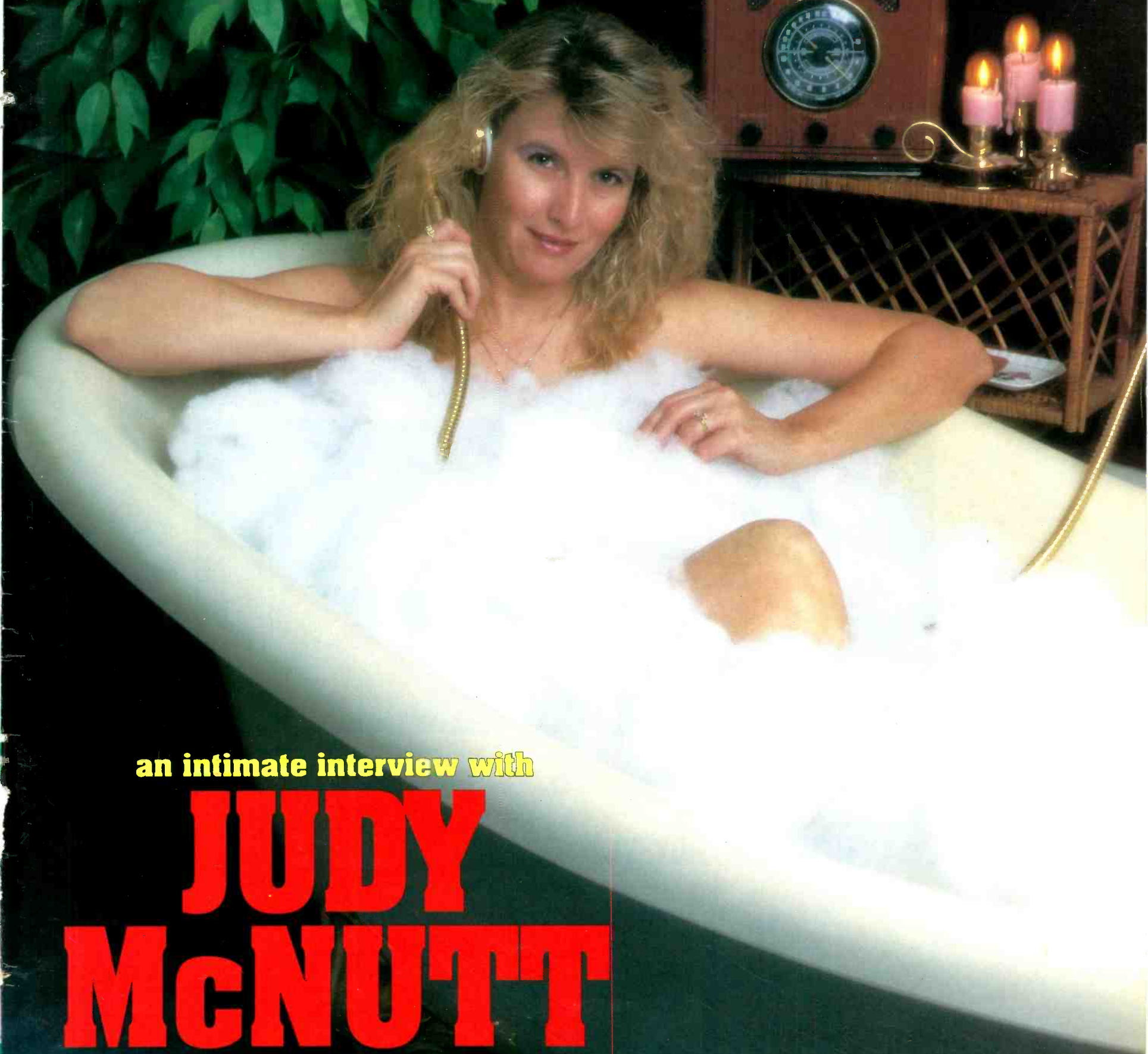


# HITMAKERS<sup>®</sup>

ISSUE 655  
\$5.00

SEPTEMBER 14, 1990



an intimate interview with

# JUDY McNUTT

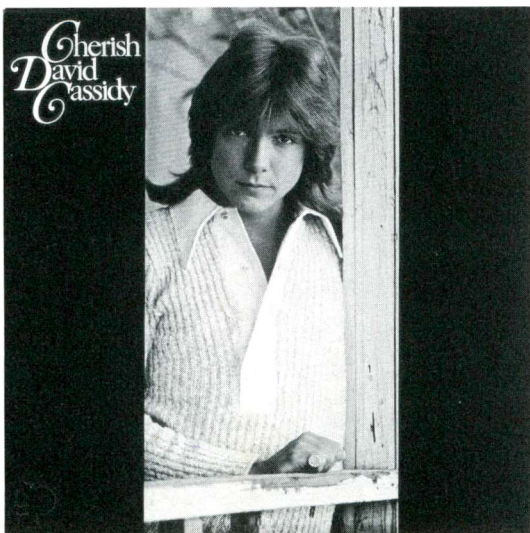
Program Director,  
KRXQ (93ROCK) - Sacramento

**THEN...  
MOST ADDED  
WABC  
WLS  
WCOL  
WCAO  
KSLQ  
KROY-AM  
WQAM  
KRIZ  
KCPX-AM  
WMAK  
WKBW  
KONO  
PLUS MANY MORE**

**ABC  
AMERICAN BANDSTAND**

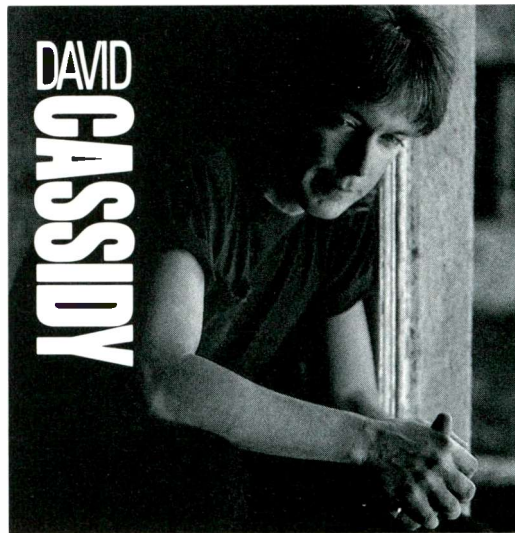
**NOW...  
MOST ADDED  
WPLJ  
Z95  
WNCI  
B104  
WKBQ  
KWOD  
Y100  
KZZP  
KISN  
Y107  
WMJQ  
KSAQ  
PLUS MANY MORE**

**MTV  
VH-1**



**PERCEPTION**

**VS.**



**REALITY**

**DAVID CASSIDY. YES, *THIS* DAVID CASSIDY.**

**LYIN' TO MYSELF** 7 75084-4

PRODUCED BY E.T. THORNGREN

**ON YOUR DESK NOW! THE FIRST SINGLE AND VIDEO.**

**DAVID CASSIDY**

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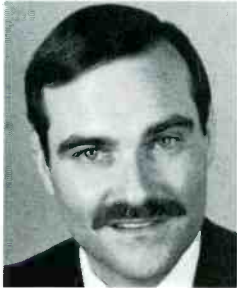
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# HITMAKERS®

**CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO**  
Mainstream, Crossover, and Adult Top40 - Rock - Alternative - Clubs/Imports - Retail

## HALLAM NAMED KKBBQ-HOUSTON PD



**DENE HALLAM**

**Dene Hallam** has been hired as Program Director at Gannett Broadcasting's KKBBQ-Houston, replacing **Bill Richards**, who last week left the station to become PD at Gannett's KIIS-FM in Los Angeles. Richards replaced **Gerry DeFrancesco**, who left KIIS-FM last month to

move to Philadelphia, where he took on the PD position at WSNL.

Hallam comes to KKBBQ from Gannett's KCMO in

Kansas City, where he was Director of Programming and Operations. He has been with Gannett for four years, and he was set to leave the company for a programming position at Group W's STAR105 in Dallas when he was offered the KKBBQ job.

KKBBQ President/General Manager **Al Brady Law** told **HITMAKERS** that Hallam "has succeeded in every assignment Gannett has given him, and when the opportunity to keep him in the company arose, there was no way I was going to let him take that job in Dallas.

"We went after him hard and we got the man we wanted," added Brady Law. "Dean is going to continue his string of successes at 93Q."

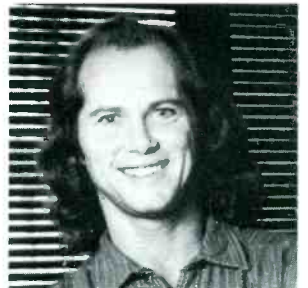
Hallam told **HITMAKERS** he was glad to be

staying with Gannett.

"Only in America can a little boy from New York City get to come in and program a big station like 93Q in Houston," he quipped. "To be able to stay with Gannett and work with (Gannett President) **Jay Cooke**, Al Law and the entire staff at 93Q is an incredible opportunity, and it just proves that hard work pays off. Watch out Houston."

## PUVOGEL NAMED WB VP/PROMO

**Kenny Puvogel** has been named Vice President of Promotion for WARNER BROS. Records, it was announced this week by WARNER BROS. President **Lenny Waronker** and Senior Vice President of Marketing and Promotion **Russ Thyret**.



**KENNY PUVOGEL**

Puvogel has been with WARNER BROS. Records since 1975, when he was named Promotion Manager for New York City. In 1977 he was named Regional Promotion Album Promotion Director for the Northeast, and was subsequently promoted to National Album Promotion Coordinator in 1981 and National Album Promotion Director in 1984.

"Kenny's extensive and distinguished tenure with WARNER BROS. makes this appointment especially well deserved," commented Thyret. "Add to that the knowledge, energy and enthusiasm he has always brought to his work and you realize why this promotion has been so well received within our company and industry. I join in with the rest in congratulating him."

## KITY-San Antonio Goes Adult Top40

KITY (POWER93) in San Antonio has become the latest to join the growing ranks of Adult Top40 stations, dropping its urban-leaning format and changing its call letter to KSRR and on-air slogan to STAR93.

STAR93 Program Director **Rick Upton** told **HITMAKERS** that the decision to change format was based on research that showed "a gaping hole in the

San Antonio market.

"The way we look at it is that the current ACs in the market appeal to the elevator music set," said Upton. "The Top40s pretty much appeal to an under 25 crowd. KTFM has been getting 25-40 year olds by default, because no one was servicing these people.

(See KITY page 25)

## Baldassano Named ABC Radio VP/Programming



**CORINNE BALDASSANO**

**Corinne Baldassano** has been named Vice President of Programming for the ABC Radio Networks, it was announced this week by ABC Radio Networks President **Robert Callahan**. Baldassano replaces **Tom Cuddy**, who left the company last April to become Vice

President of Programming at WPLJ-New York.

Baldassano, a twenty-year radio station and network programming management veteran, was most recently Director of the ABC Radio Entertainment Network, guiding the growth of the network and bringing programming ideas to the 600

(See BALDASSANO page 26)

## Maria Upped At ATLANTIC



**NICK MARIA**

**Nick Maria** has been promoted to Senior Vice President at ATLANTIC Records, it was announced this week by ATLANTIC President and CEO **Doug Morris**.

Maria most recently held the position of Vice President of Sales at ATLANTIC. He is a 16-year veteran of the label, joining the company in 1974 as Northeast Regional Sales Manager. Before joining ATLANTIC he worked for WEA, CAPITOL and LIBERTY Records.

"During his 16 years at ATLANTIC, Nick has repeatedly shown that he is one of the most knowledgeable, experienced sales executives in the industry," commented Morris. "Most importantly, his relationship with our sister company, WEA, goes back to that organization's birth. Our ability to maximize visibility and sales is due in large part to Nick's street smarts and professionalism."

### Features:

- Rantin' & Ravin'.....page 7
- Hot Radio Promotions....page 26
- Faces & Places.....pages 38-42
- New Releases.....page 46
- Ear To The Ground.....page 50

### The HITMAKERS Interview:

**Judy McNatt, Program Director**  
93ROCK-Sacramento page 9

### Charts:

- Mainstream Top40.....page 14
- Crossover Top40.....page 19
- Adult Top40.....page 21
- Rock.....page 31
- Alternative.....page 35
- Club.....page 44
- Retail.....page 49

## HITMAKERS Introduces Weekly Top40 Column

**HITMAKERS** this week presents its first *Top40 Column*, which each week will examine the issues affecting the three segments of Top40 Radio: Mainstream Top40, Crossover Top40, and Adult Top40.

"With Top40 branching out in so many different and distinct directions, we feel there needs to be a regular forum through which programmers can air their views on the trends that are constantly changing the face of the format," stated **HITMAKERS** Publisher **Barry Fiedel**. "This column will complement the three **HITMAKERS** Top40 charts, and will regularly solicit the input of leading programmers throughout the country."

**THE FIRST HITMAKERS TOP40 COLUMN APPEARS ON PAGE 13**



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**"HIGH ENOUGH"**

**#6 IN DISCOVERY CLUB!!  
ROCK #33-24**

**A HITBOUND! CRUSADE!**

**ONE OF THE MOST ADDED AT TOP40 WITH 48 ADDS!**

PIRATE!!	99.9KHI	KRNQ #25	KZII	WBNQ	WIQQ	WQCM	Z93
KUBE!!	KFTZ	KTMT	KZMC	WCGQ	WJMX	WRVQ	ZFUN106
KWSS!!	KJLS	KTUX #40	KZZU	WDEK	WKFR	WSKZ	
92X!!	KKRC-FM	KYYA D#29	OK95	WHDQ	WMGV	WVIC D#25	
KSAQ #39	KMOK	KYYY	WAAL	WHHY-FM	WOMP-FM	WVSR	
WKZL!!	KPXI	KZ93	WBBQ	WHOT #35	WPFR	WZOK #35	
	KQKY-FM	KZBB	WBEC-FM	WIBW	WPXR	Z102	

**A HITBOUND!  
CRUSADE!**



*THE STAR OF A TOP 5 RATED T.V. SHOW "DIFFERENT WORLD"*

**JASMINE GUY**

**"TRY ME"**

**KROY-Sacramento- Jeff McCartney/PD & Iceman/MD**

"We battled it at night and it blew the phones off with an overwhelming positive response! Her popularity translated from television to radio in a big way!"

**WUSL Add!!!**

**FM102 Add!!!**

**KROY Add!!!**

**KBOS Add!!!**

**102JAMZ (D#33)**





## A NIGHT OF SURPRISES AT THE SIXTH MTV MUSIC AWARDS

The 1990 MTV Music Awards, held September 6 in The Universal Amphitheatre in Los Angeles, were highlighted by Irish vocalist **Sinead O'Connor's** three-way coup, pulling in the awards for Best Video of the Year, Best Female Video and Best Post Modern Video, all for her mega-smash *Nothing Compares 2 U*.

The Best Rap and Best Dance Video honors both went to **MC Hammer** for *U Can't Touch This*. While on the podium the Hammer surprised the audience by taking a swig of Diet Pepsi, which is sponsoring his current concert tour. Other surprises included

(See MTV AWARDS page 26)

(for more exclusive MTV Music Awards photos, see page 40)



Backstage at the MTV Music Awards: Motley Crue (left), who gave a gut-wrenching performance of their smash *Don't Go Away Mad (Just Go Away)*; and Sinead O'Connor (above), who captured three awards and cleared the air over the National Anthem controversy that has recently marred her public image.

## Morrow, Silva Gain ELEKTRA Appointments



JOE MORROW

**Joe Morrow** has been named Senior Director of Urban Music Promotion and Marketing for ELEKTRA Entertainment, it was announced this week by ELEKTRA Vice President of Urban Marketing/Promotion **Doug Daniel**.

ELEKTRA Senior Vice President of Promotion

**Rick Alden** also announced this week that **George Silva** has been named National Director of Top40 Promotion for the Midwest Region.

Morrow was most recently National Director of Urban Promotion for ELEKTRA. He came to the company in 1978 as Regional Promotion Director for the West Coast, and went on to become National Sales Director. He left the company in 1983 to become Vice President of Marketing Sales and Promotion for Barry White's Unlimited Gold, but returned in 1986. Morrow also previously worked for CAPITOL Records, from 1962-73.

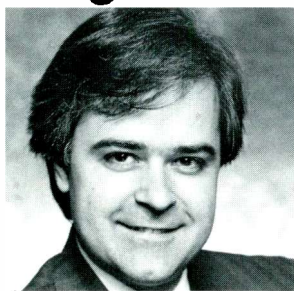
Joe Morrow has worked hard, has the necessary experience, and is worthy of this opportunity," commented Daniel. "The urban market is in a period of extraordinary growth and diversity. I feel fortunate

to have someone as knowledgeable and dedicated as Joe overseeing this vital and exciting sector of ELEKTRA's business."

Silva comes to ELEKTRA from EMI, where he worked for five years overseeing promotion in the

(See MORROW page 25)

## Rogers Named PGD VP/Field Marketing



RICK ROGERS

**Rick Rogers** has been named VP of Field Marketing for Polygram Group Distribution, it was announced this week by **Jim Caparro**, PGD Senior VP of Sales & Branch Distribution.

Rogers will oversee the activities for sales, product and artist development, regional managers of classical and jazz, the college representative program, charts and reports, and merchandising and media planning.

Rogers comes to PGD from TVSM Inc., where he was Sales Manager and where he was instrumental in the launch of *TV Entertainment*. He also previously worked as Sales Manager for Time Warner Inc.,

where he was responsible for the national ad sales for categories including entertainment, electronics, broadcast networks, record labels, audio video and motion picture studios.

"Rick is a welcome addition to our efforts at PGD," commented Caparro. "His extensive experience will be extremely lucrative to us as we head into what we see as a tremendously effective organization."

## Hot Sheet Publishing, Inc.

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VP/Director Of Rock/

Alternative Radio: STEVE HOFFMAN

VP/Director Of Music Research: PAMELA JOUAN

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EDDY MURRAY

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## NewSouth '90 To Showcase 143 Southeastern Bands

NewSouth Music Showcase '90, the national music industry's most comprehensive Southeastern showcase, is scheduled for October 3-7 in Atlanta, and is expected to draw 2,000 music industry members.

The event was started last year, when over 120 bands participated, and 143 are expected to perform this year. Record industry heavyweights planning to attend include EPIC Records Senior Vice President of A&R **Don Grierson**, ELEKTRA VP of A&R **Peter Lubin**, POLYGRAM VP of A&R **Heather Irving**, CBS

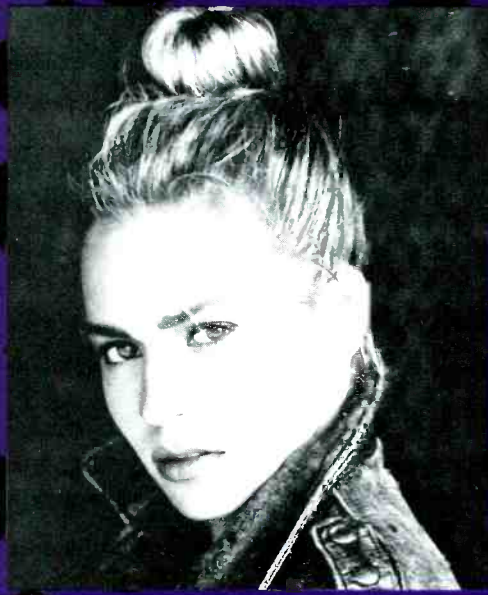
National Director of A&R/Black Music **Vivian Scott**, MCA VP of A&R **Bruce Dickinson**, and WARNER BROS. Director of A&R **Tim Carr**.

**Mark Johnson**, Executive NewSouth '90, told HITMAKERS that NewSouth is fast becoming one of the country's major musical showcases.

"We've gone through a quagmire of 1,220 bands and picked the cream of the crop to perform at NewSouth," said Johnson. He said the event provides a golden opportunity for both the bands and

(See NEWSOUTH page 26)





# ELISA FIORILLO

**#3 DISCOVERY CLUB! A CRUSADE! A HITBOUND!  
HITMAKERS CLUB CHART: NEW #53**

Gregg Swedberg, WLOL/OM-"Immediate reaction and a perfect local connection since it was co-written by Prince and recorded at his Paisley Park Studios!

<b>Just Added:</b>	<b>FM102</b>	<b>KAKS</b>	<b>WKEE</b>	<b>Z90 (31-28)</b>
<b>THE FOX</b>	<b>KROY</b>	<b>KCAQ</b>	<b>WSPK</b>	<b>WLOL (35-31)</b>
<b>Y95</b>	<b>KTFM</b>	<b>KKMG</b>		<b>KKFR (On)</b>
<b>WFLZ #36</b>	<b>HOT94.9</b>	<b>KLYV</b>	<b>Already Hot:</b>	<b>AND MORE</b>
<b>WPHR</b>	<b>99.9KHI</b>	<b>KOYE</b>	<b>HOT97 (35-32)</b>	
<b>KKFR</b>	<b>FM104 #29</b>	<b>KZFM</b>	<b>PWR106(D#35)</b>	
<b>KXXR</b>	<b>HOT99.9</b>	<b>KZOZ</b>	<b>KMEL (29-26)</b>	
<b>HOT97.7</b>	<b>KBOS</b>	<b>WKFR</b>		

Produced by DAVID Z

Management: LIPPMAN ENTERTAINMENT



# BILLY IDOL

**TOP 40 SINGLE SALES  
NATIONALLY!!  
TOP 30 ALBUM SALES  
NATIONALLY!!  
A HITBOUND! A CRUSADE!**

Produced by Keith Forsey  
Management: EAST END

<b>WPLJ (D#35)</b>	<b>KFBQ (Add)</b>	<b>WBWB (Add)</b>
<b>KIIS-FM (D#30)</b>	<b>KIXR (Add)</b>	<b>WCIL-FM (Add)</b>
<b>PIRATE (D#20)</b>	<b>KLYV (Add)</b>	<b>WCIR (Add)</b>
<b>KBQ (35-25)</b>	<b>KMYZ (Add #23)</b>	<b>WDEK (Add)</b>
<b>KEZY (Add)</b>	<b>KOYE (Add)</b>	<b>WERZ (Add)</b>
<b>KXYQ (D#23)</b>	<b>KSDR (Add #35)</b>	<b>WMGV (Add)</b>
<b>KSAQ (35-31)</b>	<b>KTRS (Add)</b>	<b>WRCK (Add)</b>
<b>HOT94.9 (D#25)</b>	<b>KTXY (Add)</b>	<b>WRVQ (Add)</b>
<b>CKOI (D#40)</b>	<b>KWNZ (Add)</b>	<b>WYCR (Add)</b>
<b>KAYI (Add)</b>	<b>KYYY (Add)</b>	<b>WYKS (Add)</b>
	<b>WAAL (Add #34)</b>	<b>Z93 (Add)</b>
	<b>WANS (Add)</b>	<b>Z97 (Add)</b>
	<b>WBBQ (Add)</b>	<b>and more</b>



# SLAUGHTER

**ROCK RADIO: 6-4  
NATIONAL SINGLE SALES: NEW 46  
NATIONAL ALBUM SALES: 28-26  
A HITBOUND! A CRUSADE!**

<b>PIRATE (13-9)</b>	<b>KBQ (11-9)</b>	<b>KBBZ (Add #33)</b>	<b>WTFX (Add #33)</b>
<b>WDFX (15-11)</b>	<b>B94 (16-13)</b>	<b>KHTT (Add)</b>	<b>KZIO (Add)</b>
<b>WHYT (24-19)</b>	<b>WKZL (24-21)</b>	<b>WQUT (Add)</b>	<b>XL93FM (Add)</b>
<b>KEGL (D#27)</b>	<b>KSAQ (#33)</b>	<b>WABB (Add)</b>	<b>KKHT (Add)</b>
<b>Y95 (30-23)</b>	<b>KDWB(24-22)</b>	<b>WIXX (Add)</b>	<b>and more</b>

Management: THE CARR CO./Bud Carr  
Produced by Dana Strum & Mark Slaughter





### HITMAKERS FACE-OFF

# RADIO, RECORDS, RETAIL: WHERE DOES THE BURDEN OF MARKETING MUSIC LIE?

Recording industry sages generally concede that radio is far more concerned about selling toothpaste and Clearasil spots than selling recording artists. PDs aren't stupid - Clearasil pays the bills and record sales don't. In an effort to reverse this somewhat disparaging tide, label titans sometime back coined a catchy phrase: "When You Play It, Say It," which they plastered liberally all over every billboard, trade paper and promotional CD box within a ten-mile radius, hoping to forge a new mind set for their radio comrades.

Now the question is raised: Has the radio community turned the other cheek on this impassioned plea? In a rather non-scientific attempt to determine how concerned radio stations today are with identifying the artists whose records they play, yours truly, Oskar Scotti, listened to a number of key Los Angeles pullstops during a three-day period, scrutinizing each for the regularity of their fore-and/or back-announcing. Only one of the four stations sampled seemed to make a concerted effort to ID the artists, while two made no mention at all during the hour-long spotchecks.

Okay, we've determined it's a problem. But is it radio's fault, or should the labels take greater responsibility in alerting the general public to their artists? How can labels participate more actively in the procedure? What about buying radio spots to shed some light on new artists and LPs? Both I.R.S. Records Vice President of Promotion **Barry Lyons** and KS104-Denver Program Director **Dave Van Stone** agree that too much pressure is put on radio to carry the load.

"Labels should utilize the airwaves to sell records the same way that tire companies sell tires, and Colgate sells toothpaste," Van Stone offers.



**DAVE VAN STONE:** "Labels forget that we're playing their records and getting nothing for it, and yet we have to pay BMI and ASCAP royalties. We're selling millions of records for them."



**BARRY LYONS:** "I'd like to see a major radio chain sell a block space that would involve all the stations in the chain...they could offer bulk-buy savings to both the retailer and the record label."

"They forget that we're playing their records and getting nothing for it, and yet we have to pay BMI and ASCAP royalties for the right to air their material. We're selling millions of records for them."

Van Stone confided that he couldn't figure out why label sales VPs fork out a ton of bucks to buy advertising space in newspapers when radio, he feels, could move a lot more product by reaching a more crucial element of the public. "The people who listen to radio are far more likely to buy records than the people who read the paper," Van Stone asserts. "When was the last time you saw a 17-year-old scour the *Sunday Times* for a retail supplement about discounted records? They (the labels) would move a lot more product with radio spots." I.R.S.'s Lyons instantly agreed, but said radio sales departments need to convince the people at the major chains that the airwaves, which paint a much more complete portrait of the artist than sterile news print, are the way to go in this crucial capacity, providing they are used in conjunction with retail outlets. "I'd like to see the head of a major radio chain, like Gannet, Nationwide

(See **FACE-OFF** page 46)

## A&M's Pop Trio Breathe-ing Life Into Top40 Radio

If yours truly, Oskar Scotti, died and went to Heaven and St. Peter (or whoever it is that has such powers up there) gave me the option to come back as any human being on the planet, it might conceivably be **David Gasper** - lead vocalist and collective conscience of A&M Records' **Breathe**. This guy is equipped with a velveteen voice and fine-boned appearance that make women swoon and programmers smile; not a bad combination. Hell, my bone structure wouldn't earn me a cameo on *Sesame Street*, and we won't even go into the dubious properties of my voice. But Gasper scores points because he doesn't seem to be overtly aware of his superstar appeal. He's just a regular, unassuming fellow with the sunny disposition of a Brixton schoolboy.

"I'm an *aspiring* 'big star'," says Gasper, revealing his humble nature. Before continuing with an explanation of his modest origins in the northern

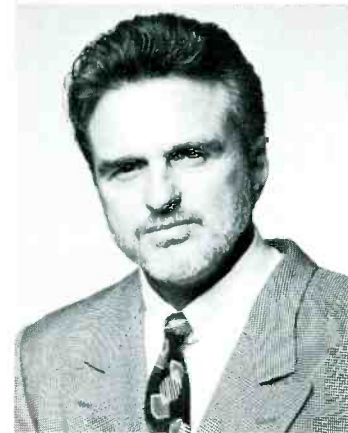
sector of his native England, the sleek vocalist yawns. I laughingly offer apologies for boring him with my plebian inquiries. "No no, it's not that you're asking long winded questions or anything," he says. "It's just that they've got me running around here like a mad man doing radio promotions and visiting retail stops. I'm exhausted."

The poor guy. It must be tough being the object of so many females' carnal desires and an unwilling recipient of so many cushy limosene rides. If that weren't enough to wind him considerably, Gasper also has to deal with the pressures of contending with a smash single, *Say A Prayer*, which last seen was heaving up the **HITMAKERS** charts like the mercury in our Southern California thermometers. Both the L.A. weather and the group's single are blazing hot.

Gasper says videos played a big role in turning the public on to the group, especially the last clip, *Don't Tell Me Lies*,

# MINOR LEADING A MAJOR A&M TOP40 CHARGE

Charlie Minor packs a rainbow of color and a steam hammer's worth of conviction in his day-to-day rigors as A&M Records' Vice President of Promotion. Perhaps that's why he's so successful, and why his name is practically synonymous with the methodical rise of A&M Records. The charts reflect the label's current prosperity and have become a haven for many of 'Charlie's Angels,' with **Janet Jackson** and **Breathe** leading the way. Just around the corner looms a phalanx of hot new A&M arrivals, spearheaded by **The Human League** and **Suzanne Vega**.



There are some great things going on for the company that is nestled between La Brea and Sunset Boulevards, in the studios that once housed Charlie Chaplin's film complex. It's a fitting place of business for Charlie Minor, who is a vital part of a tradition that is as steeped in legacy as the building it occupies. Right now he's feeling energized, for one of his biggest stars is straying successfully from her dance base into the turbulent waters of rock 'n' roll - and finding the sailing smooth.

"*Black Cat* shows how Janet Jackson - a bonafide superstar

- can reach and effect people in a lot of different ways," states Minor. "A balanced rhythm and electric personality have always been her forte, and now she's adding a new dimension to her repertoire that will ensure her longevity for years to come."

Looking at the lightning ascent of this dazzling and multi-dimensional star, you'd have to concur. As Charlie says himself, *Black Cat* shows that this little girl can do more than crank out the juiciest dance rhythms this side of the equator; she can rock like a whirling dervish as well.

"I think the public is ready for a little excitement from an artist who has all the tools that (See **MINOR** page 46)

## A&M's Pop Trio Breathe-ing Life Into Top40 Radio

which finally worked its way into a prime time slot at MTV. "Up till *Lies* people didn't really know who we were," he explains. "But even though that song was one of my least favorite cuts on the album, it seemed to capture people's attention. In the position we're in now, I think the new album will break out of the gate a little faster than the last."

Sorry, but let's update that

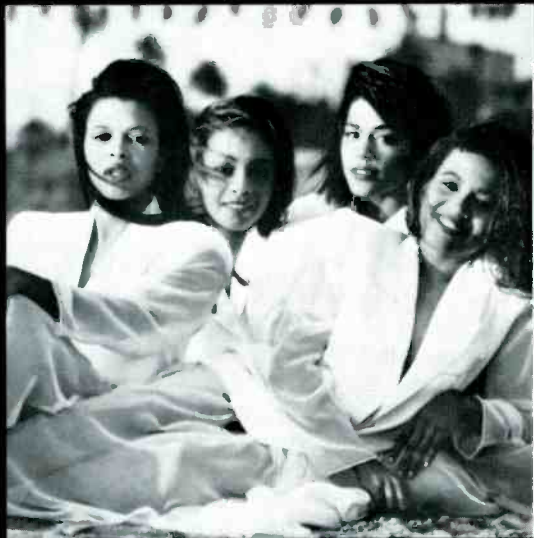
last prognosis to a *lot* faster. Apparently the public were waiting eagerly for the new A&M album - entitled **PEACE OF MIND** - to hit the record shelves, as the sales clip is well ahead of the pace set by the group's debut album, which eventually logged sales well past the 900,000 unit mark. Expect this platter to vault well beyond platinum.

(See **BREATHE** page 46)



**BREATHE:** (L-R) David Gasper, Ian Spice, Marcus Lillington





# EN VOGUE

"LIES"

HITMAKERS CROSSOVER: 5-4  
Top 45 Single Sales Nationally!  
National Album Sales: 38-36 A HITBOUND!  
LP Sales Over 900,000!  
On Tour with MC Hammer!

More Major Markets:

KUBE WKSE  
KHTK KJ103

More Hot Action:

KMEL (5-5) HOT97 (14-11)  
FM102 (7-5 hot) Q106 (19-16)  
KROY (8-7) KS104 (24-21)  
KDON (15-10 hot) HOT97.7 (28-23)  
KKFR (13-10) and many more



# LINEAR

"SOMETHING GOING ON"

HITMAKERS CRUSADE!  
Women scream for Linear!  
Phenomenal major market add week!

HOT97 WCKZ#34  
KKBQ KXXR  
WFLZ#40 KKRD  
HOT94.9 KTUX  
HOT97.7 KNOE  
KTFM WDBR  
KROY B95  
WKSE and more

# WINGER "MILES AWAY"

**ON TOUR!**

**On Your Desk Now!!!**

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## JUDY McNUTT

### Program Director, 93Rock, Sacramento

by Steve Hoffman

*In 1976, Judy McNutt landed in Denver at venerable Rock outlet KBCO. Within weeks, she was the Music Director and overnigher at crosstown KBPI. Being popular in Denver, she found herself returning to KBCO for middays and the MD chair, and then re-returning to KBPI.*

*Tiring of snow and football teams that get killed in the Super Bowl, she landed the MD chair at KGB/San Diego. After a stint with the trades, Judy McNutt left Rock Radio and found herself hosting personal computer talk shows in L.A. Living in town, she eventually found herself occupying the MD chair at the legendary KMET.*

*That experience led to her first PD gig at WKDF/ Nashville, leading the station to its highest ratings ever. Of her experiences at those numerous well-known stations, Judy says, "I can see the building blocks of my career at each station. I remember the most important things I've learned at each place."*

#### WHAT IS THE MOST IMPORTANT THING YOU LEARNED AT KMET?

That people can be extremely treacherous and exceedingly charming at the same time.

#### HOW ABOUT IN DENVER?

I learned a lot about making research work for you. We were working with The Research Group during its early days, and they went from being pretty rudimentary to being extremely complex in a very short period of time. When they started they were just testing a list of artists; only later did they get into hooks and strategic studies, CMTs and all the other letters of the alphabet they use to identify things.

#### AND AT 'KDF?

I learned a lot about dealing with people and managing up and managing down.

#### WHAT DO YOU THINK YOU'VE LEARNED IN SACRAMENTO SO FAR?

I've learned to put the listener first.

#### WHAT DOES THAT MEAN IN PRACTICE?

I've learned to really listen to them. I've learned to enhance my formal research with informal research, in other words on the phone and in the streets. I'm teaching all of the people that work with me how to ask questions and how to listen, and when they come to me with feedback from the streets, I listen. You have to teach people how to listen before their information is going to be valid, otherwise they'll just be telling you that they get a lot of requests for Faith No More and they think we should be playing it.

#### TELL US ABOUT THE SACRAMENTO MARKET.

The Sacramento market is a very interesting combination of lifestyles. One would think that Sacramento is a very hip, and wild and wacky California town, but once you get here you realize it's very much like a midwestern sort of town. It's just hip enough to be California, but it's square enough to be in the Midwest. It's very family oriented, and although I wouldn't say it's as conservative as Nashville, it's fairly conservative. It's actually a fairly young market and very active, and this has begun to shape the station. People get out and bicycle and go to the

park, they go boating, they go to the lake. It's a very active town, so we have to be an active station to meet their lifestyle. A huge percentage of the 18-34 group are extremely active, so when we invite them to a water ski event they come out in droves.

#### WHAT DID 93ROCK SOUND LIKE WHEN YOU GOT THERE?

It was music intensive, but not staged well on the air. Our consultants at Larry Bruce Communications helped us get more focused with content and execution. We put together a lot of on-air staging, in other words, higher production values and picked the pace up a little bit. The station was extremely current, and not very familiar in their older material. It was time to broaden, so I just stepped in and took hold of it. The morning show was incomplete; there was one talented guy, Kevin "Boom Boom" Anderson, who was very familiar in the marketplace because he had worked in the past at KZAP. But I wanted to augment it, so I began looking for ways to make the morning show more high profile and begin to put in more lifestyle. Kevin is what I refer to as a geek - and he knows that and it wouldn't offend him - because he wasn't into sports at all, and he was very opinionated and would like to pontificate on things, which seemed a little dry and of low production value. So we brought in Whitey Gleason, who was working at K101 in the Bay Area, and we had the overnight person, Justin Case, stay on through the morning show. He's a youthful presence with a young attitude. Whitey writes most of the bits, skits and parody songs. His principal presence is sports focused - he does sports reports twice an hour, which are very short and lifestyle-oriented in nature.

#### WHAT IS THE GENERAL ATTITUDE OF YOUR MORNING SHOW?

It's as light and positive as possible. Occasionally we'll take issue with something and take it to task. For example, we're having serious drought conditions, so occasionally we'll get on our soapbox in the morning and lecture people about saving water and say, "C'mon, don't be a weenie, turn off your water after your yard is moistened. Don't water the whole neighborhood." The members rely chiefly on themselves; they don't use pre-produced comedy unless they do it themselves. A lot of their stuff is live but sounds produced, because they've written it the day before and rehearsed so they can have some production elements in there.

