



Is Radio 'Ready To Make Nice' With The Chicks?

The new Dixie Chicks single "Not Ready to Make Nice" is perhaps the most anticipated — and most controversial — song to arrive at Country radio in some time. Programmers' unrest stems from listeners' lingering negative reaction to **Natalie Maines'** 3-year-old political comments, as documented in a recently released Edison Research study that showed a large percentage of Country P1s still harbor a grudge.

Six R&R Country reporters — WCTO/Allentown, WUSN/Chicago, WGAR/Cleveland, KTYS/Dallas, WKIS/Miami and KEEY/Minneapolis — have each played the single more than 10 times in the past week. While there's no official add date, the song got seven adds this week and is currently on 11 of our 120 reporters. It debuted at No. 41.

We asked the PDs what the audience response has been thus far and how the jocks set up the song for listeners. WGAR PD **Meg Stevens** tells R&R, "We just play the song. We're taking e-mail and phone feedback during morning drive. It's 85-90% positive and is among the top nine requests on our 'Hot 9 at 9.' I think it's a hit. It will be interesting what local research says when we have enough spins."

That's about the same story for WUSN PD **Mike Peterson**. "So far it's about 80% very positive," he says. "The negatives are mostly anti-Chicks, but not anti-station. We've only got a few 'won't listen if you play' calls.

"We're not prompting feedback. I wanted natural and unsolicited comments based on the emotion that simply playing the record would generate. The jocks are taking all of the feedback off the air."

KEYE PD **Gregg Swedberg** says it's all about the music. "Early reaction has been about equal on both sides," he says. "But, in general, there hasn't been much reaction at all. We aren't going to play politics with the music, we're just going to play it and ask the audience what they think the way we do with all our music — via callout, auditorium tests and Rate The Music .

"We aren't getting on the air screaming, 'The Chicks are back! Listen to *this!* Tell us what you think!' Why open old wounds? Why start an argument that isn't really important anyway? We're not supporting the Chicks for political reasons. We're just playing a new song by a multiplatinum country band.

"And if people don't have a problem with this one, I can't imagine they'll be bugged by the nonpolitical tracks on the CD. There are easily four smash songs, maybe more, on the CD. Part of the reason for playing this is to see if we get deluged by the same anti-Chick calls we got the last time."

KTYS PD **Crash Poteet** says, "We've been more than surprised by the reaction thus far. Edison Media's research from CRS indicated reaction would probably fall at about 60 % positive or indifferent. Of course, Texas is a different beast and could be considered the toughest sell for new Chicks' music.

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miranda Lambert

Fresh off of her breakthrough hit "Kerosene"

"New Strings"

Nominated for 2 ACM Awards and 3 CMT Music Awards!!

From the soon to be Platinum CD *Kerosene*
"New Strings" On Your Desk Now
For Airplay April 10th.



"We've not solicited feedback and have been spinning it with no front-sell. A produced artist-title identifier has been running at the end of the song. My jocks have been keeping a running total of calls and feedback. After 26 spins, we've fielded nearly 100 calls, with only around 15 negatives. We expect these negatives to increase (especially from the 35+ demo) as we continue to spin the single."

Describing his station as "Chicks-friendly," WKIS PD **Bob Barnett** says of early reaction, "The e-mails and calls are pouring in and are very passionate on both sides. We've put plenty of them on the air and have had many passionate discussions with listeners. The response appears to fall along party lines, which makes it a dangerous programming choice knowing you're going to upset a large contingent of listeners any time you play it."

Barnett questions the label's choice of singles. "Programmers invited to preview the new Chicks music at CRS universally, unequivocally asked Sony *not* to release 'Not Ready to Make Nice' as the first single," he says. "We hoped to put the bashing behind us. There are so many strong songs on the CD, there was no need to mess around with the statement song."

"Then 'Not Ready to Make Nice' is released. And this Chick-friendly PD thinks, 'Why would they do this?' If the goal was to get the Chicks back on the air, they may have just made a horrible decision. So, all bets are off for me. If they don't care about their relationship with Chick-friendly stations, I'm not sure I'm ready to keep taking [listener] bullets for them anymore."

"I put the song on to let the listeners decide. Now it appears it's a song that not only further damages the perception of the Dixie Chicks, but puts the station in a difficult position. I'm weighing the negative impact of those offended by Natalie's desire to further rub their noses in the drama. I pulled it out of my test category as of this past Sunday."

This Week At Callout America

Our weekly analysis of Country callout research is brought to you by Bullseye President John Hart. Here's a look at some of the biggest stories Hart looks at in next week's issue.

"Montgomery Gentry move into the No. 2 spot this week, up from last week's No. 4, with 'She Don't Tell Me To.' Van Zant are new to the top five titles, as 'Nobody Gonna Tell Me What to Do' ranks No. 5, up from No. 6 last week. Toby Keith turns in a strong growth week, with 'Get Drunk and Be Somebody' ranking No. 6 overall. Jack Ingram is new to the top 10 this week, with 'Wherever You Are' ranking No. 10, up from No. 12. Jason Aldean is making a move, with 'Why' ranked No. 13 this week, up from No. 15. LeAnn Rimes' 'Something's Gotta Give' is up strong from last week's No. 18 to No. 14."

"I have to reevaluate if this is smart business for my radio station. I'm a risk-taker by nature, but I don't see a plus side to this one. I'll wait for the CD and try some of the more mainstream titles in hopes of 'making nice' with some of the scorned listeners. There are some absolutely great songs on the project. But now it may be too late to play them because of another layer of political/ego BS in the mix."

Sony/Nashville's John Grady

Sony/Nashville President John Grady tells R&R that the decision to release "Not Ready to Make Nice" as the first single was a mutual agreement between Sony New York and Nashville and the artists. Says Grady, "I supported it because it's a tremendous song and performance. Plus, as we get closer to the CD release on May 23, that's the song

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The Cure for a Predictable Playlist!!!

