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S

REPRISE RISES

See Page 9

WINNERS

FLASHMAKERS

JC MELLENCAMP (POLY)

GRATEFUL DEAD (ARISTA)
HEART (CAPITOL)
PRINCE (P. PARK/WB)

CROSSOVERS

BRYAN ADAMS (A&M)

ALEXANDER O'NEAL (TABU)
LEVERT (ATLANTIC)
DEF LEPPARD (POLY)

EARPICKS

MR. MISTER (RCA)

DONNA SUMMER (Geffen)
DEF LEPPARD (POLY)
LOVERBOY (COL)

BREAKOUTS

DEF LEPPARD (POLY)

ALEXANDER O'NEAL (TABU)
ABC (POLY)
LEVERT (ATLANTIC)

WILDCARD

SWING OUT SISTER (POLY)

The British Are Coming, The British Are Coming. See Page 8 for details.



La Bamba

With the #1 Single and #2 Album in the country, La Bamba is exploding and Los Lobos have emerged as the stars of summer.

HOT NEW RELEASES

THE CARS "GIRL" Elektra 7-69446
ECHO & THE BUNNYMEN "LIPS" Sire/WB 7-28260
FLEETWOOD MAC "LIES" WB 7-28291
KENNY G "MAKE ME WAIT" Arista 9625
JOHN HIATT "FAITH" A&M 2970

EDDIE MONEY "SLEEPING" Columbia 38-07359
RAY PARKER JR "SLEEP ALONE" Geffen 7-28417
JENNIFER RUSH "HEART" Epic 34-07372
SYSTEM "NIGHTTIME" Atlantic 7-89222
WHAT IF "PERFECT WORLD" RCA 5299-7

PRESENTING THE ORIGINAL SOUNDTRACK
FROM THE WARNER BROS. MOTION PICTURE

DISORDERLIES



Everybody's excited about the FAT BOYS return to the silver screen in their hilarious new movie "DISORDERLIES." (833-274-1)

This is the movie you're going to laugh yourself sick over.

And there's a sensational soundtrack with a collection of dynamic hits, leading off with the 1st smash hit single, Bananarama's "I Heard A Rumor." (886-165-7)

And there's more! The Latin Rascals do their stuff with "Disorderly Conduct." Tom Kimmel does "Tryin' To Dance." And of course, the Fat Boys on "Baby You're a Rich Man."

So catch some great music from the soundtrack of "Disorderlies."



On Tin Pan Apple Polydor Compact Discs, Cassettes and Records
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If you're in radio, expect a phone call from this man within the next few days. Charlie Minor, Senior V. P. Promotion, A & M, is hotter than the August dog days with the likes of Suzanne Vega, Herb Alpert, and Bryan Adams. Now, he's about to pull out all the stops for John Hiatt. As we all know, whatever Charlie wants, Charlie gets, so look out Top 40. Charlie Minor wants you!!



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SINGLES

BAMBA, BAMBA, BAMBA, BAMBA, BAMBA, BAMBA, BAMBA, BAMBA, BAMBA, BAMBA, BAMBA, and here comes Michael Jackson.



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DIALOGUE

One-time radio programming whiz kid and MTV founder Bob Pittman faces his biggest challenge yet at Quantum Media. Find out if he can maintain his Midas touch in this exclusive Hits interview.

Y107 P. D. Marc Chase finds wacky promotions work in Nashville, as he explains to Hits' resident wacky Mike Murphy.

Frankie and Annette are "Back To The Beach." Hits finds the couple the same as ever.

Nikki Sixx has been called the brains behind Mötley Crüe. Hits takes a CAT scan.



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SPOTLIGHT

To mark Hits' anniversary, we will be running a series of columns from respected regional correspondents (it's better than our usual drivel). Rich Stim's look at San Francisco, two decades after the Haight-Ashbury heyday of the hippies begins the series.

FLASHMAKERS

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A Mellencamp by any other name.

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Adams, O'Neal, Levert.

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Europe, I.I. & Whitesnake.

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Mr. Mister & Donna Summer.

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Def Leppard's the one.

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TOP FIFTY SINGLES

Ever wonder if an all-Mexican band that receives critical raves, plays to enthusiastic audiences and sells a lot of albums will make it at Top 40? Well, all one has to do is check out this week's #1 slot as **Los Lobos'** remake of "La Bamba" tops them

all. The next #1 single? It seems an old friend has exploded his way into the Top Ten with a move of 16 to 8. Yes ladies and gentlemen, **Michael Jackson** is back.

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS
2	1	LOS LOBOS	LA BAMBA	WB 7-28336	Huge sales
1	2	MADONNA	WHO'S THAT GIRL	Sire/WB 7-28341	Soundtrack hot
4	3	SUZANNE VEGA	LUKA	A&M 2937	Former Wildcard
3	4	GEORGE MICHAEL	I WANT YOUR SEX	Col 38-07164	Falling slightly
6	5	DEBBIE GIBSON	ONLY IN MY DREAMS	Atlantic 7-89322	Gigantic sales
8	6	WHISPERS	ROCK STEADY	Solar B-70006	Steady gains
7	7	T'PAU	HEART & SOUL	Virgin 7-99466	Steady sales
16	8	MICHAEL JACKSON	I JUST CAN'T STOP	Epic 34-07253	Will go one
10	9	RICHARD MARX	DON'T MEAN NOTHIN'	EMI/Manhattan 50079	Good sellthrough
5	10	U2	STILL HAVEN'T FOUND	Island 7-99430	Slipping
14	11	DAN HILL	CAN'T WE TRY	Columbia 38-07050	Duet with Vonda Sheppard
9	12	JETS	CROSS MY BROKEN	MCA 53123	B.H. Cop 2
17	13	WHITNEY HOUSTON	DIDN'T WE ALMOST	Arista 9616	Follow up smash
21	14	ABC	WHEN SMOKEY SINGS	PolyGram 888 604-7	Good single sales
24	15	WHITESNAKE	HERE I GO AGAIN	Geffen 7-28339	Exploding
19	16	STARSHIP	IT'S NOT OVER	RCA 5225-7-6	Selling through
25	17	HUEY LEWIS	DOING IT ALL FOR	Chrysalis 43143	Good single sales
23	18	WARWICK/OSBORNE	LOVE POWER	Arista 9567	Good sellthrough
20	19	STEVE WINWOOD	BACK IN THE HIGHLIFE	WB 7-28472	Steady
22	20	LIVING IN A BOX	LIVING IN A BOX	Chrysalis 43132	Former Wildcard!
33	21	LL COOL J	I NEED LOVE	Def Jam/Col 38-07350	Sales catching up
32	22	FAT BOYS	WIPEOUT	TP App/PG 885 960-7	Strong sell through
30	23	SAMMY HAGAR	GIVE TO LIVE	Geffen 7-28314	Good increases
26	24	JONATHAN BUTLER	LIES	RCA 1038-7-J	Steady gains
27	25	FREDDIE JACKSON	JAM TONIGHT	Capitol 44037	Single selling

(Based on a combination of sales and airplay)

"Every mother's nightmare

Every schoolboy's dream"

LOVERBOY

"WILDSIDE"

COLUMBIA

The new album from the multi-

platinum masters of hard hits.

Featuring the first single,

"NOTORIOUS," written by Paul Dean,

Mike Reno, Jon Bon Jovi,

Richie Sambora and Todd Cerney.



On Columbia Records, Cassettes and Compact Discs.

Produced by Bruce Fairbairn.



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TOP FIFTY SINGLES

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS
28	26	DANNY WILSON	MARY'S PRAYER	Virgin 7-99465	Single selling
31	27	JELLYBEAN	WHO FOUND WHO	Chrysalis 43120	Steady growth
34	28	GRATEFUL DEAD	TOUCH OF GREY	Arista 9606	Single strong at retail
35	29	BANANARAMA	I HEARD A RUMOR	London/PG 886 165-7	Growing by leaps
36	30	LISA LISA	LOST IN EMOTION	Col 38-07267	Former Wildcard
37	31	EUROPE	CARRIE	Epic 34-07282	Gaining Fast
11	32	BOB SEGER	SHAKEDOWN	MCA 53094	Falling
12	33	MIAMI SOUND MACHINE	RHYTHM IS GONNA	Epic 34-07059	Peaked
38	34	SMOKEY ROBINSON	ONE HEARTBEAT	Motown 1897	Good increases
39	35	ALEXANDER O'NEAL	FAKE	Tabu ZS4-07100	Hot crossover
41	36	NATALIE COLE	JUMP START	EMI/Manhattan 50073	Crossing over
15	37	ROBBIE NEVIL	WOT'S IT TO YA	EMI/Manhattan 50075	Falling
46	38	J.C. MELLENCAMP	PAPER IN FIRE	PolyGram 888 763-7	Strong radio action
40	39	WILL TO POWER	DREAMIN'	Epic 34-07199	Steady
49	40	PRINCE	U GOT THE LOOK	P.Park/WB 7-28289	Selling singles
	41	HEART	WHO WILL YOU RUN TO	Capitol 44040	Follow up smash
13	42	HEART	ALONE	Capitol 44002	Falling
50	43	LEVERT	CASANOVA	Atlantic 7-89217	Hot urban
18	44	WHITNEY HOUSTON	I WANNA DANCE	Arista 9598	New single breaking
43	45	KIM WILDE	SAY YOU REALLY WANT	MCA 53128	Peaked
42	46	CURE	WHY CAN'T I BE YOU	Elektra 7-69474	Falling
--	47	HERB ALPERT	MAKING LOVE	A&M 2949	Gaining each week
--	48	EXPOSE	LET ME BE THE ONE	Arista 9618	Hot dance record
--	49	DAVID BOWIE	NEVER LET ME DOWN	EMI/Manh 53031	Hot tour
44	50	FLEETWOOD MAC	SEVEN WONDERS	WB 7-28317	Falling

ATLANTIC STARR (WB)
DEF LEPPARD (PolyGram)

NEXT UP

MR. MISTER (RCA)
BRYAN ADAMS (A&M)

(Based on a combination of sales and airplay)

THE SMASH HIT SINGLE "HE'S MY GIRL" BY DAVID HALLIDAY
FROM THE FILM COMEDY SENSATION OF THE SUMMER.



He's my Girl

They've got a lot of explaining to do.

SCOTTI BROS. PICTURES Presents A GABRIELLE BEAUMONT Film HE'S MY GIRL Starring T.K. CARTER DAVID HALLIDAY DAVID CLENNON Executive Producers BEN SCOTTI, FRED SCOTTI & TONY SCOTTI Produced by SCOTTI BROS. In Association with INTERNATIONAL VIDEO ENTERTAINMENT, INC. Screenplay by CHARLES BOHL and TAYLOR AVES Story by TERENCE H. WINKLESS and PETER BEFGMAN & TAYLOR AVES Directed by PETER LYONS COLLISTER Produced by ANGELA P. SCHAPIRO and LAWRENCE TAYLOR-MORTORFF Edited by GABRIELLE BEAUMONT

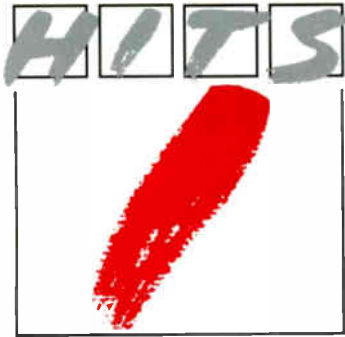
PG-13 Parents Are Strongly Cautioned to Give Critical Guidance for Attendance of Children Under 13
Some Material May Be Inappropriate for Young Children

DOLEY SINGERO
DIGITAL FILM SERVICES

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We Fool The Mayor

Los Angeles Mayor Tom Bradley officially proclaimed last Monday August 10 as HITS MAGAZINE DAY in Los Angeles in honor of our first anniversary. Tom's representative Kathy St. John presented the official proclamation at our executive outhouse in Sherman Oaks. Said Kathy: "Geez, I wonder what Tom was drinking when he signed this proclamation. Is it too late to take it back — This is embarrassing." Pictured (l-r): Hits Features Editor Roy Trakin; Senior Editor Toni Profera;

Pic Of The Week



Publisher Dennis Lavinthal; Kathy St. John and Vice President/Managing Editor

David Adelson whose face has been deleted for your viewing comfort.

Casting Call

Whitney Houston is rumored to have the inside track on the lead role in the film version of the Broadway hit, *Dreamgirls*, but this week's oddest casting goes to a movie based on a fictional encounter between Orson Welles and Ingrid Bergman, with none other than *Hits'*

fave Sammy Davis, Jr., being cast as the Fat Man, and Lonette McKee as the Swedish beauty. What next? Wayne Newton in *The Mike Tyson Story*?

Jessica



Jessica Hahn poses with WNBC's Alan Colmes just before demonstrating EXACTLY what happened between her and Jim Bakker. Said Alan: "I particularly liked the part when she called in the Lebanese sumo wrestler."

A New Mac

A press conference has been scheduled for "sometime early this week" to announce the dates for the new Fleetwood Mac tour as well as, according to a spokesman for the group, "the official departure of Lindsey Buckingham from the band." Two new members of Fleetwood Mac will be revealed at the press conference, though insiders tell *Hits* they will be Billy Burnette and Richie Vito.

Duran Duran Means \$

Duran Duran t-shirts are selling for \$23 and sweatshirts for \$35 on the group's current concert tour. Add in the \$17.50 ticket price and, as one pundit noted, "There'll be an awful lot of babysitting jobs in the weeks ahead to pay for all that stuff."

WILD CARD

SWING OUT SISTER (POLY)

Early moves, phones and instant sales on both the single and album are all there. The video is receiving big rotation. The package is nearly complete with new adds at WAVA, KTKS, KKBC, KUBE, KS103 and KXX106. Poly's hot streak continues. Bet on Betancourt and Leach to nail this one.

FRONT PAGE

C o v e r S t o r y

Warner Reprises Reprise

Reprise Records, the label started 26 years ago by **Frank Sinatra** as the home for such acts as **Jimi Hendrix**, **Fleetwood Mac**, **Randy Newman**, **Neil Young**, **T. Rex** and others, has been reactivated as a full-service company by Warner Brothers.

Mo Ostin, Board Chairman of WB and a founding officer of the original Reprise, which merged with Warners in 1963, made the announcement.

"This is not just an attempt on our part to increase our promotion staff," he told *Hits* (your #1 source to tell about increasing your promotion staff). "We're building a real record company, which obviously isn't going to happen overnight."

The first stage entails a 22-person field promotion staff, headed by **Rich Fitzgerald**, formerly Vice President, Promotion for Warner Bros. Records and now Vice President/Director of Promotion for Reprise, and three national chiefs in **Linda Baker**, **Michael Linehan** and **Marc Ratner**. The initial artist roster includes **Simon F.**, **Bo-Deans**, **Dream Academy**, **Taja Sevelle**, **Rosie Flores**, **Roger Troutman**, **Dwight Yoakam** and, of course, **Frank Sinatra**.

"The whole idea is to be able to focus on our artists in a more organized way," says **Lenny Waronker**, President of Warner Bros. Records. "Reprise will not be all that



The New Team — WB Chairman **Mo Ostin** is surrounded by the new staff of Reprise Records. VP of Promotion **Rich Fitzgerald** is kneeling at the far right.

different from Warners in terms of its philosophy. It will be a diversified label, like it was in the beginning, just as Warners itself always has been. It won't just be for new and developing artists, either.

"Reprise artists will have the best of both worlds, with the attention that comes from a small roster, as well as the resources of a large company like Warner Bros."

Ostin likens the relationship of Reprise and Warners to similar arrangements such as Epic and Columbia.

"I think the competition which exists between two labels under one umbrella can be a good thing," he says. "I

think it worked very well for us when I was at Reprise and **Joe Smith** was head of Warner Brothers. We were looking for ways to grow larger and yet continue to service our artists effectively."

Of course, the veteran industry executive doesn't hide his pleasure at the revival of the pioneering label whose fortunes he once directed.

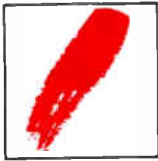
"I would hope the decision was made for good, valid objective reasons, rather than because of my own emotional feelings about it. Obviously, Reprise was a very important part of my life and it is incredibly exciting to see it get back into action."

The label's new promotion staff is as follows: **Barbara**

Balchik (Cleveland), **Jerry Barrett** (Dallas), **Sue Brett** (Seattle/Portland), **Gary Briggs** (San Francisco/Sacramento), **Susan Demarais** (Baltimore), **Bob Divney** (Hartford), **Scott Freeman** (Kansas City/St. Louis), **Lisa Giles** (Houston), **Drew Gitlin** (Los Angeles), **Andrew Govatsos** (Boston), **Patrick Grueber** (Detroit), **Warren Hudson** (Atlanta), **Tim Hurst** (Cincinnati), **Bill Janis** (Nashville), **Nancy Levin** (Denver), **John McAlister** (Miami), **Ken Ornberg** (Minneapolis), **Randy Ostin** (San Diego), **Hillary Scribner** (New York), **Katie Seidel** (Charlotte), **Bob Weil** (Philadelphia) and **Richard Wolod** (Chicago). Reprise Black Music national and field staff appointments are expected in the near future, according to Fitzgerald.

"This is a top-notch staff," agrees Reprise's new promotion topper. "Combine that with the music we'll be working and you can see why there's so much anticipation and excitement around the return of Reprise."





KMEL Boogies Down

Those crazy, crazy folks at **KMEL** in San Francisco hosted a gala "Summer Jam '87" last week with all proceeds going to a fund for missing children. Although *Hits* Associate Research Director **Jon Leshay** is still wandering the San Francisco docks saying, "Hey sailor, wanna jump ship?" — he did take time to report the event was an unqualified success.

Among the participants in the Jam were: **Bardeaux**, **Debbie Gibson**, **Expose**, **Curiosity Killed The Cat**,

Klymaxx, **Stacey Q**, **The System** and headliner **Lisa Lisa and Cult Jam**. Said **KMEL PD Keith Naftaly**: "Summer Jam '87 was an awesome success. I want to thank all the record labels involved for their killer support and participation in this event. I also have to say this event would not have been possible without my detail oriented, totally organized Promotion Director **Katie Eyerly**. We definitely rocked the house."

We Knew We Liked The Taste

Corona Beer, which has been embraced by the Yuppie generation of America, as well as the folks here at *Hits* (Your #1 Source for embracing things that have been embraced by the Yuppie generation), has been overwhelmed with rumors that its beer is contaminated with urine. In a bold marketing move, the company plans to answer the rumors in a carefully constructed media campaign. One **Corona** executive

told the *Los Angeles Times*, "The risk, of course, is that you give some people the idea that they wouldn't have had in the first place. But I think the risk is less than letting it go crazy on its own." *Hits* Editor-In-Chief **Lenny Beer** is in the process of completing an extensive testing program on the product, and we'll let you know the results as soon as he wakes up.

Z93 Birthday Bash

Z93 in Atlanta celebrated its 22nd Anniversary last week with "Backstage Bash '87," and even though the station threatened to cancel the event if *Hits* (Your #1 Source for exclusion from anniversary bashes) attended, we showed up anyway—disguised as an albino gerbil on dope.

Among the performers making the scene were: **Gino Vannelli**, **Kenny G.**; **Cameo**, **Deborah Harry**; **Jellybean**;

Freddie Jackson; **Suzanne Vega**; **Richard Marx**; **.38 Special**; **T'Pau**; **Laura Branigan**; **Mick Fleetwood** and **Georgia Satellites**. As an extra added treat, **A&M's Charlie Minor** and **Virgin's Phil Quattararo** reenacted their favorite scene from "Last Tango In Paris" for the crowd. Hats off to **Z93** Promotion Director **Robin Pitts**, **PD Bob Case**; and **MD Lindsey Burnette**.



Pictured at the **KMEL Summer Jam '87** are (l-r): **FRONT ROW: Billy Brill**, National Singles Director, **MCA Records**. **MIDDLE ROW: The gals of Klymaxx** flank **KMEL GM Paulette Williams** (second from right). **BACK ROW: Cameron Paul**, **KMEL** mix-master; **Keith Naftaly**, **KMEL PD**; **Kevin Weatherly**, **KMEL MD**; **Margie Chiappetta**, the future **Mrs. Weatherly** and **Ron Sweeney**, Attorney/Manager of **Klymaxx**.

RKO Needs Vitamins

An FCC Administrative law judge has ruled that **RKO General** is "unfit" to run its 14 television and radio stations across the country. Judge **Edward J. Kuhlmann** blasted **RKO** for its dishonesty regarding advertising barter and trade practices, and he noted that for-

mer **RKO** Chief Controller **John Fitzgerald** "repeatedly lied" in 1984 when questioned about the destruction of an internal auditing report. The judge also stated that **RKO** filed 30 false and misleading financial reports for 10 if its stations from 1971 to 1975.



That's **Z93 PD Bob Case** (center) with **Deborah Harry** (right) and **Gino Vannelli** at the **Z93 Birthday Bash**. **Vannelli** then shaved his chest for the sold-out crowd.

FRONT PAGE

On Records By Lenny Beer Europe Strikes Back

Swedish rockers, **Europe**, burst onto the scene with a well-planned video to radio strategy that maximized the strengths of hot rockers. Their first major hit, "The Final Countdown," rocketed the album right into the national Top Ten. However, their second single, "Rock The Night" proved less successful and the album began a steady descent to the bottom of our Hits Top Fifty Albums Chart. Epic then returned to their original strategy with the rock ballad, "Carrie." The cut aired on video channels around the nation and again created the advanced marketplace demand at radio which signifies a major hit record. Radio moved quickly when the single was officially released, and the rest, as the expression goes, is history. "Carrie" is zooming up the charts and now the album is resurging quickly and making major jumps also. With the expanded demographics generated from a hit ballad, we look for "The Final Countdown" album to again fight its way into the national Top Ten.... And here comes **Def Leppard**. The album is exploding as expected with many accounts already reporting #1 positions on their lists. Hard rock has never been stronger than it is in today's marketplace.... Atlantic appears to be beginning a nice sales run with **Levert** and the **Lost Boys** soundtrack. Levert has been one of those quietly successful R&B bands selling in the

300,000 range without crossover activity. But now with their "Casanova" 45 making its move from #1 at Black radio to an instant winner at Top 40, the album is reaching a new audience. We expect gold and platinum level sales to ensue. As for the **Lost Boys**, the label is preparing to chase the **Lou Gramm** cut to turn the early buzz from a successful movie into a major hit album.... Looking for new hot rap product? Try out **Ice T** on Sire and **Eric B and Rakim** on 4th & Broadway through Island. Both have strong early sellthrough at retail and are expanding to new markets each week.... The hottest new jazz seller on the street is the **Grover Washington, Jr.** album on Warner Bros. Retail thinks this one might have legs. And speaking of WB, how about the action on the **La Bamba** soundtrack? The really gigantic action is on the West Coast, but it is big everywhere. And it's all happening with only one hit single. All we can say is, WOW!



