



record world
Formerly
MUSIC VENDOR

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40229
X3

BIG ALS RECORD SALES
105 EDDY ST.
PROVIDENCE, R.I.
02903

Vol. 18, No. 904

Oct. 3, 1964

In the opinion of the editors, this week the following single and album are the

record world



NUMBER ONE PICKS

WHO IN THE WORLD



Larry Uttal at Helm of Amy-Mala Records, Label Having its Most Successful Period to Date. Story on Page 23

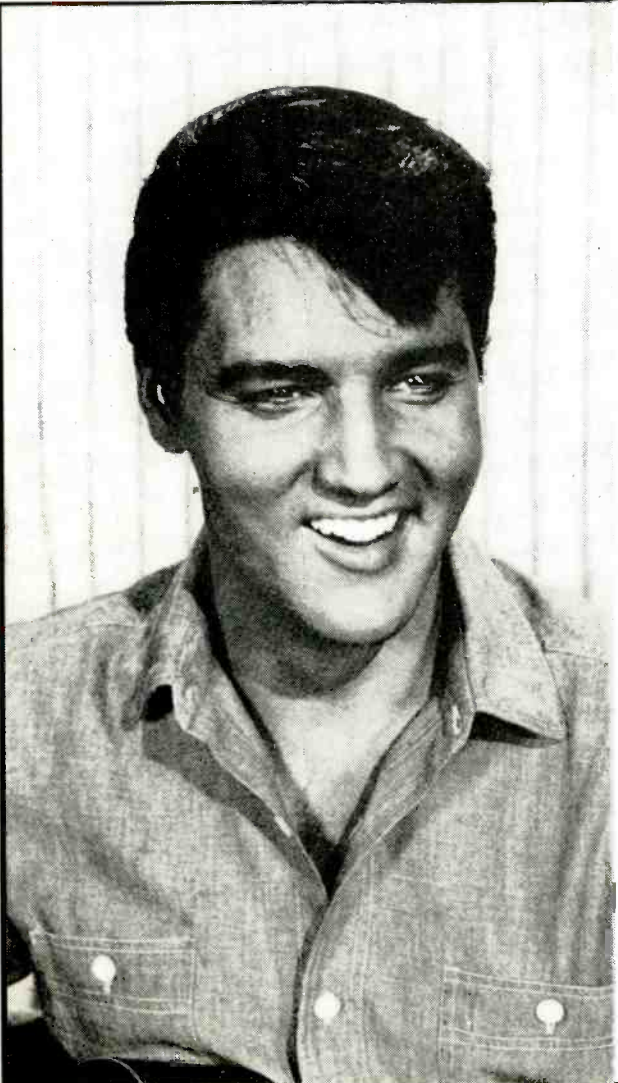



▲
The Supremes send out a single that has to go far for one reason—it's even better than their "Where Did Our Love Go." The girls sing with the same sweetness and the beat is the insistent, danceable one that just had them in No. 1 slot. Back they go again with "Baby Love" (Motown 1066). The album is bound to be a record-breaker. It's the Columbia soundtrack (KOL 8000; KOS 2600) from the Warner Bros. film of the musical comedy classic "My Fair Lady." Look for this to be one of the biggest soundtracks of all time. Audrey Hepburn and Rex Harrison star.
▼



ELVIS

has a new single!



45 RPM
RCA VICTOR 47-8440 

ELVIS

AIN'T THAT
LOVING YOU
BABY

ASK ME

COMING SOON! "ROUSTABOUT" LP ALBUM

8440
RCA VICTOR
© The most trusted name in sound ©



100 TOP POPS

record world

Week of October 3

This Wk. Oct. 3	Last Wk. Sept. 26		Wks. on Chart
1	2	OH PRETTY WOMAN Roy Orbison—Manument 851	6
2	1	BREAD AND BUTTER Newbeats—Hickory 1269	9
★	5	DO WAH DIDDY DIDDY Manfred Mann—Ascot 2157	6
4	4	(REMEMBER) WALKIN' IN THE SAND Shangri-La's—Red Bird 10-008	7
5	8	DANCING IN THE STREET Martha & Vandellas—Gordy 7033	6
6	6	G. T. O. Rannie & Daytonas—Mala 481	10
7	3	HOUSE OF THE RISING SUN Animals—MGM 13264	9
8	10	SAVE IT FOR ME Four Seasons—Philips 40225	6
9	7	WHERE DID OUR LOVE GO Supremes—Motown 1060	12
10	11	IT HURTS TO BE IN LOVE Gene Pitney—Musicor 1040	8
11	12	FUNNY Joe Hinton—Back Beat 541	9
12	16	WE'LL SING IN THE SUNSHINE Gale Garnett—RCA Victor 8388	10
13	17	HAUNTED HOUSE Gene Simmons—	12
★	24	WHEN I GET TO BE	3
15			9
			8
			7
			15
			10
			8
			4
			4
30	30	YOU'LL NEVER GET TO HEAVEN Dionne Warwick—Scepter 1382	8
31	19	MAYBE I KNOW Lesley Gore—Mercury 73209	10
★	45	CHUG-A-LUG Roger Miller—Smash 1926	4
33	23	IN THE MISTY MOONLIGHT Jerry Wallace—Challenge 59246	12
34	42	FROM A WINDOW Billy J. Kramer—Imperial 66051	5

This Wk. Oct. 3	Last Wk. Sept. 26		Wks. on Chart
★	49	TOBACCO ROAD Nashville Teens—London 9689	4
36	44	WHY YOU WANNA MAKE ME BLUE Temptations—Gordy 735	3
37	41	MERCY MERCY Don Covay and Goodtimers—Rosemart 801	5
38	34	CLINGING VINE Bobby Vinton—Epic 9705	9
39	22	A HARD DAY'S NIGHT Beatles—Capitol 5222	13
40	32	UNDER THE BOARDWALK Drifters—Atlantic 2237	14
★	56	BABY DON'T YOU DO IT Marvin Gaye—Tamla 54101	2
42	33	SAY YOU Ronnie Dove—Diamond 167	11
43	31	YOU NEVER CAN TELL Chuck Berry—Chess 1906	9
44	50	ON THE STREET WHERE YOU LIVE Andy Williams—Columbia 43128	4
45	36	MICHAEL Trini Lopez—Reprise 0300	6
★	72	I DON'T WANT TO SEE TOMORROW Nat King Cole—Capitol 5261	3
47	43	20-75 Willie Mitchell—Hi 2075	7
48	38	ALWAYS TOGETHER Al Martino—Capitol 5239	7
★	60	THAT'S WHAT LOVE IS MADE OF Miracles—Tamla 54102	2
★	63	HAVE I THE RIGHT Honeycombs—Interphon 7707	4
51	39	WALK DON'T RUN '64 Ventures—Dolton 96	11
★	64	GOODNIGHT BABY Butterflies—Red Bird 10-009	3
53	40	C'MON AND SWIM Bobby Freeman—Autumn 2	14
★	65	COME A LITTLE BIT CLOSER Jay & Americans—United Artists 759	3
48		HE'S IN TOWN Tokens—B. T. Puppy 502	10
47		THE ANAHEIM, AZUZA ETC. Jan & Dean—Liberty 55274	2
73		DEATH OF AN ANGEL Kingsmen—Wand 164	2
58	46	HOW DO YOU DO IT Gerry & The Pacemakers—Laurie 3261	12
59	51	(THERE'S) ALWAYS SOMETHING THERE TO REMIND ME Lou Johnson—Big Hill 552	6
★	70	FUNNY GIRL Barbra Streisand—Columbia 43127	3
61	55	SOMEDAY WE'RE GONNA LOVE AGAIN Searchers—Kapp 609	7
62	67	JAMES BOND THEME Billy Strange—Crescendo 320	5
★	79	COUSIN OF MINE Sam Cooke—RCA Victor 8426	2
64	68	LOVER'S PRAYER Wallace Bros.—Sims 189	7
65	61	LA LA LA LA LA Blendells—Reprise 0291	5
66	69	SHE WANTS T' SWIM Chubby Checker—Parkway 922	5
★	80	DO YOU WANNA DANCE Del Shannon—Amy 911	2

This Wk. Oct. 3	Last Wk. Sept. 26		Wks. on Chart
★	87	SOFTLY AS I LEAVE YOU Frank Sinatra—Reprise 0301	3
69	58	IT'S ALL OVER NOW Rolling Stones—London 9687	9
70	59	SOMEONE SOMEONE Brian Poole & Tremeloes—Monument 846	6
71	76	TEEN BEAT '65 Sandy Nelson—Imperial 66065	2
★	85	SO LONG DEARIE Louis Armstrong—Mercury 72338	2
73	81	IT'S ALL OVER Ben E. King—Atco 6315	2
★	(—)	ALL CRIED OUT Dusty Springfield—Philips 40229	1
★	(—)	I'VE GOT SAND IN MY SHOES Drifters—Atlantic 2253	1
★	(—)	LUMBERJACK Brook Benton—Mercury 72333	1
★	94	RIDE THE WILD SURF Jan & Dean—Liberty 55724	2
78	74	KNOCK KNOCK (WHO'S THERE) Orlons—Cameo 332	5
79	82	BABY BABY ALL THE TIME Superbs—Dore 715	5
★	(—)	BABY BE MINE Jelly Beans—Red Bird 10-011	1
★	(—)	BLESS OUR LOVE Gene Chandler—Constellation 136	1
★	(—)	I WANNA BE WITH YOU Nancy Wilson—Capitol 5254	1
83	89	I COULD CONQUER THE WORLD Shevelles—World Artists 1025	3
★	92	I HAD A TALK WITH MY MAN Mitty Collier—Chess 1907	2
85	90	GATOR TAILS AND MONKEY RIBS Spats—ABC Paramount 10578	4
★	(—)	THE DOOR IS STILL OPEN TO MY HEART Dean Martin—Reprise 0307	1
★	(—)	BEACH GIRL Pat Boone—Dot 16658	1
★	(—)	WHO CAN I TURN TO Tony Bennett—Columbia 43141	1
89	96	CANDY TO ME Eddie Holland—Motown 1063	5
90	95	PEARLY SHELLS Bury Ives—Decca 31659	3
91	91	I WOULDN'T TRADE YOU FOR THE WORLD Bachelors—London 9693	2
92	(—)	TRY ME Jimmy Hughes—Fame 6403	1
93	98	SHE KNOWS ME TOO WELL Beach Boys—Capitol 5245	2
94	97	GONNA SEND YOU BACK TO WALKER Animals—MGM 13242	3
95	100	RUNNING OUT OF FOOLS Aretha Franklin—Columbia 43113	2
96	(—)	IF YOU WANT THIS LOVE Sonny Knight—Aura 405	1
97	(—)	JUMP BACK Rufus Thomas—Stax 157	1
98	(—)	THAT'S WHERE IT'S AT Sam Cooke—RCA Victor 8426	1
99	(—)	I LIKE IT Gerry & The Pacemakers—Laurie 3271	1
100	(—)	SMACK DAB IN THE MIDDLE Ray Charles—ABC-Paramount 10588	1

how to get to the out in

SPECIAL !!!

Capitol's Fiscal '63-'64 Best Year Label Has Had

HOLLYWOOD — Sales of Capitol Records, Inc., for the fiscal year ended last June 30 reached the highest level in the 22-year history of the firm.

Glenn E. Wallichs, Chairman of the Board and Chief Executive Officer, disclosed recently that Capitol's net sales totalled \$57,460,133, an increase of \$8,855,187 over the previous fiscal year.

Net income for the year was \$1,952,533, an increase of \$951,517 over the previous year. Earnings amounted to \$4.24 per share of common stock outstanding at June 30 compared to last year's \$2.17 per share.

In a letter to CRI stockholders, Wallichs commented:

"As was the case for most English-speaking countries, 1963-1964 was for Capitol the 'Year of The Beatles.' With an unbroken string of million-selling albums and singles, the phenomenal British foursome became the fastest-selling artists in the history of the American record industry. With The Beatles leading the way, Capitol clearly dominated the American singles market, with four different records achieving No. 1 chart status.

Album Performance Impressive

"Equally impressive was Capitol's performance in the album field. Besides the ubiquitous Beatles, a dozen artists were represented on the best-seller charts: The Beach Boys, Nat King Cole, Dick Dale, Bobby Darin, Judy Garland, Jackie Gleason, Peggy Lee, The Lettermen, Al Martino, Wayne Newton, Peter & Gordon and Nancy Wilson.

"During the year, Capitol made further progress in the important Broadway-show field through the acquisition of original-cast rights to one of the season's biggest hits, 'Funny Girl,' featuring Barbra Streisand. For next season, Capitol has already obtained rights to two extremely promising musicals, 'Golden Boy,' starring Sammy Davis Jr., and 'Ben Franklin In Paris,' starring Robert Preston.

"Similarly, Angel Records enjoyed a year of notable achievement. Among the outstanding releases were the complete Beethoven piano sonatas as performed by Artur Schnabel; 'Great Voices of the Cen-

(Continued on page 8)

Skaff Upped To Liberty VP

HOLLYWOOD—Alvin S. Bennett, President of Liberty Records, has announced additional responsibilities will be delegated to Robert Skaff, Vice-President and General Manager of Imperial Records, a Liberty subsidiary. Because of the magnitude of his new position, Skaff's vice-presidency has been enlarged to include Liberty and all of its subsidiaries.

According to Bennett, the new assignment expands Skaff's duties to include overall supervision of the a & r and promotion departments for the entire firm. Liberty's executive a & r director Don Blocker and promotion head, Bob Fead, will not be affected although latter department heads will coordinate all activities with Skaff.



Robert Skaff

"In little more than a year, Imperial has chalked up an amazing growth record, under the aggressive leadership of Robert Skaff," said Bennett. "For this reason, we believe his talents should not be limited to one facet of our organization."

Skaff joined Liberty Records four years ago as a promotion man. Shortly thereafter he became National Promotion Director—an assignment which lasted three years. In late 1963, he was upped to General Manager of the newly acquired Imperial Records and in early 1964, following a series of important strides, was upped to Vice-P-

Baumstein Exits Columbia

NEW YORK—Morris Baumstein has resigned his position as Columbia Records' Director of Advertising and Sales Promotion to become Vice President and Principal of Cadwell-Davis Company, a newly-formed advertising agency in New York.

Leonard Burkat, Vice President, Creative Services for Columbia, reported Baumstein's resignation to be effective Oct. 2 and stated that an announcement would be made shortly regarding Baumstein's successor.

Baumstein had joined Columbia in August, 1960 as Director of Creative Services Operations following 13 years of executive experience in advertising and sales promotion. In April, 1962 he had been appointed Director of Advertising and Sales Promotion.



Formerly Music Vendor
18th Year of Publication

200 W. 57th St., New York 19, N.Y.
Area Code 212 CI 7-6250

Publisher
BOB AUSTIN

Editor-in-Chief
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Ted W.

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FIRST CLASS
PERMIT NO. 22617
New York, NY

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES
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200 W 57 STREET
NEW YORK 19, NY



cr 3, 1964

London and Hi Celebrate Five Years of Hits

BY SID PARNES

MEMPHIS — Hi distributors from all over the country gathered in Memphis on Wednesday and Thursday, Sept. 23 and 24, to celebrate the fifth anniversary of Hi Records' association with London. They gathered also to pay tribute to Joe Cuoghi, President of Hi, who is responsible for cutting the string of hits which the record company has enjoyed.

It was five years ago that London took over national distribution of Hi, and the association started with a million seller, "Smokie, Part II," by Bill Black's Combo. Bill Black has since gone on to release hit after hit, no one of his records having sold less than 135,000, as Walt Maguire informed all of those assembled in Memphis. In addition, there have been hits by such other artists as Ace Cannon, Gene Simons and Willie Mitchell.

As a matter of fact, the festivities started with a banquet on Wednesday night at which these artists entertained, and it was obvious that the fact that they could perform in addition to create a "Memphis

Sound," had a strong impact on the distributors present.

At Thursday morning's business meeting, Walt Maguire presented the new single product due from Hi, and Herb Goldfarb introduced the new packages. All were received with distinct enthusiasm by the distributors.

The new singles to be released on Hi include a new Gene Simmons disk, "The DoDo," "Empty Arms," by Ace Cannon, and "Burning Bridges," by Norman West.

Moc Releases

Hi subsidiary, Moc Records, will release "General Washington, Sir" by Jerry Arnold, and "Ebb Tide," by Reggie Young.

The new packages are "Ace Cannon Plays Great Soul Tunes," "Bill Black's Goes Big Band," "Here's Willie special for Christmas," "Christmas Cheers by Cannon."

Also announced was

(Continued on page 1.)



**big new
singles that
tingle
& jingle...**

(Your cash register, that is!)

GIANT CHART SINGLES

"All Cried Out" DUSTY SPRINGFIELD 40229

Our gal Dusty with a real powerhouse release. Immediate bust-out reaction!

"Save It For Me" THE 4 SEASONS 40225

The fabulous singing group's fourth hit in a row for Philips! A real giant!

NEW AND HOT

"The Kangaroo" THE PANICS 40230

The first recording of the new dance craze by the group who invented it. It jumps!

"Follow The Sun" JIMMY CLANTON 40219

The big one for Jimmy! Already getting terrific play from the album!

CAUSING BIG EXCITEMENT

"Village Of Love" VIC THOMAS 40228

Vic's unique style gives this hit great new life! Terrific Pop and R&B potential!

"He Doesn't Want You" THE SECRETS 40222

A teenage sensation by the top ranking girl group in the country.

JUST RELEASED...AND POTENT

"I'm Not The Hero But The Fool" ALAN VALLONE 40226

A rocking ballad with a sensational teen sound! Expect a big reaction from this one!

"One Step Forward, Two Steps Back" b/w

"Now I Belong To You" BRIAN HYLAND 40221

An up-tempo novelty with the feel of Brian's hit "Bikini" and a great ballad!

SENSATIONAL NEW C&W RELEASES

"Hello World" DARRELL McCALL 40233

A strong lyric and a great melody done by America's newest, exciting country singer!

"Tender Years" JOHNNY WESTERN 40231

His first for Philips and the next big country hit!

PHILIPS RECORDS

One World of Music  On One Great Label

ReGARDeZ!

THE SUPREMES

"BABY LOVE"

Motown 1066

MARVIN GAYE

"BABY DON'T YOU DO IT"

Tamla 54101

STEVIE WONDER

"SAD BOY"

Tamla 54103

HITS ARE OUR BUSINESS



MOTOWN
RECORD CORP
2648 W. Grand Blvd.
Detroit, Mich.

Has Colpix, May Travel

NEW YORK — Bob Yorke, former VP, A&R at RCA Victor, has arrived in New York from California to take over the direction of Colpix Records, although his official title said to be VJ-General Manager) and the location status of his office is yet to be announced.

It is generally understood that Yorke wishes to move the record division — which also includes Dimension Records — to the West Coast, closer to the Columbia Pictures operation and Yorke's own recently purchased San Marino, Calif., home. It has been rumored that Yorke's regular schedule as head of Colpix/Dimension could have him spending two weeks in New York, followed by two weeks on the Coast, although Yorke was not available for comment on this at press time. One unauthorized report also had it that Yorke would be shuttling back and forth between California and Manhattan even more regularly than every two weeks.

The record division is completely autonomous; it was separated from the music publishing division a few weeks ago when Don Kirshner was made President of the publishing operation solely. Yorke reports to Burt Schneider, Exec VP of Screen Gems, A Columbia Pictures affiliate.

Cap Fiscal

(Continued from page 6)

tury,' a collection of vocal performances that achieved best-seller status on 'pop' charts! and a number of complete-opera recordings, including 'Andrea Chenier' and 'Samson & Delilah,' that drew unanimous praise from critics and consumers alike.

"The past fiscal year saw Capitol terminate its activities in the electronics field through the sale of this aspect of its business. Despite significant sales for the three-year-old electronics division, Capitol's management determined to withdraw from this highly competitive field."

Wallichs concluded, "Prospects for the new fiscal year are bright, with new product from both domestic and overseas sources finding immediate success and enabling Capitol to maintain its substantial position in both the single-record and album markets."

A Golden Fivesome



The happy fivesome consists of United Artists Records President David V. Picker and The Beatles. Occasion is the presentation of gold records to the group for sales of over one million copies of their UA soundtrack album, "A Hard Day's Night," which is approaching the two million mark in sales. UA reports it is the biggest-selling soundtrack album in the history of the recording industry.

Bienstock Resigns, Atlantic Stays Pat

NEW YORK — Atlantic Records has announced the resignation of Miriam Bienstock as an officer of the company. Mrs. Bienstock has been associated with Atlantic in an executive capacity since its inception in 1948, and at the time of her departure she held the post of Vice-President.

Mrs. Bienstock served as President of Atlantic's music

publishing activities which includes Walden and Cotillion Music, handled relations with foreign licensees and was in charge of production.

The management and operation of Atlantic Records remains unchanged and continues under the direction of its officers: Ahmet Ertegun, President; Jerry Wexler, Executive Vice-President and General Manager; and Nesuhi Ertegun, Vice-President and Director Of Album Operations.

Goldmark Tops ABC Pubberies

(Continued from page 6)

Clark stated, "These companies will comprise an entirely independent operation, and will be managed by Goldie Goldmark as an independent publishing enterprise. It is our desire to build the two firms into an important entity in the publishing field. We will actively seek the acquisition of other catalogues, both small and large, in order to expand the present Ampco and Pamco catalogues. It is our intention to develop the creative talents of writers for television and motion pictures, and to enlarge the scope of young record producers as well. We welcome enthusiastic new creators in this field as an adjunct to our music publishing activities, and will endeavor to discover and nurture Broadway show writers, in addition to writers of today's

pop material."

