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INSIDE

R&R HotFax 'Animal Kingdom' Edition: Wolves, Bulls, Hippos & Hank



If You Work For Cumulus Or Wilks, You May Have Been Promoted



Bob Kingsley Counting Down To His Next Hall Of Fame Induction



R&R HotFax High-Tech Edition Gets Sirius With iPods, HD, XM



Tim McGraw Has 325,000 Reasons Why It Doesn't Suck To Be Him

Grapes will explode if you cook them in a microwave. Real new needed!

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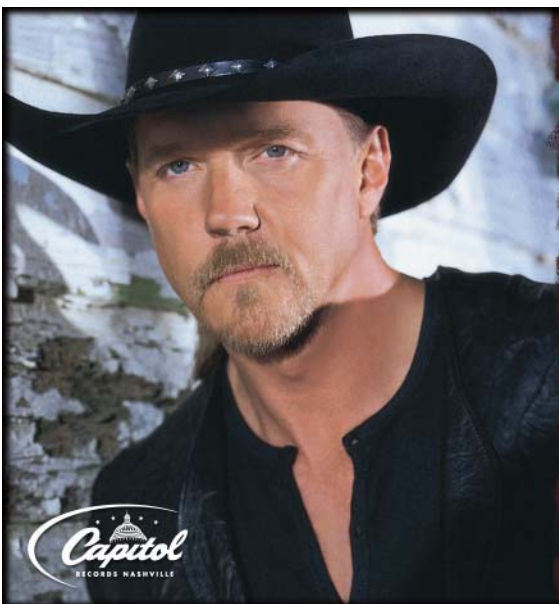
WSM-FM/Nashville Fit For A King

Kevin King has been on the job as the new PD at Cumulus WSM-FM (95.5 The Wolf)/Nashville for about a week, and he's already hoping to set down some serious roots in Music City. This will be King's third stop in the last seven months, so his desire to stay awhile is understandable. It's not that he can't hold a job. For the last four months, King was at the Cumulus/Lexington, Ky. cluster, where he basically redefined the term "multitasking." King was the cluster OM, programmed active rock WXZZ day-to-day and did afternoons on country clustermate KLXX (The Bear). Prior to his short stint in Lexington, King was at WYGY/Cincinnati for just two months. His resume also includes a much longer stop at WYCT/Pensacola, Fla. King said he'll stay in Nashville "as long as they'll have me" and will focus on programming The Wolf, telling R&R, "We'll continue to build on the vision John Sebastian had here." Sebastian relaunched WSM-FM as "The Wolf" in September 2004 then left to program WJMK (Jack-FM) in Chicago, but recently returned to Cumulus, country and the Wolf brand when he took the KPLX (99.5 the Wolf)/Dallas PD gig. King replaces Sebastian's successor at WSM, Buddy Van Arsdale, who left earlier this year to take the PD position at Cox's WKHK/Richmond. According to King, "This is an important market for Cumulus, and I'm thrilled to be at the Wolf" While occasionally doing a fill-in airshift to stay close to the product, King will be an off-air PD at the Wolf.

Wolf Howling Live & Local In San Francisco ... Mostly

Just one piece of the puzzle remains for Entercom's KBWF (95.7 the Wolf)/San Francisco ... oh yeah, it's only the *morning show!* Expect an announcement Thursday of this week, when Wolf PD/Prime Minister of Twang Scott Mahalick reveals "very exciting news" about the permanent wakeup team. Craig Coffey was on loan from sister KKWF/Seattle, along with Sue Hall. The remainder of the airstaff has been up and running for the last week; Nikki Landry is doing middays and handling MD duties, JoJo Kincaid is in afternoons, and Tictak (the actual human, not the breath mint) is handling

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TRACE ADKINS

"I WANNA FEEL SOMETHING"

Debut 44* - CA/MediaBase 52* - R&R/BDS

Official Add date April 16th

Couldn't wait: KATM, KDRK, KHKI, KIZN, KJUG, KMDL, KXKT, WCTQ, WGNA, WITL, WOGI, WPOC, WQHK, WRNS and WYRK



www.capitolnashville.com www.traceadkins.com

nights. Additionally, Mahalick announced **Matt Ganssle** will be director of imaging for the Wolf. Ganssle has plenty of chops when it comes to imaging the Wolf brand, as he comes over from KPLX (99.5 The Wolf)/Dallas. He's also worked at KFRR/Fresno; KXTE/Las Vegas; KSNI/Santa Maria, Calif.; and KRAB/Bakersfield.

They Love The Smell Of Bull In the Morning

Segueing from Wolves to Bulls, Clear Channel's WUBL (94.9 The Bull)/Atlanta launched back in December and has just announced a morning show: the syndicated **Big D & Bubba**, who will make the Bull their 36th affiliate. For Bull PD Clay Hunnicutt, it's a reunion of sorts; he worked with Big D & Bubba at Clear Channel sister WSIX/Nashville, where they do afternoons. Together for 11 years now, the pair is also heard on WNOE/New Orleans, WYNK/Baton Rouge and WYGY/Cincinnati, among other stations. They started live in Atlanta this morning (April 9). The Bull also announced a night show last week: **Kix Layton** will track nights from Clear Channel sister WSSL/Greenville, S.C. Layton handles middays at WSSL and is APD/MD.

Hippo Goes Belly Up In Merced ... Long Live Hank!

