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R&R: 32

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9 New Adds: WQDR, WRBT, WWYZ, KVOO, WZZK, KCCY, KTST, WIRK, WCAT

BB: 33* +161 Increase

Furst Choice As Cumulus Country Format Director

Former Clear Channel SVP/Programming **Alan Furst** has joined Cumulus as Format Director/Country. He joins current Format Director/Country **Bob Raleigh** in that capacity. Furst started his new job Monday and is based at the company’s Atlanta headquarters.

Furst has also served as VP/Programming for AMFM and Capstar. In addition, he has also been Group PD for the Australian Radio Network, National PD for NewCity Communications and a Consultant with Shane Media Services. (Country Format Room, www.radioandrecords.com, 2/13)

WUSN GM Wells Set To Exit

WCKG, WUSN & WXRT/Chicago VP/GM **Harvey Wells** announced Feb. 11 that he will leave the Infinity cluster at the end of the month to become VP/GM of Newsweb’s crosstown WSBC Radio Group. Newsweb is a Chicago-based printing and broadcast company owned by Fred Eychaner. The company is in the process of acquiring Spanish Contemporary WRZA-FM and Spanish News/Talk WNDZ-AM from Entravision, and Newsweb currently owns WAIT-AM, WCFJ-AM, WCSN-AM & WSBC-AM. Wells was in charge of Triple A WXRT and Talk WCKG when he added oversight responsibilities for WUSN in February 2003. (Country Format Room, www.radioandrecords.com, 2/12)

‘Red’ Replaces ‘CAT In Harrisburg

Citadel’s Country WCAT/Harrisburg has used up the last of its nine lives. At Noon on Feb. 13,

WCAT began running promos directing listeners to a new Country station, “Red 102.3, No. 1 for New Country & the Legends.” Concurrently, Citadel’s WRKZ dropped ’80s on Feb. 12 and began running clips of songs with the word “red” in them. The Country ‘CAT officially became history Monday, when it started stunting ahead of the debut of a new, as yet undisclosed, format.

Former WNEW/New York Creative Director **Will Robinson** is Red’s PD. His background also includes stints as Asst. PD for WRBQ & WYUU/Tampa, where he worked under Citadel President/Programming **Eric Logan**, who was then OM for the Infinity duo.

WCAT PM drivers **Tag & Brad Flick** have segued to Red’s morning show as WRKZ morning teamers **Michelle & Mitchell** are set to be reassigned to another station in the cluster. In the next week or two, the WCAT call letters will also move to the 102.3 MHz frequency.

Among the positioners airing on “Red 102.3”:

- “Not hearing the legends has left a big void in the Harrisburg radio landscape ... We just painted that void bright red — Harrisburg’s home for new country and the legends, Red 102.3.”
- “Would you eat a pizza without the cheese? Then why listen to country music without the legends? Harrisburg’s No. 1 for new country and the legends, Red 102.3.”

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Whether it's a record-breaking run at radio, a record-breaking tour, a record-breaking CMT special, or record-breaking CD sales,
two words say it all...

TOBY KEITH

The #1 single "American Soldier"

From Country's Best-Selling album **Shock 'n Y'all**



We Believe in **TOBY KEITH**

- "Every time you see the color red, we're playing new country and the legends. Red 102.3, Harrisburg's No. 1 for new country and the legends."
- "Look around. Do you see it? It's everywhere. It's the color red! It's on stop signs, buildings, buses, cars, trucks and even snowblowers ... Every time you see red, we're playing new country and the legends, Red 102.3." (Country Format Room, www.radioandrecords.com, 2/13)

RLG Promotes Hunt

RCA Label Group/Nashville Sr. Director/Creative Services **Wade Hunt** has been elevated to VP of the department. His responsibilities include overseeing all operations related to print and video creation, including album packaging, video production, photography and design projects for the entire RLG/Nashville roster. He previously served as Art Director for Word Entertainment and Asst. Art Director for Whittle Communications. (Country Format Room, www.radioandrecords.com, 2/13)

Radio News

Format: WXTU/Philadelphia began airing live NASCAR races in digital HD Radio beginning with the Daytona 500, held Feb. 15. The station plans to air complete coverage of all 36 NASCAR Nextel Cup events of the season, which ends in November. The station will be Philly's only radio source for NASCAR race broadcasts. (Country Format Room, www.radioandrecords.com, 2/11)

Programming: WFRY/Watertown, NY PD/PM driver **Matt Raifman** has left after a year at the helm of the Regent Country outlet. GM **Don Cristi** is looking for his replacement ASAP. Send your T&Rs to Don at 134 Mullin, Watertown, NY 13601. (Country Format Room, www.radioandrecords.com, 2/13)

Personalities: *Leap O' the Week* honors go to

KLAA/Alexandria, LA PD/morning personality **Wakeman "Gator" Linscomb**, who is moving a few miles up I-49 and 85 market places (No. 217 to No. 132) for mornings at KRMD/Shreveport. He starts Feb. 23 and will join co-host **Cher Collins** for a show to be called *Gator and Cher On The Air*. By the way, Gator's KLAA recently surged to a No. 2, 12+ showing (5.9-9.1) in the Fall 2003 Arbitron, beating heritage Country outlet KRRV (11.4-6.5). I imagine that consultant Keith Hill is looking to fill the KLAA PD post pretty quick.

Syndication: New additions to the New Music Nashville lineup include WQDR/Raleigh, WMUS-FM/Grand Rapids, KYVA/Gallup, NM and KQSS/Globe, AZ.

Kudos: Jones Radio Networks Country evening hostess **Lia Knight** has been elected to the American Women of Radio and Television (AWRT) Board of Directors as the new Western Area Director.

Industry News

The Society of Leaders in Development (SOLID) has announced its 2004 board: President **Steve Keller**, VP **Andrew Stokes**, Secretary **Gina Putman** and Treasurer **Melissa Rohrer**.

