



Stephen Cochran "Everything We Knew"

CLICK HERE TO SEE FOR YOURSELF!

"Stephen Cochran is tomorrow's star. He's the total package with the sound of a young Garth!" - Barry Kent, WTHI / Terre Haute!



INSIDE

This Week's Episode
Of 'Flip This House' Stars
UMG Promotion Dept.



Saul Levine, While Not Born
Country, Quickly Becoming A
Naturalized Citizen



The Sun Sets On Sunny
As Wolf Nation Expands
Into Charleston, S.C.



This Station News Is So
Big, It's In The Name



We Have Good/Bad
News About That
Latest *Forbes* List

*Grapes will explode if you
cook them in a microwave*

Real news needed!

rcurtis@radioandrecords.com
323-954-3444

A Senior Moment For Three UMG Staffers

Welcome to week three of the remodeling job going on over at UMG Nashville. With today's development, it seems we're in the final, touching-up phase, with the appointment of three seniors to the promotional team. Damon Moberly, who just yesterday was Mercury's senior director of Northeast promotion, will now assume the same duties for the Southeast, taking over for Mike Klein, who went buh-bye on Friday, Oct. 12. Instantaneously filling the gap left by Moberly, please welcome to the stage Sally Green, formerly manager of secondary promotion for Mercury. Green was named director of regional promotion, Northeast. Both Green and Moberly will report directly to Bruce Shindler, the newly minted VP of national promotion, who took over for John Ettinger less than two weeks ago. Across the hall at MCA, it was two more cases of senior-itis, with the elevation of Joe Putnam, who works the Northeast for MCA, and EJ Bernas, MCA's Southwest rep. Both will now sport shiny new business cards emblazoned with the impressive "senior director" title and continue to report to MCA VP of national promotion, Royce Risser.

His Name Is Long, His Stint ... Not So Much

Perhaps it was something in the Music City water over the past few days, but BNA Southwest rep Scott Long exited the label this morning after covering that region for less than a year, having joined BNA in January. No "official" word on his replacement, but there's a strong rumble about Broken Bow's Southwest regional Mark Janese taking Long's place, so I suppose sending resume material and career accomplishments to BNA VP of promotion Rick Moxley is pretty much a moot point. Janese has been with BB since March 2006, but spent 15 years with Columbia Nashville prior to that.

Not Exactly The Summer Of Love

Summer books started rolling today, with the two biggest country markets both taking a slight hit. Mt. Wilson Broadcasters' KKGO/Los Angeles, which debuted in February of this year, dipped 1.8-1.4 12+. **R&R** spoke with KKGO owner Saul Levine, who remains undaunted and upbeat. The station is coming off Saturday's

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" WE RODE IN TRUCKS "

LUKE BRYAN



THE NEW SINGLE ON YOUR DESK NOW!
OFFICIAL ADD DATE THIS MONDAY OCTOBER 22

CLICK HERE TO LISTEN

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WWW.CAPITOLNASHVILLE.COM



BON JOVI

TILL WE AIN'T STRANGERS ANYMORE
(FEATURING LEANN RIMES)



Early adds on:
WUSN, WXTU, WYCD, KWLI, WXBQ, WQBE, KIXZ

"Sure to strike an emotional chord with your listeners! Our listeners are telling us it's a Big Hit. I love it when that happens." – Stephen Giuttari, WCTK PD

"It's a great duet ... Could be as big as 'Can't Go Home.'"
– Bill Hagy, WXBQ/WQBE Operations Manager

"This is the best cut on the CD, with Jon and LeAnn delivering a vocally powerful song." – Tim Roberts, WYCD PD

Airplay Now!



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LEANN RIMES
CURB.COM

LeAnn Rimes appears courtesy of Curb Records
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(Oct. 13) first ever Go-Fest concert, which sold out Verizon Wireless Amphitheatre in nearby Irvine, says Levine, adding, "The audience was on their feet the whole night.... Alan Jackson went on stage and said, 'To think they said Southern California couldn't support country music.'" Back to Levine's take on the summer book; after a quick analysis, he said, "We found out Arbitron didn't send enough diaries down into our primary areas of Long Beach, Bellflower and Downey; of course, it's a summer book, which is always the lowest book of the year." Bottom line, says Levine, "I'm not discouraged. The main thing is, we're getting results for advertisers, which means people are listening."

CBS Radio's WUSN (US99)/Chicago remains a top 10-ranked station 12+ in spite of moving 3.7-3.1 spring to summer. The 3.1 equals the station's winter '07 share for persons 12+.

Wolf Nation Packs In Another Member

And, Charleston, S.C. welcomes a third country station to the market. It all happened Friday Oct. 12 at 7 a.m., just like Citadel/Charleston promised on the WSUY (Sunny 96.9) Web site. The only question leading up to Friday's flip from AC was, what format? When Brooks & Dunn's "Play Something Country" came howling out of the speakers, the market suddenly had its third country FM, joining Citadel sister WNKT and Clear Channel's WEZL. Now billed as "The All New 96.9 The Wolf," WSUY launched by promising to howl 5,000 commercial-free songs in a row, with a \$5,000 giveaway to the 96th caller who correctly IDs the first commercial aired. It's described as a station that will play "the best of country music, including artists like Rascal Flatts, Keith Urban, Brad Paisley, George Strait, Tim McGraw and Carrie Underwood." In a statement, Citadel/Southeast regional president Paul O'Malley said, "The popularity of country music in the Low Country is unparalleled, and this station will undoubtedly become the most listened to country station in a very short period of time. Citadel has the resources, the personnel and the commitment to making this another in a long line of successful country

This Week At Callout America

Kenny Chesney repeats at No. 1 and as the No. 1 passion song as "Don't Blink" just gets stronger. Both men and women rank the song at No. 1 positive and passion. It's No. 1 with core 35-44s overall, No. 2 with younger 25-34s and No. 1 with 25-44s.

Carrie Underwood continues to be in front of the radio spin chart with "So Small" ranking at No. 5 overall. Younger 25-34 listeners are at No. 6. Females are the strength at No. 4, females 25-44 are at No. 5 with men at No. 5.

Tim McGraw is showing really strong passion scoring on "If You're Reading This" ranking overall at No. 3 passion. Younger 25-34s are at No. 2 passion, and core 35-44s are at No. 3 passion. Females rank this song at No. 2 passion, and younger 25-34 males rank it as the No. 1 passion song in that cell.

