

# HITMAKERS<sup>®</sup>

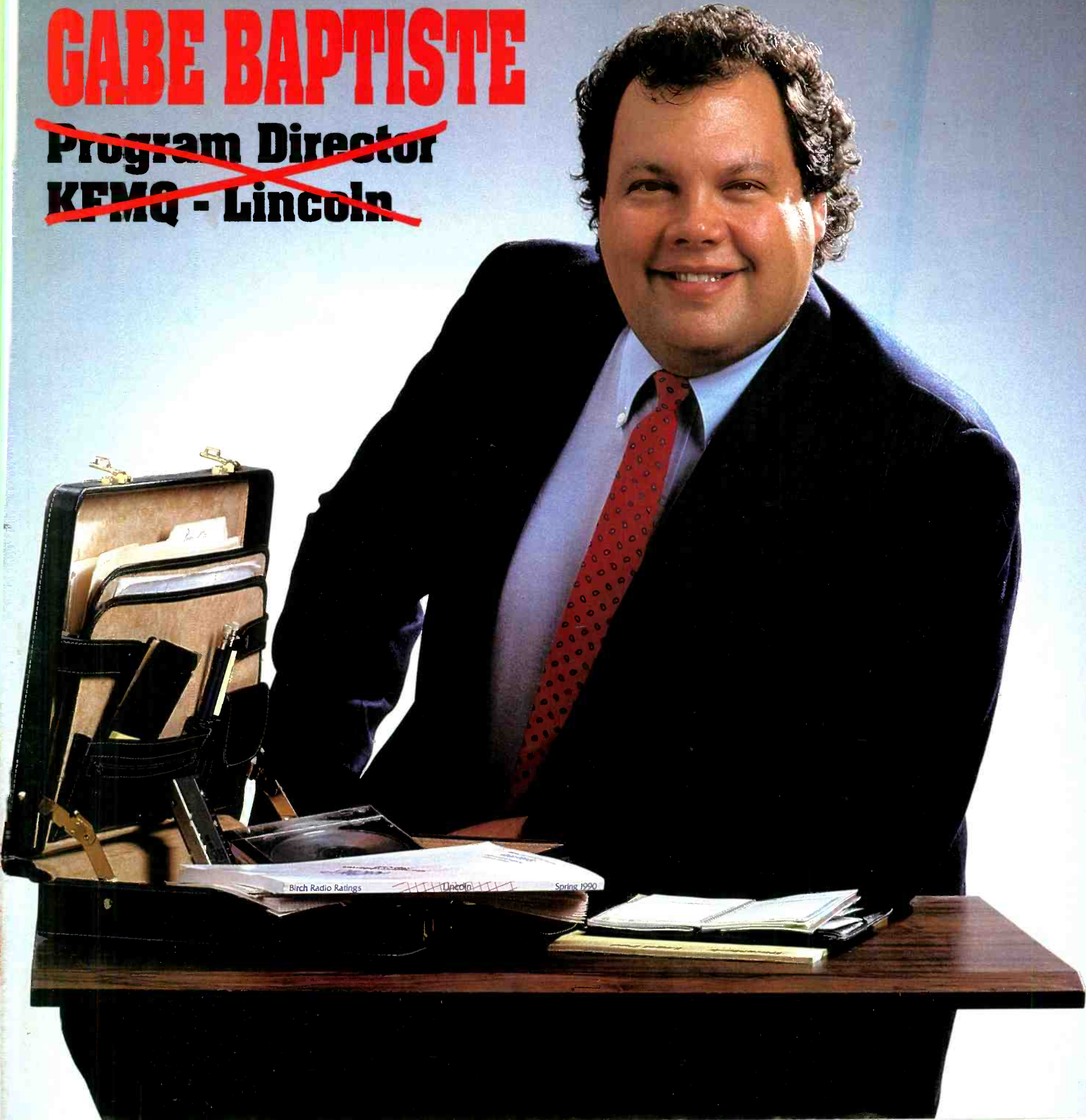
ISSUE 652  
\$5.00

AUGUST 24, 1990

an exclusive interview with

## GABE BAPTISTE

~~Program Director  
KFMQ - Lincoln~~



# ICE

# SCREAMS!



**Busting Out**  
**KMEL (25-15)**  
**KJMZ (11-8)**  
**Y95 (D#28)**



**Just Added**  
**KOY95!!!**  
**KS104!!!**



**Just Added**  
**KEGL!!!**  
**KKFR!!!**



**Just Added**  
**FM102#10!!!**  
**KROY!!!**



**Just Added**  
**KWOD #27!!!**  
**KITY #24!!!**



**HITMAKERS RETAIL**  
**SINGLES SALES:**  
**NEW #48**  
**CROSSOVER CHART:**  
**NEW #44**



**CAROLYN ROBBINS — LOOKING FOR A JOB**  
"I KNOW THAT YOU ARE ALL SICK AND TIRED OF HEARING ME TELL YOU ABOUT VANILLA ICE...WELL, HERE I GO AGAIN. THIS IS A #1 REQUESTED AND SALES RECORD, AND HAS PROVEN TO BE THAT WITH EVERYONE WHO HAS TESTED IT. HE IS PACKING THE CLUBS IN DALLAS. CONGRATULATIONS ICE AND KEEP ON "PLAYIN' THAT FUNKY MUSIC WHITE BOY." (B SIDE)

**LES GARLAND — VP PROGRAMMING, JUKEBOX NETWORK**  
"HALF-A-MILLION CALLERS CAN'T BE WRONG WHEN VANILLA ICE WENT 14-10-4-2-1 IN NATIONAL REQUESTS ON THE JUKEBOX NETWORK!"

**KEITH NAFTALY — PD KMEL**  
"VANILLA ICE TOOK ONLY ONE WEEKEND TO COMPLETELY EXPLODE IN NORTHERN CALIFORNIA. VERY INFECTIOUS, FUNKY GROOVE. LET'S BOOK HIM FOR SUMMER JAM 1991.

**BOBBY WEEKS — MUSIC PEOPLE, OAKLAND, CA**  
"WE SOLD 200 PIECES IN 20 MINUTES."

**DAVE MORALES — HOT 95, JACKSON, MI**  
"FRIGID ON THE PHONES AND SMOKIN' IN THE SALES...MY HOME-BOY 'V' DEFINITELY HAS THE GROOVE. IF YOU DON'T BELIEVE ME, CHECK OUT THE VIDEO, PLAY THE CUT ON THE AIR AND WATCH THE RESULTS. WORD TO YO' MUTHA!"

**BRIAN WHITE PD/ANDREA PENTRACK MD — FM 102, SACRAMENTO, CA**  
"WE PUT THE RECORD ON AND WITHIN ONE DAY IT WAS #1 MOST REQUESTED. TWO WEEKS LATER IT'S HOLDING STRONG AT #1. THE HOOK IS SO STRONG THE PHONES WON'T STOP. BIG BUZZ ON THE STREET."

**JEFF McCARTNEY — KROY, SACRAMENTO, CA**  
"#1 PHONES...BROKE OFF OF VIDEO JUKEBOX IN SACRAMENTO...THIS WILL BE THE NEXT MASS APPEAL 'BUST A MOVE' TYPE RECORD. I'LL BE PLAYING THIS RECORD IN MORNING DRIVE IN TWO WEEKS."

**ELROY SMITH — KJMZ, IRVING, TX**  
"VANILLA ICE IS HOT! WE'VE GOT A REAL RECORD ON OUR HANDS. HE'S ONE OF OUR JAMMIN' ARTISTS AND HE PROVES IT BOTH ON VINYL AND ANY TIME HE PERFORMS."

**RICK "BIG DOG" HAYES — KTFM, SAN ANTONIO, TX**  
"VANILLA ICE CHILLS THE SAN ANTONIO AIRWAVES WITH A FRESH NEW SOUND."

**THE JUKEBOX NETWORK**

**VANILLA ICE. ICE ICE BABY. SMASH.**  
PRODUCED BY VANILLA ICE

**SBK Records**



# HITMAKERS®

**CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO**  
Mainstream Top40 - Crossover Top40 - Rock - Alternative - Clubs/Imports - Retail

## DE FRAN HEADS HOME TO PHILLY

KIIS-FM-Los Angeles Program Director Gerry DeFrancesco has resigned from the Gannett-owned station in order to move to Philadelphia, where he will fill the PD post at Pyramid Broadcasting's Hot AC WSNI.



According to KIIS-FM & AM President/General Manager Lynn Anderson, DeFrancesco is going to

Philadelphia in order to be with his family. She said he would be missed at KIIS-FM, where he has worked on and off since 1982 as PD and Vice President of Programming, but that "We respect his desire to be with his family. It's a personal decision."

Anderson told **HITMAKERS** that Gannett will be seeking to fill the KIIS-FM PD slot from within the

company, and that DeFrancesco's departure would bring about "no changes whatsoever" in KIIS-FM's format.

Pyramid Broadcasting Chief Executive Officer Richard Balsbaugh told **HITMAKERS** that while (See **GERRY DE** page 42)

## McHugh Named ELEKTRA National Director, AOR

Jon McHugh has been appointed National Director of AOR for ELEKTRA Entertainment, it was announced this week by ELEKTRA Senior Vice President of promotion **Rick Alden**.

McHugh comes to ELEKTRA from A&M Records, where he has worked as local promotion manager since 1988. He entered the music industry in 1984, working for London Wavelength as Affiliate Relations Coordinator, and in 1985 he became Director of Affiliate Relations for Radio International. McHugh joined D.I.R. Broadcasting in 1986, and in 1987 he joined national promotion for Dino DeLaurentis.

"Jon McHugh's background has given him a broad perspective on the needs and potential of AOR from local to national to international levels," commented Alden. "From his previous work experience, Jon has developed the ability to read the market from both consumer and company positions. I'm very happy to have him on board at ELEKTRA."

McHugh said that working at A&M "has been a tremendous experience," but added that "I'm really looking forward to an equally rewarding experience with my expanded responsibilities at ELEKTRA."

## DOUGLAS WJMH PD

Brian Douglas has been named Program Director at WJMH-Greensboro, filling the post vacated when former PD **Chris Bailey** left the station last month.

Douglas comes to WJMH from Z103 in Tallahassee, where he has spent the last five years. He will join the station September 1, and WJMH morning jock **Dick Edwards** will act as interim PD until his arrival.

WJMH GM **Roger Stockton** told **HITMAKERS** that no format changes are planned at the urban-leaning Top40.

## Yetnikoff To Leave CBS In Two Years?

CBS Records CEO **Walter Yetnikoff** has reportedly signed a two-year contract with the label that calls for him to leave the company and become a label consultant at the end of the contract.

Sony President and CEO **Norio Ohga** issued a statement in response to the news about Yetnikoff's contract, saying that "Walter has given many years of outstanding service to CBS Records, and it is Sony's wish that this continue as long as Walter desires."

"Walter and his management team have produced a splendid operating performance that far surpasses even our high expectations," added Ohga. "He retains our full confidence and support."

With regard to the details of any specific employment arrangements with Yetnikoff, Sony said it is its "firm corporate policy not to discuss the terms of private employment agreements."

## ISGRO GOES ON TRIAL FOR PAYOLA

The trial of former independent record promoter **Joseph Isgro** on charges of payola and racketeering began in U.S. District Court in Los Angeles August 21, with Isgro facing a possible sentence of up to 200 years in prison and \$1.4 million in fines if convicted on all counts.

In all, Isgro faces 57 counts related to payola, racketeering, filing false income tax returns, and conspiracy to defraud COLUMBIA Records. His indictment, along with those of a former business associate and former COLUMBIA executive **Ray Anderson**, came after a three-year federal investigation.

Last month Isgro's attorney, **Donald Re**, made a motion to have the case dismissed based on a letter from a former federal prosecutor that detailed alleged inconsistencies in the investigation that led to the indictments. A judge ruled at that time that the letter

would be "of no help to the defense," and his ruling cleared the way for the trial to begin earlier this week.

The first step in the trial process was jury selection, which began August 21 before Judge **James Ideman**. Once the jury selection is completed testimony will begin. Included among those expected to testify are **George Wilson**, a former general manager at Los Angeles station KIQQ (now PIRATE RADIO), and former Isgro bodyguard **David Michael Smith**, who is expected to tie Isgro to New York's Gambino crime family.

Re is claiming that Isgro's business dealings were legitimate, and that the case against him depends upon the testimony of a few witnesses "all of whom are bought and paid for by the government."

Two Isgro associates, **Ralph Tashjian** and **William Craig**, have already been convicted on payola charges.

## WAVA TO LEAD 75-STATION U.S.O. NETWORK

Emmis Broadcasting's Washington D.C. Top40 pullstop, WAVA105, is spearheading a national effort to capture hometown sentiments from concerned American citizens and transport them, via 90-minute cassette tapes, to the troops stationed in the Middle East.

WAVA VP/GM **Alan Goodman** told **HITMAKERS** that stations in the country's top 75 markets will be selected on a first-come-first-serve basis, providing they feature entertaining morning shows capable of instilling inspiration and cheer in the troops abroad.

In addition to supplying taped messages, Goodman added that the stations will also be asked to solicit funds from major corporations and local citizenry to help subsidize the U.S.O. which, he

added, is a publicly funded organization.

"That's why it's important that each of the 75 stations has an exciting morning show, because they're going to be asked to fill a number of roles, from supplementing U.S.O.'s treasury to bolstering morale overseas."

Goodman explained that the 75-station broadcasting network is trying to achieve a guaranteed delivery system to the task forces in Saudi Arabia. It was also hoped that artists who go on U.S.O. tours could be interviewed and the interviews re-broadcast in overseas locations for the entertainment of the military units. Corporate sponsors who participate will be included in spots on

(See **WAVA** page 32)

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What does the advent of DAB mean for conventional radio? page 30

**A Hit Film.**

**A Gold Album.**

**A Smash Single.**

**This Is Heaven.**

# MARIA MCKEE

## “Show Me Heaven”

The New Geffen Single

Music from the

Motion Picture Soundtrack,

*DAYS OF  
Thunder*

on DGC Compact Discs,

Cassettes and Records.

Sales over 800,000



©1990 The David Geffen Company

GEFFEN

## EXPLICIT LYRICS CITED

# GEFFEN WON'T DISTRIBUTE GETO BOYS LP

GEFFEN Records has announced it will not distribute the debut album of DEF AMERICAN rap group **The Geto Boys**, citing extremely explicit lyrics that "glamorize and possibly endorse violence, racism and misogyny."

"We respect the rights of DEF AMERICAN to record and sell any music which appeals to its artistic sensibilities," read an official GEFEN statement. "While it is not imperative that lyrical expressions of even our own GEFEN artists reflect the personal values of GEFEN Records, the extent to which The Geto Boys album glamorizes and possibly endorses

violence, racism and misogyny comels us to encourage DEF AMERICAN to select a distributor with a greater affinity for this musical expression" The statement stressed that despite GEFEN's decision on The Geto Boys album, the label "vehemently opposes any governmental censorship or restriction that would prevent the distribution or sale of this album or any other musical work."

DEF AMERICAN President **Rick Rubin** said he is "shocked and disturbed by GEFEN's decision.

"I am very proud of this record, and would have (See GEFEN page 32)

# NAB Tells FCC It Opposes Satellite DAB

National Association of Broadcasters President and CEO **Edward O. Fritts** has sent a letter to the Federal Communications Commission in order to express the NAB's opposition to satellite delivery of Digital Audio Broadcasting (DAB), due to the threat such delivery would pose to radio localism.

"Such a development would be in direct contravention of the principles of broadcast localism, which have guided the American system of radio broadcasting," said Fritts in the letter to FCC Chairman **Alfred C. Sikes**. Fritts added that satellite delivery of DAB, or "cable radio," would also "be far less spectrum efficient than potential terrestrial delivery" of DAB to the consumer.

The NAB last month created a special task force to study potential land-based uses of DAB, and has

scheduled four special sessions on DAB at its September convention in Boston.

Earlier this month FCC Commissioner **Ervin Duggan** urged broadcasters to embrace DAB despite concerns over its threat to localism, saying that DAB "may be essential for radio broadcasters if they hope to compete in a new and changing world."

# Allen To KSOL As MD

**Russ "The Hammer" Allen** has been officially named Music Director at KSOL-San Francisco, an Urban-leaning station that had been rumored to be taking a more Mainstream approach since **Bob Mitchell** joined the station as PD earlier this month.

(See ALLEN page 42)

# Smith Named PD At WLRS-Louisville

**Peter Smith** has been named Program Director at Radio One's WLRS-Louisville, replacing former PD **Lisa Lyons**, who left the Rock Radio station for the PD post at WAZU-Dayton earlier this month.

Smith comes to WLRS from WMFX in Columbia, South Carolina, where he was Program Director. He was formerly PD at KEAG in Anchorage, Alaska.

Smith called WLRS "a station with a strong track record and even more potential. I look forward to getting involved in current driven AOR. Besides," he added, "they threw in some Kentucky Derby tickets, and I won't have to change the pre-set on my car radio - we're both at 102.3."

WLRS President **Toney Brooks** said that "It is very seldom that you find somebody that has the music mechanic knowledge, the music management knowledge, the promotional knowledge, and the a great track record that Peter has.

"I'm just real delighted that the guy is such a well-rounded a program director with that kind of track record, and that we're able to get him ino this situation here," said Brooks. "He's one of the best PDs I've ever interviewed."

Smith is scheduled to begin at WLRS Sept. 4.

# JACKSON SIGNS GALLIN AS MANAGER

Entertainment mogul **Sandy Gallin**, who once helped direct giant show biz combines like ICM as well as his own personal management company, Gallin-Morey Associates, has finalized a contract to oversee the music and film careers of mega-star **Michael Jackson** - something of an entertainment mogul himself. The position had been vacant since Jackson's former manager, **Frank Dileo**, left the singer/dancer/songwriter's stable earlier this year.

Insiders said that Jackson chose Gallin primarily because of his prosperous track record with clients

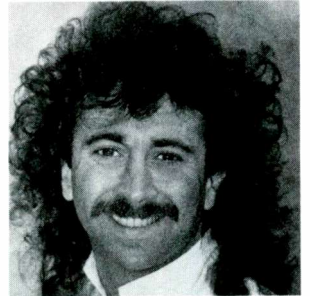
like **Dolly Parton** who had, under Gallin's direction, successfully segued from the music medium into films. In the mid-'80s Gallin and Parton launched their own film and production company, Sandollar, which in the course of five years had released an ambitious agenda of feature films and TV productions from virtually every major and independent studio and network in Hollywood. With Sandollar Gallin also won an Emmy award for *The Miracle Worker*, a TV film based on the life of **Helen Keller**.

# BLAIR, LEMBO UPPED IN COLUMBIA PROMO DEPT.

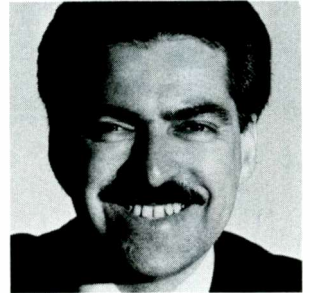
**Jerry Blair** has been promoted to National Director of Top40 Singles Promotion at COLUMBIA Records, it was announced this week by COLUMBIA Vice President of Promotion **Burt Baumgartner**. Baumgartner also announced the pro-motion of **Jerry Lembo** to the position of National Director of AC Promotion.

Blair has been COLUMBIA's Local Promotion Manager in New England for the last two years. He began his music industry career in 1983 as CBS Records' New England College Marketing and Promotion Rep, continuing in that position until 1986. He then moved to CHRYSALIS Records, where he worked for two years, first as Northeast Promotion and Marketing Manager and later as West Coast Promotion Director.

(See BLAIR page 42)



JERRY BLAIR



JERRY LEMBO

# CHAMELEON, Warner/Chappell Ink Publishing Pact

The CHAMELEON Music Group has signed an exclusive worldwide co-publishing deal with Warner/Chappell, it has been announced by CHAMELEON Music Group President **Stephen Powers**.



Pictured following the signing of a publishing deal between CHAMELEON Music Group and Warner/Chappell are: (L-R) Warner/Chappell Sr. VP Creative **Rick Shoemaker**; Warner/Chappell VP Creative **Michael Sandoval**; Warner/Chappell CEO **Les Bider**; CHAMELEON President **Stephen Powers**, and CHAMELEON Attorney **Owen Sloane**.

The deal was prompted by CHAMELEON's success in breaking new artists, and calls for CHAMELEON and Warner/Chappell to develop and supervise songwriting talent and support international efforts based on CHAMELEON's pact with A&M Canada and its recent distribution deal with Festival Records in Australia. Powers will personally supervise songwriter development and repertoire at CHAMELEON, and will coordinate his efforts with Warner/Chappell Vice President Creative **Michael Sandoval** and the company's New York rep, **Marge Brown**.

The initial focus of the deal is on artists currently signed to CHAMELEON who have upcoming releases, including **John Lee Hooker**, **Precious Metal**, **Holly Near**, **Ecotour**, **Ferron**, **The Way Moves**, and **The Bonedaddys**.

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# GENE LOVES JEZEBEL



## "Jealous"

**Stress Rotation MTV!**  
**HITMAKERS ROCK CHART: 10-7 ALTERNATIVE CHART: 1-1 A CRUSADE!**  
**Billboard LP Chart: 170\* - 144\* #1 Alternative Record!**  
**Top Ten Most Requested Track AOR!**

**CASEY KEATING, PD, KPLZ - Seattle**

"Finally a record that comes across like a musical 2 X 4 and hits you right between the ears. Sounds great on the air with guaranteed response!"

**JEFF MOREAU, MD, WGH - Norfolk**

"If you haven't tried this one yet, give it a shot. It's burning up the phones in Norfolk!"

**RIKKO OLLERVIDEZ, MD, KSAQ - San Antonio**

"You know you want good phones, you know you want good sales. And if you really want to make your competition 'jealous,' then play Gene Loves Jezebel - this tune rules!"

**NEIL HARRISON, PD, K106 - Beaumont**

"This extremely hip band is already exploding at the retail level and performing well on the air!"

**PIRATE (16-14) KXYQ (D#26) HOT94.9 (Add #21)**  
**KPLZ (Add) KSAQ (25-21) WKZL (30-26)**

93QID (Add)  
 99WGY (Add)  
 JET-FM (D#30)  
 K106 (D#39)  
 KCHX (D#35)  
 KFBQ (39-31)  
 KFTZ (D#36)  
 KISR (D#38)  
 KJLS (22-18)

KSND (D#39)  
 KTMT (D#40)  
 KYYY (Add)  
 KZZU (35-32)  
 MAX94 (15-12)  
 Q104 (30-26)  
 SLY96 (36-32)  
 WAPI (22-18)  
 WBBQ (Add)

WFXX (Add)  
 WHHY-FM (31-27)  
 WIXX (Add)  
 WJMX (D#39)  
 WJZQ (D#33)  
 WKRZ (39-33)  
 WOKI (30-27)  
 WPST (35-31)  
 WRQK (17-14)

WVSR (D#37)  
 WAFX (Add #40)  
 WWRB (21-18)  
 ZFUN106 (25-21)  
 and more

BECCARS  RANGLI



### HITMAKERS FACE-OFF

# DOES RETAIL HAVE MORE CLOUT THAN RADIO IN BREAKING NEW MUSIC?

Will the music industry ever bridge the omnipresent chasm between radio and retail? In truth the aims of the two entities are radically different, with radio fixed upon selling advertising time and retail obsessed with keeping the record customer satisfied. With program directors so involved in trying to keep their sales staffs in the pink (and their stations out of the red), how can they fret about record sales, which have so little to do with generating station revenue? Summarily, if service is in fact retail's most pressing concern and selling ad space is radio's primary objective, the two factions may still be trying to locate a suitable common denominator as the next millenium dawns.

Two retail gurus from different backgrounds, **Jeff Loudon** of The Record Shop, a 34-store chain based in Minneapolis, and SBK Records' Director of Sales **Dutch Cramblitt**, both say that



**JEFF LOUDON:** "We'll play new music in the store, and if they want to take it home we'll give them a guarantee that they can return it if they don't like it."



**DUTCH CRAMBLITT:** "The objective (of in-store, and if they want to take it home we'll educate the consumer about a song, band and album to shine some light on new records."

retail's role in spreading the word about new talent and educating consumers will take on new dimensions in the months to come.

In assessing his field's ever-expanding influence, Loudon bluntly observed that "Retail is the final frontier." Loudon points to de-regulation as one of the primary reasons that radio has played a decreasing role in breaking new music in the past decade.

"When radio started out, in its back porch stage, it's number one objective was to serve the public," he declared.

"But as the medium evolved it shifted its focus, being more and more concerned with profit than with the welfare of the public." Loudon also expressed concern that radio, due to the increased role of consultants and the oppressive nature of large radio chains, has become less localized and more one-dimensional in scope. Fortunately, he promises, retail is more than up to picking up the slack.

"We've got a new program designed to introduce new music to the consumer called 'Buy It and Try It,' which really makes it easier for consumers to sample new product," he says. "We'll play new music in the store and inevitably people will come up and inquire about it. If they want to take it home we'll give them a guarantee that they can return it if they don't like it."

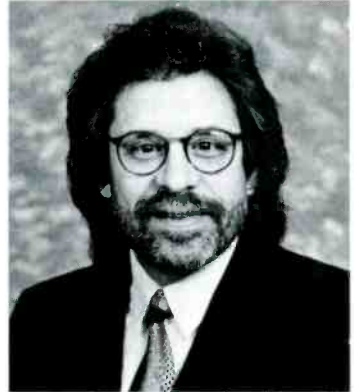
Cramblitt mentioned another innovative way of spreading the word about hot new bands and label priorities: (See **FACE-OFF** page 54)

# MEYER ORCHESTRATING AN MCA AVALANCHE

Talk to MCA's **Steve Meyer** for any length of time and your pulse starts pounding like a steam hammer. This man is more than electric - he's contagious. As the Senior VP of Promotion/Product Development at one of the most electrifying labels on the charts, Meyer has a lot of voltage to displace, and he channels it directly into whatever he's passionate about at the moment; be it music, his colleagues at MCA, commercial radio or a fascination with old movies.

It is easy to see why the Universal City-based label is in the chips right now, not only at the Crossover and Country level - where they've always been as solid as tempered steel - but in the cutting edge and Album Rock categories as well. Credit the new expansion to a large degree to the prudent determination of **Al Teller** and **Richard Palmese**. This determination is also the driving force behind Steve Meyer and the MCA promotion staff.

As for discoursing on the merits of MCA's acts currently on the charts, Steve was at a loss about to where to begin. After all, there is a lot of flourishing MCA product to choose from right now. I mentioned **Pebbles'** new



track, *Giving You The Benefit*, which is as hot as a blow torch, and he once again cranked up the amperes, saying that the svelte belter "would be on the charts for the better of the coming year," so deep is her new album.

"She's been taking some time off to have a baby and take care of a few personal things," related Meyer briskly. "Now people are going to see her surpass her last album, where she pulled in two top five hits with *Girlfriend* and *Mercedes Boy*."

Without shifting gears Meyer reeled off a number of other MCA acts that are lighting up Mainstream radio station switchboards and ringing cash register bells as the summer's rays turn to fall - amongst them **Glenn Medeiros**, **Bell Biv DeVoe**, **The Lightning Seeds**, and a new group from Australia called **Indecent Obsession**, who Steve intimates "has a lot more musical integrity than a lot of groups in their ilk."

"They're not pin-up boys; they really play and take the music end of what they do very seriously," he says of the group, whose first single, *Tell Me Something*, has set programmers on their ears in a big way. "They've gone double platinum in Australia, and we're really convinced they'll do great things in the U.S."

And what about the great Rock/Alternative acts nestled up Mr. Meyer's sleeve? Get ready for an avalanche!

"People had better be prepared to hear some great things from our rock acts, because a number of them, like **Trixter**, **Cold Sweat** and **Spread Eagle**, are developing a strong base now in a growing number of markets around the country," he says. Add to this the success of artists like **Steve Earle**, **Jill Sobule** and **Wiretrain**, and (See **MEYER** page 32)

# Delatte, POLYGRAM Celebrate Righteous Return

**Mel Delatte** knew he had a winner on his hands. Huddled in the dark sanctum of a Los Angeles theatre, he had just witnessed an audience fall under a mysterious spell as the delicate strains of the **Righteous Brothers'** *Unchained Melody* washed gently over

the hushed and captivated crowd. The song is one of the cornerstones of box office titan *Ghost*, the movie responsible for reintroducing the classic '60s ballad to the public.

Being the intrepid trailblazer he is, Delatte knew he may have to, at least initially, forge ahead on his intuition without ground support from his associates to take this track to

Top40 and run it up the proverbial pole. Yet he sensed the song would be a perfect antidote to the overly processed synth pop of today.

"There was something about the song - an emotional impact, I think - that I knew would affect people on radio as much as it affected people in the cinema," said Delatte from his promotion offices at

POLYGRAM Records. "I had a hunch that it would take off, but I still wasn't sure if the rest of the people at the label would agree." Delatte waited for the company's weekly interstate network call and boldly pitched his idea. To his delight, Delatte's peers agreed that the song had a timeless quality that could strike a

(See **DELATTE** page 54)



Hatfield and Medley: Righteous once again.

# Wishes Coming True For Sweet Sensation

Any group with the chutzpah to label themselves **Sweet Sensation** must be confident of their ability. After all, if things went sour and the intended hits missed their mark... well the flack from the peanut gallery would be merciless. Fortunately all is rosy in the S.S. camp at present, with *If Wishes Came True* (#2 on **HITMAKERS** Mainstream chart) supporting them and ATCO VP/Promo **Craig Lambert** and VP/GM **Harry Pal-**

mer singing their praises.

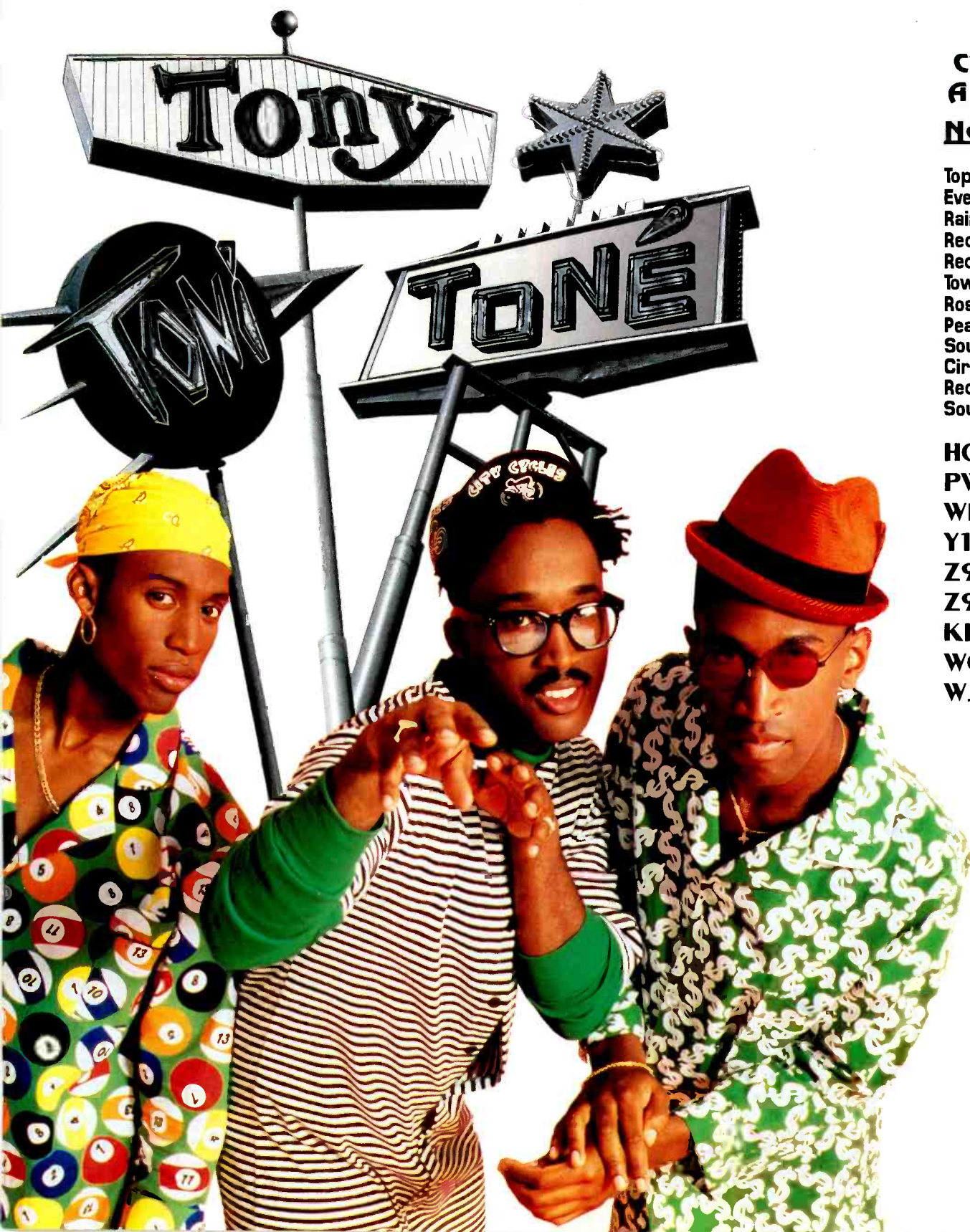
This is a group who are proud of their Hispanic roots and show it on the verve, fire and enthusiasm ingrained in the spicy backbeat of their material. "We take it all in stride," says lead vocalist **Margie Fernandez** of their success. "It's nothing to rave on about." Whoa, isn't that taking humility to extremes? "Not at all, 'it's (See **SWEET** page 54)



L-R: Margie, Betty and Sheila

# FEELS GOOD!

# FEELS HOT!!



## HITMAKERS

**CROSSOVER TOP40: 25-20  
A HITBOUND! A CRUSADE!**

### National LP sales:

Topline O.S.-Woodside, NY	#3
Everybody's Records-Portland	#7
Rainbow Records-Union City, CA	#10
Record Explosion-New York City	#11
Record & Tape Outlet-Columbus	#12
Tower Records-Panorama City, CA	#13
Rose Records-Chicago	#15
Peaches-Richmond, VA	#17
Sounds Familiar-Columbia, SC	#17
Circles-Phoenix, AZ	#19
Record Theatre-Buffalo, NY	#20
Soundwaves-Houston	#22

HOT97 (Add)	KMEL (15-8)
PWR106 (Add)	WUSL (8-6)
WIOQ (Add)	WPGC (17-14)
Y107 (Add)	KISS98.5 (14-11)
Z99 (Add)	HOT105 (18-12)
Z90 (Add #30)	WMXP (22-15)
KHTK (D#29)	KROY (28-22)
WCKZ (D#27)	KWOD (30-22)
WJMH (#2)	102JAMZ (8-4)

AND MANY MORE!

**"FEELS GOOD"  
CD DIGIPAK  
AT CHR NOW!**

Written, produced, arranged by  
Tony! Toni! Toné!  
Executive Producer: Ed Eckstine  
Management: Left Bank Management  
in association with  
Delos, Inc. Carlos Stanfield

**WHEN YOU PLAY IT, SAY IT  
TONY! TONY! TONY!**



## GABE BAPTISTE Program Director, KFMQ, Lincoln

by Steve Hoffman

*Some things just bring to mind that old saying first coined by wise ancients in the 3rd Century B.C., "shit happens". Gabe Baptiste has programmed in some major markets in his time. Much more importantly, he has a lot of fascinating things to say about the future of Rock Radio, which is the reason for this interview. You can reach Gabe at (402) 474-0516.*

*In the true spirit of Murphy's Law, shit happened to Gabe this Tuesday, as he was one of many employees sacked in a budget cut brought on by an ownership change. (In fact, the entire staff of KFMQ's AM sister was let go in favor of a satellite format.) However, Gabe's thoughts are still quite relevant, and we're likely to see him waving the flag for current-intensive Rock Radio in another market very soon.*

*One other note - we left several questions and answers in the interview that pertained directly to KFMQ, and might not seem too timely. However, they offer some interesting perspectives on building and working with your staff, so they remain.*

### GIVE US A LITTLE OF YOUR HISTORY.

I started real early. My folks have pictures of me putting my wagon up on its side and spinning the two "turntables" - I guess I was too young to realize that compact discs would take over. I got into radio in college, where we actually built our own radio station. We built our own transmitter and board and everything else. That was at Benedictine in Atchison, Kansas, which is just north of Kansas City. Then I went home to Caracas, Venezuela - believe it or not - and my father was bugging me to go get a job, so I got one at the English language morning program in Caracas. This then turned into a job with the national short wave radio station in Venezuela. When I was 20 or 21 I came back up to the States to finish school, and in school I worked at a really wonderful all-over-the-road station. It was the world's longest air shift - two in the afternoon until 11 at night, plus 6 a.m. to 3 p.m. on Sundays. When I got out of school I went to Pittsburgh, Kansas, to an adult contemporary station that ran the St. Louis Cardinals at night. I could actually turn down the pot for minutes at a time, and the phones would never ring. I hit them with the idea for an album rock show on Sunday nights, which eventually turned into everyday, and then into overnights as well. I did that from 1977 to 1979. From there I got a call to work at 97X in Davenport, WXLN, and I was there for 7 1/2 years. I started out doing mornings, then went to afternoons and became music director, and eventually I took over. Then I was promoted to I-95 in Miami, which had a totally different format. When I got there they were doing teen churban way before it's time, and we tried to convert it to go after disenfranchised Latino listeners. I returned to programming Rock Radio at KBPI in Denver.

### SOMEHOW THROUGH ALL THIS YOU ENDED UP IN LINCOLN, NEBRASKA.

The folks from Midwest Communications hire good people, and this was a good opportunity and a real good place to come down to, and Kipper McGee kind of forced me into the job in May of last year.

### WHEN YOU GOT THERE WHAT DID THE STATION SOUND LIKE?

It was a Male A/C station.

### WHAT WAS THE DECISION MAKING PROCESS THAT LED YOU TO TAKE IT WHERE IT IS NOW?

There was both a Rock40 and a Classic Rock in town - both of those avenues were closed, so we had to get back to what the radio station had been in the past in peoples' minds in terms of the texture of the station. But it had to reflect the '90s. This is a young market, unlike some, where 35 to 44 rules the entire population. In this market, 25 to 34 is the largest sell.

### WITH A 25 TO 34 BULGE IN THE MARKETPLACE, A LOT OF PEOPLE WOULD SAY THAT WOULD ENCOURAGE YOU TO BE VERY CLASSIC AND TO PLAY TWO OR THREE CURRENTS AN HOUR. YOU DON'T DO THAT.

No, because this is a college town and Nebraska's most liberal city. There's a certain contemporary feel in this market - the station had always been fairly tight and fairly modern throughout it's history, and it did very, very, very well. The first thing I did was talk to some of the former program directors who were here - Rich Meyer, Bruce Wheeler, and more recently Tom Barker - and talking to these guys about when the station was at its best, they said it was always tight lists and current music. That's basically what we went back to, and then we researched it to see if the stuff was indeed fitting into people's lives - and it was. The station's been here for almost 20 years, and going back and talking to some of the folks who collectively gave it the image it has was a real good place to start. It's different doing a current-based rock 'n' roll on a heritage station than trying to come in and do it from scratch.

### WHAT IS THE DIFFERENCE IN THE LONG RUN?

Just that you have an opportunity to go in and find out from people what stuff did work the best, what the station sounded like in its best times. Here it happened to be when it was a tight station and an up station, but when I got here it was neither. It was extremely laid back and almost background.

### TELL ME ABOUT THE AIR STAFF.

Morning Drive it's Joe Skare and Timmo, and they're a kick ass morning team. They really, really reflect the town. Timmo was a jock for me in Davenport, and when I was thinking about who I needed to deliver the news here, I decided that I didn't need a news person, but someone who can deliver the news and who has a jock mentality and sounds like he fits right in. So the full morning show is a very seamless conglomeration of information, the kind of stuff the people are going to talk about around the water cooler, with some tunes thrown in. MIDDAYS, Michelle Chase has been here for at least four years. She is phenomenally knowledgeable about rock 'n' roll, both new and old. She also works part time at a music store, so she can find out how people feel about music. She sees how other people operate, and I think everybody should. When I first got to Davenport I got a job in a record store and saw how people were buying, and had a chance to ask them questions about why they were making those purchases and what they liked. The amazing thing was that they were buying them for one song, not for the whole album.

### DO YOU THINK THAT SAME THING HOLDS TRUE TODAY?

Absolutely..

### SO WHAT DOES THAT MEAN FOR ROCK RADIO?

We have to be song-oriented. You can sell a lot of classic rock artists' albums, but they're re-releases, not new stuff.

### LET'S MOVE ON TO PM DRIVE.

I do a couple of hours between 2 and 4, and then people can take the earplugs out and listen to Mike Blakemore from 4 until 7. Then at night we allow the animal out of it's cage...John "The Animal" Terry. He's a dangerous, dangerous, dangerous individual. I never want to lose him. He inspires all of us. He's 22 and he was kind of under-used, so we've taken the muzzle off him and just let him go. He sets the tone for the radio station. He is such a bundle of enthusiasm that I think everybody here that's a little bit older sees themselves a number of years ago in John. Overnights is Tom Stevens, a part timer who just graduated from the University of Nebraska. He has created this club atmosphere at the radio station for his "Overnight Club." His show consists of mentioning people by name and their businesses - people love to hear their names and where they work on the radio, because it makes them feel part of it.

### WHAT USED TO BE AOR SEEMS TO BE SKEWING IN A COUPLE OF DIRECTIONS RIGHT NOW. WHERE DO YOU THINK THAT EVOLUTION IS LEADING US?

We've been at a fork in the road for a while now. There are stations that are going to go to the grave with the artists that we developed in the '70s, and they're going to be male A/Cs. They're not going to be active radio stations, and they're not going to continue to be a vital force in their communities. Then there are the stations that are going to go down the other fork in the road, playing a certain amount of new artists and combining them with familiar older artists that relate with the new stuff. You're going to have to go one way or the other. The nice thing about that is that it does give the two types of stations their own distinct personalities.

### IS THERE AN ADVANTAGE TO LEANING ONE WAY OR THE OTHER AT THE MOMENT?

I would put my money on the station that continues to develop new artists. With Top40 being in the kind of predicament it's in, and with the continuing popularity of rock, this is the time to go down that road. We spent a few years doing the classic rock thing because that's what the record companies had out, and they sold a shitload of it. It was nice to hear Pink Floyd without scratches and turntable rumble, but that's over. There is no longer that proportion of product coming out now.

