

**MONTGOMERY
GENTRY**

Hell Yeah! Turn It Up! Right On!
Eddie And T-Roy Are TOP FIVE everywhere!

**4 R&R
5* BB**



Bruce Hinton To Receive CRB President's Award

Former MCA/Nashville Chairman **Bruce Hinton** will receive the Country Radio Broadcasters' honor during the Country Music Disc Jockey Hall of Fame induction dinner on March 2, 2004. The event kicks off Country Radio Seminar week in Nashville and is set for a ballroom at the Renaissance Hotel and Nashville Convention Center. The President's Award honors an individual who has made a significant contribution to the marketing, production, growth and development of the Country Radio Seminar and the services CRB provides to the Country radio and music communities.

Olsen Programs 'The Hawk'

KHKI/Des Moines Asst. PD/MD/morning personality **Jimmy Olsen** has been promoted to PD of the Citadel Country outlet. The station is now branded as "New Country 97-3 The Hawk." Olsen was on the air at WOW/Omaha when he joined KHKI in July 1998.

Country Radio's All-Christmas Web Radio Sites

In an effort to protect an adult audience that might migrate to an AC station that's gone to an all-Christmas-music format, a number of Country outlets have created all-Christmas stations of their own — on their websites.

WUSN/Chicago, which uses "America's Country Station" as its handle, has created "America's Christmas Station." You can find it by going to www.wusn.com.

WUBE/Cincinnati has launched a continuous, commercial-free Christmas music outlet on its website (www.wube.com), called "B-105.1 — The Christmas Station." A local mall is sponsoring the channel. PD **Tim Closson** explains, "It's the best of both worlds. On the radio, B-105.1 will still play great country music. Through the website, our listeners are just a click away from getting into the holiday spirit with their favorite country Christmas music."

Also, Susquehanna/Indianapolis is hosting an All-Christmas Internet channel that's being promoted by Country WFMS. It's called "My Christmas Channel." You can link to it from the WFMS website (www.wfms.com) or go right to www.mychristmaschannel.com.

Universal Publishing Takes Turkey Bowl

It was sunny and 70 degrees in Music City last Saturday as football teams from labels, publishing companies and other Music Row businesses took to the gridiron for the annual Turkey Bowl.

In the first round, Universal Publishing vanquished its label counterpart, Universal Music Group, with players from the Mercury and MCA labels. UMG would go on to beat RLG and SESAC to take the consolation-round crown.

In the winners' bracket, Universal Publishing beat SOLID in the second round, while Sony Music/Nashville — a team with players from both the label and publishing companies — advanced to the

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

JIMMY WAYNE

R&R **25** - **23** "I LOVE YOU THIS MUCH"

CALLOUT AMERICA: #2 OVERALL!
NEW ADDS THIS WEEK: KMPS, KXXY, WKHK AND KUPL

Sales UP 41% against the market last week.....HIT! We Believe!



title game by beating RCA Label Group and Curb.

In the title match, Universal Publishing trounced Sony by three touchdowns to take this year's trophy.

Music Row scuttlebutt was heavy yesterday (11/24), however, with cries of "ringer" sounding in reference to Universal Publishing's amazing quarterback. Uni Pub's assurances that he is a songwriter are still being questioned. One rather sore non-Sony player proclaimed, "It's a tainted Turkey Bowl."

But let's go to the videotape. Among the game highlights, Mercury artist **Billy Currington** — playing for the Universal Publishing team — made a spectacular over-the-shoulder diving touchdown catch between two defenders to beat — who else? — the team from Mercury and MCA records. Spectators and pundits alike agreed it was an incredible catch. However, considering the defenders were Mercury VP/Promotion **John Ettinger** and label CFO **Ken Robald**, many were also wondering whether it was a smart career move. Keep an eye on Currington's next single for the answer.

Radio News

Format: Gallup, NM got a new 100kw Country outlet yesterday (11/24.) **Jeff Jacobs** is one of three partners in KXXQ, and he's also the GM and PD. The airstaff has the appropriately named **Morning Man** in wakeups, **Chris Gilbreth** in middays, **John Travis** doing afternoon drive and **Alisha** handling 7pm-midnight. The phone is 505-726-2935; the fax is 505-726-2986.

Personalities: KEGA/Salt Lake City has added to its on-air lineup, which we told you more than a month ago would feature former WSSL/Greenville, SC pm driver **Paul Koffy** in morning drive. We also told you way back then that you could look for longtime S.L.C. Country personality **Jim Mickelson** to find a seat at the KEGA table. Well, he has: He'll

be doing middays. Rounding out the schedule, **Susan Charlier** joins Koffy for mornings, and **Don Jarrett** is now handling afternoons.

WUSN/Chicago OM **Tom Rivers** is looking for a few weekend personalities. Here's a great chance for those of you who live in the area to get some airtime on America's most listened-to Country station. T&Rs to Tom at tom.rivers@infinitybroadcasting.com or to his attention at WUSN, 2 Prudential Plaza, Ste. 1000, Chicago, IL 60601.

CRB News & Notes

The Country Radio Broadcasters has commissioned Middle Tennessee State University to conduct and present the research project for CRS-35. Led by Professors **Tom Hutchison** and **Paul Allen** (a former CRB Exec. Director), the study will explore how Country radio can better serve the female 35-44 demo and address the expectations of the 25-34 female demo. Additionally, **Rascal Flatts** have been confirmed for the Super Faces Show scheduled for Wednesday, March 3. The following morning **Lonestar** will present the CRB's Artist Humanitarian Award.