Billy Currington moves strong to the No. 12 slot from last week's No. 16 with "Tangled Up," which also ranks at No. 15 passion. Females are the strength at No. 10 overall, core 35-44 females are also at No. 10. Male strength is with 25-34s at No. 19.

Josh Turner is new to the top 20 this week with "Firecracker" at No. 19. Female strength is with 25-34s at No. 17. Male strength is with core 35-44s at No. 15, while men 25-44 are at No. 16 and No. 13 passion.

Also new to the top 20 is **Emerson Drive** with "You Still Own Me" ranking at No. 20, up from No. 23. Females are at No. 19 and No. 16 passion, females 35-44 are at No. 18 passion. Male passion strength is with 25-34s at No. 17.

formats within the company." The Wolf will be programmed by Brian Driver, who also programs country WNKT in the Citadel/Charleston cluster. The format flip was not without the usual collateral damage; as a result, Sunny morning duo Dave &

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It's a Long Long way from Myrtle Beach to LA....

**Lee Brice
"Happy Endings"**

**Just added:
KKGO, KSD, KFRG, KBEQ, WSOC,
WTQR, WGNE, KXKT, KIXZ, KDRK**

RR: 56 to 53 +236k

CA: New & Active +101



Shelly exited, former midday jock Kain Cameron now does 9 a.m.-noon on sister WSSX, and former Sunny afternoon personality John Quincy is now producing the morning show on news/talk sister WTMA.

Big News From Medium Markets

When we say "big," we mean it. Clear Channel's KHGE (Big Country 102.7)/Fresno announced a promotion for Kris Daniels, which just may necessitate adding an extension to her already impressive business card. Currently the station's MD/midday maven, Daniels is now the APD too. She's got the chops for this gig, having previously worked at Wilks Broadcasting's crosstown KUUS (US 105.5) as promo director, KUZZ/Bakersfield and KIIM/Tucson. She's got the DNA too ... her dad is Country Radio Hall of Famer Larry Daniels, who programmed KNIX/Phoenix for nearly 30 years.

Then there's Bill May, who we'll refer to as Bill-May-I from now on, as in, "thank you, sir, may I have another." Already handling the big job as VP of programming for Clear Channel/Albuquerque, May is now the PD of KBQI (Big I 107.9), handling day-to-day in the wake of Tim Jones' departure to program Citadel's WGKX/Memphis.

They're wild about Harry at Saga Communications' WPOR/Portland, Maine, but Harry Nelson moved on anyway. He announced he would be leaving back in July, and let's be clear about something ... leaving isn't retiring. We used the "r" word accidentally once and got us a well-deserved talkin'-to from Mr. Nelson. He stuck around while they looked for his replacement, and that would be one Mathew Jeff, who comes to WPOR via Nassau Broadcasting's WNHW/Concord, N.H.

Logan's run is over at American General Media's KAGM/Albuquerque, and, of course, we're referring to Lee Logan, the longtime programmer who's got a who's-who — or would that be a what's-what — of stations on his resume: WSM-FM/Nashville, KSAN/San Francisco and WUSN/Chicago. Back in Albuquerque, they 'splained Logan's exit as "staff reductions," because let's face it, who the hell need an experienced PD anyway? Maybe you do ... call Logan at 615-972-2900. He does e-mail too: leelogan@ix.netcom.com.

COUNTRY DATES

Oct. 19-20: Grand Ole Opry 82nd Birthday Celebration; Nashville. Performers include Ronnie Milsap, Lorrie Morgan, Travis Tritt, Steve Wariner, Carrie Underwood

Oct. 23: Voting on final CMA Award Ballot ends at 5 p.m.

Nov. 6: 55th annual BMI Country Awards; Nashville.

Nov. 7: 41st annual CMA Awards; Nashville.

Coming To A Theatre Near You ... Garth, The Movie!

We don't mean an amphitheatre either ... no, we're talking movie theater for the G-man. Since it's unlikely Garth Brooks will extend his concert tour past his nine dates in Kansas City ... at least not until 2015, when his youngest daughter goes off to college, Garth has been kind enough to make his Nov. 14 concert in KC available in theaters, so even if he's not coming to your market and you may not have snagged one of the precious flyaways, you can still pull together a spectacular fall promotion revolving around the G-man. This will ensure the future of the format, your fall book and Garth's probable Nobel Peace prize.

Read This And Believe, As We Do, He's A Saint

The good folks at Pearl Records — that's Garth's label — are making the music video for Garth Brooks' new hit "More Than a Memory" available exclusively via country radio station Web sites this Friday, Oct. 19 at 10 a.m. ET. The video will debut within an online player dubbed — wait for it — "The G-Player," which features exclusive commentary, photos, trivia, news and a release-day messaging campaign known as "Wake Up With Garth." The player is part of a larger radio album-premiere package that includes a one-hour radio special

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Stephen Cochran

"Everything We Knew"

**Stephen's Debut CD
In Stores TUESDAY, 10/16!**

"Stephen Cochran is tomorrow's star. He's the total package with the sound of a young Garth!" - Barry Kent, WTHI / Terre Haute

"It won't be too much longer before Stephen goes BIG. After watching him do his thing, I can say he's got 'it.' Our listeners love him." - Brent Lane, WYCT/ Pensacola

First Week Believers:

WYCT, WTCM, WTHI, KRRV, KVOX, KEAN, WHKX...



plus an on-air and online countdown to the Nov. 6 release of "Garth Brooks: The Ultimate Hits." Interested in receiving a custom player branded with your station's shiny logo in advance of next Friday's video premiere? Contact McCoy & Associates at radiospecials@dtccom.net.

Hey! Speaking Of Radio Specials....

From superstar artists with upcoming releases, how 'bout our own American Idol, Carrie Underwood. She made kind of a splash with that debut CD, eh? What was it, somewhere north of six *meeeeellion* copies sold? And what does she do for an encore, you ask? Well, "Carnival Ride" is due Oct. 23, and radio has access to a one-hour special hosted by Underwood, who will play selected cuts and talk about the process of recording the anticipated followup to "Some Hearts." To get your mitts on this special ... oh my God ... you can contact McCoy and Associates at the e-mail above. Wow!