Goldmark, formerly a musician with the Jimmy Dorsey, Gene Krupa and Mitchell Ayres orchestras, was West Coast Manager for Lou Levy's Duchess Music firm; and General Manager for Sheldon and Shalimar Music, which were sold to Imperial Records in 1962. It is estimated that, to date, some 75,000,000 single records have been sold of songs which were either cast, produced or discovered by Goldmark, among them, "Ricochet," "Don't Be Cruel," "Handy Man," "Graduation Day," "All Shook Up," "Stagger Lee," "Johnny Angel," "Sealed With A Kiss" and "Good Timin'."

Address for the Ampco and Pamco firms is 150 West 55th Street, New York City.

HICKORY,
THE BREAD-AND-BUTTER LABEL,
PROUDLY ANNOUNCES OUR FIRST RELEASE

by

EDDIE ALBERT



FALL AWAY

c/w **JUST WAITIN'**

HICKORY 1278

\$ELLING! \$ELLING! \$ELLING! \$ELLING!



LARRY HENLEY

**STICKIN' UP FOR
MY BABY**

HICKORY 1272



THE NEWBEATS

**BREAD & BUTTER
THE NEWBEATS**

BREAD AND BUTTER - FIVE BY LOVE - THE SMOOD SMOOD SMOOD (IT'S IN MY BLOOD) &
FROM CHARLES AT A LIPS ABOUT THE STUB I SAID - SO FINE - HOW DARE YOU
EVERYBODY'S ALREADY - A PART OF ME LOVE - I AM BLUE (THE GARDEN OF LOVE)
YOU'RE LITTLE SWEET - HOW DARE YOU STAY - AND THEY LOVE YOU BEST



DEAN & MARK

**WHEN I STOP
DREAMING**

HICKORY 1249

**THE OVERLANDERS
DON'T IT MAKE YOU
FEEL GOOD**

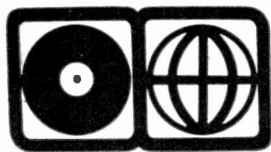
HICKORY 1275

**LONNIE DONEGAN
BAD NEWS**

HICKORY 1274

Exclusive Management:
ACUFF-ROSE ARTISTS CORP.
Nashville 4, Tennessee
CYpress 7-5366

Hickory RECORDS, INC.
2510 Franklin Road, Nashville, Tenn. 37204



SINGLES REVIEWS

THREE STAR ★★★ PICKS

FALL AWAY (Acuff-Rose, BMI)
JUST WAITIN' (Fred Rose, BMI)

EDDIE ALBERT—Hickory 127.

Eddie Albert introduces himself to disk audiences on Hickory. It's a song-story he does with professional aplomb. Could go big.

★★★

WE'RE THROUGH (BMI)
COME ON BACK (BMI)

THE HOLLIES—Imperial 212.

The Hollies race through a driving little rock ditty with a teen message. The boys seem to be having quite a time.

★★★★

THE ELECTION YEAR 1964
THE ELECTION YEAR 1964, Pt. 2

CAST—Red Bird 10-013.

A clever cast takes off the election year news and news commentators with the use of adroitly edited sections of some of the top songs of the day.

★★★★

THE KANGAROO (Merjoda, BMI)
IT AIN'T WHAT YOU GOT (Merjoda, BMI)

THE PANICS—Philips 40230.

The Panics may cause a panic with this new dance. It's got a lot of jump to it and should have teens jumping right along.

★★★

YO TE LO DIJE (United, ASCAP)
PRETTY FLOWERS FADE AWAY (Epps, BMI)

RENE AND RENE—Columbia 3-43140.

Rene and Rene have sent another Mexican sounding tune out. They sing pleasantly again and will gather listeners to their side.

★★★

YES I DO (Keetch, BMI)
WON'T YOU GIVE HIM (ONE MORE CHANCE)
(T. M., BMI)

SOLOMON BURKE—Atlantic 2254.

Solomon pledges his undying devotion to his gal on this slow and pretty ballad. He's backed by a chorus of angelic voices.

★★★

BLESS OUR LOVE (Jalynne-Curtom, BMI)
LONDON TOWN (Aba, BMI)

GENE CHANDLER—Constellation 136.

Gene gives the velvet touch to a slow ballad about a guy very much in love. His singing is rich and should delight fans.

★★★

PLAYBOY (Tiffany, BMI)
ROSES ARE RED MY LOVE (Tiffany, BMI)

THE "YOU KNOW WHO" GROUP—
4 Corners 113.

This group has a contemporary sound and a cute song to sing. They should woo teeners to their side. Lots of play, boy.

FOUR STAR★★★★ PICKS

AIN'T THAT LOVING YOU BABY

(Elvis Presley, BMI)

ASK ME (Elvis Presley, BMI)

ELVIS PRESLEY—RCA Victor 47-8440.

Elvis has a fast one here that is good for listening and dancing. More of the Presley stamp of groovy rock. Also try other side—a slow one.

★★★★

WHEN YOU WALK IN THE ROOM (Metric, BMI)
I'LL BE MISSING YOU (Toby, BMI)

THE SEARCHERS—Kapp 618.

The Searchers have a thick sounding rock and roll ditty about a girl friend. The boys sing in happy group chorus.

★★★★

I'M MAKING IT OVER (Big Seven, BMI)
JUST FOR THE BOY (Big Seven, BMI)

ANITA HUMES—Roulette 4575.

Anita tells her guy that she's coming over to his house with all her female wiles. A rocking side with big drum support.

★★★

THANK YOU FOR LOVING ME (Picturetone, BMI)
OUR LOVE IS EVERYWHERE (Hill and Range, BMI)
THE SAPPHIRES—ABC Paramount 10590.

The Sapphires sparkle on this happy ditty about two teens on their way to the chapel. The harmony is bright and infectious. Hitsville.

★★★★

FIND OUT WHAT'S HAPPENING (Champion, BMI)
THAT'LL MAKE MY HEART BREAK
(Champion, BMI)

THE SPIDELLS—Monza 1122.

Watch this one. It's got the right up-tempo shuffle sound and an attention-getting lyric. The group is made up of talented guys.

★★★★

LISTEN LONELY GIRL (Jenny, ASCAP)
ALL I WANTED (Bonjour, ASCAP)

JOHNNY MATHIS—Mercury 72339.

Johnny has a new ballad with a middle tempo beat and a lovely melody. His treatment is, of course, mellow and subtle.

★★★★

IT'S ALRIGHT (BMI)
I JUST DON'T KNOW (BMI)

ADAM FAITH—Amy 913.

"It's Alright" is all right. Adam is multi-tracked and joined by a couple hundred other screamers for a rocking session teens'll love.

★★★★

SAY YOU WILL (Leeds, ASCAP)
CHERRY PIE (Day and Hunter, ASCAP)
MARGO AND THE MARVETTES—

American Arts 8.

Margo and her Marvettes get a strong beat going as they persuade their baby to say he will. Potent rock sound.

LEADER OF THE PACK (Trio, BMI)

WHAT IS LOVE (Tender Tunes, BMI)

THE SHANGRI-LAS—Red Bird 10-014.

The Shangri-Las enact a little musical scene in which the girls discuss how one of them got her guy—a hot rod. Exciting slice.

★★★★

LOOK AWAY (Rittenhouse, BMI)

ONE WOMAN (Valley, ASCAP)

GARNETT MIMMS—United Artists 773.

Garnett has one that should go pop all the way. It's got a teen beat and a teen message. Singer wails for all he's worth.

★★★★

EVEN THE BAD TIMES ARE GOOD
(4 Star Sales, BMI)

SPANISH GUITARS (Painted Desert, BMI)

JERRY WALLACE—Challenge 59265.

Jerry has an extremely melodic tune that receives special backing from a lush ork. The singing couldn't be silkier.

★★★★

YOU'RE JUST FOOLING YOURSELF (Philter, BMI)
YOU BETTER MOVE ON (Philter, BMI)

THE BRACELETS—20th Century Fox 539.

The Bracelets jangle through this bouncy rock number. The lead has a powerful voice and the beat is a fast one.

★★★★

UP ABOVE MY HEAD (Beechman, BMI)
SEPTEMBER SONG

(DeSylva, Brown and Henderson, ASCAP)

AL (HE'S THE KING) HIRT—
RCA Victor 47-8439.

Al gives out with the gospel truth on this trumpet side. He sings, too, and the whole affair is spirited and joyous.

TOPKAPI (United Artists, ASCAP)
THE THEME FROM THE MAN WITH THE
GOLDEN ARM (United Artists, ASCAP)

JIMMY McGRUFF—Sue 112.

Jimmy plays the theme from what could be the sensational suspense film of the year. The melody is sophisticated and breezy.

★★★

FORGET HER, FORGET HER (Met Ent, BMI)
I WATCHED A FLOWER GROW
(United Artists, ASCAP)

DANNY WILLIAMS—United Artists 762.

Danny has a pretty ditty he wraps his warm vocal style around. This will enchant plenty of his listeners.

The hit of the
N.A.R.A. Convention in Chicago!

KING CURTIS'
HIDE AWAY b/w
Stranger On The Shore

This single's getting all kinds of play:
Top 40, Good Music, R&B. Hear it!
Stock it! Sell it!



5270



The
Wonderful
World
of
Records



Recommended New Releases

(In alphabetical order by label)

LOREZ ALEXANDER
THAT FAR AWAY LOOK (Chappell-Styne, ASCAP)
LITTLE BOAT (Duchess, BMI)
ABC-PARAMOUNT 10591

TOMMY SANDS
SOMETHING MORE (Chappell-Styne, ASCAP)
KISSES (LOVE THEME) (M. Witmark & Sons, ASCAP)
ABC-PARAMOUNT 10591

HARRY M AND THE MARVELS
HOW DO YOU TELL A HEARTACHE GOODBYE
(Lowery, BMI)
I DESERVE TO CRY (Lowery, BMI)
ABC-PARAMOUNT 10586

THE UPSETTERS
DRAGGIN' THE MAIN (Taracrest, BMI)
AUTUMN'S HERE (Taracrest, BMI)
AUTUMN 4

TROY DODDS
EARTHQUAKE (Ermont, BMI)
TRYING TO FIND MY BABY (Ermont, BMI)
BAYTOWN B-100-T

DEE DEE SHARP
GOOD (Saturday, ASCAP)
DEEP DARK SECRET (Saturday, ASCAP)
CAMEO 335

THE DRAGONS
ELEPHANT STOMP (Dar-Den-Do, BMI)
TROLL (Dar-Den-Do, BMI)
CAPITOL 5278

CLAIRETTE CLEMENTINO
HE DON'T WANT YOUR LOVE ANY MORE
(B. F. Wood, ASCAP)
NEVER LOVE A WANDERING BOY
(Cinephonic, ASCAP)
CAPITOL 5276

THE MYSTICS
SHE'S GOT EVERYTHING (East, BMI)
JUST A LOSER (East, BMI)
CONSTELLATION 1002

THE GALLOW'S SINGERS
MAMA DON'T 'LOW (Jeffmark, BMI)
LONG TIME BOY (Duchess, BMI)
DCP 1112

ALFRED APAK 1
PRINCESS POO-POO-LY HAS PLENTY PAPAYA
(Royal, ASCAP)
MARCISUSS QUEEN (Criterion, ASCAP)
DECCA 25651

VENTURES
RAP CITY
SLAUGHTER ON TENTH AVENUE
DOLTON 217

JOHN FOSTER
AMORE SCUSAMI (MY LOVE FORGIVE ME)
(Gil, BMI)
JU BI JU (Gil, BMI)
DOT 16665

BILLY JOE AND THE CHECKMATES
C'MON EVERYBODY (Meadowlark, ASCAP)
C'MON EVERYBODY (Meadowlark, BMI)
DORE 720

BOBBY BLAND
AIN'T DOING TOO BAD (PART 2) (Don, BMI)
AIN'T DOING TOO BAD (PART 1) (Don, BMI)
DUKE 383

THE OLYMPICS
RETURN OF THE WATUSI (Keyman, BMI)
RETURN OF BIG BOY PETE (Venice, BMI)
DUO DISC 105-B

QUITMAN DENNIS
GALE WINDS (Cajun, BMI)
HOT TAMALES (Peter Maurice, ASCAP)
EPIC 5-9724

NEIL DARROW
ONE MORE MOUNTAIN (Roncom, ASCAP)
GUYS GO FOR GIRLS (Swagger, ASCAP)
4 CORNERS 112

THE AMBERTONES
CHARLENA (Robin Hood, BMI)
BANDIDO (Robin Hood, BMI)
CRESCENDO 329

THE URCHINS
WHAT A TOWN (Douglas, BMI)
SO IT GOES (E. B. Marks, BMI)
HERMAJESTY 102

THE PLAYBOYS
MY FIRST LOVE (RocRob & Sumar, BMI)
BOOGIE CHILDREN (RocRob & Sumar, BMI)
JEWEL 737

STEVE KARMEV
THE JAZZ WALTZ FROM "THE CANDIDATE"
(Benell, BMI)
NO ONE HAS EVER CRIED FOR ME (Benell, BMI)
JUBILEE 5486

RUBY AND THE ROMANTICS
WHEN YOU'RE YOUNG AND IN LOVE
(Picturetone, BMI)
I CRY ALONE (Mansion, ASCAP)
KAPP 615

JACKIE DESHANNON
WHEN YOU WALK IN THE ROOM (Metric, BMI)
OVER YOU (Minit, BMI)
LIBERTY 55735

ROD & CAROLYN
YOUNG LOVE (Cromwell, BMI)
TALK TO ME (Welbeck, BMI)
PARKWAY 918

THEM
DON'T START CRYING NOW (Exclclorec, BMI)
ONE TWO BROWN EYES (Hyde Park, ASCAP)
PARROT 9702V

EDDIE & MARY
HI MARY (Le Bill, BMI)
WHEN WILL WE EVER KNOW (Le Bill, BMI)
PASTEL 505

BRIAN HYLAND
NOW I BELONG TO YOU (Jennifer, BMI)
ONE STEP FORWARD, TWO STEPS BACK
(Geld-Udell, ASCAP)
PHILIPS 40221

YUSEF LATEEF
I'LL REMEMBER APRIL (Leeds, ASCAP)
BLUES FOR THE ORIENT (Lateef-Ainur, BMI)
PRESTIGE

VITO AND THE SALUTATIONS
GIRLS I KNOW (Ripling, BMI)
GET A JOB (Wildcat, Williams, BMI)
REGINA 1320

THE FENWAYS
BE CAREFUL LITTLE GIRL (RTD, BMI)
ROULETTE 4573

JERRY LEE LEWIS
HIGH HEEL SNEAKERS (Medal, BMI)
YOU WENT BACK ON YOUR WORD
(Raleigh, Progressive, BMI)
SMASH 1930

THE MUSTANGS
A CHANGE (Don, BMI)
FIRST LOVE (Don, BMI)
SURE-SHOT

THE SWEET NUTHINS
NASHVILLE TENNESSEE (Asa, ASCAP)
I DON'T LOVE HIM (What's Happening, BMI)
SWAN 4195-M

KAI WINDING
DO ANYTHING YOU WANT (Waygate, ASCAP)
THE LUCK OF GINGER COFFEY
(Reade-Sterling, ASCAP)
VERVE 10331

THE PLYMOUTH ROCKERS
AROUND AND AROUND (ARC, BMI)
BROWN-EYED HANDSOME MAN (ARC, BMI)
WARNER BROS. 5475

COUNTRY WESTERN

BARBARA DALE
WINNER TAKE ALL (Liwery, BMI)
THERE STANDS MY WORLD (Rhoton, BMI)
CANARY 2001

ROY FERGUSON
GONNA FIND ME SOMEONE (Galena, BMI)
LORA LEE (Galena, BMI)
GALENA 11923

WEBB LEE
AIN'T NOBODY (Arsak, BMI)
YOU'RE MINE (Arsak, BMI)
M-G-R 4502

LORETTA
THE COWBOY (Radford, BMI)
MY HEART TELLS ME TO BELIEVE (Radford, BMI)
VALIANT 6054

RHYTHM AND BLUES

LEE DORSEY
MESSED AROUND (AND FELL IN LOVE)
(Fast-Jarb, BMI)
YOU'RE BREAKING ME UP (Rhineland, BMI)
CONSTELLATION 135

IRMA THOMAS
TIMES HAVE CHANGED (BMI)
MOMENTS TO REMEMBER (ASCAP)
IMPERIAL 207

BARBARA AND THE BROWNS
IN MY HEART (East, BMI)
PLEASE BE HONEST WITH ME (Beckie, BMI)
STAX 158

OTIS REDDING
CHAINED AND BOUND (East-Time, BMI)
YOUR ONE AND ONLY MAN (East-Time, BMI)
VOLT 121

RELIGIOUS

REVEREND ROBERT BALLINGER
TWO WINGS (Lion, BMI)
SOMEBODY SAVED ME (Lion, BMI)
PEACOCK 3028

CBS Gets Indie English Label

Goddard Lieberson, President of Columbia Records, a division of the Columbia Broadcasting System, Inc., New York, has announced the acquisition by CBS of Oriole Records Limited and of the assets of Levy Sound Studios, both of London, England. The announcement was made at a press conference held at the Dorchester Hotel, London, and attended by representatives of the international press.

Lieberson stated: "The addition of this important English link in the chain of its worldwide record operation reaffirms CBS' pre-eminent position in the industry."

Lieberson also said: "The integration of Oriole, founded in 1931, into the CBS family means that CBS is entering the British record market with an English company which has deep roots in its industry, and one which has over the years made important contributions to the recording culture of Great Britain. We look forward to expanding the role of Oriole in the British market, and intend to add new English artists and recordings of English literature and music to its catalog which will become part of the CBS catalog for release in the United States and other areas of the world."

Lieberson also announced that D. M. Levy, Managing Director of Oriole and long experienced in the record business in England, will continue in that capacity. He will be directly responsible to V. Peter de Rougemont, Vice President, European Operations, CRI International.

Oriole has just completed construction of a new pressing plant at Aylesbury, Buckinghamshire, which will be the most modern record factory in England.

Included in the facilities acquired by CBS are the Levy Sound Studios at New Bond Street, London, the site of some of the most historic recordings in recent modern English history.

Until the early part of 1965, the American Columbia catalog will continue to be released in Great Britain under the CBS label by Philips Records Ltd. At that time this great catalog will be transferred to Oriole, which will commence the distribution of CBS Records. Arrangements have been made between Philips and Oriole for the orderly transfer of the catalog from one company to another so that dealers and factories in Great Britain will in no way be inconvenienced by the change-over.

Honeycombs To V-J Exclusively

HOLLYWOOD — Louis Benjamin, Managing Director of England's record firm, Pye, flew here this week to sign contracts with Vee-Jay for exclusive release rights on the top new English singing group, The Honeycombs.

Vee-Jay's Interphon subsidiary has already released The Honeycombs' first single, "Have I The Right," which is heading in the U.S. for the same top sales spot it reached in England two weeks ago.

New agreement, signed with Jay Lasker, Executive Vice-President of Vee-Jay, grants the U.S. company all further rights to Honeycomb product, and the label is readying an immediate epee release from tapes flown here by Benjamin.

Vee-Jay plans extensive promotion build-up on The Honeycombs, a group of four boys and a femme drummer, Honey Lantree, with plans to set up U.S. personal appearance tour before Christmas.

During Benjamin's meetings in Hollywood with Lasker, deal was also set for Vee-Jay's Interphon to release Pye's new hit, "If You Don't Come Back," by The Takers.

Dave Dixon Dead

ST. LOUIS, MO. — Dave Dixon, President of NARA's r & b disk jockies and a radio station KATZ employee, died last week from injuries received in an automobile accident while returning from the recent NARA Convention.

Beatles Bundle



Mr. and Mrs. Alan W. Livingston (actress Nancy Olson) present a check in excess of \$13,000 to Alfred Dubin, President of the Hemophilia Foundation of Southern California. Funds were raised at Aug. 24 "Beatle Charity Garden Party" which Livingston, President, Capitol Records, Inc., hosted.



the artist is:

VIC DANA

the song is:

**GARDEN
IN
THE
RAIN**

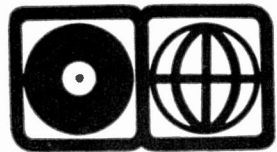
the fact is:

IT'S A HIT!

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ALBUM REVIEWS

PICK HITS

PEOPLE

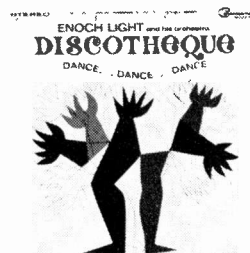
BARBRA STREISAND—Columbia.

No dealer will have to worry about moving this package. Barbra's the hottest female property in show business today and the disk proves why. Her repertoire is intriguing and her executions are nothing less than brilliant. She is *the* femme recording artist.



DISCOTHEQUE DANCE DANCE DANCE DANCE ENOCH LIGHT— Command RS 873; RS 873 SD.

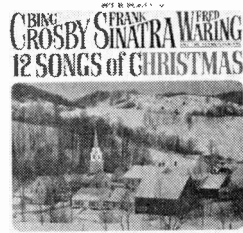
Enoch gives a nonstop imitation of the discotheque routine which is dance after dance after dance with nary a pause for the weary. Dancers will love this album of danceable ditties. Floors will take a beating. "Dream Lover," "If I Had a Hammer" and "I Want To Be Happy" are some of the songs.



12 SONGS OF CHRISTMAS

BING CROSBY, FRANK SINATRA, FRED WARING—Reprise F (S) 2022.

Bing, Frank and Fred in different combinations introduce the first Christmas album of '64. It may also be the biggest, since it combines some formidable talents. Some old and some new Christmas ditties, but all well played and sung. A cute new Les Brown ditty, "We Wish You the Merriest," could become this year's new Xmas standard.



HANDY MAN

DEL SHANNON—Amy 8003 (m-s).

Del adds some choice rock faves to his "Handy Man" single hit and comes up with a recommended elpee. Most of the tunes call for emotion and get it. A lot of vocal pyrotechnics as well. "Crying" is one of the others along with "Ruby Baby" and "Memphis."