#### IS THERE MUCH LISTENER INVOLVEMENT ON THE SHOW?

There's daily contesting, which pretty much functions as the lifestyle bits. One of them is called the "College of Rock Knowledge," where we play a short snippet or recite lyrics of a song and then people call up and try to guess what it is. Another listener input thing is Reverse Trivia, where people call in to stump the morning team. We've got a lot of really funny sound effects they use for this, like if the studs answer correctly people get thrown in the chicken coop or thrown into the pit of doom or eaten by pigs.

#### TELL US ABOUT THE COMPETITIVENESS OF YOUR MARKET.

Every station in Sacramento is my prime competitor. We really want to be the number one radio station regardless of format, and it's especially important to

us to beat KZAP because they're nearest to us musically. It's funny how things change, because we used to be happy when we were just the next ones behind KZAP. But now I know we're doing very well, because of my in-house research, The Research Group's information, my gut, and the fact the phones are lit all the time. Anything above and beyond that is a gift. I look at our good ratings as a gift.

#### WHEN YOU CAME TO 93ROCK YOU WERE HAPPY JUST TO BE THE NEXT STATION BEHIND KZAP, WHICH HAD BEEN VERY SUCCESSFUL FOR A LONG TIME. NOW YOU'RE IN THE DOMINANT POSITION WITHIN THE FORMAT, AND THEY'RE BEHIND YOU. WHAT DID IT TAKE TO OVERCOME KZAP?

A lot of hard work. The most important thing we did was put together a very strong and motivated team. I already went over the morning show. In middays we have Pat Martin, who's a radio veteran and pro. Everyone in the country would be clamoring for him if he was on the loose. He does all of our image production, and he's the Assistant Program Director. Pat could be in a major market in a heartbeat, but he really enjoys working here and he likes Sacramento. Pat Martin is not on his way through, and we could say the same about everyone on the staff. We're not sitting around dreaming about working in L.A., Denver or New York. We love it here and this is our home, so everything we do at the station we genuinely care about personally and have fun doing. This combined with the professionalism with which we do everything is an unbeatable combination. I wouldn't like to be up against us.

#### TELL US ABOUT THE REST OF YOUR STAFF AND WHAT SPECIAL THINGS THEY DO.

Charlie Thomas works afternoon drive, and he's been in the market since the station was KPOP, which puts him here about six years. He's the commercial production wiz, and he also works with Whitey Gleason on the parody songs - we've got a lot of equipment in the studio and we put together our own parody songs. Charlie is always up and on top of what he needs to be on top of. He's cool, and we call him Uncle Charlie. He's also the rock 'n' roll wizard, and the morning show refers all their music questions and decisions to Charlie. He's the voice of The College of Rock Knowledge. In the evening is Pamela Roberts, the music director. Her strong suit is that she's lived in the marketplace all her life, so she's seen and heard everything that's gone on musically in this city for the last 18 or 20 years. She used to be in a band, so she has incredible audience and stage presence in live situations. She has a good relationship with all of the bands from this marketplace who have become famous, including Tesla. Pamela is very connected with the community in a real sense. Late nights is Brad Adams, with his amazing and incredible hair. That's how the morning show refers to him. They'll make some wisecrack about his hair, because it sticks straight up - you have to see it to believe it. I think there was an aardvark in there the other day. Overnights is Justin Case. We have a really good weekend staff, too. I felt that weekends needed to be as stable as the weekdays. From 10 a.m. to 3 p.m. Saturday and Sunday is Allison Miller, who is one of those people that could be working anywhere. But she really loves it here, and she's also the Public Affairs Director.

(See JUDY McNUTT page 10)



# INTERVIEW

## JUDY McNUTT

(from page 9)

### **WHAT ROLE DOES RESEARCH PLAY FOR YOU? WHERE DOES PASSIVE RESEARCH FIT IN BETWEEN ACTIVE PHONES, RETAIL RESEARCH AND GUT?**

I don't think of research as being a passive thing. I know what passive research means, but you can't do passive research in an active market. You can't ask people what they think if they don't care. We find people who are active radio users and ask them what they think. That's not really passive research.

### **HOW DO YOU FIND THOSE PEOPLE?**

Through various means. Every market in this country has a local company that recruits people. The key to finding good people and getting good results is to ask good questions. We rely almost exclusively on Larry Bruce Communications in constructing any type of questionnaire, survey or market feeler, and he works in conjunction with The Research Group in constructing our tools. We teamed up with Zip Wallace from Loyalty Marketing Systems, who had a computer program ready to go which enabled me to plug right in and get going with our marketing. He's got a lot of killer ideas for actively marketing the station. Elizabeth Burley from L.B.C. has been very instrumental in our promotions success. She's a very strong partner for Randy Scovil, who is the Promotions Director, and they work really, really well together. So I've got a lot of great partners, a lot of great staff, and a lot of great lieutenants that I can delegate things to. We have a very active retail panel as well. A lot of records that aren't selling real well nationwide do fairly well here, and the record companies even tell me this. I know this is a very successful retail market, and a very successful concert market. The type of shows we sponsor always do very well; we have a lot of sellouts under our belt, which makes the local concert promoters extremely happy. We've also added an in-house marketing company, and we actively market the station at the street level, where it's most effective.

### **THROUGH WHAT MEANS?**

Through telemarketing. We wanted a more concentrated return on the active street research that we do, so we went to the phones. We invite people to listen to the station and we even call them back and find out what they thought. We take feedback from them and ask for programming suggestions, and if we use one of their ideas we call them up and thank them for it. We tell them to be sure and listen, and we even thank them on the air for their great idea. Whenever anyone wins a prize from this radio station, we write them a note and thank them for listening. The jock they won the prize from writes them a note that says, "Congratulations. I'm really glad you won on my show." They handwrite the note - it's not a form letter. In fact we have photo postcards printed up, and you can flip the card over and see a picture of who wrote you the note. We also send birthday cards to people signed by everybody on the staff. We are always actively doing things for our listeners on a one-to-one basis that lets them know we care and we're listening.

### **AT THE SAME TIME YOU'RE ALSO PROMOTING LIKE CRAZY. TELL US ABOUT THAT.**

A station without good promotions is like a jet without an engine. It looks good, but how good is it? Promotions are the power behind the radio station. We have three people working in the promotion department, and I oversee them. We tie in with

anything we can possibly tie in with, and if nothing is going on that's to our liking, then we invent things. We do a lot of promotions with the music because we still are a music-intensive station. Every single hour has 40 minutes of commercial-free rock 'n' roll. The spots go at a premium because there are not very many every hour. Promotion is a good way to intensify a client's impact on the marketplace.

### **HOW DOES THE CREATIVE PROCESS WORK AT 93ROCK?**

Every week, we have meetings of the entire airstaff, the promotions staff, and the department heads. We often get together informally and brainstorm ideas - promotion ideas, programming ideas, operational ideas. In our office we utilize communications heavily, and we move very quickly. We put a project together and get it put to bed overnight. I recently had a promotion plan for Spring, and at the end of the day on Friday I put a different plan together and got it totally in action and got everyone notified and had it on-air by Monday morning.

### **WHAT ARE SOME OF THE MORE CLEVER AND CREATIVE PROMOTIONS YOU'VE DONE?**

Of the two most effective ones, one is a street level promotion and the other is a combination level promotion. The street level one is called "The Money Or The Glove Box," and we literally just go out in the Ooze Mobile - that's what we call the van, because the morning show refers to prizes as "goo," and the Ooze Mobile kind of grew out of that - and we drive and find a car with a bumper sticker on it, flag them down, and tell them they've already won what's inside the glove box, but we'll give them \$100 not to look in it. If they want the glove box we'll offer them \$200 not to look in it, and if they still want the glove box we'll make a final offer of \$500. If they decide to open the glove box, inside could be any number of things. There's been cheese wiz - which really upsets people - and there's been really jammin' stuff, like home stereo systems. One time there was a baby's arm holding an apple, and sometimes there's money. It's a fun participation kind of thing and it sounds fun on the air. Everybody decides whether or not the guy was an idiot, and it causes a lot of talk. People really enjoy playing it, and whether they got to play or not, they enjoy the contest. This year we took it one step further and we had a Corvette in the glove box. It was beautiful - a brand new, shiny black stealth bomber black Corvette. We had trips to Hawaii and all kinds of stuff in the glove box, and every time someone won something great, it caused so much excitement.

### **DID YOU PRE-PROMOTE THE 'VETTE BY SAYING IT WOULD BE THERE AT SOME POINT?**

Yes. We gave away keys to it, but we only gave away ten. We didn't want to give away 150 keys. We also gave away cash with the keys. We had an event where we brought together all of the people who won keys and let them try their key in the Corvette. The other promotion that I thought was very effective was "The Right To Rock," where we told people they had the right to rock at work and to call or fax and let us know if they were rocking at work. If we went out and found them rocking at work they won anywhere from \$100 to \$1000. If they weren't listening they still got some prizes, but not cash. That was very effective and really helped us stimulate our workday listeners. Besides these two promotions, there are all the other community support kinds of things. We just raised \$11,000 for the Foundation for Ileitis and Collitus by having a celebrity softball game with Tesla. We also recently did a music talent search where we invited the record companies down and showcased 24 local bands at a club. We knew there was a heavy local scene, but we had 126 tapes submitted to us, and we

had to narrow it down to 24. That was very effective, and I would highly recommend it to anyone wanting to do something with the local music scene. Just get the bands seen by some local people, and get their tapes in the hands of some A&R person. That was their prize - all 24 of them won the same prize. They got feedback on their live performance, we videotaped a reference copy, and we sent their original tape off to the labels.

### **HOW ARE THE MUSIC DECISIONS MADE AT 93ROCK, AND HOW CURRENT VERSUS NON-CURRENT DO YOU WANT TO BE?**

I let the listener be the barometer on that, and so the music sort of ebbs and flows. We do callout research on our currents and we closely monitor the market situation, the attitudes toward any given song or group of songs. That's how we determine what's going on with the things we already play. As for the selection process, we just listen to music. We listen to everything. There are three people who participate in the music meeting: Randy Scovil, Pamela Roberts and myself, and all of us come to the meeting already having listened to everything. I do a lot of listening on the weekend or at home, or after work hours here in my office. I'm pretty well versed on what's out there musically. We'll do a quick review and narrow down the field. We certainly look at the trades. I look at the advertising, because usually it's the best source for the most comprehensive information on a given record. A lot of times the ads list all the chart moves and a lot of the stations that are on a record already. They also have some quotes, so I can get a good idea what kind of buzz there might be on a record. I get a lot of feedback from record stores and my local board of advisors. They let me know what's going on at the street level so I don't miss a buzz record.

### **HOW DO YOU WANT LISTENERS TO THINK OF 93ROCK?**

We want them to think we're a lot of fun. We want them to think that we are at every event of any consequence, and we've proven this by being there. We want them to get behind us when we take on a project, so that they see us as a station that gets involved in the community and gets some real things done. They're very supportive of our fundraising events and promotion items. We do a Classic Christmas CD every year - it's not Christmas music, it's classic rock - and half the money goes to local charity and half to a national charity.

### **WHAT DO YOU WANT FOR 93ROCK A FEW YEARS DOWN THE ROAD?**

I want us to be number one without question. And I want us to still be having fun.

### **WHAT DO YOU WANT FOR JUDY McNUTT?**

I want to be number one and I want to still be having fun. I listen to the radio 24 hours a day and I love it. I couldn't stop doing this if you offered me a million dollars. In fact, I thought I had won the lottery one day and I was so excited because of all the equipment I could buy to have in my office. I think that really proves that I genuinely enjoy what I'm doing. I have the highest regards and respect for our General Manager, Michael John. He has really allowed us to succeed. He is extremely supportive of this radio station and of all of us, and so are the owners of Fuller-Jeffrey Broadcasting. The owner of the company calls me once in a while just to tell me how great the station sounds and how proud he is of us. That's the level of support we have. Who couldn't do a good job in this environment? If you didn't do a good job in this environment, you just wouldn't be very damn good.



# MICHELLE

A GIRL CAN NEVER  
HAVE TOO MUCH  
GOLD.

WITH TWO GOLD SINGLES ALREADY—



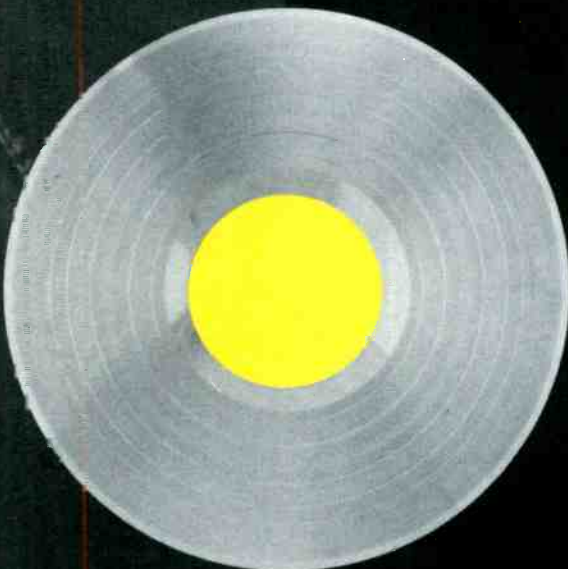
"NICETY"

AND



"NO MORE LIES"

EVERYBODY'S WATCHING FOR



"KEEP  
WATCHIN'"

TO GO GOLD, TOO.



ON TOUR WITH MC HAMMER.

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**“Missunderstanding”**

**Urban & Crossover... NOW!**

**THE WORLD NEXT WEEK!**





# THE TOP40 COLUMN...

by Kevin Carter & Pamela Jouan



## The Top40 Format...Today

If nothing else, Top40 is a survivor. It lived through the disco era in the late '70s, and the subsequent dilution into a quasi-AC format in the early '80s. Names like Donna Summer and the Bee Gees gave way to the light and easy sound of Anne Murray and Barry Manilow as programmers fought for adult numbers, believing that anyone over 30 was ready to give up music with a beat and sit contently in their rocking chairs gumming their oatmeal and grooving to *You Light Up My Life* by Debbie Boone...

## Fragmentation

The most consistent thing about Top40 radio is its inconsistency - always evolving and re-inventing itself into a form most compatible with the times. The last few years have seen the fragmentation of Top40, getting away from the mass-appeal aspect that was its trademark, and mutating into several sub-species, or niche formats. Mainstream Top40 began to slowly but surely lose the battle to more uptempo, dance/urban-leaning "Crossover" stations. Rock Top40 arrived on the scene a few years ago with much fanfare, but has tapered off in the past year, mainly because the narrow musical scope it offered limited its listener appeal.

## Selling Out?

Advertisers began to limit their buys on these niche stations, tending to avoid the 12-24 audience in favor of the larger and more lucrative 25-54 demo cell. Many influential stations in major markets have consequently made formatic adjustments to accommodate this cash-heavy audience - among them MIX96.5 in Houston, MIX105.1 in Orlando, and Q107 in Washington D.C. just last week - giving birth to what **HITMAKERS** has dubbed "Adult Top40."

## Defining the Format...

What exactly is Adult Top40? Is it just a fancy name for '90s style Hot AC, or is it nice, safe, bland TOP40 radio that doesn't want to take any chances? We at **HITMAKERS** believe the answer is none of the above - that Adult Top40 is a genuine, viable format whose time has come. This week, we talked to key programmers and GMs about their decision to adopt Adult Top40. In coming weeks this column will explore the pros and cons of the format, as well as all aspects of Mainstream and Crossover radio as Top40 evolves yet again to reflect the tastes of the '90s.

## What Is Adult Top40?

The name "Adult Top40" is new, but some programmers claim they have implemented the format for some time, albeit under the misidentifiers "Hot AC" or just plain "Top40;" names which caused them to be

grouped with other stations whose formats they didn't truly parallel.

"Adult Top40 is an alternative to the soft, light formats, and a refreshing change from rap music," states Susan Hoffman, General Manager of STAR93-San Antonio, which switched to Adult Top40 from urban-leaning KITY just last week. "People want to hear contemporary music, but they don't want the abrasiveness or harshness of a traditional Top40. You cut off the edges, but people want to still want to feel like they're hip."

Brian Thomas, Program Director of MIX105.1-Orlando, says his station has been doing the Adult Top40 format since the station debuted one year ago, but was considered "just a Top40 station without the fringes."

"Basically we've taken away the negatives to a 25-year-old female - no heavy metal, no rap," says Thomas. He added that being grouped with all other Top40s does not adequately reflect what he is doing in Orlando, since Top40 charts contain many urban records he wouldn't even consider playing. "There are so many urban records on the chart that it's not really legitimate in comparison to what we play," says Thomas. "An Adult Top40 chart will be a much truer reflection of the stations that consciously target adults."

## Keeping that Top40 Attitude...

B100-San Diego has also been Adult Top40 for quite a while. "The problem was that most Hot ACs that rely on an Adult Contemporary on-air approach wore themselves out," reasoned Program Director Mike Novak. "Adult Top40 is more than just the music...you have to combine it with an attitude on the air. We can play the same record that a Mainstream Top40 is playing and they'll intro it one way while we'll intro it another way to make it a lot more palatable for an adult, whereas if they hear it on the other station they'll say 'that's a kid's record!' It's an attitude that this station has. We've been in this Adult Top40 mode for six years or so with just minor adjustments. We want to be the most uptempo, the most energetic and enthusiastic of the bunch!"

## The Adult Top40 On-Air Presentation

WKZL-Winston-Salem Station Manager Chuck Holloway feels that the on-air presentation of Adult Top40 "should match the presentation with the listener's mood and their intelligence." This was the guideline he used in implementing the Adult Top40 format in his market. Holloway further echoes this credo by stating in Guy Zapoleon's words "If the station fits the mood that they want they are going to listen to it." There is however a note of caution from Holloway which takes into account the sudden rush to jump on the Adult Top40 bandwagon as a "quick fix." "Some programmers are not doing their homework and finding out if there really is a need for this particular format in their market. Advertising agencies dictate that 25-54 year olds are the way to go, but as Holloway points out," Obviously you're not going to please a 25 year old and a 54 year old with the same song that often. You try and hit somewhere in the middle of that, and super-serve those people, or shoot for the lower end, which is usually the largest percentage anyway."

## Not "Wimping Out"

Holloway feels that there is a need for contemporary music for adults that is not AC, but finds that some seemingly teen-oriented songs do appeal to the adult audience. "Jon Bon Jovi's *Blaze of Glory* is testing top five callout across-the-board, and the Nelson record is huge for us," says Holloway. He adds that even M.C. Hammer, traditionally perceived as a rap artist with strictly teen appeal, has garnered a large adult following in Winston-Salem. "We had huge success with *U Can't Touch This* and *Have You Seen Her?*"

Programmers are quick to point out that while this format may target adults 25+, they are not going to consciously blow off any teens. Mike Berlak, PD of WKTI-Milwaukee, says, "We have built a heritage here in this market. As long as the music we play is palatable to adults and acceptable to teens, we're in

great shape". Holloway comments that his station targets women 18-34, "But we welcome the teens to listen to us, and many of them do. However, we don't talk directly to them - we talk to their parents."

Brian Thomas also has a large teen following, despite his Adult Top 40 approach. "We've increased our adult demos from a 6.1 to 8.6 to 9.2 in three books. What's funny about that is we're still the teen leader in the market".

## on the streets

It's good to see the HUMAN LEAGUE back in motion with a slick, mass-appeal, modern, techno-synth, pop piece (whew!). *Heart Like A Wheel* (A&M) certainly grabs you from the intro...kinda Depeche sounding wouldn't ya say?

Talking of that synth-sound, INFORMATION SOCIETY pours more 'pure energy' into their latest TB/REPRISE project *Think*. Early reviews and adds say two thumbs up!

HALL & OATES are back and just wait until you hear *So Close* (ARISTA)...DYNAMIC!

OLETA ADAMS, the gifted siren featured on the latest TEARS FOR FEARS LP, goes solo, and what a good deal at that! Check out *Rhythm Of Life*. Already a monster at AC, let's watch this one break Mainstream via the Adult Top40s (hint, hint!)

Let's 'rap' things up with a little surprise... SBK's TECHNOTRONIC is back and not so predictable. Don't let this tune sit on your desk, *Rockin' Over The Beat* is guaranteed to knock you out of your chair! It's melodic and smooth, and far from the sound of their previous singles!

While on the subject of raps...SEDUCTION delivers their most street-sounding single to date with *Breakdown* (VENETTA/A&M). Lend an ear 'cause this one is already exploding at Crossover...

## The Economic Implications

Jim Ryan, PD of KXYQ-Portland, knows too well where the money is coming from-and not coming from. "In this market there is zero money available for teen buys... only the occasional concert spot or record company buys, but those are usually in the 4th quarter. In the latest Birch monthlies, KKRZ has a 13.7 12+ and we have an 8.1. However, I'm number one 18-34. Their 12+ number is larger because they have a 63 share in teens compared to my 15 share. So let them win the 12+ battle all day long, I don't care. As long as I'm #1 18-34 or 25-34, I'm smiling".

Susan Hoffman of STAR93 remembers that San Antonio had two TOP40 battling it out for teens, but no one was super-serving the 25-34's. "We also have our AM station KONO which is an oldies outlet with good 35+ numbers. When we combo these with the new Adult TOP40 STAR93, that gives us some very solid and salable 25+ numbers".

## What's Next?

In the weeks to come, we will explore the Adult TOP40 phenomenon in greater depth, including our exclusive interview with Q95 Detroit PD Gary Berkowitz in next week's issue. We will also talk to record company executives about their views on Adult TOP40. There may be some fireworks over the perceived inability of these stations to add records that they would have played a few weeks earlier. Also, the Adult TOP40's may keep songs around longer, and consequently move their charts a lot more slowly than some folks would like. The industry is used to the rapid way in which Mainstream and especially Crossover TOP40s handle new songs; they usually add them out-of-the-box, shoot them up the chart, and then drop them to make way for the new ones.

Don't touch that dial, this is just starting to get interesting...



# MAINSTREAM TOP 40

LW-TW

- 2-1 PHIL COLLINS "Something Happened" (ATL)
- 1-2 WILSON PHILLIPS "Release Me" (SBK)
- 3-3 JON BON JOVI "Blaze Of Glory" (MERCURY)
- 8-4 GEORGE MICHAEL "Praying For Time" (COL)
- 5-5 PRINCE "Thieves In The Temple" (WB)
- 6-6 PAUL YOUNG "Oh Girl" (COLUMBIA)
- 7-7 BELL BIV DEVOE "Do Me" (MCA)
- 9-8 MAXI PRIEST "Close To You" (CHARISMA)
- 10-9 RIGHTEOUS BROS "Unchained..." (VERVE/PLDR)
- 14-10 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
- 15-11 NELSON "Love And Affection" (DGC)
- 17-12 JAMES INGRAM "I Don't Have The Heart" (WB)
- 16-13 DEPECHE MODE "Policy Of Truth" (SIRE/REP)
- 18-14 DINO "Romeo" (ISLAND)
- 19-15 JOHNNY GILL "My, My, My" (MOTOWN)
- 20-16 AFTER 7 "Can't Stop" (VIRGIN)
- 27-17 JANET JACKSON "Black Cat" (A&M)
- 4-18 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 11-19 CHEAP TRICK "Can't Stop Falling Into Love" (EPIC)
- 12-20 SWEET SENSATION "If Wishes Came True" (ATCO)
- 13-21 JANET JACKSON "Come Back To Me" (A&M)
- 25-22 LISA STANSFIELD "This Is The Right..." (ARISTA)
- 29-23 BREATHE "Say A Prayer" (A&M)
- 28-24 PEBBLES "Giving You The Benefit" (MCA)
- 30-25 BLACK BOX "Everybody, Everybody" (RCA)
- 21-26 POISON "Unskinny Bop" (ENIGMA/CAPITOL)
- 22-27 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 31-28 ADVENTURES OF STEVIE V "Dirty Cash" (MERC)
- 32-29 MICHAEL BOLTON "Georgia On My Mind" (COL)
- 34-30 JUDE COLE "Time For Letting Go" (REPRISE)
- 24-31 GO WEST "King Of Wishful Thinking" (EMI)
- 40-32 INXS "Suicide Blonde" (ATLANTIC)
- NEW-33 GLENN MEDEIROS f/Ray Parker Jr. "All..." (MCA)
- NEW-34 ALIAS "More Than Words Can Say" (EMI)
- 50-35 VANILLA ICE "Ice Ice Baby" (SBK)
- 23-36 NEW KIDS ON THE BLOCK "Tonight" (COLUMBIA)
- 26-37 STEVIE B "Love And Emotion" (LMR/RCA)
- 33-38 INDECENT OBSESSION "Tell Me Something" (MCA)
- 35-39 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 36-40 FAITH NO MORE "Epic" (SLASH/REPRISE)
- 37-41 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- NEW-42 MARIAH CAREY "Love Takes Time" (COLUMBIA)
- 38-43 THE TIME "Jerk Out" (REPRISE)
- 41-44 SEDUCTION "Could This Be Love" (VENDETTA/A&M)
- 42-45 JOHNNY GILL "Rub You The Right Way" (MOTOWN)
- 43-46 KYPER "Tic Tac Toe" (ATLANTIC)
- 44-47 BROTHER BEYOND "The Girl I Used To Know" (EMI)
- NEW-48 CONCRETE BLONDE "Joey" (I.R.S.)
- 39-49 BRUCE HORNSBY "Across The River" (RCA)
- NEW-50 SYDNEY YOUNGBLOOD "I'd Rather..." (ARISTA)

## CHART EXTRAS

- M.C. HAMMER "Pray" (CAPITOL)
- WARRANT "Cherry Pie" (COLUMBIA)
- SLAUGHTER "Fly To The Angels" (CHRYSALIS)

## MOST ADDED

- 110 • HEART "Stranded" (CAPITOL)
- 87 • MARIAH CAREY "Love Takes Time" (COLUMBIA)
- 66 • DAVID CASSIDY "Lyin' To Myself" (ENIGMA)
- 53 • HUMAN LEAGUE "Heart Like A Wheel" (A&M)
- 49 • ALIAS "More Than Words Can Say" (EMI)
- 49 • ASIA "Days Like These" (GEFFEN)
- 48 • DAMN YANKEES "High Enough" (WARNER BROS.)
- 43 • WARRANT "Cherry Pie" (COLUMBIA)
- 41 • VANILLA ICE "Ice Ice Baby" (SBK)
- 39 • RIGHTEOUS BROS. "Unchained Melody" (VERVE/PLDR)

## HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

## NATIONAL BREAKOUTS

- 134 • BLACK BOX "Everybody, Everybody" (RCA)
- 114 • WARRANT "Cherry Pie" (COLUMBIA)
- 111 • HEART "Stranded" (CAPITOL)
- 106 • GLENN MEDEIROS f/Ray Parker Jr. "All I'm Missing Is You" (MCA)

- 98 • VANILLA ICE "Ice Ice Baby" (SBK)
- 85 • CONCRETE BLONDE "Joey" (I.R.S.)
- 85 • SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (ARISTA)
- 78 • BILLY IDOL "L.A. Woman" (CHRYSALIS)
- 71 • THE ADVENTURES OF STEVIE V. "Dirty Cash" (MERCURY)
- 66 • DAVID CASSIDY "Lyin' To Myself" (ENIGMA)
- 63 • M. C. HAMMER "Pray" (CAPITOL)
- 63 • TYLER COLLINS "Second Chance" (RCA)
- 59 • TONY! TON! TONE! "Feels Good" (WING/POLYDOR)
- 58 • DURAN DURAN "Violence Of Summer" (CAPITOL)
- 54 • HUMAN LEAGUE "Heart Like A Wheel" (A&M)
- 54 • SLAUGHTER "Fly To The Angels" (CHRYSALIS)
- 52 • DAMN YANKEES "High Enough" (WARNER BROS.)
- 50 • ASIA "Days Like These" (GEFFEN)
- 50 • EN VOGUE "Lies" (ATLANTIC)

- 44 • CANDYMAN "Knockin' Boots" (EPIC)
- 44 • LOUIE LOUIE "I Wanna Get Back With You" (WTG/EPIC)
- 44 • VIXEN "How Much Love" (EMI)
- 41 • ANITA BAKER "Soul Inspiration" (ELEKTRA)
- 41 • SNAP "Ooops Up" (ARISTA)
- 40 • SOHO "Hippychick" (ATCO)
- 39 • GEORGE LAMOND "Look Into My Eyes" (COLUMBIA)
- 36 • MS. ADVENTURES "Undeniable" (ATCO)
- 36 • UB40 "The Way You Do the Things You Do" (VIRGIN)
- 35 • THE BOYS "Crazy" (MOTOWN)
- 34 • GENE LOVES JEZEBEL "Jealous" (GEFFEN)
- 34 • MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
- 32 • ELISA FIORILLO "On The Way Up" (CHRYSALIS)
- 30 • WHISPERS "Innocent" (CAPITOL)
- 29 • DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
- 29 • TRICIA LEIGH FISHER "Empty Beach" (ATCO)
- 25 • BEATS INTERNATIONAL "Won't Talk About It" (ELEKTRA)
- 22 • LALAH HATHAWAY "Heaven Knows" (VIRGIN)
- 22 • LONDON QUIREBOYS "I Don't Love You Anymore" (CAPITOL)
- 19 • CARON WHEELER "Livin' In The Light" (EMI)
- 15 • JOHNNY "O" & CYNTHIA "Dreamboy/Dreamgirl" (MIC MAC)
- 15 • SEDUCTION "Breakdown" (A&M)
- 14 • GUYS NEXT DOOR "I Was Made For You" (SBK)
- 13 • d.n.a. f/SUZANNE VEGA "Tom's Diner" (A&M)
- 12 • MARIA McKEE "Show Me Heaven" (GEFFEN)
- 10 • THE RAILWAY CHILDREN "Every Beat Of The Heart" (VIRGIN)
- 9 • CURIO "I Can't Stay" (MOTOWN)
- 8 • BELL BIV DEVOE "B.B.D. (Thought It Was Me)" (MCA)
- 8 • JOHNNY GILL "Fair Weather Friend" (MOTOWN)
- 8 • MICHELLE "Keep Watchin'" (RUTHLESS/ATCO)
- 8 • TIANA "First True Love" (MIC MAC)
- 7 • ROD STEWART "I Don't Want To Talk About It" (WARNER BROS.)
- 5 • JASMINE GUY "Try Me" (WARNER BROS.)



**KEITH NAFTALY, Program Director, KMEL**

"NO QUESTION...This is a MASS APPEAL Top40 HIT and an IMPORTANT balance record for KMEL."

**KEVIN WEATHERLY, Program Director, Q106**

"This band has a history of success in San Diego and this track is shaping up to be one of their BIG singles a la RED, RED WINE."

**CAT THOMAS, Program Director, WPHR**

"TREMENDOUS phones, especially upper demo females. Early callout looks EXTREMELY POSITIVE."

**"The Way You Do The Things You Do"**

*just added*

**KMEL!!!**

**WXKS-FM!!!**

**KHTK!!!**

**KXYQ!!!**

**KWOD!!!**

**KC101!!!**

**Z99!!!**

**B100!!!** #24

KEYZ, KBFM, KEZB, KIXY, KKRD, KSLY, WAPE, WDBR, WFLY, WQID, Y94, Z93, and more  
KIIS-FM (23-20), KKBQ (9-7), MIX96.5 (12-9),  
Q106 (Debut#29), KCPX (Debut#25)

**UB40**

is a

**Top40**

**SMASH**





# d.n.a.

featuring **Suzanne Vega**

Produced by Steve Addabbo & Lenny Kaye

**"Tom's Diner"**

**HITMAKERS ALTERNATIVE: 20-15 A CRUSADE! A HITBOUND!**

**JERRY McKENNA, Asst. PD/MD, WXKS** - "Tom's Diner is an instant reaction record. Play this cut once and watch the phones light up! Major retail buzz on this single!"

**BILLY THE KIDD, MD, KJ103** - "Early indications on Tom's Diner in a full-time rotation are very positive!"

**ERIK BRADLEY, MD, WCKZ-FM** - "Immediate reaction to midday and afternoon play with steady 18-24 calls male and female. Hip and fresh for the '90s!"

**JEFFERSON WARD, PD, WKSS** - "Just put this on the radio and watch the phone calls come in..."

**CASEY KEATING, PD, KPLZ** - "#1 phones. The buzz record of the year!"

**Just Added At... G98**  
**KJ103!!!** KBOS  
**WGTZ!!!** KVTI  
**CKOI!!!** WIKZ  
WIQQ and more

**Early Action...**  
**WXKS (D#31)** **WCKZ (D#29)**  
**KPLZ (D#31)** and more  
**WKSS (12-9)**

# HUMAN LEAGUE

**"Heart Like A Wheel"**

Produced by Martin Rushent

**One of HITMAKERS MOST ADDED with 53 Adds!**

**ALTERNATIVE: NEW #25 A CRUSADE! A HITBOUND! #1 Disc-overy Club!**

**JIM ATKINSON, MD, KBQ** - "Straight-ahead Pop that fits all dayparts!"

**GREGG SWEDBERG, OM, WLOL** - "There's some great techno-dance pop out now, so be sure to check out the Human League!"

**GARY MICHAELS, MD, KISN** - "Human League is back in fine fashion. This is a great uptempo song that should be another chartbuster for them!"

**Just Added At...**

**POWER99!!!**  
**KBQ #32!!!**

**WNVZ!!!**  
**KSAQ!!!**

**HOT94.9!!!**  
**KISN!!!**

99WGY  
HOT95  
K106  
KBTS #37  
KCHX  
KFBD  
KGGG #35  
KJJG  
KKRD  
KMOK  
KOYE  
KPXI #36  
KQCR  
KQKY-FM  
KTMT  
KVTI  
KZ93  
KZFM  
KZIO  
KZMC  
KZOR

KZZU  
OK95  
WAYS  
WBBQ  
WBEC-FM  
WCGQ  
WFLY  
WFMF  
WGOR  
WHHY-FM  
WIQQ  
WJMX  
WKPE  
WOMP-FM

WPFM  
WPST  
WPXR  
WRQN  
WSPK  
WVSR  
WWCK #39  
WZOK #30  
WZYQ  
Y97  
Z93  
ZFUN106  
and more





## DAMN YANKEES

*High Enough*  
(WARNER BROS)

This phenomenal ballad, that is already taking Rock Radio by storm jumping 33-24, garnered an avalanche of adds at Top40 this week, including PIRATE RADIO, KUBE, KWSS, 92X, KSAQ and WKZL. This richly textured tune, perfect for the fall book, is fueled by the combined talents of an all-star cast. One of the Most Added with 48 adds this week.

## HUMAN LEAGUE

*Heart Like A Wheel*  
(A&M)

One of the Most Added this week with 53 adds, the HUMAN LEAGUE present a monster with this tune that harkens to their roots with flavors from their first LP. Expect retail to explode when this one hits the streets. Extended mixes will also make this a club favorite. Adds at POWER99, KBQ, WNVZ, KSAQ, HOT94.9 and KISN this week.

## WARRANT

*Cherry Pie*  
(COLUMBIA)

Headed Top10 at Rock radio, and ready to parallel that success at Top40, WARRANT is off to a healthy start with one of the Most Added this week with 43 adds. WARRANT never fails to deliver a Rock monster, and this tasty single falls right in line with past tradition. Just added at KIIS-FM, WHYT, WKXS, KKBQ, KPLZ, KUBE and more.

## M.C. HAMMER

*Pray*  
(CAPITOL)

Take probably the most successful rapper around today, and couple his vocals with samples from one of the most popular songs of the past decade - Prince's *When Doves Cry* - and the result is truly a masterpiece! Retail speaks for itself, requests will blow your circuits and this tune is already 36-32 on Crossover Top40 and crossing NOW! This artist transcends format barriers. No excuses, just PLAY it!

## SYDNEY YOUNGBLOOD

*I'd Rather Go Blind*  
(ARISTA)

More key major market adds this week at KSOL, Y108, 98PXY, WDJX and others, indicate that SYDNEY is very comfortable in his role in the big leagues. This smooth, sexy song will definitely make a killing in callout with the proper airplay dedication. Debuting on Mainstream Top40 at #50 this week, SYDNEY has the makings of a major star...check him out!

## d.n.a. f/SUZANNE VEGA

*Tom's Diner*  
(A&M)

The CD single is on your desk now, so give THE buzz record of the year a listen and hear what all the fuss is all about! Suzanne Vega's vocals complement the musical bed d.n.a. have provided to a Tee! Sophisticated and infectious, start this off in middays and afternoons and watch the phones light up! More adds at KJ103, WGTZ and CKOI this week.

## DAVID CASSIDY

*Lyin' To Myself*  
(ENIGMA)

He's out to capture audiences (and break hearts) with his winning personality, tons of talent, and a new image... and it's working! One of the Most Added this week with 66 Top40 adds, including WPLJ, Y100, KBQ, B104, KZZP, KWOD, WNCI, KSAQ, KISN, MAJIC102, KC101, MIX105.1, Y107 and many more. CASSIDY rocks with a hip brand of pop music.

