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**A crocodile can't stick its tongue out.
Real news needed.
rcurtis@radioandrecords.com,
310-788-1661**

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James Stroud Leaving Universal Music Group Nashville

Universal Music Group Nashville co-chairman **James Stroud** decided not to renew his contract last week and has left the label to concentrate on his production business, aptly titled James Stroud Productions. Meanwhile, **Luke Lewis**, with whom Stroud had served as co-chairman, has signed a multiyear contract extension and will now serve as UMGN chairman/CEO.

Stroud joined the incumbent Lewis as co-chair in May 2004, roughly six months after UMG purchased DreamWorks/SKG's record label holdings, which included DreamWorks Nashville. Stroud had headed DreamWorks's Nashville division since its inception in 1996. As a producer, Stroud has worked with Toby Keith, Clint Black, Tim McGraw, Tracy Lawrence, Clay Walker and Little Texas, among many others. According to a UMG label spokesperson, Stroud is currently working on UMG artist Billy Currington's next project.

In addition to DreamWorks Nashville, Stroud has also led the now-defunct Giant Records Nashville.

Country Bigger, More Classic, Furrer So Far In 2007

After the bevy of activity out in radio land the past week, let's just say my brain hurts. If the latest round of format flips and relaunches are a harbinger of things to come, 2007 will be a fantastic year for this format. Let's recap the past seven days....

Wichita

Just Tuesday morning, Journal hot AC **KMXW (Magic 92.3)/Wichita** flipped to classic country, hence the name "Classic Country 92.3." The station joins mainstream country KFDI and KFTI, which play classic country, cowboy music, western swing and bluegrass. Both are also operated by Journal. It becomes the *fourth* country station in Wichita. Clear Channel operates KZSN (Kissin' Country 102.1) in the market, whose population is just under 500,000. Journal/Wichita OM Beverlee Brannigan summed up the move quite succinctly when she told R&R, "Wichita is a great market for country."

The new station's playlist will include artists like Johnny Cash, Waylon Jennings, Reba McEntire, Merle Haggard, George Jones, Dolly Parton and Conway

SUGARLAND "Settlin'"
Top 30 in One Week!
We're all Enjoying This Ride!

Billy Currington
"Good Directions"
Want phones?
Want Callout?
Just ask these folks:
**WXBQ, WQBE, KEYE,
WGKX, WNKT, WIVK,
WOGI, KRTY, KTOM,
KHKI, WNCY, KSSN**

Mercury RECORDS

Get Ready: In 2007 we're all going 'Halfway To Hazard'

Twitty, among others. Brannigan will program the station, which launched without jocks. She also told **R&R** a search is underway for morning and midday talent. In addition, a call letter change is forthcoming.

KMXW midday jock **Brandy Meyers** has exited. Morning man **Manny Cowkinski** will remain with the cluster, but his new duties have not been determined, according to Brannigan. Magic afternoon jock **Bryce LeGrand** will continue in afternoons on the new station once personalities are added back in.

Kansas City

Last Wednesday (Jan. 10), Entercom's **WDAF/Kansas City** traded its existing skin for new, furry duds, relaunching as "106.5 The Wolf." Toby Keith's "How Do You Like Me Now" started things, and tons o' music ensued in the form of a 2,007 song, commercial-free, jockless music marathon. Entercom/Kansas City market manager Michael Keck said in a statement, "Entercom's successful track record with the Wolf brand, combined with this market's insatiable appetite for country music, make this an absolute winning move." PD Michael Cruise told **R&R** that airstaff announcements will be coming soon, and the station's Internet stream is up and howling. Obviously, The Wolf is a direct challenge to market leader KBEQ. A one-hour music monitor can't tell the entire story, but in the spirit of sharing information, here's how the two stations looked in the 10am hour last Thursday, starting with **KBEQ**.

KBEQ: Billy Currington's "Why, Why, Why," Brad Paisley's "She's Everything," John Michael Montgomery's "Letters From Home," Keith Urban's "Stupid Boy," Brooks & Dunn's "Hillbilly Deluxe," Jimmy Wayne's "That's All I'll Ever Need," Faith Hill's "The Lucky One," Rushlow Harris' "Bagpipes Cryin'," Leann Rimes' "Something's Gotta Give," Blake Shelton's "Don't Make Me," Travis Tritt's "T-R-O-U-B-L-E" and Jack Ingram's "Lips of an Angel."

The Wolf: Kenny Chesney featuring Uncle Kracker's "When the Sun Goes Down," Sugarland's "Want To," Tim McGraw's "Don't Take the Girl," Carrie Underwood's "Before He Cheats," Toby Keith's "How Do You Like Me Now!" Joe Nichols' "I'll Wait for You,"

This Week At Callout America

Bullseye President **John Hart** brings our weekly analysis of his company's country callout research to you. View more complete information at <http://data.bullsi.com.bullseye/radioandrecords>.

"**Rascal Flatts**' 'My Wish' is the No. 1 song overall at Callout America, up from No. 3, and the No. 1 passion song as well, up from No. 2. Both male and female listeners rank this song a No. 1, as do listeners in all demos 25-54.

"**Trace Adkins** is new to the top five with 'Ladies Love Country Boys' ranking at No. 4, up from No. 8, and as the No. 5 passion song for the week. Male listeners rank this song at No. 3, females at No. 7. In the demos, listeners 45-54 rank the song at No. 3.

