

# LANCE MILLER "SHE REALLY LOVES ME"

#### INSIDE

Hollander Steps Down,
Mason Returns To CBS Radio
As President/CEO

Country Rocks! Life Begins At 39 For Promising Jersey Country Boy

Fur Flies In Bay Area: Wolf Unveils New Calls, 5,000 Additional Songs

Harry Nelson Alive And Well In Portland, Maine — Just Ask Him!

Music Row Shocker: Michael Powers Called 'Extremely Generous'

You have a higher chance of being killed by a donkey than dying in a plane crash.

Real news needed. rcurtis@radioandrecords.com, 310-788-1661

#### Hollander Steps Down, Mason Upped As CBS Radio President

There were rumblings last week about **Joel Hollander**'s desire to step down as CBS Radio President and CEO; late Monday afternoon, they became reality when industry veteran and former CBS Radio president **Dan Mason** was named president and CEO of CBS Radio. The appointment was made by CBS Corp. president/CEO Les Moonves. Mason will report directly to Moonves and oversee CBS radio's 144 stations, plus the day-to-day operations of the division. CBS Radio operates 13 country stations, which include WUSN/Chicago; KILT/Houston; WYCD/Detroit; KWLI/Denver; KMPS/Seattle; KMLE/Phoenix; KFRG/Riverside; KUPL Portland, Ore.; KNCI/Sacramento; WQYK/Tampa; WDSY/Pittsburgh; WSOC/Charlotte; and WIRK/West Palm Beach.

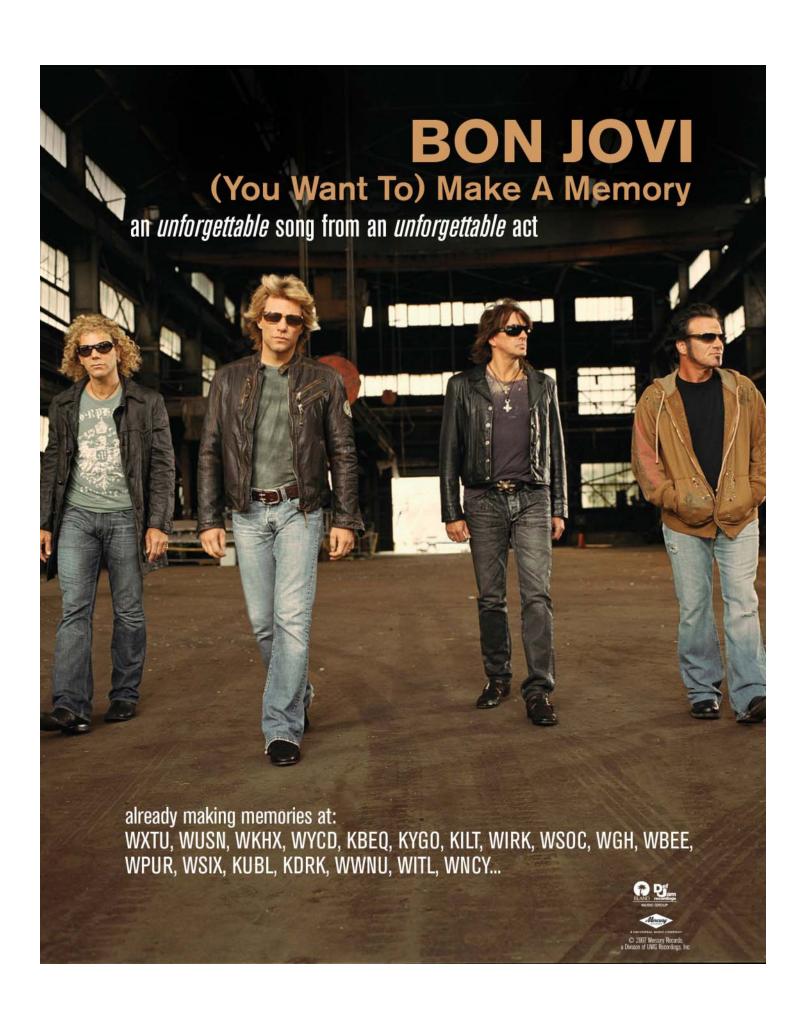
The move is effective April 16. For seven years beginning in 1995, Mason served as president what was then called the CBS Radio Group, which was 184 stations big at the time. Long after giving up his executive title at CBS, Mason continued working for the company as an advisor and consultant. In announcing Mason's hiring, CBS said that Hollander "has stepped down" after three years as president and CEO."We want to thank Joel for all his years of service to our company and wish him the best in his future endeavors," said Moonves.

#### 'Make A Memory' Makes History For Bon Jovi

Although **Bon Jovi** have already celebrated a No. 1 country single (with Sugarland's Jennifer Nettles) and frontman Jon Bon Jovi went along on a five-week chart excursion with the late Chris LeDoux, neither the band nor its lead singer have previously appeared without collaborators on the Nielsen Broadcast Data Systems-driven R&R Country chart. As expected, that changes this week as the group's "(You Want to) Make a Memory" (Island/Mercury) takes the Hot Shot Debut at No. 39.

The arrival marks the highest non-collaborative country chart debut in the 17-year-old Nielsen BDS era by a non-core country act with prior chart history. The Bon Jovi debut tops a No. 44 start by Van Zant's (previously tracked as a rock act)





"Help Somebody" on the chart dated March 18, 2005. That track peaked at No. 8 on the chart dated Aug. 19, 2005.

Among the most recent country chart debuts by heritage rock acts, Bon Jovi's start is the highest. John Mellencamp's "Our Country" bowed at No. 53 in November — it peaked at No. 39 in our unpublished Dec. 22, 2006 issue. Last summer, Bob Seger's "Wait for Me" popped on at No. 54 on its way to a No. 52 peak three weeks later (chart dated Aug. 4, 2006). Prior to Van Zant's No. 8 peak, the only non-country act to chart as high as Mellencamp or Bon Jovi during the Nielsen BDS era is Aaron Neville. His cover of George Jones' "The Grand Tour" stopped at No. 38 in October 1993.

