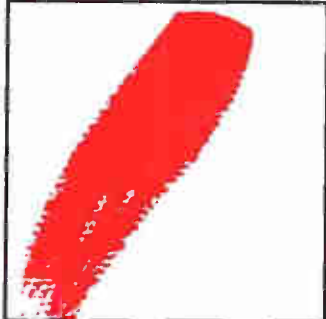


February 20, 1989

Volume 3

Issue 128



WINNERS

FLASHMAKERS

KARYN WHITE WB
FY CANNIBALS IRS/MCA
POISON Enig/Cap
ANIMATION Poly

CROSSOVERS

ENYA Geffen
S SENSATION Atco
PASADENAS Col
THE FIXX RCA

EARPICKS

PASADENAS Col
BELLE STARS Cap
TIFFANY MCA
JOHNNY KEMP Col

BREAKOUTS

REPLACEMENTS Rep/Sire
ELVIS COSTELLO WB
ROY ORBISON Virgin
COWBOY JUNKIES RCA

WILDCARD

DEON ESTUS Mika/Poly
See Page 10 For Details

HOT NEW RELEASES

BOYS CLUB

The Loneliest Heart
MCA 53507

CHER/P CETERA

After All
Geffen 7-27529

DEF LEPPARD

Rocket
Merc 872614-7

DENNIS DEYOUNG

Boomchilla
MCA 53376

DEON ESTUS

Heaven Help Me
Mika/Poly 511538-7

ROBERTA FLACK

Uh-Uh-Ooh-Ooh Look Out
Atl 7-88941

LITA FORD

Close My Eyes Forever
RCA 8899-7R

KEITH RICHARDS

Make No Mistake
Virgin 7-99240

PETER SCHILLING

The Different Story
Elektra 7-69307

TAYLOR & BELLE

All I Want Is Forever
Epic 34-68540

MARC V

Let Them Stare
Elektra 7-69318



Tone Lōc



PASADENAS

The



- | | | | |
|--------|-----|-------|-----|
| WXKS | add | 95XIL | add |
| WPGC | add | K105 | add |
| KMEL | add | KKOV | add |
| PRO-FM | add | KQCR | add |
| KWOD | add | KTRS | add |
| KKFR | add | KWNZ | add |
| KROY | add | KWTO | add |
| KITY | add | KZOZ | add |
| KTFM | add | WAZY | add |
| K98 | add | WDBR | add |
| WCKZ | add | WHOT | add |
| KMGX | add | WIBW | add |
| KEZB | add | WJMX | add |
| KSND | add | WNOK | add |
| Z102 | add | WPFM | add |
| KF95 | add | WQSM | add |
| K104 | add | KZFM | add |
| KYRK | add | | |

TRIBUTE (Right On)

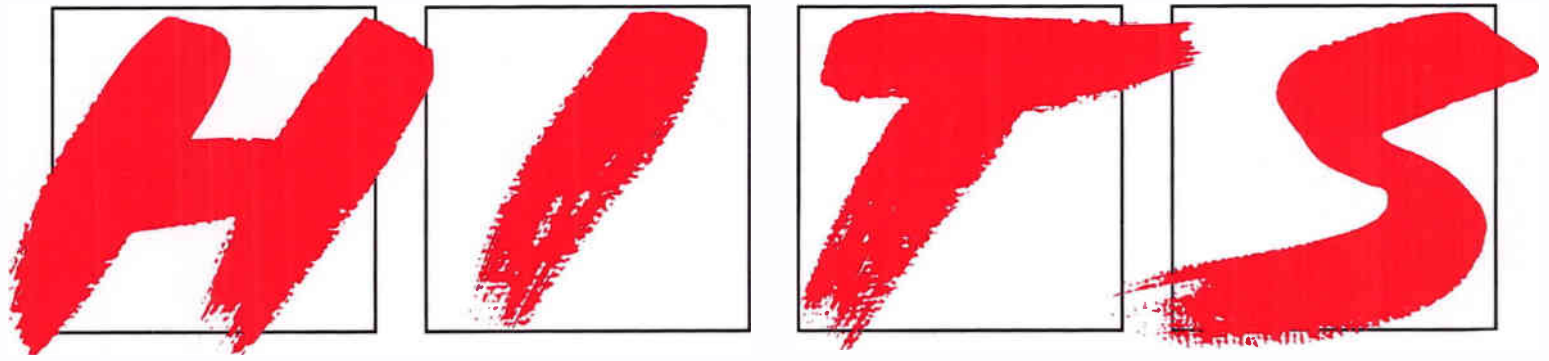
Taken from the Columbia Lp:
"TO WHOM IT MAY CONCERN" 45065

Produced by Pete Wingfield

Multiple production and remix by JEFF BEAR for JEFF BEAR PRODUCTIONS, INC.

CROSSOVERS WINNER!
EARPICKS WINNER!
ONE OF THE MOST ADDED!
REGIONAL BREAKOUT: EAST & MIDWEST
MTV (HIP CLIP), VH1, AND BET.





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SINGLES

4

Debbie Gibson now tops the singles chart also, as her first single soars into the number one position. Watch out for Rod Stewart, getting bigger and bigger.

DIALOGUE

30

To mark this week's Gavin confab, *Hits'* radio geeks talk to some of the powers-that-be at Top 40 about current issues affecting them, only to be pointedly ignored.

Clark Ingram, PD at KRQ in Tucson, tries to revive *Hits'* Jon Leshay, who has obviously spent too much time in the desert sun.

36

A look at some of the more interesting Arbitron battles around the country by our usual gang of drooling statistics stooges.

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62

Debbie Gibson, Roy Orbison, Tone Loc and Tesla are the super big stories. But watch Columbia's New Kids On The Block, a surprise contender.

Flashmakers 22 **Earpicks** 48
 Karyn White's a smash. Pasadenas in a rout.

Crossovers 26 **Post Modern** 38
 Enya's the latest Post Modern Lou Reed takes #1.
 winner.

Requests 28 **Breakouts** 60
 Was Not Was gets bigger. Replacements get real.

Front Page 9 **New Artists** 46
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Far Truths 19 **Movie Scores** 66
Letters 19 **Wavelength** 66

Meet the 'Mats



Let's get this straight. We love this record. We listen to it all the time. Over and over. But don't take our word for it. Get yourself a copy of the Replacements' "Don't Tell A Soul" (call Rich Fitzgerald at 818-953-3717 if you have to), stick it on the ole Victrola, crack open a brewski and let the 'Mats do the rest. You won't be sorry. In fact, you'll thank us.

On The Cover

If you have to ask what Tone Loc means by "Wild Thing," you're too dumb to be reading even this magazine. El Lay's leading rapper has taken the country by storm with his chart-topping single and "Loc-ed After Dark" LP on Island by way of Delicious Vinyl.

TOP FIFTY SINGLES

Based on a combination of sales and airplay

Well, **Debbie Gibson** has done the dirty deed, taking the number one position in singles to go with her monstrous #1 *elpee*. New in the Top Ten are **Guns N' Roses**, **Bobby Brown** and **Edie Brickell**. Keep a close eye on **Rod**

Stewart whose single is his biggest in years and on the explosive **Roxette** cut. **Debuting big and new on the chart** is **Geffen's** latest longshot winner, international superstar **Enya**.

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS
3	1	DEBBIE GIBSON	LOST IN YOUR EYES	Atlantic 7-88970	Lp #1
1	2	PAULA ABDUL	STRAIGHT UP	Virgin 7-99256	Lp #7
2	3	TONE LOC	WILD THING	DV/Isi 102 DJ	Lp # 8
5	4	SHEENA EASTON	THE LOVER IN ME	MCA 53416	Big sales
10	5	MIKE & MECHANICS	THE LIVING YEARS	Atlantic 7-88964	Exploding
7	6	NEW KIDS ON THE	YOU GOT IT	Columbia 38-08092	Lp kicking now
17	7	GUNS N' ROSES	PARADISE CITY	Geffen 7-27570-A	A blow out
8	8	RICK ASTLEY	SHE WANTS TO DANCE	RCA 8838	Solid
13	9	BOBBY BROWN	RONI	MCA 53463	Exploding
14	10	EDIE BRICKELL	WHAT I AM	Geffen 7-27696	Lp #4
12	11	BOYS	DIAL MY HEART	Motown 53301	Hot seller
4	12	BON JOVI	BORN TO BE MY BABY	Mecury 872165-7	Peaked
9	13	INFO SOCIETY	WALKING AWAY	Reprise 7-27736	Falling
20	14	ROD STEWART	MY HEART CAN'T	Warner Bros 7-27729	Turning Lp around
16	15	ERASURE	A LITTLE RESPECT	Reprise 7-27738	Steady
18	16	WILSON/ZANDER	SURRENDER TO ME	Capitol P-B-44288	From "Tequila Sunrise"
6	17	SHERIFF	WHEN I'M WITH YOU	Capitol B-44302	Peaked
22	18	MILLI VANILLI	GIRL YOU KNOW	Arista ASI-9781	Smash
23	19	KON KAN	I BEG YOUR PARDON	Atlantic 7-88969	Dance
11	20	WHITE LION	WHEN THE CHILDREN	Atlantic 7-89015	Falling
27	21	ANITA BAKER	JUST BECAUSE	Elektra 7-69327	Gaining
15	22	SAMANTHA FOX	I WANNA HAVE	Jive/RCA 1154	Peaked
28	23	BREATHE	DON'T TELL ME LIES	A&M AM 1267	Steady increases
30	24	CHICAGO	YOU'RE NOT ALONE	Reprise 7-027757-A	Solid movement
31	25	BANGLES	ETERNAL FLAME	Columbia 38-68533	Former Wildcard

RADIO - What Are You Waiting For?!

Dial **Enya**

Enya

"Orinoco Flow (Sail Away)"

From The Debut Album Watermark

Hear Real Programmers

Talk About

Real Action!

Just Ask:

Gary Waldron

KISN/SALT LAKE CITY
801-359-7794

KISN: "The most phenomenal record I have ever played during my career in radio!"

Chris Baker

KCPX/SALT LAKE CITY
801-485-6700

KCPX: "Selling like CRAZY. . .Maximum calls. . .Even teens are phoning for it!"

Brian Burns

KXXR/KANSAS CITY
816-421-1065

KXXR: "Enya could be our next #1 record. . .unique sound for a hit record!"

Buzz Bennett

Y95/DALLAS
214-556-1195

Y95: "Enya has been a Top 5 record for two weeks now. . .this is a GIANT record with MALES!"

Still Not Satisfied?

Over 100,000

units sold last week!

TOTAL SALES: Over 400,000!

On MTV & VH1!

79/21

Adds :
WMMS @23

92X
BJ105
WROQ
KMGX
Z102
WRCK
KKQV re-add
and many more!



GEFFEN RECORDS

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Geffen Records

Don't Listen To Anyone Else

TOP FIFTY SINGLES

Based on a combination of sales and airplay

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS
21	26	U2	ANGEL OF HARLEM	Island 7-99254	Peaked
32	27	VANESSA WILLIAMS	DREAMIN'	Polydor 871078-7	Crossing
43	28	ROXETTE	THE LOOK	EMI PB-50190	Exploding
35	29	KARYN WHITE	SUPERWOMAN	W Bros 27783	Crossing now
33	30	WAS NOT WAS	WALK THE DINOSAUR	Chrysalis 43331	Taking off
34	31	EDDIE MONEY	THE LOVE IN YOUR	Columbia 38-68532	Steady increases
44	32	REM	STAND	W Bros 92788	Steady growth
37	33	MARTIKA	MORE THAN YOU KNOW	Columbia 38-08103	Significant gains
38	34	LUTHER VANDROSS	SHE WON'T TALK TO	Epic 34-08513	Crossing
40	35	ROY ORBISON	YOU GOT IT	Virgin 7-99245	Lp top 10
19	36	TAYLOR DAYNE	DON'T RUSH ME	Arista ASI 9722	Peaked
25	37	PHIL COLLINS	TWO HEARTS	Atlantic 7-88980	Falling
42	38	VIXEN	CRYIN'	EMI 50167	Metal maidens
45	39	F Y CANNIBALS	SHE DRIVES ME CRAZY	IRS/MCA 53483	Single selling well
41	40	CINDERELLA	THE LAST MILE	Mercury 872148	Rock
47	41	POISON	YOUR MAMA DON'T	Enig/Cap B-44293	Hot remake
24	42	TIFFANY	ALL THIS TIME	MCA 53371	New single breaking
26	43	DEF LEPPARD	ARMAGEDDON IT	Mercury 870692-7	New single shipping
48	44	VAN HALEN	FEELS SO GOOD	W.Bros 7-27565	Good week at top 40
--	45	ENYA	ORINOCO FLOW	Geffen 24233	Strong Lp sales base
50	46	NEW EDITION	CAN YOU STAND THE	MCA 53464	Strong increases
29	47	DURAN DURAN	ALL SHE WANTS IS	Capitol P-B-44287	Falling
--	48	38 SPECIAL	SECOND CHANCE	A&M 1273	Hot ballad
--	49	ANIMOTION	ROOM TO MOVE	Polydor 8714187	Sweeping top 40
--	50	SWEET SENSATION	SINCERELY YOURS	Atco 799246	Dance

NEXT UP

KENNY G/SMOKEY (Arista)
SIMPLY RED (Elektra)
TON LOC (Island)

FIXX (RCA)
JOHNNY KEMP (Columbia)
SA-FIRE (Mercury)

A black and white photograph of Lita Ford. She is wearing a dark, corset-style top with a light-colored grid pattern and dark stockings. Her arms are raised, and she has a dramatic, high-pitched expression. The background is a textured, light-colored wall.

LITA FORD

duet with Ozzy Osbourne

Close My Eyes Forever

**#1
THIS WEEK!**

"Why does Kansas City love Lita Ford? #1 album sales! #1 phones—all demos! It's been strong for 8 weeks, need I say more... The listeners demanded it and we gave it to them."

KXXR, Gary Franklin

"Top 5 requests. Big sales. Strong 18+. I'd like to thank Brian Burns for the lead!"

Y-95, Buzz Bennett

"Instant reaction. This will be a very big record in Houston!"

KKBQ, John Cook

"#1 phones after only one week of play. This record is hotter than a pistol!"

K-106, Neil Harrison

"Close My Eyes Forever"... the single that radio is demanding. On your desk now.

Get ready for instant reaction.



From the soon to be platinum album "Lita."

Produced by Mike Chapman

Ozzy Osbourne courtesy of CBS Associated Records

Management: Sharon Osbourne


DREAMLAND
RECORDS

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WHEN YOU
PLAY IT
SAY IT!

★ THE BELLE STARS ★

“IKO IKO”

WILDCARD 2/13!
EARPICKS WINNER!
FLASHMAKER!

PWR95	add
KOY	add
KISN	add
K98	add
KCAQ	add
95XXX	add
K106	add
KZFN	add
WHTO	add
WCIL	add

Z95

24-18

8 Academy Award Nominations Including:
BEST PICTURE
BEST ACTOR
BEST DIRECTOR

The Biggest Movie Of The Year!
Over \$100,000,000 Gross!
Huge Major Market Requests!

From The Original Motion Picture Soundtrack
“Rain Man.”



HITS

FRONT PAGE

easterhouse

comes out fighting



February 20, 1989

Volume 3

Issue 128

\$5.00

Those Crazy Little Devils Throw Another Convention

YO, GAVIN!!!

Some Gavin Sidebars

Because we want you to maximize your visit to the Gavin Convention, the lowlife snakes at HITS have come up with some helpful hints:

If You're Stuck For Conversation, Always Say: "Hey Babe, when didja get in? You look great, let's get together later for a drink" or "Did you see **Dave Sholin's** suit?"

If They Say: "I've been around a long time." **It Means:** "I need a gig."

If They Say: "I just want a boss I can respect." **It Means:** "I need a gig."

If They Say: "I've gotten even better since I made this tape." **It Means:** "I've lost all confidence since I made this tape, but maybe I'll get lucky."

If They Say: "I'll meet you at the bar later." **It Means:** "I'm going to my room, dialing a 976 number and falling asleep."

Best Use For HITS (Men Only): When walking out of the men's room with that nasty little negligent wet spot on your pants, take magazine and quickly cover.



Enya — She's hot. She's cool. She sells Records.

Advertisement



Every Monday morning we wait patiently for the mailman to arrive, like a loyal dog waits for his master to return home to feed him processed pieces of horse meat (*Ed Note: Sorry 'bout that Alpo— hug, hug, kiss, kiss.*)

Finally, it arrives— all shiny and bright and full of relevant information about all sorts of neat things. Yes folks, we're talking about the **Gavin Report**, and this week **Ron Fell**, **Dave Sholin** and all the other legends of the Bay Area are throwing their annual radio convention. And you know what that means:

That's right folks, once again WE'RE GODDAMN PROUD TO BE AMERICANS!!!

"Hi, this is **Ron Fell**," said the charismatic Publisher in all his charismatic glory.

"Our advance registration has exceeded last year's total registration," Fell added with a guffaw. (*Ed Asks: Does anyone really know what a guffaw is?*)

The annual convention, which continues to reign as the most respected and well attended confab of its type, kicks off Friday 2/17 and concludes Sunday 2/19.

"I predict that we will run out of registrations sometime on Friday," Fell continued with yet another guffaw. (*Ed*

continued on page 16

FRONT PAGE

PIC OF THE WEEK



Havoq At The ROQ

Hey, isn't that Mercury LPM Rob Kingrey (c) delivering a copy of Cinderella's "Belle Of The Ball" to WROQ Charlotte MD Dwayne Ward (l) and WROQ PD Randy Bliss (right)? Hey, Maybe it's HITS Editor-In-Chief Lenny Beer finally making the move from El Closeto. (Ed Note: Folks, as long as we're on the subject of outfits, does Dave Sholin own a piece of K-Mart, or does he just like those kind of suits? Just asking.)

What's That Smell

So that's why the American Music Awards stunk. A 43-year-old man was arrested as he made his way to the balcony of the Shrine carrying a duffel bag filled with stink sacs from dead skunks to protest heavy metal music. Police responded to an anonymous call there would

be a "big stink" at the ceremonies and that "America should wake up and turn to Christ." Better that than turn to Kenny Rogers. Stewart was released on \$500 bail and charged with disturbing the utter boredom of this year's awards show.

W I L D C A R D

DEON ESTUS
(Mika/POLY)

Deon Estus is George Michael's guitar player. His solo album features this duet with ol' scruffy-face. It's already on at 18 major market stations, a ton of secondaries, and it's just shipping. It pulls phones right away, especially when stations mention ol' what-hisname. We figure Top Ten's a lock, maybe higher. But it's easy for us to figure, Brodey's gotta do the work!

Ross Rules

Not only has Diana Ross rejoined her old label Motown as an exclusive recording artist, but she has also become an equity partner in the company.

While the exact amount of Ross' partnership was not disclosed, Hits has learned that in the Motown lobby, you can now find the "Diana Ross Security Desk". Thank you.

Another Stupid Shot



That's Z106 Sarasota wake-up man Sam Malone hanging with a nude person on just another morning at the station. Folks, if you think that cheesy, cheap, exploitative, lowlife pictures like this will automatically make the pages of this godforsaken rag, well, you're absolutely right. (Ed Asks: Is Ron Fell any relation to Norman Fell? Did Dave Sholin accidentally send his suits to Lawrence Taylor, not Lawrence The Tailor? Just asking.... Ron, Dave, that's a joke, you know H-U-M-O-R, laugh, chuckle, guffaw. Dave, Ron.... Dave, Ron, are you there?)

FRONT PAGE

Only Just Begun Friends

The recent CBS telecast of "The Karen Carpenter Story" New Year's Day has spurred sales of the duo's records on A&M. A buyer for one national chain, noting the

300% sales increase of the Carpenters' greatest hits collection, said enthusiastically, "It's almost like she died all over again." We didn't make that one up, either.



Here's the legendary Doris Day (Ed Note: Yo, Day-Woman, you still pack the ol' wallop don'tcha?) hanging with Mike Love and the very chic and multi-employed Randy Kabrich during a recent shin-dig. Moments later, Doris turned to the photographer and uttered the immortal words, "I don't mind hanging with loud-mouthed, obnoxious, aging rock stars, but will someone please tell the busboy with the rented tuxedo on my left to run and fetch me another glass of bubbly?" (Ed Note: Ron, Dave, that's a joke, you know H-U-M-O-R, laugh, chuckle, guffaw. Dave, Ron.... Dave, Ron, are you there?)

Bowie Betrothed

No, he didn't marry a goat, but a French news agency reports David Bowie walked down the aisle with his American girlfriend, ballerina Melissa Hurley, last weekend on the Carribean island of Mustique. Several pals of the rocker, including Mick Jagger, denied the rumor. And since we weren't invited anyway, who cares?

With 6, You Get Video

Duran Duran finished the clip for their new single, "Do You Believe In Shame" with Chinese film director Chen Kaige, his first project outside his native land. Chen previously helmed such mainland classics as "Yellow Earth," "Yellow River," "Yellow Food" and "Yellow Running Dogs of Capitalist Imperialism."

AIRHEAD

The teams line up for the L.A. Marathon . . .



Hope you enjoyed our extra-large "stroke the weasels for Gavin" cartoon. Stay tuned.



FRONT PAGE

Buddies



Here's Y95 PD and national heavy **Buzz Bennett** (second from left) hanging with (l-r) KEGl's own MD/Asst. PD **Jimmy Steele** and Eagle air personalities **Michael Blake** and **Greg Van Millspaugh**. Why are these guys smiling? Because Buzz is going to Disneyland. (Radio Translation: Buzz is getting the hell out of our face and hanging with no-personality, humorless, geek posers like HITS Editor-In-Chief **Lenny Beer** in El Lay.) (Ed Adds: This caption in no way associates "no personality" with the folks at Gavin. We just needed to make that clear. We love Gavin. We hate us. You hate us. Ron..... Ron, are you there?)

Tiffany--Debbie Tiff

Despite press reports of recent drink-throwing and hair-pulling incidents between the two, **Tiffany** says there's no truth to rumors she

and **Debbie Gibson** are bitter rivals. "Now, our mothers are a different story," commented the Tif-woman. "They fight like cats and dogs."

Advertisement



ON RECORDS By Lenny Beer

Rod's The Answer

LOOKING FOR MASS APPEAL HITS?: Many in Top 40 radio are blaming their across-the-board ratings drop on the lack of mass-appeal smashes from name artists. Records to balance the rock, dance and rap hits that seem to be coming from all directions. The answer right now for many, if not all, is **Rod Stewart** (WB). Rod has not one, but two "A" rotation songs happening simultaneously.

"Forever Young," which fell just short of the Top Ten as a current, has turned into a Top Ten recurrent and will not go away. It's "burn" factor is minimal and with a probable upcoming Grammy victory, it should get bigger. Now, add to this his current smash, "My Heart Can't Tell You No," which is surging toward the Top Five, and it becomes clear that Rod is the mass-appeal name act with the potential to help balance out Top 40 radio. Further, his album is approaching one and a half million units sold with more potential hits in the wings. So, take Rod seriously, and watch his dust!

WHAT ELSE IS ON THE HORIZON?: Radio has had tremendous success in the past two years playing artists that sell, and forgetting the "too hard," "too soft," "too rap," etc. labels. Hence, we figure that radio will shortly be paying attention to the following sales stories. First is Epic's **Living Colour**, which is heading toward platinum without a single even released. This rocker pulls giant phones and is this year's **Guns N' Roses** (Gef-

fen).... Next is the **Bette Midler** cut from the **Beaches** soundtrack (Atlantic). The movie is a huge upper-demo winner and the album has become the #1 selling soundtrack in the country. The single is already pulling big phones in Atlanta, and should spread shortly.... The **Replacements** (Sire/Reprise) now have the cut to take their strong base and spread mass. This album is selling much faster than any of their previous efforts, and "I'll Be You" is the reason. It's already a big MTV and Post Modern winner, and should be a Top 40 staple in no time.... Geffen is also poised to strike again, this time with **Enya**. It's unusual-sounding, but it sells and it works on the radio.... Finally, be aware of RCA's **Cowboy Junkies**. Their version of **Lou Reed's** "Sweet Jane" is exploding at Post Modern and MTV while selling lots of albums. Soon, Top 40 will also be challenged by this hypnotic cut.

AND ONE MORE?: Congrats to everyone in radio for quickly noticing the potential of Columbia's **Pasadenas**. This band is hip, happening and even better than you think. They're an important new group!



Rod Stewart — Two "A" rotation hits at once.

We Were Going To Use This
Space To Introduce You To

Deon Estus

But It Appears You've Already Met:



FLASHMAKER!

PWR96	add	KKYK	add
Q105	add	KCAQ	add
PWR99	add	KEZB	add
KBEQ	add	KQKQ	add
B97	add	WAPE	add
X100	add	KYNO	add
KCPW	add	K104	add
KCPX	add	95XIL	add
KXX106	add	KIXY	add
KS104	add	KLUC	add
KISN	add	WAZY	add
WBCY	add	WIBW	add
WCKZ	add	WNOK	add
WDJX	add	WVSR	add

Y95	deb	20
Y106	deb	26
B94	deb	27
KZ93	deb	29
KWSS	deb	31

BJ105	28-18
KQMQ	28-19
KPLZ	32-28

BREAKING AT:

KZZP	K98
KDWB	WKZL
94Q	Z102
KKFR	WANS
KOY	Z103

Deon Estus

"HEAVEN HELP ME"

Featuring George Michael.

Written by Deon Estus

and George Michael.

Produced by George Michael.

From The Deon Estus Album "Spell".

*When You Play It,
Say It, Dammit!*



MIKA
RECORDS





FRONT PAGE

People Acting Weird



Here are a number of radio heavies posing with Elektra's Ray Carlton, and we all know how heavy he is. Pictured (l-r): Kevin Weatherly, MD KIIS; Frank Amadeo, MD Y100; Ray, one hell of a cool guy; Keith Nattaly, PD KMEL and Del Williams, Elektra LA. Moments later Amadeo turned to Carlton and uttered the immortal words: "I don't mind holding this stupid football Ray, but will you please take your stinkin' right hand off my end zone?" (Ed Note: Hating us is the right thing to do.)

Prince Of Japan

Prince's "Lovesexy" tour has hit the Land of the Rising Sun, where the prolific performer is thoroughly enjoying himself. "He's just happy to be able to look people in the eye," said a bodyguard, explaining the diminutive superstar's glee.

Two Geeks



What happens when you put comedian Andrew Dice Clay (l) together with Geffen Top 40 Promotion ruler Peter Napoliello? We're not sure, but we sure wouldn't want to be a stray sheep wandering through the area. Yo Gavinites — you can find Peter hanging in the men's bathroom in the east wing of the St. Francis, uttering the immortal line: "Hi, I'm Peter Napoliello, let's shake." (Ed Note: Horrifying, yes, but this is the kind of humor that could sexually satisfy HITS repressed househusband Editor-In-Chief Lenny Beer for months.)

