

# *the* GAVIN REPORT



## MIAMI SOUND MACHINE'S GLORIA ESTEFAN

▲ ▲  
CROSSOVER DREAMS:  
TOP 40 BRANCHES OUT

# JOE WALSH



## “THE RADIO SONG”

THE NEW SINGLE

Produced by Terry Manning

From the forthcoming album Got Any Gum?

Front Line Management / Craig Fruin



© 1987 Warner Bros. Records Inc.

# TOP 40

## MOST ADDED

2W LW TW

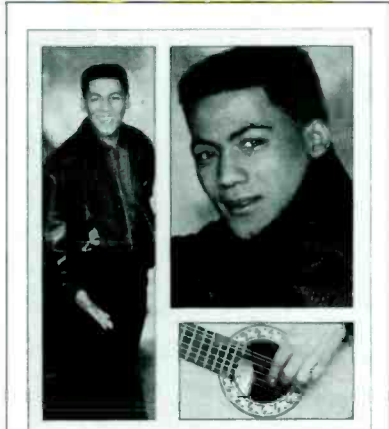
- BRYAN ADAMS (93)
- RICHARD MARX (81)
- FLEETWOOD MAC (75)
- SUZANNE VEGA (64)
- U2 (61)
- INXS AND JIMMY BARNES (61)

5	4	1	<b>WHITNEY HOUSTON</b> - I Wanna Dance With Somebody... (Arista)
2	1	2	Genesis - In Too Deep (Atlantic)
4	2	3	Lisa Lisa And Cult Jam - Head To Toe (Columbia)
10	7	4	<b>HEART</b> - Alone (Capitol)
3	3	5	Atlantic Starr - Always (Warner Bros.)
7	6	6	Herb Alpert - Diamonds (A&M)
22	15	7	<b>BOB SEGER</b> - Shakedown (MCA)
1	5	8	Kim Wilde - You Keep Me Hangin' On (MCA)
13	10	9	<b>KENNY G</b> - Songbird (Arista)
15	11	10	<b>CROWDED HOUSE</b> - Something So Strong (Capitol)
20	16	11	<b>SYSTEM</b> - Don't Disturb This Groove (Atlantic)
11	9	12	Level 42 - Lessons In Love (Polydor/PolyGram)
14	12	13	Smokey Robinson - Just To See Her (Motown)
24	17	14	<b>BRUCE HORNSBY &amp; THE RANGE</b> - Every Little Kiss (RCA)
27	21	15	<b>EXPOSE</b> - Point Of No Return (Arista)
26	20	16	<b>T'PAU</b> - Heart And Soul (Virgin)
30	25	17	<b>PSEUDO ECHO</b> - Funky Town (RCA)
8	8	18	Bon Jovi - Wanted Dead Or Alive (Mercury/PolyGram)
16	14	19	Tom Petty & The Heartbreakers - Jammin' Me (MCA)
17	18	20	Kenny Loggins - Meet Me Halfway (Columbia)
33	27	21	<b>NYLONS</b> - Kiss Him Goodbye (Open Air/Windham Hill)
29	24	22	<b>PARTLAND BROTHERS</b> - Soul City (Manhattan)
21	19	23	Eddie Money - Endless Nights (Columbia)
--	30	24	<b>GLORIA ESTEFAN &amp; MIAMI S. M.</b> - Rhythm Is Gonna Get You (Epic)
23	22	25	Billy Idol - Sweet 16 (Chrysalis)
--	--	26	<b>U2</b> - I Still Haven't Found What I'm Looking For (Island)
32	28	27	Europe - Rock The Night (Epic)
38	34	28	<b>JENNIFER RUSH with ELTON JOHN</b> - Flames Of Paradise (Epic)
--	32	29	<b>ROBBIE NEVIL</b> - Wot's It To Ya (Manhattan)
6	13	30	U2 - With Or Without You (Island)
--	39	31	<b>JANET JACKSON</b> - Pleasure Principle (A&M)
--	35	32	<b>STEVE WINWOOD</b> - Back In The High Life Again (Island/Warner Bros.)
--	--	33	<b>MOTLEY CRUE</b> - Girls, Girls, Girls (Elektra)
35	31	34	Company B - Fascinated (Atlantic)
--	--	35	<b>CUTTING CREW</b> - One For The Mockingbird (Virgin)
19	26	36	Chris DeBurgh - The Lady In Red (A&M)
--	--	37	<b>GEORGE MICHAEL</b> - I Want Your Sex (Columbia)
39	38	38	Lou Gramm - Ready Or Not (Atlantic)
--	--	39	<b>FLEETWOOD MAC</b> - Seven Wonders (Warner Bros.)
--	--	40	<b>THE JETS</b> - Cross My Broken Heart (MCA)

## CERTIFIED

- U2**  
I Still Haven't Found  
What I'm Looking For  
(Island)
- MOTLEY CRUE**  
Girls, Girls, Girls  
(Elektra)

## RECORD TO WATCH



**JONATHAN BUTLER**  
Lies  
(Jive/RCA)  
Heads into the Urban Contemporary top ten, backed by an impressive list of 23 new Top 40 believers.

Editor: Dave Sholin

## CHARTBOUND

ARTIST	TITLE	LABEL	Reports	Adds	On	Chart
<b>BRYAN ADAMS</b>	- Hearts On Fire	(A&M)	182	93	76	13
<b>WANG CHUNG</b>	- Hypnotize Me	(Geffen)	167	47	108	12
<b>RICHARD MARX</b>	- Don't Mean Nothing	(Manhattan)	160	81	64	15
<b>THE OUTFIELD</b>	- Since You've Been Gone	(Columbia)	131	32	81	18
<b>SUZANNE VEGA</b>	- Luka	(A&M)	129	64	47	18

# UP & COMING

for Top 40 Radio

Reports accepted Mondays at  
8 AM through 5 PM Tuesdays  
Station Reporting Phone (415) 392-7750

Reports	Adds	On	Chart	
128	18	90	20	<b>DANNY WILSON</b> - Mary's Prayer (Virgin)
126	32	37	57	<b>SURFACE</b> - Happy (Columbia)
107	19	60	28	<b>AL JARREAU</b> - Moonlighting Theme (MCA)
106	10	43	53	<b>DAN HILL duet with VONDA SHEPPARD</b> - Can't We Try (Columbia)
99	7	35	57	<b>RESTLESS HEART</b> - I'll Still Be Loving You (RCA)
95	10	41	44	<b>DEBBIE GIBSON</b> - Only In My Dreams (Atlantic)
90	6	49	35	<b>CARLY SIMON</b> - Give Me All Night (Arista)
89	11	23	55	<b>BON JOVI</b> - Never Say Goodbye (Mercury/Polygram)
80	31	48	1	<b>SAMMY HAGAR</b> - Give To Live (Geffen)
77	17	34	26	<b>WHISPERS</b> - Rock Steady (Solar/Capitol)
77	4	64	9	<b>CYNDI LAUPER</b> - Boy Blue (Portrait)
75	10	22	43	<b>KLYMAXX</b> - I'd Still Say Yes (MCA)
73	2	50	21	<b>DAN FOGELBERG</b> - She Don't Look Back (Epic)
70	5	18	47	<b>GINO VANNELLI</b> - Wild Horses (CBS)
61	11	27	23	<b>CLUB NOUVEAU</b> - Why You Treat Me So Bad (Warner Bros.)
61	61	--	--	<b>*INXS and JIMMY BARNES</b> - Good Times (Atlantic)
59	11	42	6	<b>JON ASTLEY</b> - Jane's Getting Serious (Atlantic)
55	22	31	2	<b>POISON</b> - I Want Action (Capitol)
55	45	9	1	<b>*LIVING IN A BOX</b> - Living In A Box (Chrysalis)
51	3	26	22	<b>NONA HENDRYX</b> - Why Should I Cry (EMI America)
50	19	27	4	<b>BRUCE WILLIS</b> - Under The Boardwalk (Motown)
43	2	28	13	<b>MONDO ROCK</b> - Primitive Love Rites (Columbia)
41	3	32	6	<b>IN PURSUIT</b> - Thin Line (MTM)
40	18	22	--	<b>JOHN WAITE</b> - These Times Are Hard For Lovers (EMI/America)
38	12	19	7	<b>4 BY FOUR</b> - Want You For My Girlfriend (Capitol)
38	38	--	--	<b>*THOMPSON TWINS</b> - Long Goodbye (Arista)
37	21	16	--	<b>*TOM KIMMEL</b> - That's Freedom (Mercury/Polygram)
36	6	29	1	<b>ART OF NOISE</b> - Dagnet (China/Chrysalis)
34	6	26	2	<b>ARETHA FRANKLIN</b> - Rock-A-Lott (Arista)
34	3	21	10	<b>WHITESNAKE</b> - Still The Night (Geffen)
32	4	23	5	<b>WORLD PARTY</b> - All Come True (Chrysalis)
30	30	--	--	<b>*LOS LOBOS</b> - La Bamba (Slash/Warner Bros.)
28	28	--	--	<b>*AMAZULU</b> - Montego Bay (Mango/Island)
25	23	--	2	<b>*JONATHAN BUTLER</b> - Lies (Jive/RCA)
25	12	11	2	<b>*DONNA ALLEN</b> - Satisfied (21/Atco)
23	17	4	2	<b>*JODY WATLEY</b> - Still A Thrill (MCA)
21	12	6	3	<b>*THE CURE</b> - Why Can't I Be You (Elektra)
20	8	12	--	<b>*BERNIE TAUPIN</b> - Citizen Jane (RCA)
				<b>*Debuts in Up &amp; Coming</b>

**Dropped:** #23 Fleetwood Mac, #29 Breakfast Club, #33 Chicago, #36 Huey Lewis & The News, #37 Jody Watley, #40 Glenn Medeiros, The Truth, Peter Wolf, Prince, Rock and Hyde, Julian Cope, Patty Smyth, Jimmy Lifton .



## FREDDIE JACKSON

"Jam Tonight"

**ADDED THIS WEEK:**

B96	WHYT
KCPW	KMEL
FM102 @36	WBCY
KS103	AND MORE!



## POISON

"I Want Action"

GAVIN TOP 40  
UP & COMING 55/22

Z93	D@38
KEGL	D@26

KCPX	36-32
WROQ	31-28



## 4 BY FOUR

"Want You For My  
Girlfriend"

Z93 Debut @40	FM102 14-9
PWR99.7	40-36



## BELOUI SOME

"Let It Be With You"  
HOT DANCE RECORD

**CLOSING CROWDED HOUSE**

**"SOMETHING SO STRONG"**

**B95 Q107 Y100**



# HIT FACTOR

Top 40 Research:  
Keith Zimmerman  
Lisa Smith

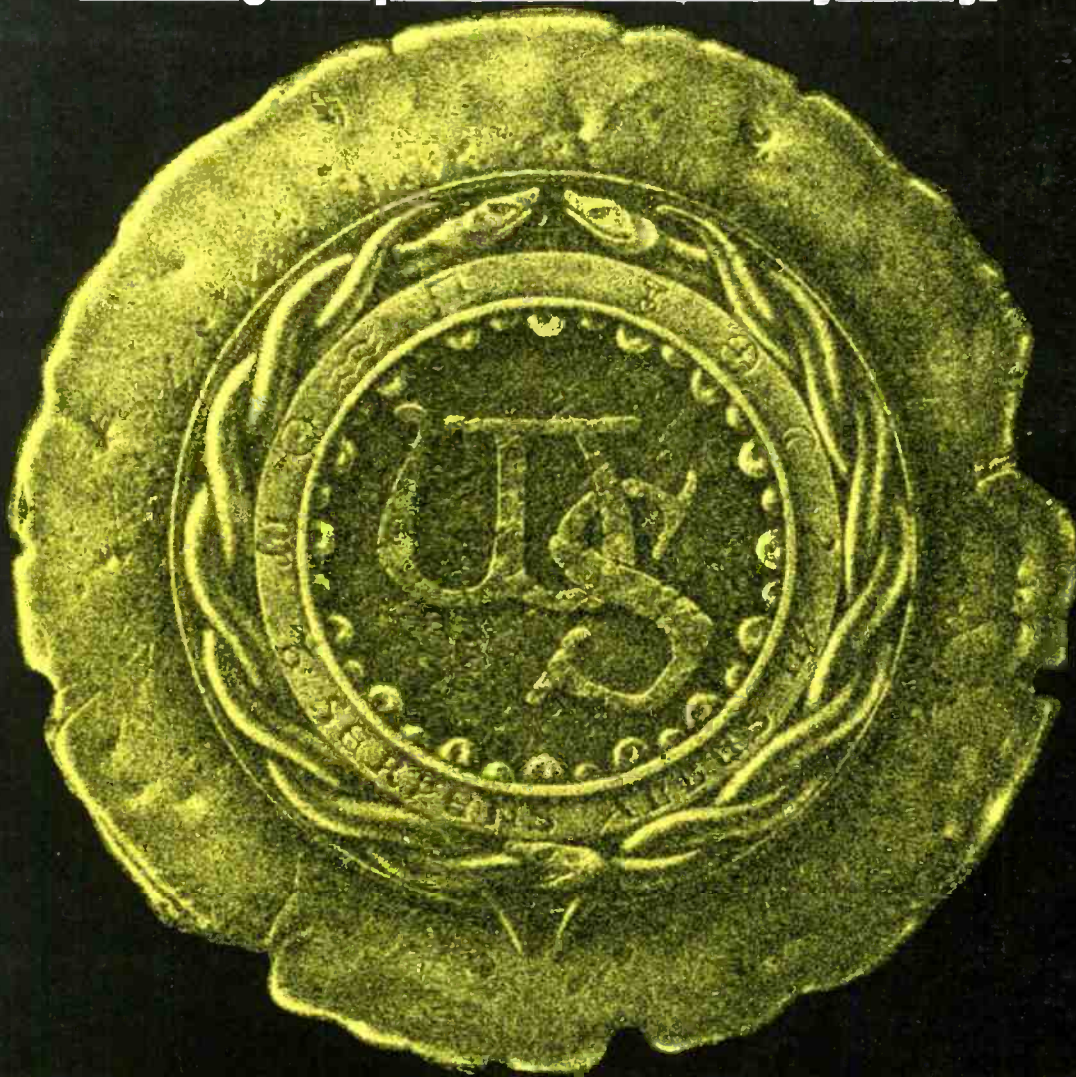
Total Reports This Week 321 Last Week 315

