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HITMAKERS[®]

ISSUE 658
\$5.00

OCTOBER 5, 1990



an exclusive interview with

MAX TOLKOFF

Operations Manager, WFNX - Boston

COME JOIN THESE QUALITY INDUSTRY PROFESSIONALS!

Friday, November 9th / Saturday, November 10th

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BILL THOMAS - Sr VP, Capitol Broadcasting
MARK DRISCOLL - OM, Q102, Philadelphia
BILL TANNER - PD, POWER96, Miami
RICK STACY - PD, POWER99, Atlanta
JOHN CLAY - OM, Q105, Tampa
BRIAN THOMAS - PD, MIX105.1, Orlando
MASON DIXON - OM, KIX106, Birmingham
LEO VELA - PD, KSAQ, San Antonio
LOUIS KAPLAN - PD, Y107, Nashville
BILL PASHA - PD, WAPE, Jacksonville
BRUCE STEVENS - PD, WBBQ, Augusta
TONY NOVIA - OM, STAR94, Atlanta
BILL CAHILL - PD, STAR94, Atlanta
DUFF LINDSEY - PD, 102JAMZ, Orlando
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SMOKEY RIVERS - Group PD/Stoner Broadcasting
BILL PHIPPEN - VP/GM, POWER99, Atlanta
CHRIS SHEBEL - PD, WDJX, Louisville
CHUCK HOLLOWAY - PD, WKZL, Greensboro
GREG REED - GM, POWER96, Miami
RICK HAYES - PD, KTFM, San Antonio
BARRY RICHARDS - Natl PD, Bresson/Hafler Media
...and MORE to be announced next week!

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INTENSE EDUCATIONAL WORKSHOPS
For Today's Cutting Edge Industry Leaders!

Friday, November 9th

10:00am-12noon

Registration

12noon-2:00pm

PREPARING FOR THE FUTURE

A working lunch sponsored by



2:00pm-3:30pm

AIR PERSONALITIES WORKSHOP

3:30pm-5:00pm

HOW TO MARKET YOURSELF...

(In Or Out Of Work)

3:30pm-6:30pm

LOCAL PROMOTION WORKSHOP...

(How To Be The Best)

5:00pm-6:30pm

**EVALUATING AIRCHECKS / HOT
RADIO PROMOTIONS WORKSHOP**

7:00pm-10:00pm

THE STAR PARTY

A Gala Event

Saturday, November 10th

8:00am-10:00am

THE RESEARCH BREAKFAST

Sponsored By

The Research Group

10:00am-1:00pm

THE FRAGMENTATION OF TOP40

1:00PM-2:30pm

THE PRODUCTION WORKSHOP

A working lunch hosted by

MARK DRISCOLL sponsored by



2:30pm-5:00pm

THE FACE-OFF

(Radio, Records, and Retail)

Please Register Me!

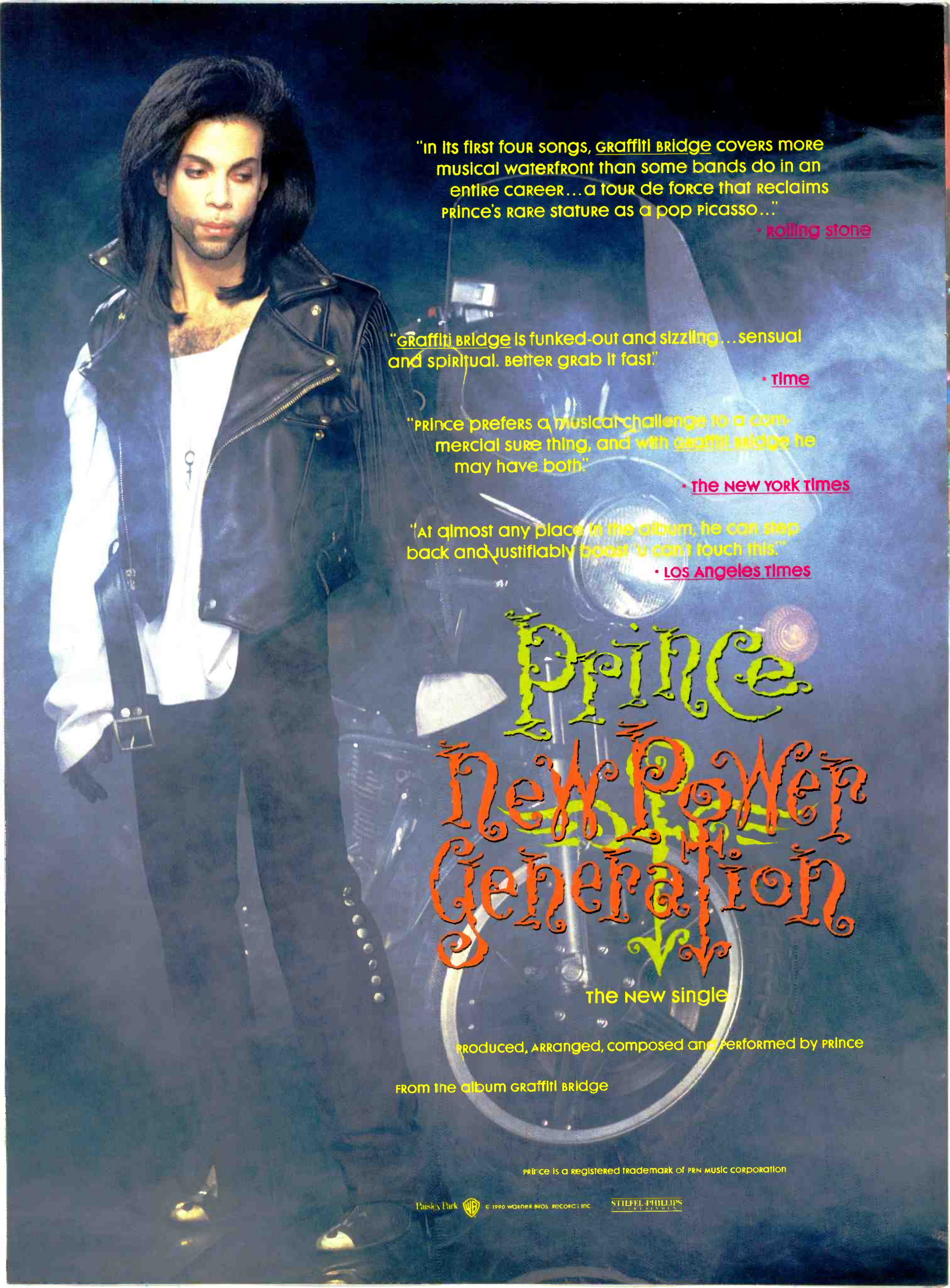
Enclosed is my check or money order for the **\$75.00 REGISTRATION FEE** (per person)
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A full-page photograph of Prince standing next to a motorcycle at night. He is wearing a black leather motorcycle jacket over a white t-shirt and black pants. The motorcycle is a Harley-Davidson, and its headlight is illuminated. The background is dark with some ambient light.

"In its first four songs, Graffiti Bridge covers more musical waterfront than some bands do in an entire career... a tour de force that reclaims Prince's rare stature as a pop Picasso..."

• Rolling Stone

"Graffiti Bridge is funkied-out and sizzling... sensual and spiritual. Better grab it fast!"

• Time

"Prince prefers a musical challenge to a commercial sure thing, and with Graffiti Bridge he may have both."

• The New York Times

"At almost any place in the album, he can step back and justifiably boast 'u can't touch this.'"

• Los Angeles Times

Prince New Power Generation

The new single

Produced, Arranged, Composed and Performed by Prince

From the album Graffiti Bridge

Prince is a registered trademark of PRN Music Corporation

Paskey Park



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STEELE PHILLIPS
PRESENTS

HITMAKERS®

CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO
Mainstream, Crossover, and Adult Top40 - Rock - Alternative - Clubs/Imports - Retail

CBS HITS ALL-TIME SALES HIGH IN SEPTEMBER

CBS Records' U.S. Division recorded its highest one-month sales total in the history of the company during September, it was reported by CBS Records President **Tommy Mottola**. The news of the record sales month was followed by reports that Mottola and three other CBS executives - COLUMBIA Records President **Don Ienner**, EPIC Records President **Dave Glew** and CBS Executive Vice President **Mel Ilberman** - have been awarded new five-year contracts by parent company Sony Corp (see related story).

The September sales bonanza, which surpassed the record set in 1986 when Bruce Springsteen's box set was released, was due to a combined effort by the company's new and recently established artists as well as the superstars. **George Michael's** album *LISTEN WITHOUT PREJUDICE* achieved platinum status in no time, and currently stands at number three on the **HITMAKERS** Retail Chart, while single

Praying For Time has moved into the top spot on the Mainstream and Adult Top40 Charts. **Mariah Carey's** self-titled debut album on COLUMBIA has reached the double-platinum plateau on the strength of the number one smash *Vision of Love*, and is holding steady at number two on the Retail Album Chart.

Other albums contributing include **Warrant's** *CHERRY PIE* on COLUMBIA (number eight on the Retail Album Chart), **Living Colour's** *TIME'S UP* on EPIC, which cracked the top ten, **L.L. Cool J's** (See CBS page 44)

Top CBS Executives Get Five-Year Contracts

Four top CBS executives - Division President **Tommy Mottola**, COLUMBIA Records President **Don Ienner**, EPIC Records President **Dave Glew** and CBS Executive Vice President **Mel Ilberman**, have been awarded new five-year contracts, it was reported this week.

A COLUMBIA spokesman confirmed the report of the contracts, but said no further details would be forthcoming.

The new contracts come as a vote of confidence by CBS following the recent turmoil surrounding

former CBS President/CEO **Walter Yetnikoff**, who stepped down last month for a sabbatical shortly after it was reported that he would remain with the company for two years. Yetnikoff is reportedly currently negotiating a separation agreement with parent company Sony Corp. that could pay him as much as \$20 million, but which may prohibit him from competing with the company for five years.

The four new contracts also come on the heels of CBS' biggest sales month in history (see related story).

HAMMOND NAMED CAPITOL VP, MARKETING



JEREMY HAMMOND

Jeremy Hammond has been promoted to VP, Marketing at CAPITOL Records, it was announced this week by CAPITOL President **Hale Milgrim**. In his new position, Hammond will oversee the Artist Development, Artist & Media Relations, Catalogue and Components

Departments, and will work to create an intensified commitment to the artists and their career growth.

Hammond joined EMI in London as a sales manager in 1980, was promoted to International Marketing Manager in 1982, and relocated to the CAPITOL Tower in Los Angeles in 1984, serving as the label's first Director of Artist Development. He guided the domestic careers of Tina Turner and Heart, and was fundamental in the early successes of Poison, Crowded House and Megadeth. In 1988 he was appointed Vice President, International Marketing for EMI-Music, and last February was named CAPITOL Vice President, International Artist Development. Hammond was also instrumental in developing the overseas careers of Poison, Crowded House and, most recently, M.C. Hammer.

(See **HAMMOND** page 44)

SUMMER ARBS

TOP40 DOWN IN L.A., UP IN N.Y.

Top40 is looking a little healthier in New York and a little under-the-weather in Los Angeles, as the Summer Arbitrons showed downward trends for L.A.'s two dominant Top40s and upward swings for

two of New York's three.

In L.A., KIIS-FM dropped almost a full point from 5.7 to 4.9 12+, but maintained its lead over POWER106, which fell 5.0-4.3 PIRATE RADIO, which had been in a downward trend for the last several weeks, managed to stop the slide and even rebound slightly, up 3.3-3.5. Urban KKBT which suddenly became a force to be reckoned with when they quietly registered a 1.3-3.1 leap in the spring, stayed relatively steady at 3.0. AOR KLOS remained at 4.1, while market leader KOST strengthened its lead with a 6.2-6.6 jump, putting them 1.7 ahead of second place KIIS-FM and talk station KABC.

In New York, Z100 and HOT97 each experienced (See **ARBS** page 44)

Fleming Appointed ISLAND VP, Black Music Division

Kevin Fleming has been appointed VP, Black Music Division at ISLAND Records, it was announced this week by ISLAND President **Mike Bone**. Fleming will oversee Urban A&R, Urban Promotion and Marketing at the label, reporting directly to Bone and remaining in ISLAND's L.A. office.

Also announced at ISLAND this week was the naming of **Chelle Seabron** to the position of National Director, Black Music Promotion. Seabron, who joined ISLAND in January as West Coast Regional Promotion Manager, will relocate to New York and report to Fleming.

Fleming joined ISLAND in February of 1989 as Urban Radio Promotion Director, and has been the label's Director, West Coast Black Music A&R since last November. He previously worked as program director post at KGFJ in L.A. for five years, and earlier working as PD at WWDM in Columbia, S.C.

"Kevin's strengths have become evident to everyone this year," commented Bone. "He is the perfect person to build our Black Music Division in the '90s."

Burks Appointed GIANT Head of Marketing

Bill Burks has been appointed head of marketing at GIANT Records, it was announced this week by GIANT owner **Irving Azoff**.

Burks will oversee product management, creative services, advertising, merchandising, press and video for the label, which was formed earlier this year as a joint venture with WARNER BROS. He will be based at the label's Los Angeles office, and will report to **John Brodey**, head of marketing and promotion.

Burks comes to GIANT from CAPITOL Records, where he has served as Vice President Artist/Marketing Development since 1983. While with CAPITOL he was directly involved in the career development of artists such as Poison, Bonnie Raitt, (See **BURKS** page 44)



BILL BURKS

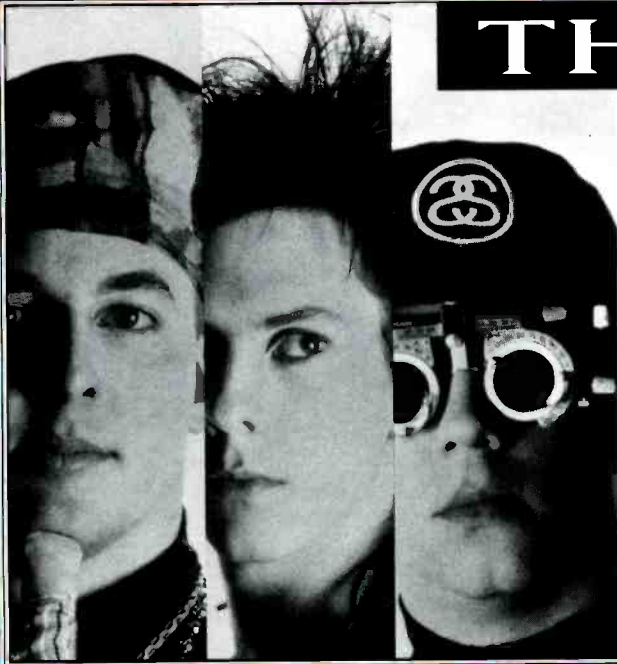
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- Adult Top40.....page 21**
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- Alternative.....page 39**
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THINK ABOUT IT!

Information Society

"Think"

The New Single From The Album *HACK*.

HITMAKERS CROSSOVER CHART: NEW #48
A HITBOUND! A CRUSADE!

- | | | | | | |
|---------------|--------------|--------------|--------------|---------------|----------|
| HOT97 (24-21) | PWR99 (D#32) | WMXP (Add) | KSAQ (Add) | XL106.7 (Add) | and more |
| B96 (Add) | KHTK (Add) | WFLZ (38-28) | WTIC (40-34) | Y107 (D#34) | |
| WXKS (Add) | Q106 (D#29) | Q105 (D#27) | WCKZ (25-19) | KJ103 (29-26) | |
| PWR96 (D#31) | WLOL (29-25) | KKFR (34-29) | WZZG (D#27) | Z99 (D#28) | |

BOOMANIA IS COMING!

A HITBOUND! A CRUSADE!
BB Dance 12" Sales: 25-17*
BB Dance Club Play: 4-3*



DAVE VAN STONE, PD, KS104, DENVER
 "Adult response on the phones is surprising. Betty Boo is the #2 requested record by both male and female adults on KS104."

- | | |
|-----------------------|----------------------|
| WHYT (D#25) | KFBD (Add) |
| KHTK (29-25) | KYYY (Add) |
| KS104 (25-21) | POWER98 (Add) |
| HOT94.9 (D#21) | WGOR (Add) |

Are You Ready For Betty? **Betty Boo**

"Doin' The Do"
 The New Single That's Already A Top 5 Smash in England!
 From The Forthcoming Album *BOOMANIA*.

FAITH NO MORE "FALLING TO PIECES"



HITMAKERS ROCK CHART: 47-43
Top 20 Album Sales Nationally!

- Adds/Debuts:**
PIRATE RADIO
THE FOX (D#20)
WHYT
KFBQ
WKFR
WKPE

THE FOLLOW-UP SINGLE TO THE SMASH HIT "EPIC"
 FROM THE ALBUM *THE REAL THING*

- PLATINUM ALBUM!
- NEW "FALLING TO PIECES" VIDEO ON MTV
- ON TOUR WITH BILLY IDOL!



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 ©1990 Slash Records
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No Spectrum Tax For Now, But NAB Remains Concerned

Industry lobbyists continue to campaign against a four to five percent spectrum fee proposed by the Bush Administration for all radio broadcasters that congressional budget negotiators are considering as a means to raise deficit-cutting revenue.

So far budget negotiators, who met last weekend on Capitol Hill, have not mentioned the spectrum fee as part of a \$40.1 billion deficit reduction agreement. But **Susan Kraus**, VP of Media Relations for the (See **SPECTRUM TAX** page 33)

VIRGIN Ups Castagnola To VP/Sales



JOYCE CASTAGNOLA

Joyce Castagnola has been promoted to Vice President/Sales at VIRGIN Records, it was announced this week by VIRGIN Senior Vice President/General Manager **Jim Swindel**. Castagnola, who will be based in VIRGIN's Los Angeles headquarters

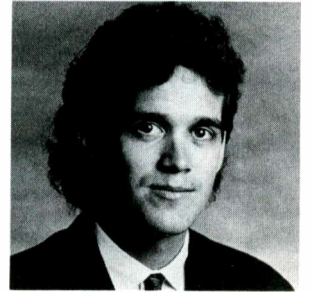
and will report to Swindel, will plan and oversee the overall sales efforts of the company.

Castagnola joined VIRGIN in 1987 as West Coast Regional Sales Manager, and most recently served as Director of National Sales.

"Joyce has played a major role in the sales success that VIRGIN has seen over the past three years, and this promotion is well-deserved," commented Swindel. "I'm confident that she'll continue to shine as she takes on these new responsibilities. Her relationship with WEA distribution, the regional and local field staff, and the entire account structure is invaluable to her in her new position and will make her greatly effective as a sales strategist. Her experience will contribute to the success and growth of VIRGIN Records in the 1990s."

Quinn Named VP, Marketing At MCA

Diarmuid Quinn has been named Vice President, Marketing at MCA Records, it was announced this week by MCA Vice President of Marketing **Geoff Bywater**.



DIARMUID QUINN

Quinn, who will be based on the west coast and will report to Bywater, will handle the day-to-day marketing activities of the label, with a special emphasis on rock artists.

Quinn comes to MCA from EPIC Records, where he was Director of Product Marketing, working closely with such artists as Ozzy Osbourne, Living Colour, Cheap Trick, Bad English and Europe. He also previously held the positions of Product Manager and Manager of College Marketing for CBS Records.

"I'm very pleased to welcome aboard a marketing executive with such a strong professional background in the record industry," commented Bywater. "The addition of Diarmuid gives our MCA Records marketing team a real jolt of strength as we tackle exciting new projects in the '90s."

Japan's MELDAC Records Opens U.S. Offices In L.A.

The Meldac Group, the Tokyo-based company specializing in audio and visual entertainment, is expanding its presence in the U.S. music scene with the opening of Los Angeles offices for MELDAC Records, a division of Meldac of America, Inc., whose major stockholders include Mitsubishi Electric Corp., Crown Records Company, and famous Japanese pop group The Dark Ducks.

Hitoshi Adachi, Producer/A&R for MELDAC, said the company, which was formed in 1985, launched the L.A. operation "To gain better access to U.S. music talent and resources, thus facilitating the development of 'world' music - acts and artists with the ability to attract worldwide audiences and break product on a global and international level."

Having released more than 100 recordings worldwide to date, MELDAC has a unique two-pronged A&R and marketing philosophy: first, bring Japanese talent to the U.S. to perform and record, breaking them here first and therefore making them (See **MELDAC** page 33)

ATLANTIC Inks Deal With BLACK DOT

ATLANTIC Records has signed a worldwide, multi-act deal with BLACK DOT Records, a Los Angeles-based production company, it was announced this week by ATLANTIC Senior Vice President **Sylvia Rhone** and BLACK DOT President **Ray Shields**.

The first project under the new arrangement is an album by the group University, to be produced by University and Chuckii Booker. University is comprised of four members of Booker's band that opened up for Janet Jackson on her Rhythm Nation tour. Gerald Albright and Booker are two of Black Dot Management's acts that are current ATLANTIC artists.



Shown at Atlantic Records' L.A. office following the signing of a multi-act deal with Black Dot Records are: (L-R) Atlantic Sr. VP Sylvia Rhone, Black Dot President Ray Shields, and Atlantic President/COO Doug Morris.

ELEKTRA Names Henschel Director, Alt. Marketing

Faith Henschel has been named Director, Alternative Marketing at ELEKTRA Entertainment, it was announced this week by ELEKTRA Vice President, Marketing **David Bither**.



FAITH HENSCHEL

Henschel comes to ELEKTRA from CAPITOL Records, where she worked for the past year in radio promotion. She entered the music industry while in college, handling radio promotions for SUB POP Records and serving as Music and Promotion Director for KCMU. She worked for CEMA Distribution from 1988-89.

"Faith Henschel comes to ELEKTRA with a thorough understanding of the special concerns of the alternative market," commented Bither. "She has extensive experience on both the regional and national levels and realizes that an underground phenomenon can become a mainstream success without loss of integrity. I feel Faith will be a great asset to ELEKTRA, and I take pleasure in welcoming her here."

WARNER, REPRISSE Artists Embark On U.S.O. Tour

WARNER BROS. Records has put together a package of black music acts from WARNER BROS. and REPRISSE rosters for a special tour to entertain U.S. servicemen based in Turkey and Italy.

Organized through the U.S.O. (United Services Organization) and the U.S. Department of Defense, with AT&T as the sole sponsor underwriting all expenses, the tour features **David Peaston**, the (See **U.S.O.** page 33)



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and

The BIG TUNA : **JOHN ANTOON**

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BISCUIT

in the house

BISCUIT—a rapper schooled as a DJ in the 70's, when the bass kept pumping, and the groove was all that mattered. **BISCUIT** comes straight from the **NEW KIDS** tour to the studio with his debut album "BISCUIT"⁴⁶⁹²⁰—weaving the rhythms of the soul masters and classic dance artists with his own heavy-hitting rap style.

BISCUIT'S IN THE HOUSE.
381 73585

The new single from a real heavyweight.

TAKE A BITE OF THE BISCUIT!

On Columbia.

*Catch BISCUIT with
New Kids On The Block...*

Nov. 7 · Indianapolis, IN
Nov. 8 · Champaign, IL
Nov. 9 · Milwaukee, WI
Nov. 10 · Minneapolis, MN
Nov. 11 · Ames, IA
Nov. 14 · Rosemont, IL
Nov. 15 · Cincinnati, OH

Nov. 16-18 · Detroit, MI
Nov. 21 · Uniondale, NY
Nov. 23 · Pittsburgh, PA
Nov. 24 · Syracuse, NY
Nov. 25-26 · Cleveland, OH
Nov. 29 · Atlanta, GA
Nov. 30 · Orlando, FL

Dec. 1 · Miami, FL
Dec. 2 · Jacksonville, FL
Dec. 6-7 · Providence, RI
Dec. 9-11 · Philadelphia, PA
Dec. 14-16 · Worcester, MA

"Biscuit's In The House" Produced by Biscuit, Romeo JD, R.O.B. Hathcock, Steve "Wiz" Arcand, P. Rogers, A. Fraser

Management: Dick Scott Entertainment

Dick Scott Entertainment
rt***

FAMOUS



NATIONAL RETAIL CHART

Published Weekly By **HITMAKERS MAGAZINE** And Compiled From Surveys Reported To Us By A Retail Panel Comprised Of Record Stores, Chains, And Distributors Including Over 2000 Individual Stores And 48 One Stops.

TOP SELLING ALBUMS

#1 M.C. HAMMER "PLEASE HAMMER..."

- LW-TW
- 1-1 M.C. HAMMER "Please Hammer..." (CAPITOL)
 - 2-2 MARIAH CAREY "Mariah Carey" (COLUMBIA)
 - 4-3 GEORGE MICHAEL "Listen Without ..." (COL)
 - 25-4 INXS "X" (ATLANTIC)
 - 3-5 WILSON PHILLIPS "Wilson Phillips" (SBK)
 - 40-6 AC/DC "The Razor's Edge" (ATCO)
 - 7-7 QUEENSRYCHE "Empire" (EMI)
 - 10-8 WARRANT "Cherry Pie" (COLUMBIA)
 - 13-9 BELL BIV DEVOE "Poison" (MCA)
 - 6-10 PRINCE "Music From Graffiti..." (PAISLEY PK/WB)
 - 5-11 JON BON JOVI "Blaze Of Glory..." (MERCURY)
 - 8-12 GHOST "Soundtrack" (MCA)
 - 9-13 LIVING COLOUR "Time's Up" (EPIC)
 - 11-14 NEIL YOUNG & CRAZY HORSE "Ragged ..." (REP)
 - 21-15 TOO SHORT "Short Dogs in the ..." (JIVE/RCA)
 - 38-16 LL COOL J "Mama Said Knock ..." (DEF JAM/COL)
 - NEW-17 THE VAUGHAN BROTHERS "Family Style" (EPIC)
 - 31-18 VANILLA ICE "To The Extreme" (SBK)
 - 14-19 POISON "Flesh & Blood" (ENIGMA/CAPITOL)
 - 37-20 JUDAS PRIEST "Painkiller" (COLUMBIA)
 - 15-21 FAITH NO MORE "The Real Thing" (SLASH/REP)
 - 18-22 ANITA BAKER "Compositions" (ELEKTRA)
 - 17-23 JANE'S ADDICTION "Ritual de lo Habitual" (WB)
 - 16-24 MICHAEL BOLTON "Soul Provider" (COLUMBIA)
 - 26-25 TWIN PEAKS "Soundtrack" (WB)
 - 12-26 NELSON "After The Rain" (DGC)
 - 27-27 RIGHTEOUS BROS. "Greatest Hits" (VERVE/PLDR)
 - 19-28 N.W.A. "100 Miles And Runnin'" (PRIORITY)
 - 24-29 SLAUGHTER "Stick It To Ya" (CHRYSALIS)
 - 30-30 JOHNNY GILL "Johnny Gill" (MOTOWN)
 - 26-31 KEITH SWEAT "I'll Give All My Love" (ELEKTRA)
 - 29-32 GARTH BROOKS "No Fences" (CAPITOL)
 - NEW-33 INDIGO GIRLS "Nomads, Indians and ..." (COL)
 - 23-34 DEPECHE MODE "Violator" (SIRE/REPRISE)
 - 22-35 BOB DYLAN "Under The Red Sky" (COL)
 - 34-36 RATT "Detonator" (ATLANTIC)
 - NEW-37 GRATEFUL DEAD "Live Without A Net" (ARISTA)
 - 36-38 ANTHRAX "Persistence Of Time" (ISLAND)
 - NEW-39 REPLACEMENTS "All Shook Down" (SIRE/REP)
 - 28-40 NEW KIDS ON THE BLOCK "Step By Step" (COL)
 - NEW-41 ROBERT CRAY "Midnight Stroll" (MERCURY)
 - 33-42 PHIL COLLINS "...But Seriously" (ATLANTIC)
 - 32-43 LUKE f./2 LIVE CREW "Banned In..." (LUKE/ATL)
 - NEW-44 STEVIE RAY VAUGHAN "In Step" (EPIC)
 - 39-45 WINGER "In The Heart Of The Young" (ATL)
 - 44-46 2 LIVE CREW "As Nasty As They..." (LUKE/ATL)
 - 46-47 SNAP "World Power" (ARISTA)
 - 47-48 PEBBLES "Always" (MCA)
 - NEW-49 BETTE MIDLER "Some People's Lives" (ATL)
 - NEW-50 COCTEAU TWINS "Heaven Or Las Vegas" (CAP)

TOP SELLING SINGLES

#1 MAXI PRIEST "CLOSE TO YOU" (CHARISMA)

- LW-TW
- 2-1 MAXI PRIEST "Close To You" (CHARISMA)
 - 5-2 VANILLA ICE "Ice Ice Baby" (SBK)
 - 3-3 GEORGE MICHAEL "Praying for Time" (COL)
 - 4-4 BLACK BOX "Everybody Everybody" (RCA)
 - 25-5 JANET JACKSON "Black Cat" (A&M)
 - 1-6 NELSON "Love And Affection" (DGC)
 - 20-7 JAMES INGRAM "I Don't Have The Heart" (WB)
 - 13-8 INXS "Suicide Blonde" (ATLANTIC)
 - 14-9 DINO "Romeo" (ISLAND)
 - 19-10 PEBBLES "Giving You the Benefit ..." (MCA)
 - 26-11 RIGHTEOUS BROS "Unchained ..." (VERVE/PLDR)
 - 6-12 BELL BIV DEVOE "Do Me" (MCA)
 - 8-13 JON BON JOVI "Blaze of Glory" (MERCURY)
 - 15-14 PAUL YOUNG "Oh Girl" (COLUMBIA)
 - 9-15 JOHNNY GILL "My My My" (MOTOWN)
 - 7-16 PHIL COLLINS "Something Happened ..." (ATL)
 - 17-17 WILSON PHILLIPS "Release Me" (SBK)
 - 10-18 AFTER 7 "Can't Stop" (VIRGIN)
 - 12-19 TONY! TONI! TONE! "Feels Good" (POLYDOR)
 - 31-20 SLAUGHTER "Fly To The Angels" (CHRYSALIS)
 - 33-21 WARRANT "Cherry Pie" (COLUMBIA)
 - 16-22 THE BOYS "Crazy" (MOTOWN)
 - 23-23 LL COOL J "Boomin' System" (DEF JAM/COL)
 - 27-24 LISA STANSFIELD "This Is The Right ..." (ARISTA)
 - 30-25 CANDYMAN "Knockin' Boots" (EPIC)
 - 18-26 DEPECHE MODE "Policy of Truth" (REPRISE)
 - 11-27 THE ADV. OF STEVIE V "Dirty Cash" (MERCURY)
 - 21-28 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
 - 37-29 DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
 - 22-30 PRINCE "Thieves in the Temple" (WB)
 - 29-31 KYPER "Tic Tac Toe" (ATLANTIC)
 - 24-32 M.C. HAMMER "Have You Seen Her" (CAPITOL)
 - 43-33 SNAP "Ooops Up" (ARISTA)
 - 45-34 ALIAS "More Than Words Can Say" (EMI)
 - 28-35 POISON "Unskinny Bop" (ENIGMA/CAPITOL)
 - 47-36 SOHO "Hippychick" (ATCO)
 - 34-37 MARIAH CAREY "Vision Of Love" (COLUMBIA)
 - NEW-38 MARIAH CAREY "Love Takes Time" (COLUMBIA)
 - 40-39 GLENN MEDEIROS f./Ray Parker Jr. "All..." (MCA)
 - 41-40 BREATHE "Say A Prayer" (A&M)
 - NEW-41 M.C. HAMMER "Pray" (CAPITOL)
 - 32-42 FAITH NO MORE "Epic (What Is It)" (SLASH/REP)
 - 36-43 EN VOGUE "Lies" (ATLANTIC)
 - 35-44 CONCRETE BLONDE "Joey" (I.R.S.)
 - 39-45 NEW KIDS ON THE BLOCK "Tonight" (COL)
 - NEW-46 MICHAEL BOLTON "Georgia On My Mind" (COL)
 - NEW-47 JOHNNY 0" & CYNTHIA "Dream Boy ..." (MICMAC)
 - 44-48 DOC BOX & B FRESH "Slow Love" (MOTOWN)
 - NEW-49 KWAME "Ownlee Ewe" (ATLANTIC)
 - NEW-50 d.n.a. f./SUZANNE VEGA "Tom's Diner" (A&M)

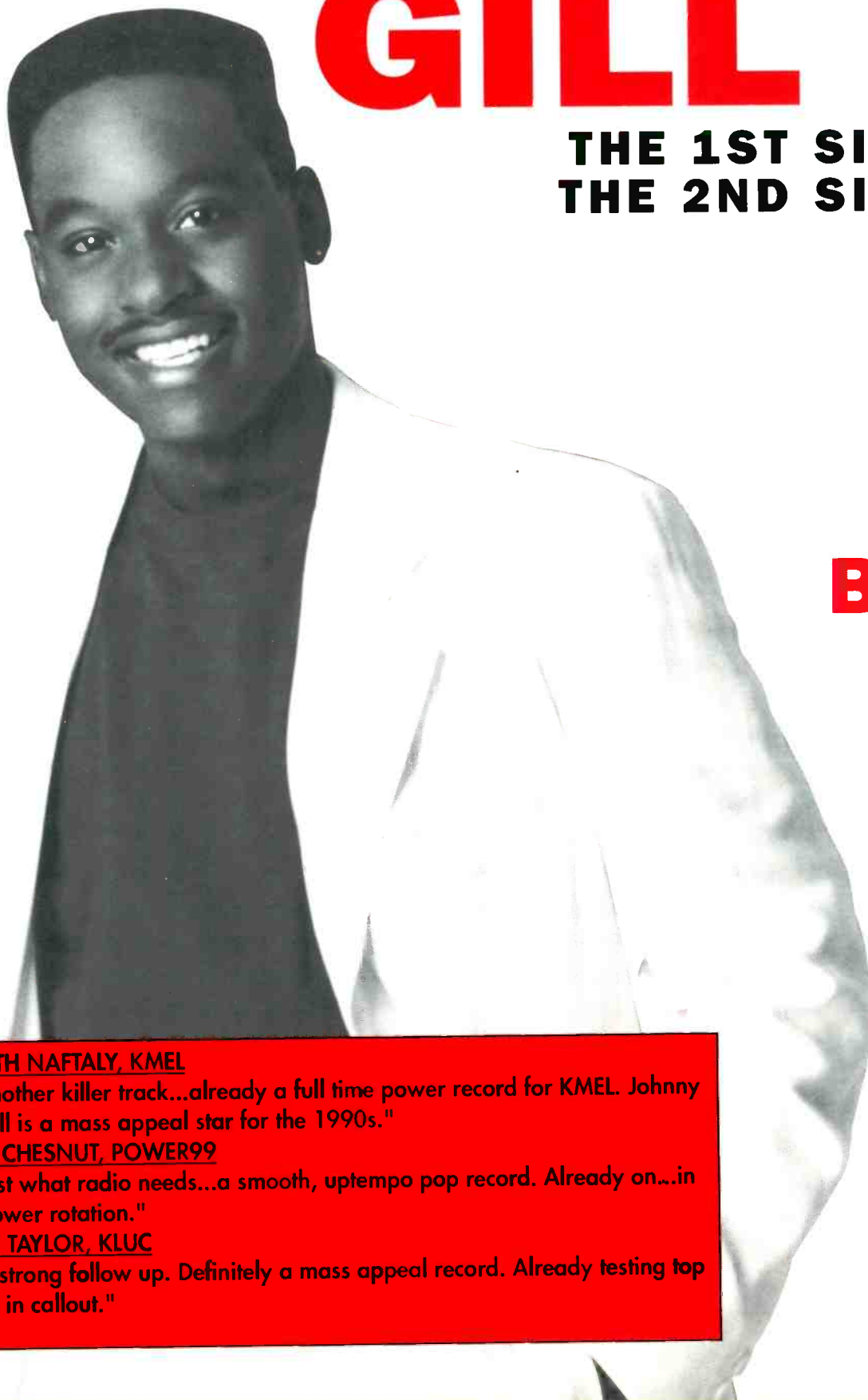
NO. 1 AT URBAN FOR 2 WEEKS

**Going for Adds Tuesday,
October 9th**

FAIRWEATHER FRIEND

the third smash single from

JOHNNY GILL



**THE 1ST SINGLE IS GOLD.
THE 2ND SINGLE IS GOLD.**

**THE
SELF-TITLED
LP IS
DOUBLE
PLATINUM.**

**EARLY
BELIEVERS:**

**HITMAKERS MAINSTREAM
CROSSOVER CHART: 21-19**

**National Retail Album Sales: #30
A HITBOUND!**

THE BEAT (7-3)	WMXP (20-17)
KSOL (2-1)	FM102 (Add #25)
WIOQ (Add)	WCKZ (Add)
WUSL (7-4)	102JAMZ (11-10)
100.3JAMZ (#8)	WJMH (D#26)
WPGC (29-23)	KLUC (Add #29)
HOT105 (12-6)	KWIN (Add #36)
Z90 (Add)	KYRK (Add #31)
	LIVE105.5 (40-36)

KEITH NAFTALY, KMEL

"Another killer track...already a full time power record for KMEL. Johnny Gill is a mass appeal star for the 1990s."

LEE CHESNUT, POWER99

"Just what radio needs...a smooth, uptempo pop record. Already on...in power rotation."

JAY TAYLOR, KLUC

"A strong follow up. Definitely a mass appeal record. Already testing top 15 in callout."

**PRODUCED BY
L.A. & BABYFACE
FOR LA FACE, INC.**



COLUMBIA STILL #1 MARKET SHARE!

HOTTEST SELLING ALBUMS: M.C. HAMMER, MARIAH CAREY, GEORGE MICHAEL, INXS, WILSON PHILLIPS, AC/DC

HOTTEST SELLING SINGLES: MAXI PRIEST, VANILLA ICE, GEORGE MICHAEL, JANET JACKSON, INXS, BLACK BOX

NORTHEAST	MID ATLANTIC	NORTH CENTRAL	SOUTHEAST
TOP 5 ALBUMS MARIAH CAREY M.C. HAMMER INXS GEORGE MICHAEL WILSON PHILLIPS HOT TIPS: INDIGO GIRLS GEORGE LAMOND RATT REPLACEMENTS CARLY SIMON TOP 5 SINGLES JON BON JOVI NELSON BLACK BOX PEBBLES JAMES INGRAM HOT TIPS: SNAP MARIAH CAREY JOHNNY O & CYNTHIA THE ADV. OF STEVIE V AL B. SURE	TOP 5 ALBUMS M.C. HAMMER MARIAH CAREY GEORGE MICHAEL WILSON PHILLIPS PRINCE HOT TIPS: DEEE-LITE "MO" BETTER BLUES TAKE 6 BLACK BOX MAXI PRIEST TOP 5 SINGLES GEORGE MICHAEL MAXI PRIEST BLACK BOX VANILLA ICE INXS HOT TIPS: DINO PHIL COLLINS LISA STANSFIELD TAYLOR DAYNE JOHNNY O & CYNTHIA	TOP 5 ALBUMS M.C. HAMMER INXS QUEENSRYCHE WARRANT AC/DC HOT TIPS: TOO SHORT N.W.A. NELSON REPLACEMENTS GETO BOYS TOP 5 SINGLES VANILLA ICE MAXI PRIEST NELSON RIGHTEOUS BROTHERS GEORGE MICHAEL HOT TIPS: LL COOL J SLAUGHTER AL B. SURE 2 IN A ROOM FATHER MC	TOP 5 ALBUMS MARIAH CAREY M.C. HAMMER INXS GEORGE MICHAEL WILSON PHILLIPS HOT TIPS: VANILLA ICE LL COOL J BETTE MIDLER COCTEAU TWINS BLACK BOX TOP 5 SINGLES MAXI PRIEST JAMES INGRAM VANILLA ICE GEORGE MICHAEL BLACK BOX HOT TIPS: CANDYMAN SNAP JOHNNY O & CYNTHIA KWAME TRIBE CALLED QUEST
CENTRAL SOUTH	MIDWEST	PACIFIC NORTH	PACIFIC WEST
TOP 5 ALBUMS M.C. HAMMER MARIAH CAREY BELL BIV DEVOE WARRANT GEORGE MICHAEL HOT TIPS: TOO SHORT LIVING COLOUR GARTH BROOKS "MO" BETTER BLUES THE TIME TOP 5 SINGLES JON BON JOVI MAXI PRIEST BELL BIV DEVOE NELSON WILSON PHILLIPS HOT TIPS: LL COOL J KWAME AL B. SURE	TOP 5 ALBUMS M.C. HAMMER WARRANT AC/DC INXS MARIAH CAREY HOT TIPS: TOO SHORT WINGER INDIGO GIRLS SOUL ASYLUM GRATEFUL DEAD TOP 5 SINGLES VANILLA ICE NELSON GEORGE MICHAEL JON BON JOVI MAXI PRIEST HOT TIPS: WARRANT SLAUGHTER M.C. HAMMER SNAP MICHAEL BOLTON	TOP 5 ALBUMS MARIAH CAREY M.C. HAMMER INXS GEORGE MICHAEL WILSON PHILLIPS HOT TIPS: INDIGO GIRLS GEORGE LAMOND CARLY SIMON RATT ROBERT CRAY TOP 5 SINGLES JON BON JOVI NELSON BLACK BOX PEBBLES JAMES INGRAM HOT TIPS: LISA STANSFIELD SNAP JOHNNY O & CYNTHIA THE ADV. OF STEVIE V CANDYMAN	TOP 5 ALBUMS INXS M.C. HAMMER GEORGE MICHAEL GHOST QUEENSRYCHE HOT TIPS: THE VAUGHAN BROTHERS VANILLA ICE LL COOL J REPLACEMENTS COCTEAU TWINS TOP 5 SINGLES VANILLA ICE MAXI PRIEST CANDYMAN BLACK BOX GEORGE MICHAEL HOT TIPS: PEBBLES DEEE-LITE dna f/SUZANNE VEGA UB40 SOHO

NATIONAL ANALYSIS & COMMENTS

VANILLA ICE *TO THE EXTREME* and hit single *Ice Ice Baby* are both storming up the charts this week with album sales strongest in the Southeast & Pacific West. The single also showed exciting action in the Southeast, Pacific West, Midwest & Mid Atlantic. MARY BARNHILL, buyer for RECORD BAR TRACKS in Durham, N.C., reports "VANILLA ICE was one of the biggest cassette single buys ever for RECORD BAR TRACKS and the album will be #1 for them next week."

AC/DC's hot new release *THE RAZOR'S EDGE* on ATCO, next to M.C. HAMMER had the most #1 album reports in the country this week. NAVARRE ONE STOP CD Buyer ERIC BENSON told us, "No one hesitated on this record. The pre-orders were strong as expected. It will remain a strong seller for quite some time."

