

# HITMAKERS<sup>®</sup>

ISSUE 880 \$5.00

March 17, 1995



an exclusive interview with

# TED KELLY

PD, **Z93** /Amarillo  
KQIZ 93.1 FM

# diana king

"The first single from  
her debut album  
Tougher Than Love is  
also the first single from the  
soundtrack to the Will  
Smith/Martin Lawrence  
Motion Picture."

A DON SIMPSON AND JERRY BRUCKHEIMER PRODUCTION

## BAD BOYS

MUSIC FROM THE MOTION PICTURE

Also featuring songs by:

WARREN G

69 BOYZ featuring K-NOCK

2 PAC

JON B featuring BABYFACE

KEITH MARTIN

DA BRAT featuring THE

NOTORIOUS B.I.G.

XSCAPE

INI KAMOZE

MN8

THE  
BOX  
MUSIC TELEVISION  
YOU CONTROL

Produced by Andy Marvel  
Management: David Sonenberg for DAS Communications LTD.

"WORK" is a trademark of Sony Music Entertainment Inc.

"Diana King 'SHY GUY' is the best  
sounding song on  
WXKS...Period."  
Tad Bonvie, MD, WXKS

#3 DISCOVERY CLUB

CHECK OUT THESE BAD BOYS:

B96	WZJM	WHHH
WJMN	KTFM	Z90
WWKX	KMEL	WHJX
KZHT	KMXV	HOT 97.7
WXKS	KLUC	
WILD107	WKSS	

**WORK**



# TOP 40 Radio Multi-Format Picks

Based on this week's EXCLUSIVE HITMAKERS CONFERENCE CALLS  
and ONE-ON-ONE calls. ALL PICKS ARE LISTED IN ALPHABETICAL ORDER.

## MAINSTREAM

SHERYL CROW "D'yer Maker" (ATLANTIC)  
DES'REE "Feel So High" (550/EPIC)  
DAVE MATTHEWS BAND "What Would..." (RCA)  
FOREIGNER "Until The End..." (PRIORITY)  
NIKKI FRENCH "Total Eclipse..." (CRITIQUE)  
HOOTIE & THE BLOWFISH "Let Her Cry" (ATL)  
HUMAN LEAGUE "Tell Me When" (EASTWEST)  
DIANA KING "Shy Guy" (WORK Group)

ANNIE LENNOX "No More..." (ARISTA)  
REDNEX "Cotton Eye Joe" (BATTERY/JIVE)  
R.E.M. "Strange Currencies" (WB)  
SOUL FOR REAL "Candy Rain" (UPTOWN/MCA)  
STONE TEMPLE PILOTS "Pretty Penny" (ATLANTIC)  
TECHNOTRONIC "Move It To The..." (EMI)  
TLC "Red Light Special" (ARISTA)  
VAN HALEN "Can't Stop Loving You" (WB)

## STREET SHEET

## MIX SHOWS

2 PAC "Dear Mama" (INTERSCOPE)  
IV XAMPLE "I'd Rather Be Alone" (MCA)  
JONATHAN B. & BABYFACE "Someone..." (550)  
BLACKGIRL "Let's Do It Again" (KAPER/RCA)  
BLACKSTREET "Joy" (INTERSCOPE)  
DANA DANE "Rollin' Wit Dane" (MAVERICK)  
DES'REE "Feel So High" (550/EPIC)  
DR. DRE "Keep Their Heads..." (PRIORITY)  
MONTELL JORDAN "This Is How..." (PMP/RAL/ISL..)  
DIANA KING "Shy Guy" (WORK Group)  
METHOD MAN "All I Need" (DEF JAM/ISLAND)  
BILLIE RAY MARTIN "Your Loving Arms" (SIRE/EEG.)  
REDNEX "Cotton Eye Joe" (BATTERY/JIVE)  
SAM THE BEAST "Gucci Dance" (RELATIVITY)  
SPANISH FLY "Daddy's Home" (UPSTAIRS/WB)  
STEVIE B. "Dream About You" (EMPORIA)  
TECHNOTRONIC "Move It To The..." (EMI)  
LUTHER VANDROSS "Love The One..." (EPIC)  
VYBE "Take It To The Front" (ISLAND)

2 IN A ROOM "Ahora" (CUTTING)  
DA BUSH BABEES "Remember We" (REPRISE/WB)  
B.U.M.S. "Elevation" (PRIORITY)  
JUDY CHEEKS "Respect" (EMI)  
FRANKIE CUTLASS "Boriquas On Da Set" (RELATIVITY)  
DR. DRE "Keep Their Heads Ringin'" (PRIORITY)  
PAMELA FERNANDEZ "Let's Start Over" (CUTTING)  
LOST BOYZ "Lifestyles Of The Rich..." (UPTOWN)  
NAUGHTY BY NATURE "Craziest" (TOMMY BOY)  
NOTORIOUS BIG "Who Shot Ya" (BAD BOY ENT./ARISTA)  
REEL TO REAL "Conway" (STRICTLY RHYTHM)  
RUFNEXX "Luv Bump" (QWEST/WB)  
VYBE "Take It To The Front" (ISLAND)

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The **BUZZ** Is On...

**HITMAKERS'**

**CHICAGO**

*Is The Place!*

**May 4 • 5 • 6**

**MAKE YOUR ROOM RESERVATIONS NOW!  
And Take Advantage Of Our  
EARLY Registration fee.**

**PLEASE REGISTER ME FOR CHICAGO!**

Name: \_\_\_\_\_ Station/Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Send your completed registration form and check or money order for \$150.00 (Early Registration Fee) - Registration Goes Up To \$200 After April 15th - to:

**HITMAKERS Magazine**

**22222 Sherman Way, Suite #205, Canoga Park, CA 91303**

# CHICAGO

# 1995



**DATE:**

May 4 • 5 • 6

**THE PLACE:**

Westin Hotel (312) 943-7200

**ROOM RATE: \$110**

**PRE-REGISTRATION: \$150**

**PLEASE NOTE: REGISTRATION IS**

**\$200 (cash only at the door)**

**AFTER APRIL 15, 1995!**

**REGIONAL RADIO  
SEMINARS '95**

A beat that'll hold you tight.

12" Single Sales #6  
Miami #11  
Atlanta #25

**#1 Most Played!**

**Hot Plays Include:**

WPOW 42 Plays  
KPRR 31 Plays  
WBSS 31 Plays  
WJJS 26 Plays  
WBBM 22 Plays  
KZFM 21 Plays  
B96 24 Plays

*Also Spinning:*

WXKS Q102  
XL106.7 WOVV  
KTFM

Your Loving Arms

**BillieRayMartin**

**THE DEBUT SINGLE  
ALREADY #1 AT DANCE  
FOR TWO WEEKS!**

Produced by The Grid and Billy Ray Martin

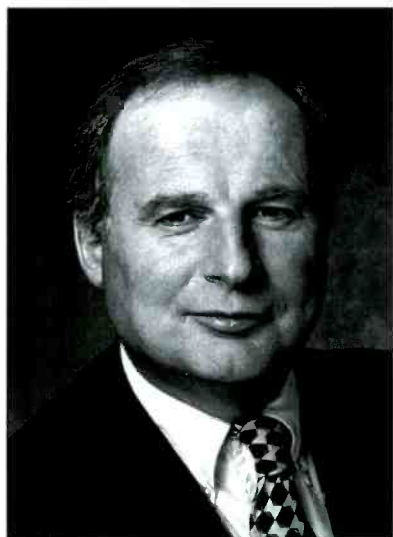
Management: Brian Shepherd/  
Crosswinds Consultants Ltd.



ON SIRE COMPACT DISCS AND  CASSETTES

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# HITMAKERS Faces & Places



**David Mount** has been appointed Chairman and CEO of WARNER Media Manufacturing and Distribution.



**Rick Wietsma** has been named Executive Vice President of WARNER Media Manufacturing and Distribution.



**Sue Roberts** has been named Vice President/Office of the Vice Chairman for WARNER BROS. Records.



**Susan Dodes** has been appointed Vice President of A&R for RELATIVITY Recordings.



MCA Records recently presented the Blues Heaven Foundation with a check for \$50,000 to assist in the restoration of the original Chess Records Building in Chicago. Pictured (l-r): **Al Teller**, Chairman and CEO, MCA Music Entertainment Group; **Marie Dixon**, President, Blues Heaven Foundation; and **Shirli Dixon**, Vice President, Blues Heaven Foundation.

## Hot Sheet Publishing, Inc.

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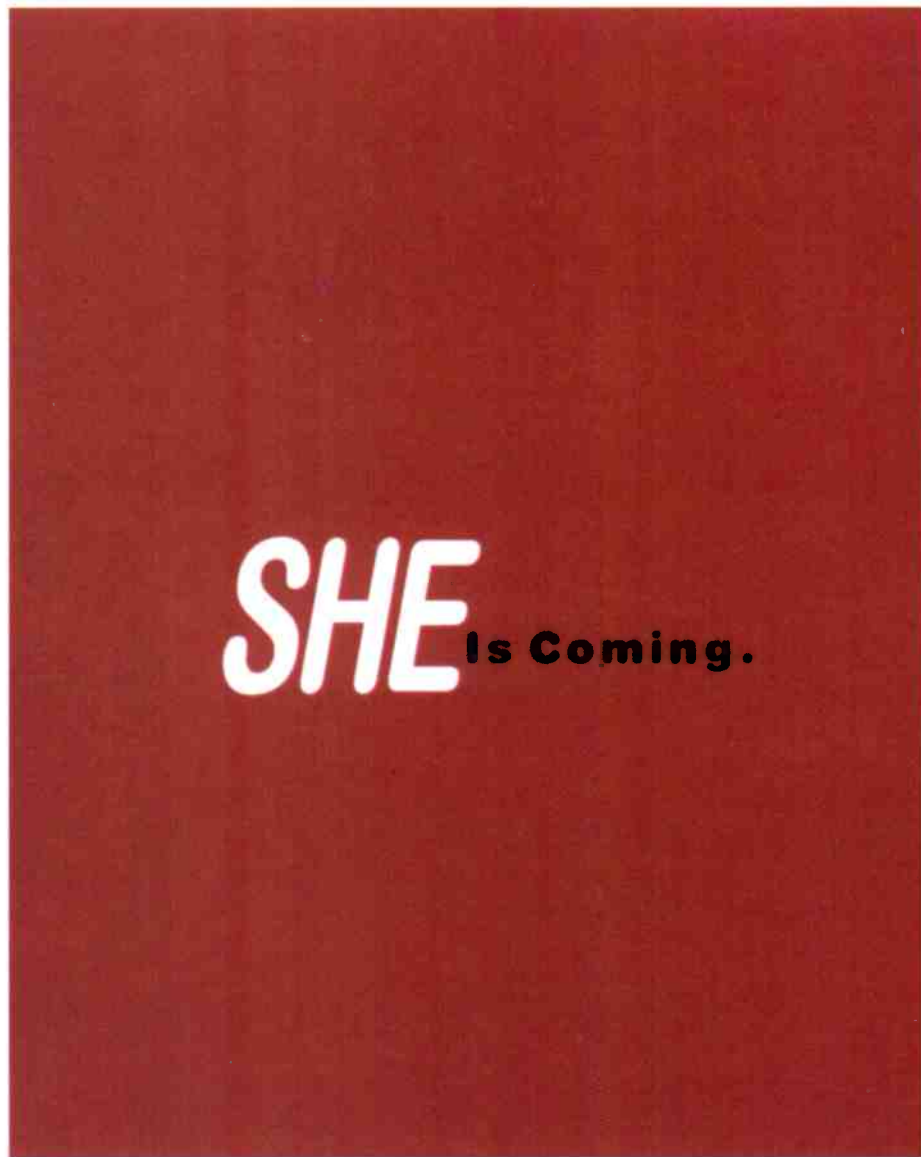
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**Eamon Sherlock** has been promoted to Vice President, International for MCA Records.



# FOREIGNER

## Until The End Of Time

**ONE OF THE MOST ADDED AGAIN!!!!**

**WPLJ! WHHY KJYO WNTQ KISN WLRW WFLY**

**90 STATIONS IN TWO WEEKS!!!!**

**WMJQ 42 Plays**  
**WMC 26 Plays**  
**WMTX 15 Plays**

**Q106 20 Plays**  
**KWMX 25 Plays**  
**WPLJ 14 Plays**

**WRQX 33 Plays**  
**WMXQ 34 Plays**  
**WTIC 8 Plays**

**WKQI 26 Plays**  
**KHMX 18 Plays**  
**WKBQ 5 Plays**

**WKTU 26 Plays**  
**KPLZ 18 Plays**

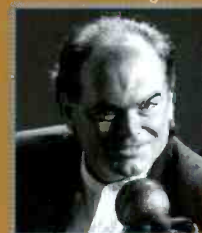


©1995 Rhythm Safari

Management: Steve Barnett & Stewart Young - Hard To Handle



# BRIEFS FROM THE WAR ROOM



**GETTING THROUGH THE** *psycho negative* spin that can suck any of us in, is a certain distraction from the primary focus that can tear you apart from your mission. The feeling of frustration, rejection, whatever. Anxiety, we all have it. From time to time it stings. If we don't grab it in its negative stress...it is a killer. It's normal to get bitten by the blues. It's important to have a strong technique to prevent it from taking over. If it does, it can hurt you and those around you. Blow those stress related gremlins out fast.

Time to bring out the big broom and do some **SPRING CLEANING**. In just over 90 days it'll be July. Wow! Summer vacation! St. Patty's day, April Fools, Easter, Memorial Day. The days are getting longer, and the Winter of '95 is about to be outta here. Even nature seems to be on our side. And, on the side of your listeners. C'mon. If you're stuck in something that's got you depressed, or there is some zip missing, your ebullience is a little dim...get it back. Put a little punch in your baggies and get the boogie back...some wiggle in

your jiggle.

Look sharp, feel powerful and be clear on your destination by making the decisions that fuel your actions. We are on a fast track, and your success is dependent on not getting derailed. Focus on exercising your skills, knowing what's hot and what's not. What we do is just as intense, and in fact is, a business, an art, a science and an athletic combination of entrepreneurial beliefs and disciplines. You are your own most valuable personal asset, a commodity with the God-given birth right to decide your fate. Your string of decisions sets up your destiny.

It's happening now.

The audience is listening. They know who's hot, who's having fun. As a program director, your approach can have a good or a bad rub on the outbound sound. You must decide to truly lead by example. If your spirit is down inside the station, that vibe spreads like wild fire. As a DJ, the demons will fly, and in the mere tone of your delivery and words you choose, the basic set-up of your overall presentation can take

on the color of a darkened mood ring. Lose that baggage.

It's important to stay in touch with the good stuff in your life. Be grateful. Stay with the passion of your dreams, your deepest potential. It is the decision we all make every day to use our gift of life to get and stay in control of our destiny. Be anxious and enthusiastic. In front of us there will be thrill and challenge. Fire up the amazing power within you to get yourself and those around you psyched up. Inspiration, commitment, passion, a base line standard for what you will accept in your life, will prove to be the supercharged method to get what you deserve. Rough water? It happens. No matter what, stay committed to your decision to live your life as a winner. You are!

**Mark Driscoll Productions PLANET CREATIONS**, Voice over, custom production and creative specialist in the **WARNER HOLLYWOOD STUDIOS**, (213) 934-2111/(213) 850-2666. FAX (213) 938-4200. Call anytime. Written exclusively for **HITMAKERS**..

**ROOMS ARE GOING FAST  
AT THE SPECIAL  
SEMINAR RATE!  
FOR THE  
CHICAGO SEMINAR  
MAY 4 ■ 5 ■ 6  
WESTIN HOTEL  
(312) 943-7200**

# HITMAKERS

## MAINSTREAM TOP40 DISCOVERY CLUB®

1. THE HUMAN LEAGUE "Tell..." (EASTWEST)
2. DES'REE "Feel So High" (550 MUSIC/EPIC)
3. DIANA KING "Shy Guy" (WORK GROUP)
4. LETTERS TO CLEO "Here & Now" (GIANT)
5. FOREIGNER "Until The End Of Time" (PRIORITY)
6. HOOTIE & THE BLOWFISH "Let Her Cry" (ATLANTIC)
7. DAVE MATTHEWS BAND "What Would You..." (RCA)
8. TECHNOTRONIC "Move To The..." (EMI RECORDS)
9. BELLY "Now They'll Sleep" (REPRISE)
10. REDNEX "Cotton Eye Joe" (BATTERY)
11. STONE TEMPLE PILOTS "Pretty Penny" (ATLANTIC)
12. ADINA HOWARD "Freak..." (ELEKTRA ENT. GROUP)
13. NIKKI FRENCH "Total Eclipse Of The..." (CRITIQUE)
14. TLC "Red Light Special" (ARISTA)
15. TOAD THE WET SPROCKET "Fly..." (COLUMBIA)
16. FUN FACTORY "Close To You" (CURB EDEL)
17. SHERYL CROW "D'yer Maker" (ATLANTIC)
18. ANNIE LENNOX "No More I Love You's" (ARISTA)
19. BLUES TRAVELER "Runaround" (A&M)
20. INDIGO GIRLS "Power Of Two" (EPIC)
21. KEITH MARTIN "Never..." (RUFFHOUSE/COLUMBIA)
22. PORTISHEAD "Sour Times..." (GO! DISCS/LONDON)

# COLUMBIA RECORDS

Present the **HITMAKERS**

## Programmer of the week!

### Columbia Crusades

#### **BRUCE SPRINGSTEEN**

"Secret Garden"

RAY KALUSA, MD, Q106, San Diego

"Has that same haunting feeling as Streets Of Philadelphia. This will be released to Top40."

#### **DIONNE FARRIS**

"I Know"

JOEY ARBAGEY, MD, KMEL, San Francisco

"Has major cross-over potential."

#### **BIG L**

"But It On"

CAMILLE CASHWELL, MD, 92Q, Baltimore

"Great song!"

#### **HARRY CONNICK, JR.**

"She"

STEVE JAMES, PD, WZOQ, Lima

"Test the record. Got great reaction. Could be one."

#### **KEITH MARTIN**

"Never Find Someone Like You"

DAMON COX, MD, WVAPE, Jacksonville

"Don't sleep on this. No. 11 requests."

#### **TOAD THE WET SPROCKET**

"Fly From Heaven"

DANA LUNDEN, MD, Z104, Madison

"Toad has always done very well for us"

STEVE JAMES, PD, WZOQ, Lima

"This will be their biggest yet. Good song"

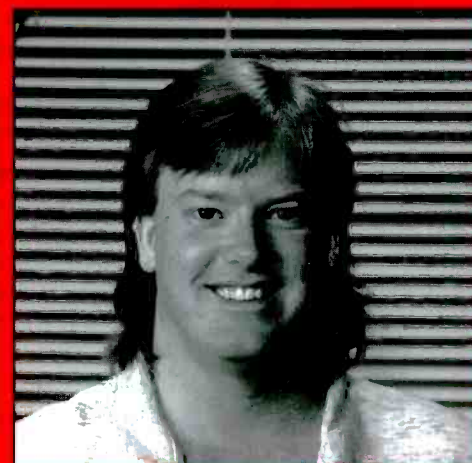
#### Nominees for Issue 881.

Vote for your choice.

1. RUBY CHEEKS (PD, WRQK/Canton)
2. GREG ADAMS (PD, KDUK/Eugene)
3. LARRY IRONS (PD, KWNZ/Reno)

Call your HITMAKERS Account Executive (818) 887-3440  
Programmer of the week wins a Sony Walkman™!

### Cat Thomas



PD, WZYP/Huntsville

#### Career Highlights:

- Program Director, WZYP/Huntsville; WPHR/Cleveland. Getting mentioned in "Pros On The Loose."

#### Family:

Single. Daughter: Audrey (3 1/2)

#### Hobbies:

Movies, Fine Restaurants, Red Wine, ACC Basketball, College Football, Clothes.

#### Quote:

"I Think I Am, Therefore I Am, I Think."

# Top40 Disc-overery Club

## **J.J. RICE, MD, 98PXY, Rochester**

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - It's a hit. What can we say?  
FOREIGNER *Until The End Of Time* (PRIORITY) - Looking good. The boys are back.

DARKNESS *In My Dreams* (IMPORT) - This is a dance smash. Call me if you need a copy.

## **NEAL SHARPE, PD, JET-FM, Erie**

BELLY *Now They'll Sleep* (REPRISE) - I think it's a good cross over record. Nice spice!

DAVE MATTHEWS BAND *What Would You Say* (RCA) - A Pop/Rock record with a great hook. A good springtime record.

## **BILLY SANTIAGO, PD, KBFM, McAllen-Brownsville**

MARY J. BLIGE *Mary Jane* (UPTOWN/MCA) - It's just a great, great record.

MAX-A-MILLION *Fat Boy* (S.O.S./ZOO) - A good melodic Rap record. It's not gangsta or derogatory to women. It's just a really fun, happy record.

## **JOHN RAMSEY, PD, KCLD, St. Cloud**

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - This will be a big record.

SHERYL CROW *D'yer Maker* (ATLANTIC) - Great song from this artist on the Led Zeppelin tribute.

## **MARK RADWAY, MD, KDUK, Eugene**

LETTERS TO CLEO *Here & Now* (GIANT) - Three awesome babes layin' down a happenin' groove!

STONE TEMPLE PILOTS *Pretty Penny* (ATLANTIC) - A great change-up for the Pilots.

## **ROB MORRIS, APD/MD, KDWB, Minneapolis**

BRANDY *Baby* (ATLANTIC) - Lots of sales in this market...A top-of-mind record.

LIVE *Lightning Crashes* (RADIOACTIVE/MCA) - Being played at night. There's a buzz here from the Alternative base in town.

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - I think this is going to be a big record for us.

FOREIGNER *Until The End Of Time* (PRIORITY) - This is a Rock-leaning market, and this should be big here. It's a good record!

## **MICHAEL JACK KIRBY, PD/MD, KFFM, Yakima**

DIANA KING *Shy Guy* (WORK GROUP) - A good record with a great hook.

2-PAC *Dear Momma* (INTERSCOPE) - I thought I wasn't going to like the record, but I was surprised. It's such an emotional record and very tender.

STONE TEMPLE PILOTS *Pretty Penny* (ATLANTIC) - The best cut on this album. The loose production gives it a live sort of feel.

MIKE & THE MECHANICS *Mea Culpa* (ATLANTIC) - The best song from them in quite a while.

## **MARK MURPHY, PD/MD, KGOT, Anchorage**

DES'REE *Feel So High* (550 MUSIC/EPIC) - Her voice does it for me...I like it!

PORTISHEAD *Sour Times (Nobody Loves Me)* (GO! DISCS/LONDON) - A really different sound...It really stands out. Very cool!

## **JOHN COOK, PD, KHKS, Dallas**

ADINA HOWARD *Freak Like Me* (ELEKTRA ENTERTAINMENT GROUP) - This one will work. Good song.

SPANISH FLY *Daddy's Home* (UPSTAIRS) - I like this song. Will be big.

## **SCOTT KRAMER, MD, KISR, Ft. Smith**

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - I love this. It's a hot tune.

DES'REE *Feel So High* (550 MUSIC/EPIC) - Good follow-up. I like this one.

LETTERS TO CLEO *Here & Now* (GIANT) - Good crossover tune. Will do well.

## **MICK FULGEM, MD, KISX, Tyler**

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - Hootie will win all the awards next year.

DES'REE *Feel So High* (550 MUSIC/EPIC) - Good, good follow-up. I like it.

REDNEX *Cotton Eye Joe* (BATTERY) - Spiking it. Will be big. Great phones.

## **KEN BENSON, PD, KKRZ, Portland**

PEARL JAM *Better Man* (EPIC) - A personal favorite of Eric and me.

DIANA KING *Shy Guy* (WORK GROUP) - I've liked this record for a month. It's a good song. It's basically a Z100 record. It reminds me of Snow!

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - A good-sounding record for us. It's our kind of record.

## **SCOTT THOMAS, MD, KLYV, Dubuque**

DIANA KING *Shy Guy* (WORK GROUP) - Cool record. The movie should help this one.

FUN FACTORY *Close To You* (CURB EDEL) - Good fun dance tune.

LETTERS TO CLEO *Here & Now* (GIANT) - Good tune. Good show. Should cross.

## **JEFF HUGHES, MD, KNIN, Wichita Falls**

TLC *Red Light Special* (ARISTA) - Good song. Will be there.

## **JIM ALLEN, APD/MD, KQCR, Cedar Rapids**

DAVE MATTHEWS BAND *What Would You Say* (RCA) - Cool up record. Will work for us.