Levert — Going mass appeal.

I. B. Bäd



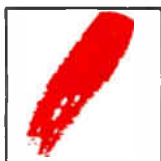
At presstime it was learned that **Thom Freston** has been appointed President and CEO for the MTV Nets with **Robert Roganti** resigning.... The derby for **Sal Licata's** former job as Prexy of RCA/A&M/Arista Distribution appears to be winding down with Sal's second in command **Pete Jones** as the winner. Expect official word soon.... As you already read on page 8, **Fleetwood Mac** is hitting the road without **Lindsey Buckingham**. We also understand that **Tony Dimitriades** is the manager in charge with **Tom Ross** and **CAA** handling agent duties.... And on the subject of managers, how about **Ron Weisner** and **Bennett Freed's** Nuvision Entertainment. In the past few months they delivered **Bananarama**, **Jody Watley**, **ABC**, and **Robbie Nevil** — with more in the wings. Can you say hot?.... There seems to be a new position at management companies: National Promotion Directors. These folks act as liaisons with the label promotion teams, talk to radio, and oversee the well being of a record. Among the slingers sitting in that chair are **Denny Rosencrantz** at Frontline; **Danny Davis** at Gallin-Morey and **Michael Rowley** at DeMann Ent..... Over at Epic, it seems the Promo VP shoes are about to be well filled by promo whiz **Dan "Don't Call Me Dan" Denigris**. Dan is highly regarded in the radio com-

Gone Fishin'



Lindsey Buckingham — *No more Mac.*

munity as well as by his peers in the promo world. The move would allow interim Promo VP **Larry Douglas** to resume his duties on the West Coast as well as work on his tan.... And speaking of tans, E/P/A marketing whiz **Ray Anderson** and his wife headed to Little Dix (*sic*) Bay for a vacation. Think about it.... We hear **Westwood One** is looking to expand *even more*. Looks like personal management is the next move.... Despite the lack of box office and poor reviews on **Madonna's** celluloid work (re: "Who's That Girl"), her records continue to sell through the roof. Keep your film reviews — the consumer has spoken.... Names in the rumor mill this week include **Randy Phillips**, **Larry Stessel**, **Sam Kaiser** and **Charlie Prevost**.... And the beat goes on.



FRONT PAGE

How Times Have Changed



Crosby, Stills & Nash hit the stage at the recent "Welcome Home" concert held in Washington D.C. on July 4th. Highlights of the concert were broadcast on HBO. After the show, the band went backstage where they consumed 14 broiled chickens, 19 pints of potato salad, three loaves of rye bread (no seeds) and two-and-a-half cans of Spam.

From The Penthouse To The Basement

Despite a statement from his old man's own company announcing its demise, *Spin* magazine founder **Bob Guccione, Jr.**, vowed to continue publishing even after he and his staff had been evicted

from their quarters at the *Penthouse* office. **Guccione, Sr.** demanded his son give up ownership of the 'zine to *Penthouse* eight months ago, which allegedly violated the pair's agreement.

Elton's Not Smoking

Elton John insisted thirty seconds be cut from a television special for his new album, "Live In Australia with the Melbourne Symphony Orchestra," in which a member of his band is seen passing a lighted cigarette to another musician. Elton's manager insisted the star wanted the scene deleted because "it may have appeared that pot was being smoked." God forbid.....

Jagger Goes To Work

Mick Jagger, currently in N. Y. shooting a video for "Let's Work," the first single from his upcoming "Primitive Cool" LP, due out next month on Columbia, will tour Europe in September and the States during October. His band will include guitarist Jeff Beck, who also played on the album, *SNL* music director G. E. Smith, drummer Simon Philips, bassist Doug Wimbish and keyboardist Phil Ashley.

The Ladder

A rundown of executives on the move.



Satriano



Core



Pfeifer



Landau

Rudolf Gassner, President of BMG Music International, has been named Chief Executive Officer of the division. He will continue to be based in New York..... **Sue Satriano** has been appointed Vice President, Public Relations for EMI Music. She was previously Director, Public Relations..... **Margot Core** has been appointed Manager, A&R, East Coast for E/P/A. She has operated Core Arts since 1985..... **Bob Pfeifer** has been named Manager, A&R, West Coast for E/P/A. Pfeifer comes to the label from Passport Records where he was a recording artist..... **David Landau** has been promoted to Director of Motion Picture & Television Music for Screen Gems/Colgems - EMI Publishing. He was most recently the company's Creative Manager, Motion Picture & Television Music..... **Jonathan Birkhahn** has been named Senior Attorney for PolyGram Records. He was most recently a Senior Attorney at the law firm of Berger & Steingut..... **Jasmine Madatian** has been named Senior Account Executive for Andrea Jaffe Inc. She was recently West Coast Publicist for the De Laurentiis Entertainment Group..... **JEM Records Group** has an-

nounced a national reorganization of the label. The group has separated its record label and distribution operations with the latter arm being headed by Executive Vice President **Bill Shaler**. In addition, **Jim Snowden** has been named Vice President of Marketing for Passport Records..... **Scott Bergstein** has been named Senior Vice President of Higher Octave Music. He was most recently Director of Marketing for the Chameleon Music Group..... **Ann Martin** has been named Facilities Manager for PolyGram Records. She was most recently assistant to PolyGram Executive Vice President of Marketing and Sales **Bob Jamieson**..... **Betsy Grant** has been appointed Marketing Representative for Profile Records. She has been with the label for a year..... **Karen Lamas Tobin** has been named Director of Marketing at KIIS FM/AM in Los Angeles. She replaces **Dan Acree** who was named Vice President of Marketing for the Wally Clark Company..... Arista has formed "6 West," a new video division to be distributed by the RCA/A&M/Arista Distribution system. The first full length release will be the Grateful Dead's "So Far."

MICHAEL BOLTON

THAT'S WHAT LOVE IS ALL ABOUT

TAKEN FROM THE COLUMBIA LP: "THE HUNGER"

PRODUCED BY KEITH DIAMOND

40473

"Brilliant lyrics by Michael and Jonathan Cain's keyboard work make this record a blatant smash!"

-- JACK SILVER, M.D. KIIS-FM
LOS ANGELES

"Terrific female grabbing morning and mid-day record. Sounds like the best record James Ingram ever made."

--LOU SIMON, P.D. KCPX
SALT LAKE CITY

"Reminiscent of 'Up Where We Belong.' Haunting lyrics stay with you. Should be a classic."

--NICK FERRARA, P.D. KS103
SAN DIEGO

EARPICKS WINNER!
FLASHMAKER!
FORMER WILDCARD 8/10/87!

KCPX add
KWSS add
WBNQ add
99KG add
KQCR add
K104 add
KIKX add
KZZU add
WCKN add
WQUT add
KC101 add





NEAR TRUTHS

by Ruth Robinson, L.A.

NO WONDER: From film, sports and music, they swooped down to the Music Center to see Stevie Wonder and Co. do their thing for RP International. However, this audience of toffs didn't care for the fact that *hours* later they still hadn't seen Stevie. As funny as Whoopi Goldberg can be, even she ran out of jokes trying to placate the restless bunch. Among those who just simply got up and left was **Charlton Heston**, who was supposed to introduce Stevie. Maybe he doesn't have the patience of Moses. Those trying to party included **Burt Bacharach**, **Carol Bayer Sager**, **Marilyn McCoo**, **Zsa Zsa** and her current prince charming, **Jerry Buss**, **Pat Riley**, **Don Newcombe**, **Shirley Brooks**, Paramount's **Sandra Forney**, **Fuller Gordy**, **Skip Miller**, **Lee Young**, and **Bob Jones** from Motown. The deliciously elegant **Julio Iglesias** stayed to sing "My Love," one of the duets he's recording with Stevie. Wildest of surprises of the night — **Susan Anton**. We all thought she could only stand there and be tall and blond, but the girl can *sing*. No surprise that folks left muttering unpleasanties as the last limo drove away seven hours after it pulled up to the door.

ONLY IN L.A.: Only here can 40-year-old men wearing Gucci loafers and cut-offs come home to sit at the beach and count grosses from sing-

ing about California girls and surf. Those enduring **Beach Boys** will gross \$15 million for touring this year.... if they are sitting around with their "Wipe-Out" co-horts, the **Fat Boys**, it's likely they'll have some food wrappers to trash and only in this city could they throw it in one of the 6,000 barrels donated to the beaches by L.A. radio station — the **WAVE**.... Only in this city do the police surprise. **Gary Morris**, at **Russ Solomon's** Tower Records for an in-store, came out to get in his car to find a dreaded black and white approaching. Before the CBS execs on hand could get agitated, the officers got out and hugged Gary instead of hauling him off to the pokey. Fortunately, they were girl cops. Those fans who loved Gary on Broadway with **Linda Ronstadt** can catch his legit act again in "Jesus Christ Superstar," in Nashville.... In this city Londoners come to lunch on their label president's patio and are given gold records for dessert. **Steve Nichols**, **Carl Nacantosh** and **Jane Eugene** — who are **Loose Ends**—celebrated with MCA's **Jheryl Busby**, **Ernie Singleton**, **Richard Palmese** and most of MCA on attaining gold status for "Zagora."

NIGHT SCENE: A batch of stalwarts tried to hang in at Probe for **Grace Jones' 4 a.m.** set including **Nick** and **Julie Ann Rhodes**, Capitol's **Bill Burks**, MCA's **Susan Markheim** and **Katie Wagner**. Katie is up for the hosting duties when that English fave "Top of the Pops" hits the airwaves here in September on CBS. Fans of the show can thank **Drew Levin** and **Joel Gallen** at The Entertainment Network for pulling off the licensing coup that will link the American version with the Beeb's version via satellite for an hour long show....

MEANINGLESS QUESTIONS, MAYBE: Why in the world would **Fleetwood Mac** be planning a tour without **Lindsey Buckingham**?.... How did the Rev. **Al Sharpton** get all those **Michael Jackson U.S.** tour dates?

Grace-ful



Grace Jones—Probed at 4 a.m.



MUG SHOTS

More Hits Mini Mugs



SPACE COWBOY GETS STAR—Capitol Records recording group **The Steve Miller Band** received the ultimate honor Hollywood can bestow, a three-card monte session along the Boulevard with honorary **Mayor Johnny Grant** (to Miller's immediate left). The stakes? A star on the famed Hollywood Walk of Fame, awarded to the veteran bluesinger when he beat **Great** two out of three. Members of the band look on outside the Capitol tower on Vine Street, where the star was placed. Also on hand for the event was **Bill Welsh** (right of Miller), a midget and a leggy blonde.



MERLIS EATS WORDS, MAKES HITS—Only last week **WB** Publicity VP **Bob Merlis** (second from left) was being quoted in *Hits* saying, "I've been invited into those backstage photos with the sweaty artists and promotion guys, but I always feel queasy about it." Seen munching on those sentiments, Merlis broke his own rule to join a perspiring **Marshall Crenshaw** (second from right) backstage at the *Raxy* following the first of the singer's two sold-out shows. Also on hand to critique Mr. Merlis' plaid suit and compare *Studebaker* lore were manager **Art Collins** of *Collins & Taylor Management* (left) and veteran **WB** promo exec **George Gerity** (right).



JUST VISITING THIS STATION—Not another **Jellybean** photo opportunity. Yes, that's right, the little bugger does get around, doesn't he? In his tireless quest to shake every important paw out there, **John "Jellybean" Benitez** drops in to **WQHT** (HOT 103) in New York City to chat up his current single, "Who Found Who," from his debut solo effort on *Chrysalis*, "Just Visiting This Planet." A veritable bevy of important persons wonder how Jellybean gets the preferential treatment (from left to right): **Mark Diller**, *Chrysalis* Northeast Regional Promotion Manager; **Jellybean**; **Al Bandiero**, **WQHT** PM Drive Jock; **Steve Ellis**, **WQHT** Music Director and **Joel Salkowitz**, **WQHT** PD.



LETTERS TO THE EDITOR

Merch Mishap

Dear Editor:

While I enjoyed the article in issue 48 about Rock and Roll Merchandising, I must point out that there was a mistake in the reporting (or editing) involved.

Winterland does not represent either David Bowie or the Psychedelic Furs. So the quote about them in the first paragraph of page 41 was obviously mis-attributed to me. The latter part of the same quote was mine, so I wonder how that paragraph was assembled.

Also the percentages of the gross taken by the groups, merchandisers and halls, in the last column, were a bit inaccurate. However, since we merchandisers try our best not to advertise the true percentages, I can hardly fault you on this point.

Otherwise, it was an enjoyable article, and I thank you for including pictures from Winterland.

Regards,

Andrew Rich
Winterland Productions
San Francisco, CA

Editors reply: Quibble, quibble, quibble, Andy. You'd think it was enough we get yer mug in the magazine, now you want the articles to be accurate, too? Geez, some guys got all the noive, but hey, at least we know someone's reading the features. Now if we could get Trakin to look at 'em.....

To The Editor:

I was quite surprised to see in your Letters to the Editor column (*Hits*, #51, 8/3/87) my letter to Ms. Anita Webb of the circulation/subscription department cancelling my unsolicited "complimentary" subscription.

Along with your slam about having no sense of humor and "looking a gift horse in the mouth and then turning the other cheek," you neglected to print that your "gift" was accompanied by a bill of \$200 for the subscription.

And by the way, you can keep sending your magazine if you insist. I may not have a sense of

humor, but my parakeet thinks it's funny when I put *Hits* on the bottom of his cage.

Sincerely,

Marcia Tenney
Pendulum Productions
Hollywood, CA

Editors reply: Now you're getting into the spirit of Hits, Marcia. Glad to see you and your parakeet are loosening up a little. As for the bill, well, you don't expect to get those scintillating, incisive music biz commentaries every week for nothin', do ya? We thought not, Marcia. Just keep those correspondences coming. We find your letters serve us wonderful paper hats when they're folded properly. And what's this about your bird being in line for a position in the promotion department of a major record label? Tweet, tweet.....

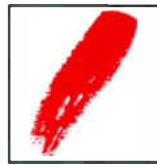
Dear *Hits* guys:

Who are these people? Why are they hanging out together (especially in a d. j. booth)? Must be one of those packed, fantastically successful Jellybean club appearances!! From the looks of the place, it must be Y-100 Night at Backstreet's in Fort Lauderdale. Pictured are Laura Hinson and Charlie D'Atri of Chrysalis Records, Jellybean and Y-100's Frank Amadeo. It is suitable for framing and would look lovely reproduced in the pages of your influential magazine.

Best wishes,

Charlie D'Atri
Director, National Singles
Promotion
Chrysalis Records

Hits guys reply: Sorry, Charlie, wrong department. That's what we have a Mini-Mugs page for, but hey, you're a pal, so this time we'll oblige ya. But who's the gal at the left? She looks familiar.



FAR TRUTHS

by Danny Fields, New York

This Week's Column By Andy Schwartz

THE BOSS OF SUMMER: It was a hot August night, and **Marshall Crenshaw** was tearing through an incendiary cover of the **MC5**'s "Tonight" onstage at that legendary rock dump, The Stone Pony in Asbury Park, NJ. This reporter, "getting down" near the back bar with pals **Marilyn Laverty**, Columbia Publicity VP and **Amy Strauss**, Associate Director of Product Marketing, suddenly found his air-guitar heaven invaded by a short, powerfully-built man who swept the diminutive Laverty up in one well-muscled arm and planted a large smooch upon her cheek. Yes, it was **Bruce Springsteen**, once again expressing his profound gratitude for the publicist's tireless efforts on his behalf. After a brief chat, Bruce vanished. But he reappeared for Crenshaw's second encore to jam on a "La Bamba"/"Twist and Shout" medley. Springsteen apparently enjoyed the workout: The next night, he brought the entire **E Street Band** (minus **Nils Lofgren**) back to the Pony to play a full-fledged set.

VIRGINS: Public Image Ltd. will return in September on their third U.S. label, Virgin, with a new platter entitled "Happy??"..... **John Lydon**'s old nemesis, **Malcolm McLaren**, now here polishing up his Virgin LP, with **Jeff Beck** on guitar..... We have heard the new **Mick Jagger** single, "Let's Work," and hereby predict a Top Five cruisin'/aerobics/party anthem on the order of **Van Halen**'s "Jump." Count on **Marc Benesch** and the rest of his top-flight Columbia crew to blow this one through the proverbial roof.

HARLEM ON MY MIND: Stephanie Mills was the guest of honor at a serious MCA Records bash held July 30 at

Bruce Who?



Bruce Springsteen — *Kissing Marilyn at the Stone Pony.*

the Schomburg Museum in Harlem, celebrating her seven shows at the Apollo Theater and her Number One Black hit, "I Feel Good All Over." The heartily-partying crowd included **Hal Jackson** and **Chris Warfield** of WBLS/Inner City Broadcasting; Hush Productions' **Paul Laurence**; Def Jam soul men **Oran Juice Jones**, **Chuck Stanley**, and **Russell Simmons**; and MCA recording artists **Heavy D & the Boyz**, **Norwood**, and **Ian Foster**. Among the MCA folk in attendance: **Jheryl Busby**, President of Black Music Division & Talent Acquisition; **Juanita Stephens**, Director of East Coast Publicity & Artist Development; **Katy Valk**, VP of Publicity & Artist Development, and promotion staffers **Michael Halley**, **A.D. Washington**, **Angela Thomas**, and **Bobby Shaw**.

A HAPPENIN' BIRTHDAY: Eternally-youthful Epic Records Product Manager **Diarmud Quinn** was pleasantly surprised by a birthday party thrown for him in the label's conference room. Scarfing up the cake and champagne were **Ray Anderson**, E/P/A Sr. VP of Marketing; **Eliot Hubbard**, VP of Publicity; **Jim Capparo**, VP of Sales, and Director of Product Marketing **Robert Smith**.

BANANARAMA

I Heard A Rumour

TIN PAN APPLE/POLYDOR

■ ■ HITS TOP FIFTY SINGLES!
34*-26* R&R CHR!

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	45 SALES (1 to 10)
BANANARAMA	3.63	46	8



THIS WEEKS WILDCARD!

SWING OUT SISTER

Breakout

FLASHMAKER!
EARPICKS WINNER!

KKBQ	add	KC101	add
KTKS	add	KQMQ	add
WAVA	add	WWFX	add
KUBE	add	WJAD	add
KS103	add	WPFM	add
KXX106	add	WDBR	add
KTUX	add	KZOZ	add
WRCK	add		

KITY	deb 31
Z93	deb 35
KKRZ	deb 36
KIYS	deb 37
KATD	25-19
WNVZ	30-25
KMEL	34-29
PWR106	39-33
WTLQ	38-33

BREAKING AT:
HOT103
WXKS
KITS
WQUE
WGH-FM
KCPX
WBBQ
WPST

CURIOSITY KILLED THE CAT

Misfit

FLASHMAKER!
BREAKOUTS WINNER!
FORMER MTV HIP CLIP!

KTKS	add	KHIT	deb 37	Y100	22-17	KIIS	
Z94	add	KKRZ	deb 37	KCPX	30-27	WXKS	
WROQ	add	WMMS	deb 38	KATD	34-31	KRBE	
Y106	add	PWR106	deb 39	KZZU	39-32	KZZP	
						KWSS	
						Y108	
						WGH-FM	

KITS 9-4
KMEL 7-5
Y95 11-8

BREAKING AT:
KIIS
WXKS
KRBE
KZZP
KWSS
Y108
WGH-FM



TIN PAN APPLE/POLYDOR

FAT BOYS

Wipeout

■ HITS TOP FIFTY ALBUMS!
■ ■ HITS TOP FIFTY SINGLES!
35*-32* R&R CHR!

Q107	add	WMEE	add
KHTR	add	WHOT	add
WKSE	add		
WLAN	add		
Q106	add		
WANS	add		
94TYX	add		
KWES	add		

Z93 6-2
FM102 3-2
KROY 2-2
WQUE 2-2
KTFFM 9-3
KITY 5-4
Y100 5-5
PWR96 6-6
B94 9-6
KZZP 7-6
Y107 9-6
Z102 11-7
B97 10-8
Q105 9-8

CLOSING FAST!

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
FAT BOYS	2.73	20	21	10	10	9	9

ABC

When Smokey Sings

21-14 HITS TOP FIFTY SINGLES!
4*-3* R&R AOR TRACKS!
22*-18* R&R CHR!

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	45 SALES (1 to 10)
ABC	4.66	61	9	4	9

JOHN COUGAR MELLENCAMP

Paper In Fire

FLASHMAKER WINNER!
EARPICKS WINNER!

46-38 HITS TOP FIFTY SINGLES!
BREAKER 40* R&R CHR!

KEGL add	KPLZ add	WTIC add
B94 add	KUBE add	KSAQ add
Q107 add	PWR99 add	93Q add
Z94 add	WZPL add	FM100 add

KXX106 add
MJQ102 add
WKSE add
BJ105 add
WKRZ add
KIKX add
KRQ add

Y95 deb 26
Y108 deb 27
WRNO deb 28
WAPI deb 28
99DTX deb 29
PRO-FM deb 30
WGH-FM deb 30



WMMS 37-19
KWK 32-25
KHTR 35-31
WLWL 35-31
WCZY 39-32

YELLO

Oh Yeah

FLASHMAKER!

WGH-FM add	WHHY add
WAPI add	KIKK add
Y107 add	KZIO add
G105 add	KQKQ add
KZOU add	KMGX add
	WIKZ add
	WCGQ add

WAVA deb 30
KKBQ deb 32
KCAQ deb 34
WNNK deb 37

Z104 13-5
Z95 20-13
KZZP 19-15
KCPX 24-16
Y106 29-19
BJ105 27-23

INSTANT PHONE ACTION!

BREAKING AT:
KRBE
KWOD
Z102

ARTIST	AVERAGE MOVE	TOP 5	REQUESTS (1 to 10)
YELLO	3.43	1	10

PEPSI & SHIRLIE

Heartache

CROSSOVER!

