

Vol. 18, No. 906

Oct. 17, 1964

Biggest

MOA

Convention

In Recent Years

**Sherman House,
Chicago**

Oct. 14, 15 & 16

In the opinion of the editors, this week the following single and album are the

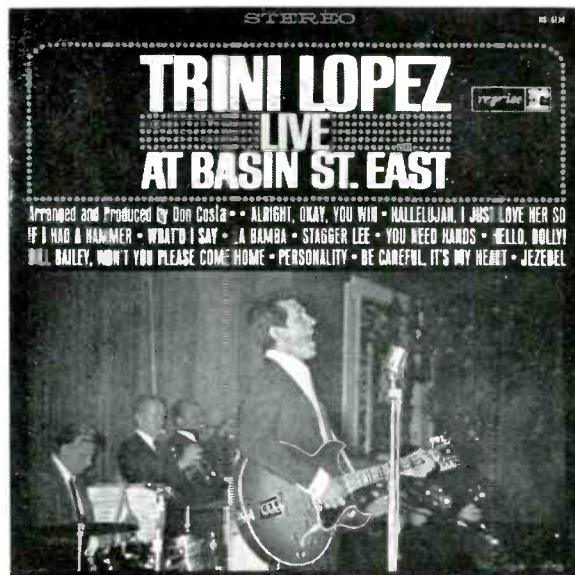
**record
world**



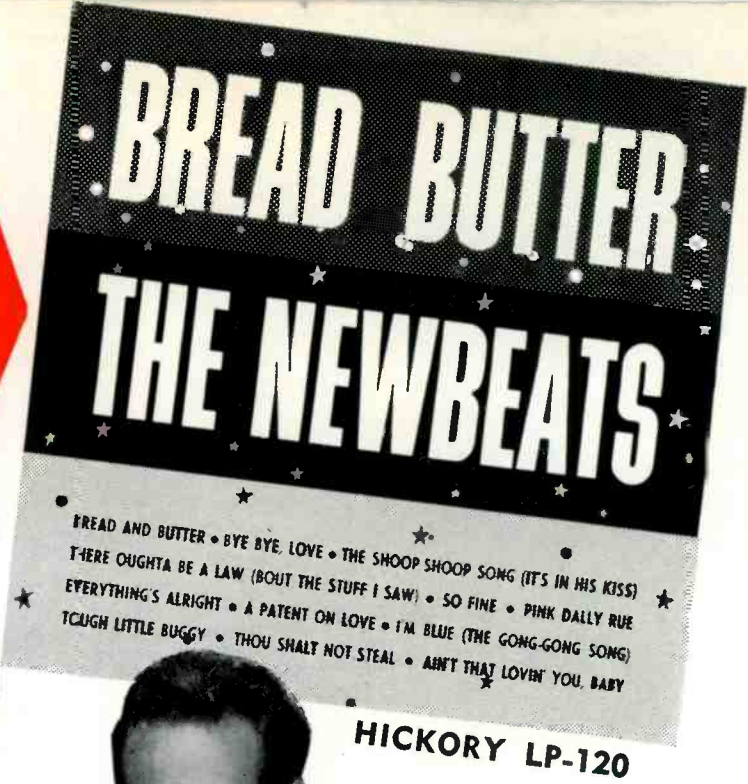
NUMBER ONE PICKS



The Newbeats go for more beats on their "Everything's Alright" side for Hickory (1282). The fellow with the supersonic voice is sparking the action this time just as he did on "Bread and Butter." Trini Lopez tore Basin Street East apart a few months ago when he was there, and the pieces have been put back together in the form of his new "Trini Lopez Live at Basin St. East." Album features his mermerizing rhythm and some rousing dance slices. It's a Reprise release (R 6134 m-s).



**BY POPULAR DEMAND
ANOTHER SMASH HIT
FROM THE ALBUM**



BY

THE NEWBEATS

EVERYTHING'S ALRIGHT

c/w PINK DALLY RUE
HICKORY 1282

Exclusive Management:
ACUFF-ROSE ARTISTS CORP.
Nashville 4, Tennessee
CYpress 7-5366

BREAKING OUT ALL OVER!



THE
OVERLANDERS
DON'T IT MAKE
YOU FEEL GOOD
HICKORY 1275



LARRY HENLEY
STICKING UP
FOR MY BABY
c/w
MY REASON FOR LIVING
HICKORY 1272



DEAN
&
MARK
WHEN I STOP
DREAMING
HICKORY 1249

Hickory RECORDS, INC.
2510 Franklin Road, Nashville, Tenn. 37204

*Keep
your eye on
Mary Miller. And your ear.
At 17, she's the most sought-after
new talent in the business.
Now, her debut on
Tower records.*



EXCLUSIVELY ON



Here Comes The Heartaches / Goodbye Charlie

From the 20th Century-Fox production

ARRANGED AND CONDUCTED BY ERNIE FREEMAN



TOP ¹⁰⁰ LP'Srecord
world

Week of October 17

| This Wk. Oct. 17 | Last Wk. Oct. 10 | | Wks. on Chart |
|---------------------|---------------------|--|---------------|
| 1 | 1 | A HARD DAY'S NIGHT | 15 |
| ★ | 31 | PEOPLE | 3 |
| 3 | 3 | SOMETHING NEW | 12 |
| 4 | 2 | EVERYBODY LOVES SOMEBODY | 11 |
| 5 | 4 | PETER, PAUL & MARY IN CONCERT | 10 |
| 6 | 5 | SUGAR LIPS | 10 |
| 7 | 7 | (YOU DON'T KNOW) HOW GLAD I AM | 7 |
| 8 | 6 | IT MIGHT AS WELL BE SWING | 10 |
| ★ | 20 | THE ANIMALS | 6 |
| 10 | 8 | GETZ/GILBERTO | 18 |
| 11 | 9 | ALL SUMMER LONG | 12 |
| 12 | 11 | FUNNY GIRL | 26 |
| 13 | 12 | HELLO DOLLY | 24 |
| 14 | 17 | MORE OF ROY ORBISON'S GREATEST HITS | 9 |
| 15 | 15 | HELLO DOLLY | 36 |
| 16 | 10 | RAG DOLL | 12 |
| 17 | 14 | KEEP ON PUSHING | 10 |
| 18 | 16 | THE CHIPMUNKS SING THE BEATLES | 7 |
| ★ | 36 | MY FAIR LADY | 4 |
| 20 | 27 | DREAM WITH DEAN | 6 |
| ★ | 30 | WHERE DID OUR LOVE GO | 5 |
| 22 | 21 | THE BEST OF JIM REEVES | 9 |
| 23 | 18 | LAND OF GIANTS | 8 |
| ★ | 38 | THE KINGSMEN, VOL. II | 4 |
| 25 | 13 | THE AMERICAN TOUR | 9 |
| 26 | 25 | UNDER THE BOARDWALK | 10 |
| 27 | 24 | THE THIRD BARBRA STREISAND ALBUM | 34 |
| 28 | 22 | BE MY LOVE | 7 |
| 29 | 19 | LICORICE STICK | 8 |
| 30 | 26 | SO TENDERLY | 8 |
| 31 | 23 | THE UNSINKABLE MOLLY BROWN | 15 |
| 32 | 34 | MAKE WAY FOR DIONNE WARWICK | 6 |
| 33 | 28 | THE LATIN ALBUM | 9 |

| This Wk. Oct. 17 | Last Wk. Oct. 10 | | Wks. on Chart |
|---------------------|---------------------|--|---------------|
| 34 | 32 | PINK PANTHER | 29 |
| 35 | 40 | ANOTHER SIDE OF BOB DYLAN | 4 |
| 36 | 33 | THIS IS US | 6 |
| 37 | 29 | WHERE LOVE HAS GONE | 8 |
| 38 | 42 | EVERYBODY KNOWS | 7 |
| 39 | 35 | COTTON CANDY | 22 |
| ★ | 60 | "POPS" GOES THE TRUMPET | 4 |
| 41 | 39 | THE BEATLES SONG BOOK | 18 |
| 42 | 49 | DANG ME/CHUG A LUG | 14 |
| 43 | 37 | THE CONCERT SOUND OF HENRY MANCINI | 12 |
| 44 | 41 | AL-DI-LA | 7 |
| ★ | 70 | INVISIBLE TEARS | 2 |
| 46 | 44 | WITHOUT YOU | 7 |
| 47 | 47 | THE BARBRA STREISAND ALBUM | 72 |
| 48 | 48 | CALL ME IRRESPONSIBLE | 23 |
| ★ | 79 | MY FAIR LADY | 2 |
| 50 | 45 | THE BEST OF BUCK OWENS | 12 |
| 51 | 46 | THE BEST OF HENRY MANCINI | 13 |
| 52 | 50 | ANOTHER HIT ALBUM | 8 |
| 53 | 57 | YESTERDAY'S GONE | 6 |
| 54 | 55 | MORE GOLDEN HITS OF THE FOUR SEASONS | 5 |
| ★ | 76 | BOBBY VINTON'S GREATEST HITS | 2 |
| 56 | 51 | HONEY IN THE HORN | 51 |
| 57 | 64 | THE BEACH BOYS SONG BOOK | 3 |
| ★ | 75 | THE CAT | 2 |
| 59 | 43 | PRAYER MEETIN' | 9 |
| 60 | 52 | THE ROLLING STONES | 17 |
| 61 | 53 | JOHNNY RIVERS AT THE WHISKEY A' GO GO | 18 |
| 62 | 56 | THE SECOND BARBRA STREISAND ALBUM | 59 |
| 63 | 71 | WITH A TASTE OF HONEY | 4 |
| 64 | 61 | TODAY | 27 |
| 65 | 68 | MY FAIR LADY | 3 |
| 66 | 66 | DELICIOUS TOGETHER | 6 |

| This Wk. Oct. 17 | Last Wk. Oct. 10 | | Wks. on Chart |
|---------------------|---------------------|---|---------------|
| 67 | 67 | THE SEX LIFE OF THE PRIMATE 5 | 5 |
| 68 | 73 | INVISIBLE TEARS | 4 |
| 69 | 59 | WEST SIDE STORY | 155 |
| ★ | 81 | SONGS YOU WON'T FORGET | 3 |
| 71 | 77 | LITTLE OLD LADY FROM PASADENA | 5 |
| 72 | 78 | SHUT DOWN, VOL. II | 30 |
| 73 | 63 | SOMETHING SPECIAL FOR YOUNG LOVERS | 29 |
| ★ | (—) | RIDE THE WILD SURF | 1 |
| 75 | 65 | I DON'T WANT TO BE HURT ANYMORE | 12 |
| ★ | (—) | WALK DON'T RUN, VOL. II | 1 |
| 77 | 69 | LOOKING FOR LOVE | 12 |
| 78 | 62 | THE BEATLES SECOND ALBUM | 27 |
| 79 | 54 | RETURN OF THE DAVE CLARK FIVE | 19 |
| 80 | 83 | LAWRENCE WELK TELEVISION SHOW 10TH ANNIVERSARY | 4 |
| 81 | 58 | HAVE A SMILE WITH ME | 9 |
| 82 | 89 | MARY POPPINS | 3 |
| 83 | 85 | COMIN' HOME BABY | 8 |
| 84 | 84 | MILES DAVIS IN EUROPE | 5 |
| ★ | 96 | THIS IS LOVE | 2 |
| 86 | 74 | CHUCK BERRY'S GREATEST HITS | 21 |
| 87 | 88 | NORTHERN JOURNEY | 6 |
| 88 | 93 | AMOR | 8 |
| 89 | 95 | I'LL KEEP YOU SATISFIED | 2 |
| 90 | 94 | BREAD AND BUTTER | 2 |
| 91 | 86 | JAZZ IMPRESSIONS OF JAPAN | 4 |
| 92 | 99 | WE'LL SING IN THE SUNSHINE | 3 |
| 93 | 92 | LOUIE LOUIE | 9 |
| 94 | 100 | GIRL TALK | 2 |
| 95 | (—) | HERE WE A GO GO AGAIN | 1 |
| 96 | (—) | BALLADS, BLUES & BOASTERS | 1 |
| 97 | 98 | THE SENSATIONAL JOHNNY RIVERS | 3 |
| 98 | 72 | TOGETHER AGAIN/ MY HEART SKIPS A BEAT | 8 |
| 99 | (—) | THE SIDEWINDER | 1 |
| 100 | (—) | THE SLIGHTLY IRREVERENT CHAD MITCHELL TRIO | 1 |

Price Discrimination, Unlawful Advertising And Promotional Allowances Hit

WASHINGTON, D. C.—The Federal Trade Commission last week promulgated trade practice rules for the phonograph record industry, to become effective in 30 days.

The rules interpret laws administered by the Commission as applied to industry practices and are designed to promote widespread observance of such laws "in the best interest of the industry, trade and the public."

Among the practices covered by the rules are various types of prescribed price discrimination and unlawful advertising and promotional allowances granted by manufacturers to favored customers. The rules contain specific examples of practices which are regarded as unlawful. These include special discounts granted by manufacturers to customers who re-

sell records by means of racks placed in supermarkets, chain drug stores and other retail stores engaged primarily in the sale of products other than records, thus placing the regular retail record stores at a competitive disadvantage.

This practice, as well as that of giving "free" records to some favored customers and not to others under similar circumstances, is condemned under the conditions prescribed in the rule.

Other provisions are directed at such practices as tie-in sales and exclusive dealing, when used in such a manner as to have unlawful anticompetitive effects. Among the deceptive practices covered by the rules are misuse of the terms "stereo" and "stereophonic," deceptive

pricing and other deceptive selling methods.

There are no specific rules covering transshipping, cut-outs, dating or functional discounts.

The industry is composed of manufacturers, processors, sellers and distributors of phonograph records, magnetic tapes and similar devices upon which sound has been recorded.

This proceeding was instituted pursuant to industry application. A set of proposed rules, consisting of industry and Commission staff proposals, was distributed to industry members and other interested parties for comment, and a public hearing was held last March 13. The written and oral views, objections and suggestions received were given careful consideration by the Commission.

Variety Of Artists At MOA's Show

CHICAGO — Artists set to perform at the MOA Show at the Morrison Hotel Friday evening, Oct. 16, are: Tony Bennett, Columbia; Joe Williams, RCA Victor; The Supremes, Motown; The Kim Sisters, Monument; The Four Tops, Motown; The Sue Charles Dancers; The Headliners, Motown; Willie Restun, Columbia; Junior and The Classics, Groove; Peggy March, RCA Victor; Raye and Roman; Li'l Wally and The Harmony Boys, Jay Jay; Chuck Flamingo, Ro Jac; and the Frank York Orchestra.

The show is produced by Hirsh de la Viez, Show Biz Productions, with Phyllis Herson, Stage Director.

'New Sound At Singer'

NEW YORK—Three portable home entertainment products, all bearing the Singer name, are now available at the company's 1500 retail centers in all 50 states: a transistorized personal portable television set, a battery-operated transistor phonograph and a full - transistorized portable stereo system.

"This 'New Sound at Singer' will soon be complemented by additional products," according to Alfred di Scipio, Vice-President, Consumer Products Division.

These items reflect the company's policy of making Singer Centers one-stop shopping outlets for many products for the home. The Centers also carry a selection of monaural and stereophonic records.

The Singer Company entered the home entertainment field earlier this year when the Consumer Products Division acquired the KLH Research and Development Corporation, Cambridge, Mass., manufacturers of high-fidelity components, FM radios, stereo phonographs and related products. The portable stereo phonograph system is the first KLH-produced item to be sold under the Singer label through its Centers.

Convention Co-Chairmen Cite Exhibitor Variety

BY CLINTON S. PIERCE & JAMES F. TOLISANO

(Clinton S. Pierce is MOA's Vice President and a member of the Executive Committee, as well as a charter member and a past Chairman of the Board. His business is C. S. Pierce Music Company, Brodhead, Wis. James F. Tolisano is Treasurer of MOA and President of Superior Music, St. Petersburg, Fla. With Pierce, he is also Co-Chairman of the current MOA Convention.)

We have a blue ribbon list of exhibitors this year representing all segments of the coin-operated music and amusement industry.

The four phonograph manufacturers are back for the second year in a row. Record company exhibitors have increased three-fold over last year. A long list of amusement machines manufacturers and allied industries have taken every available booth. We have some one-stop exhibitors. The Record One Stop Association and the National Coin Machine Distributors Association have booths on the floor, as do the magazines.

An open forum type of general membership meeting will be held for the nomination and election of officers and board members, and for the presentation of committee reports and recommendations. There will also be legislative reports from our legislative counselor and Washington attorney.

Forums on diversification, chattel mortgages and contracts, programming and record com-

pany developments are scheduled for Wednesday and Friday mornings.

We are again fortunate in having Hirsh de La Viez to produce our show following the Friday night, Oct. 16, banquet. It will again be held in the Terrace Casino of the Morrison.

Advance registration was this year's innovation for your convenience. If you took the time to register in advance, your badges will be ready at the Registration Desk when you arrive. And, as last year, convention registrants (operators, distributors, one-stops, exhibitors) will each be given a different colored badge insert for easier identification.

Our convention committees have organized an excellent convention program from beginning to end. Visit every exhibitor, attend every forum. And plan for a gala evening at the Banquet and Show. One thing more—if you can think of any way future conventions can be improved, please do not hesitate to make your views known.



Formerly Music Vendor
18th Year of Publication

200 W. 57th St., New York 19, N.Y.
Area Code 212 CI 7-6250

Publisher
BOB AUSTIN

Editor-in-Chief
SID PARNES

Doug McClelland

Editor

Dave Finkle

Associate Editor

Ted Williams

Research

Terry Moyes

Advertising

Carroll Goss

Circulation

West Coast Representative

Ted Randal

1606 Argyle, Suite 204-5
Hollywood 28, Calif.
Phone: 213 HO 4-8268

Nashville Representative

Ed Hamilton

214 No. Main Street
Goodlettsville, Tenn.
Phone: 615 UL 9-1933

SUBSCRIPTIONS: One year (52 issues) U.S. and Canada—\$5; Air Mail—\$20; Foreign—Air Mail \$35. Second class postage paid at New York, New York. DEADLINE: Plates and copy must be in New York by 12 noon Friday.

Published Weekly by
INTRO PUBLISHING CO., INC.

MOA Convention Schedule, 1964

October 14, 15 and 16—Sherman House, Chicago
Wednesday, Oct. 14

- 8:30 AM to 10 AM—Meetings of regional associations: Coin Operated Industries of Nebraska; Illinois Coin Machine Assn.; South Dakota Music Operators & Vending Assn.
9 AM to 5 PM—Registration desk open.
9:30 AM to 11 AM—Forum on diversification. Moderated by J. Harry Snodgrass, with panelists from Rock-Ola, Rowe, Seeburg and Chicago Dynamics.
11:15 AM to 12:15 PM—Forum on chattel mortgages and contracts. Moderated by Albert S. Denver, with panelists J. Harry Snodgrass and Lou Casola.

1 PM to 5 PM—Exhibits open (mezzanine).
Thursday, Oct. 15

- 9 AM to 11 AM—MOA General Membership Meeting presided over by President Lou Casola. Nomination and election of officers and board members. Reports from officers and committee chairman and managing director. Reports on legislation from George Miller, Legislative Counsel and Nicholas Allen, MOA attorney from Washington.
10 AM to 5 PM—Registration desk open.
11 AM to 12 Noon—ROSA General Membership Meeting. Presided over by President Stanley Stone.
12:30 PM to 2 PM—Ladies luncheon in merchants & manufacturers club of Merchandise Mart, followed by tour of the Mart. Co-Chairmen: Mrs. Lou Casola and Mrs. Clinton Pierce.

1 PM to 5 PM—Exhibits open (mezzanine).
Friday, Oct. 16

- 9 AM to 10:30 AM—Special presentation by record companies. Some record companies have requested time on the program. MOA has invited all who wish to participate. They will pick their own subjects.
10 AM to 3 PM—Registration desk open.
10:45 AM to 12 Noon—Forum on programming moderated by Norman Gefke with panelists Ted Nichols, Irving Perlman, Pat Cohen and representatives of two or more record companies. Note this panel made up of operators, one-stops and record companies.
1 PM to 5 PM—Exhibits open (mezzanine).
7 PM to 1 AM—Gala banquet & show, Terrace Casino, Morrison Hotel.

George L. Parkhill Heads RCA Advertising Dept.

NEW YORK—Appointment of George L. Parkhill to the position of Manager, Advertising, the RCA Victor Record Division, was announced last week by Harry E. Jenkins, Division Vice President, Marketing.

Parkhill replaces William I. Alexander, who resigned from his position with the company this week.

Jenkins stated that Parkhill will be responsible in his new post for the planning and supervision of all RCA Victor Records Advertising and Sales Promotion. Parkhill reports directly to Jenkins.

"This promotion reflects our esteem for Mr. Parkhill's exemplary achievements with RCA Victor," Jenkins said. "And we are indeed fortunate to have within our organization a man of his capabilities, experience and readiness to head this vital activity."



George L. Parkhill

Parkhill will assume immediate direction of the Advertising function, and have reporting to him: H. J. Greer, Manager, Popular Advertising; Paul E. Rubinstein, Manager, Red Seal Advertising; James Ringo, Manager, Promotion Camden Tapes and Services;



Bob Morgan, Damita Jo,
Len Levy.

Epic Contracts Damita Jo

Epic has signed young singer Damita Jo to an exclusive recording contract, according to Bob Morgan, Exec A & R Producer for Epic Records.

Damita Jo's smash hit, "I'll Save the Last Dance for You," skyrocketed her to national fame. Important nightclub engagements followed and in August, 1962, Damita Jo scored one of the top triumphs ever witnessed at the Copacabana in New York. Future bookings are scheduled at the Slate Brothers in Los Angeles on Oct. 15 (six weeks) and The Doral Beach Hotel in Miami, Dec. 22 through Jan. 1.

Leonard S. Levy, VP and General Manager of Epic stated: "Epic's acquisition of Damita Jo marks one more step in the label's continued expansion into the varied fields of music."

Marie Kuhn, Manager, Cataloging and Proof Reading; Patrick J. Kelleher, Administrator, Popular Promotion; Morton E. Barnett, Administrator, Red Seal Promotion and Bernard L. Miller, Administrator, Special Promotion Projects.

Parkhill joined the RCA Victor Record Division as a Jr. Field Representative in Camden, N.J., in 1949, after accumulating five years of phonograph record experience in the Cincinnati area as a buyer, manager, salesman and promotion manager. From 1952 through 1957, he was a full-fledged Field Representative for RCA Victor Records, in New York. Late in '57, he was appointed Manager, Album Field Sales for the Record Division, a position he held until 1958 when he assumed the title and responsibilities of Manager, Popular & Red Seal Advertising.

Parkhill is a member of the National Sales Executives and the Advertising Club of America, and is a permanent member of American Horse Show Assn.

HITS ARE
OUR BUSINESS

MARVIN GAYE
& KIM WESTON

"WHAT GOOD
AM I
WITHOUT
YOU"

Tamla 54104

THE
VELVELETES

"NEEDLE
IN A
HAYSTACK"

VIP 25007

MARVIN GAYE

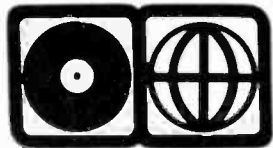
"BABY DON'T
YOU DO IT"

Tamla 54101

MOTOWN
RECORD CORP.