BETTER THAN EZRA *Good* (ELEKTRA) - Good Alternative Crossover record.

## **PAT CLOUD, PD, KQID, Alexandria**

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - Love this. Will be a big one.

REDNEX *Cotton Eye Joe* (BATTERY) - Playing this one. Big phones.

LETTERS TO CLEO *Here & Now* (GIANT) - I like this a lot. Should cross over nicely.

## **JIMI JAMM, MD, KQKQ, Omaha**

FOREIGNER *Until The End Of Time* (PRIORITY) - Huge adult record.

ADINA HOWARD *Freak Like Me* (ELEKTRA ENTERTAINMENT GROUP) - Hope to pop this in for a night shot. Hot tune.

OASIS *Live Forever* (EPIC) - This is all my 12-year-old niece talks about. Great for nights.

## **JOHN DICKINSON, MD, KQKS, Denver**

FUN FACTORY *Close To You* (CURB EDEL) - This is a good one. I like this.

KEITH MARTIN *Never Find Someone Like You* (RUFFHOUSE/COLUMBIA) - Good record. Starting to cross.

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - It's a smash!

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - Another hit. They're back!

## **R. CHARLES SNYDER, PD/MD, KTMT, Medford**

SHAW-BLADES *I'll Always Be With You* (WARNER BROS.) - A really great Pop record.

## **LARRY IRONS, PD, KWNZ, Reno**

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - This is a smash. Great record.

BLUES TRAVELER *Runaround* (A&M) - I like this. It fits us well.

## **TOM MARTENS, PD, KWTX, Waco**

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - This is a smash! The record is smoking!!

TOAD THE WET SPROCKET *Fly From Heaven* (COLUMBIA) - This is a good one from them.

## **JUSTIN CASE, MD, KZIO, Duluth**

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - I love this. Saw them at the House Of Blues in New Orleans. Great!

REMBRANDT'S *I'll Be There* (EASTWEST) - Great TV show. Top 10. Great song, good hook, big record.

## **MICHAEL DEAN, APD, OK95, Tri-Cities**

LETTERS TO CLEO *Here & Now* (GIANT) - A real sharp song.

DES'REE *Feel So High* (550 MUSIC/EPIC) - This should be a sharp follow-up to their last record!

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - She won't be crying long after she hears this song.

## **RAY KALUSA, MD, Q106, San Diego**

BRUCE SPRINGSTEEN *Secret Garden* (COLUMBIA) - Has that same haunting feeling as *Streets Of Philadelphia*. This should be released to Top40.

DES'REE *Feel So High* (550 MUSIC/EPIC) - Has the same feel as the last one...Should do well.

## **KEVIN PETERSON, APD/MD, STAR94, Atlanta**

R.E.M. *Strange Currencies* (WARNER BROS.) - A good cut...A real good sound.

DES'REE *Feel So High* (550 MUSIC/EPIC) - This record has a real good feel to it. A good radio record though not overly hooky.

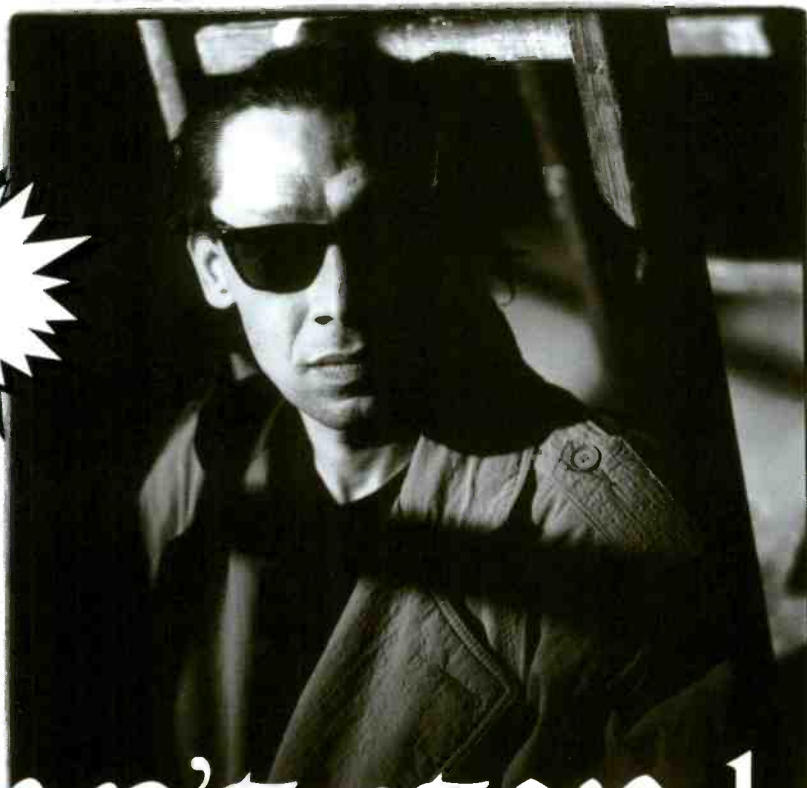
DIANA KING *Shy Guy* (WORK GROUP) - Not just an Urban record...Could do well at Top40 with its great Reggae feel.

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - I love it...A great record for Top40 radio with a real '90s sound.

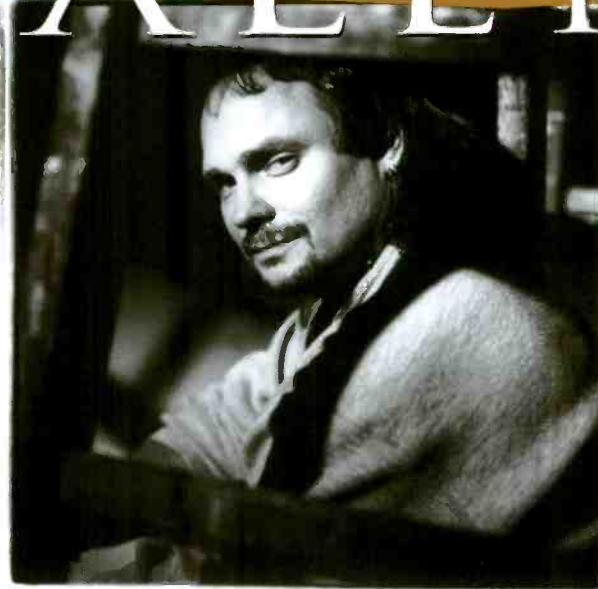
DAVE MATTHEWS BAND *What Would You Say* (RCA) - Early, but sales in this market are phenomenal! Doing well here from an active standpoint.

NIKKI FRENCH *Total Eclipse Of The Heart* (CRITIQUE) - A great remake! I love it!

it's just so damn hard.



# can't stop lovin' you VAN HALEN



produced by bruce fairbairn  
from the album: balance

management: ray daniels, sro management inc.



© 1995 warner bros. records inc.

**Monitor Mainstream Chart: Debut 32\***

**LP Double Platinum • Still Selling Nearly 75,000 Pieces A Week**

**More Than 1200 Top40 BDS Detections • More Than 10 Million Top40 Listeners**

*Late Closeout Adds, Include:*

**WIOQ   WZPL   KKFR   WFMF   WZYP   WXIL   WRHT   KZMG   WYKS**

**Z100 20x   PRO-FM 34x   Q99 33x   WKSE 27x   B97 22x   KKFR 9x   KDWB 25x  
WZJM 21x   WPST 23x   WYCR 40x   WXXX 50x**

# RADIO'S MOST ACTIVE RECORD!

- Over **1200** detections & **6 million** listeners!
- Major mover on SoundScan's singles sales chart: **\*72** to **\*37!**
- Debuting this week on Monitor's Mainstream Radio chart at **\*36!**
  - **#14** most requested video on The Box!
  - **#2** most requested record at radio, (After Green Day)!



## NEW ACTION THIS WEEK INCLUDES:

WNVZ	WZPL	KUBE	KKMG	KKXX
WZNY	WIFC	KIOK	WVAQ	WWKZ
WGTZ	KQZD	KNIN	KQCR	BOSS-97
WWST	WHHY	KZMG	KOKZ	KKXL

## SIGNIFICANT SPINS:

WAPE	34 Spins	WPRO	26 Spins	WZJM	27 Spins
WVSR	29 Spins	WFHN	23 Spins	KZHT	30 Spins
KLRZ	46 Spins	WDJX	24 Spins	KUBE	24 Spins
WABB	24 Spins	WGTZ	18 Spins	KZZU	20 Spins

# Top40 Disc-overly Club

**BILL MITCHELL, PD, U93, South Bend**

DES'REE *Feel So High* (550 MUSIC/EPIC) - What a great uptempo song. It's going to be a hit. Check out cut #2, the *Elevation* mix.

STONE TEMPLE PILOTS *Pretty Penny* (ATLANTIC) - These guys just don't stop! Another great S.T.P. song.

DIANA KING *Shy Guy* (WORK GROUP) - One listen to this and you'll be singing it all day.

**MIKE LOWE, MD, WA1A, Melbourne**

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - This is going to be a big one for them.

FOREIGNER *Until The End Of Time* (PRIORITY) - Good to have them back.

TLC *Red Light Special* (ARISTA) - Big tune, good follow-up.

DAVE MATTHEWS BAND *What Would You Say* (RCA) - Great springtime song.

**JOE FRIDAY, PD, WAEB, Allentown**

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - It's dancey! It's poppy! And it's The Human League! What more could you want?

DES'REE *Feel So High* (550 MUSIC/EPIC) - Just as good as *You Gotta Be* and it probably won't take 10 weeks to realize it.

NIKKI FRENCH *Total Eclipse Of The Heart* (CRITIQUE) - The original is a #1 testing record for us! Throw a dance beat behind it, make it hip, and you've got this cool remake!

**DAMON COX, MD, WAPE, Jacksonville**

KEITH MARTIN *Never Find Someone Like You* (RUFFHOUSE/COLUMBIA) - Don't sleep on this. Listen again. No. 11 requests.

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - Early phones, strong follow-up song.

SOUL FOR REAL *Candy Rain* (UPTOWN/MCA) - Proved to see it cross. I knew it was something. Listen again.

**BEAU LANDRY, PD, WBIZ, Eau Claire**

DAVE MATTHEWS BAND *What Would You Say* (RCA) - Good song. This will do well.

DES'REE *Feel So High* (550 MUSIC/EPIC) - She's on her way with this one.

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - This is a big record. Hootie is strong.

**SCOTT LAUGHLIN, MD, WBNQ, Bloomington**

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - Bring on Hootie. He will be huge.

REDNEX *Cotton Eye Joe* (BATTERY) - Doing very well for us, kids and adults.

**BILL KLAPROTH, PD, WDBR, Springfield**

cranberries *Ode To My Family* (ISLAND) - Haunting track that will be with you while you take a shower.

**LIZ JORDAN, MD, WERZ, Exeter**

DAVE MATTHEWS BAND *What Would You Say* (RCA) - Like this. We will be there.

LETTERS TO CLEO *Here & Now* (GIANT) - Good record. Good show. Will do well.

**JIM REITZ, PD, WFHN-FM, New Bedford**

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - Heard it on the *HITMAKERS* CD. Sounds good.

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - Good record from this band. Will be big.

NIKKI FRENCH *Total Eclipse Of The Heart* (CRITIQUE) - Good adult phones already.

**MICHAEL MORGAN, PD, WFLY, Albany**

DIANA KING *Shy Guy* (WORK GROUP) - The sound is definitely different. And with the movie, *Bad Boys*, getting a lot of press., it made sense for us to get on this early.

FOREIGNER *Until The End Of Time* (PRIORITY) - A solid record from a band with a familiar sound.

SHERYL CROW *D'yer Maker* (ATLANTIC) - She's so hot right now...And with an upcoming concert here, we wanted to play more of her. This is the most hit-oriented song on the Led Zeppelin tribute CD.

**JOHNNY A, PD, WFMF, Baton Rouge**

FOREIGNER *Until The End Of Time* (PRIORITY) - Like this. Will be big. They're back.

THE HUMAN LEAGUE *Tell Me When* (EASTWEST) - This is a great

record. We'll play this one.

BELLY *Now They'll Sleep* (REPRISE) - Testing on the Alternative Show. Will cross.

**WILLIE B., PD, WHHY, Montgomery**

FOREIGNER *Until The End Of Time* (PRIORITY) - Will be a big record. Like it a lot.

BELLY *Now They'll Sleep* (REPRISE) - This record is doing well for us.

**JONNY HARTWELL, MD, WHOT, Youngstown**

FOREIGNER *Until The End Of Time* (PRIORITY) - Love this. Liked it even more after I saw the video.

TLC *Red Light Special* (ARISTA) - Like this a lot better than the K-Mart Blue Light Special.

ADINA HOWARD *Freak Like Me* (ELEKTRA ENTERTAINMENT GROUP) - Adina, do it for me. I'll tell you that.

**JACKIE JOHNSON, MD, WIFC, Wausau**

STONE TEMPLE PILOTS *Pretty Penny* (ATLANTIC) - Another great Stone Temple Pilots record.

HOOTIE & THE BLOWFISH *Let Her Cry* (ATLANTIC) - No doubt about it - a great record. It's really hot!!

**DEE DEE MCGUIRE, MD, WIOQ, Philadelphia**

BLACKSTREET *Joy* (INTERSCOPE) - Good tune. I like this one.

ELASTICA *Connection* (GEFFEN) - Up, fun record.

STEVIE B. *Dream About You* (EMPORIA/THUMP) - Good job, Stevie. Love this.

NIKKI FRENCH *Total Eclipse Of The Heart* (CRITIQUE) - Great remake. Good dance feel.

**DENA DESNICK, MD, WJMX, Florence**

DIANA KING *Shy Guy* (WORK GROUP) - Hot song, hot movie.

BELLY *Now They'll Sleep* (REPRISE) - This is a good, hip follow-up.

LED ZEPPELIN TRIBUTE (ATLANTIC) - This is just a great CD.

**SHE** Will Seduce You.

# Top40 Disc-covery Club

**KENNY KNIGHT, MD, WKBQ, St. Louis**

LETTERS TO CLEO Here & Now (GIANT) - Great hook, good solid sound.

THE HUMAN LEAGUE Tell Me When (EASTWEST) - Reminiscent of their early stuff. Will really drive this home.

**PHIL THOMAS, PD, WKMX, Dothan**

THE HUMAN LEAGUE Tell Me When (EASTWEST) - Good song. Real close to this one. Will be big.

DIANA KING Shy Guy (WORK GROUP) - I like this one a lot from the soundtrack.

**DENNIS DILLON, PD, WKXJ, Chattanooga**

INDIGO GIRLS Power Of Two (EPIC) - Screams to be heard. Love this.

BLUES TRAVELER Runaround (A&M) - What a record. Fell on the floor. Love it. Great record.

**DAVID SKINNER, PD, WLAN, Lancaster**

THE HUMAN LEAGUE Tell Me When (EASTWEST) - Good song. I like it. I like it.

BELLY Now They'll Sleep (REPRISE) - This will be a good song for us.

**KEVIN VAUGHAN, MD, WNSL, Hattiesburg**

LETTERS TO CLEO Here & Now (GIANT) - This is a good crossover song. I like it.

DAVE MATTHEWS BAND What Would You Say (RCA) - This will be huge. Good happy record.

**DON LONDON, PD, WNVZ, Norfolk**

REDNEX Cotton Eye Joe (BATTERY) - A huge request record like everywhere it's played. Seems like people of all ages like this catchy tune!

THE HUMAN LEAGUE Tell Me When (EASTWEST) - STRONG!

STEVIE B. Dream About You (EMPORIA/THUMP) - I like this one a lot. Another killer like Because I Love You.

ADINA HOWARD Freak Like Me (ELEKTRA ENTERTAINMENT GROUP) - Already on the air and we're doing well with it, and after three weeks of airplay...great requests! Sounds great on the air, a fun record, reminds me of Creep and how it started at Crossover and spread to Mainstream!

**MIKE PRESTON, APD/MD, WPLJ, New York**

FOREIGNER Until The End Of Time (PRIORITY) - A classic Foreigner ballad...It has all the signs of being a repeat of their '80s success!

SHERYL CROW D'yer Maker (ATLANTIC) - From the Led Zeppelin tribute album. The most Pop-friendly cut on the album.

**TERRY SIMMONS, PD, WPXR, Davenport**

FOREIGNER Until The End Of Time (PRIORITY) - Will do well. Good sound. They're back.

TOAD THE WET SPROCKET Fly From Heaven (COLUMBIA) - I like this a lot. Will sound great on the air.

**J.T. BOSCH, MD, WRHT, Morehead City**

VAN HALEN Can't Stop Loving You (WARNER BROS.) - Sammy sounds great. Will be huge.

SOPHIE B. HAWKINS As I Lay Me Down (COLUMBIA) - Beautiful song. I really like this.

**SCOTT FEIST, MD, WRKY, Steubenville**

LETTERS TO CLEO Here & Now (GIANT) - Steve and I both like this a lot. Good uptempo record.

THE HUMAN LEAGUE Tell Me When (EASTWEST) - Good phone response already.

**RUBY CHEEKS, PD, WRQK, Canton**

FUN FACTORY Close To You (CURB EDEL) - This is a good record. I like it.

SEAL I'm Alive (WARNER BROS.) - I like this a lot. Good song.

FILTER Hey Man, Nice Shot (REPRISE) - Cool song. I like this one.

**KEITH CURRY, MD, WSNX, Muskegon**

DES'REE Feel So High (550 MUSIC/EPIC) - Great follow-up. She's 4-real!

TECHNOTRONIC Move It To The Rhythm (EMI RECORDS) - Put it on and watch the females move their booties to this one!

ANNIE LENNOX No More I Love You's (ARISTA) - A nice, smooth record.

**TONY BRISTOL, MD, WTIC-FM, Hartford**

THE HUMAN LEAGUE Tell Me When (EASTWEST) - Good song. Will be there.

DES'REE Feel So High (550 MUSIC/EPIC) - Good follow-up. Like this.

**LACY NEFF, PD, WVAQ, Morgantown**

FOREIGNER Until The End Of Time (PRIORITY) - Love this. Good to have Lou back with the band.

THE HUMAN LEAGUE Tell Me When (EASTWEST) - Love it. A smash. Very good record!

REDNEX Cotton Eye Joe (BATTERY) - Big phones after two days.

DIANA KING Shy Guy (WORK GROUP) - Love this song. Will be a big record.

**CURT KRUIZE, MD, WVKS, Toledo**

INDIGO GIRLS Power Of Two (EPIC) - Just a good midday record.

THE HUMAN LEAGUE Tell Me When (EASTWEST) - They're back and this will be big.

**RICK STEELE, MD, WWCK, Flint**

DIANA KING Shy Guy (WORK GROUP) - I like this one. Just takes one listen.

PATTY SMYTHE Look What Love Has Done (MCA) - This is a good record.

STONE TEMPLE PILOTS Pretty Penny (ATLANTIC) - This will be a big Top40 record.

**CALVIN HICKS, PD, WWXM, Myrtle Beach**

PORTISHEAD Sour Times (Nobody Loves Me) (GO! DISCS/LONDON) - A great record. I don't know what the rest of America is waiting for.

**JOHN IVEY, PD, WXKS, Boston**

DES'REE Feel So High (550 MUSIC/EPIC) - Great follow-up, should go on very easily.

LETTERS TO CLEO Here & Now (GIANT) - Don't overlook this as a great night record.

DIANA KING Shy Guy (WORK GROUP) - Nice first act for this new label.

**TOM GARRETT, PD, WZOK, Rockford**

THE HUMAN LEAGUE Tell Me When (EASTWEST) - Bright sound, good feeling record.

TLC Red Light Special (ARISTA) - A hot record that's pulling phones.

SOUL FOR REAL Candy Rain (UPTOWN/MCA) - Good night requests.

**STEVE JAMES, PD, WZOQ, Lima**

TOAD THE WET SPROCKET Fly From Heaven (COLUMBIA) - This will be their biggest yet. Good song.

HARRY CONNICK, JR. She (COLUMBIA) - Test the record. Got great reaction. Could be one.

DAVE MATTHEWS BAND What Would You Say (RCA) - Good, good record. Playing it on my AOR. Need one for my Pop station.

DIANA KING Shy Guy (WORK GROUP) - Good song. Will be there soon.

**JIM CERONE, PD, WZPL, Indianapolis**

WOLFGANG PRESS Going South (4AD/WARNER BROS.) - Different-sounding...unique...Top 10 phones. A left field record that fits today's Alternative-leaning Top40 radio stations.

MADONNA Bedtime Stories (MAVERICK/SIRE/WARNER BROS.) - The second mix is for us...Listen to it as soon as you get the disc.

**CAT THOMAS, PD, WZYP, Huntsville**

DES'REE Feel So High (550 MUSIC/EPIC) - The first hit broke the ground for her, but this one's gonna be a hit twice as fast.

HOOTIE & THE BLOWFISH Let Her Cry (ATLANTIC) - A great straight ahead Pop/Rock record.

DURAN DURAN White Lines (CAPITOL) - A great remake.

**CASEY KEATING, PD, Y100, Miami**

THE HUMAN LEAGUE Tell Me When (EASTWEST) - I really like this record. It's got good energy...a real Y100 record.

DES'REE Feel So High (550 MUSIC/EPIC) - Good record...We're spinning it and getting positive early signs. Women love it.

ANNIE LENNOX No More I Love You's (ARISTA) - Good positive, early reaction to this one. Getting a good buzz on it.

**MIKE BROWNE, MD, Y102, Roaming**

PEARL JAM Not For Your Eyes (EPIC) - Great. Go full tilt with this one.

FOSSIL Moon (WARNER BROS.) - Great Modern Rock. Good, good song.

RUSTED ROOT Send Me On My Way (MERCURY) - There is a real buzz on this. Very good song.

**CHARLIE QUINN, PD, Y107, Nashville**

REMBRANDT'S I'll Be There (EASTWEST) - Told Val Delong about this from the TV show Friends. It's a smash!

LETTERS TO CLEO Here & Now (GIANT) - I like this very hip Mainstream tune.

**DANA LUNDEN, MD, Z104, Madison**

TOAD THE WET SPROCKET Fly From Heaven (COLUMBIA) - Toad has always done very well for us here at Z104.

DIONNE FARRIS Passion (COLUMBIA) - Quite the tasty cut, a la Chaka Khan.

BILLY RAY MARTIN Your Loving Arms (EASTWEST/ELEKTRA) - Good, good record. Watch this.