Like A Madonna

The first review is in on Madonna's new album, "Like A Prayer," and it comes from the Material Goil herself. "I like it a lot. I play it all the time." So, what did you expect her to say, it's not as good as the new Replacements album?

Two Bozos



Here's Morton Downey Jr. (left) with some dork named Mr. Weekend from WKRR in Greensboro, NC. Look, why does Morton go all over the country acting like such a loud mouth, macho, moronic jerk? Easy, he has no penis. (Ed Note: We hadn't planned on using the word "penis" until the March 3rd issue, but hey, it's the Gavin Convention and we wanted to impress Dave Sholin. (Ed Note: Dave, that's a joke, you know H-U-M-O-R, laugh, chuckle, guffaw. Dave.... Dave, are you there?))

Cockers Rule

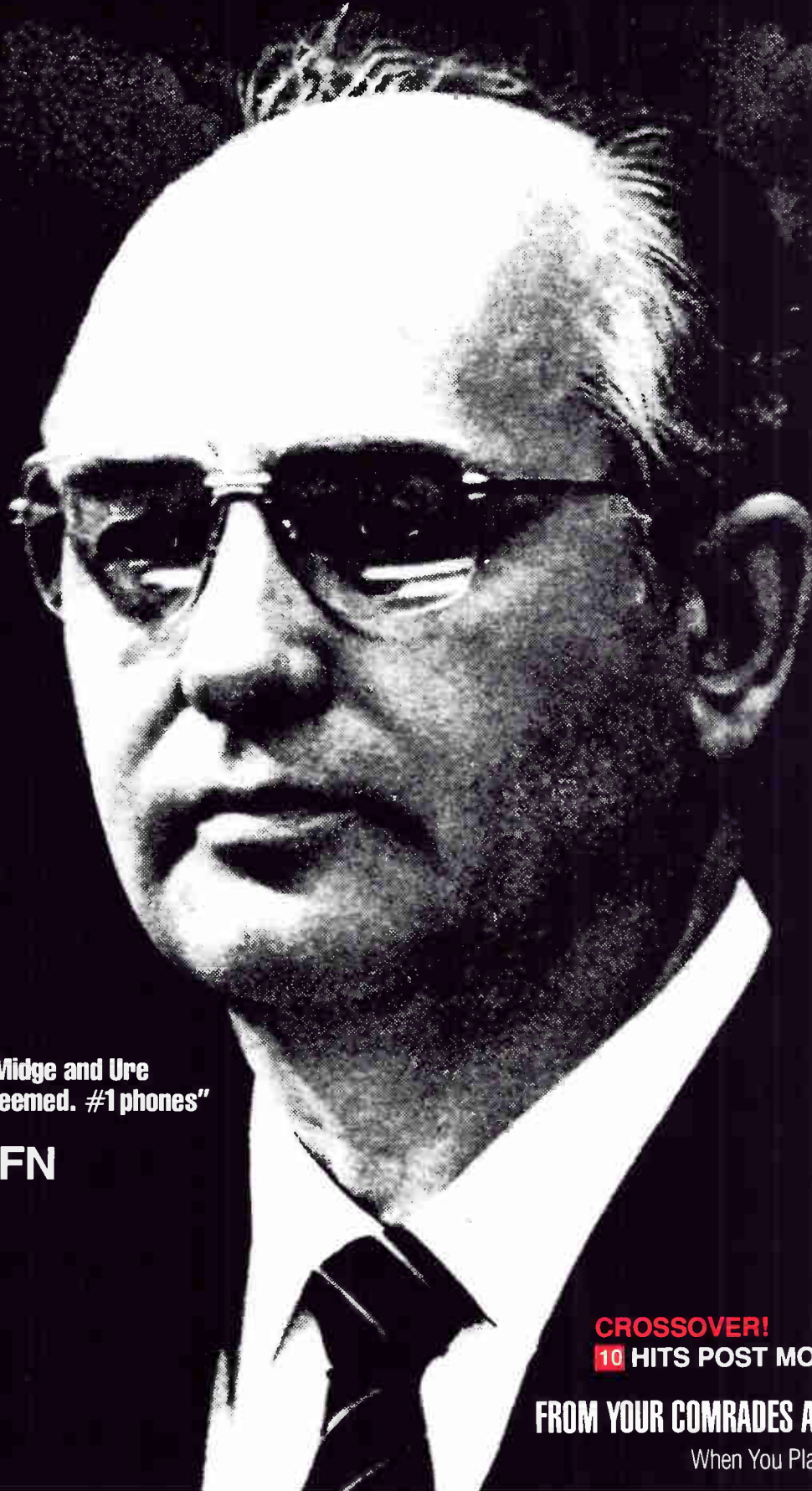
Cocker spaniels are the nation's favorite dog for the sixth year in a row, with labradors edging out poodles for the #2 spot, just ahead of golden retrievers. Rounding out the Top Ten: charcoaled pitbulls, marinated chihuahuas, blackened dachshunds, colliers with sesame sauce, hot dogs with mustard and Roseanne Barr. Thank you.

UNCONVENTIONAL WISDOM

Yo, it's convention time in the city by the bay. Hangin' in the lobby. Hangin' in the bar. Hangin' in the suites. Hangin' onto the rail. Checking out at least one panel. Scamming free dinners from the labels. Being told "Your the best, Babe!" God bless radio! God bless Gavin!

- Randy Kabrich** New national PD for all stations. Looking for apartments everywhere!
- Brian Philips** Ratings high. Credibility too! Nice call on Roxette.
- Brian Burns** Midwest still reacts to rock. There's no place like home, Toto.
- Chuck Beck** Bennett protege rocks Motown!
- Album Radio** Still dead.
- The Gavin Convention** See concierge for full body condoms before leaving the hotel.

MIDGE URE "DEAR GOD" ALREADY A HIT IN MOSCOW,



"A smidge of Midge and Ure
play list will be redeemed. #1 phones"

KZFN

CROSSOVER!
10 HITS POST MODERN!

FROM YOUR COMRADES AT CHRYSALIS R

When You Play It, Say It.

FRONT PAGE

continued from page 9

The Gavin Convention

Note: That's two guffaws Ron, control yourself.)

"People might be interested to note that our keynote speaker in 1972 was **Buckminster Fuller**," said Fell. (Ed Note: Aaah Ron, people would probably be more interested to know how much the St. Francis Hotel weighs.)

And what do people do at Gavin? Well they attend seminars, have serious meetings, and then turn in for a good hardy night of sleep. (Ed Note: Baaaaaaaah!!!!)

And finally, we'd just like to say that when the Gavin Convention ends, it takes a little bit of us with it—mainly all the money we hocked up to buy the radio weasels drinks. But that's besides the point. We love **Ron Fell**, we love you **Dave Sholin**, God bless you all for this event. After all, isn't love what it's really all about. By the way guys, **when did you start taking advertising?**

Not Ron Fell



Hey Gavinites, if you see this man walking the halls of the St. Francis, DO NOT Mistake him for **Ron Fell**. Ron's a lot shorter, and doesn't dress nearly as well. (Ed Note: Ron, that's a joke, you know H-U-M-O-R, laugh, chuckle, guffaw. Ron.... Ron, are you there?)

The Ladder

A rundown of executives on the move.



Hock



Stephens



Anthony

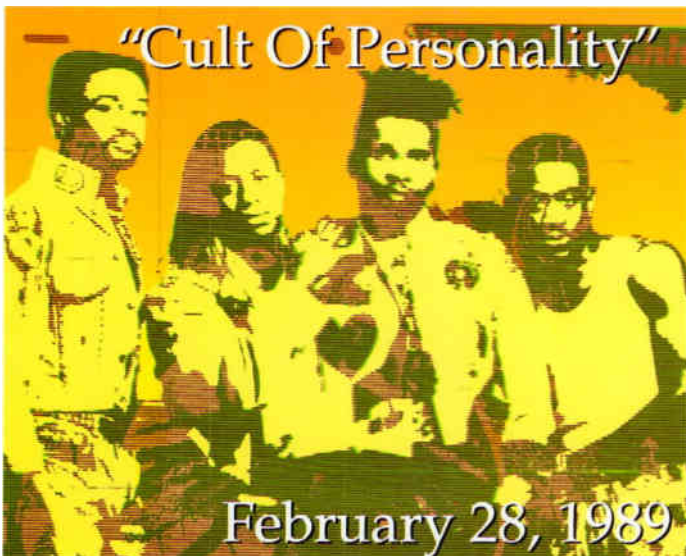


Rogers

Lots of action this week, unfortunately it was all reported in *Billboard*..... At MCA, of Promotion, East Coast. If you were really a jerk, you could say they "Hocked It Up." (Really weak, but it fills space).... Also at MCA, **Juanita Stephens** has been appointed East Coast Vice President, Press and Artist Development. She is not related to **John Davidson**.... **Christina Anthony** is the new Adult/New Age/Jazz Promotion Director for Geffen Records. At one time, Christina worked for the ultimate, the greatest, the most informative, and quite frankly, the bitchiest trade publication out there: **R&R** (insert trumpets here). We love **R&R**!..... **Melani Rogers** has been appointed VP of Publicity for Arista. Melani, who has been with Arista for 12 years, was 12 years younger when she began working for Arista..... Island hogs the bottom four photo spaces (no Roy Trakin photo this week) by appointing **Steve Leavitt** to the post of Director, West Coast Promotion; **Dave Darus** to

Manager, West Coast Promotion; **John Souchak** to Manager, East Coast Promotion, and **Stephanie Seymour** to Manager of College Promotion. All of them are pretty damn stoked..... Those crazy, crazy folks at **DIR Broadcasting** have named **Michael Pillot** Vice President of DIR Television as part of their expansion and \$10 million plan for television production in 1989. Of the \$10 mil, Pillot will earn \$23.50. (Yo, Mikee, howzabout that five spot you owe us?).... **HITS** Features Editor **Roy Trakin** promoted to absolutely nothing. Roy, Roy, are you there?.... (Ed Note: "There once was an Editor named Beer, whose sexual ability was not clear. He begged his wife Suzi, but she was too choosy, and now he's out chasing some steer." — Ed. Adds: You think I'm being too hard on the guy? Believe me when I tell you that this chump has the sense of humor of a small soap dish. By the way, wasn't "On Records" particularly riveting this week? Thank you.)

Advertisement



Leavitt



Darus



Souchak



Seymour

DEF LEPPARD

CONQUERED THE EARTH.

Now join them to the outer limits with "ROCKET"
(872 614 7)
their out-of-this-world new hit from the 10 million plus seller
"HYSTERIA."
(830 675-1-2-4)

Happy Landings.

Winners of the American Music Awards for
"FAVORITE HEAVY METAL ARTIST"
"FAVORITE HEAVY METAL ALBUM"

Produced by Robert John "Mutt" Lange
Assisted and Engineered by Nigel Green
Management: Q Prime



NEAR TRUTHS

By I. B. Bad, Los Angeles

With all the elephant dollars revolving around the upcoming Rolling Stones tour, is it any wonder that so many players are jockeying for a role in the summer bonanza. At this point it appears that longtime Stones associate Bill Graham and merchandising giant Winterland are going head to head with Michael Cohl's CPI and Peter Lubin's Brockum Merchandising. Word on the street gives it to Cohl and Lubin, but that same street says that Graham's participation is essential to the tour's success. Will there be an arrangement worked out among all the players, or will CPI bring in Sal Bonafetti, who ran the Michael Jackson extravaganza? Add the millions that a national sponsor would bring in, and we're talking a major league kitty. Stay tuned on this one folks..... The Bangles are deciding on management as we write this. Regardless what happens, former Manager Miles Copeland still draws commission on the current tour and album, but if the current single continues to explode, a summer tour could prove very lucrative to a new manager. Finalists include one East Coast company and two West

Coast companies..... And will Frank Dileo stay in the management fold, or return to the label ranks in the very near future? What role will his "mentor" play?..... Tracy Chapman may be joining George Michael as a no-show at this year's Grammys..... Add Gloria Estefan to the list of talent looking for new management..... And forget about the rumored Cars reunion. Meanwhile Ric Ocasek returns to Jeff Kramer and Lookout for management..... El Lay still buzzing about a very heated public dispute between Guns 'N Roses Manager Alan Niven and Aerosmith Manager Tim Collins. Given Niven's reputation, would you want to get him mad?..... It's Grammy time again, Ralph & Valerie Tashjian are on trial, and people are starting to wonder if the next round of media mudslinging at the music biz is about to get underway..... Michael Lippman and Rob Kahane are named Managers Of The Year by *Performance Magazine*..... Simon Low departing his RCA A&R VP post. Where will he land?..... And what if a bunch of Album Radio folks threw a convention, made the labels pay for the party and never really got anything accomplished? What if?..... Fred Dean, dining at the Ivy, erroneously hands his valet parking claim check to Judd Nelson..... Anyone notice that the Top 25 albums in the country are dominated by acts that have broken in the past two years?..... Action in the rumor mill this week: Chemical Abuse, SBK Entertainment, Ron Alexenburg, Glen Brunman and Denise Skinner.... And the beat goes on.

What Next?



Frank Dileo — Ask his mentor.

MINI MUGS



BODIES BEAUTIFUL: Who said wrestling is fake? Certainly not this threesome, which exchanged plastic surgery tips and false cleft chins in one of Mini-Mugs' more unusual photo opportunities, as (l-r) Billy Brill, VP, MCA Promotion; Tiffany and pro wrestling superstar Jesse "The Body" Ventura chat up the teen superstar's new LP, "Hold An Old Friend." Moments after this shot was taken, Ventura pinned both Brill and Tiffany with a double drop-kick and grunted, "Fake, huh? I'll give you two fake."



FASTER THAN A SPEEDING BULLET: Was the reaction time of this camera-shy trio, caught in various stages of surprise by the ubiquitous Hits paparazzi at Warner Bros. Records recording artists BulletBoys' homecoming show at L.A.'s Palace. Trying to figure how a mouse got in their beer bottle and if the Miller Company was liable, are (l-r): a tight-lipped Ted Templeman, Sr. VP/Director of A&R, Warner Bros.; George Gerrity, VP of Promotion, Warner Bros., and band member, guitarist Mick Sweda. All together now. DUH!!



FOR YOUR INFORMATION: Little Ricky Rocko (center), the world's youngest d.j. at Portland, OR's Z-100, and a ringer for "The Wonder Year"'s Fred Savage, tries to get the members of WB Records act Information Society to buy liquor for him at the local 7-11 in exchange for heavy rotation on the band's recent hit, "Walking Away." Moments after this picture was taken, the lad gizzled a quart of Night Train and puked all over the band's Reebok's. Thank you.

LETTERS

Guess Who?

Lenny:

Sorry I never mailed the cayenne peppers. They just aren't as tasty when they've been in an envelope, so I decided to bring them by on my way to Axl Rose's house. Yes, Lenny, Axl and I have grown very close since last week, in fact, after I drop off the peppers, Axl and I are going over to Sam Kinison's to roll around in a jacuzzi full of bubbling animal fat, followed by a pleasant afternoon of tripping old ladies at the nearest bus station.

Oh, and by the by, I'm naming my firstborn "Roy," even though you never did tell me who the hell Roy is.

P.S. Why doncha gimme a miniscule corner on the letters page so I can help you fill the space in with more senseless drivel like this?

Love,

Randi Guess
A Female Jock With A Yen
For Media Sludge
KNAN/Magic106
Monroe, LA

Lenny replies: Roy is the poor unfortunate soul who has to answer your senseless drivel, Randi. When you said you had a yen for media sludge, we had no idea how deep your capacity was. Now get outta here!!

Dear Mr. Beer, Ms. Profera and Roy:

As much as I hate doing this to a puppy as lovesick as KSLY's Chris James, I feel obliged to inform him (and *Hits* Matchmaking Service) that Debbie Gibson will be unable to welcome his ardor. Many moons ago, Ms. Gibson was betrothed by a Doug Breitbart to wed none other than Sire prodigy Tommy Page. The powers-that-be at Sire and Atlantic Records intend to breed the precocious pop stars, producing Gibson girls and

Tommy boys for the twenty-first century.

Warmest Regards,
Charles B. Masson, Jr.
Sound Warehouse
Metairie, LA

Mr. Beer, Ms. Profera and Roy reply: Are you people still giddy from Mardi Gras or is it all that in-breeding that goes on down there in delta country? Charley, why don't you get together with Randi and spit out some genetic prototypes yourselves? Then, they could write stupid letters we can answer with sarcastic replies like this one.

Dear *Hits*,

Hello, I need a favor. I'm making a collage of radio station bumper stickers. I've been trying as hard as possible to get addresses of radio stations in the U.S. I've come up with about 35 or so, and of the stations I've sent a simple little post-card to, about 15 have responded. I'd like to thank all the stations owned by Emmis Broadcasting for their generosity (for all the coffee mugs, refrigerator magnets, key chains.... and all I asked for was a bumper sticker!) If you could print my letter and address, maybe other stations could help me out. Thank you.

Sincerely,

Dr. Rob Imhoff
19 Ronnie Lane
Bethpage, NY 11714

Hits replies: Wouldn't you like to be going under the knife for some life-threatening microsurgery only to see the good Dr. Imhoff, with scalpel in hand, staring down at you wondering where his next radio station promotional coffee cup is coming from? Please, give this guy what he wants. It could be your appendix in the collage!

FAR TRUTHS

By Danny Fields, New York

Al Teller really believes in these guys, and in fact, all of New York was agog as well when the **Fine Young Cannibals** came to town, personified by two of their three members, lead singer **Roland Gift** and guitarist **Andy Cox**. Gift, of course, is the major heartthrob who took off his clothes in "Sammy and Rosie Get Laid," and is a star of the forthcoming movie, "Scandal," besides being the singer for this hot group, now climbing the charts with "She Drives Me Crazy" from their second LP, "The Raw and the Cooked." In the midst of a whirlwind schedule, there was a radio and retail lunch at America, hosted by the peerage of **IRS/MCA**, including **Jeff Jones, Bobby Shaw, Karen Lee** and **Katie Valk**, who, being an intimate of all the world's important personages, was able to introduce the guests of honor to **Dr. Timothy Leary**, dining nearby. That night, they attended a macrobiotic dinner party prepared by movie director **Paul Morrissey** and his nieces, **Christina** and **Sarah Indri**, which was also graced by the celestial presences of **Roger Erickson** and **Susan Blond Erickson**, group manager **Tony Meilandt** (who admired Morrissey's **Frank Lloyd Wright** chairs), film critic and historian **Donald Lyons**, and **Kathy Swan** and **Yon Elvira** of the **Susan Blond Organization**.... **MTV** held its Second Breakthrough Video Award Presentation at a brilliant luncheon in its cavernous conference room, at which company execs **Lee Masters, Abbey Konowitch, Judy McGrath, John Canelli, Rick Krim, Sheri Howell, Tom Hunter, Tina Exharos, Patti Galluzzi** and **Carole Robinson** welcomed an elite crowd, including **David Byrne, Peter Rudge, Virgin's Cledra White**, and beloved scribe **Jim Be-**

Heartthrob!



Roland Gift—Cannibal in Manhattan.

ssman to see directors **Tibor Kalman, Dean Chamberlain, Hugh Cornwall** and **Jan Svankmajer** (who couldn't make the trip from Europe) showered with prizes for their achievements in the art of video.... **Epic's** weekly marketing meeting was the scene of a most meaningful musical moment, when the **Rain People**, two guys and a girl from Atlanta who met in a chicken-packing plant, surprised the gathering with an a capella recital of four songs from their upcoming LP, produced by **Bill Drescher**. With **Andy Fuhrman** as host, the trio met with **Tommy Motola**, and dined at Sam's with **Dave Glew, Don Grierson, Pete Anderson, Polly Anthony** and **Diarmuid Quinn**... Speaking of talent, **John Hiatt** interrupted his tour and flew here from Arizona to be the musical guest on **Saturday Night Live**. On the eve of the show, he was guest of honor at a dinner given by **A&M** eminenzas **Rick Stone, Chuck Bliziotis, Jill Glass, Jon McHugh** and **Wayne Isaak** at the China Grill, also attended by manager **Will Botwin**. Label giant **Al Cafaro** flew in for the taping, which was followed by a cast party at the Saloon near Lincoln Center, where the usual suspects cavorted, joined by **John**, his band, all those **A&M**-ers, and **Hal Wilner** and **David Sanborn**.

STATSHEET

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
TONE LOC	6.33	3	0	0	9	10	-
SYNCH	6.13	6	2	0	8	-	-
BANGLES	5.87	128	9	1	9	3	8
ROXETTE	4.92	100	7	2	10	-	-
BOBBY BROWN	4.54	107	51	21	3	10	9
MILLI VANILLI	4.37	83	37	15	7	-	10
WAS NOT WAS	4.29	85	2	0	9	2	6
FINE YOUNG CANNIBALS	4.05	59	4	2	7	-	6
REM	3.97	65	9	4	8	9	7
CHICAGO	3.93	84	13	3	2	3	5
POISON	3.92	36	0	0	5	9	1
METALLICA	3.86	3	0	0	8	6	6
ROY ORBISON	3.83	51	6	1	3	10	8
ANITA BAKER	3.81	85	15	5	3	10	6
MIKE & THE MECH	3.67	90	104	44	7	6	9
GUNS AND ROSES	3.47	77	65	27	9	10	8
BREATHE	3.45	80	10	1	3	3	7
VANESSA WILLIAMS	3.43	58	11	5	2	3	7
DINO	3.31	23	5	1	8	2	2
MARTIKA	3.28	61	4	2	4	1	6
ROD STEWART	3.26	72	62	23	4	7	7
KARYN WHITE	3.21	27	11	6	7	8	8
NEW EDITION	2.91	14	6	4	4	6	6
KONKAN	2.75	44	26	9	7	-	8
LUTHER VANDROSS	2.66	41	3	1	3	5	5
TOMMY PAGE	2.57	6	5	3	8	-	-
WINGER	2.54	4	1	0	9	8	5
WILSON & ZANDER	2.49	39	69	27	3	1	9
KENNY G/SMOKEY	2.43	25	0	0	3	9	3
ENYA	2.39	12	9	8	4	7	6
SWEET SENSATION	2.13	10	4	2	7	2	3

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.

**ENOUGH RHYTHM
TO KEEP EVEN
THE LONELIEST
HEART COMPANY**

FROM THE



**BOYS
CLUB**

**The
Loneliest
Heart**



**The New
HIT SINGLE
from the
Self Titled Album**

MCA RECORDS
©1989 MCA Records, Inc.

Produced By: David Cole and Michael Verdick ■ Executive Producer: Don Powell ■ Management: Don Powell Management

FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail.

Karyn White dominates radio this week with her second smash in a row — this girl is hot! **Fine Young Cannibals** is now making big moves up the charts with a hot new album hitting the streets this week, **Poison** strikes again

with the fourth hit from their mega-platinum album and **Animotion** scores with a big second week at radio. Watch **Deon Estus** — looking at the early action, we don't think we need to say anymore.

KARYN WHITE SUPERWOMAN WB

Singles: 29* **Albums:** 23 **Avg Move:** 3.21 **Aggrsv:** 27
Another smash for this giant crossover artist. Closing quickly with adds this week at Z95, KRBE, WCZY, WZOU, KDWB, HOT97, WNVZ, WTIC, 98PXY, WAEB, WKZL, KJ103, WKRZ, WKSI, 100KHI, K106 and KBFM. Jumps 4-2 WHYT, 7-4 Y100, 7-5 KMEL, 10-9 KITY, 12-8 KMGX, 18-6 Z102, 2-1 KGGI, 33-27 HOT97, 29-24 PWR106, 18-14 Z100, 26-21 WXKS, 40-36 KPLZ, 29-23 B94 and 36-32 WL0L. Need we say more? The album is still selling tons each week and the video is now in solid rotation on VH1. Big phones!

FY CANNIBALS SHE DRIVES I.R.S./MCA

Singles: 39* **Albums:** — **Avg Move:** 4.05 **Aggrsv:** 59
The album hits the streets this week and this debut single is a definite major multi-format hit! Closing this week with adds at B96, WEGX, WIOQ, WMMS, PWR99, B104, Q106, 92X, KCPX, 98PXY, WZPL, Y106 and many more. Check out the jumps: KROQ 2-1, KKFR 17-7, KKQV 14-9, HOT97 38-33, KKBBQ 27-22, KUBE 28-24, KPLZ 37-33, KMEL 23-19, X100 30-26, KKRZ 21-17, KXXR 39-30, PRO-FM 34-27, KWSS 31-27 and HOT97.7 28-24. Programmers around the country are already talking about the possible other smashes on the album. Huge Post Modern, dance club and video play are helping to bring this act to a new level of success. Oh yeah, also big label commitment in case you were wondering.

POISON MAMA DONT ENIGMA/CAP

Singles: 41* **Albums:** 18 **Avg Move:** 3.92 **Aggrsv:** 36
Okay, they're back. What can you say about another hit going on the air at Z100, KEGL, WXKS, KRBE, WZOU, Y100, WL0L, WEGX, KS104 and millions of other stations. And what about a record that shows early moves at major market stations like these: PWR95 35-30, KPLZ 36-32, KXYQ 23-16, KBEQ 22-15, WKBBQ 23-11, WNCI 26-20, WROQ 31-27, Z95 Deb 25, KKBBQ Deb 24, KKRZ Deb 28, PRO-FM Deb 28, WGH-FM Deb 29, WKSS Deb 34 and KCPX Deb 29? How about SMASH? (Not to mention continued monstrous album sales).

ANIMOTION ROOM POLYDOR

Singles: 49* **Albums:** —
Big comeback record is closing with a strong second week including tons of new airplay throughout the country. Believers include KDWB, PRO-FM, KWOD, KATD, Y108, WTIC, 92X, WKSS, WKBBQ, KCPX, WAPI, KISN...we think you get the idea. Early movers at KKQV 40-30, WQSM 27-23, KPLZ Deb 39, KSAQ Deb 40, WBCY Deb 32, Y107 Deb 30, KJ103 Deb 39 and WAEB Deb 40.

VAN HALEN FEELS WB

Singles: 44* **Albums:** — **Avg Move:** 3.15 **Aggrsv:** 47
Major markets and big moves are telling the story for this one. Already jumps 9-8 KEGL, 12-7 WMMS, 11-10 KXYQ, 7-6 WLRS, 37-32 KRBE, 34-30 WZOU, 38-34 KPLZ, 31-26 KKRZ, 35-31 Q102, 31-24 KSAQ and 32-28 KXX106. Album sales remain solid and the new video is in rotation on MTV. Phones are building each week and should help to drive this one home.