## BILLY IDOL

*L.A. Woman*  
(CHRYSALIS)

The signature snarl, the deep, gritty vocals and the raw delivery are just a few of BILLY's trademarks, and all are present in robust form in this cover of the Doors classic. WPLJ, KIIS-FM, PIRATE, KBQ, KXYQ, KSAQ, HOT94.9, CKOI obviously agree with hot active moves this week. The familiarity in terms of tune and artist are obvious...play this song!

## ANITA BAKER

*Soul Inspiration*  
(ELEKTRA)

You can't beat this artist for instant name recognition and the guarantee of quality music... ANITA BAKER backs up her dazzling reputation with a tune that is already pulling rave reviews wherever it is getting airplay. Top 10 national album sales indicates that ANITA continues to please her core as well as win over new fans. Don't miss this inspiring tune!

## TYLER COLLINS

*Second Chance*  
(RCA)

With new adds this week at WLOL-FM, KKRZ, KTFM, STAR93 and KCPX this week, TYLER COLLINS continues her winning streak at Top40 radio with this Mass-appeal offering. Jumping 49-34 on Crossover Top40 with strong moves at POWER106, X100, KKFR, KROY, KISN, Z99 and more. When it comes to TYLER, you're taking a 'chance' not playing this tune!

## SOHO

*Hippychick*  
(ATCO)

To hip not to happen, SOHO offers a fresh approach to Top40 with this infectious groove record that is guaranteed to stick with you. New adds this week at WXKS, KUBE, Q106, WMXP, WZZG and WKZL indicate that this tune is being accepted at all facets of Top40: Mainstream, Adult and of course Crossover. Take this one to the bank..instant reaction!

## ASIA

*Days Like These*  
(Geffen)

With 49 adds this week, making *Days Like These* one of the Most Added at Top40, ASIA is obviously back, and back with a vengeance. Many programmers are already hailing this tune as the new 'Survivor', and are following that claim with instant airplay, including adds at PIRATE RADIO, B100, KSAQ, KISN and many more.

## ELISA FIORILLO

*Or The Way Up*  
(CHRYSALIS)

The girl has got attitude...and it works! This uptempo, infectious tune sounds slick on the air, and, accompanied by a hot video, it definitely heralds the ascent of this bright new star. With the help of co-writer Prince and other contributors, ELISA showcases maturity and style on this debut single. Many major market adds this week!

## UB40

*The Way You Do The Things You Do*  
(VIRGIN)

When Michael Plen and staff decide to develop a song, their determination is translated into aggressive, hard work and total label commitment. Case in point: UB40. Heavy hitters KMEL, WXKS, KHTK, B100, KXYQ, KWOD, KC101, WTIC and Z99 fell in line this week with adds, and you can expect many more in the weeks to come.

## GENE LOVES JEZEBEL

*Jealous*  
(Geffen)

This song sounds just too good on the air to be ignored! Breaking out of their Alternative niche, this group, which has always enjoyed the success of a core following, crosses the format boundaries with this mass-appeal tune. Just added this week at WXKS and Y107, with ongoing hot action at PIRATE RADIO, KXYQ, KSAQ, HOT94.9, WKZL and many more.

## The CONCRETE BLONDE Story

Joey (I.R.S.) Johnette's haunting vocals pull you into this song and the infectious melodic harmonies keep you listening... This tune is packed with an energy punch that delivers! Given the proper airplay, once this tune reaches a practical familiarity factor, callout will assure it a hot report status for a long time to come. More major market adds this week at KKBQ, KZZP and KCPX, along with hot action at PIRATE, WXKS, MIX96.5, KWSS, KSAQ, HOT94.9, KISN and more. Barry Lyons knows he has a hit on his hands...play it and you will too!



# Concrete Blonde

## "joey"



**MAINSTREAM TOP40: NEW48    ADULT TOP40: #39**  
**NATIONAL SINGLE SALES: NEW 49**  
**TOP 45 ALBUM SALES NATIONALLY!**  
**A CRUSADE!    HITBOUND!**

**KKBQ (Add)**  
**KZZP (Add #22)**  
**KCPX (Add)**  
**PIRATE (8-6)**  
**WXKS (15-14)**  
**MIX96.5 (15-12)**  
**KEZY (26-23)**  
**KWSS (26-22)**

**KSAQ (5-4)**  
**HOT94.9 (16-12)**  
**KISN (32-28)**  
95XIL (Add)  
95XXX (Add)  
FM104 (5-3)  
G98 (15-12)  
JET-FM (D#30)  
K106 (37-18)  
KBFM (23-19)

KBOZ (D#38)  
KCMQ (D#37)  
KF95 (D#40)  
KFBD (14-12)  
KFTZ (35-31)  
KG95 (Add)  
KGWY (Add)  
KHSS (Add)  
KHTT (D#39)  
KJLS (9-6)  
KKBG (D#36)

KMOK (22-16)  
KNIN (20-14)  
KPXI (6-2)  
KQCR (Add)  
KQKQ (19-9)  
KQKY-FM (34-25)  
KRRG (Add)  
KSDR (33-15)  
KSKG (24-20)  
KSND (34-31)  
KTRS (40-36)

KTUX (18-14)  
KWTX-FM (D#34)  
KYNZ (Add #36)  
KYYY (Add)  
KZMC (37-32)  
KZZU (38-32)  
MAX94 (2-2)  
SLY96 (D#38)  
WANS (Add) and more

**MIX96.5 - Guy Zapoleon/PD** - "The most requested record on MIX96.5 with requests ranging from ages 18-35. I believed in this record from the start and it's headed for the top!"

**KZZP - Darcy Sanders/MD** - "This song is absolutely worth another mention! It tested GREAT in callout with women 18-34!"

**KCPX- Bob LaBorde/Asst. PD/MD** - "When our listeners hear *Joey*, they think Starship and Fleetwood Mac were in the studio at the same time! We're driving this one home!"

**KISN - Gary Michaels/MD** - "A great mass-appeal record for Top 40. Explosive feedback already: Top 25 sales and Top 10 phones! Johnette's vocals are hauntingly beautiful."





# CROSSOVER TOP 40

LW-TW

- 2-1 **BLACK BOX** "Everybody, Everybody" (RCA)
- 1-2 **AFTER 7** "Can't Stop" (VIRGIN)
- 9-3 **PEBBLES** "Giving You The Benefit" (MCA)
- 5-4 **EN VOGUE** "Lies" (ATLANTIC)
- 7-5 **DINO** "Romeo" (ISLAND)
- 8-6 **TONY! TONI! TONE!** "Feels Good" (WING/PLDR)
- 3-7 **DOC BOX & B. FRESH** "Slow Love" (MOTOWN)
- 12-8 **VANILLA ICE** "Ice Ice Baby" (SBK)
- 4-9 **PRINCE** "Thieves In..." (PAISLEY PARK/WB)
- 16-10 **CANDYMAN** "Knockin' Boots" (EPIC)
- 6-11 **BELL BIV DEVOE** "Do Me" (MCA)
- 17-12 **GEORGE MICHAEL** "Praying For Time" (COL)
- 13-13 **ADVENTURES OF STEVIE V** "Dirty Cash" (MERC)
- 14-14 **WHISPERS** "Innocent" (CAPITOL)
- 20-15 **JANET JACKSON** "Black Cat" (A&M)
- 19-16 **THE BOYS** "Crazy" (MOTOWN)
- 24-17 **LISA STANSFIELD** "This Is The..." (ARISTA)
- 18-18 **WILSON PHILLIPS** "Release Me" (SBK)
- 20-19 **RIGHTEOUS BROS** "Unchained..." (VERVE/PLDR)
- 10-20 **JANET JACKSON** "Come Back To Me" (A&M)
- 21-21 **TKA** "I Won't Give Up On You" (TOMMY BOY/WB)
- 28-22 **JAMES INGRAM** "I Don't Have The Heart" (WB)
- 11-23 **M.C. HAMMER** "Have You Seen Her" (CAPITOL)
- 15-24 **NEW KIDS ON THE BLOCK** "Tonight" (COLUMBIA)
- 27-25 **GEORGE LAMOND** "Look Into My Eyes" (COL)
- 22-26 **THE TIME** "Jerk Out" (REPRISE)
- 33-27 **DEPECHE MODE** "Policy Of Truth" (SIRE/REPRISE)
- 29-28 **JOHNNY "O" & CYNTHIA** "Dream Boy/..." (MIC MAC)
- 31-29 **TAYLOR DAYNE** "Heart Of Stone" (ARISTA)
- NEW-30 **MARIAH CAREY** "Love Takes Time" (COL)
- 23-31 **SWEET SENSATION** "If Wishes Came True" (ATCO)
- 36-32 **M.C. HAMMER** "Pray" (CAPITOL)
- 25-33 **JOHNNY GILL** "My, My, My" (MOTOWN)
- 49-34 **TYLER COLLINS** "Second Chance" (RCA)
- 37-35 **GLENN MEDEIROS f/Ray Parker Jr.** "All I'm..." (MCA)
- 39-36 **MS. ADVENTURES** "Undeniable" (ATCO)
- 30-37 **TROOP** "All I Do Is Think Of You" (ATLANTIC)
- 43-38 **JOHNNY GILL** "Fair Weather Friend" (MOTOWN)
- 32-39 **KYPER** "Tic Tac Toe" (ATLANTIC)
- 41-40 **TRICIA LEIGH FISHER** "Empty Beach" (ATCO)
- 34-41 **SEDUCTION** "Could This Be Love" (VEND/A&M)
- NEW-42 **LALAH HATHAWAY** "Heaven Knows" (VIRGIN)
- 35-43 **MARIAH CAREY** "Vision Of Love" (COLUMBIA)
- NEW-44 **SNAP** "Ooops Up" (ARISTA)
- 46-45 **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
- 38-46 **STEVIE B** "Love And Emotion" (LMR/RCA)
- 40-47 **MAXI PRIEST** "Close To You" (CHARISMA)
- NEW-48 **BREATHE** "Say A Prayer" (A&M)
- 42-49 **KEITH SWEAT** "Merry Go Round" (ELEKTRA)
- NEW-50 **PAUL YOUNG** "Oh Girl" (COLUMBIA)

## MOST ADDED

- MARIAH CAREY "Love Takes Time" (COLUMBIA)
- VANILLA ICE "Ice Ice Baby" (SBK)
- INXS "Suicide Blonde" (ATLANTIC)
- ELISA FIORILLO "On The Way Up" (CHRYSALIS)
- JANET JACKSON "Black Cat" (A&M)
- LINEAR "Something Going On" (ATLANTIC)

## CRUSADES

### LINEAR

#### "Something Going On" (ATLANTIC)

With an LP well on it's way to platinum status, this single should be a natural for any market familiar with LINEAR. Already HOT action at HOT97.7, HOT 97, KKBQ, POWER PIG and more.

### SNAP

#### "Ooops Up" (ARISTA)

Is this one twice as infectious as *The Power* or what! Already a club favorite and crossing to radio now! Guaranteed reaction!

### CARON WHEELER

#### "Livin' In The Light" (EMI)

From Soul II Soul to solo, CARON WHEELER is currently stunning the nation with her solo debut! Adds include HOT97, WXKS, KKFR, HOT97.7, FM102, WNCI, KROY and more...

### DEEE-LITE

#### "Groove Is In The Heart" (ELEKTRA)

Indeed dee-licious...and already a monster at HOT97, PWR106, B96, KMEL, POWER99 and more. The international flavor of this record makes it a natural for Crossover!

### JASMINE GUY

#### "Try Me" (WARNER BROS.)

Already a superstar on television, this captivating artist is ready to dominate the airwaves as well with this infectious groove! The video smokes, so adjust your radio accordingly...

### LALAH HATHAWAY

#### "Heaven Knows" (VIRGIN)

Fresh new adds at KSOL, HOT97.7 and KROY this week ensures this artist's grip on the Bay area... so expect it to explode real soon on a national scale!

### CANDYMAN

#### "Knockin' Boots" (EPIC)

Requests in all dayparts for this monster makes this an all-demo appeal record. Yes, it's true, female adults want some Candy too.

### SEDUCTION

#### "Breakdown" (VENDETTA/A&M)

The girls try their hand at a rap and have it down to a science on this tune. Truly their most street-appealing to date...check it out!



# FEELS GOOD!

# FEELS HOT!!



## ICEMAN, MD, KROY

*"We've been on this for a long time and it continues to do well in requests with strong callout. Verdict: this is a HIT!"*

## ERIK BRADLEY, MD, WCKZ

*"The success story continues...this hip tune keeps us sounding fresh! Crossing over and developing nicely into a multi-demo, multi-format hit!"*

### Major Action:

HOT97 (30-23)  
PWR106 (29-25)  
KMEL (#4)  
X100 (Add)  
WUSL (#3)  
WHYT (D#22)  
KJMZ (18-15)  
WXKS (D#35)  
WPGC (10-5)  
KISS98.5 (12-11)  
HOT105 (#9)  
Q106 (28-19)  
Z90 (16-15)  
Q105 (Add)  
KOY95 (D#28)  
KS104 (Add)  
KBEQ (Add)  
KXXR (30-27)  
HOT97.7 (21-18)  
FM102 (9-6)  
KROY (12-10)  
KWOD (15-12)  
KGGI (22-18)  
92X (6-3)  
WKSS (Add)  
WTIC-FM (Add)  
XL106.7 (Add)  
Y107 (35-30)  
WJMH (#2)  
CKOI (Add)  
and MORE!

Produced by Tony! Toni! Toné!  
Executive Producer - Ed Eckstine  
Management - Delos Inc.,  
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# ADULT TOP 40

BASED ON OUR REPORTERS WHO ARE TARGETING THEIR STATIONS 25+

LW-TW

- 1-1 WILSON PHILLIPS "Release Me" (SBK)
- 2-2 PHIL COLLINS "Something Happened..." (ATL)
- 3-3 PAUL YOUNG "Oh Girl" (COLUMBIA)
- 5-4 JAMES INGRAM "I Don't Have The Heart" (WB)
- 10-5 GEORGE MICHAEL "Praying For Time" (COL)
- 9-6 RIGHTEOUS BROS "Unchained..." (VERVE/PLDR)
- 8-7 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
- 7-8 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 6-9 GO WEST "King Of Wishful Thinking" (EMI)
- 12-10 CHEAP TRICK "Can't Stop Falling..." (EPIC)
- 13-11 BREATHE "Say A Prayer" (A&M)
- 17-12 MAXI PRIEST "Close To You" (CHARISMA)
- 16-13 MICHAEL BOLTON "Georgia On My Mind" (COL)
- 4-14 JANET JACKSON "Come Back To Me" (A&M)
- 18-15 JUDE COLE "Time For Letting Go" (REPRISE)
- 21-16 JON BON JOVI "Blaze Of Glory" (MERCURY)
- 20-17 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 14-18 BRUCE HORNSBY "Across The River" (RCA)
- 11-19 SWEET SENSATION "If Wishes Came True" (ATCO)
- 22-20 LISA STANSFIELD "This Is The Right..." (ARISTA)
- 28-21 NELSON "Love And Affection" (DGC)
- 26-22 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 33-23 ALIAS "More Than Words Can Say" (EMI)
- 29-24 JOHNNY GILL "My, My, My" (MOTOWN)
- 19-25 ANITA BAKER "Talk To Me" (ELEKTRA)
- 23-26 MICHAEL BOLTON "When I'm Back..." (COL)
- 24-27 BAD ENGLISH "Possession" (EPIC)
- 27-28 SEDUCTION "Could This Be Love" (VEN/A&M)
- 36-29 AFTER 7 "Can't Stop" (VIRGIN)
- 31-30 UB40 "The Way You Do The Things..." (VIRGIN)
- 15-31 GLORIA ESTEFAN "Cuts Both Ways" (EPIC)
- 25-32 MICHAEL McDONALD "Take It To Heart" (REPRISE)
- 30-33 DON HENLEY "How Bad Do You Want It?" (Geffen)
- 35-34 PRINCE "Thieves In The..." (PAISLEY PARK/WB)
- 32-35 LISA STANSFIELD "You Can't Deny It" (ARISTA)
- NEW-36 JANET JACKSON "Black Cat" (A&M)
- NEW-37 ROD STEWART "I Don't Want To Talk..." (WB)
- NEW-38 MARIAH CAREY "Love Takes Time" (COLUMBIA)
- 40-39 CONCRETE BLONDE "Joey" (I.R.S.)
- 37-40 WILSON PHILLIPS "Hold On" (SBK)

## CHART EXTRAS

OLETA ADAMS "Rhythm Of Life" (MERCURY)

## MOST ADDED

- MARIAH CAREY "Love Takes Time" (COLUMBIA)
- DAVID CASSIDY "Lyn' To Myself" (ENIGMA)
- HEART "Stranded" (CAPITOL)
- JANET JACKSON "Black Cat" (A&M)
- JUDE COLE "Time For Letting Go" (REPRISE)
- AFTER 7 "Can't Stop" (VIRGIN)

## CRUSADES

### UB40

#### "The Way You Do The Things..." (VIRGIN)

Well, just look at all those Adult Top40 adds this week...just on at B100 and KXYQ. Strong action continues at MIX96.5.

### ALIAS

#### "More Than Words Can Say" (EMI)

This is a multi-demo smash, and it won't be long before even Crossover stations will be begging to play this one! Tailor-made for Adult Top40, especially with the Sherriff/Heart tie-in.

### DAVID CASSIDY

#### "Lyn' To Myself" (ENIGMA)

If Donny Osmond can do it, so can David! And he did...66 adds OUT-OF-THE-BOX! Time to take this one seriously, folks!

### MARIAH CAREY

#### "Love Takes Time" (COLUMBIA)

An eight octave range made this 20 year old songstress a star with *Vision Of Love* and a superstar with this excellent followup! 87 new believers this week... hope you were one of them!

### HEART

#### "Stranded" (CAPITOL)

The MOST ADDED song of the week, how can you deny the universal appeal of this monster band! The adds speak for themselves!

### CONCRETE BLONDE

#### "Joey" (I.R.S.)

The buzz continues to build, as do the requests and sales for this single that successfully breaks CONCRETE BLONDE out of its Alternative niche... Just added at KZZP and more!

### MARC JORDAN

#### "Edge Of The World" (RCA)

Early believer- KAER Sacramento.. Butch Waugh and Co. have a hit on their hands... don't miss out!

### OLETA ADAMS

#### "Rhythm Of Life" (MERCURY)

This soulful siren, featured on the Tears For Fears LP, does wonders with her solo effort. KAER agrees with top 15 action...



## "HUMAN" IN A LEAGUE BY ITSELF... ELISA, HEART ON THEIR WAY UP...

ASIA, SOHO, CARON, YANKEES, VANILLA, CASSIDY & INFO. SOCIETY ALL MAKING NOISE

**RUSS ALLEN**, MD at KSOL, San Francisco sez, "d.n.a. featuring **Suzanne Vega** *Tom's Diner* (A&M) is a catchy little tune that's infectious! Check out LP cut and title track *I'll Give All My Love To You* by **KEITH SWEAT** (ELEKTRA)! It's an incredible song that's already pulling good requests. And get hip to **SEDUCTION** *Breakdown* (VENDETTA/A&M)! It even beat Special Ed on our battle of the jams. The R&B radio mix SMOKES!"

**CHUCK HOLLOWAY**, PD at WKZL, Winston-Salem sez, "d.n.a. featuring **Suzanne Vega** *Tom's Diner* (A&M) surprised me! It has a hook that sticks with you! Also, don't pass up the **MARIA MCKEE** *Show Me Heaven* (Geffen)! She has tons of passion in her vocal delivery and it's highlighted especially in this tune!"

**GREGG SWEDBERG**, OM/MD at WLOL-FM, Minneapolis sez, "There's some great techno-dance pop out now - be sure to check out **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) and **HUMAN LEAGUE** *Heart Like A Wheel* (A&M). For a GREAT LP cut from the **PRINCE** album, check out *New Power Generation* (PAISLEY PARK/WARNER BROS.) - it sounds GREAT! **JASMINE GUY** *Try Me* (WARNER BROS.) will surprise you, and give a listen to **BETTY BOO** *Doin' The Do* (ATLANTIC)! It's certainly the cutest record of the week and should be a teen reactor!"

**JIM ATKINSON**, MD at KBQ, St. Louis sez, "THE CURE are back with a good Rock-edge in *Never Enough* (ELEKTRA) - check it out! **HUMAN LEAGUE** *Heart Like A Wheel* (A&M) is straight-ahead Pop that fits all dayparts! Also, don't forget to give a listen to the latest from **LINEAR**, *Something Going On* (ATLANTIC)!"

**JEFF KAPUGI**, MD at POWER PIG, Tampa sez, "ELISA FIORILLO is back and headed for the top with *On The Way Up* (CHRYSALIS)! **BELL BIV DEVOE** *B.B.D. (I Thought It Was Me)* (MCA) will work, as will **THE BOYS** *Crazy* (MOTOWN). We've been on *Crazy* for a long time and the reaction has been consistent. The new **SEDUCTION** *Breakdown* (VENDETTA/A&M) has a Neneh Cherry street appeal, and lastly, be on the lookout for the new **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) - very pop-oriented!"

**DANA LUNDON**, MD at HOT102, Milwaukee sez, "Check out **JAM ON THE MUTHA** *Hotel California* (POLYDOR Import)! It's a novelty tune that sounds so close to the Eagles original, yet perfectly updated for today. **CARON WHEELER** has a beautiful voice and lots of talent and deserves due credit on her solo debut *Livin' In The Light* (EMI)! Lastly, could **ALIAS** *More Than Words Can Say* (EMI) transgress format barriers? Possibly!"

**TOM GILLIGAN**, PD/MD at 92X, Columbus sez, "DAMN YANKEES *High Enough* (WARNER BROS.) is very smooth - check it out! Get hip to a cut by **HUMAN RADIO** *My First Million* (COLUMBIA) - it's very cool and hip! **THE SOUP DRAGONS** *I'm Free* (BIG LIFE/MERCURY) deserves a listen, and *Type* by **LIVING COLOUR** (EPIC) is very strong!"

**JIMMY STEAL**, Asst. PD/MD at KEGL, Dallas sez, "A GREAT track off **THE TIME** LP to check out is *Sometimes I Get Lonely* (REPRISE). While *Hippychick* by **SOHO** (ATCO) is a very good song, give the rest of the album a listen, especially the first cut *Love Generation*. **ELISA FIORILLO** has a killer tune on her hands with *On The Way Up* (CHRYSALIS), and give a listen to **CHEAP TRICK** *Wherever Would I Be* (EPIC). It's in the same vein as *The Flame*, and is penned by Dianne Warren with the potential to be #1!!!"

**KEN RICHARDS**, PD at HOT97.7, San Jose sez, "ELISA FIORILLO *On The Way Up* (CHRYSALIS) is a GREAT sounding song that proves this artist is on the way up! While I'm not sure about the accessibility of **SOHO** *Hippychick* (ATCO) to all markets, it could be a good cutting edge tune, and it is steadily growing on me! And **CARON WHEELER** *Livin' In The Light* (EMI) has a smooth rich texture, and isn't just a token Dance record. **CARON** adds a touch of class with this tune!"

**DOM TESTA**, Asst. PD/MD at Y108, Denver sez, "Check out **DEEE-LITE** *Groove Is In The Heart* (ELEKTRA)! Also, POLYGRAM Records has an infectious groove with **YAZZ** *Treat Me Good* - give it a listen!!!"

**MICHELLE SANTOSUOSSO**, MD at Q106, San Diego sez, "STEVIE B *Because I Love You* (LMR/RCA) is probably his best ballad to date! **JAM ON THE MUTHA** *Hotel California* (POLYDOR Import) is so HUGE for us! While the hesitation to mess with a classic is present, we have not had any audience backlash at all. In fact, the response has been overwhelmingly positive with requests across-the-board! Back to basics for **HUMAN LEAGUE** *Heart Like A Wheel* (A&M), and be on the lookout for **THE BINGO BOYS** coming soon from ATLANTIC Records! *How To Dance* is a very cool, house jam with a rap in which the vocals are really dance instructions!"

**BRIAN WHITE**, PD and **ANDREA PENTRACK**, MD at FM102, Sacramento say, "We've been playing *I'll Give All My Love To You* by **KEITH SWEAT** (ELEKTRA) for over three weeks now and it seems to be working! **JOHNNY GILL** likewise has a strong record already with *Fairweather Friend* (MOTOWN)! **CARON WHEELER** *Livin' In The Light* (EMI) sounds good and smooth on the air! Now for the Disc-covery of the week...**TARA** *Hold You Tight*! It's already top five in requests - it's not a Dance record and yet it's still uptempo! Copies are not available, but remember her name."

**BOB LaBORDE**, Asst. PD/MD at KCPX, Salt Lake City sez, "I find myself hoping that *Hippychick* by **SOHO** (ATCO) will crossover... It looks like **ELISA FIORILLO** has a masterpiece on her hands with *On The Way Up* (CHRYSALIS)!"

**MARK LOBEL**, MD at WBLI, Long Island sez, "MARIAH CAREY presents a GREAT followup with *Love Takes Time* (COLUMBIA)! And check out **HUMAN LEAGUE** *Heart Like A Wheel* (A&M) - it has a good pop feel!"

**PACO LOPEZ**, Asst. PD at KKFR, Phoenix sez, "ANNA MARIE has a funky little groove with *Recipe Of Love* (MCA). While *B.B.D. (I Thought It Was Me)* by **BELL BIV DEVOE** (MCA) is good, also be sure to check out LP cut *When I See You Again!* **OAKTOWN'S 3-5-7** *We Like It* (CAPITOL) is infectious! **ELISA FIORILLO** *On The Way Up* (CHRYSALIS) is a GREAT little tune that's been winning our nighttime battles! And check out **SMOKEY ROBINSON** *Take Me Through The Night* (MOTOWN). The name quality is obvious and this ballad SMOKES on the air! We put it on our *Love Jams* show and it slid right in!"

**CHUCK BECK**, PD at WAVA, Washington, D.C. sez, "It's good to have the **HUMAN LEAGUE** back with this pop track *Heart Like A Wheel* (A&M)! Also, check out **CYNTHIA & JOHNNY 'O'** *Dream Boy/Dream Girl* (MIC MAC). This record seems to be working in markets that don't necessarily have a large Hispanic base...so keep an eye on it!"

**ICEMAN**, MD at KROY, Sacramento sez, "While it might come as no surprise for Mainstream Top40 that **PAUL YOUNG** *Oh Girl* (COLUMBIA) is testing like a MONSTER, it is interesting because it's HUGE with Urban audiences too. B.E.T. is pounding the video! The next single from **KEITH SWEAT** really should be *I'll Give All My Love To You* (ELEKTRA) (hint, hint!) **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is definitely catching on with serious phones! If you are committed to this tune it will come through for you. Lastly, the **MS. ADVENTURES** *Undeniable* (ATCO) is testing well - sounds like Paula Abdul in that it has a core sound feel!"

**FRANK MINIACCI**, MD at THE BEAT, Los Angeles sez, "E.U. is back...check out *Confess* (VIRGIN). *Won't Talk About It* by **BEATS INTERNATIONAL** (ELEKTRA) is their most Urban cut and definitely worth noticing! The jam mix of **ELISA FIORILLO** *On The Way Up* (CHRYSALIS) is definitely the way to go, and **ANITA BAKER** *Soul Inspiration* (ELEKTRA) is a nice followup that reminds me of *Sweet Love*. Adult and Urban with killer hooks! And if I could just find a way to put *Suicide Blonde* by **INXS** (ATLANTIC) on THE BEAT..."

**JOHN McFADDEN**, PD/MD at THE FOX, Detroit sez, "Our #1 requested song for the last three weeks is **VANILLA ICE** *Ice Ice Baby* (SBK) - phones all demos! **STRYPER** *Shining Star* (ENIGMA) is also pulling good phones and makes for an interesting listen. Get ready for more **POISON** *Something To Believe In* (CAPITOL) - it's in the vein of an *Every Rose Has Its Thorn* ballad and could be a monster!"

**MICHAEL MARTIN**, MD at KIIS-FM, Los Angeles sez, "Take your 12-inch of **VANILLA ICE** *Ice Ice Baby* (SBK), flip it over, slap it down and give *Play That Funky Music* a spin! Check out **STEVIE B** *Because I Love You* (LMR/RCA)! This is the **STEVIE B** we all know and love. **HUMAN LEAGUE** *Heart Like A Wheel* (A&M) is a definite pop record. Bright, fresh-sounding and hip!"

**MICHAEL NEWMAN**, MD at MIX96.5, Houston sez, "LP track *This House* by **TRACIE SPENSER** (CAPITOL) is good! **CARON WHEELER** has a SMASH with *Livin' In The Light* (EMI), as does **HUMAN LEAGUE** with *Heart Like A Wheel* (A&M)! Listen to **DURAN DURAN** LP *LIBERTY* (CAPITOL)! It's full of hits, especially cut #4, *Serious!*"

**RICH ANHORN**, MD at KWSS, San Jose sez, "INFORMATION SOCIETY *Think* (TOMMY BOY/REPRISE) has their signature sound that's remembered from their previous efforts. Check out **THE CURE** *Never Enough* (ELEKTRA)! Leave it up to Robert Smith & Company to come up with a new, innovative sound! Also, **HALL & OATES** *So Close* (ARISTA) contemporizes their sound, with Jon Bon Jovi producing it. A solid comeback effort! And **GEORGE MICHAEL** *Freedom '90* (COLUMBIA) comes from an incredible album



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# DISC-OVERY CLUB®

**STEVE HELLER**, MD at ZFUN106, Moscow, ID sez, "**DAMN YANKEES** *High Enough* (WARNER BROS.) is a great ballad! We had success with their previous single, which went top ten, and expect good things from this tune as well! **HUMAN LEAGUE** *Heart Like A Wheel* (A&M) is shaping up nicely - good pop with an Alternative flavor! Lastly, if you're looking for a tune with a Survivor feel, **ASIA** will deliver with *Days Like These* (Geffen)!"

**CLAIRE ORTEGA**, Asst. PD/MD at KRRG, Laredo, TX sez, "**CURIO** *I Can't Stay* (MOTOWN) is a good dance tune! Check out **ALIAS** *More Than Words Can Say* (EMI)! It's an awesome ballad - a definite smash! And **ELISA FIORILLO** *On The Way Up* (CHRYSALIS) is a killer tune co-produced by Prince!"

**RICK ANDREWS**, MD at KZOZ, San Louis Obispo, CA sez, "**ELISA FIORILLO** *On The Way Up* (CHRYSALIS) will propel her to stardom! And now that the kids are back in school **ANITA BAKER** *Soul Inspiration* (ELEKTRA) is perfect for middays!"

**DAVE CHRISTOPHER**, PD/MD at KWTX, Waco, TX sez, "**HEART** *Stranded* (CAPITOL) is great! Also, **HIGH FIVE** *I Just Can't Handle It* (RCA) is going places, and Teddy Riley produced it! Give **CONCRETE BLONDE** *Joey* (I.R.S.) a chance - it will perform!"

**MARTY LeGERE**, MD at 99WGY, Schenectady, NY sez, "It's good to have **HUMAN LEAGUE** back with *Heart Like A Wheel* (A&M)! Give **SOHO** *Hippychick* (ATCO) more than one listen - you will get hooked! **HEART** *Stranded* (CAPITOL) should have been the second single released! And **ASIA** *Days Like These* (Geffen) is just like their first stuff!"

**MIKE KASPER**, PD at KF95, Boise, ID sez, "**HEART** *Stranded* (CAPITOL) is another smash ballad! And **ASIA** *Days Like These* (Geffen) is classic **ASIA** with a classic sound!"

**BILL SHAHAN**, PD/MD at WUSR, Charleston, WV sez, "**HEART** *Stranded* (CAPITOL) is a smash! Also, **CARON WHEELER** *Living' In The Light* (EMI) is a good Urban upbeat dance song! And **VANILLA ICE** *Ice Ice Baby* (SBK) is a great song with a different sound!"

**RAY KALUSA**, PD at KWNZ, Reno, NV sez, "**HEART** *Stranded* (CAPITOL) has lyrics that everyone can relate to! Hey ATLANTIC - release **PHIL COLLINS** *Just The Way It Is*! It's really a well-done song! And making top three on my Top Nine At Nine is **VANILLA ICE** *Ice Ice Baby* (SBK)!"

**JOHN IVEY**, OM at WZOK, Rockford, IL sez, "**DAVID CASSIDY** *Lyin' To My Self* (ENIGMA) has got a buzz, and a hit to go with it! And **HEART** *Stranded* (CAPITOL) is a big ballad smash!"

**BRIAN HANSON**, PD at KCMQ, Columbia, MO sez, "Strong phones and good import sales are moving this artist up the charts. **VANILLA ICE** *Ice Ice Baby* (SBK) is drawing top ten phones in our battle at night and just keeps on going! *More Than Words Can Say* (EMI) from **ALIAS** is going to be a number one song here in no time! It's drawing major phones - top five consistently and a constant winner in our Top Nine! If you're not playing this record you're missing the boat! Early phones are giving a telltale sign that the new record from **HEART**, *Stranded* (CAPITOL), is going to be hot! Keep your eye on it!"

**JAY RANDALL**, MD at WJDQ, Meridian, MS sez, "**M.C. HAMMER** *Pray* (CAPITOL) is going to be one of the biggest tracks from his already smokin' album **PLEASE HAMMER DON'T HURT 'EM**! His proven track record is justification enough to jump on this single, but if that doesn't win you over the sound will - check it out! *Stranded* (CAPITOL), the forthcoming track from **HEART**, is sure to make its mark on radio! These ladies have been putting out hit after hit for years and will keep the string rolling with this one! If you're in the market for some great product here's a couple to check out...**ELISA FIORILLO** *On The Way Up* (CHRYSALIS), from her second album **I AM**! Co-written with Prince, you can hear a little "Purple" flavor, and ELISA's vocals add to its hot sound! Give it a listen! The other release you need to hear is **HUMAN LEAGUE** *Heart Like A Wheel* (A&M)! It has a good sound and will appeal if played! Do it!"

**JOHN ANDERSON**, PD/MD at KQIZ, Amarillo, TX sez, "**d.n.a. featuring SUZANNE VEGA** *Tom's Diner* (A&M) is fresh - give this a shot! Also, **CARON WHEELER** *Living' In The Light* (EMI) is instantly familiar! An awesome Rock ballad is **ASIA** *Days Like These* (Geffen)! **LALAH HATHAWAY** *Heaven* (VIRGIN) is great! She has a beautiful voice! And **DAMN YANKEES** *High Enough* (WARNER BROS.) is a great Rock ballad that should crank them for Top40!"

**DEANO**, MD at SLY96, San Louis Obispo, CA sez, "**MARIAH CAREY** *Love Takes Time* (COLUMBIA) is a huge followup! I personally like it better than the first cut! Check out **M.C. HAMMER** *Pray* (CAPITOL)! After a few listens *U Can't Touch This* guy! **UB40** *The Way You Do The Things You Do* (VIRGIN) could be number one with women 18-34! It's huge in the central coast area!"

**BOB LEWIS**, PD at KGGG, Rapid City, SD sez, "Check out **DAVID CASSIDY** *Lyin' To Myself* (ENIGMA)! It's mass appeal pop that sounds even better with Rubin! *Heart Like A Wheel* (A&M) is traditional **HUMAN LEAGUE** and should make top five very quickly! **SOHO** *Hippychick* (ATCO) is a fun, reactionary record that's perfect for nights! And check out **BRENDA RUSSELL** *Stop Running Away* (A&M)! A beautiful, melodic, upper demo smash! Look for killer female response!"

**ROCKIN' CHUCK STEVENS**, MD at KISS101, Walla Walla, WA sez, "**STEELHEART** *She's Gone* (MCA) is the king of all Rock power ballads! **STEELHEART** is going to be the Van Halen of the '90s! Electrify your audience and play **STEELHEART**! Check out **TAYLOR DAYNE** *Can't Fight Fate* (ARISTA)! This is going to be a number one song on all formats!"

**MATT McCANN**, PD at WLRW, Champaign, IL sez, "**BLACK BOX** *Everybody, Everybody* (RCA) is a home run dance record! Check out **MARIAH CAREY** *Love Takes Time* (COLUMBIA)! It's a top ten record! Finally, pay strong attention to **DAMN YANKEES** *High Enough* (WARNER BROS.)!"

**WILLIE STEVENS**, MD at KZBB, Ft. Smith, AR sez, "**HEART** *Stranded* (CAPITOL) is a very hot track, even better than their usual! **DAMN YANKEES** *High Enough* (WARNER BROS.) will take this Rock group into Mainstream! And **DAVID CASSIDY** *Lyin' To Myself* (ENIGMA) could break his Partridge Family image!"

**DAVID COOPER**, PD at WWFX, Bangor, ME sez, "**SOHO** *Hippychick* (ATCO) is just odd enough to be successful! Take a chance on a solid AOR performer with **ASIA** *Days Like These* (Geffen) It's good to see VIRGIN bringing back **UB40** from the dead with *The Way You Do The Things You Do* (Geffen)!"

