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Honey is the only food that cannot spoil.

Real news needed!

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Swedberg Plays Myth-Buster At Conclave Country Session

During the country session at last week's 32nd annual Conclave in Minneapolis, Clear Channel KEEY (K102)/Minneapolis VP of programming Gregg Swedberg dispelled what he described as "a myth" regarding Clear Channel's supposed seven-second rule. Swedberg was teamed with Ed Salamon, executive director of Country Radio Broadcasters, on Friday, June 29 for "Pardon the Interruption," which covered a variety of topics during the allotted 90 minutes. Swedberg was responding to rumors that Clear Channel had issued a mandate to air talent on its music stations to keep on-air raps to no more than seven seconds and said company research showed many listeners "see radio stations as putting out a lot of wasted talk." Clear Channel asked its programmers "to look at what you're doing and eliminate things you're talking about that people don't care about anymore." This new approach is being adapted differently from station to station, and Swedberg added, "I don't think anyone is telling [WSIX/Nashville morning man] Gerry House to talk differently," Swedberg said. "They told us to break our clocks and redesign them so that you're only doing what the audience comes to you for, and that is causing some stations to break the rules."

Another discussion centered around the possibility of terrestrial radio paying performance royalties to artists for the first time ever. According to Salamon, it doesn't seem to have generated the level of artist support in Nashville that it has in other quarters: "I don't know that the country artists are as passionate about this as artists in other genres." Swedberg saw Music First Coalition's attempt to force performance royalties as a much greater threat to radio than the upcoming higher webcast royalty fees scheduled to go into effect July 15. "It's a bad thing," he said, adding, "They want money, and, of course, we don't want to pay it." Swedberg said performance royalties would need to be applied fairly and evenly across the board. "The moment it becomes somewhat negotiable — say, for new artists — is the mo-

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Already on: WYCD WSOC KSKS
KFRG WXBQ WBEE
WGKX WGNA WPUR
WXCX WYRK WOKO
KATM KIXZ KIZN
KSOP KUBL KUZZ
WCTQ WIVK KHKI
KDRK WBCT KJUG
WQBE

THE SMASH FOLLOW UP TO GOOD DIRECTIONS

BILLY CURRINGTON "Tangled Up"

AIRPLAY NOW

IT'S AN ENDLESS SUMMER OF HITS!



KEITH URBAN "I TOLD YOU SO"

4* - R&R/BDS

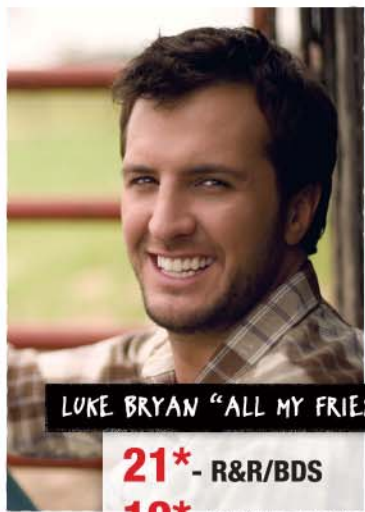
4* - CA/MediaBase



ERIC CHURCH "GUYS LIKE ME"

17* - R&R/BDS

16* - CA/MediaBase



LUKE BRYAN "ALL MY FRIENDS SAY"

21* - R&R/BDS

19* - CA/MediaBase



DIERKS BENTLEY "FREE & EASY (Down The Road I Go)"

26* - R&R/BDS

28* - CA/MediaBase



TRACE ADKINS "I WANNA FEEL SOMETHING"

27* - R&R/BDS

25* - CA/MediaBase



CHRIS CAGLE "WHAT KINDA GONE"

On Your Desk This Week!
Official add date 7/23

ment it becomes problematic." Salamon said such fees, commonplace virtually everywhere outside the United States, would "be to the detriment of country radio. If the cost of producing a music station rises substantially, I would bet it will lead to more spoken-word stations," he said.

Spinning, Launching, Flipping, Looking

Just another typical week in the organized chaos that is radio. Though the company reportedly told the staff Friday, official word came down this afternoon that Citadel has spun its Spokane cluster to Mapleton Communications. The seven-station cluster comprises country KDRK, adult hits KBBB (BOB-FM), adult standards KEYE-AM (The Key), oldies KEYE-FM (Oldies 101.1), news/talk KGA-AM (The Big Talker), sports KJRB-AM (The Fan) and rock KZBD (The Buzzard). Everybody in the Spokane building is pretty mum, but we're hearing the new owners will come take a look at the property July 11. Mapleton currently owns 34 stations in eight markets.

Remember "Mr. Ed" Lambert? He was most recently MD/Middays at Cumulus' KPLX (The Wolf)/Dallas, but now gallops to the great Northwest as OM for Bend Radio Group, which includes country KSJJ and AC KMGX (Magic 100.7)/Bend, Ore. According to Lambert, among other things that attracted him to the gig were "great facilities, great people, and my office overlooks a beautiful river." Must be nice, since our office overlooks a nondescript cubicle. Lambert's impressive resume includes seven years at KHKS/Dallas, as well as stints at KDWB/Minneapolis, WZEE/Madison, WWWQ/Atlanta, KZZO/Sacramento and KTFM/San Antonio. He can be reached at 404-578-8997 or misterelj@aol.com.

These next two items fall under the category of "win some, lose some." Great Plains Media's AC WYST (Star 107.7)/Bloomington, Ill. flipped to country as "107.7 The Bull" on Friday, June 29, launching with 10,000 songs in a row commercial-free. OM Kevin Trueblood was programming Star and will continue as PD of the Bull until a

This Week At Callout America

Well, let there be no doubt of the strength **Emerson Drive** brings with "Moments," as it repeats as the No. 1 song this week and as the No. 1 passion song. It's also the No. 1 song overall with females and with listeners 25-34 and core 35-44s.

George Strait stays strong with "Wrapped" ranking as the No. 4 song overall and as the No. 4 passion song too. This song is the No. 5 song with female listeners and the No. 2 song with younger 25-34 females. Male strength is in the core, with 35-44 males at No. 5.

