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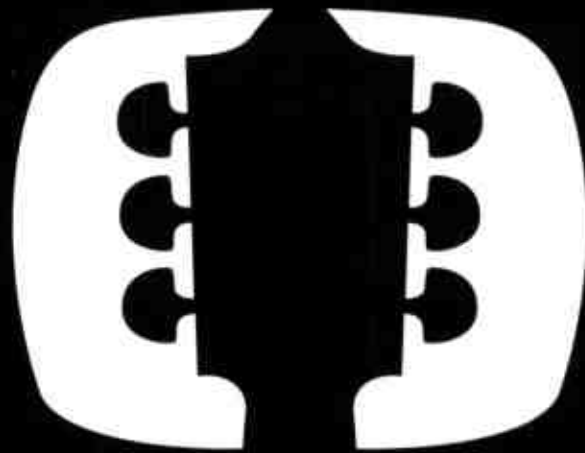
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8th Annual



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All About the Cover

Texas has always been a honky-tonk hot bed. Is it surprising that Atlantic's new hatted hero, **Tracy Lawrence**, hails from Atlanta, Texas, part of the same 100-mile area from which labelmates Neal McCoy and Martin Delray ventured forth? Is it surprising that Tracy's soothing baritone is rich with the Texas tradition of George Jones and etched with the stylings of his modern mentor from Kentucky, the late Keith Whitley? Not really.

"This album is country, from start to finish," Lawrence smiles. "There's no mistaking that. There's some swing, a few ballads, a little humor, all of which makes for a well-rounded first album for me."

Tracy was in Nashville only 7 months before he got his deal at Atlantic and, though only 23 years old, he has become as knowledgeable about the business side of music as he has the creative side. His debut single/video is also the title track of the album, *Sticks and Stones*, which was produced by Nashville stalwart James Stroud. Tracy is enjoying out-of-the-box success with the single, gaining a record 127 adds on *R&R* its first week out and, since then, climbing steadily at all the trades.

"I view music as one of our greatest forms of communication and I have worked hard to develop my writing and vocal skills into a defined craft."



Tracy Lawrence

Tracy is looking forward to developing his performance skills as well. He feels that playing live is the most direct way to convey the emotions of his music and he's already booked through the end of 1991. With Buddy Lee booking his dates, it's safe to say that Tracy's 1992 will be a busy one. His 1991 was actually stalled when he was injured thwarting a robbery attempt early in the year. He still feels the effects, but he's ready to get going.

Lawrence has signed endorsement deals recently with Wrangler jeans and Gibson guitars and has visited a number of radio and media outlets, including appearances on *Nashville Now* and an upcoming episode of *Crook and Chase* dedicated to the new faces of '92. In addition, the *Chicago Tribune* recently ran a story on the country youngster. Lawrence is handled by Music Matters Management. Keep an eye and ear out for this Texas comer.

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Publisher/Editor

David M. Ross

Editorial Production

Michael Hight

Graphic Production

Andrew Mangrum

Singles Reviews

Robert K. Oermann

Album Reviews

Brian Mansfield

Video Reviews

Bob Paxman

Nashville Beat

Michael Hight

Feature Writers

Edward Morris, Susan Avery

Otto Kitsinger, Pete Loesch

New York/Nashville

Jim Bessman

Los Angeles/Nashville

Billy Block

Financial

Kerry O'Neil

Alvin G. Hagaman Jr.

Account Representative

Carole Begley

Circulation Dept.

Susana Ross

Photographer

Alan Mayor

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HOT NEWS

BY DAVID M. ROSS

• Michael "Moses" Scrivner, a luthier whose well-crafted instruments are highly sought after, died on November 19th of heart failure. He was buried in a specially constructed rosewood laminate road case made by Carlo Cases where he worked for some time. According to Carlo President John Logan, "I know he would be pleased if he knew what we're doing." Donations to defray funeral expenses may be sent to the Moses Scrivner Memorial Fund, 2614-B Belcourt Ave. Nashville, TN 37212.

• Dennis Robbins is the first signing to Giant Records, Nashville. Robbins was most recently a member of Billy Hill (Warner Bros.), previously had a solo album on MCA, and co-wrote "Two Of A Kind Workin' On A Full House" which was a hit for Garth Brooks last year. Sources indicate that Tim Mensy will be the next act to ink his name with the jolly Giant.

• New 20,000 seat Memphis, TN arena, The Pyramid, opened on November 9th with The Judds. The 32 story-high venue was designed to contain restaurants, stores and a music museum, but, as of now, much of the \$62 million facility remains unleased. According to a *Pollstar* story, promoter Sidney Shlenker was fired after failing to raise the necessary funds to complete the project. Shlenker's companies have filed for bankruptcy. The Pyramid is now handled by Leisure Management.

• John Denver stated that he is not interested in creating music specifically for one format. "Let the songs fall where they naturally want to go," he explained at a recent Maudes Courtyard Nashville press luncheon to introduce his new LP *Different Directions*. "There are songs on this album that are folk, one or two that are country, and others that lean more towards rock and/or pop."

Denver was the Country Music Association's Entertainer of the Year in 1975; has sold over 10 million records worldwide; and is active in the world ecology movement. His first single from the new album, "Potters Wheel," is receiving video airplay on TNN and CMT.

• All aboard for the Branson Brigade. The latest to join the musical wagon train westward are Glen Campbell and Louise Mandrell who will

alternate three week engagements from May through December at the new 4,000 seat Grand Palace Theater. Each of their shows will also feature a guest star, and incorporate full production, video closeups, pre-recorded videos, dancers and elaborate sets. Admission is to be under \$20 per person.

According to the theater's co-founder/co-owner and *Silver Dollar City* principle, Peter Herschend, "With its size, production capacity, location and status, The Grand Palace promises to figure prominently in the future of country music entertainment. Soon artists will know they've made it when they can say, 'I've played The Grand Palace'."

• A massive crowd of 1,000 strong turned out to honor and salute CMA Executive Director Jo Walker-Meador who is retiring at the end of 1991. Walker's career at the CMA covers a span of 33 years. She came to the CMA as office manager and shortly thereafter graduated to Executive Director. Jo was honored on the CMA's national TV Award show as recipient of the Irving Waugh Award of Excellence and was given standing ovations at each and every function which took place during the busy CMA banquet week.

Titled *A Night of Appreciation*, speakers



Album Cut Charts ★ Interviews ★ Industry News ★ Candid Reviews ★ Studio Report

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WARNING: You'll soon find yourself watching for the postman every two weeks because *Music Row* brings you more than insight, and accurate information, it also has a sense of humor and is plain fun to read!



at the Opryland Hotel banquet included host Brenda Lee and guests Eddy Arnold, Ricky Skaggs, Emmylou Harris, Richard Sterban, Marty Stuart, Frances Preston, Bill Denny, Joe Talbot, Thom Schuyler, Roy Wunsch and Gary Morris.

Jo started with the CMA when the organization and its music were just beginning to spread their wings. She has shown integrity and courage, but also given leadership a new meaning as she has continued to grow with the organization and rise to ever higher levels. We all wish her the best.

- We introduced our *Music Row* panel of Radio Tip Sheet writers in June 1990. Since that time, **Moon Mullins, Mac Daniels and Jay Phillips** have been laying their ears on the line. Depending upon who you speak to in any given week they're either; clairvoyant, somnambulant, or deaf. We love them all regardless of which temporary state they're in. Thanks guys....

- Legal minds from the firm of Wyatt, Tarrant, Combs, Gilbert & Milom swept out the cobwebs and threw open the dark shutters as they shined a bright light on "The Anatomy of a Controlled Composition Clause (CCC)." In

many ways, the CCC is merely a vehicle for the record labels to cut royalty costs at the expense of writers, artists and co-writers. The short seminar included some factual recitation and explanation of terms plus a very enlightening mock negotiation featuring attorney Mike Milom as the Label interest, and Malcom Mimms negotiating for the Artist's rights.

They defined a Controlled Composition (CC) as "a song written, owned or controlled in whole or in part — directly or indirectly — by Artist or Producer or in which either has an income interest." The key point is that the Artist promises to grant the label a 75% of statutory royalty rate on all CC. However that is really just the tip of the iceberg. The CCC has far reaching economic effects with respect to all facets of an artist's career. Understanding this complicated topic was immensely assisted through the mock negotiations which showed some of the specific considerations which could affect a singer/songwriter, his publisher, and his co-writers.

- Several readers have asked about how we tabulate our annual year-end Producer Honor Roll, New Act Scorecard, Top Songwriters and the September Musician Awards. We listed a compilation of annual winners of these categories in our recent 10th Anniversary issue (November 8, 1991). Although the methodology differs for each of the above categories, and is too involved to explain in detail in this space, it is largely been the work of **John Lomax III** and **Otto Kitsinger** who over the years have been our resident statisticians. Throughout the year they input the weekly chart information to their database which then allows them to "tell the past" with great accuracy. Look for the next year-end edition of Producer Honor Roll, New Act Scorecard, and Top Songwriters plus some new features in our first issue of 1992 which will be dated Jan 23.

- Shenandoah drummer Mike McGuire underwent emergency eye surgery at Breckenridge Hospital in Austin, Texas after a soda bottle shattered on the group's tour bus causing lacerations to his face and eye.

Although McGuire must remain inactive until he is fully recovered doctors were very optimistic about a full recovery.

- Kathy Mattea will be a very visible TV darling with a variety of holiday appearances. She will be seen November 29 on *The Home Show*; on NBC's *Hot Country Nights* on December 1; the *Today Show* on December 13th; and *John Denver's Cowboys, Indians and Christmas*, a CBS special also shown on December 13th.



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VIDEO VISION

VIDEO REPORT

BY MICHAEL HIGHT

MVA HOLDS ANNUAL CONFERENCE, CHOOSES OFFICERS

CARMAN CONTROVERSY IN ALBUQUERQUE

• Celebrating its third year of operation, the New York-based *Music Video Association* held its annual meeting in Los Angeles during the *Billboard* Music Video Conference. **Jeff Walker** of *Aristo Music Associates*, Nashville was re-elected to the presidency post, **Sean Fernald**, Captiol Records, L.A. was chosen Vice President and **Kadima Levadi**, *Rowe International*, New York was re-elected Secretary/Treasurer. This year, the board also selected members for an advisory committee.....

• An excerpt from Benson recording act **Carman's** gold long-form *Revival in the Land* has outraged some patrons of a chain of Albuquerque cinemas. With good intentions, theater-owner **Lana Garner** began showing "A Witch's Invitation" before some of her feature films. The clip portrays the evil character Horowitz going head to head with a Christian man. Complaints received by New Mexico's Anti-Defamation League described the piece as "anti-semitic," but Carman responded: "If some people are of-



Alternative Visions director Peter Lippman jokes with Epic artist Doug Stone while preparing a shot for Stone's latest, "A Jukebox With A Country Song."

fended at the usage of the name [Horowitz], then I certainly apologize. That wasn't the intent. I spend my life telling people that knowing Jesus Christ, a Jewish man, is the best thing that ever happened to me. I used Horowitz because the story is true." Garner kept showing the clip until recent heat from major movie corporations forced her to pull it.....

• The joint campaign aimed at improving reading skills across America known as **Project Literacy** has kicked off. Sponsored by the CMA and CMT, **Paul Overstreet** has been named spokesperson. His latest video, "Billy Can't Read," brings attention to the problem and offers solutions. It is currently in rotation at CMT.....

• **CORRECTION:** **Chuck Koehler** is running the Nashville operations of Texas-based *Polaro Media Productions* from their new Nash-

ville location at 2601 Hillsboro Pk., 297-2470.....

ACTION!

• *Deaton Flanigen* are in the holiday spirit, having recently completed "I'll Be Home For Christmas" on Columbia's **Ricky Van Shelton**. The dynamic duo compiled home movies from Ricky's fan club members and footage on Ricky's farm. D-F put Columbia's **Mike Reid** on a dry lake bed in California for his newest black and white contemporary piece "I'll Stop Loving You," then traveled to Tucson, Arizona for **Suzy Bogguss'** next single/video "Outbound Plane" on Capitol Nashville.....

• *Milestone Films'* director **D.J. Schweitzer** has finished work in Ft. Lauderdale, Florida on country artist **Steve White**. Schweitzer created a hand-tinted look on the clip to



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Dew Watson



parallel the song "Photographs".....

• *Alternative Visions* was recently called to do **Doug Stone's** "A Jukebox With a Country Song" on Epic. Director **Peter Lippman** and producer **Cindy Montano** take a literal approach to the song and have "daredevil" Doug riding his own Harley. The Alternatives shot Epic artist **Collin Raye** as well, for his moving "Love, Me," which features Collin's kids **Jacob and Brittany**.....

• **Ronnie McDowell** has a new vid coming out, patterned after *American Bandstand* (with host **Dick Clark**). The remake of the 1966 Percy Sledge classic "When a Man Loves



a Woman" was done by *Bob Cummings Productions*, **Bob and McDowell** co-producing and **Pete Cummings** directing. Also from the Cummings camp, the **Goldens** new clip "Little Piece of Land" features old home movies of dad **William Lee** in the '60s, directed by **Chris Golden**.....

• **Arista's Pam Tillis** traveled four hours up I-40 to Memphis to shoot her next video/single "Maybe It Was Memphis," done by *The End*, producer **Luke Thornton**, director **D.J. Web-**

ster.....

• You may have seen MCA artist **Marty Brown's** latest vid, "Wildest Dreams," in which he serenades his girlfriend while she's at work. *Scene Three's* **Kitty Moon** produced the piece and **Marc Ball** directed. The same pair completed **George Jones'** newest clip, "She Loved A Lot In Her Time," which features photos of Jones' mom and family.....

• **John Denver** has a new album out on **Windstar Records** called *Different Directions*, which includes the single/video "Potter's Wheel." It's kind of a commentary on parenting that is currently airing on CMT and TNN produced and directed by **Lowell Norman**.....

• Director **Richard Jernigan** worked with the *Jim Owens Companies* for Atlantic newcomer **Tracy Lawrence** and his first video "Sticks and Stones." The clip looks at the hard reality of divorce, while incorporating performance footage of Tracy at the Ace of Clubs in downtown Nashville.....

• Holiday cheer from Warner Bros. **Randy Travis'** "Santa Claus is Comin' to Town" has already begun airing and **Michael Martin Murphey** recently completed producing and directing his own "Cowboy Christmas Ball," which features a cameo by **Suzy Bogguss**, shot in Red River, NM.....

• **Maxwell House** NASCAR driver **Mike Powell** will be featured in a music video for the song "The Men Behind the Wheels," written by Nashvillians **Richard E. Carpenter** and **Cris Moore**. The video was produced by **Neil Goldberg** and shot at the North Wilkesboro Speedway in North Carolina.....

• *Pollaro Media Productions* has finished shooting **Debra Dudley's** newest video for the **Pam Tillis**-penned song "Nothin' A Little Love (Can't Take Care Of)." **Mary Newman-Said** directed the clip, filmed in Denison, Texas.....