CRB will hold a CRS-35 New Faces Press Conference on Monday, Dec. 1 at 10am in Nashville. Previous New Faces will be on hand to announce this year's class of five participants as voted on by attendees of CRS-34. (Country Format Room, www.radioandrecords.com)

Dunn Newest Okie Hall Of Famer

Brooks & Dunn's **Ronnie Dunn** was inducted into the Oklahoma Music Hall of Fame last Thursday night (11/20). KMAG/Ft. Smith, AR APD/MD **Craig Morrison** was on hand and filed this report:

"Legendary songwriter, producer, record executive and Oklahoma native Tim DuBois flew in from Nashville to induct Ronnie. DuBois was, of course,

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Big Local Callout Spinners

WUBE(43) WGKX(43) KTOM(47) WFMS(39) WDAF(39) KGCY(39)
KEYY(38) KIIM(37) WIL(33) WXTU(31) WGGY(30)

Honesty

(Write Me
A List)

Rodney Atkins

21 Conversions This Week Including
KNIX KMLE WKHX WIL
KNCI WYRK WKKT WNOE

R&R **11** - **10** +154

BB **12** - **11** +164

Thanks Radio for Rodney's FIRST Top 10 Single... and STILL GROWING!

CURB
RECORDS
www.curb.com

instrumental in putting together Brooks & Dunn. DuBois recalled the first time he tried to get Ronnie Dunn a record deal: 'I remember this kid named Ronnie Dunn brought me a song called "Boot Scootin Boogie," and we took it to Clive Davis at Arista. He said, "I don't think this is what we're looking for." Well, a year or more goes by, and Ronnie is with Kix Brooks the next time we go to Clive Davis with the same song. And he absolutely loves it! Wisely, we don't remind him that he hated the song a year before. And the rest is history that has led Ronnie to the Oklahoma Music Hall of Fame.'

"Ronnie Dunn was obviously humbled by his induction to the OMHOF. While he's a native Texan, Dunn was a major piece of the legendary honky-tonk scene in Tulsa. Opening his acceptance speech with a bit of humor, Dunn said, 'I'm floored that at age 29 I've made it to the Hall of Fame already! Really, though, I am proud to be here. I know I've made some mistakes in my career. Fortunately for me, I have had a lot of wonderful people who have helped me along the way, including Tim DuBois, my beautiful wife, my mother and my pal Kix. They've all been there, even though I've tried to screw it up every step of the way.'

"After the induction ceremony, the party moved into the sold-out Muskogee Civic Center for the OMHOF concert. After an opening set from those in the 2003 induction class, but before Brooks & Dunn took the stage for a full set, there was an emotional slide show of pictures from Ronnie's life from birth to today. There was also a video message from Reba McEntire, filmed on the set of her TV show, expressing her regret at not being able to be on hand for the festivities. She ended, 'Muskogee, you are in for one great show tonight. Here are my friends Ronnie Dunn and Kix Brooks — Brooks & Dunn!'

By the way, Reba McEntire and Garth Brooks are among the artists nominated for the 2004 class of inductees."

Thanks, Craig. Should we ask now for tickets to next year's induction? Sounds like it might be a tough ticket.

Charitably Speaking

KSUX/Sioux City, IA, raised \$10,712 in a radiothon to benefit the local Crittenton Center, a nonprofit organization that serves disadvantaged and special-needs residents in Siouxland.

WNOE/New Orleans held its annual Country Cares for St. Jude Kids radiothon last week (11/20-21). It set a new station record, with donations of \$310,703. Broken Bow's Sherrié Austin dropped by to sign autographs for New Partners on Hope. She also performed Friday night at the WNOE St. Jude Radiothon Wrap-Up party.

WUSY/Chattanooga, TN held its WUSY 101 Six Strings at Sunset charity event last Friday night, selling more than 1,700 tickets and raising over \$30,000 for the Kidney Foundation. The show was dedicated to Jack Cole, the WUSY afternoon personality who died at 41 last week. (See Chronicle, below.) Among the artists participating in the event were Trick Pony, Clint Black and Pat Green.

Chronicle

Heartiest congrats to **Travis Tritt** and wife Theresa on the Nov. 20 birth of son Tarian Nathaniel Tritt. Tarian joins brother Tristan and sister Tyler. (Notice a pattern?) Regarding the latest TT, Tritt explains, "We named the baby Tarian because it means 'physically strong and ambitious'. Since this pregnancy came as a surprise, we chose the middle name of Nathaniel because it means 'gift from God.' Theresa just rolls her eyes when I point out how cool I think it

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

We're Carving Out A Thanksgiving Hit Single For Fall Book And BEYOND!

"ON YOUR WAY HOME"
the latest Epic classic from

PATTY LOVELESS

NEW AIRPLAY FROM:

WUSN WQYK KXKT
WWGR KVOO KFTX

R&R: 42

BB: 48*

"Great single,
classic Patty!"
- Brian Driver, WZZK

"Hurry up!
I'm freezing my
baguettes off!"



AWESOME early callout and phone response from 35-49 women!

is that his initials are TNT. We are both thrilled that our new family member has arrived and is healthy and happy.”

By the way, proud papa he may be, but Travis is getting out of diaper-changing duties, at least for the time being. In what he claims is a total coincidence, he scheduled surgery to repair the rotator cuff in his right shoulder around the time Tarian was born.

WUSY (US-101)/Chattanooga, TN afternoon co-host **Jack Cole** died suddenly Tuesday, Nov. 18, at the age of 41. Cole, an 18-year Chattanooga radio veteran, joined the eight-time CMA Station of the Year last February. Clear Channel RVPP Clay Hunnicutt said of Cole, “He was an unbelievable man and a pure joy to work with. He will be very, very missed as part of the US-101 team.” Early word is that Cole died of natural causes. He recently divorced and had no children. Funeral arrangements are pending.

Our sincerest condolences to friends and family of **Jack Emerson**, who passed away Nov. 22 at his Nashville home. He was 43. Emerson was an ardent champion of Nashville’s rock scene, working with artists including **Jason & The Scorchers**, **Georgia Satellites**, **John Hiatt**, **Billy Joe Shaver** and **Steve Earle**. A memorial service will take place today, Nov. 25, at Nashville’s Belcourt Theater from 5 to 8pm.

R&R/Bullseye: Are Listeners Ready for the Chicks?

