

Mark Rollin' With The Flow R&R 63 9 New Adds This Week www.loftoncreekrecords.com Chesnutt WYCD, KAJA, WKDF, KTOM, WKCQ, WGTR, WTVY, WKSF & XM!



# INSIDE

Thanks To Garth, SoCal Finally Able To Buy That New Fire Engine



Thanks To Chesney, Sammy Hagar Finally Able To Work Again



Another Brooks Returning To SoCal; O'Brian New KSON MD/APD



The Road To Country Music Industry Goes Through Las Vegas



KDRK/Spokane Goes From Okie-Dokke To Whoopsy-Daisy

Grapes will explode if you cook them in a microwave

Real news needed!

rcurtis@radioandrecords.com 323-954-3444

# Two Cities; Six Shows; 74 Minutes; 159,000 Tickets

That's a good showing for country music. Correction: That's a *damn* good showing. In just over an hour on two different coasts, Garth Brooks and Kenny Chesney put on a show before the show Saturday (Dec. 1) when tickets for their upcoming concerts went on sale. Chesney's July 26, 2008 stop at Gillette Stadium in Foxboro, Mass. during his Poets and Pirates tour went clean in just 15 minutes. Gillette Stadium has a capacity of approximately 74,000, and that's just for football. We imagine when you open up the field, it's another, what? ... 5,000? It's the second year in a row he's sold out the place, but, this year, it happened even quicker. Maybe it was the supporting act ... perhaps you've heard of this up-and-comer from Down Under, some dude named ... Keith Urban! Also on the show that night will be Sammy Hagar, Leann Rimes and Gary Allen. What's amazing about that kind of ticket demand is that the show is over seven months away.

Garth Brooks won't have to wait as long; he'll play Los Angeles' Staples Center Jan. 25 and 26 in a benefit for Southern California fire victims and firefighters. Originally, there was one show scheduled for Jan. 26, but, remember, we heard the same shpiel about Kansas City back in October. When the smoke cleared after Saturday morning — and it didn't take long because all tickets were gone in 59 minutes — Garth had extended his L.A. run to five shows and sold 85,000 tickets. One of the reasons for the original one-and-done plan for L.A. was limited availability for the Staples Center. A true multipurpose building, it's the home arena to the NBA's Los Angeles Lakers and Clippers, plus the NHL's Los Angeles Kings, not to mention a host of other shows and events booked way in advance. So how did they find a way to squeeze five shows into a limited window of time? Garth will simply play five concerts in two days: a doubleheader on Friday Jan. 25 (6 & 10 p.m.), then three more Saturday the 26th (1, 5 & 9 p.m.). We've heard of two shows in one day before, and we've even been to a matinee, but that was for the Wiggles, and no offense to Sam, Jeff, Murray and Anthony, but they're no Garth Brooks. Actually, Garth has pulled double-duty in a single day before; it was 1998 in San





# "STAY" Top 10!

Enjoy The Ride -Certified Double Platinum Today!

# **POWER NOW!!**

New to Power @

WXTU, WSIX, WMIL, WOGI, WTQR, WUBE, KMLE, KFKF, WGKX, WAMZ, KFRG, KKGO, WKXC, KMDL, WYPY, KFDI, WMAD, KATC, KHKI, KIXZ

#1 Passion Atlanta

#1 Passion Charleston

RADIOTRAKS: #1/30 @ WYRK / Buffalo #1/30 @ WQDR Raleigh

RATE THE MUSIC: #2 Overall #3 Females 25-54 #3 Females 25-34 #1 Females 35-44



Antonio at the Alamodome.

In radio interviews on Friday Nov. 30, Garth said the Staples Center donated the building for the show and that the McCormick Tribune Foundation announced it will match donations up to \$1 million. The funds will be granted to agencies providing aid to victims and the first responders of the Los Angeles and San Diego wildfires in addition to providing financial assistance to California firefighting departments. Another factor to keep in mind for Garth and Kenny Chesney is ticket prices. Both artists do a great job of making it affordable to have such an amazing concert experience. Even though the L.A. shows are all benefits, the full ticket price after service charges was only \$45. Unfortunately, we never got to Kansas City for any of Garth's nine shows ... fortunately, we already have tickets for the 26th.

# Las Vegas: Country Music Central, USA

Geez, after today, it sure seems that way. Remember Brooks O'Brian, who programmed KWNR/Las Vegas? She's headed to Southern California now, given the announcement this afternoon that she'll join Lincoln Financial's KSON/San Diego as APD/MD. Shortly after the first of the year, O'Brian will assume an airshift; her official start date is Monday, Dec. 10. This reunites O'Brian and Marks, who worked together for six years at KWNR in Vegas when Marks was the PD. Marks told **R&R** this afternoon, "It's great to be working with Brooks again. She will be a great fit with the other good people of KSON." The mutual admiration was clearly evident as O'Brian gushed to R&R, "It's a dream come true to work at a station with such a great reputation! KSON is a heritage radio station; it's a privilege to be a part of the team, and, hey, it's 'America's Finest City,' what more can I say?" When she starts next week, you can reach O'Brian at brooks@kson.com or 619-718-7150.

On the way to Las Vegas *from* San Diego for his debut as market manager at Beasley's five-station cluster, please put your hands together for 27-year radio industry vet Mike Glickenhaus, who will oversee the group that includes KYCE (Coyote Country) and classic country

# This Week At Callout America

**Leann Rimes** moves into the top five for the week with "Nothin' Better to Do" at No. 4, up from No. 7. Females rank this song at No. 4, core 35-44 females are at No. 3, and the track is showing consistent growth.

Labelmate **Clay Walker** stays strong with "Fall" at No. 5 overall, up from No. 6, and at No. 3 passion. Females rank this song at No. 3 and at No. 2 passion. Men rank it as the No. 6 passion song. Younger 25-34 listeners rank the song at No. 4 both positive and passion, while listeners 25-44 are at No. 3 passion.