CRB is offering a twin-pack registration that, for \$150, grants access to both the Country Music DJ Hall of Fame Dinner as well as the Spring Town Meeting portion of CRS-35.

Performing rights organization ASCAP celebrated its 90th birthday on Feb. 13. Its founding members included Victor Herbert, Jerome Kern, John Philip Sousa, Irving Berlin and James Weldon Johnson. ASCAP's first office was a tiny room in New York's Fulton Theater Building.

CMA Music Festival's exhibit hall at the Nashville Convention Center, now referred to as Fan Fair, has received appearance commitments from artists

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Tim McGraw
Watch The Wind Blow By

Big National Callout

#3 Overall and

#4 Passion at Bullseye

#6 Overall and

#5 Female at MediaBase

RR

3

BB

4

Amy Dalley
Men Don't Change

This is On Fire! It's our
#1 Most Requested Record!

Shannon Stone / KKCS

Just Added

WXTU KEYE KMLE WKLB WBCT
KHEY KRST KDRK KIXZ

RR

47

-

45

BB

48

-

46

DONOVAN CHAPMAN HEY HOLLYWOOD!
ALREADY ADDED- WXBQ KXKT WQBE

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including **Alabama, Bill Anderson, Billy "Crash" Craddock, Charlie Daniels, Kassie DePaiva, Diamond Rio, Donna Fargo, Royal Wade Kimes, Daniel Lee Martin, LeAnn Rimes, Rushlow, Sawyer Brown, Marty Stuart and Trini Triggs.** In addition, **Joe Nichols** and **Sara Evans** have been added to the list of festival participants.

CMA has recently bestowed international awards on three Australians for their impact on the global popularity of country music. **Kasey Chambers** received the 2004 Global Country Artist Award, **Slim Dusty** was honored with a posthumous Global Country Artist Award and **Meryl Gross** was presented the Jo Walker-Meador International Award.

Charitably Speaking

In Country Cares For St. Jude Kids radiothon news:

- KPLX (The Wolf)/Dallas raised \$808,000 in its annual radiothon. Combine it with the Wolf's Dream Home promotion that netted \$900,000 in December 2003, and you get \$1.7 million ... WMZQ/Washington recently raised more than \$740,000 in its event, which included a fundraising concert by Clint Black ... WXCL/Peoria, IL raised a record \$120,000 in its 12th event, surpassing the previous high by nearly \$13,000 ... WNCY/Appleton, WI's 8th annual radiothon netted \$287,197. The eight-year tally is now over \$1.2 million ... KRKT/Albany, OR collected more than \$74,000 in its second-annual effort ... In their first-ever "Country Cares" radiothons, WCEN (The Moose)/Saginaw, MI raised \$142,575 and KRWQ/Medford, OR received \$34,588.

In other charity events:

- WCAT/Harrisburg (before signing off the air) completed its 7th annual benefit for the Children's Miracle Network at Penn State Children's Hospital at Penn State Hershey Medical Center. Over \$241,000 was raised towards the purchase of a customized

pediatric ambulance ... KRYS/Corpus Christi, TX's second-annual CMN Radiothon saw over \$97,000, up \$20,000 from last year's total ... WDDD/Marion-Carbondale, IL held its first Have-A-Heart Radiothon for the Make-A-Wish Foundation and raised almost \$20,000.

ACM Voting Online

The Academy of Country Music has launched online voting for all members, in every award category, for the 39th annual Academy of Country Music Awards. Starting Feb. 9, all Academy members — including more than 3,000 country music performers and professionals — had the option to vote via the Internet or paper ballot for all awards presented in conjunction with the 2004 show. In 2005, all voting will take place via online ballots.

The ACM awards show will be broadcast live from the Mandalay Bay Resort & Casino in Las Vegas on May 26. **Reba McEntire** is returning as the hostess. (Country Format Room, www.radioandrecords.com, 2/10)

Country Hall Members Get Free CMA Ride

The Country Music Association is giving all members of the Country Music Hall of Fame two non-transferable tickets to attend the annual CMA Awards in perpetuity. "Honoring these important pioneers and leaders of our industry is a cornerstone of our artist outreach," said CMA Executive Director Ed Benson. "They represent the foundation of our business and set a standard of success that resonates throughout our entire artist community." Of the Hall's 90 inductees, 24 are still living. (Country Format Room, www.radioandrecords.com, 2/12)

Real "Letters From Home"

WYTB/Benton Harbor, MI PD/morning personality **Bill Lewis** passed along an amazing story that once

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On Your Way Home
the latest Epic single from
PATTY LOVELESS

30 R&R 32*-29* BB

Bullseye Callout:
Top 20 Female Numbers Across The Board...
Patty's research is **OUTPERFORMING**
her chart stats!

SPIN IT HARD

I Won't Go On And On
the new Epic single from
Colt Prather

50 Debut R&R

49* HOT SHOT DEBUT BB
New airplay today: WGAR, WPCV, WFRE

"Dramatic and well sung...sounds good
to have a male sing about heartache."
-**Tonya Compos, KZLA**

"I got a good mind to
join a club and beat you
over the head with it!"



again illustrates the incredible impact radio can have on listeners' lives. In Bill's words:

"On Feb. 9 I read an e-mail from a local military mom named Melody Dady. It was very moving, and talked about how she had her son Christopher at a young age and had to give up her dream of becoming a nurse in the Marines. She thought about giving him up for adoption, but couldn't do it. The whole family has a military background and helped to raise Christopher. Christopher is now 19 years old, in the Marines and was set for deployment to Iraq.

"Anyway, Melody just wanted us to play 'There Goes My Life' and 'American Soldier' for her son. He thought he would be able to come to Michigan before he left, but that was not going to be the case. And, she hadn't seen him she he left for Boot Camp.

"After I read the letter, our listeners started calling with donations to send her to see her son before he left. Listeners raised enough money for a round-trip ticket to California, two nights in a hotel, spending cash and transportation from LAX to the town where Christopher was stationed.