# CRANBERRIES "ODE To My Family"

Mainstream Monitor 35\* • SoundScan LP 12\*

## New Adds:

WXKB WZPL WKSE WKRZ KISX KWTX KGOT

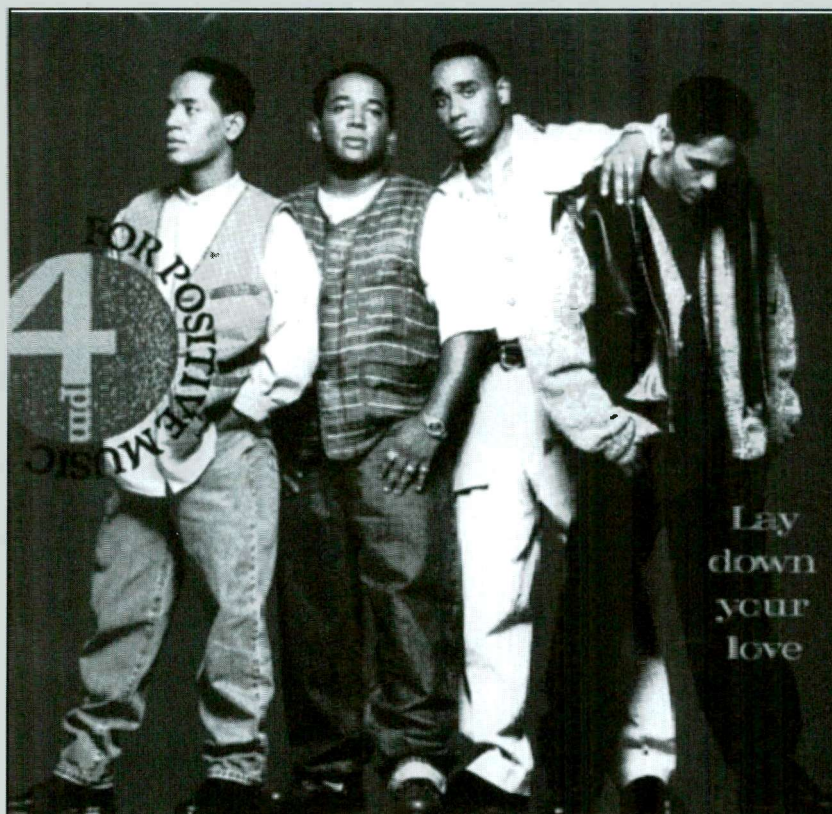
## Spinning at:

Z100	15X	WZJM	25X	STAR94	15X	B97	40X
KRBE	41X	KKLQ	9X	Y107	37X	WHOT	16X
WNTQ	16X	WKXJ	10X	WHHY	52X	KHTT	12X
WVSR	22X	WTWR	19X	WDDJ	24X	WGRD	13X
WWCK	15X	WFMF	12X	WFLY	35X	WXXX	23X
WAPE	7X	WXXL	26X				



# 4 PM

"LAY  
DOWN  
YOUR  
LOVE"



## Spinning at:

Z90	12X
KUBE	9X
KZFM	15X
WJJS	25X
WHJX	25X
KZHT	14X
KCAQ	21X

Follow up to Gold single  
impact date 3/20



# BRANDY "Baby"

On over 125 pop stations • over 2,000 BDS spins

New this week:

WIFC WKZW KISR KSLY WJKC WCDD KOLZ

Rotations:

WNVZ	39X	KQKS	36X	KGGI	35X	WKSS	29X
KKFR	28X	KUBE	23X	WKSE	23X	B94	29X
KMXV	21X	WZPL	20X	WXKS	19X	WPRO	17X

R & R URBAN 1 TO 1

OVER 3200 SPIN

TOP 40 RYTHYM CROSSOVER NO. 5

**Best new artist Soul Train Awards**

catch BRANDY on tour with BOYZ II MEN



# FUN FACTORY "CLOSE TO YOU"

New this week:

WFLZ	WHHH	WFHN	WFLY
KHFI	WMGI	WXYK	KCPI

Rotations:

B96	59X	POWER96	40X	WWKX	29X
WJJS	26X	KLUC	23X	KCAQ	22X
KHKS	18X	KKFR	16X	WOVV	16X



# WHAT COMES AFTER HOLDING HANDS?

## Let her cry

THE FOLLOW-UP TO THE  
MULTI-FORMAT TOP 5 SMASH "HOLD MY HAND"

FROM THE PLATINUM ALBUM  
CRACKED REAR VIEW

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FOR RHAPSODY PRODUCTIONS, INC.

MANAGEMENT: RUSTY HARMON FOR FISHCO, INC.

# HOOTIE & THE BLOWFISH



CALL 1-800-ATLANTIC FOR A QUICK MUSIC TUNE-UP.

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THE ATLANTIC GROUP

## DAVE FERGUSON

### THE MOTOR

This article isn't about production. Well, not just about production. It's about everything and everybody who make a radio station happen, or not happen, as the case may be.

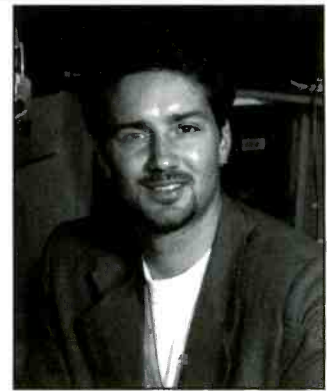
As I see it, there are three kinds of stations. Those that will never be great, those that could be great, and those that are great. What makes the difference between the three comes down to the people. From traffic and continuity, sales, and marketing, to ownership, management, and programming. It's the people who are the "motor" of the station. Whether you're an intern or a GM, you are a part of the "motor" that makes your radio station run. You don't have to be a mechanic to know that one bad plug can cause hesitation. A bad gasket causes a leak. And if you're plain 'ol out of gas- you're plain 'ol f-cked!

#### THE THREE MOTORS

The "never will be's" are like "defective motors". The design was just never there in the first place. Is it the motor's fault that it's defective? No. It was designed and created by an idiot. A defective radio station obviously lacks guidance, vision, and leadership. Three things that come from the maker. An example would be a station that constantly underachieves, no matter the format and tries a new format every year. Everything it tries fails. It's just not built right.

The "could be's" are motors that are built by acceptable standards, and should run properly, but usually aren't maintained very well due to a "complacency-drift". Meaning that the maker feels like the motor he or she has built "works". How? He's not sure and doesn't want to know. He's satisfied with being a strong # 2 or 3 in ratings and billing, 'cause he can leave at 4pm, work half-days on Fridays, and have every weekend off. Sounds like the stereotypical American auto-manufacturer of the 80's. Well guess what? The American auto-makers learned quicker than most of the broadcasters. In the 90's, they fine-tuned the engines, modernized the body shape, and most importantly- gave the workers-(the real "motor"), a renewed sense of pride in both their product, and themselves. All the downsizing and duopolizing in the world won't make you any more than a "could be" radio station, unless you do the same thing to your "motor" that they did. Even then it could still be nothing more than a Dodge. Yuck!

So what do the few "great" stations do, that the thousands of "bad" and "okay" stations don't? THEY WORK. THEY WORK HARD! They are designed flawlessly, built perfectly, and always upkept. Their "motor" runs 7 days a week. If it starts to wear down, it's tuned up. "Parts", (people), that are defective are either repaired or replaced. I can tell you from experience that at WPGC the motor is always on. I've never seen a harder work-ethic in a radio station. 12 to 15 hour days-from just about EVERYBODY-are not out of the ordinary. In fact, they're fairly common. Two stations, an AM and an FM, fill 3 production



rooms everyday, and most of the night. And its 4 or 5 promotional vehicles are almost always out on the street-where they should be, (unless they're in the shop 'cause RX did a little body damage the night before).

Oh! I left the most important element of the winning "motor" out. Besides the design, the build, and the upkeep, their must also be sacrifice. (Believe me, I worked in California for four years-where sacrifice was a bad word). The great station's motor is the best, because it runs harder and longer than the others. Each part of the motor makes certain sacrifices to keep the engine running. That's the real difference.

*Dave Ferguson is a freelance voice-over artist based at WPGC in Washington DC. His clients include; WPGC, THE BOX, 102JAMZ and KSFM. He works closely with New World Communications President Jerry Clifton on imaging for Clifton consulted stations. If you would like a demo, or would like to offer comments or suggestions regarding this column, call(301) 870-0090*

## MARK SHANDS

### RADIO ON LINE,

### WELCOME TO CYBERHOOD

More and more people are coming on-line. Since Christmas, 500,000 people have subscribed to America On-Line, pushing their total subscriber base to over 2 million. The new Microsoft network will probably reach 30 million computer users within one year! That's why you, a media person, need to be there too.

I fired up my modem today just to show you what other radio people are doing on-line, right now. To keep it easy, I'm talking only about going on line via one of the simple to use on-line services like Prodigy or America Online. Once you become more experienced, you can move on to a direct internet connection.

Prodigy has a neat radio area, it's called the "Radio Bulletin Board". It's simply a place where anyone can post a message about almost anything they want. It's very form. The messages are indexed by subject and topic.

Checking the "Music Radio" bulletin board, some of the subjects posted are Best Young DJs and WCBS New York. There's a discussion about bumper stickers. One group of radio people is discussing Washington DC radio personalities, Detroit Radio, and Dr. Demento. There's a group of DJs talking about exchanging jingle demos. One jock is in Colorado, another is in Florida. Tone E. Fly of KDWB has posted a note telling listeners how to reach the individual KDWB jocks on-line via the internet.

One subject has 18 replies. It's a group of radio DJs

discussing their most hated songs of all time! Some of the songs mentioned are "The Night Chicago Died" by Paper Lace, "Billy Don't Be A Hero" by Bo Donaldson and The Heywoods, and "Rocky" by Austin Roberts.

One posting is by Batman, a club jock in Ocean City, Maryland. Batman is asking to hear from other club jocks. He gets a reply from Chuck McGee from Allentown, Pennsylvania. Chuck posts a playlist from his club complete with beats per minute.

WRKS in New York is a big topic on the Prodigy boards. A discussion of their new format has 36 responses. I posted a note about WLS DJs of the past, and have so far gotten 29 responses, some of them actual former WLS jocks!

There's also a radio business topic area where people look for jobs, or advertise to the radio community.

America On-Line has two areas inhabited by many radio types. Their radio bulletin board is kinda tricky to find. Enter the keyword "rocklink", then choose "Music Message Center", then choose "more", then choose "radio message board". Here you'll find almost every area of radio discussed including radio trade magazines!

The internet connection on America On-Line is an easy way for you to connect with an internet radio newsgroup. This newsgroup is called "rec.radio.broadcasting". This is a place on the internet where radio people and fans of radio from around the world talk about every aspect of our business.

Checking today, I see listings about radio in Buffalo, Phoenix, Sacramento, almost every market. There's a technical discussion about automation systems. Someone is talking about the consolidation going on in radio. One radio person is asking for technical information on DAT equipment. Even children's programming is discussed.



This stuff goes from the serious to the funny. There's a very interesting discussion about the former lives of radio studios. Over the past several weeks, radio people have been writing about radio stations that were once funeral homes, car dealerships, a beer brewery, or even a gear factory!

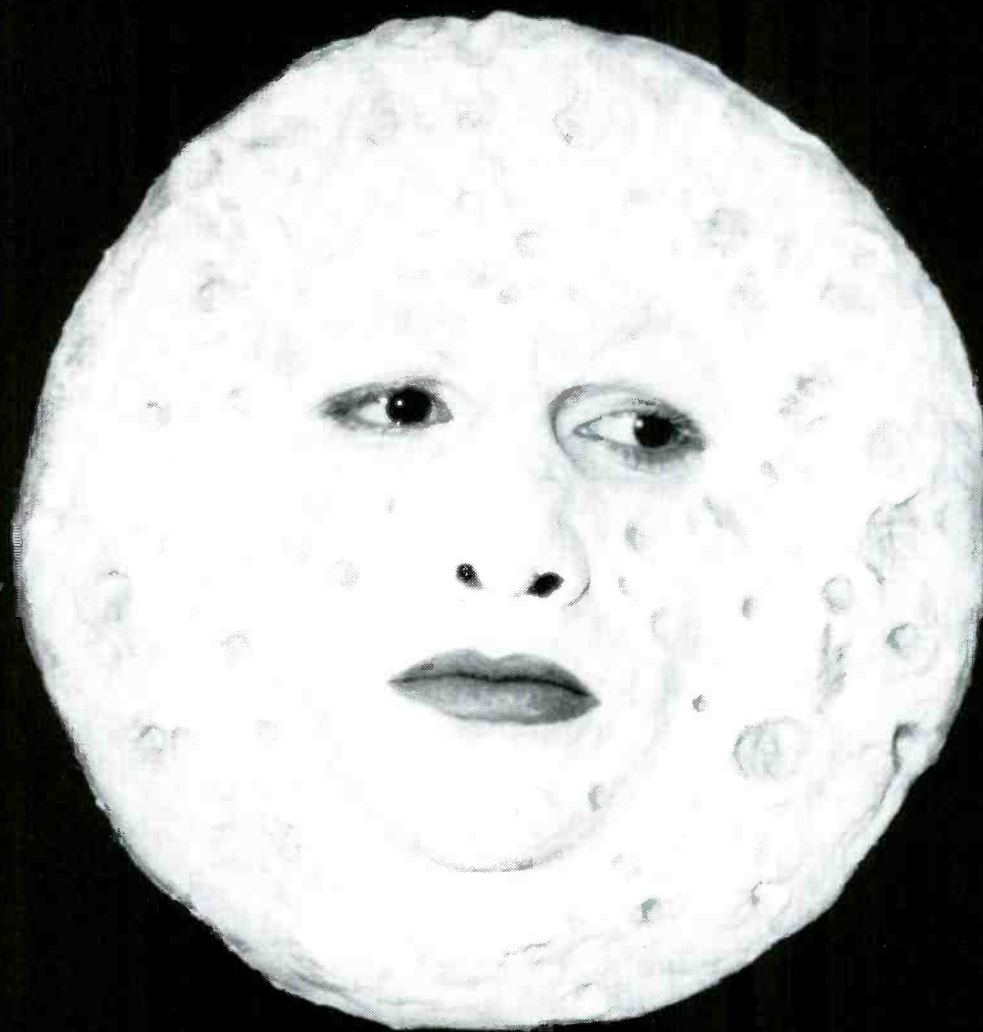
As you can see, going on-line with your fellow radio friends can be much like a radio convention. Everything is discussed. If you need help understanding how to get there, give me a call. If you're on-line already, shoot me some E-mail someday at RHUA16A on Prodigy or on America On-Line, where I'm known as MarkNDark.

*Shands is a 26-year radio vet. He has worked as Program Director at KISS102/Charlotte and WHJX/Jacksonville. He also served as Music Director and Air Talent at Y100/Miami, I-95/Miami and 13Q/Pittsburgh. Mark is currently writer/producer for Jerry Clifton's new United Stations countdown show, "Top 20 Double-Play." If you have any comments or topic suggestions call Mark at (503) 233-7848.*

Blast-off!

# FOSSIL

## "Moon"



The first single and video  
from the debut album  
cryptically titled Fossil.

# The Two Hottest Events In Chicago This Year...

1. JORDAN Returns To The Bulls!
2. HITMAKERS Regional Seminar!

## **GOLF TOURNAMENT**

**Thursday  
May 4th**



# TED KELLY

## PD, KQIZ/Amarillo

Photo Credit: Bob Hampton

### GIVE US A BRIEF RESUME OF WHERE YOU'VE BEEN.

Started out in 1974, right out of high school at WLTH/Gary, Indiana running those foreign language programs on the weekend. That was my first radio job. I didn't know what those guys were saying, but they helped pay the bills.

### WERE THE REQUEST LINES SMOKING DURING THIS?

Oh yeah...Gary is a very ethnic area right outside of Chicago. These guys would come in and buy 30 minutes of airtime on Saturday and Sunday mornings. I would run the board for them. I couldn't wait until the top of the hour, where I'd get to do that I.D. live.

### SO THAT WAS YOUR BIG BREAK IN RADIO.

Boy, I was practicing for 30 minutes to get that ID just perfect - "WLTH-Gary."

### DID YOU EVER GET A FULLTIME AIRSHIFT?

Yes, doing an English-language hour. It was like an Adult Contemporary format. I don't know if you remember, but back in the '60s, some guys went from WLTH right to Chicago. Guys like Steve King worked there and went to WLS.

### DID YOUR FRIENDS THINK THAT YOU WERE PRETTY HOT STUFF NOW THAT YOU WERE A RADIO STAR?

Yes. WLTH was the big local station, and I used my real name, Ted Semper. I stayed there for about three and a half years and ended up doing afternoon drive. Problem was, the station was a daytimer, and sometimes we signed off as early as 4:15, so I only had a one-hour shift. I hated it because in the winter months the show just dwindled away. During the summer I could stay on as late as 8:30. I stayed there from '74 to '77 and also worked at a couple of other local stations around there. One was WLCL, in Lowell, IN which was nearby, and then I connected with WFLM. It was an Easy Listening station all day until 10 pm, when they did this 'Night Rock' feature. A record store out of Chicago bought the time from 10 pm to 6am and they turned it into an Album Rock station.

### WAS THERE A FORMAT OR WAS IT FREE-FORM...

We played what we wanted and had to sell our show. Had to find sponsors for the show.

Around 1979 I went to WWMM, just outside of Chicago, up on the North side. I was doing overnights there with a bunch of old Chicago jocks, guys like Captain Whammo, who was working there as Jimmy Fox before he got out of secular radio. From there I went to New Orleans to 'Disco 97,' which is now B97. That was when they first changed because all the EZ stations were Easy.

### IN 1979 IT SEEMED LIKE EVERYBODY WENT DISCO.

We wanted to be just like Disco 92 in New York. Somebody thought New Orleans and New York markets were the same. That lasted about six months and they went to some kind of Disco/Urban format. I don't know what they called it. It was just before B97 signed on.

After that I went across the street to WNOE-AM when it was still Top40. When Dan Vallie came in to B97, he cleaned house, and hired me back in 1980. They were #1 in one book. I learned a lot from Dan, and he took me up to his Pittsburgh station. When they signed B94 on in 1981 I was the first guy to hit the first song on the station. It was *Still Rock & Roll To Me*

**"We wanted to be just like Disco 92 in New York. Somebody thought New Orleans and New York markets were the same. That lasted about six months."**

by Billy Joel. Dan Vallie, Alan Box and all the big guys were in the studio with me when we kicked on B94 in 1981. I stayed there about a year.

### WHAT DID YOU LEARN FROM DAN VALLIE?

Dan Vallie is the one guy who taught me the basics of being a jock and some basic programming tricks. He's still the guy who has taught me the most about radio through my career.

### WOULD YOU CONSIDER HIM TO BE YOUR MENTOR?

Absolutely. He made everything so simple and easy to grasp. I wish I had the opportunity to talk to him more often. He's a great teacher. Hey Dan, give me a call!

### TAKE US UP TO DATE FROM THERE TO TODAY.

Okay, we're getting there. From Pittsburgh I went back to B97. I worked at that station about five different times. I think I own the record for working at one station different times in one decade. Five different times and got fired three. How's that? Is that some kind of record? I don't know.

### FIVE IN, THREE OUT.

I also worked at WQUE in New Orleans, nites at Z98/Baton Rouge, nites at WNCI/Columbus by Bill Richards, nites for Scott Wright at B97/New Orleans. That's where I met my wife Mona. Then we went to WFME/Baton Rouge. That's where I got more involved in programming. I became Music Director, then APD. Stayed there about 4-1/2 years. Left for my first PD gig at KBIU in Lake Charles, LA.

### WHEN DID YOU ARRIVE IN AMARILLO?

I've been here about a year now.

### HOW DID YOU LAND THE JOB?

Well I responded to an ad in the

trades and the rest is history.

### HOW HAS KQIZ CHANGED IN THE ONE YEAR SINCE YOU STARTED?

I believe it's easier for adults to listen to now. We have a more adult edge, especially before 7 p.m. This station has tremendous heritage. It's been on the air as a Top40 since 1978. It almost seems like everyone at one time or another listened to Z93. But I noticed, after talking to a number of adults, that they hadn't listened to the station in a couple years. So we repositioned the station on-air musically with image promos to tell them what Z93 was all about. Also, we went thru the gold and did some dayparting. Also, a huge cash promotion and marketing in print and



TV helped. Z93 is the #1 station 18-34 and #2 station 25-54...Also we changed the station voice to Bumper Morgan.

### WHAT ARE THE MUSICAL TASTES OF THE AMARILLO MARKET?

This really is a great Top40 market. Musically we don't lean either way. Tastes range from Rock to Urban...Obviously Country music is huge here also.

### YOU HAVE TO BREAK SOME OF THE URBAN STUFF YOURSELVES?

Yes, we try to take notice of the things that are selling. Nobody is playing Urban songs here, so we try and be on top of those hits, for sure.

### HOW MUCH INFLUENCE IS ALTERNATIVE MUSIC HAVING IN YOUR MARKET?

Not a whole bunch, other than in the really Pop/Alternative stuff, we haven't seen a lot of influence. The college station plays a decent amount of it, and they do pretty good. Soundgarden and Pearl Jam are pretty big here. We play all that. We're still as Mainstream as you can get. Of course we daypart those songs carefully to protect our adults.

### I HEAR BUZZ BENNETT RECENTLY SIGNED A STATION ON ACROSS THE STREET.

That's right. Buzz signed a Top40 station on the air about a month ago. They're running jockless right now, except for a satellite talk show in the morning. Buzzie almost named the station after himself, but he's one letter off. He calls it the 'BUDD.'

...Continued On Page 42

IMPACT  
DATE  
MARCH 27

# TECHNORNO

featuring Ya Kid K

# MOVE IT TO THE RHYTHM

*These Stations Already Have The Rhythm...*

**POWER96      KZHT      WKSE**

KJYO WA1A WFHN KWNZ KFFM WILN K106 WBSS KWTX

**B96 28x    KUBE 38x    WEDJ 21x    WPXY 10x**

**KZZU 20x    KHKS 20x    WKSS 10x**

EMI Records



SERVING THE MUSIC

From the album **RECALL**. Management: Dick Scott Entertainment

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# OUR NEW RHYTHM REPORTER IN NEW ORLEANS IS: PD, RICK "Kahuna" PATTERSON AT KLRZ



KLRZ TITLE RANKINGS From Mon 03-06-1995 Through Sun 03-12-1995

RANK	PLAYS	TITLE	ARTIST	CAT	NUMBER
1.	71	CLOSE TO YOU (CURB)	NO RAP E FUN FACTORY	HH	0344/02
2.	71	EVERLASTING LOVE (EPIC)	REMI GLORIA ESTEFAN	HH	0335/01
3.	69	PROMISE ME (METROPOL)	LIL SUZY	HH	0234/04
4.	66	TAKE A BOW (MAVERICK/SIRE)	MADONNA	HH	0306/01
5.	66	SKY HIGH (CRITIQUE)	NEWTON	HH	0309/01
6.	66	WHITE LINES (CAPITOL)	DURAN DURAN	HH	0322/03
7.	63	SITUATION (INTERSCOPE)	TOM JONES	MM	0347/04
8.	60	FAT BOY (SOS/ZOO)	MAX-A-MILLION	MM	0364/01
9.	58	WHAT I NEED (MERC)	CRYSTAL WATERS	HH	0331/01
10.	57	TELL ME WHEN (EASTWEST)	HUMAN LEAGUE	MM	0370/02
11.	55	COME BACK (RADIOACTIVE)	LONDONBEAT	MM	0328/01
12.	53	ON BENDED KNEE (MOTOWN)	BOYZ II MEN	MM	268/14
13.	53	LOVE THE ONE YOU'RE WITH (E)	LUTHER VANDROSS	MM	0374/01
14.	50	DADDY'S HOME (UPSTAIRS)	SPANISH FLY	MM	0318/01
15.	40	(SHE'S GOT) SKILLZ (ATLANTIC)	ALL-4-ONE	MM	0250/01
16.	39	I KNOW (COLUMBIA)	DIONE FARRIS	MM	0281/01
17.	36	I CAN CALL YOU (CAPITOL)	SEAL	MM	0406/02
18.	35	I'M ALIVE (SIRE/WB)	69 BOYZ	MM	0373/01
19.	33	KITTY KITTY (FRESHLINE)	REAL MCCOY	HH	0324/01
20.	30	RUN AWAY (EASTWEST)	BROWNSTONE	MM	0353/03
21.	30	IF YOU LOVE ME (EPIC)	2 UNLIMITED	MM	0323/01
22.	29	GET READY FOR THIS (CRIT)NO	MONTELL JORDAN	MM	0258/02
23.	28	THIS IS HOW WE DO IT (RUSH/)	JAMIE WALTERS	LL	0351/01
24.	25	HOLD ON (ATLANTIC)	BLESSID UNION OF SOULS	LL	0316/01
25.	25	I BELIEVE (EMI)	ADINA HOWARD	MM	0355/01
26.	25	FREAK LIKE ME (EASTWEST)	ROULA	LL	0346/03
27.	23	LICK IT (SOS/ZOO)	REDNEX	MM	0366/02
28.	20	COTTON EYE JOE (BATT/JIVE)D	NATE DOGG	HH	0421/04
29.	20	ONE MORE DAY (INTERSCOPE)	GILLETTE ON THE ATTACK	HH	0345/05
30.	18	MR. PERSONALITY (ZOO)	SOUL FOR REAL	MM	0325/01
31.	18	CANDY RAIN (MCA)	BRANDY	HH	0368/04
32.	17	BABY (ATLANTIC)	KEITH MARTIN	MM	0338/01
33.	15	NEVER FIND SOMEONE LIKE YO	SHABBA RANKS	LL	0327/01
34.	14	LET'S GET IT ON (EPIC)	BLACKGIRL	LL	0362/02
35.	12	LET'S DO IT AGAIN (RCA)	DIANA KING	LL	0375/02
36.	10	SHY GUY (WORK)	TLC	LL	0415/01
37.	10	RED LIGHT SPECIAL (LAFACE)	95 SOUTH	LL	0365/01
38.	8	RODEO		LL	0333/01

NEW ADDS: TECHNOTRONIC "MOVE TO THE RHYTHM" -(EMI)  
 NIKI FRENCH "TOTAL ECLIPSE OF THE HEART"-(Critique)  
 PHAROAH "I SHOW YOU SECRETS" -(Columbia)  
 KEITH MARTIN "NEVER FIND SOMEONE..." -(Columbia)  
 ELTON JOHN "BELIEVE" -(Island)

# DR. DRE

"KEEP THEIR HEADS RINGIN'"

NEW THIS WEEK!!!!