2648 W.
Grand Blvd.
Detroit, Mich.





SINGLES REVIEWS

THREE STAR ★★★ PICKS

WHERE DID THE SUMMER GO?

(Geld, Udell, ASCAP)

TEARS KEEP FALLING (Northern, ASCAP)

JOEY POWERS—*Amy* 914.

Joey reminisces over the summer which has all too quickly and bitterly fled into memory. A mellow ballad that could make a hit.

★★★

SLOOP DANCE (Jalynne, BMI)

WATUSI TIME (Jalynne, BMI)

THE VIBRATIONS—*Okeh* 4-7205.

The Vibrations do their shaking to an irresistible rhythm number that takes it kind of slow. Will find teen following.

★★★

SEVEN DAFFODILS (Sanga, BMI)

NOTHIN' AT ALL (Hill and Range, BMI)

THE MOJOS—*Parrot* 9707.

The Mojoes ship their latest British outing over for US perusal. It's a slow one with a folk feel. Sad side.

★★★

NEVER TRUST A WOMAN (Popular, ASCAP)

WORRYIN' BLUES (Pic, ASCAP)

B. B. KING—*ABC Paramount* 10599.

B. B. has some advice he passes on via a vibrating r/b side. The blues are walloped across by crooner King.

★★★

I DON'T WANT TO WALK WITHOUT YOU

(Paramount, ASCAP)

THAT'S LIFE (Dymor, ASCAP)

PHYLLIS McGUIRE—*Reprise* 0310.

Phyllis revives the marvelous Jule Styne-Frank Loesser song and gives it the polish it deserves. A mellow sing-along version. Hit ahead.

★★★

NOBODY LOVES ME (Premier, BMI)

CAN'T BEAT LOVE (Premier, BMI)

ANNA CRAIG—*20th Century Fox* 540.

Anna is having a dull spot in her love life and she sings about it with persuasion. Will get r/b reaction especially.

★★★

PLAYING THOSE OLD RECORDS

(Painted Desert, BMI)

TOGETHER AGAIN (Central, BMI)

GENE THOMAS—*United Artists* 771.

Gene has a fast one that has to do with memories. Should get teen spins. Nice voking job here.

★★★

SHAKE HANDS (Jaspar, BMI)

WHY DON'T WE GET ALONG (Melbourne, ASCAP)

THE ROCKATONES—*Melbourne* 1808.

The Rockatones rock from start to finish on a speedy little ditty that will intrigue teens. Could make it here.

★★★

DOWNTOWN (Ranger 7, ASCAP)

DOLLAR SIGN (Doubleheader, BMI)

THE REVELS—*Kapp* 621.

The Revels describe a dance joint downtown. Teens will want to drop into this slow and spicy night spot.

FOUR STAR★★★★ PICKS

I'M GONNA BE STRONG

(Screen Gems-Columbia, BMI)

E SE DOMANI (IF TOMORROW) (January, BMI)

GENE PITNEY—*Musicor* 1045.

Gene has a powerful ballad of love gone astray which builds to a dramatic climax. He rips into it with all his hit-making might.

★★★★

WE COULD (Acuff-Rose, BMI)

SUNRISE TO SUNRISE (Leeds, ASCAP)

AL MARTINO—*Capitol* 5293.

Al has another of his ingratiating ballads. This one is about true love and should find favor.

★★★★

JULIE KNOWS (Apt, ASCAP)

RANDY SPARKS—*Columbia* 4-43138.

Randy is out on his own these days. His first solo disk is a pretty ballad that will help make his voice known.

★★★★

BEWITCHED (Screen Gems-Columbia, BMI)

I THINK I'M GONNA KILL MYSELF (Patricia, BMI)

PAUL AND MIMI EVANS—*Epic* 5-9726.

The title theme from the TV success of the year provides a whopping hit for this new Epic twosome. Cute song; cute singing.

★★★★

NOW I HAVE EVERYTHING (Sunbeam, BMI)

MATCHMAKER, MATCHMAKER (Sunbeam, BMI)

ETHEL ENNIS—*RCA Victor* 47-8448.

Ethel has taken one of the tunes from "Fiddler on the Roof" and turned it into an outing of surpassing beauty.

★★★★

GOOD-BYE, CHARLIE (Miller, ASCAP)

LOVE, WHO NEEDS IT? (Spoone, ASCAP)

PAT BOONE—*Dot* 16668.

Pat has a streamlined song here that was penned by Andre Previn for Pat's new "Good-bye, Charlie" flick.

SO FINE (Eldorado, BMI)

LINDA LOU (Gregmark, BMI)

THE STANDELLS—*Liberty* 55743.

The Standells resuscitate this rhythmic rock and roll fave and give it a punchy treatment. Could make it big again.

★★★

BIG BROTHER (Jack, BMI)

SHE'S WALKING AWAY

(Screen Gems-Columbia, BMI)

DICKEY LEE—*Hall* 1924.

Dickey and the girl next door grew up together, and guess what? A surprise ending to this nifty teen-slanted storyteller.

WE HAVE SOMETHING MORE (THAN A

SUMMER LOVE) (Merna, BMI)

DON'T EVER LEAVE ME (Trio, BMI)

CONNIE FRANCIS—*MGM* 13287.

Connie has a pretty song she ought to take far up the charts. It's a grand tune with solid production ideas, too.

★★★★

S-W-I-M (Taracrest, BMI)

THAT LITTLE OLD HEARTBREAKER ME

(Taracrest, BMI)

BOBBY FREEMAN—*Autumn* 5.

Bobby, one of the champion swimmers of the U.S., gives a few lessons on this disk. Should make waves.

★★★★

MUMBLES (Pastel, BMI)

INCOHERENT BLUES (Pastel, BMI)

OSCAR PETERSON TRIO with

CLARK TERRY—*Mercury* 72342.

Oscar and friends play a jazzy ditty while Clark Terry mumbles away. The side could go the novelty hit route.

★★★★

YOU SHOULD HAVE SEEN THE WAY

HE LOOKED AT ME (Trio, BMI)

NO TRUE LOVE (Trio, BMI)

THE DIXIE CUPS—*Red Bird* 10-012.

The Dixie Cups have another kayo with this one. The girls retain that sunny sound and teens will flock around.

★★★★

SHE UNDERSTANDS ME (Al Gallico, BMI)

TOMORROW (Ridge, BMI)

JOHNNY TILLOTSON—*MGM* 13284.

Johnny answers the why's and wherefore's of his love. His sensitive rendition should make him another hit.

★★★★

SAME OLD REASON (Assembly, BMI)

AUTUMN WIND (Serendipity, BMI)

THE SERENDIPITY SINGERS—

Philips 40236.

The Serendipity crowd sings about love and does it with high spirits and hijinks. A cute singalong.

HEY-DA-DA-DOW (Edwood, BMI)

I DON'T WANT TO GO ON WITHOUT YOU

(Keetch-Caesar-Dino, BMI)

THE DOLPHINS—*Fraternity* 937.

Here's a silly little ditty that just might catch attention because it's easy-going and sweetly sung.

★★★

YOU LOST—THAT'S TUFF (Chesdel, BMI)

THE CANDIDATE (Chesdel, BMI)

THE UNDERGRADS—*Audio Spectrum* 67.

Don Costa has a jaunty instrumental here that has a chorus chiming vaguely in the back. Nice programmer.



**ANOTHER
IN THE
UNBROKEN
CHAIN OF
HITS
FOR**

LESLEY GORE
"HEY NOW"

72352



*foremost in
fine recording*



**FROM LESLEY'S NEW HIT ALBUM
"GIRLTALK"**

MG 20943/SR 60943

The President's Message

BY LOU CASOLA

(Lou Casola is President of Music Operators of America and also President of Lou Casola and Associates, Rockford, Ill.)

CHICAGO—On behalf of the officers and directors of MOA, it is my pleasure to extend to the membership and to the industry at large a most cordial welcome to this our 14th annual Convention and Trade Show.

Much work has gone into the development of this year's convention, and I urge each and every one of you to take full advantage of all that it has to offer.



Lou Casola

The past year has been devoted to a continuation of building MOA into an ever stronger and more efficient association. The administrative organization has been overhauled. Our legislative watchdog service has been strengthened. The group insurance program is to be broadened. A closer relationship is being developed between MOA and the local and state associations. MOA is moving forward and we believe that this kind of progress merits the support of every segment of the industry. If you are not a member, join now during this convention. Help MOA to help

you.

I'll be on the exhibit floor or in my suite during the convention. Please make it a point to visit with me and to offer suggestions on how best to strengthen MOA.

It has been a pleasure serving you!

Mad Lads to Cap

HOLLYWOOD — Voyle Gilmore, Capitol Records Vice-President A&R and Creative Services, announced the signing of The Mad Lads, a rhythm and blues oriented vocal group.

FTC Rules Examined Oct. 23

Edgar Jones, Executive Secretary of ARMADA, will call together a Trade Practice Workshop Oct. 23 at which music biz tradesters will be able to obtain definitions and interpretations of the FTC Trade Rules issued last week.

The meeting will take place in the East Lounge of the Edgewater Beach Hotel. Attending, according to Jones, will be FTC Commissioner John Reilly; Eugene Baker, his legal assistant; and John C. Benton, from the Division of Trade Practices Conferences and Guides. Plus—Earl Kintner, ARMADA special counsel and a former FTC chairman, and Mark R. Joelson, a former FTC attorney.

All special guests will be available to anyone in the trade interested in attending. The morning session will start at about 9:30 with a break for lunch at the hotel. There will be a luncheon speaker, followed by an afternoon session.

"A person doesn't have to be a member of ARMADA to attend," Jones stressed. There will, however, be a "modest" charge made to cover conference rooms, printing, etc. "All will get a badge, a ticket to the luncheon and a kit with informational material. Persons interested in attending should contact John R. Jorgensen, Edgewater Beach Hotel, Chi."

A SURE CLIMBER!

Anita Humes

"I'M MAKING IT OVER"

R-4575

ROULETTE

Recommended New Releases

(In alphabetical order by label)

THE HARRISON BROS.
BEAUTIFUL LIES (Profound, BMI)
I'LL BE STANDING BY (Profound, BMI)
ABC PARAMOUNT 10593

JACK WILSON
LONELY AVENUE (Progressive, BMI)
SANCTIFICATION (Cotillion-Jacon, BMI)
ATLANTIC 5041

MODERN JAZZ QUARTET,
LAURINDO ALMEIDA
FUGUE IN A MINOR (PO)
FOI A SAUDADE (Braziliance, ASCAP)
ATLANTIC 5040

LOU JOHNSON
KENTUCKY BLUEBIRD (Ross Jungnickel, BMI)
THE LAST ONE TO BE LOVED
BIG HILL 553

JACK SHELDON,
HOWARD ROBERTS QUARTET
(Eleventh Floor, ASCAP)
WHEN I DANCE WITH THE PERSON I LOVE
(Morley, ASCAP)
VARIATIONS ON A THEME BY BIRD
(Morris, ASCAP)
CAPITOL 5294

THE GATEWAY TRIO
ALL THE GOOD TIMES (Beechwood, BMI)
CONEY ISLAND (Ludlow, BMI)
CAPITOL 5286

JOHNNY FORTUNE
SAY YOU WILL (Lightswitch-Al Grace, BMI)
COME ON AND LOVE ME (Lightswitch, BMI)
CURRENT 101

LLOYD THAXTON
CHUG-A-LUG (Tree, BMI)
THE TENNESSEE SKA (Teeta Green, BMI)
DECCA 31689

RONNIE AND THE POMONA CASUALS
SWIMMING AT THE RAINBOW (Faro, BMI)
CASUAL BLUES (Maraville, BMI)
DONNA 1400

THE FABULOUS DESIRES
OUCH (Bamboo, BMI)
DANCE WITH ME (Bamboo, BMI)
EVA 3138

NEAL AND THE NEWCOMERS
REELING & ROCKING (Arc, BMI)
ROCKIN' PNEUMONIA (Ace, BMI)
HALL-WAY 1206

ACE CANNON
EMPTY ARMS (Desiard, BMI)
SUNDAY BLUES (JEC, BMI)
III 2081

JUMPIN' GENE SIMMONS
THE OODOO (Screen Gems, BMI)
THE JUMP (JEC, BMI)
III 2080

H. B. BARNUM
SO WHAT (Jec, BMI)
ETERNAL LOVE (Hidle, BMI)
IMPERIAL 66074

YVONNE BAKER
WHAT A DIFFERENCE LOVE MAKES (Trio, BMI)
FUNNY WHAT TIME CAN DO (Trio, BMI)
JAMIE 1290

TERRY RAY BRADLEY
HIGHWAY ROBBERY (Poinsettia, BMI)
CAN'T GO DANCIN' (Big Bopper, BMI)
JON-ARK 468

THE GREENWOOD COUNTRY SINGERS
CAKE WALKING BABIES FROM HOME
(Pickwick, ASCAP)
ANNE (Butterfield, ASCAP)
KAPP 623

THE PUSSYCATS
COME ON AND SKA (Cotillion, BMI)
YOU MAY BE HOLDING MY BABY (Keetch, BMI)
KEETCH 6003

GARRY MILES
PLEASE TAKE THE TIME (Tamrose, BMI)
HOW ARE THINGS IN PARADISE
(Screen Gems-Columbia, BMI)
LIBERTY 55738

JOHNNY CHESTER
TEENY (Beam, BMI)
DO THE STOMP (Beam, BMI)
MELBOURNE 1803

THE MITCHELL TRIO
I CAN'T HELP BUT WONDER (Cherry Lane, ASCAP)
STEWBALL AND GRISELOA (Teena, ASCAP)
MERCURY 72340

RON GOODWIN
OF HUMAN BONDAGE (Miller, ASCAP)
GIRL WITH A DREAM (Miller, ASCAP)
MGM 13286

THE OSMOND BROTHERS
MY MOM (T. M., BMI)
MISTER SANDMAN (Morris, ASCAP)
MGM 13281

TED TAYLOR
IF IT WASN'T FOR YOU (Ronnat, BMI)
DON'T DECEIVE ME (PLEASE DON'T GO)
(Tideland, BMI)
OKEH 4-7206

JAYNE MANSFIELD
LITTLE THINGS MEAN A LOT (Feist, ASCAP)
THAT MAKES IT (Drive-In, BMI)
ORIGINAL SOUND 51

DON RANDI
MEXICAN PEARLS (Englewood, BMI)
I DON'T WANNA BE KISSED (Morris, ASCAP)
PALOMAR 2203

NINA SIMONE
DON'T LET ME BE MISUNDERSTOOD
(Bennie Benjamin, ASCAP)
A MONSTER (Bennie Benjamin, ASCAP)
PHILIPS 40232

THE JADES
HE'S MY GUY (Leeds, ASCAP)
THERE WILL COME A DAY (Sitma, BMI)
PORT 70042

ANN-MARGRET
HE'S MY MAN (Trousdale, BMI)
SOMEDAY SOON (Trousdale, BMI)
RCA VICTOR 47-8446

KEELY SMITH
THE WEDDING (Regent, BMI)
TURN AROUND LOOK AT ME (American, BMI)
REPRISE 0313

JIMMY & JACK
EXPLOSION (Kryder, BMI)
DON'T DECEIVE ME (Tideland, BMI)
SHIELL 315

PETE DRAKE
ARE YOU SINCERE (Cedarwood, BMI)
I'M WALKIN' (Travis, BMI)
SMASH 1935

THE ANGELS
THE BOY FROM CROSTOWN (Grand Canyon, BMI)
WORLD WITHOUT LOVE (Grand Canyon, BMI)
SHASHI 1931

THE MCKINLEYS
THEN I'LL KNOW IT'S LOVE (Southern, ASCAP)
WHEN HE COMES ALONG (Southern, ASCAP)
SWAN 4194

JOHNNY RIVERS
DREAM DOLL (Acuff-Rose, BMI)
TO BE LOVED (Pearl, BMI)
UNITED ARTISTS 769

BOBBY WHITESIDE
I'M GOIN' YOUR WAY (World Int, BMI)
WENDY (World Int, BMI)
USA 775

DONNA AND ARNIE
GONNA WRITE A LETTER (Radford, BMI)
A LITTLE LOVE (Radford, BMI)
VALIANT 6056

JIMMY REED
I'M GOING UPSIDE YOUR HEAD (Conrad, BMI)
THE DEVIL'S SHOESTRING PART II (Conrad, BMI)
VEE JAY 622

COUNTRY WESTERN

THE STATLER BROTHERS
I STILL MISS SOMEONE (Johnny Cash, BMI)
YOUR FOOLISH GAME (Johnny Cash, BMI)
COLUMBIA 4-43146

THE COLLINS SISTERS
OH, LONESOME ME (Acuff-Rose, BMI)
HEY! GOOD LOOKIN' (Acuff-Rose, BMI)
CUCA 1187

GLENN YARBROUGH
JENNY'S GONE AND I DON'T CARE (Hollis, BMI)
AN ACRE OF GAL TO A FOOT OF GROUND
(Melody Trails, BMI)
RCA VICTOR 47-8447

Visit us at the MOA



**BOOTH #102, 103 and 104
ON THE EXHIBITORS FLOOR**

(Register at our booth for drawing to be held
Wednesday and Thursday evenings in the Starlite Room)



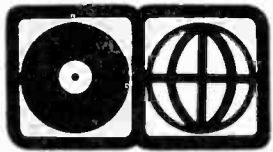
**STARLITE ROOM
RCA VICTOR
HOSPITALITY SUITE**

Refreshments and dancing
every evening

7:00-10:00 PM

RCA VICTOR

RCA The most trusted name in sound VICTOR



ALBUM REVIEWS

PICK HITS

A NEW KIND OF CONNIE

CONNIE FRANCIS—MGM E/SE 4253.

Connie is soft and dreamy on this disk of sophisticated tunes. She bills herself as a new kind of Connie and indeed the delivery is more mature, more searching and very romantic. A new Jimmy McHugh tune, "I Found Myself a Guy," and oldies like "Will You Still be Mine," "I'm Glad There is You" and "Where Can I Go Without You" are some of the 13-count 'em, 13-selections.

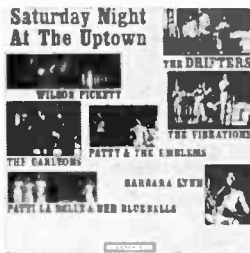


SATURDAY NIGHT AT THE UPTOWN

VARIOUS ARTISTS—

Atlantic 8101; SD 8101.

Atlantic records has rounded up a number of their artists for another Saturday night on the town. The town this time is Philly and the tunes are "Under the Boardwalk," "On Broadway," "Down the Aisle" and "If You Need Me." A big seller for sure.



SHE CRIED

THE LETTERMEN—Capitol (S)T 2142.

From the recent crop of pop tunes The Lettermen have chosen a dozen ditties that are particularly well suited to their subtle harmonies. They deliver a package of precisely honed bands. The album will have wide appeal. "Walk On By," "Crying" and "Don't Let The Sun Catch You Crying" are the picks of the pop crop.



BACK AGAIN

THE BACHELORS—

London LL 3393; PS 393.

The Bachelors seem to have a hankering for those old time tunes. And they sing them with fresh vibrancy. "Ramona," "Maybe" and "Put Your Arms Around Me, Honey" are some of the venerable oldies. "I Wouldn't Trade You for the World," their current single, is included for good measure.



LIZA! LIZA!

LIZA MINNELLI—Capitol (S)T 2174.

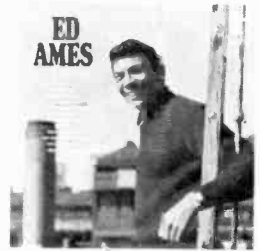
Liza is her own boss now as this impressive and beguiling album attests. Heretofore, reservations had been made about her individuality. She'd been compared to her mother, especially. But now she unveils a beautifully varied and rainbow-shaded disk of individual vocal stylings that announce her as a major singing talent. "Try to Remember" and "I'm All I've Got" are two of the extremes.



THE ED AMES ALBUM

RCA Victor LPM 2944; LSP 2944.

Ed Ames makes a dramatic bid for first rank crooner honors on this disk and proves conclusively that he is one of today's finest singers. The songs provide range and depth and he matches them with some beautiful readings. And congrats to him for digging out "Can't Get Out of This Mood" for vocal display. A stunning performance.



ON STAGE

DICK CONTINO—

Dot DLP 3602; DLP 35602.

Dick coaxes all manner of atmospheres out of his accordion. He also supplements the musical action with some singing. Those enamored of accordion athletics will get a special kick out of this expert showcase. "Exodus" and "Never on Sunday" are a couple of the slices.



THE BEST OF BARBERSHOP 25 YEARS OF WINNERS

**VARIOUS BARBERSHOP QUARTETS—
Decca DXB180.**

Devotees of Barbershop Harmony will have all their desires gratified thanks to Decca. The diskery has collected the winners and the tunes in the SPEB-SQUA contests all the way back to 1939. Twenty-five years of mustache music.



FOLIES BERGERE

**PATACHOU, GEORGE ULMER, CAST—
Audio Fidelity AFLP 2135; AFSD 6136.**

This album is a recreation of the activities taking place nightly at the New York edition of the Folies Bergere. The music is spicy and the singing is saucy. The Gallic gaiety is led by chanteuse Patachou, who goes through intense moods of elation and depression in "Pigalle" and "What Now My Love?" Photos of the girlie line are included for eye appeal.



JAZZ

COLD TURKEY

RAY BRYANT—Sue LP 1031 (m-s).

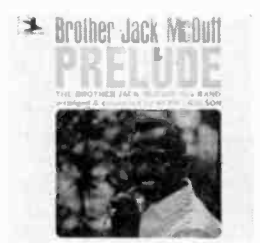
Ray has an album for anyone who loves a piano—and more than that, anyone who feels that if you have a piano, you don't need anything else. The tempo changes from band to band, creating a what-next intrigue that gives the album special meaning. "O Morro" may be the best of a top notch bunch of melodies.



PRELUDE

BROTHER JACK McDUFF—Prestige 7333.

Brother Jack rambles across his organ with much spirit and involvement. Behind him but not too far behind is a raucous ork conducted by Benny Golson who also arranged the nine pieces. There's fun on the album and there's musicianship in abundance. Will delight jazz fans. "Put on a Happy Face" and "Prelude" are here.



