

# BOB HAMILTON

## RADIO REPORT

# SAN CLEMENTE !

### THE HITS

#### LW TW

- |      |     |                             |                   |
|------|-----|-----------------------------|-------------------|
| 4    | 1.  | IT'S TOO LATE.....          | Carole King       |
| ★ 3  | 2.  | RAINY DAYS.....             | Carpenters        |
| 2    | 3.  | WANT ADS.....               | Honey Cone        |
| 1    | 4.  | BROWN SUGAR.....            | Rolling Stones    |
| ★ 8  | 5.  | INDIAN RESERVATION.....     | Raiders           |
| 9    | 6.  | TREAT HER LIKE .....        | Cornelius Bros.   |
| 7    | 7.  | I DON'T KNOW HOW.....       | Reddy & Elliman.  |
| ★ 13 | 8.  | I'LL MEET YOU.....          | Partridge Family, |
| 5    | 9.  | IT DON'T COME EASY.....     | Ringo Starr       |
| 15   | 10. | DOUBLE LOVIN.....           | Osmond Bros.      |
| 6    | 11. | SWEET & INNOCENT.....       | Donny Osmond      |
| 17   | 12. | WHEN YOU'RE HOT.....        | Jerry Reed        |
| 18   | 13. | NATHAN JONES.....           | Supremes          |
| 14   | 14. | SUPERSTAR.....              | Murray Head       |
| ---- | 15. | THAT'S THE WAY I HEARD..... | Carly Simon       |
| 20   | 16. | NEVER ENDING SONG.....      | Delaney & Bonnie  |
| 19   | 17. | ME & MY ARROW.....          | Nilsson           |
| ---- | 18. | ALBERT FLASHER.....         | Guess Who         |

### HOT!

DON'T PULL YOUR **Hamilton, Joe Frank, & Reynolds**  
SHE'S NOT JUST ANOTHER.....**Eighth Day**

### Chicago

The wind seems to be blowing a hit heavier than usual here this week, especially in the morning. Howard Miller, long time AM driver at WGN, has resigned; speculation is he's going into politics. At the same time, Clark Weber, WCFL's morning man is believed to be moving over to the WGN spot. Word is Weber's contract is up the 20th of July and that will be the end of his WCFL trip. That leaves a morning open at WCFL and manager **Lew Wetz** commented, "There's nothing official because we haven't come to any agreement with anybody". That ANYBODY most probably will be former WLS AM driver **Art Roberts**, but, other people are also supposed to be in the running. On the definite side, **Robert E. Lee** was named WCFL P.D. this week.

MAY 31, 1971

### San Clemente

Some 200 industry personnel are expected to gather in this city for a two day meeting to learn more about each other's gig as the fifth Radio Report Clinic begins. This particular gathering differs with the fact that it sports a particular theme: "What's It Like To Be?" Highlighting the event will be the appearance of singer/song writers **Buffy St. Marie** and **John Denver**, along with a class conducted by **Mike Nesmith**, formerly of the **Monkees** and now having records on his own. The meeting will be a positive trip toward letting each other understand the other and at the same time, learn more of the specifics. The meeting begins at one P.M. this Saturday afternoon.

### Louisville

**Carl Wigglesworth**, program director of **WKLO**, has resigned with no immediate plans announced. **Bill Hennes**, formerly of **WNHC**, New Haven, has been appointed as his successor.

### Dallas

Announcement of the sale of **KLIF** to **Fairchild Industries-Germantown, Maryland**, last Wednesday afternoon. This marks the sale of the last radio station programming top 40 by **Gordon McClendon**. **KNVS**, the sister FM'er was not sold. The selling price was 10.5 million dollars.

### Los Angeles

The Superior Court of California has issued a temporary restraining order against **TM Productions** of Dallas preventing them from soliciting, manufacturing, producing or re-producing the radio ID spot concept called **UP YOUR RATINGS** by **Joey Reynolds Associates, Inc.** The hearing for permanent injunction has been set for June 9. According to **Joey Reynolds Associates, Inc.**, **TM** has engaged in unfair competition by copying their concept for radio ID spots.

**Ivan Hoffman** of Los Angeles, attorney for **Reynolds Associates**, indicated that other companies have also been given ample time to withdraw their "pirated" version from the market, but had not complied and similar suits would be filed.

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**BOB HAMILTON RADIO REPORT**

Houston..... January — March.....PULSE.....SHARES.....

	6am - 10am	10am - 3pm	3pm - 7pm	7pm - 12mid
KCOH	5	8	6	x
KIKK	10	9	10	x
KILT	17	15	20	19
KLOL-FM	1	3	3	4
KNUZ	8	4	8	8
KPRC	9	6	4	6
KTRH	7	7	4	6
KULF	7	4	6	9
KYOK	12	16	14	13

x-No broadcasts in that time slot.

**SAN FRANCISCO**

In case you didn't know, Sly Stone started his industry career as a jock. Listened to an air check from KSOL in this city last week. Sang with the records on occasion and talked at 240 m.p.h. but related. A thrill to hear. Good jock.

**New York**

Reminding you that June is Cat & Kitten Month, Dairy Month, and Fight The Filthy Fly Month. June 4th is Old Maids Day and the 4th and 5th of June is the Delmarva Chicken Festival and National Chicken Cooking contest. More exciting news next week.

**Palm Springs**

Elliott Field, former Hollywood disc jockey during the golden years of KFVB, is now managing a new progressive MOR station in Palm Springs. Completely new operation from call letters, KPSI (formerly KPAL), to studios and transmitter.

**San Francisco**

Forgot to add KYA's number last week .....  
 PULSE.....Feb-March.....SHARES.....  
 6am - 10am 10am - 3pm 3pm - 7pm 7pm - 12  
 4 3 7 9

**Denver**

KTLK announced in a press release this week that all major one stops and record stores here have switched to the KTLK Bookmark survey for stacking their stores with records.

**Des Moines**

KIOA is running a contest called "A Diamond a Day". They're giving away a Neil Diamond album each day . . . with that winner qualifying for the grand prize of a diamond ring. Contest ends the same day that Neil Diamond appears in concert.

**Winnipeg**

CFRW is holding a contest to name the Hit 71 Summer Songs. Listeners are sending in their nominations, which must be hit songs of the past summers. First day of summer all the winning records will be played.

**Nashville**

WMAK is saluting the high school graduating class of 1971 this weekend. Every other record they play will be an oldie, and instead of giving the year, they will say, "from your sophomore year" . . . from your junior year, etc.

**Los Angeles**

Rumors are floating around that Paul McCartney is planning to begin recording for A&M instead of Apple. There is absolutely no confirmation of this, but this particular possibility was pointed out. RAM stands for A&M Records . . . the picture on the back is in the likeness of Jerry Moss, A&M president, and the scoreboard is an alphabet that spells A&M . . . not picture Ram On, a song from the album. Of course, this is pure conjecture and we've all been through this before, but it does make for interesting album cover reading. Myself, I don't believe it . . . I'm sure none of the Beatles would goof on their album covers . . . it's all pure coincidence.

**New York**

WOR-FM took a survey to see which astrological sign was the heaviest on the request phones. When a listener called in for a request, the phone girls asked them what sign they were. Out of a sample of some 7,000 calls, the heaviest requesting sign was Leo . . . then Aquarius, Virgo, Taurus, Cancer, Capricorn, Libra, Pisces, Aires, Saggitarius, Gemini, Scorpio, in that order.

**Detroit**

Another take off on the Mystery whatever contest this time from WXYZ here. The station ran a Mystery Place contest with clues to the location given by using only songs written by Bacharach-David. First prize was a trip to San Jose and second prize was a camper . . . "A House is not a Home".

**New York**

Some words from Pulse on FM penetration . . . Heaviest FM sets in use comes from Detroit where penetration is 88 per cent. Secondly, it's Philadelphia with 88 per cent next Los Angeles with 83,4 . . . Others reported . . . San Francisco, 78.7 . . . Houston, 76.6 . . . New York, 71.1. Minneapolis, 76.6 . . . Boston 67.4 . . . Milwaukee, 84.3. Memphis, 61.4 . . .

**Altoona, Pennsylvania**—197th market. Population 69,000 . . . Metro area, 250,000. City is a heavy Italian area with less than 1% black population. Altoona was once one of the largest railroad centers in the U.S., but with the loss of passenger trains, this particular industry has vanished and the city does not flourish the way it once did. You'll find this town with an average age, older than the average city and with it an ultra conservative attitude. Things are beginning to brighten, however, with a push for new industry. While the city may be quiet, the radio market is far from it. WFBG, programmed by Charlie Tuna (who also picks the music) and WVAM, captained by Bill Robbins, sport some 14 mobile news units between themselves, for example. WFBG is playing a shorter playlist, while WVAM is into a longer one. WFBG is leading as far as ratings, which are infrequently taken, by the way. WFBG-FM is automated MOR, WRTA a block programmed station aimed at an older audience . . . WVAM-FM is simulcast with AM, WKMC in Roaring Springs is country and western and WTRN in Tyrone is a sort of top 40. Cost of living is the average of a northern city . . . likewise the weather. There are 3 AM's and 2 FM's.

**Bakersfield, Calif.**—92nd. market. Population 315,000. City is about 5% black . . . contains about 65,000 Mexican-Americans. This city is basically a farming center. . . producing a good part of the state's cotton and potatoes. It's also the leading oil producing county in the state. Bakersfield College is here with about 3,000 students. Bakersfield is highlighted by a fantastic growth both in population and in industry. The city's attitude is split, but the conservatives seem to lead slightly. Cost of living isn't bad, a one bedroom apartment will go for about \$150. KAFY is by far the leading station, according to last falls ratings, pulling 2½ times it's nearest competition. That station is programmed by Monty Montgomery, with Jerry Clifton handling the music.

KERN is the other top 40. John Sherman programs that station with Steve Ling picking the music. KERN, which leans more toward the hipper element, has tightened considerably and is expected to do more in the latest ARB.

In that last rating, KERN pulled in second, but was followed closely by MOR-KLYD and daytime country station KUZZ. KBIS is CBS network and MOR . . . KGEE is NBC and block . . . KGFM is automated good music . . . KLYD-FM, simulcasts with AM'er . . . KPMC is ABC and MOR with country at night. KWAC is all Spanish. Sunny California weather resides here . . . 8 AM's and 4 FM's.

**Amarillo, Texas**—150th market. Population, 203,200. 4.5 percent black and 4.5 percent Mexican-American. Amarillo is situated right in the center of the Texas panhandle. While it still is very heavy agricultural . . . ranching and oil . . . industry is starting to move in more and more. Levis, which employs 1500 people, and Bell Helicopter, about the same, are the two largest industries. Amarillo is a very young community, but philosophically it is still very conservative. A recent survey, which shows that 80 percent of the city goes to church less than two Sundays out of the year, seems to display the

usual Bible belt image. Two colleges are located here. West Texas state is 8,000 people, and Amarillo Junior College has about 4,000 students. Two top 40 stations vie for first place . . . KIXZ, programmed by Gene West with Dave Beecher picking the music is on top, according to last ratings . . . not that far ahead of KPUR, programmed by Dan Grant. KDJW is modern country in a city that is still very heavy on the country scene. KDJW-FM is MOR and KZIP is country . . . KGNC and KGJW figured second and third in the last ARB with KPUR fourth and KIXZ first. Cost of living is about as low as you'll find anywhere . . . the weather is extreme . . . blizzards in the winter and hot weather with heavy winds in the summer. The city has 6 AM's and 2 FM's.