"**George Strait** continues to get strong support from radio listeners with 'It Just Comes Natural' ranking as the No. 7 song overall this week and as the No. 2 song with listeners 45-54. Females rank the song at No. 6 overall, and core 35-44 females rank it at No. 6 too. Females 45-54 rank the song at No. 1. Men rank it at No. 7, and younger men 25-34 rank it at No. 6.

"**Taylor Swift** shows consistent strength across both male and female listeners. 'Tim McGraw' ranks as the No. 9 song overall this week, the No. 10 song with males and the No. 9 song with females. Females 25-34 rank the song at No. 7, and core 35-44 males also rank it at No. 7.

"Heads up for **Billy Currington**'s 'Good Directions.' It's the No. 19 song overall, no. 17 with females and No. 15 with females 35-44."

Garth Brooks' "Ain't Goin' Down," Rascal Flatts' "What Hurts the Most," Montgomery Gentry's "My Town," George Strait's "It Just Comes Natural," Collin Raye's "I Think About You" Steve Holy's "Brand New Girlfriend," Martina McBride's "Concrete Angel" Craig Morgan's "Little Bit of Life" and Billy Currington's "Must Be Doin' Something Right."

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Thank you Country Radio
for your Continued Support In
Breaking New Artists in the Format!!!

"Watching You"
Rodney Atkins

RR: 1 MB: 1

CURB
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Editor's Note & For What It's Worth Dept.: I spent an entire day with each station, listening to their Internet streams, and the clear winner in Kansas City will be country music fans. All three stations — KBEQ, The Wolf and KFKF — sound unique and provide the sense of localism and community so important to this format. They're each very well-positioned, -imaged and -executed. All three programmers — Mike Kennedy, Michael Cruise and Dale Carter — deserve a shoutout. This sounds like it'll continue to be an extremely competitive country market in 2007. **R&R** will keep you posted on this three-way battle.

Columbus, Ohio

In Columbus, if you thought the Buckeyes were upset Monday night after losing to Florida, compare notes with John Crenshaw, PD of Clear Channel's WCOL, who woke up to two new country stations the next morning. Wilks active rock **WAZU/Columbus** flipped to "**Wink 107.1, New Country and Only New Country**," and kicked things off with a commercial free first month, dubbed — *no kidding* — a "Wink-a-thon." PD Stash stayed on, but changed his name to **Ric Knight** and told **R&R**, "Wink will definitely play more music, and there will be less talk. We'll just try to take advantage of that ... people who want to listen longer without all the clutter." Concurrently, Wilks relaunched country clusterbuddy **WHOK (Country Legends K95.5)** as "**95.5 The Hawk, Playing Everything Country**," focusing on five decades of country titles from such artists as George Strait, Alabama and Garth Brooks. PD/MD **George Wolf** moves from afternoons to mornings — flipping with **Tyler Jacobs** — and Miss Lisa will remain in middays.

Given a day or two to catch his breath, or perhaps order a stiff drink and a Motrin, WCOL's Crenshaw gave **R&R** his take on the new landscape in Columbus: "As a veteran of WCOL, Ric certainly knows the value of country music to the market. While I have not had the chance to check them out — because of their signal, I can't get them at the office — I welcome the opportunity to expand the base of country music lovers here and

Dates & Deadlines:

Jan. 25, 2007: 25th annual Colgate Country Showdown, Nashville. Details at www.countryshowdown.com.

Jan. 26-29, 2007: Country In The Rockies, Steamboat Springs, CO. Details at www.citr.org.

Feb. 11, 2007: 49th annual Grammy Awards, Los Angeles. Details at www.grammy.com.

Feb. 27, 2007: Country Music DJ and Radio Hall of Fame Inductions, Nashville. Details at www.crb.org.

Feb. 28-March 2, 2007: Country Radio Seminar 38, Nashville. Details at www.crb.org.

March 26-31, 2007: 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.

wish them the best as they continue their longtime experimentation with new formats for central Ohio." Gee, that sounded ... uh, diplomatic.

Fall Book Ratings-O-Rama

• They've been rolling in since last week, so we reached out to a few PDs and asked for a quick analysis beyond the superficial 12+ numbers we all see. Here's a snapshot, starting with **Mike Peterson**, PD of CBS Radio's **WUSN/Chicago**, which went 3.6-3.3 to rank 10th 12+: "Considering we were up against a historic run at the Superbowl from Da Bears, record ratings for the all-Christmas format, a major personality change in the morning and ethnic weighting in the first two months, I was thrilled we held strong! 25-54, we slid to a tie for ninth — fourth non-ethnic — with only three-tenths of a share separating us from the top five. The huge news in the fall was WLIT's meteoric 8.1 in December with Christmas music ... they literally sucked the market dry of potential returns for non-ethnic music stations. Even with their Christmas blitz, we still finished No. 5 with women 25-54 and No. 3 non-ethnic. I was also pleased to see our new morning show, featuring Lisa Dent and Ray Stevens, show

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RASCAL FLATTS "STAND"

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growth. They were up a tenth to 3.6 and were ranked No. 6, No. 4 non-ethnic, 25-54. With women 25-54, we jumped from a 3.3 in the summer to a 4.7 in the fall to finish sixth, fourth non-ethnic.