HELLO BENNY!

BENNY GOODMAN—Capitol (S)T 2157.

Benny applies his inimitable styling to a select group of current tunes. It's all mellow and relaxing. The ensemble work is spellbinding. Included on the disk are "The Girl from Ipanema," "Call Me Irresponsible" and "Hallelujah, I Love Her So."



I'LL KEEP YOU SATISFIED/FROM A WINDOW BILLY J. KRAMER— Imperial LP 9273; LP 12273.

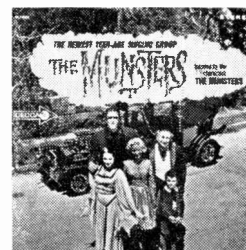
Billy's two most recent knockouts are here along with 10 other tunes on which he gives his usual sensitive, inviting readings. He knows how to inject a song with class and does it throughout. "Beautiful Dreamer" and "The Twelfth of Never" are some of the others.



THE MUNSTERS

Decca DL (7)4588.

This group of instrumentalists-singers was inspired by the TV "Munsters." They have a one-track mind (or is it a one-grave mind?). The lyrics are funny and the tunes are all good for dancing. A cute album idea that should pay off.



PROMISE HER ANYTHING

JACK LAFORGE—R(S) 313.

Jack has a very romantic album here—one that requires soft lights, wine and someone else. It's grand and glowing. His "Promise Her Anything" is included with "These Foolish Things" and "Let's Fall in Love." Some jazzy change of pacers, too.



JOAN SHAW IN PERSON

Sue LP 1030 (m-s).

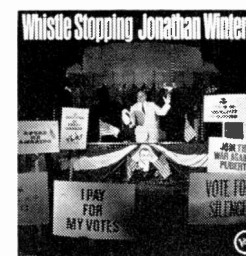
Joan is relatively new to the disk scene, but she shows full control of her voice and manifests a sparkle that is no mean help in putting over her tunes. Some of her gems are "Through a Long and Sleepless Night" and "I'll Walk a Little Faster." A career to watch and a record to listen to.



COMEDY

WHISTLE STOPPING WITH JONATHAN WINTERS Verve V 15037.

Jonathan brilliantly trots out his band of strolling players like Elwood Suggins and Maude Frickert, plus some extras—all of them tub-thumping about the current election. This one puts politics and politicians in their place. Pat McCormick wrote the hilarious package and serves as a man-on-the-street interviewer.



SOUNDTRACK

LILITH

SOUNDTRACK—Colpix CP/CSP 520.

Kenyon Hopkins has penned and conducted a strange and haunting score for the new Warren Beatty-Jean Seberg film. On the surface many of the themes are lilting and gay, but throughout there is an undercurrent of mystery and terror—all befitting the mood of the drama.



Wyatt Sales Mgr. of Col Studios

Paul Wyatt has been appointed to the newly-created position of Studio Sales Manager for Columbia Records' Recording Studios, according to an announcement by Harold Hitt, General Manager of the Nashville Studios.



Paul Wyatt

Wyatt will be responsible to Hitt for the sale of studio time, mastering and editing services. His principle assignment in the immediate future will be to promote the use of Columbia's Chicago and Hollywood Studios. With headquarters in Nashville, Wyatt's duties form an integral part of the current expansion of Columbia's studio operations.

Wyatt joins Columbia with wide experience in radio, television and recording. Most recently, Wyatt was Vice President and National Sales Manager for a local pressing plant in Nashville. While in Nashville, he also served as Artists and Repertoire Manager of Capitol Records' local operations.

Columbia To Cut 'Bajour' Tuner

Columbia will record the original cast LP of the new Broadway musical, "Bajour," according to an announcement by Goddard Lieberman, President of Columbia Records.

"Bajour," featuring music and lyrics by Walter Marks, is based on the Ernest Kinoy adaptation of Joseph Mitchell's New Yorker stories dealing with gypsy life in New York. Produced by Edward Padula in conjunction with Carroll and Harris Masterson and Norman Twain, the musical will star Chita Rivera, Nancy Dussault and Herschel Bernardi. "Bajour" will open out-of-town at the Shubert Theater in Boston (Oct. 12-24), followed by an engagement at the Shubert Theater in Philadelphia (Oct. 28-Nov. 14).

The show's Broadway premiere will take place at the Shubert Theater on Nov. 23.

Woods at Falew

NEW YORK—Sonny Woods, former promotion man for ABC-Paramount and Tamla/Motown Records and disk jockey, is now exclusive promotion man for Falew Records.

Forster UA's Coast Promo Man

The appointment of Dick Forster as promotion man for the west coast area for the label was announced today by Si Mael, Vice President and General Manager of United Artists Records.



Dick Forster

Forster is a veteran of five years in the music business and for the past two years has had his own record promotion organization in San Francisco and numbered United Artists and Jubilee among his accounts. Prior to this, he served as a regional salesman manager for Jubilee Records in the southwestern United States.

Forster duties with UA Records are threefold. He will be promoting singles product in the west for the company, working closely with National Singles Sales Manager, Andy Miele, and National Promotion Director, David Greenman. He will serve as UA sales rep under the supervision of Album Sales Manager Joe Berger, and he will be seeking masters for United Artists and its subsidiary labels.

The appointment is effective Oct. 5, and Forster will headquarter in San Francisco.

Cap's Robinson AES' Western VP

HOLLYWOOD—William L. Robinson, Director of Recording for Capitol Records, Inc., has been elected Western Vice President of the Audio Engineering Society, it was announced by C. J. LeBel, AES secretary.

Robinson, an audio engineer for more than 35 years, will be installed Thursday, Oct. 15 at the group's 16th annual banquet to be held at the Hotel Barbizon Plaza in New York City. One of the responsibilities that go with Robinson's new position will be planning the AES convention, scheduled to be held at the Hollywood Roosevelt Hotel in March, 1965.

Composed of 4,000 audio engineers representing the record, television, radio and motion picture fields, the AES is the oldest society in the nation devoted entirely to the profession of audio sound engineering.

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Stage Review: 'Fiddler on The Roof'

First Musical of Season Triumph for Zero Mostel

BY DAVE FINKLE

NEW YORK—Zero Mostel has a tremendous butterball body, a mottled beard and two soulful eyes that boast a special sentimental twinkle. He also has teeny weeny fingers and toes that seem to be living a life of their own, and probably haven't had a family reunion in years. And he also has an indomitable spirit.

It is the curious and fortunate amalgam of these parts that distinguishes Broadway's "Fiddler on the Roof"—that is, when it *is* distinguished. For much of the time, and indeed throughout all of the first act, the new musical (woven from Sholem Aleichem's much-loved Russian-Jewish folk tales) is content to eddy around Mostel's form, making quaint and cute ripples of diversion—a wedding here, a hord there, a yenta everywhere. During the second act the storyline, the characters, the performers and the direction take an active stand and the play becomes quite moving. But at this point it's all but too late for the audience to throw off the vague feeling that if Mostel were to disappear for more than two or three minutes (which he doesn't), the musical would show itself up to be only very modest entertainment.

Mostel plays a poor Russian dairyman, the great-great grandson of Job and the uncle twice-removed of Mother Courage, who has been burdened in his life with five daughters, a scratch-voiced wife and an awareness that the times change. His oldest daughter wants to marry a penniless tailor; his second oldest falls in love with a radical student (who believes that men should dance with women); his third runs off with a Gentile. And over them all the inevitability of the dreaded pogroms looms, ready to end whatever simple happiness they have managed to obtain.

Tevye must accept these circumstances. And so he does, since he is a wise man.

Sholem Aleichem created Tevye to be wise (and "Fiddler's" bookwriter Joseph Stein transcribes the character faithfully) and Mostel limns him accordingly. A mercurial flick of a finger, a heaven-help-us roll of the eyes, an obstinate stamp of the foot, a grainy vibrato in the voice. These are the essences of the Mostel performance. And they add up to a commanding personality and inspired characterization.

Stein continues throughout the play to supply Mostel with the materials he needs to build his performance. He also keeps events, at the very least, pleasant, lacing the play with the schmaltzy sarcasm, understatement and earthy wisdom that is the stronghold of Jewish drama.

Songwriters Sheldon Harnick and Jerry Bock have not matched Stein's workmanship, however. In fact, they have penned only four songs that complement the action—the opening (a rousing number called "Tradition"), a Mostel solo, "Sabbath Prayer," and the closing (an extremely moving hymn to a village). The rest of the songs are forgettable and some of them aren't songs at all, but snatches of dialog set to tunes. (The melodic lines are almost always pretty—imbued with an ethnic pathos. It is the lyrics that keep the songs earthbound.)

Because of the lack of a consistently good score, "Fiddler" actually emerges as a play with music—a play that needs either less songs or songs of a more soaring nature, songs that more accurately catch the simple but deep emotions of the essentially musical characters of the play.

(RCA Victor has the caster on the way and it promises to pay off since the Mostel performance and the folksy geniality of the play have turned it into a smash box office name buyers will look for.)

Drawing the directorial bow over "Fiddler" is Jerome Robbins, who is restrained in his work. His dances are modest and effective. (Those out to see Jerome Robbins specialty ballets won't get them, however.) Robbins' handling of the cast is admirable, although he may not have gotten the motliest of crews. Besides Mostel, no one seems to contribute much personality or glow. Good work is turned in by Gluck Sandor, Maria Karnilova, Beatrice Arthur and Austin Pendleton. The rest are competent.

Audiences will cheer "Fiddler on the Roof," but predominantly it will be an acting performance they cheer. And it will be a performance they will remember. Zero is the high score; but the music score could have been much better.



UP SINGLES COMING

- 1 YOU REALLY GOT ME
Kinks—Reprise 0306
- 2 WHEN YOU'RE YOUNG AND IN LOVE
Ruby and Romantics—Kapp 615
- 3 DERN YA
Ruby Wright—Ric 126
- 4 I SEE YOU
Cathy & Joe—Smash 1929
- 5 POCAHONTAS
Camelots—Ember 1108
- 6 BABY LOVE
Supremes—Motown 1066
- 7 L-O-V-E
Nat King Cole—Capitol 5261
- 8 LITTLE QUEENIE
Bill Black—Combo-Hi 2079
- 9 THE CLOCK
Baby Washington—Sue 104
- 10 SALLY WAS A GOOD OLD GIRL
Fats Domino—ABC-Paramount 10584
- 11 THE THINGS IN THIS HOUSE
Bobby Darin—Capitol 5257
- 12 ABSENT MINDED ME
Barbra Streisand—Columbia 43127
- 13 TILL THE END OF TIME
Ray Charles Singers—Command 4049
- 14 SOMETHING YOU GOT
Ramsey Lewis—Argo 204
- 15 WAIT FOR ME
Rita Pavone—RCA Victor 8240
- 16 LETTER FROM ELAINA
Casey Kasem—Warner Bros. 5474
- 17 DARTELL STOMP
Mustangs—Providence 401
- 18 RINGO FOR PRESIDENT
Rolf Harris—Epic 9721
- 19 APPLE OF MY EYE
Four Seasons—Vee Jay 618
- 20 ONE MORE TEAR
Raindrops—Jubilee 5487
- 21 PROMISE HER ANYTHING
Jack LaForge—Regina 1318
- 22 SCRATCHY
Travis Wammack—Ara 204
- 23 INVASION
Buchanan & Greenfield—Novel 711
- 24 LA DE LA (I LOVE YOU)
Inez Foxx—Symbol 201
- 25 AFTER THE LAUGHTER COMES TEARS
Wendy Rene—Stax 154
- 26 IT HURTS TO BE IN LOVE
Betty Everett—Vee Jay 610
- 27 I DON'T WANT TO SEE YOU AGAIN
Peter & Gordon—Capitol 5272
- 28 EVERYBODY KNOWS
Dave Clark Five—Epic 9722
- 29 I DON'T KNOW
Steve Alaimo—ABC-Paramount 10580
- 30 GOIN' PLACES
Orlons—Cameo 332
- 31 GALE WINDS
Egyptian Combo—Norman 549
- 32 I GUESS I'M CRAZY
Jim Reeves—RCA Victor 8383
- 33 HUGO
Linda Hall—Columbia 43067
- 34 I'M COUNTING ON YOU
Freeman Bros.—Mala 485
- 35 HIS LIPS GET IN THE WAY
Bernadette Castro—Colpix 747
- 36 FEVER
Alvin Robinson—Red Bird 10-010
- 37 I'D RATHER BE RICH
Robert Goulet—Columbia 43131
- 38 I WANNA SWIM WITH HIM
Daisies—Roulette 4571
- 39 (SAY I LOVE YOU) DUM DEE DUM
Four Evers—Smash 1921
- 40 I'M TOO POOR TO DIE
Louisiana Red—Glover 3002
- 41 BABY BABY I NEED YOU
Temptations—Gordy 7035
- 42 BABY LET ME TAKE YOU HOME
Animals—MGM 13242
- 43 CAR HOP
Exports—King 5917
- 44 I DON'T WANNA KNOW
Mugwumps—Warner Bros. 5471
- 45 WITHOUT THE ONE YOU LOVE
Arthur Prysock—Old Town 1170
- 46 SOMEBODY NEW
Chuck Jackson—Wand 161
- 47 SOON I'LL WED MY LOVE
John Gary—RCA Victor 8413
- 48 I'M SO LONELY
Bobby Jameson—Talamo 1934
- 49 MICKEY'S TUNE
Boots Randolph—Monument 852
- 50 MAYBE TONIGHT
Shirelles—Scepter 1284

LP'S COMING UP

- 1 **AMOR**
Eddie Gorme & Trio Los Panchos—
Columbia CL 2203
- 2 **BREAD AND BUTTER**
Newbeats—Hickory 120
- 3 **I'LL KEEP YOU SATISFIED**
Billy J. Kramer—Imperial LP 9273
- 4 **THIS IS THE GIRL THAT IS**
Nancy Ames—Liberty LRP 3369
- 5 **GILBERTO & JOBIM**
Capitol T 2160: ST 2160
- 6 **CARMEN**
Leontyne Price—RCA Victor LDS 6164
- 7 **GIRL TALK**
Lesley Gore—Mercury SR 60943
- 8 **THE CAT**
Jimmy Smith—Verve V 8578: V6 8578
- 9 **MY FAIR LADY**
Ferrante & Teicher—
United Artists UAS 6361
- 10 **PEG O' MY HEART**
Robert Maxwell—Decca DL 4563
- 11 **PETER, PAUL & MARY**
Warner Bros.—W 1449: WS 1449
- 12 **THE BEST OF LAWRENCE WELK**
Coral CXSB 5: CXSB 55
- 13 **NINA SIMONE IN CONCERT**
Philips PHM 200-135: PHS 600-135
- 14 **BILL DANA IN LAS VEGAS**
Kapp KL 1402
- 15 **COLLECTION OF 16 ORIGINAL HITS, VOL. II**
Various Artists—Tamla 256
- 16 **HOW THE WEST WAS WON**
Soundtrack—MGM 1E5: S1E5
- 17 **BOBBY VINTON'S GREATEST HITS**
Epic LN 24098: BN-26098
- 18 **THE BIG HITS FROM ENGLAND & U. S. A.**
Various Artists—Capitol D7-2125
- 19 **MOONLIGHT AND ROSES**
Jim Reeves—LPM 2854
- 20 **SOUL SERENADE**
King Curtis—Capitol T 2095: ST 2095
- 21 **I LEFT MY HEART IN SAN FRANCISCO**
Tony Bennett—Columbia CL-1869
- 22 **A NEW PERSPECTIVE**
Donald Byrd Band & Voices—
Blue Note LP 4124: BST 84124
- 23 **THIS IS LOVE**
Johnny Mathis—
Mercury MG 20942: SR 60942
- 24 **AROUND THE WORLD WITH THE VILLAGE STOMPERS**
Epic LN-24109
- 25 **ELLINGTON '65**
Duke Ellington—Reprise R-6122: RS-6122
- 26 **ON THE STREET WHERE YOU LIVE**
Vic Damone—Capitol ST-2133: T-2133
- 27 **HEY LITTLE COBRA**
Rip Chords—UA UAL-4105
- 28 **WHO'S AFRAID OF VIRGINIA WOOLF**
Jimmy Smith—Verve V-8583: V6-8583
- 29 **WHEN LIGHTS ARE LOW**
Tony Bennett—
Columbia CL-2175: CS-8975
- 30 **BALLADS, BLUES & BOASTERS**
Harry Belafonte—
RCA Victor LSP 2959: LPM 2953
- 31 **CAMELOT**
Original Cast—Columbia KOL 5620
- 32 **FARMER JOHN LIVE**
Premiers—
Warner Bros. W-1565: WS-1565
- 33 **HOMECOMING**
Highwaymen—
United Artists UA: UAS 6348
- 34 **FILM SPECTACULAR, VOL. II**
Stanley Black—London SP 44031
- 35 **I'D RATHER BE FAR RIGHT THAN PRESIDENT**
Len Maxwell & Cast—Divine Right
- 36 **CALIFORNIA SUITE**
Sammy Davis, Jr.—
Reprise R-6126: RS-6126
- 37 **EVERLASTING SONGS FOR EVERLASTING LOVERS**
Arthur Prysock—Old Town LP-2007
- 38 **EARLY ORBISON**
Roy Orbison—Monument MLP 8023
- 39 **HERE WE A'GO GO AGAIN!**
Johnny Rivers—
Imperial LP 9274: LP 12274
- 40 **R. F. D.**
Marty Robbins—
Columbia CL-2220: CS-9020
- 41 **MOMS THE WORD**
Moms Mabley—Mercury SR 60907
- 42 **SHAKESPEARE: HAMLET**
Original Cast—
Columbia DOL 302: DOS 702
- 43 **WOODY ALLEN**
Colpix CP 518
- 44 **MY GUY**
Mary Wells—Motown M-617
- 45 **MOMS-WOWS**
Moms Mabley—Chess 1468
- 46 **DISCOTHEQUE LATINO**
Seeco SCLP 9265
- 47 **STEAL AWAY**
Jimmy Hughes—Vee Jay VJ 1102
- 48 **IN THE NAME OF LOVE**
Peggy Lee—Capitol T 2096: ST 2096
- 49 **JUST BE TRUE**
Gene Chandler—Constellation LP 1433
- 50 **COMMAND PERFORMANCES**
Various Artists—
Command RS 868: RS 868 SD

'Slithery' Contest Monstrous Click

CHICAGO — Mercury Records headquarters has borne a close resemblance to a monster museum the past few weeks, as mail men delivered some 12,000 entries in the label's Slithery Dee contest.

Based on the 32-second "Slithery Dee" howler in The Smothers Brothers current album, "It Must Have Been Something I Said"—which despite its brevity has actually been getting picks on dozens of stations—54 radio stations participated in the Mercury contest asking listeners to send in their version of what a Slithery Dee (a monster that comes out of the sea) looks like.

Entries ranged from giant paintings on sheets to wood carvings, from Slithery Dees made out of scouring pads to dimensional pictures of paper napkins. "The amount of creativity demonstrated in the entries was really astounding," said Morris Diamond, Mercury's National Promo Director who engineered the contest.

The winner, 17-year-old Sue Roper of Phoenix, Ariz. will have her design made into a toy by noted toy designer Ru-



SHE HAD NIGHTMARES!—Joanne Diamond, daughter of Mercury's Morris Diamond, swears she had nightmares during the week she sorted the 12,000 entries in the label's Slithery Dee contest.

ben Claymer. Sue and her mother, plus Bob Furry of Phoenix station KOY, the deejay who submitted Sue's entry, and his wife were flown by American Airlines to San Francisco Sept. 17, to be guests of The Smothers Brothers for a weekend at the Fairmont Hotel, where The Smothers Brothers were appearing.

Additional prizes of Smothers Brothers albums were awarded to 33 runners-up.

THE CHRISTMAS SONG FOR 1964 AND EVER AFTER

Little Stranger (In A Manger)

Words and Music by
TOMMIE CONNOR

Slowly

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Johnny Pate To ABC's A&R Staff

NEW YORK—The signing of Johnny Pate to ABC-Paramount Records' artists & repertoire staff was announced this week by Sam Clark, President of the label. Pate will headquarter in Chicago, where he has been active for some time as one of the best known arrangers in the music business.

Pate, who is remembered for his hit, "Swinging Shepherd Blues," on the King label some time ago, has been responsible for arranging all of The Impressions' hits for ABC-Paramount, in addition to arranging duties for Jerry Butler and Betty Everett ("Let It Be Me"), Gene Chandler, Major Lance, Joe Williams and the late Dinah Washington.

One of Pate's activities will be the scouting of new talent for ABC. He has recently signed a group called The Marvels. Reporting to Sid Feller, ABC-Par's Director of Artists & Repertoire, Pate will also function as a recording artist for the company.

Retailers Must Specialize, According To Metro Music Co.'s Owner Lefkowich

BY DAVE FINKLE

NEW YORK — "If retailers don't have a specialty these days," Stan Lefkowich told *Record World* last week, "they're in trouble. You have to have a specialty."

Lefkowich has a specialty. He merchandises Hebrew, Yiddish and Russian language records. He does this as the owner of Manhattan's Metro Music Co., which is located on lower Second Avenue just above the city's famed and fabled Lower East Side. Metro Music is on the same block as the Anderson Theater, the outlet for the Yiddish theater in New York.

And so the spot is ideal for Lefkowich's specialty and has been for many years. The store was started by his father, Henry Lefkowich, many inventories ago and now stocks 30 to 40 thousand dollars worth of imported foreign language disks alone.

"Most of our records come from France or South America — Argentina," Lefkowich said, "For some reason the records we need are made there. Of course, we never duplicate any domestic product. But we attempt to have the most complete selection possible, so we have to import from all over. "And we feel that we have established a reputation as the most complete store in the field."