If you want to see Underwood too, all you need is a TV and some free time. She's got a pretty full dance card for the next month, starting with ABC's "Good Morning America" on Oct. 23, "Live With Regis & Kelly" on Oct. 24 and "The CBS Early Show" on Oct. 26. Next, it's the left coast, with appearances on "The Tonight Show With Jay Leno" on Oct. 29; "Ellen," Nov. 5; and, naturally, The CMAs on Nov. 7 back in Nashville; followed by Letterman on Nov. 13.

NSAI Honors Jackson, Swift, Berg

Taylor Swift, Alan Jackson, Dave Berg and the writers of "Bless the Broken Road" were the big winners at the Nashville Songwriters Association International Songwriter Achievement Awards, held in Nashville on Sunday night (Oct. 14) at the Renaissance Hotel. The organization's professional songwriter members voted "Bless the Broken Road" by Bobby E. Boyd, Jeff Hanna and Marcus Hummon as their Song of the Year. Berg, co-writer of Emerson Drive's "Moments" and Keith Urban's "Stupid Boy," was named Top Songwriter. Meanwhile, a tie in the Songwriter/Artist category resulted in honors being presented to both Alan

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BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
B. Paisley, R. Atkins, T. Swift Nissan Pavilion, Washington, D.C., Oct. 6	22,803	\$739,841
B. Paisley, R. Atkins, T. Swift Riverbend Music Center, Cincinnati, Oct. 5	21,974	\$549,663
B. Paisley, R. Atkins, T. Swift Sound Advice Amphitheatre, West Palm Beach, Fla., Sept. 22	19,115	\$529,260
B. Paisley, R. Atkins, T. Swift Post-Gazette Pavilion, Pittsburgh, Sept. 15	18,334	\$524,044
B. Paisley, J. Ingram, K. Pickler, T. Swift First Midwest Bank Amphitheatre, Chicago, Aug. 26	15,658	\$509,663

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

- Oct. 16:** National Throw Up at the Fair Day.
- Oct. 17, 1949:** Northwest became the first U.S. airline to serve alcoholic beverages in flight.
- Oct. 18:** National Chocolate Cupcake Day.
- Oct. 19:** Evaluate Your Life Day.

Quotable: "It is better to have a permanent income than to be fascinating." —*Oscar Wilde*



TRACY LAWRENCE

"Til I Was A Daddy Too"

THE POWERFUL FOLLOW-UP SMASH TO ONE OF THE MOST-PLAYED SONGS OF THE PAST YEAR!

NEW AIRPLAY:

KFKF
KHKI
WBCT

WDAF
WKDF
WNKT

THANKS COUNTRY RADIO FOR THE CMA NOMINATION!

Jackson ("A Woman's Love") and Taylor Swift ("Tim McGraw"/"Teardrops on My Guitar"). Also at the event and as previously reported, Bob DiPiero, Mac McAnally, Lester Flatt & Earl Scruggs, Dottie Rambo and Hank Williams Jr. were honored for their songwriting contributions and welcomed into the ranks of the Nashville Songwriters Hall Fame.

Here's To A Speedy Recovery

Universals South's Joe Nichols has cancelled all remaining appearances this year in order to enter a rehabilitation facility. A statement from his management team explained, "As Joe Nichols has alluded to in interviews over the past year, he has struggled with the issue of substance abuse. In order to become a healthier person and deal with longstanding issues, he has entered into a rehabilitation program for consultation and treatment."

Today's Sign Of The Apocalypse

Congratulations! You and I just made one of those lists *Forbes* magazine comes out with. That's the good news. The list, however, is the bad news. "The Worst Jobs for the 21st Century" lumps us right in there with computer programmers, file clerks, sewing-machine operators and meter readers. Those jobs, says *Forbes*, are expected to decline by more than 5% by 2014, which leads me to ask, isn't sewing machine operating already obsolete? At any rate, thanks to consolidation, advances in technology and other factors, radio announcers will have a tough time as well. Ditto for (gulp) journalism, if that's what you want to call what we do here every day. The jobs to look into? Health care, financial planning and education.

— R.J. Curtis/Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

Chesney Claims 13th No. 1; Rascal Flatts Lead 'Adds' Parade

In 2006, no artist topped the R&R Country chart more than twice all year. So far in 2007, two artists have risen to the top three times. This issue, **Kenny Chesney** snares his third chart-topping song of the year, as "Don't Blink" (BNA) gains 2.3 million impressions and steps 2-1. Previously in 2007, Chesney led for three weeks with "Beer in Mexico," starting in the March 16 issue. His "Never Wanted Nothing More" claimed the first of five weeks atop the chart in the **R&R** dated July 27. The only other act to claim more than two No. 1 songs so far this year is **Brad Paisley**, who reigned with "She's Everything," "Ticks" and "Online." Last year, seven artists (including Chesney and Paisley) claimed two No. 1 songs apiece. No artist has scored three No. 1 songs in the same calendar year since **Tim McGraw** did so in 2004, and **Garth Brooks** was the last artist to land four No. 1 songs in the same year (1993).

The new No. 1 is the 22nd chart-topper on the R&R Country chart so far this year, the most this chart has seen in any previous January-October frame since 1996, when the chart churned 24 different No. 1 songs.

For Chesney, "Don't Blink" and "Never Wanted Nothing More" (No. 19 this issue) both needed just eight weeks to hit the top of the page, his fastest climbs to date. Previously, Chesney's quickest No. 1 peaks happened when "There Goes My Life" (2003) and "When the Sun Goes Down" (2004) each hit No. 1 in nine weeks.

Rascal Flatts claim double Most Added honors, logging 49 adds on the R&R Country panel and 50 reports from the R&R Country Indicator stable with "Winner at a Losing Game" (Lyric Street).

Meanwhile, **Jason Michael Carroll**'s second top 10, "Livin' Our Love Song" (Arista Nashville), climbs 12-10 in its 33rd week on the chart, the third song of 2007 to take at least that many weeks to enter the top 10. Prior to this year, only two songs in the chart's history had taken that long.

— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

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"Dear God"
Remember Me?

MUSICNOTES

For the first time in history, a music artist will release two versions of the same album, one of them dedicated solely to charity. **Garth Brooks** will release a pink edition of his "Ultimate Hits" collection, with \$10 from each going towards Susan G. Komen for the Cure, the world's largest breast cancer organization. The pink version is available exclusively online at www.komen.org/garth.

Alan Jackson and **Shooter Jennings** have been added to the already amazing lineup for the "CMT Giants" special honoring Hank Williams Jr. The show will be taped Oct. 25 in Los Angeles and air Nov. 17 on CMT.