### IN THE PAST, YOU'VE TALKED ABOUT THERE BEING TWO TYPES OF PROGRAMMERS. WHO ARE THEY?

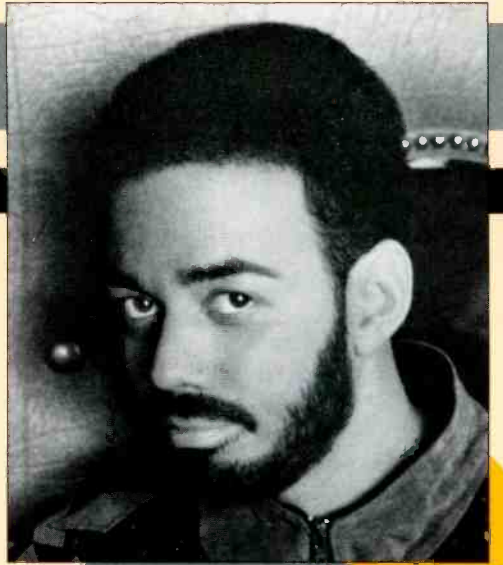
There are the creative guys - the guys who go out and push the limits - and then there are the systems guys who take everything, distill it down to two or three key points, create a system out of it, and stretch it three years beyond its normal life. The system guy doesn't want to take any chances, while

(See GABE BAPTISTE page11)

*"I Don't Have The Heart"*

**MAINSTREAM TOP40 CHART: 35-30**  
**CROSSOVER TOP40 CHART: 48-46**

# James Ingram



**BOB LaBORDE, Asst PD/MD, KCPX** - "The perfect bait for catching 25-34 females. Radio is slow to react on some ballads, but this will outlast the skepticism!"

**TOM POLEMAN, MD, KC101** - "This tune will reach your adult listener and draw that midday phone reaction. Don't wait for Fall to roll around; you're missing a major record!"

**CAT COLLINS, MD, 98PXY** - "The lyrics are very female related and 18-34 female response is reflective of it. This ballad stands out from the rest. It'll go TOP 10 here for sure!"

WPLJ (31-28)  
Q95 (#15)  
WXKS-FM (Add)  
MIX96.5 (16-14)  
HOT105 (34-31)  
Y100 (12-8)  
POWER99 (D#29)  
WBLI (23-17)  
KPLZ (D#30)

KUBE (D#28)  
B100 (#3)  
Z90 (33-25)  
KZZP (17-14)  
KS104 (15-11)  
KKRZ (D#27)  
KXYQ (24-18)  
PRO-FM (Add)  
KWSS (Add)

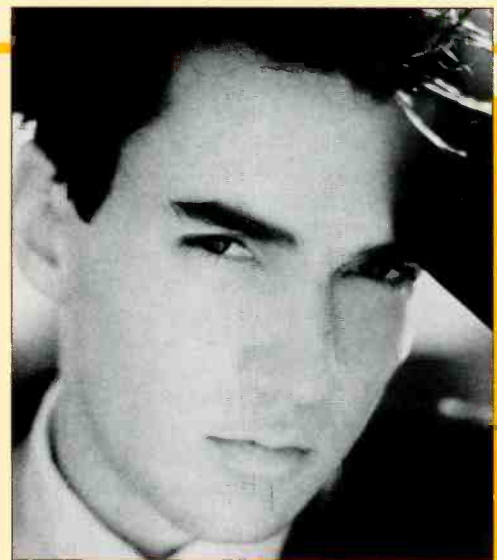
KROY (15-10)  
KWOD (31-25)  
Q102 (34-27)  
WNCI (6-5)  
B97 (21-14)  
KSAQ (32-27)  
KCPX (D#25)  
KCPX (29-23)  
KISN (38-25)

KC101 (29-25)  
WZZG (Add)  
FM100 (16-11)  
MIX105.1 (Add)  
WJLK-FM (2-1)  
98PXY (26-18)  
WKZL (32-28)  
and more

# Tommy Page

*"Turn On  
The Radio"*

**A HITBOUND!**



**LEO VELA, PD.** - "This Page starts a whole new chapter in the music industry ...."

**KEVIN CHASE, MD, KMOK** - "TOP 10 phones - exploding! This is going to be a major record! Same response as to 'Tonight' and 'I'll Be Your Everything', and a perfect anthem for radio!"

## ADDED AT:

**KBEQ**  
**KSAQ**  
**WJRZ**

## ACTION AT:

**KRRG (35-28)**  
**KTXY (D#40)**  
**WRTB (D#39)**

**WVSR (D#38)**

**WWHB (D#32)**

**X102 (35-32)**

**and more**



## GABE BAPTISTE

(from page 9)

the creative guy does. He realizes that it's not an exact science and that people need to be challenged, and I think people are in that challenge mode. If things continue to transpire into rock, we better damn well go back to 1979 and 1969 to look for things that happened in those years and see if we can come up with something that reflects that now. In other words, look for what was successful then, when people were kind of in a state of turmoil, because whether it's Iraq and oil prices, the economy, or whatever, there have got to be some parallels between then and now. Maybe it does make people feel more comfortable to hear a tempo or a mood that they're more familiar with than one that tends to be very transitory and very short. There are times that call for each type, both the system guys and the creative guys.

### **WHOSE TIME IS IT RIGHT NOW?**

The writing is on the wall for the systems guys. They're out there getting their butts kicked. The positioning is old, the way it's done is old, and people are reacting negatively to that same old system thing. Now it's time for the creative guys to get back in there and look for those new ways to present the format and give it that new spin. By 1995, the system guys will distill it down and be successful with it for another three years. By that time I'll hopefully have my cottage in the Alps, where I'll sit for three years, write a screenplay, and wait until the system is burned out again. Then, we'll come down from the Matterhorn to do our thing.

### **WHAT IS IT THAT MAKES THIS THE TIME FOR THE CREATIVE TYPES TO COME TO THE FOREFRONT?**

Well, the classic rock re-release craziness is over, and Top40 is stuck in the death spiral of music that I, as an outsider, find real hard to relate to. Maybe it relates to the audience in Los Angeles and New York and Detroit and Chicago, but I go to other markets, and I hear this never ending thumping coming out of a radio for Top40. I just have to stand back and go, "This is an aberration that has got to end."

### **IS IT BETTER TO BE THE CREATIVE GUY, OR IS IT JUST MORE FUN?**

It's much more rewarding to be the person who's looking for those new twists. I also think it's a longer part of the cycle.

### **HOW DO YOU OBSERVE AOR PROGRAMMERS REACTING TO CURRENT DEVELOPMENTS?**

At the Upper Midwest Conclave I saw most of the Rock Radio people sitting there, while the record companies, trades and Top40 programmers lectured to us. A lot of them had real good points to make about AOR programmers that we should have made ourselves. The Top40 guys were talking about us, and we weren't talking about ourselves. When I see people sitting back and not having any passion, it bothers me. If you're not going to take a leadership position in your dealings within the industry, or within your radio station, how can you take a leadership position within your market? I see too many people sitting there waiting for someone to come down as the messiah and tell them what to do. Sooner or later, somebody across the street is gonna kick your ass when they put some passion into it.

### **MANY ESTABLISHED AORs SEEM HESITANT TO CHANGE WHAT THEY'RE DOING FOR FEAR THAT THEY'LL UPSET THEIR 25-34 CORE. HAVE**

### **YOU FOUND THAT TO BE THE CASE?**

When we made our changes here, and when we made them at KBPI, we found that once we got into it, this was the most natural thing in the world because it's what people expect from us. They don't expect AOR to be boring or bland. It's supposed to be the station with the edge. If media buyers don't understand it I'm very sorry for them, because they're leaving themselves out of the very active portion of the audience, a portion that is always very reactive.

### **WHERE DO YOU THINK ROCK RADIO IS HEADED? WHERE DO YOU THINK THIS NEW SURGE OF CREATIVE OUTBURST IS GOING TO LEAD US?**

It's definitely going to lead us down the path of fragmentation. It definitely opens up that format that everybody is looking for. Everybody says there are no new formats to do, but what fragmentations of existing ones are there? There are a lot of rock 'n' roll albums sold that the classic rock stations aren't playing, and when you look at it more closely, the appeal is not only for 16 to 24-year-old kids. There are also people who grew up with Rock Radio that was a challenge to them, so you just have to find a way to put that challenge in front of them in the '90s.

### **HOW ARE YOU DOING THAT AT KFMQ?**

A certain amount of it is forcing the issue, and a lot of it is forging an attitude that makes them feel comfortable. A lawyer who deals with his lawyery stuff all day and has to have a certain decorum in front of a judge is still the guy who grew up being an outlaw, and when the day is over, in the car between work and home, he wants to be that rebel again. I think that there's this little classic rock group that's in the middle of the older guys who are really getting tired of the classic rock and the new guys who were never into it. There's a generation in there that was into your older brother's music, but the ones that are younger than that are now into their own music, and the ones that are older than that are tired of that music. They want some of it because a radio station still has to be familiar, but a giant dose of it is becoming old. If you go into a market where all they know is classic rock, of course people won't know the alternative. You can't ask them what they don't know. Offer them the alternative, however, and pretty soon the old stuff starts looking pretty old and tired. It's the toughest thing in the world to get people to take a little bit of a chance in an economic climate where interest rates are high, recession looms, the bank payment is due, etc., but that's our part of radio, and it's going to increasingly become other peoples' part of radio as they become tired of it. Radio, throughout its history, has been the sound track for over 90% of peoples' lives; it has survived television, it has survived cable television, it has survived the proliferation of every magazine in the universe, and it still maintains its effect on over 90% of the people.

### **HOW DO YOU WANT A TYPICAL LISTENER TO PERCEIVE YOUR ROCK RADIO STATION?**

As the Top40 station for the '90s. Of course a radio station entertains, it plays good music, it lets people have fun, it gives them chance to win things. So KFMQ is the Top40 for the '90s, and it feels like it's all one big club, rather than wondering why all this disco music is on. Remember Top40 in its heyday was not a teen format; Top40 was for everyone. It was the peoples' radio station, and that's what we're trying to be here.

### **BY BEING THE PEOPLES' RADIO STATION AND BEING FOR EVERYONE, ARE YOU WORRIED THAT YOU MIGHT BE FOR NO ONE?**

You can be all over the road, or you can be focused. I think that we're focused. There are two ways you can go: you can try to cover both ends and put a little something in the middle, or you can cover the middle. I know we're covering the middle.

### **HOW FAR CAN A STATION LIKE THAT GO?**

I go for the Top40 position, maybe that 12+ radio station that has no teens. We have no teens. It's kind of a match made in heaven, because if you can have a number one 12+ radio station with no teens and all adults, I challenge anyone to find me a hole in that. If it's not number one 25-54, but it is in the driver's seat in every other demo younger that, is there a problem with a radio station along those lines? Will someone have a problem buying that? I don't think so. Rock 'n' roll has that ability - to be a number one radio station in the market and have virtually no teens.

### **PLENTY OF US HAVE BEEN VICTIMS OF OWNERSHIP CHANGES IN THE PAST. IS THAT WHAT HAPPENED TO YOU AT KFMQ?**

Yes, and in the corporate climate that radio is operating in these days, these things can happen. Radio is not a product like shampoo. If you don't have a certain amount of continuity and creativity, bad things are going to happen to you. Look at what's happened to network television. Digital radio is not here today, but at some time in the future, Grand Island, Nebraska is going to have as many radio stations available to it as New York City.

### **SO HOW DOES THAT AFFECT YOU RIGHT NOW?**

I've thought about getting out of the record industry, and selling fax machines or something. When you sell a fax machine, there's a little ticker that goes off, and at the end of the month, you've met your goals. Radio just isn't that simple. We're judged by something that isn't that easy to analyze. We have a system that purports to report that, but it's not exact.

### **OF COURSE, YOU COULD NEVER ACTUALLY LEAVE THIS FESTIVE BUSINESS, COULD YOU?**

No. I'm up to any challenge, and the more challenging the better. Programming is still on my agenda. I want to get to another place where there's some old guys who need to be fired up, and some new guys to fire them up with. I certainly won't turn down a General Manager position if it should show up, if someone wants a person with experience in leading their radio station for the long term. Radio is not a commodity you can build only for the short term with. I want to get to a place that wants to win.

### **WHERE DO YOU WANT TO BE IN FIVE YEARS?**

In five years the industry may actually be in better shape than it is right now. In five years we may have shaken the dubious financing people that are getting into radio for purposes other than radio. I'm real excited about the possibilities, because I just spent four days with a radio station at the University of Illinois, WPGU, and what a phenomenal group they've got there. Honestly, that station could come in with a little help and kick anybody's ass in almost any market, and these are kids 19-22 years old that are running it. They're going to be the ones to take the baton, knowing what role radio played as a sound track for them and for their generation. I'm almost surprised sometimes about how good a grasp they have on what radio is. Sometimes we older folks get so involved with politics that we have forgotten a lot of that. If I'm in the position of teaching them and building them up, or managing them and keeping them positive and cranked up about this old medium, then I'll consider myself a real lucky guy.

# "UNCHAINED MELODY"

The Unforgettable Song Used In  
The Movie Ghost

Included On

THE RIGHTEOUS BROTHERS  
GREATEST HITS Package

On VERVE/



Records 823119-2



## HITMAKERS CROSSOVER TOP40: 50-40

One of the MOST ADDED Again with 66 Adds!  
A Crusade! A Hitbound!  
#3 Disc-overly Club!

**FRANKIE BLUE, MD, Z100** - "Don't even think about it! August 1990 SMASH for Z100! #1 phones across-the-board!"

**MICHAEL MARTIN, MD, KIIS-FM** - "A perfect and welcomed KIIS record! Immediate familiarity with upper demos and instant reaction with teens due to the success of the movie."

**JIMMY STEAL, Asst. PD/MD, KEGL** - "No matter which way you lean, you should be playing this record, Requests range from teens to people who remember the original!"

**MICHAEL NEWMAN, MD, MIX96.5** - "The requests from the movie are too hot! Play this song - it will be one of your hottest tools for keeping in tune with your market! It might sound weird, but it's different enough to fit in!"

**MICHELLE SANTOSUOSSO, MD, Q106** - "After three days on the air it went to #1 phones across-the-board. Enough said!"

**STEPHANIE GRAMM, MD, KITY** - "We have had phones blowing out for this song - even 13-year olds calling at night for the *Ghost* theme. Expect this one to be HUGE!"

**JOEY GIOVINGO, MD, B97** - "The Righteous Brothers record is getting instant phone reaction, scoring 90% positive in our 'Make It Or Break It.' Teens love this great 'new' song!"

### Just Added:

Z95 (Add)  
KMEL (Add)  
WIOQ (Add)  
THE FOX (Add #20)  
WHYT (Add)  
Q107 (Add #29)  
WAVA (Add)  
POWER99 (Add)  
STAR94 (Add)  
WBLI (Add)  
KHTK (Add)  
KEZY (Add #30)

WPHR (Add)  
HOT102 (Add #27)  
KROY (Add #30)  
Q102 (Add #33)  
WNVZ (Add)  
KCPX (Add)  
KISN (Add)  
WMJQ (Add #30)  
WKSE (Add)  
KC101 (Add)  
WTIC-FM (Add)  
FM100 (Add)  
XL106.7 (Add)

98PXY (Add)  
WGTZ (Add)  
Action At:  
WKZL (D#30)  
WPLJ (18-14)  
Z100 (23-12)  
KIIS-FM (13-5)  
KEGL (D#16)  
Y95 (30-15)  
WZOU (D#30)  
KKBQ (33-25)  
MIX96.5 (24-17)

POWER96 (15-5)  
Y100 (18-5)  
KPLZ (30-21)  
KUBE (30-24)  
B100 (16-7)  
Q106 (24-12)  
B104 (24-15)  
B94 (D#31)  
KOY95 (28-20)  
KWSS (23-13)  
B97 (D#29)  
WCKZ (25-21)  
WJLK (28-19) & more

# MAINSTREAM TOP 40

LW-TW

- 2-1 WILSON PHILLIPS "Release Me" (SBK)
- 3-2 SWEET SENSATION "If Wishes Came..." (ATCO)
- 4-3 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 1-4 JANET JACKSON "Come Back To Me" (A&M)
- 6-5 NEW KIDS ON THE BLOCK "Tonight" (COLUMBIA)
- 7-6 POISON "Unskinny Bop" (ENIGMA/CAPITOL)
- 10-7 JON BON JOVI "Blaze Of Glory" (MERCURY)
- 5-8 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 13-9 PHIL COLLINS "Something ..." (ATLANTIC)
- 15-10 PRINCE "Thieves In The Temple" (WARNER BROS)
- 14-11 BELL BIV DEVOE "Do Me" (MCA)
- 11-12 GO WEST "King Of Wishful Thinking" (EMI)
- 18-13 CHEAP TRICK "Can't Stop Falling Into..." (EPIC)
- 21-14 MAXI PRIEST "Close To You" (CHARISMA)
- 16-15 STEVIE B "Love And Emotion" (LMR/RCA)
- 17-16 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 9-17 THE TIME "Jerk Out" (REPRISE)
- 23-18 PAUL YOUNG "Oh Girl" (COLUMBIA)
- 12-19 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 22-20 FAITH NO MORE "Epic" (SLASH/REPRISE)
- 28-21 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
- 25-22 NELSON "Love And Affection" (DGC)
- 8-23 SEDUCTION "Could This Be..." (VENDETTA/A&M)
- 19-24 JOHNNY GILL "Rub You The Right..." (MOTOWN)
- 20-25 BRUCE HORNSBY "Across The River" (RCA)
- 36-26 DEPECHE MODE "Policy Of..." (SIRE/REPRISE)
- 24-27 BROTHER BEYOND "The Girl I Used To..." (EMI)
- 26-28 SNAP "The Power" (ARISTA)
- 27-29 BAD ENGLISH "Possession" (EPIC)
- 35-30 JAMES INGRAM "I Don't Have The Heart" (WB)
- 44-31 JOHNNY GILL "My, My, My" (MOTOWN)
- 32-32 KYPER "Tic Tac Toe" (ATLANTIC)
- 37-33 DINO "Romeo" (ISLAND)
- NEW-34 GEORGE MICHAEL "Praying For..." (COLUMBIA)
- 42-35 AFTER 7 "Can't Stop" (VIRGIN)
- 29-36 HEART "I Didn't Want To Need You" (CAPITOL)
- 30-37 AEROSMITH "The Other Side" (Geffen)
- 41-38 DON HENLEY "How Do You Want It?" (Geffen)
- 47-39 LISA STANSFIELD "This Is The Right..." (ARISTA)
- 34-40 MICHAEL BOLTON "When I'm..." (COLUMBIA)
- 31-41 GLENN MEDEIROS f./Bobby Brown "She..." (MCA)
- 45-42 INDECENT OBSESSION "Tell Me..." (MCA)
- 49-43 JUDE COLE "Time For Letting Go" (REPRISE)
- 33-44 TYLER COLLINS "Girls Nite Out" (RCA)
- 39-45 DEPECHE MODE "Enjoy The..." (SIRE/REPRISE)
- 40-46 GLORIA ESTEFAN "Cuts Both Ways" (EPIC)
- NEW-47 BREATHE "Say A Prayer" (A&M)
- NEW-48 PEBBLES "Giving You The Benefit" (MCA)
- NEW-49 MICHAEL BOLTON "Georgia On..." (COLUMBIA)
- 43-50 ST. PAUL "Stranger To Love" (ATLANTIC)

## CHART EXTRAS

- THE ADV. OF STEVIE V "Dirty Cash" (MERCURY)
- RIGHTEOUS BROS. "Unchained..." (VERVE/PLDR)
- BLACK BOX "Everybody, Everybody" (RCA)

## MOST ADDED

- 264 • GEORGE MICHAEL "Praying For Time" (COLUMBIA)
- 98 • BREATHE "Say A Prayer" (A&M)
- 66 • THE RIGHTEOUS BROS. "Unchained..." (VERVE/PLDR)
- 48 • MICHAEL BOLTON "Georgia On My Mind" (COLUMBIA)
- 39 • AFTER 7 "Can't Stop" (VIRGIN)
- 37 • DURAN DURAN "Violence Of Summer" (CAPITOL)
- 35 • JAMES INGRAM "I Don't Have The Heart" (WB)
- 35 • MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
- 35 • PEBBLES "Giving You The Benefit" (MCA)
- 35 • SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (ARISTA)

## HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

## NATIONAL BREAKOUTS

- 264 • GEORGE MICHAEL "Praying For Time" (COLUMBIA)
- 133 • AFTER 7 "Can't Stop" (VIRGIN)

- 97 • THE RIGHTEOUS BROS. "Unchained Melody" (VERVE/POLYDOR)
- 89 • DON HENLEY "How Bad Do You Want It?" (Geffen)
- 79 • GLENN MEDEIROS "All I'm Missing Is You" (MCA)
- 73 • FAVORITE ANGEL "Only Women Bleed" (COLUMBIA)
- 70 • WINGER "Can't Get Enough" (ATLANTIC)
- 69 • BLACK BOX "Everybody Everybody" (RCA)
- 62 • THE ADVENTURES OF STEVIE V. "Dirty Cash" (MERCURY)
- 55 • DURAN DURAN "Violence Of Summer" (CAPITOL)
- 52 • VIXEN "How Much Love" (EMI)
- 51 • SLAUGHTER "Fly To The Angels" (CHRYSALIS)
- 50 • SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (ARISTA)

- 45 • WHISPERS "Innocent" (CAPITOL)
- 44 • LOUIE LOUIE "I Wanna Get Back With You" (WTG/EPIC)
- 43 • TYLER COLLINS "Second Chance" (RCA)
- 39 • CONCRETE BLONDE "Joey" (I.R.S.)
- 38 • GEORGE LAMOND "Look Into My Eyes" (COLUMBIA)
- 38 • GENE LOVES JEZEBEL "Jealous" (Geffen)
- 35 • DOC BOX & B. FRESH "Slow Love" (MOTOWN)
- 35 • MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
- 34 • EN VOGUE "Lies" (ATLANTIC)
- 34 • TKA "I Won't Give Up On You" (TOMMY BOY/WB)
- 33 • TRICIA LEIGH FISHER "Empty Beach" (ATCO)
- 29 • TONY! TONI! TONE! "Feels Good" (WING/POLYDOR)
- 28 • MS. ADVENTURES "Undeniable" (ATCO)
- 27 • BEATS INTERNATIONAL "Won't Talk About It" (ELEKTRA)
- 25 • CANDYMAN "Knockin' Boots" (EPIC)
- 25 • JANET JACKSON "Black Cat" (A&M)
- 18 • ALANNAH MYLES "Lover Of Mine" (ATLANTIC)
- 17 • LONDON QUIREBOYS "I Don't Love You Anymore" (CAPITOL)
- 16 • THE BOYS "Crazy" (MOTOWN)
- 16 • THE RAILWAY CHILDREN "Every Beat Of Tne Heart" (VIRGIN)
- 15 • STRYPER "Shining Star" (ENIGMA)
- 14 • JOHNNY "O" & CYNTHIA "Dreamboy/Dreamgirl" (MIC MAC)
- 13 • CANDY FLIP "Strawberry Fields Forever" (ATLANTIC)
- 13 • DANGER DANGER "Naughty Naughty" (IMAGINE/EPIC)
- 13 • M. C. HAMMER "Pray" (CAPITOL)
- 12 • JOHN HIATT "Child Of The Wild Blue Yonder" (A&M)
- 12 • LAURA BRANIGAN "Never In A Million Years" (ATLANTIC)
- 12 • LITA FORD "Lisa" (DREAMLAND/RCA)
- 12 • TEENAGE MUTANT NINJA TURTLES "Count On Us" (MCA)
- 11 • TIANA "First True Love" (MIC MAC)
- 10 • DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
- 10 • THE LIGHTNING SEEDS "All I Want" (MCA)
- 9 • TOMMY PAGE "Turn On The Radio" (SIRE/WB)
- 8 • EVERYDAY PEOPLE "Headline News" (SBK)
- 7 • GUYS NEXT DOOR "I Was Made For You" (SBK)
- 6 • PROPAGANDA "Heaven Give Me Words" (CHARISMA)

# JUDE COLE



"Time For Letting Go"

**GARY BERKOWITZ, VP/Programming, Q95** - "Jude Cole makes great records and people like his songs; now we have to let people know who Jude Cole is! He could be the next Elton John!"

The follow-up to the across-the-board smash "Baby, It's Tonight" *Produced by David Tyson Remixed by Chris Lord-Alge and Jeff Lord-Alge From the album A View From 3rd Street. Watch for the video directed by Kiefer Sutherland!*

## **HITMAKERS MAINSTREAM CHART 49 - 43**

**WXKS (D#29)**  
**KKBQ (D#35)**  
**KPLZ (28-23)**  
**KUBE (24-19)**  
**KBQ (27-17)**

**B100 (Add)**  
**KXYQ (18-14)**  
**WKTI (Add #30)**  
**KBEQ (D#35)**  
**PRO-FM (32-29)**

**KWSS (21-18)**  
**Q102 (Add #32)**  
**WNVZ (D#30)**  
**KCPX (D#24)**  
**KISN (31-26)**

**WKSE (Add)**  
**WZZG (D#29)**  
**FM100 (29-23)**  
**98PXY (24-21)**  
**WKZL (26-23)**

**CKOI (D#39)**  
**And many more!**

## BY GEORGE HE'S DONE IT! "PRAYING" HEADED FOR THE TOP...

### THE MOST DISC-OVERED (112 Programmers):

1. GEORGE MICHAEL "Praying For Time" (COLUMBIA) 40
2. SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (ARISTA) 21
3. RIGHTEOUS BROTHERS "Unchained..." (VERVE/POLY) 18
4. BREATHE "Say A Prayer" (A&M) 16
5. TYLER COLLINS "Second Chance" (RCA) 15
6. BEATS INTERNATIONAL "Won't Talk About It" (ELEK) 12

### THE UP-AND-COMERS

GEORGE MICHAEL leads the pack in Disc-overies and Most Added with 264 adds - WOW! Move over Terrence Trent D'Arby - SYDNEY YOUNGBLOOD slides right into the void and continues to pull praise. Sales reports as well as Disc-overies are still strong on THE RIGHTEOUS BROS., and TYLER COLLINS comes back with a vengeance, so give her a second chance! As indicated last week, BEATS INTERNATIONAL is definitely turning heads so check it out!

On the way up...VANILLA ICE rappin' up a storm; DEEE-LITE in the groove; the very undeniable MS. ADVENTURES; the talented TRICIA LEIGH FISHER; and the undecipherable ALIAS. Coming out of left field be sure to give a listen to THE RAILWAY CHILDREN - our PDs and MDs strongly advise it!

**CAT COLLINS**, MD at 98PXY, Rochester sez, "SYDNEY YOUNGBLOOD *I'd Rather Go Blind* (ARISTA) is a perfect song for all formats and all dayparts. Your first listen will make you wonder - your second listen will keep you mesmerized! PROPAGANDA should have been a huge record its first time around, so don't pass it up again - *Heaven Give Me Words* (CHARISMA) is good on-air music! Check it out! RAILWAY CHILDREN *Every Beat Of The Heart* (VIRGIN) is a record worth the listen! Branching from Alternative to Top40 radio, it offers a nice change from the usual sound!"

**DANA LUNDON**, MD at HOT102, Milwaukee sez, "The remixes on CANDYMAN *Knockin' Boots* (EPIC) are hot! DEEE-LITE (ELEKTRA) very well could be the next B-52's! Check out *Groove In The Heart!* The MS. ADVENTURES (ATCO) LP is full of hits - especially the debut single *Undeniable!* The next BELL BIV DEVOE single *B.B.D. (I Thought It Was Me)* (MCA) is excellent, as is the EN VOGUE followup *Lies* (ATLANTIC)! And get hip to BLUE PEARL *Naked In The Rain* (BIG LIFE/POLYDOR)!"

**TOM GILLIGAN**, PD/MD at 92X, Columbus sez, "DEPECHE MODE *Policy Of Truth* (SIRE/REPRISE) is definitely a possibility for all Top40 formats! Also check out COLIN JAMES *Just Came Back* (VIRGIN) - it caught my ear! And is radio ready for EVERYDAY PEOPLE *Headline News* (SBK)? Give this record a real listen!"

**ROSS KNIGHT**, MD at KTFM, San Antonio sez, "Absolute smash for GEORGE MICHAEL *Praying For Time* (COLUMBIA)! Check out two hot rap records: CANDYMAN *Kickin' Boots* (EPIC) and VANILLA ICE *Ice, Ice Baby* (SBK) - both are beginning to react! DEEE-LITE *Groove In The Heart* (ELEKTRA) sounds great in the mix! Also check out BOSTON DAWN *Something Serious* on a little lable (LSN)! It's straight-ahead, good sounding dance with a hard base-line! Call for a copy at (818) 500-0090."

**JEFF KAPUGI**, MD at POWER PIG, Tampa sez, "Check out LP cut *Facts Of Love* by STEVIE B (LMR/RCA) - it sounds like his old stuff in the vein of a *Spring Love!* JANET JACKSON *Black Cat* (A&M) is hot...and I'm dying for those dance mixes!! Ready for more KYPER? Check out *I Wanna Freak* (ATLANTIC)! It's even more raunchy than *Tic Tac Toe!* And MS. ADVENTURES *Undeniable* (ATCO) is off to a solid start!"

**LEE CHESNUT**, Asst. PD/MD at POWER99, Atlanta sez, "SOHO *Hippy Chick* (ATCO) is hot! We've been playing it for over three weeks and have not seen such a response from a brand new band without the support of video play in a long time! Check out the Norman Cook mix of BEATS INTERNATIONAL *Don't Talk About It* (ELEKTRA)! The lead singer's vocals cut through and stand out among the rest of the pack! M.C. HAMMER *Pray* (CAPITOL) is a great reaction tune - Top40 phones already! Lastly BETTY BOO *Doing The Do* (REPRISE) is hot! There is something about her voice on the rap that makes it different from the others!"

**MICHAEL NEWMAN**, MD at MIX96.5 Houston sez, "HUMAN LEAGUE *Hot Like A Wheel* (A&M) has a similar sound to their original material! It will be interesting to see how radio reacts to this tune! Check out LP cut *Tongue Kiss* by DINO (ISLAND) - it's infectious! And give the PRINCE album a listen, especially tracks *New Power Generation*, *Can't Stop* and *We Can Funk* (PAISLEY PARK/WARNER BROS.)!"

**DOM TESTA**, Asst. PD/MD at Y108, Denver sez, "Move over Terrence Trent D'Arby, here comes SYDNEY YOUNGBLOOD *I'd Rather Go Blind* (ARISTA)! And check out LP cut *Merry-Go-Round* by KEITH SWEAT (ELEKTRA)! It's a smooth ballad!"

**HOSH GURELI**, MD at KMEL, San Francisco sez, "The GEORGE MICHAEL LP *LISTEN WITHOUT PREJUDICE* (COLUMBIA) is flawless - the cut is *Cowboys & Angels* - it's MAJOR! Second single *Freedom 90* works as well! Other notable cuts are *Mother's Pride*, *Something To Save* and *Soul Free!* Cuts we're playing off the PRINCE LP (PAISELY PARK/WARNER BROS.) include *We Can Funk*, *New Power Generation* and *Love Machine*, which features THE TIME, PRINCE and ELISSA FIORELLO - speaking of whom, her current single *On The Way Up* (CHRYSALIS) is her best to date, especially the GREAT jam mix! And by the way *Ice, Ice Baby* by VANILLA ICE (SBK) is our number one requested record!"

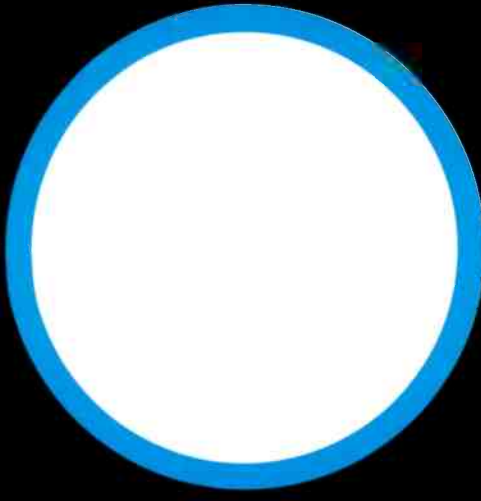
**AL TAVERA**, Asst. PD/MD at POWER106, Los Angeles sez, "Check out DEEE-LITE *What Is Love* and *Groove In The Heart* (ELEKTRA)! Here at the K-Power station we can't decide which one we like better, so to compromise, we are playing them both! Check out *The Girl Is Dope* by BELL BIV DEVOE (MCA)...it's dope! And ELISSA FIORELLO is back with a hot single *On The Way Up* (CHRYSALIS)! She's our kind of local talent!"

**RICK UPTON**, PD at KITY, San Antonio sez, "Check out TRICIA LEIGH FISHER *Empty Beach* (ATCO)! It's a great tune that will grow on you! MS. ADVENTURES *Undeniable* (ATCO) is a great, up-tempo, fun, summer, bright song - don't miss it! SYDNEY YOUNGBLOOD *I'd Rather Go Blind* (ARISTA) sounds like a smooth hit! And check out THE RIGHTEOUS BROTHERS *Unchained Melody* (VERVE/POLYDOR) - it's a gut-wrenching smash!"

**ERIK BRADLEY**, MD at WCKZ-FM, Charlotte sez, "Only four days on the air and GEORGE MICHAEL *Praying For Time* (COLUMBIA) is already pulling killer phones - this is a number one record! However, EN VOGUE *Lies* (ATLANTIC) beat mighty Michael on our night battle - talk about a shocker! GEORGE LAMOND *Look Into My Eyes* (COLUMBIA) sounds great on the radio! And check out *Crazy* by THE BOYS (MOTOWN)! Pulling number one phones, it's huge! Lastly, give a listen to *Breakdown* by SEDUCTION (VENDETTA/A&M)! It's a rap that's on their LP - check out the new mix just released!"

**FRANK MINIACCI**, MD at THE BEAT, Los Angeles sez, "Check out the new BELL BIV DEVOE *B.B.D. (I Thought It Was Me)* (EPIC)! This is the next single and it has a hypnotic quality to it! TROOP *That's My Attitude* (ATLANTIC) has a Teddy Riley remix! Check out a great adult ballad by JOCELYN BROWN and OLIVER CHEATHAM *Turn Out The Lights* (WARLOCK RECORDS)! RODNEY O & JOE COOLEY *Hooker Pooker* (ATLANTIC) delivers an infectious tune! Lastly, when checking out the new PRINCE LP (PAISELY PARK/WARNER BROS.) pay special attention to tracks *Can't Stop* (which sounds like an uptempo *Delirious* meets *Let's Go Crazy*), the uptempo *New Power Generation*, and *Still Would Stand All Time*, which is a typical PRINCE ballad...which means it's weird!"

**JERRY McKENNA**, MD at WXKS-FM, Boston sez, "Check out this import that will be out on GIANT Records soon - LONNIE GORDON *Beyond Your Wildest Dreams* is produced by Stock, Waterman & Aitken, but you'd never know it! In the vein of Maxi Priest, it's selling well in Boston! Lonnie already has a great following here! Another great import soon to be on ATLANTIC is ROZLYN CLARK *Ready, Eddy Go!* It's in the Technotronic/49ers vein, but more white-based, with the possibility to happen in a big way! Also check out WORLD PARTY *Message In A Box* (CHRYSALIS)! I'm not sure of the Top40 potential, but it has a retro-'60s feel! Lastly, 2 IN A ROOM *Wiggle It* (CUTTING) is a hot rap record that even beat TKA in a battle - check it out!"



# BLACK BOX

"Everybody Everybody"

**HITMAKERS**  
**CROSSOVER TOP40: 18-10**  
**NATIONAL SINGLE SALES: 34-27**  
**A CRUSADE!**  
**A HITBOUND!**

**AL TAVERA, Asst. PD/MD, POWER106** - "Very strong in retail and requests, and currently a station favorite! Everybody, Everybody loves it!"

**ICEMAN, MD, KROY** - "Big in the clubs and HOT on the station! Good night phones!"

**TOM POLEMAN, MD, KC101** - "One of the best mass appeal records of the year. Already building a strong sales story - this one will work!"

HOT97 (3-2)  
WPLJ (25-17)  
Z100 (11-8)  
POWER106 (27-22)  
KMEL (14-10)  
EAGLE106 (14-13)  
WUSL (13-10)  
WHYT (Add)  
100.3JAMZ (26-22)  
WXKS-FM (13-8)  
WZOU (27-24)

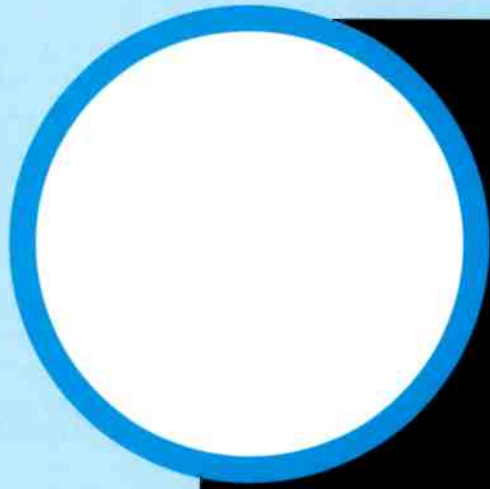
WPGC (20-16)  
KRBE (25-20)  
POWER96 (22-12)  
KHTK (Add)  
Z90 (14-13)  
WLOL-FM (24-20)  
WPHR (Add)  
KKFR (Add)  
KS104 (D#22)  
KXXR (27-20)  
PRO-FM (D#32)

KWOD (D#39)  
WNVZ (16-12)  
KCPX (D#26)  
WKSE (29-23)  
KC101 (Add)  
WKSS (17-11)  
WTIC-FM (23-19)  
102JAMZ (21-18)  
Y107 (35-31)  
CKOI (D#40)  
and more



# LITA FORD

"Lisa"



**HITMAKERS ROCK CHART: 40-36 A HITBOUND!**

**RIKKO OLLERVIDEZ, MD, KSAQ**

*"This tune shows us a different side of Lita. Strong vocals and great production bring this song to life. I feel this is a HIT ballad. Good initial phone reaction!"*

99.9KHI (Add)  
KCHX (Add)  
KFTZ (D#40)  
KMOK (Add #38)  
KZBB (Add)

MAX94 (28-24)  
WJMX (40-37)  
WKRZ (40-34)  
WRQK (Add #26)  
WWRB (D#33) & more





**ANDREA PENTRACK**, MD at FM102, Sacramento sez, "**THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) has been very well accepted, working nicely mornings and middays! And check out **VANILLA ICE** *Ice, Ice Baby* (SBK)! It's our number one requested record by far!"

**JIMMY STEAL**, Asst. PD/MD at KEGL, Dallas sez, "Check out **DURAN DURAN** *Violence Of Summer* (CAPITOL)! I'm glad they chose this single over the title cut! My favorite song right now is **THE TIME** *Sometimes I Get Lonely* (REPRISE)! It's a great ballad in the vein of a Chilites-type song, but with '90s production! **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) expresses a lot of powerful emotion! It's great to see the maturity that has developed in his work! **M.C. HAMMER** *Pray* (CAPITOL) is working like a charm! And when checking out the **PRINCE** LP *GRAFFITI BRIDGE* (PAISLEY PARK/WARNER BROS.) pay attention to the first track, *Can't Stop This Feeling!*"

**FRANKIE BLUE**, MD at Z100, New York sez, "Look out for *Hippy Chick* by **SOHO** (ATCO)! There is a big buzz on this record and I feel there is really something to it! **DURAN DURAN** *Violence Of Summer* (CAPITOL) is getting top five phones already! This tune is strong! **DEEE-LITE** *What Is Love* (ELEKTRA) is one of my favorites right now! It contains an infectious groove you won't be able to get enough of!"

**JOHN McFADDEN**, Acting PD/MD at THE FOX, Detroit sez, "*Pray* by **M.C. HAMMER** (CAPITOL) is a great followup to his previous two hits! This artist went from hard-core rap to commercial pop, so much so that we don't even consider him a rap artist anymore! Good phones and sales on *Ice, Ice Baby* by **VANILLA ICE** (SBK)! It took a few listens, but I like it a lot - a very infectious groove! And be on the lookout for **ALIAS** *More Than Words Can Say* (EMI)! It's good!"

**JIM ATKINSON**, MD at KBQ, St. Louis sez, "**MOTLEY CRUE** *Same Ol' Situation* (ELEKTRA) won our night battle of the new tunes for a week straight - check it out! **THE LIGHTNING SEEDS** *All I Want* (MCA) has a good sound and potential at Top40! Lastly, **DAVID CASSIDY** *Lying To Myself* (ENIGMA) is fabulous! This pop record with a rock edge should be a smash and will surprise you!"

**TONY BRISTOL**, MD at PRO-FM, Providence sez, "**LOUIE LOUIE** / *Wanna Get Back With You* (WTG/EPIC) is pulling great phones and is definitely on its way up! This ballad-leaning tune is definitely worth checking out! **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY) is in our Top Nine at Nine and pulling nice phones and requests! Lastly, check out **BLACK BOX** *Everybody, Everybody* (RCA)! If you're not already on it - it's hot!"

**MIKE EASTERLIN**, MD at Y95, Dallas sez, "**BREATHE** *Say A Prayer* (A&M) - no prayers needed for this one, it's a hit! **VANILLA ICE** *Ice, Ice Baby* (SBK) is pulling top ten phones - not bad for this homeboy! Be on the lookout for **TRACIE SPENCER** *Your Love* (CAPITOL)! It's really good! And an excellent LP to check out is **EVERYDAY PEOPLE** (SBK)! I especially like the track *More Than A Friend!*"

**BOB LaBORDE**, Asst. PD/MD at KCPX, Salt Lake City sez, "A knock-your-ass-to-the-ground song is *More Than Words Can Say* by **ALIAS** (EMI)! It has the same feel as *When I'm With You* by Sherrif, and the band does in fact consist of ex-Sherrif members! Already getting huge phones on those **RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR)! **GEORGE MICHAEL** is a superstar artist that needs to go on the radio! There's no second guessing *Praying For Time* (COLUMBIA) is a hit! **M.C. HAMMER** *Pray* (CAPITOL) is already getting phones! This is one artist that defies rap stereotypes in Salt Lake City!"

**RICH ANHORN**, MD at KWSS, San Jose sez, "Check out **SYDNEY YOUNGBLOOD** *I'd Rather Be Blind* (ARISTA)! **SYDNEY**...he's a hell of a nice guy! And **WILSON PHILLIPS** *Impulsive* (SBK) - good things come in 3's! Three hits for three ladies!"

**GARY MICHAELS**, MD at KISN, Salt Lake City sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) - that's all that needs to be said! Also, **BREATHE** *Say A Prayer* (A&M) is a great all demo record that sounds perfect for radio! **ALIAS** *More Than Words Can Say* (EMI) is, well, more than words can say! Definitely give a listen to this record - it's a great ballad with huge potential!"

**STEVE DOUGLAS**, OM/PD at KXXR, Kansas City sez, "We edited the talking out of *Summer Vacation* by **THE PARTY** (HOLLYWOOD) and it has never sounded so smooth! After playing **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) one time at 6:40 in the morning, the phones lit up as if in response to a competition! Pay attention to **TRICIA LEIGH FISHER** *Empty Beach* (ATCO)! It has a smooth hook and the vocals remind me of a Tracy Ullman type tune!"

**BRETT DUMLER**, PD/MD at Z99, Oklahoma City sez, "**BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) is a great sounding, uptempo dance tune that will work on the radio and in the clubs! Hi-energy music to smooth the transition into fall! **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) is selling out all over the city. It is an intricate part of the movie and now our station's hip sound! Just when you thought there were no more stone cold grooves from the '60s, this one really grabs you! (Rumor has it, Chuck Beck was the original singer!) Lastly, get hip to **DEEE-LITE** *What Is Love?* (ELEKTRA)! The buzz is worthy of this cool reward!"