THE VAUGHAN BROTHERS *FAMILY STYLE* on EPIC is very strong right now with TOWER RECORDS in Sherman Oaks, CA. reporting it #1 along with others in the Pacific West. RON FEDDOR, CD buyer at TOWER, sez, "Everyone is buying it. This is just a GREAT record that would have sold well regardless of the unfortunate death of Stevie Ray Vaughan. This is a real tribute!"

CANDYMAN is knockin up sales in the Southeast, Pacific North & Pacific West with *KNOCKIN' BOOTS*, on EPIC. ASSOCIATED ONE STOP in Phoenix reports #1 sales on their Singles Chart. Buyer BOB FORTY sez, "Most of the sales for CANDYMAN have come from the strong RADIO airplay in this market."

The INDIGO GIRLS have a hot new breakout this week, debuting at #33 on our Album Chart, showing the strongest sales in the Northeast, Midwest & Pacific North. COLUMBIA has a great record on their hands. JOHN FONVIELLE, TOWER Washington D.C. reports INDIGO GIRLS #1 sales with a strong local following after their tour last year, in store play and a great RADIO base in the D.C. market.

Additional releases to watch this week are AL B. SURE! *Missunderstanding* on WARNER BROTHERS, BETTE MIDLER LP *FROM A DISTANCE* ATLANTIC and CARON WHEELER *Live'n' In The Light* on EMI. All reported as up-and-coming breakouts. Also watch for strong response to the new releases from IRON MAIDEN and MEGADETH.

**HITMAKERS
CRUSADE!
A HITBOUND!**

Early Believers:
MIX 96.5 (Add)
FM 102 (Add)
KSAQ (Add)
KJ 103 (Add)
WHYT (22-19)
WCIL (Add)
WOVV (Add)

MUSIC COMPOSED BY

ANGELO BADALAMENTI

PRODUCED BY DAVID LYNCH

AND ANGELO BADALAMENTI

FEATURING THE SONG

"FALLING"

PERFORMED BY JULEE CRUISE

**Available Now on Warner Bros. Cassettes
and Compact Discs**



© 1990 Warner Bros. Records, Inc.



LAURA PALMER



WOULD HAVE



LOVED THIS.

THE TOP 40 COLUMN...

by Pamela Jouan



Selling Crossover Top40

While the 18-34 focus of a Crossover station might seem to make life pretty frustrating for the sales department, in reality it could be a blessing in disguise. Not only are many Crossover stations dancing their way to the top of the ratings, but they are also billing extremely high, in some cases even outbidding their Mainstream competitors.

While the attraction of an Adult Top40 station that targets 25-54s is great, don't be too hasty to change formats for the sake of a few more ad dollars when the problem may lie in presentation. In speaking with several major market sales managers, we find that the future of Crossover Top40 looks altogether very promising...

A Market-By-Market Situation

"In a lot of instances it is a market-by-market situation," comments **Lee Jamison**, GSM of San Francisco's KMEL, on the survival of Crossover Top40 from a sales standpoint. "This market is so different from a lot of others around the country, and when our programming department does such a good job it is because they know who they are trying to reach. We market our station as multi-racial and mass-appeal. We cross not only all demographic boundaries, but all ethnic ones, too."

Jeff Taylor, GSM at WIOQ in Philadelphia, believes that niche marketing is the key. "At Q, we go where our strength is, and that's niche marketing," says Taylor. "Advertisers all over the country are going (that route). I think that is why the big bang theory of network TV is falling apart - it doesn't exist anymore. You don't buy across the country, you buy regions in the first place. You don't get the impact across the country, and in my opinion, for the same reasons there is no 25-54 listener. There are 24-34 segments, 33-44, and 45+."

Out with the old and in with the new - it's time to replace the mainstay focus on 25-34 with innovative approaches on how to sell that 24-34 audience, and sell it effectively. Here are some tips...

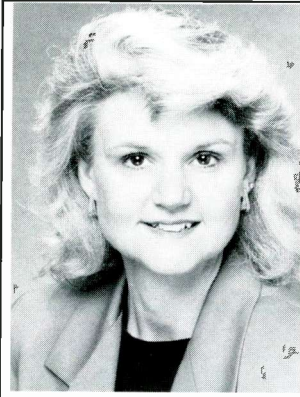
Selling The Uniqueness Of Crossover Top40

Marie Kordus, GSM at Los Angeles' POWER106, readily admits that POWER's ethnic appeal is a definite plus when it comes to advertising: "We sell the uniqueness of the station and the lack of duplication," says Kordus. "Our second and third generation Hispanic listeners are very key to most of our advertisers, as we are probably the dominant station in this market to reach them." Kordus feels POWER is all about, and very much integrated into, the lifestyle of the L.A. listener.

Stuart Houser, GSM at KPRR in El Paso Texas, identifies a 73% Hispanic population as the reason for Crossover's appeal in El Paso. "We've seen AC stations come and go because this market is not attuned to softer music," Houser explains. "Hispanic people traditionally like dance music, so we program to the listening pie. We are #1 coming 25-54 and also #1 with teens." Houser further believes that the dance music does not tune out the targeted adult listener: "By playing new music you target innovative people, and most innovative people are educated" - and thus the perfect target for the advertiser.

And The Research says...Think Young!

"Seventy five percent of all business in radio is targeted at 25-34, but all the studies of shopper pattern trends we do show advertisers should be reaching a younger audience," explains **Jeff Dinitz**,



Marie Kordus: "We sell the uniqueness of the station and the lack of duplication."



Jeff Dinitz: "What you have to do is not so much sell your format as sell the younger buyer."



Jeff Taylor: "Our strength is 18-34, and there is a very strong 25-34 demographic within that."

GSM at New York's HOT 97. "What you have to do is not so much sell your format as sell the younger buyer. Someone who is 30 years old already has accounts established at certain banks, and unless they're moving, they really don't change them. The impressionable mind is the younger one, and those are the ones you want to reach. It doesn't make sense why furniture stores are always looking 35+

when those who need the product are getting out of college, newly married couples, and so forth."

"25-34 year olds turnover for a new car is once every 24-30 months, whereas over the age of 45 the turnover rate is five years!" Taylor points out. "Furthermore, 46 % of all American Express Card holders are between the ages of 25 and 34."

"Almost 1.2 million out of 4.7 million people in the Bay area are in the 24-34 age bracket," explains Jamison. "That's where the dual income people are, and if they aren't married with children, they still have a lot of spendable income."

Some advertisers are opening their eyes to the younger sell. "A lot of banks lean towards a younger demo now, and you can tell by the newspaper ads," says **Deborah Miller Lomax**, Local Sales Manager at WCKZ-FM in Charlotte, NC. "Car dealerships are going after younger demos also. In Charlotte we reflect the population and the lifestyle, and we are very successful at it."

Going After The Right Clients

There is a wealth of potential advertisers due to the incredible amount of product in the marketplace every day. Q's Taylor has some sound advice about picking and choosing clients: "Be strong with the clients you are trying to talk to. Don't try BMW when you can get just

as much money out of Chevrolet/Geo or Lincoln/Mercury/Capri. Go after ideas, don't let banks turn you around when you know realistically how many times you've changed banks. Look at the checking accounts and disposable incomes of 18-34 year olds, go with your niche, and don't try to be what you're not! Our strength is 18-34, and there's a very strong 25-34 demographic within that. Those are your first-time home buyers, your first-time mortgage people, your first-time car purchasers, first-time furniture buyers, first-time families...all valuable commodities in the marketplace - and we have them! Let's face it, people don't change habits at age 45!"

Less Commercials = More Advertising

Believe it or not, less commercials per hour is a heavy attraction to advertising clients, and thus a positive selling point for the sales representative. HOT 97's Dinitz makes this valuable point: "We always try to maximize every opportunity, and a real advantage of a contemporary radio station is that we only run eight commercials an hour. I'm a big believer in that, because we maximize every spot. Imagine telling your client, 'You could be one of 8, 14 or 15 commercials an hour.' Our advertisers see an advantage in less commercials."

Taking Advantage of All Dayparts

Dinitz also feels strongly about maximizing every daypart. "We take advantage of all different dayparts. Take overnights, for example. To a lot of stations, the giveaway is free, but we know our overnight audience is a lot more than the population of some smaller cities in Long Island and New Jersey. We know a lot of people work the overnight shift in New York, so we take advantage of reaching people during those hours."

...More Next Week

Next week, more tips on how to effectively keep on the cutting edge when it comes to effectively marketing a Crossover Top40, including 'marrying clients,' station sharing, researching tools and educating yourself and your client. So stay tuned...

On The Way

A national consensus (which will undoubtedly be verified by next week's Most Added report) is that WHITNEY HOUSTON has a pop smash with I'm Your Baby Tonight on ARISTA. So, whether you prefer the Babyface-ish feel of the domestic version or the Lisa Stansfield-ish feel of that ever-so-hard-to-get European import, PLAY IT!

Is there any truth to the rumor that JULEE CRUISE in fact killed Laura Palmer? Either way, pay attention to Falling, which WARNER BROS. re-services this week.

While many Crossover Top40s are already hip to 2 IN A ROOM Wiggle It on CUTTING/CHARISMA, it is officially out this week - so get ready to move on this one!

Perfect pop records out this week from CATHY DENNIS (of D-MOB fame) with Just Another Dream on POLYDOR and DENISE LOPEZ Don't You Wanna Be Mine on A&M. Meanwhile the GILL-attack continues - can JOHNNY go three for three with Fairweather Friend on MOTOWN? Early indications are positive...

On the Rock-edged side of things, EPIC's LIVING COLOUR unleashes Type on the Top40 world, while ELEKTRA lets the cat out of the bag: FASTER PUSSYCAT You're So Vain. For a fresh Alternative flavor, THE SOUP DRAGONS do a great rendition of The Rolling Stones I'm Free on BIG LIFE/MERCURY.

Last but not least, the purple one gears up for a big week with the release of New Power Generation on PAISLEY PARK/WB, which harkens to that traditional PRINCE sound!



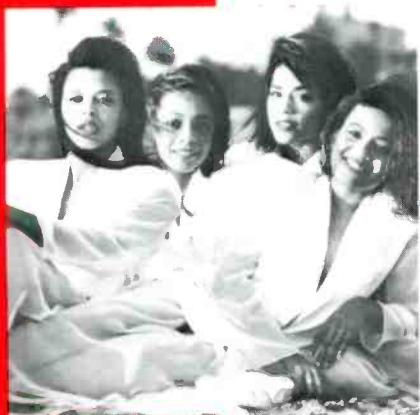
WINGER "Miles Away"

**HITMAKERS ROCK: 35-28 A CRUSADE!
TOP 45 ALBUM SALES NATIONALLY! A HITBOUND!**

**MTV Exclusive! LP Sales Over 800,000!
On Tour with KISS and SLAUGHTER!
Miles Ahead of the Competition!**

Exploding at:

**B96 (D#26) WZPL (29-25)
WKBQ (35-31) KZZU (39-25)
PIRATE (Add) and more**



EN VOGUE "Lies"

**HITMAKERS TOP 45 SINGLE SALES NATIONALLY!
A HITBOUND!**

**On Tour Through December with M.C. Hammer!
LP Platinum!**

Major Market Highlights:

**FM102 (5-4) KXXR (15-13)
WPGC (13-9) WTIC (19-17)
WCKZ (12-11 hot) WPLJ (29-25)
KS104 (14-12) and more**

JIMMY BARNES

"Let's Make It Last All Night"

**TOP 10 MOST ADDED AOR!
Ready To Impact Top40!**

THE CREEPS

"Ooh I Like It"

**MTV Wild Card!
On Your Desk Now!**



coming soon...
the new single from
KON KAN
"Liberty"

MAINSTREAM TOP 40

LW-TW

- 2-1 **GEORGE MICHAEL** "Praying For..." (COLUMBIA)
- 3-2 **RIGHTEOUS BROS** "Unchained..." (VERVE/PLDR)
- 4-3 **MAXI PRIEST** "Close To You" (CHARISMA)
- 6-4 **JAMES INGRAM** "I Don't..." (WARNER BROS.)
- 1-5 **PHIL COLLINS** "Something..." (ATLANTIC)
- 8-6 **JANET JACKSON** "Black Cat" (A&M)
- 7-7 **NELSON** "Love And Affection" (DGC)
- 10-8 **DINO** "Romeo" (ISLAND)
- 9-9 **DEPECHE MODE** "Policy Of..." (SIRE/REPRISE)
- 11-10 **AFTER 7** "Can't Stop" (VIRGIN)
- 12-11 **JOHNNY GILL** "My, My, My" (MOTOWN)
- 14-12 **BREATHE** "Say A Prayer" (A&M)
- 5-13 **PAUL YOUNG** "Oh Girl" (COLUMBIA)
- 18-14 **PEBBLES** "Giving You The Benefit" (MCA)
- 19-15 **INXS** "Suicide Blonde" (ATLANTIC)
- 23-16 **VANILLA ICE** "Ice Ice Baby" (SBK)
- 22-17 **ALIAS** "More Than Words Can Say" (EMI)
- 20-18 **BLACK BOX** "Everybody, Everybody" (RCA)
- 24-19 **MARIAH CAREY** "Love Takes Time" (COLUMBIA)
- 13-20 **TAYLOR DAYNE** "Heart Of Stone" (ARISTA)
- 15-21 **WILSON PHILLIPS** "Release Me" (SBK)
- 17-22 **LISA STANSFIELD** "This Is The Right..." (ARISTA)
- 28-23 **M.C. HAMMER** "Pray" (CAPITOL)
- 16-24 **JON BON JOVI** "Blaze Of Glory" (MERCURY)
- 25-25 **JUDE COLE** "Time For Letting Go" (REPRISE)
- 36-26 **HALL & OATES** "So Close" (ARISTA)
- 31-27 **WARRANT** "Cherry Pie" (COLUMBIA)
- 21-28 **MICHAEL BOLTON** "Georgia On..." (COLUMBIA)
- 27-29 **BELL BIV DEVOE** "Do Me" (MCA)
- 34-30 **HEART** "Stranded" (CAPITOL)
- 35-31 **CONCRETE BLONDE** "Joey" (I.R.S.)
- 38-32 **UB40** "The Way You Do The Things..." (VIRGIN)
- NEW-33 **BETTE MIDLER** "From A Distance" (ATLANTIC)
- 40-34 **SOHO** "Hippyckick" (ATCO)
- NEW-35 **DEEE-LITE** "Groove Is In The Heart" (ELEKTRA)
- NEW-36 **CANDYMAN** "Knockin' Boots" (EPIC)
- 39-37 **SLAUGHTER** "Fly To The Angels" (CHRYSLIS)
- NEW-38 **TONY! TONI! TONE!** "Feels Good" (WING/PLDR)
- 29-39 **M.C. HAMMER** "Have You Seen Her" (CAPITOL)
- 26-40 **PRINCE** "Thieves In The..." (WARNER BROS.)

CHART EXTRAS

- POISON "Something To Believe In" (CAPITOL)
- DAVID CASSIDY "Lyn' To Myself" (ENIGMA)
- HUMAN LEAGUE "Heart Like A Wheel" (A&M)
- ANITA BAKER "Soul Inspiration" (ELEKTRA)

RECURRENTS

- POISON "Unskinny Bop" (ENIGMA/CAPITOL)
- GO WEST "King Of Wishful Thinking" (EMI)
- GLENN MEDEIROS f./Ray Parker Jr. "All..." (MCA)
- JANET JACKSON "Come Back To Me" (A&M)
- SWEET SENSATION "If Wishes Came..." (ATCO)
- MARIAH CAREY "Vision Of Love" (COLUMBIA)
- CHEAP TRICK "Can't Stop Falling Into..." (EPIC)
- KEITH SWEAT "Make You Sweat" (ELEKTRA)
- BILLY IDOL "Cradle Of Love" (CHRYSLIS)
- BRUCE HORNSBY "Across The River" (RCA)
- BAD ENGLISH "Possession" (EPIC)

MOST ADDED

- 154 • WILSON PHILLIPS "Impulsive" (SBK)
- 94 • JON BON JOVI "Miracle" (MERCURY)
- 85 • DONNY OSMOND "My Love Is A Fire" (CAPITOL)
- 76 • BETTE MIDLER "From A Distance" (ATLANTIC)
- 64 • POISON "Something To Believe In" (CAPITOL)
- 42 • SWEET SENSATION "Each And Every Time" (ATCO)
- 37 • STEVIE B "Because I Love You (The...)" (LMR/RCA)
- 31 • BRUCE HORNSBY "Lost Soul" (RCA)
- 30 • REO SPEEDWAGON "Love Is A Rock" (EPIC)
- 29 • STYX "Love Is A Ritual" (A&M)

HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

NATIONAL BREAKOUTS

- 156 • WILSON PHILLIPS "Impulsive" (SBK)
- 111 • DAMN YANKEES "High Enough" (WARNER BROS.)
- 108 • CONCRETE BLONDE "Joey" (I.R.S.)

- 95 • JON BON JOVI "Miracle" (MERCURY)
- 90 • SOHO "Hippyckick" (ATCO)
- 87 • DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
- 86 • DONNY OSMOND "My Love Is A Fire" (CAPITOL)
- 86 • UB40 "The Way You Do the Things You Do" (VIRGIN)
- 81 • STEVIE B "Because I Love You (The Postman Song)" (LMR/RCA)
- 72 • CANDYMAN "Knockin' Boots" (EPIC)
- 71 • TONY! TONI! TONE! "Feels Good" (WING/POLYDOR)
- 67 • ASIA "Days Like These" (GEFFEN)
- 63 • INFORMATION SOCIETY "Think" (TOMMY BOY/REP.)
- 57 • WINGER "Miles Away" (ATLANTIC)
- 56 • NEW KIDS ON THE BLOCK "Let's Try It..." (COLUMBIA)
- 56 • REO SPEEDWAGON "Love Is A Rock" (EPIC)
- 55 • TYLER COLLINS "Second Chance" (RCA)
- 53 • BILLY IDOL "L.A. Woman" (CHRYSLIS)
- 52 • SLAUGHTER "Fly To The Angels" (CHRYSLIS)

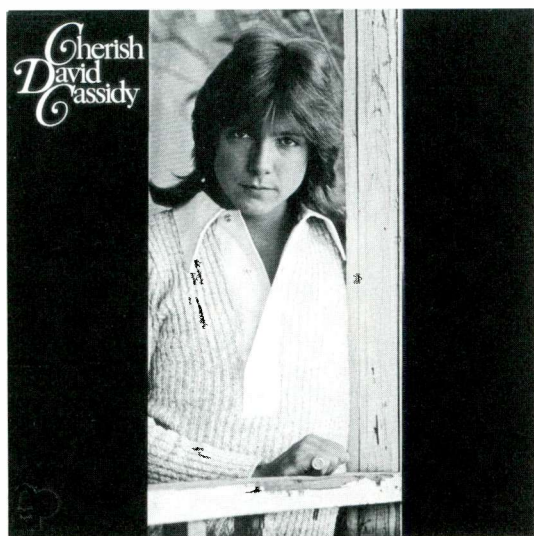
- 49 • ANITA BAKER "Soul Inspiration" (ELEKTRA)
- 48 • SNAP "Ooops Up" (ARISTA)
- 44 • EN VOGUE "Lies" (ATLANTIC)
- 42 • SWEET SENSATION "Each And Every Time" (ATCO)
- 40 • d.n.a. f./SUZANNE VEGA "Tom's Diner" (A&M)
- 37 • THE BOYS "Crazy" (MOTOWN)
- 36 • ELISA FIORILLO "On The Way Up" (CHRYSLIS)
- 34 • STYX "Love Is A Ritual" (A&M)
- 31 • BRUCE HORNSBY "Lost Soul" (RCA)
- 29 • CARON WHEELER "Livin' In The Light" (EMI)
- 28 • 2 IN A ROOM "Wiggle It" (CUTTING/CHARISMA)
- 28 • AL B. SURE "Missunderstanding" (WARNER BROS.)
- 28 • TOMMY CONWELL "I'm Seventeen" (COLUMBIA)
- 27 • LONDON QUIREBOYS "I Don't Love You Anymore" (CAPITOL)
- 27 • PET SHOP BOYS "So Hard" (EMI)
- 26 • BELL BIV DEVOE "B.B.D. (Thought It Was Me)" (MCA)
- 25 • VAUGHN BROS. "Tick Tock" (EPIC)
- 21 • JOHNNY "O" & CYNTHIA "Dreamboy/Dreamgirl" (MICMAC)
- 19 • THE PARTY "I Found Love" (HOLLYWOOD)
- 18 • SEDUCTION "Breakdown" (VENDETTA/A&M)
- 17 • JOHNNY GILL "Fair Weather Friend" (MOTOWN)
- 16 • KEITH SWEAT "Merry-Go-Round" (ELEKTRA)
- 16 • TIFFANY "New Inside" (MCA)
- 15 • GEORGE LAMOND "Look Into My Eyes" (COLUMBIA)
- 15 • LALAH HATHAWAY "Heaven Knows" (VIRGIN)
- 13 • BILLY JOEL "And So It Goes" (COLUMBIA)
- 12 • CANDI & THE BACKBEAT "The World Just Keeps On Turning" (I.R.S.)
- 11 • OLETA ADAMS "Rhythm Of Life" (MERCURY)
- 9 • BETTY BOO "Doin' The Do" (REPRISE)
- 9 • BLACK CROWES "Hard To Handle" (GEFFEN)
- 9 • TECHNOTRONIC "Rockin' Over The Beat" (SBK)
- 9 • JULIEE CRUISE "Falling" (WARNER BROS.)

HITMAKERS ADULT TOP40 CHART: NEW #36

WPLJ - TOM CUDDY/ PD - "The second biggest female request record at WPLJ! Especially strong with 18-34s!"

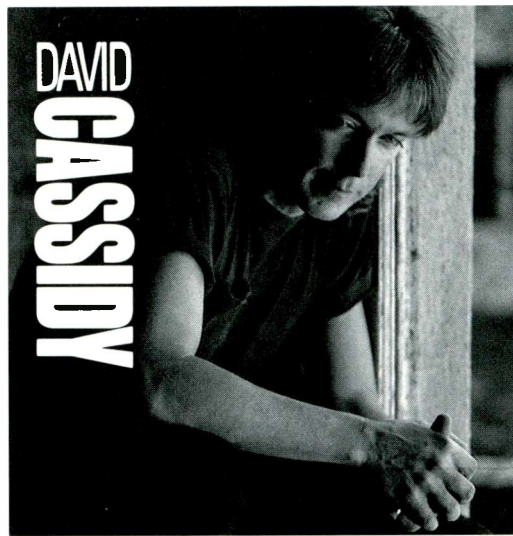
KBQ - LYNDON ABELL/PD - "Instant familiarity with adult females, and they love it!"

WZOK (23-11)	WDJX (30-27)	95XXX (Add#29)	KSKG (38-34)	WDBR (27-23)
WPLJ (32-29)	B94 (31-27)	99.9KHI (34-30)	KTRS (38-34)	WFLY (35-30)
KOST (Add)	Q102 (35-32)	FM104 (D#24)	KYNZ (Add)	WHHY (D#35)
WNCI (18-15)	WZZG (Add)	KBTS (30-23)	KYYY (36-28)	WIKZ (D#35)
KBQ (22-19)	WMJQ (D#28)	KCHX (28-23)	KZ93 (25-21)	WOMP (30-25)
WKTI (27-23)	FM100 (D#28)	KF95 (D#39)	KZBB (31-26)	WPFM (27-24)
KISN (30-23)	XL106.7 (D#33)	KFRX (25-22)	KZOZ (40-35)	WPXR (23-20)
Y100 (27-24)	Z95 (27-24)	KG95 (D#40)	OK95 (35-28)	WQUT (28-24)
		KISR (29-25)	PWR108 (37-33)	WTBX (32-29)
		KKHT (29-23)	SLY96 (D#40)	WVIC (Add)
		KOKZ (D#40)	WAYS (D#35)	Y94 (Add)
		KPXR (28-24)	WAZY (D#35)	ZFUN (D#39)
		KQKQ (D#28)	WBNQ (38-34)	and more



PERCEPTION

VS.



REALITY

DAVID CASSIDY. YES, *THIS* DAVID CASSIDY.

LYIN' TO MYSELF 7 75084-4

PRODUCED BY E.T. THORNGREN

ON YOUR DESK NOW! THE FIRST SINGLE AND VIDEO.

DAVID CASSIDY

CASSETTE 7 73554-4 COMPACT DISC 7 73554-2



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SOHO

Hippychick
(ATCO)

This Hitbound is definitely headed for the charts as it garners major market adds this week at Z100, POWER106, KHTK, POWER PIG, HOT102, WNVZ, XL106.7, Y107, WDJX and more. This cool groove is the talk of the town and is reflected in requests and top 40 single sales nationally. Jumping 40-34 on Mainstream Top40 and 32-22 on Crossover.

STEVIE B.

Because I Love You (The Postman Song)
(LMR/RCA)

Program directors everywhere are hailing this one as the record that will break STEVIE B. on a national level as a mass appeal artist, and it looks like their audiences agree. A top requested record with adult females, everyone loves STEVIE B. New at #18 on Crossover Top40 this week with adds at KIIS-FM, KKQB, PWR99, KUBE, Z90, WPHR, WNVZ and more.

TONY! TONI! TONE!

Feels Good
(WING/POLYDOR)

As this tune begins to peak at Crossover Top40, Mainstream stations are beginning to open their eyes to the potential that *Feels Good* offers. #3 at Crossover Top40 and new at #38 on Mainstream Top40, as well as a top 20 selling single nationally. New adds this week include WLOL and PRO-FM. A guaranteed reaction record across-the-board.

WINGER

Miles Away
(ATLANTIC)

PIRATE RADIO gives the official word this week on this spectacular tune from rock giants WINGER. Climbing 35-28 on Rock Radio this week, and ready to cross to Top40 now! With a top 50 selling LP it's obvious WINGER has a core and dedicated audience that continues to grow. This ballad showcases WINGER's versatility and songwriting prowess.

BRUCE HORNSBY f./SHAUN COLVIN

Lost Soul
(RCA)

One of the Most Added at Top40 radio with 31 adds, including WPLJ, MIX96.5, KUBE, KZZP, KXYQ, WNVZ, WNCI, KSAQ, KISN, MIX105.1, WJLK, WKZL and many more. There's no need for BRUCE HORNSBY to prove himself on Top40 radio. This tune speaks for itself.

DONNY OSMOND

My Love Is A Fire
(CAPITOL)

DONNY OSMOND secures a strong position in today's Top40 radio world with a song that is guaranteed to please all demos! Reminiscent of *Soldier Of Love*, *My Love Is A Fire* is lyrically tight and vocally superb. With an edit that even samples the Ohio Players' *Fire*, this song is totally accessible to all Top40 formats. One of the Most Added with 85 adds this week.

UB40

The Way You Do The Things You Do
(VIRGIN)

The VIRGIN Records commitment continues as UB40 pulls adds this week at POWER106, KDWB-FM, WLOL, KZZP, KS104, KWOD, KGGI, KSAQ, STAR93, MIX105.1 and more. Many programmers are being forced to play this record due to overwhelming callout results with upper demos. UB40 has earned their place in Top40 music. This single verifies it.

PET SHOP BOYS

So Hard
(EMI)

This dynamic duo that had the pop world turned upside down in the early '80s upon the introduction of their innovative, techno-synth sound, are doing it again. *So Hard* is so good and early retail supports this. Out-of-the-box adds at X100, WXKS and KROY. A familiar name combined with a mass appeal, yet cutting-edge sound keeps these BOYS on top.

DEEE-LITE

Groove Is In The Heart
(ELEKTRA)

Welcome to the '60s - DEEE-LITE takes you on a musical journey back in time and the result is nothing short of superb. New at #35 on Mainstream Top40 and rapidly climbing the Crossover Top40 33-13 this week. Retail is exploding as the single leaps 37-29. New adds at B94, KKRZ and XL106.7. The perfect groove and an excellent image record.

INFORMATION SOCIETY

Think
(TOMMY BOY/REPRISE)

No need to 'think' twice about this one, INFORMATION SOCIETY has HIT written all over it. New at #48 on Crossover Top40, with major market adds at B96, WXKS, KHTK, WMXP, KSAQ, XL106.7 and more. INFORMATION SOCIETY injects even more 'pure energy' into their sound that is tailor-made for Top40 radio, with mixes to please everyone.

SWEET SENSATION

Each And Every Time
(ATCO)

This female trio from Miami is on a roll with their present LP and *Each And Every Time* looks like it will follow suit in their line of hits. Key major market adds at HOT97, WPLJ, WXKS, Q106, POWER PIG, Q105, KXXR, HOT97.7, KROY, KTFM, WTIC-FM, Y107 and many more. Now a familiar household name, you can't go wrong with SWEET SENSATION.

d.n.a. f./SUZANNE VEGA

Tom's Diner
(A&M)

In the L.A. market, this song started as a hot import. Today KIIS-FM still reports exploding requests for this exceptional tune. Multi-demo and multi-format, *Tom's Diner* even earned an add on Urban Contemporary THE BEAT. Also added this week at POWER106, KOY95, KROY, KC101 and more. The top 50 selling single this week.

THE VAUGHAN BROS.

Tick Tock
(EPIC)

The late Stevie Ray and his brother Jimmy team up on this touching tune that harkens back to an earlier Memphis sound. Tragedy aside, this record has both atmosphere and a very timely message.

Major market adds this week include Y95, KROY, KSAQ, KISN and more. This is pure Top40 at its best. Don't miss it.

TOMMY CONWELL

I'm Seventeen
(COLUMBIA)

With the help of Bruce Hornsby on the piano and organ, TOMMY CONWELL offers a mass appeal record with a sound targeted for upper demos. Totally relatable to any listener, the lyrics will pull you into this song, while the acoustic guitar and piano piece will keep you hooked. Early adds at 92X and KSAQ and also jumps 21-19 at Rock Radio this week.

REO SPEEDWAGON

Live It Up
(EPIC)

Thirty adds, including KEZY and MIX105.1, at Top40 radio makes this one of the Most Added this week. This rocker heralds the return of REO with an updated lineup and sound geared for the '90s. Kevin Cronin heads a winning team and this record displays a fresh lyrical approach combined with innovative rock riffs. Guaranteed familiarity with adults.

The 2 IN A ROOM Story

Wiggle It (CUTTING/CHARISMA) Exploding in the clubs, a monster retail blowout and crossing nicely to Top40 radio, this is a mass appeal record. Originating in the Big Apple, rumor has the group was formed by two former DJs from a New York dance station some time ago. *Wiggle It* is currently making its move nationally and the results show not only the teens reacting but adults too. This is a non-offensive, rap/hip-hop song in the vein of a Salt N' Pepa, but even more mass appeal. Don't wait to play this record 'cause your competition will!



Management: AM/PM Entertainment Concepts, Vito Bruno.
Produced by George Morel for Dance Line Productions.

JOEL SALKOWITZ, PD, HOT97 - "It's a blowout in New York! #1 top selling 12-inch. From the minute it hit the radio it was a smash!"

FRANKIE BLUE, MD, Z100 - "The #1 12-inch in New York. Super huge in the clubs. The record has exploded to a mass appeal level."

DAVE SHAKES, PD, B96 - "Play it 'just a little bit' and you'll end up playing the hell out of it!"

HOSH GURELI, MD, KMEL - "The buzz has developed into reality. Already a major market smash. Records like 'Wiggle It' don't get this far unless they're for real!"

JIMMY STEAL, Asst. PD/MD, KEGF - "An instant nighttime reaction record that will ultimately appeal to adults and not just the teens!"

GREGG SWEDBERG, OM/MD, WLOL - "Instant phones - this tune shows enormous hit potential to cross all demos!"

ROSS KNIGHT, MD, KTFM - "Successful in the clubs and kicking in on nighttime phones! 2 In A Room is 'Wiggling It' all through San Antonio!"

ERIK BRADLEY, MD, WCKZ - "This one packs the dance floors and keeps the phones ringing. If you're not already wigglin' it, you should be!"

DANA LUNDON, MD, HOT102 - "After one week, 2 In A Room 'iced' our #1 requested record!"

WIGGLE IT

**HITMAKERS
CROSSOVER: NEW#46**

**A CRUSADE!
A HITBOUND!**

Hot Action:

**HOT97 (1-1)
WPLJ (33-26)
Z100 (24-14)
POWER106 (D#34)
B96 (9-7)
KMEL (Add)
WIOQ (Add)
THE FOX (D#23)
WXKS (Add #22)
POWER96 (14-11)
KUBE (Add)
KHTK (Add)
Q106 (Add)
Z90 (32-29)
WLOL (D#21)
Q105 (Add)
KKFR (Add #33)
HOT102 (Add)
KTFM (Add)
WKSE (Add)
WKSS (Add)
WTIC (Add #36)
WCKZ-FM (Add)
WGTZ (Add)
and more**

**CUTTING
RECORDS**



charisma

CROSSOVER TOP 40

LW-TW

- 1-1 VANILLA ICE "Ice Ice Baby" (SBK)
- 2-2 PEBBLES "Giving You The Benefit" (MCA)
- 3-3 TONY! TONI! TONE! "Feels Good" (WING/PLDR)
- 5-4 JANET JACKSON "Black Cat" (A&M)
- 6-5 CANDYMAN "Knockin' Boots" (EPIC)
- 8-6 MARIAH CAREY "Love Takes Time" (COLUMBIA)
- 7-7 GEORGE MICHAEL "Praying For Time" (COL)
- 9-8 JAMES INGRAM "I Don't Have The Heart" (WB)
- 4-9 THE BOYS "Crazy" (MOTOWN)
- 4-10 BLACK BOX "Everybody, Everybody" (RCA)
- 14-11 M.C. HAMMER "Pray" (CAPITOL)
- 13-12 RIGHTEOUS BROS "Unchained..." (VERVE/PLDR)
- 33-13 DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
- 19-14 SNAP "Ooops Up" (ARISTA)
- 18-15 JOHNNY "O" & CYNTHIA "Dream..." (MICMAC)
- 11-16 DINO "Romeo" (ISLAND)
- 12-17 EN VOGUE "Lies" (ATLANTIC)
- NEW-18 STEVIE B "Because I Love You..." (RCA)
- 21-19 JOHNNY GILL "Fair Weather Friend" (MOTOWN)
- 15-20 AFTER 7 "Can't Stop" (VIRGIN)
- 16-21 LISA STANSFIELD "This Is The Right Time" (ARISTA)
- 32-22 SOHO "Hippychick" (ATCO)
- 17-23 PRINCE "Thieves In..." (PAISLEY PARK/WB)
- 20-24 BELL BIV DEVOE "Do Me" (MCA)
- 40-25 BELL BIV DEVOE "B.B.D. (I Thought It..." (MCA)
- 42-26 CARON WHEELER "Livin' In The Light" (EMI)
- 22-27 ADVENTURES OF STEVIE V "Dirty Cash" (MERC)
- 28-28 PAUL YOUNG "Oh Girl" (COLUMBIA)
- 45-29 AL B. SURE! "Missunderstanding" (WB)
- 34-30 BREATHE "Say A Prayer" (A&M)
- 31-31 TYLER COLLINS "Second Chance" (RCA)
- 36-32 LALAH HATHAWAY "Heaven Knows" (VIRGIN)
- 23-33 GEORGE LAMOND "Look Into My Eyes" (COL)
- 24-34 DEPECHE MODE "Policy Of Truth" (SIRE/REPRISE)
- 41-35 ELISA FIORILLO "On The Way Up" (CHRYSALIS)
- 25-36 DOC BOX & B. FRESH "Slow Love" (MOTOWN)
- 26-37 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
- 27-38 GLENN MEDEIROS f./R. Parker Jr. "All I'm..." (MCA)
- 49-39 ANITA BAKER "Soul Inspiration" (ELEKTRA)
- 44-40 SYDNEY YOUNGBLOOD "I'd Rather..." (ARISTA)
- 29-41 MS. ADVENTURES "Undeniable" (ATCO)
- 47-42 LL COOL J "The Boomin' System" (DEF JAM/COL)
- 30-43 WHISPERS "Innocent" (CAPITOL)
- NEW-44 SEDUCTION "Breakdown" (VENDETTA/A&M)
- 35-45 WILSON PHILLIPS "Release Me" (SBK)
- NEW-46 2 IN A ROOM "Wiggle It" (CUTTING)
- 37-47 TRICIA LEIGH FISHER "Empty Beach" (ATCO)
- NEW-48 INFORMATION SOCIETY "Think" (TB/REPRISE)
- 38-49 JANET JACKSON "Come Back To Me" (A&M)
- 39-50 TKA "I Won't Give Up On You" (TOMMY BOY/WB)

MOST ADDED

- WILSON PHILLIPS "Impulsive" (SBK)
- BETTE MIDLER "From A Distance" (ATLANTIC)
- 2 IN A ROOM "Wiggle It" (CUTTING/CHARISMA)
- SWEET SENSATION "Each And Every Time" (ATCO)
- POISON "Something To Believe In" (CAPITOL)
- STEVIE B "Because I Love You (The Postman's...)" (LMR/RCA)
- UB40 "The Way You Do The Things You Do" (VIRGIN)

CRUSADES

THE PARTY

"I Found Love" (HOLLYWOOD)

These kids have a high profile and will pull requests wherever they are played. A great follow-up to their sizzling summer debut!

ELISA FIORILLO

"On The Way Up" (CHRYSALIS)

Matured lyrics and an infectious hook gives ELISA the cutting edge when it comes to pop radio. Just added at KKRZ and HOT102 this week...

CANDI & THE BACK BEAT

"The World Just Keeps..." (I.R.S.)

This Canadian siren is back to charm fans stateside with this catchy tune. Adds this week include POWER106, KXXR, HOT94.9 and more.

KEITH SWEAT

"Merry Go Round" (ELEKTRA)

Hot adds this week at KTFM and WZZG signify that KEITH SWEAT has another hit on his hands... LP sales continue top 35.

AL B. SURE!

"Missunderstanding" (WARNER BROS.)

This is a 'Sure' hit so play it! HOT97, KHTK, Y107, KMEL, WPGC, KKFR, KS104 and KROY are...and early indications are positive!

CARON WHEELER

"Livin' In The Light" (EMI)

From Soul to solo, CARON has a captive audience with this smooth, hook-filled single. New adds at KJMZ, KBEQ and more.

TECHNOTRONIC

"Rockin' Over The Beat" (SBK)

This one will surprise you. TECHNOTRONIC is back with a totally new and refreshing sound. KTFM is singing praises - check it out!

BETTY BOO

"Doin' The Do" (REPRISE)

This fierce rap won't go away! Why - because it's melodic elements transcend usual rap definitions. Working at WHYT...

Concrete Blonde

"joey"

A NATIONAL BREAKOUT WITH 108 REPORTS
TOP 45 ALBUM SALES NATIONALLY!
MAINSTREAM TOP40: 35-31
ADULT TOP40: 33-28 A CRUSADE!

OVER 350,000 LPS SOLD!

PIRATE (#3)
X100 (Add)
Y95 (Add)
WXKS-FM (12-11)
MIX107.3 (Add #30)
KKBQ (26-21)
MIX96.5 (8-7)
Z95 (11-5)

PWR104 (35-32)
KUBE (D#30)
B100 (Add #15)
KZZP (#15)
KXYQ (24-20)
KWSS (16-14)
WNVZ (D#24)
KSAQ (3-2)

HOT94.9 (3-2)
KCPX (22-17)
KISN (16-12)
MAJIC102 (16-14)
98PXY (D#29)
WKZL (D#31)



MIX107.3-LAURA SHOSTAK/MD- "While the sales are steady and the requests are there, it was the sound of this record that convinced us it was perfect for our format."

WNVZ- CHRIS BAILEY/PD- "Solid requests with upper demo females and beginning to kick in on callout as well."

HOT ALBUM SALES:

RECORD SHOP (MAIN), Minneapolis (17)
KARMA RECORDS, Carmel (21)
DISC CONNECTION, St. Louis, (20)
TOWER RECORDS, W. Covina (22)
TOWER RECORDS, San Diego (13)

HOT SINGLE SALES:

TOWER RECORDS, W. Covina (8)
TOWER RECORDS, Los Angeles (7)
JUSTIN ENTERTAINMENT, Atlanta (14)
NORWALK ONE-STOP, Anaheim (15)
STATE WIDE DIST., Potterville (16)



ADULT TOP40

BASED ON OUR REPORTERS WHO ARE TARGETING THEIR STATIONS 25+

LW-TW

- 2-1 **GEORGE MICHAEL** "Praying For Time" (COL)
- 1-2 **JAMES INGRAM** "I Don't Have The Heart" (WB)
- 3-3 **RIGHTEOUS BROS** "Unchained..." (VERVE/PLDR)
- 7-4 **BREATHE** "Say A Prayer" (A&M)
- 8-5 **MAXI PRIEST** "Close To You" (CHARISMA)
- 9-6 **JUDE COLE** "Time For Letting Go" (REPRISE)
- 12-7 **MARIAH CAREY** "Love Takes Time" (COLUMBIA)
- 13-8 **NELSON** "Love And Affection" (DGC)
- 15-9 **ALIAS** "More Than Words Can Say" (EMI)
- 4-10 **PHIL COLLINS** "Something Happened..." (ATL)
- 5-11 **PAUL YOUNG** "Oh Girl" (COLUMBIA)
- 6-12 **MICHAEL BOLTON** "Georgia On My Mind" (COL)
- 10-13 **WILSON PHILLIPS** "Release Me" (SBK)
- 11-14 **TAYLOR DAYNE** "Heart Of Stone" (ARISTA)
- 19-15 **JANET JACKSON** "Black Cat" (A&M)
- 14-16 **LISA STANSFIELD** "This Is The Right..." (ARISTA)
- 40-17 **BETTE MIDLER** "From A Distance" (ATLANTIC)
- 20-18 **AFTER 7** "Can't Stop" (VIRGIN)
- 16-19 **JANET JACKSON** "Come Back To Me" (A&M)
- 21-20 **JOHNNY GILL** "My, My, My" (MOTOWN)
- 23-21 **UB40** "The Way You Do The Things..." (VIRGIN)
- 18-22 **GO WEST** "King Of Wishful Thinking" (EMI)
- 26-23 **ROD STEWART** "I Don't Want To Talk..." (WB)
- 29-24 **HALL & OATES** "So Close" (ARISTA)
- 28-25 **HEART** "Stranded" (CAPITOL)
- 17-26 **MARIAH CAREY** "Vision Of Love" (COLUMBIA)
- 24-27 **BRUCE HORNSBY** "Across The River" (RCA)
- 33-28 **CONCRETE BLONDE** "Joey" (I.R.S.)
- 25-29 **JON BON JOVI** "Blaze Of Glory" (MERCURY)
- 35-30 **ANITA BAKER** "Soul Inspiration" (ELEKTRA)
- 22-31 **CHEAP TRICK** "Can't Stop Falling Into Love" (EPIC)
- 27-32 **BILLY IDOL** "Cradle Of Love" (CHRYSALIS)
- 31-33 **SWEET SENSATION** "If Wishes Came True" (ATCO)
- 32-34 **GLORIA ESTEFAN** "Cuts Both Ways" (EPIC)
- NEW-35 **WILSON PHILLIPS** "Impulsive" (SBK)
- NEW-36 **DAVID CASSIDY** "Lyin' To Myself" (ENIGMA)
- NEW-37 **PEBBLES** "Giving You The Benefit" (MCA)
- 39-38 **OLETA ADAMS** "Rhythm Of Life" (MERCURY)
- 36-39 **ANITA BAKER** "Talk To Me" (ELEKTRA)
- 37-40 **MICHAEL BOLTON** "When I'm Back..." (COL)

CHART EXTRAS

- JILL SOBULE "Too Cool To Fall In Love" (MCA)
- DAN FOGELBURG "Rhythm Of The Rain" (EPIC)
- HUMAN LEAGUE "Heart Like A Wheel" (A&M)

RECURRENTS

- M.C. HAMMER "Have You Seen Her" (CAPITOL)
- PHIL COLLINS "Do You Remember" (ATLANTIC)
- MICHAEL McDONALD "Take It To Heart" (REPRISE)
- BAD ENGLISH "Possession" (EPIC)
- ROXETTE "It Must Have Been Love" (EMI)
- SEDUCTION "Could This Be Love" (VENDETTA/A&M)

DAYPARTED

- INXS "Suicide Blonde" (ATLANTIC)
- BLACK BOX "Everybody, Everybody" (RCA)
- WARRANT "Cherry Pie" (COLUMBIA)
- ASIA "Days Like These" (Geffen)
- DAMN YANKEES "High Enough" (WARNER BROS.)