What is done now to maintain the image and the inter-

est? "There is always something that can be done," Lefkowich said, "We advertise and put out bulletins and catalogs. We sponsored a radio show a while back for six months and made friends. Of course, you have to keep checking your return on this kind of advertising to make sure it's worth while. Yes, we'll advertise on a temporary basis again."

Many of the more popular artists at Metro are relatively, if not completely, unknown in America. The leading humorists on record are Dzigan and Szumacher. Dave Cash and Sarah Gorbi are some of the singers in demand.

Specialty Bulk

"These artists and others like them," Lefkowich continued, "sell well through the years, although none of them are big products. They sell as you would expect them—in proportion to the market for them. For that reason, we carry a full line of domestic product. But our bulk is in specialty lines."

"In fact, any item of Jewish interest will do well. For instance, the Broadway show "Milk and Honey" and "Exodus" are good staples. And we're looking for the new show "Fiddler on the Roof."

A look around the store, a medium-sized, one-floor showroom (with open offices on a balcony overlooking the floor),

confirms Lefkowich's emphasis on the "special." Scattered around are bins advertising special Hebrew, Yiddish and Russian disks at bargain prices. Included in them are packages by innumerable artists and a full complement of albums by the most famous cantors in the recent past. All of the records are 33s; no 78s are carried at all.

There is also a large rack of sheet music of special Jewish interest which reveals to the observant buyer another of Metro Music's special lines. They are publishers and specialize, needless to specify, in music of ethnic concern.

Two Pubbery Outlets

Lefkowich noted that Metro has two pubbery outlets—a BMI firm, Metro, and an ASCAP firm, Hensley. Most of the catalog, he said, is in BMI. The publishing houses include in their files all the works of Sholem Secunda and other composers for the Yiddish theater.

Lefkowich reported that the seasonal activity at Metro follows the same pattern as in most stores with the exception that there is an upsurge of activity, not experienced elsewhere, in September when the Jewish High Holidays occur.

"You can see," Lefkowich concluded, "we cover all possibilities. In fact, we like to feel around here that if we don't have it, it doesn't exist."

BREAKING OUT ALL OVER!

The Fenways

BE CAREFUL LITTLE GIRL

R-4573

ROULETTE

London, Hi

(Continued from page 6)

mand Performance" series featuring Hi's all time top hits.

The rest of Thursday was devoted to being Joe Cuoghi's guest, first at the Bella Vista Country Club where Joe personally prepared a magnificent barbeque, and later that evening on a Mississippi river boat for a cruise down the river.

The fact that almost every Hi distributor was present at this meeting was ample testimony to the strength of Hi's product and the distributors' regard for Cuoghi. Many of them saw for the first time Joe's other record activities in Memphis, including one of the best and largest record shops in the country, and recording studios built exclusively for his use and in which he, his engineer and his artists created the "Memphis Sound."



Z. Z. Hill has been signed to an exclusive recording contract by Kent Records, with his first release, "You Don't Love Me," just out. Seated is Sol Bihari, President of Kent, and standing, from left, are Hill, Warren Lanier, National Promo Manager, and Matt Hill, brother and manager of the artist.

Kangaroo Dance Creates Panic(s)

The Kangaroo, a jumping, hollaring, spin-around dance craze created by The Panics for their Philips album "Discotheque Dance Party," released Sept. 1, packed such an early wallop the label rush-released it as a single last week.

The Panics, six East Coasters who sing and play with the zest and enthusiasm of a demolition gang, came up with The Kangaroo for their first Philips album recorded "live" at the Rainbow Room, Wildwood, N.J., first stand of the Twist.

Response to the new dance has been so hot, Philips has an eight-page illustrated instruction book on how to dance The Kangaroo already in the works and a teaser mailing was made to alert the jocks in advance of shipping the single.

Command Issues Discotheque LP

NEW YORK—Command Records unveiled its "Discotheque . . . Dance . . . Dance . . . Dance" album to a gathering of distributors, dealers and the press at Fine Recording Studios, Sept. 21.

Command's Managing Director Enoch Light explained that the disk is not merely dance music but that the album re-creates the musical excitement evident in today's discotheques. Light and arranger Lew Davies spent many evenings touring New York's various discotheques researching the album.

"Although there are already several discotheque records on the market," Light stated, "we believe ours is the definitive one that authentically captures the mood and excitement of a discotheque."

Killer Joe Piro, an authority on today's modern dances, demonstrated the steps to the dances on the disk including the frug, hully gully, swim, bossa nova, watusi and monkey. "Discotheque . . . Dance . . . Dance . . . Dance" was recorded with a 19-piece orchestra under Light's baton.

Danny Davis Joins Philles

NEW YORK — Phil Spector, President of Philles Records, Inc., has announced the appointment of Danny Davis as Director of National Promotion for Philles Records and subsidiary labels.

Davis will function primarily in the field of disk jockey and distributor relationships. In addition, however, he will work closely with Spector in acquiring masters and generally lending assistance to the Philles operation. Davis' appointment came immediately after he exited the Colpix/Dimension organization after a two-year stint as National Promotion Director. Davis is a veteran of the disk business and has held a national promotion post for the last six years.

Youmans Birthday

"Through The Years With Vincent Youmans," a new LP album on the Evergreen label produced by Bill Borden and Steve Marvin for their own company, Monmouth Records, Inc., has been released to coincide with the birthdate of the late composer who was born in Sept. 27, 1898.

V-J Plans Hefty Spiritual Release

HOLLYWOOD — Vee-Jay Records, a leader in the gospel and spiritual field, continues to stress product in those areas, along with its continuing diversification into all other music markets.

According to an announcement from Bill Siegel, National Sales Director, the company is currently readying the most extensive spiritual album release in its 13-year history, with eight alpees slated for Oct. 1 issue. Emphasis in September was on singles, with six 45s released along with three albums.

Company already has more than 30 of the nation's top spiritual and gospel artists and groups in its active catalog, "accounting for a heavy percentage of Vee-Jay's healthy annual gross," Siegel said.

To call attention to the new fall releases, Vee-Jay is preparing for immediate release a "sampler" album, introducing the eight artists on the elpee, which is also being offered for retail sale.

Special push on the gospel material, Siegel said, is being timed to coincide with the start

Vee Jay To Show At MOA Meet

CHICAGO — Vee-Jay Records will exhibit in the Oct. 14-16 MOA Convention here, MOA's Managing Director Fred Granger announced last week.

The addition of the new label brings the total of diskeries exhibiting to 12—or three times as many as last year.

Adam Handling Tamla

NEW YORK—Adam Distribs are now handling the Tamla/Motown labels in this city. They took over the account last week.

of the college season, to hit one of the biggest buying markets in the gospel and spiritual field.

Albums in the Oct. 1 release include: "Soul of the Patterson Singers," "Let's Go To Church Together," "The Soul of Charles Taylor," "The Soul of the Argo Singers," "The Soul of the Gospel Harmonettes," "The Soul of the Thompson Community Singers," "Wonderful Memories from the Family Prayer Book" and "Come Closer to God."



BACKBEAT HAS A WINNER

JOE HINTON'S

"FUNNY"

BACKBEAT 541

HEADED TO THE TOP
ON ALL
CHARTS



PEACOCK HAS THE
HIGHWAY Q C'S

ONE OF AMERICA'S FINEST
SPIRITUAL GROUPS!
FIRST RELEASE ON THE WORLD'S
GREATEST SPIRITUAL LABEL

"WHAT MAKES A MAN
TURN HIS BACK ON GOD"
AND
"TOMORROW MAY BE TOO LATE"
PEACOCK 3033



BOBBY BLAND'S
BRAND NEW SMASH

"AIN'T DOING
TOO BAD"

(PART 1 & 2)
DUKE 383

DUKE AND PEACOCK RECORDS, INC.
2809 ERASTUS STREET
HOUSTON 26, TEXAS
OR 3-2611

Multi-Operational Stereo System To Be Released By Capitol

HOLLYWOOD—"The Command Performer," a fully transistorized, multi-operational portable stereophonic phonograph, equipped with high quality components, priced to sell profitably for less than \$200, has been placed on the market this month (Sept.), it was announced by Oris Beucler, special products manager for Capitol Records Distributing Corp.

Beucler, who developed "The Command Performer" (Model SA 510), asserted that the compact kit, which plays stereo and monaural records, marks the first time that such a transistorized portable, equipped for so many operational functions, has

been introduced for the consumer.

"The idea came to me about a year ago," stated Beucler. "My son plays the electric guitar. To play his guitar and his records he was forced to use several separate pieces of electronic equipment. It seemed awkward to me.

"So I designed a compact package and put everything into one unit. I incorporated a stereo phonograph, so he could play along with the big bands; and ear phones which enabled him to tune down the amplifier so he could practice at any time without disturbing the neighbors—or his parents!"

Danny Winchell Acts In Paramus

PARAMUS, N.J. — Danny Winchell opens a two-week engagement at the Bergen Mall Playhouse here Oct. 6 in the comedy "Seidman and Son," starring Menasha Skulnik.

Winchell, a veteran singer-entertainer in show business although still able to play juvenile roles, looks on his role as the "Son" as the beginning of a whole new career.

"Working with Menasha Skulnik is an education in itself," Winchell said. "It's even helped me with my singing. I've been throwing gestures away for years, but Menasha told me, 'Every movement has to mean something.'"

There are plans to take the show on tour after the Paramus engagement which lasts through Oct. 18. Winchell has also been doing artist and record promotion work in recent years.

Beatles Push For Cap Promo Disk

HOLLYWOOD—A new type of promotional record is currently being distributed to disk jockeys by Capitol Records Distributing Corp. (CRDC).

On one side of the disk are the latest singles by Capitol's Cilla Black ("It's For You") and Peter and Gordon ("I Don't Want to See You Again"), plus a short introduction to each song and the artist by the composers — Beatles John Lennon

Chad Mitchell Trio Changes Name

CHICAGO — In a move to provide more equal recognition to individual members of the Chad Mitchell Trio, the group will henceforth be known legally as The Mitchell Trio, according to an announcement just made by Frank Fried, the group's personal manager.

The meetings with lawyers required to put into effect the name change had caused rumors that the group was possibly splitting up. "This is not true," Fried said. "It is just that as Joe (Frazier), Mike (Kobluk) and Chad all carry equal weight in the act, it seemed fairer to take the emphasis off Chad's name in the group name."

First use of the new name is in the group's just-released Mercury album, "The Slightly Irreverent Mitchell Trio." The name will be used starting immediately in all promotion and other materials.

and Paul McCartney. The other side contains both tracks, without introduction.

Beatles Like Tamla

During The Beatles' hectic visit to Detroit, the British foursome found time to hold a televised press conference at which they were asked what did they like about Detroit. The Beatles' unanimous reply was "Tamla-Motown Records, and their artists."

Daffan to Glad

HOUSTON, TEXAS — Ted Daffan, whose years of experience in the music business include publishing, writing and recording, has been named General Manager of Glad Music and affiliated Music Publishing Companies by "Pappy" Daily. Daffan's office is 316 East 11th St.

Epic Distrib Change

Music City Record Distributors in Nashville, Tenn., has replaced Columbia Mid-South Distributors in Memphis, Tenn., according to Leonard S. Levy, Vice President and General Manager of Epic Records.

Music City Record Distributors, under the direction of Hutch Carlock, owner and manager of Music City, represents Epic and Okeh, the label's rhythm and blues outlet, as of Sept. 14.

Smith To Europe For Silver Disk

Disk producer Major Bill Smith has left for England where he will receive a silver disk for a quarter of a million sales on The Bachelors' "I Wouldn't Trade You For The World," released here on London.

While there, Smith, who also has "Hot Dang Mustang" on Limelight by Alexander and The Greats, will make arrangements, too, for his disk "Last Kiss" by J. Frank Wilson and The Cavaliers on Josie to be distributed in Europe on Philips.

Publicist to JLJ

NEW YORK—Ethel Gould, publicist, has been retained by JLJ Enterprises, Inc., an artist-management and music publishing firm. Operation is headed by Joe Mele and his partner, Jeanette Hendler.



(RECORDS SHOWING STRONGEST INITIAL POTENTIAL THIS WEEK)

Pop Singles

COUSIN OF MINE

(Kags, BMI)
Sam Cooke
—RCA Victor 8426

SOFTLY AS I LEAVE YOU

(Miller, ASCAP)
Frank Sinatra
—Reprise 0301

SO LONG DEARIE

(E. H. Morris, ASCAP)
Louie Armstrong
—Mercury 72338

IT'S ALL OVER

(Keetch, Caesar & Dino, BMI)
Ben E. King
—Atco 6315

BLESS OUR LOVE

(Jalynne-Curtom, BMI)
Gene Chandler
—Constellation 136

I'VE GOT SAND IN MY SHOES

(T. M., BMI)
Drifters
—Atlantic 2253

LUMBERJACK

(Benday, BMI)
Brook Benton
—Mercury 72333

RIDE THE WILD SURF

(Screen Gems-Columbia, BMI)
Jan & Dean
—Liberty 55724

ALL CRIED OUT

(Kingsley, ASCAP)
Dusty Springfield
—Philips 40229

Long Play Albums

PEOPLE

Barbra Streisand
—Columbia CL 2215: CS 9015

WITH A TASTE OF HONEY

Morgana King
—Mainstream 56015

MY FAIR LADY

Nat King Cole
—Capitol W 2117: SW 2117

Margo's a Colleen, No Mlle.



Margo and The Marvettes

Margo and The Marvettes, currently heard in the United States on World Artists' American Arts label single, "Say You Will," are Irish and hail from a quiet little harbor town called Donaghadee in County Down, despite their rather French-sounding name.

As childhood playmates their playground was the beach and harbor; this is where they made their first public performance as a group. Skiffle was then the rage, and with no exception Margo & The Marvettes became the talk of that peaceful harbor town. Good things were predicted for them by those in the know—especially the local constable who was called many times to restore the quiet.

The group themselves at last took the good advice of the constable and played further afield—in Belfast. Skiffle on the wane, they then changed over to the new rage: beat. As a beat group they toured every town of the Emerald Isle, North and South of the border, making a reputation that led to Eden Kane using them as a backing group for his tour.

Not wanting to rest on their laurels, they came to London to try their luck. Arriving with just enough money to last them a week they joined the parade of groups looking for the big time. From a one night stand in a London Irish ballroom, they soon became very popular and in demand for ballrooms, club life and road shows throughout Britain.

Margo is 21, blonde and pretty and the vocalist of the group, and though she plays guitar, in her own words: "Guitars are strictly for the Marvettes to play—I like to wrestle with the mike." Trevor, the lead guitar; Freddie, the rhythm guitar; and Hoddy, the sax, all worked with Margo in Cyril Lord's Carpet Factory back in Ireland. Carson the drummer and Les the base guitar worked as engineers close by.

They are all still playmates, playing together as a group, on and off stage.

Trevor is the tallest and the eldest—he is 22—and the remaining members of the group are all 21 years old.

Rheims Xmas On At Liberty

Robert Rheims' catalog, featuring an extensive lineup of traditional Christmas music, celebrates its 19th year this holiday season.

Incorporated in the program terms, effective immediately through Dec. 24, 1964, are two of the popular Chipmunk series, "Christmas With The Chipmunks, Vol. I" and "Christmas With The Chipmunks, Vol. II." Robert Rheims albums, EPs and a single, are as follows: "Merry

Christmas In Carols"; "We Wish You A Merry Christmas"; "For The Whole Family At Christmas"; "Merry Christmas In Carols"; and "Silent Night" b/w "Adeste Fidelis."

A group of merchandising aids on Rheims and Chipmunk product can be obtained from Liberty salesman.

'Mo' Disk to Chess

CHICAGO — Leonard Chess outbid competitors for master rights to Little Luther's "Eenie, Meenie, Minnie, Mo," and the disk will be released shortly on his Chess label.

ON SCEPTER-WAND New Releases From The Greatest Of The Girls!

MAXINE BROWN
OH NO NOT MY BABY
WAND 162



THE SHIRELLES
LOST LOVE / MAYBE TONIGHT
SCEPTER 1284



BIG MAYBELLE
OR LORD WHAT ARE YOU DOING TO ME
SCEPTER 1279



JUDY CLAY
LONELY PEOPLE DO FOOLISH THINGS
SCEPTER 1281



BESSIE BANKS
Do It Now
SPOKANE 4009

New Releases From The Greatest Of The Boys!

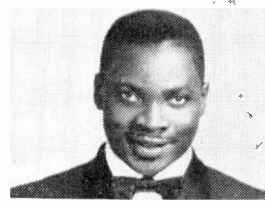
CHUCK JACKSON
SOMEBODY NEW
WAND 161



THE KINGSMEN
DEATH OF AN ANGEL
WAND 164



THE MIGHTY SPARROW
VILLAGE RAM
WAND 160



BILLY BYARS
REMINDE MY BABY OF ME
SCEPTER 1283



SCEPTER-WAND ALBUMS ARE THE GREATEST—STICK WITH THEM!

SCEPTER MUSIC, INC.

254 West 54th Street, New York, N. Y.



ONE STOP TOPTEN

DICK'S RECORD CO.
Boston, Mass.

- House Of The Rising Sun (Animals)
- Oh Pretty Woman (Roy Orbison)
- Bread And Butter (Newbeats)
- Where Did Our Love Go (Supremes)
- G.T.O. (Ronnie & Daytonas)
- Do Wah Diddy Diddy (Manfred Mann)
- Dancing In The Street (Martha & Vandellas)
- In The Misty Moo light (Jerry Wallace)
- We'll Sing In The Sunshine (Gale Garnett)
- Summer Song (Stuart & Clyde)

IDEAL RECORD PROD.
Newark, N. J.

- Oh Pretty Woman (Roy Orbison)
- Dancing In The Street (Martha & Vandellas)
- Do Wah Diddy Diddy (Manfred Mann)
- Funny (Joe Hinton)
- Baby, I Need Your Lovin' (Four Tops)
- 20-75 (Willie Mitchell)
- I'm On The Outside (Looking In) (Little Anthony & Imperials)
- When I Grow Up To Be A Man (Beach Boys)
- And I Love Her (Beatles)
- You Must Believe Me (Impressions)

DAVE'S ONE STOP
East Hartford, Conn.

- Always Together (Al Martino)
- On The Street Where You Live (Andy Williams)
- When I Grow Up (Beach Boys)
- I Don't Want To See Tomorrow (Nat King Cole)
- Funny Girl (Barbra Streisand)
- Things In This House (Bobby Darin)
- If (Timi Yuro)
- I Can't Get You Out Of My Heart (Al Martino)
- Matchbox (Beatles)
- Softly As I Leave You (Frank Sinatra)

BELMONT RECORD ONE STOP
Newark, N. J.

- Mercy Mercy (Don Covay)
- I Stand Accused (Jerry Butler)
- Rhythm (Major Lance)
- You Must Believe Me (Impressions)
- Why You Wanna Make Me Blue (Temptations)
- 20-75 (Willie Mitchell)
- Out Of Sight (James Brown)

- Dancing In The Street (Martha & Vandellas)
- Let It Be Me (J. Butler & B. Everett)
- Funny (Joe Hinton)

SINGER ONE STOP
Chicago, Ill.

- Oh Pretty Woman (Roy Orbison)
- Do Wah Diddy Diddy (Manfred Mann)
- Where Did Our Love Go (Supremes)
- The House Of The Rising Sun (Animals)
- Last Kiss (Frank Wilson & Cavaliers)
- Summer Song (Stuart & Clyde)
- Because (Dave Clark Five)
- Remember (Shangri-Las)
- Bread And Butter (Newbeats)
- C'mon And Swim (Bobby Freeman)

GLOBE ONE STOP
East Hartford, Conn.

- Do Wah Diddy Diddy (Manfred Mann)
- Oh Pretty Woman (Roy Orbison)
- We'll Sing In The Sunshine (Gale Garnett)
- Summer Song (Stuart & Clyde)
- Last Kiss (Frank Wilson)
- Save It For Me (Four Seasons)
- Let It Be Me (B. Everett & J. Butler)
- House Of The Rising Sun (Animals)
- I'm On The Outside (Little Anthony)
- Clinging Vine (Bobby Vinton)

SPRUCE RECORD SHOP
Scranton, Pa.

- House Of The Rising Sun (Animals)
- Oh Pretty Woman (Roy Orbison)
- Remember (Shangri-Las)
- Match Box (Beatles)
- Do Wah Diddy Diddy (Manfred Mann)
- Bread And Butter (Newbeats)
- Under The Boardwalk (Drifters)
- Say You (Ronnie Dove)
- G.T.O. (Ronnie & Daytonas)
- Save It For Me (Four Seasons)

JET ONE STOP
Miami, Florida

- September Song (Al Hirt)
- Ask Me (Elvis Presley)
- Do You Want To Dance (Del Shannon)
- Oh Pretty Woman (Roy Orbison)
- We'll Sing In The Sunshine (Gale Garnett)
- I Don't Want To See Tomorrow (Nat King Cole)
- You Must Believe Me (Impressions)
- Mercy Mercy (Don Covay)
- When I Grow Up (Beach Boys)
- Miss Stronghearted (Bobbie Smith)



TOP 40 STATIONS at a glance

KIXZ—Amarillo, Tex.

- Save It For Me (The Four Seasons)
- Bread & Butter (The Newbeats)
- Where Did Our Love Go (The Supremes)
- Pretty Woman (Roy Orbison)
- G. T. O. (Ronnie & The Daytonas)
- Ringo's Theme (George Martin)
- Because (Dave Clark Five)
- Wishing (Jimmy Gilmer)
- House Of Rising Sun (The Animals)
- MaBelline (Johnny Rivers)

KATZ—St. Louis, Mo.

- I Had A Talk With My Man (M. Collier)
- Mercy Mercy (Don Covay & Goodtimers)
- Selfish One (Jackie Ross)
- Funny (Joe Hinton)
- Under The Boardwalk (The Drifters)
- Out Of Sight (James Brown)
- Sacrifice (Little Milton)
- How Glad I Am (Nancy Wilson)
- Where Did Our Love Go (Supremes)
- Rhythm (Major Lance)

WTOB—Winston-Salem, N. C.

