







HI, NARM!

See Page 9

WINNERS

FLASHMAKERS

CLUB NOUVEAU (WB)

ARETHA/GEORGE (ARISTA) CRCWDED HOUSE (CAPITOL) TINA TURNER (CAPITOL)

CROSSOVERS

ROBERT CRAY (POLYGRAM)

GREGORY ABBOTT (COL) DONNA ALLEN (ATCO) RATT (ATLANTIC)

EARPICKS

ARETHA/GEORGE (ARISTA)

BANGLES (COLUMBIA) ROBBIE NEVIL (MANHATTAN) BAFBUSTERS (CBS ASSOC)

Breakouts

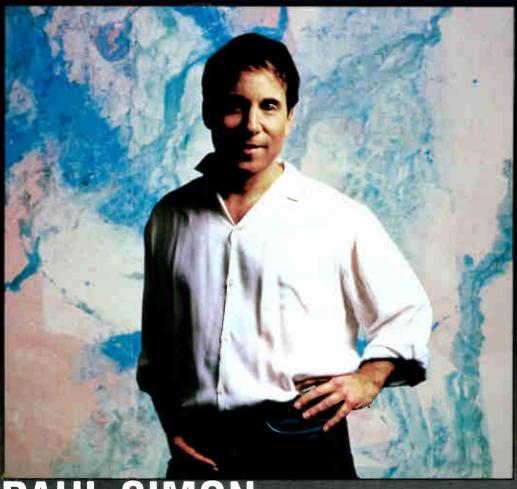
BRUCE WILLIS (MOTOWN)

LOS LOBOS (SLASH/WB) CLUB NOUVEAU (WB) LOU GRAMM (ATLANTIC)

WILDCARD

RATT (ATLANTIC)

MTV proved it a smash and sent the album Platinum. Now Top 40 is heeding the call as "Dance" grabs instant requests and majors Z93. KS103, KRBE, KTKS and Y100. Exploding!



PAUL SIMON

If this man did a concert of his greatest hits, it would last eight days.

HOT NEW RELEASES

JULIAN COPE "WORLD" Island 7-99479
JOHN EDDIE "REBEL" Columbia 38-06666
EDDIE & THE TIDE "WEAK" Atco 7-99470
GEORGIO "SEXAPPEAL" Motown 1882
GLASS TIGER "I WILL" Manhattan 50066

JOHN PARR "DON'T WORRY" Atlantic 7-89398
ALAN PARSONS "STANDING" Arista 9576
PSEUDO ECHO "DREAM" RCA 5125
PATTY SMYTH "NEVER" Columbia 38-06643
STARPOINT "HE WANTS" Elektra 7-69489



IDOL GUNS FOR TOP

WINNERS

SO MUCH FOR LOVE

CROSSOVERS

SHIP OF FOOLS

EARPICKS

DON'T NEED A GUN

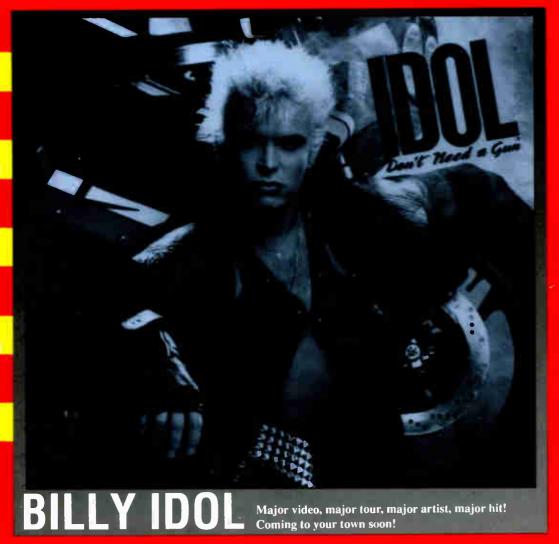
BREAKOUTS

SHIP OF FOOLS

WILDCARD

DON'T NEED A GUN





HOT NEW RELEASES

Z94

VENETIANS "LOVE" Chrysalis 43056

KIYS add KTMT WJAD add KFMW

WDBR

WCGQ add **KWTO** add

add ALSO BREAKING AT: add KPLZ add PWR99

add BJ105

WKSI **WROQ** CROSSOVER! RK102 WXKS

WGH-FM add

add

KSAQ WPST **KCPX**

WORLD PARTY "SHIP" Chrysalis 43052

add

add

add

add

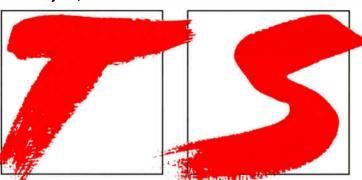
31-21 KITS **BREAKING AT:** WMMS PRO-FM

Volume 1

Issue 27



February 16, 1987



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Headquarters:

15477 Ventura Blvd. Suite 300 Sherman Oaks, CA 91403

(818) 501-7900



1 SINGLES

Bon Jovi still holds the lead, but a duo of MCA hits—Jets and Ronstadt/Ingram—loom as major competition.



28 DIA

DIALOGUE

Elroy Enterprises' Roy Imber has been in the retail record business for more than a quarter century, since he managed the very first Record World outlet in the Levittown, Long Island, Times Square Store. The industry veteran has seen a lot of changes in that time, and in an exclusive tete-a-tete with Hits, he remembers the past and speculates on the future of music retailing.



SPOTLIGHT

The Texas-based Sound Warehouse chain does its home state proud by being both bigger and better than the competition, as the company builds a network of efficient stores designed to serve the modern audio/video consumer's every need. Local correspondent Michael Corcoran profiles that no longer li'l ole distributor from the Lone Star State.



40

ALBUMS

It's Bon Jovi and the Beastie Boys, one & two again and far, far ahead of the field. Epic scores with Top Ten hits from Europe and Luther Vandross.

Sultry torch song temptress
and Grammy nominee Anita
Baker has been on the Hits
charts with her mega-platinum
debut LP, "Rapture," since we
opened shop. "Sweet Love,"
the first single, was a Top Ten
smash, and the second single,
"Caught Up In The Rapture,"
has widened her appeal
further. By crossing Anita
Baker to hit radio, Elektra
created one of the true
success stories of the year
with this talented newcomer.

FLASHMAKERS
Club Nouveau and the Are

CROSSOVERS

26

REQUESTS

22

Club Nouveau and the Aretha/ George duet lead the way. Robert Cray & Gregory Abbott lead the way.

Beasties and Club Nouveau.

EARPICKS

30

18

INPLAY

34 BREAKOUTS

44

Franklin/Michael romp to victory.

Alphabetical info. here.

Bruce Willis wins again.

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CONTESTS	
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MOVIE SCORES
WAVE LENGTH

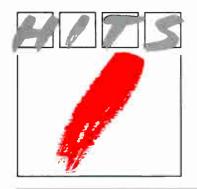
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NEAR TRUTHS

12 13 "BEAT'S ME"

38

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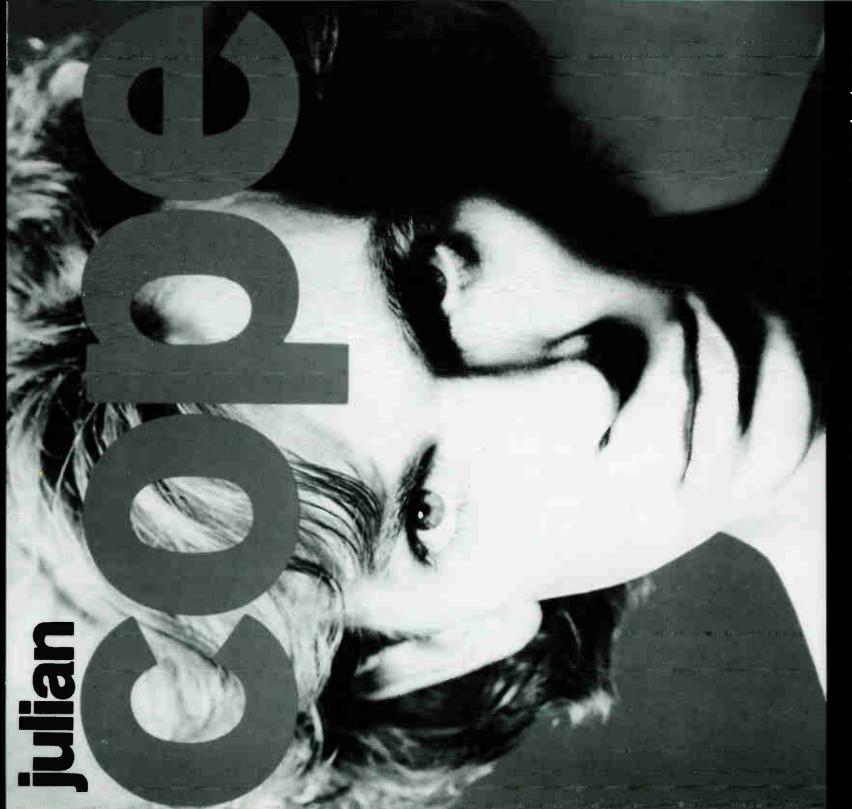


TOP FIFTY SINGLES

Bon Jovi holds onto the top position on both the singles and album chart. The hot new Georgia Satellites hit the Top Five. Three #1 contenders are moving in the Top Ten: Jets at #6, Beastie Boys at

#8 and the Ronstadt / Ingram duet at #9. Highest chart debuts were scored by Europe and the Aretha / George duet.

	THIS NEEK	ARTIST	TITLE	LABEL	COMMENTS
		BON JOVI	PRAYER		
	1			PolyGram 888 1847	Continues dominating
	2	SAMANTHA FOX	TOUCH ME	RCA 1006-7-R	Double breasted smash
-	3	BILLY & THE BEATERS	AT THIS MOMENT	Rhino 74403	TV smash
5	4	CHICAGO	WILL YOU	WB 7-28512	Holding steady
7	5	GEORGIA SATELLITES	KEEP YOUR HANDS	Elektra 69502	Gaining
9	6	JETS	YOU GOT IT ALL	MCA 52968	Hot sales
8	7	HUEY LEWIS	JACOB'S LADDER	Chrysalis 43097	Steady
12	8	BEASTIE BOYS	FIGHT FOR RIGHT	DJ/Col 38-06595	Radio catching up
17	9	RONSTADT/INGRAM	SOMEWHERE OUT THERE	MCA 52973	Giant sales
11	10	LIONEL RICHIE	BALLERINA GIRL	Motown 1873	Up some
15	11	BRUCE WILLIS	RESPECT YOURSELF	Motown 1876	TV star scores
18	12	PETER GABRIEL	BIG TIME	Geffen 7-28503	Video action
13	13	CINDERELLA	NOBODY'S FOOL	PolyGram 884-8517	On tour with Bon Jovi
14	14	BOSTON	WE'RE READY	MCA 52985	Steady
16	15	LUTHER VANDROSS	STOP TO LOVE	Epic 34-06523	Lp sales up
6	16	CYNDI LAUPER	CHANGE OF HEART	Portrait 37-06431	New single coming
21	17	JANET JACKSON	LET'S WAIT	A&M 2906	5th smash
19	18	DEAD OR ALIVE	BRAND NEW LOVER	Epic 34-06374	Consistent
10	19	READY FOR THE WORLD	LOVE YOU DOWN	MCA 52947	New 45 starting urban
25	20	BRUCE HORNSBY	MANDOLIN RAIN	RCA 5087	Another smash!
22	21	JOURNEY	ALRIGHT	Columbia 38-06301	Steady
31	22	EUROPE	THE FINAL COUNTDOWN	Epic 34-06416	Going the distance
28	23	CAMEO	CANDY	PolyGram 888-1937	Another giant
27	24	EDDIE MONEY	I WANNA GO BACK	Columbia 38-06569	Increasing
29	25	EXPOSE	COME GO WITH ME	Arista 9555	Hot dance record



WORLD SHUT YOUR MOUTH





TOP FIFTY SINGLES

	THIS				
۷ ۱	WEEK	ARTIST	TITLE	LABEL	COMMENTS
2	26	STARSHIP	NOTHING'S GONNA	RCA 5019-7-G	Gaining fast
3	27	MADONNA	OPEN YOUR HEART	Sire/WB 7-28508	Over now
5	28	CLUB NOUVEAU	LEAN ON ME	WB 7-28430	Smash
0	29	COREY HART	CAN'T HELP FALLING	EMI 8368	Steady
5	30	WANG CHUNG	LET'S GO	Geffen 7-28531	Good increases
1	31	GENESIS	TONIGHT	Atlantic 7-89290	Going straight up
7	32	SHIRLEY MURDOCK	AS WE LAY	Elektra 69518	Giant crossover
0	33	REO SPEEDWAGON	THAT AIN'T LOVE	Epic 34-06656	Great second week
1	34	JEFF LORBER	FACTS OF LOVE	WB 7-28588	Consistent
3	35	CROWDED HOUSE	DON'T DREAM	Capitol 5614	Good gains
3	36	тото	WITHOUT YOUR LOVE	Col 38-06570	Steady
3	37	ANITA BAKER	RAPTURE	Elektra 69511	Needs new single now
3	38	CHICO DEBARGE	TALK TO ME	Motown 1858	Needs new single
7	39	LOU GRAMM	MIDNIGHT BLUE	Atlantic 7-89304	Foreigner vocalist
2	40	STACEY Q	WE CONNECT	Atlantic 7-89331	Steady
)	41	ROBBIE NEVIL	C'EST LA VIE	Manhattan 50047	Second cut starting
3	42	HIPSWAY	HONEYTHIEF	Columbia 38-06579	Gaining each week
_	43	TINA TURNER	WHAT YOU GET	Capitol 5668	Good week
1	44	ARETHA/GEORGE	KNEW YOU WERE	Arista 9559	Smokin duet
)	45	BRUCE SPRINGSTEEN	FIRE	Columbia CS7-02639	The Boss
1	46	DURAN DURAN	SKIN TRADE	Capitol 5670	Picking up now
3	47	BEN ORR	STAY THE NIGHT	Elektra 69506	Over now
}	48	STEVE WINWOOD	THE FINER THINGS	Island/WB 7-28498	Grammy nominee
3	49	GENESIS	LAND OF CONFUSION	Atlantic 7-89336	New cut hot now
•	50	DAVID & DAVID	AIN'T SO EASY	A&M 2905	Nice increase this week

BANGLES (Columbia)
GREGORY ABBOTT (Columbia)
DONNA ALLEN (Atlantic)

NEXT UP

ROBBIE NEVIL (Manhattan) COMMUNARDS (MCA) BILLY IDOL (Chrysalis)

MEMORANDUM:

WILDCARD

To Our Friends In RADIO:

The **Ratt** album, "**DANCIN' UNDERCOVER"** 810883 has danced past **platinum** status!

The ongoing **Ratt** tour is "dancing" across the country to frenzied crowds and sold-out halls!

The Ratt video, "DANCE" is in heavy rotation on MTV and has been receiving Top 10 requests nightly for 14 consecutive weeks (out of 2000 calls a day!)



The **Ratt** single is testing at many major market stations across the country with huge requests and giant album sales.



Last week **Ratt** testing produced this week's major market adds.

CONCLUSION: different tune! Play Ratt,

Don't "DANCE" to a and "DANCE" along!

WILDCARD! **CROSSOVER!**

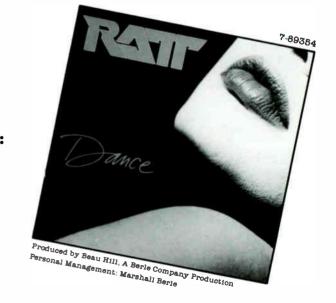
28 HITS TOP FIFTY ALBUMS!

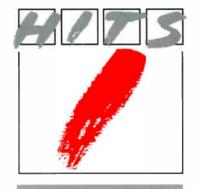
KZOU add WCIL Deb 24 **Z93** add KWES Deb 28 KZZU add KTKS add KRBE add KQIZ add ALSO BREAKING AT: Y100 add 95XXX add PWR99 KXYQ KS103 add KSMB add

WBBQ KWES Y106 add KISR add WTLQ add WCIL WKQB WQCM add WOMP WGFM add WDBR add WFXX add WMJQ KTUX add

KHTZ add

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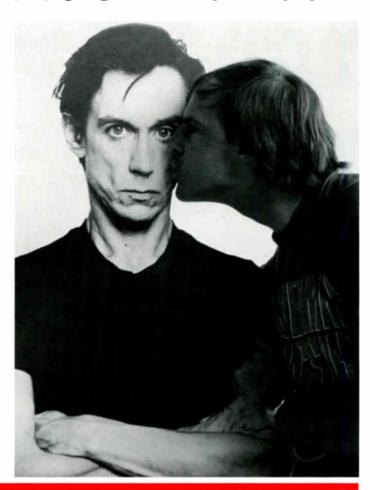
REPRINTS. AND

REPRINTS

Pic Of The Week

Tower Of Love

That's Eric Weitzmann, Lp buyer at Tower Records Mountain View, CA, doing what people do up in Mountain View, kissing cardboard figures. When Eric's not puckering up to cardboard, he spends time with his four goats and three Albanian midgets swinging from the light fixtures at his home. Said Eric, "It's either this or join the Rotary Club. What would you do?"