**Ashville, North Carolina**—189th market. Population 165,000. Metro . . . city itself is 65,000. Ratings are usually taken in all six counties. 17 per cent black population . . . A branch of University of North Carolina is located here . . . 1800 students. Mark Hill and Warren Wilson also are here with about 1500 more students. Ashville, located in the beginning of the Smokies, is primarily a tourist town . . . Mount Mitchell, highest mountain in the South East attracts a lot of people. The city is very conservative with the average age being about 24. WKKE and WIDE are the two top 40 stations. John Anthony is PD at WKKE . . . and Steve Murphey leads WISE. WLOS-FM is background music . . . WSKY is MOR with some country . . . WWNC is country. In latest ratings, WKKE was the leading station with WWNC second . . . WISE, third and WKSJ, fourth. Cost of living is extremely low . . . summers are fairly cool . . . winters are mild . . . there are 4 AM's here and 1 FM.

#### San Francisco

KFRC engineer, Dennis Pipes, is doing the most contemporary comedy service available at this moment. Lines are geared toward particular current records, helping with intros, etc. Have no address for him, but you can most undoubtedly write to him at KFRC for information.

#### Philadelphia

As reported, WFIL was not able to hold their usual three day, outdoor marathon set to raise money for Retarded Children, so they had to hold it inside just over the air. Last year in the outdoor thing, they made 72,000 . . . this year \$84,000 . . . interesting.

**John M. Egar, 31, attorney-advisor in the FCC Office of General Counsel, has been appointed Legal Assistant to FCC Chairman Dean Burch. He replaces Patrick E. O'Donnell who is leaving the Commission to join the White House staff.**

## BOB HAMILTON RADIO REPORT

WHHY—Montgomery  
KCBO—San Diego  
WQAM—Miami  
WFIL—Philadelphia  
WFBG—Altoona  
WGH—Newport News  
WERK—Muncie  
KERN—Bakersfield  
WMAK—Nashville  
KSTT—Davenport  
CHED—Edmonton  
CJME—Regina  
KIXZ—Amarillo  
WTRY—Troy, N.Y.  
WDAK—Columbus  
WEAM—Washington  
WJDX—Jackson

jock  
jock  
Newsman  
jock  
Drive time  
jock  
1st phone jock  
afternoon jock  
Morning man  
morning newsman  
all night jock  
9-12 noon & Prod.  
1st. ticket  
jock  
1st. ticket jock  
newsman  
jock

## OPENINGS

Bob Baron  
Buzz Bennett  
Jim Dunlap  
Jay Cook  
Charlie Tuna  
Lee Fowlers  
Bill Shirk  
John Sherman  
Joe Sullivan  
Jerry Reed  
Keith James  
Hart Kirch  
Gene West  
Jay Clark  
Alan Boyd  
Mike Michaels  
Bill Tanner

## CHANGES

Curt Perry from KCFI to KWWL . . .  
Mike Cunningham from KYSM, Mankato to KWWL . . .  
Trip Summers from WKY to WCUE in Akron . . .  
Sammy Moon will do nine to midnight at WKY and Freddy Hendrickson goes on all night show . . . Terrell Metheney's son, Kevin takes over weekends at WKY at age 16 . . .  
Bob Hamilton (not the one that Chris cooks for) is the new program director at WIXZ in Pittsburgh . . .  
Walt Taylor moving from WGLI to WINZ . . .  
Paul Patrick leaving KUDE . . . Bruce B. Allen, newsman and relief man there . . .  
Larry Edwards new music director at KNOE . . . Don Anthony, moved to WTIX . . .  
Ex -KCBO'er, Ron Thompson doing 7 to midnight at KISN . . .  
Bill Stevens from KIMN to KISN . . .  
Dic Youngs moves into sales at KIOA . . . still doing a weekend gig . . .  
Mike Welch, new music director at KIOA . . .  
WPGC, under Harv Moore beefing up on the music side . . . Last Tuesday they ran a record industry appreciation night . . . will be an annual event . . .

## THE CHARLIE TUNA SHOW

A college in Oregon that had invited the vice-president to speak, received a reply from Spiro with only a 6 cent stamp on it, two days after the postal increase had taken effect. So, the college had to pay the two pennies postage due. As far as I know, that's the only time on record of Spiro ever forgetting to put his two cents worth in.

There is so much religious music nowadays, when you say "Top Ten" . . . you don't know if they're talking about hits or commandments.

The 23rd annual cocktail competition will be held this afternoon at the Beverly Hilton Hotel. 125 judges will taste the concoctions of 81 bartenders . . . I seriously question the judgement though, of a guy who's had 81 cocktails.

The Brooklyn Bridge is 88 years old today. Officials were going to mark the occasion with a cake and 88 candles. But, they were afraid it might set fire to the pollution in the East River.

Michigan State researchers have finally succeeded in inducing "false pregnancy" in female cucumbers. The result is the world's first seedless pickle. They're expected to be on the market in a few years . . . in the meantime, may I be the first to urge you to "Support Planned Picklehood".

**This** will really be my own thing this week . . . I have no particular theme to discuss . . . so I'll just rap with you a bit about a lot of things. Was in Memphis for the Memphis music awards . . . understood about 800 people there. Memphis music people certainly are friendly and accomodating . . . really dig going down there . . . maybe it's my southern blood or something. Chips Moman's farm and motorcycles through the woods . . . a little row boating on the tree covered lake really will straighten your head . . . Tommy Cogbill, Walter Hansen, Charlie Nuccio. . . several others riding. Chips really has some kind of farm. Really strange thing about living on the beach . . . seems like the sound of the ocean keeps on hitting your sub-conscious mind and a couple of months of it and you find yourself getting quieter and calmer. Maybe it's just me . . . but, I've noticed myself smiling a lot more. Are moving into a new set of offices one floor down this week . . . four good sized offices instead of the two we have at the moment . . . certainly is a pretty place . . . have to move because the space is impossible at the moment. The demand on the office is so great, two more people are being added to the staff . . . one to handle music information and one just to assist. Everything looks so unbelievably positive, it sometimes seems like a dream! Haven't forgotten about the employment agency for jocks . . . guarantee you it'll be in full swing within a few weeks. . . just ran into a snag and had to cool it for awhile. The clinics get bigger and better with each one. Only hope at this moment that the largest group we have had at a clinic are coming for the right reason with positives on their heads. That's up to them . . . but, the setting is fantastic and the program is going to be incredible . . . a lot of very loving folks working their heads off for San Clemente. Spent a long time with Wayne Newton rapping about people who come down on you in print or who start rumors . . . he's had his troubles with a local columnist who has been in such desire of satisfying his ego that he has written a lot of very personal untrue things about Wayne. Sad . . . not the truth, but sometimes that kind of thing is not easy to handle. I've had my share of it, but you just take a look into the Pacific Ocean at your reflection and tell yourself the truth. What other people write and talk about you is only their trip . . . what's important is what you think about yourself. . . and I sure try to tell myself the truth. Somebody asked Brother Dave Gardener if he had to watch what he said . . . "No, I just watch what I think." That's my theme. When it all comes down to it . . . the sun . . . the ocean . . . the joy of listening to all kinds of music . . . and Chris . . . those are the important things. Knowing that certainly makes it a lot more peaceful.

Have been studying a little bit what makes a hit record. That funny thing called "identification" . . . seems to me that's what makes anything a hit . . . just to open another little door in people's heads . . . and the doors are being opened a lot more frequently now, even though sometimes maybe we'd all like to slow it down.

I just want you to know that everything is okay here. We're by no means getting rich . . . the profit at the end of the month will go into a fund for the other projects; employment agency, etc. The growth gets faster and

faster everyday . . . that I'm not trying to slow down. Keep on moving upward. . . Hope everything is positive. where your at . . . if I can help you any way . . . call . . . we're trying. See you in San Clemente.

**Sonderling Broadcasting Corporation** has been issued a short term license renewal for WWRL, New York, New York, to expire on June 1, 1972, following an FCC investigation of broadcasts on which the Reverend James Lofton, Jr., advertised meetings at which he solicited money from his audience in return for tips on the numbers game. Lofton also used the mail for this purpose. The Commission investigation showed that Reverend Lofton urged his listeners to send donations by mail in return for financial "blessings" which many in his audience understood would be in the form of tips on the numbers, and by urging attendance at religious services where those making donations would be given tips. The tips were customarily given by means of three-digit Biblical references or through words which were "dream-book" references to three-digit numbers.

Although the station said it was not aware of any improper practices by Reverend Lofton, the Commission said that monitoring of his broadcasts by station personnel should have alerted management to the need for a careful inquiry into his activities:

Noting that the renewed WWRL license will expire at the same time other New York licenses expire, the Commission said that it is to be considered as a short-term renewal because of the way the station was operated. The Commission said it arrived at this determination after consideration of the licensee's representations about measures taken to prevent future abuses of this type, the prompt removal of Lofton from the air as a result of the investigation, the absence of probative evidence of fraudulent practices by other ministers whose programs were carried by the station, and that monitoring of the Lofton programs "failed to disclose any explicit mention of betting odds or three-digit scripture references corresponding to predicted winning numbers." The Commission said that if it were not for these facts, the investigation "might have culminated in a totally different result" and that recurrence of the conditions uncovered by the investigation could be the basis for denial of license renewal, license revocation, or monetary forfeiture.

**WCGA, CALHOUN, GEORGIA, DENIED RECONSIDERATION FOR FCC REFUSAL TO ASK COURT FOR RENEWAL CASE REMAND:** A petition by Gordon County Broadcasting Company, licensee of standard broadcast station, WCGA, Calhoun, Georgia, for reconsideration of Commission action refusing to request remand of the WCGA, renewal case from the Court of Appeals has been denied by the Commission as "completely without merit". Gordon County said that it wanted the case remanded to the Commission so it could show that a monetary forfeiture, rather than a denial of its license renewal, would be proper in this case. The licensee contended that the FCC had failed to consider the arguments in its earlier petition, and that the Commission now routinely imposes forfeiture instead of license revocation where circumstances permit.

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When they told me that I should go spend an evening with Wayne Newton at the Frontier, I thought they were kidding . . . but, later on I found why Paul McCartney frequented the show in London . . . Wayne and I later rapped . . . for over an hour. . . .

**BOB:** I have always had the feeling that when you are trying to please people, you're trying to do two things . . . you have to be a reflection of your audience and you also have to be an innovator of the audience. Now . . . watching your show, which totally gassed me . . . it seemed to me that your whole shtick was being a reflection.

**WAYNE:** That's basically true . . . I think that our act is pretty much a reflection. You're getting into words like anachronism. I think it pretty much evolved when we were in the lounges where we did six shows a night, six nights a week . . . and this went on for five years. We had people die . . . in the audience . . . we had people throw things at us . . . a heckler was the least of your problems. Your prime purpose if you're going to keep your job . . . in those days, we couldn't say . . . everybody needs that "Go to hell" money, and we didn't have it . . . so when you work that way, your total concept is to please those people, whatever they want to hear, that's what you're going to do. You're not going to please them all, but you please as many as you can . . . then you've really done it. I think that when an act walks on stage . . . and is that self centered . . . saying, "the hell with you. . . . I'm going to do what I'm going to do and since you're paying to see me, your going to have to listen to what I want to put down" . . . That's never been my concept of the entertainment business . . . I think there are places for that . . . I don't think the place for it is on stage.

**BOB:** One of the things that I know, that you know, because you exemplified that on stage tonight. You talk about your image . . . you are the same age as me and at this point, guys that are our age have long hair and are playing in rock bands at this point . . . and you're talking about 43 year married couples. Right?