- Pretty Woman (Roy Orbison)
- We'll Sing In The Sunshine (G. Garnett)
- Haunted House (Gene Simmons)
- Dancing In The Street (Martha & Vandellas)
- Let It Be Me (Everett & Butler)
- Baby I Need Your Love (4 Tops)
- House Of The Rising Sun (Animals)
- C'mon & Swim (Bobby Freeman)
- Bread & Butter (Newbeats)
- You Never Can Tell (Chuck Berry)

KSEE—Santa Maria, Calif.

- Oh, Pretty Woman (Roy Orbison)
- Bread And Butter (The Newbeats)
- A Summer Song (Chad & Jeremy)
- Save It For Me (Four Seasons)
- Remember (The Shangri-Las)
- Do Wah Diddy Diddy (Manfred Mann)
- Out Of Sight (James Brown)
- Last Kiss (J. Frank Wilson)
- Dancing In The Street (Martha & Vandellas)
- Beach Girl (Pat Boone)

WGH—Newport News, Va.

- Bread & Butter (Newbeats)
- Selfish One (Jackie Ross)
- House Of The Rising Sun (The Animals)
- C'mon And Swim (Bobby Freeman)
- G. T. O. (Ronnie & The Daytonas)
- Hard Day's Night (Beatles)
- MaBelline (Johnny Rivers)
- Where Did Our Love Go (Supremes)
- She's The One (Chartbusters)
- Oh Pretty Woman (Roy Orbison)

WVMC—Mt. Carmel, Ill.

- Where Did Our Love Go (Supremes)
- Because (Dave Clark Five)
- C'mon And Swim (Bobby Freeman)
- Everybody Loves Somebody (Dean Martin)
- Baby I Need Your Loving (Four Tops)
- Under The Boardwalk (Drifters)
- How Do You Do It (Gerry and Pacemakers)
- Bread And Butter (Newbeats)
- Selfish One (Jackie Ross)
- And I Love Her (Beatles)

KORL—Honolulu, Hawaii

- Father Sebastian (The Ramblers)
- She's The One (The Chartbusters)
- G. T. O. (Ronny & Daytonas)
- I Could Conquer The World (The Shevelles)
- Bread & Butter (Newbeats)
- Because (Dave Clark Five)
- Save It For Me (The Four Seasons)
- Someone, Someone (Brian Poole)
- Knock, Knock (Who's There?) (The Orlons)
- Baby I Need Your Loving (Four Tops)

WAZS—Summerville, S. C.

- House Of The Rising Sun (Animals)
- Bread & Butter (Newbeats)
- In The Misty Moonlight (Jerry Wallace)
- I'll Cry Instead (Beatles)
- A Summer Song (C. Stuart & J. Clyde)
- There's Nothing I Can Say (Ricky Nelson)
- Funny Face (4 Seasons)
- We'll Sing In The Sunshine (G. Garnett)
- When You Loved Me (Brenda Lee)
- Clinging Vine (Bobby Vinton)

KAAY—Little Rock, Ark.

- And I Love Her (The Beatles)
- C'mon And Swim (Bobby Freeman)
- Ain't She Sweet (The Beatles)
- I Want You To Meet My Baby (E. Gorme)
- Where Did Our Love Go (The Supremes)
- Little Old Lady From Pasadena (Jan & Dean)
- Such A Night (Elvis Presley)
- I Believe (The Bachelors)
- People Say (The Dixie Cups)
- Clinging Vine (Bobby Vinton)

KJR—Seattle, Wash.

- Pretty Woman (Roy Orbison)
- Bread & Butter (Newbeats)
- And I Love Her (Beatles)
- In The Misty Moonlight (Jerry Wallace)
- It's All Over Now (Rolling Stones)
- House Of The Rising Sun (Animals)
- Save It For Me (Four Seasons)
- Remember (Shangri-Las)
- It Hurts To Be In Love (Gene Pitney)
- Hard Day's Night (Beatles)

KEEL—Shreveport, La.

- Bread & Butter (Newbeats)
- House Of The Rising Sun (Animals)
- Oh, Pretty Woman (Roy Orbison)
- G. T. O. (Ronnie & Daytonas)
- Where Did Our Love Go (Supremes)
- Everybody Loves Somebody (Dean Martin)
- You Never Can Tell (Chuck Berry)
- Because (Dave Clark Five)
- Tahiti (Jimmie & Stan)
- C'mon & Swim (Bobbie Freeman)

WSPR—Springfield, Mass.

- Pretty Woman (Roy Orbison)
- Do Wah Diddy Diddy (Manfred Mann)
- Remember (The Shangri-Las)
- A Summer Song (C. Stuart & J. Clyde)
- Dancing In The Street (Martha & Vandellas)
- Baby, I Need Your Loving (The Four Tops)
- Say You (Ronnie Dove)
- Let It Be Me (Betty Everett & Jerry Butler)
- G. T. O. (Ronny & Daytonas)
- Last Kiss (J. Frank Wilson)

WKGN—Knoxville, Tenn.

- Pretty Woman (Roy Orbison)
- We'll Sing In The Sunshine (G. Garnett)
- Bread & Butter (Newbeats)
- House Of The Rising Sun (Animals)
- Scratchy (Travis Wammack)
- It Hurts To Be In Love (Gene Pitney)
- Funny (Joe Hinton)
- Save It For Me (4 Seasons)
- Lovin' From My Baby (Truetones)
- Let It Be Me (B. Everett & J. Butler)

KCRG—Cedar Rapids, Iowa

- House Of The Rising Sun (Animals)
- Bread & Butter (The Newbeats)
- G. T. O. (Ronnie & Daytonas)
- Oh, Pretty Woman (Roy Orbison)
- Where Did Our Love Go (The Supremes)
- Hard Day's Night (The Beatles)
- Remember (Shangri-Las)
- Save It For Me (Four Seasons)
- It Hurts To Be In Love (Gene Pitney)
- Everybody Loves Somebody (Dean Martin)

WABC—New York, N. Y.

- Remember (The Shangri-Las)
- House Of The Rising Sun (The Animals)
- Do Wah Diddy Diddy (Manfred Mann)
- Dancing In The Street (Martha & Vandellas)
- Everybody Loves Somebody (Dean Martin)
- Where Did Our Love Go (The Supremes)
- G. T. O. (Ronnie and The Daytonas)
- A Hard Day's Night (Beatles)
- Bread & Butter (The Newbeats)
- It Hurts To Be In Love (Gene Pitney)

KSTT—Davenport, Iowa

- Pretty Woman (Roy Orbison)
- House Of The Rising Sun (The Animals)
- Do Wah Diddy Diddy (Manfred Mann)
- Remember (The Shangri-Las)
- We'll Sing In The Sunshine (G. Garnett)
- Because (Dave Clark Five)
- Where Did Our Love Go (The Supremes)
- G. T. O. (Ronnie & The Daytonas)
- Under The Boardwalk (The Drifters)
- C'mon And Swim (Bobby Freeman)



DEALERS TOP TEN

ATLAS RADIO & RECORD SHOP
Houston, Texas

- Where Did Our Love Go (Supremes)
- Oh Pretty Woman (R. Orbison)
- House Of Rising Sun (Animals)
- Because (Dave Clark)
- It Hurts To Be In Love (G. Pitney)
- Dancing In The Street (Martha & Vandellas)
- You Can Never Tell (Chuck Berry)
- A Hard Day's Night (Beatles)
- Under The Boardwalk (Drifters)
- Out Of Sight (James Brown)

HAMPTON RECORD SHOP
St. Louis, Missouri

- Remember (Walking In The Sand) (Shangri-Las)
- Pretty Woman (Roy Orbison)
- It Hurts To Be In Love (Gene Pitney)
- Haunted House (Gene Simmons)
- Baby I Need Your Loving (4 Tops)
- In The Misty Moonlight (Jerry Wallace)
- A Summer Song (Clyde & Stuart)
- Everybody Loves Somebody (Dean Martin)
- House Of The Rising Sun (Animals)
- Bread & Butter (Newbeats)

AMERICAN MUSIC
Los Angeles, California

- Where Did Our Love Go (Supremes)
- La La La La (Blendells)
- Baby I Need Your Loving (4 Tops)
- Everybody Loves Somebody (Dean Martin)
- Baby Baby All The Time (Superbs)
- Oh, Pretty Woman (Roy Orbison)
- Angelito (Rene & Rene)
- Dancing In The Streets (Martha & Vandellas)
- Selfish One (Jackie Ross)
- Under The Boardwalk (Drifters)

RECORD BAR
Philadelphia, Pa.

- Always Together (Al Martino)
- When I Grow Up (Beach Boys)
- Do Wah Diddy Diddy (Manfred Mann)
- Remember (Shangri-Las)
- Let It Be Me (B. Everett & J. Butler)
- Goodnight Baby (Butterflys)
- St. Francis Of Assisi (Trini Lopez)
- Everybody Loves Somebody (Dean Martin)
- Save It For Me (4 Seasons)
- Dancing In The Street (Martha & Vandellas)

MUNICIPAL RADIO CO.
Brooklyn 13, N. Y.

- Remember (Shangri-Las)
- Dancing In The Street (Martha & Vandellas)
- House Of The Rising Sun (Animals)
- Do Wah Diddy Diddy (Manfred Mann)
- It Hurts To Be In Love (Gene Pitney)
- Funny (Joe Hinton)
- Hard Day's Night (Beatles)
- Save It For Me (4 Seasons)
- Selfish One (Jackie Ross)
- I'm On The Outside (Little Anthony & The Imperials)

CETNAR'S RECORD MANOR
Detroit, Michigan

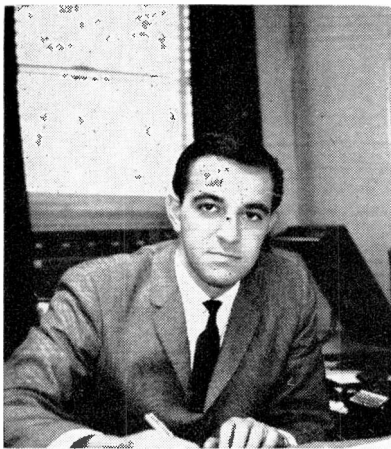
- We'll Sing In The Sunshine (Gale Garnett)
- Last Kiss (J. F. Wilson)
- Haunted House (Simmons)
- Oh, Pretty Woman (Roy Orbison)
- Remember (Shangri-Las)
- Do Wah Diddy Diddy (Manfred Mann)
- Funny (Joe Hinton)
- Chug A Lug (Roger Miller)
- Goodnight Baby (Butterflys)
- Dancing In The Street (Martha & Vandellas)

ROCKEN ROBIN
Baltimore, Maryland

- Dancing In The Street (Martha & Vandellas)
- Opportunity (The Jewels)
- Selfish One (Jackie Ross)
- Why Do You Make Me Blue (Temptations)
- You Must Believe Me (Impressions)
- Mercy Mercy (Don Covay)
- Bless Our Love (Gene Chandler)
- Out Of Sight (James Brown)
- Where Did Our Love Go (Supremes)
- Weep No More (Nathan McKenley)

SATELLITE RECORDS
Memphis, Tennessee

- You Must Believe Me (Impressions)
- C'mon & Swim (Bobby Freeman)
- Selfish One (Jackie Ross)
- Lovers Prayer (Wallace Bros.)
- Out Of Sight (James Brown)
- Give Me Back My Heart (J. Wilson)
- How Glad I Am (N. Wilson)
- Funny (Joe Hinton)
- Mercy Mercy (Don Covay)
- Until You Were Gone (B. Everett)



New Sales Manager
Peter Hess

Amy-Mala Has Hottest Time

Past Year With General Manager Larry Uttal Label's Best

BY DOUG MCCLELLAND



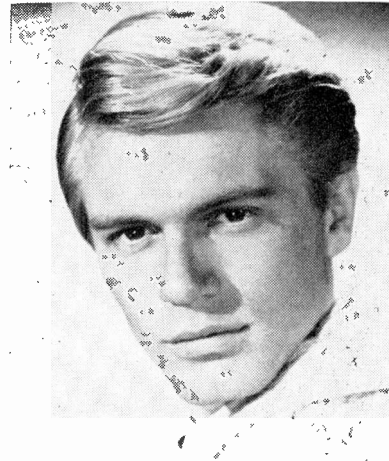
Nat'l Promo Director
Fred DeMann



Del Shannon



Tracey Dey



Adam Faith

NEW YORK—What a difference a year makes could be the theme song of Amy-Mala Records, currently enjoying the hottest period of prosperity since inception about five years ago.

Actually, it's a year and two months, for that was when veteran music man Larry Uttal took over as General Manager of the diskery. And Uttal, it appears, made all the difference. The label has since had about a dozen single records on the charts, and "1000% increase in sales" is the way Larry himself put it in an interview with *Record World* last week. Amy-Mala has also had two Top 10 singles in that period; "Midnight Mary" by Joey Powers; and the current and moving up (No. 6 this week) "G.T.O." by Ronnie and The Daytonas. Del Shannon's disk of "Do You Wanna Dance" also appears headed for the top of the chart.

How does Uttal account for the increasingly bright Amy-Mala picture?

"We've made many solid production deals," he explained. "That's the basis of my business. I do a minimum of a & r work myself. Our production deals are the thing. My first production deal—and my first record upon arriving at Amy-Mala—was with Artie Wayne, who gave me 'Midnight Mary.'"

"We've signed Bill Justis, who

recorded Ronnie and the Daytonas for us in Nashville. Larry Maxwell brought his own label, Maxx, which we distribute — Gladys Knight and The Fabulous Pips had 'Giving Up' and now 'Lovers Always Forgive.' on Maxx. Irv Micahnik and Harry Balk got us Del Shannon and Johnny and The Hurricanes. Bob Crewe made a production deal with Tracey Dey and gave us the big chart number, 'Gonna Get Along Without You Now.'

"Furthermore, we've made a deal with Big Top Records for distribution of the label Big Hill, with artist Lou Johnson. Burt Bacharach produced his 'There's Always Something To Remind Me.' We also have great hopes for the Aaron Schroeder-produced disk 'Susannah,' by Chip Taylor, which will be out in a few weeks."

Amy-Mala is also giving its third — and biggest — push to English songster Adam Faith, whose latest deck here is "It's Alright."

Active Album Dept.

There is plenty of activity in the album department, too. Uttal has just joined with Art D'Lugoff, owner of the Village Gate, and Bob Nemeroff to start Village Gate Records. Amy-Mala will record there exclusively, show the place on the LP covers and also showcase its own artists at the Manhattan nitery. The

performers heard on Village Gate Records will be The New Wine Singers, The Moonshiners, Jorge Morel and others; and the music will be mostly folk. Uttal expects to have four Village Gate packages ready by Oct. 15.

Ready, now, though, are the Del Shannon LP, "Handy Man," and Ronnie and The Daytonas' LP, "G.T.O." LPackage.

Uttal hopes to build the LP line with "as much thought and care as I've built the single line. An LP line must be treated by the manufacturer and distributor just the same as single product. Each LP has to stand on its own two feet, just the same as a single does; maybe even more so. I don't believe in re-releasing all kinds of albums just because you're growing."

Expansion is definitely the order of the year at Amy-Mala. Peter Hess, formerly Sales Manager of Cadence Records, has just joined the firm as Sales Manager of all Amy, Mala and Bell product. (Bell Records, Inc., is the parent company.) Hess was at Cadence for six years, and in his new post he will work mainly in merchandising with the distributors.

Uttal has also announced that Fred DeMann, National Promotion Director, will expand and develop his promo department to encompass all phases of the record industry — radio, TV, personal appearances, etc.

This expansion accompanies the rapid growth that the company has had over the past year, and its advent, "slowly and carefully," into the album field. Also indispensable on the Amy-Mala staff is Miss Marcia Hillman, Office Manager. "And Larry Maxwell works with us not only on his own Maxx product, but also helps us promote our wax," Uttal added. New artist acquisitions are also planned in greater abundance, along with the development of Aim Music, which has not been too active.

Complete Freedom

"I have secured the most talented and successful producers," Uttal went on. "And they have complete creative freedom to produce what they think right. Diversification of product has played a vital part in the success of Amy-Mala, too; and don't forget good, old-fashioned elbow grease on our part."

"I treat the whole operation almost as a co-operative enterprise. I want every producer to feel that this is his business as much as ours. He has as much 'say' about his work as I do. Actually, he has more. I'll give advice, but in the last analysis, it's his decision."

Whoever, and whatever, the decisions at Amy-Mala Records are proving to be the right ones these days.

Touring Record Stars



Sue Records' Inez Foxx is pictured enjoying her birthday with three of London Records' The Rolling Stones, her current touring comrades in England till mid-October. The Sue Records thrush will then embark on her own tour in Great Britain.

Dee on Dimension

NEW YORK—Ray Lawrence, General Manager of Colpix/Dimension Records, has acquired for release on Dimension a Big Dee Irwin disk recorded in England recently. Ray is saying no more right now, but added, "Get ready to flip."

Russ Back In Biz

Elmo Russ, absent from the recording scene for several years because of illness, returns with a series called "Songs of Faith" on his Pyramid Records label. First release features the Gospel singer William Pierce.

The Year's First Sleeper!
Ricki Dino's
"YOU'LL ALWAYS
BE THE ONE
I LOVE"
 FOX 538

A SURE SHOT!
THE JAZZ WALTZ
 FROM "THE CANDIDATE"
 (LOVE IS A REASON FOR LIVING)
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Maulling Mobs Attack Rydell

HARTFORD, CONN.—Popular teenage recording star Bobby Rydell was the recipient of a black eye, bruises and scratches when he was attacked twice in two hours by overzealous teenage girls who just couldn't get close enough to their idol.

The first incident began after Bobby had finished his opening number at a benefit performance of ALSAC in Bushnell Auditorium here Saturday, Sept. 12. About 300 screaming girls fought their way on to the stage. With only a few police present, the fans were able to reach Rydell before he had a chance to take cover. His jacket, shirt and tie were torn off him for souvenirs. Bobby's manager, Frankie Day, who was conducting the orchestra, and Bobby's drummer stopped the show and ran to his assistance, and police reinforcements finally managed to get Rydell and his party to their car.

As Bobby and his manager arrived at the Hilton Hotel, they were met by a large crowd of souvenir-collecting teenagers who again tried to get close to their idol. The hotel had to call every available employee to his assistance and were eventually able to rescue him.

After being examined by a doctor, Rydell was given a sedative and ordered to bed. The following morning Bobby managed a weak smile and remarked, "Probably if I get my suits three sizes too big, they will have more material to take and let me escape."



COAST CAPERS



Changing Your Format

BY TED RANDAL

For the past five years one of the most important duties I've had has been to recommend the best method of changing from some other format to one featuring Top 40 or popular music.

When an operator decides to make a change he usually draws the hasty conclusion that there is just one proper method of moving into the new format, and since this kind of radio programming is new to him, he frequently is overly concerned about making a costly mistake. His concern is warranted, but his thought that he can make a change in only one way is erroneous.

During the early years of Top 40 radio most newcomers to this style of programming assumed they must operate in exactly the same fashion as their successful predecessors, but, as is the case with most every type of business, it has since been shown it is only necessary that the basic premises be the same. It's rather like a general thinking, "It's not the method of attack that counts as long as you win the battle." In most cases a format change should be made quickly and completely with little concern about response from present listeners (they are probably too few to worry about or no change would be made). There are those who insist on making a gradual change, but this is generally not recommended.



Ted Randal

There are literally hundreds of ways to make a change, so that in itself frequently is inconsequential. If you are a station operator, and you are planning a change, it would be wise to remember that the method of change is not nearly so important as the sound your station will have *after* the change. To use another war analogy, "You can win a battle and still lose the war." My advice is to plan your programming carefully down to the very last detail, *then* decide which method of change into that programming best fits your particular situation.

* * *

There was a lot of excitement and confusion in Hollywood this week over who really purchased the hot, highly touted Terry Black record, "Unless You Care." When the smoke cleared, Tollie came out the winner, and they've pulled out all stops to see that copies will be available nationally immediately.

The response to the new John Bubbles album on Vee-Jay has been so good that the ageless showman already has been scheduled for guest appearances on the Steve Allen show, the Jack Paar show and Johnny Carson's late nighter during the next three weeks.

Pete Fountain was in town over the weekend for an appearance at The Hollywood Bowl along with The Smothers Brothers, Morgana King and special guest star Godfrey Cambridge . . . The Clebanoff Strings are all set to record an album for Mercury featuring all Country and Western hits . . . Mickey Rooney, Jr. has signed an exclusive recording contract with Orange-Empire Records. His first single for the

new label is the title theme of the Bookasta-Higbie production "The Wandering Wind" and is sung in the picture by young Rooney.

Chet Atkins came in from Nashville last week to do a recording session with The Anita Kerr Singers following their successful Hollywood Bowl appearance . . . Mason Williams, whose album "Them Poems" is causing considerable comment, opens at The Troubador on Sept. 29.

You may think it's a little early for Christmas, but all of the a & r men for Vee-Jay got together this week to discuss Christmas material for a special album by Betty Everett and Jerry Butler . . . The Whisky a Go Go will be a little quieter after Oct. 7 when Johnny Rivers takes his package called "The Memphis Express" out on the road for 30 days of one-nighters. The package includes Johnny, The Ventures, Ronnie & The Daytonas and Chad & Jeremy. Rivers owns the package, and plans to return to the popular club after the tour.

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Harmony House

W.B. Douglass

W.B. Douglass



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STATION BREAKS



The dynasties of jockdom may be approaching war. Emperor Marty Sullivan of KDAB-Denver has issued a dictum to other deejay emperors that they desist from calling themselves the "highest" emperors. He states that Denver is one mile above sea level. Therefore he is unquestionably and geographically the "highest" emperor . . . Ramblin' Lou is moving over to WWOL-Buffalo lock, stock and c/w collection.