Jon Bon Jovi teamed with the late Chris LeDoux for a five-week chart run in autumn 1998 with "Bang a Drum," which stopped at No. 68 (the chart comprised 75 positions at that time). Bon Jovi's collaboration with Nettles, titled "Who Says You Can't Go Home," spent two weeks at No. 1 in May 2006 ... more "On The Chart" on page 5.

#### FCC Makes It Official: Citadel Knows ABCs

It wasn't unexpected, since the deal was announced in February of last year, but last week, the commission approved **Citadel**'s acquisition of 24 ABC Radio stations, four of which are country: KSCS & KTYS/Dallas and WKHX & WYAY/Atlanta. Citadel will be required to sell 11 stations, however, in order to comply with ownership rules. Those 11 properties will be transferred to a trust while Citadel begins the process of finding buyers for them. When this acquisition was originally announced last year, the deal was valued at \$2.7 billion.

#### This Was Truly A Stunner

Disbelief, amazement and a sense of shock are some of the reactions to the news about CBS Radio executive VP, Western region **Brian Ongaro**'s indictment earlier this month by the U.S. Department of Justice's Arizona District. Ongaro was one of nine men collectively charged with 33 counts of mail fraud, conspiracy and money laundering for a scheme that, according to

#### This Week At Callout America

**Keith Urban** takes over the No. 1 spot this week with "Stupid Boy," which is up from No. 2. The song is also the No. 3 passion song. Females continue to rank the song at No. 1; "Stupid Boy" is also the No. 1 song overall in all demos.

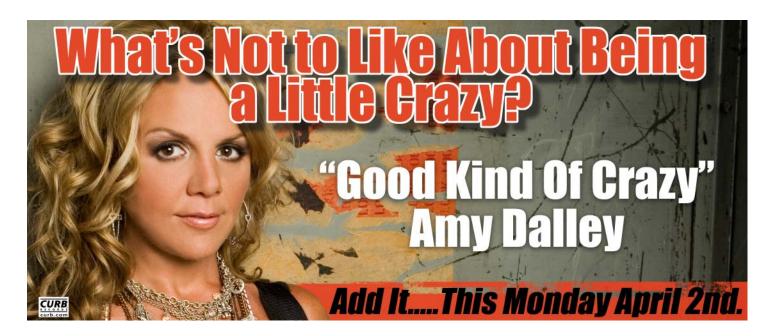
New to the top five this week is "Anyway" from **Martina McBride**, which ranks as the No. 5 song, up from No. 10, and the No. 8 passion song. Females are the strength at No. 4, up from No. 6, and it also ranks as the No. 7 passion song. Listeners 45-54 are the strength in demo, ranking "Anyway" at No. 2; core 35-44 listeners rank it at No. 5.

Brooks & Dunn stay strong with "Hillbilly Deluxe" at No. 7 overall and showing real passion as the No. 2 passion song. Younger 25-34 listeners rank the song as the No. 2 passion song, and core 35-44s rank it as the No. 1 passion song, as do listeners 25-44. Younger 25-34 males rank this song at No. 1 passion, younger females as the No. 7 passion song.

**Gary Allan** sees strong growth with "A Feeling Like That" at No. 12, up from No. 17. Females rank the song at No. 12, up strong from No. 20, and men rank it at No. 14 overall; core 35-44 males rank the track as the No. 9 passion song.

The growth song for the week is **Jack Ingram**'s "Lips of an Angel," which ranks as the No. 20 song, up from No. 28. Females rank this song at No. 18, up from No. 22, and there's strong growth from core 35-44 listeners at No. 19, up from No. 27.

prosecutors, got people to invest in outpatient rehab and massage therapy centers. Ongaro is said to have personally pocketed \$750,000 from the plan which took in \$40 million from 2000-2003. Oh, and you want stunning?.... Each count of mail fraud and money laundering carries a maximum penalty of 20



years, \$250,000 or both; conspiracy is punishable by five years, \$250,000 or both. It is not known how the charges will be distributed among the nine men.

#### Now, A Longer-Lasting, Minty Fresh Wolf!

Scott Mahalick, PD at Entercom KBWF/San Francisco.... You've just launched a radio station and cranked out 10,000 songs commercial-free. What are you going to do now?! Well, he didn't go to Disneyland, as that would entail some time off. Nope. He found another 5,000 tunes and staged an encore. Similar to the histrionic station launch, which many of us heard at CRS, the encore featured highly produced imaging, which sounded like a live concert with crowds demanding an encore. This all happened late Thursday afternoon. The calls officially changed from KMAX to KBWF on March 18, according to Mahalick.

Peak Broadcasting is the big man on campus in Boise, Idaho these days after it acquired six stations there, all formerly owned by Clear Channel. As if part of a master plan, they even have a GM in place already. **Kevin Godwin** leaves his RVP position at Citadel to join Peak and will oversee hot AC KCIX (Mix 106), news/talk KIDO (NewsRadio 580), AC KXLT (Lite 107.9), CHR/top 40 KSAS (203.3 Kiss FM), country oldies KFXD and country KTMY (My Country 104.3)

When **Chuck Marsh** stepped down as morning dude at WKSF/Asheville, N.C. several weeks ago, he mentioned something about "outside business opportunities," and he did pursue them ... sort of. A concertpromoting business and a syndicated gospel show apparently weren't enough stimuli, as Marsh signed on with Entercom WPAW (93.1 The Wolf)/Greensboro to join Leanne Petty for the "Wake Up With the Wolf" morning show. Marsh was just part of the news for Entercom's WPAW/Greensboro as they announced APD Michelle Williams will take middays. She's a former PD at KIFS/Medford, Ore. with evening experience at Entercom's KWIJ/Portland, Ore. too. Afternoons will be Gunnar Jackson, formerly of WXBO/Johnson City. Tenn.; guiding "The Wolf After Dark" will be Sean **Kramer**, who will also image the station. Kramer is an alumnus of WCMS/Norfolk.