WJMN WWKX WJJS KJYK

KBXX 56 Plays	WJMH 28 Plays	KWIN 22 Plays
WJMN 23 Plays	KPWR 23 Plays	KYLD 16 Plays
KJYK 21 Plays	WHHH 18 Plays	KMEL 12 Plays
KKBT 15 Plays	WERQ 13 Plays	WWKX 7 Plays
Z90 12 Plays	KHQT 9 Plays	
WPOW 5 Plays	WPGC 25 Plays	

TOP 5 PHONES!!!!  
WJMN

FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK



Produced By: DR. DRE  
Co Produced By: SAM SNEED

# FRIDAY

ALSO NEW SONGS FROM  
ICE CUBE • CYPRESS HILL • SCARFACE • MACK 10 • 2 LIVE CREW  
E-A-SKI • THREAT • FUNKDOOBIEST • THA ALKAHOLIKS  
THE ISLEY BROTHERS • BOOTSY COLLINS AND BERNIE WORRELL

• My personal pick this week is **METHOD MAN** with **Mary J. Blige** "All I Need" on Def Jam. This is the bomb! Went right on **Steve Smith's** Hot 97, **Dr. "Dave" Ferguson's** FLAVA 1580/WPGC-AM, **Jay Stevens** and **Albie D** on WPGC-FM, **Russ Allen** and **Camille Cahwell** of WERQ, **Michelle Santosuosso** and **Joey Arbagey** of KMEL. Get it from **Lyor Cohen** or **Motti** and put it right on.

• For the second week in a row, **Burt Baumgartner's** Work Group, has the most added and the most discovered with **DIANA KING** "Shy Guy" with new believers **Steve Wall/KMXV**, **KZHT**, **John Candelaria/KPRR**, **Cadillac Jack McCartney** and **Cat Collins/WJMN**, **Bob Perry** and **Pete Manriquez/KHQT**, **Mike Steele** and **Charlie Max/KZFM** and **Bob Hamilton** and **Michael Martin** of WILD 107. They join **Jerry Dean** and **Cat Thomas** of KLUC, **Mickey Johnson** and **Greg Brady** of WHJX, **Jeff Nelson/Z90**, **Joe Dawson** and **Tiffany Hill/WWKX**, **M.C. Boogie D/KJYK**, **Alan Oda/KIKI**, **Pete Jone** and **Allen Chase/KHTN**, **Cliff Tredway** and **Charles Chavez/KTFM** and **Rooster Rhodes** of KCAQ. Hot! Hot! Hot!

• Congratulations to **Peter Napoliello** and the EMI promo staff: **Tony Davis/Texas**, **Fred Zaehler/Seattle**, **Sean Lynch/West Coast National**, **Jocelyn Taub/New York**, **Kim Travis/Ohio**, **Gary Triozzi/Illinois**, **Sharona White/Los Angeles**, **Michael Lessner/Pennsylvania**, **Peggy Miles/Georgia**, **Steve Rabeor/Missouri**, **Michael Abbattista/Massachusetts**, **Ron Carter/Maryland**, **Scott Gordon/Michigan** and **Jim Burgin/San Francisco** for closing **BLESSID UNION OF SOULS** "I Believe" on EMI Records. Also **RAPPIN 4-TAY** "I'll Be Around" Chrysalis/EMI and **TECHNOTRONIC** featuring **Ya Kid K** "Move It To The Rhythm" on EMI Records.

• On fire this week **DR. DRE** "Keep Their Heads Ringin'" Priority the new single from the soundtrack of the movie "Friday". Friday features songs from **ICE CUBE**, **CYPRESS HILL**, **SCARFACE**, **MACK 10**, **2 LIVE CREW**, **E-A-SKI**, **THREAT**, **FUNKDOBIEST**, **THA ALKAHOLIKS**, **THE ISLEY BROTHERS**, **BOOTSY COLLINS** and **BERNIE WORRELL**. Good rollin' papers - if you missed them call **Nancy Levin** at 213-993-4500. Here's who's joined the list of **DR. DRE BELIEVERS**, **M.C. BOOGIE D/KJYK**, **Cadillac Jack McCartney** and **Cat Collins/KJMN**, **Joe Dawson** and **Tiffany Hill/WWKX** and **David Lee Michaels/WJJS**. Already on are **Jeff Nelson/Z90**, **Michelle Mercer** and **Bruce St. James/Power 106**, **Bob Hamilton/WILD 107**, **Rob Scorpio** and **Greg Head** of The Box, **Michelle Santosuosso** and **Joey Arbagey/KMEL**, **Scott Wheeler** and **Carl Frye/WHHH**, **Bob Lewis/KWIN**, **Russ Allen/WERQ**, **Jay Stevens** and **Albie D/WPGC-FM**, **Frank Walsh** and **John Rogers/WPOW** and **Pete Manriquez** of KHQT. Congratulations to **Rick Bisceglia** and his great staff, for exploding **TLC**, everywhere.

• Congratulations to **Mark Benesch** and **Brenda Romano** of Interscope Records for new believers on **BLACKSTREET's** "Joy", the cut from the album I believed in all along, **Jay Stevens** and **Albie D/WPGC**, **Scott Wheeler** and **Carl Frye/WHHH**, **Dr. Michael Lynn** and **Jay Towers/WBSS**, **HOT97**, & **HOT105**. They join **KPWR**, **KHTN**, **KMEL** & **KWIN**.

• **2 PAC** "Dear Mama" is really kickin' in at **KPRR**, **KPSI** & **KMEL**.

• **STEVIE B** "Dream About You" on Thump is back with a vengeance. Added this week with **M.C. Boogie D/KJYK**, **Funky Frank Walsh** and **John Rogers/WPOW** and **Jeff Nelson/Z90**. Other stations on are **HOT97.7**, **HOT105**, **KKXX**, **KISS-FM**, **WILD107**.

• Hot jobs out there: Looking for a killer night jock at **KKSS/Albuquerque**. Tapes and resumes to **Roy Jaynes**, **KKSS**, 5301 Central N.E., Suite 1200, Albuquerque, NM 87108. EOE.

• 102 **JAMZ**, looking for morning talent with a street vibe Hip and Entertaining. Could be an afternoon or night jock now, **BUT READY FOR MORNINGS!** Tape and resume to **Brian Douglas**, **WJMH**, 7819 National Service Road, Greensboro, N.C. 27409. EOE. No calls, please.

• New people discovering "Gucci Dance" by **SAM "THE BEAST"** on Relativity are **Scott Wheeler/WHHH**, **David Lee Michaels/WJJS** and blowin' up at **KBXX**, **Hot97.7**, **WWKX**, and **WHJX**.

• **VYBE** "Take It To The Front" on Island is vybing at these stations: **KCAQ**, **WJMH**, **WHHH**, **KBXX**, **Z90**, **WHJX** and added this week on **WILD107**, **KDON**, **WKSS**.

• Al Bell's Bellmark Records has come up with a novelty rap by Code Blue called "Don't Squeeze The Juice". Expressing the opinion and sentiments of many people this record is definitely worth a few spins in the morning and evening and will definitely bring you response from your listening audience.

• **Bruce St. James** of Power 106 still testifying that **SKEE-LO** "I Wish" Sunshine Records is hot and happenin'. Testing are **Sonia Jimenez/KGGI**,

**Jeff Nelson/Z90**, **Bob Perry** and **Pete Manriquez/Hot 97.7** Majors still shopping **Walter Kahn** to get this hip-hop star!

• On your desk this week is **DANA DANE** "Rollin' Wit The Dane" Maverick/WB. It's the bomb with the **RICK JAMES'** "Mary Jane" track featuring **Adina Howard**. Check it out!

• **RAPPIN 4-TAY** "I'll Be Around" Chrysalis/EMI hittin' em heavy on **KDON**, **KCAQ**, **HOT97.7**, **KUBE**.

• **FUN FACTORY** "Close To You" Curb/Atlantic-rollin' on **WHHH**, **KZHT**, **B96**.

• **MONTELL JORDON** "This Is How We Do It" Def/Jam/Island still blowin' strong. New believers **KUBE/Seattle**, **KFSM**, **KPSI**.

• **SNOW** "Anything For You" East West/Elektra on **WWKX**, **Z90**, **WHJX**.

• Joining **KZFM** and **WHHH** on the new **LUTHER VANDROSS** "Love The One You're With" Epic this week are: **WWKX**, **WILD 107**, **KKSS**.

• **NIKKI FRENCH** "Total Eclipse Of The Heart" Critique Records picks up this week along with **KTFM**, **WWKX**, **KLRZ** & **KZFM**.

• **BILLIE RAY MARTIN** "Your Loving Arms" Sire/Elektra on at **WPOW**, **KZFM**, **B96**.

• **4PM** "Lay Down Your Love" (Island) Great female phones on at: **WWKX**

• **SPANISH FLY** "Daddy's Home" on WB on at **KUBE**, **WHHH**, **POWER 106**, **KBOS**, **B95**.

• How fast time flies in this business when **Tito Jackson's** kids, ages 16, 19 and 21 are recording under the name "3-T". Look for their upcoming release on **MJJ Records**.

• Jamz to check out: **E 40** "1 Luv (Sick Wid' It)" Jive, **MAXX** "Getaway" ZYX, **THE ROOTS** "Silent Treatment" Geffen Record, **TAVARIS** "Street Butta" Trak/Solar, **DIS-N-DAT** featuring **95 SOUTH** "Freak Me" Epic. **BLAK PANTA** "Do What U Want" and **TOTAL** featuring **THE NOTORIOUS B.I.G.** "Can't You See" both on Tommy Boy Records. **SEATOWN** "Funny-Kid Sensation" Ichiban. **NINE** "Any Emcee" Profile.

See ya,

*Barry "The Reagar" Richards*

## Most Disc-overed for this issue

1. **DIANA KING** Shy Guy (WORK GROUP)
2. **BLACKSTREET** Joy (INTERSCOPE)
3. **DR DRE** Keep The Heads Ringing (PRIORITY)
4. **IV XAMPLE** I'd Rather Be Alone (MCA)
5. **MONTELL JORDAN** This Is How We Do It (PMP/RAL/ISLAND)
6. **2-PAC** Dear Momma (INTERSCOPE)
7. **BLACKGIRL** Let's Do It Again (RCA)
8. **METHOD MAN w/Mary J. Blige** All I Need (DEF JAM)
9. **TECHNOTRONIC** Move It To The Rhythm (EMI RECORDS)
10. **VYBE** Take It To The Front (ISLAND)
11. **BILLY RAY MARTIN** Your Loving Arms (EASTWEST/ELEKTRA)
12. **BOYZ II MEN** Thank You (MOTOWN)
13. **THE BUCKETHEADS** These Sounds Fall Into My Mind (HENRY STREET)
14. **DANA DANE** Rollin' Wit Dane (MAVERICK)
15. **DIONNE FARRIS** I Know (COLUMBIA)
16. **DURAN DURAN** White Lines (CAPITOL)
17. **LUTHER VANDROSS** Love The One You're With (EPIC)
18. **PHARAO** I Show You Secrets (COLUMBIA)
19. **REDNEX** Cotton Eye Joe (BATTERY)
20. **SHADES OF LOVE** Body To Body (Keep In Touch) (VICIOUS)
21. **BIG L** Put It On (COLUMBIA)
22. **THE B.U.M.S.** Elevation (Free My Mind) (PRIORITY)
23. **CHANNEL LIVE** Mad-izm (CAPITOL)
24. **SAM THE BEAST** Gucci Dance (RELATIVITY)
25. **SKEE-LO** I Wish (SUNSHINE)

# SAM

## "The Beast"

### *Gucci Dance*

#### JUST ADDED AT:

WHHHH

Indianapolis

#### BLOWIN' UP THE SPOT ON:

HOT97.7

San Jose

WJJS

Roanoke

WWKX

Providence

WHJX

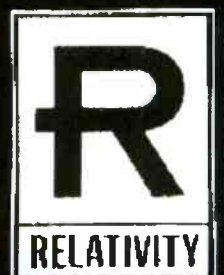
Jacksonville

KBXX

Houston

\* Top 30 Single Sales in Houston \*

*...If You Don't Know,  
You Better Ask Somebody!!!*



**JOEY ARBAGEY, MD, KMEL, San Francisco**

METHOD MAN w/Mary J. Blige *All I Need* (DEF JAM) - Sounds like a 100% smash to me.

DA BRAT *Give It 2 You* (WORK GROUP) - Hip Hop doesn't get better than this.

DIONNE FARRIS *I Know* (COLUMBIA) - Looks like it has some major cross over potential.

JOI CARDWELL *Jump For Joy* (EIGHT BALL) - Remixes are fierce.

SHADES OF LOVE *Body To Body (Keep In Touch)* (VICIOUS) - This is ovah!

**CAMILLE CASHWELL, MD, 92Q, Baltimore**

H-TOWN *Emotions* (LUKE) - Emotion-filled ballad. Smooth on a Babyface tip.

IN/TYCE *Sure Ya Right* (WILD PITCH) - Very cool female record.

ROTTEN RASKALS *Oh Yeah* (ILLTOWN) - Check it out!

BIG L *But It On* (COLUMBIA) - Great song!

**ERIK BRADLEY, MD, B96, Chicago**

JONATHAN B AND BABYFACE *Pretty Girl* (SONY/550)

REAL McCOY *Oooh Boy Come & Get My Love* (ARISTA)

CORONA *Baby Baby* (EASTWEST)

THE BUCKETHEADS *These Sounds Fall Into My Mind* (HENRY STREET)

2 IN A ROOM *Ahora* (CUTTING)

**JAY TOWERS, APD, BOSS97, Atlantic City**

REDNEX *Cotton Eye Joe* (BATTERY) - How could any true Top40 station not play this song? Mass appeal and blows the phones away in South Jersey!

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - Back and better than ever! This one is a sure winner. Try it out at night and get ready for some serious phone action!

PHARAO *I Show You Secrets* (COLUMBIA) - Sounds a little like Culture Beat. Great dance tune to play all day.

**PETE JONES, PD, HOT105, Modesto**

JAMECIA *Rodeo Style* (MERCURY) - From the Jason's Lyric soundtrack. Total home run.

DIANA KING *Shy Guy* (WORK GROUP) - Liking it better with each play.

STEVIE B. *Dream About You* (EMPORIA/THUMP) - Sounds like a hit for us.

BLACKSTREET *Joy* (INTERSCOPE) - Could be bigger than the last one.

**PETE MANRIQUEZ, MD, HOT97.7, San Jose**

CHANNEL LIVE *Mad-izm* (CAPITOL) - Hip Hop junkies, where you at?

IV XAMPLE *I'd Rather Be Alone* (MCA) - Strong callout.

SUBWAY *This Little Game We Play* (MOTOWN) - Huge callouts, strong phones and major street vibe.

MONTELL JORDAN *This Is How We Do It* (PMP/RAL/ISLAND) - Strong phones and a huge street buzz.

**MIKEY FREEMAN, APD/MD, KBOS, Pleasantville**

DIANA KING *Shy Guy* (WORK GROUP)

THE BUCKETHEADS *These Sounds Fall Into My Mind* (HENRY STREET)

VYBE *Take It To The Front* (ISLAND)

SKEE-LO *I Wish* (SUNSHINE)

**ROB SCORPIO, PD, KBXX, Houston**

JONATHAN B AND BABYFACE *Someone To Love* (SONY/550) - Gonna be another Babyface classic. Sounds great on the air.

2-PAC *Dear Momma* (INTERSCOPE) - Huge callout and big phones.

IV XAMPLE *I'd Rather Be Alone* (MCA) - Top 5 phones.

DR DRE *Keep The Heads Ringing* (PRIORITY) - Huge club and street vibe.

DJ QUIK *Safe & Sound* (PROFILE) - Starting to kick in.

**MICHAEL NEWMAN, PD, KDON, Salinas**

BOYZ OF PARADISE *Shining Star* (MCA) - Alan Oda at our sister station KIKI in Honolulu hipped me to this. A great remake of the old Manhattens classic.

DURAN DURAN *White Lines* (CAPITOL) - Another great remake!

BLACKSTREET *Joy* (INTERSCOPE) - Blackstreet has been big for us, and this is another 'groovin'" song.

**SONIA JIMENEZ, APD, KGGI, Riverside**

JONATHAN B AND BABYFACE *Someone To Love* (SONY/550) - It's a

deadringer for Babyface. It's a smash!

JONATHAN B AND BABYFACE *Pretty Girl* (SONY/550) - Another hit from him.

**JAMES COLES, MD, KIKI, Honolulu**

LOST BOYS *Lifestyles Of The Rich And Shameless* (UPTOWN/MCA) - Love the sample. Not too hard, just right!

COTTEN CLUB *New Jack* (FANTASTIC/IMPORT) - Break beats meets bass!

BLACKSTREET *Joy* (INTERSCOPE)

**JOE DAWSON, PD, KIX106, Providence**

DURAN DURAN *White Lines* (CAPITOL) - It sounds true to the original.

IV XAMPLE *I'd Rather Be Alone* (MCA) - Sales already. A smooth sound.

DR DRE *Keep The Heads Ringing* (PRIORITY) - Dre can do no wrong. It's in the pocket.

ALEXIA *It's All About You* (LOCAL LABEL) - Top 5 after only one week of play. It's a dance record in the vein of Real McCoy.

**JOWCOL 'M.C. Boogie D' GILCHRIST, PD/MD, KJYK, Tucson**

BLACKGIRL *Let's Do It Again* (RCA)

YO-CO ROSS *Miss Me* (COLUMBIA)

TLC *Waterfalls* (ARISTA)

ROULA *Lick It* (S.O.S.)

**ROY JAYNES, PD, KKSS-FM, Albuquerque**

LUTHER VANDROSS *Love The One You're With* (EPIC) - Good cover on the Isleys and Steven Stills. Good female record.

STEVIE B. *Dream About You* (EMPORIA/THUMP) - Great comeback record.

ALL-4-ONE *(She's Got) Skillz* (BLITZZ/ATLANTIC) - Top reaction record with females 18-34. It's the old Little Egypt track by The Coasters.

BLACKGIRL *Let's Do It Again* (RCA) - Today's sound with a very familiar sound. Sounds great on The Box.

**KAHUNA, PD, KLRZ, New Orleans**

DOUBLE YOU *Run To You* (ZYX) - A hot jam that's testing very well at night.

PHARAO *I Show You Secrets* (COLUMBIA) - Sounds like Real McCoy, but I'm getting twice the response.

RHYTHM METHOD *Can You Give Me Love* (ZYX) - A hot dance tune that's perfect on Z100.

**JERRY DEAN, PD, KLUC, Las Vegas**

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - It's a perfect KLUC song. I think it's a smash.

DANA DANE *Rollin' Wit Dane* (MAVERICK) - Has Adina Howard on it, and she's very hot on KLUC!

**RICK THOMAS, PD, KSFM, Sacramento**

BOYZ II MEN *Thank You* (MOTOWN)

MARIAH CAREY *Music Box* (COLUMBIA) - Strong reaction after three weeks of play.

BLESSID UNION OF SOULS *I Believe* (EMI RECORDS) - It's kicking in.

**CLIFF TREADWAY, PD, KTFM, San Antonio**

MONTELL JORDAN *This Is How We Do It* (PMP/RAL/ISLAND) - Sounds like a San Antonio anthem.

DIANA KING *Shy Guy* (WORK GROUP) - Total smash in San Antonio.

3RD NATION *I Believe* (CHAMPION/ELEKTRA) - You've got to put it on the air to understand the song.

MARIAH CAREY *Music Box* (COLUMBIA) - A female favorite in San Antonio.

**BOB LEWIS, PD, KWIN, Stockton**

MONTELL JORDAN *This Is How We Do It* (PMP/RAL/ISLAND) - Kickin' in. Good!

IV XAMPLE *I'd Rather Be Alone* (MCA) - Great ballad.

DIANA KING *Shy Guy* (WORK GROUP) - Getting phones already.

DR DRE *Keep The Heads Ringing* (PRIORITY) - Right in the pocket.

**LARRY MARTINO, PD, KXTZ, Las Vegas**

IV XAMPLE *I'd Rather Be Alone* (MCA)

BOYZ II MEN *Water Runs Dry* (MOTOWN)

NIKKI FRENCH *Total Eclipse Of The Heart* (CRITIQUE)

BILLY RAY MARTIN *Your Loving Arms* (EASTWEST/ELEKTRA)

**CHARLIE MAXX, APD/MD, KZFM, Corpus Christi**

DIANA KING *Shy Guy* (WORK GROUP) - Kind of cool.

DIONNE FARRIS *I Know* (COLUMBIA) - Spend some quality time with this song. I know you will like it. I love it!

TECHNOTRONIC *Move It To The Rhythm* (EMI RECORDS) - If Real McCoy worked for you, check it out.

**LUCY BARRAGAN, MD, Q105, Oxnard**

BROWNSTONE *Grapevine* (MJJ/EPIC) - If you have room for a ballad, let this be the one.

BROWNSTONE *I Can't Tell Why* (MJJ/EPIC) - Great reaction.

VYBE *Take It To The Front* (ISLAND) - Great local sales after two weeks of spiking.

RAPPIN 4-TAY *I'll Be Around* (CHRYSALIS/EMI RECORDS) - Will be a big callout record and this one looks like it's going to be bigger than the last one.

**SCOTT WHEELER, PD, WHHH, Indianapolis**

VYBE *Take It To The Front* (ISLAND) - Played it on 'Make It Or Break It' and it made it big time.

MONTELL JORDAN *This Is How We Do It* (PMP/RAL/ISLAND) - Good sales and phones here.

MONTECO f/Immature *Is It Me* (MCA) - Early phones in the best.

**MICKEY JOHNSON, PD, WHJX, Jacksonville**

2-PAC *Dear Momma* (INTERSCOPE) - Selling a lot because 2-Pac's in jail.

MONTECO f/Immature *Is It Me* (MCA) - I really like it.

DIANA KING *Shy Guy* (WORK GROUP) - Sounds like a home run to me.

**GREG BRADY, MD, WHJX, Jacksonville**

DANA DANE *Rollin' Wit Dane* (MAVERICK) - Testing. It's a Rap record that's not really Rap. Adina Howard and Dana Dane sound awesome together.

BLACKGIRL *Let's Do It Again* (RCA) - Great remake.

METHOD MAN w/Mary J. Blige *All I Need* (DEF JAM) - It's right in the pocket for WHJX.

**SHAWN PHILLIPS, PD, WILN, Panama City**

CAPPELLA *Move On Baby* (frr) - Going through the roof.

REDNEX *Cotton Eye Joe* (BATTERY) - Working off the weekend mix shows.

BOYZ II MEN *Water Runs Dry* (MOTOWN) - #1 phones.

GILLETTE w/20 Fingers *Mr. Personality* (ZOO) - The remix. Cut #4 on the new PRO CD is the one you should be playing. Played it on 'Rush Or Flush' and got all rushed!

**MARY K., MD, WJMH, Greensboro**

USHER *Think Of You* (ARISTA) - Didn't have faith in it at first, but after hearing it

on the air a couple of times it's a hit.

SAM THE BEAST *Gucci Dance* (RELATIVITY) - It's old for us, but did well. Put it on the air. It's the bomb!

DR DRE *Keep The Heads Ringing* (PRIORITY) - What can I say? It's another Dre thing. Phones are ringing. Sales are ringing.

2-PAC *Dear Momma* (INTERSCOPE) - If we didn't play it, our listeners would shoot us.

**CAT COLLINS, MD, WJMN, Boston**

SHABBA RANKS *Let's Get It On* (EPIC)

JONATHAN B AND BABYFACE *Bad Boys Soundtrack* (SONY/550)

BLACKSTREET *Joy* (INTERSCOPE)

**SCOTT CHASE, MD, WOVV, West Palm Beach**

SHADES OF LOVE *Body To Body (Keep In Touch)* (VICIOUS) - Killer dance track...lots of energy. This is gonna be huge! A local store here sold 50 imports on this thing in three days with no radio airplay. Hit it early, this song will explode!

BOYZ II MEN *Thank You* (MOTOWN) - One of my favorite songs right now. It's great to see them have success with an uptempo record for a change. It's already my #6 most requested song after one week.

ALEX PARTY *Don't Give Me Your Life* (LONDON/frr) - This label is hot...Big club record here already! Slammin' dance song with great female vocals.

