON	Love Don't Give No Reason	Motown	77	.90
<b>New Entry</b> ✓			↑	WEIRD AL YANKOVIC	Fat	Scotty/CBS	70	1.15
—	29	30	↑	COVER GIRLS	Promise Me	Fever/Sutr	63	1.22
—	—	28	30	TERENCE TRENT D'ARBY	Wishing Well	Columbia	63	.97

## NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
PET SHOP BOYS	Always On My Mind	EMI-Manhat	56	—
FLEETWOOD MAC	Family Man	WB	56	—
MICHAEL TOMLINSON	Highway Run	Cypress/PG	49	—
CHER	We All Sleep Alone	Geffen	49	600%
DEBBIE GIBSON	Foolish Beat	Atlantic	49	133%
VAN MORRISON	Someone Like You	Mercury/PG	49	75%
OMD	Dreaming	A&M	35	—
JERMAINE STEWART	Say It Again	Arista	35	25%
STING	Englishman In New York	A&M	35	400%
DONALD FAGEN	Century's End	WB	35	—
AL B SURE	Nite & Day	WB	28	300%
BASIA	Time And Tide	Epic	28	—

## HOTTEST RECURRENTS

5/2/88	ARTIST	TITLE	LABEL
1	RICHARD MARX	Endless Summer Nights	EMI-Manhat
2	BRUCE SPRINGSTEEN	One Step Up	Columbia
3	RICK ASTLEY	Never Gonna Give You Up	RCA
4	PATRICK SWAYZE	She's Like The Wind	RCA
5	MICHAEL JACKSON	Man In The Mirror	Epic
6	JAMES TAYLOR	Never Die Young	Columbia
7	GEORGE MICHAEL	Father Figure	Columbia
8	ERIC CARMEN	Hungry Eyes	RCA
9	GLORIA ESTEFAN & MIA	Can't Stay Away From You	Epic
10	MEDLEY/WARNES	(I've Had) The Time Of My Life	RCA

## MOST UPWARD MOVEMENT

### NATIONAL

Artist	Title	Label
STING	Englishman In New York	A&M

### EAST

Artist	Title	Label
SMOKEY ROBINSON	Love Don't Give No Reason	Motown

### WEST

Artist	Title	Label
STING	Englishman In New York	A&M

### SOUTH

Artist	Title	Label
WARWICK & HEWETT	Another Chance To Love	Arista

### MIDWEST

Artist	Title	Label
BRUCE HORNSBY & RANG	The Valley Road	RCA

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

USERS GUIDE: Calculated and determined by increase in RANK over previous week.