#### **Dates & Deadlines:**

**March 26-31:** 15th annual Tin Pan South Songwriters Festival. Details at *www.tinpansouth.com*.

**April 16:** CMT Music Awards, Nashville. Details at *www.cmt.com*.

**April 20-22:** ASCAP "I Create Music" Expo, Nashville. Details at *www.ascap.com*.

**April 24:** Leadership Music Digital Summit, Nashville. Details at *www.leadershipmusic.org*.

**April 25:** 38th annual GMA Music Awards, Nashville. Details at *www.gospelmusic.org*.

Promotions and additions at Clear Channel/San Antonio, as **Callie Hoch** is promoted from marketing director to something called online content director for the six-station cluster, which includes country KAJA. Hoch has been with Clear Channel since June 2006, after 11 years with Susquehanna/Dallas. Later that day ... **Kirsten Brassell** joined the cluster as the new marketing director. Brassell previously worked in Phoenix and spent four years at Cox/San Antonio.

According to director of programming Randy Marsh, **Mike Adams**, already doing afternoon drive for Meridian's WUSV (92.5 Wide Open Country)/Ft. Myers, will now take on APD stripes.

## 'Rumors Of My Demise Have Been Greatly Exaggerated'

Originally a quote from famous author Mark Twain, those words were spoken again last week by the alive and well version of **Harry Nelson**, PD at Saga Communications country WPOR/Portland, Maine. Nelson's phone started ringing off the hook after news of the passing of Victor Pryles circulated. Apparently, Pryles used the name Harry Nelson while working in the Dallas market. As Nelson (the live one) writes, "I would appreciate if



you could clear this up. My deepest sympathy goes out to the friends and family of Victor Pryles. He was a great talent who made a significant impact on our business. May he rest in peace."

After continuing to add affiliates for her syndicated show, "The Big Time With Whitney Allen," at an alarming rate, R&R has learned Whitney Allen is mulling over name changes such as "The Enormous Time" and "The Appreciably Larger Time." Newest additions include WYGY/Cincinnati, where the show will run Monday through Saturday, and WWYZ/Hartford and KEGA/Salt Lake Cioty on Saturdays.

We're not saying the stereotype of engineers being a bit on the dry side is true, but our imagination runs amok when we think of a, shall we say, "technically oriented professional" reciting an acceptance speech. Probably technical in nature, we're guessing. In the spirit of recognition, here's a partial list of Clear Channel's 2006 Engineer of the Year winners from the West region.... Large market: John Rigg, director of engineering, San Diego; Medium: Mike Irby, Tucson; Small: Brett Gilbert.

#### Gig-A-Bytes: Bulls, Cats And A Pooped PD

Citadel's KUBL/Reno, Nev. is looking for a midday personality after the departure of **Cleveland Wheeler** a couple weeks ago. Interim PD Derek Gunn says production and promotions chops would be helpful. Contact Gunn at 775-789-6767.

Citadel's **KDRK** (Cat Country)/Spokane is one of seven stations in the cluster, and they're all looking for a marketing director. You'd have to report to OM **Cary Rolfe**, a guy with many of same the qualities as Bing Crosby, whose childhood home was in Spokane. Actually, now that we think about it, Cary can't sing, and he's still alive, so they really aren't at all similar. Regardless, if you're interested, reach Cary via e-mail only at *cary.rolfe@citcomm.com*.

Meanwhile, Citadel sisters KJJY & KHKI/Des Moines really need somebody to do news and other sidekick things for the "Hatfield and McCoy" morning show. Tifini Young recently left, and that means

BILLBOARD BOXS	SCOR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Vince Gill.</b> Wharton Center East Lansing, Mich. Feb. 21-22	3,328	\$152,384
<b>Trace Adkins, Craig Morgan, Danielle Peck</b> U.S. Cellular Coliseum Bloomington, III. March 9 t	3,683	\$139,033
<b>Trace Adkins, Craig Morgan, Danielle Peck</b> Patriot Center Fairfax, Va. Feb. 2	3,491	\$138,299
Sugarland, Little Big Town, Rodney Atkins Alliant Energy Center Madison, Wis. Feb. 22	4,488	\$137,900
Trace Adkins, Craig Morgan, Danielle Peck St. Joseph Civic Arena St. Joseph, Mo. March 10	3,444	\$129,901

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

#### **SHOWPREP 101**

**Tuesday, March 27:** National Joe Day, honoring anyone named Joe.

Wednesday, March 28: Burpless Wednesday, a day to see how long you can go without burping.

#### Thursday, March 29, 1995:

M&Ms announced that voters had chosen blue as the new color to be added to its candy.

Friday, March 30: National Badminton Day.

**Quotable**: "Never mistake activity for achievement."

—John Wooden



poor PD **Andy Elliot** is waking up earlier and doing it himself. He's dedicated, talented and often disoriented due to a lack of sleep. Help this man at andy.elliott@citcomm.com.

Straight from the inbox: "Bonneville has elected not to renew the **Ken & Kitty** show on WYGY (97-3 The Wolf)/Cincinnati. Ken & Kitty are seeking their next opportunity. You can reach Ken at 513-378-7574."

### His First Name Is Easier To Spell And Pronounce Than Doerschuck

**Bob Doerschuck** is ready for his close-up as he joins the Country Music Association as editor of *CMA Close Up* magazine. Doerschuck replaces Peter Cronin, who left for a family business. A former editor of *Musician*, Doerschuck has also served in editorial positions at *Keyboard* magazine, allmusic.com and Sonicnet. Doerschuck will oversee all aspects of *CMA Close Up*, including editing and production. From now on, we're just going to call him Bob.

#### This Stroll Achieved Its Goal

EJ Bernas wrote in with a recap of last Friday's third annual Music Row Springtime Stroll, and he's naming names. "April Rider from Curb came up with a ACM trip to auction off. Adrian Michaels bought an autographed Italian flag donated from Enzo **DeVincenzo** from 377 MGMT for \$1,700. Enzo, in turn, bought an Allan Mitchell standup cutout for \$1,000. **Michael Powers** purchased several auction items and was extremely generous. This was the largest turnout yet. The injury report from the walk was light, nobody was seriously injured." They did some damage in terms of fundraising, though: They raised \$15,000, and it was all for St. Jude. Bernas also wanted us to say thanks for the support of Capitol Records, Mercury Records, Universal South, Curb, Asylum and BNA and also shout out to Teri Watson and Jackie Profit for handling all donations. Nice!