SIMPLY RED LOVE ELEKTRA

First single from the new album, "A New Flame," is a great sounding mid-tempo cut that is quickly sweeping radio with adds this week at WXKS, KKRZ, KXXR, KWOD, KROY, KCPX, KISN, FM100, KJ103 and many more. Early action includes WPGC Deb 28 and KITY Deb 35. Females love this guy's voice! New video will be out shortly.

38 SPECIAL 2ND CHANCE A&M

Singles: 48* **Albums:** — **Avg Move:** 2.67 **Aggrsv:** 24
Mega airplay week after week! This week's adds include KBEQ, Q102, WZPL, Y107, WAEB, 95XXX, KBFM, KKXL, KQCR, KZFN and OK100. Jumps 11-10 KXXR, 30-26 WZOU, 39-33 WL0L, 27-13 WKBBQ, 30-22 WROQ, 38-28 95XIL, 38-31 100KHI and 37-31 KTMT. Strong debuts this week include 94Q, KKRZ, KSAQ, KISN, WKZL and WGTZ. Solid gains for several weeks now. Is something happening?

SA-FIRE THINKING MERCURY

Strong sounding ballad broke from the West Coast and is steadily becoming a nationwide hit. New believers include X100, KMPZ, KKYK, KZOU, KC101, WHTO, WJAD, WKEE, WPF, WPXR, KDON and WNNK. Check these moves: 3-2 KTFM, 29-24 WZOU, 17-13 KMEL, 35-31 KWOD, 27-21 WTIC and 32-26 WKSS. Other major market action includes KIIS, WPGC, WXKS, KRBE, KKRZ, KATD, KWSS and B97. Beginning to sell albums.

KENNY G SMOKEY WE SAVED ARISTA

Singles: — **Albums:** 16 **Avg Move:** 2.43 **Aggrsv:** 25
Another solid week of new airplay for this second single. Adds include WXKS, KTFM, WMJQ, KC101, KPAT, KWTX, WHTO, WKLQ, WQXA and WIXX. Beginning to move at KPLZ 30-26, KKRZ 30-25, FM102 26-20, KSAQ 39-33, KITY 35-31, KXX106 35-26, KISN 40-36, KZOU 40-33 and WAEB 38-34. Breaking at WPGC, KATD, WTIC, WBCY and FM100.

it's only love

SIMPLY RED

**FLASHMAKER!
EARPICKS WINNER!**

WXKS	add	WPGC	deb	28
KKRZ	add	KITY	deb	35
KWOD	add	WDBR	deb	36
KROY	add	KFBQ	deb	37
KXXR	add	KKQV	deb	38
KCPX	add	KWTX	deb	38
FM100	add	SLY96	deb	38
KISN	add	WBNQ	deb	38
KJ103	add	WPFM	deb	38
KCAQ	add	WNNK	deb	38
KSND	add	KPAT	deb	39
KZZU	add	KZOZ	deb	39
WINK	add			
JETFM	add			
WVBS	add			
KKXL	add			
KWNZ	add			
KZFN	add			
OK95	add			
WCGQ	add			
WJAD	add			
WJMX	add			
WNOK	add			
WPFR	add			
WQSM	add			
WQXA	add			

BREAKING AT:

94Q	WHSL
KKFR	CKOI
KOY	K106
KXX106	KKRD
WBCY	KTMT
KMGX	KTRS
WBBQ	KWTO
WPST	KYYY
KF95	WHOT
KAKS	WHTO
KYRK	WZKX



the new single
and video from the
forthcoming album

A NEW FLAME.

Produced by Stewart Levine
Representation: Worldwide--So What Art Ltd./USA--in association
with Burton Management

When you play it, say it!



On Elektra cassettes, compact discs and records.

© 1989 Elektra/Asylum Records, a Division of Warner Communications Inc. •*

FLASHMAKERS

Singles that have experienced a tremendous initial response at radio or retail.

DINO 24/7 ISLAND

Singles: — Albums: — Avg Move: 3.31 Aggrsv: 23
 Another strong week at radio with new major market support including KUBE, Y108, KS104 and KTFM. Hot moves at KMEL 9-4, KROY 11-9, FM102 9-8, KDON 12-7, KGGI 11-10, PWR106 30-25, HOT97 35-30, X100 28-24, KKRZ 19-12, KATD 29-14, KWSS 17-13, KWOD 17-13, HOT97.7 15-11, WTIC 39-32 and KITY 25-21. Now pulling big requests where played.

GIANT STEPS INTO YOU A&M

Singles: — Albums: — Avg Move: 2.08 Aggrsv: 19
 Major markets are leading the way for this second single. Adds this week at WEGX, KWOD, K98, B98, KWES, WDBR, WHOT, WKLQ, KFBQ and more. Jumps 25-21 KKRZ, 28-12 KATD, 33-29 HOT97.7, 36-31 KSAQ, 36-32 KJ103, 33-29 Q100, 39-25 KWTX, Deb 30 KMEL, Deb 30 Y108, Deb 34 92X, Deb 31 WLAP and Deb 37 95XXX. Beginning to show up in requests.

DEON ESTUS HEAVEN MIKA POLY

Singles: — Albums: — Avg Move: 2.61 Aggrsv: 7
 The hottest unreleased (and maybe even released!) record on the airwaves. There's no stopping this one. Impatient programmers include PWR96, X100, PWR99, KBEQ, KCPW, Q105, B97, KS104, KISN, WBCY, WCKZ, KXX106, WDJX, KKYK, 95XIL, KIXY, WAZY, WIBW, WNOK, WVSR, KLUC, KYNO, KCAQ, KEZB, KQKQ, WAPE and K104. Early moves include KPLZ 32-28, BJ105 28-18, KQMQ 28-19, Y95 Deb 20, B94 Deb 27, KWSS Deb 31, Y106 Deb 26 and KZ93 Deb 29. WILDCARD!!!

TONE LOC FUNKY COLD DVA/ISLAND

Singles: — Albums: 8 Avg Move: 6.33 Aggrsv: 3*
 We think you'll agree that this guy is going to be two for two. Adds at Z95, WPGC, Y100, HOT105, KPLZ, X100, WIOQ, KZZP, PWR99, KWSS, BJ105, WAEB, WKZL, KKQV, SLY96, KMGX, KYNO, KCAQ, KGGI and many more. Jumps at KMEL 26-18, KOY Deb 26 and KTFM Deb 20. Not even officially released but Catania says, "Go ahead and add it if you like!"

BOY MEETS GIRL BRING DOWN RCA

Singles: — Albums: — Avg Move: 2.38 Aggrsv: 21
 Well, the major markets are coming in this week including adds at KIIS, WXKS, KKRZ and KROY. Building from a strong secondary base and solid moves like these: WQSM 10-8, KATD 31-21, WKBQ 29-25, WKSS 31-27, KISN 37-31, Y107 24-20, KKQV 33-25, KTRS 31-24, 95XXX 39-33, KFBQ 39-33, OK95 22-17, WQUT 16-11, KTMT 23-19 and KWNZ 30-26.

TIFFANY RADIO MCA

Singles: — Albums: 35
 Second single from the giant second album is breaking big with lots of out of the box action — with volume in the South. Adds include KKBQ, WZOU, WLWL, KDWB, KKRZ, KKFR, PRO-FM, KWSS, KROY, Y108, WTIC, KITY, WGH-FM, Y107, KKYK, KBFM, KC101, KIXY, KKQV, KTMT, KWTX, KZOZ, OK95, Q104, WHTO, WKSF, WPFM, WVSR, Z103, WNOK and KCAQ.

TOMMY PAGE SHOULDER SIRE/WB

Singles: — Albums: — Avg Move: 2.57 Aggrsv: 6
 Looking at the early moves of this record and the jumps at the major market stations, we think we smell a hit in the making. Picking up new support this week at KKRZ, BJ105 and KWES. Jumps 15-4 Y95, 10-8 PWR99, 7-2 KCPX, 3-1 KISN, 20-16 KMEL, 39-31 KFMW, 21-15 KZFN and 40-35 WPST. Keep your eyes and ears on this one!

LOVE AND MONEY HALLELUJAH MERCURY

Beginning to pick up requests from upper demos. Spreading this week with 95XXX, KNAN, KZFN, WAZY, WPRR, JETFM, K104 and others. Early moves include KXXR 30-24, KAKS 39-32, WBCY Deb 35, WQUT Deb 37 and KF95 Deb 30.

IVAN NEVILLE FALLING POLYDOR

Second single scores this week by picking up both Boston stations as well as some secondaries. Early moves this week at WROQ 32-28, WQUT 32-26, WLRS 29-24, KZZU 40-36, Q100 Deb 40, KNAN Deb 38 and OK95 Deb 38.

CHEAP TRICK NEVER HAD EPIC

Fourth single is spreading from a solid secondary base. New this week at WROQ, KZFN, WAZY, WBNQ, WIXX, WJAD, WQSM, WRCK and FM104. Early moves: 38-32 KXXR, 38-30 KFMW, 39-32 OK95, 38-32 KTMT, Deb 39 KSAQ, Deb 35 KCPX, Deb 36 KWTX, Deb 38 KFBQ and Deb 40 KPAT.

INNER CITY GOOD LIFE VIRGIN

Singles: — Albums: — Avg Move: 2.42 Aggrsv: 3
 Big West Coast action here! Programmers are buzzing about this cut that broke in San Francisco. New airplay this week at PWR106, PWR96, WIOQ, FM102, KZOZ, SLY96 and WNOK. Jumps 12-10 KMEL, 34-29 HOT97, Deb 21 WHYT and Deb 31 KKQV.

BELLE STARS IKO IKO CAPITOL

Lots of programmers around the country are playing this in the morning and saying that the phones are beginning to light up. Major markets lead the way this week with adds at PWR95, KOY, K98, KISN, 95XXX, K106, KZFN, WHTO, KCAQ and many others. Early gain at Z95 24-18. From the forthcoming "Rain Man" soundtrack.

EUROPE OPEN YOUR EPIC

Third single from the current album scores with out of the box action at WGH-FM, KIXY, KPAT, OK95, WPFM, WZKX, KSND, KZZU, KF95, FM104 and many others.

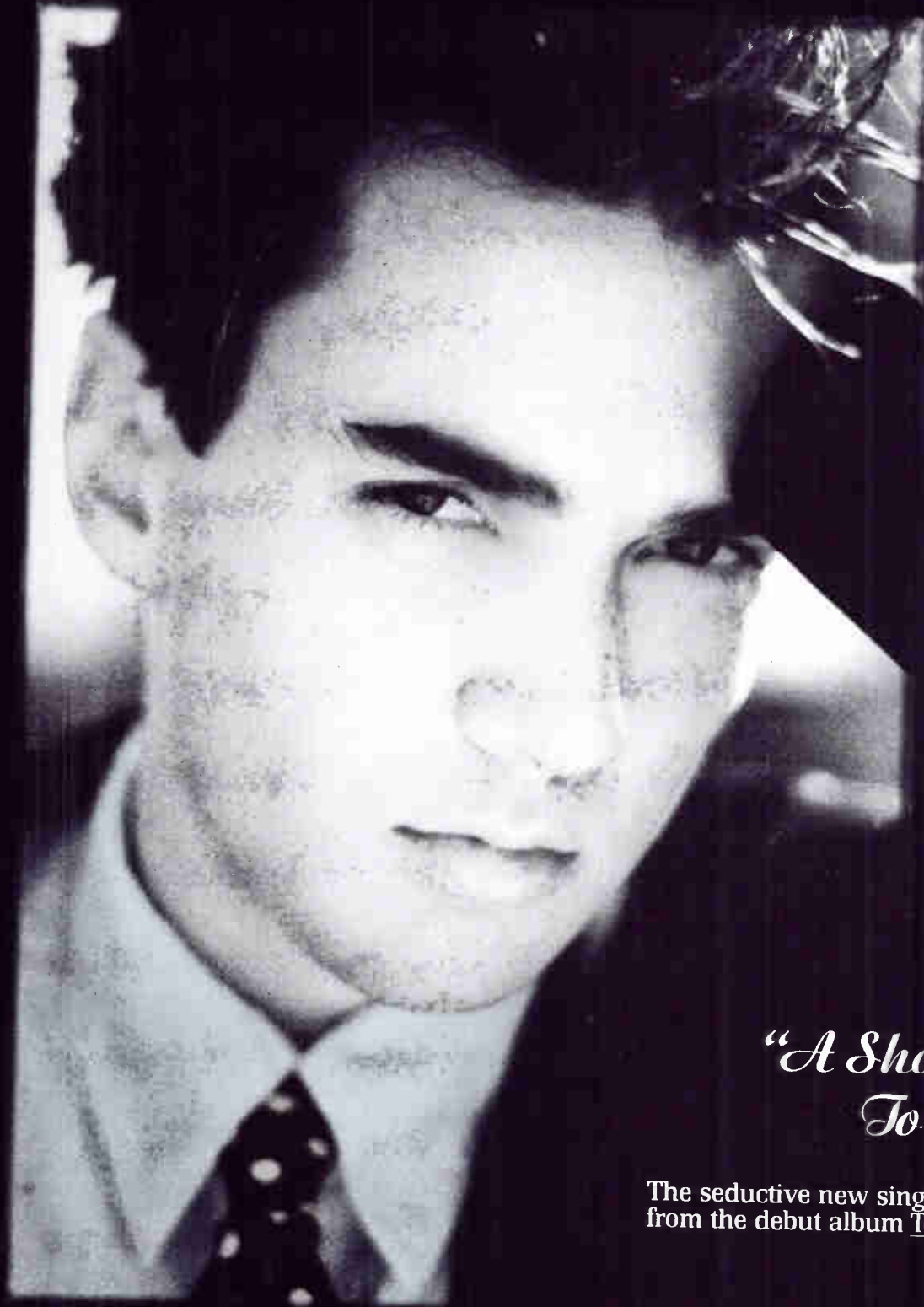
ETTA JAMES AVENUE D CAPITOL

First single from the "Rooftops" soundtrack featuring Dave Stewart is picking up speed this week with lots of secondary action. New airplay includes KPAT, KTRS, KWTX, WJMX, WKPE, WPFM, WZKX and KSND. Movie released this week.

Get Romantic With

Tommy

Page



"A Shoulder To Cry On"

The seductive new single from the debut album Tommy Page.

Produced by ARIF MARDIN and JOE MARDIN

Written by TOMMY PAGE

FLASHMAKER!

KIIS	add	KROY	deb	35	KISN	3-1	KZFN	21-15
KKRZ	add	Q104	deb	36	KCPX	7-2	KMEL	20-16
BJ105	add	KIXY	deb	38	Y95	15-4	WCIL	26-23
KWES	add	KKXL	deb	39	KMOK	5-5	KFMW	39-31
KSMB	add	KWNZ	deb	39	PWR99	10-8	WPST	40-35
Z97	add	KYRK	deb	39	KDON	8-8		
		WZYP	deb	39				

BREAKING AT:	WZOU	WBBQ	WCGQ
	PWR99	WHSL	WJAD
	FM102	KDON	Y97
	KISN	KTMT	

AVERAGE MOVE	REQUESTS (1 to 10)
2.57	8



Management and Direction: Ray Anderson Enterprises
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CROSSEOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

The video is on both MTV and VH1, it's Top 10 Post Modern and sales continue to grow as **Enya** takes Top 40 by storm with big moves and request mentions. **Sweet Sensation** is closing with major market airplay

and big 12" sales, while **The Pasadenas** debut has a big first week. The **Fixx** continues crossing from a strong Album/Rock and Post Modern base.

BLACK/DANCE

SWEET SENSATION SINCERELY ATCO

*Singles: 50** *Albums: —* *Avg Move: 2.13* *Aggrsv: 10*
Hot dance act is smoking with major markets and big club play out front. Believers this week include KIIS, KXX106, WDJX, KFBQ, KNAN, KTRS, WCGQ, WKEE, WZKX, KGGI, WBBQ and WNNK. Moving 12-9 HOT97, 10-8 KMEL, 6-5 HOT97.7, 17-13 PWR106, 33-29 WTIC, 27-19 KKQV, 25-20 KDON, 29-25 KMGX, 39-27 KCAQ, 39-33 KTUX and 39-35 KEZB. Debuts 29 Y100, Deb 29 WEGX, Deb 27 FM102, Deb 35 SLY96, Deb 40 KZOZ, Deb 40 Z102 and Deb 28 KQMQ.

PASADENAS TRIBUTE COLUMBIA

Hot new act is the "Hip Clip" on MTV and goes "Right On" the radio with adds at WXKS, WPGC, KMEL, KKFR, PRO-FM, KWOD, KROY, KITY, KTFM, K98, WCKZ, 95XIL, K106, KQCR, KTRS, KWNZ, KWTO, KZOZ, WAZY, WDBR, WHOT, WIBW, WJMX, WNOK, WPFM, WQSM, KKQV, KMGX, KEZB, KSND, Z102 and more.

NEW EDITION CAN YOU MCA

*Singles: 46** *Albums: 41* *Avg Move: 2.91* *Aggrsv: 14*
This ballad continues to move at Top 40 with adds this week at KCPW, KS104, KZOU, KDON, Z102 and others. Big jumps at WXKS 21-16, WEGX 26-21, HOT97.7 27-18, KROY 24-17, KWSS 33-28, KWOD 25-21, KXX106 25-18, KKQV 23-15, KLUC 40-34, KMGX 20-14, X100 Deb 25, KKRZ Deb 27, FM102 Deb 13, Y108 Deb 27, WKZL Deb 35, Q104 Deb 34 and KEZB Deb 40.

JOHNNY KEMP BIRTHDAY COLUMBIA

The follow-up to his debut smash is picking up momentum this week with new adds at HOT97, WHYT, Q102, WGTZ, KZOU, WAEB, CKOI, KIXY, KKXL, SLY96, WBWB, WHOT, WJAD, WZKX, KCAQ, WRCK and JET-FM. Moves 2-1 WCKZ, 33-31 B96, Deb 34 KROY, Deb 32 KXX106, Deb 36 100KHI and Deb 39 WPFM.

KIARA THIS TIME ARISTA

This ballad was #1 at Black radio and crossing with new support from KROY, WNVZ, K106, KTMT, KWNZ, KZOZ, WHOT, WKSF, KF95 and KAKS. Moves at WUSL 7-5, KMEL 30-26, WCKZ 29-25, WHYT Deb 19, KITY Deb 32, WTIC Deb 35 and KXX106 Deb 30.

STEVIE B I WANT LMR

Singles: — *Albums: —* *Avg Move: 3.40* *Aggrsv: 11*
Second single from this hot dance artist is making moves at Top 40 with major markets leading. Adds at Z100, Y100 and WSPK. Moves 8-7 HOT97.7, 25-18 HOT97, 21-16 PWR96, 29-23 X100, 21-17 KMEL, 35-30 WKSS, 38-33 KKQV, 27-23 KYNO. Debuts 33 PWR106, Deb 27 KROY, Deb 28 FM102, Deb 29 KWSS, Deb 37 WTIC and Deb 37 KLUC.

GINA GO-GO CAN'T CAPITOL

Singles: — *Albums: —* *Avg Move: 3.33* *Aggrsv: 6*
Dance single from this new act is getting good club play and new Top 40 play from FM102, KITY among others. Jumps at PWR106 28-22, HOT97.7 26-17, KZOZ 39-34 and KMGX 30-26. Debuts for KROY Deb 26, KWSS Deb 32 and KDON Deb 28.

ALBUM/ROCK

THE FIXX DRIVEN OUT RCA

First single from the new album is crossing from a solid Album/Rock base. New support from Z95, KXYQ, KKFR, KTMT, KTRS, KWNZ, Q104, WHOT, WIBW, WJAD, WPFM, WQUT, WSPK, WZKX, WZOK, KSND, KTUX among others. Moves 19-13 KITS, 29-23 KXXR and 24-19 WROQ. Debuts at 25 WMMS, 33 KPAT, 38 KFMW, 39 WBNQ and 40 KAKS.

WINGER 17 ATLANTIC

Singles: — *Albums: 28* *Avg Move: 2.54* *Aggrsv: 4*
This metal hit got its start on MTV and they are selling lots of albums. Second week adds at WKBQ, KSAQ, KJ103, WZPL, 95XXX, KZFN, WAZY, WKLQ, WKSF, WPFM, WQUT, WLRS, KTUX, KZZU and WPST. Moves for WROQ 12-9, WDFX 19-15, KXXR 40-34, OK95 37-28, Y95 Deb 18 and KIXY Deb 39. Huge early requests here!!!

CHOIRBOYS RUN TO WTG

Singles: — *Albums: —* *Avg Move: 2.33* *Aggrsv: 3*
Label has high hopes for this band as they move to Top 40 with adds at KBFM, KIXY, KPAT, KTMT, WAZY, KTRS, KTUX and KZZU. Early moves at KXXR 35-31, Y95 Deb 23, OK95 Deb 31 and WQUT Deb 34.

METALLICA ONE ELEKTRA

Singles: — *Albums: 48** *Avg Move: 3.86* *Aggrsv: 3*
This Heavy Metal ballad has programmers talking and request lines ringing. New believers include Y95, Y106 and KPAT. Early moves for OK95 19-13, KIXY Deb 31 and KBFM Deb 33. Huge on MTV!

POST MODERN

ENYA ORINOCO GEFREN

*Singles: 45** *Albums: 32** *Avg Move: 2.39* *Aggrsv: 12*
The video began on VH1 and made its way to MTV and sales began to kick in. Now Top 40 is finally agreeing that this is a real hit and sales are growing by leaps and bounds. New airplay at WMMS, 92X, WROQ, BJ105, KBFM, KCMQ, KFMW, KKQV and many more. Hot moves include 4-2 KXXR, 8-5 KIXY, 6-5 KZZU, 26-18 KKBQ, 32-28 KRBE, 23-19 KKFR, 28-22 WMJQ and 29-12 WIBW. Breaking big for KKRZ, PRO-FM and KWOD. There's no denying this one!

MIDGE URE DEAR GOD CHRYSALIS

Former Ultravox leader is making gains at Top 40 with new support from KXXR, KCPX, KISN, 95XXX, KFMW, WHOT, CKOI and KYRK. Moving 6-4 KITS, 25-21 WROQ, Deb 28 OK100, Deb 36 WBNQ and Deb 40 SLY96.

Sincerely Sensational!

Sensational Sales!

"HEAVY RETAIL - 700 pieces sold in Hartford last Friday!" WKSS - Hartford
 "TOP 10 RECORD SALES - in San Antonio!" KITY - San Antonio

Sensational Requests!

"GREAT PHONES, HUGE SALES, INSTANT RESPONSE!"
 HOT 97 - New York

Sensational Demos!

"15 TO 34's , Love it!" KWSS - San Jose
 "Sweet Sensation has the **Femal Audience** appeal we're looking for!"
 Z102 - Savannah



Sweet Sensation

CROSSOVERS WINNER!
DEBUT 50 HITS
TOP FIFTY SINGLES!

"Sincerely Yours"

KIIS	add	KTRS	add	FM102	deb	27	PWR96	4-4	WPGC	27-24	BREAKING AT:	
KXX106	add	WCGQ	add	KQMQ	deb	28	HOT977	6-5	KMGX	29-25	B96	WCKZ
WDJX	add	WKEE	add	Y100	deb	29	KMEL	10-8	KCAQ	39-27	KRBE	WGTZ
KGGI	add	WZKX	add	WEGX	deb	29	HOT97	12-9	WTIC	33-29	PWR96	WAEB
WBBQ	add	WFLY	add	SLY96	deb	35	PWR106	17-13	KYRK	32-29	KMEL	Y106
WNNK	add	KAMZ	add	KZOZ	deb	40	X100	21-18	WNCI	34-31	KZZP	KRQ
KFBQ	add	KEWB	add	Z102	deb	40	KKQV	27-19	KTUX	39-33	KWOD	WRCK
KNAN	add						KDON	25-20	KEZB	39-35	Q106	K106
											KROY	KBFM
											KITY	KLUC
											KSAQ	KWTX
											KTFM	WSPK
											WKSS	

This Record Is A Hit and We Are Sincerely Committed To It!

WHEN YOU PLAY IT, SAY IT!






REQUESTS

Was Not Was...IS! Second week in a row as the Most Requested new record in the country! **Roxette** is gaining quickly with huge phones and jumps, **Debbie Gibson** continues to burn up the lines with a #1 album and

R.E.M. has proven itself to be a bonafide Top 40 hit! Watch the new **Tone Loc** cut, "Funky Cold Medina" — already pulling hot phones!

 **WAS NOT WAS** DINOSAUR CHRYSALIS


Most requested new song in the country for the second week in a row! Hot mentions this week include KIIS, 98PXY, JET-FM, KBIU, KEWB, KFRX, KITY, KIXY, KKRZ, KQIZ, KQKQ, KSIF, KTXY, KWES, KWTO, KX106, KZBS, KZOU, WANS, WBCY, WBNQ, WBWB, WCIL, WDBR, WHHY, WIBW, WKSI, WLRW, WQCM and WYKS.

 **ROXETTE** LOOK EMI

Giant early moves up the charts and huge phone action lead the way. This week's hots: B94, 98PXY, KC101, KEWB, KEYN, KFQX, KIIS, KITY, KIVA, KKRZ, KKXL, KRNQ, KSAQ, KX106, KYYY, KZBS, OK100, SLY96, WDBR, WHYT, WIXX, WKEE, WQCM, WTLQ, WVBS, WZOU and many, many more. Big dance club play!

 **DEBBIE GIBSON** LOST ATLANTIC

Album remains in the #1 slot on the chart as this first single approaches the same. The video is in major rotation and her national tour should begin soon. Big requests continue for KIIS, B94, KC101, KEYN, 100KHI, KIXY, KKRZ, KKYK, KMEL, KTXY, KWES, KXX106, WLRW, WPRR, Z103, Z96 and many others.

 **R.E.M.** STAND WB

Giant Post Modern crossover is selling tons of albums each week and now pulling big phones throughout the country. Big mentions come from WZOU, 98PXY, JET-FM, KFRX, KKRZ, KKXL, KQKQ, KWTO, KYYY, KZFN, OK100, SLY96, WABB, WBNQ, WDBR, WGLU, WIXX, WKEE, WLRS, WLRW, WRQN, WTLQ, WYKS and others.

 **BANGLES** ETERNAL COLUMBIA


Second single is quickly making its way up the charts with the help of a video in heavy rotation, big jumps and solid phones everywhere played. Big action at B94, JETFM, KC101, KDWB, KHI, KIIS, KKRZ, KQIZ, KRNQ, KSIF, KZFN, WABB, WBWB, WDBR and WFXX.