Big & Rich will be up early and often Nov. 7 ... the day of the CMA Awards. They'll perform live on ABC-TV's "Good Morning America," then stay up late and play on the 41st annual CMA Awards that evening. They're also nominated for three awards.

Brad Paisley's "Bonfires and Amplifiers" tour continues to be a hot ticket, especially in Canada. He starts a two-week run up north this weekend; over 72,000 tickets have already been sold for these dates.

VIDEO ADDS

CMT

BIG & RICH Between Raising Hell And Amazing Grace
BON JOVI f/LEANN RIMES Till We Ain't Strangers Anymore

CMT PURE COUNTRY

BIG & RICH Between Raising Hell And Amazing Grace
LADY ANTEBELLUM Love Don't Live Here



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

CHART RANK

KENNY CHESNEY <i>Don't Blink</i> (BNA) (85.6)	1
TIM MCGRAW <i>If You're Reading This</i> (Curb) (94.8)	3
DIERKS BENTLEY <i>Free And Easy (Down The Road I Go)</i> (Capitol Nashville) (94.1)	4
CARRIE UNDERWOOD <i>So Small</i> (Arista Nashville) (83.0)	5
GARTH BROOKS <i>More Than A Memory</i> (Big Machine) (91.5)	8
JASON MICHAEL CARROLL <i>Livin' Our Love Song</i> (Arista Nashville) (88.6)	10
GEORGE STRAIT <i>Hov' Bout Them Cowgirls</i> (MCA Nashville) (88.4)	11
CLAY WALKER <i>Fall</i> (Asylum-Curb) (90.3)	12
JOSH TURNER <i>Firecracker</i> (MCA Nashville) (88.6)	13
KEITH URBAN <i>Everybody</i> (Capitol Nashville) (82.2)	14
TAYLOR SWIFT <i>Our Song</i> (Big Machine) (85.1)	15
SARA EVANS <i>As If</i> (RCA) (89.7)	16
MONTGOMERY GENTRY <i>What Do Ya Think About That</i> (Columbia) (89.7)	17
MIRANDA LAMBERT <i>Famous In A Small Town</i> (Columbia) (75.7)	18
LEANN RIMES <i>Nothin' Better To Do</i> (Asylum-Curb) (78.1)	20
JOE NICHOLS <i>Another Side Of You</i> (Universal South) (94.5)	21
GARY ALLAN <i>Watching Airplanes</i> (MCA Nashville) (80.5)	22
SUGARLAND <i>Stay</i> (Mercury) (87.4)	24
CHUCK WICKS <i>Stealing Cinderella</i> (RCA) (76.0)	25
BLAKE SHELTON <i>The More I Drink</i> (Warner Bros.) (81.3)	26
JASON ALDEAN <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	29
BILLY CURRINGTON <i>Tangled Up</i> (Mercury) (91.8)	30
CHRIS CAGLE <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	31
BILLY RAY CYRUS <i>Ready, Set, Don't Go</i> (Walt Disney) (87.2)	33
EMERSON DRIVE <i>You Still Own Me</i> (Midas) (86.6)	36
TRACE ADKINS <i>I Got My Game On</i> (Capitol Nashville) (84.4)	37
RODNEY ATKINS <i>Cleaning This Gun</i> (Come On In Boy) CURB (78.1)	38
BUCKY COVINGTON <i>It's Good To Be Us</i> (Lyric Street) (76.4)	39
MARK CHESNUTT <i>Rollin' With The Flow</i> (Lofton Creek) (88.5)	42
KELLIE PICKLER <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	45

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Mark Chesnutt

Rollin' With The Flow

R&R 42 TOP 20 Total Audience Gainer This Week!



"Rollin' With the Flow" is moving up on the KMLE. Effective this weekend, we are converting it to full daytime rotation. The first KMLE music test back on this song is remarkable!"
 - Gwen Foster

AIRPLAY NOW!



the drew davis band

BACK THERE ALL THE TIME
 WRITERS: JEFFREY STEELE & STEVE ROBSON. PRODUCER: ERIC SILVER

**ADDED THIS WEEK AT
 KFRG, KRRV, KEAN,
 WBFM, KJCS**



BILLY RAY CYRUS

WITH SPECIAL GUEST APPEARANCE BY

MILEY CYRUS

“Ready, Set, Don’t Go”

Performance Seen By More
Than 20 Million People on
ABC’s Dancing With The Stars
last week.

#1 Overall Total Audience Increase This Week!!!

#3 Overall Play Increase This Week !!!

#3 Most Added This Week !!!

R&R: 48 – 33

C O 5 NASHVILLE WALT DISNEY RECORDS © Disney



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	KENNY CHESNEY Don't Blink (BNA)	359540	+23682	4485	+277	8	111/2
1	2	TOBY KEITH Love Me If You Can (Show Dog Nashville)	320645	-28591	4121	-371	19	111/1
4	3	TIM MCGRAW If You're Reading This (Curb)	304475	+3306	3867	+46	22	110/2
7	4	DIERKS BENTLEY Free And Easy... (Capitol Nashville)	282042	+4243	3738	+255	21	111/2
8	5	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	273602	+17066	3360	+78	11	110/2
6	6	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	272538	-22369	3566	-285	20	111/1
3	7	BRAD PAISLEY Online (Arista Nashville)	269970	-64068	3539	-666	17	111/1
9	8	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	249778	+444	3173	+23	7	111/2
5	9	RASCAL FLATTS Take Me There (Lyric Street)	246484	-55130	3330	-558	15	111/1
12	10	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	218704	+17053	2923	+145	33	111/1
11	11	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	214964	+8135	2905	+85	10	111/2
13	12	CLAY WALKER Fall (Asylum-Curb)	210930	+19085	2901	+155	30	110/2
14	13	JOSH TURNER Firecracker (MCA Nashville)	202574	+22145	2650	+200	16	111/2
15	14	KEITH URBAN Everybody (Capitol Nashville)	175013	+9791	2341	+68	8	111/3
20	15	TAYLOR SWIFT Our Song (Big Machine)	164444	+30853	2198	+379	9	108/5
18	16	SARA EVANS As If (RCA)	162113	+10886	2205	+120	19	111/3
19	17	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	159132	+12865	2246	+196	13	109/6
17	18	MIRANDA LAMBERT Famous In A Small Town (Columbia)	158208	+1186	2301	+21	30	109/1
16	19	KENNY CHESNEY Never Wanted Nothing More (BNA)	129738	-24023	1515	-210	20	110/1
21	20	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	128021	+12414	1756	+115	20	98/3
22	21	JOE NICHOLS Another Side Of You (Universal South)	127685	+10491	1924	+125	24	110/4
24	22	GARY ALLAN Watching Airplanes (MCA Nashville)	103334	+18263	1496	+293	13	90/8
23	23	TRISHA YEARWOOD Heaven, Heartache... (Big Machine)	99399	+7436	1569	+96	13	104/5
25	24	SUGARLAND Stay (Mercury)	98738	+24158	1392	+278	5	88/7
28	25	CHUCK WICKS Stealing Cinderella (RCA)	74605	+3391	1106	+152	8	83/6
27	26	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	73600	+6043	1141	+90	17	74/3
26	27	EAGLES How Long (ERC/Lost Highway/Mercury)	69750	-5808	1100	+38	9	73/2
29	28	PAT GREEN Way Back Texas (BNA)	58624	+1039	872	-2	21	77/1
31	29	JASON ALDEAN Laughed Until We Cried (Broken Bow)	54048	+4911	902	+99	10	72/2
30	30	BILLY CURRINGTON Tangled Up (Mercury)	53939	+1227	864	+24	17	60/0