Sticking with the St. Jude theme for just a moment: **Karl Shannon**, who does mornings for Clear Channel's WBUL (The Bull)/Lexington, Ky., wrote us to say he's moving ahead with his seventh annual "Cruisin for St. Jude" car show, scheduled for June 3. Every penny goes to the hospital, and he's looking for donations and autographed items for the auction. The Bull's first radio-thon raised over \$112,000 a few weeks ago. Reach Karl at 859-422-1173.

— RJ Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

#### On The Charts:

#### **Bon Jovi Continued, Paisley's Fast Ticker**

The new **Bon Jovi** track makes 1.6 million audience impressions at 35 of the 123 stations monitored by Nielsen BDS for chart tabulation. Four of those signals finish the March 19-25 tracking week with double-digit play, led by 15 detections at WIRK/West Palm Beach. Other stations with at least 10 plays: WYCD/Detroit (14 plays); KYGO/Denver (11); WNCY/Green Bay, Wis. (10). Weekly audience leaders are WXTU/Philadelphia (291,000 impressions), WUSN/Chicago (244,000) and WYCD/Detroit (184,000).

In other chart news, **Brad Paisley**'s "Ticks" (Arista Nashville) officially becomes his fastest-rising single to date. The clever single jumps 22-17 in its fourth chart week, swipes the Most Increased Audience (+3.9 million impressions) title and crosses the Airpower threshold (top 20 in spins and audience, with increases in both). Previously, Paisley's quickest chart sprint happened when "The World" leapt 21-19 on the chart dated April 14, 2006.

**Tim McGraw** tops the R&R Country Indicator chart with "Last Dollar (Fly Away)" (Curb), the lead single from "Let It Go," which starts scanning at retail on Tuesday (27). McGraw's single interrupts a two-week run atop that chart by Kenny Chesney's "Beer in Mexico" (BNA).

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wiessen@radioandrecords.com



#### **MUSICNOTES**

#### Tim = TV, CMT = Stars, Reba = ACMs

Tim McGraw releases "Let It Go" on Tuesday, March 27, and once the CD is out there, McGraw will be omnipresent, with TV appearances lined up for "The Tonight Show With Jay Leno" on April 3, "Ellen DeGeneres" and "Jimmy Kimmel Live" on April 5. "Let it Go" is McGraw's 11th studio release and his first in nearly three years.

**Toby Keith; Bon Jovi**; and, live from Australia, **Keith Urban** are the latest additions to the April 16 CMT Music Awards, prompting the **R&R** country crew to say in our outside voice, "Holy crap! That's a lot of talent!" Already appearing on the show: Kenny Chesney, Martina, Tim McGraw, Sugarland, Dierks Bentley and others.

**Reba McEntire** is confirmed as host of the 42nd annual Academy of Country Music Awards, airing May 15 at 8 p.m. on CBS-TV. We're guessing Reba can easily handle this assignment: She's already hosted the show eight other times, has 11 career wins and 41 total nominations.

Remember **Carmen Rasmussen** from season two of "American Idol"? We didn't either, but she was a finalist along with Josh Gracin. She just signed with Lofton Creek Records and will release her debut single, "Nothin' Like the Summer," next month, with an album coming in spring.

Check out the latest issue of *People* magazine for a feature on **Dierks Bentley** and his wife, Cassidy. You'll see Dierks with shorter hair and hear details about his Las Vegas wedding.

#### VIDEO ADDS

CMT

FRED EAGLESMITH Thinkin' About You RASCAL FLATTS Stand



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OUNGS WITH HIT PUTENTIAL	CHART RANK
KENNY CHESNEY Beer In Mexico (BNA) (79.9)	1
TIM McGRAW Last Dollar Fly Away (Curb) (82.7)	2
CARRIE UNDERWOOD Wasted (Arista Nashville) (81.9)	3
RASCAL FLATTS Stand (Lyric Street) (87.9)	4
MARTINA McBRIDE Anyway (RCA) (80.7)	5
SUGARLAND Settlin' (Mercury) (89.6)	6
JOE NICHOLS I'll Wait For You (Universal South) (91.5)	7
TOBY KEITH High Maintenance (Show Dog Nashville) (78.7)	9
DIERKS BENTLEY Long Trip Alone (Capitol Nashville) (82.6)	11
BILLY CURRINGTON Good Directions (Mercury) (90.7)	12
GARY ALLAN A Feelin' Like That (MCA Nashville) (81.8)	13
ALAN JACKSON A Woman's Love (Arista Nashville) (88.4)	14
EMERSON DRIVE Moments (Midas) (81.8)	15
BLAKE SHELTON Don't Make Me (Warner Bros.) (87.7)	19
TRACY LAWRENCE Find Out Who Your (Rocky Comfort) (88.4)	20
MONTGOMERY GENTRY Lucky Man (Columbia) (94.7)	21
JAKE OWEN Startin' With Me (RCA) (88.2)	22
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	28
KELLIE PICKLER I Wonder (BNA) (84.8)	30
CRAIG MORGAN Tough (Broken Bow) (88.3)	37