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharted	Hit Factor	Weeks
WHITNEY HOUSTON - I Wanna Dance With Somebody (Arista)	310	1	206	80	20	2	1	98%	6
GENESIS - In Too Deep (Atlantic)	287	--	222	45	16	3	1	98%	9
LISA LISA and CULT JAM - Head To Toe (Columbia)	277	1	225	35	10	4	2	97%	11
HEART - Alone (Capitol)	310	8	64	151	74	13	--	93%	6
BOB SEGER - Shakedown (MCA)	302	3	8	63	161	56	11	76%	5
KENNY G - Songbird (Arista)	223	3	52	77	65	17	9	86%	12
CROWDED HOUSE - Something So Strong (Capitol)	271	6	17	44	140	47	17	74%	8
SYSTEM - Don't Disturb This Groove (Atlantic)	255	5	19	44	123	44	20	72%	9
LEVEL 42 - Lessons In Love (Polydor/PolyGram)	228	4	30	96	72	18	8	86%	13
SMOKEY ROBINSON - Just to See Her (Motown)	224	5	19	68	90	31	11	79%	14
BRUCE HORNSBY & RANGE - Every Little Kiss (RCA)	259	4	5	27	135	75	13	64%	6
EXPOSE - Point Of No Return (Arista)	253	7	6	17	118	89	16	55%	7
T'PAU - Heart And Soul (Virgin)	259	13	8	24	92	95	27	47%	8
PSEUDO ECHO - Funky Town (RCA)	264	16	4	19	98	99	28	45%	6
TOM PETTY & HEARTBREAKERS - Jammin' Me (MCA)	203	1	20	46	97	30	9	80%	7
NYLONS - Kiss Him Goodbye (Open Air/Windham Hill)	239	22	6	14	48	96	53	28%	7
PARTLAND BROTHERS - Soul City (Manhattan)	218	7	4	13	73	87	34	41%	9
EDDIE MONEY - Endless Night (Columbia)	175	4	17	26	77	40	11	68%	12
MIAMI SOUND MACHINE - Rhythm Is Gonna Get You (Epic)	250	25	--	2	22	120	81	9%	4
U2 - I Haven't Found What I'm Looking For (Island)	267	61	--	2	9	57	138	4%	2
EUROPE - Rock The Night (Epic)	167	2	5	4	61	62	33	41%	8
JENNIFER RUSH & ELTON JOHN - Flames Of Paradise (Epic)	204	16	--	3	19	84	82	10%	6
ROBBIE NEVIL - Wot's It To Ya (Manhattan)	240	29	--	1	11	69	130	5%	4
JANET JACKSON - Pleasure Principle (A&M)	176	16	--	2	22	63	73	13%	5
STEVE WINWOOD - Back In The High Life Again (Island/W.B.)	202	13	--	2	19	61	107	10%	4
MOTLEY CRUE - Girls, Girls, Girls (Elektra)	153	25	1	8	24	52	43	21%	4
CUTTING CREW - One For The Mockingbird (Virgin)	218	29	--	1	8	30	150	4%	3
GEORGE MICHAEL - I Want Your Sex (Columbia)	152	16	--	1	21	58	56	14%	4
LOU GRAMM - Ready Or Not (Atlantic)	136	4	1	4	25	39	63	22%	7
FLEETWOOD MAC - Seven Wonders (Warner Bros.)	216	75	--	--	--	26	115	--	2
JETS - Cross My Broken Heart (MCA)	201	50	--	--	5	34	112	2%	3
BRYAN ADAMS - Hearts On Fire (A&M)	182	93	--	1	--	12	76	--	2
WANG CHUNG - Hypnotize Me (Geffen)	167	47	--	--	1	11	108	--	3
RICHARD MARX - Don't Mean Nothing (Manhattan)	160	81	--	--	3	12	64	1%	2
OUTFIELD - Since You've Been Gone (Columbia)	131	32	--	--	2	16	81	1%	3
SUZANNE VEGA - Luka (A&M)	129	64	--	--	3	15	47	2%	3
DANNY WILSON - Mary's Prayer (Virgin)	128	18	--	--	5	15	90	3%	5
SURFACE - Happy (Columbia)	126	32	3	9	15	30	37	21%	5
AL JARREAU - Moonlighting Theme (MCA)	107	19	1	3	7	17	60	10%	3

Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record -- 60 stations have it in their Top 20 -- Hit Factor = 60%.

BY POPULAR DEMAND

From The #2 Best Selling Album In America  
The Single Top 40 Radio Can Play Today!



**"Here I Go Again"**

**Special Pop Edit  
In Your Hands Now**



GEFFEN RECORDS

Produced by Mike Stone for Mike Stone Enterprises; Art by Olsen for Rogaloff Productions; Management: Fort Line Management

**WHITESNAKE**

# INSIDE TOP 40

by Dave Sholin

I'm sure you all know the feeling...one week of vacation and you need another week to go through the mail and catch up on new releases. Special thanks to Keith Z. and Ron for filling in while the Sholins enjoyed the beauty and serenity of Lake Tahoe. Let me call your attention to a special in-depth look at a new breed of Top 40 radio on pages 13 & 14. While their format label is a point of contention, we've chosen to include selected stations in our Top 40 section as well a new crossover list on page 71. These stations pay most of their attention to local tastes, making their playlists extremely difficult to translate into a national chart. But there's no question that they've affected Top 40 playlists over the past year, and that the trend will continue.

This was the week T'PAU went POW!! It's been developing nicely in most markets waiting in line to make those big gains. Here is a sampling: KCPX 8-3, Q96 26-18, POWER 104 37-25, Z104 22-17, WKFX 28-22, WXTQ 20-14, Z94 34-28, B94 19-14, BAM99 29-22, WKDD 15-9, KRQK 30-21, KHSN 28-20, OK95 19-11, etc.



Hot off the line with no sign of slowing, our cover story, **GLORIA ESTEFAN & MIAMI SOUND MACHINE**, is set to convert their current 9% HIT FACTOR in a big way next week. Debuts Top Thirty for Chris Tracy WXLN, Jeri Banta WYKS, Bill McCown WANS/FM, Robyn Taylor WBPM, Allen Scott KGWY, KJ Stone KMGZ, Jim Donnelly & Jon Perry KLBQ/FM, Brian Scott KTRS, Dave Pavletich KDUX, etc.

Early HIT FACTOR increase on **MOTLEY CRUE** is a pretty good indication of how big this track will be on Top 40 radio. Steve Kingston and Scott Shannon debut it #23 at Z100 New York. Move into the Top Twenty at KBIU Lake Charles 28-20, WKLQ Grand Rapids 34-19, WHSY Hattiesburg 22-15, WSPT Stevens Point 22-12, 93Q Houston 19-8, KHTZ Reno 19-13, KWES Odessa/Midland

20-11, etc.

Controversy continues to surround the **GEORGE MICHAEL** entry, but interestingly, the majority of stations I polled on the phone reported either no negatives or very few. Several stations are playing it without mentioning the song's title. It may help to remind listeners and in some cases General Managers, that this song promotes sex within a relationship rather than promiscuity. Note the 12-inch "Monogamy Mix". Webster's defines monogamy as "marriage with only one person at a time." Check out these moves for confirmation of this record's appeal. KZZP 25-14, Y95 20-13, KIIS 28-21, 92X 24-18 with crosstown WNCI 19-16, KQID 29-17, WAIL 29-20, Z100 18-14, WYDD 25-18, etc.



**SUZANNE VEGA** has captured the imagination of young and old demos with a record unlike any other in the current crop. Kevin Barton at KFBD echoes many other programmers when he mentions the requests for this song are very strong. Adds include WROQ Charlotte, WNYZ Utica, WABB Mobile, Z95 Chicago, WCIL Carbondale, KRQQ Tucson, KUBE Seattle, KSLS San Luis Obispo, KOZE Lewiston, KITY San Antonio, etc.

Each week **KLYMAXX** builds a bigger chart story and picks up some new believers. Top Ten at HOT 105 Miami, WHYT and Z95.5 Detroit, KMEL San Francisco and gains at KS103 San Diego 22-17, KIXK El Dorado 26-16, KDWB Minneapolis/St. Paul 28-20, debut #28 Z100 Portland, etc.

Number two on the A/C chart, **DAN HILL** continues to perform well for quite a few Top 40 outlets as well. Don London and Carl Cross give it the biggest move, 20-9, at WIZM La Crosse. Also strong in the Northwest at KQEU 9-7 and KHSN 7-4. New on KSND, KTRS, WXTQ, WHSB, WYNU, 3WD, WHHY, etc.

**KMEL's** Keith Naftaly reports his in-house research shows the **WHISPERS** outdoing every other record on the air. In fact, Keith says it's the biggest response he's seen since he joined the station. This former **RECORD TO WATCH** moves 14-7 at KMEL, 8-6 WKXX Birmingham, 25-16 KMGX Fresno, Debut #11 KATD Los Gatos/San Jose, 10-5 KSTN Stockton, 7-3 KYOS Merced etc. 17 adds including KS103, 106RTB, HOT 103, KC101, WDJX, KKYS, KIIS, KZZK, etc.

Healthy increase in airplay on **BRUCE WILLIS** who is charted in the Top Thirty at WHYT, KLKT, KRNQ, KGGI, and is new on PRO/FM. WZIX, BAM99, KIIK, WNSL, 106X, FM102, KMOK, KVIC, WDBR, etc.

**HIT FACTOR** is now at 7% on last week's **RECORD TO WATCH**, **4 BY FOUR**. Early believer Chris Collins moves it into the Top Ten at FM102 Sacramento 14-9. New at 100KHI, KGRO, WAIL, 3WD, KSWB, KVYN, KUAD, KEYP, 106X, KKBG, KYOS, etc.



Be on the lookout for what may become one of this summer's big novelty hits.. "Wipe Out" by **THE FAT BOYS & THE BEACH BOYS**. It falls right into the **RUN DMC/AEROSMITH** category and goes right on with Guy Zapoleon at KZZP and Paul Christy at POWER 104. Should be a big summer for the **FAT BOYS** who have a movie, "Disorderlies," scheduled for release in August, according to our number-one **FAT BOY** fan, Joe Belden.

It looks like the beginning of another crossover as **JONATHAN BUTLER** gets the green light at 23 Top 40 stations this week. This Top Ten **URBAN CONTEMPORARY** tune is now on FM102, WKNE, Y106, WPST, KOZE, KWSS, KSND, KMGX, WBCY, WBBQ, WQLK, etc. Top Thirty at WTIC Hartford and Top Twenty at KKSS Santa Fe/Albuquerque.



**LISTEN TO WHAT  
YOU'RE MISSING OUT ON.**

# JOHN FARNHAM

**'YOU'RE  
THE  
VOICE'**

**ALREADY TOP TWENTY  
IN EIGHT COUNTRIES.**

**KID LEO - OM, WMMS-CLEVELAND**

"'You're The Voice' is done by a voice to keep your ears on, and while you are at it, keep your eyes on the name John Farnham. It's one to invest in in the future!"

**BRIAN PATRICK - PD, WCZY-DETROIT**

"Great phones very early! We think the song is a smash and John Farnham will have lots of success from this point on."

**KATHY MEANS - MD, WCZY-DETROIT**

"There is a certain freshness and excitement in the delivery of this song that sets it apart from the rest of the pack. Whenever it gets played, the calls roll in. It's moving up our chart at a steady pace."

**JUDY McNUTT - PD, WKDF-NASHVILLE**

"Since the very first time we played 'You're The Voice,' the phones have not stopped ringing. This is extremely reminiscent of the reaction we received on Bruce Hornsby's 'Every Little Kiss.' It is a slow build but it's through the roof. I crank the radio to '11 every time it's on the air."

**ALAN WHITE - MD,  
KILO-COLORADO SPRINGS**

"Despite the heavy artillery out there, Farnham is pulling top phones at KILO. It is a proven record that works. Farnham's voice is the key, and the chorus pulls people in."