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Grits and Chicken
Country Music Love Song"**



**Just Got Bombed
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KSOP, WXBQ, WKKT, WNKT, WIVK, KSKS
WIRK, KCCY, KHKI, KIZN, KJJY, KQFC**

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that will be getting all the media attention anyway. It's a piece of music and a piece of news. So why not put it out there?"

Grady says his expectations for the single are simple. "I want everyone to give it a try — an honest, more-than-one-spin try," he says. "That's my job and my personal wish as well. It would be ludicrous to say this is not a touchy situation. But our biggest goal is for this to be treated as a piece of music by a great band and for programmers to let their audience make the decision about it."

His early reaction on how the single is being received by Country radio? "There seems to be a lot of polarization between those playing it and those who have decided not to play it," he says. "But the audience reaction I'm hearing from PDs hasn't been quite as polarized as I might have thought. There hasn't been much of a negative outcry."

Radio News

Programming: Styles Media/Panama City, FL Dir./Programming **Keith Allen** has assumed the same duties at the company's nearby Dothan, AL cluster, which includes Country WTVY.

KUUB/Reno, NV PD/MD/middayer **Valeri Ferrari** has resigned after seven years with the station to attend to some pressing family issues. Contact her at valeriferrari@yahoo.com or 775-217-9586. No one has been named to fill any of her jobs yet.

Regent VP/Programming **Bob Moody** is on the hunt for the next PD at KMDL "The Dawg"/Lafayette, LA as **Brian Landrum** has resigned, effective March 23. Send resumes to Moody (no MP3s) at bob.moody@regentcomm.com. Landrum can be reached at b.landrum@earthlink.net.

Personalities: KUBB/Merced, CA midday host **Dee Kelly** has moved on to co-host mornings at KTOM/Monterey. KUBB Country OM/PD **Rene Roberts** is looking to fill the open slot, so direct T&Rs to him at

kubbe-mail@aol.com or 510 W. 19th Street, Merced, CA 95340.

Syndication: **Linda O'Brian** has joined **Bob Kingsley's Country Top 40** as Dir./Marketing & Sales. Previously, O'Brian worked at KVIL and KSCS in Dallas, KILT/Houston and ABC Radio Networks.

Trace Adkins will host Westwood One's *America's Grand Ole Opry Weekend Opry at Carnegie Hall Special*, which airs nationally the weekend of April 8. The program focuses on the November 2005 Opry show featuring performances by **Alan Jackson, Brad Paisley, Martina McBride, Charley Pride, Vince Gill** and more.

Lockner To Capitol NE

Capitol/Nashville's open Northeast Regional spot has been filled by **Diane Lockner**, previously Midwest Regional for Jive Records. As Dir./Regional Promotion, Northeast, Lockner will report to VP/Promotion **Jimmy Harnen**. Her career also includes a stint with Virgin.

Music News

Universal South has signed **Alvarado Road Show**, who are currently recording their debut album with producer **Steve Wariner**.

Category 5 Records erroneously announced the signing of **George Jones** last week. As we reported in **R&R Country Daily**, Jones will record "He Still Has Songs to Sing" for a tribute album being put together by Category 5. However, he remains signed to Bandit Records, a label he co-founded and in which he is a partner.

Industry News

Betty Sanders has been promoted to VP/GM at Flood, Bumstead, McCready & McCarthy. Sand-

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GRETCHEN WILSON




"POLITICALLY UNCORRECT"

R&R: **29 - 27** +103 spins, +274 points BB: 29* - 27*

New this week: KNIX, WSSL, KHEY, KMLE, KTOM, WSTH

Nominated for 2 CMT Music Awards!

"Uncorrect" connects with your core listeners!
 Top 10 requests 5 weeks in a row on Jones CD Country and US Country!
 Great early call-out from 25-44 year old adults. Move this up today!

JACE EVERETT
 "Nowhere in the Neighborhood"

New this week: KRYG, WGTY and KQFC
 We're just getting started. Add this HIT today!

ers, who oversees HR, has been with the company 20 years.

SESAC Media Director **Peter Cronin** is moving to CMA as Editor for *CMA Close Up*, the organization's membership magazine. Cronin, who as part of his SESAC duties edited their publication *Focus*, has a background in music publishing and publications.

Julie Campbell has resigned her position at Leadership Music after almost five years to pursue a career in event coordination. She can be reached at julie4400@comcast.net. Exec. Director **Kira Florita** is seeking a new Administrative Coordinator with at least three years' experience. Resumes and inquiries to lm@leadershipmusic.org.

Benefit News

The second annual Spring Time Stroll for St. Jude Children's Research Hospital is set for this Friday in Nashville. Launched by MCA SW Regional **E.J. Bernas** and Tin Roof manager **John "Pumpkin" Morris**, the 100-yard walk starts at Dan McGuinness Pub on Demonbreun and ends at the Tin Roof. Afterward, **Gary Nichols, Stoney LaRue** and **David Nail** will perform and an auction will be held. More than \$4,000 was raised last year.

Stars For Stripes President/CEO **Judy Seale** met with President **George W. Bush** at the White House last week as a member of a group of grassroots organizations recognized for their work with the America Supports You initiative. Seale established Stars For Stripes in 2003 and has been staging celebrity entertainment tours for troops deployed overseas. **Dierks Bentley, Diamond Rio, Lee Ann Womack** and **Chely Wright** are among the artists who have visited or are expected to visit military installations this year.

Life Notes

Best wishes to Cowboy Crush drummer **Darla Rae Perlozzi**, who is expected to marry Timmy Lee Patterson on Saturday.

Best wishes for a speedy recovery to **Hillary** and **Holly**

Williams, adult daughters of **Hank Williams Jr.**, who were both seriously injured in a car wreck last week near Tunica, MS.