• Beasley's **WXTU/Philadelphia** was 4.4-3.7 12+, but, according to **Bob McKay**, "We remain ranked No. 6 non-ethnic. Weekends remained stout with a 4.1, No. 4 non-ethnic. We fell out of the 4s for the first time in over two years 12+. 25-54 was off marginally. Our overall cume was off 8%, but TSL remained stable at 7:45. We are excited to be entering the PPM world ... should have our first look at the data on Feb. 28."

• Another market that's interesting to follow is Los Angeles. After Phase II, we talked with **Lee Douglas**, PD at CBS Radio's **KFRG/Riverside**. Lee was cautiously optimistic about how KFRG would ultimately perform in Los Angeles after the first two phases were a consistent 1.0 share. Now the book is in, and KFRG is up 0.5-1.1 — by far the best performance in station history for the L.A. market. "It's holding very solid," says Douglas. "There are two things that have gotten people's attention: We're No. 1 in Riverside with a 6.4 share, up from a 5.6 in summer. The other part is the 1.1 in L.A. Long-term, I think we're really looking at a 1.0 share. I'm impressed it's been a consistent one-something for four months, but there's never a guarantee." KFRG's 1.1 in L.A. ranks them 28th.

More News From The Music Department

The Wright Stuff: There was another announcement from UMG last week, as senior director of A&R **Brian Wright** is now sporting VP stripes and will heretofore be known as VP of A&R for the label group. He will report to chairman Luke Lewis. In a statement, Lewis said, "Brian's love and knowledge of country music are evident in everything he does, and we look forward to hearing more great music coming from his direction."

R&R hears even more staff announcements are coming from UMG, possibly even this week.

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Brad Paisley, Carrie Underwood, Jake Owen Mizzou Arena, Columbia, Mo. Dec. 7	6,122	\$272,429
Martina McBride Van Andel Arena, Grand Rapids, Nov. 25	5,261	\$269,776
Big & Rich, Cowboy Troy, Josh Gracin & others Palace of Auburn Hills, Detroit, Dec. 16	10,433	\$248,050
Martina McBride Palace of Auburn Hills, Detroit, Nov. 26	4,321	\$222,473
Carrie Underwood Expo Square Pavilion, Tulsa, Nov. 19	4,948	\$195,446

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

- Tuesday, Jan. 16**
1939: The comic strip Superman made its debut.
- Wednesday, Jan. 17**
1972: Memphis renamed Bellvue Street as Elvis Presley Boulevard. All the new street signs disappeared immediately.
- Thursday, Jan. 18**
1989: Donald Burns of Bermuda became the world's No. 1 loudmouth by shouting at a 119 decibels, a *Guinness Book* record.
- Friday, Jan. 19**
1997: An underwear factory in Moscow, facing a cash-flow crisis, began paying its workers in bras.
"When the only tool you own is a hammer, every problem begins to resemble a nail." —**Abraham Maslow**

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Alison Krauss & John Waite
"Missing You"

R&R/Billboard #43*
MB/Country Aircheck #44*

NEW: KFRG, WMIL, WQYK, WCTK, WTCR, WHKX

ALREADY ON: KYGO, WUSN, KUSS, KSKS, KKNQ, KWLI, WXBQ, WQBE, KFTX, WBEE, WYCD, KRWQ, KSNI, SIRIUS, XM, KSCS, KEYE, WKLB, KNCI, WCTY, WIVK, KGKL, WXFL, KTOM, WFBE

Watch Alison & John perform MISSING YOU on The Tonight Show with Jay Leno on February 5th!

Not Ready To Collect Rust

After the announcement that Rust records would need to restructure due to the loss of key financial backers, the entire promo and A&R staffs were laid off. Here is contact information for some of them:

Former VP of promotion **Rick Baumgartner** can be reached at 615-491-0935 or rickebaumgartner@yahoo.com.

Former VP of A&R **Mark Brown**: moletmusic@comcast.net.

Sales manager **Todd Job**: 615-973-7151 or toddjob@comcast.net.

Former senior VP of publicity **Susan Niles** has reopened Susan Niles Public Relations. She can be contacted at 615-352-8080 or susanniles@bellsouth.net.

Regional promotional director **Ryan Barnstead**: barnstead@hotmail.com or 615-414-4665

Carousel Of Career Progress

Former WYGY/Cincinnati APD/MD **Dawn Michaels** joins Citadel's WTNR/Grand Rapids as APD/MD/midday host ... KIZN (Kissin' 92)/Boise, Idaho afternoon driver **Steve Shannon** has been elevated to APD, succeeding Spencer Burke, who stays on as research director and middays. **Jake Austin** joins KIZN for nights ... WYPY/Baton Rouge brings in **Scott Robb** from news KRLD/Dallas for mornings, along with **Michelle Lee** from rhythmic AC WDVW/New Orleans ... **JoJo Turnbeaugh** joins Kelly and Mudflap on the KYGO/Denver morning show on Feb. 5. Another KYGO new hire is **Greg Peters** from KSPW/Springfield, Mo., who goes to nights on Jan. 24 ... WUSN (US99.5)/Chicago's **Trish Biondo** comes back to the station full-time as midday personality ... Beasley country WKXC (Kicks)/Augusta, Ga. APD/MD/midday jock "General" **Zach Taylor** segues to newly launched Southern gospel sister WGUS-FM ... Citadel's KBUL/Reno, Nev. promotion/marketing manager **Derek Gunn** is named MD.

