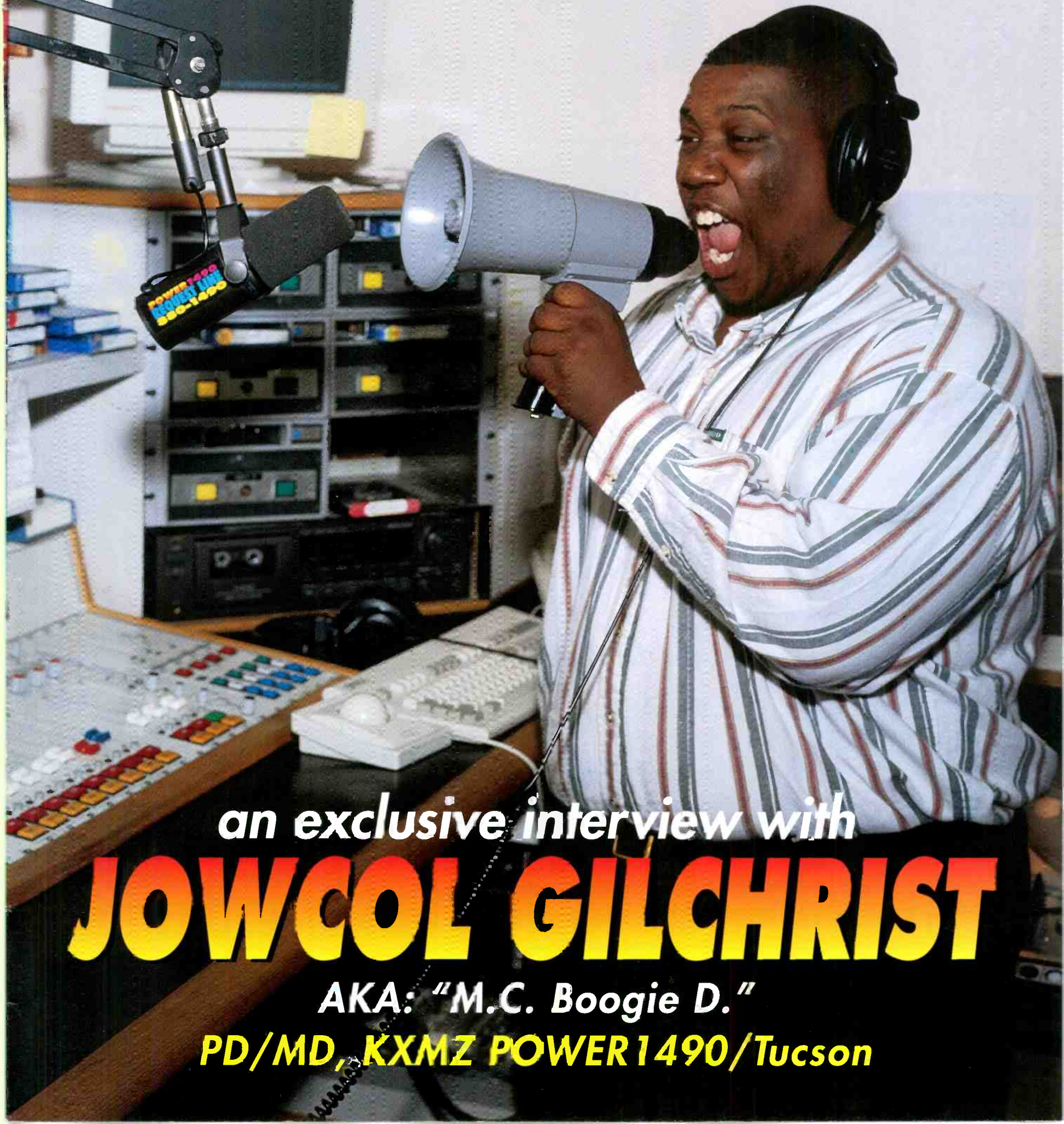


HITMAKERS[®]

ISSUE 890 \$5.00

May 26, 1995



an exclusive interview with

JOWCOL GILCHRIST

AKA: "M.C. Boogie D."

PD/MD, KXMZ POWER 1490/Tucson

**ONE OF THE
MOST ADDED!**

New Airplay:

**B97
WZJM
WYCR
WLAN
WGRD
WRQX
WMMS
KYSR
WNTQ
WSPK
WBHT
KWNZ
WENZ**

**Hot AC
High Debut 26***

Chris Isaak
"Somebody's Crying"

Rotating At:

**WKRQ 21x
WTIC 18x
KRBE 18x
STAR94 12x
WPLY 12x**



© 1993 Ferris Records

Produced by Erik Jacobsen. From the new album: *Forever Blue*. Management: HK Management



TOP40 Radio Multi-Format Picks

Based on this week's EXCLUSIVE HITMAKERS CONFERENCE CALLS and ONE-ON-ONE calls. ALL PICKS ARE LISTED IN ALPHABETICAL ORDER.

MAINSTREAM

- ALL-4-ONE** I Can Love You Like That (BLITZZ/ATLANTIC)
BETTER THAN EZRA Good (ELEKTRA)
BON JOVI This Ain't A Love Song (MERCURY)
CHRIS ISAAK Somebody's Crying (REPRISE)
COLLECTIVE SOUL December (ATLANTIC)
CORONA Baby Baby (EASTWEST/EEG)
DAVE MATTHEWS What Would You Say (RCA)
DURAN DURAN Perfect Day (CAPITOL)
EDDIE MONEY After This Love Is Gone (WOLFGANG)
JANN ARDEN Could I Be Your Girl (A&M)
JEFF BUCKLEY Last Goodbye (COLUMBIA)
JON B. AND BABYFACE Someone To Love (YAB YUM/550)
JON SECADA Where Do I Go From You (EMI RECORDS)
JORDAN HILL Remember Me This Way (MCA)
MATTHEW SWEET Sick Of Myself (ZOO)
DUET WITH MICHAEL JACKSON
& **JANET JACKSON** Scream (MJJ/EPIC)
MONTELL JORDAN This Is How...(PMP/RAL/ISLAND)
NELSON (You Got Me) All Shook Up (GEFFEN)
NICKI FRENCH Total Eclipse Of The Heart (CRITIQUE)
NINE INCH NAILS Hurt (INTERSCOPE)
PAULA ABDUL My Love Is For Real (VIRGIN)
REAL McCOY Come And Get Your Love (ARISTA)
R.E.M. Strange Currencies (WARNER BROS.)
REMBRANDTS I'll Be There For You (EASTWEST)
ROD STEWART Leave Virginia Alone (WARNER BROS.)
SOUL ASYLUM Misery (COLUMBIA)
YAKI-DA I Saw You Dancing (LONDON/ISLAND)

STREET SHEET

- 2PAC** So Many Tears (INTERSCOPE)
AFTER 7 Till You Do Me Right (VIRGIN)
ALL-4-ONE I Can Love You Like That (BLITZZ/ATLANTIC)
BLOOD HOUND GANG Mama Say (UNDERDOG/COLUMBIA)
BRIAN McKNIGHT Crazy Love (MERCURY)
C&C MUSIC FACTORY Boriqua Anthem (COLUMBIA)
FAITH You Used To Love Me (BAD BOY ENTERTAINMENT/ARISTA)
FUN FACTORY I Wanna B With U (CURB/ATLANTIC)
GRAND PUBA I Like It (ELEKTRA)
JODECI Freak 'n You (UPTOWN/MCA)
JON SECADA Where Do I Go From You (EMI RECORDS)
KUT KLOSE I Like (ELEKTRA)
LUNIZ I Got Five On It (NOO TRYBE/C-NOTE/VIRGIN)
MADONNA Human Nature (MAVERICK/SIRE/WB)
MARY J. BLIGE You Bring Me Joy (UPTOWN/MCA)
MAX-A-MILLION Take Your Time (Do It Right) (S.O.S.)
METHOD MAN w/**Mary J. Blige** All I Need (DEF JAM/ISLAND)
MICHAEL JACKSON Childhood (MJJ/EPIC)
DUET WITH MICHAEL JACKSON
& **JANET JACKSON** Scream (MJJ/EPIC)
MOKENSTEF He's Mine (OUTBURST/DEF JAM)
MONICA Don't Take It Personal (ROWDY/ARISTA)
PARIS Outta My Life (PRIORITY)
PAULA ABDUL Ho Down (VIRGIN)
PAULA ABDUL My Love Is For Real (VIRGIN)
PORTRAIT How Deep Is Your Love (CAPITOL)
REAL McCOY Come And Get Your Love (ARISTA)
ROSIE GAINES I Want U (MOTOWN)
SHAGGY Boombastic (VIRGIN)
SMOOTH Mind Blowin' (JIVE)
UNV So In Love With You (MAVERICK/WB)
XSCAPE Feels So Good (COLUMBIA)

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HITMAKERS Faces & Places

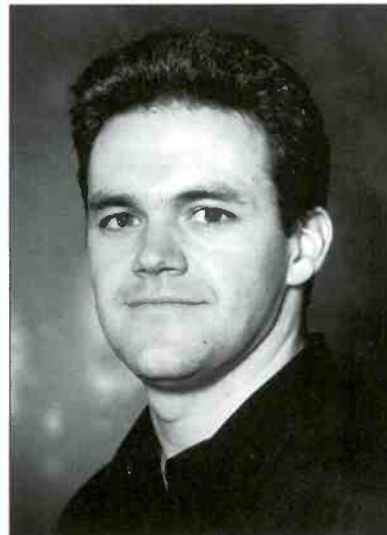
DeLONG NAMED LAVA SR. VP OF PROMOTION



Valerie DeLong has been appointed Senior Vice President of Promotion for Lava Records, it was announced by Lava President/Atlantic Senior Vice President Jason Flom. Ms. DeLong is based at the New York headquarters of the newly established Atlantic Group label.

In making the announcement, Mr. Flom commented: "With her broad-based experience within both WEA and the Warner Music U.S. family, Val will be a vital asset to our company. I look forward to working with Val in all aspects of making Lava Records a premiere label. I am delighted to have someone of her caliber and experience on board as we build a firm foundation for the future."

CODDINGTON APPOINTED SR. DIR., POP PROMO., EEG



Don Coddington has joined the Elektra Entertainment Group as Senior Director, Pop Promotion, Senior Vice President of Promotion, Greg Thompson announced. "Don's passion and hard work make him the perfect choice to take our Pop Department to new heights," stated Mr. Thompson. "His knowledge of radio and various marketplaces gives him an excellent background on which to draw from."

"I'm excited to become a member of Greg Thompson's elite cult of high strung thoroughbreds," says Mr. Coddington. "When it comes to Elektra's Top40 Promotion, I'm the rigger, he's the trigger."

SONY MUSIC ENTERTAINMENT SURGES PAST

\$5 BILLION IN SALES

Sony Music Entertainment has capped five successive years of accelerating sales with all-time high revenues and profits for fiscal 1995.

Sony Corporation's year-end results, released May 18, confirmed that the music entertainment group remains its fastest-growing unit. Sony Music Entertainment had annual sales of \$5.6 billion dollars for the fiscal year ending March 31, 1995, a 24% increase over fiscal 1994's \$4.5 billion dollar figure. This is Sony Music Entertainment's fifth consecutive year of record sales.

EMI MUSIC REPORTS RECORD EARNINGS

EMI Music reported record profits of 295 million British pounds (\$478 million) for its fiscal year ended March 31, up 20% from last year. Sales were 2.2 billion pounds (\$3.5 billion), up 24%. Parent Thorn EMI (London Stock Exchange), reported pre-tax profits of 423.6 million pounds (\$666.9 million), up from 344.2 million pounds. Total sales were 4.51 billion pounds (\$7.1 billion), up from 4.29 billion pounds.



Barbara Waller has been named Director of Marketing Services for QWEST Records.



Jason Bernard has been named A&R Manager for QWEST Records.

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Steve Pritchitt has been named Senior Vice President of International for ATLANTIC Records.



Shari Saba has been promoted to Senior Director, Creative Services for WARNER/CHAPPELL Music, Inc.



Shilah Morrow has been appointed Senior Director of Marketing for TAG Recordings.

EAGLES

“Learn To Be Still”

*The Follow-Up To The Hit Single “Love Will Keep Us Alive”
From The Multi-Platinum Album HELL FREEZES OVER*

Over 4,400,000 Units Sold in Soundscan

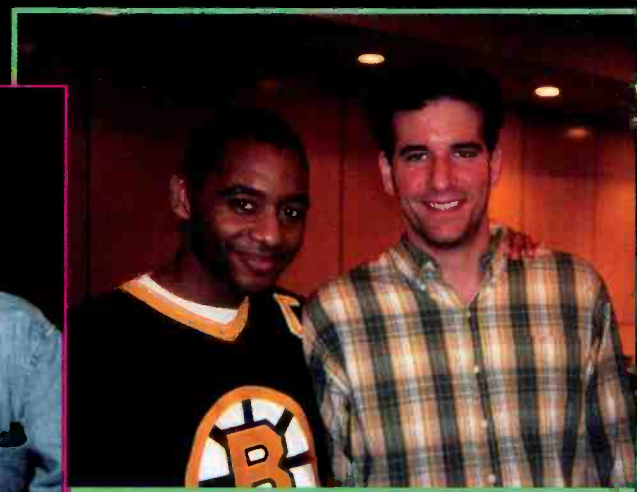
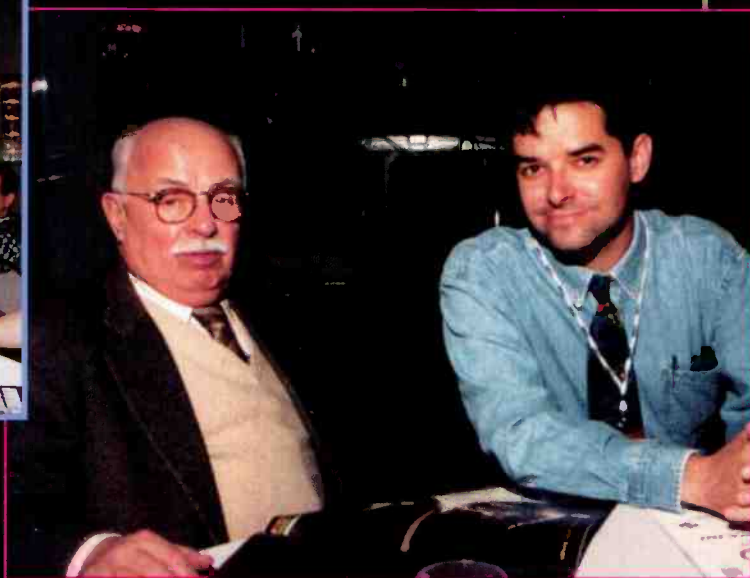


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MUSIC FIRST
ADD



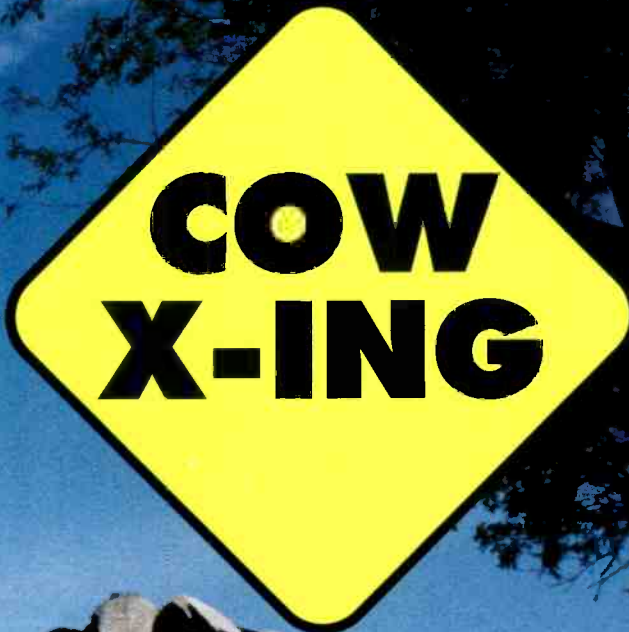
Produced by the Eagles with Stan Lynch and Rob Jacobson. Personal Marketing, Inc. (P.M.I.) is the exclusive marketing agent for the Eagles. © 1995 Geffen Records, Inc.

MORE HOTSHOT PICS FROM CHICAGO SEMINAR



**BUCK
SHOT**
LeFonque

SOME COW FONQUE
(MORE TEA, VICAR?)



Word's out
Some Cow Fonque is
breaking down fences,
crossing fields, getting
play all over the dial.
It's a Branford Marsalis
Projekt.

THE HIT THAT'S CROSSING ALL FORMATS.

TOP 40

ADD
WPGC

AOR

ADD
WVRK

URBAN

ADD
WMMJ

HOT ADULT

ADD
WKTJ

AAA

ADD
KSCA

RAP

ADD
WSCB

ALT

ADD
WDST

CLASSICAL

ADD
WUOM

JAZZ

ADD
WEAA

COLLEGE

ADD
WREK

COUNTRY

ADD
WWYZ

METAL

ADD
WYZR

NAC

ADD
WOTB

Don't miss their appearance on
Late Show with David Letterman,
Monday, June 12th

Produced by B. Marsalis.
Management: Ann Marie Wilkins/Wilkins Management Inc.

COLUMBIA
Columbia Reg. U.S. Pat. & Tm. Off. Marca Registrada.
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ion SECADA

Over 60 Top40 Stations

Appearing This Summer In The Broadway Smash *Grease*

New Adds Include:
KQMQ WWKX FM102 WVSR
Q106 KBFM KZFM WYKS

where do i go *from you*

the new single and video
from the platinum album, *"Heart, Soul & A Voice"*
written by Diane Warren

produced by Jon Secada and Emilio Estefan, Jr. management: Emilio Estefan, Jr. for Estefan Enterprises

additional production by Guz Roche

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EMI Records
SERVING THE MUSIC

BRIEFS FROM THE WAR ROOM



Psyched up? Inspired? Passionate? Or worried, confused, scattered? Trends, fads, perceptions and realities. Yep, they can cause some headaches for sure. If you let 'em. That goes for people too. Especially those toxic to the mission and to the rest of the team, including themselves. Did you pick up the book *TOXIC PEOPLE* by Dr. Lillian Glass? There's a lot of really excellent stuff for you as mentioned in the most recent installment of *WAR ROOM BRIEFS*.

About mid-March I recall feeling somewhat overwhelmed by how fast time was moving. Doing Spring cleaning, breaking through the psycho-negative spin that can huff and puff and sometimes cause major distractions and get off line with goals, preparation. Well, here we are a few weeks from summer doing Memorial Day weekend things, setting up for various promotions and the mid-point of summer...the 4th of July. Yikes! Still, plowing through the Spring book with the kids jumping out of classrooms and really gettin' out to have fun. Is everybody having fun? It just doesn't feel like it. We, radio, really need to find that feeling again. Way too clinical operations. Stress knobs turned up to the max. Yuk.

Question. Do you really love radio? Is this business your big time, full time passion? (It's a radio column...the question could be posed to anyone associated with the craft or trade). Then what? Is there life after that, or have you been consumed to a level beyond realistic work relationship?

Is your motivation duration or donation? That could be tricky to answer. If there is some control freak

pulling your strings, you may not be able to make a clear distinction. More than likely though, if you think about it hard, it'll all come into focus.

The rest of the year:

1. Don't look back.
2. Don't forget to use your gut.
3. Go make something happen.

The code of a great college sports coach, remember who he was? He won a lot, seemed to have fun. The winning came from putting together great teams that had fun and loved to play the game.

How about some zapping your brainpower with a fresh code of your own? The game is played, won or lost, with or without a gamebook. (The directions). Usually the winners are those that know the game book best.

Try this code, or invent your own gamebook:

1. OUR NAME IS FUN.
2. WE WORK WITH ALL AVAILABLE METHODS AND MATERIAL.
3. WE WORK FAST.
4. WE WORK SMART AND KEEP IT SIMPLE.
5. WE ARE THE COMPETITION. THE OTHERS ARE COMPETING WITH US.
6. THERE ARE NO BAD IDEAS EXCEPT THE IDEA OF HAVING NO IDEA.
7. WE STAY FOCUSED. ELIMINATE TOXIC DISTRACTIONS.
8. WE STAY ON TOP OF THINGS THROUGH METICULOUS ATTENTION TO DETAIL.
9. WE GLOW WITH PRIDE THAT COMES WITH OUR CONSTANT REACHING FOR

BETTER WAYS OF DOING THINGS. OUR IMPROVED STYLE, APPROACH TO CHALLENGES.

10. IT'S NOT A PERFECT WORLD, YET, WE STRIVE FOR ZERO DEFECT, ERROR-FREE. GUTSY EFFORT REGARDLESS OF OUR MISSION AT ANY GIVEN MOMENT.

Fun and fancy reading. Kind of a *SHARPER IMAGE* catalog, a shopping guide for the brain you may get a kick out of. *SUPERLIFE*. I really don't know how I got on the list but I'll share it with you. Write to Zygon International, Inc. 98052 Redmond Way, Redmond, WA 98052.

Cool interview with Trout and Ries by **HITMAKERS**. A great idea. Success leaves clues. (So do mistakes). Being a fan of much of the reporting they do for many years, as I'm sure many of you have been, it was thoughtful and resourceful of **HITMAKERS** to feature them. Now, if we could only re-interview Marshall McLuhan or Buckminster Fuller and two real blasts from the past, P.D. Uspenskii and Georges Gurdjieff. Maybe that foursome was of this planet. I'm not sure.

Please stay tuned and in touch.

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(213) 850-2666, (213) 934-2111.
FAX: (213) 938-4200.
Written exclusively for **HITMAKERS**.

MY VIEW

BY HOOK OR BY CROOK

Since being given the opportunity to write a weekly column, I've put a lot of thought toward some of the radio-related subjects that might make for poignant and relevant reading. The ones that struck a nerve or chimed an inspired chord early on, I have written about in recent past issues. Other topics though, that have seemed to be interesting, or looked to be promising starting points for an upcoming column, have turned out to be dead-end streets - they just didn't seem to go anywhere. Yet, perhaps enamored with my own ideas, I couldn't get them out of my head.

I was ruminating on one such idea as I sat down to write this column. I was thinking about the intimate, one-on-one relationship between radio announcers and audiences; the feeling we can give individual listeners that we are speaking directly to them. It is exclusively unique to radio among live media, and most recorded media as well. Yet, it seems to me, that I'm hearing a lot of jocks make references to their audiences as "you all," "ya'll," and "hey everybody." It seemed like sound subject matter for a column. But as I sat at my Mac, I just couldn't see how in the world I was going to fill up all this white-space with it. Was there that much to say? Could I find a way to make it interesting? Or was it not such a good idea after all? If not, what was I going to write about this week?

The process reminds me a lot of radio creative sessions, where various personnel sit around a conference table throwing out all kinds of ideas in hopes of stumbling upon one great one that will become the station's next big promotion or morning show bit. For every idea that eventually becomes a promotion or contest, dozens of others are trashed or rejected, or put on hold, awaiting further development. And often, the big difference

between the ideas that "make it" and those that don't, (other than the fact that a lot of ideas are just not good) is that the ones that "make it" have a hook: that angle or twist that allows the subject matter or event to be explored or exploited in a unique and compelling manner.

Every creative endeavor, whether it be a pop song, radio promotion, morning show bit, or magazine column, needs a hook. The hook is the premise, the thematic locus upon which the structure is erected.

In a song, the hook can be a musical section or lyrical segment. It can be part of the chorus, bridge, title or coda. It may appear only once, or be repeated many times. When we listen to music as radio programmers, we don't just listen for lyrical content, drum-lines and harmony arrangements...we listen for *the hook*. Often indeed, our most scathing criticism of a song is, "It doesn't have a hook!" And in saying this, we are not so much making a declarative negative judgement about the song, as we are asking "why should I care?" We are asking, in essence, "What makes this song stand-out from the dozens of others I've got to listen to this week?"

A morning show sketch or bit, or an on-air promotion, needs a good hook to be truly effective. How many of us would just give away CD's or cassettes, movie passes or concert tickets, without using a clever angle from which to package and present the contest? It might be a "Pick Your Ticket Weekend," "Free Music January," or the tried-and-true "Phrase That Pays" contest, but in one way, shape or form, we'll give the promotion or contest a catchy name and maybe even implement an on-air twist to make it fun...thus adding another hook.

Hooks can be big or small, subtle or obvious. And the size (quality) of the hook, often (usually) has much more to do the success of a contest or on-air bit, than any prize being given away.

When I was programming KEWB in Redding, CA., I made it a point, as my predecessors did, to capitalize on the station's "Killer Bee" handle. Once, during a heavy promotion period, it seemed that every station in the market was giving away big, big, prizes. We, on the other hand, had a minute promotions budget, and would not be kicking-off our major Spring book promotion for several more weeks. Yet I wanted us to be competitive.