**Jason Aldean** stays well in front of the spin chart with listeners ranking "Laughed Until We Cried" at No. 8 for the week. Younger listeners are at No. 6, core 35-44s are at No. 6 and listeners 25-44 rank it at No. 5. This song shows solid traction and strong growth.

**Trisha Yearwood** is also well in front of the radio spin chart as "Heaven, Heartache and the Power of Love" ranks at No. 9 for the week, up from No. 13 two weeks ago. Core 35-44s are at No. 9; listeners 45-54 rank the song at No. 3. The song is strong in the heart of radio.

**Faith Hill** has been strong from day one with "Red Umbrella," and that doesn't change as the song ranks at No. 11 for the week. Females place it at No. 13, men at No. 10. Listeners 35-54 are the strength at No. 7.

**Sugarland** has a passion powerhouse with "Stay" as the No. 6 passion song, the No. 3 passion song with females, No. 3 passion with 25-34 females and No. 4 passion with females 25-44.

KBET-AM. In addition to going country, Glickenhaus will be the honcho at classic hits KKLZ, AC KFRH (Fresh 102.7) and news/talk KDWN-AM. He was most recently founder, president and CEO of Finest City



Broadcasting, established in 2004 to acquire three San Diego stations from Clear Channel.

Leaving Las Vegas, please say goodbye and best of luck to Mitch Kelly, part of the morning show at Brooks O'Brian's alma mater, Clear Channel's KWNR, who, as 'WNR PD Cary Rolfe told **R&R**, is "seeking his next great adventure." Rolfe, meanwhile, is seeking a new morning co-host "in one of the most exciting cities on the West Coast." Send your best stuff to *caryrolfe@clearchannel.com*.

This final item isn't a real shocker: The 43rd annual Academy of Country Music Awards will stay in Sin City, but here's a first ... they'll be on a Sunday: May 18, 2008, to be exact. The rest of the details will be suspiciously familiar to you, as the ACMs return to Vegas for the sixth straight year and the third consecutive time at the MGM Grand. CBS-TV will air the awards the night of May 18 in prime time, and the usual array of events, happenings and schmooze-fests are also on tap, according to ACM executive director Bob Romeo, who said in a statement, "We have multiple nights of country music scheduled on Fremont Street, a star-studded motorcycle ride and our world-famous post-awards concert, the All-Star Jam."

# Could Be True, Could Be Crap....

In the wake of Charlie Cook's departure from Cumulus last week, senior VP of programming Jan Jeffries will assume oversight of KPLX (99.5 the Wolf)/Dallas and WSM (The Wolf)/Nashville. Country format director Bill Jones will take over the remaining stations Cook oversaw ... OK, that part we already knew, and we reset the story, because R&R has heard the news reverberating up and down Music Row about a newly announced music policy for Cumulus country stations. Reportedly, PDs were given a safe list of 17 currents to play, with instructions to drop anything not on the list. Additionally, the list was said to be final, with no discussion allowed. R&R reached out to Bill Jones, but did not receive a return call. Cumulus PDs aren't talking (would you?). We'll continue to keep our ears and eyes open for more details.

# Radio-Rama: The Exact Opposite Of 'Okie-Dokke'

It was day one of the Mapleton Communications era in

# **COUNTRY DATES**

**Dec. 5:** Finalists for CRS-39 New Faces Show announced, 2 p.m.

**Dec. 12:** Music Row Celebrity Chili Throwdown to benefit the Murreell School; Buddy Lee Attractions parking lot, Nashville/

**Jan. 23-27, 2008:** Country in the Rockies; Steamboat Springs, Colo.

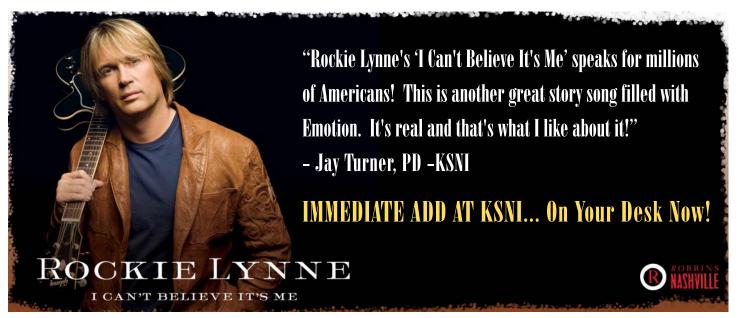
**Feb. 10, 2008:** 50th annual Grammy Awards; Staples Center, Los Angeles.

March 5-7, 2008: CRS-39; Nashville Convention Center.

Spokane today, as the seven-station cluster changed hands from Citadel. Soon after his airshift, KDRK APD/MD/midday dude Ryan Dokke was informed he wouldn't be making the transition. Ditto for promotion director Josh Hanrahan, as well as the business manager and part of the morning show for oldies clustermate KEYF. Dokke is available immediately and can be reached at 360-580-0259 or ryan\_dokke@hotmail.com.

You've always wanted to work in Lafayette, La. and would love a chance to join the Citadel family. **R&R** knows this, and we're here to help. Job Tip No. 1: Be sure you know Casey Carter, PD at Citadel's KXKC/Lafayette, is a she, not a he. Ms. Carter gets waaay too much mail addressed to "Mr." Carter, and, frankly, she's a bit tired of it. Now that Sean Riley is stepping down as APD/MD/evening personality, Carter is looking to replace him. She's not sure the MD/APD title goes with this gig; that depends on you. Send materials to 202 Galbert Rd., Lafayette, LA 70506.