**JIM MORALES**, MD at KKFR, Phoenix sez, "Check out **VANILLA ICE** *Ice, Ice Baby* (SBK)! It will be the next big Phoenix rap-smash! Everytime I hear **BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) on the air, I have to stop and listen to it! **JOHNNY "O" & CYNTHIA** *Dream Boy Dream Girl* (MICMAC) is performing surprisingly well for a market that has not been really responsive to hispanic dance music! So just play it!"

**DENISE LAUREN**, MD at PIRATE, Los Angeles sez, "Take off the labels and listen to the music - **JANET JACKSON** *Black Cat* (A&M) is a good song! Check out a track off the **FAITH NO MORE** LP (REPRISE) entitled *Out Of Nowhere* - something to pay attention to! Also, listen to **TOMMY CONWELL** who delivers one to watch out for with *Seventeen* (COLUMBIA)! And if you get a chance to catch the *Pump Up The Volume* movie, definitely do so because it has a lot to say!"

**TOM POLEMAN**, MD at KC101, New Haven sez, "**THE RIGHTEOUS BROTHERS** *Unchained Melody* (POLYDOR) will be a huge success. It tied in with the movie *Ghost* very well and will sit on the minds of those who saw it! It will draw female phones with monstrous response! It's a big record for your midday listeners! Another record that's going to explode is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA)! This single will be an around the clock hit! "*Charity is a coat you only wear twice a year*" is a classic lyric line!"

**RIKKO OLLERVIDEZ**, MD at KSAQ, San Antonio sez, "**JOHNNY VAN ZANDT**, though originally released to Rock Radio, is an artist you shouldn't pass up! *Brickyard Road* (ATLANTIC) is a great song for Mainstream stations! Check it out! **THE PIXIES** *Varona* (ELEKTRA) is happening for us here and can work for you as well! If you've got 'em, flaunt 'em! Play **PIXIES!**"

**JOHNNA CECCOLI**, MD at Y100, Miami sez, "Listen to **MARIAH CAREY** *Love Takes Time* (COLUMBIA)! This record will be a number one single - check it out! **TYLER COLLINS** has a good followup with *Second Chance* (RCA)! Be on the lookout for **MARIA McKEE** *Show Me Heaven* (GEFFEN)! This can be compared to Berlin's *Take My Breath Away* and can be found on the sound track to *Days Of Thunder*! It's a really good tune that should do well with all demos, especially adults!"

**BRIAN DOUGLAS**, MD at Q102, Cincinnati sez, "Two hot songs to be on the lookout for in the near future are **INXS** *Suicide Blonde* (ATLANTIC) and **DONNY OSMOND** *My Love Is A Fire* (CAPITOL)! Both are worth waiting for and a listening must!"

**MICHAEL MARTIN**, MD at KIIS-FM, Los Angeles sez, "Check out the latest from **BREATHE** *Say A Prayer* (A&M)! This song is a perfect KIIS-FM tune - smooth, excellent pop. I'm glad they are back! Keeping in tune with the momentum of *Twin Peaks*, play **JULEE CRUISE** *Fallin'* (WARNER BROS.) - we got instant phone reaction! Put your doubts aside and give it a true test! **DEPECHE MODE** cuts to be on the lookout for are *Halo* and *World In My Eyes* (SIRE/REPRISE)! And for all you groove-dogs, check out *Groove In The Heart* by **DEEE-LITE** (ELEKTRA)! Wait for the video on MTV - it will blow your mind...Welcome to Woodstock!"

# WINGER "CAN'T GET ENUFF"

HITMAKERS ROCK CHART: 2-1 NATIONAL ALBUM SALES: 15-14 A HITBOUND!

Heavy Rotation MTV! On Tour with KISS and SLAUGHTER!

RETAIL ASTRONOMICAL!

PIRATE (15-13)	WZPL (25-22)	B94 (D#29)	K106 (Add)
WGTZ (26-20)	KBQ (33-25)	WZZG (Add)	and more

# ENVOGUE "LIES"

HITMAKERS CROSSOVER TOP40: 21-15 NATIONAL SINGLE SALES: #44

TOP40 LP Sales Nationally! A CRUSADE! A HITBOUND!

LP Approaching Platinum!

<u>Just Added At:</u>	Y107	<u>Hot Action At:</u>	WPLJ (19-13)	WCKZ (34-28)
X100	KHFI	WUSL (9-7)	KKFR (30-21)	HOT97.7 (D#31)
KS104	KIX106	KMEL (13-9)	WFLZ (30-22)	and more
KWOD	KZFM	HOT105 (15-11)	HOT97 (D#23)	
WNVZ	WBBQ	HOT97.7 (17-13)	KOY95 (D#26)	

# ALANNAH MYLES "LOVER OF MINE"

HITMAKERS HITBOUND!

KMOK-Keith Havens: "Lots of requests on this record, it seems we can't play it enough!" (27-24)

KWSS-Rich Anhorn: "After a couple of weeks of play it's getting good upper demo requests with both females and teens!" (25-20)

KZZU-Ken Hopkins: "Strong phone response, excellent upper demo adult requests. A real solid record!" (32-29)

<u>Just Added At:</u>	<b>KTUX</b>	<b>WPHR</b>
<b>KISR</b>	<b>SLY96</b>	<b>WTFX</b>
<b>KTRS</b>	<b>WHHY</b>	<b>WWFX</b>

NEW YORK CITY FLIPS OVER...

## CANDY FLIP

"STRAWBERRY FIELDS FOREVER"

WPLJ (Add#33)

HOT97 (D#30)

KJ103 (#4)

THE FOX (9-8)

## LAURA BRANIGAN

"NEVER IN A MILLION YEARS"

EARLY ACTION:

KSND WDBR #40 WKPE

ON YOUR  
DESK NOW!



**HAWK HARRISON**, MD at Y107 Nashville sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a good strong song! Also, **TRICIA LEIGH FISHER** *Empty Beach* (ATCO) will be a smash! It's a really good tune! A good, well rounded song is **BREATHE** *Saying A Prayer* (A&M)! And **BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) is a good night tune!"

**KEVIN McCABE**, MD at HOT97, New York sez, "My favorite LP cut right now is *The Girl Is Dope* by **BELL BIV DEVOE** (MCA)! Be on the lookout for **SEDUCTION** *Breakdown* (VENDETTA/A&M), which is a poppy rap done by Michelle from the group! We've been on it about two weeks, and early indications tell us that this song cranks! The **TKA** LP *LOUDER THAN LOVE* (TOMMY BOY/WARNER BROS.) is out this week and the next single is *Crash!* Produced by members of Technotronic, it is a duet with Seduction. Already in the mix and setting up for a major run at HOT97! If you're playing Black Box, check out **WENDELL WILLIAMS** *Everybody, Swing Your Body* (QUIRK)! This is a cool house record that samples Black Box *Everybody, Everybody* and Michael Jackson *Don't Stop Until You Get Enough!* It's a flavor record that definitely stands out!"

**MICHAEL POWERS**, MD at WZPL, Indianapolis sez, "**THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) comes like a "ghost" in the night! Check out **JUDE COLE** *Time For Letting Go* (REPRISE)! It's not the time to let go of this one! Look out New Kids - **GUYS NEXT DOOR** are in town with *! Was Made For You* (SBK)! **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is one of my favorite songs of the year! And **BREATHE** *Say A Prayer* (A&M) is a breath of fresh air!"

**TERRI WEBER**, MD at KISS98.5, Houston sez, "**TINA MARIE** *Here's Looking At You* (CBS/EPIC) is a strong cut - uptempo, R&B and funky, it works. Definitely will crossover, so take a listen! **MS. ADVENTURES** *Undeniable* (ATCO) already has key stations playing it! The groove on this record will hook Top40 formats from Mainstream to Urban leaning! **BELL BIV DEVOE** *B.B.D. (I Thought It Was Me)* (MCA) is a sure hit! Already a power recurrent for us, it still gets calls and instant reaction on the mix show! Lastly, off the **KEITH SWEAT** LP, check out *Your Love Pt. II* (ELEKTRA) - it's bad! Funky, it reminds me of old **KEITH SWEAT!**"

**JOHN CLINE**, MD at WNCI, Columbus sez, "We jumped out early on **JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) and now the rest of the nation is discovering this tune too! Two great records with incredible hooks on the first listen are **AFTER 7** *Can't Stop* (VIRGIN) and **MAXI PRIEST** *Close To You* (CHARISMA)! Do not miss these records!"

**ALBIE D.**, MD at WPGC, Washington, DC sez, "Check out the remake of *Somebody Else's Guy* by **JOSELYN BROWN** (WARLOCK RECORDS)! The vocals have been remixed and it's hot! **CLUBLAND f./Quartz** *Let's Get Busy (Keep On Pumping)* (Geffen) is getting a huge initial reaction on the streets! **VANILLA ICE** *Ice, Ice Baby* (SBK) is pulling nice calls already! Get hip to **POOR RIGHTEOUS TEACHER** *Rock This Funky Joint* (WARLOCK)! It's hot and has a War sampling in it! Lastly, check out the 12" remix of **THE ADVENTURES OF STEVIE V.** *Dirty Cash* (MERCURY)! It is incredible, and it's already happening in the clubs!"

**DARCY SAUNDERS**, MD at KZZP, Phoenix sez, "My favorite cut right now is **AFTER 7** *Can't Stop* (VIRGIN)! It sounds like a hit! Also, **ANITA BAKER** *Soul Inspiration* (ELEKTRA) is great! I don't know, she's only sold over one million records. I guess radio should play her, huh?! **LITA FORD** *Lisa* (RCA) will strike a chord with females right away! At least those that love their moms!"

**JAY TAYLOR**, Asst. PD/MD at KLUC, Las Vegas, NV sez, "Our number one requested record is a **STEVIE B** ballad *Just I Love You* (LMR/RCA)! *The Girl Is Dope* by **BELL BIV DEVOE** (MCA) is pulling good reaction, as is **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR)! **MS. ADVENTURES** *Undeniable* (ATCO) is definitely worth checking out! And so is **BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) - a very hot, infectious groove!"

**KEVIN CHASE**, MD at KMOK, Lewiston, ID sez, "**ALIAS** *More Than Words Can Say* (EMI) is a stone-cold smash, hands down! It'll do a job for you, so check it out! **GEORGE MICHAEL** is back and bad with *Praying For Time* (COLUMBIA)! This is an out of the box smash with an incredible message! A record to give a listen to is **RAILWAY CHILDREN** *Every Beat Of The Heart* (VIRGIN)! It has a different sound - given the chance it'll grow on you!"

**ANDY TAYLOR**, MD at WGOR, Lansing, MI sez, "Give a listen to **BASIC BLACK** *She's Mine* (MOTOWN)! It's a smokin', funky stone-cold groove! And check out **LAQUAN** *Now The B-Turns* (VIRGIN)! It's severe and definitely worth checking out!"

**WILLIE STEVENS**, MD at KZBB, Ft. Smith, AR sez, "**DURAN DURAN** has the biggest hit since *Reflex* with *Violence Of Summer* (CAPITOL)! Two other songs that are getting early response are **BREATHE** *Say A Prayer* (A&M) and **LOUIE LOUIE** *I Wanna Get Back With You* (WTG/EPIC)!"

**HOLLYWOOD JOE**, MD at WANS, Greenville, SC sez, "**JANET JACKSON** *Black Cat* (A&M) is the best single yet! And it looks like **CAMEO** has a hit with *Close Quarters* (MERCURY)!"

**TOMMY B.**, MD at KZIO, Duluth, MN sez, "**MOTLEY CRUE** *Same Old Situation* (ELEKTRA) is a good rocker! Also, **PROPAGANDA** *Heaven Give Me Words* (CHARISMA) is reminiscent of a male Wilson Phillips! **TYLER COLLINS** *Second Chance* (RCA) is gonna be a hit!"

**LEE McCARD**, MD at WCGQ, Columbus, GA sez, "Check out the latest from **BREATHE** *Saying A Prayer* (A&M) - it's easily a top ten record! Also, **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is an instant hit! And **MICHAEL BOLTON** *Georgia On My Mind* (COLUMBIA) - if you're not playing it, you're missing a HIT!"

**DON PARKER**, MD at KBOS, Fresno, CA sez, "For the Bell Biv Devoe sound-a-like of the week, check out *Schemin'* by **LIVIN** (PANDISC)! **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE) is actually shaping up nicely for us! It might be late, but it's working! **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR) is well worth playing, just because it feels good! Lastly, if you have a hispanic base, **DEF CON 4** *Natural High* (REPRISE) will react!"

**ROGER SCOTT**, MD at KRQ, Tuscon, AZ sez, "Give a listen to **GEORGE MICHAEL** *Praying For Time* (COLUMBIA)! It's a smash! It should be a first listen record! **BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) is infectious - the more you listen to it the better it sounds! And *Tongue Kiss* by **DINO** (ISLAND) is a very cute LP cut! Pop, uptempo - despite the title it isn't lyrically controversial!"

**EFREN SUFUENTES**, MD at KDON, Salinas, CA sez, "Check out **REGINA** *Track You Down* (CENTURION)! It's a great effort for the *Baby Love* Girl. I know I've mentioned it before, but it's such a cool track! A round of applause goes out to SBK Records for picking up the ice-cold jam *Ice, Ice Baby* by **VANILLA ICE**! This record will be huge, if given the chance! **CARON WHEELER**, the former Soul II Soul crooner, is back with the very infectious *Living' In The Light* (EMI/AMERICA)! It's good to see this very distinctive voice back on active radio! **JOEY KID** *I'm Not Alone* is a great cover song; strong album track - give it a spin! Speaking of cover songs, there's a great ballad on the new **DINO** disc called *Gentle* (ISLAND)! This is a great remake of the sleeper hit by Frederick that came out a few years ago! Slow Jam Print-Out: **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR)! It's an upper-demo appeal-deal! Keep bustin'! Boyee!"

**DAVID COOPER**, PD at WWFX, Bangor, ME sez, "**BREATHE** *Say A Prayer* (A&M) should be perfect for any pop format! Why did **GENE LOVES JEZEBEL** hire Ozzy to sing for them on *Jealous* (Geffen)? Also check out **STRYPER** *Shining Star* (ENIGMA)! Older demos will remember and younger demos will discover it!"

**CHRIS ST. JOHN**, MD at WJAD, Albany, GA sez, "Check out **BELL BIV DEVOE** *B.B.D. (I Thought It Was Me)* (MCA)! It's a big followup record! Two other songs to check out are **EN VOGUE** *Lies* (ATCO) and **TYLER COLLINS** *Second Chance* (RCA)!"

**DUSTY HAYES**, PD at KBFM, McAllen-Brownsville, TX sez, "Check out the latest from **VONDA SHEPARD** called *I Shy Away* (REPRISE) is a smash! It's a great pop record that fits dance leaning formats! **CONCRETE BLONDE** *Joey* (I.R.S.) sounds like the Starship record that never was! Don't think it's just alternative! Also, if you play **TOM HIATT** *Child Of The Wild Blue Yonder* (A&M), it'll work!"

# STILL HOME FOR HOT REPORTS



**MÖTLEY CRÜE**  
 "Same Ol' Situation (S.O.S.)"  
 the new single and video  
 from the TRIPLE PLATINUM  
 album DR. FEELGOOD

One Of The MOST ADDED With 35 Adds!  
 Rock Chart: 22-20  
 A HITBOUND! A CRUSADE!

KPLZ	KMOK	KZZU	WKFR
KSAQ #39	KOKZ	OK95	WPFR
	KPXI	Q104	WPFR
99.9KHI	KQKQ	WABB	WPST
B98	KTMT	WDEK	WPXR
JET-FM	KTXV	WDLX	WRQN
KFTZ	KWTX	WHDQ	WSKZ
KHSS	KYYY	WHYH	Z97
KKHT	KZMC	WILI	ZFUN106

## MOBILE MEDICINE OUTMODED

**house call** \ haus kol \ n. (1743) **1:** home visit made by physician from the days when *accommodating doctor* was not an oxymoron. **2:** shrill sound emitted by mothers to invite frolicking children inside for dinner. **3:** yet another striking example of a service in everyday use in 1950, now largely obsolete.



**DEEE-LITE**  
 "Groove Is In The Heart"  
 the first single and video  
 from the debut album  
 WORLD CLIQUE

HITMAKERS IMPORT CHART: NEW #37  
 A HITBOUND! A CRUSADE!

HOT97 (Add)	KTFM (Add)
B96 (Add)	WKSS (25-18)
KMEL (Add)	KKMG (Add)
X100 (Add)	KZFM (Add)
KROY (Add)	WKFR (Add)



**HAPPY MONDAYS**  
 "Step On"  
 the single and video  
 from the album HALLELUJAH

**ON  
 YOUR  
 DESK  
 NOW!**



**Elektra**  
 Healing for your hearing... on,  
 Elektra cassettes,  
 compact discs  
 and records.  
 ©1990 Elektra Entertainment,  
 a Division of Warner Communications Inc. ●

The answers to last week's riddles: 1. Josh White 2. Phil Ochs 3. Incredible String Band

### RIDDLES OF THE RUBAYAT

1. The Stone Poneys was the name of what Elektra artist's first band?
2. What Elektra artist claimed to have been born in a moving car?
3. What Elektra artist was originally a member of the Lameters?

The first person to call (212) 484-7273 or fax (212) 765-6155, ask for the Rasta of the Rubayat and give him answers to the above or the approximate number of U.S. troops now stationed in Saudi Arabia, will win the Cure CD of choice.

DAN QUAYLE COUNTDOWN:

873 days to go

# BEATS INTERNATIONAL "WON'T TALK ABOUT IT"



"In San Diego, the buzz is tremendous on Beats International. The song is fresh and early signs indicate this is a solid hit record."  
 —KEVIN WEATHERLY Q106

"Beats International is performing extremely well in callout research with both teens and adult women. We knew this was a smash from early play as an import. It is already Top 10 for us at KMEL."  
 —KEITH NAFTALY KMEL

"You don't have to think about this one. So stop talking about it and play it."  
 —LOU SIMON KZHT

**FRESH IMAGERY WITH MASS APPEAL FORMULA. THE UNDENIABLE REACTION THAT MAKES BEATS INTERNATIONAL A SOLID ACROSS-THE-BOARD SMASH!**



**DOUG MORELAND**, MD at WDLX, Washington, NC sez, "**MAXI PRIEST** *Close To You* (CHARISMA) is a great song. Also, **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) - now this is music. Thank God it's back, I love it. A #1 gangbuster that was worth the wait is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA). And **CONCRETE BLONDE** *Joey* (I.R.S.) should pick up speed. Also, **STRYPER** *Shining Star* (ENIGMA) is a good remake. Check out **DURAN DURAN** *Violence Of Summer* (CAPITOL) - the boys are back. And **THE LIGHTNING SEEDS** *All I Want* (MCA) is a great followup."

**DAVE CHRISTOPHER**, PD/MD at KWTX, Waco, TX sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) - the audience is ready for this one. A unique record that stands out is **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA). Also, **STRYPER** *Shining Star* (ENIGMA) is tailor-made for this market. And **MOTLEY CRUE** *Same Ol' Situation* (ELEKTRA) has the feel of an old Aerosmith."

**KEITH GREER**, MD at KTUX, Shreveport, LA sez, "**MS. ADVENTURES** *Undeniable* (ATCO) - local girls do good for us. Also, **TYLER COLLINS** *Second Chance* (RCA) kicks ass. **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) is a smashola. And **THE LIGHTNING SEEDS** *All I Want* (MCA) is better than the first."

**RICK ANDREWS**, MD at KZOZ, San Luis Obispo, CA sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a phenomenal record. A good teen record that will cross to adults is **CANDYMAN** *Knockin' Boots* (EPIC). A record that fills the void is **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA). **JANET JACKSON**'s attempt at rock works like a charm with *Black Cat* (A&M)."

**RAY KALUSA**, PD at KWNZ, Reno, NV sez, "**THE ADVENTURES OF STEVIE V.** *Dirty Cash* (MERCURY) - don't think it's too Urban. A good balance record is **AFTER 7** *Can't Stop* (VIRGIN). And **WINGER** *Can't Get Enough* (ATLANTIC) has a great hook."

**FREDDY COLEMAN**, MD at WTHT, Portland, ME sez, "If you liked *Unskinny Bop*, you'll love **POISON**'s *Something To Believe In* (EMI). Also, **TYLER COLLINS** *Second Chance* (RCA) is much better than her previous release. **GEORGE MICHAEL**'s *Praying For Time* (COLUMBIA) - surprise, surprise!"

**JIM RANDALL**, PD/MD at G98, Portland, ME sez, "**BLACK BOX** *Everybody Everybody* (RCA) is the perfect summertime record. Also, **CONCRETE BLONDE** *Joey* (I.R.S.) is great for our station. It's working real well."

**TREY ALEXANDER**, MD at WRQN, Toledo, OH sez, "**SLAUGHTER** *Fly To The Angels* (CHRYSALIS) is the best rock ballad out there. **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is reminiscent of Milli Vanilli. It has a great beat that's easy to listen to. **WORLD PARTY** *Message In A Box* (CHRYSALIS) could be a record, so don't be afraid to play it!"

**TONY WAITEKUS**, PD/MD at WCIL, Carbondale, IL sez, "Check out **BELL BIV DEVOE** *B.B.D. (I Thought It Was Me)* (MCA). It's a lot more accessible than their previous release *Do Me*. I really like the new **QUINCY JONES** record *I Don't Go For That* (QWEST/WARNER BROS.) There's more to it than just another dance tune."

**RANDY SHERWYN**, MD at WINK, Ft. Meyers, FL sez, "Take a listen to **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR). It seems these guys keep coming back every four or five years. Also, check out **LOUIE LOUIE**'s *I Wanna Get Back With You* (WTG/EPIC) - it's a great record for people who have had relationships."

**SONNY VALENTINE**, MD at KFRX, Lincoln, NE sez, "**TRICIA LEIGH FISHER** *Empty Beach* (ATCO) has a haunting hook. Let's get on it before it's too late for the beach. And **BEATS INTERNATIONAL** *I Won't Talk About It* (ELEKTRA) has a very different sound. Sounds a little bit like Nu Shooz."

**JOHN IVEY**, OM at WZOK, Rockford, IL sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a smash. Also, **BETTY BOO** *Doin' The Do* (REPRISE) - everyone should listen to this. For a Terence Trent D'Arby sound play **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA). And **TYLER COLLINS** *Second Chance* (RCA), is a great followup."

**CHRIS SQUIRES**, PD/MD at KKXX, Bakersfield, CA sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is an instant smash. And **BREATHE** *Say A Prayer* (A&M) - the dance mix is great."

**SCOTT TYLER**, MD at 99WAYS, Macon, GA sez, "**THE PARTY** *Summer Vacation* (HOLLYWOOD) is a summer hit. Play it! Also, **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is gonna be big. And an instant smash is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA)."

**DAVE NORTH**, PD/MD at WPFR, Terre Haute, IN sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a smash. A song getting great requests is **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE). And **MOTLEY CRUE** *Same Ol' Situation* (ELEKTRA) won our battle three nights in a row."

**ANNIE SAGE**, MD at KCAQ, Oxnard, Ca sez, "**BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) has 'hot' written all over it. A different song that's great is **TRICIA LEIGH FISHER** *Empty Beach* (ATCO). And **BREATHE** *Say A Prayer* (A&M) - it's good to have them back."

**JOHN ANDERSON**, PD/MD at KQIZ, Amarillo, TX sez, "An instant smash is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA). A good remake is **BILLY IDOL** *L.A. Woman* (CHRYSALIS). Also, **DURAN DURAN** *Violence Of Summer* (COLUMBIA) is getting back to their roots. Check out **TYLER COLLINS** *Second Chance* (RCA). And a song that could cross over to Top40 is **HAPPY MONDAYS** *Step On* (ELEKTRA). And **THE LONDON QUIREBOYS** *I Don't Love You Anymore* (CAPITOL) is a good followup to *Z.O'clock*."

**MIKE KASPER**, PD at KF95, Boise, ID sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a smash. A song that's as good as the original is **MICHAEL BOLTON**'s *Georgia On My Mind* (COLUMBIA). Also, **DEPECHE MODE** *Policy Of Truth* (REPRISE) has finally arrived. And listen to **DAVID CASSIDY** *Lying To Myself* (ENIGMA). You'll be surprised."

**MIKE STONE**, MD at WPFM, Panama City, FL sez, "**TRICIA LEIGH FISHER** *Empty Beach* (ATCO) is a beach-in tune. And **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a smash."

**RAY MILLER**, MD at WZKX, Biloxi, MS sez, "**MICHAEL BOLTON** *Georgia On My Mind* (COLUMBIA) is another top ten for him. Also, **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) reminds me of Terence Trent D'Arby. It could go #1. **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is an instant smash. It's getting instant phones after one play and sounds like John Lennon. And a fantastic group is **THE RAILWAY CHILDREN** *Every Beat Of The Heart* (VIRGIN) (where have you been?)."

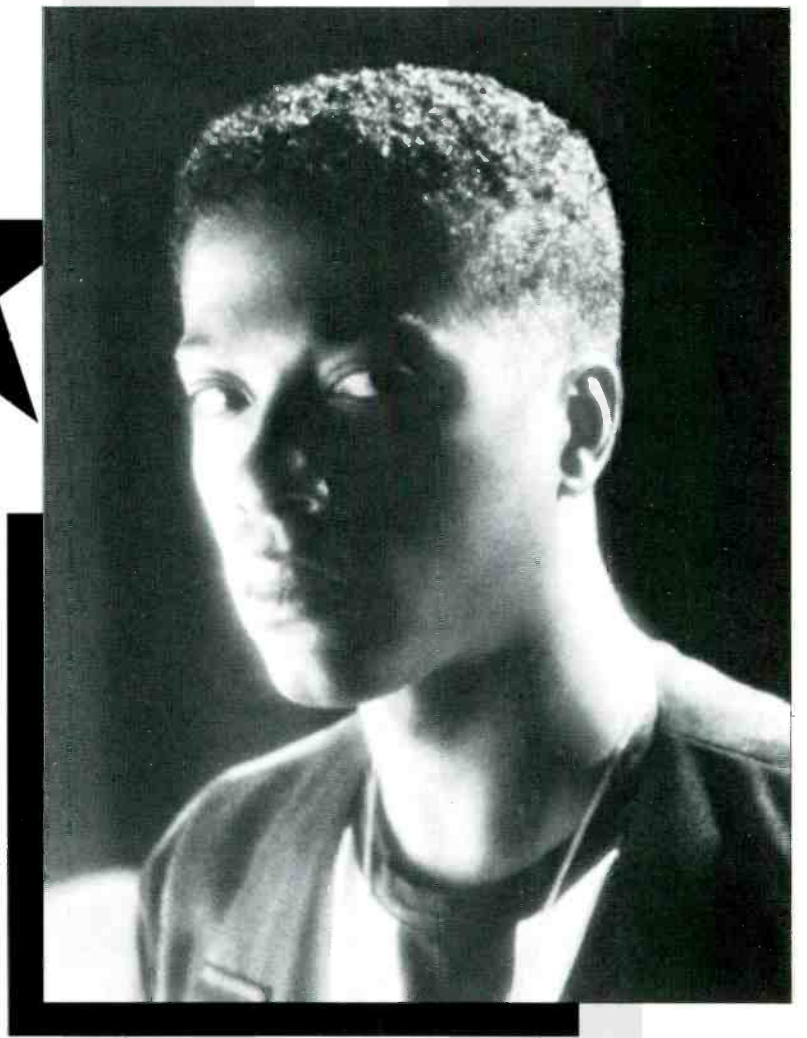
**ROGER NELSON**, MD at KBOZ, Bozeman, MT sez, "**SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) has a familiar sound that'll be strong. A good midday record will be **GEORGE MICHAEL** *Praying For Time* (COLUMBIA). Also, **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) is a good tune from a good movie. A song that did great in testing is **TYLER COLLINS** *Second Chance* (RCA). And listen to **BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) - it beats!"

**SCOTT ST. JOHN**, PD/MD at WPRR-FM, Altoona, PA sez, "Put **SLAUGHTER**'s *Fly To The Angels* (CHRYSALIS) on the air and the phone company will thank you for the new business. **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) is a righteous hit! Finally, **BREATHE** *Say A Prayer* (A&M) has breathed a new breath of life into their music."

**DEANO**, MD at SLY96, San Luis Obispo, CA sez, "**BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) is pop yet funky, and has a great feel on the air. And here's one from left field. Check out **THE RAILWAY CHILDREN**'s *Every Beat Of The Heart* (VIRGIN). It might just fill the gap. Also, **TYLER COLLINS** *Second Chance* (RCA) is a very strong followup to her top five debut."

**JOHN WEIS**, PD at WBNQ, Bloomington, IL sez, "**SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is one of the freshest sounding records in the past six months. Also, **MOTLEY CRUE** *Same Ol' Situation* (ELEKTRA) is a good rocker. It's good for night kids back in school. Finally, **GEORGE MICHAEL** has a new single with *Praying For Time* (COLUMBIA). It has great lyrics and shows how diverse he's become."

**ONE OF THE MOST ADDED!  
#2 MOST DISCOVERED!  
A HITBOUND!  
A CRUSADE!**



*"I'd Rather  
Go Blind"*

★ Sydney

★ Youngblood

**MICHELLE SANTOSUOSSO, MD, Q106** - "One of the few records out there with a truly unique sound. This is a very active record for females 18+. I know this will be a big single for Q106!"  
**ICEMAN, MD, KROY** - "If Maxi Priest works for you, this should be a natural! Huge midday phones already!"  
**JOHN CHRISTIAN, Asst PD/MD, HOT97.7** - "SYDNEY YOUNGBLOOD is about to follow in the footsteps of Lisa Stansfield and other English superstars with a perfect ballad for the HOT ONE!"  
**BRETT DUMLER, PD/MD, Z99** - "SYDNEY'S kool smooth sound slides in perfectly on the Z-format! Adult appeal makes this tune great for midday while it's hip edge fits in at nights!"

**ADDED AT:**

**KMEL  
WXKS-FM  
POWER PIG #33  
KBEQ  
KXXR  
WKSS  
Y107  
Z99**

**ALSO  
ADDED  
AT.....**

**93QID  
KCHX  
KCMQ  
KFBQ  
KFFM  
KG95  
KIX106  
KJJG  
KJLS  
KOYE  
KSKG  
KTXY  
KZOZ**

**KZZU  
WABB  
WEYQ  
WHDQ  
WHOT  
WISQ  
WJZQ  
WKEE  
WNNK  
WOVO  
WPST  
WQUT  
WYCR  
and more**

**ALREADY ACTIVE AT:**

**POWER99 (28-25)  
KITV (29-26)  
WTIC-FM (D#39)  
99.9KHI (D#36)  
KBOS (D#40)  
KLUC (D#28)  
KRQ (D#29)  
KZFM (D#38)  
POWER94.5 (D#37)  
SLY96 (D#37)  
WAPI (29-26)  
WCGQ (D#35)  
WNOK-FM (D#37)  
and more**



**ERIC STRYKER**, MD at HOT99.9, Allentown, PA sez, "**JANET JACKSON** *Black Cat* (A&M) is different for **JANET**, and it's a cool tune. Also, **BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) won our Pump It Or Dump It. A song with a good funk edge is **NIKKI** *If You Wanna* (Geffen). And **LOUIE LOUIE** *I Wanna Get Back With You* (WTG/EPIC) is a great soul ballad. Listen to the lyrics."

**BOB CHASE**, PD/MD at KISR, Fort Smith, AR sez, "A song that sounds like Journey is **MICHAEL O'BRIAN** *I Believe* (OCEANA). Also, **BREATHE** *Say A Prayer* (A&M) is perfect for all demos. Everyone should be on it. If you're not playing **MICHAEL BOLTON** *Georgia On My Mind* (COLUMBIA) you're missing out. For a Terence Trent D'Arby sound, play **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA)."

**KEITH LEMIRE**, PD/MD at WKPE, Cape Cod, MA sez, "**ALIAS** *More Than Words Can Say* (EMI) should be a solid record in the Mainstream market. Former members of Sheriff and Heart make up this musical assault squad that will be a force to be reckoned with. I love **FAVORITE ANGEL** *Only Women Bleed* (COLUMBIA). It's a great song from a female perspective. It will be a huge female record for you, so try it! Two REPRISE Records acts to watch out for are **JUDE COLE** and **DEPECHE MODE**. **COLE's** *Time For Letting Go* is a hot single that will work for you. *Policy Of Truth* (SIRE/REPRISE) from **DEPECHE MODE** is their most commercial track to date. If you're looking for good Mainstream music, you need to listen to this one!"

**JENNIFER BELL**, MD at KATM, Colorado Springs, CO sez, "**GENE LOVES JEZEBEL** *Jealous* (Geffen) is testing very well and showing strong response - it will be a big hit. We've got it in power rotation already! Keep an eye on the newest, latest and greatest from **RATT** (yes **RATT**) *It's A Dirty Job* (ATLANTIC). As Stephen Percy would say...I'm the man to do it! Are you? Another one that need be watched is **AEROSMITH's** cover of The Doors *Love Me Two Times* (Geffen). It's starting to move, and how can you go wrong with The Doors and **AEROSMITH?**"

**JIM CERONE**, MD at WBWB, Bloomington, IN sez, "**SYDNEY YOUNGBLOOD** deserves a shot! *I'd Rather Go Blind* (ARISTA) has a very smooth Terence Trent D'Arby feel. It should work very well in all dayparts and will appeal to all audiences. As Fall draws nearer, there are two ballads for your listening pleasure: **LAURA BRANIGAN** *Never In A Million Years* (ATLANTIC) and **THE POINTER SISTERS** *After You* (MOTOWN). There's a slant on the way...be a step ahead. **GEORGE MICHAEL** is back and has a quality track for you to spin, *Praying For Time* (COLUMBIA). Check out the line, *Charity is a coat*. Think about it."

**CHUCK MATHESON**, MD at KZZU, Spokane, WA sez, "It should have been a hit the first time, but now that *Bang Bang* has gotten their name out, **DANGER DANGER** is coming again with *Naughty Naughty* (EPIC). Don't let it pass you by this time! **THE LIGHTNING SEEDS** *All I Want* (MCA) is a good followup to *Pure*. The production on this track sounds fuller, yet similar to the last. Have you heard the track from **SYDNEY YOUNGBLOOD?** *I'd Rather Go Blind* (ARISTA) is very smooth and sounds great. It has a Terence Trent D'Arby flavor that will appeal to quite a few listeners - watch it climb! A record doing very well for us is **GENE LOVES JEZEBEL** *Jealous* (Geffen). The guitar lick is a monster, and what a hook!"

**TREVOR CAREY**, MD at KKMKG, Colorado Springs, CO sez, "**DEEE-LITE** *Groove Is In The Heart* (ELEKTRA) reminds me of *Laugh-In*, when they'd stop dancing, tell a joke, and then continue dancing. *Step On* (ELEKTRA) from **HAPPY MONDAYS** is a song reminiscent of Love & Rockets. Lots of people seem very ecstatic about it and listener response should reflect the same. Is it rock or rhythm? Whichever, be sure to check out **2 IN A ROOM** *Wiggle It* (CUTTING). It's working in our mix show. Hey, Billy Squire had *Stroke It*, **2 IN A ROOM** has *Wiggle It*, but whatever you do, 'cover it!' **LOLA HATHAWAY** *Heaven Knows* (VIRGIN) is an upper demo, smooth, cool chillin', slick bark, crank it up, totally infectious...slow jam. (In other words: I kinda like it.) *Merry Go Round* (ELEKTRA) from **KEITH SWEAT** could be the song that launches him into superstar status. Check it out!"

**KEN SPALDING**, MD at WERZ, Exeter, NH sez, "**MICHAEL BOLTON** *Georgia On My Mind* (COLUMBIA) is a very good cover of Ray Charles. And **JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) is doing great for us. It's blowing out of the water."

**RON WEST**, MD at KLBQ, El Dorado, AR, sez, "Listen to **JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.), because now is the right time for this song. **COLIN JAMES** *Just Came Back* (VIRGIN) is a slammin' back-to-basics rock anthem in the style of Bryan Adams and John Cougar. Great hook! Don't miss **JANET JACKSON** *Black Cat* (A&M). I've said it before, the girl knows how to kick ass! With the help of her "Extreme" friends, she's gonna rock the charts and shock some listeners!"

**KANDY KLUTCH**, MD at KKYK, Little Rock, AR sez, "**THE RIGHTEOUS BROS.** *Unchained Melody* (VERVE/POLYDOR) is an excellent adult reaction record. Not only is it getting adult response, but it's getting some teen response as well. Let **SYDNEY YOUNGBLOOD** bend your ear. His debut single *I'd Rather Go Blind* (ARISTA) has the feel of Terence Trent D'Arby and the heart of Marvin Gaye. Check it out! If you're looking for quality radio music and you've passed up **JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.), you're missing the boat. **JAMES** is drawing great response everywhere it's being played. Don't you think it's time you gave it a listen?"

**STANTON JAY**, MD at Z102, Savannah, GA sez, "**JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) is taking off and getting great phones. A great followup is **JOHNNY GILL** *My, My, My* (MOTOWN). A great pop song for the summer is **TRICIA LEIGH FISHER** *Empty Beach* (ATCO). A comeback ballad that should go #1 is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA). A great night record is **BLACK BOX** *Everybody Everybody* (RCA). A song with a great hook is **AFTER 7** *Can't Stop* (VIRGIN). And **DURAN DURAN** *Violence of Summer* (CAPITOL) will be a hit."

**SCOTT BURTON**, MD at WRCK, Utica, NY sez, "**TYLER COLLINS** *Second Chance* (RCA) is an excellent followup. A killer tune is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA). Also, **MS. ADVENTURES** *Undeniable* (ATCO) is a strong breakthrough for this band. And **ALIAS** *More Than Words Can Say* (EMI) sounds really good."

**JIM SCOTT**, MD at KNIN, Wichita Falls, TX sez, "**JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) is a great tune that should go top ten. Also, a song that has that John Lennon sound is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA). A song that will happen is **TYLER COLLINS** *Second Chance* (RCA), which is a good solid followup."

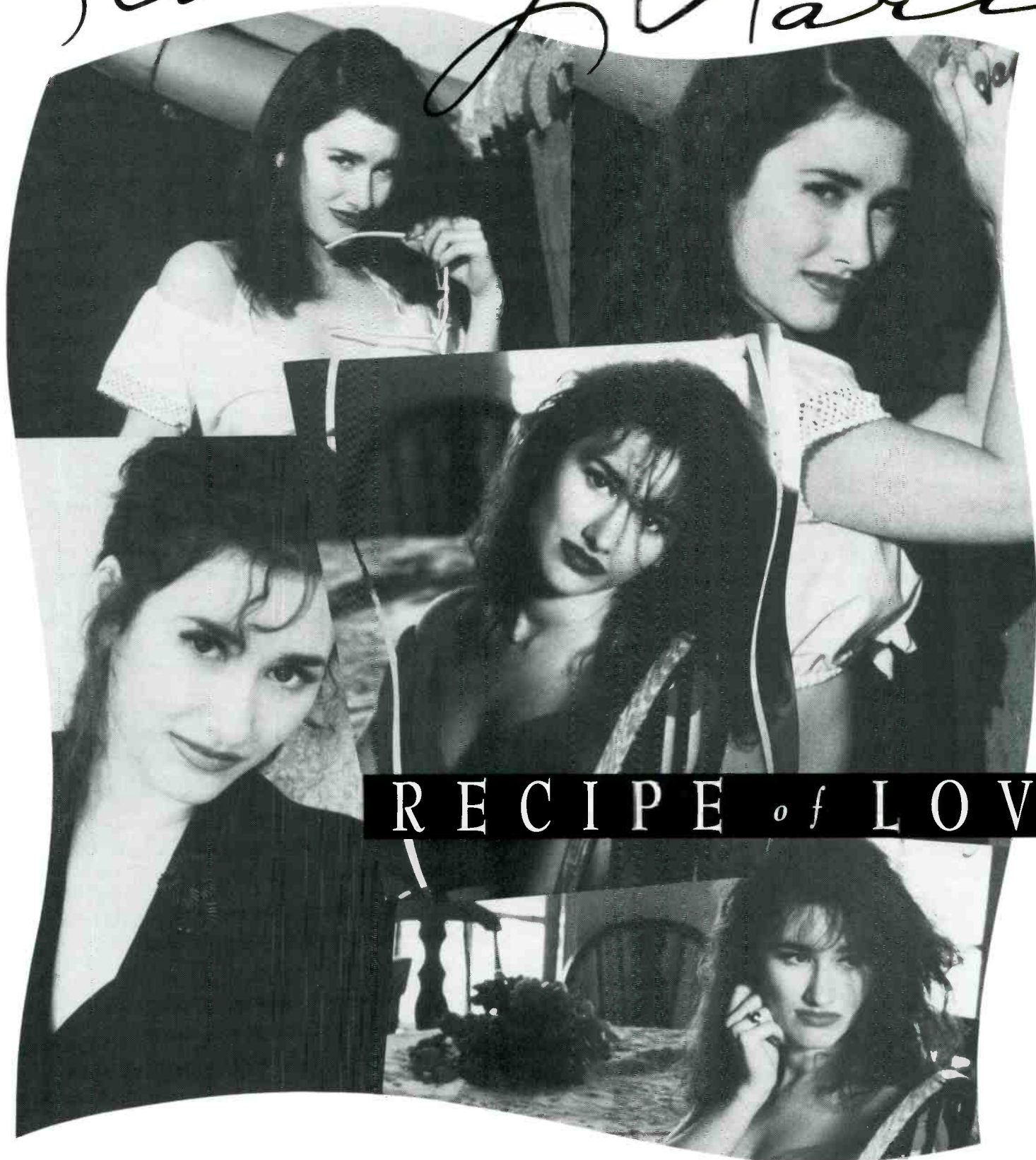
**TED MINIER**, MD at WHTO, S. Williamsport, PA sez, "Now with a very strong MTV base, **SLAUGHTER** is off to the races. Sales have picked up and it's testing very well. *Fly To The Angels* (CHRYSALIS) will be the single that causes this record to explode. **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is good. Not too hard, not too soft, not too rock or dance, it's just right. A song to mom...*Lisa* (RCA) from **LITA FORD** shows us another side of rock's blonde goddess. Give it a chance and you'll be pleased."

**MELISSA O'KELLEY**, MD at 95XIL, Parkersburg, WV sez, "I really like the new **DURAN DURAN** *Violence Of Summer* (CAPITOL). It's nice to hear them back after such a long absence. Not traditional to their previous sound, this track bares more of a rock sound. **PRIVATE LIFE** *Domino* (WARNER BROS.) does the original version justice. Eddie...great choice! **BREATHE** has returned with their sophomore album and a good first release with *Say A Prayer* (A&M). It will react well - put it on the air and watch the response. This record will be a strong shower for the fall, so check it out!"

**SCOTT BOHANNON**, MD at WAPI, Birmingham, AL sez, "*Pray* (CAPITOL) from **M.C. HAMMER** should be a monster. The Prince sample in the background is brilliant and the **HAMMER**-man's usual charisma and vocals will take this song up the charts. **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is a hot, all day song! If you're an adult-leaning station or if you've got a slot open for a balance record and you're not doing this one, you're lost! *Fly to The Angels* (CHRYSALIS) by **SLAUGHTER** is a great rock ballad. If you're looking for a record to stand out nights, check out the acoustic version!"