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Director/camaman **David Schweitzer** (L) with *Music Row's* 1990 Indie Video Award winner, **Cleve Frances**, on location. Cleve has since been signed to **Capitol Nashville**.

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On location in the heart of Appalachia to film Karen Tobin's video "Carolina Smokey Moon." (L to R) Atlantic VP/GM Rick Blackburn, Scene Three director Marc Ball and artist Karen Tobin.

CMT TOP MUSIC VIDEOS

(Used by permission. ©CMT chart of 11/22/91)

1. Steve Wariner • *Leave Him Out Of This* • Arista
2. Hal Ketchum • *I Know Where Love Lives* • Curb
3. Sammy Kershaw • *Cadillac Style* • Mercury
4. Travis Tritt • *Anymore* • WB
5. Mark Collie • *She's Never Comin' Back* • MCA
6. Diamond Rio • *Mama Don't Forget To Pray For Me* • Arista
7. Pirates Of The Mississippi • *Fighting For You* • Capitol Nashville
8. Reba McEntire • *For My Broken Heart* • MCA
9. Little Texas • *Some Guys Have All The Love* • WB
10. Roy Rogers & Clint Black • *Hold On Partner* • RCA

New Releases Added

Conway Twitty • *Who Did They Think He Was* • MCA
Dwight Yoakam • *It Only Hurts When I Cry* • Reprise
Jimmie Dale Gilmore • *My Mind's Got A Mind Of It's Own* • Elektra/Nonesuch
Mike Reid • *I'll Stop Loving You* • Columbia
Tim Ryan • *I Will Love You Anyway* • Epic
Vern Gosdin • *A Month Of Sundays* • Columbia

TNN TOP MUSIC VIDEOS

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1. Reba McEntire • *For My Broken Heart* • MCA
2. Little Texas • *Some Guys Have All The Love* • WB
3. Brooks & Dunn • *My Next Broken Heart* • Arista
4. Vince Gill • *Look At Us* • MCA
5. Steve Wariner • *Leave Him Out Of This* • Arista
6. The Remingtons • *A Long Time Ago* • BNA
7. Collin Raye • *Love, Me* • Epic
8. Sammy Kershaw • *Cadillac Style* • Mercury
9. Hal Ketchum • *I Know Where Love Lives* • Curb
10. Trisha Yearwood • *Like We Never Had A Broken Heart* • MCA

New Releases Added

Vern Gosdin • *A Month Of Sundays* • Columbia
Dwight Yoakam • *It Only Hurts When I Cry* • Reprise
Mike Reid • *I'll Stop Loving You* • Columbia
Tim Ryan • *I Will Love You Anyway* • Epic
Jimmie Dale Gilmore • *My Mind's Got A Mind Of It's Own* • Elektra/Nonesuch

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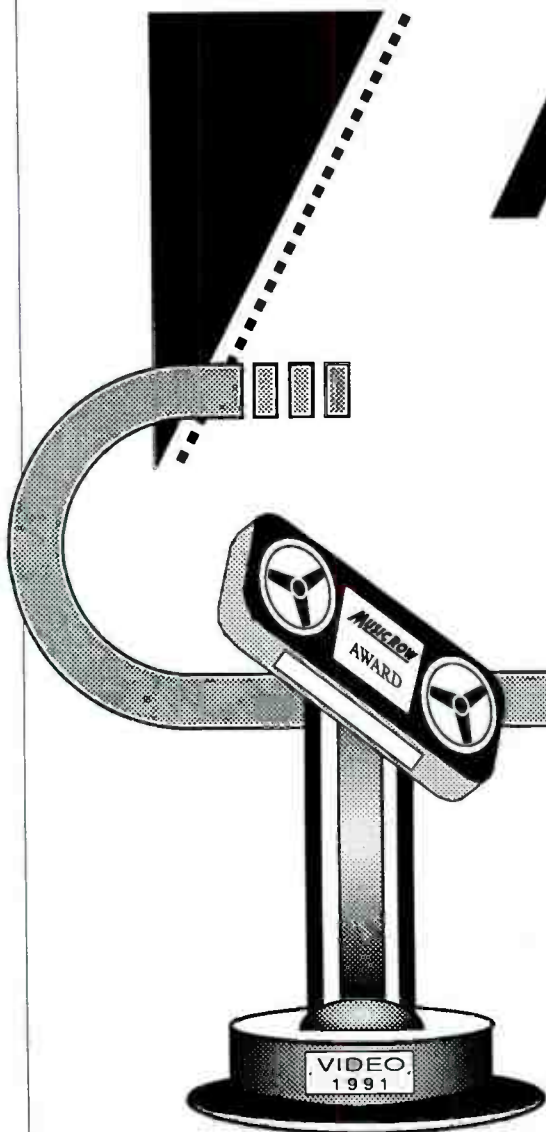
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AWARDS



Controversy Rocks '91 Video Year

BY BOB PAXMAN

Scandal, sex, lies, a little videotape, a swell of controversy. Now that we have your attention....to some degree or other, all contributed to making the video year of 1991 a permanent burn in the memory, or at least as long as the typical business lunch.

Essentially, we can say, with no threat of reprisals, that it's been an interesting, news-worthy year that has seen the quality of clips steadily improve (although, if we see one more image of sheets blowing in the breeze....). It was a year when some dared push the envelope a little, and ended up with a whopping delivery charge.

Garth Brooks grabbed the national spotlight with "The Thunder Rolls," a piece depicting

cont'd on page 14 ➔

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BEST INDEPENDENT

And the winner is...

*David Schnauffer
and The Cactus Brothers*

"Fisher's Hornpipe"

SFL Discs • Dream Ranch Pictures •
Director-Greg Crutcher, Thom Oliphant

"I'm just thrilled to death that other people are enjoying that old time country music as much as we do. Thanks to Greg Crutcher for capturing the essence of the song and thanks to John Lomax for believing in all the good things about music."
—David Schnauffer



The nominees are: Clinton Gregory, "(If It Weren't For Country Music) I'd Go Crazy"; Bo T, "Angel Fire"; Alison Krauss, "I've Got That Old Feeling"; David Schnauffer & Cactus Brothers, "Fisher's Hornpipe"; Alison Krauss, "Steel Rails"

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Randy Travis
Conway, George & Vince
Waylon & Willie
Hank Williams, Jr.

Pop/AOR

Paula Abdul
Aerosmith
Neil Diamond
Grateful Dead
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Madonna
John Mellencamp
Paul McCartney
Pink Floyd
Rod Stewart
Rolling Stones
Sting
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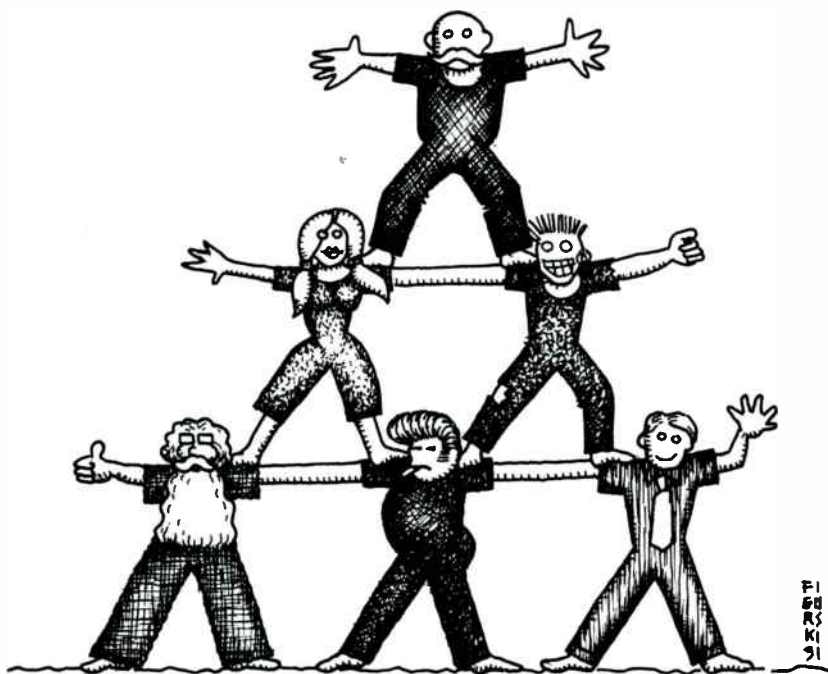
Bryan Adams- A&M
Garth Brooks- Cap. Nash.
Mark Chesnutt- MCA
Eric Clapton- WB
Bill Cosby- Geffen
"Dances With Wolves"
(Soundtrack)- Epic
Amy Grant- A&M
Guns & Roses- Geffen
Janet Jackson- A&M
Lyle Lovett- MCA
Tom Petty- MCA

"Pretty Woman"
(Soundtrack)- EMI
Prince- WB
R.E.M- WB
Paul Simon- WB
Sting- A&M
Randy Travis- WB
Van Halen- WB

MUSIC VIDEOS

Clint Black- *Better Man*
Killin' Time
Loving Blind
Mark Chesnutt
Too Cold At Home
Brother Jukebox
Love Is A Miracle
Billy Dean
Only Here For
A Little While
Somewhere In My
Broken Heart
Only The Wind
McBride and the Ride
Can I Count On You?
Same Old Star
George Strait
If I Know Me

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Vern Gosdin.....Eddie Tickner.....SONY MUSIC
Normaltown Flyers.....Larry McFadden.....MERCURY RECORDS
J. P. Pennington.....Bill Carter.....MCA RECORDS
Pirates of the Mississippi...Ken Stilts / Chuck Thompson...CAPITOL-NASHVILLE
Collin Raye.....Steve Cox / Ted Files.....SONY MUSIC
Doug Stone.....Phyllis Bennett.....SONY MUSIC
Mel Tillis.....Judy Tillis / Jamey Burklow.....CURB RECORDS



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➔ cont'd from page 11

a scenario of domestic violence which led to its summary dismissal by both TNN and CMT (Michael Jackson grabbed something else and all he had to do was re-edit). The networks cited the video's "gratuitous violence," along with unfavorable viewer reaction (and let's face it, their own public image), for their decision. On a somewhat related note, Holly Dunn requested that her video, "Maybe I Mean Yes," be pulled from the airwaves because of controversy surrounding the song itself, which many felt had connotations of date rape. Other works that helped extend the form beyond the usual vanilla flavoring included: Dwight Yoakam's "Turn it on..."; "Scars" by Ray Kennedy; the slightly skewed Kelly Willis romp, "The Heart That Love Forgot"; and the quietly elegant "Love Can Build A Bridge" from The Judds.

A few broke generally-accepted rules and managed to maintain high entertainment values. "Feed Jake" was produced without the artists (Pirates of the Mississippi) ever being on camera, but keyed into the lyrics' message of friendship, loyalty, negative stereotypes and obligation with touching emotion. K.T. Oslin's "Mary & Willi" had no lip-synch; it would have blown the entire concept. Besides, the interaction between K.T. and co-star Ray Sharkey played out a telling commentary on modern relationships. Set-up and dialogue were utilized to their best advantages.

**A few broke
generally-accepted
rules and
managed to
maintain high
entertainment
values.**

These two, in particular, helped spearhead the trend toward mini-movies, which threatened to burden a number of clips that had no real basis for experimenting with the format. Openings became unwieldy, dialogue unnecessary, and the lengthy running times turned off viewers who, in turn, turned the channel selector elsewhere. To combat this new strain of "inflation," CMT issued a set

cont'd on page 22 ➔

BEST FEMALE

And the winner is...

Kathy Mattea

"Time Passes By"

Mercury • Flashframe • Director-Jack Cole

"This award belongs completely to Jack Cole and his brilliant creative mind. I want to thank him for making this video. I also thank Polygram Records for maintaining a commitment to videos as an important creative tool."

—Kathy Mattea



The nominees are: Mary-Chapin Carpenter, "Down At The Twist And Shout"; K.T. Oslin, "Mary And Willi"; Kathy Mattea, "Time Passes By"; Patty Loveless, "I'm That Kind Of Girl"; Tanya Tucker, "Down To My Last Teardrop"



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Dear Naomi and Wynonna . . .

Congratulations on bringing a magical decade of music, grace and beauty to such an elegant close . . . and on nabbing the Music Row Video Of The Year Award for "Love Can Build A Bridge". We're proud to have been part of such a unique and challenging project.

We wouldn't trade the last few adventurous and stimulating years for anything, and we hope that we speak for fans and friends everywhere in saying thanks for so many wonderful memories and harmonies -- you've touched the hearts and minds of your countrymen and your peers as very few artists can . . .

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Love always,

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BEST DUO (DUET)

And the winner is...

The Judds

"Love Can Build A Bridge"

RCA • High Five Prod. • Director-Bud Schaetzle

"'Love Can Build A Bridge' makes a statement that the Judds wholeheartedly believe in: 'There is always hope.'"

—The Judds



The nominees are: The Judds, "Love Can Build A Bridge"; Brooks & Dunn, "Brand New Man"; Roy Rogers & Clint Black, "Hold On Partner"; Keith Whitley & Earl Thomas Conley, "Brotherly Love"; Dolly Parton & Ricky Van Shelton, "Rockin' Years"; Waylon & Willie, "If I Can Find A Clean Shirt"



To the great producer-director film teams
CONGRATULATIONS
on winning the Music Row Music Video
Awards for 1991.

Thanks especially to those of you who
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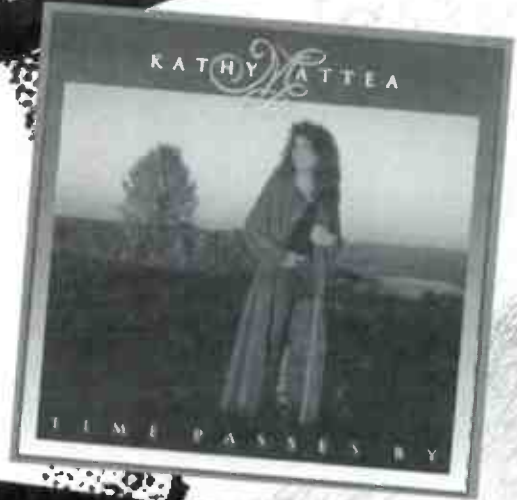


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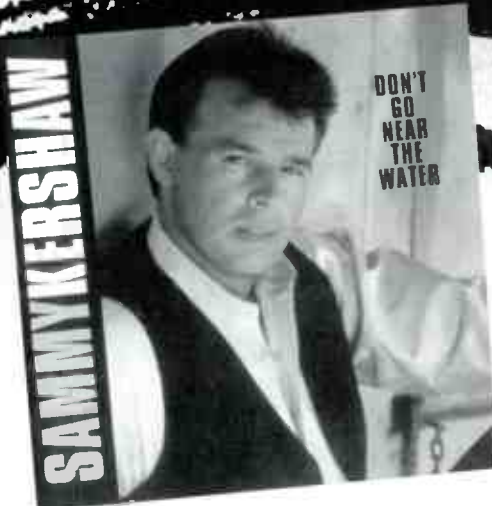
THE BEST MUSIC
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KATHY MATTEA

"TIME PASSES BY"
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From "TIME PASSES BY"



SAMMY KERSHAW



"CADILLAC STYLE"
BEST NEWCOMER VIDEO
From "DON'T GO NEAR
THE WATER"

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BEST NEWCOMER

And the winner is...