**WAYNE:** Right.

**BOB:** Tell me about how aware you are of your image and what you think you're image is with the public.

**WAYNE:** I am very aware of my image . . . I've been made aware of it. I did a movie called Eighty Steps to Jonah, where I wore my hair down . . . not nearly as long as yours, but just down . . . I mean people just went ape . . . people that were Wayne Newton followers just couldn't believe it . . . I mean, why would he do that with us . . . You're a very personal property to these people and that is another reason I have kept my personal life, very personal. I don't allow them to come to the ranch to take pictures of my wife and I together. I allow no films at the ranch because I want my wife to be able to go out and I want personal life, too . . . whatever I say or do or react to there is my business. When I'm out, I am in fact subject to these people and I learned one thing a long time ago, that when people identify with you, they don't do it because they like you so much. It's that they then elevate themselves to your level. You tear that down . . . you're not tearing you down . . . you're tearing them down, and they'll hate you for the rest of their lives. So, therefore, I am very aware of what I say and do and react to in public and of what my image is. Now, my image in the last year or so has changed.

**BOB:** What kind of audience do you expect to have ten years from now? I mean, you expect to still be playing ten years from now . . . .

**WAYNE:** I hope. Maybe not as much as I'm playing now. I think the audience will be somewhat the same. I'm convinced it will. We get kids right out of college who start to become followers. Johnny Cash and Liberace used a cliché . . . This group of people discovered me. I don't think that will ever happen to me. I think what will happen is that kids right out of school . . . college age . . . as long as night clubs exist, they're going to come to see what they're all about . . . and when they do come in to see what they're all about, I'll be there . . . and they'll either like what I do or they'll totally dislike what I do. There never seems to be any gray with our show . . . they either like what I do or they dislike what I do. There's never any middle.

**BOB:** What do you think makes a hit show?

**WAYNE:** I think it probably differs today . . . no, I don't guess it does . . . when you stop and think what made Jolson so effective . . . Eddie Cantor and Judy Garland . . . the same thing holds true today . . . this genuine desire to entertain. If you walk out on that stage and bust your butt, they're going to react to you . . . even if they don't like what you do, they'll say, "Jesus Christ, he worked hard."

**BOB:** Would you define the word "entertain"?

**WAYNE:** Yes. A guy said to me, "Why don't you close once you finish all those instruments because you've got the people right at the peak and that would be a great time to walk off" . . . and I said to him, "If you go see a movie and you laugh all the way through that movie because it's a great comedy, you'll probably never go see that movie again, but you'll say how great it was. If you walk out of that theatre with tears in your eyes, you'll go back and see it six times". I think that's entertainment . . . when you can take people through the entire spectrum of their emotions . . . happiness . . . standing and applauding . . . right down to tears in their eyes. They walk out of there feeling emotionally fulfilled.

## BOB HAMILTON RADIO REPORT

Thoughts from: *The Power of Your Subconscious Mind*  
by Dr. Joseph Murphey

1. **The treasure house is within you.** Look within for the answer to your heart's desire.
2. The great secret possessed by the great men of all ages was their ability to contact and release the powers of their subconscious mind. You can do the same.
3. Your subconscious has the answer to all problems. If you suggest to your subconscious prior to sleep, "I want to get up at 6 A.M.," it will awaken you at that exact time.
4. Your subconscious mind is the builder of your body and can heal you. Lull yourself to sleep every night with the idea of perfect health, and your subconscious, being your faithful servant, will obey you.
5. Every thought is a cause, and every condition is an effect.
6. If you want to write a book, write a wonderful play, give a better talk to your audience, convey the idea lovingly and feelingly to your subconscious mind, and it will respond accordingly.
7. You are like a captain navigating a ship. He must give the right orders, and likewise, you must give the right orders (thoughts and images) to your subconscious mind which controls and governs all your experiences.
8. Never use the terms, "I can't afford it" or "I can't do this." Your subconscious mind takes you at your word and sees to it that you do not have the money or the ability to do what you want to do. Affirm, "I can do all things through the power of my subconscious mind."
9. The law of life is the law of belief. A belief is a thought in your mind. Do not believe in things to harm or hurt you. Believe in the power of your subconscious to heal, inspire, strengthen, and prosper you. According to your belief is it done unto you.
10. Change your thoughts and you change your destiny.

### HEY LIFE

Hey life!

Is this all you offer

With your circles of sameness

And petty goals giving ulcers to the ambitious

Your promise of love and meaning and joy,

Your fictitious payoff?

Hey life!

Men drown themselves in conquests and payments,

Women are content to rest submerged in fantasy.

Hatred is as meaningful as hobbies,

Greed gives energy and fear responsibility,

And guilt is fuel enough!

Hey life!

Philosophers stumble and search for meaning

Studying the heavens to comfort the earth.

There is no comfort—only time to serve,

There is no prison—save that which man makes

And offers to another.

Hey life!

Man lives never knowing what it means,

Contented by a dash of pleasure and the screams.

His joy—but a moment's respite from pain,

His victory—to know that he is not slain

And can have children!

Hey life!

I see your mocking smile

That hovers over sadness in scorn

Without ever sharing it or even seeing it.

I have no time for you—only for man

Who outlives you!

I asked God to help me find love.

He told me, "You are love."

I asked God to help me find a purpose.

He told me, "You are the purpose".

I asked God to help me find Truth.

He told me, "You are Truth".

Then God said, "When you find me,  
your questions will cease".

### OTHER THOUGHTS

One man of courage makes a majority.

This is what I get for trying to bring joy and recreation to the people of this country. (Al Capone, shortly before his death in prison).

Blessed are they which do hunger and thirst after righteousness for they shall be filled.

The truth is what is; what should be is a dirty lie.

—Lenny Bruce—

To live outside the law you must be honest

—Bob Dylan—

STATION/CITY	REPORTER	HOTTEST RECORD	BEST NEW RECORD
WABB-Mobile	Gary Mitchell	Brown Sugar	Draggin' The Line
WERK-Muncie	Gil Hole	It's Too Late	That's The Way
WPOP-Hartford	Bob Paiva	Wild Horses	Stand For Our Rights
WTMA-Charleston	John Trenton	It Don't Come Easy	Draggin' The Line
KYNO-Fresno	Sean Conrad	Tarkio Road	Witch Queen of New Orleans
WBBF-Rochester	Tim Griffin		Draggin' The Line
KEYN-Wichita	Paul Baker	Want Ads	Mother Nature's Wine
WKBR-Manchester	Eddie Baker	Indian Reservation	Do You Know What Time
KIRL-St. Louis	Dave Scott	It's Too Late	Rainy Day Feelin'
WCCC-FM-Hartford	Rusty Potz	It's Too Late	Gotta Have Love
KBIX-Muskogee	Bob Derek	It's Too Late	I'll Meet You Halfway
KUDE-Oceanside	John Richards	Brown Sugar	High Time We Went
KNAK-Salt Lake	Corolyn Cressalt	Nathan Jones	Rainy Day Feeling
KTLK-Denver	Lou Massey	Brown Sugar	Draggin' The Line
KYNA-Des Moines	Dick Shannon	Lowdown	Not Just Another Woman
WAPE-Jacksonville	Ted Richards	Rainy Days & Mondays	Double Barrell
KIDA-Des Moines	Mike Welch	Want Ads	Don't Pull Your Love
WGH-Newport	Scott Christenson	Treat Her Like A Lady	Get It On
WPGA-Savannah	Jerry Rogers	It Don't Come Easy	Mr. Big Stuff
WING-Dayton	Jerry Kaye	Toast & Marmalade	Puppet Man
WDBQ-Dubuque	Paul Hemmer	Stay Awhile	Summertime
WAYS-Charlotte	Jack Pride	Double Lovin'	Bring The Boys Home
KSTT-Davenport	Barry James	Rainy Days & Mondays	Give More Power To The People
KSEE-Santa Maria	Dandy Horn	Crazy Love	Love Means
WDAK-Columbus	Alan Boyd	Double Lovin'	Rings
KWWL-Waterloo	Dave Stein	Nathan Jones	Don't Pull Your Love
WHHY-Montgomery	Larry Steele	Timothy	You've Got A Friend
WOSH-Oshkosh	Gregg Albert	Indian Reservation	Sooner or Later
WTOB-Winston	Buddy Latham	When You're Hot	Draggin' The Line
KNOE-AM-Monroe	Larry Edwards	Brown Sugar	Hot Love
KLMS-Lincoln	Fred James	Rainy Days & Mondays	Don't Say You Don't Remember
WFOM-Marietta	Red Jones	Rainy Day Feeling	Draggin' The Line
KISN-Portland	Bob Noonan	Albert Flasher	Draggin' The Line
KIOA-Des Moines	Dic Youngs	When You're Hot	Double Lovin'
WLCY-Tampa	Daylon Rashint	Want Ads	Time For Love
WYNE-Appleton	Scott Carpenter	Do You Know What Time It Is	Change Partners

## YESTERDAY

Thanks to Peter McLane of KIOA for dropping us a copy of this memo written by Gordon McClendon for KLIF.

## MUSIC POLICY

Revised September 27, 1956

This music policy will apply to all record shows regardless of the time of day or night--except those specifically designated otherwise, such as all-Top 40 Shows. Absolutely no deviation from this format is permitted.

No hour shall contain more than 13 commercial minutes (excluding newscasts) according to the attached schedule. No newscast shall last longer than 4 minutes, including intro and all commercials.

You will play a MINIMUM of 13 records (preferably 14) in each hour, broken down as follows, except for driving hours:

1. 6 records from station's Top 40 List (with deletions), spread equally from top to bottom.
2. 3 records from station's "corner list" of 30 or more.
3. 2 records from old favorites group with emphasis on those