Perhaps Tallahassee, Fla. is more your cup of tea? Good news, broadcasting pros in search of employment! There just happens to be a morning opening at Clear Channel's WTNT/Tallahassee after the



departure of Carrie Meneghetti from the Cash & Carrie morning show. You'll be working with Cash Cornell and reporting to PD Woody Hayes, who is anxiously awaiting your materials.

Love Florida, but prefer Lakeland? Hall Communications' WPCV/Lakeland is also looking for someone to join the wakeup show as part of the Roger & Tom morning extravaganza. Send stuff to PD Mike James at *mike@wpcv.com*.

Barry Kent, the OM at Emmis' powerhouse WTHI/ Terre Haute, Ind., is seeking a night jock to replace Bobbie Ashley, who will segue into the sales department. Send materials to *bkent@wthi.emmis.com*.

A couple of interim titles were stripped away recently; first, Scott Donato is now officially "the man" at Times & News WGTY/York, Pa. Donato had been doing the job since August when Coyote Collins left the building ... After nearly a year of being called the "interim" afternoon guy, Trey Stone is now on permanent status at Journal's KTTS/Springfield, Mo. Prior to stepping into the afternoon show, Stone did evenings for KTTS.

Leslie Pfau signs on as the new marketing manager of Entercom's KWJJ (99.5 The Wolf) and hot AC KRSK (105.1 the Buzz)/Portland, Ore. Pfau gets to work with two stellar PDs, Mike Moore at The Wolf and Jeff McHugh of The Buzz. She comes from the Idea Agency and has radio-marketing chops from her time with CBS Radio and Salem. In addition to Pfau, Amy Shugart joins the Entercom/Portland cluster as marketing services manager.

After being a part of the morning show at Peak Broadcasting's KSKS (Kiss Country)/Fresno since 2001, Jody Jo Mize has decided to step down and become a full-time, stay-at-home mom. Mize originally joined Kiss Country as a part-time personality in 1998.

# The Windy City Blew Away Everyone Else

We've been following the Edison Media Research countdown to the No. 1 radio market in America, and, when it was all said and done, Chicago came out on

BILLBOARD BOXS	SCOR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Garth Brooks, Trisha Yearwood</b> Sprint Center, Kansas City Nov. 5-12, 14	164,080	\$5,058,470
Alan Jackson, Brooks & Dunn & others Verizon Wireless Amphitheater, Irvine, Calif. Oct. 13	12,894	\$520,774
<b>Brad Paisley, Rodney Atkins, Taylor Swift</b> Verizon Wireless Amphitheater, Virginia Beach Oct. 7	15,105	\$491,800
Keith Urban Van Andel Arena, Grand Rapids, Mich. Nov. 2	8,871	\$484,168
Rascal Flatts, Jason Aldean Verizon Wireless Music Center, Birmingham, Ala. Oct. 18	6,942	\$467,365

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at www.billboard.biz.

# SHOWPREP 101

**Dec. 4, 1812**: Peter Gaillard of Lancaster, Penn., patented the power mower.

**Dec. 5, 1951**: The first push-button automatic garage door was installed in Washington, D.C.

**Dec. 6, 2003**: Army became the first team to finish 0-13 in major college history after losing to Navy 34-6.

**Dec. 7, 1973**: Dr. Ronald Alkana, of the University of California at Irvine, set the world bananaeating record by downing 17 4.5-ounce bananas in two minutes.

**Quotable**: "When a girl marries, she exchanges the attentions of many men for the inattention of one."

—Helen Rowland



top. The market was cited as a great market for listeners "because of the choice it offers; there are more head-to-head battles than you'll find in most markets." Edison also says Chicago is still the morning show capital of the world, and, among others, the wakeup team of Ramblin' Ray and Lisa Dent at CBS Radio's WUSN was mentioned. Here are the remaining nine markets in the Edison countdown: 2. Philadelphia; 3. San Francisco; 4. Miami; 5. New Orleans; 6. Los Angeles; 7. Washington; 8. Austin; 9. Salt Lake City; and 10. Louisville.

# **There's Something About Murray**

Former Country Music Association VP of strategic marketing Rick Murray, who left that organization in August, is launching Greylock Entertainment, a full-service integrated entertainment marketing and promotional company dedicated to the expansion of brand equity. The Nashville-based Greylock will provide strategic marketing services, sponsorship/partnership program services, marketing program event production and develop entertainment properties and promotions including tours, special events and television properties.

# **Today's Parting Shot....**

Courtesy of Joel Raab, Joel Raab & Associates: A man stands in front of St. Peter at the gates of Heaven. St. Peter notices he made \$160,000 per year and asks what the man did for a living. "I was a doctor," he says. "Okay," says St. Peter, inviting the man in.

A second man approaches the gates. St. Peter notices he made \$180,000 per year and asks what he did for a living. "I was a computer engineer," the man replies. "Okay," says St. Peter, inviting him in.

A third man approaches. St. Peter notices the man only made \$23,000 a year. St. Peter looks and the man and asks, "What were your station's call letters?"

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

# **ON THE CHARTS**

# McGraw Tops Adds; Vassar Runner-up On Indicator

**Tim McGraw**'s affectionate cover of the late **Eddie Rabbitt**'s classic "Suspicions" (Curb) swipes the Most Added crowns on both charts this week, with the R&R Country Indicator panel leading the way with 36 reports. On the R&R Country panel, McGraw dominates with 28 adds. Rabbitt's original spent one week atop the chart in August 1979. On the R&R Country list, McGraw's new track gains 2.1 million impressions, the second-fattest increase on this week's chart (51-37). Nielsen BDS reports play at 65 monitored stations, a net gain of 25.

Although the song logs its fifth week on the R&R Country chart, **Phil Vassar**'s "Love Is a Beautiful Thing" (Universal South) gets an eye-catching spate of new adds on the R&R Country Indicator panel. With 13 new adds, Vassar's song is the second-Most Added new R&R Indicator track (up 143 plays), where it rises 35-33.

