

## Trent Tomlinson "That's How It Still Oughta Be"

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Stoney Creek:

Great Trout Fishing Now,  
Soon A Great Label



No 'Official' Word On  
First Artist,  
But It's You-Know-Who



Inside: We Talked To  
George Friggin Strait;  
Amazingly, He Talked Back!



Fargo, N.D. Mayor To  
Flooding Red River:  
'Hell No, We Won't Go'



Page Five: Please Welcome  
Randy Travis Back  
To The Top 10

### Boldly Independent

According to Jim Yerger, exec. VP of Broken Bow Records and its just-announced sister label Stoney Creek Records, "We're bold people; if we weren't, we would never have gotten into the music business in the first place." That was 10 years ago, by the way. When Yerger and Broken Bow owner Benny Brown originally launched the label, "most people thought we wouldn't last six months," Yerger recalls. Broken Bow has now outlived a lengthy list of other independent labels, many of which have just recently folded. Equity Music, Montage Music Group, Country Thunder and Whitestar are just some of the names. How, then, is Broken Bow going to make it when the music business faces bigger challenges than ever? Benny Brown grew up in Oklahoma (thus the name Broken Bow) and became a self-made multimillionaire in the car business "by being smart, shrewd and with a tremendous amount of hard work," says Yerger. Based in California, Brown still operates between five and seven dealerships, but given the fragile state of the automotive industry right now, when Yerger uses the word bold, he's not kidding. As Paul Brown, senior VP of legal and financial affairs for both labels, explains, in both the auto business and the music industry, "while things are down, he's been able to keep his costs down and stay in the black." Yerger says part of the success of Broken Bow over the past decade is that "good business practices work in any businesses." Both Paul Brown — who is the nephew of Benny Brown — and Yerger admit to getting kicked around for the first few years in Nashville. "One of the advantages that paid off for us," says Brown, "was the underlying sales experience Jim and Benny brought to the staff."

Brown is quick to add that, in addition to a lot of money, "it takes a tremendous level of passion for music."

### It Comes Down To Good Music

During the past six or seven months, it was really the music that drove the decision to expand; Yerger says, "It's all about great music," and while no official announcements have been made yet, Stoney Creek already has two artists with

*In the Caribbean there are oysters  
that can climb trees.*

*Real news needed!*

[rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)  
323-954-3444

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# DARRYL WORLEY

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R&R: 37\* BREAKER

CA/MB: 39\*

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WGAR WGGY WKXC WMZO WPOC

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completed projects. Immediately after ACM weekend, a radio tour will be underway with a May 11 add date for its first, as-yet-unnamed artist. An album will likely follow this summer. Veteran Music Row executive Carson James signed on as senior VP of promotion in January, well aware of the plan for expansion: "One of the reasons I signed on was all the good music." When the new label was announced last week, the entire promotions team was already in place, headed by VP of radio operations Denise Roberts, a longtime promotional vet who's held similar posts with Universal Records South and Show Dog Nashville. According to James, "You have to have someone with [Roberts'] experience to lead a staff."

### Already Staffed Up

Roberts has already staffed up Stoney Creek and will be joined by Southeast regional promotion manager Heather Propper, formerly of CO5 and Montage Music Group; Northeast/Midwest regional Stacy Blythe, most recently with 1720 Entertainment; and West Coast regional Bill Lubitz, former MD at Clear Channel's KWNR/Las Vegas. James says he's well aware that getting new music exposed is "as hard as its ever been; I understand how much time in a day people have to listen." On the other hand, James says, "when you call up with a laundry list of songs, after the second or third one, the eyes may glaze over." With two staffs, he says, "you have more time to tell their message." Stoney Creek will be housed in separate offices from Broken Bow. Incidentally, asked about the origin of Stoney Creek, Paul Brown explained to R&R, "Stoney Creek is a creek in Northern California; Benny drives by it quite a bit, and he likes the name. It has a real rural feel, and that's what he feels country music is all about."

### Serious Strait Talk

This week, when you pick up your copy of the R&R magazine, you'll want to turn right to the country special for a number of features on the man often referred to as "the king of country." A dominant presence on the country

## This Week At Callout America<sup>®</sup>

Darius Rucker repeats at No. 1 with "It Won't Be Like This for Long" ranking at No. 4 passion. Men and women are at No. 1, as are younger 18-24s.

The No. 1 passion song is "She's Country" from Jason Aldean, which ranks at No. 2 overall, No. 2 with both male and female listeners and No. 1 with core 35-44s.

Carrie Underwood is producing big passion ranking at No. 2 passion with "I Told You So," which is at No. 6 overall. Core 35-44s rank this song at No. 1 passion, as do core females. Females overall are at No. 2 passion, men are at No. 3.

Taylor Swift is also seeing strong "like a lot" scoring, ranking at No. 3 passion and No. 7 overall with "White Horse." Male and female listeners are at No. 4 passion. Younger 18-24s are at No. 2 passion, as are men in the demo. Females 25-34 are at No. 1 passion.

George Strait's "River of Love" is at No. 5 passion and No. 9 overall. Females are No. 5 passion, younger 25-34 females are also No. 5 passion, and males are at No. 2 passion. Core 35-44 males are at No. 1 overall and passion.

Jimmy Wayne's "I Will" stays in front of the radio spin chart at No. 10 and No. 12 passion. Younger 18-24s are at No. 7 and No. 6 passion. Females are at No. 8 and No. 9 passion. Females 18-34 are at No. 7 and No. 6 passion.

Randy Houser's "Boots On" is strong out of the box, ranking at No. 16 positive and passion. Power cells are men 25-34 and 25-44. Female strength is with 18-24s at No. 9 and 25-34s at No. 14.

— John Hart, Bullseye Marketing Research  
Email: [hart@bullsi.com](mailto:hart@bullsi.com)

charts since his 1981 debut with "Unwound," George Strait has sold millions of albums, racked up 43 No. 1 songs on the R&R chart, been crowned Entertainer of the Year, already inducted into the Country Music Hall of Fame and, one week from tonight, will be

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[rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

awarded the Academy of Country Music's Artist of the Decade accolade.

### A Rare Q&A

Famously — yet graciously — guarded when it comes to granting interviews, Strait recently agreed to a Q&A session with R&R senior chart director Wade Jessen and me. Among other things, we wanted to know how — after so many years and so many No. 1 songs — is a set list constructed for a George Strait show? How does he touch as many bases as possible with a catalogue of music spanning nearly 30 years? Here's what Strait told us: "It gets to be tough sometimes, and it never fails, you always leave out someone's favorite. I do around 25 songs in a set. Some I'll always do, like 'Unwound' at the end or 'Amarillo by Morning. I might get shot if I didn't do that one. I do try to change the list up from time to time to stay fresh, not just for the fans, but for me and the band as well. People have asked me how I keep the songs sounding fresh after doing them for so long, but it's really very easy when you're playing for a different crowd every night. They're fired up to hear 'em, and it fires me up to play 'em."

