July 7, 2008





ADD IT TODAY!

INSIDE

Better Check The Rolodex, Everybody You Know Changed Jobs Today

'Declaration Of Independents.' See Inside For Special Sneak Preview/Shameless Plug

Hogan's Heroes Include Sledge, Hunt, Hunnicutt After CC Restructuring

Man With 'Infectious Positive Attitude' Quarantined To Mornings At The Wolf



Page 5: Blake Shelton Brings 'Home' Home; Swift's Top 10 Is A First

In the Caribbean there are oysters that can climb trees.

Real news needed! rcurtis@radioandrecords.com 323-954-3444

Musical Chairs In Music City

Geez! What's with you people? We come back from three relaxing days celebrating the American revolution, and all hell breaks loose. Apparently, every label rep in America decided they needed a new job, so, once the Fourth of July weekend was over on Monday, July 7, it was Independence Day all over again. Where do we start? How 'bout with an independent ... specifically Big Machine Records, where Southeast rep and longtime promo dude Bobby Young jumped ship and landed at Country Thunder Records as senior VP of promotion and artist development. The label, part of the Graham Entertainment empire, is launching a sister imprint, which will be called Permian Records; Young will handle both labels in his newly created role and report directly to Craig Morris, GM at Country Thunder, who said of Young in a statement, "His long standing rapport with country radio and his vast knowledge of the current state of the music industry will help us maximize opportunities for developing our artists.' Young is an old hand at this promotion racket; even before his time at Big Machine, he was a VP at Mercury, River North and Jeff McCluskey & Associates. He was also a partner with Young-Olsen and Associates. In his new role, Young will report to Craig Morris, GM at Country Thunder. Young said in a statement, "I am honored to have been asked to join Hebert Graham's entertainment family and having been tagged to lead these exciting new ventures!" Here's how to reach out to Young effective today: bobbyyoung@countrythunderrecords.com; cell: 615-500-2552; office: (615) 327-2788.

Hours later, Big Machine had some news of its own, announcing that Jeff Davis of Equity Records would be replacing Young as the Southeast rep. VP of promotion Jack Purcell said of Davis, "Moving forward, it became crystal clear to us that Jeff's relationships and veteran experience made him the perfect Bobby Young replacement part." Davis originally comes from radio, but he's done record promotion in the pop world at Epic, MCA and Elektra; he's been with Equity for the past four years. Calling it "an opportunity I couldn't turn down," Davis will officially join Big Machine on July 14; he can be reached at 615-324-7776 and at <code>jeff.davis@bigmachinemail.com</code>.

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JUSTIN MOORE BACK THAT THING UP

Without A Radio Tour...

Without A Video...

Without Any Press....

Without A Single Shipping To Radio...

OVER THE LAST 6 MONTHS. HE HAS ALREADY...

Sold Over 15,000 Singles on Tunes

Opened 2 Months of Dates for Trace Adkins

Opened 2 Months of Dates on the Rowdy Frynds Tour

Had An Entire Summer Promotion at WKIS/Miami Built Around Him

NOW THE FORMAL INTRODUCTION BEGINS...

ON YOUR DESK THIS WEEK: Justin Moore "Back That Thing Up"

THIS SUMMER/FALL: Paid Club Dates

LATE FALL: Acoustic Radio Tour



MooreJustinMusic.com | TheValoryMusicCo.com | MySpace.com/TheValoryMusicCo ©2008 The Valory Music Co., LLC. All Rights Reserved. Distributed by Universal Music Distribution. RCA decided to fill its Midwest region in-house when it announced that Matt Galvin will move back to Nashville, replacing Mike Sirls, who just two weeks ago announced he would be leaving. Galvin has been with the label since 2004, handling West Coast promotional chores. According to RCA VP of national promotion Keith Gale, Galvin will eventually assume additional responsibilities. No announcement about who replaces Galvin out West just yet, but Gale told **R&R** today that he expects to have news for us by next Monday.

Want more? OK, over at Universal South, Northeast/ Midwest regional Chuck Swaney announced it was "time for a change" and turned in his resignation. Swaney had been with Uni-South for 2 1/2 years and says his immediate plans call for some well-needed rehab on a knee he recently had surgically repaired. Swaney can be reached at chuckswaney@hotmail.com or 248-202-4116. According to Uni-South promotional honcho Teddi Bonadies, Swaney's region will be handled by Jordan Pettit on a temporary basis. Petit, who last month announced his departure from Columbia Nashville, will also work on promoting the Eli Young Band, which falls under the Universal Republic umbrella. He'll get started on Monday. July 14, along with Karen McGuire, who will take over Southwest duties after leaving Curb Records in May. Here is Pettit's contact information, by the way: jordan.pettit@gmail.com. His direct line will be 615-259-5383 effective July 14.

If It's Monday, It Must Be Sunday

Baby-watch 2008 has officially ended, at least as far as Keith Urban and Nicole Kidman are concerned. Sunday Rose Kidman-Urban came screaming into the world this morning in Nashville, tipping the scales at 6 lbs., 7 1/12 ounces; everybody is said to be doing just fine.

Declaration Of Independents

We'd be remiss if we didn't shamelessly plug this week's issue of **R&R** (July 11). In our extended country section, we take a look at the recent proliferation of independent labels on Music Row. We'll examine some emerging business models for indies, talk with two artists who have recently launched their own labels and share radio's reaction, which indicates that, in the last few years,

This Week At Callout America®

Country radio listeners rank Alan Jackson's "Good Time" as the No. 1 song again this week, the No. 1 "Like a Lot" song and, at 4.04, the No. 1 indexing song as well. The song is No. 1 with men, No. 2 with females and the No. 1 song overall in all demos.

Josh Turner is in the top 10 with "Another Try" ranking as the No. 8 song both positive and passion, well ahead of his radio spin chart activity. Females are the strength at No. 7 and No. 6 passion. Younger 25-34 listeners rank this song at No. 6.

Taylor Swift moves into the top five passion songs with "Should've Said No" ranking as the No. 5 passion song. Females are at No. 6 passion, men are at No. 5 passion. Overall, this song is at No. 11, up from No. 13 last week and No. 18 two weeks back.

George Strait is new to the top 20 with "Troubadour" at No. 16, up from No. 21, and at No. 19 passion for the week. Men are the early strength at No. 11, and, in the demos, core 35-54s lead the way at No. 11.

Chuck Wicks' "All I Ever Wanted" is also inside the top 20, at No. 18, well ahead of the **R&R** spin chart, where he was at No. 30 last week. Females are the strength at No. 16; core 35-44s are the female strength at No. 12, up from No. 16; and younger 25-34 males rank this song at No. 14.

Rascal Flatts' "Bob That Head" makes a strong debut at No. 20 overall and as the No. 12 passion song. Core 35-44 males debut at No. 3 both positive and passion.