I have to admit that while watching **The Dixie Chicks** on NBC-TV’s *Today Show* yesterday morning, I was also wondering if time was beginning to work its magical wonders of healing. I mean, if a major network wasn’t fearful of a backlash by an “upset middle America,” what does Country radio have to fear?

To see how listeners felt, we polled 400 Country listeners. Here is the exact question posed to them:

“Let’s talk about The Dixie Chicks. I don’t want you to answer this question on what you have heard the Chicks say or what your friends think and say. This is important. I want your personal opinion of just what place you think The Dixie Chicks have in the country music industry. On a scale of 1 to 5, with ‘1’ meaning you think The Dixie Chicks are no longer a factor and radio stations should just quit playing their music altogether and move on and ‘5’ meaning you think The Dixie Chicks are very important to country music and radio stations should continue to play their music, both new and old, as they once did before the big flap — a return to normal for The Dixie Chicks.”

The results are as encouraging as anything I’ve seen over the last year. And, as Bulleye President John Hart put it, “Listeners are ready to hear the Chicks on the radio. Now, is radio ready to play them? I hope so.” Perhaps even more importantly, are the Chicks ready — or will they ever be ready — to once again embrace Country radio? But I digress.

Of the total sample, 58% said the Chicks were “5 — Very Important” (32%) or “4 — Important” (26%). Also of the total, 21% said the Chicks were “2 — Kind of not a factor” (6%) or “1 — not a factor, move on” (15%).

The Chicks’ totals of 5s and 4s remained steady across the board. Among P1s, it was 57% combined, 28% 5s and 29% 4s. As you might expect, top support was stronger among P2s, where the 58% combined 5s and 4s broke down to 39% 5s and 19% 4s.

Interestingly, males were more supportive than females. Among the 61% of men awarding the top two scores, 32% gave 5s and 29% 4s. That’s compared to 55% 5s and 4s from women — 32% 5s and 23% 4s.

The age cells were fairly consistent, with positives eroding a bit as the cells moved older.

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

TOBY KEITH

“I LOVE THIS BAR”

4 WEEKS AT #1 AND STILL GOING STRONG

CALLOUT AMERICA: #1 OVERALL!

COMING SOON/IMPACTING NOW **“AMERICAN SOLDIER”**

We Believe!



Among 25-34s, the total was 61% (32% 5s, 29% 4s); 35-44s were 57% (33% 5s, 24% 4s); and 45-54s, 54% (29% 5s, 25% 4s).

The percentages for 2s and 1s were fairly consistent across the board as well. It was 25% for P1s, 23% for P2s, 20% for males, 22% for females, 18% for 25-34s, 24% for 35-44s and 24% for 45-54s.

For complete breakouts — including men and women, 25-34, 35-44 and 45-54 — check out the R&R Country Callout America by Bullseye research page in the Nov. 28 issue of **R&R**.

— **Lon Helton/Country Editor** (615) 244-8822
Email: lhelton@radioandrecords.com

— **Chuck Aly/R&R Asst. Country Editor** (615) 244-8822
Email: caly@radioandrecords.com

MUSICNOTES

↪ **Tim McGraw** will headline the 2003 Nobel Peace Prize Concert on Dec. 11 in Oslo, Norway. The event honors 2003 Nobel Peace Prize winner Shirin Ebadi and will air Dec. 21 on A&E.

↪ **Dierks Bentley, Terri Clark, Ronnie Dunn, Rebecca Lynn Howard, Del McCoury, Joe Nichols, Jon Randall and Rhonda Vincent** are among the artists who will pay tribute to The Louvin Brothers during a Grand Ole Opry homage to the duo, scheduled for Dec. 13. One hour of the performance will air on GAC's *Grand Ole Opry Live*.

↪ CMT will re-air last year's **Alan Jackson: Let It Be Christmas** concert special beginning Nov. 28. Check listings for times.

↪ *The Blue Collar Comedy Tour: The Movie* has become the most-watched movie in the 12-year history of Comedy Central. Powered by the comedy of **Jeff Foxworthy, Bill Engvall, Larry The Cable**

Guy and Ron White, the movie premiered on Nov. 10.

↪ **Willie Nelson** will perform at the Acuff Theatre in Nashville, and the show will air on USA Network's *Nashville Star* on April 3, 2004. The show's second season premieres on March 6.

↪ Tickets for **Shania Twain's** 2004 North American tour will go on sale Dec. 4. Her NBC special, *Shania: UP! Close & Personal*, airs tomorrow, Nov. 26.

↪ **Mark Wills and Darryl Worley** travel to Iraq for a USO tour from Dec. 14-24.

↪ **Reba McEntire** will be interviewed on the set of her sitcom, *Reba*, during an episode of Great American Country's *CRL*, scheduled to air on Monday, Dec. 1.

↪ **Lee Greenwood** will perform at the First Flight Centennial Celebration on Dec. 16 in Kill Devil Hills, NC. The six-day event commemorates a century of flight and will be emceed by John Travolta.

↪ **Hazel Smith** is making a return appearance on *The Ellen DeGeneres Show* on Nov. 26. She has promised to "make my dressing and act like a turkey."

↪ **Crystal Gayle** recently taped a performance for the ninth annual American Veteran Awards, scheduled to air Feb. 9 on the History Channel and at a later date on the Armed Forces Network. She's also scheduled to dish on her favorite soaps on *Soap Talk*, airing Dec. 17 on ABC's SoapNet.

↪ **George Jones** is performing at a Holiday Homecoming concert benefiting the American Red Cross Williamson County (TN) Chapter on Dec. 13.

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Big Red Cranks Out Another Monster For Fall Book 2003!

"SWEET SOUTHERN COMFORT"

R&R: 29 +215
BB: 31* +170

the new Columbia touchdown from

BUDDY

JEWELL

Early callout and requests ----->
SOCERMOM SMASH!

Are you playing your customized version?



Spin It Hard!
& Happy Thanksgiving

New believers: **KSON WROO**
WCKT WGH WFRE WWYZ

↳ **Rodney Atkins** has been selected to perform "God Bless America" at the Music City Bowl game on ESPN Dec. 31.