On the upper end of the R&R Country list, **Sugarland** collects its seventh top 10 as "Stay" (Mercury) jumps 12-10. Along with **Big & Rich** and **Emerson Drive**, Sugarland is one of three acts to land their first No. 1 singles in 2007.

Last week, we noted in sister publication *Billboard* that **Kellie Pickler**'s cover of **Eartha Kitt**'s 1953 holiday gem "Santa Baby" (BNA) is a first on the country chart. This week, Kellie's version rises 49-47, but she may have a little company on the chart next week. **Taylor Swift**'s take on "Santa Baby" (Big Machine) leads the New & Active pack on the R&R Country tally this week. As the divine Ms. Kitt might say, when it rains, it *purrs*.

Finally, a note of thanks to my colleagues in the chart department for deftly handling my tasks while I recovered from double-carpal tunnel surgeries last week. Special thanks to AC/Hot AC charts manager **Gary Trust** for providing last week's chart analysis.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com



# **MUSICNOTES**

**Sugarland**'s sophomore album is titled "Enjoy the Ride," and it seems everyone is doing just that; It's just been certified platinum.

Assuming for a split second you were young a guy with a chance to impress **Kellie Pickler**, we have this two-word hint: peanut butter. She also tells *Country Weekly* that bad tippers are a turn-off.

His first gold record, lyric sheets, a Mo Betta shirt and other **Garth Brooks** concert artifacts will now be proudly on display at the Smithsonian museum of American History. Brooks joins other music immortals like Patsy Cline, Ray Charles and Duke Ellington.

Good news for BNA artist **Sarah Johns**: She's been chosen to open for George Strait's arena shows next year. Great news: The first stop is Austin in George's home state of Texas!

Even in the land Down Under, **Brooks & Dunn** are over the top. Tickets for a Feb. 29 show in Brisbane sold out quickly, so another was added, in addition to shows in Melbourne and Sydney.

# **VIDEO ADDS**

## CMT

ASHTON SHEPHERD Takin' Off This Pain KENNY CHESNEY Shiftwork MARTINA MCBRIDE For These Times

## **CMT PURE COUNTRY**

KENNY CHESNEY Shiftwork
MARTINA MCBRIDE For These Times

## GAC

**KENNY CHESNEY** Shiftwork

# promosquad HitPredictor

SONGS WITH HIT POTENTIAL	CHART RANK
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	1
CARRIE UNDERWOOD So Small (Arista Nashville) (83.0)	3
GARTH BROOKS More Than A Memory (Big Machine) (91.5)	4
JOSH TURNER Firecracker (MCA Nashville) (88.6)	5
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) (88.4)	6
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) (88.6)	8
TAYLOR SWIFT Our Song (Big Machine) (85.1)	9
MONTGOMERY GENTRY What Do Ya Think About That (Columbia) (89.7)	10
KEITH URBAN Everyhody (Capitol Nashville) (82.2)	11
SARA EVANS As If (RCA) (89.7)	12
SUGARLAND Stay (Mercury) (87.4)	13
RASCAL FLATTS Winner At A Losing Game (Lyric Street) (83.2)	14
LEANN RIMES Nothin' Better To Do (Asylum-Curb) (78.1)	15
GARY ALLAN Watching Airplanes (MCA Nashville) (80.5)	17
BILLY RAY CYRUS Ready, Set, Don't Go (Lyric Street) (87.2)	18
CHUCK WICKS Stealing Cinderella (RCA) (76.0)	20
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	21
BRAD PAISLEY Letter To Me (Arista Nashville) (82.8)	22
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) (78.1)	25
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	26
CHRIS CAGLE What Kinda Gone (Capitol Nashville) (88.3)	27
BUCKY COVINGTON It's Good To Be Us (Lyric Street) (76.4)	30
LITTLE BIG TOWN I'm With The Band (Equity) (77.4)	32
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA) (85.3)	33
MARK CHESNUTT Rollin' With The Flow (Lofton Creek) (88.5)	34
BON JOVI Till We Ain't Strangers Anymore (Mercury) (83.3)	49
Copyright 2007, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.	]





# cember 3, 2007 BDS

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	290729	-34239	3830	-305	18	109/0
2	2	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	285515	-19970	3724	-215	14	109/0
3	3	KENNY CHESNEY Don't Blink (BNA)	285232	-4083	3620	-86	15	109/0
5	4	JOSH TURNER Firecracker (MCA Nashville)	275164	+8847	3694	+89	23	109/0
4	6	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	272492	+6294	3655	+107	17	109/0
7	6	TAYLOR SWIFT Our Song (Big Machine)	271518	+22385	3400	+237	16	109/0
9	0	CLAY WALKER Fall (Asylum-Curb)	250607	+10867	3614	+119	37	109/0
10	8	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	238129	+8062	2956	+40	20	109/0
6	9	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	230224	-25834	3122	-294	40	109/0
12	1	SUGARLAND Stay (Mercury)	224431	+13650	2915	+ 169	12	108/1
13	Ō	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	219213	+10264	2849	+ 127	8	109/0
11	12	KEITH URBAN Everybody (Capitol Nashville)	217616	+5858	2765	-6	15	109/0
14	13	SARA EVANS As If (RCA)	201290	-2204	2531	+3	26	109/0
15	14	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	173902	+7042	2385	+85	27	108/0
17	15	BRAD PAISLEY Letter To Me (Arista Nashville)	166513	+11752	2232	+193	8	105/2
18	16	B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	165156	+13085	2217	+213	19	106/4
16	1	GARY ALLAN Watching Airplanes (MCA Nashville)	161457	+3166	2259	+72	20	107/0
19	18	CHUCK WICKS Stealing Cinderella (RCA)	131044	+12729	1866	+188	15	105/1
20	19	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	115065	+8052	1663	+60	24	91/3
22	20	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	112148	+13393	1708	+272	11	101/6
23	21	CRAIG MORGAN International Harvester (Broken Bow)	109120	+15673	1529	+192	12	81/3
26	22	TOBY KEITH Get My Drink On (Show Dog Nashville)	101452	+15607	1684	+323	7	99/6
24	23	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	93019	+4833	1331	+59	20	88/3
25	24	EAGLES How Long (ERC/Lost Highway/Mercury)	87372	+148	1351	+31	16	84/2
21	25	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	81033	-24568	1298	-340	20	104/0
30	26	ALAN JACKSON Small Town Southern Man (Arista Nashville)	80528	+20666	1092	+301	4	84/14
28	<b>4</b>	BROOKS & DUNN God Must Be Busy (Arista Nashville)	77050	+8218	1113	+137	6	85/9
27	28	JASON ALDEAN Laughed Until We Cried (Broken Bow)	74319	+1001	1195	+12	17	85/1
31	29	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	60275	-586	1030	+63	13	87/3
29	30	FAITH HILL Red Umbrella (Warner Bros./WRN)	59234	-2433	889	-32	11	76/4