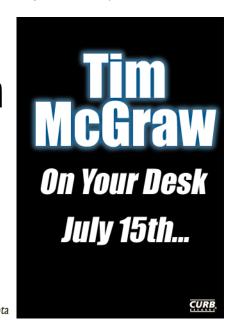
— **John Hart**, Bullseye Marketing Research Email: **hart@bullsi.com**

independent labels have gained more and more credibility, which has lead to greater accessibility. One comment from Randy "Mudflap" Wilcox, PD of Qantum's WEGX (Eagle 92.9)/Myrtle Beach, Fla., may sound familiar to some of you. Back in the '90s, he says, when independent product landed on his desk,

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he often wondered "why nobody told these people they had absolutely zero talent." Beginning in the late-'90s, however, Wilcox noticed more and more independents "connecting the dots," with quality music from quality artists. More and more programmers are becoming believers these days and there are a number of reasons for that. Entercom KBWF/San Francisco PD Scott Mahalick says technology has evened the playing field: "As long as the talent is strong and the production value is strong, I am not sure there is much difference between the major labels and the independents." Mahalick points out that, just 10 years ago, an artist needed a major recording studio with a million dollars' worth of equipment to sound competitive. "Today, you can pretty much get there with a ProTools rig in a small room." Additionally, due to consolidation within the music industry, talented artists with years of brand equity who've been squeezed out of the major-label system are still making viable music. Radio is familiar with some of these artists and has an existing relationship with them. Tracy Lawrence is one example. Last year, his single "Find Out Who Your Friends Are" became prophetic. When Lawrence was battling for a No. 1 song and it was crunch time, radio stepped up, increasing spins, converting the song and powering it to the top of the chart. The tune, which featured his good buddies Tim McGraw and Kenny Chesney, went on to win a CMA and ACM award for Vocal Event of the Year. But it's not just artists who bring credibility to the independents. The downsizing and restructuring of majors left many skilled promotion executives on the streets too. When some found work at an independent label, they brought years of relationshipbuilding with radio programmers with them. According to Chuck Geiger, PD at Clear Channel's KHGE/Fresno, "They brought clarity in how to reach radio and better distribute the product through new technologies." Even Mike Dungan, president and CEO of Capitol Nashville, agrees: "There's no question about it, the shrinking of major labels has put a lot of talented people with great relationships on the street, and those relationships open doors. That's what has hampered independent labels in the past." Still, Dungan cautions, "I think that helps a lot, but

COUNTRY DATES

Aug. 13: CMA Awards Second Ballot goes out.

Sept. 5-8: 2008 Canadian Country Music Week and Awards; Winnipeg.

Sept. 13: Swampstock 2008, hosted by Tim McGraw, a benefit for the Neighbor's Keeper Foundation; Rayville, La.

Sept. 17-19: R&R Convention 2008 (*www.radioandrecords.com*); Austin.

March 4-6, 2009: CRS 40 (www.crb.org); Nashville.

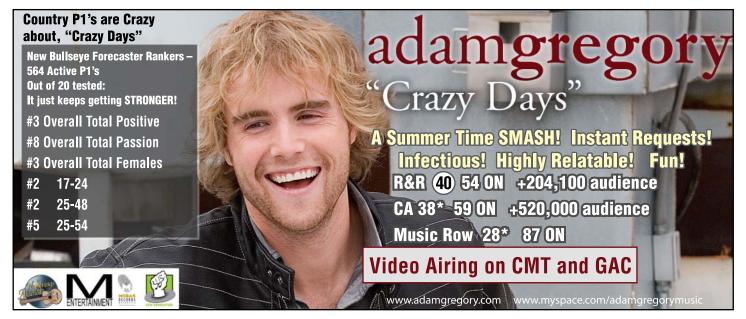
I still don't think it's enough. It's going to depend on the talent in the end." At the end of the day, though, one fundamental truth remains, and every programmer will tell you that it's all about the best song. Ultimately, that's what earns a spot on a radio station's sometimes-airtight playlist. Dave Daniels, PD at West Coast's KJUG/Visalia, Calif., told R&R, "A good song tends to transcend all. And, there seems to be less hype out of independent labels." Following that thought, WKLB/Boston PD Mike Brophey asks somewhat rhetorically, "If it's a good song and it fits the sound of the station, does the source matter?"

Radio-Activity

Fresh off a new five-year deal to continue as president and CEO of Clear Channel, John Hogan went right to work and restructured the senior management team, naming executive VPs of operation and senior VPs of programming. Clay Hunnicutt, Alan Sledge and Phil Hunt will become senior VPs of programming; all have deep backgrounds in the country format. Another, Darren Davis, programmed country in Houston at one time. Hogan described all his programming SVPPs as "seasoned programming professionals, each with long track records of success."

Forever Broadcasting flipped former top 40 WGMR to country today, rebranding it as "Froggy 101." Jones Radio Networks syndicated princess Lia will handle nights at Froggy, while Jaysen Gold handles

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afternoons, Lucas Bubb takes middays, and PD Chris Prospero will do wakeups with Dawn Behnken ... Citing his "infectious positive attitude," Scott Mahalick, prime minister of twang at Entercom's KBWF (the Wolf)/San Francisco, officially appointed Tim Lock morning show producer effective today ... Clear Channel's KHGE (Big Country 102.7)/Fresno names Frankie to do evenings beginning tonight. Frankie is the former Skippy, who did middays at active rock clusterpal KRZR ... The search is on for a new PD at Hall Communications' WCTK/Providence. Steve Giuttari left the building June 30. 'CTK GM Tom Wall will do the hire. Send your glowing resume to Wall at 75 Oxford St., #402, Providence, RI 02905. Meanwhile, here's Giuttari's contact info: 401-398-8113 or auitarman626@yahoo.com ... Misty Cochrane has left WSM-AM/Nashville as manager of promotion and marketing for a similar post at the Nashville Symphony; OM Joe Limardi is looking for someone new to play Misty for him. Send stuff to Limardi at WSM-AM, 2804 Opryland Drive, Nashville, TN 37214 ... Aug. 20 will be back-to-school week for Barbara Allen, middays/production at Peg Broadcasting's WOWF (102.5 Wow Country)/Crossville, Tenn. Allen is headed back to college, and WOWF PD Josh Brandon is headed to the mailbox, looking for your resume. Contact him at josh.brandon@pegbroadcasting.com ... Bev Rainey, midday princess at Clear Channel's KBQI (The Big I)/ Albuquerque, adds MD duties ... Randy Hill is the new PD at Renda's WGNE (99.9 Gator Country)/Jacksonville. He'll do afternoons too. Hill moves over from South Central Communications' WCJK (Jack-FM)/Nashville and replaces Jeff Davis, who exited the Gator in April ... We know Citadel's KTYS is no longer country: now it's not even KTYS. The calls have officially been changed to KPMZ ... Journal's KFDI/Wichita just bagged two more Edward R. Murrow Awards for national news, one in the category of Overall Excellence and another for Spot News Coverage. This is the sixth straight year the station has been recognized.

Radio Stations, Behaving Nicely

Congratulations to PD Sammy Cruise and his staff at

BILLBOARD BOXS	COR	
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Dolly Parton Nowlan Park Kilkenny, Ireland June 22	18,103	\$2,256,876
Dolly Parton Odyssey Arena Belfast, Northern Ireland June 24-25	13,025	\$1,508,715
Rascal Flatts, Taylor Swift, Thrasher/Mobley Marcus Amphitheatre Milwaukee June 30	21,283	\$925,734
Alison Krauss, Robert Plant Greek Theatre Los Angeles June 23-24	7,223	\$770,935
Kenny Chesney, LeAnn Rimes i wireless Center Moline, III. June 19	10,519	\$704,496

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

July 8, 1776: The first public reading of the Declaration of Independence was given in Philadelphia.

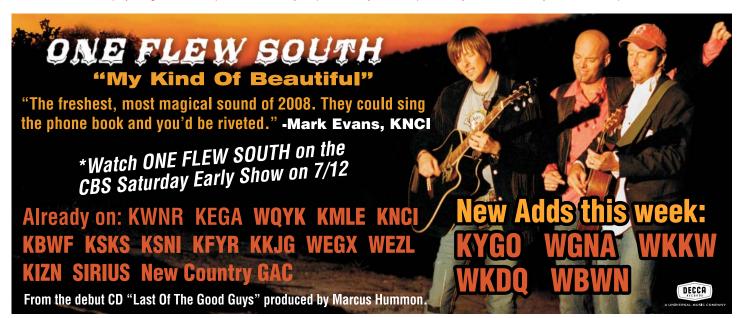
July 9, 1872: The doughnut cutter was patented by John F. Blondel of Thomaston, Maine.

July 10, 1989: Mel Blanc, the "man of a thousand voices," including such cartoon characters as Bugs Bunny, Daffy Duck, and Porky Pig, died in Los Angeles.