Chronicle

We're saddened to report that former Asylum/Nashville regional promoter **Lee Gerald** passed away last Thursday of complications from a stroke suffered on March 8. He was 49. Gerald is survived by former wife Laura; daughter **Lindsey**, 23; and twin sons, **Mike** and **Matt**, age 13. Services are set for 2pm Wednesday at St. Joseph on the Rio Grand Church, 5901 St. Joseph Dr., Albuquerque, NM. A reception will follow until 6pm at The American Legion Post #69, 9000 4th St NW, Albuquerque, NM. (505-890-5343).

The Week's News In Review

Here are some of the major stories that have appeared recently in the R&R Country Daily. Subscribe to RRCD by visiting our website, www.radioandrecords.com, and clicking "About Us" and "How to Subscribe."

RRCD Tuesday, March 14: BNA and **The Lost Trailers** are forced to jump singles midstream by one of the co-writers of "Chicken Fried." The new single, already on the way to radio, is "Call Me Crazy."

Veteran Nashville air personality **Carl P. Mayfield** signs on to host afternoons on Sirius Satellite Radio's revamped Road Dog Trucking channel.

Charlie Daniels will open this year's CMA Music Festival in Nashville with a Riverfront Stage performance on Thursday, June 8.

The second leg of **Kenny Chesney's** The Road & the Radio tour commences June 1 in Evansville, IN. **Dierks Bentley** is also on the bill, as is

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The New Columbia Hit From
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ON Today: KFRG, WGAR, WSOC, WQMX, WTQR, KIIM & KXKC!

Double-Digit Spinners ALREADY: WBEE 15; WGGY 20; WKHX 13; WKSJ 12; WNKT 24; WRNS 10; KBEQ 17; KEYE 18; WGKX 12; WUSN 13; WWQM 13; KCCY 13; KFTX 24; KKCS 10; KPLX 11; KRYS 16; KSCS 15; KTEX 12; KTYS 23; KXKT 15; KJUG 18; KRTY 11; KTOM 17; KUBL 12!

Trent's new Columbia CD A LITTLE MORE LIVIN' in-stores 6/13/06. AIRPLAY NOW.



Carrie Underwood on most dates.

RRCD Wednesday, March 15: Connoisseur Media launches KPBR ("The Bar 105.9")/Billings, MT, a Classic Rock-infused Country format designed by consultant **Joel Folger**, the man behind the "Bob" format. The Bar opened at 11am local time this morning, stunting with an hour of **Toby Keith's** "I Love This Bar" before rolling into a regular rotation. PD and airstaff will be formalized over the next month.

Jones Radio Networks Dir./Country Programming **Hank Aaron** adds PD duties for *The Lia Show*.

Miranda Lambert and **Jason Aldean** are co-headlining the Country Gone Wild tour which opens April 7 in Sierra Vista, AZ.

RRCD Thursday, March 16: More than 1.2million votes were cast via the Internet to determine the 2006 CMT Music Awards nominees. **Faith Hill** led the nominations, with four; while **Trace Adkins**, **Miranda Lambert**, **Tim McGraw**, **Carrie Underwood**, **Keith Urban**, **Brooks & Dunn**, **Toby Keith** and **Kenny Chesney** each received three. A complete list can be found at www.cmt.com.

KXKC/Lafayette, LA PD **Renee Revett** resigned her post, effective in May, when she will be relocating to the Houston area.

Crisco is sponsoring a 10-city tour of Wal-Mart parking lots as a lead-in to this year's CMA Music Festival in Nashville. **Jason Aldean**, **Jeff Bates**, **Blue County**, **John Corbett**, **Emerson Drive**, **Jamey Johnson**, **Little Big Town**, **Danielle Peck** and **Julie Roberts** are among the artists participating. The tour opens April 3 in San Antonio.

RRCD Friday, March 17: KSKS/Fresno MD and morning co-host **Jody Jo Mize** is named 2005 Program Person of the Year for the CBS Radio cluster.

Dates & Deadlines

April 10: 2006 CMT Music Awards. Details at www.cmt.com.

March 28-April 1: 14th annual Tin Pan South Songwriters Festival, Nashville. Details at www.tinpanosouth.com.

May 22: CRB Las Vegas. Details at www.crb.org.

May 23: 41st annual ACM Awards, Las Vegas. Details at www.acmcountry.com.

June 8-11: CMA Music Festival, Nashville. Details at www.cmafest.com.

Sept 20-22: R&R Convention, Dallas. Details at www.radioandrecords.com.

CD GALLERY

Here are the releases new in stores today:



Kenny Rogers *Water & Bridges* (Capitol)

Rogers' first studio album in three years was produced by Dann Huff and features 11 tracks, with titles including "Someone Is Me," "Half a Man" and first single "I Can't Unlove You." With 63 albums in his discography

— **Lon Helton/Country Editor** (615) 244-8822
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Email: caly@radioandrecords.com

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the new Open Wide/Columbia single

R&R: DEBUT **41**
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BB: 54* - 36*
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New today: KZLA, WUSN, WGAR, WBBS,
WQHK, KATM, WWQM, WFBE & KBKO!

AIRPLAY NOW.
LET THE AUDIENCE DECIDE.

From the new CD **TAKING THE LONG WAY** in-stores 5/23/06.



MUSIC NOTES

➤ **Phil Vassar** will headline the Country Music Marathon post-race concert, with three *Nashville Star* finalists opening, on April 29 in Nashville. Vassar also performed at last year's event. GAC is the presenting sponsor.

➤ **Lonestar** and their fan club have adopted the "Lone Star" 2nd Special Troops Battalion, 2nd Brigade through the Adopt-A-Platoon Soldier Support Effort. Fan club members are interacting directly with the soldiers via e-mail and care packages and are collecting wish-list items for them. Lonestar donated flags to the unit last fall that were flown in Iraq and sent back to individuals and groups in the U.S. to thank them for their support.

➤ **Craig Morgan** will receive the 2006 USO Merit Award from the USO of Metropolitan Washington on Wednesday during the organization's awards dinner in Arlington, VA. A former Army Ranger, Morgan frequently lends his support to military personnel and their families and is a spokesperson for the Pentagon's America Supports You effort.

