

Trace Adkins "Songs About Me" Spring Book Tempo!!! CRANK IT UP!!!



MCA Bumps Bernas As Enzo Exits For Management

As first reported in Friday's (Feb. 18) **R&R Country Daily**, MCA/Nashville Dir./Southwest Promotion **Enzo DeVincenzo** will be leaving the label after more than a decade at the end of March. He will be devoting his full energies to 377 Management, the firm he's operated the last four years and which represents Cross Canadian Ragweed and Drew Womack. DeVincenzo will be relocating to Nashville while also maintaining an office in New Braunfels, TX. He can be reached at enzo@377management.com.

As Enzo exits, MCA and Mercury Manager/Secondary Promotion **E.J. Bernas** has been promoted to MCA Southwest Regional. As VP/National Promotion **Royce Risser** notes, "Enzo's departure will leave a big hole in the Southwest — one that can only be filled by a big individual. That man is E.J. Bernas — a.k.a. 'The Furnace.' EJ has done an extraordinary job for both MCA and Mercury and is ready for this, and we are excited to have him join the A league."

Williams Exits The Wolf

In a real stunner, KPLX (The Wolf)/Dallas PD **Paul Williams** exited the station Monday morning (Feb. 21). He joined The Wolf as Promotion Director in 1998 following a six-year stint in the marketing and promotion department at Universal Studios/Orlando. In January 2001 he was promoted to PD of The Wolf. His radio career also includes tenures at CHR WEGX (Eagle 106)/Philadelphia, WAPW (Power 99)/Atlanta

R&R's L.A. Office Is Moving

R&R/Los Angeles is moving today, so calls, voice mail and e-mail to our West Coast counterparts may not go through. Online services will also be down for a short time, including R&R Music Tracking and www.radioandrecords.com. The new address is 2049 Century Park East, 41st Floor, Los Angeles, CA 90067. Phones, faxes and e-mails remain the same. R&R's Nashville Bureau is unaffected by the move.

and KDWB/Minneapolis. Williams can be reached at hobiepaul@att.net.

VP/GM **Lon Bason** is looking for a great PD who, he says, has the following assets: "A visionary leader with inspirational work ethic and outstanding communication skills; must perform as the consummate teacher and talent coach to motivate staff to excel at all times; must have broad-strokes marketing savvy encompassing market research, strategic and tactical analysis with successful implementation and follow-through; and [is] a strong, balanced administrator with tested and proven excellence in major-market budgeting and expense control."

If you think you've got those qualities and more, send your resume and programming philosophy to Bason at lbason@dfwradio.com.

Wilhite & Wall Head West

Two-time CMA Personalities of the Year **Darren Wilhite** and **Tim Wall** are packing their bags and

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"Trying To Find Atlantis"

Jamie O'Neal

R&R **19** BB #19

"Great female phones...
4th week of upward growth!"
Joel Raab

New CD "Brave"
in stores March 1st

Trace Adkins

"Songs About Me"

R&R **21** BB # 22

NEW CD "Songs About Me"
in stores March 22



Dierks Bentley

"Lot Of Leavin' Left To Do"

"Dierks is cool, credible and women go crazy over him!"
Frank Bell VP of Prog.
Keymarket Communications,
Pittsburgh

R&R **29**
BB #30

Amber Dotson

"I'll Try Anything"

New Adds At:
KZBR WIVK WQHK
KTOM WSOC WBCT
KHKI KUBL KATM
WIRK

On Tour Now with
George Strait!

taking I-95 west 158 miles to Grand Rapids, where the former WYCD/Detroit morning teamers will wake up Grand Rapids on WTNR (Thunder 94-5).

They arrived at WYCD in August 2002 and left in mid-December 2004 after **failing to come to terms on a new deal**. The two have been a morning team for over 16 years, starting at KKIX/Fayetteville, AR. After a brief stop at WFMB/Springfield, IL in 1990-1991, they headed to WIVK/Knoxville, where they spent almost seven years. From there it was back to Fayetteville from August 1997-July 2002. They won CMA awards in 1992 and 2001.

McCoy Launches 903 Music



Country artist Neal McCoy is set to launch a new record label called 903 Music, named after the area code of his Longview, TX home. McCoy manager Karen Kane, who previously worked at WEA and as Dir./

Marketing at WB/Nashville, is President.

Radio, record and management veteran Bill Mayne is the new imprint's VP and will serve in a general manager-type post that Mayne says covers "anything and everything." Heading up the sales effort is former WEA VP/Marketing Neal Spielberg. Promotion vets Cliff Blake and Bill Heltemes have been hired as Field Marketing Specialists. (You may recall that when Blake resigned from Equity in late January, we speculated he might be heading to McCoy's new imprint.)

903 Music will officially be launched during Country Radio Seminar week. The company will be moving into new offices in April and can be reached at 615-695-5265 in the interim. Country radio will receive a McCoy single in March, and an album is set for a summer release. Distribution is pending, as are announcements of other artists and staffers.

Detailing the new imprint's goals, Mayne tells **R&R**, "Launching 903 Music is about creating a record label that successfully integrates an established artist's

This Week At Callout America

Our weekly analysis of Country callout research is brought to you by Bullseye President **John Hart**. Here's a look at some of the biggest stories Hart details in the Feb. 25 issue of **R&R**:

"Craig Morgan's 'That's What I Love About Sunday' not only repeats as the No. 1 song overall this week at Callout America, it also becomes the No. 1 passion song in the sample. LeAnn Rimes moves into the top five titles with the No. 5 song overall and the No. 5 passion song too. Lee Ann Womack moves strong inside the top 10 to No. 7 with 'I May Hate Myself in the Morning.'"

booming touring business and thriving fan base with the missing links of the chain — radio airplay and CDs to sell. This is a different approach to the business model most labels must use. "Most major labels sign an act because they believe in the artist. They create music, go after exposure and then develop other areas that make a career. With Neal we're working with an established artist who has all the other pieces in place but unfortunately does not have a label to integrate the release of product to fit the functionality of his other businesses."

