



## INSIDE

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Everybody's Talkin' At Me: Top Quotes From Top People In 2007

We Love Lists, So Here's One Featuring Biggest Stories Of The Year

Hannah Montana, Er ... Miley Cyrus: Kid Friendly, Country Tested

Peep This: 450,000 Text Messages Can't Be Wrong, TYVM

*Grapes will explode if you cook them in a microwave*

*Real news needed!*

[rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)  
323-954-3444

## Everything I Need To Know About PPM I Learned At The Fly-In

It's a slightly different list than the one about kindergarten, and we're pretty sure they didn't take a nap every afternoon, but the annual Arbitron Consultant Fly-In did feature some interesting information. On day one (Dec. 12), three panels, "Panel Compliance and Management," "Panel Methodology" and "PPM in the Future," were presented. One idea that could possibly help with that all-too-slippery slope — non-compliance — would be signing up individual panelists from households; right now participation from an entire household is required. The difficult-to-recruit 35-and-under crowd could be wowed by personalized Web pages for panelists, so they could track not only their progress/compliance, but that of others in their household as well. When discussing the future of PPM, Arbitron reps talked about studying new designs for the electronic doohickey, including slimmer units, choices of colored skins for the meters, and making the devices easier to wear for fashion-conscious women.

On day two (Dec. 13), Dr. Ed Cohen, VP of domestic radio research for Arbitron, provided an update on efforts to include "cell-phone-onlys" in diary-based survey samples. The move is seen as long overdue by many broadcasters, who note that entire segments of listeners are out of reach of Arbitron's surveys. For example, the rapid rise of men 18-24 without landlines has coincided with dramatic declines in proportionality in the demo, leading to erratic ratings swings for young-targeting stations. The most up-to-date estimates from the federal government show the percentages of Americans living in cell-phone-only households to be significantly higher among specific demographics and lifestyles: 55.3% of adults living with unrelated roommates; 28.2% of adults renting their homes; 27.9% of adults ages 18-24; 31% of adults ages 25-29; 18% of Hispanics. As age increased, the percentage of adults living in households with only wireless phones decreased.

According to Cohen, Arbitron is moving from a phone-based sample frame to one based on addresses. The company has purchased an address-based sample from Philadelphia-based Marketing Systems Group. While 60% of the address-

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The BRAND NEW single  
"You're Gonna Miss This"

# TRACE ADKINS

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Official add date Monday 1/14



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[www.capitolnashville.com](http://www.capitolnashville.com)

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# STAY

A SONG ABOUT REDEMPTION

GOING FOR #1 NOW!

SugarLand



A UNIVERSAL MUSIC COMPANY

On your desk now!

## Josh Turner

The new single

### "Another Try"

IMPACT DATE 1/7

Another hit single from his new album

*Everything is Fine*



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based sample can be matched to phone numbers, the remaining 40% cannot. That's where Arbitron goes fishing for cell-only households, using mailing incentives as bait. The process involves mailing pre-surveys to the address-based sample. Pre-surveys returned by households that identify themselves as cell-phone-only (and that give Arbitron permission to contact them on their cell phone) are earmarked to receive a ratings diary.

Cohen said Arbitron will conclude its first cell-phone-only test using the address-based sample on Dec. 31. A larger field test in the first half of 2008 will involve diaries being mailed, returned and processed. While Arbitron had hoped to implement the new procedure next year, it is now aiming for a 2009 implementation.

### 2007? Hey, You Said It!

We'll all remember 2007 for different reasons, and for those of you who've forgotten some of the details, no worries ... we were taking notes. For this Friday's final R&R of the year (Dec. 21), I put together some of the best quotes of 2007 from radio and record pros, plus artists too. To give you a sampling — not to mention a shameless plug — here are some of the things people in our format were saying this year:

"If you told me a year ago today there would be another country station in L.A., I'd be the PD, and Garth would be out of retirement with a single on the chart, I would have said, yeah, right!" — **Tonya Campos**, KKGO/Los Angeles PD

"If this actually happens like some people say, it will be a huge turning point in my life" — **Lee Brice**, co-writer on Garth Brooks' single "More Than a Memory"

"We just said screw them, let's do it our way." — **Big D & Bubba**, on how they dealt with advice from PDs and GMs early in their career

"I'm learning a lot about what to take seriously and how not to overreact." — **Bob McKay**, WXTU PD, on what he's learning with PPM data

"Nothing beats a good solid plan and giving it time to work." — **Johnny Chiang**, KKKBQ/Houston

## This Week At Callout America

**Carrie Underwood** stays strong with "So Small," the No. 1 song overall and No. 1 passion song. Both male and female listeners rank the song at No. 1.

**Leann Rimes** continues to build strength with "Nothin' Better to Do" at No. 2, up from last week's No. 4. Females are the strength at No. 2 overall, core 35-44 females rank the song at No. 1, and 25-54s are at No. 2. Core listeners overall rank this song at No. 2.

**Taylor Swift** is still a powerhouse with "Our Song," the No. 2 passion song overall for the week. Core 35-44 listeners rank the song at No. 1 passion, as do core females. Core males are at No. 1 overall and No. 2 passion.

**Sugarland** are producing strong passion scores, ranking "Stay" at No. 3 passion and the No. 2 passion song with younger 25-34 listeners. Listeners 25-44 rank "Stay" at No. 4 passion. Females overall are at No. 3 passion and men at No. 2 passion.

**Faith Hill** stays well in front of the spin chart with "Red Umbrella" ranking as the No. 13 song this week, up strong from No. 19. Both men and women rank the song at No. 15. Core 35-44 listeners rank it at No. 11, as do listeners 25-44. Females 25-44 rank the song at No. 10, while male strength is with core 35-44s at No. 14.

**Josh Turner** shows passion with radio listeners, ranking "Firecracker" as the No. 8 passion song for the week. Females are at No. 7 passion, with 45-54 females at No. 2 passion. Male strength is with core 35-44s at No. 8 passion and men 45-54 at No. 6 passion.

"My goal at the beginning was, just put me on the air" — **Taylor Swift**

"The whole thing is an also-ran; what network is 'Nashville Star' even on?" — WKDF/Nashville PD **Bud Ford**, comparing "Nashville Star" to "American Idol"

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**HUGE Phone Response!**

**Star De Azlan**  
"She's Pretty"

Just Added:  
KYGO, KNIX,  
WWGR, WGKX,  
WRNS, WKDF

Happy Holidays  
to You!!  
**Curb Records**

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"Guess who had 'The Shuffle' first? Radio did ... we are the originator of the shuffle. Radio still owns the surprise, so use the power!" — **Patty Marshall**, OM Bonneville/Cincinnati

"This is about three levels past what I even thought was possible; all of this just seems so far past meeting my goals already that I'm completely shocked." — **Brad Paisley**, on exceeding his own expectations

"I looked down, and the look she gave me was, 'I just grabbed your husband's privates and there's absolutely nothing you can do about it.' And I thought, 'I'm jumping off this stage, and it's on, it's on right now!'" — **Faith Hill**, on reprimanding a female fan who grabbed Tim McGraw during a show.