You may be familiar with the term "there's a hippopotamus in the room." Well, for the last 10 days, we've known Mapleton Communications KHPO (Hippo 106.3)/Merced, Calif. was going to make the flip to country; the question was when? The answer came Saturday afternoon, April 7 at 4 p.m., when recently acquired PD **Brian Montgomery** harpooned the hippo and gently eased "Hank 106.3" into this world. A quick recap of the drama in Merced: Montgomery was APD/afternoons at Buckley Broadcasting's crosstown KUBB, but left to flip the Hippo. The first song on the new Hank Saturday afternoon was Willie Nelson's "My Heroes Have Always Been Cowboys." Montgomery will do mornings; an announcement about the rest of the staff is said to be coming later this week.

This Week At Callout America

Kenny Chesney repeats as the No. 1 song and as the No. 2 passion song with "Beer in Mexico." Men are the strength at No. 1, females rank it at No. 2, and younger 25-34 listeners rank the song at No. 1.

Carrie Underwood's "Wasted" is the No. 1 song with female listeners and the No. 1 female passion song too. Men rank "Wasted" at No. 4 in both positive and passion rankers. The demo strength is core 35-44s, where it's also at No. 1.

Billy Currington is new to the top five with "Good Directions" at No. 3, up from No. 6, This song is at No. 2 with male listeners and No. 4 with females. In demo, listeners 45-54 are the strength, ranking the song at No. 1.

Tim McGraw is also new to the top five with "Last Dollar" ranking at No. 4, up from No. 7 overall, and as the No. 4 passion song. Females rank the song at No. 3 and men at No. 5; younger 25-34 listeners are the strength at No. 2 in the demo.

Rascal Flatts round out the top five at No. 5 with "Stand," which is the No. 6 passion song. Females rank "Stand" at No. 3. Listeners 25-44 rank the song at No. 4.

Alan Jackson moves into the top 10 with "A Woman's Love" ranking at No. 10, up from No. 13, and as the No. 13 passion song, up from No. 15. Females are at No. 10 and men at No. 12; listeners 45-54 are the strength, ranking the song at No. 4 in the demo.

Top debut is **Craig Morgan's** "Tough" at No. 22 and as the No. 21 passion song.

Everything's Up To Date In Kansas City

Less than a week after Wilks/Kansas City market manager Herndon Hasty retired, the cluster had a new management structure for the four-station cluster, which includes country KFKF and KBEQ, CHR/top 40 KMXV and AC KCKC. **Mike Rowen**, KFKF sales manager, is upped to market manager.

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Crazy Is as Crazy Does!!

"Good Kind Of Crazy"

Amy Dalley

Just Added: **KKWF, KRST, WXBQ, WQBE, KSKS, KUBL, KSOP, WQHK, KIXZ, KATM, KJUG, WITL**

RR: Debut 60

Mick Jagger? Toby Keith? Cancun? That's just CRAZY!

CURB
radio.com

Director of programming **Mike Kennedy** now wears VP of programming stripes; controller **Marla Zirkle** is now VP/controller; and KCKC APD/morning host **Luke Jensen** is elevated to PD of KCKC, which Kennedy previously handled.

Everyone Was Upped At Cumulus

At least, that's what it seemed like when Cumulus restructured its management team, starting with **John Dickey**, who was elevated to co-COO, alongside EVP/COO John Pinch. In the programming department, **Jan Jeffries** had a senior moment, going from a mere VP of programming to *senior* VP of Programming. **Charlie Cook** is now VP of country programming. Other new format VPs are **Ken Johnson**, who's now VP of urban, and **Jim Kennedy**, who becomes VP of oldies & classic hits.

In Lincoln, Meet The New Hoss ... Er, Boss

Actually, the boss and the Hoss are the same guy at Clear Channel's KZKX/Lincoln, Neb., where **Hoss Michaels** gets the PD nod, replacing Brian Jennings, who moved up the Clear Channel food chain to program WGAR/Cleveland. Back in Lincoln, Carol Turner, who also co-hosts the morning show, will still handle music for KZKX.

After 46 Years, Reed Ready To Shut It Down

John Reed, PD at Free Lance-Star WFLS/Fredericksburg, Va., is shutting it down on April 30 after a long, successful run which includes being at WFLS since 1993. Other resume stops include Denver, New Orleans, Providence and Daytona Beach. Reed went country in 1974, arrived at WONE/Dayton in '78 and stayed til 1993 when he segued to Fredericksburg.

Radio-Rama Tidbits: The Eagle Has Landed

Impact Radio's WTNN/Burlington, Vt. sinks its talons into country, launching as "Eagle Country" with 10,000 songs in a row and a music position of "Today's Country & Your All-Time Favorites." **Brian Ram**, VP of programming for WBMW & WWRX/New London, Conn. is the programmer ... Miami Voice: Beasley's WKIS/Miami adds veteran Miami air personality **Eric Brandon**

Dates & Deadlines:

April 16: CMT Music Awards, Nashville. Details at www.cmt.com.

April 20-22: ASCAP "I Create Music" Expo, Nashville. Details at www.ascap.com.

April 24: Leadership Music Digital Summit, Nashville. Details at www.leadershipmusic.org.

April 25: 38th annual GMA Music Awards, Nashville. Details at www.gospelmusic.org.

May 15: 42nd annual Academy of Country Music Awards, Las Vegas. Details at www.acmcountry.com.

June 4: 40th annual IFCO Fun Fest, Nashville. Details at www.ifco.org.

to its list of part-timers, to handle the Saturday night all request show. Brandon walks from talk WQAM ... Congratulations to West Virginia country station of the year, Adventure Radio WHKX & WHQX/Bluefield, W.Va., on its second consecutive award from the West Virginia Broadcasters Assn. PD **Joe Jarvis** e-mailed **R&R** to say, "The biggest reason for our station's success is the devoted listeners." Yes, but somebody has to run the thing! Kudos to market manager Danny Clemmons, OM Ken Dietz and PD Joe Jarvis ... **Bob Kingsley**, who's *already* a member of one Broadcasting Hall of Fame — The Country DJ Hall — is nominated for another one: The National Radio Hall of Fame. This is a no-brainer as far as we're concerned, but they have a process, and we'll know the list of winners the week of Aug. 6, with inductions taking place Saturday, Nov. 3. Kingsley, for those of you new at this, is the longtime host of "Bob Kingsley's Country Top 40" and entered the DJ Hall of Fame in 1998. He also has 16 Billboard Awards and CMA Awards for National Broadcast Personality in 2001 and 2003.