A Smash Around The World Now Sweeping This Country

BRENDA LEE

SINGS HER NEWEST HIT

*Recorded in England



IS IT TRUE

DECCA  31690

Best Wishes
to MOA

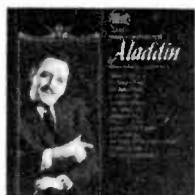
Produced in England
by Mickey Most

Dot RECORDS

PROUDLY PRESENTS

BEST-SELLING ALBUMS

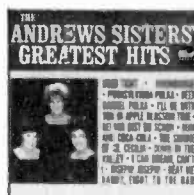
(Stereo & Monaural)



ALADDIN
DLP 3570 Words Of
Inspiration by Aladdin



STEVE ALLEN
DLP 3587 Songs From
The Steve Allen TV Show
ALSO DLP 3515 Gravy
Waltz and 11 Current Hits



THE ANDREWS SISTERS
DLP 3405 The Andrews
Sisters' Greatest Hits



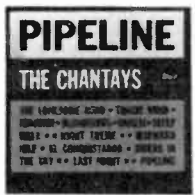
PAT BOONE
DLP 3594 Boss Beat!
ALSO DLP 3071 Pat's
Great Hits
DLP 3504 Pat Boone Sings
Days Of Wine And Roses



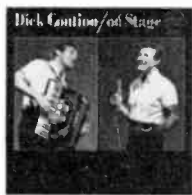
JERRY BURKE
DLP 3450 Greatest Organ
Hits
ALSO DLP 3541
Golden Organ Hits



JO ANN CASTLE
DLP 3249 Ragtime Piano
Gal
ALSO DLP 3433 12 Great
Hits In Ragtime



THE CHANTAYS
DLP 3516 Pipeline



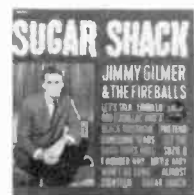
DICK CONTINO
DLP 3602 On Stage



SIX FAT DUTCHMEN
DLP 3554 More Great
Polkas ALSO DLP 3358
Polkas: Greatest Hits!



MYRON FLOREN
DLP 3583
Great Accordion Hits!
ALSO DLP 3302 Polkas



JIMMY GILMER
DLP 3545 Sugar Shack



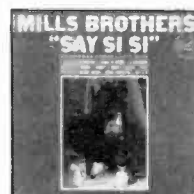
LIBERATE
DLP 3547
Mr. Showmanship!
ALSO DLP 3563 My Most
Requested
DLP 3595 DLP 3596
Liberate At The Americana!
Vol. 1 and 2



THE LENNON SISTERS
DLP 3589 #1 Hits of The
1960's ALSO DLP 3292
The Lennon Sisters Sing
12 Great Hits



JOHNNY MADDOX
DLP 3131 Dixieland Blues



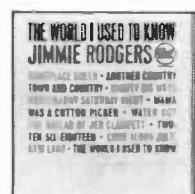
THE MILLS BROTHERS
DLP 3592 Say Si Si And
Other Latin Hits
ALSO DLP 3157 The
Mills Brothers' Great Hits



VAUGHN MONROE
DLP 3431 Vaughn Monroe
— His Greatest Hits ALSO
DLP 3584 Vaughn
Monroe's Greatest Hits,
Vol. 2 DLP 3548 Great
Gospels — Great Hymns



EDDIE PEABODY
DLP 110 The Man With
The Banjo



JIMMIE RODGERS
DLP 3556 The World I
Used To Know ALSO DLP
3525 Honeycomb And
Kisses Sweeter Than Wine



THE SURFARIS
DLP 3535 Wipe Out



BILLY VAUGHN
DLP 3593 Another Hit
Album! ALSO DLP 3165
Blue Hawaii DLP 3100
Sail Along Silly'ry Moon



LAWRENCE WELK
DLP 3591 The Lawrence
Welk TV Show — 10th
Anniversary ALSO DLP 3552
Wonderful! Wonderful!
DLP 3412 Moon River

BEST-SELLING SINGLES

| | | |
|-------------------------------|--|------------------------------|
| 16658 | BEACH GIRL | Pat Boone |
| on the Norman label 549 | GALE WINDS | Egyptian Combo |
| 16665 | AMORE SCUSAMI (MY LOVE FORGIVE ME)/ JU BI JI | John Foster |
| 16666 | THUNDER 'N LIGHTN'/ CRY BABY | Jimmy Gilmer & The Fireballs |
| 16653 | SOMEPLACE GREEN/ WATER BOY | Jimmie Rodgers |
| 16664 | PEARLY SHELLS/ MAYBE | Billy Vaughn |

THE NATION'S BEST-SELLING RECORDS



THE

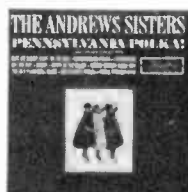
Hamilton

A DIVISION OF DOT RECORDS INC.

LINE



SOME OF MY FAVORITES
Steve Allen
(S)HLP 12132 (M)HLP 132



PENNSYLVANIA POLKA!
The Andrews Sisters
(S)HLP 12124 (M)HLP 124



ORGAN BLUES 'N BOOGIE
Eddie Baxter
(S)HLP 12136 (M)HLP 136



12 GREAT HITS
Pat Boone
(S)HLP 12118 (M)HLP 118



SWEET HOUR OF PRAYER
Jerry Burke
(S)HLP 12131 (M)HLP 131



RAGTIME MELODIES
Jo Ann Castle
(S)HLP 12126 (M)HLP 126



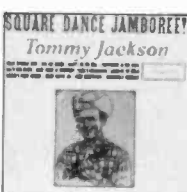
GREAT HIT SOUNDS
George Cates
(S)HLP 12127 (M)HLP 127



ACCORDION MAGIC
Dick Contino
(S)HLP 12135 (M)HLP 135



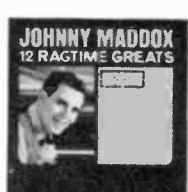
CROSS COUNTRY SUITE
Buddy De Franco
(S)HLP 12133 (M)HLP 133



SQUARE DANCE JAMBOREE!
Tommy Jackson
(S)HLP 12129 (M)HLP 129



MELODY OF LOVE
The Lennon Sisters
(S)HLP 12119 (M)HLP 119



12 RAGTIME GREATS
Johnny Maddox
(S)HLP 12115 (M)HLP 115



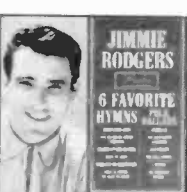
DECK OF CARDS
Wink Martindale
(S)HLP 12128 (M)HLP 128



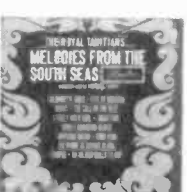
THE MILLS BROTHERS
SING FOR YOU
The Mills Brothers
(S)HLP 12116 (M)HLP 116



WIZARD OF THE BANJO
Eddie Peabody
(S)HLP 12117 (M)HLP 117



6 FAVORITE HYMNS/6
FAVORITE FOLK BALLADS
Jimmie Rodgers
(S)HLP 12114 (M)HLP 114



MELODIES FROM THE
SOUTH SEAS
The Royal Tahitians
(S)HLP 12123 (M)HLP 123



POLKA PARADE
The Six Fat Dutchmen
(S)HLP 12121 (M)HLP 121



THE ARTHUR SMITH SHOW
Arthur Smith
(S)HLP 12134 (M)HLP 134



GOLDEN GEMS
Billy Vaughn
(S)HLP 12113 (M)HLP 113



LAWRENCE WELK PLAYS
EVERYBODY'S MUSIC
Lawrence Welk
(S)HLP 12125 (M)HLP 125



SINCERELY — Mac Wiseman
(S)HLP 12130 (M)HLP 130



GEORGE WRIGHT AT THE
WURLITZER PIPE ORGAN
George Wright
(S)HLP 12120 (M)HLP 120



HYMNS—ORGAN AND
CHIMES—
Dr. Charles Kendall,
Dr. Norman Wright
(S)HLP 12122 (M)HLP 122

AMERICA'S QUALITY LOW-PRICED LINE

A division of Dot Records



MOA's Board Chairman Praises Togetherness

BY J. HARRY SNODGRASS

(J. Harry Snodgrass is Chairman of the Board of Music Operators of America and President of Border-Sunshine Vending, Inc., a division of Servomation Corp., Albuquerque, New Mexico.)

ALBUQUERQUE—I want to congratulate the officers, directors, chairmen of the convention committees and Fred Granger, Managing Director of MOA, on the tremendous success that is going to be enjoyed by all facets of the automatic phonograph, amusement game and recording industries at this 1964 MOA Convention.

I especially want to thank the executive heads of the manufacturing companies of all types of equipment and recordings for their support of MOA last year and this year. This has made possible the re-birth of MOA which is a fine organization, and one the entire industry should be proud of.

It is gratifying to me to know that the 1964 MOA Convention will be the largest ever in attendance, and in number of exhibitors and number of exhibit booths.

The trend toward closer cooperation between the Recording and the Automatic Phonograph industries is a step in the right direction. May it continue to grow closer.



Epic Records' Munsters at Work

Ghouls Galore Via Weird Wax

Simultaneous with the TV monster trend (seen on such shows as "The Munsters" and "The Addams Family") is a revitalization of the recent-past trend in the record industry to monsters disks—some singles, but predominantly albums.

Last week's new elpee release was Decca's "The Munsters," which touts itself as being "inspired" by the TV half-hour.

This week's newest catalog entry includes RCA Victor's "Dracula's Greatest Hits," featuring grim ditties like "I Want to Bite Your Hand" and others in that vein. The album, billed as "a horrible record," was written by Gene Moss and Fred Rice with Moss wearing two cloaks. He also plays Dracula on the disk.

Also proving naturals (or unnaturals) for Halloween tie-in displays in record stores around the country are two new Golden Records albums, "Alfred Hitchcock—Ghost Stories" and "Famous Monsters—Frankenstein and Dracula." Golden has announced it is busily pressing additional platters of both these LPs to meet increasing demands.

Singles on the gore-izon are "The Munsters" (Epic), a Milton Delugg version of the TV theme music. That's backed with "Ghost Meets Ghoul." Epic also has a single out from TV's "Bewitched" saga. This one's by Paul and Mimi Evans. Another "Bewitched" slice is Frankie Randall's RCA cut.

Also on the market are the likes of Capitol's LP "Surfink" and like that there. The macabre could become quite a thing.

Mary Wells To Fox Records



Jonas Rosenfeld Jr., VP and Director of Advertising, Publicity and Exploitation, 20th Century Fox Film Corp.; Bernie Wayne, A & R Director of 20th Century Fox Records; new Fox Records contractee Mary Wells; and Richard Kanellis, VP of the George Scheck management office.

NEW YORK—Mary Wells, a top r & b-pop songstress, has been signed to an exclusive recording contract by 20th Century Fox Records, it was announced last week by her manager, George Scheck.

Fox, which the other week announced that Bernie Wayne was taking over as A & R Di-

rector of the diskery, informs that Mary is one of the first stars set by the label in its increasing major artist roster build-up. Her first Fox release is "Stop Taking Me For Granted" b/w "Ain't It The Truth." Miss Wells formerly recorded for Tamla-Motown Records, Detroit.

ROSA Prez Predicts:

Distributors To Handle LPs, 1-Stops 45s

Stanley Stone, President of Record One-Stop Association (ROSA)—which will hold its General Membership Meeting at the MOA Convention Thursday, Oct. 15, at 10 a.m. — told Record World last week that within a few years the distributors will be handling essentially LP product, while the one-stops will be handling singles.

"We need a fairer shake from the manufacturers on single product," Stone went on. "A lot of the manufacturers give the distributors free merchandise and the distributors charge for it. They frequently give several deals to the distributor which aren't passed on to the one-stop."

"One-stops are as active as they are," he continued, "because Korvette's, Klein's, Macy's, etc., don't have the time—or the knowledge — to get into the singles business. There's the need for someone to do all the running around."

Stone also proffered the opinion that about 75% of singles sales is done via one-stops, al-

though he stressed that this estimate was unofficial.

At MOA

As for ROSA's part in the MOA Convention at the Sherman House in Chicago Oct. 14, 15 and 16, Stone said that he and ROSA execs Irv Perlman, Vice President, and Pat Cohen, Treasurer, expect 95% of ROSA to attend the convention. Cohen and Perlman will be among the speakers at the Friday, Oct. 16, morning programming forum.

Stone, Perlman and Cohen will also meet with the executive board of MOA Tuesday, Oct. 13, with one of the purposes being to effect a closer relationship with the operators. There will also be a closed meeting that day with MOA and the ROSA Board of Directors.

Yorke Sets Phillips

NEW YORK — Bob Yorke, newly appointed Vice President and General Manager of Colpix Records, announces the signing of Stu Phillips as head a&r representative for the company on the West Coast. The addition of Phillips is the first major move made by Yorke as part of a general expansion to strengthen Colpix representation on the Coast.



L. Armstrong Al Hirt

Cap, 'Dolly,' Al MOA Award Winners

CHICAGO—Capitol Records, "Hello, Dolly" (Louis Armstrong's single on Kapp) and RCA Victor's Al Hirt have been announced as winners of 1964's Music Operators of America Recording Industry Achievement Awards.

Capitol's MOA honor is for the "record company most consistently supplying good records"; while Satchmo's "Dolly" award is as Best Record. Al Hirt was named Best Artist. The awards, MOA's Managing Director Fred Granger announces, will be presented at the MOA Banquet, Friday evening, Oct. 16, in the Terrace Casino of the Morrison Hotel.

RUSTY

STRIKES AGAIN!

Rusty Warren
SEX-X-PONENT

**100,000 SOLD
IN 10 DAYS**

JGM-2054

**HERE'S RUSTY'S LATEST... AND
GREATEST ALBUM
"SEX-X-PONENT"—IT'S DYNAMITE!**

Prior to its release (without hearing it) distributors have placed orders for 100,000 albums in the first ten days. WOW! (wait till you hear it—we won't be able to press them fast enough). Rusty's in fine fettle . . . before a LIVE audience . . . ad-libbing what comes natural to Rusty.

RUSTY WARREN BEST SELLERS:

The Greatest "Best Selling" Comedy Catalog—
Each Album Has Sold Over a Half Million Copies.



JGM 2024 SONGS FOR SINNERS



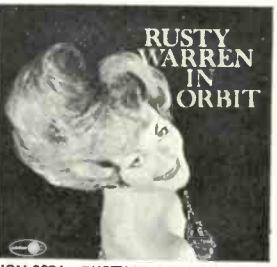
JGM 2029 KNOCKERS UP!



JGM 2034 SINSATIONAL



JGM 2039 RUSTY WARREN BOUNCES BACK



JGM 2024 RUSTY WARREN IN ORBIT



JGM 2049 RUSTY WARREN BANNED IN BOSTON?



JAY-GEE RECORD COMPANY, INC.

a product of Jay-Gee Record Company, Inc. • A DIVISION OF THE COSNAT CORPORATION
318 West 48th Street, New York 36, N.Y. PL 7-8570



UP SINGLES COMING

- 1 **DON'T SPREAD IT AROUND**
Barbara Lynn—Jamie 1286
- 2 **CHAINED AND BOUND**
Otis Redding—Volt 121
- 3 **I CAN'T BELIEVE WHAT YOU SAY**
Ike & Tina Turner—Kent 402
- 4 **L-O-V-E**
Nat King Cole—Capitol 5261
- 5 **APPLE OF MY EYE**
Four Seasons—Vee Jay 618
- 6 **SCRATCHY**
Travis Wammack—Ara 204
- 7 **THE THINGS IN THIS HOUSE**
B. Darin—Capitol 5257
- 8 **DARTELL STOMP**
Mustangs—Providence 401
- 9 **SHAGGY DOG**
Mickey Lee Lane—Swan 4183
- 10 **WAIT FOR ME**
Rita Pavone—RCA Victor 8240
- 11 **YES I DO**
Solomon Burke—Atlantic 2254
- 12 **I DON'T KNOW**
Steve Alaimo—ABC-Paramount 10580
- 13 **ONCE A DAY**
Connie Smith—RCA Victor 8416
- 14 **LETTER FROM ELAINA**
Casey Kasem—Warner Bros. 5474
- 15 **GOTTA GIVE HER LOVE**
Volumes—American Arts—AA6
- 16 **LOOK AWAY**
Garnett Mimms—United Artists 733
- 17 **HEARTBREAK HILL**
Fats Domino—ABC-Paramount 10596
- 18 **THE CLOCK**
Baby Washington—Sue 104
- 19 **POCAHONTAS**
Camelots—Ember 1108
- 20 **LUMBERJACK**
Hall Wallis—Sims 207
- 21 **ONE MORE TEAR**
Raindrops—Jubilee 5487
- 22 **I WON'T TELL**
Tracey Dey—Amy 912
- 23 **WHY (DON'TCHA BE MY GIRL)**
Chartbusters—Mutual 508
- 24 **THANK YOU FOR LOVING ME**
Sapphires—ABC-Paramount 10590
- 25 **IT HURTS TO BE IN LOVE**
Betty Everett—Vee Jay 610
- 26 **MY ADORABLE ONE**
Joe Simon—Vee Jay 609
- 27 **YOU SHOULD HAVE SEEN THE WAY HE LOOKED AT ME**
Dixie Cups—Red Bird 10-012
- 28 **WHAT GOOD AM I WITHOUT YOU**
Marvin Gaye & Kim Weston—Tamla 54104
- 29 **ALL MY LOVIN'**
Chipmunks—Liberty 55734
- 30 **FEVER**
Alvin Robinson—Red Bird 10-010
- 31 **I WANNA SWIM WITH HM**
Daisies—Roulette 4571
- 32 **MICKEY'S TUNE**
Boats Randolph—Monument 852
- 33 **IT'S TIME FOR YOU**
Cilla Black—Capitol 5258
- 34 **I'D RATHER BE RICH**
Robert Goulet—Columbia 43131
- 35 **ONE MORE TEAR**
Raindrops—Jubilee 5487
- 36 **MY LOVE FORGIVE ME (AMORE SCUSAMI)**
Robert Goulet—Columbia 43131
- 37 **CAR HOP**
Exports—King 5917
- 38 **SOMEBODY NEW**
Chuck Jackson—Wand 161
- 39 **THAT'S ALL I NEED TO KNOW**
Bobby Wood—Joy 288
- 40 **MAYBE TONIGHT**
Shirelles—Scepter 1284
- 41 **WHEN I FALL IN LOVE**
Paris Sisters—Mercury 72320
- 42 **GIRLS I KNOW**
Vito & Salutations—Regina 1320
- 43 **MUMBLES**
Oscar Peterson Trio—Mercury 72342
- 44 **SOUL**
Valtaires—Selsom 967
- 45 **RIGHT OR WRONG**
Ronnie Dove—Diamond 173
- 46 **OH MY HEARTACHE**
Art Grayson—4 Corners 112
- 47 **I WANNA THANK YOU**
Enchanters—Warner Bros. 5460
- 48 **THE GYPSY**
Robert Davis—Congress 224
- 49 **GONE GONE GONE**
Everly Bros.—Warner Bros. 5478
- 50 **I CAN HEAR MY NAME**
B. B. King—Kent 403



UP LP'S COMING

- 1 **THE HOLLYRIDGE STRINGS PLAY HITS BY THE FOUR SEASONS**
Capitol T-2199: ST-2199
- 2 **IN THE MISTY MOONLIGHT**
Jerry Wallace—Challenge Ch-619
- 3 **THIS IS THE GIRL THAT IS**
Nancy Ames—Liberty LRP 3369
- 4 **IN THE NAME OF LOVE**
Peggy Lee—Capitol A-2096: ST-2096
- 5 **TRINI LOPEZ AT P.J.'S**
Reprise T-6093
- 6 **THE BEATLES VS. THE FOUR SEASONS**
Vee Jay DX 30
- 7 **MY FAIR LADY**
Ferrante & Teicher—United Artists UAS-6361
- 8 **GILBERTO & JOBIM**
Capitol T-2160: ST-2160
- 9 **JUST BE TRUE**
Gene Chandler—Constellation LP-1433
- 10 **CARMEN**
Leontyne Price—RCA Victor LDS-6164
- 11 **STEAL AWAY**
Jimmy Hughes—Vee Jay 1102
- 12 **AROUND THE WORLD WITH THE VILLAGE STOMPERS**
Epic LN-24109
- 13 **COLLECTION OF 16 ORIGINAL HITS, VOL. II**
Various Artists—Tamla 256
- 14 **NINA SIMONE IN CONCERT**
Philips PHM-200-135: PHS-600-135
- 15 **MORE BIG HITS**
Brothers Four—Columbia CL 2213
- 16 **EARLY ORBISON**
Roy Orbison—Monument MLP-8023
- 17 **ELLINGTON '65**
Duke Ellington—Reprise R-6122; RS-6122
- 18 **ON THE STREET WHERE YOU LIVE**
Vic Damone—Capitol St-2133: T-2133
- 19 **DICK GREGORY RUNNING FOR PRESIDENT**
Vee Jay LP-1093
- 20 **THE BEATLES' GREATEST HITS**
Santo & Johnny—Canadian American CALP 1017: SCALP-1017
- 21 **THE JAMES BOND THEME/WALK, DON'T RUN**
Billy Strange—Crescendo GNP 2004
- 22 **FIDDLER ON THE ROOF**
Original Cast—RCA Victor LOC 1093: LSO-1093
- 23 **MOONLIGHT AND ROSES**
Jim Reeves—RCA Victor LPM-2854
- 24 **CAMELOT**
Original Cast—Columbia KOL-5620
- 25 **HANDY MAN**
Del Shannon—Amy 8003M
- 26 **THE BIG HITS FROM ENGLAND AND U. S. A.**
Various Artists—Capitol D7-2125
- 27 **PETER, PAUL AND MARY**
Warner Bros.—W-1449: WS-1449
- 28 **HOW THE WEST WAS WON**
Soundtrack—MGM 1ES: S1ES
- 29 **I LEFT MY HEART IN SAN FRANCISCO**
Tony Bennett—Columbia CL-1869
- 30 **GO JOHNNY GO**
Johnny Rivers—United Artists UAL 3386
- 31 **COMMAND PERFORMANCES**
Les & Larry Elgart—Columbia CL-2221: CS-9021
- 32 **THE BEST OF LAWRENCE WELK**
Coral CXSB 5: CXSB 55
- 33 **PEG O' MY HEART**
Robert Maxwell—Decca DL-4563
- 34 **WHEN LIGHTS ARE LOW**
Tony Bennett—Columbia CL-2175: CS-8975
- 35 **R. F. D.**
Marty Robbins—Columbia CL-2220: CS-9020
- 36 **SOUL SERANADE**
King Curtis—Capitol T-2095: ST-2095
- 37 **HEY LITTLE COBRA**
Rip Chords—UA UAL 4105
- 38 **THE INCOMPARABLE MANTOVANI**
London PS 392
- 39 **DISCOTHEQUE**
Enoch Light Orch.—Command RS-873-SD
- 40 **AIN'T SHE SWEET**
Beatles—Atco 33-169
- 41 **EVERLASTING SONGS FOR EVERLASTING LOVERS**
Arthur Prysock—Old Town LP-2007
- 42 **FARMER JOHN LIVE**
Premiers—Warner Bros. W-1565: WS-1565
- 43 **OSCAR PETERSON TRIO & ONE**
Oscar Peterson Trio & Clark Terry—Mercury MG 20975: SR 60975
- 44 **SHAKESPEARE: HAMLET**
Original Cast—Columbia DOL-302: DOS-702
- 45 **WOODY ALLEN**
Colpix CP-518
- 46 **DISCOTHEQUE LATINO**
Secco SCLP-9265
- 47 **COMMAND PERFORMANCES**
Various Artists—Command RS-868: RS-868-SD
- 48 **THE BITTER EARTH**
Brook Benton—Mercury MG 20934: SR 60934
- 49 **FILM SPECTACULAR, VOL. II**
Stanley Black—London SP-44031
- 50 **VIVA VAUGHAN**
Sarah Vaughan—Mercury MG 20941: SR 60941

COLUMBIA RECORDS

7-INCH STEREO LITTLE LP'S FOR ADULT MUSIC OPERATOR PROGRAMMING



Stereo Little LP
7-9000



OPERATOR PACK

PATENT PENDING

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU

I'LL BE SEEING YOU
ONCE UPON A TIME — AUTUMN LEAVES
ROBERT GOULET
Columbia LP Album . . . Without You

DON'T WORRY 'BOUT ME
WHAT'S NEW — I'M A FOOL TO WANT YOU



Marty Robbins
R.F.D.