**SEAN PHILLIPS**, PD at WSPK, Poughkeepsie, NJ sez, "**VONDA SHEPARD** *I Shy Away* (REPRISE) is a record and artist to be dealt with. On air the sound is superb and will draw good phone reaction. Check out *Second Chance* (RCA) from **TYLER COLLINS**. Following her debut single *Girls Nite Out*, *Second Chance* should show much of the same reponse - it'll take off for you. **BANG** *Holding My Heart* (A&M) drew instant phone reaction at night. This is a great song dying from a lack of attention. It could be a monster!!!"

# Anna Marie



## RECIPE *o f* LOVE

The Debut Single Whetting Appetites Coast To Coast.

From Anna Marie's Self-Titled Album

Produced By: Sembello Brothers

Executive Producer Michael Jay for Captain Hook Productions

**MCA**  
THE SPOTLIGHT IS ON



**SEAN MICHAELS**, MD at KTRS, Casper, WY sez, "**SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is a record and artist that needs to be heard. The record will work for you if you give it the chance. *Won't Talk About It* (ELEKTRA) from **BEATS INTERNATIONAL** has a great on-air sound. The vocals in this song make it stand out in a crowd. *Lover Of Mine* (ATLANTIC) from **ALANNAH MYLES** is getting great phone activity. The upper demo females like it and on our free music weekends, the requests just pour in! **DURAN DURAN** *Violence Of Summer* (COLUMBIA) could be a GREAT record. A different sound for Simon and the boys, leaning a little more rock this time, and it will appeal to a whole new crowd."

**BOB BECK**, PD/MD at KYYY, Bismarck, ND sez, "**SLAUGHTER** *Fly To The Angels* (CHRYSALIS) is going to be a big track off *STICK IT TO YA*, which has gone platinum. The video for *Up All Night* did very well, and expect much of the same from this one. **THE RIGHTEOUS BROTHERS** have the makings of a monstrous showing their second time around with *Unchained Melody* (VERVE/POLYDOR). With the movie *Ghost* doing so well, it's exposing this track to listeners of all ages - and the response is showing it! It is receiving requests from all ages. Give it a chance! Also, check out **MICHAEL BOLTON**'s version of *Georgia On My Mind* (COLUMBIA). Too sweet! Ray has got to appreciate the job **MICHAEL** has done. Great sound, **MICHAEL**."

**TONY RICHARDS**, PD at WMEE, Ft. Wayne, IN sez, "**SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) - I'd rather go blind if it's not played. And a massive female appeal record is **GEORGE MICHAEL** *Praying For Time* (COLUMBIA)."

**BURKE ALLEN**, Asst. PD at WVSR, Charleston, WV sez, "**JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) is a good midday record. Also, **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a runaway smash. And **DURAN DURAN** *Violence Of Summer* (CAPITOL) sounds like old **DURAN DURAN**. It should do well."

**BOB LEWIS**, PD at KGGG, Rapid City, SD sez, "**TYLER COLLINS** *Second Chance* (RCA) is better than the first and should be a top five record quickly. **PAUL JANZ** *Rocket To Your Heart* (A&M) should be huge for us. Pop, uptempo, it fits the KGGG sound. And check out **ALIAS** *More Than Words Can Say* (EMI). Bob LaBorde was right, this is destined to be a #1 record."

**TRACY AUSTIN**, PD/MD at KBTS, Austin, TX sez, "**BREATHE** *Say A Prayer* (A&M) is a song radio must contend with. It's been a while since we've heard from them, and it's good to have them back. This is a good first release. **TKA** *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) has a good sound for radio. It's a song you must give a listen to with unbiased ears. The new **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) has been a long time coming, and it was worth the wait! There's a message in the song - it's nice to see artists take a stance, political or otherwise. **LOUIE LOUIE** is an artist to be reckoned with, as evidenced by *I Wanna Get Back With You* (WTG/EPIC)."

**DAVY CROCKETT**, PD/MD at WYCR, York, PA sez, "If you're not aware of what's happening out there, **THE RIGHTEOUS BROTHERS** are doing business. *Unchained Melody* (VERVE/POLYDOR) is smoking in sales and getting great response everywhere it's being played. If you're looking for an adult reaction record and a record to make the females...?...emotional, shall we say, this is it! **PROPAGANDA** *Heaven Give Me Words* (CHARISMA) is on its second round, and like the first time, I have to tell you it's a great record! Don't let it pass you by a second time!"

**RICK LOVETT**, Asst. PD/MD at WQID, Biloxi, MS sez, "**TYLER COLLINS** *Second Chance* (RCA) is a great Top40 song. It's about time **GEORGE MICHAEL** released a #1 song, and *Praying For Time* (COLUMBIA) is it. Also, **THE RAILWAY CHILDREN**'s *Every Beat Of The Heart* (VIRGIN) has a nineties sound to it. **TKA**'s *I Won't Give Up On You* (WARNER BROS.) is a good crossover song with a pop feel to it."

**CHUCK McGEE**, MD at WOMP, Wheeling, WV sez, "**WARRANT** *Cherry Pie* (COLUMBIA) is a #1 smash. It's another *Unskinny Bop*. And **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) will be a smash."

**TED BRANDY**, MD at WLAN, Lancaster, PA sez, "**LISA STANSFIELD** has a serious single for your ears! *This Is The Right Time* (ARISTA) has a new sound for **LISA** that's very appealing. It has a good mid-tempo feel, and **LISA**'s vocals are great. Check it out. **LOUIE LOUIE** *I Wanna Get Back With You* (WTG/EPIC) is a good second release from his debut album, and the timing was good for this record's release as we glide towards the fall season. *Praying For Time* (COLUMBIA) from **GEORGE MICHAEL** has been a long awaited record. Listeners have been looking for **GEORGE** to come back, and I don't think they'll be disappointed with this one. One to watch is **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE)."

**BRIAN HANSON**, PD at KCMQ, Columbia, MO sez, "**SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) is going to be a hit. It's a very smooth song with a sound similar to that of Terence Trent D'Arby. **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR) is a song to kill. If you've seen the movie, you know how the song comes into play. It will last on the minds of all the ladies. **GEORGE MICHAEL** is back with a good ballad. *Praying For Time* (COLUMBIA) should put **GEORGE** back on the top of the charts. This will be a song for all to look at."

**J.J. GERARD**, MD at KQCR, Cedar Rapids, IA sez, "**GEORGE MICHAEL**, **GEORGE MICHAEL**, **GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is a #1 song from first listen. Also, play the 7" edit of **DURAN DURAN** *Violence Of Summer* (CAPITOL). It's an uptempo pop record with a super summer-into-fall feel. Check out **LYDIA RHODES** *Do Give Me That Funky Bass* (MCA). It could come out of left field like *Pump Up The Jam* did."

**RUFUS HURT**, PD at WQUT, Johnson City, TN sez, "**JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) is great to fill your midday slot. Also, **INDECENT OBSESSION** *Tell Me Something* (MCA) is one of the finest records I've heard in a while. And **JUDE COLE** *Time For Letting Go* (REPRISE) is getting big record sales and phones."

**JEFF DAVIS**, MD at WCIR, Beckley, WV sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is an obvious instant smash. And **JOHNNY VAN ZANT** *Brickyard Road* (ATLANTIC) is very reminiscent of Lynyrd Skynyrd, which is perfect for our audience."

**CHUCK LUCK**, PD/MD at KZII, Lubbock, TX sez, "**GEORGE MICHAEL** *Praying For Time* (COLUMBIA) is an instant smash. Also, an excellent followup with a killer hook is **TYLER COLLINS** *Second Chance* (RCA). A song already pulling big phones is **THE RIGHTEOUS BROTHERS** *Unchained Melody* (VERVE/POLYDOR). And **BREATHE** *Say A Prayer* (A&M) - it's good to have them back. It could go #1. And check out **SOHO** *Hippy Chick* (ATCO); it's getting lots of club play."

**JIM MEECH**, MD at WNYP, Ithica, NY sez, "**DANGER DANGER** *Naughty Naughty* (EPIC) (what's with the titles, titles??) is on its way back to the airwaves. It had a decent showing its first time out, but expect a better response now that listeners are familiar with the band. It should do better than *Bang Bang*. Check out the single *Every Beat Of The Heart* (VIRGIN) from **THE RAILWAY CHILDREN**. Steve Lovell and Steve Power have done a great production job and have created a good track for radio. It's just starting to spark on MTV. **SLAUGHTER** *Fly To The Angels* (CHRYSALIS) is a great rock ballad. This is the track to make the album. Sales have picked up again on this already platinum album. Watch it work. **MOTLEY CRUE** is kicking out another track from the smoking album **DR. FEELGOOD** (ELEKTRA), *Same Ol' Situation*. It has a very appealing rock sound relatable to that of *Kick Start My Heart*. Check it out!"

**JIMMY EDWARDS**, MD at KZOU, Little Rock, AR sez, "**KYPER** *Tic Tac Toe* (ATLANTIC) is drawing instant phone reaction everywhere it's played. In most areas it's good over bad 85% to 15%. The latest release from **LISA STANSFIELD** *This Is The Right Time* (ARISTA) sounds like an easy record for the top ten! The different sound has a good feel for **LISA**. Give it a listen. Don't be foolish by letting an excellent adult record slip by you. **JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) is the record for middays and the approaching fall season. Also, check out **AFTER 7** *Can't Stop* (VIRGIN). It has a good sound guaranteed to appeal to your listeners!"

"Sense Of Purpose' is one of the most moving songs she's written  
— and she's written her share of classics." — *Musician*

"Chrissie & Co. have made a triumphant return." — *Music Express*

"...one of the great albums of this or any other year." — *Boston Globe*

# Pretenders



"Sense of Purpose"

The New Single

Produced by Mitchell Froom

From the album  
Packed!



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## TKA

*I Won't Give Up On You*  
(TOMMY BOY/WARNER BROS.)

Climbing 31-26 on Crossover Top40, this Hitbound continues to ride the edge of exploding on Top40 radio. New adds this week at WHYT and KWOD with strong debuts at B96, KXXR and WGTZ.

TKA consistently reacts well in club play and on the radio. Don't let this uptempo, fun tune pass you by.

## DURAN DURAN

*Violence Of Summer*  
(CAPITOL)

One of the most added with 37 adds, DURAN DURAN is back with a hardhitting single that harkens back to their RIO sound. Just added at Z95, THE FOX, Y95, KRBE, KSAQ, HOT94.9 and more, with strong debuts at EAGLE106, KUBE and KISN. Melodic pop, this tune is an entire hook in itself. The perfect transitional tune to enter the Fall with.

## GLENN MEDEIROS

*All I'm Missing Is You*  
(MCA)

He established himself as a Mainstream artist with *She Ain't Worth It*, and *All I'm Missing Is You* reinforces the fact that MEDEIROS has the talent and muscle to go all the way. This Hitbound garnered major market adds at KIIS-FM, Z95, WHYT, WZOU, B94, WGH, WKSE and more this week. Shaping up nicely, jump on the bandwagon now.

## FAVORITE ANGEL

*Only Women Bleed*  
(COLUMBIA)

This Hitbound pulled additional adds at KISN and XL106.7 this week, along with strong action already at WPLJ, WZOU, KKBQ, WPHR, KWSS, KSAQ, KC101, WGTZ and more. The haunting melody and piercing vocals are nothing less than phenomenal on this classic cover of the Alice Cooper original. Spice up your playlist with this mesmerizing track.

## DANGER DANGER

*Naughty Naughty*  
(IMAGINE/EPIC)

Back with this rocker a second time around, expect DANGER DANGER to explode on Top40 radio. Early adds at KSAQ, KKHT, KFTZ, WQUT, WRVQ, Z97 and more. After a great run at Rock Radio, *Naughty Naughty* is ready to hit hard with this mass appeal rocker. With the advent of Fall, this genre of music will become a staple of any Top40 station.

## SYDNEY YOUNGBLOOD

*I'd Rather Go Blind*  
(ARISTA)

One of the most added this week with 35 adds at Top40 radio, this San Antonio native is well on his way with this smooth, adult-attracting, mid-tempo tune that is already reacting where it is getting airplay. Key major market adds this week include KMEL, WXKS, POWER PIG, KBEQ, KXXR, WKSS, Y107, Z99 and others.

## MOTLEY CRUE

*Same Ol' Situation*  
(ELEKTRA)

Rock 'N' Roll is here to stay with these bad boys who always deliver a hit. *Same Ol' Situation* continues in the MOTLEY tradition of classic raw energy rock in the same vein of *Kick Start My Heart*. Early major market adds at KPLZ and KSAQ with many more to follow. Everyone knows how well MOTLEY requests, so don't hesitate with this tune.

## JANET JACKSON

*Black Cat*  
(A&M)

As one MD correctly commented on this tune, "It's time to take off the labels and listen to the music." *Black Cat* is a multi-format tune that will establish JANET JACKSON as much more than a Top40 dance artist. The definite rock edge gives JANET's fans a different perspective of her talent and is already being well received at radio.

## THE RAILWAY CHILDREN

*Every Beat Of The Heart*  
(VIRGIN)

Who are THE RAILWAY CHILDREN anyway? This premier Alternative band that goes 6-6 on Alternative this week is ready to cross to Top40 and programmers are agreeing. The buzz is strong with Disc-overies and requests are pulling through. Just added at HOT94.9 and KISN, as well as KFTZ, SLY96, WOVO, ZFUN106 and many more.

## TRICIA LEIGH FISHER

*Empty Beach*  
(ATCO)

Just added at Q105 and KITY, *Empty Beach* has an infectious melody and vocals that catch your ear on the first listen. She has a great family tradition to uphold and *Empty Beach* will go a long way in establishing this charismatic performer. *Empty Beach* is already reacting well at HOT97, WLOL, POWER PIG, KISN, Y107 and others.

## THE RIGHTEOUS BROS.

*Unchained Melody*  
(VERVE/POLYDOR)

With 66 adds this week, THE RIGHTEOUS BROS. have one of the Most Added records at Top40 radio with *Unchained Melody*. An intricate part of the box-office smash *Ghost*, the tune has translated nicely onto radio in the way of major sales and blowout requests. New adds at KMEL, WIOQ, THE FOX, WHYT, Q107, WAVA, POWER99, WBLI, WPHR and more.

## TYLER COLLINS

*Second Chance*  
(RCA)

With a top five smash behind her, TYLER COLLINS should have no problem pulling off another with *Second Chance*.

Early adds at HOT97, WIOQ, KHTK, KXXR, HOT97.7, KROY, WNVZ, KCPX and KISN, along with action already at KISS98.5, POWER PIG, KKFR, Z99 and others. Don't be late on this tremendous TYLER followup!

## SLAUGHTER

*Fly To The Angels*  
(CHRYSALIS)

With an album that continues to sell top 30 on a national level, SLAUGHTER is definitely making a name for themselves as a major force in the rock world. Climbing to #10 on Rock Radio this week with major market Top40 adds at KDWB, KXYQ and WKZL. Four-point moves or better at THE FOX, KBQ and B94, this record will be huge!

## CONCRETE BLONDE

*Joey*  
(I.R.S.)

With adds this week at Z95 and B94, interest is consistently strong in this hypnotic tune that pulls the listener in on the first note. Gripping lyrics coupled with an intense harmony makes this a one-listen record. Breaking out from their Alternative pigeon-hole, CONCRETE BLONDE broadened their appeal much to the delight of their listeners.

## SOHO

*Hippy Chick*  
(ATCO)

This record started as a hot import and a club favorite and is creating a major commotion on radio. It effectively samples the famous guitar riff from The Smiths' *How Soon Is Now*, that listeners will find irresistible. As the buzz builds, early key major market adds are THE FOX, POWER99, WTIC and WCKZ. Huge jumps at KRBE and KOY95.

## The GENE LOVES JEZEBEL Story

*Jealous* (GEFFEN) Breaking out of their Alternative niche, *Jealous* will be the track to finally cross this band to Top40 radio. Climbing 10-7 on Rock Radio and remaining #1 for the second week running at Alternative, expect this tune to explode at mass appeal radio. With early adds and action at PIRATE, KXYQ, HOT94.9, KPLZ, KSAQ and WKZL to name a few, *Jealous* is off to a strong start. GEFFEN Records has built a tradition of developing and bringing home quality rock acts and GENE LOVES JEZEBEL will be their latest success story. **more CRUSADES on page 32**

# Concrete Blonde

“jOey”

PIRATE (13-11)    WXKS (23-20)  
B94 (Add)    KSAQ (8-6)    Z95 (Add)

JET-FM (Add)  
K106 (Add)  
KBFM (D#40)  
KBOZ (Add)  
KCMQ (Add)  
KFBD (18-15)  
KJLS (27-19)  
KMOK (36-31)  
KOKZ (38-35)  
KPXI (21-15)  
KQKQ (Add)  
KSKG (40-35)

KSND (D#40)  
KTUX (33-28)  
KZZU (Add)  
MAX94 (17-10)  
WCIL-FM (33-18)  
WDEK (D#36)  
WDLX (Add #18)  
WERZ (D#37)  
WHOT (Add)  
WIFX (D#39)  
WIQQ (Add)

WIXX (D#27)  
WJZQ (22-16)  
WOVO (16-15)  
WPFR (27-22)  
WQUT (Add)  
WRQK (14-13)  
WRTB (25-17)  
WYCR (D#33)  
Y94 (Add)  
ZFUN (37-30)  
and more



**HITMAKERS**

**NATIONAL ALBUM SALES: 47-41**  
**A CRUSADE!    A HITBOUND!**



# CROSSOVER TOP 40

## NATIONAL

LW-TW

- 8-1 **AFTER 7** "Can't Stop" (VIRGIN)
- 10-2 **PRINCE** "Thieves In The Temple" (WB)
- 1-3 **BELL BIV DEVOE** "Do Me" (MCA)
- 2-4 **JANET JACKSON** "Come Back To Me" (A&M)
- 3-5 **M.C. HAMMER** "Have You Seen Her" (CAPITOL)
- 12-6 **DOC BOX & B. FRESH** "Slow Love" (MOTOWN)
- 4-7 **THE TIME** "Jerk Out" (REPRISE)
- 5-8 **SWEET SENSATION** "If Wishes Came True" (ATCO)
- 6-9 **JOHNNY GILL** "My, My, My" (MOTOWN)
- 18-10 **BLACK BOX** "Everybody, Everybody" (RCA)
- 7-11 **TROOP** "All I Do Is Think Of You" (ATLANTIC)
- 16-12 **NEW KIDS ON THE BLOCK** "Tonight" (COLUMBIA)
- 9-13 **KYPER** "Tic Tac Toe" (ATLANTIC)
- 19-14 **DINO** "Romeo" (ISLAND)
- 21-15 **EN VOGUE** "Lies" (ATLANTIC)
- 11-16 **SEDUCTION** "Could This Be Love" (VEN/A&M)
- 13-17 **STEVIE B** "Love And Emotion" (LMR/RCA)
- 14-18 **MARIAH CAREY** "Vision Of Love" (COLUMBIA)
- 20-19 **ADVENTURES OF STEVIE V** "Dirty Cash" (MER)
- 25-20 **TONY! TONI! TONE!** "Feels Good" (WING/POLY)
- 15-21 **MAXI PRIEST** "Close To You" (CHARISMA)
- 29-22 **WHISPERS** "Innocent" (CAPITOL)
- 17-23 **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
- 36-24 **PEBBLES** "Giving You The Benefit" (MCA)
- 22-25 **EN VOGUE** "Hold On" (ATLANTIC)
- 31-26 **TKA** "I Won't Give Up On You" (TOMMY BOY/WB)
- 27-27 **BROTHER BEYOND** "The Girl I Used To Know" (EMI)
- 28-28 **TIANA** "First True Love" (MICMAC)
- 34-29 **THE BOYS** "Crazy" (MOTOWN)
- 33-30 **WILSON PHILLIPS** "Release Me" (SBK)
- 23-31 **ANITA BAKER** "Talk To Me" (ELEKTRA)
- 24-32 **KID FROST** "La Raza" (VIRGIN)
- 37-33 **GEORGE LAMOND** "Look Into My Eyes" (COL)
- 46-34 **LISA STANSFIELD** "This Is The Right..." (ARISTA)
- 40-35 **JOHNNY "O" & CYNTHIA** "Dream..." (MICMAC)
- 42-36 **CANDYMAN** "Knockin' Boots" (EPIC)
- 39-37 **TAYLOR DAYNE** "Heart Of Stone" (ARISTA)
- 26-38 **THE PARTY** "Summer Vacation" (HOLLYWOOD)
- 43-39 **DEPECHE MODE** "Policy Of Truth" (SIRE/REP)
- 50-40 **RIGHTEOUS BROS** "Unchained..." (VERVE/POLY)
- 30-41 **LUKE F./2 LIVE CREW** "Banned In..." (LUKE/ATL)
- NEW-42 **GEORGE MICHAEL** "Praying For Time" (COL)
- 32-43 **BABYFACE** "My Kinda Girl" (SOLAR/EPIC)
- NEW-44 **VANILLA ICE** "Ice Ice Baby" (SBK)
- 41-45 **SNAP** "The Power" (ARISTA)
- 48-46 **JAMES INGRAM** "I Don't Have The Heart" (WB)
- NEW-47 **MS. ADVENTURES** "Undeniable" (ATCO)
- 35-48 **WEST COAST RAP ALL-STARS** "We're All..." (WB)
- NEW-49 **BEATS INTERNATIONAL** "Won't Talk..." (ELEK)
- 38-50 **CALLOWAY** "All The Way" (SOLAR/EPIC)

## MOST ADDED

- GEORGE MICHAEL "Praying For Time" (COLUMBIA)
- RIGHTEOUS BROS "Unchained Melody" (VERVE/POLYDOR)
- BREATHE "Say A Prayer" (A&M)
- CANDYMAN "Knockin' Boots" (EPIC)
- MICHAEL BOLTON "Georgia On My Mind" (COLUMBIA)
- JANET JACKSON "Black Cat" (A&M)
- LISA STANSFIELD "This Is The Right Time" (ARISTA)

## REGIONAL BREAKOUTS

### EAST

- BEATS INTERNATIONAL  
"Won't Talk About It"  
(ELEKTRA)
- TYLER COLLINS  
"Second Chance"  
(RCA)
- EN VOGUE  
"Lies"  
(ATLANTIC)
- GEORGE MICHAEL  
"Praying For Time"  
(COLUMBIA)
- SYDNEY YOUNGBLOOD  
"I'd Rather Go Blind"  
(ARISTA)

### SOUTH

- BREATHE  
"Say A Prayer"  
(A&M)
- CANDYMAN  
"Knockin' Boots"  
(EPIC)
- LALAH HATHAWAY  
"Heaven Knows"  
(VIRGIN)
- GEORGE LAMOND  
"Look Into My Eyes"  
(COLUMBIA)
- GEORGE MICHAEL  
"Praying For Time"  
(COLUMBIA)
- VANILLA ICE  
"Ice, Ice Baby"  
(SBK)

### MIDWEST

- BEATS INTERNATIONAL  
"Won't Talk About It"  
(ELEKTRA)
- TYLER COLLINS  
"Second Chance"  
(RCA)
- GEORGE MICHAEL  
"Praying For Time"  
(COLUMBIA)
- TONY! TONI! TONE!  
"Feels Good"  
(WING/POLYDOR)
- SYDNEY YOUNGBLOOD  
"I'd Rather Go Blind"  
(ARISTA)

### WEST

- CANDYMAN  
"Knockin' Boots"  
(EPIC)
- EN VOGUE  
"Lies"  
(ATLANTIC)
- GEORGE MICHAEL  
"Praying For Time"  
(COLUMBIA)
- MS. ADVENTURES  
"Undeniable"  
(ATCO)
- TONY! TONI! TONE!  
"Feels Good"  
(WING/POLYDOR)
- VANILLA ICE  
"Ice, Ice Baby"  
(SBK)

# THE HITMAKERS

## "WHAT DOES THE ADVENT OF DIGITAL AUDIO BROADCASTING (DAB) MEAN TO CONVENTIONAL RADIO?"

### **PHIL NEWMARK** GM, POWER106 - Los Angeles

I think it's too early to tell. Certainly if the government authorizes a new spectrum in which DAB becomes reality, and there are enough receivers out there - both in homes and cars - to reach a meaningful penetration percentage, then it's going to mean drastic changes for conventional radio. We may see the same fragmentation as when commercial television became adequately wired throughout the country. It's hard to believe the government would not give existing broadcasters the first rights to this new band, because if they don't then all of our investments will be in jeopardy.

#### *SHOULD IT BE SATELLITE BASED OR TERRESTRIAL BASED?*

The benefits of radio have always been that it's a local medium, but if you start sending a non-localized signal that could be picked up throughout the country, then local technology is doomed. In order for radio to maintain its credibility and position as a viable medium, it has to remain local. Musical tastes are different throughout the country, and obviously news and information are different as well. I think that unless they can localize the programming, satellite won't make any sense at all.

#### *WHAT DOES RADIO HAVE TO DO TO SURVIVE THIS NEW CHALLENGE?*

Radio will survive; it's just a question of who the survivors are going to be. Those who are continually watching the developments of this new technology very carefully, and who wish to continue to be in this medium, will invest in the future and be part of the new spectrum. Those companies not willing to invest in the future will have radio stations that aren't viable profit sources.

### **ED WODKA** GM, KEGL - Dallas

If this is state of the art and that's the way radio is going to go, eventually we'll have to adjust.

#### *DO YOU THINK IT SHOULD BE SATELLITE BASED OR TERRESTRIAL BASED?*

Terrestrial.

#### *WHAT DO YOU THINK RADIO HAS TO DO TO SURVIVE THIS NEW CHALLENGE?*

No matter where you are you have to know what's going on and know your market. No one is going to control 20 markets, because if people in Des Moines, Iowa are good broadcasters, they're going to have the localism and be able to do things that others on a national scope can't do. It's always been that way. The FCC has sort of come up with a preamble of what we're supposed to do - we're licensed for the public's interest, necessity and convenience. If we really take that to heart, we must realize that what makes the Dallas-Ft. Worth people tick and what's important to them is different from people in San Francisco or Los Angeles, where people can't water their lawns. Localism is a real big factor, and that's one thing we try to emphasize at The Eagle. We keep in tune with the listening consumer. That's why I don't think the big guys will ever take over.

### **BEN HILL** GM, WPGC - Washington, D.C.

We as a company are very excited about the possibilities DAB presents, mainly the significant improvement in audio quality. We heard a tape from the recently conducted Canadian test, and the quality is exceptionally different and improved. We also have some AM stations in our company, and for them to be on par technically and quality-wise with the FM stations, it looks like there will be a continuous band of tuning. From what I hear they're looking closely at some unused UHF frequencies.

#### *SHOULD IT BE SATELLITE BASED OR TERRESTRIAL BASED?*

That will be dictated by the area. I know some areas in Canada are so remote that

the only practical basis is satellite, but it'll depend upon how local or how regional the FCC decides to make this. If they decide to allow superstations, like in cable television, that'll be one thing; but if they still want broadcasting to remain local, which is my hunch, then I think terrestrial based will be the method of choice.

#### *WHAT DOES RADIO HAVE TO DO TO SURVIVE THIS NEW CHALLENGE?*

Any kind of technology that is far and above an improvement I think we should look at with excitement. We should start looking at ways to take advantage of it. Congress has told the FCC that this is something they want to look at very closely, unlike AM stereo, which appeared to be an innovation but then died because nobody was really behind it. There's a worldwide conference coming up on this issue, and it appears that the rest of the world wants DAB. I really think we should look at it positively, because in this day and age if you just try to hold onto what you have and put your head in the sand, you'll become extinct - just like the dinosaur.

### **PAULETTE WILLIAMS** GM, KMEL - San Francisco

If there were a way to do it, it would sound beautiful - it would sound like a CD on the radio. However, I don't see how it's going to happen because if it's satellite based and a major network puts one up that you could hear all over America, it will kill local radio. America is not Europe, where things are state-run. Our broadcast system in the United States is local. I just don't know how it's going to work.

#### *DO YOU THINK DAB WOULD FAVOR THE NEW TALK-TYPE PROGRAMS AS OPPOSED TO MUSIC?*

Once again, the only ones that would benefit and would want to be heard across America are the networks. There are only a couple left - ABC and CBS - and DAB would help them because they have massive stations across America. But I don't know how it would help local radio at all.

#### *WHAT WOULD HAPPEN IF THEY COULD SATELLITE SHAKESPEARE PLAYS FROM LONDON?*

That would be great, but remember that there's only so much radio spectrum. It would have to go so high, and I just don't think there's enough frequency. I don't know what frequency band they would put DAB on, but I'm sure they're going to discuss it at the World Radio Conference in 1992. For our government and the FCC to have it on a satellite, the way they do in Europe, would violate all the rules set up when the first commercial station went on in 1920, because it's all local. The sound would be great and that's a big attraction, but it seems that the AM and FM bands in the United States couldn't easily convert to DAB. It takes too much room on a per station basis.

### **PAUL BLACK** Chief Engineer, KMEL - San Francisco

It could mean a pretty radical change to conventional radio if DAB is pursued along the lines that Europe is looking at it. Broadcasting evolved a lot differently in this country than almost everywhere else. Most other countries have a state-owned and controlled broadcasting system. For years in England there was only the BBC and nothing else, so no matter where you went you got the same program all the time. In that situation a satellite delivered system is a great advantage because you can eliminate a lot of terrestrial transmitters and it's easier. But in the United States it was obvious by the early '20s that this was going to be a commercial medium, so it evolved more along the lines of localism. For that reason, satellite delivery to the end listener in their kitchen conflicts with the way we're doing it now. Right now we have individual stations delivering individual programs within geographic areas, so DAB would make quite a difference. If it were pursued along the lines of having satellite delivery and terrestrial boosters, it would open up a whole can of worms. Worm number one is what frequency bands are we going to use for this? The radio spectrum is limited, and it's pretty full right now. Problem number two is if we make it a satellite delivered thing, who gets the opportunity to begin to broadcast? Existing broadcasters? New entities? Problem number three is, do we make it terrestrial or satellite? There are a whole bunch of issues here, so it's a complicated question.

# Radio Forum

## *IN YOUR OPINION SHOULD IT BE SATELLITE BASED OR TERRESTRIAL BASED?*

A satellite's footprint in some cases covers half the country or more, so I don't know how you would deliver it, except by networks. In the United States I see it as a terrestrial system, only because existing broadcasters in both TV and radio have enough competition, and I don't know if we'll like the idea of having large outer space vehicles blasting anything down on top of us that the listeners could receive. Television has the same problem - they're looking at something called Direct Broadcast Service, which is a satellite delivered broadcast service designed to be easily received in the home on a small dish. People have satellite dishes now, but you have to get licenses, so satellites are really not a viable competition at the moment to the television broadcaster. DBS would be competition for them, and DAB for the radio broadcaster would be the same kind of thing. I think most local stations would prefer that people listen to our commercials instead of something delivered to the general public by satellite. I see the FCC probably looking at terrestrial options first because of pressure from the NAB and other groups.

## **MICHAEL OSTERHAUT**

**President, Edens Broadcasting**

It's real simple. It's probably the most exciting thing that's happened to radio in a long time. It cleans up what our consumers have asked us to clean up - interference and poor signals. It gives everybody the opportunity to play even.

## *SHOULD IT BE SATELLITE BASED OR TERRESTRIAL BASED?*

I think terrestrial based is the best way because of the localism of the American broadcasting system. I don't think America has shown that national radio works. If it did work, super radio would have worked a long time ago.

## *WHAT WILL RADIO HAVE TO DO TO SURVIVE THIS NEW CHALLENGE?*

I don't think it's a question of survival at all. I'm on the DAB task force, and we plan on exploring this and setting policy so that this works for existing broadcasters.

## *ISN'T IT A CHALLENGE IN THE SAME SENSE THAT FM WAS TO AM RADIO?*

Not necessarily. We don't see this as an opportunity to resist; this is a policy matter that will deal with spectrum rather than just deciding whether you're going to broadcast AM or FM. This is going to be different than the advent from AM to FM radio. This is going to be well thought out, well planned and an orderly transition that will work for everyone, so no one is at a disadvantage.

## **PAUL DONAHUE**

**VP/Engineering, Gannett Broadcasting & KIIS-FM**

DAB is a concept that provides better quality than analogue broadcasting, but as with many things there are better ways of implementing strategies or technologies. The DAB strategy proposed today doesn't truly benefit existing broadcasters. There have been proposals to implement it as with the European system, and although they do a credible job, it doesn't fit the U.S. spectrum allocation environment. So it's questionable whether the proposals on the table by the Europeans will benefit the U.S. broadcasters. You also have satellite proposals for digital broadcasting, and again those are not aimed primarily at benefiting the existing broadcasters who serve local audiences. There is a third area of digital broadcasting proposed by Strothers company, which essentially takes the European Eureka 147 digital audio broadcast proposal and proposes a new spectrum which U.S. broadcasters theoretically could migrate to and continue broadcasting digitally while serving local audiences. I think some hybrid of all the proposals will evolve and benefit existing broadcasters, but it hasn't evolved yet.

## *SHOULD IT BE SATELLITE OR TERRESTRIAL BASED?*

It has to be terrestrial to benefit existing broadcasters. Whether a satellite system evolves as a secondary service for niche type programming is a separate issue. We have to recognize that all the DAB technologies currently proposed do not directly benefit local broadcasters serving local audiences. Can a hybrid system be developed which would benefit them? Absolutely. Several people in the country are working on it now. I think there will be a system which allows broadcasters to serve their local audiences by delivering a digital signal without having to spend a fortune

and without putting their license in jeopardy. Such a system will be endorsed by the industry. The concept of DAB is a good one, and it can be molded to benefit the local broadcasters, but it requires additional work. With the FCC notice of inquiry coming in a couple of weeks, I encourage broadcasters to file comments which request that the FCC only consider digital broadcasting systems that directly benefit existing broadcasters. In our own interest we should file those comments. U.S. broadcasters need to band together if they want to deliver greater quality to the listener and begin developing a system that suits their needs.

## **DON WATKINS**

**VP/Engineering, Nationwide Communications (614) 249-7676**

Depending on the course it takes, it could mean several things. The technology seems to be superior to the AM/FM systems we now have in place, and whether it's a terrestrial system or a satellite system I suppose will determine its impact and how we go about implementing it. Nationwide Communications, with the number of properties we have, certainly has an interest in the development of DAB. One of the unique things about the U.S. is the fact that the land based system has a lot of public services, like local information and news, and that's not necessarily true with the European and Canadian systems. DAB won't happen overnight, but it's certainly part of the future. I estimate a time frame of seven to ten years for its development and implementation.

## *SHOULD IT BE SATELLITE OR TERRESTRIAL BASED?*

I think it could be both if it's done carefully. It's okay to develop a terrestrial based system because it would be an improvement in technology over what we now have, but it needs to be done carefully, possibly utilizing the present licensees, so we don't give up the advantages of local and public interest stations.

## *WHAT SHOULD RADIO DO TO SURVIVE THIS NEW CHALLENGE OR BEST TAKE ADVANTAGE OF IT?*

We need to stay involved in its development. There are obviously proposals that only consider terrestrial uses of DAB and others that only consider satellite uses, and then there are some combinations of the two. Which will work will be determined to some degree by what frequencies will be allocated for it. I guess we'll know more about that when we get to WORC '92.

## **MICHAEL O'SHEA**

**Exec. VP, Cook Inlet Radio Partners**

One thing broadcasters have to keep in mind is that if DAB is a success, every single radio receiver will become totally outdated. Remember back in the '60s how long FM was available before it became popular, primarily because of the car radio, and it will take that amount of time for digital broadcasting to become successful. I don't think there's any question that it's the audio medium of the future, because of its ability in automobiles. From a quality standpoint it will beat FM the way FM beat AM. But it will be 10 to 20 years before you have the saturation of receivers that can make this medium a success. We can't just convert every single radio receiver in America like we did with FM. This is an entirely different receiver system.

## *DO YOU THINK IT SHOULD BE SATELLITE OR TERRESTRIAL BASED?*

Eventually, maybe 50 years into the future, it'll be satellite transmitted. But initially there will be transmitters quite similar to the way FM is transmitted today. There is one major difference: you can transmit multiple signals from one tower and one panel antennae. So with DAB you might have one super tower. Initially it'll be terrestrial, but satellite is the natural progression of the system.

## *HOW WOULD YOU SUGGEST OUR INDUSTRY DEAL WITH THIS CHANGING TECHNOLOGY?*

Perhaps to look at history. Look at the way radio evolved as an audio entertaining medium, starting off with scratchy newscasts from some sort of crystal set, then moving into drama, then into music that sounded like it was coming over a tin can, and finally into the advent of FM. DAB is just the next evolution. It's good news for programmers, because no matter how technology changes, good programmers are still going to have to put together programming. Whether it's from a tower, satellite, or from the top of a tall building, creative, innovative, successful programming will continue to be at the forefront.

**FORUM FANS: We invite your mail and comments on this issue -  
Fax your response to Radio Forum, HITMAKERS Magazine (818) 883-1097**

## VANILLA ICE

*Ice Ice Baby*  
(SBK)

Currently causing blizzards on playlists everywhere, VANILLA ICE caught the attention of SBK Records and immediately he landed a record contract. Hot adds this week at KEGL, KKFR, KOY95, KS104, FM102, KROY, KWOD, KITY and more. New on Crossover Top40 at #44 this week. With retail reports skyrocketing through the roof, VANILLA ICE is a must listen.

## BEATS INTERNATIONAL

*Won't Talk About It*  
(ELEKTRA)

It started as an import that ignited a hot buzz at Crossover radio. Now released domestically, the word is out that this tune smokes on the radio! New at #49 on Crossover Top40, with key adds at WIOQ, KRBE, WLOL, KCPX, WKSS and WTIC this week. A 'feels good' tune with a rap edge that sizzles in the Norman Cook Mix. This is a must listen!

## EN VOGUE

*Lies*  
(ATLANTIC)

This band created such a buzz with retail sales even before their debut single *Hold On* was released, that programmers everywhere acknowledged their skyrocketing popularity. Now *Lies* continues to establish the talent of these lovely ladies who have already proved that they can sing up a storm! Just added at X100, KS104, KWOD, WNVZ and Y107.

## CANDYMAN

*Knockin' Boots*  
(EPIC)

Jumping 42-36 on Crossover Top40 this week, *Knockin' Boots* is pulling requests and selling well. This novelty tune is surprising everyone with its infectious grooves, familiar chorus and wryly suggestive lyrics. Major market adds include B96, KMEL, WHYT, KJMZ, WPGC, POWER PIG, Q105, HOT97.7, KROY, KWOD, KITY, KTFM and WCKZ.

## BLACK BOX

*Everybody Everybody*  
(RCA)

Nobody, nobody should avoid playing this exciting and fresh dance tune that sports an infectious beat and flies on the wings of a hi-energy feel. Crossing nicely to Top40 with adds at WHYT, KHTK, WPHR, KKFR and KC101. Jumping 18-10 on Crossover Top40 with Top10 action already at HOT97, Z100, WXKS, KMEL and others.

## MS. ADVENTURES

*Undeniable*  
(ATCO)

New this week at 47 on Crossover Top40, *Undeniable* is undeniably good! This catchy tune fits in perfectly on the Mainstream format - dancey yet pop! Just added at KKFR, WKSS, WCKZ and WZZG, along with strong debuts at KMEL, WXKS, HOT97.7, WTIC, Z99 and others. This sibling trio has a winning formula that's destined to work!

## TONY! TONI! TONE!

*Feels Good*  
(WING/POLYDOR)

As national single and LP sales continue to climb, TONY! TONI! TONE! is gaining parallel success at Top40 radio. Jumping 25-20 on Crossover Top40, *Feels Good* garnered key adds at HOT97, POWER106, WIOQ, Z90, Y107, Z99 and others this week. This is the track that will make this band a household name - too good not to play!

## LOUIE LOUIE

*I Wanna Get Back With You*  
(WTG/EPIC)

As he continues to wow his audience with his multi-faceted sound, LOUIE LOUIE is fast becoming a standout on Top40. New adds this week at KCPX and KC101, along with strong debuts at X100, WLOL and KISN. KHTK, POWER PIG, KKFR, PRO, HOT94.9, Y107 and more are well aware of this young man's mass appeal as the song continues to react well.

## DEEE-LITE

*Groove Is In The Heart*  
(ELEKTRA)

Just a mere few weeks ago this band was a hot new entry on the Club scene. Today major market airplay has placed DEEE-LITE very much in the limelight. Quirky, melodic, humorous and fantastically infectious, *Groove Is In The Heart* is a must play! Just on at HOT97, B96, KMEL, X100, KROY and KTFM, expect huge retail sales to accompany airplay!

### WAVA (from page 3)

all participating stations as sponsors of the U.S.O. fundraising network.

Goodman said a 900 number will be available to the public as a means to pledge monetary support. He said the calls will cost two dollars per minute, with \$1.40 going to the organization and the remainder going to help underwrite the program.

"It is the first time in history that we've joined together to form a network where it's possible to leave messages for the troops overseas," said Goodman. He said that some people have wondered how the tapes will reach the myriad troops stationed on transport ships, explaining that the cassettes will be broadcast over the ship's intercom systems.

"They will be rotated on a five-week basis," he stated, "so that on the first week it may be WAVA doing the groundwork, the second may fall with the Eisenhower task force, the third week the Kennedy task force and so on, until we've reached a maximum saturation of military personnel."

According to a WAVA press release, any stations wishing to participate in the program should call WAVA Marketing Director Michele Snyder or Morning Show Producer Frank Murphy at (703) 534-0320.

### GEFFEN (from page 5)

liked for people to have had the opportunity to hear and judge it for themselves." Rubin said there are no plans for alternative distribution of the album, which was originally scheduled for release August 14 but was pushed up to August 21 when Digital Audio Disc Corporation, the Indiana-based plant that presses all GEFEN product, refused to manufacture the album, a decision also based on its lyrical content.

GEFFEN publicity head Bryn Bridenthal defended GEFEN's decision, stating that "It is not censorship, because Rick Rubin is completely free to take this record any place he wants without any penalty. We're not killing or burying the record - we're just saying we don't choose to be associated with it."

Bridenthal also responded to remarks by The Geto Boys that GEFEN's decision involves racism.

"This has nothing to do with the color of the performer," she said. "This is strictly an issue about lyrical content, and lyrics only."

Asked if GEFEN's relationship with DEF AMERICAN, whose products GEFEN has distributed for two years, will be adversely affected, Bridenthal responded, "That remains to be seen."

### MEYER (from page 7)

the upcoming projects by veteran English group **Outfield** and **Guy** with **Teddy Riley**, and it's obvious MCA is forging doggedly ahead. With Senior VP of Rock Promotion **Bill Bennett** pulling the levers at the Rock Radio level, Meyer thinks the advancement of the roster's acts in this genre will be even more dramatic.

There is plenty of great music to look forward to from the MCA camp in the weeks to come in a couple of different formats, with former New Edition-ite **Ralph Tresvant's** eagerly anticipated new LP to hit the racks in late September or early October. Following right behind is the sizzling new platter from Meyer's beloved **The Blue Tears**, a group guided by crack manager **Allen Kovac** that Steve feels will make a real dent at retail and radio.

MCA also has a New Edition greatest hits album slated for the fall which Meyer claims should make "quite a considerable splash around Christmas time." It will hopefully include a new tune by the group, and since they are one of the focal points of this year's MTV Video Awards, the impact should be enormous. According to Meyer, a lot of credit for the current boom goes to the hierarchy at the label, led by MCA Music Ent. Group

Chairman Al Teller and newly-appointed President Richard Palmese. Both men share a common and deeply ingrained trait: an unwavering passion for music. Meyer is as enthusiastic in his praise of Palmese as he is of his high-flying coterie of pop acts.