### Still Going Strong

We also sought an appreciation for Strait from some of the people closest to his career. Among those we spoke with was his longtime manager, Erv Woolsey, who touched on the impact of George Strait on this genre of music: "It is hard to find a young country singer that has not been influenced by his success and style. His ability to pick a hit country song is unsurpassed, and he is probably the best friend the Nashville songwriters have ever known. He has taken his music to the people for many years, selling out arenas and stadiums all over the country, and he has done it with less pomp and fanfare than anyone else. With George Strait, it truly is all about the music. When you add up all the numbers and success stories, it is easy to see why he was inducted into the Country Music Hall of Fame in 2007 at a relatively young age. The beauty of it is that he is still going strong."

### COUNTRY DATES

**March 31-April 4, 2009:** 17th annual Tin Pan South Songwriters Festival; Nashville.

**April 5, 2009:** Academy of Country Music Awards; MGM Grand Hotel, Las Vegas.

**April 25-26, 2009:** Stagecoach Music Festival; Indio, Calif.

**May 21, 2009:** CMA Songwriter Series; New York.

**June 11-14, 2009:** CMA Music Festival; Nashville.

**June 17, 2009:** CMT Music Awards; Nashville.

Strait's producer since the "Pure Country" album has been Tony Brown, who says Strait taught him how artist maintain relevance for such a long time: "They focus on being 'real,' creatively and personally. Strait is what you see. His taste in great songs, talent and his ability to stay grounded have surely made him one of the greatest successes in country music, as well as pop culture in general. What a lucky man I am to work with an artist this special. As of now, we have recorded 15 album projects together and are scheduled to go in the studio again in April. Life is good!"

### Radio Stories

There are some stories from in our George Strait feature too. John Paul, PD at CBS Radio's KUPL/Portland, Ore., says his father met George Strait and was able to express what Strait's music had meant to him. According to Paul, "My dad actually teared up when George shook his hand. George treated my dad like he was his best friend. That is by far the coolest thing I've ever been able to do for my dad." When Crash Poteet, PD at Citadel's KSCS/Dallas, first played "Unwound" in 1981, he said to a co-worker, "This guy is never going to make it! He's too twangy!" Poteet went on to ask all of us to "cut me some slack, remember it was 1981.... I didn't think MTV was going to last either!" There are more stories from radio, more tributes

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## Marcel "Believin'"

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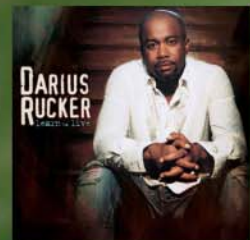
- ★ *The first new Male artist in the Nielsen BDS era to have BACK TO BACK multiple week #1 records on their first two format singles!*
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**ON TOUR THIS SUMMER WITH RASCAL FLATTS!**

from people who have worked closely with Strait over the years and an interesting attempt to rate the top five all-time Strait songs. Additionally, we've spotlighted each of this year's ACM Broadcast Award Winners. It's our special ACM Awards feature, and it's coming this Friday (April 3). I hope you'll take the time to give it a read.

### 'All The Hoos In Hooville'

To give you some idea of how serious the Red River flood was in Fargo, N.D., this weekend, Michael Brooks, VP and market manager for the Triad Broadcasting six-station cluster — which includes KVOX-FM (Froggy 99.9) — told **R&R** that in order to get into the office today, he had to climb over a three-foot dike. The past week or so has been another great example of how important radio is in assisting its local community when disaster strikes and what radio stations sometimes have to go through just to stay on the air. Froggy 99.9 has basically been the flagship for getting flood information out. The station has continued to play music, but, according to Brooks, is providing 24/7 coverage, breaking for "any verifiable news updates." Froggy is relying on a centralized flood hotline to provide on-air information; Triad also created a special Web site at [www.valleyfloodwatch.com](http://www.valleyfloodwatch.com), which is being constantly update and, apparently, utilized by local citizens. Since the site went up inside of a week ago, Brooks said it has received 147,000 visitors and 53,000 unique visits. The goal for Froggy, says Brooks, has been to provide "the most responsible reporting." He didn't name names, but other stations were airing unverified reports, which sometimes sent hundreds of well-intentioned people to sites that needed minimal help, while other, more critical areas may have needed those hundred people to build more sandbags.. Brooks told **R&R** that had the river crested at 43 feet, "it would have put water in our building." With help

## Pros On The Loose

### Pros On The Loose

**Name:** Tim Jones

**Phone:** 901-216-3617

**E-mail:** [showdawg\\_1@yahoo.com](mailto:showdawg_1@yahoo.com)

**Last job:** PD, Citadel Broadcasting's WGKX (Kix 106)/Memphis.

**How were you long there:** Eighteen months.

**Previous job:** PD, Clear Channel's KBQI & KSYU/Albuquerque.

**What you think you do best:** Create compelling and energetic content with a fresh sound.

**Most rewarding moment professionally:** When I got the WGKX/Memphis gig.

**Quick philosophy about the radio business:** We have to get back to touching listeners one on one and refocus our energy locally and on our people inside the stations. I want to know who I am working for and be able to sit down and have a cup of coffee with them and pick their brain. I am a content provider for the local listener; I want to be able to touch them and help them in their daily lives. Radio can be saved, but it's going to take good people buying the right properties and putting the right team on the streets.

from the city, crews built a three-foot dike around the station's facility that was completed by 3 p.m. on Friday (March 27). For that, Brooks got help from the city, which he praised for realized the importance of keeping local radio on the air to broadcast much-needed information. Additionally, says Brooks, all the transmitter sites have been sandbagged and armed with pumps just in case. During a two-hour period when a generator was being installed at Froggy's studios, the station was able to remain on the air, as KVOX-FM personality Hopalong Cassidy broadcast from its transmitter

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site. Plan B, just in case the water kept coming, was to broadcast from studios in Wahpeton, S.D. Plan C was going live from transmitter sites again. Brooks quoted estimates of between three and three and a half million sandbags prepared by citizens, "whose arms are very tired right now." Brooks praised his staff, saying, "I couldn't be more proud of the way they've provided immediate, accurate information," and he called the efforts of the community "amazing," saying, "It'll take all the Hoos in Hooville to keep this together."