Sammy Kershaw

"Cadillac Style"

Mercury • Studio Productions • Director-Steve Boyle

"Every time something good happens I keep saying it doesn't get any better than this, and it just keeps getting better. I want to thank the people that make everything happen and all of you know who you are. Thank you and God bless you."

—Sammy Kershaw



The nominees are: Martin Delray, "Get Rhythm"; Trisha Yearwood, "She's In Love With The Boy"; Brooks & Dunn, "Brand New Man"; Hal Ketchum, "Small Town Saturday Night"; Sammy Kershaw, "Cadillac Style"



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THE Judds

- **BEST VIDEO**
- **BEST DUO (DUET)**

"Love Can Build A Bridge"

**PIRATES
Of The MISSISSIPPI**



- **BEST GROUP**

"Feed Jake"



McBRIDE and THE RIDE



- **BEST GROUP NOMINATION**

"Can I Count On You"

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World Radio History

BEST GROUP

And the winner is...

Pirates Of The Mississippi

"Feed Jake"

Capitol Nashville • Deaton Flanigen

"We consider this award a great honor. The song "Feed Jake" expressed emotions felt by all of us. It is nice to receive an award based on music and song rather than the artist. Our congratulations to all the folks at Deaton Flanigen."

—Pirates Of The Mississippi



The nominees are: Mark O'Connor & The New Nashville Cats, "Restless"; Pirates Of The Mississippi, "Feed Jake"; Highway 101, "Bing Bang Boom"; McBride & The Ride, "Can I Count On You"; Molly & The Heymakers, "Chasin' Something Called Love"

"FEED JAKE"

Best Group Video

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MILESTONE FILMS

David Jean Schweitzer, Director / Cameraman

➔ cont'd from page 14

of guidelines limiting intros to no longer than 30-40 seconds. The guidelines also suggested the full-scale elimination of non-musical intros whenever possible, certainly when not essential to the story line. Industry reaction was mostly positive; some directors feared that creativity might be stifled. However, when watching a piece such as Travis Tritt's "Anymore," you realize that it is possible to include extended intros and maintain quality while not risking viewer burnout.

Speaking of television, TNN heightened its commitment to video programming. According to a year-end report by Aristo Video Promotions, TNN added a total of 238 clips to their playlist since January 1, ahead of last year's figure. CMT, which moved this past October to the Opryland complex, plans to expand its national audience in 1992 by reaching the mark of 20 million cable homes. The Aristo report states that, in an average week, nearly three million homes actively view CMT, and estimates that the average household watches the network 3.1 hours per week. TNN's weekday programs *Video Morning* and *Video P.M.*, show high Nielsen numbers with women ages 25-54. CMT leads other basic cable networks in delivering females 18-49 and 25-54 in prime time. Obviously, a large demand for country videos still exists, reflected in the decision this year by cable's VH-1 to resume airing *This Is VH-1 Country* on Saturday mornings. VH-1 also instituted Country video programming blocks and specials profiling country artists.

cont'd on page 26 ➔



Female Video Winner Kathy Mattea and Director of the Year Jack Cole discuss some early rushes.

BEST MALE

And the winner is...

Travis Tritt

"Anymore"

Warner Bros. • Flashframe • Director-Jack Cole

"I feel honored to be recognized by Music Row for Best Male Video for "Anymore." To be a part of a project that drew attention to perhaps some of our country's most forgotten heroes, the war vets, was truly rewarding. I hope this video will inspire others to reach out and support those who put their lives on the line for our freedom."
—Travis Tritt



The nominees are: Travis Tritt, "Anymore";
Dwight Yoakam, "Turn It On, Turn It Up, Turn Me Loose";
Mark Collie, "She's Never Coming Back"; Travis Tritt, "Here's A Quarter";
Garth Brooks, "The Thunder Rolls"

CONGRATULATIONS

**to
Clinton Gregory**

On Your Nomination For

BEST INDEPENDENT VIDEO

"(If It Weren't For Country Music) I'd Go Crazy"

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Clinton Gregory & Kenny Kiper



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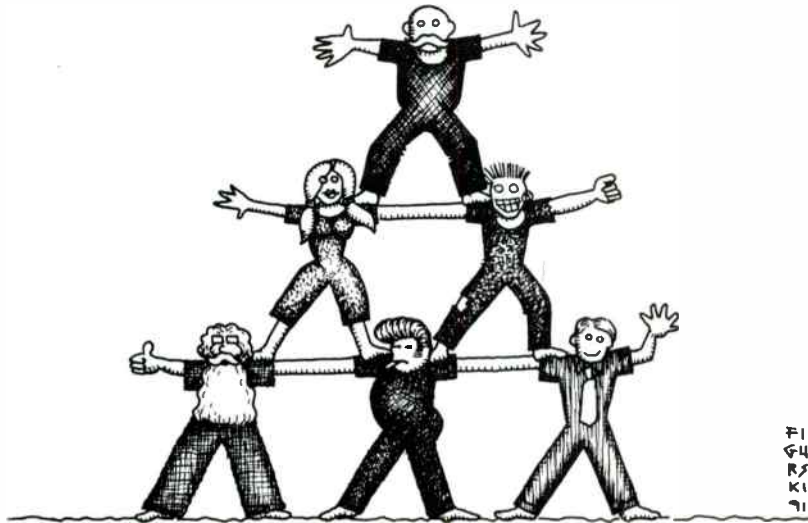
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Mary-Chapin Carpenter.....John Simson / Tom Carrico.....SONY MUSIC
 Linda Davis.....Narvel Blackstock.....CAPITOL-NASHVILLE
 Kathy Mattea.....Bob Tittley.....MERCURY RECORDS

(Time Passes By - Best Female Video)

Reba McEntire.....Narvel Blackstock.....MCA RECORDS
 Lorrie Morgan.....Stan Moress.....RCA RECORDS
 Roy Rogers and Clint Black....Stan Moress / Bill Hamm....RCA RECORDS
 Travis Tritt.....Ken Kragen.....WARNER BROTHERS RECORDS

(Anymore - Best Male Video)

K. T. Oslin.....Stan Moress.....RCA RECORDS
 Keith Whitley and Earl Thomas Conley.....RCA RECORDS



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→ cont'd from page 22

Back to Mr. Brooks for a moment. His performance in "The Thunder Rolls," donning wig and fake beard to play the philanthropic husband, represents a growing trend of artists who now want to act in their own videos. We will likely see more of this as the demand for product keeps escalating. If videos are going to continue to be released with every single, the idea well may soon run dry. There are only so many situations in which you can put an artist, unless the artists themselves take on more active roles in productions and stretch their talents further. The established stars in particular will look at acting as an additional weapon in the arsenal. In which case, the Lee Strasberg School may well have to open a Nashville branch.

You likely (hopefully) will notice that this issue announces the winners of *Music Row's* annual Music Video Awards. We, of course, believe that these represent the in-

**The selections
 were based
 on quality**



**Art can often
 make you
 uncomfortable**

dustry's most prestigious honors, first of all because the magazine did video awards before they were cool. Secondly, they are not tied to politics, popularity contests or chart rankings; some of the nominees may have surprised you, but the selections were based on quality. We thank our expert panel members for their input and contributions. *Music Row* also congratulates the victors — the artists, labels, production companies and, most importantly, their directors — for your achievements this past year.

"Video Vision" deems it appropriate to acknowledge a select group of videos which may not have won official awards, but deserve special individual mention. Tanya Tucker's "Down To My Last Teardrop" sported a colorful, visually captivating set design. Credit "Since I Don't Have You" by Ronnie Milsap for authentically re-creating

BEST DIRECTOR

And the winner is...

Jack Cole

"With this year's level of competition and quality, a victory in any of the categories is all the sweeter. The Music Row Awards are for me, more important than any other because work is chosen on its own integrity and not on artist popularity."

—Jack Cole



The nominees are: Jack Cole, Deaton Flanigen, Bud Schaetzle, Joanne Gardner, John Lloyd Miller

an early '60s prom, right down to the hair styles and wardrobes. Humor, probably the hardest element to pull off in the medium, was used most effectively for Lee Roy Parnell's "Family Tree," Mark Collie's "She's Never Comin' Back," and "Turn It On" by Dwight Yoakam. Sawyer Brown's "The Walk" was one of the most moving pieces I saw all year, with regard to photography and storyline. Finally, if you'll allow one more nod to "The Thunder Rolls," for its use of editing, sound, lighting, and cinematography to create a mood of overall tension. It's sort of a reminder that art can often make you uncomfortable, which is no less valid a feeling than joy or sadness. Every clip doesn't have to be punctuated with a bunch of casting agency cowboys frolicking around the barn, forcing an aura of good times the way some beer commercials do. Making you think and pay attention are worthwhile goals, too.



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THE
Judds

Love Can Build a Bridge

- **BEST VIDEO**
- **BEST DUO (DUET)**

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THE VILLAGE MUSIC INDUSTRY PUBLICATION

**8th ANNUAL
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BEST VIDEO

And the winner is...

The Judds

"Love Can Build A Bridge"

RCA • High Five Prod. • Director-Bud Schaetzle

"Love Can Build A Bridge" was a special video for us. To be able to work with such a unique team of people and to be able to share the experience with our families, in such a magical place as Sedona, Arizona, was a once in a lifetime experience."

—The Judds



The nominees are: Pirates Of The Mississippi, "Feed Jake"; Travis Tritt, "Anymore"; Garth Brooks, "Thunder Rolls"; The Judds, "Love Can Build A Bridge"; Kathy Mattea, "Time Passes By"

*Be Ahead of
The Game*

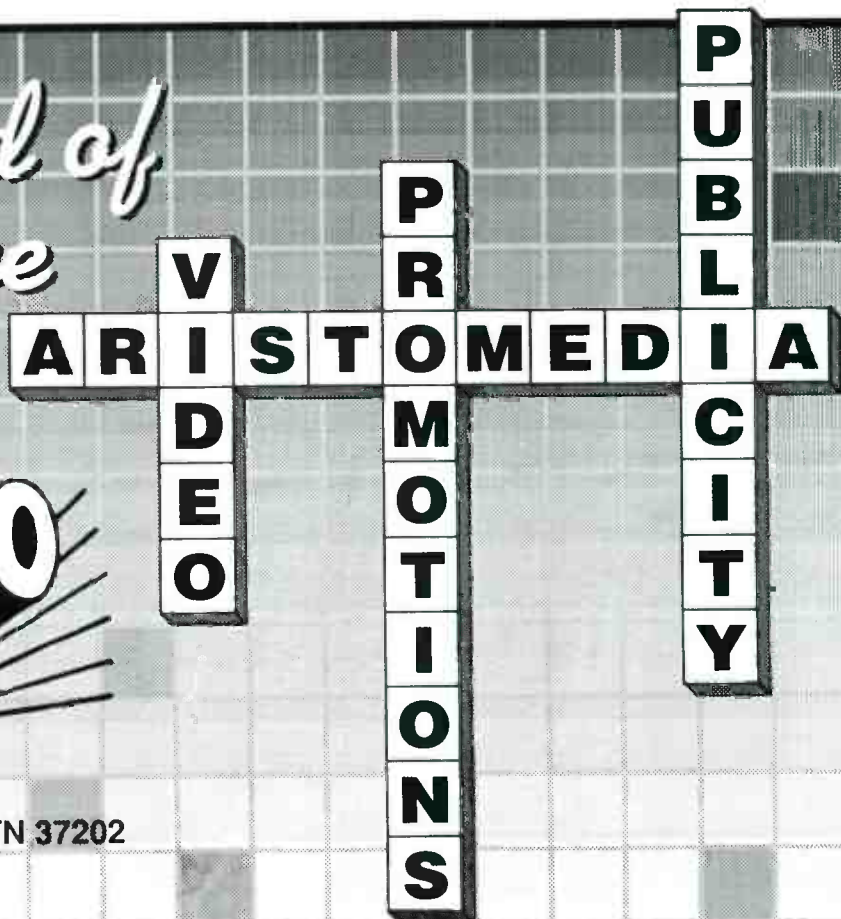


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LIVE MUSIC NASHVILLE BEAT

BY MICHAEL HIGHT

SHOWCASES

Renown Nashville picker Steve Gibson presents...Carol Ann Etheridge. Steve's been recording tracks on Ms. Etheridge for the last couple of years and brought her out on stage at a recent Douglas Corner gathering. Carol's been writing with notables Don Henry and Ronnie Edwards and, refreshingly, doesn't hold a guitar. She moves around some, but is missing that captivation factor that separates artists from singers. "Hopeful Romantic (In a Hopeless Romance)" is a bonafide hit song; we'll see how it does in the hands of Mercury artist Jessica Boucher. Carol is a reliable vocalist and with the backup musicianship of Mike Severs, Larry Paxton, Dennis Wilson and band, she puts on a reliable show, but that's not enough in Nashville anymore.

As good as Carol's songs were, such was Mike Reynolds' mountain tenor voice. He did a solo hour at the Bluebird Café recently, treating the half-packed crowd to an array of country, gospel and a traditional Carter Family tune that he played on zither called "Are You Tired of Me Darling?" He and Emmylou Harris would make a killer duo. Mike is natural on stage and limber in vocal range, but he needs songs. Don't we all need something?

John and Lisa Stroud, on the same propitious eve, needed a sound man. John

has a real good way with a rhythm and carries the energy for the whole group, something you'd rather see from the lead vocalist. "Paint This Town Blue" has been in my head for days now and the stylistic gamut they ran touched on Dixieland, a little Cajun, some blues; all sung with country soul. Nicely played dobro and mandolin as well. To me, their harmonies should be the focal point, yet those precious moments are few and far between.

Have you seen the "Uncle John's Farm" video by Eric Blakely on CMT? It paints a real quaint picture of rural life drawn around a song full of old-fashioned values and lessons. Much like the bulk of this Austin-based singer's recent Bluebird set that showed convincing energy and country life in bluesy folk and country rhythms. Likeable.

CAPITOL IDEA!

Capitol Nashville surely hasn't squandered its recent surge of wealth as they flew about 80 radio and media folks down to Phoenix, Arizona for a look-see at the Pirates of the Mississippi and their newest acquisition, Paulette Carlson. Never wanting for anything, I fell in love with that area of the U.S. and with Paulette's new stuff.

She looks great for being 4 months a mom, getting back in shape and literally exploding into her live show. I caught a portion of the soundcheck as well and it's obvious that she's ready to get back to work. Her almost ominous voice, sometimes called the Stevie Nicks of country, is as identifiable as ever and the new songs (seven Paulette co-writes, five with heavyweights Tom Shapiro and Chris Waters) are less predictable than a lot of Nashville material and more attentive to the whole song, melody and lyrics. Our Alaskan songbird tore into her latest single "I'll Start With You" with a vengeance, eased her way into a medley of 101 stuff and brought to life new songs like "Love Goes On" and "Why Should I?" all for the benefit of a rather tough audience.