## OTHER RECORDS YOU MAY BE CONSIDERING

- AND I LOVE HER SO/Bobby Goldsboro  
WIP, WLCY-FM, WGR, WJDX, KOGO, WWJ, WNEW, WIBC . . . add KJAE, WDAE
- AND THEN HE WALKED IN/Sammi Smith  
KOGO, WNEW
- BE NICE TO ME/Runt  
WLCY-FM, KOGO
- BROWNSVILLE/Joy of Cooking  
WIP, WJDX, WIBC
- BRIDGE OVER TROUBLED WATERS/Aretha Franklin  
WNBC, WTAE, WIND, WBEN, WIBC
- BUTTY BUTT/Ray Charles  
WNBC, WXYZ
- COOL AID/Paul Humphreys  
WIP, WIND, WLCY-FM
- CAN'T FORGET THE TIME/Rose Coloured Glass  
WIP, KJAE, WIND, WGR, WJDX, KOGO, WIBC
- CUBANO CHANT/EI Chicano  
WNBC, KOTO, WNEW . . . add WXYZ, WWJ
- DONE TOO SOON/Neil Diamond  
KOGO, KSFO, WLCY-FM, KVI . . . add WIP (nite)  
WIND, WDAE
- DONT SAY YOU DONT REMEMBER/Beverly Bremers  
WIP, WNEW, KOGO . . . add KJAE, WJDX
- DONT PULL YOUR LOVE/Hamilton, Joe Frank & Reynolds  
WIP, WNBC, WIND, WLCY-FM, WGR, WJDX, KVI, . . . add WNEW, WIBC
- DAYS I REMEMBER/Pickettywitch  
WLCY-FM, . . . add WTAE, KFI
- ETUDE IN RHYTHM & BLUES/Paul Mauriat  
WTAE . . . add WNBC, KFI
- FEELINGS/Lettermen  
WDAE, WGR. . . add KOGO, WLCY-FM
- HOUSE ON POOH CORNER/Nitty Gritty Dirt Band  
WNBC, WLCY-FM, KOGO. . . add KJAE
- HE'S SO FINE/Jody Miller  
KVI. . . add WTAE, WNEW, WIBC
- HILL WHERE THE LORD HIDES/Chuck Mangione  
KSFO . . . add WJDX, WBEN
- IT DON'T COME EASY/Ringo Starr  
KOGO, WIP, WNBC, WIND, WDAE, WLCY-FM, WXYZ. . . add KJAE, WJDX, WBEN
- I ONLY WANT TO SAY/José Feliciano  
KOGO, WIP, WWJ, WNEW
- I LOVE YOU FOR ALL SEASONS/Fuzz  
WIND, WGR, WXYZ, WWJ
- IF NOT FOR YOU/Olivia Newton-John  
WIP, WTAE, WJDX. . . add KJAE, WIND, WWJ
- I DON'T KNOW HOW/Helen Reddy  
WIP, WNBC, WTAE, WDAE, KSFO, WGR, WJDX, WBEN
- I DON'T KNOW HOW/Yvonne Elliman  
WIP, KJAE, WNBC, WIND, WDAE, WXYZ, WWJ, WIBC
- INDIAN RESERVATION/Raiders  
WIP, KJAE, WNBC, WXYZ, WIBC. . . add WJDX
- LET ME BE THE ONE/Jack Jones  
WIP, KJAE, WDAE, WGR, KOGO
- LOVE LOOKS GOOD ON YOU/John Bahler  
WIP, KJAE, WTAE, WLCY-FM, KOGO, WBEN
- LOVE MEANS/Sounds of Sunshine  
WIP, WIBC, KJAE, KOGO, KVI
- MOZART 40/Waldo do Los Rios  
WIP, WTAE, KSFO . . . add WJDX, WWJ
- NEVER CAN SAY GOODBYE/Isaac Hayes  
WIP, WNBC, KSFO, KVI, WNEW. . . add KJAE, WJDX
- NEVER CAN SAY GOODBYE/Impact of Brass  
WGR, KOGO
- NATHAN JONES/Supremes  
WNBC, WLCY-FM, WJDX. . . add KJAE, WIND
- NEVER ENDING SONG/Delaney & Bonnie  
WTAE, KSFO, KVI. . . add WJDX
- PUPPET MAN/Tom Jones  
WNBC, WLCY-FM, WJDX . . . add WIND
- RINGS/Cymmaron  
add WIP, WTAE, WJDX
- REACH OUT/Diana Ross  
WIP (fading), WNBC, WIND, WDAE, WLCY-FM, WJDX, KOGO, WNEW, WIBC
- RAINY JANE/Davy Jones  
add WGR, KVIS
- SUMMERTIME/Herb Alpert  
KSFO, WIBC. . . add KOGO, WIP, WLCY-FM, WWJ (both)
- SUMMER OF '42/Roger Williams  
Add WIP, WWJ (both sides)
- SUPERSTAR/Murray Head  
WNBC, WXYZ, KFI
- TOO LONG ON THE ROAD/Mark Lindsay  
WIP, WNBC, WLCY-FM, KVI . . . add KOGO
- THE CITY/Mark-Almond  
KSFO . . . add KJAE, WTAE
- TIME FOR LOVE/Dennis Yost  
WIP, WLCY-FM, KJAE, WGR, KOGO
- TREAT HER LIKE A LADY/Cornelius Bros.  
WNBC, WIND, WJDX (hottest request)
- TAKE ME HOME/John Denver  
WGR . . . add WJDX, WLCY-FM
- WHERE DID THEY GO?/Peggy Lee  
Add KOGO, WIP, WWJ
- WE'RE ALL GOING HOME/Bobby Bloom  
WNBC, KVI
- YOU'VE GOT A FRIEND/Roberta Flack&Donny Hathaway  
KSFO, WNEW . . . add WTAE, KVI
- YOU'VE GOT A FRIEND/James Taylor  
WLCY-FM, . . . add at WIP, WNEW

## ALBUM SECTION

PETER ALLEN(Metro)—Incredible lyrics on almost all cuts "The Lives of Me", "Spit Before You Swallow" "5 AM in L.A."

RUNT/Ballad of Todd Rundgren (Bearsville) "Long Flowing Robe", "The Ballad" "A Long Time, A Long Way To Go" (Todd has done it again)

## ALBUMS GETTING PLAY

Lettermen—"Love is a Hurting Thing", "Yes, I'm Ready".

Big Band Hits/Oscar Brandenburg—"Air Mail Special", "Charmane", "Angry".

Carpenters—"Let me be the one", "Superstar", "Sometimes" "One Love".

Helen Reddy—"Crazy Love", "LA Breakdown", "Best Friends".

Paul McCartney—"Uncle Albert", "Home is Heart of the Country", "Ram On"

Lena Horne—"More today than yesterday", "Maybe I'm Amazed".



**BOB HAMILTON RADIO REPORT**

By Beverly Magid

THE HITS		LABEL	NO. WEEKS ON CHART
LW	TW		
2.	1.	RAINY DAYS & MONDAYS/Carpenters A&M WIP, KJAE, WNBC, WIND, WDAE, KSFO, WLCY-FM, WGR, WXYZ, KFI, WJDX, KOGO, KVI, WWJ, WBEN, WNEW, WIBC, WTAE	4
3.	2.	YOU'RE MY MAN/Lynn Anderson Columbiz WIP, KJAE, WNBC, WDAE, WLCY-FM, WGR, WXYZ, WJDX, KOGO, KVI, WNEW, WIBC	4
1.	3.	ME & YOU & A DOG/Lobo Big Tree WIP, KJAE, WNBC, WTAE, WIND, WDAE, WLCY-FM, WGR, WJDX, KOGO, WWJ, WIBC	7
6.	4.	HERE COMES THE SUN/Richie Havens Stormy Forest WIP, KJAE, WNBC, WIND, KSFO, WLCY-FM, WGR, WXYZ, WJDX, WBEN	5
10.	4.	FOLLOW MY/Mary Travers W.B. WIP, KJAE, WNBC, WTAE, WDAE, WLCY-FM, WGR, WWJ, WNEW, WIBC	3
4.	6.	ME AND MY ARROW/Nilsson RCA KOGO, WIP, KJAE, WLCY-FM, WXYZ, WWJ	6
7.	7.	IF/Bread Elektra WIP, KJAE, WNBC, WIND, WDAE, WLCY-FM, WGR, WXYZ, WJDX, WWJ, WBEN, WIBC	8
5.	8.	MANA & PAPA/Ray Stevens Epic WIP, KJAE, WNBC, WDAE, WGR, KOGO, WNEW, WIBC	5
11.	9.	THAT'S THE WAY/Carly Simon Elektra WIP, KJAE, WNBC, WIND, WDAE, KSFO, WLCY-FM, WJDX, WBEN . . . add WWJ	5
14.	10.	FLIM FLAM MAN/Barbra Streisand Columbia WIP, KJAE, WNBC, WDAE, WLCY-FM, WGR, WWJ, WNEW, WIBC . . . add WXYZ, KFI, WJDX	2
-	11.	IT'S TOO LATE/Carole King Ode WIP, KJAE, WNBC, WIND, WDAE, KSFO, WLCY-FM, WXYZ, WJDX, KVI, WBEN, WNEW . . . add WIBC	1
12.	12.	TOAST & MARMALADE/TinTin Atco WIP, KJAE, WNBC, WDAE, KSFO, WGR, WXYZ, WJDX, KOGO	2
-	13.	LIGHT SINGS/5th Dimension Bell WIP (both sides), WNBC, WTAE, WIND, WDAE, WLCY-FM, WGR, WXYZ, WJDX, WBEN (both) WIBC . . . add WWJ	1
-	14.	I'LL MEET YOU HALFWAY/Partridge Family Bell WIP, WNBC, WTAE, WIND, WDAE, WGR, WXYZ, WJDX, WWJ	1
9.	15.	PUT YOUR HAND/Ocean Buddah KJAE, WNBC, WIND, WDAE, WGR, WJDX, WBEN, WIBC	8
8.	16.	I AM I SAID/Neil Diamond Uni KJAE, WDAE, WGR, WBEN, WIBC	

**WILL BE HITS**

HERE COMES THAT RAINY DAY FEELING/Fortunes Capitol  
WNBC, WIND, WDAE, KSFO, WLCY-FM, WGR, WJDX, KOGO . . . add WIP, WBEN

THE DRUM/Bobby Sherman Metromedia  
WIP, KJAE, WNBC, WDAE, WLCY-FM, WGR, WJDX, KOGO, WBEN

LIFE/Elvis Presley RCA  
KOGO, WIP, KJAE, WNBC, WTAE, WDAE, WLCY-FM, WGR, KFI, KVI, WBEN, WNEW, WIBC, add WXYZ  
(on a lot of stations, but not definite requests)

WHEN YOU'RE HOT/Jerry Reed RCA  
WIP, WNBC, KSFO, WLCY-FM, WXYZ, WJDX, KVI . . . add WIBC

# BLACK

# MARKET

By: LeBaron Taylor

## TITLE/ARTIST

- ★ 1. BRIDGE OVER TROUBLED WATER/FLIP /Aretha Franklin Atlantic  
1-1 KGFJ, 1-1 WVON, 8-13 WOL, 6-5 WDAS, 2-2 WTLC, 4-1 KATZ,  
1-3 WDIA, 2-2 WAOK, 5-9 WWIN, 2-2 KDIA, 1-1 WCHB
- 2. WANT ADS/ Honey Cone Hot Wax  
3-4 KGFJ, 2-2 WVON, 1-7 WOL, 1-3 WWRL, 1-1 WDAS, 1-1 WTLC,  
7-8 KATZ, 2-6 WDIA, 8-2 WWIN, 1-1 KDIA, 5-5 WCHB
- ★ 3. DON'T KNOCK MY LOVE/Wilson Pickett Atlantic  
5-2 KGFJ, 8-5 WVON, 4-15 WOL, 7-7 WWRL, 3-2 WDAS, 9-5 WTLC,  
1-2 KATZ, 3-4 WDIA, 9-5 WAOK, 6-4 WWIN, 5-3 KDIA, 10-9 WCHB
- 4. SHE'S NOT JUST ANOTHER WOMAN/8th Day Invictus  
8-6 KGFJ, 4-7 WVON, X-29 WDAS, 23-18 WTLC, 2-3 KATZ, 4-2 WDIA,  
9-9 KDIA, 3-3 WCHB
- ★ 5. MR. BIG STUFF/Jean Knight Stax  
3-1 WWRL, 5-1 WDIA, 1-1 WAOK, 9-5 KDIA,
- 6. STOP, LOOK, LISTEN/Stylistics Avco Embassy  
15-3 WOL, 25-15 WWRL, 5-4 WDAS, SS-32 KATZ, 10-6 WWIN
- 7. I KNOW I'M IN LOVE/Chee-Chee & Pepe Buddah  
30-24 KGFJ, 6-6 WOL, 2-2 WWRL, 37-20 WTLC, 8-9 KATZ, X-24 WAOK
- 8. STEP INTO MY WORLD/Magic Touch Falcon  
2-1 WOL, 5-5 WWRL, 33-25 WDAS
- 9. SPINNING AROUND/Main Ingredient RCA  
6-3 WTLC, 33-28 KATZ, 2-2 WCHB
- ★ 10. I DON'T WANNA DO WRONG/Gladys Knight & The Pips Soul  
24-14 WWRL, X-27 WDAS, 17-8 WDIA, X-4 WAOK, 34-20 WCHB

\*DENOTES SUPER HOT

## OTHER RECORDS YOU MAY BE ON OR CONSIDERING

- LOVE/Watts Warner Brothers  
4-5 WVON, 8-6 WTLC, 6-8 WCHB
- NEVER CAN SAY GOODBYE/Isaac Hayes Enterprise  
3-3 WVON, 3-9 WAOK, 4-4 WCHB
- FUNKY NASSAU/Beginning Of The End Alston  
10-2 WOL, #10 WWRL, 22-13 WDAS, X-6 WAOK
- BRING THE BOYS BACK/Freda Payne Invictus  
14-7 WDAS, 29-13 KATZ, 28-17 WDIA, X-30 WWIN
- FUNKY MUSIC/Edwin Starr Gordy  
6-4 KGFJ, 12-9 WTLC
- I KNOW YOU GOT SOUL/Bobby Byrd King  
16-12 WDAS
- ELECTRONIC MAGNETISM/Solomon Burke MGM  
10-7 WTLC

BLACK MARKET

By: LeBaron Taylor.