— **RJ Curtis/Country Editor** 310-788-1661
Email: rcurtis@radioandrecords.com

On The Charts:

Atkins Rules, Urban Fattens Top 10 Tally

Up 2.5 million audience impressions, **Rodney Atkins'** third top-five becomes his second No. 1 on the R&R country chart. After two weeks in the runnerup slot, Atkins' "Watching You" (Curb) steps 2-1, his second trip to the summit. Atkins first competed in country's top five when "Honesty (Write Me a List)" peaked at No. 4 on the Nielsen Broadcast Data Systems-driven chart dated Dec. 26, 2003. He first saw No. 1 ink when "If You're Going Through Hell (Before the Devil Even Knows)" reigned for four weeks starting with the chart dated Aug. 4, 2006. Following a 43-week chart run, that single finished as R&R's most-heard country song for 2006.

Atkins' new single reaches No. 1 in its 18th week, much quicker than the 30 weeks it took "Going Through Hell" to peak.

Three monitored stations each turn in more than one million impressions during the tracking week, led by 1.4 million impressions at WUSN/Chicago. The others are KPLX/Dallas (1.2 million) and KEEY/Minneapolis (1.1 million). KILT/Houston and WKHX/Atlanta round out the top five with 937,000 and 915,000 impressions, respectively.

The weekly spin leaders are: WWNU/Columbia, S.C. (69); WDAF/Kansas City (62); WNKT/Charleston, S.C. (57); WOGL/Pittsburgh (56); and KUPL/Portland, Ore. (53).

Up 223,000 impressions, KSON/San Diego posts the largest audience gain on the panel, while the biggest hike in detections is noted at KBQI/Albuquerque (+28 plays).

Sony BMG Nashville (SBN) imprints dominate the Most Added lists this week, led by 35 adds for **Kenny Chesney's** "Beer in Mexico" (BNA) on the R&R country panel. On the R&R country Indicator panel, **Carrie Underwood's** "Wasted" (Arista/Arista Nashville) claims the most adds with 30 reports.

— **Wade Jessen/Director of Charts & Operations, Nashville**
615-321-4291 Email: wjessen@radioandrecords.com

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Tracy Lawrence

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#3 National Mediabase Callout!

Audience increase of 1/4 million!

10% increase in digital sales
(in a market that was down 28%)!

Continued thanks to all of our FRIENDS.



MUSICNOTES

Pickler's 'View'; Chesney Flops Into Stadiums

Travis Tritt has enlisted "American Idol" judge and longtime music-industry vet Randy Jackson as co-producer for his next album. Jackson is a Grammy-winning producer whose long list of credits includes Mariah Carey, Whitney Houston, Elton John, and Madonna.

Martina McBride will likely end up in the Country Music Hall of Fame someday, but she's already a member of the Kansas Music Hall of Fame. Her induction took place Saturday, Jan. 13 at Liberty Hall in Lawrence, Kansas.

Kellie Pickler adds TV host to her growing resume later this week when she subs for Barbara Walters on ABC-TV's "The View." In addition to sitting in with regulars Joy Behar, Elisabeth Hasselbeck and Rosie O'Donnell, Pickler will debut a new song, the autobiographical "I Wonder."

Kenny Chesney's summer stadium tour will be called the Flip Flop Summer 2007 tour and feature Brooks & Dunn, Sara Evans, Sugarland and Pat Green as supporting acts. The first stop is June 9 at Heinz Field in Pittsburgh, followed by shows in Philadelphia, Seattle and Cleveland.

VIDEO ADDS	
CMT	
DIERKS BENTLEY	Long Trip Alone
GRETCHEN WILSON	Come To Bed
CMT PURE COUNTRY	
DIERKS BENTLEY	Long Trip Alone
GRETCHEN WILSON	Come To Bed
GREAT AMERICAN COUNTRY	
GRETCHEN WILSON	Come To Bed
JACK INGRAM	Lips Of An Angel
LUKE BRYAN	All My Friends Say



SONGS WITH HIT POTENTIAL	CHART RANK
RODNEY ATKINS Watching You (Curb) (93.0)	1
GEORGE STRAIT It Just Comes Natural (MCA Nashville) (91.8)	3
JASON ALDEAN Amarillo Sky (Broken Bow) (81.0)	5
TAYLOR SWIFT Tim McGraw (Big Machine) (76.1)	6
KEITH URBAN Stupid Boy (Capitol) (79.5)	9
TRACE ADKINS Ladies Love Country (Boys Capitol) (90.4)	11
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville) (85.4)	12
MARTINA MCBRIDE Anyway (RCA) (80.7)	13
KELLIE PICKLER Red High Heels (BNA) (75.9)	16
JOE NICHOLS I'll Wait For You (Universal) (91.5)	17
SARA EVANS You'll Always Be My Baby (RCA) (89.5)	20
DARYL WORLEY I Just Came Back From A War (903 Music) (84.2)	21
GARY ALLAN A Feelin' Like That (MCA Nashville) (81.8)	24
BILLY CURRINGTON Good Directions (Mercury) (90.7)	33
BLAKE SHELTON Don't Make Me (Warner Bros.) (87.7)	38
TRACY LAWRENCE Find Out Who Your Friends Are (CO5) (88.4)	40
STEVE HOLY Come On Rain (Curb) (77.0)	45

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Real Talent. Real Country.
The Real Deal.