LE CLICK *Tonight Is The Night* (LOGIC) - I have mentioned this one before...It's going to be a domestic hit, no doubt. Every time we play it on the air, we get phone calls; every time we play it in the clubs, the dance floor gasps and cheers. Find it now in the import bin.

BILLY RAY MARTIN *Your Loving Arms* (EASTWEST/ELEKTRA) - Big following on this song in South Florida, adult female phones...huge club record. Try it, your audience will love it.

**DAVE FERGUSON, PD, WPGC-AM, Washington, DC**

METHOD MAN w/Mary J. Blige *All I Need* (DEF JAM)

MARY J. BLIGE *I'm Going Down* (MCA) - It's the remix. It's the funkier thing on the AM.

LORDS OF THE UNDERGROUND *What I'm After* (PENDULUM/EMI RECORDS) - Good jam.

DR DRE *Keep The Heads Ringing* (PRIORITY) - My favorite. Sounds like the Sequence on Sugar Hill Records.

**ALBIE DEE, MD, WPGC-FM, Washington, DC**

THE B.U.M.S. *Elevation (Free My Mind)* (PRIORITY)

BLACKSTREET *Joy* (INTERSCOPE)

NINE *Any Emcee* (PROFILE)

## JIMMY SOMERVILLE "Heartbeat"

CD / 12" In your hands this week.

Features radio mixes by Stephen Hague.

Plus E-Smoove & Armand Van Helden(Club Mixes)

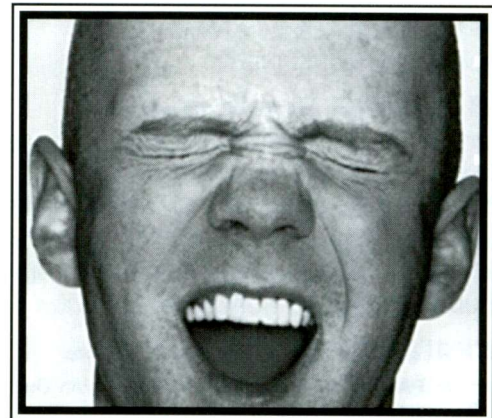
**HITMAKERS MIXSHOW CHART #33**

**BILLBOARD CLUB CHART #13 from #21**

(95 ADDS IN 4 WEEKS)

**EARLY MIX SHOW PLAY:**

WBLS, WIQQ, WCBE, B-96, KTFM,  
Q99, KDGE, KPWR, Z-90, & KUBE!



**FIRST WEEK SALES  
SINGLE DEBUTS #70**

# RAPPIN' 4-TAY

# I'll Be Around

FEATURING **THE SPINNERS**

**SPINNING AT:**

<b>WJMN</b>	<b>38X</b>	<b>KZHT</b>	<b>20X</b>	<b>KJYK</b>	<b>15X</b>
<b>WWKX</b>	<b>42X</b>	<b>KTFM</b>	<b>29X</b>	<b>KLUC</b>	<b>19X</b>
<b>HOT97.7</b>	<b>46X</b>	<b>WILD107</b>	<b>46X</b>	<b>FM102</b>	<b>12X</b>
<b>KUBE</b>	<b>25X</b>	<b>Z90</b>	<b>15X</b>	<b>WJJS</b>	<b>13X</b>
<b>POWER106</b>	<b>38X</b>	<b>KS104</b>	<b>12X</b>	<b>KMEL</b>	<b>14X</b>
<b>WHJX</b>	<b>31X</b>	<b>KPRR</b>	<b>12X</b>	<b>KZFM</b>	<b>17X</b>



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**FROM THE ALBUM DON'T FIGHT THE FEELIN'**

MANAGEMENT: FRANKY J. HUDSON / RAG TOP ENTERTAINMENT

EMI Records

Chrysalis

SERVING THE MUSIC



# GIMME A (SPRING) BREAK

By Paige Nienaber

It's that time of year again. As we speak/write/read, large numbers of your younger demos are preparing to hit the road for far off destinations, to drink, party, swim and exchange various bodily fluids. Yes, you've just awoken in the Spring Break Zone.

Kids have been heading South to perform all of these functions for decades, but it was only in recent years that MTV brought the sights and sounds of the Spring Break bacchanalia directly into our living rooms. This annual Rite of Passage is a major part in the lives of all those who experience it. Keeping that in mind, doesn't this then put some obligation upon us, as radio geeks, to somehow become involved in these people's memories of their week away from responsibility?

Every market has one city that is a particularly popular Spring Break destination for its burgeoning youth. Virginia Beach, Myrtle Beach, Daytona, Ft. Lauderdale, Panama City, Galveston, South Padre Island, any of a number of Mexican cities, Palm Springs, Las Vegas and San Diego are all big places for high school and college students to make pilgrimages to. Lake Havasu, Arizona has been trying to break into the big leagues for a couple of years and may finally have made the giant leap in '95, having successfully wooed MTV to their locality.

Before you do any planning, it's pretty important to do some street (and dorm) research and determine where the local kids go. If you make all sorts of grandiose arrangements and send the night jock to Daytona for a weekend of broadcasting, only to find out later that all the students from your market were lapping up Lone Star in Galveston, that's not a forgivable-error. Keep that in mind.

Having determined the "hot" Spring Break spot for your city's colleges and schools, what are you going to do next? "Spring Break Survival Kits" are all right, but they don't do much for me in terms of being an on-air giveaway. All the winners who get these packets of suntan

lotion, beach towels and whatever other client crap you have, aren't going to be too terribly excited if they're stuck in Albany, putting up screen windows and picking up all of the dog's presents that were uncovered in the backyard when the snow melted. Radio has always had a terrific advantage over TV in that we can paint a wonderful theater-of-the-mind picture of what's happening from wherever we're broadcasting. Spring Break is a good example of an opportunity where you can do this. Being there is much more powerful than staying at home, talking about it, and doing Spring Break Survival Kits as a token nod to this annual party exodus.

Broadcasting from Spring Break is one popular option, and one that I whole-heartedly endorse. One of the best weeks I'll never remember was spent staffing my station's suite on the 12th floor of a hotel in Daytona, over looking the MTV pool-side fun 'n games.

102 Jamz in Greensboro did a very

jocks." For one weekend, Jamz transformed the station into a Spring Break party, and all of the breaks, contests, even weather, helped to create that vibe.

Don't let the term "Spring Break Broadcast" terrify you. This doesn't need to be some huge undertaking with satellite time, etc. The goal is to get some quality breaks from the Clubs, the beach and wherever the students are hanging out. This can be accomplished with a cellular phone. Or even a roll of quarters for payphones. When I was at Wild 107, I sent Dave Morales (now with Power 106) down to cover the action in Palm Springs for a weekend. Dave's sole purpose was to track down students from the Bay Area and get them on the air. It sounded huge, and the whole weekend cost me Dave's airfare and two nights of hotel. Simple and very effective. It captured the essence of Spring Break and gave the station a very "tapped into the action" sound.

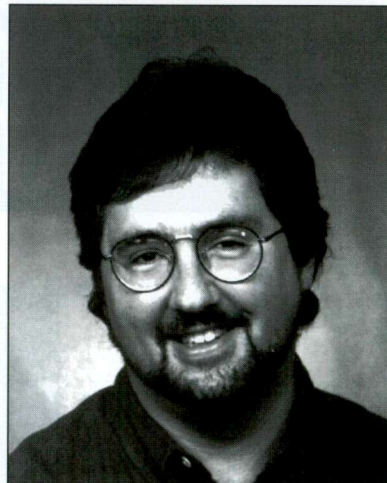
Feeling more adventurous? Send a

**"The elements are all there: sand, sex and alcohol. It shouldn't be too large of a creative stretch to come up with a promotion starting with those ingredients."**

successful Spring Break broadcast a couple of years ago, when they sent out two jocks to cover the action live. One hit the party in Myrtle Beach and the other did time in Virginia Beach. They each checked in hourly from their locations and helped to create a great on-air picture of being right in the thick of all the partying and celebrating, "The calls from the jocks sounded cool", says Jaime Workman, WJMH Promotion Director, "but the people they put on the air and interviewed on the beach and in clubs, really made it much bigger than if it had just been 30-second phone-ins from the

bus with the night jock and twenty pairs of winners to Spring Break. Do lots of phone-ins from truck stops and rest areas along the way, and get everyone included in the on-air play-by-play of this road trip. Kind of like "The Real World" on wheels.

My all-time favorite Spring Break promotion was pulled off by WNCI in Columbus. Three years ago, the morning show opened up the phones and solicited for parents who would want to go and surprise their kid in Daytona. They picked a mom who flew down with Jimmy Jam, the morning show's Man On The Street character. At around 6



**Paige Nienaber is VP/Fun 'N Games with Jerry Clifton's New World Communications. He has worked in Promotions for 14 years at stations that include WILD 107/San Francisco, WLOL/Minneapolis and KISS 102/Charlotte. Any questions or suggestions of topics for this weekly column Call: Phone: (612) 929-2865 Fax: (612) 929-2861**

am he showed up with a cellular phone at her daughter's hotel room and knocked on the door. When her roommates answered, he identified himself as being from 'NCI and that he had heard they were from Columbus and wanted to know how they were enjoying Spring Break. The girls were all excited and began to tell him, on the air, about the exploits of their roommate. He got her on the air, bragging about her partying expertise. When her mom popped around the corner, she started yelling and screaming. A great bit! "It's such a natural part of the lives of your audience, whether they're kids or parents", says Dan Bowen from WNCI. "Especially if you've got a younger audience, then Spring Break is definitely a promotion for your station,"

There can be little argument that MTV gets a ton of mileage out of their Spring Break shows. Not to mention the re-runs that we'll be subjected to until next Fall. This can be a huge promotion for any station. But it can only be as big as you make it. The elements are all there; sand, sex and alcohol. It shouldn't be too large a creative stretch to come up with a promotion starting with those ingredients.



# MIX SHOW

COMPILED FROM THE HOTTEST  
RADIO MIX SHOW CHARTS ACROSS THE U.S.A.

## NEW IN 'THA MIX

NAUGHTY BY NATURE "The Craziest" (TOMMYBOY)  
TECHNOTRONIC "Move It To The Rhythm" (EMI)  
JOHN SECADA "Mental Picture" (EMI)  
MILKBONE "Keep It Real" (CAPITOL)  
JUDY CHEEKS "Respect" (EMI)

## COLUMBIA RECORDS *Preserves The* HITMAKERS MIXER OF THE WEEK!

## MIX SHOW MOVERS

LW - TW	Artist	Single	Label
2-1	THE NOTORIOUS B.I.G.	"Big Poppa"	(Bad Boy/Arista)
1-2	CRYSTAL WATERS	"What I Need"	(Mercury)
4-3	ROULA	"Lick It"	(S.O.S.)
12-4	MONTEL JORDAN	"This Is How We Do It"	(PMP/RAL/Island)
7-5	CLUBZONE	"Hands Up"	(Logic)
3-6	CRAIG MACK	"Get Down"	(Bad Boy/Arista)
14-7	JOCELYN ENRIQUEZ	"Big Love"	(Classified)
5-8	ICE CUBE	"What Can I Do"	(Priority)
6-9	BRAND NEW HEAVIES	"Spend Some Time"	(frrr)
8-10	GLORIA ESTEFAN	"Everlasting Love"	(Epic)
13-11	DURAN DURAN	"White Lines"	(Capitol)
18-12	WATERLILIES	"Never Get Enough"	(Sire)
21-13	SWING 52	"Color Of My Skin"	(Cutting)
11-14	FUN FACTORY	"Close To You"	(Curb Edel)
9-15	MIRANDA	"Round & Round"	(Sunshine)
23-16	SAM THE BEAST	"Gucci Dance"	(Relativity)
10-17	CE CE PENISTON	"Keep Givin Me Your Love"	(Columbia)
33-18	REDNEX	"Cotton Eye Joe"	(Batter)
20-19	REPERCUSSIONS	"Promise Me Nothing"	(Reprise)
38-20	BILLY RAY MARTIN	"Your Loving Arms"	(Elektra)
15-21	THE MACK VIBE	"Mr. Meaner"	(Eightball)
29-22	THE BUCKET HEADS	"These Sounds Fall Into My Mind"	(Henry Street)
30-23	SARA PARKER	"My Love Is Deep"	(Vestry)
27-24	CAPELTON	"Tour"	(Signet)
16-25	MAX-A-MILLION	"Fat Boy"	(S.O.S.)
17-26	DR. ALBAN	"Away From Home"	(Logic)
19-27	CORONA	"Rhythm Of The Night"	(EastWest)
28-28	ANETTE TAYLOR	"Slow Me"	(Freeze)
31-29	BLONDIE	"Atomic"	(Chrysalis/EMI)
35-30	BIG L	"Put It On"	(Columbia)
37-31	K. LONDON PRODUCTION CLUB	"Who's Gonna Love Me"	(Columbia)
34-32	REDMAN	"Can't Wait"	(Ral)
41-33	JIMMY SOMERVILLE	"Heartbeat"	(London)
36-34	SAM SNEED	"You Better Recognize"	(Deathrow)
24-35	TRACI LORDS	"Control"	(Radioactive)
22-36	MARY J. BUJE	"Be Happy"	(Uptown/MCA)
39-37	LO.T.U.G.	"What I'm After"	(Pendulum)
N-38	MADONNA	"Bedtime Stories"	(Maverick/WB)
40-39	PHARAO	"I Show You Secrets"	(Columbia)
43-40	MICHAEL WATFORD	"Happy Man"	(Elektra)
44-41	RAPPIN 4-TAY	"I'll Be Around"	(EMI)
42-42	VYBE	"Take It To The Front"	(Island)
48-43	KYM SIMS	"I Must Be Free"	(Radikal)
45-44	THE B.U.M.S.	"Elevation, Free My Mind"	(Priority)
47-45	BLAK PANTA	"Do What You Want"	(Tommy Boy)
N-46	REAL MCCOY	"Runaway"	(Elektra)
49-47	DIGABLE PLANETS	"Dial 7"	(Pendulum)
50-48	KLEO	"I Got Love"	(Raging Bull)
N-49	LATANYA	"I Want The B.O.M.B."	(Indasoul)
N-50	2 PAC	"Dear Mama"	(Interscope)



## CHRIS WALSH SUPERMIX

### CAREER GOALS:

I'd like to do more remixes and edits for the labels, and also see a record I produced, on the charts.

### HIGHLIGHTS:

Getting #1 ratings on the KISS Club. Starting Supermix with Mike Murray-Call 1-800-SAY MIXX (cheap plug). Being MD at KISS 95.7.

### SHOUT OUTS:

To Michael Murray for teaching me how to mix. Albie D for getting my foot in the door at KISS 95.7. Jefferson Ward for teaching me about music, Top 40 Radio, and the Industry. Tim Montgomery, GM at KISS 95.7, for being open minded about doing a Mix Show, 10 years ago! John Garabedian, Gary B, Rich, and everyone at Superadio for helping Supermixx grow. Also, Jeremy Savage, Jay Beau Jones, Victor Lee, John Coppolla, Davie D., Sergio, Peter A., John (Horse) McMann and all the record guys and gals who are willing to forgive me for not always returning their calls right away...

Hey Jodi, Rocky, Kirk & Cosmo!!

## COLUMBIA CUTZ

**BIG L**  
"Put It On"  
**Buckshot LeFonque**  
"No Pain No Gain"  
**Pharao**  
"I Show You Secrets"  
**Yo! Co Ross**  
"Miss Me"

### NOMINEES FOR ISSUE 881

#### VOTE FOR YOUR CHOICE

1. DJ TRE (WPGC, Washington D.C.)
2. TONE B. NIMBLE (WEJM, Chicago)
3. JOE QUIXX (KMEL/KKBT, San Francisco)

Call Your STREET SHEET Account Executive (818) 887-3440

MIXER OF THE WEEK WINS SONY HEADPHONES!

# AS THE VINYL SPINS

By Michael Futagaki  
(415) 282-4466

I'll start this off by giving a shout to an old and respected friend, Dannie James aka. "Fut" of Impact Record Pool in Los Angeles. Sorry this is your first appearance Fut, but I never forgot ya! Much love to all the pool directors representing the real record pools across the country. Sorry we don't talk as much anymore, but we're still cool. Thanks to Gary Deane of the Greater Baltimore Record Pool for the copies of "J.A.M.S." magazine. I feel ya on that one. Much love to Maximus Clean's "Props" magazine going out of the NorthWest, "The Bomb" and "4080," both of which originate in the Bay Area and to the Pirate DJs for breakin' it down from the street. I've got heart and respect for those out there on the bricks doin' it for the love of music.

Peeped the new **TOTAL**, *Can't You See* video today and it looks like Bad Boy Entertainment ain't playin' again! Actually, this track is on the soundtrack to **NEW JERSEY DRIVE**, so it comes to us via Tommy Boy. There's already early love on the urban conference call. Victor Lee must have his hands full cause that **BLAK PANTA**, *Do What U Want* ain't allin' on deaf ears. Felix Sama of Power 96 called up to say "It's blowing the f-k up in Miami." Mr. Sama is just one of many. Also the **NAUGHTY BY NATURE**, *Craziest* shot is moving first. Don't sleep on this one cause it'll run you over in a heartbeat. Marcus Morton of EMI advises mixers who feel that the **RAPPIN 4 TAY**, *I'll Be Around* is more of a radio record to peep all of the different mixes in the double pack vinyl. Every mix is solid, but I love ya, Alex and Dave! B Swift of The Box is in agreement on this. Marcus tells us "it's exploding from the mix shows into regular rotation. Another hit broken straight out of the mix show." The video debuted at #14 on the Video Jukebox. Even though it's a rap record, DJ Rich of KTFM was raving about *I'll Be Around* on the dance call. Marcus also thanks everyone for the support during his father's illness. At this writing, Mr. Morton was recovering, and we all wish him the best.

Coming from Ichiban is the **KID SENSATION**, *Seatown Funk*. Nasty Nes of KCMU is with me on this one. If you're looking for a non-sellout rap record that you can play without making the squares trip, give this one a peep. Call Randy Saad at Ichiban to get hooked, 404-419-1414. Weeks ago, Alexander Mejia of KMEL called to talk about **THE COUP**, *Fat Cats, Bigga Fish*. We're gettin' behind this one cause these folks from Oakland definitely have somethin' to say. Call Serch at Wild Pitch. The number is 212-929-0222. Thanks to Jennifer Norwood of Big Beat for letting me hear the **JUNIOR M.A.F.I.A.**, *Players Anthem* over the phone. This is Biggie's group and he's bringin' it!

Our good friends at Elite ADM had a big bash in the Big Apple to celebrate the releases from the various Vestry Records artists. For the record, Toby and I stand with Elite ADM and Vestry Records for the long run. We love you guys, each and every one of ya. Sergio Goncalves and Debra Pelton from Warner Bros. have the following to say, "Look out for the **WATERLILLIES**, *Never Get Enough* already huge on the club Tip (#12 on the Hitmakers Club Chart and #3 on the Billboard Club Chart).... make sure and work it in your mix shows cause it's ready to crossover big. Also on the rap Tip.... **DA BUSH BABIES** is breaking in the mix shows.... and the just shipped **RUFFNEXX SOUND SYSTEM**, *Luv Bump* is buzzin'!!!". Apparently, Nasty Nes is agreeing on the "Luv Bump". It should be in his mix show as you read this. Props to Harry Frank Towers of ZYX Records who has too many big dance records to name. The big one that comes to mind is **THE CHASE**, *Love For The Future*. Call Harry at 518-829-8811. Also on the dance tip, get with Kelly from Logic if you need hook up on the **DR. ALBAN**, *Let The Beat Go On* and the **LE CLICK**, *Tonight Is The Night*. Her digits are 212-2109-2040.

Are ya feelin' the hip hop comin' from Capitol or are ya feelin' it? Reiner's been busy on the street lately cause the **MILKBONE**, *Keep It Real* is heating up. Felix Sama of WPOW (Power 96), The Joint of KKBT and **THE RUFFNEX** of KPWR and KJYK are supporting it. Also the **CHANNEL LIVE**, *Mad-IZM* is a given. Toby peeped the Frisco show that Channel Live did the other night and reports that it was all that. Thanks to Tania from Strictly Hype/Underground Construction for the love. Her 2 Men On Wax introducing Doris, "Give Me that Dick" is rising up on the dance call.

Remember the name Taren Cristo (Don't mispronounce her name - it doesn't sound like the "crust" on a pie) Currently she's at Wild 107 but she's an aspiring record producer. Ya heard it here first. Also on the Wild 107 shot, thanks to Michael Marin who hooked us up with DJ Mein. Mein is the Mix Show cat at Wild. His address is 95 Scurth Hill Blvd. San Francisco, CA 94112. Call him at the station, 415-391-1077 ext. 806, Mondays and Fridays from 10:00am to 4:00 pm P.S.T., Say "Hi" to Taren cause she's cool. Congrats to Mein for being the first jock to discover **DANA DANE's** *Rollin' Wit Dane* on Maverick. B. Swift at KBXX is still coming up short on dance product. His address is; 2000 Post Oak Blvd. Ste. 2100, Houston, TX. 77056. Speaking of Swift, isn't that a Montell Jordan remix he's working on? On the remix tip, someone snatch Swift up before he gets large! DJ Mid mack is now Director of A&R for Riot Records. Paul Yates is still at KMVR and doing Friday and Saturday nights at the Metropolis in El Paso. Felix Sama did a remix of **NEMESIS**, *Drop The Bottom* on P-profile. DJ Rich of KTFM needs hip hop records. Send all product directly to the station 4050 Eisenhower Rd. San Antonio, TX 78208. James Dee, DJ Rage and D. Gil can be heard spinning hip hop records on Z-90 on Saturday nights. Apologies to Tony Rarey of WJMH. I've been spelin' it "Rainy." Oops Tim Reynolds is handling the day to day business at Soul Disco Record Pool in San Francisco. The legendary Bobby G. has been under the weather for some time now, but Tim's lookin' it all down now. The new number is 418-776-2897. Eric Valdez is now doing a mix show at KSFM, but he still resides in San Jose. His address is 4649 Whitwood Ln. San Jose, CA. 95130. His number is 408-297-7771. Mike Jiminez is spinning all formats at KRGD AM in Fresno on Friday and Saturday nights. His address is 2629 East Fedora, Fresno, CA. 93723. Reach out to him at 209-224-8093.

Last, but not least Happy Birthdays go to Kelly Woo at Priority, Jackie Paul, Alexander Mejia (I'll be over for dinner soon!), Chris Rivas and Choc from the **RUFFNEXX** and Mike Nardone. Finally, much love to a friend who's been in my corner all along. Save me that smile, baybee! One love.