↳ **Darryl Worley's** second annual Tennessee River Run, held Sept. 13 & 14, raised more than \$100,000 for the people of Hardin and McNairy Counties (TN), the surrounding area and St. Jude Children's Research Hospital, Le Bonheur Children's Medical Center and The Cystic Fibrosis Foundation. More than 7,000 attended the event-closing concert, which featured **Mark Wills, Chely Wright, Chalee Tennison** and **The Whites**.

↳ According to Sony, **Buddy Jewell's** album sales jumped 51% in the wake of his Nov. 10 feature on ABC's *Prime Time Monday*.

↳ **Willie Nelson, Brooks & Dunn, Emmylou Harris, Trick Pony, Neil Young & Crazy Horse, John Mellencamp, Dave Matthews, Sheryl Crow** and more will be featured in *Farm Aid 2003: A Soundstage Special Event*, airing Thanksgiving night at 8pm CT on PBS. Check local listings.

↳ **Marty Stuart** and **Bill Gaither** will co-host the Nov. 29 PBS special *A Gospel Bluegrass Homecoming*. Check local listings.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822
Email: caly@radioandrecords.com

VIDEO ADDS	
GREAT AMERICAN COUNTRY	
JOE NICHOLS	Cool To Be A Fool
ALLISON MOORER	Alabama Song (live)
CMT	
WYNONNA	Heaven Help Me

RANDOM FAX®

Tuesday, 11/25

BIRTHDAYS: Amy Grant, Steve Lassiter

On TV: CMT: **Kenny Chesney**, *CMT Crossroads*; GAC: **Rodney Atkins, CRL; Tracy Lawrence**, *Celebrity Kitchen*; NBC: **Shania Twain**, *Shania Twain: UP! Close and Personal*

Wednesday, 11/26

BIRTHDAYS: Joe Nichols, Linda Davis, Anne Buchman, Bob Frank, Steve Grisaffe

On TV: CMT: **Faith Hill**, *Inside Fame*; **Tim McGraw**, *Driven*; GAC: **Johnny Lee**, *Classics*; **Sweethearts Of The Rodeo**, *Celebrity Kitchen*; WB: **Hazel Smith**, *The Ellen Degeneres Show*

Thursday, 11/27

BIRTHDAYS: Janice Bane, the late Eddie Rabbitt, Darlene Starr

On TV: PBS: *Farm Aid 2003: A Soundstage Special Event*

Friday, 11/28

BIRTHDAYS: Kristine Arnold, Gene Dries

On TV: GAC: **Jeff Cook**, *Celebrity Kitchen*; *Christian Country Music Association Awards*; Nick At Nite: **Vince Gill**, *Nick At Nite's Christmas*

Saturday, 11/29

BIRTHDAYS: the late Merle Travis, Ryan Bitzer, Jody Miller

On TV: CMT: **Hank Williams Jr.**, *MWL*; **Dolly Parton**, *CMT Crossroads*; GAC: **Johnny Lee**, *Classics*; PBS: **Marty Stuart**, *A Gospel Bluegrass Homecoming*

Sunday, 11/30

BIRTHDAYS: Jeannie Kendall, Mindy McCready, Jimmy Bowen, Adam Clark, Andrew Stines, Teddy Wilburn

On TV: CMT: **Alan Jackson**, *Let It Be Christmas*

Monday, 12/1

BIRTHDAYS: Kim Richey, Emmie Anderson, Casey Van Beck, Larry Shell, Jenny Wallace, Kirk Yoquelet

On TV: CMT: **Dolly Parton**, *CMT Crossroads*; Fox: **Sara Evans**, *Fox & Friends*; GAC: **Reba McEntire**, *CRL*

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.


© 2002 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

SCOTTY EMERICK

"I Can't Take You Anywhere"

R&R: 22 - 20 +109
BB: 26* - 25* +99

**CALLOUT AMERICA:
PASSION TREND 19 -9 - 4!!!**



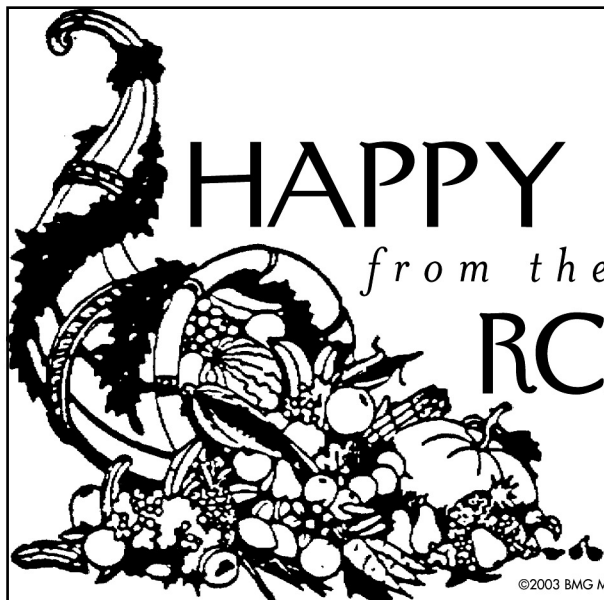
TRACY LAWRENCE

"PAINT ME A BIRMINGHAM"