MOST ADDED

- WILSON PHILLIPS "Impulsive" (SBK)
- BRUCE HORNSBY "Lost Soul" (RCA)
- BETTE MIDLER "From A Distance" (ATLANTIC)
- DONNY OSMOND "My Love Is A Fire" (CAPITOL)
- UB40 "The Way You Do The Things You Do" (VIRGIN)
- CONCRETE BLONDE "Joey" (I.R.S.)
- HEART "Stranded" (CAPITOL)

CRUSADES

BRUCE HORNSBY "Lost Soul" (RCA)

One of the Most Added at Top40 this week, *Lost Soul* is a killer follow-up for this core Adult Top40 artist. Adds at MIX96.5, KZZP, KXYQ, WNCI, MIX105.1, WKZL and more.

DONNY OSMOND "My Love Is A Fire" (CAPITOL)

Talk about mass-appeal, this guy has got it! DONNY is a proven Top40 artist so don't wait to play this one! Just added at MIX96.5, Y100, KZZP, WNCI and more.

JULEE CRUISE "Falling" (WARNER BROS.)

This is a perfect image record. Play this tune and you'll be hip in the Lynch world of T.V. madness - which is sweeter than a dozen glazed donuts... Besides, this song just sounds great! Out for adds this week...

OLETA ADAMS "Rhythm Of Life" (MERCURY)

This one is too smooth to pass up... Former back-up singer for Tears For Fears, OLETA shines as a solo artist...check it out!

MARIA McKEE "Show Me Heaven" (Geffen)

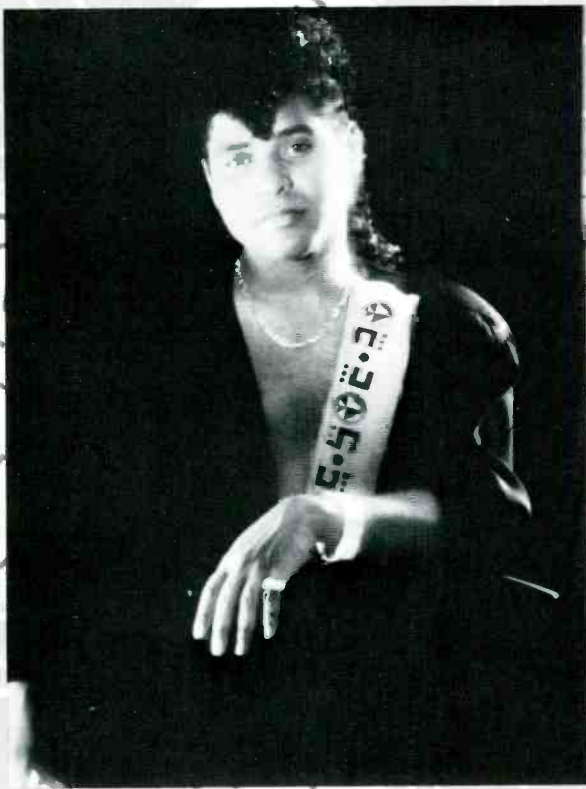
Days Of Thunder, the all-American movie yields an all-American theme song and it doesn't get any better than this beautiful love song...Still performing strongly at KCPX and WKZL.

HUMAN LEAGUE "Heart Like A Wheel" (A&M)

This song will creep up on you. It has the atmosphere of a sophisticated pop tune while retaining a signature HUMAN flavor that sounds great on the air!

CONCRETE BLONDE "Joey" (I.R.S.)

MIX107.3 and B100 saw the clear advantage to playing *Joey* this week. Word is, call-out kicks in big-time with familiarity!



Stevie B.

"Because I Love You (The Postman's Song)"

LMR Records

One of HITMAKERS Most Added with 37 Adds!
CROSSOVER: NEW #18
A CRUSADE! A HITBOUND!

HOSH GURELI, MD, KMEL

"26-17 with a hot report! Major requests across-the-board. Already stronger than the last single!"

JEFF KAPUGI, MD, POWER PIG

"The biggest Stevie B. record ever played in this market. Huge instant requests all demos!"

HOT97 (D#33)
 KIIS-FM (Add)
 B96 (26-23)
 KMEL (26-17)
 WIOQ (25-13)
 WZOU (25-20)
 KKBQ (Add)
 PWR96 (D#28)
 PWR99 (Add #30)
 KUBE (Add)

KHTK (D#28)
 Q106 (17-10)
 Z90 (Add #35)
 WLOL-FM (D#31)
 WMXP (Add)
 WFLZ (33-20)
 Q105 (26-20)
 WPHR (Add)
 KKFR (33-20)
 KOY95 (27-23)

KS104 (D#23)
 HOT102 (Add)
 KXXR (D#26)
 PRO-FM (34-31)
 KROY (33-24)
 WNVZ (Add)
 KTFM (D#20)
 KISN (D#35)
 WKSE (Add)
 WTIC (Add #39)

WCKZ (29-17)
 98PXY (Add)
 Y107 (D#25)
 WKZL (Add)
 B97 (29-27)
 Y108 (D#29)
 WXKS (On)
 X100 (On)
 KPLZ (On)
 HOT94.9 (On) & more



Bruce Hornsby

"Lost Soul" with Shawn Colvin

One of HITMAKERS Most Added with 31 Adds!
A CRUSADE! A HITBOUND!

Just Added:

WPLJ #35
MIX96.5
KUBE
KZZP
KXYQ
WNVZ

WNCI #30
KSAQ
KISN
MIX105.1
WJLK #25
WKZL

99.9KHI
 KFTZ
 KIX106
 KLYK
 KNEN

KQKY-FM
 KTMT
 KZBB
 KZMC
 KZZU

WAPI #30
 WAYS
 WBBQ
 WHHY-FM
 WJMX

WSPT
 WAFX
 WYYS
 Y104
 and more

ON YOUR DESK NOW!

Too Short

"The Ghetto"



WILSON PHILLIPS SET TO THREEPEAT... DONNY FIRES IT UP, JON PERFORMS MIRACLES, AND STEVIE B. KEEPS DELIVERING... PET SHOP BOYS' LATEST HITS HARD...S.S.'s NEW ONE SWEET AND SENSATIONAL!

LEE CHESNUT, Asst. PD/MD at POWER99, Atlanta sez, "**JOHNNY GILL** *Fairweather Friend* (MOTOWN) is everything *Rub You The Right Way* was and MORE! A perfect, clean pop record for Top40 radio! In the same vein is *My Love Is A Fire* by **DONNY OSMOND** (CAPITOL)! **DONNY** has already proven himself a viable artist on Top40 radio, and this tune continues to establish him! And what else can I say about **WILSON PHILLIPS** *Impulsive* (SBK) - HOT!!!"

LORI CAMPBELL, MD at B94, Pittsburgh sez, "Perfect pop from **WILSON PHILLIPS** with *Impulsive* (SBK) - a little more uptempo and definitely HOT! **DONNY OSMOND** *My Love Is A Fire* (CAPITOL) has a little more of an edge than his last album's material. More dance-slanted! And for the perfect image record, *Groove Is In The Heart* by **DEEE-LITE** (ELEKTRA) is very HIP now that the '60s are back in style!"

RIKKO OLLERVIDEZ, MD at KSAQ, San Antonio sez, "Have you heard the single *Candy* by **IGGY POP** with **Kate Pierson** (VIRGIN)? What a RECORD!!! **IGGY** has gone from one extreme to another with his music, life and personality! Another surprising record is the latest track from **DONNY OSMOND**! With a hint of a Prince sound, *My Love Is A Fire* (CAPITOL) is a good commercial track from **DONNY** and will draw some phones! Also, *I Can See Clearly* by **HOTHOUSE FLOWERS** (POLYGRAM) is a GREAT remake! If you're looking to break up the monotony of the same sound on your airwaves, this is the track!"

HAWK HARRISON, MD at Y107, Nashville sez, "Check out the new **WHITNEY HOUSTON** *I'm Your Baby Tonight* (ARISTA)! It has a good kick! Also, **DEEE-LITE** *Groove Is In The Heart* (ELEKTRA) is a good poppy night song, and the video is HOT! Get a piece of the Rock from **WARRANT** with *Cherry Pie* (COLUMBIA)! And, if not for **WILSON PHILLIPS**, do it for Chynna - *Impulsive* (SBK)!"

BILLY THE KIDD, MD at KJ103, Oklahoma City sez, "No question about it, **WHITNEY HOUSTON** *I'm Your Baby Tonight* (ARISTA) is a HIT! The Babyface and L.A. Reid influence lends a magical touch to the song - can those guys do any wrong? A tune that is kickin' in on our underground lounge is *I'm Free* by **THE SOUP DRAGONS** (BIG LIFE/MERCURY) - give it a listen! **DONNY OSMOND** has a good sounding pop tune with *My Love Is A Fire* (CAPITOL)! I mentioned **THE VAUGHAN BROS.** last week, and it warrants another mention - if Crossover Top40s can get away with *Tick Tock* (EPIC), do so, 'cause it's a HIT! Instant calls!"

RANDY IRWIN, MD at KUBE, Seattle sez, "LOTS of phone action on these HOT records: **2 IN A ROOM** *Wiggle It* (CHARISMA) is happening - check it out! **DEEE-LITE** *Groove Is In The Heart* (ELEKTRA) and **d.n.a. feat. Suzanne Vega** *Tom's Diner* (A&M) are both pulling calls in all dayparts! And give a listen to **STEVIE B's** ballad *Because I Love You (The Postman's Song)* (LMR/RCA)! It's getting some nice initial response!"

JEFF McCARTNEY, PD at KROY, Sacramento sez, "*New Power Generation* by **PRINCE** (PAISLEY PARK/WB) will put this superstar back on top! BIG phones on *Biscuits In The House* by **BISCUIT** (COLUMBIA)! The kids know who this is! Also, HUGE reaction to **ONE CAUSE, ONE EFFECT** *Midnight Lover* (BUSTIN'/CAPITOL) continues! **2 IN A ROOM** *Wiggle It* (CHARISMA) is happening, as well as **PET SHOP BOYS** *So Hard* (EMI). Lastly, get a hold of **BASSHOUSE feat. Tara Kemp** *Hold You Close* (PRIMETIME) - this gal can sing up a storm!"

BILL KEZLEY, MD at KKRZ, Portland sez, "**d.n.a. feat. Suzanne Vega** *Tom's Diner* (A&M) is a song we feel could be an across-the-board SMASH! **DEEE-LITE** *Groove Is In The Heart* (ELEKTRA) is a hippy, rappy record that definitely strikes a chord! Lastly, **GUYS NEXT DOOR** - what's the deal radio? - *I Was Made For You* (SBK) is a HIT! At our last chance summer dance party, this band was the BIGGEST hit crowd response-wise, and they weren't New Kids fans either! Maybe it's time to give it a second listen!"

LOU SIMON, PD at HOT94.9, Salt Lake City sez, "**CYNTHIA & JOHNNY 'O'** *Dream Boy Dream Girl* (MIC MAC) is getting phones and sounds GREAT on the air! Standard fare from the British duo **PET SHOP BOYS**, *So Hard* (EMI) epitomizes modern music that works on Top40 radio! Get HIP to LP cut *As Long As I'm With You* by **MS. ADVENTURES** (ATCO)! An instant teen MONSTER! Put it in at nights for a FRESH edge! Lastly, **2 IN A ROOM** *Wiggle It* (CHARISMA) SMOKES! It sounds like a solid record!"

JERRY McKENNA, MD at WXKS-FM, Boston sez, "EPIC Records has just released an LP by new artist **CELINE DION**! Give a listen to *Unison* - the remix out of Canada is very good and makes this remake a perfect upper demo track! **2 IN A ROOM** *Wiggle It* (CHARISMA) is a fun record with more substance than your typical rap record! **KON KAN** has a new single on the way called *Liberty* (ATLANTIC), and it's good! And on the **DURAN DURAN** LP *LIBERTY*, get hip to cut #4 *Serious* (CAPITOL) - very good!"

ROSS KNIGHT, MD at KTFM, San Antonio sez, "One that just keeps catching my attention week after week is **KWAME** *OnLee Ewee* (ATLANTIC) - check it out! **TECHNOTRONIC** *Rockin' Over The Beat* (SBK) is a SMASH! They are back with a different beat! Early phones already for *Because I Love You (The Postman's Song)* by **STEVIE B** (LMR/RCA)! **2 IN A ROOM** *Wiggle It* (CHARISMA) is also generating phones. Lastly, check out the new **SWEET SENSATION** *Each And Every Time* (ATCO)! It's working!"

DENISE LAUREN, MD at PIRATE RADIO, Los Angeles sez, "Check out **ERIC JOHNSON** *Cliffs Of Dover* (CAPITOL)! It's one of those tunes that makes a happy, uplifting impression on the listener! Get ready for the next **NELSON** track *After The Rain Has Gone* (DGC). You won't be able to get the hook out of your head - it's that infectious! Lastly, **HOTHOUSE FLOWERS** offers a GREAT rendition of *I Can See Clearly* (POLYGRAM)!"

TOM POLEMAN, MD at KC101, New Haven sez, "Check out the new **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA)! It's the best track so far off the album! This is a good female reaction record! **WILSON PHILLIPS** *Impulsive* (SBK) is a sound adult record! These ladies are nothing short of impressive, and this single is yet another demonstration of their talent and passion for what they do! *Tick Tock* (EPIC) from **THE VAUGHAN BROS.** will be one of this year's adult sleeper hits! **JON BON JOVI** is on his way with a second release from **BLAZE OF GLORY-YOUNG GUNS II** called *Miracle* (MERCURY)! A new sound for **JON**, this record has 'play me' all over it! Give it a spin! And **SWEET SENSATION** *Each And Every Time* (ATCO) is one of their best yet and one of the best tracks on our Make It Or Break It - EVER!"

STACEY CANTRELL, Asst. PD/MD at KS104, Denver sez, "Top ten sales and teen and adult response for *Doing The Do* by **BETTY BOO** (REPRISE)! **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) has the potential to be even bigger than *Love Me For Life*. For an uplifting, feel-good positive song, get hip to **TEDDY PENDERGRASS & LISA FISHER** *Glad To Be Alive* (ELEKTRA)! It's good! And LP cut *Love Makes Things Happen* by **PEBBLES** featuring Babyface (MCA) is worth the listen!"

FRANK MINIACI, MD at THE BEAT, Los Angeles sez, "**WHITNEY HOUSTON** *I'm Your Baby Tonight* (ARISTA) is a HIT, no question about it! Since Mariah's doing **WHITNEY**, I guess **WHITNEY's** doing Pebbles... **MONIE LOVE** *Monie's In The Middle* (WARNER BROS.) is a catchy track worth the listen! **LOOSE ENDS** are back with a new sound and a new lineup...*Don't Be A Fool* (MCA) - it looks like everyone is out Soul II Soul-ing these days! **d.n.a. feat. Suzanne Vega** *Tom's Diner* (A&M) is HOT! They really funk'd this one up! If you need a *Chocolate* fix, **THE TIME** is now and on REPRISE Records! Lastly, **DONNY OSMOND** *My Love Is A Fire* (CAPITOL) is infectious and reminiscent of *Soldier Of Love*. I suppose he recruited Hammer's chorus for this one! And look out for the latest from MCA Records' **GUY** to be released soon...SLAMMIN'!"

DANA LUNDON, MD at HOT102, Milwaukee sez, "Check out **THE JETS** *Special Kind Of Love* (MCA)! It has flavors of their old sound that made them a HIT - give it a listen! Only two words can describe *So Hard* by **PET SHOP BOYS** (EMI) - SO COOL! LP cut *Let's Make Some Time* by **TRICIA LEIGH FISHER** (ATCO) is very good, as is **L.L. COOL J** *The Booming System* (DEF JAM/COLUMBIA)! Lastly, give a listen to **HUMAN LEAGUE** LP cut *Romantic* (A&M) - it's good!"

KEVIN McCABE, MD at HOT97, New York sez, "I'm particularly fond of the European mix of **WHITNEY HOUSTON** *I'm Your Baby Tonight* (ARISTA)! It has more of a Lisa Stansfield feel than the domestic version, which has the typical Babyface flavor. It also gives our station an edge because it's not available domestically! **SWEET SENSATION** *Each And Every Time* (ATCO) has a lot of HIT potential! Be aware of it! And lastly, **CARESS feat. Debbie Cole** has a remake of the New York Disco classic *Dancer* (ONAROLL)! They bring it tastefully into the '90s while retaining its classic sound - instant familiarity with our audience!"

ANDREA PENTRACK, MD at FM102, Sacramento sez, "Strong response already to **JOHNNY GILL** *Fairweather Friend* (MOTOWN) - check it out! And be on the lookout for the next **TONY! TONI! TONE!** single *It Never Rains In Southern California* (WING/POLYDOR)! It's smooth and infectious!"

STEVE HELLER, MD at ZFUN106, Moscow, ID sez, "**WILSON PHILLIPS** *Impulsive* (SBK) is a guaranteed SMASH! No doubt about these three ladies! **JON BON JOVI** *Miracle* (MERCURY) is also a HIT! **PET SHOP BOYS** are back and *So Hard* (EMI) sounds like an adult, not a teen, reactor! Give a listen! And **THE VAUGHAN BROS.** *Tick Tock* (EPIC) will have a shot at becoming a hit!"

SWEET SENSATION

"Each And Every Time"



Y107-LOUIS KAPLAN/PD- "Due to our past traditional success with SWEET SENSATION singles, this one was a natural!"

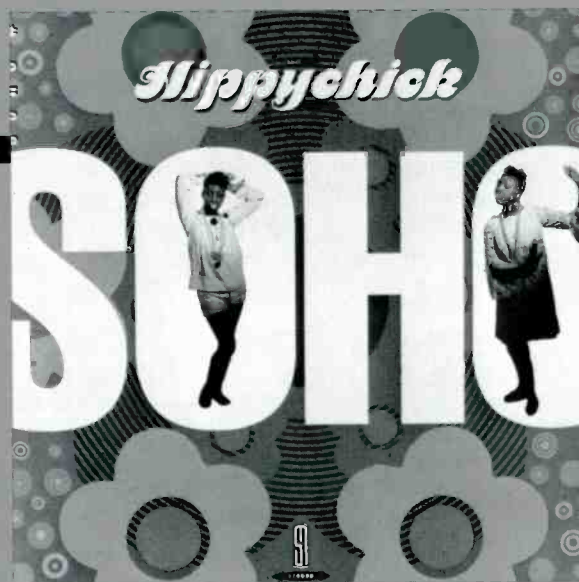
ONE OF THE MOST ADDED WITH 42 ADDS A HITBOUND! A CRUSADE!

HOT ADDS:	Q106	HOT97.7	95XXX	KTMT	WQUT
HOT97	Z90 #34	KROY #30	G98	KYRK #40	WVIC
WPLJ	WFLZ #32	KTFM #21	HOT99.9	KZFM	WYSR
WXKS-FM	Q105	WTIC-FM	KBOS	WAEB-FM #30	WYKS
KHTK	KXXR	Y107	KFFM	WBNQ	WZYQ
			KHFI	WHTK	X132
			KPRR #25	WPRR-FM	and more



A HITBOUND! A CRUSADE!

SOHO



"HIPPYCHICK"

HOT SINGLE SALES:
 TITLE WAVE, Plymouth (7)
 TOWER RECORDS, Mt. View (4)
 SOUNDWAVES, Houston (17)
 TOWER RECORDS, Nashville (14)

MAINSTREAM TOP40: 40-34
CROSSOVER: 32-22
NAT'L SINGLE SALES: 47-36
ALTERNATIVE: 11-9

FRANKIE BLUE/MD- "A unique and refreshing sound. Fast activity."

JUST ADDED:	HOT97 (34-31)	PWR104 (7-7)	KSAQ (33-28)
Z100 #28	WPLJ (D#33)	PWR96 (13-12)	HOT94.9 (23-20)
KHTK #30	EAGLE106 (D#27)	PWR99 (12-11)	WZZG (24-21)
WFLZ #34	WIOQ (30-27)	WLLOL-FM (19-16)	KJ103 (19-14)
PWR106#33	THE FOX (13-11)	B94 (D#31)	WGTZ (24-21)
HOT102	WHYT (10-9)	WPHR (D#24)	WKZL (24-19)
WNVZ	WXKS-FM (26-22)	KOY95 (#8)	
XL106.7	Z95(D#30)	92X (D#27)	
Y107			
WDJX #30			



EFREN SIFUENTES, MD at KDON, Salinas, CA sez, "Break out your reading glasses and chill wit' it! New stuff on my desk includes **THE TIME** *Chocolate* (REPRISE)! Great groovy followup with some cool remixes that are simply the icing on that chocolate cake! As I always say, 'Pure Chocolate!' Lend your aural senses to the **MS. ADVENTURES** CD cut *If The Shoe Fits* (ATCO)! Great track from these vanilla gals! While everyone and their grandpa is bragging about the **PEBBLES** CD, check out the hot title track *Always* (MCA)! The Oaktown girl delivers a hypnotic duet with her cuz Cherelle on this one! **JOHNNY GILL** *Fairweather Friend* (MOTOWN) is a natural, but is there life for him outside of an L.A./Babyface-produced track?! We'll find out after this single! Awesome vocal delivery, as expected! **JOEY KIDD** *I'm Not In Love* (ATLANTIC) could be the cut to break good ol' Joey boy! Refreshing remake. This week's "HAPPY HOUSE" award goes to ATLANTIC for the slick production on **TEN CITY's** *Whatever Makes You Happy*. Give it the John Travolta Snap in Disc-"O" formation!! Read on..."

DON PARKER, MD at KBOS, Fresno, CA sez, "Play That Funky Music by **VANILLA ICE** (SBK) is not only perfect from an audience viewpoint as a second single, but radio is also certainly hip to it! **MONIE LOVE** *Monies' In The Middle* (WARNER BROS.) is very infectious! Also, **CATHY DENNIS** *Just Another Dream* (POLYDOR) is already in the mix, and it highlights her strong vocals. **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) is pulling huge phones! **OLETA ADAMS** *Rythm Of Life* (MERCURY) is good! Start it off middays and it will sound fantastic! Likewise with *Heaven* by **LALAH HATHAWAY** (VIRGIN)! This song performs so well, and 18-34 callout is hot!"

NEIL HARRISON, PD at K106, Beaumont, TX sez, "Seasons In The Sun (GIANT) by **TOO MUCH JOY** is receiving good response after only two weeks! This is a record to watch! *I'm Free* (BIG LIFE/MERCURY), the Rolling Stones remake by the **SOUP DRAGONS** is starting to really ring the phones! Sneaking their way up the charts to a possible number one position, this is a group to be reckoned with! Check it out!"

STEVE DAVIS, PD at WRVQ, Richmond, VA sez, "The boys of **AC/DC** are back and kickin'! Their new album **THE RAZORS EDGE** (ATCO) is storming in sales across the country and it debuted at number seven here in Richmond! The first release from the album, *Thunderstruck*, is a number five phoner after only two weeks out! If you haven't listened to this record you're missing out! Don't!"

MIKE TEMAAT, PD/MD at KQLA, Manhattan, KS sez, "**HUMAN LEAGUE** *Heart Like A Wheel* (A&M) is a good dance record! This is a strong response record for males 18-24! The League is back and will be heard! Check it out! *Days Like These* (Geffen) by **ASIA** is still pulling big, big, big phone reaction at night! It's doing very well at Rock Radio and will do well for you! Smash potential for sure! Another record to check out is *Just A Heartbeat Away* (EMI) by **BROTHER BEYOND!** It's a good follow-up to *Girl I Used To Know!* Given time and airplay this will be a great song! Give 'em a shot, you won't be disappointed!"

JIM CERONE, MD at WBWB, Bloomington, IN sez, "**BETTY BOO** *Doin' The Do* (REPRISE) is a good sounding record that will draw the phones! If you're looking for a strong reaction record, this will work! **CANDYMAN** *Knockin' Boots* (EPIC) is a song that will cause some reaction! The high schoolers dig it and will ask for it! Give it to 'em! For the upper demos you've got to play **BETTE MIDLER** *From A Distance* (ATLANTIC)! Much like *Wind Beneath*, this will strike a chord of familiarity and keep them coming back for more! The latest record from **HUMAN LEAGUE**, *Heart Like A Wheel* (A&M), has had monstrous response on phones, and will continue to grow!"

TRACY AUSTIN, MD at KBTS, Austin, TX sez, "**WARRANT** *Cherry Pie* (COLUMBIA) is another hot record from the L.A. quintet. Their new album (also titled *CHERRY PIE*) is packed with some definite potential smash tracks! Check out *Bed Of Roses*, *Song And Dance Man*, *I Saw Red*, and *Blind Faith!* Too hot! Another single destined to be a chart topper is *Stranded* (CAPITOL) by **HEART!** Oh, what a song! **POISON** *Something To Believe In* (CAPITOL) is a great statement song for these guys! It will make skeptics take note and fans wave a flag! How about these guys, **DAMN YANKEES?** Some of Rock's monsters doing damage to Mainstream radio everywhere! *High Enough* (WARNER BROS.). Don't miss it!"

JOHN ANDERSON, PD/MD at KQIZ, Amarillo, TX sez, "**BETTE MIDLER** *From A Distance* (ATLANTIC) is perfect for middays! Also, **WILSON PHILLIPS** *Impulsive* (SBK) is an incredible song! For a good rock song, play **TOMMY CONWELL** *I'm Seventeen* (COLUMBIA)! Also, **SWEET SENSATION** *Each And Every Time* (ATCO) is a good follow-up! And the new **JON BON JOVI** *Miracle* (MERCURY) will be a big hit!"

RAY KALUSA, PD at KWNZ, Reno, NV sez, "**POISON** *Something To Believe In* (CAPITOL) has been a six -night winner in our Battle of the Hits! **DONNY OSMOND** is back with a hit called *My Love Is A Fire* (CAPITOL)! Also, **NELSON** *After The Rain* (DGC) is better than *Love And Affection!* And **STYX** *Love Is A Ritual* (A&M) is a nice sound with a funky bass!"

MIKE KASPER, PD at KF95, Boise, ID sez, "**BETTE MIDLER** *From A Distance* (ATLANTIC) is a beautiful song that's done by a great singer! Also, **KEITH SWEAT** *Merry Go Round* (ELEKTRA) is a great follow-up! And **WILSON PHILLIPS** *Impulsive* (SBK) is a great song! They have another hit on their hands!"

JOHN IVEY, OM at WZOK, Rockford, IL sez, "**STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) is a great follow-up that everyone can play! **WILSON PHILLIPS** *Impulsive* (SBK) is another big hit! Play **M.C. HAMMER** *Pray* (CAPITOL) - it's perfect for all Top40! And check out **JON BON JOVI** *Miracle* (MERCURY)!"

MIKE STONE, PD/MD at WPFM, Panama City, FL sez, "**WILSON PHILLIPS** *Impulsive* (SBK) is a great song from great girls! Also, **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) is a title wave in a sea of ballads! A good female song is **REO SPEEDWAGON** *Love Is A Rock* (EPIC)! And **SOHO** *Hippychick* (ATCO) is quirky enough to do something!"

BOB BECK, PD/MD at KYYY, Bismark, ND sez, "**BETTY BOO** *Doin' The Do* (REPRISE) is a personal favorite! This song will get you pumped up for the day and jazz you at night! If you like your songs with zip, check it out! **JON BON JOVI** is coming with a second track from the **YOUNG GUNS II - BLAZE OF GLORY** sound track, *Miracle* (MERCURY)! A nice ballad from Jon that should cause a stir amongst listeners! **POISON** *Something To Believe In* (CAPITOL) is going to be a monster song that will draw heavy phones, both male and female, in outrageous numbers! One record to watch is the latest from **HEART**, *Stranded* (CAPITOL)! These ladies keep cranking out the hits - one after another!"

ANNE SAGE, MD at KCAQ, Onxard, CA sez, "**DONNY OSMOND** *My Love Is A Fire* (CAPITOL) is a great pop song! Also, **PET SHOP BOYS** *So Hard* (EMI) is hot! I love it! For a good dance cranker, play **DENISE LOPEZ** *Don't You Want To Be Mine* (A&M)!"

DAVE COLLINS, MD at KFBQ, Cheyenne, WY sez, "**WILSON PHILLIPS** *Impulsive* (SBK) is a smash and is waiting to go number one! The listeners are waiting for the new one by **FAITH NO MORE**, *Fallin' To Pieces* (REPRISE)! A song that was worth the wait is **AL B. SURE** *Missunderstanding* (WARNER BROS.)! It has great hooks! For a great back-to-school tune play **TOMMY CONWELL** *I'm Seventeen* (COLUMBIA)! **KEITH SWEAT** *Merry Go Round* (ELEKTRA) follows the path of his first hit! And **STYX** *Love Is A Ritual* (A&M) tested 88% positive! It's gonna be big!"

RICK ANDREWS, MD at KZOZ, San Louis Obispo, CA sez, "You can't do wrong with **WILSON PHILLIPS** *Impulsive* (SBK)! For a haunting ballad play **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA)! Also, **WINGER** *Miles Away* (ATLANTIC) is the song that will break the band into Top40 radio! **JON BON JOVI** *Miracle* (MERCURY) will do better than *Blaze Of Glory!* And **CANDI & THE BACKBEAT** and *And The World Just Keeps On Turning* (I.R.S) is a great pop record!"

KIP TAYLOR, MD at WQXA, York, PA sez, "**DEEE-LITE** *Groove Is In The Heart* (ELEKTRA) can be played on all Top40 stations! The **PET SHOP BOYS** are back with a song called *So Hard* (EMI)! Play it! Sales of **KWAME** *Onlee Ewee* (ATLANTIC) is due to the tremendous amount of club play! And get your hands on **DOUBLE DEE feat. DANNY I** *Found Love* (EPIC)!"

CHUCK LUCK, PD/MD at KZII, Lubbock, TX sez, "**AL B. SURE** *Missunderstanding* (WARNER BROS.) could be his best stuff ever! Also, **TECHNOTRONIC** *Rockin' The Beat* (SBK) has a different sound, but will be bigger than their last one! **JON BON JOVI** can do no wrong with *Miracle* (MERCURY)! For a night record play **BISCUIT** *Biscuit's In The House* (COLUMBIA)! And **SWEET SENSATION** *Each And Every Time* (ATCO) - I love it!"

JIMMY EDWARDS, MD at KZOU, Little Rock, AK sez, "**POISON** *Something To Believe In* (CAPITOL) is one of the best songs these guys have ever written! Turn it up! **WARRANT's** *Cherry Pie* (COLUMBIA) will get you going! A great mass appeal record for both Rock and Top40! *Ice, Ice Baby* (SBK) by **VANILLA ICE** will create some strong phone reaction! A solid rap record with excellent numbers where it's being played, it's a surefire hit for those who can play it! Another strong rap record for us is **CANDYMAN** *Knockin' Boots* (EPIC)! Watch it work!"

WILLIE STEVENS, MD at KZBB, Ft. Smith, AR sez, "Women are all screaming for more **WILSON PHILLIPS!** *Impulsive* (SBK) fits the bill! The **VAUGHAN BROTHERS** *Tick Tock* (EPIC) is a great song with a great message! Also, **BRUCE HORNSBY** *Lost Soul* (RCA) sounds good! It's a great balance record!"

JOHN WEIS, MD at WBNQ, Bloomington, IL sez, "It's another HUGE hi-tech winner from **PET SHOP BOYS - So Hard** (EMI)! Don't be scared off by the name, but **STYX** *Love Is A Ritual* (A&M) will be a rock 'n' roll hit record! And **THE CURE** *Never Enough* (ELEKTRA) is fabulous!"

DAVID COOPER, PD at WWFX, Bangor, ME sez, "*Lost Soul* by **BRUCE HORNSBY** (RCA) is not for everybody, but if you need adult numbers, this is it! **WILSON PHILLIPS** *Impulsive* (SBK) is a nice change of pace - all demos will accept it, so play it today!"

J.J. GERARD, MD at KQCR, Cedar Rapids, IA sez, "**WILSON PHILLIPS** *Impulsive* (SBK) is a guaranteed #1 song!!! Also, **JON BON JOVI** *Miracle* (MERCURY) is a GREAT daytime rock song - surprise! And **SWEET SENSATION** *Each And Every Time* (ATCO) has across-the-board appeal! GREAT followup!"



DAMN YANKEES

"High Enough"

Produced and Engineered by Ron Nevison
E.C.M. Management: Bruce Bird/Bud Prager/Doug Banker

HITMAKERS ROCK: 6-4

National Breakout with 111 Active Reports!

KAREN BARBER, PD, KBEQ

"It's nice to have a mass appeal, all daypart Rock record. It should be HUGE!"

GARY MICHAELS, MD, KISN

"This is a great ballad with an excellent hook. The harmonies are tight and should make it a guaranteed SMASH!"

adds/debuts:

PWR99!!!

KKRZ#28!!!

KXYQ#24!!!

KBEQ!!!

95XXX#37

B98#39

K106 D#37

KCHX D#39

KCMQ

KFTZ D#38

KKRD D#32

KLYK D#25

KOKZ

KSKG D#38

KSND D#27

KTRS D#38

KWNZ D#34

KZMC D#36

KZOZ D#40

WANS

WBBQ D#39

WCIL D#29

WKDD D#23

WPST

WRQN

WZYQ and more

Hot stats:

KWSS (23-18)

Q102 (33-28)

92X (24-20)

KSAQ (27-24)

KISN (34-30)

WKZL (23-18)

Y108 (28-26)

99.9KHI (33-22)

KFBQ (40-34)

KGWY (33-23)

KHSS (34-18)

KJLS (28-24)

KKHT (40-31)

KMOK (39-36)

KNIN (34-30)

KPXR (29-25)

KQKY-FM (31-27)

OK95 (39-34)

Q104 (33-23)

WBNQ (30-24)

WDBR (32-26)

WDEK (33-27)

WHHY-FM (28-23)

WHOT (25-17)

WJMX (30-24)

WKFR (32-27)

WOMP (29-24)

WPXR (25-22)

WRTB (38-29)

WRVQ (24-20)

WWFX (37-33)

WZOK (26-21)

Y97 (30-24)

ZFUN106 (30-25)

and more

AL B. SURE!

"Missunderstanding"

HITMAKERS CROSSOVER: 45-29

A CRUSADE! A HITBOUND!

ERIK BRADLEY, MD, WCKZ-FM

"A nice phone reaction song. A SURE record for this market!"



Untouchables

Hot single sales:

SCOTT'S ONE-STOP, Indianapolis (5)

VINYL VENDORS, Kalamazoo (11)

CTRL. S. ONE-STOP, Nashville (14)

TOWER RECORDS, Philadelphia (16)

McCALLUMS/TWISTERS, Lincoln (20)

adds/debuts:

HOT97!!!

KMEL#26!!!

WPGC#29!!!

KHTK!!!

Y107!!!

KCAQ D#38

KDON D#28

KFFM

KPRR D#29

KQIZ

KWIN D#29

KZFM

WWCK D#39 and more

Hot stats:

WUSL (28-22)

KISS98.5 (23-19)

Z90 (34-31)

KKFR (37-24)

KS104 (27-24)

KROY (22-19)

102JAMZ (31-26)

KBOS (38-31)

KLUC (29-24)

and more



Produced by D.J. Eddie F. and Nevelle for Untouchables Music, Inc.

Co-Produced by Al B. Sure! for Suretime! Recording Inc.

MARK LOBEL, MD at WBLI, Long Island sez, "**REO SPEEDWAGON** *Love Is A Rock* (EPIC) has a signature flavor - GREAT sound! Adult Top40 has a tailor-made HIT with *From A Distance* by **BETTE MIDLER** (ATLANTIC)! **DAMN YANKEES** *High Enough* (WARNER BROS.) is GREAT! The buzz on this record is that it performs wherever it's played! Another top five SMASH for **WILSON PHILLIPS** with *Impulsive* (SBK)!"

CHUCK HOLLOWAY, OM/PD at WKZL, Greensboro sez, "**BRUCE HORNSBY** *Lost Soul* (RCA) is a natural for my market and just could be the tune to earn him that Grammy. *Because I Love You (The Postman's Song)* by **STEVIE B** (LMR/RCA) is the perfect winter ballad. With an edit, **CARON WHEELER** *Livin' In The Light* (EMI) could be a mass appeal record (hint, hint)!"

RUSS ALLEN, MD at KSOL, San Francisco sez, "**EN VOGUE** *You Don't Have To Worry* (ATLANTIC) is a perfect KSOL record! These girls have the goods! **SURFACE** *The First Time* (COLUMBIA) is going to be the first BIG wedding song of the '90s! Speaking of ballads, *Gentle* by **DINO** (ISLAND) sounds GREAT! *Monie's In The Middle* by **MONIE LOVE** (WARNER BROS.) KICKS! This could break her BIGtime! Be aware of *Mind Blowing Decisions '90* by **HEATWAVE** (EPIC)! Check import stores for this slammin' 12-inch! I had *Eddy Steady Go* by **ROZALYNE CLARKE** (ATLANTIC) when I was in Philly and I still say it SMOKES! **BASSHOUSE** feat. **Tara Kemp** *Hold You Close* (PRIMETIME) is a cool groove that we introduced as a mystery artist and got calls on the first play!"

KEN RICHARDS, PD at HOT97.7, San Jose sez, "**SWEET SENSATION** *Each And Every Time* (ATCO) continues their tradition of hit records, especially for markets such as this one. (P.S.-Sheila, I hope you've recovered from your softball injury...) **DINO** *Gentle* (ISLAND) was an instant phone reaction record - be aware of this SMOKIN' ballad! Lastly, don't overlook this smooth tune - **LALAH HATHAWAY** *Heaven* (VIRGIN) - it works!"

MICHAEL MARTIN, MD at KIIS-FM, Los Angeles sez, "**POISON** *Something To Believe In* (ENIGMA/CAPITOL) has that rock ballad magic about it! The lyrics reflect the band's maturing sound. Wake up to the best cut on **DEPECHE MODE**'s *VIOLATER* LP - *World In My Eyes* (SIRE/REPRISE)! **LALAH HATHAWAY** *Heaven* (VIRGIN) is an excellent tune, well worth the listen! And **d.n.a.** feat. **Suzanne Vega** *Tom's Diner* (A&M) continues to be a MONSTER phone reaction record!"

MICHAEL NEWMAN, MD at MIX96.5 Houston sez, "Smash, smash, SMASH! *Home Full Of Reasons* by **JUDE COLE** (REPRISE) has a real Beatles-esque feel and is very good! **DONNY OSMOND** has a FRESH, strong track on his hands with *My Love Is A Fire* (CAPITOL)! An excellent edit even samples the Ohio Players' *Fire*! If you have the album handy, give a listen to cut *Sho Lookin'* feat. **Tony LeMans**. Speaking of LP cuts, **GEORGE LAMOND** *Stop That Girl* (COLUMBIA) is GREAT! And for GREAT energy and a nice cutting edge, alternative-pop sound similar to R.E.M., you can't go wrong with *She Says (Come Around)* by **THE RAVE UPS** (EPIC)!"

ERIK BRADLEY, MD at WCKZ-FM, Charlotte sez, "We played *Me - You = Blue* by **GLENN MEDEIROS** (MCA) months ago, and now it's finally released! Check out the new remix, as it adds spice to the single! A beautiful duet is **GEORGE LAMOND** and **BRENDA K. STARR** *Don't Matter What* (COLUMBIA) - it should tide you over till **BRENDA**'s LP is released! **SPECIAL GENERATION** *Love Me Just For Me* (BUSTIN'/CAPITOL) is HOT! It features M.C. Hammer's backup singer from *Have You Seen Her*. Be on the lookout for **WHITNEY HOUSTON** *I'm Your Baby Tonight* (ARISTA) - infectious pop!"

JIM ATKINSON, MD at KBQ, St. Louis sez, "**PET SHOP BOYS** *So Hard* (EMI) has a really good hipness factor! *After The Rain* will prove to be a strong uptempo follow-up to **NELSON**'s debut smash on DGC Records! And a track from the **BROTHER BEYOND** LP to give a listen to is *You Never Tell Me* (EMI)! It has the potential to be BIG."

BOB LaBORDE, Asst. PD/MD at KCPX, Salt Lake City sez, "**BROTHER BEYOND** *Just A Heartbeat Away* (EMI) has that magical Roger Evans touch! Check out **DONNY OSMOND** *My Love Is A Fire* (CAPITOL)! Our homeboy is SMOKIN' - it ain't Hammer-time, it's **DONNY**-time! And **WILSON PHILLIPS** *Impulsive* (SBK) came back 100% positive on our Make It Or Break It - a first for KCPX!"