— R.J. Curtis/R&R Country Editor 323-954-3444  
Email: [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

## ON THE CHARTS

### Underwood Duet Makes History; Chesney's Big Start

As the featured artist on **Carrie Underwood's** cover of his 1988 chart-topper "I Told You So" (19/Arista Nashville), **Randy Travis** returns to the R&R Country top 10 for the first time in nearly six years and becomes the first artist in more than a quarter-century to return with an updated version of a previous top 10. Travis' most recent top 10 happened when "Three Wooden Crosses" topped the chart in May 2003, and he's the first act to crack the top 10 twice with the same song since **Dolly Parton** did so with "I Will Always Love You" in 1974 and in 1982. Topping the chart with both versions, Parton recorded the song a second time for "Best Little Whorehouse in Texas" and a third time when a duet version with **Vince Gill** rose to No. 15 in 1995.

The Underwood collaboration with Travis also marks the first time since 2005 that a former country top 10 returns to that part of the chart by any artist. No act has taken a former country top 10 back into the top 10 since **Blake Shelton's** "Goodbye Time" peaked at No. 10 in June

2005. **Conway Twitty's** original take peaked at No. 7 in July 1988. For Underwood, the 11-9 hop marks the fifth top 10 track from her "Carnival Ride" set, preceded by four songs that each peaked atop the chart.

A week after **Brad Paisley** claimed the year's highest R&R Country debut so far with "Then" (Arista Nashville), which opened at No. 26, **Kenny Chesney's** "Out Last Night" (BNA) ups the threshold as it storms in at No. 25. Both Paisley's track and the new Chesney single bow with spins at 90 monitored stations, but Chesney's 8.6 million first-week audience impressions tops Paisley's opening week by two million. Chesney's song claims the Most Added prizes, with 70 commitments from the R&R Country Indicator panel, where "Out" opens at No. 29. The R&R Country panel accounts for 59 new adds.

In other R&R Country chart action, **Sugarland** collects its 10th top 10, as "It Happens" (Mercury) jumps 12-10. Four of the duo's previous top 10s went on to lead the chart, most recently when "Already Gone" topped the list dated Jan. 9.

The R&R Country Indicator Exclusives list is again led by **Katie Armiger's** "Trail of Lies" (Cold River/Quarterback), which dips 38-40, ahead of **Julia Burton's** 44-46 swerve with "What a Woman Wants" (Emerald River/Spinville). **Darren Kozelsky's** "Good Day to Get Gone" (Major 7th/Spinville/Nine North) slides 53-55, while **Lance Miller's** "George Jones & Jesus" (Big 7/Lofton Creek) ricochets 49-56. **Jeff Bates' "One Thing"** (Black River) is pushed 54-59, ahead of **Williams Riley Band's** "I'm Still Me" (Golden/Nine North), which bullets at No. 60. Check out the complete menu of R&R Country Indicator features in this week's R&R print edition, dated March 27.

— Wade Jessen/Director of Charts & Operations, Nashville  
615-641-6080 Email: [wjessen@radioandrecords.com](mailto:wjessen@radioandrecords.com)

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"This song is a secret weapon."  
Scott Mahalick-PD, KBWF San Francisco

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WGGY WIVK WSLC  
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"HEART LIKE MEMPHIS"  
**CARTER TWINS**

CMT MUSIC C O 5 WATCH THE VIDEO

**MUSICNOTES**

Emblem/New Revolution act Gloriana are ready for their closeup, and they'll get it with webisodes that will air on *www.cbs.com*. Titled "Gloriana: Road to the ACM Awards," the three-minute episodes will follow the group on its radio tour and a trip to the Grand Ole Opry. Gloriana will also perform on Fremont Street in Las Vegas on Saturday, April 5.

The ACM lineup of performers is getting out of hand — in a good way: Toby, Tim, Taylor, Sugarland, Rascal Flatts, Lady A, Jamey Johnson, Miley Cyrus, Lee Ann Womack and even Reba, who is also hosting the show. Reba will debut a new single called "Strange."

Look who's on the cover of AARP the Magazine — not that we're a member or read it. Dolly Parton graces the May/June issue, which is on newsstands now. Inside, Parton vows to keep making records even if she has to sell them "out of the trunk of my car."

Finally! There's an official Kellie Pickler fan club. Go to *www.kelliepickler.com*, where, for just \$19.99, you can become a member and will receive first dibs on concert tickets, photos, merchandise and access to message boards where you and other Pickler-people can talk about Kellie 24/7.



**SONGS WITH HIT POTENTIAL**

	CHART RANK
<b>TAYLOR SWIFT</b> <i>White Horse</i> (Big Machine) (79.0)	2
<b>GEORGE STRAIT</b> <i>River Of Love</i> (MCA Nashville) (81.6)	3
<b>JAKE OWEN</b> <i>Don't Think I Can't Love You</i> (RCA) (92.8)	4
<b>JASON ALDEAN</b> <i>She's Country</i> (Broken Bow) (88.0)	6
<b>TIM MCGRAW</b> <i>Nothing To Die For</i> (CURB) (84.1)	7
<b>RASCAL FLATTS</b> <i>Here Comes Goodbye</i> (Lyric Street) (81.2)	8
<b>CARRIE UNDERWOOD</b> <i>I Told You So</i> (Arista Nashville) (88.1)	9
<b>SUGARLAND</b> <i>It Happens</i> (Mercury) (79.2)	10
<b>MARTINA MCBRIDE</b> <i>Ride</i> (RCA) (83.3)	11
<b>MONTGOMERY GENTRY</b> <i>One In Every Crowd</i> (Columbia) (82.7)	13
<b>TRACE ADKINS</b> <i>Marry For Money</i> (Capitol Nashville) (84.2)	14
<b>KEITH URBAN</b> <i>Kiss A Girl</i> (Capitol Nashville) (84.9)	15 (new)
<b>DIERKS BENTLEY</b> <i>Sideways</i> (Capitol Nashville) (84.2)	17 (new)
<b>LADY ANTEBELLUM</b> <i>I Run To You</i> (Capitol Nashville) (80.1)	19
<b>ALAN JACKSON</b> <i>Sissy's Song</i> (Arista Nashville) (82.7)	23
<b>KELLIE PICKLER</b> <i>Best Days Of Your Life</i> (BNA) (76.3)	26
<b>BLAKE SHELTON</b> <i>I'll Just Hold On</i> (Warner Bros.) (84.8)	32 (new)
<b>BILLY CURRINGTON</b> <i>People Are Crazy</i> (Mercury) (89.5)	34 (new)
<b>CHUCK WICKS</b> <i>Man Of The House</i> (RCA) (77.9)	35
<b>ERIC CHURCH</b> <i>Love Your Love The Most</i> (Capitol Nashville) (86.8)	39