During his career, McCoy has had five No. 1 songs and three platinum and one gold record.

Hendricks Music Choice's Choice

Veteran Country Programmer and personality **John Hendricks** has been hired by Music Choice for the newly-created position of Dir./Country Music Programming. He'll be responsible for the video and audio content on all of Music Choice's Country music channels. Music Choice is a multi-platform music network that reaches consumers through digital cable and satellite television, broadband and

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Billy Dean
Let Them Be Little

Consistently Strong
Local, National and
Consultants Callout!

20 Conversions
This Week!

BB (10) - (9)
RR (10)



Jo Dee Messina
My Give A
Damn's Busted

Pure Reaction Record!
Great Early
Callout Stories
and Just 8 Weeks Old!
1.7 Million Audience
Increase This Week

RR (15) +196

BB (16) - (14) +191

Amy Dalley
I Would Cry

We are Totally
Committed
to Amy!

4 New Adds

WKKT WDXB
WWGR WFRE

cell phones. He starts Feb. 23 and will be based in the company's New York City offices at 525 7th Avenue. The main office phone number is 646-459-3300.

Archway Brings In Bailey

Archway Broadcasting has hired **Bill Bailey** as VP/Market Manager of the company's four-station cluster in New Bern, NC, including Country WWEA. Bailey comes over from Cumulus' Monroe, MI and Toledo clusters.

Behind A Totally Big Number

Last week's release of *Totally Country Vol. 4* bowed as the best-selling country album in the land, notching unit sales of 98,271 and besting the series' biggest debut to date (*Vol. 1*) by more than 30,000 copies.

Joe Dimuro, Exec. VP/GM for Sony/BMG Strategic Marketing, explains: "It's the best repertoire package of all the installments — **Alan Jackson, Gretchen Wilson, Kenny Chesney, Big & Rich** and **Toby Keith**, and all with hit singles. We also ran a heavy television campaign over the two weeks leading up to release. Very concentrated on CMT, GAC and some of the adult-skewing networks that lean toward country. The message was, if you're going to buy a country compilation this year, this is the one to buy."

Additionally, the release was helped by timing during a relatively soft sales period at retail. "The partner [labels] are elated," Dimuro says. "We're locked for the next 60 days with retail positioning, and we're going to be spending more money on TV since we've obviously adjusted our forecast. This really comes down to content and how it's packaged."

CMA To Induct Three

CMA is introducing a new Country Music Hall of Fame category to its annual inductions. The "Career Achieved National Prominence Between 1975 and the Present" designation has been added to accelerate

the induction process, joining "Career Achieved National Prominence Prior to World War II" and "Career Achieved National Prominence Between World War II and 1975." With three categories, three inductees will join the Hall each year, up from two.

Killen & DiNapoli Partner Up

Music Row publishing vet **Buddy Killen** and artist manager **Christy DiNapoli** have partnered in KMG Entertainment, a publishing, management, artist-development and production company headquartered in Nashville. KMG writers include **Kevin Kendrick**, who wrote three songs on Outkast's *Speakerboxx/The Love Below*; and Rushlow's **Jon Stone, David Lewis** and **Tim Rushlow**. Staffers include Office Manager **Rebecca Norris**, Creative Director **Dottie Rager**, Management Assistant **Megan Pool** and Studio Engineer **Andy Kern**. KMG is located at 1010 17th Avenue South, Nashville, TN 37212; the phone number is 615-269-7000.

Digital Summit Set


Leadership Music is hosting its first annual Digital Summit on April 5 at Belmont University's Curb Events Center. The one-day event will be keynoted by MSN Marketplaces GM **Mike Conte** and will feature a variety of activities and panels related to technology and music. Registration is \$99 for Leadership Music alumni and members of partner organizations including ACM, NARAS, NSAI and more. Visit www.digitalsummit.org for details.

Radio News

Personalities: WQMX/Akron night jock **Scott Wynn** moves into mornings in place of the exiting Jim O'Brien. Overnight talent **Ike** moves into Wynn's old slot, and OM **Kevin Mason** is currently taking resumes for what he calls "the last live, local overnight shift in America." Rush T&Rs to kmason@rcrg.net or 1795 West Market St., Akron, OH 44313.

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GRETCHEN WILSON

'HOMEWRECKER'

Debut Week BREAKER! 40 new adds and 78 stations on board

R&R: **38** - **34** +331 spins, +773 points


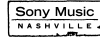
BB: *35 -*31 +344 spins and up nearly 6-million in audience!

"No Brainer. Already in Medium" RJ Curtis, PD, KZLA

"Hands down, the best song on the CD" Jessica Tyler, MD, WPKX

**"What are you waiting for?
Be a little 'Go Getter', Add Homewrecker NOW!"**

#1 Most Added
for the 2nd week
in a row!

WGAR/Cleveland PD **Meg Stevens** is dropping her night airshift, which will now be voicetracked by WNCO/Ashland, OH afternoon jock **Kat Jackson**.

Gig Alert: KSRV/Ontario, OR GM Carrie Cornils is looking for a morning show. Rush your T&R to her at 1725 N. Oregon, Ontario, OR 97914, or e-mail ccornils@ksrv.com.

CRB Wants You

If you'd like to be part of the Country Radio Broadcasters Board of Directors, now's your chance. Drop an e-mail to **Gregg Swedberg** at greggswedberg@clearchannel.com.

A Message From Vivaton

Vivaton's musical event scheduled for March 2 at the Ford Theater in the Country Music Hall Of Fame & Museum has been cancelled because it was in direct conflict with a CRS-sponsored program.

Charitably Speaking

WIL/St. Louis completed its 16th annual St. Jude Radiothon, which ran Thursday and Friday, with a grand total of \$555,092 — the station's highest total yet.

WDJR/Dothan, AL collected over \$114,000 for Children's Hospital in Birmingham with its fourth annual Children's Miracle Network Radiothon. In its first year, the radiothon raised \$15,000 for the hospital.