Looking at our then-depleted prize cabinet, I saw assorted boxes of CD's and cassettes and a few dozen T-shirts. The only thing that stood out was a box of 25 Sting CD's. He had just released a new album, and A&M had sent us our allotment. But what in the world could I do with 25 Sting CD's, when my competition was giving away mega-prizes?

As I stood staring into the dusty cabinet, I heard my mid-day jock back-selling his just-completed music sweep. Having just played a cut by Sting, he said something like, "...and that was a little Killer Bee Sting." Wham...I just got my promotion! That weekend, we aired a "Killer Bee Sting Weekend," with winners getting a bee sting kit, copies of the new Sting album, and (as luck would have it) tickets to see Sting in San Francisco later that month! It wasn't any different than a thousand other free music/concert promotions I'd done in the past, except for one thing: it had a great hook. Not only did it offer our listeners something of value, but it did it in a way that got them talking about the station, while repeating our positioning statements and call letters!

A good hook...maybe that's the key to life. That's tough to contemplate though as I sit here staring at the blank glow of my computer screen. I sure wish I could find a hook for this week's column. Maybe I'll go out and get some air.

HITMAKERS

MAINSTREAM TOP40 DISCOVERY CLUB®

1. DUET WITH MICHAEL JACKSON & JANET JACKSON "Scream" (MJJ/EPIC)

2. BON JOVI "This Ain't A Love Song" (MERCURY)
3. CHRIS ISAAK "Somebody's Crying" (REPRISE)
4. REAL McCOY "Come And Get Your Love" (ARISTA)
5. SOUL ASYLUM "Misery" (COLUMBIA)
6. ALL-4-ONE "I Can Love You Like That" (BLITZZ/ATLANTIC)
7. PORTRAIT "How Deep Is Your Love" (CAPITOL)
8. JORDAN HILL "Remember Me This Way" (MCA)
9. JANN ARDEN "Could I Be Your Girl" (A&M)
10. NELSON "(You Got Me) All Shook Up" (Geffen)
11. THE REMBRANDTS "I'll Be There For You" (EASTWEST)
12. U.N.V. "So In Love With You" (MAVERICK/WARNER BROS.)
13. DURAN DURAN "Perfect Day" (CAPITOL)
14. TLC "Waterfalls" (ARISTA)
15. BETTER THAN EZRA "Good" (ELEKTRA)
16. JILL SOBULE "I Kissed A Girl" (ATLANTIC)
17. LA BOUCHE "Falling In Love" (LOGIC/BMG)
18. ROD STEWART "Leave Virginia Alone" (WARNER BROS.)
19. BLOODHOUND GANG "Mama Say" (UNDERDOG/COLUMBIA)
20. cranberries "Ridiculous Thoughts" (ISLAND)
21. EAGLES "Learn To Be Still" (Geffen)
22. JEFF BUCKLEY "Last Goodbye" (COLUMBIA)
23. MONICA "Don't Take It Personal" (ROWDY/ARISTA)
24. ROSIE GAINES "I Want U" (MOTOWN)

COLUMBIA

RECORDS

Presents the **HITMAKERS**

Programmer of the week

Columbia Crusades



JEFF BUCKLEY

"Last Goodbye"



CHUCK GEIGER, PD, KISF

"Went from #12 to #6 to #1 in requests in 3 weeks."

TOMMY FRANK, PD, WAYV

"The woman love the lyrics on this record."

SOUL ASYLUM

"Misery"

KEVIN PETERSON, APD, STAR94

"Just alternative enough to be hip, just pop enough for everybody to play."

RICK THOMAS, MD, KDWB

"This record is loaded with hooks."

BLOODHOUND GANG

"Mama Say"

RUSS ALLEN, PD, 92Q

"A great feel-good party record."

JIMMY KIM, DJ, KIIS-FM

"Interesting mix of Beastie Boys and Red Hot Chili Peppers."

XSCAPE

"Feels So Good"

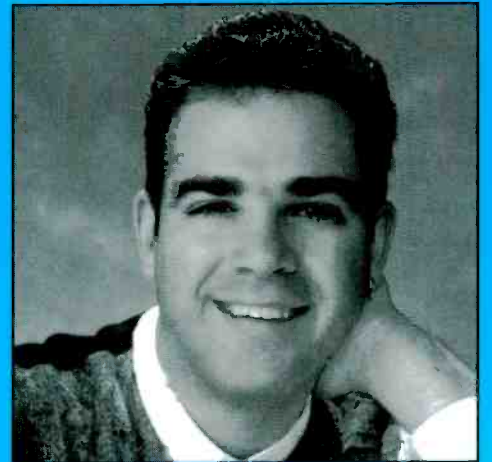
GREG HEAD, MD, KBXX

"Picking up where they left off with another great summer jam."

JOEY ARBAGEY, MD, KMEL

"A one-listen record."

TOM GARRETT



PD, WZOK/Rockford

Career Highlights:

- Interviewing Jack Nicholson, Sally Field, Jack Lemmon, and others at Bill Clinton's Inauguration.

Family:

- Unmarried (But Taken)

Hobbies:

- Theater/Acting, Stephan King novels, Collecting unknown CDs.

Quote:

- "The best part of programming 97ZOK is seeing the hours of my staff's dedication reflected in the loyalty of our listeners."

Nominees for Issue 891.

Vote for your choice.

1. BRIAN BRIDGEMAN (PD, WEDJ/Charlotte)
2. DAVE EUBANKS (PD, WZJM/Cleveland)
3. BRUCE STEVENS (PD, WZNY/Augusta)

Call your HITMAKERS Account Executive (818) 887-3440

Programmer of the week
wins a Sony Walkman™!

"SMOOTH" ATTENDS THE HITMAKERS CHICAGO SEMINAR COCKTAIL PARTY



Rob Scorpio, KBXX; Jack Satter, Jive; Smooth; Marco Navarra, Jive; Bob Burke, FMQB; and Jon Matthews, Jive.



Charlie Maxx, KZFM; Smooth; and Marco Navarra, Jive.



Jack Satter, Jive; Smooth; Bob Lewis, KWIN; and Sam Bates, Jive.



Jack Satter, Jive; Smooth; Tracy Cloherty, HOT97; Michael Patt, Jive; and Ken Lane, Jive.



Jack Satter, Jive; Smooth; Joe Dawson, WXKS; and Denise George, Jive.



Denise George, Jive; Smooth; Sonia Jimenez, KGGI; and Jack Satter, Jive.



Jack Satter, Jive; Smooth; and Mark Bolke.



Smooth; Chris Ruh, HITMAKERS; and Karen McLellan, Jive.



Ken Lane, Jive; Jack Satter, Jive; Smooth; Barry Richards, HITMAKERS; and wife Debbie.



Denise George, Jive; Rick Cooper, Jeff McClusky & Assoc.; and Smooth.



Marco Navarra, Jive; Smooth; M.C. Boogie D., KMXZ; and Tom Casey, Jive.



Denise George, Jive; Jon Matthews, Jive; Smooth; The Janitor, KTFM; Marco Navarra, Jive; and Jack Satter, Jive.



Sam Bates, Smooth; Bob Hamilton, KYLD; and Jack Satter, Jive.



Ken Lane, Jive; Smooth; Steve Rivers, WXKS; Denise George, Jive; and Jack Satter, Jive.



Jack Satter, Jive; Smooth; Mr. Ed Lambert, KHKS; and Denise George, Jive.

**Smooth
mind
blowin'**

Impacting This Week

**ON YOUR
DESK NOW!!!**

Early Action At These Stations:

**WPGC,
92Q,
WWKX,
WJMH,**

**WHJX,
WJJS,
KWIN,
WHHH,**

**Z90,
KMEL,
KJYK,
KPRR,**

KBXX



Nuttin' Nycce

"Froggy Style"

- SoundScan Single Sales: 69* to 40*!
- Jumping Onto These Stations This Week:

WIMX, WOCQ, & KPRR



- On The Air At Over 25 Stations!

- From Their Forthcoming Release: **"Down 4 Whateva"**

E-40



"Sprinkle Me"

Added This Week At: WILD 107!

In Rotation At: KMEL, KWIN, KBXX, WJMH

- From The **GOLD** Debut Jive EP "In A Major Way"



Top40 Disc-overery Club

J.J. RICE, MD, 98PXY, Rochester

SOUL ASYLUM *Misery* (COLUMBIA) - Should be a good 18-24 summertime smash...And might grab some upper demos too!

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - A good summertime love song. Should be a big one.

REAL McCOY *Come And Get Your Love* (ARISTA) - This is a good uptempo jam...Perfect for my New Music slot!

NEAL SHARPE, PD, JET-FM, Erie

BON JOVI *This Ain't A Love Song* (MERCURY) - It's a good, pretty mass-appeal record, and kind of a spoof of some of the music he's been making lately, and that's got to be healthy for him.

NELSON *(You Got Me) All Shook Up* (Geffen) - I've been pleasantly surprised by the work of several artists who've sort of returned lately, and that's how I feel about this. They've come up with a really good sound, not just *Love And Affection*, Part II. I like it!

HURRICANE SHANE, MD, KBFM, McAllen-Brownsville

MO-DO *Eins, Zwei, Polizei* (ZYX) - English translation, *One, Two, Police*. This absolutely makes the phones go ka-boom! A good high-energy, techno cut.

FUN FACTORY *I Wanna B With U* (CURB/ATLANTIC) - It's a very fun dance cut. Also, it's not too-techno either. Should work for a lot of people.

SHAGGY *Summertime* (VIRGIN) - Boy, I guess the title says it all!

RON BEGNAUD, MD, KBIU, Lake Charles

YAKI-DA *I Saw You Dancing* (LONDON/ISLAND) - It will be as big as Ace Of Base ever was. A good one.

ROD STEWART *Leave Virginia Alone* (WARNER BROS.) - I played this record already. I got the babes already. Strong Rod.

BILLY PILGRIM *Sweet Louisiana* (ATLANTIC) - Sweet Louisiana music for a sweet Louisiana station.

ERNESTO GLADDEN, PD, KBZR, Phoenix

cranberries *Ridiculous Thoughts* (ISLAND) - This is kinda funny that it comes between *Disappoints* and *Dreams* on the CD. Isn't that where ridiculous thoughts always are?

CHRIS ISAAK *Somebody's Crying* (REPRISE) - Chris is back forever blue. This will have to do, to do.

FLOCK OF SEAGULLS *Burning Up* (BIG SHOT) - The flock is back with the Flock!

JOHN RAMSEY, PD, KCLD, St. Cloud

REAL McCOY *Come And Get Your Love* (ARISTA) - This is a great tempo song for springtime.

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - It's All-4-One. A smash!

BON JOVI *This Ain't A Love Song* (MERCURY) - This is a love song. Anyway, a female magnet.

MARK RADWAY, MD, KDUK, Eugene

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - It's easy to see why the label had to push up the release of this record. Radio demanded to play it because it's a smash!

SOUL ASYLUM *Misery* (COLUMBIA) - Their most accessible track to date. It's very good...I can't wait to hear the whole album!

BON JOVI *This Ain't A Love Song* (MERCURY) - This is a definite woman killer. This one will just knock 'em dead!

RICK THOMAS, MD, KDWB, Minneapolis

SOUL ASYLUM *Misery* (COLUMBIA) - This is a record loaded with hooks. Great local band. Will be huge.

BON JOVI *This Ain't A Love Song* (MERCURY) - Nice Rock balance record. This is a refreshing record for us here at the station.

TONY THOMPSON *I Wanna Love Like That* (GIANT) - Nice mid-tempo Urban sound for the station. Real smooth sound.

PORTRAIT *How Deep Is Your Love* (CAPITOL) - This gave me goosebumps. Very strong sound on this remake. I love it.

ROXY LENNOX, APD, KGOT, Anchorage

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - I've been out sick for a few days. I came back Monday and between 10:05 and 10:10 that morning, I got three requests! Then I listened to the record - It's a hit!

REAL McCOY *Come And Get Your Love* (ARISTA) - This is a 'put the top down, let the wind blow through your hair summertime smash. I've listened to the album 22 times all the way through, and there isn't one bad song on it!

FERNANDO VENTURA, MD, KHFI, Austin

SELENA *Missing My Baby* (EMI RECORDS) - It sounds like an old Expose or Cover Girls record. She's got five albums in the Top 50 in SoundScan sales here. This is from an old album called *ENTRE MI MUNDO*, which we've had a hard time buying because it's always sold-out. It's a shame in a way how much attention she's getting now, but this is a hit.

JORDAN HILL *Remember Me This Way* (MCA) - We like this record a lot. When the movie, *Casper* comes here, I'm sure this will be huge.

EVERYTHING BUT THE GIRL *Missing* (ATLANTIC) - It's a really good song. I really like this Todd Terry remix, cut two on the CD sampler.

CHRIS ISAAK *Somebody's Crying* (REPRISE) - He is the absolute best!

MICK FULGEM, MD, KISX, Tyler

BON JOVI *This Ain't A Love Song* (MERCURY) - It's a smash. There is no getting around it.

SHAMPOO *Trouble* (ATLANTIC) - Real poppy, catchy tune. Will do well all day long.

JANN ARDEN *Could I Be Your Girl* (A&M) - This is a great adult appeal record. This will do very well.

ALAN FEE, PD, KLYV, Dubuque

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - This is going to be big for us. We've been spiking it, and the early response is great. It sounds like a hit.

JORDAN HILL *Remember Me This Way* (MCA) - We love it. It's going to be a phenomenal record!

BON JOVI *This Ain't A Love Song* (MERCURY) - How can you go wrong with a record like this?

ROSIE GAINES *I Want U* (MOTOWN) - We started spiking this and it sounds really good on the air. I expect this to be a big one!

JEFF HUGHES, MD, KNIN, Wichita Falls

REAL McCOY *Come And Get Your Love* (ARISTA) - Top 10 smash with #1 potential.

THE HUMAN LEAGUE *One Man In My Heart* (EASTWEST/EEG) - This is a great follow-up. They will have two songs in the Top 20 at the same time.

JORDAN HILL *Remember Me This Way* (MCA) - This will be massive. The movie will be huge. Top 10 record.

DAN OLSEN, PD, KOKZ, Waterloo

SOUL ASYLUM *Misery* (COLUMBIA) - Signature Soul Asylum. Major record for the Midwest and elsewhere.

U.N.V. *So In Love With You* (MAVERICK/WARNER BROS.) - Great phones every time we play this record. The wedding song of the decade.

REAL McCOY *Come And Get Your Love* (ARISTA) - One of the great songs of the '70s done right with a '90s feel.

JIMI JAMM, MD, KQKQ, Omaha

BLESSID UNION OF SOULS *Let Me Be The One* (EMI RECORDS) - Sounds like a logical follow-up to *I Believe*. Give it a listen, the whole album in fact.

JEFF BUCKLEY *Last Goodbye* (COLUMBIA) - I really warmed up to the sound of this record.

PORTRAIT *How Deep Is Your Love* (CAPITOL) - I give props to Portrait for taking on ground. Not too many people would dare to, a very classy remake.

MICHAEL J. LANG, PD, KRRG, Laredo

REAL McCOY *Come And Get Your Love* (ARISTA) - This is a typical Real McCoy. They have another smash!

SOUL ASYLUM *Misery* (COLUMBIA) - This is a Top 10 record. Will be a strong record for us.

NELSON *(You Got Me) All Shook Up* (Geffen) - This is an instant phone record. Will be a monster for us here in Laredo.

SF SPANISH FLY

"Crimson & Clover"

Monitor Crossover Chart 32*

More Than 750 Detections TOP40 BDS

More Than 7 Million Listeners

Adds Include: KKFR, KKSS, KKMGG, KZZU, KPSI, KCHX

SPINNING AT:

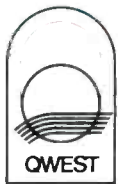
KIIS	22x	WWKX	15x
KHKS	26x	KZHT	24x
KUBE	44x	KKFR	24x
HOT97.7	27x	Z90	28x
KTFM	36x	KLRZ	54x
		KGGI	21x



RECORDS

NEW ORDER

"Bizarre Love Triangle"



NEW ADDS INCLUDE: KKFR, KISF, G105,

KZIO, WILN, KISR



RECORDS

SPINNING AT:

Z100	Y100	KMXV	Q99
KIIS	WEDJ	WKBQ	WPLY
KHKS	B96	WZPL	WKSS
KRBE	WFLZ	WKSE	

"Any programmer who doubts the fantastic research history on Bizarre Love Triangle can call me at (212) 239-2300." Steve Kingston/Z100

"Consistently a call-out monster! Still one of our strongest testing records!"

Tracy Austin/KIIS-FM

Top40 Disc-overly Club

LARRY IRONS, PD, KWNZ, Reno

REAL McCOY *Come And Get Your Love* (ARISTA) - More fun than the original. Great summertime record.

CHRIS ISAAK *Somebody's Crying* (REPRISE) - Best record out in a long time. Great upper demo.

YAKI-DA *I Saw You Dancing* (LONDON/ISLAND) - Doing very well. Huge requests.

TOM MARTENS, PD, KWTX, Waco

BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - This is a good summer party rhythm song.

REAL McCOY *Come And Get Your Love* (ARISTA) - Great record then, and a great record now!

TONY THOMPSON *I Wanna Love Like That* (GIANT) - A Waco boy. Will do well for us here.

U.N.V. *So In Love With You* (MAVERICK/WARNER BROS.) - The "Almost-Paradise" of the summer of '95.

KASEY CHRISTOPHER, MD, KZZU, Spokane

PORTRAIT *How Deep Is Your Love* (CAPITOL) - Fabulous cover, better than the original!

BETTER THAN EZRA *Good* (ELEKTRA) - Put it on at night and watch it go!

SOUL ASYLUM *Misery* (COLUMBIA) - Hey, don't forget how successful *Runaway Train* was, and this has a lot of the same ingredients.

RAY KALUSA, MD, Q106, San Diego

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - The more I listen the more I like it.

REAL McCOY *Come And Get Your Love* (ARISTA) - A remake that does justice to the original.

HOOTIE & THE BLOWFISH *Only Wanna Be With You* (ATLANTIC) - Great to hear them do a true uptempo song.

KEVIN PETERSON, APD/MD, STAR94, Atlanta

DEL AMITRI *Roll To Me* (A&M) - They keep coming back. This is a great song.

REAL McCOY *Come And Get Your Love* (ARISTA) - No. 3 will do for this.

SOUL ASYLUM *Misery* (COLUMBIA) - Just Alternative enough to be hip, just Pop enough for everybody to play.

BILL MITCHELL, PD, U93, South Bend

ROD STEWART *Leave Virginia Alone* (WARNER BROS.) - It's a one-listen smash, just in time for summer!

THE REMBRANDTS *I'll Be There For You* (EASTWEST) - Already getting big requests. This one will go all the way!

NELSON *(You Got Me) All Shook Up* (GEFFEN) - The '90s biggest "hair" band is back with a Pop gem. Sounds great!

DAN DEATON, PD, WAIA, Melbourne

REAL McCOY *Come And Get Your Love* (ARISTA) - Smash. They kick it. It's a killer summer tune.

BON JOVI *This Ain't A Love Song* (MERCURY) - This has got the goods. Bon Jovi sound with no sugarcoating.

THE REMBRANDTS *I'll Be There For You* (EASTWEST) - Big record. Will be forced on this one.

JOE FRIDAY, MD, WAEB, Allentown

BON JOVI *This Ain't A Love Song* (MERCURY) - Sure sounds like a love song to me - should drive those in-demos crazy.

SOUL ASYLUM *Misery* (COLUMBIA) - Awesome, awesome, awesome record! I love these guys! Put your listeners out of their misery and play this tune!!

CHRIS ISAAK *Somebody's Crying* (REPRISE) - Great uptempo track with a sound we're familiar with. Glad he's back!

PORTRAIT *How Deep Is Your Love* (CAPITOL) - Oh no, get your platform shoes and your bellbottoms out of the closet. This is a great remake!

TOMMY FRANK, PD, WAYV, Atlantic City

BON JOVI *This Ain't A Love Song* (MERCURY) - This is a perfect record for my

neighborhood in NJ. Will be a big song for summer.

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - This is a killer record. It's Michael and Janet. What can I say?

JEFF BUCKLEY *Last Goodbye* (COLUMBIA) - This will be something for us. The women love the lyrics on this record.

JOHN FLINT, PD, WAZY, Lafayette

BON JOVI *This Ain't A Love Song* (MERCURY) - Great job for the band. This will do very well.

PORTRAIT *How Deep Is Your Love* (CAPITOL) - I love the job they did on this remake. Smooth.

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - The best of the bunch. Great. Great record. Very well produced.

DANNY OCEAN, MD, WBHT, Scranton

BON JOVI *This Ain't A Love Song* (MERCURY) - If you don't hear this record, get out of the business.

NINE INCH NAILS *Hurt* (INTERSCOPE) - Ultra cool record. Very hypnotic.

DURAN DURAN *Perfect Day* (CAPITOL) - This is a perfect record for HOT97.

BEAU LANDRY, PD, WBIZ, Eau Claire

CHRIS ISAAK *Somebody's Crying* (REPRISE) - Great adult feel with the record. Should take Orbison's spot with The Traveling Wilburys.

BON JOVI *This Ain't A Love Song* (MERCURY) - This is a great power ballad coming from Bon Jovi.

BETTER THAN EZRA *Good* (ELEKTRA) - Sales and calls on this record. It's all coming together.

SCOTT LAUGHLIN, MD, WBNQ, Bloomington

CHRIS ISAAK *Somebody's Crying* (REPRISE) - This could be the big breakthrough record.

CURTIS STIGERS *This Time* (ARISTA) - This is a great midday record.

BON JOVI *This Ain't A Love Song* (MERCURY) - What do I need to say. It's Bon Jovi. Will fly here.

MICHAEL LYNN, PD, WBSS, Atlantic City

U.N.V. *So In Love With You* (MAVERICK/WARNER BROS.) - I give this an 86. Easy to dance to.

THE REMBRANDTS *I'll Be There For You* (EASTWEST) - Courtney Cox hand-delivered the CD. I could not resist.

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - Good song. Hope it has the success of *I Swear*.

JOHN RILEY, PD, WCIL, Carbondale

CHRIS ISAAK *Somebody's Crying* (REPRISE) - It's a pretty neat song. It's got kind of a summertime feel to it!

BETTER THAN EZRA *Good* (ELEKTRA) - It's just got this amazing hook to it. A good song!

DURAN DURAN *Perfect Day* (CAPITOL) - There's a lot of remakes out now, but this is a good one!

WANDERLUST *I Walked* (RCA) - This band's sound reminds me a lot of an English band called Wonderstuff. They had three or four great singles out a while back, and this sounds a lot like them.

BILL KLAPROTH, PD, WDBR, Springfield

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - Great curiosity.

JANN ARDEN *Could I Be Your Girl* (A&M) - Good female Pop.

PORTRAIT *How Deep Is Your Love* (CAPITOL) - I hate remakes, but this is good.

MICHAEL GAMBY, MD, WDBR, Springfield

PORTRAIT *How Deep Is Your Love* (CAPITOL) - I never thought I would make myself say... 'My God, this Bee Gees song sounds great.'

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - Solid...Even though it's another John Michael Montgomery song.

JANN ARDEN *Could I Be Your Girl* (A&M) - Remember Sheryl Crow? Don't miss out on this one.

KISS FROM A ROSE

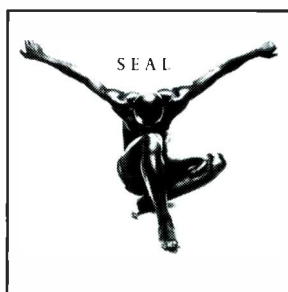
The first single from the upcoming motion picture Batman Forever.

Already Added At:

KMXV 24x Y100 10x WXKS 7x



HEAVY



LARGE

The latest single from the platinum Sire/ZTT/Warner Bros. album: SEAL

Produced by Trevor Horn for Horn Productions Management: Bob Cavallo/Rebecca Mostow for Atlas/Third Rail Management



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Top40 Disc-overery Club

SCOTT THOMAS, MD, WDJB, Fort Wayne

LA BOUCHE *Falling In Love* (LOGIC/BMG) - This song has summer written all over it.

EDDIE MONEY *After This Love Is Gone* (WOLFGANG) - Taking off in the Midwest. Should be massive in a few weeks.

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - This will be a #1 hit!

ROSIE GAINES *I Want U* (MOTOWN) - Should be a good summer record. Has a full sound to it.

JIM REITZ, PD, WFHN-FM, New Bedford

BON JOVI *This Ain't A Love Song* (MERCURY) - This is a great power ballad. A great follow-up to *Always*.

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - The song is a media event so it will garner a lot of attention.