Jason Meadows

"100% Cowboy"

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BACKERSTICK records

CO5

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	RODNEY ATKINS Watching You (Curb)	373876	+25684	4640	+316	18	114/0
1	2	BRAD PAISLEY She's Everything (Arista Nashville)	351248	-9042	4453	-101	21	112/0
4	3	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	332232	+11025	4188	+84	16	113/0
3	4	RASCAL FLATTS My Wish (Lyric Street)	285672	-45972	3668	-413	23	114/0
8	5	JASON ALDEAN Amarillo Sky (Broken Bow)	275723	+18793	3393	+237	28	114/0
9	6	TAYLOR SWIFT Tim McGraw (Big Machine)	245532	+481	3173	+63	29	114/0
5	7	SUGARLAND Want To (Mercury)	239096	-53451	3115	-703	25	113/0
7	8	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	231644	-34986	2854	-415	26	112/0
12	9	KEITH URBAN Stupid Boy (Capitol Nashville)	231369	+24904	2933	+253	9	114/1
10	10	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	215753	+2912	2683	+91	19	114/0
13	11	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	211210	+11754	2939	+174	19	113/1
11	12	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	204296	-2822	2719	+41	17	112/0
15	13	MARTINA MCBRIDE Anyway (RCA)	202771	+8875	2547	+102	10	113/0
14	14	CRAIG MORGAN Little Bit Of Life (Broken Bow)	199510	+1329	2748	+56	24	112/0
16	15	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	173648	-5394	2437	-60	29	111/0
17	16	KELLIE PICKLER Red High Heels (BNA)	141225	+8342	1969	+117	18	108/4
18	17	JOE NICHOLS I'll Wait For You (Universal South)	134799	+1932	2283	+92	24	102/0
19	18	LITTLE BIG TOWN Good As Gone (Equity)	129221	+5983	1775	+120	18	102/9
29	19	KENNY CHESNEY Beer In Mexico (BNA)	120013	+53801	1472	+795	4	95/35
21	20	SARA EVANS You'll Always Be My Baby (RCA)	120012	+3121	1844	+43	22	102/1
22	21	DARRYL WORLEY I Just Came Back From A War (903 Music)	116160	+4465	1789	+38	18	99/2
23	22	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	114911	+8872	1768	+136	11	104/2
20	23	PHIL VASSAR The Woman In My Life (Arista Nashville)	114666	-4307	1792	+37	24	103/1
24	24	GARY ALLAN A Feelin' Like That (MCA Nashville)	109214	+8082	1640	+84	13	97/4
30	25	TIM MCGRAW Last Dollar (Fly Away) (Curb)	104396	+45637	1271	+629	3	77/20
25	26	JACK INGRAM Lips Of An Angel (Big Machine)	101951	+12878	1406	+195	9	89/11
26	27	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	90947	+10393	1337	+187	9	83/9
BREAKER	28	SUGARLAND Settin' (Mercury)	79901	+35113	928	+450	3	71/20
27	29	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	75292	+2131	1143	+53	18	83/6
BREAKER	30	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	73531	+22298	704	+204	8	54/20

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2007 IS HERE!!
This years' fastest rising single
Kenny CHESNEY
"BEER IN MEXICO"
Pass the limes and hold on...

FLIP FLOP TOUR BEGINS IN APRIL

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 SONY BMG NASHVILLE

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
28	31	VINCE GILL The Reason Why (MCA Nashville)	67479	-2207	1120	+20	24	87/2
31	32	JOSH TURNER Me And God (MCA Nashville)	58143	+5989	865	+65	10	57/4
32	33	BILLY CURRINGTON Good Directions (Mercury)	54119	+2384	915	+20	15	63/2
39	34	ALAN JACKSON A Woman's Love (Arista Nashville)	42229	+10089	668	+253	4	63/15
35	35	JAKE OWEN Startin' With Me (RCA)	41513	-3239	746	-17	15	63/1
41	36	EMERSON DRIVE Moments (Montage/Midas/New Revolution)	40626	+9735	676	+92	5	55/5
36	37	JOSH GRACIN I Keep Coming Back (Lyric Street)	39533	+2859	655	+11	14	59/2
40	38	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	35472	+4565	632	+58	12	52/2
38	39	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	34389	-708	505	-18	19	46/1
42	40	TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	32927	+2409	456	+30	20	30/0
43	41	PAT GREEN Dixie Lullaby (BNA)	30694	+819	457	+11	14	43/1
BREAKER	42	DANIELLE PECK Isn't That Everything (Big Machine)	30544	+813	485	+79	11	38/3
45	43	ALISON KRAUSS & JOHN WAITE Missing You 2007 (Rounder)	27165	+1492	226	+16	5	18/5
47	44	GRETCHEN WILSON Come To Bed (Columbia)	20367	-1999	424	-23	10	46/2
48	45	STEVE HOLY Come On Rain (Curb)	18028	+1039	397	+16	7	35/2
46	46	JOHN MELLENCAMP Our Country (Republic/Universal South)	16991	-7433	268	-85	7	28/0
60	47	RASCAL FLATTS Stand (Lyric Street)	15220	+10590	153	+112	2	20/17
50	48	RUSHLOW HARRIS Bagpipes Cryin' (Show Dog Nashville)	14753	-848	317	+15	7	30/2
52	49	CAROLINA RAIN Isn't She (Equity)	11578	-243	208	-12	4	24/1
53	50	DONOVAN CHAPMAN House Like That (Category 5)	9080	-1117	234	-12	2	25/0
51	51	ROCKIE LYNNE More (Universal South)	9049	-3628	62	-11	10	3/0
55	52	MIRANDA LAMBERT Crazy Ex-Girlfriend (Columbia)	8754	+53	129	-8	5	14/0
49	53	FAITH HILL Stealing Kisses (Warner Bros./WRN)	8375	-8151	153	-191	16	23/0
56	54	HANK WILLIAMS JR. A Country Boy Can Survive (Asylum-Curb)	7382	-695	118	-1	2	2/0
54	55	JIMMY WAYNE That's All I'll Ever Need (Big Machine)	7361	-2041	152	-68	12	17/0
57	56	BLUE COUNTRY I Get To (Asylum-Curb)	6377	-741	185	+1	2	19/0
Debut	57	BUCKY COVINGTON A Different World (Lyric Street)	5963	+3801	80	+51	1	10/8
59	58	LINDSEY HAUN Broken (Show Dog Nashville)	5264	-237	65	-9	14	8/0
-	59	GARY NICHOLS I Can't Love You Anymore (Mercury)	4932	+740	109	-12	2	12/0
58	60	BLAINE LARSEN Spoken Like A Man (BNA)	4653	-1700	127	-16	2	17/1