KPLX (The Wolf)/Dallas held its annual Wolf Hunt For a Cure radiothon last Thursday and Friday and netted \$867,000 for St. Jude. That brings The Wolf's six-year total to more than \$6 million.

WCKT/Ft. Myers raised \$154,070 during its St. Jude radiothon, up 33 % from last year.

KRWQ/Medford, OR's second annual St. Jude radiothon raised \$53,201, up 51% from last year's total.

Music News

DreamWorks will release **Toby Keith's** new album, *Honkytonk University*, on May 17.

Image Entertainment will release **Billy Gilman's** *Everything and More* on May 3.

The **Wilkinsons'** fourth album, *Highway*, is set for a March 29 release. CBUJ Enterprises and 33rd Street Records are backing the project, and first single "L.A." is already at radio.

Life Notes

Heartiest congrats to ACM Exec. Director **Bob Romeo** and wife Amy on the Feb. 17 birth of daughter Riviera Rayne.

The Week's News In Review

Here are some of the major stories that have appeared in the **R&R Country Daily** since Feb. 15. You can get **RRCD** by sending your name, company or call letters, job title, address, phone and fax numbers to moreinfo@radioandrecords.com. For more on these stories visit the Country Format Room at www.radioandrecords.com.

Tuesday, Feb. 15: Monterey Peninsula Artists hired former TBA Entertainment President **Greg Janese**. He'll specialize in the corporate and private engagement/event marketplace.

ASCAP reported a record royalty payment that is a 14.9% increase over last year. The member distribution total is \$610 million, with \$432.7 million distributed domestically. Operating costs were at an all-time low of 13.5% of revenues collected, which totaled close to \$700 million.

Wednesday, Feb. 16: WXCL/Peoria, IL middayer **Dan Dermody** has resigned. The 18-year station veteran and former PD can be reached at 309-689-1451.

American Country Countdown upped Chief Engineer **Ken Halford** to Producer. Halford, a 15-year ACC

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Doing what he does best... The return of a True American Classic...

"I SEE ME" Travis Tritt
the new Columbia single from

BB HOT SHOT DEBUT 51* R&R Debut **50**

30% of the combined panel on and spinning hard...

New airplay today from **WXTU, WKIS, WCTK, WNKT, WGNE, KCCY, KKCS, KXKT, KSKS, KTOM, WKCN, WSLC & WFLS!**

The Columbia Promo Team and our family of stars look forward to seeing you @ CRS 2005 next week!



vet, will work with host Bob Kingsley on the weekly countdown, the daily *America's MusicMaker* and holiday programming.

CMT viewers and fans began voting on *CMT.com* to determine finalists for the 2005 CMT Music Awards, scheduled for April 11 in Nashville. The first round of voting closes March 10, which will narrow the nominees to four per category. A March 16-April 8 online voting window will determine the ultimate winners.

Thursday, Feb. 17: KHCM/Honolulu PD/morning personality **Charlie Garrett** added PD/morning duties for Salem's recently-launched Classic Country KAIM.

Vivaton Records signed **Marty Heddin**. The Garland, TX native is in the studio with producer Carson Chamberlain, and a single is expected in May.

Friday, Feb. 18: Clear Channel tapped CHR/Pop WNCI and Classic Rock clustermate WFJX/Columbus, OH APD/MD **Joe Kelly** for programming duties at CC Country sister WRBT/Harrisburg, PA.

Changes at KIIM/Tucson where evening personality **Chris Matthews** joined *Max & Betsy* in mornings. Joining for 9am-noon is **Shannon Black**, and new to nights is **Cactus Dave Lavender**; both are from Citadel sister Adult Hits KZBR (BOB-FM).

Former WSIX/Nashville morning show producer **Devon O'Day** is set to land on Sirius Satellite radio, voicing a shift for the service's Hit Christian channel, Spirit.

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Email: lhelton@radioandrecords.com

— **Chuck Aly/R&R Asst. Country Editor** 615-244-8822
Email: caly@radioandrecords.com

Dates & Deadlines

Mar. 1: Country Music DJ Hall of Fame Dinner. Nashville Convention Center. More info at www.crb.org or 615-327-4487.

Mar. 2-4: CRS-36. More info at www.crb.org or 615-327-4487.

Mar. 3: ACM nominees press conference. Renaissance Hotel, Nashville. More info at www.acmcountry.com.

Apr. 4-9: NSAI's Tin Pan South. More info at www.tinpansouth.com.

Apr. 5: Leadership Music's first annual Digital Summit. Belmont University's Curb Center, Nashville. More info at www.digitalsummit.org.

Apr. 11: 2005 CMT Music Awards. CMT. 8pm/ET.

May 17: 40th annual ACM Awards. CBS. 8pm/ET.

June 9-12: CMA Music Fest: FanFair 2005. More info at www.cmafest.com or 800-CMA-FEST (800-262-3378).

June 23-25: R&R Convention. Renaissance Hotel, Cleveland. Register now at www.radioandrecords.com.

CD GALLERY

Here are the releases new in stores Feb. 22:



Chely Wright *The Metropolitan Hotel* (Dualtone/Painted Red)

Released as a partnership between Dualtone and Wright's own Painted Red Music Group, her latest offering was preceded by

the single "Bumper of My S.U.V." Wright has writing credits on eight of the disc's 12 songs and served as producer or co-producer on all tracks.

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Gone like a freight train... and TOP TEN BOUND! **"Gone"**
the new Columbia SMASH from


Montgomery Gentry

R&R 14 BB 13* New airplay today from **WMZQ & KVOO!**
Top TEN airplay ranking at
KBEQ, WUSN, KPLX, KSCS, WKHX, WKDF, KMLE, WYCD, KASE, WSM & more!
Top TEN @ Mediabase Callout & Rate The Music
in Adults 18+ and Females 18+!

Current CD 200K scanned ahead of the last CD at this time!

BIG phones + BIG early callout + BIG sales = a TEMPO SMASH!