PWR95 add	HOT103 5-5
KITY add	B93 30-27
93Q add	PWR99 35-32
KDON add	

BREAKING AT:
PWR106
WBLI
WAVA
PWR96

KMEL
KROY
KXX106
Y106
KMGX

CLUB SMASH!



STATSHEET

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
TIFFANY	10.50	2	0	0	10	-	-
MICHAEL JACKSON	6.63	89	28	9	10	-	10
WHITNEY HOUSTON	5.70	84	6	1	8	10	8
EUROPE	5.63	51	1	0	6	8	3
ABC	4.66	61	9	4	4	4	9
JC MELLENCAMP	4.48	34	0	0	7	-	-
WHITESNAKE	4.48	62	30	9	10	10	8
HUEY LEWIS	4.31	55	16	2	3	2	8
PRINCE	3.98	32	1	0	8	4	
GRATEFUL DEAD	3.92	33	5	1		10	9
LEVERT	3.78	13	5	4	5	7	
BANANARAMA	3.63	46	3	0	6	-	8
NATALIE COLE	3.52	37	3	2	6	2	
DAN HILL	3.49	45	33	16	9	1	10
YELLO	3.43	8	1	1	10	-	1
SMOKEY ROBINSON	3.39	29	3	2	2	3	3
ALEXANDER O'NEAL	3.37	19	5	2	5		
LISA LISA	3.36	33	6	1	9	8	
HEART	3.35	22	0	0	4	10	1
DIONNE WARWICK	3.34	41	6	0	2	-	8
OTHER ONES	3.29	9	0	0	9	1	-
JELLYBEAN	3.23	33	9	1	3	3	
ANITA BAKER	3.20	3	0	0	2	8	2
38 SPECIAL	2.83	12	1	0	4	4	
ATLANTIC STARR	2.79	7	1	0	6	5	5
SWING OUT SISTER	2.76	8	0	0	6	4	1
FAT BOYS	2.73	20	21	10	10	9	9
JONATHAN BUTLER	2.65	23	6	2	2	6	7
FORCE MD'S	2.60	2	3	0	1	4	3
STARSHIP	2.44	25	29	8	2	7	8
HERB ALPERT	2.42	14	2	0	3	4	6
SAMMY HAGAR	2.37	19	13	5	2	9	7
RICHARD MARX	2.24	38	68	29	3	6	9
DAVID BOWIE	2.15	14	0	0	3	2	2
DANNY WILSON	2.110	22	7	1	3	3	7
LIVING IN A BOX	2.07	23	17	1	5	1	8

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.



FLASHMAKER!
EARPICKS WINNER!

#1 MOST ADDED!

M R M I S T E R

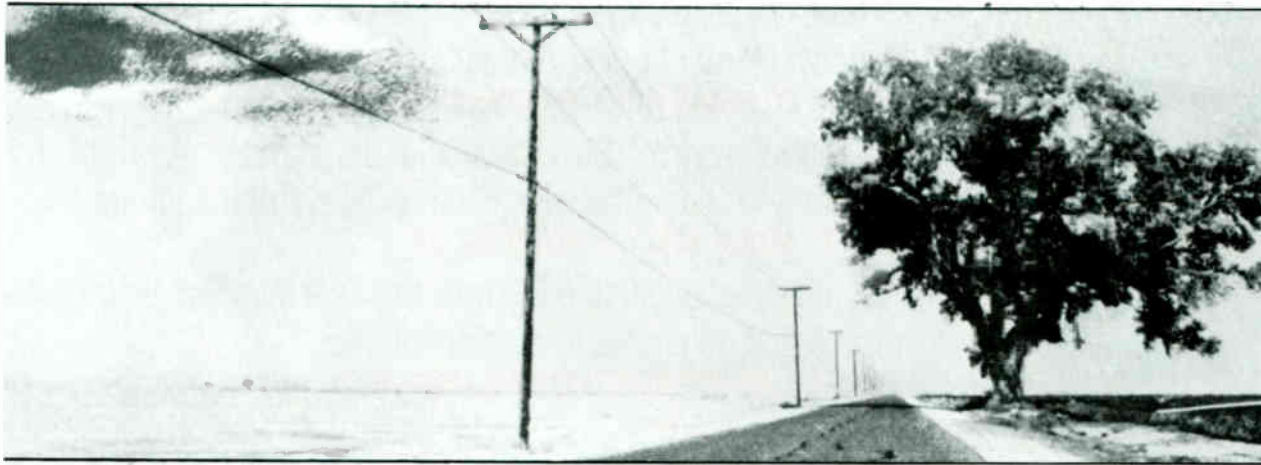
go on . . .



*their long-awaited
new album
featuring the first
hit single*

"something real (inside me/inside you)"

- WMMS add
- KPLZ add
- KUBE add
- KTKS add
- WCZY add
- Q105 add
- WKTI add
- 94Q add
- KHIT add
- KWSS add
- KKRZ add
- KATD add
- WRNO add
- WZPL add
- Y108 add
- KXYQ add
- WGH-FM add
- 98PXY add
- KCPX add
- MJQ102 add
- WBCY add
- WGFM add
- WKZL add
- WTLQ add
- KIYS add
- KSND add
- KTUX add
- KZZU add
- WOKI add
- WPST add
- WRQN add
- WXLK add
- WNYZ add
- WRCK add



produced by mr mister and kevin killen
representation: george ghiz **MOGUL**

MUSIC WITH HOOKS

FROM

THE OTHER ONES "HOLIDAY"

"This record is made for Top 40 radio...It has a great hook and great phones to back it up." **KMEL MD KEVIN WEATHERLY
SAN FRANCISCO 31-27**

"'Holiday' has it all... A novelty hook and a memorable melody. Good phones. A great summer record." **WMMS PD BRIAN PHILLIPS CLEVELAND 24-18**

"I like this record... Strong sales in the market... A bright spot in what has otherwise been an uneventful summer." **Z95 MD BRIAN KELLY CHICAGO 32-28**

"It only takes one listen to know this is a hit... Great summer record that generates immediate phones." **Z93 MD LINDSEY BURDETTE ATLANTA 33-26**

"#1 request for the 2nd week in a row. Full of hooks. Hot summertime rock & roll." **KZFN PD GARY CUMMINGS MOSCOW 27-18**

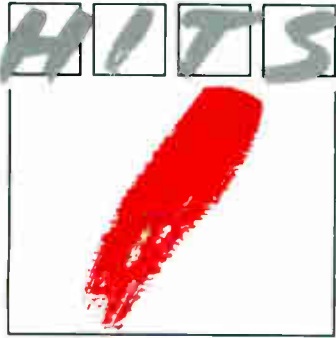
FLASHMAKER!

Reel In The Hits From Virgin Records.

From The LP The Other Ones.
Produced By Christopher Neil For Nelson Unlimited Production.

© 1987 Virgin Records America, Inc.





FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

John Cougar Mellencamp has exploded with his first single from his forthcoming album and the phones are already lighting up. The **Grateful Dead** continues to pick up major market action with a giant album and 45 sales base, **Heart** is

scoring big with their follow-up smash and **Prince** makes significant gains this week with big phone reports and a red-hot video.

JC MELLENCAMP PAPER POLYGRAM

Average Move: 4.48 *Aggressives:* 34
Closing quickly and already beginning to pull solid requests. Second week action includes KEGL, Q107, Z94, KUBE, KPLZ, B94, PWR99, WTIC, KSAQ, WZPL, KXX106, WKSE, MJQ102, FM100, BJ105, 93Q, WKRZ, KRQ and KIKX. Already moves 39-32 WCZY, 39-34 KHIT, 37-19 WMMS, 32-25 KWK, 35-31 KHTR, 35-31 WLOL, 27-23 WKTl, 35-24 WKDD, 30-26 Y107, 39-30 WERZ, 30-22 WOKI and 30-23 KQKQ. Strong debuts for Y95, WEGX, WCAU, 99DTX, Z93, WRNO, PRO-FM and KXYQ.

GRATEFUL DEAD GREY ARISTA

Average Move: 3.92 *Aggressives:* 33
Legendary band has their first hit single. Giant album sales base is leading. This week's believers include KEGL, WEGX, KKBQ, B94, KDWB, KWK, WKSE, KX104, WGTZ, WKRZ, WOKI, WRCK and KQKQ. Moves at WCAU 14-7, WMMS 9-4, WKZL 15-10, WROQ 8-7, Z104 15-8, WLS 17-13, Z94 30-24, KPLZ 37-33, KHTR 26-16, 94Q 24-18, Z93 34-28, WLOL 26-21, KATD 31-24, PRO-FM 34-28, KKRZ 37-29, KXYQ 23-15 and KSAQ 26-16.

HEART WHO WILL CAPITOL

Average Move: 3.35 *Aggressives:* 22
Album sales remain in the Top 10 nationally while this follow-up smash flies onto the airwaves this week at B96, Q107, Q105, WZPL, Y108, 92X, WNCI, K98, 98PXY, WDJX, WKRZ, KRQ, KSND, WRQN, Z104, WNYZ, KIKX and many more. Early moves include Z94 33-29, KPLZ 27-22, KWK 34-30, WGH-FM 37-31, WTIC 37-33, KJ103 38-23, WKDD 27-19, WROQ 23-18 and Y106 38-34. Strong debuts for KEGL, WEGX, WCAU, KUBE, B94, 94Q, KHTR, Z93, WLOL, B97, KS103 and PRO-FM.

PRINCE U GOT WB

Average Move: 3.98 *Aggressives:* 32
Third single from the current album is scoring with a hot video and solid request action and new airplay at WBLI, HOT103, WUSL, KKBQ, KWOD, WKTl, KKRZ, KTFM, K98, WKSE, WROQ, WKZL, G105, WERZ, KIKX and others. Moves at KCAQ 15-10, WGCI 26-15, B96 36-27, Z95 37-29, WCZY 33-24, WXKS 25-21, KUBE 35-30, WMMS 40-32, Z93 30-22, WLOL 29-23, PWR99.7 32-27, KWK 35-31, FM102 27-21, PRO-FM 35-31, WKSS 35-28, KITY 20-13, WTIC 26-20 and KSAQ 33-27. Debuts for WHYT, Z94, KPLZ, KDWB, KHTR and 92X.

SMOKEY ROBINSON ONE MOTOWN

Average Move: 3.39 *Aggressives:* 29
Coming home with new action this week at KKBQ, KHIT, PRO-FM, KZZP, B104, Y108, KSAQ, K98, KX104, WFLY, Q100, KSND, G105 and more. Jumps 3-2 WGCI, 25-21 B96, 24-19 KKDA, 28-23 WCZY, 31-27 Z93, 17-12 FM102, 28-24 KS103, 28-24 Q105, 18-14 KROY, 30-25 WZPL, 30-26 KITY, 35-19 KXX106 and 34-30 MJQ102.

NATALIE COLE JUMP EMI/MANHATTAN

Average Move: 3.52 *Aggressives:* 37
Now at the top of the Black/Dance charts and closing at Top 40 with adds this week at KTKS, 99DTX, KHTR, WKSI, 93Q, WPST, KKMg, KLYV, KFRX, KBIU and WKFX. Moving 7-3 WGCI, 5-4 KSOL, 27-23 KIIS, 30-23 B96, 28-19 WXKS, 25-19 WLOL, 35-29 Z93, 35-30 KDWB, 27-23 KMEL, 33-25 KS103, 31-24 PRO-FM, 26-19 FM102, 27-21 KROY, 35-28 KKRZ, 36-32 WGH-FM and 29-25 KITY. Debuts for KWOD, WKSS and KSAQ.

GO WEST DONT LOOK CHRYSALIS

Beginning to pull requests with the new album soon to be released. Adds this week at KPLZ, KUBE, KWK, Y108, KMGX, KSND, WBBQ, KLYV, WCKN, WSPT, WGRD, WIGY, WYKS, KZOZ and KQIZ. Jumps 33-29 WMMS, 26-22 MJQ102, 33-28 WKDD, 40-36 KCPX, 36-32 KIYS, 36-32 WERZ, Deb 35 KMEL, Deb 39 WLOL, Deb 32 WKSS and Deb 36 KZZU.

HERB ALPERT RAIN A&M

Average Move: 2.42 *Aggressives:* 14
Starting to sell singles and generate phone response. New at PWR106, KTKS, Y95, KKBQ, Q107, Z94, KUBE, WBCY, Y106, G105 and Z102. Jumps 16-10 WXKS, 10-9 KMEL, 35-16 WGCI, 24-18 KSOL, 40-35 KKRZ, 40-36 WGH-FM, 30-26 WTIC, 23-19 MJQ102 and 40-35 WTLQ.

DAVID BOWIE NEVER LET EMI/MANHATTAN

Average Move: 2.15 *Aggressives:* 14
Third single from his current album looks to be the charm. New this week at KIIS, B96, KEGL, KKBQ, KJ103, WKZL, WSKZ, Z104, WERZ, KJQ, KFQX, WCGQ, WIKZ, WKQB, WQCM and WSPT. Hot moves at KPLZ 33-29, WLOL 39-35, KITS 22-18, KKRZ 36-31, KSAQ 40-28, WTIC 35-29, MJQ102 40-33, WKRZ 32-27 and KCPX 36-32. Debuting for WEGX, WXKS, WCZY, KUBE, WMMS, PRO-FM, KXYQ, WKSS and WKSE. Now on tour!



FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

MR. MISTER SOMETHING RCA

Debut single from their forthcoming album comes flying out of the box with instant airplay at KTKS, WCZY, KPLZ, KUBE, KHIT, WMMS, 94Q, Q105, KWSS, WRNO, KATD, WKTI, KKRZ, KXYQ, WZPL, Y108, WGH-FM, MJQ102, 98PXY, KCPX, WBCY, WGFM, WKZL, WTLQ, KIYS, KSND, KZZU, WOKI, WPST, WRQN, WXLK and many more.

EXPOSE LET ME ARISTA

Already another giant in the clubs and on MTV. Adds this week at KIIS, Z95, B96, WCAU, WHYT, PWR96, Y100, KPLZ, KUBE, KWK, KS103, FM102, KROY, K98, WKSE, B93, WGTZ and WBBQ. Jumping 39-29 HOT103, 32-20 KMEL, Deb 29 WBLI, Deb 36 PWR106, Deb 29 PRO-FM, Deb 30 B97, Deb 36 Z102 and Deb 40 WRCK.

POINTER SISTERS BE THERE MCA

Fourth single from the BH Cop II soundtrack is spreading with new action at WCZY, MJQ102, BJ105, WDJX, WNYZ, WNOK, Y93, KIXS, WWHT, KWTO, WIKZ, WQUT, WMJQ, KZOZ and KQIZ. Moves at WCAU 36-32, WLOL 33-28, WGFM 39-28, WKDD 30-26, WEGX Deb 28, WXKS Deb 33, KUBE Deb 34, KDWB Deb 35, WMMS Deb 37, KTFM Deb 25 and KXX106 Deb 37.

DONNA SUMMER GERSHWIN GEFEN

Great adult sound scores with immediate adds at WGCI, WXKS, WCZY, WHYT, Y100, KSOL, KCPW, KATD, WGH-FM, WTIC, KXX106, KCPX, WFLY, KCAQ, KIYS, KRQ, KZZU, WBBQ, WERZ, Z102, WRCK, KTUX, KIKX and many others.

LOVERBOY NOTORIOUS COLUMBIA

First single from the soon-to-be-released album gets out of the box action at WMMS, WRNO, KXYQ, WFLY, WGFM, WKZL, WROQ, WKDD, Y106, Y107, KZZU, WSKZ, Z104, KTUX, KJQ, 95XIL, WOMP, OK100, KFQX, WLRW, KEYJ, KRNO, WDBR, KIXS, WJAD, KWTO, KKAZ and KLYV.

CURIOSITY KILLED MISFIT POLYGRAM

New act picks up support this week at KTKS, Z94, WROQ, Y106, WLRW, KWTO, Y97, Z96, WTHH, KZOZ, WAPE and KFIV. Jumps 11-8 Y95, 9-4 KITS. 7-5 KMEL, 22-17 Y100 and 39-32 KZZU. Strong debuts for PWR106, KHIT, WMMS and KKRZ. Starting to sell and pull phones.

SWING OUT SISTER BREAKOUT POLYGRAM

Average Move: 2.76 Aggressives: 8
Video is in heavy rotation and requests are building. This week's Wildcard picks up new action at KTKS, KKQB, WAVA, KUBE, KS103, KXX106, KTUX, WRCK, K106, WWFX, WDBR, WJAD, KQIX, KC101 and KZOZ. Moves at PWR106 39-33, KMEL 34-29, KATD 25-19, WNVZ 30-25, WTLQ 38-33, Z93 Deb 35, KKRZ Deb 36, KITY Deb 31 and KIYS Deb 37.

THE OTHER ONES HOLIDAY VIRGIN

Average Move: 3.29 Aggressives: 9
One of the hottest phone records out today picks up adds this week at KTKS, MJQ102, WRQN, WSSX and WMJQ. Moves 24-18 WMMS, 33-26 Z93, 32-28 Z95, 31-27 KMEL, 31-26 KCPX. 35-30 KATD and 36-29 WKDD.

REO SPEEDWAGON DREAMS EPIC

Continuing to pull solid requests where played and pick up momentum each week with adds at WCZY, KUBE, 92X, KSAQ, KSND, KKLS, WQUT and B98. Moving at WLOL 9-3, KDWB 10-5, KCPX 3-2, KIYS 11-8, KZOU 10-7 and WMMS 28-24. Debuting for 99DTX, WRNO and Z104.

CROWDED HOUSE WORLD WHERE CAPITOL

Third single from their debut album is steadily developing with adds this week at KEGL, PRO-FM, WERZ, KTRS, WIGY and KQIX. Jumps 32-28 KPLZ and debuts for KHIT, KUBE, WRQN and KSND.

YELLO OH YEAH POLYGRAM

Average Move: 3.43 Aggressives: 8
Hot request item picks up adds at WGH-FM, WAPI, Y107, G105, KQKQ, KZOU, KMGX, WCGQ, WIKZ, KZFN, KIKK and KFMV. Hot jumps include 13-5 Z104, 20-13 Z95, 19-15 KZZP, 29-19 Y106, 24-16 KCPX and 27-23 BJ105. Debuts for WAVA, KKQB, KCAQ and WNNK.

TIFFANY ALONE NOW MCA

Fifteen year old popster is off and running at radio with out of the box action this week at KKQB, KS103, KITY, Q100, Y106, KTUX, WBBQ, Z102, KJQ (#1 phones), WCKN and WBAM. Jumps at KCPX 35-19 (#1 phones) and debuts for Z95.

DAVID HALLYDAY GIRL SCOTTI BROS/CBS

New single from the forthcoming movie and soundtrack picks up action this week at KPLZ, PRO-FM, KIKX, WNNK, WSPT and WCIL.

CHRIS REA DANCE MOTOWN

Picking up momentum in 2nd week with adds at KDWB, WKSJ, 95XIL, WDBR, WJAD, KKAZ, KIKK, SLY96, WZLD and KHYT. Beginning to pull requests.

MICHAEL BOLTON LOVE COLUMBIA

Last week's Wildcard picks up out of the box adds at KWSS, KCPX, KZZU, KIKX, WCKN, WQUT and KC101. Great sounding ballad is ready to make its move!

LeVERT



Casanova

BREAKOUTS WINNER!
EARPICKS WINNER!
CROSSOVERS WINNER!
50-43 HITS TOP FIFTY SINGLES!
DEBUT 50 HITS TOP FIFTY ALBUMS!

PWR95	add	KITY	add	WGCI	8-1
HOT103	add	WGTZ	add	KKDA	1-1
B96	add	BJ105	add	WUSL	4-2
WCAU	add	KCAQ	add	KSOL	9-5
WXKS	add	KMGX	add	WPGC	20-8
Z93	add	KTUX	add	KXX106	29-25
KCPW	add	KZOU	add	B93	29-26
PWR99	add	WNNK	add	WTIC	36-27
KATD	add	Y95	deb 25	Z102	40-33
92X	add	Y107	deb 25	Y106	39-35
WKSS	add	KMEL	deb 31	BREAKING AT:	
WNCI	add	KS103	deb 33	KRBE	
Y100	add	WCZY	deb 35	WHYT	
				KHIT	
				KWSS	
				WQUE	

NANCY MARTINEZ

Crazy Love

CROSSOVER!
BIG CLUB RECORD!

KCAQ	add	KITY	deb 32
KXX106	add	HOT103	31-26
KAMZ	add	BREAKING AT:	
HOT 105	add	WQUE	

LOU GRAMM

*Lost In The Shadows
(The Lost Boys)*

ON YOUR DESK!
FROM THE SOUNDTRACK "LOST BOYS"!
40 HITS TOP FIFTY ALBUMS!

HOT SALES AT:
#13 MUSICLAND
#13 VINYL VENDORS
#14 TOWER/SHERMAN OAKS
#15 SAM GOODY
#19 NATIONAL RECORD MART

THE SYSTEM

Nighttime Lover

FOLLOW UP TO TOP 5 SMASH!
ON YOUR DESK NOW!





CROSSOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Bryan Adams' third single explodes out of the box as one of the most added records of the week. Alexander O'Neal and Levert are making big gains and spreading at Top 40 quickly

while Def Leppard is crossing with big Album/Rock play and huge album sales. Next up, check out Atlantic Starr.

BLACK/DANCE

LEVERT CASANOVA ATLANTIC

Average Move: 3.78 Aggressives: 13

Dominating the Black/Dance charts and exploding at Top 40. New at HOT103, PWR95, B96, WCAU, WXKS, Z93, PWR99, KCPW, KATD, 92X, WKSS, WNCI, KITY, WGTZ, BJ105, KCAQ, KMGX, KTUX, KZOU, WNNK, K106, WJAD, KNIN, Q104 and I-94. Hot moves include WGCI 8-1, WUSL 4-2, WPGC 20-9, KSOL 9-5, WTIC 36-27, KXX106 29-25, Y106 39-35 and Z102 40-33. Debuts for Y95, WCZY, KMEL, KS103, Y107, WKSI, WTLQ and WRCK. Album is exploding at retail with Top 10 sales at Navarre, Record & Tape Outlet, Vinyl Vendors, Streetside and Sound Warehouse.

