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New Stations: **KBEQ, KIZN, KOFC, KWNR, WBCT, WCTQ, WSSL, WXTU**



HAPPY HOLIDAYS
TO YOU AND YOUR FAMILY FROM THE
SHOW SHOW SHOW DOGS!

Clear Channel Plays Country Hand In Atlanta

'94.9 The Bull' Bows In Place of 'Lite' AC

As first reported earlier today in an **R&R** Breaking News bulletin, Clear Channel has flipped AC **WLTM (Lite)/Atlanta** to country as "94.9 the Bull" to take on ABC Radio's longtime format leader **WKHX (Kicks 101.5)** and sister **WYAY (Eagle 106.7)**. Clear Channel has previously used the Bull moniker at **WDXB/Birmingham**; **KSD/St. Louis**; and **WBUL/Lexington, Ky.**, among other stations.

Clear Channel VP of country programming **Clay Hunnicutt**, who was in his hometown of Atlanta to flip the switch, says that even though **WKHX** and **WYAY** have long had a monopoly in the market, successful country launches against entrenched opponents in Tampa and Detroit, among other markets, led the company to believe that another country station could flourish in Atlanta.

Meanwhile, across the street at ABC Radio/Atlanta, president and GM **Victor Sansone** was prepared for Clear Channel's attack. "It's been a hard job trying to keep these stations balanced to keep out a competitor," he says of **WKHX** and **WYAY**. "[Clear Channel is] very capable. They have a very aggressive plan — if they can grow the market, I welcome them. I'm more concerned about what they're going to do to the landscape as they disenfranchise all those soft rock listeners."

Though he was hesitant to discuss strategy or the music mix in depth, Hunnicutt called the Bull a "hit-driven station that will appeal to everybody."

Sansone says the battle for country listening will be "between the records. Their Kenny Chesney record

isn't going to be any better than our Kenny Chesney record."

"I take competition very seriously, and I will play very hard," Sansone says, adding, "I know a lot of guys [at Clear Channel] who are good guys, and they'll do a good job."

In the summer Arbitron ratings, **WLTM** had a 2.7 share 12+, while **WKHX** scored a 4.6, and **WYAY** had a 2.0. Among 25-54 year olds, **Kicks** had a 3.7 share, down from a 5.8 in the spring. **WLTM** posted a 2.4 25-54 in the summer survey and **WYAY** had a 1.4 share.

In an interesting move, the Bull will be the flagship for the Atlanta Braves beginning with the 2007 season. Games had previously aired on rock clusterbuddy **WKLS**. While country stations like Citadel's **WKDF/Nashville** have long carried NFL games, airing a full season of 162 baseball games is a rarity — if not unheard of in major-market country radio.

Hunnicutt says the station, which is currently running jockless, is looking for an airstaff, plus a PD and APD. Currently voiced by Steve Wood, The Bull is streaming at www.bullatlanta.com.

Here's a 60-minute snapshot of the new station's playlist: "If You're Going Through Hell (Before the Devil Even Knows)," Rodney Atkins; "Joseph and Mary's Boy," Alabama; "Leave the Pieces," The Wreckers; "Anymore," Travis Tritt; "Fancy," Reba McEntire; "Redneck Yacht Club," Craig Morgan;

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Trace Adkins

Dierks Bentley

Eric Church

Luke Bryan

Keith Urban

Kenny Rogers

Chris Cagle

Jamie O'Neal

Happy Holidays

from your friends at

Capitol Records Nashville

The EXPLOSIVE new single from:

EMERSON DRIVE

"moments"

R&R

#1 Most Added – 2 Weeks

High Debut 49*D

#3 Play Increase

Country Aircheck

#1 Most Added – 2 Weeks

High Debut 43*D

#4 Play Increase

#5 Point Increase

Instant Adds
CMT and GAC

Thanks for a Great Start: KSCS, KBEQ, WMIL, KMLE, KWJJ, WCOL, WSIX, WKDF, KKWF, KUZZ, KWNR, KSON, KATM, KDRK, KRTY, KUBL, KXKC, WGH, WGTY, WIRK, WITL, WKSJ, WPCV, WPKX, WQMX, WRBT, WRNS, WYNK, KBQI, KEGA, KIXZ, KIZN, KJUG, KSKS, KTOM, WBCT, WBEE, WCTQ, WGGY, WGNA, WGNE, WKKT, WQHK, WSSL, WTNR, WTQR, WWNU, WWQM, WOKQ, WCTO, WXCY, WGNE, WKSF, WNKT, WFBE, WKCQ, WNCY, WGKX, KHKI, KJJY, KXKT, KIIM

Montage
Music

MIDAS
NEW REVOLUTION

"It's Five O'Clock Somewhere," Alan Jackson & Jimmy Buffett; "She's Everything," Brad Paisley; "Let There Be Peace on Earth," Vince Gill; "Honky Tonk Attitude," Joe Diffie; "Carrying Your Love With Me," George Strait; "You Save Me," Kenny Chesney; "Reason for the Season," Lonestar; "Friends in Low Places," Garth Brooks; "Something More," Sugarland; "Beautiful Mess," Diamond Rio; "I Believe," Brooks & Dunn.

Southern California Update: When Los Angeles lost its country outlet [KZLA] in August, the \$64,000 question was: Where will country fans in Los Angeles and Orange County find their favorite music? After watching fall Arbitron Phase 2 results for Los Angeles, the road to country music seems to run through Riverside, where CBS Radio's **KFRG/Riverside** OM **Lee Douglas** tells **R&R** that the station's extrapolated 12+ cume number for November swelled to twice its normal size, reaching 314,000 persons, and posted a 1.0 share. KFRG's past three months in L.A. have gone something like this — September: 1.0, October: 1.1, November: 1.0.