EVERYBODY'S DARLIN' PLUS MINE • SOUTHERN DIXIE FLYER • ONLY A PICTURE STOPS TIME MAKING EXCUSES • RAINBOW • I LIVED A LIFETIME IN A DAY
7-9020



JOHNNY CASH
I WALK THE LINE

I WALK THE LINE • FOLSOM PRISON BLUES • GIVE MY LOVE TO ROSE • WRECK OF THE OLD 97 • BIG RIVER • GOODBYE, LITTLE DARLIN' GOODBYE
7-8990



MORE BIG FOLK HITS
THE BROTHERS FOUR

THE BATTLE OF NEW ORLEANS • PUFF (THE MAGIC DRAGON) • WHERE HAVE ALL THE FLOWERS GONE • DON'T THINK TWICE, IT'S ALL RIGHT • SAN FRANCISCO BAY BLUES • DON'T LET THE RAIN COME DOWN
7-9013



BE MY LOVE
JERRY VALE

BECAUSE • MONA LISA • BECAUSE YOU'RE MINE • BE MY LOVE • WHY DON'T YOU BELIEVE ME • ALL THE WAY
7-8981



RAY PRICE
LOVE LIFE

ALL RIGHT (I'LL SIGN THE PAPERS) • I FALL TO PIECES • I DON'T KNOW WHY (I KEEP LOVING YOU) • A WAY TO FREE MYSELF • YOU'RE STRONGER THAN ME • SAME OLD MEMORIES
7-8989

Announcing Do-It-Yourself "Little LP" Kits - each includes:

- A TRIPLE-FACED MERCHANDISE FOLDER FEATURING FULL-COLOR, 7-INCH ALBUM COVER ON THE FRONT.
- SIX 1 7/8-INCH MINIATURE COLOR COVERS AND TWENTY TITLE STRIPS ON THE REAR FACE FOR USE IN PHONOGRAPHS AND WALLBOXES.
- ALL ELEMENTS PERFORATED FOR QUICK APPLICATION.
- AVAILABLE THROUGH YOUR REGULAR COLUMBIA DISTRIBUTOR.
- ALSO AVAILABLE: 6 CORRESPONDING "STEREO SINGLE" PROGRAMMING KITS.

Vet MOA Show Producer: More Ops Should Join

BY HIRSH DE LA VIEZ

(Hirsh de la Viez is the President of Show Biz Productions, Washington, D.C., former President of Hirsh Coin Machine Corp., Hirsh-Mason Corp. and G-A Corp., and a producer of many Music Operators of America shows.)

WASHINGTON—In the many years that I have been connected with the coin machine industry, which date back to 1920, I have seen the industry grow. In the beginning the coin machines were operated principally by mechanics, which later turned them into businessmen.

I believe the greatest impact began when the manufacturers of juke boxes made them selective, whereby the customer or patron could walk up to a machine, drop in his coin and select the tune of his choice.

At the advent of radio, the record industry was completely dead. The only customers were the radio stations. Can you believe it, they bought their records! The juke box revived the sales.

Remember, this was a brand new industry. It was operated by mechanics, not businessmen. They had no idea how to promote their new baby. We solicited "locations" and placed the machines. We paid the storekeepers only 15% of the gross take of the machines.

When the selective machines (juke box) were first introduced, all the skeptics in the business could not understand investing (around) \$300 into the price of a juke box. Manufacturers started to sell them to the ops with a \$49 down payment. I was offered by the Rudolph Wurlitzer Company, the exclusive territory from Maine to Florida. At that time I was operating in Baltimore, Washington, Pittsburgh and Buffalo. I was not too happy to take over such a large territory, and I could not afford the risk. This was the biggest mistake of my life.

As for the present operators, most of them are come-lately boys. They were not the pioneers who took the risks. Even today, they are in an industry that



Hirsh de la Viez

has not even touched the surface.

Success Sans P.R.

In all the years I spent in the industry, I still cannot understand the success that was achieved without any type of promotion or advertising or any public relations program.

The greatest thing that ever happened to the industry was when the Music Operators of America was first formed. They have come a long way through the combined efforts of the few men in MOA who have carried the ball for all of the ops. I still know a few operators who now operate well over 500 machines who still do not belong to MOA.

I am happy to know that although the MOA made a few costly mistakes, they have now corrected them. Last year proved this, when they made a tremendous comeback.

This year will be the greatest convention ever held by MOA. Including the show that I will produce for them. To many old-timers, it will bring back pleasant memories.

I am happy I will be part of MOA again, and trust I will see many of my friends there and renew friendships.

I feel sorry for the ops who will miss this big event, and hope they will see the light and be there next year.

all recordings in the new setup and distribute releases in Holland, Germany and Austria. Sonet will handle Scandinavian distribution.

Rapid expansion of the Chess, Checker and Argo products overseas is anticipated by Chess, who will supervise all foreign distributors for the parent organization.



(RECORDS SHOWING STRONGEST INITIAL POTENTIAL THIS WEEK)

Pop Singles

I DON'T WANT TO SEE YOU AGAIN

(Maclen, BMI)
Peter & Gordon
—Capitol 5272

AIN'T THAT LOVING YOU BABY

(Presley, BMI)
Elvis Presley
—RCA Victor 8440

LEADER OF THE PACK

(Tender Tunes-Trio, BMI)
Shangri-La's
—Red Bird 10-014

SHE'S NOT THERE

(Al Gallico, BMI)
Zombies
—Parrott 9695

WHEN YOU'RE YOUNG AND IN LOVE

(Picturetone, BMI)
Ruby & the Romantics
—Kapp 615

TIME IS ON MY SIDE

(Rittenhoue, Maygar, BMI)
Rolling Stones
—London 9708

I'M INTO SOMETHING GOOD

(Screen Gems-Col, BMI)
Herman's Hermits
—MGM 13280

AIN'T DOIN' TOO BAD

(Don, ASCAP)
Bobby Bland
Duke 383

IS IT TRUE

(Southern, ASCAP)
Brenda Lee
—Decca 31690

WHEN YOU WALK IN THE ROOM

(Metric, BMI)
Searchers
—Kapp 618

I SEE YOU

(J.D.A., BMI)
Cathy & Joe
—Smash 1929

Long Play Albums

RIDE THE WILD SURF

Jan & Dean
—Liberty LRP 3368: LST 7368

WALK DON'T RUN, VOL. II

Ventures
—Dolton BLP 2031

THIS IS LOVE

Johnny Mathis
—Mercury MG-20942:
SR-60942

MOA Managing Dir. Reports

BY FRED M. GRANGER

CHICAGO—During the past eight months it has been my privilege to serve as Managing Director of the Music Operators of America—an association, I believe, with a real future ahead of it.

Frankly, I like the job and I like the kind of people who make up this diverse industry. Not in any other eight months have I met so many people, traveled so far, learned so much.

What success I may have had is really due to the help and cooperation I have received from MOA officers and directors and office staff, from MOA's legislative and legal counselors, from our show producer and from the industry at large—the phonograph and amusement machines manufacturers, the record companies, the one-stops and ROSA, the distributors and NCMDA, the allied industries and, of course, the many operators I have met in my travels about the country. Last but not least, I owe a debt of gratitude to the members of the press who have



Fred M. Granger

helped me beyond measure.

I would be remiss in my duty if I did not take this occasion to thank one man who has worked very closely with me over the past months—President Lou Casola. I like to think that together, and with the guidance of the officers and directors, we have given MOA a little more justification as a national trade association, a little more strength, a little more forward thrust. If we have, then all the hard work has been more than worthwhile.

Chess Internat'l European Label

CHICAGO — Chess International is the new European label just organized by Chess Producing Corp., International Director and VP Marshall Chess announced.

Artone-Gramophone will press

THE MOST EXCITING
MUSIC OVER ALL

IS FROM THE NATION'S NO. 1 RECORDING STAR

CONNIE FRANCIS

current smash single

WE HAVE SOMETHING MORE (THAN A SUMMER LOVE)

b/w

DON'T EVER LEAVE ME

K13287



*best wishes
to all
music operators
Connie*

CONNIE'S HIT ALBUMS



A New Kind Of Connie
E-4253 Mono & Stereo



Looking For Love
E-4229 Mono & Stereo



The Very Best Of Connie Francis
E-4167 Mono & Stereo



Connie Francis/Greatest American Waltzes
E-4145 Mono & Stereo

EXCLUSIVELY ON

MGM RECORDS



Current MGM Film Release

"LOOKING FOR LOVE"



COPACABANA

New York, Opening November 5th

PERSONAL MANAGEMENT

GEORGE SCHECK

161 WEST 54 STREET
NEW YORK, NEW YORK
JU 6-6767

Nathan MGM Europe Rep

NEW YORK—Arnold Maxin, President of MGM/Verve Records, announced last week the appointment of John E. Nathan as MGM/Verve European Representative. He will report to Gene Moretti, Director of International Sales.

Nathan's duties will encompass a wide range of activities which will include foreign sales and promotion. In the sales area he will work with the sales managers of each country in order to develop appropriate sales projects as they relate to the MGM/Verve product.

In the promotional field, he will render advice and assistance within the framework of the approved promotional policies and programs. He will work closely with the promo department of the various licensees as well as European trade papers, radio and TV stations. Nathan will also render assistance whenever an MGM or Verve artist appears in Europe and try wherever possible to have MGM/Verve artists participate in the various European music festivals. He will also act as liaison between films and MGM Records, employing facilities of the MGM picture exchanges throughout the Continent.

Maxin stated that the appointment of Nathan should enhance the MGM/Verve standing in the European market and at the same time lay the foundation for a greater area of cooperation between manufacturer and licensee.

Ops' Turnout: Record 600 At Nevele Club

ELLENVILLE, N. Y.—A record turnout of close to 600 made the trip to the recent (Sept. 25, 26, 27) Anniversary Convention and Outing of the Westchester Operators Guild, Inc., Music Operators of New York, Inc., and New York State Operators Guild, Inc., at the Nevele Country Club.

The week-end, which also included a show featuring Felsted's Jimmy Randolph and comedian Totie Fields, was under the aegis of Irving Holzman and United Manufacturing Company. The events included a special "Symposium on the Vending Industry" with prominent speakers; and a Saturday evening banquet with speakers Al Denver, Carl Pavesi, Mike

'Mumbles' Single Making Noise

The power of the press was proven in the record industry last week when Mercury shipped the single "Mumbles" by The Oscar Peterson Trio, with Clark Terry as soloist.

The cut is from the just-released "Oscar Peterson Trio + One Clark Terry" album, the group's first recording for Mercury. A columnist for a Cincinnati newspaper, Bert Blackburn, received the album, listened, and really dug "Mumbles." Blackburn called his friends at Cincinnati's jazz station, WNOP, and they dug it too. Within a few days, Blackburn had every Cincinnati sta-

Named Song's Writers

NEW YORK — A claim brought against Serendipity Music Corp., Bob Bowers, Brian Sennett and John Madden by Robert Mellin, Inc., Ed E. Miller and Ersel Hickey has been settled out of court.

Miller and Hickey have been named the sole writers of "Don't Let The Rain Come Down (Crooked Little Man)" and, accordingly, shall receive retroactive royalties on all writers income earned by the song. Bowers, Sennett and Madden have renounced all claims to the song. Robert Mellin, Inc. and Serendipity Music Corp. shall share the copyright jointly.

Legal representatives were: Andrew J. Feinman for Ed B. Miller and Ersel Hickey; Ben Starr for Robert Mellin Inc.; and David Braun for Serendipity Music Corp., Bob Bowers, Brian Sennett and John Madden.

Mulqueen and Al Bodkin. George Holzman was General Chairman of the Convention Committee.

The prize winners in the various competitions follow:

GOLF:
Longest Drive on First Hole: Ken White, Vendo.
Closest Ball to Hole. MEN, Miltie Greene, Americana Billiard Co. 18 inches; WOMEN, Lana Mittleberg, 18 feet.
Nevele hole-in-one contest (Closest to hole on drive)
1. Jimmy Rao
2. Jerry Lember
3. Mort Winkler
4. Milt Rao
Mens low net score winner: Nick Barnes
Mens low gross score winner: Mike Tartaglia
Women's low net winner: Ruby Nuccitelli
Women's low gross winner: Dell Wachtell

SOFTBALL: Distributors vs. Operators
Distributors
c. Milt Titkin
p. Denis Hyland
1b Ronnie Kaplan
2b Max Blum
ss Stan Linden
3b Murray Kaye
sf Shelley Lazarus
lf Mike Calland
cf Herb Posner
rf Gordon Howard
Score Operators 1 run, 3 hits, 1 error
Distributors 0 runs, 6 hits, 2 errors.
Winners received trophies; losers received tie racks.

Ops Figure In Stompers Hit

The Village Stompers, Epic Records' folk-dixie group who achieved national fame last year with their hit single, "Washington Square," appear to be repeating their success with "Oh! Marie."

Leonard S. Levy, VP and General Manager of Epic, stated: "Oh! Marie," one of the selections in The Village Stompers' latest LP, 'Around The World,' was unanimously picked by disk jockeys as a Village Stompers hit. After hearing concurrent reports from our distributors, Epic released the tune as a single record."

Hit Pattern

"The pattern of hit singles today," Levy continued, "almost precluded any Top 40 radio exposure for this tune. However, good music stations programmed 'Oh! Marie' and coupled with the enthusiasm of juke box and one-stop operators, the recording slowly built to the point where it was brought to the attention of Top 40 program directors. The tune is now getting full exposure and shows signs of being another big hit for The Village Stompers."

The Village Stompers have also scored great success with the albums, "Washington Square," titled for their debut hit single, and the second "More Sounds Of Washington Square," as well as their latest LP, "Around The World."

tion playing the record, including Top 40 outlet WSAI.

"Mumbles," which was written by Clark Terry, features Terry singing—or mumbling—completely incoherent lyrics. Mercury has backed "Mumbles" with another cut from the album, "Incoherent Blues."

Mighty Clouds Re-sign

HOUSTON — The Mighty Clouds of Joy signed another long-term contract with Peacock Records, Inc. while in Houston recently, according to Don D. Robey, President of label.

Tar Beach



The recent New York City party for The Beach Boys brought out Capitol Records personnel and assorted tradesters. Above, first row: Dennis Wilson and Al Jardine; and in the second row, Roy Batachio, Carl Wilson, Tom Rogan, Ken Luttmann, Mike Love, Wade Pepper and Ken Veeder. The Beach Boys began a 30-day tour of Europe Nov. 1 in London.

\$\$ WE HAVE THE HITS \$\$
 BOBBY BLAND'S
 "AIN'T DOING TOO BAD"
 DUKE 383

 IT'S A HOT ONE
 FOR
 THE MIGHTY MUSTANGS
 "FIRST LOVE"
 SURESHOT 5004

 STILL REACHING FOR THE TOP!!
 JOE HINTON'S
 "FUNNY"
 BACKBEAT 541

 — NEW RELEASES —
 TWO NEW SENSATIONAL LPS
 "SWING DOWN CHARIOT"
 REVEREND ROBERT BALLINGER
 PEACOCK LP # 119

 "REMEMBER ME"
 REVEREND CLEOPHUS ROBINSON
 PEACOCK LP # 120

 DUKE AND PEACOCK RECORDS, INC.
 2809 ERASTUS STREET
 HOUSTON 26, TEXAS
 OR 3-2611

SALES* TALK!

*this could be Command's
biggest hit album yet!*

DISCOTHEQUE DANCE...DANCE...DANCE ENOCH LIGHT and his Orchestra

Brilliantly Vivid and Primitive

The Dynamic NEW Sound and Beat of Discotheque

This is the music that has created a revolution in dancing all through Europe and the United States — the **fascinating drive** and the **fantastic sound** of the music of the Discotheques — music that **makes** you dance the Frug, the Watusi, the Hully Gully, the Swim, all the steps that have given an astounding new dimension to dancing.

Recorded in the authentic styles of the discotheques

... under the guidance of the internationally famous authority on discotheque dancing, Killer Joe Piro (**Time** magazine calls him "Diskville's No. 1 dancing master") ...

... played by that master of dancing styles, Enoch Light, whose band has been a dancing favorite from the swinging Thirties through the Latin steps of the Fifties ...

... with the fabulously realistic sound of Command's Dimension 3 Process.

This one record contains an entire discotheque library.



Command Album No. 873

***"Fantastic sales in all our stores:**

Store #31 — SOLD OUT ... 150 copies first 2 days.
Store # 8 — SOLD OUT ... 100 copies first 2 days.
Store #14 — SOLD OUT ... 80 copies first 2 days.

We are tremendously excited. Looks like this is THE DISCOTHEQUE ALBUM OF THE YEAR."

Dave Rothfeld, Merchandise Manager
E. J. Korvette, Inc.

***"Our customers love Enoch Light's new DISCOTHEQUE album. Sold out 75 copies the first day and had to place big reorder."**

Al Franklin, Buyer
Goody's, Philadelphia

***"Enoch Light's DISCOTHEQUE a winner! Sales look great. This will be our feature album in all stores for the month of October."**

Harry Ellam, Buyer
Caldor's, Connecticut

***"Immediate sales reaction. 62 albums sold Wednesday to Saturday. Looks like a very, very big album for Command."**

Harold Chasin, Owner
Harmony House, Springfield, N. J.

WORLD LEADER IN RECORDED SOUND
Command RECORDS
a subsidiary of ABC-PARAMOUNT RECORDS, INC.
1501 BROADWAY, NEW YORK 36, N. Y.

IN CANADA:
DISTRIBUTED BY
"SPARTON OF CANADA"



*Congratulations MOA on
another successful year. I
am very happy to be with you
at your convention.*
Tony

**TONY BENNETT'S CURRENT COAST-TO-COAST CHAMPION BEST SELLER
ON COLUMBIA RECORDS  "WHO CAN I TURN TO" 4-43141**

Versatile Bob Crewe Goes Into Scoring and Producing Movies

BY DOUG McCLELLAND

NEW YORK—Genius, Inc. is what Bob Crewe calls the parent corporation for all his production, publishing, publicity and management corporations. And Crewe and company have displayed such immense versatility and had such enormous success that no one in the music business is about to call their claim to genius extravagant.

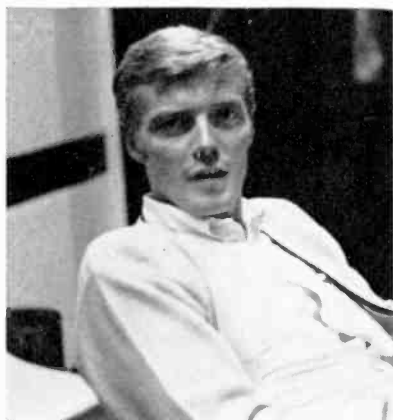
Bob himself — with red-blond hair, freckles and the imposing bone structure of a male Katharine Hepburn ("No, I've never met her, but I dig her the most. Maybe it's just narcissism.") — is surely the inspiration to the corporations. Young and ambitious, he has a remarkable record of achievement behind him — and **Record World** learned last week that there is plenty immediately ahead of him, too.

Bob had just returned from a few weeks in Europe, London and Paris. "We've become so infiltrated with British music over here, all the while I was in London I thought I was listening to American music. Of course, they're doing the same things in music we did a few years ago, but they've gone a few steps further. The French have a slightly different pop sound than we have in the U.S. It seems a bit lighter to me; it rocks, but a little more politely. They also *love* Dionne Warwick in Paris — she's the new Josephine Baker over there — and Trini Lopez."

And the new Crewe endeavors?

Into Film Scoring

"I'll be going more and more into film scoring," Bob explained. "While I was in England I recorded a score for the Miller International picture, 'Lipstick,' a mystery something like the old Hayley Mills movie, 'Tiger Bay.' I composed



Bob Crewe

all the main themes, and David Epstein and my arranger Charlie Calello, a fabulous talent, did the what-would-you-call-it? — functional music. With my various writers, I also wrote a title song, 'Lipstick,' which Tracey Dey, whom we manage and produce, has recorded for Amy-Mala Records. It'll be available in a month or two. (Tracey's new record is 'I Won't Tell,' which I wrote with Rehak and Rambeau. I think Tracey's going to be great.)"

Crewe went on to tell that he recently obtained a couple of film properties with which he would make his bow as a film-producer. "I may just be a co-producer on the first, to get the lay of the land. It will be a major film for a major company; it was a very popular straight play. That's all I can say right now about this."

On the subject of plays, Bob said he had seen the new Lionel Bart musical, "Maggie May," in London and thought it "tremendous." So much so, in fact, that it inspired him to return to singing (he was originally a singer) after about four years abstinence with two tunes from "Maggie" for release in England. He played the title song for the reporter *before* informing him that it was a Bob Crewe vocal: a charming song and a remarkably sure reading *sans* any signs of vocal rust. "Lionel Bart asked me who should sing the tune, and I said, 'There's only one guy: Bobby Darin; and I don't produce him.' So I cut them myself."

Bob has also just cut an instrumental album of million seller tunes associated with The Four Seasons, whom he produces exclusively. Most of them were written by Bob, too. He is just waiting for the high-

est offer from a major record company for this Charlie Calello arranged and conducted LPackage a la George Martin and his Beatles hits.

50-50 Corporation

He is also in the process of setting up a 50-50 corporation here with England's Andrew Oldham, who produces The Rolling Stones, to administer all the copyrights of Oldham's English hits. Working with Bob at Genius, Inc., are his brother Dan, who runs all the business aspects of the corporations; and Lew Zanelli, who works the artist management end, among others.

Further afield, Bob is preparing to open an art gallery in Manhattan's East Side gallery area. He's bought 18 works by Victor Thall, and once had a one-man show of his own paintings.

But back at Genius, Inc. he has just signed two new writers Sandy Linzer and Denny Randell, who wrote "Dawn." He will be working closely with them as writers, and they will eventually be producing. Among the other artists he has high hopes for England's Adam Faith, whose material he will be supervising over here for Amy-Mala; and Diane Renay, whom he records and who will be heard on a new label soon with a new platter Bob said is "sure

Mainstream Execs Cross Country

NEW YORK — Mainstream Records' President Bob Shad, accompanied by Phil Picone, Director of Sales, and Juggy Gayes, Promotion Manager, took off recently in Bob Shad's private plane with Shad at the controls on a cross-country trek to hold individual sales meetings in the Midwest and West Coast to present the fall releases on Mainstream.