MONTELL JORDAN *This Is How We Do It* (DEF JAM/ISLAND) - Big sales, big requests for the monster hit.

SHAWN SCOTT, MD, WFLY, Albany

NELSON *(You Got Me) All Shook Up* (Geffen) - Not a bad record. It's a good comeback and a solid song!

JORDAN HILL *Remember Me This Way* (MCA) - A killer ballad, and what, she's only 16? Wow!

LA BOUCHE *Falling In Love* (LOGIC/BMG) - There are a lot of remakes out right now, but this could be one of the big ones!

ALEX TEAR, PD, WGRD, Grand Rapids

CHRIS ISAAK *Somebody's Crying* (REPRISE) - I think this is a great record. Will be a hit with males and females.

cranberries *Ridiculous Thoughts* (ISLAND) - This is good. Will be another hit from the band. Good sound.

THE BEGGARS *Falling Down* (ISLAND) - Let this catch up to you. It's a record with a very good texture to it.

JOSHUA FLEMING, MD, WHHY, Montgomery

CHRIS ISAAK *Somebody's Crying* (REPRISE) - Not a female in the South who's nipples aren't hard!

MADONNA *Human Nature* (MAVERICK/SIRE/WARNER BROS.) - Anatomy and botany lesson all in one. Madonna can still groove!

TLC *Waterfalls* (ARISTA) - Ba-boom! Huge - phatest sound ever. Check out the no-rap version!

JACKIE JOHNSON, MD, WIFC, Wausau

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - Take Janet's *CONTROL* and Michael's *JAM*, put them together and you've got this. It's really good!

JORDAN HILL *Remember Me This Way* (MCA) - I love it, I love it, I love it! There's so many great records out right now, making room is a problem, but this song really stands out!!

JANN ARDEN *Could I Be Your Girl* (A&M) - I really like this a lot. It's a good mid-tempo Pop song. It fits well with everything!

CHRIS ISAAK *Somebody's Crying* (REPRISE) - Women love it, and with all the new, unfamiliar artists out now, it's nice to have a familiar name to talk about on the air!

KENNY KNIGHT, MD, WKBQ, St. Louis

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - Very well produced, got a hook and it's Michael.

BON JOVI *This Ain't A Love Song* (MERCURY) - Huge hook. Look for this to be a biggy.

JILL SOBULE *I Kissed A Girl* (ATLANTIC) - Spiked this one. Getting good phones. MTV helps.

PHIL THOMAS, PD, WKMX, Dothan

ADAM ANT *Wonderful* (CAPITOL) - Proven to be a strong record and a good summer sound.

BON JOVI *This Ain't A Love Song* (MERCURY) - Another ballad, another hit. Will bring the females out.

CHRIS ISAAK *Somebody's Crying* (REPRISE) - This will be his big Pop hit. Good sound.

TINA SIMONET, MD, WKSS, Hartford

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - With all of the hype surrounding this, you'd be a fool not to play this. If you're a Top40 station, the remixes are really good!

MONICA *Don't Take It Personal* (ROWDY/ARISTA) - It's already becoming a big hit! It's like #10 is SoundScan singles sales in town!

TLC *Waterfalls* (ARISTA) - without a doubt, the most mature-sounding record they've done to date!

DENNIS DILLON, PD, WKXJ, Chattanooga

REAL McCOY *Come And Get Your Love* (ARISTA) - Real solid remake. Perfect sense for a station with a Pop lean like ours.

BON JOVI *This Ain't A Love Song* (MERCURY) - Already our most played record. Instant rotation on this.

CHRIS ISAAK *Somebody's Crying* (REPRISE) - One of the few records that sound good on the first listen and even gets better.

DAVID SKINNER, PD, WLAN, Lancaster

CHRIS ISAAK *Somebody's Crying* (REPRISE) - Very hip upper demo record. It's not the same old same old.

JANN ARDEN *Could I Be Your Girl* (A&M) - Upbeat tempo record. It's just what the doctor ordered.

SOUL ASYLUM *Misery* (COLUMBIA) - I'm playing catch up on this tune.

BON JOVI *This Ain't A Love Song* (MERCURY) - What a great record. The boys are back.

VAN MICHAEL, OM, WNKI, Elmira

BON JOVI *This Ain't A Love Song* (MERCURY) - I've heard enough to know this is a record for us. Strong testing core artist.

CHRIS ISAAK *Somebody's Crying* (REPRISE) - This grows on you. Short record. Spend some time with this one.

SOUL ASYLUM *Misery* (COLUMBIA) - Good record for me. This will be a strong daypart record for us.

RAGMAN, MD, WNTQ, Syracuse

CHRIS ISAAK *Somebody's Crying* (REPRISE) - I think this is going to be great for middays. I think he's got a Harry Connick, Jr. kind of feel.

COLLECTIVE SOUL *December* (ATLANTIC) - Working like Stone Temple Pilots' *Interstate Love Song*. It's got that kind of feel and sound on the air!

DON LONDON, PD, WNVZ, Norfolk

MONICA *Don't Take It Personal* (ROWDY/ARISTA) - The next big crossover smash.

BROWNSTONE *I Can't Tell You Why* (MJJ/EPIC) - This is a one-listen hit record.

U.N.V. *So In Love With You* (MAVERICK/WARNER BROS.) - A killer prom/wedding song for the summer.

ALLEN PETTIT, PD, WOMP-FM, Wheeling

JORDAN HILL *Remember Me This Way* (MCA) - A real mass appeal-sounding record. Any time you have a song involved with a movie, it doesn't hurt either. Once *Casper* is out, I think our audience will really want to hear this song.

CHRIS ISAAK *Somebody's Crying* (REPRISE) - It's got that summer Chris Isaak sound. Should be his big comeback since *Wicked Game* a few years ago.

BON JOVI *This Ain't A Love Song* (MERCURY) - This could be something. A real solid record for Jon.

TERRY SIMMONS, PD, WPXR, Davenport

BON JOVI *This Ain't A Love Song* (MERCURY) - This is the king of the power ballads. Will be a smash!

NELSON *(You Got Me) All Shook Up* (Geffen) - This is one that will come from the Midwest.

REAL McCOY *Come And Get Your Love* (ARISTA) - This is the best remake in years. I love this.

MONTELL JORDAN

"This Is How We Do It"

BILLBOARD HOT 100 #2

BILLBOARD RHYTHM CROSSOVER MONITOR #1 - #1

R&R MAINSTREAM #26* - #23*

R&R RHYTHM CHART #1 - #1

Mainstream Adds:

Closed Out At Crossover

W T C F

Over 3,000 plays

W D B R

89 CHR stations on!

W H T O

The Mainstream Hit Of Summer '95!



METHOD MAN featuring MARY J. BLIGE

"I'll be There For You" / "You're All I Need To Get By"

BILLBOARD HOT 100 #3*

BILLBOARD SINGLES #2* - #1*

BILLBOARD RHYTHM CROSSOVER MONITOR #26* - #15* AIRPOWER!

R&B RHYTHMIC CHART #28* - #13*

add: KKSS - 53 spins, KMXZ, KFFM - 10 spins!

Airplay/SoundScan Stories:

WWKX - 89 spins/#2

KYLD - 74 spins/#2

92Q - 50 spins/#2

WPGC - 31 spins/#1

POWER106 - 30 spins/#3

KBXX - 49 spins/#4

HOT97 - 47 spins/#1



WHHH - 33 spins/#3

B96 - 11 spins/#1

KXTZ - 18 spins/#2

WPOW - 8 spins/#3

WOVV - 7 spins/#3

AND MUCH MORE!



Top40 Disc-overery Club

RUBY CHEEKS, PD, WRQK, Canton

DURAN DURAN Perfect Day (CAPITOL) - Good record. Will be a good summer song.

CHRIS ISAAK Somebody's Crying (REPRISE) - This will be a big record for Chris. Has a good adult sound.

BON JOVI This Ain't A Love Song (MERCURY) - These guys have another hit song. Good follow-up to Always.

KEITH CURRY, MD, WSNX, Grand Rapids

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) - Basically, it's Jam, the sequel!

BON JOVI This Ain't A Love Song (MERCURY) - Oh yeah...This is gonna be a big hit!

BLOODHOUND GANG Mama Say (UNDERDOG/COLUMBIA) - It's just pure fun...I really dig it!

TLC Waterfalls (ARISTA) - Boy oh boy, the hits just keep coming for TLC!

STEW SCHANTZ, PD, WSPK, Poughkeepsie

CHRIS ISAAK Somebody's Crying (REPRISE) - Women love this, plus it's only 2:46 seconds. Play it.

REAL McCOY Come And Get Your Love (ARISTA) - Great song then, great song now.

BON JOVI This Ain't A Love Song (MERCURY) - This will make the women melt. Good tune.

EAGLES Learn To Be Still (Geffen) - This is the Don Henley song. Play it.

MIKE ROSSI, MD, WSTW, Wilmington

EAGLES Learn To Be Still (Geffen) - This is classic Don Henley, which makes this a contender.

BON JOVI This Ain't A Love Song (MERCURY) - A couple of spikes on this record, and the response has been strong.

SEAL Kiss From A Rose (SIRE/WARNER BROS.) - Batman Forever. The power of the movie will make this a hit.

TONY BRISTOL, MD, WTIC-FM, Hartford

BON JOVI This Ain't A Love Song (MERCURY) - Will react and callout just like Always.

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) - Sales and airplay will put the King of Pop on his throne.

REAL McCOY Come And Get Your Love (ARISTA) - Dear Clive, please give me a rapless version of Come And Get Your Love.

BILL SHAHAN, PD, WVSR, Charleston

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) - You can't avoid it with all the radio hype.

BON JOVI This Ain't A Love Song (MERCURY) - This ain't no love song and it is a smash!

PORTRAIT How Deep Is Your Love (CAPITOL) - I love this. Great job on the remake.

CALVIN HICKS, PD, WWXM, Myrtle Beach

BON JOVI This Ain't A Love Song (MERCURY) - What a record - man, the lyrics...hey, it's a hit!

JILL SOBULE I Kissed A Girl (ATLANTIC) - Hey Jill, I kiised a girl too, and I know this is a hit song!

BRUCE STEVENS, PD, WZNY, Augusta

BON JOVI This Ain't A Love Song (MERCURY) - Sounds like a good, good groove. This will make it.

REAL McCOY Come And Get Your Love (ARISTA) - Good up-sounding remake here. Will do very well Pop.

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) - It's Michael and there's a major campaign.

TOM GARRETT, PD, WZOK, Rockford

BON JOVI This Ain't A Love Song (MERCURY) - Nobody can take a cliched lyric and make it into a great song.

CHRIS ISAAK Somebody's Crying (REPRISE) - Across-the-board smash.

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) - It's exactly what you're expecting.

THE REMBRANDTS I'll Be There For You (EASTWEST) - #1 requesting song.

JIM CERONE, PD, WZPL, Indianapolis

TLC Waterfalls (ARISTA) - Pretty solid - We like the no-rap version. This song really stands out!

CAT THOMAS, PD, WZYP, Huntsville

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) - We think it's a stone cold, absolute hit! No doubt about it!

REAL McCOY Come And Get Your Love (ARISTA) - It's a great remake. After a few plays it's getting good early phones.

BON JOVI This Ain't A Love Song (MERCURY) - What a good record. I'm glad Jon's writing and composing again with Desmond Child, who's done so many good records over the years.

CHRIS ISAAK Somebody's Crying (REPRISE) - We like it a lot!

ADAM COOK, PD, XL106.7, Orlando

DURAN DURAN Perfect Day (CAPITOL) - This is more in line with radio expectations. I think this might be something for the band.

BON JOVI This Ain't A Love Song (MERCURY) - This is a great follow-up to Always. Will be a big record for Bon Jovi.

JILL SOBULE I Kissed A Girl (ATLANTIC) - This is such a bizarre record and with the MTV buzz, I think radio should take a better look.

ALL-4-ONE I Can Love You Like That (BLITZZ/ATLANTIC) - This sounds like a Top 10 record. I like this a lot.

CHARLIE QUINN, PD, Y107, Nashville

BON JOVI This Ain't A Love Song (MERCURY) - Bon Jovi hasn't missed a beat from his last record to this. He still rules.

CHRIS ISAAK Somebody's Crying (REPRISE) - This is his most Pop-sounding record Chris has delivered to radio to date. Has all the earmarks of a hit.

THE REMBRANDTS I'll Be There For You (EASTWEST) - #1 for the eighth big week!

ANDY SHANE, MD, Z100, New York

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) - This is complemented with Janet on it with a strong rhythmic feel.

BON JOVI This Ain't A Love Song (MERCURY) - This will work for us like Always did.

U2 Hold Me Thrill Me Kill Me (ISLAND) - Should bring the band back in the limelight again.

JOE LARSON, PD, Z104, Madison

BON JOVI This Ain't A Love Song (MERCURY) - We put this on at night on our 'Like It Or Launch It' and it did great. So far, the early response has been all positive!

CHRIS ISAAK Somebody's Crying (REPRISE) - I just think this is a really cool record. I love the flow...A good song!

REAL McCOY Come And Get Your Love (ARISTA) - There are a lot of remakes out right now, but I think this record will be with us all summer!

DANA LUNDEN, MD, Z104, Madison

LA BOUCHE Falling In Love (LOGIC/BMG) - It's a smash. The hook's really got me...It's in power rotation in my head!

U.N.V. So In Love With You (MAVERICK/WARNER BROS.) - I'm sure I'll be sick of this song after I go to a bunch of summer weddings. It's a great ballad. It'll be in power rotation at wedding receptions for a long time!

ROD STEWART Leave Virginia Alone (WARNER BROS.) - The more I hear it, the more I'm convinced that Rod should leave Virginia alone! But hey, it's a smash!

BON JOVI This Ain't A Love Song (MERCURY) - This ain't a love song? Could have fooled me!

Make the commitment, take the vow . . .



32*-24* Rhythm Crossover

SOUNDSCAN

KYLD	41x	
KMEL	30x	D-6
KHQ7	21x	
KLUC	40x	D-12
WJIS	37x	D-24
KTFM	35x	D-39
KBOS	31x	D-29
KBXX	39x	D-25
KKBT	10x	D-50

and more!

New At:

- KGGI
- Q106
- KWIN
- KKSS
- KLRZ
- KIKI

and more!

Most Added At R&B



WRITTEN AND PRODUCED BY DAVID FOSTER

THE SMOOTH NEW SINGLE FROM U.N.V.

From the even smoother new album.

UNIVERSAL NUBIAN VOICES

"#1 Phones!"
*-Joe Dawson,
WWKX/PD*

**"Continued
Top 5 Requests...
HUGE!"**
*-Michelle Santosuoso,
KMEL/PD*

Featuring the "Album version" Produced and Arranged
by David Foster for Chartmaker Inc. Plus the "R&B" Remix
by Charles "The Mixologist" Roane and John Clay

Management: David Lombard Management



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DAVE FERGUSON

DON'T CALL MY BABY UGLY

You're the Program Director of a station that's done nothing but grow in both ratings and revenue since you got there. Moral is good. The station sounds great. All the remotes, outside promotions, and special events, seem to indicate that your momentum is continuing to grow. Then you get "that letter". A letter from a supposed listener who not only criticizes your personal creation, (that being the station you program), but maybe even has the nerve to compare you with another radio station- be it local, or from a nearby city, in a negative way. Your ratings are better, your demo's are better, but for some reason this person has written in to call "your baby" UGLY! I don't mean the average run-of-the-mill "I should've won that contest" letter that you forward straight to the legal department. I mean a "your station sucks and here's 50 reasons why" letter. You've got five or six or however many "thanks for running my PSA" letters, but all you can think about is that one complaint letter. It's natural to take it personally. The more absurd the ravings, the more it eats away at you. Did the writer know how personally you would take it? Are there others out there who hate your radio station as much as this single writer seems to? Or, God forbid- could the criticism be deserved? Could this person actually know what he or she is talking about?

I would guess that this scenario has happened to every Program Director at one time or another. In my programming career, I can think of at least a dozen or so situations where a complaint letter, or negative article of some kind, really got under my skin. Infact, I took criticism of my station so personally, that one night, at a niteclub promotion, I challenged two men to a wrestling match because they were "dissin" my station. Luckily, Jack Daniels was on my side, or I wouldn't be here to write this column. Although I won the fight, I lost the argument, and along with it, two potential fans of the station. They didn't understand the difference between an 8 share and a 4 share. They didn't care about demographics, target audience, or sales figures. They just wanted to criticize my radio station. I don't even know if they'd ever even listened to it. Maybe they just believed some other radio station's hype, and formed an opinion immediately. Who knows? They could even have been "plants" from another station, sent with the sole purpose of getting under my skin. I should have handled it better. Regardless, I hear that afterward, they really took to eating meals through straws. Well deserved I might add, since the station they swore allegiance to sucked!

What I'm getting to here is that whether it's in letter form, or in person, it hurts when someone criticizes your radio station. Sales people deal with it everyday. Not just from competing media, but from agencies, and clients. Why is it that they deal with the criticism so much better than I? Yes, I definitely could have used a lesson from a sales person on winning over a critic. My first instinct was always to fire back a letter that was harsh and defensive, which is WRONG! The best reaction probably would have been to wait, think, and then, not react at all, except to make an attempt at winning the kook over, especially if he or she fell into the target listener demographic. Afterall, if the person is legit, he or she is obviously active enough to take the time and effort of writing you. The

only thing scarier than a kook with a pen, is a kook with a pen and a ratings diary. Much like the average ratings respondent, (whom, according to Arbitron, represents hundreds of thousands of other like-minded idiots), the average "I hate your station" writer hasn't the least bit of understanding about the things that he or she is complaining about. These wierdo's are selfish, cynical, and just plain unhappy by nature. They jump at the chance to criticize anything and everything that they don't understand. It's like the difference between the kind of guy who yells at the TV during a football game, and the kind of guy who sends a thousand letters to the owner, demanding the coach resign because a of what he thought was a bad play call. If the asshole knew that much about football, he'd either be playing, or coaching, himself. So, it stands to reason that this same jerk is also a wanna-be-DJ, who reads the back page of Billboard, and thinks that qualifies him to program a radio station. The latter reminds me of myself before I got into radio.

That in mind, the next time it happens to me, I'm gonna handle it this way. Check for legitimacy, then reply with an invitation to get together at the radio station to discuss the issues. A tour of the station and a bit of "Radio 101" will probably help to determine whether I should:

- 1) Write him off as a kook and send him on his way with a lovely 99 cent parting gift.
- 2) Fill his car with Cow-dung, and alert security that he made a bomb threat.
- 3) Hire him, because he might just be a future PD.

Dave Ferguson is a freelance voice-over artist based at WPGC in Washington DC. His clients include; WPGC, THE BOX, 102JAMZ and KSFM. He works closely with New World Communications President Jerry Clifton on imaging for Clifton consulted stations. If you would like a demo, or would like to offer comments or suggestions regarding this column, call(301) 870-0090



MARK SHANDS

BEHIND THE SCENES

AT TOP20 DOUBLE-PLAY

Hard to believe I've been doing radio for almost 27 years now. But for the past year, I've been working in a part of radio that's totally new to me. It's the world of radio syndication. The show is called "Top 20 Double-Play".

Consultant Jerry Clifton came up with the concept. Rather than play the 40 biggest songs in the country, we stick to the top 20. The first part of the show is the top 20 selling songs and the second part is the top 20 requested songs. The idea is to avoid those 10 mostly stiffs that lurk between 30 and 40 on many countdown shows.

Together with Dick Clark's United Stations Radio Networks in New York we produce a show every week for about 30 markets around the country.

We're fortunate to have one of the best jocks in the country, Albie Dee from Washington, D.C.'s WPGC. Morning talent Mark Mosley from Miami's Power 96 plays the part of "Tyrone", one of the characters on the show and the source of some excellent comedy bits.

It's a cool process producing a syndicated countdown show. Of course it starts with the music. Each Monday, Clifton's National Music Director Colleen Cassidy checks national sales figures and request information from the Clifton group of consulted stations. Together with new music information from the Clifton stations, the Double-Play charts, which are also the playlists, are constructed with help from Jerry Clifton himself. Once the charts are built we begin asking for help from the record companies for bio information, artist interviews, tour information and the actual music.

My main job is writing the artist information and breaks for Albie Dee, a process that never ends. From the label supplied bios and other sources I get as much information as possible about the acts. Some of our best information comes from the record company promo people themselves!

By Wednesday our charts and artist information is together and FedEx-ed off to Albie at WPGC. At the same time any interview we have is shipped to United Stations in New York City. Thursday is the big Double-Play conference call. Jerry Clifton's Andy Denmark, our show director at United Stations, Clifton National Director of Fun and Games, Paige Nienaber, me, Albie, and our WPGC director, Bob Holmcrans, all gather on the phone and plan the show, song by song, break by break.

After that meeting I do some final writing for Albie and fax it off to Washington. Albie Dee and Bob Holmcrans produce all of Albie's voice tracks for the show Thursday night. That night the voice tracks are shipped overnight to New York and United Stations headquarters.

Meanwhile on Fridays, our Director at United Stations, Andy Denmark is on the phone with Mark Mosley in Miami at Power 96 where Mark is writing and producing the comedy bits for the show. I'm on the phone tracking down DJs from around the country to do call-ins for the show. We make last minute calls to record company friends looking for interviews and any music that's still missing.

By Friday night we've gotten our call-ins from all the participating jocks. Our 800 number request lines in New York start loading up with calls as the previously produced Double-Play show starts airing around the country. Of course Sunday is the biggest day for our request lines, that's the most popular day for airing the show. At the United Stations studio we spend Sunday helping the callers make their requests and do their dedications.

On Monday it's time to take all the parts and make a show! Producer/engineer James Rosenthal works with Director Andy Denmark. Together they mix the Albie Dee and Mark Mosley voice tracks along with the DJ call-ins, the listener calls, the artist interviews, and the music until it sounds...excellent.

Then.. it's time to start all over again!

Shands is a 26-year radio vet. He has worked as Program Director at KISS102/Charlotte and WHJX/Jacksonville. He also served as Music Director and Air Talent at Y100/Miami, 1-95/Miami and 13Q/Pittsburgh. Mark is currently writer/producer for Jerry Clifton's new United Stations countdown show, "Top 20 Double-Play." If you have any comments or topic suggestions call Mark at (503) 233-7848.