RANDY ROSS, MD at WGTZ, Dayton sez, "**JON BON JOVI** *Miracle* (MERCURY) is a SMASH! It's the easiest record out there! A GREAT upper to mid-tempo record is **WILSON PHILLIPS** *Impulsive* (SBK)! It's their best one yet!!! Also, check out **PRINCE** *New Power Generation* (PAISLEY PARK/WB)! It's the **PRINCE** we expect - an uptempo dance record!"

GARY MICHAELS, MD at KISN, Salt Lake City sez, "I LOVE **DONNY OSMOND** *My Love Is A Fire* (CAPITOL)! It's a GREAT pop record - top ten easy! Also, check out **WILSON PHILLIPS** *Impulsive* (SBK) - another GREAT selection! **JON BON JOVI** *Miracle* (MERCURY) is a really good mainstream song! It's playable on MANY formats!"

DARCY SANDERS, MD at KZZP, Phoenix sez, "**WILSON PHILLIPS** *Impulsive* (SBK) has more tempo and it's a little different sounding than the previous two records! **DONNY OSMOND** *My Love Is A Fire* (CAPITOL) is the perfect KZZP record! It has a better dance feel than *Soldier Of Love*. Sounds GREAT on the air! It's been a while since their last hit, but **REO SPEEDWAGON** *Love Is A Rock* (EPIC) will change all of that!"

MIKE SNOW, MD at KKQB, Houston sez, "**DONNY OSMOND** is on fire with his single *My Love Is A Fire* (CAPITOL) - don't miss the boat! It sounds like **JOHNNY GILL** has yet another HIT on his hands with *Fairweather Friend* (MOTOWN)! **THE SOUP DRAGONS** *I'm Free* (BIG LIFE/MERCURY) could develop into something serious now that it's out domestically! **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) is being hailed as a career record - and I agree! Lastly, an import that could definitely work on stations such as KMEL is **BASS-OMATIC** *Fascinating Rhyme* (VIRGIN)! The original mix is the goods! This is one of those tunes that's almost too good for radio - find it!"

JOHNNA CECCOLI, MD at Y100, Miami sez, "**THE VAUGHAN BROS.** *Tick Tock* (EPIC) is a totally legitimate record that is timely - this should be seriously looked at! **OLETA ADAMS** *Rhythm Of Life* (MERCURY) is perfect if you target an upper demo audience, and **WILSON PHILLIPS** has another #1 hit with *Impulsive* (SBK)! **DONNY OSMOND** *My Love Is A Fire* (CAPITOL) grows on you! Lastly, it's early, but be on the lookout for the single release of one of **DON HENLEY**'s finest, *New York Minute* (GEFFEN). It's especially perfect for Adult Top40 stations!"

JIM MEECH, MD at WNYP, Ithaca, NY sez, "**THE PARTY** *I Found Love* (HOLLYWOOD), a lot of programmers may overlook...don't! This song has a catchy hook and it will draw listener response! *Miracle* (MERCURY) is an excellent follow-up record for **JON BON JOVI**! Independent in it's style and Jon's vocals are sure to attract the listeners! Check it out! Donny Osmond - yes, **DONNY OSMOND** *My Love Is A Fire* (CAPITOL) has a good sound! You lookin' for a record to attract multi demo attention? This could be just the flavor! Give a listen! **WILSON PHILLIPS** just keeps on cranking out the chart topping singles! You can be guaranteed that *Impulsive* (SBK) will fit right in the groove! If you're in need of some phone action, *Impulsive* is very impulsive!"

RUSTY KEYES, PD/MD at KSKG, Salinas, KS sez, "**BETTE MIDLER** is back and has a sure hit record once again! *From A Distance* (ATLANTIC) - much like her last hit single, *Wind Beneath My Wings*, this should also show some hot response! The **PET SHOP BOYS** have a very cool single happening, *So Hard* (EMI)! If you haven't heard this track, it's a must! This is a good balance record, a familiar name, and an easy sound for listeners! Check out the latest effort from **WILSON PHILLIPS** *Impulsive* (SBK)! Also check out **JON BON JOVI** *Miracle* (MERCURY)! Two great records from two of radio's most reacted-to artists! **WILSON PHILLIPS** has a string of top five hits going, and don't expect it to be broken by this single - too hot! **JON**'s newest track will be a strong contender for number one!"

CHUCK MATHESON, MD at KZZU, Spokane, WA sez, "**LITA FORD** *Only Women Bleed* (RCA) is solid! With only good things to say about the version from Favorite Angel, **LITA**'s version seems a little more appealing! Give it a listen and judge for yourself! **JON BON JOVI** is on his way with a second track from the **YOUNG GUNS II - BLAZE OF GLORY** sound track, titled *Miracle* (MERCURY)! Dusting the "Bon Jovi" typical sound off of this track, **JON** has demonstrated some of his ability as a quality solo songwriter! Expect more from **JON**! Have you given your ear to *Tick Tock* (EPIC) from **THE VAUGHAN BROTHERS**? If not, it's a must! A twist for the Top40 market, but I believe if given the opportunity it'll work! One to keep an eye on is **CANDI & THE BACKBEAT** *The World Keeps On Turning* (I.R.S.)! An excellent on-air sound, it'll get you going!"

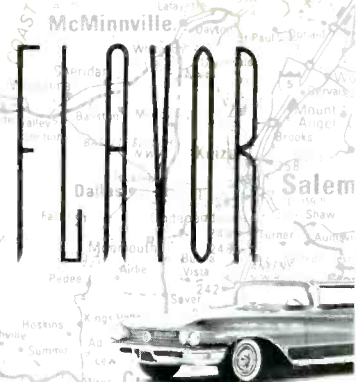
RON WEST, MD at KLBO, El Dorado, AR sez, "**SAN ANTONIO** *The Alamo* (HAMMER HEAD)! What a killer deal! It really jams, thanks to Rikko! If you need a copy, call me at (501) 863-5121! *I'm Seventeen* (COLUMBIA) by **TOMMY CONWELL** is a record taking off! Showing some good numbers on Rock Radio, it's coming your way and it's one to hear! **BLACK CROWES** *Hard To Handle* (DEF AMERICAN) is a must! It has an excellent sound and should cause listener reaction! One other record sure to do damage is the latest from **POISON**, *Something To Believe In* (CAPITOL)! It's a guarantee for the top of the charts!"

SEAN MICHAELS, MD at KTRS, Casper, WY sez, "**STYX** *Love Is The Ritual* (A&M) is the song! I think Dennis and the gang have a hit here! **WILSON PHILLIPS** - what can you possibly say about these ladies that hasn't already been said?! Their newest release *Impulsive* (SBK) is nothing short of spectacular! The talent just continues to flow from this threesome! *Love Is A Rock* (EPIC) by **REO SPEEDWAGON** will be an upper demo success record! It's nice to see Kevin and the guys back on track and doing the music thing!"

DEANO, MD at SLY96, San Luis Obispo, CA sez, "**DONNY OSMOND** *My Love Is A Fire* (CAPITOL) is an uptempo, rock solid record! It's a mass appeal fastball right down the pipe! Also **d.n.a.** feat. **Suzanne Vega** *Tom's Diner* (A&M) is so cool, it sticks in your head! **WILSON PHILLIPS** *Impulsive* (SBK) is another #1 for these ladies who can do no wrong!"

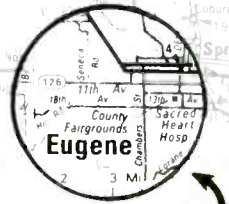
BOB LEWIS, PD at KGGG, Rapid City, IA sez, "*So Hard* by **PET SHOP BOYS** (EMI) has that traditional **PSB** sound with a nice fresh edge! Lyrically strong and musically hard! **DONNY OSMOND** *My Love Is A Fire* (CAPITOL) is reminiscent of *Soldier Of Love* - give it a listen! And check out **THE CURE** *Never Enough* (ELEKTRA) - they're back with an updated sound and production quality perfect for the '90s!"

DUSTY HAYES, PD at KBFM, McAllen-Brownsville, TX sez, "**WILSON PHILLIPS** *Impulsive* (SBK) is the best programming group out now! Females LOVE this song! Also, **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) is a GREAT ballad!"



Join us in our mint-condition 1964 Buick Electra (with power everything) as we twiddle the radio dial and venture in search of the show and charm that makes this nation great (as well as slightly queasy).

This week we visit:



BWANA JOHNNY of KSND in EUGENE, OREGON



ANITA BAKER
"Soul Inspiration"

the single and video from the PLATINUM PLUS album *COMPOSITIONS*

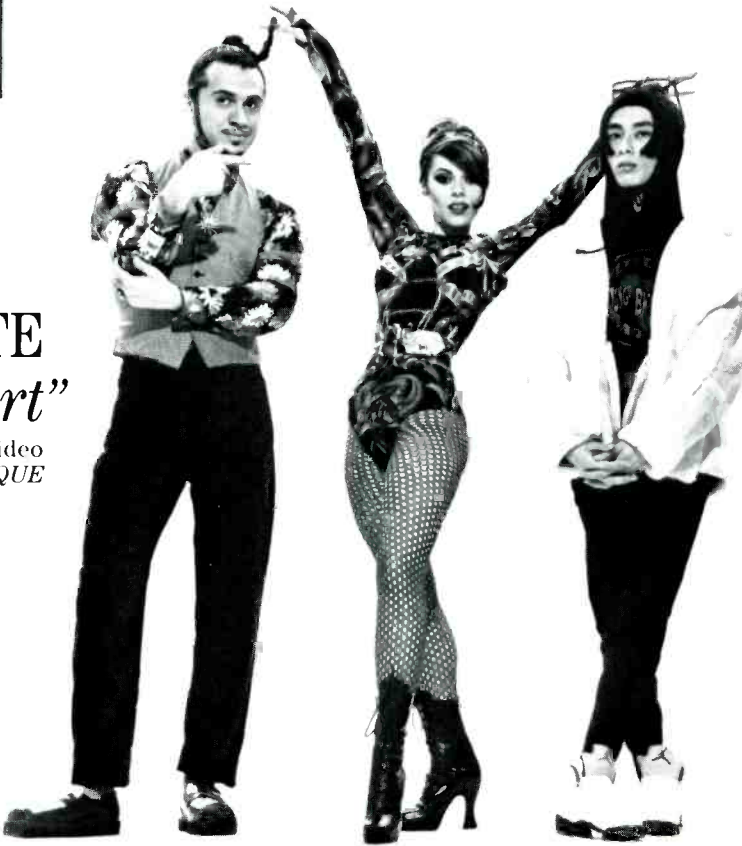
HITMAKERS CROSSOVER: 49-39
ADULT TOP40: 35-30 **A HITBOUND!**
TOP 25 ALBUM SALES NATIONALLY!

- | | | |
|-----------------------|-----------------------|----------------------|
| KSOL (28-21) | KAER (24-20) | FM100 (23-20) |
| X100 (D#29) | KROY (25-21) | 102JAMZ (Add) |
| WUSL (25-20) | WNCI (25-21) | WJLK (20-14) |
| KJMZ (29-24) | STAR93 (21-17) | Y107 (27-23) |
| WPGC (D#24) | KCPX (25-22) | Z99 (22-19) |
| B100 (Add #25) | KISN (24-20) | and more |

DEEE-LITE

"Groove Is In The Heart"

the first single and video from the debut album *WORLD CLIQUE*

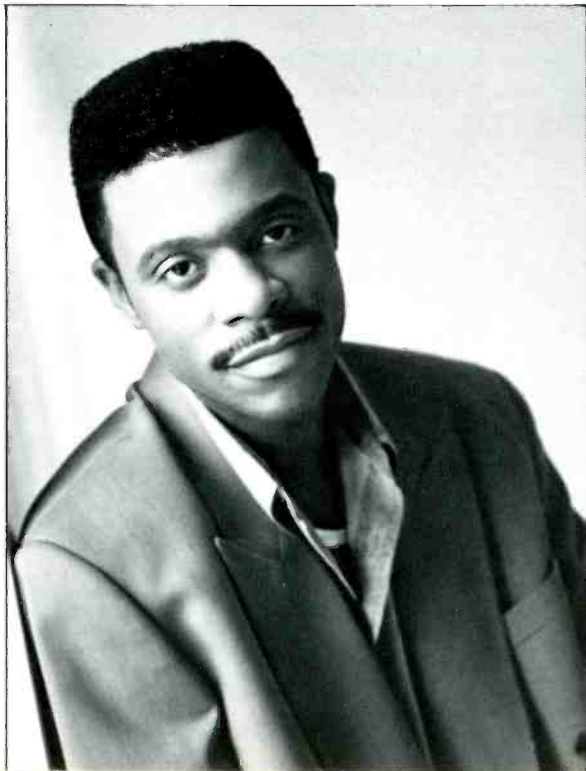


HITMAKERS MAINSTREAM: NEW#35
CROSSOVER: 33-13 NATL SINGLE SALES: 37-29
A CRUSADE! A HITBOUND!

- | | | | |
|---------------|----------------|----------------|-----------------|
| PLJ (26-22) | PWR104 (33-29) | KKFR (25-15) | HOT94.9 (25-22) |
| 100 (21-17) | PWR96 (26-17) | KOY95 (D#28) | WMJQ (29-25) |
| 15-FM (D#28) | PWR99 (18-14) | KS104 (29-26) | WKSE (30-26) |
| NR106 (24-20) | KBQ (D#40) | KKRZ (Add #30) | WKSS (D#29) |
| 96 (12-11) | KHTK (28-23) | HOT102 (30-27) | WTIC-FM (24-16) |
| MEL (15-13) | Q106 (25-19) | KXXR (26-23) | XL106.7 (Add) |
| 100 (27-22) | Z90 (30-26) | FM102 (D#26) | Y107 (34-31) |
| 10Q (31-22) | WLWL (D#33) | KROY (30-25) | Z99 (D#29) |
| 1XKS (D#31) | B94 (Add) | WNVZ (D#26) | WJMH (D#29) |
| KBQ (D#35) | Q105 (30-26) | KTFM (17-11) | and more |

HITMAKERS HITBOUND!
A CRUSADE!

- Early Action:**
THE BEAT (21-15)
KSOL (17-11)
WUSL (13-12)
KJMZ (17-14)
WPGC (5-4)
KISS98.5 (#2)
FM102 (D#27)
KTFM (Add)
WZZG (Add)
102JAMZ (#3)
100.3JAMZ (17-14)
and more!



KEITH SWEAT

"Merry Go Round"

the new single and video from the PLATINUM AND A HALF album *I'LL GIVE ALL MY LOVE TO YOU*

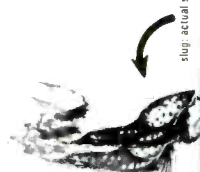


- BWANA'S FAVORITE EUGENE EATERY:**
Kowloon Restaurant, home of K. W. Chan's world-famous Mount Vesuvius Burger.
- BWANA'S FAVORITE EUGENE MEAL:**
K. W. Chan's world-famous Mount Vesuvius Burger (two, eaten simultaneously).
- BWANA'S FAVORITE EUGENE DESSERT PLACE:**
Monster Cookie (one pound oatmeal and raisin, a health nut this guy).
- BWANA'S FAVORITE AFTER DESSERT PLACE:**
Prince Puckler's Ice Cream Emporium (three scoops vanilla, a purist too).
- BWANA'S FAVORITE EUGENE COCKTAIL:**
K. W. Chan's world-famous Mount Vesuvius Burger (pureed).
- BWANA'S FAVORITE EUGENE EVENT:**
The Annual Slug Queen Pageant.



SLUG QUEEN 1989

An annual event begun sometime in the early part of this century, The Slug Queen Pageant is at the same time both a jubilant and reverent occasion. As anyone who has spent more than an hour in Eugene knows, rain is the dominant weather condition. As anyone who has ever been outside following a rainstorm knows, slugs are very fond of moisture. Therefore, slugs are a constant feature of life in Eugene and as a result Eugenians have come to respect the slimy creatures as fellow inhabitants. There is also a local myth concerning the mating of a primordial slug with a human (a fable related to us by Bwana Johnny who claims some connection to this legendary coupling), but this is besides the point. The Pageant is a glorious celebration of life in Eugene, demonstrating that no matter where you happen to be on the food chain, Eugene is a great place to be.



1 ◇ New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ◇ (212) 840-1035 ADDS: SWEET SENSATION, AL B. SURE,

WPLJ • PD: TOM CUDDY / MD: MIKE PRESTON ◇ (212) 613-8900 ADDS: JON BON JOVI, BRUCE HORNSBY (#35), DONNY OSMOND, WILSON PHILLIPS, SWEET SENSATION,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE ◇ (212) 239-2300 ADDS: HALL & OATES, JON BON JOVI (#26), SOHO (#28), POISON (#30),

2 ◇ Los Angeles

KIIS-FM • PD: BILL RICHARDS / MD: MIKE MARTIN ◇ (213) 466-8381 ADDS: BELL BIV DEVOE (#30), STEVIE B,

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN ◇ (213) 469-1631 ADDS: WINGER, JON BON JOVI, FAITH NO MORE,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA ◇ (818) 953-4200 ADDS: UB40 (#27), SOHO (#33), CANDI & THE BACKBEAT, DOUBLE DEE, DNA f/SUZANNE VEGA (#35),

THE BEAT • PD: MIKE STRADFORD / MD: FRANK MINIACI ◇ (213) 466-9566 ADDS: WHITNEY HOUSTON (#36), MAXI PRIEST (#37), LL COOL J (#38), GUY (#39), SURFACE (#40), DNA f/SUZANNE VEGA (#41), LEVERT (#42), THE ADVENTURES OF STEVIE V (#43),

3 ◇ Chicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAH ◇ (312) 944-6000 ADDS: INFORMATION SOCIETY, DONNY OSMOND, DOUBLE DEE,

Q101 • PD: BILL GAMBLE / MD: MARY SHUMINAS ◇ (312) 527-8348 ADDS: BETTE MIDLER (#18),

Z95 • PD/MD: BRIAN KELLY ◇ (312) 984-0890 ADDS: M.C. HAMMER, VANILLA ICE,

4 ◇ San Francisco

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI ◇ (415) 391-1061 ADDS: BELL BIV DEVOE, 2 IN A ROOM,

KSOL • PD: BOB MITCHELL / MD: RUSS ALLEN ◇ (415) 341-8777 ADDS: WHITNEY HOUSTON (#24), TONY! TONI! TONE! (#35), TODAY (#36),

X100 • PD: DAN O'TOOLE / MD: MIKE REILY ◇ (415) 362-8800 ADDS: HALL & OATES, JUDE COLE, CONCRETE BLONDE, BETTE MIDLER, PET SHOP BOYS,

5 ◇ Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES ◇ (215) 667-3939 ADDS: POISON (#29), JON BON JOVI (#30),

WIOQ • PD: JOHN ROBERTS / MD: PAM GRUND ◇ (215) 667-8100 ADDS: BELL BIV DEVOE (#34), 2 IN A ROOM, SEDUCTION, ALIAS, JOHNNY GILL,

WUSL • PD: DAVE ALLAN / MD: OPEN ◇ (215) 483-8900 ADDS: THE BOYS, MONIE LOVE,

6 ◇ Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE ◇ (313) 967-3750 ADDS: WILSON PHILLIPS (#24), ROD STEWART (#25),

THE FOX • PD: OPEN / ASST. PD/MD: JOHN MCFADDEN ◇ (313) 398-1100 ADDS: JON BON JOVI, DARYL D. (#24),

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON ◇ (313) 871-3030 ADDS: NEW KIDS ON THE BLOCK, BISCUIT, FAITH NO MORE,

7 ◇ Dallas

100.3JAMZ • PD: ELROY SMITH / MD: M.C. JAMMER ◇ (214) 556-8100 ADDS: WHITNEY HOUSTON (#28), CARON WHEELER, TERRY STEELE, WHISPERS,

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL ◇ (214) 869-9700 ADDS: JON BON JOVI, WILSON PHILLIPS, DONNY OSMOND,

Y95 • PD: RANDY KABRICH / MD: MIKE EASTERLIN ◇ (214) 263-3695 ADDS: DONNY OSMOND, THE VAUGHN BROS., CONCRETE BLONDE, PHIL COLLINS (#28), DINO (#29),

8 ◇ Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY MCKENNA ◇ (617) 396-1430 ADDS: 2 IN A ROOM (#22), POISON, PET SHOP BOYS, SWEET SENSATION, INFO SOCIETY, TIFFANY, W. PHILLIPS,

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY ◇ (617) 290-0009 ADDS: CANDYMAN (#29), NEW KIDS ON THE BLOCK, DNA f/SUZANNE VEGA, WILSON PHILLIPS,

9 ◇ Washington, DC

MIX107.3 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK ◇ (202) 686-3252 ADDS: BETTE MIDLER (#28), W. PHILLIPS (#29), CONCRETE BLONDE (#30),

WAVA • PD: CHUCK BECK / MD: DAVE ELLIOT ◇ (703) 534-0320 ADDS: M. PRIEST (#18), POISON (#23), B. MIDLER (#24), GUYS NEXT DOOR (#25),

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ◇ (301) 441-3500 ADDS: DINO (#22), QUINCY JONES, TOO SHORT, OLETA ADAMS,

10 ◇ Houston

KISS98.5 • PD: OPEN / MD: TERRI WEBER ◇ (713) 622-0010 ADDS: THE BOYS, LEVERT,

KKBQ • PD: DENE HALLAM / MD: MIKE SNOW ◇ (713) 961-0093 ADDS: CANDYMAN, MARIAH CAREY, POISON, DONNY OSMOND, STEVIE B,

MIX96.5 • PD: GUY ZAPOLEON / MD: MICHAEL NEWMAN ◇ (713) 790-0965 ADDS: DONNY OSMOND, JULEE CRUISE, BRUCE HORNSBY, WILSON PHILLIPS,

POWER104 • PD: STEVE WYROSTOK / MD: CHERYL BROZ ◇ (713) 266-1000 ADDS: WILSON PHILLIPS, NEW KIDS ON THE BLOCK,

11 ◇ Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE ◇ (305) 445-5411 ADDS: JETS, J. McBRIDE, TONY! TONI! TONE!, SPECIAL GENERATION,

POWER96 • PD: BILL TANNER / MD: JOHN RODGERS ◇ (305) 653-6796 ADDS: LUKE f./2 LIVE CREW, SEDUCTION, BISCUIT, BELL BIV DEVOE,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI ◇ (305) 925-7117 ADDS: NELSON (#30), DONNY OSMOND, WILSON PHILLIPS,

12 ◇ Atlanta

POWER99 • PD: RICK STACY / ASST. PD/MD: LEE CHESNUT ◇ (404) 266-0997 ADDS: STEVIE B (#30), WILSON PHILLIPS, DAMN YANKEES, DONNY OSMOND,

STAR94 • PD: BILL CAHILL/TONY NOVIA / MD: CINDY GLENN ◇ (404) 261-2971 ADDS: WHITNEY HOUSTON, GEORGE MICHAEL, BETTE MIDLER (#18),

13 ◇ Long Island

WBLL • PD: BILL TERRY / MD: MARK LOBEL ◇ (516) 732-1061 ADDS: ALIAS, WILSON PHILLIPS,

14 ◇ Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN ◇ (206) 223-5700 ADDS: DONNY OSMOND, WILSON PHILLIPS, JON BON JOVI,

KUBE • PD: TOM HUTYLER / MD: RANDY IRWIN ◇ (206) 322-1622 ADDS: BRUCE HORNSBY, STEVIE B, 2 IN A ROOM, CARON WHEELER, WILSON PHILLIPS,

15 ◇ St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ◇ (314) 644-1380 ADDS: JON BON JOVI (#35), DONNY OSMOND (#36),

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT ◇ (314) 727-0808 ADDS: SOHO (#30), SWEET SENSATION, 2 IN A ROOM, AL B. SURE, INFORMATION SOCIETY, CANDI & THE BACKBEAT, NEW KIDS ON THE BLOCK, THE PARTY,

16 ◇ San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT ◇ (619) 292-7600 ADDS: CONCRETE BLONDE (#15), WILSON PHILLIPS (#23), ANITA BAKER (#25),

Q106 • PD: KEVIN WEATHERLY / MD: MICHELLE SANTOSUOSSO ◇ (619) 565-6006 ADDS: PAUL YOUNG (#27), SWEET SENSATION, BETTE MIDLER, HUMAN LEAGUE, 2 IN A ROOM,

Z90 • PD/MD: RICK THOMAS ◇ (619) 585-9090 ADDS: INXS (#23), SWEET SENSATION (#34), STEVIE B (#35), JOHNNY GILL,

17 ◇ Baltimore

B104 • PD: STEVE PERUN / ASST. PD/MD: PAM TRICKETT ◇ (301) 466-9272 ADDS: NO ADDS THIS WEEK,

18 ◇ Minneapolis

KDWB-FM • PD: BRIAN PHILIPS / MD: MR. ED LAMBERT ◇ (612) 340-9000 ADDS: POISON (#25), DONNY OSMOND, JON BON JOVI, UB40,

WLOL-FM • PD: GREG STRASSELL / MD: OPEN ◇ (612) 340-9565 ADDS: THE JETS (#35), TONY! TONI! TONE!, SEDUCTION, UB40, DONNY OSMOND,

19 ◇ Pittsburgh

B94 • PD: DANNY CLAYTON / MD: LORI CAMPBELL ◇ (412) 381-8100 ADDS: DEEE-LITE, WILSON PHILLIPS,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER ◇ (412) 821-6140 ADDS: INFORMATION SOCIETY, HUMAN LEAGUE, GEORGE MICHAEL, THE TIME, STEVIE B,

20 ◇ Anaheim

KEZY • PD: CRAIG POWERS / MD: OPEN ◇ (714) 774-9600 ADDS: REO SPEEDWAGON, DONNY OSMOND, DEPECHE MODE (#10), VANILLA ICE (#30),

21 ◇ Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI ◇ (813) 839-9393 ADDS: ALIAS (#30), NELSON (#31), SWEET SENSATION (#32), SOHO (#34), DENISE LOPEZ (#38), CURIO (#39), TRACIE SPENSER (#40),

Q105 • OM: JOHN CLAY / ASST. PD: DENNIS REESE ◇ (813) 287-1047 ADDS: JOHNNY "O" & CYNTHIA (#30), SWEET SENSATION, 2 IN A ROOM, BETTE MIDLER, HUMAN LEAGUE, PAUL YOUNG,

22 ◇ Cleveland

WPHR • PD: CAT THOMAS / MD: ED BROWN ◇ (216) 348-0108 ADDS: WARRANT, STEVIE B, CANDYMAN, TIFFANY,

23 ◇ Phoenix

KKFR • PD: STEVE SMITH / MD: JIM MORALES ◇ (602) 258-6161 ADDS: DARYL D., SYDNEY YOUNGBLOOD, BOBBY ROSS AVILA (#31), 2 IN A ROOM (#33),

KOY95 • PD: JAY STEVENS / MD: DENA YASNER ◇ (602) 258-8181 ADDS: DNA f/SUZANNE VEGA, HI-FIVE, LUKE f./2 LIVE CREW, ONE CAUSE, ONE EFFECT,

KZZP • PD: BOB CASE / MD: DARCY SANDERS ◇ (602) 964-4000 ADDS: M.C. HAMMER (#20), VANILLA ICE (#24), DONNY OSMOND (#25), UB40, BRUCE HORNSBY, WILSON PHILLIPS,

24 ◇ Denver

KS104 • PD: DAVE VAN STONE / ASST. PD/MD: STACY CANTRELL ◇ (303) 427-7700 ADDS: UB40, BELL BIV DEVOE, NEW KIDS ON THE BLOCK,

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA ◇ (303) 989-1075 ADDS: WILSON PHILLIPS, POISON, DONNY OSMOND, KEITH SWEAT,

25 ◇ Portland

KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY ◇ (503) 226-0100 ADDS: DAMN YANKEES (#28), POISON (#29), DEEE-LITE (#30), JON BON JOVI, ELISA FIORILLO, WILSON PHILLIPS,

KXYQ • PD: JIM RYAN / MD: STEVE NAGANUMA ◇ (503) 226-6731 ADDS: JON BON JOVI, BRUCE HORNSBY, WILSON PHILLIPS,

26 ◇ Milwaukee

HOT102 • PD: GREG CASSIDY / MD: DANA LONDON ◇ (414) 785-1021 ADDS: STEVIE B, ELISA FIORILLO, 2 IN A ROOM, LINEAR, SOHO,

WKTI • PD: MIKE BERLAK / MD: JOHN WOODY HARRISON ◇ (414) 332-9611 ADDS: NO ADDS THIS WEEK,

27 ◇ Kansas City

KBEQ • PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY ◇ (816) 531-2535 ADDS: POISON, MARIAH CAREY, DAMN YANKEES, CARON WHEELER, HUMAN LEAGUE,

KXXR • PD: STEVE DOUGLAS / MD: None ◇ (816) 421-1065 ADDS: TIFFANY, DONNY OSMOND, CANDI & THE BACKBEAT, SWEET SENSATION, SEDUCTION,

28 ◇ Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL ◇ (401) 433-4200 ADDS: TONY! TONI! TONE!, M. CAREY (#32), NEW KIDS ON THE BLOCK (#35), WILSON PHILLIPS (#34),

29 ◇ San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN ◇ (415) 948-0977 ADDS: DENISE LOPEZ, SWEET SENSATION,

KWSS • PD: LARRY MORGAN / MD: RICH ANHORN ◇ (408) 297-5977 ADDS: DONNY OSMOND, BETTE MIDLER, PEBBLES (#23), POISON (#25), HEART (#28), WILSON PHILLIPS (#30),

30 ◇ Sacramento

FM102 • PD/MD: BRIAN WHITE ◇ (916) 920-1025 ADDS: JULEE CRUISE, BELL BIV DEVOE, JOHNNY GILL (#25),

KAER • PD: RICK AUSTIN / ASST. PD/MD: VINCE GARCIA ◇ (916) 929-5325 ADDS: RIGHTIOUS BROS (#24), B. MIDLER (#25), HEART,

KROY • PD: JEFF McCARTNEY / ASST. PD/MD: THE ICEMAN ◇ (916) 446-5769 ADDS: SWEET SENSATION (#30), BELL BIV DEVOE (#34), PET SHOP BOYS, ONE CAUSE, ONE EFFECT, DNA f/SUZANNE VEGA, THE VAUGHN BROS.,

KWOD • PD: GERRY CAGLE / MD: SHELLEY MORGAN ◇ (916) 929-5000 ADDS: UB40 (#40),

31 ◇ Cincinnati

Q102 • PD: DAVE ALLEN / ASST. PD/MD: BRIAN DOUGLAS ◇ (513) 763-5500 ADDS: VANILLA ICE (#29), D. OSMOND (#31), PEBBLES (#33), B. MIDLER (#34), WILSON PHILLIPS (#35),

32 ◇ Norfolk

WNVZ • PD: CHRIS BAILEY / MD: BEAVER CLEAVER ◇ (804) 497-1067 ADDS: JON BON JOVI, WILSON PHILLIPS, SOHO, BRUCE HORNSBY, DONNY OSMOND, STEVIE B,

33 ◇ San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON ◇ (714) 889-2651 ADDS: UB40 (#20), JAMES INGRAM, P.C. QUEST, BELL BIV DEVOE,

34 ◇ Columbus

92X • PD/MD: TOM GILLIGAN ◇ (614) 221-7811 ADDS: AFTER 7, JON BON JOVI, DINO, VANILLA ICE, M.C. HAMMER, TOMMY CONWELL,

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE ◇ (614) 224-9624 ADDS: WILSON PHILLIPS (#26), DONNY OSMOND (#27), DINO (#28), BETTE MIDLER (#29), BRUCE HORNSBY (#30),

35 ◇ New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ◇ (504) 581-7002 ADDS: JON BON JOVI, WILSON PHILLIPS, POISON,

36 ◇ San Antonio

KSAQ • PD: LEO VELA / MD: RIKKO ◇ (512) 271-9600 ADDS: THE CURE, UB40, JON BON JOVI, WILSON PHILLIPS, THE VAUGHN BROS., DONNY OSMOND, JULEE CRUISE, HOT HOUSE FLOWERS, INFORMATION SOCIETY, TOMMY CONWELL, BRUCE HORNSBY,

KTFM • PD: RICK HAYES / MD: ROSS KNIGHT ◇ (512) 655-5500 ADDS: BELL BIV DEVOE, KEITH SWEAT, 2 IN A ROOM, TOO SHORT, SWEET SENSATION (#21),

STAR93 • PD: RICK UPTON / MD: OPEN ◇ (512) 225-5111 ADDS: UB40 (#21), W. PHILLIPS (#22),

37 ◇ Indianapolis

WZPL • PD: DON LONDON / MD: MICHAEL POWERS ◇ (317) 637-8000 ADDS: HALL & OATES, PEBBLES, M.C. HAMMER (#30),

38 ◇ Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN ◇ (801) 359-9536 ADDS: SEDUCTION, D. OSMOND, CANDI & THE BACKBEAT, THE PARTY,

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE ◇ (801) 485-6700 ADDS: D. OSMOND, HUMAN LEAGUE, DINO, W. PHILLIPS,

KISN • PD: GARY WALDRON / MD: GARY MICHAELS ◇ (801) 262-9797 ADDS: THE VAUGHN BROS., CARON WHEELER, WILSON PHILLIPS, BRUCE HORNSBY,

(See TOP40 Adds page 31)

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say hello to

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to the debut **SINGLE**

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39 ▢ Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN ▢ (716) 876-0930 ADDS: WILSON PHILLIPS (#29), HALL & OATES (#30), DONNY OSMOND, CANDI & THE BACKBEAT, HUMAN LEAGUE,

WKSE • PD: MIKE EDWARDS / MD: MIKE MCGOWAN ▢ (716) 884-5101 ADDS: DEPECHE MODE (#30), HALL & OATES, STEVIE B, 2 IN A ROOM,

40 ▢ Hartford-New Haven

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLEMAN ▢ (203) 776-4012 ADDS: WILSON PHILLIPS, DNA f./SUZANNE VEGA, JON BON JOVI, DONNY OSMOND,

WKSS • PD: JEFFERSON WARD / MD: CHRIS WALSH ▢ (203) 249-9577 ADDS: 2 IN A ROOM, BETTE MIDLER,

WTIC-FM • PD: TOM MITCHELL / MD: MIKE WEST ▢ (203) 522-1080 ADDS: 2 IN A ROOM (#36), STEVIE B (#39), WILSON PHILLIPS (#40), DONNY OSMOND, SWEET SENSATION,

41 ▢ Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY ▢ (704) 342-4102 ADDS: JOHNNY GILL, 2 IN A ROOM, ONE CAUSE, ONE EFFECT,

WZZG • PD: DWAYNE WARD / MD: RAY MARINER ▢ (704) 392-6191 ADDS: DAVID CASSIDY, KEITH SWEAT, BETTE MIDLER, NEW KIDS ON THE BLOCK, M.C. HAMMER (#28), BLACK BOX (#30),

42 ▢ Memphis

FM100 • PD/MD: STEVE CONLEY ▢ (901) 726-0468 ADDS: HEART, BETTE MIDLER, WILSON PHILLIPS,

43 ▢ Orlando

102JAMZ • PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD ▢ (407) 788-1400 ADDS: PRINCE f./Tevin Campbell (#35), ANITA BAKER, WHISPERS, LUKE f./2 LIVE CREW, WHITNEY HOUSTON, SNAP,

MIX105.1 • PD: BRIAN THOMAS / MD: RICK STONE ▢ (407) 629-5105 ADDS: BRUCE HORNSBY, REO SPEEDWAGON, BILLY JOEL, UB40,

XL106.7 • PD: STEVE KELLY / MD: ROD LAUDERDALE ▢ (407) 339-1067 ADDS: POISON, DONNY OSMOND, HEART, SOHO, INFORMATION SOCIETY, DEEE-LITE,

44 ▢ Monmouth-Ocean, NJ

WJLK-FM • PD: BRAD HOLCOMB / MD: GARY GUIDA ▢ (201) 774-7700 ADDS: BRUCE HORNSBY (#25), HEART (#26), B. RUSSELL (#28),

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT ▢ (609) 597-1100 ADDS: NO ADDS THIS WEEK,

45 ▢ Rochester

98PXY • PD: KEVIN KENNY / MD: CAT COLLINS ▢ (716) 325-5300 ADDS: WILSON PHILLIPS, DONNY OSMOND, STEVIE B, JON BON JOVI,

46 ▢ Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ▢ (615) 256-6556 ADDS: THE PARTY, DEPECHE MODE, AL B. SURE, SWEET SENSATION, SOHO, BELL BIV DEVOE,

47 ▢ Oklahoma City

KJ103 • PD: MIKE McCOY / MD: BILLY THE KIDD ▢ (405) 840-5271 ADDS: POISON (#27), JULEE CRUISE, BILLY IDOL,

Z99 • PD/MD: BRENDA BENNETT ▢ (405) 942-3399 ADDS: LALAH HATHAWAY,

48 ▢ Dayton

WGTV • PD: JEFF BALLENTINE / MD: RANDY ROSS ▢ (513) 294-5858 ADDS: JON BON JOVI, D. OSMOND, 2 IN A ROOM, PARTY, WARRANT

49 ▢ Louisville

KISS104 • PD: JOEL WIDDOWS / ASST. PD/MD: DAVID MICHAELS ▢ (502) 583-5151 ADDS: ALIAS (#21), BETTE MIDLER (#27),

WDJX • PD: CHRIS SHEBEL / ASST. PD/MD: JILL MEYER ▢ (502) 589-4800 ADDS: M.C. HAMMER (#29), SOHO (#30), BETTE MIDLER,

50 ▢ Greensboro/Winston-Salem

WJMH • PD: BRIAN DOUGLAS / MD: KELLY MASTERS ▢ (919) 855-6500 ADDS: SPECIAL GENERATION, DINO, SAMUELLE,

WKSI • PD: OPEN / MD: GREG STEVENS ▢ (919) 275-9895 ADDS: M.C. HAMMER (#25),

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS ▢ (919) 759-2316 ADDS: BRUCE HORNSBY, POISON, HUMAN LEAGUE, M.C. HAMMER, STEVIE B, VANILLA ICE,

Montreal, Canada

CKOI • PD: BOB LÉBOURD / MD: GUY BROUILLARD ▢ (514) 766-2311 ADDS: PET SHOP BOYS, HUMAN LEAGUE, PAUL SIMON, ZZ TOP, HALL & OATES, M.C. JAYE & COOL G. (#39),

THE TOP TRENDSETTERS

930 / Syracuse ▢ PD: NEIL SULLIVAN / MD: GARY DUNES ▢ (315) 446-9090 • ADDS: CONCRETE BLONDE, DONNY OSMOND, JON BON JOVI, M. C. HAMMER,

930ID / Alexandria ▢ PD: HOLLYWOOD HARRISON / MD: TERRY KNIGHT ▢ (318) 445-1234 • ADDS: BETTE MIDLER, REO SPEEDWAGON, UB40,

955X / Charleston ▢ PD/MD: WALT SPECK ▢ (803) 849-9500 • ADDS: ASIA, BETTE MIDLER, MARIAH CAREY (#24), M. C. HAMMER (#25), VANILLA ICE (#30),

95XXX / Burlington ▢ PD: BEN HAMILTON / MD: ROB DAWES ▢ (802) 655-9530 • ADDS: BETTE MIDLER (#35), DAVID CASSIDY (#29), DAMN YANKEES (#37), JON BON JOVI (#39), SOHO, STEVIE B (#34), SWEET SENSATION, VANILLA ICE (#28),

99.9KHI / Ocean City ▢ PD: HITMAN / MD: KEVIN OCEAN ▢ (301) 289-3456 • ADDS: BRUCE HORNSBY, JON BON JOVI, M. C. HAMMER, NEW KIDS ON THE BLOCK, STEVIE B, TEDDY PENDERGRASS & LISA FISHER, TIFFANY, VAUGHN BROS. (#40), WILSON PHILLIPS,

89B / Kalamazoo ▢ PD/MD: EENNY B. JR. ▢ (406) 862-5565 • ADDS: BETTE MIDLER (#37), CONCRETE BLONDE (#34), DAVID CASSIDY (#40), DAMN YANKEES (#39), POISON (#32),

FM104 / Modesto ▢ PD: GARY DeMARONEY / MD: ERIC HOFFMAN ▢ (209) 572-0104 • ADDS: DONNY OSMOND, JON BON JOVI, POISON (#28), WILSON PHILLIPS,

G105 / Raleigh ▢ PD: BRIAN PATRICK / MD: JIM HARRISON ▢ (919) 683-2055 • ADDS: DONNY OSMOND (#34), MARIA McKEE (#35), WILSON PHILLIPS (#31),

G9B / Portland ▢ PD/MD: JIM RANDALL ▢ (207) 775-6321 • ADDS: ASIA, BETTE MIDLER, NEW KIDS ON THE BLOCK, PET SHOP BOYS, SWEET SENSATION, TIFFANY, WILSON PHILLIPS, WINGER,

HOT199.9 / Easton ▢ PD: JIM SCHAEFER / MD: ERIC STRYKER ▢ (215) 258-6155 • ADDS: 2 IN A ROOM, CANDYMAN, SWEET SENSATION,

HOT194 / Honolulu ▢ PD/MD: JAMIE HYATT ▢ (808) 521-2313 • ADDS: THE BOYS,

JETFM / Erie ▢ PD: JIM COOK / MD: ROBIN BANKS ▢ (814) 455-2741 • ADDS: JON BON JOVI, M. C. HAMMER (#30), POISON, STYX,

K104 / Erie ▢ PD/MD: BERNIE KIMBLE ▢ (814) 452-2041 • ADDS: BREATHE (#20),

K106 / Beaumont ▢ PD: NEIL HARRISON / MD: PAM PACE ▢ (409) 769-2475 • ADDS: DONNY OSMOND, JON BON JOVI, PET SHOP BOYS, STEVIE B, TOO SHORT, VAUGHN BROS., WILSON PHILLIPS, WINGER,

KAY / Tulsa ▢ PD: PAN DEAN / MD: OPEN ▢ (918) 492-2020 • ADDS: BETTE MIDLER, DONNY OSMOND, POISON, REO SPEEDWAGON,

KBOS / Fresno ▢ PD: JEFF DAVIS / MD: DON PARKER ▢ (209) 237-9361 • ADDS: 2 IN A ROOM, KEITH SWEAT, NEW KIDS ON THE BLOCK, OLETA ADAMS, ONE CAUSE/DNE EFFECT, SEDUCTION, SWEET SENSATION,

KBTS / Austin ▢ PD/MD: TRACY AUSTIN ▢ (512) 345-9300 • ADDS: ALIAS (#34), HEART (#35), VAUGHN BROS. (#36), WARRANT (#37),