MUSICNOTES

⤵ **Tim Rushlow** filled in as **Toby Keith's** opening act Sunday night when regular opener **Ted Nugent's** flight was cancelled due to weather. Rushlow, who was on the road co-writing with Keith, played a 30-minute acoustic set, including a truncated version of "Cat Scratch Fever" as a tribute to Nugent.

⤵ *Ladies' Home Journal* recently named **Reba McEntire** one of 13 recipients of its Funny Ladies We Love award.

⤵ **Darryl Worley** will be in Washington, DC tomorrow to speak at a press conference about endangered Civil War battlefields as part of his work with the Civil War Preservation Trust.

⤵ **Stetson Fragrances** has contracted with **Shania Twain** to develop and market a fragrance line.

⤵ **Rascal Flatts** have amassed a combined Street Team and Fan Club membership exceeding 100,000 members, a first in country music according to the group's public relations firm.

— Chuck Aly/R&R Asst. Country Editor 615-244-8822
Email: caly@radioandrecords.com

VIDEO ADDS

CMT

SHOOTER JENNINGS 4th Of July

GREAT AMERICAN COUNTRY

KEITH ANDERSON Pickin' Wildflowers

SHELLY FAIRCHILD Tiny Town

RANDOM FAX®**Wednesday, 2/23**

BIRTHDAYS: Dusty Drake, Steve Holy, Rusty Young, Jo Pincek Hunt, Norbert Nix

On TV: CMT: **Keith Urban, John Fogerty**, *CMT Crossroads*. GAC: **Bill Anderson**, *GAC Classic**. Syndicated: **Naomi Judd**, *The Tony Danza Show**.

Thursday, 2/24

BIRTHDAYS: Sammy Kershaw, Jay Barron, Marty Craighead, Susan Turner, Larry Willoughby

On TV: GAC: **Robert Reynolds** (The Mavericks), *Celebrity Kitchen**.

Friday, 2/25

BIRTHDAYS: the late **Faron Young; Tony Benken; Buck Stevens**

On TV: CMT: **Waylon Jennings, John Schneider, Tom Wopat**, *CMT Inside Fame: Dukes of Hazzard**. GAC: **Gretchen Wilson, Big & Rich, Jamie O'Neal** and more, *Country Music Across America*; **Kerry Harvick**, *Celebrity Kitchen**; **Jessi Alexander**, *Straight Up**. WB: **Trace Adkins**, *Blue Collar TV**.

Saturday, 2/26

BIRTHDAYS: the late **Johnny Cash; Mark Langston**

On TV: CMT: **Trace Adkins, Montgomery Gentry**, *CMT Insider**; **Waylon Jennings, John Schneider, Tom Wopat**, *CMT Inside Fame: Dukes of Hazzard*. GAC: **Craig Morgan, Sugarland, Marty Stuart, George Jones**, *Grand Ole Opry Live*; **Robert Reynolds** (The Mavericks), *Celebrity Kitchen*; **Jessi Alexander**, *Straight Up*.

Sunday, 2/27

BIRTHDAYS: Eric Beggs, Wyatt Easterling

On TV: GAC: **Kerry Harvick**, *Celebrity Kitchen*; **Jessi Alexander**, *Straight Up*.

Monday, 2/28

BIRTHDAYS: Bruce Logan, Anita Mandell, Gill Stuart, John Zaring

On TV: CMT: **Keith Urban, John Fogerty**, *CMT Crossroads*; **Waylon Jennings, John Schneider, Tom Wopat**, *CMT Inside Fame: Dukes of Hazzard*. Comedy Central: **Trace Adkins**, *Blue Collar TV*. GAC: **Kevin Sharp**, *Celebrity Kitchen**; **Jessi Alexander**, *Straight Up*. Travel Channel: **Shelly Fairchild**, *Fantasy Living**.

*premiere airing

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service just got better.

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LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	RASCAL FLATTS Bless The Broken Road (<i>Lyric Street</i>)	12621	-419	4610	-95	427676	-13736	16	116/0
2	2	KEITH URBAN You're My Better Half (<i>Capitol</i>)	11986	64	4301	-12	406775	2058	17	115/0
4	3	JOSH GRACIN Nothin' To Lose (<i>Lyric Street</i>)	10796	636	4069	+261	361575	28062	23	116/0
3	4	BRAD PAISLEY Mud On The Tires (<i>Arista</i>)	10607	-1260	3883	-530	357764	-40678	22	116/0
7	5	CRAIG MORGAN That's What I Love About Sunday (<i>BBR</i>)	9550	814	3567	+370	330879	35066	16	116/0
5	6	ALAN JACKSON Monday Morning Church (<i>Arista</i>)	9501	-441	3699	-135	307628	-18995	19	116/0
6	7	LEANN RIMES Nothin' 'Bout Love Makes Sense (<i>Asylum/Curb</i>)	8974	-661	3404	-183	297500	-19935	24	116/0
8	8	SUGARLAND Baby Girl (<i>Mercury</i>)	8739	448	3154	+138	306743	16566	29	115/1
9	9	REBA MCENTIRE He Gets That From Me (<i>MCA</i>)	8320	85	3050	-8	276637	-1289	25	113/0
10	10	BILLY DEAN Let Them Be Little (<i>Curb</i>)	8183	81	3058	+6	279964	12436	23	116/1
14	11	KENNY CHESNEY Anything But Mine (<i>BNA</i>)	7661	625	2761	+233	257207	27379	8	114/1
11	12	BROOKS & DUNN It's Getting Better All The Time (<i>Arista</i>)	7557	239	2750	+67	253368	10387	12	113/0
12	13	LEE ANN WOMACK I May Hate Myself In The Morning (<i>MCA</i>)	7445	178	2741	+59	235844	-601	17	115/0
13	14	MONTGOMERY GENTRY Gone (<i>Columbia</i>)	7336	115	2668	+68	234254	826	13	113/1
15	15	JO DEE MESSINA My Give A Damn's Busted (<i>Curb</i>)	7055	580	2471	+195	228407	21298	8	108/2
16	16	ANDY GRIGGS If Heaven (<i>RCA</i>)	6476	173	2414	+70	206590	6828	17	114/1
18	17	TOBY KEITH Honkytonk U (<i>DreamWorks</i>)	5839	790	2148	+275	197753	29422	4	115/5
19	18	JOE NICHOLS What's A Guy Gotta Do (<i>Universal South</i>)	5275	475	1932	+140	164867	20161	13	108/2
17	19	JAMIE O'NEAL Trying To Find Atlantis (<i>Capitol</i>)	5200	66	2003	+37	153726	5780	19	106/1
20	20	MARTINA MCBRIDE God's Will (<i>RCA</i>)	4687	418	1743	+165	145855	15966	11	99/0
21	21	TRACE ADKINS Songs About Me (<i>Capitol</i>)	4124	232	1650	+159	123672	8780	10	104/1
23	22	TIM MCGRAW Drugs Or Jesus (<i>Curb</i>)	4003	924	1507	+374	128837	25244	4	106/13
22	23	BLAINE LARSEN How Do You Get That Lonely (<i>Giantslayer/BNA</i>)	3803	164	1382	+74	118227	6382	15	97/4
25	24	JEFF BATES Long, Slow Kisses (<i>RCA</i>)	3128	182	1179	+85	94722	6041	19	89/3
28	25	LONESTAR Class Reunion (That Used To Be Us) (<i>BNA</i>)	3068	334	1185	+121	92517	12777	7	95/7