#### URBAN RECORDS:

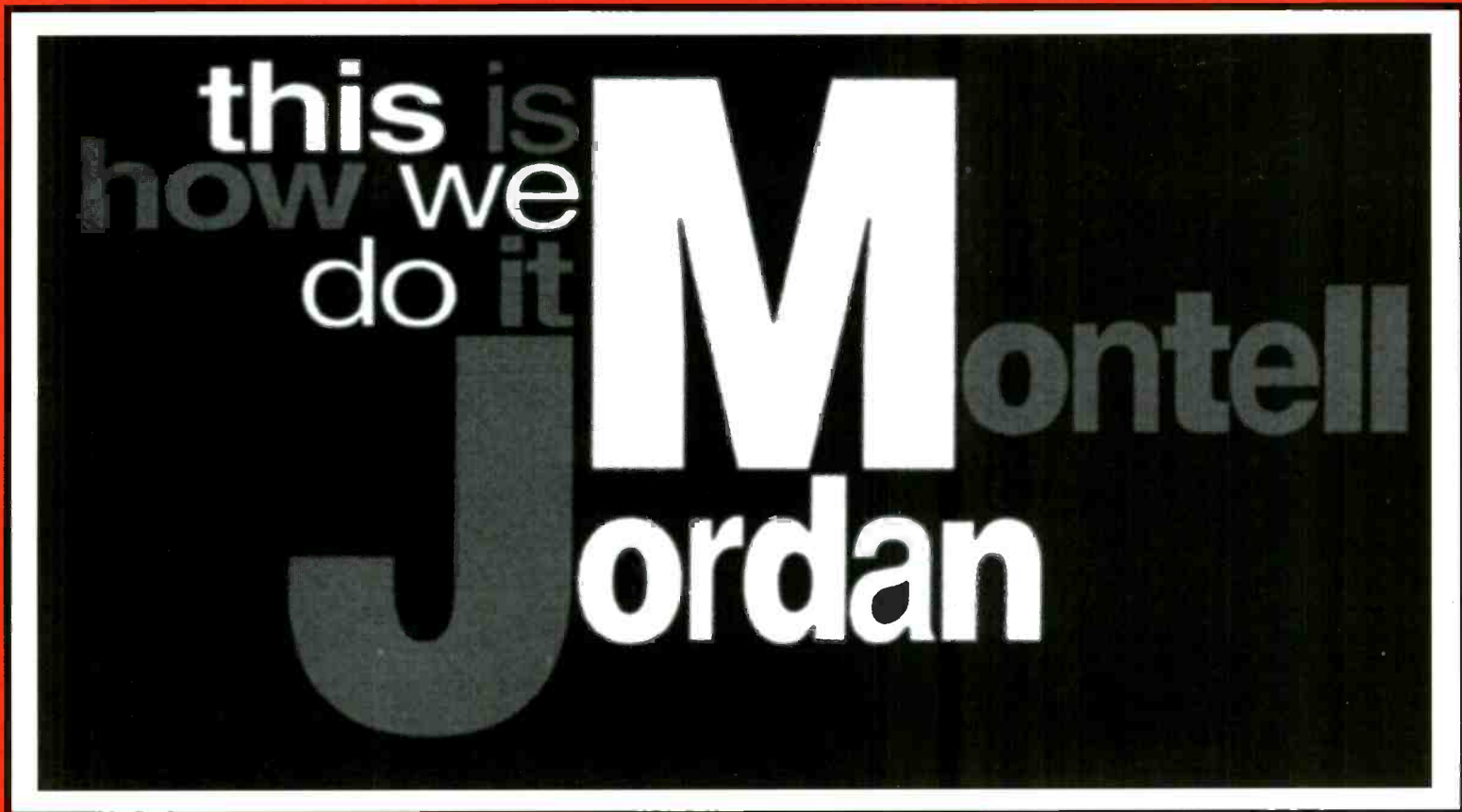
1. **NAUGHTY BY NATURE**, *Craziest* (Tommy Boy)
2. **RUFFNEXX SOUND SYSTEM**, *Luv Bump* (Qwest / WB)
3. **TOTAL**, *Can't You See* (New Jersey Drive Soundtrack Tommy Boy)
4. **2 PAC**, *Dear Mama B/W Old School* (Interscope)
5. **DANA DANE**, *Rollin' Wit Dane* (Maverick)(Check the Bonus Beat Box Mix)
6. **THE B.U.M.S.** *Elevation, Free My Mind* (Priority)
7. **11/5**, *Brousin* (Dog Day)
8. **KID SENSATION**, *Seatown Funk* (Ichiban)
9. **RODNEY O. AND JOE COOLEY**, *Funk In Yo Face* (React)
10. **DA NAYBORHOODZ**, *How We Do It* (React)
11. **LATANYA**, *I Want The E.O.M.E.* (Indasoul)
12. **SNOW**, *Anything for You* (Remixes) (Eastwest)
13. **THE COUP**, *Fat Cats, Bigga Fish* (Wild Pitch)

#### DANCE RECORDS:

1. **LATANYA**, *I Want The E.O.M.E.* (Indasoul)
2. **PAMELA FERNANDEZ**, *Let's Start Over* (Cutting)
3. **JOANNE FARRELL**, *All I Wanna Do* (Big Beat)
4. **CYM LAJOY**, *Car Wash* (Another View)
5. **DIANA KING**, *Shy Guy* (Nonesuch)
6. **KELLEE**, *My Love* (Moonsound)
7. **JUDY CHEEKS**, *Respect* (EMI)
8. **ALEX PARTY**, *Don't Give Me Your Life* (ZYX)
9. **SWING 52** *Color of My Skin* (Cutting)

#### LAWLEY'S DICKS:

1. **NIKKI FRENCH**, *Total Eclipse Of The Heart* (Critique)
2. **DANA DANE**, *Rollin' Wit Dane* (Maverick)
3. **BLACKSTREET**, *Joy* (Interscope)



**"This Is How We Do It"**

**BILLBOARD RHYTHM CROSSOVER MONITOR #19\* - #13\***

**R&R RHYTHMIC CHART #19\* - #11\* BREAKER**

**BILLBOARD TOP SINGLES #12\* - #7\***

**BILLBOARD HOT 100 #20\* - #16\***

**NEW  
ADDS!**

\***KSFM**

\***KUBE**

\***KPWR**

\***KPSI**

**#1 SOUNDSCAN SINGLE SALES**

IN DALLAS, SAN FRANCISCO, GREENSBORO

**#2 SOUNDSCAN IN:**

DC, JACKSONVILLE, ROANOKE, NORFOLK, RICHMOND, RALEIGH-DURHAM

**#3 SOUNDSCAN IN:**

CHICAGO, BALTIMORE, CHARLOTTE

**TOP 6 SOUNDSCAN SALES**

LA, DETROIT, HOUSTON, SAN DIEGO, CINCINNATI, BIRMINGHAM, AJSTIN, LAS VEGAS

"Montell Jordan "This Is How We Do It" sounds like a San Antonio Anthem!"

**-Cliff Treadway/PD, KTFM**

"Montell Jordan is a hit for KBXX!"

**-Greg Head, APD/MD, KBXX**



**-TOP  
50  
REQUESTS**



**-HEAVY**



**ACTIVE ROTATION**

**PMP/RAL/**



**DJ GROOVE, Z90, San Diego**

**WATERLILLIES** *Never Get Enough* (SIRE) - The Junior's Deep Factory Mix is the one to check out!

**INNER SOUL** *Celebrate* (POWER MUSIC) - The vocals are Fu\*&en slam'n!

**LAURA O.** *There's Only One Thing* (DIG IT) - Check out the Kingsize 12 inch mix!

**THE PARTY PLATTER EP** *Gettin' Dizzy* (NEW BREED) - If you want jazz this is the record you should have! A must!

**WHIGFIELD** *Saturday Night* (CURB) - The Spike Dub is the one to check out!

**TONY MORRIS, BOSS97, Atlantic City**

All of these songs are out of the box and in the mix.

**GRIND** *All Night House Music* (CONTINUUM) - This CD is the phat I've took a lot of songs off this. Hey guys, call me I need some 12 inch and change my address.

**TECHNOTRONIC** *Move It To The Rhythm* (EMI RECORDS)

**REEL TO REEL** *Conway* (STRICTLY RHYTHM) - Love Erick More meets CZ101.

**SARA PARKER** *My Love Is Deep* (VESTRY) - Armand's Dub.

**EDDIE FOWLKES** *Let Us Pray* (BOLD SOUL) - Oscar G Dope Dub.

**SHADES OF LOVE** *Body To Body (Keep In Touch)* (VICIOUS) - For all the record companies, if you have not changed my address please do so. The address is 14 Finley Rd., Bridgeton NJ. 08302. Phone: (609) 453-9079. Looking for underground house, freestyle, all types of dance.

**GARY Q, BOSS97, Atlantic City**

**740 BOYZ** *Shimmy Shake* (CUTTING) - THIS IS ONLY A TEST...The following records are only a test of how well you can...open your ears jackass!

**2 MEN ON WAX** *Bungie Cord* (STRICTLY HYPE)

**B TRIBE** *Nadie Entiende* (ATLANTIC)

**DIGISOUL f/LzLove** *Lift Me Up* (FRESHLY SQUEEZED)

**KLEO** *I Got Love* (RAGING BULL)

**TECHNOTRONIC** *Move It To The Rhythm* (EMI RECORDS)

**CAPELTON** *Tour* (SIGNET) - And on the ragga tip you play these records toughguy! C-Ya!

**SWEDISH EAGLE/STEVE TSEPELIS, GROOVE RADIO INT., Los Angeles**

**BILLY RAY MARTIN** *Your Loving Arms* (EASTWEST/ELEKTRA) - This big selling import gets released and remixed domestically. US remixes by Roger S. as well as the grid and Junior Vasquez. Great vocal ala Rosalla style with strong track.

**TRANSGLOBAL UNDERGROUND** *Templehead* (EPIC) - Another great import now out domestically featuring remixes by Youth, Markus Schultz and C.L. McSpadden. Taken from an incredible LP out now on Epic called INTERNATIONAL TIMES.

**JOE T. VANELLI** *Voices In Harmony* (NERVOUS) - These sorted remixes are what the doctor ordered for this one. Nice progressive sound given to this by Paul Van Dyke with B Side giving us more hard trance.

**PALM SKIN PRODUCTIONS** *The Beast* (MO WAX) - Jazzy Trip Hop gear from this popular label. Chill Grooves, Piano and Chilly ambience transforms into experimental Hip Hop Weirdness. Crankin Beats! Check it out!

**JAZZY JIM, HOT97.7, San Jose**

**BILLY RAY MARTIN** *Your Loving Arms* (EASTWEST/ELEKTRA) - This record is a sure shot done deal crossover house jam that has potential to do the same type of damage that Robin S. or Crystal Waters pulled off!

**TEN THIEVES** *It Don't Matter* (BREAKADAWN) - This is the crazy mad phat type of shit I dream about when I'm sleepin' I'm tellin' ya' you can call me back in five years and I'm still gonna be playin' this motha'...and the's real! Much props to the man Stretch Armstrong!

**ALEX CABRALES, HOTMIX, Scottsdale**

**BLACKGIRL** *Let's Do It Again* (RCA) - I have to see this record but it's well worth it because you can't deny this record.

**RUFFNEXX SOUND SYSTEM** *Luv Bump* (QWEST) - This is a special blend of Hip Hop, Jungle and Old School. The hook is one of the craziest I've heard so far this year.

**JOCELYN ENRIQUEZ** *Big Love* (CLASSIFIED) - Great song for Jocelyn! This is much stronger than her last and really shouldn't be compared to any of her prior stuff. This is Hot! It's fresh! It's in the mix!

**DR DRE** *Keep The Heads Ringing* (PRIORITY) - It's Dre with a female back up vocals! I don't want to say that they carry the cut, but they are good. This will be a strong cut for Dre.

**JOYA** *Here I Am* (ATLAS) - Remember how long it took before Brandy got spins? Well I hope this doesn't happen to this cut. Great vocals and a nice soulful beat hook this up. If its sittin in your pile of vinyl, pull it and let it start to grow on you.

**TECHNOTRONIC** *Move It To The Rhythm* (EMI RECORDS) - Yes another up tempo smash! This one is already blowing up.

**JUDY CHEEKS** *Respect* (EMI) - Great vocals. Keep your eye on this one. It could cross over.

**THE HUMAN LEAGUE** *Tell Me When* (EASTWEST) - This one will grow on you. Check out the video! Souds and looks like the Human League of the early 80's.

**B-SWIFT, KBXX, Houston**

**RODNEY-O & JOE COOLEY** *Funk In Yo Face* (REACT) - Definitely a must listen to. Some funky shit with that Roger/Zapp affect. Real dope.

**THE AMIGOS** *Shake Rattle & Roll* (POPULAR) - Some local shit that's on its way to the top. This could handle its own against any booty or bass muic. 69 Boyz look out cause this shit is phat. Call (713) 721-2030/(713) 618-1828 Phyllis Conner.

**TOTAL** *Can't You See* (TOMMYBOY) - Can't you see that the James Brown sample Big Payback is making this record larger than life. This sounds real good over the air. Also, blowing up in the mix! My man Biggie comes off like the mobb!

**KLEO** *I Got Love* (RAGING BULL) - I just love records that keep that blood pumpin. This is a great record. I finally realize what it means to pump up the Jam.

**DIANA KING** *Shy Guy* (WORK GROUP) - This is a great dancehall jam, packs the hell out of any dance floor, also getting good response in the mix.

**NASTY NES, KCMU, Seattle**

**NAUGHTY BY NATURE** *Craziest* (TOMMY BOY) - Another huge hit for Naughty By Nature! Great hooks especially when it goes, 'Seattle Niggaz Are The Craziest!' It's on!

**BLACK SHEEP** *North South East West (Remix)* (MERCURY) - An out the box hit!

**DR DRE** *Keep The Heads Ringing* (PRIORITY) - This cut got my request lines ringing! Can't wait to hear the rest of the Friday soundtrack.

**RODNEY-O & JOE COOLEY** *Funk In Yo Face* (REACT) - Guaranteed to Funkdafy your airwaves!

**FORBIDDEN FRUIT** *Cup Of Life* (ILL KID) - An undergrond hit with a phat East coast feel to it! This single is da bomb!

**ADAM FLORES, KDON, Salinas**

**RUFFNEXX SOUND SYSTEM** *Luv Bump* (QWEST) - I'm puttin my money on this one!

**NAUGHTY BY NATURE** *Craziest* (TOMMY BOY)

**SHADES OF LOVE** *Body To Body (Keep In Touch)* (VICIOUS)

**DJ LYNNWOOD, KGGI, Riverside**

**B TRIBE** *Nadie Entiende* (ATLANTIC) - Check the Armand's Gaurana Mix. This record has serious cultural vibeage.

**VOLVER VOLVER** *Remixes* (AQUA BOOGIE) - Four new mixes of EFX's slammin Latin club anthem. Check the absolutely wicked Sunrise Mix.

**PRESTA WHORE HOUSE** *EP* (AFTERDARK) - Pumped!

**CRYSTAL WATER** *What I Need* (MERCURY) - Morillo mixes bring this cut to life in the clubs.

**GILLETTE w/20 Fingers** *Mr. Personality* (ZOO) - Huge!

**SKEE-LO** *I Wish* (SUNSHINE) - Buzzing!

**FRANKIE CUTLASS** *Boriquas On Da Set* (RELATIVITY) - Testing.

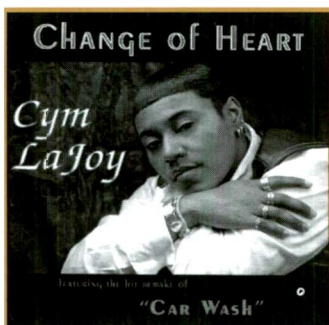
**RUFFNEXX SOUND SYSTEM** *Luv Bump* (QWEST) - Massive response after only one play. Last call for Miami!

**BILL MILLMAN, DJ, KISS102, Syracuse**

**MADONNA** *Bedtime Stories* (MAVERICK/SIRE/WARNER BROS.) - If you thought he did a job on Secret, wait till you check this out. I guess they'll be playin this at their (Junior and Madonna's) new club venture. End of story.

**JON SECADA** *Mental Picture* (SBK) - I waited so long for this remix and its all Anthony said it would be. This one will pack floors. E-Smooth does it again.

**TECHNOTRONIC** *Move It To The Rhythm* (EMI RECORDS) - The evolution of one of the worlds great dance music groups continues with a phat 'out the box' sensation. Check it.



## Cym LaJoy "Car Wash"



"This is the **BOMB** Dance Cut-if you don't have it, you need it! Sounds really fresh on the air, already getting requests! Excellent reaction record for you 18 to 34 females!" - **DJ Groove, Z90**

"My #1 Radio Pick!" - **Richard "Humpty" Vision, POWER106**

**INCLUDES A RADIO FRIENDLY TRIBAL MIX BY RALPHIE ROSARIO**

If you need a copy, call Andy Moi at (312) 472-3686

**GLENN AURE, KMEL, San Francisco**

**TOTAL** *Can't You See* (TOMMYBOY) - Off the New Jersey Drive Soundtrack, here comes another smash from the infamous Bad Boy Camp. Nice female vocals over a smooth Hip Hop and R&B track. Plus, you can't go wrong with Notorious BIG droppin a few lines or two on the track. If you need some more fly R&B cuts in your show, this is one of them. Be sure to check out the whole New Jersey Drive soundtrack because it has numerous hits as well as practically all of the top name artists in the industry today.

**NINE** *Any Emcee* (PROFILE) - Yo, whatcha want? Looking for some new Hip Hop flava for those fiending underground heads? Give this cut a spin. Also, check out The Cypha on the B-Side, which is even more rugged than any Emcee. What'z up to my man Mahoney in New York.

**ALKAHOLIKS** *The Next Level* (LOUD) - After making you say Daam!, The liks are on the Next Level. It's everything you'd expect from the liks...tight production and dope lyrics. Definitely, don't sleep on this one.

**THE NONCE** *WORLD ULTIMATE LP* (WILD WEST/AMERICAN) - From selling mix tapes, to becoming H.L.'s, the Nonce has arrived. Big Props to everyone involved in this project; simply phaat! First of all, music production is incredible and their sound concept is very unique. Lyrically, they flip it and are very versatile and have cool shit to say about many different topics. My favorite cuts are Bus Stops, Good To Go and the 1926 remix of Mix Tapes. Great Job! What'z up to my brother man Ray Tamara at Wild West. Peace!

**THA RUFFNEX, KPWR & KJYK, Los Angeles & Tucson**

**MAD SKILLZ** *The Nod Factor* (BIG BEAT) - Best rap single we heard all year! The Beatnuts did a lovely job on production. Mad skillz will rip any emcee...anytime, anywhere, and this song will prove it. Don't sleep on this classic!

**NAUGHTY BY NATURE** *Craziest* (TOMMY BOY) - What did you expect? Thought they would come back wack?! Big ups to the Fatman scoop. This is a lovely contribution to hip hop.

**KING TEE** *KING TEE IV LIFE LP* (MCA) - West coast is about to be put back on the map. Big ups to Fred Wreck and Brian Samson!

**DJ D. STREET, KSJL, San Antonio**

**JEMINI** *The Gifted One* *Funky Soul Sensation* (MERCURY) - This is definitely the phattest track yet of the nine five. If you need to get your groove on, play this one as much as possible during the day, the twice again at nite. Nothing else said.

**WORLD RENOWN** *How Nice I Am* (WARNER BROS) - This track is so nice that even the hard core jazz listener would have to play this one. Hey even if your station does not play the vocal side, play the instrumental side. It's all that.

**NAUGHTY BY NATURE** *Craziest* (TOMMY BOY) - All I can say is play it, play it, play it. Added straight out of the box.

**DJ RICH, KTFM, San Antonio**

**B TRIBE** *Nadie Entiende* (ATLANTIC) - Another mixshow record that should do well in the clubs

**ALEX PARTY** *Don't Give Me Your Life* (LONDON/frr) - My import pick of the week. Not your typical Euro House record so check it out!

**KOOL ROCK STEADY** *Rude Boy* (DJ INTERNATIONAL) - First he was FAT now he's RUDE. The guy that brought you Yolanda and Wanna Get Busy, A.K.A. Reality, is back with this Chicago House Record.

**DJ ICEE** *1.2.3.4.5.6.7.8* (ZONE) - This guy has some magic of his own with this track that takes you back to the old skool breakin' classics.

**NIKKI FRENCH** *Total Eclipse Of The Heart* (CRITIQUE) - This was a huge club record in SA a couple months ago. Now that is released domestically, it has gained more popularity than before.

**THE HUNGER** *If* (GUT) - The boyz from H-town bring to you a trance tune from Hell. If you like Fluke, then you'll like this. Very progressive and a different approach from this group's usual flava. Bravo!

**JOSEPH FRIAR, KVIC, Victoria**

**NEW HAVEN** *Sometimes I Feel* (NYLON) - DJ Jaymz and Jahkey B. are back! Yes the duo that brought us the Gods Of The Underworld track on Empire State return to once again take us on a deep journey into the underground! A deep dark groove kicks off this wicked track with the male spoken title interwoven throughout when suddenly it collides with some very housey keys changing the mood and feel of the track!

**EDDIE FOWLKES** *Let Us Pray* (BOLD SOUL) - Killer piano starts this track off, followed by a fierce stompin' groove, deep bassline, and finally the best part...a

strong vocal performance by Maurissa Rose! There are lots of fine mixes to choose from but THE mix on this record is by Tedd Patterson and Hippy Torales! After one listen you'll be praying and giving thanks for this gem!

**ROCKMELONS** *Love's Gonna Bring You Home* (ALPHABET CITY) - This came from the great gang at DMC in New York and now that they're going to be putting out records this I hope is a taste of more to come! This is one stomper not to be missed, especially with Doug Willims smooth vocals making this track so strong! Love To Infinity proved the best vocal mix with nice dubs by Eric Kupper and the Playboys.

**INTERSECTION** *Spring* (RMI) - Props to Davidson Ospina for this disco influenced house track! A slammin' groove with a very retro disco feel that sounds fresh with the Keep On Dancing sample working its way throughout the track. Side A clocks in around ten minutes on the Henry St. Vs. Roc Hard Mix, and Side B contains a couple of remixes by Roc & Kato.

**FELIX SAMA, POWER96, Miami**

**DR DRE** *Keep The Heads Ringing* (PRIORITY) - The track's got me hummin! One of the dopest Dr. Dre tracks I've heard yet!

**SHABBA RANKS** *Let's Get It On* (EPIC) - The Hip Hop remixes are phat and all that! Peep it, play it, plug it!

**2-PAC** *Old School* (INTERSCOPE) - Yo this shit is FAT! 2 Pac really comes off on this track. It should get much love in the mix shows!

**BLAK PANTA** *Do What U Want* (TOMMY BOY) - This cut is blowing up in Miami. This dancehall flavas got it goin on!

**SKEETA RANX** *I Like* (NERVOUS) - Great combination between both vocalists. This record works in a big way for me. Don't sleep on it!

**THE B.U.M.S.** *Elevation (Free My Mind)* (PRIORITY) - This cut definitely has a hard cure vibe but its radio friendly so put it on and spread da butta.

**PAULIE DAY, Q102, Philadelphia**

**REAL McCOY** *Run Away* (ARISTA) - Well I finally got my domestic copy but of course I've been playing it off the import for weeks now. I had no choice, this record is so so hot! But I'm not suprising any one, this one's big everywhere.

**SHADES OF LOVE** *Body To Body (Keep In Touch)* (VICIOUS) - Wow! Great remake, (I used to play the original) excellent package of remixes make sure you check this one out, it's one serious piece of vinyl.

**ROBBIE TRONCO, Q102, Cincinnati**

**DR ALBAN** *Let The Beat Go On* (LOGIC) - ...is a hard hitting melodic ragen techno pop track. Note: you might wanna slow it down a bit but don't worry, it still keeps its energy.

**CHASE** *Love For The Future* (ZYX) - This record really sneaks up on you. A cross between C+C's Desperate Love and a high energy techno track. This record can easily be one of the songs that make it out of nowhere. My fav mix is the Zanza mix.

**STEVE PEREZ, Q105, Oxnard**

**QUO** *Quo Funk* (EPIC) - I have no idea where to begin with this cut. If you do not have it, 'Get It,' it's the bomb. The chorus vocals by Brownstone are great, definitely give this record a spin.

**PAMELA FERNANDEZ** *Let's Start Over* (CUTTING) - This is a hook once you play it, also has many mixes to choose from that are all uptempo! Definitely don't sleep on this one.

**AMAZING MANFRED** *Let Me Be Free* (S.O.S.) - This is a track that you can't go wrong on, just test it out and you'll see that it will work for ya. Hazel you have another hit on your hands!

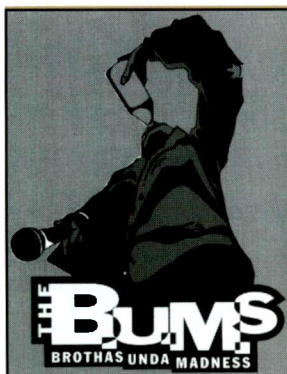
**SKEE-LO** *I Wish* (SUNSHINE) - First I want to thank Joe over at Sunshine for next day service, you'll love this one for yo mix. I think this record could be very Radio friendly.

**SHAWN PHILLIPS, Q99, Salt Lake City**

**PRESTA WHORE HOUSE** *EP* (AFTERDARK) - Okay, stop everything! Listen up! Afterdark has this new five track 12 inch that will knock your socks off. House of course! Slammin Drummer's Beat old school tyle and viva la revolution. Play this!

**DIGISOUL f/LzLove** *Lift Me Up* (FRESHLY SQUEEZED) - Lift Me Up does just that with the latest opening from San Fran Fame...Digit & EFX. Beautifully laid vocals over piano styled upbeat house!

**REEL TO REEL** *Conway* (STRICTLY RHYTHM) - The favorite LP cut is now a double 12 inch DJ pak. This is some of Reel's best work to date. Check out the Up Yer Dub mix!



## THE B.U.M.S. "Elevation (Free My Mind)"



"The Bay does it again with this All-City creation. Perfect for the ladies. If you're sleepin', you won't be, once you see the video. Just play it!"