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**VIDEO ADDS**

**CMT**

- KELLIE PICKLER** *Best Days Of Your Life*
- TRACE ADKINS** *Marry For Money*

**GAC**

- KELLIE PICKLER** *Best Days Of Your Life*
- TRACE ADKINS** *Marry For Money*
- DEAN BRODY** *Brothers*

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***"Love me some Jack! This is cool stuff."* -Mark McKay, MD, WGH-Norfolk**

***"I think Jack's got another hit on his hands!"* -Bob Pickett, MD, KASE-Austin**

***"This is a great song, I love the up-tempo summertime feel! Jack does very well here so there is no doubt we will be playing it."* -Adam Jeffries, APD/MD, KJUG-Tulare**

***"He is a big star here...it's a great song!"* -Nate Deaton, GM, KRTY-San Jose**

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To Listen!!!**

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	<b>DARIUS RUCKER</b> It Won't Be Like This For Long ( <i>Capitol Nashville</i> )	322868	-19939	4543	-289	24	121/0
2	2	<b>TAYLOR SWIFT</b> White Horse ( <i>Big Machine</i> )	316005	+24820	4699	+344	18	121/0
3	3	<b>GEORGE STRAIT</b> River Of Love ( <i>MCA Nashville</i> )	301650	+14413	4570	+224	21	121/0
4	4	<b>JAKE OWEN</b> Don't Think I Can't Love You ( <i>RCA</i> )	284155	+11256	4195	+164	33	121/0
5	5	<b>RODNEY ATKINS</b> It's America ( <i>Curb</i> )	275297	+28063	4141	+329	20	121/1
8	6	<b>JASON ALDEAN</b> She's Country ( <i>Broken Bow</i> )	267892	+28797	4000	+374	19	120/0
7	7	<b>TIM MCGRAW</b> Nothin' To Die For ( <i>Curb</i> )	258239	+16554	3880	+369	15	121/0
9	8	<b>RASCAL FLATTS</b> Here Comes Goodbye ( <i>Lyric Street</i> )	256211	+19293	3921	+274	10	121/0
11	9	<b>CARRIE UNDERWOOD FEAT. ...</b> I Told You So ( <i>19/Arista Nashville</i> )	235797	+1973	3466	+80	11	120/1
12	10	<b>SUGARLAND</b> It Happens ( <i>Mercury</i> )	196316	+14465	3026	+423	7	120/0
14	11	<b>MARTINA MCBRIDE</b> Ride ( <i>RCA</i> )	182066	+9587	2736	+129	22	120/0
13	12	<b>JOHN RICH</b> Shuttin' Detroit Down ( <i>Warner Bros./WRN</i> )	181752	+259	2774	+21	9	121/0
16	13	<b>MONTGOMERY GENTRY</b> One In Every Crowd ( <i>Columbia</i> )	155269	+17437	2556	+254	10	119/2
15	14	<b>TRACE ADKINS</b> Marry For Money ( <i>Capitol Nashville</i> )	148076	+2081	2483	+36	13	115/1
20	15	<b>KEITH URBAN</b> Kiss A Girl ( <i>Capitol Nashville</i> )	144160	+47244	2088	+755	3	115/17
17	16	<b>ELI YOUNG BAND</b> Always The Love Songs ( <i>Republic/Universal South</i> )	130366	+7475	2092	+72	30	116/4
22	17	<b>DIERKS BENTLEY</b> Sideways ( <i>Capitol Nashville</i> )	127526	+31237	1987	+469	5	109/14
18	18	<b>JIMMY WAYNE</b> I Will ( <i>Valory</i> )	120522	+1121	2229	+27	25	117/0
19	19	<b>LADY ANTEBELLUM</b> I Run To You ( <i>Capitol Nashville</i> )	109557	+8968	1890	+250	11	107/7
26	20	<b>BRAD PAISLEY</b> Then ( <i>Arista Nashville</i> )	108803	+42736	1510	+732	2	104/26
21	21	<b>JASON MICHAEL CARROLL</b> Where I'm From ( <i>Arista Nashville</i> )	102765	+6363	2076	+153	19	111/0
23	22	<b>LOST TRAILERS</b> How 'Bout You Don't ( <i>BNA</i> )	101823	+6935	1820	+141	25	110/1
24	23	<b>ALAN JACKSON</b> Sissy's Song ( <i>Arista Nashville</i> )	100459	+10787	1699	+160	7	92/5
25	24	<b>ZAC BROWN BAND</b> Whatever It Is ( <i>Home Grown/Atlantic/Big Picture</i> )	89668	+10979	1461	+240	12	97/9
<b>Debut</b>	25	<b>KENNY CHESNEY</b> Out Last Night ( <i>BNA</i> )	86632	+86632	1034	+1034	1	71/59
28	26	<b>KELLIE PICKLER</b> Best Days Of Your Life ( <i>19/BNA</i> )	61634	+6191	1128	+99	20	82/9
27	27	<b>DEAN BRODY</b> Brothers ( <i>Broken Bow</i> )	61300	+4806	1361	+131	23	90/5
<b>Breaker</b>	28	<b>TOBY KEITH</b> Lost You Anyway ( <i>Show Dog Nashville</i> )	50260	+13937	915	+310	4	79/20
29	29	<b>HEIDI NEWFIELD</b> Cry Cry ('Til The Sun Shines) ( <i>Curb</i> )	47324	+374	1111	+36	21	96/1
30	30	<b>RANDY HOUSER</b> Boots On ( <i>Universal South</i> )	43215	+2402	871	+41	6	75/4

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**"Believers" the new single from Joe Nichols**

"I have always been a Joe Nichols 'believer' and this song proves that my faith is well placed! The message, 'have more faith than the world has doubt' is one that we all need to take to heart. It has the potential to be the next 'Impossible'." Becky Brenner PD KMPS/Seattle