MCA Is Up

MCA announced its highest revenues ever for the calender year 1986, \$2,441,374,000, as opposed to 1985's \$2,098,525,000. All reporting groups, including music, reported satisfactory '86 results with the exception of the motion picture division, which suffered a reduction in television operating income and disappointing theatrical results, including the box office bomb, Howard The Duck.

Major WCI Turnaround

Only 24 months after one of the worst years in its history, Warner Communictions Inc. (WCI) will report record profits in its filmed entertainment and record divisions and impressive gains in its broadcast and cable TV units. Overall, insiders are expecting an increased profit margin of approximately 60% for the communications giant.

Warners reported a staggering loss of \$586 million after the sale of its Atari unit in 1984, and suffered accordingly from Wall Street's lack of confidence. The conglomerate has rebounded handsomely. At press time, WCI stock closed just shy of \$28, well above its \$8.50 per share value in 1984.

It appears that WCI Chairman and Chief Executive Officer Steven J. Ross, once at the helm of a great corporate disaster, can now sit back and enjoy the spoils of leading an incredible corporate success story.

FRONT PAGE

Cover Storv

Yo NARM, Looking Forward To'87

If you're one of the thousands of people attending this year's NARM convention and you happen to be reading this, we'd just like to introduce ourselves. If for some strange chance you haven't seen us already, we're *Hits*, we've been around for seven great months, and we're not just another boring trade publication.

Well, now that we got that over with, let's get down to business: We all know that '86 was another healthy year for the industry with the development of such new acts as the Beastie Boys, Robert Cray, Europe, Anita Baker, Georgia Satellites, Cinderella and

Bruce Hornsby, among many others. There was also the reemergence of such stars as Steve Winwood, Peter Gabriel, Chicago, Peter Cetera and Boston. Let's face it NARM, things were looking good in '86.

But hold on just a second NARM, what's this we see coming in 1987? Yes, it appears to be new releases from Michael Jackson, Prince, Whitney Houston, Def Leppard, U2 and Fleetwood Mac to name just a few. Top that off with the continued success of Bon Jovi, Madonna, Luther Vandross, Lionel Richie, Tina Turner, Bruce Springsteen,

Bangles, Genesis and others, and 1987 ain't looking too shabby either.

Also, have you noticed that there hasn't been a week go by lately where a heavy metal act has broken wide open?

So there you have it, a bright future that includes a handful of new American record companies (Virgin, Quantum, and some yet-to-beannounced ventures), a brand new trade publication (yours truly), a video channel that once again has proven it can sell product (MTV), and a continued stream of multi-demographic buyers coming into your stores for Compact Discs.

So sit back, put your feet in that Florida sand and order yourself a nice tall cold one. Things are going to be just fine.



Bruce Hornsby And The Range — Another new artist bringing a smile to the face of the industry.

Glass Doesn't Break

Remember when we told you that that Chrysalis Vice President of Promotion Daniel Glass was about to make a move from Chrysalis, but he didn't know where (*Hits*, 1/26/87)?

Well Glass moved about as far as the front door before he turned back around and opted to remain at the label he spent the last four years at. "I am delighted to be continuing my relationship with Chrysalis Records," Glass told *Hits.* "Chris Wright, Jack Craigo and Charly Prevost have expressed a desire to take our winning team to new heights and I'm looking forward to a long and rewarding relationship."

As for all the rumors surrounding his alleged departure, Glass said, "Let's get on with the music. I've got Billy Idol, World Party and Venetians to work. I'm glad this is over."

Gearing For Gavin

The city of San Francisco is preparing for its annual onslaught of radio personnel, label executives and just about anyone else that enjoys a good time (in a business sense, of course).

The confab, taking place at the Westin St. Francis Hotel in San Francisco February 20-21, features appearances by Larry King, Lindsey Buckingham and Gary Owens. As usual, the cocktail parties and in-between panel discussions will be highlights of the event. (415) 392-7750 gets info.

Goodbye To The Twelve-Inch

After much discussion, the Album Promotion departments at both Columbia and E/P/A have decided to drastically curtail the use of twelve inch releases. In a letter sent to radio programmers, Columbia Vice President, Album Promotion Paul Rappaport and E/P/A Vice President Harvey Leeds noted, "At one time the twelve-inch played an integral part of our long range promotion and marketing plans and also served as a guide to help radio. However, we feel over the past few years this vehicle has suffered from massive over use."

The executives stated that the label will continue to service Album Radio with twelve-inch releases in the case of some new artists or "in the case of album releases with early singles." However, the letter noted, "we will be moving away from the automatic twelve-inch release theory and will rarely be releasing promotional twelveinches of subsequent priority tracks after an album's release."

The letter also outlined CBS' plan to keep Album Rock programmers better informed of single release schedules and to "reservice you with fresh album copies bearing a sticker indicating the new single choice and its service date."

The notice also asked programmers for feedback and noted, "In order for this policy to be effective, we ask that you be sensitive to new track choices and not expect an automatic twelve-inch as 'proof' of our commitment."



Burglar Hopes To Cop Platinum

"Burglar," the soundtrack to the new Whoopi Goldberg film will be hitting the stores March 15 (a week before the film opens), and according to Warner Bros. Pictures President of Music Gary LeMel, the MCA project could very well be the next in a long line of hot soundtracks.

The MCA project features cuts by the Jacksons ("Watch Out For The Burglar," which has just been released), Sly Stone, Belinda Carlisle, the Jets, Distance (Producer Bernard Edward's band), Belle Stars, the Smithereens, Wax and the film's co-star, Bobcat Goldthwait.

The Carlisle single, "Dancing In The City," ships to Top 40 in about a week.

"We originally hired Ber-

nard Edwards to write and produce six songs to serve as the core of the project," said LeMel who noted he heard four of five tracks from the project before the film was shot. "I did the same thing with David Foster on 'St Elmo's Fire," Lemel noted. "Our hope was that Bernard would attract the kind of artists we wanted. It worked."

As for the choice of MCA, LeMel stated, "First of all they know how to market soundtrack albums as well as anybody. Also, Irving (Azoff) and I have wanted to put a record together for a long time and this seemed like a good one." All who have heard the album think this "Burglar" could cop some serious dollars.

Just Checking





The entire staff of Hits (Your #1 source for entire staffs) would like to thank all 16,439 people who called in to tell us that Bruce Tenenbaum (r) is not Russ Titelman (l) as we reported in last week's erroneous photo captions. Both Russ and Bruce should be gratified to know how many people know their mugs.

Rick's Cult



Rick Rubin (c) is the man behind the board for the new Cult album on Sire. Rubin's the man behind Def Jam successes Beastie Boys and Run D.M.C. Pictured (l-r): The Cult's lan Astbury, Rubin, and Billy Duffy.

Bowie Bash

David Bowie recently celebrated his 40th birthday in the Swiss resort of Ostaad. Close friends presented him with a fancy cake decorated with 40 hit song titles, but the Thim White Duke wasn't too happy to be reminded he hit the big four oh Affer blowing out the candles, he hurled the cake against the wall.

George, Paul, Ringo & Julian

George Harrison, working on his first record in hearly seven years, with ELO's Jeff Lyme producing, will be joined by Paul McCartney. Ringo Starr and Julian Leonien — though not on the same tracks. Still this is the closest to a Beades reunion we're likely to get, and George is reportedly a little uncomfortable with the hoopla that's bound to ensue.

Musicland Plays Wall Street's Tune

All 1.75 million units of Musicland's official public official public official public official public official of Walf Street trading. The offering price was \$20 a share, up considerably from the initially predicted price of \$15.\$17 a share.

buterestingly, of was an unhealthy climate for public offerings—that—initially—teal Musicland to delay the action last fall.

Michael Surfaces

Michael Jackson's "The Price Of Pame" from his up-coming-album, will receive its debut on the Grammy Awards as part of the superstar's new \$15 million, one minute long Pepsi commercial filmed recently on a Culver City film lot.

FRONT PAGE

Ron Takes Stand On DAT

President Reagan will be offering legislation later this month that would bar the import and sale of digital audio tape (DAT) machines unless they contain anti-taping devices.

The bill would make antirecording chips mandatory for any machine imported into this country. The move comes after the Reagan administration withdrew its support for a Senate Judiciary Committee approved bill that would have imposed a 5% royalty on the wholesale price of cassette recorders. The bill was dropped in August.

Nightmare



That's Elektra's Dökken about to perform the title track to the film "Nightmare On Elm Street III - Dream Warriors." The tune, "Dream Warriors," will be released later this month.

The Ladder A rundown of executives on the move







Shmerler

Washington

Brodsky

Steven Shmerler has resigned his post at Arista Records and has opened an entertainment marketing firm specializing in advertiser related programs. He can be reached at (212) 755-9210..... A.D. Washington is the new National Director of Promotion for MCA's Black Music Division. Formerly the label's Southwest Promotion Manager, Washington will continue to be based out of MCA's Dallas office..... John Marx has joined the William Morris Agency as Vice President in charge of the Contemporary Music Division. He was previously at Triad Artists..... At PolyGram Special Markets Division, Bill Levenson has been named Director, Catalog Development. In addition, Tim Rogers has been named Manager Product Development. At PolyGram Music-

Video, Eric Andersen has been named MusicVideo Production manager. He was for-Production Coordinator..... At RCA, Greg Brodsky has been promoted to Manager, Advertising Media. He was most recently a Product Manager. Paula Batson has been promoted to Director, National Publicity for RCA Records. She has served as Director, Regional Publicity, West Coast for the label since March 1986. Also at the label, Randy Miller has been promoted to Director, Product Management; Jess Auerbach has been named Director, Production; and Laurel Dann has been appointed Administrator, A&R, RCA Records, U.S..... Winnie Kelly has been appointed Director for Windham Hill Records. She will be headquartered in Los Angeles.

Now This Is Funny

The most widely circulated story in the music industry this week involves an ex-member of a supergroup, an always controversial record company President, and a demanding manager who has had more than his share of confrontations with record company executives.

Seems the record company has already dropped some \$900,000 into this artist's yet-to-be-released project. Well, into the record company President's office storms this newly signed manager demanding more be spent on his client's project. "Well if you won't take it, then 'So and So Records' will across town," said the manager to the always skeptical record company President.

"Fine," said the President.
"If they want it so bad, they can have it." So the record company President proceeds

to send the artist's tape, and a bill for \$900,000 to 'so and so' across town— essentially calling the demanding manager's bluff.

Now some of the versions of this story vary just a bit. The demanding manager is claiming 'So and So Records' has offered \$2 million for the project; the always controversial record company President contends 'So and So Records' offered about \$1.50 for the project, and the one-time member of the supergroup is at home trying to get those darn tangles out of his hair.

Is the artist still with the always controversial record company President? Is the artist still with the demanding manager? Or is the artist with 'So and So Records' across town? Can you fill in the names? Is this the next *Hits* dumb contest? Stay tuned for all the gruesome details.





Miller

Batson

Levenson



NEAR TRUTHS

by I. B. Bad, Los Angeles

Late breaking news has Lionel Richie dancing on the ceiling with his new Manager Freddie DeMann, once again leaving Ken Kragen's camp. You might remember Lionel and Ken had a parting of the ways before, but that was only for a few days. Ken told Hits, "Lionel and I parted as best friends, and we will continue to be best friends." We understand Ken will have his hands full as the buzz around the new Bee Gees project continues to escalate..... Jack Rovner, Columbia's Director of Product Marketing has been tapped as the label's VP of Product Development. That was Arma Andon's title before he joined Charles Koppelman's SBK Entertainment..... And sneaking out of the Michael Jackson camp has "Smooth Criminal" as the latest title in an ongoing battle of titles for the superstar's new album. Look for Michael to team up with Run D.M.C. for at least one cut, while rumor has it that the single gloved one may be joined by Barbra Streisand for a duet Moody Blues and Beach Boys Manager Tom Hulett looks to be headed back to former mentor

Staying Put



Gary Gersh—Please don't let us lead you to believe he's leaving his Geffen A&R post.

Jerry Weintraub in Weintraub's newly announced entertainment firm. Hulett will head up the music/personal management facet of the new venture..... And speaking of new ventures, is the team of Bassett & Geddes making a bid for top spot in the concert promotion world? We understand there's a new player, former Nederlander employee Andy Hewitt (he's currently with manager Arnold Stiefel), involved, Will Sal Bonafetti and Frank Dileo look to this newly established team for the upcoming Michael Jackson tour? Stay tuned After last week's column item that wondered if Capitol would be going after someone "like Gary Gersh", the Geffen A&R exec phoned to say, "I ain't going anywhere guys." We never said you were, Gar ol' buddy Is the Gold Spaceship/MCA deal in danger of falling out of orbit?..... Performance Magazine has named Howard Promoter Of The Year. If we named Howard Promoter Of The Year, would they write about it?.... Word on the new Fleetwood Mac album is that it's an absolute smash, with some insiders predicting multiple singles. Even as the pre-release glee begins to grow, some are worried about the complications surrounding a possible tour. In other words, there sure are a lot of lawyers and managers involved in this one. We'll keep you posted And the RCA search for a new Promotion honcho reached the West Coast with possible candidates being contacted in numerous circles. Since Daniel Glass is staying at Chrysalis (see Front Pages), its anybody's ballgame And the beat goes on.



CONTESTS

Another Hits Dumb Contest

Dumb Grammy Contest!! Dumb Week #5 Win A CD Player!

Only Two More Weeks Of This Nonsense!!!

Gosh, we've had so much fun with this contest. Yessiree Bob, the next time somebody suggests throwing a Grammy Contest, we're going to try and do something more exciting, like staying home to wash our necks. But that's neither here nor there, the point is we have a Grammy contest to run, and gosh darn it, that's exactly what we're gonna do. So, if you're one of the 14 people in the music industry who haven't sent in their best guess for the 10 major Grammy categories listed below, then don't you think it's about time you got with the program. After all, life is short and we are the coffee generation, aren't we? In all honesty, we love this contest, we love the CD player we're going to give away, and above all, we love you! So get your act together and send in your entry (as in one per person). In case you're too embarrassed to guess, we'll make you feel better with the following entries:

Dave Bryant - KISR - Fort Smith, AR

Record Of The Year: "Greatest Love...," Whitney Houston

Album Of The Year: "Graceland," Paul Simon Song Of The Year: "Friends...," Dionne & Friends Best New Artist: Bruce Hornsby & The Range

Pop Vocal Female: "The Broadway Album," Barbra Steisand

Pop Vocal Male: "Higher Love," Steve Winwood

Producer Of The Year: Paul Simon

Rock Vocal Male: "Sledgehammer," Peter Gabriel

Rock Vocal Female: "Back Where You Started," Tina Turner Rock Vocal Duo/Group: "Harlem Shuffle," Rolling Stones

Chuck Moore — Camelot — Tampa

Record Of The Year: "Friends....," Dionne & Friends

Album Of The Year: "Graceland," Paul Simon

Song Of The Year: "Friends....," Bacharach/Bayer Sager

Best New Artist: Bruce Hornsby & The Range

Pop Vocal Female: "The Broadway Album," Barbra Streisand

Pop Vocal Male: "Higher Love," Steve Winwood Producer Of The Year: Jimmy Jam & Terry Lewis Rock Vocal Male: "Sledgehammer," Peter Gabriel Rock Vocal Female: "Talk To Me," Stevie Nicks Rock Vocal Duo/Group: "Sun City," Artists United....

Don't forget, you have until February 23 (the day before the sacred event) to show how dumb you are. As always, good luck and God bless you.



LETTERS TO THE EDITOR



Fields, New York Danny

Grammy Lore

Dear Hits:

Here's the official Grammy Award photo complete with copyright symbol built in. Respini the photographer and I had a terrible time at the photo session. The award arrived late, having partied all night with Henry Mancini and David Lee Roth. But we cleaned it up- got the Cyndi Lauper hair dye off- and turned out a nice picture. But it's the last time I work with bronze and walnut. I'll tell

Should you be interested. the Grammy is 6-3/4 inches high, weighs 1-3/4 lbs and is a composite of early-day gramophones. Back in 1957, then-Governor Val Valentin suggested the symbol should be a gramophone rather than an abstract figure. The name came from a contest in which over 50% of the responses suggested "Grammy," so the one with the earliest postmark was judged the winner.

> Ian Dove National Academy of Recording Arts & Sciences

Editor replies: And you wondered what they did over there at NARAS the other eleven months and twenty-nine days a year, didn't you? Thanks for the info, lan. Talk about your trivial pursuits Meanwhile, our suggestion here at Hits, your #1 source for award design, is to turn that oldfashioned Grammy into the Ciddy, modeled after- what else-the CD player. Keep the mills churning, lan!!