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ReR		Country				Isen		sic Page 1
	· ®	March 26, 2007			Syst	idcast Data ems	a <del></del>	
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	0	KENNY CHESNEY Beer In Mexico (BNA)	348582	+6261	4589	+7	14	123/0
2	2	TIM MCGRAW Last Dollar (Fly Away) (Curb)	326944	+10365	4461	+117	13	123/0
3	3	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	319011	+21714	4329	+125	18	122/0
6	4	RASCAL FLATTS Stand (Lyric Street)	291282	+24465	4086	+531	12	123/0
5	6	MARTINA MCBRIDE Anyway (RCA)	280327	+9317	4005	+135	20	123/0
8	6	SUGARLAND Settlin' (Mercury)	279885	+20499	3913	+384	13	123/0
10	0	JOE NICHOLS I'll Wait For You (Universal South)	264780	+19600	3758	+131	34	123/0
7	8	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	233108	-31588	3049	-625	29	123/0
11	9	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	224513	+9402	3067	+62	8	123/0
4	10	KEITH URBAN Stupid Boy (Capitol Nashville)	221124	-64528	3095	-859	19	122/0
12	•	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	195909	+12753	2958	+165	19	123/1
13	12	BILLY CURRINGTON Good Directions (Mercury)	184417	+18054	2840	+196	25	119/3
14	<b>3</b>	GARY ALLAN A Feelin' Like That (MCA Nashville)	182861	+18911	2678	+124	23	120/0
15	<b>4</b>	ALAN JACKSON A Woman's Love (Arista Nashville)	176108	+16196	2689	+172	14	122/0
18	<b>(1)</b>	EMERSON DRIVE Moments (Midas/New Revolution)	143936	+19065	2209	+185	15	112/8
17	<b>1</b>	JACK INGRAM Lips Of An Angel (Big Machine)	141752	+6687	2122	+79	19	119/0
22	<b>①</b>	BRAD PAISLEY Ticks (Arista Nashville)	138110	+39810	1969	+557	4	112/16
19	<b>1</b> 3	JOSH TURNER Me And God (MCA Nashville)	126679	+16800	2078	+217	20	117/10
20	19	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	121249	+11469	2042	+234	22	119/11
21	20	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	120658	+15365	1904	+230	30	98/12
23	4	MONTGOMERY GENTRY Lucky Man (Columbia)	112857	+20099	1871	+353	9	112/7
24	22	JAKE OWEN Startin' With Me (RCA)	93271	+8457	1634	+104	25	109/4
29	<b>23</b>	GEORGE STRAIT Wrapped (MCA Nashville)	91370	+27220	1405	+513	3	105/30
25	24	BIG & RICH Lost In This Moment (Warner Bros./WRN)	90405	+12333	1405	+249	7	90/7
27	25	JASON ALDEAN Johnny Cash (Broken Bow)	78969	+9684	1297	+183	8	89/4
26	26	PAT GREEN Dixie Lullaby (BNA)	73643	+2541	1136	+66	24	91/4
31	<b>4</b>	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	57185	+9256	957	+113	7	82/9
32	<b>23</b>	BUCKY COVINGTON A Different World (Lyric Street)	54080	+9713	1009	+155	11	79/3

47021

46469

29

ERIC CHURCH Guys Like Me (Capitol Nashville)

KELLIE PICKLER I Wonder (BNA)

34

33

+8251

+6745

813

761

+134

+124

10

70/7

61/4

BACK-TO-BACK DOUBLE PLATINUM ALBUMS MUD ON THE TIRES AND TIME WELL WASTED

3 STRAIGHT #I's FROM THE TIME WELL WASTED ALBUM

THE 85-CITY 2007 HERSHEY PRESENTS BONFIRES & AMPLIFIERS TOUR KICKS OFF ON APRIL 26







RER	J.	Country			Niel		Mu	sic Page 2
ASA	\ ®	March 26, 2007			Broa Syst	dcast Data ems	a	
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
35	<b>(1)</b>	CAROLINA RAIN Isn't She (Equity)	34642	+2181	668	+35	14	56/1
37	32	COLE DEGGS & THE LONESOME   Got More (Columbia)	34256	+6858	692	+56	10	63/1
Breaker	33	SARAH BUXTON That Kind Of Day (Lyric Street)	31543	+7286	593	+137	8	55/8
40	<b>34</b>	LUKE BRYAN All My Friends Say (Capitol Nashville)	26183	+4964	423	+78	9	45/7
39	<b>3</b>	LITTLE BIG TOWN A Little More You (Equity)	25516	+3993	451	+123	6	48/9
44	36	RODNEY ATKINS These Are My People (Curb)	22321	+9941	384	+184	3	44/18
50	<b>3</b>	CRAIG MORGAN Tough (Broken Bow)	19452	+11870	359	+145	4	46/18
41	38	ALISON KRAUSS & JOHN WAITE Missing You 2007 (Rounder)	18341	-1456	259	-12	15	25/0
<b>Debut</b>	<b>39</b>	BON JOVI (You Want To) Make A Memory (Island/Mercury)	16857	+16857	132	+132	1	18/18
36	40	GRETCHEN WILSON Come To Bed (Columbia)	16828	-13101	289	-248	20	51/0
42	41	DUSTY DRAKE Say Yes (Big Machine)	15227	-1675	395	-11	9	38/3
46	42	CATHERINE BRITT What I Did Last Night (RCA)	13361	+2032	338	+15	10	39/1
49	<b>43</b>	WRECKERS Tennessee (Maverick/Warner Bros./WRN)	12107	+3902	170	+50	4	20/7
43	44	STEVE HOLY Come On Rain (Curb)	10477	-5846	191	-190	17	39/0
52	<b>4</b> 5	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	9757	+2997	219	+86	4	23/5
51	<b>4</b> 6	LEE BRICE She Ain't Right (Asylum-Curb)	9411	+2371	316	+95	3	38/4
45	47	DONOVAN CHAPMAN House Like That (Category 5)	8772	-3606	112	-117	12	16/0
48	48	TERRI CLARK Dirty Girl (BNA)	7492	-1477	141	+8	3	19/8
59	<b>49</b>	FLYNNVILLE TRAIN Last Good Time (Show Dog Nashville)	7077	+3506	210	+70	2	29/6
53	<b>1</b>	BOMSHEL Bomshel Stomp (Curb)	5899	+315	120	+2	9	13/0
57	<b>⑤</b>	ROCKIE LYNNE More (Universal South)	5670	+433	43	+2	20	3/0
<b>Debut</b>	<b></b>	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	5659	+3601	160	+118	1	17/12
56	<b>63</b>	KENNY ROGERS FEAT. DON HENLEY Calling Me (Capitol Nashville)	5584	+306	84	+3	5	8/0
<b>Debut</b> >	<b>54</b>	MIRANDA LAMBERT Famous In A Small Town (Columbia)	5392	+3198	142	+63	1	22/8
47	55	BLAINE LARSEN Spoken Like A Man (BNA)	5290	-4839	97	-71	12	14/0
<b>Debut</b>	<b>5</b>	TIM MCGRAW Suspicions (Curb)	5112	+5027	47	+46	1	1/1
_	<b>①</b>	LITTLE TEXAS Missing Years (Montage)	4082	+1037	139	+21	2	23/6
54	58	SARA EVANS Missing Missouri (RCA)	3803	-1728	30	-21	13	2/0
Debut	<b>5</b> 9	CLAY WALKER Fall (Asylum-Curb)	3760	+2546	32	+27	1	6/6