ALEXANDER O'NEAL FAKE TABU/CBS

Average Move: 3.37 Aggressives: 19

Former #1 Black/Dance smash is pulling strong major market numbers and adds at KIIS, Q105, KWOD, Q102, WKSS, Q100, KIYS, 95XXX, KKAZ, KNIN, KYNO, FM96 and WCIL. Moves 16-9 Z102, 10-9 KMGX, 20-16 B96, 35-29 WCZY, 17-12 WXKS, 28-18 KDWB, 22-16 KMEL, 31-26 WL0L, 34-30 PWR99.7 and 33-28 92X. Debuting for KKBQ, KKRZ, KITY, WTIC and WNNK. Album is breaking out nationally.

ANITA BAKER NO ONE ELEKTRA

Average Move: 3.20 Aggressives: 3

Fourth single from her multi-platinum album is a multi format hit. Crossing steadily from Pop/Adult and Black/Dance with adds at WXKS, WPGC, KCPX, KIKX and others. Jumps at WGCI 23-13, KKDA 32-24, KSOL 33-25, KTKS Deb 19, WCZY Deb 39 and Y100 Deb 30.

ATLANTIC STARR ONE LOVER WB

Average Move: 2.79 Aggressives: 7

Follow-up to #1 smash is currently Top 10 on the Black/Dance charts and developing steadily at Top 40. New at KTKS, WXKS, WGTZ, WNYZ, KFQX, Y97, WIGY, WZLD and B98. Moving 13-9 WGCI, 20-16 WUSL, 38-30 KSOL, 36-23 WKSI and 28-24 KMGX. Strong debuts for KMEL, Z93, WKSS and KXX106.

NOEL SILENT 4th & B'WAY/ISL

Exploding out of New York with gigantic phone action, tons of club play and sales. New believers include WCAU, WPGC, KZZP, KITY, BJ105, Z102, KFQX and I-94. Jumps at PWR95 16-14, Z100 19-17, PWR96 7-4 and breaking big at HOT103, Y100, WQUE and WBLI.

PEPSI & SHIRLIE HEARTACHE POLYGRAM

Hot new duo is breaking out of the clubs nationwide and going right on the air this week at PWR95, KITY, 93Q and KDON. Moving 12-11 KMEL, 15-13 PWR106 and 5-5 HOT103. Beginning to pull phones.

GEORGIO TINA CHERRY MOTOWN

Average Move: 3.00 Aggressives: 3

Currently Top 5 on the Black/Dance charts and spreading at Top 40 with new action this week at KITY, Y107 and I-94. Hot moves at HOT103 27-18, KKDA 38-28, WHYT Deb 24 and KXX106 Deb 27.

NANCY MARTINEZ CRAZY ATLANTIC

Average Move: 3.00 Aggressives: 2

Dance sensation is hot in the clubs and is now making gains at Top 40 with new believers at KSAQ, KXX106 and HOT105. Jumps 31-26 HOT103 and Deb 32 KITY.

ALBUM/ROCK

BRYAN ADAMS VICTIM A&M

First ballad from the current album, "Into the Fire" is off and running with great out of the box support at KEGL, WXKS, 99DTX, Z93, KWOD, KXYQ, WGH-FM, WNCI, KSAQ, WAPI, WKSE, 98PXY, KCPX, Q100, WGFN, WKSI, WKZL, WTLQ, WKDD, KIYS, KQKQ, KTUX, KZOU, KZZU, WNNK, WPST, WRQN, WNYZ, WRCK and many more.

DEF LEPPARD WOMEN POLYGRAM

Gigantic album sales and a Top 10 Album/Rock position is leading the way. Out of the box believers include WMMS, WRNO, KXYQ, WTLQ, KZOU, WPST, WSKZ, WXLK, KFQX, KEYJ, WDBR, WJAD, WIKZ, KZFN, SLY96, WBAM and FM96. Already jumps at WROQ 35-31 and KEGL Deb 38.

POISON FORGET YOU ENIGMA/CAP

Third single from smash album picks up out of the box adds at KCPW, KWK, KCPX, KZOU, KBIU, KFMW and more.

FIRST NEW YORK...

THE DEBUT SINGLE

"SILENT MORNING"

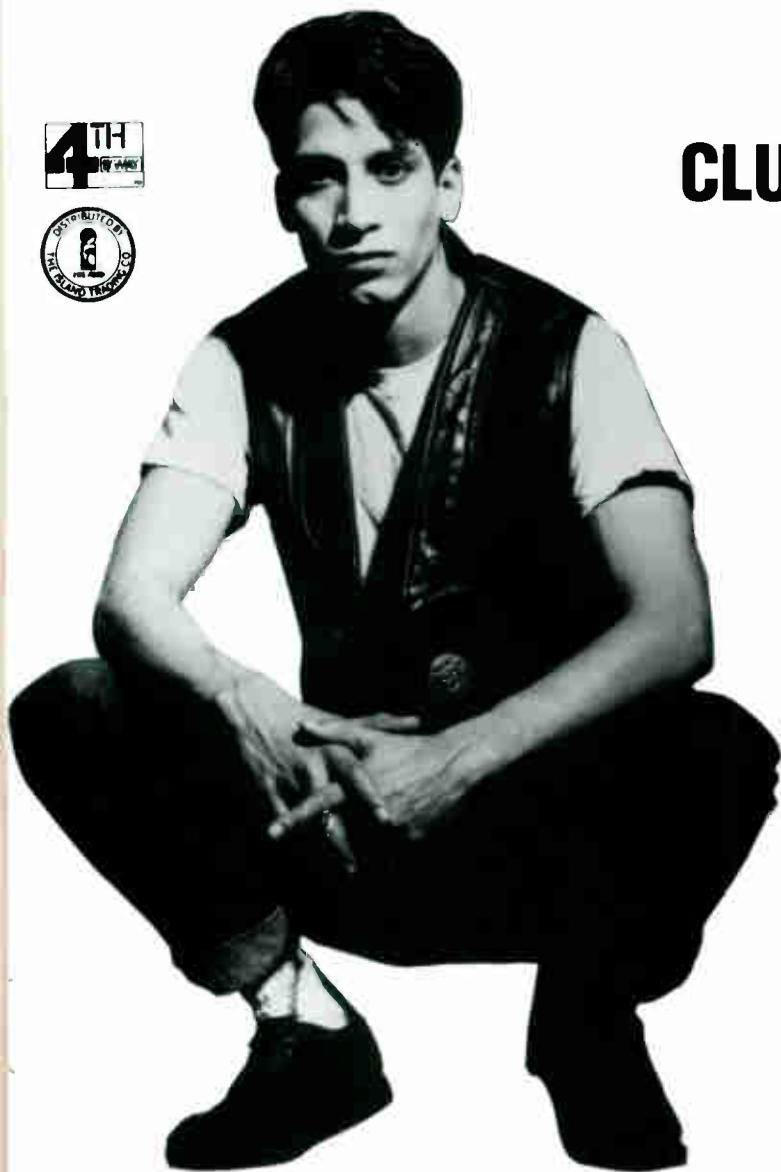
FROM

NOEL

IS A SMASH!

CLUB PLAY CREATING

SALES AND PHONES!

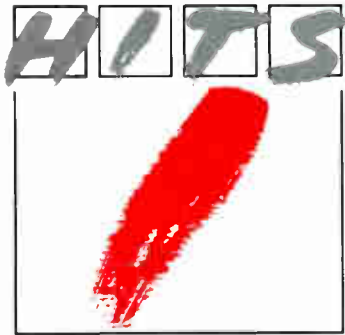


CROSSOVER!

OUT OF THE BOX ADDS!

WCAU	HOT103	2-2
WPGC	PWR96	7-4
KZZP	HOT105	7-4
KITY	Y100	16-13
BJ105	PWR95	16-14
Z102	Z100	19-17
KYRK	WBLI	27-24
HOT 194	BREAKING AT:	
	WQUE	KBOS

...NOW AMERICA



REQUESTS

Europe has invaded the airwaves again with a ballad that is pulling instant phones nationally and soaring up the charts. LL Cool J is still burning up the phones with a giant album sales base and major market action each week. Whitesnake contin-

ues their hot streak with huge sales and requests nationwide while the Fat Boys/Beach Boys cut is closing quickly and pulling giant requests everywhere.

EUROPE CARRIE EPIC

Power ballad is exploding at radio and closing quickly. Hot requests nationally including reports at PRO-FM, 95XXX, 98PXY, BJ103, KATD, KKAZ, KKMKG, KKRK, KKXL, KLUC, KQIZ, KRNQ, KSAQ, KTRS, KZFN, WBAM, WBWB, WCIL, WERZ, WGFM, WGLF, WJAD, WJMX, WKFX, WKQB, WLAN, WLRW, WOMP, WQCM, WQUT, WRCK, WSPT, WTLQ, WWSR, WWFX, WYKS and many others.

LL COOL J LOVE DJ/COLUMBIA

Former Wildcard continues its hot streak and is headed toward the top. Giant phones this week at KMEL, 98PXY, HOT94, HT103, HT105, KBIU, KC101, KCMQ, KEYJ, KIXS, KJ103, KMEL, KNIN, KRNQ, KSND, PWR92, PWR95, SLY96, WABB, WANS, WBAM, WCGQ, WCKN, WGLF, WIGY, WJAD, WKQB, WKSS, WNOK, WPGC, WRCK, WTNZ, WWHT, WZLD and Y107.

WHITESNAKE HERE I GO GEFEN

Giant crossover is still enormous on the phones and in sales. Hots at WEGX, 95XXX, 98PXY, K106, KATD, KFMW, KKMKG, KNIN, KSND, WCIL, WCKN, WEGX, WERZ, WGLF, WJAD, WJMX, WKFX, WKQB, WLRW, WMGZ, WNNK, WQCM, WQUT, WRCK, WZLD, Y107 and others.

FAT BOYS/B BOYS WIPEOUT TIN PAN/PG

Pulling huge requests each week with strong sell through. Big phones at KMEL, 95XXX, BJ103, I-94, HT105, K106, KARD, KBIU, KDON, KFMW, KFQX, KJQ, KMEL, KNIN, KQIZ, KRNQ, KX106, PWR92, SLY96, WBAM, WCIL, WCKN, WGLF, WIGY, WJMX, WKQB, WMGZ, WQCM, WSSX, WTLQ, WYKS, Y107 and Y97.

MICHAEL JACKSON I JUST CAN'T EPIC

Gigantic sales continue and requests are building each week as this debut cut makes its way to the top. Hot requests this week at PWR95, 98PXY, FM100, KCMQ, KEYJ, KFRX, KIXS, KIYS, KJQ, KKAZ, KKRK, KLYV, KNIN, KSAQ, KXX106, PWR92, WANS, WBWB, WCIL, WIKZ, WJMX, WKQB, WKSS, WLRW, WQUT, WRCK, WTLQ, WWFX, Y93 and many more.

GRATEFUL DEAD GREY ARISTA

First hit single is pulling hot requests this week at WJMX, KEYJ, KFRX, KIIK, OK100, SLY96, WBWB, WIGY, WJMX and others.

WHITNEY HOUSTON DIDN'T WE ARISTA

Follow-up smash is pulling big phones everywhere played. Hots this week include WKSS, FM100, KKRK, KJQ, KKLS, KSAQ, PWR92, PWR95, Q104, WABB, WBAM, WCIL, WCKN, WEGX, WERZ, WLAN, WOMP and Y93.

PRINCE U GOT WB

Making significant gains this week with new major market airplay and request action. Hot phones continue at HOT103, FM96, KCMQ, KIYS, KQIX, KSND, KWTO, Q104, WBWB, WEGX, WGHM, WIGY, WJAD, WKQB, WNOK, WTNZ and more.

LISA LISA LOST COLUMBIA

Former Wildcard is picking up momentum each week and requests are building significantly. Hot reports this week at KMEL, 98PXY, KDON, KKMKG, KNIN, KQIZ, PWR92, WCZY, WKSS, WNNK, WRCK, WTLQ, WTNZ, Y107 and Y97. Now on tour.

THE OTHER ONES HOLIDAY VIRGIN

Second single from their debut album is pulling giant phones where played. Hot reports this week come from WGH-FM, KKRK, KDON, KIIK, KJQ, KKXL, KQIX, KSND, KZFN, WABB, WGHFM, WSPT, WZLD and Y97.

YELLO OH YEAH POLYGRAM

Multi-soundtrack single gets instant phones when put on the air. This week's hot reports include BJ103, KBIU, KFOX, KKRK, KKXL, KLUC, KYNO, WABB, WNNK, WRCK and WYKS.

JC MELLENCAMP PAPER POLYGRAM

Debut single from his forthcoming album is already pulling phones at WERZ, FM96, KFMW, KIXS, KTRS, SLY96, WBWB, WERZ, WQUT and others.

ALSO GAINING REQUEST MOMENTUM:

BANANARAMA	RUMOUR	TIN PAN/PG
GO WEST	DON'T	CHRYSALIS
ALEXANDER O'NEAL	FAKE	TABU/CBS
LEVERT	CASANOVA	ATLANTIC

N-A-T-A-L-I-E



J-U-M-P S-T-A-R-T

FLASHMAKER!

41-36 HITS TOP FIFTY SINGLES!

KTKS add **WSPK** add
99DTX add **100KHI** add
KHTR add **WFMI** add
93Q add **KKRC** add
WKSI add **WAZY** add
WPST add **WIXX** add
KKMG add **K98** deb 24
KLYV add **Y107** deb 24
KFRX add **KWOD** deb 31
KBIU add **WKSS** deb 31
WKFX add



ARTIST	AVERAGE LOVE	AGRESSIVES (4 or more)
NATALIE COLE	3.52	37

WXKS 28-19 **BREAKING AT:**
WLOL 25-19 **PWR106**
FM102 26-19 **HOT103**
WHYT 24-21 **WCAU**
KROY 27-21 **KKBQ**
KIIS 27-23 **WCZY**
B96 30-23 **MJQ102**
KMEL 27-23 **KRBE**
PRO-FM 31-24 **Z94**
KS103 33-25 **Y100**
 KPLZ

D-A-V-I-D



N-E-V-E-R L-E-T M-E D-O-W-N

FLASHMAKER!

DEBUT 29 HITS TOP FIFTY SINGLES!
HUGE SOLD OUT U.S. TOUR!

KIIS add **WQCM** add
B96 add **WKQB** add
KEGL add **WIKZ** add
KKBQ add **KHTZ** add
KJ103 add **KDON** add
WKZL add **Y94** add
WERZ add **WSPK** add
WSKZ add **WKSF** add
Z104 add **WPFM** add
KQIZ add **WIXX** add
WGLF add **WZOK** add
WIGY add **WKFR** add
WSPT add **WCGQ** add
 Q104 add



WEGX deb 26 **KIKX** 37-31
WXKS deb 29 **KCPX** 36-32
PRO-FM deb 34 **MJQ102** 40-33
KXYQ deb 34 **WLOL** 39-35
KUBE deb 35 **KTUX** 39-35
WMMS deb 36 **BREAKING AT:**
WCZY deb 38 **WCAU**
WKSE deb 38 **KRBE**
KITS 22-18 **99DTX**
WKRZ 32-27 **KDWB**
KSAQ 40-28 **KWK**
KPLZ 33-29 **KATD**
WTIC 35-29 **WRNO**





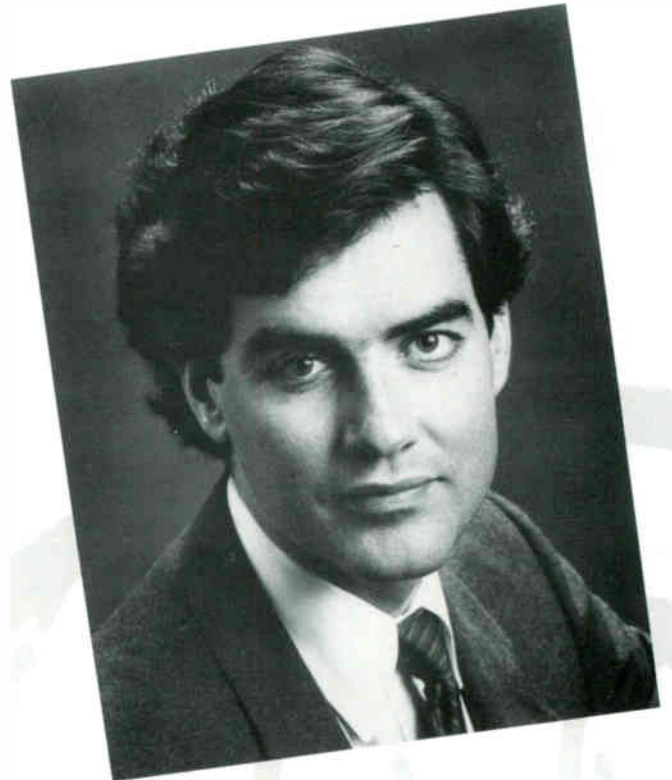
DIALOGUE

At 33, with a wife and a 4-year-old son, Bob Pittman can't exactly be called a wunderkind anymore. It has been almost two decades since the then-teenager took his first radio job in his home state of Mississippi. The whiz kid programmer quickly learned his craft in towns like Milwaukee, Detroit and Pittsburgh before establishing a reputation for turning around moribund stations in Chicago, where he transformed NBC affiliate WKQX from all news into the #1 album-rock outlet in the market and then WMAQ into the leading country station in the nation.

At 20, he was the P. D. at WNBC in New York, where he pioneered the Top 40 format which has become today's Power and Kiss-styled hit radio. At the height of his radio career, he joined the fledgling cable industry at Warner-Amex, where he programmed the first 24-hour film service, The Movie Channel. It was there that Pittman hatched his grandest scheme, a round-the-clock video music channel which would utilize the clips that record labels had just begun to produce for their artists. That idea evolved into MTV and the rest, of course, is history.

With MTV now behind him, Pittman is ready to take on the challenge of his latest venture, Quantum Media, Inc., a self-declared multi-media entertainment/communications company with interests in not just music, but home video, network and syndicated television, motion pictures and advertising. The company's first project was a home video release of the Sugar Ray Leonard-Marvin Hagler fight, which was a best-seller at \$19.95. The record label, headed by ex-MTV crony Les Garland and former EMI promotion topper Dick Williams, has signed Memphis natives Ella Brooks and Jimmy Davis as well as comedian Gilbert Gottfried of "Beverly Hills Cop II" fame. The company, which is being bankrolled by MCA as 50% partners, has already paid some hefty dividends when its purchase of stock in the ad agency J. Walter Thompson (before it was sold to British interests) generated some \$12 million in profits.

While his detractors call him arrogant and stubborn, this soft-spoken son of a southern minister just happens to be one step ahead of everyone else. As he has mellowed with age, though, Bob Pittman has become a lot more tolerant of those who can't quite keep up.



Q When your attempt at a leveraged buy-out of MTV didn't succeed, was that the beginning of the end for you there?

A Had not Irving Azoff and Sid Sheinberg come along with this deal, I probably would have stayed at MTV. Although the intellectual side of me said, I didn't want to be sixty years old and Mr. MTV. I just saw some marvelous opportunities. I wanted to be a player in the communications/entertainment business. But I was comfortable at MTV. I had to get over that hurdle. There has to be change. It may be painful, but it's necessary to keep things fresh. The wonderful thing about MTV was that we were able to play in so many different arenas. We weren't just in the music business. We were in the television business, the cable business, the film business and the advertising business. It was very stimulating.

From my start in radio, my career has been to go into shit stations and turn them around. Or start them up. That's my joy. When MTV was established, I moved out of the day-to-day events. Once the company was purchased by Viacom, we no longer had the same freedom we did. They had a syndication network and their own pay-TV network, which effectively blocked us from those markets, because it was someone else's responsibility at Viacom. I wanted to make MTV a diversified entertainment company. And Viacom was that, not MTV.

Q How did the offer to start Quantum come about?

A I was having dinner with Irv Azoff after the Viacom deal and he was asking me what I was going to do. And I mumbled something and he said, "You're full of shit. You don't want to stay at MTV," and I said, yeah, you're right, I

don't. So, he set up a lunch with Sid (Sheinberg) and they came up with the offer to build a diversified entertainment company from scratch. They'd fund it and own 50% of the equity and we were off and running.

Q And Viacom owns a portion of the record company part of Quantum?

A That's right. The other partners, like Les Garland, Dick Williams and Mayo Stuntz, head of our television division, are all equity partners, too. The truth is, we're a team, a creative co-op.

Q How large a record company roster will you have?

A What drives labels to have a big roster is a large distribution operation and a big overhead. Which we don't have. My experience from working with artists at radio and MTV is that they all want the attention of the record company. I want to keep the roster small, with one artist per niche of music.

Our approach will be to move our artists in multi-media directions, so that we wind up with a unique marketing/sales method. The biggest problem in selling records is not having a good-enough album, it's marketing. How you get those records to the buyers when there are four million albums out there to choose from. Because of our relationships and our ability to move in the worlds of television and movies, we can take our artists and put them in unique places. So that they're not just *music* people. We bring something special to the marriage. We're looking for artists that need us, that we feel we can do something that's unique.

Q Were there any changes you would have implemented at MTV if you had remained?

A I think you would have seen MTV get involved in movie production. We were already moving into syndication. We probably would have had a more aggressive expansion policy world-wide. But Tom Freston seems to be doing a

Bob Pittman:

A QUANTUM LEAP INTO THE FUTURE

An Exclusive Hits Interview

*With Quantum President
and Chief Executive Officer*

Robert Pittman

By Roy Trakin

good job, so I keep my nose out of things. When the company was bought, I ceased being an owner. I was back to being just an employee.

Q Didn't you have your choice of job offers while at MTV?

A You would imagine I would. I was offered the opportunity to run record companies or film studios, but after I had the taste of being part of all these vehicles, it was difficult to concentrate on just one. I think the entertainment

high and times when it's low. Times in which the music itself is good and times when it is stale. The network continues to experiment, and that's the life's blood of MTV. Still, anytime you experiment, you're going to do some things which work real well and some things which fail. I see nothing but good things ahead for MTV.

Q Don't you feel the state of music video art has declined lately?

A You could say the same thing about music. How many songs are actually memorable

"The one thing I definitely am not is a formula. I'm a creative person."

business is going through some tremendous changes right now. The play is blurring the lines between those industries, not defining them. All the offers I had were to do just a single segment of what I was interested in. And I wanted to play in all of them.

Q How do you view MTV now that you've had some distance from it?

A MTV is institutionalized in the youth culture. It has a unique place. It will have its ups and downs. There will be times when the creativity is

at the end of the year? That's the law of creativity. Five percent of the stuff is great and the other 95% is not. There's no reason to expect music videos to be any different. There are still those that stand out. I'm as guilty as the next person of looking for that breakthrough when the truth of the matter is, what we all should really be looking at is, who is the artist, what are you trying to do with the artist and does the video serve that purpose? Sometimes it does and sometimes it doesn't, but that should be the criteria, as opposed to competing for who has the best video.