Stunner: A Person Named Borchetta Takes A Record Gig

Which one, you ask? Because there are many, many Borchettas out there. This one is **Chris**

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Making a "STAND" for Rascal Flatts!
Nominated for 4 ACM Awards
including Entertainer of the Year!

RASCAL FLATTS "STAND"

RR **4** Mediabase 4*

#1 Callout America w/ females 35-44
Top 5 Scores in MB National Research

Power UP!



LYRIC SYREY
RECORDS

Borchetta, who joins David Shaw in the Category 5 promotion department crew, jumping off Big Machine Nashville after serving as artist development rep. Borchetta's resume includes stops at Katapult Records and Lofton Creek. Also at Category 5, Midwest rep Shari Roth goes on maternity leave, so Shaw brings in Joe Shuld, a longtime Columbia rep, to fill in.

He's With The Band

Actually, the name of this tune is Band Against MS (BAMS), and it was formed in 2003 by **Clay Walker**, who battles multiple sclerosis. He recently named **Kyle Frederick** as director of the foundation. Frederick has a long association with Walker, having served as his tour manager, publicist and co-manager in the past. After a two-year stint as manager of Shedaisy, Frederick is back to raise awareness and funds towards MS research.

From The High-Tech Department

This stat may be hard for the mind to download: According to Apple, they've now sold 100 million iPods. That's 100 — say it like Dr. Evil now — mee-lee-un. Since rolling out this gadget 5 1/2 years ago, Apple has introduced 10 different models of iPods, revolutionizing the way music fans listen to and store their favorite songs. Oh, by the way, not one of those 10 models has a radio tuner on it.

When the new Jaguar XJ sedan hits showrooms in 2008, it will offer an HD radio system. Ditto for the upcoming Hyundai sports sedan. BMW already offers a factory-installed HD receiver as an option as of January 2007. For the 2008 Jag XJ, HD will be a \$500 option.

Sticking with cars for a moment, even as they plan a proposed merger, Sirius Satellite Radio and XM Satellite Radio continue their efforts to one-up each other in the automaker arena. Ford Motor Company and Sirius have announced that Sirius will be standard on Lincoln's MKZ, MKX, Navigator, Navigator L and Mark LT vehicles beginning with the 2008 mod-

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BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Willie Nelson, Merle Haggard, Ray Price... Radio City Music Hall New York March 22	5,961	\$377,886
Willie Nelson, Merle Haggard, Ray Price... Budweiser Events Center Loveland , Colo. March 12	5,727	\$276,560
Willie Nelson, Merle Haggard, Ray Price... Rosemont Theatre Rosemont, Ill. March 25	4,008	\$249,163
Dierks Bentley, Miranda Lambert, Eric Church Erie Civic Center Erie, Pa. March 30	4,230	\$118,093
Dierks Bentley, Keith Anderson Allen County Coliseum Fort Wayne, Ind. March 2	3,589	\$95,048

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

- Tuesday, April 10, 1998:** The anti-impotence drug Viagra went on sale.
- Wednesday, April 11:** National Cheese Fondue Day.
- Thursday, April 12:** National Licorice Day.
- Friday, April 13:** Blame Somebody Else Day, which is always held on the first Friday the 13th of each year.
- Quotable:** "Wise men talk because they have something to say; fools talk because they have to say something." —Plato



trent tomlinson

The **BIG** New Hit from the Album
'Country Is My Rock'

"JUST MIGHT HAVE HER RADIO ON"

LYRIC SYRREY RECORDS

R&R & Mediabase 43

NEW THIS WEEK @ KYGO/DENVER.

KSD/ST. LOUIS. WBEE/ROCHESTER. KKNV/OK CITY.

WCTO/ALLENTOWN. WKKO/TOLEDO. KXKC/LAFAYETTE.

WPCV/LAKELAND. KTOM/MONTEREY **400K Audience Increase**

els. While the service has previously been a factory-installed option on 22 Ford, Lincoln and Mercury vehicles, the Lincoln lineup is the first to include the equipment as standard. Meanwhile, XM will become a standard factory-installed feature on all 2008 Infiniti models, including the G, M, FX and QX.

Dialup connections need not apply as you'll only be eating DSL dust for an innovative talent search called "The Road to Nashville," conducted by Capitol Records Nashville with the help of Bix, Yahoo's online-contest site. One aspiring country singer wins \$50K, a trip to Music City to record three demos and studio face-time with Capitol muckety-mucks. Round one of the audio/video karaoke competition is already underway, with contestants choosing from over 700 songs. Anyone can vote free online during the first two rounds, then Capitol artist Jamie O'Neal and an "elite" panel of judges will select a winner from 10 finalists. For complete details, visit bix.yahoo.com/theroadtonashville.

It Didn't Suck To Be Him ... Er, Tim

Tim McGraw's "Let It Go" debuted at No. 1 on The Billboard 200 this past week.... The Curb effort sold 325,000 copies in the United States, according to Nielsen SoundScan, giving the country superstar his fourth No. 1 on the tally and his ninth on Top Country Albums. His last studio set, 2004's "Live Like You Were Dying," moved 766,000 in its first week.