3654

+2562

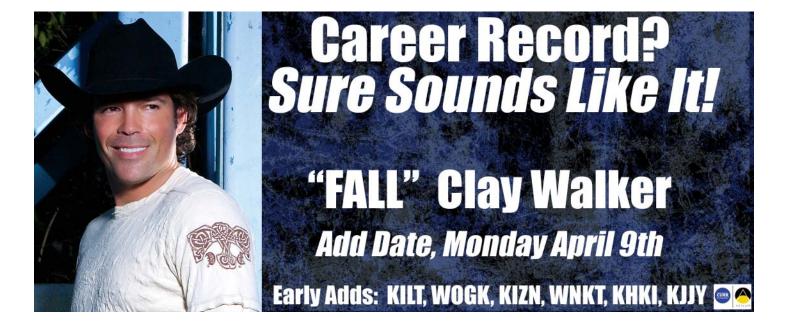
41

+33

4/3

Debut>

HALFWAY TO HAZARD Daisy (Mercury)



#### **COUNTRY**

#### **MOST ADDED ARTIST** Title *Label(s)* Adds GEORGE STRAIT Wrapped (MCA Nashville) 30 CRAIG MORGAN Tough (Broken Bow) 18 18 **RODNEY ATKINS** These Are My People (Curb) **BON JOVI** (You Want To) Make A Memory (Island/Mercury) 18 **BRAD PAISLEY** Ticks (Arista Nashville) 16 TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville) 12 TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street) 12 **BLAKE SHELTON** Don't Make Me (Warner Bros./WRN) 11 10 **JOSH TURNER** ME AND GOD (MCA Nashville) TAYLOR SWIFT Teardrops On My Guitar (Big Machine) 9 LITTLE BIG TOWN A Little More You (Equity) 9

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
BRAD PAISLEY Ticks (Arista Nashville)	+39810
GEORGE STRAIT Wrapped (MCA Nashville)	+27220
RASCAL FLATTS Stand (Lyric Street)	+24465
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+21714
SUGARLAND Settlin' (Mercury)	+20499
MONTGOMERY GENTRY Lucky Man (Columbia)	+20099
JOE NICHOLS I'll Wait For You (Universal South)	+19600
EMERSON DRIVE Moments (Midas/New Revolution)	+19065
GARY ALLAN A Feelin' Like That (MCA Nashville)	+18911
BILLY CURRINGTON Good Directions (Mercury)	+18054

MOST INCREASED PLAYS  ARTIST Title Label(s)  BRAD PAISLEY Ticks (Arista Nashville)	Total Play Increase +557
RASCAL FLATTS Stand (Lyric Street)	+531
GEORGE STRAIT Wrapped (MCA Nashville)	+513
SUGARLAND Settlin' (Mercury)	+384
MONTGOMERY GENTRY Lucky Man (Columbia)	+353
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+249
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	+234
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+230
JOSH TURNER Me And God (MCA Nashville)	+217

**BILLY CURRINGTON** Good Directions (Mercury)

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

<b>ARTIST</b> Title <i>Label(s)</i>	Adds
RODNEY ATKINS These Are My People (Curb)	31
CRAIG MORGAN Tough (Broken Bow)	15
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	13
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	13
GEORGE STRAIT Wrapped (MCA Nashville)	12
MIRANDA LAMBERT Famous In A Small Town (Columbia)	10
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	9
JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville)	9
JASON ALDEAN Johnny Cash (Broken Bow)	8
LITTLE BIG TOWN A Little More You (Equity)	8

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY Ticks (Arista Nashville)	+10153
RODNEY ATKINS These Are My People (Curb)	+7789
GEORGE STRAIT Wrapped (MCA Nashville)	+7617
RASCAL FLATTS Stand (Lyric Street)	+6343
SUGARLAND Settlin' (Mercury)	+6246
MONTGOMERY GENTRY Lucky Man (Columbia)	+6009
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+5190
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+4817
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+4635
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+4608

#### MOST INCREASED PLAYS **Total Play ARTIST** Title *Label(s)* Increase GEORGE STRAIT Wrapped (MCA Nashville) +431**BRAD PAISLEY** Ticks (Arista Nashville) +430**RODNEY ATKINS** These Are My People (Curb) +400SUGARLAND Settlin' (Mercury) +352RASCAL FLATTS Stand (Lyric Street) +291MONTGOMERY GENTRY Lucky Man (Columbia) +289**BIG & RICH** Lost In This Moment (Warner Bros./WRN) +235**BILLY CURRINGTON** Good Directions (Mercury) +227TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville) +222



+196

#### "LAST GOOD TIME"

**EMERSON DRIVE** Moments (Midas/New Revolution)

SECOND BIGGEST CHART JUMP!! R&R 59-49\* (+70X: +350,600)

(+70X; +350,600)

+213

MB DEBUT #50\* (+63X/+180 PTS.)