CORONA

Baby Baby

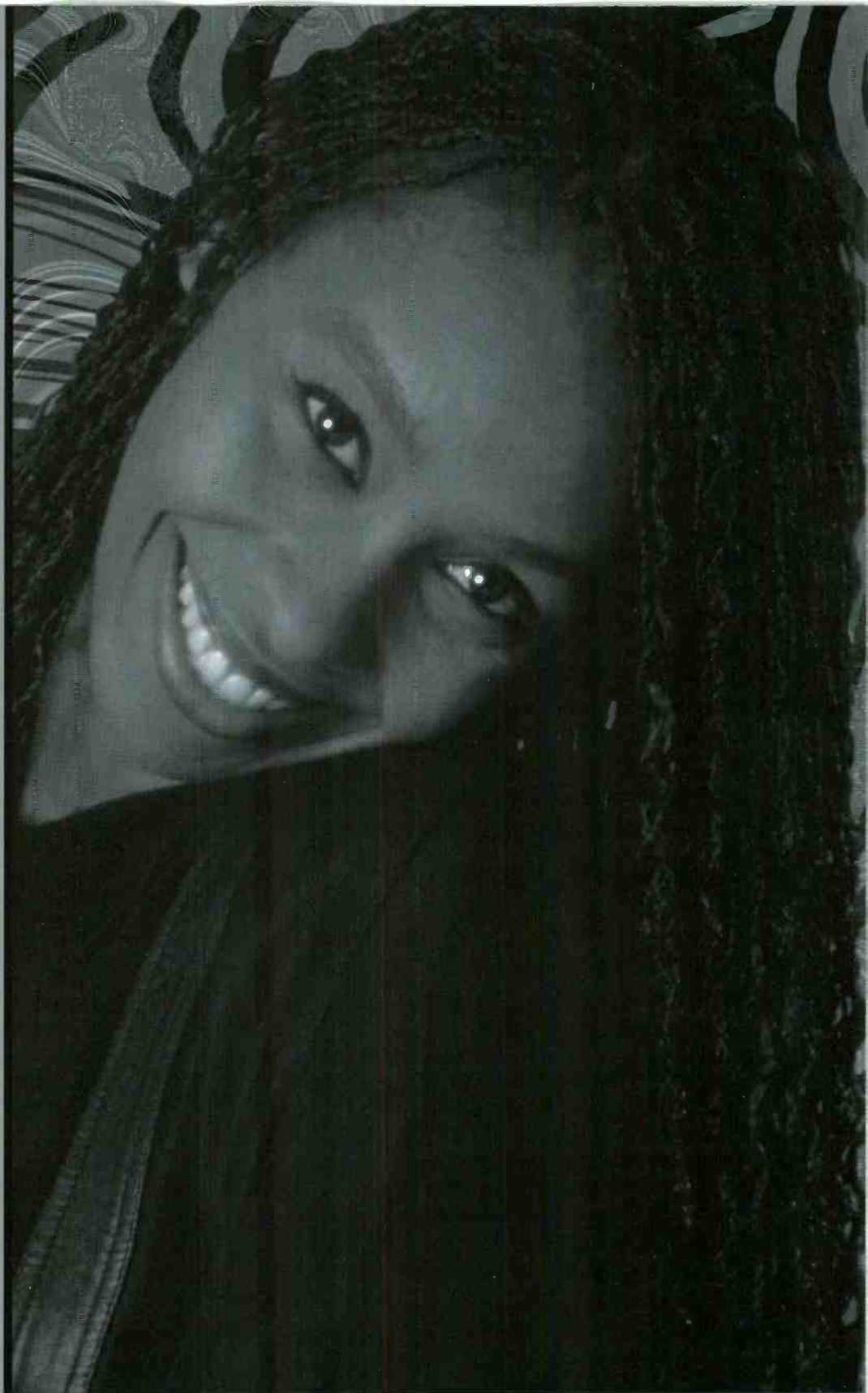
MAINSTREAM 40*
RHYTHM CROSSOVER 43*

**AUDIENCE REACH OVER
7,400,000!**

90+ STATIONS INCLUDING:

WXKS/Boston
WKSS/Hartford
WFLZ/Tampa
WXXL/Orlando
WWKX/Providence
WPOW/Miami
WNVZ/Norfolk
Y107/Nashville
WZJM/Cleveland
KMXV/Kansas City
WZPL/Indianapolis
WHHH/Indianapolis
WBBM/Chicago
KTFM/San Antonio
KZHT/Salt Lake City
HOT97.7/San Jose
Z90/San Diego
KXTZ/Las Vegas
WIOQ/Philadelphia

**SOUNDCAN DANCE
SINGLE SALES #12!**



The follow-up single to
the Top Ten smash
“The Rhythm Of The Night”

Produced by Checco & Soul Train
for Lee Marrow Productions



**KIIS-FM
THIS
WEEK!**

**HEADS RINGIN'
EVERYWHERE!**

KHTN	KZFM
POWER106	KMEL
WWKX	WHHH
KKSS	Z90
KYLD	WJMN
WJMH	KZHT
HOT97.7	WJJS
KKBT	WZPL
KBXX	POWER96
KLUC	B96
KJYK	KS104
92Q	KTFM
WPGC	HOT97
KUBE	AND LOTS
WHJX	MORE!



FRIDAY...

ORIGINAL MOTION PICTURE SOUNDTRACK

FEATURING THE DRIVING SMASH:

DR. DRE

"KEEP THEIR HEADS RINGIN'"

1,631 COMBINED BDS SPINS



**THE MOST
PLAYED
VIDEO!**



PRIORITY
10 YEAR ANNIVERSARY

**THE
BOX**
MUSIC TELEVISION
YOU CONTROL.

PAPIS

OUTTA MY LIFE

IMPACT DATE MAY 30TH

PRIORITY
10 YEAR ANNIVERSARY

**SCARFACE
RECORDS**



Reazar's Records

Congratulations to **Barbara Seltzer** and the entire Epic promo staff for having one of the biggest adds of all times with "Scream," the **MICHAEL JACKSON** duet with **JANET JACKSON**, on Epic/MJJ which exploded with over 150 adds. In the first 3 days it debut at 29 bullet on the Rhythm BDS. It has 1500 detections in the first 4 days and 20 million in audience. **WJMN** in Boston reports that it's phones are screaming with all positives. The 2-sided single is in the stores May 31. "Childhood" theme from 'Free Willy 2' was added at **WFLY, WPGC, Q106, Q102, WZJM, WSTR** and **POWER 96** just to name a few. On Wednesday, June 14, **Prime Time Live** on **ABC-TV**, hosted by **Diane Sawyer**, will be interviewing **Michael** and **Lisa Marie** live in New York and will premiere the video. The video is being shot in Los Angeles with **Janet** directed by **Mark Romantic** who did "Bedtime Stories" for **MADONNA**. The "Childhood" video which should be available by June 19 is being done by **Tarzeem** who did the "Deep Forest" video which won several MTV awards. The CD LP will be available for \$32 and contains 2 full CD's with 15 remastered greatest hits and 15 new songs including "Scream" and a 52 page booklet. VH1 aired a 30 minute special on May 23 with **Michael** showing a 90 second trailer for the album. All the video channels are running the trailer for the album as well as the Sony Trinitron in Times Square. The trailer is a 90 second advertisement for the album featuring incredible effects. Check out **Michael** on the cover of **Hitmakers' June 2** issue!!!! **THE FIRST TIME IN 30 YEARS** WBBM A.M. the CBS owned and operated news/talk station in Chicago, interrupted the news to play the new **MICHAEL JACKSON's** "Scream", Friday afternoon at 5p.m., May 19th, 1995.

• Priority Records welcomes their new Northeast Regional, **Margaret LoCicero**, formerly of Capitol and Interscope as of June 5th.

• Congratulations to **Geronimo** on his new APD/MD/Afternoon talent position at **KZHT** in Salt Lake City. **Geronimo** hails from **WZJM/Cleveland, WWHT/Columbus** and **92X/Columbus**.

• Props to my home dog, **Rick Thomas PD/KSFM/Sacramento** as the trends continue to climb 7.7 to 7.9 12+ and 4.S to 4.8 25 to 54 year olds.

• Props also to **Bob Perry PD /Hot 97.7/San Jose** as they went 4.8 to 5.3 42 12+, 6.7-7.4 18-34 and 3.7 to 3.8 with 25-54 year olds.

• More props to **Steve Smith VP/Emmis Broadcasting** and **Tracy Cloherty APD/MD** as **WRKS** stays 41 in New York City and **HOT 97** stays 42 as they go 5.4 to 5.7. **Steve Smith** still reigns in New York City!

• Props to **Michelle Mercer** and **Bruce St. James** as they return to 41 in the new trends 5.0 to 5.1 at **Power 106/Los Angeles**.

• Had a great meal Monday May 22 at the "Welcome To Columbia **Bruce Reiner** Dinner" held at Eclipse in L.A. and then saw a great show at Luna Park featuring **Bradford Marsalis** and **BUCKSHOT LE FONGUE** with **Charlie Walk, Bruce Reiner**.

• Pictures next week with **Power 106's Bruce St. James, Charlie Wado** and the **Columbia Wack Pack**.

• On Wednesday, May 24 Motown's **Mark Kargol** had **ROSIE GAINES** play at Luna Park in Los Angeles and she blew the roof off the place. Check out **ROSIE GAINES** (she's a female Prince) single "Want you" on Motown!

• Congratulations to Warner Brothers' **Stu Cohen, Barney Kilpatrick**, and **Greg Lee** on having created the most erotic **MADONNA** video yet "Human Nature". Check it out on MTV!

• **T.A.F.K.A.P.** aka The Symbol's new label NPG Records is releasing **THE NEW POWER GENERATION** which is his band. He sings vocals on several cuts and masquerades as **Tora Tora**, NPG's new base player. The new album is called **EXODUS** and is on NPG Records/WB. The first single "The Good Life" is on fire. Coming your way June 6. If you can't wait call **Greg Lee** now at 818-953-3748.

• What's up with **Jamie Hyatt** and **KQM** in Honolulu!!!

OK DOGS, HERE'S THE SCOOP ON THE JAMS!!!!!!!!!!!!

• **PAULA ABDUL** "My Love Is For Real" continues to cook and light up the request lines with new add at **Z90**. **SHAGGY** the two-sided smash featuring "Boombastic" Virgin on at **KBXX, KKSS, WJMH, WPGC, 92Q, WWKX, WJJS, WOCQ** and added this week at **WHHH** and **KMEL**. "Boombastic" is still number 1 phones and most played with 82 spins for the fourth week in a row at **KBXX/Houston**. "Too Many Fish" by **FRANKIE KNUCKLES f/Adeva** continues to tear it up at the mix show level. On at **HOT97** and in test rotation at **KLRZ**. **Cleto Escobedo**, former sax player for **PAULA ABDUL**, "If You Had A Clue" Virgin. On at **KTFM, HOT 97.7**. **Lunis** "I Got 5 On It" Virgin on at **KMEL, POWER 106, WILD 107, KGBT, HOT 97.7** and added this week at **WJMH**. **SMOOTH** "Mind Blowin'" on Jive records. **SMOOTH** has got to be one of the hottest female rappers ever and the record is right in the pocket! **Brian Douglas & Mary Kay/WJMH, Jay Stevens** and **Albie D/WPGC** and **Michelle Santosuosso & Joey Arbagey/KMEL** jumped on it with adds right away. **Russ Allen & Camille Cashwell/WERQ** played "Mind Blowin'" 16 times last week.

Looks like **Jack Satter** and **Ken Lane** and **Marco Navarro** will have the biggest female rap record of the summer of '95!! The video is magnificent! This record is vibing at **Power 106, WILD107, HOT97.7, Z90, KXTZ, KKSS, KWIN, KS104 & WJJS** just to name a few.

• **Lyor Cohen** and **Joe Riccitelli** still have the biggest selling single in America with **METHOD MAN** and **MARY J. BLIGE** "All I Need" Def Jam/Island. It sold over 69,000 this week alone! One of the biggest sellin albums is **MONTELL JORDAN 16*-13*** Soundscan album sales. **MoKenStef** "He's Mine" already on at **KMEL & KKBT** and being spiked at **92Q, WPGC, WJMH, KCAQ, Z90, WHJX**. The girls, **Monifa, Kenya, & Stephanie**, can be seen on **THE BOX**, one of the most requested. Crossover add date is May 30th.

• The most added rhythm records in America today are: **MICHAEL** and **JANET JACKSON** "Scream" Epic/MJJ added at **HOT97, KKSS, KKXX, 92Q, WJMN, B96, KZFM, KS104, KPRR, B95, WJMH, KIKI, KBXX, WHHH, WHJX, KLUC, KXTZ, WPOW, KHTN, KDON, KCAQ, WWKX, KGGI, WJJS, KSFM, WOCQ, KZHT, KTFM, Z90, KMEL, WILD107, KHQT, KUBE, KWIN, KMXZ, WOVV**. **MARY J. BLIGE** "You Bring Me Joy" Uptown/MCA added at **92Q, WJMH, WHHH, KHTN, KCAQ, WWKX, KZHT, WOCQ, B95**. **THE REAL McCOY** "Come And Get Your Love" Arista added at **KS104, KPRR, KHTN, KCAQ, WJJS, Z90, B95**. **BRIAN McKNIGHT** "Crazy Love" Mercury added at **KKSS, KTFM, Z90, KMEL, KUBE**.

• **ALL-4-ONE** "I Can Love You Like That" Blitzz/Atlantic added at **KKXX, KDON, KSFM, Z90, B95**. **BLOODHOUND GANG** "Mama Say" Underdog/Columbia added at **KKSS, WOCQ, KZHT, KHQT, KUBE**. **PORTRAIT** "How Deep Is Your Love" Capitol added at **92Q, WHHH, KCAQ, WWKX**.

• **MAX-A-MILLION** "Take Your Time" (Do It Right) (S.O.S/Zoo) added at **KZFM, KCAQ, WJJS, KZFM**.

• **U.N.V.** "So In Love With You" Maverick/Sire/WB. The biggest wedding song of the summer on **KKBT, KMEL, Wild 107, B95, KPRR, KZFM, HOT 97.7, 92Q, WWKX, KTFM, WJJS, KHTN, KLUC, KHQT, KUBE, WWKX, WHJX, KZHT, WOVV, KXTZ, WOCQ, KJYK, WHHH** and new this week at **KLRZ, KKSS, KGGI, KWIN, KIKI** 46 in Bay area sales, 425 in Houston, 412 in Vegas, 424 in Roanoke, 429 sales in Fresno and 450 sales in Los Angeles **U.N.V** went 32-34 with a bullet on the Rhythm Crossover chart.

• Sound track fever is still hittin' and holding with **Nancy Levin's** "Friday" Priority as the CD and movie continue to be in the Top 5. The album sold more than 84,000 last week. The single **DR. DRE'S** "Keep Your Head Ringin'" went on **KIIS** in Los Angeles this week.

• **S.F.'S SPANISH FLY** "Crimson And Clover" Warner Brothers. On at **KUBE, Z90, WJJS, WILD 107, Hot 97.7, KLUC, KXTZ, KZFM, B95, KTFM, KKXX, KHTN, KCAQ, KPRR, KWIN, WWKX, KZHT, KGGI, KLRZ, WOVV, KIIS-FM** and new this week at **KKSS**. New Jams set to explode this summer are: **2PAC** "So Many Tears" Interscope the second single from the platinum selling album **ME AGAINST THE WORLD**. **PARIS** "Outta My Life" on Priority Records and **MENTALLY DISTURBED** "Lollipop" on So-Lo Jam Recordings. They've got great shorts, t-shirts and lollipops. If you didn't get yours call J.W. at 1-800-945-3059 EXT. 2265

See Ya

Barry "Reazar" Richards

Most Disc-overed for this issue

1. **DUET WITH MICHAEL JACKSON & JANET JACKSON** Scream (MJJ/EPIC)
2. **MARY J. BLIGE** You Bring Me Joy (UPTOWN/MCA)
3. **Real McCoy** Come And Get Your Love (ARISTA)
4. **BRIAN McKNIGHT** Crazy Love (MERCURY)
5. **ALL-4-ONE** I Can Love You Like That (BLITZZ/ATLANTIC)
6. **BLOODHOUND GANG** Mama Say (UNDERDOG/COLUMBIA)
7. **PORTRAIT** How Deep Is Your Love (CAPITOL)
8. **MAX-A-MILLION** Take Your Time (Do It Right) (S.O.S.)
9. **U.N.V.** So In Love With You (MAVERICK/WARNER BROS.)
10. **FUN FACTORY** I Wanna B With U (CURB/ATLANTIC)
11. **SMOOTH** Mind Blowin' (JIVE)
12. **SHAGGY** Boombastic (VIRGIN)
13. **FAITH** You Used To Love Me (BAD BOY ENTERTAINMENT/ARISTA)
14. **LUNIZ** I Got Five On It (NOO TRYBE/C-NOTE/VIRGIN)
15. **MADONNA** Human Nature (MAVERICK/SIRE/WARNER BROS.)
16. **MOKENSTEF** He's Mine (OUTBURST/DEF JAM)
17. **2PAC** So Many Tears (INTERSCOPE)
18. **C&C MUSIC FACTORY** Boriqua Anthem (COLUMBIA)
19. **PARIS** Outta My Life (PRIORITY)
20. **ROSIE GAINES** I Want U (MOTOWN)

RUSS ALLEN, PD, 92Q, Baltimore

RUSCOLA *Let's Get Personal* (ROME) - Some major label needs to pick this act up. Just call me.

JON B. *Pretty Girl* (YAB YUM/550) - Could be even bigger than Someone To Love!

BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - I really like this. A great feel-good party record.

SHAGGY *Boombastic* (VIRGIN) - We're giving this a shot.

FAITH *You Used To Love Me* (BAD BOY ENTERTAINMENT/ARISTA) - Sounds very Mary J. Blige-ish. You need to get a hold of this song.

MIKEY FREEMAN, APD/MD, B95, Fresno

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - Got it put it right on. I think it's the law! You have to play it.

LUNIZ *I've Got 5 On It* (NOO TRIBE/VIRGIN) - Love this shit, 'cause the listners love it!

TONY THOMPSON *I Wanna Love Like That* (GIANT) - I will beat anybody's ass that ain't on this!

ERIK BRADLEY, MD, B96, Chicago

JUNIOR FLEX f/Linda Rice *Work That Love* (S.O.S.) - Production by 20 Fingers. I think this might be something.

MO-DO *Eins, Zwei, Polizei* (ZYX) - Blowin' up.

TONY THOMPSON *Dance With Me* (GIANT) - Sounds like a hit.

LIL SUZY *Now & Forever* (METROPOLITAN)

FUN FACTORY *I Wanna B With U* (CURB/ATLANTIC) - Already Top 5. Completely blowing up and quickly on its way to being a #1 record in Chicago.

DIANA KING *Shy Guy* (COLUMBIA) - A home run for us.

BOB PERRY, PD, HOT97.7, San Jose

LUNIZ *I Got Five On It* (NOO TRYBE/C-NOTE/VIRGIN) - Huge in the streets and we're on it.

TOTAL f/Notorious B.I.G. *Can't You See* (TOMMY BOY) - Great street buzz, good phones, sales kickin' in and a good song.

METHOD MAN w/Mary J. Blige *All I Need* (DEF JAM/ISLAND) - Great response from audience. #2 in sales.

NICKI FRENCH *Total Eclipse Of The Heart* (CRITIQUE) - Good buzz from clubs.

JAZZY JIM, MC, HOT97.7, San Jose

MOKENSTEF *He's Mine* (OUTBURST/DEF JAM) - When you mix Soul Flavor with Do Me Baby, you get Mokenstef. Three beautiful girls.

PORTRAIT *How Deep Is Your Love* (CAPITOL) - Major street buzz from BET, and all the girls in the office love it.

LE CLICK *Tonight Is The Night* (LOGIC) - Big SoundScan action after mix show play. Dance audience starting to get with it.

GREG HEAD, MD, KBXX, Houston

FAITH *You Used To Love Me* (BAD BOY ENTERTAINMENT/ARISTA) - Sounds great.

XSCAPE *Feels So Good* (COLUMBIA) - Sounds like they're picking up where they left off with another great summertime jam.

E 40 *Sprinkle Me* (JIVE) - He's back with a great street record. Vibing hard at all the clubs. Looks like a smash for us.

MICHAEL NEWMAN, PD, KDON, Salinas

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - Will be huge. It's on its way to #1!

JODECI *Freak'n You* (UPTOWN/MCA) - We've only had this on the air a couple of days, and it's already getting big requests!

SONIA JIMENEZ, APD, KGGI, Riverside

PRINCE AND THE NPG *Good Life* (WARNER BROS.) - Another Prince smash.

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - Instant phones.

WARREN G. *So Many Ways* (DEF JAM/ISLAND) - Another smooth rap from Warren.

FUN FACTORY *I Wanna B With U* (CURB/ATLANTIC) - This is the record that's gonna break them as a singing act.

JAMES COLES, MD, KIKI, Honolulu

BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - Love the new sound and flavor.

SMOOTH *Mind Blowin'* (JIVE) - It's just smooth.

MADONNA *Human Nature* (MAVERICK/SIRE/WARNER BROS.) - Very funky and it slams.

MAX-A-MILLION *Take Your Time (Do It Right)* (S.O.S.) - Love this cut and check out the remixes.

JOE DAWSON, PD, KIX106, Providence

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - Huge. It's more than a record.

MADONNA *Human Nature* (MAVERICK/SIRE/WARNER BROS.) - A little Hip Hop thing from her.

SMOOTH *Mind Blowin'* (JIVE) - Big reaction record.

PORTRAIT *How Deep Is Your Love* (CAPITOL) - Lots of phones qualify females 21-29.

ROY JAYNES, PD, KKSS-FM, Albuquerque

BRYAN ADAMS *Have You Ever Really Loved A Woman* (A&M) - Don't be afraid of the name Bryan Adams. Lots of great female appeal. A must for Crossover stations.

BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - Great beat, good-sounding record like the Beastie Boys.

ROSIE GAINES *I Want U* (MOTOWN) - Good dance record. A female Prince.

U.N.V. *So In Love With You* (MAVERICK/WARNER BROS.) - Great lyrics and love song. Great balance record.

JACKIE JAMES, APD/MD, KKSS-FM, Albuquerque

BRIAN McKNIGHT *Crazy Love* (MERCURY) - One of the best remakes I've ever heard. Great female hit.

SF SPANISH FLY *Crimson & Clover* (WARNER BROS.) - Another great remake. Real hot for females and summer.

TLC *Waterfalls* (ARISTA) - Another hit from the girls.

BRANDY *Best Friend* (ATLANTIC) - Up-and-coming and females love her.

KAHUNA, PD, KLRZ, New Orleans

STRICTLY FOR U *Open Arms* (QUALITY) - Testing middays. Great remake from Journey.

SPHINX *What Hope Have I* (CHAMPION) - Testing like a mother at night!

SCAT MAN JHON *Scat Man* (RCA IMPORT) - Rhythm Scat with a Right Said Fred beat.

U.N.V. *So In Love With You* (MAVERICK/WARNER BROS.) - Destined to be a classic.

CAT THOMAS, MD, KLUC, Las Vegas

MOKENSTEF *He's Mine* (OUTBURST/DEF JAM) - Smooth groove record. Could be a nice rhythm crossover hit.

DIS & DAT *Freak Me Baby* (EPIC STREET) - 69 Boyz and 95 South. Definitely the nighttime funk.

PARIS *Outta My Life* (PRIORITY) - Smash song. It's got it going on. It's the bomb.

DAVE DANIELS, MC, KMEL, San Francisco

SHAGGY *Boombastic* (VIRGIN) - Could be the next Ini Kamoze at crossover.

NOTORIOUS B.I.G. *One More Chance (Remix)* (BAD BOY ENT/ARISTA)

N II U *There Will Never Be* (ARISTA) - Strong follow-up with lots of female appeal.

JUNIOR MAFIA *Player's Anthem* (BIG BEAT) - Rub your *#?+2#**.

JOHN CANDELARIA, PD, KPRR, El Paso

ALL-4-ONE *One Summer Night* (BLITZZ/ATLANTIC) - Everyone's screaming about I Can Love You Like That, but check out this classic off the My Family soundtrack.

MAX-A-MILLION *Take Your Time (Do It Right)* (S.O.S.) - Great dance track. Sounds like it's for real.

SMOOTH *Mind Blowin'* (JIVE) - KPRR's down with Smooth!

MASTA ACE *The I.N.C. Ride* (DELICIOUS VINYL/CAPITOL) - It's the ride and the jam y'all!

BOBBY SATO, MD, KPSI, Palm Springs

SOUL FOR REAL *Every Little Thing* (UPTOWN/MCA) - Wait till this gets to regular Top40s.

DA BRAT *Give It To You* (WORK GROUP) - Hook scared.

ROULA *Lick It* (S.O.S./ZOO) - Who does not like to be licked?

TLC *Waterfalls* (ARISTA) - I like it.

RICK THOMAS, PD, KSFM, Sacramento

C&C MUSIC FACTORY *Boriqua Anthem* (COLUMBIA) - Check it out!

BRIAN McKNIGHT *Crazy Love* (MERCURY) - Also worth checking out!

TLC *Diggin' On You* (ARISTA) - Is this the 17th cut off the album?

CLIFF TREDWAY, PD, KTFM, San Antonio

INTONATION *Died In Your Arms* (METROPOLITAN) - Good Freestyle jam.

ALL-4-ONE *One Summer Night* (BLITZZ/ATLANTIC) - A #1 song!

CORONA *Baby Baby* (EASTWEST/EEG) - Sounds great on the air.

JON SECADA *Where Do I Go From You* (EMI RECORDS) - Perfect midday record for KTFM.

MoKenStef

"He's Mine"



KMEL

30 SPINS

"A Hit!"

-Joey Arbagey/PD

KKBT

17 SPINS

"A Hit!"

-Harold Austin/APD

Add Date: Tuesday May 30th

On at 66 R&R Urban Stations

BREAKER #40 URBAN R&R

Video added at **THE BOX** -Top 75 Requests after 1 week!
MUSIC TELEVISION YOU CONTROL.

SPIKING AT: 92Q, WPGC, WJMH, KCAQ, Z90, & WHJX



ISLAND



BOB CASE, OM, KUBE, Seattle

MONICA *Don't Take It Personal* (ROWDY/ARISTA) - Huge.
SOUL FOR REAL *Every Little Thing* (UPTOWN/MCA) - Also huge.

BOB LEWIS, PD, KWIN, Stockton

ALL-4-ONE *I Can Love You Like That* (BLITZZ/ATLANTIC) - It's a power on our sister Country station and should soon be on KWIN too. Just a huge record.
DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - More of an event than a record. Should be #1 quick.
PAULA ABDUL *Ho Down* (VIRGIN) - Better and bigger than My Love Is For Real.
AFTER 7 *Till You Do Me Right* (VIRGIN) - Big ballad.
LUNIZ *I Got Five On It* (NOO TRYBE/C-NOTE/VIRGIN) - Should smoke its way to the top.