"Richard knows, because he's been where I've been, that I'm in one of the hottest seats in the company," Meyer explains dutifully. "To have him as a team leader is both a privilege and a joy. I feel certain that with Richard at the helm, we're going to keep building and moving to higher levels."

Meyer credits Teller with having "a natural understanding of the business side of the ledger as well," but stresses that the most important thing, even for someone in Teller's high position, is that passion for music. Meyer gives invaluable credit to his national staff of **Billy Brill** and **Michael Steele**, and to pros like **Wayne McManners**, **Fred Zaehler**, **Bob Brady**, **Pat Martine** and his indispensable regional staff.

"That's what we all believe is the key to succeeding above all else - a passion for music," says Meyer.

Steve Meyer is a man who has all of the entertainment industry believing. He's got his eye on the target and his ear to the streets, and nothing is going to keep him from hitting paydirt at both levels.



## # 1 ◇ New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ◇ (212) 840-1035 ADDS: GEORGE MICHAEL (#32), SEDUCTION, TYLER COLLINS, DEEE-LITE, TONY! TONI! TONE!,

WPLJ • PD: TOM CUDDY / MD: MIKE PRESTON ◇ (212) 613-8900 ADDS: FAITH NO MORE (#26), GEORGE MICHAEL (#31), CANDY FLIP (#33), AFTER 7, TEENAGE MUTANT NINJA TURTLES,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE ◇ (212) 239-2300 ADDS: GEORGE MICHAEL (#25),

## # 2 ◇ Los Angeles

KIIS-FM • PD: GERRY DeFRANCESCO / MD: MIKE MARTIN ◇ (213) 466-8381 ADDS: KEITH SWEAT (#21), GEORGE MICHAEL (#25), JANET JACKSON (#28), POINTER SISTERS, GLENN MEDEIROS f./Ray Parker Jr.,

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN ◇ (213) 469-1631 ADDS: NO ADDS THIS WEEK,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA ◇ (818) 953-4200 ADDS: M.C. HAMMER (#30), TONY! TONI! TONE!, GEORGE MICHAEL,

## # 3 ◇ Chicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAHA ◇ (312) 944-6000 ADDS: GEORGE MICHAEL (#30), CANDYMAN, DEEE-LITE,

Z95 • PD/MD: BRIAN KELLY ◇ (312) 984-0890 ADDS: GEORGE MICHAEL, RIGHTEOUS BROTHERS, STEVIE B, DINO, BREATHE, MICHAEL BOLTON, GLENN MEDEIROS f./Ray Parker Jr., JANET JACKSON, DURAN DURAN, CONCRETE BLONDE,

## # 4 ◇ San Francisco

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI ◇ (415) 391-1061 ADDS: MARIAH CAREY (#16), CANDYMAN (#23), GEORGE MICHAEL (#30), RIGHTEOUS BROTHERS, DEEE-LITE, JANET JACKSON, THE BOYS, SYDNEY YOUNGBLOOD,

X100 • PD: DAN O'TOOLE / MD: MIKE REILY ◇ (415) 362-8800 ADDS: NELSON, GEORGE MICHAEL, EN VOGUE, DEEE-LITE,

## # 5 ◇ Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES ◇ (215) 667-3939 ADDS: JANET JACKSON (#26), GEORGE MICHAEL (#27), TAYLOR DAYNE (#28), PAUL YOUNG (#29), NELSON,

WIOQ • PD: JOHN ROBERTS / MD: Open ◇ (215) 667-8100 ADDS: WILSON PHILLIPS (#27), DEPECHE MODE (#30), JON BON JOVI (#32), PHIL COLLINS (#34), TAYLOR DAYNE (#35), GEORGE MICHAEL, RIGHTEOUS BROTHERS, BREATHE, TYLER COLLINS, TONY! TONI! TONE!, BEATS INTERNATIONAL, JOHNNY "O" & CYNTHIA (#13),

WUSL • PD: DAVE ALLAN / MD: OPEN ◇ (215) 483-8900 ADDS: QUINCY JONES, FATHER MC, HOWARD HEWETT, NAJEE,

## # 6 ◇ Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE ◇ (313) 967-3750 ADDS: THE LIST IS FROZEN THIS WEEK,

THE FOX • PD: OPEN / ASST. PD/MD: JOHN MCFADDEN ◇ (313) 398-1100 ADDS: RIGHTEOUS BROTHERS (#20), GEORGE MICHAEL (#21), M.C. HAMMER, DURAN DURAN, SOHO,

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON ◇ (313) 871-3030 ADDS: NELSON, M.C. HAMMER, GEORGE MICHAEL, AFTER 7, RIGHTEOUS BROTHERS, BLACK BOX, TKA, CANDYMAN, GLENN MEDEIROS f./Ray Parker Jr.,

## # 7 ◇ Dallas

100.3JAMZ • PD: ELROY SMITH / MD: OPEN ◇ (214) 556-8100 ADDS: JOHNNY GILL (#28), BELL BIV DEVOE (#30), QUINCY JONES, POOR RIGHTEOUS TEACHER, CANDYMAN, WINANS, MIKI HOWARD, KIARA, LOLA HATHAWAY,

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL ◇ (214) 869-9700 ADDS: GEORGE MICHAEL, VANILLA ICE,

Y95 • PD: RANDY KABRICH / MD: MIKE EASTERLIN ◇ (214) 263-3695 ADDS: GEORGE MICHAEL, DURAN DURAN, PAUL YOUNG,

## # 8 ◇ Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA ◇ (617) 396-1430 ADDS: GEORGE MICHAEL (#27), MICHAEL BOLTON, NAYOBE, JAMES INGRAM, SYDNEY YOUNGBLOOD, TEENAGE MUTANT NINJA TURTLES,

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY ◇ (617) 290-0009 ADDS: GEORGE MICHAEL (#29), BREATHE, AFTER 7, GLENN MEDEIROS f./Ray Parker Jr.,

## # 9 ◇ Washington, DC

Q107 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK ◇ (202) 686-3252 ADDS: GEORGE MICHAEL (#28), RIGHTEOUS BROTHERS (#29), MAXI PRIEST (#30), DEPECHE MODE (#31),

WAVA • PD: CHUCK BECK / MD: DAVE ELLIOT ◇ (703) 534-0320 ADDS: GEORGE MICHAEL (#16), PEBBLES (#29), RIGHTEOUS BROTHERS,

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ◇ (301) 441-3500 ADDS: CANDYMAN, GEORGE MICHAEL, POOR RIGHTEOUS TEACHER,

## # 10 ◇ Houston

KISS98.5 • PD: STEVE HEGWOOD / MD: TERRI WEBER ◇ (713) 622-0010 ADDS: JOHNNY GILL, LOLA HATHAWAY, TRACIE SPENSER,

KKBQ • PD: BILL RICHARDS / MD: MIKE SNOW ◇ (713) 961-0093 ADDS: GEORGE MICHAEL (#29), BREATHE, MICHAEL BOLTON, PEBBLES, JOHNNY GILL,

KRBE • PD: STEVE WYROSTOK / MD: CHERYL BROZ ◇ (713) 266-1000 ADDS: PROPAGANDA, DURAN DURAN, BEATS INTERNATIONAL, M.C. HAMMER, GEORGE MICHAEL,

MIX96.5 • PD: GUY ZAPOLEON / MD: MICHAEL NEWMAN ◇ (713) 790-0965 ADDS: MICHAEL BOLTON, GEORGE MICHAEL (#24), CHEAP TRICK (#25),

## # 11 ◇ Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE ◇ (305) 445-5411 ADDS: BOOGIE DOWN PRODUCTIONS, SYBIL, QUINCY JONES, ERIC GABLE, POOR RIGHTEOUS TEACHER, KIARA, LOLA HATHAWAY, JONATHAN BUTLER, JOHNNY GILL,

POWER96 • PD: BILL TANNER / MD: JOHN RODGERS ◇ (305) 653-6796 ADDS: NEW KIDS ON THE BLOCK, THE ADVENTURES OF STEVIE V, LINEAR, GEORGE MICHAEL, TONASIA, SNAP, JOEY KID,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI ◇ (305) 925-7117 ADDS: BREATHE, GEORGE MICHAEL (#29), MICHAEL BOLTON (#30),

## # 12 ◇ Atlanta

POWER99 • PD: RICK STACY / ASST. PD/MD: LEE CHESNUT ◇ (404) 266-0997 ADDS: BREATHE, RIGHTEOUS BROTHERS, GEORGE MICHAEL (#28), SOHO (#30),

STAR94 • PD: BILL CAHILL / MD: CINDY GLENN ◇ (404) 261-2971 ADDS: GEORGE MICHAEL (#14), RIGHTEOUS BROTHERS, BREATHE, MICHAEL BOLTON,

## # 13 ◇ Long Island

WBLI • PD: BILL TERRY / MD: MARK LOBEL ◇ (516) 732-1061 ADDS: GEORGE MICHAEL (#30), RIGHTEOUS BROTHERS, BREATHE, LISA STANSFIELD, MICHAEL BOLTON,

## # 14 ◇ Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN ◇ (206) 223-5700 ADDS: GEORGE MICHAEL, JANET JACKSON, DINO, MOTLEY CRUE, GENE LOVES JEZEBEL,

KUBE • PD: TOM HUTYLER / MD: RANDY IRWIN ◇ (206) 322-1622 ADDS: JANET JACKSON, GEORGE MICHAEL, PEBBLES, JOHNNY GILL, LISA STANSFIELD, GUYS NEXT DOOR,

## # 15 ◇ St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ◇ (314) 644-1380 ADDS: GEORGE MICHAEL (#21), ALIAS (#31), VIXEN (#35),

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT ◇ (314) 727-0808 ADDS: TYLER COLLINS, BLACK BOX, U-KREW, RIGHTEOUS BROTHERS,

## # 16 ◇ San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT ◇ (619) 292-7600 ADDS: GEORGE MICHAEL, DON HENLEY, TEDDY PENDERGRASS, JUDE COLE,

Q106 • PD: KEVIN WEATHERLY / MD: MICHELLE SANTOSUOSSO ◇ (619) 565-6006 ADDS: GEORGE MICHAEL (#30),

Z90 • PD/MD: RICK THOMAS ◇ (619) 585-9090 ADDS: TONY! TONI! TONE! (#30), L STANSFIELD (#32), THE BOYS (#34), Z'LOOKE (#35),

## # 17 ◇ Baltimore

B104 • PD: STEVE PERUN / ASST. PD/MD: PAM TRICKETT ◇ (301) 466-9272 ADDS: GEORGE MICHAEL (#18),

## # 18 ◇ Minneapolis

KDWB-FM • PD: BRIAN PHILIPS / MD: MR. ED LAMBERT ◇ (612) 340-9000 ADDS: GEORGE MICHAEL (#27), BREATHE, TAYLOR DAYNE, NELSON, SLAUGHTER,

WLOL-FM • PD: GREG STRASSELL / MD: OPEN ◇ (612) 340-9565 ADDS: JANET JACKSON (#14), GEORGE MICHAEL (#23), BEATS INTERNATIONAL,

## # 19 ◇ Pittsburgh

B94 • PD: DANNY CLAYTON / MD: LORI CAMPBELL ◇ (412) 381-8100 ADDS: CONCRETE BLONDE, GEORGE MICHAEL, JANET JACKSON, INDECENT OBSESSION, GLENN MEDEIROS f./Ray Parker Jr.,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER ◇ (412) 821-6140 ADDS: GEORGE MICHAEL, SNAP,

## # 20 ◇ Anaheim

KEYZ • PD: CRAIG POWERS / MD: OPEN ◇ (714) 774-9600 ADDS: M.C. HAMMER (#6), NEW KIDS ON THE BLOCK (#16), RIGHTEOUS BROTHERS (#30), GEORGE MICHAEL, BREATHE, MICHAEL BOLTON, BELL BIV DEVOE,

## # 21 ◇ Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI ◇ (813) 839-9393 ADDS: SYDNEY YOUNGBLOOD (#33), CANDYMAN (#35), BREATHE (#39), GEORGE MICHAEL (#40),

Q105 • PD/MD: OPEN ◇ (813) 287-1047 ADDS: CANDYMAN (#29), GEORGE MICHAEL (#30), TRICIA LEE FISHER,

## # 22 ◇ Cleveland

WPHR • PD: CAT THOMAS / MD: ED BROWN ◇ (216) 348-0108 ADDS: GEORGE MICHAEL, J. GILL, DINO, BLACK BOX, RIGHTEOUS BROTHERS,

## # 23 ◇ Phoenix

KKFR • PD: STEVE SMITH / MD: JIM MORALES ◇ (602) 258-6161 ADDS: VANILLA ICE, GEORGE MICHAEL, BLACK BOX, MS. ADVENTURES,

KOY95 • PD: JAY STEVENS / MD: DENA YASNER ◇ (602) 258-8181 ADDS: PEBBLES, VANILLA ICE, GEORGE MICHAEL (#25),

KZZP • PD: BOB CASE / MD: DARCY SANDERS ◇ (602) 964-4000 ADDS: GEORGE MICHAEL (#29), MICHAEL BOLTON (#30),

## # 24 ◇ Denver

KS104 • PD: DAVE VAN STONE / ASST. PD/MD: STACY CANTRELL ◇ (303) 427-7700 ADDS: GEORGE MICHAEL (#24), VANILLA ICE, BREATHE, EN VOGUE,

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA ◇ (303) 989-1075 ADDS: THE LIST IS FROZEN THIS WEEK,

## # 25 ◇ Portland

KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY ◇ (503) 226-0100 ADDS: AFTER 7 (#29), GEORGE MICHAEL (#30), BREATHE, GUYS NEXT DOOR, WHISPERS,

KXYQ • PD: JIM RYAN / MD: STEVE NAGANUMA ◇ (503) 226-6731 ADDS: GEORGE MICHAEL, SLAUGHTER,

## # 26 ◇ Milwaukee

HOT102 • PD: GREG CASSIDY / MD: DANA LUNDON ◇ (414) 785-1021 ADDS: RIGHTEOUS BROTHERS (#27),

WKTI • PD: MIKE BERLAK / MD: JOHN WOODY HARRISON ◇ (414) 332-9611 ADDS: GEORGE MICHAEL (#27), JUDE COLE (#30), NELSON, PAUL YOUNG,

## # 27 ◇ Kansas City

KBEQ • PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY ◇ (816) 531-2535 ADDS: TOMMY PAGE, SYDNEY YOUNGBLOOD, PEBBLES, JANET JACKSON, PAUL YOUNG,

KXXR • PD: STEVE DOUGLAS / MD: None ◇ (816) 421-1065 ADDS: GEORGE MICHAEL, SYDNEY YOUNGBLOOD, TYLER COLLINS,

## # 28 ◇ Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL ◇ (401)433-4200 ADDS: INDECENT OBSESSION (#33), JOHNNY GILL (#34), LISA STANSFIELD, BREATHE, JAMES INGRAM, TEENAGE MUTANT NINJA TURTLES, GEORGE MICHAEL,

## # 29 ◇ San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN ◇ (415) 948-0977 ADDS: TYLER COLLINS, CANDYMAN, BREATHE, GEORGE MICHAEL,

KWSS • PD: LARRY MORGAN / MD: RICH ANHORN ◇ (408) 297-5977 ADDS: GEORGE MICHAEL (#22), JANET JACKSON (#30), JAMES INGRAM,

## # 30 ◇ Sacramento

FM102 • PD/MD: BRIAN WHITE ◇ (916) 920-1025 ADDS: VANILLA ICE (#10), CANDYMAN (#21), GEORGE MICHAEL (#28),

KROY • PD: JEFF McCARTNEY / ASST. PD/MD: THE ICEMAN ◇ (916) 446-5769 ADDS: DEEE-LITE, TYLER COLLINS (#29), RIGHTEOUS BROTHERS (#30), VANILLA ICE, GEORGE MICHAEL, JOHNNY "O" & CYNTHIA, CANDYMAN,

KWOD • PD: WILLY B. / MD: PAM GRUND ◇ (916) 929-5000 ADDS: EN VOGUE, TKA, INDECENT OBSESSION, VANILLA ICE (#27), GEORGE MICHAEL (#28), CANDYMAN (#29),

## # 31 ◇ Cincinnati

Q102 • PD: DAVE ALLEN / ASST. PD/MD: BRIAN DOUGLAS ◇ (513) 763-5500 ADDS: JUDE COLE (#32), RIGHTEOUS BROTHERS (#33), BREATHE (#34),

## # 32 ◇ Norfolk

WGH • PD: TONY MACRINI / MD: JEFF MOREAU ◇ (804) 826-1310 ADDS: MAXI PRIEST (#32), GEORGE MICHAEL (#33), GLENN MEDEIROS f./Ray Parker Jr. (#34),

WNVZ • PD: CHRIS BAILEY / MD: BEAVER CLEAVER ◇ (804) 497-1067 ADDS: GEORGE MICHAEL, LISA STANSFIELD, RIGHTEOUS BROTHERS, MICHAEL BOLTON, TYLER COLLINS, EN VOGUE,

## # 33 ◇ San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON ◇ (714) 889-2651 ADDS: THE LIST IS FROZEN THIS WEEK,

## # 34 ◇ Columbus

92X • PD/MD: TOM GILLIGAN ◇ (614) 221-7811 ADDS: DEPECHE MODE, BREATHE,

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE ◇ (614) 224-9624 ADDS: GEORGE MICHAEL (#28),

## # 35 ◇ New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ◇ (504) 581-7002 ADDS: GEORGE MICHAEL (#30), LISA STANSFIELD,

## # 36 ◇ San Antonio

KITY • PD: RICK UPTON / MD: STEPHANIE GRAMM ◇ (512) 225-5111 ADDS: VANILLA ICE (#24), BREATHE (#27), TRICIA LEE FISHER (#29), CANDYMAN, GEORGE MICHAEL, GEORGE LAMOND,

KSAQ • PD: LEO VELA / MD: RIKKO ◇ (512) 271-9600 ADDS: GEORGE MICHAEL (#38), MOTLEY CRUE (#39), DURAN DURAN (#40), DANGER DANGER, TOMMY PAGE, PRETTY BOY FLOYD, TEENAGE MUTANT NINJA TURTLES,

KTFM • PD: RICK HAYES / MD: ROSS KNIGHT ◇ (512) 655-5500 ADDS: GEORGE MICHAEL (#30), DEEE-LITE, CANDYMAN,

## # 37 ◇ Indianapolis

WZPL • PD: DON LONDON / MD: MICHAEL POWERS ◇ (317) 637-8000 ADDS: KEITH SWEAT, GEORGE MICHAEL,

# TOP40 ADDS

## The TOP50 Markets In America

### # 38 Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN ◊ (801) 359-9536 ADDS: GENE LOVES JEZEBEL (#21), G. MICHAEL (#24), RAILWAY CHILDREN, DURAN DURAN,

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE ◊ (801) 485-6700 ADDS: RIGHTEOUS BROS, LOUIE LOUIE, INDECENT OBSESSION, G. MICHAEL (#28), BEATS INT'L, TYLER COLLINS,

KISN • PD: GARY WALDRON / MD: GARY MICHAELS ◊ (801) 262-9797 ADDS: G. MICHAEL (#30), J. JACKSON (#31), RIGHTEOUS BROS, F. ANGEL, T. COLLINS, RAILWAY CHILDREN,

### # 39 Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN ◊ (716) 876-0930 ADDS: RIGHTEOUS BROS (#30), G. MICHAEL, GEORGE LAMOND,

WKSE • PD: MIKE EDWARDS / MD: MIKE MCGOWAN ◊ (716) 884-5101 ADDS: J. COLE, G. MICHAEL (#29), L. STANSFIELD (#30), AFTER 7, RIGHTEOUS BROS, G. MEDEIROS f./Ray Parker Jr.,

### # 40 Hartford-New Haven

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLEMAN ◊ (203) 776-4012 ADDS: GEORGE MICHAEL (#29), RIGHTEOUS BROTHERS, FAITH NO MORE, BLACK BOX, LOUIE LOUIE,

WKSS • PD: JEFFERSON WARD / MD: CHRIS WALSH ◊ (203) 249-9577 ADDS: BREATHE,

GEORGE MICHAEL, SYDNEY YOUNGBLOOD, DEPECHE MODE, BEATS INTERNATIONAL, MS. ADVENTURES, DNA f./SUZANNE VEGA (#21),

WTIC-FM • PD: TOM MITCHELL / MD: MIKE WEST ◊ (203) 522-1080 ADDS: GEORGE MICHAEL (#28), SOHO (#34), MICHAEL BOLTON, BREATHE, RIGHTEOUS BROTHERS, BEATS INTERNATIONAL,

### # 41 Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY ◊ (704) 342-4102 ADDS: G. MICHAEL (#20), BREATHE (#32), MS. ADVENTURES (#34), CANDYMAN, SOHO, JOHNNY "O" & CYNTHIA,

WZZG • PD: DWAYNE WARD / MD: RAY MARINER ◊ (704) 392-6191 ADDS: GEORGE MICHAEL (#28), PEBBLES, VIXEN, MS. ADVENTURES, JAMES INGRAM, WINGER,

### # 42 Memphis

FM100 • PD/MD: STEVE CONLEY ◊ (901) 726-0468 ADDS: RIGHTEOUS BROS, L. STANSFIELD, BREATHE,

### # 43 Orlando

102JAMZ • PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD ◊ (407) 788-1400 ADDS: KEITH SWEAT (#28), TRICKY NIKKI, BELL BIV DEVOE,

MIX105.1 • PD: BRIAN THOMAS / MD: RICK STONE ◊ (407) 629-5105 ADDS: G. MICHAEL, L. STANSFIELD, J. INGRAM, BREATHE,

XL106.7 • PD: STEVE KELLY / MD: ROD LAUDERDALE ◊ (407) 339-1067 ADDS: GEORGE MICHAEL (#31), FAVORITE ANGEL, RIGHTEOUS BROTHERS, AFTER 7, PEBBLES,

### # 44 Monmouth-Ocean, NJ

WJLK-FM • PD: BRAD HOLCOMB / MD: GARY GUIDA ◊ (201) 774-7700 ADDS: R. STEWART (#23),

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT ◊ (609) 597-1100 ADDS: BREATHE, G. MICHAEL, MICHAEL BOLTON, TOMMY PAGE,

### # 45 Rochester

98PX • PD: KEVIN KENNY / MD: CAT COLLINS ◊ (716) 325-5300 ADDS: G. MICHAEL (#22), BREATHE, RIGHTEOUS BROS,

### # 46 Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ◊ (615) 256-6556 ADDS: EN VOGUE, SYDNEY YOUNGBLOOD, GEORGE MICHAEL, TONY! TONY! TONE!,

### # 47 Oklahoma City

KJ103 • PD: MIKE McCOY / MD: BILLY THE KIDD ◊ (405) 840-5271 ADDS: THE LIST IS FROZEN THIS WEEK,

Z99 • PD/MD: BRETT DUMLER ◊ (405) 942-3399 ADDS: TONY! TONY! TONE!, SYDNEY YOUNGBLOOD, GEORGE MICHAEL, GEORGE LAMOND, POINTER SISTERS,

### # 48 Dayton

WGTZ • PD: JEFF BALLENTINE / MD: RANDY ROSS ◊ (513) 294-5858 ADDS: GEORGE MICHAEL, RIGHTEOUS BROTHERS,

### # 49 Louisville

WDJX • PD: CHRIS SHEBEL / ASST. PD/MD: JILL MEYER ◊ (502) 589-4800 ADDS: THE LIST IS FROZEN THIS WEEK,

### # 50 Greensboro/Winston-Salem

WJMh • PD: CHRIS BAILEY / MD: KELLY MASTERS ◊ (919) 855-6500 ADDS: FATHER MC, TRACIE SPENSER, JOHNNY GILL, LOLA HATHAWAY, FORCE MD,

WKSI • PD: OPEN / MD: GREG STEVENS ◊ (919) 275-9895 ADDS: DINO, JOHNNY GILL, AFTER 7, NELSON (#24),

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS ◊ (919) 759-2316 ADDS: GEORGE MICHAEL, LISA STANSFIELD, PEBBLES, SLAUGHTER,

### Montreal, Canada

CKOI • PD: BOB LEBOURD / MD: GUY BROUILLARD ◊ (514) 766-2311 ADDS: BREATHE, GEORGE MICHAEL, WORLD PARTY, THE CHRISTIANS (#33), MELLOW MAN ACE (#36), GOWAN (#38),

## THE TOP TRENDSETTERS

93Q / Syracuse ◊ 93Q • PD: NEIL SULLIVAN / MD: GARY DUNES ◊ (315) 446-9090 • ADDS: BREATHE, GEORGE MICHAEL,

93QID / Alexandria ◊ 93QID • PD: HOLLYWOOD HARRISON / MD: TERRY KNIGHT ◊ (318) 445-1234 • ADDS: GEORGE MICHAEL, GENE LOVES JEZEBEL, JAMES INGRAM, THE RIGHTEOUS BROS., SYDNEY YOUNGBLOOD,

95SX / Charleston ◊ 95SX • PD/MD: WALT SPECK ◊ (803) 849-9500 • ADDS: AFTER 7, GEORGE MICHAEL, GLENN MEDEIROS, JAMES INGRAM,

95XIL / Parkersburg ◊ 95XIL • PD: LARRY HUGHES / MD: MELISSA O'KELLEY ◊ (304) 485-7425 • ADDS: BREATHE, DEPECHE MODE, G. MICHAEL, VIXEN, WINGER,

95XXX / Burlington ◊ 95XXX • PD: OPEN / MD: J.J. RILEY ◊ (802) 655-9530 • ADDS: DURAN DURAN, WHISPERS,

97KYN / St. Mary's ◊ 97KYN • PD: GARY MITCHELL / MD: DREW DERSHIMER ◊ (814) 834-9700 • ADDS: G. ESTEFAN, J. INGRAM, J. COLE, L. STANSFIELD (#28), LOUIE LOUIE,

99.9KH / Ocean City ◊ 99.9KH • PD: HITMAN / MD: KEVIN OCEAN ◊ (301) 289-3456 • ADDS: DEPECHE MODE, GEORGE MICHAEL, JAMES INGRAM, LITA FORD, MICHAEL BOLTON, MOTLEY CRUE, SLAUGHTER,

99WGY / Schenectady ◊ 99WGY • PD: TOM PARKER / MD: MARTY LEGERE ◊ (518) 381-4800 • ADDS: BEATS INTERNATIONAL, CANDYMAN, DURAN DURAN, FAVORITE ANGEL, GEORGE MICHAEL, GENE LOVES JEZEBEL, NELSON, TYLER COLLINS,

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WAZY / Lafayette ◊ WAZY • PD: MARK GALLAGHER / MD: JIM CERONE ◊ (317) 474-1410 • ADDS: GEORGE MICHAEL (#33),

WBBQ / Augusta ◊ WBBQ • PD/M/D: BRUCE STEVENS ◊ (803) 279-6610 • ADDS: EN VOUE, GEORGE MICHAEL, GENE LOVES JEZEBEL, THE RIGHTEOUS BROS., TEENAGE MUTANT NINJA TURTLES, TYLER COLLINS,

WBEC-FM / Pinstfield ◊ WBEC-FM • PD/M/D: RYAN WALKER ◊ (413) 499-3333 • ADDS: DAVID BAERWALD, DON HENLEY (#36), GEORGE MICHAEL, HEART (#39), JANET JACKSON, PROPAGANDA, TYLER COLLINS,

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WBWB / Bloomington ◊ WBWB • PD: MARK CALLAGHAN / MD: JIM CERONE ◊ (812) 332-9292 • ADDS: BREATHE, GEORGE MICHAEL, JAMES INGRAM,

WCGO / Columbus ◊ WCGO • PD: CHUCK HARRIS / MD: LEE MCCARD ◊ (404) 327-1217 • ADDS: BREATHE, GEORGE MICHAEL, GEORGE MICHAEL, PROPAGANDA, THE RAILWAY CHILDREN,

WCIL-FM / Carbondale ◊ WCIL-FM • PD/M/D: TONY WATEKUS ◊ (618) 457-8114 • ADDS: BREATHE, GEORGE MICHAEL, MICHAEL BOLTON, VIXEN,

WDBR / Springfield ◊ WDBR • PD: JIM MOORE / MD: TERRENCE LEE ◊ (217) 753-5400 • ADDS: AFTER 7 (#37), BREATHE (#31), DURAN DURAN (#36), GEORGE MICHAEL (#39), GEORGE MICHAEL (#30), LAURA BRANIGAN (#40), STRYPER,

WDEK / DeKalb ◊ WDEK • PD: DAVE BAVIDO / MD: GAIL HENNING ◊ (815) 756-9250 • ADDS: BELL BIV DEVOE, GEORGE MICHAEL, JOHNNY GILL, LOUIE LOUIE, MOTLEY CRUE, PEBBLES,

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WFY / Albany ◊ WFY • PD/M/D: TODD PETTINGILL ◊ (518) 456-1144 • ADDS: DEPECHE MODE, FAITH NO MORE, JOHN HIAT, VIXEN,

WFAF / Baton Rouge ◊ WFAF • PD: JOHNNY A. / MD: HOLLYWOOD HARRISON ◊ (504) 383-5271 • ADDS: GEORGE MICHAEL, GLENN MEDEIROS, INDECENT OBSESSION (#34), PEBBLES,

WFX / Williamsport ◊ WFX • PD/M/D: TOM GALLAGHER ◊ (717) 323-3608 • ADDS: DINO (#34), GEORGE MICHAEL, GENE LOVES JEZEBEL, PEBBLES (#31), SLAUGHTER,

WGOR / Dewitt ◊ WGOR • PD: CURT SPAIN / MD: ANDY TAYLOR ◊ (517) 669-8361 • ADDS: GEORGE MICHAEL, GEORGE MICHAEL (#31), PAUL YOUNG (#35), PEBBLES (#33),

WGRD / Grand Rapids ◊ WGRD • PD: OPEN / MD: RON BRANDON ◊ (616) 459-4111 • ADDS: DINO, GEORGE MICHAEL, TYLER COLLINS,

WHDD / Claremont ◊ WHDD • PD: KEN BARLOW / MD: DAVID ASHTON ◊ (603) 542-7735 • ADDS: GEORGE MICHAEL, LAURA BRANIGAN, MOTLEY CRUE, THE RAILWAY CHILDREN, SLAUGHTER, SYDNEY YOUNGBLOOD, TYLER COLLINS,

WHYY-FM / Montgomery ◊ WHYY-FM • PD: LARRY STEVENS / MD: NIKKI STEWART ◊ (205) 264-2288 • ADDS: ALANNAH MYLES, DURAN DURAN, GEORGE MICHAEL, MOTLEY CRUE, THE RIGHTEOUS BROS., TONY! TONY! TONE!,

WHOT / Youngstown ◊ WHOT • PD/M/D: DICK THOMPSON ◊ (216) 783-1000 • ADDS: BELL BIV DEVOE (#20), CONCRETE BLONDE, GEORGE MICHAEL, JAMES INGRAM (#29), THE ADVENTURES OF STEVIE V., SYDNEY YOUNGBLOOD, WINGER,

WHTK / Hilton Head/Savannah ◊ WHTK • PD: RALPH WIMMER / MD: CLAIRE WIMMER ◊ (803) 757-9485 • ADDS: BREATHE (#39), DEPECHE MODE, GEORGE MICHAEL, JAMES INGRAM, LISA STANSFIELD (#40), PEBBLES,

WHTO / S. Williamsport ◊ WHTO • PD: JONATHAN RUSH / MD: TED MINIER ◊ (717) 546-5522 • ADDS: FAVORITE ANGEL, GEORGE MICHAEL (#39), GLENN MEDEIROS (#40), THE LIGHTNING SEEDS, SLAUGHTER,

WIBW / Tappan ◊ WIBW • PD: DAVE ALEXANDER / MD: MARY O'CONNOR ◊ (913) 272-3456 • ADDS: BREATHE, DINO, GEORGE MICHAEL, KEITH SWEAT, PEBBLES, THE TIME,

WIFC / Wausau ◊ WIFC • PD/M/D: DUFF DAMOS ◊ (715) 842-1672 • ADDS: GEORGE MICHAEL, JAMES INGRAM, SLAUGHTER,

WIFX / Jenkins ◊ WIFX • PD: G.C. KINCER / ASST. PD/M/D: CHRISTAL TACKETT ◊ (703) 796-4653 • ADDS: BREATHE, GUYS NEXT DOOR, JOHNNY GILL, KIMM RODGERS, MICHAEL BOLTON, MS. ADVENTURES, TEENAGE MUTANT NINJA TURTLES, TONY! TONY! TONE!,

WIKZ / Chambersburg ◊ WIKZ • PD: RICK ALEXANDER / MD: ANDY SHANE ◊ (717) 263-0813 • ADDS: GEORGE MICHAEL (#35),

WILI / Williamsport ◊ WILI • PD/M/D: JEFF SPENCER ◊ (203) 456-1111 • ADDS: AFTER 7, BREATHE, GEORGE MICHAEL, MOTLEY CRUE, TYLER COLLINS,

WINK / Ft. Myers ◊ WINK • PD: CHRIS CUE / MD: RANDY SHERWYN ◊ (813) 337-2346 • ADDS: NO ADDS THIS WEEK,

WIOQ / Greenville ◊ WIOQ • PD/M/D: LARRY THOMAS ◊ (601) 378-2642 • ADDS: BEATS INTERNATIONAL, CONCRETE BLONDE, GEORGE MICHAEL, THE RIGHTEOUS BROS., SYDNEY YOUNGBLOOD, TYLER COLLINS,

WITZ / Jasper ◊ WITZ • PD/M/D: WALT FERBER ◊ (812) 482-2131 • ADDS: LISA STANSFIELD (#24), NELSON (#18),

WIXX / Green Bay ◊ WIXX • PD: WAYNE COY / ASST. PD/M/D: STEVE LOUIZOS ◊ (414) 435-3771 • ADDS: BELL BIV DEVOE, BREATHE, GEORGE MICHAEL, GENE LOVES JEZEBEL,

WIZM / LaCrosse ◊ WIZM • PD: SAMANTHA STRONG / MD: OPEN ◊ (608) 782-1230 • ADDS: ALIAS (#30), GEORGE MICHAEL (#26), THE RIGHTEOUS BROS. (#20),

WJAD / Albany ◊ WJAD • PD: JOHN DAWSON / MD: CHRIS ST. JOHN ◊ (912) 246-1650 • ADDS: BREATHE, GEORGE MICHAEL (#24), MS. ADVENTURES, PEBBLES (#25), THE ADVENTURES OF STEVIE V. (#26), TRICIA LEIGH FISHER, WHISPERS,

WJDO / Meridian ◊ WJDO • PD: JOHN ANTHONY / MD: JAY RANDALL ◊ (601) 693-2381 • ADDS: FAVORITE ANGEL, GEORGE MICHAEL, JOHNNY GILL, THE RIGHTEOUS BROS.,

WJMX / Florence ◊ WJMX • PD: DAVE BAKER / MD: BOB CHASE ◊ (803) 665-0970 • ADDS: DEPECHE MODE, GEORGE MICHAEL, GEORGE MICHAEL, PEBBLES, TYLER COLLINS,

WJZQ / Kenosha ◊ WJZQ • PD/M/D: TERRY HAVEL ◊ (414) 694-7800 • ADDS: DURAN DURAN, GEORGE MICHAEL, THE RIGHTEOUS BROS., SYDNEY YOUNGBLOOD,

WKEE / Huntington ◊ WKEE • PD: PAT PAXTON / MD: OPEN ◊ (304) 525-7788 • ADDS: BLACK BOX, BREATHE, GEORGE MICHAEL, THE RIGHTEOUS BROS., STRYPER, STONEY YOUNGBLOOD,

WKFR / Kalamazoo ◊ WKFR • PD: PHIL BRITTON / MD: GLENN DILLON ◊ (616) 344-0111 • ADDS: BREATHE, DEE-LITE, GEORGE MICHAEL (#40), MOTLEY CRUE, TAYLOR DAYNE,

WKOR / Starkville ◊ WKOR • PD/M/D: BOB YARBROUGH ◊ (601) 323-4980 • ADDS: BABYLON A.D., GEORGE MICHAEL, LAURA BRANIGAN, PEBBLES,

WKPE / Cape Cod ◊ WKPE • PD/M/D: KEITH LEMIRE ◊ (508) 771-3998 • ADDS: BREATHE, GEORGE MICHAEL, LAURA BRANIGAN, LISA STANSFIELD,

WKQB / Charleston ◊ WKQB • PD/M/D: MARY RUSSELL ◊ (803) 744-1779 • ADDS: CHEAP TRICK, GEORGE MICHAEL, MICHAEL BOLTON, PRINCE, THE RIGHTEOUS BROS.,

WKQD / Huntsville ◊ WKQD • PD: JAY HASTINGS / MD: BOBBY KNIGHT ◊ (205) 721-9393 • ADDS: BELL BIV DEVOE, BREATHE, GLENN MEDEIROS, NELSON,

WKRZ / Wilkes Barre ◊ WKRZ • PD: KEN MEDEK / MD: JERRY PADDEN ◊ (717) 823-5000 • ADDS: BELL BIV DEVOE (#35), BREATHE, DURAN DURAN, GEORGE MICHAEL, THE RIGHTEOUS BROS.,

WKSX / Ft. Walton Beach ◊ WKSX • PD: MIKE BRIDGES / MD: PHIL DAVIS ◊ (904) 243-7676 • ADDS: AFTER 7, DEPECHE MODE, DINO, GEORGE MICHAEL, INDECENT OBSESSION, KYPER, LOUIE LOUIE, THE ADVENTURES OF STEVIE V.,

WLAN-FM / Lancaster ◊ WLAN-FM • PD: DAVE MARINO / MD: TED BRANDY ◊ (717) 394-7261 • ADDS: BREATHE, GEORGE MICHAEL, THE RIGHTEOUS BROS.,

WLRW / Champaign ◊ WLRW • PD: MATT MCCANN / MD: JOHN McKEIGHAN ◊ (217) 352-4141 • ADDS: BREATHE, DINO, GEORGE MICHAEL (#30), MICHAEL BOLTON,

WLXR / LaCrosse ◊ WLXR • PD: GARRETT MICHAELS / ASST. PD/M/D: CHAD BRUESKE ◊ (608) 782-8335 • ADDS: GEORGE MICHAEL (#24), LISA STANSFIELD (#29), MICHAEL BOLTON, NELSON (#27), THE RIGHTEOUS BROS. (#30),

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WMGV / Appleton-Oshkosh ◊ WMGV • PD: DAN STONE / MD: BILL LINDY ◊ (414) 426-3239 • ADDS: BREATHE, DURAN DURAN, GEORGE MICHAEL, JAMES INGRAM, MAXI PRIEST, THE RIGHTEOUS BROS.,

WMXF / Lounisburg ◊ WMXF • PD: DALE O'BRIEN / MD: SAMMY SIMPSON ◊ (919) 276-2965 • ADDS: BREATHE, GEORGE MICHAEL, JAMES INGRAM, PEBBLES,

WNNK / Harrisburg ◊ WNNK • PD: JOHN O'DEA / MD: ED AUGUST ◊ (717) 238-1402 • ADDS: AFTER 7, BLACK BOX, BREATHE, GEORGE MICHAEL (#34), THE RIGHTEOUS BROS. (#35), SYDNEY YOUNGBLOOD,

WNOX-FM / Columbia ◊ WNOX-FM • PD: JONATHAN RUSH / MD: JEFF McHUGH ◊ (803) 771-0105 • ADDS: BREATHE (#40), DINO (#38), GEORGE MICHAEL (#39), JAMES INGRAM,

WNYP / Ithaca ◊ WNYP • PD: OPEN / MD: JIM MEECH ◊ (607) 756-2828 • ADDS: BREATHE, GEORGE MICHAEL (#35), GLENN MEDEIROS, JOHNNY GILL, LISA STANSFIELD,

WOKI / Knoxville ◊ WOKI • PD/M/D: CLAY GISH ◊ (615) 531-2000 • ADDS: DANGER DANGER, DEPECHE MODE, GEORGE MICHAEL,

WOMP-FM / Wheeling ◊ WOMP-FM • PD: BOB FORSTER / MD: CHUCK MCGEE ◊ (614) 676-5661 • ADDS: BREATHE, GEORGE MICHAEL,

WOVO / Glasgow ◊ WOVO • PD: DAVE BARRICK / MD: DR. RICK FAULKNER ◊ (502) 651-8375 • ADDS: BABYLON A.D., BREATHE, CROSBY, STILLS & NASH, DAVID BAERWALD, GEORGE MICHAEL, KIMM RODGERS, LAURA BRANIGAN, THE RAILWAY CHILDREN, SYDNEY YOUNGBLOOD, TEENAGE MUTANT NINJA TURTLES,

WPFM / Panama City ◊ WPFM • PD: LOU CLERY / MD: MIKE STONE ◊ (904) 234-8859 • ADDS: GEORGE MICHAEL (#35), JAMES INGRAM, MOTLEY CRUE, TRICIA LEIGH FISHER,

WPRF / Terre Haute ◊ WPRF • PD/M/D: DAVE NORTH ◊ (812) 232-1300 • ADDS: ALANNAH MYLES, DEPECHE MODE, GEORGE MICHAEL, LONDON QUIREBOYS, MOTLEY CRUE,

WPRR-FM / Altoona ◊ WPRR-FM • PD/M/D: SCOTT ST. JOHN ◊ (814) 944-9456 • ADDS: BREATHE, DEPECHE MODE, FAVORITE ANGEL, GEORGE MICHAEL (#29), LONDON QUIREBOYS, PRINCE (#30), THE RIGHTEOUS BROS.,

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WQUT / Johnson City ◊ WQUT • PD: RUFUS HURT / MD: STEVE MANN ◊ (615) 477-3127 • ADDS: AFTER 7, BREATHE (#35), CONCRETE BLONDE, DANGER DANGER, FAVORITE ANGEL (#38), JAMES INGRAM, MAXI PRIEST (#36), MICHAEL BOLTON (#37), PEBBLES, SYDNEY YOUNGBLOOD,

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WRQK / Akron-Canton ◊ WRQK • PD: SPACEMAN SCOTT HUGHES / MD: DEBBIE VINCENT ◊ (216) 492-5630 • ADDS: BILLY IDOL (#29), CHICAGO, LITA FORD (#26), LONDON QUIREBOYS, RATT (#30), WILSON PHILLIPS (#18),

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WRVQ / Richmond ◊ WRVQ • PD: STEVE DAVIS / MD: LISA McKAY ◊ (804) 649-9151 • ADDS: BLACK BOX, DANGER DANGER, GEORGE MICHAEL, SLAUGHTER (#23), TYLER COLLINS, VENICE,

WSKZ / Chattanooga ◊ WSKZ • PD: SCOTT CHASE / MD: JAY SCOTT ◊ (615) 756-6141 • ADDS: GEORGE MICHAEL, MOTLEY CRUE,

WSPK / Poughkeepsie ◊ WSPK • PD: SEAN PHILLIPS / MD: CHRIS ST. JAMES ◊ (914) 831-8000 • ADDS: GEORGE MICHAEL, JANET JACKSON, JUDE COLE, M.C. HAMMER, THE RIGHTEOUS BROS., TKA, TYLER COLLINS,