Last Good Time' IS the anthem of summer '07!" — John Marks, KSON

ON BOARD THIS WEEK:

KSON, WKDF, WBCT, WFBE, WCEN, MUSIC
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#### **COUNTRY NEW & ACTIVE**

TIM MCGRAW W/FAITH HILL I Need You (*Curb*)
Total Audience: 3280, Total Stations: 0, Adds: 0
CHRIS YOUNG You're Gonna Love Me (*RCA*)
Total Audience: 3257, Total Stations: 12, Adds: 8

JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville)

Total Audience: 3084, Total Stations: 8, Adds: 4

JERROD NIEMANN | Love Women ... (Category 5)

Total Audience: 2811, Total Stations: 17, Adds: 1

**AARON TIPPIN** He Believed *(Nippit/Rust)*Total Audience: 2569, Total Stations: 7, Adds: 0

**LONESTAR** Nothing To Prove (BNA)

Total Audience: 2414, Total Stations: 4, Adds: 0

#### **COUNTRY INDICATOR NEW & ACTIVE**

WRECKERS Tennessee (Maverick/Warner Bros./WRN)

Total Plays: 383, Total Stations: 28, Adds: 5

CAROLINA RAIN Isn't She (Equity)
Total Plays: 357, Total Stations: 28, Adds: 3
LUKE BRYAN All My Friends Say (Capitol Nashville)
Total Plays: 339, Total Stations: 27, Adds: 2

**LEE BRICE** She Ain't Right (Asylum-Curb)
Total Plays: 242, Total Stations: 25, Adds: 7

TERRI CLARK Dirty Girl (BNA)

Total Plays: 242, Total Stations: 16, Adds: 6

TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)

Total Plays: 210, Total Stations: 23, Adds: 13

FLYNNVILLE TRAIN Last Good Time (Show Dog Nashville)

Total Plays: 187, Total Stations: 20, Adds: 7

MIRANDA LAMBERT Famous In A Small Town (Columbia)

Total Plays: 185, Total Stations: 14, Adds: 10

JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)

Total Plays: 152, Total Stations: 17, Adds: 13

TODD FRITSCH What's Wrong With Me (Diamond/Spinville)

Total Plays: 120, Total Stations: 14, Adds: 0



4/2

AMY DALLEY Good Kind Of Crazy (Curb)
HALFWAY TO HAZARD Daisy (Mercury)

TERRI CLARK Dirty Girl (BNA)

TIM MURPHY Burn Me Down (Big 7/Spinville)
VINCE GILL What You Give Away (MCA Nashville)

4/9

DONOVAN CHAPMAN All I Need (Category 5)

JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)

STEPHEN COCHRAN Friday Night Fireside (Aria/Quarterback)

4/16

CAROLYN DAWN JOHNSON Got A Good Day (Equity)

JAMIE SLOCUM Say Hello To Heaven (Curb)
TY ENGLAND The Perfect Girl (Triple T/Spinville)
VAN ZANT That Scares Me (Columbia Nashville)

#### **TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
RODNEY ATKINS Watching You (Curb)	229555
BRAD PAISLEY She's Everything (Arista Nashville)	160352
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	146338
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	132928
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	132353
SARA EVANS You'll Always Be My Baby (RCA)	128235
CRAIG MORGAN Little Bit Of Life (Broken Bow)	121529
RASCAL FLATTS My Wish (Lyric Street)	120310
JASON ALDEAN Amarillo Sky (Broken Bow)	112391
RODNEY ATKINS If You're Going Through Hell (Curb)	107589



Nielsen Broadcast Data Systems 123 Country reporters. Songs ranked by total audience for the airplay week of 3/19-3/25. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either

audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.



# STEPHEN COCHRAN "Friday Night Fireside"

Going For Adds April 9th
On Your Desk Now



It's not just music, It's a lifestyle.

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	0	TIM MCGRAW Last Dollar (Fly Away) (Curb)	3673	+107	83105	+4635	12	93/0
1	2	KENNY CHESNEY Beer In Mexico (BNA)	3591	-242	80274	-5223	12	92/0
3	3	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	3492	+141	75665	+1982	12	91/0
5	4	RASCAL FLATTS Stand (Lyric Street)	3439	+291	74560	+6343	10	92/0
7	6	SUGARLAND Settlin' (Mercury)	3322	+352	72451	+6246	12	93/0
6	6	MARTINA MCBRIDE Anyway (RCA)	3264	+125	69809	+351	17	92/0
8	0	JOE NICHOLS I'll Wait For You (Universal South)	3028	+135	64579	+2165	32	88/0
9	8	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	2890	+161	65437	+4817	8	93/0
11	9	BILLY CURRINGTON Good Directions (Mercury)	2738	+227	60480	+4276	19	91/2
12	0	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	2584	+92	55075	+1609	16	92/0
13	0	GARY ALLAN A Feelin' Like That (MCA Nashville)	2470	+65	53899	+1630	18	93/0
4	12	KEITH URBAN Stupid Boy (Capitol Nashville)	2277	-878	49886	-19785	16	72/0
14	13	ALAN JACKSON A Woman's Love (Arista Nashville)	2240	+82	50250	+1975	12	90/1
16	•	JACK INGRAM Lips Of An Angel (Big Machine)	2038	+70	44969	+291	14	90/1
19	1	EMERSON DRIVE Moments (Midas/New Revolution)	1984	+213	43283	+4582	12	87/3
17	1	JOSH TURNER Me And God (MCA Nashville)	1946	+64	42091	+1056	15	88/1
21	<b>O</b>	MONTGOMERY GENTRY Lucky Man (Columbia)	1841	+289	39571	+6009	7	88/3
20	18	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	1771	+105	37582	+2168	17	85/3
22	19	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	1734	+222	37332	+4608	10	77/5
15	20	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	1655	-437	33273	-9735	18	70/1



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> Dan Turner, Vice President Programming Services