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Mama Knows it's a HIT!

Clay Walker

"Fore She Was Mama"

Big Phones and Great Early Callout!

Just Added:
WSM, KSSN, WKKT, WDXB, WCTQ, WCTO, WKSF



RR: **29**

MB: **25**

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
KENNY CHESNEY Beer In Mexico (BNA)	35
TIM MCGRAW Last Dollar (Fly Away) (Curb)	20
SUGARLAND Settlin' (Mercury)	20
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	20
RASCAL FLATTS Stand (Lyric Street)	17
ALAN JACKSON A Woman's Love (Arista Nashville)	15
JACK INGRAM Lips Of An Angel (Big Machine)	11
LITTLE BIG TOWN Good As Gone (Equity)	9
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	9
BUCKY COVINGTON A Different World (Lyric Street)	8

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
KENNY CHESNEY Beer In Mexico (BNA)	+53801
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+45637
SUGARLAND Settlin' (Mercury)	+35113
RODNEY ATKINS Watching You (Curb)	+25684
KEITH URBAN Stupid Boy (Capitol Nashville)	+24904
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+22298
JASON ALDEAN Amarillo Sky (Broken Bow)	+18793
JACK INGRAM Lips Of An Angel (Big Machine)	+12878
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+11754
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+11025

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY Beer In Mexico (BNA)	+795
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+629
SUGARLAND Settlin' (Mercury)	+450
RODNEY ATKINS Watching You (Curb)	+316
KEITH URBAN Stupid Boy (Capitol Nashville)	+253
ALAN JACKSON A Woman's Love (Arista Nashville)	+253
JASON ALDEAN Amarillo Sky (Broken Bow)	+237
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+204
JACK INGRAM Lips Of An Angel (Big Machine)	+195
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+187

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	30
SUGARLAND Settlin' (Mercury)	27
TIM MCGRAW Last Dollar (Fly Away) (Curb)	24
ALAN JACKSON A Woman's Love (Arista Nashville)	20
RASCAL FLATTS Stand (Lyric Street)	20
KENNY CHESNEY Beer In Mexico (BNA)	16
DANIELLE PECK Isn't That Everything (Big Machine)	7
BILLY CURRINGTON Good Directions (Mercury)	6
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	6
TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+14669
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+12179
KENNY CHESNEY Beer In Mexico (BNA)	+11927
RASCAL FLATTS Stand (Lyric Street)	+10212
ALAN JACKSON A Woman's Love (Arista Nashville)	+8314
SUGARLAND Settlin' (Mercury)	+7708
KEITH URBAN Stupid Boy (Capitol Nashville)	+6170
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+5914
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+5841
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+5316

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+558
KENNY CHESNEY Beer In Mexico (BNA)	+551
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+529
SUGARLAND Settlin' (Mercury)	+366
ALAN JACKSON A Woman's Love (Arista Nashville)	+331
RASCAL FLATTS Stand (Lyric Street)	+314
KEITH URBAN Stupid Boy (Capitol Nashville)	+225
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+222
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+199
JACK INGRAM Lips Of An Angel (Big Machine)	+178