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

NATHAN JONES/Supremes 23-18 KGFJ, 14-14 WOL, 15-8 WTLC	Motown
YOU'RE THE REASON WHY/Ebonys X-16 WOL, 2-3 WDAS, 11-7 KATZ, 5-8 WAOK, 13-8 KDIA, 22-17 WCHB	Philadelphia International
I DON'T WANT TO LOSE YOU/Johnnie Taylor 12-5 WDIA, 8-10 WAOK	Stax
I'LL ERASE AWAY YOUR PAIN/Whatnauts 4-10 WDAS, 7-4 WTLC	Stang
HEY LOVE/Delfonics 12-6 WDAS	Philly Groove
REACH OUT/Diana Ross 9-8 KGFJ	Motown
ESCAPE-ISM/James Brown HB-19 WWRL, 25-3 WAOK	King
YOU'VE GOT A FRIEND/Roberta Flack and Donny Hathaway HB-21 WWRL, X-31 WWIN	Atlantic
SMASH I DON'T WANNA DO WRONG/Gladys Knight & The Pips	Soul
SMASH ALBUMS BILL WITHERS/Bill Withers cut-Ain't No Sunshine	Sussex
ARETHA LIVE AT THE FILLMORE WEST/Aretha Franklin	Atlantic
HIT BOUNDS ESCAPE-ISM/James Brown (see above)	King
LOVE THE ONE YOU'RE WITH/Isley Brothers	T-Neck
WWRL - Hot-Magic Touch 5-5, Luther Ingram 11-8, Intrigues 10-9, Z.Z. Hill 22-11, Sound Express 30-24	
WOL - Hot-Continental 4 13-10, Intrigues 11-8, Ben Aiken 12-11, Bobby Womack 3-4, Whispers 7-9, Chocolate Syrup 9-12. Additions-Isley Bros., Delfonics, Rufus Thomas	
WABQ - Hot-Margie Joseph 17-6, Luther Ingram 13-7, Clarence Carter 24-10, Five Flights Up 12-12, Faith, Hope and Charity 25-14, Free Movement 28-16, Flaming Ember 26-18, Additions-Bull and Cabilara's, B.B. King, Joe Cocker, Carl Carlton	
WTLC - Hot-Sisters and Bros. 27-17, Diana Ross 27-10. Additions-Clarence Carter, Beginning Of The End, Jean Knight, Presidents, Lovelites, Buddy Miles, Chicago	
KATZ - Hot-Bobby Rush #7, Linda Jones 9-5, Ollie Nightingale 6-4. Additions- Isley Bros., Al Perkins, Leon Haywood, Jazz Crusaders LP.	

## BLACK MARKET

By: LeBaron Taylor

- WDIA - Hot-Jackie Moore X-18, Chairmen X-28, Bobby Bland 6-7, Little Milton 8-9, Temprees 9-10. Additions-Intruders, Lee Dorsey, Five Miles High, General Crook, Roscoe Robinson
- WAOK - Hot-Dee Dee Warwick 7-7, Gene and Jerry X-17. Additions-Osmond Bros., Johnnie Williams, Meters, Supremes and Four Tops, Stylistics
- WWIN - Hot-X-3Continental 4, Chocolate Syrup 7-5, Jackie Moore 13-7, Four Mints 17-10, Love X-24, Intruders X-28, Intrigues X-29. Additions-Fifth Amendment-Pick, Too Hot-Peaches and Herb, Instrumental Pick-Cal Tjader, Album Pick-Down To Earth/Eddie Floyd-Stax
- KDIA - Hot-Whispers #6, Gene and Jerry 10-10, 21-13 Bobby Womack, Cissy Houston 29-19. Additions-Isley Bros., James Brown, Kool & The Gang, Happening-Mr. Lucky Day-Frankie Newsome, Albums-Ray Charles, Bill Withers, Buddy Miles, Aretha Franklin, Temptations, Curtis Mayfield, Gladys Knight, Watts 103rd, Earth, Wind and Fire.
- WCHB - Hot-Eddie Kendricks 7-6, 8-7 Candy Staton, David and Jimmy Ruffin 9-10, Bobby Rush, Glass House, Dramatics. Additions-Mandrill, Undisputed Truth, Al Green, Festivals

## KNOW THE PROS

Curt Shaw, Operations Manager of WABQ Radio in Cleveland, Ohio, is a thoughtful man who obviously has a lot on his mind concerning the role broadcasters should play in a community.

Curt, who took over the top post at WABQ November 1, 1970, feels deeply that there should be a coalition of broadcasters who are concerned with the problems that plague their listeners and peers. Only in this way, the former program director and air personality believes, can broadcasters best serve their listenership and make a solid contribution to society.

Shaw joined WABQ in 1965 after serving a three year stint with WBOE as an air personality. Born in Cleveland, Ohio, he is a product of Cleveland's public schools who went on to major in Mass Communications at Cleveland State University with minors in Political Science and Speech.

An athletic type, Shaw's hobbies are swimming, horseback riding and tennis.

Prior to entering communications, Curt worked as an accountant with General Electric Company in his home town...but now bitten by the electronic media bug, his big ambition is to one day own his own station, and anyone knowing Curt Shaw won't bet that he won't.

## CORRESPONDENTS

Norma Pinnella - WWRL - New York  
E. Rodney Jones - WVON - Chicago  
Jimmy Bishop - WDAS - Philadelphia  
Bill Williams - WCHB - Detroit  
Gene Norman - KATZ - St. Louis  
Music Director - KGFJ - Los Angeles  
Spider Harrison - WTLC - Indianapolis  
Dave McNames - WOL - Washington

Al Jefferson - WWIN - Baltimore  
Curt Shaw - WABQ - Cleveland  
Burke Johnson - WAOK - Atlanta  
Les Anderson - WDIA - Memphis  
Bob Jones - KDIA - San Francisco  
Ray Henderson - WYLD - New Orleans  
Fred Hanna - WMBW - Miami

# CANADA

BOB HAMILTON RADIO REPORT

By Beverly Magid

THE HITS	ARTIST	LABEL
1. 1. BROWN SUGAR CJCH 1-1, CKGM 1-1, VCOM 2-2, CJME 4-3, CHUM 1-1, CKOM 19-9, CKOC 1-1, CKXL 8-3, CKCK 1-1, CHLO 1-1, CFRW 3-1, CKLG 6-3	Rolling Stones	Atlantic
3. 2. IT DON'T COME EASY CJCH 15-5, CKGM 3-3, VCOM 5-4, CJME 22-16, CHUM 16-10, CKOM 20-13, CKOC 5-3, CHLO 6-2, CFRW 8-3, CKLG 9-4	Ringo Starr	Apple
2. 4. ALBERT FLASHER CJCH 3-2, CKGM 7-5, VCOM 3-1, CJME 8-6, CHUM 5-5, CKOM 12-6, CKXL 10-6, CKCK 20-20	Guess Who	RCA
10. 5. SUPERSTAR CKGM 2-2, CHUM 4-2, CKOC 3-2, CHLO 24-17, CKLG 13-9	Murray Head	Decca
9. 6. INDIAN RESERVATION CJCH 20-9, CKGM 24-11, CKOM 28-18, CKLG 2-1, CKXL 6-2, CKCK 21-15, CFRW 12-2	Raiders	Columbia
6. 7. SWEET & INNOCENT CKGM 4-4, CKXL 1-1	Donny Osmond	Polydor
7. 8. LOVE HER MADLY VCOM 12-6	Doors	Elektra
- 9. WHERE EVIL GROWS CJCH -30, CKGM 30-23, VCOM Hb-29, CJME 5-1, CHUM Hb-27, CKCK 26-24, CHLO 20-12, CFRW 18-11	Poppy Family	London
5. 10. ME & YOU & A DOG No further upward movement reported	Lobo	Big Tree
11, 11: HERE COMES THE SUN CFRW 23-16	Richie Havens	Stormy Forest

## OTHER RECORDS YOU MAY BE CONSIDERING

BRIDGE OVER TROUBLED WATER CJCH 19-10	Aretha Franklin	Atlantic
COUNTRY BOY VCOM 19-15, CHLO 7-5	Spring	London
CRY BABY CFRW 27-19, ... add CKXL	Janis Joplin	Columbia
DOUBLE LOVIN' CKLW 23-16, CJME Hb-26, CKOC 38-10	Osmond Bros.	Polydor
DRAGGIN' THE LINE Add CKOC, CHLO	Tommy James	Roulette
DON'T PULL YOUR LOVE Add CJCH, VCOM, CKOM, CKOC	Hamilton, Frank, Reynolds	ABC
DEEP ENOUGH CKCK -30, .. add CKGM, CKLG	Ocean	Yorkville
FUNKY NASSAU CHUM 19-15, CKOC -27, add CHLO	Beginning of the End	Alston
FAST TRAIN CKGM 16-13,	April Wine	Aquarius
GET IT ON Add at CKLW, VCOM, CJME, CKXL	Chase	Epic
GARDEN OF URSH CKXL 9-5	Karen Young	Aquarius
HIGH TIME WE WENT CKLW 25-18, CFRW 22-15, ..add CKGM, CKXL, CKCK	Joe Cocker	A&M
HOT LOVE CJME 26-19, CHLO 12-8, CKLG 21-17	T-Rex	WB
HOUSE ON POOH CORNER CFRW 17-14 ... add CKLW	Nitty Gritty Dirt Band	UB