"Christopher's Staff Sgt. got word of what our listeners did and let Christopher spend the two nights with his mother off the base. So, from just an e-mail song-dedication to this. Just wanted to write and honor our listeners. They are the greatest!"

Bill tells me Christopher left for Iraq on Feb. 14, after spending a couple of glorious days with his mom — thanks to Bill, WYZZ and its listeners.

R&R/Bullseye: What They Listen For

This week's R&R Country Callout America by

Bullseye question posed to 600 Country listeners this question: "When you listen to your favorite Country station, what is the single-most-important thing to you?" Respondents could choose among the following answers: "DJs/Air Personalities;" "News, Traffic, Weather info;" "New music from current artist;" "Less talk and more music;" "Older music from big stars" and "Contests and giveaways."

Of the total sample, 51% said "Less talk and more music." That answer was No. 1 across the board, and those lofty shares held across all cells of our survey. It ranged from a high of 53% from P2s, Females and 35-44s to a low of 48% from Males.

In second place, almost across the board, was "New music from current artists." The total sample came in at 24%. The highs came from Males and 25-34s at 26%. The lows were 17% from 45-54s — the only cell that ranked this response No. 3. ("Older music from big stars" ranked second in this cell with 18%.)

Overall, among the total sample, "Older music from big stars" ranked third at 10%, "DJs" was fourth with (hide this from them) 7%, "Contests and giveaways" was fifth with 6% and "News, traffic and weather" was last at 2%. In fact, "News, etc." ranked sixth on this subject in every cell with 2% in each.

For complete breakouts — including Men and Women, 25-34, 35-44 and 45-54 — check out the R&R Country Callout America by Bullseye research page in the Feb. 20 issue of R&R.

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MUSICNOTES

Two songs from the *Cold Mountain* soundtrack were nominated for Oscars, and both are performed by **Alison Krauss**. "The Scarlet Tide" was written by **Elvis Costello** and **T-Bone Burnett**, and "You Will Be My Ain True Love" was written by **Sting**. The Academy Awards broadcast live on ABC on Feb. 29. (Country Format Room, www.radioandrecords.com, 2/10)

Randy Travis, who took home a Grammy last week for Best Southern, Country or Bluegrass Gospel Album, received five Dove Awards nominations. The nods recognize his gold-selling, Grammy-winning *Rise & Shine* and his new album *Worship & Faith*. Also honored is the **R&R** No. 1 single "Three Wooden Crosses," which was named Song of the Year at last year's CMA Awards. (Country Format Room, www.radioandrecords.com, 2/11)

Terri Clark has decided not to pose for *Playboy*. "It still felt a little bit surreal," says Clark, "like one of those paintings where everything's melting and nothing has anything to do with anything else until the day the contract arrived for us to look at. That day, it all became too real." Clark added that she didn't think posing was the right thing to do, especially taking into account her younger fans.

Buddy Jewell performs as USA Network's *Nashville Star* tapes the first episode of its second season on Feb. 21. The season premieres on March 6.

Josh Turner's *Long Black Train*, now gold in the U.S., is also selling well in Canada, Japan, Germany, the U.K., Australia and Taiwan, according to MCA.

Vince Gill, Cledus T. Judd, Dierks Bentley, Jimmy Wayne, Rascal Flatts, Mark Miller of Sawyer Brown, Trick Pony, Larry Stewart, Jamie O'Neal

and **Rebecca Lynn Howard** will hit the hardwood March 22 at Belmont University in a celebrity basketball game intended to raise funds for the school's athletics department and the Mike Curb School of Music Business. The longstanding event had been on a two-year hiatus while the university built its recently completed sports and entertainment complex.

GAC's daily video request show *CRL* is giving away an autographed guitar on each day of March. Viewers can log onto the GAC website to register for the giveaway, and each day's winners will be announced on the show. The guitars are autographed by such artists as **Kenny Chesney, Jessica Andrews, Randy Travis, Hal Ketchum, Toby Keith** and **Tracy Lawrence**.

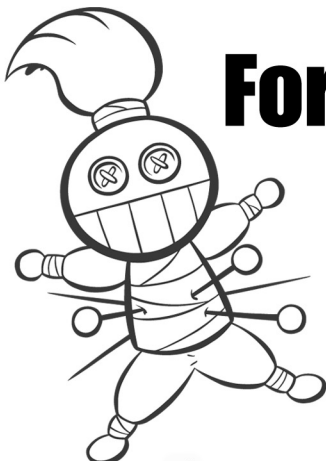
Alison Krauss & Union Station and **Sheryl Crow** are confirmed to perform on the *CMT 2004 Flame Worthy Video Music Awards*, scheduled to air live April 21. Previously announced performers include **Shania Twain** and host **Dolly Parton**.

Tracy Lawrence will host the 10th Annual Sizzlin' Country benefit for the Cystic Fibrosis Foundation on May 25 at the House of Blues in Las Vegas. BMI CEO **Frances Preston** will receive the foundation's Heart of Country award for her work in support of charitable causes. To date, the event has raised \$3.2 million for research and care programs.

In support of the March 2 release of *Spend My Time*, **Clint Black** will visit nine cities in six days for Wal-Mart in-store appearances that week. Stops include Bakersfield, Seattle, Denver, Chicago, Kansas City, Oklahoma City, Austin, Houston and Pittsburgh.

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Scena Records is releasing historic live recordings of **George Jones** from the '50s and '60s. *George Jones: Live Recordings from the Louisiana Hayride* is taken from Saturday-night broadcasts on KWKH/Shreveport, LA and includes the earliest known live recordings of Jones.

Diamond Rio will perform the National Anthem at the Feb. 22 Subway 400 in Rockingham, NC. On Feb. 20, Rio lead vocalist Marty Roe guests in the booth during the Golf Channel's coverage of the Outback Steakhouse Pro-Am in Fayetteville, NC.

Sony Music and *Y'all* magazine are giving away a trip for two to the CMA Music Festival in a contest based on **Buddy Jewell's** song "Sweet Southern Comfort." From February through May readers can submit their idea of what "Sweet Southern Comfort" is, with the winner taking the prize. Visit www.yall.com for details.