VIDEO ADDS

CMT

GEORGE STRAIT The Seashores Of Old Mexico
SHERYL CROW & STING Always On Your Side

GREAT AMERICAN COUNTRY

DIERKS BENTLEY Settle For A Slowdown
COWBOY TROY My Last Yeehaw

RANDOM FAX®

Tuesday, 3/21

BIRTHDAYS: Lisa Duff, Shane Lane, Denny Mosesman, Rick Moxley (rick.moxley@sonybm.com), Jimmy Rector (jimmy.rector@sonybm.com), Mike Rogers (mrogers@curb.com)

On TV: ABC: **Kenny Rogers**, *Good Morning America*; CBS: **Rosanne Cash**, *The Late Late Show With Craig Ferguson*; CNN: **Kenny Rogers**, *Show Biz Tonight*; USA: **Gretchen Wilson**, *Nashville Star*.

Wednesday, 3/22

BIRTHDAYS: James House, Randy Sharp

On TV: Fox: **Kenny Rogers**, *Fox News "Dayside"*; GAC: **Montgomery Gentry**, *The Collection*.

Thursday, 3/23

BIRTHDAYS: Roxie Dean, Jim Mazza (jimazza@dreamcatcherenter.com)

On TV: CMT: **Trent Willmon**, *CMT Top 20 Countdown*; GAC: **Alan Jackson**, *Precious Memories Album Special*.

Friday, 3/24

BIRTHDAYS: Vanessa Parker-Davis (vanessa@splashpublicity.com), Neil Speilberg

On TV: CBS: **Kenny Rogers**, *CBS Early Show*; Syndicated: **Josh Turner**, *Martha*.

Saturday, 3/25

BIRTHDAYS: the late **Hoyt Axton**; **Jimmy Harnen** (jimmy.harnen@emicap.com); **Scott Robinson** (scottrobinson@dualtone.com)

On TV: GAC: **Marty Stuart** (host), **Dierks Bentley**, **Chris Cagle**, **Chely Wright**, *Grand Ole Opry Live!*

Sunday, 3/26

BIRTHDAYS: **Kenny Chesney**, **Charly McClain**, **Ronnie McDowell**, **Danny Kee**

Monday, 3/27

BIRTHDAYS: **Brad Wolf**, the late **Lee Gerald**, **John Hare**, **Elroy Kahanek**, **Bonnie Sugarman** (bsugarman@apanashville.com)

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Another SATISFIED Customer...

"Ashley is something special...unique voice...great songs...talent far beyond her years...I'm a believer!"

- Mike Kennedy/Director of Programming/CBS Radio Kansas City (15x @ KBEQ This Week!)

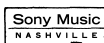
ashley monroe

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**KSKS, KIZN, KXKC, KKCS, WOKQ,
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"Satisfied"

AIRPLAY NOW



Columbia Records Nashville Believes In Ashley Monroe!
 From Ashley's Debut CD SATISFIED In-Stores 6/27/06.

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
2	1	RASCAL FLATTS What Hurts The Most (<i>Lyric Street</i>)	13646	777	4677	+269	420116	25503	11	120/0
1	2	KENNY CHESNEY Living In Fast Forward (<i>BNA</i>)	13612	334	4740	+136	417377	9315	16	120/0
4	3	KEITH URBAN Tonight I Wanna Cry (<i>Capitol</i>)	13027	268	4478	+82	397531	8077	16	119/0
3	4	JOSH TURNER Your Man (<i>MCA</i>)	11690	-1105	4083	-415	354427	-33784	33	119/0
5	5	MONTGOMERY GENTRY She Don't Tell Me To (<i>Columbia</i>)	11066	34	3926	+12	334515	4912	20	119/0
7	6	BLAKE SHELTON Nobody But Me (<i>Warner Bros.</i>)	10913	868	3808	+258	333896	25708	28	120/0
8	7	BON JOVI W/J. NETTLES Who Says You Can't... (<i>Island/IDJMG</i>)	10749	743	3609	+304	341562	31130	15	116/0
6	8	TOBY KEITH Get Drunk... (<i>Show Dog Nashville/Universal</i>)	10479	364	3548	+131	305792	15489	12	119/0
10	9	BROOKS & DUNN Believe (<i>Arista</i>)	9392	317	3375	+146	283197	8046	20	119/0
9	10	SARA EVANS Cheatin' (<i>RCA</i>)	9384	48	3299	-3	291670	6974	19	119/0
11	11	JACK INGRAM Wherever You Are (<i>Big Machine</i>)	7447	446	2492	+175	207167	10224	18	120/0
13	12	JASON ALDEAN Why (<i>BBR</i>)	7002	511	2514	+187	195622	20313	16	118/3
17	13	DIERKS BENTLEY Settle For A Slowdown (<i>Capitol</i>)	6602	903	2302	+282	184462	26975	10	116/2
18	14	FAITH HILL The Lucky One (<i>Warner Bros.</i>)	6512	966	2234	+350	188940	27912	6	119/3
16	15	LEANN RIMES Something's Gotta Give (<i>Asylum/Curb</i>)	6378	507	2306	+155	171587	13432	12	118/1
14	16	TRENT TOMLINSON Drunker Than Me (<i>Lyric Street</i>)	6328	-11	2269	+8	147990	-505	20	116/2
12	17	JAMEY JOHNSON The Dollar (<i>BNA</i>)	6192	-707	2161	-272	172611	-20145	27	116/0
15	18	VAN ZANT Nobody Gonna Tell Me What To Do (<i>Columbia</i>)	6024	-273	2136	-82	163689	-4450	24	114/0
19	19	JOE NICHOLS Size Matters (Someday) (<i>Universal South</i>)	5527	496	2025	+173	147380	12902	9	113/2
20	20	SHEDAISY I'm Taking The Wheel (<i>Lyric Street</i>)	5013	451	1776	+150	119417	15215	16	109/0
21	21	GEORGE STRAIT Seashores Of Old Mexico (<i>MCA</i>)	4829	576	1754	+177	128889	11150	6	115/3
22	22	KEITH ANDERSON Every Time I Hear Your Name (<i>Arista</i>)	4774	622	1668	+192	126139	13578	11	113/2
26	23	TIM MCGRAW When The Stars Go Blue (<i>Curb</i>)	4063	912	1336	+324	127117	29589	3	98/9
25	24	PHIL VASSAR Last Day Of My Life (<i>Arista</i>)	4025	698	1362	+198	112059	20215	7	109/5
24	25	CRAIG MORGAN I Got You (<i>BBR</i>)	3630	190	1436	+96	98862	7000	14	106/6