Randy Traywick Is From Charlotte

He was just Randy Traywick there, but he later became **Randy Travis**. See the crazy, useless stuff you learn here at R&R? Just imagine how enlightened you'd be if you actually went to the R&R Convention, happening Sept. 26-28 in Charlotte. The special \$299 registration rate ends this Friday, April 13. For details, go to www.radioandrecords.com.

— RJ Curtis/Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

On The Charts:

Underwood Reigns; Vince Logs Career-High Debut

Carrie Underwood continues to draw applause on the R&R Country chart, where "Wasted" (Arista/Arista Nashville) becomes her third No. 1 on the Nielsen Broadcast Data Systems-fueled rankings. Up 1.5 million audience impressions, "Wasted" amasses 35.2 million impressions during the tracking week (2-1) and follows previous chart-toppers "Jesus, Take the Wheel" (six weeks at No. 1 starting on the chart dated Jan. 13, 2006) and "Before He Cheats" (five weeks at No. 1 starting in the Nov. 3, 2006 issue). Underwood's "Don't Forget to Remember Me" peaked at No. 2 on the Nielsen BDS-driven country chart dated July 28, 2006.

The new No. 1 makes Underwood the first act to score three No. 1 hits from a widely distributed debut album since The Dixie Chicks did it in 1998-99 with "There's Your Trouble," "Wide Open Spaces" and "You Were Mine," all from the "Wide Open Spaces" set. She's now just one chart-topper shy of matching the four No. 1 songs Brooks & Dunn collected from their first album, "Brand New Man." The title track began its No. 1 run in September 1991, followed by "My Next Broken Heart" (December 1991) "Neon Moon" (May 1992) and "Boot Scootin' Boogie" (August 1992).

Concurrently, **Vince Gill** posts a new career-high debut as "What You Give Away" (MCA Nashville) starts at No. 49 (770,000 impressions). Previously, Gill's highest openers came when "High Lonesome Sound" (April 1996) and "A Little More Love" (March 1997) both popped on at No. 50. Gill last saw top 10 ink on the country chart when "Feels Like Love" peaked at No. 6 in November 2000.

Rascal Flatts top the R&R Country Indicator list with "Stand" (Lyric Street), while **Craig Morgan's** "Tough" is Most Added on that panel (18 reports).

— Wade Jessen/Director of Charts & Operations, Nashville
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The weather's been chilly this spring...join us around the **FIRESIDE**

STEPHEN COCHRAN

"Friday Night Fireside"

2:51 of Up-Tempo Fun...
perfect for the spring book!

Add it NOW!

**JOINING IN THE
FIRESIDE FUN:
WRSF, WYCT, KRRV,
KVOX, XM, SIRIUS, WTHI**



MUSICNOTES

Carrie Goes *Cosmo*, Big & Rich Sing On 'Dancing,' Taylor Pens 10

Another first for **Carrie Underwood**: She's the first "American Idol" winner to appear on the cover of *Cosmopolitan* magazine. The May issue hits newsstands Tuesday, April 10; inside, Underwood talks about her success and the desire to find someone special to share her life with.

Big & Rich will appear on "Dancing With the Stars" on Tuesday, April 10 and sing two songs: "Save a Horse, Ride a Cowboy," and their latest single "Lost in This Moment." Check local listings.

Taylor [sigh] Swift is so level-headed, it's easy to forget she's still a junior in high school. Swift is home-schooled and recently had to write an English term paper. She chose the group Little Big Town as a topic and wrote a 10-page essay, which she ended up giving to the group as a gift at their platinum party.

Gretchen Wilson just wrapped up a 10-city "Back to the Bars" tour, which netted \$1.5 million for charity, much of for St. Jude. In San Diego alone, Wilson helped KSON raise \$585,000. The tour wrapped at the Wildhorse Saloon in Nashville, where she raised another \$182,000 for St. Jude.

Kellie Pickler will host the "2007 CMT Music Video of the Year Special," which will give fans a look at the eight videos nominated for Video of the Year. The special premieres this week; the final four nominees will be revealed at the beginning of the awards show, which will air April 16 on CMT.

VIDEO ADDS

CMT

MIRANDA LAMBERT Famous In A Small Town

CMT PURE COUNTRY

ELIZABETH COOK Sometimes It Takes Balls



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

	CHART RANK
TCARRIE UNDERWOOD <i>Wasted</i> (Arista Nashville) (81.9)	1
TIM McGRAW <i>Last Dollar</i> (Fly Away) (Curb) (82.7)	2
RASCAL FLATTS <i>Stand</i> (Lyric Street) (87.9)	4
SUGARLAND <i>Settlin'</i> (Mercury) (89.6)	5
MARTINA McBRIDE <i>Anyway</i> (RCA) (80.7)	6
JOE NICHOLS <i>I'll Wait For You</i> (Universal South) (91.5)	7
TOBY KEITH <i>High Maintenance...</i> (Show Dog Nashville) (78.7)	8
BILLY CURRINGTON <i>Good Directions</i> (Mercury) (90.7)	9
ALAN JACKSON <i>A Woman's Love</i> (Arista Nashville) (88.4)	10
DIERKS BENTLEY <i>Long Trip Alone</i> (Capitol Nashville) (82.6)	11
GARY ALLAN <i>A Feelin' Like That</i> (MCA Nashville) (81.8)	12
BRAD PAISLEY <i>Ticks</i> (Arista Nashville) (85.1)	13
EMERSON DRIVE <i>Moments</i> (Midas) (81.8)	14
TRACY LAWRENCE <i>Find Out Who Your...</i> (Rocky Comfort) (88.4)	15
MONTGOMERY GENTRY <i>Lucky Man</i> (Columbia) (94.7)	17
BLAKE SHELTON <i>Don't Make Me</i> (Warner Bros.) (87.7)	19
JAKE OWEN <i>Startin' With Me</i> (RCA) (88.2)	21
BUCKY COVINGTON <i>A Different World</i> (Lyric Street) (76.7)	25
KELLIE PICKLER <i>I Wonder</i> (BNA) (84.8)	26
CRAIG MORGAN <i>Tough</i> (Broken Bow) (88.3)	29
DUSTY DRAKE <i>Say Yes</i> (Big Machine) (84.0)	36 (new)
TERRI CLARK <i>Dirty Girl</i> (BNA) (79.9)	38
TRACE ADKINS <i>I Wanna Feel Something</i> (Capitol Nashville) (85.2)	52
CHRIS YOUNG <i>You're Gonna Love Me</i> (RCA) (82.2)	53