R&R: 43 - 38
BB: 47* - 43*

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	TOBY KEITH I Love This Bar (<i>DreamWorks</i>)	15199	-449	4886	-94	446066	-10072	15	115/0
2	2	RASCAL FLATTS I Melt (<i>Lyric Street</i>)	13323	258	4300	+16	388791	8358	22	115/0
3	3	PAT GREEN Wave On Wave (<i>Republic/Universal South</i>)	11942	-592	3950	-177	330142	-13532	28	115/0
6	4	MONTGOMERY GENTRY Hell Yeah (<i>Columbia</i>)	11307	932	3705	+244	296947	26071	20	114/0
5	5	GEORGE STRAIT Cowboys Like Us (<i>MCA</i>)	11231	181	3718	+65	311345	5352	18	114/0
7	6	KENNY CHESNEY There Goes My Life (<i>BNA</i>)	11058	825	3482	+274	322370	26560	7	115/0
8	7	CHRIS CAGLE Chicks Dig It (<i>Capitol</i>)	9793	273	3404	+95	252319	646	23	114/0
10	8	BROOKS & DUNN You Can't Take The Honky Tonk ... (<i>Arista</i>)	9171	335	2952	+135	259793	7298	11	115/0
9	9	LONESTAR Walking In Memphis (<i>BNA</i>)	9160	97	2923	+64	243059	-948	17	114/0
11	10	RODNEY ATKINS Honesty (Write Me A List) (<i>Curb</i>)	7894	461	2623	+154	212083	18761	24	111/0
12	11	TRACY BYRD Drinkin' Bone (<i>RCA</i>)	7466	354	2555	+148	197991	9102	18	112/1
14	12	SHANIA TWAIN She's Not Just A Pretty Face (<i>Mercury</i>)	6916	720	2120	+194	191342	25172	8	110/2
16	13	TERRI CLARK I Wanna Do It All (<i>Mercury</i>)	6810	886	2077	+231	179509	28299	14	111/7
15	14	JO DEE MESSINA I Wish (<i>Curb</i>)	6073	8	2006	+57	159019	-628	20	110/3
23	15	ALAN JACKSON Remember When (<i>Arista</i>)	6005	1765	1839	+527	167865	50320	5	113/15
21	16	TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	5982	1133	1804	+315	174915	34447	6	107/6
17	17	DIAMOND RIO Wrinkles (<i>Arista</i>)	5878	86	2031	+20	152294	1848	19	108/1
20	18	BRAD PAISLEY Little Moments (<i>Arista</i>)	5632	682	1773	+185	156526	23909	12	106/4
18	19	SHERRIE AUSTIN Streets Of Heaven (<i>C4/BBR</i>)	5631	1	2014	+5	148200	2196	25	102/0
22	20	SCOTTY EMERICK I Can't Take You Anywhere (<i>DreamWorks</i>)	4639	370	1476	+109	112867	10141	20	97/0
24	21	JOSH TURNER Long Black Train (<i>MCA</i>)	4222	384	1481	+148	97881	10633	25	92/0
26	22	TRACE ADKINS Hot Mama (<i>Capitol</i>)	4073	530	1358	+182	98069	12595	11	94/9
25	23	JIMMY WAYNE I Love You This Much (<i>DreamWorks</i>)	4028	214	1342	+67	108821	6391	15	101/4
27	24	SARA EVANS Perfect (<i>RCA</i>)	3846	390	1147	+120	105178	13606	12	92/5
29	25	CLINT BLACK Spend My Time (<i>Equity Music Group</i>)	3296	506	1043	+164	76478	11031	6	93/6

(c) 2003 Radio & Records, Inc.



HAPPY THANKSGIVING
 from the ARTISTS and STAFF of the
 RCA LABEL GROUP



RCA LABEL GROUP RLG/NASHVILLE
 ARISTA • BNA • RCA

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud. (00)	+/- Aud. (00)	Wks On	Total Station
28	26	CRAIG MORGAN Every Friday Afternoon (BBR)	3283	334	1036	+98	85173	10695	17	83/1
36	27	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3100	1619	976	+497	86924	42347	3	88/18
30	28	JOE NICHOLS Cool To Be A Fool (Universal South)	2916	180	824	+71	69179	4612	12	78/5
33	29	BUDDY JEWELL Sweet Southern Comfort (Columbia)	2631	612	959	+215	65589	17572	6	96/5
32	30	BLUE COUNTRY Good Little Girls (Asylum/Curb)	2591	307	862	+100	66627	11476	7	76/4
31	31	KELLIE COFFEY Texas Plates (BNA)	2210	-102	672	-44	44786	-6534	9	77/6
34	32	TOBY KEITH American Soldier (DreamWorks)	2188	491	618	+135	66160	4681	3	37/17
35	33	DIERKS BENTLEY My Last Name (Capitol)	1674	164	536	+53	37751	900	6	65/6
42	34	GARY ALLAN Songs About Rain (MCA)	1651	613	470	+178	41762	11173	3	55/13
37	35	BRIAN MCCOMAS You're In My Head (Lyric Street)	1541	104	530	+25	31565	4447	7	66/6
39	36	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	1362	37	429	-18	37176	-1195	6	27/2
41	37	JAMES OTTO Days Of Our Lives (Mercury)	1275	205	464	+51	25727	4491	9	56/3
43	38	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	1100	197	346	+9	27066	6735	5	43/2
44	39	VINCE GILL Young Man's Town (MCA)	1066	68	374	+49	23882	2303	7	44/0
38	40	WYNONNA Heaven Help Me (Asylum/Curb)	1065	-383	366	-131	23378	-7427	11	48/0
45	41	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	919	124	399	+51	20203	2573	7	48/3
47	42	PATTY LOVELESS On Your Way Home (Epic)	733	102	290	+18	14844	1362	4	52/5
46	43	KEVIN DENNEY A Year At A Time (Lyric Street)	690	-4	293	-8	11406	-1121	6	45/3
48	44	BILLY DEAN I'm In Love With You (View2)	538	-57	198	-24	12614	-1167	10	23/0
49	45	REBECCA LYNN HOWARD I Need A Vacation (MCA)	506	19	214	+3	9122	718	2	31/0
Debut	46	SONYA ISAACS No Regrets, Yet (Lyric Street)	499	156	181	+62	9596	1371	1	26/5
Debut	47	MARK WILLS That's A Woman (Mercury)	463	246	181	+80	7791	3551	1	35/8
Debut	48	CAROLYN DAWN JOHNSON Simple Life (Arista)	448	177	164	+54	9526	1335	1	40/35
50	49	AMANDA WILKINSON Gone From Love Too Long (Universal South)	428	-17	135	+9	8572	-1404	2	21/1
Debut	50	CROSS CANADIAN RAGWEED Constantly (Universal South)	348	125	40	+9	9388	2837	1	8/0

(c) 2003 Radio & Records, Inc.