 **F Y CANNIBALS** SHE DRIVES I.R.S./MCA

Album is now out in the streets with this debut single closing quickly at Top 40. Hot requests this week for KITY, KFQX, KIIS, KIVA, KKRZ, KNAN, KSJQ, KX106, KZFN, KZOU, OK100, SLY96, WBNQ, WDBR, WFXX, WKSF, WVBS and more.

 **POISON** MAMA ENIGMA/CAP

The new video is a great profile of a live performance and the phones are reacting. Big at WMMS, KBIU, KC101, KEYN, KIVA, KQIZ, KWES, KZOU, WFXX, WKEE, WKSF, WRQN and WVMX.

 **MIKE & MECHANICS** LIVING ATLANTIC

Multi-format hit is selling lots of albums with continued solid requests at Top 40 and big video exposure. Hots this week come from B94, G105, JET-FM, 100KHI, KIIK, KIIS, KISR, KKYK, KQKQ, KWTO, KYYY, WANS, WIBW, WTHT and others.

 **MILLI VANILLI** GIRL ARISTA

Big dance club play was the base for this hot new act and now they are one of Top 40's faves with a giant debut single that continues to generate requests week after week. Hots include KKRZ, 98PXY, KBIU, KFQX, KMEL, SLY96, WABB, WHHY, WHYT and WKLQ.

 **KARYN WHITE** SUPERWOMAN WB

This girl is hot! Second single and former #1 Black/Dance sensation is closing quickly with major markets and early moves leading. Big phones this week for B94, KBIU, KC101, KHI, KIIS, KKRZ, KQIZ, KX106, KZOU, WQCM and more.

 **EDIE BRICKELL** WHAT I AM GEFEN

Giant (and we mean giant) album sales are helping to propel this first single to the top. Mentions include KIIS, G105, JETFM, KIIK, KISR, KYYY, OK100, WBNQ, WIBW and Z96.

 **DINO** 24/7 ISLAND

Check out the major market action and chart moves on this one! The phones are lighting up now and album sales are growing. Early mentions this week at KITY, KEWB, KIIS, KKRZ, KMEL, KSJQ, KX106, WGLU and others.

 **WINGER** 17 ATLANTIC

Talk about hits developing from a video base! This one has been in heavy rotation for weeks and now Top 40 is reacting with major market adds and early phones. Mentions this week include WMMS, KFBQ, KIXY, KJ103, WGLU, WKSF, WPXR and WTLQ.

ALSO GAINING REQUEST MOMENTUM

TONE LOC
CHICAGO
ROD STEWART

FUNKY
YOU'RE
MY HEART

DV/ISLAND
REPRISE
WB

TOMMY PAGE
S SENSATION
BREATHE

SHOULDER
SINCERELY
DON'T

WB
ATCO
A&M

stop!

[AM 1234] [SP 5195]



sam brown

Sam Brown's debut album *stop!* exceeds 400,000 in sales *outside* of the U.S.!

stop! the single taking radio by storm — on KISS-108 in Boston! Top 10 in eight countries worldwide!

stop! the international best-selling album.

Produced by: Pete Brown, Sam Brown, Danny Schogger
Management: Lisa Denton



There may be one too many pop acts in the world but this isn't one of them.

ONE 2 MANY



“downtown” [AM 1272]

the first single from the debut One 2 Many album *Mirror* [SP 5237]

“Downtown” is #1 all over Scandinavia and breaking across Europe. Now “Downtown” arrives in America from One 2 Many, a Norwegian trio whose principal songwriter, Dag Kolsrud, performed and arranged for the group A-Ha at the height of their chart success.

Produced by John Hudson and Dag Kolsrud
Representation: Catrina Barnes Management Ltd.
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RAPPIN' ON RADIO

Interviews By Mike Murphy, Jon Leshay and Danny Ostrow

To mark this week's Gavin Confab, Hits asked some of the leading radio eminences in the country (or at least the ones that would return our calls) for their opinions regarding some of the burning issues in broadcasting. We were curious (yellow) about reactions to (a) the current, well-

publicized "When You Play It, Say It" campaign being waged by the record industry and the RIAA, and (b) their views on future musical trends to look out for on the airwaves. The following are their responses. We hope you like them.



Buzz Bennett, P.D., Y95, Dallas:

Do you identify each and every record your station plays?

(a) "We back-announce every new record we play. We back-announce

records for at least four weeks. I've made this comment before; forget what the record companies think about 'When you play it, say it.' Let's go to a whole other thought pattern. When people listen to the radio and they hear a record that they like, they want to know one thing. What the hell is it? Our phone lines light up all the time with the core audience that says, what was that? Even though we back-sell it. Because they want to know more about it. If there is an album with it. They want to know about the group. They want information.

"We have known from the beginning that, if we start playing new records and we don't tell them who it is, how can we justify sitting here and spending \$500,000 on research a year asking them which records they do like? How can we justify a whole answering system for requests to find out what records they want to hear, when we don't even tell them the name of the thing? That's counter-productive. You have to tell a person what it is or they're not going to tell you whether they like it or not because they won't know what to call it. That's like walking into a

meeting with five or ten people and nobody knows each other and you just don't bother to introduce them to each other. People who don't bother to introduce people to one another are assholes. When somebody doesn't know someone, you say this is so-and-so, right? What makes the radio so different that certain stations have the balls to go on the air and not introduce the group to the audience? That's just impolite. Incorrect. Stupid. Bad programming. I've said this for years. They're so caught up in their sweeping techniques and the mathematics of radio that they're

killing themselves. It's inexcusable."

Would you care to make any predictions about Top 40's future?

(b) "The big trend in music right now is reaching back and finding old records. Records that should have made it in their time. The companies obviously aren't providing radio with the right new records for the rock type/pop format we need to run. I'll tell you a pattern that's becoming obvious in this city and others, too. Forget the first cut off the album. Just take the damn album and find the first three cuts yourself and go with them. For the record company to designate this is on a 45 and the one you should play.... I don't know. I understand how the whole business works financially and that is why the 45 is there to fight for chart position. But, at the same time, radio is fighting for the right records to play. The course of radio as I see it is that we are beginning to develop some young gun programmers along with a few old guys like me who are willing to go into an album and grab the cut we like and believe in, rather than the single released by the label."



Keith Naftaly, P.D., KMEL, San Francisco:

How do you feel about I.D.'ing records played on the station?

(a) "I am personally very artist development-oriented and my appreciation for well-crafted pop songs and talented performers is definitely reflected by KMEL's programming and positioning. New music and 'image' recurrences which might be unfamiliar to the masses are always identified on KMEL. No matter how hot your processing, production and promotions sound, face it, outside of morning drive, people are tuning

in mass-appeal radio for the music and they want to know what they're listening to. Every thorough perceptual research study consistently points to that fact.

"My entire airstaff is into the music we play at KMEL, so it sounds very natural and sincere when they promote the new music. And each jock is sharp enough to sense when a song title has connected, at which time they can back off ID'ing the record. We also produce 'fresh track' promos spotlighting new releases, in addition to our music news and gossip features which focus in on new artist profiles and chart information.

"The S.F. Bay Area is historically a very music-conscious, music-driven market and the radio stations here have always mirrored the region's passion for music. The four cool stations—KMEL, LIVE105, KBLX and KSOL—all take pride in the music we play and in the artists we break. Back-selling is pretty standard here. Even X100 identifies songs, though you'd have to be pretty out of touch with western civilization not to recognize the songs they play. The active record buyers in the Bay Area have no problem finding out who does their favorite new song and what it's called and this translates into immediate sales. If the record is real, we'll feel it right away.

"I suppose that some programmers feel that identifying songs is unnecessary chatter. They're probably the computer wizard types who don't get out much because they'd rather curl up with their sagging Arbitrons in an effort to figure out what went wrong. Ironically, they're the same programmers who won't stay with a record unless it both sells immediately and lights up the phones. Obviously, the listeners can't buy or request a record if they don't know what it is."

What do you look for in music over the next twelve months?

(b) "Musically, KMEL is looking forward to upcoming releases from Expose, the Pasadenas, Madonna, Jody Watley, Keith Sweat, Janet Jackson, LL Cool J, Lisa Lisa, Milli Vanilli and Stevie B, plus more hit singles off the current projects from Karyn White, Bobby Brown, Luther Vandross,

Anita Baker, New Edition, Dino, Al B. Sure, and especially Paula Abdul. Hopefully, after corporate meetings, aircheck sessions, promotion and production meetings, focus groups, auditorium tests, strategy seminars, research analysis sessions and countless record promotion calls, maybe I'll even be able to check out some of this quality music I'm anticipating."



Gary Bryan, P.D., WPLJ, N.Y.:

How do you feel about the industry's "When you play it, say it" campaign?

(a) "It just comes down to common sense. Anyone that's been programming for awhile realizes you really want and need to identify the music you're playing, especially the new stuff that you're breaking in. And not only identify it, but also sell it a little bit. You also want to identify those records that are in an oldies category or in recurrenents because they still may be unfamiliar to many of your listeners—especially the upper demos. I do, however, believe you can talk too much on the air and there will be a point in time where you have to do somewhat of a trade-off and you can end up hurting the sound of the radio station by trying to identify music too much so that the labels can sell more records. But it is basically a give and take situation because, while we provide a 24-hour commercial for the record industry, they do provide 24 hours of programming every day that is basically cost-free, except for the ASCAP and BMI payments. So yes, I think we need to make a strong effort to identify the music for many different reasons. I really can't say what kind of impact this back-announcing on new artists will have on sales, though, because

of the psychological profile of an active record buyer. They may already know who these artists are before we even get a chance to mention them on the air."

What do you see happening in music over the next year?

(b) "I believe we are going to continue to see and hear a lot of new breakthroughs—at least I hope we will because that is what made radio what it is today and radio is what makes that music happen. I'm excited about people like Edie Brickell and those kinds of artists that are breaking through now. Those are the kinds of hits we need because they create excitement for radio. They make people in the business and our listeners more interested in getting up and turning on the radio each day. Smart programmers should always be looking for those breakthrough artists."



Sunny Joe White, P.D., WXKS, Boston, MA:

Do you feel a responsibility to the labels to announce what records you're playing?

(a) "I don't feel a responsibility to the record companies, I feel a responsibility to the listeners. More importantly, right now, with there

"You can end up hurting the sound of the radio station by trying to identify music too much,"
Gary Bryan

being so many new unfamiliar artists out there, people don't know the difference between Tiffany, Debbie Gibson and the Bangles. We have to direct the audience as to whom they are listening to, so they can become familiar with these artists. It also helps the image of the radio station. When you're playing an Enya or an Edie Brickell, it's something that's perceived to be cool. Those are real image groups to the people who may think your station's a teenybopper Top 40. When they hear you playing that, even if they haven't heard it, they go, oh, Melissa Etheridge is on KISS, wow."

What do you see happening in music in 1989?

(b) "I hope '89 will at least see some releases from name superstars that are good. In '87-'88, we were besieged with a great many superstar releases, but they were kind of mediocre. Let's be serious, the Lionel Richie didn't come through, the Springsteen wasn't his best, Tina Turner was just decent. Cyndi Lauper didn't deliver the huge monster we would've hoped for. Culture Club wasn't there and neither were the Eurythmics. People we've grown to love and adore.

"I think all the new artists on today's charts hurt the industry. I'm very concerned about it because I don't think the audience is keeping up nor do I think they care. Everything's becoming so homogenized. My one comment about new music is, I hope, if we're going to have new artists out there that we don't just have the 'next big thing' and then everyone else with their version of that. This year, we got Tracy Chapman, then came Basia, Enya, Melissa Etheridge, Julia Fordham and the list goes on and on. You get Debbie Gibson, then every label gives you their teenybopper queen. If you look at the Top 40, half the people there have the same producers—L.A., Babyface or somebody else with the same sound.

"We haven't really found those new artists to replace the old mainstays. The new artists that are out there, for the most part, are imitators of people who are the real

superstars. Nobody's selling any new trends. Look at the void, we're missing good pop and rock. The Post-Modern end has gone soft lately. Last year, I thought it was at a point where it could've broken wide open—Sisters of Mercy, Godfathers, Midnight Oil—that whole sound was ready. Now, this acid-house stuff is kinda getting in the way. A great deal of modern music has gone acid-house and lost that modern music rock edge. Let's all stop trying to sound like each other and just go in the studio and record something good. Forget the sound that's going to sell, just get out there and make some good music."



Randy Kabrich, Operations Manager, Q105, Tampa, FL:

How do you feel about the record industry's campaign for back-announcing records?

(a) "Radio and records are closely married in the respect that we both need each other to exist. Even though we need each other, our customers are totally unique. Record companies are only concerned in the potential record buyer, where radio must appeal to an audience that may never set foot in a record store. Those consumers do not care who the artist is. If radio is a giant commercial to go out and buy the product, then radio should not pay over 2 percent of our revenues to ASCAP and BMI. At Q-105 that translates into \$3.80 every time we hit the start button on a song, even if the song is in a test rotation. Now the RIAA is proposing another one percent of revenue to go to the performer. That would put the price of a song at \$5.70 at Q-105 everytime we hit the start button. If we are the major advertising and sales firm for exposing artists, get rid of the license fees and then maybe we'll talk about back announcing. If I'm paying the money, I'll do what I

please. In other words, if you give me a burger, I've got no right to complain that there's no ketchup on it, but if I purchase that burger, I've got the right to demand the ketchup for the burger.

"In the early lifecycle of a hit record we'll say 'Coming up, the new one from Bobby Brown...' That doesn't mean I'm going to back-announce everything. If the record companies are so concerned about the subject, then why not develop a song-artist-album-station call letters device that would work off encoded information on the station's subcarrier. Put the device on all the receivers made for no more than \$15.00 in mass production. Then all the information would constantly be on everyone's receiver just like the beginning and ending of tunes on MTV. The concept is totally practical for a minor amount of money.

"If people are unhappy that they cannot identify a song, we have 20 request lines that they can call and we'll help them identify the song, AND log it on our request sheets.

"Record companies have convinced retailers not to give us quantity counts so we have given up on store reports. Since I cannot see what impact we are having on retail, I'll see information on what my audience wants to hear from call-out reports and requests."

Care to offer any forecasts about trends at Top 40?

(b) "As for future trends in music, I'm afraid my crystal ball has gone all blurry. I think we've got a short circuit here."



Rick Stacy, P.D. PWR99, Atlanta, GA:

Do you always back-announce the records you play?

(a) "We've always done as much back-selling as possible, even

"I don't feel a responsibility to the record companies, I feel a responsibility to the listeners," Sunny Joe White

before the 'When you play it, say it' campaign began. We don't do it for the labels as much as for the listeners. The only time it ever effects the format is when we're stressing forward motion, in other words, it's hard to back-announce in the beginning of the next song. The responsibility we have is to our listeners. When we play a record, we believe in it enough that we think it's going to appeal to the majority of our listeners. We also feel responsibility to the record companies so listeners can identify the artist and purchase the record. But I find, if someone likes something we're playing, they'll call the front office or request line. So, they're going to find out what it is anyway. We do our best to identify everything we play, though once in a while one slips through the cracks for whatever reason. For me, it's positive to have the d.j. identify everything, so we're not playing anything unfamiliar."

What would you like to see happen in music next year?

(b) "If you want to talk about genres of music, there's a lot of good rock out now. But I hope there's more good pop in '89. Right now, everything's polarized. We have a lot of hard rock—Bon Jovi, Def Leppard, Guns N' Roses, Cinderella. On the other side of the coin, there's a lot of Milli Vanilli, Kon Kan, New Kids and there doesn't seem to be anything in the middle. The only two things I can think of lately that are really up-tempo pop records are Fine Young Cannibals and Breathe, which isn't doing so great. I really miss that pop Top 40 sound, the 'Shattered Dreams' of the world. There hasn't been enough and I hope there's more in '89." [Z]

4TH
DECADE

DIN

24/7



**HUGE PHONES!
FLASHMAKER!**

KUBE add
Y108 add
KTFM add
KS104 add

KRQ deb 30
KXX106 deb 33
KKBQ deb 34
KTUX deb 37
KRBE deb 39

KMEL 9-4
KDON 12-7
FM102 9-8
KROY 11-9
KGGI 11-10
HOT97 15-11
KKRZ 19-12
KWSS 17-13
KWOD 17-13
KATD 29-14
KMGX 22-16
HOT105 21-18
KYNO 29-18
Y106 22-19
KITY 25-21
X100 28-24
PWR106 30-25
KZZP 28-25
HOT97 35-30

BREAKING AT:

KIIS KOY
WPGC Q106
PRO-FM KROY
KKFR KISN



SA-FIRE

"Thinking Of You"

From The Album "Sa-Fire"



FLASHMAKER!

X100 add
 KKYK add
 KZOU add
 KMPZ add
 WNNK add
 KC101 add
 KDON add
 WHTO add
 WJAD add
 WKEE add
 WPFR add
 WPXR add

KATD deb 28
 B97 deb 29
 KIIS deb 30
 WPGC deb 30
 KKRZ deb 31
 WXKS deb 34

KTFM 3-2
 KGGI 4-4
 PWR96 7-7
 KMEL 17-13
 KOY 18-15
 Y100 19-16
 WTIC 27-21
 KMGX 24-21
 KZZP 26-23
 WZOU 29-24
 FM102 28-25
 WKSS 32-26
 KKQV 31-27
 WNOK 37-30
 Z102 33-30
 KWOD 35-31
 WBBQ 40-35

BREAKING AT:

B96 Q105
 KUBE KCPW
 PWR96 Y108
 PRO-FM KITY



LO

M

"Ho

From

FLASH

JETFM
 K104
 95XXX
 KNAN
 KZFN
 WAZY
 WPRR

KF95
 WBCY
 WQUT

KXXR
 WROQ
 WQSM
 KAKS



NIA PEEPLES

"I Know How To Make

WE AND MONEY

"Alleluiah Man"
From Album "Strange Kind Of Love"

MAKER!

add		BREAKING AT:
add	Y95	KPAT
add	WZOU	KTMT
add	KUBE	KTRS
add	KKFR	KWTX
add	KISN	SLY96
add	KJ103	WCGQ
	Y106	WHTO
deb 30	KSND	WIXX
deb 35	KZZU	WJMX
deb 37	WPST	WKPE
	KQIZ	WPFM
30-24	KQMQ	WZKX
29-26	KYRK	
29-26	WHSL	
39-32	CKOI	
	KFBQ	
	KKQV	

CINDERELLA

"Last Mile"

From The Album "Long Cold Winter"

40 HITS TOP FIFTY SINGLES!

WROQ	8-7	WKSF	30-26
OK95	13-8	WHY	29-26
WLRS	19-16	WPFM	29-26
WJMX	21-18	WPST	30-26
WZOU	23-19	KAKS	33-26
WPFR	30-20	WAEB	32-29
KIXY	26-21	KZFN	35-29
WPXR	26-21	K106	33-29
WKEE	29-23	KTUX	32-29
WBAM	26-23	KKBQ	35-31
WKDD	28-24	PRO-FM	35-31
Y107	28-24		
Y106	27-24	BREAKING AT:	
WPRR	29-24	KEGL	
KTMT	27-24	KRBE	
WDBR	27-24	WMMS	
KPLZ	29-25	KUBE	
WQUT	31-25	WEGX	
100KHI	29-25	KDWB	
KWNZ	28-25	KWOD	
KSAQ	29-26		
KFMW	32-26		
95XXX	30-26		



"You Love Me" On Your Desk Now!!

Tell us a wild radio story.

Y'know that scene in "FM," where the d.j. was getting a blow-job while he was on the air? I was Asst. PD at a station—I won't tell which one—when the P.D. walked in on a similar situation because the breaks were getting just a little ragged, shall we say. It really was hilarious just to see the expression on both the jock and the P.D. He was really at a loss for words and all that came out of his mouth was "Look, not on our time, okay?" But this really did happen and I can only conclude that maybe the movie had something to do with it. I swear it's true.

What are some general differences between Phoenix and Tucson as radio markets?

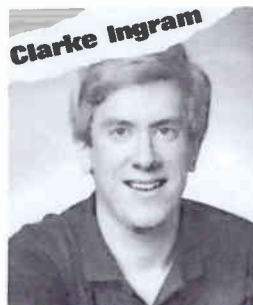
Tucson is not as cosmopolitan as Phoenix. Phoenix reminds me a lot of Los Angeles. Very widespread, a little overgrown and basically there are more yuppies. It's a much more homogenous market because you have so many people who are not natives. I like Tucson better than Phoenix because the air is cleaner, the traffic isn't bad and it hasn't really outgrown itself. Tucson is a cowboy town with a lot of Mexican-American heritage.

Do you keep a close eye on the Phoenix market?

Since KZZP's our sister company, I observe what they're doing well and not doing well with. They do have an influence on us. If I am unsure about a record, I can afford the luxury of having KZZP play it first, see if it breaks and then add it here. But we lean a little more upper demo than KZZP. There are three Top 40's up there and they are all cannibalizing each other. Since we're the only Top 40 in Tucson, I can afford to play some of the more adult-leaning records and even influence KZZP on a few things. We are so far ahead here, we can really learn a great deal by listening to KZZP's personalities to hear what's going on in a bigger market where the stakes are higher. But since I worked at KZZP for three years, I deliberately try not to imitate the things they have

THE DESERT FOX

Interview By Jon Leshay



This radio careerist started out as a P.D. at WPPJ, his college station in Pittsburgh, before leaving to work part-time at 96KX in the same town in '78, where he moved up to doing nights, then M.D. and eventually, Asst. PD. When the station changed formats in '83, he went across the street to B94. Clark hooked up with Guy Zapoleon there, then went on to KZZP in Phoenix as Asst. P.D. in '85. He rose to OM at KZZP, then grabbed the PD job at KRQ in Tucson, where he's been since October '87.

done. I try to do as much as I can to make KRQ sound different from KZZP, although we do overlap with them. Tucson and Phoenix are only 100 miles apart and KRQ is directional to protect KZZP because there was too much of an overlap for the FCC. To make things even worse, I'm from KZZP, the GM that

hired me was from KZZP, our morning host, Mike Elliot, is from KZZP, a late-night guy that worked here was from KZZP and our local sales guy is formerly of KZZP. So there is a lot of that station here.

What type of Top 40 station is KRQ?

We lean a little more towards upper-demo during the day but not the whole day. We have a 70 share of teens and almost a 50 share of 18-24. Mind you, we didn't get this handed to us because when I came into the market, we had an 11.2 and a year later we had a 22.4. We went out there and drove most of the other stations out of business by appealing to their audience. Our musical approach is right down the middle Top 40. If it's a hit, then we play it. We don't lean urban or rock, but we'll play those records if they're hits. But we're not afraid to take chances, either; when you have a monopoly—190,000 people in a market of half million—you have to continue to sound fresh. What makes us unique is we've been Top 40 for ten years in one form or another. We are synonymous with the community because we've been around so long. What we've tried to do is build a major market radio station in a medium-sized market.

How do you feel about the Post-Modern music that is finding its way to Top 40?

I think radio should continue to reach out and acknowledge all these acts that have developed and continue to develop at the Post-Modern level. A station like KRQ has been a lot more receptive to records such as Information Society or Erasure, which are merely Top 40 dance records.

"What we've tried to do is build a major market radio station in a medium-sized market."

Sometimes the Tucson audience, being a little more rock-oriented, isn't so hip to the synths and the British vocals that are so prominent in a lot of that music. But everyone should be sensitive to Post-Modern music that is, in fact, crossover material.

ROY ORBISON

"YOU GOT IT"

From the album "Mystery Girl"

#1 AOR

#5 A/C

TOP 30 - COUNTRY

TOP 40 - POP

**MEANS:
HIT RECORD!!**

40-35 HITS TOP FIFTY SINGLES!

15-6 HITS TOP FIFTY ALBUMS!

BREAKOUTS WINNER!

BB LP 55*-15*

Sales Nearing 900,000

WCZY	add	WKBQ	deb	32
B94	add	WZPL	deb	33
KUBE	add	WQXA	deb	33
WNCI	add	KKRZ	deb	34

K104	11-5	KISN	24-18
WKPE	11-7	WMJQ	24-19
OK100	12-9	WZOU	26-21
WLRS	12-9	WXKS	27-22
WMMS	15-10	PRO-FM	28-22
WROQ	13-10	WPRR	35-30
PWR99	19-12	CKOI	37-31
WTIC	29-16	KPLZ	39-35

BREAKING AT:

B96	Q106
WBLI	KXXR
KXYO	B93

INNER CITY

"GOOD LIFE"

X-PLO-DING!!

**FLASHMAKER!
EARPICKS WINNER!**

PWR106	add
PWR96	add
WIOQ	add
FM102	add
KZOZ	add
SLY96	add
WNOK	add

WHYT	deb	21
KKQV	deb	31

KMEL	12-10
WPGC	28-25
HOT97	34-29

BREAKING AT:

B96
WXKS
KITY
KXX106
WCKZ
KMGX
WZKX

KEITH RICHARDS

with

Sara Dash

"Make No Mistake"

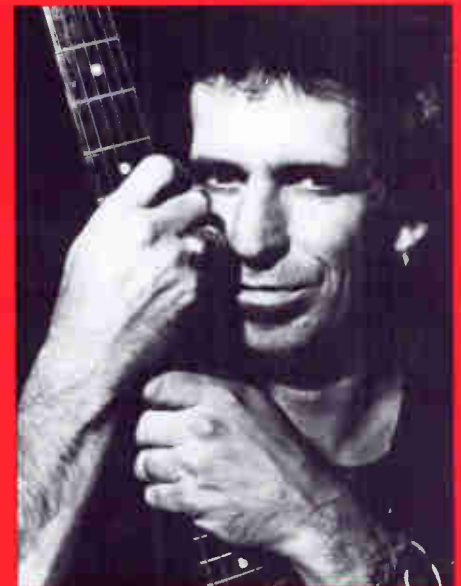
From the album "Talk Is Cheap"

OUT TODAY!!

*** LP IS GOLD**

*Make No Mistake-
We Are After
This One!!*

A Must Listen!!



COLIN JAMES

"5 LONG YEARS"

From the album "Colin James"

National Tour In 2 Weeks

Listen Pleezzz!!!



**WHEN YOU PLAY IT,
SAY IT.**

JULIA FORDHAM

"HAPPY EVER AFTER"

From the album "Julia Fordham"

Live at GAVIN

Friday 2/17/89 9:45 pm

California West Room

Win a Trip to Hawaii - Be There

POST MODERN

(Based on a combination of airplay and sales.)