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JENNIFER HANSON
Currently taking the "Joyride"...

KKGO • WUSN • WXTU • WKHX • WYCD
 KSON • KYGO • WQYK • KBEQ
 KSOP • KUBL • WKKT • WTK • WKDF
 WSM • WIRK • WBEE • KSKS
 WBCT • WGGY • WIVK • WYPY • KATM
 WNKT • WPCV • KATC • WXBQ
 WGTY • KIZN • WQHK • WUSY • KHKI
 WFBE • WITL • WWGR • WKCO
 KORK • WQBE • WHWK • WJLS • WOVK
 WPUR • WTCR • WXTA • WTRS
 WFYR • WNCY • WTHI • KTCS • KIXQ
 KJJY • KEAN • KKJG • KSNi • XM

UNIVERSAL RECORDS

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
33	31	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	48402	+6354	798	+46	13	67/3
32	32	WHISKEY FALLS Last Train Running (Midas/New Revolution)	46275	+1378	792	+5	23	65/0
48	33	BILLY RAY CYRUS W/M. CYRUS Ready, Set... (Walt Disney/CO5)	46086	+33814	529	+302	12	35/17
36	34	FAITH HILL Red Umbrella (Warner Bros./WRN)	45672	+12469	625	+115	4	51/6
Breaker	35	CRAIG MORGAN International Harvester (Broken Bow)	43454	+11940	660	+146	5	48/7
35	36	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	41523	+5610	695	+56	13	55/2
34	37	TRACE ADKINS I Got My Game On (Capitol Nashville)	41494	+5900	703	+73	10	62/4
Breaker	38	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	40866	+16295	641	+228	4	57/8
39	39	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	34787	+5403	638	+71	6	62/5
38	40	BIG & RICH Between Raising Hell... (Warner Bros./WRN)	32027	+266	452	+15	10	40/2
Debut	41	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	31533	+29125	408	+369	1	51/49
41	42	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	26819	+7661	256	+53	9	17/0
44	43	LITTLE BIG TOWN I'm With The Band (Equity)	21688	+3400	356	+33	8	42/2
43	44	JENNIFER HANSON Joyride (Universal South)	20068	+2407	335	+9	12	37/0
46	45	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	18567	+7583	348	+76	4	47/5
47	46	JAKE OWEN Something About A Woman (RCA)	14735	+2844	315	+10	7	41/3
42	47	CLINT BLACK The Strong One (Equity)	13378	-4205	223	-62	17	28/0
51	48	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	11751	+3062	281	+55	2	37/5
45	49	VAN ZANT Goes Down Easy (Columbia)	10598	-1456	217	-26	8	28/0
49	50	ELI YOUNG BAND When It Rains (Carnival)	10416	-711	68	-1	8	2/1
53	51	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	9504	+2662	192	+86	2	25/3
59	52	ANDY GRIGGS What If It's Me (Montage)	8905	+3510	200	+33	3	27/2
57	53	LEE BRICE Happy Endings (Asylum-Curb)	8365	+2356	215	+63	2	27/3
52	54	ERIC CHURCH Sinners Like Me (Capitol Nashville)	7829	+50	195	-13	4	20/1
50	55	DOLLY PARTON Better Get To Livin' (Dolly)	7508	-1582	98	-5	4	8/1
-	56	HEARTLAND Once A Woman Gets... (Country Thunder)	6951	+2192	117	+12	2	15/1
-	57	BON JOVI FEAT. L. RIMES Till We Ain't... (Island/Curb/Mercury)	6850	+4112	82	+43	6	4/2
60	58	GRETCHEN WILSON You Don't Have To Go Home (Columbia)	6216	+1200	168	+74	2	20/4
-	59	BOMSHEL The Power Of One (Curb)	6029	+554	181	+10	3	27/1
Debut	60	BRAD PAISLEY Letter To Me (Arista Nashville)	5604	+5095	110	+101	1	20/20

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Hal Ketchum
on his New Single

"One More Midnight"

Impacting Next Monday Oct. 22nd

Available NOW on PlayMPE



COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	49
BRAD PAISLEY Letter To Me (Arista Nashville)	20
BILLY RAY CYRUS W/M. CYRUS Ready, Set... (Walt Disney/CO5)	17
GARY ALLAN Watching Airplanes (MCA Nashville)	8
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	8
SUGARLAND Stay (Mercury)	7
CRAIG MORGAN International Harvester (Broken Bow)	7
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	6
CHUCK WICKS Stealing Cinderella (RCA)	6
FAITH HILL Red Umbrella (Warner Bros./WRN)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BILLY RAY CYRUS W/M. CYRUS Ready, Set... (Walt Disney/CO5)	+33814
TAYLOR SWIFT Our Song (Big Machine)	+30853
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+29125
SUGARLAND Stay (Mercury)	+24158
KENNY CHESNEY Don't Blink (BNA)	+23682
JOSH TURNER Firecracker (MCA Nashville)	+22145
CLAY WALKER Fall (Asylum-Curb)	+19085
GARY ALLAN Watching Airplanes (MCA Nashville)	+18263
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	+17066
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	+17053