**TRAVIS JONES**, MD at Q102, Marietta, OH sez, "**JANET JACKSON** *Black Cat* (A&M) is burning our phones up! We started playing it on a Tuesday and by Wednesday night it was number one in our Hot 8 at 8! **WARRANT** *Cherry Pie* (COLUMBIA) is getting a solid push from MTV and should be a smash! Finally, we're going to give **M.C. HAMMER** *Pray* (CAPITOL) a try! Phones are starting to ring for this tune, but I still wish he would release *Here Comes The Hammer*! It would be as big as, if not bigger than, *U Can't Touch This*!"

**CHUCK McGEE**, MD at WOMP, Wheeling, WV sez, "**WARRANT** *Cherry Pie* (COLUMBIA) is a smash with top five phones! Also, **SLAUGHTER** *Fly To The Angels* (CHRYSALIS) is doing great! Another song doing incredibly well is **WINGER** *Can't Get Enough* (ATLANTIC)!"

**ANDY TAYLOR**, MD at WGOR, Lansing, MI sez, "**THE SOUP DRAGONS** *I'm Free* (POLYDOR) is both fun and funky - check it out! **AZTEC CAMERA** *The Crying Scene* (REPRISE) is a great tune with excellent lyrics! And while checking out the RCA **BLACK BOX** LP *DREAMLAND*, pay attention to *I Don't Know Anybody Else* - it's good!"

**EFREN SIFUENTES**, MD at KDON, Salinas, CA sez, "**LISTEN UP** is a great collaboration on Reprise/Qwest from the forthcoming Quincy Jones discography and motion picture. This track is a great blend of talented performers swirled into a four and a half minute concoction: Karyn White, Al B. Sure, Melle Mel, James Ingram, and many more! Super job! **INFORMATION SOCIETY** are back! Listen to *Think* (TOMMY BOY/WARNER BROS.)! Cool long-awaited effort from the Minneapolis bunch, with remix contributions from Justin Strauss, Danny Abraham and Louie Vega! The "Mary Ann Side" mixes are club ready and the "Ginger Side" mixes are great for radio! EMI's got their hands full with the new **PET SHOP BOYS** *So Hard*! Look out for some domestic mixes out soon, but enjoy the import for now! Nice club buzz in the San Francisco area. Check out the David Morales remixes of **CARON WHEELER**'s *Living' In The Light* (EMI)! This lady can carry a note! Look out for a new project on CAPITOL by **SPECIAL GENERATION**! Great stuff! Read on..."

**ROGER SCOTT**, MD at KRQ, Tuscon, AZ sez, "**ELISA FIORILLO** *On The Way Up* (CHRYSALIS) fits her style! A little more natural-sounding, with that Paula Abdul flavor! **DEEE-LITE** *Groove Is In The Heart* (ELEKTRA) requires more than one listen, but it's a hit...especially the Peanut Butter mix! Lastly, *Ooops Up* (ARISTA) by **SNAP** will be even stronger than *The Power* - too infectious!"

**MIKE STONE**, MD at WPFM, Panama City, FL sez, "**HUMAN LEAGUE** *Heart Like A Wheel* (A&M) will be a smash! And **ASIA** *Days Like These* (Geffen) will do really well!"

**ANNIE SAGE**, MD at KCAQ, Oxnard, CA sez, "Back with a hit is **HUMAN LEAGUE** *Heart Like A Wheel* (A&M)! Also **MICHEL'LE** *Keep Watchin'* (ATCO) is a great followup! A one listen song is **CURIO** *I Can't Stay* (MOTOWN)! And **LALAH HATHAWAY** *Heaven* (VIRGIN) has a great voice!"

**CHRIS SQUIRES**, PD/MD at KXXX, Bakersfield, CA sez, "**VANILLA ICE** *Ice Ice Baby* (SBK) has instant phones! Thanks Susan for turning me on to this one - it's HOT!"



**STEVE DOUGLAS**, OM/PD at KXXR, Kansas City sez, "**SOHO HippyChick** (ATCO) is unusual and infectious! A fun record to hear on the radio anytime... **THE ADVENTURES OF STEVIE V Dirty Cash** (MERCURY) is finally getting radio legs for us! This has been a MONSTER club record and is crossing nicely. **TONY! TONI! TONE! Feels Good** (WING/POLYDOR) is through the roof with phones, and **EN VOGUE Lies** (ATLANTIC) is taking off nicely!"

**TONY BRISTOL**, MD at PRO-FM, Providence sez, "Check out **CANDYMAN Knockin' Boots** (EPIC) for nights and watch it react!!! **DAVID CASSIDY Lyin' To Myself** (ENIGMA) is really good Rock & Roll. **DAVID** has all-around familiarity in terms of name recognition and vocals! Our on-air competition to guess who the mystery artist was turned out a winner on the second call!"

**CAT COLLINS**, MD at 98PXY, Rochester sez, "**SYDNEY YOUNGBLOOD** is still out there and needs to be heard! He's getting strong adult response and teen curiosity calls. *I'd Rather Go Blind* (ARISTA) must be dealt with! **MARIAH CAREY** is coming out with her new track *Love Takes Time* (COLUMBIA)! It has a good sound and will be a solid followup to *Vision Of Love*. Keep your eye on this lady, she'll be around for a while! Have you heard *HippyChick* by **SOHO** (ATCO)? Making its mark as a strong import seller, doing serious damage as a club and crossover record, and making its way to Mainstream radio! It has a unique sound and the timing of its release makes it stand out as a viable hit for commercial radio. And **DAMN YANKEES**, consisting of some of Rock's legends, has put out a solid album with hit after hit singles! *High Enough* (WARNER BROS.) continues the streak of HOT tracks - don't miss it!"

**BILLY THE KIDD**, MD at KJ103, Oklahoma City sez, "Check out **DARRYL D My Ding-A-Ling** (BUNKY 7)! We just put it on and it's already doing very well! Early indications on **d.n.a. featuring Suzanne Vega Tom's Diner** (A&M) in a full-time rotation are positive! When you check out **VANILLA ICE Ice Ice Baby** (SBK), give a listen to the flip side, *Play That Funky Music* - it will surprise you! **TROOP I Will Always Love You** is a great sounding ballad! And check out the **MAXI PRIEST LP** (CHARISMA), especially first cut *Just A Little Bit Longer*. This is an artist that is going to be around for a while!"

**RANDY ROSS**, MD at WGTZ, Dayton sez, "**HEART Stranded** (CAPITOL) is instantly familiar! A real standout cut is **DAMN YANKEES High Enough** (WARNER BROS.)! It's the BEST Rock ballad out there! **THE BOYS Crazy** (MOTOWN) shows that these boys are one group with talent!"

**MICHAEL POWERS**, MD at WZPL, Indianapolis sez, "**HUMAN LEAGUE Heart Like A Wheel** (A&M) has a real fresh sound! Also, listen to **SOHO HippyChick** (ATCO) - it's a GREAT song. A song I like a lot is **ELISA FIORILLO On The Way Up** (CHRYSALIS)! For a middle-of-the-road song, play **DAVID CASSIDY Lyin' To Myself** (ENIGMA). And for good pop Rock keep an eye on **ASIA Days Like These** (Geffen)!"

**DARCY SANDERS**, MD at KZZP, Phoenix sez, "**CONCRETE BLONDE Joey** (I.R.S.) is absolutely worth another mention! It tested GREAT in callout with women 18-34! If you can play Heart, you can play this! Check out **WENDY & LISA Strung Out** (VIRGIN) - it has a definite Prince feel. Give it a couple of listens! **ELISA FIORILLO On The Way Up** (CHRYSALIS) has a good catchy hook - nice groove!"

**KEVIN McCABE**, MD at HOT97, New York sez, "The HOT Disc-overies this week come from three HOT ladies: **CARON WHEELER** picks up where Soul II Soul left off with *Lyin' In The Light* (EMI). Be on the lookout for *Just Another Dream* by **KATHY DENNIS** (POLYDOR). The initial 12-inch has three different versions to choose from. Uptempo and infectious - check it out! And **BRENDA K. STARR's** EPIC Records LP release has some strong tracks on it, in particular *You're The One For Me* and *You Touch Me In The Right Places*."

**AL TAVERA**, Asst. PD/MD at POWER106, Los Angeles sez, "**CANDI & THE BACKBEAT The World Just Keeps On Turning** (I.R.S.) is an infectious record worth checking out! *Wiggle It* by **2 IN A ROOM** (CUTTING) is hooky. All I can say is, We want to wiggle it! And give a listen to **INFORMATION SOCIETY Think** (TOMMY BOY/REPRISE) - it sounds very good!"

**DWAYNE WARD**, PD at WZZG, Charlotte sez, "Immediate reaction on **d.n.a. featuring Suzanne Vega Tom's Diner** (A&M)! **TONY! TONI! TONE! Feels Good** (WING/POLYDOR) is a hooky little tune, while **HUMAN LEAGUE** has an instantly recognizable sound with their latest, *Heart Like A Wheel* (A&M)! Check it out!"

**KEVIN CHASE**, MD at KMOK, Lewiston, ID sez, "**ASIA Days Like These** (Geffen) is very accessible to Top40 radio and sounds GREAT on the air! Check out **INFORMATION SOCIETY Think** (TOMMY BOY/REPRISE) - they're back! Don't even think about it! **DAVID CASSIDY** offers a solid comeback with *Lyin' To Myself* (ENIGMA)! If Donny Osmond can do it, **DAVID** can! Be on the lookout for new **POISON Something To Believe In** (CAPITOL)! This is a top ten record and a tune you can really believe in! Lastly, **LALAH HATHAWAY Heaven** (VIRGIN) is an upper demo KILLER! Great vocals, great tune!"

**GARY MICHAELS**, MD at KISN, Salt Lake City sez, "**HEART Stranded** (CAPITOL) is gonna be a MONSTER! It's the best cut yet! A group of guys that can't be overlooked are **DAMN YANKEES High Enough** (WARNER BROS.) - it's a GREAT sounding ballad!"

**SEAN MICHAELS**, MD at KTRS, Casper, WY sez, "If you're passing up *Everybody Everybody* by **BLACK BOX** (RCA), you're passing up a HIT record. It has a GREAT on-air sound and will work for you! Another record to be dealt with is **HEART Stranded** (CAPITOL). Another sure-fire hit from Ann and Nancy - this one will take the charts by storm. If you're into records with the not-so-usual-sound, you need to check out **SOHO HippyChick** (ATCO). It's a good song with sure commercial appeal and a twist to break up the same ol' sound. Check out **SNAP Ooops Up** (ARISTA). It's worth the listen!"

**JIMMY EDWARDS**, MD at KZOU, Little Rock, AR sez, "**GEORGE MICHAEL Praying For Time** (COLUMBIA) is taking off as predicted, but you need to go pick up the cassingle and check out the b-side. The song is titled *If You Were My Woman*, and it's VERY HOT! One record that speaks for itself is **ALIAS More Than Words Can Say** (EMI). It's good Rock product easily accessible to all formats and dayparts! Check it out! A record taking some time to come on that is growing in response and sales is **BLACK BOX Everybody Everybody** (RCA). If given the shot it'll work for you, guaranteed! SPIN IT!"

**JACK LUNDY**, PD/MD at Y94, Fargo, ND sez, "**ANITA BAKER** has one of her better records going. *Soul Inspiration* (ELEKTRA) is doing very well and sounds GREAT! Her next track I'm sure will be just as strong! Check out **HUMAN LEAGUE Heart Like A Wheel** (A&M). This one is sure to attract some attention - watch it work... Have you heard the rockapella mix of **BLACK BOX Everybody Everybody** (RCA)? It's smoother and more commercial, and it'll work for you! Give it a shot! If you need an adult response record, give **UB40 The Way You Do The Things You Do** (VIRGIN) a spin! It's drawing favorable adult numbers and decent teen curiosity calls!"

**RUSTY KEYES**, PD at KSKG, Salinas, KS sez, "**DAVID CASSIDY** will surprise you! *Lyin' To Myself* (ENIGMA) is surprising everybody who's heard it. It has a decent sound to it, so check it out! **VANILLA ICE...VANILLA ICE! Ice Ice Baby** (SBK) has a GREAT sound! If you're looking for a good response record, this is the one. It's drawing top phone request action when it's played, as well as kicking butt in nightly battles. Do you dare? **ASIA** is back and doing business with their latest *Days Like These* (Geffen). A perfect record for straight up Mainstream Top40 and a good reaction record for Adult Top40 stations - check it out!"

## KITY (from page 3)

We said, 'Gee, look at this hole.'"

Upton said the success of Adult Top40 stations will hinge upon whether or not the stations implementing it tailor the format to their own markets.

"We're giving it the San Antonio edge, and that's what is going to make us win," said Upton. He said STAR93 is being consulted by McVay Media.

"The old idea of AC is to go after the 60-year-old audience, but the bulk of the population is under that," added Upton. "That's who we're aiming at."

Most of the airstaff from KITY is being retained, although morning host **Rick "The Stick"** has left the station.

"He is an incredible Top40 jock," said Upton of The Stick. "He has produced major numbers for our station."

Also departing is Music Director **Stephanie Gramm**, who also served as late night jock.

## MORROW (from page 5)

Northeast Regional markets. He entered the record industry in 1970 with WEA, and in 1974 became a salesman for ABC Records. From 1977-81 he worked as secondary promotion manager for WARNER BROS. in Philadelphia, and from 1982-85 he held a variety of positions, including a stint with Schwartz Brothers Distributors, promotion for SALSOU Records in Philadelphia, National Top40 for Philly Worlds, and a midwest regional rep for MOTOWN.

"I think very highly of George and believe he'll make a great addition to the ELEKTRA staff," commented Alden. "I saw the way he worked with people in Philadelphia and was tremendously impressed. In those days, I viewed George as the 'main competition' in that market and I'd always hoped we could work together. I'm very excited to have him on the ELEKTRA team."

**REMEMBER:**  
**Only 56 More Shopping Days Left Until the HITMAKERS Southern Regional Seminar! Reserve Now... Avoid The Rush!**



# HOT RADIO PROMOTIONS

## Q106.5's DIAPER-THON BENEFITS PARENTS OF QUADRUPLETS

(WKQB) in St. Louis recently held a Diaper-thon to raise diapers and other baby supplies for a St. Louis couple who had quadruplets. Q106.5 asked listeners to donate unopened diapers to aid in the over 10,000 diapers the babies will require for one year, with the station serving as the collection site. Listeners donating diapers received a special prize pack, and were also allowed to speak on the morning show with **John "Mellonhead" Millinder**.

## KDWB GIVES LISTENERS RICHARD MARX & WILSON PHILLIPS

KDWB in Minneapolis recently welcomed **Richard Marx** and **Wilson Phillips** to the State Fair, and KDWB was busy qualifying listeners for a major prize package that included front row seats and back stage passes for the show, an answering machine with Richard himself on the recording, and a trip for two to Hawaii to see Richard in concert. KDWB also gave away a Wilson Phillips Backyard Barbeque, with ticket winners qualifying to spend an afternoon with Wilson Phillips - in their own back yard!

## HOT102 OBSERVES "IN-LABOR DAY WEEKEND"

HOT102 in Milwaukee gave birth to "Milwaukee's Wildest Labor Day Giveaway" over the recent In-Labor Day Weekend. HOT102 asked all area hospitals to call the station whenever an expectant mother went into the delivery room over the weekend, and the station sent each new mom a bouquet of flowers and each new dad a box of cigars. HOT102 also gave \$50 savings bonds for the new arrivals, and all participating couples qualified for the grand prize of a \$500 gift certificate. Understanding that it might be difficult for couples to break away to call HOT102, the station invited nurses to place the call to the HOT102 Bouncing Baby Line on behalf of the couple. The hospital with the grand prize winning couple received free lunch for the nurses on their floor, compliments of HOT102.

## Z95 FOOD DRIVE AIDS TORNADO VICTIMS

Z95-Chicago's **Welch & Woody** recently helped tornado victims of Northern Illinois by organizing a two-day-long food drive. Listeners were asked to bring non-perishable food and clothing to various locations throughout Illinois and Indiana. The donations filled four tractor-trailers and weighed 57,000 pounds, and all food and clothing was distributed by Catholic Charities in Joliet, Illinois.

## 100.3 JAMZ GOES BLACK

100.3JAMZ in Dallas spent last weekend informing listeners of its intentions to "Go Black," with statements such as, "If you thought we were black before, just wait - we're about to get even blacker." On Monday morning at 7:45, **Russ Parr** explained that the station was going black the following Sunday by presenting the bands Basic Black and The Black Flames live at Spanky's in Dallas. Before letting the cat out the bag, 100.3 JAMZ had curious listeners calling the station and asking, "Is the station going off the air?" "Are you going to start playing nothing but urban music?"

## JET-FM LISTENER TO APPEAR IN NEW NINJA TURTLES MOVIE

JET-FM in Erie, Pennsylvania is putting a listener in the new Teenage Mutant Ninja Turtles movie that begins filming this fall. JET-FM has tied in to a local Pizza Hut promotion for the turtle cassettes by doing appearances at all the local Pizza Huts with the Jet-Jam Van and the station's own "hero on the half shell." Listeners who stop by during these appearances are able to register for the movie role.

## KHTK STEALS IDEA, INDUCES PREGNANCY

HOT97 (KHTK) in St. Louis continued its tradition of stealing every good promotional idea developed at WNCI-Columbus by staging its own "Breeders Cup" competition, an idea implemented by 'NCI over the Labor Day Weekend. Declaring itself so desperate for new listeners that it was willing to grow its own, the station offered baby needs (car seats, strollers, baby baths, etc.) to any childless couple willing to have a baby - as long as the child was taught from birth to listen to HOT97. Three lucky couples were chosen to spend a night of passion at a St. Louis hotel, and the first couple to produce a positive pregnancy test wins a weekend getaway to Los Angeles - probably their last carefree weekend until the kid moves out.



XL106.7-Orlando Morning Zoo host **Big Steve Kelly** (right) was slimed by seven of his listeners during the seventh inning of a recent Sunrays baseball game, along with Sunrays owner **Pat Williams**. The game was sponsored by XL106.7 and Nickelodeon Studios.

## BALDASSANO (from page 3)

affiliated stations while increasing its audience base. She originally joined ABC Radio Networks in 1981 as Director of Programming for the Contemporary and FM Radio Networks, and left the company in 1985 to become Regional Manager/Affiliate Relations for United Stations Radio Networks (now known as Unistar). She returned to ABC in 1987, when she was named Director of the Entertainment Network.

Baldassano will be responsible for the ABC Radio Entertainment Programming Department, the ABC Watermark operation, and the ABC Radio Tour Marketing and Merchandising Division. Network programs under her supervision will include *American Top40* with Shadove Stevens, *American Country Countdown* with **Bob Kingsley**, *Hot Mix*, and the comedy feature *Morning Show Prep*.

"I'm delighted for Corinne and for ABC Radio Networks," commented Callahan. "Corinne is smart, energetic, and creative. Her diverse radio experience will bring valuable insight to programming decisions that are key to our future growth."

## MTV AWARDS (from page 5)

**Cher** appearing on stage in an almost matronly (for her) outfit consisting of ripped jeans, blazer and black hat. The businesslike attire was a radical departure from previous years, when Cher's skin-to-garment ratio practically floored the more conservative elements of the industry. **Madonna** kept pace by performing a dance number with period trappings straight off the set of *Dangerous Liaisons* that featured some spicy flesh grappling from the male members of her dance entourage.

Back to trophy distributing, the Best Hard Rock/Metal Video went to The Bad Boys of Beantown, **Aerosmith**, for *Love In An Elevator*. Other winners included **Don Henley**, Best Male Video for *End of the Innocence*, the **B-52s**, Best Group Video for *Loveshack*, **Michael Penn**, Best New Artist Video for *No Myth*, **Billy Idol**, Best Video From a Film for *Cradle of Love*, and **Tears For Fears**, Best Breakthrough Video for *Sowing the Seeds of Love*.

There was a touch of controversy surrounding the awards, much of it swirling around the socially linked issues of censorship and racism. At the

center of the tempest was Ms. O'Connor who, while excepting her award for Best Video of the Year, defended her recent actions prior to a performance at the Garden States Arts Center in New Jersey. O'Connor said that the reason she threatened to call off the show if the National Anthem were played was not to show disrespect for America, but to draw the public's attention to censorship in America, which she feels is really "racism in disguise." others making reference to censorship were Aerosmith's **Steven Tyler**, who "thanked" Tipper Gore and Senator Jesse Helms "for making sure that as long as there are a few four letter words in the album, it'll sell an extra million copies." And of course no anti-music censorship forum would be complete without the man and group who made the movement as hip as its ever been - **Luther Campbell** and **2 Live Crew**, who performed *Banned in the U.S.A.*

Tumultuous applause was accorded **New Edition**, whose six members reunited for a performance at the awards while also performing in their post-New Edition modes.

## NEWSOUTH (from page 5)

the record companies, adding that last year's showcase resulted in a band called **Follow For Now** being signed to a recording contract by CHRYSALIS Records. Johnson said that the event will showcase mainly rock and alternative bands, which he says "are the predominant music coming out of the south right now."

NewSouth '90 is being co-sponsored by BMI and Budweiser. Bands from a nine-state region - Georgie, North and South Carolina, Alabama, Mississippi, Florida, Tennessee, Kentucky and Louisiana - are eligible to participate in the showcase, which will be held at 10 Atlanta venues.

MCA's Dickinson said that NewSouth provides a good aspiring bands, because most don't realize what record labels are looking for.

"A lot of groups who submit their tapes to A&R departments have hazy ideas about what the labels are looking for," Dickinson told **HITMAKERS**. "It is not necessary to put a lot of money into a tape; what we're looking for is a distinctive voice and good songs. That's why seminars like NewSouth are important."



## # 1 ◇ New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ◇ (212) 840-1035 ADDS: CARON WHEELER (#35), M.C. HAMMER, JAMES INGRAM, LINEAR,

WPLJ • PD: TOM CUDDY / MD: MIKE PRESTON ◇ (212) 613-8900 ADDS: JUDE COLE (#31), DEE-LITE (#33), MARIAH CAREY (#34), SNAP, DAVID CASSIDY, HEART,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE ◇ (212) 239-2300 ADDS: NELSON (#25), VANILLA ICE (#26), MARIAH CAREY (#29),

## # 2 ◇ Los Angeles

KIIS-FM • PD: GERRY DeFRANCESCO / MD: MIKE MARTIN ◇ (213) 466-8381 ADDS: JAMES INGRAM (#28), INXS, WARRANT,

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN ◇ (213) 469-1631 ADDS: ASIA, JANET JACKSON, DAMN YANKEES,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA ◇ (818) 953-4200 ADDS: PHIL COLLINS (#33), THE BOYS (#34), GEORGE LAMOND,

THE BEAT • PD: MIKE STRADFORD / MD: FRANK MINIACI ◇ (213) 466-9566 ADDS: MARIAH CAREY (#27), ANITA BAKER (#34), TROOP (#36), CANDYMAN (#37), VANILLA ICE (#38), FATHER MC (#39),

## # 3 ◇ Chicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAUGH ◇ (312) 944-6000 ADDS: BETTY BOO (#26), MARIAH CAREY (#29), THE BOYS, SEDUCTION, JOHNNY "O" & CYNTHIA,

Q101 • PD: BILL GAMBLE / MD: MARY SHUMINAS ◇ (312) 527-8348 ADDS: ROD STEWART (#19), MARIAH CAREY (#20),

Z95 • PD/MD: BRIAN KELLY ◇ (312) 984-0890 ADDS: TAYLOR DAYNE, CANDYMAN,

## # 4 ◇ San Francisco

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI ◇ (415) 391-1061 ADDS: OLETA ADAMS, SAMUELLE, UB40,

KSOL • PD: BOB MITCHELL / MD: RUSS ALLEN ◇ (415) 341-8777 ADDS: LL COOL J (#30), SYDNEY YOUNGBLOOD (#32), LALAH HATHAWAY (#38), M.C. HAMMER (#39), BRENDA RUSSELL (#40),

X100 • PD: DAN O'TOOLE / MD: MIKE REILY ◇ (415) 362-8800 ADDS: VANILLA ICE, TONY! TONI! TONE!,

## # 5 ◇ Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES ◇ (215) 667-3939 ADDS: THE RIGHTEOUS BROS (#27), DEPECHE MODE (#28), BREATHE (#30),

WIOQ • PD: JOHN ROBERTS / MD: Open ◇ (215) 667-8100 ADDS: THE LIST IS FROZEN THIS WEEK,

WUSL • PD: DAVE ALLAN / MD: OPEN ◇ (215) 483-8900 ADDS: ANITA BAKER, JASMINE GUY, TODAY, CARON WHEELER, VANILLA ICE,

## # 6 ◇ Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE ◇ (313) 967-3750 ADDS: THE LIST IS FROZEN THIS WEEK,

THE FOX • PD: OPEN / ASST. PD/MD: JOHN MCFADDEN ◇ (313) 398-1100 ADDS: STRYPER, AFTER 7, POISON, ELISA FIORILLO,

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON ◇ (313) 871-3030 ADDS: MARIAH CAREY, WARRANT, DEE-LITE, JULEE CRUISE,

## # 7 ◇ Dallas

100.3JAMZ • PD: ELROY SMITH / MD: OPEN ◇ (214) 556-8100 ADDS: SERALD ALSTON, KEITH SWEAT, BASIC BLACK, JANET JACKSON,

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL ◇ (214) 869-9700 ADDS: NO ADDS THIS WEEK,

Y95 • PD: RANDY KABRICH / MD: MIKE EASTERLIN ◇ (214) 263-3695 ADDS: THE BOYS, JAMES INGRAM, ELISA FIORILLO,

## # 8 ◇ Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA ◇ (617) 396-1430 ADDS: SOHO, UB40, CARON WHEELER, GENE LOVE JEZEBEL, HEART, WARRANT,

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY ◇ (617) 290-0009 ADDS: NELSON (#27), MAXI PRIEST (#28), DINO (#29), INXS, VANILLA ICE,

## # 9 ◇ Washington, DC

MIX107.3 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK ◇ (202) 686-3252 ADDS: NELSON (#28), AFTER 7 (#29), JUDE COLE (#30),

WAVA • PD: CHUCK BECK / MD: DAVE ELLIOT ◇ (703) 534-0320 ADDS: THE LIST IS FROZEN THIS WEEK,

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ◇ (301) 441-3500 ADDS: SNAP, MICHEL'LE, ANITA BAKER, MICHAEL BOLTON, LISA STANSFIELD,

## # 10 ◇ Houston

KISS98.5 • PD: STEVE HEGWOOD / MD: TERRI WEBER ◇ (713) 622-0010 ADDS: SNAP, CARON WHEELER,

KKBQ • PD: BILL RICHARDS / MD: MIKE SNOW ◇ (713) 961-0093 ADDS: LINEAR, JANET JACKSON, MAXI PRIEST, ALIAS, WARRANT, CONCRETE BLONDE,

KRBE • PD: STEVE WYROSTOK / MD: CHERYL BROZ ◇ (713) 266-1000 ADDS: SNAP (#24), BETTE MIDLER,

MIX96.5 • PD: GUY ZAPOLEON / MD: MICHAEL NEWMAN ◇ (713) 790-0965 ADDS: ALIAS, HEART, MARIAH CAREY,

## # 11 ◇ Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE ◇ (305) 445-5411 ADDS: TEENA MARIE, BRAXTONS, CANDYMAN,

POWER96 • PD: BILL TANNER / MD: JOHN RODGERS ◇ (305) 653-6796 ADDS: SOHO (#32), MARIAH CAREY, MAXI PRIEST,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI ◇ (305) 925-7117 ADDS: JANET JACKSON (#30), MARIAH CAREY, MAXI PRIEST, DAVID CASSIDY,

## # 12 ◇ Atlanta

POWER99 • PD: RICK STACY / ASST. PD/MD: LEE CHESNUT ◇ (404) 266-0997 ADDS: INXS, VANILLA ICE, HUMAN LEAGUE, M.C. HAMMER,

STAR94 • PD: BILL CAHILL/TONY NOVIA / MD: CINDY GLENN ◇ (404) 261-2971 ADDS: BASIA, ROD STEWART,

## # 13 ◇ Long Island

WBLI • PD: BILL TERRY / MD: MARK LOBEL ◇ (516) 732-1061 ADDS: JANET JACKSON (#39), JOHNNY GILL (#35), DEPECHE MODE (#34), JUDE COLE (#37), MARIAH CAREY (#38),

## # 14 ◇ Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN ◇ (206) 223-5700 ADDS: HEART, WARRANT, VANILLA ICE, MARIAH CAREY,

KUBE • PD: TOM HUTYLER / MD: RANDY IRWIN ◇ (206) 322-1622 ADDS: HEART, DAMN YANKEES, EN VOGUE, SOHO, WARRANT,

## # 15 ◇ St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ◇ (314) 644-1380 ADDS: POISON (#29), DAVID CASSIDY (#30), HUMAN LEAGUE (#32), DEPECHE MODE (#37), VANILLA ICE (#40),

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT ◇ (314) 727-0808 ADDS: UB40, THE BOYS, MARIAH CAREY, EN VOGUE,

## # 16 ◇ San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT ◇ (619) 292-7600 ADDS: UB40 (#24), ASIA (#27),

Q106 • PD: KEVIN WEATHERLY / MD: MICHELLE SANTOSUOSSO ◇ (619) 565-6006 ADDS: JOHNNY "O" & CYNTHIA (#24), PHIL COLLINS (#30), SOHO, DEE-LITE, SEDUCTION,

Z90 • PD/MD: RICK THOMAS ◇ (619) 585-9090 ADDS: MARIAH CAREY (#32), SEDUCTION (#34), LINEAR (#35),

## # 17 ◇ Baltimore

B104 • PD: STEVE PERUN / ASST. PD/MD: PAM TRICKETT ◇ (301) 466-9272 ADDS: MAXI PRIEST, DAVID CASSIDY,

## # 18 ◇ Minneapolis

KDWB-FM • PD: BRIAN PHILIPS / MD: MR. ED LAMBERT ◇ (612) 340-9000 ADDS: MARIAH CAREY, LISA STANSFIELD, JAMES INGRAM, MAXI PRIEST (#26), VANILLA ICE (#27),

WLWL-FM • PD: GREG STRASSELL / MD: OPEN ◇ (612) 340-9565 ADDS: TYLER COLLINS, INFORMATION SOCIETY,

## # 19 ◇ Pittsburgh

B94 • PD: DANNY CLAYTON / MD: LORI CAMPBELL ◇ (412) 381-8100 ADDS: MARIAH CAREY, BREATHE, DEPECHE MODE, HEART, M.C. HAMMER,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER ◇ (412) 821-6140 ADDS: TROOP, SWEET SENSATION, INXS (#27), GEORGE LAMOND, SOHO, BELL BIV DEVOE,

## # 20 ◇ Anaheim

KEZY • PD: CRAIG POWERS / MD: OPEN ◇ (714) 774-9600 ADDS: INXS, MARIAH CAREY, UB40, BILLY IDOL, JAMES INGRAM (#28),

## # 21 ◇ Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI ◇ (813) 839-9393 ADDS: INXS (#34), ELISA FIORILLO (#36), LINEAR (#40), THE RIGHTEOUS BROS,

Q105 • PD/MD: OPEN ◇ (813) 287-1047 ADDS: TONY! TONI! TONE!, THE ADVENTURES OF STEVIE V, PHIL COLLINS (#27),

## # 22 ◇ Cleveland

WPHR • PD: CAT THOMAS / MD: ED BROWN ◇ (216) 348-0108 ADDS: LISA STANSFIELD, ELISA FIORILLO, PEBBLES, HEART, BREATHE,

## # 23 ◇ Phoenix

KKFR • PD: STEVE SMITH / MD: JIM MORALES ◇ (602) 258-6161 ADDS: THE BOYS (#35), ELISA FIORILLO, ANNA MARIE, DEE-LITE, CARON WHEELER,

KOY95 • PD: JAY STEVENS / MD: DENA YASNER ◇ (602) 258-8181 ADDS: MICHEL'LE, DEPECHE MODE, JANET JACKSON (#27),

KZZP • PD: BOB CASE / MD: DARCY SANDERS ◇ (602) 964-4000 ADDS: CONCRETE BLONDE (#22), DAVID CASSIDY,

## # 24 ◇ Denver

KS104 • PD: DAVE VAN STONE / ASST. PD/MD: STACY CANTRELL ◇ (303) 427-7700 ADDS: CANDYMAN, MARIAH CAREY, TONY! TONI! TONE!, THE RIGHTEOUS BROS,

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA ◇ (303) 989-1075 ADDS: SYDNEY YOUNGBLOOD, MARIAH CAREY, HEART, M.C. HAMMER,

## # 25 ◇ Portland

KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY ◇ (503) 226-0100 ADDS: MARIAH CAREY (#28), ALIAS (#29), TYLER COLLINS, HEART,

KXYQ • PD: JIM RYAN / MD: STEVE NAGANUMA ◇ (503) 226-6731 ADDS: HEART, JANET JACKSON, UB40,

## # 26 ◇ Milwaukee

HOT102 • PD: GREG CASSIDY / MD: DANA LUNDON ◇ (414) 785-1021 ADDS: THE BOYS, CANDYMAN, MARIAH CAREY, NELSON (#10),

WKTI • PD: MIKE BERLAK / MD: JOHN WOODY HARRISON ◇ (414) 332-9611 ADDS: INXS, MICHAEL BOLTON, HEART,

## # 27 ◇ Kansas City

KBEQ • PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY ◇ (816) 531-2535 ADDS: THE RIGHTEOUS BROS (#35), TONY! TONI! TONE!, WARRANT, JOHNNY GILL, VANILLA ICE,

KXXR • PD: STEVE DOUGLAS / MD: None ◇ (816) 421-1065 ADDS: ELISA FIORILLO, SNAP, LINEAR, INXS,

## # 28 ◇ Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL ◇ (401) 433-4200 ADDS: SNAP, VANILLA ICE, NELSON (#34),

## # 29 ◇ San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN ◇ (415) 948-0977 ADDS: M.C. HAMMER, TRACIE SPENSER, ELISA FIORILLO, MARIAH CAREY, CARON WHEELER, LALAH HATHAWAY, LINEAR,

KWSS • PD: LARRY MORGAN / MD: RICH ANHORN ◇ (408) 297-5977 ADDS: MARIAH CAREY (#28), DAMN YANKEES,

## # 30 ◇ Sacramento

FM102 • PD/MD: BRIAN WHITE ◇ (916) 920-1025 ADDS: CARON WHEELER, ELISA FIORILLO, DEE-LITE, JASMINE GUY, SEDUCTION,

KAER • PD: RICK AUSTIN / MD: VINCE GARCIA ◇ (916) 929-5325 ADDS: JILL SOBULE, MARIAH CAREY (#25), MARC JORDAN (#27),

KROY • PD: JEFF McCARTNEY / ASST. PD/MD: THE ICEMAN ◇ (916) 446-5769 ADDS: SEDUCTION, ELISA FIORILLO, LINEAR, LALAH HATHAWAY, JASMINE GUY, MICHAEL BOLTON (#34), CARON WHEELER (#35),

KWOD • PD: WILLY B. / MD: PAM GRUND ◇ (916) 929-5000 ADDS: INXS, UB40, DEE-LITE, CURIO, MARIAH CAREY, DAVID CASSIDY, TAYLOR DAYNE (#39), NELSON (#40),

## # 31 ◇ Cincinnati

Q102 • PD: DAVE ALLEN / ASST. PD/MD: BRIAN DOUGLAS ◇ (513) 763-5500 ADDS: BELL BIV DEVOE (#33), GEORGE MICHAEL (#34), HEART (#35),

## # 32 ◇ Norfolk

WNVZ • PD: CHRIS BAILEY / MD: BEAVER CLEAVER ◇ (804) 497-1067 ADDS: ALIAS, HUMAN LEAGUE, DEE-LITE,

## # 33 ◇ San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON ◇ (714) 889-2651 ADDS: BLACK BOX, KWAME, BOBBY ROSS AVILA,

## # 34 ◇ Columbus

92X • PD/MD: TOM GILLIGAN ◇ (614) 221-7811 ADDS: JANET JACKSON, DAMN YANKEES,

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE ◇ (614) 224-9624 ADDS: MARIAH CAREY, VIXEN, DAVID CASSIDY, CARON WHEELER, BREATHE (#26),

## # 35 ◇ New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ◇ (504) 581-7002 ADDS: PEBBLES, INXS, BREATHE (#27), HEART (#28),

## # 36 ◇ San Antonio

KSAQ • PD: LEO VELA / MD: RIKKO ◇ (512) 271-9600 ADDS: DAVID CASSIDY, HUMAN LEAGUE, ASIA, AFTER 7, HEART (#36), DAMN YANKEES (#39),

KTFM • PD: RICK HAYES / MD: ROSS KNIGHT ◇ (512) 655-5500 ADDS: TYLER COLLINS, MICHEL'LE, LINEAR, ELISA FIORILLO, SEDUCTION,