Q Are you satisfied with being behind-the-scenes rather than upfront as an artist?

A I started on the creative side as a disc jockey, and what I found along the line is, if you can be the businessman and make money, you can do anything you want to do. The problem I had was I'm often given to ideas that no one believes in, except me. The most recent example was this Hagler-Leonard fight. I can't tell you how many of my friends were convinced I had gone crazy to buy a fight they were sure wouldn't last past one round. If you can take responsibility for making those kinds of ideas profitable, you have an enormous amount of creative leeway. I enjoy that, I enjoy making things happen. You can do a lot more working with other people's creativity, rather than just depending on your own. I enjoy partnerships, working as part of a team. I want to work with people I can create a relationship with. The downside of working with major acts is their creative direction is already established. There's no give and take. You're just the financier. And I don't think we're using our money, time or energy to its best advantage in that way. We're looking for ways to generate value out of our individual creative abilities here.

Q To what do you attribute your skill in straddling the worlds of money and art?

A I joined WNBC when I was twenty years old. A fellow named Herb Schlosser spotted me at an early age and told me

he had big things in store for me, that one day I'd be head of programming for the TV network. Unfortunately, he was replaced by Fred Silverman before that ever came to be. What it did give me was a great deal of exposure to that level of the business. Everybody in this industry who is a player has something which makes them unique. I guess, if you boil down what my most unique attribute is, it would probably be my blend of good business and creative skills. I marry the two and that's generally rare. Most creative people have no sense of the bottom line and certainly can't explain what they do to a financially-oriented board of directors. And I think I do that pretty well. I evaluate most creative decisions in terms of financial impact. At the end of the day, we can do what we want creatively, as long as it works out at the bottom line.

Q What are some of the trends you see in the entertainment business that Quantum is prepared to take advantage of?

A We are developing everything from sitcoms to specials for network and home video. We have an on-air prime-time series commitment for 13 episodes from CBS. We also have a couple of specials we're working on for syndication. I don't want to announce anything specific until we're ready to go. We're still looking at projects in the motion picture arena, going through the preliminary stages of development. We haven't found anything we love quite yet. We also want to be involved in the marketing and advertising areas, though we're

A QUANTUM LEAP INTO THE FUTURE

not sure yet if we'll sell our services to others or simply use them on our own projects. We're also looking for any acquisitions that make sense, some company that's in the entertainment/communications industry whose economic outlook we might enhance by improving the product or the revenue base. We've got experience in that area from trying to purchase MTV. We know what's involved.

Q From your early days in radio, you've been a firm

gradually stopped telling people I used it, though, because people started using research in lieu of creativity. Research was always a guidepost for me. It tells you some basic facts about the audience; then, you have to make decisions about what to do to excite those people. I've heard people over the past few years say research told them to do or not to do something. I've never known research to give that kind of information. Research should not be substituted for decision and policy-making. I'm hesitant to say I use research less people

shorter playlist, I tightened it up; if it meant a longer playlist, I loosened it up. The one thing I definitely am not is a formula. I'm a creative person. I've done too many things and worked at too many different radio stations to rely on formulas. Because you find that each situation warrants a unique response.

Q Can you create the same kind of excitement at Quantum Media that you did at MTV?

A There's a natural human tendency to feel you've reached your peak. I can

"Because of our relationships and our ability to move in the worlds of television and movies, we can take our artists and put them in unique places."

believer in the value of research. Does it still have the same importance for you?

A I started using research in the early '70s when hardly anyone else was employing it in radio. That was back in the era of the "Golden Gut" school of programming. I'd been taking a lot of social methods courses in school working on things like the effect of integration on the education system of Pontiac, MI. And it dawned on me that all those techniques would work real well for radio in determining what music people wanted to hear, and trying to find the station's particular audience segment. I used it in Pittsburgh, Chicago (both at WMAQ, when we went over to country, and at WKQX, when we launched it as an album-rock outlet), New York (at WNBC), at the Movie Channel and then, MTV. I

think I don't have a mind of my own. But I do use it a lot. I wouldn't know what to do without it. It answers some very fundamental questions about the audience you're trying to reach.

Q You took a lot of heat for tightening the playlists at album-rock stations, but today, Top 40 formats are stronger than ever.

A It depends on the station. I was the first one to suggest a tight playlist and power rotation for a country outlet like WMAQ in Chicago. But, at WKQX, we beat the opposition with a very big playlist. We played a lot of weird stuff, but it worked to create a strong image in a competitive radio market. My experience in radio has been to counter-program. I look for a hole in the market, a weakness in the competition and took advan-

remember when I left radio to join Warner-Amex, people thought I was making a big mistake. And, I must say, I had the same feeling at the time. Was I doing the right thing? A few years earlier, I had left a Top 40 station in Pittsburgh to program a country station in Chicago and most of the people I knew in promotion and radio said I was crazy to leave, that I was destroying my career. As it turned out, it was the best move for me. It opened me up to an entirely different world. It was very difficult to leave MTV, which has profits in excess of \$50 million a year, where you have a lot of luxury to make mistakes, to an operation that's all overhead and very little revenue right now. I had many sleepless nights during the first few years of MTV, but, looking back on it, those were the most exciting times there.

Much more exciting than after MTV had made it. The excitement for me is in the challenge. By the time I left, we had the right people in the right jobs. I could afford to leave. The most exciting thing about being part of this company is I'm back to reading scripts and listening to final mixes and I love that. By training and experience, I'm a creative person. If we all do creative work here, we can indeed tie the various areas of the entertainment business together, just as we did at MTV. We can hang on to our reputation of being innovative and different by looking for those new, breakthrough ideas. We broke the rules at MTV and did something everyone else said would be sure to fail, and succeeded. We're interested in the big picture. How do records fit into a consumer's life? How does it relate to television? What can we take from our experience in cable and the movies and apply to music? Our job as a record label is a lot like an art gallery. We don't tell the artist how to paint his picture; we try to get the public to understand the artist's work, see it and, ultimately, buy it. Our job is to make sure the public has heard that music. We're not going to do what everyone else has done. We have the advantage of having a small roster, which makes it easier to give each of our artists the attention they deserve on an individual basis. We've got an opportunity to call in the favors and get the help we need out there by begging, pleading and groveling to bring those records home. And to get them to the consumer. The people at MCA have been wonderful. I couldn't have written a better script. I'm back in the scrapping stage, the building stage. I think we've put together a wonderful team. It's not a one-man show by any means.



THE HORIZON

THE LATEST ON UP AND COMING BANDS

by John Sutton-Smith

SOUNDTRACKS STRIKE OUT: *Straight to Hell*, although highly dubious as a movie, sports an impressive soundtrack featuring the **Pogues**, **Elvis Costello** and **Joe Strummer**, all of whom appear in the movie and who acquit themselves far better on vinyl, which, though currently still available only on import, is rumored to be out here shortly. Another questionable celluloid venture is the **Madonna** vehicle *Who's That Girl* on **SIRE** that is bound to get soundtrack airplay from the star, but also includes worthy tracks from **Scritti Politti** and **Coati Mundi**.... Also coming soon is the *Border Radio* soundtrack, from the song of the same name by **Dave Alvin**, on **ENIGMA** with tracks by **John Doe** and **Rank & File** (who regrettably have called it a day having never lived up to the potential of their classic debut album), and lastly *The Lost Boys* soundtrack on **ATLANTIC** features such names as **INXS** and **Jimmy Barnes**, oldsters like **Lou Gramm** and **Roger Daltrey**, plus **Echo & the Bunnymen's** rendition of the **Doors'** classic "People are Strange".... **Rosanne Cash** has a new album, including a version of **John Hiatt's** "The Way We Mend a Broken Heart," described as a cross between "El Paso" and "Under the Boardwalk" and Cash herself as having a little **Dusty Springfield** and early **Ronstadt** in her voice. If that isn't enough, then try her interpretation of **Eliza Gilkyson's** "Rosie Strike Back," on the subject of which I should correct last week's categorization of **Suzanne Vega's** "Luka" which is apparently about child-abuse, like the **10,000 Maniacs'** "What's the Matter Here," as opposed to violence against women per se. Still however an earnest and moving indictment on domestic disease.... **The Feelies**, a longtime indie favorite and **Hugo Largo**, a four-piece with two bassists, no drummer and a **Michael Stipe**-produced album on **RELATIVITY** are touring the country together, making for a worthy bill at better venues everywhere.... **NEW RELEASES:** West Coast country-booze band the **Beat Farmers** have a new album on **MCA/CURB** called "The Pursuit of Happiness," produced by **Dave Jerden** (**Talking Heads**, **Rolling Stones**), it also includes contributions from **Long Ryders'** **Stephen McCarthy** and **Greg Sowders**, **Los Lobos** saxman **Steve Berlin** and legendary piano man, **Nicky Hopkins** (**Stones**, **Who**, etc.). Maybe this is the one to put them over on album radio.... **ELEKTRA** have the much-bullyhooped debut by **Faster Pussycat** in the stores, soon to be followed by the band's first video, directed by ultra-vixen maven **Russ Meyer**. The band's name of course was borrowed from one of the director's early classics.... **The Lime Spiders** latest album "The Cave Comes Alive," the Australian quartet's first major label release here, is now out on **VIRGIN** and erstwhile **Television** guitarist, **Tom Verlaine's** much-delayed and eagerly-awaited "Flash Light" is now available, courtesy of **I.R.S.** Meanwhile, a new live album by Verlaine's former cohort **Richard Lloyd** called "Real Time" is also due this month on **CELLULOID**.... **ISLAND** have a trio of new releases in the latest **Trouble Funk** album "Trouble Over Here Trouble Over There," with production credits variously by **Bootsy Collins**, **Kurtis Blow** and Island executive, **Rob Fraboni**; plus another effort from **Marianne Faithful** called "Strange Weather," including a re-make of her **Jagger/Richards** classic "As Tears Go By"; and the first by **Robert Vaughn** and the **Shadows** called "Love and War." **BIG TIME** is home for the first U.S. release by English band the **Wild Flowers** called "Dust." The Flowers have recently resurrected themselves since original guitarist **David Newton** left to form the **Mighty Lemon Drops**, and have released to well-received indie singles, both included on this album.



What If

Title
"What If"

Label
RCA

Three celebrated West Coast musicians — Tommy Funderburk, Larry Wilson, and Bob Wilson — get together and ask, "what if we put a band together?" The result is a strong debut for RCA featuring the single "Perfect World" which fits perfectly in the world of Top 40. The folks at RCA believe in this project and are committed to seeing it through. They're working it hard.

Suggested Cuts

"Perfect World" sounds like a hit to us. Try it, you'll like it. Other cuts of note include "What If," "She Rocked My World" and "Turn And Walk Away."

Label Comments:

"The song is the key," said **RCA's** Vice President of Promotion **Butch Waugh**. "The first time we heard it, we knew we had something special." Butch and the entire **RCA** promo team are working the single simultaneously at Top 40 and Album radio. The tune, penned by **Tonio K.** and **Glen Burnick**, has already caused some phone action at stations that have tested it. "Stations that play this record will see the reaction," Waugh remarked.



Cruzados

Title
"After Dark"

Label
Arista

This L.A. based foursome scores on its sophomore project for Arista with a hot Album Radio track, "Bed Of Lies," and an album chock full of upper demo Top 40 fare. Guitarist Marshall Rohner emerges as a seasoned veteran after becoming a Cruzado only weeks after the first project was released. Leader Tito Larriva's songwriting and impassioned vocals make this one a critic's favorite, and should bring this band to the pinnacle many have been forecasting.

Suggested Cuts

While "Bed Of Lies" currently heats up Album Radio, "Smalltown Love" and "Summer's Come, Summer's Gone" waits in the wings for Top 40.

Label Comments:

"They're one of the hottest acts at Album Radio," said **Arista's** Sr. Director of Album Promotion **Sean Coakley**. "The numbers are very strong across the board." Arista is waiting for "Bed Of Lies" to cool off before servicing Top 40 with "Smalltown Love" which features the vocals of **Don Henley**. The band is currently on tour.



DIALOGUE

Outrageous Fortune In Nashville

An Exclusive Hits interview with
Y107 P.D. Marc Chase by Mike Murphy

This Alexander, AL., native has been P.D. at Nashville's Y107 since last September, guiding the station to its 9.1, 12+ rating with a savvy use of promotions. These are the nutty people who brought you the infamous "Hot, Rich and Famous" contest, in which one lucky winner earned her

dream prize: enlarged breasts, as well as the man who buried himself underground for 107 hours. Chase got his start at WJHO in Opelika, AL., before moving to WMJJ and KXX106 in Birmingham, AL. and his current home, Y107, in January of '85.

Q Tell us about some of the promotions you've done this year.

A We did "The Wheel Of Fortune," where we gave away a car with \$10,000 in the glove compartment. We followed that with "What Would You Do For \$7,000?" For two weeks, we had people call the station and tell us. Every hour, we'd put something outrageous on the air. We finally narrowed it down to a couple of people and chose the guy who agreed to be buried alive for 107 hours.

on it. People ate goldfish. We had two people sit in a comedy downtown during rush hour. We had a guy stand in jello juggling fire while singing "Workin' For A Living." We got TV coverage on that one. The idea is to take an ordinary contest and make it special. Not every promotion we've done has been outrageous. You have to do some things just to create a balance. We do things for the community, too..... blood drives, civic functions, that sort of thing. All the city events we

breast enlargement. I do have a bit of advice for radio station P.D.'s. If you don't have someone in charge of establishing and maintaining a relationship with the satellite media, you are making a big mistake.

Q Tell us about your promotion staff.

A We have a two-person department, which is a luxury most people wish they could afford. One handles the on-air giveaways, winner's sheets, following through and doing

no bad ideas. To prove that, whenever someone came up with something, good or bad, he'd write it down. We sat in there for hours just spitting out ideas. At the end, we went back and read over everything that came up. In reviewing them, an idea that may have seemed stupid at the time, can become, with a little twist here and there, a great idea. It really helps to get your people involved with what's going on.

Q What do you try to accomplish with promotions?

A We want to do promotions that create talk, promotions that put Y107 at the top of your mind. Every station has a certain amount of money to spend on promotion. You can give away all the cars and all the money you want, but, if you can't capture the people's imagination, it won't do you the good it could. You have to dare to be different. Which means you have to put yourself on the line a few times and do some things that just might backfire. Take the breast enlargement prize we gave away. All sorts of things could have gone wrong. It's a chance you take. I want promotions which get people to say, "I can't believe they're doing that!" People are barraged with commercial messages every day. You have to do something different to get their attention.

Our "Hot, Rich and Famous" contest ran for six weeks with a different prize given away each Thursday A.M. at 7:30. All the prizes pertained to lifestyle. We sent people to Russia to see Billy Joel. We had people sit center court at Wimbledon and see Genesis at Wembley. We gave away an air-conditioned dog house, a trip to Disneyland in Tokyo and, of course, the breast enlargement.

We also had the "Y107 Pays The Loot, PTL Club," with hourly meetings where we gave away various amounts of cash. We also ran a "What Would You Do For Huey Lewis Tickets?" contest. Now, anyone can give away concert tickets, but we did it in a way that got the station all kinds of publicity. We had a person shave his head and paint Y107

can get into, we do. Being visible is important. The three top stations in Nashville — WKDF, WSM-FM and Y107 — are on the street.

Q How do you generate the outside coverage for your promotions?

A This year alone, we've been in *USA Today* twice, *Newsweek* once, *Weekly World News* twice, the *Cincinnati Post*, the *New York Times*, *Philadelphia Enquirer*, and *Hits*(!!). We've been in the two Nashville papers more than seventy times. *People* is supposedly doing a story on the

"I want promotions which get people to say, 'I can't believe they're doing that!'"

detail work. The other handles events and finding things for us to get involved with. For example, this Thursday is the mayoral election in Nashville. The day before, at four, we're having all the candidates come by the station and throw pies in each others' faces. Television, of course, will be here to cover it. The more the merrier.

I have to give credit to Randy Michaels, our VP of Programming, for showing me a great way to get the staff involved. Randy was here before I was named P.D. and had a meeting with everyone in which he told them, there are



Cock Robin

"Just Around The Corner"

From the Columbia Lp: "After Here Through Midland" 40375

Produced by Don Gehman

WMMS	WKDD
KITS	95XIL
KATD	WJAD
KCPX	KQIX
WFLY	KNAN
KIKX	KBIM

Wendy and Lisa

"Waterfall"

Taken from the Columbia Lp: "Wendy and Lisa" 40862

Produced by Wendy and Lisa and Bobby Z

MINNEAPOLIS BREAKOUT!

WLOL 40-33

**BREAKING AT:
KDWB**



Hooters

"Johnny B"

Taken from the Columbia Lp: "One Way Home" 40659

Produced by Rick Chertoff

■ HITS TOP FIFTY ALBUMS!

WMMS	19-8	WPST	26-23	BREAKING AT:	
WCAU	21-18	WROQ	30-27	KRBE	KWOD
WRQN	23-19	Z102	35-32	Z94	KCPX
KZZU	23-20	WFLY	40-37	WEGX	WKDD
KIYS	24-21			PRO-FM	
KXYQ	28-23				
WNNK	27-23				

Columbia



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EARPICKS

Current favorites as chosen by members of all segments of the music industry

This week marked the return of four industry heavyweights with brand new product. **Mr. Mister** topped a strong field including hot new singles from **Donna Summer**, **Def Leppard** and

Loverboy. Also receiving positive feedback were new artists, **Pete Wylie**, on *Virgin*, **Michael Bolton's** hot ballad on *Columbia* and the 3rd cut from the current **Bryan Adams** album.

WINNERS

1	MR. MISTER	SOMETHING	(RCA)	6	PETE WYLIE	SINFUL	(Virgin)
2	DONNA SUMMER	GERSHWIN	(Geffen)	7	SWING OUT SISTER	BREAKFAST	(PolyGram)
3	DEF LEPPARD	WOMEN	(PolyGram)	8	MICHAEL BOLTON	LOVE	(Columbia)
4	LOVERBOY	NOTORIOUS	(Columbia)	9	LEVERT	CASANOVA	(Atlantic)
5	JC MELLENCAMP	PAPER	(PolyGram)	10	BRYAN ADAMS	VICTIM	(A&M)

JOEL ABRAMSON/TOWER/SUNSET
C House/ Call/ Pee Wee Herman/ Stevie Ray

D. AGRESTO/TRACKS/NORFOLK
Curiosity/ L. Steven/ Swing Out/ D Summer

D. ALLEN/SLY96/SLO
Mr Mister/ Go West/ Nylons/ C Rea

RICK ANDRADE/ZIPS/TUCSON
DLeppard/Mr Mr/ M Bolton/Mellencamp

D. ANTHONY/TALENTMAST/ATL
M Bolton/ P Wylie/ D Leppard/ Mr Mister

R ARMIJO/RECORD BAR/CORPUS C
Europe/ L Lisa/ M Jackson/ Curiosity

JIM ATKINSON/KWK/ST LOUIS
B Jovi/ Mr Mister/ Cars/ B Adams

ED AUGUST/WNNK/HARRISBURG
Force MD's/ Expose/ Amazulu/ S Out Sister

DANNY B/KTFM/SAN ANTONIO
Expose/ C Killed The Cat/ A O'Neal

DAVE BAKER/WJMX/FLORENCE
Mr Mister/ D Summer

M BARNHILL/REC BAR/DURHAM
Mr Mister/ Noel/ P Rushen/ D Summer

K. BAXTER/SIGHT & SO/PTLND
B Adams/ Silencers/ 38 Special/ C House

SANDY BEAN/HARMONY HO/DET
M Bolton/ D Summer/ P Rushen/ Loverboy

CHUCK BECK/Y95/DALLAS
W Snake/ JC Mellencamp

K. BELCASTRO/MJQ102/BUFFALO
Levert/ B Adams/ Mr Mister/ Force MD's

MARTY BERGER/WINK/FT MYERS
Mr Mister/ D Summer/ Loverboy/ Nylons

C. BOUCHER/Q100/ALLENTOWN
A O'Neal/ W Zevon/ Force MD's/ DFuegos

MIKE BRADLEY/99DTX/DETROIT
O Ones/ Go West/ D Mode/ Europe

JAY BRADY/WERZ/EXETER
D Summer/ B Adams/ Expose/ Mr Mister

M. BRIGANDI/LIEBRMN/MT LAUREL
Mellencamp/DLeppard/Lobos/Swing Out

CHERYL BROZ/KRBE/HOUSTON
Mr Mister/ Poison/ Loverboy/ H. Beyond

B. BURNS/DRAKE/CHEN/ALBEQ
Mr Mister/ Loverboy/ J Watley

ARCHIE BURTON/WNYZ/UTICA
P Sisters/ JC Mellencamp/ Expose/ Hooters

LORI CAMPBELL/B94/PITTSBURGH
D Leppard/ Levert

KEVIN CARTER/KMGX/FRESNO
O Ones/ P & Shirlye/ Basix/ Tiffany

G. CASSINGHAM/METRONOME/ATL
Mellencamp/ Heart/ Monkees/ W& LISA

STEVE CHICK/WGFM/ALBANY
Mr Mister/ F Mac/ Loverboy/ M Bolton

MIKE CLARK/CML/ST LOUIS
M Bolton/ D Leppard/ Pete Wylie/ Mr Mister

JEFF COHEN/STRAWBERRI/BOSTON
M Jackson/ P Floyd/ REM/ Wendy & L

STEVE CONLEY/FM 100/MEMPHIS
Levert/ D Sanborn/ B Adams

TONY CRUZ/TELEPROGRA/L.A.
J Hiatt/ JC Mellencamp/ Bolshoi/ Waterboys

TOM CUNNINGHAM/WPST/TRENTON
D Leppard/ B Adams/ P Wylie/ M Bolton

DAVE CURTIS/LECHMERE/WOBURN
Mr Mister/ Loverboy/ C Rea/ D Leppard

JIM DANN/KC101/NEW HAVEN
S Out Sister/ Expose

KEVIN DAVENPORT/B93/AUSTIN
N Martinez/ S Out Sister/ Georgio

H DAVIDSON/KROY/SACRAMENTO
F.On Blond/G Dead/N Martinez/A O'Neal

PAUL DAVIS/KXX106/BIRMINGHAM
Georgio/ Levert/ Baby Face

LEO DAVIS/Q104/GADSDEN
Loverboy/ Mr Mister/ M Bolton/ Kenny G

ALBIE DEE/WPGC/WASHINGTON D.C.
D Summer/ Shakes/ Madame X/ P Poison



CROWDED HOUSE

FLASHMAKER!