Stan Bernard has been added to the staff of WINS-New York City . . . Jim McCoy of WABH-Deerfield wants his deejay buddies to have his recent Alear single, "There's Not a Thing." Write him at the station . . . Tom Jordan and Dave Schneider of KLWW-Cedar Rapids came in first and second in the recent Disk Jockey Derby.

Rudy Ruderman has been appointed assistant news director for WNEW-New York City public affairs . . . Roy Wilkins is the first of many "guest commentators" WMCA-New York City will be using during the campaign period.

Carroll James of WWDC-Washington, D. C. recently suggested, via formal letter to Brian Epstein, that the Beatles perform at an upcoming fund raising program for the John F. Kennedy Center for the Performing Arts. Epstein showed interest, James reports, but as yet he has made no definite commitment for the boys.

The disk jockeys at KVI-Seattle have taken to the painter's easel to create masterpieces for auction at the Neighborhood House, a cultural and social agency in one of Seattle's major housing projects.

Neal Merritt is now with KHEY-El Paso . . . Gene Creasy now has the morning slot at WITH-Baltimore and Rudy Runnells takes over at night for the 8-1 time span . . . Gabby Dale of WCSR-Hillsdale, Mich., needs c/w disks but quick . . . Milton "Butterball" Smith has been appointed Director of Music at WMBM-Miami, Fla.

Don Beuhler is now hosting a new WDGY-Minneapolis, Minn., series called "The Newsmakers, a set of discussions with prominent local and national newsmaking types . . . Dave Robinson of WAQE-Baltimore is running record hops these days as part of his "Stomp Out Cancer" campaign . . . Miami's WAME deejays are celebrating their first anniversary as soul brothers.

Jim McMartin joins WPTR-Albany, N. Y. this month . . . Lonny Starr is handling Valley National Bank radio work in addition to his WHN-New York chores . . . KQV-Pittsburgh's Emperor Hal Murray reigned when The Beatles visited Pittsburgh a few weeks back.

Alan Boyd and wife Dora of WKUL-Cullman, Ala. welcomed a future deejay into their home recently. The tyke is a boy . . . Larry King is moving to WZD-Mt. Carmel, Ill.

'Riverman' Breaking

SEATTLE, WASH.—Promotion man Dan Niles reports the Northwest's own Bobby Wayne has just broken onto the local sales charts with his "Riverman" on Jerden.

Picked all around the country
FIND OUT WHAT'S HAPPENING
by THE SPIDELLS

C-1122 Monza-RIC
(Distributed internationally by RIC)



THESE PICKS AND MORE:
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Atlanta—WGIV, Charlotte
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WMBM, WAME, Miami—
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programming service—
Ken Griffin, WPOP—Dick
Biondi, Mutual.

"Find Out What's
Happening"
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Distributor NOW

No Bosses Allowed At N.Y. Screening

NEW YORK—No bosses allowed was the rule at the recent secretaries' screening of the film "The Luck of Ginger Coffey," presented by Walter Reade-Sterling Music Corp., an affiliate of Frank Music Corp. Only disk biz secretaries attended the gala, hosted by Karen Bensal, secretary to General Professional Manager Bert Siegelson.

The Bernardo Segall "Theme From The Luck of Ginger Coffey" has been recorded by Ketty Lester (RCA); Ken Coleman (Epic); Jean-Paul Vignon (Columbia); Joanie Sommers (Warner Brothers); Pat Thomas (Verve); Maureen Thompson (Coral); Peter Matz (Columbia); Pete Jolly (Ava); Perez Prado (UA); and Kai Winding (Verve).

Three Straws Please



Capitol's Donna Loren enjoys a soft drink with Dick Clark and Dale Wright, left, leader of the Wright Guys Band. Group was in Raleigh, N.C., as part of The Dick Clark Caravan of Stars. Capitol recently released her first single—"Blowing Out the Candles" and "Just a Little Girl."

Soulful Assemblage



Miami's WAM-E disk jockeys are pictured above celebrating their first anniversary as "the soul brothers" on the station which strongly advocates the togetherness approach to enable listeners to know their favorite djs. From left: Rockin' Rogers, Alfonso Mozell, Brother Ray Crume, Bob Terry, Fred Hanna, Nicky Lee. Lee.

TOP 40 R&B



- 1 FUNNY
Joe Hinton—Backbeat 541
- 2 MERCY MERCY
Don Covay & Goodtimers—Rosemart 801
- 3 DANCING IN THE STREET
Martha & Vandellas—Gordy 7033
- 4 BABY, I NEED YOUR LOVIN'
Four Tops—Motown 1062
- 5 I STAND ACCUSED
Jerry Butler—Vee Jay 598
- 6 (REMEMBER) WALKIN' IN THE SAND
Shangri-La's—Red Bird 10-008
- 7 YOU'LL NEVER GET TO HEAVEN
Dionne Warwick—Scepter 1282
- 8 I'M ON THE OUTSIDE (LOOKING IN)
Little Anthony & Imperials—DCP 1104
- 9 WHERE DID OUR LOVE GO
Supremes—Motown 1060
- 10 YOU MUST BELIEVE ME
Impressions—ABC 10581
- 11 OUT OF SIGHT
James Brown—Smash 1919
- 12 SELFISH ONE
Jackie Ross—Chess 1903
- 13 LET IT BE ME
Betty Everett & Jerry Butler—
Vee Jay 613
- 14 RHYTHM
Major Lance—Okeh 7203
- 15 UNDER THE BOARDWALK
Drifters—Atlantic 2237
- 16 KNOCK KNOCK (WHO'S THERE)
Orlons—Cameo 332
- 17 BABY DON'T YOU DO IT
Marvin Gaye—Tamla 54101
- 18 GIVE ME BACK MY HEART
Jackie Wilson—Brunswick 55269
- 19 THAT'S WHAT LOVE IS MADE OF
Miracles—Tamla 54012
- 20 EVERYBODY NEEDS SOMEBODY TO
LOVE
Solomon Burke—Atlantic 2241
- 21 STEAL AWAY
Jimmy Hughes—Fane 6401
- 22 IT'S ALL OVER
Ben E. King—Atco 6315
- 23 THE CAT
Jimmy Smith—Verve 10330
- 24 (THERE'S) ALWAYS SOMETHING THERE
TO REMIND ME
Lou Johnson—Big Hill 552
- 25 WHY YOU WANNA MAKE ME BLUE
Temptations—Gordy 7035
- 26 THE CLOCK
Baby Washington—Sue 104
- 27 I'VE GOT SAND IN MY SHOES
Drifters—Atlantic 2253
- 28 COUSIN OF MINE
Sam Cooke—RCA 8426
- 29 SMACK DAB IN THE MIDDLE
Ray Charles—ABC 10588
- 30 I'VE GOT NO TIME TO LOSE
Carla Thomas—Atlantic 2238
- 31 LUMBERJACK
Brook Benton—Mercury 72333
- 32 BABY LOVE
Supremes—Motown 1066
- 33 IT HURTS TO BE IN LOVE
Betty Everett—Vee Jay 610
- 34 A HOUSE IS NOT A HOME
Dionne Warwick—Scepter 1282
- 35 TRY ME
Jimmy Hughes—Fane 6403
- 36 THAT'S WHERE IT'S AT
Sam Cooke—RCA 8426
- 37 OH MY HEARTACHES
Art Grayson—Four Corners 106
- 38 I'VE GOT A THING GOING ON
Bobby Marchan—Dial 3022
- 39 20-75
Willie Mitchell—Hi 2075
- 40 TROUBLE IN MIND
Jimmy Ricks—Atlantic 2246

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OCTOBER 14, 15 and 16, 1964**

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Wednesday: Registration and regional association meetings in morning. Exhibits open 1:00 P. M. to 5:00 P. M.

Thursday: Forum programs in morning. Ladies' luncheon 12:30 P. M. Exhibits open 1:00 P. M. to 5:00 P. M.

Friday: Forum programs in morning. Exhibits open 1:00 P. M. to 5:00 P. M. Gala Banquet & Show 7:00 P. M. to 1:00 A. M. (Terrace Casino, Morrison Hotel.)

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LONDON LOWDOWN

BY ALAN FREEMAN



Alan Freeman

New York seems so far away at the moment, and I do want to say thanks, chaps, for making it such a groovy holiday. Of all the moments that gave me such pleasure, the one that surprised me most was going on the air for a two-and-a-half-hour session on NBC radio with "Biggy" Wilson and finding out that several people manage to listen to, and enjoy, my BBC program, "Pick of the Pops." I think they said they heard it at about 12 noon on the 49 meters Short Wave Band, which makes that 5 p.m. here in London. Of course, Mother has always told me "Be careful, you never know who's eavesdropping." It was great fun with Dick Biondi on Mutual Broadcasting System, too. Thanks, Dick, for allowing me to put that message over the airwaves to George Harrison. Must say, though, I never did get the chance to give him those letters, although by now, I think they have been safely delivered.

I have one major complaint. You see, I always believed that Record World Editor-in-Chief Sid Parnes was a man of his word, and for my whole 16 days in the U.S., he kept taking me to eat what he assured me was no-cal pizza pie. When I got home on the scales, I was 11 lbs. heavier! I am now very fat, and there is just no TV screen in England capable of showing me in full. But come to think of it, perhaps the British will be eternally grateful!

The Hit Parade? Roy Orbison's crashed in at No. 13 this week with "Oh Pretty Woman" . . . Dean Martin's in at No. 17 with "Everybody Loves Somebody" . . . P. J. Proby's come in again at No. 19 with a revival of "Together" . . . The Supremes have crashed the Top 10 at No. 8, so you know which way their love's going . . . The Four Seasons have jumped up just outside the top three to No. 4 . . . And The Zombies' first record, "She's Not There," looks as though it will be Top Tenning by next week.

The new ones that look so tough that they'll break through very soon include "Bread and Butter by The Newbeats . . . The Searchers' "When You Walk in The Room" . . . And a new one from The Animals entitled "I'm Crying."

I was shocked to hear that Dusty Springfield collapsed and had to break her American tour. Look after her, because she's lovely. I guess what with all the traveling and singing over the last few months, "Springers," as I call her, is what you might term tired out. I think I'd better send "Murray The K" a cable. I do marvelous impersonations of Dusty. Really, you wouldn't know the difference!

Your lovely Lena Horne is over here in London, and, as always, absolutely knockin' them in the aisles—what a fabulous performer she is! By the way, I must tell you that while I was being driven down Lexington Avenue in a cab, the driver and I had a most interesting conversation that went:

DRIVER: "Say, you're from England, aren't you?"

ME: "Yes, that's right."

DRIVER: "We had some relations that went there in 1865, but we don't correspond any more."

ME: "It's a very warm day, isn't it?"

DRIVER: "Sure is."

Oh well, stop the world—I want to get off in New York. And I don't even care if the pizza pies aren't no-cal!

We all get crazy ideas at times. Flying back to London recently, I made a very big decision: I want to be a space man! I left New York at 9 a.m. and when it got to 3 p.m. your time, I could see the moon looking whiter than white against a clear blue backdrop. Then all of a sudden the sky went dark, the moon turned yellow, we came down through the clouds and there was London in a sea of lights, with the time at 8 p.m. Actually, my real ambition is to be the first disk jockey to play the pops direct from the moon. No? Well, it was just a thought!

TV's Penny Turns Up As Shiny New Record Star

BY DOUG MCCLELLAND

NEW YORK — A reporter can interview The Birds (Lynnda and Lady) and The Beatles and still not be a hero in his own home. But there is one particular name that gets a rise out of stay-at-home distaffers, soap opera-watching variety: TV's Penny.

For that is the role in which actress Rosemary Prinz has endeared herself to millions of viewers for lo, these many plots in CBS' "As The World Turns" weekday afternoons. It is also the name of her first record album — on the Pharos label — and the title of the Prinz single Pharos has just released.



Rosemary Prinz

Told an interview with "Penny" was imminent, a distaffer from this reporter's family, mother variety, said with the same concern she'd muster for one of her own: "I'll never forget when she eloped with Jeff."

"Neither will I," laughed Rosemary, chic and attractive, when she dropped by Record World's offices last week. "Our marriage was never consummated, though. We were apprehended before the show got very far in a room somewhere eating cocoa and cookies."

Jeff, incidentally, was played by Mark Rydell, who also wrote the song "Penny" (and once recorded it himself), and is now directing "Ben Casey" episodes.

Hiatuses From 'World'

Rosemary has been doing the series for eight and a half years now, girl and woman, and loves it, although she has lately been taking longer-than-usual hiatuses to do club work and summer stock. And, of course, to make records for Helen Noga's West Coast-based diskery, Pharos.

"Although I came from a musical family—my father was a concert cellist with Toscanini—I never thought about singing until I got on in the study of my vocal instrument for acting. I studied singing for about four and a half years. I love singing; it's so spontaneous, such a lone creativity. When you act you have to have other actors; but when you sing,

you're on your own."

Preparing for a club date in Syracuse and a questint on Johnny Carson's "Tonight" TVer when she stopped by, Rosemary said that she has always been gratified by the unusual loyalty and affection of "As The World Turns" fans. "It's made me a name," she added, and "I'll always be grateful."

She continued, "In the Midwest the show comes on at 12:30 in the afternoon, and the whole thing is a family affair. The men come home for lunch there, and they all sit around eating and watching 'As The World Turns'."

How did she feel about the new nighttime soap opera TV series, "Peyton Place" (a half-hour every Tuesday and Thursday)? It's the first sudser on evening television to wear the name, although others have certainly played the game. "I haven't even seen it yet. I've been too busy. But it's being written by Irna Philips, who writes 'As The World Turns.' Incidentally, Irna is also writing a series for NBC called 'Another World.' I don't know how CBS let her get away with it."

Despite her great success on television, the stage appears to be Rosemary's greatest love. The reporter had just seen the delightful Broadway play "A Girl Could Get Lucky," with Betty Garrett as a very New Yorkese secretary, a two-character, one-set comedy, and it was recommended to Rosemary. Whereupon the actress pulled out a notebook and requested all the particulars on it.

"For summer stock next year" smiled "that rarity, a New York-born girl."

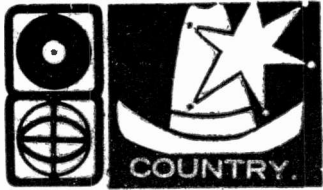
Goodway Records Formed

NEW YORK—Goodway Records has been formed to develop a diversified line of religious-interest recordings. Headquarters has been established at 157 West 57th Street.

The new disk unit is a division of Goodway Printing Company, a leading commercial printer in Philadelphia. Celia R. Fiddler is executive producer.

Big 3's Naples Win

Big 3 Music has acquired from Edizione Curci the winning song at the Naples Festival of Songs, "Tu Si Na Cosa Grande," by Domenico Modugno. Festival took place Sept. 17.



DISK JOCKEY REPORTS



through music. Last year Mrs. Coolidge became the first American woman composer-pianist to give a concert behind the Iron Curtain when she accepted an official invitation of the Hungarian government. Mrs. Coolidge has now been invited to play in Poland, Russia, Czechoslovakia and Roumania. Her recently released debut album on London Records is titled "The Unique Artistry of Peggy Stuart Coolidge."

Bill Seabrook of Ameco-Hawk Records dropped by to say his label is excited about Linwood Taylor's "Sweet Little Girl." Disk is getting initial spins in the Baltimore-Washington, D.C. area, and the diskery is negotiating with a European record company expressing interest in the single.

Herb Rosen is the father of a son, Robert Alan, born Sept. 22. Both baby and mother are doing fine. Herb is National Promotion Director of Kapp Records, Inc.

Epic Signs Charlie Walker

Epic has signed country and Western artist Charlie Walker to an exclusive recording contract, according to an announcement by Bob Morgan, Executive Artists and Repertoire Producer for Epic Records.

Currently a disk jockey with radio station KMAC in San Antonio, Texas, singer-guitarist Walker comes to Epic with wide experience in the country and Western music world. Walker performs six times yearly at the Golden Nuggett in Las Vegas and in January, he begins an extended European concert tour.

Walker's first Epic single, "Close All the Honky Tonks," was directed by Nashville Artists and Repertoire Producer Billy Sherrill. It is scheduled for immediate release.

NEW R & B RELEASE!
**"BABY, PLEASE
 COME BACK"**
 b/w
"YOU LOVE ME BABY"
LIGHTNIN' SLIM
 Excello 2258

**"HOO DOO
 WOMAN BLUES"**
 b/w
**"I'M GONNA CUT
 OUT ON YOU"**
LONESOME SUNDOWN
 Excello 2259

NASHBORO Records
 177 Third Ave. No.
 Nashville, Tennessee
 CH 2-2215

JIM HOBBS

- KWNT—Davenport, Iowa
1. I Guess I'm Crazy (Jim Reeves)
 2. Here Comes My Baby (Dottie West)
 3. Mama Kiss The Hurt Away (L. Flanigan)
 4. Forty Acres (Willis Bros.)
 5. Mr. And Mrs. Used To Be (E. Tubb & L. Lynn)
 6. I Don't Care (Buck Owens)
 7. Dobros Catchin' On (Ben Colder)
 8. Please Be My Love (G. Jones & M. Montgomery)
 9. How The Other Half Lives (J. & J. Mossby)
 10. Just Between The Two Of Us (M. Haggard & B. Owens)

"SMILIN'" DEWEY CALDWELL

- WRDS—South Charleston, W. Va.
1. Once A Day (Connie Smith)
 2. Sad Street To Lonely Road (D. Parsons)
 3. Close Up The Honky Tonks (Buck Owens)
 4. I'll Go Down Swinging (Porter Wagoner)
 5. I Don't Care (Buck Owens)
 6. Mary At The Home Place (Bill Monroe)
 7. I Guess I'm Crazy (Jim Reeves)
 8. City Of Sin (Glen Garrison)
 9. Across The Brazos At Waco (Billy Walker)
 10. Mr. And Mrs. Used To Be (E. Tubb & L. Lynn)

ED STUART

- KIKK—Pasadena, Texas
1. The Race Is On (George Jones)
 2. I Guess I'm Crazy (Jim Reeves)
 3. Stronger Than Dirt (Glen Barber)
 4. Once A Day (Connie Smith)
 5. Who's This Lonely Fool (Jimmy Dry)
 6. Ballad Of Ira Hayes (Johnny Cash)
 7. Put Your Arms Around Her (Norma Jean)
 8. Spanish Lace (Howard Crockett)
 9. I Just Lost My Favorite Girl (Don Adams)
 10. Heartstorm (James O'Gwynn)

DAVE ANTHONY

- KSAY—San Francisco, Calif.
1. I Don't Care (Buck Owens)
 2. Here Comes My Baby (Dottie West)
 3. Crying In Public (Bobby Lewis)
 4. Too Many Times (Skeets McDonald)
 5. I Guess I'm Crazy (Jim Reeves)
 6. Please Be My Love (Jones & Montgomery)
 7. Cross The Brazos At Waco (Billy Walker)
 8. Once A Day (Connie Smith)
 9. Please Talk To My Heart (Ray Price)
 10. Cantalope Jones (Dave Kirby)

ERNIE FARRAR

- WWSR—Barre, Vermont
1. I Guess I'm Crazy (Jim Reeves)
 2. Ballad Of Ira Hayes (Johnny Cash)
 3. I Love To Dance With Annie (E. Ashworth)
 4. I Don't Care (Buck Owens)
 5. Cowboy In A Continental Suit (Marty Robbins)
 6. Dang Me (Roger Miller)
 7. Stronger Than Dirt (Glenn Barber)
 8. Let Me Get Close To You (Skeeter Davis)
 9. Ft. Worth, Dallas Or Houston (George Hamilton IV)
 10. Guess What, That's Right, She's Gone (Hank Williams, Jr.)

BRET STEELE

- KENT—Prescott, Arizona
1. Don't Be Angry (Stonewall Jackson)
 2. Chug-A-Lug (Roger Miller)
 3. Two Little Boys (Jean Shepard)
 4. Slowly But Surely (M. Haggard & B. Owens)
 5. Second Fiddle (Jean Shepard)
 6. I Don't Care (Buck Owens)
 7. Let's Go All The Way (Norma Jean)
 8. Once A Day (Connie Smith)
 9. Give Me 40 Acres (Willis Bros.)
 10. Walkin' And Whistlin' (Woody Starr)

JON GEAR

- KGUL—Port Lavaca, Texas
1. He Made You For Me (Kitty Wells & Webb Pierce)
 2. I Don't Care (Buck Owens)
 3. Love Looks Good On You (David Houston)
 4. Stepping Out (Bill Phillips)
 5. Down To My Last Cigarette (B. Walker)
 6. Slowly But Surely (M. Haggard & B. Owens)
 7. Forbidden Street (C. and P. Butler)
 8. Mama Kiss The Hurt Away (L. Flanigan)
 9. Each Time You Crossed My Mind (Jimmy Louis)
 10. I Love To Dance With Annie (Ernest Ashworth)

KOYN

- Nashville, Tenn.
1. I Guess I'm Crazy (Jim Reeves)
 2. Ballad Of Ira Hayes (Johnny Cash)
 3. Memory Number One (Webb Pierce)
 4. Password (Kitty Wells)
 5. Cowboy In The Continental Suit (Marty Robbins)
 6. Dang Me (Roger Miller)
 7. Looking For More In '64 (Jim Nesbitt)
 8. Love Is No Excuse (Jim Reeves & Dottie West)
 9. Workin' It Out (Flatt & Scruggs)
 10. I Don't Love You Anymore (C. Louvin)

FRANK LEE

- KOOO—Omaha, Nebraska
1. I Guess I'm Crazy (Jim Reeves)
 2. Mr. And Mrs. Used To Be (E. Tubb & L. Lynn)
 3. I Don't Love You Anymore (C. Louvin)
 4. Here Comes My Baby (Dottie West)
 5. Sam Hill (Claude King)
 6. Ft. Worth, Dallas Or Houston (George Hamilton IV)
 7. Be Better To Your Baby (Ernest Tubb)
 8. Cowboy In The Continental Suit (Marty Robbins)
 9. Where Does A Little Tear Come From (George Jones)
 10. I Don't Care (Buck Owens)

LARRY GAR

- WLBG—Laurens, S. C.
1. I Guess I'm Crazy (Jim Reeves)
 2. I Don't Care (Buck Owens)
 3. Stronger Than Dirt (Glen Barber)
 4. Here Comes My Baby (Dottie West)
 5. Finally (Webb Pierce & Kitty Wells)
 6. Ballad Of Ira Hayes (Johnny Cash)
 7. I Don't Love You Anymore (C. Louvin)
 8. Dern Ya (Ruby Wright)
 9. Brazos At Waco (B. Walker)
 10. Give Me Forty Acres (Willis Bros.)