It's important to repeat the mantra "it's only a trend," but Douglas says, "These are the biggest numbers we've seen in Los Angeles for a very long time, possibly ever, so it does seem to be a cause and effect situation." Douglas added that KFRG hasn't gone after Los Angeles country fans with any specific strategy, but has included more Orange County traffic updates and has "tried to be as open to as many listeners as possible."

Reported: *The Pensacola News-Journal* reports that **Ric Sacola** has been named program director at **WYCT/Pensacola (Cat Country 98.7), Fla.** According to the paper, Sacola replaces **Kevin King**, who has accepted a position with Cumulus Broadcasting as OM of its Lexington, Ky., stations. Sacola comes from Lexington, where he served as PD of Clear Channel's WBUL-FM. www.pensacolanejournal.com

Financials: Today (Dec. 18) started off like gangbusters on Wall Street with the **Dow Jones Index** hitting an all-time inter-day high minutes after the market opened — and again right before midday. But a four-day winning streak came to an end as technology

This Week At Callout America

Bullseye President **John Hart** brings our weekly analysis of his company's country callout research to you. View more complete information at <http://data.bullseye.com/bullseye/radioandrecords>.

"Sugarland reclaim the No. 1 slot this week with 'Want To,' the 10th consecutive week in the top five and also this week's No. 1 passion song in the sample. Men rank the song at No. 1 in both positives and passion; women rank it at No. 2 overall and as the No. 3 passion song.

"The No. 1 female song for the week is 'My Wish' from **Rascal Flatts**, which is also the No. 2 passion song with females. Younger 25-34 listeners are the strength, ranking this song at No. 2.

"Montgomery Gentry move inside the top five with 'Some People Change.' It ranks as the No. 3 song, up from last week's No. 7 — and as the No. 5 passion song; females rank this song at No. 3, while core 35-44 listeners rank it at No. 2.

"Taylor Swift is new to the top 10 for the week with 'Tim McGraw,' ranking as the No. 10 song, up from No. 12 last week and No. 17 two weeks ago. This week, the song is the No. 9 passion song, up from No. 11. Younger listeners 25-34 are the strength, ranking the song at No. 8 in the demo and as the No. 10 passion song.

"Heads up this week for **John Mellencamp's** 'Our Country,' already seeing 90% familiarity. Awareness is there as the song debuts at No. 20 this week and as the No. 15 passion song. Listeners 25-34 rank the song at No. 15. Fertile ground here."

and energy concerns overwhelmed investors despite some strong signs that the home building community could soon see an uptick. The Dow finished in the red, down 4.25 points to 12,441.27; the technology-laden **NASDAQ** tumbled 21.63, to 2,435.57; and the S&P 500 was off 4.61, to 1,422.48.

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in making this a Record-Breaking year for Us!!



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Wishing you all very Happy Holidays!



In radio land, losers led winners with 18 issues in the red, 11 in the green and **CBS Radio** unchanged at \$31.99 a share. **Regent** topped winners with a 16-cent gain to \$2.91 a share, **Beasley** picked up 33 cents to \$8.39, and **Saga** gained 23 cents to \$9.24.

Interep slipped 3 cents to 29 cents, **Sirius Satellite Radio** dropped 11 cents to \$3.79 and **Citadel** dropped a quarter to \$9.57.

— **Jeffrey Yorke**, Washington, D.C.

On The Spot: According to new data from Arbitron's **RADAR** radio network audience report, RADAR 91, which covers the period from Sept. 22, 2005-Sept. 20, 2006, 74% of 12+ U.S. consumers heard one or more network radio commercials in the course of a week. Seventy-six percent of 25-54-year-olds heard one or more network radio commercials.

The **ABC Daytime Direction Network** was the top-ranked network for the time period with an average audience of over 7 million people and an average rating of 2.8. **Jones MediaAmerica's TWC Radio Network** was second with 6.1 million in average audience and a 2.5 rating.

RADAR 91 marks the increase in sample size from 112,000 to 118,000 diary keepers. ABC Radio Networks, American Urban Radio Networks, Crystal Media Networks, Dial Global, Jones MediaAmerica, Premiere Radio Networks and Westwood One Radio Networks operate the 56 networks measured by Arbitron.

Good Works: On Dec. 14, the third annual Cure Kids Cancer Radiothon for Texas Children's Hospital hit the airwaves on Cox Radio/Houston stations — including **KKBQ (The New 93Q)/Houston** — during which listeners made pledges totaling \$ 1,173,740.43 (net) in support of patients treated at Texas Children's Hospital and Texas Children's Cancer Center, the largest pediatric oncology and hematology program in the country.

"We were once again amazed by the giving spirit of our listeners and the Houston community and would like to thank them for their support of this wonderful event," said Cox Radio/Houston regional VP and market manager **Caroline Devine**. "The staffs of The New 93Q, Country Legends 97.1 [KTHT] and 106.9 The Point [KHPT] had the

unique opportunity of meeting some of the most inspiring children you'll ever encounter," added Devine. "It is those children battling cancer who have become our heroes."

On The Charts: Aldean Gets Third Top 10, Paisley Hits No. 1

Jason Aldean is the first country artist in almost a year to crack the top 10 on the **R&R** country chart with a debut and two consecutive followup singles. Aldean's "Amarillo Sky" (Broken Bow) gains 444,000 audience impressions and rises 12-10 in its 25th chart week. He first appeared in the top 10 when "Hicktown" rose 11-10 (also its peak position) on the **Nielsen Broadcast Data Systems**-driven chart dated Oct. 14, 2005. He also competed in the top 10 with "Why," which topped the **R&R** country chart dated May 19.