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SPECIAL PROMOTION RATE!**

ENDS APRIL 13, 2007

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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	352498	+15426	4779	+188	20	122/0
1	2	TIM MCGRAW Last Dollar (Fly Away) (Curb)	343420	-7137	4683	+3	15	123/0
3	3	KENNY CHESNEY Beer In Mexico (BNA)	322868	-8065	4335	-158	16	123/0
4	4	RASCAL FLATTS Stand (Lyric Street)	314807	+8247	4363	+143	14	123/0
5	5	SUGARLAND Settin' (Mercury)	309806	+14926	4203	+179	15	123/0
6	6	MARTINA MCBRIDE Anyway (RCA)	279751	+57	3989	-59	22	123/0
7	7	JOE NICHOLS I'll Wait For You (Universal South)	266414	+2907	3912	+11	36	123/0
8	8	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	242366	+9309	3364	+102	10	123/0
9	9	BILLY CURRINGTON Good Directions (Mercury)	229541	+27359	3398	+303	27	123/0
11	10	ALAN JACKSON A Woman's Love (Arista Nashville)	209218	+15839	3003	+194	16	123/0
10	11	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	201332	+2363	3036	+42	21	123/0
12	12	GARY ALLAN A Feelin' Like That (MCA Nashville)	199322	+16856	2851	+87	25	121/1
14	13	BRAD PAISLEY Ticks (Arista Nashville)	198868	+24873	2732	+253	6	123/1
13	14	EMERSON DRIVE Moments (Midas/New Revolution)	183525	+6553	2721	+128	17	121/3
17	15	TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	163750	+18164	2432	+236	32	111/2
20	16	GEORGE STRAIT Wrapped (MCA Nashville)	160746	+24698	2322	+296	5	122/2
21	17	MONTGOMERY GENTRY Lucky Man (Columbia)	150596	+15359	2254	+165	11	118/2
18	18	JOSH TURNER Me And God (MCA Nashville)	149336	+6676	2430	+128	22	120/0
19	19	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	146159	+9556	2314	+116	24	121/1
23	20	BIG & RICH Lost In This Moment (Warner Bros./WRN)	128456	+22216	1832	+265	9	107/7
22	21	JAKE OWEN Startin' With Me (RCA)	121848	+8903	1946	+126	27	117/4
24	22	JASON ALDEAN Johnny Cash (Broken Bow)	104178	+10904	1719	+167	10	105/5
26	23	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	88042	+21423	1349	+266	9	92/6
25	24	PAT GREEN Dixie Lullaby (BNA)	81540	+11776	1193	+48	26	95/1
27	25	BUCKY COVINGTON A Different World (Lyric Street)	72185	+11734	1344	+250	13	92/8
28	26	KELLIE PICKLER I Wonder (BNA)	64353	+8241	1003	+111	10	82/7
29	27	ERIC CHURCH Guys Like Me (Capitol Nashville)	61972	+9610	1063	+151	12	79/3
30	28	RODNEY ATKINS These Are My People (Curb)	53584	+14517	978	+253	5	84/19
35	29	CRAIG MORGAN Tough (Broken Bow)	47716	+16916	815	+231	6	75/16
32	30	SARAH BUXTON That Kind Of Day (Lyric Street)	44296	+6530	795	+110	10	62/2

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Van Zant

"THAT SCARES ME"

The highly-anticipated, new single from their sophomore CD

IMPACTING NOW!