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BRAD PAISLEY

"The World"

Debuts at **37*** R&R -

#1 MOST ADDED for 2nd week

ACM's Most Nominated Artist

ARISTA SONY & BMG
NASHVILLE MUSIC ENTERTAINMENT

BROOKS & DUNN

'BELIEVE'

9 R&R

'BELIEVE'
ACM NOMINATED SONG:
Video & Single

March 21, 2006

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
23	26	T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)	2997	-910	1064	-366	70565	-28302	9	108/0
29	27	GRETCHEN WILSON Politically Uncorrect (Epic)	2535	274	940	+103	64371	5332	6	95/5
27	28	ROCKIE LYNNE Lipstick (Universal South)	2505	-228	904	-87	61548	-4439	20	83/0
28	29	JO DEE MESSINA Not Going Down (Curb)	2376	-42	895	-20	60909	-1412	12	84/0
31	30	GARY ALLAN Life Ain't Always Beautiful (MCA)	2232	59	847	+22	55265	-1030	9	86/7
30	31	KENNY ROGERS I Can't Unlove You (Capitol)	2217	-1	774	-13	56905	3357	11	81/7
32	32	RODNEY ATKINS If You're Going Through Hell... (Curb)	2158	18	852	-4	55943	2007	10	69/6
33	33	JAMIE O'NEAL I Love My Life (Capitol)	2061	-8	717	+3	54678	-610	14	68/1
Breaker	34	LITTLE BIG TOWN Bring It On Home (Equity)	1971	544	681	+154	50781	15896	7	74/7
34	35	BIG & RICH Never Mind Me (Warner Bros.)	1764	111	574	+36	43486	2596	7	60/3
35	36	ERIC CHURCH How 'Bout You (Capitol)	1616	144	569	+56	43005	5392	5	67/10
Debut	37	BRAD PAISLEY The World (Arista)	1273	1110	411	+357	32796	27160	1	67/30
38	38	BILLY CURRINGTON Why, Why, Why (Mercury)	1260	258	528	+87	31830	5677	3	71/13
37	39	TRENT WILLMON On Again Tonight (Columbia)	1247	86	468	+41	27959	1979	5	51/7
39	40	JAKE OWEN Yee Haw (RCA)	1172	325	481	+150	26724	6194	3	59/10
Debut	41	DIXIE CHICKS Not Ready To Make Nice (Open Wide/Columbia)	1031	758	232	+177	41037	30974	1	11/7
40	42	JOSH GRACIN Favorite State Of Mind (Lyric Street)	977	251	410	+82	20985	4820	2	64/14
50	43	SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	883	386	278	+139	25476	8247	2	49/19
44	44	NEAL MCCOY The Last Of A Dying Breed (903)	838	158	270	+59	20995	2739	4	37/8
42	45	MEGAN MULLINS Ain't What It Used To Be (BBR)	805	99	319	+53	18733	1597	2	49/7
46	46	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	778	104	328	+42	16612	3418	3	48/6
41	47	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	714	6	288	+3	19267	215	3	29/0
45	48	HANK WILLIAMS, JR. W/G. WILSON... That's How They... (Curb/Asylum)	676	-2	292	+10	13897	-1092	3	40/10
47	49	CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	673	64	169	+38	19440	-1053	2	10/4
43	50	STEVE HOLY Brand New Girlfriend (Curb)	670	-16	294	+15	15171	298	6	33/3

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How Do YOU Do It??????

RR: 48

Hank Williams Jr.

BB 48

With Big & Rich, Gretchen Wilson & Van Zant

"That's How They Do It In Dixie"

**Already Doin' It: WYCD, WQYK, WSIX, WKDF, KNCI, WBEE, KBQI, WKKT
WGKX, WSOC, WQDR, WIRK, KDRK, WUSY, KTOM, KCCY, KKCS, WQHK**

Top 10 Most Added!



COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY The World (Arista)	30
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	19
DIAMOND RIO God Only Cries (Arista)	15
JOSH GRACIN Favorite State Of Mind (Lyric Street)	14
BILLY CURRINGTON Why, Why, Why (Mercury)	13
ERIC CHURCH How 'Bout You (Capitol)	10
JAKE OWEN Yee Haw (RCA)	10
HANK WILLIAMS, JR. W/J. WILSON... That's How They... (Curb/Asylum)	10
TIM MCGRAW When The Stars Go Blue (Curb)	9
BOMSHEL It Was An Absolutely Finger Lickin'... (Curb)	9

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
BRAD PAISLEY The World (Arista)	+1110
FAITH HILL The Lucky One (Warner Bros.)	+966
TIM MCGRAW When The Stars Go Blue (Curb)	+912
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+903
BLAKE SHELTON Nobody But Me (Warner Bros.)	+868
RASCAL FLATTS What Hurts The Most (Lyric Street)	+777
DIXIE CHICKS Not Ready To Make Nice (Open Wide/Columbia)	+758
BON JOVI W/J. NETTLES Who Says You Can't... (Island/IDJMG)	+743
PHIL VASSAR Last Day Of My Life (Arista)	+698
KEITH ANDERSON Every Time I Hear Your Name (Arista)	+622