STAR93 • PD: RICK UPTON / MD: OPEN ◇ (512) 225-5111 FORMERLY KITY - THIS FORMAT HAS CHANGED

## # 37 ◇ Indianapolis

WZPL • PD: DON LONDON / MD: MICHAEL POWERS ◇ (317) 637-8000 ADDS: JAMES INGRAM, BREATHE, JUDE COLE,

## # 38 ◇ Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN ◇ (801) 359-9536 ADDS: LINEAR, ELISA FIORILLO, HUMAN LEAGUE, MAXI PRIEST (#29),

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE ◇ (801) 485-6700 ADDS: MARIA McKEE, TYLER COLLINS, CONCRETE BLONDE, HEART,

KISN • PD: GARY WALDRON / MD: GARY MICHAELS ◇ (801) 262-9797 ADDS: ASIA, HUMAN LEAGUE, HEART, DAVID CASSIDY,



# TOP40 ADDS

## The TOP50 Markets In America

### # 39 ◇ Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN ◇ (716) 876-0930 ADDS: DAVID CASSIDY, SNAP, VANILLA ICE,

WKSE • PD: MIKE EDWARDS / MD: MIKE MCGOWAN ◇ (716) 884-5101 ADDS: NELSON, EN VOGUE, ALIAS, LINEAR,

### # 40 ◇ Hartford-New Haven

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLEMAN ◇ (203) 776-4012 ADDS: THE ADVENTURES OF STEVIE V, DAVID CASSIDY, UB40, VANILLA ICE,

WKSS • PD: JEFFERSON WARD / MD: CHRIS WALSH ◇ (203) 249-9577 ADDS: TONY! TONI! TONE!, M.C. HAMMER, SEDUCTION, WILSON PHILLIPS (#29), JAMES INGRAM (#30),

WTIC-FM • PD: TOM MITCHELL / MD: MIKE WEST ◇ (203) 522-1080 ADDS: UB40, TONY! TONI! TONE!,

### # 41 ◇ Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY ◇ (704) 342-4102 ADDS: BELL BIV DEVOE (#30), SEDUCTION (#31), LINEAR (#34), MICHEL'LE (#35),

WZZG • PD: DWAYNE WARD / MD: RAY MARINER ◇ (704) 392-6191 ADDS: MARIAH CAREY, JANET JACKSON (#20), RIGHTEOUS BROS (#21), J. GILL (#26), SOHO (#29), ALIAS (#30),

### # 42 ◇ Memphis

FM100 • PD/MD: STEVE CONLEY ◇ (901) 726-0468 ADDS: MARIAH CAREY, ANITA BAKER, INXS,

### # 43 ◇ Orlando

102JAMZ • PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD ◇ (407) 788-1400 ADDS: JANET JACKSON (#24), M.C. HAMMER, JAMES INGRAM,

MIX105.1 • PD: BRIAN THOMAS / MD: RICK STONE ◇ (407) 629-5105 ADDS: AFTER 7, JUDE COLE, DAVID CASSIDY,

XL106.7 • PD: STEVE KELLY / MD: ROD LAUDERDALE ◇ (407) 339-1067 ADDS: ALIAS, TRICIA LEE FISHER, TONY! TONI! TONE!, DURAN DURAN (#34),

### # 44 ◇ Monmouth-Ocean, NJ

WJLK-FM • PD: BRAD HOLCOMB / MD: GARY GUIDA ◇ (201) 774-7700 ADDS: NO ADDS THIS WEEK

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT ◇ (609) 597-1100 ADDS: WARRANT, JANET JACKSON, AFTER 7, JOHNNY GILL (#21),

### # 45 ◇ Rochester

98PX • PD: KEVIN KENNY / MD: CAT COLLINS ◇ (716) 325-5300 ADDS: MARIAH CAREY, SYDNEY YOUNGBLOOD (#29), THE ADVENTURES OF STEVIE V, BLACK BOX,

### # 46 ◇ Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ◇ (615) 256-6556 ADDS: MARIAH CAREY (#35), INXS, ANITA BAKER, GENE LOVE JEZEBEL, JUDE COLE, THE RIGHTEOUS BROS, THE BOYS, DAVID CASSIDY, SNAP,

### # 47 ◇ Oklahoma City

KJ103 • PD: MIKE McCOY / MD: BILLY THE KIDD ◇ (405) 840-5271 ADDS: VANILLA ICE (#30), MARIAH CAREY, ALIAS, DNA f/SUZANNE VEGA, EN VOGUE,

Z99 • PD/MD: BRETT DUMLER ◇ (405) 942-3399 ADDS: UB40, BREATHE, ANITA BAKER (#36),

### # 48 ◇ Dayton

WGTZ • PD: JEFF BALLENTINE / MD: RANDY ROSS ◇ (513) 294-5858 ADDS: HEART, DNA f/SUZANNE VEGA,

### # 49 ◇ Louisville

WDJX • PD: CHRIS SHEBEL / ASST. PD/MD: JILL MEYER ◇ (502) 589-4800 ADDS: MARIAH CAREY, SYDNEY YOUNGBLOOD, ALIAS, BLACK BOX,

### # 50 ◇ Greensboro/Winston-Salem

WJMH • PD: BRIAN DOUGLAS / MD: KELLY MASTERS ◇ (919) 855-6500 ADDS: THE RIGHTEOUS BROS, KEITH SWEAT, M.C. HAMMER,

WKSI • PD: OPEN / MD: GREG STEVENS ◇ (919) 275-9895 ADDS: JAMES INGRAM (#24), PEBBLES (#25),

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS ◇ (919) 759-2316 ADDS: BLACK BOX, ANITA BAKER, MARIAH CAREY, INXS, SOHO, DAMN YANKEES,

### Montreal, Canada

CKOI • PD: BOB LÉBOURD / MD: GUY BROUILLARD ◇ (514) 766-2311 ADDS: DNA f/SUZANNE VEGA, HEART, TONY! TONI! TONE!, CANDI, CELINE DION,

# THE TOP TRENDSETTERS

93QID / Alexandria ◇ PD: HOLLYWOOD HARRISON / MD: TERRY KNIGHT ◇ (318) 445-1234 • ADDS: ALIAS, HEART, INXS, MARIAH CAREY, OAKTOWN 357, ROD STEWART,

95SX / Charleston ◇ PD/MD: WALT SPECK ◇ (803) 849-9500 • ADDS: ALIAS, BLACK BOX (#30), JUDE COLE (#28),

95XL / Parkersburg ◇ PD: LARRY HUGHES / MD: MELISSA O'KELLEY ◇ (304) 485-7425 • ADDS: ALIAS, CONCRETE BLONDE, DINO, GENE LOVES JEZEBEL, HEART, LISA STANSFIELD, PAUL YOUNG, PEBBLES,

95XXX / Burlington ◇ PD: OPEN / MD: J.J. RILEY ◇ (802) 655-9530 • ADDS: ANITA BAKER (#37), CARON WHEELER, CONCRETE BLONDE, HEART (#39), THE ADVENTURES OF STEVIE V (#33), WARRANT (#40),

97KY / St. Mary's ◇ PD: GARY MITCHELL / MD: DREW DERSHIMER ◇ (814) 834-9700 • ADDS: AFTER 7 (#29), ALIAS, BREATHE, DINO (#30), MARIAH CAREY, MICHAEL BOLTON,

99.9KH / Ocean City ◇ PD: HITMAN / MD: KEVIN OCEAN ◇ (301) 289-3456 • ADDS: ASIA, CARON WHEELER, DAVID CASSIDY, DAMN YANKEES, ELISA FIORILLO, GUYS NEXT DOOR, MARIA MCKEE, TONY! TONI! TONE!,

99WGY / Schenectady ◇ PD: TOM PARKER / MD: MARTY LEGERE ◇ (518) 381-4800 • ADDS: DAVID CASSIDY, HEART, HUMAN LEAGUE,

FM104 / Modesto ◇ PD: GARY DeMARONEY / MD: ERIC HOFFMAN ◇ (209) 572-0104 • ADDS: ELISA FIORILLO (#29), HEART, LINEAR (#30),

G98 / Portland ◇ PD/MD: JIM RANDALL ◇ (207) 775-6321 • ADDS: DNA f/SUZANNE VEGA, MS. ADVENTURES, THE RIGHTEOUS BROS. (#35), WARRANT,

H0195 / Jackson ◇ PD: AUBREY PRINCE / MD: DAVE MORALES ◇ (601) 366-1989 • ADDS: HUMAN LEAGUE, INXS (#35), MARIAH CAREY, SYDNEY YOUNGBLOOD (#34), TYLER COLLINS,

H0199.9 / Easton ◇ PD: JIM SCHAEFER / MD: ERIC STRYKER ◇ (215) 258-6155 • ADDS: AFTER 7, CANDYMAN, DEPECHE MODE, ELISA FIORILLO, GUYS NEXT DOOR, M. C. HAMMER, VANILLA ICE,

H0194 / Honolulu ◇ PD: ALAN ODA / MD: JAMES BENDER ◇ (808) 531-4602 • ADDS: LALAH HATHAWAY, MARIAH CAREY (#16), SEDUCTION, SNAP (#28), TYLER COLLINS (#29),

JEFM / Erie ◇ PD: JIM COOK / MD: ROBIN BANKS ◇ (814) 455-2741 • ADDS: NO ADDS THIS WEEK,

K104 / Erie ◇ PD/MD: BERNIE KIMBLE ◇ (814) 452-2041 • ADDS: BILLY JOEL (#22), JAMES INGRAM (#20), MAXI PRIEST (#19),

K106 / Beaumont ◇ PD: NEIL HARRISON / MD: PAM PACE ◇ (409) 769-2475 • ADDS: ALIAS, EN VOGUE, HUMAN LEAGUE, SNAP (#39), TONY! TONI! TONE!, VANILLA ICE, WARRANT,

K92 / Roanoke ◇ PD: EDDIE HASKELL / MD: DAVID LEE MICHAELS ◇ (703) 774-9200 • ADDS: HEART, JANET JACKSON, MARIAH CAREY,

KAGO / Klamath Falls ◇ PD: MIKE GARRARD / MD: CINDY STARR ◇ (503) 884-0661 • ADDS: ALIAS, ASIA, DAN FOGELBERG, HEART (#39), KIMM RODGERS, MARIA MCKEE,

KAYI / Tulsa ◇ PD: JAN DEAN / MD: OPEN ◇ (918) 492-2020 • ADDS: BILLY IDOL, MARIAH CAREY, THE RIGHTEOUS BROS., TYLER COLLINS,

KBZ / ◇ PD: None / MD: Y ◇ 32 • ADDS: ANITA BAKER, ASIA, HEART, SLAUGHTER (#33),

KBFM / McAllen-Brownsville ◇ PD: DUSTY HAYES / ASST. PD/MD: BILLY SANTIAGO ◇ (512) 383-4961 • ADDS: CANDYMAN, JUDE COLE, MARIAH CAREY, M. C. HAMMER, PEBBLES, UB40, VANILLA ICE, WARRANT,

KBOS / Fresno ◇ PD: JEFF DAVIS / MD: DON PARKER ◇ (209) 237-9361 • ADDS: ANITA BAKER, CARON WHEELER, DNA f/SUZANNE VEGA, ELISA FIORILLO, JASMINE GUY, LINEAR,

KBOZ / Bozeman ◇ PD: DUANE BARNHART / MD: ROGER NELSON ◇ (406) 586-5466 • ADDS: ANITA BAKER, BLACK BOX, DAVID CASSIDY, MARIAH CAREY,

KBTS / Austin ◇ PD/MD: TRACY AUSTIN ◇ (512) 345-9300 • ADDS: DAVID CASSIDY (#38), HUMAN LEAGUE (#37), JUDE COLE (#35), SOHO (#36),

KCAD / Oxnard ◇ PD: ROOSTER RHODES / MD: ANNIE SAGE ◇ (805) 483-1000 • ADDS: DEE-LITE, ELISA FIORILLO, LALAH HATHAWAY, MARIA MCKEE, THE RIGHTEOUS BROS. (#20), TRACIE SPENSER,

KCHX / Midland ◇ PD/MD: CRAIG ROBERTS ◇ (915) 561-8833 • ADDS: DAVID CASSIDY, HUMAN LEAGUE, UB40, WARRANT,

KCLD / St. Cloud ◇ PD: STEVE LINDELL / MD: CHARLIE DOUGLAS ◇ (612) 251-1450 • ADDS: MARIAH CAREY,

KCMQ / Columbia ◇ PD: BRIAN HANSON / MD: OPEN ◇ (314) 449-2433 • ADDS: ASIA, BLACK BOX (#40), DAVID CASSIDY, HEART, VANILLA ICE,

KDON / Salinas ◇ PD: JAMIE HYATT / MD: EFREN SIFUENTES ◇ (408) 422-3365 • ADDS: CANDYMAN, DEE-LITE, LALAH HATHAWAY, MARIAH CAREY, SEDUCTION, SYDNEY YOUNGBLOOD (#29), TYLER COLLINS (#27),

KEEZ / Hankato ◇ PD: MARK SEGER / MD: MIKE MURPHY ◇ (507) 345-4646 • ADDS: DURAN DURAN (#36), GEORGE LAMOND (#39), MARIAH CAREY (#37),

KEZB-FM / El Paso ◇ PD: BOB WEST / MD: ANGEL GONZALES ◇ (915) 533-9400 • ADDS: UB40,

KF95 / Boise ◇ PD: MIKE KASPER / MD: MAD MAX ◇ (208) 888-4321 • ADDS: ASIA, DAVID CASSIDY, HEART (#29), TONY! TONI! TONE!, TYLER COLLINS,

KFBQ / Waynesville ◇ PD: STEVEN GREENLEE / MD: TIM McNUTT ◇ (314) 336-3133 • ADDS: ALIAS (#40), AZTEC CAMERA, CURIO, DAVID CASSIDY, DURAN DURAN (#37), HUMAN LEAGUE, THE RIGHTEOUS BROS. (#39),

KFBQ / Cheyenne ◇ PD: J.D. DANIELS / MD: DAVE COLLINS ◇ (307) 634-4461 • ADDS: ANITA BAKER, ASIA, BILLY IDOL, DAVID CASSIDY, EN VOGUE, HEART, SNAP,

KFFM / Yakima ◇ PD/MD: GREG ADAMS ◇ (509) 248-1460 • ADDS: DAVID CASSIDY, DEE-LITE, HEART, MARIA MCKEE, SOHO,

KFRX / Lincoln ◇ PD: J.J. COOK / MD: SUNNY VALENTINE ◇ (402) 483-5100 • ADDS: DAVID CASSIDY, HEART, THE RIGHTEOUS BROS.,

KFTZ / Idaho Falls ◇ PD: RICH SUMMERS / MD: MINDY KARY ◇ (208) 523-3722 • ADDS: ANITA BAKER, ASIA, DAMN YANKEES, HEART,

KG95 / Sioux City ◇ PD: DENNY ANDERSON / MD: KEVIN KOLLINS ◇ (712) 258-5595 • ADDS: CONCRETE BLONDE, GENE LOVES JEZEBEL, MARIAH CAREY,

KGGG / Rapid City ◇ PD: RICK ALLEN / MD: BOB LEWIS ◇ 605 348-1100 • ADDS: HUMAN LEAGUE (#35), M. C. HAMMER (#33), PETER CETERA (#34), TYLER COLLINS (#30),

KGWY / Gillette ◇ PD: MICHAEL BERRY / MD: MARTHA STEELE ◇ (307) 686-2242 • ADDS: CONCRETE BLONDE, HEART (#37), LONDON QUIREBOYS (#40),

KHFI / Austin ◇ PD/MD: SELBY EDWARDS ◇ (512) 474-9233 • ADDS: MARIAH CAREY, THE RIGHTEOUS BROS., VANILLA ICE,

KHOK / Great Bend ◇ PD/MD: DARREL BIEKER ◇ (316) 792-3647 • ADDS: HEART, PAUL COTTON, THE RIGHTEOUS BROS.,

KHSS / Walla Walla ◇ PD: THOMAS HODGINS / MD: CHUCK STEVENS ◇ (509) 522-5412 • ADDS: ASIA, CONCRETE BLONDE, CURIO, HEART, INXS, KIMM RODGERS,

KHHT / Santa Rosa ◇ PD: JEFF COCHRAN / MD: GLENN MITCHELL ◇ (707) 545-3313 • ADDS: DAVID CASSIDY (#40), DAVID CASSIDY, GLENN MEDEIROS f./Ray Parker Jr. (#38), THE RIGHTEOUS BROS., SLAUGHTER,

KISR / Fort Smith ◇ PD/MD: BOB CHASE ◇ (501) 785-2526 • ADDS: DAVID CASSIDY, HEART, JANET JACKSON (#30), THE LIGHTNING SEEDS, MARIAH CAREY, THE RIGHTEOUS BROS.,

KIX106 / Birmingham ◇ PD/MD: BRIAN CHRISTOPHER ◇ (205) 591-7171 • ADDS: DINO (#18), GLENN MEDEIROS f./Ray Parker Jr., JAMES INGRAM (#30), WARRANT,

KIXR / Ponca City ◇ PD/MD: T. MORGAN ◇ (405) 765-5491 • ADDS: BILLY IDOL, THE BOYS, GEORGE LAMOND, LONESOME ROMEOS, LOUIE LOUIE,

KIXY / San Angelo ◇ PD/MD: DON ROBERTSON ◇ (915) 949-2112 • ADDS: ALIAS, TEENAGE MUTANT NINJA TURTLES, TONY! TONI! TONE!, UB40, VANILLA ICE, WARRANT,

KJUG / Spencer ◇ PD: BRIAN NEWCOMB / MD: JIMMY MAC ◇ (712) 262-6393 • ADDS: DAVID CASSIDY, GLENN MEDEIROS f./Ray Parker Jr., HEART, HUMAN LEAGUE, SOHO, VANILLA ICE,

KJLS / Hays/Great Bend ◇ PD: JACK CREES / MD: DARREN BUTLER ◇ (913) 628-1064 • ADDS: ALIAS, ASIA, AZTEC CAMERA, DAMN YANKEES, HEART, NATASHA'S BROTHER, RATT (#37),

KKBG / Hilo ◇ PD/MD: DANNY AUSTIN ◇ (808) 961-0651 • ADDS: CURIO, JANET JACKSON, MARIAH CAREY, SYDNEY YOUNGBLOOD,

KKMG / Colorado Springs ◇ PD: SCOOTER B. STEVENS / MD: TREVOR CAREY ◇ (719) 576-1100 • ADDS: CURIO, ELISA FIORILLO, JAMES INGRAM (#24), LALAH HATHAWAY, THE RIGHTEOUS BROS. (#38), SNAP,

KKRC-FM / Sioux Falls ◇ PD: BILL DANIELS / ASST. PD/MD: DEB CHRISTI ◇ (605) 335-6500 • ADDS: BOB MOULD, DAMN YANKEES, ENERGY ORCHARD, HOUSE OF LORDS, LITTLE FEAT, SLYCE (#28), WIRE TRAIN,

KKRD / Wichita ◇ PD: JACK OLIVER / MD: GREG WILLIAMS ◇ (316) 265-0721 • ADDS: DAVID CASSIDY, HEART, HUMAN LEAGUE, LINEAR, UB40, VANILLA ICE, WARRANT,

KKSS-FM / Albuquerque ◇ PD: JOHN JAYNES / MD: HOLLYWOOD HAZE ◇ (505) 265-1431 • ADDS: GLENN MEDEIROS f./Ray Parker Jr., JON BON JOWI (#21), MARIAH CAREY, MS. ADVENTURES, SNAP, TONY! TONI! TONE!,

KKXX / Bakersfield ◇ PD/MD: CHRIS SQUIRES ◇ (805) 322-9929 • ADDS: BLACK BOX, JAMES INGRAM, TONY! TONI! TONE!,

KLBO / El Dorado ◇ PD: MICHAEL STEEL / MD: RON WEST ◇ (501) 863-5121 • ADDS: ALIAS, GENE LOVES JEZEBEL, MARIAH CAREY, MICHAEL BOLTON, RATT, TYLER COLLINS,

KLUC / Las Vegas ◇ PD: JERRY DEAN / ASST. PD/MD: JAY TAYLOR ◇ (702) 739-9383 • ADDS: MARIAH CAREY (#30),

KLYV / Dubuque ◇ PD: JEFF DAVIS / MD: TIM JANSEN ◇ (319) 557-1040 • ADDS: ANITA BAKER, BILLY IDOL, DEPECHE MODE (#37), ELISA FIORILLO, HEART, THE RAILWAY CHILDREN, SYDNEY YOUNGBLOOD,

KMOK / Lewiston ◇ PD: KEITH HAVENS / MD: KEVIN CHASE ◇ (208) 746-5056 • ADDS: ASIA, BLACK BOX, DAVID CASSIDY, DAMN YANKEES, HUMAN LEAGUE, JOHNNY GILL,

KMON / Great Falls ◇ PD: DAVE LEVIN / MD: P.J. MILLER ◇ (406) 761-1000 • ADDS: ALIAS, ASIA, JAMES INGRAM, MARIAH CAREY,

KMYZ / Tulsa ◇ PD: MEL MEYERS / MD: TIM SMITH ◇ (918) 665-3131 • ADDS: BILLY IDOL (#23), LITA FORD,

KNEN / Norfolk ◇ PD: KEVIN RAHFELDT / MD: TODD MICHAELS ◇ (402) 379-3300 • ADDS: ALIAS, DAN FOGELBERG, HEART, MARIAH CAREY, ROD STEWART,

KNIN / Wichita Falls ◇ PD/MD: J.J. McKay ◇ (817) 855-6924 • ADDS: ASIA, DAVID CASSIDY, HEART, MARIAH CAREY,

KOKZ / Waterloo/Cedar Rapids ◇ PD: KATT SIMON / MD: RON NEWMAN ◇ (319) 233-3371 • ADDS: BLACK BOX (#40), HEART, UB40,

KOYE / Laredo ◇ PD/MD: STEVE CHASE ◇ (512) 723-4396 • ADDS: BILLY IDOL, BLACK BOX, ELISA FIORILLO, HEART, HUMAN LEAGUE, LINEAR, VANILLA ICE,

KPRR / El Paso ◇ PD/MD: EMI MOLANO ◇ (915) 532-6515 • ADDS: ANITA BAKER, BEATS INTERNATIONAL, THE BOYS (#29), EN VOGUE (#24), JANET JACKSON (#20), MARIAH CAREY (#21),

KPKI / Mt. Pleasant ◇ PD: STEVE BAILEY / ASST. PD/MD: MICK FULGHAM ◇ (214) 572-8726 • ADDS: ASIA (#38), CHRIS ISAAK, DAMN YANKEES, HEART (#34), HUMAN LEAGUE (#36),

KPXR / Anchorage ◇ PD/MD: STEVE KNOLL ◇ (907) 243-3141 • ADDS: ALIAS (#34), GUYS NEXT DOOR (#35), THE RIGHTEOUS BROS. (#33),

KQCR / Cedar Rapids ◇ PD: GARY DIXON / MD: J.J. GERARD ◇ (319) 363-2061 • ADDS: ANITA BAKER, CONCRETE BLONDE, DAVID CASSIDY, DEE-LITE, HUMAN LEAGUE, THE RIGHTEOUS BROS. (#17),

KQHT / Grand Forks ◇ PD/MD: JAY MURPHY ◇ (701) 746-1413 • ADDS: HEART (#26), THE RIGHTEOUS BROS. (#24), WARRANT,

KQIZ / Amarillo ◇ PD/MD: JON ANDERSON ◇ (806) 353-6663 • ADDS: CANDYMAN, CARON WHEELER, DAVID CASSIDY, THE RIGHTEOUS BROS. (#32),

KQKQ / Omaha ◇ PD/MD: DREW BENTLEY ◇ (402) 342-2000 • ADDS: HEART, VANILLA ICE,

KQKY-FM / Kearney ◇ PD/MD: MITCH COOLEY ◇ (308) 236-6464 • ADDS: ASIA, DAMN YANKEES, HEART (#35), HUMAN LEAGUE, MARIAH CAREY,

KQMQ / Honolulu ◇ PD: KIMO AKANE / ASST. PD/MD: KRIS HART ◇ (808) 539-9369 • ADDS: ALIAS, DINO, TYLER COLLINS (#23),

KRNO / Des Moines ◇ PD: CHUCK KNIGHT / MD: BOB LEWIS ◇ (515) 280-1350 • ADDS: DAMN YANKEES (#25), THE RIGHTEOUS BROS. (#24),

KRO / Tucson ◇ PD: JOHN PEAKE / ASST. PD/MD: ROGER SCOTT ◇ (602) 323-9400 • ADDS: DEPECHE MODE, JOHNNY GILL (#30), MICHAEL BOLTON, NELSON,

KRRG / Laredo ◇ PD: KIRK DAVIDSON / MD: TINA SIMONET ◇ (512) 724-9800 • ADDS: BLACK BOX, CONCRETE BLONDE, CURIO (#38), DEE-LITE, MARIAH CAREY,

KSOR / Watertown ◇ PD: JIM AESPON / MD: TROY SCOTT ◇ (605) 882-1480 • ADDS: BILLY IDOL (#35), INXS (#31), WARRANT (#38),

KSRG / Salina ◇ PD/MD: RUSTY KEYES ◇ (913) 825-4631 • ADDS: ASIA, DAVID CASSIDY, HEART, VANILLA ICE,

KSMB / LAFAYETTE ◇ PD: STEVE SMALL / MD: "FAST EDDIE" NELSON ◇ (318) 232-1311 • ADDS: MARIAH CAREY, M. C. HAMMER,

KSND / Eugene ◇ PD: BWANA JOHNNY / MD: LOLITA VELEZ ◇ (503) 686-9123 • ADDS: AFTER 7, BLACK BOX, DAVID CASSIDY, HEART, JOHNNY GILL (#32), MARIAH CAREY, THE RIGHTEOUS BROS.,

KMTI / Medford ◇ PD: MITCH STEWART / MD: GRANT TRESSSEL ◇ (503) 779-1550 • ADDS: ASIA, DAVID CASSIDY, DAMN YANKEES, HEART, HUMAN LEAGUE, WARRANT,

KTRS / Casper ◇ PD: STAN ICENOGGLE / MD: SEAN MICHAELS ◇ (307) 235-7000 • ADDS: BILLY IDOL, BLACK BOX, DAVID CASSIDY, HEART, JANET JACKSON, SNAP, TONY! TONI! TONE!, WARRANT,

KTXV / Jefferson City ◇ PD: BOBBY JACKSON / MD: KEVIN MICHAELS ◇ (314) 893-5696 • ADDS: BILLY IDOL, HEART, LISA STANSFIELD, THE RIGHTEOUS BROS.,

KYVI / Tacoma ◇ PD: JOHN MANGAN / MD: TOM BARBEE ◇ (206) 756-5884 • ADDS: ALIAS, AZTEC CAMERA, DNA f/SUZANNE VEGA, GUYS NEXT DOOR, HUMAN LEAGUE, LISTEN UP, THE RAILWAY CHILDREN,



KWNZ / Reno ◊ PD: RAY KALLUSA / MD: RICK CARTER ◊ (702) 323-0123 • ADDS: ASIA, BILLY IDOL, HEART, VANILLA ICE,

KWTX-FM / Waco ◊ PD: DAVE CHRISTOPHER / MD: OPEN ◊ (817) 776-1330 • ADDS: DAVID CASSIDY, GENE LOVES JEZEBEL, HEART, PAUL YOUNG (#29),

KYNZ / Ardmore ◊ PD: SCOTT BENTON / MD: WIN PATTON ◊ (405) 226-8475 • ADDS: CONCRETE BLONDE (#36), DINO (#32), GLENN MEDEIROS I./Ray Parker Jr., JANET JACKSON (#37), JOHNNY GILL (#33), THE RIGHTEOUS BROS. (#39),

KYQQ / Wichita ◊ PD: LYMAN JAMES / MD: STEVE DAVIS ◊ (316) 265-1065 • ADDS: ANITA BAKER,

KYRK / Las Vegas ◊ PD: OPEN / MD: CORY RICHARDS ◊ (702) 731-9797 • ADDS: BILLY IDOL (#29), JANET JACKSON (#12), KEITH SWEAT (#23), MARIAH CAREY (#17), STEVE B (#19), SWEET SENSATION (#30), THE TIME (#22),

KYYA / Billings ◊ PD: JACK BELL / MD: CHARLIE FOX ◊ (406) 652-2280 • ADDS: AFTER 7, SYDNEY YOUNGBLOOD, TYLER COLLINS,

KYYY / Bismarck ◊ PD/MD: BOB BECK ◊ (701) 224-9393 • ADDS: BILLY IDOL, CONCRETE BLONDE, DAMN YANKEES, DURAN DURAN, MARIAH CAREY, THE RIGHTEOUS BROS.,

KZ103 / Tupeho ◊ PD: REX HOLLIDAY / ASST. PD/MD: LISA LANDAU ◊ (601) 844-3808 • ADDS: BLACK BOX (#39), HEART (#40),

KZ93 / Peoria ◊ PD: KEITH EDWARDS / MD: GENE STERN ◊ (309) 688-3131 • ADDS: DAMN YANKEES, HUMAN LEAGUE,

KZBB / Ft. Smith ◊ PD: TOM BROWNE / MD: WILLIE STEVENS ◊ (501) 646-2000 • ADDS: ASIA, DAVID CASSIDY, DAMN YANKEES, MARIAH CAREY, THE RIGHTEOUS BROS.,

KZFM / Corpus Christi ◊ PD: J.D. GONZALES / ASST. PD/MD: DANNY B. ◊ (512) 883-3516 • ADDS: CARON WHEELER, ELISA FIORILLO, HEART, HUMAN LEAGUE, MICHELLE, TEDDY PENDERGRASS & LISA FISHER,

KZ11 / Lubbock ◊ PD/MD: CHUCK LUCK ◊ (806) 794-7979 • ADDS: ALIAS, ASIA, DAMN YANKEES, HEART,

KZ10 / Duluth ◊ PD: JOHN MICHAELS / MD: TOMMY B ◊ (218) 728-6406 • ADDS: DAVID CASSIDY, HEART, HUMAN LEAGUE, MARIAH CAREY, THE RIGHTEOUS BROS., SLAUGHTER,

KZMC / McCook ◊ PD: CATHY CARTWRIGHT / MD: STEVE LEPPER ◊ (308) 345-1981 • ADDS: ASIA, BREATHE (#33), DAMN YANKEES, HEART, HUMAN LEAGUE, LINEAR, UB40,

KZOR / Hobbs ◊ PD: JON IVAN / MD: PHIL HOUSTON ◊ (505) 397-4969 • ADDS: ALIAS, HUMAN LEAGUE, JANET JACKSON (#27), MARIAH CAREY,

KZOU / Little Rock ◊ PD: PETER STEWART / MD: JIMMY EDWARDS ◊ (501) 661-0150 • ADDS: ALIAS, BLACK BOX, JAMES INGRAM (#26), MARIAH CAREY, TYLER COLLINS,

KZ02 / San Luis Obispo ◊ PD: SLAMMIN' SAM JACKSON / MD: RICK ANDREWS ◊ (805) 489-1280 • ADDS: ALIAS, ANITA BAKER, ASIA, BLACK BOX, ELISA FIORILLO, LALAH HATHAWAY,

KZZU / Spokane ◊ PD: KEN HOPKINS / MD: CHUCK MATHESON ◊ (509) 536-5555 • ADDS: ASIA, BLACK BOX, DAMN YANKEES, EN VOGUE, HEART, HUMAN LEAGUE,

MAX94 / Rollo ◊ PD: TIM FLOYD / MD: ANGIE V ◊ (314) 346-1590 • ADDS: DON DOKKEN (#23), HEART, HOUSE OF LOVE (#24), THE RAILWAY CHILDREN (#25),

OK95 / Tri-Cities ◊ PD: PAUL WALKER / MD: GREG DeLange ◊ (509) 586-2151 • ADDS: ASIA, DAVID CASSIDY, DAMN YANKEES, HEART, HUMAN LEAGUE, WARRANT,

POWER108 / Gulfport ◊ PD: STEVE SPILLMAN / MD: RAY MILLER ◊ (601) 832-5111 • ADDS: ALIAS, DEE-LITE, MARIAH CAREY, VANILLA ICE,

POWER94.5 / Junction City ◊ PD: JAMES PHELPS / MD: KEVIN COLLINS ◊ (913) 776-9494 • ADDS: ALIAS (#40), THE ADVENTURES OF STEVIE V. (#39), VANILLA ICE (#38),

POWER98 / Myrtle Beach ◊ PD: BARRY RICHARDS ◊ MD: OPEN ◊ (803) 236-9800 • ADDS: BELL DIV VEDE, EN VOGUE, GEORGE MICHAEL, M. C. HAMMER, SEDUCTION,

Q104 / Gadsden ◊ PD: LEO DAVIS / MD: JEFF DONAVAN ◊ (205) 543-3246 • ADDS: THE LIST IS FROZEN THIS WEEK,

SLY96 / San Luis Obispo ◊ PD: JONATHAN HARTE / MD: DEAN CLARK ◊ (805) 543-9400 • ADDS: ASIA, HEART, MARIAH CAREY, UB40,

WAAL / Binghamton ◊ PD: DON MORGAN / ASST. PD/MD: MIKE ORZEL ◊ (607) 772-8850 • ADDS: ALIAS (#31), BILLY IDOL (#34), BLACK BOX (#33), DAMN YANKEES, EN VOGUE, JOHNNY GILL (#27), MS. ADVENTURES, TYLER COLLINS (#35), WARRANT (#36),

WABB / Mobile ◊ PD: LESLIE FRAM / MD: KEVIN (WOODY) PETERSON ◊ (205) 432-5572 • ADDS: SLAUGHTER, WARRANT,

WAEB-FM / Allentown ◊ PD: RICK RYDER / MD: ERIC JOHNSON ◊ (215) 434-4424 • ADDS: THE LIST IS FROZEN THIS WEEK,

WANS / Greenville ◊ PD: BILL CATCHER / MD: HOLLYWOOD JOE ◊ (803) 224-3424 • ADDS: ANITA BAKER, BEATS INTERNATIONAL, BILLY IDOL, CONCRETE BLONDE, DEE-LITE, HEART, LINEAR, M. C. HAMMER, MOTLEY CRUE, SOHO, VANILLA ICE,

WAPE / Jacksonville ◊ PD/MD: BILL PASHA ◊ (904) 725-9273 • ADDS: DAVID CASSIDY, JUDE COLE, UB40,

WAPI / Birmingham ◊ PD: MARK ST. JOHN / ASST. PD/MD: SCOTT BOHANNON ◊ (205) 933-9274 • ADDS: ALIAS (#26), DINO (#27), HEART (#25),

WAYS / Macon ◊ PD: RICK WOODILL / MD: SCOTT TYLER ◊ (912) 741-9999 • ADDS: DAVID CASSIDY, HUMAN LEAGUE, JAMES INGRAM, WARRANT,

WAZY / Lafayette ◊ PD: MARK GALLAGHER / MD: JIM CERONE ◊ (317) 474-1410 • ADDS: AFTER 7, MARIAH CAREY, WARRANT,

WBQO / Augusta ◊ PD/MD: BRUCE STEVENS ◊ (803) 279-6610 • ADDS: ASIA, BILLY IDOL, THE BOYS, DAVID CASSIDY, DAMN YANKEES, HALL & OATES, HEART, HUMAN LEAGUE, TONY! TONI! TONE!, WARRANT (#40),

WBEC-FM / Pittsfield ◊ PD/MD: RYAN WALKER ◊ (413) 499-3333 • ADDS: CURIO, DAMN YANKEES, ELISA FIORILLO, HEART (#20), HUMAN LEAGUE, LALAH HATHAWAY, WINGER (#28),

WBNO / Bloomington ◊ PD: J.D. SCOTT / MD: JOHN WEIS ◊ (309) 829-1221 • ADDS: ANITA BAKER, DAVID CASSIDY, DAMN YANKEES, WARRANT,

WBWB / Bloomington ◊ PD: MARK CALLAGHAN / MD: JIM CERONE ◊ (812) 332-9292 • ADDS: AFTER 7 (#20), BILLY IDOL, BLACK BOX, MARIAH CAREY, SNAP, WARRANT,

WCGO / Columbus ◊ PD: CHUCK HARRIS / MD: LEE McCARD ◊ (404) 327-1217 • ADDS: ASIA, BLACK BOX, DAVID CASSIDY, DAMN YANKEES, HUMAN LEAGUE, SOHO,

WCIF-FM / Carbondale ◊ PD/MD: TONY WAIKELUS ◊ (618) 457-8114 • ADDS: BILLY IDOL,

WCIR / Beckley ◊ PD: BOB SPENCER / MD: JEFF DAVIS ◊ (304) 252-6421 • None • ADDS: BILLY IDOL, DAVID CASSIDY, DEPECHE MODE, HEART, THE LIGHTNING SEEDS,

WDBR / Springfield ◊ PD: JIM MOORE / MD: TERRENCE LEE ◊ (217) 753-5400 • ADDS: ANITA BAKER, CANDYMAN, DAVID CASSIDY, GENE LOVES JEZEBEL, GLENN MEDEIROS I./Ray Parker Jr., UB40,