KCAO / Oxnard ▢ PD: ROBERT KHODES / MD: ANNIE SAGE ▢ (805) 483-1000 • ADDS: ALIAS, BETTE MIDLER, DONNY OSMOND, HALL & OATES, NEW KIDS ON THE BLOCK, PET SHOP BOYS,

KCHX / Midland ▢ PD/MD: KELLY McCREE ▢ (915) 561-8833 • ADDS: DNA f./SUZANNE VEGA, ELISA FIORILLO, JON BON JOVI, M. C. HAMMER, STYX, VANILLA ICE, WILSON PHILLIPS, WINGER,

KCLD / St. Cloud ▢ PD: STEVE LINDELL / MD: CHARLIE DOUGLAS ▢ (612) 251-1450 • ADDS: HUMAN LEAGUE (#32), POISON (#33), REO SPEEDWAGON (#29), TYLER COLLINS (#31),

KCMQ / Columbia ▢ PD: BRIAN HANSON / MD: OPEN ▢ (314) 449-2433 • ADDS: DAMN YANKEES, POISON, SNAP, SCHD, TONY! TONI! TONE!, WILSON PHILLIPS (#39),

KDON / Salinas ▢ PD: STEVE WALL / MD: EFREN SIFUENTES ▢ (408) 422-5363 • ADDS: THE BOYS, KEITH SWEAT, THE PARTY,

KEEZ / Mankato ▢ PD: MARK SEGER / MD: MIKE MURPHY ▢ (507) 345-4646 • ADDS: BRIAN JENTGES, DEEE-LITE, DNA f./SUZANNE VEGA, SOHO, STYX, WILSON PHILLIPS,

KEWB / Redding ▢ PD/MD: SIMON DE LA ROSA ▢ (916) 243-5392 • ADDS: LONDON QUIREBOYS (#30), POISON (#27), REO SPEEDWAGON (#28), VAUGHN BROS. (#29),

KEZB-FM / El Paso ▢ PD: BOB WEST / MD: ANGEL GONZALES ▢ (915) 533-9400 • ADDS: DEEE-LITE,

KF95 / Boise ▢ PD: MIKE KASPER / MD: MAD MAX ▢ (208) 888-4321 • ADDS: BETTE MIDLER, BRUCE HORNSBY, DAMN YANKEES, DONNY OSMOND, KEITH SWEAT, THE PARTY, REO SPEEDWAGON, WILSON PHILLIPS,

KFBD / Waynesville ▢ PD: STEVEN GREENLEE / MD: TIM McNUTT ▢ (314) 336-3133 • ADDS: BETTY BOO, HOT HOUSE FLOWERS, JIMMY BARNES, NEW KIDS ON THE BLOCK, POISON (#34), WINGER,

KFBQ / Cheyenne ▢ PD: J.D. DANIELS / MD: DAVE COLLINS ▢ (307) 634-4461 • ADDS: BETTE MIDLER, DONNY OSMOND, FAITH NO MORE, SOHO, WILSON PHILLIPS,

KFFM / Yakima ▢ PD/MD: GREG ADAMS ▢ (509) 248-1460 • ADDS: AL B. SURE, OLETA ADAMS, PET SHOP BOYS, REO SPEEDWAGON, SWEET SENSATION, WILSON PHILLIPS,

KFRX / Lincoln ▢ PD: J.J. COOK / MD: SUNNY VALENTINE ▢ (402) 483-5100 • ADDS: JON BON JOVI, M. C. HAMMER (#30), OLETA ADAMS, WILSON PHILLIPS,

KFTZ / Idaho Falls ▢ PD: RICH SUMMERS / MD: MINDY KARY ▢ (208) 523-3722 • ADDS: BETTE MIDLER, BRUCE HORNSBY, DONNY OSMOND, JON BON JOVI, PET SHOP BOYS, TIFFANY, WILSON PHILLIPS,

KG95 / Sioux City ▢ PD: DENNY ANDERSON / MD: KEVIN KOLLINS ▢ (712) 258-5595 • ADDS: ASIA, THE PARTY, PET SHOP BOYS, STEVIE B, STYX, TOMMY CONWELL, VANILLA ICE,

KGGG / Rapid City ▢ PD: BOB LEWIS / MD: SCOTT BRADLEY ▢ (605) 348-1100 • ADDS: BETTE MIDLER (#34), DONNY OSMOND (#37), WILSON PHILLIPS (#38),

KGWY / Gillette ▢ PD: MICHAEL BERRY / MD: MARTHA STEELE ▢ (307) 686-2242 • ADDS: BETTE MIDLER, DAVID CASSIDY, DONNY OSMOND, UB40, WINGER,

KHFI / Austin ▢ PD/MD: SELBY EDWARDS ▢ (512) 474-9233 • ADDS: DONNY OSMOND, HUMAN LEAGUE, JON BON JOVI, SWEET SENSATION, WILSON PHILLIPS,

KHSS / Walla Walla ▢ PD: THOMAS HODGINS / MD: CHUCK STEVENS ▢ (509) 522-5412 • ADDS: AIRKRAFT, DAVID CASSIDY, DONNY OSMOND, THE PRETENDERS, STYX, TOMMY CONWELL, TYLER COLLINS, WILSON PHILLIPS, WINGER (#31),

KISR / Fort Smith ▢ PD/MD: BOB CHASE ▢ (501) 785-2526 • ADDS: ASIA, BETTE MIDLER (#39), HOT HOUSE FLOWERS, HUMAN LEAGUE (#32), THE PARTY, POISON (#40), STEVIE B, TIFFANY, TOMMY CONWELL, WILSON PHILLIPS,

KIX106 / Birmingham ▢ PD/MD: BRIAN CHRISTOPHER ▢ (205) 591-7171 • ADDS: BRUCE HORNSBY, JON BON JOVI, UB40,

KIXR / Ponca City ▢ PD/MD: T. MORGAN ▢ (405) 765-5491 • ADDS: BETTE MIDLER (#40), BROTHER BEYOND, POISON (#34),

KIXY / San Angelo ▢ PD/MD: DON ROBERTSON ▢ (915) 949-2112 • ADDS: ASIA, DEEE-LITE, INFORMATION SOCIETY, SOHO, WILSON PHILLIPS,

KJIG / Spencer ▢ PD: BRIAN NEWCOMB / MD: JIMMY MAC ▢ (712) 262-6393 • ADDS: AIRKRAFT, DONNY OSMOND, JON BON JOVI, PET SHOP BOYS, REO SPEEDWAGON (#39), ST. PAUL, WILSON PHILLIPS,

KJLS / Hays/Great Bend ▢ PD: JACK CREES / MD: DARREN BUTLER ▢ (913) 628-1064 • ADDS: JIMMY BARNES, THE LIGHTNING SEEDS, THE PARTY, ST. PAUL, WENDY & LISA, WILSON PHILLIPS,

KKBG / Hilo ▢ PD/MD: DANNY AUSTIN ▢ (808) 961-0651 • ADDS: ASIA (#34), CANDYMAN, HALL & OATES, HUMAN LEAGUE (#32), INFORMATION SOCIETY,

KKMT / Springfield ▢ PD: DAVE ALEXANDER / MD: TIM AUSTIN ▢ (417) 883-9000 • ADDS: M. C. HAMMER (#35),

KKRD / Wichita ▢ PD: JACK OLIVER / MD: GREG WILLIAMS ▢ (316) 265-0721 • ADDS: DONNY OSMOND, JON BON JOVI, WILSON PHILLIPS,

KKSS-FM / Albuquerque ▢ PD: JOHN JAYNES / MD: HOLLYWOOD HAZE ▢ (505) 265-1431 • ADDS: ANITA BAKER, CANDI & THE BACKBEAT, DNA f./SUZANNE VEGA, EN VOGUE, HUMAN LEAGUE, INFORMATION SOCIETY, KEITH SWEAT,

KKXX / Bakersfield ▢ PD/MD: CHRIS SQUIRES ▢ (805) 322-9929 • ADDS: DEEE-LITE,

KKYK / Little Rock ▢ PD: BRIAN BRIDGMAN / MD: KANDY KLUTCH ▢ (501) 378-0104 • ADDS: BETTE MIDLER, POISON,

KLUC / Las Vegas ▢ PD: JERRY DEAN / ASST. PD/MD: JAY TAYLOR ▢ (702) 739-9383 • ADDS: BETTE MIDLER (#30), INFORMATION SOCIETY, JOHNNY GILL (#29), JOHNNY "O" & CYNTHIA (#28),

KLYK / Longview/Kelso ▢ PD: BOB HART / ASST. PD/MD: KANDY KLUTCH ▢ (206) 425-1500 • ADDS: BRUCE HORNSBY, DONNY OSMOND, INFORMATION SOCIETY, STYX, WILSON PHILLIPS,

KMKK / Lewiston ▢ PD: KEITH HAVENS / MD: KEVIN CHASE ▢ (208) 746-5056 • ADDS: CANDYMAN, DONNY OSMOND, JON BON JOVI, PET SHOP BOYS, STEVIE B, WILSON PHILLIPS, WINGER (#25),

KMON / Great Falls ▢ PD: DAVE LEVIN / MD: P.J. MILLER ▢ (406) 761-1000 • ADDS: AIRKRAFT, BETTE MIDLER (#32), HALL & OATES (#38), HEART (#23), INFORMATION SOCIETY (#40), POISON (#31), STYX,

KNEN / Norfolk ▢ PD: KEVIN RAHFELDT / MD: TODD MICHAELS ▢ (402) 379-3300 • ADDS: ASIA, BETTE MIDLER, BRUCE HORNSBY, DAMN YANKEES, NEW KIDS ON THE BLOCK, POISON, REO SPEEDWAGON, TOMMY CONWELL, WILSON PHILLIPS,

KNIN / Wichita Falls ▢ PD/MD: J.J. McKAY ▢ (817) 855-6924 • ADDS: DONNY OSMOND, TOMMY CONWELL, VANILLA ICE (#32), VAUGHN BROS., WILSON PHILLIPS,

KOKZ / Waterloo/Cedar Rapids ▢ PD: KATT SIMON / MD: RON NEWMAN ▢ (319) 233-3371 • ADDS: BETTE MIDLER (#38), CANDYMAN, DAMN YANKEES, ELISA FIORILLO, PET SHOP BOYS, STYX, WILSON PHILLIPS,

KOYE / Laredo ▢ PD/MD: STEVE CHASE ▢ (512) 723-4396 • ADDS: BETTE MIDLER (#29), DEEE-LITE (#31), DONNY OSMOND (#35), JON BON JOVI, SWEET SENSATION, WILSON PHILLIPS,

KPAT / Sioux Falls ▢ PD: SCOTT MAGUIRE / MD: COREY WARD ▢ (605) 339-9999 • ADDS: PET SHOP BOYS (#28), REO SPEEDWAGON, STYX, WILSON PHILLIPS (#29),

KPRR / El Paso ▢ PD/MD: ELI MDLAND ▢ (915) 532-6515 • ADDS: SWEET SENSATION (#25),

KPXI / Mt. Pleasant ▢ PD: OPEN / ASST. PD/MD: MICK FULGHAM ▢ (214) 572-8726 • ADDS: THE LIST IS FROZEN THIS WEEK,

KPXK / Anchorage ▢ PD/MD: STEVE KNDLL ▢ (907) 243-3141 • ADDS: JAMES INGRAM (#31), POISON (#34),

KQCR / Cedar Rapids ▢ PD: GARY DIXON / MD: J.J. GERARD ▢ (319) 363-2061 • ADDS: BETTE MIDLER (#29), CONCRETE BLONDE (#32), NEW KIDS ON THE BLOCK (#31), POISON (#30), TECHNOTRONIC, TIFFANY,

KQIZ / Amarillo ▢ PD/MD: JON ANDERSON ▢ (806) 353-6663 • ADDS: AL B. SURE, BETTE MIDLER (#29), CONCRETE BLONDE (#32), NEW KIDS ON THE BLOCK (#31), POISON (#30), TECHNOTRONIC, TIFFANY,

KQKQ / Omaha ▢ PD/MD: DREW BENTLEY ▢ (402) 342-2000 • ADDS: JON BON JOVI, PET SHOP BOYS, REO SPEEDWAGON, WILSON PHILLIPS,

KOKYFM / Kearney ▢ PD/MD: MITCH COOLEY ▢ (308) 236-6464 • ADDS: BRUCE HORNSBY, IGGY POP f./KATE PIERSON, JON BON JOVI, VAUGHN BROS., WILSON PHILLIPS,

KQLA / Manhattan ▢ PD: MIKE TEMAAT / MD: None ▢ (913) 776-0104 • ADDS: PEBBLES, TOMMY CONWELL, WILSON PHILLIPS,

KQMQ / Honolulu ▢ PD: KIMO AKANE / ASST. PD/MD: KRIS HART ▢ (808) 539-9369 • ADDS: JUDE COLE, THE PARTY, STEVIE B, WILSON PHILLIPS,

KRNO / Des Moines ▢ PD: CHUCK KNIGHT / MD: BOB LEWIS ▢ (515) 280-1350 • ADDS: STEVIE B (#26),

KRO / Tucson ▢ PD: JOHN PEAKE / ASST. PD/MD: ROGER SCOTT ▢ (602) 323-9400 • ADDS: DONNY OSMOND, POISON,

KRRG / Laredo ▢ PD: KIRK DAVIDSON / MD: CLAIR ORTEGA ▢ (512) 724-9800 • ADDS: DONNY OSMOND, HUMAN LEAGUE, JON BON JOVI, PET SHOP BOYS, SWEET SENSATION, WILSON PHILLIPS,

KSDR / Watertown ▢ PD: JIM AESOPH / MD: TROY SCOTT ▢ (605) 882-1480 • ADDS: DAMN YANKEES, HEART (#29), HUMAN LEAGUE (#36), POISON (#37), SLAUGHTER (#31), VANILLA ICE (#30),

KSKG / Salina ▢ PD/MD: RUSTY KEYES ▢ (913) 825-4631 • ADDS: BETTE MIDLER, CANDYMAN, DEEE-LITE, JON BON JOVI, PET SHOP BOYS, WILSON PHILLIPS,

KSMB / Lafayette ▢ PD: STEVE SMALL / MD: "FAST EDDIE" NELSON ▢ (318) 232-1311 • ADDS: DAVID CASSIDY, DONNY OSMOND, EN VOGUE, HUMAN LEAGUE, STEVIE B, WARRANT,

KSDN / Eugene ▢ PD/MD: CHRIS RUH ▢ (503) 686-9123 • ADDS: JON BON JOVI, STEVIE B, WINGER,

KTMT / Medford ▢ PD: MITCH STEWART / MD: GRANT TRESSEL ▢ (503) 779-1550 • ADDS: BRUCE HORNSBY, DONNY OSMOND, JON BON JOVI, PET SHOP BOYS, STYX, SWEET SENSATION, TOMMY CONWELL, WILSON PHILLIPS,

KTRS / Casper ▢ PD: STAN ICENOGGLE / MD: SEAN MICHAELS ▢ (307) 235-7000 • ADDS: DONNY OSMOND, REO SPEEDWAGON, STYX,

KTXV / Jefferson City ▢ PD: BOBBY JACKSON / MD: KEVIN MICHAELS ▢ (314) 893-5696 • ADDS: AFTER 7, BETTE MIDLER, CANDYMAN, DONNY OSMOND, REO SPEEDWAGON,

KVTI / Tacoma ▢ PD: JOHN MANGAN / MD: TOM BARBEE ▢ (206) 756-5884 • ADDS: IGGY POP f./KATE PIERSON, MARIAH CAREY (#23), M. C. HAMMER (#26), NEW KIDS ON THE BLOCK, PET SHOP BOYS, POISON (#37), STEVIE B, WILSON PHILLIPS,

KWIN / Stockton ▢ PD/MD: JOHNNY MILFORD ▢ (209) 951-8165 • ADDS: BELL BIV DEVOE (#40), JOHNNY GILL (#36), OLETA ADAMS (#35),

KWNZ / Reno ▢ PD: RAY KALUSA / MD: RICK CARTER ▢ (702) 323-0123 • ADDS: HUMAN LEAGUE, JON BON JOVI, POISON (#30), STYX, WILSON PHILLIPS,

KWTF-FM / Waco ▢ PD: DAVE CHRISTOPHER / MD: OPEN ▢ (817) 776-5989 • ADDS: DAMN YANKEES, JON BON JOVI, MARIAH CAREY (#21), STEVIE B, VANILLA ICE (#27), WILSON PHILLIPS,

KYNZ / Ardmore ▢ PD: SCOTT BENTON / MD: WIN PATTON ▢ (405) 226-8475 • ADDS: DAVID CASSIDY, HALL & OATES (#38), HUMAN LEAGUE (#33), POISON, VANILLA ICE, WILSON PHILLIPS,

KYQQ / Wichita ▢ PD: LYMAN JAMES / MD: STEVE DAVIS ▢ (316) 265-1065 • ADDS: BETTE MIDLER (#35), CONCRETE BLONDE (#33),

KYRK / Las Vegas ▢ PD: GREG LENNY / MD: CORY RICHARDS ▢ (702) 731-9797 • ADDS: 2 IN A ROOM, BETTE MIDLER, DONNY OSMOND (#21), EN VOGUE, HALL & OATES, JOHNNY GILL (#31), POISON, SNAP, SWEET SENSATION (#40), TONY! TONI! TONE! (#34), WILSON PHILLIPS (#33),

TOP40 ADDS

The Top Trendsetters In America

KYYA / Billings ◊ PD: JACK BELL / MD: CHARLIE FOX ◊ (406) 652-2280 • ADDS: WILSON PHILLIPS,

KYYY / Bismarck ◊ PD/MD: BOB BECK ◊ (701) 224-9393 • ADDS: BETTY BOO, HEART, NEW KIDS ON THE BLOCK, POISON, WILSON PHILLIPS,

KZ103 / Tupelo ◊ PD: REX HOLLIDAY / ASST. PD/MD: LISA LANDAU ◊ (601) 844-3808 • ADDS: BETTE MIDLER (#39), PEBBLES (#38), POISON (#40),

KZ93 / Peoria ◊ PD: KEITH EDWARDS / MD: GENE STERN ◊ (309) 688-3131 • ADDS: JON BON JOVI, POISON, WILSON PHILLIPS,

KZBB / Ft. Smith ◊ PD: TOM BROWNE / MD: WILLIE STEVENS ◊ (501) 646-2000 • ADDS: BRUCE HORNSBY, DONNY OSMOND, NEW KIDS ON THE BLOCK, SOHO, TIFFANY, WILSON PHILLIPS,

KZFM / Corpus Christi ◊ PD: J.D. GONZALES / ASST. PD/MD: DANNY B. ◊ (512) 883-3516 • ADDS: AL B. SURE, KEITH SWEAT, THE PARTY, SWEET SENSATION, WILSON PHILLIPS,

KZ11 / Lubbock ◊ PD/MD: CHUCK LUCK ◊ (806) 794-7979 • ADDS: JON BON JOVI, SOHO, VAUGHN BROS., WILSON PHILLIPS, WINGER,

KZ10 / Duluth ◊ PD: JOHN MICHAELS / MD: TOMMY B ◊ (218) 728-6406 • ADDS: DONNY OSMOND, JON BON JOVI, SOHO, STEVIE B, VANILLA ICE, WILSON PHILLIPS,

KZMC / McCook ◊ PD: CATHY CARTWRIGHT / MD: STEVE LEPPER ◊ (308) 345-1981 • ADDS: BRUCE HORNSBY, JIMMY BARNES, JON BON JOVI, PET SHOP BOYS, STYX, WILSON PHILLIPS,

KZOR / Hobbs ◊ PD: JON IVAN / MD: PHIL HOUSTON ◊ (505) 397-4969 • ADDS: ASIA, CONCRETE BLONDE (#36), HEART (#32), TOMMY CONWELL, WILSON PHILLIPS,

KZ00 / Little Rock ◊ PD: PETER STEWART / MD: JIMMY EDWARDS ◊ (501) 661-0150 • ADDS: BETTE MIDLER, CARON WHEELER, TONY! TONI! TONE!, WARRANT, WILSON PHILLIPS,

KZ02 / San Luis Obispo ◊ PD: SLAMMIN' SAM JACKSON / MD: RICK ANDREWS ◊ (805) 489-1280 • ADDS: BETTE MIDLER, CANDI & THE BACKBEAT, DEE-LITE, DONNY OSMOND, TONY! TONI! TONE!, WILSON PHILLIPS,

KZBB / Beaumont ◊ PD: PAUL KING / MD: BRANDON SHAW ◊ (409) 833-0774 • ADDS: BETTE MIDLER, BILLY IDOL, CANDYMAN, CARON WHEELER, POISON, RED SPEEDWAGON, WARRANT, WILSON PHILLIPS, WINGER,

KZLU / Spokane ◊ PD: KEN HOPKINS / MD: CHUCK MATHESON ◊ (509) 536-5555 • ADDS: BETTE MIDLER, BRUCE HORNSBY, DONNY OSMOND, JON BON JOVI, PET SHOP BOYS, VAUGHN BROS., WILSON PHILLIPS,

LIVE105.5 / Pittsfield ◊ PD: MATT HAMILTON / MD: TERRIE MICHAELS ◊ (413) 499-3333 • ADDS: BETTE MIDLER, BROTHER BEYOND, DNA F./SUZANNE VEGA, DONNY OSMOND, HALL & OATES (#34), NEW KIDS ON THE BLOCK, SLAUGHTER (#27), STYX, WILSON PHILLIPS,

MAX94 / Rolla ◊ PD: TIM FLOYD / MD: ANGIE V ◊ (314) 346-1590 • ADDS: RED SPEEDWAGON (#21), WINGER (#22),

OK95 / Tri-Cities ◊ PD: PAUL WALKER / MD: GREG DeLANGE ◊ (509) 586-2151 • ADDS: CANDYMAN (#37), JON BON JOVI (#40), NEW KIDS ON THE BLOCK, POISON, LZ TD,

POWER108 / Gulfport ◊ PD: STEVE SPILLMAN / MD: RAY MILLER ◊ (601) 832-5111 • ADDS: HEART, HUMAN LEAGUE, WILSON PHILLIPS,

POWER94.5 / Junction City ◊ PD: JAMES PHELPS / MD: KEVIN COLLINS ◊ (913) 776-9494 • ADDS: CANDYMAN (#40), TONY! TONI! TONE! (#39), WILSON PHILLIPS (#38),

POWER98 / Myrtle Beach ◊ PD: BARRY RICHARDS / MD: OPEN ◊ (803) 236-9800 • ADDS: BETTY BOO, NEW KIDS ON THE BLOCK, STEVIE B, TECHNOTRONIC, TIFFANY, WILSON PHILLIPS,

Q104 / Gadsden ◊ PD: LEO DAVIS / MD: JEFF DONAVAN ◊ (205) 543-3246 • ADDS: BLACK CROWES (#32), DONNY OSMOND, JON BON JOVI, POISON (#30), STYX, VAUGHN BROS., WILSON PHILLIPS, WINGER,

SLY96 / San Luis Obispo ◊ PD: JONATHAN HARTE / MD: DEAN CLARK ◊ (805) 543-9400 • ADDS: BILLY JOEL, DNA F./SUZANNE VEGA, DONNY OSMOND (#23), JON BON JOVI, WILSON PHILLIPS (#38), WINGER (#39),

WAAL / Binghamton ◊ PD: DON MORGAN / ASST. PD/MD: MIKE ORZEL ◊ (607) 772-8850 • ADDS: BETTE MIDLER, IGGY POP F./KATE PIERSON, POISON (#34), SOHO (#35), WILSON PHILLIPS (#31),

WABB / Mobile ◊ PD: LESLIE FRAM / MD: KEVIN (WOODY) PETERSON ◊ (205) 432-5572 • ADDS: DEE-LITE, ELISA FIORILLO, STYX, WILSON PHILLIPS,

WAEB-FM / Allentown ◊ PD: RICK RYDER / MD: ERIC JOHNSON ◊ (215) 434-4424 • ADDS: BETTE MIDLER (#29), DONNY OSMOND (#36), SWEET SENSATION (#30), TOMMY CONWELL (#37), WILSON PHILLIPS (#35),

WANS / Greenville ◊ PD: BILL CATCHER / MD: HOLLYWOOD JOE ◊ (803) 224-3424 • ADDS: BETTE MIDLER, CANDYMAN, DAMN YANKEES, HUMAN LEAGUE, JON BON JOVI, POISON, STEVIE B, WILSON PHILLIPS,

WAPE / Jacksonville ◊ PD/MD: BILL PASHA ◊ (904) 725-9273 • ADDS: BETTE MIDLER, HUMAN LEAGUE, POISON,

WAPI / Birmingham ◊ PD: MARK ST. JOHN / ASST. PD/MD: SCOTT BOHANNON ◊ (205) 933-9274 • ADDS: BRUCE HORNSBY (#30), DEE-LITE (#31), JON BON JOVI (#28), M. C. HAMMER (#22), POISON (#29), SOHO (#26), UB40 (#32), WARRANT (#23), WILSON PHILLIPS (#27),

WAYS / Macon ◊ PD: RICK WODDELL / MD: SCOTT TYLER ◊ (912) 741-9999 • ADDS: BRUCE HORNSBY, HOT HOUSE FLOWERS, RED SPEEDWAGON, UB40, WILSON PHILLIPS,

WAZY / Lafayette ◊ PD: MARK GALLAGHER / MD: JIM CERONE ◊ (317) 474-1410 • ADDS: BETTE MIDLER, BETTE MIDLER, JON BON JOVI, JON BON JOVI, VANILLA ICE, VANILLA ICE,

WBBO / Augusta ◊ PD/MD: BRUCE STEVENS ◊ (803) 279-6610 • ADDS: BRUCE HORNSBY, DONNY OSMOND, JON BON JOVI, THE PARTY, WILSON PHILLIPS,

WBND / Bloomington ◊ PD: J.D. SCOTT / MD: JOHN WEIS ◊ (309) 829-1221 • ADDS: JON BON JOVI, RED SPEEDWAGON, STYX, SWEET SENSATION, WILSON PHILLIPS,

WBWB / Bloomington ◊ PD: MARK CALLAGHAN / MD: JIM CERONE ◊ (812) 332-9292 • ADDS: BETTE MIDLER, HUMAN LEAGUE, JON BON JOVI,

WCIL-FM / Carbondale ◊ PD/MD: TONY WAITEKUS ◊ (618) 457-8114 • ADDS: JON BON JOVI, JULIE CRUISE, M. C. HAMMER, POISON, VANILLA ICE, WILSON PHILLIPS,

WDBR / Springfield ◊ PD: JIM MOORE / MD: TERRENCE LEE ◊ (217) 753-5400 • ADDS: BETTE MIDLER (#36), DEE-LITE, M. C. HAMMER, THE PARTY, PET SHOP BOYS, RED SPEEDWAGON, WILSON PHILLIPS,

WDEK / DeKalb ◊ PD: DAVE BAVIDO / MD: GAIL HENNING ◊ (815) 756-9250 • ADDS: BETTE MIDLER, DEE-LITE, DONNY OSMOND, JON BON JOVI, THE LIGHTNING SEEDS, STYX, VANILLA ICE, VAUGHN BROS.,

WEYQ / Marietta ◊ PD: JIM HOLLOWAY / MD: TRAVIS JONES ◊ (614) 373-0873 • ADDS: DONNY OSMOND, NEW KIDS ON THE BLOCK, POISON, RED SPEEDWAGON, TIFFANY, TOMMY CONWELL, UB40,

WF1Y / Albany ◊ PD/MD: TODO PETTENGILL ◊ (518) 456-1144 • ADDS: BETTE MIDLER, JON BON JOVI (#39), NEW KIDS ON THE BLOCK, SEDUCTION, STEVIE B,

WFMT / Baton Rouge ◊ PD: JOHNNY A / MD: HOLLYWOOD HARRISON ◊ (504) 383-5271 • ADDS: DEE-LITE, POISON, UB40,

WGOR / Dewitt ◊ PD: CURT SPAIN / MD: ANDY TAYLOR ◊ (517) 669-8361 • ADDS: BETTY BOO, DONNY OSMOND, WILSON PHILLIPS,

WGRD / Grand Rapids ◊ PD: OPEN / MD: RON BRANDON ◊ (616) 459-4111 • ADDS: DONNY OSMOND, STEVIE B, VANILLA ICE (#19), WILSON PHILLIPS,

WHQD / Claremont ◊ PD: KEN BARLOW / MD: DAVID ASHTON ◊ (603) 542-7735 • ADDS: BLACK BOX (#30), DONNY OSMOND, HOT HOUSE FLOWERS, JON BON JOVI, STYX, SWEET SENSATION, UB40, WILSON PHILLIPS,

WHYFM / Montgomery ◊ PD: LARRY STEVENS / MD: NIKKI STEWART ◊ (205) 264-2288 • ADDS: BRUCE HORNSBY, DEE-LITE, DONNY OSMOND, JON BON JOVI, WILSON PHILLIPS,

WHOT / Youngstown ◊ PD/MD: DICK THOMPSON ◊ (216) 783-1000 • ADDS: CURE, JON BON JOVI, POISON (#28), RED SPEEDWAGON (#29), TOMMY CONWELL, WILSON PHILLIPS (#39),

WHITK / Hilton Head/Savannah ◊ PD: RALPH WIMMER / MD: CLAIRE WIMMER ◊ (803) 757-9485 • ADDS: JON BON JOVI, RED SPEEDWAGON, SWEET SENSATION, VAUGHN BROS., WILSON PHILLIPS,

WIFC / Wausau ◊ PD/MD: DUFF DAMOS ◊ (715) 842-1672 • ADDS: DONNY OSMOND, JON BON JOVI, RED SPEEDWAGON, STYX, WINGER,

WIFX / Jenkins ◊ PD: G.C. KINCEY / ASST. PD/MD: CHRISTAL TACKETT ◊ (703) 796-4653 • ADDS: CANDI & THE BACKBEAT, DONNY OSMOND, JON BON JOVI, RAVE-UPS, RED SPEEDWAGON, STYX, TECHNOTRONIC, WILSON PHILLIPS,

WIKZ / Chambersburg ◊ PD: RICK ALEXANDER / MD: ANDY SHANE ◊ (717) 263-0813 • ADDS: BETTE MIDLER, TIFFANY, UB40, WILSON PHILLIPS,

WILL / Williamette ◊ PD/MD: JEFF SPENCER ◊ (203) 456-1111 • ADDS: BETTE MIDLER, JON BON JOVI, LONDON QUIREBOYS, SOHO, VANILLA ICE (#27), WILSON PHILLIPS,

WINK / Ft. Myers ◊ PD: CHRIS CUE / MD: RANDY SHERWYN ◊ (813) 337-2346 • ADDS: DONNY OSMOND, WILSON PHILLIPS,

WIQD / Greenville ◊ PD/MD: LARRY THOMAS ◊ (601) 378-2642 • ADDS: AIRKRAFT, BETTE MIDLER, DONNY OSMOND, JON BON JOVI, RED SPEEDWAGON, TOMMY CONWELL, WILSON PHILLIPS,

WITZ / Jasper ◊ PD/MD: WALT FERBER ◊ (812) 482-2131 • ADDS: HEART (#20), NEW KIDS ON THE BLOCK (#26),

WIXX / Green Bay ◊ PD: WAYNE COY / ASST. PD/MD: JOE CRAIN ◊ (414) 435-3771 • ADDS: JON BON JOVI, NEW KIDS ON THE BLOCK, PEBBLES, WILSON PHILLIPS,

WJAD / Albany ◊ PD: JOHN DAWSON / MD: CHRIS ST. JOHN ◊ (912) 246-1650 • ADDS: DAVID CASSIDY, HALL & OATES (#28), INFORMATION SOCIETY, NEW KIDS ON THE BLOCK, THE PARTY, SWEET SENSATION, TECHNOTRONIC, WILSON PHILLIPS (#29),

WJDQ / Meridian ◊ PD: JOHN ANTHONY / MD: JAY RANDALL ◊ (601) 693-2381 • ADDS: POISON, SOHO, STEVIE B, SWEET SENSATION, WILSON PHILLIPS,

WJMX / Florence ◊ PD: DAVE BAKER / MD: BOB CHASE ◊ (803) 665-0970 • ADDS: BRUCE HORNSBY, JON BON JOVI, LONDON QUIREBOYS, UB40, VANILLA ICE, VAUGHN BROS., WILSON PHILLIPS,

WJZQ / Racine/Kenosha ◊ PD/MD: RON BONCE ◊ (414) 694-7800 • ADDS: JON BON JOVI, WILSON PHILLIPS,

WKDD / Akron ◊ PD: JEFF CLARK / MD: DAVE NICHOLAS ◊ (216) 836-4700 • ADDS: ASIA, BETTE MIDLER, DAVID CASSIDY, HUMAN LEAGUE, POISON,

WKEE / Huntington ◊ PD: PAT PAXTON / MD: OPEN ◊ (304) 525-7788 • ADDS: BELL BIV DEVOE, CONCRETE BLONDE, DONNY OSMOND, WILSON PHILLIPS,

WKFR / Kalamazoo ◊ PD: PHIL BRITTON / MD: GLENN DILLON ◊ (616) 344-0111 • ADDS: FAITH NO MORE, JON BON JOVI, STYX, TOMMY CONWELL, UB40 (#40),

WKOR / Starkville ◊ PD: BOB YARBROUGH / MD: JOHN KING ◊ (601) 323-4980 • ADDS: INFORMATION SOCIETY (#39), SWEET SENSATION, WILSON PHILLIPS,

WKPE / Cape Cod ◊ PD/MD: KEITH LEMIRE ◊ (508) 771-3998 • ADDS: FAITH NO MORE, INFORMATION SOCIETY, JON BON JOVI, SLAUGHTER, WILSON PHILLIPS,

WKQB / Charleston ◊ PD/MD: MARY RUSSELL ◊ (803) 744-1779 • ADDS: ALIAS, DAVID CASSIDY, HALL & OATES, POISON, WILSON PHILLIPS,

WKRZ / Wilkes Barre ◊ PD: KEN MEDEK / MD: JERRY PADDEN ◊ (717) 823-5000 • ADDS: DAVID CASSIDY, JON BON JOVI, POISON, STEVIE B, VANILLA ICE, WILSON PHILLIPS,

WKSE / Asheville ◊ PD: BRIAN MALONEY / MD: GLENN TRENT ◊ (704) 255-0603 • ADDS: JON BON JOVI, RED SPEEDWAGON, SOHO, VAUGHN BROS., WILSON PHILLIPS,

WKSM / Ft. Walton Beach ◊ PD: DOC HOLIDAY / MD: PHIL DAVIS ◊ (904) 243-7676 • ADDS: BETTE MIDLER,

WLAF-FM / Lancaster ◊ PD: DAVE MARINO / MD: TED BRANZY ◊ (717) 394-7261 • ADDS: HALL & OATES, JAMES INGRAM (#21), MARIAH CAREY (#28), PEBBLES,

WLXR / LaCrosse ◊ PD: GARRETT MICHAELS / ASST. PD/MD: CHAD BRUESKE ◊ (608) 782-8335 • ADDS: BILLY IDOL (#25), DAVID CASSIDY (#27), DEPECHE MODE (#26), HALL & OATES (#24), POISON (#23),

WMEE / Ft. Wayne ◊ PD: TONY RICHARDS / ASST. PD/MD: JEFF DAVIS ◊ (219) 447-5511 • ADDS: BLACK BOX, JON BON JOVI, POISON, RED SPEEDWAGON, WILSON PHILLIPS,

WMGV / Appleton-Oshkosh ◊ PD: DAN STONE / MD: BILL LINDY ◊ (414) 426-3239 • ADDS: BETTE MIDLER, DONNY OSMOND, JON BON JOVI, PET SHOP BOYS, STYX, SWEET SENSATION, WILSON PHILLIPS,

WNKK / Harrisburg ◊ PD: JOHN O'DEA / MD: ED AUGUST ◊ (717) 238-1402 • ADDS: BETTE MIDLER, POISON, SNAP,

WNYP / Ithaca ◊ PD: RICK PENDELTON / MD: JIM MEECH ◊ (607) 756-2828 • ADDS: ASIA, BETTE MIDLER, JON BON JOVI, THE PARTY, SLAUGHTER, SOHO (#32), WILSON PHILLIPS,

WOKI / Knoxville ◊ PD/MD: CLAY GISH ◊ (615) 531-2000 • ADDS: AC/DC, CONCRETE BLONDE, JON BON JOVI, VANILLA ICE (#24), VAUGHN BROS., WINGER,

WOMP-FM / Wheeling ◊ PD: BOB FORSTER / MD: CHUCK McGEE ◊ (614) 676-5661 • ADDS: ASIA, BETTE MIDLER, JON BON JOVI, LONDON QUIREBOYS, WILSON PHILLIPS, WINGER (#29),

WOVO / Glasgow ◊ PD: DAVE BARRICK / MD: DR. RICK FAULKNER ◊ (502) 651-8375 • ADDS: AIRKRAFT, ASIA, BETTE MIDLER (#38), BILLY IDOL (#31), BLACK CROWES, BROTHER BEYOND, CANDI & THE BACKBEAT, HUMAN LEAGUE (#25), IGGY POP F./KATE PIERSON, NEW KIDS ON THE BLOCK, THE PARTY, POISON, ST. PAUL, TOMMY CONWELL, WENDY & LISA, WILSON PHILLIPS,

WOVV / W. Palm Beach ◊ PD: KRIS KLAUS / MD: DAVE HUDSON ◊ (407) 659-2111 • ADDS: CONCRETE BLONDE, JULIE CRUISE,

WPFM / Panama City ◊ PD/MD: MIKE STONE ◊ (904) 234-8859 • ADDS: WARRANT (#33), WILSON PHILLIPS (#34),

WPRR / Terre Haute ◊ PD/MD: DAVE NORTH ◊ (812) 232-1300 • ADDS: BILLY JOEL, DONNY OSMOND, UB40, WILSON PHILLIPS, WINGER,

WPRR-FM / Altoona ◊ PD/MD: SCOTT ST. JOHN ◊ (814) 944-9456 • ADDS: BETTE MIDLER (#29), RED SPEEDWAGON, STEVIE B, SWEET SENSATION, WILSON PHILLIPS (#28), WINGER,

WPST / Trenton ◊ PD: DAVE HOFFEL / MD: TRISH MERELO ◊ (609) 924-3600 • ADDS: CURE, DAMN YANKEES, DONNY OSMOND, JON BON JOVI, STYX, TOMMY CONWELL (#34), UB40, WILSON PHILLIPS,

WPXR / Davenport ◊ PD: DAN KENNEDY / MD: LARRY "JAMMER" DAVIS ◊ (309) 786-1800 • ADDS: JON BON JOVI, STYX, VANILLA ICE,

WQCM / Hagerstown ◊ PD: DAVID MILLER / MD: WILL KAUFMAN ◊ (301) 797-7300 • ADDS: FAITH NO MORE, JON BON JOVI, STYX, VAUGHN BROS., WILSON PHILLIPS,

WQIO / Bloom ◊ PD: TODD MARTIN / MD: RICK LOVETT ◊ (601) 388-2323 • ADDS: BILLY JOEL, JON BON JOVI, M. C. HAMMER, STEVIE B, WILSON PHILLIPS,

WQUT / Johnson City ◊ PD: RUFUS HURT / MD: STEVE MANN ◊ (615) 477-3127 • ADDS: JON BON JOVI, STYX, SWEET SENSATION, TOMMY CONWELL, WILSON PHILLIPS,

WQXA / York ◊ PD: MARK FEATHER / MD: KIP TAYLOR ◊ (717) 757-9402 • ADDS: ALIAS, BETTE MIDLER, CANDYMAN, DEE-LITE, DONNY OSMOND, PET SHOP BOYS,

WRCK / Ulica ◊ PD: JIM REITZ / MD: SCOTT BURTON ◊ (315) 797-1330 • ADDS: DEE-LITE, DONNY OSMOND, JON BON JOVI, POISON, WILSON PHILLIPS,

WRQN / Toledo ◊ PD: KEN BENSON / ASST. PD/MD: TREY ALEXANDER ◊ (419) 891-1551 • ADDS: DAMN YANKEES, DONNY OSMOND, ELISA FIORILLO, WILSON PHILLIPS, WINGER,

WRVB / Vincennes ◊ PD: KEITH JONES / MD: MIKE LAUF ◊ (812) 254-4300 • ADDS: CURE, JON BON JOVI, POISON, THE TIME, VANILLA ICE, WILSON PHILLIPS,

WRVQ / Richmond ◊ PD: STEVE DAVIS / MD: LISA McKAY ◊ (804) 649-9151 • ADDS: DEE-LITE, HEART, HUMAN LEAGUE, JON BON JOVI, POISON, SNAP, UB40, VANILLA ICE, WILSON PHILLIPS, WINGER,

WSPK / Poughkeepsie ◊ PD: SEAN PHILLIPS / MD: CHRIS ST. JAMES ◊ (914) 831-8000 • ADDS: ALIAS, WARRANT,

WSPY / Stevens Point ◊ PD/MD: D.J. HALL ◊ (715) 341-1300 • ADDS: BLACK CROWES, BRUCE HORNSBY, JON BON JOVI, TOMMY CONWELL, VAUGHN BROS., WILSON PHILLIPS,

WSTO / Evansville ◊ PD: BARRY WITHERSPOON / MD: OPEN ◊ (502) 685-2991 • ADDS: BETTE MIDLER, MARIAH CAREY, WARRANT,

WTTX / Hibbing/Duluth ◊ PD/MD: JOE CRAIN ◊ (218) 262-4545 • ADDS: M. C. HAMMER (#30), WILSON PHILLIPS,

WTFX / Madison ◊ PD: PAT GILLEN / MD: CHRIS KELLEY ◊ (608) 273-1000 • ADDS: CONCRETE BLONDE (#33), HEART (#32), SOHO (#35),

WVAF / Charleston ◊ PD: BRUCE GILBERT / MD: KEVIN KASEY ◊ (304) 925-4947 • ADDS: ANITA BAKER, HUMAN LEAGUE, THE PRETENDERS, UB40, WILSON PHILLIPS,

WVIC / Lansing ◊ PD: KEVIN ROBINSON / MD: OPEN ◊ (517) 487-5986 • ADDS: AFTER 7, DAVID CASSIDY, JAMES INGRAM, PEBBLES, SWEET SENSATION, YAZ,

WVKS / Toledo ◊ PD/MD: MIKE WHEELER ◊ (419) 531-1681 • ADDS: DONNY OSMOND,

WVSR / Charleston ◊ PD/MD: BILL SHAHAN ◊ (304) 342-3136 • ADDS: BLACK CROWES, JON BON JOVI, POISON, RED SPEEDWAGON, STYX, SWEET SENSATION, WILSON PHILLIPS,

WVWC / Flint ◊ PD: LEE ST. MICHAELS / MD: BOB O'DELL ◊ (313) 744-1570 • ADDS: CURE, DONNY OSMOND (#34), ELISA FIORILLO, KEITH SWEAT (#38), PRINCE (#26), SWEET SENSATION (#35),

WVFX / Bangor ◊ PD: DAVID COOPER / MD: KIDD KELLY ◊ (207) 338-2290 • ADDS: BLACK CROWES (#40), BRUCE HORNSBY, JON BON JOVI (#37), THE PARTY, RED SPEEDWAGON, SOHO, TOMMY CONWELL, WILSON PHILLIPS (#39),

WVWR / Pittston ◊ PD: OPEN / MD: DPEN ◊ (717) 655-6893 • ADDS: ALIAS, BILLY JOEL, DAVID CASSIDY, POISON, SOHO, WILSON PHILLIPS,

WYCR / York ◊ PD/MD: DAVY CROCKETT ◊ (717) 637-3831 • ADDS: WILSON PHILLIPS, WINGER,

WYKS / Gainesville ◊ PD: JERI BANTA / MD: JIM FOX ◊ (904) 375-2200 • ADDS: BETTE MIDLER, CANDYMAN, DONNY OSMOND, SWEET SENSATION, WILSON PHILLIPS,

WYYS / Columbia ◊ PD/MD: CHUCK FINLEY ◊ (803) 796-8896 • ADDS: BRUCE HORNSBY, CURE, PET SHOP BOYS, STYX, TOMMY CONWELL, VAUGHN BROS.,

WZ0K / Rockford ◊ PD: STEVE SUMMERS / MD: JESSE GARCIA ◊ (815) 399-2233 • ADDS: CHEAP TRICK (#35), DONNY OSMOND (#31), M. C. HAMMER (#32), STEVIE B (#34), WILSON PHILLIPS (#28),

WZYQ / Frederick ◊ PD: JACK ALIX / MD: BEN JAMMIN ◊ (301) 663-5000 • ADDS: DAMN YANKEES, DEE-LITE, JON BON JOVI, THE PARTY, SWEET SENSATION, WILSON PHILLIPS,

X102 / Reno ◊ PD: CAREY EDWARDS / MD: MIKE ABRAMS ◊ (702) 356-8000 • ADDS: BETTE MIDLER (#29), CONCRETE BLONDE, HEART, INFORMATION SOCIETY, SWEET SENSATION, WILSON PHILLIPS,

Y104 / Hattiesburg-Laurel ◊ PD: JOHN GATLIN / MD: AL TUGGLE ◊ (601) 545-1230 • ADDS: BETTE MIDLER, BRUCE HORNSBY, GEORGE MICHAEL, HALL & OATES, MIKE McDONALD, WILSON PHILLIPS,

Y94 / Fargo ◊ PD/MD: JACK LUNDY ◊ (701) 241-5376 • ADDS: BETTE MIDLER, BLACK BOX, DAVID CASSIDY, M. C. HAMMER (#28), STEVIE B,

Y97 / Santa Barbara ◊ PD: STEVE GUNNER / MD: RICK ACKER ◊ (805) 966-1755 • ADDS: CANDYMAN, TIFFANY, WILSON PHILLIPS, WINGER,

Z102 / Savannah ◊ PD: BRADY MCGRAW / MD: STANTON JAY ◊ (912) 233-8807 • ADDS: CANDYMAN, HUMAN LEAGUE, NEW KIDS ON THE BLOCK, POISON, WILSON PHILLIPS,

Z103 / Tallahassee ◊ PD: KEVIN GOSSETT / MD: JIMMY JAMM ◊ (904) 386-5141 • ADDS: BETTE MIDLER, BLACK BOX, MARIAH CAREY (#38), POISON (#39),

Z104 / Madison ◊ PD: TOM LOCKWOOD / MD: FLETCHER KEYES ◊ (608) 274-2720 • ADDS: THE LIST IS FROZEN THIS WEEK,

Z93 / Kokomo ◊ PD/MD: SCOTT ALAN ◊ 317 453-1212 • ADDS: JON BON JOVI, NEW KIDS ON THE BLOCK, POISON, VANILLA ICE, VAUGHN BROS.,

Z97 / Billings ◊ PD: CRAIG SULLIVAN / MD: RANDY IEZZI ◊ (406) 248-2681 • ADDS: STEVIE B, WARRANT (#34), WILSON PHILLIPS,

HOT RADIO PROMOTIONS

WZPL's DISC JOCKEY RACES

Looking for an alternative to the race track? WZPL is giving its listeners a chance to win \$1000 by watching the station's three Breakfast Club members - **Barry Donovan**, **Ann Craig** and "**The Coach**" **Rick Miles** - as well as midday personality **Michael J. Powers** and afternoon jock **John Trout**, race giant unicycles on the Diamondvision screen during intermissions of Colts home games in the Indianapolis Hoosier Dome (Colts fans need *some* distraction to get their minds off of football). 60,000 forms will be distributed at every game, and if fans pick the winning jockey, they have to listen the following morning at 7:10 a.m. for the "winning jockey serial number." If theirs is the form with the correct serial number, they have to call in to claim the \$1000 prize!