ROCKY NASH

- CHLO—St. Thomas, Ontario
1. I Don't Love You Anymore (C. Louvin)
 2. One If For Him, Two If For Me (David Houston)
 3. Invisible Tears (Ned Miller)
 4. Ft. Worth, Dallas Or Houston (George Hamilton IV)
 5. You're Welcome To The Club (G. Buck)
 6. Slippin' Around (Worth & Morgan)
 7. Mother-In-Law (Jim Nesbitt)
 8. Sorrow On The Rocks (Porter & Wagoner)
 9. Me (Bill Anderson)
 10. Th' Wife (John Loudermilk)

BILL HAIGHT

- CKCY—Sault Ste. Marie, Ontario
1. I Guess I'm Crazy (Jim Reeves)
 2. Mother-In-Law (Jim Nesbitt)
 3. You're Welcome To The Club (G. Buck)
 4. Ask Marie (Sonny James)
 5. Me (Bill Anderson)
 6. Th' Wife (John Loudermilk)
 7. Second Fiddle (Jean Shepard)
 8. Dang Me (Roger Miller)
 9. Bad News (Johnny Cash)
 10. Memory #1 (Webb Pierce)

MORRIS TAYLOR

- KPAY—Chico, Calif.
1. I Don't Care (Buck Owens)
 2. My Friend On The Right (Faron Young)
 3. The Race Is On (George Jones)
 4. Sam Hill (Claude King)
 5. I Guess I'm Crazy (Jim Reeves)
 6. Mr. And Mrs. Used To Be (E. Tubb & L. Lynn)
 7. Let Me Get Close To You (Skeeter Davis)
 8. Chug-A-Lug (Roger Miller)
 9. Cheaters Never Prosper (Carl Belew)
 10. Finally (W. Pierce & K. Wells)

JOHN BRANNON

- KTLW—Texas City, Texas
1. Cowboy In The Continental Suit (Marty Robbins)
 2. Don't Be Angry (Stonewall Jackson)
 3. Guess I'm Crazy (Jim Reeves)
 4. Here Comes My Baby (Dottie West)
 5. Please Talk To My Heart (Ray Price)
 6. Stronger Than Dirt (Glen Barber)
 7. Headed For Heartbreak (Benny Barnes)
 8. Love Was Right Here All The Time (L. Lynn & E. Tubb)
 9. Heart Storm (James O'Gwynn)
 10. I Don't Care (B. Owens)

KOPY—Alice, Texas

1. I Guess I'm Crazy (Jim Reeves)
2. Dang Me (Roger Miller)
3. The Cowboy In The Continental Suit (Marty Robbins)
4. I Don't Love You Anymore (C. Louvin)
5. Mr. And Mrs. Used To Be (E. Tubb & L. Lynn)
6. Don't Be Angry (Stonewall Jackson)
7. Bad News (Johnny Cash)
8. Please Talk To My Heart (Ray Price)
9. I Love To Dance With Annie (Ernest Ashworth)
10. The Nester (Lefty Frizzell)

CHARLIE LODGIN

- KWOW—Pomona, Calif.
1. Slowly But Surely (M. Haggard & B. Owens)
 2. Love Was Right Here (E. Tubb & L. Lynn)
 3. I Guess I'm Crazy (J. Reeves)
 4. Here Comes My Baby (D. West)
 5. Cowboy In The Continental Suit (M. Robbins)
 6. Ask Marie (S. James)
 7. Th' Wife (J. Loudermilk)
 8. Talking To The Night Lights (D. Reeves)
 9. Walk Tall (T. Tall)
 10. Luckiest Heartache In Town (H. Thompson)

Mack Clark, General Manager of Keystone Record Distributors of East Hartford, Conn., has severed his association with that firm. He will announce his future plans shortly. Mickey Casello, formerly of Associated Distributors of Hartford, has taken over at Keystone as General Manager.

Ira Wegard has formed Lindel International Corp., a new music publishing company with offices at 37 West 57th Street, N.Y.C. Firm will publish popular, light classical and educational music.

Chet Gierlach, executive director of Music Music Music Inc., announces that their choral department is offering two new compositions in complete choral arrangements: "Little Boy Stranger," a Christmas song written by Bill Sanford, and "Praise Ye The Lord," based on the 159th Psalm and written by Professor Frances McPherson of Eastern Kentucky State Teachers College.

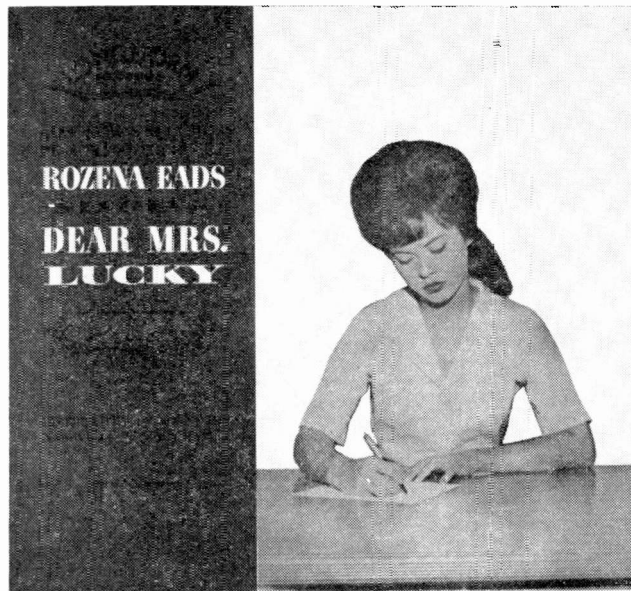
Norman Seldin of Red Bank, N.J., has formed Selsom Records and Selsom Music (AS-CAP). They have signed The Valtairs, Tony Maples, The Shondelles, The Uniques and The Naturals, as their exclusive artists. Vice President of the firm is Paul Seldin, Treasurer is Helen Seldin and President, Norman Seldin.

Dan Niles, former promo man for West Coast Record Center, Seattle, has left that organization to go independent. In conjunction with Jerry Dennon and Jerden Music, Inc. he has formed his own independent promotion and public relations office to be located at 18810 - 37th N.E. Also newly formed is a personal management company named Navigo headed by Dan. The first artist to be signed is Dave "Little Green Thing" Lewis. Niles worked for almost six years with Lou Lavinthal at West Coast as a promotion and public relations man.

Bill Hegner has been appointed New York press agent for Chess Records.

Composer-pianist Peggy Stuart Coolidge was the subject of laudatory remarks by Senator Margaret Chase Smith in the Congressional Record of Sept. 8. The Senator praised Mrs. Coolidge for her contribution toward better understanding among peoples of the world

TOP C & W



DEAR MRS. LUCKY LH 549

b/w

POP/C & W



B. M. LOVES D. J. LH 549

ON A NEW SINGLE BY ROZENA EADS

Dist. nationally by Sound Of Nashville
160 2nd Avenue So., Nashville, Tenn.

DJ's write

LONGHORN RECORDS
2631 Fonville Dr., Dallas, Texas 75227



THE LUMBERJACK (English, BMI)
DIG ME A HOLE (Lowery, BMI)

HAL WILLIS—Sims 207.

Hal pretends he's a lumberjack on this ratatat tune. His delivery is funny and quick tongued. Could make the pop scene as well.

KARATE SAM (Al Gallico, BMI)
THE FABULOUS PLAYBOY BILL (Al Gallico, BMI)
GLENN SUTTON—MGM 13273.

Glenn has a novelty that should appeal to the country trade. It's one about a karate expert. The rhythm is c/w and it's all funny.

HALF OF THIS, HALF OF THAT (Central, BMI)
THE HAPPY PART OF TOWN (Central, BMI)
WYNN STEWART—Capitol 5271.

Wynn has a country ditty with lots of sway to it. The lyric is about a guy trying to talk his gal out of leaving.

THIS TRAIN (Acuff-Rose, BMI)
I COULDN'T CARE LESS (Acuff-Rose, BMI)
WILMA LEE AND STONEY COOPER—Hickory 1279.

Wilma and Stoney take the folk tune and transform it into pure country sound. A big beat sets the pace and fans will love.

B. M. LOVES D. J. (Saran, BMI)
DEAR MRS. LUCKY (Saran, BMI)
ROZENA EADS—Longhorn 549.

Rozena has a country tune that is done up in pop fashion and therefore could get the pop crowd. Pretty singing and a pretty song.

HELLO WORLD (Cedarwood, BMI)
STEP BY STEP (Tree, BMI)
DARRELL McCALL—Philips 40233.

Darrell will jerk a few tears with this sad song. The world isn't going so well for him. Slick slice.

EMPTY TOMORROWS (Silver Star, BMI)
WHAT ABOUT YOU (Hill and Range, BMI)
ESCO HANKINS—Columbia 4-43142.

Esco has a fine c/w voice and uses it on a fine country side. He sings about a galoot with no future. Chorus joins him.

SEND ME A RED ROSE (Combine, BMI)
SANDY LAND (Combine, BMI)
RAMONA JONES—Monument 853.

Ramona has a lovely tune she'll woo many country listeners with. The song is about memories, and listeners will remember this one.



NASHVILLE REPORT



BY ED HAMILTON

The old mailbag was so full of goodies this past week, and action along Record Row has been so fast and furious for the past few days, that there's no possible way to cover everything fully unless we had a double page spread.

Of course, all the studios are busy as the proverbial beaver as all labels try to get recorded-up in time for the convention coming up soon. Just about everyone's been in—especially the West Coast artists—to record in the past few days. So we'll just try to catch up on what and where as far as Nashville is concerned.

The man with "The Talking Steel Guitar," **Pete Drake**, is set for a limited number of engagements by the **Bob Neal Agency**. Pete has put together a great combo that features everything from pop to country . . . and it swings!

MGM's **Merle Kilgore** is off and running on a far western tour that takes him to Oregon and Idaho and then back into Michigan with **Faron Young** and **The Deputies**. On the western swing with Merle is Smash's **Roger Miller** who's "Chug-A-Lug"-ing right along.

Columbia's **Lady Marion Worth** works Texas the 25th and 26th of Sept. with the 25th being proclaimed **Marion Worth Day** in Amarillo. She then heads into Iowa, Michigan and Wisconsin through the 18th of October. "The French Song" is keeping the little lady pretty busy these days.

It's very seldom you hear a record on which not only the vocalist does a great job, the musician is equally outstanding! One such record is just out and it's so good, from the performance and sound standpoint, that you wonder if maybe it's too good. Sounds odd, doesn't it? But, how many times have you heard a real great record and nothing happened to it as for becoming a big chart record? The record we're referring to is **Willie Nelson's** "I Never Cared For You" on Monument. The song itself is great—Willie's performance is fantastic and the guitar work is out of this world! Willie and a newcomer to the Music City scene, **Dave Parker**, are playing the guitars.

Dave first came here with RCA Victor's **Walter Forbes** then went with **Jack Clements** down in Texas, then back here where he's working more and more sessions. He's an accomplished classical guitarist and is sure to be heard from in a big way before it's all over. We hope this is not another one of those records that everybody likes but nothing happens. It's too good for that. It could be one of Willie's biggest. We hope so.

Speaking of guitar playing, give a listen to **Grady Martin's** work on the new **Marty Robbins** single on Columbia, "Up In The Air." The fine piano work is by **Bill Pursell**. Incidentally, Marty is playing the piano on the other side, "One Of These Days."

Chief knob-twister at **Fred Foster Sound Studios**, **Bill Porter**, reports that business is great. He just finished a session with Capitol's **Jody Miller** in from the Coast. **Joe Allison** did the producing. Last week they did singles by **The Dixiebelles** under the direction of **Bill Justis** . . . Monument's **Fred Carter** . . . A new group on United Artists from the San Francisco area called **The U.S.-Six** under the direction of **Kelso Herston** . . . Hickory's **Sue Thompson** who came in and did all **John D. Loudermilk** tunes with **Wesley Rose** calling the shots from the control room . . . And a batch of demo sessions. So you can see that **Bill** and cohort **Tommy Strong** have been really burning the midnight tubes!

Our "little bird" brings us news that **Bill Putnam**, head of United Recorders out on the Coast, has been ordered by his doctor to take it easy for a while. He's been taking it a little too fast so doc says he's got to slow down. Bill's been out about three weeks now but should be back and at 'em soon.

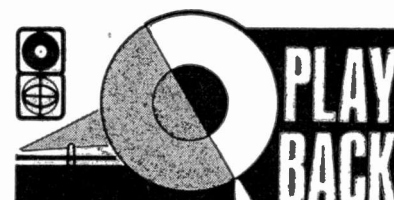
Tally's **Merle Haggard** and **Bonnie Owens** are still flying high with "Just Between The Two Of Us." Merle's expecting a new release right about now, and Bonnie will be taking it easy Oct. 21 through Nov. 4 at The Golden Nugget in Las Vegas.

Buck Owens' personal manager, **Jack McFadden**, air mails from Dublin, Ireland, that he's got the Buckaroo set in eight countries plus network TV in five of them for his forthcoming



(Albums on chart 10 weeks or less showing greatest upward movement)

- IT MIGHT AS WELL BE SWING**
F. Sinatra & Count Basie—Reprise FS 1012
(YOU DON'T KNOW) HOW GLAD I AM
Nancy Wilson—Capitol T 2155
- LICORICE STICK**
Pete Fountain—Coral CRL 757460
- THE ANIMALS**
MGM E 4264
- UNDER THE BOARDWALK**
Drifters—Atlantic 8093
- DREAM WITH DEAN**
Dean Martin—Reprise R 6123: RS 6123
- THIS IS US**
Searchers—Kapp KL 1409
- MAKE WAY FOR DIONNE WARWICK**
Scepter LP 523
- WITHOUT YOU**
Robert Goulet—Columbia CL 2200
- WHERE DID OUR LOVE GO**
Supremes—Motown MT 621
- THE KINGSMEN VOL. II**
Wand LP 659
- ANOTHER SIDE OF BOB DYLAN**
Columbia CL 2193: CS 8893
- MY FAIR LADY**
Andy Williams—Columbia CS 9005
- YESTERDAY'S GONE**
Chad & Jeremy—World Artists WAM 2002
- PEOPLE**
Barbra Streisand—
Columbia CL 2215: CS 9015
- MORE GOLDEN HITS OF THE FOUR SEASONS**
Vee Jay VJ 1088: VJS 1088
- DELICIOUS TOGETHER**
Betty Everett & Jerry Butler—
Vee Jay VJ 1099
- THE SEX LIFE OF THE PRIMATE**
Shelly Berman—Verve V15043
- INVISIBLE TEARS**
Johnny Mann Singers—Liberty LRP 3387
- WITH A TASTE OF HONEY**
Morgana King—Mainstream 56015: 56015
- MY FAIR LADY**
Nat King Cole—Capitol W 2117: SW 2117
- THE BEACH BOYS' SONG BOOK**
Hollyridge Strings—
Capitol T 2156: ST 2156



TOP POP—5 YEARS AGO

SEPTEMBER 28, 1959

1. **MACK THE KNIFE**
B. Darin—Atco
2. **THE THREE BELLS**
Browns—RCA Victor
3. **I'M GONNA GET MARRIED**
L. Price—ABC-Paramount
4. **PUT YOUR HEAD ON MY SHOULDER**
P. Anka—RCA Victor
5. **SLEEP WALK**
Santo and Johnny—Canadian American
6. **RED RIVER ROCK**
Johnny and Hurricanes—Warwick
7. **(TILL) I KISS YOU**
Everly Bros.—Cadence
8. **TEEN BEAT**
Sandy Nelson—Original Sounds
9. **MORGEN**
I. Robic—Laurie
10. **SEA OF LOVE**
T. Phillips—Mercury

TOP R&B—5 YEARS AGO

SEPTEMBER 28, 1959

1. **I'M GONNA GET MARRIED**
L. Price—ABC-Paramount
2. **MACK THE KNIFE**
B. Darin—Atco
3. **RED RIVER ROCK**
Johnny and Hurricanes—Warwick
4. **PORGY**
N. Simone—Bethlehem
5. **POISON IVY**
Coasters—Atco
6. **SLEEP WALK**
Santo and Johnny—Canadian American
7. **WHAT'D I SAY**
R. Charles—Atlantic
8. **HEY, LITTLE GIRL**
D. Clark—Abner
9. **I WANT TO WALK YOU HOME**
F. Domino—Imperial
10. **SAY, MAN**
B. Diddley—Checker

'Dizzy' Dean Guest At Opry Bash

NASHVILLE—The number one Grand Ole Opry fan in the nation will be a special guest at WSM's Grand Ole Opry 39th Birthday Celebration Nov. 6 and 7.

Jerome Hanna "Dizzy" Dean, one-time clown prince of baseball and a member of the Baseball Hall of Fame, will appear at this year's 39th Birthday Anniversary of the Opry. Dean, now a sports commentator, was named by the Stars of the Opry as their number one fan. Hardly a game of the week went by without some reference by the old-time Cardinal right-hander to the Opry and its performers, particularly his long-time friend, Roy Acuff. It was Dean who named Acuff the "King of Country Music."

An invitation was extended to Dizzy, along with his wife, Pat, and his side-kick, Pee-Wee Reese, and the former "scourge" of National league hitters promptly accepted.

European tour.

Sim's **Darnell Miller** into Music City this past week for a guest shot on the Opry and a round of dj visiting. Darnell's sacking 'em up right now with "Sold The Farm." Local dj and Sims artist **Bob Jennings** is headed for the charts with his current, "Leave A Little Play." Bob holds down the early morning slot on the 50,000 watter, WLAC.

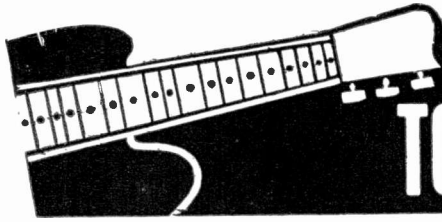
Queen of Country Music

KITTY WELLS

has the #1 seller

"PASSWORD"