SONY & BMG MUSIC ENTERTAINMENT
COLUMBIA TRI STAR
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	CAROLINA RAIN Isn't She (<i>Equity</i>)	43843	+5362	801	+89	16	64/3
33	32	COLE DEGGS & THE LONESOME I Got More (<i>Columbia</i>)	40434	+4706	807	+63	12	71/3
Breaker	33	LUKE BRYAN All My Friends Say (<i>Capitol Nashville</i>)	39055	+7501	617	+108	11	50/3
36	34	LITTLE BIG TOWN A Little More You (<i>Equity</i>)	37633	+8265	736	+172	8	62/3
42	35	BON JOVI (You Want To) Make A Memory (<i>Island/Mercury</i>)	28431	+14939	319	+122	3	24/1
Breaker	36	DUSTY DRAKE Say Yes (<i>Big Machine</i>)	21464	+2696	539	+130	11	41/2
38	37	WRECKERS Tennessee (<i>Maverick/Warner Bros./WRN</i>)	21137	+5567	331	+95	6	32/6
39	38	TERRI CLARK Dirty Girl (<i>BNA</i>)	18724	+3483	333	+104	5	37/9
41	39	ALISON KRAUSS & JOHN WAITE Missing You 2007 (<i>Rounder</i>)	17223	+2955	192	+23	17	20/1
43	40	CATHERINE BRITT What I Did Last Night (<i>RCA</i>)	17123	+3977	390	+73	12	42/1
40	41	JASON MICHAEL CARROLL Livin' Our Love Song (<i>Arista Nashville</i>)	17010	+2383	369	+39	6	47/14
44	42	LEE BRICE She Ain't Right (<i>Asylum-Curb</i>)	13786	+3110	422	+82	5	43/2
45	43	TRENT TOMLINSON Just Might Have Her Radio On (<i>Lyric Street</i>)	12113	+1579	281	+61	3	34/7
53	44	CLAY WALKER Fall (<i>Asylum-Curb</i>)	9673	+3671	165	+56	3	25/16
54	45	LITTLE TEXAS Missing Years (<i>Montage</i>)	9219	+3222	202	+11	4	25/1
49	46	MIRANDA LAMBERT Famous In A Small Town (<i>Columbia</i>)	8206	+1561	256	+49	3	29/4
50	47	JAMIE O'NEAL God Don't Make Mistakes (<i>Capitol Nashville</i>)	8046	+1919	120	+36	2	14/1
47	48	FLYNNVILLE TRAIN Last Good Time (<i>Show Dog Nashville</i>)	8003	-225	239	+5	4	33/2
Debut	49	VINCE GILL What You Give Away (<i>MCA Nashville</i>)	7702	+3564	108	+52	1	16/5
48	50	TIM MCGRAW W/FAITH HILL I Need You (<i>Curb</i>)	7624	+368	73	-37	2	4/2
-	51	HALFWAY TO HAZARD Daisy (<i>Mercury</i>)	7587	+3556	169	+94	2	20/6
52	52	TRACE ADKINS I Wanna Feel Something (<i>Capitol Nashville</i>)	7184	+1149	158	+91	2	11/9
51	53	CHRIS YOUNG You're Gonna Love Me (<i>RCA</i>)	7139	+1072	166	+50	2	23/5
46	54	BOMSHEL Bomshel Stomp (<i>Curb</i>)	6536	-1866	126	-14	11	14/1
Debut	55	JOHN MELLENCAMP The Americans (<i>Universal Republic/Universal South</i>)	5508	+3247	150	+115	1	8/0
58	56	BLAINE LARSEN Spoken Like A Man (<i>BNA</i>)	5390	+284	67	-7	14	6/0
59	57	KENNY ROGERS FEAT. DON HENLEY Calling Me (<i>Capitol Nashville</i>)	5319	+586	76	-1	7	8/0
Debut	58	DONOVAN CHAPMAN All I Need (<i>Category 5</i>)	4211	+3470	61	+48	1	10/9
56	59	DONOVAN CHAPMAN House Like That (<i>Category 5</i>)	4118	-1532	63	-18	14	9/0
Debut	60	AMY DALLEY Good Kind Of Crazy (<i>Curb</i>)	4088	+568	89	+33	1	11/3

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Huge Debut Week!
#2 Most Added!

"Fall" Clay Walker

Falling for This One:
KILT, KBEQ, WMIL, WKKT, WGH, KNIX, KUZZ,
WPCV, KRST, KXKT, WGKX, WRNS,
KXKC, KSXS

RR: **53** to **44**

AC/MB: Debut **47**



COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
RODNEY ATKINS These Are My People (Curb)	19
CRAIG MORGAN Tough (Broken Bow)	16
CLAY WALKER Fall (Asylum-Curb)	16
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	14
TERRI CLARK Dirty Girl (BNA)	9
TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	9
DONOVAN CHAPMAN All I Need (Category 5)	9
BUCKY COVINGTON A Different World (Lyric Street)	8
BIG & RICH Lost In This Moment (Warner Bros./WRN)	7
KELLIE PICKLER I Wonder (BNA)	7
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BILLY CURRINGTON Good Directions (Mercury)	+27359
BRAD PAISLEY Ticks (Arista Nashville)	+24873
GEORGE STRAIT Wrapped (MCA Nashville)	+24698
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+22216
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+21423
TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	+18164
CRAIG MORGAN Tough (Broken Bow)	+16916
GARY ALLAN A Feelin' Like That (MCA Nashville)	+16856
ALAN JACKSON A Woman's Love (Arista Nashville)	+15839
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+15426

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BILLY CURRINGTON Good Directions (Mercury)	+303
GEORGE STRAIT Wrapped (MCA Nashville)	+296
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+266
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+265
BRAD PAISLEY Ticks (Arista Nashville)	+253
RODNEY ATKINS These Are My People (Curb)	+253
BUCKY COVINGTON A Different World (Lyric Street)	+250
TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	+236
CRAIG MORGAN Tough (Broken Bow)	+231
ALAN JACKSON A Woman's Love (Arista Nashville)	+194

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
CRAIG MORGAN Tough (Broken Bow)	18
TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	14
RODNEY ATKINS These Are My People (Curb)	10
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	7
CLAY WALKER Fall (Asylum-Curb)	7
TIM MCGRAW W/FAITH HILL I Need You (Curb)	7
JAKE OWEN Startin' With Me (RCA)	6
LITTLE BIG TOWN A Little More You (Equity)	6
LUKE BRYAN All My Friends Say (Capitol Nashville)	6
WRECKERS Tennessee (Maverick/Warner Bros./WRN)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY Ticks (Arista Nashville)	+7640
GEORGE STRAIT Wrapped (MCA Nashville)	+7214
RODNEY ATKINS These Are My People (Curb)	+6087
TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	+5381
CRAIG MORGAN Tough (Broken Bow)	+5373
BILLY CURRINGTON Good Directions (Mercury)	+5157
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+4998
EMERSON DRIVE Moments (Midas/New Revolution)	+4857
SUGARLAND Settin' (Mercury)	+4842
JOSH TURNER Me And God (MCA Nashville)	+4307