Dear Lenny:

I feel very strongly about the new Thompson Twins album. They've come a long way, and with producer Rupert Hine, the songs and production are way above expecta-

As always, the first single is a crucial decision and I need your undivided attention for ten-fifteen minutes. Please listen to these two candidates once, or twice, if time permits. I will call by Wednesday. February 11th for your opinion. Thanks for your ears.

Don lenner Senior Vice President. Marketing and Promotion. Arista Records P. S. Please don't let Dennis hear this as he has no "ears."

Editor replies: Hello, Don, Dennis here. What's that you say about ears? What? Excuse me, I didn't hear you. Can you repeat that for me? You say I can't what? Come again Let me turn down this Iron Maiden record a second. Now. WHAT? Lenny, what's he talking about?

Dear Jon Leshay:

I've enclosed the picture you've requested. God only knows what you'll do with it! Check your local post office if you'd prefer a profile. Seriously, you folks are doing a great job. This industry needs music pioneers, and you're quickly gaining the reputation of being "out-front" and "upfront" with new products. Keep up the good work.

Best regards. Brian S. Burns Program Director, KFMY Provo. Utah

Editor replies: Jon thanks you for the photo, which now becomes part of a future Hits pictorial spread on eligible program directors of Utah. By the way, Brian, I guess we forgot to tell you, like Playgirl, Hits no longer runs shots of frontal mudity, so we'll have to crop below the waist. Hope you don't mind.

The invitation requested one's presence to celebrate "An American Success Story" (the success in question being Bruce Hornsby's), at the American Festival Cafe, which is nestled below street level alongside the Rockefeller Center skating rink, and though this freeloader was a bit put off by its being called for a Sunday night (kind of gets the business week off to an early start, does it not?) we went with alacrity and found it to be one of the best parties of the season. Put together by Dennis Fine and Marilyn Lipsius of RCA's New York office, and erstwhile New Yorker Paula Batson of the L.A. office, it was warm and easy-going, very much in synch with the style of the artist whom it honored, Elliot Goldman, Bob Buziak, Rick Dobbis and Paul Atkinson headed the record company contingent, Bruce was surrounded by his very attractive family, and the food, "designed" to reflect a variety of American cuisines (so I've been told) never stopped. Alas, you could ice skate, but the management was not too thrilled when one eager matron started slicing her way across the polished parquet floor. skates on, towards the rinkshe was apprehended and told that this was not what one did at this particular restaurant. The RCA crowd was so pleased with the way the evening came off that they've already booked the place for next year's Grammy night, when the show comes back to New York Cleveland is in the news again-who ever is doing PR for that town deserves some kind of reward. This

time, the lovely lakeside

metropolis was the site of the

world premier of "Light Of

Day," which is actually about

Cleveland, and since it stars

Joan Jett all of EPA flew out there for the glam event. Tony

Success Story



Bruce Hornsby—a successful American Sunday night.

Martel, Ray Anderson, Walter Winnick, Eliot Hubbard, Jack Isquith and Lisa Markowitz got there on the Sunday before the Monday of the premier, arriving a day early in order to attend a free Joan Jett concert at the Phantasy, where she was joined on stage by movie co-star Michael J. Foxx. Does Joan steal the movie? We'll have to wait for the New York premier to find out. It's way after the Cleveland one.... Phil Ramone has been named honorary chairman of the Westchester Special Olympics (a charity he's always been deeply involved in), and he's hosting a celebrity memorabilia auction at the Marriot in Tarrytown on the 21st. All of Phil's friends have contributed treasured objects for the sale, including: Paul Simon, who autographed his gold "Graceland" LP; Billy Joel, who signed a DX 100 keyboard; Paul McCartney, who Hancocked his leathercomposition Bruce Willis, who's sending along a pair of used Ray-Bans; and Aerosmith who are forwarding autographed cymbals and drumstick. We'll tell you what things went for once they've gone.





Best Pop Vocal Performance, Female (Single)

Best Rock Vocal Performance, Female (Track from True Colors)



Best R&B Performance, Male (Single)

(April Music, Inc.)
(ASCAP), (Luther Vandross)



Best Rock Performance By A Duo Or Group With Vocal (Single)

Best Rock Instrumental Performance (Orchestra, Group Or Soloist) (Track from Tuff Enuff)



Best R&B Performance, Male (Single)

Best R&B Song
(James Brown)



Best R&B Performance By A Duo Or Group With Vocal Province (Album)



Best Country Instrumental Performance (Orchestra, Group, Or Soloist)

Harden The Blockers (Track from Love's Gonna Get Ya)

Hinks Skenne



Best New Age Recording



Best Pop Instrumental Performance (Orchestra, Group, Or Soloist) (Track from Hideaway LP)

Best R&B Instrumental Performance (Orchestra, Group, Or Soloist)

(Track from Hideaway LP)

EPIC/PORTRAIT/CBS ASSOCIATED

Coming Up Close FLASHMAKER! FROM THE ALE PRODUCED BY



FROM THE ALBUM "WELCOME HOME" PRODUCED BY RHETT DAVIS!

KEGL	add	WXKS	8-5	BREAKING
WCZY	add	KIYS	18-13	KRBE
WDJX	add	Z94	20-14	WMMS
WNNK	add	WPST	18-15	KITS
KIIK	add	WERZ	29-21	KATD
WPFM	add			FM102
WIGY	add			PRO-FM
KZZB	add			99DTX
KZIO	add			WKSE
KXYQ	add			WPHD
KQCR	add			RK102
				WKRZ
				WROQ



THE BARBUSTERS featuring Joan Jett & Michael J. Fox

Light Of Day



From the motion picture soundtrack Light Of Day

FLASHMAKER!

EARPICK WINNER! PRODUCED BY JIMMY IOVINE AND KENNY LAGUNA!

WRITTEN BY BRUCE SPRINGSTEEN!

B106	add	93Q	add	WFXX	add
Z 95	add	WROQ	add	KQIZ	add
WMMS	add	WKDD	add	WCKN	add
KRBE	add	Z104	add	WIGY	add
KZZP	add	WKRZ	add	WINK	add
WGH-FM	add	KIKX	add	WSPK	add
PRO-FM	add	WFLY	add		

CRS ASSOCIATED

SURVIVOR

How Much Love

FLASHMAKER!

FROM THE ALBUM "WHEN SECONDS COUNT" PRODUCED BY NEVESON/SULLIVAN!



EPIC/PORTRAIT/CBS ASSOCIATED



KZFN add FM100 deb 35 **Y97** add KJ103 deb 38 WMJQ add deb 40 WTLQ WWFX add



STATSHEET

ARTIST	AVERAGE MOVE	AGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
CLUB NOUVEAU	6.69	55	12	3	10	9	
GENESIS	5.87	57	5	1	10	10	5
GLEN MEDIEROS	5.27	7	0	0	8	-	-
JANET JACKSON	5.07	74	6	2	9	10	9
STARSHIP	4.84	71	2	1	10	-	6
DONNA ALLEN	4.82	5	2	2	3	-	5
EUROPE	4.59	43	5	2	10	10	10
BRUCE HORNSBY	4.44	62	16	2	. 8	10	9
RONSTADT/INGRAM	4.42	42	31	14	10	2	10
BRUCE WILLIS	3.99	58	19	6	9	9	10
WANG CHUNG	3.97	47	1	0		2	
EXPOSE	3.74	37	4	3	9	-	8
LOU GRAMM	3.74	25	0	0		3	3
PETER GABRIEL	3.72	47	45	16		8	8
BEASTIE BOYS	3.58	45	37	19	10	10	10
LIONEL RICHIE (DEEP)	3.50	4	1	0	8	10	10
THE JETS	3.33	36	77	37	8		10
A-HA	3.22	14	2	0	8	1	4
SHEILA E	3.21	6	0	0	1	-	
REO SPEEDWAGON	3.18	27	1	0			11
EDDIE MONEY	3.08	32	30	5	5		
STACEY Q	2.75	12	3	0	5	1	
CROWDED HOUSE	2.72	23	5	0	9		8
DEAD OR ALIVE	2.65	32	20	7	8		8
TINA TURNER	2.52	22	0	0	4	4	2
ROBERT CRAY	2.52	5	1	0	10	9	3
JOURNEY	2.51	27	37	10	4	7	
HIPSWAY	2.48	15	0	0		3	5
KOOL & THE GANG	2.32	7	0	0	3		2
BILLY IDOL	2.31	13	2	1	3		2
CAMEO	2.18	22	10	5	8	8	10
SHIRLEY MURDOCK	2.00	7	3	2	5	7	8

#1 FLASHMAKERS WINNER



The single from the Club Nouveau album "Life, Love & Pain" on Warner Bros. Records

Produced by Jay King, Thomas McElroy and Denzil Foster for 2-TUFF-E-NUFF Productions Management: Jay King

BREAM	COUT WIN	INIERI		Q107	9-3
FORM	ER WILDO	ARD		Y100	5-4
فالمنطق ومكالة	and the latest terms of th		DUMO	KMEL	12-6
	HITS TOP			B104	11-7
45-28 I	HITS TOP	FIFTY SI	NGLES!	WAVA	10-7
				WNVZ	15-8
KTKS	a dd	B97	deb 20	KATD	19-9
WBLI	add	WHYT	deb 25	KBEQ	18-9
WCZY	add	KIIS	deb 27	B106	19-10
Q102	add	WBCY	deb 27	B96	13-10
KITS	add	WZPL	deb 29	FM102	18-11
KNBQ	add	WRVQ	deb 29	PWR96	15-11
WRNO	add	WGH-FM	deb 30	92 X	25-13
PWR99	add	KMJK	deb 33	KWSS	26-16
WKSE	add	KWOD	deb 34	Z94	28-18
B93	add	KPLZ	deb 34	WKTI	29-19
Y107	add	WNCI	deb 35	KDWB	38-23
KPKE	add			Z100	30-24
KX104	add				

KCPX

add add



21-2

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FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

Club Nouveau has made a quick cross to the top of this section based on huge sales, great phones and the #1 position on the Statsheet. The Aretha | George duet, last week's

Wildcard exploded as the Most Added record of the week. Crowded House is growing and turning into a real hit and Tina looks like she's back on track.

CLUB NOUVEAU LEAN ON ME WB

Average Move: 6.69 Aggressives: 55
Added this week at PRO-FM, WKSE, PWR 99.7, WRNO, B93, KNBQ, KITS, WGCI, WCZY, KTKS, Y107, KX104, FM100, KPKE, KCPX, KRQ, KJ103, KQKQ, WEAG, Q102, 93Q, WKRZ and others. Early moves at Q107 9-3, Y100 5-4, WNVZ 15-8, KMEL 12-6, KATD 19-9, KBEQ 18-9, B96 13-10, WAVA 10-7, B106 19-10, Z94 28-18, Y95 21-11 and Z100 30-24.



ARETHA GEORGE WAITING ARISTA

This week's #1 Earpicks winner is also the Most Added record of the week. We told you it was ready to explode and explode it did with adds at Z100, KIIS, KTKS, KRBE, WAVA, Q107, B106, KKBQ, B96, KPLZ, Y100, Z93, 94Q, B97, WXKS, Z94, PROFM, B104, WHYT, WCZY, KWK, WTIC, WKSS, WGH, K98, KNBQ, KHIT, KMEL, KWSS, KHTR, WMMS, WLOL, WKTI and many. many more.



CROWDED HOUSE DREAM CAPITOL

Average Move: 2.72 Aggressives: 23
Exploding now in the stores with singles and album sales as well as increased phone response. It's heading Top Ten now thanks to new adds at 99DTX, K98, KPKE, WBBQ, WTLQ, 98PXY, WFLY, KZZU, WANS, WIGY, KBOS, KKRD, WINK and KC101. Moving 9-6 KITS, 10-7 Y108, 14-9 WMMS, 12-7 WLOL, 13-10 PWR 99.7, 18-12 KMEL, 26-20 PRO-FM, 36-26 KIKX, 36-24 WKDD, 27-22 Z94 and 30-25 Y95.



TINA TURNER WHAT YOU SEE CAPITOL

Average Move: 2.52 Aggressives: 22
New action this week at Z94, KTKS, KWK, B97, Y107, WKZL, WNNK, G105, WOKI, WBBQ, KIMN, KCPX, 100KHI, KIIK, WIGY, KRNQ, Q104 and WSPK. Early jumps at B96 31-23, WCAU 36-29, KPLZ 37-32, Y108 27-20, KIKX 38-30, Y106 35-30, FM100 33-28, WDJX 34-30, WKRZ 35-30, WLOL 36-31 and KJ103 34-29.



LOU GRAMM MIDNITE ATLANTIC

Average Move: 3.74 Aggressives: 25

The calls are mounting and the album has hit the street strong as this debut from Foreigner singer scores again with adds at WCAU, WKSS, KKBQ, KIIS, WRCK, WNYZ, WOKI, WRQN, KDON, WIGY and WFMF. Jumps 27-15 WMMS, 26-19 WEAG, 25-16 WKDD, 33-14 WKRZ, 25-21 RI-104, 35-29 PRO-FM, 31-25 RK102, 36-30 KEGL and 35-31 KPLZ.



HIPSWAY HONEYTHIEF COLUMBIA

Average Move: 2.48 Aggressives: 15
Adds and moves are developing on this hot new act. New for KHTR, WLOL, KIIS, KROQ, WZPL, 93Q, 92X, K98, WGTZ, WCIL, WNOK, WBAM and KBFM. Moving at KATD 27-22, KMEL 35-29, KTUX 32-28, WMMS 37-29, KWK 34-30, WXKS 30-26 and WKSE 37-33.



STEVE WINWOOD FINER THINGS WB

The combination of exposure due to his multiple Grammy nominations and the airplay on this single have helped to reignite the album sales here. This week's believers include B106, Z94, KDWB, K98, KMJK, KHIT, KJ103, WXLK, KZZU, KSND, WNYZ, WNNK, WERZ, G105 and WSKZ. Moves 32-23 KATD, 39-30 WBBQ, 39-24 Z93 and Deb 28 WEAG.



DAVID & DAVID EASY A&M

Album sales are beginning to develop and the single picks up new support from RK102, KPKE, Y108, WERZ, KKLS, KIIK and KNIN. Moves 11-9 KITS, 31-27 PWR 99.7, 39-35 WMMS, Deb 30 94Q and Deb 30 FM102.



SAMMY HAGAR WINNER COLUMBIA

The movie is opening this weekend and that should help put this great rocker "Over The Top". Adds this week include WMMS, WKSS, WKSE, WGH, WNNK, KATD, KMJK, KIKX, KQKQ and WERZ. Debuts at KEGL, KTUX, KPKE and KIYS. Moves 40-34 at WCAU.

C'mon baby...



FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

/ ROBBIE NEVIL DOMINOES MANHATTAN

Follow-up to his breakthrough hit picks up major adds at WCAU, 94Q, WXKS, PRO-FM, KNBQ, WGH, WKSE, WBCY, KDWB, KITS, KPKE, WKRZ, 98PXY, 93Q, WNCI, WKDD, KZZU, KIKX, KSND, KQKQ, WGFM, WFLY and WPST.

DURAN DURAN SKIN CAPITOL

Movement is picking up with jumps of 28-24 B106, 30-26 WAVA, 10-7 KROQ, 25-21 Y95, 37-33 99DTX, Deb 30 Z94 and Deb 35 PRO-FM. Adds: Y108, G105, KKAZ, KNIN, KTRS and KLUC.

A-HA CRY WOLF WB

Average Move: 3.22 Aggressives: 14

Anyone who tests this record finds that it pulls big phones.

Moves 25-17 Y100, 27-18 PWR96, 23-15 KCPX, 23-17 KCAQ,
29-20 WKSE, 32-26 WKDD, 32-26 KWSS, 34-30 Z95, 37-32

WGFM and 39-35 KRBE. Adds include Y108, KZOU and WAPI.

/ KOOL & GANG STONE POLYGRAM

Average Move: 2.32

Aggressives: 7

They churn out hit after hit and the latest has made new believers at KHTR, KKDA, WNVZ, KX104, WROQ, WBCY, KTUX, Q100, WGTZ, WJMX, KZFN, KIIK, KLUC, WPFM, KKRD, WCGQ, Q104, KC101 and more. Moves 32-25 at WCAU and Debuts at Y100, Y106, KCPW, KMEL, FM100, WDJX, WBBQ and WTLQ.

BANGLES WALKING COLUMBIA

The album sales are forcing radio to deal with a fourth cut. Lots of new believers this week including Q107, KRBE, Y100, B97, WTIC, WKSE, WDJX, B96, WLOL, KITS, KS103, WROQ, KZZU, KZOU, 92X, WGFM, WPST, WNNK, Z104 and KIYS.

SURVIVOR HOW MUCH SCOTTI BROS/EPIG

Another strong week is recorded by these radio favorites. Adds include KWK, KMJK, WNYZ, WMMS, KCPW, 99DTX, WRQN, KIYS, WKSI, KSND, WJMX, 95XXX, KZFN and Y97. Debuts at FM100, WTLQ, KJ103, Y108, KEGL and B97.