July 11, 1914: Babe Ruth made his major-league baseball debut as a pitcher for the Boston Red Sox.

Quotable: "A boy can learn a lot from a dog: obedience, loyalty and the importance of turning around three times before lying down." — *Robert Benchley*

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Clear Channel's WCTQ/Sarasota for raising over \$12,000 last Thursday (July 3) during a benefit concert for Pamela Le Rose. The mother of three was gunned down outside her workplace earlier this year. While in Las Vegas for the ACMs in May, Cruise approached Universal South artists Joe Nichols and Randy Howser, who immediately agreed to the benefit. The show sold out right away; Cruise says a silent auction will eventually raise more money for the family of LeRose.

The 411 On The 512

The average temperature for Austin during the month of September is 79 degrees. Sounds just right for R&R Convention 2008, taking place Sept. 17-19. Hey, did we tell you? We're throwing a cool Texas hold 'em poker party immediately following our always fun opening cocktail party. It's open to the first 200 people — the poker tourney, not the cocktail party — and you'll need to be registered for the R&R Convention in order to play. Go to www.radioandrecords.com then click on the Conventions tab for all the details.

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

ON THE CHARTS

Taylor Swift Makes Top 10 History; Blake's Fourth No. 1; Toby's Fast Start

Taylor Swift lands her fifth consecutive top 10 on the Nielsen BDS-driven R&R Country chart with "Should've Said No" (Big Machine), which jumps 13-10, making her the only solo female act to land five top 10 singles from a debut album since sister publication *Billboard* launched its Top Country Albums chart in January 1964. No artist has claimed five top 10 singles from a rookie album since the Dixie Chicks did so with "Wide Open Spaces" in 1998-99. Since she first cracked the top 10 with "Tim McGraw" on the chart dated Dec. 8, 2006, Swift is tied with three other artists for the second-most

top 10s during that time, outpaced only by Kenny Chesney's six top 10 songs. Since Swift's first top 10 appearance, Brad Paisley, Carrie Underwood and Rascal Flatts have each logged five top 10 songs apiece.

Concurrently, **Blake Shelton** lands his fourth No. 1 on the R&R Country chart, as "Home" (Warner Bros./WRN) gains 1.0 million impressions and steps 2-1. He hasn't topped the chart since "Some Beach" spent the last of four weeks at No. 1 on the Jan. 7, 2005 chart. He also spent time at No. 1 with "The Baby," which spent three weeks atop the chart in 2003, and "Austin," which reigned for five weeks in 2001. Shelton's chart history includes two other titles that competed in the chart's upper reaches: "Goodbye Time" peaked at No. 10 (2005), and "Nobody But Me" stopped at No. 4 (2006).

With 68 new airplay commitments, **Toby Keith** pounces on the competition for Most Added bragging rights, earning 36 adds on the R&R Country panel and 33 nods on the R&R Country Indicator panel. Keith's "She Never Cried in Front of Me" (Show Dog Nashville) gains 2.3 million impressions and surges 55-34 in its second week on the R&R Country list and takes the fattest gain (up 538 plays) on the Indicator chart (48-32).

Lee Ann Womack's "Last Call" (MCA Nashville) splashes onto the R&R Country Indicator list at No. 56 and tops the Indicator Exclusives tally this week with the chart's highest debut. Carter's Chord dips 56-58 with "Different Breed" (Show Dog Nashville), while Little Big Town's "Fine Line" (Capitol Nashville) opens at No. 59. Gretchen Wilson rounds out the Indicator Exclusives list with "Don't Do Me No Good" (Columbia), which arrives at No. 60. Take a look at the complete list of R&R Country Indicator Highlights in this week's R&R print edition (dated July 11).

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

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MUSICNOTES

When Keith Urban releases his greatest hits collection on Aug. 19, it'll be called "19 Kids." Originally titled "18 Kids," the name was changed after "You Look Good in My Shirt," his current single, took off. Of course, now that his wife, Nicole Kidman, has delivered an actual child, Sunday Rose, perhaps Urban may rethink that album title again.

Beginning July 26, superstar Kenny Chesney will have his own radio show on XM called "No Shoes Radio." Designed to capture to spirit of his live show atmosphere, the program will feature lots of Kenny music, along with special guests.

You may want to mark down Nov. 8 on the calendar now. That's when CMT will air the "Crossroads" episode with Taylor Swift and rockers Def Leppard.

Ricky Skaggs can still hit the high notes, and many of them are featured on a collection of his familiar hits called "The High Notes," which is available in Cracker Barrel Stores. Skaggs covered his own hits and put a bluegrass twist on them.

VIDEO ADDS

CMT

RODNEY ATKINS Invisibly Shaken
REBA McENTIRE f/KENNY CHESNEY Ever

REBA MCENTIRE f/KENNY CHESNEY Every Other Weekend ELI YOUNG BAND When It Rains

CMT PURE COUNTRY

RODNEY ATKINS Invisibly Shaken
REBA McENTIRE f/KENNY CHESNEY Every Other Weekend
CRAIG MORGAN Love Remembers
ELI YOUNG BAND When It Rains

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RODNEY ATKINS Invisibly Shaken
REBA MCENTIRE f/KENNY CHESNEY Every Other Weekend
CRAIG MORGAN Love Remembers
CHUCK WICKS All I Ever Wanted