**BOB HAMILTON RADIO REPORT**

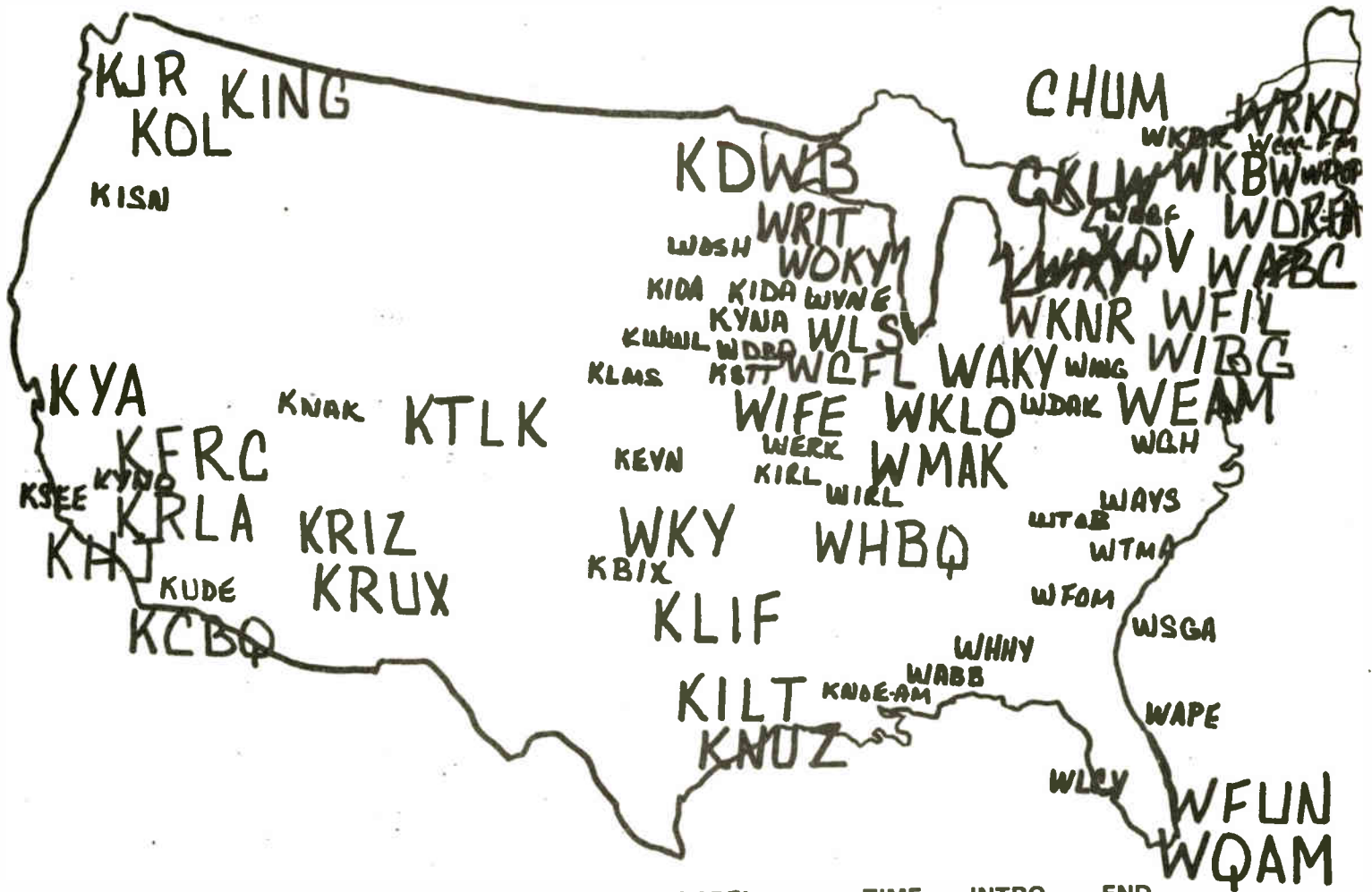
**CANADA (cont)  
OTHER RECORDS**

<b>HERE COMES THAT RAINY DAY FEELING</b> CFRW Hb-26 . . . add CKGM, CJME, CKOC, CKLG	Fortunes	Capitol
<b>I'LL MEET YOU HALFWAY</b> CKLW 18-14, CKOM 23-14, CKXL 21-13, CKCK 12-8, CHLO 9-4	Partridge Family	Bell
<b>IT'S TOO LATE</b> CKLW Hb-21, CJCH 26-15, CJME 24-13, CHUM 27-19, CKOM Hb-34, CKOC 28-19, CKCK 26-12, CHLO 19-10	Carole King	Ode
<b>I DON'T KNOW HOW</b> CHUM 10-6, CKOM 39-25, CHLO 29-21	Helen Reddy	Capitol
<b>I GET THAT FEELING</b> Add at CJCH	Everyday People	GRT
<b>IT TAKES TIME</b> CKGM HB-21, CKCK 23-18, CKLG 12-10	Anne Murray	Capitol
<b>LADY DAWN</b> Add CKLW, CJCH, VCOM, CKXL, CHLO	Bells	Polydor
<b>MAKE IT BETTER</b> CHUM Hb-29, CKOM 40-29, CFRW 30-27, . . . add CKGM	Jericho	Ampex
<b>NATHAN JONES</b> VCOM 11-10, CJME Hb-29, CKCK Hb-19	Supremes	Motown
<b>NEVER ENDING SONG</b> CFRW 13-4, CKLG 19-12, . . . add VCOM, CHUM, CKOC	Delaney & Bonnie	Atlantic
<b>PUPPET MAN</b> CKLW 28-26, (only station to list as Canadian) add CJCH, CKXL, CFRW, CKLG	Tom Jones	Parrot
<b>RAINY DAYS &amp; MONDAYS</b> CJCH 24-12, CJME 25-17, CHUM 24-16, CKOM 36-24, CKOC 20-11, CKCK, 11-3, CHLO 23-15, . . . add CFRW	Carpenters	A&M
<b>SHE'S NOT JUST ANOTHER WOMAN</b> CKLW 5-2, . . . add CKOC	8th Day	
<b>SIGNS</b> CKLW 12-7, CJCH, 28-24, CKGM 23-20, VCOM 29-27, CHUM Hb-28, CKOC 25-18, CKCK -29, CHLO 30-20 CKLG 28-19	5 Man Elec. Band	Polydor
<b>SWEET CITY WOMAN</b> Add CJCH, CKXL, CHLO	Stampeders	Quality
<b>SOONER OR LATER</b> Add CJME, CKOM, CFRW	Grassroots	ABC
<b>TREAT HER LIKE A LADY</b> CKLW 30-19, CKGM 18-12, CKOM 32-22, CKCK 19-11	Cornelius Bros.	UA
<b>TRY</b> CJCH 11-7, CKGM Hb-26, CKOM 30-28	Pepper Tree	Capitol
<b>THAT'S THE WAY</b> Add CJCH, CJME	Carly Simon	Elektra
<b>WHEN YOU'RE HOT</b> CJME Hb-28, CKOM 33-27, CKXL 7-4, CKCK 17-14, CKLG 23-15	Jerry Reed	RCA
<b>WAIT FOR THE MIRACLE</b> Add CKXL, CFRW	The Cycle	
<b>YOU'RE GONNA MISS ME</b> CJCH 30-27, CKGM 9-7, CKCK 29-28, CHLO 27-26, CKLG 27-25	Wishbone	Scepter

**ALBUM SECTION**

**LEON RUSSELL**—"Crystal Closet Queen", "Alkatraz".  
**PAUL McCARTNEY**—"Too Many People", "Eat At Home", "Uncle Albert", "Admiral Halsey"  
**PROFUL HAREN**—"Memorial Drive"  
**JETHRO TULL**—"Hymn 43", "Mother Goose", "Up To Me".  
**GORDON LIGHTFOOT**—"Talkin' In Your Sleet", "Summer Side Of Life".

# IN DEPTH



LW	TW		LABEL	TIME	INTRO	END
4.	1.	IT'S TOO LATE/Carole King Demographics: Super all 33 of 37 show hot with WKY adding. Number one at WKY, WFUN, KHJ, KYA, WQAM, WRKO, KRLA, KFRC. Top ten at 18 of 33 stations.	Ode	3:51	:10	Fade
3.	2.	RAINY DAYS & MONDAYS/Carpenters Demographics: Super all KRUX 9-5, KNUZ 8-5, WFUN 21-15, WKLO 6-3, KILT 10-6, WMAK 9-5, KTLK 14-7, WFIL 17-11, WKNR 21-16, CHUM 16-6, WLS 18-9, KDWB 14-5, KHJ 17-5, WRIT 20-11, KQV 11-8., WQAM 14-8, WOR-FM 12-4, WHBQ 7-2, WRKO 10-6, WABC 24-15, KLIF 4-1, KRLA 14-7 WKBW 16-6, WKY 16-5 WCFL 20-12, KOL 11-5, KHR 6-3, KCBQ 9-2, KFRC Hb-16	A&M	3:04	:16	Cold
2.	3.	WANT ADS/Honey Cone Demographics: Heavy teen.....some young adult 22 of 37 report hot . . . number one at KRUX, WKLO, WKNR, WOR-FM	Hot Wax	2:35	:02½	Fade
1.	4.	BROWN SUGAR/Rolling Stones Demographics: All.....super young adult 19 of 37 report hot.....still number one at WIXY, KTLK, WLS, KDWB, WEAM, WIFE, WHBQ, KING, KCBQ	Rolling Stones	3:50	:30	Cold
8.	5.	INDIAN RESERVATION/Raiders Demographics: KRUX 23-15, KNUZ 5-3, KILT 4-2, WMAK 4-1, WIXY 14-5 WFIL 14-10, WKNR 19-12, KDWB 24-13 WEAM 6-5, KHJ Hb-30, KQV 12-6, OR-FM 26-12, WHBQ Hb-30, WRKO 26-15, KING 6-3, KLIF 30-19, KRLA Hb-28, WKBW 28-15, WKY 14-9, KJR 1-1, KCBQ 21-14, KFRC 27-15 SMASH!	Columbia	2:55	:08	Cold
9.	6.	TREAT HER LIKE A LADY/Cornelius Bros. UA Demographics: KFRC 30-20, KRUX 11-10, WFUN 15-6, WMAK 6-3, KTLK 8-5, CKLW 30-19, WKNR 30-23, WLS 5-4, KDWB 9-3, WEAM 7-4, WIFE 30-15, KHJ 15-12, WRIT Hb-20, KYA 30-23, OR-FM 18-14 whbq Hb-28, WRKD 11-7, WABC -38 KLIF 38-27, WKBW Hb-16, add KCBQ	UA	2:45	:13½	Fade
7.	7.	I DON'T KNOW HOW/Reddy & Elliman Demographics: KNUZ 1-1, KILT 1-1, WFIL 10-3, CHUM 6-3, WLS 21-14, KRIZ 20-15, WRIT 13-10, KYA 19-3, WQAM 38-16, WOR-FM 6-3, KCBQ 35-18, KFRC 8-5 . . . WIXY added both versions.....WFIL-both.	Capitol			
13.	8.	I'LL MEET YOU HALFWAY/Partridge Fam. Bell		3:26	:19%	Fade



## LW TW

## I'LL MEET YOU HALFWAY (cont)

KRUX 21-12, KNUZ 16-12, KILT 24-19, WMAK 17-11, KTKL 31-21, WFIL 27-22, CKLW 18-14, WKNR 20-14, CHUM Hb-27, WLS 8-6, WEAM 20-15, KHJ 30-28, KQV 4-3, KYA 23-6, WQAM 20-13, OR-FM Hb -25, WHBQ 19-16, WRKO 14-9, WABC -16, WKBW 15-12, WCFL 8-7, KOL 16-14, KCBQ 31-17, KFRC 9-6. Most positive record yet for them.