WNCI TAKES A DIP IN THE "DEATH POOL"

Is it time for your favorite celebrity to kick the bucket? Listeners of WNCI in Columbus hope so. The Morning Zoo's "Death Pool" gives five listeners a chance to play psychic by choosing one celebrity out of a list of five candidates for the eternal life who they think may kick the bucket that week. The Morning Zoo compiles their list each Monday with names of high risk celebs (those who have recently collapsed or taken ill), and the first five callers each get to pick one. If the chosen celebrity loses consciousness (so to speak), the listener will win \$100. The Death Pool is licentious and disrespectful, but hey, so is the Mornig Zoo!

KISS102 REMEMBERS HUGO ON FIRST ANNIVERSARY

In honor of the first anniversary of Hurricane Hugo, KISS102 in Charlotte, NC spent September 21-23 presenting its listeners with "Hugo Weekend," an all-out clearance of leftover hurricane paraphernalia, including necessary items such as a stale saltine cracker, a half can of cheese-whiz, a candle (but no matches), a melted bag of ice, and a tree from Furr's Nursery of Charlotte to help replace some of the hundreds of thousands lost during Hugo. Each hour a Hugo Anniversary Pack was awarded to one lucky listener, who will then be able to relive what they were doing during that special time when Hugo struck.

SURRENDER JODIE-THE WNCI MORNING ZOO!

The WNCI Morning Zoo made **Josie Foster's** visit to Columbus a memorable one. **Foster**, in town filming her new movie, refused to do interviews, so the Zoo sent **Jimmy Jam Shaheen** to stake out her hotel to try to get an exclusive. After two days of bribing maids for room information and chasing down taxi cabs, **Jimmy** managed to sneak on to the movie set, but was thrown off (while broadcasting live) after tracking **Jodie** down coming out of her trailer. The next day the Zoo flew a banner over Columbus reading "Surrender Jodie - the WNCI Morning Zoo!" **Foster's** publicists asked the Zoo to quit "harassing" **Jodie**, and offered a phone interview as a truce, but when **Jodie** failed to call within ten minutes, the Zoo cancelled **Jodie Foster Day** and began organizing a movie boycott.

MIX107.3 ORDERS PIZZA FOR TROOPS IN SAUDI ARABIA

Jack Diamond, morning guy at MIX107.3 in Washington, D.C., recently took some steps to help cure the homesickness of troops stationed in Saudi Arabia. Recognizing the therapeutic effects of pizza, **Diamond** called the Pizza Hut in the city of Riyadh, Saudi Arabia, ordered 50 large pepperoni pies with extra cheese, and instructed the manager (who happened to speak fluent English) to serve them to the first 50 American servicepeople to stop in from the nearby military base. The tab for the desert pizza party came to \$600, money well spent. "Besides," said **Diamond**, "it was a lot easier than shipping over a bowling alley."

Q101 HIDES A BODY TWIN PEAKS STYLE

Q101 celebrated the long-awaited season opener of *Twin Peaks* September 24-28 on the *Murphy in the Morning Show*. In keeping with the "Who killed **Laura Palmer**?" theme, Q101 produced its own "dead body" - that of the mornig show's **Brooke Belson**. The listener who correctly identified the on-air clues and found the plastic-wrapped body of **Brooke** won a VCR and home video tapes of the first season of *Twin Peaks*, including the two-hour pilot autographed by director **David Lynch**. Answering concerns about the somewhat questionable subject matter of his show, **Robert Murphy** responded, "What's the big deal? We're using biodegradable plastic to wrap around **Brooke**."

WMMS DOESN'T WAIT FOR HOLIDAYS TO HELP THE HUNGRY

Disenchanted with the plight of Cleveland's hungry, WMMS nighttime personality **Rocco** the Rock Dog took matters into his own hands October 1. Leaving the WMMS studios during his broadcast, **Rocco** ascended to the roof of the Empire Nightclub and vowed to live up there until a trailer of food was collected for the Cleveland Food Bank. "It's ridiculous to wait until holidays such as Thanksgiving and Christmas to begin thinking about those individuals less fortunate than yourself," commented **Rocco**. "People are hungry now."



"No one stands out in a crowd like WLRW," claims the station in Champaign, Illinois, and they proved it at a recent University of Illinois football game.

SPECTRUM TAX (from page 7)

National Association of Broadcasters, told HITMAKERS that the NAB still fears the fee may be part of future revisions to the agreement.

"It's not over yet," said **Kraus**. "We're still in a cautious phase, because there are still opportunities for negative action." **Krause** believes that even though there has been no action on the tax, the NAB won't be satisfied "until the ink is dry on the President's signature."

"The proposal for the spectrum tax is not on the table anymore, but we still have to be very careful for the next couple of weeks," said **Kraus**. "The budget committees still have to identify their targets to meet their goals, and one could be us. There are plenty of opportunities for mayhem."

Although the NAB remains "exceedingly vigilant," they are pleased with what has been accomplished so far.

"Credit goes to the broadcasters, who have responded beautifully to our call by writing letters and making phone calls to congressmen," said **Kraus**. "Congress is now well aware that the broadcast industry cannot afford this tax."

MELDAC (from page 7)

more accessible to the Japanese market; and second, establish a musical/cultural exchange, whereby MELDAC can be the door through which promising American acts signed to the MELDAC label can gain exposure in Japan.

"We believe there is a wealth of untapped, unsigned talent in the U.S., and we're actively seeking to sign some of these acts and create a roster of world artists which will appeal to a broad spectrum of artsits throughout the world," said **Adachi**.

Groups signed to MELDAC records currently being marketed in this manner include **13 Cats**, which blends R&B, funk, rock and dance, and whose members have performed with **Prince** and **Sheila E.**; and **Chicken Shack**, a successful contemporary jazz instrumental group now recording their ninth album for MELDAC. **Chicken Shcak** is slated to record a live album at **The Roxy** in Los Angeles in early 1991.

"We're looking to bring Japanese R&B, blues and jazz artists to the U.S. market, as well as expose American artists to Japan and other territories throughout the world," said **Adachi**.

U.S.O. (from page 7)

Force M.D.s, **Timmy Gatling**, **Royalty** and **India**, all of whom are donating their musical services for the trek.

The idea for mounting a WARNER BROS./REPRISE package was brought to label chiefs by **Ife Crumley**, Assistant Manager of Artist Relations, who had been in Germany as part of the first all-star black music U.S.O.-sponsored tour in June of this year. WARNER BROS. Sr. VP, Black Music **Ray Harris** and VP, Artist Relations **Carl Scott** took **Crumley's** initial proposal to WARNER BROS. Chairman **Mo Ostin** in July.

"We were already developing plans for this package when the current crisis in the Middle East began," stated **Crumley**. "When the crisis began in August, we really moved on it and each of the artsits we approached immediately agreed to be part of the tour."

The five acts were scheduled to perform before an estimated total of 8,000 troops from October 1-15 in Ankara, at **Incirlik Air Base** and **Izmir Air Force Base** in Turkey, and at **Aviano Air Force Base**, **Vicenza Army Base** and **Camp Darby** in Italy.

GET IT ON. GET IT ON ATCO.

the
R E M B R A N T S



"JUST THE WAY IT IS"

The second track from their self-titled debut album.

OUT OF THE BOX AT:

KUPD WBCN KYYS WHJY KLPX WAQX
KWHL KLPX WKLC WNCD WSTZ KZRR
WGLF WZZO KZDQ KFMH KCQR KCNA
WIMZ WMAD KEYJ KRIX WVRK WDHA

AC/DC



"THUNDERSTRUCK"

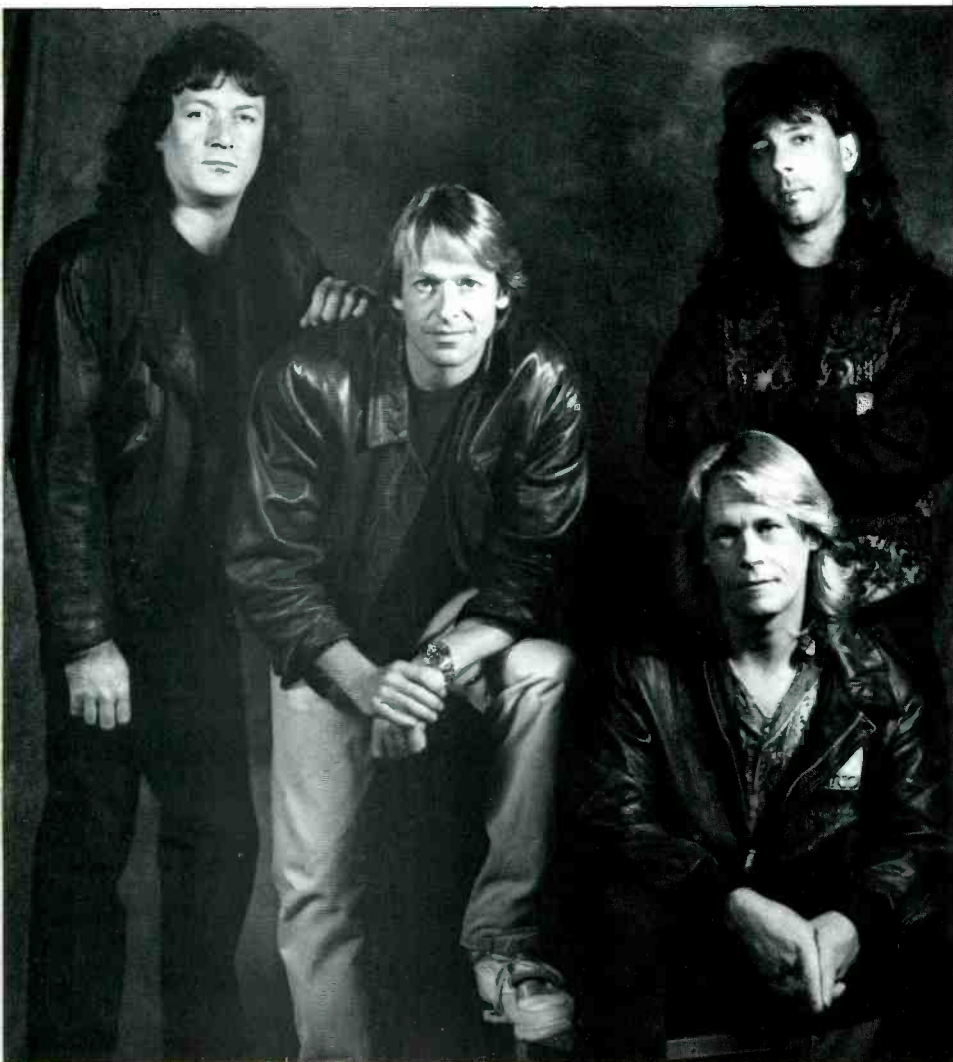
The first single from the album The Razors Edge.

HITMAKERS HOT STATS:
ROCK RADIO 3*-2*
#1 MOST REQUESTED

**BAD
COMPANY**

"IF YOU NEEDED SOMEBODY"

The follow-up to the #1 tracks "Holy Water" and "Boys Cry Tough".
Going for adds October 15.



On Atco.

ROCK RADIO

LW-TW

- 1-1 ZZ TOP "Concrete & Steel" (WB)
- 3-2 AC/DC "Thunderstruck" (ATCO)
- 5-3 LIVING COLOUR "Type" (EPIC)
- 6-4 DAMN YANKEES "High Enough" (WB)
- 4-5 INXS "Suicide Blonde" (ATLANTIC)
- 7-6 WARRANT "Cherry Pie" (COLUMBIA)
- 11-7 STYX "Love Is The Ritual" (A&M)
- 9-8 HOUSE OF LORDS "Can't Find My Way..." (RCA)
- 15-9 ERIC JOHNSON "Cliffs Of Dover" (CAPITOL)
- 12-10 NEIL YOUNG &... "Mansion On The Hill" (REP)
- 28-11 POISON "Something To Believe In" (ENIG/CAP)
- 13-12 VAUGHAN BROTHERS "Tick Tock" (EPIC)
- 14-13 DON DOKKEN "Mirror Mirror" (Geffen)
- 2-14 SLAUGHTER "Fly To The Angels" (CHRYSALIS)
- 29-15 BLACK CROWES "Hard To Handle" (DEF AMER)
- 10-16 RATT "Lovin' You's A Dirty Job" (ATLANTIC)
- 18-17 QUEENSRYCHE "Empire" (EMI)
- 20-18 ROBERT CRAY "The Forecast" (MERCURY)
- 21-19 TOMMY CONWELL &... "I'm Seventeen" (COL)
- 8-20 R. WATERS / B. ADAMS "Young Lust" (MERC)
- 36-21 JON BON JOVI "Miracle" (MERCURY)
- 24-22 TRIXTER "Give It To Me Good" (MCA)
- NEW-23 DEEP PURPLE "King Of Dreams" (RCA)
- 27-24 ALLMAN BROS. BAND "Seven Turns" (EPIC)
- 25-25 TOY MATINEE "Last Plane Out" (REPRISE)
- 17-26 ASIA "Days Like These" (Geffen)
- 30-27 JOHNNY VAN ZANT "Heart's Are Gonna..." (ATL)
- 35-28 WINGER "Miles Away" (ATLANTIC)
- 31-29 GARY MOORE "Still Got The Blues" (CHARISMA)
- 22-30 BAD COMPANY "Boys Cry Tough" (ATCO)
- 38-31 COLIN JAMES "Keep On Loving Me..." (VIRGIN)
- 33-32 STEVE VAI "I Would Love To" (RELATIVITY)
- 34-33 LOVE/HATE "Why Do You Think They..." (COL)
- 40-34 BATON ROUGE "There Was A Time" (ATLANTIC)
- 19-35 WINGER "Can't Get Enough" (ATLANTIC)
- 37-36 LOS LOBOS "Down On The Riverbed" (WB)
- 43-37 BOB DYLAN "Unbelievable" (COLUMBIA)
- 39-38 LITTLE CAESAR "From The Start" (DGC)
- 41-39 ANTHRAX "Got The Time" (MEGA/ISLAND)
- 42-40 CHEAP TRICK "Back 'n Blue" (EPIC)
- 45-41 EVERY MOTHER'S... "Love Can Make..." (ARISTA)
- 16-42 JEFF HEALEY "While My Guitar..." (ARISTA)
- 47-43 FAITH NO MORE "Falling To Pieces" (REPRISE)
- 23-44 GENE LOVES JEZEBEL "Jealous" (Geffen)
- NEW-45 THE CALL "What's Happened To You" (MCA)
- 49-46 THE CURE "Never Enough" (ELEKTRA)
- 32-47 NELSON "Love And Affection" (DGC)
- 44-48 MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
- NEW-49 JUDAS PRIEST "Touch Of Evil" (COLUMBIA)
- 26-50 BRUCE HORNSBY "A Night On The Town" (RCA)

CHART EXTRAS

- METALLICA "Stone Cold Crazy" (ELEKTRA)
- WIRE TRAIN "Should She Cry" (MCA)
- TROUBLE TRIBE "Tattoo" (CHRYSALIS)

MOST ADDED

- DEEP PURPLE
- METALLICA
- POISON
- COLIN JAMES
- BLACK CROWES
- REMBRANDTS
- PAUL SIMON
- JUDAS PRIEST
- REO SPEEDWAGON
- JIMMY BARNES/WINGER/BATON ROUGE

MOST REQUESTED

- AC/DC
- SLAUGHTER
- QUEENSRYCHE
- STYX
- VAUGHAN BROTHERS
- GARY MOORE
- WARRANT
- RATT
- ZZ TOP
- TRIXTER/ERIC JOHNSON/JUDAS PRIEST

CRUSADES

VIXEN

Love Is A Killer (EMI)

After a top-5 single, we now get a very unique follow-up. This may be the only band on Earth that can take a hook-laden ballad and make it sound more powerful and pissed off than wimpy.

JIMMY RYSER

Prophesize (ARISTA)

This is the kind of no-frills rock & roll that is perfect for those nice 25-34s you like. *Same Old Look* met with tremendous success in the Midwest, and this track should take him nationwide.

HEAVEN'S EDGE

Find Another Way (COLUMBIA)

This is absolutely one of the best uptempo pop-metal records we've heard in many moons. It should react with both men and women. The early presence of WNEW and KLOS oughta make you think twice.

SONS OF ANGELS

Lonely Rose (ATLANTIC)

Their first single shot through the roof, with quick phones and good callout. This one is just as good, and should do the same, with all-day potential. These guys are gonna be around for the long haul.

EXTREME

Get The Funk Out (A&M)

Street buzz on both the band, and on Nuno, remain enormous, and this is the track most people have been talking about since the album hit, with stronger vocals and an honestly rebellious but fun attitude.

NICE THINGS TO DO TO YOUR FRIENDS

This column is dedicated to two things above all others. Certainly, it was founded on the principle of spreading the word that current-intensive Rock Radio is not only still successful, but is quietly gaining momentum with every week. This column is also committed to being a quality resource for Rock Radio's leaders, providing an open forum for intelligent dialog about the format.

Until this week. This week's column is dedicated to the other side of Rock Radio. Radio types always talk about preparing for combat. They wear camo on the cover of this here magazine. In an industry known for its outrageous personalities, we all harbor the hidden (or not so hidden) desire to pull the ultimate sneaky trick on the competition. The stories you are about to read are true and are taken from the files of America's leading devious minds. The names have not been changed to protect the innocent. We only wish we were at liberty to tell you whose idea this column was, but we can't. And we certainly didn't place that person's story first in this column.

Happy Birthday To Q

WHTQ/Orlando PD **Ken Carson** shares birthday joy with his competitor, WDIZ. "For 'DIZ's 19th birthday celebration, they got Bad Company and the Damn Yankees to do a Low Dough show for them. I got a hundred tickets for the show, and we never announced on the air what we were going to do with the tickets, which I'm sure got ('DIZ PD) **Neil Mirsky** concerned."

"The day of the show, we went on the air telling people that if they would give us the shirt off their back, we would give them a ticket to the show and one of our Q96 t-shirts. Not only were we mobbed by people who wanted to give us their shirts, but we also made sure we had two front-row winners out front with our shirts on at their show, so when their jocks came out on stage, the first thing they saw was our call letters. We also gave out another 100 t-shirts to people that were walking into the show, and our logo was everywhere during their birthday celebration."

"On top of that, our listeners, on their own, went over to the 'DIZ van where they were broadcasting live, surrounded the van, and started chanting 'Q96 Rules'. You could hear it when they went on their during their breaks. I've got pictures of their jocks, standing around with their arms folded and glaring at our van. Staff morale was great here the next day."

What A Rush

WLRS/Louisville PD **Peter Smith** metz the crosstown morning guy. "We had just had a strong morning show leave our station in Columbia, SC - WMFX - and we were looking for a chance to pump the staff and get the new show rolling. Lo and behold, we were offered a flyaway to see the band Rush in Los Angeles, which we took."

"The major Top40 morning guy in town was named **Jonathon Rush**, and his show was called the Morning Rush. One Friday morning, we yanked our morning guy off the air at 7:30, and started airing dramatic liners after every record announcing, 'Coming this Monday morning, the morning Rush on Fox 102'. Our phones started going crazy, and we started putting listeners on the air who were begging us not to go Top40. At 8:30, Mr. Rush left the air, and his show was closed board for the rest of the day. By noon, we had been faxed a cease and desist order by Mr. Rush's attorney, since he had the term Morning Rush servicemarked in South Carolina.

"The C&D included his real name, Rodney Metz, so we had the GM read the order verbatim on the air, and followed it with a recorded liner for the Morning Bleep on the air all afternoon. We played the liner all weekend before announcing the contest on Monday. Five minutes after we first ran our explanation, Mr. Rush was on the phone upset that we had used his real name on the radio, but we felt legally obligated to read the letter from his attorney exactly as it was written so he could have his fair say on our air."

Damn Glad To Meetcha

KLOL/Houston PD **Ken Anthony** hired **Perry Stone** in San Jose. 'Nuff said? "This didn't come from me, but from one of my air talents. When I was programming KSJO/San Jose, we had just hired Perry Stone to do mornings. When he first came into town, I was having dinner with he and his wife and Dwight Douglas, who was our consulatant at the time. We found out that KOME was going to be having a morning broadcast in the hotel Perry was staying in. Perry made this offhand comment that maybe he should show up and give them a cake."

"The next morning, I flipped on the KOME broadcast, and I overheard their morning guys saying that they had a guy with a cake there and that they were going to talk to him after these commercials. I couldn't believe it. Sure enough, they started interviewing Perry after the spots, and Perry, who hadn't even been on the air yet is playing along. Finally, they asked him his name and what he was doing in town. He said, 'I'm Perry Stone, and I'm the new morning guy on KSJO, and I'm gonna be kickin' your ass starting Monday. Half the crowd started booing and the other half were laughing wildly. Perry dropped the cake and ran the hell out of there into a getaway car that Dwight was driving."

Accidental Tourists

KBPI/Denver PD **Bill Betts** exacted some functional revenge. "In Colorado Springs, two employees left us for a competitor and started talking trash about us, which we didn't think was right. We started a promo for something called the Classic Cafe and teased it as though it was a new bar coming into town. We ran it as 'The Classic Cafe, expanding soon to Colorado Springs."

"We kept building it up more and more, asking who could believe that talent like this would be coming to town, and we played hooks from big time classic bands that were still active. Eventually, some people from the other station called us to ask how to get in touch with their buyer. They thought it was a real bar coming to town, when it was actually just a 5 o'clock live feature. We told them the buyer's identity was a secret. We then had someone call both the former employees, a salesman and the production director, and ask them to meet him in Denver to discuss a buy. They got into their cars and drove to Denver to see someone who didn't exist. The next Monday, we debuted the Classic Cafe."

You Light Up My Life

WAZU/Dayton PD **Lisa Lyons** shares a couple fun things from Louisville. "When I was at WLRS, WMQF threw this big concert on the waterfront last year, which is always a big draw for them. We did the usual pass-out-shirts type stuff. However, we added a twist. We had this old train bridge across the Ohio River that we used to light up with our call letters every Christmas as part of a charity thing we called Bridge The Gap. When the feature act came on at this show, and it just so happened that the bridge was the backdrop for this event, we flipped the switch

ROCK SCHLOCK

Hey bud, summer's gone, and here's the results: In the Rotten Apple, WNEW-FM climbs 3.9-4.1 while classic WXRK dips 3.4-3.3. Out Long Island way, WBAB rebounds 4.3-5.2, while WNEW is up 3.2-3.6 and WXRK is flat at 3.7. In a weird L.A. book (see the news pages), KLOS is flat at 4.1, Rock40 Pirate is up 3.3-3.5, KROQ rises 3.1-3.4, classic KLSX declines 2.6-2.3 and KNAC moves 0.9-1.1. Down the coast, KGB gets an Arbitron enema, crashing 7.1-4.9, while 91X blows by 'em with a 4.8-5.1 move, KGMG slides 2.1-1.9 and classic KSDO goes 2.5-2.6. In the land the World Series forgot, the Loop is up 4.5-4.8 and classic WCKG goes 4.4-4.8, while eclectic WXRT dips 3.3-2.7.

Great American continues to promote from within, upping **Jim Pemberton** to the PD chair at WRIF.

In an otherwise slow news week, the big question is which medium market California PD will be tanked within a few weeks.

KBOY/Medford offs PD **Bob Jeffries** and goes dark.

on the bridge and had our call letters lit up behind the feature act in their show.

"They don't know this until now, but when our new owners came in, they floated a rumor that we were going country. We sent them a box of cowpies in the mail, with a note that read, 'Roses are red. Violets are blue. Here's what we scraped off our shitkickers for you.'"

Breaking Away

A certain very devious Music Director who wishes to remain anonymous shares a novel way to get ahead of the competition. "Back in the days when labels would ship you 45s instead of CD singles, I was particularly tight with a certain record rep. There was a major record release that I wanted to receive early, but this person told me they couldn't do it, or it would be their job. On the other hand, if for some reason, our competitor's records came crushed in the mail and they had to wait until they could receive an overnight copy the next day, we would have 24 hours advantage on the record. You know, some of those overnight services aren't very careful with things, and it wasn't uncommon to receive records that were broken. Sadly, modern CD technology has rendered that tactic outdated."

Timing Is Everything

KRXQ/Sacramento PD **Judy McNutt** shares a couple thoughts that teach the value of good timing, even when you're not trying to be tricky. "Some of our proudest moments didn't start out to be nasty, they just happened. It just had to do with having our act together. We had booked two shows that KZAP wanted, and then we decided to hire one of those blimps with flashing lights on them overhead. They were already hopping mad about the shows, and they tried to book the blimp, but we already had it. Another example of fortuitous circumstance happened when we bought the backs of the concert tickets here. After you make the buy, they wait until they run out of tickets from the last buyer and then start using your logo, and you don't know exactly when that's going to happen. They started using ours just as KZAP had a big annual bash they do in town. KZAP was not happy. It looked like some sort of collusion, but it was just lucky timing."

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FACES & PLACES



COLUMBIA Records Execs recently got together at a blowout bash to celebrate the release of **WARRANT**'s new album. Back row: **Alan Oremen**, Nat'l. Dir. Promo.; **Randy Jackson**, VP/Staff Producer A&R; **Steven Sweet** of Warrant; **Mark Ghuneim**, Assoc. Dir., Video Promo.; **Peter Fletcher**, Dir. Product Mktg., West Coast; **Fred Ehrlich**, Dir. Administration & Planning. Middle row: **Mary Ellen Cataneo**, VP/Nat'l. Press & Public Info.; **Burt Baumgartner**, VP/Promo.; **Greg Phifer**, LPM L.A.; **Kid Leo**, VP/Artist Development; **Joey Allen** of Warrant; **Mel Ilberman**, Exec. VP/CBS; **Bob Wilcox**, VP/Mktg., West Coast; **Erik Turner** of Warrant; **Jani Lane** of Warrant; **Don Jenner**, President, COLUMBIA; **Michele Anthony**, Sr. VP, CBS; **Paul Smith**, President, CBS Records Dist.; **Tommy Mottola**, President, CBS; **Ron Oberman**, VP/A&R, West Coast; **Jack Rovner**, VP/Product Mktg. Front row: **Rich Kudolla**, VP/Sales; **Jerry Dixon** of Warrant.



Katrin Quinol of **BLACK BOX** came by to thank her new friends at RCA Records for repeating in the United States the success that *Everybody* *Everybody* has enjoyed overseas. (L-R): **Randy Goodman**, VP/Product Development, RCA; **Katrin**; **Joe Galante**, President, RCA; **Butch Waugh**, VP/Promo., RCA.



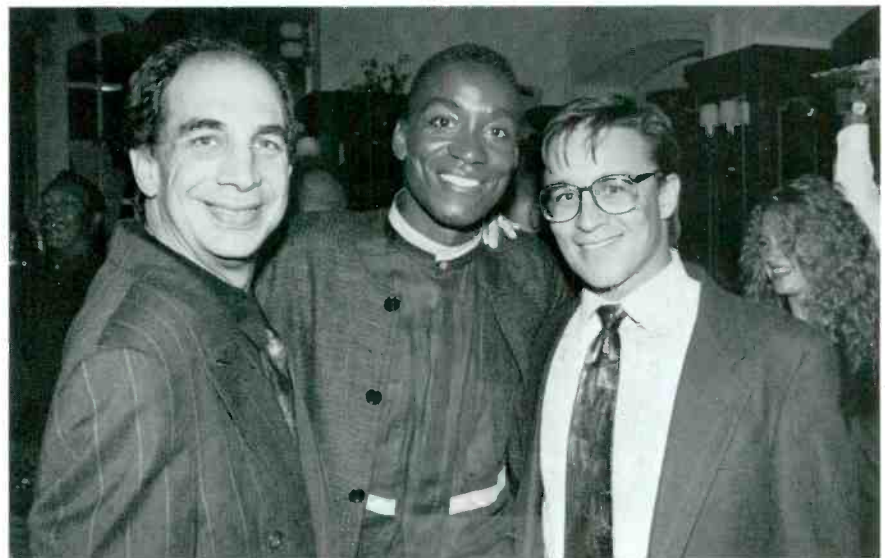
MCA Records Execs joined **WIRE TRAIN** when they performed at a special listening party in West Hollywood. (Standing L-R): **Don Smith**, co-producer; **Paul Atkinson**, Exec. VP/A&R, MCA Records; **Zach Horowitz**, Exec. VP, MCA Music Ent. Group; **Al Teller**, Chairman, MCA Music Ent. Group; **Richard Palmese**, President, MCA Records; **Geoff Bywater**, VP/Mktg., MCA Records; **Glen Lajeski**, VP/Merchandising, MCA Records. (Kneeling L-R): **Bruce Dickinson**, VP/A&R, East Coast, MCA Records; **Jeffrey Trott**, **Kevin Hunter**, **Brian McLeod**, and **Anders Rundblad** of Wire Train; **Bill Bennett**, Sr. VP/Rock Promo. and Artist development, MCA Records.



Seen here camping it up at The Roxy disco in New York City at a recent party in honor of the new album from **BILLY MacKENZIE & THE ASSOCIATES** are the artist and key **CHARISMA** Records execs. (L-R top row): Male? go-go dancer; **Phil Quartararo**, President; **Steve Samiof**, Art Dir. Seated (L-R): Go-go dancer; **Bob Catania**, VP/Promo; **Jerre Hall**, VP/Sales; **Billy MacKenzie**; **Peter Albertelli**, Nat'l. Dance Promo. Mgr.; **Audrey Strahl**, VP/Press & Artist Development; **Stephen Phillips**, assistant to Billy MacKenzie. Front row: more go-go dancers.

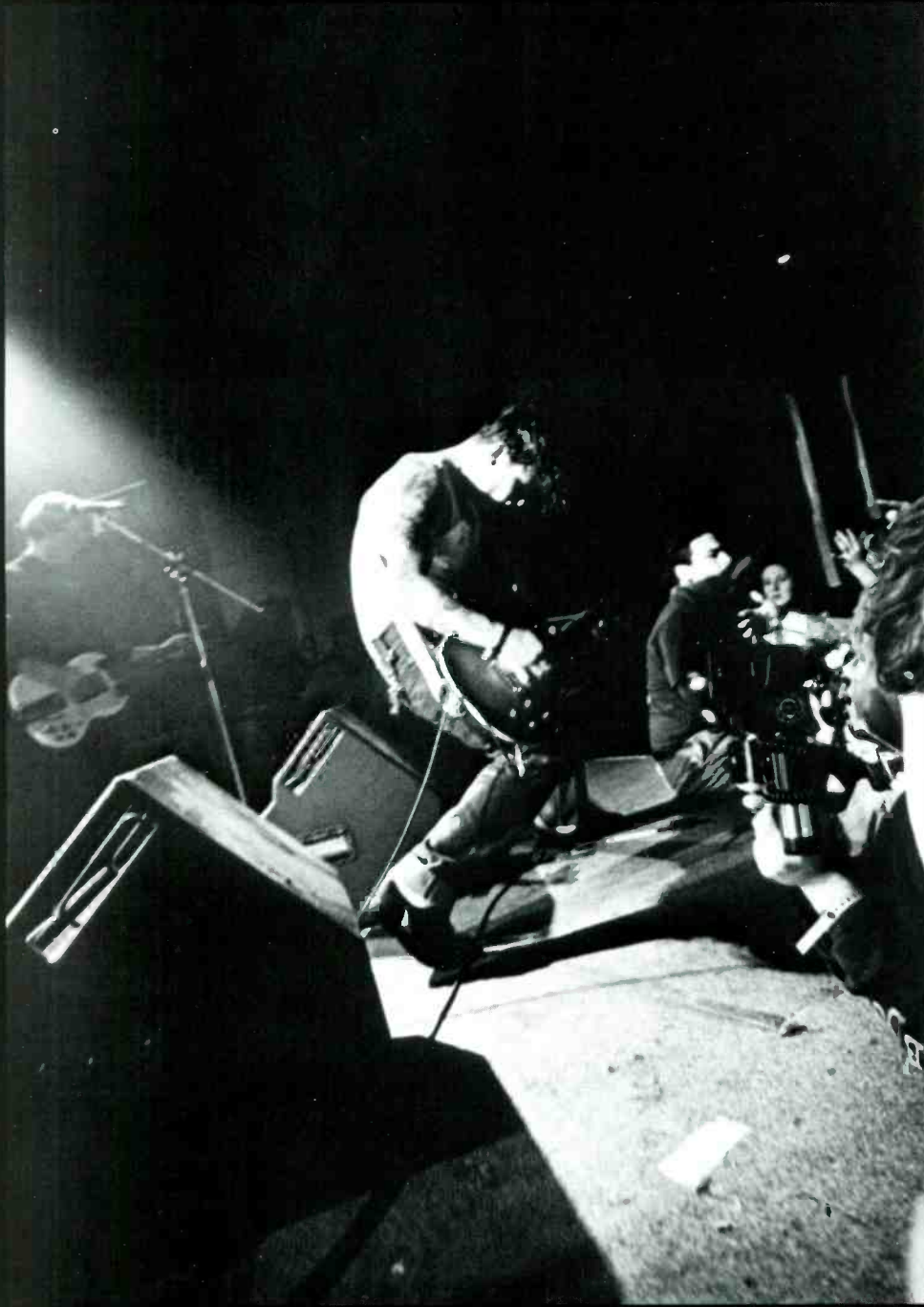


SBK Records' **WILSON PHILLIPS** visits **POWER99** in Atlanta! (Top L-R): **Crash Clark**, Traffic Dir.; **Annie Boland**, Promo.; **Terry Lavlin**, Promo.; **Monte Lipman**, SBK; **Shotgun Sean**, middays; **Paul Wegener**, Promo. (Middle L-R): **Rona Mizrachi**, Administration; **Wendy Wilson**; **Heather Grace**, Sales; **Lee Chesnut**, MD; **Scott Laughridge**, part-timer. (Front L-R): **Camie Wilson** and **Chynna Phillips**; **Bill Phippen**, GM; **Major Tom**, Breakfast Club; **Tobi Gerson**, OM.



MCA Records Sr. Vice President Promotion **Billy Brill** (left) and Q106-San Diego Program Director **Kevin Weatherly** (right) meet the biggest fan of **NEW EDITION/BELL BIV DeVOE**, the great **Isiah Thomas** (center). The big three were united at the **NEW EDITION** Reunion Party at the recent MTV Awards.

STARTED IN THE 70'S SURVIVED THE 80'S BEATING UP THE 90'S



SOCIAL DISTORTION SOCIAL

ON TOUR:

9/25	Santa Barbara	10/25	Milwaukee
9/26	San Francisco	10/26	Chicago
9/27	Cotati, CA	10/27	T.B.A.
9/28	Sacramento	10/28	Indianapolis
9/29	Fresno	10/29	Cincinnati
10/2	Salt Lake City	10/30	Ann Arbor
10/3	Denver	10/31	Cleveland
10/5	Houston	11/1	Buffalo
10/6	Dallas	11/2	Allentown
10/7	Austin	11/3	Trenton
10/9	Albuquerque	11/4	Pasadena, MD
10/11	Las Vegas	11/6	Northampton, MA
10/13	Irvine	11/7	Boston
10/14	Montclair, CA	11/8	Poughkeepsie
10/18	Wichita	11/9	New York
10/19	Lawrence, KS	11/10	Asbury Park
10/20	Columbia, MO	11/11	Washington, D.C.
10/21	T.B.A.	11/12	Washington, D.C.
10/22	St. Louis	11/13	Lancaster, PA
10/23	T.B.A.	11/14	Pittsburgh
10/24	Minneapolis	11/16	Memphis

"STORY OF MY LIFE"

The new track

The new video

The new promo CD, featuring SOCIAL DISTORTION classics recorded live in L.A.