VIDEO ADDS

CMT

KENNY CHESNEY AND UNCLE KRACKER When The Sun Goes Down

SCOTTY EMERICK The Coast Is Clear

MONTGOMERY GENTRY If You Ever Stop Loving Me

ALISON KRAUSS FJSTING You Will Be My Ain True Love

LEANN RIMES This Love

JULIE ROBERTS Break Down Here

SHANIA TWAIN It Only Hurts When I'm Breathing

GREAT AMERICAN COUNTRY

SCOTTY EMERICK The Coast Is Clear

MONTGOMERY GENTRY If You Ever Stop Loving Me

ALISON KRAUSS FJSTING You Will Be my Ain True Love

JULIE ROBERTS Break Down Here

SHANIA TWAIN It Only Hurts When I'm Breathing

RANDOM FAX®

Wednesday, 2/18

BIRTHDAYS: the late Pee Wee King, Juice Newton, Tom Bigbee, Paul Corbin, Dawn Richardson

On TV: CMT: **Reba McEntire**, *CMT Inside Fame*; GAC: **Jeff Carson**, *GAC Classic*, **Hal Ketchum**, *Celebrity Kitchen*

Thursday, 2/19

BIRTHDAYS: Lorianne Crook, Kris Marcy, Joe Redmond

On TV: CMT: **Brad Paisley**, *CMT Inside Fame*; GAC: **Jessica Andrews**, *Celebrity Kitchen*

Friday, 2/20

On TV: CMT: **Brad Paisley**, *CMT Inside Fame*; GAC: **Buddy Jewell**, *Buddy Jewell Live*; T. **Bubba Bechtol**, *Celebrity Kitchen*; **Tracy Lawrence**, *HCN Conman*

Saturday, 2/21

BIRTHDAYS: Mary Chapin Carpenter, Eric Heatherly, Billy Earhart

On TV: GAC: **Brad Paisley**, **Rodney Atkins**, **Terri Clark**, *Grand Ole Opry Live*

Sunday, 2/22

BIRTHDAYS: Greg Holland, the late Del Wood, Dave Hanner

On TV: CMT: **Garth Brooks**, *CMT Inside Fame*

Monday, 2/23

BIRTHDAYS: Dusty Drake, Steve Holy, Rusty Young, Steve Chapman, Jo Pincek Hunt, Norbert Nix

On TV: CBS: **Travis Tritt** and **Trace Adkins**, *Yes, Dear*; CMT: **Sheryl Crow**, *CMT Inside Fame*; **Willie Nelson/Sheryl Crow**, *CMT Crossroads*

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Another String Of Fall No. 1s

The fall 2003 Arbitrons have completed its cycle. The first phase of winter Arbitrends will soon be on their way, and until then you can review all of the autumn results by going to www.radioandrecords.com. Go to the site and click on "Ratings." This week R&R's Country Hot Fax will feature another look at Country shares and 12+ ranks from around the nation. An "*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format. (Share and rank comparisons are the last Arbitron results for each station, as some markets are not rated in the summer, compared with the station's rank in the last Arbitron vs. Fall 2003.)

Station/City	12+ Share Last Arb.	12+ Share Fa '03	12+ Rank Last Arb.	12+ Rank Fa '03	Station/City	12+ Share Last Arb.	12+ Share Fa '03	12+ Rank Last Arb.	12+ Rank Fa '03
KLAA/Alexandria, LA	5.9	9.1	5	2	WKDQ/Evansville, IN	13.6	15.3	2	1*
KAPB/Alexandria, LA	4.6	6.5	7*	4*	WBKR/Owensboro, KY	2.0	2.1	13	11
KRRV/Alexandria, LA	11.4	6.5	1	4*	(Evansville, IN Arbitron)				
WEBB/Augusta, ME		7.3	8.5	3 2*	WYNG/Evansville, IN	2.8	1.8	11*	12*
WCTB/Augusta, ME^+	2.2	2.8	14*	8*	WKML/Fayetteville, NC	11.0	10.8	2	2
WMCM/Augusta, ME^	2.9	2.8	11*	8*	WQDR/Raleigh	.9	1.5	19*	16
WQCB/Bangor, ME	2.2	2.1	14*	13*	(Fayetteville, NC Arbitron)				
(Augusta, ME Arbitron)					WKCY/Harrisonburg, VA	13.7	13.9	1	1
WTHT/Lewiston-Auburn, ME	4.4	1.4	5*	15*	WCYK/Charlottesville, VA	.8	1.6	14*	13*
WQCB/Bangor, ME	15.9	13.8	1	1	(Harrisonburg, VA Arbitron)				
WBFB/Bangor, ME^	6.2	5.7	4	4*	WTCR/Huntington, WV	12.7	11.0	2	2
WCTB/Augusta, ME^+	.4	1.4	17*	15*	WDGG/Huntington, WV	7.1	10.0	3*	3
(Bangor, ME Arbitron)					WLGC/Huntington, WV	3.7	2.2	8*	12
WMCM/Augusta, ME^	.9	1.0	16	17*	WTHT/Lewiston-Auburn, ME	11.1	18.2	1*	1
(Bangor, ME Arbitron)					WPOR/Portland, ME	6.0	8.3	5*	3
WSYY/Bangor, ME	.4	1.0	17*	17*	(Lewiston-Auburn, ME Arbitron)				
WHWK/Binghamton, NY	12.0	13.1	1	1	WKCG/Lewiston-Auburn, ME	.8	2.3	21*	10*
WHKX/Bluefield, WV	11.5	11.0	1	2	WBUL/Lexington, KY	11.4	9.1	1	2
WJLS/Beckley, WV	7.4	4.6	4	5*	WLXX/Lexington, KY	5.2	7.6	5*	3
(Bluefield, WV Arbitron)					(Was WVLC until Sept. 18, 2003)				
WMEV/Johnson City	6.6	4.6	5*	5*	KZKX/Lincoln, NE	8.1	10.3	2	1
(Bluefield, WV Arbitron)					KFGE/Lincoln, NE	6.1	5.8	6*	5
WHQX/Bluefield, WV	4.1	3.7	8*	8*	KLLL-FM/Lubbock, TX	11.9	12.2	2	1
WBRF/Bluefield, WV	4.1	1.8	8*	10*	KQBR/Lubbock, TX	4.1	4.1	9	9
KHAK/Cedar Rapids, IA	10.4	16.6	3	1	KRBL/Lubbock, TX	2.8	3.0	10	11*
WQBE/Charleston, WV	18.3	20.7	1	1	KTEX/McAllen	8.2	7.6	3	4
WKWS/Charleston, WV	5.2	5.5	7*	8	WKKW/Morgantown, WV	14.6	15.5	1	1*
WCYK/Charlottesville, VA12.3	9.9	1	2		WGIE & WGYE/Morgantown, WV	5.3	4.9	5*	5
WJMA/Charlottesville, VA	1.8	1.9	11*	10*	WPDX/Morgantown, WV+	3.5	3.4	9	10*
WBNN/Charlottesville, VA	3.5	.6	7*	14*	WBRB/Morgantown, WV	2.2	3.9	12*	7*
WSTH/Columbus, GA	3.8	5.5	9*	6*	WDEN-FM/Macon, GA	11.5	11.9	2	2
WKNL/Columbus, GA	4.9	3.7	6*	10*	WGGE/Parkersburg, WV	10.9	11.8	3*	2
KKCB/Duluth, MN	10.9	9.8	1	2	WNUS/Parkersburg, WV	13.5	11.2	2	3*
KTCO/Duluth, MN	6.6	6.8	3*	5*					