**WMMS D-40 WCZY 27-23 CKOI 40-33**

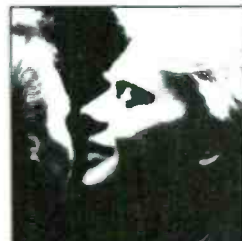
**WKDD ADD @ 39  
95XIL**

**CHED ADD  
WAZY**

**KISR ADD  
B91**



JOHN FARNHAM



'WHISPERING JACK

HIS AWARD-WINNING MULTI-PLATINUM ALBUM "WHISPERING JACK"

## Northeast

**MONTREAL, QU**(GUY BROUILLARD-CKOI/FM) F'wood Mac, S. Hagar, S. Red.  
**HAMILTON, ON**(NEVIN GRANT-CKOC) G.E./Miami, B.Adams, Gowan, S.Robinson.  
**BOSTON, MA**(NELSON/DOLGINS-Z94) System, Surface, C.Simon, B.Adams, F'wood Mac, INXS, C. Crew, J. Wagner.  
**BOSTON, MA**(WHITE/O'CONNELL-WXKS/FM) No Report, Frozen.  
**CAPE COD, MA**(RANDALL/McVIE-WKPE) J.Watley, B.Willis, B.Adams, Deb.Gibson, Outfield, S. Hagar, T. Kimmel.  
**PROVIDENCE, RI**(TOM CUDDY-PRO/FM) D. Wilson, B.Adams, R. Marx, T. Kimmel, Deb.Gibson, S. Winwood, B.Willis.  
**KEENE, NH**(TROMBLY/LYNOTT-WKNE/FM) Klymaxx, S. Winwood, C. Crew, J.Butler.  
**CLAREMONT, NH**(BARLOW/BLODEAU-WHDQ) R. Marx, S. Vega, W.Chung.  
**RUMFORD, ME**(ROBERTS/JAMES-WMR) Jets, Rob.Nevil, S. Hagar, R. Marx.  
**ELLSWORTH/BANGOR, ME**(TIM MOORE-WKSQ) Level 42, Heart, Crowded H., Company B..  
**BANGOR, ME**(LEVEN/CLARK-WWFX) G.E./Miami, Rush/Elton, C. Crew, INXS, R. Marx.  
**BURLINGTON, VT**(THOM RICHARDS-Q99) Whispers, Surface, Amazulu, T. Kimmel, Joe Cocker.  
**BURLINGTON, VT**(DENA YASNER-95XX) S. Red, B.Adams, Living/Box, S. Hagar, Surface, R. Marx, F'wood Mac, Poison.  
**HARTFORD, CT**(MIKE WEST-WTIC/FM) Nylons, Motley C., C. Crew.  
**WILLIMANTIC, CT**(EVAN/SPENCER-WILI/FM) Janet Jax., Living/Box, Rob.Nevil, J.Watley, Ana.  
**GROTON, CT**(SULLIVAN/FRANCO-WQGN) B.Adams, F'wood Mac, W.Chung, U2.  
**NEW HAVEN, CT**(STEF RYBAK-KC101) Whispers, G.E./Miami.  
**NEW YORK, NY**(SCOTT SHANNON-Z100) Heart, Seger, U2.  
**NEW YORK, NY**(SALKOWITZ/ELLIS-HOT 103) CoverGirls, Klymaxx, Whispers.  
**HAMPTON BAYS, NY**(ROB POULIN-WWHB) Whispers, Los Lobos, Belouis S., F.Jackson, B.Adams, T'Pau.  
**SCHENECTADY, NY**(JIM WALSH-3WD) 4 By Four, INXS, S. Vega, Dan Hill.  
**KINGSTON, NY**(ROBYN TAYLOR-WBPM) Living/Box, B.Adams, S. Vega, INXS, Jon Astley, System.  
**POUGHKEEPSIE, NY**(BOB WEIL-WSPK/FM) Motley C., Outfield, Lou Gramm.  
**UTICA, NY**(EDWARDS/ANDREWS-WNYZ) R. Marx, Motley C., Los Lobos, Living/Box, S. Vega, Jarreau, Whispers.  
**UTICA, NY**(LARRY WILLIAMS-WRCK) J.Watley, John Waite, Aretha, Living/Box.  
**BINGHAMTON, NY**(DON MORGAN-WAAL/FM) S. Winwood, S. Hagar.  
**BUFFALO, NY**(ROGER CHRISTIAN-WBEN/FM) T. Kimmel, Outfield, Jets, Rush/Elton, System, P. Echo, Los Lobos.  
**ITHACA, NY**(ADAM GOODMAN-WVBR/FM) G.Michael, Jets, S. Vega, B.Willis, B.Adams, R. Marx.

## Mid Atlantic

**ASBURY PARK, NJ**(PAT GILLEN-JLK/FM) Nylons, J.Watley, Living/Box, S. Vega.  
**TRENTON, NJ**(TOM CUNNINGHAM-WPST) J.Butler, S. Hagar, T. Kimmel, R. Marx, Outfield.  
**PITTSBURGH, PA**(LORI CAMPBELL-B94) Level 42, Crowded H., F'wood Mac, Motley C..  
**PITTSBURGH, PA**(McQUEEN/SHEDLOCK-WYDD) W.Chung, R. Marx, T. Kimmel, Whispers.  
**ERIE, PA**(JIM COOK-WJET) F'wood Mac, S. Winwood, Rush/Elton, Lou Gramm, R. Marx, Hanks/Aykr.  
**ERIE, PA**(BILL SHANNON-K104) No Report, Frozen.  
**ALTOONA, PA**(STEVE KELSEY-WFBG) F'wood Mac, INXS, Jets, B.Adams, Motley C..  
**WASHINGTON, DC**(ST.JOHN/BAXTER-WAVA) No Adds.  
**BALTIMORE, MD**(WILLY B. O'BRIEN-B104) Jarreau, G.E./Miami, Nylons.  
**OCEAN CITY, MD**(HITMAN/JERNIGAN-100KHI) 4 By Four, Motley C., U2, W. Party, B.Adams.  
**NORFOLK, VA**(CATHY CRUISE-WNVZ) U2.  
**SANFORD, NC**(BILL FREEMAN-WFJA) R. Marx, Amazulu, B.Adams, W.Chung, J.Watley, INXS.

**GOLDSBORO, NC**(GATES/HOOVER-WEQR) D. Wilson, Jets, U2, F'wood Mac, T. Twins, S. Red.  
**DURHAM/RALEIGH, NC**(CINDY WRIGHT-G105) U2, Jets.  
**CHARLOTTE, NC**(JACK DANIEL-WBCY) J.Butler, U2, F.Jackson, F'wood Mac.  
**CHARLOTTE, NC**(CHRIS WILLIAM-WROO) Whitesnake, B.Adams, S. Vega, F'wood Mac, T. Kimmel.  
**FAIRMONT, NC**(BILL SELLARS-WZYZ) D. Allen, W.Chung, Moyet, INXS, Poison.  
**CHARLESTON, SC**(ROGER GAITHER-WKQB/FM) Nylons, Klymaxx, Outfield, INXS.  
**FLORENCE, SC**(GREEN/BAKER-106X) R. Marx, John Waite, S. Red, Los Lobos, C.Lauper, Living/Box, 4 By Four, B.Willis.  
**CHERAW, SC**(MITCH CLARK-WPDZ) Outfield, U2, Jets, T. Twins, C. Crew.  
**KINGSTREE, SC**(GREG KNOP-WKSP) Amazulu, T. Twins, Eddie/Tide, K.O'Leary, J.Butler, Jets, G.Michael, Rob.Nevil, Outfield.  
**MYRTLE BEACH, SC**(KILGO/SUMMERS-WKZQ) Surface, W.Chung, Jets, R. Marx, 50  
**MYRTLE BEACH, SC**(BLAKE/VANDERGRIFT-WYAV/FM) T'Pau, U2, F'wood Mac, R. Marx.  
**GREENVILLE, SC**(BILL McCOWN-WANS/FM) Rush/Elton, Jets, W.Chung, Outfield, Poison, T. Kimmel.

## Southeast

**VIRGIN ISLANDS, PR**(KEYES/LOPEZ-ISLE 95) S.Robinson, Cl.Nouveau, C. Crew, Motley C., Rob.Nevil, Partlands.  
**ATLANTA, GA**(BOB CASE-Z93) INXS, Cl.Nouveau, S. Hagar, R. Marx, C. Crew.  
**ATLANTA, GA**(CRAIG ASHWOOD-94Q) W.Chung.  
**ROME, GA**(DANNY HOWARD-WQTU) INXS, R. Marx, Jarreau, S. Vega, Bon Jovi, T. Twins, D. Allen.  
**ATLANTA, GA**(DAVIS/WYROSTOK-PWR 99.7) INXS.  
**SWAINSBORO, GA**(CHARLIE FRI-WGKS/FM) Survivor, W. Party, T. Twins, A.Murray, Amazulu.  
**ATHENS, GA**(DAN MURRAY-WAGQ) Jets, T. Twins, U2, F'wood Mac, W.Chung, Outfield, Jarreau, Deniece W., R. Marx, T. Kimmel.  
**AUGUSTA, GA**(BRUCE STEVENS-WBBQ) The Trio, F.Jackson, Motley C., R. Marx, INXS, C.Lauper, J.Butler, T. Kimmel.  
**FT.VALLEY/MACON, GA**(NATHAN HALE-WQBZ) J.Butler, T. Twins, R. Marx, Amazulu, Moyet.  
**HINESVILLE, GA**(DAVE MILLER-WBLU) F'wood Mac, John Waite, B.Adams, F.Jackson, D. Wilson, Bowie.  
**VALDOSTA, GA**(PHIL STEPHENS-WLGA) U2, Deb.Gibson, Jets, D. Wilson.  
**COLUMBUS, GA**(O'CONNOR/WISE-WNKS/FM) INXS, Outfield, Living/Box, S. Vega, System.  
**COLUMBUS, GA**(McCARD/CARROLL-WCGQ) W.Chung, S. Hagar, J.Watley, Dan Hill, Living/Box, Klymaxx, N. Hendryx.  
**DAYTONA BEACH, FL**(JEFF CLARK-WNFI) T'Pau, Nylons, Jets.  
**TALLAHASSEE, FL**(BRIAN DOUGLAS-Z103) F'wood Mac, R. Marx, Whitesnake.  
**PANAMA CITY, FL**(JEFF DAVIS-WPFM) INXS, G.E./Miami, D. Harry, B.Willis, John Waite, Outfield.  
**FT.WALTON BEACH, FL**(MARK DAVID SAWYER-WFTW/FM) B.Adams, S. Vega, Living/Box.  
**PENSACOLA, FL**(NORTH/HART-WJLQ/FM) W.Chung, B.Adams, Outfield, F'wood Mac.  
**GAINESVILLE, FL**(JERI BANTA-WYKS) U2, S. Winwood, B.Adams, Bon Jovi, R. Marx, Surface.  
**ORLANDO, FL**(McKAY/HAYES-Y106) B.Adams, L.L.Cool J., B.Hornsby, F'wood Mac, J.Butler, S. Winwood.  
**MIAMI, FL**(FRANK AMADEO-Y100) K.T.P., Crowded H., Nick Kamen, P. Echo, Rob.Nevil.  
**KEY WEST, FL**(PHILLIPS/ANNE-WAIL) Stan Bush, John Waite, Ozzy/Randy, INXS, 4 By Four, R. Marx, Ana, Farrenheit, T. Kimmel, Heart.  
**MIAMI, FL**(DUFF LINDSEY-HOT105) Jets, Nick Kamen, Rob.Nevil, Surface, K.Loggins, P.S.O., Bon Jovi.  
**MIAMI, FL**(TANNERY/CASSIDY-POWER96) G.Michael, Surface, Heart, J.Sims, C.Lauper, Janet Jax..  
**TAMPA, FL**(BOBBY RICH-Q105) U2, Surface, B.Adams.

## South

**BIRMINGHAM, AL**(JIM CATFISH\*PREWITT-WKXX) J.Watley, F.Jackson, Heart, Living/Box, G.E./Miami, J.Butler, Ana, Motley C., Janet Jax., Cure.  
**FAYETTE, AL**(JOHN ANTHONY-WHKW) B.Adams, F'wood Mac, R. Marx.