## Those Were The People, These Were The Stories

In case you haven't seen or read last Friday's (Dec. 14) **R&R**, I listed the top stories of the year. They're not in any particular order, but these were some of the most noteworthy events for country radio and records in 2007:

**PPM Goes Live in Philly & Houston:** PPM news was huge all year, especially toward the end, as the rollout for markets like L.A. and New York was pushed back. Houston and Philadelphia lived the PPM reality all year, however, with Bob McKay, PD at Beasley's WXTU/Philadelphia; Johnny Chiang with Cox Radio's KKQB/Houston; and Jeff Garrison at CBS Radio's crosstown KILT sifting through reams of brand-new data such as 6+ cume, 52 weeklies and 13 monthlies. The bottom-line consensus from all three: "Don't overreact."

**Tracy Lawrence Finds Out Who His Friends Are:** Radio responded to Tracy Lawrence during a race for No. 1, making "Find Out Who Your Friends Are," with pals Kenny Chesney and Tim McGraw, Lawrence's first chart-topper since 1996. The song went on to win a CMA for music event of the year.

**Garth Brooks Comes Out Of Retirement — Sort Of:** New single "More Than a Memory" debuts at No. 1 ... 34-song "Ultimate Hits" box set hits stores ... 160,000 tickets sold in less than two hours for nine Kansas City dates. Garth follows that up in December by selling out five L.A. shows in less than an hour.

**Taylor Swift:** She turned 18 just last week, but Swift is the poster child for using technology like MySpace and

## COUNTRY DATES

**Jan. 12, 2008:** Open casting for CMT's "Can You Duet?"; Wildhorse Saloon, Nashville.

**Jan. 23-27, 2008:** Country in the Rockies; Steamboat Springs, Colo.

**Feb. 10, 2008:** 50th annual Grammy Awards; Staples Center, Los Angeles.

**March 5-7, 2008:** CRS-39; Nashville Convention Center.

**March 14, 2008:** Rumble on the Row: Gator Michaels vs. Jimmy Rector in a benefit for the Charley Foundation; the Factory, Franklin, Tenn.

text messaging as marketing vehicles to reach out to country fans both young and old. Some 31 million streams on MySpace and counting, CMA Horizon Award, CMT Music Award and recognition by iTunes and AOL music as a newcomer to be reckoned with.

**L.A. & San Francisco Flip Over Country:** In four days, two top-five markets welcomed the return of country radio. Feb. 26 marked the debut of Mt. Wilson Broadcasters' KKGO (Go Country 105)/Los Angeles. Three days later, Entercom flipped recently purchased KMAX/San Francisco to "95.7, the Wolf" and later changed the calls to KBWF.

## Hannah Montana Mania Welcome Here

When some country PDs told us they'd been informed that proposals for Hannah Montana promotions wouldn't be considered at upcoming tour stops, that came as news to the gang over at Lyric Street. Ditto for parent company Walt Disney Records. Remember that Hannah is actually Miley Cyrus, the daughter of country superstar Billy Ray Cyrus. Together, they have a duet, "Ready, Set, Don't Go," which moved 14-13. The pop-culture phenomenon that is Hannah Montana has gripped the nation, including country radio, which has a natural tie-in with the Billy Ray/Miley single and the fact that many country listeners have daughters

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## Happy Holidays from your friends at Midas Records

**Emerson Drive "You Still Own Me"**

**RR 27 +70 MB 28\* +64**

**New Adds KYGO KWJJ WSLC WOGK WPCV KNTY WKSF**

Callout America Trending  
Overall Total Positive  
#28 - #21 - #12

Grammy Nomination:  
Best Country Performance By A  
Group Or Duo With Vocals

**Whiskey Falls "Falling Into You"**

**RR 54 MB 49\***

**New Adds WYCD WMIL KDRK KJUG WFBE**

Have you checked out this Hook?  
This song is such a SMASH!

Fall into Whiskey Falls  
They WILL NOT let you down

Two Great Groups That Go Great Together



obsessed with Hannah. Lyric Street VP of promotion Kevin Herring assures country radio that Lyric Street has your back on this, but urges patience too, saying, "While nobody is getting everything they want when it comes to tickets and promotions around the hottest show on the planet, we have made tickets and promotions available to country radio in every market Miley has played, and that will be true for all the markets she just recently scheduled as well. The demand is high, and it's coming from every format, sponsor and media outlet. Walt Disney Records has gone above and beyond to provide as many tickets as possible and, in many cases, meet and greets for country radio. While all this is going on, its fun to hear Billy Ray Cyrus on the radio again with a big ol' hit record with his daughter!"

### Radio & Records-O-Rama And Stuff ...

Sanctuary Artist Management opened its doors in September of this year, and they just signed Universal Records South artist Joe Nichols for exclusive management representation. In addition to the Nashville offices, CEO Carl Stubner operates out of Los Angeles, New York and London, representing the likes of ZZ Top, Fleetwood Mac, Tommy Lee, Elton John, the Who and James Blunt. Stubner called Nichols "quite possibly one of the most gifted vocalists I have come across."

Penny Lazo, national director of sales and marketing at Big Machine Records, is leaving the label effective today to pursue management and marketing opportunities. Lazo joined Big Machine in February 2006. She can be reached at 469-855-0986 or [pennylazo@hotmail.com](mailto:pennylazo@hotmail.com).

Sinclair's WNRJ/Norfolk pulled a switcharoo Friday, junking the rhythmic AC format for country and stunting with all Garth, even calling itself "Garth 106." It's the second go-round with country on this signal, which was called WKCK (Kick 106) from 2004-2005.

CBS Radio/Detroit elevates 10-year company man and director of sales Kevin Murphy to senior VP/market manager of the six-station cluster ... Simon says, "Let's move to Miami!" Scott Simon will reunite with PD Ken Boesen at Beasley's WKIS (Kiss Country)/Miami.

## BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Keith Urban, Gary Allan</b> Alltel Arena Little Rock, Ark. Dec. 2	<b>8,627</b>	<b>\$440,930</b>
<b>Keith Urban, Gary Allan</b> BJCC Arena Birmingham, Ala. Dec. 1	<b>7,668</b>	<b>\$415,144</b>
<b>Keith Urban, Gary Allan</b> Bi-Lo Center Greenville, S.C. Dec. 6	<b>6,872</b>	<b>\$352,074</b>
<b>Brad Paisley, Rodney Atkins, Taylor Swift</b> Schottenstein Center Columbus, Ohio Dec. 1	<b>8,020</b>	<b>\$335,619</b>
<b>Brad Paisley, Rodney Atkins, Taylor Swift</b> N. Charleston Coliseum N. Charleston, S.C. Nov. 10	<b>7,717</b>	<b>\$332,644</b>

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

## SHOWPREP 101

**Dec. 18:** National Bake Cookies Day.

**Dec. 19:** National Build a Snowman Day.

**Dec. 20, 1946:** The film "It's a Wonderful Life" premiered in New York City.

**Dec. 21, 1913:** The first crossword puzzle was published, in the New York World.

**Quotable:** "What do you call people who are afraid of Santa Claus? *Claustrophobic.*" —  
*Anonymous*

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**TRISHA** *yearwood*

**ON PLAY MPE NOW - ON YOUR DESK THIS WEEK**  
**ADDS/IMPACTS 1/7/08**

"It is a HIT!" -Joe Patrick, consultant  
 "This is what she needs to do!" -Kerry Wolfe, PD, WMIL-Milwaukee  
 "She sells this song as well as anything she's ever recorded."  
 -Bob McNeil, PD, KNTY-Sacramento  
 "Great single choice! This is everything wonderful about Trisha. File under HIT!"  
 -Beverlee Branningan, OM, KFDI-Wichita



The pair previously worked together at Entercom's KWJJ/Portland, Ore.