SONGS WITH HIT POTENTIAL	CHART RANK
MONTGOMERY GENTRY Back When I Knew It All (Columbia) (86.2)	1
BLAKE SHELTON Home (Warner Bros.) (81.5)	2
ALAN JACKSON Good Time (Arista Nashville) (86.9)	4
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville) (88.2)	5
BROOKS & DUNN Put A Girl In It (Arista Nashville) (80.6)	6
SUGARLAND All I Want To Do (Mercury) (92.2)	8
KEITH ANDERSON / Still Miss You (Columbia) (75.0)	10
MIRANDA LAMBERT Gunpowder & Lead (Columbia) (81.5)	11
KEITH URBAN You Look Good In My Shirt (Capitol Nashville) (90.2)	12
TAYLOR SWIFT Should've Said No (Big Machine) (91.1)	13
JOSH GRACIN We Weren't Crazy (Lyric Street) (80.5)	14
JOSH TURNER Another Try (MCA Nashville) (79.2)	15
REBA MCENTIRE Every Other Weekend (MCA Nashville) (85.3)	16
GARY ALLAN Learning How To Bend (MCA Nashville) (80.6)	17
JIMMY WAYNE Do You Believe Me Now (Valory) (81.5)	20
GEORGE STRAIT Troubadour (MCA Nashville) (90.0)	22
DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville) (88.1)	24
BRAD PAISLEY Waitin' On A Woman (Arista Nashville) (77.7)	26
CHUCK WICKS All I Ever Wanted (RCA) (76.7)	30
JASON ALDEAN Relentless (Broken Bow) (96.1)	31 (new)
CRYSTAL SHAWANDA You Can Let Go (RCA) (83.2)	32
JO DEE MESSINA /'m Done (Curb) (83.3)	34
BUCKY COVINGTON I'll Walk (Lyric Street) (95.2)	38 (new)
ERIC CHURCH His Kind Of Money (Capitol Nashville) (88.1)	48
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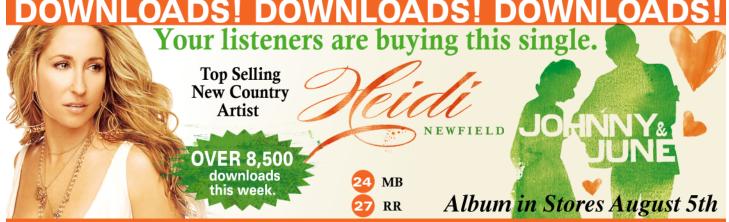
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LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
2	0	BLAKE SHELTON Home (Warner Bros./WRN)	296400	+10269	4248	+109	24	108/0
4	2	ALAN JACKSON Good Time (Arista Nashville)	283214	+16893	4190	+260	13	108/0
1	3	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	276272	-18812	4006	-200	21	108/0
3	4	KENNY CHESNEY Better As A Memory (BNA)	225757	-41379	3504	-434	16	108/0
6	5	BROOKS & DUNN Put A Girl In It (Arista Nashville)	222006	+7955	3419	+230	11	107/0
5	6	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	221377	+1820	3362	-3	26	108/0
8	0	SUGARLAND All I Want To Do (Mercury)	219828	+18237	3233	+354	7	108/0
10	8	KEITH ANDERSON I Still Miss You (Columbia)	200348	+19738	2912	+240	23	106/1
12	9	KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	197122	+26621	2787	+298	6	108/0
13	1	TAYLOR SWIFT Should've Said No (Big Machine)	192218	+22592	2830	+223	8	108/0
9	11	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	185577	-15897	2457	-274	20	107/0
11	12	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	183480	+6327	2952	+133	27	103/0
7	13	CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville)	169604	-35836	2358	-732	17	108/0
14	4	JOSH GRACIN We Weren't Crazy (Lyric Street)	163572	+4098	2620	+85	38	107/0
17	15	GARY ALLAN Learning How To Bend (MCA Nashville)	141276	+12484	2330	+150	16	107/0
16	16	REBA MCENTIRE Every Other Weekend (MCA Nashville)	139288	+1786	2220	+65	23	102/0
18	O	LOST TRAILERS Holler Back (BNA)	137498	+10973	2206	+134	20	107/0
20	18	JIMMY WAYNE Do You Believe Me Now (Valory)	125410	+11456	2068	+216	15	103/0
22	19	GEORGE STRAIT Troubadour (MCA Nashville)	120589	+16243	1825	+202	6	98/2
21	20	JULIANNE HOUGH That Song In My Head (Mercury)	111805	+6699	1825	+150	19	103/1
24	4	DARIUS RUCKER Don't Think I Don't(Capitol Nashville)	109600	+12646	1719	+197	12	100/3
19	22	RASCAL FLATTS Every Day (Lyric Street)	107044	-16327	1584	-310	20	108/0
23	23	JASON MICHAEL CARROLL Can Sleep (Arista Nashville)	106643	+2958	1786	+38	23	102/0
26	24	BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	94405	+21792	1388	+292	4	91/9
25	25	LUKE BRYAN Country Man (Capitol Nashville)	87737	+11468	1504	+178	18	93/2
27	26	JESSICA SIMPSON Come On Over (Epic/Columbia)	84737	+12274	1432	+263	6	91/7
28	27	HEIDI NEWFIELD Johnny & June (Curb)	72734	+8625	1368	+103	14	88/4
35	28	RASCAL FLATTS Bob That Head (Lyric Street)	59609	+31356	972	+482	3	70/18
31	29	JASON ALDEAN Relentless (Broken Bow)	55239	+4806	1101	+64	11	85/5
30	30	CHUCK WICKS All I Ever Wanted (RCA)	55114	+3153	1106	+44	12	89/4

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								MDS
			ot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
29	31	SUGARLAND FEAT. LITTLE BIGLife In A Northern (Mercury)	44237	-8099	622	-81	16	27/1
32	32	CRYSTAL SHAWANDA You Can Let Go (RCA)	42266	+1974	724	+37	16	64/4
33	33	CRAIG MORGAN Love Remembers (BNA)	40282	+4621	865	+94	9	72 2
55	34	TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	34248	+23698	525	+399	2	61/36
34	35	JO DEE MESSINA I'm Done (Curb)	30797	+1816	614	-2	18	59/0
38	36	BUCKY COVINGTON I'll Walk (Lyric Street)	28204	+4685	679	+116	11	63/2
36	37	JAMEY JOHNSON In Color (Mercury)	27650	+1553	624	+46	14	55/2
37	38	ELI YOUNG BAND When It Rains (Republic South/Universal South)	27436	+1351	381	+46	33	27/1
Breaker	39	KELLIE PICKLER Don't You Know You're Beautiful (19/BNA)	27340	+10120	534	+150	7	52/5
40	40	ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)	24127	+2041	574	+40	10	54/2
41	41	RODNEY ATKINS Invisibly Shaken (Curb)	21831	+893	511	+29	13	51/0
44	42	ASHTON SHEPHERD Sounds So Good (MCA Nashville)	21210	+5704	477	+76	8	46/3
42	43	LADY ANTEBELLUM Lookin' For A Good Time (Capitol Nashville)	20945	+2955	308	+34	5	35/8
53	44	KID ROCK All Summer Long (Top Dog/Atlantic/CO5)	18463	+7265	311	+131	8	15/9
45	45	RANDY HOUSER Anything Goes (Universal South)	17917	+2646	340	+19	5	37/2
49	46	PAT GREEN Let Me (BNA)	15875	+4116	144	+39	4	12/8
47	47	RISSI PALMER No Air (1720)	15136	+1304	291	+36	9	28/2
48	48	ERIC CHURCH His Kind Of Money (Capitol Nashville)	14849	+1075	336	+24	12	39/2
50	49	CHRIS YOUNG Voices (RCA)	13297	+1888	342	+10	7	45/2
39	50	TOBY KEITH She's A Hottie (Show Dog Nashville)	13279	-9300	272	-145	19	74/0
56	5	ZAC BROWN BAND Chicken Fried (Live Nation)	12165	+2532	220	+62	3	24/5
54	52	KEVIN FOWLER Best Mistake I Ever Made (Equity)	10854	-303	88	-1	12	4/0
57	53	LEE BRICE Upper Middle Class White Trash (Curb)	10358	+1710	244	+45	3	29/6
52	54	JAMES OTTO For You (Warner Bros./WRN)	10075	-1154	273	+ 9	4	32/4
46	55	TIM MCGRAW Kristofferson (Curb)	9727	-5028	147	-161	19	43/0
60	56	JEWEL I Do (Valory)	9462	+2743	217	+55	2	25/6
Debut	5	PHIL STACEY Old Glory (Lyric Street)	8703	+8703	84	+84	1	0/0
58	58	MARCEL I Love This Song (Lyric Street)	7674	-185	210	+21	3	27/1
59	59	LONESTAR Let Me Love You (Lonestar/CO5)	6776	-1074	159	-28	14	13/0
Debut>	60	ROAD HAMMERS Girl On The Billboard (Montage)	6459	+2047	137	+10	1	13/1





LEE BRICE "Upper Middle Class White Trash" Give your listeners what they need... A reason to smile.



MOST ADDED

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	36
RASCAL FLATTS Bob That Head (Lyric Street)	18
LEE ANN WOMACK Last Call (MCA Nashville)	11
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	9
KID ROCK All Summer Long (Top Dog/Atlantic/CO5)	9
LADY ANTEBELLUM Lookin' For A Good Time (Capitol Nashville)	8
PAT GREEN Let Me (BNA)	8
JESSICA SIMPSON Come On Over (Epic/Columbia)	7
LEE BRICE Upper Middle Class White Trash (Curb)	6
JEWEL I Do (Valory)	6

MOST INCREASED AUDIENCE

	Total Aud
ARTIST Title <i>Label(s)</i>	Increase
RASCAL FLATTS Bob That Head (Lyric Street)	+31356
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+26621
TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	+23698
TAYLOR SWIFT Should've Said No (Big Machine)	+22592
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+21792
KEITH ANDERSON Still Miss You (Columbia)	+19738
SUGARLAND All I Want To Do (Mercury)	+18237
ALAN JACKSON Good Time (Arista Nashville)	+16893
GEORGE STRAIT Troubadour (MCA Nashville)	+16243
DARIUS RUCKER Don't Think I Don't (Capitol Nashville)	+12646