- Mike Nardone/EMZ, The Joint, KKBT

"West Coast definitely representin'. Both East and West should jump on this one."

- Ruffnex, POWER106/KJYK

**SAGAT** *Get Out Of My Face* (MAXI) - Another great 12 inch from Maxi...this time Sagat is one of the many with Hip Hop, R&B, House and a superb Acid Dub from None-other than Armand.

**URBAN TRIBE** *El Ritmo* (EMOTIVE) - Slammin, slammin, slammin, House progressive monster track! All mixshows should be on the now!

**JUDY CHEEKS** *Respect* (EMI) - The latest from Ms. Cheeks in your hands now! You cannot go wrong with this record...mixes from Roger S., The Dream Team and my favorite, Bottom Dollar!

**2 MEN ON WAX** *Give Me That* (UNDERGROUND CONSTRUCTION) - Chicago styled bouncy house track that should be in every club and on every mix show in the country...pick up 2 copies!

'**Jammin'** **GEORGE PEREZ, SUPER Q FM, Miami**

**CHASE** *Love For The Future* (ZYG) - Enough can't be said about ZYG Records. They bring the energy to the music we make hits out of it they truly understand us when we say 'Give us something we can work with!' Well like so often before, they've done it again. Chase is not one of their immediate priorities, but it sure makes listeners and clubs move to its Euro slammin beats and hook. The Zanza remix is totally hot so watch your needles, please!

**WHIGFIELD** *Another Day* (CURB EDEL) - Well talk about a label that possibly has the makings of another ZYG or Max Music, and you have to think about Curb Edel. With two of their records already being slammed here in Miami (my air show being no exception) so it is no surprise to find a follow up track from whigfield in the record stores. Another day has the same vibe as Saturday Night and should just as we on the charts.

**TECHNOTRONIC** *Move It To The Rhythm* (EMI RECORDS) - Their back again with a track that is just so jammed packed with energy that you can't help letting everybody know about it.

**CAPTAIN HOLLYWOOD** *Flying High* (IMPORT) - This record is very uptempo and has a lot of different versions to suit anyone's taste.

**B.G. PRINCE OF RAP** *Can't Love You* (IMPORT) - This record has a lot of potential, at least that's what we hear from our listeners at Super Q fm. Seriously now, the track is definitely jumping.

**MICHAEL MURRAY, SUPERMIX, Hartford**

**DR DRE** *Keep The Heads Ringing* (PRIORITY) - The only ringin' you'll hear is your phone lines! Destined to be a hit!

**REEL TO REEL** *Conway* (STRICTLY RHYTHM) - Music to shop by. Easy to mix and dj friendly. A record with stay power, I'll pump up your dance floor.

**RONNIE 'Captain Kirk' MATTHEWS, WEDJ, Charlotte**

**TOM JONES** *Situation* (INTERSCOPE) - Loved this remake of a great classic dance cut! Add right out of the box!

**CHASE** *Love For The Future* (ZYG) - Damn, they've done it again! (ZYG, that is). Excellent cut! Added this one too.

**REEL TO REEL** *Conway* (STRICTLY RHYTHM) - Loved this double pack! Slammed at the club last weekend! It will be a pleasure to add this cut this week on the show!

**DIS & DAT** *Freak Me Baby* (EPIC) - The best of the best team up together to Freak you on the dancefloor and airways. 69 Boyz and 95 South give that extra flava that will make this a must! Bass, Bbaass!

**DURAN DURAN** *White Lines* (CAPITOL) - One more thing! I would have liked to include the new cut from (DURAN DURAN) but, I never received a copy! I'm sure it's a really nice cut but that's alright, I'm sure I can find other records to play from other labels. I know I've never helped Capitol break a new release before. Short memory, WCKZ! Ask Ole Erik Bradley!

P.S. All of these cuts have been tested at my clubs and are proven hits!

**tone B. NIMBLE, WEJM, Lansing/Chicago**

**JEMINI** *'The Gifted One'* *Funky Soul Sensation* (MERCURY) - This song is much different than the Brooklyn Kids.

**ILL BISCUITS** *God Bless Your Soul* (KHARI ENTERTAINMENT) - Butter beat.

**ADINA HOWARD** *Freak Like Me* (ELEKTRA ENTERTAINMENT GROUP) - A freak fo real, I know, I met her!

**SHANNON 'The Spindog' WILLIAMS, WGRD, Grand Rapids**

**TECHNOTRONIC** *Move It To The Rhythm* (EMI RECORDS) - When I first heard that Technotronic was coming out with a new song, I thought, 'Oh Boy, here comes another rehash of an old tune!' Boy was I wrong. Not only are they back,

but their first release is one of the best songs I have heard this year. Its destined to set both the dancefloor, and the airwaves on fire, the kid is back!

**DIANA KING** *Shy Guy* (WORK GROUP) - This one's going to go a long way!

**REDNEX** *Cotton Eye Joe* (BATTERY) - I don't know whether to square dance, or throw a rave party, but one thing I do know is this, is a really fun tune.

**CHASE** *Love For The Future* (ZYG)

**WITHIT GUYS** *f/Beverly You And Me* - Thanks to Harry and Company at ZYG, the hits just keep on coming and coming. Here's two more tunes that will light up the dancefloor and the airwaves.

**CLUBZONE** *Hands Up* (LOGIC) - Can you say blown up? Well that's what this song has done. Every week we get more and more requests for it, and the energy just keeps on building, with no end in sight. PD's and mixers, if you're not already on this one, Here's your wake up call!

**DJ MEIN, WILD 107, San Francisco**

**G. SIMONE** *f/KRS ONE Music for the 90's* (FRONT PAGE) - It's the bomb! Everyone's been sleepin! Wake up! Wake up!

**THE B.U.M.S.** *Elevation (Free My Mind)* (PRIORITY) - The bay representin much flavor now!

**ATLANTIC OCEAN** *Move It Baby* (EASTERN BLOC) - I gotta give St. John props for hookin me up with this one! Pha phat house track!

**DANA DANE** *Rollin' Wit Dane* (MAVERICK) - This one's the joint but I wanna see the Baka Boyz remix!

**ROSS WILSON, WOWI, Norfolk**

**M-PEOPLE** *Open Up Your Heart* (EPIC) - Don't wait until the promo comes out, run down to your favorite record store and grab this one up. This is gonna blow sky high...

**JUDY CHEEKS** *Respect* (EMI) - Great house record with wonderful crossover potential.

**TECHNOTRONIC** *Move It To The Rhythm* (EMI RECORDS) - Already a huge record in the clubs, Anthony delivers great house mixes for my radio show. This one is going all the way.

**GROOVE THERAPY** *Am I Gonna Be The One* (MICMAC) - Take me there! It's all about the Set It Off mix...

**DJ ZX, WPGC, Washington DC**

**NINE** *Any Emcee* (PROFILE) - Shouts out to Ken & George Hess at Elite/ADM.

**CHAMP MC** *Funk House* (EASTWEST) - (TD Hypetown Remix)

**DANA DANE** *Rollin' Wit Dane* (MAVERICK)

**THE ROOTS** *Silent Treatment* (DGC) - (Questions Mix)

**NINE** *Who U One Test* (PROFILE)

**GEOFFREY C., WPGC, Washington, DC**

**BLACK SHEEP** *North South East West (Remix)* (MERCURY) - Great track, great floor response. Lookout, Blacksheep is back!

**DIANA KING** *Shy Guy* (WORK GROUP) - The Dancehall mixes are very strong. You go girl!

**KAIRENE** *I Need A Man* (RADIKAL) - 80 Proof Mix all the way!

**G-DUBS** *In The Groove* (GROOVIN') - To be honest, when I heard this record, I did flips and somersaults that could have won me an Olympic Gold Medal! When I played this record at the club, the crowd stayed right there on the dancefloor. Ooh Yeah!

**BLAK PANTA** *Do What U Want* (TOMMY BOY) - I like, I like...

**KOSTA G. & KID DAVID, WXKS/WJMN, Boston**

**ALEX PARTY** *Don't Give Me Your Life* (LONDON/frf)

**DR DRE** *Keep The Heads Ringing* (PRIORITY)

**LE CLICK** *Tonight Is The Night* (LOGIC)

**TOTAL** *Can't You See* (TOMMYBOY)

**JAMES DEE, Z90, San Diego**

**JOHNNY OSBOURNE** *Budy Bye* (PRIORITY) - (Kenny Dope Super Dub Remix)

**BIG SHUG** *Stripped & Pistol Whipped* (CHRYSALIS/EMI)

**TOTAL** *Can't You See* (TOMMYBOY)

**NINE** *Any Emcee* (PROFILE)

**DOUBLE X** *Money Talks* (BIG BEAT)

## SPANISH FLY "Daddy's Home"-Crossing over NOW!

"In our KTFM callout research this week, 'Daddy's Home' is the #1 Best Testing song with our core audience! Unbelievable phone reaction! You gotta get this record on the air-a major **SECRET WEAPON**. And don't forget to check out the new '95 Radio Remix!" -Cliff Treadway, PD, KTFM

**BDS AIRPLAY-450+spins ! BB CROSSOVER MONITOR -\*31**

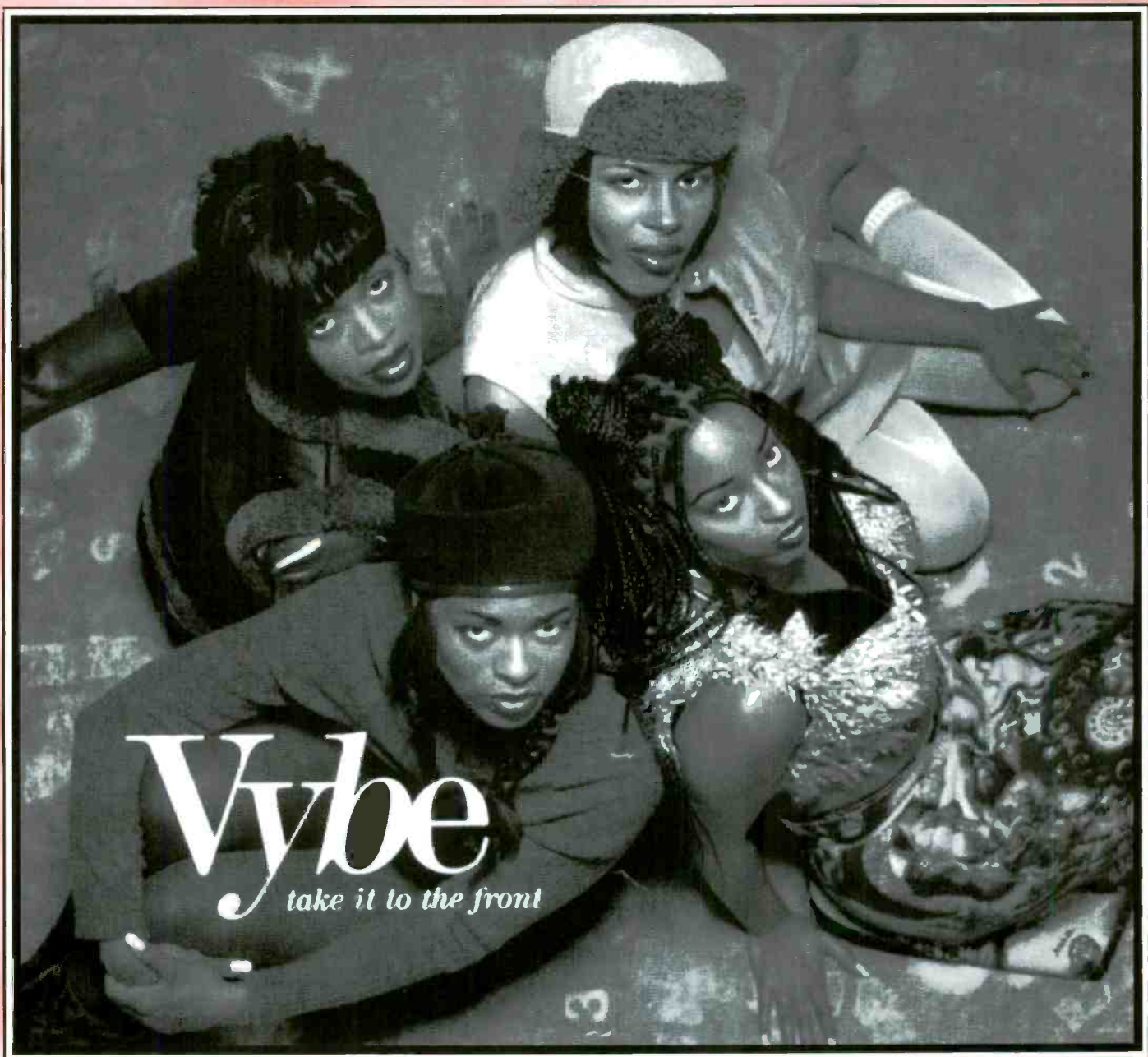
New Airplay at: **KUBE, WHHH, WJJS, KJ103**

**CD-PRO** on your desk this week! **80% CLOSED AT CROSSOVER**



# VYBE

*"Take It To The Front"*



VYBE-ING AT KCAQ *"Great local sales after two weeks of spiking."*

LUCY B. /MD

WHHH *"Played on "Make or break" and it made it big time!"*

SCOTT WHEELER/PD

ALSO IN THE MIX AT: WJMH, KBXX, KYLD, KDON, WKSS!

SOUNDCAN RANKINGS IN NYC, HARTFORD, GREENSBORO, NEW ORLEANS

49 URBAN STATIONS ON • MOVES #80\*-67\* BB HOT R&B SINGLES

HITMAKERS MIXSHOW CHART #42\* • HITMAKERS CLUB CHART #37\*



TOP75



# Club Chart

COMPILED FROM KEY RECORD POOLS ACROSS THE U.S.A.

## BREAKOUTS

**JON SECADA "Mental Picture" (EMI)**  
**NAUGHTY BY NATURE "Craziest" (TOMMY BOY)**  
**DR. DRE "Keep Their Heads Ringing" (PRIORITY)**  
**B TRIBE "Nadie Entiende" (ATLANTIC)**  
**ICE M.C. "Think About The Way" (ZYX)**

## CLUB MOVERS

LWTH

2-1	GLORIA ESTEFAN	"Everlasting Love"	(Epic)
1-2	CRYSTAL WATERS	"What I Need"	(Mercury)
3-3	THE NOTORIOUS B.I.G.	"Big Poppa"	(Bad Boy/Arista)
6-4	REDNEX	"Cotton Eye Joe"	(Batter)
7-5	MONTELL JORDAN	"This Is How We Do It"	(Def Jam)
10-6	PHARAO	"I Show You Secrets"	(Columbia)
16-7	K. LONDON PRODUCTION CLUB	"Who's Gonna Love Me"	(Columbia)
4-8	CRAIG MACK	"Get Down"	(Bad Boy/Arista)
8-9	ICE CUBE	"What Can I Do"	(Priority)
5-10	BRAND NEW HEAVIES	"Spend Some Time"	(frrr)
13-11	REPERCUSSIONS	"Promise Me Nothing"	(Reprise)
12-12	FUN FACTORY	"Close To You"	(Curb Edel)
21-13	WATERLILLIES	"Never Get Enough"	(Sire/WB)
9-14	CE CE PENISTON	"Keep Givin' Me Your Love"	(Columbia)
22-15	LONDON BEAT	"Comeback"	(Radioactive)
11-16	TLC	"Creep"	(LaFace/Arista)
25-17	SAM THE BEAST	"Gucci Dance"	(Relativity)
27-13	SWING 52	"Color Of My Skin"	(Cutting)
14-19	SPIRITS	"Don't Bring Me Down"	(MCA)
15-20	MARY J. BLIGE	"Be Happy"	(Uptown/MCA)
17-2	CORONA	"The Rhythm Of The Night"	(EastWest)
20-22	3RD NATION	"I Believe"	(EastWest)
18-23	BARBARA TUCKER	"I Get Lifted"	(Strictly Rhythm)
19-24	TRACI LORDS	"Control"	(Radio Active)
30-25	MICHAEL WATFORD	"Happy Man"	(Elektra)
24-26	MACK VIBE	"Mr. Meaner"	(Eightball)
32-27	JOCELYN ENRIQUEZ	"Big Love"	(Classified)
34-28	MADONNA	"Bedtime Stories"	(Maverick/Sire/WB)
23-29	GROOVE COLLECTIVE	"What U Got"	(Reprise)
37-30	YIBE	"Take It To The Front"	(Island)
26-31	59 BOYZ	"Kitty Kitty"	(Rip-it)
35-32	BLONDIE	"Atomic"	(EMI)
28-33	E.G. FULLALOVE	"Didn't I Know"	(Emotive)
38-34	SOUL IV REAL	"Candyrain"	(Uptown)
36-35	SAM SNEED	"You Better Recognize"	(Deathrow)
45-36	DURAN DURAN	"White Lines"	(Capitol)
39-37	ERANDY	"Baby"	(Atlantic)
N-38	FEAL McCOY	"Runaway"	(Arista)
46-39	RHYTHM METHOD f/Camille	"Can You Give Me Love"	(ZYX)
42-40	WHIGFIELD	"Saturday Night"	(Curb)
44-41	MONCE	"Mixed Tapes"	(American)
N-42	DANA DANE	"Rollin Wit Dana Dane"	(Maverick)
N-43	TECHNOTRONIC	"Move It To The Rhythm"	(EMI)
50-44	BIG L	"Put It On"	(Columbia)
47-45	2.PAC	"Dear Mama"	(Interscope)
49-46	2 IN A ROOM	"Ahora"	(Cutting)
N-47	SHAP	"Welcome To Tomorrow"	(Arista)
N-48	YO CO ROSS	"Miss Me"	(Columbia)
N-49	FRANKIE CUTLASS	"Boriquas On The Set"	(Relativity)
N-50	DANA KING	"Shy Guy"	(Columbia)

## REPORTING POOLS

### FOR THE RECORD • New York

Jeffrey Allen (212) 598-4177  
• CAROLYN HARDING, H2O f/Billie, HIPPIE CULTURE, JON SECADA, MIRANDA  
**INFINITY RECORD POOL • Staten Island**  
Charlie Alessi (718) 967-4793  
• BRANDY, CECIL PARKER, DURAN DURAN, JON SECADA, NAUGHTY BY NATURE

### V.I.P. NEW YORK • Bronx

AL PIZARRO, DIRECTOR (212) 733-5072  
• B TRIBE, BLU, GROOVE 2 THE MAX, JON SECADA, TECHNOTRONIC  
**AMERICAN TRAX • Beverly Hills**

Michael Love (310) 659-7852  
• B TRIBE, DANA DANE, DR. DRE, LONDONBEAT, THE NOTORIOUS B.I.G.,

### IMPACT • Los Angeles

Fut (213) 292-6611  
• CHAMP MC, LOST BOYZ, SLICK RICK, SNOW, TLC

### PACIFIC COAST DJ ASSOC. • Long Beach

Steve Tseppelis & Mixtress Victoria (310) 433-6569  
• B TRIBE, BILLY RAY MARTIN, DR. DRE, ELASTICA, TLC

### LET'S DANCE • Chicago

Mike Macharello (312) 525-7553  
• LONDONBEAT, PEACETRAN, TECHNOTRONIC, TOM JONES

### V.I.P. CHICAGO • Chicago

Angel Vargas (312) 733-6445  
• BLACK SHEEP, CAJMERE, DAMAGE INC., SLICK RICK

### BADDA • San Francisco

N. Lygizos/Sulai Wong/David X (415) 882-9700  
• BRANDON, ICE M.C., KLEO, LIZZ, RICHY  
**PHILADELPHIA SPINNERS ASSOC. • Cherry Hill**

Bob Pantano/Tony Harris (609) 662-7222  
• JON SECADA, RAPPIN' 4-TAY, RUFFNEXX SOUND SYSTEM,

TRANSGLOBAL UNDERGROUND, VYBE  
**DANCE DETROIT • Detroit**

Steve Nadar (810) 541-4323  
• FEM 2 FEM, FREDDIE JACKSON, LOST BOYZ, MACK VIBE f/Jacqueline, TOM JONES

### MID-WESTERN DANCE ASSOC. • Detroit

Enola-Gaye Porter (313) 546-8448  
• D&D PROJECT, JON SECADA, SUGAR RAY, VICIOUS, YO!CO ROSS

### OUR MID-ATLANTIC POOL • Washington, DC

B. Keart /A. Chasen (202) 483-8880  
• JON SECADA, NAUGHTY BY NATURE, NICKI FRENCH, VICIOUS, YO!CO ROSS

### TABLES OF DISTINCTION • Washington, DC

Eardrum (301) 270-2604  
• BIG L, JEMINI THE GIFTED ONE, LOST BOYZ, NAUGHTY BY NATURE, SLICK RICK

### BOSTON RECORD POOL • Allston, MA

Maurice Wilkey & James Hughes (617) 731-1500  
• BRANDY, PEACETRAN, RAPPIN' 4-TAY, TECHNOTRONIC, YO!CO ROSS

### MASSPOOL • East Boston

Gary Cannavo & Tom Baxter (617) 567-2900  
• CHASE, DOUBLE YOU, ICE M.C., KOOL ROCK STEADY, TECHNOTRONIC

### FLAMINGO RECORD PROMOTIONS • Miami

Richard McVay (305) 895-1246  
• B TRIBE, DIS 'N' DAT, DR. ALBAN, HILDEGARD VON BINGEN, JON SECADA

### NORTHWEST DANCE MUSIC • Seattle

John England (206) 223-8758  
• B TRIBE, DANA DANE, DIS 'N' DAT, PEACETRAN, TLC

### DIRECT HIT • Massapequa

Scott Allan (516) 541-6312  
• B TRIBE, ICE M.C., JON SECADA, NAUGHTY BY NATURE, TECHNOTRONIC  
**LONG ISLAND RECORD POOL • Long Island**

Jackie McCloy (516) 796-6596  
• DURAN DURAN, HUMAN LEAGUE, NADINE RENEE

### INTERNATIONAL RECORD SOURCE • San Diego

Albert Lugo (619) 476-1288  
• BLACK SHEEP, DJ QUIK, FABU, FRANKIE C, RALPHI ROSARIO

### MIDWEST DISC JOCKEY ASSOCIATION • St. Louis

Ted Thornton (314) 533-8833  
• KING TEE, TOTAL

### PITTSBURGH DJ ASSOC. • Pittsburgh

Jim Kolich (412) 885-1472  
• DR. DRE, JON SECADA, NAUGHTY BY NATURE, RAPPIN' 4-TAY

### DESERT WEST RECORD POOL • Phoenix

Terry Gilson (602) 249-9214  
• JIMMY SOMERVILLE, JON SECADA, KOOL ROCK STEADY, PAMELA

### FLORIDA SUNCOAST RECORD POOL-TAMPA BAY/ORLANDO • Tampa Bay

H. Tripp/J. King/R. Roman (813) 544-7609  
• B TRIBE, ICE M.C., JIMMY SOMERVILLE, JON SECADA, WINK

### 5 STAR • Covington

Mark Burney (606) 261-6972  
• B TRIBE, BRANDY, DJ SMURF, ELASTICA, RAPPIN' 4-TAY

### SOBAD • San Jose

Joel Wyrick (408) 277-0111  
• AMAZHAN, CHANGING FACES, HUMAN LEAGUE, MAROOCHY, TLC

### CENTRAL OHIO RECORD CORP • Columbus

Fred Dowdy (614) 442-3396  
• B TRIBE, BOONDOCKS, BRANDY, LOST BOYZ, SUGAR RAY

### BACKSTAGE MUSIC PROMOTIONS • Cincinnati

Scott H. Covert (513) 721-2268  
• GRIND III, THE HUNGER, NAUGHTY BY NATURE, SOUNDS OF LIFE, SUGAR RAY

### LAS VEGAS RECORD SYSTEMS • Las Vegas

Rory McAlister (702) 256-1567  
• BRANDY, LOST BOYZ, REDNEX, RODNEY O. & JOE COOLEY, TOTAL

### HAWAII DISC JOCKEY ASSOC. • Honolulu

Kevin Okada (808) 926-3591  
• B TRIBE, DIS 'N' DAT, JON SECADA, TLC

### KEYSTONE SPINNERS RECORD POOL • Wilkes Barre

Carl Gross (717) 823-5233  
• ICE M.C., SMOOTH 7, YO!CO ROSS  
**JAMZ CITY RECORD POOL • Delano**

Sir T & Patrick (209) 733-3132  
• BLAK PANTER, DANA DANE, DR. DRE, KING TEE, SHATASHA WILLIAMS

### CONNECTICUT'S MUSIC POOL • Orange

Stephen M. Richardson (203) 789-0038  
• B TRIBE, DR. DRE, RICHARD BURTON, TOTAL

### RICKETTS RECORDS • Morristown, NJ

Bill Rickett (201) 478-5764  
• BILLY RAY MARTIN, HILDA MARIEE, HUMAN LEAGUE, LORI GOLD, SHANICE

### BOSTON RECORD POOL • Allston, MA

Maurice Wilkey & James Hughes (617) 731-1500  
• REAL McCOY, KIM SIMS, NAUGHTY BY NATURE, JUDY CHEEKS, PAMELA

FERNANDEZ



# 2 PAC

## DEAR MAMA

**Album In-Store Now**  
**700,000 Shipped**  
**SoundScan R&B Singles Sales: #1**  
**SoundScan Top Singles: #6**  
**SoundScan Markets:**  
**Houston: #1, Chicago #1,**  
**Indianapolis: #1, Detroit: #3,**  
**Minn.: #3, D.C.: #7, L.A.: #12**

### **Crossover Monitor #36\***

#### **Stations playing:**

<b>HOT97 - 8x</b>	<b>Z99 - 14x</b>
<b>PWR 106 - 16x</b>	<b>92Q - 32x</b>
<b>KMEL - 13x</b>	<b>WWKX - 25x</b>
<b>WJMN - 31x</b>	<b>WHJX - 16x</b>
<b>WPGC - 44x</b>	<b>WJMH - 51x</b>
<b>KBXX - 69x</b>	<b>KJYK - 19x</b>
<b>WHHH - 36x</b>	

**BOX** #1 2nd week in a row

**Video Soul #10, Rap City #5**

#### **ALBIE DEE, WPGC**

**"Sounds great on the air. Great research with men and women. Looking like a hit for us here in D.C."**

#### **BRUCE ST. JAMES, POWER 106**

**"Immediate phone response. Female reaction is huge. 2 Pac is a real artist."**

**HOW ARE YOU REACTING TO A NEW PLAYER IN THE MARKET?**

There's no reason to react, actually they're reacting to our dominance. I know all Buzz Bennett's old tricks anyway. I used to read Fred Magazine.