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY Ticks (Arista Nashville)	+327
CRAIG MORGAN Tough (Broken Bow)	+256
SUGARLAND Settin' (Mercury)	+241
EMERSON DRIVE Moments (Midas/New Revolution)	+240
BILLY CURRINGTON Good Directions (Mercury)	+239
GEORGE STRAIT Wrapped (MCA Nashville)	+237
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+229
RODNEY ATKINS These Are My People (Curb)	+224
TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	+220
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+198

TOBY KEITH
HIGH MAINTENANCE WOMAN
R&R #8* MB #8*
HEAVY conversion
at After MidNite!!!
Top 10 Callout in Week #10!
 ★ CALLOUT AMERICA/MARKETWATCH CITIES:
 #9 Females 35-44 #10 Adults 35-44
 Providence #1 Charlotte #3 Harrisburg #6
 Indianapolis #6 Washington DC #7
 ★ #9 RUSTY WALKER
 ★ #1 ABC COAST TO COAST
CONVERT NOW!!

www.ShowDogNashville.com

“LAST GOOD TIME”
R&R #48*
MB #46

NEW ON BOARD THE TRAIN THIS WEEK:
WTQR, WXBW, WGKX, KWNR, XM'S HIGHWAY 16...

Catch Flynnville Train on
TOBY KEITH'S BIG DOG DADDY TOUR
 coming to your city this summer!

COUNTRY NEW & ACTIVE

- BLUE COUNTRY** I Get To (*Asylum-Curb*)
Total Plays: 3914, Total Stations: 10, Adds: 0
- KEITH URBAN** I Told You So (*Capitol Nashville*)
Total Plays: 3878, Total Stations: 3, Adds: 3
- LANCE MILLER** She Really Loves Me (*Warner Bros./WRN*)
Total Plays: 3790, Total Stations: 10, Adds: 2
- DARRYL WORLEY** Living In The Here And Now (*903 Music*)
Total Plays: 3603, Total Stations: 9, Adds: 3
- VAN ZANT** That Scares Me (*Columbia*)
Total Plays: 3541, Total Stations: 7, Adds: 5
- MEGAN MULLINS** Cryin' Days (*Broken Bow*)
Total Plays: 2902, Total Stations: 0, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

- LEE BRICE** She Ain't Right (*Asylum-Curb*)
Total Plays: 346, Total Stations: 30, Adds: 2
- TRENT TOMLINSON** Just Might Have Her Radio On (*Lyric Street*)
Total Plays: 329, Total Stations: 32, Adds: 7
- JASON MICHAEL CARROLL** Livin' Our Love Song (*Arista Nashville*)
Total Plays: 329, Total Stations: 27, Adds: 5
- MIRANDA LAMBERT** Famous In A Small Town (*Columbia*)
Total Plays: 316, Total Stations: 22, Adds: 3
- FLYNNVILLE TRAIN** Last Good Time (*Show Dog Nashville*)
Total Plays: 261, Total Stations: 25, Adds: 3
- TRACE ADKINS** I Wanna Feel Something (*Capitol Nashville*)
Total Plays: 241, Total Stations: 24, Adds: 14
- CLAY WALKER** Fall (*Asylum-Curb*)
Total Plays: 163, Total Stations: 14, Adds: 7
- TODD FRITSCH** What's Wrong With Me (*Diamond/Spinville*)
Total Plays: 147, Total Stations: 14, Adds: 0
- JAMIE O'NEAL** God Don't Make Mistakes (*Capitol Nashville*)
Total Plays: 146, Total Stations: 13, Adds: 1
- BON JOVI** (You Want To) Make A Memory (*Island/Mercury*)
Total Plays: 133, Total Stations: 12, Adds: 4



- 4/16
- CAROLYN DAWN JOHNSON** Got A Good Day (*Equity*)
- TRACE ADKINS** I Wanna Feel Something (*Capitol Nashville*)
- TY ENGLAND** The Perfect Girl (*Triple T/Spinville*)
- VAN ZANT** That Scares Me (*Columbia*)
- 4/23
- JACK INGRAM** Measure Of A Man (*Big Machine*)
- JAMIE LEE THURSTON** People Out There (*Country Thunder*)
- JAMIE SLOCUM** Say Hello To Heaven (*Curb*)
- 4/30
- TRACY BYRD** Better Places Than This (*Blind Mule/CO5 Nashville*)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
RODNEY ATKINS Watching You (<i>Curb</i>)	213094
TRACE ADKINS Ladies Love Country Boys (<i>Capitol Nashville</i>)	170859
BRAD PAISLEY She's Everything (<i>Arista Nashville</i>)	145088
CARRIE UNDERWOOD Before He Cheats (<i>Arista/Arista Nashville</i>)	136786
JACK INGRAM Lips Of An Angel (<i>Big Machine</i>)	133231
KEITH URBAN Stupid Boy (<i>Capitol Nashville</i>)	124994
RASCAL FLATTS My Wish (<i>Lyric Street</i>)	119569
GEORGE STRAIT It Just Comes Natural (<i>MCA Nashville</i>)	113014
CRAIG MORGAN Little Bit Of Life (<i>Broken Bow</i>)	110652
RODNEY ATKINS If You're Going Through Hell ... (<i>Curb</i>)	106843

Nielsen Broadcast Data Systems

123 Country reporters. Songs ranked by total audience for the airplay week of 4/2-4/8. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.). © 2007 Radio & Records.

BREAKER!!! BREAKER!!! BREAKER!!!