48 HITS TOP FIFTY ALBUMS!

WXKS	add	KHIT	deb 35
KEGL	add	KUBE	deb 37
PRO-FM	add	KPLZ	32-28

BREAKING AT:
Z94
KITS
KKRZ
KROY
WRNO
KXYQ
KCPX

World Where You Live

CROSSOVER!

29 HITS TOP FIFTY ALBUMS!

SMASH MTV VIDEO!

KWK	add	KCPX	add
KCPW	add	WHY	add

POISON



I Won't Forget You



FREDDIE JACKSON

27 25 HITS TOP FIFTY SINGLES!

STRONG ADULT FEMALE RESPONSE!

#1 URBAN SMASH!

WLOL	add	WHYT	3-3	WCZY	16-11
Y108	deb 30	MJQ102	9-6	KTKS	19-14
WGH-FM	deb 39	KS103	10-9	PRO-FM	19-16
		KITY	13-10	Z94	28-17

KUBE 21-18
Y107 25-21
Z93 27-23

BREAKING AT:
KIIS KPLZ
PWR106 KHTR
B96 Q105
WXKS 94Q
KRBE

Jam Tonight

GREAT WHITE

DEBUT 49 HITS TOP FIFTY ALBUMS!

TOP 5 ALBUM ROCK PHONES!

BREAKOUT SALES MIDWEST

AND WEST COAST!

11*-7* R&R AOR TRACKS!

15*-10* R&R AOR ALBUMS!

WRNO	WMMS	KXYQ
KPLZ	Z94	KSAQ



Rock Me

BE BE AND CE CE WINANS

I.O.U. Me

WCZY	add
KAMZ	add

A/C BREAKER!





EARPICKS

P DEMILLE/ 95XIL/ PARKERS
D Lep/ Mellencamp/ C Robin/ C Isaak

DEBBIE DOD/ PEACHES/ SEATTLE
YF Fellows/ Los Lobos/ C Simon

T. DONOVAN/ LIEBERMAN/ K.C.
Mellencamp/ Nylons/ 38 Special/ O'Neal

V ELLIOT/ VNL VEND/ KALA
Yello/ LL Cool J/ Prince/ Mellencamp

STEVE ELLIS/ HOT103/ NEW YORK
Levert/ Prince/ Noel

MARK EVANS/ KQKQ/ OMAHA
Lisa Lisa/ Europe/ Levert/ Mr. Mister

LESLIE FRAM/ WABB/ MOBILE
N Martinez/ D Leppard/ B Adams

ALAN FREED/ N LIGHTS/ ST PAUL
Wendy & L/ Whispers/ Madame X

KELLY GIEDT/ TOWER/ S OAKS
D Leppard/ P Wylie/ Heart/ JC Mellencamp

DAVE GILLEN/ WKSE/ BUFFALO
Vienna/ D Summer/ Tiffany/ Split Enz

ANGELO GONZALEZ/ BENEL/ NY
D Leppard

T. GORMAN/ CAPITOL/ LA
Mr Mister/ Curiosity/ Swing Out/ O Ones

DENE HALLAM/ KCPW/ KANSAS CITY
S Out Sister/ Poison/ Levert/ D Summer

D. HARREL/ WKQB/ CHARLESTON
Loverboy/ Noel

NEIL HARRISON/ K106/ BEAUMONT
Levert/ D Leppard/ S Out Sister/ Wendy & L

JIMMY HEIKKALA/ RAINBOW/ SF
Heart/ Levert/ Expose/ Baby Face

K HENDRICKSON/ KKXL/ G FORKS
C Robin/ Silencers/ P Sisters/ F Ghost

TODD HENSLEY/ KFQX/ AMILENE
Loverboy/ B Adams/ Noel

JAMIE HYATT/ KSND/ EUGENE
L Lisa/ Mr Mister/ S Out Sister/ Loverboy

MARK JACKSON/ WHYT/ DETROIT
P & Shirlic/ System/ Cheryl Lynn/ D Summer

ROM JACOBSON/ ROSE RECOR/ CHI
D Summer/ Wendy & L/ Beat Farmers/ Yello

PAUL JOHNSON/ PRO ONE-ST/ TEMPE
R Daltry/ C Killed The Cat/ Icon/ Mr Mister

ESA KATAJAMAKI/ NAVARRE/ MPLIS
M Bolton/ D Leppard/ D Summer

CHRIS KELLY/ HOT94/ CHARLESTON
S Out Sister/ EG Daily/ O Ones/ Go West

S. KELLY/ WKSI/ W-SALEM
O Ones/ L Lisa

K. KLUTCH/ WAPE/ JACKSONVILLE
Levert/ Expose/ D Summer/ J Adams

A. KNECHT/ WHEREHOUSE/ TORR
D Summer/ C Nouveau/ P Gabriel/ W Zevon

GREG LAWLEY/ WDBR/ SPRINGFIELD
Mr Mister/ D Summer/ C Crew/ Loverboy

L. LEON/ PACIFIC CO/ CHATS
D Leppard/ Mr Mister/ P Wylie/ Poison

DUFF LINDSEY/ HOT105/ MIAMI
Levert/ T Dayne/ Noel/ D Summer

D. MACIVER/ FACE THE M/ ROCH
D Leppard/ Poison/ Mellencamp/ N Young

TONY MACRINI/ WGH-FM/ NORFOLK
B Adams/ D Summer/ G Dead

M. MACRO/ CAVAGES/ BUFFALO
D Leppard/ J Hiatt/ P Wylie/ Curiosity

S. MALFARA/ WEGX/ PHIL
Loverboy/ P Sisters

M. MANDZIA/ B NEST/ COL
Heart/ JC Mellencamp/ C Robin/ P Smythe

DAVID MARTIN/ KZIO/ DULUTH
L 42/ O Ones/ W Zevon/ D Summer

M. MASKA/ SAM GOODY/ EDISON
Mellencamp/ Mr Mr/ Poison/ D Summer

J. MCKEIGHAN/ WLRW/ CHAMPAIGN
Loverboy/ D Leppard

JERRY MCKENNA/ WXKS/ BOSTON
D Summer/ S Red/ Noel

M. MERCURIS/ R&TAPE/ COL
New Order/ Mr Mister/ Loverboy/ Heart

L. MORGAN/ FM102/ SAC
Mr Mister

CHRIS MURRAY/ WLAN/ LANCASTER
P Sisters/ C Rea/ Go West/ Europe

KEITH NAFTALY/ KMEL/ SF
N Edition/ Denise Lopez/ Madame X

C O'DOUGLAS/ KKXL/ G FORKS
Mr Mister/ D Leppard/ C Rea/ S Out Sister

BOB O'NEIL/ KITE/ CORPUS CHRISTI
Yello/ Curiosity/ A Starr/ A O'Neal

F. OHRT/ CD ONE-S/ BETHEL
D Leppard/ Doors/ LL Cool J/ Big Black

V. OLIVEIRA/ SEA PORT O/ PTLND
Mr Mister/ P Wylie/ Loverboy/ M Bolton

TOM PEACE/ KX104/ NASHVILLE
D Summer/ A Baker

TERESA POTTS/ MCA/ LOS ANGELES
M Bolton/ D Leppard/ P Wylie

BARBARA PRIETO/ WGCI/ CHICAGO
4x4/ H Hewitt

JIM PRIMERANO/ TRANS/ BUFFALO
P Wylie/ M Bolton

JJ RICE/ 98PXY/ ROCHESTER
P Wylie/ C Crew/ P Gabriel/ Split Enz

R. RICHARDSON/ S.WEST/ HOUS
P Poison/ Stacey Q/ Heart/ Wendy & L

S. ROBBINS/ WBNQ/ BLOOM
M Bolton/ D Summer/ C Rea/ Pete Wylie

DAVE ROY/ TRANSWORLD/ ALBANY
JC Mellencamp/ C Robin/ Urgent

R. ST CHARLES/ ACM/ LA
Sweet Sensation/ R Belle/ A O'Neal/ P Wylie

D ST JAMES/ KKXX/ BAKERS
D Leppard/ Mr Mister/ P Wylie/ Poison



TIFFANY

I Think We're Alone Now

Produced by George E. Tobin

FLASHMAKER!

**HOT REMAKE OF A TOP 40 SMASH!
PULLS IMMEDIATE HOT REQUESTS!**

KKBQ	add	Z102	add	KNAN	add
KS103	add	KJQ	add	KOZE	add
KITY	add	WCKN	add		
KRBE	add	WBAM	add	Z95	deb 36
Q100	add	WFXX	add		
Y106	add	99KG	add		
KTUX	add	KHTZ	add		
WBBQ	add	KF95	add	KCPX 35-19	



POINTER SISTERS

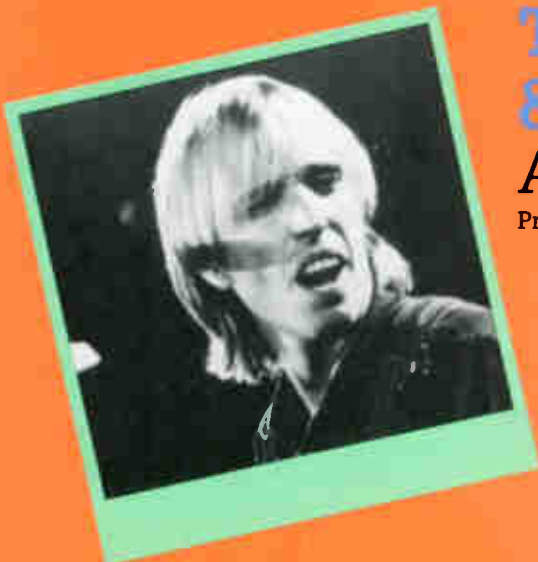
Be There

From The Beverly Hills Cop II Soundtrack

FLASHMAKER!

12 HITS TOP FIFTY ALBUMS!

WCZY	add	Y93	add	KQIZ	add	KDWB	deb 35
MJQ102	add	KWTO	add	KIXS	add	WMMS	deb 37
BJ105	add	WIKZ	add	WWHT	add	KXX106	deb 37
WDJX	add	WQUT	add	KTFM	deb 25	WKDD	30-26
WNYZ	add	WMJQ	add	WXKS	deb 33	WLOL	33-28
WNOK	add	KZOZ	add	KUBE	deb 34	WGFM	39-28

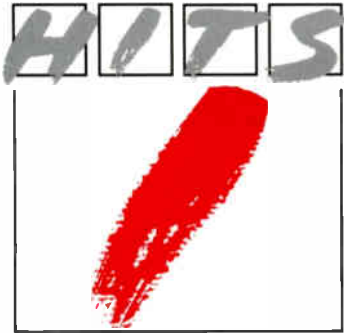


TOM PETTY & THE HEARTBREAKERS

All Mixed Up

Produced By Tom Petty and Mike Campbell

**ALBUM ROCK SMASH!
14*-11* R&R AOR TRACKS!
14-12 ALBUM NETWORK TOP 20 POWER CUTS!**



EARPICKS

R SALPIETRO/ JR'S/ SCHANMBERG
JC Mellencamp/ Mr Mister/ D Bowie/ P Echo

BOB SAY/ MOBY DISC/ LOS ANGELES
Swing Out/ JC Mellencamp/ Poison/ P Wylie

T. SBRIGEIA/ TRANSCONTI/ BUFF
L Lisa/ P Sisters/ JC Mellencamp/ Monkees

M. SCHAEFER/HOT 194/HONALULU
Levert/ Force MD's/ Georgio/ Yello

M. SCHNEIDER/AP. TREE/ BATAV
Beat Farmers/ Silencers/ C Robin/ G Dead

HEIDI SCHROEDER/ Z94/ BOSTON
M Bolton/ D Leppard

BARBARA SELTZER/ ATCO/ NY
Wendy & L/ D Summer/ L Lisa

VICKI SHARP/ KRNQ/ D. MOINES
Loverboy/ Levert/ D Summer

LORY SHAW/ SHOW INDUS/ LA
Mellencamp/Bunnymen/Europe/M Jackson

KATHY SHEDD/ GAMCO/ MPLS
G Dead/D Warwick/Wendy & L/M Jackson

M. SHISHIDO/ PWR92/ HONALULU
Jamaica Boys/ Co B/ L Lisa/ Fat Boys

GINA SHURTS/ KFMY/ PROVO
Fixx/ Mr Mister/ C Crew/ P Wylie

K. SIMMONS/ HOUSE OF G/ ROCH
Mellencamp/Los Lobos/S Minds/N Young

D. SMITH/ NATONAL RE/ PITT
D Leppard/Loverboy/Mr Mister/P Wylie

BEN SMITH/WTLQ/WILKES-BARRE
P Wylie/ D Leppard/ Lost Boys/ Mr Mister

M. ST JOHN/KOY95/PHOENIX
D Summer/ Alisha/ Levert

K. STAMM/ RADIO DR./ MILW
Europe/ A O'Neal/ N Cole/ D Leppard

J. STARR/WKRZ/WILKES-B.78
D Summer/ Loverboy/ S Out Sister

R. STEELY/ CENTRAL SO/NASH
C Daniels/ Levert/ D Leppard/ D Gibson

J. STEFFAN/WSPT/STEVEN PT
J Hallyday/ P Sisters/ C Rea

P. STEPHENS/ FM96/ VALDOSTA
Stryper/Force MD's/Mellencamp/MSM

B. STEVENS/ WBBQ/ AUGUSTA
D Summer/Mr Mister/Loverboy/N Martinez

ROB TAYLOR/ LIEBERMAN/ CHI
Cars/ C Crew/ Mr Mister/ M Crue

CAT THOMAS/ WXLK/ ROANOKE
P Gabriel/ C Rea/ S Out Sister/ Yello

JOE TIRONI/ WKSS/ HARTFORD
D Summer/ S Mills/ S Red/ Mr Mister

N. WALLACE/GEMINI ONE/CLEVE
D Summer/ Loverboy/ Noel/ P Wylie

KEVIN WEATHERLY/ KMEL/ SF
M Bolton/N Edition/A Starr/Cur. Killed

TERRI WEBER/ KTUX/ SHREVEPORT
Mr Mister/ D Summer/ Nylons/ Loverboy

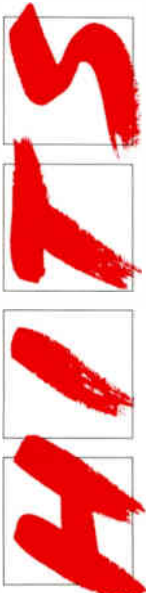
LARRY WILLIAMS/ WRCK/UTICA
Mr Mister/ D Summer/ C House/ B Adams

PAUL WILSON/ KJQ/ OGDEN
Loverboy/ Tiffany/ Mr Mister

DEENA YASNER/ 95XXX/ BURL
A O'Neal/ Mr Mister/ D Summer/ Levert

C. ZETYEL/TOWER/SHERM OAKS
Call/ W Zevon/ P Gabriel/ C House

J. ZEVEON/ TOWER/WESTWOOD
S Vega/ C House/ U2/ W Zevon



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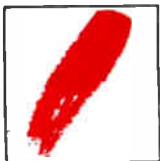
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DIALOGUE

Interview By Sandy Stert Benjamin

The craze for '50s and '60s nostalgia is in full swing as the baby boom generation enters middle age and begins to look back on their childhood longingly. They're all coming back..... Howdy Doody, Snow White, surf music and..... could it be? Yeah, beach movies. Twenty three years later, in "Back To The Beach" the campiness is now up front, with Pee Wee Herman singing "Surfin' Bird" and Frankie and Annette as executive producers. Hits talks with Frankie Avalon and the Skippy Peanut Butter gal herself, Annette Funicello, about how time flies.....

Hits: What made you decide to do this film, and what was the reunion like for both of you?

Frankie: I think one of the reasons we were both attracted to the film is because it's so off-the-wall and contemporary, and it was like deja vu for both of us. But there was a lot more pressure this time around because we were the executive producers, so the tension was greater than when we were doing the initial beach movies as kids.

Hits: Why did you want to take a chance as executive producers, considering so much of your reputation depends on whether or not the movie flies?

Annette: Maturity has a lot to do with it. We had a great deal of input this time around that we never had before, and I think we were simply ready to face the situation head on as adults.

Frankie: It's like you said — our lives are on the line now, so good, bad or indifferent, we're ready to take that pat on the back, or slap in the face.

Hits: One couldn't help but notice that in the film you wore a one-piece bathing suit, just like in the '60s. Why did you do that?

Annette: When I did the original beach movies I was still under contract to Walt Disney, and he said he had one request of me, and that was to wear a one-piece bathing suit

instead of a bikini. He felt it was in keeping with the image he had created for me, and of course I said I didn't mind. So since I respected the man so much, I decided to follow through in this movie, too.

Hits: From what we understand, the picture is very much a family affair, in terms of your spouses and children all being involved with production.

Frankie: Sure, we gave them jobs! I had my kids there and my wife was in the movie..... I even had friends from the neighborhood come down to the set.

Annette: And my kids were involved as well as my mom and dad, and even my husband is in it, in a scene in which he is dressed up as a fisherman.

Hits: Departing from the film for a moment, you both started so young in the business — Frankie as a musician, and Annette as a member of the

LIFE IS A BEACH



An exclusive Hits chat with Frankie Avalon & Annette Funicello

Hits: What did you ultimately do with your ears?

Annette: Interestingly, I don't have mine anymore. They were not the kind of ears that you can buy today at Disneyland. The kind we had

commended for staying in the business so long and for making the transition from child star to adult. Did you ever worry about your careers back then, or what the future might have in store?

Annette: So much of that [decision making] was taken care of by Walt Disney, that it wasn't really a problem for me.

Frankie: My transition was a little different, what with breaking into the nightclub circuit, then into motion pictures, and so on. But you grow, and hopefully it all works out. And if not, I'm reminded of something my father used to say: that it's better to be a has-been than a never-was. And that's still a pretty good philosophy.

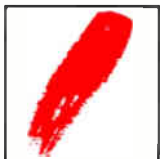
"[Walt Disney] had one request of me, and that was to wear a one-piece bathing suit instead of a bikini."

Mouseketeers. How many kids were you up against for that part on the *Mickey Mouse Club*?

Annette: I have heard that there were 10,000 kids interviewed, and I was the last of the 24 chosen, so I really made it by the skin of my teeth.

were wired and specially made, and a pair cost about \$55.00 *back then*. They came out of our paychecks, too, so we were very careful when we set them down, but when the show was over, mine had disappeared out of the wardrobe.

Hits: Both of you are to be



DIALOGUE

Sixx Stix Hits' Lix Interview by Rex Rutkoski

Surely, the infamous "Church Lady" is licking her holier-than-thou chops at this fresh opportunity to expose naughtiness. Mötley Crüe's fourth album is out, brothers and sisters, heating up the charts hotter than the fires of..... say..... HADES!! "Girls, Girls, Girls" shipped platinum out of the box, cracking the Top 10 in record time. With nubile feminine bodies adorning its inner

sleeve, oh brothers and sisters, the Crüe once again sings about the pleasures and temptations of the flesh. Bassist-lyricist Nikki Sixx, drummer Tommy Lee, vocalist Vince Neil and guitarist Mick Mars are back!! Could their return be the work of..... SATAN!???? Let us join hands and find out in this special Hits "church chat" with the Crüe's Nikki Sixx.

On the success of the album:

"It floored me. We took a year to record the album and you're so into the music, you don't think about the charts. There's a loyalty for us that very few bands have. We really love the kids. We're not stuck-up rock stars. We're street kids, too. I still hang with the fans when I can on the road. We want to know what's going on in their heads."

On the loyalty of their fans:

"We always come through musically. We sometimes take a little longer to make a record. We're not just going to throw something out. We take time to make the music the most important thing. We want the stage show to be an event. When we come to town, we really look forward to it. We don't do anything for the sake of money. We wanted to get a live rock 'n' roll feel on this album. We wanted big, catchy, melodic background vocals."

On his responsibility to the group's followers:

"I don't want to be the one

to tell the kids what to do. I can only be a friend, a peer. I can be the one where they say, 'He's been through it. He tried that.' As long as we have that friendship. I believe we can help the kids. As soon as I become a parent, it's 'Who the fuck are you Nikki Sixx?' But as their friend, I can say, 'Be careful with drugs. They almost screwed me up.' As long as you are a kid or a kid

at heart, you can understand. Some kids have asked us why we got involved in Rock Against Drugs. I tell them I almost died, but I woke up. I almost OD'ed on heroin and cocaine and that ain't cool. I'd be an asshole to glorify that..... and I'm no angel. I just don't want to have so much fun that I die."

On: Mötley Crüe's sense of

humor:

"Look at the lyrics of 'Bad Boy Boogie.' I'm laughing at myself. I'm saying you can have your cake and eat it, too. But those PMRC types will say, 'What sexist pigs. Look what they're saying!' It's only rock'n' roll. I don't even know what shock is anymore. I'm just — what's the word? — eccentric. Take the words

On being called Satanic:

"That's just narrow-minded, up-tight, bummed-out hags. I don't have time for people who are downers. I'm in this life to have fun. I want the kids to walk out of our concerts with smiles on their faces. We're just normal, All-American dudes. I don't know why people pick on us. It's like I said in 'Bad Boy Boogie': 'We are innocent in every way.'"

On Vince Neil's drunk driving conviction and subsequent anti-D.U.I. spots:

"Vince is a rock 'n' roller through and through. It's in his blood. He does not represent sobriety or the Yuppie generation. All he said is, 'Don't get into a car with a half a bottle of whiskey and kill someone.'"

On the band's motto, "Entertainment Or Death":

"That will be the title of our live album, when we do it. It means we're a major entertainment, it's all or nothing. We don't go half-assed. We go all out. It's the primal scream theory of rock 'n' roll."

"We're just normal All-American dudes. I don't know why people pick on us."

JONATHAN BUTLER LIES

26-24 HITS TOP FIFTY SINGLES!
44 HITS TOP FIFTY ALBUMS!
33*-28* R&R CHR!