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WYCR / York ◊ WYCR • PD/M/D: DAVY CROCKETT ◊ (717) 637-3831 • ADDS: DINO, GEORGE MICHAEL (#35), PRETTY BOY FLOYD, SLAUGHTER (#34), SYDNEY YOUNGBLOOD, VIXEN,

WYKS / Gainesville ◊ WYKS • PD: JERI BANTA / MD: JIM FOX ◊ (904) 375-2200 • ADDS: BREATHE, GEORGE MICHAEL, LOUIE LOUIE, MICHAEL BOLTON, WINGER,

WYYS / Columbia ◊ WYYS • PD/M/D: CHUCK FINLEY ◊ (803) 796-8996 • ADDS: BEATS INTERNATIONAL, DANGER DANGER, DURAN DURAN, GEORGE MICHAEL, TYLER COLLINS, WINGER,

WZOK / Rockford ◊ WZOK • PD: STEVE SUMMERS / MD: JESSE GARCIA ◊ (815) 399-2233 • ADDS: GEORGE MICHAEL (#15), JOHNNY GILL (#33), THE RIGHTEOUS BROS. (#27),

WZYQ / Frederick ◊ WZYQ • PD: JACK ALIX / MD: MICHAEL LUCE ◊ (301) 663-5000 • ADDS: BREATHE (#36), GEORGE MICHAEL (#40), JANET JACKSON, JOHNNY GILL (#38), M.C. HAMMER (#37),

X102 / Reno ◊ X102 • PD: CAREY EDWARDS / MD: MIKE ABRAMS ◊ (702) 356-8000 • ADDS: BREATHE (#35), GEORGE MICHAEL (#34),

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MCA RECORDS



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# ROCK RADIO

## NATIONAL

LW-TW	
2-1	WINGER "Can't Get Enough" (ATLANTIC)
4-2	GUNS N' ROSES "Civil War" (WB)
3-3	JON BON JOVI "Blaze Of Glory" (MERCURY)
1-4	JOHNNY VAN ZANT "Brickyard Road" (ATL)
7-5	CHEAP TRICK "Can't Stop Fallin' Into ..." (EPIC)
8-6	BAD COMPANY "Boys Cry Tough" (ATCO)
10-7	GENE LOVES JEZEBEL "Jealous" (Geffen)
9-8	VIXEN "How Much Love" (EMI)
6-9	COLIN JAMES "Just Came Back" (VIRGIN)
11-10	SLAUGHTER "Fly To The Angels" (CHRYSALIS)
13-11	REO SPEEDWAGON "Live It Up" (EPIC)
5-12	POISON "Unskinny Bop" (CAPITOL)
17-13	ASIA "Days Like These" (Geffen)
14-14	FAITH NO MORE "Epic (What Is It)" (REPRISE)
12-15	BLACK CROWES "Twice As Hard" (DEF AM/GEF)
19-16	NELSON "Love And Affection" (DGC)
21-17	RATT "Lovin' You's A Dirty Job" (ATLANTIC)
23-18	BRUCE HORNSBY "A Night On The Town" (RCA)
27-19	JEFF HEALEY "While My Guitar ..." (ARISTA)
22-20	MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
26-21	COMPANY OF WOLVES "Hangin' By A .." (MERC)
16-22	ALLMAN BROS. BAND "Good Clean Fun" (EPIC)
28-23	BILLY IDOL "L.A. Woman" (CHRYSALIS)
31-24	ERIC JOHNSON "Cliffs Of Dover" (CAPITOL)
15-25	GUNS & ROSES "Knockin' On Heaven's..." (DGC)
20-26	QUEENSRYCHE "Last Time In Paris" (ELEKTRA)
18-27	SANTANA "Mother Earth/Third Stone" (COL)
25-28	AEROSMITH "The Other Side" (Geffen)
36-29	AEROSMITH "Love Me Two Times" (MCA)
32-30	RED HOUSE "I Said A Prayer" (SBK)
34-31	EXTREME "Decadence Dance" (A&M)
33-32	PHIL COLLINS "Something Happened..." (ATL)
NEW-33	HOUSE OF LORDS "Can't Find My Way..." (RCA)
30-34	CONCRETE BLONDE "Joey" (IRS)
24-35	JOHN HIATT "Child Of The Wild Blue ..." (A&M)
40-36	LITA FORD "Lisa" (DREAMLAND/RCA)
NEW-37	DON DOKKEN "Mirror Mirror" (Geffen)
38-38	ROBERT PLANT "S S S & Q" (ATLANTIC)
35-39	DAMN YANKEES "Come Again" (WB)
NEW-40	MICHAEL PENN "Brave New World" (RCA)

## MOST REQUESTED

G N' R / Civil War  
 SLAUGHTER  
 FAITH NO MORE  
 RATT  
 JOHNNY VAN ZANT  
 GENE LOVES JEZEBEL  
 WINGER  
 POISON  
 ERIC JOHNSON

## MOST ADDED

DON DOKKEN  
 HOUSE OF LORDS  
 BLUE TEARS  
 LITTLE CAESAR  
 LOVE/HATE  
 MOTLEY CRUE  
 RATT  
 DAVID BAERWALD  
 RIVERDOGS

## REGIONAL

### EAST

1-1	JOHNNY VAN ZANT
2-2	G N' R / Civil War
4-3	COLIN JAMES
5-4	GENE LOVES JEZEBEL
7-5	ASIA
9-8	BLACK CROWES
13-9	BAD COMPANY
12-10	VIXEN
21-15	COMPANY OF WOLVES
22-17	FAITH NO MORE
26-18	RATT
25-19	BRUCE HORNSBY
23-20	BILLY IDOL
28-23	JEFF HEALEY
27-24	EXTREME
29-27	TRIXTER
34-31	TOY MATINEE
49-32	AEROSMITH
45-38	DON HENLEY
D-39	DON DOKKEN

### MIDWEST

1-1	JON BON JOVI
2-2	WINGER
5-3	BAD COMPANY
8-4	VIXEN
18-7	GENE LOVES JEZEBEL
11-8	BLACK CROWES
19-9	NELSON
13-10	SLAUGHTER
16-11	MOTLEY CRUE
22-16	COMPANY OF WOLVES
20-17	DIO
27-19	JEFF HEALEY
42-24	ERIC JOHNSON
30-25	RATT
32-27	BRUCE HORNSBY
D-28	SLEEZE BEEZ
33-29	MASTERS OF REALITY
34-30	LITA FORD
D-32	DON DOKKEN
40-36	STEVE VAI

### SOUTH

1-1	WINGER
3-2	JOHNNY VAN ZANT
5-3	COLIN JAMES
8-4	G N' R / Civil War
7-6	VIXEN
12-7	BAD COMPANY
10-8	GENE LOVES JEZEBEL
14-11	REO SPEEDWAGON
15-12	RATT
18-14	AEROSMITH
20-15	NELSON
19-16	ASIA
24-21	BILLY IDOL
27-23	JEFF HEALEY
28-24	COMPANY OF WOLVES
D-27	HOUSE OF LORDS
35-28	ERIC JOHNSON
33-29	BRUCE HORNSBY
38-31	MICHAEL PENN
41-36	BRUCE DICKINSON

### WEST

2-1	G N' R / Civil War
3-2	WINGER
9-4	BAD COMPANY
8-6	VIXEN
10-8	GENE LOVES JEZEBEL
12-9	REO SPEEDWAGON
14-10	ASIA
15-12	BRUCE HORNSBY
21-15	JEFF HEALEY
26-16	RATT
19-17	NELSON
20-18	ERIC JOHNSON
23-20	MOTLEY CRUE
27-22	COMPANY OF WOLVES
32-26	LITA FORD
31-27	RED HOUSE
37-32	AEROSMITH
D-33	HOUSE OF LORDS
D-34	DON DOKKEN
63-44	RIVERDOGS

## RIDING ON A TRICKY CYCLE

This is a business of cycles. Hell, you could make a pretty good argument that this business is dominated by cycles. This week's cover interview certainly deals in part with an interesting grand-scale series of events that recycle over a period of years.

However, there are plenty of smaller cycles that recur annually, if not seasonally, and one of the major ones is about to be on us again. We're coming up on a week in which no less than five records will be called "automatic" out-of-the-box adds from key artists by lots of programmers. On the other hand, October, excuse us—Rocktober, and November tend to be slower months for new product by core acts.

That leaves you with lots of things to decide. Do you up your current load to compensate? Or do you blow off the follow-up by that promising new act that just had a big record with their first single? For that matter, if you're carrying a pretty healthy current load, how do schedule all these new pups without ending up too unfamiliar?

We're all familiar with this situation, but how does it really affect Rock Radio, and is it a situation, or a problem? Whatever it is, how do we deal with the complications that arise?

### Causes And Effects And Causes

KUPD/Phoenix Director of Programming **Ernesto Gladden** gets right to the heart of the matter, musing, "Sometimes I wonder what dictates the format—is it the radio stations, or is it the record release schedule? The programming of your radio station can't change just because the record industry has decided to release so much new product by major acts just as everyone is heading back to school."

Your first reaction might be to argue that because Bryan Adams or whoever is a core artist, his new record will carry an inherent degree of familiarity, but Ern argues logically, "If your radio station suddenly plays a significantly higher percentage of new music than it normally does, then your format becomes less comprehensible to listeners. I'm sure that a high percentage of the audience out there can't hear a new Bon Jovi record and tell you who it is. Some artists, like a Neil Young, may have a very distinctive sound, but for that matter, I don't know that a fan of Bon Jovi could identify a new Neil Young song right away."

Of course, this doesn't just affect radio stations. As Ernesto states, "We're going to have new artists falling by the wayside. At the same time, promoters are under pressure to break these new groups at the same time they're releasing all their major artists, and they don't understand why they can't get all their records played. People lose their jobs over this. At the same time, there's some guy in Ajo who's going to say, 'I've got to add all these records.' Then, his numbers are going to go into the shitter, and his General Manager is going to cut him loose too."

Concluding his thoughts on the matter, Ern believes in the need for more industry cooperation in this area, saying, "There are general cooperative efforts on everyone's part. We all go to each others meetings at the conventions, and we seem to reach consensus on a lot of things. But then, when it comes to release schedules, it turns into a war zone. There's nothing wrong with healthy competition, but when it starts to turn into genocide, we need to sit back and take a realistic look at what's going on and develop a coordinated game plan from there."

### Accommodating Intelligently

WHJY MD **Chris Herrmann** believes that, when there's a lot of major product out, you do have to adapt your systems in a couple ways. Discussing 'HJY, he says, "There's checks and balances here. I'm the aggressive guy here, and (PD) Bill Weston is more conservative. When this happens, we will up our current load. We'll also be a little less forgiving with tracks that we've identified as marginal—tracks that may be screaming up the charts, but that our national and local research is telling us are marginal at best. The record label may have a baby if we drop it, but our listeners won't."

On the other hand, Chris notes, "We'll also get into a situation where something may have to wait for a couple weeks. That happens more within our night category. It seems there are a lot of bands with a one or two album history coming out with stuff at the same time. Sometimes, we're likely to lengthen the rotation on those records, which I really don't like to do. When you do that, you reduce the impact of those records. You've just got to be tougher with the political games."

As the guy responsible for scheduling WHJY's music, Chris feels the pressure of trying to balance the new, unfamiliar tunes, while also trying to make them familiar. He offers some interesting suggestions on how he lays out his logs daily, "I preschedule every day. I pick my three or four hottest records, in any rotation, and go right for the biggest cuming hours, and quarter hours. To me, that's a necessity. Then I rotate those records through the 7, 8, and 9 o'clock hours and the 3, 4, and 5 o'clock hours. For me, that's par for the course. I want to make sure that those records that need a spin in the primo hours get it. All a listener knows is that they want to hear that song, and they don't want to wait until ten o'clock to get it. I'll sacrifice a heavy rotation slot for a record in a lighter rotation that needs the spin."

### Are There Automatics?

One gent who disputes the existence of automatic adds is KRZR/Fresno PD **E. Curtis Johnson**. His E-ness contends, "I don't believe there are such things as automatics. A perfect example, and no offense to anyone affiliated with them, but the last Rolling Stones album. It had a couple good tracks on it, but it's not going to go down in history as one of their big albums. I only bring that up because, in rock & roll, there is no bigger name than the Rolling Stones, and if they're not getting automatics in our book, then no one is."

However, E. Curtis is quick to admit that KRZR did get on Mixed Emotions right away. When you're aware of a plethora o' new releases on the horizon, he advises, "Advance planning is a key. If you know when these things are coming out, don't overload yourself with adds. Give yourself some breathing room to make space for these things. Very rarely do we make changes. I program with a set amount of songs in each category, because I know what works. What I will do is blow off some of the songs I am testing in favor of the songs I have to deal with. Often, that's where the effect of the new records is felt."

As for scheduling around lots of unfamiliar tunes, E. contends that it may not be that big a problem after all, stating, "I don't think the audience out there is keeping track of these things. Every station is different, and every station knows it's time spent listening. Most people these days aren't spending hours and hours with the radio. If you can keep them

## ROCK SCHLOCK

**Gabe Baptiste** becomes the first person in history to show up on the **HITMAKERS** cover and the unemployment line in the same week after an ownership change leads to severe budget-cutting in Nebraska.

Can you say one, two, three bad trends and **Bill Pugh** is out in Atlanta? What a lovely business we live in.

Whatever you do, please do not call **Annie Summers** and ask her about the, um, professional women in Moscow...

All hail the new stuff! One of the most talked-about new rock acts of the last couple years is **LIVING COLOUR**. The first single, *Type*, is outstanding, with a hook that really stays with you. Their first album sold almost two million copies for EPIC, and look for **TIMES UP** to have an even bigger run.

At long last, the new **INXS** album is forthcoming from ATLANTIC. The first single, *Suicide Blonde* is as strong as anything from the Kick LP. Aren't you stunned by that?

Back to the subject of second albums for a mere moment. Talk is already strong on **WARRANT**'s follow-up, *Cherry Pie*. Most everyone was kind about holding the adds until next week for COLUMBIA, but airplay is already quite strong.

Speaking of COLUMBIA, our local favorite, **LOVE/HATE** are experiencing tremendous early success with their second single *Why Do You Think They Call It Dope*. No one who played the first track didn't get tons of active response, and lots of stations who wouldn't touch that one have jumped in on Dope's unique feel and strong hook. In its first official week, Dope is getting major market play on WDVE, KBPI, WLRS, WSHE, KXRX, WHJY and WXTB.

The other local fave, **TRIXTER**'s *Give It To Me Good*. (See **ROCK SCHLOCK** page 38) listening for 20 minutes, count your blessings."

### Fast Familiarity

In Houston, KLOL does not necessarily believe in upping their current load to handle a major influx of new product. However, they do have some interesting ways of accommodating the new music. On the question of increasing the current load, MD **Patty Martin** says, "We don't expand the number of currents we're playing by more than one or two, and when we do, we'll try to get down to our normal number by the next week. If we don't, they're not going to get played enough. What we might also do is packet some things that we've already got on to make extra room."

As you might expect, younger acts end up paying the price in Houston too. Patty says, "If it's something we really need to jump on, like INXS or whatever, we won't wait for anything. What it means for the new bands, though, is that we may not be able to go on something that we might have been looking at that was not an automatic. More than likely, they'll end up getting pushed back two weeks."

In terms of prepartation, Patty states, "We do try to anticipate the new releases. This week, we already made room for the Warrant track. It's already in our

(See **CYCLES** page 39)

**CFOX (Vancouver)**  
**PD: Jim Johnston**  
**MD: Brenda White**  
 ♦ 604-684-7221  
 ADDS • Light: DAVID BAERWALD, EXTREME, Heavy: JEFF HEALEY, Light: JEFF HEALEY, HELIX, BILLY IDOL, LOS LOBOS, MAE MOORE, MOTLEY CRUE, **KATM (Colorado Springs)**  
**PD: Mark Blake / MD: Jennifer Bell** ♦ 719-548-1528  
 ADDS • Light: HOUSE OF LORDS, Medium: MOTLEY CRUE,  
**KATT (Oklahoma City)**  
**PD: Doug Sorenson**  
**MD: Cindy Scull**  
 ♦ 405-848-0100  
 ADDS • Light: DON DOKKEN, JEFF HEALEY, HOUSE OF LORDS, POORBOYS,  
**KBOY (Medford)**  
**PD: Bob Jeffries**  
 ♦ 503-779-2244  
 ADDS • Light: LITTLE CAESER, Medium: DON DOKKEN, Light: HOUSE OF LORDS, BLUE TEARS, Medium: STEVE VAI,  
**KBPI (Denver)**  
**PD: Bill Betts**  
 ♦ 303-572-6200  
 ADDS • Light: DON DOKKEN, L.A. GUNS, LOVE/HATE,  
**KDJK (Modesto)**  
**PD: Mark Davis**  
**MD: Randy Maranz**  
 ♦ 209-869-2594  
 ADDS • Light: LITTLE CAESAR, DON DOKKEN, HOUSE OF LORDS, Medium: GARY MOORE,  
**KDWZ (Des Moines)**  
**PD: T.J. Martens**  
**MD: Hurricane Wayne**  
 ♦ 515-266-6060  
 ADDS • Light: MOTLEY CRUE, STRYPER,  
**KILO (Colorado Springs)**  
**PD: open / MD: Craig Koehn**  
 ♦ 719-634-4896  
 ADDS • Light: BLACKFOOT, DON DOKKEN,

**KISW (Seattle)**  
**PD: Steve Young**  
**MD: Mike Jones** ♦ 206-285-7625  
 ADDS • Medium: HEART, Light: MOTHER LOVE BONE,  
**KLBJ (Austin)**  
**PD: Jeff Carrol / MD: Jody Denberg** ♦ 512-832-4000  
 ADDS • Light: BAD COMPANY, DON DOKKEN, HEART, GARY MOORE, CHRIS THOMAS,  
**KLOL (Houston)**  
**PD: Ken Anthony / MD: Patty Martin** ♦ 713-526-6855  
 ADDS • Light: LITTLE CAESER, DON DOKKEN, Medium: HEART, Light: HOUSE OF LORDS, NELSON,  
**KLOS (Los Angeles)**  
**PD: Carey Curelop / MD: Stephanie "Moose" Mondello** ♦ 213-840-4836  
 ADDS • Light: DAVID BAERWALD, Medium: HOUSE OF LORDS, Light: RATT, BLUE TEARS,  
**KNAC (Los Angeles)**  
**PD: Pam Edwards / MD: Bryan Schock** ♦ 213-437-0366  
 ADDS • Heavy: DON DOKKEN, Light: HOUSE OF LORDS, Medium: BLACK SABBATH, VIXEN,  
**KRIX (Brownsville)**  
**PD: Oscar Adame / MD: Bryan Boyd** ♦ 512-968-1548  
 ADDS • Medium: ALLMAN BROTHERS, LITTLE CAESER, CHEAP TRICK, Light: COMPANY OF WOLVES, Medium: LONDON QUIREBOYS,  
**KRSP (Salt Lake City)**  
**PD: Steve Carlson / MD: Kelly Monson** ♦ 801-262-5541  
 ADDS • Light: MOTLEY CRUE, Medium: POISON,  
**KRXQ (Sacramento)**  
**PD: Judy McNutt**  
**MD: Pamela Roberts**  
 ♦ 916-334-7777  
 ADDS • Light: LITTLE CAESAR, DON DOKKEN, EXTREME,

HOUSE OF LORDS, PRIVATE LIFE, TRIXTER,  
**KRZQ (Reno)**  
**PD: Max Volume**  
**MD: Steve Funk**  
 ♦ 702-827-0965  
 ADDS • Medium: DON DOKKEN, HOUSE OF LORDS, ERNIE ISLEY, Light: LOVE/HATE, BLUE TEARS, TRIXTER,  
**KRZR (Fresno)**  
**PD/MD: E. Curtis Johnson**  
 ♦ 209-252-8994  
 ADDS • Light: DANGER DANGER, Medium: MOTLEY CRUE,  
**KSJL (San Antonio)**  
**PD/MD: Joe Anthony**  
 ♦ 512-271-9600  
 ADDS • Light: LITTLE CAESER, EYES, HEAVENS EDGE, PRETTY MAIDS, LARRY MITCHELL,  
**KTYD (Santa Barbara)**  
**PD: Doug Ingold**  
**APD/MD: Brice Kendall**  
 ♦ 805-967-4511  
 ADDS • Medium: SOCIAL DISTORTION,  
**KUPD (Phoenix)**  
**PD: Curtiss Johnson**  
**APD/MD: J. David Holmes**  
 ♦ 602-838-0400  
 ADDS • Medium: CONCRETE BLONDE, DON DOKKEN, HOUSE OF LORDS, Light: JANE'S ADDICTION,  
**KWHL (Anchorage)**  
**PD: Radio Phill**  
**MD: Kimi Stevens**  
 ♦ 907-344-9622  
 ADDS • Light: ALLMAN BROTHERS, DAVID BAERWALD, RATT, RIVERDOGS, BLUE TEARS, TOY MATINEE,  
**WAAF (Worcester-Boston)**  
**PD: Ron Valeri**  
**MD: Rick MacKenzie**  
 ♦ 508-752-5611  
 ADDS • Light: DON DOKKEN, FASTER PUSSYCAT, BILLY IDOL, ROBERT PLANT,

**WAZU (Dayton)**  
**PD: Lisa Lyons**  
**MD: Kevin Cox**  
 ♦ 513-223-9445  
 ADDS • Medium: DON DOKKEN, FASTER PUSSYCAT, HOUSE OF LORDS, Heavy: GENE LOVES JEZEBEL, NELSON, SLEEZE BEEZ, Medium: SONS OF ANGELS,  
**WBCN (Boston)**  
**PD: Oedipus / MD: Carter Alan** ♦ 617-266-1111  
 ADDS • Light: GOWAN, LOS LOBOS, REO SPEEDWAGON, TERRELL, HEARTTHROBS,  
**WCMT (Rochester)**  
**PD: Stan Main / MD: Dave Kane** ♦ 716-262-4330  
 ADDS • Medium: DON DOKKEN, DON DOKKEN, Light: NELSON,  
**WDHA (Dover)**  
**PD/MD: Andy Dean**  
 ♦ 201-455-1055  
 ADDS • Light: DAVID BAERWALD, DON DOKKEN, DRAMARAMA, LITTLE FEAT, HOUSE OF LORDS, JELLYFISH, LOVE/HATE, STEVE VAI,  
**WDVE (Pittsburgh)**  
**PD: Gene Romano**  
**MD: Hershcel** ♦ 412-937-1441  
 ADDS • Medium: DANGER DANGER, Light: DON DOKKEN, LOVE/HATE, RIVERDOGS,  
**WEBN (Cincinnati)**  
**PD: Tom Owens / MD: Tony Tolliver** ♦ 513-621-9326  
 ADDS • Medium: BRUCE HORNSBY, Light: BILLY IDOL,  
**WHJY (Providence)**  
**PD: Bill Weston / MD: Chris Herrmann** ♦ 401-438-6110  
 ADDS • Medium: ASIA, BAD COMPANY,  
**WHTQ (Orlando)**  
**PD: Ken Carson / MD: Annie Summers** ♦ 407-295-3990  
 ADDS • Light: HOUSE OF LORDS, BLUE TEARS,

**WIYY (Baltimore)**  
**PD: Russ Mottla**  
**MD: John Knapp**  
 ♦ 301-889-0098  
 ADDS • Medium: CHILD'S PLAY,  
**WKLQ (Grand Rapids)**  
**PD: Jim Owen**  
**MD: Mike Tinnes**  
 ♦ 616-774-8461  
 ADDS • Light: AEROSMITH, PHIL COLLINS, EXTREME,  
**WLRS (Louisville)**  
**PD: Peter Smith**  
**APD/MD: Brad Hardin**  
 ♦ 502-585-5178  
 ADDS • Medium: LITTLE CAESAR, Light: DON DOKKEN, Medium: HOUSE OF LORDS, Light: LOVE/HATE, SLEEZE BEEZ, BLUE TEARS,  
**WLZR (Milwaukee)**  
**PD: Greg Ausham**  
**MD: Greg Fitzgerald**  
 ♦ 414-453-4130  
 ADDS • Light: COMPANY OF WOLVES, DON DOKKEN, YNGWIE MALMSTEEN, POSON, QUEENSRYCHE, WARRANT,  
**WMAD (Madison)**  
**PD: John Duncan / MD: Pat Gallagher** ♦ 608-249-9277  
 ADDS • Light: B.B. KING & BONNIE RAITT, LOWEN & NAVARRO, Heavy: PRETENDERS, Light: RAILWAY CHILDREN, Medium: VIXEN, Light: WIRETRAIN,  
**WMMS (Cleveland)**  
**PD: Michael Luczak**  
**MD: Brad Hanson**  
 ♦ 216-781-9667  
 ADDS • Light: EXTREME, LITA FORD, ERIC JOHNSON, MOTLEY CRUE, RATT, SLAUGHTER, SOCIAL DISTORTION, Medium: TOY MATINEE,  
**WNEW (New York)**  
**PD: Dave Logan**  
**MD: Lorraine Caruso**  
 ♦ 212-286-1027  
 ADDS • Medium: BLUES

**TRAVELER**, Heavy: ERIC CLAPTON, BRUCE HORNSBY,  
**WSHE (Miami)**  
**PD: Brian Krysz**  
 ♦ 305-581-1580  
 ADDS • Light: BABYLON A.D., HOUSE OF LORDS, LOVE/HATE, BLUE TEARS,  
**WTPA (Harrisburg)**  
**PD: Jeff Kauffman**  
**MD: Chris James**  
 ♦ 717-697-1141  
 ADDS • Heavy: DAVID BAERWALD, Medium: FAITH NO MORE, Heavy: HEART, Medium: HOUSE OF LORDS, LOVE/HATE, RATT, BLUE TEARS,  
**WWVV (Charlottesville)**  
**PD: Jay Lopez**  
**MD: Debbie Gilbert**  
 ♦ 804-971-4057  
 ADDS • Light: ELECTRIC BOYS, HOUSE OF LORDS, PAUL McCARTNEY, ROBERT PLANT, RED HOUSE, RIVERDOGS, TRIXTER, WORLD PARTY,  
**WXTB (Tampa)**  
**PD/MD: Greg Mull**  
 ♦ 813-227-9808  
 ADDS • Medium: HOUSE OF LORDS, Light: MOTLEY CRUE, SLEEZE BEEZ,  
**WZZU (Raleigh-Durham)**  
**PD: Jack Lawson**  
**MD: Joe Larson**  
 ♦ 919-787-9390  
 ADDS • Light: DON DOKKEN, Medium: JOHN HIATT, MOTLEY CRUE, Light: RATT,  
**Z-ROCK 50**  
**PD: Pat Dawsey**  
 ♦ 800-527-4892  
 ADDS • CHILD'S PLAY, DON DOKKEN, JETBOY,  
 Frozen This Week:  
 KFMQ/Lincoln  
 KXRX/Seattle  
 What if Dan Quayle and David Lee Roth sang a duet on Arsenio?

## CYCLES FROM HELL (from page 38)

system in a regular slot and is ready to go. We also know what we may drop next week to make slots."

When it comes to making new superstar product familiar, KLOL makes a point of doing it as fast as possible. Patty describes the system thusly, "When something new by a real major act comes out, we'll usually play the song once a shift for the first day or two, and then put it into the regular system. Hopefully, that will get people familiar with it quickly. Sometimes, we'll play something every other hour for the first day or two, if it's really hot. Then, when the album comes out, we'll play a track every hour or two just to give people an idea that there's something else new and exciting."

### More On Preparation

Steadiness and preparation are also themes stressed by KDJK/Modesto MD **Randy Maranz**. He states, "We try to keep ourselves on an even keel, not upping the current load." Does that affect newer acts? Randy nods his head, saying, "There are a number of new artists I think are good that get pushed by the wayside when something like this happens. It's tough, and I feel very sorry for some of the newer artists, because they've got

good material, and all they need is exposure. We try to do as much as we can here."

Randy is another proponent of preparation in advance of a big add week. He tells us, "This week, we tried to hit the ones we were on the fence with; we tried to get them in before next week. There are a few that are going to get left behind. We can't be a station that adds everything."

How does KDJK deal with a massive influx of unfamiliar material? Randy says, "In our music flow, we make sure that we put those tunes in a place where we will pre-announce and back-announce them, just to make sure people know who it is. We stress that, especially with the new stuff." However, like E. Curtis, Randy isn't overly concerned with separating those tunes too far, "We don't worry too much about that, with the way our format is structured, they're not going to come up too close."

Hmmm...it sounds like somebody oughta do a piece on how Music Directors at current-intensive rockers handle the unique scheduling problems that arise. Now, who would do a thing like that?

## ROCK SCHLOCK (from page 38)

got it good this week with a few more adds, including KRXQ, KRZQ and WDHA and big league spins at KUPD, WCMT, KATT, WDVE, WLRS and WSHE. MCA also have a couple other intriguing stories, one being the retail picture that has broken out in Salt Lake City for **STEELHEART**, behind KRSP and KBER's play of *I'll Never Let You Go*, which is now the single. Rock Radio stations have already hit four tracks off their debut album.

The other intriguing tale coming out of MCA is that of **BLUE TEARS**, whose initial release, *Rockin' With The Radio* is drawing comparisons to Bon Jovi, who have sold a few albums in their time. Big time adds come out of the box at KLOS, WHTQ, KRZQ, WSHE, WLRS, WTPA, KWHL and some more. Overall, they kick in at #3 Most Added.

Great hard rock from IRS? You betcha. The band is **CRY WOLF**, and the single is *Face Down In The Wishing Well*. The hook jumps out at you, and the track is energetic, but not the least bit harsh. It's absolutely worth a few test spins.

The latest power ballad you're going to have to deal with is **BABYLON A.D.**'s *Desperate* (ARISTA). It's an outstanding ballad from a band that has

gotten some good support at our harder rockin' friends in the past. ARISTA has a unique cover that is getting good results in Tampa. It's **EVERY MOTHER'S NIGHTMARE** doing the Charlie Daniels standard *Long Haired Country Boy*. We're anxiously waiting for RATT to cover Convoy.

POLYDOR where old hits are new again, has a very interesting release coming down the pipe next week. It's a 20th anniversary tribute to **DEREK & THE DOMINOS**. The single will be a digital rem x of *Little Wing*. What is most interesting about the three disc compilation is the two discs worth of lengthy jam sessions and alternative versions of some tunes, with the highlight likely to be a 12-minute jam between the Eric & Co. and the key members of the Allman Brothers. That'll get some heavy rotations in home CD players.

If you want to hear a very humorous tune, check out **JAM ON THE MUTHA**'s cover of *Hotel California*. It's a cross between sacreligious and hysterical. The band is signed to A&M, but this 12" is available as a VIRGIN import only at the moment. A fine morning show could have some serious fun with it.

# ALTERNATIVE

## ALBUM

LW-TW

- 1-1 GENE LOVES JEZEBEL "Kiss Of Life" (Geffen)
- 4-2 IGGY POP "Brick By Brick" (Virgin)
- 2-3 AZTEC CAMERA "Stray" (Reprise)
- 13-4 CHARLATANS "The Only One I Know" (Begg/RCA)
- 3-5 WORLD PARTY "Goodbye Jumbo" (Chrysalis)
- 6-6 RAILWAY CHILDREN "Native Place" (Virgin)
- 12-7 JANE'S ADDICTION "Ritual De Lo Habitual" (WB)
- 9-8 REAL LIFE "Lifetime" (Curb)
- 10-9 DEVO "Smooth Noodle Maps" (Enigma)
- 14-10 HEART THROBS "Cleopatra Grip" (Elektra)
- 11-11 CANDY FLIP "Strawberry Fields..." (Debut/ATL)
- 8-12 CONCRETE BLONDE "Bloodletting" (IRS)
- 16-13 PIXIES "Bossanova" (Elektra)
- 5-14 DAVID J. "Songs From Another ..." (Beggars/RCA)
- 15-15 DEPECHE MODE "Violator" (Sire/Reprise)
- 7-16 HAPPY MONDAYS "Step On" (Elektra)
- 20-17 STONE ROSES "One Love 12"" (Silverstone/RCA)
- 19-18 SOCIAL DISTORTION "Social Distortion" (Epic)
- 30-19 DURAN DURAN "Liberty" (Capitol)
- 21-20 ULTRA VIVID SCENE "Joy : 1967-1990" (4AD/Col)
- 23-21 SOUPDRAGONS "Mother Earth" (Polygram)
- 18-22 JESUS JONES "Liquidizer" (SBK)
- 28-23 BOB MOULD "Black Sheets Of Rain" (Virgin)
- 35-24 JELLYFISH "Bellybutton" (Charisma)
- 24-25 SOMETHING HAPPENS "Stuck Together With..." (Char)
- 26-26 SONIC YOUTH "Goo" (DGC)
- 27-27 HOTHOUSE FLOWERS "Home" (London/Polydor)
- 25-28 KATYDIDS "The Katydids" (Reprise)
- 34-29 REVENGE "One True Passion" (Capitol)
- 29-30 PRETENDERS "Packed!" (Sire/WB)
- 33-31 THE SUNDAYS "Reading, Writing..." (DGC)
- NEW-32 SOHO "Hippy Chick" (Atco)
- 17-33 MIDNIGHT OIL "Blue Sky Mining" (Columbia)
- NEW-34 D.N.A. w/ SUZANNE VEGA "Tom's Diner" (A&M)
- 22-35 MICHAEL PENN "March" (RCA)
- 45-36 WIRE TRAIN "Wiretrain" (MCA)
- 41-37 WAS (NOT WAS) "Are You Okay?" (Chrysalis)
- 37-38 FAITH NO MORE "The Real Thing" (Slash/Reprise)
- 43-39 DREAD ZEPPELIN "Un-led-ed" (I.R.S.)
- 39-40 LIGHTNING SEEDS "Cloudcuckooland" (MCA)
- 36-41 THE ORIGIN "The Origin" (Virgin)
- 31-42 DAVE STEWART "Party Town" (Arista)
- NEW-43 THE CAVEDOGS "Joy Rides For Shut-Ins" (Enigma)
- 38-44 ADRIAN BELEW "Young Lions" (Atlantic)
- 47-45 JOHN DOE "Meet John Doe" (DGC)
- 32-46 BOOM CRASH OPERA "These Here Are..." (Giant/WB)
- NEW-47 LOS LOBOS "The Neighborhood" (Slash/WB)
- NEW-48 PUMP UP THE VOLUME "Soundtrack" (MCA)
- 50-49 TIMES 2 "Danger Is My Business" (EMI)
- 44-50 JOHN HIATT "Stolen Moments" (EMI)

## TRACKS

- |               |                |                |
|---------------|----------------|----------------|
| JEALOUS       | TANGLED UP     | TWO SHADOWS    |
| HOME          | CANDY          |                |
| CRYING SCENE  | GOOD MORNING   |                |
| ONLY ONE      |                |                |
| MESSAGE IN    |                |                |
| EVERY BEAT    | MUSIC STOP     |                |
| STOP          |                |                |
| GOD TONIGHT   | KISS THE       | LIFETIME       |
| POST MODERN   | MORNING DEW    |                |
| DREAMTIME     |                |                |
| STRAWBERRY    |                |                |
| JOEY          | EVERYBODY      | BLOODLETTING   |
| VELOURIA      |                |                |
| CHAUFFER      | LET ME BE YOUR |                |
| HALO          | POLICY OF      | WORLD IN MY    |
| STEP ON       | HALLELUJAH     |                |
| ONE LOVE      |                |                |
| RING OF FIRE  | BALL & CHAIN   |                |
| VIOLENCE      |                |                |
| IT HAPPENS    | SPECIAL ONE    | STARING AT THE |
| I'M FREE      | MOTHER         |                |
| MOUNTAINS     | NEVER ENOUGH   | INFO / REAL    |
| IT'S TOO LATE |                |                |
| THE KING IS   | THAT IS WHY    |                |
| WHAT NOW      | HELLO HELLO    |                |
| KOOL THING    |                |                |
| MOVIES        | GIVE IT UP     |                |
| HEAVY WEATHER | LIGHTS OUT     |                |
| SLAVE         | PINEAPPLE FACE |                |
| CANDLE        | NO GUARANTEE   | SENSE OF       |
| CAN'T BE SURE | HERE'S WHERE   | MY FINEST HOUR |
| HIPPY CHICK   |                |                |
| KING OF THE   |                |                |
| TOM'S DINER   |                |                |
| BRAVE NEW     |                |                |
| SHOULD SHE    |                |                |
| PAPA WAS      | ELVIS'S ROLLS  | JAMES BROWN    |
| EPIC          | FALLING TO     | UNDERWATER     |
| HEARTBREAKER  | IMMIGRANT      | WHOLE LOTTA    |
| ALL I WANT    | JOY            | SWEET DREAMS   |
| SET SAILS     | GROWING OLD    |                |
| PARTY TOWN    |                |                |
| LEAVE ME      |                |                |
| HELICOPTERS   | NOT ALONE      |                |
| A MATTER OF   |                |                |
| ONION SKIN    | DANCING IN THE | TALK ABOUT IT  |
| RIVERBED      |                |                |
| EVERYBODY     |                |                |
| SWEET JANE'S  |                |                |
| LISTENING TO  | CHILD OF THE   |                |

### MOST REQUESTED

JANE'S ADDICTION  
PIXIES  
CANDY FLIP  
SOCIAL DISTORTION

### MOST ADDED

SOHO  
BOB GELDOF  
SOUL ASYLUM  
DNA / URBAN DANCE SQUAD



# THE NAME GAME, PART XXVII

It's been the subject of many an Alternative (Yeah, we are gonna ditch that handle soon.) format room in its time. For the last couple weeks, it's been the topic of this here column. The topic is increased recognition for this format.

How do we make it grow within the radio community? Maybe Alternative will never be 200 stations strong, but you know and we know that there are plenty more markets out there that an Alternative station would flourish in.

Last week, we took the position that packaging sells. To that end, we've been polling lots of leading Alternative Radio folks to see if there's a consensus out there as to how this format should be named and packaged.

We also swear on a stack of Orel Hershiser baseball cards that we won't do a third column on the packaging theme next week. You do realize, however, that having made one stupid reference to baseball, we're going to have to make a million more cheesy references to the Great American Pastime this week.

## A Brief History Of Handling

Batting leadoff in this week's round table is the cagey veteran shortstop and base stealer who got this whole debate started, KUKQ/Phoenix Godhead **Jonathon L.** "Let's do a little glossary of terms," Jon says. Referring to one handle some folks like, Jonathon continues, "In the 60's, this was called progressive rock. We were listening to Allison Steele, the Nightbird and even a young Denis McNamara on WLIR. Progressive has been around for 25 years, it's old, and it carries a lot of baggage with it."

Jon asks, "How many stations refer to themselves as Modern music? That's an offensive word to some people, because some people don't feel themselves to be modern. It makes them feel like, if they wear ordinary clothes, or do things in a normal way, they shouldn't like this music. New Rock shouldn't be a slogan for this format either, because you're not just playing new music. You're playing a library of great older music too."

In fact, Jonathon argues for the handle Alternative as the best identifier for the format, noting, "When did Alternative become a negative word? You hear it all over, on television commercials, the medical area. Alternative has always been a positive attitude. If you're looking for a word to replace Alternative, you have to find something that deals with today, and not the future."

In the end, Jon says two developments are the key to making this format grow, "Step one is to separate this from college radio, which I respect very much, entirely. We need to shed the baggage of that image, because college radio is college, and this is professional radio." In line with that, Jon concludes, "This is a business that sells advertising. Step two is that we need to have some very successful, profitable radio stations for this format to grow."

## Great Music That's Hard To Name

Batting second this week is that renowned contact hitter, second baseman and KTCL/Fort Collins PD **John Hayes.** Taking his opening cuts, John says, "I've been reading what everyone else is saying, and I agree with most of them. The term Alternative makes us sound too different. What we're playing is just great music."

Then what should we call it? John contends, "I'd call it Modern Rock, the rock of the future. That's what I think it is. When people, who are unfamiliar with what we do ask me to explain it, I just say that it's a modern rock stance. It's the best of the new rock. It's kind of Top40, but with a new sound."

We wrapped up our incursion into John's day by running a couple of the other popular suggestions by him. He responded, "Cutting Edge may be too hard for some people. Like Alternative, it has some scary connotations for some people, whereas, when you say Top40, or Album Rock, it sounds safe, and when you describe your format to potential clients, you

## News & Schmooze

Geez, nobody got fired. Nobody froze their list this week. Nobody was arrested after a secret love tryst with Tiffany. Are we gonna have to make up some news here, or what?

Big adds roll in this week for ATCO's **SOHO**. *Hippy Chick* is another of those neo-psychedelic whatever you call 'ems. Their #1 Most Added ranking, combined with lots of early support off the import, kick them onto the chart at #32. Look for this one to go plenty further at Alternative and elsewhere.

After building slowly, the **CAVEDOGS** (ENIGMA) hit the chart this week, with a chart debut at #43 behind lead track *Leave Me Alone*. There's some cool guitar work on this album, and you gotta love a record entitled *JOY RIDES FOR SHUT-INS*.

At last, **INXS** are back, and we all feel warm and fuzzy inside. *Suicide Blonde* (ATLANTIC) is as strong as you'd expect, and could have easily been lifted off new ground. It don't blaze a lot of new ground, but we all know how important the band is.

**LIVING COLOUR** are back for EPIC, and rest assured that their music has as much, or more, edge than ever. *Type* is the first track from *TIME'S UP*. Mixed in with their ominous-sounding guitar work is an incredible hook.

Another great record we just got in comes from **THE WATERWALK** on IRS/NETTWERK. The single, *Never Leaving Eden Again*, is pop-flavored with a Tears For Fears-kind-a feel. We're talkin' good stuff, Maynard.

(See **NEWS & SCHMOOZE** page 42)

want to be safe."

Okay, so now he's brought up the other big suggestion. IS this really the true AOR? John answers, "Actually, I do think this should be Album Oriented Rock and what we now call AOR should be Classic Rock."

## Not HIM Again

Ever since WFNX PD, sorry, OM, **Mad Max** got that nice shiny new title, it's been impossible to get rid of the lanky centerfielder from California. He has no doubts about how this format should be known. Asked for a name, Maxwell answers, "That's easy, I'd call it AOR. We are what AOR is supposed to be—album oriented rock. We play stuff off albums, and we play single tracks, but not as many as Rock Radio does. What we play is certainly rock. Since most of the industry knows AOR, that's what we should be. It's much easier, when you're sitting down with a client, to say that we are a rock station, but

here is how we differ from our competition."

When discussing the format with the world at large, Max urges, "Stick to the basics. Stick to what people know. You may call it New Rock or Post Modern, but a lot of America has not decided that's what this is. You may use Alternative, but that denotes college radio, which may be a misnomer as well. It should just be AOR. We all play rock."

Maximillion talks about heritage, reminding, "You have to keep focused that you are a rock station. We are the format that has broken U2, the Talking Heads and lots of other new bands. You have to remember that, and you have to live it. We've had the highest numbers in the history of WFNX because we think of ourselves as a rock station; we behave like a rock station; therefore, we are a rock station. We don't play Bon Jovi, Led Zeppelin or Fleetwood Mac, and that's the only difference in the eyes of advertisers and of the public."

Drawing back to his original point, Max concludes, "You confuse advertisers and other people in the industry when you try to explain what it is we do. If you just say it's an AOR station, that's a good jumping-off point to get into a discussion about the nuances of what we do. We have as much right to the AOR label as anyone; I don't care what (name deleted to protect the innocent) says. We are true to what AOR is."