CHRIS DEBURGH LADY A&M

The growth pattern continues as the second life is really helping this former Pop/Adult smash. Adds at WCZY, KMEL, 99DTX, KATD, WGFM, 100KHI, WIGY, WKPE, KISR, WQCM and others. Moves 29-24 WXKS and 33-29 KWSS.

GLEN MEDEIROS NOTHING AMHERST

Average Move: 5.27 Aggressives: 7
The great activity that occurred in Phoenix for Guy Zapoleon and KZZP is helping to spread this beautiful ballad. New this week at WKSE, KCPW, KWSS, KMGX, WKZL, G105, KDON and KBIU. Moves 19-14 KSND, 35-30 KATD, 30-25 WKSI, Deb 22 KBEQ, Deb 23 KIYS, Deb 25 Q107, Deb 27 B104, Deb 28 WAVA and Deb 29 B106. Looks like a smash.

PRETENDERS MY BABY SIRE-WB

Now moving quickly after a cross from the #1 Album cut in the nation. Adds this week at WCAU, Z95, 99DTX, RI-104, WRCK, WERZ, WKSI, KSMB and WKPE. Moves 24-19 KATD, 31-27 WKDD and 40-34 KIYS.

KANSAS POWER MCA

Third week action includes new believers at WRNO, WMMS, Q100, KIYS, KIKX, WXLK, WJMX, KEYJ, 95XXX, Y97, WPFM, WOMP, WXXX, WVBS and WIKZ.

/ TILTUESDAY CLOSE EPIC

The steady development here has been aided by good Album Rock play and an excellent video. New believers include KEGL, WDJX, WCZY, WNNK, KIIK, WPFM and WIGY. Moves 8-5 WXKS, 18-13 KIYS, 20-14 Z94, 18-15 WPST and 29-21 WERZ.

FIGHT SECONDS KISS POLYGRAM

Another strong week as the steady development continues with adds at WCAU, KDWB, WKDD, WNOK and 194. Moves 23-19 KSND, 27-23 KCPX, 35-31 KIKX and 21-19 KITS.

BARBUSTERS LIGHT CBS ASSSCC

Joan Jett is getting great reviews for her performance in this film and it is helping the record. Adds include B106, KRBE, PRO-FM, Z95, WGH, KZZP, KSOL, WMMS, WKDD, WKRZ, 93Q, WFLY, WROQ, KIKX, Z104, WFXX, KQIZ, KZFN, WCKN, WIGY, WINK and WSPK.

PAUL SIMON BOY IN BUBBLE WB

Third cut from Grammy nominated album has a great video leading it and scores with a big week including adds at KROQ, FM102, KATD, WGH, RK102, WJAD, WPFM, WBAM, WCGQ, OK95 and WQCM.

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REQUESTS

If you don't know about the Beastie Boys' "Brass Monkey" cut then let's start there. Stations are reporting it as the hottest request record around. As for actual records that are available

as singles, the major action is being reported on Club Nouveau, Europe and Starship. Also note that Crowded House has broken through now as a request and airplay hit.



BEASTIE BOYS FIGHT ... COLUMBIA

It's not just "Fight", but "Brass Monkey", "Paul Revere", "New Style" and "Anything By The Beastie Boys" that are happening on the phones. And, it's happening everywhere a teen listener has ever listened to and called into a radio station. They are super-heroes and the story is just beginning.



CLUB NOUVEAU LEAN ON ME WB

Forced out of the album thanks to massive consumer phone demand, and now exploding into the hottest record in the nation. Reports this week at B106, KTKS, KMJK, KIIS, B97, KTUX, 95XXX, WNYZ, KATD, 92X, Q107, KZOU, WKTI, KCAQ, 98PXY, WNOK, I94, WSSX, Y95, KISR, KITY, WRVQ, WTLQ, KC101, KNAN, Z104, WGFM, WERZ, WSPK, WAPE, WJMX, KZOZ, WPST, KSMB, WRVQ, WKPE, WINK, WCGQ, WQCM, KBIU, KDON, KEYJ, WCIL and WFXX.



EUROPE FINAL COUNTDOWN EPIC

The album detonated into the Top Ten and the phones are enormous on these video stars. Hot mentions include B94, B97, KPKE, WKTI, KTUX, 95XXX, 92X, KTRS, 95XIL, WJMX, WVBS, WAPE, WSPK, WGFM, Z104, KZFN, KKXL, WBAM, KSMB, WRVQ, WZOK, WAVA, WKPE, WINK, WGRD, OK95, KBIU, KFMY, KNAN, KIIK, KITE, Z96, WTLQ, PWR99.7, WCZY, WKSE, 98PXY, WRQN, KEYJ and KKAZ.



STARSHIP NOTHIN'S GONNA RCA

This is proving to be an instant smash. Immediate hots are coming in and include WCZY, B106, Z102, WEAG, 92X, KZZU, WJMX, WVBS, KJ103, B94, KFMY, KIIK, KO93, KC101, Z96, KISR, WSSX, WNOK, WRQN, KEYJ, KKAZ, KZFN, 100KHI, WCKN, KSMB, I94, WINK, KZOU, WGRD and KBIU.



EXPOSE COME GO ARISTA

Dance smash that broke in Miami is now pulling big requests everywhere. Hot reports this week include KIIS, B97, 92X, WPST, 95XXX, RK102, 93Q, WJMX, KTUX, WERZ, WAPE, WGFM, KC101, WRVQ, I94, WJAD, KEYJ and many more.



CROWDED HOUSE DON'T DREAM CAPITOL

Former Wildcard pick started passive and now is turning very active. Hot requests and sales are now pouring in and include WMMS, 92X, WPST, KZOZ, WPFM, WJMX, WSPK, KIIK, KZIO, WNOK, 93Q, WRQN, KQIZ, Y97, KRNQ, WGRD and many others.



GENESIS TONIGHT ATLANTIC

Michelob commercial is turning the single and album into super hot action. Super request mentions are developing nationwide and include WMMS, 94Q, KJ103, PWR99.7, WCZY, WJMX, WPFM, KITE, Q104, 98PXY, WNOK, 93Q, WCGQ, WGRD and KCAQ.



BRUCE WILLIS RESPECT MOTOWN

The new cable special and the massive television exposure have turned this project into instant gold. It's hot this week for WKSE, 98PXY, B94, KPKE, B97, KTRS, WPFM, KIIK, KC101, Z96, KKAZ, WCKN, KKXL, KKRD and WINK.



JANET JACKSON WAIT AWHILE A&M

This makes five straight smashes from this mega platinum album. It's heading Top Ten with hot phone reports that includeKIIS, WHYT, KZOU, WPFM, KJ103, KBFM, KIIK, KITE, KC101, KITY, KISR, WRQN, KDON, KKLS and 194.



ROBERT CRAY SMOKING POLYGRAM

Stations are starting to report extremely hot action on this video, album radio track, and now Top 40 breakthrough smash. #1 at WZLD and reported hot at WCZY, KMJK, WMMS, KHIT, 95XXX, KIIK and many others.

ALSO GAINING REQUEST MOMENTUM:

CRY WOLF A-HA **CAMEO** CANDY HONEYTHIEF **HIPSWAY** PAUL LEKAKIS **BOOM BOOM REO SPEEDWAGON** LOVE WANG CHUNG GO **FINER THINGS** STEVE WINWOOD WINNER SAMMY HAGAR CHRIS DEBURGH RED NOTHING'S **GLEN MEDEIROS**

WB
POLYGRAM
COLUMBIA
ZYX
EPIC
GEFFEN

ISLAND COLUMBIA A&M AMHERST

MOST ADD ABLE



PATTY SMYTH NEVER ENOUGH

TAKEN FROM THE COLUMBIA
LP "NEVER ENOUGH" 40182
PRODUCED BY RICK CHERTOFF/WILLIAM WITTMAN

HOT NEW RELEASE



THEIR FASTEST BREAKING SINGLE EVER TAKEN FROM THE COLUMBIA LP
"DIFFERENT LIGHT" 40039
PRODUCED BY DAVID KAHNE

PRODUCED BY DAVID KAHNE
EARPICK WINNER!

add

add

add

add

Q107

KRBE

Y100

B97

FLASHMAKER!

HITS TOP FIFTY ALBUMS!

NATIONALLY MOST ADDED!

KITS

KS103

WLOL

MOST ADDED!

B96 add WTIC

add WTIC add add WKSE add add 92X add

WDJX

WNYZ add G105 add KZOU add WPST add

add

add

add

WROQ

WGFM

KZZU

Z104

add

add B106 deb 28 add B104 deb 29 add KATD deb 31 add KMEL deb 33

WNNK

FM102

KIYS

add

add

deb 29 KWSS deb 31 99DTX deb 33 Z94 deb 36 BJ105

ALSO

AT:

WAVA WPHD

WCZY

WMMS

KROQ

BREAKING

GREGORY ABBOTT
I GOT THE FEELING (IT'S OVER)

add

TAKEN FROM THE COLUMBIA LP "SHAKE YOU DOWN"
PRODUCED BY GREGORY ABBOTT
FOR THE ENTERTAINMENT MUSIC COMPANY
EXECUTIVE PRODUCER CHARLES KOPPELMAN

SOUNDS LIKE ANOTHER #1 RECORD

CROSSOVER WINNER!

HITS TOP FIFTY ALBUMS!
NATIONALLY MOST ADDED!



KCPW KIYS **ALSO BREAKING AT:** 94Q add add WROQ add add WNNK **B97 WKRZ KIKX KPLZ** add KITY add add add WCKN WCZY KS103 WHYT add KATD add Z102 add add **WBCY** 99DTX add **KZOU** 1-94 KHIT add add add

C OLUMBIA H



BRUCE SPRINGSTEEN FIRE

FROM THE TRIPLE PLATINUM PLUS 5 RECORD SET

HITS TOP FIFTY ALBUMS!

HITS TOP FIFTY SINGLES!

NATIONALLY MOST ACTIVE!

WCAU add PWR99 add FM100 add

ALSO BREAKING AT:

B106 99DTX
WXKS Q102
WPHD KKRZ
KEGL KNBQ
Z93 WZPL
KUBE 95INZ
KWOD WGH-FM

HIPSW THE HO

THE HIPPEST NEW
BAND ON THE STR

FLASHMAKER
HITS TO
NATIONALLY I
AOR LP NATIO

ARTIST

HIPSWAY



COLIN JAMES HAY HOLD ME

COLUMBIA TWO FORMAT BLITZ

MTV GUEST HOST

R&R NEW ARTIST CHART-ALBUMS #2!
R&R NEW ARTIST CHART-TRACKS #2!

ALSO BREAKING AT: FM100 add 95XXX add 100KHI add WKDD add **KTKS** KNBQ WTLQ KTUX add **KISR** add **KPLZ** WPHD **WKRZ KKAZ** add **KMJK WNYZ KHIT**



FURS HEARTB

AUTOMATIC AUD

44 R&R AOR T

KDWB add WKRZ add



PAVE EDMUNDS BAND LIVE THE WANDERER

ON TOUR

35 R&R AOR ALBUM CHART!



WHY DO HAVE T

COLUMBIA BELIE

BREAKING AT:

WMMS

99DTX WKRZ

WKRZ WOM KCAQ WINK

KIKX.

WJAI

ECORDS

BREAKING

AT:

Q107

KRBE KKBQ

94Q

WCZY

99DTX

KMJK

KPKE

WKSE WPHD

Z93

VEYTHIEF

EET

P FIFTY SINGLES! MOST ACTIVE!

NALLY MOST ADDED!

0.40 45 7 0 5	me	(1 to 10) (1 to 10) ((1 (0 10)
2.48 15 7 3 5	2.48	7 3	5

KIIS

KROQ

KHTR

WLOL

WZPL

92X

K98

93Q

WGTZ

add

add

add

add

add

add

add

add

add

MMY HAGAR NNER TAKES IT ALL

DUAL FORMAT WINNER

FROM SYLVESTER STALLONE'S "OVER THE TOP" **OPENING THIS WEEK**

FLASHMAKER! **R&R CHR 71/16! R&R AOR #10!**





VERACRUZ

THE SANTANA MAGIC IS BACK!

AOR TRACKS BREAKER 24! NATIONALLY MOST ADDED!

YCHEDELIC

REAK BEAT

ENCE RESPONSE

RACKS!

3REAKING AT: NPST

KROQ 5-3 KITS 15-14

OUNG DES A MAN D BE STRONG

/ES

KKAZ **WDBR** 99KG Q101 **WPFM** KQIZ **KBIM WVBS**



ERS BAND LISTEN TO THE BEAT OF A HEART

HUGE SECONDARY BASE

R&R AC BREAKER!

BREAKING AT: WXKS KATD





CROSSOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Shirley Murdock is now #32 on our national chart due to great sales, but it is still closing at radio. Next up are Madhouse (WB), Jodi Whatley (MCA) from Shalamar and

Starpoint (Elektra). As for this week, Robert Cray and Gregory Abbott are the big story as they wend their way through the Top 40 maze.

BLACK/DANCE

GREGORY ABBOTT FEELING COLUMBIA

Follow-up to #1 smash is now picking up stations quickly including 94Q, B97, WGCI, WHYT, 99DTX, KCPW, KATD, KHIT, KIYS, WROQ, Z102, WKRZ, KZOU, WCKN, KITY, 194, KBOS, KKRD and KAMZ. Top ten album sales at The Wiz, Record World, Rainbow and Zips.

DONNA ALLEN SERIOUS ATCO

Average Move: 4.82 Aggressives: 5

Label has gone quite a while without a smash, but their ship has just come in. Hot action includes B96 22-19, KMEL 28-21, KSOL 25-20 and FM102 Deb 25. Added this week at WXKS, Q105, KCPW, WGTZ, WRVQ, BJ105, WDJX, WBBQ, WJAD, 95XXX, KLUC and WGLF.

GEORGIO SEXAPPEAL MOTOWN

Now on a major label and poised to explode. This week's believers include KRBE, WCAU, Y100, FM102, KMJK, KMGX, KSND, KTUX, WCKN and OK95. Pulling instant phones wherever played.

COMMUNARDS LEAVE MCA

Hot dance smash continues to grow. Moves 7-6KRBE, 18-14 KATD, 23-19 Z95, 33-23 KITS, 32-26 PRO-FM and 39-31 KMGX. Adds this week include KWSS, Q105, WRVQ, WKSI, KEYJ, WCIL and WSPK.

RUN-DMC IT'S TRICKY PROFILE

Third cut from the multi-platinum album is off and running with adds at WAVA, Q107, KRBE, Y106, WGCI, Y107, WROQ, Z102, KEYJ, WQUE, WGLF and many more.

HERB ALPERT KEEP YOUR EYE A&M.

Already exploding on the Black charts, this record produced by Jimmy Jam & Terry Lewis is now moving quickly onto pop lists. Great adds this week include B106, WAVA, WBBQ, WRCK, WNNK, 95XXX, KISR, I94, WSSX, WQUE and KAMZ.

PAUL LEKAKIS BOOM BOOM ZYX RECORDS

Hot club record is exploding in New York at Z100 29-22, Y100 12-8 and KTFM 6-5. This week's adds include PWR 95, Z94, KBEQ, KSMB, I94 and WAPE.

ALBUM/ROCK

ROBERT CRAY SMOKING GUN POLYGRAM

Average Move: 2.52 Aggressives: 5

Proven hit track and hit video is now a smash hit single. Hot adds at KRBE, KWOD, WTLQ, WGFM, WAPI, 95XIL, WCIL, 100KHI, KSMB, KTRS, WSSX, WQCMand others. Moves 21-15 94Q, 23-19 WXLK, 34-25 KKRZ and Deb 23 WBCY. Hot album sales at Tower (NYC), Sound Warehouse, House of Guitars, Strawberries and Rainbow.

LONE JUSTICE SHELTER GEFFEN

Steady growth pattern continues with action at KITS 6-5, WMMS 19-12, WXKS 24-19, WCAU 33-28, PRO-FM 31-25, WKSS 30-26 and WKRZ 37-33. Adds at RK102, K98, KWOD and KRQ.

COLIN HAY HOLD ME COLUMBIA

Former Man At Work is back with a solo project that has been developing the past few weeks and is now moving into high gear. Adds this week include FM100, KTUX, WKDD, KKAZ, 95XXX, 100KHI and KISR.

RATT DANCE ATLANTIC

Platinum album with super hot video is now turning into a hit single. This week's Wildcard pick to click explodes with adds at KRBE, KTKS, Y100, KS103, Z93, Y106, KTUX, KZOU, KZZU, WTLQ, WGFM, KQIZ, 95XXX, KSMB, KISR and WQCM.

WORLD PARTY FOOLS CHRYSALIS

MTV crusade video is starting to develop now as a 45. Adds include WXKS, Z94, WGH, RK102, WPST, WJAD, WIGY and OK95. Moves 31-21 KITS. Top ten album sales at Vinyl Vendors, Wax Works, Camelot and Navarre.