ARTIST	AVERAGE MOVE	AGRESSIVES (4 or more)	45 SALES (1 to 10)
JONATHAN BUTLER	2.65	23	7

WZPL	add	WGFM	add	WTKI	5-5	WBBQ	8-8	B96	14-11
WNVZ	add	KQKQ	add	KSND	8-5	FM102	14-9	KZOU	21-15
KJ103	add	Z104	add	MJQ102	18-7	98PXY	10-9	WGTV	21-16
WFLY	add								

MAJOR MARKET ACTION!

WMMS WROQ
 KROQ WERZ
 KRBE WKDD
 KUBE WTLQ
 KITS KIKX
 KKRZ KSND
 KATD KTUX
 WGH-FM KZZU

SILENCERS PAINTED MOON

PSEUDO ECHO LISTENING

FOLLOW UP TO TOP FIVE SMASH!

KTMT add BREAKING AT:
 KIYS add KCPX
 KDON add KIKX
 KFMV add KZZU

BIG ALBUM ROCK!

WMMS KKRZ
 KATD KXYQ
 WCAU KSAQ
 KEGL WROQ
 KRBE KZZU

AUTOGRAPH SHE NEVER LOOKED THAT GOOD TO ME

ALISHA INTO MY SECRET

**HOT DANCE TRACK!
CROSSING!**

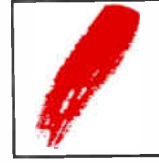
HOT103 K98
 KKBQ KITV
 KRBE KXX106
 PRO-FM KMGX
 FM102 WRCK
 WKSS KYNO





RERAP

by Toni Profera



MUG SHOTS

Music For Motivation - Detroit Tiger's newcomer, second baseman Jim Walewander's favorite band is the Dead Milkmen. Capitol promo wiz Nancy Shames brought the band to Tiger Stadium during a recent game to meet Jim. Hall of Famer Al Kaline and manager Sparky Anderson were in on the action too. Sparky told a member of the band (who always wears camouflage), "Son, take no prisoners!" Must have been inspirational for Walewander 'cause he hit his very first major-league home run just after the meeting. Kudos to Vinyl Vendors' Valerie Elliot, who instigated the entire event. Seems she found out from her house-painter, who Walewander's favorite band was, called Capitol's Shames, and you know the rest..... Eric and Rob of the Hooters were in Plastic Fantastic, in Philly, buying various CDs (of course), including their own latest "One Way Home." Sales in that market need no help, as the LP is flying out of the stores in just about any outlet you check!..... RCA/A&M/Arista Distribution has announced the conversion to a two-tier box-lot pricing system, and

A Person



This is a picture of Nancy Lewis from One People's One-Stop in Oakland. We hope you enjoy it.

some adjustments in cost prices to its customers. Effective August 3, there is a decrease of approximately 2% on most compact discs, and an increase of less than 1% on most vinyl and tape products. The adoption of this system is based on the evaluation of the marketplace economics affecting both the wholesale and retail customer; and the desire to implement a pricing system that will benefit all customers ordering in box-lots. Lower CD manufacturing costs were cited as the main contributor to the decrease in CD cost prices..... Well, we gave you the straight poop in a recent issue on National Record Mart's pow-wow, and now here's the follow-up. According to NRM's Phil Stajduhars, "It was like a wedding for three days, but you didn't have to drive anywhere." Great reviews on all the talent (Mason Ruffner, System, and Expose), only complaint being - the shows were too short! Phil, by the way, came in fourth in the dance contest sponsored by MCA..... Will the City of Angels ever be the same? - Sound Warehouse's Cindy Smith and Julie Devereaux touched down here like a hurricane recently, to throw a celebration fiesta at the Le Parc Hotel and visit their friends and colleagues all over town. Hits retail and radio research wizard Carleen Nelson had the eyewitness for us, and the report was, "It was rockin'!" Some of the luminaries were Virgin's Jim Swindel, Elektra's Rob Sides and Julie Freeman, Columbia's Tom Gibson, full house from Geffen, including Marko Babineau, Mark Neiderhouser and Iris Grubman, Wherehouse's Andre Knecht and WEA's (Dallas) Susan Klasen.



INSTRUMENTAL IN HIS SUCCESS: Arista Records recording artist Kenny G (left) lets Hits readers know who's responsible for his hit album, "Duotones," and Top Five single, "Songbird." No, it's not VH-1, it's his manager (and one-time Hits Spotlight subject), Dennis Turner (middle). The occasion was the opening of the JVC Jazz Festival in New York, where musical greats from around the world were invited to Mayor Koch's house for an impromptu jazz session and an exhilarating "hora." Looking on at right is festival promoter, George Wein.



AND WE THOUGHT SHE WAS GOING OUT WITH ALBERT FINNEY: Arista Records recording artist Carly Simon sure knows how to keep those gossip columnists busy. First, it's N.Y. Met first baseman Keith Hernandez, then it's veteran (and we do mean veteran) British thespian Albert Finney, now it's, no, it can't be, disc jockey J.J. Wright, the midday man at KISS-108 FM (WXKS-FM) in Medford, MA. The press release says she was there to promote her new album "Coming Around Again" and HBO special, but we know better, don't we, "You're So Vain" fans?



IT WORKED FOR GARY HART: Jay Beau Jones (right), night d.j. at Eagle 106 in Philadelphia, PA, enjoys an intimate, candlelit balloon dinner for two with local T.V. news anchorwoman Terry Merriman (left) after reading in a gossip column that the lovely journalist insisted she had not been asked out on any dates since her arrival in the so-called City of Brotherly Love. Jones immediately began a campaign asking his listeners to help him with "pick-up" lines to get Merriman interested in going out with him. The winning line was one supposedly used by an ex-presidential candidate at a 7-11, "How much is a Slurpee? Oh, by the way, are you a model?"



OTHER ACTION

A survey of hot tracks at Video and Album Radio

John Mellencamp finally dislodges the Grateful Dead at Album Network, while George Michael holds steady in MTV Requests and U2 tops Bob Seger on the network's Countdown show.

Madonna leads the pack at both Night Tracks and HVUSA. Top debuts include Bryan Adams at Album Network, Fleetwood Mac at Night Tracks and Lisa Lisa at HVUSA.

Album Network

The Top 20 Power Cuts at album radio



- | | |
|---|---|
| 1. JOHN MELLENCAMP - Paper In Fire - Mercury/PolyGram | 11. LOS LOBOS - La Bamba - Sire/WB |
| 2. GRATEFUL DEAD - Touch of Grey - Arista | 12. TOM PETTY - All Mixed Up - MCA |
| 3. HOOTERS - Johnny B - Columbia | 13. BRYAN ADAMS - Victim of Love - A&M |
| 4. CRUZADOS - Bed of Lies - Arista | 14. SAMMY HAGAR - Boys Night Out - Geffen |
| 5. WHITESNAKE - Here I Go Again - Geffen | 15. INXS/BARNES - Good Times - Atlantic |
| 6. GRATEFUL DEAD - Hell in a Bucket - Arista | 16. ROGER WATERS - Sunset Strip - Columbia |
| 7. DEF LEPPARD - Women - Mercury/PolyGram | 17. U2 - Where The Streets Have No Name - Island |
| 8. GREAT WHITE - Rock Me - Capitol | 18. JOE WALSH - In My Car - Full Moon/WB |
| 9. JON ASTLEY - Jane's Getting Serious - Atlantic | 19. BEAT FARMERS - Dark Light - MCA |
| 10. HEART - Who Will You Run To - Capitol | 20. RICHARD MARX - Should Have... - EMI-Manhattan |



MTV

The Top 10 Video Requests
Hip Clip: None

The Top 10 Countdown Show

- | | |
|--|--|
| 1. GEORGE MICHAEL - I Want Your Sex - Columbia | 1. U2 - I Still Haven't Found... - Island |
| 2. MÖTLEY CRÜE - Girls, Girls, Girls - Elektra | 2. BOB SEGER - Shakedown - MCA |
| 3. JANET JACKSON - Pleasure Principle - A&M | 3. MADONNA - Who's That Girl - Sire/WB |
| 4. PRINCE - U Got The Look - Paisley Park/WB | 4. BRYAN ADAMS - Hearts on Fire - A & M |
| 5. EUROPE - Carrie - Epic | 5. CROWDED HOUSE - Something So Strong - Capitol |
| 6. MADONNA - Who's That Girl - Sire/WB | 6. JANET JACKSON - Pleasure Principle - A&M |
| 7. FAT BOYS/BEACH BOYS - Wipeout - PolyGram | 7. GEORGE MICHAEL - I Want Your Sex - Columbia |
| 8. WHITESNAKE - Here I Go Again - Geffen | 8. RICHARD MARX - Don't Mean Nothin' - EMI-Manhattan |
| 9. WHITNEY HOUSTON - I Wanna Dance... - Arista | 9. T'PAU - Heart and Soul - Virgin |
| 10. DEF LEPPARD - Women - Mercury/PolyGram | 10. STEVE WINWOOD - Back In The High Life - Island |



Night Tracks

The Top 10 most requested tracks

- | | |
|---|---|
| 1. MADONNA - Who's That Girl - Sire/WB | 6. SMOKEY ROBINSON - One Heartbeat - Motown |
| 2. LOS LOBOS - La Bamba - Slash/WB | 7. EUROPE - Carrie - Epic |
| 3. FLEETWOOD MAC - Seven Wonders - WB | 8. BREAKFAST CLUB - Kiss & Tell - MCA |
| 4. LISA LISA - Lost In Emotion - Columbia | 9. CURIOSITY KILLED THE CAT - Misfit - Mercury/PolyGram |
| 5. HUEY LEWIS - Doing It All... - Chrysalis | 10. ABC - When Smokey Sings - Mercury/PolyGram |



Hit Video USA

The Top 10 most requested videos

- | | |
|---|---|
| 1. MADONNA - Who's That Girl - Sire/WB | 6. JANET JACKSON - Pleasure Principle - A&M |
| 2. LOS LOBOS - La Bamba - Slash/WB | 7. LISA LISA - Head to Toe - Columbia |
| 3. STRYPER - Honestly - Enigma | 8. EXPOSE - Let Me Be The One - Arista |
| 4. DEBBIE GIBSON - Only In My Dreams - Atlantic | 9. SUZANNE VEGA - Luka - A&M |
| 5. WHITNEY HOUSTON - I Wanna Dance... - Arista | 10. WENDY AND LISA - Waterfall - Columbia |

E.P.A. = COMMITMENT

ALEXANDER O'NEAL



Fake

**CROSSOVERS WINNER!
BREAKOUTS WINNER!**

**39-35 HITS TOP FIFTY SINGLES!
3-38 HITS TOP FIFTY ALBUMS!**

KIIS	add	WQUE	4-4	92X	33-28
Q102	add	Z102	16-9	WCZY	35-29
Q105	add	KMGX	10-9	PWR99	34-30
KWOD	add	WXKS	17-12	Y106	34-30
WKSS	add	KCAQ	19-14		
Q100	add	B96	20-16	BREAKING AT:	
KIYS	add	KMEL	22-16	PWR106	
		KDWB	28-18	HOT103	
KTFM	deb 24	WGTV	26-18	WCAU	
KKBQ	deb 30	KUBE	25-22	KRBE	
KITY	deb 35	Y100	27-24	Z94	
WNNK	deb 35	WBBQ	27-24	PRO-FM	
WTIC	deb 36	WLWL	31-26	WNCI	
KKRZ	deb 40	KS103	29-26	BJ105	
		KTUX	35-26		
		KZOU	37-27		

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	Lp SALES (1 to 10)
ALEXANDER O'NEAL	3.37	19	7

REO SPEEDWAGON



In My Dreams

FLASHMAKER!

WCZY	add	99DTX	deb 30
KUBE	add	WRNO	deb 30
92X	add	Z104	deb 33
KSAQ	add		
KSND	add	KCPX	3-2
KKLS	add	WLWL	9-3
WQUT	add	KDWB	10-5
B98	add	KZOU	10-7
WIXX	add	KIYS	11-8
KZ93	add	WMMS	28-24
WZYQ	add	WCAU	29-26
WZYP	add		
KSMB	add	BREAKING AT:	
WPFM	add	KEGL	
WAZY	add	KRBE	
KKLS	add	PRO-FM	
KKRC	add	KKRZ	
		WZPL	
		WNCI	

Epic *Tabu*

Epic



TOP TENS



STEVE MARMADUKE: WESTERN

Does anyone care about an active, personality oriented VP of Purchasing for one of the nation's biggest billers? Well you should if you'd like to sell "Heavy Metal" product. Steve Marmaduke and his 2,000 rack, retail and one-stop accounts have been battling Whitesnake versus Motley Crue for the #1 position for 12 weeks running, and now the new contender, Def Leppard is about to do as well. And, if you'd really like to have some fun, just ask Steve about the importance of 12" product as a viable moneymaker. For this conversation, he might even pick up the check for lunch!

WESTERN MERCHANDISERS

KEN GRAHAM
2000 Rack, Retail, & One-Stop
Accounts (Amarillo)

1. WHITESNAKE
2. LL COOL J
3. KENNY G
4. HANK WILLIAMS, JR
5. WHITNEY HOUSTON
6. SAMMY HAGAR
7. LA BAMBA
8. HEART
9. FAT BOYS
10. BEV HILLS COP II



BUZZARDS NEST
MIKE MANDZIA
7 Retail Stores (Columbus)

1. WHITESNAKE
2. HEART
3. WHITNEY HOUSTON
4. MOTLEY CRUE
5. U2
6. BEV HILLS COP II
7. LL COOL J
8. DEF LEPPARD
9. KENNY G
10. HANK WILLIAMS JR



STRAWBERRIES
JEFF COHEN
60 Retail Stores (Boston)

1. DEF LEPPARD
2. GRATEFUL DEAD
3. ALEXANDER O'NEAL
4. LL COOL J
5. WHITESNAKE
6. WHITNEY HOUSTON
7. WHO'S THAT GIRL
8. LA BAMBA
9. ANITA BAKER
10. HEART



JR'S
RON SALPIETRO
37 Retail Stores (Chicago)

1. WHITNEY HOUSTON
2. WHITESNAKE
3. LL COOL J
4. WHO'S THAT GIRL
5. U2
6. MOTLEY CRUE
7. CURE
8. GRATEFUL DEAD
9. KENNY G
10. STEVE WINWOOD



GEMINI ONE-STOP
NANCY WALLACE
200 Accounts (Cleveland)

1. LA BAMBA
2. WHITESNAKE
3. WHITNEY HOUSTON
4. LL COOL J
5. HEART
6. MOTLEY CRUE
7. WHO'S THAT GIRL
8. U2
9. KENNY G
10. STEPHANIE MILLS



RAINBOW
JIMMY HEIKKALA
25 Retail Stores (San Francisco)

1. LA BAMBA
2. DEF LEPPARD
3. GRATEFUL DEAD
4. WHITNEY HOUSTON
5. WHO'S THAT GIRL
6. HEART
7. SUZANNE VEGA
8. KENNY G
9. LL COOL J
10. LISA LISA



TRANSCONTINENT
JIM PRIMERANO
17 Retail Stores (Buffalo)

1. WHISPERS
2. LA BAMBA
3. LL COOL J
4. U2
5. WHITESNAKE
6. HEART
7. ALEXANDER O'NEAL
8. MIAMI SOUND MACHINE
9. WHITNEY HOUSTON
10. BEV HILLS COP II



SHOW INDUSTRIES
LORI SHAW
449 Accounts (Los Angeles)

1. LA BAMBA
2. LL COOL J
3. WHO'S THAT GIRL
4. ERIC B
5. WHITNEY HOUSTON
6. WHISPERS
7. SUZANNE VEGA
8. TWO LIVE CREW
9. HEART
10. ICE-T



HARMONY HOUSE
SANDY BEAN
22 Retail Stores (Detroit)

1. WHITESNAKE
2. LL COOL J
3. WHITNEY HOUSTON
4. DEF LEPPARD
5. LA BAMBA
6. HEART
7. MOTLEY CRUE
8. BEV HILLS COP II
9. FAT BOYS
10. KENNY G



RECORD BAR
PAUL FUSSELL
128 Retail Stores (Durham)

1. WHITESNAKE
2. LL COOL J
3. WHITNEY HOUSTON
4. HANK WILLIAMS JR
5. MOTLEY CRUE
6. FAT BOYS
7. KENNY G
8. GRATEFUL DEAD
9. U2
10. SUZANNE VEGA

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)



TOP TENS



SOUND WAREHOUSE
TRACY DONIHOO
98 Retail Stores (Dallas)

1. LA BAMBA
2. WHITESNAKE
3. LL COOL J
4. LEVERT
5. MOONLIGHTING
6. KENNY G
7. SUZANNE VEGA
8. WHITNEY HOUSTON
9. WHO'S THAT GIRL
10. WHISPERS



PRO ONE-STOP
PAUL JOHNSON
200 Retail Stores (Tucson)

1. DEF LEPPARD
2. LA BAMBA
3. WHITESNAKE
4. LL COOL J
5. HEART
6. WHITNEY HOUSTON
7. U2
8. MOTLEY CRUE
9. SUZANNE VEGA
10. GRATEFUL DEAD



NAT'L RECORD MART
DOUG SMITH
75 Retail Stores (Pittsburgh)

1. WHITESNAKE
2. DEF LEPPARD
3. WHITNEY HOUSTON
4. LA BAMBA
5. LL COOL J
6. MOTLEY CRUE
7. FAT BOYS
8. HEART
9. EUROPE
10. WHISPERS



SPECS
CINDY BARR
13 Retail Stores (Florida)

1. WHITNEY HOUSTON
2. LL COOL J
3. WHO'S THAT GIRL
4. WHITESNAKE
5. LA BAMBA
6. HEART
7. KENNY G
8. U2
9. ANITA BAKER
10. FAT BOYS



CAMELOT
LEW GARRET
197 Retail Stores (Canton)

1. DEF LEPPARD
2. LA BAMBA
3. WHITESNAKE
4. LL COOL J
5. WHITNEY HOUSTON
6. FAT BOYS
7. HANK WILLIAMS JR
8. MOTLEY CRUE
9. WHO'S THAT GIRL
10. HEART



WHEREHOUSE
RICH LOCKWOOD
193 Retail Stores (Los Angeles)

1. LA BAMBA
2. SUZANNE VEGA
3. KENNY G
4. GRATEFUL DEAD
5. WHITNEY HOUSTON
6. LL COOL J
7. HIROSHIMA
8. DIO
9. WHO'S THAT GIRL
10. WHISPERS



SAM GOODY/EAST
MIKE MASKA
133 Retail Stores (Edison)

1. WHITNEY HOUSTON
2. DEF LEPPARD
3. LA BAMBA
4. WHO'S THAT GIRL
5. LL COOL J
6. WHITESNAKE
7. HEART
8. FAT BOYS
9. BEV HILLS COP II
10. U2



CD ONE-STOP
DARRYL OHRT
3000 Accounts (Connecticut)

1. LA BAMBA
2. DOORS
3. DEF LEPPARD
4. U2
5. GRATEFUL DEAD
6. PAT METHENY
7. SUZANNE VEGA
8. ROGER WATERS
9. CARLY SIMON
10. STEVE WINWOOD



MUSICLAND
DICK ODETTE
546 Retail Stores (Minneapolis)

1. DEF LEPPARD
2. LA BAMBA
3. WHITNEY HOUSTON
4. WHO'S THAT GIRL
5. WHITESNAKE
6. LL COOL J
7. BEV HILLS COP II
8. U2
9. HEART
10. MOTLEY CRUE



HOUSE OF GUITARS
KIM SIMMONS
1 Retail Store (Rochester)

1. WHITESNAKE
2. LA BAMBA
3. GRATEFUL DEAD
4. HEART
5. WHITNEY HOUSTON
6. KENNY G
7. U2
8. LL COOL J
9. MOTLEY CRUE
10. BEV HILLS COP II



GAMCO
KATHY SHEDD
14 Retail Stores (Minneapolis/St. Paul)

1. WHITESNAKE
2. WHITNEY HOUSTON
3. LA BAMBA
4. MOTLEY CRUE
5. HEART
6. NYLONS
7. GRATEFUL DEAD
8. WHO'S THAT GIRL
9. SUZANNE VEGA
10. DIO



ZIPS
RICK ANDRADE
4 Retail Stores (Tucson)

1. LA BAMBA
2. WHITESNAKE
3. WHITNEY HOUSTON
4. WHISPERS
5. HEART
6. BEV HILLS COP II
7. U2
8. KENNY G
9. DEF LEPPARD
10. WHITESNAKE

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

COMING SOON



HITS FIRST ANNIVERSARY ISSUE



BREAKOUTS

PolyGram is about to explode yet again with hot new product just hitting the streets. The instant sales reaction on **Def Leppard** is to be expected, however **ABC** and **Curiosity Killed The**

Cat are also making an instant impact in the stores. Other hot new action belongs to **Levert** and the **Lost Boys** soundtrack on Atlantic and **Alexander O'Neal** on Tabu.

WINNERS

1	DEF LEPPARD	(PolyGram 830 675-1 Q-1)	75%	6	WHO'S THAT GIRL	(Sire 25611-1)	20%
2	ALEX O'NEAL	(Tabu/CBS FZ-40320)	55%	7	LOST BOYS	(Atlantic 81767-1)	19%
3	ABC	(PolyGram 832-391-1)	27%	8	ECHO & BUNNYMEN	(Sire 25597-1)	18%
4	LEVERT	(Atlantic 81773-1)	24%	9	DIO	(WB 25612-1)	17%
5	LA BAMBA	(Slash/WB 9 25605-1)	22%	10	CURIOSITY KILLED	(PolyGram 832 025-1)	16%

BENEL DISTRIBUTORS/ ANGELO GONZALEZ/N.Y.