WDEK / DeKalb ◊ PD: DAVE BAVIDO / MD: GAIL HENNING ◊ (815) 756-9250 • ADDS: ASIA, BILLY IDOL, DAMN YANKEES, HEART,

WERZ / Exeter ◊ PD: PETER FALCONI / MD: KEN SPALDING ◊ (603) 772-4757 • ADDS: BILLY IDOL, DAVID CASSIDY, DEPECHE MODE, LAURA BRANIGAN, THE LIGHTNING SEEDS,

WEYQ / Marietta ◊ PD: JIM HOLEWAY / MD: TRAVIS JONES ◊ (614) 373-0873 • ADDS: CONCRETE BLONDE, MARIAH CAREY, M. C. HAMMER,

WFLY / Albany ◊ PD/MD: TODD PETTINGILL ◊ (518) 456-1144 • ADDS: ALIAS, BLACK BOX (#38), HUMAN LEAGUE, INXS (#34), JANET JACKSON (#28), JOHNNY GILL (#18), MARIAH CAREY (#35), M. C. HAMMER, THE ADVENTURES OF STEVIE V. (#40), SYDNEY YOUNGBLOOD, TYLER COLLINS, UB40, WARRANT,

WFME / Baton Rouge ◊ PD: JOHNNY A. / MD: HOLLYWOOD HARRISON ◊ (504) 383-5271 • ADDS: HUMAN LEAGUE, OAKTOWN 357, THE RIGHTEOUS BROS., SYDNEY YOUNGBLOOD, VANILLA ICE,

WFXX / Williamsport ◊ PD/MD: TOM GALLAGHER ◊ (717) 323-3608 • ADDS: CONCRETE BLONDE, DAVID CASSIDY, EN VOGUE, HEART, INXS, MARIA McKEE,

WGOR / Dewitt ◊ PD: CURT SPAIN / MD: ANDY TAYLOR ◊ (517) 669-8361 • ADDS: BLACK BOX, HUMAN LEAGUE, M. C. HAMMER, SOHO, SYDNEY YOUNGBLOOD, TAYLOR DAYNE (#34),

WGRD / Grand Rapids ◊ PD: OPEN / MD: RON BRANDON ◊ (616) 459-4111 • ADDS: AFTER 7, GEORGE LAMOND, HEART, THE RIGHTEOUS BROS.,

WHQO / Claremont ◊ PD: KEN BARLOW / MD: DAVID ASHTON ◊ (603) 542-7735 • ADDS: ASIA, CARON WHEELER, DAMN YANKEES, ELISA FIORILLO, HEART, LALAH HATHAWAY,

WHYFM / Montgomery ◊ PD: LARRY STEVENS / MD: NIKKI STEWART ◊ (205) 264-2288 • ADDS: BLACK BOX, DAMN YANKEES, HEART, HUMAN LEAGUE, VANILLA ICE,

WHOT / Youngstown ◊ PD/MD: DICK THOMPSON ◊ (216) 783-1000 • ADDS: ASIA, DAMN YANKEES (#35), HEART (#31), MARIAH CAREY, THE RIGHTEOUS BROS. (#33),

WHTK / Hilton Head/Savannah ◊ PD: RALPH WIMMER / MD: CLAIRE WIMMER ◊ (803) 757-9485 • ADDS: ASIA, CONCRETE BLONDE, DAVID CASSIDY, HEART, SYDNEY YOUNGBLOOD,

WHTO / S. Williamsport ◊ PD: JOHNATHAN RUSH / MD: TED MINIER ◊ (717) 546-5522 • ADDS: ALIAS, DAVID CASSIDY,

WIBW / Topeka ◊ PD: DAVE ALEXANDER / MD: MARY O'CONNOR ◊ (913) 272-3456 • ADDS: AFTER 7, DAMN YANKEES, DEPECHE MODE, JOHNNY GILL, WARRANT,

WIFC / Wausau ◊ PD/MD: DUFF DAMOS ◊ (715) 842-1672 • ADDS: THE LIST IS FROZEN THIS WEEK,

WIFX / Jenkins ◊ PD: G.C. KINCER / ASST. PD/MD: CHRISTAL TACKETT ◊ (703) 796-4653 • ADDS: ALIAS, LALAH HATHAWAY, MARIAH CAREY, MICHELLE, PRESTON SMITH, THE PRETENDERS,

WIKZ / Chambersburg ◊ PD: RICK ALEXANDER / MD: ANDY SHAVE ◊ (717) 263-0813 • ADDS: DNA I./SUZANNE VEGA, MARIAH CAREY, VANILLA ICE (#34),

WILI / Willimantic ◊ PD/MD: JEFF SPENCER ◊ (203) 456-1111 • ADDS: CONCRETE BLONDE, GEORGE LAMOND, HEART,

WINK / Ft. Myers ◊ PD: CHRIS CUE / MD: RANDY SHERWYN ◊ (813) 337-2346 • ADDS: HEART, JAMES INGRAM, PEBBLES, THE RIGHTEOUS BROS.,

WIQO / Greenville ◊ PD/MD: LARRY THOMAS ◊ (601) 378-2642 • ADDS: DAMN YANKEES, DNA I./SUZANNE VEGA, HEART, HUMAN LEAGUE,

WITZ / Jasper ◊ PD/MD: WALT FERBER ◊ (812) 482-2131 • ADDS: MARIAH CAREY (#24),

WIXX / Green Bay ◊ PD: WAYNE COY / ASST. PD/MD: STEVE LOUIZOS ◊ (414) 435-3771 • ADDS: LISA STANFIELD, MARIAH CAREY, SLAUGHTER, VANILLA ICE,

WJAD / Albany ◊ PD: JOHN DAWSON / MD: CHRIS ST. JOHN ◊ (912) 246-1650 • ADDS: ALIAS, DEE-LITE, INXS, THE RIGHTEOUS BROS., SOHO, TONY! TONI! TONE!,

WJDQ / Meridian ◊ PD: JOHN ANTHONY / MD: JAY RANDALL ◊ (601) 693-2381 • ADDS: HEART,

WJMX / Florence ◊ PD: DAVE BAKER / MD: BOB CHASE ◊ (803) 665-0970 • ADDS: ASIA, BLACK BOX, DAVID CASSIDY, DAMN YANKEES, HEART, HUMAN LEAGUE,

WJZQ / Racine/Kenosha ◊ PD/MD: RON BONCE ◊ (414) 694-7800 • ADDS: HEART, MARIA McKEE, M. C. HAMMER,

WKDD / Akron ◊ PD: JEFF CLARK / MD: DAVE NICHOLAS ◊ (216) 836-4700 • ADDS: CONCRETE BLONDE, JANET JACKSON, LISA STANFIELD, WARRANT,

WKEE / Huntington ◊ PD: PAT PAXTON / MD: OPEN ◊ (304) 525-7788 • ADDS: AFTER 7, ELISA FIORILLO, JUDE COLE, M. C. HAMMER, WARRANT,

WKFR / Kalamazoo ◊ PD: PHIL BRITTON / MD: GLENN DILLON ◊ (616) 344-0111 • ADDS: CANDYMAN, DAMN YANKEES, DEPECHE MODE, DURAN DURAN, ELISA FIORILLO, M. C. HAMMER,

WKGW / Utica ◊ PD: FRANK PIETROSKI / MD: OPEN ◊ (315) 736-5225 • ADDS: ALIAS (#21), BILLY IDOL (#19), MAXI PRIEST (#18),

WKOR / Starkville ◊ PD/MD: BOB YARBROUGH ◊ (601) 323-4980 • ADDS: CONCRETE BLONDE (#38), DURAN DURAN, HEART, JAMES INGRAM (#36), MARIAH CAREY, M. C. HAMMER, THE RIGHTEOUS BROS. (#25),

WKPE / Cape Cod ◊ PD/MD: KEITH LEMIRE ◊ (508) 771-3998 • ADDS: ALIAS, HUMAN LEAGUE, PEBBLES, WARRANT,

WKQB / Charleston ◊ PD/MD: MARY RUSSELL ◊ (803) 744-1779 • ADDS: BLACK BOX, JUDE COLE, MARIAH CAREY,

WKQD / Huntsville ◊ PD: JAY HASTINGS / MD: BOBBY KNIGHT ◊ (205) 721-9393 • ADDS: THE LIST IS FROZEN THIS WEEK,

WKRZ / Wilkes Barre ◊ PD: KEN MEDEK / MD: JERRY PADDEN ◊ (717) 823-5000 • ADDS: AFTER 7, ASIA, MARIAH CAREY, MOTLEY CRUE,

WKSF / Asheville ◊ PD: BRIAN MALONEY / MD: GLENN TRENT ◊ (704) 255-0603 • ADDS: ASIA, CONCRETE BLONDE, DAVID CASSIDY, HEART,

WKSM / Ft. Walton Beach ◊ PD: MIKE BRIDGES / MD: PHIL DAVIS ◊ (904) 243-7676 • ADDS: INXS, SNAP, TONY! TONI! TONE!, VANILLA ICE,

WLAN-FM / Lancaster ◊ PD: DAVE MARINO / MD: TED BRANDY ◊ (717) 394-7261 • ADDS: DEPECHE MODE, INXS, JUDE COLE, WARRANT,

WLXR / LaCrosse ◊ PD: GARRETT MICHAELS / ASST. PD/MD: CHAD BRUESKE ◊ (608) 782-8335 • ADDS: THE LIST IS FROZEN THIS WEEK,

WMEE / Ft. Wayne ◊ PD: TONY RICHARDS / ASST. PD/MD: JEFF DAVIS ◊ (219) 447-5511 • ADDS: AFTER 7, WARRANT,

WNGV / Appleton-Oshkosh ◊ PD: DAN STONE / MD: BILL LINDY ◊ (414) 426-3239 • ADDS: ALIAS, ASIA, BILLY IDOL, DAMN YANKEES, HEART, MARIAH CAREY,

WMXF / Fayetteville ◊ PD: DALE O'BRIAN / MD: SAMMY SIMPSON ◊ (919) 276-2965 • ADDS: ALIAS, INXS (#26),

WNNK / Harrisburg ◊ PD: JOHN O'DEA / MD: ED AUGUST ◊ (717) 238-1402 • ADDS: ALIAS (#35), MARIAH CAREY, M. C. HAMMER, WARRANT,

WNOK / ◊ PD: None / MD: Y ◊ 40 • ADDS: VANILLA ICE (#35),

WNYP / Ithaca ◊ PD: OPEN / MD: JIM MEECH ◊ (607) 756-2828 • ADDS: ALIAS, DAVID CASSIDY, HEART, MARIA McKEE, SYDNEY YOUNGBLOOD,

WOKI / Knoxville ◊ PD/MD: CLAY GISH ◊ (615) 531-2000 • ADDS: ASIA, M. C. HAMMER, PAUL YOUNG,

WOMP-FM / Wheeling ◊ PD: BOB FORSTER / MD: CHUCK McGEE ◊ (614) 676-5661 • ADDS: DAVID CASSIDY, DAMN YANKEES, HEART, HUMAN LEAGUE, MARIAH CAREY,

WVOV / Glasgow ◊ PD: DAVE BARRICK / MD: DR. RICK FAULKNER ◊ (502) 651-8375 • ADDS: DAVID BAERWALD, DAVID CASSIDY, HEART (#31), LALAH HATHAWAY, MICHELLE, NATASHA'S BROTHER, PRESTON SMITH, UB40,

WVOV / W. Palm Beach ◊ PD: KRIS KLAUS / MD: DAVE HUDSON ◊ (407) 659-2111 • ADDS: EN VOGUE, HEART, WARRANT,

WPFM / Panama City ◊ PD: LOU CLERY / MD: MIKE STONE ◊ (904) 234-8859 • ADDS: ASIA, HEART, HUMAN LEAGUE,

WPRF / Terre Haute ◊ PD/MD: DAVE NORTH ◊ (812) 232-1300 • ADDS: ANITA BAKER, CANDYMAN, DAVID CASSIDY, DAMN YANKEES, EN VOGUE, HEART,

WPRR-FM / Alhona ◊ PD/MD: SCOTT ST. JOHN ◊ (814) 944-9456 • ADDS: ANITA BAKER, TEDDY PENDERGRASS & LISA FISHER, WARRANT,

WPST / Trenton ◊ PD: DAVE HOEFFEL / MD: TRISH MERELO ◊ (609) 924-3600 • ADDS: ALIAS, BLACK BOX, DEE-LITE, HEART, HUMAN LEAGUE, JANET JACKSON, JOHNNY GILL, MARIA McKEE, MARIAH CAREY, SOHO,

WPXR / Davenport ◊ PD: DAN KENNEDY / MD: LARRY "JAMMER" DAVIS ◊ (309) 786-1800 • ADDS: DAVID CASSIDY, DAMN YANKEES, HUMAN LEAGUE,

WQCM / Hagerstown ◊ PD: DAVID MILLER / MD: WILL KAUFMAN ◊ (301) 797-7300 • ADDS: ASIA, DAMN YANKEES,

WQID / Biloxi ◊ PD: TODD MARTIN / MD: RICK LOVETT ◊ (601) 388-2323 • ADDS: ASIA, DAVID CASSIDY, HEART, UB40,

WQUT / Johnson City ◊ PD: RUFUS HURT / MD: STEVE MANN ◊ (615) 477-3127 • ADDS: ANITA BAKER, ASIA, DAVID CASSIDY (#40), GLENN MEDEIROS I./Ray Parker Jr. (#39), HEART, MOTLEY CRUE,

WQXA / York ◊ PD: MARK FEATHER / MD: KIP TAYLOR ◊ (717) 757-9402 • ADDS: VANILLA ICE,

WRCK / Utica ◊ PD: JIM REITZ / MD: SCOTT BURTON ◊ (315) 797-1330 • ADDS: BILLY IDOL, CARON WHEELER, SYDNEY YOUNGBLOOD, VANILLA ICE,

WRQK / Akron-Canton ◊ PD: SPACEMAN SCOTT HUGHES / MD: DEBBIE VINCENT ◊ (216) 492-5630 • ADDS: JUDE COLE (#28),

WRQN / Toledo ◊ PD: KEN BENSON / ASST. PD/MD: TREY ALEXANDER ◊ (419) 891-1551 • ADDS: BREATHE, CONCRETE BLONDE, HEART, HUMAN LEAGUE, VANILLA ICE,

WRVQ / Richmond ◊ PD: STEVE DAVIS / MD: LISA McRAY ◊ (804) 649-9151 • ADDS: BILLY IDOL, DAMN YANKEES,

WSKZ / Chattanooga ◊ PD: SCOTT CHASE / MD: JAY SCOTT ◊ (615) 756-6141 • ADDS: ASIA, BAD COMPANY, BRUCE HORNSBY, DAMN YANKEES, HEART,

WSPK / Poughkeepsie ◊ PD: SEAN PHILLIPS / MD: CHRIS ST. JAMES ◊ (914) 831-8000 • ADDS: ELISA FIORILLO, HUMAN LEAGUE, MARIAH CAREY,

WSPT / Stevens Point ◊ PD/MD: D.J. HALL ◊ (715) 341-1300 • ADDS: ALIAS, GENE LOVES JEZEBEL, HEART, THE RIGHTEOUS BROS. (#20), WARRANT,

WTBX / Hibbing/Duluth ◊ PD/MD: JOE CRAIN ◊ (218) 262-4545 • ADDS: DAVID CASSIDY, MARIAH CAREY, MOTLEY CRUE, VANILLA ICE,

WTFX / Madison ◊ PD: PAT GILLEN / MD: CHRIS KELLEY ◊ (608) 273-1000 • ADDS: JAMES INGRAM (#30), SLAUGHTER (#33), SNAP (#35), TEENAGE MUTANT NINJA TURTLES, WARRANT (#34),

WTHI / Portland ◊ PD: ZIGGIE / MD: FREDDIE COLEMAN ◊ (207) 797-0780 • ADDS: NO ADDS THIS WEEK,

WVIC / Lansing ◊ PD: KEVIN ROBINSON / MD: OPEN ◊ (517) 487-5986 • ADDS: MAXI PRIEST (#23), M. C. HAMMER, VANILLA ICE,

WVKS / Toledo ◊ PD/MD: MIKE WHEELER ◊ (419) 531-1681 • ADDS: BLACK BOX, DAN FOGELBERG, HEART, INXS, JANET JACKSON,

WVSR / Charleston ◊ PD/MD: BILL SHAHAN ◊ (304) 342-3136 • ADDS: ANITA BAKER, ASIA, DAMN YANKEES, HALL & OATES, HEART, HUMAN LEAGUE, SNAP, SOHO,

WWCK / Flint ◊ PD: LEE ST. MICHAELS / MD: BOB O'DELL ◊ (313) 744-1570 • ADDS: HEART (#38), HUMAN LEAGUE (#39), LALAH HATHAWAY (#40), WARRANT (#34),

WWFX / Bangor ◊ PD: DAVID COOPER / MD: KIDD KELLY ◊ (207) 338-2290 • ADDS: HEART (#40), MARIAH CAREY (#37), PEBBLES (#34), SYDNEY YOUNGBLOOD (#39),

WWRB / Pittsford ◊ PD/MD: JENNIFER STARR ◊ (717) 655-6893 • ADDS: AFTER 7 (#32), CONCRETE BLONDE (#34), GEORGE LAMOND, GLENN MEDEIROS I./Ray Parker Jr., JOHNNY GILL (#33), THE RIGHTEOUS BROS. (#31), THE ADVENTURES OF STEVIE V.,

WYCR / York ◊ PD/MD: DAVY CROCKETT ◊ (717) 637-3831 • ADDS: AFTER 7 (#32), ALIAS (#35), BILLY IDOL, DAVID CASSIDY, DEPECHE MODE (#33), GLENN MEDEIROS I./Ray Parker Jr. (#34),

WYKS / Gainesville ◊ PD: JERI BANTA / MD: JIM FOX ◊ (904) 375-2200 • ADDS: BILLY IDOL, HEART, MARIAH CAREY, THE RIGHTEOUS BROS., SOHO, WARRANT,

WZOK / Rockford ◊ PD: STEVE SUMMERS / MD: JESSE GARCIA ◊ (815) 399-2233 • ADDS: DAVID CASSIDY, DAMN YANKEES (#35), HEART, HUMAN LEAGUE (#30), WARRANT (#32),

WZVQ / Frederick ◊ PD: JACK ALIX / MD: MICHAEL LUCE ◊ (301) 663-5000 • ADDS: AFTER 7 (#34), ASIA, CONCRETE BLONDE, ELISA FIORILLO, HUMAN LEAGUE, SYDNEY YOUNGBLOOD,

X102 / Reno ◊ PD: CAREY EDWARDS / MD: MIKE ABRAMS ◊ (702) 356-8000 • ADDS: ALIAS, M. C. HAMMER, SOHO,

Y104 / Hattiesburg-Laurel ◊ PD: JOHN GATLIN / MD: AJ TUGGLE ◊ (6



# THEY'RE SELLING

# STEELHEART

"I'LL NEVER LET YOU GO (ANGEL EYES)"

SELLING IN  
MILWAUKEE AND SALT LAKE CITY

# TRINITY



"GIVE IT TO ME GOOD"

HITMAKERS ROCK RADIO #34! NEW AT WMMS AND WHTQ.  
HUGE RETAIL IN L.A., TAMPA, AND PITTSBURGH.

**VOTE!**

# WE'RE COMMITTED

MCA



# ROCK REPORT

## LW-TW

- 2-1 **BAD COMPANY** "Boys Cry Tough" (ATCO)
- 3-2 **GENE LOVES JEZEBEL** "Jealous" (Geffen)
- 1-3 **WINGER** "Can't Get Enough" (Atlantic)
- 6-4 **SLAUGHTER** "Fly To The Angels" (Chrysalis)
- 5-5 **VIXEN** "How Much Love" (EMI)
- 11-6 **INXS** "Suicide Blonde" (Atlantic)
- 9-7 **ASIA** "Days Like These" (Geffen)
- 12-8 **RATT** "Lovin' You's A Dirty Job" (Atlantic)
- 14-9 **LIVING COLOUR** "Type" (Epic)
- 10-10 **NELSON** "Love And Affection" (DGC)
- 13-11 **WARRANT** "Cherry Pie" (Columbia)
- 8-12 **REO SPEEDWAGON** "Live It Up" (Epic)
- 4-13 **GUNS N' ROSES** "Civil War" (WB)
- 15-14 **BRUCE HORNSBY** "A Night On The Town" (RCA)
- 20-15 **R. WATERS / B. ADAMS** "Young Lust" (MERC)
- 16-16 **JEFF HEALEY** "While My Guitar..." (Arista)
- 18-17 **MOTLEY CRUE** "Same Ol' Situation" (Elektra)
- 7-18 **JON BON JOVI** "Blaze Of Glory" (Mercury)
- 23-19 **DON DOKKEN** "Mirror Mirror" (Geffen)
- 22-20 **ERIC JOHNSON** "Cliffs Of Dover" (Capitol)
- 21-21 **COMPANY OF WOLVES** "Hangin' By A..." (MERC)
- 30-22 **NEIL YOUNG &...** "Mansion On The Hill" (REP)
- 28-23 **HOUSE OF LORDS** "Can't Find My Way..." (RCA)
- 33-24 **DAMN YANKEES** "High Enough" (WB)
- 32-25 **HEART** "Tall Dark Handsome..." (Capitol)
- 40-26 **QUEENSRYCHE** "Empire" (EMI)
- 34-27 **ROBERT CRAY** "The Forecast" (Mercury)
- NEW-28 **TOMMY CONWELL &...** "I'm Seventeen" (COL)
- 35-29 **DAVID BAERWALD** "Dance" (A&M)
- 36-30 **TOY MATINEE** "Last Plane Out" (Reprise)
- 17-31 **JOHNNY VAN ZANT** "Brickyard Road" (ATL)
- 24-32 **POISON** "Unskinny Bop" (Capitol)
- 19-33 **COLIN JAMES** "Just Came Back" (Virgin)
- NEW-34 **TRIXTER** "Give It To Me Good" (MCA)
- NEW-35 **ALLMAN BROTHERS** "Seven Turns" (Epic)
- 31-36 **PHIL COLLINS** "Something Happened" (ATL)
- 39-37 **LOVE/HATE** "Why Do You Think..." (Columbia)
- NEW-38 **GARY MOORE** "Still Got The Blues" (Charisma)
- 26-39 **BILLY IDOL** "L.A. Woman" (Chrysalis)
- NEW-40 **LOS LOBOS** "Down On The Riverbed" (WB)
- NEW-41 **LITTLE CAESAR** "From The Start" (DGC)
- 25-42 **AEROSMITH** "Love Me TwoTimes" (MCA)
- 37-43 **EXTREME** "Decadence Dance" (A&M)
- NEW-44 **STEVE VAI** "I Would Love To" (Relativity)
- 38-45 **FAITH NO MORE** "Epic (What Is It)" (Reprise)
- NEW-46 **RIVERDOGS** "I Believe" (Epic)
- NEW-47 **BLUE TEARS** "Rockin' With The Radio" (MCA)
- 27-48 **CHEAP TRICK** "Can't Stop Fallin'..." (Epic)
- NEW-49 **ANTHRAX** "Got The Time" (Mega/Island)
- NEW-50 **CHEAP TRICK** "Back N' Blue" (Epic)

### CHART EXTRAS

- JOHNNY VAN ZANT** "Heart's Are Gonna..." (ATL)
- SOCIAL DISTORTION** "Ball & Chain" (Epic)
- BATON ROUGE** "There Was A Time" (Atlantic)

## MOST ADDED

- TOMMY CONWELL & THE YOUNG RUMBLERS**
- ROBERT CRAY**
- QUEENSRYCHE**
- CHEAP TRICK**
- NEIL YOUNG & CRAZY HORSE**
- ANTHRAX**
- ALLMAN BROTHERS BAND**
- DAMN YANKEES**
- STEVE VAI**
- JOHNNY VAN ZANT / WIRE TRAIN**

## MOST REQUESTED

- WARRANT**
- RATT**
- QUEENSRYCHE**
- SLAUGHTER**
- INXS**
- GUNS N' ROSES**
- ANTHRAX**
- LIVING COLOUR**
- GENE LOVES JEZEBEL**
- WINGER**

## CRUSADES

### STEELHEART

#### "I'll Never Let You Go" (MCA)

The retail story here is undeniable. The album is flying off the shelves wherever this track is getting played.

### LOVE/HATE

#### "Why Do You Think..." (COL)

We hate to compare, but their style continues to evoke comparisons to GN'R. Dope continues to build as KRSP and WMMS are among those coming in this week.

### VAUGHAN BROTHERS

#### "Tick Tock" (EPIC)

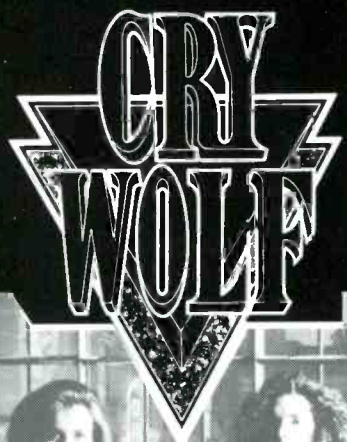
A haunting song and part of a musical legacy that you know your listeners will want to share. There's some great Texas blues on this album too.

### AC/DC

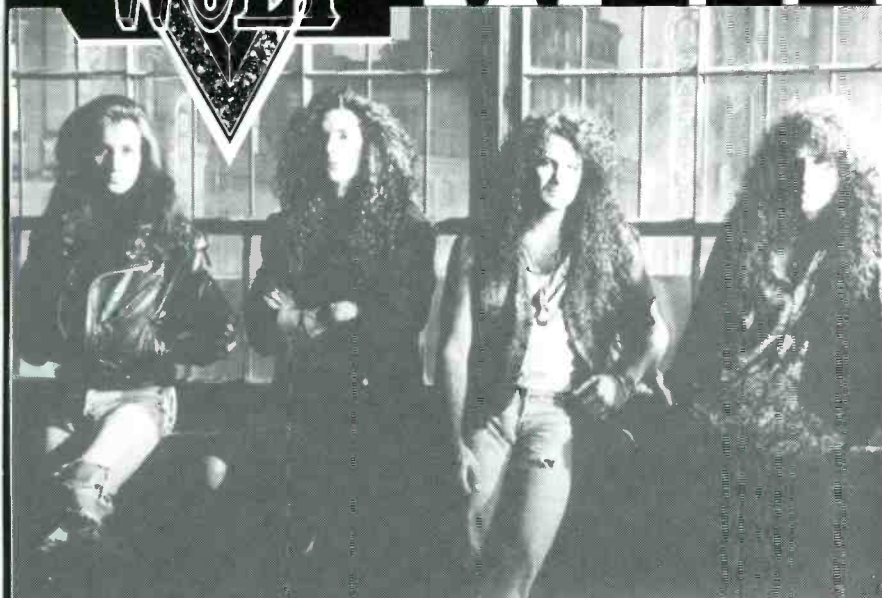
#### "Thunderstruck" (ATCO)

If you haven't heard it by now, sit yourself down and prepare. They've delivered their best dose of powerhouse rock in years this time. Get ready to watch them phones light up.





# FACE DOWN IN THE WISHING WELL



Produced by

Javid DeVore

Management:

Kent Cooper for 4 a.m.

Communications

is the first single  
from the debut album

# CRUNCH

Thumbs Up At:

**KBER**      **WLZR**  
**WKLQ**     **KZOQ**  
**WXTB**     **WFYV**

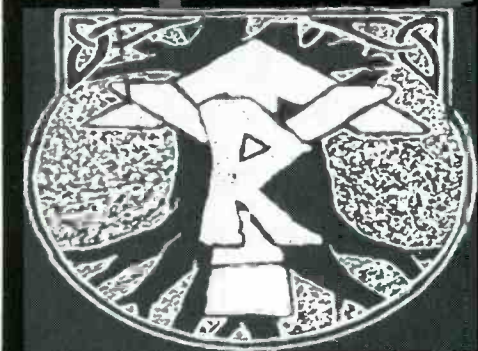
**GREG MULL - WXTB / Tampa**

"We liked Face Down In The Wishing Well a lot, added it out of the box, and got immediate reaction with top 10 phones the first night!!!"



X2/4-13050

# BLACK SABBATH



Already On:

**DC101**      **KBER**  
**WXRC**      **KNAC**  
**KRXQ**      **KATP**

**PAMELA ROBERTS - KRXQ / SACRAMENTO**

"Feels Good To Me is so much more powerful that some of the drivel we're being force-fed these days. It's one of the most credible and instantly infectious records out there!!!"



X2/4-13049

# "FEELS GOOD TO ME"



**ALIVE, WELL AND CURRENTLY ROCKING**

This section is about current-intensive Rock Radio. You already knew that. As we continue to observe the schism between Rock Radio and Classic Rock from high atop the **HITMAKERS** tower, we've seen some highlights and some lowlights in the first three months of this baby section.

In that short span, we've seen the demise of a legend - KISS/San Antonio - that was quite premature. We've seen the recent dismantling of another successful Rock Radio outlet - KFMQ/Lincoln (See **ROCK SCHLOCK** for more on that). Of course, we've seen some great success stories too, in places like Sacramento (see the cover), Phoenix, Baltimore, and a whole mess of others.

With Fall book around the corner, and with us three months into the industry's first section that highlights those Rock Radio outlets that truly believe in the advantages of playing new rock product, it's time for a checkup. With industry attentions now firmly shifted toward the Adult Top40 format, has the expansionism of the last 18 months that ushered into existence many new stations playing current rock product dried up, or is that expansion likely to continue on the same quiet course it's been on for a while now?

**Building For The Future**

One station that has consistently beaten back more conservative competition is Austin's KLBJ. Talking about current-intensive Rock Radio, PD **Jeff Carroll** argues, "It's a very profitable and very necessary venture for Rock Radio to continue to play new product. In the short term, you can be targeted for an older demographic, but at some point down the line, you're going to have to nurture new listeners that will be there for you down the road, and the new music is what appeals to them more."

The first thought that springs to mind is that perhaps Austin is just more open to new rock product than most markets. Jeff responds, "Austin is a little unique in terms of wanting to hear more new music, but that just points out how far we can or can't go. Our prime demo 25-54, and they're there for us, so it's not just 18-24."

On the topic of classic rock, Jeff believes, "There's still a viable market for an oldies station that plays classic rock, if that station is willing to be satisfied with a very small piece of the pie. I don't think a classic rock station will ever be a major contender, one of the top four stations, in a market. If you're just out for a little slice, that's okay, but if you think you're going to become a major powerhouse that way, you're kidding yourself."

Of course, it's important to not go overboard with new product. On the subject of balance, Jeff says, "Obviously, you have to be careful where you place that new music, and with what you play. There's enough stuff out there that can fit in, and not just be new music from an old artist; stuff that can fit in and make your listeners feel that your station pays attention to what's going on with new music and keeps in touch with the old stuff."

Jeff uses one word - commitment - to outline what it takes to win with current rock product. He concludes, "We have to be committed enough to new music that we can make it familiar. We keep the new music in positions on the clocks where we can always talk about it, and give the artist and titles of the new songs that nobody's familiar with so that we can make them familiar."

**Passion Play**

KXRX-Seattle PD **Brew Michaels** builds a case for playing current product that is based on both numbers and logic. We'll start with step one of the numbers. Quantifying the X's commitment to new rock, Brew says, "The amount of currents we play fluctuates given the amount of great product out there and the competitive situation month by month. It's been anywhere between a high of 70% current to where we've been for the last few months, which is 45-50% current and recurrent."

And just how well is that working? Brew responds, "We have been consistently the #1-rated 25-34 station in the market, and we were second in the Spring book in 25-54 Males. We felt that there was a need in the market for a rock station that didn't rely on 20 year-old rock songs as the sole reason to tune in. Current music is one of the keys to becoming not just a long-term success, but a truly legendary radio station."

Holding out some logical observations about why current product can have success with adults, Brew asserts, "There are a lot of 30 year-olds who, while we enjoy Layla and recognize that it's one of the finest pieces of music ever put on vinyl, we've heard it so many times that it just doesn't have the impact it once did. There's an inherent strength to anything that can move you emotionally, and with the passing of time, some of the emotional juice of a song naturally dissipates. It makes good sense that a station can play new music and be successful with adults. I want to hear some more music that can move me the way Layla did when I first heard it."

Brew continues, "Most of us got into this business because we love music. This is exactly why I think you can have a lot of success playing a lot of currents. There are a lot of people in the audience who feel the same way. A good piece of music is a good piece of music, whether it's old or new."

Of course, no one is arguing that it's time to throw Layla out the window. Brew affirms, "None of this means that we don't play a lot of great music from the past 25 years. That may be the final definition of Rock Radio. It's the format that carries the torch of what made rock & roll great from its inception, but it doesn't mean we have to rely solely on history. Just as a great fastball pitcher goes to his strength when he needs to, you can only go to the well so many times before people catch on."

**Freshness Vs. Newness**

Since **Carey Curelop** took over the programming reins at KLOS-Los Angeles, the station has sounded much more up to date. Talking about KLOS' success, Carey notes, "KLOS is #2 with Adults 25-54 and 18-34 and #1 with Men 18-God. A lot of people take a real misguided position that when somebody turns 25, they no longer want to hear new music."

On the subject of that format, Carey contends, "Classic rock was a format that came into being as a reaction to AOR being too modal, too loud and too new, and in markets where the AOR maintained good balance, classic rock had little impact. That presumption that because you're a certain age, you refuse to accept any new information is just a failed hypothesis."

On the other hand, without revealing any numbers, Carey offered a claim that may surprise a lot of people: KLOS is not all that current these days. How does KLOS sound more current? Carey answers, "If

**ROCK SCHLOCK**

In the haze of conventions, holidays and sordid affairs with Joan Collins, the Rock Schlock continues to be miniaturized. Can the free world survive?

WHJY/Providence is eliminating their budget for an off-air Music Director, leaving the venerable **Chris Herrmann** looking for a prime MD slot or that first PD gig. The funny thing is that he's a helluva jock too. Chris will be at the station through October 7.

Is **Greg Ausham** headed for Detroit, or isn't he?

As expected, defections continue at KFMQ/Lincoln, where morning team **Joe Skare & Timmo** and middayer **Michelle Chase** depart. Our roving ear hears that the new morning show, coming in from Kearney, NE, is being described internally as "wacky, nutsy and coo-coo". Get down. Get back up again.

Welcome aboard a few new reporters: KMJX/Little Rock, WPGU/Champaign & WKGR/West Palm Beach (sigh).

WZZU/Raleigh inks with Demers Programming & Marketing.

you do it right, you can make your station really sound fresh. We rotate records real good. I think that the perception of freshness is strictly based on how well you sequence and position your records. You can make ten records sound like 400 if you play them right. We spend a great deal of time making sure that records are laid out right."

**Anticipation**

In Little Rock, KMJX has always relied on current rock product. PD **Tom Wood** explains that he's not just after 18-24s either, saying, "I've got plenty of radio stations in town playing all the library material that anybody could possibly want. I'm playing a good bit of that too, but if I don't offer something that's 1990, I just tend to get dragged down into the muddy middle of it all. There's nothing I've been told by my audience that indicates that a 35 year-old man isn't completely open to new music from bands like an Eric Johnson or a Baton Rouge, not to mention a Bruce Hornsby or a Phil Collins."

We presume then that new rock product is a key value added for KMJX. Tom maintains, "A big part of what makes Magic 105 work is the anticipatory sense the audience has to have. When they hear Sweet Home Alabama, that's great, but what's coming after that? Who is this new band the DJ just told me about? At night, it's a whole different ballgame. The audience is ahead of you. They've heard about Cherry Pie, and they're waiting for it to come out. It becomes incredibly important for us to get it on right away. For us, the anticipation that our audience has for this radio station is as much a function of new music as well as the comfortable sofa that library cuts have become."

Continuing to stress the mass appeal capabilities of playing current rock product, Tom concludes, "We have appearances around town where we'll hand the new Eric Johnson cassette to a table full of 35 year-old suits who've just traded bonds all day, and they'll know who he is and love it. We've developed an attitude among all our listeners that we're going to keep them up to date with new music, and that keeps the anticipatory sense alive on this station."



# Lava Hay



CAUTION

**"Baby"**

on your desk now.