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TAYLOR SWIFT Our Song (Big Machine)	+379
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+369
BILLY RAY CYRUS W/M. CYRUS Ready, Set... (Walt Disney/CO5)	+302
GARY ALLAN Watching Airplanes (MCA Nashville)	+293
SUGARLAND Stay (Mercury)	+278
KENNY CHESNEY Don't Blink (BNA)	+277
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+255
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+228
JOSH TURNER Firecracker (MCA Nashville)	+200
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+196

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	50
BRAD PAISLEY Letter To Me (Arista Nashville)	27
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	16
CHUCK WICKS Stealing Cinderella (RCA)	11
FAITH HILL Red Umbrella (Warner Bros./WRN)	11
SUGARLAND Stay (Mercury)	10
LUKE BRYAN We Rode In Trucks (Capitol Nashville)	10
GARY ALLAN Watching Airplanes (MCA Nashville)	9
BILLY RAY CYRUS W/M. CYRUS Ready, Set... (Walt Disney/CO5)	9
TAYLOR SWIFT Our Song (Big Machine)	8
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	8

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+16616
TAYLOR SWIFT Our Song (Big Machine)	+8011
CHUCK WICKS Stealing Cinderella (RCA)	+7312
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	+7041
SUGARLAND Stay (Mercury)	+6917
KENNY CHESNEY Don't Blink (BNA)	+6053
BRAD PAISLEY Letter To Me (Arista Nashville)	+5916
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+5839
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	+5682
BILLY RAY CYRUS W/M. CYRUS Ready, Set... (Walt Disney/CO5)	+5538

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+741
TAYLOR SWIFT Our Song (Big Machine)	+389
KENNY CHESNEY Don't Blink (BNA)	+382
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+332
SUGARLAND Stay (Mercury)	+310
CHUCK WICKS Stealing Cinderella (RCA)	+301
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	+281
GARY ALLAN Watching Airplanes (MCA Nashville)	+269
BRAD PAISLEY Letter To Me (Arista Nashville)	+269
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+267

SOMETHING STRONGER THAN ME

TOP 10
EARLY RESEARCH @
RATE THE MUSIC AND
HIT PREDICTOR

TRAVIS TRITT HAS ALWAYS BEEN KNOWN FOR HIS SIGNATURE BALLADS...
"SOMETHING STRONGER THAN ME"
IS ANOTHER HIT THAT WILL INSTANTLY
CONNECT WITH YOUR AUDIENCE

IMPACT DATE
OCTOBER 22

Category 5 RECORDS

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COUNTRY NEW & ACTIVE

- HALFWAY TO HAZARD** Devil And The Cross (*Stylenonic/Mercury*)
Total Audience: 4329, Total Stations: 13, Adds: 2
- JYPSI** Love Is A Drug (*Arista Nashville*)
Total Audience: 4157, Total Stations: 14, Adds: 4
- LUKE BRYAN** We Rode In Trucks (*Capitol Nashville*)
Total Audience: 3527, Total Stations: 6, Adds: 3
- TRACY LAWRENCE** Til I Was A Daddy Too (*Rocky Comfort/CO5*)
Total Audience: 3237, Total Stations: 15, Adds: 0
- FLYNNVILLE TRAIN** Tequila Sheila (*Show Dog Nashville*)
Total Audience: 3049, Total Stations: 3, Adds: 2
- KID ROCK** All Summer Long (*Atlantic*)
Total Audience: 2770, Total Stations: 1, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

- KELLIE PICKLER** Things That Never Cross A Man's Mind (*BNA*)
Total Plays: 469, Total Stations: 36, Adds: 2
- LITTLE BIG TOWN** I'm With The Band (*Equity*)
Total Plays: 411, Total Stations: 28, Adds: 2
- ERIC CHURCH** Sinners Like Me (*Capitol Nashville*)
Total Plays: 407, Total Stations: 30, Adds: 1
- LADY ANTEBELLUM** Love Don't Live Here (*Capitol Nashville*)
Total Plays: 391, Total Stations: 34, Adds: 4
- BILLY RAY CYRUS W/M. CYRUS** Ready, Set... (*Walt Disney/CO5*)
Total Plays: 342, Total Stations: 24, Adds: 9
- BRAD PAISLEY** Letter To Me (*Arista Nashville*)
Total Plays: 281, Total Stations: 27, Adds: 27
- CLINT BLACK** The Strong One (*Equity*)
Total Plays: 270, Total Stations: 18, Adds: 0
- JENNIFER HANSON** Joyride (*Universal South*)
Total Plays: 263, Total Stations: 21, Adds: 5
- GRETCHEN WILSON** You Don't Have To Go Home (*Columbia*)
Total Plays: 256, Total Stations: 19, Adds: 1
- DOUG STONE** Nice Problem (*TNT/Spinville*)
Total Plays: 244, Total Stations: 23, Adds: 2

