PECIAL NARM ISSUE: LOTSA REAL DUMB NARM FILLER.



NNERS Shmakers

WILDCARD EXTREME A&M See Page 10 For Dea

HOT NE RELEAS

MARIAH CAREY Jon't Wart... Col 381-73743 DAISY DEE Crazy LMR/RICA 2812-4RS INXS Bitter Teare Atlantic 4-87760 CHRIS ISAAK Don't Make Me... Reprise 19357 ANNA MARIE This Couki Take... MCA N/A DONNY OSMOND Love Will Survive Capitol 44707 PAJAMA PARTY Got My Eye Ch You Atlantic 4-87752 K-9 POSSE Get Wild Go Creaty Arista 219 STYX Love At 1715 L... Adm 15533







TAKING A CLASS ACT TO THE TOP



EMI MUSIC MOVES TO CARNEGIE HALL TOWER

PEOPLE COME TO CARNEGIE HALL TO SEE REMARKABLE PERFORMANCES. WE ARE FLATTERED THAT SO MANY PEOPLE HAVE BEEN CALLING OUR TEAM'S RECENT PERFORMANCE REMARKABLE AS WELL. AND WE KNOW THIS IS JUST THE BEGINNING.

FROM ROCK TO RAP, FROM CLASSICAL TO COUNTRY, FROM R & B TO JAZZ — EMI MUSIC'S RECORD LABELS, EMI MUSIC PUBLISHING, OUR CEMA DISTRIBUTION SYSTEM AND OUR MANUFACTURING FACILITIES ARE SETTING AN INDUSTRY STANDARD FOR EXCELLENCE. LIKE CARNEGIE HALL, WE'RE NURTURING AND SHOWCASING THE WORLD'S FINEST ARTISTIC TALENT.

THAT IS WHY EMI MUSIC IS PROUD TO HAVE RELOCATED OUR NEW HEADQUARTERS TO CARNEGIE HALL TOWER. BECAUSE WHEN YOU'RE A CLASS ACT, CARNEGIE HALL TOWER IS THE PLACE TO BE.



152 WEST 57TH STREET NEW YORK, NY 10019 212/261-3000



\vdash

Just play it!

"Right Here, Right Now." Jesus Jones



CROSSOVER! KRBE **RPICKS WINNER!** K96.7 KZZU **BREAKOUTS WINNER!** ККҮК © 1991 SBK Records DEBUT 43 HITS TOP FIFTY ALBUMS! KAKS

KQIZ add add 99KG add 999KHI add KFTZ add KKHT

WIXX add ZFUN add BREAKING AT: HOT94.9 WPST

add

add

add

add

add

Gailforce Management, Ltd.

March 25, 1991

Volume 5

Issue 234

\$6.00

6

36

65

79

85



DENNIS LAVINTHAL Publisher LENNY BEER Editor In Chief TONI PROFERA Executive Editor

DAVID ADELSON Vice President/Managing Editor MIKE MURPHY Senior Broadcast Editor ROY TRAKIN Senior Editor ANITA WEBB Operations Manager

KAREN GLAUBER Post Modern Editor GRAHAM ARMSTRONG Jams Editor HOLLY GLEASON Neobilly Editor

DANNY OSTROW Broadcast Editor TODD HENSLEY DARRYL LINDSEY Research Editors MARK PEARSON Research Coordinator TERRY MOSER NICK BULL ANGELA GARCIA MATT ZACKY KANDACE TAYLOR LLOYD STAFK Research Assistants

MICHAEL ALLEN JERRY GAAGAA Computer Operations

KEITH MACLEOD Art Director HEATHER LOSE Editorial Design BRIAN LINDSEY ELLIE LEACOCK VAN ARNO Art & Design

DANNY FIELDS NEIL HARRIS Contributing Editors

MICHAEL FLYNN Facility Manager

COLOR WEST Lithography

15477 Ventura Blvd. Sherman Oaks, CA 91403 (818) 501-7900



SINGLES

Gloria Estefan's comeback is in full swing as her debut single hits #1. Congrats to all at Epic for their efforts.

DIALOGUE

A NARM spectacular with lotsa dumb stuff like a special retail rounctable and dialogues with Camelot's Jim Bonk, Spec's Ann Spector-Lieff, NARM's Pam Horovitz, Virgin's Jeff Ayeroff and less, less, less.

POST MODERN

REM takes charge. Wonder if anyone else'll ever be #1?

JAMS

Zoo Entertainment scores with Lazet Michaels' "Kraze," while JAMS' Graham "And Swiss On Rye" Armstrong just acts that way.

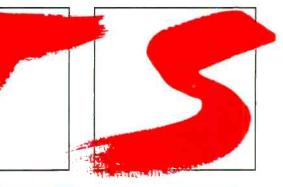
NEOBILLY

Shelby Lynne's the newest face to come out of Music City, while the only thing wrong with Neobilly Cajone-Smasher Holly Gleason's mug is it includes her mouth.

ALBUMS

Mariah still leads as REM and the Doors soundtrack **100** become Top Five challengers.

Flashmakers Divinyls & Keedy.	28	Earpicks REM & Jesus Jones.	58
Crossovers Hi-Five & Queensryche.	32	Top Tens REM eyes the lead,	93
Requests Queensryche explodes!	34	Breakouts REM in a rout.	97
Front Page Near Truths Far Truths Post Toasted	13 22 25 65	Hollyville Rerap Mini-Mugs Wavelength	85 90 90 104



Mr. Smith Goes To NARM



He's got the #1 album and the #1 single and he's delivering the keynote speech at this year's NARM convention. Sony Music Distribution President Paul Smith is the company's Sliver Fox, a savvy veteran who knows how to pump projects through those pipelines. Hey, the guy does everything but choreograph Michael Jackson's videos, though he's been known to do a mean "Moonwalk" on occasion. The only thing missing from Paul's life was this HITS "Contents" mention. Guess his luck's starting to change for the worse.

On The Cover

If this Divinyls cover shot doesn't make you want to touch yourself, you're probably making the mistake of equating them with Virgin Promotion geek Michael Plen. This is one cool band and we sincerely apologize to them for this cover appearance.





т

S

А Н

W W E E E A

2 L

W S T I

K S

G Ò ĸ ĸ

HITS TOP FIFTY JGT /

LABEL

Gloria Estefan's come back single knocks Mariah out of the #1spot this week. The C&C Music Factory looks like a lock for a repeat performance moving from #27 to #18. Exploding sales and big airplay move the Divinyls 7 points to #33. The

TITLE

debut single from the Triplets goes from #42 to #37 with 51 new debuts at Top 40. The highest debut of the week is Voices That Care at #39 and Extreme comes on at #50 as this week's Wildcard.

COMMENTS

ARTIST

3 3 1	GLORIA ESTEFAN	COMING OUT OF THE	Epic 34T-73666	From platinum Lp
1 1 2	MARIAH CAREY	SOMEDAY	Columbia 73561	Holding solid
2 2 3	TIMMY T	ONE MORE TRY	Cuality 4JM-15114	Smash
9 4 4	TARA KEMP	HOLD YOU TIGHT	Giant 19458	Solid
13 6 5	ENIGMA	SADENESS PART 1	Charisma 4-98864	From exploding Lp
11 8 6	LONDONBEAT	I'VE BEEN THINKING	Fadioactive 12-53992	Solid at radio
17 12 7	WILSON PHILLIPS	YOU'RE IN LOVE	SIBK 07343	From triple platinum Lp
14 11 8	ANOTHER BAD CREATION	IESHA	Motown 20704	Smash
16 13 9	TEVIN CAMPBELL	ROUND AND ROUND	P.Park/WB 19748	Building Top 40
7 7 10	TRACIE SPENCER	THIS HOUSE	Capitol 44652	Peaking now
18 14 11	TESLA	SIGNS	Geffen 19653	Smash
25 19 12	AMY GRANT	BABY, BABY	A&M 1549	Leading hot new Lp
19 15 <mark>13</mark>	GERARDO	RICO SUAVE	Interscope 94-98871	Smash
12 10 14	OLETA ADAMS	GET HERE	Fon/Mercury 878-476	From Gold Lp
4 5 15	CELINE DION	WHERE DOES MY HEART	Epic 73536	New single starting
22 18 <mark>16</mark>	STEVIE B	I'LL BE BY YOUR SIDE	LMR/RCA 2758	Steady increases
5 9 17	WHITNEY HOUSTON	ALL THE MAN I NEED	Arista 2156	Peaked
40 27 <mark>18</mark>	C&C MUSIC FACTORY	HERE WE GO	Col 38T-73690	Hot 45 and video
24 20 19	WHITNEY HOUSTON	STAR SPANGLED BANNER	Arista 2207	Sales
32 24 <mark>20</mark>	ROXETTE	JOYRIDE	EMI 50342	Tons of Top 40
28 25 <mark>21</mark>	ROBERT PALMER	MERCY, MERCY ME	EMI 50344	Strong increase at Top 40
26 22 22	FATHER MC	I'LL DO 4 YOU	Uptown/MCA 53914	Steady
37 29 <mark>23</mark>	HI-FIVE	I LIKE THE WAY	Jive/RCA 1424-4-JS	Crossing
30 26 <mark>24</mark>	RICK ASTLEY	CRY FOR HELP	RCA 2774-4	Developing nicely
33 28 <mark>25</mark>	BINGOBOYS	HOW TO DANCE	Atlantic 4-87756	Hot dance and MTV

Sony Music Distribution And Our Family Of Labels Salutes NARM

COLUMBIA

SON

CLASSICA









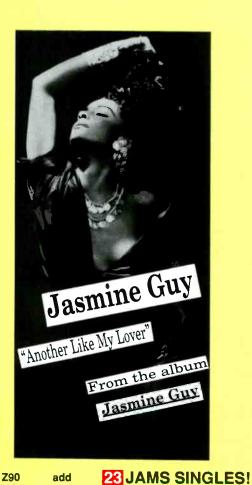
Sony Music Nashville



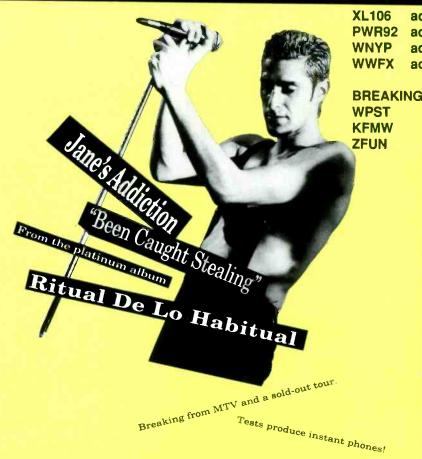


Sony Music Special Products

Looking for some



Z90 HOT94.9 WBPR	add add add		FLASHMAKER!
KPRR Y107 KFBQ KWOD	deb deb deb deb	25 28 32 40	
B95 KDON KKMG HOT97.7 I94 KTFM KKRZ KZFM KBEQ KXXR WFLY G105 WSPK	12-10 18-11 26-18 26-19 31-20 25-21 26-22 29-25 32-27 33-28 40-30 35-31 38-34		BREAKING AT: PWR106 Z95 KMEL KPLZ Q105 FM102 KKFR





ALREAD	Y ON AT:
HOT97	
KMEL	B 95
KXXR	WCKZ
KKFR	WQXA
KS104	KZFM

Sheila E "Sex Cymbal"

ad

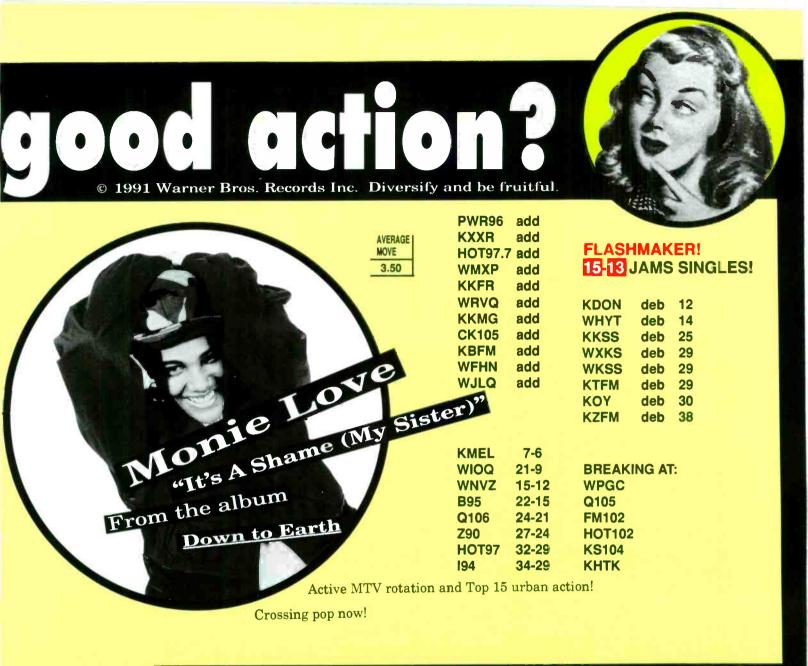
ad

ad

ad

From the album Sex Cymbal





Rod Stewart - "Rhythm Of My Heart"

Produced By Trevor Horn from the album "Vagabond Heart"

> **35-30 HITS TOP FIFTY SINGLES!** ALBUM IN STORES APRIL 2ND!

	AGGRESSIVES (4 or more)
4.52	119

Tevin Campbell -

"Round & Round"

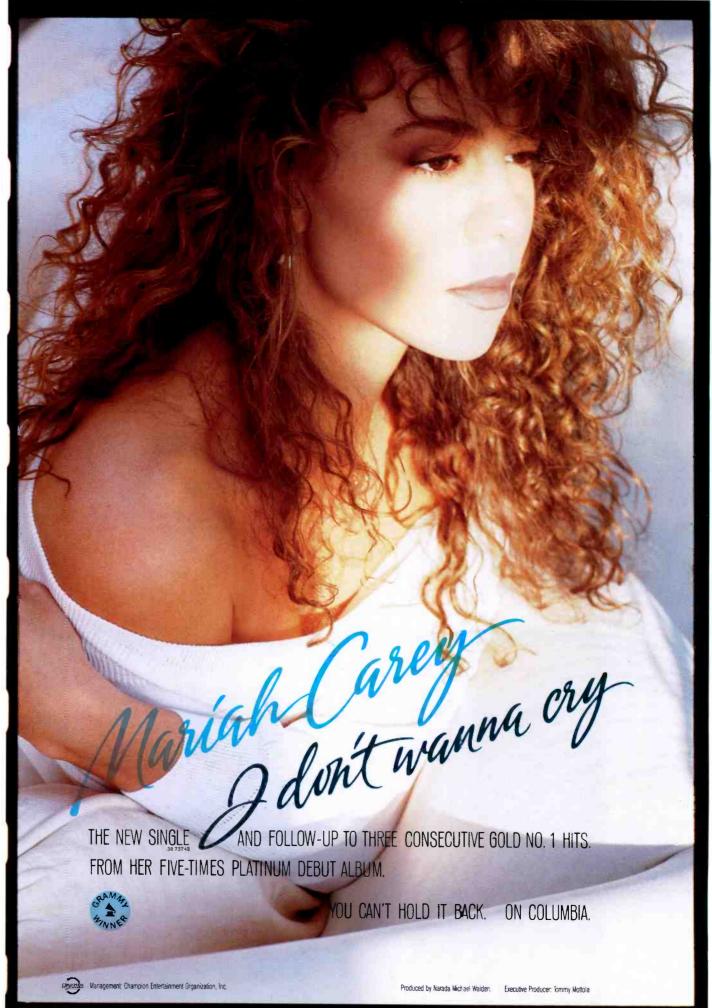
Produced, Arranged, and Composed by Prince from the soundtrack "Graffiti Bridge"

 AGGRESSIVES
 TOP
 TOP
 REQUESTS
 45 SALES

 (4 or more)
 10
 5
 (1 to 10)
 41 to 10)

 60
 67
 24
 8
 8

WILDCARD 1/21 ! 13-9 HITS TOP FIFTY SINGLES!





A S T W K S

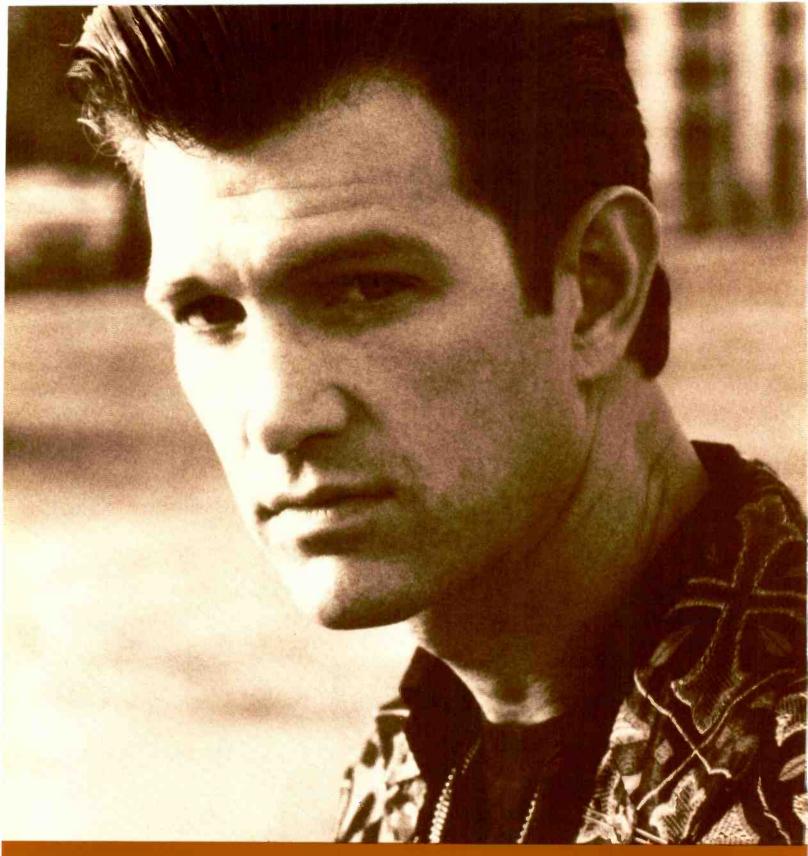
w w

HITS TOP FIFTY SINGLES

A E E G E E O K K	ARTIST	TITLE	LABEL .	COMMENTS
8 17 26	STING	ALL THIS TIME	A&M 1541	Ready for new single
43 33 <mark>27</mark>	CATHY DENNIS	TOUCHME	PLG 879-467-4	MTV and Top 40
34 30 28	MICHEL'LE	SOMETHING IN MY	Atco 74-98385	Sales
35 32 <mark>29</mark>	REMBRANDTS	JUST THE WAY IT IS	Atco 74-98-374	Steady increases
42 35 <mark>30</mark>	ROD STEWART	RHYTHM C/F MY HEART	Warner Brcs 19366	Lp hits this week
6 16 31	STYX	SHOW ME THE WAY	A&M 1536	Peaked
46 39 <mark>32</mark>	RUDE BOYS	WRITTEN ALL OVER	Atlantic 74-87805	Sales
49 40 <mark>33</mark>	DIVINYLS	I TOUCH MYSELF	Virgin 98873	Exploding
39 36 <mark>34</mark>	ESCAPE CLUB	POISON	Atlantic 4-87759	Steady gains at Top 40
36 34 35	LISETTE MELENDEZ	TOGETHEF	Fever/RAL/Col 73629	Steady
44 38 <mark>36</mark>	GUY	LET'S CH LL	MCA 54051	Crossing
42 37	TRIPLETS	YOU DON'T HAVE	Mercury 878 864	Tons of Top 40
47 41 <mark>38</mark>	NELSON	MORE THAN EVER	DGC 19002	Steady gains
47 41 <mark>38</mark> <mark>39</mark>	NELSON VOICES THAT CARE	MORE THAN EVER	DGC 19002 Giant 19350	Steady gains Sales
<mark>39</mark>	VOICES THAT CARE	VOICES THAT CARE	Giant 19350	Sales
39 48 43 40	VOICES THAT CARE HARRIET	VOICES THAT CARE TEMPLE OF LOVE	Giant 19350 East West 74-98863	Sales Lots of Top 40
39 48 43 40 50 45 41	VOICES THAT CARE HARRIET ALEXANDER O'NEAL	VOICES THAT CARE TEMPLE OF LOVE ALL TRUE MAN	Giant 19350 East West 74-98863 Epic/Tabu 73627	Sales Lots of Top 40 Crossing
39 48 43 40 50 45 41 48 42	VOICES THAT CARE HARRIET ALEXANDER O'NEAL KEEDY	VOICES THAT CARE TEMPLE OF LOVE ALL TRUE MAN SAVE SOME LOVE	Giant 19350 East West 74-98863 Epic/Tabu 73627 Arista 2153	Sales Lots of Top 40 Crossing Sweeping Top 40
39 48 43 40 50 45 41 48 42 50 43	VOICES THAT CARE HARRIET ALEXANDER O'NEAL KEEDY RALPH TRESVANT	VOICES THAT CARE TEMPLE OF LOVE ALL TRUE MAN SAVE SOME LOVE STONE COLD GENTLEMEN	Giant 19350 East West 74-98863 Epic/Tabu 73627 Arista 2153 MCA 54043	Sales Lots of Top 40 Crossing Sweeping Top 40 Crossing
39 48 43 40 50 45 41 48 42 50 43 10 21 44	VOICES THAT CARE HARRIET ALEXANDER O'NEAL KEEDY RALPH TRESVANT MADONNA	VOICES THAT CARE TEMPLE OF LOVE ALL TRUE MAN SAVE SOME LOVE STONE COLD GENTLEMEN RESCUE ME	Giant 19350 East West 74-98863 Epic/Tabu 73627 Arista 2153 MCA 54043 Sire/WB 19490	Sales Lots of Top 40 Crossing Sweeping Top 40 Crossing Peaked
39 48 43 40 50 45 41 48 42 50 43 10 21 44 15 23 45	VOICES THAT CARE HARRIET ALEXANDER O'NEAL KEEDY RALPH TRESVANT MADONNA LL COOL J	VOICES THAT CARE TEMPLE OF LOVE ALL TRUE MAN SAVE SOME LOVE STONE COLD GENTLEMEN RESCUE ME AROUND THE WAY GIRL	Giant 19350 East West 74-98863 Epic/Tabu 73627 Arista 2153 MCA 54043 Sire/WB 19490 D Jam/Col 73609	Sales Lots of Top 40 Crossing Sweeping Top 40 Crossing Peaked Title cut shipping
39 48 43 40 50 45 41 48 42 50 43 10 21 44 15 23 45 20 31 46	VOICES THAT CARE HARRIET ALEXANDER O'NEAL KEEDY RALPH TRESVANT MADONNA LL COOL J CHRIS ISAAK	VOICES THAT CARE TEMPLE OF LOVE ALL TRUE MAN SAVE SOME LOVE STONE COLD GENTLEMEN RESCUE ME AROUND THE WAY GIRL WICKED	Giant 19350 East West 74-98863 Epic/Tabu 73627 Arista 2153 MCA 54043 Sire/WB 19490 D Jam/Col 73609 Reprise 19704	Sales Lots of Top 40 Crossing Sweeping Top 40 Crossing Peaked Title cut shipping Over now
39 48 43 40 50 45 41 48 42 50 43 10 21 44 15 23 45 20 31 46 23 46 47	VOICES THAT CARE HARRIET ALEXANDER O'NEAL KEEDY RALPH TRESVANT MADONNA LL COOL J CHRIS ISAAK C&C MUSIC FACTORY	VOICES THAT CARE TEMPLE OF LOVE ALL TRUE MAN SAVE SOME LOVE STONE COLD GENTLEMEN RESCUE ME AROUND THE WAY GIRL WICKED GONNA MAKE YOU	Giant 19350 East West 74-98863 Epic/Tabu 73627 Arista 2153 MCA 54043 Sire/WB 19490 D Jam/Col 73609 Reprise 19704 Columbia 73604	Sales Lots of Top 40 Crossing Sweeping Top 40 Crossing Peaked Title cut shipping Over now Still selling

(Based on a combination of sales and airplay)

NEXT UP	MONIE LOVE (WB)	UB40 (Virgin)	SHEENA EASTON (MCA)
	QUEENSRYCHE (EMI)	FIXX (Impact)	FIREHOUSE (Epic)



After seven years of hard work, CHRIS ISAAK is an overnight sensation.

SUDDENLY, there's Chris Isaak! You can't miss him. His latest video is in heavy rotation on VH-1 and is number one on MTV's Top Twenty. Driven by the multi-format gold single "Wicked Game," HEART SHAPED WORLD has picked up speed and rocketed to over a million in sales.

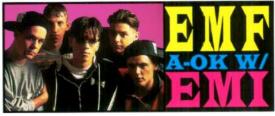
"DON'T MAKE ME DREAM ABOUT YOU"

The New Single - Produced by Erk Jacobsen From the Album HEART SHAPED WORLD. NATIONAL TOUR STARTS APP L 12I Management: Erik Lacobsen ©1991 Reprise Fecords

OVER 250,000 ALBUMS SOLD IN ONE WEEK.

CHIEF DARYL GATES: "I CAN NAME THAT TUNE IN TWO BEATS!"





March 25, 1991

Volume 5

Issue 234

\$6.00

Hey NARM, Latest WB Project Debuts At #2 This Week

R.E.M. SOARSII

Paula Scam Descammed

The folks at the alwaysreputable *Globe* have egg on their face — as well as a possible lawsuit on their hands — following their story on background singer **Yvette Marine**, who was quoted as saying that she, not **Paula Abdul**, provided the lead vocal on the single "Opposites Attract."

Wanting to avoid some ridiculous publicity scam by a woman whom we won't call a publicity-seeking bimbo, Virgin Records gathered affidavits from the song's engineer and producer, sent for the master recording and readied a lawsuit against the woman whom we won't call a publicity-seeking bimbo.

Faced with the possibility of litigation, Marine's vocal coach, who backed up her story in the Globe, is suddenly claiming she's been misquoted. Marine is suddenly not talking after failing to appear at a news conference to explain her claims. Abdul's presstime, At management was waiting on a sworn statement from Marine denying her claims in the Globe. That's far too much attention already paid to this woman whom we won't call a publicity-seeking bimbo.

Related To Jack Weston?



Sheena Easton: Not only does she have the most added single of the week, but every time we think of her we touch ourselves. Thank you.

Stax On Wax

"The Complete Stax/Volt Singles 1959-1968" will be released as a 9-CD deluxe boxed set with 244 tracks and an extensive 64-page booklet by The Atlantic Group April 30. The set features all the single A-sides and hit B-sides released by the Memphis based Satellite/Stax/Volt labels during those years, by such artists as Otis Redding, Sam & Dave, Eddie Floyd,

"The Complete Stax/Volt ngles 1959-1968" will be eased as a 9-CD deluxe xed set with 244 tracks and extensive 64-page booklet Rufus & Carla Thomas, Booker T & the MGs, Albert King, Johnnie Taylor and Stan "Wild Dog" Silverman.

The boxed set is the first release from "The Atlantic Group," which consists of Atlantic, Atco and East West Records, so you can schmooze the publicists at all three labels for your promotional copy. The once -alternative, critic's darling and rage of the PoMo community, **R.E.M.**, will have a hard time denying their mainstream appeal after debuting this week at **#2** on the HITS Top 50 Albums chart.