© 2007 Radio & Records



RAR		Country			n	ielsen	Mu	sic Page 2
Vol	* D	ecember 3, 2007			 B	DS		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
32	3	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	50298	+2928	844	+48	20	64/0
34	32	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	43548	+4786	699	+47	11	71/7
33	33	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	41521	+2576	514	+45	16	35/5
35	<b>34</b>	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	37369	+4076	648	+128	5	56/5
36	35	LITTLE BIG TOWN I'm With The Band (Equity)	30971	-968	492	-16	15	50/2
37	36	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	29972	-486	458	-17	9	50/4
51	<b>37</b>	TIM MCGRAW Suspicions (Curb)	29851	+21015	465	+337	4	54/28
38	38	CLINT BLACK The Strong One (Equity)	25903	+815	309	+8	24	36/2
39	<b>39</b>	JAKE OWEN Something About A Woman (RCA)	22209	-449	485	+12	14	56/5
41	40	MARTINA MCBRIDE For These Times (RCA)	20153	+5530	328	+56	5	43/6
40	41	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	19512	-1399	419	-22	9	49/4
48	42	TAYLOR SWIFT Last Christmas (Big Machine)	18005	+8373	182	+86	2	3/1
42	<b>43</b>	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	16795	+2766	343	+31	7	33/5
43	44	JOSH GRACIN We Weren't Crazy (Lyric Street)	15790	+2262	324	+52	7	44/7
44	<b>4</b> 5	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	14696	+1984	306	+60	4	43/9
56	<b>46</b>	KENNY CHESNEY Shiftwork (BNA)	14372	+6557	167	+96	7	19/13
49	47	KELLIE PICKLER Santa Baby (BNA)	14051	+4560	121	+44	2	0/0
50	<b>48</b>	TERRI CLARK In My Next Life (BNA)	13770	+4652	238	+78	3	29/6
53	<b>49</b>	CARRIE UNDERWOOD Do You Hear (BNA/Arista Nashville)	13350	+6047	120	+48	2	1/1

45

46

57

47

52

58

59

**Debut** 

**Debut** 

**Debut** 

1

6

**3**2

63

54

55

**6** 

**1** 

**63** 

**5**9

60

LEE BRICE Happy Endings (Asylum-Curb)

LUKE BRYAN We Rode In Trucks (Capitol Nashville)

CROSSIN DIXON Make You Mine (Broken Bow)

BIG & RICH Loud (Warner Bros./WRN)

WHISKEY FALLS Falling Into You (Midas/New Revolution)

HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury)

TAYLOR SWIFT Christmases When You Were Mine (Big Machine)

CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)

BON JOVI FEAT. L. RIMES Till We Ain't... (Island/Curb/Mercury)

COLE DEGGS & THE LONESOME Girl Next Door (Columbia)

TOBY KEITH Rockin' Around The Christmas... (Show Dog Nashville) 10829

© 2007 Radio & Records

10921

10400

9990

9777

7950

7919

6972

6282

6160

6158

+511

+6255

+2417

-244

-664

-667

+6112

+239

+4704

+56

+898

289

107

213

207

134

135

73

107

51

124

162

+21

+61

+4

+37

-4

-11

+57

+7

+37

+13

+2

9

2

1

3

1

13

2

42/3

1/0

34/2

31/5

17/2

16/0

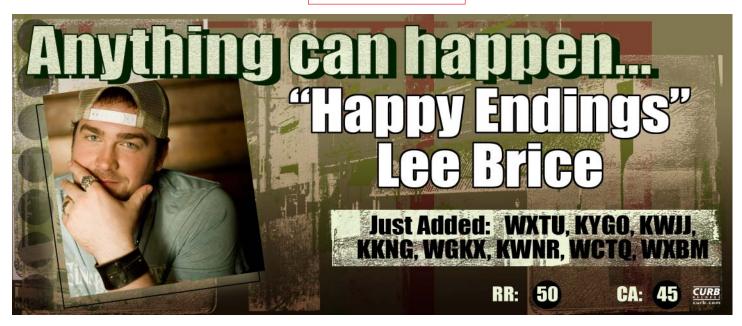
3/3

8/1

5/4

13/1

25/1



# COUNTRY

### **MOST ADDED ARTIST** Title *Label(s)* Adds TIM MCGRAW Suspicions (Curb) 28 ALAN JACKSON Small Town Southern Man (Arista Nashville) 14 KENNY CHESNEY Shiftwork (BNA) 13 BROOKS & DUNN God Must Be Busy (Arista Nashville) 9 9 JACK INGRAM Maybe She'll Get Lonely (Big Machine) **KELLIE PICKLER** Things That Never Cross A Man's Mind (BNA) 7 **JOSH GRACIN** We Weren't Crazy (Lyric Street)