## Modern Heritage

KROQ/Lost Angeles PD **Andy Schuon** bats cleanup this week, and begins his discussion of format handles by saying, "People ask us that question all the time. What is KROQ? Of late, I've referred to KROQ, not as Alternative station, but as a tight Modern Rock station. We are unique due to our heritage. We've been here so long that we have built up a large base of library material that is familiar to our market."

Drawing on that heritage, Andy states, "This station's appeal is not just our new music, but our library material as well. You have to have a base to operate off. Our library gives us that base. That's the problem Pirate Radio has had. They're not sure what their base is. Is it Top40, classic rock, or old KROQ material?"

On the need for some format name, Andy notes, "I still think that Alternative sounds like you're calling the format an alternative to something more popular. It would be nice to have a handle like AOR, Top40 or Country that is easy to remember. I guess if I had to go with something, Modern Rock or New Rock would be it. However, KROQ is sort of a format here, so we haven't given it that much thought for this market."

As to the long-term growth of this format, Andy believes, "When you've got an A/C format with a one share, you've got to take it in a more profitable direction. Maybe some of the more gutsy corporations will decide to give it a try, based on the success of KROQ, 91X and the many other stations across the country. It's interesting that some guys like Trip Reeb and myself are getting into Alternative radio too."

If more people are coming into the format from other formats that are regularly perceived as being more profitable, that would indicate a very nice prognosis for Alternative radio. Andy agrees, pointing to some other new developments, saying, "The Grammys are going to have an Alternative award, and that gives

(See **HANDLE** page 42)

# ALTERNATIVE REPORTS

**91X (San Diego)**  
PD: Kevin Stapleford  
MD: Mike Halloran ♦ 619-291-9191  
ADDS • Light: BOB GELDOF, SOCIAL DISTORTION,  
KDGE (Dallas)  
PD: Larry Nielson  
MD: George Gimarc ♦ 214-580-9400  
ADDS • Heavy: GENE LOVES  
JEZEBEL, DEVO, Medium: IGGY POP,  
THE SUNDAYS, Light: WIRETRAIN,  
SOHO.  
**KITS (San Francisco)**  
PD: Richard Sands  
MD: Steve Masters ♦ 415-626-1053  
ADDS • Light: D.N.A. w/ SUZANNE  
VEGA, REVENGE.  
**KJJO (Minneapolis)**  
PD: Mike Stapleton  
MD: Lori Kelly ♦ 612-941-5774  
ADDS • Medium: PRETENDERS,  
SOUPDRAGONS, CAVEDOGS,  
KJQN (Salt Lake City)  
PD: Mike Summers  
APD/MD: Biff Raffe ♦ 801-392-7535  
ADDS • Light: REAL LIFE, THE  
SUNDAYS, RAILWAY CHILDREN,  
PUMP UP THE VOLUME,

**KRCK (Omaha)**  
PD/MD: Paul Krieger ♦ 402-553-0980  
ADDS • Heavy: D.N.A. w/ SUZANNE  
VEGA, Medium: YEN, SOHO, Light:  
DREAD ZEPPELIN, ANTHRAX,  
PRETENDERS,  
**KROQ (Los Angeles)**  
PD: Andy Schuon  
MD: Lewis Largent ♦ 818-567-1067  
ADDS • Medium: BILLY IDOL, JANE'S  
ADDICTION, SOHO, PRIMAL  
SCREAM, Light: SOCIAL  
DISTORTION, SOUL ASYLUM,  
URBAN DANCE SQUAD,  
**KTCL (Fort Collins)**  
PD: John Hayes  
MD: Sam Ferrara ♦ 303-571-1232  
ADDS • Light: NITZER EBB, SOHO,  
SOUL ASYLUM, DEE LIGHT,  
KTOW (Tulsa)  
PD/MD: Tim Barraza ♦ 918-446-1903  
ADDS • Medium: TOY MATINEE, Light:  
REMBRANTS, STRANGLERS,  
FEELIES, ANTHRAX,  
**KUKQ (Phoenix)**  
PD: Ern Gladden  
MD: Jonathan L. ♦ 602-838-0400  
ADDS • Heavy: CONCRETE BLONDE,

**DURAN DURAN**, Medium: BOB  
GELDOF, MOEV, SOHO,  
GUTTERBOYS, Light: SOUL ASYLUM,  
THE SUNDAYS, THE CHURCH, GENE  
LOVES JEZEBEL, SOMETHING  
HAPPENS, WIRETRAIN,  
CHARLATANS, LIGHTNING SEEDS,  
**WBRU (Providence)**  
PD: Karyn Bryant  
MD: Dexter Schwartz ♦ 401-272-9550  
ADDS • Medium: LOS LOBOS, Light:  
JELLYFISH, CAVEDOGS, ANTHRAX,  
MOEV,  
**WDRE (Long Island)**  
PD: Denis McNamara  
MD: Sue/Robert ♦ 516-832-9400  
ADDS • Medium: BEATS  
INTERNATIONAL, Light: PIXIES,  
CAVEDOGS,  
**WFNX (Boston)**  
PD: Mad Max  
APD/MD: Bruce McDonald  
♦ 617-595-6200  
ADDS • Heavy: WORLD PARTY,  
PRETENDERS, Medium: THE GLOVE,  
9 WAYS TO SUNDAY, Light:  
SOMETHING HAPPENS, BOB  
GELDOF, ANTHRAX, SOHO,

**WHFS (Washington)**  
PD: open / MD: Weasel  
♦ 301-306-0991  
ADDS • Light: CLAYTOWN TROUPE,  
DRAMARAMA, JOHN HIATT, ERIC  
JOHNSON, BOB MOULD, O-  
POSITIVE, SOUL ASYLUM, URBAN  
DANCE SQUAD,  
**WHTG (Asbury Park)**  
PD: Rich Robinson  
MD: Chopper ♦ 201-542-1410  
ADDS • Heavy: THE SUNDAYS,  
D.N.A. w/ SUZANNE VEGA, Medium:  
LOS LOBOS, ORIGIN, Light: THE  
CHURCH, BOB GELDOF, O-  
POSITIVE, WAS (NOT WAS), URBAN  
DANCE SQUAD, THE HYPNOTICS,  
NEPTUNES,  
**WKXL (Concord)**  
PD: Renee Blake  
MD: Dave Doud ♦ 603-225-5521  
ADDS • Medium: DREAD ZEPPELIN,  
DURAN DURAN, CONCRETE  
BLONDE, LOS LOBOS, URBAN  
DANCE SQUAD, Light: DAVID  
BAERWALD, BOB MOULD, LOWEN &  
NAVARRO, SOUL ASYLUM, THE WAY  
MOVES, BOB GELDOF, BEL CANTO,

**ADRIAN BELEW, LAVA HAY,  
WMDK (Peterborough)**  
PD: Janice Bailey  
MD: Mike Thomas ♦ 603-924-7165  
ADDS • Medium: BOB GELDOF,  
KATYDIDS, SOHO, DRAMARAMA,  
JACK RUBIES, Light: ANTHRAX,  
**WOXY (Cincinnati)**  
PD/MD: Phil Manning ♦ 513-523-4114  
ADDS • Heavy: PIXIES, HOTHOUSE  
FLOWERS, Light: BOOTSALUCE,  
**WRSI (Greenfield)**  
PD/MD: Jim Olson ♦ 413-774-2321  
ADDS • Light: BOB GELDOF, D.N.A. w/  
SUZANNE VEGA, TEXAS  
TORNADOS, JONATHAN RICHMAN,  
**WXXV (Pittsburgh)**  
PD/MD: Dave Calabrese  
♦ 412-856-6846  
ADDS • Light: ORIGIN, DRAMARAMA,  
NEVILLE BROS, STEVE WYNN,  
SOUL ASYLUM, WIRETRAIN, BOB  
MOULD, BOB GELDOF, MOEV,  
MICHELLE MALONE, SOHO,  
  
Nobody froze their list this week,  
forcing us to waste this space with  
meaningless patter. Excuuuuuse us!

## HANDLE THIS! (from page 41)

you some credibility. The fact that MTV keeps expanding out with its Alternative programming, and that more of these acts are on their regular playlist shows the growth of this format. This music is surging right now; Depeche Mode just sold 90,000 tickets in Southern California."

### An Interesting Sales Idea

Finally, we go to our closer in the bullpen, WKXL/Concord PD **Renee Blake**, who says, "We've been using the name Alternative for a long time, and I worry when I see the Sales Department's faces when I use that term. They say, 'Alternative? You're indicating that people listen to other stations, and we're just an alternative to them?' Alternative can seem very scary to the buying public. On the other hand, when you say AOR, people think you play lots of heavy rock."

So what does Renee call the format?, "When people ask me, I usually say we play Progressive or Modern Rock. We are not exclusively that of course, but it's closer than saying that we're almost anything else. I think Progressive is good because it allows you to play something that isn't this week's latest, something that was progressive ten years ago. On the other hand,

progressive is an old term from the 60's, and it needs a new coat of paint."

Finally, Renee offers another interesting idea that we may need to take up in the near future. Discussing revenue growth, she says, "Dawn Hood and I have been talking for some time about the need for packaging some of the smaller stations in the format for sales purposes. A lot of the big buyers like a Nike only look at the Arbitrons, and we're outside of an Arbitron area. There's a possibility of packaging lots of these stations together, so that when one of these companies goes to their buyer, they can reach a large number of baby boomers at once."

So far, we've been given some interesting food for thought. If this format is going to grow some in the near future, a few things need to be accomplished.

We'll need to continue to position the twenty or so commercial radio stations doing their unique variations of the format away from college radio. We'll also need to come up with some sort of name that can be marketed to the radio industry, and particularly to radio operators out there.

## NEWS + SCHMOOZE (from page 41)

Faith has been kind enough to deliver the new **COCTEAU TWINS** to us, and it sounds superb. *Iceblink Luck* will be a great performer for CAPITOL, with a smooth pop feel. One wonders if this in another of those records that bridges over to Top40.

**DREAMS SO REAL** are back with another dose of uplifting guitar rock. ARISTA is working the **GLORYLINE** album as a whole for the moment, although we are reliably informed that the band have shot a video for *Here To Speak My Mind*, and that *Stand Tall*, with an appearance by **Cindy Wilson**, who is quickly becoming her genre's answer to Pia Zadora, will be the first Rock Radio single in a few weeks.

After receiving a four-track CD of **AN EMOTIONAL FISH**, which comes to us as an EAST-WEST/ATLANTIC release, we stick our collective tongues out at the guy in Salt Lake who only has the *Celebrate* single. Mike was right; this is the goods. Our very own **Weird Oskar** describes it as having "that petulant Church feel, with a Psych Furs vocal sound". How does he think up those big adjectives?

Our resident import expert has dropped the new **HUMAN LEAGUE**

record in our lap, and it sounds good. The track is called *Heart Like A Wheel*, and is selling extremely well as a VIRGIN import. It's even more techno than their hits, if that's possible.

Having seen PUMP UP THE VOLUME last week, we get the impression the movie will cause some marketplace buzz, and the **CONCRETE BLONDE** track thereupon is doing the same at radio for MCA. The original version of *Everybody Knows* is extremely prominent in the movie, and this is a great 1990's version, with the band's trademark feel.

Without movie notice, the **CONCRETE BLONDE** single that IRS is converting over to, *Caroline*, is also doing quite well, and it should keep **BLOODLETTING** in top-10 territory. It may be hell to keep up your artist separation, but having this volume of product from the band may not be a problem in terms of listener recognition.

We've all heard about the great talents of **MARIA MCKEE**, so we'll withhold all wisecracks about her very preggers condition on the cover of the very beautiful *Show Me Heaven* single from DGC's **DAYS OF THUNDER ST.**

### DeFRANCESCO (from page 3)

WSNI was its only station that hasn't performed very well, "Now we've got someone who is from Philadelphia and who really feels he can go in there and win big."

Balsbaugh said that DeFrancesco will be responsible for determining WSNI's format.

"Let your mind roam, because we're going to let him take the radio station in whatever direction he wants," said Balsbaugh.

Balsbaugh said that DeFrancesco "is going to be rewarded very handsomely for the long run for making this decision. I feel he'll be able to look back in five years from now and say that this is the best move he ever made."

Balsbaugh equated Pyramid with a great baseball team that "was one pitcher short," and that acquiring DeFrancesco was like "going out and getting a Roger Clemens."

### BLAIR (from page 5)

"Jerry's energy, enthusiasm and creativity, combined with a passion for the music, contribute to his role as an integral part of our national team," said Baumgartner.

Lembo has been Director, National Singles, Top40 Promotion for COLUMBIA since last year. He had previously served for three years as COLUMBIA's Local Promotion Manager in New York. Prior to joining COLUMBIA, Lembo worked from 1984-86 as CHRYSALIS Records' National Director, Dance Music, Regional Promotion/Marketing Manager.

"Jerry Lembo is the perfect choice to bring COLUMBIA's AC Department into the '90s," said Baumgartner. "Considering the wide variety of quality music and artists on the COLUMBIA label, we're all very excited that Jerry has made this move. He will truly maximize our promotional opportunities at this essential format."

### ALLEN (from page 5)

Allen comes to KSOL from WIOQ in Philadelphia, where he was Music Director/late night jock for the last four months. Prior to joining WIOQ he was MD at WPGC-Washington, D.C., where he first worked with Mitchell, who was PD at WPGC and B97- New Orleans before moving to KSOL. In addition to his MD duties, Allen will also serve as midday jock at the United Broadcasting-owned station.

Mitchell said he and Allen "have an incredible working relationship," and that KSOL "has a terrific opportunity to work."

"There is no doubt in my mind that with Russ we will succeed," added Mitchell. He said the only adjustments to the station's sound have already been made.

"We tightened up and and play black music with a Top40 presentation," said Mitchell. "I believe this is the format of the '90s."



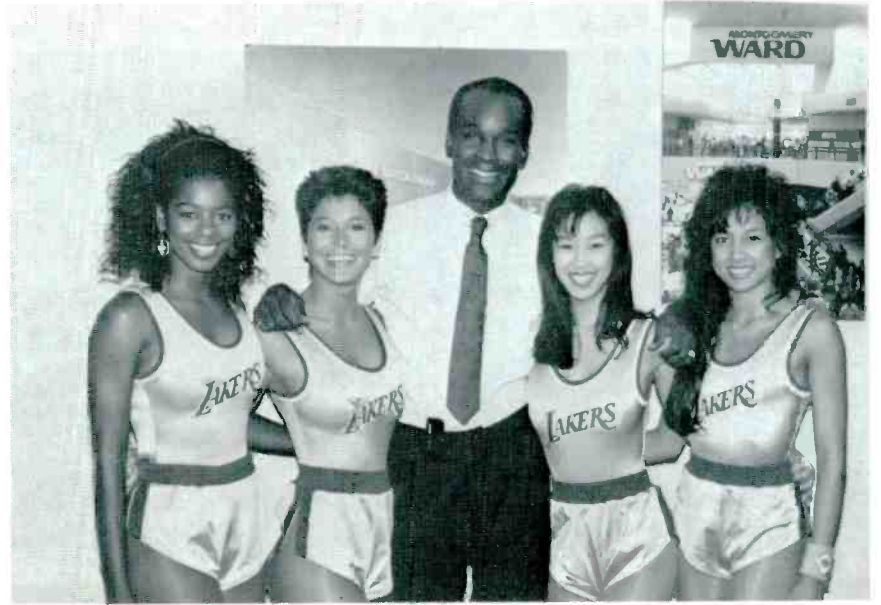
Jonathan Knight of COLUMBIA Records' NEW KIDS ON THE BLOCK visits Z100. Pictured (L-R): Marc Benesch, Dick Scott Mgmt.; Frankie Blue, Z100 Asst. PD/Music; Jonathan Knight; Steve Kingston, Reg'l. PD/Radio Programming Z100.



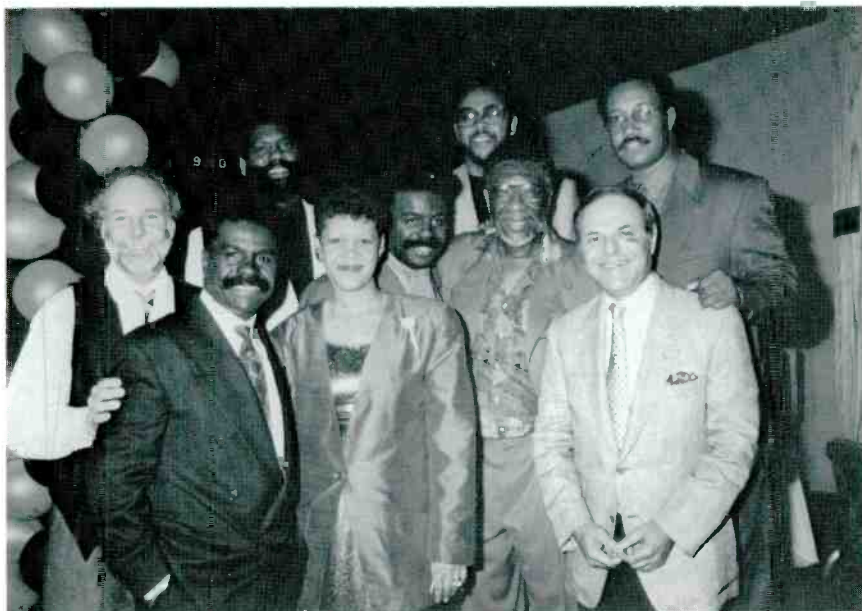
EMI recording group BROTHER BEYOND goes even further with Famous Artists. Pictured signing with the Agency (Top L-R): David White, guitarist; Carl Fysh, keyboardist; Steve Margo, mgr.; Lee Stulman, Famous Artists' responsible agent; Jerry Ade, President Famous Artists. Bottom (L-R): Steve Alexander, drummer; Nathan Moore, vocalist.



Winning \$500 is almost like finding a needle in a haystack, and that's exactly what it took one lucky WRQN-Toledo listener. Fifty listeners were qualified to go to Lucas County Fair to find three needles, one worth \$500 and two worth \$100.



THE BEAT-Los Angeles radio personality/cable TV producer/host Tim Greene (aka Jammin' Jay Williams) picks up a few dance moves from the L.A. Laker Girls at a recent shopping mall appearance.



CAPITOL Records hosted a gala at Le Bel Age in West Hollywood to celebrate the release of THE WHISPERS' new album. Pictured (L-R): Hale Milgrim, CAPITOL President; Scotty Scott & Nicholas Caldwell of The Whispers; Barbara Lewis, CAPITOL VP, Black Music; Walter Scott of The Whispers; Step Johnson, CAPITOL Sr. VP/GM, Black Div.; Jimmy Bee, Whispers consultant; Joe Smith, CAPITOL-EMI Music, Inc. President & CEO; Leaveil Degree of The Whispers.



A longtime Laker fan, KWNZ's morning news personality Shanon Leber congratulates the bad boy from Detroit, Chuck Daly of the two-time world champion Detroit Pistons. The two are pictured at a cocktail party for the Edgewood Ceasers Tahoe Celebrity Golf Tournament held recently in Lake Tahoe.

# FACES & PLACES



ENIGMA artist **David Cassidy** sits in with B104-Baltimore's morning crew. Pictured (L-R): **Mike Krum**, ENIGMA Records; **Pam Trickett**, B104 MD; **Glenn Beck**, B104 morning show personality; **David Cassidy**; **Pat Gray**, B104 morning show personality; **Steve Perun**, B104 PD; **Tom Russell**, B104 morning show producer.



THE FOX-Detroit Assistant Program Director **John McFadden** awards \$5000 to the BIG winner at THE FOX's parking lot party, where all listeners had to do to win was have a FOX bumper sticker on their car.



SBK Records' **WILSON PHILLIPS** first in-store appearance was held at Tower Records on Sunset Boulevard in Hollywood. Joining (L-R): **Wendy Wilson**, **Carnie Wilson** and **Chynna Phillips** is **Paul Shore** (totally Pauly) of MTV!



Cookin' up some hits at the EMI Records barbeque are (L-R): **Jack Satter**, EMI; **Chal Marting**, EMI; **Jane Wiedlin**; and **Phillip Rauls**.



ATLANTIC Records celebrated the release of the new **CROSBY, STILLS & NASH LP, LIVE IT UP**, by setting up hot dog stands at retail outlets throughout the U.S. Shown at Tower Records' in downtown New York are (L-R): WEA Sales Mgr. **Andy Uterano**; WEA Merchandising Mgr. **Paul McDermott**; WEA Merchandising rep **Daniel Caldwell**; ATLANTIC Reg'l. Mktg. Dir. **Mike Carden**; ATLANTIC Dir. of Merchandising **Karen Colamussi**; the friendly hot dog vendor.



WTG/EPIC artist **Louie Louie** takes a break during his recent rehearsal to pose with ASCAP executives. Pictured (L-R): ASCAP's **Ron Sobel**; band member **Gino G.**; **Louie Louie**; ASCAP's **Loretta Munoz**; band member **Sam Masarani**.

# SLAUGHTER

Management:  
The Carr Co./Budd Carr



"Fly To The Angels"

**ROCK CHART: 11-10**  
**National ALBUM SALES: 29-28**  
**A HITBOUND! A CRUSADE!**

JIM ATKINSON, MD, KBQ - "This really strong ballad is pulling good sales and great requests, especially female teens and males 18-24!"

JOHN McFADDEN, Acting PD/MD, The FOX - "Good initial phones, already TOP 20 - picking up where the last one left off! Sounds great on the radio!"

## JUST ADDED AT:

**KDWB-FM!!**

**KXYQ!!**

**WKZL!!**

## ALSO ADDED AT:

99.9KHI

KGWY (#39)

KJJG

KOYE

KTXY

KYYY

Q104

SLY96

WAPI (#24)

WFXX

WHDQ

WHTO

WIFC

WRVQ (#23)

WWFX (#38)

WYCR (#34)

Y97

## ACTIVE AT:

**PIRATE (19-16)**

**WDFX (24-18)**

**KBQ (35-19)**

**B94 (28-24)**

**KSAQ (40-37)**

**WZZG (D#24)**

**WHYT (On)**

K92 (30-27)

KFBQ (D#37)

KIQY (D#40)

KLYK (25-22)

KQKY-FM (D#33)

KTRS (D#40)

KTUX (D#39)

MAX94 (27-23)

WBEC-FM (29-25)

WDLX (15-12)

WEYQ (D#39)

WJMX (D#33)

WKFR (29-17)

WOMP-FM (D#29)

WPST (D#40)

WPXR (26-23)

WRQK (D#25)

WRQN (D#28)

WSKZ (D#25)

WTHT (D#27)

WVSR (D#36)

Y94 (D#27)

Z104 (10-7) and more

  
Chrysalis®

# FACES & PLACES



DGC Records staffers in New York celebrate with **GUTTERBOY** following their performance at the annual Bill McGathy party. Standing (L-R): **Danny Hulsizer**, guitar; **Lisa Barbaris**, Publicity Dir., East Coast; **Michael Alago**, A&R; **Dito Montiel**, lead singer; **Eric Hulsizer**, bass; **Mary Gormley**, A&R; **Johnny Koncz**, drums. Kneeling (L-R): **Marko Babineau**, DGC GM; **Hugh Surratt**, Dir. AOR; **Ross Zapin**, N.Y. Promo. rep



MCA Records' **BELL BIV DEVOE** headlined KMET's Summer Jam '90 in San Francisco. Pictured (L-R): **Ronnie DeVoe**; MCA Sr. VP Promo. **Billy Brill**; **Ricky Bell**; **Michael Bivins**; KMET PD **Keith Naftaly**.



**Whoopi Goldberg** (center) received the first Neil Bogart Memorial Labs "Children's Choice Award" at their 6th annual gala aboard luxury cruise ship Crystal Harmony. Presenting it to her was *Ghost* co-star **Patrick Swayze** (left), with actor/comedian **Taylor Negron** (right) MC'ing.



B100-San Diego's morning duo, **Jeff & Jer**, prepare a tape of **Roseanne Barr's** rendition of the National Anthem performed at the July 24th Padres game for an appropriate sentence - death by steamroller!



Eleven PDs participated in the 6th annual programming conference in San Antonio, hosted by consultant **Lee Randall**. Pictured in front of the Alamo (L-R): **Lee Randall**; **Keith Montgomery**, PD KODM-Odessa; **Bobby Bell**, PD KTMJ-Tyler; **Tim Butler**, PD KLS-Amarillo; **Robert Elfman**, PD KMKF-Manhattan; **Kevin Bel**, PD KORQ-Abilene; **Jeff Garrison**, PD KIXY-San Angelo; **John Quimby**, PD KSBL-Santa Barbara; **J.J. Hemingway**, PD KTBQ-Nacogdoches; **Jim Thomas**, PD KMXR-Corpus Christi; **John Wagner**, PD WWAV-Ft. Walton Beach.



DGC recording artists **NELSON** sign with EMI Music Publishing. Pictured (L-R): **Jody Gerson**, VP/Creative Operations, EMI Music Publishing; **Gunnar Nelson**; **Charles Koppelman**, Chairman & CEO, EMI Music Publishing; **Matthew Nelson**; **Martin Bandier**, Vice Chairman, EMI Music Publishing.



# LOUIE LOUIE

*"I Wanna Get Back With You"*

LOU SIMON, PD, HOT94.9 - "Women love Louie Louie and they love this new song. Strong upper demo female phones. Retail catching up quickly!"

LOUIS KAPLAN, PD, Y107 - "Louie Louie sounds great on the air and women love him!"

"Hitman" McKAY, PD, POWER99.9 - "Louie Louie is a big midday song for us and is strong in all other dayparts!"



X100 (D#27)

KHTK (28-25)

WLOL (D#35)

WFLZ (35-32)

KKFR (29-23)

PRO-FM (35-26)

HOT94.9 (21-16)

KCPX (Add)

KISN (D#38)

KC101 (Add)

Y107 (27-23)

99.9KHI (33-29)

KCAQ (Add)

SLY96 (37-30)

WDBR (39-29)

and more!



# CANDY MAN

*"Knockin' Boots"*

DENA YASNER, MD, KOY95 - "Candyman gives us instant phones. Check out the Ooh Boy mix - it's stronger! Stores are screaming for this one!"

JIM MORALES, MD, KKFR - "Knockin' Boots is an out-of-the-box smash for us. We blew it out early and have no regrets about it."

HARLEY DAVIDSON, MD, KGGI - "#1 phones! #2 adult phones! Great reaction record! This single is HOT!!!"



B96 (Add)

KMEL (Add #23)

WHYT (Add)

100.3JAMZ (Add)

WPGC (Add)

Q106 (D#29)

Z90 (26-22)

WFLZ (Add #35)

Q105 (Add #29)

KKFR (#8)

KOY95 (23-18)

HOT97.7 (Add)

FM102 (Add #21)

KROY (Add)

KWOD (Add #29)

KGGI (#12)

KITY (Add)

KTFM (Add)

WCKZ-FM (Add)

and more!



# DANGER DANGER

*"Naughty Naughty"*

LEE ST. MICHAELS, PD, WWCK - "Fifteen months ago this was an absolute smash on CK105! It's time that it was a hit for you!"

LEO VELA, PD, KSAQ - "Danger Danger has doubled our nighttime phones! Naughty Naughty is a winner winner!"

Just Added...

**KSAQ!!!**

KFBQ

KFTZ

KKHT

KSND

KZZU

WOKI

WQUT

WRVQ

WAEB

WWCK #33

WYYS

Z93

Z97

and more!

IMAGINE  
Records



# FACES & PLACES



NETTWERK/I.R.S. recording artists **THE AQUANETTAS**, recently in L.A. for their Cheap Date Tour, stopped in to visit **HITMAKERS** the day after their Roxy performance. (L-R): **HITMAKERS** Features Editor **Oskar Scotti**; The Aquanettas: **Jill Richmond**, **Claudine Troise**, **Stephanie Seymour** and **Deborah Schwartz**; and NETTWERK Records U.S. Label Mgr. **David Bassin**.



As part of their current marathon North American concert tour, ATLANTIC recording group **CROSBY, STILLS & NASH** recently played the Meadowlands Arena in New Jersey. Shown backstage, from left: **Graham Nash**; ATLANTIC VP/Nat'l. Promo. **Lou Sicurezza**; ATLANTIC VP/Int'l. **Fran Lichtman**; ATLANTIC Sr. VP/Promo. & Mktg. **Vince Faraci**; **David Crosby**; ATLANTIC Sr. VP **Andrea Ganis**; **Stephen Stills**; ATLANTIC Sr. VP/GM **Mark Schulman**; **Bill Siddons**, CSN Manager.



WMMS-Cleveland Buzzard Morning Zoo celebrated summer with the first annual Buzzard Morning Zoo Bikini Contest. A male and female winner were chosen by audience applause and the winners received \$500 cash and Buzzard goodies. Pictured with bikini winner **Taylor Phit** is WMMS' **Jeff Kinzbach**.



After meeting with listeners and granting New Haven's KC101 an on-air interview, New Kids' **Donny Wahlberg** hangs with the crew from KC101 and COLUMBIA Records. Backstage at the show (L-R): local COLUMBIA rep **Charlie Walk**; Nat'l. COLUMBIA Singles Dir. **Jerry Blair**; KC101 Asst. PD/MD/afternoon jock **Tom Poleman**; KC101 night jock **Kelly Nash**; **Donny Wahlberg**; and KC101 PD **Stef Rybak**.



WPLJ turned Pier 11, New York's "Fun Spot" located in the downtown financial district, into one LARGE P-L-J Party!!! ATCO recording artist **SWEET SENSATION** provided the music and WPLJ air personality "Yo Yo" **Domino** (the guy with the shades) took charge of the pier.



Members of **CHICAGO** visited with the staff of WNCI-Columbus. Pictured (L-R): **Bill Champlin** and **Walt Parazaider** of Chicago; WNCI PD **Dave Robbins**; **Robert Lamm** of Chicago; WNCI Promo. Dir. **Dan Bowen**; **Jason Scheff** and **Jimmy Pankow** of Chicago; WNCI Promo. Asst. **Jim Shaheen**.



# "I WON'T GIVE UP ON YOU"

**HITMAKERS CROSSOVER TOP40: 31-26**

**A HITBOUND!**

**A CRUSADE!**

HOT97 (12-9)

WHYT (Add)

HOT97.7 (20-17)

WTIC-FM (28-25)

KKMG (36-32)

WPLJ (24-20)

PWR96 (35-32)

KWOD (Add)

WGTZ (D#30)

KKSS-FM (Add)

PWR106 (32-28)

PWR PIG (27-24)

KITY (10-7)

KAKS (39-36)

KPRR (18-11)

B96 (D#28)

KKRZ (24-20)

KCPX (28-25)

WFHT (ON)

KZFM (22-17)

X100 (29-24)

KXXR (D#27)

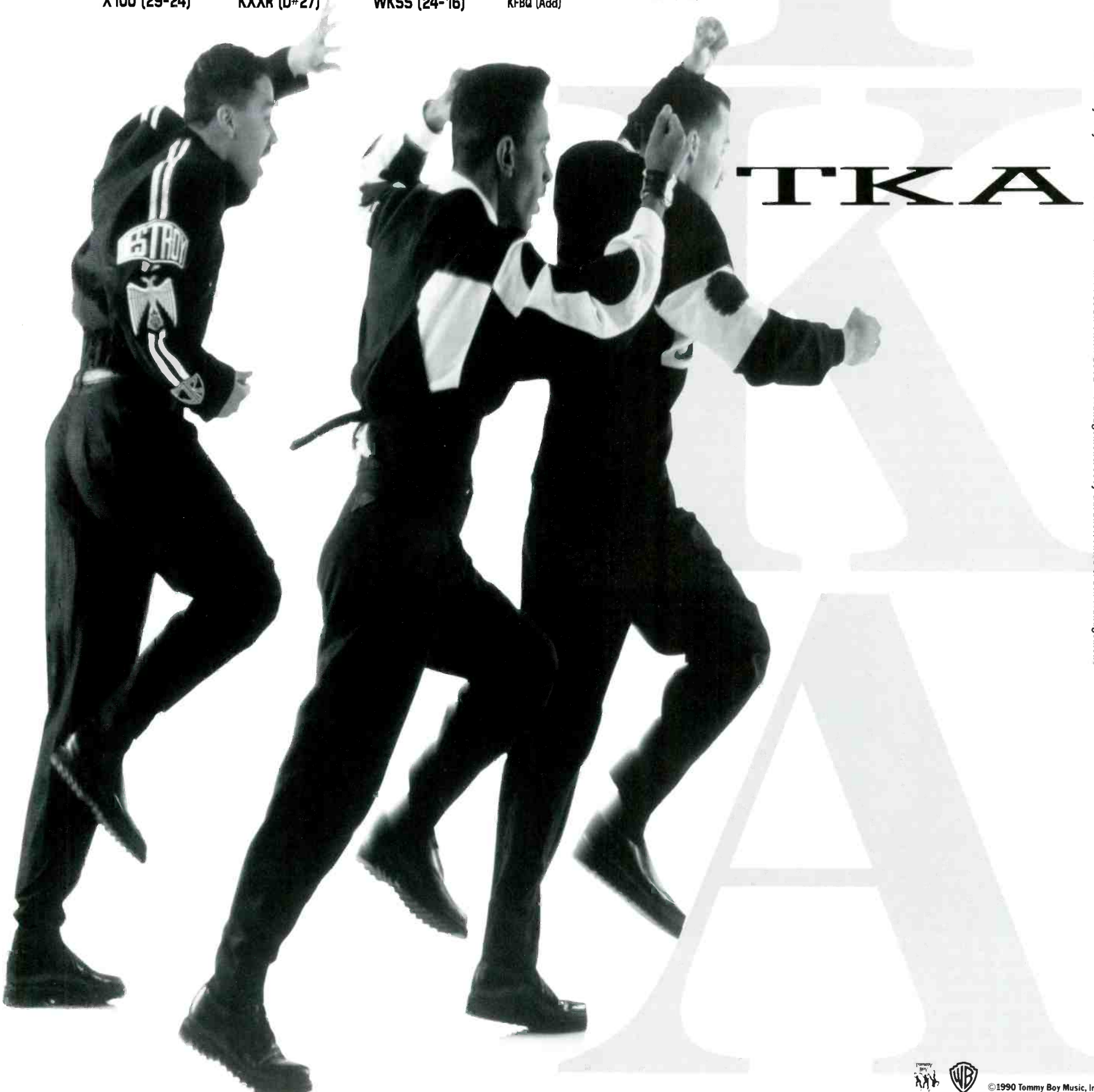
WKSS (24-16)

HOT194 (24-21)

WPFR (30-25)

KFBQ (Add)

WSPK (Add)



**TKA**

THE NEW SINGLE Produced and Mixed by Joey Gardner • From The Album LOUDER THAN LOVE • Management: Joey Gardner/Third & Lex Management



©1990 Tommy Boy Music, Inc.

# HOT RADIO PROMOTIONS

## KZ93 SENDS STUDENTS BACK TO SCHOOL IN STYLE

KZ93 in Peoria is sending one area student and five friends back to school aboard a luxurious Cassano Limousine. Students aged 12 and over can register to win transportation and complementary before- and after-school meals at McDonald's. Beginning with the first day of classes, and continuing through the end of the first week, the winner and his or her friends will be picked up by limo at their houses, taken to McDonald's for breakfast, and then to school. After school the trip will be reversed, with McDonald's first and then a ride back home.

## WKQB LISTENERS GO CRAZY FOR KISS FROM NEW KID

Shaving heads, eating live goldfish, eating a can of chicken flavored dog food with a raw egg in it - these are a few of the antics dreamed up by listeners of WKQB in Charleston, S.C. in an effort to win a kiss from **Donnie Wahlberg** of New Kids on the Block. On August 13, the person with the wildest and most creative stunt was challenged to pull off the kiss in front of a crowd of 900 at a huge teen party thrown by WKQB at Club 20.

## 93ROCK-TESLA SOFTBALL GAME RAISES \$11,000

93ROCK in Sacramento and GEFEN artists **Tesla** raised over \$11,000 for the National Foundation for Ileitis and Colitis during an August 4 charity softball game pitting the station against the rock group. Over 4,000 people saw 93ROCK beat Tesla 16-5. During pre-game festivities the crowd was treated to a special rendition of the National Anthem by Tesla guitarist **Frank Hannon**, and Tesla lead vocalist **Jeff Keith** presented a check to NFIC with the help of 93ROCK Promotion Director **Randy Scovill**.

## WUSL GETS HAMMER TO VISIT PARALYZED BOY

WUSL in Philadelphia helped make a dream come true for an 11-year-old boy at the Ronald McDonald House in Camden, New Jersey. When the boy, who recently underwent surgery to remove a brain tumor that left him partially paralyzed, told his therapist he would like to see M.C. Hammer in concert, a call to WUSL PD **Dave Allan** led to not only four front row tickets to the Hammer's July 27 concert at the Spectrum, but a personal visit from the Hammer himself.

## KHTK's CANNON CONDUCTS HOTLINE VIGIL

Insensed that the phone company disconnected "The Hotline," KHTK-St. Louis morning personality **Jay Cannon** vowed to stay on the air until service was restored. According to the phone company, the Hotline was accidentally disconnected before the new Hotline could be activated. The first person able to get through on the new Hotline won a stack of CDs, a Sony Discman and other prizes. Cannon, by the way, was on the air for more than ten hours.

## KLUC's MC HAMMER WEEKEND

KLUC in Las Vegas had an MC Hammer Weekend recently in which they gave away 40 pairs of tickets to see the Hammer at the the Thomas & Mack Center August 3. Twelve couples were invited backstage to meet and greet the star and have their picture taken with him. Following the show KLUC presented MC Hammer with the first Hard Rock Cafe-Las Vegas t-shirt. Listeners who weren't fortunate enough to see Hammer in Las Vegas still had a chance to qualify for a trip for two to see him in Los Angeles, including airfare, hotel accommodations and tickets to the Hammer's L.A. Forum concert.

## Y107 EGGS SADDAM HUSSEIN



With the crisis in the Middle East driving gas prices sky high, stations all across the country are offering relief to listeners by conducting gas giveaways. But Y107 in Nashville made theirs especially attractive - they erected a mannequin of Saddam Hussein at the gas station for listeners to throw eggs at. Here Y107 staffers are pictured counting the shell fragments on Hussein. At far right is Program Director Louis Kaplan.

## 99.5WLOL LISTENERS GET LEI'D

WLOL-Minneapolis disc jockeys said "ComeOnIWannaLeiYa" to its listeners one recent weekend, and lei'd is what they got. Some may have lost their virginity, but that was out of WLOL's hands, as they merely gave a Hawaiian lei to the ninth caller. Winners also got a copy of **The Party's SUMMER VACATION** LP, as well as a WLOL "Tune In, Groove On, Bust Out T-shirt. All winners also qualified for the grand prize of a trip for two to Hawaii to see The Party in concert.

## 92X SEARCHES FOR L.A. WOMAN

The New 92X (WXGT) conducted a search for **Billy Idol's** ideal "L.A. Woman" August 22 at R-N-R USA in the Continent. Participants were judged on their swimwear, poise, audience response and the L.A. Woman concept. The lady chosen as Columbus' L.A. Woman won an exclusive trip to Los Angeles to see Billy Idol in concert in October. She will also receive the royal treatment when Billy comes to the Capital Music Center in Columbus on August 29, when she will be whisked to the show in a limousine and escorted backstage to meet Idol and be videotaped. Idol will later pick three L.A. Women nationwide to appear in an upcoming video.

## POWER PIG'S SNAKE HUNT AND MONEY PIES

The POWER PIG (WFLZ-Tampa) is launching a few out-piggin' ravenous events this month, including the "Great Snake Hunt" and "Money Pies." The station is offering a reward for the return of Tia, a 17-foot boa constrictor. The first person to round up the reptile and bring it to the station will win a pair of snakeskin boots and a pair of Busch Gardens passes to ride the Python. With Money Pies, POWER PIG personalities search for a willing victim, and the lucky listener receives a pie in the face for cash.

## 93ROCK PRESENTS COORS LIGHT FIREWORKS SPECTACULAR

93ROCK (KRXQ) in Sacramento teamed up with Coors Light and the National Fireworks Ensemble to present the 4th Annual Coors Light Fireworks Spectacular 1990 August 17 at the Cal Expo Grandstand. 93ROCK celebrated the opening of the California State Fair with the dazzling fireworks onslaught, which was choreographed to a rock 'n' roll sound track broadcast exclusively on 93ROCK.

## XL106.7 ASKS LISTENERS TO STRIP

XL106.7 in Orlando asked its listeners to strip on August 17 in the parking lot of the Interstate Mall in Altamonte Springs. No one was arrested for indecent exposure, however, because as it turned out the station was talking about placing XL106.7 strips on listeners' car bumpers. The first 1000 cars stripped were instant winners of cash, trips, concert tickets, movie tickets, and other prizes.

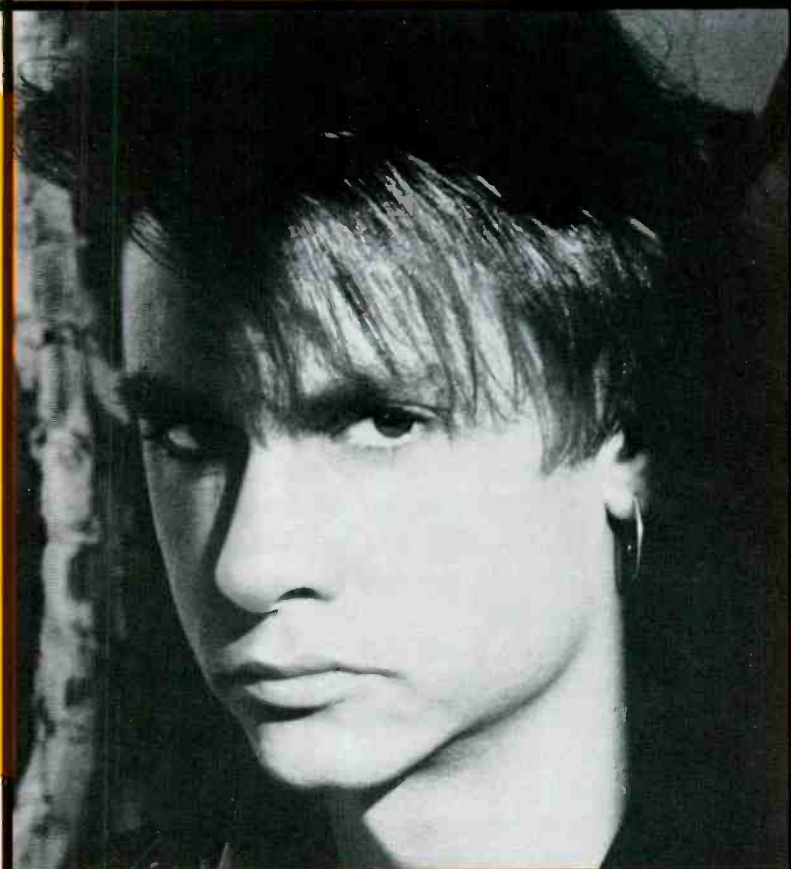
## Q101 SPONSORS GREAT CHICAGO DUCK RACE

Q101 (WKQX-FM) in Chicago is sponsoring the first Greater Chicago Duck Race August 24, when over 50,000 yellow rubber ducks will float down the Chicago River from the Michigan Avenue Bridge. Participants adopt ducks for a \$5 donation, which benefits CAUSES, a clinic and research center for child abuse and neglect, and the Starlight Foundation of Chicago, which grants wishes to seriously ill children. Prizes for the people holding adoption papers of the fastest ducks include airline tickets, an Ameritech mobile telephone, and a weekend getaway at the Four Seasons in Chicago.