John Hiatt
Def Leppard
Eric B & Rakim
W Zevon
Pat Metheny

BUZZARD'S NEST/MIKE MANDZIA/COLUMBUS

Guns & Roses
Alexander O'Neal
Def Leppard
Eric B & Rakim
UTFO

CAMELOT/LEW GARRETT/ CANTON

Def Leppard
Ice-T
Alexander O'Neal

CAVAGES/JOHN GRANDONI/ BUFFALO

Whispers
Echo & Bunnymen
Who's That Girl
Def Leppard
Alexander O'Neal

CD ONE-STOP/DARRYL OHRT/BETHEL

Def Leppard
Doors
Pat Metheny
Roger Waters
Expose

CENTRAL SOUTH/ROBIN STEELY/NASHVILLE

Def Leppard
Levert
Alexander O'Neal
Ice-T
UTFO

CML ONE-STOP/MIKE CLARK/ST. LOUIS

Def Leppard
Dio
C Daniels
Alexander O'Neal
38 Special

FACE THE MUSIC/DOUG MACIVER/ROCHESTER, MN

Echo & Bunnymen
La Bamba
Def Leppard

GAMCO/KATHY SHEDD/MPLS

Who's That Girl
Dio
Twisted Sister
C House
Highway 101
Maryann Faithful

GEMINI ONE-STOP/NANCY WALLACE/CLEVELAND

Dana Dane
Alexander O'Neal
Dionne Warwick
38 Special
Jonathan Butler

HARMONY HOUSE/SANDY BEAN/DETROIT

Def Leppard
Stephanie Mills
Moonlighting
Elton John
T'Pau

HOUSE OF GUITARS/KIM SIM- MONS/ROCHESTER

Def Leppard
38 Special
Dionne Warwick
Great White

JR'S/RON SALPIETRO/ SCHAUMBERG

Who's That Girl
Def Leppard
Dio
La Bamba

KARMA/MIKE CROWDER/ INDIANAPOLIS

Def Leppard
Guns & Roses
Lost Boys
Tom Verlaine

LECHMERE/DAVE CURTIS/WOBURN

Def Leppard
Lost Boys
Hooters
Alexander O'Neal
Who's That Girl
La Bamba

LIEBERMAN/ROB TAYLOR/ CHICAGO

Def Leppard
38 Special
Great White
Dionne Warwick
Kenny Rogers

LIEBERMAN/TERRY DONOVAN/KANSAS CITY

Def Leppard
Alexander O'Neal
38 Special
Dio
Carly Simon

LIEBERMAN/MIKE BRIGAN- DI/MT. LAUREL

La Bamba
Alexander O'Neal
Def Leppard
Expose
Poison

METRANOME/GUY CASSINGHAM/ATLANTA

Def Leppard
ABC
Princess
Peter Tosh
Silencers
Pete Dinklage
10,000 Maniacs

MOBY DISC/BOB SAY/L.A.

Def Leppard
ABC

MUSICLAND/DICK ODETTE/ MINNEAPOLIS

Def Leppard
38 Special
Lost Boys
Alexander O'Neal
ABC
Dionne Warwick
Levert

NATIONAL RECORD MART/DOUG SMITH/ PITTSBURGH

Def Leppard
Lost Boys
Great White
Alexander O'Neal
Dio
Echo & Bunnymen



BREAKOUTS

NAVARRÉ/ESA KATAJAMAKI/ MINNEAPOLIS

Def Leppard
Alexander O'Neal
Levert
Guns & Roses
ABC
UB 40
Great White

NORTHERN LIGHTS/ALAN FREED/MPLS

Alexander O'Neal
Cure
Def Leppard
Echo & Bunnymen
ABC
Whispers
LL Cool J

PACIFIC COAST ONE- STOP/LENNY LEON/ CHATSWORTH

UB 40
System
Lost Boys
Alexander O'Neal
Fat Boys

PEACHES MUSIC & VIDEO/ DEBBIE DODD/SEATTLE

Who's That Girl
Hooters
Hiroshima

PRO ONE-STOP/PAUL JOHNSON/TEMPE

Def Leppard
La Bamba
Icon
Ice-T
Alexander O'Neal

RADIO DOCTORS/KATHY STAMM/MILWAUKEE

La Bamba
ABC
UTFO
Dionne Warwick
Def Leppard
Alexander O'Neal

RAINBOW/JIMMY HEIKKALA/ SAN FRANCISCO

Def Leppard
ABC
Cock Robin
Swing Out Sister
Levert
Hiroshima
Jellybean

RECORD & TAPE OUTLET/ LYNN BATCHECK/OHIO

Levert
Alexander O'Neal
La Bamba
Michael Franks
Echo & Bunnymen
Def Leppard

RECORD BAR/PAUL FUSSELL/DURHAM

Who's That Girl
Dio
Def Leppard
Force MD's
Motown Sampler

ROSE RECORDS/TOM JACOB- SON/CHICAGO

Who's That Girl
Def Leppard
Curiosity Killed The Cat
Natalie Cole
Alexander O'Neal

SAM GOODY/MIKE MASKA/EDISON

Eric B & Rakim
Alexander O'Neal
38 Special
UTFO
Salt & Pepa
Dionne Warwick
Curiosity Killed The Cat

SEA-PORT ONE-STOP/MICKI OLIVERA/PORTLAND

38 Special
ABC
Who's That Girl
Alexander O'Neal
Lost Boys
Hiroshima

SHOW INDUSTRIES/LORY SHAW/LOS ANGELES

Regina Belle
Levert
Grover Washington
Curiosity Killed The Cat
Alexander O'Neal
Michael Tomlinson

SIGHT & SOUND/KATHY BAXTER/PORTLAND

Who's That Girl
Roger Waters
Hooters
La Bamba
T'Pau

SOUND WAREHOUSE/TRACY DONIHOO/DALLAS

La Bamba
Levert
Moonlighting
Lost Boys
UTFO

SOUTHWEST WHOLE- SALE/ROBERT RICHARDSON/HOUSTON

ABC
Spyro Gyra
Dana Dane
General Caine
Princess

SPECS/CINDY BARR/MIAMI

Levert
Alexander O'Neal
ABC

STRAWBERRIES/JEFF COHEN/BOSTON

Def Leppard
Alexander O'Neal
Stephanie Mills
Boston
Helloween
Curiosity Killed The Cat
UTFO

STREETSIDE/GREG MAR- SHALL/ST. LOUIS

Echo & Bunnymen
Lost Boys
Dio

SAM GOODY WEST COAST/DEBBIE SWANSON/L.A.

Def Leppard
ABC
Levert
UTFO
Curiosity Killed The Cat

TOWER/KELLY GIEDT/ SHERMAN OAKS

Def Leppard
ABC
Curiosity Killed The Cat
Boy George
Guns & Roses

TRACKS/DONNA AGRESTO/ NORFOLK

Alexander O'Neal
Def Leppard
John Hiatt
Ice-T
Curiosity Killed The Cat

TRANSCONTINENT RECORD THEATER/JIM FRIMERANO/ BUFFALO

Def Leppard
Grover Washington
Levert
Alexander O'Neal
Marvin Seas
Echo & Bunnymen
Pat Metheny

TRANSWORLD/DAVE ROY/ ALBANY

Def Leppard
Dio
Cruzados
Beat Farmers
Alexander O'Neal
Great White
Hooters

VINYL VENDORS/VALERIE EL- LIOTT/KALAMAZOO

Levert
ABC
Curiosity Killed The Cat
Lost Boys
La Bamba

WHEREHOUSE/RICH LOCK- WOOD/LOS ANGELES

Dio
Who's That Girl
Def Leppard
Covergirl
Echo & Bunnymen
Ice-T
ABC

ZIPS/RICK ANDRADE/TUCSON

Alexander O'Neal
Def Leppard
T'Pau
Jonathan Butler
Hiroshima

HITS
Magazine
Your #1
Information
Source



TOP FIFTY ALBUMS

La Bamba and **Def Leppard** are the big news this week. The soundtrack featuring music by **Los Lobos** and others has shot to #2 nationally. The expected first week rush for **Def Leppard's** long-awaited album has catapulted the record to a #5 position

nationally. Also of interest is the resurgence of both **Anita Baker** and **Europe**, the growth of **Alexander O'Neal** in its second week and the hot Atlantic pair of **Lost Boys** and **Levert**.

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
1	1	WHITNEY HOUSTON	WHITNEY	Arista 8405	Hot new single	119.1
5	2	LA BAMBA	SOUNDTRACK	Slash/WB 25605	Exploding	107.7
2	3	WHITESNAKE	WHITESNAKE	Geffen 24099	45 is hot	88.4
3	4	LL COOL J	BIGGER & DEFFER	Def Jam/Col 40793	Single is exploding	66.7
-	5	DEF LEPPARD	HYSTERIA	PolyGram 830-675-1	Giant 1st week	66.6
4	6	HEART	BAD ANIMALS	Capitol 12546	New 45 is hot	59.4
12	7	WHO'S THAT GIRL	SOUNDTRACK	Sire/WB 25611	Hot 45 leads	54.2
6	8	U2	THE JOSHUA TREE	Island 7-90581-1	3rd 45 due	51.4
8	9	GRATEFUL DEAD	IN THE DARK	Arista 8452	Hot single here	43.3
7	10	MOTLEY CRUE	GIRLS, GIRLS, GIRLS	Elektra 9-60725-1	New 45 shipping	43.1
9	11	KENNY G	DUOTONES	Arista 8427	New 45 just out	41.6
10	12	BEVERLY HILLS II	SOUNDTRACK	MCA 6207	Many hits here	34.8
13	13	SUZANNE VEGA	SOLITUDE STANDING	A&M 5136	Great new artist	34.5
14	14	FAT BOYS	CRUSHIN'	PolyGram 831948-1	Single breaking	33.1
11	15	BON JOVI	SLIPPERY WHEN WET	PolyGram 830264	Won't die	29.5
17	16	WHISPERS	JUST GETS BETTER	Solar ST-72554 (Cap)	Hot tour	28.2
15	17	SAMMY HAGAR	SAMMY HAGAR	Geffen 24144	Give to Live leads	22.2
19	18	STEVE WINWOOD	BACK IN THE HIGHLIFE	Island 25448	Lots of hits	20.1
16	19	LISA LISA	SPANISH FLY	Columbia 40477	Emotion is hot	20.1
22	20	PAUL SIMON	GRACELAND	WB 25477-1	Great longevity	15.6
34	21	ANITA BAKER	RAPTURE	Elektra 60444	Exploding again	15.6
35	22	EUROPE	THE FINAL COUNTDOWN	Epic 40241	New 45 is hot	15.3
24	23	MIAMI SOUND MACHINE	LET IT LOOSE	Epic OE 40769	New 45 due	15.1
25	24	EXPOSE	EXPOSURE	Arista AL-8441	New 45 is hot	14.9
26	25	OUTFIELD	BANGIN'	Columbia 40619	Solid seller	14.3

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

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49-50 HITS TOP FIFTY SINGLES!

MTV #1 MOST REQUESTED VIDEO!

HOT103	add	Y107	deb 23
WBLI	add	WHYT	deb 25
KKBQ	add	KXX106	deb 31
WUSL	add	Z104	deb 31
WKTU	add	KDWB	deb 33
KKRZ	add	92X	deb 33
KWOD	add	Z94	deb 34
KTFM	add	KHTR	deb 34
K98	add	KPLZ	deb 35
WKSE	add		
WKZL	add	KCAQ	15-10
WROQ	add	KITY	20-13
G105	add	KMGX	23-19
KIKX	add	WTIC	26-20
WERZ	add	WXKS	25-21
WLAN	add	FM102	27-21
KDON	add	WRCK	25-21
WIKZ	add	Z93	30-22
WANS	add	WLOL	29-23
WKFX	add	KZOU	33-23
KEZB	add	WCZY	33-24
WBAM	add	B96	36-27
KQIZ	add	PWR99	32-27
KSMB	add	Z95	37-29
Q101	add	WGH-FM	34-29
KNAN	add	MJQ102	33-29
Z103	add	KUBE	35-30
Y94	add	KWK	35-31
WKFR	add	PRO-FM	35-31
KYYA	add	WMMS	40-32

BREAKING AT:
PWR 106 KITS
WCAU WQUE
KRBE WNCI
WEGX BF 05

THE NEW SINGLE
FROM THE DOUBLE ALBUM
SIGN “” THE TIMES





TOP FIFTY ALBUMS

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
29	26	HANK WILLIAMS, JR.	BORN TO BOOGIE	WB 25593	More country	14.1
30	27	CARLY SIMON	COMING AROUND AGAIN	Arista 8443	HBO Special	14.1
33	28	T'PAU	HEART & SOUL	Virgin 0-96779	Hot 45 leads	14.0
18	29	POISON	LOOK WHAT THE CAT..	Enigma 12523 (Cap)	New 45 out	13.4
20	30	STARSHIP	NO PROTECTION	RCA 6413-1-G	Needs new 45	13.1
31	31	HOOTERS	ONE WAY HOME	Columbia 0C-40659	Great video	12.4
39	32	RONNIE JAMES DIO	DREAM EVIL	WB 25612	Rock	11.8
32	33	MADONNA	TRUE BLUE	Sire 25442 (WB)	Tour in progress	10.4
21	34	FLEETWOOD MAC	TANGO IN THE NIGHT	WB 9-25471-1	New 45 shipping	10.3
23	35	RANDY TRAVIS	ALWAYS AND FOREVER	WB 1-25568	Country star	9.8
27	36	STEPHANIE MILLS	IF I WERE YOUR WOMAN	MCA 5996	Hot black	9.3
28	37	CURE	KISS ME, KISS ME	Elektra 60737	Double album	8.7
49	38	ALEXANDER O'NEAL	HERESAY	Tabu FZ 40320 (CBS)	Huge single leads	8.5
36	39	BEASTIE BOYS	LICENSED TO ILL	Def Jam/Col 40238	Steady week	7.9
--	40	LOST BOYS	SOUNDTRACK	Atlantic 7-81767-1	Hot movie	7.5
40	41	BRYAN ADAMS	INTO THE FIRE	A&M 3907	New 45 out	6.3
50	42	ERIC B & RAKIM	PAID IN FULL	4th & Broadway 4005	Hot rap	5.9
41	43	GENESIS	INVISIBLE TOUCH	Atlantic 81641	Many hits here	5.8
42	44	JONATHAN BUTLER	JONATHAN BUTLER	RCA 1032-1-J	Hot new artist	5.7
--	45	GROVER WASHINGTON, JR	STRAWBERRY MOON	WB 40510	Hot jazz	5.2
48	46	RICHARD MARX	RICHARD MARX	Manhattan 53049	Hot new artist	4.9
47	47	FABULOUS T-BIRDS	HOT NUMBER	CBS Assoc40818	Slow week	4.7
43	48	CROWDED HOUSE	CROWDED HOUSE	Capitol 12485	New 45 is out	4.6
--	49	GREAT WHITE	ONCE BITTEN	Capitol 12565	Hot video	4.4
--	50	LEVERT	THE BIG THROWDOWN	Atlantic 7-81773-1	Giant 45 leads	4.3

NEXT UP

ICE-T (Sire)
MOONLIGHTING (MCA)
UTFO (Select)

PAT METHENY (Geffen)
TWISTED SISTER (Atlantic)
ROGER WATERS (Columbia)

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

Twenty Years After: I Left My Hair In S.F.

Take a stroll down Haight Street and the smell of incense fills the air. That's right Mom and Pop, it's time to dust off that headband, put some foliage in your follicles and celebrate the double decade anniversary of the Summer of Love.

The city by the bay is buzzing with mini-events and radio promotions. And what better way to kick it off than with a swell RCA Records party at the Pierce Street Annex (formerly the Matrix) to celebrate the release of "2400 Fulton Street" a Jefferson Airplane re-issue package (complete with detailed liner booklet by Ben Fong Torres)? Ironically, this is also the year the Starship jettisoned its Jeffersonian moniker — following the departure of Paul Kanter. What was once the Summer of Love flagship is now — with the exception of Grace Slick's

to a new plateau of national appreciation and media attention — with the release of their first new studio album in eight years. (Tickets disappeared quickly for the July Dylan/Dead appearance at the Oakland Coliseum.)

Aging hippies and their baby-boomer

New music is also being beamed out to most of the Bay Area via KUSF and the newly reformatted KITS. KUSF (still basking in the glory of being named College Station of the Year) remains as diverse (and occasionally impenetrable) as ever. Small labels and local groups get a decent shake

“.... you can see Deadhead stickers on Cadillacs but you can also witness PiL stickers on Hondas and Y&T painted on bus shelters.”

cousins can also rejoice in the revival of a pseudo-free-form LP format on S.F.'s KKEY (The City) — bringing back memories of pre-consultant FM like that pioneered at Frisco's KSAN. Billing itself as "The City's Record Collection," KKEY mixes LP cuts from Prince, Van Morrison, Jennifer Warnes, Al Green and Cannonball Adderly, thereby putting the "Adult" back into the Adult Pop concept.

Unfortunately, it ain't all peace, love and happiness among the Bay Area music biz. A recent Sunday *Examiner Magazine* article by Eastbay journalist Sean Elder put the screws to various local industry deities including the Bill Graham gang, the Bammies (Bay Area Music Awards) and *Chronicle* critic Joel Selvin.

Elder's claim — that new local music is being suffocated by an Old Boy Network — may have been valid four or five years ago, but at present, the issue is moot. The predicted rise of S.F.'s surfer idol, Chris Isaak, as well as national label interest in Legal Reins, MI Alternative, various World Beat proselytizers and even Elder's own fave-rave Nonfiction demonstrates that new product will continue to roll out of the area. Slash Records released a Faith No More LP, Restless Records has snared the Catheads, and SST put out new music by Oakland's Henry Kaiser. Add to this the public promise by 415 Records founder and KUSF superjay Howie Klein to sign more Bay Area acts (now that he's at L.A.'s Sire headquarters) and things ain't looking too bad for local wanna-be's.

and everyone from S.F.'s Donner Party to the Ophelias get some airplay. KITS (Live 105) has re-invented the old KQAK formula (including the return of everyone's favorite limey — Rob Francis). The playlist includes hot import dance and new-wave 12-inch and evenings feature live DJ mixes.

Even Haight Street (that great street) is feeling the impact of a new generation of music. There's still plenty of hair — but nowadays most of it is covered with mousse and crazy color. The prime record shop on the block is the always-busy Brit-styled Reckless Records (customers don't touch the product, only record covers). The hottest performance club action is down the block at the I-Beam (or the "My Beam" as the Cramp's Lux Interior refers to it), which packs in acts as diverse as Motorhead and 10,000 Maniacs. Down the other end of Haight, the city has spawned two of the most enigmatic clubs north of Market Street — the claustrophobic Knock Knock and the legendary, subterranean (and alas defunct) 508 Club.

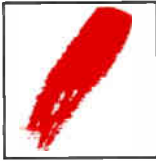
No doubt about it, S.F. (and by S.F., I mean the whole Bay Area) is a strange market. Sure, you can see Deadhead stickers on Cadillacs but you can also witness PiL stickers on Hondas and Y&T painted on bus shelters. So, hey, it may not be as psychedelic as the way you left it, but for the most part a 20 year check-up on the music scene demonstrates that S.F.'s eccentric rock and roll heart is still beating.

S.F.-based journalist Rich Stim's A&R Report is the only publication (aside from Hits) that matters.



occasionally audible soprano-just another anonymous mega-band sopping for Top-40 action. Not that we have anything against the Starship-after all, some of our favorite Bay Area groups are anonymous mega-bands using album-rock hit-writers.

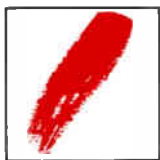
But hey, even if there's not much revolution from the Class of '67, there's a lot of evolution. Santana's last rockin' 12-inch, "Vera Cruz", featured the unmistakable delivery of a matured Buddy Miles. And don't throw away those Cherry Garcia ice cream containers because, after a decade of categorical unhipness, the Dead have arisen



MOVIE SCORES

TITLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK INFO
1 LIVING DAYLIGHTS	7.7m	4462	24.8m	Soundtrack and A-ha 45 on Warner Bros.
2 STAKEOUT	5.2m	5437	6.5m	—————
3 MASTERS OF THE UNIVERSE	4.9m	4121	4.9m	—————
4 LA BAMBA	4.5m	3788	22.0m	Soundtrack and title cut 45 on WB.
5 LOST BOYS	4.0m	3904	12.7m	Soundtrack and INXS 45 on Atlantic.
6 ROBOCOP	3.9m	2541	33.5m	Soundtrack on Varese Sarabande.
7 SUMMER SCHOOL	3.4m	2536	23.0m	Soundtrack and E.G. Daily 45 on Chrysalis.
8 BACK TO THE BEACH	3.3m	3024	3.3m	Soundtrack on Columbia.
9 SNOW WHITE	3.6m	2149	27.1m	Soundtrack on Disney.
10 WHO'S THAT GIRL	2.5m	2699	2.5m	Soundtrack and Madonna 45 on Sire.

Film Information Courtesy of **THE HOLLYWOOD REPORTER**



WAVELENGTH

by Lenny Beer & Mike Murphy

We are starting to get bored with rumor mongering about **PWR99.7** Atlanta. Just take **John Young** and give the points. We'll be shocked if anyone else gets the job.... Are there changes in store at **KHIT** Seattle?.... And how about Nashville? We hear **WSIX** is about to go Classic Hits, and then **KX104** might just move country. Why not?.... **Ron White** has resigned at **KKYK** in Little Rock to devote full time to his consultancy. His replacement will be named shortly....

Tom Rivers leaves **KZZB** Beaumont to tackle mornings at **KROY** in Sacramento.... **B97** jock **Boomer** (nice name) is moving over to **KKBQ** in Houston, leaving **Shadow P. Stevens** with a choice 7-midnight opening. Send tapes, don't call.... The new **Y95** Dallas morning team will be **Trey** (nice name) **Matthews** and **Bill Evans** who move over from **WABB** Mobile (leaving both **WAPI** and **WABB** morning positions for **Randy Lane** to fill). It seems as if **Buzz Ben-**

nett is serious as the changes keep rolling in. We are watching this one closely.... Word is that **Kelly Christy** (daughter of consultant **Paul Christy**) will be handling the Music Director chores at **KOY-FM** in Phoenix.... **Jim Dann** is the new MD at **KC101** in New Haven. Jim goes by "Cruise" on the air.... Lots of good talk out there about **Steve Kelly** of **WKSI** Winston-Salem. We think he'll be moving up.... The much desired **WTIC** Hartford PD slot remains open.... Con-

grats to **KKXL** Grand Forks PD **Charlie O'Douglas** to **Paula Ward** on 8/22.... Is **Dave Stratton** heading back to **WFXX** Williamsport?.... **WPST** Trenton is looking for morning help. Send tapes to **Tom Cunningham**.... **O.M. Larry O'Neal** is back at **Q101** Meridien and plans to return the station to mass appeal Top 40.... Finally, Happy B-Day to MCA's **Billy Brill** who was feted at Splash in LA by **Nick Ferrara**, **Steve Rivers**, **Greg Rolling**, **Lynn Powell**, **Chris Collins** and more.

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Photo entries will be judged for originality and creativity. All entries must be received by September 21, 1987. For Moonlighting P.O.P. material contact your local MCA branch, or call 1-800-331-0228, or in California, 1-800-225-8354.

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