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LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
2	1	TOBY KEITH American Soldier (<i>DreamWorks</i>)	14862	2	4779	+45	440465	-1910	13	112/0
1	2	ALAN JACKSON Remember When (<i>Arista</i>)	14461	-475	4594	-231	439226	-12561	15	112/0
3	3	TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	12596	136	4015	+21	369040	1560	16	112/0
4	4	TERRI CLARK I Wanna Do It All (<i>Mercury</i>)	12290	207	4001	+107	354175	-2306	24	112/0
5	5	BRAD PAISLEY Little Moments (<i>Arista</i>)	11553	242	3813	+108	338363	11829	22	111/0
6	6	MARTINA MCBRIDE In My Daughter's Eyes (<i>RCA</i>)	11221	421	3549	+103	320343	10350	13	109/0
7	7	TRACE ADKINS Hot Mama (<i>Capitol</i>)	9867	889	3238	+305	271189	14646	21	109/0
9	8	JIMMY WAYNE I Love You This Much (<i>DreamWorks</i>)	8926	563	2966	+176	259081	17741	25	112/0
8	9	SARA EVANS Perfect (<i>RCA</i>)	8836	361	2859	+102	254665	17120	22	112/0
10	10	KEITH URBAN You'll Think Of Me (<i>Capitol</i>)	8539	296	2692	+104	243561	13816	9	112/1
15	11	KENNY CHESNEY f UNCLE KRACKER When The Sun Goes Down (<i>BNA</i>)	8405	1992	2526	+593	247692	53788	4	109/3
11	12	BUDDY JEWELL Sweet Southern Comfort (<i>Columbia</i>)	7881	292	2677	+75	220100	8445	16	111/1
12	13	JOSH TURNER Long Black Train (<i>MCA</i>)	7578	364	2545	+65	209212	7086	35	110/1
13	14	RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	7465	663	2426	+214	208743	21362	7	110/1
14	15	GARY ALLAN Songs About Rain (<i>MCA</i>)	6934	377	2222	+129	178281	8404	13	108/1
16	16	CLINT BLACK Spend My Time (<i>Equity Music Group</i>)	6138	57	2045	+41	163482	5301	16	107/1
17	17	JOE NICHOLS Cool To Be A Fool (<i>Universal South</i>)	5508	106	1763	+9	145831	6254	22	107/0
18	18	BLUE COUNTY Good Little Girls (<i>Asylum/Curb</i>)	5399	341	1743	+144	142863	7916	17	99/1
19	19	DIERKS BENTLEY My Last Name (<i>Capitol</i>)	5038	-11	1625	-12	126920	-2382	16	101/1
20	20	CAROLYN DAWN JOHNSON Simple Life (<i>Arista</i>)	4888	193	1567	+53	122098	3255	11	103/1
23	21	GEORGE STRAIT Desperately (<i>MCA</i>)	4815	1291	1598	+416	126072	25823	6	90/5
24	22	JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	4204	869	1293	+306	123244	23068	5	94/13
22	23	TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	4201	413	1370	+68	113384	13554	15	82/3
21	24	KELLIE COFFEY Texas Plates (<i>BNA</i>)	3908	-195	1308	-36	93344	42	19	97/1
25	25	BRIAN MCCOMAS You're In My Head (<i>Lyric Street</i>)	3390	86	1042	+19	88088	1719	17	81/2

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DIAMOND RIO

"WE ALL FALL DOWN"

"Lots of phones! It's a hit!"