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY The World (Arista)	+357
FAITH HILL The Lucky One (Warner Bros.)	+350
TIM MCGRAW When The Stars Go Blue (Curb)	+324
BON JOVI W/J. NETTLES Who Says You Can't... (Island/IDJMG)	+304
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+282
RASCAL FLATTS What Hurts The Most (Lyric Street)	+269
BLAKE SHELTON Nobody But Me (Warner Bros.)	+258
PHIL VASSAR Last Day Of My Life (Arista)	+198
KEITH ANDERSON Every Time I Hear Your Name (Arista)	+192
JASON ALDEAN Why (BBR)	+187

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY The World (Arista)	25
TIM MCGRAW When The Stars Go Blue (Curb)	16
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	15
BILLY CURRINGTON Why, Why, Why (Mercury)	8
JAKE OWEN Yee Haw (RCA)	8
DIAMOND RIO God Only Cries (Arista)	8
ERIC CHURCH How 'Bout You (Capitol)	7
JOSH GRACIN Favorite State Of Mind (Lyric Street)	7
BOMSHEL It Was An Absolutely Finger Lickin'... (Curb)	7
DIXIE CHICKS Not Ready To Make Nice (Open Wide/Columbia)	7

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
TIM MCGRAW When The Stars Go Blue (Curb)	+419
FAITH HILL The Lucky One (Warner Bros.)	+366
BRAD PAISLEY The World (Arista)	+319
BON JOVI W/J. NETTLES Who Says You Can't... (Island/IDJMG)	+269
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+231
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	+219
BLAKE SHELTON Nobody But Me (Warner Bros.)	+197
PHIL VASSAR Last Day Of My Life (Arista)	+191
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+188
JOE NICHOLS Size Matters (Someday) (Universal South)	+188

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TIM MCGRAW When The Stars Go Blue (Curb)	+338
FAITH HILL The Lucky One (Warner Bros.)	+311
BRAD PAISLEY The World (Arista)	+286
BON JOVI W/J. NETTLES Who Says You Can't... (Island/IDJMG)	+207
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	+189
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+182
JOE NICHOLS Size Matters (Someday) (Universal South)	+160
PHIL VASSAR Last Day Of My Life (Arista)	+155
BLAKE SHELTON Nobody But Me (Warner Bros.)	+137
JASON ALDEAN Why (BBR)	+134



“The Last of a Dying Breed”

NEAL MCCOY

44 +59 spins, +158 pts

CHECK OUT One of the MOST ADDED!

12 NEW ADDS This Week:
KFKF, WSOC, WMIL, WSIX, KSKS, WSM-FM,
WRNS, WPKX, KSNI, WPOR, WDJR, WIBL!

Video: 19*- 9* on GAC Top Twenty This Week!



COUNTRY INDICATOR NEW & ACTIVE

DIXIE CHICKS Not Ready To Make Nice (*Open Wide/Columbia*)

Total Points: 132, Total Stations: 9, Adds: 7

ASHLEY MONROE Satisfied (*Columbia*)

Total Points: 121, Total Stations: 13, Adds: 4

HOT APPLE PIE Easy Does It (*MCA*)

Total Points: 112, Total Stations: 9, Adds: 1

MEGAN MULLINS Ain't What It Used To Be (*BBR*)

Total Points: 103, Total Stations: 13, Adds: 6

STEVE HOLY Brand New Girlfriend (*Curb*)

Total Points: 103, Total Stations: 12, Adds: 3

SHANNON BROWN Pearls (*Warner Bros.*)

Total Points: 91, Total Stations: 13, Adds: 3

LELAND MARTIN & C. TENNISON Same Ol' Song And Dance (*Magnet*)

Total Points: 83, Total Stations: 9, Adds: 0

RYAN SHUPE & THE RUBBERBAND Banjo Boy (*Capitol*)

Total Points: 80, Total Stations: 9, Adds: 4

SCOTTY EMERICK What's Up With That (*Show Dog Nashville*)

Total Points: 79, Total Stations: 7, Adds: 0

DIAMOND RIO God Only Cries (*Arista*)

Total Points: 73, Total Stations: 9, Adds: 8

COUNTRY NEW & ACTIVE

JOHN CORBETT Good To Go (*Fun Bone*)

Total Points: 604, Total Stations: 28, Adds: 0

LOST TRAILERS Chicken Fried (*BNA*)

Total Points: 465, Total Stations: 21, Adds: 0

DANIELLE PECK Findin' A Good Man (*Big Machine*)

Total Points: 458, Total Stations: 36, Adds: 4

CLINT BLACK Drinkin' Songs & Other Logic (*Equity*)

Total Points: 441, Total Stations: 23, Adds: 0

HOT APPLE PIE Easy Does It (*MCA*)

Total Points: 428, Total Stations: 29, Adds: 1

ASHLEY MONROE Satisfied (*Columbia*)

Total Points: 420, Total Stations: 21, Adds: 4

SHANNON BROWN Pearls (*Warner Bros.*)

Total Points: 310, Total Stations: 19, Adds: 0

COWBOY CRUSH Hillbilly Nation (*Asylum/Curb*)

Total Points: 252, Total Stations: 17, Adds: 1

SCOTTY EMERICK What's Up With That (*Show Dog Nashville*)

Total Points: 241, Total Stations: 17, Adds: 1

EMERSON DRIVE A Good Man (*Midas*)

Total Points: 213, Total Stations: 20, Adds: 6



3/27

DANIEL SMITH I'm Going Home (*Parlor*)

HANK WILLIAMS III Low Down (*Bruc/Curb*)

JULIE ROBERTS Men & Mascara (*Mercury*)

PINMONKEY That Train Don't Run (*Back Porch/Narada/EMI*)

4/3

CARRIE UNDERWOOD Don't Forget To Remember Me (*Arista*)

CROSS CANADIAN RAGWEED This Time Around (*Universal South*)

MEMARIE The Hole In Willie's Guitar (*Cupit*)

WRECKERS Leave The Pieces (*Warner Bros.*)