# HEAVIEST SATURATION (ADULT CONTEMPORARY)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

## GLORIA ESTEFAN & MIA 1

Anything For You  
Epic

WNSR-FM	2.62
KBIG-FM	1.30
KOST-FM	1.08
KKHT-FM	.98
WCLR-FM	.92
WMGK-FM	.90
WSNI-FM	.81

## WHITNEY HOUSTON 2

Where Do Broken Hearts Go  
Arista

WNSR-FM	2.62
KOST-FM	1.08
KSTP-FM	.94
WLTW-FM	.80
WCLR-FM	.69
WMGK-FM	.67
WSB-FM	.63

## FOREIGNER 3

I Don't Want To Live W/o You  
Atlantic

WNSR-FM	2.10
KOST-FM	1.62
KKHT-FM	.98
KSTP-FM	.94
WMGK-FM	.90
KBIG-FM	.87
KVIL-FM	.86

## BILLY OCEAN 4

Get Outta My Dreams, Get Into  
Jive/Arista

WNSR-FM	3.15
KKHT-FM	1.22
KSTP-FM	.94
WCLR-FM	.92
KFMB-FM	.66
WLTW-FM	.56
KYUU-FM	.53

## BRENDA RUSSELL 5

Piano In The Dark  
A&M

KOST-FM	1.62
KVIL-FM	1.43
KKHT-FM	.98
KBIG-FM	.87
WSNI-FM	.61
KFMB-FM	.53
WNIC-FM	.52

## JOHNNY HATES JAZZ 6

Shattered Dreams  
Virgin

WNSR-FM	2.10
KOST-FM	1.62
KBIG-FM	.87
KVIL-FM	.86
WMJ-FM	.84
WLTW-FM	.70
KFMB-FM	.66

## STEVE WINWOOD 7

Talking Back To The Night  
Island/WB

KKHT-FM	1.22
KVIL-FM	.86
KYKY-FM	.56
WLTW-FM	.42
WOMC-FM	.35
WLTW-FM	.31
WBUF-FM	.29

## STARSHIP 8

Set The Night To Music  
Giant/RCA

KOST-FM	1.08
KKHT-FM	.98
KBIG-FM	.87
KVIL-FM	.86
WMJ-FM	.67
KSTP-FM	.57
KXDA-FM	.42

## GEORGE MICHAEL 9

One More Try  
Columbia

KOST-FM	1.08
KBIG-FM	.87
KFMB-FM	.66
WNIC-FM	.52
WOMC-FM	.52
WSNI-FM	.41
KSTP-FM	.38

## HALL & OATES 10

Everything Your Heart Desires  
Arista

WNSR-FM	1.57
KFMB-FM	.66
WSNI-FM	.41
KSTP-FM	.38
WHTX-FM	.27
KYUU-FM	.27
KKHT-FM	.24

## TOTO 11

Pamela  
Columbia

WMJ-FM	.84
KSTP-FM	.57
WNIC-FM	.52
WLTW-FM	.42
KFMB-FM	.40
KYUU-FM	.40
WHTX-FM	.36

## ART GARFUNKEL 12

So Much In Love  
Columbia

KKHT-FM	.98
KBIG-FM	.87
KSTP-FM	.38
KXDA-FM	.31
WSNY-FM	.23
KYKY-FM	.22
WLTW-FM	.22

## SCARLETT & BLACK 13

You Don't Know  
Virgin

KBIG-FM	.87
KSTP-FM	.76
WSNI-FM	.61
KYUU-FM	.27
WLTW-FM	.22
KMGC-FM	.21
WWDE-FM	.21

## NATALIE COLE 14

Pink Cadillac  
EMI-Marbet

KSTP-FM	.76
KYUU-FM	.53
WNIC-FM	.52
WALK-FM	.36
KKHT-FM	.24
WSNI-FM	.20
KLCY-FM	.20

## WARWICK & HEWETT 15

Another Chance To Love  
Arista

KKHT-FM	.73
KVIL-FM	.57
KSTP-FM	.57
WLAK-FM	.56
WLTE-FM	.34
WLTW-FM	.21
WSNI-FM	.20

## DEELE 16

Two Occasions  
Solar

KYUU-FM	.66
KOST-FM	.54
KFMB-FM	.53
WNIC-FM	.52
WOMC-FM	.35
WHTX-FM	.18
WWDE-FM	.14

## JETS 17

Make It Real  
MCA

KFMB-FM	.53
KSTP-FM	.38
WOMC-FM	.35
WNLT-FM	.31
KYUU-FM	.27
KKHT-FM	.24
WAXY-FM	.16

## DAN HILL 18

Carmelia  
Columbia

KBIG-FM	.87
KOST-FM	.54
KKHT-FM	.49
WSNI-FM	.41
KXDA-FM	.21
WHTX-FM	.18
WSNY-FM	.15

## BRUCE HORNSBY & RANG 19

The Valley Road  
RCA

KYKY-FM	.34
WHTX-FM	.27
KFMB-FM	.27
KKHT-FM	.24
WWDE-FM	.21
KSTP-FM	.19
WNIC-FM	.17

## AGNETHA FALTSKOG 20

I Wasn't The One (Who Said Goo)  
Atlantic

WSNI-FM	.41
KKHT-FM	.24
WALK-FM	.18
WSNY-FM	.15
KLCY-FM	.15
WLTW-FM	.14
WMYX-FM	.14

## BRENDA K. STARR 21

I Still Believe  
MCA

KYUU-FM	.40
WNIC-FM	.35
WOMC-FM	.35
KKHT-FM	.24
WSNY-FM	.23
KFMB-FM	.13
KLCY-FM	.10

## ICEHOUSE 22

Electric Blue  
Chrysalis

WMJ-FM	.84
WLTW-FM	.42
KFMB-FM	.40
KYUU-FM	.40
WENS-FM	.17

## BELINDA CARLISLE 23

Circle In The Sand  
MCA

KKHT-FM	.73
WMJ-FM	.67
KFMB-FM	.40
WNIC-FM	.17
KLCY-FM	.10
WHTX-FM	.09

## RICK ASTLEY 24

Together Forever  
RCA

WNIC-FM	.52
KFMB-FM	.40
KYUU-FM	.40
KMGC-FM	.21
WALK-FM	.18
KLSY-FM	.13

## BILLY VERA & BEATERS 25

Between Like And Love  
Capitol

KOST-FM	1.62
WMGK-FM	.45
WOMC-FM	.35
KKHT-FM	.24
KFMB-FM	.13
KLCY-FM	.10
WHTX-FM	.09

## BOZ SCAGGS 26

Heart Of Mine  
Columbia

WMGK-FM	.45
WALK-FM	.36
KFMB-FM	.27
KYUU-FM	.27
WOMC-FM	.17
WMYX-FM	.07
KLSI-FM	.06

## SMOKEY ROBINSON 27

Love Don't Give No Reason  
Motown

WLTW-FM	.34
WHTX-FM	.18
KLCY-FM	.15
KYUU-FM	.13
KLSI-FM	.06
KHYL-FM	.03

## WEIRD AL YANKOVIC 28

Fat  
Scotti/CBS

KKHT-FM	.49
WLVE-FM	.24
WLTW-FM	.14
KYUU-FM	.13
WSNE-FM	.06
WWNK-FM	.06
KHYL-FM	.03

## COVER GIRLS 29

Promise Me  
Fever/Satt

KFMB-FM	.53
KYUU-FM	.53
WAXY-FM	.16

## TERENCE TRENT D'ARBY 30

Wishing Well  
Columbia

KFMB-FM	.53
WWDE-FM	.14
KYUU-FM	.13
KMGC-FM	.10
WRRM-FM	.06



# CITY TRACKS (ADULT-CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

## CLEVELAND:

**Y**ou can laugh all the way to the bank — twice — on Tuesday, as **WLTF** ("Light Rock 106½") celebrates "Double-play Tuesday." Not only does the station play two songs from the same artist, but they double the prize money in the "Free Money Checks" game. . . . What did the first prize winner in the **WMJI** ("Majic 105.7 FM") "Million Dollar Prize Catalog Sweepstakes" choose? The winner picked a \$50,000 stock portfolio from all the items listed in the 24-page catalog.

**Light Rock 106½** gives strong increases in play to **JOHNNY HATES JAZZ**, **WHITNEY HOUSTON** and **JAMES TAYLOR**. . . . The top new playgetters at **Majic 105.7 FM** are **TOTO**, **JOHNNY HATES JAZZ** and **CHER**'s "We All Sleep Alone."

## NASSAU-SUFFOLK:

**W**ALK has started a new program with "class" — the oldies program called "Class Reunion." **BILL ANDRES** turns back the clock each night from 7:00 'til 8:00, highlighting music from a particular year. The show also includes news about upcoming high school reunions in the Long Island area, and **WALK** will be represented at those events. At 10 PM, Bill trades in his **PF Flyers** for **Bedroom Slippers**, and hosts "WALK Pillow Talk," a soft-rock and dedication show.

**BOZ SCAGGS**, **GEORGE HARRISON** and **RICK ASTLEY**'s "Together Forever" are the latest to join **WALK**'s music mix. Most-heard include **BRENDA RUSSELL**, **BRUCE SPRINGSTEEN** and **JOHNNY HATES JAZZ**.

WINTER ARBITRON: **WALK A/F 6.1-7.0**

## SAN DIEGO:

**J**ust so you won't forget the dial positions of the San Diego A/C's, here are a few hints: **KFMB** ("B-100") is conducting their birthday game, where listeners can instantly win a "B-100-dollar bill" . . . . **KWLT** ("K-Lite") delivers their news on the "94.9-second Update" . . . . **KYXY** bills their continuous music sweeps as "96. Five-In-A-Row."

**B-100** gives the strongest airplay to **JOHNNY HATES JAZZ**, **BILLY OCEAN**, **DARYL HALL & JOHN OATES** and "One More Try" from **GEORGE MICHAEL**. . . . At **K-Lite**, **BILLY OCEAN**, **FOREIGNER**, **WHITNEY HOUSTON** and **NATALIE COLE** top the list. . . . Current leader at gold-intensive **KYXY** is **JAMES TAYLOR**.

WINTER ARBITRON: **KFMB 7.3-7.8**  
**KWLT 2.2-2.2**  
**KYXY 3.6-3.4**

## LOS ANGELES:

**H**ere's a "Big" welcome to **KBIG** ("K-Big 104"), as **MONDAY MORNING REPLAY** begins tracking them. **KBIG**'s **ANITA GARNER** welcomed **Toni Tennille** as an in-studio guest, and gave away trips to see her in concert in **Lake Tahoe**. . . . On the **KOST**, **LIZ KILEY** has given up her "Love Songs" show to **LORI SANDERS**; **Kiley** was promoted to Assistant PD/MD. She will still be heard on the syndicated "That's Love" program.

**FOREIGNER** and **GLORIA ESTEFAN/MIAMI SOUND MACHINE**'s "Anything For You" top the market airplay. . . . Exclusive to **K-Big 104** are **SCARLETT & BLACK** and **BRUCE SPRINGSTEEN**. . . . **KOST**'s exclusives are the **DEELE**, **BREATHE** and **BILLY VERA & THE BEATERS**.

WINTER ARBITRON: **KBIG 4.0-3.3**  
**KOST 4.5-5.3**

## PHILADELPHIA:

**Y**ou can't bake a computer pie, but that won't matter to the winner of an Apple Computer from **WKSZ** ("Kiss 100"). The contest was a tie-in with **Washington Apples**. . . . **WMGK** ("Magic 103") AM host **HARVEY** celebrated his first year at **Magic** with a "Best Of Harvey" show. **GM LARRY WEXLER** said "Great idea. But what are you going to do after 6:15?" . . . . Workplace winners on **WSNI** ("Sunny 104.5") can pocket \$104 instantly, or try for the big prize in the "\$10,000 Workday Jackpot".

**Kiss** focuses on both tracks from **GLORIA ESTEFAN/MIAMI SOUND MACHINE**. . . . Added to the **Magic** music are **BOZ SCAGGS** and **BILLY VERA & THE BEATERS**. . . . **Sunny 104.5** gives "One More Try" and adds **GEORGE MICHAEL**.

WINTER ARBITRON: **WKSZ 5.8-5.4**  
**WMGK 4.7-4.5**  
**WSNI 3.3-2.8**

## ST. LOUIS:

**K**YKY ("Y-98 FM") wanted to keep **St. Louis** working, so they didn't give any secretaries the day off. Instead, they treated 98 secretaries and their bosses to lunch downtown at the **Adams-Mark Hotel**. Each secretary was given a long-stemmed rose, and there were also drawings for a floral arrangement to be received each month, as well as a fax machine. **Y-98** staffers had to select the 98 best letters from bosses to compose the guest list for the luncheon.

**BRUCE HORNSBY & THE RANGE**, **BRENDA RUSSELL** and **ART GARFUNKEL** all debut on **Y-98** this week. Leading the station are **BRUCE SPRINGSTEEN**, **STEVE WINWOOD** and **RICHARD MARX**.