EXPOSÉ "Come Go With Me"

The first single from Expose's anxiously awaited debut album has already gone to #1 on the dance charts and is now breaking big at both Top 40 and R&B. Experiencing great jumps with sales to match. Listen to this great album containing three # 1 hits.

29-25 HITS TOP 50 SINGLES ☆ R&R BLACK/URBAN: 37*-34* ☆ R&R TOP 40: 37*-32*

ARETHA FRANKLIN/GEORGE MICHAEL

I Knew You Were Waiting (For Me)"

The wait is over! The single radio requested is here and Top 40, R&B and A/C are all welcoming Aretha and George with open arms. The single debuted at #2 on the English charts and is now #1. If you wait, you're late.

#1 MOST ADDED EVERYWHERE 🌣 DEBUT 44 HITS TOP 50 SINGLES

A&R: 138 ABOS 🔅 BB: HOT SHOT DEBUT 🕏

FLASHMAKER WINNER * FORMER WILDCARD

KBC BAND

"America"

The story of "America" continues to be told. Top 10 at AOR and 15-13 at MTV have kicked off the excitement and now Top 40's in for a piece of the action. Play it and watch the phones light up. The song can be tied in with the America's Cup event and the much written about forthcoming ABC-TV mini-series, "Amerika." The Arista promotion team is committed to this great piece of music. Listen and be moved.

TOP 10 AOR TRACK

THE ALAN PARSONS PROJECT "Standing On Higher Ground"

The new single from the #1 artist in compact disc catalog sales is already Top 5 at AOR and ready to make its move at Top 40. Your audience wants to hear new music from the Parsons Project, and this is one of the group's all-time best. Don't stard in their way.

KENNY G

"Songbird"

The album <u>Duotones</u> is now over 300,000 copies, selling over 100,000 copies in the past two months alone, thanks to a slew of TV guest appearances on Johnny Carson, David Brenner, Joan Rivers, Oprah Winfrey and many others. For six months it has been one of the most consistent selling jazz albums on the street. The new single "Songbird" is the perfect instrumental to spice up your playlist. Now starting to break at R&B, A/C and Top 40.

ARISTA RECORDS. UPFRONT WITH RADIO.

ARISTA.



DIALOGUE

Interview By Roy Trakin



Outgoing NARM chief Roy Imber might not have the pizazz of his successor, Tower's Russ Solomon, but that shouldn't diminish his own impressive entrepreneurial accomplishments. A privately-owned company started by his dad, Jack R. Imber, in 1958, Elroy Enterprises now boasts 70 Record World and TSS/Seedman's locations, ranging along the eastern seaboard from New England to northern Virginia, with a 50,000 square foot central warehouse in Roslyn, Long Island.

Roy has been in the record business himself since 1961, when he worked the floor as a salesman in a L.I. Sam Goody, then went on to manage the very first leased record department in the Levittown Times Square Store. Elroy initiated the practice of renting the TSS locations as well as opening their own, shopping mall-based Record World outlets. TSS and Record World were the first places I ever went to buy records as a teenager growing up on L.I., and I remember the stores as having the best selection back then, just as they strive for today.

After learning the business from the ground up, Roy Imber went to work for Elroy as a vice president, eventually taking over the presidency from his father in 1971. Today, his two sons, Bruce and Mitchell, are both important executives in the company, continuing its family orientation. Roy has managed to chart a winning course for his operation, remaining flexible enough to take advantage of the video and compact disc revolutions by modifying his store designs and staying in the forefront of technology. One of the truly nice guys in a highly competitive industry, Imber took the time to reflect on his three decades in the disc trade, as well as ruminate on future developments for Hits.....

Do you have any plans to expand beyond the eastern seaboard?

Alf the right opportunity came along, we'd open a store most anywhere, just to see if we could do it, though it would be hard without our umbrella of deliveries and services

Are shopping mall locations the best possible record retail outlets?

A They are very important, but we've opened a number of other stores in strip centers or industrial parks in towns that don't have much in the way of shopping centers. We even have a few free-standing stores.

Elroy Enterprises started out leasing space in the TSS Stores for their record operations. You don't see too many department stores selling records anymore.

A The record business has changed since then. In the '50s and early '60s, when I first started, you were dealing with a basically adult audience, which bought Andy Williams, Mitch Miller, Barbra Streisand and Vicki Carr. The first store we opened at the Walt Whitman Shopping Center in Huntington had maybe ten rock 'n' roll browsers. The combination of the younger kids and the new mall locations made record-buying into a kind of social event. They didn't want to go to a department or discount outlet to purchase albums. The shopping center became a way of life. Although now, we're just starting to see the return of that older customer.

How has the emergence of cassettes, CD's and video affected the design of your stores?

A We're going through some huge changes now. Our tape departments used to be at the rear of our stores. They functioned as a separate department. Now, we've taken the cassettes out of the back, out of the locked cases and we've started to put them in our own 4" x 12" boxes, if the manufacturers don't provide them. They go right into the record bins, which means we need more browser space, because the boxes take up more room than just the cassettes alone did. We've had to eliminate much of that huge wall display of current hit albums you used to see in all our stores. We've moved compact discs and cassettes to the front of the store, LP's to the rear.

Aren't the multiple configurations a headache for the retailer?

To the extent you have three times the inventory, sure. It takes up more space and ties up more dollars. But we are enjoying the increase in business, although there has been a demise in LP sales. Obviously, if we could live with one configuration, that would be the most efficient. Right now, our sales figures show the LP at about 31%, the cassette at 46% and the CD at approximately 23%.

What is the future for the traditional long-playing album?

A I don't think it will fade away completely, but it is diminishing. It only makes sense. If you increase the

Roy Imber: Born To The



amount of CD's and tapes you're carrying, something has to go. You've got to carry the items that are doing best for you. That's what's causing the LP's demise. If you make it worth a little less, then, obviously, it becomes less. We've had to ask ourselves what musical areas don't sell as well on LP and cut back in that way. Rock still sells well on vinyl. Rather than shrink what is still worthwhile, let's cut back on those types of music that don't sell well on

Just a few years ago, you said the video business was not for you. What changed your mind?

A It didn't work for us in the beginning. Renting tapes in mall locations is just not a viable operation. It's not easy enough for people to return the tapes once they've picked them up. Based on a \$80 list price for videos, our outlets couldn't support a rental market. That's why we've lagged behind. With the bulk of our stores in shopping malls, only about 10% of our locations actually rent videos. We do sell them, though, and that's an area which is growing noticably. Prices have come down and consumer awareness is up. Generally, we carry those videos which list for under \$40. The movement in this area is still coming more from feature movies and children's cassettes than music video, though.

How has the emergence of Tower on the East Coast impacted your business?

A They're good competition, clean but hard. The kind of

"No matter how much you make, you've still got to like what you're doing."

"Record companies and even stores were once run by dreamers who did things because of their own wishes and desires."

operation Russ runs generates a lot of excitement. I'm sure he's taken some business from me, but we didn't just stop when he came to town. Sometimes that rivalry can increase business. One of the best things that happened to us was a price-cutting chain called Jimmy's. They were tough competition; he opened a lot of stores in a short period of time, some very close to us. But he taught us how to fight. We had to merchandise and promote. Competition can make you try to do what you're doing even better. We've looked at what Tower has done and come up with our own modifications. But vou can't get a store his size in a mall location, though we have begun to look for some

larger, free-standing stores.

Do you feel home taping and digital audio are the dangers the record business claims they are?

Taping takes away some business, but I also think it adds to it. I believe a lot of people use taping to move things around or make a copy for their car. I don't see the harm in that. I would like to see digital audio tape held up awhile, because we're just getting our feet wet with compact discs. If we bring a fourth format into our stores, what happens to the LP?

Are you excited about the CD breakthrough?

Two years ago, it was 1% of the business and now it's over 20% and growing. When they perfect the car player, you'll see the CD approach the crowth of the audio cassette. I still think the relatively high price of the disc, in comparison to the album, is scaring some people off.

Have any landlords at your mall locations given you trouble regarding X-rated videos or LP's?

Not yet. Some of the leases do have some form of obscenity clause in them, which has more to do with the display and sale of X-rated video. We did carry adult video for a time, but we're doing away with it. I've been getting complaints from parents about the records their kids bought since I started in this business. It's very hard for us to know the words to every song on every album we carry. There will always be someone

who objects to a record their child purchased. I don't think record ratings are a particularly good idea. I'd rather see the rule of reason. I agree with artistic license and the freedom of creativity, but if something is done purely for shock value, that's something else.

What are the most significant changes you've seen in the record industry in your 25 years as a retailer?

The whole thing's become much more of a business, operated as a business. Record companies and even stores were once run by dreamers who did things because of their own wishes and desires. Business was secondary. Now, you're in a time when it's all much more organized and systematic. The computer has brought a lot of changes to all businesses, but, without all the systems, there was more individuality.

What long-range goals do you have for Elroy Enterprises?

A My goal is to expand the company compatible with its growth. If we have the resources to open five new stores, then that's the aim. If it's ten, we'll open ten stores. I want the company to grow in a regulated manner, while not diminishing the level of service we've provided through the years. We want Record World to be a full-line, wellstocked, well-designed store with employees who are interested in helping the customer. I still enjoy the business. No matter how much you make, you've still got to like what you're doing.



EARPICKS

Current favorites as chosen by members of all segments of the music industry

The Aretha Franklin / George Michael duet is the runaway winner in this week's derby. It scored in with as many mentions as 2,3,&4 combined. The song was last week's Wildcard pick and is a sure thing to surge right up the charts. Strong showings were also turned in by the Bangles, Robbie Nevil, and the Barbusters (featuring Joan Jett). Also watch out for the Venetians and Peter Wolf, both with great early response.

WINNERS

8

9

1 FRANKLIN/MICHAEL 2 **BANGLES** 3

ROBBIE NEVIL BARBUSTERS LIGHT **VENETIANS**

WALKING DOMINOES LOVE

WAITING

(Columbia) (Manhattan) (CBS Assoc.) (Chrysalis)

(Arista)

STEVE WINWOOD ROBERT CRAY PETER WOLF

GREGORY ABBOTT WORLD PARTY

FINER THINGS (WB) **SMOKING**

(PolyGram) COME (EMI)

FEELING (Columbia) **FOOLS** (Chrysalis)

LINDEN ABELL/WTIC/HARTFORD P Wolf/ R Nevil/ R Cray/ Genesis

MICHAEL ADAMS/ WGGZ/ BAT RGE Bruce/ Genesis/ C Nouveau

DONNA AGRESTO/TRACKS/NOR W Poetics/ L Carlton/ C Crisis/ R Stonehill

DAVA ALBERTSON/ W MERCH/ AMA 8 Seconds/ J Cope/Aretha/George

JON ALLEN/ KZOU/ LITTLE ROCK B Geldof/ S Hagar/ R Nevil/ S Winwood

DAVE ALLEN/ WSSX/ CHARLESTON Georgio/ R Nevil/ C Nouveau/ S Winwood

RICK ANDREWS/ WNYZ/ UTICA Aretha/George/D Dixon/Bangles/Greg A

DON ANTHONY/ TALENTMAST/ ATL Aretha/George/ D Allen/ Sheila E/ Judds

R. ARMIJO/REC BAR/COR CHRISTI Expose/ Starpoint/ S Hagar/ Aretha/George

JIM ATKINSON/ KWK/ ST LOUIS P Simon/ A Parsons/ Bangles/ R Nevil

LAURA AVERY/ ROUNDUP/ SEATTLE Aretha/George/Venetians/S Miller/H League

CY BARNES/ SOUND OF/ PHIL R Cray/ P Furs/ Starship

MARY BARNHILL/ REC BAR/ DUR Venetians/ H League/Barbusters/ P Wolf

MIKE BASHKIN/ SND VID/ CHI C Girls/R Cray/Barbusters/S Miller

SANDY BEAN/ H HOUSE/ DETROIT Aretha/George/ Genesis/ P Wolf/ H League

CHUCK BECK/ Y95/ DALLAS Bangles/ Aretha/George

BRUCE BECKWITH/TURTLES/ATL H Gurus/ Santana/ L Lobos/ G Vanelli

SHELDON BORGELT/WGH-FM/NOR Barbusters/ Bangles/ Aretha/George

BOB BOSWELL/WJMX/FLOR Triumph/ R Cray/ Venetians/ Kinks

JAY BRADY/ WERZ/ EXETER Survivor/ Bangles/ W Party/ P Simon

MIKE BRIGANDI/ LIEB/ MT LAUREL Expose/ KBC/ D Purple/ Kinks

DAVE BRYANT/ KISR/ FT SMITH Poison/ Aretha/George/ Tesla

CHET BUCHANAN/ KKRZ/ PORT Survivor/Nevil/Aretha/George/H Lewis

BRIAN BURNS/KFMY/PROVO W Party/Aretha/George/C Crew/P Furs

LORI CAMPBELL/ B94/ PITTS Aretha/George/ G Abbott

DEB CAMPBELL/TOWER/WEST L Tractor/ A White/ C House/ R Cray

TIM CHRIST/ RECORD WOR/ BALT Aretha/George/ The The/ P Wolf

ROGER CHRISTIAN/ ROCK 102/ BUFF W Party/D & David/Aretha/George/P Simon

MIKE CLARK/ CML ONE-ST/ ST LOUIS Genesis/ P Wolf

MATT CLENOTT/ WGRD/ GRAND RAP Aretha/George/ S Miller/ S Winwood

JEFF COHEN/ STRAWBERRI/ BOSTON P Furs/ L Lobos/ C House/ 8 Seconds

MIKE CROWDER/ KARMA/ INDI Genesis/ Aretha/George/ Barbusters/ S Miller

TONY CRUZ/ARISTA/BEV HILLS K Wilde/ Kinks/ Bangles/ L Lobos

TOM CUNNINGHAM/ WPST/ TRENT Aretha/George/B Dish/Bangles/Bruce (imp)

JEFF DAVIS/ WPFM/ PANAMA Aretha/George/B Dish/Venetians/S Miller

LEO DAVIS/ Q104/ GADSEN Madhouse/Aretha/George/Georgio/Beaters

ALBIE DEE/ WKSS/ HARTFORD Senita/System/Aretha/George/Company B

PAUL DEMILLE/ 95XIL/ PARKERS B Geldof/ B Sisters/ Beaters

MARTY DEMPSEY/ B106/ D.C. H Alpert/D Hall/Aretha/George/Barbusters

FULL HOUSE

Crowded House

Don't Dream It's Over KPKE add K98 add KZZU add 99DTX add 98PXY add WTLQ add WBBQ add

FLASHMAKER WINNER! FORMER WILDCARD 12/22! 43-35 HITS TOP FIFTY SINGLES!

WMMS **WRNO** deb 30 **KITS** 9-6 13-10 PWR99 12-7 **KHTR** deb 33 **WLOL** 15-11 **KDWB** deb 34 **KMEL** 18-12

ARTIST AVERAGE AGRESSIVES TOP TOP REQUESTS Lp SALES 45 SALES (4 or more) 10 5 (1 to 10) (1 to 10) (1 to 10)

CROWDED HOUSE 2.72 23 5 0 9 6 8

Tina Turner What You Get Is What You See

FLASHMAKER WINNER! Y108 49 43 HITS TOP FIFTY SINGLES! **B96** 31-23 WCAU 36-29 **WLS** deb 26 **BREAKING AT: B97 KPKE** deb 31 add **KRBE Z94 WXKS** deb 32 add **KUBE KWK KHTR** deb 32 add **WKTI** KIMN **PRO-FM** deb 32 add **AVERAGE | AGRESSIVES KCPX** add (4 or more) Y107 TINA TURNER

Duran Duran Skin Trade

FLASHMAKER! DEBUT 46 HITS TOP FIFTY SINGLES!

Y108 **B104** 28-24 **Z94** deb 30 G105 KIIS WAVA 30-26 add deb 32 **99DTX** 37-33 **KKAZ** add PRO-FM deb 35 **KNIN** add **KATD** deb 35 ALSO BREAKING AT: **KROQ** 10-7 **KTRS** add **KWK KTKS** Y100 25-21 **KLUC** add WCZY **WBLI Z93** WMMS

Freddie Jackson Have You Ever

Loved Somebody

BREAKING AT: KHIT add KRQ **WKSI WXKS KCAQ** add **KMGX WFMI KRBE** add **KYRK** Y100 **WDJX** add deb 31 Y106 **99DTX** 20 **WKSS WKRZ** 31-22 **KMEL**

PoisonTALK DIRTY TO ME

HOT VIDEO AND NATIONAL TOUR
PRODUCING BIG ALBUM SALES
EVERYWHERE!
DEBUTS 42 HITS TOP FIFTY ALBUMS!
"TALK DIRTY TO ME" FROM THE ALBUM
"LOOK WHAT THE CAT DRAGGED IN"!