5. 9. IT DON'T COME EASY/Ringo Starr Apple 3:00 :19 Cold  
Demographics: All  
19 of 37 still report hot.
15. 10. DOUBLE LOVIN'/Osmond Bros. MGM 2:30 :05 Fade  
Demographics:  
KRUX 6-4, KNUZ 29-20, WFUN 24-13, WKLO 11-9, KILT 32-27, WMAK 26-16, WIXY 12-6, KTLK 37-24, CKLW 23-16, WKNR 26-20, WLS 20-13, WEAM 15-7, WIFE 40-24, KRIZ 33-16, KQV 17-14, KYA 24-18, WRKO HB-29, WCFL 27-20, KOL 40-36. Added at WHBQ, WKBW, KCBQ.
- 6 11. SWEET & INNOCENT/Donny Osmond MGM 2:49 :11 Fade  
Demographics: Super teen.....25 to 36 housewives  
KTLK 3-2, WFIL 11-9, WLS 2-2, KDWB 1-2, KRIZ 2-1, WRKO 4-3, WABC 17-10, WKBW 3-1, WKY 2-1  
WCFL 1-1, KCBQ 5-5.
- 17 12. WHEN YOU'RE HOT/Jerry Reed RCA 2:06 :08 Fade  
Demographics:  
KRUX 26-18, KNUZ 39-25, WKLO 4-1, KILT 25-14, KTLK 15-11, WAKY 5-2, WEAM 19-13, KHJ 29-27, KQV 22-19, KYA 28-17, WQAM 30-15, WRKO 25-21, WKY 20-18, KJR 16-8, KFRC 22-11.  
Added at WFIL, WHBQ, WABC, KCBQ.
- 18 13. NATHAN JONES/Supremes Motown 2:58 :14½ Fade  
Demographics:  
WMAK 29-14, WIXY 31-18, KTLK 16-13, WLS 28-22, KRIZ 27-17, KHJ 20-13, OR-FM 15-10, WHBQ 14-10, KLIF 28-12, KRLA 20-15, WKBW 27-20, WCFL 30-25. Added at WABC
- 14 14. SUPERSTAR/Murray Head Decca 4:10 :29½ Fade  
Demographics: Super all  
WFUN 25-12, KILT 31-25, CHUM 2-1, WIFE 11-6, KHJ 22-17, WRIT 6-5, WQAM 21-7, WHBQ 13-12, KFRC 19-12. Picked up some again this week.
- 15. THAT'S THE WAY I HEARD/Carly Simon Elektra  
Demographics:  
WFUN 33, WKLO HB-29, KILT 17-15, WIXY 30-9, WLS 19-8, WEAM HB-20, WIFE 34-30, WRIT HB-23, WQAM 42-26, WHBQ 24-17, KLIF 26-18, WCFL 11-6. Added at KCBQ.
- 20 16. NEVER ENDING SONG/Delaney & Bonnie Atco 2:37 :00 Fade  
Demographics:  
KRUX HB-24, WKLO 2-2, KILT 6-4, WIXY 27-12, CHUM HB-30. Added at KDWB, WEAM, KRIZ, KYA, WQAM, KING, KLIF, WKY, WCFL and KFRC. Heavy play.
- 19 17. ME & MY ARROW/Nilsson RCA 2:03 :00 Fade  
Demographics:  
CKLW 15-11, WKNR 17-9, CHUM 24-21, KDWB 11-9, KHJ HB-26, WHBQ 15-13, KCBQ 3-3, KFRC 16-14.
- 18. ALBERT FLASHER/Flip/Guess Who RCA 2:18 :07 Cold  
Demographics:  
WFUN 31-23, WKLO 8-7, KILT -28, WAKY 18-7, WQAM 54-31, WHBQ 9-6, KING HB-38, KOL HB-39, WKBW 6-3, KCBQ 38-33. Added at WIXY, WEAM, WIFE, KJR

**BOB HAMILTON RADIO REPORT**

**OTHER RECORDS YOU MAY BE CONSIDERING**

	LABEL	TIME	INTRO	END
AND I LOVE YOU SO/Bobby Goldsboro WMAK 22-13	UA	2:58	:11	Fade
ARE YOU LONELY/Sisters Love KNUZ 32-26, KILT 33-22	A&M			
AWAITING ON YOU/Silver Hawk WIXY 26-14	Westbound			
A BRAND NEW/Aretha Franklin Flip side of record is added at WIXY	Atlantic			
AJAX LIQUOR STORE/Hudson & Landry KRIZ 37-18.....reporting heavy response	Dore			
BEGINNINGS/Chicago Missed report from WIBG but WFIL shows number one. Single is out here and is a smash!	Columbia			
BRING THE BOYS/Freda Payne Added at KILT, WLS, WCFL	Invictus			
COOL AID/Paul Humphrey WMAK 7-7, KRLA 10-6, WCFL 13-10. No reported stiffs.	Lizard	2:40	inst.	Fade
CAN'T FIND THE TIME/Rose Coloured Glass KNUZ 24-15, KILT 27-20, WRIT 7-6, KFRC HB-29. Added at KDWB	Bang			
CRY BABY/Janis Joplin WIFE 39-32	Columbia			
CALIFORNIA EARTHQUAKE/Norman Greenbaum KING HB-34, KOL 8-4, KJR 23-12. Seattle hit!	Reprise	3:08	:16	Fade
CHICAGO/Garham Nash KRUX HB-25, KILT 16-13, KQV 30-23. Added at WEAM	Atlantic	2:55		
CHANGE PARTNERS/Stephen Stills Added at KILT, KQV, KLIF, KRLA	Atlantic			
CAUGHT IN A DREAM/Alice Cooper WIXY and KTLK added	Warner Bros.			
DON'T KNOCK MY LOVE/Wilson Pickett WKLO HB-25, WLS 27-25, KHJ 24-20, WHBQ 22-21, WRKO 27-23, WABC 19-17, WCFL 33-26, KFRC HB-30. Added at CHUM, WQAM, KLIF.	Atlantic			
DOUBLE BARREL/Dave & Ansil Collins KNUZ 40-33, WIXY 39-20, WKNR HB-30, WLS 30-20, KQV -24, KLIF 36-26. Nothing but positives.	Big Tree			
DONE TOO SOON/Neil Diamond KNUZ 38-32, KTLK 39-22, KQV -26, WHBQ 29-25, WCFL 34-27. Good sound on the air. The fact that it's the flip hasn't helped sales.	UNI		:00	Cold
DON'T SAY YOU/Beverly Bremmers KLIF 40-35				
DEEP ENOUGH FOR ME/Ocean CHUM HB-26. Being released in the U.S. we understand.	Kama Sutra			
GET IT ON/Chase WKLO HB-26, WAKY 29-18.....Added at WIXY, WKNR, KYA	Epic	2:57	:11	Cold

**BOB HAMILTON RADIO REPORT**

**OTHER REOCRDS continued**

	LABEL	TIME	INTRO	END
GIVE UP YOUR GUNS/Buoys Added at WIXY and KRIZ	Scepter			
GIVE MORE POWER TO THE PEOPLE/Chi-Lites KQV HB-27	Brunswick	3:17	:19	Fade
HOUSE ON POOH CORNER/Nitty Gritty Dirt Band KTLK 21-16, WIFE 42-31, KOL 24-17, KJR 25-17. Added at CKLW', KFRC	UA	2:27	:10	Fade
I'VE FOUND SOMEONE OF MY OWN/Free Movement WKY HB-19	Decca			
IF NOT FOR YOU/Olivia Newton John WFIL 26-20, WLS -30, WCFL 25-21, Added at WRIT.....looking positive.	Uni			
I DON'T WANNA/Gladys Knight CKLW 27 first week.....Added at WKNR, WRKO				
LOWDOWN/Chicago KRUX HB-22, KNUZ 12-10, KING 38-26, KCBQ 14-12. These reports only from 37.....record was sky rocketting two weeks ago.	Columbia			
LIGHT SINGS/5th Dimension WLS 29-24, KQV 25, KING HB-32, KLIF 24-8	Bell			
LOVE MEANS/Sounds of Sunshine KQV 28, KOL 36-24, KJR 31-21. Added at WFIL.....watch this one.	Ranwood	2:39	:17½	Fade
LOVE IS LIFE/Earth, Wind, Fire CKLW 22-8, WKNR 18-10	Warner Bros.			
LIAR/3 Dog Night KTLK 28-19.....added as album cut. Great reaction.	Dunhill			
LOVE MADE A FOOL/Cochise WLS 12-10	UA			
LOVING HER WAS EASIER/Casinos KRIZ Debut-35				
LOVE SONG/Vogues KQV HB-29				
NEVER CAN SAY GOODBYE/Isaac Hayes WKNR 24-13, KYA 29-22, WRKO 29-25, KCBQ 32-31. Added at KNUZ, WFUN, WIFE. Really looking good.	Enterprise	3:32	:29	Fade
ONLY ONE SONG/Sha Na Na KTLK 29-23, KING 39-31, KOL HB-40. Beginning.	Buddah			
OOH POO PAH DOO/Ike & Tina Turner WAKY HB-30	UA			
PUPPET MAN/Tom Jones KILT 28-24, WKNR HB-28, WLS 26-23, WRKO 23-16, WCFL 31-23. Added by KDWB, WRIT	Parrot	3:25	:00	Fade
PUFF OF SMOKE/Roy Head KNUZ 33-28, KILT -39				
RIGHT ON THE TIP/Brenda & Tabulations KILT -38, WEAM 12-3, KHJ 19-11, WRKO 12-10, WABC 15-12, KRLA 16-11, KFRC 24-18. Added at KNUZ	Tops & Bottoms			
RINGS/Cymarron KNUZ 22-9, KILT 18-8, WAKY HB-28, WRIT, WHBQ 21-20. Added at KRLA and KCBQ	Entrance	2:45	:20½	Fade

**BOB HAMILTON RADIO REPORT**

**OTHER RECORDS continued**

	LABEL	TIME	INTRO	END
SOONER OR LATER /Grassroots KNUZ 37-21, WFIL HB-29, WEAM HB-23, WHBQ HB-29. Added by WFUN, KQV, KYA' WKBQ, KJR. Watching.....	Dunhill	2:37	:16	Fade
SPINNING AROUND/Main Ingredient WKNR 7-5, OR-FM HB-28	RCA	3:12	:08	Fade
SUMMER SAND/Dawn Added at WAKY, KILT' WLS, KHJ, KING	Bell			
THE DRUM/Bobby Sherman KNUZ 23-19, WKLO 26-15, KTLK 19-17, WIFE 12-9, KYA 21-9, WCFL 36-30, KOL 14-12.	Metromedia	2:20	:11	Fade
13 QUESTIONS/Seatrain CKLW 24-17, WKNR 27-22, KQV 20-13, WHBQ 30-24, WKBW HB-14. Added at WEAM	Capitol	2:58	:17	Cold
TARKIO ROAD/Brewer & Shipley KTLK 35-25, WLS 23-15, KRLA -29. Added at KHJ	Kama Sutra			
TOAST & MARMALADE/Tin Tin WFIL 12-8, WHBQ 25-18, KCBQ 15-13	Atlantic			
WHAT YOU SEE IS WHAT YOU GET/Stoney & Meatloaf WKLO HB-30, KTLK 22-12	Rare Earth	2:20		
WHOLESALE LOVE/Buddy Miles KHJ 26-24. Added at KTLK, KING	Mercury			
WALK AWAY/James Gang WEAM 21-17. Added at WIXY, KDWB	ABC			
WHEN MY LITTLE GIRL WAS SMILING/Steve Alaimo Added at KILT and WQAM	Entrance			
WE'RE ALL GOING HOME/Bobby Bloom KHJ HB-29. Added at KRIZ and KJR	MGM			

There have been questions from several gentlemen concerning their wives attending the Clinic. They of course are welcome and will be guests of the Clinic, except of course for hotel rooms and meals. Meal tickets will be available at the registration desk. We look forward to their becoming a part of the Clinic.

We wish to accomodate you any way we possibly can. There are no planned transportations from either San Diego or LA airport, however, if you do have a transportation problem, please call our LA office and we will arrange it for you. Crazy Freddie has a new Harley.