The initial meeting was held at the Americana Hotel, N. Y., on Oct. 2 and was attended by every East Coast distributor. Reaction from the distributors was 100% favorable, label reports.

The Mainstream flyers then took off for meetings in Cleveland, Detroit, Chicago (which included distributors from Cincinnati and St. Louis and Milwaukee) and St. Louis and Milwaukee.

(Continued on page 31)

to be No. 1."

Bob also has a new Four Seasons deck on Philips due this week, "Big Man in Town." "Their 'Rag Doll' smash really paved the way for me in Europe recently. (I wrote it with Bob Gaudio.) Saw a lot of A&R men there and was promised 26 recordings by some of the biggest English names. When you have a hit, you're in demand, you know."

By this time, Bob Crewe hits should come as no surprise to anyone, certainly not the British. He is one of the best weapons the American record industry has had during the invasion from Blighty.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Act of October 23, 1962; Section 4369, Title 39, United States Code)
Date of filing: October 1, 1964; Title of publication: Record World; Frequency of issue: Weekly.
Location of Known Office of Publication: 200 West 57th Street, New York, New York, 10019.
Location of the Headquarters or General Business Offices of the Publishers: 200 West 57th Street, New York, New York, 10019.
Names and Addresses of Publisher, Editor, and Managing Editor:
Publisher: Bob Austin, 200 West 57th Street, New York, N.Y. 10019
Editor: Sid Parnes, 200 West 57th Street, New York, N.Y. 10019
Managing Editor: Doug McClelland, 200 West 57th Street, New York, N.Y. 10019
Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.):
Intro Publishing Co., Inc., 200 West 57th Street, New York, N.Y. 10019
Bob Austin, 200 West 57th Street, New York, N.Y. 10019
Sid Parnes, 200 West 57th Street, New York, N.Y. 10019
Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages or Other Securities (If there are none, so state): None.
Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

| Average No. Copies Each Issue During Preceding 12 Months | Single Issue Nearest to Filing Date |
|--|-------------------------------------|
| 6416 | 8500 |

Total No. Copies Printed (Net Press Run) Paid Circulation
1. To Term Subscribers by Mail, Carrier Delivery or by other means 4708 8136
2. Sales Through Agents, News Dealers or Otherwise 114 78
Free Distribution (including samples) by Mail, Carrier Delivery or by other means 1186 130
Total No. of Copies Distributed 6008 8344
I certify that the statements made by me above are correct and complete. (Signature of editor, publisher, business manager, or owner): Sid Parnes, Editor.

Picked all around the country
FIND OUT WHAT'S HAPPENING
by THE SPIDELLS

C-1122 Monza-RIC
(Distributed internationally by RIC)



"Find Out What's Happening"
Call your RIC Distributor NOW

AND STILL MORE PICKS:
WJMO, WABQ, CLEVELAND
—WVON, Chicago—WVOL,
Nashville, Also Buddy
Covington, KNUZ, Houston.
Billboard—HOT PROGRAM-
MING SPECIAL—Cash Box
—BEST BET—Record
World—FOUR STAR PICK
—Music Business—DIS-
COVERY PICK—Variety—
TOP SINGLES OF THE
WEEK.

STATION BREAKS



Larry Martin and Tom Buckley of WBRG-Lynchburg, Va., are excited about the station's increased popularity since it went all c/w . . . James B. Utley, a U. S. Navy 2nd Class Boilerman, won the recent WNEW-New York treasure hunt for a sapphire. The contest was a tie-in promo with United Artists "Topkapi" film about jewel thieves.

Johnny Williams sends the news that KBTR-Denver is now a top 40 station . . . Steve Nevas, RPI staffer is on board the U. S. S. Enterprise to cover the vessel's 64-day voyage without stop. He's beaming his reports to all RPI affiliates . . . WWDC-Washington, D. C. is running a missing sponsor contest which will demand listener attention for the sponsor's commercial messages in order to win.

Louise Jorjorian, promo director for KSFO-San Francisco, is responsible for setting off the current sticker campaign there. Jim Lange is sending out bumper stickers to listeners that read "Take It Easy! I'm Listening to KSFO."

Paul Speegle of San Francisco's News Call Bulletin will judge the script contest KABL-San Francisco is running. Entries can be no longer than 96 words. Hummm, let's see. That allows for 48 John's and 48 Marsha's . . . WKSJ-Jamestown, N. Y., reports that September was its best sales month ever . . . Here's a correction on Ray Ford's address. If you have records to send to him for his WTVB-Cold Water, Mich., or WVOC-Battle Creek, Mich. c/w shows, send them to 555 E. Roosevelt St., Battle Creek, Mich.

Ted (The Weird Beard) Leerd is taking over Bobby Barnett's tasks at KAFY-Bakersfield, Calif. . . . Carroll Hardy of WEBR-Buffalo and Leo Smith recently ran a benefit for jazz great Pete Johnson.

Max Marvin is trumpeting the news that KAPE-San Antonio will be an all rhythm and blues station as of October 16. Flip Forrest and Tommy Young have been added to the staff to complement the r/bers there.

George H. Williams is now the WABC-New York City general sales manager . . . Dave Polenger played host along with other WTFM-Long Island staffers to the Columbia Record Distributors from Tokyo who spent some time in the area a few weeks back . . . Clark Weber, now Emperor of Chicago's radio kingdom, has been running a contest from his WSL throne. It's a dress-the-Emperor challenge in which listeners are asked to create costumes for their ruler.

Bobby Pickett is now doing his own monster show out of KRLA-Los Angeles. He's spinning records and visiting with Dracula and Frankenstein and a few others every Saturday from 9 to the witching hour. Negotiations are under way for the show to be syndicated cross country . . . Bobby Williams of FBCW-Council Bluffs, Iowa, has been rousing the locals with his six-piece combo, the Royal Flairs. The group is looking forward to its first nation-wide disk release, on an undisclosed label, shortly.

Congratulations!



Vivian Bracken, co-founder of Vee-Jay Records, congratulates Vee-Jay recording artist Sam Fletcher on the success of his new album, "Sam Fletcher Sings."

Joins Hodge Podge

NEW YORK—Walter Blumberg has been appointed by Sam Hodge to head the newly-opened NYC branch of Hodge's Philadelphia-based Hodge Podge Enterprises. Blumberg's title will be Vice President and General Manager of the H-P activities, which include Mutual records and a few pubberies.

Blumberg's opening push will be on the new Chartbusters single, "Why."

Blumberg moves to his new post (at 1697 Broadway) after exiting his spot as Advertising Director for the trade magazine, Music Business.

MGM Records' TV Promo Splash

MGM Records' fall campaign is being heightened with a series of TV tie-ins and promotions which will stimulate extra singles and albums sales as well as prime exposure for their artists.

For the next 13 weeks, MGM Records Children's Series will be featured on the WNBC-TV kiddie program, "Birthday House," with special accent on MGM's new kiddie package, "Flipper's New Adventure." The series and the "Flipper" album will receive both audio and video plugs.

On Oct. 11 Connie Francis appeared on "The Ed Sullivan Show" singing selections from her new MGM album, "A New Kind of Connie." Through special arrangements with CBS-TV and the Sullivan office, MGM prepared a window streamer for record shops plugging the album and Connie's appearance on Sullivan's show.

On Oct. 18, The Animals, currently on tour, will appear live on "The Ed Sullivan Show" singing their new single, "I'm Crying," plus selections from their MGM album. Special promotional material on this appearance crediting both "The Ed Sullivan Show" and CBS-TV has been prepared and shipped to dealers.

Also on Oct. 18, MGM has tied-in with the Hallmark Greeting Card Company as well as NBC-TV for the presentation of "The Fantasticks." Although the TV presentation sports a different cast than is found on the MGM original cast album, both Hallmark and NBC-TV found it to their advantage to tie-in with MGM and the caster of "The Fantasticks." The Hallmark Company is printing special window display material which will credit MGM Records' original cast album. This material will be used in greeting card stores as well as on record shop windows. Hallmark is also purchasing quantities of "The Fantasticks" LP for promotional distribution to their salesmen. In addition, NBC-TV is sending the cast album to affiliate stations carrying the show with instructions to use the album jacket as a background display for advance trailers and other TV spots.

Back Porchers Album

Epic has just released the debut LP, "Meet The Back Porch Majority," by the label's new seven-member singing group, The Back Porch Majority.

NEW SMASH SINGLE FROM THE HIT ALBUM 'THE OSCAR PETERSON TRIO+ONE, CLARK TERRY'

MG 20975/SR 60975

INTRODUCED ON THE 'TONIGHT' SHOW!

MUMBLES

72342



foremost in fine recording

New LPs, Plan Via Atlantic

NEW YORK—Atlantic and Atco Records have announced a new album sales program which includes a means of simplifying the discount structure of their LPs for dealers by designating the specific dealer costs of each series of albums.

The album sales program, announced by Len Sachs, Director of Album Sales and Merchandising, sets dealers' costs at \$2.10 for \$3.98 albums, \$2.63 for \$4.98 albums and \$3.15 for \$5.98 albums. The Atlantic and Atco programs are effective immediately and will continue through Dec. 31 on all new releases, and the entire Atlantic and Atco LP catalogues. Five new Atlantic albums were announced with the program and an Atco album release is scheduled during the next two weeks. Qualifying dealers can purchase these from their distributors with 30-60-90 day terms. Atlantic and Atco will make their usual accommodations for rack jobbers.

The new Atlantic release consists of "Saturday Night At The Uptown," "live" performances of recent record hits recorded at the Uptown Theater in Philadelphia. Album includes The Drifters' "Under The Boardwalk," Patty & The Emblems' "Mixed Up, Shook Up, Girl," Wilson Pickett's "If You Need Me," The Vibrations' "My Girl Sloopy" and "The

Watusi" and The Carltons' "Can't You Hear The Beat." Also in the album releases are "Nirvana" by Herbie Mann and The Bill Evans Trio, the first time these artists have appeared together on an LP. The Modern Jazz Quartet appears in the release with Laurindo Almeida in an album entitled "Collaboration." This album results from an extensive and successful joint tour in Europe earlier this year. Another album is "Philly Joe Jones And Elvin Jones Together" featuring these drumming giants working side by side. The fifth LP in the release is "The Two Sides of Jack Wilson."

Sales Upsurge

Nesuhi Ertegun, Vice President of Atlantic and Director of Album Operations, pointed out that "Our album product has enjoyed a sharp sales upsurge in the past six months. Jazz LPs have particularly gained in selling strength. Our last album release was phenomenally successful and we feel that these new albums will be received even more enthusiastically."

Atlantic is kicking off the new album releases with distributor-dealer co-op advertising schedules in many parts of the country. Special attention is being given to in-store displays. New display material has been supplied to distributors and all distributor salesmen are equipped with presentation kits.



COAST CAPERS



What Price Quality?

BY TED RANDAL

HOLLYWOOD—Many times, people who are not familiar with our business have asked how a particular record can become so popular when it is of such poor quality. My usual answer is that it is of poor quality only in their opinion, for each record that becomes a hit always has a *type* of quality. Were this not so it would not be able to compete successfully with the many other records which are released at the same time. The unique quality an individual record has that makes it preferred to other records of the same type can be compared with the quality any product must have if it is to be sold or offered on a competitive basis.



Ted Randal

What is the definition of the word quality? Webster states it as a "Distinctive trait, power, capacity, or virtue; excellence of character; as, the thoroughbred shows *quality*."

Using Webster's definition, one can apply the term quality to radio stations as well as records, for in every city the radio station that enjoys the most popularity is the one that shows itself off best to its listeners. If your station is to be the best in the area, then it must have an image of quality. Everyone, at all times, must put forth his best effort. When one becomes familiar with

his work he is frequently prone to accept something less than the very best. If this practice is allowed to continue it soon becomes a pattern, and shortly after that you and your station will have a sloppy sound. There may be people who do not like your music. There may be people who do not like the way you do the news. But if everything you do smacks of quality, most of them will not dislike you for long.

When you record a commercial, when you do the news, when you introduce a record, when you breathe, when you do *anything*, be absolutely sure it is your very best! If you accept nothing less than the best, you will be the best!

* * *

Two very successful (and very British) lads popped into my office for the second time last week with very large smiles on their faces. The smiles belonged to Chad Stuart and Jeremy Clyde who whispered that their next single "Willow Weep For Me" would be released in a few days.

Vee-Jay Records set Oct. 15 as the release date for Georgia Carr's new album "Rocks In My Bed," and called her in to cut four new singles this week . . . Tollie recording artist Joey Paige has been signed by Dick Clark for his Christmas tour beginning Dec. 2. Paige is the only single signed for the popular teenage tour . . . Jimmy Reed set for two 30-day tour of Europe. He'll do TV, one-nighters and night club engagements in Switzerland, Paris and London. He's leaving Oct. 27 . . . Randy Sparks is very excited because Columbia is very ex-

cited about his first single, "Julie Knows," for the label.

A couple of weeks ago I promised you more information about the new Richard Chamberlain single. It's titled "Rome Will Never Leave You" and will be released by MGM on Oct. 23. On Nov. 12, 19 and 26 the song will be featured on all three segments of a three-part "Dr. Kildare" show. Another reason for the company's excitement is that it was written by hit-writers Burt Bacharach and Hal David.

Just found out that Philles Records has signed one of the hottest acts on the West Coast, **The Righteous Brothers**. Their first session was cut in Los Angeles last week by Phil Spector . . . Mercury's Jack Tracy just finished recording Jerry Wallace's new single "San Francisco de Assisi" and is certain it will be Jerry's biggest to date.

Gets 'Mitty' Score

April-Blackwood Music Publishing Companies will publish the score for the musical adaptation of James Thurber's "The

Secret Life of Walter Mitty," according to an announcement by Dave Kapralik, General Manager of April-Blackwood Companies.

Mustangs Now Mighty

HOUSTON—Sureshot Records' The Mustangs have changed their names to The Mighty Mustangs to avoid conflict with another group called The Mustangs. Their first single, "First Love," is out.

Griff to Groove

NASHVILLE—Ray Griff, country singer and songwriter (from the age of 10), has been signed to a Groove contract. His first single release, due any day now, is "That Weeping Willow Tree."

Complete Selection
of 45's, LP's
and
promotional records

BEST WISHES
MOA

For fast one-stop service call

STANLEY STONE

GALAXY RECORD DISTRIBUTORS INC.

Galaxy
RECORD DISTRIBUTORS,
INC.

New Location

3236 Lawson Blvd.
Oceanside, L. I., N. Y.

Area Code 516, OR 8-6180

Ava Announces Exec Positions

President and Treasurer of Ava Records Glen G. Costin, who bought the label from Fred Astaire last June, has finalized the score of his executive order with the appointments of Jackie Mills to Executive Vice-President and head of the A & R Department and Ava investor, Fred Schumacher, as Executive Secretary.

The personnel program is represented at the top by Jack Magraw, announced as National Promotion Manager and National Sales Manager. Other appointments include Arthur Katz, attorney; Rod Austin, Controller; Robert B. Weiss, Foreign Consultant; and Terri Fricon, Production Control.

Ava will close October with several LP releases: "A House is Not a Home," the original soundtrack composed and conducted by Joseph Weiss; "Hello, Jolly," Pete Jolly and Trio; and the original soundtrack for "The Troublemaker," composed and conducted by Cy Coleman.

Ava's new single sides: Lacy Jones' "I'm Gonna Lie Him Down," The Pete Jolly Trio in "Sweet September" and "A Hard Day's Night," Cy Coleman doing "Denver's Theme" and "Jack's Theme" (the love and main title themes from "The Troublemaker"), The Pace Setters on "Mustang" and Lee Bach's "Nobody's Child."

Second Proby Disk

London Records has released P. J. Proby's second recording on their label titled "Together."



Left to right: Mel DaKroob, Promotion Director of Tamla-Motown, Sal Daniele (standing) Assistant Sales Manager of Adam, and Bob Spencer, Branch Manager of Adam.

Motown To Adam

NEW YORK—Barney Ales, Executive Vice-President of Tamla-Motown Records, Detroit, announced this week the appointment of Adam as the exclusive distributor for Motown Records.

A few months back, Adam was appointed the Tamla distributor, and according to Ales the sales activity for both albums as well as singles since their appointment, merits Adam's handling the entire Tamla-Motown line. Last week, both Ales and Mel DaKroob, Promotion Director for Tamla-Motown, were in New York from Detroit to make the transfer.

At Operators Meet



The above was snapped at the September joint meeting of Northwest Ohio Music Operators Assn. and Toledo Trade Area Music Operators Assn. in Toledo. Fred Granger, center, addressed the meet and called for closer cooperation between regional associations and MOA. Also pictured, from left: Wallace Patterson, President of the Toledo Association; Maynard Hopkins, President of the NWOMO; Granger; William Hullinger, Secretary-Treasurer, NWOMOA; and George Tanbar of the Toledo Assn.

Epic's First 6 Stereo Li'l LPs

Epic Records has announced its first release of Stereo Little LPs, according to Leonard S. Levy, VP and General Manager for Epic.

Each Little LP offers six cuts from the original album. The initial release includes "Bobby Hackett Plays Henry Mancini," featuring one of the world's highly-acclaimed trumpeters; "Washington Square" by The Village Stompers, Epic's unique folk-dixie group; "There! I've Said It Again" with popular singer Bobby Vinton; "It's All In The Game" by British vocalist Cliff Richards; "On Stage" with jazz singer Buddy Greco and "A Very Merry Christmas," Bobby Vinton's recently-released first Christmas album. The Little LPs, not available to retailers, are sold through Epic's regular distributor channels.

A newly-designed Juke Box Programming Center has been created by Epic to display the Little LPs. In addition, the Center will showcase Epic's "Memory Lane" singles.

The "Memory Lane" series features two great single hits for the price of one from Epic Records and its subsidiary rhythm and blues label, Okeh Records.

Osmonds Contest

MGM is running a contest for deejays in conjunction with the new Osmond Brothers release, "My Mom" b/w "Mr. Sandman." Jocks are being sent a statement about the new release in which they have to fill in blank words. The best answer will mean for the spinner winner a paid trip to Hollywood and a taping of The Osmond Brothers on "The Andy Williams Show."

Tony Bennett Sings For LBJ In D. C.

Tony Bennett's performance at the Coliseum in Washington, D.C. last week before President Johnson and his guests, Nobel Prize winning scientists and other distinguished men of science marked the Columbia recording star's second vocal turn for LBJ.

Bennett, whom the President personally requested to entertain at the Sunday affair along with Carol Channing and Louis Armstrong, sang for LBJ and a gathering of top Democrats at a fund-raising dinner in the Waldorf Astoria's grand ballroom during the summer. Bennett's next New York stint begins Oct. 22 at the Copacabana.

From Jerden
Production ...
HITS...

"DEATH OF AN ANGEL"
The Kingsmen

(Wand 164)

"TURN ON"
Don & The Goodtimes

(Wand 165)

And now on our own
JERDEN label:

"RIVERMAN"

b/w

"Ballad of a Teenage Queen"

Bobby Wayne

(Jerden 737)*

All produced by JERRY DENNON for

Jerden Productions

P.O. Box 1326

1621 East Olive Way

Seattle, Wash. 98102

EAsT 5-0217

*Distributors now being appointed



(Albums on chart 10 weeks or less showing greatest upward movement)

PEOPLE

Barbra Streisand—Columbia CL 2215: CS 9015

THE ANIMALS

MGM E 4264

MY FAIR LADY

Andy Williams—Columbia CS 9005

DREAM WITH DEAN

Dean Martin—Reprise R 6123: RS 6123

THE KINGSMEN, VOL. II

Wand LP 659

'POPS' GOES THE TRUMPET

Al Hirt & Arthur Fiedler—RCA Victor LPM 2935: LSP 2935

INVISIBLE TEARS

Ray Conniff Singers—Columbia CL 2264

MY FAIR LADY

Original Soundtrack—Columbia KOL 8000

BOBBY VINTON'S GREATEST HITS

Epic LN 24098: BN 26098

THE CAT

Jimmy Smith—Verve 15043

WITH A TASTE OF HONEY

Morgana King—Mainstream 56015: S 56015

SONGS YOU WON'T FORGET

Peter Nero—RCA Victor-LPM 2935: LSP 2935

RIDE THE WILD SURF

Jan & Dean—Liberty LRP 3368: LST 7368

WALK DON'T RUN, VOL. II

Ventures—Dalton BLP 2031

MARY POPPINS

Soundtrack—Vista BV 4026: STER 4026

THIS IS LOVE

Johnny Mathis—Mercury MG 20942

WE'LL SING IN THE SUNSHINE

Gale Garnett—RCA Victor LPM 2833

Stage Review

'A Lovely War' —If Shortened

BY DAVID FINKLE

NEW YORK—The stupidity, atrocity and grossness of war—specifically World War One—are depicted in Broadway's newest musical entertainment, an acidulous and spirited theater piece from Britain called "Oh, What a Lovely War" (at the Broadhurst). These absurdities are depicted and depicted and depicted and depicted and . . . Well, you get the point, which is this: the point is dissipated by overstatement.

What in its inception is cogent (if not new) comment on war is protracted beyond a reasonable length so that the inspired moments, and there are many in the evening, lose their bite. The show, which might have been totally devastating, becomes a classic example of too much of a good thing.

And there are certainly many good things in this stew of skits and songs that makes telling stabs at World War One and its guiding and misguiding forces of intrigues at court, profiteering, naivete, delusions of self and country and perverted enjoyment. The songs used are all Great War ditties and nostalgic, and they're almost always used contrapuntally to make ironic statements about the difference between life as it was on the

front and as it was reported at home.

(RCA Victor is still deciding whether or not to exercise their option and record the score—"It's a Long Way to Tipperary," "Hitchyloo," "Pack Up Your Troubles," "Roses of Picardy," "There's a Long, Long Trail A-Winding," etc. The nostalgia would remain, but the sting of irony might be lost without careful reworking of the stage format for record.)

England's volatile and vital angry young woman of the stage, Joan Littlewood, directed the "War" and it is her inspiration that is at once the major asset and liability of the show. She moves her mimes divertingly and compassionately; she urges them to create endlessly, but she does not edit her work stringently enough.

The company of strolling and strutting players is a talented one and is led resourcefully by Victor Spinetti, who can double talk in five languages; Barbara Windsor, a Cockney concocted of peaches, cream and vinegar; Murray Melvin, who can mock or sympathize with the classes by hyper-accurate portrayal of them and Fanny Carby, who prances and preaches with equal conviction.

They all do their work before an electric sign that continually flashes statistics of war dead and progress not made. The sign alone demonstrates that Directress Littlewood has remembered the truth of one old cliché—"Facts talk"—but has forgotten the importance of another—"Silence speaks loudest."