BUCKY COVINGTON

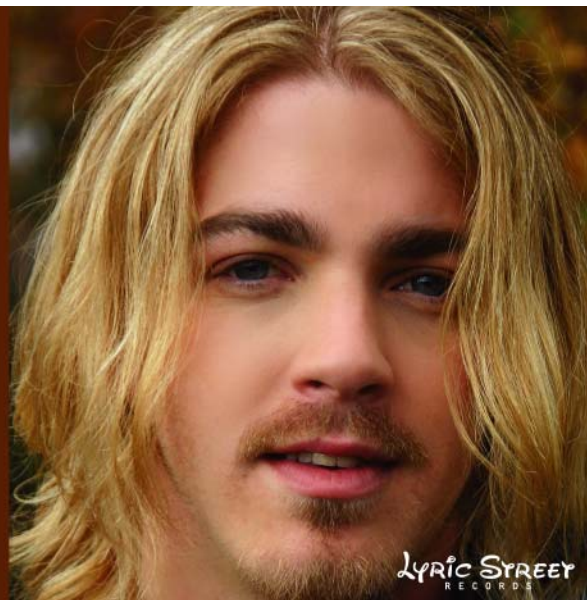
A Different World

written by Mark Nesler, Jennifer Hanson, Tony Martin

Instant phones @ WKML

**A WEEK-LONG WINNER @
KUZZ BUCKSTOWN SHOWDOWN!**

**OUT OF THE BOX @
KBQI, WMIL, WBCT, KSOP, KUBL, WWNU, WIVK,
KIXZ, WKXC, WRBT, WKSE, WRNS, KSKS, KTOM, KZKX**



LYRIC STREET RECORDS

COUNTRY NEW & ACTIVE

MARK WILLS Take It All Out On Me (*Equity*)
Total Audience: 4470, Total Stations: 17, Adds: 2

BRAD PAISLEY Waitin' On A Woman (*Arista Nashville*)
Total Audience: 4287, Total Stations: 2, Adds: 0

CATHERINE BRITT What I Did Last Night (*RCA*)
Total Audience: 3903, Total Stations: 2, Adds: 1

HEARTLAND Built To Last (*Lofton Creek*)
Total Audience: 2350, Total Stations: 4, Adds: 2

RICK TREVINO Separate Ways (*Warner Bros./WRN*)
Total Audience: 2025, Total Stations: 0, Adds: 0

DUSTY DRAKE Say Yes (*Big Machine*)
Total Audience: 1377, Total Stations: 2, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

RASCAL FLATTS Stand (*Lyric Street*)
Total Plays: 460, Total Stations: 28, Adds: 20

TRACY LAWRENCE Find Out Who Your Friends Are (*Rocky Comfort/CD5 Nashville*)
Total Plays: 413, Total Stations: 32, Adds: 6

JOHN MELLENCAMP Our Country (*Republic/Universal South*)
Total Plays: 373, Total Stations: 30, Adds: 0

GRETCHEN WILSON Come To Bed (*Columbia*)
Total Plays: 348, Total Stations: 30, Adds: 1

RUSHLOW HARRIS Baggpipes Cryin' (*Show Dog Nashville*)
Total Plays: 321, Total Stations: 34, Adds: 3

PAT GREEN Dixie Lullaby (*BNA*)
Total Plays: 321, Total Stations: 25, Adds: 0

DONOVAN CHAPMAN House Like That (*Category 5*)
Total Plays: 281, Total Stations: 27, Adds: 4

BLUE COUNTRY I Get To (*Asylum-Curb*)
Total Plays: 231, Total Stations: 21, Adds: 0

CAROLINA RAIN Isn't She (*Equity*)
Total Plays: 192, Total Stations: 19, Adds: 0

HEARTLAND Built To Last (*Lofton Creek*)
Total Plays: 190, Total Stations: 15, Adds: 2

R&R Going For Adds

1/22
COLE DEGGS & THE LONESOME I Got More (*Columbia*)
DARYLE SINGLETARY I Still Sing This Way (*Shanachie*)
ERIC CHURCH Guys Like Me (*Capitol Nashville*)
JOAN OSBORNE Who Divided (*Vanguard*)
POVERTYNECK HILLBILLIES One Night In New Orleans (*Rust*)


1/29
CATHERINE BRITT What I Did Last Night (*RCA*)
DUSTY DRAKE Say Yes (*Big Machine*)
LAURA BRYNA I Don't Have A Thing To Wear (*Equity*)
RASCAL FLATTS Stand (*Lyric Street*)

2/5
BEVERLEY MITCHELL Heaven On Earth Down Here (*Quarterback*)
CARRIE UNDERWOOD Wasted (*Arista/Arista Nashville*)

TOP 10 RECURRENTS

ARTIST	Title	Label(s)	Total Aud. (00)
TIM MCGRAW	My Little Girl	Curb	225130
MONTGOMERY GENTRY	Some People Change	Columbia	159054
JOSH TURNER	Would You Go With Me	MCA Nashville	135944
HEARTLAND	I Loved Her First	Lofton Creek	130412
RODNEY ATKINS	If You're Going Through Hell ...	Curb	129374
KENNY CHESNEY	You Save Me	BNA	109849
GEORGE STRAIT	Give It Away	MCA Nashville	105210
DIERKS BENTLEY	Every Mile A Memory	Capitol Nashville	99393
WRECKERS	Leave The Pieces	Maverick/Warner Bros./WRN	97226
BRAD PAISLEY	The World	Arista Nashville	90207

Nielsen Broadcast Data Systems 114 monitored Country reporters. Songs ranked by total audience for the airplay week of 1/8-1/14. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.). © 2007 Radio & Records.



Craig Morgan
"Little Bit Of Life"

Heading Top 10!