Kellie Pickler is strongly outperforming the radio spin chart with "I Wonder" ranking at No. 6 overall and as the No. 9 passion song. Females rank this song a No. 4, and females 35-44 and 25-44 rank the song at No. 3 overall. Male strength is with 45-54s at No. 5 and 35-44s at No. 8.

Brooks & Dunn roar into the top 10 this week with "Proud of the House We Built" at No. 9, up from No. 15 in their debut week last week at Callout America. Males are at No. 11, with younger 25-34 males at No. 8. Females rank the song at No. 13, with females 45-54 at No. 4.

The growth song of the week is "These Are My People" from **Rodney Atkins**, which ranks as the No. 12 song overall, up from No. 20 last week and No. 23 two weeks back. Core 35-44s rank this song at No. 7, and listeners 25-44 are at No. 8. A couple of power points include female passion at No. 6 and passion from core males at No. 10.

permanent PD is named. If you're interested, send your stuff to kevin@greatplainsmedia.us or 107.7 The Bull On-Air, 108 Boeykens Place, Normal, IL 61761. Even after the PD search is over, Trueblood will remain as cluster OM, which includes top 40 WRPW and rock WDQZ.

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Callout "Passion" Ignites!!

Callout America
4 Overall 25 to 44 • # 3 Females 25 to 44
Mediabase # 9 Overall

Tim McGraw with Faith Hill

Convert to Power Now!

It's different story in Idaho, as Peak Broadcasting's classic country KFXD-AM/Boise drops the format in favor of talk effective this morning, July 2. The flip was kicked off with an "All Jon and Chris-a-thon." Jon Duane and Chris Kelly used to do mornings at talk sister KIDO, but left last year when Clear Channel sold the stations to Peak.

Mapleton Communications' KALF/Chico, Calif. ups morning dude Coyote McGee to PD, taking over for Boomer Davis, who goes poof and exits. McGee is a 3 1/2-year vet at KALF; he'll retain his morning drive duties ... Saga Communications' WNAX/Sioux City, Iowa went from big to big bad wolf, changing its name from "Big Country 104" to "The Wolf 104." After running jockless over the weekend, the airstaff returned today (July 2) ... More Wolf news: Entercom's WPAW (93.1 the Wolf)/Greensboro, N.C. named two new air personalities last week. Opie Joe will soon be a member of the pack and handle nights, coming from Clear Channel's WYYD/Roanoke, Va., where he did nights and handled online content. Opie replaces Sean Kramer, who migrated to the great Northwest to howl at night for Entercom sister KKWF/Seattle. Also joining The Wolf in Greensboro: Clay J.D. Walker signs on for APD/midday duties, moving in from Bristol Broadcasting's WQBE/Charleston, W.Va., where he did afternoons. Walker replaces Michele Michaels, who recently stepped down ... Trapper John Morris, APD/MD/afternoon drive at Citadel's WGKX/Memphis, will be sporting a new gig and title soon, moving his pelt to Citadel sister KKND/New Orleans after bagging the PD gig. Morris will give John McQueen a breather in the process, allowing McQueen to focus on programming rhythmic AC WDVW for the New Orleans cluster. Morris spent six years at WGKX; prior to Memphis, he worked at Cumulus' WFMS and WGR/Indianapolis. Back at WGKX, PD Lance Tidwell will step into afternoon drive duties on an interim basis ... Kix Layton had some spare time on his hands, though Lord only knows how or where. Currently triple-tasking as APD/MD/air personality for Clear Channel's WSSL/Greenville, S.C., Layton has decided to expand his

DATES & DEADLINES

July 10: Artisan Guitars Second Annual Chet Atkins Tribute Party, Music City Sheraton, Nashville.

Aug. 18: Belmont University Presents "Nashville Celebrates Elvis," Ryman Auditorium, Nashville. Proceeds will go to the Cecil Scaife Music Business Scholarship.

Aug. 23: Source Foundation Awards, Musicians Hall of Fame, Nashville.

Sept. 7-10: Canadian Country Music Week, Regina, Saskatchewan, Canada. Events include The Canadian Country Music Awards. Details at ccma.org.

voicetracking empire. Now he can be heard on Clear Channel sister WCOS/Columbia, S.C., replacing former APD/MD Glen Garrett, who recently left the station after 29 years ... Mackenzie Dodge apparently grabbed life by the horns and took PD stripes for Cumulus' KEKB/Grand Junction, Colo. Dodge is elevated from promotions director and replaces former PD/afternoon personality Kris Richards, who exited. That move prompted a chain reaction of sorts: Hillary Evitt moves from middays to afternoons, while Jeff Korn joins KEKB for middays.

Two Promotions, One Great Promotion

Mike Santos is promoted to commercial production director at Entercom's KBWF/ San Francisco. Santos started his career at Colorado State University College's KSCU/Fort Collins, Colo. ... Adam "Axe" Cash is upped to promotions director at Clear Channel's WWYZ/Hartford, and while he'll retain his duties as night jock, he gives up promotion coordinator business cards for sports sister WPOP ... Hard to believe it'll be the first ever, but get ready for "Jugfest" on Saturday, Sept. 22. The daylong concert is the brainchild of West Coast Broadcasting's

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Keith Bryant
"She Danced"
 From the hit writers of "Brokenheartsville",
 "Alibis", "When Did You Stop Loving Me"

Going For Adds 07/17/07



KJUG/Visalia, Calif. and will feature free daytime concerts by Sarah Buxton, Lance Miller, Whiskey Falls, Jamie O'Neal, Ty Herndon and Lee Brice. After dark, Darryl Worley, Cole Deggs & the Lonesome, Little Texas and Paul Overstreet take the stage.

Can You Say 'Cha-Ching'?

Say, that CMA Music Festival is really awesome, eh? \$21 million in visitor spending was generated for the city of Nashville during the June 7-10 event. We're guessing the city will want this thing back. Since the event moved downtown, visitor spending has increased from a paltry \$15.5 million. In addition to the record revenue numbers the festival brought to the city, the CMA will be donating half the event proceeds to Keep the Music Playing, a program supporting music education in Nashville schools.