Joe Nichols

"Cool To Be A Fool"

R&R **28** Up-tempo Country Hit from Today's Reigning "Top New Artist"

Check out this early research!

Rate The Music

Men 25-34 #2 • Persons 12+ #7

Persons 25-34 #7

Keep your listeners coming back for more – add Joe Nichols!

PS – Happy Birthday, Joe!



Pat Green

"Wave On Wave"

3* in all trades!

What an awesome ride –

Thank you, Country Radio!!

Research continues to test Top 5!

Pat Green has been nominated for the New Faces Show - CRS 2004! Please vote "yes" for Pat Green!

Congratulations, Pat, Tony & Doug!



(c) 2003 Radio & Records, Inc.

NEW & ACTIVE

MARTY STUART Too Much Month (At The End Of The Money) (Columbia)
Total Plays: 97, Total Stations: 10, Adds: 1

LEANN RIMES This Love (Curb)
Total Plays: 76, Total Stations: 15, Adds: 6

LORRIE MORGAN Do You Still Want To Buy Me That Drink (Frank)
(Image/Quarterback)
Total Plays: 73, Total Stations: 13, Adds: 3

CHAD BROCK You Are (BBR)
Total Plays: 50, Total Stations: 12, Adds: 5

CLAY WALKER I Can't Sleep (RCA)
Total Plays: 38, Total Stations: 20, Adds: 19

Songs ranked by total plays

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
ALAN JACKSON Remember When (Arista)	+1765
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+1602
TIM MCGRAW Watch The Wind Blow By (Curb)	+1133
MONTGOMERY GENTRY Hell Yeah (Columbia)	+932
TERRI CLARK I Wanna Do It All (Mercury)	+886
KENNY CHESNEY There Goes My Life (BNA)	+825
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+720
BRAD PAISLEY Little Moments (Arista)	+682
GARY ALLAN Songs About Rain (MCA)	+620
BUDDY JEWELL Sweet Southern Comfort (Columbia)	+612

MOST ADDED

ARTIST Title Label(s)	Adds
CAROLYN DAWN JOHNSON Simple Life (Arista)	35
CLAY WALKER I Can't Sleep (RCA)	19
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	18
TOBY KEITH American Soldier (DreamWorks)	17
ALAN JACKSON Remember When (Arista)	15
GARY ALLAN Songs About Rain (MCA)	13
TRACE ADKINS Hot Mama (Capitol)	9
MARK WILLS That's A Woman (Mercury)	8
TERRI CLARK I Wanna Do It All (Mercury)	7

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
ALAN JACKSON Remember When (Arista)	+527
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+497
TIM MCGRAW Watch The Wind Blow By (Curb)	+315
KENNY CHESNEY There Goes My Life (BNA)	+274
MONTGOMERY GENTRY Hell Yeah (Columbia)	+244
TERRI CLARK I Wanna Do It All (Mercury)	+231
BUDDY JEWELL Sweet Southern Comfort (Columbia)	+215
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+194
BRAD PAISLEY Little Moments (Arista)	+185
TRACE ADKINS Hot Mama (Capitol)	+182

OWN YOUR EVENTS

If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.

- ⊗ We print your logo using up to four spot colors.
- ⊗ Perfect for concerts, events and giveaways.
- ⊗ Packaged on a roll and easy to use.
- ⊗ Up to 3' High and 6' Wide
- ⊗ Durable
- ⊗ Weather-resistant



P.O. Box 750250 Houston,
Texas 77275-0250
713/507-4200 713/507-4295 FAX
1-800-231-6074
ri@reefindustries.com
www.reefindustries.com



(c) 2003 Radio & Records, Inc.

MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	3421
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	2686
GARY ALLAN Tough Little Boys (MCA)	2658
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	2578
TIM MCGRAW Real Good Man (Curb)	1820
RUSHLOW I Can't Be Your Friend (Lyric Street)	1819
TOBY KEITH Beer For My Horses (DreamWorks)	1643
LONESTAR My Front Porch Looking In (BNA)	1583
BROOKS & DUNN Red Dirt Road (Arista)	1572
MARTINA MCBRIDE This One's For The Girls (RCA)	1560

GOING FOR ADDS

12/1	No adds
12/8	KEITH URBAN You'll Think Of Me (Capitol)
12/15	RACHEL PROCTOR Didn't I (BNA)



115 Country reporters. Songs ranked by total points for the airplay week of 11/16-11/22. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



**Can you imagine...
a world without children?**

At St. Jude Children's Research Hospital, we can't.

That's why we are working every day to find cures for life-threatening diseases that strike children everywhere. Diseases like cancer, pediatric AIDS, and sickle cell. And we won't stop until every child is cured, and every disease is defeated.

Because we can't imagine a world without children...can you?