MICHAEL STEEL, PD, KZFM, Corpus Christi

MAX-A-MILLION *Take Your Time (Do It Right)* (S.O.S.) - Great tune. Love it!
FUN FACTORY *I Wanna B With U* (CURB/ATLANTIC) - Instantly familiar. Sounds great on the air.
MONICA *Don't Take It Personal* (ROWDY/ARISTA) - #1 record, phone sales, requests.

CHARLIE MAXX, APD/MD, KZFM, Corpus Christi

MAX-A-MILLION *Take Your Time (Do It Right)* (S.O.S.) - Huge summer smash.
FUN FACTORY *I Wanna B With U* (CURB/ATLANTIC) - If you liked Close To You, this is even better.
NUTTIN NYCE *Froggy Style* (JIVE) - Strong phones after test spins. Jump on this one.
LA BOUCHE *Falling In Love* (LOGIC/BMG) - At first looked like this would be a good midday record, but it's exploded in all-dayparts.

GERONIMO, PD, KZHT, Salt Lake City

BROWNSTONE *I Can't Tell You Why* (MJJ/EPIC) - This should fly almost as high as the Eagles original.
BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - I can sniff a hit in the air.
KUT KLOSE *I Like* (ELEKTRA) - Massively smooth. Kut to the chase.
SHARA NELSON *Down That Road* (CHRYSALIS/EMI RECORDS) - Smooth and hookie. Mass appeal groove.

DAVID LEE MICHAELS, PD, WJJS, Roanoke

REAL McCOY *Come And Get Your Love* (ARISTA) - What a great remake. A must-play.
MAX-A-MILLION *Take Your Time (Do It Right)* (S.O.S.) - I like it.
SMOOTH *Mind Blowin'* (JIVE) - As far as Hip Hop records, it's smooth. It really is.

MARY K., MD, WJMH, Greensboro

KUT KLOSE *I Like* (ELEKTRA) - Cause I like.
BRANDY *Baby* (ATLANTIC) - Phat remix.
SHAGGY *Boombastic* (VIRGIN) - Instant phones. Single jumped 45-3. Sales after airplay.
PURE SOUL *We Must Be In Love* (STEP SUN) - Females want this and a good wedding song with a hip vibe.
JODECI *Free'n You* (UPTOWN/MCA) - #3 phones.

WOOKIE, APD, WOCQ, Ocean City

DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - If you're not with this, get out of the business. Check out the remixes.
MARY J. BLIGE *You Bring Me Joy* (UPTOWN/MCA) - Another home run from Mary J. It's gonna blow.
BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - Give somebody the car keys and party with this one.
TONY THOMPSON *I Wanna Love Like That* (GIANT) - Great female record. Getting requests already.

SCOTT CHASE, MD, WOVV, West Palm Beach

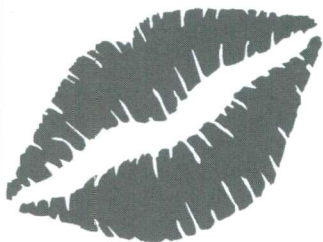
DUET WITH MICHAEL JACKSON & JANET JACKSON *Scream* (MJJ/EPIC) - I love the Dave Morales mix.
TLC *Switch* (ARISTA) - I like this.
BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - Jump Around, Part II.

DARON WILLIAMS, PD, WPGC-AM, Washington, D.C.

GRAND PUBA *I Like It* (ELEKTRA) - Puba does it again. Goodie rhythm, funky track, real flavor.
BURRO BANTON *Sensi* (MASSIVE SOUNDS) - Phat Hip-Hop, good response and a very phat track. Also good phones.

LOGIC RECORDS HAS RECORDS THAT REACT

LE CLICK "Tonight Is The Night"



BILLBOARD HOT 100 BUBBLING UNDER...DEBUT #21
#2 SINGLE SALES-VIRGIN MEGA STORE, Los Angeles

SOUNSCAN SINGLE SALES

MIAMI #28 SAN ANTONIO #32 WEST PALM BEACH #19 PHOENIX #43

SPINS

KKFR 42x	WOVV 28x	WPOW 15x	KZFM 25x
KPRR 21x	KLRZ 21x	KTFM 23x	KJYK 28x
KHTZ 11x	KKXX 16x	BOSS97 20x	KXTZ 10x
KMVR 10x	KSIQ 34x	KBFM 14x	Z90 10x

**Audience
OVER
2.5 million!!!**



HOT MIX SYNDICATED NETWORK - Full Rotation

34 - #29 HITMAKERS MIX SHOW CHART



KUT KLOSE "I LIKE"

RHYTHM CROSSOVER 42*

MAJOR ACTION AT:

**KZHT/Salt Lake City, WZJM/Cleveland, KMEL/San Francisco,
WWKX/Providence, WPGC/Washington, WERQ/Baltimore,
WOVV/West Palm Beach, WHJX/Jacksonville,
WJMH/Greensboro, WJJS/Roanoke, WHHH/Indianapolis,
KKSS/Albuquerque, KTFM/San Antonio, HOT97.7/San Jose
Z90/San Diego, KCAQ/Oxnard, KHTN/Modesto**

SOUNSCAN SINGLE TOP 20



HEAVY ROTATION



#10 REQUESTS

OL' DIRTY BASTARD "Shimmy Shimmy Ya"

EARLY ACTION AT:

**HOT97/New York, FLAV/Washington, WERQ/Baltimore, WXKS/Boston,
WPRO/Providence, WHJX/Jacksonville, WPOW/Miami, WJMH/Greensboro,
WRVQ/Richmond, WJJS/Roanoke, KKRZ/Portland, KMEL/San Francisco,
KPWR/Los Angeles, Z90/San Diego**



ADD

ALBUM CERTIFIED GOLD IN 2 WEEKS!

YO  RAPS!

SOUNSCAN DANCE SINGLE SALES #4

 #32

GRAND PUBA "I Like It"

Debuting At Radio This Week!

SoundScan Dance Single Sales Debut #3

90 + Stations including:

**HOT97/New York, WERQ/Baltimore, WPGC/Washington,
WPOW/Miami, WJMH/Greensboro, KBXX/Houston,
KMEL/San Francisco, KPWR/Los Angeles, Z90/San Diego,**



YO  RAPS!

 ADD

 ON

BIG SCREEN PROMOTIONS

By Paige Nienaber

One of the problems that comes with a career in radio is that it will, over a period of time, tend to distance you from reality. What is a normal, daily experience for us, can be a dramatic, once-in-a-lifetime event for a listener. I got to a point that I was sick of going to concerts in limos to hang out backstage with the artists. It had become humdrum for me. Just part of the job. But for the other 99.9999% of people out there, that would be an experience that they'd remember for the rest of their lives.

Free movie tickets are that way. People in radio tend to forget that for Joe and Jill Average, going out to a movie can be an expensive proposition. In a way, movie promotions have almost become throwaway marketing for radio stations. Doing as many screenings as we do can de-sensitize us from the reality of these tickets' value.

"The movies often are a lifestyle element," says Dan Bowen from WNCI in Columbus. "They can be as valuable and as hip for your image as a concert." He's right. Properly promoted, movie tickets can be a great "imager" for your station: not only do you play great music and present the best concerts, but you have tickets to the hottest new movies.

Giving away the tickets is often one of the biggest obstacles that a station has to face. With as many screenings as some stations get and with the various other promotions, a hundred tickets to some mediocre flick could get lost on the air, or even worse, really junk up the air sound. Paul Cannon at WTIC in Hartford sends the station jeep to blow out tickets on the streets with a promotion that he calls Telephone Booth Parties. At Z-104 in Madison, Promotion Director Leigh Smith will sometimes take the contesting element out of it and simply run a promo that directs people to call in for tickets to the station's next premiere, and sign up the first 20 or so people who get through. No long congratulatory breaks with some brain dead listener who was calling to request a song and ended up picking up tickets to some Pauly Shore cerebral experience.

The goal of the movie company is to fill the theater, and even blowing out tickets every hour for a week

sometimes won't do that and will make your station look like crap. Randomly handing stacks of passes out at festivals and fairs usually doesn't work. The people who go to these events get something handed to them from practically every booth and vendor. Your 4 X 6 piece of paper will usually end up in the garbage at the fair or left on top of their refrigerator with all of the other freebies they picked up.

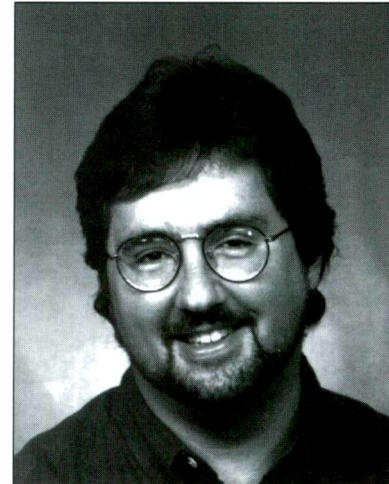
At 102 Jamz in Greensboro, Jamie Workman will hold on to a stack of the tickets, and starting three days before the screening he'll do a series of van stops in the neighborhoods within easy driving distance of whatever theater they've been booked into. He's found this to be effective in filling in the seats left over after the Prize Pigs (note my respect for this sub-species by my capitalization of their genus name) have won their share on the air.

Not every film can be a "Forrest Gump" or a "Die Hard III". Do we ignore the rest of the film genre? No. In fact, you usually have to take a few stiffs to get the good ones. This comes from a guy who did "Ishtar"

trip to Paris, Illinois. In Hartford, 'TIC has added fun elements to screenings by having a Madonna impersonator at a Madonna film screening and they sent winners to Seattle in conjunction with "Sleepless In Seattle". There's always something. You've just got to make the effort not to be boring and take five minutes to find that creative hook your contest needs.

Besides just giving out tickets from the van and designated caller contesting on' the air, movie tickets open lots of promotional doors. If your morning show does any kind of Love Connection or Dating Game bits, then tickets to a film would be a perfect prize for these people. What about office parties? Rarely do co-workers ever go and socialize outside of the workplace. You'd be a hero if you sent an office full of employees and their families to a screening.

Once you're at the premiere, what're you going to do? After doing literally hundreds of screenings in my time, I now have the interesting perspective of going to these promotions and seeing it from the viewpoint of a listener. My



Paige Nienaber is VP/Fun 'N Games with Jerry Clifton's New World Communications. He has worked in Promotions for 14 years at stations that include WILD 107/San Francisco, WLOL/Minneapolis and KISS 102/Charlotte. Any questions or suggestions of topics for this weekly column Call: Phone: (612) 929-2865 Fax: (612) 929-2861

**"Movies are a lifestyle element...they can be as valuable and as hip for your image as a concert."
Dan Bowen, WNCI**

and "Shanghai Surprise" in the same year. Why? Big stars. We knew these were going to be enormous bombs, but the jocks pumped the names of the stars every time they mentioned the tickets and made them sound bigger than life. Plus, the station got "Ghostbusters II" as our consolation prize for bailing out the agency.

With just about every film, there's *something* creative that can be done with it to make it memorable for the audience. If I had "French Kiss", I would have done a kissing marathon with couples at a mall for some appropriate Grand Prize. In Madison at Z-104, they sent a pair of winners for a tongue-in-cheek (pun intended)

advice: keep it short and sweet. They may love your morning show but they're there for the movie and don't kid yourself otherwise. At a recent premiere, I sat in the audience at a packed theater and watched a highly rated morning show take about four minutes to introduce themselves, greet the listeners, update the crowd on station happenings and run a wacky contest. After about the first 30 seconds, people were beginning to squirm. After about 90 seconds, they wanted to shoot these guys. Nobody cares about anything but the movie. Say hi, thank everyone and get out. Please.

Over-booking is another issue. No radio station can afford to alienate even one listener. In my time, I've

probably turned away 10,000 people from my premieres because the agency or studio over-booked it. I had the attitude that "hey, it says to get here early, so screw em." Guess what. I got to a premiere 45 minutes early last month and got turned away. And I was pissed! God, I was pissed. And I was probably the only person who knew it wasn't the radio station's fault. Do yourself a favor: Inquire with the studio and try to find out how bad the theater's been over-booked, and if this is going to be a hot, heavily promoted blockbuster that'll draw well, set some tickets aside and don't give them away. Also try to satisfy these people who do get turned away. Paul Cannon at WTIC has a deal that he can get tickets for another screening of the same movie for listeners that can't get into his premieres. No matter how big or small the film turns out to be. They might be pissed for awhile, but at least they'll eventually get to see the flick and won't hate 'TIC for too long.

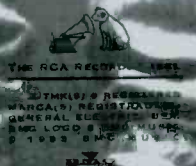
Too many radio stations look at movie tickets as having approximately the same value as a bumpersticker or a refrigerator magnet. We'll, if that's the way you treat them, that's how your audience will hear them.



Hey Lookaway

Q: *What Stations Are Asking The Right Question?*

A: *WPGC - HOT97.7 - KKSS - 92Q
- WJMH - KPRR - WHHH -
- WWKX - KCAQ - KZHT - KHTN -
- WHJX - KJYK -*



MIX SHOW

COMPILED FROM THE HOTTEST
RADIO MIX SHOW CHARTS ACROSS THE U.S.A.

NEW IN THE MIX

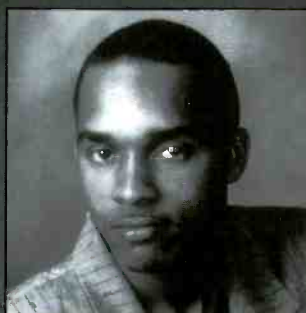
STAXX "You" (COLUMBIA)
ROULA "Lick It" (S.O.S.)
SPACE MONSTER "Step On" (ZYX)
SMOOTH "Mind Blowin'" (JIVE)
H2O ft. BILLIE "Living For The Future" (LIQUID GROOVE)

COLUMBIA RECORDS *Presents The* HITMAKERS MIXER OF THE WEEK!

MIX SHOW MOVERS

W-TW

3-1	BILLIE RAY MARTIN	"Your Loving Arms"	(Elektra/Sire)
1-2	METHOD MAN f/ Mary J. Blige	"All I Need"	(Def Jam/Island)
2-3	MONTELL JORDAN	"This Is How We Do It"	(PMP/RAL/Island)
5-4	MASTA ACE	"The I.N.C. Ride"	(Delicious Vinyl/Capitol)
7-5	SHADES OF LOVE	"Body To Body"	(Vicious Muzik)
27-6	FRANKIE KNUCKLES	"Too Many Fish"	(Virgin)
19-7	SPHINX	"What Hope Have I"	(Champion)
17-8	M PEOPLE	"Open Your Heart"	(Epic)
8-9	DR. DRE	"Keep Their Heads Ringin'"	(Priority)
11-10	KLEO	"I Got Love"	(Raging Bull/Dynasty)
4-11	MODONINA	"Bedtime Story"	(MAVERICK/WB)
12-12	DA BRAT	"Give It To You"	(Work)
13-13	KELLEE	"My Love"	(Moonshine)
14-14	REEL 2 REAL	"Conway"	(Strictly Rhythm)
6-15	JIMMY SOMERVILLE	"Heartbeat"	(London/Island)
9-16	NAUGHTY BY NATURE	"Craziest"	(Tommy Boy)
10-17	JUDY CHEEKS	"Respect"	(EMI)
18-18	CORONA	"Baby Baby"	(Elektra)
15-19	REAL McCOCY	"Runaway"	(Arista)
20-20	TOTAL	"Can't You See"	(Tommy Boy)
21-21	MONICA	"Don't Take It Personal"	(Rowdy/Arista)
23-22	YAKI-DA	"I Saw You Dancing"	(London Island)
6-23	NINE	"Any Emcee"	(Profile)
28-24	R.H.V. presents SUGAR	"The Feeling"	(Aqua Boogie)
26-25	2 PAC	"Dear Mama"	(Interscope)
32-26	HEATHER B.	"All Glocks Down"	(Pendulum/EMI)
35-27	SKEE-LO	"I Wish"	(Sunshine/Scotti Bros.)
24-28	LOVE HAPPY	"Message Of Love"	(MCA)
34-29	LE CLUCK	"Tonight Is The Night"	(Logic)
42-30	MOBB DEEP	"Survival Of The Fittest"	(Loud/RCA)
22-31	WATERLILIES	"Never Get Enough"	(Sire/WB)
41-32	FUNKDOOBIEST	"Dedicated"	(Immortal/Epic)
33-33	B TRIBE	"Nadie Entiende"	(Atlantic)
26-34	JOCELYN ENRIQUEZ	"Big Love"	(Classified)
38-35	COMMON SENSE	"Resurrection"	(Relativity)
36-36	LO.T.U.G.	"What I'm After"	(Pendulum/EMI)
29-37	PHARAO	"I Show You Secrets"	(Columbia)
N-38	NAUGHTY BY NATURE	"Feel Me Flow"	(Tommy Boy)
N-39	ADINA HOWARD	"Freak Like Me (Remixes)"	(EEG)
48-40	JAMIROQUAI	"Return Of The Space Cowboy"	(Work)
44-41	CYM LAJOY	"Car Wash"	(Another View)
N-42	VANESSA WILLIAMS	"The Way That You Love"	(Mercury)
30-43	CLUBZONE	"Hands Up"	(Logic)
N-44	JOEI MAE	"Promise Me Your Heart"	(After Dark)
31-45	RUFFNEXX SOUND SYSTEM	"Luv Bump"	(Warner Bros.)
43-46	EDDIE FOWLKES f/Maurissa Rose	"Let Us Pray"	(Bolt)
50-47	DIS N DAT	"Freak Me Baby"	(EPIC)
46-48	TRUCE	"Pump It"	(Strictly Rhythm)
49-49	BUTTER	"Do Me Right"	(Emotive)
37-50	SAM SNEED	"You Better Recognize"	(Deathrow)



RORY McALISTER KCEP Las Vegas

CAREER HIGHS

Being one of the first mobile jocks in Chicago to adopt Frankie Knuckles' music style, and taking it to a street level back in the late 70's/ early 80's. Being involved with several Record Pools and clubs across the country in the 80's while pursuing my education as an Electronics Engineer, finally ending up in Las Vegas where I acquired my degree, became a member of Record Systems Pool, eventually stepped up to Assistant Director, and most recently, Owner / Director. Breaking mix show ground with KCEP to increase market visibility on a street level and reaching out to record labels more to exercise my remix skills. Look for mixes from me on the Linda Clifford remix single, "Whatcha Gonna Do" (Gold Karat Records) to drop soon

HOBBIES

Club cameos on the DJ tip, networking with industry reps., doing work in my home production studio, computers, and down time (no such thing!)

PROPS

Oscar Merino & the Hitmakers staff, Mike Futagaki (my 'Ace Boon Coon'), my Urban Tip brothers and 'sister': Eardrum (Tables of Distinction), Fut (Impact), Al Pizarro (V.I.P.), Lawana Sims (Dancing Discs of Denver), Steve Richardson (Connecticut's Music Pool), Jesse Saunders, Steve 'Silk' Hurley, & Wayne 'Dr. Derelect' Williams (my DJ peers back in the day), Warren Peace & Andre Mychals (down for the struggle), Louis Connor & Ken Spellman (PD & MD - KCEP), Tony Manero (KXTZ), Cat Thomas (KLUC), Kleo, Steve Killoran, DJ Midimack, Harold Banks, Sir T., Lydia High, Julie Zeitlin, Saiwa Scarpone, Tcby (Power Span), Robert York & Starling Young (Gold Karat), Hazel (S.O.S.), Xavier Joshua, Fred Held, James Lopez, Wesley Johnson, Jon Stockton, Brian Samson, Davey Dee, Marthe Reynolds, Liz (Epic), Bari G., Marco Navarra, Elyse Dickman, John 'The Horse' McMann, Tanya Lynch, Kelly (Logic), Rex (Classified), Scott (Elite/ADM), Max (Pro-Motion), Stacy (MCT/Bolt!), Mike Joseph (Maxi), and the list goes on.

COLUMBIA CUTZ

BLOODHOUND GANG's "Mama Say"

New Adds this week!

KKSS, KUBE, KHQT, KZHT, WOCQ

STAXX "You"

BUSTING OUT AT MIXSHOWS!

BIG L "MVP"

CONTINUE WHITE LABEL ACTIVITY
IN THE MIX!

NOMINEES FOR ISSUE 891

VOTE FOR YOUR CHOICE

1. FUNKMASTER FLEX (HOT97, N.Y.)
2. FRANZEN WONG (KMEL, S.F.)
3. DJ D. STREET (KSJL, San Antonio)

Call Your STREET SHEET Account Executive (818) 887-3440

MIXER OF THE WEEK WINS SONY HEADPHONES!

AS THE VINYL SPINS

By Oscar Merino

Strictly Rhythm

The label that has done it their way, continues to do so. They release so much good music that is geared towards the DJ, and apparently it's worked. They also continue to expand by distributing labels such as Freshly Squeezed, Vestry, and a new deal with a label that's still in the negotiation stages. Stay tuned, as soon as the deal is done I'll name the label. Projects you should be up on are Truce Pump It, Barbara Douglas Shine, Morell Inc. Why Not Believe In Him, and something that's been out for a while but definitely one of my favorite cuts they have is Brotherhood Of Soul I'll Be Right There, produced by Roger S. For all your S.R. needs you can call Ellen or Tom at 212-254-2400.

Another label that continues to pave their own path is L.A./San Diego based Aqua Boogie Records. I predict this label will lock up distribution with a major independent distributor by this summer. With a crew of talented players: Richard "Humpty" Vission, Tony B., A.J. Mora, Marcos Vaquez, DJ Grooves, and the head burrito, I mean honcho Javier Lugo. Their current single R.H.V. presents Sugar featuring Tammy T The Feeling, is one of the biggest mix show records out there. You should be getting another release on Aqua Boogie this week from Mexico's most talented DJ, Andres Mijangos. It's called the Vision E.P., and it's got four mix show friendly tracks, Journey and Harmony being the two that stand out for me. If you need any of their product call Marcos "I can Cabbage Patch and Robocop at the same time" Vasquez at 619-476-1291. Metropolitan records just released three new singles you should be aware of: Stephanie Marano w/Collage Loverboy/Lovergirl, Peter Fontaine You Are An Angel, and Soave Where Did We Go Wrong. Any mixers needing Metropolitan product should call Laura Hurowitz at 202-483-8080. Some mixers are starting to talk about Natasha Peace In The World on Sunshine, with some strong production from A.J. Mora. For your copy, call Joe Lachance at 213-465-5050. Maxi records just released additional mixes on That Ain't Right by Judy Albanese, courtesy of Jahkey B. Get yours from MJ at Maxi, 212-213-9800. Kelly at Logic dropped some slammin' mixes on Dr. Alban's Let The Beat Go On done by Markus Schulz and Eddie X. Also on Logic is Falling In Love by La Bouche starting to come up strong in the mix shows and already doing well at radio. Make sure you don't miss these mix show hits, call Kelly at 212-219-2040. If

your playing bass in your set, there's two records you should be checking out. First, the Dis N Da-Freck Me Baby on Epic, which is already in the mix at a lot of stations, and also Nemesis Drop The Bottom on Profile. The Nemesis cut has got mixes by Phil Jones and Felix Sama, fellow mix show DJ's, make sure you're locked out.

Besides the Method Man/Mary J joint, Elektra's Grand Pubah's I Like It is one of my favorite Hip Hop cuts out there. Elektra is hitin' em' left and right, besides the Pubah, they also got the Cl City Bastard Shimmy Shimmy Ya, which should bring in enough money for Ol Dirty to buy himself a nail clipper, some new socks and some soap. It's getting mad play at Hct97 in New York (#2 most played), as well as other key stations- 92Q, WPGC, Power96, WHJX, WJMH, KMEL Z90 and Power106! Speaking of blowing up, what's up with that SKEE-LO I Wish? Check the 411: Steve Lake at Scotti Bros. reports that radio is on it, the mixers are on it and now video is on it. It's on at THE BOX and in regular rotation at MTV! Good thing the album is finished, look for it in about a month. Also on Scotti Bros. is Black 9 'Im An O.G., a west coast flavor jam that is prime for the west coast mix shows and radio. It has a radio edit, as well as an instrumental and an acappella, giving the mix show DJ's plenty of material to work with. Very melodic get with Steve Lake for a copy at 310-314-7213. Out now are the remixes on Funkdoobiest Dedicated, blowin' up. If you don't have yours, call Sean Knight at 310-657-9500. On the RSB top my two favorite cuts are Smooth Mind Elown', and the bomb on Anista- Faith You Used To Love Me, you need to listen to it. It's out of the Bad Boy Camp Big Props to my boy Frank "I'd like to buy a vowel" Higginbotham for helping me to it.

Peace and Hair Grease.