TOP 40 R&B

- 1 LET IT BE ME
Betty Everett & Jerry Butler—Vee Jay 613
- 2 FUNNY
Joe Hinton—Backbeat 541
- 3 MERCY MERCY
Don Covay & Goodtimers—Rosemart 801
- 4 YOU MUST BELIEVE ME
Impressions—ABC 10591
- 5 BABY LOVE
Supremes—Motown 1066
- 6 (REMEMBER) WALKIN' IN THE SAND
Shangri-La's—Red Bird 10-008
- 7 I'M ON THE OUTSIDE (LOOKING IN)
Little Anthony & Imperials—DCP 1104
- 8 RHYTHM
Major Lance—Okeh 7203
- 9 YOU'LL NEVER GET TO HEAVEN
Dionne Warwick—Scepter 1282
- 10 COUSIN OF MINE
Sam Cooke—RCA 8426
- 11 I'VE GOT SAND IN MY SHOES
Drifters—Atlantic 2253
- 12 BABY DON'T YOU DO IT
Marvin Gaye—Tamla 54101
- 13 THAT'S WHAT LOVE IS MADE OF
Miracles—Tamla 54012
- 14 BLESS OUR LOVE
Gene Chandler—Constellation 190
- 15 SMACK DAB IN THE MIDDLE
Ray Charles—ABC 10588
- 16 BABY, I NEED YOUR LOVIN'
Four Tops—Motown 1062
- 17 WHY YOU WANNA MAKE ME BLUE
Temptations—Gordy 7035
- 18 I STAND ACCUSED
Jerry Butler—Vee Jay 598
- 19 OUT OF SIGHT
James Brown—Smash 1919
- 20 LUMBERJACK
Brook Benton—Mercury 72333
- 21 IT'S ALL OVER
Ben E. King—Atco 6315
- 22 I HAD A TALK WITH MY MAN
Mitty Collier—Chess 1907
- 23 LEADER OF THE PACK
Shangri-La's—Red Bird-10-014
- 24 THE CLOCK
Baby Washington—Sue 104
- 25 TRY ME
Jimmy Hughes—Fane 6403
- 26 GIVE ME BACK MY HEART
Jackie Wilson—Brunswick 55269
- 27 THE CAT
Jimmy Smith—Verve 10330
- 28 THAT'S WHERE IT'S AT
Sam Cooke—RCA 8426
- 29 RUNNING OUT OF FOOLS
Aretha Franklin—Columbia 43113
- 30 IT HURTS TO BE IN LOVE
Betty Everett—Vee Jay 610
- 31 OH MY HEARTACHES
Art Grayson—Four Corners 106
- 32 JUMP BACK
Rufus Thomas—Stax 157
- 33 AIN'T DOIN' TO BAD
Bobby Bland—Duke 383
- 34 SOMETHING YOU GOT
Ramsey Lewis—Argo 204
- 35 CHAINED AND BOUND
Otis Redding—Volt-121
- 36 WHERE DID OUR LOVE GO
Supremes—Motown-1060
- 37 WHEN YOU'RE YOUNG AND IN LOVE
Ruby & Romantics—Kapp 615
- 38 I CAN'T BELIEVE WHAT YOU SAY
Ike & Tina Turner—Kent 402
- 39 TROUBLE IN MIND
Jimmy Ricks—Atlantic 2246
- 40 I SMELL TROUBLE
Little Johnny Taylor—Galaxy-733

Melbourne Action

Jimmy Parks, American representative for W & G Records, Melbourne, Australia, and Melbourne Records in the U.S. (Manchester, N.H.), infos that there are already five different records on the tune "Shake Hands," which Parks' Jasper Music owns. The Rockatoners are heard on the Melbourne Records recording. The original is by Draft Deutscher on London.

Parks also sends word that a Melbourne disk called "Teeny," by Jimmy Chester, is also being released here. Chester, on Interphon Records and a W & G artist, is set to tour the U.S. and Parks has also signed him with Lou Adler's Dunhill Productions.

Greetings & Salutations



Vito and The Salutations, newest artists to be added to the Regina label, are pictured above at their recent contract signing. Seated from left to right are Dave Rick, the group producer and manager, Mort Hillman, Regina Vice President, and John Campbell, General Manager of the label. The smiles are on because the group's first release, "Girls I Know," has received "tremendous initial reaction."

A Great New One!

The Bracelets

"YOU'RE JUST FOOLING YOURSELF"

FOX 539



Platters à Paris

BY M. MAC CLAVE

PARIS—The music biz here is now in full swing, and all the people in the trade are back again after the long summer vacation. Everybody's been waiting for record releases, and now they are coming in by the score.

Let's start off with the Vogue—Frank Sinatra version of "Hello Dolly" which just rolled in with a different tempo than Satchmo's and Petula Clark's but an excellent disk by the inimitable Frankie. This is out on Reprise label distributed by Vogue. Then we have Dionne Warwick on the Scepter ticket with "Walk On By," "A House Is Not A Home" and "Don't Make Me Over." Danyel Gérard, grooving for A.Z., has two good songs in his recent repertory, "D'accord d'accord" and "Il pleut dans ma maison." This label is also distributed by Vogue. The tune "Zorro" is still selling big and is interpreted by Henri Salvador on the Rigolo label. Certain phrases in this song are so popular that you can hear them in all kinds of conversation. The most talked about phrase in the song is "Et Alors?" which, roughly translated, means "And then what happened?" Inevitably the answer comes back "Zorro arrived." This was a No. 1 best seller over here for several weeks and is still among the first five.

Dave Brubeck has just supplied us with an EP including the main songs from "West Side Story." This is on the CBS label.

Bobby Solo, the Italian singer and actual best record seller in that country, is out on a 33 disk on the Festival trademark. This record, of course, includes the song that made him famous, "Una lacrima sul viso" and many others just as good. Still with Festival we have a very good 33 of Mr. Acker Bilk, "A Touch of Latin," which includes oldie standards such as "Estrellita," "Adios Mariquita Linda," "Quizas Quizas Quizas," "Frénési," etc. A delight to listen to I must say.

An EP of The Beatles from Odéon including "Slow Down" and "Match Box" has just been issued. The Animals have been let loose on Columbia with a recent top American tune, "House of The Rising Sun," and on the flip, "Gonna Send You Back to Walker."

An extended play with Polydor interpreted by Les Compagnons de la Chanson singing Charles Aznavour songs has arrived. This comprises a future best seller, "Que c'est triste Venise," and another good song "Hier encore." This group of nine chaps is very successful over here and even pleases the teenagers.

Claude Francois on the Philips label recently cut a song entitled "j'y pense et puis j'oublie." This seems to be catching on fast. Translated in English, this would be "I think, then I forget." But the correct title is "It comes and goes." Could go a long way.

A recent novelty release by Charles Aznavour called "Que c'est triste Venise," already grooved by Les Compagnons de la chanson, appears to be having a lot of juke box spins. Aznavour cuts on the Barclay label.

Stage Appearances

The American songstress Dionne Warwick is appearing at the Olympia Music Hall billed with the French vedette Claude Francois. Both are hits.

Charles Aznavour had a one-night show at the Chatelet Theater, Tuesday, Sept. 29. Impossible to get any tickets, they have all been sold out weeks ago. This theater holds about 3,000 seats. It's a pity it's only a one night show, but we will be seeing him again at the Olympia Music Hall after the Christmas and New Year festivities. As usual, everybody will be looking forward to this big event.

Juliette Greco, the former Latin Quarter and Saint-Germain thrush, is actually singing at the Bobino Music Hall. She always brings in the public. This is a tough music hall for the artists who appear here. But they reckon if you do well here, you can appear anywhere.

Trips To And Fro

Bob Crewe from Genius, Inc. dropped into Paris for a couple of days and paid a visit to Philippe Boutet, Director of the Barclay publishing firm who looks after Bob Crewe Productions, Saturday Music, Tomorrow's Times, etc. Several songs from these repertoires are being plugged: just to mention a few, "Soft Spoken Guy" tagged in French by Jacques Bulostin which

Scandore, Shayne Open Coast Office

The personal management firm of Joe Scandore and Mel Shayne announces opening of a Hollywood branch. Scandore will head the West Coast office, and negotiations have been completed to have Sheldon Berger assist Scandore in California. The Coast office is at 1242 North Kings Road, Los Angeles 69.

The New York office, located at 850 Seventh Avenue, will continue to be supervised by Mel Shayne and office manager Kay Greenspan. The firm has also added to its staff Hermie Dressel. The rapid growth and expansion of Scandore & Shayne, after a merger of only 18 months, is in line with the company policy of giving complete coverage to their clients on both coasts in all areas of entertainment.

Mainstream

(Continued from page 26)
waukee), Minneapolis, Seattle, San Francisco and winding up in Los Angeles on Oct. 9.

The following week Shad, Picone and Gayles went their separate ways to fully promote and exploit the new fall release on Mainstream.

became "On est si bien" and was recorded by Christine Nerac on the Fontana label; "Here Comes The Boys" (French title. "Ah qu'on est bien dans ses bras") grooved by Rika Zari on the Bel Air ticket; "Big Town Boy" (in French, "Ca m'est égal") and recorded by Monty on the Barclay label; "Dawn (French version: "Tu n'as rien compris" recorded by Les Célibataires on the Barclay label; "Save it For Me" (French tag: "Fait ça pour moi"), cut by Christine Nerac and Frank Alamo. Also, "He Never Came Back" (which becomes "Rien n'est trop beau") grooved by Karen Bessy. Many other songs from this catalog are being exploited in the near future.

Rod McKuen, the American singer, paid us a visit on one of his frequent trips to Paris and announced that the tune he penned, "The Lovers," had been tagged in French by Jacques Brel and becomes "Les amants de coeur." This appears to have a nice take-off. Christine Nerac, the French up-and-coming lark, is grooving this one on Fontana; Jacques Brel on the Barclay trademark; Jean Claude Pascal on the Pathe V.S.M. ticket and Rod Mc McKuen is also singing it in French.

NEW SMASH
SINGLE
FROM THE
HIT ALBUM
'THE OSCAR
PETERSON
TRIO+ONE,
CLARK TERRY'

MG 20975/SR 60975

INTRO-
DUCED
ON THE
'TONIGHT'
SHOW!

MUMBLES

72342



foremost in
fine recording



Harry Levine, Exec VP at ABC-Par, is back at his desk after a successful Far Eastern jaunt to survey foreign operations and visit ABC-Par affiliates.

Johnny Pate, newest addition to ABC-Par's A&R department, working out of Chicago, recorded his first date with his discoveries, **The Marvelows**, new contract artists for the label. Coming up soon are sessions with **The Impressions**, cutting a new LP; and waxings by four girls called **The Kittens**.

Sandy Nelson has a lot to celebrate. His new single, "Teen Beat, 65," looks good and his spouse, Rene, presented him with a brand new baby girl—their first, on Oct. 2 in Santa Monica Hospital, Calif.

Mrs. Jean Grace, composer-arranger President of Straight Ahead Rhythm, Inc., has announced that her firm, which in the past has concentrated its activities in the music publishing-personal management-record production fields, is entering the radio and TV production areas. The first one hour TV show, "All the World of Music," is being discussed for presentation as a 1965 summer series. Sid Ascher has been retained as public relations and sales-advertising consultant.

Sal Salvador and Bill DeLuca of Danbar Records have announced their latest artist acquisition: **Mark Fortune**, whose latest release is a composition by singer-songwriter **Karen DeVol**, "Henry Brown." Karen's own waxing is due Oct. 25.

Carl Schmidt, prexy of Fonorama Records, Montreal, arrived in New York Oct. 7 to

oversee first American recordings for his U.S. label, Danco Records. **Billy Mure** will handle arranging chores for the sessions. **Danny Villa**, **Dean Cooper** and **Brian Darby** are among the artists to be recorded.

Jimmy Key, head of Key Talent, Nashville, is on a two-week promo tour of the Midwest, West and Southwest. Plans call for meeting with some of the artists represented by Key Talent including **Dave Dudley** in Colorado Springs, **Billy Walker** in Dubuque, Iowa, and **Jimmy Newman** in Odessa, Texas, where they will be touring during this time, as well as promoting new releases.

Joey Weltz Productions has moved to new offices at 2203 Maryland Ave., Baltimore 18, Md. Move came about to put all operations under one roof. At this address the following firms are housed: **Bat Records** and **Monumental Films and Recordings, Inc.** Along with two pub-beries, **Ursula Music (BMI)** and **Welz Music (ASCAP)**, both owned and operated by Welz.

Academy Award-winning composer **Ernest Gold** has received word that his "Sonatina for Flute and Piano" will be published by **N. Simrok and Co.** in Germany. Company is the same one that published all of the works of **Brahms** and **Beethoven**.



Pete Marino & Trini Lopez

Trini Lopez Day

BURBANK, CALIF.—In conjunction with Trini Lopez' opening in San Francisco's Off-Broadway club, Mayor John F. Shelley proclaimed Sept. 15 Trini Lopez Day in the bay city.

Music Sales' promo man Pete Marino ushered Trini through the day-long festivities, which included presentation of the key to the city to Lopez, a motor cavalcade through the city, a welcome from San Francisco's Mexican colony and crowds in attendance upon Trini throughout the day.

Trini's latest album release through Reprise is "Trini Lopez—Live—At Basin St. East."



LONDON LOWDOWN



BY ALAN FREEMAN



Alan Freeman

Britons never, never, never will be slaves! An Australian Briton won't either, because I just don't like that sort of thing, although I must say here and now that I'm becoming a slave to this typewriter, and only because your horrid Editor-in-Chief **Sid Parnes** keeps sending me cables about "missing columns." So really, I think I'll have to come back to New York immediately and investigate your postal arrangements — well, I mean to say if 007 can do all those things I saw on the screen last night in the new **James Bond** film, "Goldfinger," than I can

only say I got a 007 thing or two to show him! So if I was missing last week, I'm sorry and you can all go to the **Four Seasons** and have a drink on . . . Mr. Parnes!

If you think I've just been sitting around singing "Oh Pretty Woman"—which should take your **Roy Orbison** to the top of our charts in a matter of days—then you're wrong, because I've been dashing around all over the place. No doubt you've heard of London's famed **Royal Albert Hall**. It's the home of many of the great classical performers of the last 50 years or so. However, there are moments when it isn't, but becomes the scene of 7000 pop fans going out of their mind as all and sundry race on and off the stage performing their latest chart smash. I was *compere* at the show the other Sunday, and we all screamed, **John, Paul, George & Ringo-fashion**, as **The Bachelors . . . Manfred Mann . . . Brian Poole and The Tremeloes . . . The Migil Five . . . Kenny Ball's Jazzmen** and **Lulu** to name just a few did their musical chores in smashing manner. We're delighted over here to see "Do Wah Diddy Diddy" at No. 1 over your side.

Well now, it was all lovely and splendid the other night at the **Adelphi Theater** in the Strand because we all went to a glittering premiere of **Lionel Bart's** new musical "Maggie May." You should have seen me all dressed up in my evening suit. I wish you HAD seen me because no one else did! What sort of a chance did I have with **Rex Harrison**, **Noel Coward**, **Peter Sellers** and his wife **Britt**, **Rosalind Russell**, **Alma Cogan**, **Brian Epstein**, etc., all in attendance . . . After the show a crowd of us raced off to London's **Talk Of The Town** to catch the one and only **Lena Horne**. I can only repeat that she's just TOO MUCH, and I swear, looking 10 years younger than last year! If she continues to look any younger, then I'll have to alert the authorities, and remind them that an artist has to be OVER a certain age to perform on the stage after 11 p.m.!

The charts? Let me tell you pop pickers that **The Supremes** and **The Four Seasons** are close to that No. 1 spot, too. **Dean Martin's** about to enter the Top 10. **Brenda Lee's** headed in the same direction; and something of a surprise has come with that delicious **Henry Mancini** record, "How Soon." It's wonderful to hear solo sweeping strings back on the job. Dear Henry . . . Thanks. Sincerely, Me!

Guess what? A lot of people are saying and writing nice things about **Tony Bennett's** newest single, "Who Can I Turn To," and I read somewhere that it could well become one of the great standards here. I hope it's a big success for him because I'm getting older every day, and I know that when I'm no longer able to push this tired old typewriter along, Tony and all my friends in America will donate a little every week to insure that I can keep up the payments on my three mansions and five cars! Well I mean you wouldn't see me starving would you? Oh, I see!

George Harrison got his letters and he rang me yesterday to say that they all had a marvelous time with you in the U. S.

I must go and get some shut-eye—it's 12 midnight here so that means it's 7 p.m. in New York, and you're all thinking about the night ahead of you, yes? Why is it that when I'm thinking about sleep, you're thinking about going out for the night?

The Original Hit of

DO ANYTHING YOU WANNA

by Harold Betters

#747 PARTS 1 AND 2



Gateway Recording, Inc.

234 Forbes Ave., Pittsburgh, Pa. 15222



TOP POP—5 YEARS AGO

OCTOBER 12, 1959

1. MACK THE KNIFE
B. Darin—Atco
2. PUT YOUR HEAD ON MY SHOULDER
P. Anka—RCA Victor
3. TEEN BEAT
S. Nelson—Original Sounds
4. MISTER BLUE
Fleetwoods—Dolton
5. SLEEP WALK
Santo and Johnny—Canadian American
6. (TILL) I KISSED YOU
Everly Bros.—Cadence
7. THE THREE BELLS
Browns—RCA Victor
8. I'M GONNA GET MARRIED
L. Price—ABC-Paramount
9. POISON IVY
Coasters—Atco
10. LONELY STREET
A. Williams—Cadence

TOP R&B—5 YEARS AGO

OCTOBER 12, 1959

1. POISON IVY
Coasters—Atco
2. MACK THE KNIFE
B. Darin—Atco
3. I'M GONNA GET MARRIED
L. Price—ABC-Paramount
4. HEY, LITTLE GIRL
D. Clark—Abner
5. SAY, MAN
B. Diddley—Checker
6. MISTER BLUE
Fleetwoods—Dolton
7. RED RIVER ROCK
Johnny and Hurricanes—Warwick
8. SLEEP WALK
Santo and Johnny—Canadian American
9. PORGY
N. Simone—Bethlehem
10. DON'T YOU KNOW
D. Rease—RCA Victor

Op Honored



From left, are William N. Anderson, a Director of the West Virginia Music and Vending Assn., who presented a plaque to John A. Wallace at the recent Assn. Convention at the Holiday Inn, Huntington, West Virginia. Plaque was for "leadership and outstanding years of service from 1955 to 1964."

LBJ Ticket Spots C/W Music, RIC

NASHVILLE — Music City, USA and its multi-million dollar country music industry drew nationwide recognition recently as the National Johnson-Humphrey For President Committee looked to this mid-south entertainment capital for help in the current Presidential race. The Committee pegged Nashville exec Lester Vanadore, RIC Records Vice President, to set up a task force of top country music stars for active use in the campaign.

Operating under the White House given title of National Chairman of Entertainment for the Johnson-Humphrey For President Campaign in the country music field, Vanadore literally pulled together, overnight, a Music City c & w package (headlining Capitol Records' Ferlin Husky and RIC star Ruby Wright) to provide entertainment at the opening of the Oklahoma State Fair in Oklahoma City, Sept. 25, in conjunction with the appearance of President Lyndon B. Johnson. This marked the first time country music had been utilized in this manner by a President of the U.S.

Vanadore states that he has firm commitments from several top c & w figures to take an active part in the Johnson-Humphrey presidential campaign.

Vanadore declares, "I'm personally proud of the appointment by the National Johnson-Humphrey Committee, but more important, this project means a lot to Music City and to the entire country music world. I'm flabbergasted over the excitement this has stirred up in the trade here."

Star's Day



Joe Maphis, Starday artist, second from left, was in Nashville recently to cut two instrumental LPs and met with Don Howser, WENO dj, Chuck Chellman, Starday's National Sales and Promo Manager, and Record World's Nashville reporter, Ed Hamilton.



George Hamilton

CMA Sponsors Pic Premiere

NASHVILLE — The Country Music Association has announced they will sponsor the premiere of the film "Your Cheatin' Heart," the Hank Williams life story, in three different Southern cities. The first premiere will be in Montgomery, Alabama, Hank Williams' home town, on Nov. 4, Nov. 6 and the third in Atlanta, Georgia, on Nov. 10.

George Hamilton portrays the late singer and composer who rose from a shoeshine boy to become one of the most popular performers of his day. Audrey

Williams, widow of the Nashville songster, served as technical advisor on the picture and chose Hamilton for the role when he visited Nashville on a promotion tour.

Eleven of Williams' hit songs, of the more than 200 he wrote the music and lyrics to, are included in the film. MGM had purchased film rights to the Hank Williams story in 1954, the year after the singer died at the age of 29, but the property remained inactive waiting for the right actor to come along.

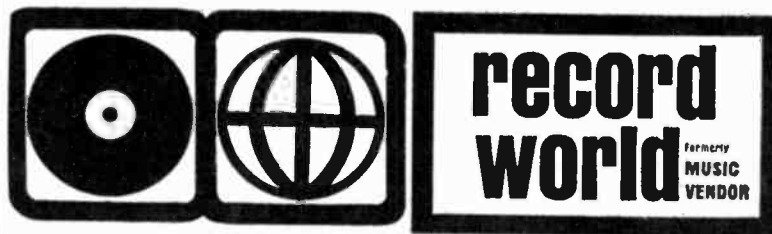
Playing Audrey Williams in the new movie is Susan Oliver, who also recently completed a co-starring role in MGM's "Looking For Love." Red Buttons, comedian and dramatic actor, plays Shorty, Hank's good friend. Arthur O'Connell portrays Fred Rose, the music publisher who gave Williams his first boost, and Chris Crosby makes an appearance again following his screen debut in "Hootenanny Hoot."

Producer for the picture is Sam Katzman, and Gene Nelson is director.

Pete Cook Signed

NEW YORK — Dimension Records announces that Pete Cooke has been signed to an exclusive recording contract.

ALL THE NEWS in the WORLD of RECORDS



52 NEWS PACKED ISSUES FOR \$5.00
at less than 10c A BIG COPY

record world

200 West 57th Street
N. Y. C. 19, N. Y.

Enclosed Is Check For \$5.00

Check one

Name

Dealer

Company

One Stop

Address

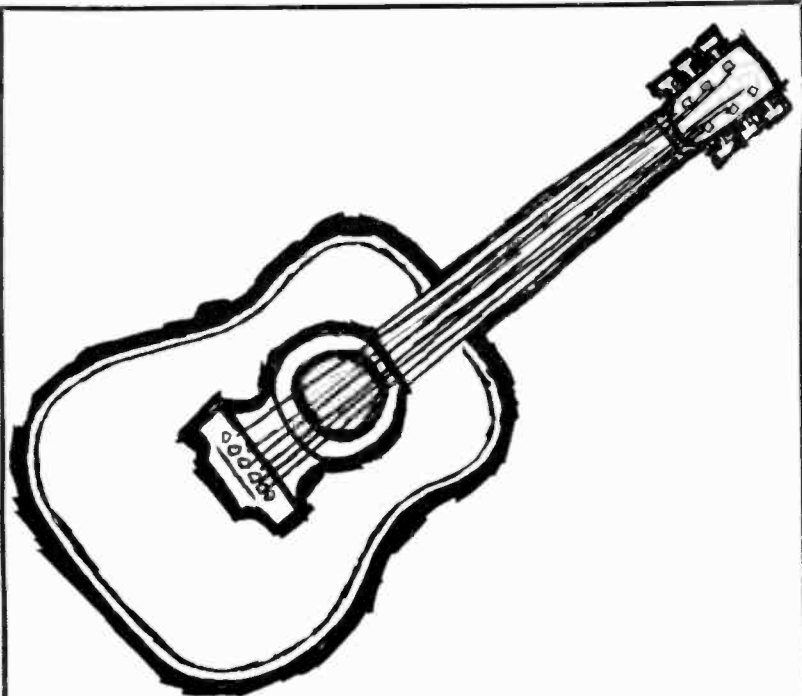
Distrib

Rack Jobber

City

Coin Firm

Other



SPECIAL COUNTRY ISSUE

Send Your Advertising
Copy in Now
For Good Position

**FINAL CLOSING
THURSDAY
OCT. 29**



Nashville
Representative
Ed Hamilton
214 No. Main St.
Goodlettsville, Tenn.
615 UL 9-1933

200 W. 57th St.
New York 19, N. Y.
Circle 7-6250

West Coast
Representative
Ted Randel
1606 Argyle, Suite 204-5
Hollywood, Calif.
213 HO 4-8268



DISK JOCKEY REPORTS



RAY FORD
WVDC—Battle Creek, Mich.