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**DMDS**  
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
33	<b>31</b>	<b>CRAIG MORGAN</b> God Must Really Love Me (BNA)	38006	+3992	846	+88	13	74/7
34	<b>32</b>	<b>BLAKE SHELTON</b> I'll Just Hold On (Warner Bros./WRN)	37409	+6061	760	+150	6	66/7
32	<b>33</b>	<b>GLORIANA</b> Wild At Heart (Emblem/New Revolution)	36659	+2129	722	+44	10	59/4
<b>Breaker</b>	<b>34</b>	<b>BILLY CURRINGTON</b> People Are Crazy (Mercury)	32364	+5042	656	+117	4	55/8
35	<b>35</b>	<b>CHUCK WICKS</b> Man Of The House (RCA)	31878	+2231	658	+36	11	64/2
36	36	<b>TRENT TOMLINSON</b> That's How It Still Oughta Be (Carolwood)	28528	-1050	619	-2	13	53/1
<b>Breaker</b>	<b>37</b>	<b>DARRYL WORLEY</b> Sounds Like Life To Me (Stroudavarious)	24519	+5495	579	+79	9	55/3
<b>Breaker</b>	<b>38</b>	<b>PAT GREEN</b> Country Star (BNA)	22236	+4276	433	+106	7	38/4
<b>Breaker</b>	<b>39</b>	<b>ERIC CHURCH</b> Love Your Love The Most (Capitol Nashville)	21921	+4159	491	+69	7	49/2
38	40	<b>ADAM GREGORY</b> What It Takes (Midas/Big Machine)	21729	-1349	575	-4	20	61/2
39	41	<b>JAMEY JOHNSON</b> High Cost Of Living (Mercury)	17964	-2006	396	-23	8	42/3
44	<b>42</b>	<b>CHRIS YOUNG</b> Gettin' You Home (The Black Dress Song) (RCA)	17869	+3014	323	+29	7	35/1
43	<b>43</b>	<b>LOVE AND THEFT</b> Runaway (Carolwood)	16466	+1591	366	+31	5	47/3
46	<b>44</b>	<b>JUSTIN MOORE</b> Small Town USA (Valory)	15922	+3447	455	+45	8	53/3
45	45	<b>CARRIE UNDERWOOD</b> The More Boys I Meet (19/Arista Nashville)	12122	-2148	80	-22	11	2/0
47	<b>46</b>	<b>MILEY CYRUS</b> The Climb (Walt Disney/Hollywood/Lyric Street)	11721	+1794	339	+66	5	40/1
48	<b>47</b>	<b>TRAILER CHOIR</b> What Would You Say (Show Dog Nashville)	10860	+966	321	+14	9	37/0
49	<b>48</b>	<b>BOMSHEL</b> Fight Like A Girl (Curb)	10605	+1221	315	+30	7	34/1
56	<b>49</b>	<b>JACK INGRAM</b> Barefoot And Crazy (Big Machine)	8693	+3478	101	+47	2	12/9
52	<b>50</b>	<b>DAVID NAIL</b> Red Light (MCA Nashville)	8507	+2409	358	+52	5	43/2
50	<b>51</b>	<b>BILLY RAY CYRUS</b> Back To Tennessee (Walt Disney/Lyric Street)	8042	+838	365	+8	5	43/0
51	<b>52</b>	<b>JAMIE O'NEAL</b> Like A Woman (1720)	7768	+793	164	-57	18	23/0
54	<b>53</b>	<b>JESSICA HARP</b> Boy Like Me (Warner Bros./WRN)	6181	+502	175	+35	3	23/2
57	<b>54</b>	<b>PHIL VASSAR</b> Prayer Of A Common Man (Universal South)	5990	+870	72	+13	4	5/1
55	<b>55</b>	<b>CAITLIN &amp; WILL</b> Address In The Stars (Columbia)	5448	-159	160	+4	3	27/5
59	<b>56</b>	<b>CARRIE UNDERWOOD</b> Home Sweet Home (19/Arista Nashville)	4808	+1262	63	+10	3	3/0
53	57	<b>HOLLY WILLIAMS</b> Keep The Change (Mercury)	4586	-1098	247	-3	4	25/2
58	<b>58</b>	<b>PAT GREEN</b> What I'm For (BNA)	4301	-95	28	+3	2	0/0
60	<b>59</b>	<b>JONATHAN SINGLETON &amp; ...Livin' In Paradise (Universal South)</b>	3883	+732	141	+71	2	20/3
<b>Debut</b>	<b>60</b>	<b>MARK CHESNUTT</b> She Never Got Me Over You (Big 7/Lofton Creek)	2273	+967	31	+17	1	3/2

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**R&R 48**

**MAJOR MARKET AIRPLAY**

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GETTING PHONES: KEYE WUBE WSLC WWGR WGNE

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**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
<b>KENNY CHESNEY</b> Out Last Night (BNA)	59
<b>BRAD PAISLEY</b> Then (Arista Nashville)	26
<b>TOBY KEITH</b> Lost You Anyway (Show Dog Nashville)	20
<b>KEITH URBAN</b> Kiss A Girl (Capitol Nashville)	17
<b>DIERKS BENTLEY</b> Sideways (Capitol Nashville)	14
<b>ZAC BROWN BAND</b> Whatever It Is (Home Grown/Atlantic/Big Picture)	9
<b>KELLIE PICKLER</b> Best Days Of Your Life (19/BNA)	9
<b>JACK INGRAM</b> Barefoot And Crazy (Big Machine)	9
<b>BILLY CURRINGTON</b> People Are Crazy (Mercury)	8

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Play Increase
<b>KENNY CHESNEY</b> Out Last Night (BNA)	+86632
<b>KEITH URBAN</b> Kiss A Girl (Capitol Nashville)	+47244
<b>BRAD PAISLEY</b> Then (Arista Nashville)	+42736
<b>DIERKS BENTLEY</b> Sideways (Capitol Nashville)	+31237
<b>JASON ALDEAN</b> She's Country (Broken Bow)	+28797
<b>RODNEY ATKINS</b> It's America (Curb)	+28063
<b>TAYLOR SWIFT</b> White Horse (Big Machine)	+24820
<b>RASCAL FLATTS</b> Here Comes Goodbye (Lyric Street)	+19293
<b>MONTGOMERY GENTRY</b> One In Every Crowd (Columbia)	+17437
<b>TIM MCGRAW</b> Nothin' To Die For (Curb)	+16554

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
<b>KENNY CHESNEY</b> Out Last Night (BNA)	+1034
<b>KEITH URBAN</b> Kiss A Girl (Capitol Nashville)	+755
<b>BRAD PAISLEY</b> Then (Arista Nashville)	+732
<b>DIERKS BENTLEY</b> Sideways (Capitol Nashville)	+469
<b>SUGARLAND</b> It Happens (Mercury)	+423
<b>JASON ALDEAN</b> She's Country (Broken Bow)	+374
<b>TIM MCGRAW</b> Nothin' To Die For (Curb)	+369
<b>TAYLOR SWIFT</b> White Horse (Big Machine)	+344
<b>RODNEY ATKINS</b> It's America (Curb)	+329
<b>TOBY KEITH</b> Lost You Anyway (Show Dog Nashville)	+310