**GADSDEN, AL**(BILL ST. JOHN-Q104) J.Butler, R. Marx, John Waite, Klymaxx, Living/Box, The Trio, S. Vega.  
**MONTGOMERY, AL**(STEVE SHANNON-WHHY/FM) U2, F'wood Mac, R. Marx, Dan Hill, Janet Jax., The Trio.  
**MONTGOMERY, AL**(OWENS/JACKSON-BAM99) F'wood Mac, B.Willis, Aretha, T. Twins.  
**MOBILE, AL**(LEE CHESNUT-WABB/FM) C. Crew, S. Vega, B.Adams.  
**JOHNSON CITY, TN**(POTTER/TAYLOR-WQUT) U2, Motley C., S. Vega, Rob.Nevil, T. Kimmel, F'wood Mac.  
**KNOXVILLE, TN**(CHRIS MAC-WTNZ/FM) INXS, Rush/Elton, Living/Box, C. Crew, Los Lobos, J.Butler, R. Marx.  
**JACKSON, TN**(MARK WARD-WYNU92FM) S. Vega, B.Adams, Outfield, Jarreau, C.Simon, Dan Hill.  
**COLUMBIA, TN**(GARY MOSS-WKRM) U2, Nylons, Europe, D. Wilson, R. Marx, Outfield.  
**GREENVILLE, MS**(DAN DIAMOND-WIQQ) No Report, Frozen.  
**TUPELO, MS**(JAY HASTINGS-KZ103) Rob.Nevil, B.Willis, Jets, F'wood Mac, S. Winwood.  
**HATTIESBURG/LAUREL, MS**(DALE TAYLOR-WHSY/FM) Lisa Lisa, T'Pau, Poison, INXS.  
**LAUREL/HATTIESBURG, MS**(JIM SCOTT-WNSL) B.Willis, Janet Jax., Company B., Motley C..  
**GULFPORT, MS**(RICK JAMES-WZKX) F'wood Mac, Poison, Nylons.  
**BILOXI, MS**(BOB LIMA-WQID) Jarreau, Rush/Elton, S. Vega, E.Money.  
**MCCOMB, MS**(CHRIS TRACY-WXLT/FM) U2, F'wood Mac, Motley C., A.O'Neal, Giorgio.  
**MCCOMB, MS**(WALKER/CHAMBERS-WHNY) F'wood Mac, Outfield, Deniece W., T. Twins, Poison, Amazulu.  
**COLUMBUS/STARKVILLE, MS**(JOHN ERIC STEVENSON-WZIX/FM) Surface, Amazulu, B.Adams, B.Willis, INXS, Los Lobos, Jets, W.Chung.  
**STARKVILLE/COLUMBUS, MS**(RUSS WILLIAMS-WKOR) Rob.Nevil, B.Adams.  
**LOUISVILLE, KY**(SHEBEL/MEYER-WDJX) U2, Klymaxx, Restless H, Whispers.  
**JENKINS, KY**(KINCER/LEE-WIFX) B. Taupin, Poison, K.T.P., T. Twins, Amazulu.  
**PADUCAH, KY**(ROWTON/RICHARDS-WDDJ/FM) Nylons, G.E./Miami, Deniece W., Rush/Elton, Poison, E. Martin, Whispers.  
**GLASGOW, KY**(KELLY DOSSEY-WOVO/FM) B.Adams, G.E./Miami, T. Twins, J.Butler, Motley C., Amazulu, W. Party.  
**NEW ORLEANS, LA**(JOEY GIOVINGO-B97) Level 42, U2, Surface.  
**GOLDEN MEADOW, LA**(DON GRAHAM-KBAU/FM) P. Echo, B.Adams, S. Vega, John Waite, W.Chung.  
**HOUMA/NEW ORLEANS, LA**(MARK KELLY-KCIL/FM) Jets, Bowie, DeBurgh.  
**LAKE CHARLES, LA**(GILBERT/RIVERS-KBIU/FM) Nylons, INXS, C. Crew, B.Adams, Janet Jax., F'wood Mac, W.Chung.  
**BATON ROUGE, LA**(RICE/A.-WFMF) Nylons, B.Adams, Kenny G, U2.  
**BATON ROUGE, LA**(MICHAEL ADAMS-WGGZ/FM) Motley C., Nylons, B.Homsby.  
**MONROE, LA**(LORI CLARY-KNOE/FM) Bowie, S. Vega, The Truth, T. Kimmel.  
**ALEXANDRIA, LA**(CASSIDY/ROBAK-KQID/FM) A.Starr, Rush/Elton, C.Simon, Motley C., Outfield, D. Allen.

## East Central

**PINEVILLE, WV**(HENRY MORGAN-WWYO) Amazulu, INXS, D. Allen, S. Hagar, S. Vega, R. Marx.  
**OAK HILL/BECKLEY, WV**(PAUL WOLFE-WOAY/FM) W.Chung, Outfield, John Waite, Living/Box, Motley C., B.Adams.  
**MORGANTOWN, WV**(JOHN DELANEY-WCLG/FM) Nylons, S. Vega, B.Adams, INXS, Bowie, T. Twins, J.Watley, G.E./Miami.  
**COLUMBUS, OH**(BILL RICHARDS-WNCI/FM) G.E./Miami, Rob.Nevil, C. Crew, F'wood Mac, R. Marx.  
**COLUMBUS, OH**(COOK/HAINES-92X) Ci.Nouveau, R. Marx, B.Adams, Rob.Nevil.  
**CLEVELAND, OH**(RAY MARINER-WPHR) Nylons, Bon Jovi, Janet Jax., U2, G.E./Miami, T'Pau.  
**AKRON, OH**(REED KITTREDGE-WKDD) U2, R. Marx, INXS, J. Farnham, Poison, Stan Bush, R. Waters, Dan Hill.  
**CINCINNATI, OH**(JIM FOX-Q102) G Vannelli, R. Marx.  
**ATHENS, OH**(STEVE KENNIS-WXTQ) Ci.Nouveau, U2, C. Crew, W.Chung, Surface, S. Vega, Dan Hill.  
**ANGOLA, IN**(OSBORN/ST.JOHN-WLKI/FM) T'Pau, Nylons, G.E./Miami.

**RICHMOND, IN**(JASON ROBERTS-K96) U2, S. Vega, R. Marx, D. Wilson, W.Chung, J.Butler.  
**VINCENNES, IN**(DANNY WAYNE-106RTB) B.Adams, Outfield, R. Marx, W.Chung, D. Wilson, Whispers, INXS.  
**TERRE HAUTE, IN**(MIKE ARNETT-WPFR) Rob.Nevil.  
**DETROIT, MI**(MARK JACKSON-WHYT) Ci.Nouveau, J.Watley, A.of Noise.  
**DETROIT, MI**(KATHY MEANS-Z95.5) G.Michael, B.Adams, Living/Box, T'Pau, INXS, G Vannelli.  
**GRAND RAPIDS, MI**(MIKE TINNES-WKLQ) Poison, Rush/Elton, R. Marx, S. Vega, U2, W.Chung.  
**CADILLAC, MI**(SHANE McINTOSH-WATT) C. Crew, Outfield, Jets.  
**ALPENA, MI**(DARRELL KELLEY-WHSB) W.Chung, Dan Hill, C. Crew, S. Vega, In Pursuit.

## Upper Midwest

**BOONE/AMES, IA**(DAVE HARRIS-KZBA) Rob.Nevil, Janet Jax., C.J. Hay, In Pursuit, N. Hendryx, Prince, C.Simon, J. Lifton, Motley C., Bon Jovi, Mondo Rock, W.Chung, Jarreau.  
**DES MOINES, IA**(OAKES/HALL-KDWZ) No Report, Frozen.  
**DES MOINES, IA**(KNIGHT/SHARP-KRNQ) Expose, Klymaxx, Rob.Nevil, U2, Jets, Motley C..  
**CLEAR LAKE/MASON CTY, IA**(BILL HAMPTON-KZEV) Partlands, P. Echo, U2, F'wood Mac, S. Vega, Gary Numan.  
**FT.DODGE, IA**(KELLY O'SHEA-KKEZ) Partlands, John Waite, T. Twins, Poison, S. Hagar, R. Marx.  
**FT. DODGE, IA**(ROBBINS/HALDIN-KRIT) R. Marx, T. Kimmel, John Waite, B.Adams.  
**WATERLOO/C.RAPIDS, IA**(JEFF CHRISTENSON-KOKZ) INXS, Rob.Nevil, D. Wilson, R. Marx, The Truth, F'wood Mac, T. Kimmel, S. Vega.  
**SIoux CITY, IA**(HARRISON/BROWN-KSEZ/FM) B.Adams, Jets, S. Hagar, Outfield.  
**SIoux CITY, IA**(PAT PAXTON-KGLI) Motley C., B.Adams, R. Marx, Bon Jovi.  
**DUBUQUE, IA**(JEFF DAVIS-KLYV) U2, R. Marx, INXS, S. Winwood, W.Chung.  
**IOWA CTY/CEDAR RAPID, IA**(STEWART/NUGENT-KKRO) T. Twins, J. Butcher, C. Crew, S. Hagar, W.Chung, F'wood Mac, INXS.  
**CEDAR RAPIDS, IA**(GARY DIXON-KQCR/FM) W.Chung, Jets, INXS, P. Echo, T. Kimmel, S. Vega.  
**DAVENPORT, IA**(GYNNY O'HARA-KIIK) B.Adams, F'wood Mac, Jets, B.Willis.  
**KENOSHA, WI**(TERRY HAVEL-WJZQ) F'wood Mac, S. Hagar, INXS.  
**MILWAUKEE, WI**(FOX/LAUREN-WKTI) T'Pau, S. Winwood, C.Simon, F'wood Mac.  
**RACINE/MILWAUKEE, WI**(McGEE/MOREAU-WHBT) G.E./Miami, Expose, S. Vega.  
**MADISON, WI**(JONATHAN LITTLE-Z104) B.Adams, R. Marx, Bon Jovi, S. Vega, INXS.  
**GREEN BAY, WI**(ROSS/BRADLEIGH-WKFX) C. Crew, S. Winwood, B.Adams, System.  
**WAUSAU, WI**(DUFF DAMOS-WIFC) B.Adams, Partlands, Motley C..  
**STEVENS POINT, WI**(BOULEY/STEFFEN-WSPT) G Vannelli, R. Marx, Jarreau, Bon Jovi, Poison.  
**LA CROSSE, WI**(LONDON/CROSS-WIZM/FM) B.Adams, R. Marx, C. Crew, S. Vega, B.Willis.  
**LA CROSSE, WI**(RIC SANDERS-HIT105) U2, B.Adams.  
**EAU CLAIRE, WI**(RICK ROBERTS-WIAL) U2, R. Marx, B.Adams, Jets.  
**EAU CLAIRE, WI**(RICK JAMES-WBIZ) B.Adams, S. Vega, R. Marx, W.Chung, Outfield.  
**MINNEAPOLIS/ST.PAUL, MN**(ANTHONY MICHAELS-KDWB/FM) Living/Box, Deb.Gibson.  
**DULUTH, MN**(JIM GILLES-WTBX) W.Chung, R. Marx, John Waite.  
**ROCHESTER, MN**(DAVIS/DUNBAR-KROC/FM) No Report, Frozen.  
**MANKATO, MN**(GARVIN/McCORMICK-KDOG/FM) B.Adams, INXS, Bon Jovi, R. Marx.  
**MANKATO, MN**(SEGER/KING-KEEZ/FM) Poison, S. Hagar, Mondo Rock, F'wood Mac, Farrenheit, S. Vega, INXS.  
**ALBERT LEA, MN**(PAUL JOHNSON-KCPI/FM) U2, B.Adams, W.Chung, Amazulu, Janet Jax..  
**MARSHALL, MN**(MARTENS/ALLEN-KKCK/FM) F'wood Mac, Jets, Lou Gramm, Europe, Bon Jovi.  
**ST. CLOUD, MN**(BLAKE PATTON-KCLD/FM) B.Adams, F'wood Mac, G.E./Miami.

VERMILLION, SD(DEAN RUSSELL-KVRF) Bon Jovi, Los Lobos, Janet Jax., Expose, INXS, Bowie, Farrenheit, T. Twins.  
 YANKTON, SD(RANDY KUSSMAN-KQHU/FM) Fwood Mac, U2, B.Adams, W.Chung, Jets, G.Michael, Rob.Nevil, R. Marx.  
 SIOUX FALLS, SD(CHARLIE O'DOUGLAS-KKRC) No Report, Frozen.  
 WINNER, SD(JOHN FORD-KWYR/FM) System, Rob.Nevil, C. Crew, U2.  
 RAPID CITY, SD(McDANIEL/MICHAELS-KGGG/FM) No Report, Frozen.  
 RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) Fwood Mac, Nite Rangr, B.Adams, J.Watley, S. Vega.  
 FARGO/MOORHEAD, ND(JACK LUNDY-Y94) B.Adams, W.Chung, Nite Rangr, Stan Bush.  
 GRAND FORKS, ND(NORTH/HENDRICKSON-KKXL/FM) U2, Fwood Mac.  
 GRAND FORKS, ND(ROSS HOLLAND-KQHT) A.Starr.  
 BISMARCK, ND(BOB BECK-KYYY/FM) Jets, S. Vega, S. Hagar.  
 MINOT, ND(GREG MAGNUSON-KIZZ) U2, Bowie, D. Sanborn, T. Twins, Bon Jovi.  
 DE KALB, IL(BAVIDO/HENNING-WDEK/FM) Fwood Mac, S. Vega, W.Chung, INXS, Outfield.  
 JOLIET, IL(BOB WEBER-WLLI) U2, Fwood Mac, Restless H, D. Wilson, G.Michael, P. Echo.  
 CHICAGO, IL(LIPPINCOTT/KELLY-WYTY) S. Vega.  
 CHICAGO, IL(RICH McMILLAN-WLS/AM) Fwood Mac, Rush/Elton.  
 FREEPORT, IL(JIM READEKER-WXXQ) G.E./Miami, W.Chung, Jon Astley, Fwood Mac, Amazulu, Farrenheit, E. Martin.  
 ROCKFORD, IL(SUMMERS/MANNING-WZOK) B.Adams, Outfield, Jets, C. Crew, Fwood Mac.  
 ROCK ISLAND, IL(SCHAEFER/AUSTIN-WPXR/FM) U2, G.E./Miami, Surface.  
 GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) Poison, B.Adams, INXS, Bowie, Nylons, Amazulu.  
 BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) S. Vega, S. Hagar, T. Kimmel.  
 CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) Rush/Elton, Fwood Mac, R. Marx, Surface, Poison.  
 SPRINGFIELD, IL(GREG LAWLEY-WDBR) B.Willis, Living/Box, J.Watley, Bowie, T. Twins.  
 CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) Ci.Nouveau, Surface, Crowded H., Rob.Nevil, S. Vega, B. Idol.