In its first week on the street, the band's second Warner Bros. project, "Out Of Time," is snagging #1 reports from Record Bar, National Record Mart, Turtles, Wherehouse, Music Plus, Strawberries/ Waxie Maxies, Record Theater and tons and tons more.

Sales action reflects a slew of Top 40 adds on the single "Losing My Religion," as well as heavy rotation on **MTV**. Said WB's **Stu Cohen**: "Is R.E.M. on Warner Bros.? Golly, no wonder they were walking around the office." That nutty Stu.

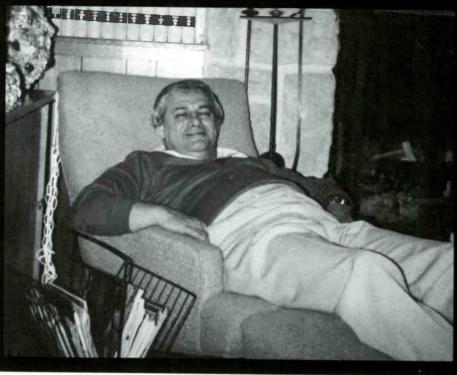
According to Jeff Cohen at Strawberries, where the project is outselling its nearest competitor by a 5 to 1 margin: "The project is outselling its nearest competitor by a 5 to 1 margin!!!" That nutty Jeff.

Here's NARM's Dir. of Meetings & Conventions Stan Silverman.





HITS



Silverman: Man, Myth, Legend

Here's NARM Dir. of Meetings & Conventions Stan Silverman displaying the energy, vitality and zeal that has made the annual NARM convention the actionnon-stop, packed. thrillpacked conclave it is. According to Stan (who once told us that the HITS Dunking Booth. which raised over \$2000 in 1988 for the NARM Scholarship Fund, "would never work"): "The 8-track will never die!!!"



MTV adds Another Bad Creation (Motown), Candyman (Epic), Extreme (A&M), Mike & the Mechanics (Atlantic), Bob (Columbia), Dylan Raw Rhythm Youth (Rhino), Corps (Epic) and Eric Johnson (Capitol). Rotation increases go to Poison (Capitol), Tara Kemp (Giant) and Wilson Phillips (SBK).



This sensational song is taking radio by storm, pulling immediate phones and kicking in with album sales. All signs point to HIGH CHART POTENTIAL. This week's stats include 33 debuts, and 31 stations moving it 4 or more. Hot adds include KBEQ, KZZP, KHMX, B104, KISN, WRVQ and KFRX. Rick Stone's new promo regime has already nailed Top Tenners for Sting and Amy Grant. Bet big on three in a row.

Quick J&K In NARM's Way

Jeff Jones and Gerry Kopecky have been named Vice President of Marketing and Vice President of Sales, respectively and in alphabetical order, for the PolyGram Label Group. President/CEO Rick Dobbis made the Jones announcement, while Sr. VP John Barbis announced the Kopecky promotion.

Jones was most recently VP Marketing East Coast for MCA Records, while Kopecky was San Francisco Branch Manager for Poly-Gram Group Distribution. Both will be located in New York City.

Jones will form and develop the label's product management staff, supervising artist development and directing the core marketing team for the various labels under the PLG umbrella. Kopecky will assemble a national sales staff and establish four regional sales positions, working closely with PGD to assure maximum awareness for PLG product. The two will take showers together to save water.



Jeff Jones: Don't call him J.J.



Gerry Kopecky: *Rhymes* with Shecky.

Jacko Signs

Michael Jackson has inked a long-term, multi-media partnership agreement with Sony Software's Sony Music Entertainment and Columbia Pictures Entertainment for films and records that has the potential to reach a billion dollars. His new agreement will establish Michael's own Jackson Entertainment Complex and a custom label, Nation Records. The first project will be a new album, due for summer release on Epic, with several "short films" planned, to be directed by the likes of Tim Burton and David Lynch. In addition, Jackson has inked for a full-length Columbia Pictures feature, a musical action adventure based on his idea. Jackson and Sony are currently hiring executive teams to staff the enterprise. Said Sony Software President Michael Schulhof, "This is a great opportunity for us to both continue and expand our relationship with Michael Jackson." And how.

FRONT PAGE

NARM Romances Stone

Rick "*Roll Away The*" **Stone** has been named Senior Vice President of Promotion at A&M Records, it was announced by **AI** "*I*'II Have *Cream In My*" **Cafaro**, President of the label.

Stone joined A&M in 1976 as a local marketing person in New York, eventually rising to National Singles Director and Vice President of Promotion in 1983. He broke into the music business selling bootleg eight-tracks at flea markets.

Commenting on the appointment, Cafaro said: "Rick Stone is a music man. He sings in the shower, he hums in staff meetings, he whistles while he works. I wish we could get him to keep quiet once in a while so we can get something done around here." Said Stone: "I have been offered the opportunity to lead a great promotion staff at a time when A&M has some unusually good music." (*Translation: If I stiff, I'll* have no excuses.)



Rick Stone: The legendary sixth Stone.

QuickHits

The Most Added singles of the week at Top 40 radio are #1 Sheena Easton (MCA), #2 Celine Dion (Epic), #3 Mike & The Mechanics (Atlantic), #4 **Extreme** (A&M) and #5 **R.E.M.** (WB). **Queensrÿche** (EMI) continues to grow and spread.

A Marva Hicks NARM Photo



New Polydor sensation Marva Hicks (c) tries her best to look happy upon discovery of "The Dork Quotient" among the highest ranks of her record label. Marva is pictured asking the immortal question, "Seriously, what do you guys REALLY do for a living?" to PLG President/CEO Rick Dobbis and PGD President/CEO Gary Rockhold. Hicks concluded: "Why can't you guys be more like NARM's Dir. of Meetings & Conventions Stan Silverman?"

Two Incredibly Riveting NARM Photos We Ran Together



The photo on the left shows Janet Jackson and new boss Richard Branson intently attempting to figure the 15% tip for the waitress "and not a penny more!!!" during the superstar's signing luncheon. The ceremony was delayed after Janet opted to search for a parking space on the street rather than peel the



\$2.50 for a valet. In the spirit of this incredibly riveting shot, we're more than honored to present the photo on the right, NARM's Dir. of Meetings & Conventions Stan Silverman, who has never heard of Janet Jackson. As always, we hope you enjoy both these fine, fine photos.

FRONT PAGE



A NARM Jack Satter Photo Soul Train Winners



It just wouldn't be the NARM Convention without a picture of EMI's Sr. VP of Promotion Jack Satter hanging at the Gavin Convention. That's Jack hanging with the label's new signing Huey Lewis, who spent the evening telling Jack to stop telling him about that night in London with the Pet Shop Boys and to fetch him another drink. Pictured (1-r): Jack, WIOQ OM Mark Driscoll, Huey, EMI VP of Promotion Ron Geslin and KGGG PD **Bob Lewis**, who is only in the picture because he told Jack he was Huey's cousin.

Steele, Martine At NARM's Length

Michael "Man Of" Steele have mustaches. has been named Vice President Field Promotion and Pat Mortine "And Rossi" was upped to National Promotion Director at MCA Records by Steve Meyer "Liar, Pants On Fire," Senior Vice President Promotion and Product Development at the label.

HITS

Steele has been with MCA Records for eight years, most recently as National Pop Promotion Director. He'll be responsible for the coordination of all field activities with Meyer. Martine was previously Director of Regional Promotion, West Coast, for the label. He'll be responsible for the promotion of all Top 40 product. They often mix and match outfits and both



Michael Steele: Seeing spots.

Said MCA President Richard Palmese: "Both of these promotions are richly deserved. Michael's fashion sense and feel for colors should nicely complement Pat's flair with an accessory. Frankly, I'd like to see both of them in chiffon."

Added Meyer: "Michael's new position will allow him to work even more closely with our people in the field. (Translation: Thank God he'll be out of the office a lot.) Pat's new job will allow him to maximize his talents and be even more valuable to us." (Translation: We've increased his life insurance policy and made ourselves the main beneficiaries.)



Pat Martine: Popularized the "Three Martine" lunch.

The Soul Train Music Best Rap Album: M.C. Awards are cool. We're not. Here are this year's winners. If this is the only place you've read about them, you're a loser. Thank you.

Best R&B/Urban Contemporary New Artist: Mariah Carey - "Love Takes Time" Best R&B/Urban Contemporary Music Video: Janet Jackson - "Alright"

Best R&B/Urban Contemporary Single, Female: Mariah Carey - "Vision Of Love"

Best R&B/Urban Contemporary Single, Male: Johnny Gill - "My, My, My" Best R&B/Urban Contem-Single, Group, porary Band or Duo: En Vogue -"Hold On"

Hammer - "Please Hammer Don't Hurt 'Em' Best Gospel Album: The Winans - "Return" Best Jazz Album: Najee -"Tokyo Blue" R&B/Urban Contemporary Song of the Year: M.C. Hammer - "U Can't Touch

This" Best R&B/Urban Contemporary Album of the Year, Female: Mariah Carey "Mariah Carey"

Best R&B/Urban Contemporary Album of the Year, Male: Johnny Gill - "Johnny Gill"

Best R&B/Urban Contemporary Album of the Year, Group, Band or Duo: Bell Biv Devoe - "Poison"

NARM Photo Or Stephen King Film?



Eeeesh. Here's HMV Vice President Marketing Peter Herd with A&M's Suzanne Vega following the talented artist's talented performance at HMV's talent-ridden 86th and Lexington NYC outlet. As soon as this photo was taken, the pair took part in a three-hour photo shoot for the cover of Cosmo.

NARM Awards Banquet Highlights

Yo NARMies, think the scholarship dinner was something to write home about? Check out what's going down at the awards banquet: Hilton salad to include six varieties of seasonal greens and herbs to start, followed by sauteed breasts of chicken with sauce, peppercorn wild mushrooms, diced tomatoes, dutchess potatoes and green beans almondine.

The yummy dessert is Grand Marnier cake with whipped cream. Wheat tablecloths with white napkins set the tone of the room, necessitating the employ of Martha Quinn as host. This will be the first year NARM will hire a spokesmodel (NARM Dir. of Meetings & Conventions **Stan Silverman** in drag) to handle turquoise envelopes with a gold seal.

Van Morrison Robert Cray Bananarama Extreme Cinderella

Johnny Cash Melissa Etheridge Suzanne Vega Bon Joy Shirley Horn

Moody Blues Courtney Pine Sting Jessyë Norman Jimmy Somerville

Safire Gang of Four Hothouse Flowers Ute Lemper Herb Alpert 112

Tears For Fears Tina Turner (PIMV) John Mellencamp Dino

Amy Grant The Statier Brothers Leonard Bernstein Eric Clapton (PMV) Simple Minds

Paul McCartney (PMV) Maceo Parker

Generia (PMV) Saraya Betty Cartor

Bob Marley Mica Paris

Tone Loc

kathy Matten

The Neville Brathers

Roger Waters [The Wall) Det Leppard

Stan Getz Frank Morgan

Mise Canadian Brass

Sir Georg Sciti Scorplone

> Dieta Adams Michelle Shocked

Drivin · N·Cryin Keith Jarrett

Kentucky Headhusters Cathy Dennis Trash Can Sinatras

> Kathleen Battle Michael Damien Marva Hicks

Vanessa Williams Placido Domingo Jose Carreras

Luciano Pavarotti Bryan Adams

Ricardo Silveira

Ringo Starr (PMV)

Styx

Anthras

Soun Dragons

L.A. Guns

A&M A&M Children's A&M Gospel Antilles **Big Life** Delicious Vinyl Delos Denon Deutsche Grammophon ECM **Elephant Records** The Harper Brothers ffrr Fontana Tonyl Tonil Tonél Go! Discs Horizon Nana Mouskouri

Island London Mercury Polydor

Mercury Nashville Morgan Creek **Philips Classics** PolyGram Jazz PolyGram Label Group (PLG) PolyGram Music Video (PMV) PWL rooArt Smash Sussex Tuff Gong Vertiga

1991 POLYGRAM RECORDS INC

Wing

Verve/Verve Forecast

FRONT PAGE

Ratner's NARM Surprise

Marc "You Dirty" Ratner has been named Vice President of Pop Promotion at Reprise Records, it was announced by Rich "If The Shoe" Fitzgerald, VP of Promotion for the label and "In God We" Russ Thyret, Senior Vice President of Marketing and Promotion for Warner Bros./Reprise Records.

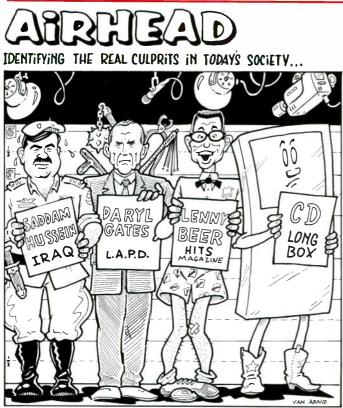
HITS

Prior to his promotion, Ratner was National Singles Promotion Director at Reprise for three and a half years. He originally came to Warner Bros. Records to deliver a pizza in 1982, and hasn't left since.

Commented Fitzgerald, who was located on St. Patrick's Day at a Blarney Stone in Pacoima: "Marc has been a key player on the Reprise promotion team ever since the label's revitalization. He was the inevitable choice for this important position and I join with the rest of the company in extending congratulations. Now barkeep, another green beer please."



Marc Rather: Now a label cheese.



NARM--WELCOME TO THE '90s.

RANTING AND RAVING By Movie Music & Joni Mitchell

Just can't stop listening to the new Joni Mitchell album (Geffen). Re-discovering this incredible songstress has to rate as the musical highlight of the first quarter. In a perfect world, there will be no more war, the Yankees will win the pennant, 200 Top 40 radio stations will add "Come In From The Cold" to their playlists even before it is released, it will go Top Ten instantly and everyone will relish this masterpiece. Unfortunately, it's not a perfect world and everyone will think of sensational reasons to avoid this instant classic. The good news, however, is that the public is finding this one quickly and buying it in large quantities. Oh well!

Excitement is abounding in the world of movie music. The **Doors** film has already peaked at the box office, but the fallout at the record store level is enormous. The soundtrack on Elektra is already Top Five, while the "Greatest Hits" is charting Top 30 and the entire audio and video catalog is exploding at retail.

Also off to a strong start is the soundtrack to the controversial "New Jack City." The film is #2 nationally and the Giant soundtrack is doing strong early business. This album has long-term potential, with many possible hit singles included. And don't forget about the instrumental soundtrack for **"Dances With Wolves"** (Epic). It has been doing moderate business now for months, but the big burst could be forthcoming after the expected Oscar night sweep. We suggest retail stock up big-time for collector sales.

We are also expecting a big boost for LL Cool J's upcoming "Mama Said Knock You Out" (Columbia) single release, buoyed by its massive exposure in the Michael J. Fox/James Woods motion picture, "The Hard Way." LL himself appears as a cop in the film, further strengthening his mass-appeal image and boosting exposure for this title cut from his current platinum-plus album. This one could be even bigger than "Around The Way Girl."

And finally, the biggest shock wave of all from the movie music front could be upon us this week with the release of the soundtrack to "Teenage Mutant Ninja Turtles Pt. 2" (SBK), featuring the music of superstar rapper Vanilla Ice (Ice Baby). The album hits the street 3/26 and all hell could break loose.

Now, I'm off to listen to **Joni Mitchell**, again. I suggest you do the same.



LL Cool J: Movie star "Knocks Us Out."



More than the sum of its parts.

88

A TOUCH OF YESTERDAY AND TODAY, CREATING THE

SOUND OF

TOMORROW.

CROSSOVER!

SBK RECORDS

IS PROUD TO INTRODUCE

"MY HEART IS FAILING MI

100

RIFF'S MAGICAL DEBUT SINGLE.



PRODUCED BY DENNIS LAMBERT FOR FAIRSHOT PRODUCTIONS SBK MANAGEMENT/ARMA ANDON AND SKIP VAN RENSALIER (*** © 1991 SBK RECORDS

KKFR	add
WTIC	add
Y108	add
XL106	add
KQKQ	add
НОТ99.	9 add
KKMG	add
WZKX	add
93Q	add
KMCK	add
KMOK	add
WAAL	add
WCIL	add
WJAD	add
WJLQ	add
WVBS	add
WVCD	odd

KQHI	deb 23
WCKZ	deb 28
WKZL	deb 29
WGRD	deb 32
WQID	deb 33
WFHT	deb 34
KZFM	deb 37
	11 and
WLAN	25-19
WNCI	25-22
KRQ	26-23
Y107	28-24
KS104	29-26
WOMX	
Y100	30-27
KISN	30-27
WAYS	33-28
Q104	32-29
B95	33-29
KGOT	38-35
BREAK	ING AT:
KIIS	Q105
WPLJ	Q106
KMEL	HOT97 7

4-1.91.91

KPLZ WNVZ

HITS



ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
VOICES THAT CARE	5.52	35	6	3	8	-	9
AMY GRANT	4.68	134	49	7	8	5	7
ROD STEWART	4.52	119	1	0	2	-	2
ROXETTE	4.52	128	34	6	9	-	8
SALT-N-PEPA	4.50	7	3	1	3	-	3
NELSON	4.01	80	0	0	7	6	5
DIVINYLS	3.94	50	2	1	7	7	8
QUEENSRYCHE	3.74	27	0	0	9	9	4
CATHY DENNIS	3.66	89	5	0	3	2	6
GERARDO	3.52	67	31	10	10	3	10
MONIE LOVE	3.50	6	2	0	5	1	6
C&C MUSIC FACTORY	3.49	48	5	0	7	10	8
BLACK CROWES	3.41	23	3	2	7	10	5
HI-FIVE	3.35	25	11	4	8	4	9
RUDE BOYS	3.21	13	5	2	7	5	8
TRIPLETS	3.20	64	0	0	5	-	1
RICK ASTLEY	3.18	74	23	4	5	3	7
EXTREME	3.16	31	1	1	5	1	1
ROBERT PALMER	3.12	72	39	5	3	1	7
REMBRANDTS	2.95	60	49	13	4	2	6
GREAT WHITE	2.85	30	5	2	3	9	5
FIREHOUSE	2.84	33	5	1	7	2	1
ESCAPE CLUB	2.61	45	3	0	4	1	1
KEEDY	2.55	35	0	0	e	1	4
ANOTHER BAD C	2.51	25	40	23	10	8	10
HARRIET	2.49	29	3	1	З	-	1
TEVIN CAMPBELL	2.49	60	67	24	8	1	8
UB40	2.38	3	5	3	2	2	2
BINGOBOYS	2.38	32	6	0	7	•	8
RALPH TRESVANT	2.31	31	3	0	3	7	6
PARTY	2.25	10	1	0	4	1	1
ROLLING STONES	2.19	22	2	0	2	-	3
STEVIE B	2.16	33	76	18	5	2	8
ALEXANDER O'NEAL	2.110	19	2	0	2	6	5
JELLYFISH	2.07	19	0	0	2	1	1

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.

/





Singles that have experienced a tremendous initial response at radio and/or retail.

The Divinyls lead the way this week with their very sexy single that is generating great sales for their latest album, **Keedy** continues to make her presence known at Top 40 with her first single that is rapidly dominating, and **Extreme** kicks butt with their ballad that scores Wildcard and is managing to keep ahead of the competition! Also scoring is **Alexander O'Neal** whose current release crosses to take on Top 40!

DIVINYLS I TOUCH MYSELF VIRGIN

Singles: 33* Albums: 34* Avg Move: 3.94 Aggrssv: 50 This one is so hot it can't be stopped! With big MTV and tons of requests, it's no wonder sales are HUGE! New adds include WDFX, WHYT, Y95, KUBE, WIOQ, Y100, KOY, B94, PRO-FM, Q102, FM102, B97, WTIC, HOT102, WNVZ, WRVQ, KBOZ, KC101, KMOK, Q101, Q104, WBNQ, WBWB, WIFC, WIKZ, WLRW, WNOK, WOVV, WDBR, WMEE and KCAQ. Moving 10-7 at Q106, 34-26 WPLJ, 22-15 Z100, 29-24 WXKS, 23-18 KZZP, 25-15 Q105, 18-11 PWR99, 33-29 KWOD, 33-21 ZFUN, 37-27 KCMQ, 27-18 SLY96, 33-25 KFBQ, 29-23 95XXX, 30-24 G98 and 24-18 KKHT.

KEEDY SAVE SOME ,ARISTA

Singles: 42* Albums: — Avg Move: 2.55 Aggrssv: 35 Her first release is doing great at Top 40 with big single sales and strong phones. Check this one out now at HOT97, WDFX, WIOQ, KKRZ, KBEQ, B97, KTFM, HOT94.9, XL106, HOT95, KCMQ, KKSS, KNIN, KSMB, OK95, WAZY, WBPR, WFMF, WHOT, WIKZ, WLRW, ZFUN, WHTO, WLAN, SLY96, WBWB, KRNQ, WZKS, WINK, Z102 and WAEB. Jumping 35-30 at Q102, 24-19 HOT102, 40-28 999KHI, 36-29 WIXX, 35-28 WTBX, 39-33 KLYV, 39-33 WAYS, 36-30 WQGN, 39-34 KFFM, 30-25 WIFC and 30-25 WJMX.

EXTREME MORE THAN A&M

Singles: 50* Albums: — Avg Move: 3.16 Aggrssv: 31 Their powerful ballad is a Top 40 monster and is staying ahead of strong competition as it continues to grow with adds like KHMX, KZZP, KBEQ, B104, B93, KISN, WOMX, WGTZ, WRVQ, WKZL, 93Q, KBFM, KCHX, KFBQ, KFRX, KFTZ, KMOK, KSMB, KZOZ, WCGQ, WHHY, WILN, WKEE, WLRW, WOMP, WPXR, Y102, CK105, WHTO, WPFR, 95XXX and others. Jumps include WRQK 6-5, PRO-FM 32-27, Z99 24-19, KBOZ 38-29, WIXX 39-30, KFMW 37-29, WBWB 34-26, G98 34-27, KKHT 34-27, Q104 30-24, WDBR 39-33, WQUT 27-21, WJMX 39-34, WWFX 40-35, 103CIR 25-21, WVBS 38-34, WSKZ 20-15 and KQIZ 30-24. This week's Wildcard!!!!!

ALEXANDER O'NEAL ALL TRUE EPIC/TABU

Singles: 41* Albums: 48 Avg Move: 2.11 Aggrssv: 19 This one is relly starting to kick in at Top 40 with strong adds continuing to come in like this week at WPGC, PWR99, WKZL, HOT95, KC101, WBWB, WFHN, WYKS, Y102, Y94, WABB, WTFX, KAY107 and WTHT. Moving at KMEL 11-10, WFHT 8-6, KKRZ 25-21, WGTZ 28-24, Y107 27-23, KFBQ 35-26, KFFM 37-29, 999KHI 24-18, KNOE 28-22, KCHX 18-13, WJLQ 37-32, WJMX 27-22, WLAN 27-22, WSPK 40-35, KBFM 37-33, WQGN 33-29, G105 30-25, K106 34-29, KZZB 38-34 and WFLY 35-29.

VOICES THAT CARE VOICES THAT... GIANT

Singles: 39* Albums: — Avg Move: 5.52 Aggrssv: 35 This incredibly talented tribute to our men and women who went to the Gulf is getting stronger as our troops come home, showing up on the Hits Top Fifty Singles chart. Gaining this week with adds at B97, Q106, KHTK, FM100, KBOZ, KMOK, WCIL, WHOT, KZOU, JET-FM and WOKI. Jumps include 11-7 at KIIS, 99-10 WDFX, 10-5 WHYT, 10-3 Y100, 9-7 G98, 99-4 KKYK, 32-26 PWR106, 20-13 Q95, 15-11 KUBE and 25-20 PWR96.

RALPH TRESVANT STONE COLD MCA

Singles: 43* Albums: 38 Avg Move: 2.31 Aggrssv: 31 His latest single with former band mate, Bobby Brown is gaining momentum as it picks up more support this week at KIIS, KC101, WMXF, WILN, WAAL, KF95 and others. Moving 10-8 at KS104, 10-8 B95, 11-8 I94, 34-30 KBEQ, 23-17 Z90, 34-24 WFHN, 19-11 999KHI, 24-16 KDON, 28-22 95XXX, 37-31 KCHX, 37-33 KFBQ, 28-24 KKRD, 31-27 KNOE, 24-20 SLY96, 31-27 WCGQ, 21-17 WFHT, 17-13 WGRD and 33-29 WJLQ.

ROLLING STONES HIGHWIRE COLUMBIA

Singles: — Albums: — Avg Move: 2.19 Aggrssv: 22 Hot moves are telling the story as this War-inspired single makes its way through Top 40 with an add at WCIL. Jumping at WSKZ 10-6, WNYP 33-24, WAAL 34-26, KFMW 26-19, PWR92 34-27, WQUT 28-22, WSTW 34-28, G98 26-21, KYYY 40-35, WWFX 28-23, 99KG 35-31, KC101 27-23, KCMQ 35-31, KFBQ 40-36, KKHT 36-32, KWTX 34-30 and Q101 28-24.

FIREHOUSE DON'T TREAT EPIC

Singles: — Albums: — Avg Move: 2.84 Aggrssv: 33 This one is a killer Pop Rocker that is developing steadily at Top 40 with hot new adds at 95XXX, KBFM, KZIO, WBXX and WCGQ. Gaining 12-8 at WRVQ, 14-8 WRQK, 15-10 WQUT, 9-7 KFMW, 7-5 WSKZ, 25-21 195, 20-12 KFBQ, 29-21 KLYV, 23-15 Y94, 38-32 PWR92, 26-21 Q104, 34-29 WJMX, 25-20 WLRW, 21-16 ZFUN, 40-36 KBOZ and 37-33 KMOK. Pulls phones!

GREAT WHITE CALL IT ROCK CAPITOL

Singles: — Albums: 17 Avg Move: 2.85 Aggrssv: 30 The first from their newest album is still climbing with hot Crossover action including Top 40 adds at WCGQ, WIKZ, WLAN, WVBS, Y94 and WTFX. Moving at KFBQ 10-5, WRQK 15-10, KFMW 11-8, WSKZ 11-9, KATM 8-3, WNYP 34-21, WAAL 38-29, KLYV 24-16, 99KG 28-22, KTRS 36-30, WHTO 40-34, WWFX 26-20, OK95 27-22 and WQUT 23-18.

Soon we'll all be







1991 Chrysalis Records, Inc





Tesla continues to get tons of calls with Top Ten single and album sales telling the story. **Enigma** continues to perform at Top 40 with programmers reporting an increase in calls. **Another Bad Creation** is en-

GERARDO RICO SUAVE INTERSCOPE/EW

Tons of calls continue to pour in wherever played with active rotation on MTV lending support. Hot mentions this week include: HOT947, KOY, KXXR, WAVA, WIOQ, 99KG, G98, K92, KBFM, KFBQ, KFQX, KJ103, KKYK, KMCK, KOKZ, KQIZ, KRLC, KRQ, KWOD, KZOU, PWR93, WAAL, WAEB, WAPE, WCKZ, WKEE, WKSE, WLRW, WPFR, WQGN, WRHT, WRQN, WRVQ, WSNX, Y102 and Y97.