Mark Wilson PD, WCTQ Sarasota

"It's beating record after record in
songs war competition....listeners love this"

Shadow Stevens MD, WWKA Orlando

"Immediate phone reaction"

Dr. Bruce KFTX, Corpus Christi



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CAROLYN DAWN JOHNSON

"SIMPLE LIFE"

ALREADY Researching with the Country Core 35-44

#5 Total Positives

#2 Passion

#6 Male Total Positive

#3 Male Passion

#7 Female Total Positive

#4 Female Passion

SOLID - CONSISTENT - PASSION

(Callout America Advance Research 35-44 Adults Feb. 16, 2004) Afterburner Marketing

LW	TW	ARTIST	Title	Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
26	26	BIG & RICH	Wild West Show	(Warner Bros.)	3370	142	992	+23	79920	7960	7	81/3
27	27	CLAY WALKER	I Can't Sleep	(RCA)	2428	-1	801	+10	52470	1483	9	82/3
29	28	REBA MCENTIRE	Somebody	(MCA)	2358	217	777	+41	62153	2677	6	73/5
32	29	SHEDAISY	Passenger Seat	(Lyric Street)	2321	453	714	+145	59834	10436	4	79/8
28	30	PATTY LOVELESS	On Your Way Home	(Epic)	2265	76	781	+11	52980	2631	14	76/0
33	31	MONTGOMERY GENTRY	If You Ever Stop Loving Me	(Columbia)	2232	563	760	+228	57348	14828	3	87/16
31	32	DAVID LEE MURPHY	Loco	(Audium)	2150	213	639	+52	50629	3352	6	60/9
30	33	PAT GREEN	Guy Like Me	(Republic/Universal South)	2143	31	632	-9	54279	2027	14	54/2
38	34	BROOKS & DUNN	That's What She Gets For Loving Me	(Arista)	1793	808	549	+229	56336	27698	3	65/20
37	35	BILLY CURRINGTON	I Got A Feelin'	(Mercury)	1612	331	455	+91	34865	6076	5	53/6
34	36	LEANN RIMES	This Love	(Asylum/Curb)	1571	24	540	+13	38954	-149	8	51/2
36	37	EMERSON DRIVE	Last One Standing	(DreamWorks)	1386	73	436	+24	31835	-2547	5	62/6
39	38	WYNONNA f/NAOMI JUDD	Flies On The Butter	(Asylum/Curb)	1139	116	344	+22	35342	259	6	36/4
35	39	SONYA ISAACS	No Regrets Yet	(Lyric Street)	1107	-307	371	-133	25828	-3934	11	44/0
40	40	JEFF BATES	I Wanna Make You Cry	(RCA)	1071	126	385	+49	22029	2437	5	59/4
44	41	SHANIA TWAIN	It Only Hurts When I'm Breathing	(Mercury)	771	525	235	+85	24103	15887	2	42/17
42	42	RACHEL PROCTOR	Didn't I	(BNA)	662	-67	258	-45	10988	-307	8	42/0
45	43	JOE DIFFIE	Tougher Than Nails	(BBR/C4)	590	145	220	+62	12058	1719	2	35/5
43	44	GEORGE STRAIT	Honk If You Honky Tonk	(MCA)	537	46	71	-2	17765	3476	8	3/0
47	45	AMY DALLEY	Men Don't Change	(Curb)	503	203	165	+59	9302	2429	2	33/9
41	46	MARK WILLS	That's A Woman	(Mercury)	496	-500	178	-174	9840	-8994	11	35/0
Debut	47	LEE ANN WOMACK	The Wrong Girl	(MCA)	492	356	125	+65	8505	3722	1	22/19
48	48	DIAMOND RIO	We All Fall Down	(Arista)	490	197	189	+61	9085	2706	3	35/4
46	49	CHRIS CAGLE	I'd Be Lying	(Capitol)	484	142	186	+52	10292	2968	2	34/9
Debut	50	COLT PRATHER	I Won't Go On And On	(Epic)	386	333	158	+126	3871	3118	1	20/2

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After 40 weeks Josh Turner's "Long Black Train" stands the Tests of Time.

Best Research yet this week at Critical Mass Callout:

FEMALES: 35-44 #15 / #19 LW
 MALES: 35-44 # 6 / #10 LW
 ADULTS: 35-44 #12 / #17 LW
 OVERALL: #15 / #19 LW

Josh Turner
"LONG BLACK TRAIN"

MCA
 NASHVILLE

JOSH at Rate the Music:

- Top 10 testing record with males this week—up over 10 notches!
- All of this at only 65% familiar...This record has room to grow!!

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NEW & ACTIVE

SCOTTY EMERICK The Coast Is Clear (*DreamWorks*)
Total Plays: 102, Total Stations: 15, Adds: 4

BILLY DEAN Thank God I'm A Country Boy (*View2*)
Total Plays: 56, Total Stations: 13, Adds: 11

Songs ranked by total plays

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
KENNY CHESNEY f/JUNCLE KRACKER When The Sun Goes Down (<i>BNA</i>)	+1988
GEORGE STRAIT Desperately (<i>MCA</i>)	+1291
TRACE ADKINS Hot Mama (<i>Capitol</i>)	+889
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	+863
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	+729
RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	+663
JIMMY WAYNE I Love You This Much (<i>DreamWorks</i>)	+563
MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	+525
SHEDAISY Passenger Seat (<i>Lyric Street</i>)	+453
MARTINA MCBRIDE In My Daughter's Eyes (<i>RCA</i>)	+421

MOST ADDED

ARTIST Title Label(s)	Adds
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	20
LEE ANN WOMACK The Wrong Girl (<i>MCA</i>)	19
SHANIA TWAIN It Only Hurts When I'm Breathing (<i>Mercury</i>)	17
MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	16
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	13
BILLY DEAN Thank God I'm A Country Boy (<i>View2</i>)	11
DAVID LEE MURPHY Loco (<i>Audium</i>)	9
CHRIS CAGLE I'd Be Lying (<i>Capitol</i>)	9
AMY DALLEY Men Don't Change (<i>Curb</i>)	9
SHEDAISY Passenger Seat (<i>Lyric Street</i>)	8

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY f/JUNCLE KRACKER When The Sun Goes Down (<i>BNA</i>)	+593
GEORGE STRAIT Desperately (<i>MCA</i>)	+416
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	+306
TRACE ADKINS Hot Mama (<i>Capitol</i>)	+305
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	+229
MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	+228
RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	+214
JIMMY WAYNE I Love You This Much (<i>DreamWorks</i>)	+176
SHEDAISY Passenger Seat (<i>Lyric Street</i>)	+145
BLUE COUNTY Good Little Girls (<i>Asylum/Curb</i>)	+144

CHECK THIS OUT! CHECK THIS OUT! CHECK THIS OUT!