## Central

KIRKSVILLE, MO(BILL BRIAN-KTUF) B.Adams, INXS, R. Marx, T. Twins.  
 SIKESTON, MO(GREG LANDIS-KYMO) Jarreau, In Pursuit.  
 KANSAS CITY, MO(DENE HALLAM-KCPW) F.Jackson, E.Money, W.Chung, D. Wilson, B. Idol.  
 KANSAS CITY, MO(PERUN/BARBER-KBEQ) U2, Surface.  
 WAYNESVILLE, MO(KEVIN BARTON-KFBD) D. Allen, John Waite, INXS, Living/Box, R. Waters, Farrenheit, Dan Hill.  
 MANHATTAN, KS(WAGNER/WILSON-KGLA/FM) Restless H, S. Vega, J.Watley, INXS, Living/Box, John Waite.  
 TOPEKA, KS(ROGER HEATON-WIBW/FM) Crowded H., P. Echo, G.E./Miami.  
 PITTSBURG, KS(JEFF FREEMAN-KKOW/FM) B.Adams, S. Vega, T. Kimmel.  
 SALINA, KS(STEVE WALL-99KG) Motley C., W.Chung, Living/Box, Jets, Nite Rangr.  
 HOISINGTON, KS(BIEKER/ATKINSON-KHOK) Expose, C. Crew, J.Watley, R. Marx.  
 HAYS, KS(JACK CREES-KJLS) Fwood Mac, Janet Jax., T. Twins, Amazulu, Rob.Nevil, G.E./Miami.  
 GARDEN CITY, KS(DAN MICHAELS-KWKR) No Report, Frozen.  
 OMAHA, NE(TOM MIKKELSEN-KGOR) P. Echo, Crowded H..  
 NORFOLK, NE(DOUG KOEHN-KNEN) S. Vega, Living/Box, Jarreau, Fwood Mac, P. Echo, INXS.  
 GRAND ISLAND, NE(JEFF St.JOHN-KSYZ/FM) U2, D. Allen, S. Hagar, Cure, P. Echo, G.Michael.  
 KEARNEY, NE(RICK JEFFREY-KQKY/FM) Fwood Mac, B.Adams, G.Michael, R. Marx, Jon Astley, INXS.  
 McCOOK, NE(CARTWRIGHT/TAPIA-KZMC) Fwood Mac, R. Marx, W.Chung, S. Vega, Cure.  
 EL DORADO, AR(DONNELLY/PERRY-KLBQ/FM) Jarreau, U2, W.Chung, B.Adams.  
 EL DORADO, AR(TERRELL/MURPHY-KIXK) B.Willis, Surface, Jets, Deb.Gibson, Amazulu, D. Allen.  
 HOT SPRINGS, AR(J. HARVEY-KLAZ/FM) Janet Jax., Jets, B.Adams.  
 LITTLE ROCK, AR(MARK MC CAIN-KKYK) No Report, Frozen.

FAYETTEVILLE, AR(RICK ALAN-KKEG) Los Lobos, Bowie, INXS.

## Southwest

LAWTON, OK(RICK WALKER-KMGZ) S. Hagar, U2, B.Adams, Fwood Mac, Jets, Outfield.  
 TULSA, OK(BRENT ALBERTS-Z104.5) P. Echo, Rush/Elton, Nylons.  
 PONCA CITY, OK(BOB TESCH-KIXR) No Report, Frozen.  
 LONGVIEW, TX(ROBERTS/FULGHAM-KKTX) Fatboys, D. Wilson, Living/Box, S. Vega, Cure, R. Marx, S. Hagar.  
 TYLER, TX(DAVE GOLDMAN-KEYP) 4 By Four, R. Marx, B.Adams, W.Chung, Living/Box, Poison.  
 LUFKIN, TX(BROWN/SCOTT-KAFX) G.E./Miami, Jets, Surface.  
 DALLAS, TX(CHUCK BECK-Y95) B.Adams, Los Lobos, D. Allen, U2, Whitesnake, Surface, Living/Box.  
 WICHITA FALLS, TX(BRENDA KAY-KNIN/FM) S. Vega, Surface, Jets, S. Winwood, Poison.  
 WACO, TX(VERN PECORE-KWTX/FM) B.Adams, Nylons.  
 SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) Poison, S. Hagar, R. Marx, S. Vega, B.Adams, Los Lobos.  
 HOUSTON, TX(CHRISTY/PINA-POWER104) U2, Fatboys, Cure, Aretha, John Waite, S. Hagar.  
 HOUSTON, TX(PARKER/COOK-93Q) S.Robinson, G.Michael, Deb.Gibson, Cure, Rob.Nevil, U2, B.Adams.  
 BEAUMONT, TX(NEIL HARRISON-K106) Poison, S. Hagar, F.Jackson, R. Marx, Fwood Mac, B.Adams, D. Harry.  
 BRYAN, TX(ROGER GARRETT-KTAM) No Report, Frozen.  
 BRYAN, TX(RICK WODELL-KKYS) S. Vega, DeBurgh, R. Marx, Whispers, Jon Astley, INXS, B.Adams, Living/Box, Farrenheit.  
 VICTORIA, TX(TONY DAVIS-KVIC) D. Wilson, B.Adams, Expose, B.Willis.  
 LAREDO, TX(KIRK DAVIDSON-KRRG) S. Winwood, D. Allen, Isley Bros, Fwood Mac, D. Wilson, S. Vega, Amazulu.  
 SAN ANTONIO, TX(KATHIE ROMERO-Q96/76) W. Party.  
 SAN ANTONIO, TX(WHITE/GILES-KITY) J.Watley, U2, Will 2 Pwr, F.Jackson, S. Vega, Aretha, D. Harry.  
 WESLACO, TX(HECTOR SANCHEZ-KRGV) P. Echo, G.E./Miami, Los Lobos, B.Willis, F.Jackson, C. Crew, D. Allen, D. Sanborn.  
 AUSTIN, TX(TONACCI/OLIVER-B93/FM) Deb.Gibson, Jets, Nylons, E.Money, Heart.  
 PAMPA, TX(MIKE KNEISL-KGRO) B.Adams, R. Marx, T. Twins, INXS, 4 By Four, Amazulu.  
 AMARILLO, TX(SCOTT JAMES-KAKS/FM) L.Vandross, D. Allen, R. Marx.  
 ABILENE, TX(KELLY JAYE-KEYJ) R. Marx, Bowie, INXS, T. Twins, Los Lobos, Living/Box, Gary Numan.  
 ODESSA/MIDLAND, TX(JIM SCOTT-KWES/FM) J.Watley, Fwood Mac, U2, B.Adams, G.Michael, Rob.Nevil.  
 PHOENIX, AZ(GUY ZAPOLEON-KZZP) Fatboys, Motley C., T'Pau, Ci.Nouveau, Fwood Mac, B.Hornsby.  
 TUCSON, AZ(GILLIE/JOHNSON-KRQ) Surface, S. Vega, Restless H, S. Hagar.  
 TUCSON, AZ(JIM BEDNAREK-KHYT) Fwood Mac, Surface, Amazulu, Jon Astley, D. Sanborn, S. Vega, Egypt Lvr..  
 SANTA FE/ALBUQUERQUE, NM(ELAINE WERNER-KKSS/FM) No Report, Frozen.  
 CLOVIS, NM(GORDON E.MATLOCK-KZZO/FM) Rob.Nevil, Rush/Elton, S. Winwood, Jets, B.Adams.

## Rocky Mountain

BILLINGS, MT(CHARLIE FOX-KYYA) Jets, Fwood Mac, W.Chung, R. Marx, S. Hagar.  
 BILLINGS, MT(DAVE WEISSMAN-KZLS) C. Crew, Lou Gramm, Nite Rangr.  
 BOZEMAN, MT(BENNY BEE-KUUB) T. Twins, D. Sanborn, B.Adams, T. Kimmel, Surface, Los Lobos, B. Taupin.  
 KALISPELL, MT(BENNY BEE-KBBZ/FM) T. Twins, J.Butler, Los Lobos, T. Kimmel, G.Michael, B. Taupin.  
 DENVER, CO(RANDY JAY-KIMN) Fwood Mac, G.E./Miami.  
 DENVER, CO(DOM TESTA-Y108) U2.  
 WINDSOR, CO(AL DECKER-KUAD/FM) INXS, 4 By Four, T. Twins, J.Butler, Jets, F.Jackson, Amazulu, W.Chung.  
 GRAND JUNCTION, CO(DARREN TAYLOR-K-STAR) Jets, W.Chung, D. Wilson, R. Marx, Outfield, B.Adams.  
 GRAND JUNCTION, CO(ST.JOHN/DALEY-KQIX/FM) Fwood Mac, R. Marx, G.Michael, Rob.Nevil, P. Echo.  
 CODY, WY(BRET GRANT-KTAG) S. Vega, Rush/Elton, A.of Noise, Los Lobos, B.Adams.

CASPER, WY(BRIAN SCOTT-KTRS) W.Chung, John Waite, Dan Hill, S. Vega, Aretha.  
 GILLETTE, WY(ALLEN SCOTT-KGWY/FM) U2, Jets, Fwood Mac, B.Adams, Bon Jovi, Jarreau, C.Lauper, R. Marx, Jon Astley.  
 LEWISTON, ID(JAY MCCALL-KOZE) INXS, Living/Box, S. Vega, J.Butler, Farrenheit.  
 LEWISTON, ID(JERRY JOLLEY-KMOK) B.Adams, INXS, Jets, B.Willis, Jarreau, R. Marx.  
 BOISE, ID(TOM EVANS-KIYS) Jarreau, R. Marx, A.of Noise, Klymaxx, Fogelberg, Surface, D. Wilson.  
 MOSCOW, ID(GARY CUMMINGS-KZFN) No Report, Frozen.  
 SALT LAKE CITY, UT(SIMON/LAKE-KCPX/FM) S.Robinson, Fwood Mac, Cure, Ci.Nouveau, B.Adams, Living/Box, Ferry Aid, S. Red, T. Twins.  
 LOGAN, UT(JAY HALL-KBLQ) Jets, Nylons, B. Taupin, DeBurgh.  
 LOGAN, UT(TIM EBERTH-KVFM) W.Chung, John Waite, Bowie, Los Lobos, J.Butler, Living/Box, Depeche M., Amazulu.  
 OGDEN, UT(JACKSON/WILSON-KJQ) U2, Jets, R. Marx, Fwood Mac, Jarreau.  
 PROVO/SALT LAKE CITY, UT(GINA SHURTS-KFMY) No Report, Frozen.