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STRONG and getting STRONGER

BLAINE LARSEN

"How Do You Get That Lonely"

All Adults 25-44: #9 Total Positives
Females 25-44: #12 Total Positives
Males 25-44: #9 Total Positives

* Scores from Callout America Research

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February 23, 2005

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Music Page 2

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
24	26	MIRANDA LAMBERT Me And Charlie Talking (Epic)	3068	19	1244	+28	86579	313	18	97/2
27	27	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	2954	149	1070	+76	91362	4687	12	81/3
29	28	SHANIA TWAIN Don't! (Mercury)	2800	205	1084	+64	80053	5533	6	88/5
31	29	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	2693	510	959	+176	81137	14653	6	87/10
26	30	TERRI CLARK The World Needs A Drink (Mercury)	2298	-604	869	-237	64558	-19290	14	83/0
30	31	AMY DALLEY I Would Cry (Curb)	2265	26	843	+9	63635	1788	15	74/3
32	32	MARK CHESNUTT I'm A Saint (Vivaton)	1952	40	774	-20	50679	4217	16	65/1
33	33	KEITH ANDERSON Pickin' Wildflowers (Arista)	1827	303	717	+129	42133	6584	9	69/5
Breaker	34	GRETCHEN WILSON Homewrecker (Epic)	1716	773	582	+331	55837	22348	3	78/40
41	35	BIG & RICH Big Time (Warner Bros.)	1401	657	429	+189	46388	24644	3	57/14
Breaker	36	BLAKE SHELTON Goodbye Time (Warner Bros.)	1255	151	543	+73	35410	5321	4	70/8
34	37	BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	1224	-213	552	-81	30319	-1959	8	63/0
37	38	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	1111	121	477	+42	31391	5589	5	63/8
36	39	ALISON KRAUSS & UNION STATION Restless (Rounder)	975	-87	384	-4	26512	-4775	9	34/0
46	40	BOBBY PINSON Don't Ask Me How I Know (RCA)	865	356	233	+106	27284	10575	3	34/12
39	41	BUDDY JEWELL If She Were Any Other Woman (Columbia)	835	36	366	+24	20933	3958	3	47/6
45	42	TRICK PONY It's A Heartache (Asylum/Curb)	776	232	302	+85	22367	4049	4	44/13
43	43	JULIE ROBERTS Wake Up Older (Mercury)	715	70	303	+26	19914	2351	3	46/3
44	44	RANDY ROGERS BAND Tonight's Not The Night (Smith Entertainment)	560	9	130	+26	17341	-180	8	11/1
47	45	AARON LINES Waitin' On The Wonderful (BNA)	549	82	250	+33	14737	4149	3	38/7
42	46	TRENT WILLMON The Good Life (Columbia)	527	-128	121	+3	16039	-4429	20	9/1
49	47	RASCAL FLATTS Skin (Lyric Street)	472	54	138	+14	19391	2171	4	3/0
48	48	KENI THOMAS Not Me (Moraine)	454	22	186	+1	11363	1043	6	25/2
Debut	49	DARRYL WORLEY If Something Should Happen (DreamWorks)	436	81	233	+78	11461	5685	1	45/17
Debut	50	TRAVIS TRITT I See Me (Columbia)	434	315	180	+131	12205	8519	1	30/10

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
GRETCHEN WILSON Homewrecker (Epic)	40
HANNA-MCEUEN Something Like A Broken Heart (MCA)	22
BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)	22
DARRYL WORLEY If Something Should Happen (DreamWorks)	17
DIAMOND RIO One Believer (Arista)	15
BIG & RICH Big Time (Warner Bros.)	14
TIM MCGRAW Drugs Or Jesus (Curb)	13
TRICK PONY It's A Heartache (Asylum/Curb)	13
BOBBY PINSON Don't Ask Me How I Know (RCA)	12

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
TIM MCGRAW Drugs Or Jesus (Curb)	+924
CRAIG MORGAN That's What I Love About Sunday (BBR)	+814
TOBY KEITH Honkytonk U (DreamWorks)	+790
GRETCHEN WILSON Homewrecker (Epic)	+773
BIG & RICH Big Time (Warner Bros.)	+657
JOSH GRACIN Nothin' To Lose (Lyric Street)	+636
KENNY CHESNEY Anything But Mine (BNA)	+625
JO DEE MESSINA My Give A Damn's Busted (Curb)	+580
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+510
JOE NICHOLS What's A Guy Gotta Do (Universal South)	+475