MB: #11 | RR/BDS: 14

Conversions: WNCY, WRNS, WBAM, WYRK, WOKO, KTEX, KUPL, WUBE, KDRK, WCTQ, KMLE, WDSY

Heavy with Albright/O'Malley
Heavy with Bob Moody

Mediabase Callout:
#11 Persons
#10 Persons 25-34
#9 Females 25-34
#10 Men
#3 Men 25-34
#7 Men 35-44

Rate The Music:
#11 Persons
#10 Persons 25-34
#9 Females
#5 Females 25-34



January 16, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	RODNEY ATKINS Watching You (<i>Curb</i>)	3957	+46	92080	+2430	15	99/0
3	2	GEORGE STRAIT It Just Comes Natural (<i>MCA Nashville</i>)	3928	+128	90872	+2761	14	100/0
1	3	BRAD PAISLEY She's Everything (<i>Arista Nashville</i>)	3829	-168	91755	-1700	18	98/0
5	4	TRACE ADKINS Ladies Love Country Boys (<i>Capitol Nashville</i>)	3077	+222	70948	+5841	15	95/0
4	5	TAYLOR SWIFT Tim McGraw (<i>Big Machine</i>)	3019	+22	69098	-753	28	94/0
9	6	JASON MICHAEL CARROLL Alyssa Lies (<i>Arista Nashville</i>)	2908	+199	68663	+5914	10	98/0
8	7	CRAIG MORGAN Little Bit Of Life (<i>Broken Bow</i>)	2881	+163	66724	+3379	18	97/0
12	8	KEITH URBAN Stupid Boy (<i>Capitol Nashville</i>)	2808	+225	65717	+6170	6	99/0
10	9	TRENT TOMLINSON One Wing In The Fire (<i>Lyric Street</i>)	2764	+64	63479	+1554	30	95/0
11	10	WRECKERS My, Oh My (<i>Maverick/Warner Bros./WRN</i>)	2757	+95	64392	+3521	16	100/0
13	11	MARTINA MCBRIDE Anyway (<i>RCA</i>)	2470	+68	55666	+2077	7	97/0
14	12	JOE NICHOLS I'll Wait For You (<i>Universal South</i>)	2380	+39	54689	+523	22	96/1
7	13	SUGARLAND Want To (<i>Mercury</i>)	2086	-681	46026	-19330	23	74/0
6	14	RASCAL FLATTS My Wish (<i>Lyric Street</i>)	2011	-801	43292	-20045	19	69/0
15	15	KELLIE PICKLER Red High Heels (<i>BNA</i>)	1962	+115	45481	+3197	13	89/4
17	16	BROOKS & DUNN Hillbilly Deluxe (<i>Arista Nashville</i>)	1930	+154	43400	+3801	8	87/1
16	17	DARRYL WORLEY I Just Came Back From A War (<i>903 Music</i>)	1896	+65	43144	+1670	11	88/1
18	18	SARA EVANS You'll Always Be My Baby (<i>RCA</i>)	1829	+169	42388	+4724	16	91/1
21	19	LITTLE BIG TOWN Good As Gone (<i>Equity</i>)	1780	+167	40362	+3028	14	87/2
20	20	GARY ALLAN A Feelin' Like That (<i>MCA Nashville</i>)	1712	+99	39096	+2431	8	91/1

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7.2-11.1

WKHX Atlanta
3.2-6.0

WDSY Pittsburgh
9.0-12.1

with Kix Brooks

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January 16, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
29	21	TIM MCGRAW Last Dollar (Fly Away) (Curb)	1562	+558	36686	+14669	2	84/24
28	22	KENNY CHESNEY Beer In Mexico (BNA)	1557	+551	37173	+11927	2	84/16
22	23	PHIL VASSAR The Woman In My Life (Arista Nashville)	1553	-29	36456	-1102	24	79/0
23	24	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	1511	+154	35744	+5316	6	89/4
24	25	BILLY CURRINGTON Good Directions (Mercury)	1405	+126	33438	+2850	9	84/6
25	26	JACK INGRAM Lips Of An Angel (Big Machine)	1347	+178	30459	+4975	4	73/3
19	27	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	1299	-349	29681	-8196	21	64/0
26	28	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	1215	+122	29208	+3202	9	74/6
32	29	ALAN JACKSON A Woman's Love (Arista Nashville)	1092	+331	24826	+8314	2	74/20
39	30	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	1043	+529	26144	+12179	2	65/30
30	31	JOSH TURNER Me And God (MCA Nashville)	1020	+135	25687	+5015	5	58/3
27	32	VINCE GILL The Reason Why (MCA Nashville)	1017	-1	25329	+359	15	67/3
37	33	SUGARLAND Settlin' (Mercury)	911	+366	20824	+7708	2	74/27
31	34	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	852	+48	18482	+1076	7	65/4
33	35	EMERSON DRIVE Moments (Montage/Midas/New Revolution)	700	+107	14452	+2158	2	54/5
34	36	JOSH GRACIN I Keep Coming Back (Lyric Street)	624	+45	12966	+773	4	49/0
35	37	JAKE OWEN Startin' With Me (RCA)	623	+60	15443	+1876	3	48/3
36	38	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	535	-12	14092	-310	5	43/0
	Debut	39 DANIELLE PECK Isn't That Everything (Big Machine)	470	+116	11951	+3087	1	38/7
-	40	STEVE HOLY Come On Rain (Curb)	465	+55	9500	+1170	2	42/0

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January 16, 2007

Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like Rascal Flatts, Montgomery Gentry, Tim McGraw, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it.

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