ENIGMA SADENESS CHARISMA

This one is huge at radio as well as retail with a smash selling album and single telling the story. PD's at HOT947, KEGL, WAVA, WIOQ, 98PXY, B98, HOT949, KBFM, KFQX, KISR, KKYK, KMCK, KOKZ, KWOD, KZFM, KZOU, WABB, WAEB, WAPE, WKEE, WKSE, WLRW, WPXR, WQGN, WQXA, WRVQ and Z102 are reporting heavy phones.

ROXETTE JOYRIDE EMI

The first release of their latest album continues to smoke at Top 40's across the country with tons of calls pouring in this week at KEGL, WAVA, 98PXY, G98, HOT949, KBFM, KFFM, KFQX, KG95, KMCK, KOKZ, WAAL, WAEB, WAYS, WCIR, WKEE, WOMX, WQID, WRHT, WRQN, WZKS, Y102 and Z104.

ANOTHER BAD CREATION IESHA MOTOWN

Huge sales continue to lead the way on this killer urban crossover as it continues to climb the Top Fifty Singles Chart. Monster phones this week at HOT102, HOT947, KOY, KXXR, WAVA, WIOQ, HOT949, HOT999, I94, K92, KWOD, WAEB, WAPE, WCIL, WGTZ, WKSE, WKSS, WQGN, WQXA, WRQN, WRVQ and Y97.

AMY GRANT BABY, BABY A&M

This killer pop single continues to perform extremely well in pulling upper demo phones in all dayparts. This week's hots include: 98PXY, 99KHI, B98, HOT949, KFFM, KFQX, KJMZ, KKYK, KQIZ, KWOD, KZOU, WAYS, WAZY, WCKZ, WKEE and WOMX. Selling albums!

VOICES THAT CARE VOICES THAT ... GIANT

As our troops make their way home this star-studded tribute continues to grow. Heavy phones reported this week by 98PXY, G98, KKHT, KKYK, WCKZ, WKEE, WKSS, WOMX, WPXR, WQID, WRQN, WRVQ, Z102 and Z104. Selling! joying both a Top 25 album and Top 10 single as it gets the nod this week from **MTV**. **Queensryche** is pulling immediate phones at Top 40 as it spreads like wildfire with heavy **MTV** play setting the pace.

LONDONBEAT I'VE BEEN... RADIOACTIVE

This Top 10 single continues to perform at radio with heavy rotation on MTV setting the pace. Hot mentions this week include: 99KHI, B98, HOT999, KFFM, KFRX, KJ103, KKHT, KTFM, KWOD, KG95, WKEE, WQID and WZKS.

QUEENSRYCHE SILENT LUCIDITY EMI

This killer ballad continues to crossover with immediate reaction at Top 40's across the country and a Top twenty album telling the story. Igniting the phones this week at 98PXY, 99KG, B98, KIXY, KFQX, KKYK, KMCK, WCIL, WOMX, WPFR, WQGN, WQID and WRQK.

TCAMPBELL ROUND AND ... P PK/WB

This former Wildcard is getting heavy airplay in all regions as it continues to spread. Artist Development VH-1 lending support as programmers at KOY, B98, G98, KLYV, KMCK, WAPE, WCL, WILN, WQGN, WQXA and Y102 are reporting an increase in requests.

HI-FIVE I LIKE THE... JIVE/RCA

Top fifteen single sales are leading the way for this former Wildcard as it continues to pull big phones wherever played. Hot mentions this week include: HOT947, KOY, WIOQ, 194, KTFM, PWR93, WCKZ, WFHT, WQXA and Z90.

🖉 GUY LET'S CHILL MCA

Major markets are leading the way on this crossover smash as it continues to develop at Top 40. Heavy phones this week at KOY, KJMZ, KWOD, PWR93, WABB, WAPE, WCIL, WFHT at WQXA.

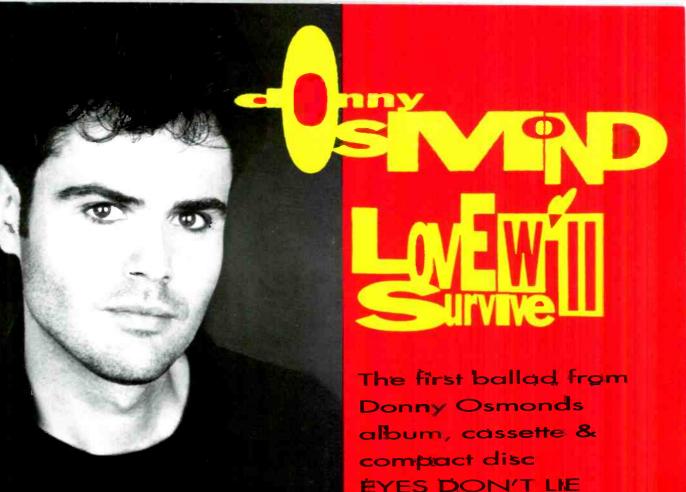
C&C MUSIC HERE WE GO COLUMBIA

Second single from their Top 5 album is building quickly at radio as this smash is pulling major league requests at HOT102, 194, K967, KJMZ, KOKZ, WAPE, WCKZ, WILN and WLRW.

W PHILLIPS YOU'RE IN LOVE SBK

Fourth smash from their debut album continues to perform at both radio and retail with hot mentions this week coming from 99KG, G98, KISR, KKHT, KQIZ, KZOU, WLRW and WQID.

	ALSO GAINING R	EQUEST MOMENTUM		
DIVINYLS	I TOUCH MYSELF VIRGIN	TRIPLETS	YOU DON'T	MERCURY
NELSON	MORE THAN DGC	KEEDY	SAVE SOME	ARISTA
BINGOBOYS	HOW TO DANCE ATLANTIC	FIREHOUSE	DON' T TREAT	EPIC





"Castle of Dreams" from the album DAVE KOZ

THIS HOT INSTRUMENTAL SPEAKS FOR ITSELF!

CROSSOVER!

KISR	add	G98	35-32
KQMQ	add	KZFM	35-32
KYRK	add		
KBFM	add	BREAK	ING AT:
WNYP	add	KNOE	WJLQ
Produced By Jeff	Koz/Dave Koz.	КТМТ	WJMX

HAT

Executive Producers: Bruce Lundall/Allen Kovac/Randy Niklaus.

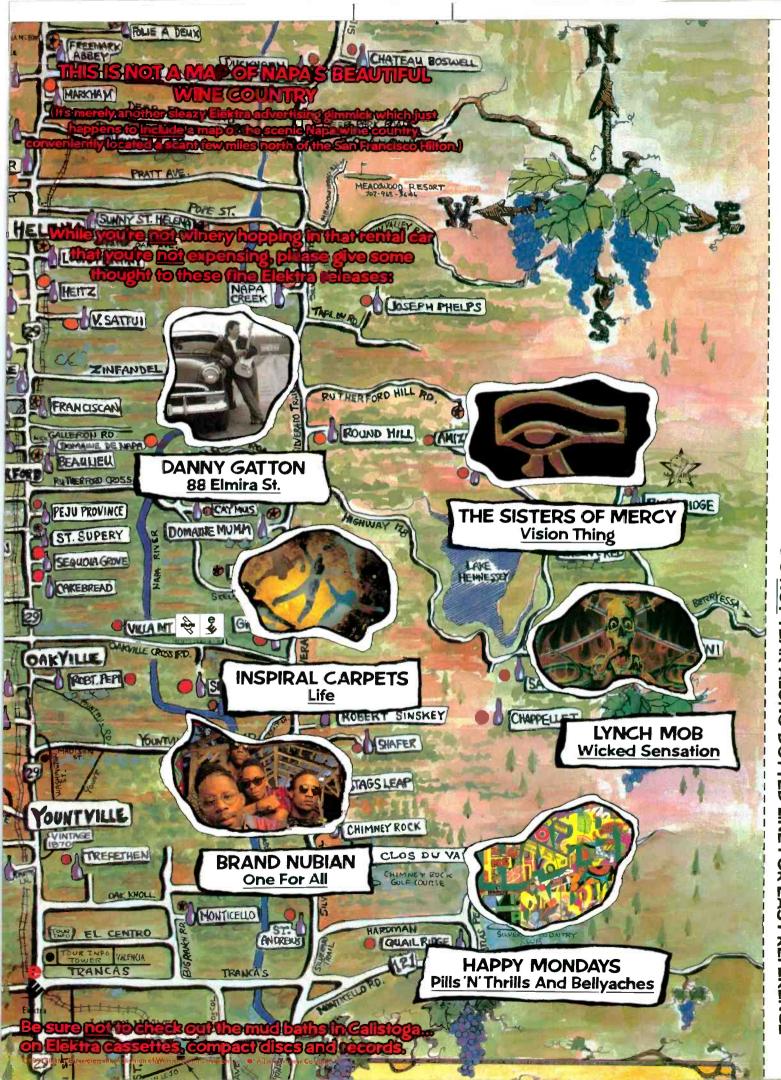


Produced by Carl Sturken and Evan Rogers, Executive Producet, Donny Osmond

"Call it Rock n Roll" FLASHMAKER! 17 HITS TOP FIFTY ALBUMS!

WTFX	add		WRVQ	deb	31	WQUT	23-18
WCGQ	add		WYKS	deb	33	WWFX	26-20
WIKZ	add		G98	deb	34	WNYP	34-21
WLAN	add		KZZU	deb	34	B98	26-21
WVBS	add					99KG	28-22
Y94	add		KATM	8-3		OK95	27-22
			KFBQ	10-5		WTEX	30-25
WVIC	deb	20	KEMW	11-8		WARL	38-29
WAEB	deb	24	WSKZ	11-9		KMCK	32-29
WCIL	deb	26	WRQK	15-10		KF95	34-29
WKPE	deb	30	WOKI	15-12		KTRS	36-30
WPXR	deb	30	KMOK	19-15		WBBQ	36-31
WSTO	deb	30	KLYV	24-16		KZZ3	36-31

Produced and arranged by Alan Niven and Michael Landie Career Affairs: Stravinski Brothers



DO NOT TEAR ALONG DOTTED LINE FOR EASY REFERENCE

AN EXCLUSIVE HITS INTERVIEW WITH PAM HOROVITZ BY ROY TRAKIN

She's pert and charming, but don't make the mistake of thinking NARM Executive Vice President Pam Horovitz is a pushover. The music business veteran has taken a leading role in such important retail issues as censorship, packaging and the emerging technologies. She hasn't shied from the more political aspects of her job, either, fighting against labeling legislation and actively supporting the "Rock the Vote" registration campaign. The Minneapolis-born Horovitz entered the music business in 1973 after graduating from the University of Minnesota as a local promo rep for Atlantic Records in her hometown. She entered the sales arena five years later, moving to Chicago and becoming a music products branch rep for Warner Home Video. Joining NARM in 1985 as Director of Special Projects, Pam worked her way up to Executive Vice President, a post she's held for almost two years now. Horovitz oversees all Association programs and activities and is the liaison with the Board of Directors, which doesn't even begin to explain why she agreed to sit down with HITS' own liaison to the kitchen, Senior Editor Roy "I Never Met A Philly Cheese Steak I Didn't Like" Trakin.

NARM has been faced with such high-profile issues as record stickering and the CD longbox controversy. What hot issues do you anticipate dealing with this year?

I think packaging will be right up there again this year, and legislation will still be up there. In the last week and a half, we've had three states introduce legislation, and we've got a "watch" list of another ten. The game plan will be to use the convention to make sure we've got everybody up to speed as to what's happening, and to see if there are things we need to be doing in particular states.

This issue has turned you into very much a lobbying organization.

We never even had a line item in our budget for lobbying in the past, but you better believe we have a big one in there now. This stuff is life and death for retailers. It's the kind of stuff that can put you out of business, so you have to stay on top of it from a trade association standpoint. There are also issues at the federal level that we're watching, as well as new technologies. Certainly you're aware of the discussions going on with DAT and DCC [Digital Compact Cassettes], and I'm sure retailers will be curious to know exactly what suppliers' intentions are relative to the two formats. But there's another new acronym on the horizon, DAB [Digital Audio Broadcast], and I know a lot of people are watching very closely to find out what the government's attitude towards this eventually turns out to be.

What are the actailers' feelings on the new technologies?



NARM'S RIGHT A RM

Most retailers fail into one of two camps when it comes to new technologies. There are some retailers whose attitude is, if there is a new technology out there — a new form of delivering prerecorded sound to the consumer — then they want to have that new configuration in their store and available for their customers. There are other retailers who qu te frankly would prefer to let the first group do the testing, to see the dust settle and find out which of the new technologies is wanted by the consumer before they make the decision to allocate any significant dollar investment of inventory towards it.

What does the trend of larger conglomerates

swallowing up smaller setailers mean for the record business?

The fewer players at the top that you end up with, in a way, the more opportunity there is for somebody down at the bottom to find customer niches. For a smaller company, there is less of a financial risk in trying new things. If you talk to any onestop out there right now, you'll find that a sizable portion of their customers are in fact stores that are catering to the college market, the dance market, the rap market, the metal market, the classics market the CD market, or even the Lawrence Welk customer.

Tell us about NARM's in-olvement in "Rock the Vote."

I think Jeff Averaff et. al. really deserve credit for waking us all up to the "act that a voter registration drive was a really important contribution that we as an industry could be making, not only to our own business, but to the political process r general. As we at NARM start to explore what the program is about, we are finding that we have a lot of members who would be very comfortable doing a "Rock the Vote" style in-store promoting voter registration. But there are probably some others who would be more comfortable with something that's not as closely aligned with industry issues, but is perhaps a more generic public service-oriented campaign. But there is an awful lot we can do in this first year, like finding out exactly what is doable in terms of vo.er registration drives executed from the store locations, and making sure that all of our members have that information

Will anything be decided definitively about the CD longbox issue?

Of the prototypes we've seen, we think the most promising ones fail into the size category of 5x11, and therefore the statement issued by the board in their meeting last January was to officially reverse the association's position of only endorsing the 6x12. The good news is the progress that's been made in terms of putting the problem on the table and saying, "Let's make a real concerted, dor"t-stop-until-we-solvethis effort."

What are some of the new in-store fixtures and innovations being looked at?

We've got a seminar called the Store of the Future. 've seen a lot of different kinds of eectronic merchandising systems or informational systems that are getting ready for development at the store level. With one system, you take any piece of product in the store and you wand the bar code, and up poos information about that particular album. In another one, you punch the buttor of the album jacket and up comes some clips of music and video from that particular release. There are a couple of informational systems where you type in the kind of information or music you're looking for, and it gives you a cross reference. If you type in Sineed O'Connor, for example it will tell you what other people who ike Sineac O'Connor have been buying lately.

Dave wanted to know what Stan Silverman might be wearing to the opening night cocktail party this year.

I don't know, but I'll have to co my homework and find out if the lovely Stanley is wearing coordinated socks and shirts this year.

AN EXCLUSIVE HITS INTERVIEW WITH JEFF AVEROFF BY JOE MEDWICK

IN AYEROFF WE TRUST

While the CD packaging question, new technology and the economy will be prime topics of discussion at this year's NARM convention in San Francisco, there are other issues, though not specifically tied to the industry, which are still urgently important to the nation in general. One of those critical areas is the continued threat of censorship in America and the increasing involvement of government in dictating how the music industry conducts its business. Coupled with those conditions is a staggering level of voter apathy on the part of most of our citizens — many of them young — to become involved in the political process. Virgin's Co-Managing Director Jeff Ayeroff will address the convention at the general session regarding "Rock The Vote," a drive to get the populus to excercise its vox — especially young people. HITS' own political animal Joe Medwick, who last lent his political savvy to Adlai Stevenson, got off his own soap box long enough to hear what Ayeroff had to say.

There are those who are going to ask, why do you get involved in this political stuff?

There's no way of avoiding it when you're in this kind of business. Rock & roll has always been a whipping boy for politicians to put fear into the minds of an older generation. You know, devil music is going to take over their lives. Those of us that have been involved in it for a long time know that it's not true. I, for one, got tired of being made to seem like Satan's messenger - when in fact I'm just a really nice Jewish kid from L.A.! If you don't stand up for yourself, people will step on you. It's important for the industry. If you don't have a constituency that votes and writes letters, if you don't have a grass roots connection to the people that want what you sell, you're going to be pushed around by the people that don't want what you sell, especially if they're actively engaged in coming after you.

What has given you hope so far in getting "Rock The Vote" across?

The artistic community's response, There is recognition by the artists, MTV and the record companies that we have certain obligations. We are accused of unplugging a generation. If that's true and there is a part of me that thinks, yes we have been involved in that then it's a generation that's unplugged for a great many reasons, not just because of us. Maybe we can be part of an industry that plugs that generation back in. I'm concerned about this country; I don't like the fact that only 17% of the people under 23 vote! I'm sort of scared for the future of this country. Is America meant to be run by people in their 60s? Or is it meant to be

run by everybody? That's my concern, and I figure I have some talents in the area of marketing that could just help communicate to kids how important it is to vote. It's important to have politicians speak to you. I'm old enough to remember what it was like when John Kennedy ran for the presidency. I was 12. my father was active in politics and I remember JFK speaking to a "younger generation," talking about the positive aspect of things. Who talks like that now? Politicians don't talk to kids anymore. There are a few that do, but the point is we need to get kids involved in the political process.

What's been the biggest stumbling block so far in getting your message across?

Money. Actually, the interesting thing is

that there haven't been a great many stumbling blocks. I think it's been about having enough time - we are now putting together a Board of Directors. We're now involved with the RIAA and NARM. I think we are now defining ourselves. We're starting to deal with long-term issues now. We're starting to build a computer bank with half a million names on it of kids who give a shit about rock & roll and its relevance to censorship issues, who can tell politicians, "Stay away from this stuff it's none of your business!" It doesn't just have to be kids, either, It could be people like me, who are in their 40s and say, "I may be worried about what my children are exposed to, but I'm going to make those decisions, not you." Am I going to let my kids lis-

ten to 2 Live Crew? Not at the age they are now. Time will tell. But I'm going to make those decisions, not Jack Thompson or some DA in L.A. or Dallas. It's a libertarian issue, not a leftwing issue.

Did "Rock The Vote" begin as a reaction to those censorship crusaders?

Actually, it started off as a reaction to the last five years. I've been involved with a great many artists that people have said some scary things about, passing judgment about more than whether the music was good or bad. They've tried to pass judgment on their validity, on whether they were undermining the values of America - doing a God-and-country thing on us. The musicians in this industry have done enough for consciousness-raising, helping the homeless, feeding the poor, dealing with starvation in Ethiopia and the farm crisis to balance out the one, two or three percent of music which is tasteless. It doesn't say in the Constitution that stuff can't be tasteless. One of the problems for me is that I did go to law school. I understand the Constitution and the First Amendment. The First Amendment is the most valuable thing that we have. It's the thing that makes us different from everybody else. And when people start to tear that down even if it's because you're giving it up because you think 2 Live Crew's "disgusting" ... well, they've got the right to be disgusting. This is America. I don't like people pushing other people around and then using that to make people scared about voting. Much of it comes down to racism. Jordan and I both felt that as an industry, we needed to speak back. It's like, enough already!

"I, for one, got tired of being made to seem like Satan's messenger -- when in fact I'm just a really nice Jewish kid from L.A.!"

I TOUCH MYSELF

from the album "DIVINYLS"

Mills Contraction			B97	add	AVERAGE MCVE	AGGRESSIVES (4 or more)				Lp SALE (1 to 10)	
			FM102	add	3.94	50	2	1	7	7	8
NATIONAL MOST ADDED! MTV BUZZ BIN!	WDFX WHYT	add add	KOY HOT102 WTIC	add add add		A	VG.	M	0VE 3.	96!	
FLASHMAKERS WINNER! 40-33 HITS TOP FIFTY SINGLES!	KUBE	add add add	WAVA	add deb deb	21 28	WRQK Q106 PWR99	1 10 18	-7	KIIS WZD WXK	U :	24-21 26-23 29-24
NOW ON OVER 150 TOP 40s WITH 38 NEW INCLUDING:	PRO-FM Q102 Y100 B94	add add add add	KPLZ KKRZ KBEQ KXXR	deb deb	30	KRBE Z100 Q105 KZZP	22 25	-12 -15 -15 -18	KKB KEG	Q i	34-26 29-26 30-27 33-29



add add

add

deb 29

"HERE I AM"

FROM THE ALBUM "LABOUR OF LOVE II"

FLASHMAKER!

KRBE	6-2				
KKBQ	6-3				
КНМХ	13-10				
WKBQ	26-10				
WNCI	33-30				
BREAK KIIS					
HOT97.7					

NEW BELIEVERS!

K96.7	add
WGTZ	add
Z99	add
WBBQ	add
K106	add
KZZB	add
KBFM	add
KNIN	add
KNOE	add
KSMB	add



KZZP

Q105

Q106

WPHR

"going through the motions"

			AVG. N	<i>N</i> OVE 4.91!			
Z90	add		HOT97.7 9 -8				
KZFM	add		KDON	28-14			
KYRK	add		B95	24-16			
KBFM	add		KKFR	21-17			
FM102	deb	25	KTFM	28-23			
KMEL	deb	27	KPRR	29-24			
KLUC	deb	29	KKMG	31-25			

AN EXCLUSIVE HITS INTERVIEW WITH JIM BONK BY JOE MEDWICK





Camelot's straight-shooting Executive VP/CEO Jim Bonk looks set to become the next NARM President. With Sound Warehouse's Terry Worrell stepping down as VP, Bonk is next in line and the traditional choice as the org's chief exec. Bonk, who headed last year's highly charged censorship/stickering panel, will no doubt be front-and-center once again, with the future of the 6x12 packaging on the minds of most industryites in San Francisco. Pretty heady stuff for a guy who admittedly got his big break from Camelot owner Paul David in 1968, fresh out of the Marine Corps, to help head up the company's growing retail concerns. With the offer to "get into show biz," Bonk guided Camelot's rack activities through the late '60s to the late '70s, when his mission shifted to the retail division, first as Executive VP, then as CEO, a title he holds today. While Bonk remains eternally grateful to the break David gave him in '68 to get into the business on the ground floor, HITS remains eternally embarrassed by the break it gave its own ground floor guy, GI ("Generally Incompetent") Joe Medwick.

When did you first become involved with NARM?

I attended my first convention in the early '70s. Mr. David served on the board in the early '80s and, when he came off the board, I quess NARM felt that it was important that we continue to be represented. I had a great deal of experience on the Retailers' Advisory Committee. I was one of the originals on that committee with Russ Solomon, Lou Fogelman, Jack Eugster and people like that. This is my fourth year on the NARM board. I've served as secretary and treasurer, and through the generosity and kindness of Pat Moreland, I've accepted the post of convention Chairman this year. The industry has been great to Camelot and to me personally. Being involved in NARM gives us a chance to put a little something back into the industry. I remember my first convention, seeing people who were the fathers of this business! Now I'm proud to be a part of the industry's decision-making process — to help us get to where we're going. What are your hopes for the industry going into NARM? Obviously, business has been a little soft; hopefully, we can get that turned around. I'd like to see us put this entire censorship issue behind us. I'd like to see the CD packaging issue settled. Some of this new technology is very exciting. In the next decade, we are going to

be challenged to find new ways to market our product and reach the consumer. There is more and more demand on us as merchants to get our share of the leisure-time business. Our customer base has broadened and gotten older and it will be a real challenge to reach them. Hopefully, somewhere down the line we'll get charts and real sales figures so that we know what is in fact selling, in what markets and where it's breaking. It's a more sophisticated world out there. As we all improve at controlling our inventory and managing our businesses, we as chain retailers and racks are going to have to be able to compete with the theaters, game businesses and all the sporting attractions that eat away at our dollars.

We need to help develop artists that appeal to our customer base — that is the key. To find more of the Harry artist development is a shared key element in the continued growth of the business. And that doesn't just mean youth-oriented acts. That's right. We don't have any problem selling rap or metal, but we need to reach those baby boomers. This past Christmas was proof of that. We saw an artist like Yanni go on the talk show circuit and now he's hotter than a firecracker. Those are the kinds of artists we have to learn to work. We've got to do a better job on these box sets that we've had so much success with. These are bigdollar items that we all make a profit on.

Are the censorship crusades finally abating?

I would like to see that. We have labeled the product that the manufacturer has deemed needs stickering. That was something we promised we'd do, and we did it. I think everybody is working with it. I

"Being involved in NARM gives us a chance to put a little something back into the industry."

Connick Jrs., Mariah Careys and so on. Our audience today is no different than what General Motors is dealing with. The baby boomers are now in their 40s and they have spendable and discretionary dollars. We're going to have to find ways to reach them. Just like for the labels then, certainly don't want to see us get any legislation passed that smacks of censorship. I think the rest of the world feels that way too. I also believe that there are many people in our customer community that don't want us to cross the boundaries of good taste. We spend millions of dollars promoting our stores and building our reputations. You've got to play it down the middle and do what's best for you and what's best for your customers. **Regarding the packaging issue, do you like any of the longbox alternatives you've seen?**

From Camelot's standpoint, we're ready to go jewel box only. We have very strong feelings that this is the way it's going to go. The one situation we don't like at all would be to have to use an interim package. I firmly believe that at least three or four of the big six want to go to a jewel box only. We're getting pressure from an environmental standpoint and from the artists. It's an economic issue, and I think that no one wants to talk about that. If we do go to a jewel box only, I hope the manufacturers work with us so that we have an adequate window for the migration time and that we also get some economic help for refixturing and retooling or whatever we need to do to sell the product. I've talked to a lot of chains that are going to a modulartype fixturing scheme, so as to better deal with changing packaging and configurations. And rightfully so, but I think that it only makes sense to do that and go with the jewel box. It's already a worldwide accepted package and we are going to be dealing in a worldwide market. Five of our



Camelot's **Jim Bonk** (on his knees at left) will tell his granchildren about the day he took a picture with superstar **Sheena Easton** (second from r). Of course, he'll conveniently forget to mention the seven others who were also around, including MCA's **Dave Moye** (top I) and Camelot Senior VP **Joe Bressi** (top row, third from I.) The rest of you will just have to fade into obscurity.

AN EXCLUSIVE HITS INTERVIEW WITH JOE MANSFIELD BY HOLLY GLEASON

hen you think aggressive marketing, you have to think Joe Mansfield. Capitol Nashville's VP of Marketing and Sales went in hard on Garth Brooks — pursuing an all-out advertising and retail placement campaign — and came up with three million "No Fences" and a million and a half "Garth Brooks" LPs sold. And the numbers just keep climbing.

Mansfield, who was born in Rhode Island and somehow ended up in Texas for high school, drifted into the music business after two-and-a-half intense years as a "nerdy" pre-med student. Attempting to round himself out, fratman Mansfield jocked at the campus radio station, leading to an of-

fer from a local station. Med school didn't work out, so when his wife became pregnant, Joe became a d.j. to pay his bills — until CBS' Gene Ferguson offered him a regional gig in Dallas.

From there, Mansfield scaled the corporate ladder, working as a branch manager, promotion manager and sales manager, eventually landing in New York as Vice President of Merchandising and later, VP of Marketing. Along the way, he did stints at RCA and Capitol L.A. Twenty years later, Mansfield finally realized his dream of living in Nashville as part of Jimmy Bowen's brave new Capitol Nashville team, an outfit well on its way to returning a once-vital force in country music to its former glory. It was a dream that quicky turned into a nightmare when he was forced into the same room as HITS' Neobilly Nonentity Holly Gleason.