No new act has competed in country's top 10 with their first three singles since **Sugarland** logged their third straight top 10 when "Just Might (Make Me Believe)" moved 12-9 on the Jan. 20 chart. That song spent two weeks at its No. 7 peak position and followed prior top 10 singles with "Baby Girl" and "Something More" (both 2005).

Carrie Underwood has achieved three consecutive top 10 country singles (two No. 1 singles and another that peaked at No. 2 on the Nielsen BDS-fueled chart) since being assigned to Arista Nashville for radio promotion. However, her lead single, "Inside Your Heaven," peaked at No. 52 (July 8, 2005) during a 12-week country chart run.

Meanwhile, the aforementioned Sugarland continue their grip on the top box with "Want To" (Mercury), which claims a second week at the summit with 36.7 million audience impressions. As some programmers continue to infuse playlists with holiday fare (and lots of stations have bloated pre-holiday spot loads), the upper portion of the **R&R** country chart softens — none of the top three titles bullet, but the erosion of each is beyond bullet criteria. Sugarland's decline is

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Taking The Countdown Back To Where Music Is Made.

WUBE Cincinnati
7.2-11.1

WKHX Atlanta
3.2-6.0

WDSY Pittsburgh
9.0-12.1



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79,000 impressions, while **Rascal Flatts'** "My Wish" (Lyric Street) dips 520,000 impressions, and **Tim McGraw's** "My Little Girl" (Curb) is off by 229,000.

In the gainers column, there are only eight titles that gain in excess of one million impressions. The only songs that turn in gains north of two million are **Rodney Atkins'** "Watching You" (Curb) and **Keith Urban's** "Stupid Boy" (Capitol Nashville). Atkins' single claims the Most Increased Audience, up 3.960 million impressions (8-5), while Urban's spike is 2.359 million (18-16).

Although bullets are on the lean side this week, the **R&R** country chart yields a bumper crop of Breaker titles (60% of all stations on the panel showing detections). Led by **Jack Ingram's** "Lips of an Angel" (Big Machine), which is detected at 92 monitored stations, three additional titles cross the Breaker threshold. **Pat Green's** "Dixie Lullaby" (BNA) is heard at 72 monitored signals, **Blake Shelton's** "Don't Make Me" (Warner Bros./WRN) logs spins at 70 stations, and **Josh Gracin's** "I Keep Coming Back" (Lyric Street) is heard at 69 monitored ports.

After collecting Most Added honors on the R&R country and **R&R** country Indicator panels last week, **Emerson Drive's** "Moments" (Montage/Midas/New Revolution) takes that chart's Hot Shot Debut at No. 49 and repeats the Most Added honor with 20 reports. That's the group's second-highest debut — they opened at No. 46 in January 2004 with "Last One Standing."

On the **R&R** country Indicator list, "Moments" logs 16 adds, second only to **Alan Jackson's** "A Woman's Love" (Arista Nashville). Jackson's new single is actually a reprise of an album track from his 1998 release, "High Mileage." The updated version is from "Like Red on a Rose" and is detected at 22 stations monitored for the **R&R** country chart. On the **R&R** country Indicator panel, the new single is also active at 22 reporters.

Also noteworthy on the **R&R** country chart's lower end is the first country chart ink for **John Waite**, who

BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Dixie Chicks American Airlines Center Dallas Dec. 5	11,070	\$764,715
Dixie Chicks Philips Arena Atlanta Dec. 2	8,940	\$646,030
Dixie Chicks Frank Erwin Center Austin Dec. 4	9,723	\$630,038
Dixie Chicks Gaylord Entertainment Center Nashville Dec. 1	8,798	\$551,860
Brad Paisley, Carrie Underwood, Jake Owen Allstate Arena Chicago Dec. 8	10,965	\$487,943

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2006, VNU Business Media. More concert grosses available at www.billboard.biz.

NIelsen MONITOR-PLUS

OVERALL		COUNTRY
FOR THE WEEK OF NOV 12, 2006 - NOV 18, 2006		
NEWS CORP	1	NEWS CORP
WALT DISNEY	2	NATL AMUSEMENTS
NATL AMUSEMENTS	3	WALT DISNEY
GENERAL ELECTRIC	4	BERKSHIRE HATHAWAY
BERKSHIRE HATHAWAY	5	AT&T
SIGNET GROUP	6	GENERAL MOTORS
AT&T	7	WAL-MART STORES
MCDONALDS	8	GENERAL ELECTRIC
GENERAL MOTORS	9	ALTRIA GROUP
VERIZON COMMUNICATIONS	10	SIGNET GROUP

Nielsen Monitor-Plus tracks commercial occurrence data on radio, and is ranked by total units detected for the period indicated. Copyright 2006, Nielsen Media Research. Details at www.nielsenmedia.com.

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R&R: New & Active +63 spins +93K in audience. Media Base: Debut *45 +97 spins and 256 points

"Donovan Chapman is Killer! Our Next Big Star and that's not hype.

What an honest, real guy. He can be HUGE!" -Pete Salant-PD/WWYZ-Hartford.



teams with **Alison Krauss** for a remake of Waite's 1984 pop classic "Missing You" (Rounder). The Krauss/Waite collaboration arrives at No. 53 with 1 million audience impressions at 25 monitored stations.