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
<b>KENNY CHESNEY</b> Out Last Night (BNA)	70
<b>BRAD PAISLEY</b> Then (Arista Nashville)	34
<b>TOBY KEITH</b> Lost You Anyway (Show Dog Nashville)	14
<b>JACK INGRAM</b> Barefoot And Crazy (Big Machine)	13
<b>KEITH URBAN</b> Kiss A Girl (Capitol Nashville)	11
<b>BILLY CURRINGTON</b> People Are Crazy (Mercury)	7
<b>LADY ANTEBELLUM</b> I Run To You (Capitol Nashville)	6
<b>BLAKE SHELTON</b> I'll Just Hold On (Warner Bros./WRN)	6
<b>ERIC CHURCH</b> Love Your Love The Most (Capitol Nashville)	6
<b>ZAC BROWN BAND</b> Whatever It Is (Home Grown/Atlantic/Big Picture)	5
<b>CAITLIN &amp; WILL</b> Address In The Stars (Columbia)	5

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Play Increase
<b>KENNY CHESNEY</b> Out Last Night (BNA)	+22563
<b>BRAD PAISLEY</b> Then (Arista Nashville)	+21078
<b>KEITH URBAN</b> Kiss A Girl (Capitol Nashville)	+13765
<b>DIERKS BENTLEY</b> Sideways (Capitol Nashville)	+6785
<b>TOBY KEITH</b> Lost You Anyway (Show Dog Nashville)	+6480
<b>ALAN JACKSON</b> Sissy's Song (Arista Nashville)	+5248
<b>JASON MICHAEL CARROLL</b> Where I'm From (Arista Nashville)	+5223
<b>RODNEY ATKINS</b> It's America (Curb)	+4145
<b>SUGARLAND</b> It Happens (Mercury)	+3744
<b>ELI YOUNG BAND</b> Always The Love... (Republic/Universal South)	+3534

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
<b>KENNY CHESNEY</b> Out Last Night (BNA)	+1113
<b>BRAD PAISLEY</b> Then (Arista Nashville)	+1097
<b>KEITH URBAN</b> Kiss A Girl (Capitol Nashville)	+641
<b>TOBY KEITH</b> Lost You Anyway (Show Dog Nashville)	+384
<b>DIERKS BENTLEY</b> Sideways (Capitol Nashville)	+368
<b>SUGARLAND</b> It Happens (Mercury)	+317
<b>RODNEY ATKINS</b> It's America (Curb)	+294
<b>LADY ANTEBELLUM</b> I Run To You (Capitol Nashville)	+252
<b>ALAN JACKSON</b> Sissy's Song (Arista Nashville)	+227
<b>TIM MCGRAW</b> Nothin' To Die For (Curb)	+203



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**COUNTRY NEW AND ACTIVE**

- RANDY OWEN WITH MEGAN MULLINS** Holding Everything (*Broken Bow*)  
Total Audience: 2066, Total Stations: 9, Adds: 0
- CARTER TWINS** Heart Like Memphis (*CMT/Meteor 17/CO5*)  
Total Audience: 1806, Total Stations: 7, Adds: 1
- EMILY WEST** That Kind Of Happy (*Capitol Nashville*)  
Total Audience: 1260, Total Stations: 1, Adds: 1
- KENNY CHESNEY** Ten With A Two (*Blue Chair/BNA*)  
Total Audience: 1103, Total Stations: 0, Adds: 0
- RICHIE MCDONALD** Six-Foot Teddybear (*Stroudavarious*)  
Total Audience: 947, Total Stations: 0, Adds: 0
- REHAB F. H WILLIAMS JR.** Bartender Song (*Universal Republic/CO5/Curb*)  
Total Audience: 896, Total Stations: 4, Adds: 0

**COUNTRY INDICATOR NEW AND ACTIVE**

- CAITLIN & WILL** Address In The Stars (*Columbia*)  
Total Plays: 87, Total Stations: 14, Adds: 5
- TRACY LAWRENCE** Up To Him (*Rocky Comfort/Nine North*)  
Total Plays: 79, Total Stations: 7, Adds: 3
- MATT STILLWELL** Rain (*Still 7/Spinville/Nine North*)  
Total Plays: 76, Total Stations: 8, Adds: 1
- SARAH DARLING** Jack Of Hearts (*Black River*)  
Total Plays: 69, Total Stations: 8, Adds: 4
- JOEY + RORY** Play The Song (*Vanguard/Sugar Hill/Nine North*)  
Total Plays: 61, Total Stations: 5, Adds: 0
- CARRIE UNDERWOOD** The More Boys I Meet (*19/Arista Nashville*)  
Total Plays: 52, Total Stations: 1, Adds: 0
- ROGER CREAGER** Good Day For Sunsets (*Winding Road*)  
Total Plays: 45, Total Stations: 1, Adds: 0
- DARYLE SINGLETARY** Love You With The Lights On (*E1*)  
Total Plays: 42, Total Stations: 2, Adds: 0
- CODY MCCARVER** Look What You've Done (*PLC*)  
Total Plays: 41, Total Stations: 4, Adds: 0
- WADE BOWEN** If We Ever Make It Home (*Sustain*)  
Total Plays: 40, Total Stations: 3, Adds: 1

**R&R Going For Adds**

- 4/6  
**EMILY WEST** That Kind Of Happy (*Capitol Nashville*)
- KENNY CHESNEY** Out Last Night (*BNA*)
- RICHARD JAYMES** Dollar And A Dream (*Shotgun/CO5*)  
4/13
- REBA MCENTIRE** Strange (*Starstruck/Valory*)
- STEPHEN COCHRAN** Wal-Mart Flowers (*Aria Nashville*)  
4/20
- JOE NICHOLS** Believers (*Universal South*)

**TOP 10 RECURRENTS**

ARTIST	Title	Label(s)	Total Aud. (00)
KEITH URBAN	Sweet Thing	(Capitol Nashville)	189970
BROOKS & DUNN	F/R. MCENTIRE Cowgirls Don't...	(Arista Nashville)	186459
TOBY KEITH	God Love Her	(Show Dog Nashville)	177102
DIERKS BENTLEY	Feel That Fire	(Capitol Nashville)	151906
KENNY CHESNEY	W/M. MCANALLY Down The Road	(Blue Chair/BNA)	139165
ZAC BROWN BAND	Chicken Fried	(Home Grown/Atlantic/Big Picture)	137869
BLAKE SHELTON	She Wouldn't Be Gone	(Warner Bros./WRN)	125615
BILLY CURRINGTON	Don't	(Mercury)	100587
MONTGOMERY GENTRY	Roll With Me	(Columbia)	85790
JAMES OTTO	Just Got Started Lovin' You	(Rayhaw/Warner Bros./WRN)	84566



121 Country reporters. Songs ranked by total audience for the airplay week of 3/23-3/29. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.) © 2009 The Nielsen Company.