**Far West**

LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) Fwood Mac, B.Adams, R. Spector, Seger, U2, G.Michael.  
 RENO, NV(BEAU REYES-KWNZ/FM) Jets, C. Crew, Janet Jax..  
 RENO, NV(DAVE ROBLE-KHTZ/FM) B.Adams, N. Hendryx, Jets, Surface, B.Willis, Cure.  
 LOS ANGELES, CA(WYATT/TAVERA-POWER106) Will 2 Pwr, K.T.P., A.O'Neal, Nick Kamen.  
 LOS ANGELES, CA(STEVE RIVERS-KIIS/FM) Rob.Nevil, Deb.Gibson, Whispers.  
 CARLSBAD, CA(CLARK NOVAK-KKOS/FM) R. Marx, INXS, Whispers.  
 SAN DIEGO, CA(NICK FERRARA-KS103) W.Chung, F.Jackson, B. Idol, Whispers, Ci.Nouveau.  
 SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) Prince, Starpoint, G.E./Miami, Heart.  
 ANAHEIM, CA(MICHELLE DODD-KEZY) Bon Jovi, U2, B.Adams, Fwood Mac.  
 BAKERSFIELD, CA(DARRYL ST.JAMES-KKXX/FM) Level 42.  
 SAN LUIS OBISPO, CA(DAVE ALLEN-KSLY/FM) S. Hagar, S. Vega, Outfield, T. Kimmel.  
 LOMPOC/SANTA MARIA, CA(JACKSON/SCOTT-KROK/FM) T. Twins, Rob.Nevil, DeBurgh, S. Vega, INXS, Ci.Nouveau, Living/Box.  
 SANTA MARIA, CA(JOHN QUIMBY-KXFM) No Report, Frozen.  
 FRESNO, CA(JEFF DAVIS-KYNO) Heart, T'Pau, Rush/Elton, A.of Noise.  
 FRESNO, CA(STAIRS/CARTER-KMGX) Egypt Lvr., J.Butler, Living/Box, D. Allen, Ana, Sweet Sen., F.Jackson.  
 MONTEREY/SALINAS, CA(CONNIE LINDELL-KDON/FM) Whispers, S. Vega.  
 SAN FRANCISCO, CA(RICHARD SANDS-LIVE 105) Bowie, Living/Box, A.of Noise, T. Twins.  
 SAN FRANCISCO, CA(KEITH NAFTALY-KMEL) Nylons, Seger, F.Jackson, CoverGirls.  
 CONCORD, CA(BOBBY COLE-KKIS/FM) Jon Astley, Rock&Hyde, Fogelberg, U2, C. Cr v, Jets, B.Adams, W.Chung.  
 NAPA, CA(DON DeFESI-KVYN/FM) ure, Los Lobos, Jets, Living/Box, 4 By Four, A.of Noise.  
 SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) Jon Astley, B.Adams, Los Lobos, Living/Box, INXS.  
 SAN JOSE, CA(PRESTON/SILVA-KWSS) Janet Jax., C. Crew, Living/Box, Deb.Gibson, J.Butler, Los Lobos.  
 STOCKTON, CA(R.WMS./BISHOFBERGER-KJOY) Fwood Mac, Rob.Nevil, Partlands, Janet Jax., B.Adams, S. Vega, E.Money, Surface.  
 STOCKTON, CA(JOHN HAMPTON-KSTN) Isley Bros, A.Starr, Living/Box, Outfield, Partlands.  
 STOCKTON, CA(WILLYARD/LAAM-KWIN) Poison, Los Lobos, Hanks/Aykr.  
 MERCED, CA(GARCIA/RAE-KYOS) 4 By Four, G.Michael, B.Hornsby, One Way.  
 MODESTO/STOCKTON, CA(GARY DeMARONEY-FM104) Fwood Mac.  
 MODESTO, CA(FISHER/EDWARDS-KFIV/FM) Frozen.  
 SANTA ROSA, CA(MIKE O'BRIEN-KREO) Outfield, Living/Box, Jets, R. Marx, C.Simon.  
 EUREKA, CA(KNIGHT/THOMAS-KFMI) X, R. Marx, Los Lobos, Amazulu, T. Twins, Bowie, Farrenheit, INXS.  
 ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Kinks, T. Twins, DeBurgh, INXS, B.Adams, Los Lobos, Jon Astley, Amazulu.

SACRAMENTO, CA(CHRIS COLLINS-FM102) Teresa, Amazulu, F.Jackson, B.Willis, B.Adams, J.Butler, J.Watley.  
 SO. LAKE TAHOE, CA(BILL KINGMAN-KOWL) U2, Fwood Mac, S. Hagar, R. Marx, P. Echo.  
 CHICO, CA(JONATHON HARTE-K100) Whispers, Jarreau, B.Adams, Restless H.  
 CHICO, CA(WEST/SEKO-KNVR) Saatchi, B.Adams, Los Lobos, W.Chung, T. Twins, INXS, D. Harry, Cure, Amazulu, R. Marx.  
 REDDING, CA(KAHL/CARPENTER-KEWB) Expose, P. Echo, Rob.Nevil, C. Crew, S. Vega.  
 MT. SHASTA, CA(FRED GERDING-KWSD) Surface, S. Vega, Amazulu, B. Taupin, INXS, Living/Box.  
 HILO, HI(GUY W. BELLO-KWXX) Fwood Mac, W.Chung, Cure, B. Taupin, Amazulu.  
 HILO, HI(DANNY AUSTIN-KKBG) U2, Jets, Fwood Mac, Restless H, Janet Jax., Bon Jovi, 4 By Four, Deniece W., T. Twins.

**Northwest**

THE DALLES, OR(ED ROSS-KACI) INXS, B.Adams, 4 By Four, Amazulu, T. Twins.  
 SEASIDE, OR(NANCY BLACK-KSWB) W.Chung, Fwood Mac, U2, J.Butler, 4 By Four, C. Crew.  
 PORTLAND, OR(LYNCH/BUCHANAN-KKRZ) Fwood Mac, S. Hagar, R. Marx, Surface, J.Watley, D. Wilson, G.E./Miami.  
 ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) INXS, Living/Box, Poison, Company B..  
 EUGENE, OR(SHAKES/HYATT-KSND/FM) Dan Hill, B.Adams, J.Butler, S. Hagar, R. Marx, Los Lobos.  
 COOS BAY, OR(BOB SHANNON-KHSN) Deb.Gibson, J.Butler, Whispers.  
 COOS BAY, OR(MICHAELS/KING-KYNG/FM) G.Michael, B.Adams, Outfield, R. Marx, Surface, T. Twins, D. Wilson, INXS.  
 ROSEBURG, OR(BILL DAWSON-KQEN) Rob.Nevil, Cure, Amazulu, Surface, Moyet, Fwood Mac, S. Vega.  
 MEDFORD, OR(R.CHARLES SNYDER-KTMT) B.Adams, Bowie, John Waite, Poison, T. Twins, S. Hagar, Jon Astley, Living/Box, Stan Bush.  
 KLAMATH FALLS, OR(MOSS/WOODS-KAGO/FM) Motley C., Living/Box, Jarreau, DeBurgh, B.Adams, John Waite, Los Lobos, Bowie.  
 SEATTLE, WA(WEED/MATTHEWS-KHIT) S. Vega, B.Adams, C. Crew, Fwood Mac, W.Chung.  
 SEATTLE, WA(KEATING/ALLAN-KPLZ/FM) Surface, R. Marx, Los Lobos.  
 SEATTLE, WA(BRYAN/HUTYLER-KUBE/FM) Los Lobos, U2, Fwood Mac, B.Adams, Surface, S. Vega, Jon Astley.  
 OLYMPIA, WA(KEN PAIGE-KQEU) S. Vega, Fwood Mac, Jarreau.  
 ABERDEEN, WA(DAVE PAVLETICH-KDUX) U2, Jets, B.Willis, D. Wilson, Nite Rangr, T. Twins, Bowie, Aretha.  
 CHEHALIS, WA(ROGER DALE-KITI) D. Sanborn, B. Taupin, INXS, U2, J.Butler, T. Twins, Fwood Mac.  
 LONGVIEW, WA(HART/STONE-KLYK) S. Hagar, INXS, R. Marx, Motley C., Jarreau.  
 ELLENSBURG, WA(WOLCOTT/ANTHONY-KXLE/FM) T'Pau, G.Michael, Whitney, P. Echo, Restless H, G.E./Miami, Expose, Rush/Elton, Nylons, Partlands, Bon Jovi.  
 YAKIMA, WA(PHANE PHELAN-KZHR) Klymaxx, Surface, Motley C., Ci.Nouveau, S. Hagar, B. Taupin, Nylons, Jets, R. Marx.  
 SPOKANE, WA(BRIAN CHRISTIAN-KVXO) INXS, Living/Box, Stan Bush, Los Lobos, W. Zevon.  
 SPOKANE, WA(RANDY ROBBINS-KZZU/FM) Los Lobos, Living/Box, G.E./Miami, Oingo B., U2, Stan Bush, Outfield, Bowie, T. Twins.  
 TRI CITIES, WA(JOHN PURDY-OK95) U2, R. Marx, Bowie, T. Twins, INXS, Klymaxx, G Vannelli, Living/Box.  
 TRI-CITIES, WA(STEVE CRUZ-KZZK) Fwood Mac, Farrenheit, Whispers, S. Vega, Living/Box, Nite Rangr, Outfield.  
 VANCOUVER, BC(SHANNON/RUSSELL-LG73) S.Robinson.  
 SASKATOON, SK(GARTH KALIN-CKOM) Kenny G, Gowan, U2, T'Pau.  
 CALGARY, AB(DON STEVENS-AM106) Kenny G, C. Crew, Petty, Jato, Gowan.  
 ANCHORAGE, AK(J.D. CHANDLER-KGOT) B.Adams, T'Pau, R. Marx, Rob.Nevil, Bon Jovi, Stan Bush, G Vannelli, S. Vega, Nite Rangr, Outfield, Los Lobos.

**WELCOME To Our New TOP 40 Correspondents:**

Joel Salkowitz & Steve Ellis, **WQHT (HOT 103) RADIO** - 3412 36th Street, Astoria (New York), NY 11106 (718) 706-7690  
 Jeff Wyatt & Al Tavera, **KPWR (POWER 106) RADIO** - 6430 Sunset Blvd., Los Angeles, CA 90028 (213) 467-1224  
 Robert St. John & Tim Daley, **KQIX/FM RADIO** - 421 Glenwood Avenue, Grand Junction, CO 81501 (303) 245-9000

# CROSS DREAM

**A** giant finger poises over the radio's gleaming chrome buttons, hesitating over one, then another, before plunging with the finality of a thunderbolt from Zeus. The choice has been made--and it's NOT YOUR STATION.

Many a program director has awakened with the cold sweats at three a.m. with that nightmare, and gone on to dream of a sure-fire formula for ratings success.

Eighteen months ago, Emmis Broadcasting seemed to have discovered that formula, when it transformed "Magic" KMGG-Los Angeles into POWER 106, and saw the station rise from 21st to first place in the Fall book. Sister station WAPP-New York underwent a similar transformation, to HOT103 and began its march up the ratings path. Down in Miami, Beasley Broadcasting's WCJX emerged as WPOW (POWER 96).

Besides their success, the stations shared a certain eccentricity in their playlists.

They played Urban product that had never been played on Top 40, and Top 40 product that had never been played on Urban radio. Trade publications (including this one) agonized over where to list them. Some sought to resolve the confusion by giving them a new label--"crossover"--as if the format could be mass-produced in other markets.

**B**ut closer examination reveals that what these stations really have in common is not a format, but a style. "Day to day, all we're doing is simply trying to get as much of the available audience as we can," says POWER 106 PD Jeff Wyatt. "How you label it doesn't really have anything to do with it."

"Anyone who wants to dominate must create a radio station custom-tailored to the market," adds Jerry Clifton, consultant to POWER 96 and most recently to First Media's WCLY-Washington, DC. "There is no standard record to

play. What we do is play the music the market is asking for."

Ask Bill Tanner what label he puts on POWER 96 and he says, "Top 40. I've always called it that. The only thing POWER 96 is playing is the traditional Top 40 that Gordon McLendon and Todd Storz came up with, but I'm tailoring it for Miami."

In New York, HOT103 PD Joel Salkowitz also perceives his presentation as "pretty much straight-ahead Top 40. Our chief competitors are Z100 and WPLJ."

That does not mean his playlists are identical to Scott Shannon's and Larry Berger's. "Musically, we're a lot of things," says Salkowitz. "One of the best descriptions I've been able to come up with is 'Top 40 dance music without the rock and roll guitars.'"

**A**lthough rooted in the traditions of mass-appeal radio, these stations have responded to the racial diversity of their markets by redefining their target demographics along

lifestyle, rather than ethnic lines. Salkowitz notes that blacks make up only about 12 percent of his cume, with the balance including high percentages of Hispanics, Italians (remember "Saturday Night Fever"?) and gays.

"The stereotypes are breaking down," Wyatt believes. "If three people live in a house and one of them is black, one of them is Hispanic and one of them is white, you're going to merge tastes a bit."

Tanner, whose audience is about 50 percent Hispanic and 17 percent black, notes that ratings for POWER 96 have gone up by "leaps and bounds" in the Anglo bedroom community of Fort Lauderdale. "We're really the only station down here that's playing the hits. The other stations are playing the hits to more limited groups of people. That's certainly their right, and I hope they continue!"

Maintaining the loyalty of these different core groups does require a lot of research. Says Wyatt: "We look at clubs. We listen to records. We aren't

# OVER MS

By Joe Belden and Dave Sholin  
Special Assistance by Betty Hollars



**Jeff Wyatt, POWER 106:**  
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bent on watching other stations or national charts."

"Our own jocks are out in the clubs, in the streets, not just occasionally, but every day of every week," echoes Tanner. To help with his music selection, he has amassed a veritable think tank, including not only consultant Clifton but Music Research Director Colleen Cassidy, former 195 MD Mark Shands and Robert Walker, ex-VP/Programming at Top 40 HOT105, all of them former colleagues from his days at Y100. "We sit down with stacks of records and we listen to them, and we listen to them again. We have in mind certain songs that will fit and certain songs that do not seem to fit, but that we think we need for balance and variety."

To determine audience tolerance for atypical songs—like The Starship's "Nothing's Gonna Stop Us Now"—POWER 96 uses focus groups, mail tests and mall tests. "We were there when a new shopping center opened and 100,000 people went through in one day," Tanner says "We talked about music

with as many as we could. We had the Dade County Youth Fair recently, and in order to win a night out on the town in the POWER96 limo, people had to tell us things we wanted to know about music."