LW	TW	ARTIST-LABEL	COMMENTS
2	1	LOU REED - Sire/WB Dirty Boulevard	Dominating!
1	2	R.E.M. - WB Stand/Pop Song	Giant sales
3	3	NEW ORDER - Qwest/WB Fine Time	Giant retail/air
4	4	THE REPLACEMENTS - Sire/Reprise I'll Be You	Hots winner!
5	5	VIOLENT FEMMES - Sire/WB Nightmares	Solid
6	6	COWBOY JUNKIES - RCA Various	Big sales now
7	7	WATERBOYS - Chrysalis Fisherman's Blues	Steady
16	8	ELVIS COSTELLO - WB Veronica	Breaking big!
10	9	ENYA - Geffen Orinoco Flow	Big retail
11	10	MIDGE URE - Chrysalis Dear God	Building
9	11	DEAD MILKMEN - Enigma Punk Rock Girl	Huge air/video
19	12	THE POGUES - Island Yeah Yeah Yeah Yeah	Early hots
24	13	F. Y. CANNIBALS - I.R.S./MCA She Drives Me Crazy	Big gains
8	14	THE FALL - B Banquet/RCA Kurios Oranj	Peaked
15	15	GO-BETWEENS - B Banquet/Capitol 16 Lovers Lane	Steady
18	16	LILAC TIME - Mercury Various	Solid
21	17	EASTERHOUSE - Columbia Come Out Fighting	Breaking now
25	18	WONDERSTUFF - Polydor Give Me More	Big airplay
20	19	THROWING MUSES - Sire/WB Dizzy	Building
13	20	THEY MIGHT BE GIANTS - Bar None Various	Slipping
--	21	THE FIXX - RCA Driven Out	Big gains
--	22	LOVE & ROCKETS - B Banquet/RCA EP	Big airplay
--	23	ROY ORBISON - Virgin Various	Huge sales/air
--	24	REIVERS - Capitol Various	Solid gains
--	25	NITZER EBB - Geffen Belief	Building

POMO PICKS

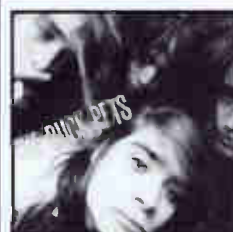
Edited By Roy Trakin



Thelonus Monster, "Stormy Weather" (Relativity): Everyone's favorite clown, **Bob Forrest**, comes up with his masterpiece, a painfully vulnerable, musically accessible, always hilarious blend of punk, country, folk, twisted blues and bluegrass that is the indie release of the year. Includes rock-in' covers of **Tracy Chapman's** "For My Lover" and **Blind Lemon Jefferson's** "See That My Grave Is Kept Clean," as well as swell originals like "So What If I Did" and "Sammy Hagar Weekend."

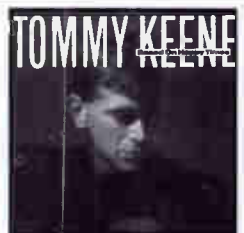
Guadalcanal Diary, "Flip-Flop"

(Elektra): Any band that names its album after shower thongs and sports a jangly anthem to my favorite day of the week, "Always Saturday," is alright by me. This Atlanta, GA, quartet, led by singer/songwriters **Murray Attaway** and **John Poe**, hasn't lost its enthusiasm on this latest effort, produced again by **Don Dixon** with an ear towards big guitar sounds and '60s-style psychedelic rave-ups like "Look Up!" and "Fade Out."



"The Buck Pets" (Island): Buzzsaw thrash metal from a bunch of Lone Star long-haired teenagers who are loud and proud. Songs like "Iron Cock" and "Hammer Valentine" live up to their titles as roaring, **Black Sabbath**-on-78RPM slabs of glorious noise. Guitarist **Chris Savage** and screamer **Andy Thompson**, along with thunderous drummer **Tony Alba** and bassist **Ian Beach**, create a hellacious maelstrom which should attract PoMo headbangers everywhere.

Tommy Keene, "Based On Happy Times" (Geffen): Veteran Washington, D.C. area singer/songwriter's area of expertise is guitar-based power pop, and this batch of new material boasts several catch-and-hold hooks. The college-educated lyricist's concerns run from remembrances of things past ("Nothing Can Change You," "Hanging Onto Yesterday") to recounting a pair of shattered romances with collaborator **Jules Shear** ("When Our Vows Break," "If We Run Away"). Dig the cover of the **Beach Boys'** rarity, "Our Car Club."





KTC

The Mayor of Simpleton

**#1 HITS POST MODERN MOST ADDED!
SALES EXPLODING!**

ALREADY ON:

**KITS KJQN KROQ 91X WXRT WBCN
KMPC KTCL WFNX WDRE CFNY WBRU
WHFS WHTG WOXY WRCN**

**FROM THE FORTHCOMING ALBUM "ORANGES AND LEMONS"
OUT FEBRUARY 28
PRODUCED BY PAUL FOX *MANAGEMENT: TARQUIN GOTCH**

ENYA
"Orinoco Flow"
FROM THE ALBUM
"WATERMARK".
10 - 9 HITS POST MODERN
SALES OVER 400,000

TOMMY KEENE
"Based On Happy Times"
THE POWERFUL NEW LP
ONE OF THE MOST ADDED
AT POST MODERN

NITZER EBB
"Belief"
DEBUT 25 HITS POST MODERN
FEATURING
THE TOP 15 CLUB SMASH
"CONTROL I'M HERE"



GEFFEN
RECORDS

POST MODERN

HOTS

ADDS

1. **REPLACEMENTS** (Sire/Reprise)
2. **NEW ORDER** (Qwest)
3. **THROWING MUSSES** (Sire/WB)
3. **ELVIS COSTELLO** (WB)
4. **LOU REED** (Sire/WB)
5. **COWBOY JUNKIES** (RCA)

1. **XTC** (Geffen)
2. **ELVIS COSTELLO** (WB)
3. **FIRETOWN** (Atlantic)
4. **PROCLAIMERS** (Chrysalis)
4. **TOMMY KEENE** (Geffen)
5. **HE SAID** (Mute/Enigma)

(Hot reports from the nation's leading radio and retail outlets)

WCDB / JOSH ROSENTHAL / JIM MCNEIL / ALBANY

- Replacements
- Chills
- Cicccone Youth
- Buck Pets
- XTC

WHFS / DAVID EINSTEIN / ANNAPOLIS

- New Order
- Fine Young Cannibals
- Replacements
- Lou Reed
- Elvis Costello

TURTLES / THOM DRAM / ATLANTA

- Replacements
- Gipsy Kings
- Throwing Muses
- Marc Almond
- Yellow

KLBJ / JODY DENBERG / AUSTIN

- Tanita Tikaram
- Waterboys
- Lou Reed
- Replacements
- Reivers

NEWBURY COMIX / RICHIE BARSONS / BOSTON

- Roy Orbison
- Sub Pop 200
- Throwing Muses
- Christmas
- Bad Brains

KUCB / JOHN WHITE / BOULDER

- Elvis Costello
- Tone Loc
- Cowboy Junkies
- Glass Eye
- Figures On the Beach

KCRS / TODD WISE / CEDAR FALLS

- Lou Reed
- Replacements
- Big Dipper
- Full Fathom 5
- Buck Pets

WKHR / JOANN MOLTER / CHAGRIN FALLS, OH.

- Fine Young Cannibals
- New Order
- Violent Femmes
- Elvis Costello
- Throwing Muses

RECORD BAR / RICHARD LANE / CHAPEL HILL, N.C.

- Enya
- Throwing Muses
- Fall
- Violent Femmes
- Tanita Tikaram

WAX TRAX / MARK CLIFTON / CHICAGO

- Living Colour
- Cowboy Junkies
- Replacements
- Lou Reed
- Throwing Muses

WXRT / LIN BREHMER / CHICAGO

- Replacements
- New Order
- Tanita Tikaram
- Lyle Lovett
- Wonderstuff

WOXY / PHIL MANNING / CINCINNATI, OH

- XTC
- Replacements
- Love & Rockets
- Pogues
- Fine Young Cannibals

MANIFEST / DONNA MAXWELL / COLUMBIA, S.C.

- Replacements
- Roger Manning
- Buck Pets
- Waterboys
- Sons of Freedom

WUSC / WILL KAHLER / COLUMBIA, S.C.

- Buck Pets
- Pogues
- Replacements
- Roger Manning
- Lou Reed

WN DY / SIMON BOGIGLIAN / CRAWFORDSVILLE, IN

- Fine Young Cannibals
- Proclaimers
- New Order
- Nitzer Ebb
- Ministry

WXCI / GREG VEGAS / DANBURY

- Wonderstuff
- Love & Rockets
- XTC
- Giant Sand
- Proclaimers

KBLE / RON SORENSON / DES MOINES

- Lyle Lovett
- Roy Orbison
- David Crosby
- Bruce Cockburn
- Elvis Costello

HARMONY HOUSE / VINCE DELEON / DETROIT

- Living Colour
- Replacements
- He Said
- Nitzer Ebb
- Thrill Kill Cult

PLAY IT AGAIN / ALAN KOVAN / DETROIT

- Sarah Compilation
- Suicide
- Loop
- Sundays
- Replacements

WDET / ANNE DELISI / DETROIT

- Rainbirds
- R.E.M.
- Waterboys
- Tanita Tikaram
- Lilac Time

KARMA / MATT RAFTREE / FT. WAYNE

- Christmas
- Dinosaur Jr.
- Elvis Costello

WHMI / JEFF WELLING / HOWELL, MI

- Violent Femmes
- Cowboy Junkies
- Liabach
- Replacements
- Nitzer Ebb

KUCI / GARY DOWNS / IRVINE

- Love & Rockets
- Cicccone Youth
- Violent Femmes
- Bambi Slam
- Throwing Muses

WUTK / BENNY SMITH / KNOXVILLE

- Elvis Hitler
- Ed Haynes
- Blue Cocks Green
- Scruffy the Cat
- Fine Young Cannibals

KUNV / BRETT GREENE / LAS VEGAS

- Replacements
- Love & Rockets
- Christmas
- New Order
- Pogues

RECORD TRADER / CLIFF DEALIST / LOS ANGELES

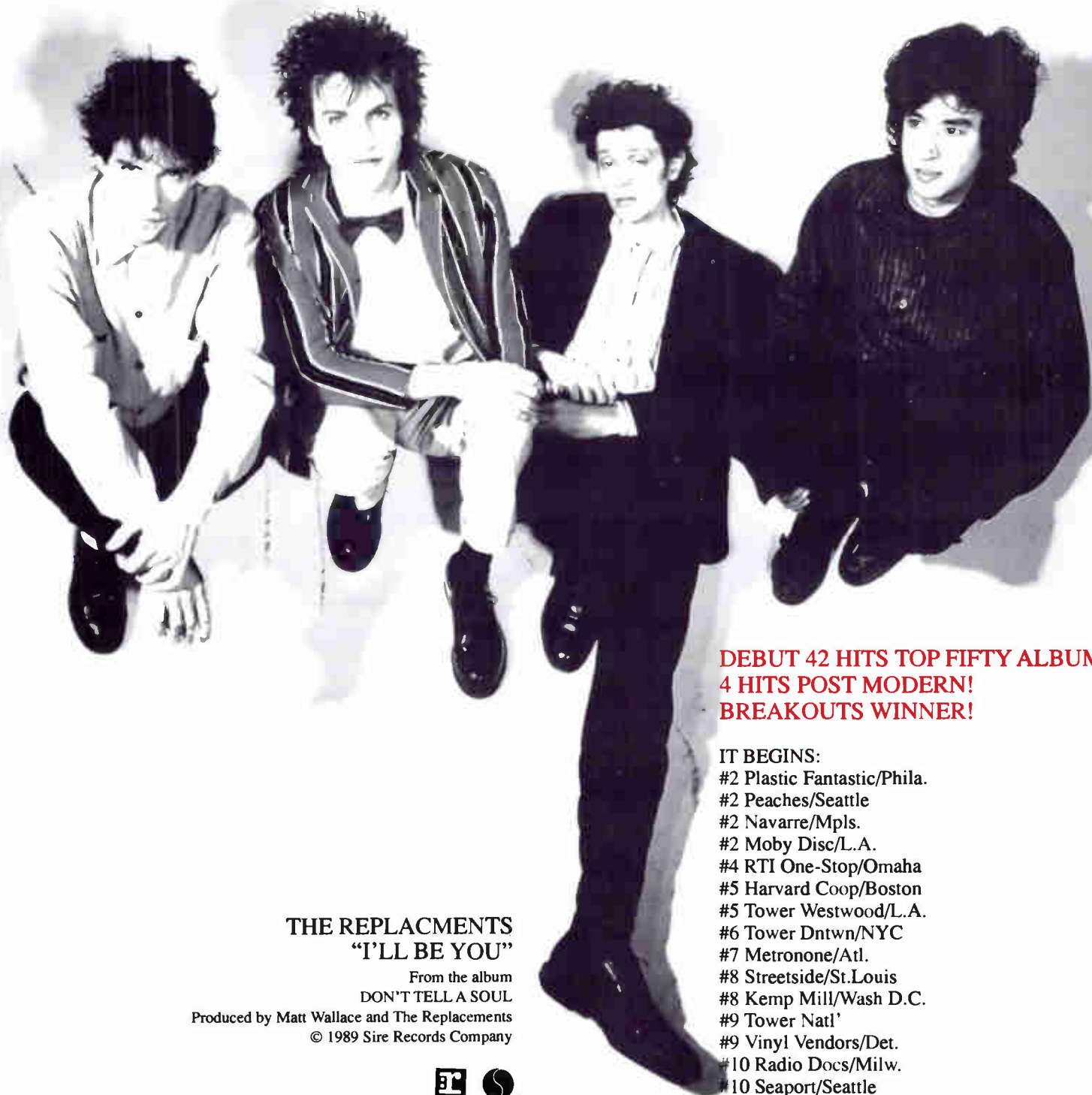
- Downey Mildew
- Dogs D'Amour
- Broken Homes
- Johnny Thunder
- Warrant

WORT / STEVE GOTCHER / MADISON

- Liabach
- New Order
- Tanita Tikaram
- Replacements
- Hugo Largo

INNER LIGHT / CATHY MAESK / MANCHESTER, N.H.

- Gang Green
- Replacements
- Genocide
- Elvis Costello
- They Might Be Giants



**THE REPLACEMENTS
"I'LL BE YOU"**

From the album
DON'T TELL A SOUL
Produced by Matt Wallace and The Replacements
© 1989 Sire Records Company



"ACHIN" TO BE . . . AND JUST ABOUT THERE.

**DEBUT 42 HITS TOP FIFTY ALBUMS!
4 HITS POST MODERN!
BREAKOUTS WINNER!**

IT BEGINS:

- #2 Plastic Fantastic/Phila.
- #2 Peaches/Seattle
- #2 Navarre/Mpls.
- #2 Moby Disc/L.A.
- #4 RTI One-Stop/Omaha
- #5 Harvard Coop/Boston
- #5 Tower Westwood/L.A.
- #6 Tower Dntwn/NYC
- #7 Metronome/Atl.
- #8 Streetside/St.Louis
- #8 Kemp Mill/Wash D.C.
- #9 Tower Natl'
- #9 Vinyl Vendors/Det.
- #10 Radio Does/Milw.
- #10 Seaport/Seattle
- #11 Galaxy One-Stop/Pitt.
- #11 Tower Sunset/L.A.
- #12 Tower Uptown/NYC



POST MODERN



STEVE GOTCHER WORT MADISON, WI.

Another radio geek found at the bottom of our bottom drawer in the bottom of our barrel. Steve would have liked to have been at this wonderful convention this year, however, he was back home churning butter made from his pet cow while smoking resins from his Hamilton Beach beer vat. Steve, we'll miss you about as much as you'll miss ever being in this spotlight again.

HOTS:

1. NITZER EBB
2. COWBOY JUNKIES
3. VIOLENT FEMMES
4. NEW ORDER
5. FALL
6. R.E.M.
7. ENYA
8. FIGURES ON A BEACH
9. EASTERHOUSE
10. MARC ALMOND

OPEN BOOKS & RECORDS / LESLIE WIMMER / MIAMI, FL

Slapshot
New Model Army
Christian Death
Cicccone Youth
Song Retains...

WESU / DAN MACKTA / MID- DLETTOWN

Sweet Baby
Leeway
Tall Dwarves
Chills
Giant Sand

RADIO DOCS / KATHY STAMM / MILWAUKEE

Marc Almond
Roxette
Legal Reins

WMMR / KAREN BOOTH / MIN- NEAPOLIS

Replacements
Scrawl
Bongos Bass & Bob
Caterwall
Dead Can Dance

KFMH / SCOTT PETERSON / MUSCATINE, IA

Violent Femmes
New Order
Trip Shakespeare
Proclaimers
Youngblood

RHYMES / MORY MCCARTHY / NEW HAVEN

A Bones
Ruanch Hands
Prong
Holy Modol Rounders
Esquerita

MIDNIGHT RECORDS / RON BALLY / NEW YORK

Rauch Hands
Murphy's Law
Girl Trouble
Sticky Filth
Tall Dwarves

WNYU / LISA SARTORI / NEW YORK

Feen Fini Tribe
D'la Soul
Birdhouse
Tonasia
Giant Sand

MURMUR / DON GILLILAND / ORLANDO

Replacements
New Order
Love Tractor
Jane's Addiction
Throwing Muses

WMDK / MIKE THOMAS / PETERBOROUGH

Matthew Sweet
Easterhouse
Lou Reed
Elvis Costello
Violent Femmes

ZIA RECORDS / BRAD GIBSON / PHOENIX

Throwing Muses
Giant Sand
Nitzer Ebb
Cicccone Youth
Bambi Slam

EVERYBODY'S RECORDS / JEFF FARNAND / PORTLAND

New Order
Living Colour
Replacements
Edie Brickell
Violent Femmes

MUSIC CELLAR / MIKE KREUNCH / PRINCETON, N.J.

Enya
New Order
Replacements
Cowboy Junkies
Julia Fordham

WDOM / BETH RUSSELL / PROVIDENCE

New Order
Replacements
Elvis Costello
Fine Young Cannibals
Cowboy Junkies

FACE THE MUSIC / KEN MACIVER / ROCHESTER, MINN.

Throwing Muses
Lou Reed
Bunny Wailer
Buck Pets
Cicccone Youth

KJQN / MIKE SUMMERS / SALT LAKE CITY

Fine Young Cannibals
Konkan
R.E.M.
New Order
Fixx

SMOKEY'S / SMOKEY KOELSCH / SALT LAKE CITY

Dylan & the Dead
Cowboy Junkies
Lyle Lovett
Giosy Kings
Huayucultia

RAINBOW / CHRIS BRYANT / SAN MATEO, CA

Replacements
Lou Reed
Rainbirds
Danielle Dax
Enya

WRUC / JOHN MORGAN/RON EUGENIO / SCHENECTADY

Elvis Costello
Replacements
Proclaimers
Throwing Muses
Reivers

LIBERTY SOUND / BILL FUENFHAUSEN / SPRINGFIELD, MO

Enya
Sonic Youth
Throwing Muses
Toots In Memphis
RAS Sampler

EUCLID / TONY MARGHERITA / ST. LOUIS

Elvis Costello
Wonderstuff
Tommy Keene
New Order

MUSIC VISION / PARIS SHELTON / ST. LOUIS

Was Not Was
New Order
Camouflage
Cowboy Junkies
Pursuit of Happiness

THE ALTERNATIVE RECORD STORE / PETE BARLAS / TAMPA

He Said
The Jams
Pay It All Back
Blondie
Campus Smokes Vol. 2

ZIA RECORDS / JON MILLER / TEMPE

Charlie Sexton
Cicccone Youth
Mud Honey
Wolfgang Press
Manufacture

WTSR / DORIS DUWE / TRENTON

Replacements
Lou Reed
Wonderstuff
Firehose
Pogues

VINYL SOLUTION / MARK PATRICK / TUSCALOOSA

Buck Pets
Replacements
Christmas
Royal Court of China
Living Colour

WHTS / MR. BILL / YORK

Violent Femmes
Lou Reed
Elvis Costello
Replacements
Enya

WRRO / GROVER / YOUNGSTOWN

Cowboy Junkies
Tommy Keene
Pogues
Brood
Replacements

THE BUCK PETS

MOST ADDED!



Stephen Duffy turned his back on stardom as the synthwhiz behind the group Tin Tin to return to the pastoral roots of his rural English home in the dairy region of Malvern. Duffy's music took a similar turn away from machines to the more human sound of pitched harmonies and acoustic guitars with his new band The Lilac Time. Duffy's new songs have proven successful on the U.K. indie charts with their pointed criticisms of Thatcher's England, and are just starting to garner significant PoMo action here. His problems started when he agreed to talk to our own Danny Ostrow from the midst of his hit-and-run van tour of the U.S.

Why the change in musical direction?

I made an album in between Tin Tin and The Lilac Time, "Because We Love You," that had a few acoustic tracks on it and pointed in this new direction. I wanted to just get out and simply play this music. Before, we were making great records, but it was impossible to recreate live. I wanted to be able to throw the guitar in the back of the car and go play, because that is creating music.

The new material has a bit of a socio-political slant to it.

I've become a better songwriter and it's just become more obvious. Or maybe it's because, using an acoustic guitar, there are so many political protest overtones to this kind of music. I like my songs to have settings. I don't believe in the fantasy world of so much late '80s pop. I wanted to create a real world for The Lilac Time to exist in, not some sort of fairy tale. You

can get high on reality; you don't need this slushy show biz stuff to escape from life. I don't think music should be escapist; it's got enough going for it in its purest form. And this is what we keep finding ourselves talking about—simplicity and purity. It's very easy to get seduced by the technology of music in the '80s. This band uses technology, but we're not ruled by it.

Tell us about the part of England you come from.

Malvern is a range of hills before you get to Wales, about two and a half hours outside London. It's far enough away that people don't bother you. I lived in London for five years and I just wanted to get away from the music business. I didn't want to play my tapes for A&R people anymore. I wanted to go create something in the wilderness without playing it for people and asking what they thought of it. I started the group out there with my cousin

and brother. We recorded the album in about nine days on a 16-track machine and released it on an independent label out of Birmingham, which is where I was born. We didn't play it for anybody in the business and just put a few thousand copies in the record shops, which sold out in a couple of months. We did everything ourselves, from pressing and distribution to press and promotion.

What changes in your own life led to the changes in your music?

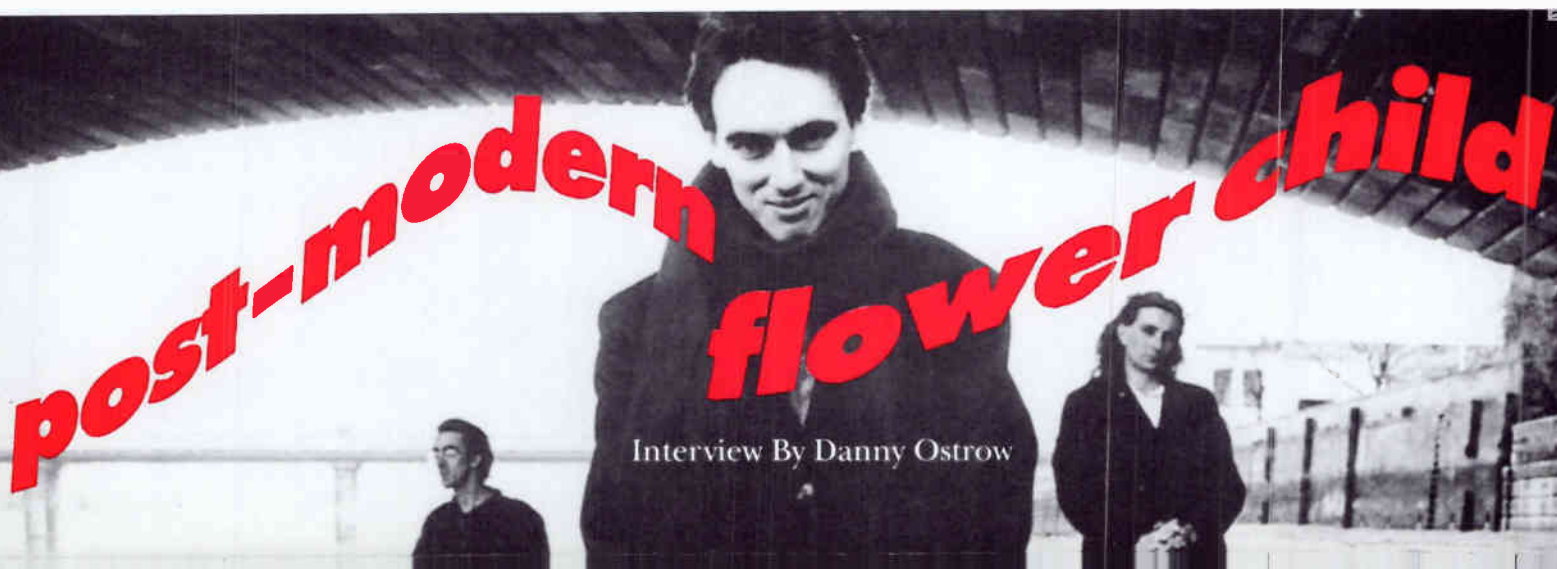
I started playing in bands when I was eleven. Before I played in punk bands, I played in folk clubs. The Tin Tin record was a mistake, in a way. Suddenly, all these synthesizers were coming out and a friend of mine bought them and we made the record, "Kiss Me," in a day. Suddenly, I had a record contract. Since then, I've been working back to something that meant more to me. With The Lilac Time, it's like getting back to doing everything ourselves. We started this band with members that hadn't been in a group before. We just recorded what we sounded like. It was paring everything down, simplifying. The first Lilac Time LP is just the bare bones. There was no money spent trying to gloss it up.

The song "Return to Yesterday" could well be the theme to your own musical transformation, but it also has some harsh things to say about modern-day England.

What I'm saying is, I won't return to yesterday, even though the yuppie and work thing has maybe gotten a bit overdone. I just left college, hung out and started a band. These days, it's more difficult for people to do that kind of thing. The song says let's not get nostalgic..... we're not trying to get back to the '60s, but it is possible to live your life without being a really conservative 9-5 geezer.

Any plans to tour the U.S. and how much does American success mean to The Lilac Time?

We're doing a beatnik tour of America right now. We have a Winnebago and an acoustic and we're dashing up and down the East Coast playing record shops, radio stations, cafes, pubs and street corners. All I really worry about is being able to make records. Their success is out of our hands. But this is a way we can become successful and it seems to be helping us artistically because it's getting us in front of people three or four times a day. We're coming back soon to play with the whole band. Everybody seems pretty keen about that. This is the way we started in England, playing in church halls and people's homes. It's good that people are getting the right idea about what kind of group we are. That we're not just big record company hype. We believe enough in what we're doing that we'll stand anywhere and sing our song.