Speaking of the CMA and The Music Festival, they have a real knack for making this event not only enormous, but ever-present. They keep adding star power to the ABC-TV special, "CMA Music Festival: Country's Night to Rock." Just announced were performances by Miranda Lambert, Little Big Town, Taylor Swift, among others. Story segments will feature Dierks Bentley, Brooks & Dunn, George Jones, Kellie Pickler, and "Dancing With the Stars" champ Cheryl Burke. The show airs Monday, July 23 from 9-11 p.m. ET on ABC.

Same Three Letters, Different Order

Over on the West Coast, the Academy of Country Music announced a plan to replace marketing director Tree Paine, who recently left the organization to join Warner Bros. as VP of publicity. Marketing and publicity for the ACM will now be done in-house at their worldwide headquarters in Encino, Calif. with the addition of Lisa Lee and Brooke Primero. Lee was named senior director of creative development, while Primero will be senior director of publicity & marketing. Both Lee and Primero come to the ACM loaded with experience and credentials. Lee joins the Academy from MTV

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Kenny Chesney, Brooks & Dunn, Sugarland Lincoln Financial Field Philadelphia June 23	51,737	\$3,993,156
Tim McGraw & Faith Hill Tacoma Dome Tacoma, Wash. June 14	11,655	\$998,284
Kenny Chesney, Sugarland, Pat Green Verizon Wireless Amphitheater Selma, Texas June 17	18,382	\$991,242
Tim McGraw & Faith Hill EnergySolutions Arena Salt Lake City June 11	11,289	\$944,919
Kenny Chesney, Sugarland, Pat Green Darien Lake Perf. Arts Center Darien Center, N.Y. June 21	17,072	\$843,911

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

- **July 3:** Air Conditioning Appreciation Days begin today.
- **July 4, 1826:** Thomas Jefferson and John Adams die within hours of each other, 50 years to the day of the signing of The Declaration of Independence.
- **July 5, 1989:** The pilot episode of "Seinfeld" premiered. NBC originally called the show "The Seinfeld Chronicles."
- **July 6:** Squirrel Appreciation Day.
- **Quotable:** "The right to be heard does not automatically include the right to be taken seriously." — *Hubert Humphrey*

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JONES MEDIA AMERICA

KCCS

BOB KINGSLEY'S COUNTRY TOP 40

Networks' CMT, where she wrote and produced numerous CMT specials; Primero comes over from a senior director position at Bragman Nyman Cafarelli, an entertainment and marketing firm, where she led the special events team. For the past four years, Primero has worked closely with the ACM. Both Primero and Lee will report to ACM executive director Bob Romeo.

From The FYI Dept.

Keep in mind we're just the conduit here, so hold your fire, but, according to a study recently released by Edison Media called "Internet and Multimedia 2007," when consumers 12 and over were asked to name the "most essential" medium in their life, the Internet was just behind TV and well ahead of radio or newspapers. That's a major reversal from the last look in 2002, when the Internet trailed both TV and radio. Additionally, the Internet was mentioned by 38% as the "most cool and exciting" medium. TV is still the medium listed as "using more lately" at 37%, but the Internet is close behind at 34% and up significantly from 19% in 2002. According to Edison Media Research president Larry Rosin, "It is entirely possible that the Internet will lead in all positive categories five years from now."

Get-Well Wishes

To recording artist Dan Seals, who we've just learned is battling non-Hodgkin's lymphoma and is undergoing chemotherapy. Seals is being treated at MD Anderson in Houston and Vanderbilt in Nashville. He has been touring this year with his cousin, Jimmy Seals, and though he's already undergone two rounds of chemo, he is optimistic, with plans to continue playing, although his longtime manager, Tony Gottlieb, jokingly describes Seals' look as "more like Bruce Willis" right now ... **R&R** also sends get-well wishes to Clear Channel WKSJ/Mobile, Ala. PD Bill Black, who underwent quadruple-bypass surgery last Friday, June 29. He'll be out of action for at least a month.

— R.J. Curtis/Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

On The Charts:

Montgomery Gentry Hangs; Kenny On Fire

Montgomery Gentry deflects a double-barrel threat to hold onto No. 1 on the R&R Country chart with "Lucky Man" (Columbia), which gains 186,000 audience impressions and stays a second week atop the chart. The gain widens the duo's lead to approximately 1.4 million impressions over the No. 2 title, which, for a second straight week, is **George Strait's** "Wrapped" (MCA Nashville). Strait's effort to topple the duo is valiant, as his single gains 1.5 million impressions. Also eyeing the top prize is **Big & Rich**, whose "Lost in This Moment" (Warner Bros./WRN) holds at No. 3 despite a gain of 1.5 million impressions.

For Montgomery Gentry, the second week at No. 1 marks the second time the duo has dominated for more than one week. The pair also spent two weeks atop the chart with "Something to Be Proud of" in October 2005.

Meanwhile, **Kenny Chesney** is running up the chart like his backside is on fire. His "Never Wanted Nothing More" (BNA) rises 9-5 in its fifth chart week, making his the fastest top-five climb in three years. No country single has run up the Nielsen Broadcast Data Systems-driven chart this fast since **Tim McGraw's** "Live Like You Were Dying" moved 8-5 in its fifth week on the chart dated June 25, 2004. To find a title anywhere near that young, you'd have to look all the way down to No. 24, where **Toby Keith's** "Love Me If You Can" (Show Dog Nashville) takes the chart's biggest gain (3.5 million impressions) in its fourth chart week.

Brad Paisley's "Online" (Arista Nashville) claims double Most Added honors, drawing 28 reports on the R&R Country panel and 24 adds on the R&R Country Indicator panel.

— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

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MUSICNOTES

Reba McEntire and **Kelly Clarkson** have gotten pretty chummy over the past few years; Clarkson mentioned Reba as an influence during her "American Idol" run, and the two recently taped a segment of CMT's "Crossroads." Now, the friendship moves into a business arrangement with Clarkson's signing to Starstruck Entertainment for management. Reba's husband and manager, Narvel Blackstock, who also serves as Starstruck's CEO, will be Clarkson's personal manager.