With 3,985 plays, **Brad Paisley's** "She's Everything" (Arista Nashville) gains 55 spins to unseat Sugarland's "Want To" from No. 1 on the R&R country Indicator list. Paisley's single steps 2-1 and interrupts a three-week run atop the chart by the duo. Keith Urban's "Stupid Boy" takes that chart's biggest increase, up 349 plays. Jackson's new single takes the second-fattest gain, up 236 spins.

Finally, this item from R&R AC/hot AC chart manager **Gary Trust**: Carrie Underwood's "Before He Cheats" becomes the fifth country No. 1 to land on the R&R hot AC chart in 2006, the highest number of shared titles in any year since the origin of the R&R hot AC chart in 1996. "Cheats" checks in at No. 38 after a five-week reign at country, where it remains in the top 10 (4-6). The previous country No. 1s at hot AC this year were "Making Memories of Us" by Keith Urban, "What Hurts the Most" by Rascal Flatts, "Who Says You Can't Go Home" by **Bon Jovi** (with **Jennifer Nettles** at country) and "Leave the Pieces" by **The Wreckers** (a remix which rises 27-25 at hot AC).

Reporter Note: Today's chart reports are the final ones for 2006, and we resume weekly reports on Monday, Jan. 8, 2007. Although we will process the R&R country chart without playlist adds the weeks of Dec. 25 and Jan. 1, those charts will be available at www.radioandrecords.com. The R&R country Indicator chart will be on hiatus the weeks of Dec. 25 and Jan. 1.

The R&R Country Update takes a break the week of Dec. 25, and **R&R Country Daily** is on hiatus Dec. 22-Jan. 2. We will issue a special abbreviated version of the R&R Country Update on Jan. 2 and will include a bulleted R&R country chart for the Dec. 25-31 tracking week. The R&R print publication dated Dec. 22 is the final one for 2006, and the first print issue of the

Dates & Deadlines:

Jan. 12-13, 2007: Second annual Sprint Sound & Speed: A Celebration of Music and Motorsports, Nashville. Details at www.soundandspeed2007.com.

Jan. 26-29, 2007: Country In The Rockies, Steamboat Springs, CO. Details at www.citr.org.

Feb. 11, 2007: 49th annual Grammy Awards, Los Angeles. Details at www.grammy.com.

Feb. 27, 2007: Country Music DJ and Radio Hall of Fame Inductions, Nashville. Details at www.crb.org.

Feb. 28-March 2, 2007: Country Radio Seminar 38, Nashville. Details at www.crb.org.

March 26-31, 2007: 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.

new year will be dated Jan. 12.

On The Row: CRB Restates Deadlines For Humanitarian, Promo Awards

Submissions for the 2007 **Country Radio Broadcasters (CRB) Radio Humanitarian** award and **CRB Radio Promotion** awards are due by Jan. 12, 2007.

The Radio Humanitarian award is presented to full-time country radio stations in recognition of efforts to improve the quality of life in the local communities they serve. The 2007 award will be presented to stations in large (markets 1-50), medium (markets 51-130) and small (markets 131+) categories for public service performed between Nov. 1, 2005 and Dec. 31, 2006.

The 2007 Radio Promotion awards provide a chance for stations to submit their best station promotion from the past year and possibly win a trip to CRS in February. The winner in each category (small, medium and large markets) will be awarded a trip to CRS-38, including airfare up to \$500, hotel accommodations and a CRS registration. The promotion must have run on a full-time country station sometime between Nov. 1, 2005 and Dec. 31, 2006. www.crb.org

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MUSICNOTES

CDB Gets Ready To Rumble In 2007; Wagner Does Opry

↖ **The Charlie Daniels Band** have announced dates for the 2007 Volunteer Jam tour. The Charlie Daniels Band Volunteer Jam Tour 2007 will feature **The Marshall Tucker Band** along with **The Outlaws** and launches April 28 in Valdosta, Ga. Cities already booked include Oklahoma City, Tampa, Birmingham and Nashville. The tour is being booked exclusively by the William Morris Agency. www.wma.com

↖ Montage Music Group regional promoter **Ted Wagner** will fulfill one of his musical dreams tomorrow night (Dec. 19) when he takes the stage of WSM-AM/Nashville's "WSM Grand Ole Opry" for the very first time. Wagner, who has been in Nashville for nearly 25 years, will fill in for Jeff Bates' bass player, Joel Van Tassel, who is on vacation. Wagner's note-for-note performance can be heard on www.wsmonline.com.

↖ **John Anderson** celebrates the release of his new Raybow/Warner Bros. album "Easy Money" with an album-preview special produced and distributed by Huntsman Entertainment. Hosted by Blake Shelton, the one-hour special airs between Jan. 25 and Feb. 12. www.huntsmanent.com