Hank Williams, Jr.

"Why Don't We All Just Get A Longneck"

"Here's the deal. Of all the test records, "make it or break it" I have shared with our morning listeners over the past year and a half, this is the one that has generated the Most response. And, I'm happy to report, every single response was positive, enthusiastic and passionate, 100%."

- Charlie Garrett- KHCM Radio



Airplay March 15th



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MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
KENNY CHESNEY There Goes My Life (BNA)	2888
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	2185
TOBY KEITH I Love This Bar (DreamWorks)	1850
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	1599
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	1500
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	1464
LONESTAR My Front Porch Looking In (BNA)	1443
TRACY BYRD Drinkin' Bone (RCA)	1316
BROOKS & DUNN Red Dirt Road (Arista)	1268
PAT GREEN Wave On Wave (Republic/Universal South)	1197

GOING FOR ADDS

2/23	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)
	JULIE ROBERTS Break Down Here (Mercury)
	LONESTAR Let's Be Us Again (BNA)
	SHERRIE AUSTIN Driving Into The Sun (BBR/C4)
3/1	No adds
3/8	BILLY RAY CYRUS Face Of God (Word/Curb/WB)



112 Country reporters. Songs ranked by total points for the airplay week of 2/8-2/14. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

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February 18, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	TOBY KEITH American Soldier (DreamWorks)	5899	17	4330	-5	129907	532	12	111/1
3	2	BRAD PAISLEY Little Moments (Arista)	5555	49	4091	+47	122871	541	23	111/0
4	3	TIM MCGRAW Watch The Wind Blow By (Curb)	5423	-8	4001	+5	120540	-712	16	110/0
5	4	TERRI CLARK I Wanna Do It All (Mercury)	5343	143	3924	+79	118780	3904	24	107/0
6	5	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	5235	280	3878	+170	114711	7442	13	109/1
8	6	TRACE ADKINS Hot Mama (Capitol)	4684	254	3441	+207	104599	6200	22	109/0
7	7	JIMMY WAYNE I Love You This Much (DreamWorks)	4583	50	3411	+67	101071	650	25	109/1
9	8	SARA EVANS Perfect (RCA)	4461	143	3309	+138	96526	2933	21	110/1
10	9	BUDDY JEWELL Sweet Southern Comfort (Columbia)	4071	91	2937	+69	88409	1374	17	108/2
11	10	KEITH URBAN You'll Think Of Me (Capitol)	3976	205	2955	+143	86316	3731	10	111/2
14	11	RASCAL FLATTS Mayberry (Lyric Street)	3623	200	2676	+135	79887	4764	7	111/1
12	12	GARY ALLAN Songs About Rain (MCA)	3595	79	2660	+58	78091	1656	13	110/1
13	13	JOSH TURNER Long Black Train (MCA)	3528	96	2644	+66	76360	1994	31	104/2
18	14	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	3173	760	2406	+536	69167	17102	4	108/5
16	15	JOE NICHOLS Cool To Be A Fool (Universal South)	2874	149	2183	+86	60403	2723	22	102/0
15	16	CLINT BLACK Spend My Time (Equity Music Group)	2857	4	2072	+29	64031	388	16	99/2
21	17	GEORGE STRAIT Desperately (MCA)	2802	452	2107	+317	60714	10126	6	106/4
17	18	BLUE COUNTY Good Little Girls (Asylum/Curb)	2532	108	1870	+67	57805	2526	18	89/0
20	19	CAROLYN DAWN JOHNSON Simple Life (Arista)	2493	114	1892	+71	54513	2290	11	99/1
19	20	DIERKS BENTLEY My Last Name (Capitol)	2486	98	1903	+71	53989	2337	16	92/3
23	21	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	2211	485	1645	+335	48206	9796	5	94/6
22	22	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	2056	219	1514	+165	44871	3923	16	83/7
25	23	REBA MCENTIRE Somebody (MCA)	1732	97	1302	+73	38100	1942	7	80/3
26	24	BIG & RICH Wild West Show (Warner Bros.)	1647	90	1229	+82	35376	1666	7	81/2
27	25	KELLIE COFFEY Texas Plates (BNA)	1630	124	1263	+92	35294	3099	19	77/3

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February 18, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
24	26	BRIAN MCCOMAS You're In My Head (<i>Lyric Street</i>)	1612	-38	1204	-19	35519	-1557	20	76/2
28	27	CLAY WALKER I Can't Sleep (<i>RCA</i>)	1538	76	1090	+49	33617	1087	10	70/2
29	28	PAT GREEN Guy Like Me (<i>Republic/Universal South</i>)	1394	-25	1100	+4	29220	-341	7	75/0
30	29	PATTY LOVELESS On Your Way Home (<i>Epic</i>)	1233	0	961	-2	26163	371	14	61/2
34	30	BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	1227	461	944	+321	25678	9065	3	74/21
31	31	DAVID LEE MURPHY Loco (<i>Audium</i>)	1111	108	817	+81	23857	2263	6	66/5
36	32	MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	1092	344	801	+235	23517	6958	3	68/12
32	33	EMERSON DRIVE Last One Standing (<i>DreamWorks</i>)	977	39	735	+28	20551	919	6	63/2
38	34	SHEDAISY Passenger Seat (<i>Lyric Street</i>)	897	189	692	+136	18639	4517	3	69/10
37	35	BILLY CURRINGTON I Got A Feelin' (<i>Mercury</i>)	776	61	658	+36	15784	986	6	55/5
35	36	LEANN RIMES This Love (<i>Asylum/Curb</i>)	744	-29	558	-24	15489	-788	9	39/0
40	37	WYNONNA f/NAOMI JUDD Flies On The Butter (<i>Asylum/Curb</i>)	697	101	563	+78	13549	2102	5	46/7
42	38	JOE DIFFIE Tougher Than Nails (<i>BBR/C4</i>)	567	153	387	+101	11820	3059	2	34/3
33	39	SONYA ISAACS No Regrets Yet (<i>Lyric Street</i>)	539	-250	379	-204	11823	-5484	12	32/0
41	40	JEFF BATES I Wanna Make You Cry (<i>RCA</i>)	533	-3	419	+8	10610	-43	6	39/1
39	41	MARK WILLS That's A Woman (<i>Mercury</i>)	426	-215	350	-156	8491	-4575	12	30/0
44	42	DIAMOND RIO We All Fall Down (<i>Arista</i>)	376	35	303	+35	7617	626	5	28/2
50	43	CHRIS CAGLE I'd Be Lying (<i>Capitol</i>)	341	140	280	+111	6911	3082	2	32/11
49	44	SHANIA TWAIN It Only Hurts When I'm Breathing (<i>Mercury</i>)	331	146	278	+106	6491	2479	2	35/14
46	45	RHONDA VINCENT If Heartaches Had Wings (<i>Rounder</i>)	294	44	230	+26	6477	1223	6	18/0
48	46	AMY DALLEY Men Don't Change (<i>Curb</i>)	285	76	188	+55	6805	1525	2	18/2
45	47	RACHEL PROCTOR Didn't I (<i>BNA</i>)	281	-45	229	-43	5463	-1126	8	21/0
47	48	MEMARIE Leave Me Alone (<i>Cupit Music</i>)	222	-16	198	-15	3748	-251	7	15/0
	Debut	49 LEE ANN WOMACK The Wrong Girl (<i>MCA</i>)	211	151	164	+111	4758	3400	1	20/14
	Debut	50 SCOTTY EMERICK The Coast Is Clear (<i>DreamWorks</i>)	123	34	118	+29	2457	662	1	11/2