1. I Guess I'm Crazy (J. Reeves)
2. I Don't Care (B. Owens)
3. Finally (K. Well & W. Pierce)
4. Don't Be Angry (S. Jackson)
5. Forty Acres (Willis Bros.)
6. My Little Lady (D. Houston)
7. Working It Out (Flatt & Scruggs)
8. Chit Atkins Make Me A Star (D. Bowman)
9. Sam Hill (C. King)
10. I Don't Love You Anymore (C. Louvin)

ED LAURENCE
CJGX—Yorkton, Sask., Canada

1. I Don't Care (B. Owens)
2. I Love To Dance With Annie (E. Ashworth)
3. I Guess I'm Crazy (J. Reeves)
4. I Don't Love You Anymore (C. Louvin)
5. Sam Hill (C. King)
6. Please Talk To My Heart (Ray Price)
7. Steppin' Out (Bill Phillips)
8. Mad (D. Dudley)
9. Finally (K. Well & W. Pierce)
10. The Race Is On (G. Jones)

CHRIS LANE
KAYO—Seattle, Wash.

1. I Don't Care (Buck Owens)
2. Here Comes My Baby (Dottie West)
3. When The Door Swings Shut (C. & P. Butler)
4. How The Other Half Lives (J. & J. Mosby)
5. Don't Be Angry (Stonewall Jackson)
6. Steppin' Out (Bill Phillips)
7. Tears And Roses (George Morgan)
8. Hello Out There (Carl Belew)
9. We'll Sing In The Sunshine (Gale Garnett)
10. The Race Is On (George Jones)

BILL N. MORRIS
WCDT—Winchester, Tenn.

1. I Guess I'm Crazy (Jim Reeves)
2. Here Comes My Baby (Dottie West)
3. I Don't Care (Buck Owens)
4. Ballad Of Ira Hayes (Johnny Cash)
5. Mr. & Mrs. Used To Be (Tubb & Lynn)
6. I Don't Love You Anymore (C. Louvin)
7. Don't Be Angry (Stonewall Jackson)
8. Ft. Worth, Dallas Or Houston (G. Hamilton)
9. Chug-A-Lug (Roger Miller)
10. Cross The Brazos At Waco (Billy Walker)

CLEATUS STANFILL
KCRV—Caruthersville, Mo.

1. The House At 103 (Bill Goodwin)
2. Here Comes My Baby (Dottie West)
3. Dern Ya (Ruby Wright)
4. Just Between The Two Of Us (Merle Haggard & Bonnie Owens)
5. I Guess I'm Crazy (Jim Reeves)
6. The Dobro's Catchin' On Again (B. Colder)
7. Mother-In-Law (Jim Nesbitt)
8. Cross The Brazos At Waco (Bill Walker)
9. The Bible In Her Hand (Grant Turner)
10. Don't Be Angry (Stonewall Jackson)

JIM THOMPSON
WPAQ—Mount Airy, N. C.

1. I Don't Care (Buck Owens)
2. Ballad Of Ira Hayes (Johnny Cash)
3. Ft. Worth, Dallas Or Houston (G. Hamilton)
4. Love Looks Good On You (David Houston)
5. Forbidden Street (C. Butler & Pearl)
6. Just Between The Two Of Us (M. Haggard & B. Owens)
7. Everything's OK On The LBJ (L. Williams)
8. Once A Day (Connie Smith)
9. Keep On The Sunny Side (Carter Family & Johnny Cash)
10. My Memories Of You (Hank Snow)

TED KIRBY
WXLI—Dublin, Ga.

1. Just Between The Two Of Us (B. Owens & M. Haggard)
2. I Guess I'm Crazy (Jim Reeves)
3. Mother-In-Law (J. Nesbitt)
4. I Don't Care (Buck Owens)
5. Leave A Little Play (Bob Jennings)
6. The Bible In Her Hand (Grant Turner)
7. Cross The Brazos At Waco (Billy Walker)
8. The House At 103 (Bill Goodwin)
9. Lumberjack (H. Willis)
10. Talking To The Night Lights (D. Reeves)

HAPPY DAY
KNEZ—Lompoc, Calif.

1. Chug-A-Lug (Roger Miller)
2. Please Talk To My Heart (Ray Price)
3. Mad (Dave Dudley)
4. Ft. Worth, Dallas Or Houston (G. Hamilton)
5. I Don't Care (Buck Owens)
6. Calling All Lovers (Tommy Wiggins)
7. The Cowboy In The Continental Suit (Marty Robbins)
8. Heads You Win Tails I Lose (M. Wiseman)
9. Love Looks Good On You (D. Houston)
10. Just Between The Two Of Us (M. Haggard & B. Owens)

DOUG SMITH
WKMF—Flint, Mich.

1. Chug-A-Lug (Roger Miller)
2. I Don't Care (B. Owens)
3. Once A Day (Connie Smith)
4. Here Comes My Baby (D. West)
5. The Race Is On (G. Jones)
6. Give Me 40 Acres (Willis Brothers)
7. We'll Sing In The Sunshine (G. Garnett)
8. I'll Go Down Swinging (P. Wagoner)
9. Please Talk To My Heart (R. Price)
10. The Things In This House (B. Darin)

LARAMIE CLAIR MUSSER
KRDR—Portland, Ore.

1. I Don't Care (B. Owens)
2. Here Comes My Baby (Dottie West)
3. The Race Is On (G. Jones)
4. I Guess I'm Crazy (J. Reeves)
5. Down To My Last Cigarette (B. Walker)
6. 13409-63 (Bob Morris)
7. Slowly But Surely (Owens Haggard)
8. He Made You For Me (Wells-Pierce)
9. Talking To The Night Lights (D. Reeves)
10. Take My Ring Off Your Finger (Carl Smith)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. In The Middle Of A Memory (C. Belew)
2. Stronger Than Dirt (G. Barber)
3. Mother-In-Law (J. Nesbitt)
4. Truck Driving Man (Buck Owens)
5. My Memories Of You (Hank Snow)
6. The French Song (Marion Worth)
7. When It's Over (Carl Smith)
8. Cross The Brazos At Waco (Billy Walker)
9. Go Cat Go (Norma Jean)
10. Leave A Little Play (Bob Jennings)

BRIAN SUTCLIFFE
CHNS—Halifax, N. S., Canada

1. Give Me 40 Acres (Willis Brothers)
2. Don't Be Angry (Stonewall Jackson)
3. Dern Ya (Ruby Wright)
4. I Don't Care (Buck Owens)
5. I Don't Love You Anymore (C. Louvin)
6. Please Talk To My Heart (Ray Price)
7. Chug-A-Lug (R. Miller)
8. Second Fiddle (Jean Sheppard)
9. Sam Hill (Claude King)
10. Finally (Wells-Pierce)

WAYNE ALLEN
KVAN—Vancouver, Wash.

1. A Girl Like You (Tompall & Glaser Bros.)
2. Just Between The Two Of Us (M. Haggard & B. Owens)
3. I Don't Care (Buck Owens)
4. I Guess I'm Crazy (J. Reeves)
5. Who's This Lonely Fool (Jimmy Dry)
6. Apartment 23 (Faye Hardin)
7. The Dobro's Catchin' On Again (B. Colder)
8. Chug-A-Lug (Roger Miller)
9. My Friend On The Right (Faron Young)
10. Cowboy In The Continental Suit (Marty Robbins)

MEL ROGERS
WCLE—Cleveland, Tenn.

1. I Don't Care (B. Owens)
2. Once A Day (Connie Smith)
3. French Song (Marion Worth)
4. The Race Is On (G. Jones)
5. Chug-A-Lug (Roger Miller)
6. Here Comes My Baby (D. West)
7. Me (Bill Anderson)
8. The Message (Carl Butler)
9. Good Morning World (Gene Woods)
10. I Guess I'm Crazy (Jim Reeves)

VERNE LOTZ SHEPPARD
KOTA—Rapid City, S. D.

1. I Don't Care (Buck Owens)
2. Mad (Dave Dudley)
3. I Guess I'm Crazy (Jim Reeves)
4. The Race Is On (G. Jones)
5. Me (Bill Anderson)
6. Cowboy In The Continental Suit (M. Robbins)
7. Dang Me (Roger Miller)
8. I Don't Love You Anymore (C. Louvin)
9. How The Other Half Lives (Mosby)
10. Love Looks Good On You (David Houston)

JACK RENO
WHOW—Clinton, Ill.

1. I Don't Care (Buck Owens)
2. Once A Day (Connie Smith)
3. The Race Is On (George Jones)
4. Cross The Brazos At Waco (Billy Walker)
5. Chug-A-Lug (Roger Miller)
6. Mad (Dave Dudley)
7. How The Other Half Lives (J. & J. Mosby)
8. When The Door Swings Shut (Carl and Pearl Butler)
9. Number One With Me (Jack Reno)
10. Give Me Forty Acres (Willis Bros.)

COUNTRY SINGLE REVIEWS

**IT AIN'T ME, BABE (Witmark, ASCAP)
TIME AND AGAIN (Johnny Cash, BMI)**

JOHNNY CASH—Columbia 4-43145.

Johnny Cash singing a Bob Dylan song seems a natural for c/w hitdom—and maybe even pop.

**I THANK MY LUCKY STARS (Cedarwood, BMI)
I DON'T CRY NO MORE (Pamper, BMI)**

EDDY ARNOLD—RCA Victor 47-8445.

Eddy is in a thankful mood for his girl. A sure c/w hit from the reliable country great.

**SITTIN' IN AN ALL NITE CAFE (Glaser, BMI)
BLUE MOOD (Valley, BMI)**

WARNER MACK—Decca 31684.

Warner will elicit many a tear with this blue country tune. His singing with chorus is satiny and will sell.

**HONKY TONK HAPPY (Tree, BMI)
ANOTHER WOMAN'S MAN—ANOTHER MAN'S WOMAN (Fame, BMI)**

MARGIE SINGLETON AND FARON YOUNG—Mercury 72312.

This team ought to rack up heavy sales. After all, Faron Young and Margie Singleton is a mighty irresistible treat.

**PUSHED IN A CORNER (Acuff-Rose, BMI)
GOODER THAN GOOD (Fred Rose, BMI)**

ERNEST ASHWORTH—Hickory 1281.

Ernie has another bouncy country tune that he laces into with his usual sellable spirit.

**SO MUCH GOT LOST (Moss Ross, BMI)
ALL FOR THE LOVE OF A GIRL (Vogue, BMI)**

ROY DRUSKY—Mercury 72335.

Roy is feeling pain over the love that has gone out of his life. Terrific singing and backing.

**THE BELL WITCH (Nu-Star, BMI)
SLOW HARD WAY (Al Gallico, BMI)**

MERLE KILGORE—MGM 13277.

Merle tells the intriguing story of the Bell witch. Will fascinate many listeners.

MY PAST (English, BMI)

YOU'RE WELCOME DEAR (TO WHAT'S LEFT OF ME) (English BMI)

AUTRY INMAN—Sims 188.

Autry leafs through his past and comes up with a sentimental tune that will thrill his friends and fans.

**SUMMER, WINTER, SPRING, AND FALL (Moss Rose, BMI)
HEARTACHES CAN BE FUN (Central, BMI)**

GLEN CAMPBELL—Capitol 5279.

Glen is sad about missing his love all the time. He sings about it on a pretty tune that could hit pop trails as well.

**IF HE'S MOVIN' IN (I'M MOVIN' OUT) (Four Star, BMI)
LET'S GET IT OVER AND DONE WITH (Saran, BMI)**

BOB WILLS—Longhorn 550.

Bob gives his dearie an ultimatum on this funny side. A lot of activity in the back helps out.

Boyd Busy

OKLAHOMA CITY — Bobby Boyd is reactivating Boyd Records with great intensity these days. He's already announced a follow-up to Jill Lawhon's "Be Good, Be Good": "I'm Gonna Love You" b/w "Can You Swim."

He has just released Bobby Wilson's preem disk, "My Letter" coupled with "Nobody's Fool." A third release is Henson Cargill's "Charlie from Boston." All records can be obtained by writing Boyd at 2609 N.W. 36th Street.

Decca Sets October Plan For Xmas LPackages

Sydney N. Goldberg, Vice President, Sales, for the Decca-Coral-Brunswick labels, has announced a new dealer incentive program to run through October. The program encompasses the company's entire Christmas catalog of LPs, EPs and kiddie sets, plus this year's addition of five new Christmas LPs, including a Bing Crosby evergreen Yule set enhanced for the first time in stereo. Details are available through all local Decca branches and distributors.

Congratulations MOA

from

PAT'S ONE STOP

216 E. Main Street

Richmond 19, Va.

Phone: (703) 648-4791

Members of
MOA / Music Operators of Va. / West Va. Music and Vending Assoc. / ROSA

**WE CARRY ALL LABELS — INDIES & MAJORS
LP'S REGULAR DIST. PRICE
NOTHING OVER STRAIGHT WHOLESALE**

BREAKING OUT ALL OVER



BOB WILLS
(THE LIVING LEGEND)

**"IF HE'S
MOVIN' IN"**
(I'M MOVIN' OUT)

b/w
**"LET'S GET IT
OVER AND
DONE WITH"**

LH 550



ROZENA EADS

Strong Pop/C & W Action

**"B.M.
LOVES D.J."**

b/w

**"DEAR
MRS. LUCKY"**

LH 549

Distributed nationally by Sound Of Nashville
160 2nd Avenue So., Nashville, Tenn.

DJ's write

LONGHORN RECORDS

2631 Fonville Dr., Dallas, Texas 75227



NASHVILLE REPORT



BY ED HAMILTON

Is it really true that **Buck Owens** is going to have to bring a moving van to the Country Convention to carry all his awards back to California? Could be! If there's any category this guy's gonna miss, it just hasn't been thought up yet!

Decca's lovely **Vickie Carroll** is currently working a two-week engagement at the Golden Key in Mobile, Ala. She then moves into the Shangri-La in Oklahoma City for two weeks. The little gal is going great right now with her current slicing, "This Can't Be You."

Stan Lewis, ramrod of Stan's Record Shop in Shreveport, one of the top one-stoppers in the Ark-La-Tex area, is real excited about his new Jewel release "Ruby And The Gambler" by **Sonny Joe Ivy**. Country-sounds connoisseur, **Tillman Franks** flipped over it, says it could be a big thing in the country-western field. Stan reports sales in the Shreveport area "great" and air action "tremendous." He shot a couple of copies this way and it moved right into the play lists in this area. Jocks wanting copies can obtain same by writing Stan at The Record Shop.

Ole dj buddy **Mike Conway** writes from KXLR in Little Rock that action on the **Marty Robbins** "Up In The Air" is terrific in that area.

It looks like **Chester Atkins** has reached into his hat and pulled out another outstanding performance from one of his top artists. **Chet's** stock statement concerning a song is, "It all depends on the performance." Well, he really got it on **Bobby Bare's** "Four Strong Winds." In its first week out it has already become one of the hottest air-play items in this area. Talk's going around that this could be even bigger than Bobby's "Detroit City." It has that sound.

Congratulations and best wishes to WSM's new all-night air man **Bill Claiborne** who takes over the spot on Opry Star Spotlight vacated by **Ralph Emery**.

Columbia's **Don Law** and **Frank Jones** busy this past week with sessions for **Johnny Cash** and **Jimmy Dean**. Johnny also guested on The Opry while in town. In fact one of his sessions was halted while he went down and did his guest shot, then

returned and resumed recording!

Rumor has it that RIC's **Ruby Wright**, whose "Dern Ya" is tearing up the countryside, is going out as a single after her current Canadian tour with the **Johnny Wright and Kitty Wells** group. **Hubert Long** will handle all booking arrangements.

Starday's **Chuck Chellman** back in town after a busy and successful stay in Little Old New York promoting country music. If you really want action on record service, **Chuck's** the man to challenge. He's really got Starday swinging!

On the technical end we would like to congratulate whoever's responsible for the terrific job on the audio end of the "Bobby Lord Show" on Channel 4 here in Music City. Band and vocalists come off sounding like it came from a recording studio. Great balance.

There are so many new releases coming out now so they'll be swinging by the time the Convention gets here that we couldn't possibly cover them all so we are just going to hit some of the high spots this week. Most of the jocks are already on them, according to some of the charts we're receiving. We've already mentioned the **Bobby Bare** single, so let's go from there. Decca's **Bill Anderson** could have a two-sided monster with his new one. Our choice is "Three AM" but many of the jocks are reporting "In Case You Change Your Mind." Incidentally, the fine steel guitar work on "Three AM" is by Bill's steel man, **Weldon Myrick**. Kapp newcomer **Hugh X. Lewis** could make it on his first release with the old **Jimmy Wakely** tune, "Too Late." **Faron Young** and **Margie Singleton** on the duet trail again with "Honky Tonk Happy." A fine record that's getting a lot of action around here but hasn't shown in any reports yet is **Don Adams'** "I Just Lost My Favorite Girl" on the D label. Decca's **Johnny Wright** with the **Kitty Wells Singers** (**Kitty, Ruby, Bill Phillips, Felice & Boudleaux Bryant**) has that hit sound on "Don't Give Up The Ship." **Marcy Dee's** "Actor Of The Year" on the Music City-based Clark label could be a sleeper. Philips' **Darrell McCall** headed that way "Step By Step." The Tennessee Plowboy, **Eddy Arnold**, ready to plow up the charts again with "Thank My Lucky Stars." Decca's **Warner Mack** out with his most commercial sound lately on "Sittin' In An All Night Cafe." And Starday's **Homesteaders** (**Jerry Rivers, Jack Boles & Frank Evans**) keep "Coming Back For More."

Chuck Maginnis, program director at WSNO in Barre, Vt. says he gets great country service from all labels except Columbia and Liberty. How about it, Gene and Al?

November is National Country Music Month. Let's live it up and let the world know about it!

Stylish Wax Promo

NEW YORK — Audio Fidelity Records has arranged a tie-in between high style clothing and high style records. Sid

Frey, Audio Fidelity prexy, is releasing a set of four "Jet Set Discothèque" LPs designed specifically for dance parties and discothèques. Pictured on the jackets are specially designed discothèque dresses by leading manufacturers such as **John Moore, Kasper of Joan Leslie and Deeb's**. An entire window of the Liberty Record Shop at 50th Street and Madison Ave. has been devoted to a display of Jet Set Fashions by Deeb's and "Jet Set Discothèque" LPs by Audio Fidelity.

The store window promotion was conceived by **Morty Wax Promotions**, a Division of The House of Wax, New York public relations and advertising firm.

The New Country Hit By



JOHNNY WRIGHT

With

The **KITTY WELLS Singers**

"DON'T GIVE UP THE SHIP"

Decca 31679

Queen of Country Music

KITTY WELLS

has a hit album

"COUNTRY MUSIC TIME"

DECCA DL 4554

Kapp Contractee



Veteran music man **Paul Cohen**, who heads the Nashville operations for **Kapp Records**, goes over details of the recording contract which **Hugh Lewis** has just signed with the label. **Lewis** is one of **Cedarwood Publishing Company's** top tunesmiths, and penned the award winning "BJ The DJ" by **Stonewall Jackson**, and **Carl Smith's** present chart rider, "Take My Ring Off Your Finger."

In Nashville

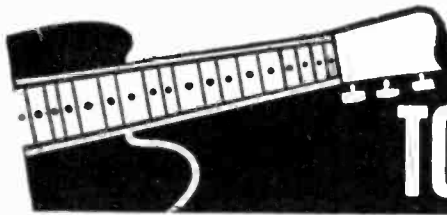


On the left, **United Artists Records** singing star, **Gene Thomas**. On the right, UA's newest addition to its A & R ranks, **Kelso Herston**, who will headquarter in Nashville and supervise much of the label's C & W product. Occasion was Herston's initial UA session at the **Bradley Studios**.

Sims, Mercury 'Jacks'

Two different "Lumberjacks" are currently striding around singles territory. One of them is the **Mercury** disk by **Brook Benton**. The other is the **Sims** slice by **Hal Willis**.

They are not the same song. As far as titles go, however, the only way to tell them apart is this: the **Willis** single is "The Lumberjack."