Jim Mickelson was named PD at Clear Channel's KXRV (My Country 105.7)/Salt Lake City, which recently made the switch to country. Mickelson knows the market well, having programmed there for years, at KEGA. That'll come in handy; KXRV is the sixth country station in Salt Lake.

Love Louisville in the early morning? Good! Send you're A-game material to Coyote Calhoun, PD at Clear Channel's WAMZ/Louisville. Jill Laurens just exited as co-host, and Coyote needs a replacement. Send your stuff to [coyotecalhoun@clearchannel.com](mailto:coyotecalhoun@clearchannel.com) ... GAC and ABC Radio Networks are teaming up to bring us "GAC Nights: Live From Nashville," hosted by GAC's Suzanne Alexander, with help from GAC regulars Storme Warren and Nan Kelly. The show will launch Jan. 14.

### A Promotion Worthy Of Promotion

Kudos to Beasley's WXTU/Philadelphia for executing an idea usually heard on younger-targeted radio stations and proving it's relevant for country fans, too. The station challenged high schools to text in for a chance at a free Kellie Pickler concert. Over 800,000 texts came rushing in ... 450,000 of them from one school, Merion Mercy Academy. Pickler plays at the high school Wednesday (Dec. 19) at 2 p.m.

### Bizarre Story Of The Week

Chris Cagle was cited for misdemeanor assault after a recent charity show in Tucson. When a female fan asked for an autograph and Cagle declined, the fan became verbally abusive and was being escorted out of the club, along with her boyfriend. Things escalated, though police spokesman, Sgt. Mark Robinson said he could not disclose the nature of the incident that ended with Cagle punching the boyfriend. According to Cagle's publicist, Kat Atwood, "The situation was resolved at the venue." Robinson said Cagle "was cooperative with the investigation."

— R.J. Curtis/Country Editor 323-954-3444  
Email: [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

## ON THE CHARTS

### Swift Settles In; Paisley, Allan Hit Top 10

As **Taylor Swift** continues to dominate both charts with "Our Song" (Big Machine), two artists add to their respective top 10 tallies on the R&R Country list. **Brad Paisley** claims his 17th top 10 with "Letter to Me" (Arista Nashville), which hops 12-9. Paisley first cracked that part of the chart when "He Didn't Have to Be" rose 14-10 in October 1999. That title and eight subsequent Paisley tracks have done time at No. 1. He most recently saw the chart's crest when "Online" led the chart dated Oct. 5. Meanwhile, **Gary Allan** posts his 10th top 10 as "Watching Airplanes" (MCA Nashville) hops 13-10. Allan has three No. 1 singles so far, a slot he most recently held when "Nothing On But the Radio" spent two weeks there in November 2004.

A little lower on the list, **Garth Brooks** brings **Huey Lewis** back to our charts for the first time since 2001, as the pair duet on Lewis' 1982 pop hit (with **the News**) "Workin' for a Livin'." That track bows at No. 50 with spins detected at 38 monitored stations. Although this is Lewis' first Country chart ink, he's no stranger to country fans and artists. He played **Reba McEntire**'s husband in the videoclip for her 1992 chart topper, "Is There Life Out There."

In the Most Added ring, **Carrie Underwood**'s "All-American Girl" (Arista/Arista Nashville) delivers the knockout punch. The R&R Country Indicator panel swings the gates open with 46 adds, followed by 33 reports from the R&R Country panel. **Kenny Chesney** takes the biggest gains on both charts, as "Shiftwork" (BNA) improves 804 detections on the R&R Indicator list and gains 4.4 million audience impressions on the R&R Country chart.

— Wade Jessen/Director of Charts & Operations, Nashville  
615-321-4291 Email: [wjessen@radioandrecords.com](mailto:wjessen@radioandrecords.com)

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**THE ROAD HAMMERS** "I DON'T KNOW WHEN TO QUIT"

Happy Holidays and thanks for the early support

WXTU, WXFL, WIRK, WGTY, WGSQ, WFBE, WDAF, WBEE, KZSN, KUBL, KSOP, KSON, KRTY, KNTY, KNIX, KKNB, KJUG, KKND, KIXZ, KEAN, KDRK, KATM

Montage Music Group



**MUSICNOTES**

**Kenny Chesney** played to more than a million fans and grossed over \$71 million with 2007's "Flip Flop Summer" tour, earning it Billboard's designation as the top country tour of 2007. Chesney is already planning 2008 and plans to include even more NFL stadiums on the schedule.

2007 was a very good year for **Taylor Swift**, too. iTunes' Best of 2007 Editors Choice list names Swift as best new artist, and "Teardrops on My Guitar" as the No. 1-selling country song for the past year. Swift just turned 18 last week.

**Alan Jackson's** next CD is due March 4 and will be the first one that features Jackson as the sole writer of all the songs on the album. You've already heard one song from the album; "Small Town Southern Man" is the lead single, and currently sits at No. 18 on the **R&R** Country chart.

A good time was had by all when making the upcoming **Willie Nelson** CD, "Moment of Forever." Due in January, the CD was produced by Kenny Chesney and Buddy Cannon. The title track was written by Kris Kristofferson.

From now on, please refer to **Tim Dubois** as "Professor Dubois." The former music row label exec is a clinical professor of management in the MBA program at Vanderbilt.

VIDEO ADDS	
CMT	
<b>RASCAL FLATTS</b>	Winner At A Losing Game
CMT PURE COUNTRY	
<b>BROOKS &amp; DUNN</b>	God Must Be Busy
GAC	
<b>GARTH BROOKS</b>	Workin' For A Livin'
<b>BROOKS &amp; DUNN</b>	God Must Be Busy
<b>FAITH HILL</b>	Red Umbrella
<b>ALISON KRAUSS</b>	Gone, Gone, Gone
<b>EMERSON DRIVE</b>	You Still Own Me