## KRQ SETS SYNCHRONIZED SWIM RECORD??



KRQ-Tucson Morning Man **Tim Hattrick** decided recently to set a world synchronized swim record, so he contacted the Tucson Sun-Rays Synchronized Swim Team to ask for help. The following weekend, at The Breakers water park, an estimated 800 KRQ listeners showed up to "get in the swim of things." As you can see, the end result wasn't pretty, but it certainly got the message across.



# DINO

## "Romeo"

**MAINSTREAM TOP40 CHART: 37-33**

**CROSSOVER TOP40 CHART: 19-14**

**FAMOUS**  
FAMOUS ARTISTS AGENCY, INC.



Written, Produced, Arranged and Performed by DINO

**KEVIN McCABE, MD, HOT97** - "ROMEO is exactly the kind of record you want on for the last few weeks of summer! It's uptempo, bright and fun!"

**AL TAVERA, Asst PD/MD, POWER106** - "Performing consistently at POWER106 with a steady stream of sales and requests!"

**JEFF KAPUGI, MD, PWR PIG** - "It broke out-of-the-box instantly as far as phones are concerned. And this isn't the only hit on the album..."

**JOHN CHRISTIAN, MD, HOT97.7** - "ROMEO has turned into a monster song for HOT97.7. Immediate phones followed by great research. I'm betting this will all be followed by a platinum LP. Yo DINO, good job buddy!"

HOT97 (30-27)  
WPLJ (29-25)  
POWER106 (33-29)  
Z95 (Add)  
WHYT (24-21)  
WXKS-FM (27-23)  
KKBQ (D#34)  
KRBE (30-27)  
POWER99 (30-27)  
KPLZ (Add)  
KUBE (29-23)  
KHTK (20-11)  
Z90 (17-15)  
KDWB-FM (20-17)  
WLOL-FM (17-12)  
WMXP (D#30)  
POWER PIG (12-8)  
Q105 (21-18)  
WPHR (Add)  
KKFR (22-18)  
KKRZ (28-23)

PRO-FM (27-22)  
HOT97.7 (16-12)  
KROY (24-21)  
KWOD (19-12)  
WGH (35-27)  
WNVZ (D#24)  
KITY (25-22)  
HOT94.9 (15-13)  
MAJIC102 (22-19)  
WKSE (D#27)  
KC101 (D#30)  
WTIC-FM (27-24)  
WCKZ-FM (22-18)  
WZZG (26-20)  
XL106.7 (32-28)  
98PXY (29-23)  
Y107 (25-21)  
Z99 (24-20)  
WGTV (D#27)  
WKSI (Add)  
95SX (D#30)

B98 (Add #33)  
KBTS (27-24)  
KFRX (Add)  
KHOK (D#25)  
KIXR (40-32)  
KOYE (33-30)  
KRRG (34-27)  
KSND (Add)  
KTRS (37-33)  
KWTX-FM (Add)  
KYYY (35-30)  
KZMC (D#35)  
KZOR (D#37)  
KZOU (D#29)  
Q104 (D#33)  
SLY96 (27-22)  
WAAL (34-31)  
WAPE (Add)  
WDBR (27-23)  
WERZ (Add)  
WEYQ (25-15)  
WFLY (37-34)  
WFX (Add #34)  
WGRD (Add)

WIBW (Add)  
WIXX (D#35)  
WJZQ (31-23)  
WKOR (35-30)  
WKSM (Add)  
WLRW (Add)  
WMGV (29-22)  
WNOK-FM (Add #38)  
WPFM (35-29)  
WTBX (D#33)  
WTHT (Add)  
WWFX (38-33)  
WYCR (Add)  
WYKS (D#32)  
Y97 (27-21)  
and more



# IMPORT CHART

COMPILED FROM THE HOTTEST, CUTTING EDGE IMPORT STORE CHARTS FROM ACROSS THE COUNTRY

LW-TW

- 2-1 TRICKY DISCO "Tricky Disco" (WARP)
- 1-2 PAT & MICK "Use It Up And Wear It Out" (PWL)
- 8-3 L.F.O. "L.F.O." (WARP)
- 4-4 CHYPNOTIC "Nothing Compares 2 U" (COCONUT)
- 3-5 JAM ON THE MUTHA "Hotel California" (W.A.U.)
- 9-6 \* SOHO "Hippy Chick" (S&M/SAVAGE)
- 7-7 EURYTHMICS "Sweet Dreams (Nightmare...)" (RCA)
- 30-8 THE DEFF BOYZ "Swing The Famous" (ZYX)
- NEW-9 BANARAMA "Only Your Love" (LONDON)
- NEW-10 CABARET VOLTAIRE "Easy Life" (PARLA/EMI)
- 10-11 TECHNOTRONIC "Rockin' Over The Beat" (SBK)
- NEW-12 CULTURE BEAT "I Like You" (CBS)
- NEW-13 CLAUDIA BRUCKEN "Absolute" (ZTT - U.K.)
- 11-14 MCCROWN "Situation 90" (FLIM FLAM)
- 17-15 OBSESSION "Love Insurance" (ALMIGHTY)
- NEW-16 RENEGADE SOUNDWAVE "Probably A..." (ENIG)
- NEW-17 \* HUMAN LEAGUE "Heart Like A Wheel" (A&M)
- 19-18 JAZZIE P "Feel The Rhythm" (A&M)
- NEW-19 DOUBLE DEE F/ DANNY "Found Love" (ZYX)
- 23-20 NILLA BACKMAN "Even If You Say" (DOWNTOWN)
- 42-21 \* BEATS INTERNATIONAL "Won't Talk..." (ELEK)
- 43-22 LEE MARROW "Do U Want Me" (DISCOMAGIC)
- 34-23 DISH & TELL "House Of Venus" (GO BANG! - U.K.)
- 14-24 BAD BOYS BLUE "How I Need You" (COCONUT)
- NEW-25 \* DNA/SUZANNE VEGA "Tom's Diner" (A&M)
- 18-26 LEE MARROW "Movin'" (DISCOMAGIC)
- NEW-27 TRISHA "Everything You Want" (STYLE-NOVA)
- 16-28 JESUS LOVES YOU "Generations..." (MORE PROT)
- 16-29 DUSTY SPRINGFIELD "Reputation" (PARLA/EMI)
- 15-30 \* MONIE LOVE "Monie In The Middle" (WB)
- NEW-31 THE ORB "A Huge, Evergrow..." (BIG LIFE - U.K.)
- 12-32 A.T.C. "It Ain't Over" (SBK)
- NEW-33 SHUT UP & DANCE "Lamborghini" (SHUT UP...)
- 36-34 \* PRINCE "The Future" (PAISLEY PARK)
- 24-35 DOUBLE TROUBLE "Love Don't Live..." (DESIRE)
- NEW-36 BLUE PEARL "Naked In The Rain..." (BIG LIFE)
- NEW-37 \* DEEELITE "What Is Love/Groove Is In..." (ELETRA)
- 40-38 DEXTROSE "Nightmares On Wax" (COOLTEMPO)
- NEW-39 BLAPPES POSSEY "Don't Hold..." (BLAPPES/U.K.)
- NEW-40 2 TUFF "Slow Down" (ZYX)
- NEW-41 TESTONE "Sweet Exorist" (WARP)
- 41-42 HIP ON ICE "Sweet Dreams" (POLYDOR-GERM)
- 48-43 ROBERT CAMERO "Let Me Fall In..." (LOMBARDNI)
- NEW-44 DEAD CAN DANCE "Aion (LP)" (4AD)
- NEW-45 FRONT LINE ASSEMBLY "Provision" (WAX TRAX)
- NEW-46 INDEEP "Last Night A DJ Saved..." (STREET HEAT)
- 21-47 \* QUARTZ/CLUBLAND "Let's Get Busy..." (GEFFEN)
- NEW-48 STEPPFORD WIFES "2,000 Light Years" (TAM TAM)
- NEW-49 \* BLACK BOX "Don't Know Anybody Else" (RCA)
- 21-50 THE B-SIDES "Volume 3" (MUSIC MAN)

BRAND X • New York ♦ D.J.s Money Penny and Damon Wild 212 431-4360  
ON THE MONEY:

- DIGITAL BOYS "Kokko" (DEMO - U.K.)
- NORTH OF WATFORD (E.P.) "Sinistral" (CHILL U.K.)
- ORBITAL "Omen, Omen" (FFRR - U.K.)
- POWERHOUSE "Pulse" (R&S - BELGUIM)
- THE IT "On Top Of The World EP" (BIG LIFE - U.K.)

## TALKIN' IMPORTS...

The HOTTEST record of the week has to be **DNA** featuring **Susanne Vega** *Tom's Diner* on A&M Records. The buzz is strong not only at the import retail level but at crossover radio too. Also available domestically, this one sizzles! Actually an old Suzanne Vega tune (off her first LP), the additional production brings this record tastefully into the '90s!

All those **PAT & MICK** fans, do not despair! While Stock Aitken & Waterman have stopped pressing *Use It Up And Wear It Out* for now expect them to start re-pressing the single early next month. There is a hot rumor that PWL is planning on opening an office in New York, if so expect to see a lot more of their product not only more readily available in the stores but also on the air.

The **BANARAMA** girls are back and already HOT with their latest *Only Your Love*. Already working at Alternative radio in the states...

## REPORTERS - HOT BREAKOUTS

NEW YORK

DECADANCE • New York ♦ Dennis Wakil (212) 691-1013 • ASK, BBG, ESKIMOS & EGYPT, FRAZOR CHORUS, KIM WILDE,

DOWNTOWN RECORDS • New York ♦ Ralph Soler (212) 924-5791 • DNA/SUZANNE VEGA, DNA, G-FORCE, TRICKY DISCO

VINYL MANIA • New York ♦ Richie Grappone/Jay (212) 633-6923 • DNA/SUZANNE VEGA, PRIMAL SCREAM,

LOS ANGELES

PRIME CUTS • West Hollywood ♦ Aaron Willems (213) 654-8251 • F. CHORUS, HARRIET, SECTION 87, S. WIFES, TOGETHER,

STREET SOUNDS • Los Angeles ♦ Stephen (213) 651-0630 • DEZZ, NASTY HABITS, NEW POWER GENERATION, NEVFACE,

CHICAGO

D.J. INTERNATIONAL • Chicago ♦ Benji Espinoza (708) 863-5558 • THE B-SIDES, BLUE TATTOO, NATION 12,

GRAMAPHONE RECORDS • Chicago ♦ Andy Moy (312) 472-3683 • 2 STATIC, BLUE TATTOO, CULTURE BEAT, DOUBLE DEE..., L. MARROW,

SAN FRANCISCO

BUTCH WAX • San Francisco ♦ Greg (415) 431-0904 • DOUBLE TROUBLE, JESUS LOVES YOU, MR FINGERS, SOHO,

SOUL DISCO • San Francisco ♦ Bob Griffith (40 Reporters) (415) 431-1758 • JAM ON THE MUTHA, MCCROWN, PRINCE, TECHNOTRONIC, TRICKY DISCO,

STAR RECORDS • San Francisco ♦ Christi (415) 552-3017 • BAZOOKA JOE, CULTURE BEAT, DNA/SUZANNE VEGA, HUMAN LEAGUE, JOANNA LAW, THE FARM

PHILADELPHIA

SOUND OF MARKET • Philadelphia ♦ Dywane Budd (215) 925-3150 • BLACK BOX, INDEEP, JANET JACKSON, PAT & MICK, RAW SEX,

DETROIT

BUY RITE MUSIC • Detroit ♦ Jeffrey Woodard (313) 864-0219 • A GUY CALLED..., KAOS, KARIYA, OFF-SHORE, RHYTHM IS RHYTHM,

OFF THE RECORD • Royal Oak ♦ Lee Rosenbloom (313) 398-4436 • DAVID J, JANE'S ADDICTION, PRONG, THE PIXIES,

DALLAS

AUTOBAHN • Dallas ♦ Jeff Payne (800) 922-4674 • COLD SENSATION, ESKIMOS & EGYPT, HUMAN LEAGUE, LONNIE GORDON, SCOPE, WILLIAM PITT,

OAKLAWN • Dallas ♦ David Hilzendager (214) 521-0350 • BBG, CABARET VOLTAIRE, CLAUDIA BRUCKER, FRAZOR CHORUS, HUMAN LEAGUE,

VVV • Dallas ♦ Neil Caldwell (214) 522-3470 • BEAUTIFUL PEA GREEN BOAT, HIS NAME IS ALIVE, NEW SCENE, ROBOTIKA REJEKTO, FRONTLINE ASSEMBLY

BOSTON

DANCE MUSIC PLUS • Boston ♦ Jerry Warren (617) 567-5200 • INDEEP, MIDNIGHT SHIFT, TRICIA,

VINYL CONNECTION • Boston ♦ Carol Mitro (617) 536-2560 • FAYE FORMA, FORTRAN 5, JOE INFERNO, MONTANA MOON, THE BASS,

WASHINGTON D.C.

D.J. OUTLET • Baltimore ♦ Marc Henry (301) 276-6233 • 20 POUNDS TO GET INTO, BLAPPES POSSEY, MELLOW, TESTONE,

TRICKY DISCO, 12 INCH DANCE RECORDS • Washington ♦ Alice (202) 659-2010 • CABARET VOLTAIRE, HUMAN LEAGUE, MIDNIGHT SHIFT,

METRO STEREO • Baltimore ♦ Simon (301) 669-0503 • MIKE DENN, OFF-SHORE, SNAP,

HOUSTON

RECORD RACK • Houston ♦ Bruce Godwin (713) 524-3602 • CLAUDIA BRUCKER, HUMAN LEAGUE, STEPPFORD WIFES,

METRO STEREO • Houston ♦ Simon (301) 669-0503 • THE MAFIA, ESKIMOS & EGYPT, MIDI RAIN, GENOSIDE II, ULTRAVIOLET

MIAMI

CARJUL RECORDS • Miami ♦ Carlos Estrada (305) 444-6303 • EURYTHMICS, LEE MARROW, MCCROWN, MC WILDSKI, TECHNOTRONIC,

**DON'T FORGET...  
DEADLINE FOR  
REPORTING IS MONDAY  
5PM PACIFIC TIME**

\* A Domestic Version Is Now Available (Mixes May Vary)

# SUICIDE BLONDE



# ANS

ULTRA LIGHT BLONDE 1

HAIRCOLOR INGREDIENTS:

PROTEIN, WATER,  
METHYLPARABEN,  
BENZALKONIUM  
CHLORIDE,  
PROPYLPARABEN.

# NEW RELEASES

## TOP 40

ALIAS "More Than Words Can Say" (EMI)  
THE BOYS "Crazy" (MOTOWN)  
DEVO "Post Post Modern Man" (ENIGMA)  
BILLY IDOL "L.A. Women" (CHRYSALIS)  
INXS "Suicide Blonde" (ATLANTIC)  
JANET JACKSON "Black Cat" (A&M)  
ANNA MARIE "Recipe Of Love" (MCA)  
MARIA McKEE "Show Me Heaven" (DGC)

MELLOW MAN ACE "If You Were Mine" (CAPITOL)  
O POSITIVE "Imagine That" (EPIC)  
OAKTOWN's 3-5-7 "We Like It (Wild & Loose)" (CAPITOL)  
PRETENDERS "Sense Of Purpose" (WARNER BROS.)  
SNAP "Ooops Up" (ARISTA)  
SOHO "Hippy Chick" (ATCO)  
VANILLA ICE "Ice Ice Baby" (SBK)  
WARRANT "Cherry Pie" (COLUMBIA)

## ROCK

CRY WOLF "Face Down In The Wishing Well" (I.R.S.)  
DEREK & THE DOMINOS "Little Wing" (POLYDOR)  
INXS "Suicide Blonde" (ATLANTIC)  
LITTLE CAESAR "From The Start" (DGC)  
LIVING COLOUR "Type" (EPIC)

MANITOBA's WILD KINGDOM "New York, New York" (MCA)  
TOMMY CORWELL & THE YOUNG RUMBLERS  
"I'm Seventeen" (COLUMBIA)  
WARRANT "Cherry Pie" (COLUMBIA)

## ALTERNATIVE

COCTEAU TWINS "Iceblink Luck" (CAPITOL)  
CONCRETE BLONDE "Caroline" (I.R.S.)  
COWBOY JUNKIES "Rock & Bird" (RCA)  
DEEE-LITE "Groove Is In The Heart" (ELEKTRA)  
DREAMS SO REAL "Glory Time" (ARISTA)

HILT "Call The Ambulance" (NETTWERK/I.R.S.)  
INXS "Suicide Blonde" (ATLANTIC)  
LIVING COLOUR "Type" (EPIC)  
MARIA McKEE "Show Me Heaven" (DGC)  
THE WATERWALK "Never Leaving Eden Again"

### FACE-OFF (from page 7)

a program employed by a number of large chains that utilize in-house produced cassettes to introduce new music to the public.

"Each chain calls them by a different name," Cramblitt says of the tapes, "but their objective is to educate the consumer about a song, band and album in order to shine some light on new records." Cramblitt also said the merchandise being spotlighted is generally on sale, and mentioned that the response from both store owners and customers has been very enthusiastic. Cramblitt feels there is a desire in the music patron to learn about new acts and this method - employed by Strawberry's, National Record Mart, Tower and The Warehouse - has been lauded as being very effective.

One of the ways that Wilson Phillips increased their visibility during their early days, said Cramblitt, was through creative marketing ideas, one of which was in conjunction with *Seventeen* Magazine.

"We provided music for teen fashion shows at a variety of malls around the country that was sponsored by *Seventeen*, and the music was provided by Wilson Phillips' album," Cramblitt says. "We got Sam Goody and Musicland stores involved with the promotion, and they offered the music at a discount to people who attended the fashion show."

Both Cramblitt and Loudon said that in-store play plays a major role in turning people on to new music. "The labels are so supportive in supplying us with information and point-of-purchase displays," said Loudon. "They understand how vitally important that link of the chain is."

As Loudon brazenly pointed out, retail - the final frontier and the last uncharted horizon - waits patiently to be tapped into and explored for creative new marketing methods. Who knows, people like he and Cramblitt may one day be referred to as 'The Lewis and Clark' of the record merchant kingdom.

### DELATTE (from page 7)

chord with audiences across the country.

"I understood that Bill Medley and Bobby Hatfield had broken up as the Righteous Brothers, so I wasn't sure what their sentiments would be about all this," Mel explained. "Fortunately they have been doing some gigs together, so this could prove to be a catalyst for rekindling their careers."

As happy as the Brothers Righteous are, radio is even happier. Mel credits POWER96-Miami PD **Bill Tanner** as being the first one to spin the record in a major market, but says a slew of stations have now followed suit. "I had been subsequently talking to **Gwen Roberts** at KIIS-FM in Los Angeles about the L.A. Guns record *Ballad of Jayne*, and in the same breath I told her about what was happening at POWER96 for with *Unchained Melody*. She said she'd play the record for me on a test, and the phones went crazy."

While it has only been a scant week or two since Delatte and company first unchained this massive neutron explosion of a record, radio pullstops are jumping on board at a frightening clip. In addition to the explosions happening in Miami and Los Angeles, other stations are not only adding the record, they're adding it high up the playlist - a sure sign that they, like Mel Delatte and POLYGRAM Records, believe they have a ticking powderkeg on their hands.

Stations raising their Righteous Flags aloft are B104-Baltimore, who added the tune at number 24; Z100-New York, who added it at 23; and Y100-Miami, who added it at 18. Meanwhile, the two frontrunners are racing each other up the charts, with POWER96 upping the cut from 15 to 5 this week and KIIS-FM going 13 to 5 - now those are the kind of numbers that can turn heads.

Thanks to the instincts of Mel Delatte and his dedicated promotion staff, this record is skyrocketing at - you guessed it - a *righteous* pace indeed.

### SWEET SENSATION (from page 7)

just that we've been at this for a while now, and to let it all go to our heads at this point would be unrealistic, considering how hard we've had to work to get where we are."

Realistically this band is really on a role. Their second ATCO album is producing a string of Top40 hits, of which *If Wishes Came True* is merely the latest installment. The girls are proud to be on top and proud of their heritage, and Margie says the spicy elixir manages to escape in subtle ways on each tune they've recorded. "This album is a mixture of ethnic and musical styles," she relates in her characteristic upbeat manner. "We do things our own way and more and more people seem to be catching on to our brand of music."

**Betty LeBron, Sheila Vega** and Margie can more than live up to the splendor their name denotes, and they are a refreshing change of pace in the convoluted world of dance music. Simply speaking - they are simply sensational.

## THE HITMAKERS SOUTHEAST REGIONAL SEMINAR

Friday & Saturday  
November 9th & 10th

### THE WYNFREY HOTEL

Birmingham, Alabama  
(205) 987-1600  
Registration: \$75  
Room Rates: \$88

Call **HITMAKERS** for further details  
(818) 887-3440

# THE LONDON QUIREBOYS

"I DON'T LOVE YOU ANYMORE"

**HITMAKERS HITBOUND!**

Already Top Ten In Ten Countries!

Major Phones In One Week!

At PIRATE RADIO - #3 Most Requested!

+5 Average Move!

KFBD (38-31)  
KFBQ (37-29)  
KFTZ (Add)  
KHSS (22-17)  
KISR (35-29)

KJLS (21-17)  
KMON (37-31)  
KQKY-FM (26-21)  
KTUX (39-35)  
KZZU (Add)

MAX94 (25-19)  
WIXX (31-28)  
WJZQ (32-28)  
WPFR (Add)  
WPRR-FM (Add)

WRQK (Add)  
WTBX (34-30)  
KATM (30-22 Hot)  
KGOT (36-32)  
KRZR (20-17) & more

**CAPITOL Records WILL BREAK this band!**

# DURAN DURAN

"VIOLENCE OF SUMMER"

**One of HITMAKERS MOST ADDED with 37 Adds! #7 Disc-covery Club!  
HITBOUND! CRUSADE!**

Added At MTV In Medium!

Earpicks - Disc-covery Club - Picks To Click!

Everyone Agrees This Is A HIT Record!

Added:  
KEGL!!!  
Y95!!!  
KISN D#39!!!  
KPLZ!!!  
WPLJ #29!!!

KRBE!!!  
KSAQ#40!!!  
KUBE #29!!!  
Z95!!!  
THE FOX!!!  
HOT94.9!!!

KQCR (Add)  
KQIZ (Add)  
KQKQ (Add)  
KQKY-FM (Add)  
KSKG (Add)  
KSND (Add)  
KTRS (Add)  
KVTI (Add #40)  
KXIQ (Add #46)

KZOU (Add)  
WJZQ (Add)  
WKRZ (Add)  
WMGV (Add)  
WWHB (Add #39)  
WWRB (Add #34)  
WYYS (Add)  
Z102 (Add)  
Z104 (Add) & more

Over 75  
stations...  
KXYQ  
WPLJ (33-29)  
WEGX (D#25)

95XXX (D#35)  
KBTS (36-31)  
KOYE (28-23)  
KZOZ (D#40)  
KZZU (D#38)  
SLY96 (D#38)  
WCIL-FM (D#33)  
WHTO (40-34)  
WIIQ (D#39)

WPFM (D#36)  
WPST (D#30)  
WQCM (D#30)  
WRQK (24-21)  
WWCK (33-20)  
and more

# THE WHISPERS

"INNOCENT"

**HITMAKERS CROSSOVER TOP40: 29-22!**

**A HITBOUND!**

The #1 Urban Record In The Country! Over 250,000 Albums Sold!!!

Upper Demo Appeal With A Contemporary Sound!

Starting To Kick-In Now!

KMEL (23-20)  
WIOQ (23-20)  
WUSL (6-5)  
WXKS (D#35)  
KISS98.5 (13-4)

KKBQ (34-30)  
KRBE (14-12)  
HOT105 (13-9)  
PWR99 (D#31)  
KUBE (D#27)

KHTK (29-26)  
KS104 (22-19)  
Y108 (#9)  
HOT97.7 (18-16)  
KKRZ (Add)

WKSS (22-17)  
102JAMZ (#14)  
WJMH (#15)  
95XXX (Add)  
99WGY (29-23)  
HOT104 (24-21)

HOT99.9 (D#25)  
KBFM (Add)  
KCAQ (33-30)  
KFBQ (35-27)  
KISR (D#39)  
KSKG (D#40)  
KZFM (26-22)

SLY96 (33-26)  
WABB (D#40)  
WCGQ (D#39)  
WEYQ (Add)  
WFLY (D#40)  
WJAD (Add)  
WJMX (34-30)

WPFM (D#40)  
WRTB (14-13)  
and more

# MELLOW MAN ACE

"If You Were Mine"

**A KILLER MELLOW GROOVE FOLLOWUP  
TO ACE'S TOP 15 SMASH!!!  
HEADED TOWARD GOLD!**





# After 7

"Can't Stop"

**A NATIONAL BREAKOUT WITH 133 ACTIVE MENTIONS!**

**ONE OF THE MOST ADDED WITH 39 ADDS!**

**MAINSTREAM TOP40 CHART: 37-34**

**CROSSOVER TOP40 CHART: 8-1**

**National SINGLE SALES: 37-34**

DANA LUNDON, MD, HOT102 - "Not only do I think it sounds great on the radio but so do my listeners! Steady sales reinforce this!"

**JUST ADDED:**

WPLJ!!!  
WHYT!!!  
WZOU!!!  
KKRZ #29!!!  
WKSE!!!  
XL106.7!!!  
WKSI!!!

**HOT ACTION AT:**

HOT97 (32-29)  
KIIS-FM (29-26)  
POWER106 (30-27)  
KMEL (7-4)  
X100 (20-17)  
100.3JAMZ (6-5)  
WXKS-FM (D#34)  
WPGC (13-11)

KISS98.5 (#7)  
HOT105 (5-2)  
KHTK (19-16)  
Z90 (19-16)  
WLOL-FM (34-31)  
POWER PIG (7-4)  
Q105 (20-17)  
WPHR (D#23)  
KKFR (27-19)

KOY95 (15-12)  
KS104 (7-5)  
KXXR (17-15)  
PRO-FM (26-23)  
HOT97.7 (17-14)  
KROY (7-4)  
KWOD (9-8)  
Q102 (33-30)  
WNCI (28-25)

KITY (14-12)  
KISN (D#40)  
WTIC-FM (25-22)  
WCKZ-FM (15-9)  
102JAMZ (10-9)  
Y107 (17-13)  
Z99 (9-5)  
WJMH (9-9)  
and more

the

# railway children

"Every Beat Of The Heart"

MINDY CARY, MD, KFTZ - "For our market RAILWAY CHILDREN is perfect! A happy, uplifting song with a new fresh song that everyone should be aware of!"



**ALTERNATIVE CHART: #6 A HITBOUND! A CRUSADE!**

**JUST ADDED:**

HOT94.9!!!  
KISN!!!  
KFBD  
KFTZ  
KG95  
KHOK

KJLS  
KZMC  
SLY96  
WCGQ  
WHDQ  
WOVO  
WWCK (#39)

**ACTIVE AT:**

KSAQ (29-25)  
KGLI  
KAKS  
WAYS  
KPXI (26-20)  
ZFUN106 and more

# LALAH HATHAWAY



**Early Believers:**

ELROY SMITH, PD, 100.3JAMZ - "Silky smooth and getting great response from females and males 18-34. This could be Lalah's jam to success!"

KMEL!!!  
WQUE!!!  
WHITE!!!  
KJMZ!!!  
KISS98.5!!!  
HOT105!!!

WJMH!!!  
KWIN!!!  
WUSL (14-12)  
and more





# NATIONAL RETAIL CHART

Published Weekly By **HITMAKERS MAGAZINE** And Compiled From Surveys Reported To Us By A Retail Panel Comprised Of 200 Individual Record Stores, Chains, And Distributors. These Charts Are Based On Sales Only.

## TOP SELLING ALBUMS

### #1 M.C. HAMMER "PLEASE HAMMER DONT" (CAP)

LW-TW

- 1-1 M.C. HAMMER "Please Hammer..." (CAPITOL)
- 2-2 MARIAH CAREY "Mariah Carey" (COLUMBIA)
- 3-3 POISON "Flesh & Blood" (ENIGMA/CAPITOL)
- 4-4 WILSON PHILLIPS "Wilson Phillips" (SBK)
- 5-5 ANITA BAKER "Compositions" (ELEKTRA)
- NEW-6 JON BON JOVI "Blaze Of Glory...." (MERCURY)
- 6-7 KEITH SWEAT "I'll Give All My Love" (ELEKTRA)
- 8-8 BELL BIV DEVOE "Poison" (MCA)
- 10-9 LUKE f./ 2 LIVE CREW "Banned In..." (LUKE/ATL)
- 7-10 NEW KIDS ON THE BLOCK "Step By Step" (COL)
- 9-11 FAITH NO MORE "The Real Thing" (SLASH/REP)
- 14-12 DEPECHE MODE "Violator" (SIRE/REP)
- 11-13 JOHNNY GILL "Johnny Gill" (MOTOWN)
- 15-14 WINGER "In The Heart Of The Young" (ATLANTIC)
- 13-15 PRETTY WOMAN "Soundtrack" (EMI)
- 12-16 MADONNA "I'm Breathless" (SIRE/WB)
- 16-17 MICHAEL BOLTON "Soul Provider" (COLUMBIA)
- 18-18 THE TIME "Pandemonium" (PAISLEY PARK)
- 17-19 2 LIVE CREW "As Nasty As They..." (LUKE'S REC)
- 21-20 BRUCE HORNSBY "A Night On The Town" (RCA)
- 23-21 PHIL COLLINS "...But Seriously" (ATLANTIC)
- 19-22 SINEAD O'CONNOR "I Do Not Want..." (CHRY)
- 25-23 NELSON "After the Rain" (DGC)
- 20-24 HARRY CONNICK, JR "We Are In Love" (COL)
- 22-25 HEART "Brigade" (CAPITOL)
- 24-26 BILLY IDOL "Charmed Life" (CHRYSALIS)
- 27-27 THE SUNDAYS "Reading, Writing..." (DGC)
- 29-28 SLAUGHTER "Stick It To Ya" (CHRYSALIS)
- NEW-29 BOOGIE DOWN PROD. "Edutainment" (JIVE/RCA)
- 33-30 JEFF HEALEY "Hell To Pay" (ARISTA)
- 31-31 AEROSMITH "Pump" (Geffen)
- 32-32 LISA STANSFIELD "Affection" (ARISTA)
- 37-33 SNAP "World Power" (ARISTA)
- 34-34 VAN MORRISON "The Best Of" (MERCURY)
- 26-35 STEVE VAI "Passion And Warfare" (RELATIVITY)
- 28-36 EN VOGUE "Born To Sing" (ATLANTIC)
- 30-37 ICE CUBE "Amerikkka's Most Wanted" (PRIORITY)
- 38-38 BONNIE RAITT "Nick Of Time" (CAPITOL)
- 40-39 BONNIE RAITT "Bonnie Raitt Collection" (WB)
- 35-40 PAULA ABDUL "Shut Up And Dance" (VIRGIN)
- 47-41 CONCRETE BLONDE "Bloodletting" (I.R.S.)
- 36-42 SPECIAL ED "Legal" (PROFILE)
- 41-43 LIGHTNING SEEDS "Cloudcuckooland" (MCA)
- 44-44 JANET JACKSON "Rhythm Nation" (A&M)
- 39-45 DON HENLEY "The End Of The..." (Geffen)
- NEW-46 PIXIES "Bossanova" (ELEKTRA)
- NEW-47 NEVILLE BROS "Brother's Keeper" (A&M)
- 46-48 TAYLOR DAYNE "Can't Fight Fate" (ARISTA)
- 49-49 TONY! TONE! TONE! "The Revival" (WING/POLY)
- 45-50 CHEAP TRICK "Busted" (EPIC)

## TOP SELLING SINGLES

### #1 JON BONJOVI "BLAZE OF GLORY" (MERC)

LW-TW

- 3-1 JON BON JOVI "Blaze of Glory" (MERCURY)
- 4-2 BELL BIV DEVOE "Do Me" (MCA)
- 2-3 POISON "Unskinny Bop" (ENIGMA)
- 1-4 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 6-5 FAITH NO MORE "Epic (What Is It)" (SLASH/REP)
- 7-6 SWEET SENSATION "If Wishes Came..." (ATCO)
- 5-7 THE TIME "Jerk Out" (REPRISE)
- 13-8 WILSON PHILLIPS "Release Me" (SBK)
- 14-9 PRINCE "Thieves in the..." (PAISLEY PARK/WB)
- 8-10 JANET JACKSON "Come Back To Me" (A&M)
- 12-11 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 15-12 KYPER "Tic Tac Toe" (ATLANTIC)
- 10-13 LUKE & 2 LIVE CREW "Banned in..." (LUKE/ATL)
- 18-14 NELSON "Love And Affection" (DGC)
- 9-15 SNAP "The Power" (ARISTA)
- 11-16 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 24-17 JOHNNY GILL "My My My" (MOTOWN)
- 32-18 NEW KIDS ON THE BLOCK "Tonight" (COL)
- 30-19 STEVIE B "Love & Emotion" (RCA)
- 19-20 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 16-21 JOHNNY GILL "Rub You The Right Way" (MOT)
- 17-22 GO WEST "King Of Wishful Thinking" (EMI)
- 22-23 WEST COAST RAPPERS "We're All In..." (WB)
- 23-24 BRUCE HORNSBY "Across the River" (RCA)
- 20-25 SEDUCTION "Could This Be..." (VENDETTA/A&M)
- 26-26 KID FROST "La Raza" (VIRGIN)
- 34-27 BLACK BOX "Everybody Everybody" (RCA)
- 46-28 MAXI PRIEST "Close To You" (CHARISMA)
- 27-29 MELLOW MAN ACE "Mentiroso" (CAPITOL)
- 25-30 MADONNA "Hanky Panky" (SIRE/WB)
- 28-31 AEROSMITH "The Other Side" (Geffen)
- 36-32 TONY! TONI! TONE! "Feels Good" (WING/POLY)
- 29-33 HEART "I Didn't Want To Need You" (CAPITOL)
- 37-34 AFTER 7 "Can't Stop" (VIRGIN)
- 42-35 THE BOYS "Crazy" (MOTOWN)
- 43-36 BROTHER BEYOND "The Girl I Used..." (EMI)
- 31-37 GLENN MEDERIOS f/ B.BROWN "She Ain't..." (MCA)
- 33-38 TYLER COLLINS "Girls' Nite Out" (RCA)
- 40-39 KWAME "Ownlee Ewe" (ATLANTIC)
- 38-40 BAD ENGLISH "Possession" (EPIC)
- 35-41 MICHAEL BOLTON "When I'm Back..." (COLUMBIA)
- 45-42 ADV. OF STEVIE V "Dirty Cash" (MERCURY)
- NEW-43 CHEAP TRICK "Can't Help Fallin' Into..." (EPIC)
- 44-44 EN VOGUE "Lies" (ATLANTIC)
- NEW-45 DEPECHE MODE "Policy of Truth" (REPRISE)
- NEW-46 PHIL COLLINS "Something Happened On..." (ATL)
- NEW-47 DOC BOX & B FRESH "Slow Love" (MOTOWN)
- NEW-48 VANILLA ICE "Ice Ice Baby/Play..." (ULTRA/SBK)
- 41-49 TROOP "All I Do Is Think of You" (ATLANTIC)
- NEW-50 LL COOL J "The Boomin System" (DEF JAM)



Lots-o-stuff happening at KKFR Phoenix this week. Night guy PACO LOPEZ has been upped to Assistant PD, and due to "Budgetary constraints," MD JIM MORALES has resigned. Reach out and touch JIM at (602) 491-8681. Also RON HERSEY from POWER99-Atlanta joins the POWER92 Morning Team along with last week's new recruit, DANNY BONADUCE and morning co-host KELLY BOOM. And in our "Crimestopper's Notebook" this week, KKFR Midday personality BETH BRIAN was accosted during a recent station remote and had her wallet stolen. However the ever-dangerous BETH shoved her assailant into the station van where she punched him in the stomach, thereby convincing him to return her property!!

Heritage Media's AC WMYX-Milwaukee welcomes new PD JIM SCHAEFFER from HOT99.9-Allentown, replacing STEVE KING, who exits. Because of SCHAEFFER's Top40 background, market speculation has been running rampant about a possible format shift in that direction. SCHAEFFER emphatically denies the rumors.

Also in Brewtown, WKTI PD MIKE BERLAK announces that MIKE BLAKEMORE will come on board as APD effective Sept. 4th. BLAKEMORE comes from KFMQ Lincoln/Omaha, where he was Asst. PD and handled Afternoon Drive.

And WHO'S GETTING THE KIIS-FM JOB?

Contrary to the *BIG* street rumors of late, DANIEL GLASS is NOT leaving SBK RECORDS for a BIG job on the West Coast. Reached at his New York office, Daniel told HITMAKERS, "I'm continuing my commitment with the winning team here at SBK headed by CHARLES KOPPLEMAN. PERIOD!" Daniel's mother was reached at her home in Brooklyn and she told THE EAR, "Under NO circumstances would I allow my son Daniel to live out there. The air is terrible. I have grandchildren to think about. Daniel has to stay in New York where he can come over on the weekend and see his mother."

CONGRATULATIONS to our longtime friend STEVE RESNICK, who told THE EAR this week that he was leaving A&M RECORDS for an equity position with TOMMY NOONAN's company NEW MARKETING. Tommy told THE EAR, "I'm very excited about having Steve join our firm. As everyone in this business knows, Steve is a complete professional and we compliment each other very well."

HATS OFF to WB's promo ace STU COHEN on the excellent job his entire team did with the JAMES INGRAM record. Stu believed in this project from the first day and his faith has paid off in a big way.

RELATIVITY National Promo Stallion JOHN SCHOENBERGER flies the coop in a relatively friendly separation.

At WXXX Burlington VT, ROB DAWES is in as MD, and JJ REILLY is out due to those all-encompassing "Philosophical Differences."

WAZY-Lafayette, Indiana is in search of an on-air PD. Contact MARK CALLAGHAN at (812) 336-8000.

Y94-Fargo, ND is looking for an experienced Production Director. Give JACK LUNDY a call at (701) 241-5376.

Retail News..ALWILK RECORDS based in Livingston, N.J. has announced the opening of 2 new stores by the end of Sept. The new outlets will be located in Roxbury and Verona, N.J., and will bring the chain total to 9 stores and growing.



ISLAND star DINO (center), on a recent visit to KC101-New Haven, almost got sucked back into his old profession when night jock Kelly Nash (sitting) allowed him to intro his new single *Romeo* and he nailed the post! But ISLAND's Lynn Oakes (second from right) talked him out of it. Also pictured is KC101 MD Tom Poleman (left) and Dino's manager (right).

Meanwhile up the road a tad, in the Great White North, CHED-Edmonton welcomes SEAN EVANS for nights from CILA Radio, Canada. Beauty, eh? JAY MICHAELS, PD at KNIN-Wichita Falls, Texas has exited. Asst. PD/MD JIM SCOTT will drop the Asst. from his title and assume the Big Chair immediately.

RICK JORDAN from KODM-FM Odessa-Midland, Texas loads the U-Haul and heads north to assume the morning show duties at sister station WJLK-FM Asbury Park, N.J.

Meanwhile KKT-X Longview PD NICK ROBERTS is looking to do the Texas two-step out of town as the highly-rated Rocker flips to A/C. He remains with station for now, so call him at (214) 297-3696.

Congrats going out to 8-year station vet MATT HUDSON of Z104-Madison who has been promoted to PD. Former PD TOM LOCKWOOD is staying put, and will still be heavily involved in the daily operations of Z104 and WTSO-AM as well as maintaining his highly rated midday airshift.

A LARGE thank-you and an honorary health club membership to SBK promo honcho ROCK DIBBLE for stopping by the HITMAKERS office this week with about 20 gallons of Haagen-Daz vanilla ice cream to promote his latest smash, *Ice Ice Baby*, by VANILLA ICE!!! (can you see what a stretch that idea was????) It's the little touches like that that shows why SBK is so HOT right now!!!!

All you teen-oriented stations who think your listeners would get a kick out of COREY FELDMAN coming by, call MIKE ABRAMS at Celebrity Radio Services (702-849-5560). Mike's got way better deals than expensive agencies, and he's got COREY from September 14-23. So give him a call!

JACK ARMSTRONG (we're gonna have to start giving them numbers...) of KJLS-Hayes, Kansas is now the new Morning Guy at KSKG-Salina, Kansas...film at eleven...

JOHN FAGOT continues his roll with the LONDON QUIREBOYS. Major phones in one week at PIRATE RADIO - number three most requested!

Radio's raving about the new ALIAS record on EMI featuring FREDDY CURCI, formerly of SHERIFF. A year after enjoying the number one success of SHERIFF's *When I'm With You*, he promises to be back on top with his new group's debut single, *More Than Words Can Say*.

And what was RADIO LEGEND KEVIN CARTER doing strolling the halls here at HITMAKERS???



Is Q106-San Diego night jock CHIO THE HITMAN moonlighting as BILL SHOEMAKER's stable boy?

The BIG news out of Miami this week has HOT105 choosing not to renew the contract of long time MD DENNIS REESE. Management says that the decision was based on the more Urban direction of the station. DENNIS has been with the #1 ranked HOT105 since its inception, and will remain at the station until Sept. 12th. You can reach this very talented MD at home at (305) 432-4080.

On the Left Coast, more BIG news as KLOS-L.A. MD STEPHANIE MONDELLO steps down after nine years with the station, including ten months as Acting PD, between the reigns of CHARLIE WEST and CAREY CURELOP. Her last day will be August 31st. She's got some interesting irons in the fire, and is open to both radio gigs and the record biz. You can reach her at (818) 905-7487.

Rock Radio PDs on the loose: WKLS-Atlanta's BILL PUGH, reportedly after some recent lukewarm ARBs; KFMQ-Lincoln coverboy GABE BAPTISTE, after an ownership change brings major budget cuts; KLCX-Eugene's DEVAN MITCHELL, due to bad karma, or some such.

The great KYRK-Las Vegas PD Search intensifies..... current MD CORY RICHARDS and Promotions Director MELANY MCKENNA are handling the day-to-day operations for now. Look for Anchor Media Corporate VP DAVE MACNAMEE to announce the new PD soon.

# COOL KINKS TYLER



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TYLER COLLINS' FIRST TWO  
SINGLES WERE SMASHES  
EVERYWHERE.

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"SECOND CHANCE"  
THE NEW HIT SINGLE THAT'S  
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WWCK #37  
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99WGY  
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KHFI

KKMG  
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KLYV  
KPRR  
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PWR98  
SLY96  
WBBQ  
WBEC-FM  
WGRD  
WHDQ  
WILI  
WIOQ  
WJMX  
WRVQ  
WSPK  
WYYS  
Y97  
and more

Early action at:  
**Z99 (D#32)**  
**KISS98.5 (D#26)**  
**WFLZ (36-27)**

**KKFR (31-24)**  
**KZFM (D#35)**  
**KCAQ (D#39)**



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# IDOL

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