Most Disc-overed for this issue

Based on One-On-One Calls and Conference Call Mentions

- AMG Around The World (SELECT)
- BASS SYMPHONY ft. Ja Neil Deep Side (ONE PLANET)
- E-40 Sprinkle Me (JIVE)
- FUNKDOOBIEST Dedicated (IMMORTAL)
- MICHAEL JACKSON Mega Mix (MJJ/EPIC)
- JAMIROQUAI Return Of The Space Cowboy (WORK)
- JUNIOR FLEX ft. LINDA RICE Work That Love (SOS)
- INI KAMOZE Listen Me Tic (EASTWEST)
- KEY KOOL & R-HETTMATIC Can You Hear It (UP ABOVE)
- FRANK E KNUCKLES ft. Adeva Too Many Fish (VIRGIN)
- THE LUNIZ I Got Five On It (VIRGIN)
- MAD LION Own Destiny (NERVOUS)
- MASTA AC The I.N.C Ride (DELICIOUS VINYL/CAPITOL)
- OL' DIRTY BASTARD Shimmy Shimmy Ya (ELEKTRA)
- ROZALLA What Hope Have I (EPIC)
- SPHINX What Hope Have I (CHAMPION)
- STAXX You (COLUMBIA)
- R.H.V. Presents SUGAR The Feeling (AQUA BOOGIE)
- VANESSA WILLIAMS The Way That You Love (MERCURY)
- YAKI-DA I Saw You Dancing (LONDON/ISLAND)



All Glocks Down!!

L-R: David Falchi, Heather B., Oscar Merino chillin' on the big ass couch.



MIX SHOW DISC-OVERY CLUB®

DJ GROOVE, Z90, San Diego

KAMASUTRA *Censored EP* (EMOTIVE) - Check out the New York Communications mix. Shit is slam'n!!

FIASCO *Ecstasy* (STRICTLY RHYTHM) - Check out The Climax remix!

SPANK SPANK *Here Comes The Pain* (EMOTIVE) - Check this shit out!

MARY J. BLIGE *You Bring Me Joy* (UPTOWN/MCA) - Check out the E-Smoove's Joyous dub!!

BOBBY D., B96, Chicago

MAX-A-MILLION *Take Your Time (Do It Right)* (S.O.S.) - It's a remix of the old SOS Band song. Very radio friendly and nicely put together. If you were into *Fat Boy*, then this record will also be for you. The B-side has good underground mixes!

MCM-13 *My Ding Dong* (JASPER STONE) - B-96 test rotation as of May 20. Excellent phone response! If you played songs like *Short Short Man* or *Lick It* then this song is also for you. Call (708) 612-5650.

GARY Q, BOSS97, Atlantic City

FRANKIE KNUCKLES f/Adeva *Too Many Fish* (VIRGIN) - Very few and far between does a perfectly produced...True! dance record bust out like this one. Instant dance floor reaction!

ROZALLA *You Never Love The Same Way Twice* (EPIC) - She's back with another hit...club and radio.

JUNIOR FLEX f/Linda Rice *Work That Love* (S.O.S.) - Job security for my girl Hazel!

REAL McCOY *ANOTHER NIGHT LP* (ARISTA) - This is a 'Must LP for your collection'...every track is a hit!

SWEDISH EAGLE/STEVE TSEPELIS, GROOVE RADIO INT., Los Angeles

ROZALLA *You Never Love The Same Way Twice* (EPIC) - Finally, the long-awaited return of the smooth, sultry vocalist herself: Rozalla, sounding better than ever on this first release from her new album, *LOOK NO FURTHER*. Incredible double pack promo with lots of mixes by Joey Negro, K-Klass, Stonebridge and more.

HARDKISS *Delusions Of Grandeur* (HARDKISS) - Double LP set now available of most of their impossible to find classics. Features *Drum Club*, *God Within*, *Rabbit In The Moon* and many more. Electronics in a very Housey setting. Progressive gets no better!

STICKMEN *Tweek In* (STRICTLY RHYTHM) - The stickmen at their best. hard-hitting acid and techno House.

MILLENIUM VOLUME I *Everybody Reach* (CUTTING) - Great techno House building around samples 'Don't Stop' and 'Everybody Reach'. Absolutely a mix show friendly track.

DEPASHE MOOG *Dub Funk Ravers EP* (SHEWEY TRAX) - Great acid funk tracks with electro, House and Hip-Hop flavors. Highlight is the Bassbin Twin Mix.

FUNKMASTER FLEX, HOT97, New York

MAD SKILLZ *The Nod Factor* (BIG BEAT)

JUNIOR MAFIA *Player's Anthem* (BIG BEAT) - Enormous club response.

ALEX CABRALES, HOTMIX, Scottsdale

YAKI-DA *I Saw You Dancing* (LONDON/ISLAND) - Dancin' is exactly what you will do.

MASTA ACE *The I.N.C. Ride* (DELICIOUS VINYL/CAPITOL) - This jam is fresh.

SPHINX *What Hope Have I* (CHAMPION) - If PD's give this record a shot, it's a guaranteed smash.

NAUGHTY BY NATURE *Feel Me Flow* (TOMMY BOY) - This is the jam.

WARREN G. *So Many Ways* (DEF JAM/ISLAND) - This song is proof that Warren G is here to stay.

NASTY NES, KCMU, Seattle

LUNIZ *I Got Five On It* (NOO TRYBE/C-NOTE/VIRGIN) - Props to my homie Alex Mejia at KMEL for hippin' me to this phat joint! Should do well in my market! My listeners can relate to the lyrics.

SHAGGY *Boombastic* (VIRGIN) - We're breaking this record, but here in Seatown LOUD & PROUD! The Sting remix is da' bomb.

MAD LION *Own Destiny* (NERVOUS) - Request lines are lighting up for Mad Lion! Love the Barry White sample.

AMG *Around The World* (SELECT) - The response has been positive! This should put AMG back on the map in the 9-5!

KEY KOOL & RHETTMATIC *Can U Hear It* (UP ABOVE) - Phat Hip-Hop not to be ignored on your turntables! Watch this group blow up on the underground.

JIMMY KIM, KIIS-FM, Los Angeles

MICHAEL JACKSON *Mega Mix* (MJJ/EPIC) - Leaked early to me by ??? - I DO THANK YOU includes previously remixed version of *Rock With You*, *Remember The Time*, *Don't Stop 'Til You Get Enough*, *Billy Jean*, *Wanna Be Startin' Something*, *Black Or White*, and *Thriller*!

LA BOUCHE f/Melanie Thornton & Lane McCray *Be My Lover* (MCI/BMG/LOGIC) - Great song along the lines of The Real McCoy and Corona. Included are House and Trance mixes!

BLOODHOUND GANG *Mama Say* (UNDERDOG/COLUMBIA) - Speaking of MJ, they perform the sample 'Mama Say'...! Interesting mixture of Beastie Boys (which they, by the way, claim not to be within the song). Cousin Mike's humor and tracks. (Exec. producer of this project - remember the Techno-Version of the Brady Bunch track years ago, that's him?) and Red Hot Chili Peppers!! WILD!

DR. TONY GARCIA f/W&E *The Pain Of Love* (TG/METROPOLITAN) - Freestyle...Freestyle...Freestyle...Freestyle...Freestyle...Freestyle...Freestyle!!!

LOVE WATCH *Wake It Up* (G ZONE/GEE STREET/ISLAND) - Wake up and check this out!

DJ BLADE, KJYK, Tucson

PAULA ABDUL *My Love Is For Real* (VIRGIN) - Although I have not seen any vinyl for this yet, (hint hint) I've heard the CD. It was added to our station out of the box for one reason...it's a huge hit. Waiting patiently for extended dance versions.

INI KAMOZE *Listen Me Tic* (EASTWEST) - With mixes for both radio and club, this was a very smart set to come back with (one mix even features Da Brat).

ROZALLA *You Never Love The Same Way Twice* (EPIC) - A different sound for Rozalla that grows on you. All I've heard is my PD's CD, but I can't wait to check out the dance mixes.

N 2 DEEP *California Hot Tubs* (BUST IT) - I don't know if the LP version is radio safe, but it sounded so good, I put it on the radio anyway...this is smooth West Coast style all the way.

MARQUES WYATT, KKBT, Los Angeles

MARSHALL JEFFERSON & CURTIS McLEAN *Step By Step* (FREETOWN) - Classic Marshall Jefferson production.

MENTALINSTRUM *The G-Man's Groove* (FREETOWN) - Reminiscent of the Whistle Song.

INCOGNITO *Everyday* (TALKIN' LOUD) - Another great Incognito song.

THE FOUNDATION EP *Keep On Dancin'* (-N-SYNC INC.) - Another slammin' EP from one of the hottest new indi labels.

LISA WHITE *Keep On Doing* (AZULI) - Benji Candelario remixes.

LEONARD TRUJILLO, KSYM, San Antonio

ANORAK TRAX *EP VOL. 2* (EMOTIVE)

THE GROOVE EP *Keep On Lovin Me* (UNDERGROUND CONSTRUCTION)

MILLENNIUM *Vol. 1 EP* (CUTTING)

R.H.V. Presents SUGAR *The Feeling* (AQUA BOOGIE)

MS. MONIQUE RENEE *Like Any Other Bitch* (MAXI)

TEDDY Q ZAMORA, KMAX, Pasadena

A-FACTOR *Canto Azul* (DUB-A) - The LA possie does it again! Another beautiful track by Mr. Aaron Arce. This latin house record is going to knock your souls off! With a slammin' Tribal Edit by your's truly.

ANU *Rest Of My Life* (SIMPLEX) - Check it out.

H2O *Livin' For The Future* (LIQUID GROOVE) - This is what the true meaning of House is.

FRANKIE KNUCKLES f/Adeva *Walkin* (VIRGIN) - This album cut is gonna explode when it hits the mastering lab-for the wax.

BASS SYMPHONY f/Ja Nell *Deep Side* (ONE PLANET) - Oh No! More bombs from LA Possie and slammin' remixes by Oscar Merino and David Folchi...Great work, guys!

MIGUEL PLASENCIA, KMAX, Pasadena

BEAT DIVISION *Live As One EP* (DEEPGROOVE)

A LITTLE SOMETHING EP (KULT)

KAMASUTRA *Censored EP* (EMOTIVE)

G-FUNK *Missused* (STRICTLY RHYTHM)

ROBERT AARON f/Elenor Mills *Sax In The Middle Of The Night* (KULT)

GLEN AURE, KMEL, San Francisco

SPECIAL ED *Neva Go Back* (PROFILE) - The long-awaited Special one is back. Ed shows he still has his lyrical flow along with some phat tracks. Don't sleep on this joint. Also, be sure to check out Side B 'Just A Killa,' a rugged dancehall cut. Props to my man Jim Mahoney at Profile for the hook-up.

MAD SKILLZ *The Nod Factor* (BIG BEAT) - Play it and watch peoples heads nod like Skillz says, 'I got your head noddin, cuz your neck knows its phat...' This joint slams, so don't sleep on this. Big up to Jen Boogie out in L.A.

RAY LUV *In The Game* (ATLANTIC) - Yo, this joint is some true player pimp shit. Straight out of V-Town in the Bay Area. Ray Luv and Kharyee come phat with this track. Testing in mix shows and expecting heavier rotations in the next few weeks. Peace out to my brothers Rob Nones and Dee at Young Black Brother.

PETE AVILA, KMEL, San Francisco

ARNOLD JARVIS *Inspiration* (FREETOWN) - This classic originally produced by Kerri Chandler has been given new life with Roger Sanchez remixes.

DANNY TENAGLIA f/Roxy \$ *(That's What I Want)* (TRIBAL) - My pick off of Danny's extraordinary debut album HARD & SOUL.

ROBIN BREAKS *I Get Dubbed* (DANSA) - This record takes Barbara Tucker's *I Get Lifted* to another level.

BOYS CHOIR OF HARLEM *Power* (ELEKTRA) - C-Dock Dub serves up the gospels with fabulous snare rolls for your nerves!

ROCHELLE FLEMING *Suffer* (CUTTING) - Paul Simpson has taken this old school diva formerly of first choice and given us production worthy of her voice!

JUAN 'The Wonderous' ROJAS, KPRR, El Paso

MICHAEL JACKSON *Mega Mix* (MJJ/EPIC) - I tip my hat off to who ever made this, cause this acetate I received is the bomb, instant mix show add!

JOCELYN ENRIQUEZ *Big Love (Remixes)* (CLASSIFIED) - A beautiful voice combined with new Eura mixes will make this song come alive!

RAY 'Naughty Boy' VARGAS, KPRR, EL PASO

LOS TRES AMIGOS *Latinos In The House* (STRICTLY HYPE) - Old cut but still hot in the mixshow, be on the lookout for Trajics EP, pa que lo vea

DARIO *Dreams In The Night* (EX-IT) - Dario's back with a good buzz on the mix show, props to Danny P.

DJ LAZ *Stick Out Your Butt* (PANDISC) - This jam is hot! Be sure you have a copy of this one.

BUFFY *Give Me A Reason* (VELOCITY) - Hot freestyle, this one deserves radio attention.

NO ALIBI *Who Came To Party* (JASPER STONE) - This song is the shit! A must for all the DJ's.

MIKE JIMINEZ, KQEQ, Fresno

VANESSA WILLIAMS *The Way That You Love* (MERCURY)

SIR MIX-A-LOT *Sleepin Wit My Fonk* (AMERICAN)

CORONA *Baby Baby* (EASTWEST/EEG)

DJ MIDIMACK, KSIQ, Brawley

BASS SYMPHONY f/Ja Nell *Deep Side* (ONE PLANET) - This is the first cut I have ever received from this label but if they're going to keep putting out stuff this good I CAN'T WAIT FOR THEIR NEXT RELEASE, this cut is the JAM! I had a bunch of people come up to me in my club in San Francisco and ask about this song.

RAY LUV *In The Game* (ATLANTIC) - For those of you who don't know about Ray Luv, he's a Bay Area who has sold so many units on a small independent label that he HAD to get picked up by a major and this cut is just one example of what you'll be hearing from this man. Don't sleep on it, this shit's tight!

LUNIZ *I Got Five On It* (NOO TRYBE/C-NOTE/VIRGIN) - Another homey comin' from the Bay (Oakland), Luniz has got it goin' on. If you ain't into the lyrics you're goin' to luv the smooth-ass R&B vocals singing the hook 'I got 5 on it.'

DJ D. STREET, KSJL, San Antonio

E A SKI *Blast If I Have To* (PRIORITY) - Hey, the lyrical content might be too much for radio, but this is one of the songs that has the phat track. Roll it baby.

2 LIVE CREW *Hootchie Mama* (PRIORITY) - This song got the Miami beats and the hook is on. Definitely the anthem for the summer.

KINSUI *Giddy Up, Let's Ride* (BLUNT) - Another pumped up summer jam. The next release to HUBBA BUBBA and it's all that.

CALL O' DA WILD *Clouds Of Smoke* (WORK)

JOSEPH FRIAR, KVIC, Victoria

CAROLYN HARDING & DAMON HORTON *Sing A Song* (STRICTLY RHYTHM) - Vocals, vocals, vocals plus slammin' beats by MAW and BOP!

LATIN IMPACT *Dance With Me* (DIGITAL DUNGEON) - This record is da' shit! Rafael Torres and Ray Abraxas turn it out!

MS. MONIQUE RENEE *Like Any Other Bitch* (MAXI) - Play it if you can!

NUFF SISTERS *Serious Situation* (WALK DON'T WALK) - Stand out male vocals, a slammin' House groove and a wicked acid bassline!

DIAMOND DEE, KWIN, Stockton/Modesto

SMOOTH *Mind Blowin'* (JIVE) - Not only is she 'fine,' she's also 'smooooth.' Ill Matic mix is dope.

ARTIFACTS *Dynamite Soul* (BIG BEAT) - Check out Madd Skills with Lip Service...

E-40 *Sprinkle Me* (JIVE) - Sprinkle a little flavor on your tables.

SHAWN PHILLIPS, KZHT, Salt Lake City

M PEOPLE *Bizarre Fruit* (EPIC) - A fabulous array of musical vocal talents, every cut on this LP deserves a chance. A super album from M People.

BASS SYMPHONY f/Ja Nell *Deep Side* (ONE PLANET) - If you like to make people move then give 'em the *Deep Side*...House for clubs and Radio. Props to Oscar Merino and David Folchi (B.O.S.S.).

ALEXANDAR H *Take Me To The Promised Land* (MICMAC) - Okay, so the Radio Mix sounds like Haddaway (It works!). Upbeat, great vocals and a Spanish version...try it!

MIRANDA *Dirty Looks* (SUNSHINE) - Thanks Joe for the advance copy! This girl is on a roll! 3rd hit single, very Hi-NRG! Nice original cut, but I can't wait for those remixes.

JAM-MASTER-D, KZRB, New Boston

AMG *Around The World* (SELECT)

HOHMAN & HARRIS, METROMIX, Pittsburgh

MAX-A-MILLION *Take Your Time (Do It Right)* (S.O.S.) - Great remake. It should crossover.

LA BOUCHE *Falling In Love* (LOGIC/BMG) - Both the up tempo and down tempo mixes are great!

GAP BAND *First Lover* (RAGING BULL) - We love the song and the vocals.

THE HUMAN LEAGUE *One Man In My Heart* (EASTWEST/EEG) - Nice down tempo reggae feel. A good summer record.

JAMMIN JOHNNY CARIDE, POWER 96, Miami

DOUBLE YOU *Dancing With An Angel* (ZYX) - At 148 BPM, it is a lot faster than his first hit *Run To Me*. However, *Dancing With An Angel* should do as well because the music is slammin' and the song/melodies are powerful. Worth trying out.

2 BROTHERS ON THE 4TH FLOOR *Fly (Through The Starry Night)* (PAN-A-POT/ZYX) - This track is similar to their most recent record *DREAMS*, which I still play and love. Eurohouse is definitely at its best with this. Call Harry and ask for it, it is very good.

HUSH BROTHER HUSH *You & I* (INDEPENDENT) - House track that definitely gives you a flavor of tribal/underground house put together in one vocal track is simple and sweet. I love the background chorus hook. Worth checking out. Call Felix Sama at Power 96 for more info.

PAULIE DAY, Q102, Philadelphia

SHARA NELSON *Down That Road* (CHRYSALIS/EMI RECORDS) - Dave Morales remix-housed up lots of piano swirls, a marriage of House and R&B what we need more of! Hit vocal R&B House flavor?

DOGMA *Ritmo Cubano* (ANGEL EYES) - For your latino House music lovers, this is the best of the best of the best! A-side, first cut—Total Factory RD; B-side, second cut—Total Latino Vocal Dancehouse...a must for all DJ's.

ADINA HOWARD *Freak Like Me (Remixes)* (EASTWEST/EEG) - For you Downtempo House R&B heads here's a record that gets what it takes. I urge you not to sleep on this one.

DONNA SUMMER *I Feel Love* (MERCURY) - Little Louie Mega Remix.

'Jammin' GEORGE PEREZ, SUPER Q FM, Miami

NEVER LEFT *Always There* (ZYX) - Here's a new style of music from ZYX records. It's a smooth Hip Hop track with a great groove to it. Check it out!

KELLEE *My Love* (MOONSHINE) - With new labels come new hits. This is the case with Moonshine Records and their latest artist, Kellee. *My Love* has received a great response on my mix show. This record is sure to appeal to most of the jocks around the country. Check out the D'still'd Mix. Thanks to Kerry from Moonshine for slappin' this one on us.

TECHNOTRONIC *Move It To The Rhythm* (ARS) - This record is very uptempo and has a lot of different versions to suit anyone's taste.

CAPTAIN HOLLYWOOD *Flying High* (IMPORT) - This record has a lot of potential, at least that's what we hear from our listeners at Super Q FM. Seriously now, the track is definitely jumping!

B.G. THE PRINCE OF RAP *Can't Love Me* (SONY) - This track is definitely slammin and it's just a matter of time before this one blows up on the chart.

HEIDI LINN, WNNK, Harrisburg

YAKI-DA *I Saw You Dancing* (LONDON/ISLAND) - The resurrection of Abba.

JUNIOR FLEX f/Linda Rice *Work That Love* (S.O.S.) - This record is a definite hit.

ROZALLA *You Never Love The Same Way Twice* (EPIC)

M PEOPLE *Open Your Heart* (EPIC)

VANESSA WILLIAMS *The Way That You Love* (MERCURY)

STAN PRIEST, WFLZ, Tampa

DEVON *Dr. Dido* (HANNABLE) - Cool, smoothed out underground sound kicks in the mix show.

REAL McCOY *Come And Get Your Love* (ARISTA) - Smash! Female demo's go buck-ass wild...we need remixes!

KINSUI *Giddy Up, Let's Ride* (BLUNT) - Booty for days if Smack It Up by Stylz & the J.I.Z. worked, this will too.

NEMESIS *Drop Tha Bottom* (PROFILE) - Booty for days.

HUSTLERS CONVENTION *The Chant* (STRESS) - Very cool deep House sound on the late night rave tip.

SHANNON 'The Spindog' WILLIAMS, WGRD, Grand Rapids

WATERLILLIES LP (REPRISE) - When Sergio sent me this CD, I thought it was going to be another case where the only good songs are the ones that have already been released. Holy S__t, was I wrong! Not only is this CD good, it's so good that I ran out and bought a car Discman because I didn't want to wait an hour to record it. If this one doesn't go to the moon, something's seriously wrong. From start to finish, its one hit after another, and on the mix tip, the best is yet to come!

SPHINX *What Hope Have I* (CHAMPION) - Very cool tune, with big potential for both club and radio. You don't want to miss out on this one!

NATASHA *Peace In The World* (SUNSHINE) - Looks like Walter, Joe and the gang over at Sunshine have another winner on their hands. Great mixes, along with catchy vocals, make this a great addition for any mix show.

REAL McCOY *Come And Get Your Love* (ARISTA) - This group is like the Energizer Bunny, they just keep on going and going. Up that is, with no end in sight. Very fun song, with huge potential for another mark on the charts.

INI KAMOZE *Listen Me Tic* (EASTWEST) - Who would have thought that the Rasta Man could bust loose with a major mix? Well, thanks to an awesome remix by David Morales, it has become a reality. If you miss out on this one you'll be regretting it for a long time. A must for all mix shows.

'DJ Nandy' VIRAMONTES, WHPK, CHICAGO

JOEI MAE *Promise Me Your Heart* (AFTER DARK) - This one got it going on...yeee, too hot!

ALPHA 1 *Racer X* (STRICTLY HYPE) - Move over Speed Racer, Racer X has the green light.

GLORIA ESTEFAN *Cher Chez La Femme* (SONY) - Put on those Bell Bottoms, let's boogie.

NO ALIBI *Who Came To Party* (JASPER STONE) - We came to party, Chicago style.

DEEP FOREST *Marta's Song* (EASTWEST) - Will accomodate most every DJ.

PAULIE DAY, WIOQ, Philadelphia

STAXX *You* (COLUMBIA) - Well, the new Staxx record is out and not a moment too soon. I've been trying to get this on import for some time now. I love this sound. The Sound Factory mix by J.V. is everything I hoped it would be. LOVE IT!!

ROCHELLE FLEMING *Suffer* (CUTTING) - Another good record coming from Cutting. Double pack includes good choice of remixes, smooth tracks and she can sing!!!

INI KAMOZE *Listen Me Tic* (EASTWEST) - I guess he didn't get stabbed and die because he's workin' up my dance floor with this new one. All mixes are working including the Morales house mixes. I had to work this one a little bit more, but it's really catching on now.

JOI CARDWELL *Jump For Joi* (EIGHTBALL) - Boy, this record is really blowing up. I'm a big Joi Cardwell fan ever since she's been on Tribal America. ????? Why is it, I can't get service from two of my favorite labels (Eightball and Tribal) C'mon guy's send me product.

PAUL WASHINGTON, WYBC, New Haven

NAYOBE *All Night Long* (FEVER) - Phat for the Hip-Hop and Reggae headz. Fat Joe hypes the track even more.

KEY KOOL & RHETTMATIC *Can U Hear It* (UP ABOVE) - The message in the lyrics is right on point.

NATASHA *Peace In The World* (SUNSHINE) - The House mix sounds great mixed with any aggressive dub track.

BASSTRIBE *Dance Like A Freak* (PANDISC) - Bounce beats at its best on the ragga tip.

BUJU BANTON *Champion* (ISLAND) - The remix kicks much ass.

RICK 'DJ Rags' AMEZCUA, Z90, San Diego

GRAND PUBA *I Like It* (ELEKTRA) - This is the fattest shit I've heard all year! It's already super-tight, but they topped it off with a Buckwild remix with a guest spot by Sadat X! Don't sleep!

KEY KOOL AND RHETTMATIC *E=MC5* (UP ABOVE) - Finally! Some real underground shit! This is definitely only for real Hip Hop DJ's!

? ASYLUM *Hey Look Away* (RCA) - I've been playing this for about a month now, but I never gave it a discovery and believe me, it's well deserved. This is some laid back type shit that's crazy dope!