Great timing for summer: A new **Rascal Flatts** single arrived today, and it's called "Take Me There." The lead single was co-written by Kenny Chesney, Neil Thrasher and Wendell Mobley. This apparently signals the start of the mega-machine that is Rascal Flatts. Starting July 13, Flatts is touring with the Still Feels Good Tour; on Sept. 25, the album of the same title hits stores.

Also coming to radio this month is highly anticipated new music from **Trisha Yearwood**. Her debut single for Big Machine Records will be called "Heaven, Heartache and the Power of Love" will be sent to radio on July 16, but can be previewed a few days early on Trisha's Web site and her MySpace page. An album is scheduled for a November release.

VIDEO ADDS

CMT

JOE NICHOLS Another Side Of You
TOBY KEITH Love Me If You Can

CMT PURE COUNTRY

JOE NICHOLS Another Side Of You
TOBY KEITH Love Me If You Can
BLAKE SHELTON The More I Drink
HALFWAY TO HAZARD Daisy



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SONGS WITH HIT POTENTIAL

CHART
RANK

MONTGOMERY GENTRY <i>Lucky Man</i> (Columbia) (94.7)	1
GEORGE STRAIT <i>Wrapped</i> (MCA Nashville) (89.3)	2
KENNY CHESNEY <i>Never Wanted Nothing More</i> (BNA) (80.5)	5
JAKE OWEN <i>Startin' With Me</i> (RCA) (88.2)	6
RODNEY ATKINS <i>These Are My People</i> (Curb) (75.0)	11
BUCKY COVINGTON <i>A Different World</i> (Lyric Street) (76.7)	12
CRAIG MORGAN <i>Tough</i> (Broken Bow) (88.3)	14
REBA McENTIRE <i>Because Of You</i> (MCA Nashville) (93.0)	15
KELLIE PICKLER <i>I Wonder</i> (BNA) (84.8)	16
SUGARLAND <i>Everyday America</i> (Mercury) (78.9)	18
TIM MCGRAW <i>If You're Reading This</i> (Curb) (94.8)	19
MARTINA McBRIDE <i>How I Feel</i> (RCA) (84.3)	20
BROOKS & DUNN <i>Proud Of The...</i> (Arista Nashville) (82.7)	23
TOBY KEITH <i>Love Me If You Can</i> (Show Dog Nashville) (83.4)	24
DIERKS BENTLEY <i>Free And Easy...</i> (Capitol Nashville) (94.1)	26
TRACE ADKINS <i>I Wanna Feel Something</i> (Capitol Nashville) (85.2)	27
CLAY WALKER <i>Fall</i> (Asylum-Curb) (90.3)	29
JACK INGRAM <i>Measure Of A Man</i> (Big Machine) (78.2)	30
TRENT TOMLINSON <i>Just Might Have Her...</i> (Lyric Street) (75.9)	31
FAITH HILL <i>Lost</i> (Warner Bros.) (82.9)	34
SARA EVANS <i>As If</i> (RCA) (89.7)	42
BLAKE SHELTON <i>The More I Drink</i> (Warner Bros.) (81.3)	50

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LYRIC STREEY
RECORDS

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	MONTGOMERY GENTRY Lucky Man (Columbia)	340416	+1862	4921	+108	23	127/0
2	2	GEORGE STRAIT Wrapped (MCA Nashville)	326642	+15844	4826	+175	17	126/0
3	3	BIG & RICH Lost In This Moment (Warner Bros./WRN)	321561	+15576	4703	+215	21	127/0
7	4	KEITH URBAN I Told You So (Capitol Nashville)	278251	+9624	4070	+267	12	127/0
9	5	KENNY CHESNEY Never Wanted Nothing More (BNA)	259056	+19376	3653	+312	5	127/0
8	6	JAKE OWEN Startin' With Me (RCA)	252610	+6757	3939	+319	39	127/0
4	7	TRACY LAWRENCE Find Out Who... (Rocky Comfort/CO5)	247169	-41301	3666	-559	44	126/0
12	8	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	244389	+29009	3457	+245	21	125/0
11	9	JASON ALDEAN Johnny Cash (Broken Bow)	232374	+6445	3317	+95	22	127/0
5	10	BRAD PAISLEY Ticks (Arista Nashville)	223535	-62560	3340	-867	18	126/0
13	11	RODNEY ATKINS These Are My People (Curb)	218199	+15007	3168	+160	17	127/0
15	12	BUCKY COVINGTON A Different World (Lyric Street)	196717	+8866	3001	+114	25	126/0
14	13	TIM MCGRAW W/FAITH HILL I Need You (Curb)	195456	-450	2907	-36	14	125/0
16	14	CRAIG MORGAN Tough (Broken Bow)	163873	+10253	2639	+114	18	123/0
17	15	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	162128	+16525	2417	+287	7	118/3
18	16	KELLIE PICKLER I Wonder (BNA)	146572	+4438	2358	+70	22	124/1
19	17	ERIC CHURCH Guys Like Me (Capitol Nashville)	136394	+2327	2261	+75	24	120/2
20	18	SUGARLAND Everyday America (Mercury)	125553	+14031	1932	+236	7	117/9
25	19	TIM MCGRAW If You're Reading This (Curb)	115740	+27586	1645	+391	7	89/11
21	20	MARTINA MCBRIDE How I Feel (RCA)	114981	+5512	1942	+93	11	116/5
23	21	LUKE BRYAN All My Friends Say (Capitol Nashville)	113355	+10485	1886	+123	23	100/4
22	22	LITTLE BIG TOWN A Little More You (Equity)	110903	+6076	1991	+88	20	114/0
26	23	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	109584	+23250	1759	+379	5	110/9
29	24	TOBY KEITH Love Me If You Can (Show Dog Nashville)	104744	+34927	1568	+488	4	109/15
24	25	JASON M. CARROLL Livin' Our Love Song (Arista Nashville)	93991	-233	1749	+35	18	114/1
32	26	DIERKS BENTLEY Free And Easy... (Capitol Nashville)	85392	+25906	1191	+349	6	81/11
28	27	TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	75541	+5561	1403	+102	14	87/2
27	28	COLE DEGGS & THE LONESOME I Got More (Columbia)	68777	-4152	1349	-41	24	107/4
30	29	CLAY WALKER Fall (Asylum-Curb)	66308	+2602	1126	+37	15	79/1
31	30	JACK INGRAM Measure Of A Man (Big Machine)	65211	+2137	1170	+22	12	92/2