Produced by  
Steve Berlin

The New Single  
"Baby"  
From Canada's Favorite  
~~Sex~~ Daughters  
Lava Hay

 polydor

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 NETWORK



# ALTERNATIVE

## ALBUM

- LW-TW  
 1-1 **INXS** "X" (ATLANTIC)  
 2-2 **JANE'S ADDICTION** "Ritual De Lo Habitual" (WB)  
 3-3 **CHARLATANS** "The Only One I Know" (BEGG/RCA)  
 4-4 **IGGY POP** "Brick By Brick" (VIRGIN)  
 11-5 **LIVING COLOUR** "Time's Up" (EPIC)  
 10-6 **SOUPDRAGONS** "Mother Earth" (POLYGRAM)  
 5-7 **HEARTTHROBS** "Cleopatra Grip" (ELEKTRA)  
 6-8 **PIXIES** "Bossanova" (ELEKTRA)  
 9-9 **DURAN DURAN** "Liberty" (CAPITOL)  
 NEW-10 **THE CURE** "Mixed Up" (ELEKTRA)  
 12-11 **STONE ROSES** "One Love 12" (SILVERTONE/RCA)  
 18-12 **BOB MOULD** "Black Sheets Of Rain" (VIRGIN)  
 14-13 **SOCIAL DISTORTION** "Social Distortion" (EPIC)  
 17-14 **DEPECHE MODE** "Violator" (SIRE/REPRISE)  
 20-15 **D.N.A. w/ SUZANNE VEGA** "Tom's Diner" (A&M)  
 22-16 **SOHO** "Hippychick" (ATCO)  
 8-17 **GENE LOVES JEZEBEL** "Kiss Of Life" (Geffen)  
 19-18 **CONCRETE BLONDE** "Bloodletting" (IRS)  
 21-19 **JELLYFISH** "Bellybutton" (CHARISMA)  
 15-20 **RAILWAY CHILDREN** "Native Place" (VIRGIN)  
 7-21 **AZTEC CAMERA** "Stray" (REPRISE)  
 26-22 **COCTEAU TWINS** "Heaven Or Las Vegas" (CAPITOL)  
 13-23 **WORLD PARTY** "Goodbye Jumbo" (CHRYSALIS)  
 43-24 **PET SHOP BOYS** "Behavior" (EMI)  
 NEW-25 **HUMAN LEAGUE** "Heart Like A Wheel" (A&M)  
 28-26 **BOB GELDOLF** "Vegetarians Of Love" (ATLANTIC)  
 32-27 **WIRE TRAIN** "Wire Train" (MCA)  
 30-28 **HOTHOUSE FLOWERS** "Home" (LONDON/POLYDOR)  
 34-29 **PUMP UP THE VOLUME** "Soundtrack" (MCA)  
 24-30 **DEVO** "Smooth Noodle Maps" (ENIGMA)  
 31-31 **CAVEDOGS** "Joy Rides For Shut-Ins" (ENIGMA)  
 38-32 **LOS LOBOS** "The Neighborhood" (WB)  
 33-33 **SOMETHING HAPPENS** "Stuck Together..." (CHAR)  
 35-34 **WAS (NOT WAS)** "Are You Okay?" (CHRYSALIS)  
 39-35 **SOUL ASYLUM** "...And The Horse They ..." (A&M)  
 37-36 **DREAD ZEPPELIN** "Un-Led-Ed" (I.R.S.)  
 NEW-37 **TOO MUCH JOY** "Son of Sam I Am" (GIANT)  
 27-38 **SONIC YOUTH** "Goo" (DGC)  
 44-39 **MOEV** "Head Down" (ATLANTIC)  
 36-40 **THE SUNDAYS** "Reading, Writing" (DGC)  
 41-41 **PRETENDERS** "Packed!" (SIRE/WB)  
 16-42 **REAL LIFE** "Lifetime" (CURB)  
 40-43 **JESUS JONES** "Liquidizer" (SBK)  
 23-44 **DAVID J.** "Songs From Another ..." (BEGGAR'S/RCA)  
 45-45 **TIMES 2** "Danger Is My Business" (EMI)  
 NEW-46 **DARLING BUDS** "Crawdaddy" (COLUMBIA)  
 47-47 **THE ORIGIN** "The Origin" (VIRGIN)  
 42-48 **KATYDIDS** "The Katydids" (REPRISE)  
 25-49 **HAPPY MONDAYS** "Step On" (ELEKTRA)  
 NEW-50 **ANTHRAX** "Persistence Of Time" (MEGA/ISLAND)

## TRACKS

- SUICIDE  
 STOP  
 THE ONLY ONE  
 CANDY  
 TYPE  
 I'M FREE  
 DREAMTIME  
 VELOURIA  
 VIOLENCE  
 NEVER ENOUGH  
 ONE LOVE  
 IT'S TOO LATE  
 RING OF FIRE  
 WORLD IN MY  
 TOM'S DINER  
 HIPPYCHICK  
 TANGLED UP IN  
 CAROLINE  
 THE KING IS  
 EVERY BEAT  
 GOOD MORNING  
 ICEBLINK LUCK  
 MESSAGE IN  
 SO HARD  
 HEART LIKE  
 LOVE OR  
 SHOULD SHE  
 MOVIES  
 EVERYBODY  
 POST MODERN  
 LEAVE ME  
 RIVERBED  
 HELLO HELLO  
 JAMES BROWN  
 SPINNIN  
 HEARTBREAKER  
 THAT'S A LIE  
 KOOL THING  
 IN & OUT  
 CAN'T BE SURE  
 SENSE OF  
 GOD TONIGHT  
 CAN'T BE SURE  
 CHAUFFER  
 SWEET JANE'S  
 CRYSTAL  
 SET SAILS  
 LIGHTS OUT  
 STEP ON  
 GOT THE TIME
- BEEN CAUGHT  
 HOME  
 TIME'S UP  
 MOTHER  
 I WONDER WHY  
 DIG FOR FIRE  
 FIRST  
 BALL & CHAIN  
 POLICY  
 JEALOUS  
 JOEY  
 THAT IS WHY  
 MUSIC STOP  
 CRYING  
 ONE OF  
 SPIN  
 CHANGE  
 GEORGIA SLOP  
 PAPA WAS  
 SEASONS  
 I WON  
 DOWNTOWN  
 KISS  
 NEVER ENOUGH  
 FINGERS  
 REVENGE  
 GROWING OLD  
 WEATHER
- WILD  
 ELVIS IS DEAD  
 COULDA BEEN  
 HALO  
 WALK AWAY  
 BLOODLETTING  
 WHEN WE DO IT
- SOMEONE  
 CANDLE  
 WHATS  
 THE MOON N

### MOST REQUESTED

JANES ADDICTION  
 INXS  
 THE CURE  
 SOHO

### MOST ADDED

THE CURE  
 DARLING BUDS  
 POSIES  
 HUMAN LEAGUE



the origin



# THE ORIGIN

## "SET SAILS FREE"

**ON TOUR NOW WITH MIDNIGHT OIL:**

9/12 - Minneapolis  
9/13 - Milwaukee  
9/14 - Champaign  
9/16 - Kalamazoo  
9/17 - Ann Arbor  
9/18 - Indianapolis  
9/21 - Washington, D.C.

9/22 - Storrs, CT  
9/23 - Kingston, R.I.  
9/25 - Albany  
9/26 - Long Island  
9/28 - Allentown  
9/29 - Wilkes-Barre  
9/30 - Ithaca

**MIKE SUMMERS - KJQN/Salt Lake City**

"The success of Set Sails Free has easily matched or exceeded the performance of their first single! After a 1,000+ crowd for their live performance here, we certainly look forward to having them back again!!!"

**TONY POWERS - KJJO/Minneapolis**

"We continue to get tons of phones on the first single, and we're expecting the same with Set Sails Free!!!"

**BOB MOULD**  
BLACK SHEETS OF RAIN



**BOB MOULD**  
"IT'S TOO LATE"

**HITMAKERS 18\*-12\***

Gavin 4\*-2\*  
Album Network 4\*-4\*  
Hits 5\*-5\*  
R&R 13\*-11\*  
Album Net. Retail #5

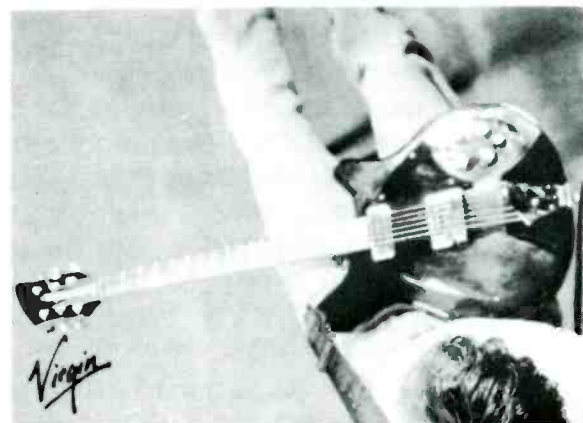


**IGGY POP**  
with **KATE PIERSON**  
"Candy"

•Sales over 100,000 units!  
•Buzz Bin on MTV!!!



the railway children  
native place



**RAILWAY CHILDREN**

**NEXT UP:**

**"MUSIC STOP"**





FUN AND SUCH IN TIME FOR FALL BOOK

Coming next week, our first futile attempt to rename this here section...

And now fellow campers, it's once again time to play that special game we all know and love. It's time for another edition of Diary-Placement roulette, also known to you and me as fall ratings time, where the stakes (and the blood pressure) are high.

This time, as always, our contestants will play for the undying admiration of their peers, local and national ad dollars, and the right to not have to relocate to an AM farm-report station in South Dakota. There might even be a few bucks in it for them. You already know who our contestants are, so let's meet some of them right now and find out what they've got up their sleeves for those Fall '90 ARBs and Birches.

Introduce our first contestant, Johnny...

Chile & Snow

Johnny: "Well Steve, our first contestant is that Alternative vet from Boston who thought you were crazy when you called him 'a lanky centerfielder' a few weeks ago, WFNX/Boston's Mad Max.

Quoth Maxwell, "To give us a good jump on the fall book, we're in the middle of our 7th birthday celebration, which is a forced listening promotion with a birthday song of the day and a grand prize of a trip to the Amnesty International concert in Chile in October. That will wrap up around September 24th at our birthday party, where we'll draw for the grand prize winner. After that, we won't be doing anything major. It'll be mostly maintenance promotions, street level stuff - clubs, concerts and so on."

Despite breaking in a new Music Director and Production Director over the next few weeks, Max isn't letting that stop him from wheeling out an expanded set of skiing promotions for the Fall. He notes, "We have a pretty intensive ski program starting up this year. We'll be doing a lot of ski events, which is something we haven't done much of before. Last year, for the first time, we had an actual ski report, and we'll beef that up. We'll probably have a ski team this year, with major corporate sponsors, a ski vehicle and some trips planned to various ski resorts. We'll even do some corporate challenge ski races.

Knowing that ski promotions can pay excellent benefits on both the revenue and ratings sides of the fence, we wondered if WFNX has been seeing much revenue from New England ski areas up till now. Max answers, "We have always had a lot of ski advertisers, but we want to get even more of that. This is designed to help us get revenues that we've never gotten before. We can tap into the big local ski revenue better than we have before."

Making Moosic In Salt Lake City

Johnny: "Thanks, Max. Our next participant is that unique guy from Mormon territory, who's best known for his love of Holsteins, KJQN PD Mike Summers.

He likes to say that KJQ takes typical ideas and turns them several degrees off center. When you hear about his new station mascot vehicle, you'll understand what he means. Says Mike, "Our fall campaign centers around the KJQ milk Beast (pictured in glorious repose here next week). It will be out every day giving away free dairy products in the amount of 600 containers of milk, ice cream and yogurt every day, in connection with a local dairy. It's going to be out the whole time, giving this station

more visibility than it's ever had. We'll have it out for six or seven hours a day."

Expanding on the amooosing (Sorry, had to say that just once.) idea, Mike reveals, "As far as bumper stickers go in Salt Lake, if we don't own that area, we come very close. We have a new run of stickers that are shaped like cows. We should have some interesting t-shirts too. This whole stunt doesn't mean anything in particular, so don't try to read too much into it, but it sure as hell gives us tremendous notoriety."

By the way, anything else shakin' Mike? "Other than that, we do the usual club stuff. Of course, we've always shown up for these things in our station vehicle, and now that we have the Milk Beast, there's obviously some refreshments we can serve our listeners. Naturally, we'll be giving out egg nog at Christmas in front of shopping malls." Mike wraps it up with the following revelation, "By the way, the KJQ Milk Beast has a name, and her name is Bessie."

Focusing On Sales

Johnny: "Our next fun contest is in a small New England market that has no ARB books. Please say hello to WMDK's grand poobah of programming, Janice Bailey. (At this point, one gets the impression that Johnny is related to our own Weird Oskar.)

Janice reports a fundraiser in the works, "We've got your basic Rock & Roll Auction. We're doing it for the American Stage Company, which is located nearby. They've run into some bad luck lately, and they almost had to close. The record companies have been donating some cool items, and it's a great chance to thin out the prize closet a bit."

Getting down to business, Janice says that the state of the economy has her thinking in a different direction. She explains, "What I've really been focusing on for the last few weeks is sales stuff. We are in a down economy here, so there's a lot of sales pressure."

Does that mean that 'MDK is doing more sales-oriented promotions these days? Janice answers, "Yes, and I feel more comfortable with that than I used to, which is good because there's a lot more pressure to do them. We're doing a restaurant tour, where we register listeners and the personalities go out to the restaurants and review them. The winners will get dinners at all the participating restaurants. The way things are now, you just have to give your advertisers extra sizzle."

Gee, three paragraphs in and no mention of club nights. Let's remedy that. Says Janice, "We're tying into a new local club that lets us play our music. The name of the place is Classics, and they've been bringing in lots of classic rock artists, and now they're looking to bring in some more of our artists. That gives us a great new opportunity with something we really haven't had locally."

Creating Word-Of-Mouth

Johnny just got called up and shipped out to Saudi Arabia, so we'll have to introduce KJJO/Minneapolis OM Tony Powers ourselves. Tony has found a very effective promotion for the format. He tells, "We're doing a Share Us With A Friend promotion. We ask people to tell three friends about the new format (We've gone more Alternative.), and mail us their names. We've been set up for entries at the state fair, Riverfest (ain't too tough to guess what that is) and in the City Pages and Twin Cities Reader. You send us

News & Schmooze

Using advanced nuclear techniques, we've shrunk this fine feature for a couple weeks. (Can you say holidays, conventions and lack of sleep?)

However, while on the subject of Fall book and such, we had to update you on the exciting two night Q-Fest '90 that KUKQ/Phoenix is holding.

The lineup for Friday, September 21 (in order of appearance):

Gin Blossoms, Something Happens, Soul Asylum, Mojo Nixon & Band, Jesus Jones and Social Distortion.

On Saturday the 22nd, it's:

The Aquanettas, Ecotour, Scatterbrain, The Rave-Ups, Dramarama and The Dead Milkmen.

The venue is Chandler's Compadre Stadium, with tickets \$7 in advance and \$9 day of show. Proceeds benefit Multiple Sclerosis. MTV and Budweiser are also involved with the show.

FYI - Nobody got fired this week. Isn't that original?

their name and phone number. We read their names on the air, and when they call us back, we give you both five CDs and a t-shirt. Each week we've been drawing for a CD player and 25 more CDs."

It was a stupid question, but we were wondering how well the promotion was working. Tony answers, "We've had an 80% winner rate on the names we've read. Mainly, we get that rate because the people who write in, and their friends, do listen to the station a lot. We've had two major up trends too, so more people are listening. We're getting 50-75 mail-in entries a day. This is an especially great promotion for Alternative stations who like to do things without all the bells and whistles."

As far as the standard stuff goes, Tony says, "We're going to be doing some outdoor advertising during the book. We've very active with club nights almost every night at five or six local clubs that are very hot right now. This market has just been dying for this format. It's such a hip place and so much of this music has been born here, so it's kind of crazy there wasn't a station here before."

Earlier Anthony made an interesting remark that KJJO has gone "more Alternative". He explains, "We've planned on taking the station more Alternative all along. We're still playing things like the new Neil Young and Jeff Healey, but you can't play them in heavy. We're naturally not playing any of the hair bands. However, we've added an 80's library category that is based on Alternative music. Acts like Elvis Costello, Talking Heads, The Pretenders have become even more core to what we do."

So far, we've been hearing little about the dancier side of the music. Tony tells, "We're playing a little more beat music, but not a lot. We added some New Order and things like that to balance off the fact that most of our music is guitar driven. We're just starting to spice up our mix with it, and I'm noticing a real good response to it. We were afraid to do that at first, but now I'm glad we did."

Now look at the mutated News & Schmooze for info on KUKQ's Q-Fest '90.



## WEA'S 1990 NATIONAL SALES MEETING IN SAN FRANCISCO!



(L-R): Fran Aliberte, WEA Sr. VP/Sales; George Rossi, WEA Exec. VP/Mktg.; Bob Greenberg, President, **HITMAKERS**; Robert J. Morgado, Exec. VP/Warner Music Group; Henry Droz, WEA President; Barry Fiedel, Publisher, **HITMAKERS**.



Center foreground (L-R): ELEKTRA's Faster Pussycat band members Erent Muscat and Taime Downe with WEA President Henry Droz. Back row (L-R): WEA Manufacturing top-mgmt execs: Richard C. Marquadt, President/CEO; Frank Apostolico, Sr. VP/Finance; David Grant, VP/Sales Services; Jack Williams, VP/Manufacturing Services; Dave Brown, VP/Sales.



HOLLYWOOD Records' initial release was a debut album by **THE PARTY**, seen here posing with WEA President Henry Droz. (L-R): Chase Hampton, Deedee Magno, Droz, Tiffini Hale, Damon Pampolia, and Albert Fields.



Band members of ELEKTRA's **FASTER PUSSYCAT** receive platinum plaques for their phenomenally successful debut album from Kenny Hamlin, ELEKTRA VP/Sales (third from left), Fran Aliberte, WEA Sr. VP/Sales (fourth from left), and Brad Hunt, ELEKTRA Sr. VP/GM (fifth from left).

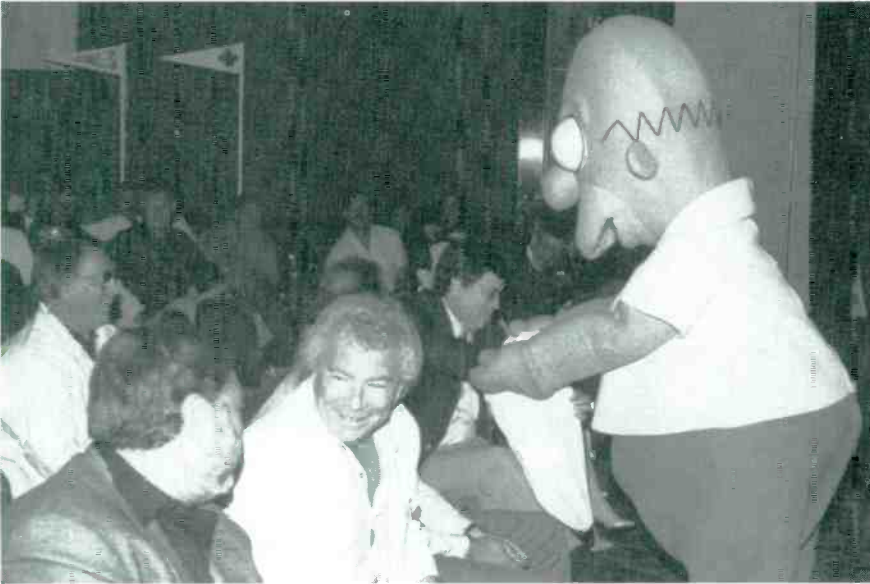


(L-R): Barry Fiedel; Henry Droz; Lalah Hathaway, the late Donny Hathaway's daughter, who was recently signed to a recording contract by VIRGIN Records; Bob Greenberg; Michael Plen, VP/Promotion, VIRGIN.



(L-R): Henry Droz; Lenny Waronker, President, WARNER BROS.; Doug Morris, President/CEO, ATLANTIC; Ahmet Ertegun, Chairman, ATLANTIC; Jeff Ayeroff, Co-Managing Director, VIRGIN.





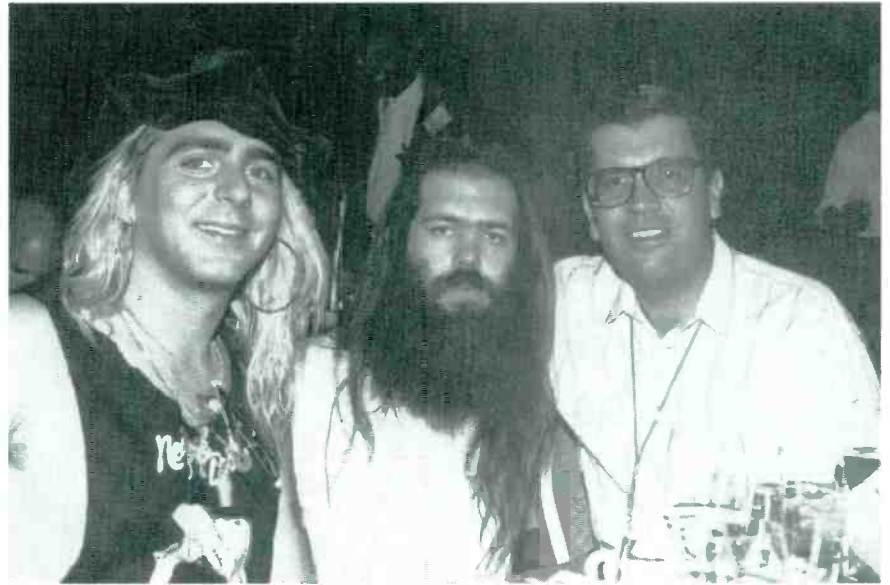
(L-R): GEFFEN Records has tentatively planned an October 1 street date for a record album based on the animated series, *The Simpsons*, the hottest TV property of the past season. **HITMAKERS** President **Bob Greenberg**, is seen here getting razed by a Homer Simpson lookalike.



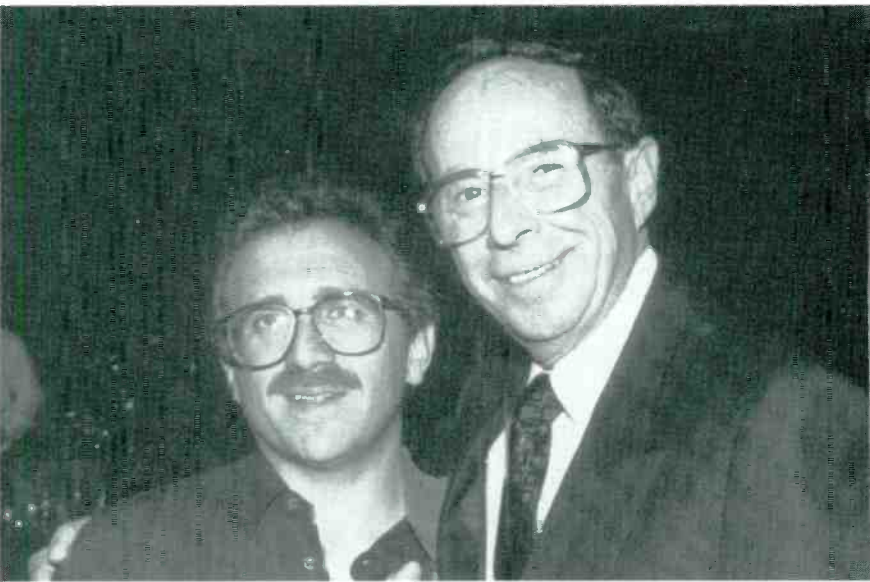
ELEKTRA's top management execs toast WEA for having made it possible for their label's record-breaking achievements in 1990. (L-R): **Kenny Hamlin**, VP/Sales; **Henry Droz**, WEA President; **Bob Krasnow**, Chairman; **Aaron Levy**, Exec. VP; **Brad Hunt**, Sr. VP/GM.



(L-R): **George Rossi**, WEA Exec. VP/Mktg.; **Henry Droz**; **Barry Fiedel**, Publisher; **Bob Greenberg**.



(L-R): Recording artist **Taime Downe** of ELEKTRA's Faster Pussycat; **Rick Rubin**, President of DEF AMERICAN; **Fran Aliberte**, WEA Sr. VP/Sales.



**Henry Droz** (right) welcomes **Irving Azoff** and GIANT Records to the WEA family of labels.



(L-R): **Ahmet Ertegun**, Chairman, ATLANTIC; **Robert J. Morgado**, Exec. VP/Warner Music Group; **Derek Shulman**, President, ATCO; **Harry Palmer**, Exec. VP/GM, ATCO; **Henry Droz**.



# FACES & PLACES

## BACKSTAGE AT THE MTV MUSIC AWARDS...



The Sixth Annual MTV Music Awards was the largest gathering of music industry luminaries since the Grammy Awards. Some of the more noticeable stars present at the ceremony included: (clockwise from top left) Faith No More, who performed their rap/rock smash Epic (What Is It?); Steven Tyler (pictured upon arrival), who thanked Tipper Gore and Senator Jesse Helms for helping records with four-letter words "sell a million more copies;" Billy Idol, recovered from his motorcycle accident, who won Best Video from a Movie; M.C. Hammer (with entourage), who won Best Dance Video and Best Rap Video; and Michael Penn, who won Best Newcomer Video.



Photos by Flash Luken



## SBK RECORDS HOSTS A DAY AT THE U.S. OPEN!



(L-R): **Ron Delsener**, Ron Delsener Enterprises; **Ken Lane**, SBK Senior Director, National Singles Promotion; **Daniel Glass**, SBK Senior Vice President Promotion.



(L-R): **Daniel Glass**; **Alan Smith**; **Jonas Cash**, AIR; **Joel Salkowitz**, HOT97-New York Program Director.



**Daniel Glass** (left) with **Gene Rumsey**, CEMA.

SBK Records hosted a day at the U.S. Open in Flushing Meadow Park, New York for some of its staff as well as for various members of the music industry. Guests gathered in the hospitality tent and had the opportunity to check out the day's big matches, including one between Boris Becker and Yannick Noah on the stadium court, as well as young tennis sensation Jennifer Capriati on the rehearsal courts.

*Photos by ROZ LEVIN.*



**Rose McGathy**, McGathy Promotions; **Neil Lasher**, SBK Director, National Album Promotion; **Bill McGathy**, McGathy Promotions.



(L-R): **Arma Andon**, SBK Records Group Senior VP; **Michele Block**, SBK Northeast Reg'l. Promo. & Mktg. Mgr.; **Dr. Jeffrey Skalnick**; **Daniel Glass**; **Richie Balsbaugh**, Pyramid Broadcasting.



(L-R): **Arma Andon**; **Martin Bandier**, SBK Records Group President/COO; **Charles Koppelman**, SBK Records Group Chairman/CEO; **Michael Klenfner**.



# FACES & PLACES



VIRGIN Records recently hosted a SOUL II SOUL listening party. Pictured (L-R): POWER106-L.A. Asst. PD/MD **Al Tavera**; Soul II Soul's **Jazzie B**; VIRGIN Records' VP/Promotion **Michael Plen**.



Also pictured at the SOUL II SOUL party are (L-R): **Michael Plen**; KIIS-FM-L.A. Asst. PD **Gwen Roberts**; **Jazzie B**, KIIS-FM President/GM **Lynn Anderson-Powell**; KIIS-FM Asst. MD **Anita Dominguez**.



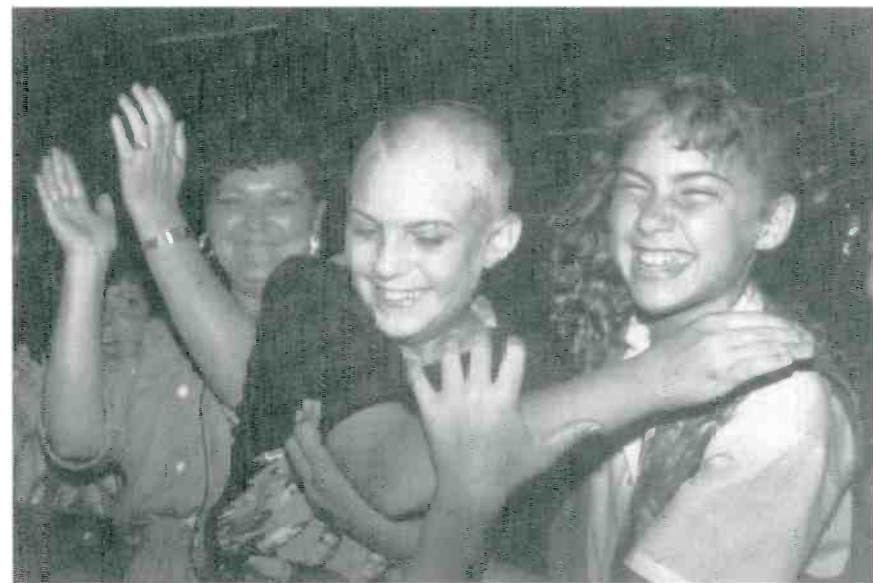
COLUMBIA and CBS Records recently honored **Billy Joel's** triple-platinum **STORMFRONT** LP in New York. (L-R): **Fred Ehrlich**, COL. (seated); **Larry Golinski**, CBS; **Bob Garland**, COL. (seated); **Sandie Minasian**, CBS; **Burt Baumgartner**, COL. (seated); **Danny Yarbrough**, CBS; **Mark Ghuniem**, COL.; **Craig Applequist**, CBS; **Michelle Anthony**, CBS; **Don Jenner**, COL.; **Jeff Schock**, Maritime Mgmt.; **Billy Joel**; **Amy Strauss**, COL.; **Paul Rappaport**, COL.; **Tommy Mottola**, CBS; **Paul Smith**, CBS; **Kid Leo**, COL.; **Tom McGuinness**, CBS; **Mary Ellen Cataneo**, COL.; **Ellen Zoe Golden**, COL.



Heavy metal heroes **IRON MAIDEN** have signed a long-term recording agreement with EPIC Records. (L-R): **Don Grierson**, EPIC Senior VP/A&R; **Dave Glew**, President of EPIC Records; '**Eddie**,' the living symbol of Iron Maiden; **Rod Smallwood**, Iron Maiden mgr.; **Harvey Leeds**, EPIC VP/Album Promotion.



EMI Records hosted a launch party with over 800 guests for their band **VIXEN** at the estate of Joan Crawford. (L-R): **Janet Gardner**, **Roxy Petrucci** of Vixen; **Sal Licata**, President & CEO/EMI U.S.A.; **Jan Kuehnemund** of Vixen; **Joe Smith**, President & CEO/EMI Music Inc.; **Share Pedersen** of Vixen; **Ron Fair**, VP/A&R, Staff Producer, EMI.



WKQB-Charleston listener shaves her head for a kiss from **Donnie Wahlberg** of **NEW KIDS ON THE BLOCK**. Three courageous girls were put to the test, but bareheaded, 13-year-old **Michelle** won the roundtrip airfare, backstage passes and the kiss.



# DURAN DURAN "VIOLENCE OF SUMMER"

**GREAT PHONES!!!**

**GREAT MOVES!!!**

WEGX (17-14)  
THE FOX (20-16)  
KRBE (28-25)  
KWSS (D#30)  
HOT94.9 (17-15)  
KISN (33-30)  
XL106.7 (Add #34)



95XXX (32-29)  
99.9KHI (D#39)  
99WGY (30-26)  
KCAQ (D#38)  
KF95 (D#36)  
KFTZ (39-36)  
KHTT (29-26)  
KISR (35-27)  
KNEN (D#40)  
KSDR (37-28)  
KSKG (D#40)  
KSND (40-37)  
KTMT (32-28)  
KTRS (D#40)  
KTUX (31-26)

KYYY (Add)  
KZBB (27-24)  
KZOU (D#30)  
KZOZ (30-27)  
WBNQ (36-33)  
WHOT (29-23)  
WILI (D#34)  
WIXX (23-19)  
WKFR (Add)  
WKRZ (34-27)  
WPST (25-20)  
WQUT (35-30)  
Z104 (31-28)  
ZFUN (34-30)

NATIONAL ALBUM SALES: 45-44

**HOT RECORD!**

**A HITBOUND!!  
ALTERNATIVE: #9**

# LONDON QUIREBOYS "I DON'T LOVE YOU ANYMORE"

**GREAT PHONES!!!**

**GREAT MOVES!!!**

PIRATE (14-12)  
KBQ (31-23)  
KSAQ (40-34)



KG95 (D#35)  
KGWY (Add #40)  
KHOK (D#30)  
KHTT (D#40)  
KISR (24-19)  
KJLS (5-4)  
KKRC (4-3)  
KOYE (39-36)  
KPXI (34-30)  
KRRG (D#31)

KSKG (D#39)  
KTUX (27-24)  
KZMC (39-36)  
MAX94 (15-13)  
WCGQ (D#40)  
WIXX (20-11)  
WRQK (15-11)  
WTBX (24-17)  
Y104 (21-15)

**A HITBOUND!!**

**HOT RECORD!**

# TRACIE SPENCER "SAVE YOUR LOVE"

**URBAN SMASH - #19**



**NEW ADDS:**  
HOT 97.7 - SAN JOSE!!  
KCAQ - OXNARD

# OAKTOWN'S 3.5.7 "WE LIKE IT"

Killing Audiences on Tour with HAMMER!!  
Over 300,000 Albums Sold - Over 400,000 Singles!!

**NEW ADDS:** WCKZ - CHARLOTTE  
KGGI - SAN BERNADINO  
WFMF - BATON ROUGE





# CLUB CHART

COMPILED FROM THE HOTTEST AND FRESHEST CLUB AND RECORD POOL CHARTS FROM ACROSS THE COUNTRY

LW-TW

- 3-1 DEEE-LITE "What Is Love/Groove Is In..." (ELEK)
- 1-2 SNAP "Oops Up" (ARISTA)
- 5-3 QUARTZ/CLUBLAND "Let's Get Busy..." (GEFFEN)
- 8-4 LISA STANSFIELD "This Is The Right..." (ARISTA)
- 11-5 TONY! TONI! TONE! "Feels Good" (WING/POLY)
- 25-6 PRINCE "Thieves In The Temple" (WB)
- 12-7 BELL BIV DEVOE "Do Me (Remixes)" (MCA)
- 6-8 YAZZ "Treat Me Good" (POLYGRAM)
- 45-9 PEBBLES "Giving You The Benefit" (MCA)
- 7-10 CANDY FLIP "Strawberry Fields Forever" (ATL)
- 4-11 THE TIME "Jerk Out" (REPRISE)
- 9-12 BLACK BOX "Everybody, Everybody" (RCA)
- 15-13 2 IN A ROOM "Wiggle It" (CUTTING)
- 2-14 ADVENTURES OF STEVIE V "Dirty Cash" (MERC)
- 20-15 PROJECTION "Heart And Soul" (MCA)
- 33-16 FREESTYLE ORCH... "Keep On Pump..." (SBK ONE)
- 26-17 TKA "I Won't Give up On You" (TB/WB)
- 29-18 DINO "Romeo" (ISLAND)
- 17-19 OAKTOWN'S 3-5-7 "We Like It" (CAPITOL)
- 22-20 BEATS INTERNATIONAL "Won't Talk..." (ELEK)
- NEW-21 CYNTHIA & JOHNNY O "Dream Boy..." (MIC MAC)
- 14-22 EN VOGUE "Lies" (ATLANTIC)
- 27-23 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- NEW-24 THE BOYS "Crazy" (MOTOWN)
- 23-25 MAXI PRIEST "Close To You" (CHARISMA)
- 10-26 DESKEE "Dance/Dance" (BLACKOUT)
- NEW-27 DON'T KNOW YET "What Time Is It" (EPIC)
- 21-28 TYLER COLLINS "Second Chance" (RCA)
- NEW-29 BELL BIV DEVOE "B.B.D. (I Thought...)" (MCA)
- 18-30 NEW ORDER "World In Motion" (FACTORY/WB)
- NEW-31 MELBA MOORE "Do You Really Love Me?" (CAP)
- 13-32 LIZ TORRES "If U Keep It Up" (JIVE)
- 32-33 DIANA BROWN & B. K SHARPE "Masterplan" (ffrr)
- 16-34 LYDIA RHODES "DJ Give Me That Funky..." (MCA)
- 31-35 ADEVA "Warning" (CAPITOL)
- 24-36 BANG "Holding My Heart In Your Hand" (VEN/A&M)
- 38-37 ATMOSFEAR "Atmosfear" (SBK ONE)
- 53-38 BETTY BOO "Doing The Do" (ATLANTIC)
- 34-39 A.T.C. "It Ain't Over" (SBK)
- NEW-40 BLUE PEARL "Naked In The Rain..." (BIG LIFE)
- 37-41 PRESKA "Let's Get Real" (EPIC)
- NEW-42 VANILLA ICE "Ice Ice Baby" (SBK)
- 41-43 PLUS ONE "It's Happening" (MCA)
- 42-44 X-CLAN "Funky Lessons" (4TH & B'WAY)
- 36-45 NAYOBE "I Love The Way..." (WTG/EPIC)
- 39-46 BASS-O-MATIC "In The Realm Of ..." (VIRGIN)
- 43-47 BASIC BLACK "She's Mine" (MOTOWN)
- NEW-48 JANET JACKSON "Black Cat" (A&M)
- NEW-49 SOHO "Hippy Chick" (ATCO)
- NEW-50 COMPANY B "Goddess Of Love" (SUMMER)
- NEW-51 WEE PAPA GIRL RAPPERS "The Bump" (JIVE)
- NEW-52 SOUL II SOUL "People" (VIRGIN)
- NEW-53 ELLISA FIORILLO "On The Way Up" (CHRYSALIS)
- NEW-54 CARON WHEELER "Livin' In The Light" (EMI)
- 30-55 S. O'CONNOR "Emperor's.../Stretched..." (CHRY)

## CLUB CHATTER...

The *Groove* is definitely happening as DEEE-LITE tops the charts this week with their fast-growing international monster hit! Another notable mention goes to CARON WHEELER who debuted on the chart this week...we told you she would be HOT!!!