promosquad  
**HitPredictor**

SONGS WITH HIT POTENTIAL	CHART RANK
<b>TAYLOR SWIFT</b> Our Song (BIG MACHINE) (85.1)	1
<b>JOSH TURNER</b> Firecracker (MCA NASHVILLE) (88.6)	2
<b>GEORGE STRAIT</b> How 'Bout Them Cowgirls (MCA NASHVILLE) (88.4)	3
<b>MONTGOMERY GENTRY</b> What Do Ya Think About That (COLUMBIA) (89.7)	4
<b>SUGARLAND</b> Stay (MERCURY) (87.4)	5
<b>RASCAL FLATTS</b> Winner At A Losing Game (LYRIC STREET) (83.2)	7
<b>KEITH URBAN</b> Everybody (CAPITOL NASHVILLE) (82.2)	8
<b>BRAD PAISLEY</b> Letter To Me (ARISTA NASHVILLE) (82.8)	9
<b>GARY ALLAN</b> Watching Airplane (MCA NASHVILLE) (80.5)	10
<b>BILLY RAY CYRUS WITH M. CYRUS</b> Ready, Set... (LYRIC STREET) (87.2)	13
<b>RODNEY ATKINS</b> Cleaning This Gun (Come On In Boy) (CURB) (78.1)	14
<b>CHUCK WICKS</b> Stealing Cinderella (RCA) (76.0)	15
<b>TOBY KEITH</b> Get My Drink On (SHOW DOG NASHVILLE) (75.2)	16
<b>ALAN JACKSON</b> Small Town Southern Man (ARISTA NASHVILLE) (85.1)	18
<b>BLAKE SHELTON</b> The More I Drink (WARNER BROS.) (81.3)	19
<b>CHRIS CAGLE</b> What Kinda Gone (CAPITOL NASHVILLE) (88.3)	20
<b>BROOKS &amp; DUNN</b> God Must Be Busy (ARISTA NASHVILLE) (93.9)	21
<b>TIM MCGRAW</b> Suspicions (CURB) (83.6)	22
<b>JASON ALDEAN</b> Laughed Until We Cried (BROKEN BOW) (88.5)	24
<b>BUCKY COVINGTON</b> It's Good To Be Us (LYRIC STREET) (76.4)	26
<b>EMERSON DRIVE</b> You Still Own Me (MIDAS) (86.6)	27
<b>CARRIE UNDERWOOD</b> All-American Girl (ARISTA NASHVILLE) (92.6)	28 (new)
<b>PHIL VASSAR</b> Love Is A Beautiful Thing (UNIVERSAL SOUTH) (75.8)	32
<b>CLINT BLACK</b> The Strong One (EQUITY) (82.5)	41
<b>JAMES OTTO</b> Just Got Started Lovin' You (WARNER BROS. ) (76.1)	42
<b>MARTINA MCBRIDE</b> For These Times (RCA) (82.9)	43
<b>JACK INGRAM</b> Maybe She'll Get Lonely (BIG MACHINE) (83.2)	44
<b>JOSH GRACIN</b> We Weren't Crazy (LYRIC STREET) (80.5)	45
<b>TRACE ADKINS</b> You're Gonna Miss This (CAPITOL NASHVILLE) (90.6)	53 (new)

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# STEPHEN COCHRAN

## "EVERYTHING WE KNEW"

**R&R New & Active**

New Adds This Week @ WYNK, KIXQ

*Catch Stephen performing LIVE on Fox News Channel's New Year's Eve Special from Times Square!*

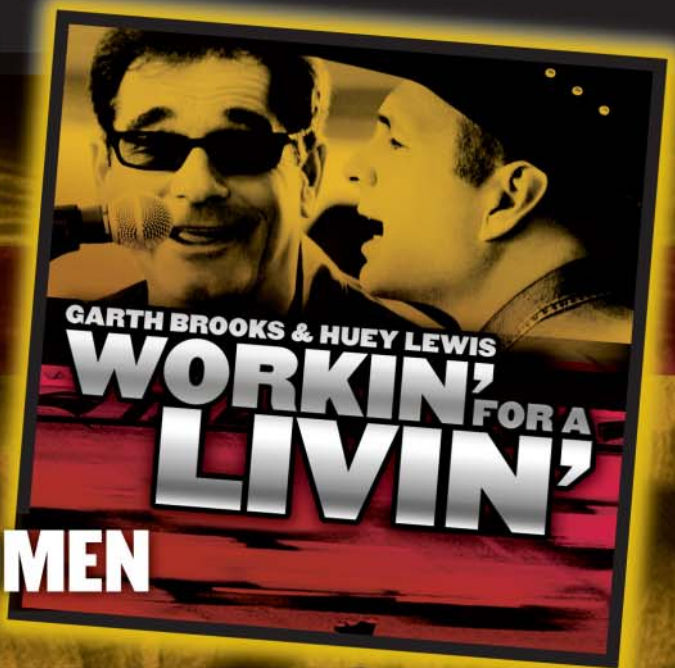
7 new stations, 75% spin AND audience increase in the past 3 weeks!



**MOST ADDED!**  
**HOT SHOT DEBUT!**

**MUSIC VIDEO ADDED TO  
TURBO TRACK ROTATION ON GAC!**

**AN ANTHEM FOR AMERICA'S  
WORKING MEN & WOMEN**



**GARTH BROOKS & HUEY LEWIS**  
**WORKIN' FOR A  
LIVIN'**

**FIRST WEEK BELIEVERS:**

WYCD, KKGO, KMDL, WGNA, WYRK, KWLI, WOGI, KHKI, KJJY, WKDF, KBEQ, KCCY, KFKE, KFRG, KIXZ, KKWE, KSON, KSSN, KXKT, KZSN, WBCT, WBEE, WCTQ, WGGY, WGTY, WIL, WKHX, WKKT, WKLB, WTQR, WUBE, WWQM, WXTU, WOKQ, WOKO, WXCX, WRNS, WFBE, WITL, WKCQ, WUSJ, KIIM, WAXX, WNWN, KIAI, KOUT, WRSF, KGKL, KJLO, KPLM, KRRV, KSNI, KXDD, KYKR, WBFM, WCTY, WDEZ, WFRG, WMUS, WQRB, WTCM, KEGA, WTNR, KCTR, KEGA, KKJG, KEAN, KFTX, WBWN, WFYR, WKDQ, KRRV, WEGX, KUAD, XM HIGHWAY 16, XM NASHVILLE!, JONES CD COUNTRY, ABC TODAY'S COUNTRY, ABC REAL COUNTRY, DIAL GLOBAL MAINSTREAM COUNTRY, DIAL GLOBAL HOT COUNTRY, BOB MOODY/REGENT COMMUNICATIONS, AUDIENCE DEVELOPMENT GROUP, KEITH HILL CONSULTING