EARPICKS

JAY DOWD/ WKSS/ HARTFORD Aretha/George/R Nevil/Winwood/Venetians

GARY DUNES/ 93Q/ SYRACUSE Aretha/George/ Survivor/ Kool/ W Party

GREG EDWARDS/ KO93/ MODESTO A-Ha/ Starship/ L Gramm

SELBY EDWARDS/ K98/ AUSTIN C House/Winwood/Nouveau/Madhouse

VALERIE ELLIOTT/ VIN VDR/ KALA Starship/ L Gramm/ REO/ Genesis

JAY GARVIS/ WVSR/ CHARLESTON P Lekakis/ Survivor/ Bangles/ Aretha/George

LISA GILES/ KITY/ SAN ANTONIO Aretha/George/ G Abbott/ Bangles/ C Girls

DAVE GILLEN/ WKSE/ BUFFALO Beaters/ D Allen/ Venetians/ G Medeiros

JOEY GIOVINGO/ B97/ NEW ORLEANS Survivor/ Bangles/ G Abbott/ Genesis

KELLY GORDON/ KTRS/ CASPER Survivor/ R Nevil/ R Cray/ S Winwood

WENDY GREEN/ TWR/NTL/ SACR Aretha/George

MARCIE GUCKIAN/ KTKS/ DALLAS Bangles/ G Abbott/ B Jovi/ C Crisis

H. GUILFOIL/ WAX WKS/ OWENS Starship/ S Hagar/ Barbusters/ R Nevil

KEVIN HAINES/ 92X/ COLUMBUS G Abbott/ Bangles/ Aretha/George/ W Party

KATHY HALTIGAN/ RECORD WOR/ NY Aretha/George/H League/Pretenders/Genesis

BRAD HANSON/ WRQN/ TOLEDO Aretha/George/ G Abbott/ W Party/ Ratt

LAURIE HARDISON/ WFMF/ BAT RGE Barbusters/ Aretha/George/ S Hagar

B.J. HARRIS/ KX104/ NASHVILLE L Gramm/ Hipsway/ G Abbott/ S Winwood

JIMMY HEIKKALA/ RAINBOW/ SF Aretha/George/ P Wolf/ C Crisis/ H League STAN HELEVA/ WALL TO WA/ PHILA H League/ Venetians/ S Miller/ R Nevil

JIMMY HIGGINBOTHEM/ Z96/ COL S Miller/ G Abbott/ S Winwood/ R Cray

STEVE HOBERMAN/ RTI/ OMAHA N Griffith/ G Allman/ Communards/ Expose

MATT HUDSON/ Z104/ MADISON Bangles/ Hipsway/ B Sisters/ Sheila E

MARK JACKSON/ WHYT/ DETROIT Barbusters/ Venetians/ Aretha/George

BOB JACKSON/ WBAM/ MONT C Nouveau/ 'Til Tues

ESA KATAJAMAKI/ NAVARRE/ MPLS Aretha/George/ Genesis/ H League/ P Wolf

KANDY KLUTCH/ WAPE/ JACKSON Madhouse/Aretha/George/Winwood/Paul L

LENNY LEON/ PACIFIC CO/ CHATS Aretha/George/ Barbusters/ Venetians/ P Wolf

KAREN LONG/ TURTLES/ ATLANTA C House/ H Alpert/ P Echo

MIKE MANDZIA/ BUZZARD'S/ COL Expose/ REO/ Communards/ R Nevil

GREG MARSHALL/ ST SIDE/ ST LOUIS Venetians/ D Sanborn/ W Party

DAVID MARTIN/ KZIO/ DULUTH T Turner/ P Sisters/ R Nevil/ L Justice

MIKE MASKA/ SAM GOODY/ NJ Aretha/George/ H League/ Barbusters/ P Wolf

JAY MCCALL/ KOZE/ LEWISTON Barbusters/ P Smyth/ N Order/ H League

STEVE MCVIE/ WKPE/ CAPE COD Club N/Hipsway/Aretha/George/S Hagar

KATHY MEANS/ WCZY/ DETROIT H Alpert/ Kool/ Club N/ S Hagar

DEE ANN METZGER/ KPKE/ DENVER B Geldof/ B Dish/ Bangles/ P Possession

WALTER MICHALSKI/ THE WIZ/ NY C Girls/ Jill/ Giggles

BOB MITCHELL/ WKSS/ HARTFORD S Hagar/ Aretha/George/ R Nevil/ C DeBurgh

J.J. MONTANA/ KBFM/ BROWNSVILLE C Nouveau/ R Nevil/ G Medeiros/ 8 Seconds

KEITH NAFTALY/ KMEL/ SFSystem/ C Girls/ Bangles

STEVE NAGANUMA/ KMJK/ PORT P Smyth/ H Alpert/ P Simon/ Georgio

NATHAN NORRIS/ WCKN/ GREEN S Winwood/ Aretha/George/ C Nouveau

GYNNY O'HARA/ KIIK/ DAVENPORT C Crisis/ G Abbott/ Survivor/ W Party

BOB O'NEIL/ KITE/ CORPUS CHRISTI C Nouveau/F Jackson/Madhouse/Sweet S

MIKE OLIVER/ B93/ AUSTIN 8 Seconds/ R Cray/ C Girls/ R Nevil

VICKI OLIVERA/ SEA PORT O/ PORT R Lynch/ Hipsway/ C Hay/ D Sanborn

T. PARKER/ WGFM/ SCHENECTADY R Cray/Aretha/George/Bangles/Winwood

LOU PATRICK/ KJ103/ OK CITY Aretha/George/ Venetians/ C Nouveau

JIM PAYNE/ WRVQ/ RICHMOND D Allen/ Venetians/ P Smyth

RACHEL PERKOFF/ GLO SAT/ LA P Wolf/ R Cray/ S Winwood/ P Furs

JIM PRIMERANO/TRANSC/BUFF Barbusters

CHUCK REDDEN/ KNAN/ MONROE G Abbott/ Bangles/ JD Williams/ R Nevil

J.J. RICE/ 98PXY/ ROCHESTER Aretha/George/Georgio/D Allen/Winwood

BETH RINGWALD/ UNIVERSAL/ LA B Lee/ D Parton/ PP & Mary/ H Williams Jr

DAN ROSE/ WVSR/ CHARLESTON L Gramm/ P Lekakis/ R Cray/ G Medeiros

STEF RYBACK/ KC101/ NEW HAVEN Aretha/George/ S Hagar/ F Jackson/ P Wolf

EDDIE & THE TIDE



"WEAK IN THE PRESENCE OF BEAUTY"

(7-99470) also available as a promotional 12" (PR 1023)

ON YOUR DESK <u>NOW</u>!

from the forthcoming album Looking For Adventure (90586)

Produced by Keith Olsen



ON ATCO RECORDS

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INPLAY

An alphabetical listing of currently active singles

ARTIST	PRODUCER	LABEL	COMMENTS
TITLE	WRITER	TIME	
BERLIN	Richards/Ezrin/Berlin	Gef-7-28486	Great ballad scores second week action with adds at KDWB, KZZU and KQIZ Developing at 94Q in Atlanta.
YOU DON'T KNOW	Crawford	3:18	
BURNS SISTERS BAND	Gottehrer	Col-38-06641	Lots of interest here. Building a secondary base. One to watch.
BEAT OF A HEART	Burns/Riddle	3:57	
CETERA, PETER	Omartian	WB-7-28507	New adds this week include WRVQ and WAPI. Now in heavy rotation at MTV.
BIG MISTAKE	Cetera/Galpin	4:20	
CHINA CRISIS	Langer/Winstanley	A&M-2902	Great sounding record picks up strong early support from KITS and FM102
ARIZONA SKY	China	4:10	New this week at Y97.
HALL, DARYL	Hall/Stewart/T-Bone	RCA-5105-7-R	Great ballad from his solo album picks up new support at B106 in Baltimore.
SOMEONE LIKE YOU	Hall	4:07	
HAY, COLIN	Millar	Col-38-06580	New adds on former Man At Work include WKDD, FM100, KKAZ, 95XXX 100KHI and KISR. See Crossovers.
HOLD ME	Hay	4:09	
HOWARD, MIKI	Humes	Atl-7-89351	Giant Black/Dance cut is ready to cross Top 40. Already on KMEL and WCZY New adds include PRO-FM.
COME SHARE MY LOVE	Humes	3:53	
HUMAN LEAGUE	Jam/Lewis	A&M-2918	Third cut from album produced by Jimmy Jam and Terry Lewis. One to hear.
LOVE IS ALL	Harris III/Lewis	4:06	
IDOL, BILLY	Forsey	Chrys-43087	Great new video is just out this week and should help the project. It has done th trick before.
DON'T NEED A GUN	Idol	4:30	
JACKSON, FREDDIE	Eastmond	Cap-5661	Former #1 urban smash picks up new support from WKSI and KHIT. Albur sales remain strong.
HAVE YOU EVER	Eastmond/Skinner	4:16	
JACKSONS	Edwards/Jacksons	MCA-53032	Title cut from the new Whoopi Goldberg film. Should develop first on the Black Dance lists.
BURGLAR	Oland/Jackson/et al.	4:15	
JUNGKLAS, ROB	Wittman	Manh-50054	New artist is receiving lots of exposure on MTV.
MAKE IT MEAN	Jungklas/Holder/Cromwell	3:36	
KINKS	Davies	MCA-53015	KITS highlights the action on this just released 45. One to hear.
LOST & FOUND	Davies	4:33	
MEDEIROS, GLENN	Stone	Amherst-311ABJ	Indie distributed single moved to #2 at KZZP and is now spreading. See Flash makers for details.
NOTHING'S GONNA	Masser/Gaffin	3:45	
POINTER SISTERS	Perry	RCA-5112-7-12	New adds this week include WNNK, WKRZ, US1 and WKPE.
ALL I KNOW	Ragovoy/Levitt	4:05	
PSYCHEDELIC FURS	Kimsey	Col-38-06420	Hot new track. Adds include KDWB and WKRZ.
HEARTBREAK BEAT	Butler/Aston/Butler	4:03	
SANTANA	Cohen/Santana	Col-38-06654	Hot new vocalist highlights this debut from new album. One to hear.
VERACRUZ	Santana/Rollie/Thompson	3:44	
SHEILA E	Sheila E	WB-7-28580	Taking strong moves where played. Developing urban and selling singles al ready. Potential hit record.
HOLD ME	SheilaE/Guzman/Mininfield	4:10	
SHRIEKBACK	Mackillop/Andrews	Island-7-99480	Great new sounding record is developing at KITS in San Francisco.
GUNNING FOR	Allen/Andrews/Barker	4:34	
SIMON, PAUL	Simon	WB-7-28460	Third single from Grammy nominated album scores with adds at RK102, WGH KATD and KROQ. See Flashmakers.
BOY IN THE BUBBLE	Simon	3:45	
STACEY Q	St. James	Atl-7-89331	Major market hit picks up new support at PWR 99.7, WIGY, WKPE and G105 Big club record.
WE CONNECT	Wilcox	3:42	
TRIUMPH	Clink	MCA-53014	Second single from MCA debut album. Adds include KZZU in Spokane.
ONE MORE NIGHT	Martin/Fanucchi/Schon	3:28	
VENETIANS	Swinn	Chrys-43056	Pop natural scores with second week adds at KIYS, WJAD and WCGQ Programmers like this one. Watch closely.
SO MUCH FOR LOVE	Opitz	3:40	
VERA, BILLY	Baxter	Rhino-74404	Re-release follow-up scores with adds at WNCI, KSND, KKAZ, KZFN and KBIU. One to watch.
I CAN TAKE CARE	Vera	3:26	
YOUNG, PAUL	Padgham/Young/Kewley	Col-38-06630	Second cut from his current album is developing in the secondaries and in Cleveland.
WHY DOES A MAN	Young/Kewley	4:21	

ROCKLINE

HOSTED BY BOB COBURN



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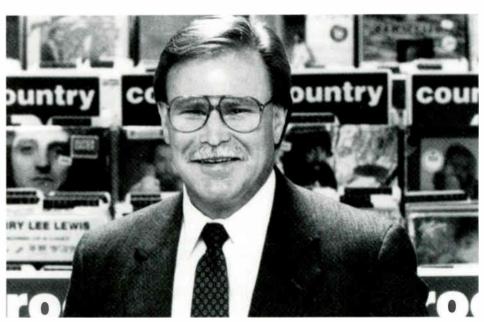
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SPOTLIGHT

CORCORAN MICHAEL BY



Terry Worrell President



There are two record stores within walking distance from my house in Austin, TX, and they couldn't be more different. One is a tiny independent, located in a small storefront that once was a shoe repair shop. It's a friendly place, with humorous displays and irreverent signs, the kind of shop you'd walk in to find that rare import or small label 12" single.

Those mom-and-pop operations are great, but the real retail action occurs down the street at the bustling Sound Warehouse outlet, one of 100 clustered in large metropolitan areas through eleven states in the mid and southwest. This particular store is located in a giant, free-standing building prominently set on a street where the daily traffic count has been measured at more than 50,000 customers.

The Sound Warehouse layout is designed to promote impulse buying, rather than browsing, although the latter's quite important, too, since it directly leads to sales. The interior is well-lit and thoroughly departmentalized, so consumers can find exactly what they're looking for. With each store stocking an average of 4,000 video ti-

tles and a comprehensive selection of compact discs, Sound Warehouse has placed itself at the forefront of the new technology in home entertainment. So, though I may spend more time at Sparky's Vinyl Donut, I end up spending more money at Sound Warehouse.

In last year's report to Sound Warehouse stockholders, president Terry Worrell had some very good news. Revenue was up nearly 20% over the previous year, with 13 new stores opened and revenue at existing outlets up 12%. Video rentals were responsible for at least some of that growth, jumping 77% to account for nearly 12% of the total gross. In recognition of those achievements, the Dallas, TX-based chain was honored as "Retailer of the Year" by the National Association of Record Manufacturers. And, if you think '86 was good, wait until you hear what's in store for Sound Warehouse this year.....

Seventeen full-line Sound Warehouses, along with eight video-only locations, are slated to open in 1987. Major expansion is planned for the Chicago area, where nine leases have been signed. The company is

also set to make initial forays into the southeast, with outlets opening in Florida and Georgia. Kay Moran, Chairman of the Board, is especially excited about the downtown Chicago Sound Warehouse, which will fill four floors with albums, cassettes, compact discs, videos and an array of home entertainment software.

"We've always kept an eye on Tower Records," admits Moran when asked if the Chicago store was Sound Warehouse's version of its rival's superstores in New York, Los Angeles and London. "Russ Solomon was instrumental in helping me and Dan get Sound Warehouse off the ground."

Dan Moran, Sound Warehouse's founder, was killed in a car accident four and a half years ago. He and his wife, Kay, opened the first Sound Warehouse in Oklahoma City in 1972. Moran eventually convinced his former Wichita Falls High School classmates Terry and Sharon Worrell to open a branch of the chain in Dallas in 1974. At the time, Terry was working as a stockbroker and about to take a new job in Little Rock, Arkansas, when his one-time school chum came to Dallas for a visit.



TEXAS' SOUND WAREHOUSE:

"LONE STAR SUCCESS STORY"





"He kept insisting to Terry, 'This is a business you ought to get into,' and laid out his own plans," reminisces Sharon. Needless to add, the Worrells never did make it to Little Rock, as Dan convinced them to give the record retail business a whirl. They've never looked back.....

From the very start, the Sound Warehouse strategy has been constructed around the same theme—"bigger is better."

"Certainly one of the keys to our success is the size of our store," says Worrell.

An average Sound Warehouse location

An average Sound Warehouse location covers 9,700 square feet of floor space, with new stores now in buildings which measure more than 11,400 square feet. This spaciousness offers the Sound Warehouse customers greater selection, convenience and prices. With its vast inventory of video and music titles, crossover sales are the result. A record buyer decides on the spur of the moment to rent a movie. When he returns the next day, he may pick up the soundtrack to the film he saw the night before.

The idea to open some video rental-only stores for the new year came about through the experience gained at full-line Sound Warehouse outlets.

"We believe the majority of movie rental customers are drawn from a three to four mile radius," says Terry Worrell, adding that the distance is closer for purchases because a rental transaction requires more than one visit—one to rent and one to return. The video-only locations will be positioned between the full-line stores. With the number of households owning videocassette recorders expected to jump from the current 30 million to 75 million by 1990, Sound Warehouse has positioned themselves perfectly to take advantage of that growth.

The '90s will also see compact disc players in more than 14 million homes, up from approximately one million today. Head buyer Tracy Donihoo makes sure all Sound Warehouse stores are well-stocked with CD's, though he insists the dynamic rise of the new configuration will not make vinyl albums or tape cassettes obsolete. At least not yet.....

"Albums and cassettes will continue to represent most of our sales until the compact discs come out simultaneously with LP/tape release," he insists, citing figures that the vinyl/tape configurations represented 55.9% of Sound Warehouse's total sales figures. Currently, most titles don't become available on CD until a month or two after the official release date, though that is rapidly changing as disc plants catch up to demand. Classical music still represents Sound Warehouse's best-selling compact disc releases, with jazz right behind.