**BOB HAMILTON RADIO REPORT****ALBUM SECTION**

- |   |  |
|---|--|
| <p>1. <b>CAROLE KING - Tapestry (Ode)</b><br/>YOU'VE GOT A FRIEND.....I FEEL THE<br/>EARTH and SMACKWATER JACK</p> <p>2. <b>JAMES TAYLOR - Mud Slide Slim (Reprise)</b><br/>YOU CAN CLOSE YOUR EYES.....LET ME RIDE</p> <p>3. <b>PAUL MC.CARTNEY - Ram (Apple)</b><br/>ADMIRAL HALSEY.....TOO MANY PEOPLE.....<br/>3 LEGS.....SMILE AWAY</p> <p>4. <b>ROLLING STONES - Sticky Fingers (Rolling Stone)</b><br/>SWAY and WILD HORSES. Added play on CAN'T<br/>YOU HEAR ME and DEAD FLOWERS'</p> <p>5. <b>SUPERSTAR - Soundtrack (Decca)</b></p> <p>6. <b>CROSBY, STILLS, NASH - 4 Way St. (Atlantic)</b><br/>CHICAGO,..... ON THE WAY HOME... 'DON'T<br/>LET IT.</p> <p>7. <b>DOORS - L.A. Woman (Elektra)</b><br/>CHANGELING.....RIDES ON THE STORM.</p> <p>8. <b>JANIS JOPLIN - Pearl (Columbia)</b></p> <p>9. <b>GRAND FUNK - Survival (Capitol)</b><br/>FEELIN ALRIGHT.....ALL YOU'VE GOT IS<br/>MONEY</p> <p>10. <b>JETHRO TULL (Warner Bros.)</b><br/>KYMN 43.....MOTHER GOOSE</p> <p>11. <b>CARPENTERS - (A&amp;M)</b><br/>MEDLEY.....LET ME BE THE ONE</p> <p>12. <b>LEON RUSSELL (Shelter)</b><br/>HARD RAIN GONNA FALL.....ALCATRAZ.....<br/>CRYSTAL CLOSET QUEEN.....OF THEE I SING</p> <p>13. <b>JACKSON FIVE - Maybe Tomorrow (Motown)</b></p> <p>14. <b>LILY TOMLIN</b></p> | <p>15. <b>THREE DOG NIGHT - Naturally (Dunhill)</b></p> <p>16. <b>TOM JONES - She's A Lady (Parrot)</b><br/>DO WHAT YOU GOTTA</p> <p>17. <b>CAT STEVENS - Tea For The Tillerman (A&amp;M)</b></p> <p>18. <b>PARTRIDGE FAMILY - Up-To-Date (Bell)</b><br/>YOU'D RATHER HAVE RAIN</p> <p>19. <b>EMERSON, LAKE, PALMER - Lucky Man (Cotillion)</b><br/>LUCKY MAN</p> <p>20. <b>CHICAGO - Chicago III (Columbia)</b><br/>FLIGHT 602</p> <p>21. <b>THREE DOG NIGHT - Golden Biscuits (Dunhill)</b><br/>DON'T MAKE PROMISES.....LIAR</p> <p>22. <b>PROCOL HARUM (A&amp;M)</b><br/>MEMORIAL DRIVE.....BROKEN BARRIER</p> <p>23. <b>BREAD - Manna (Elektra)</b><br/>SHE WAS MY LADY.....TOO MUCH LOVE.....<br/>TRUCKIN'</p> <p>24. <b>RICHIE HAVENS - Alarm Clock (Stormy Forest)</b></p> <p>25. <b>JAMES GANG - Thirds (Dunhill)</b><br/>WALK AWAY</p> <p>26. <b>BREWER &amp; SHIPLEY - Tarkio Road (Kama Sutra)</b><br/>Besides single, possibly several cuts that are good<br/>programming. Nothing specific.</p> <p>27. <b>NILSSON (RCA)</b><br/>Sales continue</p> <p>28. <b>CARLY SIMON (Elektra)</b><br/>Besides the single would recommend DAN MY<br/>FLING.....</p> <p>29. <b>TEMPTATIONS - Says the Limit (Gordy)</b><br/>Good sales.....little top 40 play.</p> |
|---|--|

**RAY CHARLES - Volcanic Action in my Soul(ABC)**  
FEEL SO BAD.....THREE BELLS

**ALAMO (Atlantic)**  
GET THE FEELIN.....good play

**SEATRIN (Capitol)**  
SONG OF JOY

**FLYING BURRITO BROTHERS (A&M)**  
4 DAY OF RAIN.....TO RAMONA.....ALL ALONE

**LEE MICHAELS (A&M)**  
KEEP THE CIRCLE TURNING.....YOU ARE WHAT YOU  
DO.....WILLIE AND THE HAND JIVE.....CAN'T GET A  
WITNESS

**OTHER ALBUMS**

**MARIUM WELCH & FARAR (Capitol)**  
SILVERY RAIN.....Capitol will be releasing it.

**LOBO (Big Tree)**  
SHE DIDN'T DO MAGIC.....ALBATROSS

**BURT SOMMER (Buddah)**  
ME & THE SUNSHINE.....SHE KNOWS ME BETTER

**CHASE (Epic)**  
GET IT ON.....

**GORDON LIGHTFOOT Summerside of Life (WB)**  
SUMMERSIDE OF LIFE...TALKING IN YOUR SLEEP....

**EDGAR WINTERS - White Trash (Epic)**  
WHERE WOULD I BE

# RADIO REPORT

AND

## K C B Q

PRESENT THE

# CLINIC

## JUNE 5 and 6

HOTEL ROOMS  
\$12.80 Single  
\$16.80 Double



REGISTRATION  
\$60.00

San Clemente, California  
home of the  
Summer White House

## WHAT'S IT LIKE TO BE?

SATURDAY- JUNE 5th

1:00- BOB HAMILTON- What's It Like To Be  
2:00- BUZZ BENNETT- A Program Director  
3:30- LEBARON TAYLOR- In Black Radio  
5:00- CHUCK BROWNING- A Top 40 Jock in '71  
6:30- WALTER HOFER- A Music Business Attorney  
8:00- AWARDS BANQUET  
10:00- INDIVIDUAL SESSIONS-

SUNDAY- JUNE 6th

9:30 AM- BUFFY ST..MARIE- What's It Like To Be?  
10:30AM- AUGIE BLUME- In the Music Business  
12:00PM- LUNCH- with John Denver  
2:00PM- RON SHERWOOD- A Music Director  
3:30PM- MIKE NESMITH- A Recording Artist  
5:00PM- BUZZ BENNETT- In Radio

NAME \_\_\_\_\_

STATION/COMPANY \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

Enclose \$60.00 registration fee and send to Los Angeles Office.

**BOB HAMILTON RADIO REPORT**

**RECORDS THAT WILL BE HITS**

	LABEL	TIME	INTRO	END
<b>DON'T PULL YOUR LOVE/Hamilton, Joe Frank , Reynolds Dunhill</b>		2:40	:08½	Fade
WKLO HB-24, KILT -33, WIXY 28-13, WFIL 25-21, WAKY HB-29, WKNR 29-26, WLS -29, WEAM HB-18, KHJ 28-25, KOL HB-31, WRIT HB-30, KQV 24-15, KING HB-36, KLIF 25-17, KRLA 27-23, Added by KRUX, KNUZ' WMAK, WIFE, KYA, OR-FM, WHBQ, WRKO, KFRC. HOT!				

<b>DRAGGIN THE LINE /Tommy James</b>	Roulette	2:45	:18	Fade
WIXY 37-17.....Added by KRUX, KNUZ, WKLO, WMAK, KTLK, WAKY, WLS, KDWB' KHJ, WRKO, KING' KLIF, WCFL, KJR.....everybody and his brother is on it.				

<b>FUNKY NASSAU/Beginning of the End</b>	Alston	3:10	:08½	Fade
KNUZ PH, CHUM 15-10, WEAM HB-21, KRIZ 38-29, KQV-30, KYA 25-20, OR-FM 7-5, WRKO 30-28, WABC 16-14. Added at WKLO. Not spreading into non R&B areas as fast as expected.				

<b>HERE COMES THAT RAINY DAY FEELING/Fortunes Capitol</b>		2:51	:20	Fade
WMAK 30-21, WIXY 38-30, WHBQ 16-11, WRKO 28-26, KING HB-33, WCFL 23-19, KOL 37-27, KFRC 29-25, Added at WKNR, WLS, KHJ, KQV. Positives are enough to go.				

<b>HIGH TIME/Joe Cocker</b>	A&M	4:25	:07½	Fade
WKLO HB-28, KTLK 26-18, CKLW 25-18, WKNR 23-18, WEAM HB-19, KHJ 27-21, WHBQ 18-15, KRLA 25-20. Added by KNUZ, KQV, OR-FM				

<b>SHE'S NOT JUST ANOTHER WOMAN/Eighth Day</b>	Invictus			
WKLO HB-12, WIXY 35-24, WAKY 1-1, CKLW 5-2, WKNR 4-2, WLS 15-12, WIFE 27-23, WHBQ 26-23, Added at KNUZ, WFUN, WMAK, KQV. I have yet to hear the record by numbers are heavy.				

<b>YOU'VE GOT A FRIEND/James Taylor</b>	Warner Bros.			
OR-FM 29-18, WRKO HB-30, WCFL 39-35 , KOL HB-38. Added at WMAK, KNUZ, KTLK, KRIZ, KYA, WQAM, WHBQ.				

**BEST OF THE REST OF THE NEW RECORDS**

**LOVE SONG -- Punch (A&M)**  
Pretty nice sound for contemporary but, the words are heavy and the melody is there.

**I LIKE WHAT YOU GIVE -- Nolan (Lizard)**  
A couple of listens.....

**AMERICA -- Simon & Garfunkel (Columbia)**  
Perfect timing.....cut was played as an album cut with good reaction at WCFL a few months ago.....really think this is a hit.

**MOON SHADOW -- Cat Stevens (A&M)**  
Well.....uh.....

**STAND UP FOR YOUR RIGHT -- Gary Wright (A&M)**  
Looks like A&M week but, the man is a talent.....immediate reaction from several stations.....listen to it.

**LADY DAWN -- Bells (Polydor)**  
Really can't make up my mind about this record.....may be a smash number one.....or whatever.....just want you to be aware that it's out.....

**THE NEW ALBUMS**

**GRAHAM NASH -- Songs for Beginners (Atlantic)**  
Immediate play on such cuts as SLEEP SONG.....  
THERE'S ONLY ONE.....Particularly dig SIMPLE  
MAN.....BETTER DAYS.....BE YOURSELF.

**IAN MATHEWS - If You Saw Through My Eyes (Vertigo)**  
Title song.....IF YOU SAW THROUGH MY EYES.....  
HEARTS is the single.....first listen.....possible other  
cuts.....good album.

**LINK WRAY (Polydor)**  
LA DE DA.....TAKE ME HOME JESUS.....and  
especially FALLIN RAIN.....

**ROD STEWART - Every Picture Tells a Story (Mercury)**  
SEEMS LIKE A LONG TIME.....TOMORROW IS SUCH  
A LONG TIME.....REASON TO BELIEVE

**MASON PROFFIT - Movin Toward Happiness (Happy Tiger)**  
Particularly into FLYIN' ARROW.....and also MICHAEL  
DODGE

**SWEATHOG (Columbia)**  
THINGS YET TO COME

**ARETHA FRANKLIN - Aretha Live at Fillmore West (Atl) PAGE 23**  
Immediately play on SPIRIT IN THE DARK

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