At the press conference, Paulette spoke of the no-love-lost departure from Highway 101, the time she finally had to write songs, how tough it is keeping enough singing breath when you're pregnant and her anxiousness to get back on tour. She has no plans to go slow, hoping to tour by bus bringing daughter Cali along.

When I arrived in the land that doesn't turn their clocks back, I was just in time to join the herd and get corralled out to the Pirates showcase on Friday. Feel-good Southern



ON STAGE AND AT HOME. Paulette Carlson performed for a slew of radio and media moguls when Capitol Nashville provided a weekend's worth of Phoenix fun last month. Also pictured is busy Music City bassist Paul Uhrig.

country/rock, coupled with down-home barbecue ribs and chicken—mmm mmm good. The Pirates' new stuff is perhaps more adventuresome than their first outing, but true to their "Redneck Blues."

The *Gavin Report's* lovely liaison Cyndi Hoelzle, who it turned out was bunking across the hall, is contemplating a move to Nashville after the fire that ate Oakland burned too close to home. We'd love to have ya! Met Jack Marcus from Cheyenne's KUUY and discussed the uphill battle of programming all the quality stuff coming out of Nashville. Spoke with bassmaster (as in bass guitar) Paul Uhrig, who commented on the blatant lack of Nashville representation in musician-oriented magazines, until the three banquetters kicked us out of the hall. I followed the unmistakable sound of fun into, you guessed it, the lounge, where the inimitable Jim Bessman, *Music Row's* Gotham Gossip for you laymen, was directing a chorus of conversation with innocents like Cathy Gurley, Summer Harmon and Teresa George. Being the dedicated journalist that he is, he skipped out before last call to, of all things, board a 2 am. flight to Louisiana to catch a Cajun marathon.

Great music, breathtaking scenery, excellent company; a very memorable weekend.

A MUST

I had the pleasure of witnessing the live recording of the Swamp Honkys at the Sound Emporium, a raw and gritty experience the group spent 12 hours capturing. Guaranteed entertainment at their upcoming show December 12 at Douglas Corner.

Thanks to the following eyes and ears who help contribute to this column: Jim O'Baid, David M. Ross.

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ALBUM REVIEWS

BY BRIAN MANSFIELD



PAULETTE CARLSON

Love Goes On
(Capitol CDP 7 97711 2)

Producers: Jimmy Bowen and Paulette Carlson

Prime Cuts: "I'll Start With You," "The Chain Just Broke," "It's Too Bad"

Critique: As Carlson returns to solo performing—or had you forgotten her brief pre-Highway 101 stint with RCA?—she flexes her songwriting muscle. (Nothing she wrote appeared on *Paint the Town*, her last 101 album; here, she co-wrote seven of 10.) Fans of Carlson's from 101 won't be surprised; there's not much for them to miss except for Jack Daniels' guitar. Actually, it's a two-for-one split with good dividends: The fiery Nikki Nelson is slightly better suited to 101's big backbeat, while Carlson seems perfectly at home wrapped in Jimmy Bowen's straight country production.



THE HARD CORPS
Def Before Dishonor

(Interscope/East West Records America 7 91756-2)

Producers: Jam Master Jay, Joe

"The Butcher" Nicolo and the Hard Corps

Prime Cuts: "Hard Corps," "Back in Black," "Bring Down the House"

Critique: "You wonder if it's rap or if it's rock 'n' roll," shouts the Beast on "Bring Down the House." It's neither, he'll tell you, but it can still make the walls shatter. Pitting a white hard-rock trio against two black MC's and a DJ, the Hard Corps isn't for every taste (especially if you lean towards country). Still, rap and metal account for the bulk of record sales, so the band covers a large segment. Musically, they're descendants of Run-D.M.C.'s rock-rap hits "Rock Box" and "Walk This Way" (D.M.C.'s Jam Master Jay produced the bulk of the album.) Their crushing cover of AC/DC's "Back in Black" sounds so natural it's a wonder nobody thought to do it before. Interscope signed the Hard Corps to the biggest pop deal ever for a Nashville band (a reported \$2 million-plus for two albums). If you've ever seen them live, you'll understand why.



KEITH PALMER

Keith Palmer
(Epic 48611)

Producer: Bob Montgomery

Prime Cuts: "Memory Lane," "Forgotten But Not Gone," "Don't Throw Me in the Briarpatch"
Critique: Palmer, a long-time demo singer and songwriter (he wrote Reba's "Tell Me What's So Good About Good-bye" and "For My Broken Heart"), finally gets his shot at the big time, and he makes pretty good use of it. "Don't Throw Me in the Briarpatch" possesses the kind of *Hee Haw* hokiness that makes you either love it or hate it, but the best stuff ("Forgotten But Not Gone," "That's Enough To Keep Me Hangin' On") deals with the deep hurts and having to live with them. Epic picks up another wounded romantic.



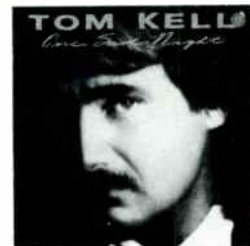
TRACY LAWRENCE

Sticks and Stones
(Atlantic 7 82326-2)

Producer: James Stroud

Prime Cuts: "Paris, Tennessee," "Sticks and Stones," "Today's Lonely Fool"

Critique: A lanky young small-town Southerner with a neatly trimmed mustache wearing a cowboy hat that hides shoulder-length blonde hair. Sound like Alan Jackson? Not enough to fool you. Still, Lawrence brings his best tear-in-the-beer voice to everything he does—the pleasantly silly "I Hope Heaven Has a Honky Tonk," the nostalgic "Dancin' to Sweet 17," and the mawkish "Somebody Paints the Wall." When he gets a song as sad as his voice—say, "Sticks and Stones" or "Today's Lonely Fool"—it's pretty potent stuff.



TOM KELL

One Sad Night
(Warner Bros. 9 26508-2)

Producer: Josh Leo

Prime Cuts: "The Girl With the Single Rose," "Only Heaven Knows," "Texas Has Nothin' on Me"

Critique: If Tom Kell's brand of post-Eagles country-pop sounds closer to the source than most, that's because Kell brings in some ex-Eagles (Bernie Leadon, Timothy B. Schmit) to make sure he gets it right. Even the slickest

stuff makes nice ear candy, but his most personal songs—the ones that separate him from everybody else—will never make it to radio. And though his duet with Katy Moffatt establishes some folkie credentials, his duet with J.D. Souther shows where his heart is. At his best, Kell sounds like maybe Michael Martin Murphey with an edge; at his worst, he's still a better-than-average Eagles replacement.

• **BRENDA LEE** *A Brenda Lee Christmas*
Producers: Jim Ed Norman, Eric Prestidge

• **TAKE 6** *He Is Christmas*
Producers: Take 6

• **MICHAEL MARTIN MURPHEY**
A Cowboy Christmas
Producers: Steve Gibson, Michael Martin Murphey

• **VARIOUS ARTISTS** *Sugar Plums: Holiday Treats From Sugar Hill*
Production Coordinator: Barry Poss

Critique: A slow Christmas from the usually holiday-happy Nashville. This year's Christmas haul is a mixed bag, although most of it makes for festive listening.

A Brenda Lee Christmas starts with a nearly note-perfect remake of "Rockin' Around the Christmas Tree" and goes on to become a traditional, if uneventful, holiday album. It's heavy on string and choirs—nice enough, but nothing special.

Take 6's *He Is Christmas* has the opposite problem—the group rearranges "Silent Night" and a couple other standards almost beyond recognition. When they take it easy on the jazz chops—on "Hark! The Herald Angels Sing" and "Sweet Little Jesus Boy"—the results are much better. Fusion instrumentalists the Yellowjackets back the sextet on "God Rest Ye Merry Gentlemen."

Michael Martin Murphey's album is the second of his *Cowboy Songs* releases—a collection of original and traditional songs, waltzes, polkas, two-steps, and stories from cowboy storyteller Waddie Mitchell. With the same sympathetic and historical feel that characterized the original *Cowboy Songs*, Murphey collects old cowboy songs and poems—"The Cowboy Christmas Ball" and "The Christmas Trail." Then he matches them with new songs that keep the spirit.

From Tim O'Brien's "Making Plans" to Red Knuckles & the Trailblazers' hilariously mixed-up "That White Christmas Song," Sugar Hill's bluegrass-heavy *Sugar Plums* is a gem. Mixing familiar instrumentals (Jerry Douglas' contemplative "Away in a Manger") with obscure songs (Robin & Linda Williams' cover of Steve Earle's "Nothing But a Child"), *Sugar Plums* captures the essence of homemade Christmas—it's familiar but exciting, old-fashioned yet new.

Starstruck Writers Group Celebrates Our First #1

For My Broken Heart

by Liz Hengber and Keith Palmer

1. Gm Dm Cm7 Eb/F
Bb Eb/Bb Bb
were no an by words at all
2. Clock's still tick in life goes on
Eb/Bb



Thank to Writers
Liz Hengber And
Keith Palmer!

Starstruck Writers Group, Inc. (ASCAP)

World Radio History

DISC CLAIMER

BY ROBERT K. OERMANN

Okay: This has gone far enough. Every time a critic says anything that's not fawning and absolutely gushing with praise I get the blame. I keep hearing from people complaining about album reviews, video reviews, wisecracks and irreverence I had nothing to do with.

Once and for all, I am the singles reviewer for this publication. If ya want my album reviews, you have to read *The Tennessean*, get a Gannett paper that carries my syndicated column or tune in to *Weekend with Crook & Chase* on TV. I don't review video clips at all.

Also: I take no responsibility for things that don't have my by-line on them. Only the stuff that does.

What's the confusion? It's very easy to tell music critics apart. The other ones are sometimes wrong; I never am. See how simple?

There. Now that that's out of the way I feel better. I'm sure it's a big load off all of your minds, too.

I'll tell you what else made me feel better tonight. The new **Pam Tillis** single is enough to cure the flu, make the blind see and heal the crippled. It is, need I add, my choice as **Disc of the Day**.

The Trisha Yearwood/George Jones lineup was enough to bring home a **Label of the Day** award to MCA Records. They're doing great work over there these days, eh?

I found my **DISCOVERY AWARD** winner in the pile of Christmas records. "Santa Won't You Bring Me a Man" isn't country at all, so many of you won't be interested in hearing it. Those of you with curious ears and a taste for cabaret jazz-pop should do yourself a favor and check out Music City's delightful **Wild About Harry**. You'll think you're listening to something classic by Gershwin or Porter or Kern, or some old movie-sound-track chanteuse. But you're not. These are new songs, performed by a quartet of kids who will make you close your eyes and grin from ear to ear.

TRISHA YEARWOOD

"That's What I Like About You"

Writers: John Hadley/Kevin Welch/Wally Wilson; Producer: Garth Fundis; Publisher: Sony-Tree, BMI/ASCAP; MCA CD 54270.

Catch this woman live sometime: The

sheer strength of her delivery will knock your socks off. This single gives you a pretty good idea of the Ronstadt potential we've got here. And Trisha, that's what I like about you.

R.J. GOLD "Texas (The Song)"

Writers: R. Carter/R. McPeake; Producer: Bob Carter; Publisher: Four Newton, BMI; Pleasure 090391 (817-694-4047).

Cheesy echo chamber effect ruins decent vocal. Rah-rah Texas lyric isn't much help, either.

HAL GIBSON "Stick to Your Guns"

Writers: Z. Turner/T. Nichols; Producer: Danny Day; Publisher: Hannab's Eyes/Coburn, BMI; Curb CD 083.

Muddled macho redneckism that has something to do with not compromising for the presumably-venal music industry. A botched attempt at Southern rock; the video is bound to be charming, n'est-ce pas?

WOODY WILLS "Sinner Man"

Writers: Woody Waldroup; Producer: Lonnie Wright/Woody Wills; Publisher: Sandywood/Boggy Depot, BMI; OL 159 (1-800-848-2333).

If this is the best you can sing in the studio, the prospects of a live performance are positively frightening.

GEORGE JONES

"She Loved a Lot in Her Time"

Writers: Randy Boudreaux/Sam Hogan/Kim Williams; Producer: Kyle Lehning; Publisher: Sony-Tree/Thanxamillion, BMI/ASCAP; MCA CD 54272.

Fragile, wistful, tender, effective.

ANGELA LONG "Cottonwood"

Writer: A. Long; Producer: none listed; Publisher: Four Newton, BMI; Pristine 081591 (817-694-4047).

Folk soprano with a Judy Collins-like delivery miraculously survives a rather thin production, a meandering melody and a hookless song. More power to ya, babe.

GARY MORRIS "One Fall Is All It Takes"

Writers: Gary Burr/Gary Morris; Producer: Gary Morris; Publisher: MCA/Gary Burr/Logrhythm, ASCAP/BMI; Capitol Nashville CD 79968.

Very pretty. Gary takes a soft approach here, keeping his big voice reined in with lots of breath and some absolutely captivating falsetto work. Enchanting guitar work in the break.

LAURA LEE "No Ordinary Memory"

Writers: Larry Shell/Jeff Tweel; Producer: Bobby Witte/J. Gibson; Publisher: Millhouse/Chappell, BMI; NSD IP 3 (615-327-7988).

You have good vocal tone and show

promise as a stylist. But that disconcerting tendency to wander off pitch will doom you. I recommend practice, seasoning and lessons.

CHRIS LeDOUX "Workin' Man's Dollar"

Writers: Chris LeDoux; Producer: Jimmy Bowen/Jerry Crutchfield; Publisher: Wyoming Brand, BMI; Capitol Nashville CD 79922.

Preceded by a good video that's been out for quite awhile, this might have a shot. His voice isn't going to stop you in your tracks, but the lyric just might.

DALE ANDREW "There Again"

Writer: D. Andrew; Producer: Ed Hawes; Publisher: Four Newton, BMI; Pleasure 082191 (817-694-4047).

Folk-rock nasality makes him distinctly off country's beaten path as a stylist. But there's something here — feeling and honesty. The song is well crafted even though the production slaps it around a lot. I'm intrigued. Send more.

RONNIE McDOWELL

"When a Man Loves a Woman"

Writers: Calvin Lewis/Andrew Wright; Producer: Buddy Killen/Ronnie McDowell/Jo Meador; Publisher: Pronto/Quinvy, BMI; Curb CD 79124.

As he is on most of his oldie remakes, Ronnie is respectful, even reverential, toward this song's memory. A little too cautious, perhaps, but certainly listenable enough.

ARTHUR BLANCH

"Let Me Be the First to Go"

Writers: Harlan Howard; Producer: none listed; Publisher: Tree, no performance rights listed; Enrec 127.

Unbelievably morbid. Somebody put him out of his misery. No, better yet, lift the needle and put me out of mine.

JOE DIFFIE "Is It Cold In Here"

Writers: K.K. Phillips/D. Morrison/J. Diffie; Producer: Bob Montgomery/Johnny Slate; Publisher: Texas Wedge/Songwriters Ink/Danny Boy/Forrest Hills, ASCAP/BMI; Epic CD 74123.

Joe turns in his usual killer vocal on a meat-and-potatoes, catchy-hook country ballad. Inevitable airplay.