R&R Going For Adds

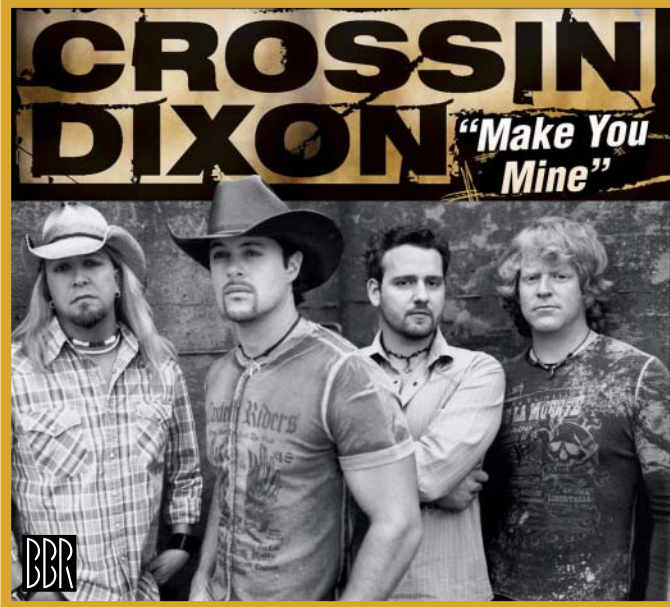
- 10/22
BON JOVI FEAT. L. RIMES Till We Ain't Strangers Anymore (*Island/Curb/Mercury*)
- CROSSIN DIXON** Make You Mine (*Broken Bow*)
- ELI YOUNG BAND** When It Rains (*Carnival*)
- HAL KETCHUM** One More Midnight (*Curb*)
- LUKE BRYAN** We Rode In Trucks (*Capitol Nashville*)
- MARTINA MCBRIDE** For These Times (*RCA*)
- RASCAL FLATTS** Winner At A Losing Game (*Lyric Street*)
- 10/29
JACK INGRAM Maybe She'll Get Lonely (*Big Machine*)
- JAMIE LEE THURSTON** Dear God (*Country Thunder*)
- JOSH GRACIN** We Weren't Crazy (*Lyric Street*)
- PHIL VASSAR** Love Is A Beautiful Thing (*Universal South*)
- TOBY KEITH** Get My Drink On (*Show Dog Nashville*)
- 11/5
BROOKS & DUNN Cowboy Town (*Arista Nashville*)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
LUKE BRYAN All My Friends Say (<i>Capitol Nashville</i>)	201656
RODNEY ATKINS These Are My People (<i>Curb</i>)	155881
TRACY LAWRENCE Find Out Who Your Friends Are (<i>Rocky Comfort/CO5</i>)	123827
BILLY CURRINGTON Good Directions (<i>Mercury</i>)	118298
REBA MCENTIRE W/KELLY CLARKSON Because Of You (<i>MCA Nashville</i>)	103260
BIG & RICH Lost In This Moment (<i>Warner Bros./WRN</i>)	101609
MONTGOMERY GENTRY Lucky Man (<i>Columbia</i>)	92208
RODNEY ATKINS Watching You (<i>Curb</i>)	91255
BUCKY COVINGTON A Different World (<i>Lyric Street</i>)	80949
GEORGE STRAIT Wrapped (<i>MCA Nashville</i>)	80432



111 Country reporters. Songs ranked by total audience for the airplay week of 10/8-10/14. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.). © 2007 Radio & Records.



“‘Make You Mine’ is the song that blew me away the first time I heard CROSSIN DIXON play it for me in our conference room. I can’t get the hook out of my head.” - John Sebastian, KPLX/Dallas

“‘Make You Mine’ is hooky and a good song. These guys are fantastic. They have ‘IT.’” - Mary Gallas, K102/Minneapolis

Immediate Airplay

October 15, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	KENNY CHESNEY Don't Blink (<i>BNA</i>)	4598	+382	106527	+6053	8	112/6
1	2	TOBY KEITH Love Me If You Can (<i>Show Dog Nashville</i>)	4215	-163	96196	-5077	18	107/4
5	3	DIERKS BENTLEY Free And Easy... (<i>Capitol Nashville</i>)	4163	+332	93675	+3863	20	113/6
7	4	TIM MCGRAW If You're Reading This (<i>Curb</i>)	3704	+91	81456	-1077	19	103/6
8	5	CARRIE UNDERWOOD So Small (<i>Arista/Arista Nashville</i>)	3653	+264	85228	+5682	11	109/6
10	6	GARTH BROOKS More Than A Memory (<i>Pearl/Big Machine</i>)	3501	+170	81494	+1887	7	111/6
3	7	BRAD PAISLEY Online (<i>Arista Nashville</i>)	3495	-653	80471	-19460	15	99/5
9	8	JASON MICHAEL CARROLL Livin' Our Love Song (<i>Arista Nashville</i>)	3485	+225	79524	+4711	27	107/5
6	9	RASCAL FLATTS Take Me There (<i>Lyric Street</i>)	3414	-397	75167	-11384	15	99/5
11	10	GEORGE STRAIT How 'Bout Them Cowgirls (<i>MCA Nashville</i>)	3368	+228	75486	+4208	10	112/6
4	11	BROOKS & DUNN Proud Of The House We Built (<i>Arista Nashville</i>)	3238	-627	71522	-15414	19	98/3
12	12	JOSH TURNER Firecracker (<i>MCA Nashville</i>)	3038	+225	68574	+2016	14	109/5
13	13	CLAY WALKER Fall (<i>Asylum-Curb</i>)	2896	+236	63893	+4549	25	103/6
14	14	KEITH URBAN Everybody (<i>Capitol Nashville</i>)	2888	+251	65391	+4752	8	111/7
15	15	MONTGOMERY GENTRY What Do Ya Think About That (<i>Columbia</i>)	2610	+161	57446	+1159	12	105/6
17	16	SARA EVANS As If (<i>RCA</i>)	2562	+196	54504	+1518	16	107/6
16	17	JOE NICHOLS Another Side Of You (<i>Universal South</i>)	2537	+179	56274	+4307	21	104/6
19	18	TAYLOR SWIFT Our Song (<i>Big Machine</i>)	2419	+389	55147	+8011	6	108/8
18	19	MIRANDA LAMBERT Famous In A Small Town (<i>Columbia</i>)	2298	+47	51173	-1274	22	99/5
21	20	LEANN RIMES Nothin' Better To Do (<i>Asylum-Curb</i>)	1939	+281	43167	+7041	17	88/7

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BROOKS & DUNN

American Country Christmas

American Country Countdown Host Kix Brooks and musical partner Ronnie Dunn, along with some of the biggest names in Country music will host **24 hours of holiday favorites**. With Holiday standards from today's biggest stars, as well as classics by favorites such as Bing Crosby and Nat King Cole — Kix, Ronnie and friends will provide your listeners with the best of the sounds of the season.

Designed to air beginning Noon Monday, 12/24 through Noon Tuesday, 12/25.