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Cole Deggs
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BDS

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
34	31	TRENT TOMLINSON Just Might Have Her Radio On (<i>Lyric Street</i>)	46792	+904	973	+16	15	84/2
33	32	MIRANDA LAMBERT Famous In A Small Town (<i>Columbia</i>)	45643	-1491	841	+23	15	68/1
35	33	JOE NICHOLS Another Side Of You (<i>Universal South</i>)	42945	-2614	747	+32	9	63/3
36	34	FAITH HILL Lost (<i>Warner Bros./WRN</i>)	38687	+5	783	+41	7	68/5
37	35	LEE BRICE She Ain't Right (<i>Asylum-Curb</i>)	35992	-430	803	-9	17	71/0
42	36	LEANN RIMES Nothin' Better To Do (<i>Asylum-Curb</i>)	30736	+6200	538	+133	5	44/7
41	37	TRAVIS TRITT You Never Take Me Dancing (<i>Category 5</i>)	30315	+4038	417	+79	9	45/5
40	38	KEITH ANDERSON Sunday Morning In America (<i>Arista Nashville</i>)	29897	-664	531	+54	8	63/5
38	39	GRETCHEN WILSON One Of The Boys (<i>Columbia</i>)	29608	-4470	531	-60	10	55/0
43	40	HALFWAY TO HAZARD Daisy (<i>Mercury</i>)	20673	-3627	369	-84	14	46/0
44	41	CARRIE UNDERWOOD I'll Stand By You (<i>Fremantle/19</i>)	19465	-4027	252	-38	10	13/0
45	42	SARA EVANS As If (<i>RCA</i>)	18969	+3500	324	+80	4	37/8
39	43	TERRI CLARK Dirty Girl (<i>BNA</i>)	18770	-12798	297	-321	17	62/0
47	44	STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (<i>Curb</i>)	16548	+1945	427	+48	6	48/2
48	45	WHISKEY FALLS Last Train Running (<i>Midas/New Revolution</i>)	15525	+1217	478	+27	8	54/1
46	46	SARAH JOHNS The One In The Middle (<i>BNA</i>)	15145	+2	310	+36	9	35/2
49	47	PHIL VASSAR This Is My Life (<i>Universal South</i>)	14458	+555	335	+25	6	40/3
52	48	BRAD PAISLEY Online (<i>Arista Nashville</i>)	12756	+4842	231	+158	2	29/28
-	49	BILLY CURRINGTON Tangled Up (<i>Mercury</i>)	9024	+5708	181	+93	2	21/9
57	50	BLAKE SHELTON The More I Drink (<i>Warner Bros./WRN</i>)	9017	+3703	251	+82	2	26/5
Debut	51	DANIELLE PECK Bad For Me (<i>Big Machine</i>)	8702	+4639	141	+74	1	24/7
-	52	PAT GREEN Way Back Texas (<i>BNA</i>)	8297	+4426	89	+27	6	17/7
50	53	VAN ZANT That Scares Me (<i>Columbia</i>)	8112	-2357	188	-61	11	27/0
51	54	MARK WILLS Days Of Thunder (<i>Equity</i>)	8059	-1697	216	+4	6	20/0
58	55	CROSSIN DIXON Guitar Slinger (<i>Broken Bow</i>)	7170	+1989	232	+37	2	30/5
56	56	CLINT BLACK The Strong One (<i>Equity</i>)	6867	+515	83	+15	2	10/4
54	57	WAYCROSS Nineteen (<i>DreamCatcher</i>)	6626	-358	45	+1	3	2/0
Debut	58	JOSH TURNER Firecracker (<i>MCA Nashville</i>)	5867	+5867	79	+79	1	10/10
53	59	KENNY CHESNEY Flip-Flop Summer (<i>BNA</i>)	5392	-2047	47	-11	4	2/0
Debut	60	ANDY GRIGGS Tattoo Rose (<i>Montage</i>)	4973	+1857	84	+27	1	9/3

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WHAT A HOOK!

"Nothin' Better To Do" LeAnn Rimes

New Adds: KYGO, WSOC, KKWF, KWLI, KRST, KWJJ, WKDF, WPKX, WRNS, KXKT, WPAW, WKXC, KATC, KRYS, WKCQ

RR: 42 to 36 +620k aud. AC/MB: 41 to 37



COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY Online (Arista Nashville)	28
TOBY KEITH Love Me If You Can (Show Dog Nashville)	15
TIM MCGRAW If You're Reading This (Curb)	11
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	11
JOSH TURNER Firecracker (MCA Nashville)	10
SUGARLAND Everyday America (Mercury)	9
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	9
BILLY CURRINGTON Tangled Up (Mercury)	9
SARA EVANS As If (RCA)	8

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+34927
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+29009
TIM MCGRAW If You're Reading This (Curb)	+27586
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+25906
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+23250
KENNY CHESNEY Never Wanted Nothing More (BNA)	+19376
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+16525
GEORGE STRAIT Wrapped (MCA Nashville)	+15844
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+15576
RODNEY ATKINS These Are My People (Curb)	+15007

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+488
TIM MCGRAW If You're Reading This (Curb)	+391
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+379
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+349
JAKE OWEN Startin' With Me (RCA)	+319
KENNY CHESNEY Never Wanted Nothing More (BNA)	+312
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+287
KEITH URBAN I Told You So (Capitol Nashville)	+267
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+245
SUGARLAND Everyday America (Mercury)	+236

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY Online (Arista Nashville)	24
TOBY KEITH Love Me If You Can (Show Dog Nashville)	8
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	7
JOSH TURNER Firecracker (MCA Nashville)	7
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	6
TIM MCGRAW If You're Reading This (Curb)	6
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	5
DANIELLE PECK Bad For Me (Big Machine)	5