PAM TILLIS "Maybe It Was Memphis"

Writers: Michael Anderson; Producer: Paul Worley/Ed Seay; Publisher: Atlantic/First Release/Cadillac Pink, BMI; Arista CD 2371.

The earth just trembled. The heavens opened up. My body had a seizure. My mind

went away. I have been quaked and dazzled. This is the power and the glory. This is SOUL. Shout it, sister.

Laurie Thain

"Hits Out of My Heartaches"

Writers: Laurie Thain; Producer: none listed; Publisher: Pure Pacific, SOCAN; Pure Pacific CD (604-826-4946).

Two-stepping to a cute little ditty. The band is pretty darn good; she's merely capable.

Keith Whitley

"Somebody's Doin' Me Right"

Writers: J.F. Knobloch/Paul Overstreet/Dan Tyler; Producer: Blake Mevis/Garth Fundis; Publisher: Colgems-EMI/BMG Songs/Screen Gems-EMI/Scarlet Moon/Careers/Sharp Circle, BMI/ASCAP; RCA CD 62166.

Hypnotic and cloud-like. Incredibly sensitive. I sure do miss you, pal.

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Take 6 & The Yellow Jackets

"God Rest Ye Merry Gentlemen"

Writers: traditional, arranged by Cedric Dent/ David Thomas; Producer: Take 6; Publisher: Warner-Elektra-Asylum/CedBev/DeeMee, BMI; Reprise CD 5204.

It's midnight. You've opened all your gifts and are relaxing with loved ones in a room lit only by your Christmas tree lights. This is the disc for that moment. Have a jazzy holiday, y'all.

Hod Pharis

"The Littlest Christmas Angel"

Writers: D. Roskies/J. Hanson; Producer: Gary Koliger; Publisher: Concerto Alley, SOCAN/ASCAP; ATI 1091 (416-294-5538).

Oh goody! My favorite two musical devices: the kiddie chorus and the icky-sentimental recitation. Custom designed to torture.

Pat Tucker

"Old St. Nick Pulled a Dirty Trick"

Writers: Happy Anderson/Sidney Ames; Producer: Tom Pallardy; Publisher: Timbercrest/Sidney Stroud, BMI; Radio Active 31425 (615-255-7538).

Santa musta stomped on this one with his boots.

Jimmy James "This Christmas Feeling"

Writers: Stephen P. Little; Producer: Stephen P. Little/Warren Ells; Publisher: Little Music

House, ASCAP; LMH 124.

Who put this cigarette out in my fruit-cake? Come back, Dean Martin, all is forgiven.

Alan Jackson

"I Only Want You for Christmas"

Writers: Tim Nichols/Zack Turner; Producer: Scott Hendricks/Keith Stegall; Publisher: Hannab's Eyes/Coburn, BMI; Arista CD 2372.

Have a honky-tonk Christmas, baby, courtesy of Uncle Alan. Good-natured, rowdy fun.

Wild About Harry

"Santa Can't You Bring Me a Man?"

Writers: DeMain/Felder; Producer: none listed; Publisher: none listed; Wild About Harry cassette (615-383-2497).

Cabaret Christmas, courtesy of Nashville's finest updaters of the classic pop music sound. Deliciously dreamy.

Ray Taylor

"Let Me Live Till Christmas"

Writers: Ray Taylor; Producer: Joe Meador/Don Lee; Publisher: Crescent Hill, BMI; Crescent Hill 503 (615-822-7937).

What is it about the holiday season that brings out the worst excesses of sentimentality? This is, I kid you not, a record about a guy on Death Row begging to be allowed to live until Christmas, complete with, you guessed it, a recitation. It plays with all the taste of week-old eggnog.

ROW FILE



Ed Mascolo

Vice President of National Country Promotion, RCA Records

Oversees promotion division of RCA Nashville. In addition to "working records," organizes label show-cases and artist tours for radio.

Memberships: Board of Country Radio Broadcasters and NEA, member of ACM, CMA, BASS, graduate of Leadership Music.

1 Music Circle North, Nashville, TN, 37203, (615) 664-1200.

Recent granddaddy Mascolo has been promoting records for over 20 years, 13 of them with RCA. Though the majority of those years were spent with the Southeast region on the pop side of the label, he asserts that many of the Nashville acts did well in his area. "We crossed over a lot of Ronnie Milsap, Alabama, Restless Heart and Waylon Jennings records. I feel like I've been doing country all my life, though it's only been 2 1/2 years. I've always loved country music and I think it's the music of the '90s."

Ed was born and raised near Pittsburgh, Pennsylvania, where he married fairly young to his wife of 29 years, Carol. His music business experience began with Decca records in the early '60s where he worked in the warehouse filling orders. When they couldn't place him on the sales force at Decca, he returned to Pittsburgh. In the meantime, his brother-in-law had set up an indie promotion company in Nashville and asked Ed to come on down. He worked R&B crossovers until PolyGram, then Polydor, offered him a regional spot. From there, he went to RCA in 1978.

Ed feels there is a direct correlation between multi-country station markets and sales. "For instance, New Orleans has only one major country station, but Nashville has two and the sales figures here are just about double. And both Nashville stations are pulling great numbers in Arbitron. It's the same in a lot of other markets where both stations are doing well."

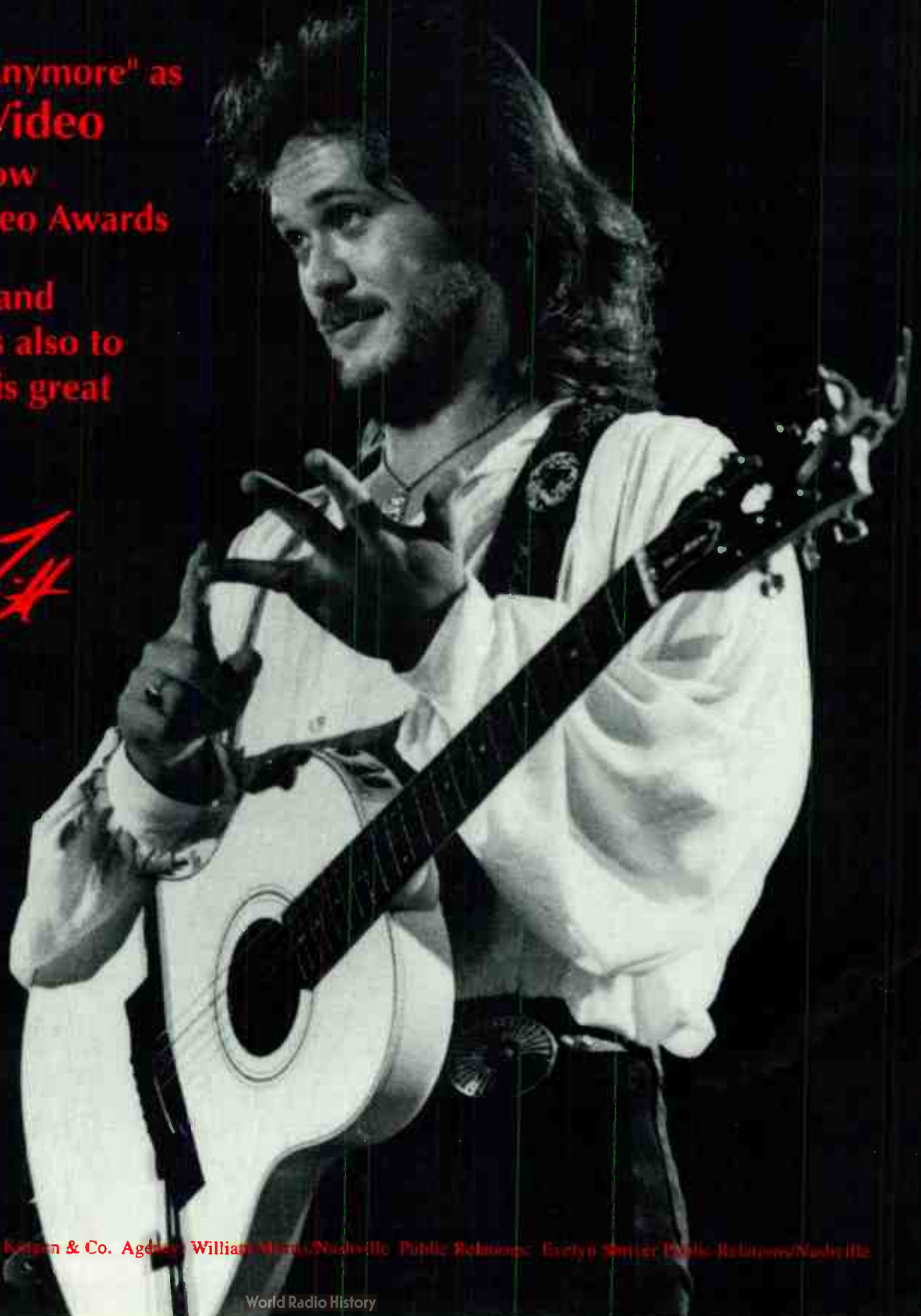
The bottom line for the label is to sell LPs, whenever and wherever they can. "I think album cuts are fine. The listeners can't buy singles anymore. If they hear a cut on the radio—be it a single or not—if they hear it and buy the album, then the song worked."

BY MICHAEL HIGHT

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STUDIO REPORT

BY SUSAN AVERY

NEW EQUIPMENT

- **MASTERFONICS MASTERING** installed the Cedar audio restoration system with full software package of general noise reduction, de-clicking, and de-crackling programs. The \$90,000 system removes hisses and pops from analog masters for archiving or digital re-releases, and can also erase sounds such as slamming doors or sirens from recordings...

- **THE CASTLE** installed an Otari Series 54 console in its Studio B...

- **OMNISOUND** installed the Otari DiskMix 3 Moving Fader Automation System on its Trident A-Range Console...

- **ELEVEN ELEVEN SOUND** purchased a Tube Tech CL1B limiter/compressor, Urei 1176 compressor, Sony TC-K870ES cassette, and Panasonic SV-3700 DAT. Steve Durr and Associates have also been in to tune the studio's large monitors...

- **SIXTEENTH AVENUE SOUND** added eight new G-Series Modules...

STUDIO REPORT

- At **SOUND STAGE**, *Jimmy Bowen* produced *George Strait* for MCA with *Bob Bullock* and *Russ Martin* at the console; *Lacy J. Dalton* for Capitol with engineers *Bullock*, *Mark Coddington*, *Paula Montondo*, *Steve Tillisch*, and *Jeff Copping*; and mixes on Capitol's *Linda Davis* with engineers *Martin*, *John Guess*, and *Marty Williams*... *Tony Brown* produced *Wynonna Judd* for MCA with *Martin*, *Chuck Ainlay*, and *Mel Jones* at the board... *James Stroud* mixed *Neal McCoy* for Atlantic and produced *Marie Osmond* for Curb with engineers *Lynn Peterzell*, *Julian King*, and *John Hurley*... *Molly & The Heymakers* worked on overdubs for Warner Bros. with producer *Gregg Brown*

and engineers *Rob Feaster* and *Craig White*... *Jerry Crutchfield* produced overdubs on *James Blundell* for Capitol... *Jesse Boyce* and *Moses Dillard* produced *Lorraine Brown* for United Methodist Communications... Demos included *Jim Sells* and *Traci Peel* for Capitol, *Dan Marsico* for Kinetic Diamond, *Lee Everett* for The Carlyle Group, *Patty Davis* for CSB Productions, *Kevin Pearce* for Wayne Oliver Enterprises, *Libby Buisson* for McSpadden & Associates, *Rich Mullins* for Casa de Pepe, and *The Hammerheads*...

- At **EMERALD SOUND**, *Barry Beckett* and *James Stroud* produced *Hank Williams Jr.* for Warner Bros. with *Scott Hendricks* and *Jim Demain* engineering... *Stroud* also worked on a new *Clint Black* RCA album with *Peterzell* and *King* at the console... *Jimmy Bowen* worked on *George Strait's* MCA project... *Howie Epstein* produced *Carlene Carter* for Warner Bros. with *Ed Seay* and *Jeff Geidt* engineering... *John Guess* produced *Cactus Choir* for Atlantic New York with *Guess* and *Marty Williams* at the board... *Natural Selection* was tracking for East West Atlantic with producer *Keith Thomas* and engineers *Bill Whittington* and *John David Parker*...

- At **THE CASTLE**, *Eric Prestidge* and *Jim Ed Norman* produced overdubs and mixes on *Kenny Rogers* for Warner Bros.... *Scott Hendricks* mixed an Arista Christmas project by *Alan Jackson*... *James Stroud* and engineer *Lynn Peterzell* mixed Sony's *Ellis Brothers*... *Barry Beckett* mixed *Confederate Railroad* for Atlantic with *Chuck Ainlay* engineering... Producer *Bill Lloyd* and engineer *Rob Feaster* mixed *The Gosettes* for BMG...

- *Jerry Crutchfield* produced Capitol's *Lee Greenwood*, *Sharon Anderson*, and *Traci Peel* at **NIGHTINGALE**, all engineered by *Joe Bogan*... *Dolly Parton* and co-producer *Gary Smith* worked on vocals for the CMA Awards with engineer *Gary Paczosa*... *Steve Buckingham* produced *Matthews*, *Wright*

& *King* for Sony... *Kyle Lehning* produced *Live & Kickin'* for Warner Bros.... Also for WB, *David Malloy* produced overdubs on *Billy Burnette*... *Phil Naish* produced *Michael Card* for Creative Trust...

- At **MUSIC MILL**, *Joe Scaife*, *Jim Cotton*, and *Grabame Smith* engineered for PolyGram's *Jeff Chance*, produced by *Harold Shedd*, and *Ronna Reeves*, produced by *Shedd* and *Clyde Brooks*... *Jerry Crutchfield* produced *James Blundell* for Capitol with *Cotton* and *Paul Goldberg* engineering...

- *Eddie Rabbitt* was at **MASTERFONICS** recording overdubs on a duet with *Lacy J. Dalton* for her upcoming Capitol album, produced by *Jimmy Bowen*... *Bowen* and engineer *Steve Tillisch* remixed live tracks by MCA's *George Strait* for a greatest hits collection... *Chuck Howard* and *Tom Shapiro* remixed SBK/Capitol's *Billy Dean* with *Bob Bullock* engineering... *Jerry Crutchfield* produced tracks and overdubs on Capitol's *Glen Campbell* with *Mark Coddington* at the board... *Emory Gordy Jr.* mixed *Aaron Tippin* for BMG... Also for BMG, producer *Josh Leo* and engineer *Steve Marcantonio* mixed *Robert Ellis Orrall* and remixed *Matraca Berg*... *Marcantonio* also mixed a Warner Bros. album by *Billy Burnette*, produced by *David Malloy*... Producers *Steve Bogard* and *Rick Giles* mixed *Michelle Wright* for Arista with *Mike Clute* at the board... Producers *Tony Brown* and *Steve Fishell* mixed *The Mavericks* for MCA with *Justin Niebank* engineering... Producer *Johnny Sandlin* mixed tracks for a Capricorn duo video presentation by *Aquarium Rescue Unit* and *Widespread Panic*...