# **MOST INCREASED AUDIENCE**

MUSI INCKEASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
TAYLOR SWIFT Our Song (Big Machine)	+22385
TIM MCGRAW Suspicions (Curb)	+21015
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+20666
CRAIG MORGAN International Harvester (Broken Bow)	+15673
TOBY KEITH Get My Drink On (Show Dog Nashville)	+15607
SUGARLAND Stay (Mercury)	+13650
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+13393
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	+13085
CHUCK WICKS Stealing Cinderella (RCA)	+12729
BRAD PAISLEY Letter To Me (Arista Nashville)	+11752

# MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
• •	
TIM MCGRAW Suspicions (Curb)	+337
TOBY KEITH Get My Drink On (Show Dog Nashville)	+323
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+301
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+272
TAYLOR SWIFT Our Song (Big Machine)	+237
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	+213
BRAD PAISLEY Letter To Me (Arista Nashville)	+193
CRAIG MORGAN International Harvester (Broken Bow)	+192
CHUCK WICKS Stealing Cinderella (RCA)	+188
SUGARLAND Stay (Mercury)	+169

# **COUNTRY INDICATOR**

# **MOST ADDED**

ARTIST Title Label(s)	Adds
TIM MCGRAW Suspicions (Curb)	36
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	13
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	9
ALAN JACKSON Small Town Southern Man (Arista Nashville)	9
BROOKS & DUNN God Must Be Busy (Arista Nashville)	8
TERRI CLARK In My Next Life (BNA)	8
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	7
MARTINA MCBRIDE For These Times (RCA)	6
KENNY CHESNEY Shiftwork (BNA)	6

# **MOST INCREASED AUDIENCE**

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
TIM MCGRAW Suspicions (Curb)	+17844
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+8128
TAYLOR SWIFT Our Song (Big Machine)	+7421
BRAD PAISLEY Letter To Me (Arista Nashville)	+7096
CHUCK WICKS Stealing Cinderella (RCA)	+6128
SUGARLAND Stay (Mercury)	+5292
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+5140
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+4579
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	+4329
GARY ALLAN Watching Airplanes (MCA Nashville)	+4116

# **MOST INCREASED PLAYS**

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
TIM MCGRAW Suspicions (Curb)	+740
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+426
BRAD PAISLEY Letter To Me (Arista Nashville)	+251
TAYLOR SWIFT Our Song (Big Machine)	+239
TOBY KEITH Get My Drink On (Show Dog Nashville)	+238
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+217
SUGARLAND Stay (Mercury)	+200
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+194
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	+180
CHUCK WICKS Stealing Cinderella (RCA)	+175

#1 Spin AND #1 Point Increase at MB AGAIN! Lighting up the phones EVERYWHERE!

R&R 26 - 22 (+323x/+1,560,700)

MB 25-21\* (+362x/+1123 pts.) MY DRINK ON"

Pouring it on at 20+ spins/week:

KKWF 29x KKBQ 64x KEEY 22x KYGO 22x WOGI 25x KSOP 34x WDAF 24x KKNG 24x WAMZ 22x KBEQ 20x **WGH 25x** WKDF 24x WYRK 26x KSKS 33x WGGY 23x WQMX 24x WXCY 21x KUZZ 22x WBBS 23x KJJY 24x KDRK 31x KATC 31x WWQM 28x WMAD 21x KJUG 26x KMDL 23x KIZN 30x WGTY 20x WQHK 27x WSLC26x WITL23x WFBE 28x ...and more!!

See Toby on "Ellen" on 12/6 and CBS "Early Show" on 12/7!

You Can't Stop "Young Love" — Carter's Chord — By Popular Demand on 1/14/031 CLICK TO LISTELL "My brand slogan for next year is 'NO HYPE, No Quotes in '08'...Carter's Chord though... merits a quote because Young Love is a SMASH and Carter's Chord WILL BE one of the big stories of 2008." - Steve Giuttari, PD - WCTK

# **COUNTRY NEW & ACTIVE**

TAYLOR SWIFT Santa Baby (Big Machine) Total Audience: 5858, Total Stations: 1, Adds: 1

TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)

Total Audience: 5604, Total Stations: 19, Adds: 1 JYPSI I Don't Love You Like That (Arista Nashville) Total Audience: 5150, Total Stations: 6, Adds: 1 TAYLOR SWIFT White Christmas (Big Machine) Total Audience: 4655, Total Stations: O, Adds: O **TOBY KEITH** Winter Wonderland (Show Dog Nashville) Total Audience: 4598, Total Stations: 0, Adds: 0 **SUGARLAND** Nuttin' For Christmas (Mercury) Total Audience: 4459, Total Stations: O, Adds: O

# **COUNTRY INDICATOR NEW & ACTIVE**

ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)

Total Plays: 316, Total Stations: 23, Adds: 1

HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury)

Total Plays: 313, Total Stations: 19, Adds: 1

WHISKEY FALLS Falling Into You (Midas/New Revolution)

Total Plays: 275, Total Stations: 25, Adds: 3 TERRI CLARK In My Next Life (BNA) Total Plays: 261, Total Stations: 24, Adds: 8 **CLINT BLACK** The Strong One (Equity) Total Plays: 207, Total Stations: 14, Adds: 1

DREW DAVIS BAND Back There All The Time (Lofton Creek)

Total Plays: 199, Total Stations: 13, Adds: 0

TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)