VIDEO ADDS

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GREAT AMERICAN COUNTRY

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HitPredictor

SONGS WITH HIT POTENTIAL

	CHART RANK
Brad Paisley She's Everything (<i>Arista Nashville</i>) (84.9)	4
Rodney Atkins Watching You (<i>Curb</i>) (93.0)	5
George Strait It Just Comes Natural (<i>MCA Nashville</i>) (91.8)	7
Taylor Swift Tim Mcgraw (<i>Big Machine</i>) (76.1)	9
Jason Aldean Amarillo Sky (<i>Broken Bow</i>) (81.0)	10
Jason Michael Carroll Alyssa Lies (<i>Arista Nashville</i>) (85.4)	12
Trent Tomlinson One Wing In The Fire (<i>Lyric Street</i>) (89.4)	14
Keith Urban Stupid Boy (<i>Capitol</i>) (79.5)	16
Trace Adkins Ladies Love Country Boys (<i>Capitol</i>) (90.4)	17
Martina McBride Anyway (<i>RCA</i>) (80.7)	18
Joe Nichols I'll Wait For You (<i>Universal</i>) (91.5)	19
Kellie Pickler Red High Heels (<i>BNA</i>) (75.9)	20
Sara Evans You'll Always Be My Baby (<i>RCA</i>) (89.5)	21
Phil Vassar The Woman In My Life (<i>Arista Nashville</i>) (94.4)	22
Daryl Worley I Just Came Back From A War (<i>903 Music</i>) (84.2)	23
Gary Allan A Feelin' Like That (<i>MCA Nashville</i>) (81.8)	25
Billy Currington Good Directions (<i>Mercury</i>) (90.7)	33
Jake Owen Startin' With Me (<i>RCA</i>) (88.2)	35
Blake Shelton Don't Make Me (<i>Warner Bros.</i>) (87.7)	41
Tracy Lawrence Find Out Who Your Friends Are (C05) (88.4)	42 (new)
Steve Holy Come On Rain (<i>Curb</i>) (77.0)	57

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— **Wade Jessen/Country Editor** 615-321-4291
Email: wjessen@radioandrecords.com

— **Ken Tucker/Radio Editor** 615-321-4286
Email: ktucker@radioandrecords.com

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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	SUGARLAND Want To (<i>Mercury</i>)	367718	-792	4509	-25	21	114/0
2	2	RASCAL FLATTS My Wish (<i>Lyric Street</i>)	362647	-5201	4415	-131	19	114/0
3	3	TIM MCGRAW My Little Girl (<i>Curb</i>)	350147	-2297	4361	-6	20	114/0
5	4	BRAD PAISLEY She's Everything (<i>Arista Nashville</i>)	333727	+4674	4278	+152	17	112/0
8	5	RODNEY ATKINS Watching You (<i>Curb</i>)	313891	+39601	3743	+318	14	114/0
4	6	CARRIE UNDERWOOD Before He Cheats (<i>Arista/Arista Nashville</i>)	306767	-28640	3856	-243	22	113/0
6	7	GEORGE STRAIT It Just Comes Natural (<i>MCA Nashville</i>)	282710	+4981	3551	+113	12	113/0
9	8	MONTGOMERY GENTRY Some People Change (<i>Columbia</i>)	263897	-5162	3337	-112	23	114/0
10	9	TAYLOR SWIFT Tim McGraw (<i>Big Machine</i>)	224820	+3731	2873	+106	25	114/0
12	10	JASON ALDEAN Amarillo Sky (<i>Broken Bow</i>)	209463	+4446	2860	+67	24	114/0
7	11	KENNY CHESNEY You Save Me (<i>BNA</i>)	204367	-73174	2623	-777	20	114/0
13	12	JASON MICHAEL CARROLL Alyssa Lies (<i>Arista Nashville</i>)	170707	+4772	2394	+185	13	112/4
14	13	WRECKERS My, Oh My (<i>Maverick/Warner Bros./WRN</i>)	170007	+8003	2243	+86	15	114/0
15	14	TRENT TOMLINSON One Wing In The Fire (<i>Lyric Street</i>)	167320	+12460	2365	+120	25	111/1
16	15	CRAIG MORGAN Little Bit Of Life (<i>Broken Bow</i>)	162047	+7509	2379	+81	20	110/1
18	16	KEITH URBAN Stupid Boy (<i>Capitol Nashville</i>)	151694	+23591	1996	+375	5	105/3
17	17	TRACE ADKINS Ladies Love Country Boys (<i>Capitol Nashville</i>)	146388	+12919	2244	+224	15	107/2
19	18	MARTINA MCBRIDE Anyway (<i>RCA</i>)	143525	+18166	1854	+236	6	104/5
20	19	JOE NICHOLS I'll Wait For You (<i>Universal South</i>)	117282	+8570	1929	+100	20	100/0
23	20	KELLIE PICKLER Red High Heels (<i>BNA</i>)	104509	+12817	1492	+138	14	98/4
24	21	SARA EVANS You'll Always Be My Baby (<i>RCA</i>)	96797	+9020	1570	+124	18	99/2
27	22	PHIL VASSAR The Woman In My Life (<i>Arista Nashville</i>)	96603	+14222	1572	+79	20	102/0
25	23	DARRYL WORLEY I Just Came Back From A War (<i>903 Music</i>)	93376	+6896	1517	+96	14	95/2
26	24	LITTLE BIG TOWN Good As Gone (<i>Equity</i>)	90704	+8111	1239	+90	14	82/3
28	25	GARY ALLAN A Feelin' Like That (<i>MCA Nashville</i>)	85730	+5670	1230	+92	9	83/6
21	26	ERIC CHURCH Two Pink Lines (<i>Capitol Nashville</i>)	78334	-24469	1186	-302	18	94/0
22	27	KEITH URBAN Once In A Lifetime (<i>Capitol Nashville</i>)	75883	-18407	960	-216	18	89/0
29	28	BROOKS & DUNN Hillbilly Deluxe (<i>Arista Nashville</i>)	70957	+7332	1199	+135	7	90/11
Breaker	29	JACK INGRAM Lips Of An Angel (<i>Big Machine</i>)	61142	+17471	813	+249	5	62/16
30	30	VINCE GILL The Reason Why (<i>MCA Nashville</i>)	59866	-830	1005	+39	20	85/1

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1 Dog ★★★★★★★★★★★★ 3 HITS:



SARA EVANS
"You'll Always Be My Baby"
R&R/BDS: 21* CA/MB: 22*
Great research...CONVERT NOW.