TOP COUNTRY SINGLES

TOP COUNTRY LP'S



| This Wk. | Last Wk. | | Wks. on Chart |
|----------|----------|---|---------------|
| Oct. 17 | Oct. 10 | | |
| 1 | 1 | I DON'T CARE | 10 |
| | | Buck Owens—Capitol 5240 | |
| ★2 | 5 | CHUG-A-LUG | 6 |
| | | Roger Miller—Smash 1962 | |
| 3 | 2 | I GUESS I'M CRAZY | 15 |
| | | Jim Reeves—RCA 8383 | |
| 4 | 4 | PLEASE TALK TO MY HEART | 10 |
| | | Ray Price—Columbia 43076 | |
| 5 | 7 | DERN' YA | 9 |
| | | Ruby Wright—Ric 126 | |
| ★6 | 12 | MR. AND MRS. USED TO BE | 12 |
| | | Ernest Tubb & Loretta Lynn—Decca 31643 | |
| 7 | 3 | DON'T BE ANGRY | 7 |
| | | Stonewall Jackson—Columbia 43076 | |
| 8 | 11 | GIVE ME 40 ACRES (TO TURN THIS RIG AROUND) | 6 |
| | | Willis Bros.—Storday 681 | |
| 9 | 10 | FINALLY | 8 |
| | | Kitty Wells & Webb Pierce—Decca 31663 | |
| ★10 | 28 | ONCE A DAY | 2 |
| | | Connie Smith—RCA 8416 | |
| 11 | 8 | DANG ME | 19 |
| | | Roger Miller—Smash 181 | |
| 12 | 14 | PLEASE BE MY LOVE | 5 |
| | | George Jones & Melba Montgomery—U.A. 732 | |
| 13 | 19 | IN THE MIDDLE OF A MEMORY | 9 |
| | | Carl Belew—RCA 8406 | |
| 14 | 6 | I DON'T LOVE YOU ANYMORE | 17 |
| | | Charlie Louvin—Capitol 5173 | |
| 15 | 21 | MAD | 5 |
| | | Dave Dudley—Mercury 72308 | |
| 16 | 9 | SAM HILL | 8 |
| | | Claude King—Columbia 43083 | |
| 17 | 17 | THE BALLAD OF IRA HAYES | 16 |
| | | Johnny Cash—Columbia 43058 | |
| ★18 | 27 | THE RACE IS ON | 5 |
| | | George Jones—U.A. 751 | |
| 19 | 15 | CHIT ATKINS MAKE ME A STAR | 10 |
| | | Don Bowman—RCA 8389 | |
| 20 | 22 | FORBIDDEN STREET | 7 |
| | | Carl Butler and Pearl—Columbia 43102 | |
| 21 | 16 | THE COWBOY IN THE CONTINENTAL SUIT | 21 |
| | | Marty Robbins—Columbia 43058 | |
| 22 | 17 | HERE COMES MY BABY | 12 |
| | | Dottie West—RCA 8374 | |
| 23 | 24 | MY FRIEND ON THE RIGHT | 7 |
| | | Faron Young—Mercury 72313 | |
| ★24 | 47 | THE LUMBERJACK | 2 |
| | | Hal Willis—Sims 207 | |
| 25 | 20 | PASSWORD | 22 |
| | | Kitty Wells—Decca 31622 | |

| This Wk. | Last Wk. | | Wks. on Chart |
|----------|----------|--|---------------|
| Oct. 17 | Oct. 10 | | |
| 26 | 33 | I'LL GO DOWN SWINGING | 3 |
| | | Porter Wagoner—RCA 8432 | |
| 27 | 23 | FT. WORTH, DALLAS, OR HOUSTON | 10 |
| | | George Hamilton IV—RCA 8392 | |
| 28 | 32 | JUST BETWEEN THE TWO OF US | 5 |
| | | Merle Haggard & Bonnie Owens—Tally 181 | |
| 29 | 31 | TEARS AND ROSES | 6 |
| | | George Morgan—Columbia 43089 | |
| 30 | 36 | IT AIN'T ME BABE | 2 |
| | | Johnny Cash—Columbia 43145 | |
| 31 | 25 | ME | 16 |
| | | Bill Anderson—Decca 31630 | |
| 32 | 40 | I'M GONNA TIE ONE ON TONIGHT | 3 |
| | | Wilburn Bros.—Decca 31632 | |
| 33 | 26 | I LOVE TO DANCE WITH ANNIE | 15 |
| | | Ernest Ashworth—Hickory 1275 | |
| ★34 | 44 | LET ME GET CLOSE TO YOU | 2 |
| | | Skeeter Davis—RCA 8397 | |
| 35 | 38 | LONELY GIRL | 2 |
| | | Carl Smith—Columbia 43100 | |
| 36 | 37 | THE FRENCH SONG | 2 |
| | | Marion Worth—Columbia 43119 | |
| 37 | 34 | BAD NEWS | 17 |
| | | Johnny Cash—Columbia 43058 | |
| 38 | 46 | ONE OF THESE DAYS | 3 |
| | | Marty Robbins—Columbia 43134 | |
| 39 | 39 | HOW THE OTHER HALF LIVES | 4 |
| | | Johnnie & Joanie Mosby—Columbia 43100 | |
| ★40 | (—) | ACROSS THE BRAZOS AT WACO | 1 |
| | | Billy Walker—Columbia 43120 | |
| 41 | (—) | STRONGER THAN DIRT | 1 |
| | | Glenn Barber—Starday 676 | |
| 42 | (—) | DON'T GIVE UP THE SHIP | 1 |
| | | Johnny Wright—Decca 31679 | |
| 43 | 43 | MOTHER-IN-LAW | 3 |
| | | Jim Nesbitt—Chart 1100 | |
| 44 | 45 | THREE A. M. | 2 |
| | | Bill Anderson—Decca 31682 | |
| 45 | 35 | TAKE MY RING OFF YOUR FINGER | 17 |
| | | Carl Smith—Columbia 43119 | |
| 46 | 49 | EVERYBODY'S DARLIN' PLUS MINE | 2 |
| | | The Browns—RCA 8423 | |
| 47 | 48 | B. M. LOVES D. J. | 3 |
| | | Rozena Eads—Loughorn 549 | |
| 48 | (—) | GO CAT GO | 1 |
| | | Norman Jean—RCA 8433 | |
| 49 | (—) | HE CALLED ME BABY | 1 |
| | | Patsy Cline—Decca 31671 | |
| 50 | 50 | TIA LISA LYNN | 2 |
| | | Rose Maddox—Capitol 5263 | |

| This Wk. | Last Wk. | | Wks. on Chart |
|----------|----------|--|---------------|
| Oct. 17 | Oct. 10 | | |
| 1 | 1 | THE BEST OF JIM REEVES | 10 |
| | | RCA LPM-2890: LSP-2890 | |
| 2 | 3 | R. F. D. | 8 |
| | | Marty Robbins—Columbia CL-2220: CS-9020 | |
| 3 | 4 | TOGETHER AGAIN/ MY HEART SKIPS A BEAT | 10 |
| | | Buck Owens—Capitol T-2135: ST-2135 | |
| 5 | 2 | THE BEST OF BUCK OWENS | 15 |
| | | Capitol T-2105: ST-2105 | |
| 6 | 6 | MOONLIGHT AND ROSES | 21 |
| | | Jim Reeves—RCA Victor LPM-2854: LSP-2854 | |
| 7 | 10 | TRAVELIN' WITH DAVE DUDLEY | 4 |
| | | Mercury MG-20927: SR-60927 | |
| 8 | 7 | I WALK THE LINE | 16 |
| | | Johnny Cash—Columbia CL-2190: CS-8990 | |
| 9 | 9 | SLIPPIN' AROUND | 8 |
| | | George Morgan—Columbia CL-2197: CS-8997 | |
| 10 | 14 | GEORGE JONES SINGS LIKE DICKENS | 8 |
| | | United Artists—UAL-3364: UAS-6364 | |
| 11 | 15 | DOWN HOME | 4 |
| | | Melba Montgomery—United Artists UAL-3369: UAS-6369 | |
| 12 | 12 | GOLDEN COUNTRY HITS | 9 |
| | | Hank Thompson—Capitol T-2089 | |
| 13 | 8 | DANG ME/CHUG-A-LUG | 11 |
| | | Roger Miller—Smash MPS-27049: FRS-67049 | |
| 14 | 16 | BLUE AND LONESOME | 3 |
| | | George Jones—Mercury GM-20906 | |
| 15 | 13 | IN PERSON | 20 |
| | | Porter Wagoner—RCA Victor LPM-2840: LSP-2840 | |
| 16 | 11 | BEFORE I'M OVER YOU | 16 |
| | | Loretta Lynn—Decca DL-4541: DL-74541 | |
| 17 | 17 | BY REQUEST | 11 |
| | | Ferlin Husky—Capitol T-2101: ST-2101 | |
| 18 | 20 | THANKS A LOT | 15 |
| | | Ernest Tubb—Decca DL-4514: DL-74514 | |
| 19 | 23 | OUR MAN IN TROUBLE | 17 |
| | | Don Bowman—RCA LPM-2831: LSP-2831 | |
| 20 | 19 | WORLD OF A COUNTRY BOY | 9 |
| | | Johnny Sea—Philips PHM-200-139: PHS-600-139 | |
| 21 | 25 | WEBB PIERCE STORY | 2 |
| | | Decca DXB-181: DXSB-7181 | |
| 22 | 18 | A TOUCH OF VELVET | 6 |
| | | Jim Reeves—RCA LPM-2487: LSP-2487 | |
| 23 | 28 | MORE HANK SNOW SOUVENIRS | 26 |
| | | RCA LPM-2813: LSP-2813 | |
| 24 | 21 | RING OF FIRE/THE BEST OF JOHNNY CASH | 39 |
| | | Columbia CL-2153: CS-8853 | |
| 25 | 22 | SONGS OF TRAGEDY | 9 |
| | | Hank Snow—RCA Victor LPM-2901: LSP-2901 | |
| 26 | (—) | COUNTRY MUSIC TIME | 1 |
| | | Kitty Wells—Decca DL-4554: DL-74554 | |
| 27 | 30 | COUNTRY DANCE FAVORITES | 2 |
| | | Faron Young—Mercury MG-20931: SR-60931 | |
| 28 | 26 | NIGHT LIFE | 39 |
| | | Ray Price—Columbia CL-1971: CS-8973 | |
| 29 | 29 | GUITAR COUNTRY | 37 |
| | | Chet Atkins—RCA LPM-2783: LSP-2783 | |
| 30 | 24 | ON THE BANDSTAND | 39 |
| | | Buck Owens—Capitol T-1879: ST-1879 | |

Almost All RCA Artists Represented In Impressive New Album Releases

A flood of new RCA Victor Red Seal albums is being released in the September and October period. Practically every major RCA artist is represented: Fiedler, Leinsdorf, Heifetz, Van Cliburn, Anderson and the Shaw Chorale.

The "Pops"

Leading in sales strength is Fiedler's Pops. Their September release "Pops Goes the Trumpet" marked the debut of jazz trumpeter Al Hirt with the renowned Boston Pops and is already on trade charts. For October the Boston Pops follow this hot one with "Peter and the Commissar," a new album of musical hi-jinks featuring comedian Allan Sherman narrating some very funny musical parodies.

In another October release, "World's Greatest Marches," the Boston Pops share an album of pop marches—everything from Wagner to Sousa — with the Boston Symphony Orchestra under Leinsdorf. The sound is sensational on all three recordings and must make them favorites with the hi fi components dealers as well as packaged phono sets. Even on inexpensive machines these records sound excellent.

Both the Hirt and Sherman albums mark a significant new departure for the Boston Pops. Ever since the spectacular success of their Beatles single, "I Want to Hold Your Hand," Fiedler has been aware of the vast potential of the pop album market. In both the Hirt and Sherman albums he's got to make inroads into this area which will get the young adult market.

Twin Markets

Combining the market appeal of Hirt (jazz and pop album markets) with Fiedler's "Pops" (light classical) gives RCA an album that appeals to a great "middle music" audience. This is the same market Capitol has aimed its Promenade Series at. Unfortunately, Capitol doesn't have the names to turn the trick, but RCA has and this is the reason why "Pops Goes the Trumpet" is on the pop album chart. Another reason is the performances. Hirt's in top form in his famous "Java" but on works like "Carnival of Venice,"

"La Virgen de la Macarena" (from "The Brave Bulls" motion picture soundtrack), Anderson's "Trumpeter's Lullaby" and "Bugler's Holiday" he again displays his fabulous breath control and brilliant triple-tonguing that must be heard to be believed. Another highpoint: Fiedler's famous version of the old Jewish chant "Eili, Eili" cried and wailed by Hirt's trumpet. If a cantor could sound like a trumpet he'd sound like Hirt. Album appeals to the classical hound, too, with Haydn's "Trumpet Concerto" in a good straightforward performance by Hirt. Oddly, though, he plays Haydn with too much respect. He's tighter here than on the pop pieces and classical trumpeters like Eskdale, etc., seem to blow more life into this stunning 18th Century showpiece. No matter. Who are we to cavel with success.

Sherman's "Pops" Debut

In October RCA has come up with perhaps the funniest album of the year in a live recording of Allan Sherman's one-night stand with the Boston Pops last summer. Main attraction is Sherman's version of "Peter and The Wolf" which comes out "Peter and The Commissar." In Sherman's version Peter is a songwriter who gets browbeaten by a committee of commissars to change his tune from its beautiful simplicity to a discordant mess. We won't tell you how it comes out but some of the arguments the Commissars advance in favor of changing Peter's tune are hilarious. For instance, they point with pride to the following alterations that "saved" well known classics from obscurity: The Triumphant March from "Aida" is transformed into a Dixieland March; Beethoven's Fifth becomes a cha-cha; Brahms' Lullaby rocks n' rolls.

Also on this outing is Sherman's dryly humorous variations on "How Dry I Am" in which he conducts the Boston Pops while Fiedler supplies solo hic-coughs. This number's a great party record, for everyone with a smattering of knowhow will have fun picking out the many tunes Sherman has woven into his variations. There's a musical pun every 30 seconds in this de-

lightful scramble.

The remainder of the record, "End of a Symphony" in which Sherman spoofs the long, grandiloquent endings of the masters like Beethoven, Schubert and Mozart, is not on the same high level as the majority of the album. However, judging from the some 13,000 music lovers present everyone had a wonderful time and thousands more are in for lots of fun. Album appeals to a very wide market: comedy, classical, light-classical and party. It has to be a big one.

Money-Back Marches

Fiedler's "Pops" share a record with Leinsdorf's Boston Symphony Orchestra for the first time, the album called "The World's Greatest Marches" has been a big seller. Leinsdorf's Bostonians contribute Wagner's "Tannhäuser Fest March," Berlioz' "Rakoczy March," Tchaikovsky's "Marche Slav" and "Stars and Stripes Forever." Fiedler's Pops play seven more which range from Strauss' Radetzky March and Elgar's "Pomp and Circumstance No. 1" to the "Noble Emblem" March. Album carries a unique merchandising gimmick. A sticker on the skinwrap carries a money-back guarantee should customers not be convinced these are the greatest performances and recordings of these marches. RCA has a winner here but the album cover works against it. It lacks the excitement conjured by the title and that's in the grooves. With the football season upon us, half-time marches will be the order of the day and this album promoted to the college crowd and to the vast middle music market can score a touchdown for RCA.

New "Amahl"

Three new opera recordings have strong sales potential. Absolutely sure-fire is a new recording of RCA's Christmas classic: "Amahl and The Night Visitors" with the cast of the 1963 NBC-TV production. Ever since its debut in the mid 1950s, "Amahl" has been a favorite annual event over the NBC-TV network and this year will be no exception. Millions will see and hear the stars of this recording in the 1964 telecast. You can't beat

exposure like this, and dealers who display it heavily have got to cash in big this Christmas. RCA's old mono-only recording of NBC's first production was a smash seller and for many years a Christmas standard. The new recording has it all over the older one in terms of intelligibility. The recording is so clear one can follow the opera (sung in English) without a libretto, but RCA has included a handsome one at no extra cost.

Kurt Yaghjian as Amahl has a clear, resonant voice and uses it well. Martha King as his mother is in the vein. Beautiful four-color cover features a stunning reproduction of Bosch's masterful painting: "Adoration of the Kings" and must draw sales. It was an excellent idea to put the phrase: "A New Recording" in big, clear type on the jacket for owners of RCA's classic old one will probably number among those for this new one.

Sparkling "Fledermaus"

A sparkling new production of "Fledermaus" produced in Vienna by RCA's own George Marek is a wonderful new addition to the LP catalogs. True, there is the star-studded London with its Gala Performance guest stars, conducted by Karajan and that could be the only serious competition this new one has. However, those who hear Marek's new "Fledermaus" will have to have it. In the first place it is the only recording that captures the champagne gaiety, the high spirits and mischievousness of "Die Fledermaus."

The Metropolitan Opera could learn a lot about how to do "Fledermaus" by listening to this sparkling production. The singing is superb. Adele Leigh, a bright newcomer, makes her recording debut as a flirtatious Rosalinde, and it's a pleasure to hear her fetching way with a lilting Strauss tune. Anneliese Rothenberger is a seductive Adele. Sandor Konya is wonderfully syrupy as an Italian tenor on the make. Erberhard Wachter as a bored and boring Eisenstein is superb. Rise Stevens recreates her famous role of Prince Orolofsky, and she has the only tired voice in the cast.

(Continued on page 39)



Allan Sherman

Oscar Danon's direction is light and deft.

Perhaps the reason why this "Fledermaus" is so good is that it was made in Vienna, the city that inspired it, played by the Vienna State Opera Orchestra and Chorus who can perform it blindfolded. An article in the deluxe libretto that comes with the set explains that the singers were asked to act out the opera as if they were giving an actual performance at the Vienna State Opera. They drank champagne during the party sequence, they played to each other's performance. Whatever they did, RCA captured the liveliest "Fledermaus" on records. One that has established a new standard by which others must be judged.

"Rigoletto"

In October RCA has a new recording of another popular opera, "Rigoletto." With arias like "La donna e mobile," "Questa o Quella," "Caro Nome" plus the famous Quartet, "Rigoletto" has been one of the all-time best-selling operas for generations.

The new recording, the first "Rigoletto" in Dynagroove, is a joy to hear. Anna Moffo makes an appealing Gilda but her characterization isn't as compelling as Callas' in the mono-only Angel or as brilliantly sung as Sutherland's in the London (mono and stereo). Merrill is a marvel of characterization in a role he's made famous at the Met—that of the hunchback jester Rigoletto. Alfred Kraus is good as the Duke but his performance lacks an abandon the role craves for. Verdi's Duke is related to Mozart's Don Giovanni, and in this recording the Duke doesn't have the carefree licentiousness of the Don. Solti conducts the RCA Italiana Opera Orchestra and Chorus and he may be the reason this "Rigoletto" is so earthbound.

Victor's Current Classical Releases

(Continued from page 38)

Sound is Star

The real star of the recording is the sound. Rarely has an opera orchestra sounded so full or balances between principals and chorus delivered with razor-sharp clarity. Operas have to be produced in the studio just as they are in the opera house. RCA accomplished this with a novel gimmick in their new "Fledermaus," and it is surely needed in this new "Rigoletto." Opera buffs who have to have every new version of their favorites will flock to this recording in spite of the reservations mentioned here. Beautiful packaging with a superb line-by-line Italian-English libretto which includes an outstanding article by British musicologist Ernest Newman on "Rigoletto."

Cliburn's Brahms First

Other albums that have to do well in the September-October release are Van Cliburn's first recording of Brahms' Piano Concerto No. 1 with a majestic backing by Erich Leinsdorf's Bostonians.

This is the first recording of the Brahms First in Dynagroove and balances between soloist and orchestra are beautifully maintained in a recording that reveals the texture of Brahms' thick orchestration, which can sound muddy, with outstanding clarity. Cliburn plays the first movement rather straight and doesn't seem to find in it the wealth of expression as Serkin (Columbia) or Curzon (London). The slow movement has a tenderness in Van Cliburn's hands which suits it to a "T." The rollicking Hungarian rondo is played to the hilt by Cliburn. His wonderful sense of play comes to the fore to produce a dashing performance of vigor and breadth. The Boston sounds better than ever. In fact, they've been sounding extra good ever



Erich Leinsdorf

since August's release of the Mahler Fifth so you RCA wizards keep at it.

Prokofiev Concerti

Another concerto recording from Boston is the third volume in RCA's "Prokofiev" Series. This one features two brilliant young virtuosi: violinist Erick Friedman (a Heifetz protege) in Prokofiev's Violin Concerto No. 1 and pianist Loren Hollander in Prokofiev's Fifth Piano Concerto. Again the Boston Symphony sounds superb in both. As for the soloists, Hollander comes up with the best Prokofiev Fifth on records. He shows himself a musician of the 20th Century in a blazing performance that has the speed, the pyrotechnics, the sizzle of this virtuoso's dream concerto.

Bravo Hollander

We don't remember the Fifth ever sounding as good as it does on this new recording. The over-side features an excellent performance of the romantic, frankly melodic First Violin Concerto. Friedman is not as convincing as a Heifetz yet in this music but he is very good. Unfortunately he does not yet have the big, fat, singing tone of an Isaac Stern who, we understand, also has done the First Concerto (coupled with the Second for Columbia for an October release). However, the album should go a long way to establish Hollander as a formidable virtuoso of the 20th Century concerto. Bravo Hollander and RCA.

**NEXT WEEK:
RCA VICTOR'S
SEPT.-OCT.
COMPLETED**



Robert Shaw, Roger Hall

Shaw Chorale Wins Gold Xmas Disk

NEW YORK—Robert Shaw, conductor of the chorale which bears his name, flew from Cleveland to New York over the week-end to accept a gold album award from RCA Victor Records.

The award, certified by the RIAA, was presented for the album "Christmas Hymns and Carols Volume 1," which has considerably passed the \$1,000,000-sales mark required for certification.

Shaw was the guest of honor at a luncheon in the RCA Victor Executive Dining Room at which Roger Hall, Manager, Red Seal Artists and Repertoire, made the presentation before other RCA Victor executives.

The album is one of RCA Victor's five all-time Red Seal best sellers. In addition to conducting the chorale, Shaw is also associate conductor of the Cleveland Orchestra.

This month, Shaw's chorale has two new albums concerned with the Christmas season. The first of these is an album of works by Benjamin Britten which includes "A Ceremony of Carols," "Rejoice in the Lamb" and "Festival Te Deum." The second is titled "Songs of Faith and Inspiration." Last Christmas season, still another Shaw Chorale album, "The Many Moods of Christmas" was one of the leading best sellers.

Yule LP from Dodo

HOLLYWOOD — Columbia Records has announced the immediate release of the first Christmas album by Doris Day, recorded in the label's West Coast studios by Allen Stanton, Exec Producer.

Titled "The Doris Day Christmas Album," it is the 20th to be recorded by Miss Day in her long career with the label. In addition, Miss Day will record another album this month, prior to beginning work on her next 20th Century-Fox release, "Do Not Disturb."

**THE BIGGEST POP
RECORD SINCE
"THE BATTLE OF
NEW ORLEANS"!!**



Hal Willis

**"THE
LUMBERJACK"**

Sims 207

THESE RADIO STATIONS ARE ALREADY ON THIS RECORD

| | | | |
|--|--|--|---|
| <p>Akron, Ohio WAKR Baltimore, Md. WCAO WITH Charleston, S. C. WIST WGIY WAYS Charleston, W. Va. WGKY WCAW Chicago, Ill. WLS Cincinnati, Ohio WCPO Cleveland, Ohio KYW Columbia, S. C. WNOK Columbus, Ohio WCOL Dallas, Texas KLIF</p> | <p>Dayton, Ohio WING Detroit, Mich. CKLW Flint, Mich. WTRX Ft. Pierce, Fla. WARN Grand Rapids, Mich. WGRD WMAX WLAY Green Bay, Wisc. WDUC Greenville, Fla. WUWU Hammond, Ind. WJOB Huntington, W. Va. WKEE Indianapolis, Ind. WGEE WIBC WIFE</p> | <p>Jacksonville, Fla. WPDQ Kansas, Missouri HWB Lexington, Ky. WBLK WLAP Little Rock, Ark. KAAY Louisville, Ky. WKLO WAKY Madison, Wisc. WISM WMAD Miami, Fla. WQAM Milwaukee, Wisc. WMAW WOKY WMIL Minneapolis, Minn. WDGY</p> | <p>Nashville, Tenn. WMAK WKDA WLAC New Orleans, La. WNOE Oklahoma City, Okla. KOMA Orlando, Fla. WHOO Oshkosh, Wisc. WOSH Shreveport, La. KEEL Stevens Point, Wisc. WSPT Toledo, Ohio WOHO Wasco, Wisc. WRIG Washington, D. C. WWDE</p> |
|--|--|--|---|

*Best Wishes
MOA and ROSA
Thanks for all the
Juke Box Sales
Russell Sims*

CONTACT YOUR **SIMS** DISTRIBUTOR TODAY

SIMS RECORDS, INC.

801 17th AVENUE SO. NASHVILLE, TENNESSEE (PHONE: 615 256-6962)