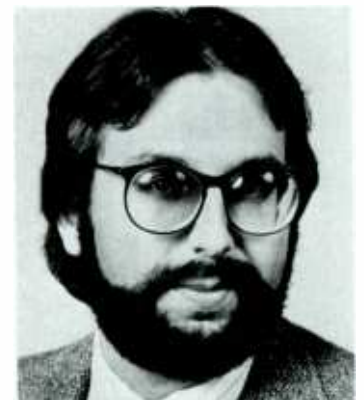
Salkowitz recalls that HOT103 added the Bangles' "Walk Like An Egyptian" as a result of keeping a close eye on the club scene. "The day we signed on, playing a record like that wouldn't have entered anybody's mind. But we saw the record hit top 10 in 12-inch sales, and saw people going crazy when it was played in the clubs. We said, 'Maybe this really is a dance record. Maybe if you edit out the one real loud guitar passage...' All of a sudden it worked."

**W**hile admitting the importance of music research, Clifton cautions, "I don't think any radio station can say the reason it's successful is simply because of its music. There's also the frosting on the cake." That frosting includes getting a buzz going on the street. "You

need to be creative and energetic," says Wyatt. "One obvious way to get your message out there is promotion Start things happening and get people talking about you—billboards, air-dropped turkeys on Thanksgiving, whatever it takes."

Clifton believes the formula for success in radio today is...no formula. "There is no standard record to play on any radio station. People who want to program to be winners have to do what any other person might do who wants to make a product successful, and that is to give people the product they would like to have. If they happen to be Cubans, then it would be a highly Latin-oriented music format. If they happen to be Yuppies, it would be a Yuppie-type sound."

"No one should try to be like us because it's 'the coming thing,'" says Wyatt. "Look to your own market and decide what you should be. Maybe you'll find the next new thing and the Gavin Report will interview you next time!" ■



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## CHI WAITS FOR A KISS

"We've got a direction we feel pretty strongly about, but we don't expect to make any big changes until mid-summer," reports WRXR-Chicago GM Michael Donovan. New owner Pyramid Broadcasting has applied for a call letter change to WTKS, widely interpreted as a tip-off of a format revamp to an Urban-flavored Top 40, along the lines of company flagship WXKS (KISS108)-Boston.

"There's been a lot of speculation, both locally and in the trade press," Donovan acknowledges. "Some of it's been right, and some has been wrong. For competitive reasons, we're really not saying anything except that we've got at least another 30 days in the present (Classic Rock) format." So far, the only major change at the station has been the arrival of Donovan himself from crosstown Q101 last April. Donovan says he is "still interviewing and negotiating with" PD applicants, and is close to choosing a general sales manager.

## PLAQUE ATTACK

B'nai B'rith gives its Edward R. Murrow Brotherhood Award to ABC Information Radio for its series on "Hunger In America." NBC Radio wins a Special Citation for "The Promise of Liberty" documentary on U.S. immigration policy...CBS News correspondent Douglas Edwards will receive the National Association of Broadcasters' annual Radio Award at the Radio '87 convention this September.



**NAFTALY NOW KMEL PD**  
The bad news is that Keith Naftaly has no chance to be a repeat winner as Gavin Music Director of the Year. The good news is the

reason: He's been moved up to Program Director at KMEL-San Francisco, following in the footsteps of KIIS-LA's Steve Rivers and last week's cover story, Lee Michaels. GM Paulette Williams says that after looking at applicants from all over the country, "I realized I had the best person right here." Naftaly broke into radio in 1980 as Music Research Director at KFRC, joined KMEL four years later, and became MD in 1985. He says the promotion is "a dream come true. I'm grateful to Paulette Williams and Century Broadcasting for acknowledging my dedication and loyalty by allowing me to take the hottest station in America to its next level."

## KULA ENTERS TOP 40 FRAY

"It's gonna be the biggest radio battle Hawaii's ever seen," says Jay Stone, PD at Honolulu's newest Top 40 contender--H&G's heretofore A/C KULA. Stone programmed rival I94 up until a couple of months ago when he left to produce Glenn Medeiros's album. Now he is back, joined by a big chunk of the I94 staff, including

Music Director Michael Shishido, morning co-host Mike Evans, p.m. driver Dean Stevens, evening host Myk Powell and newswoman Amanda Lee. With I94 and KQMQ both carving out 11 shares, the market doesn't have much room for another Top 40. "I agree," says Stone. "It's not going to be pretty."

## PATRICK TO RADIO ARTS

Another shoe drops at Wagontrain Communications, where exec Joe Patrick departs Drake Chenault to become VP/Consulting Services for Radio Arts. The move reunites him with fellow Drake Chenault alum Rick Lemmo, VP/GM at the Los Angeles-based syndication and consultant firm. "Rick and I have a lot of ideas we hope to bring to fruition," promises Patrick. Task number one is rolling out a computerized

playlist for client stations. "You can only do so much with reel-to-reel," he says. "This will give programmers more flexibility in refining their sound from week to week." Within 60 days, Patrick says, Radio Arts will also offer a Spanish format, with Contemporary Christian to follow. Back in Albuquerque, look for another high-ranking exec at Wagontrain's PCI to head to Transtar soon.

## ROTATIONS

After coming *that close* to jumping over to Epic Records, Greg Peck has decided to remain as Island Records' VP/Black Music Promotion & Marketing. "It was an emotional decision," he says. "I was once fired by CBS and saw it as a chance to vindicate myself. But after looking at the situation, I felt my chances for overall growth were best here."

Former KMET-Los Angeles Music Director Hugh Surratt has joined RCA Records as West Coast head of National Album Promotions...Congrats to Lisa Yimm, former Program Coordinator at KUSF-San Francisco and now West Coast Promotions Director for Upside Records. She can be reached at (415) 387-3617...Rockpool senior editor Claudia Stanten joins Capitol Records as East Coast A&R rep...Virgin Records appoints Hector Sanchez as West Coast A&R rep, and Loric Weymouth as ditto for the East Coast...PolyGram Records names Bas Hartong Senior VP/International Repertoire...Bob Bernstein joins EMI Music as Manager, Public Relations & Communications.

## RADI-O-RAMA

Ace programmer Reggie Blackwell, formerly of Charlotte's WROQ, has found a new home at Nationwide's WKZL-Winston-Salem, where he's also handling afternoons... Ray Mariner, former morning co-host at WKZQ-Myrtle Beach, SC, is the new MD/midday man at Cleveland's WPHR (HOT108). The station, known as WDMT



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To determine audience tolerance for atypical songs—like The Starship's "Nothing's Gonna Stop Us Now"—POWER 96 uses focus groups, mail tests and mall tests. "We were there when a new shopping center opened and 100,000 people went through in one day," Tanner says "We talked about music

with as many as we could. We had the Dade County Youth Fair recently, and in order to win a night out on the town in the POWER96 limo, people had to tell us things we wanted to know about music."

Salkowitz recalls that HOT103 added the Bangles' "Walk Like An Egyptian" as a result of keeping a close eye on the club scene. "The day we signed on, playing a record like that wouldn't have entered anybody's mind. But we saw the record hit top 10 in 12-inch sales, and saw people going crazy when it was played in the clubs. We said, 'Maybe this really is a dance record. Maybe if you edit out the one real loud guitar passage...' All of a sudden it worked."

**W**hile admitting the importance of music research, Clifton cautions, "I don't think any radio station can say the reason it's successful is simply because of its music. There's also the frosting on the cake." That frosting includes getting a buzz going on the street. "You

need to be creative and energetic," says Wyatt. "One obvious way to get your message out there is promotion Start things happening and get people talking about you—billboards, air-dropped turkeys on Thanksgiving, whatever it takes."

Clifton believes the formula for success in radio today is...no formula. "There is no standard record to play on any radio station. People who want to program to be winners have to do what any other person might do who wants to make a product successful, and that is to give people the product they would like to have. If they happen to be Cubans, then it would be a highly Latin-oriented music format. If they happen to be Yuppies, it would be a Yuppie-type sound."

"No one should try to be like us because it's 'the coming thing,'" says Wyatt. "Look to your own market and decide what you should be. Maybe you'll find the next new thing and the Gavin Report will interview you next time!" ■

## CHI WAITS FOR A KISS

"We've got a direction we feel pretty strongly about, but we don't expect to make any big changes until mid-summer," reports WRXR-Chicago GM Michael Donovan. New owner Pyramid Broadcasting has applied for a call letter change to WTKS, widely interpreted as a tip-off of a format revamp to an Urban-flavored Top 40, along the lines of company flagship WXKS (KISS108)-Boston. "There's been a lot of speculation, both locally and in the trade press," Donovan acknowledges. "Some of it's been right, and some has been wrong. For competitive reasons, we're really not saying anything except that we've got at least another 30 days in the present (Classic Rock) format." So far, the only major change at the station has been the arrival of Donovan himself from crosstown Q101 last April. Donovan says he is "still interviewing and negotiating with" PD applicants, and is close to choosing a general sales manager.

## PLAQUE ATTACK

B'nai B'rith gives its Edward R. Murrow Brotherhood Award to ABC Information Radio for its series on "Hunger In America." NBC Radio wins a Special Citation for "The Promise of Liberty" documentary on U.S. immigration policy....CBS News correspondent Douglas Edwards will receive the National Association of Broadcasters' annual Radio Award at the Radio '87 convention this September.



**NAFTALY NOW KMET PD**  
The bad news is that Keith Naftaly has no chance to be a repeat winner as Gavin Music Director of the Year. The good news is the

reason: He's been moved up to Program Director at KMET-San Francisco, following in the footsteps of KIIS-LA's Steve Rivers and last week's cover story, Lee Michaels. GM Paulette Williams says that after looking at applicants from all over the country, "I realized I had the best person right here." Naftaly broke into radio in 1980 as Music Research Director at KFRC, joined KMET four years later, and became MD in 1985. He says the promotion is "a dream come true. I'm grateful to Paulette Williams and Century Broadcasting for acknowledging my dedication and loyalty by allowing me to take the hottest station in America to its next level."

## KULA ENTERS TOP 40 FRAY

"It's gonna be the biggest radio battle Hawaii's ever seen," says Jay Stone, PD at Honolulu's newest Top 40 contender—H&G's heretofore A/C KULA. Stone programmed rival I94 up until a couple of months ago when he left to produce Glenn Medeiros's album. Now he is back, joined by a big chunk of the I94 staff, including

Music Director Michael Shishido, morning co-host Mike Evans, p.m. driver Dean Stevens, evening host Myk Powell and newswoman Amanda Lee. With I94 and KQMQ both carving out 11 shares, the market doesn't have much room for another Top 40. "I agree," says Stone. "It's not going to be pretty."

## PATRICK TO RADIO ARTS

Another shoe drops at Wagontrain Communications, where exec Joe Patrick departs Drake Chenault to become VP/Consulting Services for Radio Arts. The move reunites him with fellow Drake Chenault alum Rick Lemmo, VP/GM at the Los Angeles-based syndication and consultant firm. "Rick and I have a lot of ideas we hope to bring to fruition," promises Patrick. Task number one is rolling out a computerized

playlist for client stations. "You can only do so much with reel-to-reel," he says. "This will give programmers more flexibility in refining their sound from week to week." Within 60 days, Patrick says, Radio Arts will also offer a Spanish format, with Contemporary Christian to follow. Back in Albuquerque, look for another high-ranking exec at Wagontrain's PCI to head to Transtar soon.

## ROTATIONS

After coming that close to jumping over to Epic Records, Greg Peck has decided to remain as Island Records' VP/Black Music Promotion & Marketing. "It was an emotional decision," he says. "I was once fired by CBS and saw it as a chance to vindicate myself. But after looking at the situation, I felt my chances for overall growth were best here."

Former KMET-Los Angeles Music Director Hugh Surratt has joined RCA Records as West Coast head of National Album Promotions...Congrats to Lisa Yimm, former Program Coordinator at KUSF-San Francisco and now West Coast Promotions Director for Upside Records. She can be reached at (415) 387-3617...Rockpool senior editor Claudia Stanten joins Capitol Records as East Coast A&R rep...Virgin Records appoints Hector Sanchez as West Coast A&R rep, and Loric Weymouth as ditto for the East Coast...PolyGram Records names Bas Hartong Senior VP/International Repertoire...Bob Bernstein joins EMI Music as Manager, Public Relations & Communications.

## RADI-O-RAMA

Ace programmer Reggie Blackwell, formerly of Charlotte's WROQ, has found a new home at Nationwide's WKZL-Winston-Salem, where he's also handling afternoons... Ray Mariner, former morning co-host at WKZQ-Myrtle Beach, SC, is the new MD/midday man at Cleveland's WPHR (HOT108). The station, known as WDMT

Judge us by the company we keep.

Only two rock acts have debuted in the Top 5 since 1980:

**Bruce Springsteen *The River***

**Bruce Springsteen and The E Street Band *Live 1975-1985***

and this week

# Mötley Crüe

## Girls Girls Girls

Thank you radio and retail for your enthusiastic and aggressive support of *Girls, Girls, Girls* as well as the entire MÖTLEY CRÜE catalog.