You've been key in last year's greatest sales success story, Garth Brooks.

I hope that's true, but it's really a team effort and all our departments really got together on this one. We had a good year with him, and I think it's because we had a lot of vitality within the company.

Did you think that Garth would achieve the kind of sales figures he has?

It was the only record we had at the time that had any legs between 100,000 and 200,000. I'd seen him perform, so I knew he was charismatic. Given that, we laid out a four-month plan for April, May, June and July with all the rack jobbers and retailers — even though we knew there'd be a new album in August. Handelman wondered why we were doing that with a new

album coming — and in hindsight I got lucky because "The Dance" hit in June. Then we had retailers asking us to hold the release of the second album because the first was selling

cause the first was selling so well. But I said, "No, we're going to release it and we're going to market the two albums side-by-side. The first won't stop selling and the second one's going to explode."

Was it hard convincing people to chase a year-old record? No, and you know why? There was no risk to the accounts. They follow our lead, and we hope it's good information because we don't want to give them stiff records. On a new record, like Linda Davis, you get the "buy it, try its." That's what we're doing now with her, Billy Dean and the Pirates, who we're trying to explode. We're trying to get a regional explosion with them, since we don't have mass exposure yet. Career development's what we're working on. We've done a good job with Garth, but in my opinion, we've got a long way to go. Now we need to break another act. In the next year, I've given myself the personal assignment of breaking at

least two more. Is there a difference between the way you'd market an "established" country act vs. a "new" act like Garth?

The same principles apply. The key to country music with a new artist is getting that airplay. Garth Brooks had consistently major #1 records with heavy rotations. The whole key is the song. You could have one, I could have one. Milli Vanilli had one — and it was a scam. The whole crux of any artist is the song. Once you get that career song, like Garth had with "The Dance," everyone becomes aware of it. We have a new artist named Dude Mowery, who is real traditional country, and he could be the next Garth Brooks. I'm not saying he is, but he sure could be if radio embraces his music.

How are your marketing methods different from what's traditionally been done?

It seemed Nashville-based records were targeting more "country" people — the Southwest, Texas, Atlanta, the Carolinas — until they had a record they could really blow out. And this year, practically every label did. But before Garth, no country artist had gotten that high on the pop charts. Now everybody's looking to cross over. You have to go beyond the rack-jobbers, though. Before I got here, I looked at the country busi-

'The key to country music with a new artist is getting that airplay." ness, and it was all racks. I thought, "Wait a minute, these retail accounts have flipped over. Racks used to be 70% of the business and retail 30%, but

that's reversed itself." So, the way to grow this business is to stick with the three or four dominant racks and pursue that retail base. Now, a year later, the retailers are all up in the Top 25 accounts. There's an attitude that Tower Records is a rock & roll chain that can't sell country music. That's bullshit! Garth Brooks was their #1 seller at many stores.

Is there a way to get better placement in stores?

You buy it. To me, that's what advertising does. I'm still not sure that someone buys the *Tennessean* or the *L.A. Times* or the New York *Times* and races to the "Arts and Leisure" section to see what Tower has on sale. When people go into a store, they want to see what's new. The first thing you see is what somebody's paid to have there — and that little slug in the paper is what puts it there. When you look at the new release wall, those are the things you'll see. But if you're going to buy an old Earl Thomas Conley record, you'll have to go to the country section.

With increasing sales, will country move from the back of the store?

I don't think you'll ever see 22 racks of country in the front of the store, nor do I think the section itself is going to come forward. But I do think the hits that everybody has are going to be in the front — whether it's Aaron Tippin, Travis Tritt or Billy Dean. ★

SPEAKING OF





AN EXCLUSIVE HITS INTERVIEW WITH ANN SPECTOR-LIEFF BY JOE MEDWICK

Turning Over A New Lieff

Specs' always-amiable NARM board member Ann Spector-Lieff, whose dad Martin Spector founded the company 43 years ago, grew up in the record business and over time has found that family and business can go hand-in-hand. It was no surprise then, after spending almost every weekend, boliday and summer vacation working in the store as a child, Ann would end up back in Florida after graduating from the University of Denver in 1974. Her career began as a buying assistant in one of the five Specs stores and progressed to positions in buying, management, merchandising and regional operations before she was made President/CEO of the 57-store chain in 1980. From an early age, Ann has bad music in her blood. In fact, she can still remember working behind the counter as a youngster and being insulted when she beard someone say, "Isn't she a little young to be working here?" These days, Spector-Lieff has ber own seven-year-old that follows her around and is equally miffed at suggestions she might be a tad young to be working in a record store, so the family tradition is indeed being passed on. One person it certainly hasn't been passed on to is HITS' resident juvenile delinquent "Ho" Joe Medwick, who still doesn't know what he wants to do when he grows up.



Heading into this year's NARM convention, what are you most concerned about?

A concern of everyone right now is the war. We're all happy that it's over. We saw - at least in South Florida — a very strong January and then the war broke and things came to a virtual standstill. People were watching CNN instead of going out buying things. I'm very optimistic now that the war seems to be over, business will pick up. We're already seeing that a little bit. It's a concern to me because it's such a competitive environment right now - not only in our business, but in all retail businesses. We're finding several areas that are very "overstored." We have to be better retailers. Specs is really focusing on figuring out ways to improve and to do more in-store promotions with radio stations to boost our market share. In the upcoming year, I think things are

going to be even more competitive — especially in our business. Yet Specs bas continued to grow and prosper at a pretty good rate.

In the last year, we've opened over 100,000 square feet of new selling space in Florida. Right now, our thinking is to concentrate on doing more business in those locations. I'm extremely optimistic since we've done well with the new Sting record and the new Gloria Estefan album. It still comes down to the product. If it's there, we're going to sell it.

At last year's NARM, the big issue was censorship, stickering and related legislative efforts. How has the situation changed for your company in the last year?

In the last two or three months, I'm happy to say it has really died down. Specs has really been in the hotspot in Florida with Jack 54

GERARDO "Rico Suave"

We Want The Funk From MO RITMO 91619



PRIMUS

NEVERLAND © BILL & TED'S Excellent Adventure II Soundtrack



Thank You For Helping Launch GERARDO & INTERSCOPE RECORDS

INTERSCOPE RECORDS 10900 WILSHIRE BLVD. SUITE 1230 LOS ANGELES, CA 90024 (213) 208-6547 FAX: (213) 208-7343

"It would be a beck of a lot barder to work for a label than to do what I'm doing now in terms of corporate attitudes towards women."

Thompson and all of his interest in this. We have the "18 to buy" in our stores, and that was something that we didn't have last year. We felt, because we had always viewed ourselves as a family store, that was the right position to take. In the beginning, it hurt business and I know that many chains across the country went back and forth on the issue, but we feel it's an obligation we have to the community. The parents that shop in our stores appreciate it and we keep it low-key, but we are very cautious about whom we sell product to. Maybe that's part of the reason that it has settled down.

One of the major issues at

the nice things about being a little smaller - if 57 stores can be considered a small chain at this point - is that you can react a little bit quicker. We've always taken pride in that. When the cassette single took off, we were right there with new fixturing in place. Still, it gets much harder and more expensive to do as you get larger. As far as new formats, we are making a lot of room for laser discs. We're finding it's one of the fastest-growing configurations out right now. In which areas do you feel NARM bas been most effective? They're doing a good job of communicating with the members and keeping them abreast of what is

when people say you've done such a good job running Specs, I must say it certainly isn't me alone, but me and about 750 other people. I am a working President. As far as being slighted because of being a woman, I really haven't felt it. Maybe it's because I'm a Spector. I grew up in the business and I have credibility because it's family. It certainly isn't the same as it is for some women I have spoken to who have joined bigger corporations. To be honest, it would be a heck of a lot harder to work for a label than to do what I'm doing now in terms of corporate attitudes towards women. What are some of your bopes

for the future?

We want to continue to be profitable, keep our shareholders happy and have fun. I work with a wonderful group of people and I look forward to seeing them become successful and prosperous. It's really more than just a business it is a real extension of our family. I feel very fortunate to be in a position like this, but I also know that it can slip away quickly and — like a family --- it needs constant care and attention so that it can continue to flourish and be healthy. I know that sounds a bit hokey but it's the way I honestly feel, and I know the people that work here feel the same way. 🚸

NARM will still be CD packaging. Do you see bope for a resolution this year?

We're continuing to back NARM's official position of supporting the . 5x11 package. But it's important to see how these alternative packages come along. The CBS package shows a concern for fixturing, and the cost it would take to change our stores. Our hope is that there will be some sort of package, but if there isn't, we simply have to do the best we can. We do stand united with all the other retailers who have concerns about fixturing costs. I hope that something of substance will be agreed upon soon. What's next regarding new formats or configurations in your stores?

The last group of stores we opened has a tremendous amount of grid fixturing that is easily adaptable to whatever kind of product we have, so we can be more flexible. One of

going on in the industry. The retailers, wholesalers and one-stops are now getting heard by the heads of distribution and manufacturing. That's real positive. I also believe NARM is spending a lot of time, effort and money on their lobbying efforts and getting a great many good things done. It's a priority for us - which is good for the industry. The membership is also up over last year and attendance will be up for this year's convention. Do you think the fact that you came from working in your family's stores, bas belped you in fighting off any slights you may have received as a woman in a top executive position? Absolutely. I'm still in the trenches. My expertise has always been in the operations end of the business. It's just second nature to me at this point. I grew up in the retail environment. Of course, now I have a much larger management team, so



Ooh La La

The American debut single and video of David Hallyday (5282-2-SBDJ)

david hallyday

from the forthcoming album rock 'n' heart



(5204-2-SB)

NARM '91

AN EXCLUSIVE HITS INTERVIEW WITH JOE MCFADDEN BY JOE MEDWICK

CEMA Sales VP loe McFadden will never be mistaken for a Melrose Avenue shirt-buttoned-to-the-top, no-tie, music biz fashion-plate. On the contrary, the Sacramento-born son of legendary honky-tonk agent Jack McFadden is more the bellyto-the-bar, Bud-to-the-mouth, Palomino-type record exec who has no problem letting his neck have a little breathing room. After working for his Dad's company OMACK Artist Corp. — at the time, the premier West Coast country music agency with Buck Owens, Merle Haggard and the whole Hee-Haw crew — Joe got his label start with Capitol in L.A. in 1974. Calling on the one-stop giants of the day and budding retail accounts in town at that time, loe got a real lesson in the biz. "With Buck, I was naive enough to think that records just kind of showed up in stores!," he laughed. Young Joe was soon shipped off to Miami and Minneapolis as Branch Manager, returned to L.A. in 1982 to become CEMA National Sales Manager, then VP of National Accounts, and finally, VP of Sales in '88, the position he holds today. Known in the business as a street-smart, straight-shooting people person, McFadden nevertheless took the time to speak to HITS' round mound of sound, "Slow" Joe Medwick.

HEY, JOE!

What was it like growing up in the music business?

I worked for Buck Owens and my Dad for six or seven years and I learned about how to deal with creative people, about what their needs are and about how to survive in a creative atmosphere. As part of my job with Dad and Buck, I spent a great deal of time on the road working with some of the artists. I learned about business and I learned how to properly motivate people. What do you see as the major factors in CEMA's recent remarkable sales increases?

There are several key ingredients to our overall success. The first, obviously, is the product. This year, we were blessed with unprecedented successes. We had Hammer, Vanilla Ice, Garth Brooks, Poison and Heart. We also broke a great many acts — Smithereens, Megadeth, Eric Johnson, the "Pretty Woman" soundtrack, Sinead O'Connor, Billy Idol and Slaughter.

Another key was the development of the new organizational structure within CEMA. About two years ago, we changed the entire branch structure. We went from being a vertical company to a horizontal company. We instituted an infrastructure that enabled us to deal with the labels and break more product. I'm absolutely convinced that, had we not made those changes, we wouldn't have had the success that we've had this year.

Did Vanilla Ice's amazing sales performance catch you by surprise? We felt that Vanilla Ice would be big, but we had no idea that he was going to sell seven to eight million units. In early August, when the SBK people told us they were going to acquire Ice from a small independent Iabel, we had all the confidence that they were going to make this record big, but obviously we didn't think it would sell eight million copies by Christmas.

Like Hammer and Ice, Garth Brooks is an example of someone who crossed over from his genre to become a mass-appeal superstar.

When dealing with most country artists, you usually have a very limited target audience, and that's country radio. But



in the case of Garth Brooks, it's very obvious that Capitol Nashville has broadened his base significantly. When you go to a Garth Brooks show, you see demographics that take you from the age of 18 to 50.

Much has been written about retail's health over this past holiday season. What's your take on the current state of the business?

We're very concerned about the economic environment. We're concerned about the situation in the Middle East because that is going to be a major factor, but we're also concerned about the impact it has on exposing our product at retail. It appears to me that our customers' first priority is to increase a few things that we have to do. First of all, we have to expand and keep the pressure up on our mid-price catalog. We see music video as becoming a major push in our overall music plan. We're also going to try to take advantage of Blue Note and Angel. For us to continue enjoying this success, we have to increase our incremental sales. We cannot depend entirely on big-selling acts like Vanilla Ice and M.C. Hammer to keep our market share.

The biggest change may be the fact that CEMA's leaving "The Tower" for Woodland Hills.

We feel it's time for us to develop our own image and our own identity. We think the move will be important in ac-

"We cannot depend entirely on bigselling acts like Vanilla Ice and M.C. Hammer to keep our market share."

the turns of their product. When you do that, you're limiting the amount of inventory in the store. What we're concemed about is the ability to expose our new and developing artists — based on all the product that is going to come out and the physical demands that all customers have. We'll wait and see how things develop in '91. We're optimistic. We have some great product coming and we just hope that this recession turns around as soon as possible. In which new areas do you see CEMA stepping up its involvement over the coming year?

For us to keep the market share that we've acquired in the last year, there are complishing that goal.

If you could single out one thing that distinguishes the "old" CEMA from the "new" CEMA, what would it be? One of the biggest factors is the mutual confidence and respect that CEMA has for their labels, and that the labels have for CEMA. We have all the confidence in the world that our labels will deliver great product and they have all the confidence in the world that we'll deliver to the street and maximize their sales for them. Another major factor is the quality of people we have. We think that's our biggest asset — what's going to separate us from our competition.

RYKODISC BENOUGH TO MATTER ...

SMALL ENOUGH TO CARE.





The breakthrough new album from one of rock's premiere guitarists and songwriters, featuring the multi-format hit *"Valentine."*



Just added to UIII. To Watch rotation!

Produced by: Keven McCormick and Nils Lofgren RCD 10170/RACS 0170



John & Mary Victory Gardens

RCI+10203/RACS 0203

John & Mary are John Lombardo - a founding member of 10,000 Maniacs and Mary Ramsey.



Mouth Music

RCD 10196

"Mouth Music's combination of intelligence, beauty, and nerve has the power to unite both world-beatniks cnd mainstream rock fans in mutual exhilaration. Rating: A"

- Entertainment Weekly



Jerry Jeff Walker Navajo Rug

RCD 10175/TTCS 9175

As trusty as a ten-gallon hat; featuring the hit single and video "Navajo Rug."

RYKODISC USA

Development/Marketing Pickering Wharf, Bldg. C Salem, MA 01970 508 - 744 - 7678 508 -741 - 4506 FAX And Coming in April:

The next



rereleases -

Young Americans *and* Station to Station

RYKODISC USA

-Sales/Distribution 530 N. 3rd Street Minneapolis, MN 55401 612-375-9162 612-375-0272 FAX



© 1991 RYKODISC

NAIRID





Current favorites as chosen by members of all segments of the music industry

REM comes on strong this week with a solid win in this section as well as a respectable first week at radio and a Top 10 debuting album. And speaking of Pomo crossovers, **Jesus Jones** has the base and the buzz to make a run at Top 40 and we like it. **Sheena Easton** is back and dancing with a new single that's going on the radio. The new **Mike & the Mechanics** looks like another pop winner out of the chute. **Extreme** is ready to explode with a video on the way.

WINNERS

(WB)

(SBK)

(MCA)

(Epic)

(Atlantic)

- 1 REM
- 2 JESUS JONES
- S EASTON

📕 🛛 MIKE + MECH

5 CELINE DION

LOSING MY... RIGHT HERE... WHAT COMES... WORD OF... ANY OTHER... GUEENSRYCHE MONIE LOVE EXTREME KEEDY HI-FIVE SILENT LUCIDITY (EMI) IT'S A SHAME (WB) MORE THAN... (A&M) SAVE SOME LOVE (Arista) I LIKE THE WAY... (Jive/RCA)

/

HITMAN /99.9KHI/OCEAN CITY T Can Sinatras/Michel'le/REM/B Crowes

JUGG /TRACKS/CHARLOTTE Keedy/M Love/Firehouse/Replacements

GREG ADAMS/KFFM/YAKIMA J Jones/M & The Mechanics/A Marie

DAGRESTO/TRACKS/NORFOLK M Church/K Of The Hill/R Stewart/Fishbone

ROGER ALLEN/K96.7/AUSTIN, TX J Jones/REM/S Easton

K ALTOMARE/RHINO RECORDS/LA R Kross/G Parker/REM/D N Cryin

JON ANDERSON/KQIZ/AMARILLO M + Mechanics/S Easton/C Dion/C&C Music

D ANTHONY/TALENTMASTERS/ATL C Dion/C Me Bad/UB40

DANNY B/KZFM/CORPUS CHRISTI C Williams/S Easton/S N Pepa

G BAIN/Q REC & VIDEO/MIAMI C Dion/S Easton/M Love/REM

S BEAN/HARMONY HOUSE/DET C Dion/REM/Q Jones

FRANKIE BLUE/Z100/NY C Me Bad/King Tee/L Fisher

E BRADLEY/WCKZ/CHARLOTTE S Easton/T Spencer T BRENNER/ARROW DIST/OHIO REM/R McGuinn/R Harper/R Galager

G BROUILLARD/CKOI/MONTREAL S Minds/C Dion/J Jones/M & The Mechanics

SCOTT BURTON/WRCK/UTICA C Dion/Cartouche/S Easton

LORI CAMPBELL/B94/PITTS REM/Keedy/Extreme/S Easton

P CANNON/PRO-FM/PROVIDENCE R Boys/C&C Music Factory/Roxette

D CARROLL/CD ONE-STOP/CONN R Stones/L Kravitz/Morrissey/H Gurus

TOM CASEY/KJMZ/DALLAS Pebbles/R Boys/C&C Music Factory

BILL CATCHER/PWR93/GREENVILLE R Boys/C Dion/Guy

S CHALFANT/WALL TO WALL/PHILA Morrissey/REM/A Grant/R Stones

J CHAMETTI/ROSE RECORDS/CHIC REM/B New Heavies/360's/Dinosaur Jr

BOB CHASE/KISR/FT SMITH Divinyls/C Dion/S Easton/R Tribe

M CHASE/KMCK/FAYETTEVILLE M & The Mechanics/J Jones

J CHRISTIAN/HOT977/SAN JOSE S Easton/A Bad Creation/C England TIYA COLEMAN/TOWER/LAS VEGAS J Jones/M Love/REM/Q Jones

CAT COLLINS/98PXY/ROCHESTER REM/M Cohn/Hi-Five/Queensryche

D COLLINS/KFBQ/CHEYENNE, WY S Easton/C Dion/Poison/Pebbles

DAVE CURTIS/LECHMERE/BOSTON J Jones/REM/M & The Mechanics/M Love

JEFF DAVIS/103CIR/BECKLEY Queensryche/UB40

JEFF DAVIS/KLYV/DUBUQUE S Easton/C Dion/Jellyfish/Riff

CHUCK DAVIS/WQGN/NEW LONDON S Easton/M & The Mechanics/Fixx/A Marie

RICK DEAM/HEGEWISCH/CHICAGO Triplets/H Mondays/V That Care/Keedy

M DICKS/MICH REC & VIDEO/WV Divinyls/J Jones/Front 242/REM

JOHNNY DIVE/WRHT/WASHINGTON T Dean/Trilogy/Riff/J Jones

STEVE DOUGLAS/KXXR/KC R Tribe/S Easton/La Tour

JIMMY EDWARDS/KZOU/L ROCK C Dion/Queensryche/M & The Mechanics

V ELLIOTT/V VENDORS/KALAMAZOO V That Care/R Stones/Firehouse/T Spencer

From the album Woman To Man

"Isn't it time your listeners entered The Temple?"

43-40 HITS TOP FIFTY SINGLES!

Z99	add		KDON	5-3
WNNK	add		WJAD	15-8
K106	add		WLAN	12-10
CK105	add		WNCI	16-13
HOT95	add		WJMX	17-13
KC101	add		Z90	19-14
KIXY	add		Y102	17-14
КМОК	add		WKRZ	18-14
KWNZ	add		B98	20-16
WLRW	add		KISN	22-19
			WWFX	24-19
WPHR	deb	25	KZZP	27-24
195	deb	26	Y108	27-24
Q101	deb	27	PWRPIG	i 32-26
KKRZ	deb	29	WHTO	31-26
KPRR	deb	29	WFLY	37-27
WFHT	deb	30	WBBQ	33-28
WAPE	deb	30	WXKS	33-30
WTFX	deb	30		
WYCR	deb	30		
KISR	deb	31		
XL106	deb	33		east
WQGN	deb	33		© 1991 Atlan
WCIL	deb	34		
WYKS	deb	34		Produce
PWR106	deb	35		Manager for Cran



t west records america ic Recording Corp. A Time Warner Company

ed by Duncan Bridgeman ement: Vicki Wickham for Crane-Fishlock Productions

THE BUZZ IS GETTING BIGGER!



"Temple Of Love"



SWEET LIBERATION

From the album Chain

"WARNING: this record doesn't sound like every other record on your radio station. The good news is "Sweet Liberation" is generating TOP 5 PHONES after only 4 weeks of airplay the hipness factor of this song is 150%." - John Christian, APD/MD, HOT 97.7/San Jose

"INSTANT FEMALE PHONES - performing well in middays." Hosh Gureli, MD, KMEL/San Francisco

"We've been playing it for a week, pulling INSTANT PHONES. Sounds great on the air." - Darrin Stone, MD, KSND/Eugene

THIS IS THE YEAR OF LIBERATION!





EARPICKS

RENEE SEK/G98/PORTLAND, ME J Jones/J Crew/D Koz

J SHAHINIAN/RECORD EXCH/CLEVE C Dion/J Jones/L Mob/REM

MARK SHANDS/WCKZ/CHARLOTTE C Rock

JAY SHANNON/KFQX/ABILENE Pebbles/J Jones/REM/M Bolton

G SHAVER/MUSIC PEOPLE/OAKLAND REM/A Collins/LL Cool J/EPMD

K SHEDD/D IN THE VALLEY/MPLS REM/Morrissey/EMF/M Issue

D SIBEL/HARVARD CO-OP/BOSTON J Frost/Dinosaur Jr/Hollow Men/JW Harding

K SIMMONS/H OF GUITARS/ROCH REM/G Thorogood/N Lofgren/D Gatton

RICK SIMON/KEWB/REDDING M & The Mechanics/REM/J Jones

KATT SIMON/KOKZ/WATERLOO J Jones REM/C Drop D SMITH/NATION REC MART/PITTS J Jones/REM/C Dion/S Easton

M SMITH/WILMI SALES CORP/NY REM/M & The Mechanics/C Dion/J Jones

RICHARD SPIRES/KZZB/BEAUMONT R Boys/Triplets

K STAMM/SOUNDS & VIDEO/MIL S Easton/M Love/REM/M & The Mechanics

WILLIE STEVENS/B98/FT SMITH J Osborne/S Easton/Extreme

TIM STOBIE/TOWER/FRESNO K Of Distinction/T Can Sinatras/Morrissey

RICK STONE/WOMX/ORLANDO Steelheart/Hi-Five/Fixx/B Crowes

ERIC STRYKER/WPXR/QUAD CITY S Easton/Trilogy/Extreme

R SUMMERS/HOT94.9/S LAKE CITY M & The Mechanics/Keedy/A Marie

P TANIS/B IN MUSIC/GRAND RAPIDS REM/M Love/J Jones/Q Jones

HT/SPRINGFIELD

GRANT TRESSEL/KTMT/MEDFORD Fixx/Extreme/Queensryche

SCOTT TYLER/WAYS/MACON S Easton/Extreme/Hi-Five/Cinderella

DAVE VAN STONE/KS104/DENVER C Me Bad/R Boys

T WAITEKUS/WCIL/CARBONDALE S Easton/H Mondays/Riff/Extreme

CHRIS WALSH/WKSS/HABTFORD S Easton/R Boys

D WATSON/KARMA/INDIANAPOLIS REM/Queensryche/Divinyls

L WEBB/MUSIC CITY /NASHVILLE S Easton/L Mob/REM/M & The Mechanics

JOEL WIDDOWS/WZKS/LOUISVILLE M + Mechanics/S Easton/Jellyfish/Triplets

RALPH WIMMER/Z102/SAVANNAH Fixx

S WOLFE/MUSIC TO GO/IN La's/Michel'le/Roxette/Bingoboys

DENA YASNER/KOY/PHOENIX S Easton/L Vandross/Ice-T

Try Us, You'll Hate Us. ++++

NAME

TITLE/POSITION

TYPE OF BUSINESS

COMPANY NAME

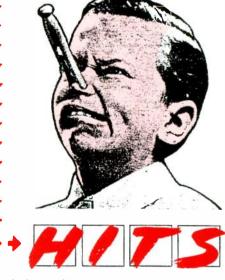
STATE

ADDRESS

CITY

ZIP CODE





A full one-year first-class subscription is \$300.00. Overseas \$350.00. Please send all subscription requests plus check or money order to: HITS MAGAZINE 15477 Ventura Blvd., Suite 300 Sherman Oaks CA 91403 818-501-7900 FAX 818-789-0259

Featuring: "That's Why"

Produced by Steve Bray, Additional Production and Mixing by Steven Thompson and Michael Barbiero. Management: Dave Kaplan Sales approaching 300,000



NOW ON OVER 75 TOP 40s!

KTEM	add
XLT06	add
WNNK	add
KIKX	add
KQMQ	add
CK105	add
KDON	add
KNOE	add
WFHT	add
WFRI	000
WAPE	deb 29
WIOQ	18-14
WAAL	26-17
WGTZ	27-18
Y108	26-23
WNVZ	27-24
PWR106	28-25
WKSS	30-27
PRO-FM	31-28
rkonm	01-20

BREAKING AT: B96 Z95 PWR99 HOT97.7 WTIC WKSE



ON TOUR

MAR 20	Minneapolis, MN
MAR 21	Chicago, IL
MAR 23	Detroit, MI
MAR 24	Cleveland, OH,
MAR 25	Toronto
MAR 28	Boston, MA
MAR 30	Woodstock, NY
AP3 I	Northampton, MA
AP3 3	Alexandria, VA
AP3 4	Philadelphia, PA
AP3 7	Charlestown, WV

ROBIN HOLCOMB

" $\star \star \star \star$ Robin Holcomb is a find—and a keeper." Rolling Stone

Record of the Year

Detroit Metro Times

"THE overlooked album of 1990." Hits Magazine

"Ms. Holcomb has done something remarkable here: she has created a new American regionalism, spun from many threads—country rock, minimalism, Civil War songs, Baptist hymns, Appalachian folk tunes...the music that results is as elegantly simple as a Shaker quilt, and no less beautiful." *The New York Times*

"...a singular vision in wistful songs full of longing for people and places left behind." **Boston Phoenix**

In October, we released an album and single of uncommon beauty.