Jake Owen
"Startin' With Me"
R&R/BDS: 35* CA/MB: 32*
You remember this one...ADD IT NOW.

Martina McBride
"Anyway"
R&R/BDS: 18* CA/MB: 17*
BIG song...PUT IT IN MEDIUM NOW.

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	CLAY WALKER 'Fore She Was Mama (<i>Asylum-Curb</i>)	55286	+1251	908	+91	14	72/5
32	32	DIERKS BENTLEY Long Trip Alone (<i>Capitol Nashville</i>)	54757	+4574	819	+92	5	65/7
34	33	BILLY CURRINGTON Good Directions (<i>Mercury</i>)	40025	+2163	678	+51	11	54/7
37	34	JOSH TURNER Me And God (<i>MCA Nashville</i>)	36282	+6683	515	+66	6	45/6
40	35	JAKE OWEN Startin' With Me (<i>RCA</i>)	31693	+3216	620	+101	11	58/3
35	36	KEITH ANDERSON Podunk (<i>Arista Nashville</i>)	31674	-1795	623	+20	17	52/1
39	37	FAITH HILL Stealing Kisses (<i>Warner Bros./WRN</i>)	28305	-1115	627	-21	12	48/0
Breaker	38	JOSH GRACIN I Keep Coming Back (<i>Lyric Street</i>)	27531	-1911	450	+29	10	49/6
43	39	JOHN MELLENCAMP Our Country (<i>Republic/Universal South</i>)	27040	+2286	296	-7	3	29/4
42	40	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (<i>Columbia</i>)	26821	+1525	521	+47	15	44/0
Breaker	41	BLAKE SHELTON Don't Make Me (<i>Warner Bros./WRN</i>)	23199	+4765	455	+73	8	45/2
44	42	TRACY LAWRENCE Find Out Who ... (<i>Rocky Comfort/CO5 Nashville</i>)	21435	+2404	325	+55	16	25/3
Breaker	43	PAT GREEN Dixie Lullaby (<i>BNA</i>)	21038	+4154	401	+63	10	40/2
49	44	DEAN MARTIN & M. MCBRIDE Baby, It's ... (<i>Capitol/Capitol Nashville/RCA</i>)	20376	+5966	181	+6	4	4/2
41	45	TOBY KEITH Crash Here Tonight (<i>Show Dog Nashville</i>)	19251	-8842	327	-232	19	75/0
47	46	DANIELLE PECK Isn't That Everything (<i>Big Machine</i>)	17595	+1944	329	+62	7	32/1
57	47	LITTLE BIG TOWN Go Tell It On The Mountain (<i>Equity</i>)	16288	+8529	150	+41	2	3/2
48	48	GRETCHEN WILSON Come To Bed (<i>Columbia</i>)	16090	+885	344	+1	6	44/2
Debut	49	EMERSON DRIVE Moments (<i>Montage/Midas/New Revolution</i>)	13124	+8285	346	+254	1	41/20
51	50	JIMMY WAYNE That's All I'll Ever Need (<i>Big Machine</i>)	12902	-392	291	-35	9	27/2
59	51	CARRIE UNDERWOOD Wasted (<i>Arista/Arista Nashville</i>)	12407	+5125	132	+77	4	10/3
54	52	ROCKIE LYNNE More (<i>Universal South</i>)	11845	+2607	74	+6	6	3/0
Debut	53	ALISON KRAUSS & JOHN WAITE Missing You (<i>Rounder</i>)	10744	+4662	127	+51	1	8/1
52	54	BRAD PAISLEY Born On Christmas Day (<i>Arista Nashville</i>)	10435	-1581	129	-22	3	3/3
-	55	RUSHLOW HARRIS Bagpipes Cryin' (<i>Show Dog Nashville</i>)	10346	+3469	282	+103	3	28/3
56	56	BRAD PAISLEY Santa Looked A Lot Like Daddy (<i>Arista Nashville</i>)	9916	+1424	94	+21	4	1/0
53	57	STEVE HOLY Come On Rain (<i>Curb</i>)	9700	+257	277	+28	4	31/2
50	58	LEANN RIMES Some People (<i>Asylum-Curb</i>)	8453	-5837	155	-94	20	42/0
Debut	59	CAROLINA RAIN Isn't She (<i>Equity</i>)	7919	+4569	124	+51	1	19/9
55	60	MIRANDA LAMBERT Crazy Ex-Girlfriend (<i>Columbia</i>)	7164	-2059	134	-44	2	14/0

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Happy Holidays!!!

From the Curb/Asylum Promotion Staff

**Home of LeAnn Rimes, Wynonna, Clay Walker, Hank Jr.,
Blue County, Hal Ketchum, Rio Grand, Jeff Carson,
and Lee Brice.**

Here's to much success in '07!



COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
EMERSON DRIVE Moments (Montage/Midas/New Revolution)	20
JACK INGRAM Lips Of An Angel (Big Machine)	16
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	11
ALAN JACKSON A Woman's Love (Arista Nashville)	10
CAROLINA RAIN Isn't She (Equity)	9
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	7
BILLY CURRINGTON Good Directions (Mercury)	7
GARY ALLAN A Feelin' Like That (MCA Nashville)	6
JOSH GRACIN I Keep Coming Back (Lyric Street)	6
JOSH TURNER Me And God (MCA Nashville)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
RODNEY ATKINS Watching You (Curb)	+39601
KEITH URBAN Stupid Boy (Capitol Nashville)	+23591
MARTINA MCBRIDE Anyway (RCA)	+18166
JACK INGRAM Lips Of An Angel (Big Machine)	+17471
PHIL VASSAR The Woman In My Life (Arista Nashville)	+14222
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+12919
KELLIE PICKLER Red High Heels (BNA)	+12817
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	+12460
SARA EVANS You'll Always Be My Baby (RCA)	+9020
JOE NICHOLS I'll Wait For You (Universal South)	+8570