Interview By Danny Ostrow



LYLE LOVETT
and his Large Band

FEATURING
"HERE I AM" &
"STAND BY YOUR MAN"

HUGE ALBUM SALES!

PEACHES/SEATTLE
HARVARD CO-OP/BOSTON
PRO ONE-STOP/PHOENIX
TOWER/NAT'L
CD ONE-STOP/CONN.
NAVARRE/MPLS
MOBY DISC/LOS ANGELES
S.W. WHOLESALERS/DALLAS
NORTHERN LIGHTS/MPLS
METRONOME/ATLANTA
CITY ONE-STOP/LOS ANGELES
STREETSIDE/ ST. LOUIS

BREAKING BIG AT:

WRAS	KCMU
WHFS	WFIT
WOXY	WDST
KTCL	WRSI
KBCO	WMDK
KBLE	WWVU
KTAO	KUNV
KUSF	WCDB
	WDET

MCA RECORDS

CURB
RECORDS

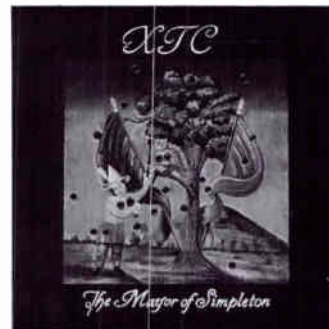
THE HORIZON

THE LATEST ON UP AND COMING BANDS

by John Sutton-Smith

Post Ancient and Modern: The possibilities of a **Cream** re-union seem more and more likely with **Jack Bruce's** plans for an upcoming solo album, rumored to be for CBS, and with former axe colleague **Eric Clapton** having already agreed to contribute, it's only up to drummer **Ginger Baker** to sign on and that seems a good bet with Baker having re-located to L.A. and making some small club appearances while pondering his own next step. Jack has been very quiet since the Cream's disbanding over 20 years ago although POLYGRAM have enough for a box-set anthology due shortly, Ginger has made a number of esoteric percussion albums with African master drummers since the demise of **Airforce** and Eric, of course, has been Eric. Stay tuned..... Two very attractive new propositions at different ends of the pop spectrum include EPIC's **Rain People** and UNI's London-based **Big Bam Boo**. Rain People's self-titled debut is full of rich melodic harmonies, a la **Mamas and Papas**, accented by the attractive and very commercial-sounding vocals of singer **Julie Anderson**, and leading radio contenders "Love Lies Waiting" and "Children in the Rain" are strong PoMo tracks and good bets for Album crossover. Big Bam Boo's "Fun Face & Fairplay" sports a more mainstream pop veneer with lavish production by **Richard Manwaring (OMD, T. Heads)** underscoring acoustic guitar overlay, as on the first single, "Shooting From My Heart".....ADD LIVE: Despite the inclement weather across most of the nation, a number of intriguing young bands are set for cross-country tours this month, with double-bills that include **That Petrol Emotion**, behind their latest "End of the Millennium Psychosis Blues" album on VIRGIN, and **Voice of the Beehive**, with "Let It Bee" on POLYGRAM, together for club dates; and likewise, the current Irish contenders **Hothouse Flowers** along with acoustic solo appearances from **Martin Stephenson**, sans **Dainties**, whose two excellent U.K. albums are soon to be released by CAPITOL in one package, "Gladsome Humour and Blue".....Also touring together are nuevo-country bard **Lyle Lovett**, behind his highly-touted third album for MCA, and veteran acoustic guitar master **Leo Kottke**; CAPITOL's **Fetchin' Bones** are playing one-off shows with I.R.S. act **Christmas**, and EPIC's **Screaming Watusis**, whose "Kings of Noise" release is due shortly, are doing the same with **Pursuit of Happiness**..... Also on the road are the irrepressible **Dead Milkmen**, whose latest ENIGMA release, "Beelzebubba," is starting to catch on..... HEY JAKE, IT'S VINYL TOWN: More upcoming platters include the latest from the equally irrepressible **Mojo Nixon** and **Skid Roper**, back with "Root Hog or Die" for ENIGMA, including the single and video "(619) 239-KING" and the lead track, "Debbie Gibson is Pregnant with my Two-Headed Love Chile." 'Nuf said..... **Pierce Turner's** latest, "The Sky and the Ground," on BEGGARS BANQUET/RCA, shows a unique and engaging style and a strong lyrical vision that has already drawn him a fiercely enthusiastic cult audience and must be considered a dark horse for chart success..... Likewise, the more off-beat POLYDOR act **the Wonder Stuff**, an English four-piece with their debut, "The Eight-Legged Groove Machine".

NEW ARTISTS



The Pasadenas

Title
"Tribute (Right On)"

Label
Columbia

XTC

Title
"The Mayor Of Simpleton"

Label
Geffen

Multi-format monster from this UK quintet who have reigned as the premier British dance band. Rock, R&B, Dance, Soul, Pop — call it what you want, this band's going for glory. The album, "To Whom It May Concern", boasts three European Top Ten singles, including the domestically released "Tribute (Right On)". Already an MTV Hip Clip, it looks like this is one band that can score Platinum on both sides of the Atlantic.

Suggested Cuts

"Tribute (Right On)" is an automatic phone burner. Dial it in.

Label Comments:

According to Columbia VP of Promotion **Marc Benesch**: "Hey, if I were really saying the things that you attribute to me, then I'd be spending far too much time talking to you. As it is, I'm spending too much time saying this, and I'm not even saying this, so you can imagine how much of a bother it would be if I were really talking with you."

This is not a new band. However, as far as Top 40 radio goes, Andy Partridge and company could be called the perfect strangers. Churning out progressive, humorous, intelligent projects since 1977, this unique foursome from North Wiltshire England hit the scene at the height of the UK Punk movement, but soon carved out their own special niche. Finally (finally!) it looks like they're about to break to Top 40 thanks to the engaging new single.

Suggested Cuts

"The Mayor Of Simpleton" is a winner. The breakthrough may be at hand.

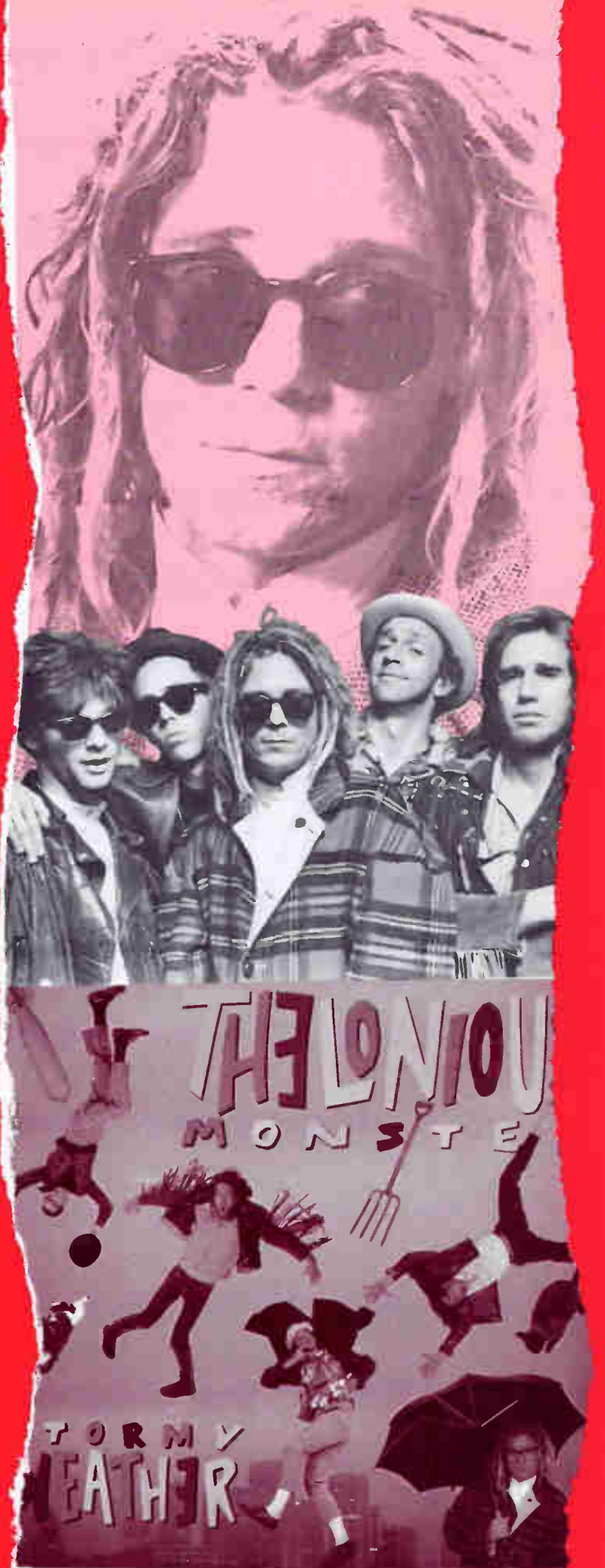
Label Comments:

According to Geffen Top 40 Promotion Ruler **Peter "Snappy Nappy" Napoliello**. "XTC is one hot band. Of course, I'm one hot promotion guy, and together we can reach new heights. Together we can attain stardom. Together we will take Top 40 by storm. By the way, what do you like most about the way I look today?"



THE LONIOUS MONSTER

'STORMY,
WEATHER'



EARPICKS

Current favorites as chosen by members of all segments of the music industry

The Pasadenas! Whoah! This hot new act is ready for big biz and by the looks of their 2:1 victory, the big biz is ready for them! Belle Stars also come out with flying colors with "Iko Iko" from the forthcoming "Rain Man" soundtrack, Tiffany is back with the second single from her multi-platinum album and Johnny Kemp is picking up speed with lots of mentions at radio and retail. Get ready for Living Colour!

WINNERS

1 PASADENAS	TRIBUTE	(Col)	6 ANIMATION	ROOM	(Poly)
2 BELLE STARS	IKO IKO	(Captiol)	7 CHOIRBOYS	RUN	(WTG)
3 TIFFANY	RADIO	(MCA)	8 SIMPLY RED	ONLY	(Elektra)
4 JOHNNY KEMP	BIRTHDAY	(Col)	9 E COSTELLO	VERONICA	(WB)
5 INNER CITY	GOOD L	(Virgin)	10 WINGER	SEVENTEEN	(Atlantic)

J ABRAMSON/TOWER-SUN/LA T Wilburys/FY Cannibals/C Simon/XTC	M BASHKIN/BAK & TAYLOR/CHIC B Stars/Pasadenas/I City/Tiffany	J COHEN/STRAWBERRIES/BOS A & Simpson/Pasadenas/R Cash/S Red
D AGRESTO/TRACKS/NORFOLK E Costello/Bar-Kays/L Reins/Waterboys	S BEAN/H HOUSE/DETROIT E Smith/WN Was	S CONLEY/FM100/MEMPHIS Vixen/Sa-Fire/L Vandross/Cinderella
B ALLEN/WKEE/HUNTINGTON N Edition/WT Power/T Wilburys/Kenny G	BETH ANN /G105/DURHAM Kiara/R Palmer/Guy/D Leppard	P COSENZA/WTHT/PORTLAND Animation/Dino/Tiffany
F ALLEN/WVBS/WILMINGTON Pasadenas/Tiffany/I City/Europe	FRANKIE BLUE/Z100/NY S Sensation	D CURRY/WBWB/BLOOMINGTON Martika/REM
K ALTOMARE/IRS RECORDS/LA XTC/Replacements/M Ure	J BRACKEEN/TOWER/WESTWOOD R Flag/Pasadenas/I City/C Sexton	D CURTIS/LECHMERE/BOSTON Pasadenas/Nylons/BB Boo/W & Lisa
RICK ANDRADE/ZIPS/TUCSON N Edition/Cinderella/Vixen/Bangles	T BRENNER/ARROW DIST/OHIO FYC/Replacements/L & Money/Enya	JIM DANN/KC101/NEW HAVEN J Kemp/Poison/I City
ED AUGUST/WNNK/HARRISBURG S Sensation/L Colour/I City/Enya	J BROWN/PEACHES/SEATTLE T Muses/T Keene/D Crosby/T Loc	H DAVIDSON/KGGI/RIVERSIDE D Estus/J Kemp/Pasadenas/T Loc
TIM AUSTIN/KWTO/SPRINGFIELD Ratt/Pasadenas/J Kemp/Choirboys	L CAMPBELL/B94/PITTSBURGH B Stars/Nunn-Carrack/J Kemp	J DAVIS/WPFM/PANAMA CITY Tiffany/Pasadenas/Animation/J Kemp
RON BAILEY/TOWER/WESTWOOD FY Cannibals/M Vanilli/P Abdul/N Order	KEVIN CARTER/KMGX/FRESNO N Cherry/Pasadenas/T Loc	STEVE DAVIS/WRVQ/RICHMOND Animation/Kiara/V Halen
G BAIN/Q RECS & VIDEO/MIAMI M Etheridge/C Sexton/Poison/Winger	B CATCHER/WANS/GREENVILLE Tiffany/Pasadenas/Europe/B Stars	R DEAM/HEGEWISCH/CHICAGO Bangles/WNW/M & Mechanics/R Orbison
CARY BAKER/IRS/LA M Sweet/N Cave/E Costello/Reivers	J CHRISTENSON/KKQV/W FALLS Pasadenas/T Loc/CC: Diva/I City	ALBIE DEE/WPGC/WASH DC J Kemp/S Rick/E DeBarge
ROBIN BANKS/JET-FM/ERIE I City/B Stars/The Fixx	M CLARK/CML/ST. LOUIS Pasadenas/B Stars/S Red	M DINA/TOWER-DWNTWN/NYC Poison/C Trick/W In Rome/Roxette
S BARRETT/WIGY/BATH S Red/Dino/Poison/Animation	D CLARK/SLY96/SL OBISPO I City/D Estus/T Loc	V ELLIOTT/V VENDORS/KALA Poison/REM/Boys/R Palmer

BANGLES "Eternal Flame"



31-25 HITS TOP FIFTY SINGLES!

31*-22* R&R!

NATIONAL HOTTEST!

Y95	add	WKSE	add	KKBQ	19-10	X100	26-14	KS104	30-20
WHYT	add	KJ103	add	Y108	28-10	B94	21-16	WKBQ	26-20
WIOQ	add	WNOK	add	WGH-FM	19-10	KRBE	21-17	WZPL	24-20
						WCZY	27-18	KBEQ	27-21
						KZZP	25-20	WKTJ	25-21
						Q105	23-20	KIIS	27-22

Taken from the Columbia LP: "Everything" 44056
Produced by Davitt Sigerson

JOHNNY KEMP "Birthday Suit"



**CROSSOVER!
EARPICKS WINNER!**

MOST ADDED R&R U/C!

HOT97	add	KZOU	add	SLY96	add	KXX106	deb	32	WCKZ	2-1
WHYT	add	WAEB	add	WBWB	add	KROY	deb	34	BREAKING AT:	
Q102	add	KCAQ	add	WHTO	add	100KHI	deb	36	B96	
WGTX	add	WRCK	add	WJAD	add	KYRK	deb	38	WZOU	
									WPGC	
									PRO-FM	
									KTFM	

Taken from the motion picture soundtrack "Sing" 45086
Produced by Rhett Lawrence/Executive Producers: Dean Pitchford and Craig Zadan

MARTIKA "More Than You Know"



37-33 HITS TOP FIFTY SINGLES!

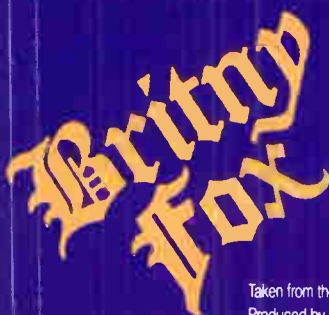
34*-29* R&R!

KPLZ	add	WMJQ	add			HOT977	3-3	KIIS	22-19
PWR99	add	WKSI	add			WXKS	14-10	KZZP	24-19
94Q	add	K92	add	WSSX	add	KKRZ	17-14	KATD	32-23
WNCI	add	WPST	add	KDWZ	add	WCZY	19-15	KUBE	29-25
WKDD	add	WSKZ	add	WQUT	add	WLOL	20-17	WKSS	30-25
						WKSE	20-17	KKBQ	34-30
						FM102	25-18	KRBE	40-35

Taken from the Columbia LP: "Martika" 44186
Produced by Michael Jay Additional production and re-mix by JELLY BEAN for JELLYBEAN PRODUCTIONS, INC.

BRITNY FOX "Save The Weak"

KYRK	add	OK95	deb	30	BREAKING AT:	
100KHI	add				KJ103	WHSL
KWTX	add				WAEB	KPAT
WJMX	add				KSND	WBNQ
KNIN	add				KAKS	



Taken from the Columbia LP: "Britny Fox" 44140
Produced by John Jansen

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EARPICKS

Current favorites as chosen by members of all segments of the music industry

J FINK/CD ONE-STOP/CONN
Pasadenas/R Newman/Special EFX

JOEL FOLGER/KEGL/DALLAS
Cetera-Cher/FY Cannibals

LESLIE FRAM/WABB/MOBILE
Sa-Fire/Animotion/Enya/T Page

J FRESE/CML/ST LOUIS
FY Cannibals/WN Was/C Sexton/M Ure

K GEIDT/TOWER/S OAKS
Replacements/G Kings/L Reed/D Gibson

K GRAHAM/WEST MERCH/AMAR
B Stars/Choirboys/Nylons

J GRANDONI/CAVAGES/BUFFALO
T Tikaram/WN Was

B HANSON/WMMS/CLEVELAND
XTC/E Costello/L Colour

K HARDT/SAM GOODY/EDISON
Choirboys/C The Sky/Pasadenas

N HARRISON/K106/BEAUMONT
B Stars/Pasadenas/L Colour

D HARTMAN/WHTO/WILLIAMS
J Kemp/Tiffany/Pasadenas/Synch

R HAYES/KTFM/SAN ANTONIO
Pasadenas/Guy/Stevie B/N Peeples

ROGER HEATON/WIBW/TOPEKA
Enya/S Red

STEVE HELLER/KZFN/MOSCOW
B Stars/CC: Diva/Winger

FAITH HENSCHER/CEMA/LA
Pasadenas/Animotion/D Milkmen

M HERZER/REC BAR/C CHRISTI
G N' Roses/D Gibson/B Of Love/Sa-Fire

E HOFFMAN/FM104/MODESTO
Europe/C Trick/S Red

C HOLMSTROM/ROUND UP/WASH
D Estus/Shock/Easterhouse/E Costello

D HOUGHTON/UNIVERSAL/PHILI
Enya/TMB Giants/V Femmes/Camouflage

K JAKIELA/GALAXY/PITTS
FY Cannibals/REM/V Halen/K White

E JERDE/TOWER/S OAKS
R Orbison/T Wilburys/REM/E Costello

H JOHNSON/KIVA/ALBUQUERQUE
B Stars/Winger/Tiffany

D JOHNSON/KZOU/LITTLE ROCK
Pasadenas/J Kemp/L Colour

P JOHNSON/PRO/TEMPE
V Femmes/J Butcher/S Row/Today

T JOHNSON/WAPE/JACKSON
Tiffany/T Page/J Kemp

STRYDER K/KFQX/ABILENE
Winger/B Stars/Pasadenas

R KALUSA/KCPX/S LAKE CITY
M Ure/Sa-Fire/Cetera-Cher/Dino

E KATAJAMAKI/NAVARRE/MPLS
I Iko/R Newman/Pasadenas

L KING/SOUND OF/PHILADELPHIA
D Soul/Today/S Obsession/S Rick

T KNOUF/SOUTH TEX/S ANTONIO
Arrow/Poison/B & White/C Sexton

B KUHLMANN/PACIFIC/CHATS
E Costello/T Loc/Replacements/L Lovett

S LEPERE/KITY/SAN ANTONIO
J Kemp/E DeBarge

H LEVY/CAPITOL RECORDS/LA
L Reed/R Orbison/AM Club

N LEWIS/MPEOPLE/OAKLAND
E Costello/CSN&Y/REM/R Orbison

C LEWIS/SHOW INDUSTRIES/LA
B Stars/Pasadenas/I City/Choirboys

SCOTT LIEF/WERZ/EXETER
Pasadenas/J Kemp/I City/S Red

L'ILIA /KQMQ/HONOLULU
B Stars/Pasadenas/B Midler

P LOPEZ/KXX106/BIRMINGHAM
B Brown/Tiffany/P Abdul

K MACIVER/FACE THE MUSIC/MN
Replacements/N Order/S Row/J Addiction

STELLA MARS/WZOU/BOSTON
F On The Beach/Pasadenas/Tiffany

P MASSE/KTRS/CASPER
Roxette/The Fixx/R Flag/B Stars

C MATHESON/KZZU/SPOKANE
Choirboys/The Fixx/Animotion/Winger

KEVIN MCCABE/HOT97/NY
J Kemp/S Party/N Cherry/N Peeples

CHUCK MCGEE/WOMP/WHEELING
Choirboys/Tiffany/I Neville/Winger

JEFF MCHUGH/WNOK/COLUMBIA
F On The Beach/D Estus/Tiffany

L METZ/LIEBERMAN/MT. LAUREL
Pasadenas/B Stars/R Newman/I City

T MITCHELL/98PX/ROCHESTER
CC: Diva/Pasadenas/N Edition

J MOREAU/WGH-FM/NORFOLK
Synch/Nylons/R Flag

H NEVINS/WMJQ/BUFFALO
N Cherry/Enya/Pasadenas/J Kemp

D O'BRIAN/WKSI/GREENSBORO
T Page/I Neville/R Daughter

J O'DEA/WVMX/RICHMOND
T Wilburys/S Red/REM

PJ OLSEN/WLOL/MPLS
T Page/Sa-Fire/Tiffany

V OLVEIRA/SEA-PORT/PORTLAND
Pasadenas/Nylons/R Flag

T OVERBEE/DOWN.. VALLEY/MPLS
E Costello/Replacements/L Lovett/T Loc

D PAARMAN/KQCR/C RAPIDS
M Ure/S Red/Sa-Fire/R Palmer

J PANKHURST/RTI /OMAHA
R Orbison/FY Cannibals/Poison

B PASHA/KZBS/OKLAHOMA CITY
F..Beach/Synch/Pasadenas/L Colour

BRIAN PHILIPS/KDWB/MPLS
Animotion/Poison

J PREWITT/KZFM/C CHRISTI
Pasadenas/Tiffany/S Sensation

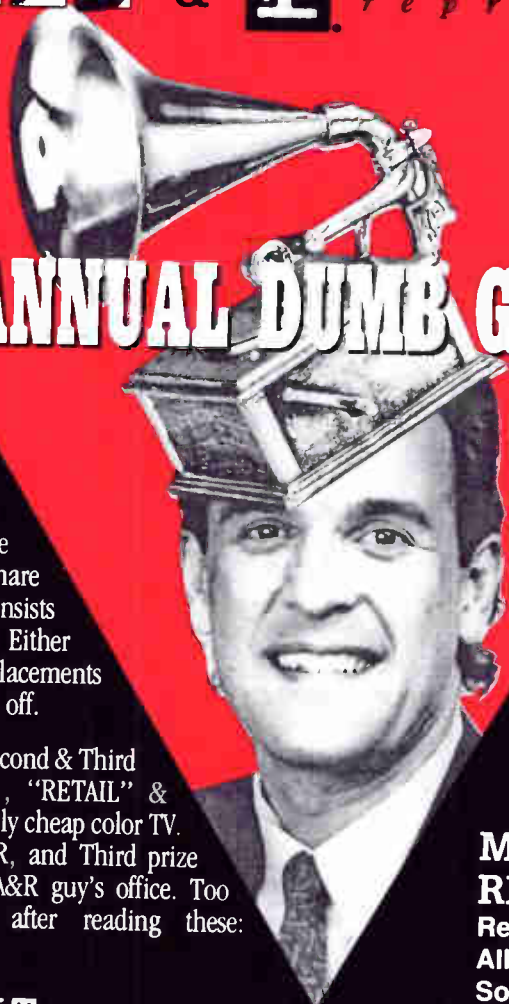
J PRIMERANO/TRANSCON/BUFF
Pasadenas

AAAAAYYYYYIIII

(pronounced
"aaaaaayyyyyiiii")

Only One More Week Of This Nightmare!
WIN COLOR TV's, CD PLAYERS & OF COURSE, ABUSE

AS **HITS** & **R** *reprise* PRESENT



THE THIRD ANNUAL DUMB GRAMMY® CONTEST

is Reprise VP Of Promotion RICH GERALD saying "AAAAAYYYYYIIII" (pronounced "aaaaayyyyyiiii")? Maybe it's because he's only ONE MORE WEEK of this nightmare. Maybe it's because his wife now insists he wear his Grammy to bed every night. Either way, he's hot with Information Society, Replacements, Go and Erasure, so he ain't that bad off.

But not, we're still giving away First, Second & Third prizes in three categories — "RADIO", "RETAIL" & "MER VERMIN". First prize is an incredibly cheap color TV. Second prize is an equally discounted VCR, and Third prize is a CD player we ripped off from some A&R guy's office. Too scared to enter? You won't be after reading these:

DENISE GREENAWALT, TOUCHSTONE PICTURES, EL LAY

- Record Of The Year — "The Rumor" — Morey Amsterdam/Olivia Newton-John
- Album Of The Year — "Morey Amsterdam Live"
- Song Of The Year — "Don't Worry, Be Morey"
- Best New Artist — Morey Amsterdam
- Pop Vocal Male — Morey Amsterdam
- Pop Vocal Female — Debbie Gibson
- Pop Vocal Group — Morey Amsterdam
- Rock Vocal Male — Morey Amsterdam
- Rock Vocal Female — Morey Amsterdam
- R&B Vocal Group — Morey Amsterdam
- Producer Of The Year — Morey Amsterdam

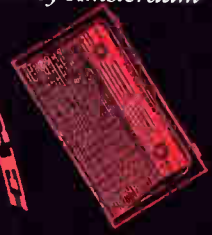
MITCH IMBER, RECORD WORLD, N.Y.