Total Plays: 194, Total Stations: 13, Adds: 0 BIG & RICH Loud (Warner Bros./WRN) Total Plays: 192, Total Stations: 13, Adds: 4 KENNY CHESNEY Shiftwork (BNA) Total Plays: 169, Total Stations: 12, Adds: 6

STEPHEN COCHRAN Everything We.. (Aria/New Revolution/Quarterback)

Total Plays: 167, Total Stations: 15, Adds: 0

**KENNY CHESNEY** Shiftwork (BNA)

**RIO GRAND** The Storm Inside Of Me (Asylum-Curb) ROAD HAMMERS I Don't Know When To Quit (Montage)

**GARTH BROOKS & HUEY LEWIS** Workin' For A Livin (*Pearl/Big Machine*) 12/24

No Going for Adds for this Week

# **TOP 10 RECURRENTS**

Total Aud. ARTIST Title Label(s) (00)DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville) 208475 120983 **BRAD PAISLEY** Online (Arista Nashville) **RASCAL FLATTS** Take Me There (Lyric Street) 111121 TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5) 106060 TIM MCGRAW If You're Reading This (Curb) 104191 **TOBY KEITH** Love Me If You Can (Show Dog Nashville) 104041 **BROOKS & DUNN** Proud Of The House We Built (Arista Nashville) 103121 **RODNEY ATKINS** These Are My People (Curb) 102655 **KENNY CHESNEY** Never Wanted Nothing More (BNA) 101406 **LUKE BRYAN** All My Friends Say (Capitol Nashville) 96723



109 Country reporters. Songs ranked by total audience for the airplay week of 11/26-12/2. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.

# LILA MCCAN

"THAT'S WHAT ANGELS DO"

A Most Added Single: KUBL, WIVK, WGNA, WYRK, WWGR, WGNE, WFRG



Add it to your Christmas category and convert it to your regular playlist!



"MAKE YOU MINE" **New Adds This Week:** WYPY & KHKI





Most Added AGAIN! WPKX, KNTY, WKLB, KFKF, WKKT, KVOO, WBUL, KNIX, KBWF

**Local Research: Salt Lake City #4; Rochester NY #7;** VA Beach VA #4; Wichita #7; Portland #7; San Jose #2; Houston #9; Providence #4; San Diego #13;

Already Playing at: The Wolf/Dallas, WOGK, WKCQ, WGH, KKGO, WOKQ, WRNS, WUSJ, WGNE, KRTY, KNCI, WWQM, KTOM, KFTX, WBEE



	<b>△</b> */ <b></b>	December 3, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	0	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	4150	+33	93364	+122	17	110/0
1	2	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	4047	-254	90318	-5993	18	110/0
3	3	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	3971	-97	91767	-2212	14	110/0
5	4	TAYLOR SWIFT Our Song (Big Machine)	3948	+239	91992	+7421	13	112/1
4	5	JOSH TURNER Firecracker (MCA Nashville)	3870	-167	89015	-4208	21	108/0
8	6	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	3735	+166	88653	+4579	19	113/2
10	7	SUGARLAND Stay (Mercury)	3615	+200	80462	+5292	11	109/0
9	8	KEITH URBAN Everybody (Capitol Nashville)	3548	+7	86306	+623	15	114/0
7	9	KENNY CHESNEY Don't Blink (BNA)	3393	-228	73970	-7892	15	99/0
11	1	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	3340	+109	76239	+3254	8	112/0
13	•	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	2855	+142	63355	+4329	24	107/0
16	12	BRAD PAISLEY Letter To Me (Arista Nashville)	2845	+251	62401	+7096	7	110/0
15	13	GARY ALLAN Watching Airplanes (MCA Nashville)	2778	+168	59770	+4116	19	111/1
14	4	B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	2752	+73	60782	+930	7	107/0
19	15	TOBY KEITH Get My Drink On (Show Dog Nashville)	2192	+238	47331	+3915	6	108/3
17	16	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	2138	+46	42526	+431	23	100/0
18	<b>O</b>	CHUCK WICKS Stealing Cinderella (RCA)	2131	+175	48365	+6128	10	101/1
20	18	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	2113	+194	45504	+3015	9	102/3
21	19	CRAIG MORGAN International Harvester (Broken Bow)	2015	+138	43332	+3602	10	96/2
24	20	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	1689	+158	35028	+3049	17	88/9

# HARK FM

plays everything country

# CRANK THE TAINTEE

WLHK-FM/Indianapolis #17 to #5 Adults 25-54 debut!\* KAKT-FM/Medford, Oregon KNNN-FM/Redding, Ca 2.2% to 5% Men 25-54 debut!\* CHNK-FM/Winnipeg, Manitoba

KHNK-FM/Kalispell, Montana #10 to #2 Adults 25-54\* KNAH-FM/Merced, Ca

Call: Howard @ Kroeger Media Inc. 204.736.3820

\*source: Arbitron

	. 18	December 3, 2007						
LW	TW		Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
23	4	JASON ALDEAN Laughed Until We Cried (Broken Bow)	1647	+13	35187	+2017	15	89/1
26	22	BROOKS & DUNN God Must Be Busy (Arista Nashville)	1636	+217	33253	+5140	4	98/8
28	23	ALAN JACKSON Small Town Southern Man (Arista Nashville)	1629	+426	33087	+8128	3	88/9
25	24	EAGLES How Long (ERC/Lost Highway/Mercury)	1559	+86	33448	+2278	14	81/1
27	25	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	1483	+180	31240	+2644	12	86/7
22	26	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	1449	-385	35093	-4958	18	88/1
29	4	FAITH HILL Red Umbrella (Warner Bros./WRN)	1147	+20	24642	+377	9	80/0
<b>Debut</b> >	28	TIM MCGRAW Suspicions (Curb)	1002	+740	22807	+17844	1	68/36
30	29	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	996	+23	21638	+871	14	61/2
32	30	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	930	+38	19601	+1673	7	57/3
31	3	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	928	+32	20399	+662	6	61/2
33	32	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	798	+26	17182	+574	5	52/0
35	33	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	695	+143	14542	+2684	2	56/13
34	34	LITTLE BIG TOWN I'm With The Band (Equity)	632	+44	12025	+628	5	41/1
36	35	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	601	+92	12062	+1788	2	43/3
37	<b>36</b>	MARTINA MCBRIDE For These Times (RCA)	536	+60	10540	+1571	2	42/6
38	37	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	511	+54	10888	+690	2	37/2
40	38	JOSH GRACIN We Weren't Crazy (Lyric Street)	451	+53	8844	+1085	2	35/4
<b>Debut</b> >	39	JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	447	+86	10750	+1515	1	26/4
<b>Debut</b> >	40	JAKE OWEN Something About A Woman (RCA)	440	+54	9976	+1491	1	34/4
				1				