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TIM MCGRAW Drugs Or Jesus (Curb)	+374
CRAIG MORGAN That's What I Love About Sunday (BBR)	+370
GRETCHEN WILSON Homewrecker (Epic)	+331
TOBY KEITH Honkytonk U (DreamWorks)	+275
JOSH GRACIN Nothin' To Lose (Lyric Street)	+261
KENNY CHESNEY Anything But Mine (BNA)	+233
JO DEE MESSINA My Give A Damn's Busted (Curb)	+195
BIG & RICH Big Time (Warner Bros.)	+189
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+176
MARTINA MCBRIDE God's Will (RCA)	+165

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
GRETCHEN WILSON Homewrecker (Epic)	39
BIG & RICH Big Time (Warner Bros.)	14
HANNA-MCEUEN Something Like A Broken Heart (MCA)	13
BOBBY PINSON Don't Ask Me How I Know (RCA)	13
DARRYL WORLEY If Something Should Happen (DreamWorks)	11
BUDDY JEWELL If She Were Any Other Woman (Columbia)	10
TRAVIS TRITT I See Me (Columbia)	10
TRICK PONY It's A Heartache (Asylum/Curb)	7
GEORGE CANYON My Name (Universal South)	7

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
GRETCHEN WILSON Homewrecker (Epic)	+571
TOBY KEITH Honkytonk U (DreamWorks)	+461
CRAIG MORGAN That's What I Love About Sunday (BBR)	+436
KENNY CHESNEY Anything But Mine (BNA)	+358
TIM MCGRAW Drugs Or Jesus (Curb)	+315
SUGARLAND Baby Girl (Mercury)	+292
BROOKS & DUNN It's Getting Better All The Time (Arista)	+248
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+200
BIG & RICH Big Time (Warner Bros.)	+195
HANNA-MCEUEN Something Like A Broken Heart (MCA)	+178

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
GRETCHEN WILSON Homewrecker (Epic)	+460
TOBY KEITH Honkytonk U (DreamWorks)	+383
CRAIG MORGAN That's What I Love About Sunday (BBR)	+367
KENNY CHESNEY Anything But Mine (BNA)	+271
TIM MCGRAW Drugs Or Jesus (Curb)	+269
SUGARLAND Baby Girl (Mercury)	+248
BROOKS & DUNN It's Getting Better All The Time (Arista)	+189
BIG & RICH Big Time (Warner Bros.)	+177
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+174
DARRYL WORLEY If Something Should Happen (DreamWorks)	+150

The phones keep ringing for "Me and Charlie"

THE NEW EPIC HIT FROM

miranda lambert

"Me And Charlie Talking"

More Major Market believers join the party:

KKBQ WGAR WBUL

- Testing Top 10 at KEEY-Minneapolis.
- Testing top 15 with Females 25-34 in Media Base and RTM.
- Top 20 adults 25-54 in Media Base.
- Miranda's Debut CD "Kerosene" is in stores March 15th.



It's time to convert this HIT!

COUNTRY INDICATOR NEW & ACTIVE

GEORGE CANYON My Name (*Universal South*)

Total Plays: 136, Total Stations: 15, Adds: 7

REBECCA LYNN HOWARD That's Why I Hate Pontiacs (*Arista*)

Total Plays: 119, Total Stations: 14, Adds: 1

BOBBY PINSON Don't Ask Me How I Know (*RCA*)

Total Plays: 110, Total Stations: 15, Adds: 13

JAY TETER Until You Find Your Mr. Right (*Quarterback*)

Total Plays: 74, Total Stations: 13, Adds: 2

COUNTRY NEW & ACTIVE

JIMMY BUFFETT Piece Of Work (*Mailboat/RCA*)

Total Plays: 176, Total Stations: 13, Adds: 0

KATRINA ELAM I Want A Cowboy (*Universal South*)

Total Plays: 160, Total Stations: 27, Adds: 6

SAWYER BROWN f/**ROBERT RANDOLPH** Mission Temple Fireworks Stand (*Curb*)

Total Plays: 154, Total Stations: 24, Adds: 1

JEDD HUGHES Soldier For The Lonely (*MCA*)

Total Plays: 143, Total Stations: 24, Adds: 3

HANNA-MCEUEN Something Like A Broken Heart (*MCA*)

Total Plays: 125, Total Stations: 36, Adds: 22

LILA MCCANN Go Easy On Me (*BBR*)

Total Plays: 120, Total Stations: 25, Adds: 4

GEORGE CANYON My Name (*Universal South*)

Total Plays: 112, Total Stations: 26, Adds: 8

BRIAN MCCOMAS The Middle Of Nowhere (*Lyric Street*)

Total Plays: 103, Total Stations: 24, Adds: 22

SHELLY FAIRCHILD Tiny Town (*Columbia*)

Total Plays: 86, Total Stations: 18, Adds: 4

DIAMOND RIO One Believer (*Arista*)

Total Plays: 30, Total Stations: 17, Adds: 15



2/28

DAVID BALL Happy With The One I've Got (*Wildcatter/Quarterback*)

PAT GREEN Baby Doll (*Universal/Republic/Mercury*)

3/7

No Adds

3/14

HOT APPLE PIE Hillbillies (*DreamWorks*)

KEVIN SHARP Your Love Reaches Me (*Cupit*)

MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
BLAKE SHELTON Some Beach (<i>Warner Bros.</i>)	2617
DARRYL WORLEY Awful, Beautiful Life (<i>DreamWorks</i>)	2235
TIM MCGRAW Back When (<i>Curb</i>)	1964
LONESTAR Mr. Mom (<i>BNA</i>)	1922
GARY ALLAN Nothing On But The Radio (<i>MCA</i>)	1884
SARA EVANS Suds In The Bucket (<i>RCA</i>)	1750
TIM MCGRAW Live Like You Were Dying (<i>Curb</i>)	1642
GRETCHEN WILSON When I Think About Cheatin' (<i>Epic</i>)	1563
KENNY CHESNEY I Go Back (<i>BNA</i>)	1314
KEITH URBAN Days Go By (<i>Capitol</i>)	1224