- At **RECORDING ARTS**, *Emory Gordy Jr.* produced RCA's *Aaron Tippin* with *Dennis Richey* at the board... RCA's *Robert Ellis Orrall* was in with co-producers *Josh Leo* and *Steve Marcantonio*... Producer *Gregg Brown* and engineer *Rob Feaster* worked on Warner Bros. projects by *Daron Norwood* and *Molly & The Heymakers*... Also for WB, *Mervyn Warren* produced *Chris Willis*

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with *Tony Shepherd* engineering, and *Danny Kee* and *Alan Schulman* produced **Children's Chanukah...**

- **Highway 101** worked on a new Warner Bros. single at **THE MONEY PIT** with producers *Paul Worley* and *Ed Seay*... *Worley* and *Seay* also produced **Martina McBride** for RCA and **Pam Tillis** for Arista... *Worley* and *Blake Chancey* produced overdubs on **Joy White** for Sony... *Chris Farren* mixed Curb's **Boy Howdy**... *Tom Harding* engineered mixes for Mootown Music's **Jamie Klee**... *Ross Rice* and *Pat McMakin* mixed **Human Radio** for Tree Productions...

- At **STUDIO 19**, *Rich Alves* produced a Capitol single by **Pirates Of The Mississippi** with *John Kelton* engineering... *Harry Stinson* and *Josh Leo* produced **Matraca Berg** for RCA... *Keith Stegall* produced **Jeff Stevens** tracks for Atlantic and a **Mark Allen Springer** demo for RCA... *Pat Higdon* produced **Shawn Camp** for Warner Bros... Canadian duet **Joe & Karma Lawler** were tracking an album with producer *Bruce Bouton* and engineer *Dave Matthews*... *Dale Herr* produced an orchestra film score for *The Life Of Jack Massey*... *Marty Gamblin* produced **Rick Tanksley** for Glen Campbell Enterprises... *Gerry House* produced House Notes demos... Other work included demos by **Jim Photoglo**, **Bob Dipiero**, **Gary Harrison**, **Vince Melamed**, and **Tim Mensy** for Patrick Joseph Music; and **Gene Nelson** for Warner-Chappell...

- At **AUDIO PRODUCTIONS**, *Erin Morris* produced an interview with **Roy Rogers** for RCA/BMG... *Robert Porter* produced *Country World Premiere* showcasing **Alabama's** new RCA album... *Marty Stuart* and **Davis Daniel** recorded Starliners for American Network Radio... *Ron Huntsman* produced *The Kentucky Headhunters Story*, *The Ricky Skaggs Story*, radio spots for **Sammy Kershaw** and **Davis Daniel** and Christmas specials for **Charlie Daniels** and **Vince Gill**...

- At **ARCHER PRODUCTIONS**, **Barbara Mandrell** recorded the audio version of her autobiography, *Get To The Heart*, for Bantam Publishing... **Kathy Mattea** recorded over 200 "Starliners" station promos... *Nick Archer* produced sound effects for **Amy Grant's** "Heart In Motion" tour... Group W videotaped TNN promos with **Lionel Cartwright** in the studio... Former NBC News Correspondent **Peter Hackes** has been narrating the *Political Hot Spots* audio cassette series for Knowledge Products... **David Foster** worked on scores for a Warner Brothers film, *If Looks Could Kill*...

- *Nick Palladino* and *Phil Gazell* of **SCENE THREE** cut, mixed, and sweetened a children's program for Hallway Productions hosted by **Jessie Colter** with guest **Waylon Jennings**...



BMI LINEUP. In recognition of her #1 song "Keep It Between The Lines," recorded by Ricky Van Shelton, BMI hosted a special gathering for Kathy Louvin. (L to R) Harry Warner, BMI; Kathy; Producer Steve Buckingham; and Louvin's publisher Ben Payne of Tillis Tunes Inc.

- **Waylon Jennings** worked on pre-production for a new RCA album at **ELEVEN ELEVEN SOUND** with engineer *Rodney Good*... *James Stroud* produced **Ellis Brothers** tracks for Epic with *Lynn Peterzell* and *Julian King* engineering, and **Little Texas** overdubs for Warner Bros. with *Steve Marcantonio* and *Jeff Giedt* at the board... Producer *Larry Butler* and engineer *Billy Sherrill* worked on projects by **John Gardner**, **Southern Tier Band**, **Martha White**, **Angela Whitaker**, and **Kelly Derring**... *Blake Chancey* and *Steve Ledet* produced **Mike Henderson**... *Randy Thomas* and *Bob Carlisle* mixed a Word album by **Allies**...

- At **SIXTEENTH AVENUE SOUND**, *Glenn Rosenstein* produced Elektra tracks by **Fisherman** with *Jay Mark* engineering... **Judson Spence** was tracking for Atlantic with co-producer *Rick Will*... *Scott Baggett* engineered for Capitol's **John Ims**... *Ron Griffin* produced **Dallas Holmes** for Forefront... *Clyde Brooks* produced **Patty Davis** with *Bob Bullock* engineering... Executives from Gibson Guitar tested their equipment in the studio and "cut loose" with *Baggett* at the board...

- *Al Kooper* produced **Ray Charles** for Fox TV at **SOUND EMPORIUM** with *Gary Laney* engineering... *David Malloy* produced **Billy Burnette** for Warner Bros. with *Bob Bullock* at the console... *Shawn Lane* mixed his WB album with *Bil VornDick* engineering... Producers *Rob Galbraith* and *Bruce Dees* mixed **The Osbournes** for BMG/RCA with *Bill Schnee* engineering... *Tommy Cooper* engineered overdubs on **Dan Baird**, produced by *Brendan O'Brien* for Def American... *Jeff Lord Alge* ran the board for Hollywood Records' **Edan**, produced by *Julian Raymond*... *Gary Morris* produced Capitol demos by **The Spiders**... *Andy Byrd* produced Warner-Chap-

pell demos by **Jim Robinson** and **Phillip John Russell**...

- At **OMNISOUND**, *Gregg Brown* produced and *Rob Feaster* engineered Warner Bros. overdubs for **Daron Norwood** and **Molly & The Heymakers**... *Barry Beckett* worked on his *Confederate Railroad* project for Atlantic with engineer *Pete Green*... *Dann Huff* produced **Giant** for Epic with *Patrick Kelly* at the board... **Robin Crow** cut RCA tracks with co-producer *Jim Kaiser*... Arista's **Rob Crosby** was tracking/overdubbing with producer *Scott Hendricks* and engineer *Bill Deaton*... *Wayne Kirkpatrick* produced **Gordon Kennedy** for MCA

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with *Steve Bishir* engineering...Producer *Jet Penix* and engineer *Craig Hanson* mixed **Vince Ebo** for Warner Alliance...*David Cole* produced **Jaime Kyle** for Atco...*Don Koch* and *Dan Cleary* produced **Al Denson** for Benson with *Brett T. Garden* and *Billy Whittington* at the console...Independent projects included **Kevin Pierce**, **Dawn Hall**, **J.D. Kyle**, **Kimberly Beaux**, **Brett Barry**, **Christie Tauton**, **Libby Buisson**, and **Ricky Walters**...

- *Jim McKell* at **CREATIVE RECORDING** engineered Columbia tracks by **Stacy Dean Campbell**, produced by *Brent Maher*; and **Renee Coale Willis**, produced by *Brian Maher* and *Craig Bickhardt*...*Vic Clay* produced **The Branson Brothers** for Warner Bros. with *Lee Peterzell* and *Jim Kaiser* engineering...*Rob Galbraith* and *Bruce Dees* mixed **The Osbornes** for RCA...*Frank Hernandez* produced **Steve Green** for Sparrow with *Dan Rudin* engineering...*Neal James* produced **Allen Hayes**, **Scott Stallard**, **Jeff Drayton**, **Charlie Owen**, and **Marty Straub**, all engineered by *Frank Green*...

- *Flaco Jimenez* and producer *Bill Halverson* worked on overdubs and mixing at **THE BENNETT HOUSE**...*Bob Montgomery* mixed **Dixiana** for Sony with *Gene Eichberger* engineering...*Bobby Fischer*, *Austin Roberts*, and *Charlie Black* produced **Kenny MacAuley**...Other projects included **Tony Colton** for Warner-Chappell, **Al Green**, **Libby Buisson**, **Roger Ballard**, and **Pierce Jackson**...The studio also has a new office manager, *Kathy Ann Marshall*...

- *Alison Krauss* recorded overdubs on a **Michelle Shocked** album for Mercury at **MUSIC ROW AUDIO** with *Bil VornDick* at the board...*VornDick* produced **Forrest Smith** for MTP...*Bruce Dees* mixed **Perry Armand** for Tree...*Dale Herr* produced **Ernie Givens**...*Michael Holm* produced **Carry & Ron**...

- Playback Records producer *Jack Gale* worked at **STARGEM** with engineer *Danny Dunkleberger* on an album by **Tommy Cash**, a duet album by **Tommy Cash & Jeannie C. Riley**, and singles by **Mickie Marshall**, **Lee Guthrie**, **Shari Preston-Davis**, **Benny Joe Northern**, **Fanny Wallin**, **Sylvie**, **Jeff Berezin**, **Ed Slater**, and **Tony Sheppard**...*Wayne Hodge* produced Stargem singles by **Mel McQuain**...*Buryl Red* produced a children's educational album...

- At **THE GARAGE**, *Even Stevens* produced tracks for a **Hillary Kanter** CD with *Tom Harding* engineering...Capitol's **Lacy J. Dalton** tracked demos...

- At **SYNCHRO SOUND**, *Tom Harding* engineered demos by **Carl Marsh** with the Fairlight MFX, and *Dennis Ritchie* engineered Zomba demos by **Wendy Waldman**...

- At **COURAGE RECORDS**, *Larry Para-*

dise and *Steve Crunk* produced **Charlie Barrett** with *Duncan Wayne* engineering...*Alan Shipston* and *Sonny Paradise* produced **Garfield**...

- *Tim Coats* at **MOONDOG MUSIC** engineered demos by **Buddy Blackmon** and **Ron LaSalle** for EMI; **Sam Lonber** and **Greg Barnhill** for Sony-Tree; **Richard Bennett** and **Mike Henderson** for a guitar album produced by *Garry Tallent*; **Chriswell Freeman**, produced by *Bucky Baxter*; and **Henry Gross**...

- *Michael Snow* at **THE SOUND COUNCIL** produced a "Celtic Pop"/Fusion album by **C.I.E.**, mixed by *James E. Krause*; a *House Music* album by **White Limbo**, co-produced

with *Bill Martin*; and Bug Music demos by **Dennis Locorriere**...*Snow* also engineered a second instrumental album by **Paul A. Speer**, and is currently producing/engineering Irish singer/writer **Elizabeth Reed**...

- **Clark Williams** at **RIGHT TRACKS RECORDING** recorded demos for **Mitka Music**, **Dale Morris Music** and **Bob White Music**, and engineered demos by **Gene Nelson** and **Matraca Berg** for Warner-Chappell and **Patrick Joseph Music**; **Tim Mensy** for **Patrick Joseph Music**; **Shawn Camp** and **Wendell Mobley** for **Mitka Music**; and **Bob Felts** for **Bob White Music**...

- *Steve Thomas* at **LAKESIDE RECORD-**

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Sammy Kershaw will be singing and riding in "Cadillac Style." The Gold Key Cadillac Group of Oklahoma has provided the above car for his use as he makes promotional visits to various dealers involved in the Fall sales campaign. Kershaw got the spokesperson endorsement based on his single which touts the automobile manufacturer so prominently. (L to R behind Sammy and car) Steve Miller, Cindy Brock, Buddy Cannon, Paul Lucks, John Vance, Joe Pollaro, Harold Shedd.

ING produced and engineered demos by **Catesby Jones, Keith Sargent, and Billy Montana** for Little Big Town; **Chris Crawford** for Peer-Talbot Music; **Karen Staley and Bob Regan** for AMR; **Kenny Beard, Gary Cotton, and Bob Alan** for New Clarion Music; **Kye Fleming** for Painted Pony Music; **Pat McManus** for Creative Music Machine; **Jack Keller** for EMI; **Michael Keith** for Palm Island Music; plus **Marsha Spears, Sue Wilkinson, Kim Craft, Mike & Melanie Miller, Rachel Gladstone, Patty Day, Rich Wayland, Rick Swiegoda, Sidney Ames, Judith Hansen, Brooks Atwood, Dave Lindsey, Matt Lindsey, Lorna Bright, Cindy Limbaugh, Linda Logan, Johnny Paul, Lee Bach, Jimmy Johnson, James Elliott,**

Mark Levine, Dean Miller, and Rick Hogan...

JINGLE/ COMMERCIAL NEWS

- **Crystal Gayle and Lee Greenwood** recorded spots for the Tennessee Tourism Commission at **SOUND STAGE** with producer **Andy Black** of Ardent Teleproductions...
- **T. Graham Brown** cut spots with producer **Rhett Parrish** and also for Warner Lambert-Parke-Davis with producer **Sid Regnier** at **THE BENNETT HOUSE...**
- Dan Williams Music produced jingles at **CREATIVE RECORDING** for Sheets Convenience Store with **Greg Barnhill**, Ponderosa with **Tim Mensy**, Miss Goldies Chicken with **Jessica Boucher**, Captain D's with **Jimmy**

Hall and Vicki Hampton, and Taco Bell with **John Kevin Mulkey and Bob Bailey**, plus spots for Hamburger Helper, Heath Candy Bar, Chevy Dealers, Coca Cola, and Ford Trucks...

- **J.D. Haas** recorded a Country Music Month jingle at **SYNCRO SOUND** with **George Teren... Teren and Randy Wachler** produced *Wheel Of Fortune* mixes for **WDVI-TV** and **WABC-TV** in New York, and "Pre-Show Tease" tracks for **WUSA-TV** in Washington, DC. The **WUSA** project, which used 34 different musicians and ten original themes, resulted in 88 total cuts, mixed digitally to **DAT** and transferred to **CD** at **GEORGETOWN MASTERS...**

- At **STUDIO 19**, **Billy Adair** produced jingles for Cellular One, Ruby Tuesday's, and Westfarms, plus background music for a "Fiesta Texas" commercial...**Dan Williams Music** produced a jingle for Plaza Frontenac Shopping Mall and a demo for Dodge...

- **Matthew Thornton** produced a Jeep/Eagle spot at **HUMMINGBIRD PRODUCTIONS...**

- **Ron Kristy** produced an original score for a NASA promotional music video at **ARCHER PRODUCTIONS...** Music Resources' **Steve Schaffer** produced music for Heal Air Conditioning, Viacom, Gillette Broadcasting, Syncrom Computers, and Optifast...**Tim Hayden** produced music for Castner Knott...**Archer Malmo Advertising** produced commercials for Mrs. Tucker's Cooking Oil...