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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	①	TAYLOR SWIFT Our Song ( <i>Big Machine</i> )	298948	+1295	4099	+150	18	108/0
2	②	JOSH TURNER Firecracker ( <i>MCA Nashville</i> )	276083	+2116	3952	+104	25	108/0
4	③	GEORGE STRAIT How 'Bout Them Cowgirls ( <i>MCA Nashville</i> )	250514	-959	3544	+20	19	108/0
5	④	MONTGOMERY GENTRY What Do Ya Think About That ( <i>Columbia</i> )	248033	+3049	3517	+331	22	108/0
6	⑤	SUGARLAND Stay ( <i>Mercury</i> )	246026	+5025	3371	+173	14	108/0
3	6	KENNY CHESNEY Don't Blink ( <i>BNA</i> )	233428	-21814	2955	-144	17	108/0
8	⑦	RASCAL FLATTS Winner At A Losing Game ( <i>Lyric Street</i> )	225234	-1540	3132	+98	10	108/0
9	⑧	KEITH URBAN Everybody ( <i>Capitol Nashville</i> )	221614	-406	2982	+108	17	108/0
12	⑨	BRAD PAISLEY Letter To Me ( <i>Arista Nashville</i> )	199149	+17928	2674	+207	10	106/1
13	⑩	GARY ALLAN Watching Airplanes ( <i>MCA Nashville</i> )	179585	+13233	2427	+85	22	107/1
10	11	CARRIE UNDERWOOD So Small ( <i>Arista/Arista Nashville</i> )	176299	-43863	2525	-559	20	107/0
7	12	GARTH BROOKS More Than A Memory ( <i>Pearl/Big Machine</i> )	170882	-58972	2421	-674	16	108/0
14	⑬	B. R. CYRUS WITH M. CYRUS Ready, Set... ( <i>Walt Disney/Lyric Street</i> )	164827	-97	2291	+60	21	107/0
17	⑭	RODNEY ATKINS Cleaning This Gun (Come On In Boy) ( <i>Curb</i> )	132504	+8571	2060	+166	13	104/0
16	⑮	CHUCK WICKS Stealing Cinderella ( <i>RCA</i> )	131374	-4034	2011	+21	17	105/1
18	⑯	TOBY KEITH Get My Drink On ( <i>Show Dog Nashville</i> )	125308	+8224	2001	+204	9	106/5
19	⑰	CRAIG MORGAN International Harvester ( <i>Broken Bow</i> )	124235	+10247	1859	+133	14	89/5
22	⑱	ALAN JACKSON Small Town Southern Man ( <i>Arista Nashville</i> )	111965	+14177	1653	+154	6	98/4
20	⑲	BLAKE SHELTON The More I Drink ( <i>Warner Bros./WRN</i> )	106055	-867	1639	+27	26	92/1
21	⑳	CHRIS CAGLE What Kinda Gone ( <i>Capitol Nashville</i> )	104000	+4731	1629	+82	22	93/1
23	㉑	BROOKS & DUNN God Must Be Busy ( <i>Arista Nashville</i> )	99266	+10878	1439	+111	8	93/2
27	㉒	TIM MCGRAW Suspicions ( <i>Curb</i> )	96468	+37447	1353	+484	6	89/18
24	㉓	EAGLES How Long ( <i>ERC/Lost Highway/Mercury</i> )	88243	+402	1420	+45	18	84/0
25	㉔	JASON ALDEAN Laughed Until We Cried ( <i>Broken Bow</i> )	84858	+2603	1370	+57	19	87/2
34	㉕	KENNY CHESNEY Shiftwork ( <i>BNA</i> )	80135	+44696	996	+517	9	72/24
26	㉖	BUCKY COVINGTON It's Good To Be Us ( <i>Lyric Street</i> )	72299	-1122	1200	+42	15	92/2
28	㉗	EMERSON DRIVE You Still Own Me ( <i>Montage/Midas/New Revolution</i> )	56833	+4325	965	+70	22	72/6
<b>Breaker</b>	㉘	CARRIE UNDERWOOD All-American Girl ( <i>Arista/Arista Nashville</i> )	50723	+35272	572	+426	3	58/33
29	29	FAITH HILL Red Umbrella ( <i>Warner Bros./WRN</i> )	43634	-8304	768	-80	13	74/0
31	30	KELLIE PICKLER Things That Never Cross A Man's Mind ( <i>BNA</i> )	41333	-1994	751	+3	13	76/2

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THIS is what little girls are made of ...

# MIRANDA LAMBERT

## "GUNPOWDER & LEAD"

### IMMEDIATE IMPACT

Starting 2008 early at KEEY, WBCT, KFRG, WDTW,  
 WWQM, KBQI, KHKI, WWGR, WRNS and more!



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
30	31	MARK CHESNUTT Rollin' With The Flow ( <i>Lofton Creek</i> )	41215	-6797	593	-6	18	45/5
32	32	PHIL VASSAR Love Is A Beautiful Thing ( <i>Universal South</i> )	40728	+2810	748	+65	7	74/6
37	33	TAYLOR SWIFT Last Christmas ( <i>Big Machine</i> )	36287	+9127	396	+113	4	12/3
33	34	LADY ANTEBELLUM Love Don't Live Here ( <i>Capitol Nashville</i> )	32555	-3265	571	+10	11	55/4
36	35	JAKE OWEN Something About A Woman ( <i>RCA</i> )	28462	-1403	599	+27	16	64/3
35	36	LITTLE BIG TOWN I'm With The Band ( <i>Equity</i> )	27464	-5283	474	-35	17	51/1
<b>Breaker</b>	37	KELLIE PICKLER Santa Baby ( <i>BNA</i> )	26895	+7346	307	+111	4	6/2
38	38	ASHTON SHEPHERD Takin' Off This Pain ( <i>MCA Nashville</i> )	26093	+1450	555	+12	11	55/2
<b>Breaker</b>	39	CARRIE UNDERWOOD Do You Hear What... ( <i>BNA/Arista Nashville</i> )	24998	+3625	253	+66	4	5/1
58	40	SONG TRUST Bring Him Home Santa ( <i>Giantslayer/Capitol Nashville</i> )	23643	+17084	238	+178	2	7/5
39	41	CLINT BLACK The Strong One ( <i>Equity</i> )	22680	+693	316	-17	26	38/0
45	42	JAMES OTTO Just Got Started... ( <i>Rayhaw/Warner Bros./WRN</i> )	20917	+4210	404	+56	9	39/2
<b>Breaker</b>	43	MARTINA MCBRIDE For These Times ( <i>RCA</i> )	18400	-438	369	+37	7	44/1
<b>Breaker</b>	44	JACK INGRAM Maybe She'll Get Lonely ( <i>Big Machine</i> )	18172	-1739	442	+34	6	52/5
<b>Breaker</b>	45	JOSH GRACIN We Weren't Crazy ( <i>Lyric Street</i> )	16730	+1883	408	+50	9	51/5
44	46	TOBY KEITH Rockin' Around The Christmas... ( <i>Show Dog Nashville</i> )	15928	-894	162	+7	3	3/0
49	47	LEE BRICE Happy Endings ( <i>Asylum-Curb</i> )	13726	-20	329	-7	11	46/4
50	48	TAYLOR SWIFT Santa Baby ( <i>Big Machine</i> )	13027	+1661	155	+12	2	3/0
48	49	TERRI CLARK In My Next Life ( <i>BNA</i> )	12629	-1887	270	-35	5	34/2
<b>Debut</b>	50	GARTH BROOKS & H. LEWIS Workin' For A Livin' ( <i>Pearl/Big Machine</i> )	10857	+8983	104	+91	1	28/23
52	51	LUKE BRYAN We Rode In Trucks ( <i>Capitol Nashville</i> )	10685	+1614	272	+42	8	40/4
54	52	TAYLOR SWIFT Christmases When You Were Mine ( <i>Big Machine</i> )	10459	+1902	102	+30	3	3/0
56	53	TRACE ADKINS You're Gonna Miss This ( <i>Capitol Nashville</i> )	9771	+2486	122	+42	2	11/5
53	54	WHISKEY FALLS Falling Into You ( <i>Midas/New Revolution</i> )	9522	+915	252	+24	4	32/2
55	55	TOBY KEITH Let It Snow, Let It Snow... ( <i>Show Dog Nashville</i> )	8837	+1277	108	+15	2	0/0
60	56	BIG & RICH Loud ( <i>Warner Bros./WRN</i> )	8609	+2340	110	+8	5	9/0
57	57	TOBY KEITH Winter Wonderland ( <i>Show Dog Nashville</i> )	8264	+1257	83	-5	2	1/0
<b>Debut</b>	58	SUGARLAND Winter Wonderland ( <i>Mercury</i> )	7349	+1615	89	+34	1	1/1
<b>Debut</b>	59	TAYLOR SWIFT White Christmas ( <i>Big Machine</i> )	6254	+204	77	+20	1	0/0
51	60	CROSSIN DIXON Make You Mine ( <i>Broken Bow</i> )	6129	-4425	153	0	8	20/1