**JASON ALDEAN**  
"SHE'S COUNTRY"

**CALLOUT AMERICA**  
#1 PASSION SONG ACROSS THE BOARD!  
OVERALL MALES FEMALES

RR **8-6** +2.9 Mil Aud  
CA/MB **8\*** +375 sp

**DEAN BRODY**  
"BROTHERS"

**BIG ADDS!**  
WUSN WDTW WKXC  
KJJY KTEX

#14 WITH CORE LISTENERS AT CALLOUT AMERICA

RR **27** +131 SP +481K AUD  
CA/MB **27\*-25\*** +127



LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
4	1	RODNEY ATKINS It's America (Curb)	4571	+294	95057	+4145	19	117/0
3	2	TAYLOR SWIFT White Horse (Big Machine)	4439	+115	88682	+1424	18	114/0
2	3	GEORGE STRAIT River Of Love (MCA Nashville)	4405	-8	87263	-1526	21	117/0
5	4	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	4320	+186	85753	+433	10	117/0
7	5	TIM MCGRAW Nothin' To Die For (Curb)	4209	+203	84916	+1833	13	118/0
6	6	JASON ALDEAN She's Country (Broken Bow)	4141	+110	85263	+1215	19	116/0
8	7	JAKE OWEN Don't Think I Can't Love You (RCA)	4001	+136	80871	+1228	31	112/0
1	8	DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	3911	-745	80186	-16948	24	108/0
9	9	CARRIE UNDERWOOD Ft. R. TRAVIS I Told... (19/Arista Nashville)	3839	+132	77423	+2384	11	117/0
12	10	SUGARLAND It Happens (Mercury)	3313	+317	69380	+3744	7	112/2
11	11	TRACE ADKINS Marry For Money (Capitol Nashville)	3178	+112	62390	+2357	13	117/0
10	12	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	3162	+12	64266	-667	9	114/0
13	13	MONTGOMERY GENTRY One In Every Crowd (Columbia)	2899	+185	59134	+2224	10	114/0
17	14	DIERKS BENTLEY Sideways (Capitol Nashville)	2553	+368	51601	+6785	6	116/3
14	15	MARTINA MCBRIDE Ride (RCA)	2522	-63	48440	-3463	21	104/0
16	16	LADY ANTEBELLUM I Run To You (Capitol Nashville)	2464	+252	49365	+3483	11	113/6
15	17	ELI YOUNG BAND Always The... (Republic/Universal South)	2464	+150	49981	+3534	27	109/2
19	18	ALAN JACKSON Sissy's Song (Arista Nashville)	2365	+227	49199	+5248	7	104/0
21	19	KEITH URBAN Kiss A Girl (Capitol Nashville)	2340	+641	48115	+13765	3	111/11
18	20	JIMMY WAYNE I Will (Valory)	2083	-56	39256	-1900	26	101/1
20	21	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	2023	+201	43166	+5223	20	100/3
29	22	BRAD PAISLEY Then (Arista Nashville)	1965	+1097	40995	+21078	2	109/34
22	23	ZAC BROWN BAND Whatever... (Home Grown/Atlantic/Big Picture)	1775	+168	36667	+2265	11	91/5
23	24	LOST TRAILERS How 'Bout You Don't (BNA)	1636	+32	36564	+48	23	85/0
25	25	TOBY KEITH Lost You Anyway (Show Dog Nashville)	1575	+384	31643	+6480	4	89/14
24	26	DEAN BRODY Brothers (Broken Bow)	1360	+93	26953	+1592	18	81/2
26	27	RANDY HOUSER Boots On (Universal South)	1290	+110	26686	+1512	7	82/3
27	28	BILLY CURRINGTON People Are Crazy (Mercury)	1180	+156	24198	+2496	5	76/7
<b>Debut</b>	29	KENNY CHESNEY Out Last Night (BNA)	1115	+1113	22621	+22563	1	73/70
28	30	KELLIE PICKLER Best Days Of Your Life (19/BNA)	1015	+74	19132	+895	18	61/2

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LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
30	31	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	872	+4	16375	-1040	22	59/0
31	32	CRAIG MORGAN God Must Really Love Me (BNA)	824	+22	16679	+271	13	54/2
33	33	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	796	+110	14515	+1432	6	60/6
32	34	GLORIANA Wild At Heart (Emblem/New Revolution)	785	+54	16319	+1115	10	54/3
35	35	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	690	+42	14702	+836	11	49/3
34	36	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	673	+14	13766	-14	12	50/1
36	37	CHUCK WICKS Man Of The House (RCA)	612	+6	12017	-69	9	47/1
39	38	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	604	+96	11285	+1557	8	41/6
37	39	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	592	+67	11775	+886	4	46/3
38	40	KATIE ARMIGER Trail Of Lies (Cold River)	515	-3	7423	+345	10	36/2
40	41	PAT GREEN Country Star (BNA)	502	+11	8752	+865	7	32/1
41	42	LOVE AND THEFT Runaway (Carolwood)	465	+65	8200	+801	6	35/4
42	43	JAMEY JOHNSON High Cost Of Living (Mercury)	403	+11	7856	+337	7	30/1
45	44	JUSTIN MOORE Small Town USA (Valory)	371	+37	7216	+658	8	23/3
43	45	TRAILER CHOIR What Would You Say (Show Dog Nashville)	357	-29	7459	-603	11	25/0
44	46	JULIA BURTON What A Woman Wants (Emerald River/Spinville)	349	+10	6544	+61	11	26/1
46	47	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	266	+20	4459	+246	7	19/0
47	48	HOLLY WILLIAMS Keep The Change (Mercury)	226	+21	3829	+101	8	16/2
<b>Debut</b>	49	JACK INGRAM Barefoot And Crazy (Big Machine)	221	+173	3132	+2537	1	22/13
48	50	ADAM GREGORY What It Takes (Midas/Big Machine)	177	-23	2594	-713	17	16/0
52	51	BOMSHEL Fight Like A Girl (Curb)	160	+22	3156	+411	5	12/0
50	52	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	156	+10	2472	+76	5	14/1
51	53	JESSICA HARP Boy Like Me (Warner Bros./WRN)	152	+10	2931	-125	4	13/1
56	54	MARK CHESNUTT She Never Got Me... (Big 7/Lofton Creek)	151	+47	2062	+560	3	13/3
53	55	DARREN KOZELSKY Good Day To... (Major 7th/Spinville/Nine North)	141	+5	2574	+60	4	13/1
49	56	LANCE MILLER George Jones & Jesus (Big 7/Lofton Creek)	139	-17	1659	-162	5	10/0
55	57	DAVID NAIL Red Light (MCA Nashville)	126	+16	1498	-85	3	10/1
57	58	JONATHAN SINGLETON & THE GROVE Livin' In... (Universal South)	119	+33	1810	+389	2	15/4
54	59	JEFF BATES One Thing (Black River)	113	+1	1852	-76	3	6/0
60	60	WILLIAMS RILEY BAND I'm Still Me (Golden/Nine North)	100	+34	769	+465	2	9/2