WINTER ARBITRON: **KYKY 3.9-5.0**

## MIAMI:

**T**he weather is hot in **Miami**, and so are the radio promotions! **WAXY** has the "Ultimate Wedding Package," containing a \$55,000 list of prizes. Qualifiers must know the "Wedding Word Of The Day," given by **RICK SHAW** on **Channel 10**. . . . **WJQY** ("Joy 107") marked Secretaries' Week by awarding secretaries the day off with \$107. . . . **WLVE** ("Love-94") united 30 restaurants with 30,000 listeners in the "Bite Of The Beach" event at **Southpoint Park**.

Added to **WAXY** are **FOREIGNER** and **GEORGE MICHAEL**'s "One More Try". . . . **Joy 107** concentrates on **BILL MEDLEY/JENNIFER WARNES** and **CARLY SIMON**. . . . **WLVE**'s "Love Jazz" spotlights **ACOUSTIC ALCHEMY**, **PAQUITO D'RIVERA** and **HENRY JOHNSON**.

WINTER ARBITRON: **WAXY 4.2-3.1**  
**WJQY 4.2-4.0**  
**WLVE 2.8-3.3**

## SACRAMENTO:

**K**AER ("Care 92.5") gave bosses an opportunity to show they "Care" about their secretaries, as they gave away flower arrangements, a trip to **Hawaii**, and a cellular phone. . . . **KHYL** ("K-Hill 101") marks **Mothers' Day** by flying a set of parents into **Sacramento** for the weekend. . . . Morning man **R.J. HARRIS** knows the cash code on **KXOA** ("K-108"). Listeners who figure out the sequence can win at least \$1,008 from the "K-108 Cash Machine."

**WHITNEY HOUSTON** and **RICHARD MARX** are hottest on **Care 92.5**. . . . **K-Hill 101** is on **SMOKEY ROBINSON** and **AGNETHA FALTSKOG**. . . . New to **K-108** are **DAN HILL**, **ART GARFUNKEL** and **DARYL HALL & JOHN OATES**. . . . "Anything For You" by **GLORIA ESTEFAN/MIAMI SOUND MACHINE** gets significant play from all three stations.

## TAMPA:

**N**o matter what time of the week it is, someone in **Tampa** wants you to listen to their radio station. Both **WFLZ** ("Florida's 93.3") and **WUSA** ("W-101") sent out thousands of direct-mail pieces to **Tampa Bay** offices. **WFLZ** office listeners can win \$93 and dinner for two if they call back after hearing their name announced. Meanwhile, **W-101** gives away a total of \$1,001 daily to businesses. . . . On **Saturday** and **Sunday**, **WNLN** ("W-Light") offers a "Free Music Weekend," with albums, cassettes, and concert tickets in the prize vault.

**BILL MEDLEY/JENNIFER WARNES** remains popular at **WFLZ**. . . . Heaviest at **W-Light** include **CHER** and "Father Figure" from **GEORGE MICHAEL**. . . . Topping **W-101** is **RICHARD MARX**.

WINTER ARBITRON: **WFLZ 4.1-4.7**  
**WNLN 4.0-5.2**  
**WUSA 4.8-5.2**



# HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 7pm and midnight.

## KBEQ-FM

**Kansas City**  
PATRICK SWAYZE/She's Like The Wind  
AEROSMITH/Angel  
E.U./Da Butt  
TIFFANY/I Saw Him Standing There  
WHITE LION/Wait  
GENESIS/Invisible Touch  
JETS/Rocket 2 U  
POISON/Nothin' But A Good Time  
JJ FAD/Supersonic  
MICHAEL JACKSON/Man In The Mirror  
DEBBIE GIBSON/Out Of The Blue  
ELTON JOHN/Candle In The Wind (Live)

## KDWB-FM

**Minneapolis**  
WHITE LION/Wait  
HALL & DATES/Everything Your Heart Desires  
TIMES TWO/Strange But True  
STARSHIP/Nothing's Gonna Stop Us Now  
JOHNNY HATES JAZZ/Shattered Dreams  
BELINDA CARLISLE/I Get Weak  
RICK SPRINGFIELD/Honeymoon In Beirut  
JANET JACKSON/Let's Wait Awhile  
HONEYMOON SUITE/Love Changes Everything  
BON JOVI/Never Say Goodbye  
ICEHOUSE/Electric Blue  
PRINCE/Alphabet Street  
LOVERBOY/This Could Be The Night

## KIIS-FM

**Los Angeles**  
MIDNIGHT OIL/Beds Are Burning  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
DEELE/Two Occasions  
PRINCE/Alphabet Street  
PET SHOP BOYS/Always On My Mind  
LL COOL J/Going Back To Cali  
GEORGE MICHAEL/One More Try  
TERENCE TRENT D'ARBY/Wishing Well  
ICEHOUSE/Electric Blue  
GAP BAND/Party Train  
AEROSMITH/Angel  
BILLY OCEAN/Get Outta My Dreams, Get Into

## KKBQ-FM

**Houston**  
WHITE LION/Wait  
DMD/Dreaming  
PET SHOP BOYS/What Have I Done To Deserve  
JETS/Make It Real  
BANGLES/Hazy Shade Of Winter  
GEORGE MICHAEL/One More Try  
PEBBLES/Girlfriend  
PRETTY POISON/Nighttime  
DEPECHE MODE/People Are People  
DEBBIE GIBSON/Shake Your Love  
INXS/Devil Inside  
BELINDA CARLISLE/Heaven Is A Place On Earth  
MICHAEL JACKSON/Dirty Diana

## KKLQ-FM

**San Diego**  
JODY WATLEY/Some Kind Of Lover  
NATALIE COLE/Pink Cadillac  
NEW ORDER/True Faith  
PRETTY POISON/Nighttime  
RICHARD MARX/Endless Summer Nights  
LISA-LISA & CULT JAM/Head To Toe  
COVER GIRLS/Promise Me  
BILLY OCEAN/Get Outta My Dreams, Get Into  
DMD/Dreaming  
DEELE/Two Occasions  
JOHNNY HATES JAZZ/Shattered Dreams  
JERMAINE STEWART/We Don't Have To Take Our Clot  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
GEORGE MICHAEL/Father Figure

## KMEL-FM

**San Francisco**  
CCCP/American Soviets  
JODY WATLEY/Most Of All  
WORLD CLASS WRECKING/Turn Out The Lights  
CUCA/Young Love  
FREDDIE JACKSON/Rick Me Tonight/For Old Times  
JESSE JOHNSON/Love Struck  
GT/I Need You  
MICHAEL JACKSON/The Way You Make Me Feel  
SHANNON/Give Me Tonight  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
GLORIA ESTEFAN & MIA/Anything For You

## KRXY-FM

**Denver**  
BILLY OCEAN/Get Outta My Dreams, Get Into  
CHEAP TRICK/Flame  
PRETTY POISON/Catch Me (I'm Falling)  
GLORIA ESTEFAN & MIA/Anything For You  
WHITE LION/Wait  
TDTD/Pamela  
E.U./Da Butt  
FIXX/One Thing Leads To Another  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
MORRIS DAY/Fishnet  
GLASS TIGER/I'm Still Searching  
ANN WILSON/Almost Paradise  
PEBBLES/Girlfriend

## KUBE-FM

**Seattle**  
RICK ASTLEY/Together Forever  
AEROSMITH/Angel  
NU SHOODZ/Should I Say Yes  
PRINCE/Alphabet Street  
BELINDA CARLISLE/Circle In The Sand  
PET SHOP BOYS/Always On My Mind  
GLORIA ESTEFAN & MIA/Anything For You  
UNDERWORLD/Underneath The Radar  
GEORGE MICHAEL/One More Try  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
WHITESNAKE/Here I Go Again  
KIM WILDE/You Keep Me Hangin' On  
INXS/Devil Inside