MOST INCREASED DI AVE

MUSI INCREASED PLATS	Total Play
ARTIST Title Label(s)	Increase
RASCAL FLATTS Bob That Head (Lyric Street)	+482
TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	+399
SUGARLAND All I Want To Do (Mercury)	+354
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+298
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+292
JESSICA SIMPSON Come On Over (Epic/Columbia)	+263
ALAN JACKSON Good Time (Arista Nashville)	+260
KEITH ANDERSON Still Miss You (Columbia)	+240
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+230
TAYLOR SWIFT Should've Said No (Big Machine)	+223

COUNTRY INDICATOR

ARTIST Title Label(s)	Adds
TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	32
RASCAL FLATTS Bob That Head (Lyric Street)	13
KID ROCK All Summer Long (Top Dog/Atlantic/CO5)	11
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	9
PHIL VASSAR I Would (Universal South)	q

PAT GREEN Let Me (BNA) LEE ANN WOMACK Last Call (MCA Nashville) **LITTLE BIG TOWN** Fine Line (Capitol Nashville)

MOST INCREASED AUDIENCE

CHUCK WICKS All I Ever Wanted (RCA)

MOOT INCHEAGED AGDIENCE	Total Aud
ARTIST Title Label(s)	Increase
TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	+10688
RASCAL FLATTS Bob That Head (Lyric Street)	+9091
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+8148
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+7927
SUGARLAND All I Want To Do (Mercury)	+6363
DARIUS RUCKER Don't Think I Don't (Capitol Nashville)	+5491
JIMMY WAYNE Do You Believe Me Now (Valory)	+5028
KEITH ANDERSON Still Miss You (Columbia)	+4513
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	+4438
JESSICA SIMPSON Come On Over (Epic/Columbia)	+4166

MOST INCREASED PLAYS

MUST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	+538
RASCAL FLATTS Bob That Head (Lyric Street)	+438
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+355
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+324
SUGARLAND All I Want To Do (Mercury)	+247
JIMMY WAYNE Do You Believe Me Now (Valory)	+243
DARIUS RUCKER Don't Think I Don't (Capitol Nashville)	+193
JESSICA SIMPSON Come On Over (Epic/Columbia)	+193
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	+185
KEITH ANDERSON Still Miss You (Columbia)	+185



COUNTRY NEW & ACTIVE

FISHER STEVENSON No Tomorrow Here Tonight (Big Machine)

Total Audience: 5089, Total Stations: 21, Adds: 0 GRETCHEN WILSON Don't Do Me No Good (Columbia) Total Audience: 5000. Total Stations: 8. Adds: 2

CROSSIN DIXON I Love My Old Bird Dog (& I Love You) (Broken Bow)

Total Audience: 4633, Total Stations: 24, Adds: 1 **DIERKS BENTLEY** Sweet & Wild (Capitol Nashville) Total Audience: 3619, Total Stations: 3, Adds: 0 CARTER'S CHORD Different Breed (Show Dog Nashville) Total Audience: 3555, Total Stations: 17, Adds: 0 LEE ANN WOMACK Last Call (MCA Nashville) Total Audience: 3241, Total Stations: 23, Adds: 11

COUNTRY INDICATOR NEW & ACTIVE

TODD O'NEILL Can I Come Over Tonight (Aria Nashville/Quarterback)

Total Plays: 170, Total Stations: 18, Adds: 0

PAT GREEN Let Me (BNA)

Total Plays: 152, Total Stations: 12, Adds: 7

FISHER STEVENSON No Tomorrow Here Tonight (Big Machine)

Total Plays: 143, Total Stations: 11, Adds: 0 JEFF BATES Riverbank (Black River) Total Plays: 133, Total Stations: 11, Adds: 1 CHRIS CAGLE No Love Songs (Capitol Nashville) Total Plays: 125, Total Stations: 7, Adds: 1 SARA EVANS Love You With All My Heart (RCA) Total Plays: 98, Total Stations: 12, Adds: 0

JOSHUA STEVENS Rock 'N' Roll And Pensacola (Robbins Nashville)

Total Plays: 96, Total Stations: 7, Adds: 0

TRAILER CHOIR Off The Hillbilly Hook (Show Dog Nashville)

Total Plays: 95, Total Stations: 9, Adds: 1

DARREN KOZELSKY She Got Me There (Spinville/Nine North)

Total Plays: 93, Total Stations: 12, Adds: 1 ONE FLEW SOUTH My Kind Of Beautiful (Decca) Total Plays: 92, Total Stations: 7, Adds: 3



BILLY CURRINGTON Don't (Mercury)

LITTLE BIG TOWN Fine Line (Capitol Nashville)

PAT GREEN Let Me (BNA)

PHIL VASSAR | Would (Universal South)

TRISHA YEARWOOD They Call It Falling For A Reason (Big Machine)

CARRIE UNDERWOOD Just A Dream (19/Arista/Arista Nashville)

7128

No Going for Adds for this Week

TOP 10 RECURRENTS

TOP 10 RECURRENTS	Tatal Acad
ARTIST Title Label(s)	Total Aud. (00)
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	171945
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	151471
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	138857
GEORGE STRAIT I Saw God Today (MCA Nashville)	135617
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	110447
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	93417
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	88658
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	87550
CARRIE UNDERWOOD All-American Girl (19/Arista/Arista Nashville)	75396
KENNY CHESNEY Don't Blink (BNA)	71520



108 Country reporters. Songs ranked by total audience for the airplay week of 6/30-7/6. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format.Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count

toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.).© 2008 The Nielsen Company.