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Stupid Boy (Capitol Nashville)	+375
RODNEY ATKINS Watching You (Curb)	+318
EMERSON DRIVE Moments (Montage/Midas/New Revolution)	+254
JACK INGRAM Lips Of An Angel (Big Machine)	+249
MARTINA MCBRIDE Anyway (RCA)	+236
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+224
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+185
BRAD PAISLEY She's Everything (Arista Nashville)	+152
KELLIE PICKLER Red High Heels (BNA)	+138
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	+135

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
ALAN JACKSON A Woman's Love (Arista Nashville)	21
EMERSON DRIVE Moments (Montage/Midas/New Revolution)	16
JACK INGRAM Lips Of An Angel (Big Machine)	13
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	9
JOSH TURNER Me And God (MCA Nashville)	7
KENNY CHESNEY Beer In Mexico (BNA)	7
BILLY CURRINGTON Good Directions (Mercury)	6
HEARTLAND Built To Last (Lofton Creek)	6
KEITH URBAN Stupid Boy (Capitol Nashville)	5
LITTLE BIG TOWN Good As Gone (Equity)	5
RUSHLOW HARRIS Bagpipes Cryin' (Show Dog Nashville)	5

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
KEITH URBAN Stupid Boy (Capitol Nashville)	+7238
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+5512
MARTINA MCBRIDE Anyway (RCA)	+5022
JACK INGRAM Lips Of An Angel (Big Machine)	+4439
ALAN JACKSON A Woman's Love (Arista Nashville)	+4387
RODNEY ATKINS Watching You (Curb)	+4206
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	+4111
EMERSON DRIVE Moments (Montage/Midas/New Revolution)	+3955
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+3344
LITTLE BIG TOWN Good As Gone (Equity)	+2956

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Stupid Boy (Capitol Nashville)	+349
ALAN JACKSON A Woman's Love (Arista Nashville)	+236
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+230
RODNEY ATKINS Watching You (Curb)	+220
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	+203
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+195
EMERSON DRIVE Moments (Montage/Midas/New Revolution)	+194
MARTINA MCBRIDE Anyway (RCA)	+191
JACK INGRAM Lips Of An Angel (Big Machine)	+188
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+140

Alison Krauss & John Waite
"Missing You"

RADIO IMPACT DATE 1/8/07
R&R D #53*

NEW: WYCD, WBEE, KSNI, KRWQ, SIRIUS & XM Highway 16

ALREADY ON: WUSN, KYGO, KUSS, KWLI, KSKS, KKNQ, WXBQ, WQBE, KFTX, WNCB

"I think it's always a gamble to remake a smash hit. But in this case, I think Alison made 'Missing You' even better. This song is a great way to grab country P2's attention and hold onto it!"
- Billy Kidd, WBEE

Happy Holidays from all of us at Rounder Records!

COUNTRY NEW & ACTIVE

DONOVAN CHAPMAN House Like That (*Category 5*)
Total Audience: 6942, Total Stations: 23, Adds: 2

WYNONNA Santa Claus Is Coming To Town (*Curb*)
Total Audience: 6915, Total Stations: 0, Adds: 0

ALAN JACKSON A Woman's Love (*Arista Nashville*)
Total Audience: 6009, Total Stations: 12, Adds: 10

BRAD PAISLEY Kung Pao Buckaroo Holiday (*Arista Nashville*)
Total Audience: 5267, Total Stations: 1, Adds: 0

BLUE COUNTY I Get To (*Asylum-Curb*)
Total Audience: 5115, Total Stations: 19, Adds: 4

BRAD PAISLEY Waitin' On A Woman (*Arista Nashville*)
Total Audience: 3804, Total Stations: 2, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

GRETCHEN WILSON Come To Bed (*Columbia*)
Total Plays: 360, Total Stations: 33, Adds: 1

JOHN MELLENCAMP Our Country (*Republic/Universal South*)
Total Plays: 331, Total Stations: 29, Adds: 3

DANIELLE PECK Isn't That Everything (*Big Machine*)
Total Plays: 306, Total Stations: 29, Adds: 4

PAT GREEN Dixie Lullaby (*BNA*)
Total Plays: 305, Total Stations: 27, Adds: 1

RUSHLOW HARRIS Baggpipes Cryin' (*Show Dog Nashville*)
Total Plays: 278, Total Stations: 29, Adds: 5

MIRANDA LAMBERT Crazy Ex-Girlfriend (*Columbia*)
Total Plays: 272, Total Stations: 18, Adds: 3

ALAN JACKSON A Woman's Love (*Arista Nashville*)
Total Plays: 265, Total Stations: 22, Adds: 21

EMERSON DRIVE Moments (*Montage/Midas/New Revolution*)
Total Plays: 254, Total Stations: 32, Adds: 16

TRACY LAWRENCE Find Out Who Your Friends Are
(*Rocky Comfort/CO5 Nashville*)
Total Plays: 249, Total Stations: 23, Adds: 2

DONOVAN CHAPMAN House Like That (*Category 5*)
Total Plays: 213, Total Stations: 20, Adds: 3



12/25

No Adds for this Week

1/1

No Adds for this Week

1/8

ALAN JACKSON A Woman's Love (*Arista Nashville*)

ALISON KRAUSS & JOHN WAITE Missing You (*Rounder*)