DECCA 31622



TOP COUNTRY SINGLES

TOP COUNTRY LP'S



This Wk.		Last Wk.		Wks. on Chart	This Wk.		Last Wk.		Wks. on Chart	This Wk.		Last Wk.		Wks. on Chart
Oct. 3	Sept. 26	Oct. 3	Sept. 26		Oct. 3	Sept. 26	Oct. 3	Sept. 26		Oct. 3	Sept. 26	Oct. 3	Sept. 26	
1	1	1	★26	13	36	MAD	3	1	2	THE BEST OF BUCK OWENS	13			
						Jim Reeves—RCA 8383				Capitol T-2105: ST-2105				
2	2	2	27	8	24	WORKIN' IT OUT	12	2	1	THE BEST OF JIM REEVES	8			
						Buck Owens—Capitol 5240				RCA LMP-2890: LSP-2890				
3	5	5	28	5	28	MIDDLE OF A MEMORY	7	3	3	MOONLIGHT AND ROSES	19			
						Stonewall Jackson—Columbia 43076				Jim Reeves—RCA Victor LMP-2854: LSP-2854				
4	3	3	29	15	30	FORBIDDEN STREET	5	4	5	R. F. D.	6			
						Charlie Louvin—Capitol 5173				Marty Robbins—Columbia CL-2220: CS-9020				
5	4	4	30	17	33	MY FRIEND ON THE RIGHT	5	5	4	I WALK THE LINE	14			
						Roger Miller—Smash 1881				Johnny Cash—Columbia CL-2190: CS-8990				
6	6	6	31	10	26	BAD NEWS	15	6	8	TOGETHER AGAIN/ MY HEART SKIPS A BEAT	8			
						Ernest Tubb & Loretta Lynn—Decca 31643				Buck Owens—Capitol T-2135: ST-2135				
7	9	8	32	8	27	TAKE MY RING OFF YOUR FINGER	15	8	6	DANG ME	10			
						Ray Price—Columbia 43086				Roger Miller—Smash MPS-27049: FRS-67049				
8	8	8	33	8	31	SECOND FIDDLE	15	9	9	BEFORE I'M OVER YOU	14			
						Don Bowman—RCA 8389				Loretta Lynn—Decca DL-4541: DL-74541				
★9	16	6	34	6	34	SHE'S LONESOME AGAIN	5	10	7	IN PERSON	18			
						Claude King—Columbia 43083				Porter Wagoner— RCA Victor LPM-2840: LSP-2840				
10	11	7	35	7	35	TEARS AND ROSES	4	11	13	SLIPPIN' AROUND	6			
						Ruby Wright—Ric 126				George Morgan—Columbia CL-2197: CS-8997				
★11	17	4	36	4	37	STRONGER THAN DIRT	4	12	10	BY REQUEST	9			
						Roger Miller—Smash 1962				Ferlin Husky—Capitol T-2101: ST-2101				
12	14	6	37	6	38	THE RACE IS ON	3	13	11	WORLD OF A COUNTRY BOY	7			
						Kitty Wells & Webb Pierce—Decca 31663				Johnny Sea— Philips PHM-200-139: PHS-600-139				
13	10	10	38	10	41	JUST BETWEEN THE TWO OF US	3	★14	22	TRAVELIN' WITH DAVE DUDLEY 2	2			
						Lefty Frizzell—Columbia 43051				Mercury MG-20927: SR-60927				
14	13	10	39	10	42	HOW THE OTHER HALF LIVES	2	15	14	GOLDEN COUNTRY HITS	7			
						Johnnie & Joannie Mosby—Columbia 43100				Hank Thompson—Capitol T-2089				
15	7	20	40	20	40	THE FRENCH SONG	6	16	18	GEORGE JONES SINGS LIKE DICKENS	6			
						Kitty Wells—Decca 31622				United Artists—UAL-3364: UAS-6364				
16	15	19	41	19	39	BLUE GUITAR	10	17	16	A TOUCH OF VELVET	4			
						Marty Robbins—Columbia 43049				Jim Reeves—RCA LPM-2487: LSP-2487				
17	12	14	42	14	(—)	I'LL GO DOWN SWINGING	1	18	15	THANKS A LOT	13			
						Merle Haggard & Bonnie Owens—Tally 181				Ernest Tubb—Decca DL-4514: DL-74514				
18	21	8	43	8	(—)	A GIRL LIKE YOU	1	19	17	ON THE BANDSTAND	37			
						George Hamilton IV—RCA 8392				Buck Owens—Capitol T-1879: ST-1879				
★19	36	4	44	4	(—)	MOTHER-IN-LAW	1	20	20	RING OF FIRE/THE BEST OF JOHNNY CASH	37			
						Willis Bros.—Starday 681				Columbia CL-2153: CS-8853				
20	18	14	45	14	47	THE HOUSE AT 103	2	★21	27	DOWN HOME	2			
						Bill Godwin—Vee Jay 602				Melba Montgomery— United Artists UAL 3369: UAS 6369				
21	19	13	46	13	(—)	I'M GONNA TIE ONE ON TONIGHT	1	22	21	SONGS OF TRAGEDY	7			
						Ernest Ashworth—Hickory 1275				Hank Snow—RCA Victor LMP-2901: LSP-2901				
22	25	3	47	3	44	CIRCUMSTANCES	24	23	19	TOO LATE TO WORRY	4			
						George Jones & Melba Montgomery— U. A. 732				Glen Campbell—Capitol T-1881: ST-1881				
23	23	6	48	6	45	MEMORY # 1	24	24	24	OUR MAN IN TROUBLE	15			
						Webb Pierce—Decca 31617				Don Bowman—RCA LPM-2831: LSP-2831				
24	20	9	49	9	(—)	B. M. LOVES D. J.	1	25	23	ALONE WITH YOU	9			
						Rozena Eads—Longhorn 549				Rose Maddox—Capitol T-1993: ST-1993				
25	22	19	50	19	(—)	ONE OF THESE DAYS	1	26	(—)	BLUE AND LONESOME	1			
						Marty Robbins—Columbia 43134				George Jones—Mercury 20906				
								27	26	THERE STANDS THE GLASS	21			
										Carl Smith—Columbia CL-2173: CS-8973				
								28	29	NIGHT LIFE	37			
										Ray Price—Columbia CL-1971: CS-8871				
								29	28	GUITAR COUNTRY	35			
										Chef Atkins—RCA LPM-2783: LSP-2783				
								30	30	MORE HANK SNOW SOUVENIRS	24			
										RCA LPM-2813: LSP-2813				

Label Starts With a Bang: Bargain '1812' & Wellington Pairing Plus Big Mdsg. Push

Mercury Records' Living Presence classical series starts off the fall selling season with two runaway sellers. The first is literally a bang-bang record: Dorati's famous super-colossal, best-selling (over 1,000,000 in sales) recording of Tchaikovsky's 1812 Overture (the first recording of it to use real cannon and bells) coupled with another sonic spectacular: Beethoven's Wellington's Victory (which uses cannons and muskets).

Both performances by Dorati and the Minneapolis were recorded in Mercury's famous Living Presence (one-mike, non-monitored technique) which gives a realistic overall perspective to the orchestra. Dorati's "1812," issued in 1956 at a \$5.98 mono, \$6.98 stereo tag, put Mercury classics on the map, and on the charts. "1812" was on trade best seller lists for over eight years and became a prize demo for hi fi components manufacturers and retailers. Beethoven's "Wellington's Victory" dates from 1960 and it, too, made the best-seller charts although it fell short of "1812's" spectacular sales record.

New Bargain Price

Now Mercury gives new catalog life to these all-time best sellers by coupling both albums (which sold at the \$5.98/\$6.98 suggested lists) on one album and offering them at a bargain \$1.98 mono, \$2.98 stereo price tag. Both recordings are famous with retailers and consumers.

Bernard Braddon, Administrative Director of Mercury's Classical Division, is building an entire promotion campaign to sell the album like a new release. In-store and window display pieces, special browser bins and streamers will sell "the-2-hi-fi-spectaculars-at-the-bargain-price" to the hilt. He's looking for business from racks, book departments, budget merchandise chains, children's departments and novelty shops, as well as traditional outlets. He has a big potential in the million buyers who already own "1812." By now, it has to be worn out and many will want to replace their copies, especially at the new bargain prices.

Album cuts across usual market categories to appeal to the



Antal Dorati

pops, classical and sound addicts. A buyer has already summed up the enormous appeal of this album with this colorful description: "Mercury's package has the sales appeal of a deluxe hard-cover, one-volume combination of 'Peyton Place' and 'Fanny Hill,' at a paperback price." This is hot wax that can't miss. Retailers looking for a sure-fire traffic-maker must feature this one heavily in ads, windows and in-store displays. Best news of all for dealers: album is sold at full mark-up.

Fun With Fennell

In their regular priced line Mercury has another winner: "Broadway Marches" with Frederick Fennell conducting the Fennell Symphonic Winds. Dealers who have sold well over 1,000,000 Fennell albums (some of the top: Leroy Anderson Albums I & II, Sousa Marches, Ruffles and Flourishes, etc.) won't need much urging to jump on this one. The album has a dozen marches drawn from some of Broadway's biggest musicals. Included are: "Strike Up The Band," "There Is Nothin' Like a Dame," "Stouthearted Men," "The March of the Siamese Children," "Seventy Six Trombones," "Give My Regards to Broadway." But did you ever think of "Consider Yourself," "There's No Business Like Show Business" and "Get Me To The Church on Time" as marches?

Krance's Clever Arrangements

Album arranger John Krance, program director of radio sta-



Frederick Fennell

tion WPAT, does consider them as marches and he's done a tremendous job with these arrangements. It goes without saying that Fennell's vast pops-oriented audience will snap up the album but even the long-hairs will like it. Krance has woven themes from the following classical works into these stirring marches: Beethoven's Ninth (the brass band march in the fiddle); Strauss's "Ein Heldenleben" (for years the theme of Pall Mall's TV show, "The Big Story"); Strauss' "Till Eulenspiegel," "The Triumphant March from Aida" and other popular classics. For the parade ground addict there's plenty of the "Ruffles and Flourishes" type of music complete with whistles, snares, the big bass drum and high-flying winds and brass.

Promotional Single

Good music pop album stations have been playing the advance promotional single released from the set: "Molly Brown's" "I Ain't Down Yet" coupled with "Fair Lady's" "Get Me to the Church on Time." Current release of both films is another plus factor in getting these cuts played. Album is a delight from start to finish and, like "1812," cuts across all categories to appeal to the mass market. Wherever dealers put this album in their browsers: under "Broadway," "Marches," "Fennell" or "Pops Favorites"—they have to make a killing.

De Paur Debut

The De Paur Chorus makes its debut on Mercury with an album which has an enormous potential: "Songs of New Na-

tions." This collection of songs from the new African nations and Israel was the hit number of the De Paur Chorus's 1963 tour. De Paur travelled to Africa with a tape recorder to collect authentic folk melodies. In New York, he sought Africans living in America or working at the U.N. and had them sing their tribal chants to him. The result were his arrangements (which use unique Afro-percussion effects) in this stunning recording.

For instance, Side 2 starts with a grass-cutting song from Nigeria in which the sound of a blade swishing through the air is produced by ruta twigs, and it's a real startler.

"After our first performance of these songs," says De Paur, "the applause was not only loud, but sustained. We couldn't give them enough." Well, they're going to get more for this year—the De Paur Chorus will be touring 76 cities. Smart retailers will want to tie in heavily with the De Paur tour, for this is the kind of specialized repertoire many people cannot find in the average record store—but dealers who hawk the album at the De Paur concerts will clean up.

Just ask Chorus Conductor Leonard De Paur, who has sold thousands of his albums at his concerts to hungry buyers—and at full list, too. Album has great appeal to folk, novelty choral and hi-fi markets. Among the unique Afro-percussion instruments heard are tomtoms, cow bells, log drums, finger cymbals and a beaded cabaso.

Barshai's Bach

Rudolf Barshai's Moscow Chamber Orchestra made a big hit last season as one of Hurrok's touring attractions. There has been a tremendous revival in the interest of baroque music which was started in the early 1950s by record companies like Vox, Haydn Society, Concert Hall, etc. Baroque music still sells well in college towns and metropolitan centers. While the fad may have subsided somewhat, the market is still there for good baroque releases. Taking advantage of the baroque craze are Mercury's new releases of Bach's three popular Piano Concerti (Nos. 1,

(Continued on page 34)

Merc's Classical September

(Continued from page 33)

4 and 5) on the disk in performances that feature Greek pianist Vasso Devetzi. While the performances are good, the sound of the recording is far from Mercury's Living Presence standard and, unfortunately, the unknown soloist has names like Edwin Fischer (Angel) and Glenn Gould (Columbia) to compete against. We're afraid this one is an uphill fight all the way.

Penzel's Mozart

Mozart's Four Horn Concerti are featured on another Mercury disk, and while the performances by horn player Erich Penzel and Bernard Paumgartner conducting the Vienna Symphony are good, they are no match for the new London release featuring Barry Tuckwell and the London Symphony conducted by Peter Maag. Performance and recorded sound leaves Mercury's far behind. In mono only the Dennis Brain-Von Karajan Angel disk had the market for many years. But London's Tuckwell will probably become the best-selling version now.

Inner Sleeve Merchandising

Mercury's merchandising is written on the inner sleeve that protects each classical release. The sleeve is a catalog of best-selling classics. Recently, Mercury has made an all-out push to get star power. In the

last few years they have produced outstanding recordings by names like Gina Bachauer (the Beethoven Fourth and Chopin's First Piano Concerto); and Byron Janis (the coupling of the Rachmaninoff First Concerto with the Prokofiev Third, recorded in Russia by the label's Wilma Cozart, was a very good seller). Janis' latest is a stunning recording of Schumann's Piano Concerto—one of the very best in the current catalogs. Other star soloists like violinists Szeryng and Szigeti, cellist Starker, organist Dupre and harpsichordist Puyana give the Mercury catalog stature. Dorati and the London Symphony are Mercury's house orchestra and they rank with the finest in the business.

Re-Selling the Catalog

Mercury's Great Music Series which features hour-length albums (by combining two previously released albums on one) is a plan to keep good catalog material active, and Braddon reports it is paying off. This has been done in the light classics area with the "Curtain Up" series. The first release of half a dozen albums was a blockbuster and did beautifully. "Curtain Up!" and the "Great Music" series offer consumers a two-in-one value that can be merchandised heavily for peak sales by price-oriented dealers.

Gift Packages

Mercury's ballet packages have done exceptionally well. Standouts are the complete ballet recordings of the popular Tchaikovsky and Delibes ballets conducted by master ballet conductors Dorati and Fistoulari.

Wing

And Mercury hasn't neglected the low-price category. The albums that made Mercury a power in the classical field, that first appeared under the Olympian series, have all been remastered and repackaged in glowing four-color jackets and skinwrapped on the low-price Wing label. Part of Wing's success, says Braddon, is due to the classy packaging. They don't look like low-priced merchandise. On Wing a classical collector will find many of the great Dorati-Minneapolis and Paray-Detroit recordings that pioneered hi fi in the 1950s.

Hats off to Mercury, Braddon and company for a well-rounded merchandising effort on all fronts.

NEXT WEEK: PHILIPS'

FALL RELEASES



Paul Lavalle, Steve Sholes

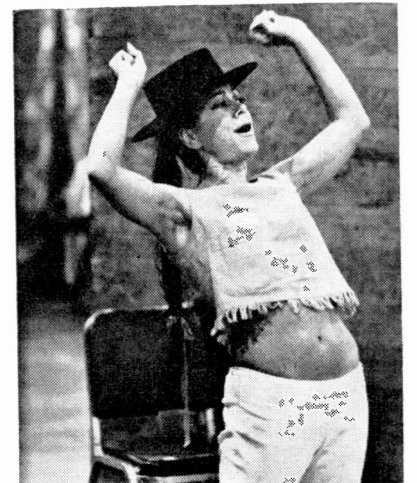
RCA Victor Signs Paul Lavalle

Conductor Paul Lavalle has signed an exclusive RCA Victor Records contract, it was announced this week by Steve Sholes, Division Vice President, Popular Artists and Repertoire.

Lavalle, who is the official conductor of the Cities Service World's Fair band, has been associated with RCA Victor Records in the past. He is currently represented in the Victor catalog with two albums; "America's Favorite Marches" and the more recently released Ferde Grofe's "World's Fair Suite." It was Lavalle, conducting the World's Fair Symphony, who introduced the Grofe work at the Fair's opening day ceremonies.

The conductor is at work now, in RCA Victor's New York studios, recording an album to be released in the near future.

Some Widow

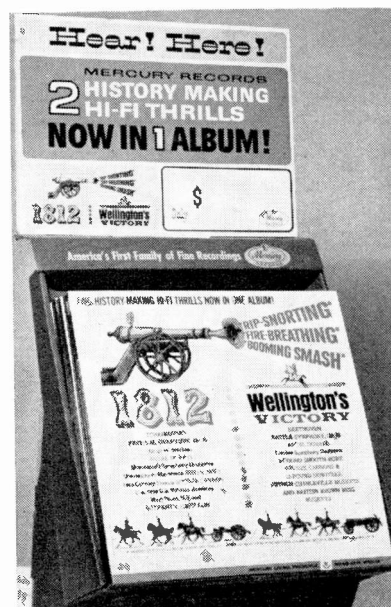


Patrice Munsel turned up at RCA Victor's recording session of "The Merry Widow" wearing the newest in recording fashions. A fringe on top, bared feet and white hip-huggers were the garb for her sound-stage portrayal of Sonia. Munsel currently stars in the Music Theater of Lincoln Center production of Lehar's operetta, and will tour with the show this fall.

Mercury Merchandising Aids



Window and in-store displays for the "1812"/Wellington's Victory.



"1812"/Wellington's Victory Browser Display

Top Classical Sellers—Past & Present

ANGEL

ALL-TIME BEST SELLERS

1. Mozart Horn Concertos—Brean—35092
2. Tosca—Callas—B3508
3. Soviet Army Chorus and Band—35411
4. Callas Sings Verdi—35195
5. Carmen—De Los Angeles—3613

CURRENT BEST SELLERS

1. La Bohème—Freni, Gedda—13645
3. Beethoven Sonatas—Schnabel—GRM4005
3. Maria Callas in Paris—S 136-7
4. Samson and Delila (Saint-Saens)—Vickers, Gorr—CL3639
5. Chaliapin Aria and Songs—COLH 141

COLUMBIA

ALL-TIME BEST SELLERS

1. The Lord's Prayer—Mormon Tabernacle Choir, Ormandy—ML5386; MS 6068
2. Rhapsody in Blue, American in Paris—Bernstein—ML 5413; MS6091
3. Grand Canyon Suite—Ormandy—ML 5286; MS6003
4. Bolero/La Valse (Ravel)—Bernstein—ML 5293; MS 6011
5. The Goldberg Variations (Bach—Glenn Gould—ML 5060

CURRENT BEST SELLERS

1. This is My Country—Mormon Tabernacle Choir, Ormandy—ML 5819; MS 6419
2. Beethoven's Fifth Symphony—Bernstein—ML 5868; MS 6468
3. Beethoven Sonatas—Serkin—ML 5881; MS 6481
4. None But the Lonely Heart—Stern—ML 5896; MS 6496
5. The Kaddish Symphony (Bernstein)—Bernstein—KL 6005; KS 6605

DECCA

ALL-TIME BEST SELLERS

1. Play of Daniel—New York Pro Musica—DL 9402; DL 79402
2. Maestro—Segovia—DL 10039; DL 710039
3. Music of Medieval Court and Countryside—New York Pro Musica—DL 9400
4. Golden Jubilee—Segovia—DXY 148
5. Israel in Egypt (Handel)—Soloists, Musica Aeterna, Frederic Waldman—DXA 178; SDXSA 7178

CURRENT BEST SELLERS

1. Sonata Romantica—Segovia, Castelnuova Tedesco—DL 10093
2. Play of Herod—New York Pro Musica—DXA 187; DXSA 7187
3. Glory of Cromona—Ruggiero Ricci—DXE 179; DXSE 7179
4. Granda—Segovia—DL 10063
5. Renaissance Festival Music—New York Pro Musica—DL 9419; DSL 79419

D. G. G.

ALL-TIME BEST SELLERS

1. Magic Flute (Mozart)—Fischer-Dieskau, Borg—18267-8-9
2. Rachmaninoff Second Piano Concerto—Richter, Warsaw Philharmonic—MI8596; 138076
3. Bach, Beethoven, Vivaldi Violin Concertos—David, Igor Oistrakh, Goosens—18714; 138714
4. Beethoven's Ninth Symphony—Furtwangler—18854
5. Brandenburg Concertos Complete (Bach)—Baumgartner—Archive 3156157

CURRENT BEST SELLERS

1. Beethoven's Symphonies Complete—Von Karajan—KL 1/8; SKL 101/108
2. Furtwangler in Memoriam—Berlin Philharmonic—KL27/31
3. Arabella (Strauss — Della Casa, Rothenberger, Fischer-Dieskau—18884-4-5
4. Rite of Spring (Stravinsky)—Von Karajan—18920; 138920
5. Mozart and Haydn Pieces—Fricsay, Schrems—19398; 136398

MERCURY

ALL-TIME BEST SELLERS

1. 1812 Overture (Tchaikovsky), Capriccio Italiano—Dorati—MG 50054; SR 90054
2. Bolero (Ravel), Capriccio Espanol (Rimsky-Korsakov)—Paul Paray—MG 50020; SR 90005
3. Music of Leroy Anderson—Fennell—MG 50130; SR 90009
4. Scherezade—Dorati—MG 50009; SR 90195
5. Pictures at an Exhibition—Rafael Kubelik—MG 501000

CURRENT BEST SELLERS

1. 1812 Overture (Tchaikovsky), Wellington's Victory (Beethoven)—Dorati—MGD 19; SRD 19
2. Balalaika Favorites—Osipov State Russian Folk Orch.—MG 50310; SR 90310
3. Bolero and other Ravel Pieces—Detroit Symphony Orch.—MG 50373; SR 90373
4. Lizst Hungarian Rhapsodies 1, 4, 5, 6—London Symphony Orch—MG 50371; SR 90371
5. Schumann Piano Concerto A Minor and Solo Works—Byron Janis—MG 50383; SR 90383

RCA VICTOR

ALL-TIME BEST SELLERS

1. Tchaikovsky Second Piano Concerto—Cliburn—LM/LSC 2252
2. Beethoven First and Ninth Symphony—Toscanini—LM 6009
3. Gaite Parisienne (Offenbach)—Fiedler—LM/LSC 2267
4. Carmen (Bizet)—Stevens, Pearce, Merrill—LM 6102
5. Rachmaninoff Concerto 2—Rubinstein, Reiner—LM/LSC 2068

CURRENT BEST SELLERS

1. Best of Lanza—LM 2748
2. Pops Goes the Trumpet—Hirt, Fiedler—M/LSC 2729
3. Carmen—Price, Corelli, Merrill—LD/LDS 6164
4. Mozart 20th—Rubinstein—LM/LSC 2635
5. Glazanouv—Violin Concerto Heifetz Mozart Symphonette—LM/LSC 2734

LONDON

ALL TIME BEST SELLERS

1. Puccini La Boheme—R. Tebaldi—OSA 1208; A 4236
2. The Art v. Prima Donna—J. Sutherland—OSA 1214; A 4241
3. Stravinsky—Petushka—Ernest Ansermet—Orchestre de la Suisse Romande—CS 6009; CM 9229
4. Wagner—Das Rheingold—Vienna Philharmonic—George Solti—OSA 1309; A 4340
5. Donizetti—Lucia di Lammermoor—J. Sutherland—OSA 1327; A 4355

CURRENT BEST SELLERS

1. Britten—War Requiem—Lond. Symphony Orch.—OSA 1255; A 4255
2. Command Performance—J. Sutherland—OSA 1254; A 4254
3. Verdi La Traviata—J. Sutherland—OSA 1366; A 4366
4. Rachmaninoff Piano Concerto No. 2—Vladimir Ashkenazy—CS 6390; CM 9390
5. Wagner Siegfried—Vienna Philharmonic Georg Solti—OSA 1508; A 4508

More on 'More'

The arrival of the new Johnny Mathis "More" on a Mercury LP marks the centennial of the long parade of "More" recordings. Eighteen months and 90 waxings have intervened since "More" was first introduced to the public by Martin Denny (Mercury single) in April, 1963—a record number of record-

ings in a record short time for recent years, according to Edward B. Marks Music Corp.

Artists of every description have been riding a continuous wave of popularity ever since. But climbing the crest of that wave was the Kai Winding instrumental (Verve single), which found itself in the Top 10 charts by the middle of summer, 1963.

**DIFFERENT SONG—
DIFFERENT ARTIST—
BUT A SMASH HIT!**

**GOING GREAT
POP/COUNTRY**



“THE LUMBERJACK”

by
HAL WILLIS

Sims 207

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