1-800-996-4100 • www.stjude.org



November 25, 2003

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	TOBY KEITH I Love This Bar (<i>DreamWorks</i>)	5748	-182	4182	-146	121285	-3508	15	111/0
4	2	GEORGE STRAIT Cowboys Like Us (<i>MCA</i>)	5532	120	4049	+76	114749	2308	17	111/0
2	3	PAT GREEN Wave On Wave (<i>Republic/Universal South</i>)	5422	-176	4045	-119	113110	-2483	26	110/0
5	4	CHRIS CAGLE Chicks Dig It (<i>Capitol</i>)	5164	46	3811	+24	107876	248	23	111/0
6	5	MONTGOMERY GENTRY Hell Yeah (<i>Columbia</i>)	4871	269	3619	+216	101590	5133	19	107/0
7	6	BROOKS & DUNN You Can't Take The Honky Tonk ... (<i>Arista</i>)	4485	207	3278	+144	93163	4442	12	109/0
9	7	KENNY CHESNEY There Goes My Life (<i>BNA</i>)	4452	466	3321	+377	93663	9178	7	108/1
8	8	LONESTAR Walking In Memphis (<i>BNA</i>)	4157	134	3131	+76	85969	3010	18	107/0
10	9	TRACY BYRD Drinkin' Bone (<i>RCA</i>)	3631	116	2687	+94	75785	3008	17	106/0
14	10	RODNEY ATKINS Honesty (Write Me A List) (<i>Curb</i>)	3611	340	2713	+249	73390	5775	22	108/2
13	11	DIAMOND RIO Wrinkles (<i>Arista</i>)	3428	108	2519	+56	70536	2289	20	109/0
17	12	ALAN JACKSON Remember When (<i>Arista</i>)	3323	504	2442	+328	69816	10909	5	109/2
11	13	SHERRIE AUSTIN Streets Of Heaven (<i>C4/BBR</i>)	3262	-148	2453	-95	67685	-3406	23	101/0
16	14	BRAD PAISLEY Little Moments (<i>Arista</i>)	3239	301	2358	+227	67332	5522	13	110/3
19	15	SHANIA TWAIN She's Not Just A Pretty Face (<i>Mercury</i>)	3066	399	2297	+274	63892	7240	8	107/3
20	16	TERRI CLARK I Wanna Do It All (<i>Mercury</i>)	2799	260	2097	+181	59050	4998	14	104/8
18	17	JO DEE MESSINA I Wish (<i>Curb</i>)	2776	81	2032	+52	59085	1313	19	102/11
22	18	TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	2639	425	2009	+284	55032	8738	6	104/6
21	19	TRACE ADKINS Hot Mama (<i>Capitol</i>)	2615	225	1877	+148	55701	5347	12	100/5
25	20	SCOTTY EMERICK I Can't Take You Anywhere (<i>DreamWorks</i>)	2327	168	1741	+131	47455	3143	20	95/5
24	21	JIMMY WAYNE I Love You This Much (<i>DreamWorks</i>)	2326	166	1734	+119	48525	3829	15	92/2
23	22	JOSH TURNER Long Black Train (<i>MCA</i>)	2227	26	1626	+34	47348	488	21	81/1
26	23	SARA EVANS Perfect (<i>RCA</i>)	2080	180	1519	+116	42443	4249	11	95/4
27	24	JOE NICHOLS Cool To Be A Fool (<i>Universal South</i>)	1663	83	1325	+59	32911	1811	12	77/3
28	25	BUDDY JEWELL Sweet Southern Comfort (<i>Columbia</i>)	1658	186	1186	+123	35406	4757	7	85/4

(c) 2003 Radio & Records, Inc.

WORKING YOUR RECORDS! TO RADIO PROGRAMMERS VIA...

EPK
ELECTRONIC PROMOTION KITS

FOR MORE INFORMATION CONTACT:
GREG MAFFEI (310) 788-1656

PROMO
E-MAIL

GOING FOR ADDS



November 25, 2003

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
29	26	CRAIG MORGAN Every Friday Afternoon <i>(BBR)</i>	1545	113	1111	+75	31970	2578	17	78/2
35	27	MARTINA MCBRIDE In My Daughter's Eyes <i>(RCA)</i>	1510	749	1178	+560	31519	16680	3	92/18
30	28	BLUE COUNTY Good Little Girls <i>(Asylum/Curb)</i>	1306	103	988	+86	27250	2213	8	69/2
34	29	CLINT BLACK Spend My Time <i>(Equity Music Group)</i>	1114	270	809	+167	23936	6158	6	63/7
36	30	GARY ALLAN Songs About Rain <i>(MCA)</i>	1112	375	856	+274	22655	7471	3	72/17
33	31	DIERKS BENTLEY My Last Name <i>(Capitol)</i>	1044	169	817	+111	21416	3661	6	63/5
31	32	BRIAN MCCOMAS You're In My Head <i>(Lyric Street)</i>	938	39	675	+32	20863	735	10	55/5
32	33	KELLIE COFFEY Texas Plates <i>(BNA)</i>	934	74	769	+52	18131	789	9	66/3
46	34	TOBY KEITH American Soldier <i>(DreamWorks)</i>	810	476	644	+377	15787	8707	2	46/27
37	35	VINCE GILL Young Man's Town <i>(MCA)</i>	652	29	473	-29	14506	1777	9	38/2
40	36	TRACY LAWRENCE Paint Me A Birmingham <i>(DreamWorks)</i>	570	61	411	+25	11482	412	6	34/4
38	37	KENNY ROGERS Handprints On The Wall <i>(Dreamcatcher)</i>	568	4	460	+7	10268	-79	7	42/6
42	38	KEVIN DENNEY A Year At A Time <i>(Lyric Street)</i>	527	35	405	+30	10702	564	7	37/5
45	39	PATTY LOVELESS On Your Way Home <i>(Epic)</i>	477	74	381	+53	9519	1401	4	38/6
43	40	JAMES OTTO Days Of Our Lives <i>(Mercury)</i>	471	40	371	+16	9376	384	8	37/4
44	41	REBECCA LYNN HOWARD I Need A Vacation <i>(MCA)</i>	466	42	355	+28	10077	805	6	30/1
47	42	LORRIE MORGAN Do You Still Want To Buy Me ... <i>(Image/Quarterback)</i>	356	26	292	+19	6306	542	4	27/1
49	43	MARK WILLS That's A Woman <i>(Mercury)</i>	346	84	294	+70	6545	1353	2	32/10
48	44	BILLY DEAN I'm In Love With You <i>(View2)</i>	266	-6	223	-10	5455	-178	5	16/0
50	45	SONYA ISAACS No Regrets, Yet <i>(Lyric Street)</i>	244	4	173	+5	5215	85	2	19/3
Debut	46	SHERYL CROW The First Cut Is The Deepest <i>(A&M/Interscope)</i>	232	43	185	+31	4322	561	1	17/5
Debut	47	AMANDA WILKINSON Gone From Love Too Long <i>(Universal South)</i>	203	1	188	+2	3722	19	1	17/0
Debut	48	CAROLYN DAWN JOHNSON Simple Life <i>(Arista)</i>	184	75	147	+58	4145	1706	1	21/12
Debut	49	KEN MELLONS Paint Me A Birmingham <i>(Curb)</i>	141	6	128	+6	2657	180	1	9/0
Debut	50	DARRYL WORLEY I Will Hold My Ground <i>(DreamWorks)</i>	129	0	110	+1	2821	85	1	12/0

(c) 2003 Radio & Records, Inc.