For affiliation information, call Lisa Strickland 615.312.3539 or lisa.strickland@citcomm.com



October 15, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
20	21	TRISHA YEARWOOD Heaven, Heartache... (Big Machine)	1904	+146	41102	+2520	11	99/5
23	22	SUGARLAND Stay (Mercury)	1766	+310	37070	+6917	4	95/10
22	23	GARY ALLAN Watching Airplanes (MCA Nashville)	1762	+269	39657	+4908	12	88/9
24	24	EAGLES How Long (ERC/Lost Highway/Mercury)	1527	+102	33141	+1741	7	80/4
25	25	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	1472	+247	29674	+3967	16	84/8
28	26	CHUCK WICKS Stealing Cinderella (RCA)	1315	+301	28595	+7312	3	79/11
26	27	BILLY CURRINGTON Tangled Up (Mercury)	1185	+100	24983	+2544	13	75/4
30	28	JASON ALDEAN Laughed Until We Cried (Broken Bow)	1160	+115	25289	+2537	8	74/6
32	29	PAT GREEN Way Back Texas (BNA)	1052	+144	22207	+1986	12	64/3
31	30	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	1011	+99	20516	+1811	10	62/4
29	31	KENNY CHESNEY Never Wanted Nothing More (BNA)	982	-130	23762	-2119	19	65/2
35	32	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	934	+146	18640	+2658	5	64/7
38	33	CRAIG MORGAN International Harvester (Broken Bow)	927	+187	21660	+3838	3	56/7
34	34	TRACE ADKINS I Got My Game On (Capitol Nashville)	915	+76	20020	+1665	8	62/7
39	35	FAITH HILL Red Umbrella (Warner Bros./WRN)	859	+177	16868	+4070	2	64/11
33	36	WHISKEY FALLS Last Train Running (Midas/New Revolution)	853	+26	16402	-1174	13	55/3
40	37	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	840	+267	16284	+5839	2	59/16
37	38	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	828	+71	17640	+1188	7	56/4
	Debut	39 RASCAL FLATTS Winner At A Losing Game (Lyric Street)	819	+741	18183	+16616	1	56/50
	Debut	40 MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	546	+27	10912	+555	1	35/3

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Whitney Allen's got the buzz and big numbers!

THE BIG TIME
saturday night

KKGO-FM Los Angeles, CA

DEMO	AQH SHARE/RANK	INCREASE
P12+	0 to 6.0	32%
P18-34	#31 to #15	213%
W25-54	#34 to #17	343%

WCLT-FM Columbus, OH

DEMO	AQH SHARE/RANK	INCREASE
P12+	#23 to #15	375%
P25-54	#22 to #11	333%
W25-54	#18 to #13	200%

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-Kevin Christopher, Operations Director, KKNG Oklahoma City



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October 15, 2007

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
KENNY CHESNEY Don't Blink (BNA)	45.0%	80.3%	4.19	13.0%	98.5%	2.8%	2.5%
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	28.8%	75.0%	3.96	17.0%	98.8%	4.3%	2.5%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	33.5%	72.8%	4.02	21.3%	98.8%	3.8%	1.0%
TOBY KEITH Love Me If You Can (Show Dog Nashville)	37.3%	72.3%	4.05	22.0%	99.3%	4.3%	0.8%
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	26.8%	71.5%	3.91	20.3%	98.8%	5.3%	1.8%
BRAD PAISLEY Online (Arista Nashville)	28.0%	69.0%	3.86	20.0%	98.8%	7.8%	2.0%
RASCAL FLATTS Take Me There (Lyric Street)	33.0%	68.8%	3.88	19.3%	98.8%	6.8%	4.0%
TIM MCGRAW If You're Reading This (Curb)	37.0%	68.0%	3.90	18.5%	98.8%	8.5%	3.8%
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	28.8%	65.0%	3.82	22.5%	98.3%	8.3%	2.5%
MIRANDA LAMBERT Famous In A Small Town (Columbia)	15.8%	62.0%	3.64	23.0%	97.0%	8.5%	3.5%
CLAY WALKER Fall (Asylum-Curb)	23.3%	59.5%	3.67	22.3%	96.8%	11.8%	3.3%
BILLY CURRINGTON Tangled Up (Mercury)	16.8%	58.0%	3.65	27.8%	96.3%	8.5%	2.0%
JOE NICHOLS Another Side Of You (Universal South)	19.0%	56.8%	3.59	22.8%	95.3%	11.8%	4.0%
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	14.5%	56.8%	3.54	23.0%	96.3%	13.5%	3.0%
TRACE ADKINS I Got My Game On (Capitol Nashville)	17.3%	56.8%	3.56	25.0%	97.0%	11.0%	4.3%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	15.8%	55.0%	3.55	28.8%	97.3%	10.0%	3.5%
SARA EVANS As If (RCA)	13.5%	54.3%	3.52	28.8%	97.0%	11.0%	3.0%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	14.8%	52.8%	3.57	23.3%	89.5%	10.5%	3.0%
JOSH TURNER Firecracker (MCA Nashville)	14.0%	52.0%	3.38	23.5%	96.8%	13.3%	8.0%
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	15.0%	51.8%	3.52	25.3%	92.3%	11.8%	3.5%
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	19.0%	51.0%	3.39	22.3%	96.5%	14.3%	9.0%
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	16.3%	51.0%	3.54	29.3%	94.5%	12.5%	1.8%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	13.3%	50.8%	3.56	29.0%	91.0%	9.5%	1.8%
SUGARLAND Stay (Mercury)	17.3%	50.0%	3.43	22.8%	93.8%	15.3%	5.8%
TRISHA YEARWOOD Heaven, Heartache... (Big Machine)	12.3%	49.8%	3.46	30.5%	95.3%	11.5%	3.5%
WHISKEY FALLS Last Train Running (Midas/New Revolution)	15.5%	49.5%	3.53	28.0%	90.8%	9.5%	3.8%
TAYLOR SWIFT Our Song (Big Machine)	11.5%	49.5%	3.37	25.0%	94.8%	14.5%	5.8%
GARY ALLAN Watching Airplanes (MCA Nashville)	10.3%	47.8%	3.41	26.0%	91.5%	15.3%	2.5%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	9.8%	46.8%	3.42	34.0%	95.5%	13.0%	1.8%
KEITH URBAN Everybody (Capitol Nashville)	15.0%	46.3%	3.35	24.8%	93.5%	16.8%	5.8%
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	15.3%	44.5%	3.37	28.3%	93.0%	15.5%	4.8%
CHUCK WICKS Stealing Cinderella (RCA)	14.8%	44.0%	3.42	27.8%	89.3%	14.0%	3.5%
BIG & RICH Between Raising Hell And Amazing Grace (Warner Bros./WRN)	8.5%	40.0%	3.28	28.5%	88.5%	16.0%	4.0%
CRAIG MORGAN International Harvester (Broken Bow)	13.0%	39.3%	3.09	19.3%	89.3%	17.3%	13.5%
EAGLES How Long (ERC/Lost Highway/Mercury)	6.8%	35.5%	3.24	29.8%	84.0%	15.0%	3.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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Call: Howard @ Kroeger Media Inc. 204.736.3820

*source: Arbitron