Club Chart

COMPILED FROM KEY RECORD POOLS ACROSS THE U.S.A.

BREAKOUTS

SEX "You Bring The Freak Outta Me" (PENDULUM)
H2O f/Billie "Satisfied" (LIQUID GROOVE)
MAROOCHY "Mongungi" (MORE NEW MUSIC)
UNV "So In Love With You" (MAVERICK)
BLUNT FUNKERS "God's An Astronaut" (LOGIC)

CLUB MOVERS

LW TW

2-1	CORONA	"Baby Baby"	(Elektra)
3-2	FRANKIE KNUCKLES	"Too Many Fish"	(VIRGIN)
6-3	LOVE HAPPY	"Message Of Love"	(MCA)
29-4	METHOD MAN F/Mary J. Blige	"All I Need"	(Def Jam/Island)
1-5	JUDY CHEEKS	"Respect"	(EMI)
4-6	BILLY RAY MARTIN	"Your Loving Arms"	(Elektra)
25-7	M PEOPLE	"Open Your Heart"	(EPIC)
7-8	REAL McCOY	"Runaway"	(Arista)
8-9	JIMMY SOMERVILLE	"Heartbeat"	(London)
10-10	MADONNA	"Bedtime Story"	(Maverick/Sire/WB)
20-11	REEL 2 REAL	"Conway"	(Strictly Rhythm)
9-12	KLEO	"I Got Love"	(Raging Bull/Dynasty)
11-13	JOANNE FARRELL	"All I Wanna Do"	(Big Beat)
26-14	GLADYS KNIGHT	"Next Time"	(MCA)
5-15	NAUGHTY BY NATURE	"Craziest"	(Tommy Boy)
12-16	MONTELL JORDAN	"This Is How We Do It"	(Def Jam)
13-17	2 IN A ROOM	"Ahhora"	(Cutting)
15-18	JOCELYN ENRIQUEZ	"Big Love"	(Classified)
14-19	DR. DRE	"Keep Their Heads Ringin'"	(Priority)
16-20	PHARAO	"I Show You Secrets"	(Columbia)
21-21	B TRIBE	"Nadie Entiende"	(Atlantic)
17-22	DA BRAT	"Give It To You"	(Work Group)
24-23	TOTAL	"Can't You See"	(Tommy Boy)
18-24	CYM LAJOY	"Ca' Wash"	(Another View)
27-25	MONICA	"Don't Take It Personal"	(Rowdy/Arista)
23-26	NINE	"Any Emcee"	(Profile)
28-27	ADINA HOWARD	"Freak Like Me" (Remix)	(EEG)
19-28	TECHNOTRONIC	"Move It To The Rhythm"	(EMI)
35-29	LOVEWATCH	"Wcke It Up"	(GZone/Island)
42-30	SOUL FOR REAL	"Every Little Thing"	(Uptown/MCA)
34-31	2 PAC	"Dear Mama"	(Interscope)
40-32	FUNKDOOBIEST	"Dedicated"	(Immortal/Epic)
48-33	YAKI-DA	"I Sow You Dancing"	(London/Island)
N-34	SKEELO	"I Wish"	(Sunshine/Scotti Bros.)
39-35	DEEP FOREST	"Marta's Song"	(Epic)
22-36	WATERLILIES	"Never Get Enough"	(Sire/WB)
41-37	SPIRITS	"Spirit Inside"	(MCA)
38-38	TRUCE	"Pump It"	(Strictly Rhythm)
46-39	ROZALLA	"You Never Love The Same Way Twice"	(Epic)
30-40	LONDON BEAT	"Come Back"	(Radioactive)
31-41	DOUBLE YOU	"Run To Me"	(ZYX)
32-42	CHASE	"Love For The Future"	(ZYX)
33-43	DANA DANE	"Rollin' Wit Dane"	(Maverick)
N-44	JAMIROQUAI	"Return Of The Space Cowboy"	(Work)
49-45	VANESSA WILLIAMS	"The Way That You Love"	(Mercury)
N-46	INI KAMOZE	"Listen Me Tic"	(EEG)
N-47	JACKI GRAHAM	"Absolute E-Sensual"	(Critique)
37-48	FRANKIE CUTLASS	"Baricuas On The Set"	(Relativity)
36-49	DURAN DURAN	"White Lines"	(Capitol)
43-50	JOHNNY OSBORNE	"Budy Bye"	(Priority)

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Marc Bosser 718-829-4000
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Charlie Alessi (718) 967-4793
• PATRA, ROCHELLE FLEMING, STAXX OF JOY, SVEN VATH

S.U.R.E. RECORD POOL • Bronx
Bobby Davis (718) 967-4793
• DEEP FOREST, FUTURE TROUBLES, POPPY SNOW, RO' JAY, ROZALLA

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Angel Vargas (312) 733-6445
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BADDA • San Francisco
N. Lygizos/Sulai Wong/David X (415) 882-9700
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PHILADELPHIA SPINNERS ASSOC. • Cherry Hill
Bob Pantano/Tony Harris (609) 662-7222
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JOWCOL "M.C. Boogie D." GILCHRIST

PD/MD, KXMZ POWER1490, Tucson

Photo Credit: Lance Favich

LET'S START THIS OFF WITH A QUICK SYNOPSIS OF YOUR CAREER. HOW DID YOU GET STARTED AND HOW DID YOU END UP PROGRAMMING THERE IN TUCSON?

Most people have the long winding road. Mine is pretty short and sweet and to the point. KJYK is my first radio job. I'm from Queens/New York City, went to Martin Van Buren High school, came out to Arizona to go to the University Of Arizona. My grandparents retired out here, but me and college really didn't click. I used to go to all the big frat parties on campus and like any normal college student, I did things that would get you a little intoxicated, and ended up getting on the microphone. For some reason I was drawn to do it, and started saying these little party rhymes and became known as the school's party artist. The guy who was doing all the parties was deejaying, he was a guy by the name of Maximum T, who was the party starter on the Saturday Night Rock Show on POWER and he said to come hang out with him because I was kind of crazy being from New York. And me and him had a good vibe, so I hung out with him every Saturday Night. That's kind of how I got started. Basically, in New York I was involved in music only in the aspect of trying to produce kids and learning how to DJ here and there, but I always was involved in the music.

SO YOU GOT A JOB AT THE RADIO STATION AND DID SOME THINGS, BUT HOW DID YOU GET INVOLVED IN PROGRAMMING?

The thing was that I was having an aircheck session with a woman by the name of Lisa McDaniel, who I would kind of call her the unofficial Assistant PD to Bruce St. James because it was Bruce St. James' first PD gig at POWER, so he didn't have a lot of time because he was basically learning how to be a PD himself. So Lisa was a big part of molding me into something I like to call a radio career. She just basically said to me one day, "You're pretty good. If you really put your heart into this, you can become something out of it. You've got something that a lot of people don't have." I went home one day and I said, "You know what, she's right." I looked at my options. I said to myself that if I don't like school I can't get back to New York and be a fool. I need to do something with my life, so that's how I kind of got started. I just kind of got really serious one day and I walked into Bruce's office and said, "Teach me. I want to learn everything there is about radio." And he saw that I was serious and he saw that I would not leave him alone. I bugged the living hell out of him and he started to teach me. So I owe a lot to Lisa McDaniel and Bruce St. James for teaching me basically everything.

YOU HAVE OBVIOUSLY LEARNED A GREAT DEAL FROM THOSE TWO, BUT YOU WERE STILL PRETTY INEXPERIENCED AS A PROGRAMMER YET WHEN BRUCE LEFT TO GO TO POWER106, YOU WERE MADE PD. WHAT IS IT ABOUT YOU, VERSUS THE OTHER FOLKS WHO ALLEGEDLY WERE CANDIDATES, THAT CONVINCED YOUR MANAGEMENT THAT YOU WERE THE GUY FOR THE JOB?

It's kind of like I wanted to become the backbone of POWER when Bruce was here. I worked my way from a Saturday Night Rap Show host from a Mix Show host down to overnights. It wasn't easy. I earned it. I did everything I could like scrubbing floors to learn how to file away music. When the PD gig opened up, I pretty much was running the station on my own. When Bruce left, I had learned so much and was pretty much his right-hand man as far as running that station. When Bruce would go away I was always left in charge. And I went into my OM's office, Alan Himmerall, who had just become our OM and I sat down with him and I said, "Look, I know I don't have a lot of experience, but as far as this station and this market, I've kind of grown up with the station and kind of understand what it's all about and I'd really appreciate the shot." And God willing he gave it to me. I beat out a lot of qualified people and I thank God, and I'm glad

corporate promotions person by the name of Tracy. Basically the people in Tucson, Laury Brown and Kevin O'Brien, Alan Himmerall run the station in Tucson. Laury Brown is our GM, Kevin O'Brien is our Station Manager and Alan is Operations Manager. We also have a wonderful promotions department. We have Ellie Warner, who is the Promotions Director and Rik McDrain, her Promotion Coordinator, is working very, very hard which has managed to keep us all afloat here.

AT A TIME WHEN A LOT OF RADIO EMPLOYEES MIGHT BE WORRIED THAT THEIR COMPANY IS UNDER CAPITALIZED, I DON'T THINK YOU HAVE THAT CONCERN. NOBODY'S MAKING ANY BAD JOKES ABOUT GETTING INTO A "MICKEY MOUSE" OPERATION THOUGH, RIGHT?

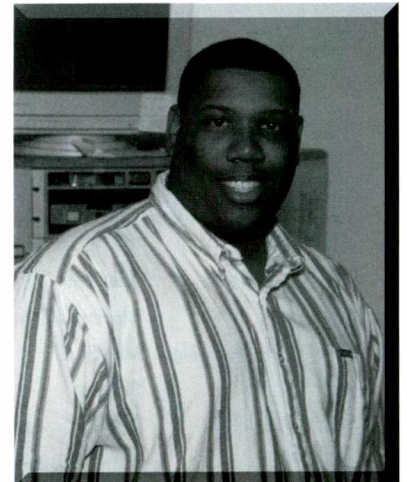
They do.

DO THEY?

I hear it all the time, but you know what, I'd rather be rolling with Mickey than rolling with other people.

MICKEY'S GOT DEEP, DEEP POCKETS.

Mickey's pockets don't end. You can swim in Mickey pockets forever, so it's all good in the hood.



We're AM stereo, but we're also digitally processed too. This is a tremendous AM-sounding station. A lot of people that come inside the market in the business really can't believe how good we sound. It's a difference you can tell going from FM to AM, but it's not that bad though, and after a while you really can't tell.

WHAT ABOUT THE KIDS WHO MIGHT BE CRUISING ON A FRIDAY NIGHT? IS IT OKAY WITH THEM?

It has to be. They listen. The numbers prove it. They're boomin'! We play the music, so it's there. But also another thing I found out, is when I came out here to go to school and I was looking for a car, a lot of people in town buy cars that have only AM radios.

THAT'S A GOOD POINT.

I had two cars that had nothing but AM.

SO NOW YOU'VE GOT THIS STATION THAT HAS BEEN OBVIOUSLY DOING SOME THINGS IN THE MARKET. LET'S TALK ABOUT THE RECENT BOOK. YOU GUYS JUST HAD A REAL NICE POP UP, DIDN'T YOU?

Well, yeah, but it's a combination of a lot of hard work from a tremendous staff. All praise is due to this staff I have under me. It cannot be done without them. Music is only one aspect of it. You can play good music, but if you don't add any personality to it and add life to the radio station, nobody is going to get it. We win because of the personalities and the other things we bring to the table. And what we bring to the table is a staff that understands this lifestyle of music that we're playing. They live it, they're in it, they're out in the streets, we're out and about, we're doing things that make people become... we're like their best friend. I call POWER a "best friend" type of radio station and it's kind of like old-school radio.

"I call POWER a 'best friend' type of radio station, and it's kind of like old-school radio."

that Alan and the company, Appogee Communications saw enough confidence in me just to let me do this.

THERE'S AN INTERESTING STORY REGARDING THE STATION'S PARENT COMPANY, APPOGEE COMMUNICATIONS AND THE MAN WHO OWNS IT.

The man who actually owns it who pays the bills, is Roy P. Disney. He's part of the Disney family.

A NAME SOME PEOPLE MAY KNOW.

But we're not affiliated with the Disney company, whatsoever. This is Roy's station; his own little baby. He owns other stations in Portland. Our ownership is in Portland and we have a president of the company by the name of Jim Johnson. We have a

NOW ONE OF THE COMPONENTS THAT MAKES POWER SUCH AN INTERESTING STORY WITHIN THE INDUSTRY IS THAT YOU'RE PULLING IN SOME BIG NUMBERS. ON THE A.M. BAND.

One thing I've learned about Tucson is that these people have grown up on AM radio. What we're doing actually is nothing new. There have been other stations that played this type of music that have been on AM before. Most of them didn't stick around long though. We're the only ones that've kind of been around for awhile that's really making any noise. But when it comes to AM, these people are kind of used to it. They kind of figured out if they're not getting what they want on FM, go look for it on AM.

IS IT A.M. STEREO?

...Continued On Page 39

...Continued From Page 38

Wherever you go, we go. We hang out with you. It's not you hang out with us. I think a lot of stations now make you feel like the people have to hang out with them.

IT'S AN ATTITUDE OF "WE'RE A HIP STATION, SO HANG OUT WITH US."

But that's not the way it works. The people know what's hip and you've got to become what the people want you to become and POWER has always been the hip station. When Bruce was here, being on AM, we were the bad boys of radio and we were out in the hood and we were doing things that were against radio ways. It was like, I'm sure a lot of our competitors thought, "Damn, those guys are really like a bunch of assholes. They're rude, they show up at our remotes." But to the listeners, it was like, "Damn they're cool, man. I can't believe they did that." But also we growing up a lot and we understand that a lot of that stuff is good for a moment but now we've got to do a lot of different things. It's not just hey, "We're POWER1490 we're the big dogs, you've got to roll with us." No, we roll with you. You let us know where you want us to go. You want to hang out in the Southside, that's where we're going to be. You want to be on the Northside, that's where we're going to be.

YOU TALKED ABOUT THREE SUBJECTS THERE, AND I WANT TO TOUCH ON EACH OF THEM. LET'S START WITH HOW YOU EDUCATE YOURSELF ABOUT THE LIFESTYLE OF YOUR AUDIENCE?

It's very simple. Every station has a mission statement. You know who you're going for. Everybody has a demographic that they're trying to win and our demographic is 18-24 Hispanic females. So now that you have that done, what you need to do is create a person. You just don't want to have, okay we're looking for every 18-24 Hispanic people. No, you've got to give it a personality, and ours is named Lopita. She's an 18-24 Hispanic female who likes Rap music, Hip-Hop, dance music, Old School, slow jams. If you know that's what music she likes, now you've got to find out what type of lifestyle she lives. Which mall does she go to? What stores does she go to? What does she like to read? Besides all that, it's not just about her musical taste, it's her entire lifestyle. If she's watching 90210, we'd better be watching 90210. We have to become her in the sense that we've got to be able to talk to her on any level.

NOW YOU'VE LEARNED ABOUT HER. HOW DO YOU TRANSLATE THAT INTO ON-THE-AIR?

That's the easy part. The hard part is done. Now you know, it's like talking to your friend. Remember in radio, you're only talking to one person. You're not talking to 50,000. When you're here, you're talking to one person. Me and Lopita are just

kickin'. It's like me and her sitting around listening to the tunes. The music is the reason why she listens to the station, but now the reason why she stays aboard is because me and her are going to chop game. We're going to talk about, "Hey did you see 90210 last night? I can't believe Kelly, that slut." You've got to chop game with her. Yo, I was in Park Mall and I was at Gear Up and they got phat clothes. Now me and her are on a personal level. That's where the friendship comes in. That's how we become her homie. We just don't sit there and say, "Hey, here's Montell Jordan on your POWER station" or "We're giving away Boyz II Men concert tickets. Listen to win. But hey, check it out. Boyz II Men is coming. You want to know how you can get some?" You've got to relate to people, and that's why I think a lot of stations around the country are winning now.

YOU'RE PART OF THE TYPE OF PEOPLE THAT THEY MIGHT HANG OUT WITH IF YOU WEREN'T ON THE RADIO.

If anybody knows me, I always say I'm the most unorthodox PD on the planet. I am the lifestyle. As far as it is in Tucson, Arizona right now, as far as listening to this type of music, I lived it. If you want to call it "keeping it real," I keep it real. I hang out. I'm in nightclubs, I'm chillin', I'm rollin' with the crew. That's what it's all about.

LET'S TALK NOW ABOUT YOUR STAFF. GIVE US YOUR ON-AIR LINE-UP.

"This is a tremendous AM-sounding station. A lot of people that come inside the market in the business really can't believe how good we sound."

Well, we just had a couple of staff changes and I would like to give some shouts out to Slick and Bret The Man and Keith Duncan and a lot of various other people who have left our family. We have had a lot of tremendous people walk through this building over the years, but right now our current staff is Gary The Sandman who used to be our night guy, who really really wanted to do mornings when our morning show left. And he said, "Boogie D give me a shot." People gave me a shot, so I'm giving him a shot, and he's doing mornings for us right now. And then we have in the afternoon my AMD, Chris "Superfreak" Kerr, who I've got to tell you is probably the freakiest guy on the radio. But the women absolutely love him. Then you've got me doing the night thing. It's a big party on the radio. Doing our Slow Jam show is a young Kid Sensation. I'm telling you a lot of people are going to be looking out for him. His name is Randy Williams. Last, but not least, our summer guy from the University Of

Arizona, his name is "JB" and he's on my show. The thing about JB is that he is our starting center on the University Of Arizona's basketball team.

YOU HAVE A BIG JOB. BESIDES BEING ALL YOUR PROGRAMMING DUTIES, YOU DO A SIX-HOUR AIR SHIFT.

Well, it's not actually six hours. We have a little thing we call Dante Delette in the building who kind of helps us out. But being on the radio is the best part of the job though. I'm not going to lie. Being the PD is not the best part. Being on the radio is. That's why I like being in radio, that's why I like doing my job. If it were a 10-hour shift it really wouldn't matter to me, because I like being on the air. That's why I'm in radio. Yeah, for the music, but to be on-air, not to really be sitting in an office.

LET'S TALK ABOUT DEVELOPMENT OF THE STATION. YOU USED, AS YOU DESCRIBED THEM, GUERRILLA TACTICS TO GET KJYK EARLY MARKET RECOGNITION. WHAT'S THE NEXT PHASE, AS YOU MOVE AWAY FROM BEING JUST THE "BAD BOYS" OF TUCSON RADIO?

Well, it's kind of like when POWER was first born almost five years ago. We were born like Dennis The Menace. It was just "go out there and get somebody to listen to your station. Get anybody you can." It was guerrilla warfare and the target was KRQ and we didn't care what people

THE ROAD FOR YOU? WHERE WOULD YOU LIKE TO GO FROM HERE? WHAT'S YOUR ULTIMATE CAREER GOAL?

Well, the thing with me is that I would like to see myself in a little bigger market, but the question I get asked all the time is, "Do I have to be a program director?" The answer is, no. I just want to be on the radio. There are stations right now I would just love to go work at to be a jock. I would love to be a music director for a little while, but everybody's got to keep one thing in mind. I'm 24 years old. I've got a long career and this is my first PD gig and I thank God, and I thank **HITMAKERS** for giving me this opportunity, giving me the exposure. I thank Appogee Communications for letting me run this station and I thank everybody who has helped me out. But for me personally, it's just to be in radio. I wouldn't mind being an MD for three years right now or just going somewhere and being a night jock or a morning guy. I just want to be in radio. I really don't try to sit around and plan out where I'm going, because I don't know. It's something that God is going to take me where he wants me to go. But I just pray that it's in this business. This is what I love to do. I kind of feel like if I'm not doing this, then I don't know what I'm doing. So the scary part is not being in the business for five years, but being in the business for five years is all I'm worried about. Where? I don't know.

YOU'VE GOT IT COVERED. ANY FINAL FINAL SHOUTS OUT?

First of all, shouts out to my man Professor X at the station. His name is Bob O'Dell. He's a Top40 freak. He's like my advisor right now when I have a lot of problems. Bob has worked at a lot of Top40 stations and he actually helped start POWER way, way back in the day. Of course I've got to give a shout out to my main man, Bruce St. James and much love out to the entire POWER106 crew. Also, two guys on the station right now go by the name Chris and DA Ruffnex who do a mix show for me every Friday night and they don't get any money. Speaking of getting no money, I've got to give props out to the guy who's been doing mix shows for us for about four years now. His name is Darren "DJ" Blade. He's our Mix Show Coordinator and he has three mixers under him who go by the names DJ Phantom, K Smooth and DJ Dumbo. These guys mix for me all the time. We did an all-mix weekend and they take no money. They do it for the love of it. That's all. That's what we pride ourselves on at the station finding people that do it for the love of the team. And once again I want to thank Barry Fiedel, Barry Richards and the entire **HITMAKERS** staff for letting us do this interview. If I forgot anybody like Mom and Pops and y'all, you know I've got your back. I'm out.

THANKS JOWCOL.

AS WE GET SET TO WRAP THIS UP, GIVE US A GLIMPSE AT YOUR FUTURE. WHAT'S DOWN

THE INNOVATION NETWORK

DAVE ELLIOTT
(310) 589-5541

May, 26, 1995

Over the past few weeks, we have been speaking with Jack Trout & Al Ries about strategy. One of the big breakthroughs to come out of all of this, is how the internet is about to bring us into the 21st century, just slightly ahead of schedule. So the big question is how does radio integrate this technology into their overall marketing strategy?

First, you must fully realize how rapidly technology is changing. These changes are no longer small, incremental changes. In this new technological era, entire industries are evaporating overnight. Don't be fooled by yesterday's standards. You might say, "Well the internet is still year's away before everybody is on-line." That is because you're judging by today's standards. Keep in mind that technology now progresses at a "geometric" rate of progression. You don't know when a technological innovation will occur that delivers tomorrow's technology today. Look at the vinyl record industry, for example. When the compact disc first came out, it seemed like it would take forever before people switched to CD. After all, everyone had invested all that time and money into turntables and huge record collections. People were saying, "Well, something may compete with vinyl, but people aren't just going to throw away all their records! It will be a gradual transition!" Guess again.

You see, we are living in a new technological age, however, we are still operating under an old set of paradigms. So right now, let's create a paradigm shift: From now on, don't think of your radio station as a one dimensional broadcast facility that merely transmits audio radio signals through the airwaves via electronic transmitter. You must think of your company as a "brand name." A profit center that now has a new vehicle in which to generate revenue. As a radio station you have tremendous marquee value in the marketplace. This gives you tremendous leverage to create tremendous top-of-mind awareness via the internet. Use the internet as your own personal infomercial for brand "WXYZ" radio.

Hopefully, you have seen the future, and like me, are too scared not to jump on-line as quickly as humanly possible. (We say "humanly possible", because we have not even caught up with the technology currently available to us yet.) At this point, the internet really is in it's infancy stage. All of this really is "much ado about nothing" for May of 1995. But where is all of this going to be in May of 1996?

For example, what if you could download audio on the internet at real time. That is, just click your mouse, and have the sound instantly and immediately playback, in real time. No files to download and no memory to use up — just unlimited amounts of "real time" audio. For example, if you are a "News/Talk" fan, imagine being able to listen to the ABC Radio Network for hourly news updates! Or what if you are a radio station that wants to do call-out music research by having your audience listen to and respond to your 40 hooks each week, on-line! By the way, both of these services actually exist and are currently being used by radio listeners across the country. (Hopefully yours, and not the competition's!)

Some people might be saying, "Gee, I don't want to embrace the internet because I want people to listen to my station. I don't want my ratings to go down at the expense of the internet." Unfortunately, once Pandora's Box is opened, there's no turning back. This technology is now out there, and you can't afford to drag your feet, or avoid the issue entirely. All you can do is embrace "the net" and turn it into a promotion vehicle for your station, by making sure you have "brand" awareness (visibility) on the internet. (If your listeners are going to be spending time on the internet anyway, which they are, all you can do is make sure you are providing them with enough of a compelling reason to spend time with your page, that is spend time with your brand.

For example, if your radio station is doing a remote from Disneyland, what are the chances that your average listener will actually attend the event? Pretty slim. So, what if you have a camera in front of the jock, along with the microphone, so your customers (don't just call them listeners anymore) can watch the event on their computer screen at home. Does this mean there could be added revenue streams generated as a result. Can you tell your advertisers, "Hey, along with your audio spots, we can offer you "X" amount of impressions via our "WXYZ" web-site. Could all of this actually help strengthen your top-of-mind awareness with your listeners/customers?