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY Online (Arista Nashville)	+7686
KENNY CHESNEY Never Wanted Nothing More (BNA)	+7640
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+6479
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+6378
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+5293
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+4745
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+4595
SUGARLAND Everyday America (Mercury)	+4308
RODNEY ATKINS These Are My People (Curb)	+4071
TIM MCGRAW If You're Reading This (Curb)	+3904

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY Online (Arista Nashville)	+362
KENNY CHESNEY Never Wanted Nothing More (BNA)	+323
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+323
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+279
TIM MCGRAW If You're Reading This (Curb)	+239
RODNEY ATKINS These Are My People (Curb)	+237
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+227
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+222
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+220
SUGARLAND Everyday America (Mercury)	+200

TOBY KEITH
"LOVE ME IF YOU CAN"

"Love it!!! One of the best things he's done! Big hit!"
 - Tony Stevens, MD, KFKF

R&R **29 - 24** (+488x/+3,492,700)
 MB 28-24* (+415x/+1201 pts.)

Most Added again! 95% of the Panel CLOSED!
#1 Audience Increase...+50%!
#1 Spin Increase...+45%!

"NOWHERE THAN SOMEWHERE"



ADD NOW!

Hopping aboard the train this week:
WKDF WIVK WGTY

#1 New & Active!
+1/4 Million Audience Increase!

Catch Flynnville Train on Toby Keith's *Big Dog Daddy* Tour coming to your city this summer!
Debut album coming in August!

COUNTRY NEW & ACTIVE

- FLYNNVILLE TRAIN** Nowhere Than Somewhere (*ShowDog Nashville*)
Total Audience: 4743, Total Stations: 19, Adds: 3
- JASON BROWN** You Don't Play Fair (*Showcase*)
Total Audience: 3647, Total Stations: 2, Adds: 0
- TRACY LAWRENCE** Til I Was A Daddy Too (*Rocky Comfort/C05*)
Total Audience: 3616, Total Stations: 2, Adds: 1
- JASON MEADOWS** 18 Video Tapes (*Baccerstick/C05*)
Total Audience: 3558, Total Stations: 8, Adds: 0
- JO DEE MESSINA** Biker Chick (*Curb*)
Total Audience: 3105, Total Stations: 7, Adds: 7
- CARMEN RASMUSEN** Nothin' Like The Summer (*Lofton Creek*)
Total Audience: 2572, Total Stations: 5, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

- BRAD PAISLEY** Online (*Arista Nashville*)
Total Plays: 408, Total Stations: 28, Adds: 24
- WHISKEY FALLS** Last Train Running (*Midas/New Revolution*)
Total Plays: 400, Total Stations: 32, Adds: 3
- BILLY CURRINGTON** Tangled Up (*Mercury*)
Total Plays: 339, Total Stations: 27, Adds: 4
- PHIL VASSAR** This Is My Life (*Universal South*)
Total Plays: 255, Total Stations: 18, Adds: 0
- DANIELLE PECK** Bad For Me (*Big Machine*)
Total Plays: 229, Total Stations: 19, Adds: 5
- STEVE HOLY** Men Buy The Drinks (Girls Call The Shots) (*Curb*)
Total Plays: 214, Total Stations: 18, Adds: 2
- STEPHEN COCHRAN** Friday Night Fireside (*Aria/Quarterback*)
Total Points: 180, Total Stations: 14, Adds: 0
- FLYNNVILLE TRAIN** Nowhere Than Somewhere (*Show Dog Nashville*)
Total Plays: 174, Total Stations: 14, Adds: 1
- CROSSIN DIXON** Guitar Slinger (*Broken Bow*)
Total Plays: 163, Total Stations: 17, Adds: 3
- PAT GREEN** Way Back Texas (*BNA*)
Total Plays: 152, Total Stations: 16, Adds: 3

R&R Going For Adds

- 7/9
JO DEE MESSINA Biker Chick (*Curb*)
- JOSH TURNER** Firecracker (*MCA Nashville*)
- RASCAL FLATTS** Take Me There (*Lyric Street*)
7/16
EMERSON DRIVE You Still Own Me (*Montage/Midas/New Revolution*)
- RIO GRAND** That's My Memory (*Asylum-Curb*)
7/23
CHRIS CAGLE What Kinda Gone (*Capitol Nashville*)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
EMERSON DRIVE Moments (<i>Midas/New Revolution</i>)	226488
BILLY CURRINGTON Good Directions (<i>Mercury</i>)	211833
CARRIE UNDERWOOD Wasted (<i>Arista/Arista Nashville</i>)	139736
RASCAL FLATTS Stand (<i>Lyric Street</i>)	135955
ALAN JACKSON A Woman's Love (<i>Arista Nashville</i>)	129694
RODNEY ATKINS Watching You (<i>Curb</i>)	121922
SUGARLAND Settlin' (<i>Mercury</i>)	109096
KENNY CHESNEY Beer In Mexico (<i>BNA</i>)	107445
CARRIE UNDERWOOD Before He Cheats (<i>Arista/Arista Nashville</i>)	102511
RASCAL FLATTS My Wish (<i>Lyric Street</i>)	81800



127 Country reporters. Songs ranked by total audience for the airplay week of 6/25-7/1. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.