IN-session

FORT SHEDD PLANS EXPANSION

The enviable success of Music Mill is a dream come true for founder Harold Shedd, now also Creative VP at PolyGram. The original Music Mill Studio was located at the site occupied today by the George Jones Museum on Demonbreun. After a couple of successful years which saw the birth of supergroup Alabama, which Shedd was producing, he was able to move the studio from its humble beginnings. He created the unique giant log cabin facility (dubbed Fort Shedd) with its authentic century-old grist mill which is now a land-mark on 18th Ave.

Music Mill targets 1992, its tenth year as Fort Shedd, for another big expansion. Chief engineer, Paul Goldberg, proudly spread out the construction blueprints which include adding an overdub booth to the existing mix room, a new machine room,

a private lounge, and which calls for electrical re-wiring for a new console.

"We are very excited about our new hand-built Focusrite Studio Console," explains Paul. "It cost close to half a million dollars and can do virtually anything. Our Focusrite will be the sixth in the world. There's one in England, Africa, New York and a couple in L.A. This should make us competitive with anyone, anywhere."

Paul discussed the high risk of expansion. "We're taking the chance. It's a lot of money and it's a big step. Our big concern was that we would have to raise our price, regardless of which console we purchased. So we decided we might as well raise it up and have something unique—just like Jimmy Bowen did with his digital machine. He took the chance with digital and it took off in this town. So with this piece of equipment we hope that it will do the same thing."

A unique atmosphere is another major drawing card for Music Mill. "Atmosphere is a big thing here. It's hard to define—it's everything from the warm fireplace down to little esthetic things like the color of the walls and the lights. We do everything to make our clients as comfortable as possible," smiles Goldberg. "We even serve bagels and



Music Mill Studio

doughnuts!"

After a December shut-down, the Grand Re-Opening is planned for mid-January. "This will bring us to another level," predicts Paul. "Nashville is trying to break out of the 'just-country' recording mold, and with our new Focusrite Console we hope to capture a more diversified market."

Music Mill, 1710 Roy Acuff Place, 37203 • 254-5925. 32-track digital, 24-track analog.

BY CAROLE BEGLEY



CONCERTS BOOKINGS

BY DAVID M. ROSS

West Fests

Dulcimer Workshops

Snake Rattle & Roll Jam

Tickets for the last **Judds** concert to be held December 4th flew out the door, selling out in a record 17 minutes. The Murfreesboro, TN show will also be seen live on pay-per-view at 9 pm EST....**McBride & The Ride** are wrapping up a 98-city tour to return to the studio in December with producers **Tony Brown** and **Steve Gibson**. Recently the MCA act set an attendance record at Chattanooga's *Fall Fest*, gathering a crowd of over 30,000....

The Bluebird Café recently celebrated a five year anniversary for their Monday Night Songwriter's Open Mike. The anniversary show featured a number of writers who have graduated into successful careers as writers and/or performers since starting on the open mike series....

Over 15,000 fans jammed the 3rd annual *Snake Rattle and Roll Jam* in Darby, Florida, near the hometown of the event's organizers, **The Bellamy Brothers**. This year's Jam raised over \$300,000 which will go to a variety of local and national charities. Included on the show were **The Desert Rose Band**, **Pam Tillis**, and **Cactus**. The Bellamys also hosted a Fan Club appreciation dinner the night before the concert. Sponsors of the Jam included Budweiser, Justin Boots, Wal-Mart, Ramada Resort, The Tampa Tribune and many others....



Backstage at the Greek Theater in Los Angeles, Reba McEntire visits with some MCA execs after her packed house performance. (L to R) Bruce Resnikoff, Senior VP Special Markets/MCA; Zach Horowitz, Executive VP MCA Entertainment Group; Reba; and Luke Lewis, Senior VP/GM of Audio Distribution, and Uni Distributing. Reba's latest LP *For My Broken Heart* is her fastest selling release to date.

Buddy Lee Senior VP **Joan Saltel** was recently honored by the Rocky Mountain Association of Fairs as the recipient of their 1992 Service Member Award. Joan was also inducted into the Kansas Hall of Fame in January of this year....

Ginger Anderson has been promoted to Director of Sales at *World Class Talent*, and the agency has added new agent **Keith Miller** who will service the Western U.S. and Canada....

12th & Porter's Playroom will begin a weekly series of Wednesday concerts featuring the **Cactus Brothers** on November 20, 27 and December 4, 11, and 18. The Cactus Brothers are being produced by **Allen Reynolds** and **Mark Miller**....**Diamond Rio** will sing the National Anthem for the final Atlanta Falcons home game on December 15....

The fifth annual **Spring Dulcimer Week** celebration will be held at the Augusta Heritage

Center in Elkins, West Virginia April 20-26. The event includes concerts, workshops, and classes in playing techniques and dulcimer construction techniques. (304) 636-1903...

WESTERN FESTS

The *Red Seagull Cowboy Gathering and Western Swing Festival* was held in the Stockyards at Fort Worth, Texas, October 25-26. Over 15,000 attended the offerings which included cowboy poets, a ranch rodeo, chuckwagon cook-off and western swing music....

Tucson-based Western Music Association (WMA) will host its third annual *Western Music Festival* November 14-17 in Tucson, Arizona. Guests include **Riders In The Sky**, **Patsy Montana**, **Muzzie Braun & The Boys**, **Rex Allen** and many more. In addition a series of workshops concerning cowboy and music topics will be held, plus the annual fiddling and yodeling competitions. For info call (602) 323-3311....

Recent Concert Grosses

* two shows

Source: Pollstar

| Artist | \$ Gross | Tix Sold/% Full | City, State | Date |
|----------------------|----------|-----------------|-------------------|-------|
| Garth Brooks | 204,825 | 13,655/100 | Winston-Salem, NC | 10/19 |
| Randy Travis | 186,610 | 10,087/100 | Cincinnati, OH | 11/2 |
| Judds | 164,415 | 6,299/73 | Pensacola, FL | 10/25 |
| George Strait | 154,050 | 8,327/83 | Memphis, TN | 11/2 |
| Reba McEntire | 142,240 | 8,128/100 | Tucson, AZ | 11/3 |
| Amy Grant | 112,587 | 5,994/50 | Austin, TX | 11/3 |
| Sandi Patti | 84,249 | 6,385/79 | Fairfax, VA | 10/26 |
| Charlie Daniels Band | 49,071 | 2,932/100 | Devon, PA | 11/2 |
| Willie Nelson | 28,708 | 2,482/41 | Richmond, VA | 10/6 |
| Gary Morris | 21,267 | 1,107/39 | Westbury, NY | 11/1 |
| D.C. Talk | 20,150 | 1,815/100 | Chicago, IL | 11/10 |
| Vince Gill | 15,325 | 1,037/100 | Tahlequah, OK | 10/9 |
| Texas Tornados | 12,000 | 800/100 | Chicago, IL | 10/25 |
| Dean Dillon | 4,200 | 700/86 | Austin, TX | 10/15 |

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TOP ALBUMS

ARTIST • ALBUM • LABEL • TOTAL POINTS
PREFERRED TRACKS (%=Degree Of Preference Within Each LP)

11/23 12/8

| | | |
|-----|-----|---|
| 1 | 1 | GARTH BROOKS • <i>Ropin' The Wind</i> • Capitol Nashville • (50) Papa Loved Mama 24%; We Bury The Hatchet 20%; Against The Grain 18% |
| 6 | 2 | PIRATES OF THE MISSISSIPPI • <i>Walk The Plank</i> • Capitol Nashville • (28) Til I'm Holding You Again 25%; Georgia Peaches 21%; Too Much 18% |
| 3 | 3 | REBA McENTIRE • <i>For My Broken Heart</i> • MCA • (23) The Night The Lights...26%; Is There Life Out ...26%; All Dressed Up...13% |
| 19 | 4 | STEVE WARINER • <i>I Am Ready</i> • Arista • (21) Tip Of My Fingers 24%; On My Heart Again 24%; Everything's Gonna Be...14% |
| 4 | 5 | ALAN JACKSON • <i>Don't Rock The Jukebox</i> • Arista • (19) Just Playin' Possum 47%; Midnight In Montgomery 21%; Love's Got A...16% |
| 5 | 6 | PATTY LOVELESS • <i>Up Against My Heart</i> • MCA • (18.5) Jealous Bone 33%; Waitin' On The Phone To Ring 28%; Can't Stop Myself 11% |
| 8 | 7 | BROOKS & DUNN • <i>Brand New Man</i> • Arista • (18) Boot Scootin' Boogie 33%; Neon Moon 28%; I've Got A Lot To Learn 17% |
| 7 | 8 | LORRIE MORGAN • <i>Something In Red</i> • RCA • (17) Hand Over Your Heart 35%; Something In Red 24%; Except For Monday 18% |
| 12 | 9 | GEORGE STRAIT • <i>Chill Of An Early Fall</i> • MCA • (16.5) I've Convinced Everybody...31%; Lovesick Blues 25%; Milk Cow Blues 13% |
| 13 | 10 | TRISHA YEARWOOD • <i>Trisha Yearwood</i> • MCA • (16) That's What I Like...50%; The Woman Before Me 19%; You Done Me Wrong 13% |
| ♦♦♦ | 11 | PAULETTE CARLSON • <i>Love Goes On</i> • Capitol Nashville • (15) Love Goes On 33%; Love Is Never Wrong 13%; The Chain Just Broke 13% |
| 2 | 12 | TRAVIS TRITT • <i>It's All About To Change</i> • WB • (12.5) If Hell Had A Jukebox 25%; Nothin' Short Of...25%; Don't Give Your...17% |
| 9 | 13 | TANYA TUCKER • <i>What Do I Do With Me</i> • Capitol Nashville • (12) Some Kind Of Trouble 42%; If Your Heart Ain't...42%; He Was Just Leavin' 17% |
| 10 | • | RANDY TRAVIS • <i>High Lonesome</i> • WB • (12) *Better Class Of Losers 50%; Allergic To The Blues 17%; Heart Of Hearts 8% |
| 17 | • | RICKY VAN SHELTON • <i>Backroads</i> • Columbia • (12) Backroads 50%; Oh Heart Of Mine 25%; Call Me Up 17% |
| 11 | 14 | VINCE GILL • <i>Pocket Full Of Gold</i> • MCA • (11.5) Take Your Memory With You 36%; I Quit 18%; A Little Left Over 18% |
| 14 | 15 | DIAMOND RIO • <i>Diamond Rio</i> • Arista • (11) Nowhere Bound 55%; This State Of Mind 27%; Pick Me Up 9% |
| 15 | • | RICKY SKAGGS • <i>My Father's Son</i> • Epic • (11) Same Ol' Love 27%; You Can't Take It With You 27%; My Father's Son 18% |
| 18 | • | HIGHWAY 101 • <i>Bing Bang Boom</i> • WB • (11) Honky Tonk Baby 45%; Storm Of Love 36%; Till I Get It Right 18% |
| 21 | • | CHRIS LeDOUX • <i>Western Underground</i> • Capitol Nashville • (11) Cadillac Cowboy 18%; Thank The Cowboy... 18%; The Last Drive-In 18% |
| — | R• | HAL KETCHUM • <i>Past The Point Of Rescue</i> • Curb • (11) Past The Point Of Rescue 27%; Five O'Clock World 27%; Old Soldiers 9% |
| 16 | 16 | CONWAY TWITTY • <i>Even Now</i> • MCA • (10.5) Life's Too Short 40%; Someday You'll Love Me 20%; You Put It There 20% |
| — | R17 | COLLIN RAYE • <i>All I Can Be</i> • Epic • (10) Any Old Stretch Of Blacktop 40%; Every Second 30%; Sadly Ever After 10% |

* Denotes track scheduled for single release

Tie-breakers are determined by awarding a 1/2 point to the album with the highest number of total points on the previous chart. © Copyright 1991, Music Row Publications. All rights reserved. The information contained herein is deemed proprietary and cannot be copied, distributed, or commercially exploited without written permission of Music Row.®

Stations Reporting: 36

† Indicates New Entry
R Indicates Re-Entry
• Indicates Tie

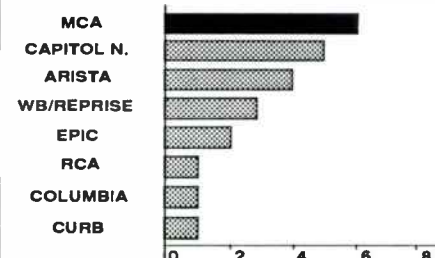
TOP CUTS

ARTIST • Song Title
(Writers)

11/23 12/8

| | | |
|-----|-----|---|
| 1 | ♦ | GARTH BROOKS • Papa Loved Mama (K. Williams, G. Brooks) |
| 2 | 2 | ALAN JACKSON • Just Playin' Possum (A. Jackson, J. McBride, G. Overton) |
| 5 | 3 | TRISHA YEARWOOD • That's What I Like... (J. Hadley, K. Welch, W. Wilson) |
| 7 | 4 | GARTH BROOKS • Against The Grain (B. Bouton, L. Cordle, C. Jackson) |
| 4 | 5 | GARTH BROOKS • We Bury The Hatchet (W. Kimes, G. Brooks) |
| ♦♦♦ | 6 | GARTH BROOKS • The River (V. Shaw, G. Brooks) |
| ♦♦♦ | 7 | PIRATES OF THE MISSISSIPPI • Til I'm Holding You Again (L. Gottlieb, R. Alves, B. McCorvey) |
| 3 | 8 | RANDY TRAVIS • Better Class Of Losers* (R. Travis, A. Jackson) |
| 6 | 9 | DIAMOND RIO • Nowhere Bound (M. Powell, J. Medders) |
| 8 | 10 | PATTY LOVELESS • Jealous Bone (R. Giles, S. Bogard) |
| 11 | 11 | BROOKS & DUNN • Boot Scootin' Boogie (D. Cook, R. Dunn, K. Brooks) |
| — | R12 | RICKY VAN SHELTON • Backroads (C. Majors) |
| — | R13 | LORRIE MORGAN • Hand Over Your Heart (The Paines, E. Mohawk) |
| ♦♦♦ | 14 | GARTH BROOKS • In Lonesome Dove (C. Limbaugh, G. Brooks) |
| ♦♦♦ | 15 | PIRATES OF THE MISSISSIPPI • Georgia Peaches (R. Alves, B. McCorvey) |
| ♦♦♦ | 16 | REBA McENTIRE • Is There Life Out There (S. Longacre, R. Giles) |
| ♦♦♦ | 17 | REBA McENTIRE • The Night The Lights... (B. Russell) |

TOP ALBUMS BY LABEL



RADIO TIP SHEETS



Jay Phillips
Operations Director
KXXY AM/FM
Oklahoma City, OK

Single Picks

GARTH BROOKS "What's She Doing Now" • Capitol Nashville

With so many choices (I calculate about 6) there must have been a lot of coin tosses... Brooks packed the album with *great* songs, and we're not done yet...the only question is how deep will they go?

TIM RYAN

"I Will Love You Anyway" • Epic

This is the only song on the album that really expresses a real relationship...just listen to the lyrics!

VINCE GILL

"If I Didn't Have You" • RCA

Can't miss. Vince Gill can do no wrong with such a great album...but when will they finally do "Take Your Memory With You"?