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**He's Got It All!!**  
**"Happy Endings"**  
**Lee Brice**  
**Big Adds!**  
**KYGO, WSIX, KRTY, KASE, WIRK, KRST,**  
**WKSJ, WKKT, KTOM, WRBT, KTEX**

**2008 is Lee's Year!**

**Curb/Asylum Wishes you a Merry Christmas!!!**





**THE PHONES ARE LIGHTING UP**



**PHIL VASSAR**  
LOVE IS A  
BEAUTIFUL THING

**“PHIL VASSAR'S ‘LOVE IS A BEAUTIFUL THING’  
IS OUR 2<sup>ND</sup> MOST REQUESTED SONG. I HAD TO MOVE IT UP.”**

**~ KERRY WOLFE, VP OF PROGRAMMING/PD WMIL**



**HAPPY HOLIDAYS FROM**

**UNIVERSAL**  
RECORDS SOUTH



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**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	33
KENNY CHESNEY Shiftwork (BNA)	24
GARTH BROOKS & HUEY LEWIS Workin' For A Livin' (Pearl/Big Machine)	23
TIM MCGRAW Suspicions (Curb)	18
JYPSI I Don't Love You Like That (Arista Nashville)	9
ROAD HAMMERS I Don't Know When To Quit (Montage)	8
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	6
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	6

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
KENNY CHESNEY Shiftwork (BNA)	+44696
TIM MCGRAW Suspicions (Curb)	+37447
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+35272
BRAD PAISLEY Letter To Me (Arista Nashville)	+17928
SONG TRUST Bring Him Home Santa (Giantslayer/Capitol Nashville)	+17084
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+14177
GARY ALLAN Watching Airplanes (MCA Nashville)	+13233
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+10878
CRAIG MORGAN International Harvester (Broken Bow)	+10247
TAYLOR SWIFT Last Christmas (Big Machine)	+9127

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY Shiftwork (BNA)	+517
TIM MCGRAW Suspicions (Curb)	+484
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+426
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+331
BRAD PAISLEY Letter To Me (Arista Nashville)	+207
TOBY KEITH Get My Drink On (Show Dog Nashville)	+204
SONG TRUST Bring Him Home Santa (Giantslayer/Capitol Nashville)	+178
SUGARLAND Stay (Mercury)	+173
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+166
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+154

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	46
KENNY CHESNEY Shiftwork (BNA)	24
GARTH BROOKS & HUEY LEWIS Workin' For A Livin' (Pearl/Big Machine)	19
TIM MCGRAW Suspicions (Curb)	9
ALAN JACKSON Small Town Southern Man (Arista Nashville)	7
JAMES OTTO Just Got Started Lovin' You (Rayhaw/Warner Bros./WRN)	7
MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	5
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	5

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+18904
KENNY CHESNEY Shiftwork (BNA)	+18465
TIM MCGRAW Suspicions (Curb)	+9101
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+7734
GARTH BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	+5778
BRAD PAISLEY Letter To Me (Arista Nashville)	+4883
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+4655
CRAIG MORGAN International Harvester (Broken Bow)	+4405
SUGARLAND Stay (Mercury)	+4190
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+3762

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY Shiftwork (BNA)	+804
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+780
TIM MCGRAW Suspicions (Curb)	+415
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+275
GARTH BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	+269
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+178
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+177
SUGARLAND Stay (Mercury)	+174
BRAD PAISLEY Letter To Me (Arista Nashville)	+153
CRAIG MORGAN International Harvester (Broken Bow)	+142

**CARTER'S CHORD**  
**"Young Love"**  
 By Popular Demand on 1/14/08!

**TOBY KEITH**  
**"GET MY DRINK ON"**

**R&R 16 MB 16\***

CLICK HERE TO LISTEN

**Happy Holidays from Show Dog!!**



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**COUNTRY NEW & ACTIVE**

- TRACY LAWRENCE** Til I Was A Daddy Too (*Rocky Comfort/CO5*)  
 Total Audience: 6080, Total Stations: 22, Adds: 2
- JIM BRICKMAN W/RICHIE MCDONALD** Coming Home For Christmas (*SLG*)  
 Total Audience: 5908, Total Stations: 0, Adds: 0
- SUGARLAND** Nuttin' For Christmas (*Mercury*)  
 Total Audience: 5635, Total Stations: 1, Adds: 0
- TOBY KEITH** Please Come Home For Christmas (*Show Dog Nashville*)  
 Total Audience: 5577, Total Stations: 1, Adds: 0
- JYPSI** I Don't Love You Like That (*Arista Nashville*)  
 Total Audience: 4857, Total Stations: 18, Adds: 9
- BUCKY COVINGTON** Santa Claus Is Coming To Town (*Lyric Street*)  
 Total Audience: 4344, Total Stations: 1, Adds: 1

**COUNTRY INDICATOR NEW & ACTIVE**

- WHISKEY FALLS** Falling Into You (*Midas/New Revolution*)  
 Total Plays: 404, Total Stations: 31, Adds: 4
- ASHTON SHEPHERD** Takin' Off This Pain (*MCA Nashville*)  
 Total Plays: 394, Total Stations: 28, Adds: 2
- TERRI CLARK** In My Next Life (*BNA*)  
 Total Plays: 384, Total Stations: 29, Adds: 4
- GARTH BROOKS & HUEY LEWIS** Workin' For A Livin' (*Pearl/Big Machine*)  
 Total Plays: 362, Total Stations: 30, Adds: 19
- LEE BRICE** Happy Endings (*Asylum-Curb*)  
 Total Plays: 305, Total Stations: 23, Adds: 1
- CLINT BLACK** The Strong One (*Equity*)  
 Total Plays: 238, Total Stations: 17, Adds: 0
- STEPHEN COCHRAN** Everything We... (*Aria/New Revolution/Quarterback*)  
 Total Plays: 234, Total Stations: 19, Adds: 1
- TRACY LAWRENCE** Til I Was A Daddy Too (*Rocky Comfort/CO5*)  
 Total Plays: 218, Total Stations: 17, Adds: 2
- DREW DAVIS BAND** Back There All The Time (*Lofton Creek*)  
 Total Plays: 214, Total Stations: 13, Adds: 0
- TAYLOR SWIFT** Last Christmas (*Big Machine*)  
 Total Plays: 180, Total Stations: 4, Adds: 0

**R&R Going For Adds**

- 12/24  
**No Going for Adds for this Week**
- 12/31  
**No Going for Adds for this Week**
- 1/7  
**JOSH TURNER FEAT. TRISHA YEARWOOD** Another Try (*MCA Nashville*)  
**TRISHA YEARWOOD** This Is Me You're Talking To (*Big Machine*)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>SARA EVANS</b> As If ( <i>RCA</i> )	169020
<b>CLAY WALKER</b> Fall ( <i>Asylum-Curb</i> )	158711
<b>LEANN RIMES</b> Nothin' Better To Do ( <i>Asylum-Curb</i> )	143860
<b>DIERKS BENTLEY</b> Free And Easy (Down The Road I Go) ( <i>Capitol Nashville</i> )	137783
<b>JASON MICHAEL CARROLL</b> Livin' Our Love Song ( <i>Arista Nashville</i> )	127027
<b>BRAD PAISLEY</b> Online ( <i>Arista Nashville</i> )	110688
<b>RASCAL FLATTS</b> Take Me There ( <i>Lyric Street</i> )	100384
<b>TRACY LAWRENCE</b> Find Out Who Your Friends Are ( <i>Rocky Comfort/CO5</i> )	90346
<b>TOBY KEITH</b> Love Me If You Can ( <i>Show Dog Nashville</i> )	88964
<b>LUKE BRYAN</b> All My Friends Say ( <i>Capitol Nashville</i> )	80915



108 Country reporters. Songs ranked by total audience for the airplay week of 12/10-12/16. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.