Sound Warehouse's annual report for 1986 suggests its success can be traced to "having stores in convenient locations with ample parking, a large selection of merchandise, prices which are generally lower than our competition and knowledgeable, helpful sales personnel. "Combine that with a stewardship which has anticipated the home entertainment boom and you have a full-fledged success story. The li'l ole distributor is now one of the country's largest, a tribute to its home state, which doesn't settle for less. I may never go back to Vinyl Donut again.

37

RERAP



by Toni Profera

Folks at local ticket outlets in St. Louis had their hands full last week when tickets for the Bon Jovi/Cinderella show went on sale for Kiel Auditorium (10,000 seats). As Mike Clark (CML Onestop) describes it, "They are only booked for one night in February and all ticket locations had just about riot conditions!" In one store 400 kids spent the night waiting for the doors to open and in another, the door was bashed in. Luckily no one was hurt. It's only Rock & Roll! Other metal muse-Mike Mandzia of Buzzzards Nest (Columbus) is stocking the cupboard up in preparation for the expected appearances soon of metalers Slayer, WASP, Raven, Saxon and Iron Maiden with Stryper.... More Alternative Marketing— Strawberries (Boston) is offering an innovative store advertising program to major labels for developing acts. The program consists of one month of in store airplay sandwiched in between informative raps and information on the artists (i.e. tour info., bio., and sale price, etc). In addition to that there is intensive merchandis-

Poison Pen



ing. Says Jeff Cohen of

Strawberries, "Last month was

Member of Enigma's Poison practice writing their names at a recent in-store at the Record Bar outlet in Corpus Christi. The band scored in the Top Five Breakout winners (see page 44).

Robert Cray and Housemartins. Housemartins went top 20 for the chain, and the other is obvious." Coming up are Hipsway, Europe, Expose, Club Nouveau, Shirley Murdock. **Shriekback** Poison. Ten to 15 acts go through the program per month..... Jetsetting around— Not only do the Jets have a single in the Top Ten and a fast resurging album, but they were on hand to lend support in their home town of Mpls. to the Variety Club for the Children's Hospital of Minn. Festivities were a celebrity race and fashion show. The girls modeled fur coats and the boys competed in the snow mobile race..... Tower takes the East Coast, market by market—The end of Feb. will see the Philly market enjoying the addition of the fourth superstore the formerly West Coast chain has opened on the Atlantic coast in the last two years. Two in NYC (uptown and downtown), one in Washington DC and now here on South Street in Philadelphia. March 9 through April 8th marks the grand opening celebration in advertising with TV, Radio and Print scheduled for that time period in addition to a store wide sale..... "Sign my axe please!!" - 500 people, more or less, gathered the largest Sound Warehouse store in Dallas recently to say "hi" to rocker Stevie Ray Vaughan. Reports have it that many lucky fans and would be rock guitarists guitars their autographed..... More rock in Texas—Jon Bon Jovi stopped traffic in a San Antonio Sound Warehouse store when he ventured out to do some shopping. His personal choices, according to the manager were Robert Cray and some Stones records. They were in town for their tour, having played the previous night.



BALLS

The Hits Weekly Sports Column

This week's column by Roy Trakin

BASEBALL: Wonder who's gonna be first to sign a free agent, doncha? Now that Lance Parrish's negotiations with the Phillies have gone kaput, not one quality free agent is close to an agreement. You know guys like Tim Raines, Andre Dawson and Bob Horner will find a home, but what about overpriced, possibly over-the-hill commodities like Ray Knight and Ron Guidry? Will they sit out until May I, the official date they can begin talks with their old clubs? We can't see those two guys getting their inflated value's worth anyplace but New York, can you? Speaking of En Why, if things keep goin' the way they're goin', the Mets may not have enough players to field a team. What next? Davey Johnson overdosing on Rolaids? Len Dykstra drafted? Let's get spring training started already before anything else happens.....

FOOTBALL: Yeah, it's over, finally, the biggest anti-climax since they brought back "The Andy Griffith Show" without the late Floyd the Barber. Football just doesn't have the same populist joy of baseball, and we're not just saying that because we're Jets fans either. Trouble with the Giants' victory is, the only ones who can truly participate are those 70,000 die-hards who've made every game a sell-out since the Colts beat their beloved Jints in the famed 1958 overtime game. Everyone else experiences the thrill vicariously, through TV. It's no wonder the disputed N.Y.-N.J. victory celebration was so muted. Only 25,000 lunatics braved the sub-teen temperatures for the Giant tribute, which featured appearances by Tiny Tim, Irwin Corey and 1,000 Pete Rozelle imitators. Oh well, if only Lance Mehl, Joe Klecko and Gastineau hadn't gotten hurt, they'd be holding that party at..... Giants' stadium? Leon Hess got what he deserved clean bathrooms, and when is Al Davis gonna move those Raiders where they belong? Back to Brooklyn, of course.....

BASKETBALL: Where oh where are those 6'1" balding Jewish guys from schools like CCNY and Brooklyn College who could pop that two-handed set shot from 25 feet? No, basketball's a way different game than it was even ten-twelve years ago, when the N.Y. Knicks were the first and last word in the fabled five-man team game they raised to an art. Forgive us while we wait until Bernard King returns sometime in 1990. As for the other NBA teams, why doesn't the rest of the league give it up, and let's get down to the semi-final playoffs right away, shaping up to be Dallas vs. Lakers in one and Atlanta vs. Celtics in the other. With Sampson and Ruland out, that effectively eliminates Houston in the West and Philly in the East, though Chicago and Detroit could still make trouble with superstars Michael Jordan and Isiah Thomas.

HOCKEY: Wake us when **Wayne Gretzky** gets to 200 points and **Edmonton** and the **Flyers** are about to play the final game, will ya?

YACHTING: Yes, **Dennis Conner**'s a household name, tacking a national game. Sorry, cap'ns, but yachting has as much chance of capturing the public imagination here in the States as chess. Speaking of, where *is* **Bobby Fischer** these days? Never mind **Boris Spassky**.....

CUPID'S EARPICKS





POWER

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WMMS	add	95XXX	add
WRNO	add	Y97	add
Q100	add	WPFM	add
WXLK	add	WIKZ	add
KIYS	add	WOMP	add
KIKX	add	WVBS	add
WJMX	add	WDAY	add
KEVI			

ALSO BREAKING AT:
KRBE WTLQ
PWR99 WKRZ
WLOL 93Q
KCPW KTUX
KCPX KZZU
WROQ WGFM
WBCY WPST



DON'T LEAVE ME THIS WAY

CROSSOVER!

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HOT VIDEO AND
GREAT CLUB RECORD!
TOP TEN SALES AND REQUESTS IN
BOSTON AND HOUSTON!

KWSS	add	WSPK	add
WRVQ	add	WKRZ	add
WKSI	add	WZYP	add
KEYJ	add	B98	add
WCIL	add	WLRW	add

ALSO BREAKING AT-

ALGO DITEAT	THE PAIN
WCAU	K98
WXKS	WROQ
B 96	WKRZ
KDWB	BJ10 5
KS103	KTUX
FM102	Z102
KWOD	WNNK
KKRZ	KEZB
KCPX	KRQ
WNVZ	KSND
KHIT	WKZL
92X	KIYS
WNCI	KRBE 7-6
	KATD 18-14
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	KITS 33-23
	DBO-EM 32-26

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LOST AND FOUND

ON YOUR DESK!

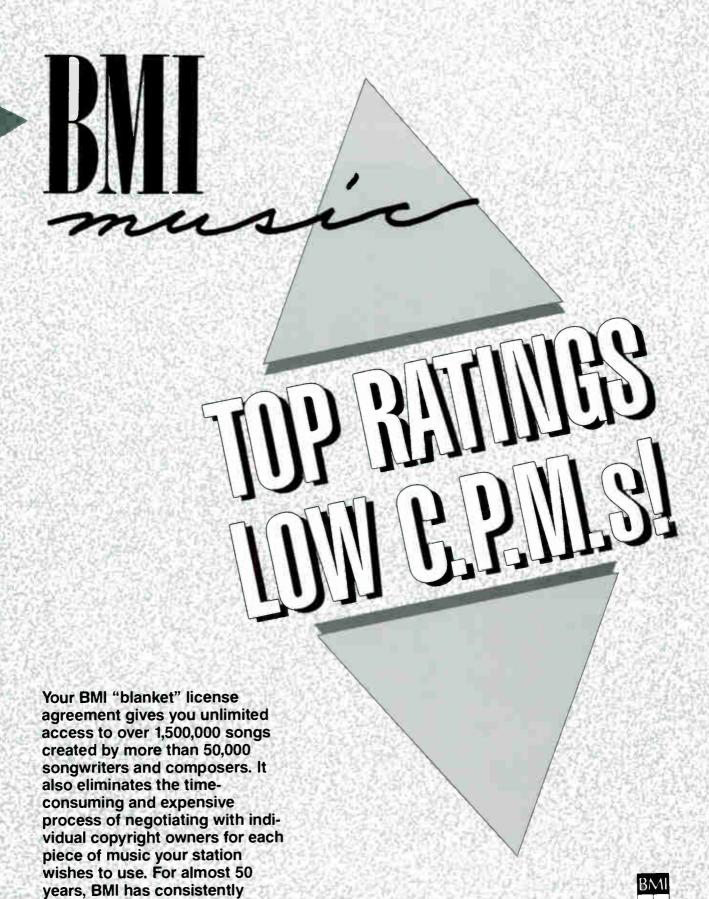
MCA RECORDS



TOP FIFTY ALBUNS

Bon Jovi and the Beasties continue doing the two step, battling for chart supremacy. It was a great week for Epic as two of their pet projects. Europe and Luther Vandross, both ascended into the Top Ten. And it was another strong week for heavy metal as **Tesla** on Geffen scored in as the highest debuting new album, ahead of **Poison** and **Stryper** (both on Enigma/Capitol).

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
11	1	BON JOVI	SLIPPERY WHEN WET	PolyGram 830264	#1 45 also	107.6
2	2	BEASTIE BOYS	LICENSED TO ILL	Def Jam/Col 40238	Exploding	94.1
4	3	GENESIS	INVISIBLE TOUCH	Atlantic 81641	Tonight 45 the key	42.6
3	4	BANGLES	DIFFERENT LIGHT	Columbia 40039	4th single breaking	42.0
5	5	BRUCE HORNSBY	THE WAY IT IS	RCA AFL 1 5904	Multiple hits	40.4
7	6	JANET JACKSON	CONTROL	A&M SP 5106	Fifth single hot	38.6
6	7	CINDERELLA	NIGHT SONGS	PolyGram 830076-1	Solid	37.3
19	8	EUROPE	THE FINAL COUNTDOWN	Epic 40241	New superstars	27.1
10	9	GEORGIA SATELLITES	GEORGIA SATELLITES	Elektra 60496-1	Hot single leads	26.8
15	10	LUTHER VANDROSS	GIVE ME THE REASON	Epic 40415	Pop appeal	25.9
8	11	BOSTON	THIRD STAGE	MCA 6188	Lots of hits	25.7
9	12	HUEY LEWIS	FORE	Chrysalis 41534	Lots of hits	25.0
I	13	LIONEL RICHIE	DANCING ON THE	Motown 6158	Slowing some	25.3
14	14	PAUL SIMON	GRACELAND	WB 25477-1	Grammy nominee	23.4
16	15	ANITA BAKER	RAPTURE	Elektra 60444	Won't die	23.3
13	16	MADONNA	TRUE BLUE	Sire 25442 (WB)	Steady	23.2
12	17	RUN-DMC	RAISING HELL	Profile 1217	New 45 out	22.0
18	18	BILLY VERA	BY REQUEST	Rhino 70858	New 45 out	21.7
21	19	ROBERT CRAY BAND	STRONG PERSUADER	PolyGram 830-5681	45 breaking now	18.4
20	20	PETER GABRIEL	SO	Geffen GHS 24088	Grammy nominee	18.1
34	21	BRUCE WILLIS	RETURN OF BRUNO	Motown 6222	Hot 45 leads	17.6
17	22	GREGORY ABBOTT	SHAKE YOU DOWN	Columbia 40437	New 45 exploding	17.3
29	23	CLUB NOUVEAU	LIFE, LOVE & PAIN	WB 25531	Hot single leads	17.0
25	24	SAMANTHA FOX	TOUCH ME	RCA 10212-1-J	Needs new 45	16.6
22	25	BRUCE SPRINGSTEEN	LIVE 1975-1985	Columbia 40558	Steady	16.1



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TOP FIFTY ALBUMS

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
74	26	BILLY JOEL	THE BRIDGE	Columbia OC 40402	Needs new single	15.1
27	27	STEVE WINWOOD	BACK IN THE HIGHLIFE	Island 25448	Grammy nominee	14.2
26	28	RATT	DANCING	Atlantic 81683-1	Single breaking	13.3
30	29	FREDDIE JACKSON	JUST LIKE	Capitol ST-12485	New single hot black	11.0
31	30	POLICE	EVERY BREATH	A&M 3902	Greatest hits	10.8
23	31	CAMEO	WORD UP	PolyGram 830265-1	New 45 hot	10.1
33	32	WHITNEY HOUSTON	WHITNEY HOUSTON	Arista AL8-8212	Won't die	8.9
	33	TESLA	MECH. RESONANCE	Geffen 24120	Heavy metal hit	7.7
42	34	GEORGE STRAIT	OCEANFRONT	MCA 5913	Hot country	7.6
41	35	PRETENDERS	GET CLOSE	Sire 25488-1 (WB)	New 45 growing	7.3
39	36	DEEP PURPLE	HOUSE OF BLUE LIGHT	PolyGram 831318	Comeback	7.1
37	37	LITTLE SHOP	SOUNDTRACK	Geffen GHS 24125	Steady seller	6.9
38	38	JOURNEY	RAISED ON RADIO	Columbia 39936	Hot callout 45	6.7
40	39	EDDIE MONEY	CAN'T HOLD BACK	Columbia FC 40096	Steady sales	6.2
47	40	LOS LOBOS	BY THE LIGHT	Slash/WB 25523-1	Breaking big	6.0
45	41	ERIC CLAPTON	AUGUST	WB 25476-1	Gaining	5.8
	42	POISON	LOOK WHAT THE CAT	Enigma 12523 (Cap)	Comin' at ya!	5.7
35	43	CHICAGO	18	WB 25509	Steady	5.1
36	44	ROBBIE NEVIL	ROBBIE NEVIL	Manhattan 53006	2nd single starting	5.0
=	45	MADHOUSE	8	P. Park 125545 (WB)	Hot instrumental	4.9
	46	STRYPER	TO HELL WITH THE	Enigma 73237 (Cap)	Metalmania!	4.7
48	47	ARETHA FRANKLIN	ARETHA	Arista 8442	Duet smokin'	4.6
49	48	KOOL & THE GANG	FOREVER	PolyGram 830 3981	New 45 starting	4.5
24	49	CYNDI LAUPER	TRUE COLORS	Portrait OR-40313	Down this week.	4.3
	50	READY FOR THE WORLD	LONG TIME COMING	MCA 5829	Up and down	4.2

DAVID SANBORN (WB)
HANK WILLIAMS JR. (MCA)
ALAN PARSONS (Arista)

NEXT UP

NEW EDITION (MCA) BILLY IDOL (Chrysalis) JETS (MCA)

SLAM DUNK

CAMEO

Candy

28-23 HITS T	OP FIFTY SINGLES!
HITS TOP	FIFTY ALBUMS!

				WXKS	22-16
Z100	add	WAVA	deb 27	WKSS	23-18
KXX106	add	WNNK	deb 37	KWSS	21-18
94TYX	add	WCAU	deb 38	B104	23-19
WABB	add	Z93	deb 38	KS103	26-23
WIKZ	add	93Q	deb 38	KZZP	30-24
WFXX	add			B106	30-26
WKSF	add /	Y106	9-2	PWR99	29-26
KTFM	deb 22	WCZY	6-4	KWOD	32-28
Y107	deb 26	KRBE	15-9	KKRZ	31-28

ARTIST		AGRESSIVES (4 or more)					
CAMEO	2.18	22	10	5	8	8	10

ROBERT CRAY

Smoking Gun

CROS	SOVE	R WINNER	1	WMMS	deb 40
		TOP FIFTY		RK102	deb 40
//				KHIT	11-9
KRBE	add	Y100	add	94Q	21-15
KWOD	add	WSSX	add	WXLK	23-19
WAPI	add	WQCM	add	KKRZ	34-25
WTLQ	add			BREAK	ING AT
WGFM	add	WBCY	deb 23	WCZY	
95XIL	add	B97	deb 30	KPLZ	
WCIL	add	PWR99	deb 33	95INZ	
100KHI	add	KMJK	deb 35	PRO-FN	A /
KSMB	add	KNBQ	deb 38	Z93	
		AVEDAGE LAGDI	CONTROL DECIDENTS I	I D CALEC I AS CAL	EC I

ARTIST		AGRESSIVES (4 or more)			
ROBERT CRAY	2.52	5	10	9	3

KOOL & THE GANG

Støne Love

FL	AS	ΗМ	AKE	R!				
	HI	rs 1	ГОР	FIF	TY	AL	BUI	MS!