Best Strategies Most Experience Highest Quality

NOBODY DOES IT BETTER.

# POINT-TO-POINT DIRECT MARKETING INNOVATIONS

Tim Bronsil 513.231.0344 Elizabeth Hamilton 703.757.9866 Mark Heiden 970.472.0131 Rick Torcasso 972.661.1361

www.ptpmarketing.com

# R&R Country Callout America BY ®Bullseye

December 3, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	37.5%	76.3%	4.06	15.8%	99.0%	5.5%	1.5%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	30.8%	75.3%	4.02	20.0%	99.3%	3.0%	1.0%
SARA EVANS As If (RCA)	22.3%	67.3%	3.81	21.5%	97.8%	7.3%	1.8%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	25.0%	65.5%	3.78	19.8%	97.5%	10.3%	2.0%
CLAY WALKER Fall (Asylum-Curb)	30.5%	64.5%	3.85	23.3%	97.0%	6.0%	3.3%
TAYLOR SWIFT Our Song (Big Machine)	27.5%	64.5%	3.77	21.0%	97.5%	7.3%	4.8%
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	25.8%	63.0%	3.75	22.0%	97.5%	9.8%	2.8%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	17.8%	62.3%	3.76	23.0%	93.0%	5.8%	2.0%
TRISHA YEARWOOD Heaven, Heartache (Big Machine)	24.3%	62.0%	3.73	23.3%	97.5%	9.0%	3.3%
FAITH HILL Red Umbrella (Warner Bros./WRN)	17.8%	61.3%	3.73	22.8%	93.3%	7.5%	1.8%
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	24.8%	61.3%	3.76	25.5%	96.8%	7.5%	2.5%
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	22.5%	60.3%	3.68	22.5%	96.0%	9.0%	4.3%
JOSH TURNER Firecracker (MCA Nashville)	29.0%	59.3%	3.70	20.0%	95.3%	10.5%	5.5%
KEITH URBAN Everybody (Capitol Nashville)	26.0%	<b>59.0%</b>	3.74	26.5%	96.3%	7.3%	3.5%
CHUCK WICKS Stealing Cinderella (RCA)	17.3%	<b>57.0%</b>	3.64	24.0%	92.5%	7.8%	3.8%
SUGARLAND Stay (Mercury)	26.8%	56.5%	3.62	23.8%	97.8%	12.5%	5.0%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	10.3%	56.5%	3.56	26.5%	94.5%	9.5%	2.0%
ALAN JACKSON Small Town Southern Man (Arista Nashville)	16.8%	55.8%	3.74	26.8%	88.5%	5.3%	0.8%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	13.5%	<b>55.0%</b>	3.63	27.8%	92.0%	7.8%	1.5%
BROOKS & DUNN God Must Be Busy (Arista Nashville)	15.3%	54.8%	3.65	26.0%	90.3%	8.0%	1.5%
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	16.0%	54.5%	3.62	28.8%	93.3%	7.8%	2.3%
BRAD PAISLEY Letter To Me (Arista Nashville)	17.5%	54.3%	3.64	28.5%	93.3%	8.5%	2.0%
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	23.0%	53.8%	3.48	21.5%	97.8%	15.5%	7.0%
GARY ALLAN Watching Airplanes (MCA Nashville)	20.5%	<b>53.5</b> %	3.63	31.5%	96.0%	8.5%	2.5%
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	18.0%	<b>53.3</b> %	3.57	28.0%	95.5%	12.0%	2.3%
LITTLE BIG TOWN I'm With The Band (Equity)	10.3%	<b>51.8</b> %	3.54	30.0%	92.0%	8.0%	2.3%
JOSH GRACIN We Weren't Crazy (Lyric Street)	10.8%	<b>51.5</b> %	3.56	27.5%	89.8%	9.5%	1.3%
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	14.0%	49.3%	3.56	26.5%	87.5%	9.3%	2.5%
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	16.3%	46.5%	3.46	27.3%	90.8%	13.3%	3.8%
EAGLES How Long (ERC/Lost Highway/Mercury)	14.5%	44.8%	3.44	33.0%	92.3%	10.5%	4.0%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	10.8%	43.8%	3.47	34.0%	88.8%	9.0%	2.0%
TOBY KEITH Get My Drink On (Show Dog Nashville)	13.3%	41.8%	3.29	<b>25.5</b> %	90.0%	16.8%	6.0%
CRAIG MORGAN International Harvester (Broken Bow)	18.0%	40.8%	3.32	25.3%	87.8%	13.0%	8.8%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	7.5%	37.8%	3.16	<b>25.8%</b>	88.8%	19.3%	6.0%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	5.8%	34.3%	3.32	34.8%	81.5%	10.8%	1.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

© 2007 Radio & Records. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

# SEARCHIVES NEWS Archives News Archives Search By Date Search Search News Archives Search By Date News Archives