4/10

No Adds

MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Points
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (<i>Arista</i>)	9270
CARRIE UNDERWOOD Jesus, Take The Wheel (<i>Arista</i>)	8885
BILLY CURRINGTON Must Be Doin' Somethin' Right (<i>Mercury</i>)	6434
TRACE ADKINS Honky Tonk Badonkadonk (<i>Capitol</i>)	5368
GEORGE STRAIT She Let Herself Go (<i>MCA</i>)	4948
KEITH URBAN Better Life (<i>Capitol</i>)	4195
LITTLE BIG TOWN Boondocks (<i>Equity</i>)	4187
DIERKS BENTLEY Come A Little Closer (<i>Capitol</i>)	3962
MONTGOMERY GENTRY Something To Be Proud Of (<i>Columbia</i>)	3784
SUGARLAND Just Might (Make Me Believe) (<i>Mercury</i>)	3706



120 Country reporters. Songs ranked by total points for the airplay week of 3/12-3/18. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

THE SUMMER SONG THAT WILL BE RESPONSIBLE FOR MORE SPEEDING TICKETS THAN EVER BEFORE...

Cross Canadian Ragweed

“THIS TIME AROUND”

GOING FOR ADDS APRIL 3RD!

New Matt Jenkins Coming Soon!



March 21, 2006

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
2	1	KENNY CHESNEY Living In Fast Forward (BNA)	4083	108	3372	+80	95757	2423	12	88/0
1	2	KEITH URBAN Tonight I Wanna Cry (Capitol)	4052	47	3363	+39	94084	1087	16	87/0
3	3	RASCAL FLATTS What Hurts The Most (Lyric Street)	3903	91	3239	+73	90678	2637	11	87/0
5	4	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3718	50	3068	+54	86964	2361	21	87/0
6	5	BLAKE SHELTON Nobody But Me (Warner Bros.)	3663	197	3040	+137	83966	3195	29	88/0
8	6	SARA EVANS Cheatin' (RCA)	3355	165	2810	+119	78969	4593	20	87/0
7	7	TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	3327	136	2776	+106	76095	3753	12	87/0
10	8	BON JOVI W/J. NETTLES Who Says You Can't... (Island/IDJMG)	3214	269	2668	+207	75547	7339	14	81/3
9	9	BROOKS & DUNN Believe (Arista)	3179	83	2685	+87	74587	1914	23	87/0
4	10	JOSH TURNER Your Man (MCA)	3121	-659	2537	-558	71291	-16630	33	78/0
13	11	JASON ALDEAN Why (BBR)	2469	157	2046	+134	57962	3992	16	85/1
14	12	JACK INGRAM Wherever You Are (Big Machine)	2442	135	2071	+116	55941	3614	18	85/2
15	13	DIERKS BENTLEY Settle For A Slowdown (Capitol)	2302	188	1959	+122	52999	4607	10	86/3
17	14	LEANN RIMES Something's Gotta Give (Asylum/Curb)	2203	137	1837	+122	50618	2993	12	82/1
21	15	FAITH HILL The Lucky One (Warner Bros.)	2078	366	1759	+311	48158	9308	6	84/6
16	16	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	2071	-43	1696	-30	48921	-744	25	76/0
18	17	TRENT TOMLINSON Drunker Than Me (Lyric Street)	2044	25	1715	+44	46601	1674	20	84/1
19	18	JOE NICHOLS Size Matters (Someday) (Universal South)	2021	188	1736	+160	46043	3831	9	83/0
12	19	JAMEY JOHNSON The Dollar (BNA)	1971	-451	1652	-350	44773	-10989	26	71/0
22	20	GEORGE STRAIT Seashores Of Old Mexico (MCA)	1938	231	1700	+182	43531	5603	7	82/2
23	21	SHEDAISY I'm Taking The Wheel (Lyric Street)	1627	51	1362	+57	35773	1561	17	73/4
24	22	KEITH ANDERSON Every Time I Hear Your Name (Arista)	1610	123	1333	+107	36907	2960	11	75/3
25	23	CRAIG MORGAN I Got You (BBR)	1541	123	1281	+104	35922	3520	15	76/4
26	24	PHIL VASSAR Last Day Of My Life (Arista)	1295	191	1075	+155	27307	4234	8	70/4
31	25	TIM MCGRAW When The Stars Go Blue (Curb)	1236	419	1082	+338	26014	9011	3	73/16

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WOMEN LOVE THIS BAND

"If you play it, they will come"

POVERTY NECK HILLBILLIES
"The Hillbilly Way"