Now, we have a four-star Rolling Stone review, one of the Village Voice's Pazz & Jop Best Albums of 1990, rave reviews from press throughout the country, a national showcase tour currently in progress, and

an album and single of uncommon beauty.

"**Nine Lives**" the single from the album **Robin Holcomb 60983** Produced by Wayne Horvite



on Elektra Musician Compact Discs and Cassettes

HITS

POSTINUDERN

(Based on a combination of airplay and sales.)

LW	TW	ARTIST-LABEL	COMMENTS
4	1	R.E.M. - WB Losing My Religion	#1 Everything!
2	2	JESUS JONES - SBK Right Here/I.B.Y.T.	POP SALES!!!
1	3	DIVINYLS - Virgin I Touch Myself	MTV BUZZ BIN
3	4	STING - A&M Various	A GEN US!!!
5	5	ENIGMA - Charisma Sadeness Part 1	Crossing Pop
6	6	DANIEL ASH - BB/RCA This Love	Crossing Pop
7	7	MORRISSEY - Sire/Reprise Our Frank	HUGE SALES!
8	8	DINOSAUR JR Sire/WB The Wagon	Better Than You
9	9	KITCHENS OF DIST A&M Drive That Fast	Sales LEAP!
10	10	DRIVIN-N-CRYIN - Island Fly Me Courageous	POP SALES!!!
13	11	MATERIAL ISSUE - Mercury Valerie Loves Me	Mondo Requests
12	12	HAPPY MONDAYS - Elekra Various	MTV BUZZ BIN
11	13	SCREAMING TREES - Epic Bed Of Roses	Lanegan Rules!
17	14	EMF - EMI UNBELIEVABLE	POP/POMO HIT
21	15	FEELIES - Coyote/A&M Sooner Or Later	Pick to Click!
19	16	FIXX - Impact How Much Is Enough	Cy IS FoMo!
16	17	SISTERS OF MERCY - Elektra Detonation Blvd.	On tcur soon!
20	18	BUTTHOLE SURFERS - Flough Trade Hurdy Gurdy Man	Gibby > Cy!
14	19	FRONT 242 - Epic Various	SALESISALES!
25	20	GODFATHERS - Epic Unreal World	Will be HUGE!
	21	THROWING MUSES - Sire/WB Various	Early Hots!!!
18	22	POP WILL EAT ITSELF - RCA Various	Bruce < Tad!
	23	JONI MITCHELL - Geffen Come In From	Beautebus LP!
	24	HAVANA 3 A.M IRS Various	Yay Lori B!!!
15	25	CHARLATANS UK - BB/FiCA Then/White Shirt	Heavy Pomocity!

POST TOASTED By Ivana B. Adored

THERE SHE GOES: God do I love the La's alburr! I'm not alone, either. 91X's Mike Halloran said it best: "Obviously, Jon Landau has never heard the La's." If that was over your head, ask Tim Hyde, the poster child for Mensa..... Well, it's off to SXSW in beauteous Austin. Tons of great bands to see, if I can wrest myself away from mai tais poolside at the Four Seasons. Once a year I get to hang out at a nice hotel and act like a big shot. I've already warned the Concierge that PoMo

babes may be trying to bribe the hotel staff into letting them sneak into my room. Hey, give 'em a key!.....You cari plan your schedule of live music ecstacy by following lvana's well conceived agenda: Thursday: Charlie Burton, Skeletons (ex-Morrells), Southern Culture on the Skids and Love Tractor. Friday: Stamey & Holsaapple, Uncle Tupelo, Gear Daddies, Antietam, Bob Mould and Drivin-N-Cryin. Clearly, Friday night is "Friends of Ivana"

KIM GORDON:



More Exciting Than Laura Palmer!

night! Saturday: Lava Love, Cavedogs, Chainsaw Kittens anc Jack Officers, etc. etc. Can you believe that Destroy All Monsters is playing? I'll believe it when I see it.... Needless to say, I'll be hanging with either Gibby or Roky Ericksom.....It's almost THAT time. You know, when Somic Youth hits this coast with Neil Young. Apparently, Neil is complezely enamored with the Youth, and you should follow suit. "D rty Boots" is performing quite splendidly on the KJQ, WDRE, WFNX, KITS and CD-101's of the world. Kim Gordon has been keeping a tour diary to be published in an upcorning issue of HITS; I'm sure that her diary will be even more interesting than Laura Palmer's.....Don't forget, the return of "Twin Peaks" is March 28th. Opposite "Cheers." Another brilliant programming move The Hoodoo Gurus were "Most Added" this week with "Miss Freelove '69," from the forthcoming LP "Kinky," which is too awesome for even Bruce Flohr to screw up. Like Wow!......Virgin PoMo god Allen Wilson probably didn't expect that dinner with yours truly also involved seeing the Cowsills (unbelievably great, and I think Allen has a crush on Susan Cowsill), Redd Kross (always a treat) and the monumental Screaming Trees. For your information, the Trees' Conner brothers played trumpet in their high school marching band Crusade of the week: "Nine Lives" from Robin Holcomb's album is WAY-PoMo. Think of Suzanne Vega, Jane Siberry and Mary Margaret O'Hara. Or think for yourself.

OST VODERN

HOTS

HITS

/

ADDS

1. R.E.M. (WB) 1. HOODCO GURUS (Single) (RCA) 2. JESUS JONES (SBK) 2. LENNY KRAVITZ (Single) (Virgin) 3. DIVINYLS (Virgin) 3. THROWING MUSES (LP) (Sire/WB) 3. THROWING MUSES (Sire/WB) 4. SEA STORIES (LP) (IRS) 5. MATERIAL ISSUE (Mercury) 5. PHRANC (Single) (Island) 5. MORRISSEY (Sire/Rep) 5. TOO MUCH JOY (LP) (Giant) (Hot reports from the nation's leading radio and recil ortlets **BOW WOW RECORDS / GARETT** KUGS / SEAN CUNNINGHAM / WFNX / KURT ST JOHN / WDET / ANNE DELISI / DETROIT WHATLEY / ALBUQUEROUE BELLINGHAM BOSTON Joni Mitchell R.E.M. Mad Professor R.E.M. R.E.M. Dinosaur Jr. Phranc EMF Divinyls Enigma Legendary Pink Dots Jesus Jones Material Issue Galaxie 500 Dream Warrior Divinvls 11th Dream Day Crungehouse Meat Beat Manifesto KACV / JAMIE KARR / SAM'S JAMS / PAULETTE FIN-AMARILLO HARMONY HOUSE / VINCE KUCB / KIM MCCLESKEY / NERTY / FERNDALE. MI R.E.M. DELEON / BERKELEY, MI BOULDER Bulletboys Divinyls Throwing Muses Tame Yourself Throwing Muses Fixx Butthole Surfers R.E.M. Morrissey Havana 3 AM Book of Love EMF Boogie Down Prod. **Bodeans** Gary Numan Material Issue Another Bad Creation Jesus Jones CD ONE STOP / DAVE CARROLL PLASTIC FANTASTIC / DAVID HARMONY HOUSE / AMY CASTLEMAN / ARDMORE, PA. / BETHEL WBNY / MIKE PARRISH / BUF-BLANKENHORN / GROSSPOINT, R.E.M. La's FALO MI Morrissev EMF Divinyls Tame Yourself Joni Mitchell Jack Frost John & Mary Rhythm Corps Feelies Havana 3 AM 360's Trash Can Sinatras Throwing Muses Godfathers Dinosaur Jr. John Wesley Harding 11th Dream Day Throwing Muses TURTLES / THOM DRAM / AT-PLAY IT AGAIN / JOE HANNA / LANTA BETHLEHEM KGRK / TERRY BROWN / CEDAR **RECORD RACK / BRUCE GOD-**R.E.M. Too Much Joy FALLS WIN / HOUSTON Morrissev Motorhead R.E.M. High Jesus Jones 11th Dream Day Kitchens of Farm Daniel Ash Butthole Surfers Jesus Jones FLS Feelies Godfathers Divinyls 808 State John Wesley Harcing Westban WRAS / JEFF CLARK / ATLANTA **RECORD EXCHANGE / SCOTT** R.E.M SMITH / BOISE KUNI / AL SCHARES / CEDAR HYDE PARK CORNER / ROBERT Material Issue R.E.M. FALLS GRAHAM / IRVINE Judybats Enigma Nova Mob Frazier Chorus Dinosaur Jr. Morrissey Throwing Muse: La's Tanita Tikaram Daniel Ash Tad Screaming Trees Drivin-N-Cryin Homestead Grays Gary Numan WATERLOO RECORDS / DON Laughing Academ y Butthole Surfers DAVIS / AUSTIN **NEWBURY COMIX / NATALIE** Feelies WERLIN / BOSTON DR. WAX / MIKE MANN / PEER RECORDS / RICH Shoulders Godfathers CHICAGO ZUBRAD / IRVINE Drivin-N-Cryin Tanita Tikaram R.E.M. R.E.M. Dinosaur Jr. Bongwater Galaxie 500 Enigma Skatenigs R.E.M. Dinosaur Jr. Happy Mondays Throwing Muses Tad Jesus Jones **RECORD & TAPE TRADER /** Beat Happening Drivin-N-Cryin ROSS HEWSON / BALTIMORE WBCN / OEDIPUS/CARTER ALAN Godfathers WXCI / ROB KENNEDY / DAN-/ BOSTON VINYL VENDORS / VALERIE EL-Divinyls BURY LIOT / KALAMAZOO, MI

Jesus Jones

Morrissey

Throwing Muse:

Frazier Chorus

R.E.M.

Mind Funk Havana 3 AM Bad Brains Nine Inch Nails

Throwing Muses

Meat Beat Manifesto

R.E.M.

Morrissey

66

HITS March 25, 1991

Joni Mitchell

Morrissey

Jesus Jones

Rembrandts

Throwing Muses

ALWAYS ON THE RUN

RAVITZ

FROM THE ALBUM MAMA SAID. PRODUCED BY LENNY KRAVITZ. @ 1991 VIRGIN RECORDS AMERICA, INC.

LENN

<u>OSTIVODERI</u>



4175

CHERYL BATEMAN KUT, AUSTIN

KFMH / MARY REILLY / MUS-

RHYMES / MORY MCCARTHY /

J.Biafra/No Means No

Material Issue

Butthole Surfers

Jesus Lizard

Buttsteak

CATINE. IA

Poor **Cheryl**. As all of us music lemmings descend upon her fair city, she has been put in the awkward responsibility of being the PoMo representative of the Austin Chamber of Commerce. Where should we go to eat? What bands should we see? Where is **Waterloo Records**? Where's **Rob Patterson**, I'm supposed to have my registration comped? And she doesn't even get to stay at the Four Seasons. But one thing Cheryl, since you're *my* friend, where does **Sterling Morrison** live?

HOTS:

. BOILED IN LEAD

- 2. TWO NICE GIRLS
- 3. MYSTERE... BULGARES
- 4. JACK FROST
- 5. ENIGMA
- 6. TAME YOURSELF
- 7. PHRANC
- 8. JOLLY BOYS
- 9. LEGENDARY PINK DOTS

KSCU / STEVE CASTRONOVO /

10. HOLLOW MEN

SANTA CLARA

CHRIS' WARPED RECORDS / DAVE SWANSON / LAKEWOOD, OH

Ride Chris Isaak Jesus Lizard Enigma

R.E.M.

Vinx

KJHK / CHRIS GILLESPIE / LAWRENCE, KS Royal Crescent Mob Dinosaur Jr. Maggie's Dream 11th Dream Day

KCRW / RICK LAMM / LOS AN-GELES Cowboy Junkies Kitchens of ... R.E.M. Ali Farka Toure

KROQ / TRIP REEB / LOS AN-GELES R.E.M. Jesus Jones EMF Farm Daniel Ash

WEQX / JIM MCGUINN / MANCHESTER, VT Material Issue Blues Traveler Jesus Jones Chris Isaak Black Crowes

SOUNDS & VIDEO INC. / KATHY STAMM / MILWAUKEE

New Jack City R.E.M. Throwing Muses Morrissey

KJJO / LORI KELLY / MIN-NEAPOLIS Hollowmen Daniel Ash Kitchens of ... Material Issue Divinyls

NEW HAVEN KLF Greater Than One **Butthole Surfers** Cyberaktif Leaving Trains WTUL / JEN LARSON / NEW OR-LEANS Bongwater Tad Shonen Knife Hypnolovewheel Stereo Taxic Device MUSIC DROME / JIM VINING / NORCROSS R.E.M. Doors Morrissey Rembrandts Enigma WMDK / MIKE THOMAS / PETERBOROUGH Material Issue Havana 3 AM Kitchens of REM An Emotional Fish

3RD STREET JAZZ / MARK SCHREIBER / PHILADELPHIA J.Biafra/No Means No 360's Tragically Hip 808 State Shadowey Men on a ...

KUKQ / JONATHAN L. / PHOENIX Enigma Material Issue Pet Shop Boys Divinyls R.E.M.

X15 / DANN GLUNT / PIT-TSBURGH R.E.M. Material Issue Fixx Kitchens of ... John Wesley Harding WECI / JASON YOUNCSTROM / RICHMOND Echo & the Bunnymen

Echo & the Bunnymen Enigma June Tabor Mouth Music Sting

KLPI / SHANI AT WOOD / RUSTON Beat Happening Drumming on Class Dinosaur Jr. Screaming Tree= Smashing Pumpkins

KJQ / MIKE SUM MERS / SALT LAKE CITY R.E.M. Material Issue Divinyls Happy Monday: Jesus Jones

91X / MIKE HALLORAN / SAN DIEGO Sting Simple Minds Divinyls EMF Morrissey

KITS / STEVE MASTERS / SAN FRANCISCO R.E.M. Divinyls Jesus Jones Simple Minds Pet Shop Boys

RECKLESS RECORDS / JEFF

PARKER / SAN FRANCISCO Beat Happening Bongwater Butthole Surfers Naked City Mummies

Screaming Trees Ride Poets Bad Brains R.E.M. EUCLID / JOE SCHWAB / ST. LOUIS R.E.M. Ride Teenage Fan Club Posies Sneetches WVFS / CHRIS WHITE / TAL-LAHASSEE Throwing Muses

Tad Feelies Big Drill Car Boiled in Lead WYNF / RON DURING / TAMPA

R.E.M. Feelies Screaming Trees Jesus Jones Dinosaur Jr.

VINYL SOLUTION / JILLANA ENTEEN / TUSCALOOSA Jesus Jones Butthole Surfers Tad Feelies

WAXTREE RECORDS / BOB PONDER / WINTER PARK, FL

Tad Jack Frost Cavedogs Throwing Muses Nova Mob

WDST / JEANNE ATWOOD / WOODSTOCK R.E.M. Simple Minds Radiators Divinyls Frazier Chorus









THE BLESSING "Highway 5"

The First Release From The Forthcoming Album Prince of the Deep Water

Produced By Neil Dorfsman

1991 MCA Records, Inc

GOODBYE MR. MACKENZIE "Blacker Than Black"

WHAT A



Produced By Terry Adams And The MacKenzies Mixed By Matt Wallace

E

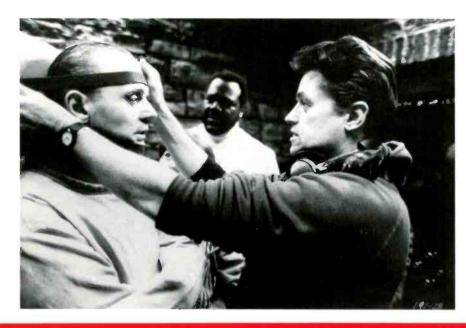
From Their Self-Titled Album Now On Your Desk.

MCV.



-

TIME FOR A CUP OF JOE AND A DOUGHNUT WITH JONATHAN DEMME BY CRAIG MODDERNO





"When 'Stop Making Sense' made money, I was asked to do movies on bands that hadn't even made a record yet!" "I like being around musicians. I like their energy and ideas."

Jonathan Demme straps HITS' Craig Modderno in for the ride.

There are few if any film directors currently working who understand and appreciate modern music as well as Jonathan Demme. After all, this is the man who directed the Talking Heads concert movie, "Stop Making Sense," put out a compilation album of Haitian music, did several rock videos and cast the Feelies as perhaps the weirdest prom band of all time in "Something Wild." A former employee of Roger Corman's New World Pictures, the affable and candid Demme made his directorial debut for his mentor on the 1974 low-budget potboiler "Caged Heat." Always a critical favorite, he helmed "Melvin and Howard" — which earned Oscars for writer Bo Goldman and supporting actress Mary Steenburgen — and two acclaimed offbeat black comedies, "Something Wild" and "Married To The Mob," before scoring his first box office smash in the terrifying psychological thriller "The Silence Of The Lambs." Anthony Hopkins' Dr. Hannibal "The Cannibal" Lecter was pretty scary, but poor Jonathan Demme couldn't have imagined in his wildest dreams the horror of coming up against HITS' own ghoulish correspondent Craig "Buffalo Bill" Modderno.

Since "The Silence Of The Lambs" is a thriller, it would've been natural to use music to heighten the tension, yet that doesn't occur.

When Howard Shore, who composed the original music, and I thought about the score, we decided we wanted the music to complement the action on screen rather than draw attention to the soundtrack. Music in movies can either enhance the mood of the script or be thrown together with a few hit singles to sell a soundtrack. In "The Silence Of The Lambs," we use classical music to show the soothing side of Lecter, which makes him even more dangerous because you tend to briefly sympathize with him. I mean, anyone who likes classical music can't be all bad, right? But that's just another director's trick to get you hooked into the film.

Jodie Foster gives an excellent performance. What makes her so good?

She has her own ideas about how a character should be played, based partly on her instinct and her own research. Jodie came to me with her character's accent and asked what I thought. She gave me choices so I wasn't telling her how to play the character, but I was still directing her. Your good actors and actresses want to be directed, but they'll often test you to see just how much you know about their character and how flexible you are in the creative process. Jodie listens, questions and then makes her choices based on all the information available. She's always looking for a little thing -- like an article of clothing perhaps that defines her character. Joanne Woodward once said, as soon as she can discover what kind of hat her character wears, then she's locked into the part. The great actors are like that.

What made you decide to do "The Silence Of The Lambs"? You've never really done a thriller quite like this before.

I wanted to make a movie that was about our times to force people to think about a serious problem they wouldn't normally address. I think movies today need to reflect the problems of society instead of attempting to carbon what was successful the previous year. Too many filmmakers and studios have forgotten what it's like to do risky dramas that examine our times. I wanted to go against that trend.

What made you take on a cult project like the Talking Heads documentary, "Stop Making Sense"?

In Hollywood, they always want you to do something that's commercial. I know I'm not the first one to say it, but it's show business, not show art. Of course, when "Stop Making Sense" made money, I was asked to do movies on bands that hadn't even made a record yet!

What fascinated you about Talking Heads? Many things. Their music was very experimental. Each band member had a distinct personality that refused to be overwhelmed by another band member. And they were extremely talented. David Byrne understands film and seems to write a lot of songs with strong visual images. Besides, he wasn't afraid to make fun of himself, which gives a director a great deal of freedom to be creative. I always thought that the Talking Heads had a stage act that was extremely theatrical and deserved to reach a wider audience. David and I became friends and he later helped me with the soundtrack of "Something Wild." I like being around musicians. I like their energy and ideas. I cast Chris Isaak in "Something Wild" and "The Silence Of The Lambs." You've said you learned how to make movies from your early days working with Roger Corman. Any offbeat piece of advice he gave you that might help aspiring film or video directors? [Laughs.] No matter what kind of film you're doing, actors are absolutely essential to your work. Treat them with respect, but don't ever tell them how valuable they are because, once you do, then they'll want more money!

IT FEELS SO GOOD ..

THE NEW SINGLE AND VIDEO FROM

"Otha Din"

REMIXED BY THE DUST BROTHERS AND FEATURING

FROM THE DEBUT ALBUM MAGGIE'S DREAM

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS

MANAGEMENT: WARREN ENTNER MANAGEMENT



TIME FOR A CUP OF JOE AND A DOUGHNUT WITH JOHN WESLEY HARDING BY ERIN CULLEY

e's very British, very articulate (though he does talk about a million miles an hour), a brilliant songsmith, handsome, effervescent, Oxford-educated... Hell, John "Please, Call Me Wes"-ley Harding is just about damn near perfect. He studied English Literature at Cambridge and then commenced PhD work in Social and Political Sciences, "but I gave it up after a couple of years to concentrate on my music." Last year saw the release of the critically acclaimed "Here Comes The Groom" (Sire/Reprise) album, followed by a stateside jaunt with Ocean Blue and the Mighty Lemon Drops. Now Wes is back with another collection of brilliant poptunes on his second Sire/Reprise effort, "The Name Above The Title," which features, once again, his band the Good Liars, including ex-Elvis Costello collaborators drummer Pete Thomas and bassist Bruce Thomas, as well as guitarist Steve Donelly and keyboard player Kenny Graddock. The erudite JWH descended upon L.A. recently to sow his seeds of wisdom — which proceeded to die on the vine thanks to HITS' resident brown thumb Erin "Do The Hulley" Culley.



How would you compare "The Name Above The Title" with your last album?

I think the standard of writing is better, the production's better, and the playing's better because we're more of a band. I wanted the people who liked the first album to know that it wasn't a fluke. **There's a lot of contrast within**

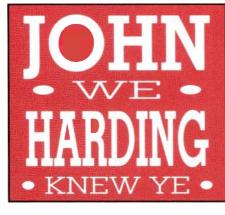
There's a lot of contrast within the record.

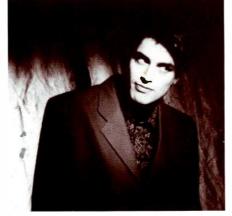
Definitely. There's a Memphis-y track, then there's a cut that sounds a bit like the Carpenters and so on. I didn't want it to be only one type of music because that would be boring. I've got a very short attention span, so my music is for people with very short attention spans. If the New Testament of rock & roll is people like Sting and Peter Gabriel and the Old Testament is Bob Dylan and Bruce Springsteen, then my music is like the Gnostic Gospel, the addendum.

What's the most frustrating thing to you about the music industry?

Seeing the same Top Ten alternative records on everybody's lists. There's a lot more out there than those ten albums even if I was #1, I'd still think the same thing, "Why is everybody picking my LP?" It's because they all read the same fucking magazines, and they all kind of buy into the same concept. That to me is unenjoyable — coming up against this stone wall of what's commercial and what's alternative.

What do you have against Mike

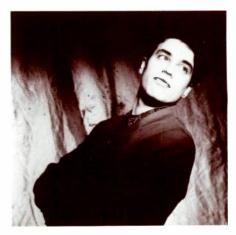




"My music is for people with very short attention spans."

Scott of the Waterboys?

I performed a song at the Roxy here in L.A. recently called "Mike Scott Blues, By A Fisherman," which was the fisherman's retort to Mike Scott. It's very easy for Mike Scott, or any rock star, to be a fisherman, but if you're a fisherman, you can't be a rock star, which is a fairly sensible point — not that I want to be the arbiter of sensible points. It was a fairly infatuous little song but unfortunately between the first and second shows, somebody stole the lyrics, so I couldn't really remember it because I'd only written it that afternoon on the plane to the gig. So that's it, it's gone.



I take it you're not one for writing political songs.

When it comes to politics, there are a few important things, but they're all taken care of by people who are much more boring than me, like Peter Gabriel and Sting, so I can concentrate on naughtier things that people like Sting needn't concern himself with. He should take care of the big things because he sells more records, he's more famous and he's better-looking than me. So he can sing about the rainforest and I can sing about things that I consider important and political.

Such as?

Incidents which could happen in anybody's life. Like the first song on the new album's called "The World and All Its Problems," which deals with the fact we live in a really, really dangerous world where martyrs and superstars are created overnight, and it's very difficult to keep a relationship going because of all the things that are happening around you. It's a frightening place to live. I haven't got any huge solutions, but nobody's really singing about the problems of everyday living. I leave the larger issues to the big boys, because they've lived longer than I have. And they'll die sooner.

And then you'll be one of the big boys.

[Laughs.] Maybe, but I doubt it. I'll probably still be writing my little morality plays. *

The lead track from their stunning new album Real Life (75021-5352-4/2)

75021-1553-4

Peoduced by Stephen Lipson. Management: Stiefel-Phillips Entertainment





POMO PICKS Edited by Karen Glauber



The La's, "The La's" (Go! London): The scene is a small crowded club in Hoboken, NJ. According to the VIllage Voice, this is THE show of the week. Anticipation for the La's show is charged and emphatic. Here is the first band we've heard this year that appeals on the same level as Jellyfish. Seemless arread hand's appeals ur remminiscent of

pop songs are this Liverpool band's specialty, remminiscent of the Kinks and the Zombies, though Steve Lillywhite's production is definitely NOT retro. "There She Goes" is a PERFECT song on every level. This is bliss....(continued)

Hypnolovewheel, "Space Mountain" (Alias): One thing about this club in 'boken (Maxwell's), you'll never hear Depeche Mode. The guy whose glasses are like mine is raving about the next band. He's wearing a Yo La Tengo shirt, so I'm apt to trust him. And he's right. Hypnolovewheel's third album is



everything one could hope for in indie rock: lots of chiming guitars, brilliantly obtuse lyrics, shirts buttoned to the neck and a guest appearance by Michael Cudahy from Christmas (the band). Call this "geek love at first sight"....(continued)



74

360's, "Illuminated" (Link c/o Hollywood): My new friend is trying to get me to leave to see his collection of Bullwinkle videos. Hell no, I love the 360's album. Crash and burn. Search and destroy. Round and round. Audrey Clark is one of the coolest vocalists from Boston since the Dangerous Birds pine" is the big crowd pleaser, but I'm

and Kim Deal. "Heroine" is the big crowd pleaser, but I'm swept up in the entire swirling miasma of dual guitars, like I've been transported into the movie "Wings of Desire." I want to own this band's t-shirts....(continued)

Goodbye Mr. Mackenzie, "Goodbye Mr. Mackenzie" (Radioactive) Goodbye Mr. Mackenzie can barely fit on the tiny stage. The room is now packed with little hardcore kids in flannel shirts who have heard that lead guitarist John Duncan used to be in the Exploited. Oi. This Scottish sextet



sounds more like an aggressive del Amitri or early Cult. It's hard to stage-dive AND listen to lyrics, but it seems to me that lead singer Martin Metcalfe's deceptively simple prose obscures a greater truth. "Blacker Than Black" is a hit, whether it's about war or poverty. Yes, it's been a fine evening of music.





WHO'S IN THE BAND? Things are getting pretty sad when you can't tell the difference between the artists and the record weasels. Can you tell which of the above are in the emp'oy of **A&M** and which are members of **Kitchens of Distinction**. What happened to over-indulgent flambovance² What happened to getting so drunk that you can't form syllables correctly? What happened to drugged-out stupidity and loutish behaviour? What happened to getting ahead without the slightest clue of what is going on around you at any time? What? Oh yeah. I forgot about **Tirn Hyde**. Gee, I LOVE this business!