The story continues...On Radio, At Retail, On MTV, And On The Road



ALTERNATIVE

ALBUM

- LW-TW
- 1-1 INXS "X" (ATLANTIC)
 - 2-2 THE CURE "Mixed Up" (ELEKTRA)
 - 6-3 REPLACEMENTS "All Shook Down" (REPRISE)
 - 4-4 LIVING COLOUR "Time's Up" (EPIC)
 - 3-5 SOUP DRAGONS "Mother Earth" (BIG LIFE)
 - 7-6 IGGY POP "Brick By Brick" (VIRGIN)
 - 5-7 JANE'S ADDICTION "Ritual De Lo Habitual" (WB)
 - 12-8 COCTEAU TWINS "Heaven Or Las Vegas" (CAPITOL)
 - 11-9 SOHO "Hippychick" (ATCO)
 - 10-10 BOB MOULD "Black Sheets Of Rain" (VIRGIN)
 - 13-11 HEARTTHROBS "Cleopatra Grip" (ELEKTRA)
 - 15-12 PET SHOP BOYS "Behavior" (EMI)
 - 8-13 d.n.a. w/ SUZANNE VEGA "Tom's Diner" (A&M)
 - 9-14 CHARLATANS "The Only One I Know" (BEGG/RCA)
 - 16-15 AZTEC CAMERA "Stray" (REPRISE)
 - 14-16 CONCRETE BLONDE "Bloodletting" (IRS)
 - 26-17 DARLING BUDS "Crawdaddy" (COLUMBIA)
 - 19-18 HUMAN LEAGUE "Heart Like A Wheel" (A&M)
 - 17-19 PIXIES "Bossanova" (ELEKTRA)
 - 20-20 SOCIAL DISTORTION "Social Distortion" (EPIC)
 - 21-21 WIRE TRAIN "Wire Train" (MCA)
 - 23-22 BOB GELDOLF "Vegetarians Of Love" (ATLANTIC)
 - 24-23 GENE LOVES JEZEBEL "Kiss Of Life" (GEFFEN)
 - 25-24 SOUL ASYLUM "...And The Horse They..." (A&M)
 - 29-25 LOS LOBOS "The Neighborhood" (WB)
 - 27-26 RAILWAY CHILDREN "Native Place" (VIRGIN)
 - 18-27 JELLYFISH "Bellybutton" (CHARISMA)
 - 37-28 AN EMOTIONAL FISH "Celebrate" (ATLANTIC)
 - 30-29 CAVEDOGS "Joy Rides For Shut-Ins" (ENIGMA)
 - 31-30 DEPECHE MODE "Violator" (SIRE/REPRISE)
 - NEW-31 THE WATERBOYS "Room To Roam" (CHRYSALIS)
 - 33-32 MOJO NIXON "Otis" (ENIGMA)
 - NEW-33 RUBAIYAT "Compilation" (ELEKTRA)
 - 35-34 MOEV "Head Down" (ATLANTIC)
 - 38-35 POSIES "Dear 23" (DGC/CHARISMA)
 - 43-36 THE CALL "Red Moon" (MCA)
 - 34-37 TOO MUCH JOY "Son of Sam I Am" (GIANT)
 - 41-38 LILAC TIME "And Love For All" (MERCURY)
 - 28-39 PUMP UP THE VOLUME "Soundtrack" (MCA)
 - 50-40 INSPIRATIONAL CARPETS "Life" (ELEKTRA)
 - 44-41 ULTRA VIVID SCENE "Joy 1967-1990" (4AD/COL)
 - 47-42 PREFAB SPROUT "Jordan: The Comeback" (EPIC)
 - 48-43 RED KROSS "Third Eye" (ATLANTIC)
 - 46-44 ANTHRAX "Persistence Of Time" (ISLAND)
 - 45-45 LEMONHEADS "Lovely" (ATLANTIC)
 - 40-46 ORIGIN "The Origin" (VIRGIN)
 - NEW-47 INDIGO GIRLS "Nomads - Indians - Saints" (EPIC)
 - NEW-48 9 WAYS TO SUNDAY "Giant" (WB)
 - NEW-49 P.I.L. "The Greatest Hits, So Far" (VIRGIN)
 - 39-50 THE SUNDAYS "Reading, Writing..." (DGC)

TRACKS

- | | | |
|---------------|----------------|---------------|
| SUICIDE | DISAPPEAR | FAITH IN EACH |
| NEVER ENOUGH | HAROLD & JOE | |
| MERRY GO | | |
| TYPE | ELVIS IS DEAD | |
| I'M FREE | MOTHER | |
| CANDY | HOME | SOMETHING |
| BEEN CAUGHT | STOP | |
| ICEBLINK LUCK | WATCHLAR | |
| HIPPYCHICK | | |
| IT'S TOO LATE | DISAPPOINTED | HEAR ME |
| TRANCE | DREAMTIME | |
| SO HARD | | |
| TOM'S DINER | | |
| THE ONLY ONE | THEN | |
| GOOD MORNING | GET OUT | SCENE |
| CAROLINE | JOEY | |
| CRYSTAL CLEAR | | |
| HEART LIKE | MY FIRST | |
| DIG FOR FIRE | VELOURIA | HANG WIRE |
| RING OF FIRE | BALL & CHAIN | STORY OF |
| SHOULD SHE | SPIN | |
| LOVE OR | | |
| TANGLED UP IN | WALK AWAY | IT'LL ALL END |
| SPINNIN' | EASY STREET | GOOD GUYS |
| RIVERBED | GEORGIA SLOP | |
| MUSIC STOP | EVERY BEAT | |
| THE KING IS | NOW SHE | BABY'S COMING |
| CELEBRATE | | |
| LEAVE ME | BA BA GA | |
| WORLD IN MY | POLICY | |
| LIFE OF | | |
| DON HENLEY | | |
| HELLO I LOVE | BORN CHCAGO | TOKOLOSHE |
| IN & OUT | HEAD DOWN | |
| GOLDEN | APOLOGY | |
| WHAT'S | THIS IS YOUR | |
| THAT'S A LIE | SEASONS | |
| ALL FOR LOVE | I WENT TO | |
| EVERYBODY | DEVIL'S BLUE'S | KICK |
| COMMERCIAL | | |
| SPECIAL ONE | | |
| ATLANTIS | | |
| ANNIE'S GONE | | |
| GOT THE TIME | | |
| HALF | | |
| SET SAILS | | |
| HAMMER & NAIL | | |
| COME TELL ME | MIDNIGHT TRAIN | |
| DON'T ASK ME | | |
| CAN'T BE SURE | SOMEONE | |

MOST REQUESTED

THE CURE
 JANE'S ADDICTION
 d.n.a. w/ SUZANNE VEGA
 COCTEAU TWINS/ANTHRAX/LIVING COLOUR/REPLACEMENTS

MOST ADDED

RUBAIYAT
 INDIGO GIRLS
 P.I.L.
 JOHN CALE / BRIAN ENO

GETTING INTO THEM OFFICES

Yes, fellow campers, it's yet another entry in the "Name That Column" sweepstakes. It sure beats that "Super Bowl Sweepstakes" Coke commercial you see fifteen times during every football game and Three Stooges rerun.

So last week we talked about what is allegedly the most, uh, liberal, adventurous, current daypart. Our thought was that, in an already adventurous format, are nights any more current, wild, whatever than the rest of the day. In the end, it seemed that the main differences between night and day lied in station presentation and personality level. This week, we decided to turn the tables and ask about the daypart often considered the most conservative - middays.

Attacking At Wallet Level

Starting it off, Live 105/San Fran PD **Richard Sands** comments, "In a way, middays are the hardest daypart in this format because this format is so adventurous. Actually though, we are the most accessible musically in morning drive. We only play 4-6 records an hour in the morning, so we make sure they are the broadest and most mass appeal within the genre. We do daypart some in middays as well."

In an effort to build office listening, Live 105 has come up with a fascinating new twist to an old promotion. Richard explains, "We have a campaign going on right now that is a sort-of "fight for your right to Modern Rock at work". We'll be sending people out to offices, and if we catch them listening to Live 105, we'll give them five free live commercials on our morning show, one a day for a week. We get a lot of people telling us that they're forced to listen to another station at work, so this is a way of fighting this by convincing the boss that listening to Live 105 could be financially rewarding."

Like lots of other stations, Live 105 is doing plenty of special features during the midday shift. Says Richard, "Every hour has a feature. We follow the morning show with a feature called What's The Connection, featuring three songs with a common thread in which listeners call up and participate. In the eleven o'clock hour, we do something called Taking Care Of Business, playing phoned and faxed requests from places of business to highlight workplace listening. At noon, we have something called the UK Cafe. Our midday personality is British, and he highlights three new records and import releases from the United Kingdom. In the one o'clock hour, we do Modern Rock Classics. We really do more than just play records. We try to keep things interesting and give people some handle to grab onto. A lot of those features are sponsored for sales too, so it works well both ways."

The Midday Mindset

One guy who has an interesting perspective on all this is KUKQ/Phoenix's **Jonathan L.**, who says, "You're talking to a person who for eight years, until a year and a half ago, had a career that was nighttime only. I had never done daytime radio until I started doing middays here. I had a 7-midnight mentality, and it took me quite a few months to adjust. Midday is definitely a different musical mentality. I had to be reminded that I was playing music for a lot of people that are listening at work, a lot of professionals in office buildings. I have to be aware of who I'm playing music to - both a college audience and people at work in offices and stores. You get many more people by being on in a place where people are congregating, so I'm aware of them."

Is KUKQ at all softer or less current in the daytime?

Jon responds, "We're not dayparted very much, but I certainly don't rock too hard. The music has to be mixed right. When you play something current, you should follow it with something familiar. We play a high percentage of current music, and I have to keep it all interesting. Our library consists of some of the roots of Alternative, the Bowies and T-Rexs, which are available to all dayparts, and I work those in too. I try to keep my TSL real high by not talking too much and obliterating time I could be playing music."

Jonathan is also using special features to pique audience interest during a passive daypart. He declares, "I have two features I bring the audience

News & Schmooze

We bet you're thrilled to know that those fun Summer ARBs are here. We bet you're also excited by Joan Collins wearing a leather jumpsuit. Here in L.A., where the Raiders are 4-0, and we no longer care about the Dodgers, KROQ jumps 3.1-3.4. Down I-5, 91X rises 4.8-5.1 and passes heritage AOR KGB. Down Long Island way, WDRE moves 1.7-2.0. In Chicago, WXRT dips 3.3-2.7 after that Raider rout of the Bears.

WHTG update: Friday Rocktober, er, October 5th has been officially set as PD **Rich Robinson's** last day. While no one in the building will confirm it, everyone but the kitchen sink is sure that **Michael Butscher** is still the man.

One of the best things we've heard in ages comes from **MAGGIE'S DREAM**. We're not sure exactly where *Love & Tears* fits formatically, but CAPITOL has a tremendous rock record that we seem to have a tough time turning off.

The **SOCIAL DISTORTION** story continues for EPIC with *Story Of My Life*. It's a definitive Social D. tune, and it's got a strong mass appeal feel as well. Meanwhile, they get a great start on the **INDIGO GIRLS** *Hammer And A Nail*, which will be delivering on its mass appeal promise in the weeks to come.

VIRGIN has a big first week with **P.I.L.'s** *Don't Ask Me*, as Mr. Lydon continues to make commercial records that sound like they're attempting to destroy the world very politely.

into every day of the work week. At 11:15, I do something I've done since 1982 called Under The Covers. I do a cover song, something unusual every day. Our listeners know it's something they're going to hear every day, and I get lots of calls on it. At 12:15 every day, I do the Lunch Bunch Hunch, giving away product the record companies give us. I play something that's not in the library, sometimes it's very difficult and sometimes it's easy, and they need to identify it to win the product. Yesterday, I played Be Good Johnny and a 17 year-old girl won. She was 9 when it came out. Today, a 28 year old guy won."

Long Sweeps/Minimal Clutter

Describing the midday shift as one part of a daily evolutionary process, 91X/San Diego PD **Kevin Stapleford** remarks, "We're never all that mainstream or safe, but we start off a bit tighter in the morning and with each daypart it gets a little more crazed. By nighttime, there's a lot of stuff happening that wouldn't happen in the daytime. Middays are really a bridge between the normal morning deal, where we're playing fewer and more broad-based songs and what's happening at night, where it's all uptempo music with lots of currents."

"What I try to do is build in more music sweeps in middays," Kevin stresses. "That's when people are getting settled at work, and if we can get them wired into us, and they know they're going to hear lots of long music sweeps, that's it."

In terms of midday features, Kevin says, "We do a thing called All-Request Lunch Blocks. Our jock puts lots of people on the air with him, and all the requests are directed toward offices. That hour is programmed entirely by the jock. Yesterday, he played Ministry on the show, which you normally wouldn't hear in the daytime. It sure shook me awake, but that's what it's all about. Our real philosophy is just long music sweeps and as many as possible."

Civil War & More Requests

"Nighttime is a lot more interesting to talk about. Why didn't you call me for that?" That was the reaction we got from WMDK/Peterborough PD **Janice Bailey** when we asked her about midday programming. Turning to the subject at hand, she adds, "Our music changes a little in that the jocks are encouraged to play more of the longer tracks, and the mellower ones, that you might not hear the rest of the day. The music is a little less current and more library-leaning."

In a departure from what one might expect, Janice reports, "We are also much more likely to play requests during the day. We do have a lot of in-office listening, and we want to encourage that. The feeling here is that, while you have more going on in drive time, you have more people listening longer in middays, so you don't mind playing some deeper tracks that you might not normally play."

Moving on to WMDK's special midday programming, Janice tells, "Lunchtime is for doing something a little bit different although we don't have a special feature. If there's a birthday or an anniversary of some specific event, we can play some music from that person or event. We even use current events. Today, we played civil war songs as a tie-in with something."

Balance And Hits

WOXY/Cincinnati PD **Phil Manning** offers some interesting observations on what his station does and doesn't do to tailor itself to the daypart. He says, "We still play a lot of new music, about 55%, during middays. Obviously, we try to go for more of those hit records though. If we're going to play the Talking Heads, it's probably going to be a Psycho Killer rather than the eighth track from their first album. We absolutely try to keep the station very listenable, not really mellow but you won't hear any obtuse guitar solos, during middays. We certainly don't play less new music because it's middays."

Moving to special features, Phil says, "Thursday at noon, we do an hour and a half All Request Business Lunch. We mention all the offices on the air, and during that time, we give away a CD Sandwich - two CDs as bread and a bunch of stuff like cassettes and t-shirts in the middle. We're also encouraging people to send in their requests on company letterhead. The Business Lunch has been very successful, so we're thinking of expanding it to two days a week. Every other weekday at noon, we also have a special feature - blues, new stuff, a family tree."

In case we didn't think this format was heading into the mainstream, Phil wraps it up with a quote that could fit any format, concluding, "I do middays, and I try to talk as little as possible and keep it low-key. We're trying to get into offices and lack of clutter and repetition keeps our TSL pretty high."

ROCK REPORTS

CFOX (Vancouver)
PD: Jim Johnston / MD: Brenda White ◊ 604-684-7221
ADDS • Light: ALLMAN BROS. BAND, BLACK CROWES, STEVE EARLE, GOWAN, MYLES HUNTER, TERRELL,
KATM (Colorado Springs)
PD: Mark Blake / MD: Jennifer Bell ◊ 719-548-1528
ADDS • Light: TOMMY CONWELL & THE YOUNG RUMBLERS, BLACK CROWES, THE CURE, VAUGHAN BROTHERS,
KATT (Oklahoma City)
PD: Doug Sorenson / MD: Cindy Scull ◊ 405-848-0100
ADDS • Medium: JON BON JOVI, Light: LITTLE CAESER, Medium: BLACK CROWES, Light: DEEP PURPLE, Medium: HEART,
KBPI (Denver)
PD: Bill Betts
MD: open ◊ 303-572-6200
ADDS • Light: FASTER PUSSYCAT, JUDAS PRIEST, METALLICA, TRIXTER, KDJK (Modesto)
PD: Mark Davis / MD: Randy Maranz ◊ 209-869-2594
ADDS • Medium: DEEP PURPLE, COLIN JAMES, POISON,
KDWZ (Des Moines)
PD: T.J. Martens
MD: Hurricane Wayne ◊ 515-266-6060
ADDS • Light: JON BON JOVI, INDIGO GIRLS, REO SPEEDWAGON, THE REPLACEMENTS,
KILO (Colorado Springs)
PD: open / MD: Craig Koehn ◊ 719-634-4896
ADDS • Medium: ALLMAN BROS. BAND, Heavy: DEEP PURPLE, Light: HEAVEN'S EDGE, JUDAS PRIEST, METALLICA, Medium: ROBERT PLANT,
KISW (Seattle)
PD: Steve Young / MD: Mike Jones ◊ 206-285-7625
ADDS • Light: ASIA, Medium: DEEP PURPLE, Light: BOB

DYLAN, COLIN JAMES, THE POSIES,
KLBJ (Austin)
PD: Jeff Carrol / MD: Jody Denberg ◊ 512-832-4000
ADDS • Light: GRATEFUL DEAD, DEEP PURPLE, INDIGO GIRLS,
KLOL (Houston)
PD: Ken Anthony / MD: Patty Martin ◊ 713-526-6855
ADDS • Medium: DEEP PURPLE, Light: COLIN JAMES, LOS LOBOS, WINGER,
KLOS (Los Angeles)
PD/MD: Carey Curelop ◊ 213-840-4836
ADDS • Light: ALLMAN BROS. BAND, BLACK CROWES, DEEP PURPLE, POISON,
KMJX (Little Rock)
PD: Tom Wood / MD: David Allen Ross ◊ 501-224-6500
ADDS • Light: CHEAP TRICK, Medium: DEEP PURPLE, Light: COLIN JAMES, Medium: JUDAS PRIEST, Light: WINGER,
KNAC (Los Angeles)
PD: Pam Edwards / MD: Bryan Schock ◊ 213-437-0366
ADDS • Heavy: DEEP PURPLE, Medium: FASTER PUSSYCAT, Heavy: METALLICA, Light: TESTAMENT, WARRANT,
KRXQ (Sacramento)
PD: Judy McNutt
MD: Pamela Roberts ◊ 916-334-7777
ADDS • Medium: JON BON JOVI, DEEP PURPLE, Light: FAITH NO MORE, JUDAS PRIEST, NEVADA BEACH, WINGER,
KRZQ (Reno)
OM: Steve Funk
PD/MD: Max Volume ◊ 702-827-0965
ADDS • Medium: JAY AARON, JIMMY BARNES, Heavy: DEEP PURPLE, Medium: METALLICA,
KRZR (Fresno)
PD/MD: E. Curtis Johnson ◊ 209-252-8994
ADDS • Light: JON BON JOVI, TOMMY CONWELL & THE

YOUNG RUMBLERS, THE CURE, Heavy: STYX, Medium: VAUGHAN BROTHERS,
KSJL (San Antonio)
PD/MD: Joe Anthony ◊ 512-271-9600
ADDS • Light: JETBOY, WINGER, ZZ TOP,
KTYD (Santa Barbara)
PD: Doug Ingold
APD/MD: Brice Kendall ◊ 805-967-4511
ADDS • Medium: AC/DC, STYX, ZZ TOP,
KUPD (Phoenix)
PD: Curtiss Johnson
APD/MD: J. David Holmes ◊ 602-838-0400
ADDS • Heavy: BLACK CROWES, DEEP PURPLE, Medium: DRAMARAMA, METALLICA, REMBRANDTS, Light: SCATTERBRAIN,
KWHL (Anchorage)
PD: Radio Phil / MD: Kimi Stevens ◊ 907-344-9622
ADDS • Light: BATON ROUGE, Medium: THE CALL, Heavy: DEEP PURPLE, Light: EVERY MOTHER'S NIGHTMARE, FAITH NO MORE, Medium: RED HOUSE, REMBRANDTS, Light: BLUE TEARS,
KXRX (Seattle)
PD: Brew Michaels
MD: Dean Carlson ◊ 206-283-5979
ADDS • Light: DEEP PURPLE,
WAAF (Worcester-Boston)
PD: Ron Valeri / MD: Rick MacKenzie ◊ 508-752-5611
ADDS • Light: WINGER, ZZ TOP,
WAZU (Dayton)
PD: Lisa C. Lyons
MD: Kevin Cox ◊ 513-223-9445
ADDS • Heavy: BLACK CROWES, Medium: METALLICA, POISON,
WBCN (Boston)
PD: Oedipus
MD: Carter Alan ◊ 617-266-1111
Light: GRATEFUL DEAD, DEEP PURPLE, REMBRANDTS, PAUL SIMON,

WCMF (Rochester)
PD: Stan Main
MD: Dave Kane ◊ 716-262-4330
ADDS • Medium: BABYLON A.D., Light: LITTLE CAESER, CHEAP TRICK, Medium: DEEP PURPLE, Light: COLIN JAMES, Medium: POISON,
WDHA (Dover)
PD/MD: Andy Dean ◊ 201-455-1055
ADDS • Medium: DEEP PURPLE, Light: INDIGO GIRLS, MAGGIE'S DREAM, RED HOUSE, REMBRANDTS, REO SPEEDWAGON, Medium: PAUL SIMON,
WDVE (Pittsburgh)
PD: Gene Romano
MD: Hershcel ◊ 412-937-1441
ADDS • Heavy: ALLMAN BROS. BAND, Medium: BLACK CROWES, Light: DEEP PURPLE, VAUGHAN BROTHERS,
WEBN (Cincinnati)
PD: Tom Owens / MD: Tony Tolliver ◊ 513-621-9326
ADDS • Light: AC/DC, Medium: POISON,
WHTQ (Orlando)
PD: Ken Carson / MD: Annie Summers ◊ 407-295-3990
ADDS • Light: ANTHRAX, JIMMY BARNES, BATON ROUGE, Medium: THE CURE, Light: METALLICA, Medium: REO SPEEDWAGON,
WIYY (Baltimore)
PD: Russ Mottla / MD: John Knapp ◊ 301-889-0098
ADDS • Medium: EVERY MOTHER'S NIGHTMARE, Heavy: REO SPEEDWAGON,
WKGR (West Palm Beach)
PD: Rich Dickerson
MD: Mike Lee ◊ 407-686-9505
ADDS • Light: ANTHRAX, THE CALL, DEEP PURPLE, Medium: HOUSE OF LORDS,
WKLQ (Grand Rapids)
PD: Jim Owen / MD: Mike Tinnes ◊ 616-774-8461
ADDS • Light: EYES, FAITH NO MORE, TRIXTER, Medium: WINGER,

WLRS (Louisville)
PD: Peter Smith
APD/MD: Brad Hardin ◊ 502-585-5178
ADDS • Light: AC/DC, Medium: DEEP PURPLE, COLIN JAMES, Light: METALLICA, Heavy: POISON, Light: TROUBLE TRIBE,
WLZR (Milwaukee)
PD: Greg Ausham
MD: Greg Fitzgerald ◊ 414-453-4130
ADDS • Light: DEEP PURPLE, EXTREME, FASTER PUSSYCAT, LOVE/HATE, ROBERT PLANT, Medium: POISON, Light: BLUE TEARS, TRIXTER, VAUGHAN BROTHERS, NEIL YOUNG & CRAZY HORSE, JOHNNY VAN ZANT,
WMAD (Madison)
PD: John Duncan
MD: Pat Gallagher ◊ 608-249-9277
ADDS • Light: BLUES TRAVELER, REMBRANDTS, Heavy: TOY MATINEE,
WMMS (Cleveland)
PD: Michael Luczak
MD: Brad Hanson ◊ 216-781-9667
ADDS • Medium: DEEP PURPLE, Light: POISON, QUEENSRYCHE, PAUL SIMON, Medium: STYX,
WNEW (New York)
PD: Dave Logan
MD: Lorraine Caruso ◊ 212-286-1027
ADDS • Medium: B.B. KING & BONNIE RAITT, DAMN YANKEES, Heavy: PAUL SIMON, VAUGHAN BROTHERS, Medium: WORLD PARTY,
WPGU (Champaign)
PD: Tom Merritt
MD: Dan Maloney ◊ 217-333-2016
ADDS • Light: JIMMY BARNES, LITTLE CAESER, CHEAP TRICK, Medium: DEEP PURPLE, Light: HOUSE OF LORDS, REO SPEEDWAGON, PAUL SIMON,

WSHE (Miami)
PD: Brian Krysz
MD: none ◊ 305-581-1580
ADDS • Light: JIMMY BARNES, BATON ROUGE, BLACK CROWES, METALLICA, Medium: REO SPEEDWAGON, Light: BLUE TEARS,
WTPA (Harrisburg)
PD: Jeff Kauffman
MD: Chris James ◊ 717-697-1141
ADDS • Heavy: JON BON JOVI, Medium: DEEP PURPLE, Heavy: BOB DYLAN, HEART, DON HENLEY, Medium: COLIN JAMES, Heavy: PAUL SIMON, Medium: WINGER,
WWVV (Charlottesville)
PD: Jay Lopez / MD: Debbie Gilbert ◊ 804-971-4057
ADDS • Medium: JON BON JOVI, Light: CROSBY, STILLS & NASH, Medium: DEEP PURPLE, FAITH NO MORE, INDIGO GIRLS, COLIN JAMES, Light: PAUL SIMON, Medium: JOHNNY VAN ZANT,
WXTB (Tampa)
PD/MD: Greg Mull ◊ 813-227-9808
ADDS • Medium: BATON ROUGE, DEEP PURPLE, Light: FASTER PUSSYCAT, JUDAS PRIEST, METALLICA, MOTHER LOVE BONE, Medium: POISON,
WZZU (Raleigh-Durham)
PD: Jack Lawson
MD: Joe Larson ◊ 919-787-9390
ADDS • Light: BON JOVI, CHEAP TRICK, FAITH NO MORE, ROBERT PLANT, TOY MATINEE,
Z-ROCK 50
PD: Pat Dawsey ◊ 800-527-4892
ADDS • Light: AC/DC, ALICE IN CHAINS, EXTREME, FIREHOUSE, JUDAS PRIEST, Medium: METALLICA, WARRANT,

Frozen this week:
KRSP/Salt Lake City
WHJY/Providence

PROGRESSIVE REPORTS

91X (San Diego)
PD: Kevin Stapleford
MD: Mike Halloran ◊ 619-291-9191
ADDS • Light: WARTIME, P.I.L., RUBAIYAT, INDIGO GIRLS,

KDGE (Dallas)
PD: Larry Nielson
MD: George Gimarc ◊ 214-580-9400
ADDS • Medium: CLAYTOWN TROOP, DEL LORDS,

KITS (San Francisco)
PD: Richard Sands
MD: Steve Masters ◊ 415-626-1053
ADDS • Light: P.I.L., REMBRANDTS,

KJJO (Minneapolis)
PD: Mike Stapleton
MD: Lori Kelly ◊ 612-941-5774
ADDS • Medium: THE WATERBOYS, RUBAIYAT, PAUL SIMON, Light: AZTEC CAMERA, SOUL ASYLUM, THE WATER WALK, PRIMAL SCREAM, JANE'S ADDICTION, HEARTTHROBS,

KJQN (Ogden)
PD: Mike Summers
MD: Biff Raffe ◊ 801-392-7535
ADDS • Heavy: P.I.L., Medium: JANE'S ADDICTION, RUBAIYAT, GENE LOVES JEZEBEL, Light: LAVA HAY,

INDIGO GIRLS, THE CALL, PRIMAL SCREAM,

KRCK (Omaha)
PD/MD: Paul Krieger ◊ 402-553-0980
ADDS • Medium: RUBAIYAT, P.I.L., Light: JOHN CALE / BRIAN ENO, TACKHEAD, REAL LIFE,

KTCL (Fort Collins)
PD: John Hayes
MD: Sam Ferrara ◊ 303-571-1232
ADDS • Medium: RUBAIYAT, BOB MOULD, Light: MARY'S DANISH, DAVE STEWART, INDIGO GIRLS, JOHN CALE / BRIAN ENO, SOMETHING HAPPENS,

KTOW (Tulsa)
PD/MD: Tim Barraza ◊ 918-446-1903
ADDS • Heavy: D.N.A. w/ SUZANNE VEGA, Medium: LOVE CLUB, ULTRA VIVID SCENE, LOUD SUGAR, THE WATERBOYS, Light: DHARMA BUMS, MOJO NIXON,

KUKQ (Phoenix)
PD: Ern Gladden
MD: Jonathan L. ◊ 602-838-0400
ADDS • Medium: JOHN CALE / BRIAN ENO, Light: MOEV,

WBRU (Providence)
PD: Karyn Bryant

MD: Dexter Schwartz
◊ 401-272-9550
ADDS • Medium: TOO MUCH JOY, Light: PREFAB SPROUT, SONIC YOUTH, BOB MOULD, SOMETHING HAPPENS,

WDRE (Long Island)
PD: Denis McNamara
MD: Sue/Robert ◊ 516-832-9400
ADDS • Heavy: INXS, Medium: SOMETHING HAPPENS, RUBAIYAT, RUBAIYAT, HEARTTHROBS, Light: LIGHTNING SEEDS, LILAC TIME,

WFNX (Boston)
PD: Max Talkoff
MD: Kurt St. Thomas ◊ 617-595-6200
ADDS • Heavy: RUBAIYAT, Light: INDIGO GIRLS, P.I.L., THE WATERBOYS, WORLD PARTY, REAL LIFE, PIXIES, EMBERRASSMENT, CLAYTOWN TROOP, RUBAIYAT,

WHFS (Washington)
PD: Tom Calderone
MD: Weasel ◊ 301-306-0991
ADDS • Light: GRATEFUL DEAD, LOUD SUGAR, THE POGUES, P.I.L., RUBAIYAT, PAUL SIMON, ULTRA VIVID SCENE, THE WATER WALK,

WHTG (Asbury Park)
PD: Rich Robinson
MD: open ◊ 201-542-1410

ADDS • Heavy: DREAMS SO REAL, THE WAY MOVES, JANE'S ADDICTION, HEARTTHROBS, Medium: RUBAIYAT, Light: THE VAUGHAN BROTHERS, BROKEN HOMES, DHARMA BUMS, THE CONNELLS, LOVE CLUB, ALICE IN CHAINS, YO LA TENGO, LOUD SUGAR,

WKXL (Concord)
PD: Renee Blake
MD: Dave Doud ◊ 603-225-5521
ADDS • Medium: THE WATERBOYS, AZTEC CAMERA, THE CALL, INDIGO GIRLS, RAILWAY CHILDREN, Light: THE VAUGHAN BROTHERS, HEARTTHROBS, PRINCE, INTO PARADISE, THE ASSOCIATES, DEL LORDS, LOWEN & NAVARRO, ULTRA VIVID SCENE, LILAC TIME, INSPIRATIONAL CARPETS,

WMDK (Peterborough)
PD: Janice Bailey
MD: Mike Thomas ◊ 603-924-7165
ADDS • Heavy: PAUL SIMON, Medium: GRATEFUL DEAD, THE VAUGHAN BROTHERS, INDIGO GIRLS, LAVA HAY, CHRISTI MC CALL, RUBAIYAT, Light: HEXX,

WOXY (Cincinnati)
PD/MD: Phil Manning
◊ 513-523-4114
ADDS • Heavy: BOB MOULD, AZTEC

CAMERA, Medium: P.I.L., Light: THE VAUGHAN BROTHERS, AN EMOTIONAL FISH, HEARTTHROBS, MY BLOODY VALENTINE, INDIGO GIRLS, KITCHENS OF DISTINCTIONS, WARTIME,

WRSI (Greenfield)
PD/MD: Jim Olson ◊ 413-774-2321
ADDS • Light: PAUL SIMON, THE VAUGHAN BROTHERS, JOHN CALE / BRIAN ENO, THE MEN THEY COULDN'T KILL, RUBAIYAT,

WWCD (Columbus)
PD: Kelli Gates
MD: open ◊ 614-444-9923
ADDS • Medium: D.N.A. w/ SUZANNE VEGA, Light: JOHN CALE / BRIAN ENO, 9 WAYS TO SUNDAY, BLUE HEARTS, YO LA TENGO, DHARMA BUMS, PRIMAL SCREAM,

WXVX (Pittsburgh)
PD/MD: Dave Calabrese ◊ 412-856-6846
ADDS • Medium: GENE LOVES JEZEBEL, INDIGO GIRLS, Light: JAMES, THE WATER WALK, THE SUNDAYS, THE BROTHERS FIGARO, RUBAIYAT, INSPIRATIONAL CARPETS, RED CROSS, THE CALL, MARY'S DANISH,

Frozen This Week:
KROQ/Los Angeles

IMPORT CHART

COMPILED FROM THE HOTTEST, CUTTING EDGE IMPORT STORE CHARTS FROM ACROSS THE COUNTRY

LW-TW

- NEW-1 MIKE "HITMAN" WILSON "Another Sleep..." (ARIS)
- 12-2 * CABARET VOLTAIRE "Easy.../Fluid..." (PARLO/EMI)
- 2-3 * d.n.a. F/SUZANNE VEGA "Tom's Diner" (A&M)
- 4-4 HOUSE OF VENUS "Dish & Tell" (GO BANG)
- 1-5 PAT & MICK "Use It Up And Wear It Out" (PWL)
- 3-6 BANANARAMA "Only Your Love" (LONDON/PARLO)
- 17-7 OFF-SHORE "Can't Take The Power" (CBS-GERM)
- 6-8 * MONIE LOVE "Monie In The Middle" (COOLTEMPO)
- 5-9 SMILEY & P.J. "Lamborghini" (SHUT UP...)
- NEW-10 TURNTABLE HYPE "I'll Bass You" (GO BANG)
- NEW-11 THE SHAMEN "Make It Mine" (ONE LITTLE INDIAN)
- 47-12 NILLA BACKMAN "Even If You Say" (DOWNTOWN)
- NEW-13 SNAP "Cult of Snap" (ARISTA)
- 11-14 * SOHO "Hippychick" (S&M/SAVAGE)
- NEW-15 L.F.O. "L.F.O. (Remix)/Probe" (WARP)
- NEW-16 * DEPECHE MODE "World In Your Eyes" (SIRE/REP)
- 35-17 THE B-SIDES "Volume 3" (MUSIC MAN)
- 10-18 S-EXPRESS "Nothing To Lose" (RHYTHM KING)
- NEW-19 ADVENT. OF STEVE V. "Body Language" (MERC)
- 15-20 MIDNIGHT SHIFT "California Dream..." (PRINCIPAL)
- 9-21 JAM ON THE MUTHA "Hotel California" (W.A.U.)
- RE-22 MARATHON MAN "Movin'" (EG)
- 13-23 MC CROWN "Situation 90" (FLIM FLAM)
- 40-24 HIP ON ICE "Sweet Dreams" (POLYDOR/GERM)
- 15-25 EURYTHMICS "Sweet Dreams..." (RCA)
- 21-26 * DOUBLE DEE f/ DANY "Found Love" (EPIC)
- NEW-27 FANTASY UFO "UFO" (XL)
- 25-28 PETRA & CO "Just Let Go" (BCM)
- 18-29 PRECIOUS RED "Think" (CHAMPION)
- 20-30 BLUE TATTOO "Love Can Do" (X-ENERGY)
- NEW-31 THE AGE OF LOVE "Age Of Love" (ZYX)
- NEW-32 DEAD CAN DANCE "Aion (LP)" (4AD)
- 23-33 * DEEE-LITE "What Is Love/Groove..." (ELEKTRA)
- 14-34 PARIS ANGELS "All On You" (SHEERJOY-U.K.)
- 28-35 THE FARM "Groovy Train" (PRODUCE)
- 22-36 THE DEFF BOYZ "Swing (The Remixes)" (ZYX)
- 34-37 K.L.F. "What Time Is Love (1990 Remix)" (KLF)
- 38-38 POWERBASS "I'm The Law" (PRINCIPAL)
- 48-39 OBSESSION "Love Insurance" (ALMIGHTY)
- NEW-40 CARLTON "Cool With Nature" (ffrr)
- 7-41 FRAZOR CHORUS "Nothing" (VIRGIN)
- 19-42 * ROZALYNE CLARKE "Eddy Steady Go" (ATL)
- 42-43 * BETTY BOO "Where Are You..." (RHYTHM KING)
- NEW-44 DE RUVO "Boy I Need You Now" (SBK ONE-U.K.)
- NEW-45 * THE SOUP DRAGONS "I'm Free" (BIG LIFE/MERC)
- 16-46 TRICKY DISCO "Tricky Disco" (WARP)
- 50-47 DIGITAL VAMP "You Can Take..." (R&S - BELGIUM)
- NEW-48 D.N.A. "La Serenisima" (RAW BASS)
- NEW-49 BBG "Life Is What You Make It" (URBAN/POLYD)
- RE-50 RAW SEX "Suck It Deep" (XPLICIT RECORDS)

BRAND X • New York ♦ D.J. Money Penny & D.J. Damon Wild 212 431-4360
CHART BOUND:

- JUNO "Can You Feel The Rhythm" (REACHIN' - U.K.)
- RAVE BUSTERS "Powerplant" (DANCE OPERA - BELGIUM)
- THE ESSENTIALS "Tonight's The Night" (R+S - BELGIUM)
- NIGHTMARES ON WAX "Aftermath" (WARP - U.K.)
- BEAT IN TIME "Dogflight" (LOW SPIRIT)

TALKIN' IMPORTS...

Straight to the top for MIKE "HITMAN" WILSON. This import has been blowing the roof off! Two weeks ago everyone was reporting this one as a hot breakout...now it's too big for words! An attention-getter is FANTASY UFO...this could be a monster! Also skyrocketing to the top are TURNTABLE HYPE and the new releases from THE ADVENTURES OF STEVIE V, CARLTON, DEPECHE MODE and more. Speaking of DEPECHE MODE, get hip to a cool import of *Violation* by the infamous BOGUS BOYS - who could they be?

The remixes of the B-SIDES is now available, so rush off to your nearest import store for a copy!

Word is the W.A.R.P. label has been picked up by WARNER BROS. Also, look for major domestic action on ATLANTIC's newly signed ROZALYNE CLARKE...

REPORTERS - HOT BREAKOUTS

NEW YORK

DECADANCE • New York ♦ Dennis Wakil (212) 691-1013 • ANDRE LEON, LFO, LYNDALAW, S-EXPRESS, STEVE V.,

DOWNTOWN RECORDS • New York ♦ Ralph Soler (212) 924-5791 • FROZEN LIST,

VINYL MANIA • New York ♦ Richie Grappone/Jay (212) 633-6923 • ASK, THE GRID,

LOS ANGELES

PRIME CUTS • West Hollywood ♦ Aaron Willems (213) 654-8251 • BASSOMATIC, CHARANE, MONIE LOVE, TECHNOTRONIC, THE GRID,

STREET SOUNDS • Los Angeles ♦ Stephen (213) 651-0630 • A MAN CALLED ADAM, NE LI,

CHICAGO

D.J. INTERNATIONAL • Chicago ♦ Benji Espinoza (708) 863-5558 • THE B-SIDES, DANCE COMPUTER #3, DOUBLE DEE, HOUSE OF VENUS, MIKE HITMAN WILSON,

GRAMAPHONE RECORDS • Chicago ♦ Andy Moy (312) 472-3683 • MIKE HITMAN WILSON, DOC, CICSO, T.F.P., D.J. DANO

IMPORTS ETC • Chicago ♦ Fred Hans (312) 922-5151 • BETTY BOO, FASTER EDDIE, HOUSE OF VENUS, DOUBLE DEE, KOOL ROCK STEADY

SAN FRANCISCO

SOUL DISCO • San Francisco ♦ Bob Griffith (40 Reporters) (415) 431-1758 • BETTY BOO, BLACK BOX, DEEE-LITE, d.n.a. F/SUZANNE VEGA, MONIE LOVE,

STAR RECORDS • San Francisco ♦ Christi (415) 552-3017 • DR BAKER, INNOCENCE, MC BUZBY, MC WILDSKI, MONIE LOVE,

PHILADELPHIA

SOUND OF MARKET • Philadelphia ♦ Dywane Budd (215) 925-3150 • DE RUVO, JOCELYN BROWN, MONIE LOVE, PAT & MICK, RAW SEX,

DETROIT

BUY RITE MUSIC • Detroit ♦ Jeffrey Woodard (313) 864-0219 • ALTERN 8, FIERCE RULING DIVA, TURNTABLE HYPE

OFF THE RECORD • Royal Oak ♦ Lee Rosenbloom (313) 398-4436 • THE CHARLATANS U.K., COCTEAU TWINS, L7, THE POGUES, THE BREEDERS,

DALLAS

AUTOBAHN • Dallas ♦ Jeff Payne (800) 922-4674 • DIRECT, R. CAMPBELL, TSAR, SLEEPWALKER, TOM CARABBA, YELL,

OAKLAWN • Dallas ♦ David Hiltzendorf (214) 521-0350 • BBG3, DEPECHE MODE, HYPNOTONE, SATURDAY'S ANGELS, SA.42

VVV • Dallas ♦ Neil Caldwell (214) 522-3470 • CANDY FLIP, FRONT LINE ASSEMBLY, KING BEE, PAUL HAIG, THE SHAMEN,

BOSTON

DANCE MUSIC PLUS • Boston ♦ Jerry Warren (617) 567-5200 • BANARAMA, DIGITAL VAMP, INDEEP, ROZLYNE CLARKE, WES BAM,

VINYL CONNECTION • Boston ♦ Carol Mitro (617) 536-2560 • CHIPNOTIC, DANNY KEITH, DUSTY SPRINGFIELD, MATOGROSSO, ULTRAMATICK,

WASHINGTON D.C.

12 INCH DANCE RECORDS • Washington ♦ Alice (202) 659-2010 • DEPECHE MODE, MONIE LOVE, STEVE V.,

D.J. OUTLET • Baltimore ♦ Marc Henry (301) 276-6233 • MONIE LOVE, RENEGADE SOUNDWAVE, HOUSE OF LOVE, B-SIDES, HOLLIGAN 69,

METRO STEREO • Baltimore ♦ Simon (301) 669-0503 • KEIA THOMAS, LEE MARROW, MONIE LOVE,

HOUSTON

MEGAZONE • Houston ♦ Joseph Tranvan (713) 520-1603 • BEN CHAPMAN, THE BOMB, THE SHAMEN, ULTRAVIOLET, LYNDALAW

RECORD RACK • Houston ♦ Bruce Godwin (713) 524-3602 • CABARET VOLTAIRE, JAM ON THE MUTHA, PARIS ANGELS, STEPPFORD WIFES, THE FARM, THE BOG,

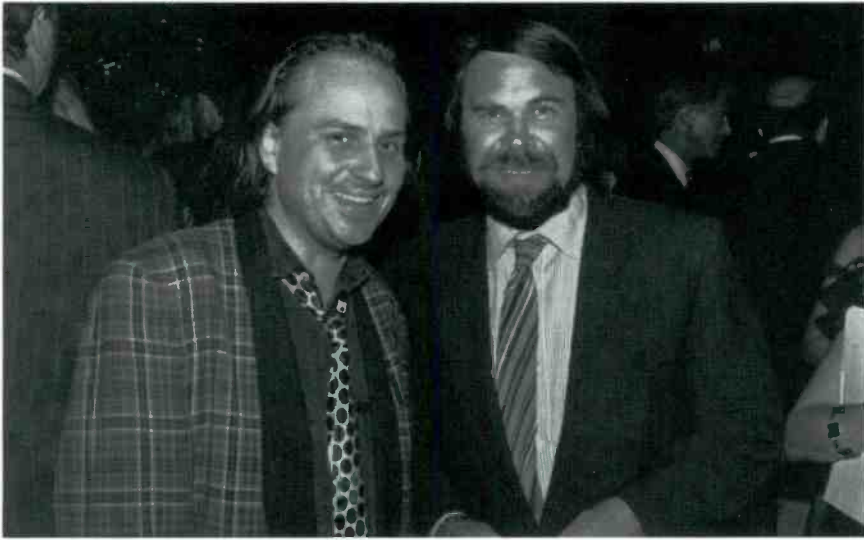
MIAMI

CARJUL RECORDS • Miami ♦ Carlos Estrada (305) 444-6303 • 2 STATIC, LONNIE GORDON, MYSTIC, PAT & MICK, TECHNOTRONIC,

CINCINNATI

CULTURE 7 • Cincinnati ♦ Andy Reynolds (513) 821-7783 • CANDY FLIP, CHYPTONIC, F505, LAURA JACKSON, ELECTRONIC 101

* A Domestic Version Is Now Available (Mixes May Vary)



Comedian **Bobcat Goldthwait** (left) and **Al Teller**, Chairman of the MCA Music Entertainment Group, celebrate the success of "Commitment To Life IV," the fundraising concert to benefit AIDS Project Los Angeles. Teller was a co-chair of the event and Goldthwait participated in the gala as a "Meeter and Greeter." The event, which honored Madonna, David Hockney, Ian McKellen and Congressman Henry Waxmann, raised \$1.15 million.