- Record Of The Year — "Fast Car"
- Album Of The Year — "Tracy Chapman"
- Song Of The Year — "Don't Worry, Be Happy"
- Best New Artist — Tracy Chapman
- Pop Vocal Male — Bobby McFerrin
- Pop Vocal Female — Tracy Chapman
- Pop Vocal Group — Beach Boys
- Rock Vocal Male — Rod Stewart
- Rock Vocal Female — Pat Benatar
- R&B Vocal Group — New Edition
- Producer Of The Year — L.A. Reid & Babyface

JERRY ROGERS, Z102, SAVANNAH

- Record Of The Year — "Fast Car"
- Album Of The Year — "Tracy Chapman"
- Song Of The Year — "Giving You The Best...."
- Best New Artist — Tracy Chapman
- Pop Vocal Male — Steve Winwood
- Pop Vocal Female — Tracy Chapman
- Pop Vocal Group — Beach Boys
- Rock Vocal Male — Rod Stewart
- Rock Vocal Female — Tina Turner
- R&B Vocal Group — Robert Cray
- Producer Of The Year — L.A. Reid & Babyface

Rules of the nightmare are simple: Deadline is the day before the Grammys. One entry per person. Only people who hate us are qualified. Good luck and God bless you.



EARPICKS

JJ RICE/OK100/ITHACA
Pasadenas/I City/CC: Diva/Stevie B

K ROMERO/KSAQ/SAN ANTONIO
Enya/Tiffany/B Midler/B Stars

BOBBY ROQUE/KATD/SAN JOSE
S Sensation/Dino/Animation/S Red

MJ ROSE/WBCY/CHARLOTTE
S Red/Animotion

D ROY/TRANSWORLD/ALBANY
FY Cannibals/Pasadenas/Choirboys

M SANTOSUOSSO/KZZP/PHOENIX
N Cherry/J Kemp/G Go-Go

B SAY/MOBY DISC/LOS ANGELES
B Stars/Choirboys/C The Sky/FYC

T SBRIGLIA/TRANSCON/BUFF
Pasadenas/Europe/B Stars/Tiffany

J SCHAEFER/WPXR/DAVENPORT
Winger/TL Crew/Synch

M SCHNEIDER/APPLE TREE/ILL
D Crosby/C Junkies/E Costello/L Lovett

SANDY SCOTT/KFBQ/CHEYENNE
Europe/The Fixx

JIM SCOTT/KWES/ODESSA
D Estus/Europe/Tiffany/Choirboys

BARBARA SELTZER/ATCO/NYC
Pasadenas/I City/Winger

B SHAHAN/WVSR/CHARLESTON
Winger/N Edition/Animation/D Estus

J SHAHINIAN/RECORD EX/CLEVE
Choirboys/C The Sky/R Newman/Nylons

K SIMMONS/H OF GUITARS/ROCH
C Junkies/L Reed/E Costello/R Orbison

S SKEETER/CAP RECORDS/LA
E Costello/XTC/Replacements/M Ure

G SMITH/INTERSTATE GROUP/RI
Pasadenas

B SPENCER/103CIR/BECKLEY
D Estus/N Ranger/R Newman

R STEELY/CENTRAL SOUTH/NASH
Europe/Tiffany/E Brickell/Choirboys

J STEFFEN/WSPT/STEVENS POINT
B Stars/Nylons/R Palmer/T Wilburys

BRUCE STEVENS/WBBQ/AUGUSTA
Sweet/Animotion/K White

MICHAEL T/WIXX/GREEN BAY
Choirboys/.38 Special/D DeYoung

ANDY TAYLOR/KJ103/OK CITY
The Fixx/C Otcasek/L Colour

JAY TAYLOR/KLUC/LAS VEGAS
Synch/P Abdul/Animation/N Cherry

CAT THOMAS/WPHR/CLEVELAND
D Leppard/L Colour/Metallica/T Loc

RICK UPTON/KITY/SAN ANTONIO
T Loc/S Red

T WAITEKUS/WCIL/CARBONDALE
B Stars/B Midler/B Fox

D WARD/SHOW INDUSTRIES/LA
Warrant/C Max/XTC/C Yoth

D WATSON/KARMA/INDIAN
Bullet Boys/J Butcher/J Addiction

LAURA WONKA/KSND/EUGENE
B Stars/I Neville/Enya/Animotion

S WYROSTOK/PWR99/ATLANTA
N Order/Pasadenas/B Midler/T Page

D YASNER/KCPW/KANSAS CITY
I City/Dino/CC: Diva/Choirboys

Try Us, You'll Hate Us. →→→→→



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COMPANY NAME _____ TYPE OF BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____



HITS

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AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	45 SALES (1 to 10)
3.43	58	11	5	7

Frenchie say "Check eet out!"



VANESSA WILLIAMS



"Dreamin"

From the album "The Right Stuff"

32-27 HITS TOP FIFTY SINGLES!

32*-26* R&R!

13* R&R A/C!

HOT97	add	WNCI	3-2	PRO-FM	18-12	Y100	27-22	KRBE	Y108
KKBQ	add	HOT105	9-4	WHYT	17-14	Q102	32-25	PWR96	FM102
Q107	add	KMGX	5-4	KKRZ	18-15	WTIC	30-26	Q105	KKFR
KUBE	add	KROY	7-5	KZZP	19-16	WXKS	30-27	KDWB	KOY
WKBQ	add	WPGC	7-6	Q106	20-17	WCZY	33-28	94Q	KCPX
		KMEL	8-6	WZOU	22-18	92X	35-32	X100	KTFM

WEGX 23-18

WAVA 23-20

KITY 23-20

KISN 25-20

Y100 27-22

Q102 32-25

WTIC 30-26

WXKS 30-27

WCZY 33-28

92X 35-32

BREAKING AT:

KIIS KCPW

B96 KWOD

KRBE Y108

PWR96 FM102

Q105 KKFR

KDWB KOY

94Q KCPX

X100 KTFM

"Mon Dieu!"

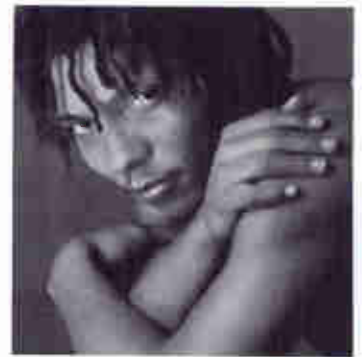
IVAN NEVILLE

"Falling Out Of Love"

From the album "If My Ancestors Could See Me Now"

FLASHMAKER!

WXKS	add	KKSS	add	BREAKING AT:	KTRN
WZOU	add	Z97	add	WMMS	FM104
KF95	add			KPLZ	KQIZ
KTMT	add	WLRS	29-24	KATD	WHSL
KFRX	add	WQUT	32-26	KJ103	KFBQ
WPHR	add	WROQ	32-28	KSND	KIXY
		KZZU	40-36	WBBQ	KPAT
					WZKX



ANIMATION

"Room To Move"

From the album "Animotion"

FLASHMAKERS WINNER!

EARPICKS WINNER!

DEBUT 49 HITS TOP FIFTY SINGLES!

#1 MOST ADDED!

PRO-FM	add	WKSS	add	KQKQ	add	KYRK	add	Y107	deb	30	KKQV	40-30
KDWB	add	WAPI	add	KZZU	add	WVBS	add	KQCR	deb	30		
KWOD	add	KISN	add	WBBQ	add	100KHI	add	WBCY	deb	32	BREAKING AT:	
Y108	add	WKDD	add	WINK	add	CKOI	add	KTRS	deb	34	WZOU	
WKBQ	add	WZPL	add	WSKZ	add	KFBQ	add	WPRR	deb	35	KKRZ	
KATD	add	WKZL	add	WNYZ	add	KFMW	add	95XXX	deb	36	KZZP	
WTIC	add	Y106	add	WRCK	add	KKRD	add	KSND	deb	36	KROY	
92X	add	KMPZ	add	JETFM	add	KLUC	add	WPFR	deb	38	WGH-FM	
KCPX	add	KMGX	add	K104	add	KNAN	add	WQUT	deb	38	BJ105	
								KPLZ	deb	39	WRVQ	

"Zut Alors!"



When You PlayIt,
Say It Dammit!



DON'T PAY THE GAS BILL . . .

By Lenny Beer and Mike Murphy.

We thought it would be interesting for us to run our famous ratings overview the week of the Gavin Convention. Why did we think that? Maybe because we wanted to fill the book with radio oriented copy. Maybe because we've been preparing this for weeks and just happened to finally have it ready this week. Or maybe because Murphy finally showed up for work! In any case we'd like to thank the people at Arbitron for supplying this info. And we'd also like to thank the kind folks at R&R, just for the heck of it!

LOS ANGELES: All eyes will be pointing to LA with the upcoming market changes. Here's how things stand now: **Steve Rivers** and **KIIS-FM** are down across the board, but hang onto a small 25-54 lead. **Jeff Wyatt's PWR106** wins in both 12+ and 18-34 demos. In the morning duel, **Rick Dees** still holds onto a small lead over **Jay Thomas**. It appears that **KIIS** has lost a lot of upper demos to **KOST**.

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
KIIS FM	6.8	5.8	9.4	8.1	6.9	5.6
PWR 106	7.4	7.2	10.3	11.0	4.9	5.0

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
Z100	6.2	5.6	9.0	7.5	4.9	5.0
HOT 97	4.5	4.0	7.5	7.3	2.8	2.2
WPLJ	4.7	3.6	7.3	5.6	4.7	3.9

NEW YORK: **Z100** and **Steve Kingston** still lead and hold an across the board advantage, even though they dropped in both 12+ and 18-34 demos. **HOT97** also dropped everywhere, but **Salkowitz and Co.** only trail **Z100** by two tenths in 18-34. **WPLJ** is still second in 25-54, but new PD **Gary Bryan** appears to have his work cut out for him. This market will be watched closely in the post-Shannon era.

DETROIT: New PD **Chuck Beck** and **WDFX** are the big winners here as they are up in all demos to take the lead in both 12+ and 18-34 numbers. **WCZY** scored gains in 12+ and 25-54 numbers (where they now lead, significantly), so new programming VP **Gary Berkowitz** will have to concentrate on recapturing losses in the 18-34 range. Former market leader **WHYT** will have to recover across the board, especially in 18-34 where their numbers dropped nearly in half.

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
WDFX	3.1	5.4	4.1	6.7	1.4	2.6
WCZY	4.0	4.4	6.1	5.3	4.1	5.3
WHYT	5.3	3.4	8.1	4.7	4.8	3.0

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
WXKS	7.1	5.9	12.4	10.7	6.1	5.6
WZOU	6.1	5.0	6.6	6.9	3.1	3.0

BOSTON: It was a bad book overall for the two Top 40 market leaders. **WXKS** and **Sunny Joe White** remain in the lead in all demos, although things are tightening up 12+. Their biggest lead is in the 18-34 area, however **WZOU** and **Tom Jeffries** did show a slight increase to narrow the gap. We figure the next book should show a more interesting picture of developments.

HOUSTON: A market to keep an eye on, with all programming players having changed since the release of the numbers. #1 rated **KKBQ** now has to deal with the impending departure of **Bill Richards** and the transition to **Randy Brown**. **KRBE**, which is a close second has added **Adam Cook** to their mix. Also, we'll be watching developments at crosstown **KKHT**, sure to be a factor in the coming year with **Steve Smith** at the helm.

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
KKBQ FM	6.7	7.3	8.6	8.2	4.9	5.2
KRBE	6.0	6.0	8.1	7.5	3.1	2.6

THE RATINGS ARE IN!!

SAN FRANCISCO: The new entry of X100 apparently did not cut into the numbers of either market leader KMEL or progressively formatted KITS. Keith Naftaly and KMEL maintained their across the board lead by holding steady in all demos. Richard Sands' KITS made gains in all demos to inch closer to the top. Bill Stairs is out at X100 and his replacement will have the difficult task of coming from behind without the advantage of newness.

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
KMEL	5.8	5.6	8.7	8.7	3.6	3.8
KITS	2.4	3.0	4.4	5.3	1.7	2.5
X 100	2.7	2.2	3.8	3.4	3.1	2.1

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
Y108	6.3	5.6	8.6	6.8	5.5	3.6
KS 104	4.7	4.8	4.0	5.6	1.8	1.7

DENVER: This market tightens up a bit as Mark Bolke's Y108 takes hits in all demos, but still maintains across the board leadership. Dave Van Stone and KS104 are making a strong move 18-34, which has helped to chop the overall margin. Van Stone had consistent success over the years, and has the opportunity for another victory. For the first time in awhile, eyes will be focused on Denver during the winter book.

DALLAS: The national downward trend for Top 40's also occurred in big "D" as both Y95 and KEGL took hits in all demos. Buzz Bennett and Y95 still lead, but Joel Folger and KEGL are moving closer. Further, Y95's drop in the 25-54 demo has caused a tie here. Noteworthy to watch is how Buzz Bennett's move to Los Angeles will effect the Dallas market.

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
Y95	6.3	5.0	7.4	7.3	3.3	2.7
KEGL	4.9	4.5	7.2	6.7	2.9	2.7

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
HOT 105	2.9	4.9	4.7	9.2	2.1	3.1
PWR 96	5.6	4.4	8.9	7.6	3.6	2.4
Y100	3.9	3.6	5.9	5.6	4.1	3.0

MIAMI: The big story here is that HOT105 with Keith Isley at the helm has moved almost totally urban and it has worked, big time! They move from third to first 12+, thanks mainly to a tremendous increase from 4.7 to 9.2 in the 18-34 area. Bill Tanner's PWR96 drops to second in 12+ and 18-34, while Steve Perun's Y100 suffers a down book everywhere, even losing their #1 position 25-54.

KANSAS CITY: The big news here is the tremendous across the board gains for Brian Burns and rock-formatted KXXR, which takes second 12+ based on his sensational gains in the 18-34 demo. KBEQ with Kevin Kenney are down across the board, but maintain the #1 position 12+. Dene Hallam and KCPW dropped everywhere, but remain #1 25-54. We're watching this market closely because it appears that anything can still happen, especially with Perun joining forces with KCPW.

	12+		18-34		25-54	
	Summer 88	Fall 88	Summer 88	Fall 88	Summer 88	Fall 88
KBEQ	7.5	6.2	8.3	7.2	4.6	4.0
KXXR	2.8	6.0	4.6	10.1	2.0	3.8
KCPW	4.9	4.2	7.5	6.4	5.3	4.3

And now it's time for disclaimers. The opinions expressed belong to us, so they are obviously stupid. The markets chosen do not reflect everything interesting, just what we felt like printing. And, since you never know about radio, this week's champions like Chuck Beck and Brian Burns could easily become next week's bums. Sort of like us!



DENNIS DEYOUNG

B O O M C H I L D

THE SINGLE AND VIDEO WORTH LOOKING INTO

"DON'T PRECONCEIVE, JUST LISTEN. THE ONLY DIFFICULT DECISION
WILL BE HOW DEEP TO GO ON THIS RECORD."

GREG SOLK/WLUP—PROGRAM DIRECTOR/OPERATIONS MANAGER

"ATTENTION ROCK RADIO. DENNIS DEYOUNG'S BOOMCHILD SOUNDS
GREAT ON THE AIR. SURPRISE YOURSELF AND PUT IT ON. IT'S
ALREADY PULLING GREAT PHONES."

JAY BAKER/WFBO—MUSIC DIRECTOR

"THIS IS AN INSPIRED PROJECT, ESPECIALLY THE HEART OF THE
ALBUM, THE TITLE CUT, HARRY'S HANDS, AND WHO SHOT DADDY,
DEFINITELY SOME OF DENNIS' BEST WORK."

BOB COBURN/KLOS

"FROM THE STRONG FOUNDATION OF STYX, DENNIS DEYOUNG HAS
BUILT A MUSICAL STRUCTURE THAT IS NOT ONLY APPEALING AND
VITAL TODAY... BUT PROMISES TO BE RELEVANT IN THE FUTURE."

J.J. JACKSON/KMPC—PROGRAM DIRECTOR/MUSIC DIRECTOR/ON AIR PERSONALITY

"THIS ALBUM IS LIKE THE A'S LINEUP, IT'S FILLED WITH HITS. BOOM-
CHILD AND HARRY'S HANDS ARE LIKE CANSECO AND MCGUIRE."

TONY LA RUSSA/GENERAL MANAGER OF OAKLAND A'S

"DENNIS WHO? OH YEAH, HE'S ALL RIGHT, BUT NO SINATRA."

TOMMY LASORDA/GENERAL MANAGER OF LOS ANGELES DODGERS

YOU SHOULD HEAR/SEE WHAT YOU'RE MISSING

PRODUCED BY: DENNIS DEYOUNG
AND ALAN SHACKLOCK

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TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

WINNERS



MOST #1's

1. DEBBIE GIBSON
2. ROY ORBISON
3. TONE LOC

MOST TOP 5's

1. DEBBIE GIBSON
2. ROY ORBISON
3. GUNS N' ROSES (APP.)

MOST TOP 10's

1. DEBBIE GIBSON
2. BOBBY BROWN
3. ROY ORBISON

(Winners reflect lists included on these two pages only)

musicland

DICK ODETTE
616 Retail Stores
(Mpls)

MUSICLAND

1. DEBBIE GIBSON
2. GUNS N' ROSES
3. PAULA ABDUL
4. ROY ORBISON
5. EDIE BRICKELL
6. ANITA BAKER
7. TRAVELING WILBURYS
8. BOBBY BROWN
9. GUNS N' ROSES (LIES)
10. KENNY G

WHEREHOUSE

CHUCK LEE
222 Retail Stores
(Los Angeles)

WHEREHOUSE

1. ROY ORBISON
2. TONE LOC
3. BOBBY BROWN
4. DEBBIE GIBSON
5. TRAVELING WILBURYS
6. TESLA
7. PAULA ABDUL
8. GUNS N' ROSES
9. EDIE BRICKELL
10. ANITA BAKER

Lieberman Enterprises

DUSTY BOWLING
2400 Racked
Accounts (MPLS)

LIEBERMAN NATIONAL

1. DEBBIE GIBSON
2. BOBBY BROWN
3. ALABAMA
4. BON JOVI
5. TONE LOC
6. POISON
7. KISS
8. JOURNEY (GREATEST)
9. COCKTAIL
10. GUNS N' ROSES

Trans World Music Corp.

DAVE ROY
438 Retail Stores
(Albany)

TRANSWORLD

1. DEBBIE GIBSON
2. GUNS N' ROSES
3. EDIE BRICKELL
4. PAULA ABDUL
5. TRAVELING WILBURYS
6. BOBBY BROWN
7. GUNS N' ROSES (LIES)
8. TONE LOC
9. ANITA BAKER
10. DYLAN AND THE DEAD

RECORD WORLD

DEAN FINE
71 Retail Stores
(New York)

RECORD WORLD

1. DEBBIE GIBSON
2. GUNS N' ROSES
3. BOBBY BROWN
4. TRAVELING WILBURYS
5. EDIE BRICKELL
6. LIVING COLOUR
7. PAULA ABDUL
8. ROY ORBISON
9. GUNS N' ROSES (LIES)
10. DYLAN AND THE DEAD

CAMELOT

LEW GARRETT
221 Retail Stores
(Canton)

CAMELOT

1. DEBBIE GIBSON
2. TESLA
3. TONE LOC
4. PAULA ABDUL
5. SKID ROW
6. BEACHES
7. BOBBY BROWN
8. LIVING COLOUR
9. ALABAMA
10. NEW KIDS ON THE BLCK



KEN GRAHAM
2023 Rack, Retail &
1-Stop Accts
(Amarillo)

WESTERN MERCHANDISERS

1. DEBBIE GIBSON
2. BOBBY BROWN
3. DEF LEPPARD
4. BON JOVI
5. POISON
6. COCKTAIL
7. GEORGE STRAIT
8. GUNS N' ROSES
9. TONE LOC
10. RATT

SOUND WAREHOUSE

TRACY DONIHOO
110 Retail Stores
(Dallas)

SOUND WAREHOUSE

1. EDIE BRICKELL
2. DEBBIE GIBSON
3. ROY ORBISON
4. TRAVELING WILBURYS
5. NEW ORDER
6. BEACHES
7. PAULA ABDUL
8. ANITA BAKER
9. TESLA
10. TONE LOC

Record Bar

The latest findings in music and video

RON PHILLIPS
143 Retail Stores
(Durham)

RECORD BAR

1. TONE LOC
2. DEBBIE GIBSON
3. TESLA
4. ROY ORBISON
5. GUNS N' ROSES
6. GUNS N' ROSES (LIES)
7. EDIE BRICKELL
8. BOBBY BROWN
9. TRAVELING WILBURYS
10. PAULA ABDUL

TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers



ROBIN SHANNON
114 Retail Stores
(Atlanta)

TURTLES

1. DEBBIE GIBSON
2. ROY ORBISON
3. TONE LOC
4. GUNS N' ROSES
5. TRAVELING WILBURYS
6. GUY
7. REM
8. BOBBY BROWN
9. EDIE BRICKELL
10. TESLA



MANNY DRUCKER
93 Retail Stores
(Philadelphia)

WALL TO WALL

1. DEBBIE GIBSON
2. GUNS N' ROSES (LIES)
3. TONE LOC
4. GUNS N' ROSES
5. ROY ORBISON
6. TESLA
7. TRAVELING WILBURYS
8. EDIE BRICKELL
9. BOBBY BROWN
10. JOURNEY (GREATEST)



WENDY GREEN
51 Retail Stores
(Sacramento)

TOWER NATIONAL

1. ROY ORBISON
2. DEBBIE GIBSON
3. DYLAN AND THE DEAD
4. NEW ORDER
5. TRAVELING WILBURYS
6. EDIE BRICKELL
7. ENYA
8. ANITA BAKER
9. REPLACEMENTS
10. BOBBY BROWN



DONNA COOKSEY
197 Retail Stores
(Los Angeles)

SAM GOODY/WEST

1. DEBBIE GIBSON
2. GUNS N' ROSES
3. PAULA ABDUL
4. BOBBY BROWN
5. ROY ORBISON
6. ANITA BAKER
7. BOYS
8. KENNY G
9. EDIE BRICKELL
10. TONE LOC



DOUG SMITH
95 Retail Stores
(Pittsburgh)

NAT'L RECORD MART

1. TONE LOC
2. DEBBIE GIBSON
3. ROY ORBISON
4. TESLA
5. TRAVELING WILBURYS
6. GUNS N' ROSES
7. SKID ROW
8. GUNS N' ROSES (LIES)
9. BOBBY BROWN
10. EDIE BRICKELL



JEFF COHEN
70 Retail Stores
(Boston)

STRAWBERRIES

1. ROY ORBISON
2. PAULA ABDUL
3. DEBBIE GIBSON
4. TRAVELING WILBURYS
5. TONE LOC
6. TESLA
7. LIVING COLOUR
8. BOBBY BROWN
9. GUNS N' ROSES (LIES)
10. DYLAN AND THE DEAD



BRIAN BURNS
32 Retail Stores
(San Francisco)

RAINBOW

1. DEBBIE GIBSON
2. ROY ORBISON
3. EDIE BRICKELL
4. DYLAN AND THE DEAD
5. TONE LOC
6. REM
7. BOBBY BROWN
8. ANITA BAKER
9. TRAVELING WILBURYS
10. PAULA ABDUL



ROBIN STEELEY
1500 Accounts
(Nashville)

SOUND SHOP

1. GUNS N' ROSES
2. BOBBY BROWN
3. PAULA ABDUL
4. EDIE BRICKELL
5. GUNS N' ROSES (LIES)
6. LIVING COLOUR
7. WHITE LION
8. WINGER
9. KARYN WHITE
10. TIFFANY



SANDY BEAN
26 Retail Stores
(Detroit)

HARMONY HOUSE

1. DEBBIE GIBSON
2. EDIE BRICKELL
3. GUNS N' ROSES
4. PAULA ABDUL
5. DEF LEPPARD
6. BOBBY BROWN
7. BON JOVI
8. ROY ORBISON
9. TRAVELING WILBURYS
10. NEW ORDER



JOHN GRANDONI
18 Retail Stores
(Buffalo)

CAVAGES

1. BOBBY BROWN
2. GUNS N' ROSES
3. DEF LEPPARD
4. TRAVELING WILBURYS
5. ROY ORBISON
6. EDIE BRICKELL
7. PAULA ABDUL
8. DEBBIE GIBSON
9. TONE LOC
10. U2



CINDY BARR
43 Retail Stores
(Florida)

SPECS

1. GUNS N' ROSES
2. TONE LOC
3. ANITA BAKER
4. BOBBY BROWN
5. DEBBIE GIBSON
6. GUNS N' ROSES (LIES)
7. BON JOVI
8. ROY ORBISON
9. SIR-MIX-A-LOT
10. KENNY G



MIKE BASHKIN
650 Accounts
(Chicago)

BAKER & TAYLOR ONE-STOP

1. DEBBIE GIBSON
2. PAULA ABDUL
3. ROY ORBISON
4. TONE LOC
5. ELVIS COSTELLO
6. TRAVELING WILBURYS
7. REM
8. ENYA
9. KARYN WHITE
10. LIVING COLOUR

La RAP

"I've had more guys tell me they've gotten laid to 'Wild Thing' than any other record in history."

What is "Wild Thing"?

It's a slang term—nasty, street and fun. My video makes fun of Robert Palmer's "Addicted To Love." The reason I feature all those pretty girls is they were partying at my place and worked for free. Y'know, Jessica Hahn, who's in Sam's "Wild Thing" video, is a good friend of mine and wants to be in my sequel to "Wild Thing." Jessica and I talk dirty to each other on the phone all the time. We get along great. She signed a *Playboy* magazine, "From the real 'wild thing.'" We could eat each other alive sexually. Are you able to handle all this my man?

Just as soon as I unfog my 3-D glasses. Do women get turned on by your sexually blatant lyrics?

They love it. For example, after one of my shows, there was just me and some of my homeboys in my limo and one crazy lady telling us how much she loves "Wild Thing." She's telling us how excited the song gets her. So, she starts taking off her clothes once we play the tape. When the tape stops, she stops stripping. So we have to rewind the tape and play it again before she gets naked. She ended up with two of my buddies. I've had more guys tell me they've gotten laid to "Wild Thing" than any other record in history. I've gotten more groupies from this song than I can imagine. But hey man, I'm not a greedy guy. I stick to two girls at the most and I give the rest

Tone Loc is not a Viet Cong terrorist or a heavy metal suntan lotion. He is an L.A. rapper with a sexy Top 40 smash in "Wild Thing," perhaps the nastiest single to hit the pop charts since its namesake, though it is not the Troggs/Sam Kinison version. The sunglass-clad Tone looks like Stevie Wonder, with the fast-moving charm of basketball star Charles Barkley. With lyrics such as "She said you're the king, so be my queen, if you know what I mean, and let's do the wild thing," the song may well be the '90s equivalent of "I Want To Hold Your Hand" for the dawn of the Bush-Quayle era. At least our own sex maniac Craig Modderno thinks so.

to my homeboys. I'm a fun guy. I'll let my pals warm up one of my women until I'm ready for them. If you keep your glasses clean and don't drool too much, I'll make you an honorary homeboy!