BABE HANGS WITH FOSSILS: Why Rhino's resident mega-babe Greg Seese would want to hang with a bunch of over-40 rock stars instead of taking his rightful place on Ivana's lap is beyond us. She's got more hair than Les Chappell, knews Cleveland better than Chrissie Hynde, and has sung on more duets than Kate Pierson. What? Neurotie? She is NOT neurotic! She is not! She is not!



THE ONLY WEASEL THAT MATTERS: If poor, poer **WHFS** M.D. **Weasel** had been born with a full head of hair, he could have been a contender! If he hadn't decided to grow a little lip worm in compensation, he could have gone places! If he had decent taste in clothing, he might have avoided appearing in this sleazy rag! But we love him anyway. First, he has the good taste to be pictured with **Drivin-N-Cryin**. He returns our phone calls, never points out how lame our jokes are, and always picks up the check. He respects us. Who's neurotic?

"I THINK THE SUN WILL NEVER VISIT MY SKY. UNTIL THE TRUTH IS SEEN BY EACH AND EVERY EYE!"

"THE REALITY OF MY SURROUNDINGS." FISHBONE. SUNLESS SATURDAY. THE FIRST TRACK FNOM THE FORTHCOMING ALBUM, SEE FISHBONE ON "SATURDAY NIGHT LIVE," MARCH 23. LOOK FOR THE VIDEO, DINECTED BY SPIKE LEE. ON COLUMBIA.

able on 12" grown and segged 1005, containing the boffus tracks. (<u>Swa Ska</u> and <u>Understand Me</u>—and available on the album, isod by Fishbone and David Sonne. Segment: Bioto Roberts and Frank Ginondo **for Lo**xiced Management spair Reg. U.S. Put. & Ont. Marce Registrated XC 1996 Norm Music Entertain hair Reg. U.S. Put. & Ont. Marce Registrated XC 1997

TIME FOR A CUP OF JOE AND A DOUGHNUT WITH POP WILL EAT ITSELF BY BRUCE MATZKIN

Pop Will Eat Itself has come a long way since its days on Chapter 22 Records, where their first album. "The Poppies Go Crazy," sported songs like "Love Missile F1-11" and "Beaver Patrol." Today, with the backing of major label RCA, they've achieved their biggest pop success to date in England with the single "Touched By the Hand of Cicciolina," a song about the porn star-turned-Italian Parliament member. Experiences such as being the first indie group to play the Soviet Union have helped the band "grow up a little," according to guitarist Adam Mole. PWEI's songs are now concerned with the environment ("X Y & Zee" is the single putting the band on the stateside PoMo map), the hypocrisy of religion ("The Incredible PWEI vs. The Moral Majority"), and any other topic they find it necessary to make a statement on. PWEI - which includes, besides Mole, vocalists Clint Mansell and Graham Crabb, along with bassist Richard



March — will begin their second U.S. tour next month, but HITS' own weasel Bruce "Passover" Matzkin couldn't wait until then and instead badgered them in Sydney, Australia, where Mole gallantly fielded his questions, little knowing we were calling collect.



You guys have gone from songs like "Love Missile" and "Beaver Patrol" to tunes about the Moral Majority and the Super Power conflict. Why the change in subject matter?

It's just a case of growing up a little. Early on, most bands sing, "My girlfriend's just left me," but we've gotten to the stage where we wanted to sing songs like "X Y & Zee," which is about environmental issues. It's something we wanted to do for awhile but shied away from because of the history of the band as being sort of lovable rogues. It's sometimes hard to start singing about something new and be taken seriously. What was it like to be the first

indie band to play in Russia?

People like Elton John and Wham! had been there, but we were the first band of our type to go. A guy named Art Troitski, who has written a book about music that's a best seller in that country, had the blessing of the Russian government to hunt out a band that he thought would go over well there. Don't ask me why, but for some reason he came to see us and we were the band he wanted. We played a gig to about 7,000 people, and when we came off-stage, although we were high from the gig, there was a certain strange feeling. The people don't have the chance to see bands every day, and so although they went absolutely crazy for us, we obviously knew they would have gone crazy for anybody. **Tell me about "Touched by the**

Hand of Cicciolina."

We were intrigued by her story. In Britain, there's so much snobbery by politicians, and all the papers are always trying to dig up dirt. A political career can be ended by some rumor about some sexual relationship a guy may have had with his secretary 20 years ago. We were really intrigued by the fact that a porn star who is totally open about the fact she was a porn star had been elected by the people. We met her, and she didn't speak a great deal of English, but she had a certain charm and aura about her. She stayed with us all day, and took us to the Coliseum, St. Peter's Square, all around Rome — it was great.

PWEI is making some headway in the pop scene in England.

I think the charts have become more open. I don't know if people have changed, but a lot of bands are getting on Top 40 now. The Happy Mondays have had a couple of Top Five records now, the Stone Roses, the Charlatans — all the Manchester bands are doing well. But there are also other bands, like Ride and Jesus Jones, that are in the Top 20 or thereabouts, which is really good to see.

"The Incredible PWEI vs. The Moral Majority" comes down pretty hard on Jimmy Swaggart and his type.

We thought it was interesting that this guy is preaching to all these people, telling them what to do and what not to do, and he gets caught for basically doing what he's preaching not to do. The guy got collared. He may as well own up to being some kind of pervert, idiot, fool or villain. I suppose if you can con gullible people out of money, then people are always going to do that. We're not really into religion at all to tell the truth — we're very skeptical about it.

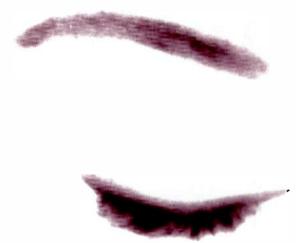
What's "Nightmare at 20,000 Feet" all about?

That's a song Clint wrote because he's absolutely terrified of flying. He sits on the floor with his head in the chair. He absolutely can't stand it. At the very start of the song, there's like this little ghost voice, which is a hypnotist Clint went to in Sturbridge to try to get over his fear of flying. It's from a cassette he made for Clint to take on the plane. But it doesn't help at all. To him, it's a hunk of junk metal flying through these little fluffy white clouds.

This will be your second tour of America. How did it go the first time?

The last time we played in America, the gigs were generally good. The L.A. gig in particular was one of the greatest for us. We had done quite a few little clubs along the way, but when we got to L.A, it was like a big gig, and there was a big stage. San Francisco was my favorite town in America. It's very similar to Sydney actually, where we are at the moment. It has a very similar waterfront, and the polite sort of attitude that people have. ●

When Liverpool plays, people listen.







The La's featuring the first track "There She Goes"* from their self-titled debut album

The La's pronounced (L)ah(S). On your desk now. Produced by Steve Lillywhite 'Produced by Bob Andrews, mixed by Steve Lillywhite



Featuring Gee Morris

From the Debut Album **belief**



It's happenin' on the dance floor, in the alleys, on the streets... and NOW on the radio!! The steaming new single let's push it

(perfect for your spring book)

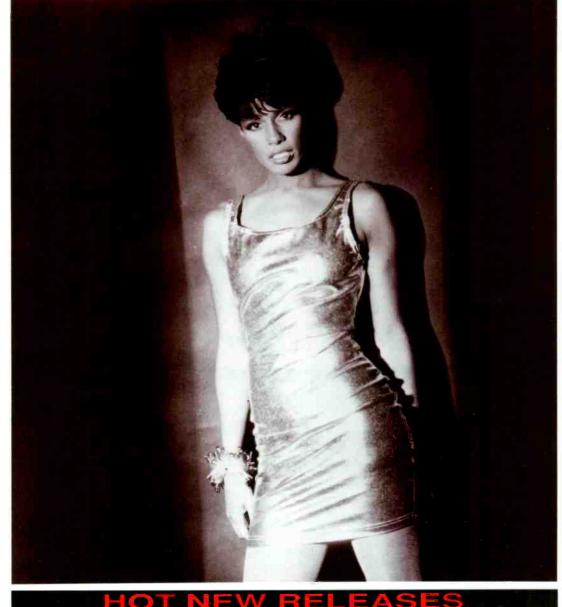
The bold new sound of the new black music division on...





New Zoo Kid Has All The Right Moves

ZET'S A LOCK!



While we don't usually jump on records out of the box, we've got to make an exception for the slammin' funk pop of Lazet Michaels' "Kraze," which represents the first full-on attack on the Black Music market from those cute little knuckleheads at Zoo.

Zoo VP of Urban Promotion Jesus Garber and his talented team, including radio vet Marvin Robinson, are pumped to bring this one home, and have tons of ammunition to do it with.

"Lazet is a multi-talented artist, writer and performer," raves the 'Sus man. "We've been able to put together a complete package that has garnered early support from BET, retail, and radio. We've left no stone unturned! We're not going to play catchup on this one. Catch up is for Mc-Donalds!" (Nice one Jesus! Give us a call if you ever need a gig! — Ed.)

Fortunately, Garber is better at rakin' in adds than he is at makin' jokes, and has pulled in early adds from WZAZ, WZHT, WPGA, WBLX, KMJM, WNOV, KKFX and KYEA, whose PD John Wilson calls "Kraze," "A brilliant start that displays Lazet's talent like 'Kraze.'" Ed.)

OK, no more bad puns. This week. Get on this one before it gets away!

MARIAH CAREY I Don't Wanna.. Col CSK 73743

G. ALBRIGHT

Can't You Feel Atlantic 3821-2

The Things You... Bahia/RCA 2783 K-9 POSSE Get Wild Go ... Arista 2196

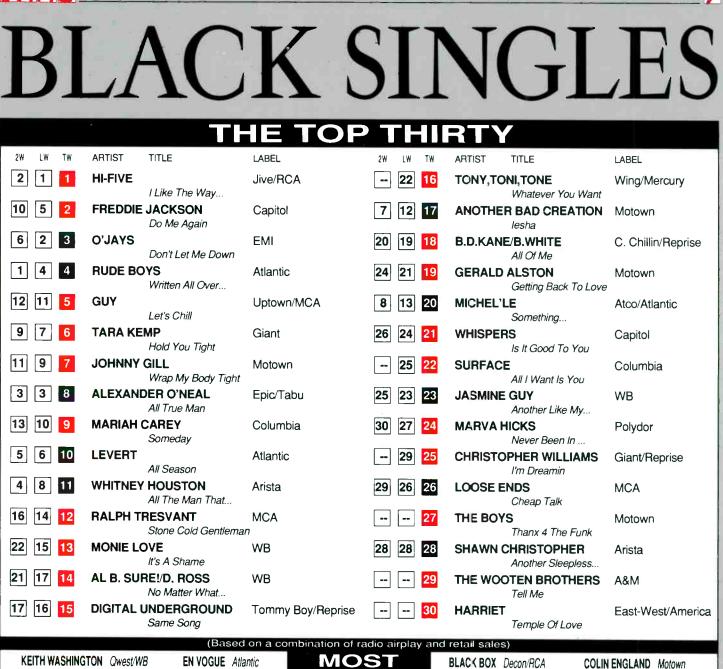
FAZE

Rise N' Shine Jive/RCA 1438 LONDONBEAT I've Been Thinking.. Radioactive 5192

KOOL MOE DEE ONE CAUSE ... STEREO MC'S **Turntable Genius** Capitol 79436 T. SPENCER Tender Kisses Capitol 79503

Elevate 4th&B'way 519-2 YA KID K Awesome SBK 05384

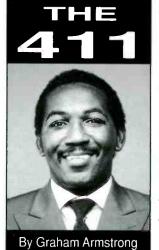
JAMS



OUT OF THE BOX: Bugs Bunny is all smiles this week as Qwest/WB recording artist Keith Washington scores big with "Kissing You," this week's Most Added champion. The debonair young singer, who hails from the Motor City, is ready to take the industry **BY STORM**! If you're not on it, it's gonna blow by you!... Keith Sweat had a very good week with "Your Love, Pt. II," which continues his long chart run very effectively. I'll bet he can make YOU sweat!... Robert Townsend had the dubious honor of graduating from Chitown's Austin High School, which also produced yours truly. Despite that misfortune, he left with enough sense to recruit the services of veteran Chicago Doo-Wop outfit the Dells to sing on the soundtrack to his upcoming flick, "The

DELLS Virgin

KEITH SWEAT Vin/Elektra



DDED

Five Heartbeats." The first single, "A Heart Is A House for Love," is SMOKIN the airwaves from coast to coast. You know what to do Hot on the heels of their TRIUMPHANT performance on last week's Soul Train Awards, En Vogue continues their winning ways with heavy action on "Don't Go." It seems that radio's love affair with these talented ladies is far from over.... L.A.'s Zoo keepers are going NUTSO over the initial response to Lazet Michaels' "Kraze." Quite an impressive start!... Keep an eye on Black Box, Nikki D., Nicki Richards, Sheena Easton, Jon Lucien, Bel Biv DeVoe, Will Downing, Genius, Teena Marie and Tony Terry. Congratulations go out to the record industry's many A&R weasels, who just keep kickin' out the JAMS! Later.

SHEENA EASTON MCA

LAZET MICHAELS Zoo



what's with the RANGE ?

Parrish: "The beat can get rugged tough, hard like P try to play my man but you couldn't touch me"

L.L.: "The ripper, the master, the overlordian playing MC's like an old accordian I get the inspiration of a **necessary** 'sation"

Erick: "When I come around homeboy watch your nugget I'm master on the beatdown my style's rugged. When I pack the microphone close the zone rap scene's dangerous can't roam."

AT 73705 <u>Rampage</u>: the new single from "BUSINESS AS 47057 USUAL." Follow-up to the smash, <u>Gold Digger</u>. Featuring L.L. Cool J. Remixed by Pete Rock.

> PRODUCED BY ERIC SERMON AND PARRISH SMITH

NOT ICE CREAM. RAP. On Def Jam/RAL/Columbia.

Management: Rush Artist Management "Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada./ © 1991 Sony Music Entertainment Inc.



COLUMBIA

RUSH

JAMS

ALBUMS

BLACK ALBUMS

2W LW TW	ARTIST TITLE	LABEL
111	MARIAH CAREY Mariah Carey	Columbia
522	C&C MUSIC FACTORY Gonna Make You Sw	Columbia veat
3 4 3	WHITNEY HOUSTON I'm Your Baby	Arista
234	MC HAMMER Please Hammer	Capitol
8 5	OLETA ADAMS Circle Of One	Fon/Mercury
4 5 6	GUY The Future	Uptown/MCA
777	L.L. COOL J Mama Said Knock	Def Jam/Columbia
898	ANOTHER BAD CREATION Coolin' At The	Motown
6 6 9	DIGITAL UNDERGROUND This Is An E.P	T. Boy/Reprise
10	NEW JACK CITY Soundtrack	Giant/Reprise
14 11 11	JANET JACKSON Rhythm Nation	A&M
13 12	RUDE BOYS Rude Awakening	Atlantic
14 13	D J QUIK Quik Is The Name	Profile
10 10 14	BELL BIV DEVOE Poison	MCA
9 12 15	RALPH TRESVANT Ralph Tresvant	MCA
	(Based on retail sales)	
r		

RAP ALBUMS

	2W LW TW	ARTIST TITLE	LABEL
	1 1 1	DIGITAL UNDERGROUND This is an E P	T. Boy/Reprise
	2 2 2	LL. COOL J Mama Said Knock	Def Jam/Columbia
94 1	8 3	NEW JACK CITY Soundtrack	Giant/Reprise
	5 3 4	D J QUICK Quick Is The Name	Profile
đ	3 4 5	EPMD Business As Usual	RAL/Columbia
	10 5 6	TOO SHORT Short Dogs In The	Jive/RCA
-	7 6 7	ICE CUBE Kill At Will	Priority
10	9 9 8	GANG STARR Step In The Arena	Chrysalis
	10 9	CHUBB ROCK Treat 'em Right	Select
	4 7 10	FATHER M.C. Father's Day	Uptown/MCA
	13 12 <mark>11</mark>	V.BASE/MAGIC MIKE Back to Haunt You	Cheetah
	14 11 12	CANDYMAN Ain't No Shame	Epic
	14 13	M C HAMMER Please Hammer	Bust It/Capitol
100	15 14	MONIE LOVE Down To Earth	WB
	<mark>15</mark>	PROFESSOR X Years Of The 9	4th B'way/Isl
		(Based on retail sales)	

TOP BILLIN': Major news in the Big Apple as **Capitol** National Director of Black Music Marketing **Gwen Franklin** exits to become VP/Marketing, Rhythm & Black Music at **Mercury**. Franklin will stay in New York, but her successor, former Capitol West Coast regional



Michael White, will run thangs from La La Land.... Sarah Melendez has parted company with the folks at Columbia. No word yet on her future plans.... Is former WBLS PD Fred "Boomin'" Buggs exiting the airwaves to take a high profile A&R gig at a major rap indie? Sources say it's a done deal.... Is there good fortune ahead for former WB jazz promo honcho Harold Childs? Is he a leading contender for a highly-coveted opening in money-makin' Manhattan? It'll take mucho incentives to get him to move back, but insiders say this DEFINITELY could be worth it.... Is talented chanteuse Phyllis Hyman headed over to Zoo to mess around in the gorilla cage with Jesus?... The big shakeup in Radioland this week is at the Howard University-owned and D.C.-based WHUR, where PD Bobby Bennett has just been ousted, to be followed by MD Mike Archie on April 1. In addition, industry legend Jerry Bledsoe has been released from his morning duties. Insiders say the aftermath of all

this movement might not be pretty, and that this story is definitely NOT over.... Antonio Shepherd follows Bo Jackson's lead and busts a move from Kansas City. He's headed for Little Rock's KMZX, where he will take the GM job.... At Seattle's KKFX, PD/MD Deacon Baker steps into the open morning slot as well. The rumors that he will take on research, maintenance, and groundskeeping duties are totally false.... Finally, we head over to chilly Chitown, where former WGCI morning man Harold Rush heads over to WLNR to handle the A.M. drive with Darryl Daniels. Eddie Thomas steps up to the sales throne.... Everybody's Talkin' — Kevin Fleming, John McClain & John Garry.

JAMS

1						n
	Q	UIE	T	ST	OR	N
		ALBUMS		RA	DIO AIRP	LAY
	2W LW TW	ARTIST TITLE	LABEL	2W LW TW	ARTIST TITLE	LABEL
	2 1 1	WHITNEY HOUSTON I'm Your Baby	Arista	1 1 1	GUY Let's Chill	Uptown/MCA
4	122	GUY The Future	Uptown/MCA	5 3 2	FREDDIE JACKSON Do Me Again	Capitol
	733	RUDE BOYS Rude Awakening	Atlantic	10 5 3	WHISPERS Is It Good To You	Capitol
20	5 4 4	ALEXANDER O'NEAL All True Man	Epic/Tabu	774	GERALD ALSTON Getting Back To Love	Motown
	8 5	TEDDY PENDERGRASS Truly Blessed	Elektra	225	RUDE BOYS Written All Over	Atlantic
	6 5 6	O'JAYS Emotionally Yours	EMI	21 11 6	TONY, TONI, TONE Whatever You Want	Wing/Mercury
	6 7	TONY, TONI, TONE The Revival	Wing/ Mercury	4 4 7	LEVERT All Season	Atlantic
	12 9 8	FREDDIE JACKSON Do Me Again	Capitol	15 13 8	SURFACE All I Want Is You	Columbia
	8 10 9	OLETA ADAMS Circle Of One	Fon/Mercury	989	B.D.KANE/B.WHITE All Of Me	C Chillin/Repri
	4 7 10	KEITH SWEAT I'll Give All	Vin/Elektra	12 9 10	AL B.SURE!/D.ROSS No Matter What	WB
	12 11	RALPH TRESVANT Ralph Tresvant	MCA	16 12 11	PHIL PERRY Call Me	Capitol
	3 11 12	BELL BIV DEVOE Poison	MCA	18 14 12	TEDDY PENDERGRASS It Should've	Elektra
	9 13 13	LEVERT Rope A Dope Style	Atlantic	20 17 13	MARVA HICKS Never Been In Love	Polydor
	15 14	MICHEL'LE Michel'le	Atco/Atlantic	3 6 14	WHITNEY HOUSTON All The Man	Arista
	<mark>15</mark>	WHISPERS More Of The Night	Capitol	22 19 15	WOOTEN BROTHERS Tell Me	4&M
S.		(Based on retail sales)		16	O'JAYS Don't Let Me Down	EMI

SOFT & WARM



STORM WATCH: This week's Quiet Storm stud is our own Darryl Lindsey. That's right, the Big D, Mr. Smooth, the man that all the ladies call when they need a sensitive shoulder to cry on. Darryl's picks to click include Keith Washington, whose Qwest/WB debut "Kissing You" is making

big noise. D. also grooves on Will Downing's cover of Angela Bofill's "I'll Try" (Island), Ralph Tresvant's "Do What I Gotta Do" (MCA), and George Howard's touching rendition of Cherelle's "Everything I Miss At Home" (MCA). "Each of those songs makes me go straight for the box of hankies," our research god confirms. But the track that really puts Darryl over the edge is Teddy Pendergrass' (pictured) "It Shculd Have Been You" (Elektra), which, in his words, "Makes me think of my poodle Fifi." Isn't that nice?

1 1	GUY	Uptown/MCA
5 3 2	Let's Chill FREDDIE JACKSON Do Me Again	Capitol
10 5 3	WHISPERS Is It Good To You	Capitol
7 7 4	GERALD ALSTON Getting Back To Love	Motown
225	RUDE BOYS Written All Over	Atlantic
21 11 6	TONY, TONI, TONE Whatever You Want	Wing/Mercury
4 4 7	LEVERT All Season	Atlantic
15 13 8	SURFACE All I Want Is You	Columbia
989	B.D.KANE/B.WHITE All Of Me	C Chillin/Reprise
12 9 10	AL B.SURE!/D.ROSS No Matter What	WB
16 12 <mark>11</mark>	PHIL PERRY Call Me	Capitol
18 14 <mark>12</mark>	TEDDY PENDERGRASS It Should've	Elektra
20 17 13	MARVA HICKS Never Been In Love	Polydor
3 6 14	WHITNEY HOUSTON All The Man	Arista
22 19 15	WOOTEN BROTHERS Tell Me	A&M
16	O'JAYS Don't Let Me Down	EMI
8 15 17	BELL BIV DEVOE When Will I See	MCA
6 10 18	MICHEL'LE Something In My	Atco/Atlantic
13 16 19	TROOP	Atlantic
23 20	RIFF My Heart Is Failing	SBK
19 21 21	ALEXANDER O'NEAL All True Man	Epic/Tabu
22	HI-FIVE I Like The Way	Jive/RCA
11 18 23	ANITA BAKER Fairytales	Elektra
24	TONY TERRY With You	Epic
25	GEORGE HOWARD Everything I Miss	GRP

(Based on radio airplay)

TALKIN' BOU MEN

REPRESENTATION OF THE SECOND SECOND

The New Album

Produced by Robert Byrne and Alan Schulman

Featuring the smash single "MEN"

Coming soon from Warner Reprise Video... "TALKIN' 'BOUT MEN" The New Home Video



Management: Judy Seale/Refugee Management, Inc. H175

ALBUMS

ALL ALL

2W LW TW	ARTIST T	TITLE	LABEL
111	GARTH BR	OOKS No Fences	Capitol
- 3 2		L Pocket Full Of Gold	MCA
223		. CK Put Yourself In	RCA
4		RTON Eagle When She Flies	Columbia
5	RONNIE MI	U C	RCA
17 6		Y H HUNTERS Pickin' On Nash.	Mercury
3 5 7	GARTH BR	IOOKS Garth Brooks	Capito
18 8		ATTEA A Collection Of Hits	Mercury
4 4 9	REBA MCE		MCA
18 10 10	ATKINS/KN	NOPFLER Neck And Neck	Columbia
11	TRAVIS TR		WB
8 7 12	ALAN JAC		Arista
13		AVIS Heroes and Friends	WB
7 6 14	KEITH WH		RCA
6 8 15	JUDDS	Love Can Build A	Curb/RCA
10 14 16	GEORGE S		MCA
13 13 17		CDOWELL Unchained Melody	Curb
9918	CLINT BLA	ACK Killin' Time	RCA
19	MIKE REIC) Turning For Home	Columbia
20	MARTY ST		MCA

Based on retail sales.

NEXT UP

RICKY VAN SHELTON (Columbia) ALABAMA (RCA) LEE GREENWOOD (MCA) MICHAEL M MURPHEY (WB)

HOLLYVILLE ALL THE NEOBILLY NAMES FIT TO DROP by Holly Gleason, Nashville

With Music City still reeling over the deaths of seven members of **Reba McEntire**'s band, her road manager and a pilot, one must consider the cost of those who give their lives to making music. With touring so much a part of an artist's career, tragedy of this nature touches everyone — and so it is that the Reba McEntire Band Fund has been set up at Third National Bank/1025 16th Ave. So./Nashville, TN 37212... Hard to believe it's over, but it is, and I'd especially like to thank my new test friends — KPLX's Mac Daniels, WPOC's Greg Cole, KIKK's Joe Ladd, WYNY's Steve "Such A Snob" Blatter and KNIX's Buddy Owens — for

making CRS a little slice of heaven... Shelby Lynne was awe-inspiring on the New Faces show, delivering a vocal tour de force on her new single, the gut-wrenching "What About The Love We Made," that earned her a well-deserved standing ovation. Sure she's a tortured artist, but this chick bleeds when she wails Also stellar: SBK's Billy Dean, whose "Somewhere In My Broken Heart" is even more substantial than "Only Here For A Little While"

Shelby Shines



Shelby Lynne: Big winner at New Faces.

(which says something), and Kevin Welch, who proves that true singer/songwriters are alive and well and living in Hollyville... Welch did the Samson, no Delilah - givirg it up an inch at a time for Seminar. Only his hairdresser knows for sure... Carlene Carter, Mike Reid and Mark Collie rocked at the ASCAP luncheon - making it the entertainment combo and proving diversity still rules ... Matraca Berg's really coming into her own, judging by her performance on the RCA cruise. With former Eagle Bernie Leadon in her band, Berg flexed on all the songs from her wonderful debut and "That Kind Of Girl," the Top 5 single she wrote for Patty Loveless ... Oh, and Weston is hell with a personal flotation device. How do I know? I know ... Warner hosted CRS's first no-smoking suite. Woo-wco! But, how can that be given the collective dynamic of those folks and a roster like that? Just asking ... Required Readir g: Rolling Stone's Rosanne Cash profile ... NARAS' Mike Greene was in for Grammy in the Schools, where high school girls from across Tennessee got to squeal throughou: Garth Brooks' mini-set. Geez, you'da thought he was the Beatles ... Hmmm, maybe it's Garth's new designer stubble.