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July 2, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	BIG & RICH Lost In This Moment (Warner Bros./WRN)	3710	+72	82866	+1878	19	90/0
3	2	GEORGE STRAIT Wrapped (MCA Nashville)	3601	+37	77063	+719	17	88/0
2	3	MONTGOMERY GENTRY Lucky Man (Columbia)	3479	-129	74997	-3311	21	86/0
4	4	KEITH URBAN I Told You So (Capitol Nashville)	3374	+154	74308	+2009	11	90/0
6	5	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	3074	+222	70171	+5293	19	90/0
7	6	KENNY CHESNEY Never Wanted Nothing More (BNA)	3046	+323	69053	+7640	4	90/0
9	7	JAKE OWEN Startin' With Me (RCA)	2776	+112	58806	+957	27	80/0
8	8	JASON ALDEAN Johnny Cash (Broken Bow)	2772	+75	61025	+1038	20	88/0
10	9	BUCKY COVINGTON A Different World (Lyric Street)	2702	+96	58106	+1889	22	89/0
12	10	RODNEY ATKINS These Are My People (Curb)	2678	+237	56565	+4071	15	87/0
11	11	TIM MCGRAW W/FAITH HILL I Need You (Curb)	2484	+7	51498	-978	10	90/0
13	12	CRAIG MORGAN Tough (Broken Bow)	2427	+66	54527	+2482	15	90/0
14	13	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	2275	+227	48620	+4595	6	86/2
16	14	KELLIE PICKLER I Wonder (BNA)	2050	+93	42909	+1262	16	85/1
15	15	ERIC CHURCH Guys Like Me (Capitol Nashville)	2048	+15	44257	+445	22	83/1
18	16	SUGARLAND Everyday America (Mercury)	1954	+200	42132	+4308	6	86/4
5	17	BRAD PAISLEY Ticks (Arista Nashville)	1882	-1003	37708	-26413	17	65/0
17	18	MARTINA MCBRIDE How I Feel (RCA)	1881	+51	40595	+2172	9	81/0
20	19	LUKE BRYAN All My Friends Say (Capitol Nashville)	1727	+86	35565	+1561	14	77/4
22	20	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	1670	+279	36337	+6479	4	82/1

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July 2, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
19	21	LITTLE BIG TOWN A Little More You (<i>Equity</i>)	1669	+18	36227	+35	17	75/0
21	22	TRACE ADKINS I Wanna Feel Something (<i>Capitol Nashville</i>)	1538	+80	31662	+1582	12	79/1
23	23	TIM MCGRAW If You're Reading This (<i>Curb</i>)	1534	+239	33322	+3904	4	74/6
26	24	TOBY KEITH Love Me If You Can (<i>Show Dog Nashville</i>)	1499	+323	32069	+6378	3	82/8
24	25	JASON MICHAEL CARROLL Livin' Our Love Song (<i>Arista Nashville</i>)	1364	+80	29573	+2129	12	68/3
29	26	DIERKS BENTLEY Free And Easy... (<i>Capitol Nashville</i>)	1311	+220	27089	+4745	5	75/6
25	27	JACK INGRAM Measure Of A Man (<i>Big Machine</i>)	1276	+76	27833	+1994	8	72/1
27	28	CLAY WALKER Fall (<i>Asylum-Curb</i>)	1160	+15	22973	-230	10	66/1
30	29	TRENT TOMLINSON Just Might Have Her Radio On (<i>Lyric Street</i>)	1105	+31	22420	+395	11	64/1
28	30	COLE DEGGS & THE LONESOME I Got More (<i>Columbia</i>)	1105	0	21349	-329	22	61/2
31	31	JOE NICHOLS Another Side Of You (<i>Universal South</i>)	972	+54	19167	+974	6	61/2
33	32	MIRANDA LAMBERT Famous In A Small Town (<i>Columbia</i>)	818	+103	18671	+3116	7	56/4
32	33	FAITH HILL Lost (<i>Warner Bros./WRN</i>)	800	+71	16721	+1436	5	52/3
34	34	GRETCHEN WILSON One Of The Boys (<i>Columbia</i>)	579	-59	11268	-1257	6	39/1
35	35	LEE BRICE She Ain't Right (<i>Asylum-Curb</i>)	567	+58	10927	+892	6	38/4
Debut	36	BLAKE SHELTON The More I Drink (<i>Warner Bros./WRN</i>)	512	+93	9920	+2373	1	39/5
36	37	TRAVIS TRITT You Never Take Me Dancing (<i>Category 5</i>)	504	+13	11389	+274	2	37/1
38	38	LEANN RIMES Nothin' Better To Do (<i>Asylum-Curb</i>)	486	+16	9844	+580	2	32/3
Debut	39	SARA EVANS As If (<i>RCA</i>)	484	+70	10355	+1886	1	38/4
39	40	KEITH ANDERSON Sunday Morning In America (<i>Arista Nashville</i>)	477	+14	10147	+78	2	33/2