## KWOD-FM

**Sacramento**  
CURE/Hot Hot Hot  
TERENCE TRENT D'ARBY/Wishing Well  
PET SHOP BOYS/Always On My Mind  
TAJIA SEVILLE/Love Is Contagious  
E.U./Da Butt  
DMD/Dreaming  
NU SHOODZ/Should I Say Yes  
BRYAN FERRY/Kiss & Tell  
DAZZ BAND/Let It Whip  
DEBBIE GIBSON/Foolish Beat  
PRINCE/Alphabet Street  
JOHNNY HATES JAZZ/Shattered Dreams

## KWSS-FM

**San Jose**  
10,000 MANIACS/Like The Weather  
JOHNNY HATES JAZZ/Shattered Dreams  
JETS/Rocket 2 U  
U2/With Or Without You  
BRENDA K. STARR/I Still Believe  
DMD/Dreaming  
DAN REED NETWORK/Ritual  
TAYLOR DAYNE/Prove Your Love  
MICHAEL JACKSON/Dirty Diana  
NEW ORDER/Blue Monday '88  
CHURCH/Under The Milky Way  
GENESIS/Invisible Touch  
ICEHOUSE/Electric Blue

## WBZZ-FM

**Pittsburgh**  
BELINDA CARLISLE/Circle In The Sand  
POISON/Nothin' But A Good Time  
JETS/Rocket 2 U  
DEBBIE GIBSON/Foolish Beat  
AEROSMITH/Angel  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
GEORGE MICHAEL/One More Try  
WHITE LION/Wait  
WHITNEY HOUSTON/So Emotional  
T'PAU/Heart And Soul  
MICHAEL BOLTON/Dock Of The Bay  
MIKE & MECHANICS/All I Need Is A Miracle

## WEGX-FM

**Philadelphia**  
PRETTY POISON/Nighttime  
TERENCE TRENT D'ARBY/Wishing Well  
MIKE & MECHANICS/All I Need Is A Miracle  
BRUCE HORNSBY & RANG/The Valley Road  
LITA FORD/Kiss Me Deadly  
WHISPERS/Rock Steady  
FOREIGNER/I Don't Want To Live W/o You  
DEELE/Two Occasions  
TIFFANY/I Saw Him Standing There  
JETS/Make It Real  
TAYLOR DAYNE/Prove Your Love  
KEITH SWEAT/I Want Her

## WEZB-FM

**New Orleans**  
BANGLES/Hazy Shade Of Winter  
WEIRD AL YANKOVIC/Fat  
SWEET SENSATION/Take It While It's Hot  
COVER GIRLS/Because Of You  
CURE/Just Like Heaven  
JODY WATLEY/Most Of All  
INXS/Devil Inside  
GEORGE MICHAEL/One More Try  
VAN HALEN/Jump  
EXPOSE/Exposed To Love  
U2/With Or Without You  
POISON/Nothin' But A Good Time  
AEROSMITH/Angel

## WKTI-FM

**Milwaukee**  
GLASS TIGER/I'm Still Searching  
PHIL COLLINS/We Said Hello, Goodbye  
BANANARAMA/Love In The First Degree  
BILLY OCEAN/Get Outta My Dreams, Get Into  
ERIC CARMEN/Hungry Eyes  
ELISA FIORILLO/Forgive Me For Dreaming  
BIG PIG/Breakaway  
RICK ASTLEY/Together Forever  
FOREIGNER/I Don't Want To Live W/o You  
JOHN C. MELLENCAMP/Cherry Bomb  
HALL & DATES/Everything Your Heart Desires  
JOHNNY HATES JAZZ/Shattered Dreams

## WMMS-FM

**Cleveland**  
POISON/Nothin' But A Good Time  
RASPBERRIES/Go All The Way  
DMD/Dreaming  
CHER/We All Sleep Alone  
BON JOVI/Runaway  
DOORS/Break On Through  
DEF LEPPARD/Hysteria  
TERENCE TRENT D'ARBY/Wishing Well  
LOGGINS, KENNY/Foodloose  
FOREIGNER/I Don't Want To Live W/o You  
ROBERT PLANT/Heaven Knows  
BILLY SQUIER/Emotions In Motion  
RICK SPRINGFIELD/Honeymoon In Beirut  
HONEYMOON SUITE/Love Changes Everything

## WNVZ-FM

**Norfolk**  
DEBBIE GIBSON/Play The Field  
PEBBLES/Mercedes Boy  
WHITE LION/Wait  
RICK ASTLEY/Together Forever  
JETS/Make It Real  
AEROSMITH/Angel  
SALT-N-PEPA/Push It  
E.U./Da Butt  
SAMANTHA FOX/Naughty Girls (Need Love Too)  
JOHNNY HATES JAZZ/Shattered Dreams  
SWEET SENSATION/Take It While It's Hot  
PRINCE/J Got The Look  
JODY WATLEY/Some Kind Of Lover

## WPOW-FM

**Miami**  
STEVE B/Dreamin' Of Love  
NU SHOODZ/Should I Say Yes  
RICHARD MARX/Endless Summer Nights  
PRETTY POISON/Nighttime  
TAYLOR DAYNE/Tell It To My Heart  
MADI/Can You Feel My Love  
JANET JACKSON/Let's Wait Awhile  
SWEET SENSATION/Take It While It's Hot  
CDMPANY B/Full Circle  
RUN DMC/Run's House

## WPRO-FM

**Providence**  
PONTER SISTERS/Automatic  
BRUCE SPRINGSTEEN/One Step Up  
KEITH SWEAT/I Want Her  
EURYTHMICS/Sweet Dreams (Are Made Of This)  
S. WONDER W/ JACKSON/Get It  
DEPECHE MODE/Route 66/Behind The Wheel  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
HENRY LEE SUMMER/I Wish I Had A Girl  
HUEY LEWIS & NEWS/Power Of Love  
FOREIGNER/I Don't Want To Live W/o You  
SCARLETT & BLACK/You Don't Know  
NATALIE COLE/Pink Cadillac  
INXS/Devil Inside

## WQHT-FM

**New York**  
MICHAEL McDONALD/Sweet Freedom  
TAYLOR DAYNE/Prove Your Love  
JOHNNY KEMP/Just Got Paid  
RICK ASTLEY/Never Gonna Give You Up  
ARLENE/We Can Work It Out  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
E.U./Da Butt  
MADONNA/Spotlight  
PRINCE/Alphabet Street  
HALL & DATES/Everything Your Heart Desires  
BILLY OCEAN/Get Outta My Dreams, Get Into

## WXGT-FM

**Columbus**  
MADONNA/Dress You Up  
MICHAEL JACKSON/Dirty Diana  
WHITE LION/Wait  
E.U./Da Butt  
GEORGE MICHAEL/One More Try  
JETS/Rocket 2 U  
NATALIE COLE/Pink Cadillac  
GLORIA ESTEFAN & MIA/Anything For You  
JEFFREY OSBORNE/Stay With Me Tonight  
RICK ASTLEY/Never Gonna Give You Up  
BILLY OCEAN/Get Outta My Dreams, Get Into

# RUN D.M.C. RUN'S HOUSE

COME JOIN THE PARTY AT RUN'S HOUSE!

EARLY ACTION AT: PWR 96, WFLY, I-94, PWR 105, KAJO, KYOS, AND MORE!

ALSO SHOWING PLAY ON: WXKS, KRBE, HOT 105, KMEL, AND KWOD!!

LOOK AT THESE QUOTES!

"It's our number two request after one week of play... Another mega smash for Run D.M.C." Marc Stone, I-94.

"Instant Phones, and a big reaction record for us,"... Mike Morgan, WFLY

"Won our New Music Challenge five nights in a row, and its getting strong reaction from all demos," Jonathan Keyes, Power 105.

"URBAN CONTEMPORARY BREAKER — (R&R)"

PROFESSIONAL RECORDS, INC.





# ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 7pm and midnight.

## KBER-FM

**Salt Lake City**  
GLASS TIGER/I'm Still Searching  
ERIC CLAPTON/After Midnight  
WHO/Goin' Mobile  
FOREIGNER/Can't Wait  
STYX/Blue Collar Man  
LED ZEPPELIN/Battle Of Evermore  
WHITE LION/Wait  
DOOBIE BROTHERS/Take Me In Your Arms  
JERRY HARRISON/Rev It Up  
BOSTON/Don't Look Back  
ICEHOUSE/Electric Blue  
HEART/Nothin' At All  
KINGDOM COME/Living Out Of Touch

## KBPI-FM

**Denver**  
AEROSMITH/Dude! Looks Like A Lady  
BRYAN ADAMS/Run To You  
ROBERT PLANT/Tall Cool One  
GEORGE THOROGOOD/You Talk Too Much  
CHURCH/Under The Milky Way  
PINK FLOYD/Money  
RICK SPRINGFIELD/Rock Of Life  
DOKKEN/Alone Again  
LOGGINS/PERRY/Don't Fight It  
HONEYMOON SUITE/Love Changes Everything  
BON JOVI/Let It Rock  
JOHN KILZER/Red Blue Jeans

## KFOG-FM

**San Francisco**  
CROSBY, STILLS, NASH/Almost Cut My Hair  
GRATEFUL DEAD/Fire On The Mountain  
ZZ TOP/Waitin' For A Bus/Jesus Just L  
BASS/MCCULLURE/Don't Mess Up A Good Thing  
DYNATONES/Back For A Taste Of Your Love  
JIMI HENDRIX/You Got Me Floating  
MOODY BLUES/Your Wildest Dreams  
BUCKINGHAM/Hey Baby (They're Playing Our Song)  
EDDIE MONEY/Baby Hold On  
PRETENDERS/Talk Of The Town  
BRUCE SPRINGSTEEN/Two Faces  
BEATLES/One After 909  
BEATLES/Don't Let Me Down  
BEATLES/I Dig A Pony

## KINK-FM

**Portland**  
JOHNNY HATES JAZZ/Turn Back The Clock  
SIMPLY RED/Holding Back The Years  
SUPERTRAMP/It's Not The Moment  
POLICE/Every Breath You Take  
TOWER OF POWER/So Very Hard To Go  
GENESIS/That's All  
CHICAGO/Another Rainy Day In New York  
GEORGE HARRISON/This Is Love  
JACKSON BROWNE/In The Shape Of A Heart  
STEELY DAN/My Old School  
ELTON JOHN/Lucy In The Sky With Diamonds

## KJJO-FM

**Minneapolis**  
SMASHED GLADYS/Lick It Into Shape  
REO SPEEDWAGON/Back On The Road Again  
MSG/Follow The Night  
VAN HALEN/Hot For Teacher  
WHITESNAKE/Looking For Love  
FOREIGNER/Double Vision  
IRON MAIDEN/Can I Play With Madness  
JUDAS PRIEST/Turbo Lover  
GUNS 'N' ROSES/Paradise City  
GEORGE THOROGOOD/One Bourbon One Scotch One Bee

## KLOL-FM

**Houston**  
BALAAM & ANGEL/I Love The Things You Do To Me  
ROBERT PLANT/Tall Cool One  
POLICE/Walking On The Moon  
DANCING HOODS/Baby's Got Rockets  
ICEHOUSE/Nothing Too Serious  
JAMES REYNE/Fall Of Rome  
BOSTON/Rock & Roll Band  
BRIAN SETZER/When The Sky Comes Tumbin' Down  
LOGGINS, KENNY/Danger Zone  
PAUL CARRACK/One Good Reason  
JOHN LENNON/Instant Karma(We All Shine On)  
CARS/Got A Lot On My Mind  
WHITE LION/Wait  
EAGLES/Wichy Woman  
DANCING HOODS/Baby's Got Rockets

## KSHE-FM

**St. Louis**  
JERRY HARRISON/Rev It Up  
CROSBY, STILLS, N. Y./Carry On  
HEART/Magic Man  
BON JOVI/Runaway  
YNGWIE MALMSTEEN/Heaven Tonight  
BOB SEGER/Cat Out Of Denver  
JOE SATRIANI/Satch Boogie  
JETHRO TULL/Locomotive Breath  
FOREIGNER/Can't Wait  
DOOBIE BROTHERS/Rockin' Down The Highway  
DEACON BLUE/Dignity  
ROLLING STONES/Hang Fire  
PETER HIMMELMAN/Waning Moon

## KSJO-FM

**San Jose**  
RONNIE MONTROSE/Mach 1  
JAMES GANG/Walk Away  
NUKS/New Sensation  
GUNS 'N' ROSES/Welcome To The Jungle  
VAN HALEN/Panama  
JOHN BRANNEN/Primitive Emotion  
BEATLES/Everybody's Got Something To H  
TALKING HEADS/Nothing But Flowers  
PINK FLOYD/Young Lust  
BEARS/Aches And Pains  
U2/Where The Streets Have No Name  
DEF LEPPARD/Animal  
ROBERT PLANT/Ship Of Fools

## KUPD-FM

**Phoenix**  
GUNS 'N' ROSES/Paradise City  
GLASS TIGER/I'm Still Searching  
FIRM/Radioactive  
RATT/Lay It Down  
BON JOVI/Wanted Dead Or Alive  
YNGWIE MALMSTEEN/Heaven Tonight  
AEROSMITH/Walk This Way  
POWER STATION/Bang A Gong  
ROBBIE ROBERTSON/Somewhere Down The Crazy River  
ROLLING STONES/Can't You Hear Me Knockin'  
EDDIE MONEY/I Wanna Go Back

## WBAB-FM

**Norfolk-Suffolk**  
BRUCE SPRINGSTEEN/One Step Up  
REM/K's The End Of The World As...  
CONTOURS/Do You Love Me  
SCORPIONS/Rhythm Of Love  
MOODY BLUES/Story In Your Eyes  
ROBERT PLANT/Big Log  
ICEHOUSE/Electric Blue  
ROLLING STONES/Little T & A  
LOGGINS, KENNY/Danger Zone  
PAUL CARRACK/One Good Reason  
JOHN LENNON/Instant Karma(We All Shine On)  
CARS/Got A Lot On My Mind  
WHITE LION/Wait  
EAGLES/Wichy Woman  
DANCING HOODS/Baby's Got Rockets

## WBCN-FM

**Beacon**  
PAUL CARRACK/One Good Reason  
HUEY LEWIS & NEWS/Heart Of Rock & Roll  
NEIL YOUNG/Ten Men Workin'  
CHEAP TRICK/Flame  
DEL FUEGOS/Don't Run Wild  
DEF LEPPARD/Pour Some Sugar On Me  
3/Talkin' Bout  
BODEANS/Only Love  
ICEHOUSE/Electric Blue  
MORRISSEY/Suedehead  
EDDIE MONEY/Shakin'  
SCORPIONS/Rhythm Of Love  
CHEAP TRICK/Surrender

## WHJY-FM

**Providence**  
SCORPIONS/Rhythm Of Love  
ZZ TOP/Cheap Sunglasses  
ERIC CLAPTON/After Midnight  
DAVID BOWIE/Rebel Rebel  
IRON MAIDEN/Can I Play With Madness  
ROLLING STONES/It Can't Get No Satisfaction  
NEIL YOUNG/Ten Men Workin'  
STEELY DAN/Do It Again  
PINK FLOYD/On The Turning Away  
DOORS/Love Her Madly  
YNGWIE MALMSTEEN/Heaven Tonight  
HONEYMOON SUITE/Love Changes Everything