KENNY CHESNEY Beer In Mexico (*BNA*)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
LONESTAR Mountains (<i>BNA</i>)	166994
HEARTLAND I Loved Her First (<i>Lofton Creek</i>)	146666
RODNEY ATKINS If You're Going Through Hell ... (<i>Curb</i>)	143213
JOSH TURNER Would You Go With Me (<i>MCA Nashville</i>)	140147
DIERKS BENTLEY Every Mile A Memory (<i>Capitol Nashville</i>)	113157
GEORGE STRAIT Give It Away (<i>MCA Nashville</i>)	111386
WRECKERS Leave The Pieces (<i>Maverick/Warner Bros./WRN</i>)	102978
BRAD PAISLEY The World (<i>Arista Nashville</i>)	100935
STEVE HOLY Brand New Girlfriend (<i>Curb</i>)	85764
JOSH TURNER Your Man (<i>MCA Nashville</i>)	77509



114 Country reporters. Songs ranked by total audience for the airplay week of 12/11-12/17. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2006, Arbitron Inc.) © 2006 Radio & Records.

THANK YOU COUNTRY RADIO FOR ANOTHER AMAZING YEAR!

WE COULDN'T DO IT WITHOUT YOUR BELIEF AND SUPPORT!

HAPPY HOLIDAYS FROM YOUR FRIENDS AT



SEE YOU IN 2007!



December 18, 2006

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	BRAD PAISLEY She's Everything (Arista Nashville)	3985	+55	93178	+1434	16	100/1
1	2	SUGARLAND Want To (Mercury)	3835	-153	91444	-3048	21	96/0
3	3	TIM MCGRAW My Little Girl (Curb)	3793	-65	87203	-2816	20	99/0
7	4	RODNEY ATKINS Watching You (Curb)	3587	+220	83783	+4206	13	99/0
5	5	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	3516	+93	81978	+1162	12	100/0
4	6	RASCAL FLATTS My Wish (Lyric Street)	3432	-294	82014	-7679	17	94/0
6	7	MONTGOMERY GENTRY Some People Change (Columbia)	3095	-297	71324	-6507	24	94/0
8	8	TAYLOR SWIFT Tim McGraw (Big Machine)	2866	+12	67520	+1388	26	98/1
10	9	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	2604	+82	59943	+380	28	97/1
13	10	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	2552	+230	57872	+5512	13	95/1
12	11	CRAIG MORGAN Little Bit Of Life (Broken Bow)	2521	+120	59218	+2763	16	98/0
14	12	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	2398	+112	54485	+1952	14	100/1
15	13	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	2392	+195	55001	+3344	8	98/1
11	14	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	2195	-313	48977	-6960	19	73/0
18	15	KEITH URBAN Stupid Boy (Capitol Nashville)	2112	+349	48115	+7238	4	99/5
16	16	JOE NICHOLS I'll Wait For You (Universal South)	2112	+108	49482	+2543	20	94/0
17	17	MARTINA MCBRIDE Anyway (RCA)	2040	+191	46544	+5022	5	96/3
9	18	KENNY CHESNEY You Save Me (BNA)	2034	-629	44466	-15982	20	73/0
19	19	DARRYL WORLEY I Just Came Back From A War (903 Music)	1715	+89	38171	+1356	9	85/0
21	20	KELLIE PICKLER Red High Heels (BNA)	1633	+44	38479	+2405	11	84/0

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LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
22	21	PHIL VASSAR The Woman In My Life (Arista Nashville)	1528	+56	36025	+1857	22	81/0
24	22	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	1503	+203	33291	+4111	6	84/4
23	23	SARA EVANS You'll Always Be My Baby (RCA)	1477	+32	33555	+1717	14	86/1
25	24	LITTLE BIG TOWN Good As Gone (Equity)	1384	+130	31384	+2956	12	82/5
26	25	GARY ALLAN A Feelin' Like That (MCA Nashville)	1377	+133	31072	+2727	6	85/4
29	26	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	1110	+140	23992	+2625	4	80/9
20	27	ERIC CHURCH Two Pink Lines (Capitol Nashville)	1094	-531	25965	-13215	15	56/0
30	28	BILLY CURRINGTON Good Directions (Mercury)	1026	+137	23491	+2792	7	73/6
28	29	VINCE GILL The Reason Why (MCA Nashville)	1006	+1	24749	-2008	13	68/3
31	30	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	993	+112	23785	+2737	7	66/2
27	31	FAITH HILL Stealing Kisses (Warner Bros./WRN)	961	-58	20056	-1224	11	64/1
34	32	JACK INGRAM Lips Of An Angel (Big Machine)	818	+188	18321	+4439	2	63/13
33	33	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	697	+39	14140	+1203	5	57/1
36	34	JOSH TURNER Me And God (MCA Nashville)	674	+116	16611	+2878	3	47/7
35	35	KEITH ANDERSON Podunk (Arista Nashville)	593	-26	12516	-464	10	53/1
40	36	JOSH GRACIN I Keep Coming Back (Lyric Street)	513	+93	10419	+1563	2	42/4
39	37	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	485	+33	12049	+633	3	42/1
32	38	KEITH URBAN Once In A Lifetime (Capitol Nashville)	436	-268	9435	-5893	18	32/0
Debut	39	JAKE OWEN Startin' With Me (RCA)	407	+52	9604	+1189	1	37/4
Debut	40	STEVE HOLY Come On Rain (Curb)	369	+8	6955	+159	1	40/4

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December 18, 2006

Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like SUGARLAND, RASCAL FLATTS, MONTGOMERY GENTRY, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it.

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