July 7, 2008

1	1.\\/	T\A/	ADTICT Title Lebel(c)	Total	+/-	Tot. Aud.	+/-	Wks	Total
2 MONTGOMERY GENTRY Back When I Knew It All (Columbia) 4102 -164 88166 -3753 21 105/0 5 3 BROOKS & DUNN Put A Girl In It (Arista Nashville) 4081 +164 85013 +2485 11 111/0 3 4 BLAKE SHELTON Home (Warner Bras./WRII) 4081 -10 85903 +444 23 106/0 7 3 SUGARLAND All I Want To Do (Mercury) 3675 +247 80669 +6363 7 109/0 6 6 DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville) 3551 +115 75929 +1828 26 105/0 8 MIRANDA LAMBERT Gunpowder & Lead (Columbia) 3380 +185 73359 +4438 26 106/0 4 8 KENNY CHESNEY Better As A Memory (BMA) 3252 -735 68046 -16350 16 98/0 11 9 KEITH ANDERSON I Still Miss You (Columbia) 3204 +185 69971 +4513 26 105/1 12 10 KEITH URBAN You Look Good In My Shirt (Capitol Nashville) 3197 +324 71734 +77927 6 109/0 10 10 TAYLOR SWIFT Should've Said No (Big Machine) 3181 +126 68039 +3556 8 110/0 10 10 10 10 10 10	LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Stations
Second		•						_	
SUGARLAND All I Want To Do (Mercury) 3675 + 247 80669		_			-				
Sugarland all I Want To Do (Mercury) 3675 +247 80669 +6363 7 109 0									
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville) 3551 +115 75929 +1828 26 105/0 8 MIRANDA LAMBERT Gunpowder & Lead (Columbia) 3380 +185 73359 +4438 26 106/0 4 8 KENNY CHESNEY Better As A Memory (BNA) 3252 -735 68046 -16350 16 98/0 11 9 KEITH ANDERSON I Still Miss You (Columbia) 3204 +185 69971 +4513 26 105/1 12 10 KEITH URBAN YOU Look Good In My Shirt (Capitol Nashville) 3197 +324 71734 +7927 6 109/0 10 10 17AYLOR SWIFT Should've Said No (Big Machine) 3181 +126 68039 +3556 8 110/0 14 19 JOSH GRACIN We Weren't Crazy (Lyric Street) 2656 +97 55902 +3199 31 100/0 13 13 GARY ALLAN Learning How To Bend (MCA Nashville) 2643 +44 54262 +1299 17 105/0 16 16 GEORGE STRAIT Troubadour (MCA Nashville) 2437 +155 52473 +3652 6 103/3 15 15 REBA MCENTIRE Every Other Weekend (MCA Nashville) 2398 -127 54664 -2829 20 98/0 18 LOST TRAILERS Holler Back (BNA) 2268 +122 49573 +3812 17 101/3 19 10 JIMMY WAYNE Do You Believe Me Now (Valory) 2174 +243 47371 +5028 14 99/3 18 CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville) 210 +193 46039 +5491 9 104/2 20 BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 1980 +355 43217 +8148 4 102/9 24 20 BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 1866 +94 39074 +1225 16 95/1 23 24 25 25 25 25 25 25 25		_	,		_			_	•
MIRANDA LAMBERT Gunpowder & Lead (Columbia) 3380 + 185 73359 + 4438 26 106 0 4 8 KENNY CHESNEY Better As A Memory (BMA) 3252 - 735 68046 -16350 16 98 0 11 9 KEITH ANDERSON Still Miss You (Columbia) 3204 + 185 69971 +4513 26 105 1 12 10 KEITH URBAN You Look Good In My Shirt (Capitol Nashville) 3197 + 324 71734 +7927 6 109 0 10 11 TAYLOR SWIFT Should've Said No (Big Machine) 3181 + 126 68039 +3556 8 110 0 10 10 10 10 10									
4 8 KENNY CHESNEY Better As A Memory (BNA) 3252 -735 68046 -16350 16 98/0 11 9 KEITH ANDERSON I Still Miss You (Columbia) 3204 +185 69971 +4513 26 105/1 12 10 KEITH URBAN You Look Good In My Shirt (Capitol Nashville) 3197 +324 71734 +7927 6 109/0 10 11 TAYLOR SWIFT Should've Said No (Big Machine) 3181 +126 68039 +3556 8 110/0 14 22 JOSH GRACIN We Weren't Crazy (Lyric Street) 2656 +97 55902 +3199 31 100/0 13 3 GARY ALLAN Learning How To Bend (MCA Nashville) 2643 +44 54262 +1299 17 105/0 16 4 GEORGE STRAIT Troubadour (MCA Nashville) 2398 -127 54664 -2829 20 98/0 18 1 LOST TRAILERS Holler Back (BNA) 2268 +122 49573 +3812 17 101/3 19		_	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)						
11		•						26	
Taylor Swift Should've Said No (Big Machine) 3197 + 324 71734 +7927 6 109 0	4	_	KENNY CHESNEY Better As A Memory (BNA)	3252	-735	68046	-16350	16	98/0
10 10 TAYLOR SWIFT Should've Said No (Big Machine) 3181 +126 68039 +3556 8 110/0 12 JOSH GRACIN We Weren't Crazy (Lyric Street) 2656 +97 55902 +3199 31 100/0 13	11	_	KEITH ANDERSON I Still Miss You (Columbia)	3204	+185	69971	+4513	26	105/1
14	12	_	KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	3197	+324	71734	+7927	6	109/0
13	10	0	TAYLOR SWIFT Should've Said No (Big Machine)	3181	+126	68039	+3556	8	110/0
16 16 GEORGE STRAIT Troubadour (MCA Nashville) 2437 +155 52473 +3652 6 103/3 15 15 REBA MCENTIRE Every Other Weekend (MCA Nashville) 2398 -127 54664 -2829 20 98/0 18 16 LOST TRAILERS Holler Back (BNA) 2268 +122 49573 +3812 17 101/3 19 JIMMY WAYNE Do You Believe Me Now (Valory) 2174 +243 47371 +5028 14 99/3 9 18 CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville) 2130 -1054 47177 -20821 17 78/0 20 19 DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville) 2110 +193 46039 +5491 9 104/2 24 20 BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 1980 +355 43217 +8148 4 102/9 21 21 JASON MICHAEL CARROLL I Can Sleep (Arista Nashville) 1878 +76 40724 +1026 25 95/1 <tr< td=""><td>14</td><td>12</td><td>JOSH GRACIN We Weren't Crazy (Lyric Street)</td><td>2656</td><td>+97</td><td>55902</td><td>+3199</td><td>31</td><td>100/0</td></tr<>	14	12	JOSH GRACIN We Weren't Crazy (Lyric Street)	2656	+97	55902	+3199	31	100/0
15 REBA MCENTIRE Every Other Weekend (MCA Nashville) 18 10 LOST TRAILERS Holler Back (BNA) 19 17 JIMMY WAYNE Do You Believe Me Now (Valory) 18 CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville) 2174 +243 47371 +5028 14 99/3 218 CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville) 219 DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville) 210 19 DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville) 2110 +193 46039 +5491 9 104/2 24 20 BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 21 10 +355 43217 +8148 4 102/9 21 21 JASON MICHAEL CARROLL I Can Sleep (Arista Nashville) 21 22 10 LUKE BRYAN Country Man (Capitol Nashville) 22 22 LUKE BRYAN Country Man (Capitol Nashville) 23 3 JULIANNE HOUGH That Song In My Head (Mercury) 24 4 140 38302 +3264 18 89/1 25 26 27 JESSICA SIMPSON Come On Over (Epic/Columbia) 27 ARASCAL FLATTS Bob That Head (Lyric Street) 28 4 HEIDI NEWFIELD Johnny & June (Curb) 29 29 JASON ALDEAN Relentless (Broken Bow) 10 1253 -278 26352 -6358 20 65/0	13	13	GARY ALLAN Learning How To Bend (MCA Nashville)	2643	+44	54262	+1299	17	105/0
18	16	14	GEORGE STRAIT Troubadour (MCA Nashville)	2437	+155	52473	+3652	6	103/3
19 17 JIMMY WAYNE Do You Believe Me Now (Valory) 2174 +243 47371 +5028 14 99/3 9 18 CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville) 2130 ·1054 47177 ·20821 17 78/0 10 DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville) 2110 +193 46039 +5491 9 104/2 10 BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 1980 +355 43217 +8148 4 102/9 11 JASON MICHAEL CARROLL I Can Sleep (Arista Nashville) 1878 +76 40724 +1026 25 95/1 11 11 11 11 11 11 11 11 11 11 11 11 1	15	15	REBA MCENTIRE Every Other Weekend (MCA Nashville)	2398	-127	54664	-2829	20	98/0
9 18 CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville) 2130 -1054 47177 -20821 17 78/0 20 19 DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville) 2110 +193 46039 +5491 9 104/2 24 20 BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 1980 +355 43217 +8148 4 102/9 21 21 JASON MICHAEL CARROLL I Can Sleep (Arista Nashville) 1878 +76 40724 +1026 25 95/1 22 LUKE BRYAN Country Man (Capitol Nashville) 1866 +94 39074 +1225 16 95/1 23 3 JULIANNE HOUGH That Song In My Head (Mercury) 1844 +140 38302 +3264 18 89/1 26 24 JESSICA SIMPSON Come On Over (Epic/Columbia) 1729 +193 36879 +4166 5 96/2 30 25 RASCAL FLATTS Bob That Head (Lyric Street) 1533 +438 34069 +9091 3 86/13 28 4 HEIDI NEWFIELD Johnny & June (Curb) 1462 +66 <td>18</td> <td>16</td> <td>LOST TRAILERS Holler Back (BNA)</td> <td>2268</td> <td>+122</td> <td>49573</td> <td>+3812</td> <td>17</td> <td>101/3</td>	18	16	LOST TRAILERS Holler Back (BNA)	2268	+122	49573	+3812	17	101/3
20 19 DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville) 2110 +193 46039 +5491 9 104/2 24 20 BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 1980 +355 43217 +8148 4 102/9 21 23 JASON MICHAEL CARROLL I Can Sleep (Arista Nashville) 1878 +76 40724 +1026 25 95/1 22 22 LUKE BRYAN Country Man (Capitol Nashville) 1866 +94 39074 +1225 16 95/1 23 JULIANNE HOUGH That Song In My Head (Mercury) 1844 +140 38302 +3264 18 89/1 26 24 JESSICA SIMPSON Come On Over (Epic/Columbia) 1729 +193 36879 +4166 5 96/2 30 25 RASCAL FLATTS Bob That Head (Lyric Street) 1533 +438 34069 +9091 3 86/13 28 40 HEIDI NEWFIELD Johnny & June (Curb) 1462 +66 27980 +2203 15 77/1 25 27 BRAD PAISLEY I'm Still A Guy (Arista Nashville) 1394 -179	19	1	JIMMY WAYNE Do You Believe Me Now (Valory)	2174	+243	47371	+5028	14	99/3
24 ② BRAD PAISLEY Waitin' On A Woman (Arista Nashville) 21 ② JASON MICHAEL CARROLL I Can Sleep (Arista Nashville) 22 ② LUKE BRYAN Country Man (Capitol Nashville) 23 ③ JULIANNE HOUGH That Song In My Head (Mercury) 26 ② JESSICA SIMPSON Come On Over (Epic/Columbia) 27 ② RASCAL FLATTS Bob That Head (Lyric Street) 28 JASON ALDEAN Relentless (Broken Bow) 29 RASCAL FLATTS Every Day (Lyric Street) 20 PRASCAL FLATTS Every Day (Lyric Street) 21 JESSICA SIMPSON Come On Over (Epic/Columbia) 22 PRASCAL FLATTS Every Day (Lyric Street) 23 JASON ALDEAN Relentless (Broken Bow) 24 JESSICA SIMPSON Come On Over (Epic/Columbia) 25 PRASCAL FLATTS Every Day (Lyric Street) 26 JASON ALDEAN Relentless (Broken Bow) 27 PRASCAL FLATTS Every Day (Lyric Street) 28 JASON ALDEAN Relentless (Broken Bow) 29 PRASCAL FLATTS Every Day (Lyric Street) 29 PRASCAL FLATTS Every Day (Lyric Street) 20 PRASCAL FLATTS Every Day (Lyric Street) 21 PRASCAL FLATTS Every Day (Lyric Street) 22 PRASCAL FLATTS Every Day (Lyric Street) 23 PRASCAL FLATTS Every Day (Lyric Street) 25 PSIA PARSCAL FLATTS Every Day (Lyric Street) 26 PSIA PARSCAL FLATTS Every Day (Lyric Street) 27 PRASCAL FLATTS Every Day (Lyric Street) 28 PASCAL FLATTS Every Day (Lyric Street) 29 PRASCAL FLATTS Every Day (Lyric Street)	9	18	CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville)	2130	-1054	47177	-20821	17	78/0
21	20	19	DARIUS RUCKER Don't Think I Don't Think (Capitol Nashville)	2110	+193	46039	+5491	9	104/2
22 22 LUKE BRYAN Country Man (Capitol Nashville) 1866 +94 39074 +1225 16 95/1 23 23 JULIANNE HOUGH That Song In My Head (Mercury) 1844 +140 38302 +3264 18 89/1 26 24 JESSICA SIMPSON Come On Over (Epic/Columbia) 1729 +193 36879 +4166 5 96/2 30 25 RASCAL FLATTS Bob That Head (Lyric Street) 1533 +438 34069 +9091 3 86/13 28 26 HEIDI NEWFIELD Johnny & June (Curb) 1462 +66 27980 +2203 15 77/1 25 27 BRAD PAISLEY I'm Still A Guy (Arista Nashville) 1394 -179 31551 -4004 20 63/0 29 28 JASON ALDEAN Relentless (Broken Bow) 1260 +18 27592 +317 11 83/0 27 29 RASCAL FLATTS Every Day (Lyric Street) 1253 -278 26352 -6358 20 65/0	24	20	BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	1980	+355	43217	+8148	4	102/9
23 JULIANNE HOUGH That Song In My Head (Mercury) 1844 +140 38302 +3264 18 89/1 26 29 JESSICA SIMPSON Come On Over (Epic/Columbia) 1729 +193 36879 +4166 5 96/2 30 25 RASCAL FLATTS Bob That Head (Lyric Street) 1533 +438 34069 +9091 3 86/13 28 26 HEIDI NEWFIELD Johnny & June (Curb) 1462 +66 27980 +2203 15 77/1 25 27 BRAD PAISLEY I'm Still A Guy (Arista Nashville) 1394 -179 31551 -4004 20 63/0 29 28 JASON ALDEAN Relentless (Broken Bow) 1260 +18 27592 +317 11 83/0 27 29 RASCAL FLATTS Every Day (Lyric Street) 1253 -278 26352 -6358 20 65/0	21	4	JASON MICHAEL CARROLL Can Sleep (Arista Nashville)	1878	+76	40724	+1026	25	95/1
26 23 JESSICA SIMPSON Come On Over (Epic/Columbia) 1729 +193 36879 +4166 5 96/2 30 25 RASCAL FLATTS Bob That Head (Lyric Street) 1533 +438 34069 +9091 3 86/13 28 26 HEIDI NEWFIELD Johnny & June (Curb) 1462 +66 27980 +2203 15 77/1 25 27 BRAD PAISLEY I'm Still A Guy (Arista Nashville) 1394 -179 31551 -4004 20 63/0 29 28 JASON ALDEAN Relentless (Broken Bow) 1260 +18 27592 +317 11 83/0 27 29 RASCAL FLATTS Every Day (Lyric Street) 1253 -278 26352 -6358 20 65/0	22	22	LUKE BRYAN Country Man (Capitol Nashville)	1866	+94	39074	+1225	16	95/1
30	23	23	JULIANNE HOUGH That Song In My Head (Mercury)	1844	+140	38302	+3264	18	89/1
28 25 HEIDI NEWFIELD Johnny & June (Curb) 1462 +66 27980 +2203 15 77/1 25 27 BRAD PAISLEY I'm Still A Guy (Arista Nashville) 1394 -179 31551 -4004 20 63/0 29 28 JASON ALDEAN Relentless (Broken Bow) 1260 +18 27592 +317 11 83/0 27 29 RASCAL FLATTS Every Day (Lyric Street) 1253 -278 26352 -6358 20 65/0	26	24	JESSICA SIMPSON Come On Over (Epic/Columbia)	1729	+193	36879	+4166	5	96/2
25 27 BRAD PAISLEY I'm Still A Guy (Arista Nashville) 1394 -179 31551 -4004 20 63/0 29 30 JASON ALDEAN Relentless (Broken Bow) 1260 +18 27592 +317 11 83/0 27 29 RASCAL FLATTS Every Day (Lyric Street) 1253 -278 26352 -6358 20 65/0	30	25	RASCAL FLATTS Bob That Head (Lyric Street)	1533	+438	34069	+9091	3	86/13
29 28 JASON ALDEAN Relentless (Broken Bow) 1260 +18 27592 +317 11 83/0 27 29 RASCAL FLATTS Every Day (Lyric Street) 1253 -278 26352 -6358 20 65/0	28	26	HEIDI NEWFIELD Johnny & June (Curb)	1462	+66	27980	+2203	15	77/1
27 29 RASCAL FLATTS Every Day (Lyric Street) 1253 -278 26352 -6358 20 65/0	25	27	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	1394	-179	31551	-4004	20	63/0
	29	28	JASON ALDEAN Relentless (Broken Bow)	1260	+18	27592	+317	11	83/0
	27	29	RASCAL FLATTS Every Day (Lyric Street)	1253	-278	26352	-6358	20	65/0
	31	30		1048	+114	21860	+1732	8	