July 2, 2007

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
EMERSON DRIVE Moments (Midas/New Revolution)	36.5%	73.3%	3.95	13.5%	99.3%	9.8%	2.8%
MONTGOMERY GENTRY Lucky Man (Columbia)	28.3%	68.8%	3.83	19.5%	99.3%	7.3%	3.8%
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	26.3%	67.8%	3.81	19.8%	98.8%	8.0%	3.3%
GEORGE STRAIT Wrapped (MCA Nashville)	23.0%	63.8%	3.71	21.5%	99.0%	11.3%	2.5%
JAKE OWEN Startin' With Me (RCA)	20.3%	63.0%	3.69	22.8%	98.3%	9.8%	2.8%
KELLIE PICKLER I Wonder (BNA)	18.3%	61.5%	3.62	21.5%	98.3%	11.3%	4.0%
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	21.3%	61.3%	3.61	18.0%	97.5%	13.5%	4.8%
JASON ALDEAN Johnny Cash (Broken Bow)	22.8%	61.0%	3.68	20.8%	97.3%	13.3%	2.3%
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	16.3%	57.0%	3.66	23.5%	91.0%	8.0%	2.5%
LUKE BRYAN All My Friends Say (Capitol Nashville)	17.8%	56.8%	3.57	19.3%	93.5%	13.8%	3.8%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	13.0%	56.5%	3.62	22.8%	91.0%	10.8%	1.0%
RODNEY ATKINS These Are My People (Curb)	15.5%	56.3%	3.56	21.3%	93.5%	13.0%	3.0%
CRAIG MORGAN Tough (Broken Bow)	17.0%	56.0%	3.52	20.0%	95.0%	14.3%	4.8%
KEITH URBAN I Told You So (Capitol Nashville)	13.5%	55.8%	3.54	25.8%	96.3%	12.0%	2.8%
TIM MCGRAW W/FAITH HILL I Need You (Curb)	20.0%	55.3%	3.56	22.0%	95.3%	14.0%	4.0%
KENNY CHESNEY Never Wanted Nothing More (BNA)	15.0%	55.0%	3.54	23.3%	94.0%	12.3%	3.5%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	18.0%	54.0%	3.52	24.5%	97.0%	15.8%	2.8%
TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	11.5%	53.8%	3.49	24.8%	95.0%	14.3%	2.3%
COLE DEGGS & THE LONESOME I Got More (Columbia)	12.0%	52.8%	3.57	26.5%	91.3%	11.0%	1.0%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	18.3%	51.5%	3.49	25.5%	97.0%	17.5%	2.5%
LITTLE BIG TOWN A Little More You (Equity)	11.0%	49.8%	3.40	24.8%	93.8%	15.3%	4.0%
BUCKY COVINGTON A Different World (Lyric Street)	16.3%	49.5%	3.39	24.0%	96.8%	18.3%	5.0%
ERIC CHURCH Guys Like Me (Capitol Nashville)	7.5%	49.0%	3.41	26.0%	91.3%	13.0%	3.3%
TOBY KEITH Love Me If You Can (Show Dog Nashville)	8.3%	48.8%	3.43	25.8%	90.0%	12.5%	3.0%
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	9.8%	46.3%	3.42	23.5%	86.5%	14.0%	2.8%
TIM MCGRAW If You're Reading This (Curb)	15.8%	44.5%	3.44	19.0%	83.3%	16.0%	3.8%
SUGARLAND Everyday America (Mercury)	12.8%	43.8%	3.31	25.3%	91.8%	17.0%	5.8%
JACK INGRAM Measure Of A Man (Big Machine)	5.5%	43.0%	3.35	29.5%	88.3%	13.5%	2.3%
CLAY WALKER Fall (Asylum-Curb)	10.8%	42.0%	3.31	24.8%	87.3%	15.0%	5.5%
MIRANDA LAMBERT Famous In A Small Town (Columbia)	6.5%	42.0%	3.28	27.0%	89.3%	17.0%	3.3%
JOE NICHOLS Another Side Of You (Universal South)	12.5%	38.5%	3.24	21.8%	85.5%	20.0%	5.3%
FAITH HILL Lost (Warner Bros./WRN)	8.0%	36.0%	3.22	24.0%	83.0%	20.0%	3.0%
MARTINA MCBRIDE How I Feel (RCA)	7.5%	35.0%	3.10	26.5%	91.3%	26.3%	3.5%
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	4.0%	29.3%	3.04	28.8%	84.8%	24.0%	2.8%
LEE BRICE She Ain't Right (Asylum-Curb)	3.0%	20.0%	2.69	23.5%	85.8%	34.8%	7.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..



2007 R&R INDUSTRY ACHIEVEMENT AWARDS

Celebrate excellence in the radio and record community by making your nominations for the 2007 R&R Industry Achievement Awards! Your recommendations will help the awards committee determine final nominations in each category. The winners will be announced at R&R Convention 2007, September 26-28 in Charlotte, NC.

HERE IS THE NOMINATION PROCESS:

- Nominations are being accepted in the following formats only: CHR/Top 40, Rhythmic, Urban, Urban AC, Gospel, Country, Smooth Jazz, AC, Hot AC, Rock, Active Rock, Alternative, Latin Pop, Regional Mexican, Tropical, Oldies and Classic Rock.
- Nominations should be based on the highest standards of industry excellence and professionalism.
- Any commercial U.S.-licensed station is eligible for nomination.
- Nominees must have been employed at the company for which they were nominated between June 1, 2006 - May 31, 2007.
- You can nominate yourself, your co-workers and your station or record label.
- Only one reply per person will be accepted. You must indicate your name and affiliation on the nomination form to qualify. All responses will remain confidential.
- You do NOT have to make nominations in every category.
- Please type or print legibly! Add additional pages if needed.
- Deadline: July 13, 2007.**

2007 R&R INDUSTRY ACHIEVEMENT AWARDS NOMINATION FORM

RADIO GROUP EXECUTIVE OF THE YEAR: (Programming, sales or management at the group level) Name: _____ Company: _____

RADIO INDUSTRY EXECUTIVE: (Senior level manager at any company providing a product or service to radio) Name: _____ Company: _____

MARKET MANAGER/GENERAL MANAGER OF THE YEAR: Name: _____ Company or Station/Market: _____

PROMOTION/MARKETING DIRECTOR OF THE YEAR: Name: _____ Company or Station/Market: _____

SYNDICATED PERSONALITY OF THE YEAR: Name: _____ Program/Network: _____

RADIO STATION OF THE YEAR: MARKETS 1-25 Calls: _____ Market: _____ Format: _____

(For Latin formats, Oldies, Classic Rock, and Gospel, only one station may be nominated, regardless of market size. In all other formats, one station may be nominated for each market size.) MARKETS 26-100 Calls: _____ Market: _____ Format: _____

MARKETS 101+ Calls: _____ Market: _____ Format: _____

PROGRAM DIRECTOR OF THE YEAR: Name: _____ Station/Market: _____ Format: _____

MUSIC DIRECTOR OF THE YEAR: Name: _____ Station/Market: _____ Format: _____

PERSONALITY OR SHOW OF THE YEAR: Name: _____ Station/Market: _____ Format: _____

RECORD LABEL OF THE YEAR: _____

SENIOR PROMOTION EXECUTIVE OF THE YEAR: (Sr. VP or above) Name: _____ Label: _____

PROMOTION EXECUTIVE OF THE YEAR: (VP or Director level by format) Name: _____ Label: _____

LOCAL PROMOTION EXECUTIVE OF THE YEAR: Name: _____ Label/Market: _____

FILL IN BELOW TO VALIDATE NOMINATION

Your Name: _____

Title: _____

Station or Company: _____

Please mail, fax or e-mail to:
R&R INDUSTRY AWARDS NOMINATIONS
5055 WILSHIRE BLVD., SUITE 600
Los Angeles, CA 90036
323-954-3412 fax
nominations@radioandrecords.com

**PLEASE
REPLY BY
JULY 13, 2007**