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MOST ADDED

ARTIST Title Label(s)	Adds
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	21
SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)	14
LEE ANN WOMACK The Wrong Girl (MCA)	14
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	12
CHRIS CAGLE I'd Be Lying (Capitol)	11
LONESTAR Let's Be Us Again (BNA)	11
SHEDAISY Passenger Seat (Lyric Street)	10
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	7
WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	7
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	6

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	+760
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+485
GEORGE STRAIT Desperately (MCA)	+452
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+443
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+326
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+280
TRACE ADKINS Hot Mama (Capitol)	+254
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+219
KEITH URBAN You'll Think Of Me (Capitol)	+205
RASCAL FLATTS Mayberry (Lyric Street)	+200

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	+536
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+335
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+321
GEORGE STRAIT Desperately (MCA)	+317
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+235
TRACE ADKINS Hot Mama (Capitol)	+207
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+170
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+165
KEITH URBAN You'll Think Of Me (Capitol)	+143
SARA EVANS Perfect (RCA)	+138



Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
ALAN JACKSON Remember When (Arista)	4.50	4.34	100%	22%	4.55	4.62	4.48
KENNY CHESNEY There Goes My Life (BNA)	4.49	4.35	99%	23%	4.49	4.64	4.35
TOBY KEITH American Soldier (DreamWorks)	4.40	4.22	99%	22%	4.44	4.51	4.38
BRAD PAISLEY Little Moments (Arista)	4.36	4.30	98%	19%	4.35	4.44	4.27
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	4.23	4.12	99%	29%	4.26	4.37	4.16
KEITH URBAN You'll Think Of Me (Capitol)	4.22	4.20	87%	10%	4.20	4.35	4.08
GEORGE STRAIT Desperately (MCA)	4.19	—	61%	5%	4.19	4.25	4.14
TERRI CLARK I Wanna Do It All (Mercury)	4.17	4.11	99%	28%	4.17	4.18	4.16
JIMMY WAYNE I Love You This Much (DreamWorks)	4.17	4.07	96%	19%	4.15	4.31	4.02
BUDDY JEWELL Sweet Southern Comfort (Columbia)	4.15	4.07	91%	16%	4.17	4.28	4.07
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	4.13	—	71%	7%	4.12	4.30	3.94
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	4.08	3.91	98%	25%	4.14	4.34	3.97
JO DEE MESSINA I Wish (Curb)	4.08	3.97	92%	19%	4.08	4.32	3.89
TIM MCGRAW Watch The Wind Blow By (Curb)	4.07	3.93	96%	22%	4.05	4.24	3.88
GARY ALLAN Songs About Rain (MCA)	4.07	3.97	90%	16%	4.06	4.15	3.98
RASCAL FLATTS Mayberry (Lyric Street)	4.07	3.93	87%	12%	4.00	4.13	3.89
JOE NICHOLS Cool To Be A Fool (Universal South)	4.06	3.97	89%	14%	4.06	4.04	4.07
DIERKS BENTLEY My Last Name (Capitol)	4.06	3.99	87%	17%	4.02	4.13	3.94
SARA EVANS Perfect (RCA)	4.05	4.10	94%	21%	4.03	4.01	4.05
CRAIG MORGAN Every Friday Afternoon (BBR)	4.05	3.95	76%	14%	4.05	4.17	3.95
TRACE ADKINS Hot Mama (Capitol)	4.00	3.81	96%	26%	4.03	4.13	3.94
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	3.98	4.00	70%	11%	4.00	4.03	3.97
JOSH TURNER Long Black Train (MCA)	3.97	3.90	93%	27%	4.02	3.97	4.07
CLINT BLACK Spend My Time (Equity Music Group)	3.97	3.90	84%	15%	3.98	3.93	4.02
BLUE COUNTY Good Little Girls (Asylum/Curb)	3.97	3.98	75%	14%	3.91	3.97	3.87
BRIAN MCCOMAS You're In My Head (Lyric Street)	3.96	3.91	69%	9%	3.90	4.07	3.78
KELLIE COFFEY Texas Plates (BNA)	3.85	3.80	71%	10%	3.85	3.89	3.83
CAROLYN DAWN JOHNSON Simple Life (Arista)	3.80	3.86	70%	10%	3.82	3.81	3.83

Total sample size is 452 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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