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			Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Stations
33	3	CHUCK WICKS All I Ever Wanted (RCA)	922	+138	18607	+2707	12	63/7
48	32	TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville)	889	+538	17671	+10688	2	69/32
32	33	BUCKY COVINGTON I'll Walk (Lyric Street)	835	+28	17714	+537	11	54/2
34	34	JAMEY JOHNSON In Color (Mercury)	721	+25	16082	+397	13	48/5
36	35	LADY ANTEBELLUM Lookin' For A Good Time (Capitol Nashville)	702	+94	15682	+3006	4	50/5
35	36	ERIC CHURCH His Kind Of Money (Capitol Nashville)	689	+23	14029	+576	14	41/1
37	37	KELLIE PICKLER Don't You Know You're Beautiful (19/BNA)	520	+1	12245	+1223	6	43/1
41	38	JAMES OTTO For You (Warner Bros./WRN)	462	+40	8668	+1029	5	38/3
38	39	RODNEY ATKINS Invisibly Shaken (Curb)	457	-33	9249	-848	12	33/0
44	40	ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)	421	+33	7803	+1076	10	30/0
43	41	ELI YOUNG BAND When It Rains (Republic South/Universal South)	415	+22	8034	+1168	7	31/2
45	42	ASHTON SHEPHERD Sounds So Good (MCA Nashville)	392	+10	8103	+440	7	28/1
49	43	RANDY HOUSER Anything Goes (Universal South)	385	+35	8486	+857	5	35/3
50	44	CRYSTAL SHAWANDA You Can Let Go (RCA)	383	+45	7998	+1352	12	29/1
47	4 5	RISSI PALMER No Air (1720)	375	+ 3	7632	+67	9	30/2
40	46	SUGARLAND FEAT. LITTLE BIG Life In A Northern (Mercury)	353	-70	7653	-906	15	25/1
46	47	JO DEE MESSINA I'm Done (Curb)	342	-32	5695	-773	17	25/2
-	48	KID ROCK All Summer Long (Top Dog/Atlantic/CO5)	294	+128	5501	+2910	3	19/11
51	49	JEWEL Do (Valory)	291	+24	5644	+1643	2	27/3
39	50	TIM MCGRAW Kristofferson (Curb)	262	-167	5965	-2305	18	29/0
52	5	ROAD HAMMERS Girl On The Billboard (Montage)	254	+ 9	5194	+157	3	24/1
54	52	CHRIS YOUNG Voices (RCA)	240	+10	4976	+338	6	17/0
55	53	ZAC BROWN BAND Chicken Fried (Live Nation)	238	+13	4037	+268	3	14/1
58	54	LEE BRICE Upper Middle Class White Trash (Curb)	217	+6	3308	+432	2	17/2
59	5 5	MARCEL I Love This Song (Lyric Street)	216	+16	3943	+285	4	23/1
Debut	5 6	LEE ANN WOMACK Last Call (MCA Nashville)	204	+110	3150	+1720	1	18/6
42	57	TOBY KEITH She's A Hottie (Show Dog Nashville)	202	-218	4844	-3155	19	34/0
56	58	CARTER'S CHORD Different Breed (Show Dog Nashville)	191	-23	3495	-470	7	18/0
Debut	5 9	LITTLE BIG TOWN Fine Line (Capitol Nashville)	175	+86	3145	+1359	1	15/6
Debut	60	GRETCHEN WILSON Don't Do Me No Good (Columbia)	174	+82	2472	+1592	1	14/5