DUSTY "Say Yes"
DRAKE

R&R/BB 36
(+130 spins / +269,600 impressions)

NEW BELIEVERS: KEY, WKKT, WAMZ, KCYE, KIIM, KKNQ, KIXQ, WWZD

MB: 36* (+59 spins / +190 points)

April 9, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
3	1	RASCAL FLATTS Stand (<i>Lyric Street</i>)	3706	+161	81930	+2783	12	91/0
4	2	SUGARLAND Settin' (<i>Mercury</i>)	3679	+241	80771	+4842	14	92/0
1	3	CARRIE UNDERWOOD Wasted (<i>Arista/Arista Nashville</i>)	3657	+100	78844	+1870	14	91/0
2	4	TIM MCGRAW Last Dollar (Fly Away) (<i>Curb</i>)	3453	-128	77420	-3207	14	89/0
8	5	TOBY KEITH High Maintenance Woman (<i>Show Dog Nashville</i>)	3203	+229	73181	+4998	10	92/0
9	6	BILLY CURRINGTON Good Directions (<i>Mercury</i>)	3116	+239	68295	+5157	21	91/0
7	7	JOE NICHOLS I'll Wait For You (<i>Universal South</i>)	3033	-7	63215	-1019	34	85/0
6	8	MARTINA MCBRIDE Anyway (<i>RCA</i>)	2852	-230	61941	-4052	19	86/0
10	9	DIERKS BENTLEY Long Trip Alone (<i>Capitol Nashville</i>)	2762	+164	60138	+4077	18	90/0
5	10	KENNY CHESNEY Beer In Mexico (<i>BNA</i>)	2741	-588	60174	-13324	14	79/0
11	11	GARY ALLAN A Feelin' Like That (<i>MCA Nashville</i>)	2580	+6	58235	+272	20	92/0
12	12	ALAN JACKSON A Woman's Love (<i>Arista Nashville</i>)	2573	+134	57973	+2625	14	91/0
14	13	BRAD PAISLEY Ticks (<i>Arista Nashville</i>)	2427	+327	55235	+7640	5	90/1
13	14	EMERSON DRIVE Moments (<i>Midas/New Revolution</i>)	2408	+240	52635	+4857	14	92/1
15	15	JOSH TURNER Me And God (<i>MCA Nashville</i>)	2178	+155	47626	+4307	17	90/0
18	16	GEORGE STRAIT Wrapped (<i>MCA Nashville</i>)	2137	+237	46580	+7214	5	89/2
17	17	MONTGOMERY GENTRY Lucky Man (<i>Columbia</i>)	2133	+147	46947	+3509	9	89/0
19	18	TRACY LAWRENCE Find Out Who ... (<i>Rocky Comfort/CO5 Nashville</i>)	2102	+220	47342	+5381	12	87/3
20	19	BLAKE SHELTON Don't Make Me (<i>Warner Bros./WRN</i>)	1966	+127	42879	+3557	19	87/0
16	20	JACK INGRAM Lips Of An Angel (<i>Big Machine</i>)	1920	-106	41968	-1728	16	88/0

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THANKS TO ALL OUR FRIENDS FOR TOP 15. ONWARD AND UPWARD!

Tracy Lawrence

"Find Out Who Your Friends Are"

HUGE SPIN AND AUDIENCE INCREASES +
RESEARCH + PHONES + SALES
= SMASH!



R&R/BB: 15

CA/MB: 15*

OVER 19.5 MILLION IN AUDIENCE AND GROWING RAPIDLY!

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
22	21	BIG & RICH Lost In This Moment (Warner Bros./WRN)	1755	+166	36764	+2448	7	86/5
23	22	JASON ALDEAN Johnny Cash (Broken Bow)	1487	+133	33794	+2695	8	81/0
24	23	JAKE OWEN Startin' With Me (RCA)	1481	+135	31559	+3870	15	75/6
26	24	BUCKY COVINGTON A Different World (Lyric Street)	1311	+187	27329	+2616	10	67/3
27	25	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	1210	+198	24644	+3649	7	72/2
21	26	KEITH URBAN Stupid Boy (Capitol Nashville)	1091	-546	28900	-9879	18	52/0
28	27	ERIC CHURCH Guys Like Me (Capitol Nashville)	1067	+174	22174	+3197	10	63/2
30	28	RODNEY ATKINS These Are My People (Curb)	1061	+224	22566	+6087	3	71/10
29	29	PAT GREEN Dixie Lullaby (BNA)	947	+68	20341	+940	12	58/2
36	30	CRAIG MORGAN Tough (Broken Bow)	870	+256	18814	+5373	3	65/18
32	31	KELLIE PICKLER I Wonder (BNA)	787	+137	14854	+2405	4	53/4
25	32	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	782	-461	15807	-9783	20	46/0
33	33	LITTLE BIG TOWN A Little More You (Equity)	746	+116	16092	+1667	5	52/6
34	34	SARAH BUXTON That Kind Of Day (Lyric Street)	688	+61	15678	+1634	6	49/3
35	35	COLE DEGGS & THE LONESOME I Got More (Columbia)	659	+34	13613	+459	10	47/2
38	36	DUSTY DRAKE Say Yes (Big Machine)	565	+68	12267	+1245	8	39/2
40	37	LUKE BRYAN All My Friends Say (Capitol Nashville)	524	+134	9636	+2451	2	37/6
39	38	WRECKERS Tennessee (Maverick/Warner Bros./WRN)	471	+46	8416	+752	2	37/6
	Debut	39 CAROLINA RAIN Isn't She (Equity)	456	+71	8691	+1476	1	32/3
	Debut	40 TERRI CLARK Dirty Girl (BNA)	364	+78	7769	+2678	1	28/5

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clear. consistent. quality.

All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Pelaia for your next project.



April 9, 2007

Table with columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like KENNY CHESNEY, CARRIE UNDERWOOD, BILLY CURRINGTON, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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