## WLUP-FM

**Chicago**  
GREAT WHITE/Save Your Love  
CARS/It's All I Can Do  
WHO/I Can See For Miles  
STEVE WINWOOD/Talking Back To The Night  
SUPERTRAMP/Goodbye Stranger  
INDS/New Sensation  
PINK FLOYD/Time  
HONEYDRIPPERS/Good Rockin' At Midnight  
ROLLING STONES/Monkey Man  
BRUCE HORNSBY & RANG/The Valley Road  
POLICE/Message In A Bottle  
BEATLES/Norwegian Wood  
ROBERT PLANT/Dance On My Own

## WQFM-FM

**Milwaukee**  
GREAT WHITE/Save Your Love  
BACHMAN-TURNER OVERD/Let It Ride  
DOKKEN/Heaven Sent  
LED ZEPPELIN/Going To California  
SCORPIONS/Rhythm Of Love  
WHITESNAKE/Give Me All Your Love  
JOE WALSH/Life's Been Good  
SMASHED GLADYS/Lick It Into Shape  
HENRY LEE SUMMER/I Wish I Had A Girl  
DEEP PURPLE/Space Truckin'  
ALDO NOVA/Fantasy

## XTRA-FM

**San Diego**  
DINGO BOWNG/Home Again  
NEW ORDER/Blue Monday '88  
CURE/Just Like Heaven  
MARTINI RANCH/Reach  
BEASTIE BOYS/She's On It  
BALAAM & ANGEL/I Love The Things You Do To Me  
CALL/I Still Believe  
SPANDAU BALLET/Communication  
CHRISTIANS/Forgotten Town  
BANANARAMA/Cruel Summer  
10,000 MANIACS/Hey Jack Karouac  
MIDNIGHT OIL/Dream World

## WPHD-FM

**Buffalo**  
JERRY HARRISON/Rev It Up  
DOOBIE BROS./Listen To The Music  
SCORPIONS/Rhythm Of Love  
STEVE WINWOOD/Talking Back To The Night  
EDDIE MONEY/Think I'm In Love  
NEIL YOUNG/Ten Men Workin'  
KINGS OF THE SUN/Serpentine  
STEELY DAN/Do It Again  
ALDO NOVA/Fantasy  
HENRY LEE SUMMER/I Wish I Had A Girl  
CHEAP TRICK/Flame  
JOE SATRIANI/Satch Boogie  
STEVE NICKS/Stop Dragging My Heart Around  
DEACON BLUE/Dignity

# ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 7pm and midnight.

## KAER-FM

**Sacramento**  
ENGLAND DAN & JOHN F/Love Is The Answer  
RICK ASTLEY/Never Gonna Give You Up  
SMOKEY ROBINSON/Just To See Her  
CHRISTOPHER CROSS/Sailing  
JAMES TAYLOR/Fire & Rain  
LIONEL RICHIE/Penny Lover  
DAVID FOSTER/Winner Games  
COLLINS/MARTIN/Separate Lives  
BRENDA RUSSELL/Piano In The Dark  
CARLY SIMON/That's The Way I've Always Hea  
GLORIA ESTEFAN & MIA/Anything For You  
FLEETWOOD MAC/Dreams  
MEDLEY/WARNES/(I've Had) The Time Of My Life  
ART GARFUNKEL/So Much In Love  
HEART/Alone  
JUICE NEWTON/Queen Of Hearts

## KKLT-FM

**Phoenix**  
GREGORY ABBOTT/Shake Your Down  
JOE COCKER/Up Where We Belong  
BETTE MIDLER/Rose  
RIGHTEOUS BROTHERS/You've Lost That Lovin' Fasin  
LOBO/I'd Love You To Want Me  
JAMES TAYLOR/Never Die Young  
MR MISTER/Broken Wings  
ANITA BAKER/Caught Up In The Rapture  
FRANKIE VALLI/Can't Take My Eyes Off You  
FIREFALL/Just Remember I Love You  
AGNETHA FALTSKOG/I Wasn't The One (Who Said Good  
LIONEL RICHIE/All Night Long  
BILLY JOEL/This Is The Time

## KMGI-FM

**Seattle**  
FLEETWOOD MAC/Everywhere  
BOB SEGER/Still The Same  
JOHNNY RIVERS/Baby I Need Your Lovin'  
SWING OUT SISTER/Breakout  
FOUR TOPS/Ain't No Woman (Like The One I  
GEORGE BENSON/On Broadway  
GORDON LIGHTFOOT/Beautiful  
SMOKEY ROBINSON/One Heartbeat  
CASCADES/Rhythm Of The Rain  
ELTON JOHN/I Guess That's Why They Call I  
GLORIA ESTEFAN & MIA/Can't Stay Away From You  
CLASSICS IV/Traces  
JAMES TAYLOR/Fire & Rain  
TOTO/Africa  
SUPREMES/You Can't Hurry Love

## KMJI-FM

**Denver**  
CAPTAIN & TENNILLE/The Way I Want To Touch You  
GORDON LIGHTFOOT/Beautiful  
BOB SEGER/We've Got Tonite  
PAUL STOOKEY/Wedding Song (There Is Love)  
KENNY LOGGINS/Meet Me Half Way  
STYLISTICS/Beche By Golly, Wow  
BEE GEES/How Can You Mend A Broken Heart  
BREAD/Everything I Own  
SUPREMES/I'm Gonna Make You Love Me  
ELVIN BISHOP/Footed Around & Fall In Love  
BERLIN/Take My Breath Away  
OC SMITH/Little Green Apples  
SHIRELLES/Why You Still Love Me Tomorrow  
DRIFTERS/Up On The Roof  
BOB DYLAN/Lay Lady Lay

## KOIT-FM

**San Francisco**  
JOE COCKER/You Are So Beautiful  
BEACH BOYS/Surfer Girl  
BOB WELCH/Sentimental Lady  
BETTE MIDLER/Rose  
FOREIGNER/I Don't Want To Live W/o You  
FOUR TOPS/I Can't Help Myself  
BILLY JOEL/Piano Man  
NEIL DIAMOND/Sepember Morn'  
TURTLES/Happy Together  
WHITNEY HOUSTON/Saving All My Love For You  
GLENN FREY/One Love  
HARRY MILSSON/Without You  
SMOKEY ROBINSON/One Heartbeat  
JAY & AMERICANS/This Magic Moment

## KSTP-FM

**Minneapolis**  
DEBBIE GIBSON/Out Of The Blue  
FLEETWOOD MAC/Say You Love Me  
GLORIA ESTEFAN & MIA/Anything For You  
PETER CETERA/Glory Of Love  
GORDON LIGHTFOOT/If You Could Read My Mind  
ART GARFUNKEL/So Much In Love  
MADONNA/Open Your Heart  
JOHNNY HATES JAZZ/Shattered Dreams  
DEBARGE/Who's Holding Donna Now  
BEJINDA CARLISLE/I Get Weak  
FOUR TOPS/I Can't Help Myself  
WHITNEY HOUSTON/Greatest Love Of All  
MICHAEL JACKSON/Man In The Mirror  
HUEY LEWIS & NEWS/Doing It All For My Baby  
JETS/Make It Real

## KVIL-FM

**Dallas**  
BILLY OCEAN/Get Outta My Dreams, Get Into  
JOHNNY HATES JAZZ/Shattered Dreams  
MICHAEL TOMLINSON/Highway Rain  
ROD STEWART/Maggie May  
BEACH BOYS/Fun, Fun, Fun  
ABC/When Smokey Sings  
EAGLES/Take It Easy  
STEVE WINWOOD/While You See A Chance  
BRUCE SPRINGSTEEN/One Step Up  
COMMODORES/Still  
SIMON & GARFUNKEL/Mrs Robinson  
BEATLES/Let It Be  
MIAMI SOUND MACHINE/Words Get In The Way  
JOHN WAITE/Missing You  
CAROLE KING/It's Too Late