POINT-TO-POINT DIRECT MARKETING INNOVATIONS

ENGAGE YOUR LISTENERS. TRANSCEND THE USUAL. LEAD, DON'T FOLLOW.

July 7, 2008	TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	DISLIKE
ALAN JACKSON Good Time (Arista Nashville)	37.8%	79.1%	4.04	10.7%	7.3%	2.7%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	26.2%	74.7%	3.93	18.7%	5.1%	1.6%
BLAKE SHELTON Home (Warner Bros./WRN)	27.6%	69.6%	3.84	18.9%	8.7%	2.4%
JIMMY WAYNE Do You Believe Me Now (Valory)	20.2%	69.3%	3.80	21.3%	6.9%	1.6%
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	23.7%	69.3%	3.84	21.7%	6.0%	2.0%
KENNY CHESNEY Better As A Memory (BNA)	29.3%	67.3%	3.84	20.2%	8.7%	2.4%
JASON MICHAEL CARROLL I Can Sleep When I'm Dead (Arista Nashville)	14.2%	67.3%	3.73	24.2%	6.4%	1.3%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	23.1%	66.9%	3.75	19.1%	12.0%	1.8%
BROOKS & DUNN Put A Girl In It (Arista Nashville)	15.3%	66.2%	3.69	21.8%	8.9%	2.2%
LOST TRAILERS Holler Back (BNA)	16.0%	63.8%	3.65	23.6%	9.3%	2.9%
TAYLOR SWIFT Should've Said No (Big Machine)	24.4%	62.9%	3.64	19.3%	11.1%	6.2%
CRAIG MORGAN Love Remembers (BNA)	13.6%	62.9%	3.63	24.4%	9.6%	2.2%
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	11.6%	61.6%	3.64	27.8%	8.2%	1.1%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	24.2%	61.3%	3.65	20.0%	14.9%	2.9%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	20.4%	60.9%	3.59	21.1%	13.6%	4.2%
GEORGE STRAIT Troubadour (MCA Nashville)	14.7%	60.0%	3.56	23.1%	11.6%	4.0%
KEITH ANDERSON I Still Miss You (Columbia)	15.3%	59.8%	3.61	27.1%	9.6%	2.7%
CHUCK WICKS All I Ever Wanted (RCA)	10.4%	59.1%	3.60	30.4%	8.0%	1.1%
JOSH GRACIN We Weren't Crazy (Lyric Street)	14.9%	58.9%	3.58	27.1%	11.3%	2.2%
RASCAL FLATTS Bob That Head (Lyric Street)	18.0%	58.0%	3.62	27.3%	8.7%	3.3%
JESSICA SIMPSON Come On Over (Epic/Columbia)	11.1%	56.9%	3.49	25.8%	13.6%	3.1%
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	10.0%	56.9%	3.55	30.9%	9.6%	1.6%
JO DEE MESSINA I'm Done (Curb)	11.3%	56.4 %	3.48	25.1 %	13.3%	3.6%
BUCKY COVINGTON I'll Walk (Lyric Street)	15.1%	56.4 %	3.53	22.0%	15.1%	2.9%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	16.4%	56.4 %	3.53	26.4%	13.8%	3.1%
HEIDI NEWFIELD Johnny & June (Curb)	12.0%	56.4 %	3.53	29 .1%	11.6%	2.2%
GARY ALLAN Learning How To Bend (MCA Nashville)	9.8%	55.8%	3.49	30.2%	11.1%	2.7%
LUKE BRYAN Country Man (Capitol Nashville)	13.1%	54.4%	3.49	27.6%	15.1%	2.0%
JULIANNE HOUGH That Song In My Head (Mercury)	7.6%	53.3%	3.33	23.3%	18.7%	4.4%
SUGARLAND All I Want To Do (Mercury)	18.7%	50.9%	3.30	18.2%	20.7%	9.6%
JASON ALDEAN Relentless (Broken Bow)	7.3%	48.7%	3.34	32.0%	15.3%	3.6%
RODNEY ATKINS Invisibly Shaken (Curb)	9.1%	47.6%	3.30	28.2%	17.1%	5.1%
CRYSTAL SHAWANDA You Can Let Go (RCA)	9.3%	43.8%	3.30	33.3%	17.3%	3.3%
JAMEY JOHNSON In Color (Mercury)	9.6%	41.3%	3.17	30.0%	21.1%	6.7%
ELI YOUNG BAND When It Rains (Republic South/Universal South)	4.2%	39.3%	3.15	35.8%	18.2%	5.1%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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