116 Country reporters. Songs ranked by total points for the airplay week of 2/13-2/19. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

David Ball

“Happy With The One I've Got”

Another great story song from the artist who brought you **“Private Malone”**

**ADD DATE:
FEBRUARY 28**



February 23, 2005

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	①	RASCAL FLATTS Bless The Broken Road (<i>Lyric Street</i>)	5287	47	4192	+37	126485	1814	16	107/0
2	2	KEITH URBAN You're My Better Half (<i>Capitol</i>)	4857	-196	3867	-164	113656	-4945	17	104/0
5	③	JOSH GRACIN Nothin' To Lose (<i>Lyric Street</i>)	4503	70	3544	+23	106767	143	24	102/1
4	4	ALAN JACKSON Monday Morning Church (<i>Arista</i>)	4360	-114	3479	-76	106065	-2848	19	99/0
3	5	BRAD PAISLEY Mud On The Tires (<i>Arista</i>)	4311	-642	3369	-557	103399	-14439	23	99/0
6	6	LEANN RIMES Nothin' 'Bout Love Makes Sense (<i>Asylum/Curb</i>)	4067	-253	3239	-262	100245	-4116	24	99/0
7	⑦	SUGARLAND Baby Girl (<i>Mercury</i>)	4025	292	3184	+248	92766	6492	30	105/1
8	⑧	BROOKS & DUNN It's Getting Better All The Time (<i>Arista</i>)	3877	248	3066	+189	90131	6153	12	106/1
11	⑨	CRAIG MORGAN That's What I Love About Sunday (<i>BBR</i>)	3785	436	3154	+367	92267	10271	15	103/2
9	⑩	LEE ANN WOMACK I May Hate Myself In The Morning (<i>MCA</i>)	3629	57	2955	+43	85501	1182	17	103/0
10	⑪	BILLY DEAN Let Them Be Little (<i>Curb</i>)	3403	3	2689	-21	80880	-686	21	100/0
14	⑫	KENNY CHESNEY Anything But Mine (<i>BNA</i>)	3336	358	2714	+271	77692	7752	9	106/4
13	⑬	MONTGOMERY GENTRY Gone (<i>Columbia</i>)	3073	57	2467	+43	73186	863	13	101/2
15	⑭	ANDY GRIGGS If Heaven (<i>RCA</i>)	3033	90	2441	+65	73832	2293	18	100/0
18	⑮	TOBY KEITH Honkytonk U (<i>DreamWorks</i>)	2881	461	2297	+383	66534	10680	4	106/2
16	⑯	JOE NICHOLS What's A Guy Gotta Do (<i>Universal South</i>)	2695	110	2166	+78	63241	2410	14	98/1
19	⑰	JO DEE MESSINA My Give A Damn's Busted (<i>Curb</i>)	2566	174	2059	+131	62933	4174	7	86/1
17	18	JAMIE O'NEAL Trying To Find Atlantis (<i>Capitol</i>)	2514	-36	2058	-32	58739	-993	19	100/0
22	⑲	TIM MCGRAW Drugs Or Jesus (<i>Curb</i>)	2333	315	1899	+269	52591	7351	5	98/4
20	⑳	MARTINA MCBRIDE God's Will (<i>RCA</i>)	2281	78	1846	+43	54631	2535	11	88/0
21	㉑	TRACE ADKINS Songs About Me (<i>Capitol</i>)	2226	117	1764	+87	51559	3035	10	91/0
23	㉒	MIRANDA LAMBERT Me And Charlie Talking (<i>Epic</i>)	1822	35	1433	+23	42491	1328	18	89/1
24	㉓	LONESTAR Class Reunion (That Used To Be Us) (<i>BNA</i>)	1780	108	1453	+88	41085	2061	7	89/1
26	㉔	SHANIA TWAIN Don't! (<i>Mercury</i>)	1643	96	1298	+101	38503	2561	7	80/3
25	㉕	BLAINE LARSEN How Do You Get That Lonely (<i>Giantslayer/BNA</i>)	1642	83	1405	+62	38136	1907	12	79/4

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RADIO & RECORDS IS MOVING!

Effective February 24 our new address will be:



2049 CENTURY PARK EAST
41st FLOOR
LOS ANGELES, CA 90067

Our phones and faxes will remain the same.
 Please update your records.