## KWLT-FM

**San Diego**  
BILLY OCEAN/Get Outta My Dreams, Get Into  
CARLY SIMON/You Belong To Me  
MIKE & MECHANICS/All I Need Is A Miracle  
SEALS & CROFTS/Diamond Girl  
JOHNNY HATES JAZZ/Shattered Dreams  
BILLY JOEL/She's Always A Woman  
WARWICK & OSBORNE/Love Power  
HUEY LEWIS & NEWS/Power Of Love  
WHITNEY HOUSTON/I Wanna Dance With Somebody Wh  
LABELLE & MCDONALD/On My Own  
ELTON JOHN/Rocket Man  
RICK ASTLEY/Never Gonna Give You Up  
TOTO/99  
BILLY VERA & BEATERS/At This Moment  
AL JARREAU/Moonlighting

## WAXY-FM

**Miami**  
BONNIE TYLER/Total Eclipse Of The Heart  
DAN HILL/Sometimes When We Touch  
RABBIT W/GAYLE/You And I  
GEORGE MICHAEL/One More Try  
FOREIGNER/Waiting For A Girl Like You  
WHITNEY HOUSTON/You Give Good Love  
ERIC CARMEN/Hungry Eyes  
OLVIA NEWTON-JOHN/I Honestly Love You  
GLENN FREY/One Love  
HARRY MILSSON/Without You  
SMOKEY ROBINSON/One Heartbeat  
JAY & AMERICANS/This Magic Moment

## WKSZ-FM

**Philadelphia**  
ELTON JOHN/Candle In The Wind (Live)  
BILLY PRESTON/With You I'm Born Again  
KENNY G/Songbird  
DRIFTERS/On Broadway  
MICHAEL JACKSON/Rock With You  
SIMON & GARFUNKEL/Sounds Of Silence  
BEATLES/Here Comes The Sun  
DAVE CLARK FIVE/Because  
CARPENTERS/Rainy Days & Mondays  
BARRY MANILOW/Looks Like We Made It  
BARBARA LEWIS/Hello Stranger  
PURE PRAIRIE LEAGUE/Let Me Love You Tonight  
MARVIN GAYE/I Heard It Thru The Grapevine  
LIONEL RICHIE/You Are  
HERB ALPERT & TJUAN/This Guy's In Love With You  
GINO VANMELLI/Living Inside Myself  
MAUREEN MCGOVERN/Morning After

## WLAK-FM

**Chicago**  
JOHN DENVER/Annie's Song  
MARY WELLS/My Guy  
VANDROSS FE/HINES/There's Nothing Better Than Lo  
BREAD/Make It With You  
KENNY ROGERS/You Decorated My Life  
MELISSA MANCHESTER/Midnight Blue  
NEIL DIAMOND/Longfellow Serenade  
WARWICK & HEWETT/Another Chance To Love  
BOZ SCAGGS/Look What You've Done To Me  
EVERLY BROTHERS/Let It Be Me  
TEDDY PENDERGRASS/Hold Me  
EAGLES/Best Of My Love  
PEABO BRYSON/If Ever You're In My Arms Again

## WLLT-FM

**Cincinnati**  
BEACH BOYS/God Only Knows  
BRUCE SPRINGSTEEN/Brighten My Day  
CLIMAX/Precious And Few  
LOGGINS, KENNY/Foodocse  
PAUL DAVIS/Cool Night  
BRUCE SPRINGSTEEN/One Step Up  
RICK ASTLEY/Never Gonna Give You Up  
BILLY JOEL/She's Always A Woman  
STEVE WINWOOD/Talking Back To The Night  
SIMON & GARFUNKEL/Boyz  
BRENDA RUSSELL/Piano In The Dark  
BEATLES/Eight Days A Week  
PHIL COLLINS/We Said Hello, Goodbye  
FOREIGNER/I Don't Want To Live W/o You

## WLMG-FM

**New Orleans**  
PURE PRAIRIE LEAGUE/Let Me Love You Tonight  
BRENDA RUSSELL/Piano In The Dark  
BLOOD, SWEAT & TEARS/Spinning Wheel  
NEIL DIAMOND/Love On The Rocks  
HARRY MILSSON/Without You  
STEVIE WONDER/I Just Called To Say I Love Yo  
SUPREMES/Reflections  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
MORRIS ALBERT/Feelings  
JIMMY RUFFIN/What Becomes Of The Brokenheart  
PATRICK SWAYZE/She's Like The Wind  
ENGLAND DAN & JOHN F/I'd Really Love To See You Tan  
FLEETWOOD MAC/Everywhere  
SIMON & GARFUNKEL/Bridge Over Troubled Water  
LIONEL RICHIE/All Night Long

## WMYX-FM

**Milwaukee**  
CARLY SIMON/Coming Around Again  
LIONEL RICHIE/Stack On You  
ROBERTA FLACK/Killing Me Softly With His Son  
JETS/Make It Real  
FORCE MD'S/Tender Love  
KC & SUNSHINE BAND/Please Don't Go  
ANN WILSON/Almost Paradise  
FOREIGNER/I Don't Want To Live W/o You  
RONSTADT & INGRAM/Somewhere Out There  
BOZ SCAGGS/Heart Of Mine  
ROD STEWART/Tonight's The Night  
ART GARFUNKEL/So Much In Love  
ELTON JOHN/Your Song  
DAN FOGELBERG/Lonely In Love

## WNSR-FM

**New York**  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
MAXINE NIGHTINGALE/Right Back Where We Standed Fr  
CHRIS DEBURGH/Lady In Red  
5TH DIMENSION/Last Night I Didn't Get To S  
BRUCE SPRINGSTEEN/One Step Up  
MANHATTAN TRANSFER/Boy From New York City  
CARLY SIMON/That's The Way I've Always Hea  
BILLY OCEAN/Get Outta My Dreams, Get Into  
BYRDS/Tum, Tum, Tum  
MICHAEL JACKSON/The Way You Make Me Feel  
STEPHEN BISHOP/It Might Be You  
GEORGE MICHAEL/Father Figure

## WROR-FM

**Beacon**  
DOOBIE BROTHERS/Listen To The Music  
BEACH BOYS/Do It Again  
MEDLEY/WARNES/(I've Had) The Time Of My Life  
LOVIN' SPOONFUL/Do You Believe In Magic  
HALL & DATES/Kiss On My List  
CARLY SIMON/Anticipation  
PHIL COLLINS/In The Air Tonight  
BEE GEES/To Love Somebody  
FOUR SEASONS/Big Girls Don't Cry  
LIONEL RICHIE/Ballerina Girl  
SIMON & GARFUNKEL/Sounds Of Silence  
CHICAGO/Baby What A Big Surprise  
BEATLES/Nowhere Man  
JUICE NEWTON/Angel Of The Morning  
SONNY & CHER/I Got You Babe  
KIM CARNES/Bette Davis Eyes



# FOREPLAY

*Love You Michael*



ARTIST: Van Halen

ARTIST: Jimmy Barnes

ARTIST: Michael Bolton

ARTIST: J. J. Fad

ARTIST: Teddy Pendergrass

ARTIST: Narada Michael Walden

**TITLE:** Black And Blue  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Warner Brothers

From their cleverly titled album, OUB12, ("Oh You Ate One Too"), Van Halen brings us "Black and Blue". The West Coast Rockers hope to achieve the same success they had with 5150, which became Van Halen's first chart-topping lp.

On the flip side of "Black And Blue" (and on the CD version of OUB12), you'll find Van Halen's version of "Apolitical Blues" an album cut originally done by Little Feat. Van Halen are admirers of Lowell George and think Lowell would have loved their version.

Currently Van Halen is gearing up for their "Monsters Of Rock Tour", which kicks off May 27-29 at the Alpine Valley Theatre in East Troy, Wisconsin. Tickets for opening night sold out faster than any other show in their twelve year history.

The line-up as they are scheduled to appear will be Kingdom Come (40 minutes), Metallica (60 min.), Dokken, (60 min.), Scorpions, (90 min.) and Van Halen (90 min.).