1. GARTH BROOKS/Fences (Capitol)

HOT

- 2. CLINT BLACK/New (RCA)
- 3. VINCE GILL (MCA)

RED

- 4. RANDY TRAVIS (WB)
- 5. REBA MCENTIRE (MCA)
- 5. DOLLY PARTON (Columbia)

- 1. DOLLY PARTON (Columbia)
 - 2. VINCE GILL (MCA)
 - 3. RONNIE MILSAP (RCA)

BREAKOUT

- 3. GEORGE JONES (MCA)
- 4. MIKE REID (Columbia)
- 5. MARTY STUART (MCA)

ARC DISTRIBUTORS / BYRON

RUSSELL / CINCINNATI Garth Brooks/Fences Clint Black Randy Travis Dolly Parton

Ronnie Milsap George Jones

ARROW DIST. / TONY BRENNER / AKRON

Garth Brooks/Fences Clint Black Reba McEntire

Ronnie Milsap Dolly Parton George Jones

ASSOCIATED ONE-STOP / AN-GELA SINGER / PHOENIX

Reba McEntire Vince Gill Kathy Mattea

Dolly Parton George Jones Ronnie Milsap

BELIEVE IN MUSIC / AMY

BANNING / GRAND RAPIDS Reba McEntire Garth Brooks/Fences Vince Gill

> Dwight Yoakam Alan Jackson Marty Stuart

BEST BUY / JEFF ABRAMS / MINNEAPOLIS

Garth Brooks/Fences Clint Black Randy Travis

Vince Gill Pam Tillis Billy Joe Royal

86

EAST WEST RECORDS / BRIAN MARTIN / WINTER PARK Garth Brooks/Fences Vince Gill Pam Tillis

Mike Reid My Heroes Have... Marcia Thornton

GALAXY ONE-STOP / KEVIN JAKIELA / PITTSBURGH

Dolly Parton George Jones Garth Brooks/Fences Dolly Parton George Jones Ronnie Milsap

GREAT AMERICAN / ANNA GANJE / MINNEAPOLIS

George Jones Dolly Parton Vince Gill George Strait Jimmy Collins Ronnie McDowell

HARMONY HOUSE / SANDY

BEAN / DETROIT Clint Black Garth Brooks/Fences Reba McEntire Vince Gill Dolly Parton

Paul Overstreet

HARVARD COOP / DAVID SIBEL / BOSTON

Atkins/Knopfler Lonesome Val Carlene Carter

Marty Stuart Patty Loveless Buck Owens

J.J.'S EAR CANDY / PAT CON-ROY / CARSON CITY Garth Brooks/Fences Vince Gill

Lee Greenwood Kathy Mattea George Stra t Dolly Parton

K.S.G. / DAVE CRTIZ / LAYTON

Dolly Partor Garth Brooks, Fences Judds Ronnie Milsap

George Jones Eddie Rabbi

MICHELLE'S RECORDS & VIDEO / MICHELLE DICKS /

PARKERSBURG Garth Brookz/Fences Reba McEntare Alan Jacksor Vince Gill Dolly Parton Aaron Tippin

MUSIC CITY / LARF.Y WEBB / NASHVILLE

Dolly Parton Vince Gill Ronnie Milsao Dolly Parton Ronnie McDewell George Jones

MUSIC TO GO ' STEVE WOLFE / INDIANAPOLIS

Vince Gill Garth Brooks/Fences Clint Black George Strait Kathy Mattea Marty Stuart

key: RED HOTS BREAKOUTS

NORTHEAST ONE-STOP / GEORGE SMITH / ALBANY

Vince Gill Ronnie McDowell Kathy Mattea

George Jones Dolly Parton Ronnie Milsap

NOVA / JOHN UNDERWOOD / ATLANTA

Dolly Parton Garth Brooks/Fences Ronnie McDowell

Ronnie Milsap Vince Gill Mike Reid

PACIFIC COAST ONE-STOP / RICH LOCKWOOD / LOS AN-GELES

Atkins/Knopfler Garth Brooks/Fences Judds

Dolly Parton Ronnie Milsap George Jones

PARK AVE CD'S / STEVE ALLEN / ORLANDO Garth Brooks/Fences Kentucky H Hunters

Clint Black Marty Stuart

Mike Reid Vince Gill

PEPPERLAND / MIKE

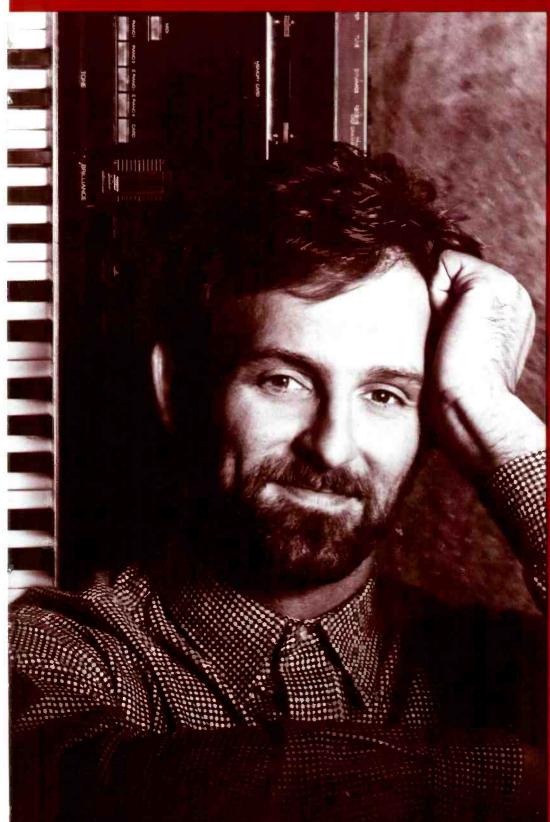
ROBERTSON / LEWISTOWN Garth Brooks/Fences Ray Kennedy Patty Loveless Patty Loveless

Martin del Ray Vince Gill

Hots & Breakouts from the nations leading retail & racked accounts

REID...ALL ABOUT HIM!

MIKE REID is TURNING FOR HOME and TURNING AMERICA ON!



His debut single, "WALK ON FAITH," went all the way to #1!

And Mike Reid i= as hot as his record! Just last week you saw him on Good Morning Ar-erica and The Joan Rivers Show. In weeks to come, watch for him on CBS This Morning, The Tonight Show, and Late Night With David Letternan.

Mike Reid is news. You've seen articles on him in Sports Illustrated, GQ, and USA Tolay...with USA Weekend on the way!

THE MORE YOU REID... THE MORE YOU LIKE!

His new single: "TILL YOU WERE GONE' From his debut album TURNING FOR HOME

ON COLUMBIA



ATTA

MARNIN

JACK WESTON, RCA RECORDS

Sure, Weston hosted the coolest party at this year's Country Radio Seminar — featuring Matraca Berg and B.B. Watson on the General Jackson — and he's hell with a personal flotation device, but that's not the reason for this coveted "HOTS/BREAKOUT" slot. No campers, it's for the way he ran the panel on "Hidden Costs In Breaking An Artist." Funny, factual and to the point, all moderators should be so together...

I ANNE FANNA METANA

PRO ONE-STOP / PAUL JOHNSON / TEMPE Garth Brooks/Fences Ronnie Milsap Mike Reid Ronnie Milsap Vince Gill

Mike Reid

RECORD EXCHANGE / JOHN SHAHINIAN / CLEVELAND

Kentucky H Hunters Garth Brooks/Fences Clint Black

Mike Reid Travis Tritt Aaron Tippin

ROUND UP / LAURA AVERY / SEATTLE

Garth Brooks/Fences Randy Travis Clint Black

Vince Gill Ronnie McDowell Dolly Parton

RTI ONE-STOP / JODY PANKHURST / OMAHA

Vince Gill Garth Brooks/Fences Ronnie McDowell

Dolly Parton Ronnie Milsap George Jones

SEA PORT / WILTON MERRITT / PORTLAND

Dolly Parton George Jones

Garth Brooks/Fences

Paul Overstreet Ricky Van Shelton

SOONER SOUNDS / JEFF

JAKOBER / TULSA Garth Brooks/Fences Clint Black Randy Travis Vince Gill Marty Stuart Alison Krauss

SOUNDS AND VIDEO / KATHY STAMM / MILWAUKEE

Garth Brooks/Fences Clint Black Reba McEntire Dolly Parton Vince Gill George Strait

SOUTH WESTWHOLESALERS /

PAUL BROCKMAN / HOUSTON Garth Brooks/Fences Garth Brooks/Old Clint Black Dolly Parton

Mike Reid Alan Jackson

STATEWIDE / MARK MARTENS / MICHIGAN

Garth Brooks/Fences Alan Jackson Randy Travis Mike Reid Lee Greenwood Dolly Parton

STREETSIDE / KIM HAYES / ST. LOUIS

Garth Brooks/Fences Lee Greenwood Mike Reid

Dolly Parton Lee Greenwood Billy Joe Royal

TOWER / RICHARD STROMM / FRESNO Garth Brooks/Fences

Judds Garth Brooks/Old Vince Gill Marty Stuart Marcia Thornton

TRACKS / DONNA AGRESTO / NORFOLK

Garth Brooks/Fences Clint Black Garth Brooks/Old Paul Overstreet Dolly Parton Mike Reid

TURTLES / KATHY ROBERTS /

ATLANTA Garth Brooks/Fences Vince Gill Clint Black Vince Gill Patty Loveless Mary-C Carpenter

UNIVERSAL ONE-STOP /

DEBBO HOUGHTON / PHILADELPHIA Clint Black Garth Brooks/Fences Randy Travis Alison Krauss Billy Dean Travis Tritt

VINYL VENDORS / VALERIE EL-

LIOT / KALAMAZOO Vince Gill Garth Brooks/Fences Ronnie Milsap Dolly Parton George Jones Vince Gill WALL TO WALL / BEN BRENT / PHILADELPHIA Garth Brooks/Fences Mike Reid

> Kentucky H Hunters Dolly Parton K.T. Oslin Mike Reid

WHEREHOUSE / KEVIN MIL-LIGAN / LOS ANGELES

Garth Brooks/Fences Clint Black Garth Brooks/Old

Vince Gill Mike Reid Ray Kennedy

WHEREHOUSE / STAN SEETO / FRESNO

Mike Reid Michael M Murphey Marty Stuart

Marty Stuart Ronnie McDowell Vince Gill

WILMI / MICHAEL SMITH / NEW YORK Atkins/Knopfler

Ricky Van Shelton Randy Travis

Dolly Parton Rosanne Cash Vern Gosdin

ZIPS / RICK ANDRADE / TUCSON Garth Brooks/Fences Clint Black George Strait Vince Gill

Marty Stuart Paul Overstreet

RED HOTS BREAKOUTS

Hots & Breakouts from the nations leading retail & racked accounts

THANKS FOR ALL THE SUPPORT



And what a year it was... "Pickin On Nashville" Platinum... Grammy, CMA, ACM, and the AMA Awards... plus a NARM Nomination.

And now there's "Electric Barnyard" featuring the smash single "The Ballad Of Davy Crockett" in stores April 2nd.

> Brought to you by THE MUSCLE THAT MOVES THE MUSIC.

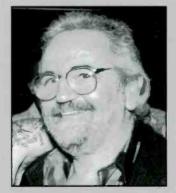






With the 33rd annual NARM Convention beginning tonight, retailers and one-stops have been spending recent weeks putting together their agendas, setting their goals for the convention and trying to figure out what color socks Stan Silverman might be wearing Mr. and Mrs. Martin Spector, Spec's President and NARM Board member Ann Lieff, Roz Zacks, Jeff Clifford and Cindy Barr will fly in from the company's Miami headquarters. A big supporter of NARM, Cindy says that Spec's "always gets a lot out of the convention because we attend everything available to us there"... Bringing the labels up to date on all of their marketing and store plans is the main goal of Camelot's Lew Garrett, who'll attend with Paul David, Joe Bressi, Jeff David, the entire music buying staff, and NARM Treasurer and convention committee Chairman Jim Bonk ... Pacific Coast One-Stop's Lory Shaw says she will be looking for some new retail items such as gift wrap and laser accessories, as well as setting up meetings with labels. "We're an up-and-coming company, so it's good for us to go and talk with the labels and become better known." Also

He'll Be There!



Lou Fogleman: *Heading the Show Industries delegation.*

ness... Ai.

present will be owner Steve Kall and Brett Ortone ... Lou Fogelman will head the Show Industries delegation. Joining Lou will be Angie "Let's Make A" Diehl (who'll be getting married May 4 in Hawaii to Avalon's #2 guy, "A Rolling Stone Gathers No" Moss Jacobs), Sam Ginsburg, Shelly Tucker and Rochelle Seidman. Some of the buying staff including Mike Zamarippa, Liz Hayes and Debbie Ward — are traveling up the coast on their own. NARM President Pat Moreland and Shamrock's Mark Siegel round out the Show contingent... Having joined Streetside in November of 1990, this will be Director of Stores Bob Haves' first NARM, and among his goals is to "integrate himself into the retail community and have a good time." Call 'em if you head over to the tenderloin district.... Also attending from Streetside will be Randy Davis and J.D. Mandeker... Kemp Mills' Howard Applebaum is bringing his regular contingent of six this year. "We're going to have fun and tell the labels of our specific marketing plans." He'll be the one wearing a lampshade ... Sandy Bean and Bill Thom of Detroit's Harmony House want to tell of their three new stores skedded for '91... Bob Say of Moby Disc is anti-convention and will not be attending NARM. He feels that he "already knows everything I need to know. I'm not a big chain and anything I say doesn't mean anything anyway." We couldn't have said it better ourselves ... Personics will close its doors as a retail operation and is pulling out of all stores beginning March 31. They are in the process of exploring other opportunities in the direct mail/mail order/premium busi-



More Hits Mini Mugs



DOES ANYONE HERE KNOW THE WORDS TO "FEELINGS"?: Members of new EMI Records signing Or 'N' More practice their scales with label bigwigs shortly before discovering the only thing Senior A&R VP/Staff Producer Ron Fair can play is "Chopsticks." Trying to hit a bouncy C are the following muso types (top row, 1-r): band members Mike Moore and Orfeh as well as label President/CEO Sal Licata. Bottom row (1-r) are: Fair and band mgr. Rick Cooper.



WICKED FAME: Chris Isaak and his Silvertone band discover the gold plaques they hold are actually made of tin foil. Reprise VP of Promotion Rich Fitzgerald was on hand for a party at Atlas shortly after the band's SRO Wiltern Theater gig to inform the guys the cost of the fake plaques was indeed recoupable against future royalties. Wondering if they could borrow \$20 to get their suits drycleaned are (I-r): bassist Rowland Salley; Isaak; drummer Kenney Dale Johnson; Fitzgerald; and guitarist James Calvin Wilsey.



JUST A PAWN IN THE GAME: Audrey and Bob Philpot are presented with a guitar autographed by Deep Purple's Ritchie Blackmore at Tower Records' Downtown New York store by the band's lead singer Joe Lynn Turner in a contest sponsored by the store and RCA Records. The pair then wandered down to 48th St., where they maded in the instrument at a pownshop for 40 acres and a mule. Seen trying to convince them the axe would serve as an excellent doorstop are (I-r): Bob Anderson, NE Reg, Lähel Dir., RCA Records; Bob Philpot; Audrey Philpot; Turner; and Howard Cespedes, Mgr., Tower Records Downtown.



"I LIKE THE WAY"



Q105 H0T97.7

WKSS

KTFM

Z95

Y107

KXXR

WTIC

HOT97

KWOD

B93

7-6

10-6

10-8

11-9

13-10

20-11

19-16

22-16

23-18

29-20

23-20

24-21

25-22

31-26

34-28

36-28

34-31

36-32

(the kissing game)

NOW ON OVER 105 TOP 40s WITH 26 NEW INCLUDING:

CROSSOVERS WINNER! EARPICKS WINNER! 29-23 HITS TOP FIFTY SINGLES!

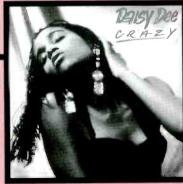
	#GGRESSIVES (4 or more)				45 SALES (1 to 10)
3.35	25	11	4	8	9

MTV MEDIUM!

WPLJ	add	WHYT	deb	18	KS104
KKBQ	add	KHTK	deb	30	WNVZ
KEGL	add				WCKZ
PRO-FM	add	WPGC	4-2		KKFR
B97	add	KMEL	4-3		Z90
Y108	add	KGGI	8-5		WIOQ
WAPE	add	FM102	7-6		KOY

"THIS LOVE"

TOP 5 POST MODERN!
KFTZ KZOZ WILN WRHT
HI KMOK OK95 WIXX WRQK
KNOE Q104 WKSF ZFUN
W KTMT WABB WNYP
N





EARLY	ACTIO	N INCLUD	ES:				896 Hot97	3-2 23-17	BREAKING AT: PWR106 WMXP KPRR	
KS104	add	KYRK	add	WIOQ	deb	30	KMEL	25-21	Z95 KTFM	
Z90	add	WBPR	add	WNVZ	deb	35	B95	30-21		6
KZFM	add	WFHT	add				Q106	26-23	GOING FOR TOP 40 ADDS 3/25-3/26!	R



#1 NATIONAL MOST ADDED! EARPICKS WINNER! FLASHMAKER!

Z95	add	WKBQ	add
Q105	add	WMXP	add
KOY	add	WTIC	add
KXXR	add	Y108	add
Q106	add	KXX106	add

"What Comes Naturally" From the album What Comes Naturally

S H E E N A E A S T O N

TRIXTER

MTV ACTIVE! HITS TOP FIFTY ALBUMS! CROSSOVER! GOLD LP! NOW ON OVER 60 TOP 40s!

WBBQ add **KMYZ** 9-7 WAEB add Q104 14-9 WYCR add KATM 11-10 WOMP add WPST 16-13 WPXR add 99KG 21-18 JET-FM deb 30 WKRZ 23-18 **XL93** deb 30 WIXX 22-19 WQID deb 32 WQUT 22-19 **G98** deb 35 26-22 KISR PWR92 WQGN deb 35 27-24 **KLYV** deb 36 WOKI 27-24

KNIN WTBX	31-26 31-26	
KWTX	32-27	
KYYY	33-29	



"One in a Million" From the album One in a Million



OVER 250,000 UNITS SOLD! NOW ON OVER 50 TOP 40s!

KZOU add KOHT deb 28 **KWNZ** WCGQ add deb 35 KYYY WKSF 37 add deb KZII add WPST deb 38 WPFR add WZYP add WKFR add

MCA.

Q104	3-2	WKZL	32.28
KFBQ	27-17	WJLQ	34-30
WSTO	25-20	KISR	36-30
WJMX	28-23	ZFUN	40-35
KKYK	32-23	KCMQ	38-35
KTUX	29-25	WQGN	39-36



"I'll Never Let You Go" From the album Steelheart





Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

WINNERS



MOST #1's

MARIAH CAREY

R.E.M.

STING

1.

2.

3.

MOST TOP 5's

- 1. MARIAH CAREY
- 2. R.E.M.

DOUG SMITH

(Pittsburgh)

110 Retail Stores

3. STING

MOST TOP 10's

- 1. MARIAH CAREY
- 2. STING
- 3. CHRIS ISAAK

Lieberman DUSTY BOWLING 2400 Racked enterprises Accounts (MPLS)

LIEBERMAN NATIONAL 1. VANILLA ICE

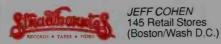
- 2. MARIAH CAREY
- 3. WILSON PHILLIPS 4. GARTH BROOKS
- 5. GREAT WHITE
- 6. DOORS (SOUNDTRACK)
- 7. M.C. HAMMER
- 8. STYX
- 9. TIMMY T
- **10. BETTE MIDLER**

Trans World Music @rp.

DAN CROCE 500 Retail Stores (Albany)

TRANSWORLD

- 1. R.E.M.
- 2. MARIAH CAREY
- 3. BLACK CROWES 4. VANILLA ICE
- 5. TESLA
- 6. WILSON PHILLIPS 7. C&C MUSIC FACTORY 8. LL COOL J
- 9. DOORS (SOUNDTRACK) 10. ANOTHER BAD C



STRAWBERRIES/WAXIE MAXIE'S

- 1. R.E.M.

- 1. R.E.M. 2. MARIAH CAREY 3. CHRIS ISAAK 4. DOORS (SOUNDTRACK) 5. C&C MUSIC FACTORY 6. DIVINYLS
- **BLACK CROWES** 7.
- **3 TENORS** 8.

HITS March 25, 1991

- WILSON PHILLIPS 9

υ.	VAINELAICE	-
_		

I INCORE
NATIONAL RECORD MART
THAT OTHER RECORD MINER

NAT'L RECORD MART

- 1. R.E.M.
- 2. MARIAH CAREY 3. DOORS (SOUNDTRACK) 4. C&C MUSIC FACTORY
- 5. BLACK CROWES
- 6. BULLETBOYS
- 7. ENIGMA
- 8. A NOTHER BAD C
- 9. TESLA
- 10. LL COOL J

```
Wallewall
```

BEN BRENT 120 Retail Stores (Philadelphia) SOUND & VIDEO?

WALL TO WALL

- 1. DOORS (SOUNDTRACK) 2. MARIAH CAREY 3. ELACK CROWES 4. C&C MUSIC FACTORY

- 5. TESLA
- 6. QUEENSRYCHE
- 7. WILSON PHILLIPS
- 8. CHRIS ISAAK
- **BETTE MIDLER** 9.
- 10. VANILLA ICE



RECORD BAR

- 1. R.E.M.
- 2. DOORS (SOUNDTRACK) 3. MARIAH CAREY 4. C&C MUSIC FACTORY
- 5. BLACK CROWES 6. ENIGMA
- 7. CHRIS ISAAK
- 8. OLETA ADAMS
- 9. QUEENSRYCHE
- 10. ANOTHER BAD C



DRTLE'

KATHY ROBERTS 116 Retail Stores (Atlanta)

SHELLY TUCKER

82 Retail Stores

(Los Angeles)

1

TURTLES

- 1. R.E.M.
- 2. MARIAH CAREY
- 3. BLACK CROWES 4. C&C MUSIC FACTORY
- 5. DRIVIN-N-CRYIN
- 6. OLETA ADAMS
- 7. GUY

"MUSIC JUS

MUSIC PLUS

7.

1. R.E.M.

RTI ONE STOP

1. R.E.M.

5. ENIGMA 6. TESLA

10. FIREHOUSE

2. BULLETBOYS

3. DOORS (SOUNDTRACK) 4. DOORS BEST OF (2 LP)

7. NEW JACK CITY 8. C&C MUSIC FACTORY 9. BOOGIE DOWN PROD.

- 8. ENIGMA
- 9. ANDREW LLOYD WEBER
- 10. DOORS (SOUNDTRACK)

2. MARIAH CAREY 3. DOORS BEST OF (2 LP) 4. DOORS (SOUNDTRACK) 5. CHRIS ISAAK 6. ENIGMA

10. BLACK CROWES

DIGITAL UNDERGROUND 8. ANOTHER BAD C 9. C&C MUSIC FACTORY

IODY

(Omaha)

PANKHURST

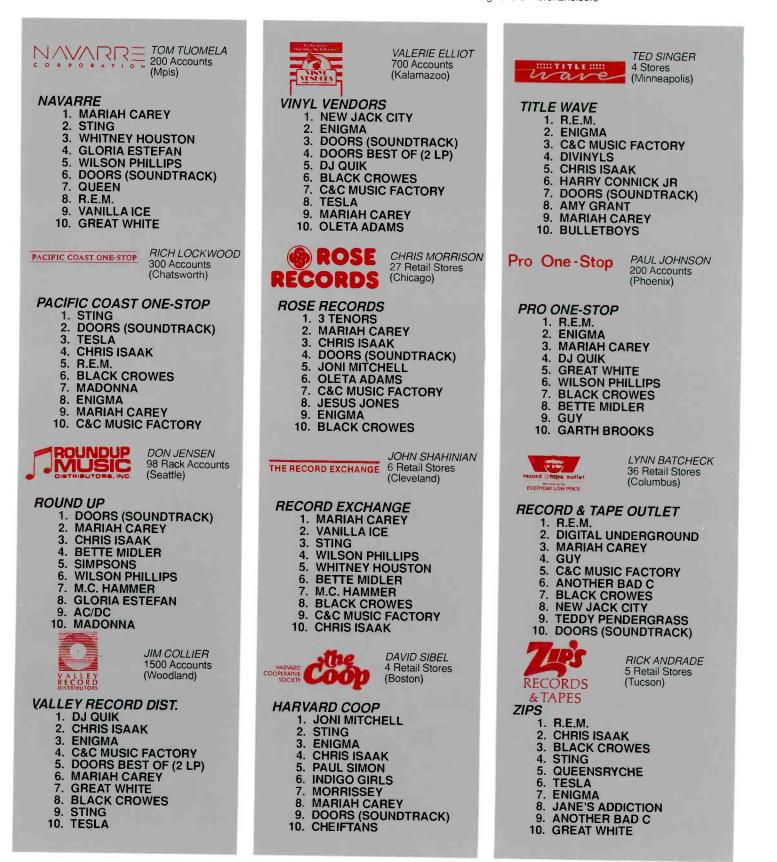
800 Accounts

93





Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers



ANOTHER 0/AC

MTV ADD! 11-3 HITS TOP FIFTY SINGLES! 30-23 HITS TOP FIFTY ALBUMS! ON OVER 100 TOP 40s!

Z100	add	
Y95	add	
KEGL	add	
WEGX	add	
WPHR	deb	22
PWR99	deb	31

ALREADY NUMBER ONE AT:

WDFX #1 WHYT #1 KKFR #1 Q106 #1 WBXX #1 CK105 #1 KDON #1 B95 #1

TOP TEN AT:

WXKS	3-2
HOT97.7	4-2
WZOU	8-4
Q105	4-4
KIIS	8-5
PWR106	7-5
WMXP	8-5
WAVA	9-6
WIOQ	12-7
Z90	8-7
WCKZ	9-7
KHTK	9-8
WTIC	11-8
WKSS	10-8
Z95	15-10
KWOD	12-10
KTFM	10-10

MOREMAJORS:HOT10214-11PWR9616-13WKSE23-13KXXR21-17B9724-20KBEQ28-23WPLJ31-27HOT9733-30

FIVE DAY: 36,644 SINGLES! FIVE DAY: 47,000 ALBUMS!

HOT SALES AT: #4 Northern Lights Music/Mpls #6 Record & Tape Outlet/Col #8 Nat'l Record Mart/Pitts #8 Music Plus/L.A. #9 Harmony House/Detroit #9 City One Stop/L.A. #10 Transworld/Natl #10 Wherehouse/L.A. #10 Record Bar/Natl



SHA

Ear Candy



Ear Candy (ēr', kan'dē),n.

 A musical riff or solo; that which stimulates the auditory sense.
 A musical term for overdubbing or sweetening of a multi-track recording.
 Sound so good, you can taste it.
 A new record label headed by Nile Rodgers and Tom Cossie; located at: 149 Fifth Avenue, New York, NY 10010.

"Ear Candy Logo ™ RoCo Entertainment Corp. BMG Logo ® Registered Trademark of BMG Music. ©1991 RoCo Music Group."



"International representation by BMG International. BMG International is a division of BMG Music, a Bertelsmann Music Group Company."





Hot new or resurging albums as reported by the nation's leading record merchandisers

 REM, REM and REM.