February 23, 2005

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
28	26	DIERKS BENTLEY Lot Of Leavin' Left To Do (<i>Capitol</i>)	1404	200	1174	+174	31510	3700	6	78/4
27	27	MARK CHESNUTT I'm A Saint (<i>Vivaton</i>)	1296	-48	1029	-38	28092	-1552	17	75/0
29	28	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (<i>Arista</i>)	1220	76	1006	+69	29798	1700	13	62/1
30	29	BLAKE SHELTON Goodbye Time (<i>Warner Bros.</i>)	1072	57	905	+50	24303	1741	7	74/1
40	30	GRETCHEN WILSON Homewrecker (<i>Epic</i>)	959	571	809	+460	21679	13036	2	72/39
32	31	SHEDAISY Don't Worry 'Bout A Thing (<i>Lyric Street</i>)	780	43	623	+45	18277	794	5	55/3
31	32	TERRI CLARK The World Needs A Drink (<i>Mercury</i>)	720	-250	535	-215	19468	-5215	14	41/1
33	33	AMY DALLEY I Would Cry (<i>Curb</i>)	674	24	552	+21	15393	32	14	40/1
37	34	BIG & RICH Big Time (<i>Warner Bros.</i>)	659	195	538	+177	15396	4502	3	55/14
35	35	ALISON KRAUSS & UNION STATION Restless (<i>Rounder</i>)	598	25	472	+19	14600	731	11	39/1
36	36	KEITH ANDERSON Pickin' Wildflowers (<i>Arista</i>)	553	47	432	+32	13166	1148	9	36/3
34	37	BLUE COUNTY Nothin' But Cowboy Boots (<i>Asylum/Curb</i>)	551	-90	442	-66	12364	-2479	9	36/1
41	38	DARRYL WORLEY If Something Should Happen (<i>DreamWorks</i>)	540	174	463	+150	12057	3363	2	46/11
39	39	JULIE ROBERTS Wake Up Older (<i>Mercury</i>)	447	24	360	+23	8856	396	5	40/2
43	40	BUDDY JEWELL If She Were Any Other Woman (<i>Columbia</i>)	430	119	353	+106	9719	2720	3	36/10
42	41	SAWYER BROWN f/R. RANDOLPH Mission Temple... (<i>Curb</i>)	329	5	268	-5	7003	-175	7	21/0
44	42	AARON LINES Waitin' On The Wonderful (<i>BNA</i>)	294	25	209	+19	6499	387	6	21/4
45	43	JEDD HUGHES Soldier For The Lonely (<i>MCA</i>)	291	25	231	+22	5333	395	4	21/2
46	44	KATRINA ELAM I Want A Cowboy (<i>Universal South</i>)	284	34	255	+26	5383	588	3	23/1
47	45	KENI THOMAS Not Me (<i>Moraine</i>)	244	-2	194	-1	4820	-247	8	16/0
50	46	TRICK PONY It's A Heartache (<i>Asylum/Curb</i>)	220	61	170	+49	4770	1449	2	18/7
Debut	47	TRAVIS TRITT I See Me (<i>Columbia</i>)	206	125	177	+112	4283	2671	1	25/10
Debut	48	ZONA JONES Two Hearts (<i>D/Quarterback</i>)	192	34	199	+31	4546	444	1	20/2
Debut	49	HANNA-MCEUEN Something Like A Broken Heart (<i>MCA</i>)	191	178	122	+109	3935	3720	1	16/13
48	50	TIFT MERRITT Good Hearted Man (<i>Lost Highway/DreamWorks</i>)	170	-32	133	-30	3821	-638	5	15/0



Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
JOSH GRACIN Nothin' To Lose (<i>Lyric Street</i>)	4.28	4.14	93%	15%	4.25	4.43	4.14
RASCAL FLATTS Bless The Broken Road (<i>Lyric Street</i>)	4.27	4.09	96%	18%	4.26	4.36	4.19
BRAD PAISLEY Mud On The Tires (<i>Arista</i>)	4.26	4.15	98%	19%	4.24	4.27	4.21
KEITH URBAN You're My Better Half (<i>Capitol</i>)	4.21	4.03	98%	21%	4.18	4.41	4.04
MARTINA MCBRIDE God's Will (<i>RCA</i>)	4.19	4.01	91%	15%	4.24	4.35	4.17
JOE NICHOLS What's A Guy Gotta Do (<i>Universal South</i>)	4.17	4.02	83%	11%	4.20	4.15	4.22
CRAIG MORGAN That's What I Love About Sunday (<i>BBR</i>)	4.15	4.11	92%	13%	4.18	4.21	4.17
BLAINE LARSEN How Do You Get That Lonely (<i>Giantslayer/BNA</i>)	4.14	3.99	70%	8%	4.15	4.17	4.13
BROOKS & DUNN It's Getting Better All The Time (<i>Arista</i>)	4.13	3.98	89%	16%	4.14	4.32	4.03
SUGARLAND Baby Girl (<i>Mercury</i>)	4.12	4.07	91%	16%	4.19	4.23	4.16
ANDY GRIGGS If Heaven (<i>RCA</i>)	4.12	4.01	89%	11%	4.15	4.33	4.03
MONTGOMERY GENTRY Gone (<i>Columbia</i>)	4.11	4.01	89%	16%	4.13	4.16	4.11
KENNY CHESNEY Anything But Mine (<i>BNA</i>)	4.11	3.97	88%	13%	4.09	4.13	4.07
ALAN JACKSON Monday Morning Church (<i>Arista</i>)	4.03	3.92	97%	28%	4.11	4.12	4.11
JO DEE MESSINA My Give A Damn's Busted (<i>Curb</i>)	4.00	3.83	65%	11%	4.05	3.94	4.11
BILLY DEAN Let Them Be Little (<i>Curb</i>)	3.99	3.78	92%	20%	4.09	4.23	3.99
REBA MCENTIRE He Gets That From Me (<i>MCA</i>)	3.96	3.81	99%	35%	4.03	4.14	3.96
LEE ANN WOMACK I May Hate Myself In The Morning (<i>MCA</i>)	3.95	3.86	95%	18%	4.01	3.91	4.07
LEANN RIMES Nothin' 'Bout Love Makes Sense (<i>Asylum/Curb</i>)	3.93	3.73	96%	27%	3.95	4.08	3.87
JAMIE O'NEAL Trying To Find Atlantis (<i>Capitol</i>)	3.93	3.70	87%	19%	3.95	3.98	3.94
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (<i>Arista</i>)	3.93	3.73	80%	16%	3.96	4.00	3.94
JEFF BATES Long, Slow Kisses (<i>RCA</i>)	3.93	3.85	61%	9%	4.02	4.28	3.86
GRETCHEN WILSON When I Think About Cheatin' (<i>Epic</i>)	3.92	3.88	99%	34%	4.05	3.97	4.10
TRACE ADKINS Songs About Me (<i>Capitol</i>)	3.92	3.85	75%	11%	4.02	3.99	4.04
TIM MCGRAW Drugs Or Jesus (<i>Curb</i>)	3.92	—	65%	11%	3.97	4.06	3.91
LONESTAR Class Reunion (That Used To Be Us) (<i>BNA</i>)	3.89	—	60%	9%	3.92	3.97	3.88
TERRI CLARK The World Needs A Drink (<i>Mercury</i>)	3.85	3.51	77%	16%	4.02	3.94	4.06
MIRANDA LAMBERT Me And Charlie Talking (<i>Epic</i>)	3.85	3.59	72%	17%	3.88	3.94	3.86
TOBY KEITH Honkytonk U (<i>DreamWorks</i>)	3.79	—	61%	12%	3.95	3.86	4.00

Total sample size is 346 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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