**Mark Chesnutt**

*Rollin' With The Flow*

Passion	Adults	Females	Males
25 - 54	# 12	# 12	# 11
35 - 44	# 18	# 17	# 18
45 - 54	# 1	# 6	# 1

R&R CALL OUT AMERICA POWERED BY BULLSEYE

**R&R Most Added: KYGO, WGGY, KHKI, WJYY, WWFG, WOVK, KOUT, KBRJ, KSKS, WSOC**

R&R 31 R&R I 28

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December 17, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	TAYLOR SWIFT Our Song ( <i>Big Machine</i> )	4305	+59	97323	+303	15	112/0
4	2	SUGARLAND Stay ( <i>Mercury</i> )	4017	+174	90237	+4190	13	110/1
3	3	MONTGOMERY GENTRY What Do Ya Think About That ( <i>Columbia</i> )	4005	+91	91156	-314	21	113/0
5	4	JOSH TURNER Firecracker ( <i>MCA Nashville</i> )	3759	-15	85222	-488	23	105/0
2	5	GEORGE STRAIT How 'Bout Them Cowgirls ( <i>MCA Nashville</i> )	3743	-375	81525	-10370	19	106/0
7	6	RASCAL FLATTS Winner At A Losing Game ( <i>Lyric Street</i> )	3688	+178	84407	+3762	10	113/0
6	7	KEITH URBAN Everybody ( <i>Capitol Nashville</i> )	3677	+103	86469	+1216	17	114/0
10	8	BRAD PAISLEY Letter To Me ( <i>Arista Nashville</i> )	3181	+153	71521	+4883	9	112/0
13	9	GARY ALLAN Watching Airplanes ( <i>MCA Nashville</i> )	2932	+72	65885	+1744	21	111/0
14	10	B. R. CYRUS WITH M. CYRUS Ready, Set... ( <i>Walt Disney/Lyric Street</i> )	2874	+58	64108	+2084	9	109/1
11	11	KENNY CHESNEY Don't Blink ( <i>BNA</i> )	2618	-331	61783	-5051	17	85/0
15	12	TOBY KEITH Get My Drink On ( <i>Show Dog Nashville</i> )	2558	+125	57253	+2995	8	111/0
16	13	RODNEY ATKINS Cleaning This Gun (Come On In Boy) ( <i>Curb</i> )	2471	+177	54192	+4655	11	106/2
8	14	GARTH BROOKS More Than A Memory ( <i>Pearl/Big Machine</i> )	2425	-891	53007	-22855	16	88/0
18	15	CRAIG MORGAN International Harvester ( <i>Broken Bow</i> )	2345	+142	51672	+4405	12	101/1
20	16	ALAN JACKSON Small Town Southern Man ( <i>Arista Nashville</i> )	2301	+275	49284	+7734	5	104/7
17	17	CHUCK WICKS Stealing Cinderella ( <i>RCA</i> )	2253	0	51298	-293	12	103/0
9	18	CARRIE UNDERWOOD So Small ( <i>Arista/Arista Nashville</i> )	2186	-956	46745	-23779	20	84/0
21	19	CHRIS CAGLE What Kinda Gone ( <i>Capitol Nashville</i> )	1993	+45	40341	+1048	19	98/2
26	20	TIM MCGRAW Suspicions ( <i>Curb</i> )	1937	+415	42742	+9101	3	97/9

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# TRACY LAWRENCE

*"Til I Was A Daddy Too"*

**This Big Daddy Has Big Momentum Going Into '08!**

**STRONG EARLY RESEARCH:**

- KTEX #1
- KJUG #1 25 - 54, #4 Overall
- KHKI Testing Medium in 1st Test!
- Incredible Early Research in The Motor City!

New @ WQDR, WUSY, WTWF

*Happy Holidays!*



December 17, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
22	<b>21</b>	<b>BROOKS &amp; DUNN</b> God Must Be Busy ( <i>Arista Nashville</i> )	1900	+112	39380	+2551	6	104/2
23	<b>22</b>	<b>JASON ALDEAN</b> Laughed Until We Cried ( <i>Broken Bow</i> )	1798	+29	40257	+2027	17	94/3
28	<b>23</b>	<b>KENNY CHESNEY</b> Shiftwork ( <i>BNA</i> )	1796	+804	39888	+18465	2	93/24
25	<b>24</b>	<b>BUCKY COVINGTON</b> It's Good To Be Us ( <i>Lyric Street</i> )	1600	+41	33932	+1241	14	91/2
24	25	<b>EAGLES</b> How Long ( <i>ERC/Lost Highway/Mercury</i> )	1573	-23	33501	-244	16	85/2
	<b>Debut</b>	<b>26</b> <b>CARRIE UNDERWOOD</b> All-American Girl ( <i>Arista/Arista Nashville</i> )	1137	+780	26579	+18904	1	68/46
30	<b>27</b>	<b>EMERSON DRIVE</b> You Still Own Me ( <i>Montage/Midas/New Revolution</i> )	1036	+75	23436	+2764	16	63/1
29	<b>28</b>	<b>MARK CHESNUTT</b> Rollin' With The Flow ( <i>Lofton Creek</i> )	987	+16	20733	+379	9	62/5
27	29	<b>FAITH HILL</b> Red Umbrella ( <i>Warner Bros./WRN</i> )	974	-229	19849	-5499	11	68/0
32	<b>30</b>	<b>PHIL VASSAR</b> Love Is A Beautiful Thing ( <i>Universal South</i> )	936	+73	19650	+1829	4	63/1
31	31	<b>KELLIE PICKLER</b> Things That Never Cross A Man's Mind ( <i>BNA</i> )	900	-8	19616	+934	8	62/1
33	<b>32</b>	<b>LADY ANTEBELLUM</b> Love Don't Live Here ( <i>Capitol Nashville</i> )	889	+34	19233	+597	7	58/3
35	<b>33</b>	<b>JACK INGRAM</b> Maybe She'll Get Lonely ( <i>Big Machine</i> )	719	+87	15017	+2376	4	48/4
38	<b>34</b>	<b>LUKE BRYAN</b> We Rode In Trucks ( <i>Capitol Nashville</i> )	602	+62	12322	+960	4	40/1
39	<b>35</b>	<b>JAMES OTTO</b> Just Got Started Lovin' You ( <i>Rayhaw/Warner Bros./WRN</i> )	592	+81	14450	+2067	3	40/7
36	36	<b>LITTLE BIG TOWN</b> I'm With The Band ( <i>Equity</i> )	583	-31	11249	-227	7	41/0
40	<b>37</b>	<b>JOSH GRACIN</b> We Weren't Crazy ( <i>Lyric Street</i> )	559	+51	11206	+810	4	44/4
-	<b>38</b>	<b>JAKE OWEN</b> Something About A Woman ( <i>RCA</i> )	549	+57	12023	+1197	2	41/4
37	39	<b>MARTINA MCBRIDE</b> For These Times ( <i>RCA</i> )	545	-12	11808	+139	4	42/1
34	40	<b>TRISHA YEARWOOD</b> Heaven, Heartache... ( <i>Big Machine</i> )	413	-384	10970	-8748	20	54/0