KHTR add WPFM add WNVZ add KKRD add KX104 add WCGQ add WROQ add Q104 add

WROQ WBCY add KC101 add Q100 add WGTZ Y100 deb 30 add FM100 deb 34 KTUX add **KMEL** deb 35 WERZ add

WJMX add KZFN add KIIK add KLUC add WDJX deb 38 WCAU 32-25

FM102

WROQ

KIIS

Y95

15-10

16-12

14-12

16-13

WKSS 31-28 WNNK 39-31 WKDD 40-33

B96 40-34

BREAKING AT:

WXKS PRO-FM KRBE

KCPW K98 WRVQ

ARTIST MOVE (4 or more)

KOOL & THE GANG 2.32 7

EIGHT SECONDS

Kiss You (When It's Dangerous)

FLASHMAKER!

WCAU	add	BREAKING AT:	WGH-FM
KDWB	add	WXKS	WROQ
WKDD	add	KTKS	WTLQ
WNOK	add	KEGL	93Q
I-94	add	KRBE	KCPX
KXYQ	add	KKBQ	WFLY
WGAN	add	KITS	WRCK
KWNZ	add	FM102	
		WLOL	
		KATD	

BILLY BRANIGAN Maybe Tonite

Y106

deb 37

BUILDING STRONG SECONDARY BASE

Q101 add BREAKING AT: WOMP 99KG KLUC

Manufactured and Marketed by
PolyGram Records



BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers.

Bruce Willis continues to catch the hearts of retailers nationally with solid sales strength reflected in his second straight victory. Los Lobos have surged to #2, ahead of Club Nouveau in the

#3 slot. The new Lou Gramm solo project grabs fourth headed by a hot single and Poison's heavy metal sensation finishes fifth.

WINNERS

1	BRUCE WILLIS	(Motown)	3 9%	6	TESLA	(Geffen)	22%
2	LOS LOBOS	(Slash)	33%	7	HÜSKER DÜ	(WB)	18%
3	CLUB NOUVEAU	(WB)	29%	8	CROWDED HOUSE	(Capitol)	18%
4	LOU GRAMM	(Atlantic)	28%	9	WORLD PARTY	(Chrysalis)	14%
5	POISON	(Enigma)	2 6%	10	THE THE	(Epic)	14%

BUZZARD'S NEST/MIKE
MANDZIA/COLUMBUS
I. Gramm

L Gramm Little Shop Crowded House W Chung Tesla

CAMELOT/LEW GARRETT

/CANTON Hipsway Madhouse G Strait H Williams Jr

World Party

CAVAGES/JON GRANDONI

/BUFFALO
Julian Cope
Crowded House
World Party
Chicago

CENTRAL SOUTH/ROBIN STEELY/NASHVILLE

Stryper Poison S Boys Timbuk 3

R Cray

CML ONE-STOP/MIKE

CLARK/ST. LOUIS
Los Lobos
L Gramm
C Blonde
Club Nouveau
Bruce Willis
Poison

DANJAY/DON THUERK/SEATTLE

Los Lobos World Party C Blonde Julian Cope Hüsker Dü L Gramm

GAMCO/KATHY SHEDD/MPLS

Madhouse Los Lobos The The H Williams Jr D Edmunds Hüsker Dü

GEMINI ONE-STOP/NANCY WALLACE/CLEVELAND

S Murdock L Gramm L Ends Poison Tesla

HARMONY HOUSE/SANDY

BEAN/DETROIT L Gramm Club Nouveau Poison S Murdock G Tiger Jets

HARVARD CO-OP/MICHAEL

TOCKER/BOSTON
Hüsker Dü
N Griffith
Club Nouveau
D Edmunds
Julian Cope

KARMA/MIKE CROWDER/INDY

R Cray Bruce Willis Hüsker Dü Mentors A Parsons

LIEBERMAN/ROB

TAYLOR/CHICAGO American Tail S Fox Bruce Willis Europe Judds

LIEBERMAN/TERRY DONOVAN/KANSAS CITY

G Abbott Crowded House Europe Poison Kansas

LIEBERMAN/MIKE BRIGANDI

/MT. LAUREL
D Purple
Expose
Bruce Willis
Kinks
Europe

D & David

MUSICLAND/DICK ODET-

TE/MPLS
Judds
Expose
L Gramm
Club Nouveau
Jets

NATIONAL RECORD MART/DOUG SMITH

PITTSBURGH
L Gramm
Club Nouveau
Tesla
Hipsway
Poison

NAVARRE/ESA KATAJAMAKI

/MINNEAPOLIS
Hüsker Dü
The The
Los Lobos
D Sanborn
Steady B
World Party
Slave Raider

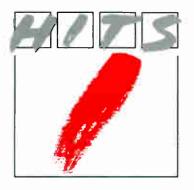
PACIFIC COAST ONE-

STOP/LENNY LEON/CHATSWORTH L Gramm Expose

G Tiger Judds Hipsway J Jett

PEACHES MUSIC & VIDEO/HOWIE WAH-

LEN/SEATTLE
PP & Mary
The The
N Griffith
Los Lobos
World Party



BREAKOUTS

PRO ONE-STOP/PAUL JOHNSON/TEMPE

Bruce Willis

Mission UK

Tesla

Smithereens Los Lobos

RADIO DOCTORS/KATHY

STAMM/MILWAUKEE

L Gramm

Judds

C Crisis

Pseudo Echo

Janet Jackson

RAINBOW/JIMMY HEIKKALA

/SAN FRANCISCO

Toto

KBC

Dead Or A

L Justice

D Purple

Chicago

RECORD BAR/ROBERTA ARMIJO/CORPUS CHRISTI

Tesla

Los Lobos

D Purple

A Parsons

L & Rockets

RECORD BAR/NORM **HUNTER/DURHAM**

Los Lobos

Dead Or A

Hüsker Dü H Williams Ir

Club Nouveau

RECORD WORLD/DEAN FINE

/NEW YORK The The

Expose

L & Rockets L.Justice

Los Lobos

RECORD WORLD/TIM

CHRIST/BALTIMORE

Los Lobos CHay

C Crisis

A Parsons

Narada Sampler II

HITS February 16, 1987

ROUNDUP/LAURA AVERY

/SEATTLE

Dead Or A

K & The Gang

RFTW

S Miller

R Cray

Club Nouveau

A Parsons

RTI ONE-STOP/STEVE

HOBERMAN/OMAHA

Bruce Willis

Judds

L Gramm

Poison Little Shop

SAM GOODY/MIKE

MASKA/EDISON

Poison

Bruce Willis

Judds

Los Lobos

Stacey Q

L Gramm

SEA-PORT ONE-STOP/VICKI

OLIVERA/PORTLAND

D Sanborn

A Parsons

Los Lobos

Hüsker Dü

Dead Or A

Santana

SOUND VIDEO UN-LIMITED/MIKE BASHKIN

/CHICAGO

Rruce Willis

Club Nouveau

Poison

Tesla Crowded House

Europe

SOUND WAREHOUSE/TRACY

DONIHOO/DALLAS

Madhouse

Bruce Willis

Los Lobos

Crowded House Tesla

STRAWBERRIES/JEFF COHEN/BOSTON

D Edmunds

RFTW

S Murdock

Club Nouveau

Hipsway

Poison

STREETSIDE/GREG

MARSHALL/ST. LOUIS

Little Shop

The The

Bruce Willis

THE WIZ/WALTER

MICHALSKI/NEW YORK

Bruce Willis

N Martinez

Expose Stacey Q

Stetasonic

TOWER/PERRY HANSON/SAN

JOSE

Bruce Willis

D Purple A Parsons

TOWER/DEB

CAMPBELL/WESTWOOD

A Parsons

Crowded House

Hoosiers

TOWER/DOWNTOWN/VIC

SAVINO/NYC

Mission UK

Pseudo Echo

C Crisis

Zere One

L Gramm

TOWER/UPTOWN/JIM

HALE/NYC

Bruce Willis

R Nevil

R Cray

Beaters K Bush

S Mardock

TRANSCONTINENT/JIM

PRIMERANO/BUFFALO

Crowded House

D Sanborn V Williams

Club Nouveau Madhouse

TRANSWORLD/DAVE ROY

/ALBANY

Tesla Los Lobos

World Party

Club Nouveau Poison

Crowded House

TURTLES/KAREN LONG

/ATLANTA

Bruce Willis

Europe

R Cray

G Strait

The The Crowded House

L & Rockets

VINYL VENDORS/VALERIE

ELLIOTT/KALAMAZOO

Bruce Willis

Los Lobos N Edition

Hipsway D Edmunds

WALL TO WALL LISTENING

BOOTH/STAN HELEVA /PHILLY

R Cray

Tesla Club Nouveau

Poison T Conwell

WAX WORKS/HAROLD

GUILFOIL/OWENSBORO

REO

S Murdock

Bruce Willis Poison World Party

WESTERN MERCHAN-

DISERS/DAVA ALBERTSON /AMARILLO

Bruce Willis

W Houston B Jovi

Janet Jackson

WHEREHOUSE/RICH LOCK-

WOOD/LOS ANGELES

L Gramm M Howard

Los Lobos Club Nouveau D Purple

The The Little Shop

ZIPS/LORI TEUFEL/TUCSON

Los Lobos Hipsway

Bruce Willis C Hay

Madhouse



MOVIE SCORES

	TILE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK INFO
1	PLATOON	8.1m	9555	38.3m	Atlantic soundtrack to come.
2	OUTRAGEOUS FORTUNE	5.4m	5004	13.7m	
3	CROCODILE DUNDEE	2.5m	2061	143.2m	Soundtrack on Varese Sarabande.
4	LIGHT OF DAY	3.5m	3397	• 3.5m	Soundtrack LP and Barbusters 45 on CBS Assoc.
5	BLACK WIDOW	3.4m	4662	3.4m	
6	FROM THE HIP	2.6m	2727	2.6m	
7	CRITICAL CONDITION	1.6m	1322	16.6m	
8	STAR TREK IV	1.6m	1579	101.7m	Soundtrack on MCA.
9	THE GOLDEN CHILD	1.5m	1412	72.7m	Contains Ann Wilson 45 on Capitol.
10	RADIO DAYS	1.3m	9762	3.4m	Soundtrack on RCA.

"American Tail" on MCA, "Top Gun" on Columbia, "Mission" on Virgin, "Stand By Me" on Atlantic

Film Information Courtesy of **THE HOLLYWOOD REPORTER**



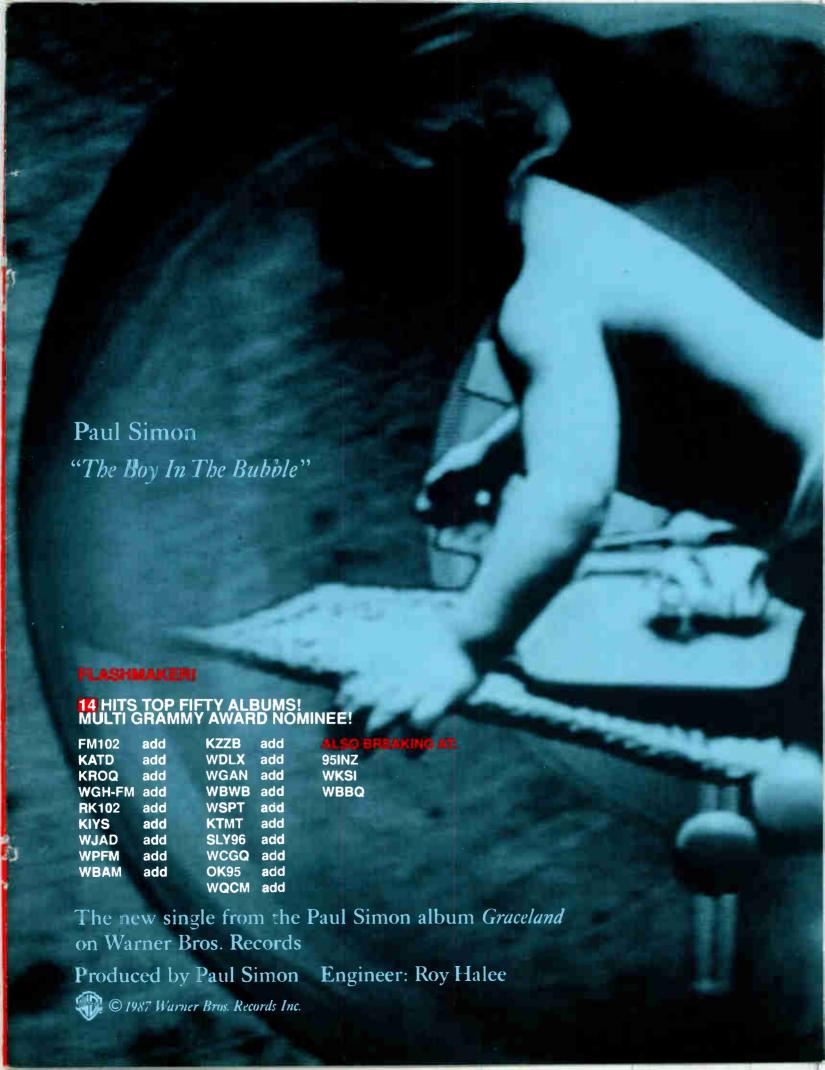
WAVELENGTH

by Lenny Beer

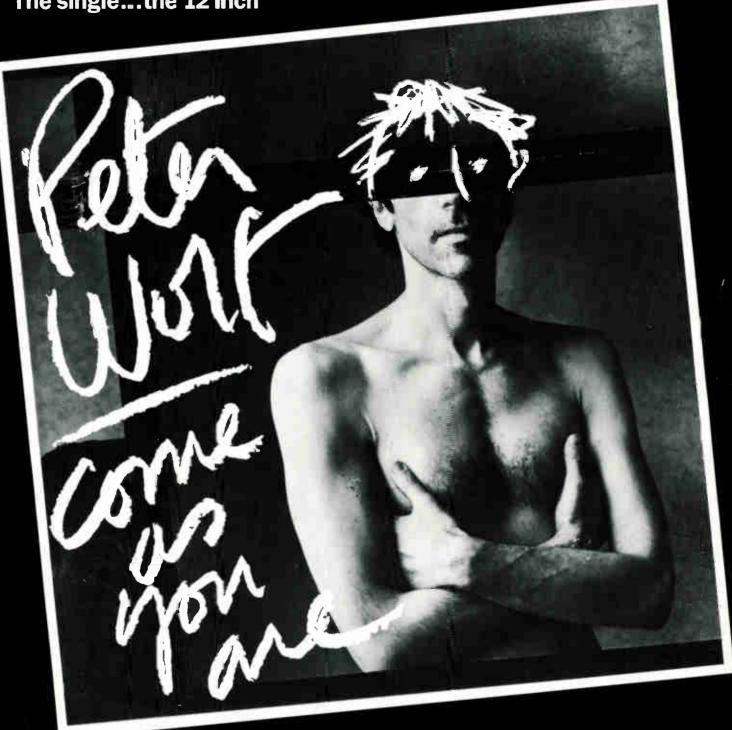
The format changes are blowing in the wind this week. KMET fired all of its air staff, went to an automated sound, and put in teaser promos with a one week countdown to a new format. So, what is that format going to be? We've heard everything from Top 40, new wave, dance, etc. to New Age yuppie elevator music. That's right, spin those Andreas Vollenweider tunes! Stay tuned for updates..... Things are more concrete in Cleveland as

WNCX changes format to to change to a Classic Hits format. MD Rhonda Kiefer told Hits. "The decision was made to change our 15 week old Top 40 format by the principles of Metropolis, Inc. It came as a shock to all of us." It appears obvious to us that the sensational book from WMMS was a major factor.... Special congratulations to Z102's Spanky McFarland who moves from his position in Savannah to join Scott Shannon's Z100 in New

York as full-time swing air personality handling three shifts on weekends. Z102's Jerry Rogers could not have been prouder of the move for his latest protege. He is still taking credit for the success of Dan Valli 100KHI is looking for air talent. Send cassette and resume to J.J. "Hitman" McKay at 2301 Coastal Highway, Ocean City, Maryland 21842..... Tony Collins leaves KKYK Little Rock for the MD position at KJ103 Oklahoma City..... Kevin Haines has been promoted to Assistant PD from MD at 92X in Columbus.....Shawn Skramstad is the new Promotion Director of KDWB in Minneapolis..... New PD Waylon Richards of KWK in St. Louis says the station will be taking a straight on Top 40 approach. His new lineup is 5:30-10 Steve Cochran with Rick Rumble, 10-3 Chris Knight, 3-7 Marc Mitchell, 7-12 Jimmy Page and 12-5:30 Steve Byes.



The single...the 12 inch



or don't come