HIGHWAY 101

"Baby, I'm Missing You" • WB

I'm just glad it's not another single with "honky tonk" as part of the title!



Moon Mullins
President,
Pollack Mullins Nashville

Single Picks

DONNA ULISSE

"Trouble At The Door" • Atlantic

This little "Cheatin'" gem was out earlier, but went undetected in the crowd. Rather than lose it, Atlantic staged a showcase in Atlanta for this super talented lady, showing off how well she can perform. I think if your listeners hear this often enough to follow the story line they will respond positively to the "Fatal Attraction" motif.

HIGHWAY 101

"Baby, I'm Missing You" • WB

Yeah, it is a little different than the album version. Nikki decided she could sing it a little better—hard to imagine, the album track was so good. Kick off the new year with a song with a hook.

BILLY DEAN

"Only The Wind" • Capitol Nashville

I think we would all prefer some tempo from Billy the Kid, but this is such a quality tune, with such a strong video to support it, let's add it right away.

CLEVE FRANCIS

"Lovelight" • Capitol Nashville

It seems like about 2 years ago I picked this one for you to play. And now that the tune is on a major label, I am pleased to do it again. This Washington D.C. based cardiologist can SING! This song's hook is so strong you can't help but sign along. Besides, with all the Type A's in radio, you may need his other professional services sometime.

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May 14-16, 1992

Maxwell House Nashville, Tennessee

The first annual *Music Row Awards Conference* will be a forum for Nashville's entertainment industry *and* leaders from other formats to explore, communicate and share information. Students and entry level professionals will find this seminar an invaluable learning experience.

The Agenda will focus on a variety of topics including:

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- Marketing
- Endorsements
- Indie Success Stories
- Publishing
- Songwriting
- Booking
- Radio
- Banking & Finance
- and more...

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MUSICROW

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Award Conference '92

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MUSICAL CHAIRS

BY MICHAEL HIGHT

BUSINESS NEWS

BMI President **Frances Preston** will be honored by the United Cerebral Palsy of Middle Tenn on December 10 at Vanderbilt Plaza Hotel at a UCP fund-raising dinner. **Barbara Mandrell** and **Irving Waugh** will serve as honorary co-chairs for this event which will benefit the Barry Dean Fulton Special Needs Fund....Changes at *Opryland, U.S.A.* **Jim Ditenhafer** has moved from Director of the General Jackson to Director of Sales and Marketing; **Joe Earnest** will take his place, coming over from Director of Merchandise; **Rick Hutton** will replace Earnest, coming from Manager of Purchasing. The three have combined *Opryland* tenures of 39 years....

The CMA has promoted two staff members. **Janet Williams**, with the association for only a year, has been named Associate Editor for the monthly publication *Close Up* and **Lara Riser**, formerly receptionist has moved into the membership department. The CMA has also announced that September 30, will be the date for next year's CBS Awards telecast....

Bridget Dolan-Little and **Brenda Adkins Horn** have joined to form *LittleHorn Communications*, a company offering PR, promos, corporate tie-ins and special projects. Dolan-Little formerly served as PR Director for the *Jim Halsey Company* and Ms. Horn was with *Gangwisch & Associates*. Currently operating out of Oklahoma City

and Kansas City, the pair plan to open a Nashville location in 1992....A new marketing/advertising/packaging firm has moved to Music Row. The *Lam-Andrews Group*, formed by **Doug Andrews** and **John Lam**, will specialize in presenting a cutting edge image for their clients. "Country music has changed," they assert. "It's time the way it's packaged changed, too"....

Johnny PayCheck has donated his 1979 custom-built electric guitar to the Country Music Hall of Fame. He used the instrument for years on the road and it's known for the pearl-inlaid phrase "shove it" on the fingerboard and "PayCheck" on the body....**Paul Moore**, VP and co-head of the *William Morris Agency* Nashville has joined the Board of Directors for the Green Hills YMCA, the largest Y in Nashville....

Nashville songwriter **Gordy Thomas** is hosting a benefit writer's night for St. Patrick's Homeless Shelter on Saturday, December 21 at Douglas Corner from 6-12. Confirmed guests include **Don Henry**, **Patty Ryan**, **Dave Mallet**, **Alex Harvey**, **Tricia Walker** and more are being added daily. Info at 871-4274....

Nashville tunesmith **Stewart Harris** has been selected as music director and songwriter for an animated children's musical called *Rainbow Dreams*. *Papillon Productions* commissioned the project which includes the movie, a book and 13-song soundtrack....The 13-week Big Break talent contest held at the Stockyard's Bullpen Lounge has crowned **Ray Hood** of Dora, Alabama the winner. Hood will receive a number of prizes including \$3,000, a Curb Record contract and two round-trip international airline tickets....

Famed Nashville TV and radio personality **Ralph Emery** has committed his life to print in

SIGNINGS

RECORDING:

Robert Ellis OrralRCA Records
Michael JamesReunion Records
Dennis RobbinsGiant Records

an autobiography titled *Memories*. The book, published by Macmillan, is available in hard-back at retail stores now....The national finals for the True Value/GMC Truck Country Showdown has been booked at the Grand Ole Opry, December 12 at 7 pm. Performances from **Willie Nelson**, **Kris Kristofferson** and the six regional winners, which includes Nashville winner **Kent Alexander**, are planned. The show is also being taped for syndication to over 200 TV outlets. General admission tickets are \$5. Call SPI at 321-5130 for more info....

LABEL NEWS

Jimmy Bowen and the staff at Capitol Nashville recently surprised **Garth Brooks'** producer **Allen Reynolds** with a plaque containing many of the awards and industry honors that Brooks has earned over the last year....Sony Music Special Products Division has compiled a double-CD set of **Kris Kristofferson's** early crossover hits called *Singer/Songwriter*. Uniquely, one CD features Kris doing his own tunes and the other features popular cover versions of his originals....

ARTIST NEWS

Lorrie Morgan was recently admitted to a Nashville hospital to undergo an ovarian cystectomy. The talented RCA songstress was scheduled to appear at the True Value/GMC national finals, but doctors say she should stay off the stage through mid-December....Nashville rocker **Robin Crow** was in town recently recording his first of eight records for *Rendezvous/RCA Records*, which features former Kansas-member **Kerry Livgren**, former **Toto** bassist/Nashville sessionman **David Hungate** and drummer **Larrie London**. Former Apple Records executive **Ken Mansfield** has helped coordinate the project, which culminated in a live, 48-track recording at College Hill Church here in Music City. Mansfield commented, "This project came out of Nashville and it was very natural—it didn't feel out of place at all". A long-form video will accompany the release, scheduled for next June....

RADIO NEWS

Bob Meyer, General Manager of WSM-FM and AM, has appointed **Kevin O'Neal** to the post of Operations Manager for both stations. O'Neal will continue as Program Director as well. "In one year, Kevin has taken Nashville 95 WSM-FM back to being the number one station in Nashville," Meyer



Curb artist Wayne Newton visits with host C. C. McCartney on the set of his syndicated radio show, *Climbing Country*, now in its 7th week. Wayne Newton's new single is called "I Know So."

said. "Now he'll be able to funnel some of his creative energies toward the AM side as well." Since O'Neal joined the station, the FM has increased its listener base by 45%....

WWTN, 99.7 FM CEO **David Manning** has announced some changes in the news/talk station's format, adding music and a couple of new shows. Still known as Nashville's Real Adult Radio, WWTN will begin broadcasting *Karlin on the Corner* with host **Karlin Evans** from 3-4 Tuesday-Friday, which offers an in-depth look at current issues, and **Teddy Bart's** *Beyond Reason*, a show focusing on psychic phenomena. The station will also continue its commitment to Nashville sports. With the expansion, Manning is in search of more Music Row office space....

Organizers of **CRS 23** are compiling their annual montage of radio airchecks and promos. Interested participants should assemble 2 1/2 minute reel-to-reels at 7 1/2 ips that includes the official call-letter ID, a 90-second aircheck and a 60-second promo or a 2-minute aircheck and a 30-second promo. Questions should be directed to the CRB at (615) 327-4487.... **Kyle Cantrell** has been added as an announcer for the Grand Ole Opry, coming on for the late **Grant Turner**. Kyle joins other Opry announcers **Keith Bilbrey**, **Charlie Douglas** and **Hairl Hensley**, in addition to keeping his producer duties for the *Nashville Record Review* and as host of *Kyle's Classic Saturday*....

Ron Huntsman Entertainment Marketing is offering two separate one-hour Christmas specials on a barter basis for airing in December. **Charlie Daniels**, spokesperson for this year's Toys For Tots campaign, has updated his 1990 Christmas show, and CMA Male Vocalist of the Year **Vince Gill** sings and spins his favorite holiday yules along with his daughter **Jenny**. Info at (615) 443-7300....

PUBLISHING NEWS

Ten Ten Music Group has appointed **Mike Porter** as Creative Director. Mike's previous experience includes stints at *Bluewater*, *Jordan Entertainment* and *Bug*....

Joanne Montella is launching a Music Clearance and Music Supervision company catering to the needs of motion picture, TV and video producers. *Sound Decisions* will specialize in the placement, licensing and administration of music in these areas. Joanne was formerly part of the Licensing Department at *Opryland Music Group*....

GOSPEL NEWS

Reunion Entertainment Group, Inc CEO **Terry Hemmings** announces the signing of country/pop artist **Michael James** to a recording contract. His first release, which contains 8 of his own co-writes, is scheduled for a February release and is being co-pro-



(L to R) Ranger Doug (Riders In The Sky), Sony commander Roy Wunsch and wife Mary Ann McCreedy, manager David Skepner, and Too Slim (Riders In The Sky) gather after the CMA Awards at a party hosted by Sony Music. Skepner and the Riders have especially big smiles because they are enjoying their new CBS-TV Saturday morning weekly childrens show.

duced by **Gary Chapman**, **J.D. Cunningham** and James. In addition to his solo success in CCM, Michael has written country cuts for **Lee Greenwood** and **Highway 101**....

The national chain of **Family Bookstores** is introducing video marketing into their outlets via a new video magazine, *FBTV*, that features Christian music videos, interviews with the artists and news items. Their Hickory Hollow Mall location in Nashville will be the first recipient where 15 video monitors will be installed in their music department. Expo America in Franklin, Tenn will produce the videos and ad space for Christian retailers is available. Call **Karen Armstrong** at (616) 698-3553 for details....

The Country Music Foundation Press has developed the 13th edition of their annual calendar featuring photos of such artists as **Clint Black**, **Garth Brooks**, **George Strait**, **Kentucky HeadHunters**, plus rare pictures of country legends. It retails for \$9.95 plus \$2 postage. Call 1-800-255-2357....

TV/FILM NEWS

NBC-TV's new weekly series *Hot Country Nights* will feature **Highway 101**, **Kathy Mattea**, **Randy Travis**, **Dwight Yoakam**, **Larry Gatlin** and the **Gatlin Brothers** and **Carlene Carter** all on their second broadcast, December 1 at 7 pm. CDT. An additional feature of the show will be a section devoted to new stand-up comics....

Cascom International, a company specializing in the production and syndication of video programming aids that include animated graphics

products, stock film footage and music libraries, has established distribution outlets in Moscow and Beijing. They currently service many of the top 100 U.S. markets and have reps covering 60 other countries....

TNN's popular talk show hosts **Lori- anne Crook** and **Charlie Chase** will present their year-in-review program called *This Year in Country Music* on December 28 at 6 pm. CDT. A number of dramatic and traumatic events have made 1991 a most noteworthy year in Nashville....



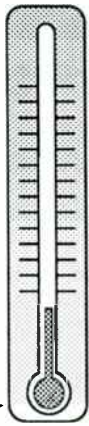
Wrensong publisher Ree Guyer (L) and writer/artist Jaime Kyle (R) proudly display a triple Platinum award for *Heart's Brigade* LP which features the Top 10 single "Stranded" written by Jaime and Jeff Harrington. Kyle is currently working on her own Atco/East West Records project with producer David Cole, and is engaged to local rocker Will Rambeaux.

REFLECTIONS ON THE HOLIDAY SEASON

Some weeks are better than others, and this past one wasn't so great. My Grandmother passed away, and although she was almost 96 years old it was still a very sad event. The services were held in Boston, where she wanted to be buried, next to my Grandfather, her husband of 54 years.

Boston and the entire Northeast (in fact much of the United States) is in a terrible state of economic suffering. Many people have an unforgettable look on their face which I recognized from old documentary news clips of the great depression.

ECONOMY



The airport van driver began telling me his life story as I started back home. "There's over a million people without jobs up here now," he offered without waiting for a reply. "Anyone that has a job, best do whatever it takes to hold onto it. Sure, there's minimum wages out there, but who can exist on that?"

There was a short silence as he stopped at the toll booth on the Massachusetts Turnpike which leads to the aging Sumner Tunnel and then comes out at the airport.

"There's no money for Christmas this year in our family," he said picking up his lament. "My wife and I are going to make cookies for everyone. We've been trying to save some good containers for a

while now."

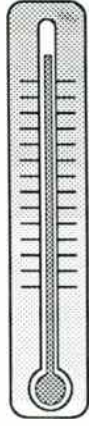
My mind wandered back to the reason I was in Boston and of course kept returning to my Grandmother's burial. My Mom had summed it up beautifully the night before at a quiet family dinner when she toasted, "We are not here tonight to mourn, but to celebrate, remember and pay tribute to someone we all loved, who lived a long life."

As I peered into the grave, I realized my emotions and tears were for all of us — living and dead. For my Grandmother, but also for the helplessness I suddenly experienced. Life is such a temporary state. To take for granted one's own life or the lives of those you love is a sad mistake.

I wanted to share these thoughts because as we enter this 1991 holiday season, we who work in the country music industry and live in Nashville have a great deal for which to be thankful and not take for granted. Our industry is growing and expanding. Not everyone is prosperous, but those who aren't have another important asset — hope.

My sincere hope is that each and every one of you enjoys safe and happy holidays and a prosperous New Year.

—David M. Ross, Editor



HOPE



As spokesperson for the Project Literacy campaign, Paul Overstreet is helping to draw attention to a serious problem — that there are millions of adults in this country who can't read. His song/video "Billy Can't Read" shows scenes of a man learning to read with the support of his family. There are also segments with actual students discussing what reading has meant to them. (L to R) Manager, Bobby Roberts; BMG/RCA Director of Creative Services Mary Hamilton; Paul Overstreet; Scene Three Producer Cynthia Biedermann; Director Steven Goldmann.

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Upon registration you'll get a free copy of the *Program Book & Directory*. This must-have publication includes detailed listing of: Country Radio Stations and Personnel; Record Label Promotion Personnel; and Country Program Syndicators and Suppliers.

You'll also receive one ticket to the following activities:

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Special Meals: Continental Breakfasts on Thursday, Friday and Saturday
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For more information on Individual Registration, Program Book Advertising, Exhibit Hall Participation, Exhibitor Suite Registration or Special Event Sponsorship, Contact David DeBolt or Frank Mull.

[REGISTRATION BOOKLET WITH ALL THE DETAILS WILL BE MAILED SOON]

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