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# HANK FM

plays everything country

## CRANK IT TO HANK!

<b>WLHK-FM/Indianapolis</b> #17 to #5 Adults 25-54 debut!*	<b>KNNN-FM/Redding, Ca</b> 2.2% to 5% Men 25-54 debut!*	<b>KHNK-FM/Kalispell, Montana</b> #10 to #2 Adults 25-54*
<b>KAKT-FM/Medford, Oregon</b>	<b>CHNK-FM/Winnipeg, Manitoba</b>	<b>KNAH-FM/Merced, Ca</b>

Call: Howard @ Kroeger Media Inc. 204.736.3820

\*source: Arbitron

December 17, 2007

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
<b>CARRIE UNDERWOOD</b> So Small (Arista/Arista Nashville)	30.3%	72.3%	3.94	19.3%	99.0%	5.5%	2.0%
<b>LEANN RIMES</b> Nothin' Better To Do (Asylum-Curb)	27.3%	65.8%	3.82	24.5%	99.0%	5.5%	3.3%
<b>MONTGOMERY GENTRY</b> What Do Ya Think About That (Columbia)	23.3%	64.3%	3.71	21.0%	98.5%	8.5%	4.8%
<b>TAYLOR SWIFT</b> Our Song (Big Machine)	30.3%	63.5%	3.78	21.5%	98.3%	9.5%	3.8%
<b>BRAD PAISLEY</b> Letter To Me (Arista Nashville)	19.0%	62.5%	3.74	22.8%	95.3%	9.0%	1.0%
<b>JASON ALDEAN</b> Laughed Until We Cried (Broken Bow)	19.8%	62.3%	3.72	25.8%	97.3%	7.0%	2.3%
<b>GEORGE STRAIT</b> How 'Bout Them Cowgirls (MCA Nashville)	26.3%	62.0%	3.80	26.5%	97.3%	7.3%	1.5%
<b>SARA EVANS</b> As If (RCA)	24.0%	61.3%	3.74	28.0%	99.3%	7.8%	2.3%
<b>SUGARLAND</b> Stay (Mercury)	29.3%	61.3%	3.74	23.0%	98.5%	10.5%	3.8%
<b>KEITH URBAN</b> Everybody (Capitol Nashville)	21.0%	59.8%	3.63	23.5%	98.0%	10.8%	4.0%
<b>BROOKS &amp; DUNN</b> God Must Be Busy (Arista Nashville)	17.5%	58.3%	3.71	28.0%	93.8%	6.3%	1.3%
<b>FAITH HILL</b> Red Umbrella (Warner Bros./WRN)	16.3%	58.0%	3.66	27.5%	95.5%	9.0%	1.0%
<b>RASCAL FLATTS</b> Winner At A Losing Game (Lyric Street)	16.8%	58.0%	3.63	27.3%	96.5%	8.3%	3.0%
<b>CRAIG MORGAN</b> International Harvester (Broken Bow)	29.3%	56.8%	3.56	15.8%	94.8%	11.3%	11.0%
<b>BLAKE SHELTON</b> The More I Drink (Warner Bros./WRN)	23.5%	56.3%	3.51	18.5%	97.5%	15.8%	7.0%
<b>JOSH TURNER</b> Firecracker (MCA Nashville)	25.0%	56.0%	3.58	21.3%	96.8%	14.3%	5.3%
<b>CHUCK WICKS</b> Stealing Cinderella (RCA)	20.5%	56.0%	3.68	26.0%	93.3%	9.5%	1.8%
<b>GARTH BROOKS</b> More Than A Memory (Pearl/Big Machine)	25.0%	56.0%	3.67	28.3%	97.3%	10.5%	2.5%
<b>EMERSON DRIVE</b> You Still Own Me (Montage/Midas/New Revolution)	16.8%	55.5%	3.63	28.5%	94.0%	7.3%	2.8%
<b>GARY ALLAN</b> Watching Airplanes (MCA Nashville)	21.0%	55.3%	3.68	33.0%	97.0%	7.5%	1.3%
<b>ALAN JACKSON</b> Small Town Southern Man (Arista Nashville)	16.3%	55.3%	3.63	28.0%	93.5%	8.0%	2.3%
<b>BUCKY COVINGTON</b> It's Good To Be Us (Lyric Street)	13.3%	54.8%	3.60	31.0%	95.3%	8.0%	1.5%
<b>B. R. CYRUS WITH M. CYRUS</b> Ready, Set... (Walt Disney/Lyric Street)	15.3%	52.8%	3.57	28.3%	93.0%	9.0%	3.0%
<b>CHRIS CAGLE</b> What Kinda Gone (Capitol Nashville)	14.3%	52.3%	3.57	32.5%	95.0%	8.3%	2.0%
<b>MARK CHESNUTT</b> Rollin' With The Flow (Lofton Creek)	21.8%	51.0%	3.63	27.0%	90.5%	9.3%	3.3%
<b>JOSH GRACIN</b> We Weren't Crazy (Lyric Street)	11.3%	50.3%	3.58	33.3%	91.3%	6.5%	1.3%
<b>EAGLES</b> How Long (ERC/Lost Highway/Mercury)	10.8%	48.5%	3.50	36.5%	94.5%	7.0%	2.5%
<b>TOBY KEITH</b> Get My Drink On (Show Dog Nashville)	14.8%	48.3%	3.42	28.3%	95.8%	16.0%	3.3%
<b>RODNEY ATKINS</b> Cleaning This Gun (Come On In Boy) (Curb)	13.3%	46.3%	3.47	30.8%	91.3%	11.5%	2.8%
<b>LITTLE BIG TOWN</b> I'm With The Band (Equity)	9.8%	45.0%	3.41	34.8%	93.3%	10.5%	3.0%
<b>KELLIE PICKLER</b> Things That Never Cross A Man's Mind (BNA)	12.8%	45.0%	3.36	25.5%	90.8%	15.0%	5.3%
<b>TIM MCGRAW</b> Suspicions (Curb)	12.0%	44.5%	3.39	28.5%	92.0%	17.0%	2.0%
<b>PHIL VASSAR</b> Love Is A Beautiful Thing (Universal South)	11.8%	43.5%	3.46	33.5%	89.3%	10.5%	1.8%
<b>LADY ANTEBELLUM</b> Love Don't Live Here (Capitol Nashville)	6.3%	41.8%	3.39	34.8%	88.3%	10.3%	1.5%
<b>JACK INGRAM</b> Maybe She'll Get Lonely (Big Machine)	7.3%	37.0%	3.33	37.5%	88.5%	12.8%	1.3%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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# Still Rockin' Hard!!!

## LeAnn Rimes "Nothin' Better To Do"

30+ Spinners: KKGQ, KBWF, KEYE  
KRTY, KYGO, WOGI, WKIS, WSOC, WKKT, WPCV, WBEE

**Curb/Asylum Wishes You & Yours  
The Happiest of Holidays!**