SOHO who has Smiths fans in the palm of their hands with this mega request song, can expect a long run in the clubs with this infectious melody! For more good stuff, check out LP cut *Goddess* and you'll be blown away! Remember CATHY DENNIS of D-Mob fame? After nearly a year as an import, POLYDOR is now servicing *Just Another Dream* domestically...don't even think twice about it!

Now it's calendar time... DESERT WEST RECORD POOL is pleased to announce their first annual Music Roundup for the Southwest region to be held February 1-3 in Phoenix. For more information, contact Terry Gilson at (602) 249-9214.

## REPORTERS - HOT BREAKOUTS

**NEW YORK**  
FOR THE RECORD • New York ♦ Danny Pucciarelli (125 Reporters) (212) 598-4177 • BEAT MASTERS, PEBBLES, ROBERT OWENS, VELMA WRIGHT,

SURE RECORD POOL • Bronx ♦ Bobby Davis (125 Reporters) (212) 904-0500 • FOUR TO BAR, DEE HOLLOWAY, FREESTYLE ORCHESTRA, MELBA MOORE, WILLY & GILL, YVONNE DELEON,

**LOS ANGELES**  
AMERICAN MUSIC POOL • Beverly Hills ♦ Jeff Fishman/Jimmy Kim (125 Reporters) (213) 659-7852 • CARON WHEELER, INFO. SOCIETY, MICHELLE, VANILLA ICE,

IMPACT RECORD POOL • Los Angeles ♦ Fut (75 Reporters) (213) 292-6611 • BEAT MASTERS,

RESOURCE RECORD POOL • Los Angeles ♦ Randy Sills (125 Reporters) (213) 651-2085 • 2 IN A ROOM, A.T.C., PHIL COLLINS, PRESKA, TONY! TONI! TONE!,

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CHICAGO RECORD POOL • Chicago ♦ Sean Knight (100 Reporters) (312) 876-0909 • BOXCAR, CULTURE BEAT, DARRYL PANDY, DOUBLE DEE F/ DANNY, MC B F/ DAISY,

**SAN FRANCISCO**  
BAY AREA DANCE ASSOC. • San Francisco ♦ Nick Lygzios (75 Reporters) (415) 882-9700 • BLUE PEARL, DESKEE, PROPAGANDA, SOHO, SOUL II SOUL, WEE PAPA GIRL RAPPERS,

SOUL DISCO • San Francisco ♦ Bob Griffith (40 Reporters) (415) 431-1758 • BETTY BOO, CARON WHEELER, JANET JACKSON, SEDUCTION, SOHO,

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PHILADELPHIA METRO POOL • Philadelphia ♦ Martin Keown (75 Reporters) (215) 732-7949 • CELESTE, PRECIOUS, SPECIAL ED, TRACIE SPENSER, VELMA WRIGHT,

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MADD RECORD POOL • Detroit ♦ Keith Golden (30 Reporters) (313) 922-5581 • CAMEO,

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BOSTON RECORD POOL • Boston ♦ Robin Springer (125 Reporters) (617) 325-7665 • BEAT MASTERS, HUMAN LEAGUE, INXS, SEDUCTION, LINEAR,

**WASHINGTON D.C.**  
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MUSIC INFORMATION EXCHANGE • Houston ♦ Sam Meyers (50 Reporters) (713) 667-2734 • AFTERSHOCK, CELEBRATE THE NUN, INFO. SOCIETY, PROPAGANDA, SEDUCTION,

**MIAMI**  
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FLORIDA RECORD POOL • North Miami ♦ Ciro Lierena (305) 948-6466 • CANDY FLIP, LIZ TORRES, SHE ROCKERS, SNAP,

FLORIDA WEST URBAN CONNECTION • Tampa ♦ Oliver Crawford (45 Reporters) (813) 963-1170 • FROZEN LIST,

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DESERT WEST RECORD POOL • Phoenix ♦ Terry Gilson (75 Reporters) (602) 249-9214 • EXOTIC BIRDS, HIPSHOT, TRICKY NICKY, TRACIE SPENSER, VANILLA ICE,





# TYLER COLLINS

## "SECOND CHANCE"

**HITMAKERS CROSSOVER: 49-34  
A CRUSADE! A HITBOUND!**

**BOB LaBORDE, Asst. PD/MD, KCPX** - *"In a sea of female dance songs, Tyler Collins rises to the surface - top ten phones at night!"*

HOT97 (D#29)  
PWR106 (35-32)  
KMEL (16-15)  
X100 (30-27)  
WXKS (D#34)  
WLOL (Add)  
WMXP (D#28)

KKFR (18-13)  
KKRZ (Add)  
KXXR (D#29)  
HOT97.7 (D#35)  
KROY (22-19)  
KTFM (Add)  
HOT94.9 (23-20)

KCPX (Add)  
KISN (37-31)  
Y107 (D#31)  
Z99 (24-21)  
PWRPIG (#18)  
WIOQ (#32)  
HOT102 (#26)

WKSE (D#30)  
KHTK (26-24)  
PRO-FM (On)  
WNVZ (On)  
Q106 (On)  
and more



# BLACK BOX

## "EVERYBODY EVERYBODY"

**HITMAKERS MAINSTREAM: 30-25 CROSSOVER: 2-1  
National Breakout with 134 Active Reports!  
National Single Sales: 12-8**

**SAM REYNOLDS, MD, WKZL** - *"This is a very sophisticated dance record, and coupled with the band's international appeal, it's perfect if you target an upscale adult female audience!"*

**LOUIS KAPLAN, PD, Y107** - *"Lighting up the phones at night - strong with younger demos!"*

HOT97 (1-1)  
WPLJ (11-7)  
Z100 (6-4)  
PWR106 (9-7)  
B96 (9-7)  
KMEL (#7)  
X100 (12-10)  
WEGX (9-7)  
WIOQ (#9)

WUSL (7-6)  
WHYT (D#23)  
KJMZ (16-12)  
WXKS-FM (#2)  
WZOU (21-18)  
WPGC (14-11)  
KISS98.5 (7-6)  
KRBE (15-10)  
POWER96 (4-3)

PWR99 (D#32)  
Z90 (10-9)  
WLOL-FM (11-9)  
WMXP (D#29)  
PWR PIG (#15)  
KKFR (28-24)  
Y108 (29-21)  
KXXR (13-6)  
KROY (13-12)

Q102 (33-29)  
WNVZ (11-10)  
KGGI (Add)  
WNCI (25-21)  
B97 (27-24)  
KTFM (14-13)  
KISN (D#27)  
WMJQ (D#29)  
WKSE (20-14)

WKSS (1-1)  
WTIC-FM (6-3)  
102JAMZ (12-11)  
98PXY (Add)  
Y107 (26-22)  
WDJX (Add)  
WKZL (Add)  
CKOI (32-27)  
and more

# MARC JORDAN

## "Edge Of The World"

**R&R A/C #27**

# ON YOUR DESK NOW!





# NEW RELEASES

## TOP 40

BROTHER BEYOND "Just A Heartbeat Away" (EMI)  
HALL & OATES "So Close" (ARISTA)  
INFORMATION SOCIETY "Think" (TB/REPRISE)  
L.L. COOL J "The Boomin' System" (COLUMBIA)  
M.C. HAMMER "Pray" (CAPITOL)  
REGINA "Track You Down" (CENTURION)

SEDUCTION "Breakdown" (VENDETTA/A&M)  
SEIKO "Who's That Boy" (COLUMBIA)  
ST. PAUL "Every Heart Needs A Home" (ATLANTIC)  
TECHNOTRONIC "Rockin' Over The Beat" (SBK)  
WINGER "Miles Away" (ATLANTIC)  
OLETA ADAMS "Rhythm of Life" (MERCURY)

## ROCK

JAY AARON "Ronda" (WARNER BROS.)  
AC/DC "Thunderstruck" (ATCO)  
THE CALL "What's Happened To You" (MCA)  
CELTIC FROST "Wine In My Hand" (RCA)  
COLD SWEAT "Let's Make Love Tonight" (MCA)  
DANZIG "Killer Wolf" (Geffen)  
DEEP PURPLE "King Of Dreams" (RCA)

BOB DYLAN "It's Unbelievable" (COLUMBIA)  
EVERY MOTHER'S NIGHTMARE "Love Can Make  
You Blind" (ARISTA)  
HALL & OATES "So Close" (ARISTA)  
STYX "Love Is The Ritual" (A&M)  
TROUBLE TRIBE "Tattoo" (CHRYSLIS)  
VAUGHN BROTHERS "Tick Tock" (EPIC)

## ALTERNATIVE

BROKEN HOMES "Lock & Key" (MCA)  
THE CALL "What's Happened To You" (MCA)  
BRENDA FASSIE "Black President" (SBK)  
GENE LOVES JEZEBEL "Tangled Up In You" (Geffen)  
LAVA HAY "Baby" (POLYDOR)  
INSPIRAL CARPETS "Commercial Rain" (ELEKTRA)

INTO PARADISE "Heaven" (CHRYSLIS)  
REDD KROSS "Annie's Gone" (ATLANTIC)  
STRAWBERRY ZOTS "And You (Drive Your  
Pretty Car) (RCA)  
TACKHEAD "Dangerous Sex" (SBK)

### FACE-OFF (from page 7)

or Emmis arrange to sell a block space, like they would to Pepsi or Coke, that would involve all the stations in the chain," said Lyons. "That they could offer bulk-buy savings to both the retailer and the record label."

I.R.S., says Lyons, did buy some spots on PIRATE for Concrete Blonde, who have a burgeoning hit record in *Joey*, that consisted of playing key hooks of the song and then announcing where the album could be purchased. It was, Lyons added, on sale with an eye-catching display set up for maximum visibility.

"I'm convinced that that radio spot helped us turn a lot of people on to Concrete Blonde," states Lyons, who says he has been championing Van Stone's proposal to his director of retail with only marginal results. "The people who need to get convinced of the value of radio are the advertising directors of the retail chain. Radio should be pitching this idea to them."

So the problem of greater production between retail, radio and record labels is based on a lack of communication. Lyons suggested **HITMAKERS** undertake a three way Face-Off between a label VP of sales, a key retailer in a large chain, and a radio program director. He may have hit upon something. If linking up the three entities will facilitate the marketing process, then let's see some volunteers for our first three way face off. We're ready when you are.

### CHARLIE MINOR (from page 7)

Janet has at this level of her development," Minor says. "She is tapping in to a whole different side of her personality now."

While the idea of Janet Jackson as a Rock Radio staple might raise a few eyebrows, *Black Cat* has changed that mindset convincingly. Minor says that a whole new audience is experiencing Janet's magic, beginning with some hot activity here in his home port of Los Angeles.

"A lot of Rock40 stations like Pirate are playing the record, and it will be interesting to see what develops from here," states Minor.

Also piling up the adds at a blistering clip is the latest smash track from lady-killers Breathe, *Say A Prayer*, featuring a classic vocal by the group's centerpiece, **David Gasper**. And keep a close eye on a dance track from a lady named Suzanne Vega, who previously carved a comfortable niche for herself weaving delicate tapestries on an acoustic guitar. Get ready for a shock - now she's riding high in a whole new dimension, courtesy of a reworked rendition of *Tom's Diner*, one of the hottest club cuts in the country at the moment. This track is so tasty and so unique it looks like a sure winner. One programmer, Guy Brouillard at CKOI in Montreal, said that the cut offers "the most invigorating approach to dance music I've heard in Top40 all year." In addition, the synth-fueled sounds from the trailblazers of hi-tech

keyboard pop, The Human League, brightens the A&M picture even more. Charlie is justifiably delighted with the early action spawned by group, which he openly declares "are one of the more distinctive" pop groups in the field.

That's what's on the front burner for the label. As for what's simmering in the oven waiting for a taste test...well, we'll let Charlie Minor describe his upcoming delicacies. "I'm very excited about **Soul Asylum**, which has the potential to be one of the new bands of the future for the '90s," he says with unflinching conviction. He also mentions **Trip Shakespeare**, who blend a folksy intellect with radio-perfect hooks and gorgeous three part harmonies. Finally, Charlie beams when **The Neville Brothers** are mentioned, as he is absolutely certain that 1990 will be their year, after nurturing a growing following for decades.

"They've been known around New Orleans for nearly 30 years, and anyone who has had the pleasure of listening to Aaron Neville's vocal ability on his duet hit *Don't Know Much* with Linda Rondstadt will surely recognize a rare genius," says Minor, and he couldn't be more accurate in his assessment. Consider the Neville Brothers just another chapter in the ever evolving history of A&M Records, the legacy of which Charlie Minor's acute understanding of music and people has played a key role.

### BREATHE (from page 7)

One of the reasons for the public's wild early acclaim is Breathe's newfound maturity as songwriters. A little known event that might have proven a catalyst in the process was an excursion the group took last year to Thailand. David believes the month-long sojourn cleansed his soul and reconditioned many of his attitudes about life.

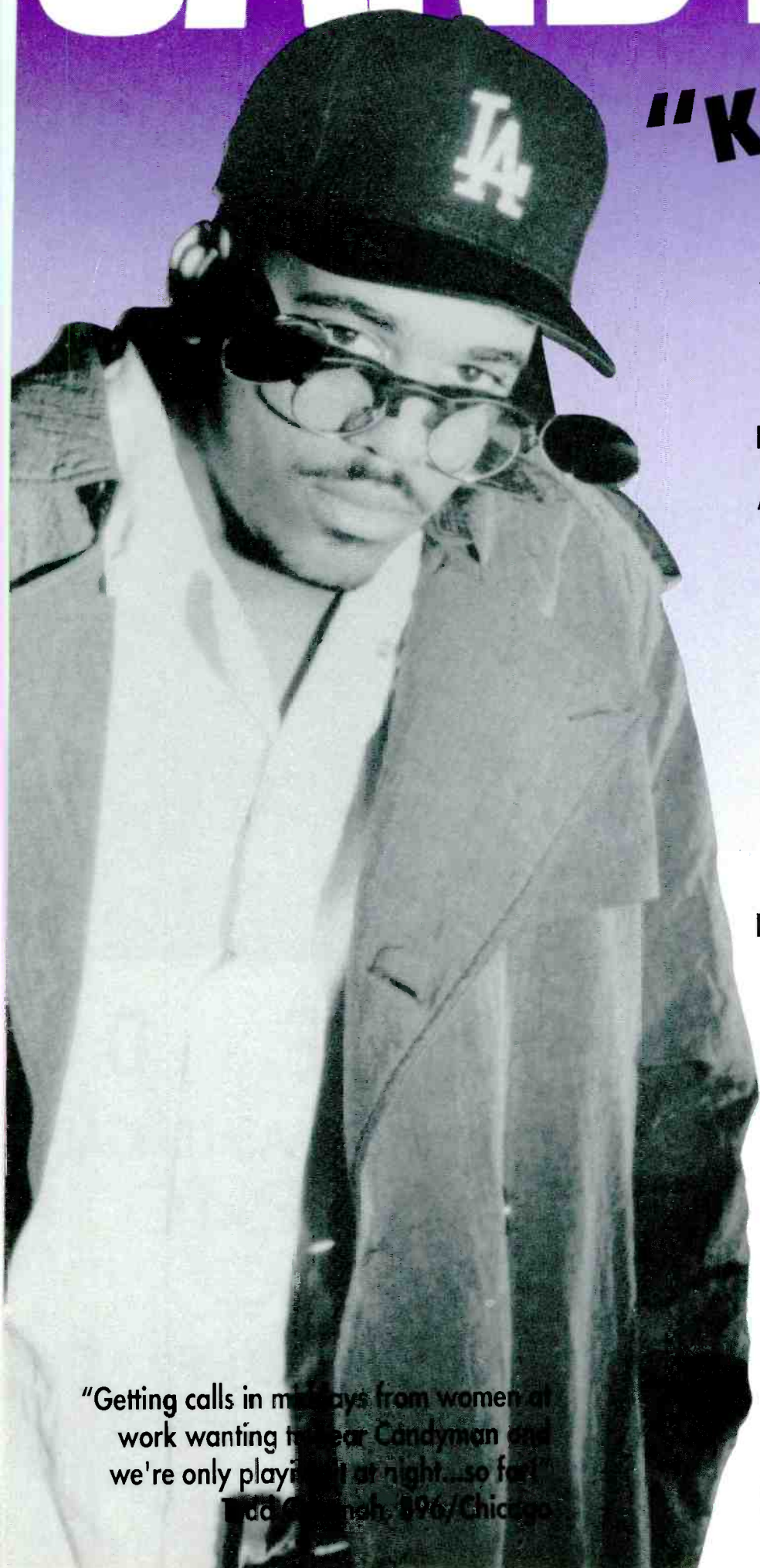
"We trekked pretty far down into the islands south of Thailand and met some people who probably had never even heard of Michael Jackson," he said of his journey to the bowels of Buddahland with bandmates **Ian Spice** and **Marcus Lillington**, who handle drums and keyboards, respectively. "It was great for us to experience the other side of the world where people don't concern themselves with mundane things like shmoozing with the press and radio people and making records."

Well that explains Big Dave's earlier bout with fatigue. He's obviously having a hard time concentrating about my questions about his album and tour plans; instead daydreaming about a bevy of beautiful teen aged Thai belly dancers and a cool desert oasis. Personally I can't blame him for a second. Even though Gasper's as hot as a Saudi Arabian camel herder's tent, he still knows how to keep things in perspective. Such are the commonplace quandaries of a rising star in an ever complicated world.



# CANDYMAN

## "KNOCKIN' BOOTS"



"*Knockin' Boots* is VERY REAL...it's a retail blowout plus a mass-appeal callout champion. Bigtime smash. Word."  
Keith Naftaly, KMEL/San Francisco



"While vacationing in L.A., I heard Candyman on the air at KIIS and knew instantly that it would be a smash! My first add when I got back!"  
Ric Lippincott, Z95/Chicago



"Top 5 single sales...top 3 requests...#5 requests 18-34 females...what are you waiting for?!!!"  
Kevin Weatherly, Q106/San Diego



"I'd bet \$2.7 million that this record is a smash. Any takers?"  
Lennie Collins, Boston's Esteemed EPIC Local Promotion Manager, and Most Recent Millionaire Winner of the Massachusetts Lottery.



"This cat is for real, man. Dig these sales - over 100,000 singles sold, and 100,000+ advance LP orders!"



"Getting calls in many ways from women at work wanting to hear Candyman and we're only playing it at night...so far!"  
Todd Smith, WBBM/Chicago



© 1990, CBS Records Inc.

Taken from the forthcoming Epic release:  
"Ain't No Shame In My Game" 46947  
Produced by Johnny "J" and Candyman



# H E A R T



## S T R A N D E D

THE NEW SINGLE AND VIDEO FROM THE PLATINUM-PLUS SMASH BRIGADE

**#1 MOST ADDED TOP40**

**#1 MOST ADDED AC**

MTV EXCLUSIVE ROTATION SEPTEMBER 18

PRODUCED BY RICHIE ZITO • MANAGEMENT: TRUDY GREEN/HK MANAGEMENT, INC. • ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS

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# NATIONAL RETAIL CHART

Published Weekly By **HITMAKERS MAGAZINE** And Compiled From Surveys Reported To Us By A Retail Panel Comprised Of 200 Individual Record Stores, Chains, And Distributors. These Charts Are Based On Sales Only.

## TOP SELLING ALBUMS

### #1 M.C. HAMMER "PLEASE HAMMER DON'T..." (CAP)

- LW-TW
- 1-1 M.C. HAMMER "Please Hammer..." (CAPITOL)
  - 2-2 MARIAH CAREY "Mariah Carey" (COLUMBIA)
  - 4-3 PRINCE "Music From Graffiti..." (PAISLEY PK/WB)
  - 3-4 JON BON JOVI "Blaze Of Glory..." (MERCURY)
  - 5-5 WILSON PHILLIPS "Wilson Phillips" (SBK)
  - 6-6 POISON "Flesh & Blood" (ENIGMA/CAPITOL)
  - 8-7 BELL BIV DEVOE "Poison" (MCA)
  - 7-8 ANITA BAKER "Compositions" (ELEKTRA)
  - 9-9 JANE'S ADDICTION "Ritual de lo Habitual" (WB)
  - 10-10 KEITH SWEAT "I'll Give All My Love" (ELEKTRA)
  - 11-11 FAITH NO MORE "The Real Thing" (SLASH/REP)
  - 13-12 DEPECHE MODE "Violator" (SIRE/REP)
  - 31-13 LIVING COLOUR "Times Up" (EPIC)
  - 19-14 N.W.A. "100 Miles And Runnin'" (PRIORITY)
  - 18-15 NELSON "After the Rain" (DGC)
  - 14-16 JOHNNY GILL "Johnny Gill" (MOTOWN)
  - 15-17 WINGER "In The Heart Of The Young" (ATL)
  - 16-18 NEW KIDS ON THE BLOCK "Step By Step" (COL)
  - 17-19 PRETTY WOMAN "Soundtrack" (EMI)
  - 20-20 PHIL COLLINS "...But Seriously" (ATLANTIC)
  - 12-21 LUKE f./ 2 LIVE CREW "Banned In..." (LUKE/ATL)
  - 21-22 ANTHRAX "Persistence Of Time" (ISLAND)
  - 23-23 MICHAEL BOLTON "Soul Provider" (COLUMBIA)
  - 30-24 GHOST "Soundtrack" (MCA)
  - 25-25 RATT "Detonator" (ATLANTIC)
  - 28-26 SLAUGHTER "Stick It To Ya" (CHRYSALIS)
  - NEW-27 QUEENSRYCHE "Empire" (EMI)
  - 24-28 HARRY CONNICK, JR. "We Are In Love" (COL)
  - 25-29 BILLY IDOL "Charmed Life" (CHRYSALIS)
  - 22-30 MADONNA "I'm Breathless" (SIRE/WB)
  - 32-31 2 LIVE CREW "As Nasty As They ..." (LUKE REC)
  - 29-32 BRUCE HORNSBY "A Night On The Town" (RCA)
  - 33-33 BOOGIE DOWN PROD. "Edutainment" (JIVE/RCA)
  - 27-34 THE TIME "Pandemonium" (PAISLEY PARK)
  - 35-35 JEFF HEALEY "Hell To Pay" (ARISTA)
  - 38-36 EN VOGUE "Born To Sing" (ATLANTIC)
  - 44-37 RIGHTEOUS BROS. "Greatest Hits" (VERVE/POLY)
  - 34-38 PIXIES "Bossanova" (EMI)
  - 37-39 SINEAD O'CONNOR "I Do Not Want ..." (CHRY)
  - 41-40 NEVILLE BROS "Brother's Keeper" (A&M)
  - 36-41 SNAP "World Power" (ARISTA)
  - 42-42 CONCRETE BLONDE "Bloodletting" (IRS)
  - 43-43 AEROSMITH "Pump" (Geffen)
  - 45-44 DURAN DURAN "Liberty" (CAPITOL)
  - 46-45 BONNIE RAITT "Nick Of Time" (CAPITOL)
  - NEW-46 ROGER WATERS & FRIENDS "The Wall..." (MERC)
  - 39-47 STRYPER "Against The Law" (ENIGMA)
  - NEW-48 GARTH BROOKS "No Fences" (CAPITOL)
  - NEW-49 RUSH "Chronicles" (POLYDOR)
  - NEW-50 DOKKEN "Up From The Ashes" (Geffen)

## TOP SELLING SINGLES

### #1 JON BON JOVI "BLAZE OF GLORY" (MERC)

- LW-TW
- 1-1 JON BON JOVI "Blaze of Glory" (MERCURY)
  - 3-2 WILSON PHILLIPS "Release Me" (SBK)
  - 4-3 PRINCE "Thieves In The ..." (PAISLEY PARK/WB)
  - 2-4 BELL BIV DEVOE "Do Me" (MCA)
  - 5-5 NELSON "Love And Affection" (DGC)
  - 11-6 MAXI PRIEST "Close To You" (CHARISMA)
  - 15-7 GEORGE MICHAEL "Praying for Time" (COL)
  - 12-8 BLACK BOX "Everybody Everybody" (RCA)
  - 6-9 KYPER "Tic Tac Toe" (ATLANTIC)
  - 10-10 JOHNNY GILL "My, My, My" (MOTOWN)
  - 9-11 M.C. HAMMER "Have You Seen Her" (CAPITOL)
  - 8-12 NEW KIDS ON THE BLOCK "Tonight" (COL)
  - 7-13 FAITH NO MORE "Epic (What Is It)" (SLASH/REP)
  - 19-14 PHIL COLLINS "Something Happened..." (ATL)
  - 21-15 TONY! TONI! TONE! "Feels Good" (WING/POLY)
  - 22-16 AFTER 7 "Can't Stop" (VIRGIN)
  - 13-17 STEVIE B "Love & Emotion" (RCA)
  - 14-18 POISON "Unskinny Bop" (ENIGMA)
  - 23-19 THE BOYS "Crazy" (MOTOWN)
  - 25-20 CHEAP TRICK "Can't Stop Fallin Into..." (EPIC)
  - 26-21 DEPECHE MODE "Policy of Truth" (REPRISE)
  - 18-22 MARIAH CAREY "Vision Of Love" (COLUMBIA)
  - 17-23 THE TIME "Jerk Out" (REPRISE)
  - 16-24 SWEET SENSATION "If Wishes Came..." (ATCO)
  - 29-25 ADV. OF STEVIE V "Dirty Cash" (MERC)
  - 20-26 KEITH SWEAT "Make You Sweat" (ELEKTRA)
  - 33-27 PAUL YOUNG "Oh Girl" (COLUMBIA)
  - 32-28 LL COOL J "Boomin System B" (DEF JAM/COL)
  - 37-29 VANILLA ICE "Ice Ice Baby" (SBK)
  - 24-30 JANET JACKSON "Come Back To Me" (A&M)
  - 28-31 SNAP "The Power" (ARISTA)
  - 27-32 LUKE f./ 2 LIVE CREW "Banned In..." (LUKE/ATL)
  - 40-33 PEBBLES "Giving You the Benefit..." (MCA)
  - 44-34 DINO "Romeo" (ISLAND)
  - 41-35 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
  - 46-36 JAMES INGRAM "I Don't Have The Heart" (WB)
  - 31-37 KID FROST "La Raza" (VIRGIN)
  - 42-38 DOC BOX & B FRESH "Slow Love" (MOTOWN)
  - 45-39 INDECENT OBSESSION "Tell Me..." (MCA)
  - 30-40 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
  - 34-41 WEST COAST RAPPERS "We're All In..." (WB)
  - 48-42 LISA STANSFIELD "This Is The Right..." (ARISTA)
  - 43-43 EN VOGUE "Lies" (ATLANTIC)
  - NEW-44 INXS "Suicide Blonde" (ATLANTIC)
  - 47-45 WINGER "Can't Get Enough" (ATLANTIC)
  - NEW-46 SLAUGHTER "Fly To The Angels" (CHRYSALIS)
  - NEW-47 CONCRETE BLONDE "Joey" (IRS)
  - 39-48 MELLOW MAN ACE "Mentiroso" (CAPITOL)
  - NEW-49 RIGHTEOUS BROS. "Unchained Melody" (POLY)
  - 35-50 SEDUCTION "Could This Be..." (VENDETTA/A&M)





PICTURED BACKSTAGE AFTER A RECENT P.A. GIG IS IRS RECORDS OWN BARRY LYONS WITH HIS TWIN BROTHER FROM A PREVIOUS MARRIAGE-TORTOLVIS OF "DREAD ZEPPELIN"

Dance TOP40-KITY San Antonio made the long rumored switch to Adult TOP40 on Sept. 6. The call letters have been changed to KSRR with on-air slogan Star93. PD RICK UPTON remains in place, but morning guy RICK THE STICK is out, as is MD STEPHANIE GRAMM. UPTON speaks very highly of both. STEPH can be reached at (512) 349-1867. Mr. STICK is at (512) 666-4526.

20 year industry vet WILLIE B. has resigned as PD of KWOD-Sacramento to pursue a programming gig in an as yet un-named Top 50 market. PD GERRY CAGLE has announced that he will take over the PD duties, and is looking for a good air talent. T&R: KWOD, 1425 River Park Drive, Sacramento, Calif. 95815.

The PD search at The FOX in Detroit gets warmer, as APD/Afternoon Guy JOHN McFADDEN and STAR94-Atlanta PD BILL CAHILL are still the guys to beat for this prime gig.

THE EAR hears that Epic Records Boston Promo Rep. LENNY COLLINS will be chartering several buses at the NAB this weekend to accommodate all of his brand new friends. Seems that Mr. COLLINS hit the Mass. Lottery last week for a whopping \$2.7 MILLION Dollars!!!! This is going to really raise hell with his expense account...

B96-Chicago has hired GARY SPEARS for afternoon drive, beginning Sept. 17. He will replace PAT REYNOLDS, who is driving in Tampa for afternoons at Q105. SPEARS most recently worked PM at Q107-Washington, which

switched to an Adult TOP40 format last week. SPEARS also was the original PM Driver at B96 under MIKE JOSEPH in 1982.

Crosstown at ABC/Cap Cities' Z95, DANNY WRIGHT comes on board for nights. This pits him against GEORGE McFLY, B96's night jock, and WRIGHT's former rival in Washington, D.C. when McFLY was doing nights at WAVA, and WRIGHT was at Q107. This will be a great battle, and the listeners of Chicago will be the winners here.

Contrary to published reports last week, KCMO-Kansas City DENE HALLAM is not going to Dallas to program STAR105. Instead, he's decided to head to Houston to take over the PD reins at Ganett's KKQB, filling the large shoes left by BILL RICHARDS, who's on his way to KIIS-FM.

Congrats to one of our faves, CLARKE INGRAM on landing the PD gig at HOT 99.9-Allentown, Pa!

SAM KAISER's last official act as Senior VP of Promotion at Enigma was to launch the DAVID CASSIDY single, "Lyn' To Myself". As evidenced by the action this week, this thing is EXPLODING!

Former ENIGMA Sr. Director of Top 40 BEN BROOKS has signed on with Hollywood Records as the West Coast Regional Rep. He'll be working closely with Promo Goddess's BRENDA ROMANO and KYLE HEATHERINGTON. The photo at upper right shows the look of ecstasy on BEN's face when he found out he got the job.

Q101-Meridian Miss. has purchased WMOX-AM, and combined the two into one flame-throwin' Q101-AM/FM.

JAMES "HOJO" BAKER, formerly of WTBX Hibbing/Duluth is in search of a new challenge/opportunity/cool gig. He formerly did weekend swing at KYUU-San Francisco and is looking for middays or afternoons with possible MD/APD duties. Reach him at (218) 263-4446.

KSKG-Salinas Kansas is not after a new night jock. Contact Rusty Keyes at (913) 825-4631.

More ch-ch-ch-ch...Changes...

GARY DUNES, MD at 93Q-Syracuse, looks both ways then crosses the road to Qidle's outlet WSEN as APD/Afternoons.

BILLY MESHEL has been named CEO of All Nations Music. MESHEL has been president there since 1988. All Nations Music is one of the largest publishing organizations in the business.

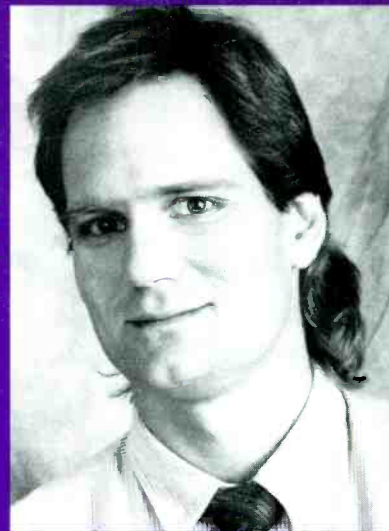
It's gettin' strange down in Austin, as Top40 K98 move down the dial... New KHFI owners Spur Partners are changing format to Country, simulcasting with KVEI-AM to form combo KVEI-AM/FM. Meanwhile, Joyner Communications buys Oldies outlet KQFX, flips it to TOP40, changes calls to KHFI, and brings over the entire K98 Staff!!!

Down in Elvisland, JIM MacDONALD replaces RICK ALLEN as PD of WWKZ-FM-Tupelo, Miss. ALLEN segues into the PD slot at WLMX Chattanooga, Tenn. MacDONALD was PD of WZIX Columbus/Starksville, Miss.

ELLEN CAVANAUGH has been named GSM of Nationwide's MIX96.5-Houston's (KHMX) Adult Top 40 outlet. Previously she was GSM at crosstown KRBE and at KODA.

Polydor Records has been very busy this week, naming three new local promotion people: DARYL OLIVER, Washington D.C., DANIEL HARRIS for the Southwest Region, and RICK

Congrats to BEN "Please Don't use this picture." BROOKS, recently named HOLLYWOOD Records West Coast Regional Promo Rep.



(pictured left to right is BEN BROOKS).

McEACHERN responsible for the Ohio Valley, as well as servicing college radio and record pools.

THE EAR sez look for Top Gun RAY CARLTON to split from RCA Records and be named VP of Promotion at Giant Records, ending IRVING AZOFF's year-long talent search, and obviously IRVING has found the best man for the job!

In our True Love Dept. this week, 92X Columbus night guy GERONIMO bit the big one, and got himself hitched to Carla Wessell. They are expecting their first child next March. GERONIMO sez: "Contrary to the rumors, there were no shotguns in attendance...just a pistol".

THE EAR hears that one of the big Urban Buzz Records this week is, "The World Just Keeps On Turning" by Candi & The Backbeat. It's from those fine folks at IRS Records. Give it a spin!

WZPL Indianapolis has moved MD/night jock MICHAEL J. POWERS to middays. Current midday jock DON PAYNE is taking himself off the air to become the station's fulltime engineer and will be designing brand new studios for WZPL!

WENDY SOMMERS, the "Jaqueline" of all trades at WKQD Huntsville, Alabama, went "Kabloole" over the weekend. Besides carrying the titles of MD/ Promotions Director/ News Director/ Public Affairs Director/ Morning Show Sidekick, she says that management also asked her to be the station janitor! For some reason, she resigned after that, and is currently looking for something less stressful... like maybe handling nuclear waste bare-handed. Call her and compare war stories at (205) 341-1016.

And YES, friends, RICK DOBBIS will head a new POLYGRAM label that will encompass a number of smaller labels including POLYDOR. It's a unique new concept in which Rick will oversee this new operation funneling the product from the labels under him to his marketing and promotion teams. And speaking of promotion, who will head Rick's promotion army?, and who will eventually get the TED FIELDS/JIMMY IOVINE shot?, and who will be co-president with ED ECKSTINE at MERCURY?, and who played "Lumpy" on "Leave It To Beaver"?, AND.....

Stay tuned...next week we MIGHT even tell you what KEVIN CARTER is doing here!!!!!!!!!!!!!!!!!!!!

And don't be surprised to see a few more new faces and features here at HITMAKERS.

Have a great time at the NAB in Boston, and look for BIG TUNA cruising the lobby asking for directions to JOHN GARABEDIAN'S party!

STOP! This section ends here. Do NOT turn the page until you are told to do so.





TIME: LATE  
PLACE: HERS  
MUSIC: PERFECT

What happens next could change their lives and it's...

## JUST A HEARTBEAT AWAY

The new single from the album TRUST

# brother beyond

From  
**EMI**

# wheeler

The first single and video from her highly anticipated debut solo album *UK BLAK*

Already on...

Just Added:  
HOT97 #35  
WUSL  
WXKS-FM  
KISS98.5  
KKFR

HOT97.7  
FM102  
KROY #35  
WNCI  
95XXX  
99.9KHI  
KBOS

KQIZ  
KZFM  
WHDQ  
WRCK  
and more

KMEL (26-23)  
KSOL (30-27)

**HOSH GURELI/KMEL** - "Caron Wheeler has already proven herself with the smashes *Keep On Movin'* and *Back To Life; Livin' In The Light* deserves the same attention, if not more!"

**JOHN CHRISTIAN/HOT97.7** - "This record was on the air within an hour of its delivery. The song jumps out of the radio with a solid hook and, oh my, the girl can sing!"

**DON PARKER/B95** - "Caron Wheeler is just as hot as *Soul II Soul* was in the beginning. We're jammin' her around the clock. Great song for all demos!"

**STEVE SMITH/KKFR** - "One very classy, all-demo SMASH!!!"

**Caron Wheeler**

# IN THE LIGHT



From  
**EMI**



# THINK ABOUT IT!

## INFORMATION SOCIETY



**"THINK"**

**THE NEW SINGLE**

**FROM THE NEW ALBUM  
HACK**

**PRODUCED BY  
FRED MAHER AND  
INFORMATION SOCIETY  
MANAGEMENT:  
SCOTT MEHNO/ BANG  
COMMUNICATIONS**