**TITLE:** Too Much Ain't Enough Love  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Geffen

Concerning his new single, "Too Much Ain't Enough Love" Jimmy Barnes says, "I had the title a long time and used it for a blues song I later shelved. For this album (FREIGHT TRAIN HEART) I was trying to write something sexy like 'I Heard It Through The Grapevine' and the title reappeared. The only question is whether the girl would be the good guy or the bad guy."

The son of a former British Empire boxing champ, Barnes doesn't mind his role as the 'bad guy'. "I've had people try to change the way I look, the way I act, what I say, how I sing. I just tell them to get out of here."

"Their mentality is they milk winning formulas for all they're worth so they want me to be like all those 'corporate' bands," Barnes adds. "Who knows, maybe in five years, if I get huge over here, they'll be saying to these young bands: 'Come here, bend over more, drink more, swear a bit, dress a bit scruffier.'"

**TITLE:** Wait On Love  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Columbia

Michael Bolton hopes his next single, "Wait On Love," will be a song people remember. "A memorable song," Michael notes, "gets inside you. The next thing you know, you're singing it in the shower, singing it when you wake up."

"The songs that really last, though, are the ones that reach you on a deep, gut level — not a cerebral creation, not a thought-out intellectual statement, but something that relates to the core of the human being," Bolton adds.

"Wait On Love" was co-written by Bolton and Journey's Jonathan Cain, who recruited fellow bandmembers Neal Schon, Randy Jackson and Mike Baird to play along. "This album was like 'Ben Hur' — a cast of thousands," Bolton notes.

THE HUNGER is a collection of songs that rock and tug the heart in equal measure according to Bolton. "I think I lived too much between the ages of 12 and 16," he states. "but I don't feel jaded. If anything, it's increased my sensitivity to the point where it's like nerve endings that are exposed. But that's good for writing and singing."...and remembering.

**TITLE:** Supersonic  
**RELEASE:** 7"/12"  
**LABEL:** Atco

"Supersonic" is the new one from the L.A. rappin' trio J. J. Fad, (which stands for "Just Jammin' Fresh And Def"). In a field dominated by males such as Run DMC and the Beastie Boys, times used to be tough for female rappers. But that's all changed, thanks to the breakthrough success of Salt-N-Pepa's "Push It."

The three young ladies, Juana Burns, Dania Birks and Michelle Franklin were introduced to each other by their producer, Arabian Prince. "We just clicked," says Burns. We write all the raps and basic music, using beatbox sounds from Dania's mouth and our producer finishes the music from our ideas."

Concerning their need to grow, Franklin said, "I'd like to have our image be our own, more cute and fun, (rather) than sleazy or sexy. Because people only know one other female rap hit, we get Salt-N-Pepa comparisons. But as our new releases come out, you'll see and hear the differences."

"We want J. J. Fad to stand on our own," Franklin concluded, "not just a part of a particular sound, scene or style."

**TITLE:** Joy  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Elektra

The title track and first single from Teddy Pendergrass' latest album is "Joy". It's been three years since his last release and Pendergrass insists he's come back stronger than ever.

"If my singing sounds stronger it's probably just my confidence at work, coupled with the style of the songs and subject matter," said Pendergrass.

According to Pendergrass, the sound of JOY combines state-of-the-art studio technology with the feel and sensitivity that can only come from the human touch. "Synthesizers can play notes, but they can't play feeling. That kind of technology is part of the common language of music, but it's not the only language."

"The sound can't be warm or tender if it's all computerized," Pendergrass adds. "So even when machines are used, I tried to put as much feeling into the music as I could."

Assisting Teddy on "Joy" were Reggie and Vincent Calloway who wrote and produced the single. This same pair were responsible for chart-topping hits for Levert ("Casanova") and Gladys Knight & the Pips ("Love Overboard").

**TITLE:** Divine Emotion  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Reprise

"Divine Emotion" is the name of the new single, and album, from Narada Michael Walden, his first release in over three years. The 1987 Grammy "Producer Of The Year" has been plenty busy, Walden had a run of five consecutive number one productions last year!

Is there a difference in creating music for himself instead of others? "Each day is different and new," said Walden. "If I'm working with an artist, I give them my full attention for that day. When I'm the artist, the dedication is the same."

"You can't hold back your best stuff for yourself," he adds. "It can have the reverse effect that you intended and you'll end up falling out of love with the song."

Walden, who was tabbed Narada by guitarist guru Sri Chinmoy, said the songs on DIVINE EMOTION reflect the beauty of the surrounding of Hawaii, where he recorded the lp. "It's my desire to bring a new inspiration to the world, and this music is reaching toward that goal."

## COMING NEXT WEEK

### HIT RADIO

Everything's on the up and up next week, for a "mile-high" Tuned In of Denver's KQKS. Get a birds-eye view right here next time in Tuned In.



### ROCK RADIO

Tuned In takes stock of Salt Lake City's blue chip Rock Radio market, for a complete portfolio of KBER. Join the "Bear" market in next week's Tuned In!



### ADULT CONTEMPORARY

For our next Tuned In, a wave of the hand and Presto! WMJX in Boston will appear, as if by "Magic!" Nothing up our sleeves, so join us then!





# times two

"STRANGE BUT TRUE"

## MAJOR MARKET ROTATION!

ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
OMD	Dreaming	A&M		
TIMES TWO	Strange But True	Reprise	679	14.69
JETS	Make It Real	MCA		

**34% PLAY INCREASE THIS WEEK!**

STATION	PLAYS	REACH INDEX
WZOU-FM	46	46
<b>TIMES TWO</b>	<b>18</b>	<b>18</b>
Strange But True		
Reprise		
KRBE-FM	1.33	
WXKS-FM	1.32	
WZOU-FM	1.15	
WLOL-FM	1.08	
WWPR-FM	.91	
KOWB-FM	.84	
WAPW-FM	.84	
WMMS-FM	.73	
KRXY-FM	.67	
WCZY-FM	.65	
<b>.IFTC</b>	<b>19</b>	<b>19</b>

**THIS WAS THE BREAKTHROUGH WEEK!**



reprise



# MICHAEL BOLTON. "WAIT ON LOVE."

38-07794  
THE THIRD HIT SINGLE FROM  
THE ALBUM THAT INCLUDES  
38-07322  
"THAT'S WHAT LOVE IS ALL  
ABOUT" AND "(SITTIN' ON)  
THE DOCK OF THE BAY."

FC 40473  
"THE HUNGER" GROWS.  
ON COLUMBIA RECORDS, CASSETTES  
AND COMPACT DISCS.

Produced by Jonathan Cain for Cain  
Street Productions and Keith Diamond  
except "Walk Away" produced by  
Susan Hamilton.  
Direction: Louis Levin for Contemporary  
Communications Corp.  
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#### SEE MICHAEL ON TOUR WITH HEART:

6/3 Costa Mesa, CA, 6/4 Mountainview, CA,  
6/5 Sacramento, CA, 6/7 Las Vegas, NV,  
6/8 Albuquerque, NM, 6/10 Kansas City, MO,  
6/11 Dallas, TX, 6/12 Houston, TX,  
6/14 New Orleans, LA, 6/15 Atlanta, GA,  
6/17 Holmdel, NJ, 6/18 Wantagh, NY,  
6/19 Columbia, MD, 6/21 Philadelphia, PA,  
6/22 Boston, MA, 6/24 Saratoga Springs, NY,  
6/25 Manchester, NH, 6/26 Middletown, NY,  
6/28 Toronto, ON, 6/29 Cleveland, OH,  
7/1 Charlevoix, MI, 7/2 Milwaukee, WI,  
7/3 Chicago, IL, 7/4 Detroit, MI, 7/5 Nashville, TN,  
7/8 Denver, CO, 7/9 Salt Lake City, UT, 7/10 Reno, NV