WINNERS

- 1 REM
- BULLETBOYS 2
- 3
- **RICK ASTLEY** 4

5 **BD PROD.** (Live)

(WB 26537) NEW JACK CITY (ST) (Giant 24409) (RCA 3004) (Jive/RCA 1425)

(WB 26496)

88% 6 **JONI MITCHELL** DOORS (ST) 65% 7 8 37% **AMY GRANT** 28% 9 GODFATHERS 25% 10 **JESUS JONES**

(Geffen 24302) 23% (Elek 61047) 21% (A&M 5321) 19% (Epic 46026) 16% (SBK 95715) 14%

ANGOTT ONE-STOP / FRANK DAVIS / DETROIT BD Productions (Live) 101 North Earl Klugh K Of Distinction Material Issue Trash Can Sinatras

ARC DISTRIBUTORS / BYRON RUSSELL / CINCINNATI REM Bulletboys

New Jack City (ST) Queensryche Enigma

Viny

ARROW DISTRIBUTORS / TONY BRENNER / SOLON, OHIO REM **Bulletboys** Steelheart Roger McGuinn Gary Moore

ASSOCIATED ONE-STOP / AN-**GELA SINGER / PHOENIX** REM K-9 Posse BD Productions (Live) Firehouse Sa-Fire

BELIEVE IN MUSIC / PAULA TANIS / GRAND RAPIDS REM Bulletboys **Cowboy Junkies** Rick Astley George Jones

BEST BUY / JEFF ABRAMS / **MPLS** REM Great White Enigma **EPMD**

CAMELOT / LEW GARRET / CANTON REM **Bulletboys** BD Productions (Live) Divinyls

CAVAGES / JOHN GRANDONI / BUFFALO REM **Bulletboys** New Jack City (ST) Joni Mitchell

Stevie B

Bulletboys

CD ONE-STOP / DAVE CARROLL /CONN REM **Rick Astley** Radiators Tanita Tikaram

CENTRAL SOUTH / TONY ROSS /NASHVILLE REM

Doors (ST) Amy Grant New Jack City (ST) Great White

DOWN IN THE VALLEY /

KATHY SHEDD / MPLS REM Morrissey **Bullet**ooys Tanita Tikaram Chris Isaak Mater al Issue

FACE THE MUSIC / KEN MACIVER / ROCHESTER, MN REM **Bulleboys** Godfethers Joni Mitchell Feelies Throwing Muses

GALAXY ONE-STOP / KEVIN

JAKIELA / PITTSBURCH REM Enigma Godfathers Earl Klugh Bulletboys Tanita Tikaram 101 North

HARMONY HOUSE / SANDY

BEAN / DETROIT REM Bulletboys **Rick** Astley Doors (ST) Doors (G-Hits) Gerardo Lonconbeat HARVARD CO-OP / CAVID SIBEL / BOSTON Joni Mitchell REM Doors (ST) Feeles Throwing Muses

HOUSE OF GUITARS / KIM

SIMMONS / ROCHESTER Bulletboys Jesus Jones New Jack City (ST) Brand Nubians

KARMA / DAVE WATSON / IN-DIANAPOLIS REM Doors (ST) Chris Isaak **Bulletboys** Jesus Jones Divinyls

LECHMERE / DAVE CURTIS / BOSTON REM Strunz & Farah Another Bad Creation **Rick Astley** Amy Grant Divinyls Cathy Dennis

LIEBERMAN / VAN VANYO / **CHICAGO** Great White Doors (ST) George Thorogood Steelheart Enigma

MUSIC CITY RECORD DIST / LARRY WEBB / NASHVILLE REM **Dolly Parton** Chagall Guevera New Jack City (ST) Vince Gill **Bulletboys Rick Astley**





Hot new or resurging albums as reported by the nation's leading record merchandisers

MUSIC PEOPLE / GREGG SHAVER / OAKLAND New Jack City (ST) Ed OG & Da Bulldogs REM Bulletboys

NATIONAL RECORD MART /

DOUG SMITH / PITTSBURGH REM Bulletboys Dolly Parton BD Productions (Live) Rick Astley New Jack City (ST)

Doors (G-Hits) NAVARRE / TOM TUOMELA / MPLS REM Bulletboys Quincy Jones Dones

Doors (G-Hits) New Jack City (ST) BD Productions (Live) Amy Grant

NORTHEAST ONE-STOP /

GEORGE SMITH / ALBANY REM Joni Mitchell Rick Astley Bullethoys Godfathers Morrissey Triplets

NORTHERN LIGHTS / KIRK MILLER / ST PAUL REM

> Morrissey Throwing Muses Material Issue Nova Mob Godfathers

NOVA / JOHN UNDERWOOD / ATLANTA New Jack City (ST) REM Doors (ST) BD Productions (Live)

PACIFIC COAST ONE-STOP / RICH LOCKWOOD / CHATSWORTH REM

Bulletboys Earl Klugh New Jack City (ST) Teddy Pendergrass Albert Collins Joni Mitchell PRO ONE-STOP / PAUL JOHNSON / TEMPE DJ Quik Gang Starr Vince Gill REM Happy Mondays Brand Nubians Bulletboys

Q RECORDS & VIDEO /

GERALD BAIN / MIAMI REM Earl Klugh Rick Astley Great White

RECORD & TAPE OUTLET / LYNN BATCHECK / COLUMBUS

REM Bulletboys New Jack City (ST) Rick Astley Will Downing

RECORD EXCHANGE / JOHN SHAHINIAN / CLEVELAND

REM Bulletboys Godfathers Throwing Muses Rick Astley

ROSE RECORDS / CHRIS MOR-RISON / CHICAGO Doors (ST) Joni Mitchell Oleta Adams Another Bad Creation New Jack City (ST)

ROUNDUP / LAURA AVERY / SEATTLE Enigma New Jack City (ST) REM Vince Gill Cathy Dennis

SHOW INDUSTRIES / SHELLY TUCKER / LA Oleta Adams Amy Grant Rembrandts

New Jack City (ST) SOUNDS & VIDEO / KATHY

STAMM / MILWAUKEE REM Bulletboys Oleta Adams BD Productions (Live) Jesus Jones Firehouse STATEWIDE / MARK MARTENS / POTTERSVILLE,MI REM Enigma Radiators Godfathers Bulletboys

STREETSIDE / KIM HAYES / ST LOUIS REM

Saigon Kick Great White Bulletboys King Of The Hill

TOWER / TIM STOBLE / FRESNO K Of Distinction Sa-Fire George Thorogood Fixx

TOWER / LOUIE ANTHONY / LAS VEGAS REM Santana Nova Mob John & Mary

Bloc

TOWER / GARY SHUFFLER / SAN DIEGO New Jack City (ST) REM Joni Mitchell Divinyls Material Issue

TOWER / MICHELLE ERICKSON / SHERMAN OAKS REM Doors (G-Hits) Material Issue Blasters Tanita Tikaram LJ. Cool J

TOWER ATLANTA / SARA DEEL / ATLANTA REM Joni Mitchell Ben Tankard Shirley Horn Jellybean

TRACKS / DONNA AGRESTO / NORFOLK REM Amy Grant Blues Translers

Blues Travelers Feelies Samples

TURTLES / KATHY ROBERTS / ATLANTA Vince Gill Jesus Jones Gang Starr Herb Alpert Bulletboys REM Tara Kemp

1

*

UNIVERSAL ONE-STOP / DEBBO HOUGHTON / PHILADELPHIA Doors (ST) Jesus Jones Amy Grant Teddy Pendergrass REM

VINYL VENDORS / VALERIE EL-LIOTT / KALAMAZOO REM Bulletboys BD Productions (Live) Rick Astley K-9 Posse Earl Klug Tanita Tikaram

WALL TO WALL / STEVE CHAL-FANT / PHILA DELPHIA Jesus Jones Amy Grant REM Queensryche Londonbeat

WHEREHOUSE / BOB BELL / LA REM New Jack City (ST) Amy Grant Bulletboys BD Productions (Live)

WILMI SALES CORP / MICHAEL SMITH / NEW YORK REM Bulletboys Rick Astley Radiators Godfathers

OVER 50 DEBUTS THIS WEEK! 42 37 HITS TOP FIFTY SINGLES! YT00 add WBNQ 30-25 KI103 add KCAQ add PWR99 29-26 WYCR add WYCR add WERZ 34-26 WYCR add WYCR add KRZ 30-27 WABB add KKRD 32-27 WABB add KKRD 32-27 WHN add WSSX add WYCR add WEZ 34-26 WHN add KISR 34-27 WHN add WSSX add WDBR 36-28 WSSX add WHO 36-28 KFBQ 39-29 WKCM 36-29 WWWB 35-29 WOUT 36-30 WSVB 35-29 WQUT 36-30 WVSR 36-29 WQUT 36-30 WVSR 36-21 WOU 36-30 WVSR 36-29 WQUT	WKDD add WSKZ 18-14 Orthold Orthold KKYK add WSKZ 18-14 Orthold <





т

S

ARTIST

W w

2 L А Н

W K S S T L

A Е Е

HITS TOP FIFTY LBUMS

ABEL

R.E.M. explodes out of the box to debut at #2. The **Doors** soundtrack jumps from #16 to #5. Another Bad Creation's single leads the album up the chart with a 7-point jump to #23. New Jack City soundtrack debuts at #33 and jumps

TITLE

from #8 to #3 on Jams' rap albums. Other debuts this week are Teddy Pendergrass at #35, Timmy T at #40, and Jesus Jones at #43. Londonbeat and Amy Grant debut at #49 and #50, both with smash singles leading the way.

COMMENTS

G E O K	E K	ARIIST	IIILE	LABEL	COMMENTS
1 1	1	MARIAH CAREY	MARIAH CAREY	Columbia 45202	New single shipping
	2	R.E.M.	OUT OF TIME	Warner Bros 26496	Detonates out of the box
2 2	3	STING	THE SOUL CAGES	A&M 6405	Ready for new single
8 4	4	C & C MUSIC FACTORY	GONNA MAKE YOU	Columbia 47093	Second 45 smash
16	5	DOORS	SOUNDTRACK	Elektra 61047	Movie mania
11 9	6	CHRIS ISAAK	HEART SHAPED WORLD	Reprise 25387	Hot video
10 5	7	BLACK CROWES	SHAKE YOUR MONEY	Def Am/Rep. 24278	Big MTV
4 6	8	WILSON PHILLIPS	WILSON PHILLIPS	SBK 93745	Smash single leads
3 3	9	VANILLA ICE	TO THE EXTREME	SBK 95325	Single developing
68	10	WHITNEY HOUSTON	I'M YOU'RE BABY	Arista 8616	Ready for new single
18 12	11	ENIGMA	MCMXC AD	Charisma 91642	Hot video, smash 45
5 7	12	GLORIA ESTEFAN	INTO THE LIGHT	Epic 46829	New single soon
7 10	13	MC HAMMER	HAMMER DON'T HURT	Capitol 92857	Hot video
9 11	14	BETTE MIDLER	SOME PEOPLE'S	Atlantic 82129	Steady
13 14	15	TESLA	FIVE MAN ACOUSTICAL	Gefien 24311	Smash single leads
12 15	16	MADONNA	IMMACULATE COLL	Sire,WB 26440	Falling
23 13	17	GREAT WHITE	HOOKED	Captol 95330	Single developing
15 17	18	GUY	THE FUTURE	Uptcwn/MCA 10115	Single crossing
26 22	19	QUEENSRYCHE	EMPIRE	EMI 72806	Single going Top 40
38 27	20	OLETA ADAMS	CIRCLE OF LOVE	Fon/Mer 846-346	Lp Gold now
25 26	21	L L COOL J	MAMA SAID KNOCK	DJ/Col 46888	Title cut shipping
17 19	22	AC/DC	THE RAZOR'S EDGE	Atco 91413	Falling some
36 30	23	ANOTHER BAD CREATION	THE PLAYGROUND	Motcwn 6318	Smash single leads
19 21	24	DIGITAL UNDERGROUND	THIS IS AN EP	Tom ny Boy 964	Falling
20 24	25	INXS	X	Atlartic 82140	Ready for new single

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

LOSING MY RELIGION"

R.E.N

THE NEW SINGLE

PRODUCED BY SCOTT LITT & R.E.M. FROM THE ALBUM OUT OF TIME

HEAVY ROTATION

ROLLING STONE ON MIV MOST ADDED! CROSSOVERS WINNER! BREAKOUTS WINNER! EARPICKS WINNER! DEBUT 2 HITS TOP FIFTY ALBUMS!

 $\star \star \star$

KKBQ add KRBE add 195 add K96.7 add HOT94.9 add 98PXY add KSND add KZZU add WAPE add WBBQ add WPST add Z102 add **KTUX** add WOKI add KZZB add KATM add WYCR add 99KG add

d d d

d

AT

G98 add **KFBQ** add KFMW add KFTZ add KKHT add KNIN acd KZOZ acd PWR92 add WAAL add WBNQ add WCGQ add WHTO add WJLQ add WKSF add WNYP add WQUT add WSTW add ZFUN add

HOT SALES AT: #1 Transworld/Natl #1 Strawberries'Eoston #1 Nat'l Record Mart/Pit s #1 Record Bar/Natl #1 Turtles/Atlanta #1 Wherehouse/L.A. #1 Karma/Indianapolis #1 Specs/Florida #1 Sounds & Video/Milwaukee #1 Q Records & Video/Miami #1 Title Wave/Mpls

01951 WARNER BROS. RECORDS INC.



т

s

Ā S T Ĥ

w w

2

w к s

HITS TOP FIFTY LBUMS

A G O	N E E K	W E E K	ARTIST	TITLE	LABEL	COMMENTS
21	23	26	PAUL SIMON	RHYTHM OF SAINTS	Warr er Bros 26078	Consistent seller
16	18	27	GARTH BROOKS	NO FENCES	Capitol 93866	#1 Neobilly
14	20	28	SIMPSONS	THE SIMPSONS SING	Geffen 24308	New 45 developing
	46	29	DOORS	BEST OF	Elektra 60345	Movie mania
22	28	30	HARRY CONNICK JR.	WE ARE IN LOVE	Columbia 46146	Falling some this week
24	25	31	PHIL COLLINS	SERIOUS HITSLIVE	Atlantic 82157	Falling some
40	34	32	THREE TENORS	DOMINGO, CARRERAS	London 430-433	PBS Special
		33	NEW JACK CITY	SOUNDTRA C K	Giant/Reprise 24409	From #2 movie
	36	34	DIVINYLS	DIVINYLS	Virgin 91397	Hot 45 & MTV
		35	TEDDY PENDERGRASS	TRULY BLESSED	Elektra 60891	Breaking at retail
29	35	36	DAMN YANKEES	DAMN YANKEES	Warner Bros 26159	New single shipping
	39	37	JONI MITCHELL	NIGHT RIDE HOME	Geffen 24302	Hot at retail
34	37	38	RALPH TRESVANT	RALPH TRESVANT	MCA 10166	New 45 breaking Top 40
35	33	39	BELL BIV DEVOE	POISON	MCA 6387	Falling some
		40	ТІММҮ Т	TIME AFTER TIME	Quality 15103	Contains #1 single
27	32	41	JANET JACKSON	RHYTHM NATION	A&M 3920	Huge radio smash leading
28	31	42	TRIXTER	TRIXTER	Mech/MCA 6389	Rock
		43	JESUS JONES	DOUBT	SBK 95715	45 starting at Top 40
	44	44	DJ QUIK	QUIK IS THE NAME	Profile 1402	Rap
32	29	45	QUEEN	INNUENDO	Hollywood 61020	Falling this week
30	48	46	EPMD	BUSINESS AS USUAL	DJ/RAL/Col 47067	Rap mavens
	45	47	MORRISSEY	KILL UNCLE	Sire/Reprise 26514	Pomo King
33	42	48	ALEXANDER O'NEAL	ALL TRUE MAN	Epic/Tabu 45349	Contains multi format 45
		49	LONDONBEAT	IN THE BLOOD	Radioactive 10192	Top 10 single leads
	-	50	AMY GRANT	HEART IN MOTION	A&M 5321	Smash single leads

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

NEXT UP

RICK ASTLEY (RCA) RUDE BOYS (Atlantic) HI-FIVE (Jive/RCA)

VINCE GILL (MCA) STEELHEART (MCA) BULLET BOYS (WB)

R MCGUINN (Arista) WARRANT (Columbia) FIREHOUSE (Epic)

digital underground "Same Song"

From the forthcoming motion picture soundtrack Nothing But Trouble

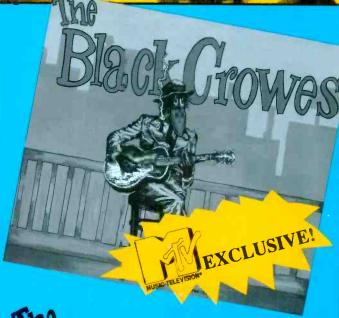
FLASHMAKER! 24 HITS TOP FIFTY ALBUMS!

KIIS a	bb	BREAKING AT
WMXP a	dd	WIOQ
WBXX a	dd	Q105
		FM102
PWR106	6 -3	Q106
KS104	5-4	KTFM
FM102	5-5	KS104
B95 1 [.]	1-9	Z90
KKFR 1	7-13	B95
HOT97.7 19	9-13	KCAQ
KPRR 1	8-14	KYRK
WFHT 2	3-20	WQXA
WAVA 2	5-22	WBPR
194 27	7-22	WRHT
HOT97 3	1-28	

ACTIVE!

USIC TELEVISION"

Management: Altron Gregory



Black Crowes

"She Talks to Angels"

From the album Shake Your Money Maker

CROSSOVER! 7 HITS TOP FIFTY ALBUMS!

Z99	add	WRQK	deb 25	KATM	4-2
WERZ	add	Q101	deb 28	WSKZ	9-3
Z104	add	WABB	deb 29	195	8-6
КСНХ	add	WRVQ	deb 30	KFMW	19-14
KMCK	add	WSSX	deb 30	WOKI	17-14
PWR92	add	WQID	deb 31	WAPE	22-18
WSNX	add	Y107	deb 33	G98	23-20
WTBX	add	KFBQ	deb 34	Z102	24-20
		WIFC	deb 35	ΚΤυχ	24-20
		WSTW	deb 35	CK105	25-21
				Q102	27-23
				WIXX	30-24
HOT SA	ES AT.			WCIL	29-24
#3 Trans		oti		KISR	29-24
#3 Trails				WQUT	31-25
#3 Turtie #3 Wall				WNYP	29-25
#3 Wall #3 Best		-1100		WKZL	34-26
#3 Best #3 Karm		analie		WWFX	35-27
#5 Reco				WKSF	34-27
#5 Necu #5 Wher				Q104	31-27
#5 When				WNCI	31-28
#7 Straw				WCGQ	37-29
		er Buffalo			
#r necu					

Produced by George Drakoulias Executive Producer: Rick Rubm © 1991 Reprise Records



original soundtrack

•

16-5HITS TOP FIFTY ALBUMS! BREAKOUTS WINNER!

ording

"break on through" the single and video

ON THE AIR AT:

KHMX/HOUSTON Z100/NEW YORK KIIS/LA

The DOORS soundtrack already gold, Billboard d. 40* THE BEST OF THE DOORS-150,000 ten day, Billboard 71*

On MTV active rotation.

film grossed over \$18 million in 2 weeks of release

the ceremony has begun again... on elektra cassettes and compact discs. © 1991 Bektra Entertainment, A Division of Warner Communications Inc. 🗢 A Time Warner Company.

HITS

WAVELENGTH

Rick Dees and Wally Clark lose seven zillion dollar lawsuit, Houston Rockets soar with newly named Hakeem Olajuwon (Hakeem, isn't he an indie promoter?), Big Tuna now repping the hottest talent in radio, Top 40 radio discovers Another Bad Creation and Tesla (better late than never, but what the hell's the problem?). Joni Mitchell makes the year's best album, Queensryche breaks big at MTV and soars at Top 40 with the potential for a #1 single and #1 album combo, **REM** debuts on our album chart at #2 (we suggest you talk to your local retailers, this thing is huge), Jeff McCluskey & Assoc. close to locking up a deal with Baghdad Radio. Expect Parallel status if they carry "Future Hits"..... Lee Durham signs

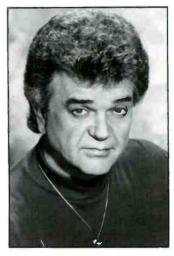
on with Columbia in Atlanta, UNLV takes the Chicago Bulls in four straight to win the NBA Championship and Generalisimo Francisco Franco is still dead..... New candidates this week at KDWB Minny include Louis Kaplan, Kevin Robinson, Mark Todd and John lvey, but we're still BETTING ON BOLKE B94 Pittsburgh is still a hotbed of activity with PD Danny Clayton exiting for the PD chair at WKTI Milwaukee. Current KTI PD Mike Berlak upped to OM Z95 Chicago now HOT94.7 (this week). Next week they could be NOTSOHOT. HELL NO. HELL YES! HOT97 New York morning man Bill Lee exits for the morning zoo at KMEL San Francisco. Also, Keith Naftaly looking for

by Lenny Beer & Mike Murphy

Elektra

streetwise news reporter. Send T&R, don't call Look for Ardman Broadcasting to purchase KXXR Kansas City The Howard Stern/KLSX LA deal getting closer to reality..... **KDON** Salinas PD Steve Wall out, Current KSRR San Antonio APD Michael Newman in..... Don Robertson out as PD at KIXY San Angelo & will remain on air. Scotty Snipes from KKLS Amarillo takes over..... John Squyres new GM at KRZR Fresno..... WJMX Florence MD Bob Chase is out with Dave Allen taking over Ric Austin new MD at WFHT Tallahassee..... MD Mike Browne resigns at Y102 Redding APD Pat Thomas is out at KWNZ Reno and can be reached at 702-329-7039..... Blowin' In The Wind: Eddie Haskell, Sky Daniels and MJ Kelli..... ARB monthlies have Z100 NY, KIIS and KPWR LA dropping..... Hensley all misplaced our Danny Clayton photo, so thought you'd like this one of Conway Twitty.

/



HITS March 25, 1991

CELINE DION

"(If there was) Any Other Way"

TOP 40 MOST ADDED! A/C MOST ADDED! **FLASHMAKER! EARPICKS WINNER!**



Alexander O'Neal

"All True Man" From the album All True Man

FLASHMAKER! 45 41 HITS TOP FIFTY SING **#1 URBAN HIT!**

	WPGC	add	KXXR	14-11	BREAKING AT:
	PWR99	add	WNVZ	16-13	PRO-FM
	Y94	add	PWR106	24-21	Q105
LES!	FM102	add	KKRZ	25-21	KBEQ
			Y107	27-23	FM102
	Q106	deb 30	KISN	29-26	KDWB
	WPLJ	deb 34	WXKS	34-31	KKFR
	WIOQ	deb 35			HOT102
					WTIC
	KMEL	11-10			WPHR
					WKSS

FIREHOUSE

"Don't Treat Me Bad"

From the album Firehouse

NOW ON OVER 100 TOP 40's! **FLASHMAKER!**

"This is a perfect song for resurgence of mainstream Top 40. This song is testing very well!" Garrett Michaels, WZPL

"14-8 Top 5 phones for the last 2 weeks! Don't daypart this record - it's an across the board smash." Scott Hughes, WRQK





CANDYMAN **R96** "Nightgown" HOT97.7

From the album Ain't No Shame in My Game

KXXR

WIDQ **KTFM B95**

WEHT KPRR WFLY WJAD WCKZ WRHT

OVER 800.000 SOLD! **EARLY TOP 40 ACTION!**

THIS IS AN AD ABOUT STORIES.

Poison, Heart and Bonnie Raitt, it's our developing artists that create our framework.



Listen in 1991 as we begin to construct our future and break new

expanded their alternative base and ascended to a new level.



With two Top 5 AOR tracks and the gold album AH VIA MUSICOM.

MAKE THE DIFFERENCE with her rich voice and the message of her crossover hit "This House." But while these artists lay the groundwork for the future, we

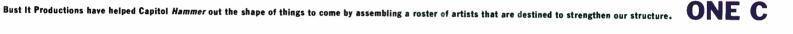
captures the energy and excitement of the '90s dance boom.

KYM MAZELLE is bringing the London house scene to its knees with her four-octave

his own with a debut album, a #1 NAC and Top 10 AC track.



The view from the street looks incredible as we continue our upward climb with AT YOUR



album. SPECIAL GENERATION TAKE IT TO THE FLOOR with their new single "Spark Of Love." And the vocal punch



Record Mirror raving "For songwriting craft...Horse have few neers."



But friends are many for the talented PHIL PERRY, who

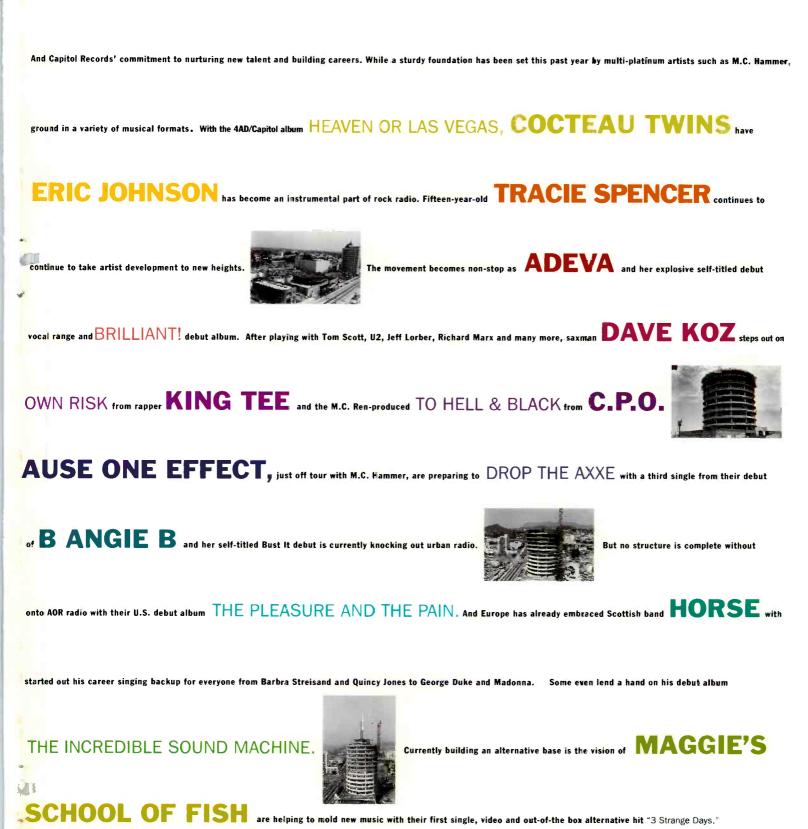
THE HEART OF THE MAN. With a new release, **MANTRONIX** has everyone moving at the clubs and radio with "Step To Me (Do Me)" from

DREAM, a 5-piece band that blends the styles of rock, funk, soul and folk for a unique, accessible sound. And putting the final touches on their self-titled debut,



These are just a few of the stories we'll be creating as we ascend to new heights in '91. For Capitol, the sky's the limit.

CAPITOL RECORDS. BUILDING





FROM THE GROUND UP.



Giant Records Delivers The New Power For The New Decade NEW JACK CITY

Featuring songs by Ice-T Guy* Keith Sweat Christopher Williams Johnny Gill 2 Live Crew F.S. Effect Essence Color Me Badd Danny Madden Troop/Levert featuring rap by Queen Latifah

Music From The Motion Picture Soundtrack

NEW JACK CITY