**WHAT KIND OF TOOLS DO YOU HAVE TO BE ABLE TO GET A HANDLE ON THE MARKET?**

We track record sales with the local stores and requests. That's all I can do right now. It gives us a pretty good handle on the market.

**WHAT ABOUT VIDEO PENETRATION? MTV, VH-1, THE BOX, etc.?**

I don't think MTV is a big factor in this market. As a matter of fact the local cable company makes it more difficult to get MTV because it's not even offered on their basic cable. Even if you get their Super Basic package you have to ask for it, because it's automatically blocked out. As a matter of fact, about three years ago they took it off the cable system here and some people protested. They put it back on, but they've made it harder for you to get it.

**IS IT SAFE TO SAY YOU'RE FEELING A LITTLE BIBLE BELT PRESSURE?**

Yes, I guess you could say that. It's a conservative market. I wasn't here back then, so I really couldn't say. But in general, yeah.

**DO ANY CITIZEN'S GROUPS TRY AND SET GUIDELINES FOR WHAT THEY EXPECT TO HEAR FROM THEIR RADIO STATIONS?**

I don't know if they try to set guidelines, but they definitely let us know how they feel, because they listen to the station.

**I UNDERSTAND YOU HAVE A FAIRLY NEW AIRSTAFF?**

Some people who were here for a long time finally decided to move on. I wish them well. I took the previous PD's place in the morning.

**YOU NOW HAVE THE KELLY BROTHERS MORNING SHOW.**

My little brother in broadcasting has joined me on the air in the morning. We call it "Ted & Fred."

**'FRED KELLY' IS ACTUALLY VIC DELGIORNO.**

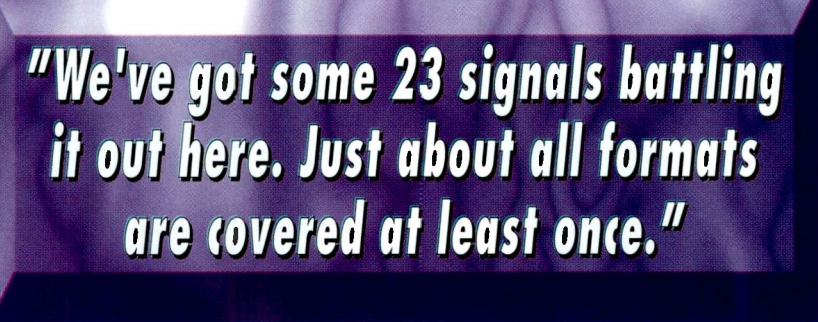
Is that right? We play up the fact

that we are brothers on the air. We call our mom to settle disputes and so forth. People can really identify with a family type show here. It's really taken off. There's three or four satellite morning shows in town so we keep it real local with a lot of listener interaction. Fred also does all the characters like Dewight our producer, Bruce a gay character from Hollywood, Harry the story guy, etc. We do lots of phones and contests and still manage to get in seven to eight songs an hour. If something's happening in Amarillo we're talkin' about it.

**RUN THROUGH THE REST OF THE SHIFTS.**

At 10 a.m. Fred goes solo till noon. Then it's Beth Miller 12-4 p.m. She's been in the market a long time at a couple other stations. She sounds real personable and does midday features like "The All Request Lunch Hour." 4-7 p.m. it's our production director Eric Michaels. He came from a Country station in Modesto, CA. He wants to run his own voiceover company one day. I see Eric going very far in this business. 7-midnight is our newest addition. "The Hitman Scotty D." Scott Davis works the phones real well and has a lot of fun on the air. Overnites are handled by Hector Lopez and Mark Anthony.

**I KNOW YOU'RE IN THE TEXAS PANHANDLE, BUT**



**WHAT IS THE HISPANIC AUDIENCE COMPOSITION IN YOUR MARKET?**

About 13 percent and growing. We're the #1 cuming Hispanic station. There's now a Tejano FM on the air so we'll see if they make an impact. We'll do all we can in the Hispanic community to limit their success.

**IN A MARKET OF YOUR SIZE IT'S PROBABLY REMOTE CENTRAL FOR YOU GUYS.**

We're doing on the average at least two paid remotes a week. Aside from that we take the van and give away prizes every day. In a market this size you can pretty much cover the town with your airstaff.

**DOES ANYBODY ELSE IN THE MARKET HAVE THE KIND OF PROMOTIONAL IMAGE THAT KQIZ HAS?**

I think far and away we're the promotional leader in this market. We're giving away \$1,000 a week through the Spring. We're giving away a boat and motor. We're always giving money away. We give away a lot of concert trips. There's not a lot of concert activity here in Amarillo for some reason, so we send people to Dallas, Houston and Oklahoma City on concert trips. We also sent somebody to the Superbowl this year.

**WHAT ARE THE NEAREST MAJOR CITIES TO AMARILLO?**

The nearest would be Oklahoma City to the east and Albuquerque to the west. Both a little over 200 miles away, so there really isn't any other market influence coming in here. This market is very media-aware. This is one of the most over-radioed markets in the country. We've got some 23 signals battling it out here. Just about all formats are covered at least once.

**AND THE POPULATION IS ABOUT 180,000?**

Right. We'd like to see about five or six of those stations go away.

**WELL, PUT THAT ON YOUR CHRISTMAS WISH LIST...WHAT DO PEOPLE DO IN AMARILLO FOR EXCITEMENT?**

Outdoor activities are big here. There's a big canyon nearby. Also

Our GM's name is Larry Swikard. The station had been downtrending over the last three years before he came in. The station was down to about a five share. Larry's been able to turn it around, and in the last three years the station has gone from a five to a 12 to a 17.2 share. He must be doing something right...

**YOU'RE HELPING A LITTLE BIT, AREN'T YOU?**

I'm trying to help out on my end of the building too. The number two station was a Country station that had a 10 something. There were four Country FM stations last spring and that helped to split up that Country audience. As a matter of fact from '92-'93 there were over 10 shares of Country that just disappeared. One of the Country's dropped from a 12 to a 6. The leading Country station stayed at a 10 share, so none of them went up.

**ARE YOU GETTING MUCH NATIONAL BUSINESS BASED ON YOUR NUMBERS?**

Yes, we sure are. Our national business was very good this past year.

**I WOULD IMAGINE WITH THOSE KIND OF NUMBERS YOU PRETTY MUCH OWN IT.**

Yeah. We're #1 12+, #1 18-34; #2 25-54, #1 mornings 25-54. Heck we're #1 12+ every daypart. We'll see what happens this Spring with all the changes in the market. Of course we're hoping to stay on top.

**I TAKE IT YOU'RE IN A ONE-BOOK MARKET?**

That's right. We're not too crazy about that, because unless you do your own in-house research you don't really know where you're at. You have nothing to look at. A lot has changed since the last book came out in August. We've started do a little in-house callout, but it's too early to really put too much faith in it.

**WHAT ABOUT YOU? WHAT ARE YOUR PLANS FOR THE FUTURE, OTHER THAN POSSIBLY GOING BACK TO B97 SOME DAY?**

I'd like to stay here and see this place continue to succeed and stay on top. It's going to be a big challenge. I just want to get through this Spring '95 book, and then we'll see what happens after that. We have people coming after us from all different directions, but you should expect that when you're on top. It's going to be a real test for Top40 in this market. We'll see if people stick with us or if they want to go to one of the niche formats on the side.

- **FIRST WEEK 20,000 SOLD**
- **DEBUTED # 50 ON TOP 200 SOUNDCAN CHART**
- **#12 R&B ALBUMS CHART**
- **#4 RAP ALBUMS CHART**

# Tha Alkaholiks

**THE WHEREHOUSE / VIOLET BROWN**

"THA ALKAHOLIKS EXPLODES ON THE WEST COAST. THEIR ALBUM DEBUTED AT #8 AT THE WHEREHOUSE. THE CONTENTS OF THIS ALBUM IS 180 PROOF / NO MIXER!"

**UNIQUE / STEVE FLASTER**

"WE'D LIKE TO 'TOAST' THE SUCCESS OF THA ALKAHOLIKS!"

**JEK/ MITCHELL ASH**

"THIS PIECE IS SKYROCKETING NATIONWIDE!!!"

"LOOK FOR THIS TO HAVE A LASTING IMPACT IN '95!!!"

**SOUND EXPRESS/ DAN ROTH**

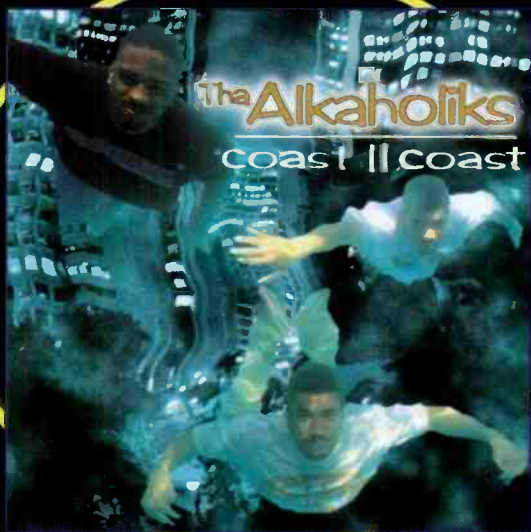
"THA ALKAHOLIKS' ALBUM IS DOING EXTREMELY WELL. THEY ARE SELLING LIKE HOT CAKES!!!"

**FORTUNE RECORDS / ROYCE FORTUNE**

"ON THE RELEASE DATE , THE FIRST 4 PEOPLE THAT WALKED THROUGH MY DOOR WANTED THA LIKX. I DIDN'T EVEN HAVE IT OUT OF THE BOX YET!!"

"THA LIKX IS MAKING MY CASH REGISTER RING OFF THE WALL!!!"

"PROUD OF THA ALKAHOLIKS. THEY GOT CLASS AND ARE GOING A LONG WAY."



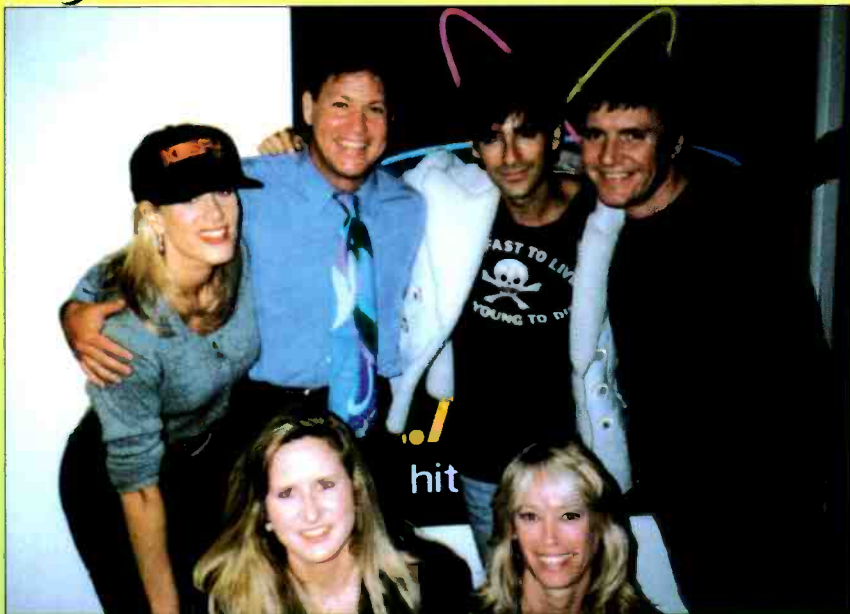
# coast II coast



THE RCA RECORDS LABEL



# Ear To The Ground



**DURAN DURAN GETS KIIS-ED!** Pictured here are Rick Dees, Ellen K, Duran's Warren Cuccurullo and Simon LeBon, Tracy Austin, and Capitol Records Susan Epstein.



**JAKI GRAHAM VISITS KKRZI!** Pictured here are Critique Records Jaki Graham surrounded by label President Carl Strube, PD Ken Benson, Nelson "The Intern", and Stephanie Steele.

## OOPS....

Our apologies to MICHELLE STEVENS and the entire staff of WPST in Trenton, NJ. for printing misleading and false information last week. 'PST is not planning any format changes. As a matter of fact, things couldn't be hotter for the station. WPST is #1 in all demos and dayparts, with an 11.8/12+. These ratings are the highest in the history of the station and the market!

## READ ALL ABOUT IT:

The Monday (3/13) edition of The Wallstreet Journal did a big piece on ARISTA President/CEO CLIVE DAVIS. The piece gave all the details of Mr. DAVIS' new deal with the label, and it had to be big...to include all the dollar-signs and zeros to the left of the decimal point!

## NOT EXACTLY GOLDBLOCKS:

There'll be lots of flannel in New York city this weekend. No, it's not a post-mortum for the grunge look....it's the Z-100 "MADONNA PAJAMA PARTY," starring everybody's favorite musical maverick MADONNA! Z-100 is sponsoring the event, and MTV is covering the spectacle live. Over 1500 Doctor Denton-clad listeners will enjoy the once-in-a-lifetime experience to see MADONNA in action. She'll be deejaying, along with steel-wheel pal JUNIOR VASQUEZ, prior to the midnight world premiere of her new video, "BEDTIME STORY." Following the video's debut, we hear the mighty "M" may be lowered from the ceiling in a big, soft bed and begin telling her favorite bedtime stories. No word yet on MADONNA's sleep-wear, but we hear STEVE KINGSTON will be looking divine in a lovely camisole. Hey, it's the 90's...right?!

## QUESTIONS & ANSWERS:

Q: NOW that KWIN/Stockton is broadcasting in Modesto, what's going to happen at KHTN? A: Look for HOT 105 to make a format flip to AC. Not much more to tell yet, except that EXELOR COMMUNICATIONS has apparently given PD PETE JONES and MD ALLEN CHASE the green light to start looking. Expect a run on manila envelopes, cassette tapes and Avery labels at local office supply stores.

SQUELCH the rumors that WZYP/Huntsville PD CAT THOMAS is going anywhere soon. The pipeline has been buzzing that CAT was on the prowl for bigger game in Birmingham, but for the moment, he says he's staying at 'ZYP.

**JORDAN RETURNS TO CHICAGO...  
and so does HITMAKERS!  
See you there May 4, 5, and 6....**

## A NEW "STAR" IN L.A.:

K101/S.F. PD ANGELA PERELLI is the new APD at STAR 98.7 (KYSR) Los Angeles. ANGELA said she's enjoyed working with DAVE SHAKES and the team at Evergreen during that company's acquisition of K101 from Fairmont Communications, but she said, "the opportunity to go to STAR was just too good to pass up." Good luck ANGELA!

HAPPY BIRTHDAY to ARISTA Promo-Domo BRUCE SHOEN...who no doubt, celebrated with a big fat cigar from CLIVE.

## KEEP ON ROCKIN' IN THE FREE WORLD:

Look for an announcement any day now that NEIL YOUNG is re-upping his deal with REPRISE. Considering the other labels that allegedly courted YOUNG's services, and the recent restructuring at WARNER BROS. RECORDS, his pending renewal with REPRISE is a major coup for the company. The L.A. Times reported last Thursday that YOUNG's decision to stay at REPRISE "was based primarily on longstanding relationships with key WARNER executives whom (label president DANNY) GOLDBERG has persuaded to stay at the company." KUDOS to Mr. GOLDBERG, RUSS THYRET, HOWIE KLEIN and RICH FITZGERALD, who prove, with YOUNG's signing, that "rock and roll will never die."

IF WE WERE A RADIO STATION...We'd be running a sweeper like this: "IF YOUR BOSS WON'T LET YOU GO TO CHICAGO TO ATTEND THE HITMAKERS SEMINAR IN MAY....QUIT!" THIS, our 15th regional seminar, is shaping up to be incredible...but it wouldn't be the same without you, so make plans to be there!

**SHE** Is Perfect For You.

# KEITH MARTIN

NEVER FIND SOMEONE LIKE YOU

**28\*-25\* Top40/Rhythm Crossover  
Over 600 Hot 100 Spins**

**Audience reach over 6.5 million**

**San Francisco**

**WILD107 33 plays  
KMEL, HOT97.7**

**#13 SoundScan single**

**Boston**

**WJMN 40 plays  
Top 5 requests & callout**

**#16 SoundScan single**

**Seattle**

**KUBE 26 plays**

**#22-#8 SoundScan single  
sales doubled!**

**Baltimore**

**92Q 18 plays**

**#50-#40 SoundScan single**

**Houston**

**KBXX 40 plays**

**#24 SoundScan Single**

**Sacramento**

**FM102 19 plays**

**#20-#18 SoundScan single**

**Jacksonville**

**WAPE 17 plays**

**#36-#30 SoundScan single**

**WHJX 24 plays**

**Los Angeles**

**POWER106/Slow Jams**

**70% SoundScan single  
increase**

**New major airplay: WPGC (3x day), KS104, Z90, KZHT**

**The debut single from the album "It's Long Over Due," coming in April.  
Also available on the "Bad Boys" Soundtrack.**

Produced by: Marti Sharron and Danny Sembello  
Management: (617) Management / Brooke Payne

"Columbia" Reg. US Pat & TM. Off. Marca Registrada. ©1994 Sony Music Entertainment, Inc. COLUMBIA



**Increased major market airplay: Y100-Miami, WHHH-Indianapolis, WWKX-Providence  
KTFM-San Antonio, KLUC & KXTZ-Las Vegas, KGGI-San Bernardino**

# Ear To The Ground

## THE HOT TIP

### FOREIGNER "Until The End Of Time" (PRIORITY)

As beautiful a ballad as you're likely to hear in a long time. It's very reminiscent of "Waiting For A Girl Like You," and "I Wanna Know What Love Is." THIS WEEK, added by SCOTT SHANNON at WPLJ/New York! Also added by MIKE MORGAN at FLY92, DAVE EDWARDS at 93Q, WILLIE B. at WHYY and MIKE McCOY at KJ103. BIG SPINS at Q106, KHMx, KPLZ...and many other stations.



**NEW BRADY VISITS WPLJ!** Pictured here are Scott Shannon, Todd "WWF" Pettengill, Producer John "Kato" Machay, Gary "Mike Brady" Cole, and Naomi Diclemente.



**MIKE PRESTON SINGS THE STYLISTICS GOES GOLD!** Here celebrating the huge success of Mike's latest album are The Stylistics, themselves, Al Bandiero, and the hit crooner, himself, Mike Preston!

#### GOIN' GOIN' GONE:

SUE EMMER has hung up the phone on her last radio call! A 17-year industry veteran, (who allegedly started her career when she was thirteen), the WB Nation Promotion Manager says she's getting out to spend more time with her family, and to enjoy their new home, which she'll be happy to show-off to you. Next time you're in the neighborhood, call SUE at 818/880-1700

AFTER 18 years at ATLANTIC, PERRY COOPER exits.

#### THE MIGHTY 'DUK...

The liquidation of P.T.I. Telecommunications is now complete, with the just-finished sale of KDUK-FM/AM in Eugene, OR. The Top40/SportsTalk combo is now owned by QUACK RADIO CORP., which could just be taking this whole duck motif way too far! We're happy to report that new GM RICK "Superfreak" DAMES will be keeping the services of PD GREG "Up and" ADAMS and his staff.

**CONGRATS** to A&M's SCOTT FINCK on the great baby pictures! No, SCOTT's not a daddy yet, but his wife PAMMY is in her 21st week, and a sonogram shows mother and baby are doing fine! In true promo-guy fashion, SCOTT, (who's so devoted to his company that he even married a woman with "A" and "M" in her first name) is already shopping around for some Cubans, and says we can expect the "kinder-Finck" add sometime in late June!

IMAGO Northwest regional promo guy ROB DILLMAN segues to MERCURY for local promotions duties in Seattle.

**SHE** Is Not What You Think She Is.

### Namz - In - The - Newz

PETER GUBER • PHIL COSTELLO  
DAVE ELLIOTT • CHRIS RUH  
CLIVE DAVIS  
OSCAR MERINO • RICH BALSBAUGH  
MICHAEL ST. JOHN • DES'REE  
POLLY ANTHONY • BUTCH WAUGH  
Z100/MADONNA/MTV

it was a hit then and it's a hit now!

"if you think  
you're lonely,  
now

**KIIS**  
Add 21X

performed by  
**K-Ci Hailey**

**Jodeci**

**Platinum LP**

with 10,000 LP scanned this week

The single #15 soundscan  
with over 22,000 units scanned  
this week

from the original motion picture soundtrack for

**JASON'S  
LYRIC**

*Major Rotation At:*

<b>KKSS</b>	<b>100X</b>	<b>KBXX</b>	<b>15X</b>
<b>POWER 106</b>	<b>52X</b>	<b>WWKX</b>	<b>26X</b>
<b>HOT 97.7</b>	<b>14X</b>	<b>KJYK</b>	<b>53X</b>
<b>WNVZ</b>	<b>30X</b>	<b>KDON</b>	<b>35X</b>
<b>WJMN</b>	<b>62X</b>	<b>KPRR</b>	<b>27X</b>
<b>KGGI</b>	<b>29X</b>	<b>KCAQ</b>	<b>44X</b>
<b>WHHH</b>	<b>32X</b>		



# ADINA HOWARD FREAK LIKE ME

It's no secret – you've never had a freak like this.

The premiere single and video from the forthcoming debut album  
**Do You Wanna Ride.**

Produced by Mass Order for Double Lady Productions  
Executive Producers: Max Gousse, Gerry Griffith, Roger Roman, Lino Harris  
Management, Biggie Management, New York, Los Angeles

**Single Sales Huge!!**

**Pop Single #9**

**R&B Single #6**

**LP Over 200,000**

**Can You Say *Mainstream?***

**Added At: KHKS - Dallas!**

**WPOW - Miami**

**WXKS - Boston**

**WNVZ - Norfolk**

**"This one will work. Good song."  
John Cook - KHKS**

**"Already on the air and we're doing well with it.  
And after three weeks of airplay...great requests!  
Sounds great on the air, a fun record, reminds me of  
Creep and how it started at Crossover  
and spread to Mainstream!"  
Don London - WNVZ**

**Over 1300 Spins  
Jumps 10-7 on R/C Monitor**

**Ranked #1 In Airplay!**

**WJMN HOT97**

**92Q KCAQ**

**#2 at WHJX, WJJS, WWKX,  
WHHH, 290, KJYK, WJMH**