VIXEN is discussing more tour plans as well as the release of *Love Is A Killer*. Pictured are (L-R): EMI Sr. Vice President of Promotion **Jack Satter**; Vixen's **Janet Garder** and **Share Pedersen**; and EMI National Director, AOR Promotion **Norm Osborne**.



GIANT Records' **TERRELL** debut at the Roxy was a triumph! Pictured are (L-R): backup vocals **Liz Constantine**; Giant's **John Brodey**; group manager **Miles Copeland**; Terrell's "Hawk" **Jim Phillips**; WB's **Michael Ostin**; Terrell's "Morad"; and Giant's **Irving Azoff**. (In front): WB's **Jeff Gold** and Giant A&R exec. **Danny Keaton**.



MCA recording artists **NEW EDITION** reunited for the 7th Annual MTV Awards. Pictured at the after party are (L-R): Sr. VP Mktg & Promo, Black Music Div. **A.D. Washington**; Ralph Tresvant's mgr. **Larkin Arnold**; MCA President Black Music Div. **Ernie Singleton**; New Edition mgr. **Craig Fruin**; BBD mgr. **Hiriam Hicks**; MCA Records President **Richard Palmese**; MCA Chairman Music Entertainment Group **Al Teller**; **Bobby Brown**; Jr. Exec. VP, A&R/Artist Devel. Black Music Div. **Louil Silas**; **Johnny Gill**; and Bobby Brown's mgr. **Juanita Stephens**. (Front, L-R): **Ralph Tresvant**; **Ronnie DeVoe**; **Michael Bivins**; **Ricky Bell**; and **Brook Payne**, BBD choreographer.



KJ103 and **Coors** host the third annual Homemade Bikini contest. Hundreds of sun worshipers gathered at Thompson Lake to witness and participate in one wild and crazy event! Pictured are (L-R): Morning Drive DJ **Danny Douglas** and Homemade Bikini winner **Kathy Stewart**. Nice SHADES!



KZZP-FM in Mesa, AZ had a "Tie-One-On" campaign for the troops in the Persian Gulf. The van handed out several thousands of yellow ribbons. This picture is interesting because the person on the far left is crosstown rival **Y95's PD Jay Stevens**. Jay was so impressed with the promotion, that he had to check it out for himself. Rumor has it he picked up a couple ribbons for his car and the station vans!

NEW RELEASES

TOP 40

2 IN A ROOM "Wiggle It" (CUTTING/CHARISMA)
 BISCUIT "Biscuit's In The House" (COLUMBIA)
 CLUBLAND f./KING B "Let's Get Busy" (Geffen)
 JOE COCKER "You Can Leave Your Hat On" (CAPITOL)
 JULEE CRUISE "Falling" (WARNER BROS.)
 CATHY DENNIS "Just Another Dream" (POLYDOR)
 FASTER PUSSYCAT "You're So Vain" (ELEKTRA)
 JOHNNY GILL "Fairweather Friend" (MOTOWN)
 WHITNEY HOUSTON "I'm Your Baby Tonight" (ARISTA)

INDECENT OBSESSION "Say Goodbye" (MCA)
 BILLY JOEL "And So It Goes" (COLUMBIA)
 LIVING COLOUR "Type" (EPIC)
 DENISE LOPEZ "Don't You Wanna Be Mine" (A&M)
 PRINCE "New Power Generation" (PAISLEY PK./WB)
 RIVERCITY PEOPLE "What's Wrong With Dreaming"
 (CAPITOL)
 SONS OF ANGELS "Lonely Rose" (ATLANTIC)
 THE SOUP DRAGONS "I'm Free" (BIG LIFE/MERCURY)

ROCK

R. WATERS/P. CARRACK "Hey You" (MERCURY)
 JUDE COLE "House Full Of Reasons" (REPRISE)
 CROSBY, STILLS & NASH "Got To Keep Open"
 (ATLANTIC)
 DORO "Only You" (MERCURY)
 EXTREME "Get The Funk Out" (A&M)
 FLEETWOOD MAC "Hard Feelings" (WARNER BROS.)

BRUCE HORNSBY & THE RANGE "Fire On The Cross"
 (RCA)
 BILLY IDOL "Prodigal Blues" (CHRYSALIS)
 LED ZEPPELIN "Traveling Riverside Blues" (ATLANTIC)
 CHRIS POLAND "Return To Metalopolis" (ENIGMA)
 JIMMY RYSER "Prophezie" (ARISTA)
 SONS OF ANGELS "Lonely Rose" (ATLANTIC)

ALTERNATIVE

CHARLATANS "Some Friendly" (RCA)
 EGGPLANT "Sad Astrology" (DOCTOR DREAM)
 SARAH HICKMAN "I Couldn't Help Myself" (ELEKTRA)
 HINDU LOVE GODS "Raspberry Beret" (GIANT)
 LOVE CHILD "L'ime Twigs And Treachery" (MCA)

MAGGIE'S DREAM "Love & Tears" (CAPITOL)
 REAL LIFE "Kiss The Ground" (CURB)
 SOCIAL DISTORTION "Story Of My Life" (EPIC)
 JOHN WESLEY HARDING "If You Have Ghosts" (WB)

CBS (from page 5)

MAMA SAID KNOCK on DEF JAM/COLUMBIA, Michael Bolton's SOUL PROVIDER on COLUMBIA, which has reached triple-platinum, Bob Dylan's UNDER THE RED SKY on COLUMBIA, Cheap Trick's BUSTED on EPIC, Billy Joel's STORM FRONT on COLUMBIA, and the New Kids' STEP BY STEP, which continued to register hot sales along with the group's previous releases.

September also saw CBS with the top five jazz albums in the country, all on COLUMBIA: Harry Connick Jr.'s WE ARE LOVE and LOFTY ROACH SOUFFLE, Wynton Marsalis' STANDARD TIME VOL. 3, Branford Marsalis' CRAZY PEOPLE MUSIC, and Branford Marsalis Quartet and Terrence Blanchard's MUSIC FROM MO' BETTER BLUES. Country albums adding to the pot were Ricky Van Shelton's RVS III on COLUMBIA, Shenandoah's EXTRA MILE on COLUMBIA, Doug Stone's self-titled LP on EPIC and Waylon Jennings' THE EAGLE on COLUMBIA.

CBS also scored with their longform music videos on CBS Music Video Enterprises, garnering gold for The Bangles' Greatest Hits and Billy Joel's Eye of the Storm, and platinum for the New Kids' Step By Step.

CBS is looking to continue registering record sales figures, as late-September releases by the Indigo Girls (NOMADS-INDIANS-SAINTS, the Vaughan Brothers (FAMILY STYLE), Iron Maiden (NO PRAYER FOR THE DYING) - all on EPIC - and Judas Priest (PAINKILLER) on COLUMBIA, all have gotten off to strong starts. The Vaughan Brothers debuted this week at number 17 on the HITMAKERS Retail Album Chart, while the Indigo Girls debuted at number 33 and Judas Priest cracked the top 20.

HAMMOND (from page 5)

Hammond began his career with CBS in 1978 in sales and later promotion capacities, before joining EMI in London in 1980.

"Not only has Jeremy helped build strong foundations for numerous CAPITOL/EMI artists, he has also built impressive relationships with them," commented Milgrim. "His enthusiastic approach has created tremendous working relationships with international territories, as well as each of the departments he'll now direct. We greatly look forward to his energies and ideals being put into operation in his new appointment."

Said Hammond: "The key phrase is 'Whatever it takes,' because we're going to be devoted to breaking more new artists, and to supporting our current stars to even greater levels of success."

BURKS (from page 5)

M.C. Hammer, Great White and Tina Turner. This year Burks was nominated for a Grammy Award for the Tina Turner Foreign Affair Limited Edition Passport CD package.

"Bill's creative expertise coupled with his vast experience in music marketing and artist development make him the ideal choice for this position," commented Azoff.

Burks said he is confident GIANT will become successful under the guidance of Azoff.

"I've yet to meet anyone in the business who is willing to bet against the fact that Irving Azoff will be a success with GIANT Records," said Burks. "Add John Brodey to the mix, throw in the support from WARNER BROS., include WEA, and you have a major force. I consider myself fortunate to be here."

ARBS (from page 5)

jumps of .2, 4.6-4.8 and 4.0-4.2, respectively, while WPLJ slipped a tenth, 2.6-2.5. WNEW remained at the top of the AOR heap with a 3.9-4.1 jump, while classic rocker WXRK dropped slightly, 3.4-3.3 Urban WRKS increased its market lead with a 5.1-5.5 jump, outdistancing main competitor WBLS, which dropped 3.8-3.7.

In Chicago, B96 made the most noise with a 4.4-5.2 leap, the highest Top40 book in Chicago in years. B96's competitor, Z95, slipped from 2.8 to 2.6, while AC Q101 dropped 3.5-3.2. Urban radio made its presence felt again in Chicago, taking second and fourth place in the market. WGCI-FM had another up book, 7.7-7.9, while WVAZ hung tough despite a 5.2-4.4 drop. AOR WLUP-FM enjoyed a 4.5-4.8 rise, tying with classic rocker WCKG, up from 4.4.

In San Francisco, KMEL dominated again despite a slight drop, 5.4-5.3, while crostown rival X100 rose 2.7-2.8. Urban KSOL went up 2.7-3.2, while AOR KRQR broke its tie with competitor KFOG with a 2.6-3.3 jump, compared to a 2.6-3.2 jump for KFOG. News talk KGO continued its stronghold on the market, despite a slight 7.4-7.0 dip.

In Philadelphia, Top40 WIOQ increased its lead over EAGLE106, jumping 5.1-5.5 while EAGLE106 dropped 4.9-4.5. Urban WUSL saw a 6.8-7.0 increase, while AOR WMMR dropped slightly, 8.2-7.9 and classic rocker WYSP rose 6.4-6.8.

In Detroit, The FOX and Q95 went in different directions, The FOX moving up 3.1-4.0 and Adult Top40 Q95 moving down 4.8-4.1. Top40 WHYT went up 5.3-5.9, while AOR WRIF moved up 3.4-3.9.

WB40

"The
Way
You
Do
The
Things
You
Do"

just added

PWR106#27! KDWB-FM!

WLOL-FM! KZZP! KS104!

KWOD#40!

KSAQ! STAR93#21! KGGI#20!

MIX105.1!

93QID, KGWY, KIX106, KQCR#36, WAPI#32,

WAYS, WEYQ, WFMF, WRVQ, WVAF,

WHDQ, WIKZ, WJMX, WKFR#40,

WPFR, WPST, ZFUN106

KKBQ (#2)

MIX96.5 (5-4)

KIIS-FM (10-7)

WXKS-FM (32-29), PWR104 (17-12),

B100 (12-10), Q106 (24-20), Z90 (23-20),

WPHR (19-14), KWSS (29-26), KROY (32-28),

WNCI (31-25), KISN (33-24), Z99 (27-24)

Debuts

KMEL#28, Y100#29, PWR99#31,

KEZY#25, Q105#28, HOT102#30,

HOT94.9#25, WKZL#29



IF YOU CAN READ
THIS AD, YOU ARE
NOT COLOR BLIND!

KS104-DAVE VAN STONE, PD-

"We tested it in middays initially and got such an overwhelming ADULT response that we had to keep playing it! You could say we literally forced ourselves on it!"

STAR93-RICK UPTON, PD-

"It was showing up STRONG in callout without airplay in the market. Should be a MONSTER with ADULTS!"

THE SOUP DRAGONS I'M FREE



Don't Be Afraid of Your Freedom

TOP 5 SMASH IN BRITAIN
TOP 5 ALTERNATIVE SMASH IN U.S.

ACTIVE ROTATION ON MTV

SALES OVER 100,000

ON TOUR IN OCTOBER AND NOVEMBER

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MAX TOLKOFF Operations Manager, WFNX, Boston

by Steve Hoffman

Max Tolkoff started his radio career as a production assistant at WCTO-FM in Huntington, Long Island in 1974. Taking a hiatus to become a ski bum, he ended up in Mammoth, California, where he landed a job at KMMT, a station that just happened to be across the street from the gas station where Max was spending his last 10 bucks to fill his gas tank.

From there it was off to Colorado Springs and KKFM, where he met John Bradley, who later brought him up to KBPI in Denver to work with Frank Felix. Max left KBPI to begin a career as a copywriter at an ad agency in New York. "Chances are that if you buy a Seiko watch today that has multi-functions on it, I wrote the instruction book," he says.

While on Madison Avenue, Max kept his hand in radio by working weekends at WRCN in Riverhead, Long Island and WMMR in Philadelphia. In 1982 he decided to get back into radio full-time, and months of badgering Felix, who was now consulting 91X in San Diego, paid off. After six years as MD and then PD at 91X, Max left at the end of 1987 and developed *The Edge* with Fred Jacobs. In January of 1989, the PD job at WFNX in Boston opened up, and Max has since made the station one of the leading commercial Alternative stations in the country.

TELL US ABOUT THE BOSTON MARKET AND HOW 'FNX HAS TO COMPETE.

I think this is a conservative market, even more so than San Diego, where a lot of people are open-minded to this format due to the influence of Los Angeles. Boston has been around forever; it's an old, old city and they're used to radio being a certain way. Boston radio concentrates more on personalities than other markets, and 'FNX has struggled for the last seven years because the market is not as open to this kind of format. But I don't think the format has been executed as well in the past as it is today. That had a lot to do with 'FNX being perceived as a way-left-of-center college-type radio station. Had we tried to reach the masses for the last six or seven years, the station would be in better shape than it is today.

AS THE STATION REACHES OUT TO THE MASSES, WHO ARE YOU COMPETING WITH?

We're competing with 'BCN, WZLX (the classic rocker), and WAAF in Worcester, which does come in to Boston, also WCGY, and even WXKS and WZOU, to a certain extent. There are a lot of choices in town, but there is really no direct Mainstream/AOR competitor for 'BCN. They have had it all to themselves for all these years.

WHAT DEMOS DOES 'FNX APPEAL TO MOST?

18-34. That's 80 percent of our audience, and about half of them are 25-34. We have very few teens, which is a big difference from San Diego.

WHAT MAKES WFNX MORE APPEALING TO ADULTS?

It might be the fact that the market is in the Northeast, which is not as rambunctious and frivolous as California. It's a different mindset - people are more serious here; they don't have the same kind of sense of humor that they do in California. It also might have to do with winter - it's 13 months out of the year here, and people are locked into that winter mentality. From the beginning WFNX's delivery was not as high energy and high

intensity as either KROQ in L.A. or 91X in San Diego. The delivery here has always been more of a traditional AOR delivery, and the energy level and fun factor has not been as emphasized as in other places. I think that's why it's more adult sounding.

DO YOU TRY TO MAKE IT MORE FUN?

I want it to be more fun. I want the jocks to have a good time on the air. The air staff here is very young - for some of the jocks it's their first or second job in radio - and they have a lot to learn. It's just a matter of teaching them a new way of doing radio, to loosen up and be more spontaneous on the air.

THIS FORMAT SEEMS TO BE GRAVITATING MORE TOWARDS THE LIBRARY THAN FIVE OR TEN YEARS AGO, BECAUSE SINCE 1980 IT HAS ESTABLISHED THE TALKING HEADS, U2, INXS, ETC., AND THERE'S A BIGGER LIBRARY NOW.

It's actually not that much bigger than it was five years ago. Everybody approaches this format differently - Denis McNamara does it differently than I do, I do it differently than Richard Sands, and he does it differently than 91X, who does it differently than KROQ, who does it differently than Mike "The Axe" Summers in Salt Lake City - but I believe in concentrating on a very select library of the key cuts in this format, because you have to back up the new stuff with as familiar a product as you can. So I don't really believe the library has grown much in the last five to six years; you're still dealing with a core group of songs - a thousand at the most - that are good, well-testing, acceptable records in this format.

HOW DOES THE BOSTON MARKET REACT TO NEW MATERIAL?

There's not a lot of openness to a lot of the new music that we play. But that can be said for a lot of different markets as well. I've learned that in order to get a mass appeal audience to sit still long enough to accept Happy Mondays and the Charlatans, you have to play them a healthy dose of The Pretenders, Talking Heads and Cars - music that still might be considered new wave, but has been drilled into the heads of the American public. You have to give people something to fall back on if you're going to play them an unfamiliar cut. The library is important for the way I execute the format, and we learned that lesson very succinctly at 91X. When we were too current intensive in the mid '80s, concentrating too much on that Euro-syntho pop sound, our numbers when right down the tubes. In San Diego we had to be a rock station, and the more we lived up to being a rock station, the more successful we were.

WHAT PERCENTAGE OF YOUR MUSIC IN A GIVEN HOUR IS FROM THE LIBRARY?

Fifty percent, but again, you have to define your terms. Our library doesn't go any further back than about 1979, so 50 percent of the hour is still going to be groups like Blondie, Talking Heads, The Cars, The Police, The Pretenders - that's not what you would call real gold. There is no Jethro Tull in there, no Led Zeppelin or stuff like that.

HOW DO YOU TAKE THIS RADIO STATION WHERE BLONDIE IS THE OLDEST THING IT PLAYS, AND GET PEOPLE TO OPEN THEIR MINDS TO IT?

You just have to make it palatable. I don't think 'FNX did a good enough job in the past of making the format acceptable. When I first came to Boston 18 months ago, there were 20-30 minute sweeps where I couldn't even recognize the music they were playing. That was a big mistake in terms of trying to get this thing accepted. It's important to make sure that every 15-20 minutes you represent the best of what the format should be. Play something current and unfamiliar, but back it up with something very, very familiar. This way they might sit through something exciting and new, but they know that they'll get something familiar on the other side of it.

DOES THIS FORMAT NOW HAVE A BASIS TO BECOME MORE MASS APPEAL BECAUSE THERE IS FAMILIAR MUSIC TO BACK IT UP?

Yes, but again I don't think the library has changed in five or six years. In a good year we get seven or eight really good recurrences that will stand the test of time. We have a recurrent category of songs that come up every two or three days, songs that were really, really big. *Middle of the Road* is a song with staying power, and INXS from the 1984-85 period has stood the test of time. Sometimes you have to hang on to bands because you believe in them, but sometimes these bands break up and you never hear from them again. What ever happened to Frankie Goes To Hollywood? What ever happened to Pete Shelley? An AOR like 'BCN tries to play the B-52s and Led Zeppelin, and although it's a bizarre mix, they can get away with it. But that means that they have a library of three to four thousand songs they can call upon. A format like this is a little more limited because we only have the last 10 or 12 years to draw upon. If you want to get an audience, you have to limit what you play to the cream of the crop in your library.

TELL US ABOUT YOUR AIRSTAFF.

Our morning guy, Tai, has been with the station for five years in different capacities, and he's been doing mornings for the last few years. We don't have a "morning zoo" type of show; we really can't compete on that level because there are several high profile, longtime morning personalities in the Boston market, and we don't feel that we need to go up against them directly. Tai is a very conversational, relatable jock who cares a lot about the format and lets it show on the air. He'll give you the information, but he will also tell you about the music, and it's not laden with goofy bits. He's as sarcastic as they come and he is very topical, but it's a different order of topicality than doing goofy bits and pre-recorded stuff. Joanne Doody has been doing middays for five years, and she's one of the longest-lasting employees the station has had. She is also very conversational and relatable, and people know her. Neal Robert has been doing afternoons for about two years. He's from Chicago originally, and he's got the pipes. He has a lot of natural talent, and he's very conversational, relaxed, easy going - people feel comfortable listening to his voice. 6 p.m. to 9 p.m. is the habitat of the Music Director, Kurt St. Thomas. He is a veteran of very competitive Mainstream AOR radio, so he's really psyched to make this a very competitive station. He sounds very good on the air, very pumped up and energetic. Angela does 9 p.m. to 1 a.m. She's very hip, very sophisticated. She always sounds in control and is an R.E.M. groupie. Overnights is Duane Bruce, and I've let him go crazy with all sorts

(See MAX TOLKOFF page 48)

MAX TOLKOFF

(from page 47)

of stuff. We actually call the overnight show "Radio Free Boston," and Duane basically does whatever he wants. I give him free reign because that's where I like to rest the format. Rest that card box and let the rotation sort of simmer down overnight.

HOW MUCH DO YOU DAYPART AT A RADIO STATION LIKE THIS?

I would say a fair amount. We will never be as mainstream as your standard AOR station - David Bowie, Talking Heads, Police, Cars and Pretenders are as mainstream as we're ever going to get - so the key dayparts - morning, midday, afternoon - should be heavily laden with this stuff. But when you get into evenings, when the core audience is there, we whip out Anthrax and Social Distortion. They are good examples of nighttime-only bands. We have a whole separate category of post-6 p.m. artists that rotate as heavily as our heaviest daytime currents.

HOW DO YOU TREAT DANCE AND SYNTH PRODUCT?

On a case-by-case basis. A certain amount of that stuff has some heritage for this format. Early Thompson Twins, New Order, Depeche Mode - some of that is appropriate for us because they have a certain amount of Alternative credibility. But you have to pick and choose. There is a broader range of sound that you are going to hear in this format than in other formats. We do run the gamut between dance, hard rock and reggae, and even pop and folk, for that matter. Tracy Chapman and Suzanne Vega are big, as are the Indigo Girls, who we broke in this area. Anthrax is also big on this station.

WHERE DOES THE FORMAT'S FUTURE LIE ?

I think the nine commercial Alternative stations have proven that you can make money doing this, which is why I take exception with Guy Zapoleon belittling the format when he toyed with it frivolously in Houston. It was like he was saying, "This is just a smokescreen for what we're really going to do. What we're really going to do is a format that we think will bring in more money", despite the fact that people in Houston are dying for this format because they've only been served with stupid Urban, Top40 and AOR for all this time. If you look at the Edge in Dallas, they have an incredible street rap. Their numbers are building every day, and if their signal can be fixed, they could get sizable numbers in Dallas. The other stations doing this format know that you can make money with it. John Lynch founded the Noble chain basically on the success of 91X and the money that it was able to generate. At the peak of their power, 91X was the number two or number three biller in the market, and this is a radio station that played very little of what America considers acceptable. That's an incredible calling card, and I think we can do that here, but it's going to take time. It's hard to change seven years of being perceived as college-like; you can't do it in a year and a half of being more familiar. But we've had the steadiest numbers in the history of this station, and we've been progressing at a slow but steady pace. It's hard to over-emphasize the patience of our owner, Stephen Mindich. He's shown incredible faith in the viability of this station and this format. He's one of that rare breed of owners who care more about the quality of the product than about the ratings. Ratings-wise, I think we can capture a lot more. The sales picture looks good for us, because the demographics of this format are much better than standard AOR. People who listen to this format tend to be better educated and more affluent, so they have more money to spend. When we're comparing

the 91X audience with KGB's in San Diego, most of our listeners were driving BMWs, while most of KGB's were driving pickup trucks with gun racks.

EXPLAIN WFNX' MUSIC DECISION PROCESS.

We really listen to just about everything that comes in the door. We're always searching for new stuff and trying to be one step ahead. If we don't like the stuff from the major record labels, we'll try to get imports. We use the trades as a general guideline for what's happening around the country, but we're not totally guided by this. Alternative charts are in most cases made up of commercial and college stations, so I don't trust them as much. I like **HITMAKERS** Alternative Chart because you have excluded college radio. I have nothing against college radio, but if I'm only looking at what's happening at commercial alternatives, I get a clearer picture of how a song is doing commercially around the country than I would if 15 college stations were included.

HOW DO YOU DECIDE WHAT'S WORKING AND WHAT'S NOT?

It takes a minimum of about six weeks to decide whether a record is really working or not. Then you look at retail and listen to what's happening on the phones, and you try to get a gauge of what's happening internally. If the jocks tend to gravitate toward one particular song more than another, you get the sense that this thing might be happening.

HOW DO YOU BALANCE WHAT THE RECORD INDUSTRY WANTS WITH WHAT 'FNX NEEDS?

It's hard. What bothers me lately are record companies that get an add on a record that only Alternative is likely to play at this point in time. Nobody else is going to touch it yet, except us, and they'll complain loudly that we're not playing it enough. I'm not saying the record company should just be happy that we're playing it, period, but in a certain sense they should be, because we go out on a limb more than any other format to play new music. We do it more often and with a greater degree of regularity, so I think we should get some credit for that. Before you start screaming at us to put some band in heavy that is not being played anywhere else, go scream at the other 225 AOR stations across the country to just play it. It's in, it's rotating, we'll see how it goes, but please don't spoil your credibility and our relationship by hounding us and insisting on moving things up in rotation simply because you're playing chart games.

WHAT DOES A RECORD REP HAVE TO DO TO HAVE CREDIBILITY WITH YOU?

They have to be able to tell the truth about a record and not just hype it. There have been instances where record reps have sworn up and down that "This is going to be a smash. Everybody is going to be playing it. It's going to go number one Alternative and then it's going to cross to AOR." After that doesn't happen on two separate occasions, the credibility goes away pretty quickly. I look at everything with a rather jaundiced eye - I'm suspicious of every claim. I really have to hear a record and see what kind of a commitment a label is going to make in terms of trying to get it on MTV, get it across in the stores, and get it on other formats.

OVER THE YEARS, WHAT HASN'T CHANGED WITH THE FORMAT?

Two big things bother me. It's as much of a struggle today as it was eight or nine years ago for this format to get accepted nationally, and even by the record companies, to a certain extent, because I still think

we're given shortshrift for all that we do. Bands become big on this format and then cross over, but record companies are still playing very damaging politics and giving promotions to AOR with bands that they are playing late and lightly, when they should be supporting new music stations. It's still a struggle in the industry and with the American public to get this format recognized as something viable and long-lasting. It took The Cure selling two million records before people woke up. The same happened with Depeche Mode. It took R.E.M. six or seven years before they wound up on Mainstream AOR radio. The second thing that bothers me is that I really don't believe a lot of the product is as good as it was ten years ago. We're plagued both with a lot of angst-ridden, super serious, garage-type bands, and with disposable pop bands that are ripping off the '60s. The quality of the songwriting is not what it was ten years ago. There is some sort of vacuum, a void. It's like the end of the '70s, when people got tired of the corporate sound and then Bam!, there is new wave. I think we're in the same phase where people are tired of a certain sound. There have been some bright spots, however.

SUCH AS?

Despite the lack of acceptance in the radio industry, I've seen the record labels pay more attention to the format. They are certainly signing more bands that fit the format, which is quite a bit different than in the early '80s. The record industry has come a long way in recognizing that there is a place for bands to be exposed other than Mainstream AOR. There is a lot of product being put out by record labels and they're trying hard, but I don't think they are very discriminating in some of the product they put out, or are demanding enough in getting better product out.

WHAT WILL IT TAKE FOR THIS FORMAT TO BECOME WIDELYACCEPTED IN THE FUTURE?

I think that one of the nine major alternative stations that now exist really needs to hit big time. If that happens, we'll see some national attention being paid to the format again, instead of "Ooh, gee, new age music. Hey that's good, let's all jump on the bandwagon." Remember Rock40? It's just unbelievable, the lemming-like mentality of radio owners and the radio industry to flock to an unproven format like New Age. Within a year there are "Wave" stations all over the country, whereas for the last seven or eight years there have been successful, viable, ratings-getting Alternative stations that nobody has paid attention to. It's hard convincing owners that there is another alternative out there than buying Ford, Chrysler and GM. There are better made cars, and there are better made formats than AOR, Top40, Urban, Country and Jazz. They're all fine formats, but there are other ways to make your dollar than being the third Top40 and having to fight them tooth and nail for the same piece of the pie.

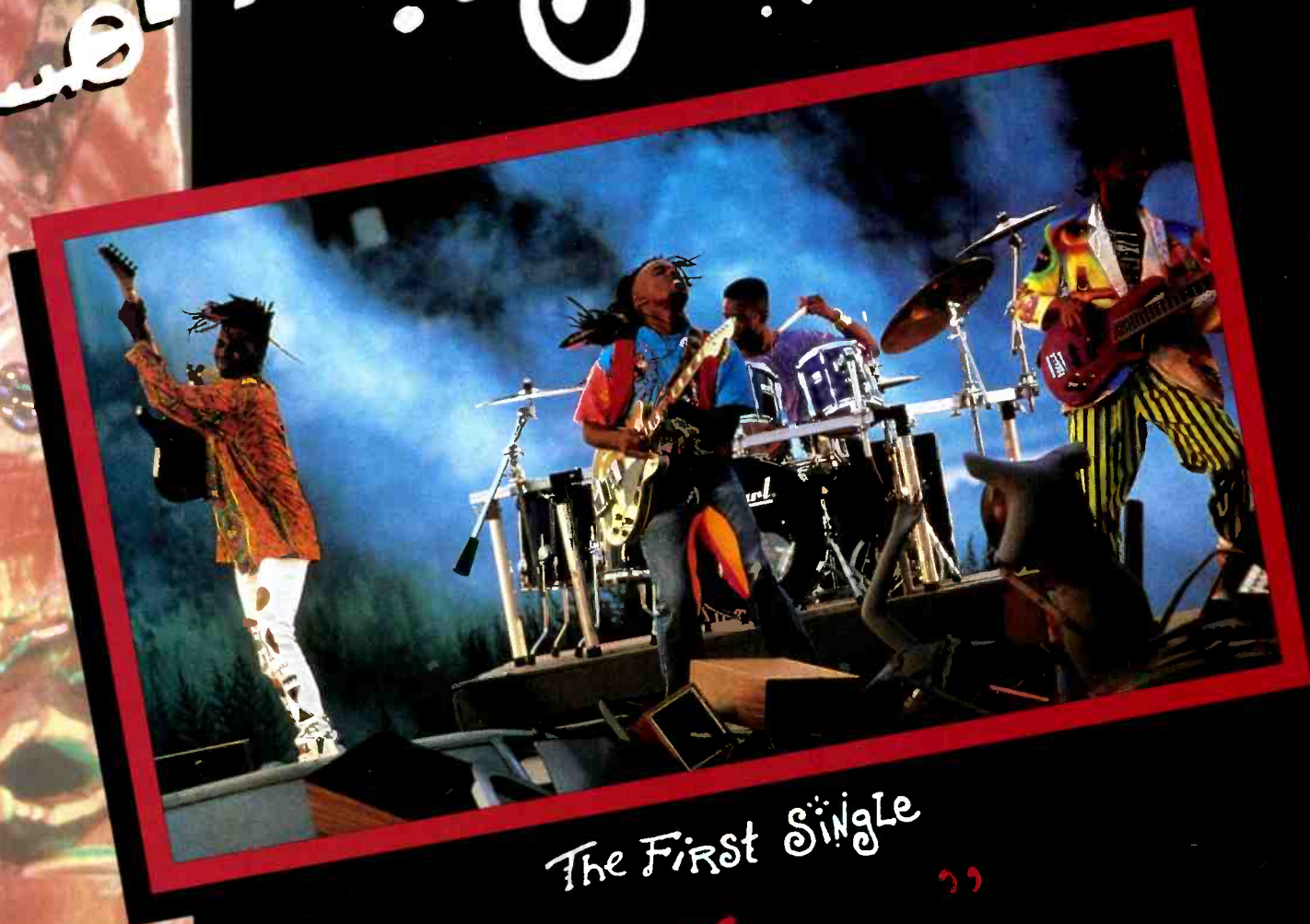
WHAT ARE YOUR DESIRES FOR 'FNX?

I want a bigger audience and more respect from the record industry. In Boston, if we do everything right, I think we're good for three and a half, maybe four.

WHAT'S DOWN THE ROAD FOR MAX TOLKOFF?

I want to open up a combination barbeque stand and shoe store. Actually, I haven't really thought that far ahead. My mind is totally on trying to make this radio station work, and by extension, make the format work on a national basis. That that's my goal at this point in time. That's all I'm focused on. I could be here for the rest of my life. I'll just fit in with the other New Englanders. I'll buy L.L. Bean clothing, wear hiking boots, and buy a car that works well in the snow.

Living Colour



The First Single

"Type"

"Living Colour was one of the great success stories on MTV last year. The first video "Type" from *Time's Up* carries on the tradition of a great band, combining terrific visuals with a hit song. This new album exceeds all of our expectations for a follow up."

Abbey Konowitch
Senior Vice President, Music & Talent

"Much better than anticipated sales—Top 5 albums chain-wide—no slow down in sight."

Lew Garrett
V.P. of Purchasing, Camelot

"It would be hard to find many sophomore albums as strong as this one. It will live up to all expectations and more."

Steve Lerner
Director Of Purchasing,
Elroy Enterprises

"Hot! Right out of the box. People have been waiting for this."

Xuan Dao
Buyer, Sound Warehouse

"First weeks sales better than expected. Bonafide Top 20 seller."

Harold Guilfoil
Buyer, Wax Works

Taken from the Epic release

Time's Up 46202

Produced by Ed Stasium Management: Jim Grant/Roger Cramer for Seriously Inc.

Agency Representation: Frank Riley/Triad





JOEY CARVELLO, ATLANTIC Records Director of Dance sez get ready for *Eddy Steady Go*, the hot new song from ROZLYNE CLARKE. This uptempo jam is selling like a monster in Boston, and is already getting airplay in L.A.. Move all your stuff out of the way cuz she's landing on your desk on October 17th!

Congratulations to PD DAVE SHAKES and the whole crew at B96-Chicago who just nailed the city's highest Top40 book in 8 years! The Arb shows B96 going up 4.4 to 5.2 12+, while Z95 slides slightly 2.8 to 2.6. This puts B96 third overall in the market behind News/Talk WGN with an 8.2, and Urban WGCI with a 7.9. THE EAR thinks that Dave can now safely unpack the rest of the boxes stacked up in his garage...

Inbound This Week:

Y95-Dallas welcomes market veteran KEN BARNETT aboard for middays. Barnett was formerly PD at crosstown KVIL for many years, as well as stops in St. Louis, Birmingham, and Houston.

KZZB(B95) Beaumont, Texas welcomes PAUL KING as PD from crosstown AC KKMV. King's assistant at KKMV, CHRISSIE ROBERTS has also moved over to KZZB for APD/ Afternoons.

KISS102(WCKZ) Charlotte welcomes new Afternoon Guy REX DeSHANNON(ROB CLARKE), formerly of KNRJ-Houston.

POWER99.9-Ocean City snags PM Driver J.T. CRUZ (The Cruiser) from crosstown 101.7KISS - FM for afternoons.

At WPFM-Panama City, Florida, the new GM is TIM DURKIN, a former employee.

KATT-Oklahoma City PD DOUG SORENSON and wife PAM have a new inbound named JENNA, who charted October 1st at 7lbs 5oz.

Upped This Week:

Wrapping up their company shuffle, Great American ups WRIF-Detroit MD (and former WFBQ-Indy PD) JIM PEMBERTON to PD. He replaces MARTY BENDER who returned to 'FBQ, replacing MICHAEL HUGHES, who took over for BILL PUGH at 'KLS in Atlanta. Got whiplash yet?

99.9KGGI-San Bernadino Research Director and 3 year station vet ANDI MARSHALL has been promoted to News Anchor for "The Breakfast Club."

LAURA KELLEY, midday personality at WVIC-Lansing Michigan has been upped to MD. Please feel free to call her any time and ask "So...what looks good for next week?"

WBWB(B97) - Bloomington, Indiana PD MARK CALLAGHAN has been upped to Director of Top40 Programming for all University Broadcasting Company station. Meanwhile APD/MD JIM CERONE has been promoted to PD.

JOHNNY VON joins B97 for mornings from sister station WAZY-Lafayette, Indiana, replacing CALLAGHAN.

V-100-Charleston, W. Virginia MD KEVIN KASEY assumes the afternoon drive shift, and PD BRUCE GILBERT takes himself off the air to concentrate on all of that programming stuff.

Looking This Week:

99.7WDJX-Louisville is accepting tapes & resumes' for openings in the near future! Send 'em to: CHRIS SHEBEL, 612 Fourth Ave. Suite 100 Louisville, Ky. 40208. No Calls, please.

X102-Reno, a well known 24-hour town, is looking for an experienced overnight person who has a lot of energy. Their last overnigher, JOHNNY B. is off to KGGI-San Bernadino. Send those T's & R's along with photo, to: CAREY EDWARDS, P.O. Box 2271, Reno, Nevada 89505.

"HITMAN" McKay of POWER99.9-Ocean City is still looking for a HOT Jock/Promotion Wizard. Ship those packages to: WKHI, P.O. Box 758, Ocean City, Md. 21842. No Calls, and this time he really, really means it....OK?



CHRYSLIS recording artist ELISA FIORILLO recently stopped by WXKS(KISS108) Boston to promote her new single, "On The Way Up". Pictured from left: Chrysalis Promo Guy Clarence Barnes, KISS108 PD SUNNY JOE WHITE, ELISA FIORILLO, MD JERRY McKENNA, CHRYSLIS VP/Promotion GREG THOMPSON, and KISS Music Asst. CARMEN CACCIATOR

Philosophical Differences This Week:

CHUCK NASTY, Nite Guy at KBEQ-Kansas City has left the building. Driving north to fill his shift is STEVE E. B. (Get it?) former weekend/swing personality at B93-Austin.

Format Changes:

X100-San Francisco is now leaning Adult Top40, and CKXY-Vancouver drops Rock Top40 for Adult Top40.

Current-intensive rocker KBOY-Medford drops all formats for the moment, going dark and 86ing PD BOB JEFFRIES. The fate of the rest of the staff be unknown.

Is Wave station KWVS-Corpus Christi, TX preparing to shift to a slightly newer wave in a couple months?

Classic rocker KZTR-Ventura shifts to a new handle (Z96) and a mainstream AOR approach. Consultant CHARLIE WEST is interviewing prospective PDs.

That's what you get for drinking the water straight out of Tampa Bay... The POWER PIG is apparently staging it's own in-house version of The Breeder's Cup, as 5, count 'em 5 staff members all have a piglet in the oven. PD MARC CHASE, MD JEFF KAPUGI, APD B.J. HARRIS, Afternoon Guy JON ANTHONY, and production assistant MISSI WHITTAKER are all doing their part to grow some new POWER PIG listeners, using ordinary tools found around the house...

In other Pig-Related News, SCOTT CHASE, former APD/MD at Z106-Sarasota is now doing weekends at the PIG under the nom de swine, "STRETCH"....and while most normal folks are spending their vacations at Disney World, what was SCOTT SHANNON doing on the air at The PIG recently??

Record Company News:

Sisapa Records VP/Promotion DAVE URSO announces the appointment of GINGER MACKENZIE to the position of National Director/AOR. Previously, Ginger was Promotion Marketing Manager in Texas.

Congrats to LEN FREEDMAN on his recent purchase of the catalog of the legendary BYRDS. LEN FREEDMAN MUSIC also owns catalogues containing the music of GRAM PARSONS, EMMYLOU HARRIS, & POCO.

Time to play HITMAKERS "Match & Win". Test your knowledge of the biz: Who's going where?

- | | |
|-------------------|-----------------------|
| 1. BILL PASHA | a. WAVA |
| 2. BRETT DUMLER | b. Radio Free Baghdad |
| 3. DAVE ELLIOT | c. STAR105 |
| 4. SADDAM HUSSEIN | d. KKBQ |
| 5. BILL CAHILL | e. WAPE |



Here are 4 of the biggest Hitmakers in the biz at a recent listening party for Pebbles' new MCA album, "Always". Shown left to right: GLEN LAJESKI, VP/Merchandising, AL TELLER, Chairman, MCA Music Entertainment Group, BOB GREENBERG, President, HITMAKERS, and RICHARD PALMESE, President of MCA Records.

Big shake up at KSND-Eugene this week as long-time market legend BWANA JOHNNY was let go. Also among the missing is MD LOLITA VELEZ and PM Driver CHRIS SARGENT. The new PD is CHRIS RUH, last seen at KZOZ-San Luis Obispo. GM MIKE GROSHONG was axed several weeks ago, and THE EAR hears that more changes may be imminent. You can reach out and touch BWANA at (503) 726-1454.

KKBQ-Houston APD JOHN COOK has made the move to Philadelphia to join GERRY DE FRANCISCO as MD of Pyramid Broadcasting's WSNI-FM. Cook, who previously worked for Gerry D. as Research Director at KIIS-FM said, "The decision to leave Gannett was very difficult for me; however, I'm extremely excited to be joining GM JEFFREY SPECTER, VP/OM GERRY D., and the Pyramid Group." Continued Cook, "I'm from Philadelphia, and I look forward to returning to my hometown to be a part of the WSNI team." No replacement has been named for Cook at KKBQ, although THE EAR hears that PD DENE HALLAM is talking to several people seriously, including WAVA-Washington MD DAVE ELLIOT.

Stuff's going on in Madison, Wisconsin, as WTFX and PD PAT GILLEN post a Summer Birch trend 11.8 - 12.4. Meanwhile, former market leader Z104 is down 9.2 - 8.4. Things may be shaking internally as PD MATT HUDSON took the station jockless all day Monday Oct. 1st. for some "improvements," but so far, no one's talking... Stay Tuned.



WILSON PHILLIPS

"impulsive"

HITMAKERS #1 MOST ADDED!
ADULT TOP40: New #35 #1 Disc-covery Club!

Major
Market Adds:
Q95 #24
KEGL
WXKS-FM
WZOU
MIX107.3 #29

MIX96.5
POWER104
Y100
POWER99
WBLI
KPLZ
KUBE

B100 #23
B94
KZZP
KKRZ
PRO-FM #34
KWSS #30
Q102 #35

WNVZ
WNCI #26
B97
KSAQ
STAR93 #22
KCPX
KISN

WMJQ #29
WTIC-FM #40
FM100
98PXY
and more

TECHNOTRONIC

"Rockin' Over The Beat"

A HITMAKERS CRUSADE! A HITBOUND!

ROSS KNIGHT, MD, KTFM

"Technotronic is back in full force and this one'll blow you away!
It sounds too good on the radio!"

KTFM (D#30)

KPRR (25-20)

KQIZ (Add)

KRRG (D#31)

KZFM (D#38)

PWR98 (Add)

WIFX (Add)

WJAD (Add)

and more



Whitney Houston

*I'm Your
Baby
Tonight*

The long-awaited new single.

*Produced by L.A. Reid and BabyFace for LaFace, Inc.
From the forthcoming album I'm Your Baby Tonight,
her first album in three years.*