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ARTIST Title (Label)	TOTAL PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
<b>DARIUS RUCKER</b> It Won't Be Like This For Long (Capitol Nashville)	28.7%	74.2%	3.97	20.3%	5.0%	0.5%
<b>JASON ALDEAN</b> She's Country (Broken Bow)	34.2%	71.2%	3.92	17.8%	8.3%	2.7%
<b>KEITH URBAN</b> Kiss A Girl (Capitol Nashville)	19.5%	69.5%	3.82	23.5%	7.0%	0.0%
<b>TIM MCGRAW</b> Nothin' To Die For (Curb)	22.7%	69.0%	3.85	24.8%	5.7%	0.5%
<b>RODNEY ATKINS</b> It's America (Curb)	21.5%	67.7%	3.81	25.5%	5.8%	1.0%
<b>CARRIE UNDERWOOD F/R. TRAVIS</b> I Told You So (19/Arista Nashville)	30.0%	67.3%	3.83	20.8%	9.7%	2.2%
<b>TAYLOR SWIFT</b> White Horse (Big Machine)	29.2%	65.0%	3.78	21.8%	10.2%	3.0%
<b>ELI YOUNG BAND</b> Always The Love Songs (Republic/Universal South)	15.5%	64.5%	3.74	30.2%	4.5%	0.8%
<b>GEORGE STRAIT</b> River Of Love (MCA Nashville)	28.0%	63.0%	3.76	24.3%	9.8%	2.8%
<b>JIMMY WAYNE</b> I Will (Valory)	20.2%	62.5%	3.70	26.7%	9.2%	1.7%
<b>ALAN JACKSON</b> Sissy's Song (Arista Nashville)	21.2%	61.5%	3.69	27.0%	9.3%	2.2%
<b>JAKE OWEN</b> Don't Think I Can't Love You (RCA)	21.0%	60.8%	3.76	33.7%	5.3%	0.2%
<b>JOHN RICH</b> Shuttin' Detroit Down (Warner Bros./WRN)	20.7%	59.8%	3.69	29.7%	9.0%	1.5%
<b>JASON MICHAEL CARROLL</b> Where I'm From (Arista Nashville)	15.0%	59.7%	3.68	34.3%	4.8%	1.2%
<b>TOBY KEITH</b> Lost You Anyway (Show Dog Nashville)	18.5%	59.5%	3.68	31.0%	9.0%	0.5%
<b>RANDY HOUSER</b> Boots On (Universal South)	18.2%	59.3%	3.61	26.7%	11.8%	2.2%
<b>MARTINA MCBRIDE</b> Ride (RCA)	14.0%	58.8%	3.62	31.3%	8.8%	1.0%
<b>DIERKS BENTLEY</b> Sideways (Capitol Nashville)	16.3%	56.8%	3.62	32.7%	10.0%	0.5%
<b>RASCAL FLATTS</b> Here Comes Goodbye (Lyric Street)	17.8%	55.8%	3.53	26.7%	14.0%	3.5%
<b>MONTGOMERY GENTRY</b> One In Every Crowd (Columbia)	12.0%	55.5%	3.57	35.2%	8.2%	1.2%
<b>LOST TRAILERS</b> How 'Bout You Don't (BNA)	11.2%	55.3%	3.60	38.8%	4.8%	1.0%
<b>SUGARLAND</b> It Happens (Mercury)	20.5%	54.3%	3.53	27.8%	14.2%	3.7%
<b>ADAM GREGORY</b> What It Takes (Midas/Big Machine)	10.7%	54.3%	3.58	38.8%	6.3%	0.5%
<b>DEAN BRODY</b> Brothers (Broken Bow)	12.5%	54.0%	3.53	34.2%	10.2%	1.7%
<b>KELLIE PICKLER</b> Best Days Of Your Life (19/BNA)	11.0%	53.0%	3.48	33.2%	11.8%	2.0%
<b>ZAC BROWN BAND</b> Whatever It Is (Home Grown/Atlantic/Big Picture)	11.7%	52.7%	3.56	40.2%	6.2%	1.0%
<b>CRAIG MORGAN</b> God Must Really Love Me (BNA)	7.2%	52.2%	3.47	36.0%	11.0%	0.8%
<b>LADY ANTEBELLUM</b> I Run To You (Capitol Nashville)	9.0%	51.5%	3.50	39.0%	8.2%	1.3%
<b>BILLY CURRINGTON</b> People Are Crazy (Mercury)	11.3%	51.0%	3.48	38.5%	7.0%	3.5%
<b>TRACE ADKINS</b> Marry For Money (Capitol Nashville)	16.7%	49.8%	3.40	29.0%	15.7%	5.5%
<b>DARRYL WORLEY</b> Sounds Like Life To Me (Stroudavarious)	8.3%	47.7%	3.39	37.2%	13.2%	2.0%
<b>CHUCK WICKS</b> Man Of The House (RCA)	5.2%	41.7%	3.31	44.5%	12.0%	1.8%
<b>GLORIANA</b> Wild At Heart (Emblem/New Revolution)	5.8%	38.8%	3.25	44.0%	15.0%	2.3%
<b>BLAKE SHELTON</b> I'll Just Hold On (Warner Bros./WRN)	4.8%	35.0%	3.18	45.8%	16.8%	2.5%
<b>HEIDI NEWFIELD</b> Cry Cry ('Til The Sun Shines) (Curb)	5.3%	32.2%	3.14	46.5%	18.7%	2.7%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; **MIDWEST:** Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. **SOUTH:** Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. **EAST:** Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. **WEST:** Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

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