Don't women find the song sexist?

I don't buy that. Women want to get down and dirty like men do. They want to say, "I like sex and you like sex, so there's no beating around the bush." Looking at you, pal, you could definitely use a few "Wild Things" in your life. Actually, I like people to think I'm a party animal, but the truth is I now have a steady girlfriend and my music is actually more mellow, like the flip side of the single, "Loc'd After Dark." Women understand that the Loc can get down and be a loving man!

That's something us honorary homeboys can relate to. Where do you see rap music headed?

Rap is here forever, even though there are a great many rappers out there who suck. They know who they are, so I don't need to name these imitations.

Why has rap become associated with violence?

Rap is a young person's game and young people tend to fight. You don't have 30-year-olds coming to concerts. You have teenagers, who like to drink. It's not the music that causes the violence. I've been to punk rock concerts that were more violent than battles in Vietnam. I just pray nobody picks a fight with me when I'm on-stage or they're going to experience some baaad violence, dig?

Can rap music be a regular fixture on Top 40?

If there were more white rappers, perhaps. But the music is for everybody, even if a rap group like Public Enemy is more militant and geared towards black people. They are pro-black, not anti-white. The thing that's special about rap is it tells the message of the street straight-up.

Are you concerned about being a one-hit novelty act?

I never thought "Wild Thing" would sell over 200,000 copies. My album is more like hip-hop than the sexual rap of "Wild Thing." Hey man, if I bomb out in music, I can go make movies. I'm funny like Eddie Murphy and I can easily do what Arsenio Hall does... once I figure out what that is.

What kind of music do you listen to that your friends can't understand?

The Police. My boy Copeland on drums is tough. Sting knows how to make his anger sound like poetry. But when you tell brothers from the street you dig The Police, you got to be careful. Some of them aren't hip enough to know if you mean the group or you've become a narc. It's weird times we're living in.

BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

Post Modern winners, the Replacements, Elvis Costello and the Cowboy Junkies are dominating the retail breakthroughs this week. Alternative and college airplay sells records, especially when MTV support joins the mix.

Tesla and Skid Row are the latest and greatest for the headbanger set and Alabama and Lyle Lovett are hot country to pop crossovers.

WINNERS

1	REPLACEMENTS	(Rep/Sire 1-25831)	42%	6	TESLA	(Geffen GHS24224)	30%
2	ELVIS COSTELLO	(WB 1-25841)	40%	7	DYLAN-DEAD	(Col 45056)	28%
3	ROY ORBISON	(Virgin 91058)	37%	8	SKID ROW	(Atlantic 81936)	25%
4	COWBOY JUNKIES	(RCA 8568-1-R)	33%	9	ALABAMA	(RCA 8587-1-R)	19%
5	TONE LOC	(DV/Island DV3000)	32%	10	LYLE LOVETT	(MCA 42263)	17%

APPLE TREE / MIKE SCHNEIDER / ILLINOIS

Roy Orbison
Elvis Costello
Tone Loc
Cowboy Junkies

ARROW DISTRIBUTORS / TONY BRENNER / SOLON, OHIO

Skid Row
Alabama
Tone Loc
Lou Reed
George Strait

ASSOCIATED ONE-STOP / RITA POWELL / PHOENIX

NWA
Dylan-Dead
Tesla
Tanita Tikaram

BELIEVE IN MUSIC / FRANK JENKS / GRAND RAPIDS

Martika
Bangles
Melissa Etheridge
Dylan-Dead
Alabama
Vanessa Williams
Tesla

CAMELOT / LEW GARRETT / CANTON

Cowboy Junkies
New Order
Tone Loc
Was Not Was
Hank Williams Jr.

CAVAGES / JOHN GRANDONI / BUFFALO

New Kids
Tesla
Was Not Was
Tone Loc
Enya
Elvis Costello
Masters Of Reality

CD ONE-STOP / JAY FINK / CONN

Lyle Lovett
Cowboy Junkies
Tone Loc
Replacements
Midge Ure

CENTRAL SOUTH / ROBIN STEELY / NASHVILLE

Warrant
Charlie Sexton
Cowboy Junkies
Replacements
Slick Rick

CML ONE-STOP / MIKE CLARK / ST. LOUIS

Replacements
Dylan-Dead
Warrant
Elvis Costello
George Strait
Cowboy Junkies
Too Short

DART ONE-STOP / JOEL CORYELL / MPLS

Skid Row
Tesla

DOWN IN THE VALLEY / TOM OVERBEE / MPLS

Cowboy Junkies
Lou Reed
Edie Brickell
Bruce Cockburn
Tanita Tikaram
Waterboys
Roy Orbison

FACE THE MUSIC / KEN MACIVER / ROCHESTER, MN

Replacements
Roy Orbison
Jane's Addiction
Dylan-Dead
Skid Row
New Order

GALAXY ONE-STOP / KEVIN JAKIELA / PITTSBURG

Tesla
Roy Orbison
Elvis Costello
Replacements
Tanita Tikaram
Enya
Too Short

HARMONY HOUSE / SANDY BEAN / DETROIT

Elvis Costello
Love & Money
Replacements
Beaches
Cowboy Junkies

HARVARD CO-OP / DAVID SIBEL / BOSTON

Replacements
New Order
Lyle Lovett
Bruce Cockburn
Dylan-Dead

HOUSE OF GUITARS / KIM SIMMONS / ROCHESTER

Exodus
Replacements
Lyle Lovett
Beaches

INTERSTATE GROUP / GEORGE SMITH / RHODE ISLAND

Elvis Costello
Skid Row
Tone Loc
Replacements
Cowboy Junkies
Waterboys
Tesla

KARMA / DAVE WATSON / INDIANAPOLIS

Wonderstuff
Skid Row
1969

KEMP MILL / HOWARD AP- PLEBAUM / WASH DC

Dylan-Dead
Tone Loc
Roy Orbison
Cowboy Junkies
Debbie Gibson

LECHMERE / DAVE CURTIS / BOSTON

Emmylou Harris
Replacements
Cowboy Junkies
Elvis Costello
David Arkenstone

BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

LIEBERMAN-NATL / DUSTY BOWLING / MPLS

REM
Beaches
The Fixx
Cinderella
Melissa Etheridge
Enya

MUSIC PEOPLE / NANCY LEWIS / OAKLAND

Elvis Costello
K9 Posse
NWA & Posse
Replacements

MUSICLAND / DICK ODETTE / MINNEAPOLIS

Hank Williams Jr.
Too Short
Cowboy Junkies
Skid Row
NWA
Alabama
Dylan-Dead

NATIONAL RECORD MART / DOUG SMITH / PITTSBURGH

Beaches
NWA
Cowboy Junkies
Living Colour
Roy Orbison
Warrant
Skid Row

NAVARRE / ESA KATAJAMAKI / MINNEAPOLIS

Slave Raider
Roy Orbison
Cowboy Junkies
Skid Row
Lyle Lovett
Elvis Costello
Replacements

PACIFIC COAST ONE-STOP / BOB KUHLMANN / CHATSWORTH

Elvis Costello
Replacements
Dylan-Dead
Tone Loc
NWA

PEACHES MUSIC & VIDEO / JAMIE BROWN / SEATTLE

Roy Orbison
Replacements
Bruce Cockburn
Waterboys
Living Colour

PRO ONE-STOP / PAUL JOHNSON / TEMPE

Living Colour
Skid Row
Lyle Lovett
Vanessa Williams
George Strait
Hank Williams Jr.

Q RECORDS & VIDEO / GERALD BAIN / MIAMI

Living Colour
Mike & The Mechanics
Chris Rea
Skid Row
Cowboy Junkies
Elvis Costello

RECORD BAR / MARY BARNHILL / DURHAM

Roy Orbison
Alabama
Replacements
Lyle Lovett
Sheriff
Elvis Costello

RECORD EXCHANGE / JOHN SHAHINIAN / CLEVELAND

Tone Loc
Roy Orbison
Tesla
Dylan-Dead
Elvis Costello
Replacements

RECORD WORLD / DEAN FINE / NEW YORK

Dylan-Dead
Elvis Costello
David Crosby
Replacements
Mandy Patinkin

ROUNDUP / LAURA AVERY / SEATTLE

Roy Orbison
Mike & The Mechanics
Marlo Thomas
Alabama

RTI ONE-STOP / JODY PANKHURST / OMAHA

Tesla
Tone Loc
Roy Orbison
Replacements
Skid Row
Warrant

SAM GOODY-EAST / KEVIN HARDT / EDISON

Elvis Costello
Skid Row
Tesla
Roy Orbison
George Strait
Hank Williams Jr.
Dylan-Dead

SEA-PORT ONE-STOP / VICKI OLIVEIRA / PORTLAND

Elvis Costello
Gang Green
Tommy Keane
Levert
Violent Femmes
Gipsy Kings
Bruce Cockburn

SOUND WAREHOUSE / TRACY DONIHOO / DALLAS

Roy Orbison
Tesla
Tone Loc
Alabama
Dylan-Dead

SOUTH TEXAS WHOLESALE / TOMMY KNOUF / SAN ANTONIO

Stevie B
NWA
Hank Williams Jr.
George Strait
Roy Orbison
Exodus
Tone Loc

SPECS / CINDY BARR / MIAMI

Alabama
Cowboy Junkies
Mike & The Mechanics
Skid Row
Lyle Lovett

STRAWBERRIES / JEFF COHEN / BOSTON

Elvis Costello
Sam Brown
Tone Loc
Jon Butcher
Alabama
Siren

THE WIZ / JAY ROSENBERG / NEW YORK

New Order
Tesla
Mike & The Mechanics
Angela Bofill
David Crosby

TOWER/NATL. / WENDY GREEN / SACRAMENTO

Roy Orbison
Dylan-Dead
Replacements
Tone Loc
Living Colour

TRACKS / DONNA AGRESTO / NORFOLK

Reivers
Mike & The Mechanics
New Order
Dylan-Dead
Roy Orbison

TRANSCONTINENT/RECORD THEATER / JIM PRIMERANO / BUFFALO

Gamelion-Ernie Watts
Tone Loc
King Tee
Enya
Dylan-Dead
Living Colour
Replacements

TRANSWORLD / DAVE ROY / ALBANY

Tesla
Alabama
New Order
Replacements
Enya
Elvis Costello
Cowboy Junkies

TURTLES / ROBIN SHANNON / ATLANTA

Roy Orbison
Tone Loc
Tesla
Dylan-Dead
Alabama
Replacements
Lou Reed

UNIVERSAL ONE-STOP / DEBBO HOUGHTON / PHILADELPHIA

Rick Astley
Paula Abdul
Mike & The Mechanics
Lou Reed
Cowboy Junkies

WALL TO WALL / MANNY DRUCKER / PHILA

Roy Orbison
Hank Williams Jr.
George Strait
Tesla
Skid Row

WESTERN MERCHANDISERS / KEN GRAHAM / AMARILLO

George Strait
NWA
Tone Loc
Too Short
Roy Orbison
Tesla
Alabama

WHEREHOUSE / CHUCK LEE / LOS ANGELES

King Tee
Exodus
George Strait
Dino
Hank Williams Jr.
David Crosby
Stevie B

ZIPS / RICK ANDRADE / TUCSON

Cowboy Junkies
Tone Loc
Elvis Costello
The Fixx
Midge Ure
Lyle Lovett
Love & Money

TOP FIFTY ALBUMS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

There's a lot of hot new product in the street that is turning on consumers. And we're talking about more than **Debbie Gibson**. **Roy Orbison** and **Tone Loc** both explode into the Top Ten, **Tesla** and **Living Colour** are smoking in the

teens, **Beaches** and **Dylan & The Dead** are the hottest in the twenties, **Enya** and **Skid Row** are growing in the thirties and the **Replacements** and **Metallica** are rocking in the 40's.

LAST THIS WEEK	WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
1	1	DEBBIE GIBSON	ELECTRIC YOUTH	Atlantic 81932	Getting stronger	108.2
2	2	BOBBY BROWN	DON'T BE CRUEL	MCA 42185	Multiple singles	79.7
3	3	GUNS N' ROSES	APPETITE FOR ..	Geffen GHS 24148	Paradise hot	76.2
4	4	EDIE BRICKELL AND...	SHOOTING RUBBER	Geffen 24192	Pomo to pop	65.3
5	5	TRAVELING WILBURYS	HANDLE WITH CARE	Warner Bros 1-25796	Solid sales	62.4
15	6	ROY ORBISON	MYSTERY GIRL	Virgin 91058	Big everywhere	60.7
7	7	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 90943	Monster 45 leads	59.6
16	8	TONE LOC	LOC-ED AFTER DARK	Island DV3000	Going through the roof	57.7
9	9	ANITA BAKER	GIVING YOU	Elektra 60827-1	New single hot	47.2
6	10	GUNS N' ROSES	LIES	Geffen 24198	Slipped a bit	46.9
10	11	DEF LEPPARD	HYSTERIA	Mercury 830-675-1	Needs new single	45.1
11	12	BON JOVI	NEW JERSEY	Mercury 836345-1	Hot single leads	37.8
29	13	TESLA	THE GREAT RADIO	Geffen GHS24224	Mass appeal metal	35.5
14	14	REM	GREEN	Warner Bros 25195	Single breaking	35.5
19	15	LIVING COLOUR	VIVID	Epic FE 44099	In the racks now too	35.2
13	16	KENNY G	SILHOUETTE	Arista 8457	New 45 breaking	32.8
12	17	JOURNEY	GREATEST HITS	Columbia OC-4493	Slipped this week	31.5
8	18	POISON	OPEN UP AND SAY	Enig/Cap C 148493	New single breaking	30.9
18	19	COCKTAIL	SOUNDTRACK	Elektra 60806	Slipping	29.2
21	20	FLEETWOOD MAC	GREATEST HITS	Warner Bros 25801	Hits package	28.4
27	21	BEACHES	SOUNDTRACK	Atlantic 81933	Smash	26.5
22	22	WHITE LION	PRIDE	Atlantic 81768-1	Needs new single	26.3
24	23	KARYN WHITE	KARYN WHITE	Warner Bros 25637-1	Superwoman hot	24.6
46	24	DYLAN/DEAD	DYLAN/DEAD	Columbia OC45056	Classic combo	24.5
17	25	RICK ASTLEY	HOLD ME IN YOUR	RCA 8589-1-R	Hot single leads	24.3

THE FIXX

"Driven Out"

CROSSOVERS WINNER!

TAKEN FROM THE RCA EP "CALM ANIMALS" (2544-1-R)

Z95 add
KXYQ add
KKFR add
KSND add
KTUX add
KTMT add
KTRS add
KWNZ add
Q104 add
WHOT add
WIBW add
WJAD add
WPFM add
WQUT add
WSPK add

WZKX add
WZOK add
KKRC add
WFLY add
WYCR add
WZYP add
Q101 add
KLYV add

WMMS deb 25
KPAT deb 33
KFMW deb 38
WBNQ deb 39
KAKS deb 40

KITS 19-13
WROQ 24-19
KXXR 29-23
OK100 29-26
WLRS 34-31

BREAKING AT:

KROQ KYRK
Y95 WHSL
KUBE 95XXX
KPLZ KIXY
KZZU KZFN
WBBQ OK95
WPST WDBR
WSKZ WIXX
WJMX



BOY MEETS GIRL

"Bring Down The Moon"

FLASHMAKER!

26*-22 R&R A/C!

TAKEN FROM THE RCA EP "REEL LIFE" (8414-1-R)

KIIS add
WXKS add
KKRZ add
KROY add
WKZL add
KQIZ add
KQMQ add
B98 add
WHHY add
WQCM add
Z96 add

KF95 deb 29
FM104 deb 29
KUBE deb 30
WLAP deb 30
WKLQ deb 31

KWTX deb 33
WHOT deb 35
KYRK deb 35
WVBS deb 36
WJMX deb 38
WINK deb 40

WQSM 10-8
WQUT 16-11
OK95 22-17
KTMT 23-19
Y107 24-20
KATD 31-21
WPFR 24-21
WIXX 25-22
KSND 27-22
KTRS 31-24

WKBQ 29-25
KKQV 33-25
KWNZ 30-26
WHTO 29-26
WBBQ 30-26
KZZU 29-26
WKSS 31-27
WPFM 32-28
KYYY 33-29
KISN 37-31
95XXX 39-33
KFBQ 39-33
100KHI 36-33
KBFM 40-37

BREAKING AT:

KPLZ
KZZP
KXYQ
KKFR
WTIC
KITY
WGH-FM
KTFM
CKOI



TOP FIFTY ALBUMS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
30	26	NEW ORDER	TECHNIQUE	Q-West 1-25849	Gaining at retail	23.5
35	27	NEW KIDS ON THE	HANGIN' TOUGH	Col FC 40985	Big pick up	22.8
23	28	WINGER	WINGER	Atlantic 81867-1	New single starting	22.4
31	29	ALABAMA	SOUTHERN STAR	RCA 8587-1-R	Solid increases	21.9
20	30	U2	RATTLE AND HUM	Island 7 91003-1	Falling now	21.8
25	31	RUSH	A SHOW OF HANDS	Mercury 836 346-1	Falling now	21.0
38	32	ENYA	WATERMARK	Geffen 243875-1	Snowballing	19.4
34	33	THE BOYS	MESSAGE FROM	Motown 6260	Hot single leads	19.0
33	34	GEORGE MICHAEL	FAITH	Columbia OC 40867	Up and down	17.7
32	35	TIFFANY	HOLD AN OLD FRIEND	MCA 6267	Falling a bit	17.5
47	36	SKID ROW	SKID ROW	Atlantic 81936	Monster metal sales	17.3
26	37	TRACY CHAPMAN	TRACY CHAPMAN	Elektra 60774	Grammy nominee	15.8
44	38	ROD STEWART	OUT OF ORDER	W.Bros 1-25684	45 hot	15.4
40	39	BARBRA STREISAND	TILL I LOVED YOU	Columbia OC 40880	Needs new single	14.9
43	40	MIKE & THE MECHANICS	THE LIVING YEARS	Atlantic 81923	Hot single leads	13.6
37	41	NEW EDITION	HEARTBREAK	MCA 42207	Single developing	13.5
--	42	REPLACEMENTS	DON'T TELL A SOUL	Reprise/Sire 1-25831	Off to a running start	13.0
28	43	TAYLOR DAYNE	TELL IT TO MY HEART	Arista AL 8529	Falling now	12.8
39	44	KISS	SMASHES THRASHES	Mercury 836427-1	Slipping	11.9
--	45	EAZY E	EAZY-DUZ-IT	Ruthless 57100	Rap	11.1
45	46	BULLET BOYS	BULLET BOYS	Warner Bros 25782	Metal men	11.0
48	47	GUY	GUY	MCA 42176	Urban	10.8
--	48	METALLICA	...AND JUSTICE	Elektra 60812	First time on video	10.8
49	49	SHEENA EASTON	LOVER IN ME	MCA 42249	Huge single leads	10.6
50	50	LOU REED	NEW YORK	Sire/WB 25829	Tons of press	10.1

NEXT UP

NWA (Priority)
COWBOY JUNKIES (RCA)
TOO SHORT (RCA/Jive)

GIPSY KINGS (Elektra)
SLICK RICK (Def Jam/Col)
ELVIS COSTELLO (WB)

WAN HALEN

"Feels So Good"

FLASHMAKER!

48-44 HITS TOP FIFTY SINGLES!

WGH-FM	add	K104	deb	29
KCPX	add	WLRW	deb	32
WRQN	add	WKLQ	deb	34
95XIL	add	WNYZ	deb	35
KWES	add	KFBQ	deb	36
Z103	add	KNAN	deb	36
K107	add	WIXX	deb	36
		WZKX	deb	36

WLRS	7-6
WMMS	12-7
KEGL	9-8
KXYQ	11-10
KPAT	21-17
OK95	24-19
WKDD	26-20
95XXX	26-21

KWTX	34-23
WNOK	33-23
KSAQ	31-24
WROQ	28-24
KJ103	28-24
KFMW	31-24
WSPK	30-24
KAKS	31-24
WCGQ	30-25
OK100	28-25

From The Album "OU812"

WDBR	28-25
KKRZ	31-26
FM100	32-26
WIBW	32-26
JETFM	29-26
WQUT	36-27
KTRS	38-28
WZOU	34-30
Q102	35-31
KRBE	37-32
KPLZ	38-34

BREAKING AT:

KEGL
WXKS
KUBE
PRO-FM
KXYQ
KWOD
KOY
KROY
WZPL



KARYN WHITE

"Superwoman"

From The Album "Karyn White"

FLASHMAKERS WINNER!

35-29 HITS TOP FIFTY SINGLES!
23 HITS TOP FIFTY ALBUMS!

Z95	add	B96	deb	28
KRBE	add	WEGX	deb	28
WCZY	add	KKRZ	deb	29
WZOU	add	X100	deb	30
KDWB	add	92X	deb	30
HOT977	add	KKBQ	deb	32
WTIC	add			
WNVZ	add			

WPGC	1-1	Y108	24-19
KGGI	2-1	KBEQ	23-20
WHYT	4-2	BJ105	24-20
Y100	7-4	WXKS	26-21
KMEL	7-5	KWOD	28-22
Z102	18-6	B94	29-23
KMGX	12-8	PWR106	29-24
KITY	10-9	KIIS	28-25
KTFM	9-9	KROY	28-25
Z100	18-14	KS104	28-25
B104	21-16	KCPW	30-26
WAVA	20-17	HOT97	33-27
KXX106	22-17	WL0L	36-32
Q106	21-18	KPLZ	40-36

AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
3.21	27	11	6	7	8	8

TRAVELING WILBURYS

"End Of The Line"

From The Album "Handle With Care"

5 HITS TOP FIFTY ALBUMS!

PRO-FM	deb	30	K104	15-12
WSKZ	deb	30	OK100	22-13
WZOU	deb	33	WMMS	19-15
KKXL	deb	38	WROQ	26-18
WPST	deb	38	Y107	27-23
KYYY	deb	39	WBBQ	26-23
Z102	deb	39	WLRS	30-25
KSND	deb	40	WQSM	28-25
			OK95	31-26
			KFMW	35-28
			B98	33-29

WPFM	35-30	BREAKING AT:				
KZZU	36-33	WXKS	WERZ	WWSL	KKRD	WIXX
WCGQ	37-34	KPLZ	WOKI	95XIL	KWTO	WJAD
WVBS	37-34	KXYQ	KF95	95XXX	KZFN	WKEE
WKSF	38-35	WBCY	FM104	K106	Q104	WQUT
KTMT	39-36	K92	JETFM	KCMQ	WHOT	
WJMX	39-36	KCAQ	KYRK	KFBQ	WHTO	



MOVIE SCORES

TITLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK INFO
1 THE FLY 2	6.8m	4430	6.8m	————
2 THREE FUGITIVES	5.1m	3710	20.1m	————
3 RAIN MAN	4.5m	2887	102.2m	Soundtrack on Capitol.
4 BEACHES	3.7m	3304	30.9m	Soundtrack and Bette Midler 45 on Atlantic.
5 HER ALIBI	3.4m	2410	9.7m	————
6 COUSINS	3.0m	5681	3.0m	————
7 TWINS	2.9m	1895	94.4m	Soundtrack and Luke Skywalker 45 on WTG.
8 WHO'S HARRY	2.3m	1932	7.0m	————
9 TAP	2.2m	3790	2.2m	Soundtrack on WTG
10 WORKING GIRL	2.1m	1918	44.5m	Carly Simon 45 on Arista.

WAVELENGTH

by Lenny Beer & Mike Murphy

Jobs are starting to be filled, so let's get to it. At presstime it was learned that **Jeff McCartney** has signed a three year deal with San Antonio's **KTFM**. Look for Jeff to step in as OM and current programming execs to remain in place..... **Randy Brown** picks up the opening at **KKBQ** Houston and, across the street, **Steve Smith** nabs the **KKHT** slot. (They're now known as **Energy 96.5** and kicked off 2/15). Further, don't believe the **Ron Parker** to **Q102** Philly story, he's currently on the air at **KKHT**!!!!.... **Living Colour, Living Colour, Living Colour..... Shadow P. Stevens** has resigned his position at **EZ Communications** and signed on with **Shannon and Co.** at **KIQQ** El Lay to handle afternoon drive. You

could also bet his programming talents won't be ignored. Also, **Greg Orrante** has left **KIIS** to join on as Shannon's Production Director..... If you're at the convention, be sure to check **Channel 16** at the St. Francis for **WB** and **Reprise** videos..... Is **Jay Hoker** quietly (or maybe it used to be quietly) shopping **WDFX** Detroit for sale?..... **Living Colour, Living Colour, thank you!**..... **Jim Crow** is the new PD at **Y97** Santa Barbara..... Look for **Sinead O'Connor** to perform "Mandinka" on the Grammy show and the label to re-release this sensational 45..... **Laura Shostak** is the new MD at **Q107** Washington..... MD **Sandy Scott** is out at **KFBQ** Cheyenne. The new MD is **Rita Melotti**..... **Stan** (Stanley B)

Stewart has resigned his PD post at **WHSL** Wilmington..... At **KVIL** Dallas, **Chuck Rhoades** has been upped to PD and **Steve McCoy** from **PWR99** Atlanta has signed on to handle afternoons. Look for **Rick Stacy** to fill the morning opening in Atlanta..... We asked **Al Coury** his opinion of the new **Cher/Peter Cetera** single. His reaction, "It's a —in' smash!" We agree..... **Marsha Platzer** is the new Asst. PD at **Q102** Philly..... **Brett Dumler** upped to Asst. PD at **KZBS** Ok. City..... **Living Colour, Living Colour, Living Colour.....** We've added a 2nd **FAX** line: 818-789-0259 to go with 906-9736 for your faxing pleasure..... Blowin' in the wind: **Chuck Morgan, Jay Taylor, Jim Prewitt, Don Ben-**

son, Mike Preston and Bill Richards..... Lots of unreported play and huge phones for the **Belle Stars** cut from "Rain Man"..... And here's **Steve Smith**. He's in Houston and he's got **Ron Parker**.



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DEBUT 25* R&R A/C!

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PWR99 26-22 94Q 30-27

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3 Music Plus/LA
3 Tower-Sherman Oaks/LA
5 Tower-Sunset/LA
6 Camelot/Natl
6 Sound Warehouse/Dallas
7 RTI/Omaha
8 Rose Records/Chicago
11 City One-Stop/LA
13 Vinyl Vendors/Detroit
13 Record World/NY
17 Kemp Mill/Washington D.C.
20 Record Bar/Natl

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THAT STARTED OUR FREEDOM MOVEMENT
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