MOST ADDED

ARTIST Title Label(s)	Adds
TOBY KEITH American Soldier (<i>DreamWorks</i>)	27
MARTINA MCBRIDE In My Daughter's Eyes (<i>RCA</i>)	18
GARY ALLAN Songs About Rain (<i>MCA</i>)	17
CAROLYN DAWN JOHNSON Simple Life (<i>Arista</i>)	12
JO DEE MESSINA I Wish (<i>Curb</i>)	11
MARK WILLS That's A Woman (<i>Mercury</i>)	10
KEITH URBAN You'll Think Of Me (<i>Capitol</i>)	10
TERRI CLARK I Wanna Do It All (<i>Mercury</i>)	8
CLINT BLACK Spend My Time (<i>Equity Music Group</i>)	7

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
MARTINA MCBRIDE In My Daughter's Eyes (<i>RCA</i>)	+752
ALAN JACKSON Remember When (<i>Arista</i>)	+504
TOBY KEITH American Soldier (<i>DreamWorks</i>)	+470
KENNY CHESNEY There Goes My Life (<i>BNA</i>)	+466
TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	+425
SHANIA TWAIN She's Not Just A Pretty Face (<i>Mercury</i>)	+399
GARY ALLAN Songs About Rain (<i>MCA</i>)	+374
RODNEY ATKINS Honesty (Write Me A List) (<i>Curb</i>)	+340
BRAD PAISLEY Little Moments (<i>Arista</i>)	+301
CLINT BLACK Spend My Time (<i>Equity Music Group</i>)	+270

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
MARTINA MCBRIDE In My Daughter's Eyes (<i>RCA</i>)	+560
KENNY CHESNEY There Goes My Life (<i>BNA</i>)	+377
TOBY KEITH American Soldier (<i>DreamWorks</i>)	+377
ALAN JACKSON Remember When (<i>Arista</i>)	+328
TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	+284
SHANIA TWAIN She's Not Just A Pretty Face (<i>Mercury</i>)	+274
GARY ALLAN Songs About Rain (<i>MCA</i>)	+274
RODNEY ATKINS Honesty (Write Me A List) (<i>Curb</i>)	+249
BRAD PAISLEY Little Moments (<i>Arista</i>)	+227
MONTGOMERY GENTRY Hell Yeah (<i>Columbia</i>)	+216



Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
ALAN JACKSON Remember When (Arista)	4.36	—	71%	6%	4.37	4.32	4.41
KENNY CHESNEY There Goes My Life (BNA)	4.28	4.19	94%	10%	4.27	4.41	4.15
BRAD PAISLEY Little Moments (Arista)	4.22	4.21	84%	8%	4.21	4.23	4.18
TOBY KEITH I Love This Bar (DreamWorks)	4.16	4.03	99%	24%	4.17	4.15	4.19
GEORGE STRAIT Cowboys Like Us (MCA)	4.13	4.09	95%	18%	4.16	4.23	4.11
TERRI CLARK I Wanna Do It All (Mercury)	4.10	4.03	90%	15%	4.10	4.15	4.07
JOE NICHOLS Cool To Be A Fool (Universal South)	4.10	—	63%	6%	4.09	4.13	4.05
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	4.08	4.01	95%	17%	4.10	4.14	4.07
TRACY BYRD Drinkin' Bone (RCA)	4.02	3.96	91%	18%	4.01	4.00	4.02
RODNEY ATKINS Honesty (Write Me A List) (Curb)	4.01	3.96	83%	18%	4.01	4.21	3.84
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.99	3.95	80%	12%	3.97	3.99	3.95
TIM MCGRAW Watch The Wind Blow By (Curb)	3.99	—	67%	9%	3.99	4.24	3.76
DIAMOND RIO Wrinkles (Arista)	3.98	3.93	80%	14%	3.97	4.09	3.89
MONTGOMERY GENTRY Hell Yeah (Columbia)	3.97	4.02	97%	26%	3.97	4.08	3.89
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	3.97	4.00	96%	35%	3.99	4.11	3.88
JIMMY WAYNE I Love You This Much (DreamWorks)	3.97	4.04	80%	15%	3.95	4.13	3.82
JO DEE MESSINA I Wish (Curb)	3.96	3.96	87%	18%	3.95	4.13	3.81
CHRIS CAGLE Chicks Dig It (Capitol)	3.95	3.85	95%	26%	3.92	4.03	3.83
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3.95	4.10	91%	27%	4.00	4.06	3.94
SARA EVANS Perfect (RCA)	3.95	4.00	77%	12%	3.94	3.94	3.94
JOSH TURNER Long Black Train (MCA)	3.93	3.92	69%	14%	3.97	3.90	4.02
CRAIG MORGAN Every Friday Afternoon (BBR)	3.93	3.85	62%	7%	3.93	4.00	3.88
PAT GREEN Wave On Wave (Republic/Universal South)	3.91	4.01	94%	33%	3.98	3.98	3.98
RASCAL FLATTS I Melt (Lyric Street)	3.90	4.06	96%	37%	3.89	4.02	3.79
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.85	3.95	88%	22%	3.82	4.01	3.67
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3.84	3.83	95%	23%	3.88	3.92	3.86
LONESTAR Walking In Memphis (BNA)	3.83	3.85	97%	29%	3.81	3.99	3.65
TRACE ADKINS Hot Mama (Capitol)	3.82	3.69	73%	13%	3.83	3.90	3.79
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	3.81	3.70	86%	25%	3.78	3.90	3.70
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3.59	3.57	91%	24%	3.60	3.56	3.63

Total sample size is 477 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.