GOING FOR ADDS NOW

FROM THEIR UPCOMING SELF-TITLED CD. IN STORES JUNE 6





March 21, 2006

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
28	26	GRETCHEN WILSON Politically Uncorrect (<i>Epic</i>)	1149	99	1010	+94	24738	2568	6	67/2
27	27	GARY ALLAN Life Ain't Always Beautiful (<i>MCA</i>)	1146	82	930	+68	26904	1935	10	63/1
20	28	T. YEARWOOD & G. BROOKS Love Will Always Win (<i>Pearl/Lyric Street</i>)	1039	-730	829	-687	22574	-15851	9	54/0
29	29	JAMIE O'NEAL I Love My Life (<i>Capitol</i>)	943	0	785	-7	20275	-431	15	48/0
32	30	KENNY ROGERS I Can't Unlove You (<i>Capitol</i>)	843	28	702	+26	17612	732	12	53/2
33	31	RODNEY ATKINS If You're Going Through Hell... (<i>Curb</i>)	819	16	688	+6	17659	666	10	53/2
30	32	JO DEE MESSINA Not Going Down (<i>Curb</i>)	804	-119	648	-93	18768	-2217	14	46/1
35	33	LITTLE BIG TOWN Bring It On Home (<i>Equity</i>)	748	88	626	+78	16379	2619	8	49/4
34	34	BIG & RICH Never Mind Me (<i>Warner Bros.</i>)	741	-7	610	-1	15266	-83	8	50/2
37	35	BILLY CURRINGTON Why, Why, Why (<i>Mercury</i>)	667	96	570	+93	15098	2367	4	56/8
36	36	NEAL MCCOY The Last Of A Dying Breed (<i>903</i>)	656	53	549	+49	14303	1193	10	49/4
38	37	ERIC CHURCH How 'Bout You (<i>Capitol</i>)	549	105	463	+100	11580	2106	4	42/7
39	38	CHRIS CAGLE Wal-Mart Parking Lot (<i>Capitol</i>)	458	40	359	+35	11242	1028	6	35/3
Debut	39	BRAD PAISLEY The World (<i>Arista</i>)	440	319	400	+286	9440	6618	1	38/25
44	40	SUGARLAND Down In Mississippi (Up To No Good) (<i>Mercury</i>)	428	219	371	+189	9466	4620	2	38/15
41	41	JOSH GRACIN Favorite State Of Mind (<i>Lyric Street</i>)	389	92	327	+103	7760	1857	4	35/7
40	42	HANK WILLIAMS, JR. W/G. WILSON... That's How They... (<i>Curb/Asylum</i>)	362	64	297	+55	7175	1165	4	27/2
47	43	JAKE OWEN Yee Haw (<i>RCA</i>)	279	91	229	+81	5664	1930	3	22/8
43	44	DANIELLE PECK Findin' A Good Man (<i>Big Machine</i>)	267	52	191	+33	5863	1123	3	22/2
42	45	TRENT WILLMON On Again Tonight (<i>Columbia</i>)	263	42	213	+31	5280	838	5	22/0
45	46	BLAINE LARSEN I Don't Know What She Said (<i>Giantslayer/BNA</i>)	239	39	204	+33	4600	631	4	20/1
Debut	47	BOMSHEL It Was An Absolutely Finger Lickin'... (<i>Curb</i>)	182	68	170	+56	4070	1731	1	21/7
49	48	TERRI CLARK Damn Right (<i>Mercury</i>)	153	-14	109	-15	3068	-389	3	11/0
50	49	JOHN CORBETT Good To Go (<i>Fun Bone</i>)	145	-7	126	-6	3031	-192	4	13/0
48	50	HAL KETCHUM Just This Side Of Heaven (Hal-Lelujah) (<i>Curb/Asylum</i>)	138	-36	101	-36	2651	-646	7	12/0

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Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
JOSH TURNER Your Man (MCA)	4.36	4.23	97%	15%	4.40	4.38	4.42
BLAKE SHELTON Nobody But Me (Warner Bros.)	4.14	4.09	97%	17%	4.12	4.17	4.07
RASCAL FLATTS What Hurts The Most (Lyric Street)	4.11	3.96	96%	20%	4.06	4.09	4.03
JASON ALDEAN Why (BBR)	4.11	4.06	85%	10%	4.05	4.06	4.04
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	4.06	4.20	98%	26%	4.07	3.95	4.18
SARA EVANS Cheatin' (RCA)	4.05	4.03	99%	22%	4.11	4.12	4.11
KEITH URBAN Tonight I Wanna Cry (Capitol)	4.04	4.08	97%	24%	4.02	4.05	4.00
CRAIG MORGAN I Got You (BBR)	4.04	3.86	74%	7%	4.03	3.96	4.08
SUGARLAND Just Might (Make Me Believe) (Mercury)	4.01	4.10	97%	28%	4.01	4.00	4.03
PHIL VASSAR Last Day Of My Life (Arista)	4.01	-	61%	6%	3.97	4.00	3.95
DIERKS BENTLEY Settle For A Slowdown (Capitol)	3.99	3.92	74%	10%	3.97	3.88	4.03
BON JOVI W/JENNIFER NETTLES Who Says You Can't Go Home (Island/IDJMG)	3.98	4.09	97%	19%	4.03	3.97	4.08
GEORGE STRAIT Seashores Of Old Mexico (MCA)	3.98	4.04	63%	7%	4.06	4.03	4.08
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3.96	4.04	97%	25%	3.92	3.81	4.03
JOE NICHOLS Size Matters (Someday) (Universal South)	3.95	3.97	78%	9%	3.91	3.80	4.00
KEITH ANDERSON Every Time I Hear Your Name (Arista)	3.92	3.90	70%	9%	3.89	3.99	3.82
JACK INGRAM Wherever You Are (Big Machine)	3.91	4.01	91%	14%	3.89	3.87	3.91
LEANN RIMES Something's Gotta Give (Asylum/Curb)	3.87	3.85	87%	12%	3.85	3.88	3.83
BROOKS & DUNN Believe (Arista)	3.86	4.03	98%	30%	3.93	3.90	3.95
KENNY CHESNEY Living In Fast Forward (BNA)	3.85	3.91	98%	28%	3.81	3.70	3.90
MIRANDA LAMBERT Kerosene (Epic)	3.84	3.89	98%	31%	3.73	3.56	3.89
JAMEY JOHNSON The Dollar (BNA)	3.73	3.86	92%	28%	3.79	3.56	3.97
FAITH HILL The Lucky One (Warner Bros.)	3.73	3.65	70%	13%	3.76	3.78	3.75
JO DEE MESSINA Not Going Down (Curb)	3.73	-	66%	10%	3.70	3.60	3.77
TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	3.72	3.72	94%	28%	3.67	3.56	3.76
TRENT TOMLINSON Drunker Than Me (Lyric Street)	3.69	3.75	83%	22%	3.64	3.48	3.77
ROCKIE LYNNE Lipstick (Universal South)	3.68	3.65	59%	10%	3.66	3.51	3.76
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	3.65	3.74	88%	27%	3.67	3.57	3.75
SHEDAISY I'm Taking The Wheel (Lyric Street)	3.61	3.65	78%	17%	3.59	3.21	3.85

Total sample size is 303 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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 WBEE WRNS KFTX



MediaBase National
 #1 Females 35-44
 #4 Females All Ages
 #7 Adults 35-44

Rate The Music
 #8 Adults All Ages
 #9 Females All Ages

NEW TODAY:
 KZLA KASE WKLB
 WCOS WCOL KSSN