March 26, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
25	4	BRAD PAISLEY Ticks (Arista Nashville)	1641	+430	36024	+10153	3	82/6
26	<b>@</b>	GEORGE STRAIT Wrapped (MCA Nashville)	1564	+431	31683	+7617	3	83/12
24	<b>3</b>	BIG & RICH Lost In This Moment (Warner Bros./WRN)	1486	+235	31678	+5190	5	77/6
27	24	JAKE OWEN Startin' With Me (RCA)	1234	+149	25268	+3565	13	66/5
18	25	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	1214	-559	24955	-12651	19	65/0
28	<b>2</b> 6	JASON ALDEAN Johnny Cash (Broken Bow)	1197	+173	27466	+4344	6	78/8
30	<b>4</b>	BUCKY COVINGTON A Different World (Lyric Street)	1017	+131	22481	+2725	8	59/3
34	<b>2</b> 3	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	891	+174	18112	+3423	5	61/9
23	29	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	855	-492	17971	-10836	20	52/0
32	<b>③</b>	PAT GREEN Dixie Lullaby (BNA)	807	+57	16981	+1461	10	57/3
31	<b>(1)</b>	ERIC CHURCH Guys Like Me (Capitol Nashville)	792	+34	16928	+685	8	55/3
33	32	DANIELLE PECK Isn't That Everything (Big Machine)	697	-53	14534	-737	11	45/0
29	33	JOSH GRACIN I Keep Coming Back (Lyric Street)	686	-336	14639	-7011	14	43/0
35	34	COLE DEGGS & THE LONESOME   Got More (Columbia)	602	+42	12686	+785	8	42/1
<b>Debut</b>	<b>3</b> 5	RODNEY ATKINS These Are My People (Curb)	584	+400	11428	+7789	1	52/31
38	<b>3</b> 6	KELLIE PICKLER I Wonder (BNA)	566	+125	11288	+2345	2	43/5
40	<b>3</b>	LITTLE BIG TOWN A Little More You (Equity)	564	+150	12701	+2804	3	41/8
37	<b>33</b>	SARAH BUXTON That Kind Of Day (Lyric Street)	533	+70	12509	+1843	4	40/2
36	39	DUSTY DRAKE Say Yes (Big Machine)	507	+36	11337	+129	6	37/2
<b>Debut</b> >	<b>4</b> 0	CRAIG MORGAN Tough (Broken Bow)	465	+176	9778	+4301	1	40/15

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# R&R Country Callout America BY Bullseye

March 26, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
KEITH URBAN Stupid Boy (Capitol Nashville)	35.0%	74.0%	4.02	18.0%	98.8%	4.8%	2.0%
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	36.3%	71.0%	4.04	17.8%	95.5%	5.3%	1.5%
KENNY CHESNEY Beer In Mexico (BNA)	32.0%	69.5%	3.94	18.3%	96.8%	7.3%	1.8%
RASCAL FLATTS Stand (Lyric Street)	27.0%	64.8%	3.87	22.3%	94.3%	5.0%	2.3%
MARTINA MCBRIDE Anyway (RCA)	24.5%	63.3%	3.74	18.3%	95.3%	10.5%	3.3%
BILLY CURRINGTON Good Directions (Mercury)	20.3%	62.3%	3.75	20.5%	93.0%	8.0%	2.3%
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	35.8%	61.0%	3.75	17.5%	96.0%	10.0%	7.5%
JOE NICHOLS I'll Wait For You (Universal South)	27.0%	60.0%	3.61	18.5%	99.3%	15.0%	5.8%
TIM MCGRAW Last Dollar (Fly Away) (Curb)	24.5%	<b>59.0%</b>	3.65	24.5%	97.5%	7.5%	6.5%
SUGARLAND Settlin' (Mercury)	23.5%	58.3%	3.73	28.3%	95.5%	6.3%	2.8%
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	19.0%	56.5%	3.61	23.8%	95.0%	11.8%	3.0%
GARY ALLAN A Feelin' Like That (MCA Nashville)	15.5%	<b>53.3%</b>	3.57	28.3%	93.3%	8.0%	3.8%
ALAN JACKSON A Woman's Love (Arista Nashville)	14.8%	<b>52.3%</b>	3.51	24.0%	93.0%	13.8%	3.0%
MONTGOMERY GENTRY Lucky Man (Columbia)	14.3%	<b>52.3%</b>	3.51	19.5%	89.3%	13.8%	3.8%
JAKE OWEN Startin' With Me (RCA)	12.0%	<b>51.8%</b>	3.53	<b>26.0</b> %	90.3%	9.5%	3.0%
EMERSON DRIVE Moments (Midas/New Revolution)	16.3%	51.5%	3.64	24.3%	86.5%	9.3%	1.5%
JOSH TURNER Me And God (MCA Nashville)	16.8%	50.5%	3.49	23.5%	91.5%	12.5%	5.0%
JASON ALDEAN Johnny Cash (Broken Bow)	13.0%	48.5%	3.47	21.0%	85.8%	11.0%	5.3%
JOSH GRACIN I Keep Coming Back (Lyric Street)	11.3%	47.0%	3.51	30.0%	87.8%	8.3%	2.5%
JACK INGRAM Lips Of An Angel (Big Machine)	18.0%	45.8%	3.35	20.5%	91.8%	19.3%	6.3%
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	13.3%	<b>45.5</b> %	3.48	<b>27.3</b> %	87.5%	12.5%	2.3%
KELLIE PICKLER I Wonder (BNA)	12.8%	44.8%	3.55	23.8%	<b>79.8%</b>	9.0%	2.3%
DANIELLE PECK Isn't That Everything (Big Machine)	13.3%	44.5%	3.46	<b>27.8</b> %	86.8%	11.3%	3.3%
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	19.3%	43.0%	3.32	21.8%	92.3%	<b>22.0</b> %	5.5%
BRAD PAISLEY Ticks (Arista Nashville)	10.5%	42.5%	3.53	26.0%	77.8%	7.0%	2.3%
CAROLINA RAIN Isn't She (Equity)	6.0%	41.8%	3.41	<b>27.0</b> %	80.8%	9.3%	2.8%
COLE DEGGS & THE LONESOME   Got More (Columbia)	9.8%	40.5%	3.43	28.8%	82.8%	12.3%	1.3%
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	10.3%	40.3%	3.34	25.8%	84.8%	16.0%	2.8%
GEORGE STRAIT Wrapped (MCA Nashville)	10.5%	40.0%	3.48	28.0%	78.5%	8.5%	2.0%
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	9.5%	38.3%	3.22	24.0%	86.8%	20.0%	4.5%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	11.3%	36.5%	3.36	25.3%	78.0%	13.0%	3.3%
ERIC CHURCH Guys Like Me (Capitol Nashville)	5.8%	35.5%	3.32	28.3%	77.8%	12.0%	2.0%
BUCKY COVINGTON A Different World (Lyric Street)	9.0%	31.8%	3.22	26.5%	77.5%	14.5%	4.8%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	5.8%	28.8%	3.17	<b>27.0</b> %	75.0%	16.5%	2.8%
PAT GREEN Dixie Lullaby (BNA)	4.5%	25.3%	3.09	27.8%	<b>72.8</b> %	16.3%	3.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