The internet is going to be especially powerful as a way of letting customers "browse" for information about products and services they wish to purchase. Turn your home-page into a "Yellow Pages" for your audience, targeting the types of products and services your core of customers are interested in. It doesn't have to only pertain to music information. I'm sure your product users would love to be able to print a discount admission coupon to "Six Flags Great Adventure" via your web page. This could all tie in with Six Flag's (or any advertiser's) overall time-buy. We're talking added value for your advertiser's and customers.

Thank you for reading this. We hope THE INNOVATION NETWORK is helping to keep your organization on the cutting-edge of the constantly changing demand curve. Remember, your market continues to quickly forge ahead. If you are standing comfortably in place, you will soon be left behind. Technology changes so quickly these days, it has become almost impossible to predict the future. Today, predicting the future means controlling what you can, and quickly adapting to what you cannot control. The key to all of this is imagination and flexibility. If you have any questions or comments, call the number on the top of the page or leave an E-mail via INNONET@AOL.COM. Good afternoon!

DAVE ELLIOTT

COMING SOON: Exclusive INNOVATION NETWORK conference call with Jack Trout & Al Ries. Call for details!

Call the number below for details or E-mail us at INNONET@AOL.COM.

(310) 589-5541 5908 KANAN RD MALIBU, CA 90265

La Bouche

Featuring
Melanie Thornton
& Lane McCray



"FALLIN' IN LOVE"

**"Females are calling with Top 20 phones
in 2 weeks." JOE DAWSON-PD-WWKX**

RADIO PLAY BUILDING:	WWKX	28 SPINS
	KZFM	14 SPINS
	KLRZ	31 SPINS
	KCAQ	15 SPINS

**SPINS INCREASING AT: BOSS97, KIKI, WRVQ,
WSNX, WVSR, KBFM, WFLY, KQKQ**

You Will Remember The Summer Of 1995???

"FALLIN' IN LOVE AGAIN".....

Dance Mixes Ship To Clubs, Mix Show

CROSS-OVER RADIO 5/30/95

COMMERCIAL STREET DATE 6/9/95

FROM THE LP "SWEET DREAMS" LOGIC/BMG

NEW ADD

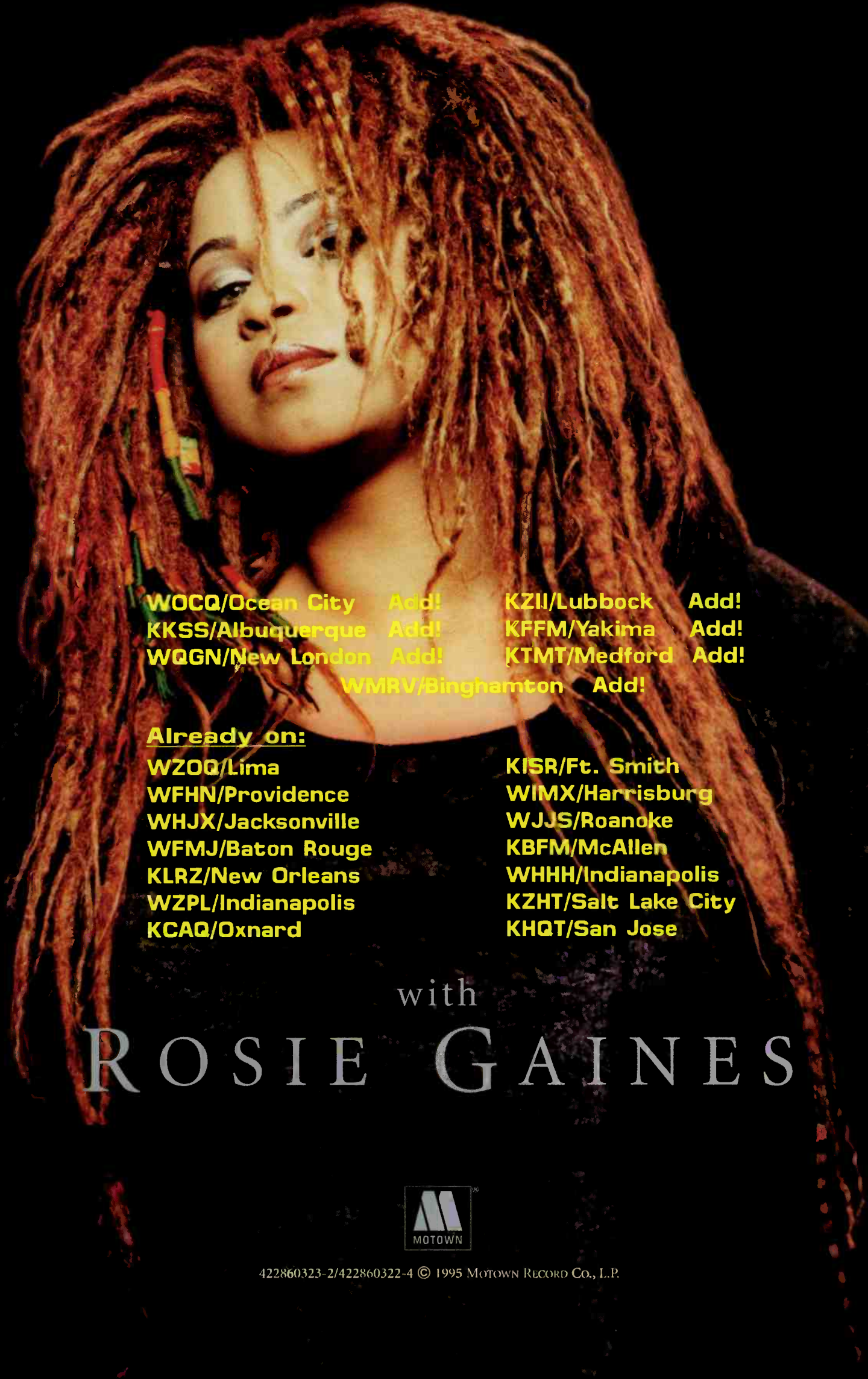


Selection #283

LOGIC
MCCRAY

BMG

i want u to get closer than close



WOCQ/Ocean City Add! **KZII/Lubbock Add!**
KKSS/Albuquerque Add! **KFFM/Yakima Add!**
WQGN/New London Add! **KTMT/Medford Add!**
WMRV/Binghamton Add!

Already on:

WZOQ/Lima	KISR/Ft. Smith
WFHN/Providence	WIMX/Harrisburg
WHJX/Jacksonville	WJJS/Roanoke
WFMJ/Baton Rouge	KBFM/McAllen
KLRZ/New Orleans	WHHH/Indianapolis
WZPL/Indianapolis	KZHT/Salt Lake City
KCAQ/Oxnard	KHQT/San Jose

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ROSIE GAINES



the rembrandts

i'll be there for you

BDS MAINSTREAM MONITOR 22-10*
#1 MOST INCREASED AIRPLAY
AUDIENCE REACH OVER 37,240,000!

CALLOUT LIKE YOU'VE NEVER SEEN BEFORE!
TOP REQUESTS - EVERYWHERE! ALL FORMATS.
BDS HOT AC MONITOR 21-14*



(Theme from the hit NBC TV series "FRIENDS")

The new single and video from *L.P.*

Produced by GAVIN MACKINNON

Management: GEORGE GHIZ for GLOBAL COOLING ENTERTAINMENT



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Ear To The Ground



LOOKIN' SMOOTH! Jive recording artist SMOOTH pays a visit to the nation's capital. Pictured (l-r) are Jive Sr.VP/Promotion JACK SATTER, SMOOTH, WPGC PD JAY STEVENS and FLAVA 1580's D.J. COOL.



SHAW-BLADES CUTS UP 'PLJ! Warner Bros. recording duo SHAW-BLADES hangs with the WPLJ morning crew. Pictured (l-r) are WPLJ PD/wake-up artist SCOTT SHANNON, news anchor NAOMI DICLEMENTE, the groups JACK BLADES, 'PLJ's SCOTT PETTENGILL, the groups TOMMY SHAW and the station's JOHN "KATO" MACHAY.

KING OF POP RETURNS, RULES!

This was the week MICHAEL JACKSON made his return, and what a return it was! The release of "Scream," duet with MICHAEL JACKSON and JANET JACKSON, from his upcoming "HIStory," garnered over 150 adds! In the first three days since its release this past Friday (5/19), "Scream" was spotted on over 1500 BDS detections nationwide, for a total audience exposure of over 20 million! For all the details on this incredible coup de gras, turn to page 27 and BARRY "REAZAR" RICHARDS will give you full disclosure. Congratulations to BARBARA SELTZER and the extremely talented and creative promotion staff at Epic for making some "HIStory" with this!

THIS JUST IN:

Add another set of call-letters to your list of stations with programming vacancies. KRISS HART has stepped down as PD of KQMQ/Honolulu, to get into sales. If you're scoring at home, that puts KQMQ on a list of prominent stations looking to fill PD or MD slots that also includes WBZZ-B94/Pittsburgh, WAPE-THE APE in Jacksonville, KQKQ-SWEET 98/Omaha and HOT97.7/San Jose. Some early conjecture has it that current free agent JAMIE HYATT may be stocking up on cocoa butter. Could the former KIKI-HOT 195 PD be ready to return to the islands?

As for the other aforementioned programming openings, it's mostly pretty quiet. There's some rumblings that WILN/Panama City PD SEAN PHILLIPS may be the poll-sitter for the B94 gig, with BILL CAHILL also a possible candidate. In Omaha and Jacksonville, well, so far it's reeeeeeal quiet.

MOVEMENT & MOTION:

Expect BRUCE REINER's move to Columbia to be made official anytime now...At Alternative KOME/San Jose, PD RON NENNI becomes OM, and JAY TAYLOR the new PD...Former KFSM-FM102 APD "AJ" has resigned his airshift at WILD 107-KYLD/SF to return to Sac-town as FM102 Creative Services Director...KIOI-K101/SF OM DAVE SHAKES sign CONNIE LINDELL as the station's new Music Director...With Chicago-based Major Networks in the midst of some down-sizing, WOODY HARRELSON segues to nights at

KLYV/Dubuque, where he'll also serve as the station's Promotions Director. WOODY's resume also includes APD duties at KFBQ/Cheyenne...STEVE AUSTIN, (a man barely alive, but we can rebuild him) has returned to radio as Promotions Director at KTXV/Jefferson City, MO. STEVE had held that position at the station from 1989 to 1991, but left then to go to college. Having just graduated with a B.A. in History from the University of Missouri-Rolla, STEVE rejoins the hit music outlet. (STEVE assures us that from a salary perspective, he is NOT the \$6-million man!)...Also at KTXV, programming veteran WAYNE COY

JOE WALSH and TOMOTHY B. SCHMIT, as well as JACK NICHOLSON, BOB SEGAR, DAVID CROSBY, CLINT BLACK and LISA HARTMAN-BLACK, BEN STILLER, JEANE TRIPPLEHORN, TRICIA YEARWOOD, RANDY NEWMAN, WENDIE MALICK, DAPHNE ZUNIGA, JIMMY BUFFET, ROGER WATERS, BERNIE TAUPIN, MIMI ROGERS and KELLY LYNCH, along with music biz moguls ANDREW LACK, TOM FRESTON, DANNY GOLDBERG, MO OSTIN, PETER ASHER, JOHN SYKES, IRVING AZOFF, ED ROSENBLATT, JOHNNY BARBIS, PETER GROSSLIGHT, LENNY WARONKER and GALE ANN HURD...whew! The Los Angeles Chamber Orchestra provided music for the nuptials. Entertainment at the reception was provided by the Chieftans, TONY BENNET, STING, BILLY JOEL, JACKSON BROWNE, J.D. SOUTHER, JOHN FOGERTY, BRUCE SPRINGSTEEN, BRUCE HORNSBY, SHERYL CROW and even the groom himself! (Did DON score some points with the new Mrs. HENLEY by dedicating "Last Worthless Evening" to his bachelor party?) CONGRATULATIONS!

SF STATION'S RATINGS "JUICED" BY TRIAL:

The Winter Arbitron yielded some happy results for stations airing courtroom coverage of the O.J. SIMPSON trial. As had been expected, some News/Talk stations gained midday ratings, as listeners tuned out music, and tuned in news and talk, to catch the latest courtroom jousts and legal twists and turns in "the trial of the century." KPIX/San Francisco was one such beneficiary. Before airing trial coverage, the N/T outlet was mired in 43rd place in the market, with a .3-share, 12-plus! In the Winter book though, KPIX vaulted to a 2.4, and into the top 10. And the first phase of the Spring '95 trends shows more of the same, as 'PIX moves 2.4 - 2.8, and into a tie for 8th place overall.

Speaking of San Francisco radio ratings...while O.J. trial coverage has been a boon for KPIX, it doesn't appear to have hurt Bay Area music outlets. Spring '95 phase one Arbitrends show KMET flat at 4.5 (12+) and in 3rd place. Big congratulations to WILD 107-KYLD PD BOB HAMILTON, as his station post 12-plus gains of 3.2 - 3.5 in the SF metro, and 2.7 - 3.3 across the Bay in San Jose! Can you say *strong*?

Namz - In - The - Newz

- MICHAEL JACKSON •
- MO OSTIN • DAVID GEFFEN •
- STEVEN SPEILBERG • JEFF KATZENBERG
- MICHAEL OVITIZ • STEVE ELLIS •
- DANA KEIL • DON HENLEY •
- BRUCE REINER • GERALD LEVIN •

checks in with EAR to say he's been doing wake-ups there, and loving it!...WQXA/York PA, (which has just been LMA'd by Tele-Media Broadcasting pending FCC approval of the station's sale to that company) makes the flip from Top40 to Alternative. The station will now be known as 105.7 THE EDGE. As that name indicates, the station will now be consulted by Jacobs Media...BRIAN MITCHELL is the new MD at Z93/La Crosse...WADE WILLIAMS joins the team at KRAI/Craig, CO...MARGARET LoCICERO joins the Priority promo staff as the label's Northeast Regional rep.

EAGLE SOARS TO ALTERED STATE:

After a four-year courtship, DON HENLEY wed SHARON SUMMERALL this past Saturday (5/20) in Malibu. The guest list for the ceremony read like a "who's who" of the music and entertainment industry...because it was! Attendees included Eagles band-mates GLENN FREY, DON FELDER,

WPGC
KRBE
KMEL
KYLD

92Q
HOT97.7
KBXX
KUBE

KZHT
WZJM
WWKX
KKFR



Bloodhound Gang
Mama Say

How refreshingly vile.

RUFF
HOUSE
RECORDS

COLUMBIA

Management: CHEESE FACTORY BUTT CHEESE AOL.COM "Columbia" Reg. U.S. Pat. & Tm. Of. Marca Registrada. / © 1995 Sony Music Entertainment Inc. WWW.SONY.COM

UNDERDOG
RECORDS

Ear To The Ground

THE HOT TIP

MICHAEL JACKSON duet with JANET JACKSON "Scream" (MJJ/EPIC)

Wow...it just doesn't get any bigger than this! The first single from MICHAEL'S "HIStory" collection grabs adds at over 150 stations, out-of-the-box! 1500 BDS detections expose it to over 20 million people, in just three days! VH1 airs 30-minute special! 90-second promo clip on all music video channels, and the giant Sony Trinitron in Times Square! Like we said, wow!!!



TWO HEADS ARE BETTER THAN ONE! Making the scene and being seen in Chicago at our recent seminar there are WKTJ/Milwaukee MD LEONARD PEACE and Columbia recording star SOPHIE B. HAWKINS.



WALTERS SAYS "CHEESE" IN WISCONSIN! Z104/Madison recently welcomed Atlantic recording artist JAMIE WALTERS to town for free Mother's Day concert. Pictures are: Z104's CATFISH COOPER, Atlantic's RICK SUDAKOFF, Z104 PD JOE LARSON, ZACK (from TV's "Party Of Five"), JAMIE's guitar player, station morning guy JOHNNY DANGER, JAMIE WALTERS, Z104 MD DANA LUNDON, Z104's GREG BAIR, LEIGH SMITH, and CHERYL KAYE.

KUDOS AND CONGRATS:

.....to writer, composer, arranger, singer KENNETH "BABYFACE" EDMONDS, for taking the highest honors at last week's 43rd annual BMI Pop Awards. The Epic recording artist, (who, along with ANTONIO "L.A." REID is the founder of LaFace Records), claimed the top awards in the Song and songwriter categories for "Breathe Again," which was a #1 hit last year for LaFace/Arista artist TONI BRAXTON. BABYFACE outnumbered all writers with seven award-winning songs, including the other TONI BRAXTON smash-hits "You Mean The World To Me" and "Another Sad Love Song." To date, Mr. EDMONDS has won 30 BMI Awards!

.....to Atlantic recording stars Hootie & The Blowfish. Ten months after the release of their album "Cracked Rear View," it has topped the charts and gone triple platinum! The album is selling so fast in fact, it was just double-platinum seven weeks ago, which means it's selling at a pace of 125,000 units per week!

.....Motown mega-stars Boyz II Men. The quartet's first ever home video, entitled "Boyz II Men - Then II Now" has just reached the 100,000 units-sold plateau, which is platinum status for videos!

And now, the return of....

ACTUAL DAMN JOBS!:

Citicasters Top40 KKRZ-Z100/Portland is looking for an experienced Promotion Director. The preferred candidate will have a B.S. in communications, advertising or marketing, a minimum of two-years experience, attention to detail and organizational abilities, and other related skillz. Send your best to: KELLIE SHIPP, Marketing Director, KKRZ-

Z100, 4949 SW Macadam Ave., Portland, OR 97201. Citicasters is an EOE employer....also, WLAN/Lancaster, PA is still in need of an afternoon driver. Call FedEx and have 'em deliver your T&R to: DAVE SKINNER, PD, WLAN Radio, 252 North Queen Street, Lancaster, PA 17603...No calls please.

WHAT'S UP?:

...with KTMT/Medford, OR. PD R. CHARLES SNYDER? Is the Space Needle in his future!

...former KHFI/Austin PD ROGER ALLEN? He's been putting his talents to use as a creative services director for a big Austin ad agency, but is he kicking the tires on several possible PD gigs?

...CHET BUCHANAN? The recently-former KUBE APD is looking, and shouldn't be out long. Give him a shout at (206) 281-9661.

....LESLIE MARQUEZ? The former Capitol AC promo-meistress, is about to wing it to Brazil! After she soaks up some rain from those nice South American winters, count on seeing LESLIE back in the hunt, and in demand!

ROCK HALL HAILS RAP:

After what seems like forever, the Rock and Roll Hall of Fame and Museum is getting ready for its grand opening this September. And when it opens its doors this coming Labor Day weekend, several influential Rap stars will be in the house. Run-DMC, Public Enemy, Queen Latifah, Grandmaster Flash and the Fat Boys will be joined by *da man*,

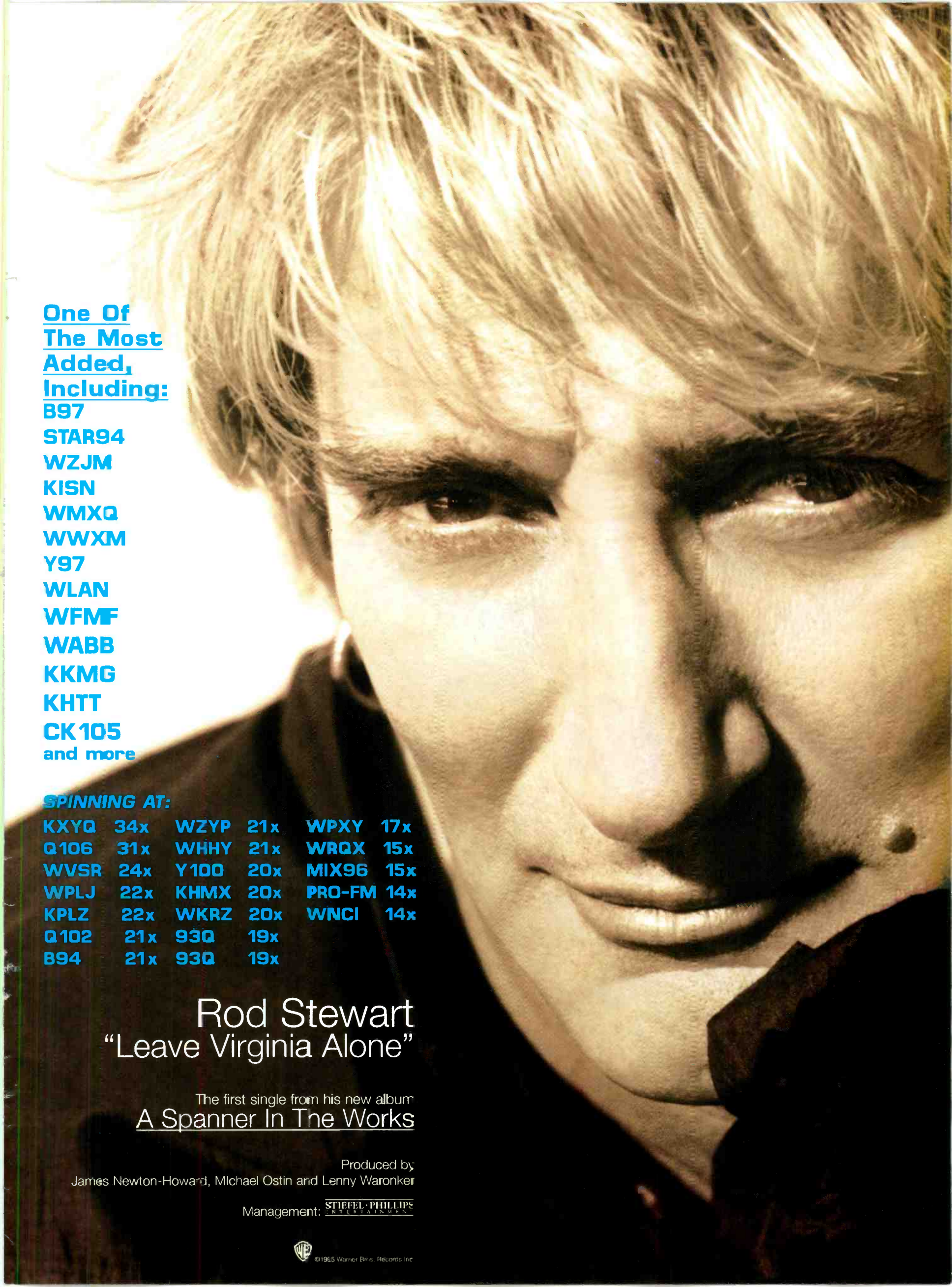
KURTIS BLOW. The artists will be donating various artifacts to the museum for its Rap exhibit. Among the items expected to be donated: one of Grandmaster Flash's Kangol hats, Run-DMC's Adidas, and (ironically) the lyric sheet for "Rapture," sited by the Hall as the first cross-over Rap hit! The Rap exhibit will be located in the Ahmet Ertugen Hall, in a section that focuses on several local music scenes that made major impacts on the world music scene.

EASTWOOD IMPRINT IGNITES:

Malpaso Records is the name of the new Jazz-oriented label started by CLINT EASTWOOD. The label will be modeled after EMI's Blue Note label, with its first project being the soundtrack to CLINT'S upcoming film "The Bridges of Madison County."



ROULA "LICKS IT" FOR KIIS! 102.7 KIIS-FM's Cinco De Mayo fiesta was spiced up by Zoo recording artist ROULA. Pictured are KIIS-FM MD TRACY AUSTIN and night guy DOMINO, ROULA, KIIS-FM PM driver NASTYMAN and KIIS-FM PD STEVE PERUN.



**One Of
The Most
Added,
Including:**

**B97
STAR94
WZJM
KISN
WMXQ
WWXM
Y97
WLAN
WFME
WABB
KKMG
KHTT
CK105
and more**

SPINNING AT:

KXYQ	34x	WZYP	21x	WPXY	17x
Q106	31x	WHHY	21x	WRQX	15x
WVSR	24x	Y100	20x	MIX96	15x
WPLJ	22x	KHMX	20x	PRO-FM	14x
KPLZ	22x	WKRZ	20x	WNCI	14x
Q102	21x	93Q	19x		
B94	21x	93Q	19x		

Rod Stewart
"Leave Virginia Alone"

The first single from his new album
A Spanner In The Works

Produced by
James Newton-Howard, Michael Ostin and Lenny Waronker

Management: **STEFFEL-PHILLIPS**
ENTERTAINMENT



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Already Added At:

KMXV 41x WWKX 18x
KKXX 38x Q105 12x
KUBE 27x KLRZ 10x
WJJS 19x PWR96 10x

Also In The Mix At:

WEDJ WIOQ
WZJM WNVZ
WXXL 92Q
KMEL PRO-FM
FM102 WTIC-FM
Q99

"Human Nature"
the new single from
MADONNA

(4/2/7-21882)

Produced by Madonna and Dave "Jam" Hall.
Management: Freddy DeMann/DeMann Entertainment



off her come-hither album
Bedtime Stories