Produced by Tom Werman for Julia's Music Inc.  
Management: Doc McGhee, Doug Thaler and Rich Fisher. McGhee Entertainment Inc.

\* According to *Billboard Magazine*



ON ELEKTRA SUPERIOR-QUALITY CASSETTES, COMPACT DISCS,  
RECORDS AND VIDEO

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until its switch from Urban to Top 40 a couple of months ago, now has the following line-up: PD Jeff Kelly, mornings; Curt Monday from WKSS-Hartford, afternoons; Rockin' Randy Ross from WZZU-Raleigh, eves; J.J. Hayes, 10 p.m.-2 a.m.; Jim Hart, overnights.

KRAK-Sacramento Operations Manager Don Langford has been promoted to Regional Program Director for EZ Communications stations KMPS AM/FM-Seattle, KFYE-Fresno and KAMJ/KMYL-Phoenix...KF MY-Provo, UT, names Charlie Wolf Production Director...KHSL-Chico, CA, is switching from Country to News/Talk on June 15th. The real news is that most of the station personnel are remaining. MD Mark Rathbun, for instance, is segueing to p.m. news anchor...KKIS/FM-Concord, CA, names Tammi Christopher MD...Top 40 KWSD-Shasta, CA, announces the following new

## WILI WILLIMANTIC'S ANTICS

WILI-Willimantic's Wayne Norman knows how to get his morning show off the ground. Last month he spent two hours broadcasting from the cockpit of a Piper Warrior, a thousand feet over the Connecticut countryside. "It was amazing," he says. "People were coming out of



### LA CIENEGA SMILES

These folks only look like they're freezing. Actually, they're at an office-warming party for Chappell/Intersong's new Los Angeles headquarters. Company president Irwin Robinson is in the center, flanked by creative staffers from Nashville, New York and Toronto in town for Chappell/Intersong's annual professional conference.

line-up: PD Fred "The Big Guy" Gerding, 6-11 a.m.; J.R. Silva from KFMI, 11 a.m.-4 p.m.; Harry Blackwell, 4-10 p.m.; Eric Branham and Dennis Rees, weekends...

their houses and waving." Wayne says what started out as a "low-key promotion for a local flying school" was so successful that he plans to do it again next year. Another WILI antic in the cards is the annual Fourth of July Boombox Parade. "Bigger than ever!" Wayne promises.

## PROSE ON THE LOOSE

"I don't think we're going to see a society that looks like the "It's a Small World" ride at Disney World, with all the kids holding hands and sharing with each other, but we can see a world where the halls of power are opening up to black men and women. It's not only fair, it's not only right, but it's damn good business."

-- Capitol Records' Joe Smith, in his keynote address to the BRE conference luncheon.

"I would like to get the point across that a vegetarian is not someone who is weak or a wimp. I want to show the 18-year-old kid that when I get on stage, it's rock-and-roll, and it's as devastatingly powerful as anything he's heard. I want them to know that, 'Hey, I'm a vegetarian and I'm strong!'"

--Tom Scholz of Boston, discussing his eating habits in *The Animals' Agenda*.

## the GAVIN REPORT

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# PHOTO FILE

by Lisa Smith & Betty Hillars

## AN AUDIENCE WITH GAVIN'S ▼ PD OF THE YEAR

Restless Heart stopped by KOST-Los Angeles on the off chance they'd get the chance to meet the Gavin "A/C PD Of The Year." As you can see, they got

lucky. From left: R.H.'s Paul Gregg, RCA's Bonnie Goldner, R.H.'s Dave Innis, KOST PD Jhani Kaye, R.H.'s Larry Stewart, John Dittrich and Greg Jennings, and RCA's Greg Phifer.



## REO SLAUGHTERED BY ▲ HOOSIERS

During a visit to Indiana University, basketball fanatics REO Speedwagon challenged the NCAA champion Hoosiers to a pre-concert game. Despite a sound thrashing,

REC invited some of the Hoosiers to perform back-up vocals at that evening's concert to prove there were no hard feelings. From left: REO's Gary Richrath and Kevin Cronin, Hoosiers Steve Alford, Jeff Oliphant and Todd Meier.

## THE CITY IN L.A. ▼

While visiting KNX/FM-Los Angeles, the folks from The City brought by a plant to cheer up MD Rick Shaw's

office. From left: The City's Peter McIn, band manager Evan Hosie, KNX/FM's Rick Shaw and The City's Billy Trudel.



## THE STARS VISIT ▲ STEPHANIE

While in Philly, Carly Simon stopped by WSNI for an on-air interview.

From left: Arista's Bruce Schoen, Carly and WSNI MD Stephanie Marsamian.

## POISON MAKES A WISH ► COME TRUE

'93 ROCK-Sacramento received a request from the Make A Wish Foundation to help Ken Rester, whose cerebral palsy prohibits him from attending most musical events, see Poison in concert. '93 ROCK

went one step further than that and arranged for a backstage meeting prior to the show. From left: Poison's C.C. DeVille and Rikki Rockett. Seated: Poison's Bret Michaels, Ken Rester and Bobby Dall (Poison).



# ADULT/CONTEMPORARY

## MOST ADDED

2W LW TW

AL JARREAU (53)  
FLEETWOOD MAC (48)  
BRUCE WILLIS (32)  
JOE COCKER (29)  
CHRIS DeBURGH (28)

## CERTIFIED

SUZANNE VEGA  
Luka (A&M)  
FLEETWOOD MAC  
Seven Wonders  
(Warner Bros.)

## RECORD TO WATCH



BE BE & CE CE WINANS  
I.O.U. ME (Capitol)

1	1	1	GENESIS - In Too Deep (Atlantic)
7	2	2	DAN HILL duet with VONDA SHEPPARD - Can't We Try (Columbia)
9	4	3	WHITNEY HOUSTON - I Wanna Dance With Somebody (Arista)
14	8	4	CARLY SIMON - Give Me All Night (Arista)
5	3	5	Kenny G - Songbird (Arista)
3	6	6	Kenny Loggins - Meet Me Half Way (Columbia)
17	13	7	BRUCE HORNSBY & THE RANGE - Every Little Kiss (RCA)
15	11	8	NYLONS - Kiss Him Goodbye (Open Air/Windham Hill)
2	5	9	Atlantic Starr - Always (Warner Bros.)
6	7	10	Glenn Medeiros - Nothing's Gonna Change My Love (Amherst)
13	9	11	Peter Cetera - Only Love Knows Why (Full Moon/Warner Bros.)
24	19	12	HEART - Alone (Capitol)
25	21	13	KLYMAXX - I'd Still Say Yes (MCA)
20	18	14	CROWDED HOUSE - Something So Strong (Capitol)
4	10	15	Chicago - If She Would Have Been Faithful (Full Moon/Warner Bros.)
39	24	16	STEVE WINWOOD - Back In The High Life Again (Island/Warner Bros.)
8	12	17	Madonna - La Isla Bonita (Sire/Warner Bros.)
11	15	18	Chris DeBurgh - The Lady In Red (A&M)
--	32	19	AL JARREAU - Moonlighting Theme (MCA)
23	22	20	ANNE MURRAY - Are You Still In Love With Me (Capitol)
16	17	21	Smokey Robinson - Just To See Her (Motown)
12	14	22	Patti LaBelle & Bill Champlin - The Last Unbroken Heart (MCA)
10	16	23	Lionel Richie - Se La (Motown)
--	30	24	JOE COCKER - Love Lives On (MCA)
--	29	25	BRUCE WILLIS - Under The Boardwalk (Motown)
29	26	26	DAVID SANBORN - Chicago Song (Warner Bros.)
33	28	27	TRIO (Dolly, Linda, Emmylou) - Telling Me Lies (Warner Bros.)
19	20	28	U2 - With Or Without You (Island)
--	34	29	GLORIA ESTEFAN & MIAMI S.M. - Rhythm Is Gonna Get You (Epic)
--	33	30	KIM O'LEARY - Put The Pieces Back (Motown)
18	23	31	Journey - Why Can't this Night Go On Forever (Columbia)
--	40	32	DANNY WILSON - Mary's Prayer (Virgin)
27	27	33	Herb Alpert - Diamonds (A&M)
40	36	34	SURVIVOR - Man Against The World (Scotti Bros.)
21	25	35	Anita Baker - Same Ole Love (365 Days A Year) (Elektra)
--	--	36	SUZANNE VEGA - Luka (A&M)
--	38	37	PARTLAND BROTHERS - Soul City (Manhattan)
--	--	38	FLEETWOOD MAC - Seven Wonders (Warner Bros.)
--	--	39	JENNIFER RUSH & ELTON JOHN - Flames Of Paradise (Epic)
--	--	40	JONATHAN BUTLER - Lies (Jive/RCA)

Editor: Ron Fell  
Assoc. Editor: Diane Ruter

## CHARTBOUND

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
PHIL SAATCHI - Wheel Of Fortune (A&M)	61	6	1	34	20	57%	5
SURFACE - Happy (Columbia)	49	8	3	20	18	46%	4
COMMODORES - United In Love (Polydor/PolyGram)	46	14	6	13	13	41%	2



*Barbra  
Streisand*

◆  
*“Over The  
Rainbow”*

◆  
*Special Mailing to  
A/C Enclosed*

◆  
*The single from her  
live concert/album  
ONE VOICE*



*Columbia Records*

*Produced by Richard Baskin*

# UP & COMING

Reports Adds

ARTIST TITLE LABEL

46	8	MICHAEL FOLZ - Fourth Of July (Sangat)
35	2	STEVE WARINER - Weekend (MCA)
35	3	RONNIE SPECTOR - Who Can Sleep (Columbia)
33	11	IN PURSUIT - Thin Line (MTM)
30	7	CYNDI LAUPER - Boy Blue (Portrait)
29	16	*BE BE & CE CE WINANS - I.O.U. Me (Capitol)
28	28	*CHRIS DeBURGH - Fatal Hesitation (A&M)
26	9	*BERNIE TAUPIN - Citizen Jane (RCA)
22	12	*U2 - I Still Haven't Found What I'm looking For (Island)
20	18	*BARBRA STREISAND - Over The Rainbow (Columbia)

**DROPPED:**  
Steve Winwood  
Colin James Hay

Gino Vannelli  
Billy Joel  
Big Trouble

## INSIDE A/C

Dan Hill, Whitney Houston and Carly Simon all threaten to score the next number one, but the ladies have the largest growth stories. Whitney gains 31 HEAVY rotation reports and Carly adds 58 HEAVY reports.

Bruce Hornsby & The Range increases HEAVY rotation by 45 and should be top five by next week.

Steve Winwood's four-week HIT FACTOR skies to 71% from 41%. Back in the high life indeed!! Chart movement has been 39 to 24 to 16.

Al Jarreau, this week's MOST ADDED (second week in a row), is only 3 weeks and counting with 169 stations and a 55% HIT FACTOR already.

With 98 stations in two weeks, it looks as though Fleetwood Mac will have a stronger profile with A/C than with their first single, *Big Love*.

The Trio of Dolly, Linda & Emmylou are now well over 100 stations and their HIT FACTOR of 65% is no lie.



Gloria Estefan & Miami Sound Machine near the 100 station mark with KHYL, WELI, B100, KEZR, WRMF, KFQD and KQKS already hooked by the rhythm.

The group Danny Wilson's prayers are being answered as they tie for sixth MOST ADDED (27 adds) and they make an eight-point chart jump, 40-32 with a 48% HIT FACTOR.

Last week's RECORD TO WATCH, Suzanne Vega's *Luka*, also had 27 adds as more listeners and programmers get the message. New stations include: KLTR, KBOI, KWEB, KNOX and WQHQ/FM.



Also with 27 adds (a popular number for adds this week) is Jonathan Butler's *Lies*, a record first picked by yours truly on April 24th. Some early believers already have it in HEAVY rotation: WGSV, WMT/FM, WJON, KLOV and WCHV.

BeBe & CeCe Winans, this week's RECORD TO WATCH, starts off with 29 stations in UP & COMING including: KTBC, WTWR, WMON, KCRG, WMT/FM, WALG, WZNY and KTIM/FM.

Quick...What format can play U2 and Barbra Streisand? OK. Now what format can play Steve Wariner and Surface? Despite our openness to good music from almost anywhere, we get less respect than Rodney Dangerfield.



Another instant success story is Joe Cocker's track from *Harry and the Hendersons*, *Love Lives On*, which is HIT FACTORED at 62% of its 137 players in four weeks.



# HIT FACTOR

A/C  
Research  
Diane Rufer  
Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record -- 60 stations have it in Heavy or Medium rotation -- Hit Factor = 60%

Total Reports This Week **237** Last Week **231**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
GENESIS - In Too Deep (Atlantic)	229	--	218	9	2	99%	9
DAN HILL duet with VONDA SHEPPARD - Can't We Try (Columbia)	216	4	182	26	4	96%	10
WHITNEY HOUSTON - I Wanna Dance With Somebody (Arista)	213	8	173	27	5	93%	6
CARLY SIMON - Give Me All Night (Arista)	221	7	143	65	6	94%	7
BRUCE HORNSBY & THE RANGE - Every Little Kiss (RCA)	191	8	99	72	12	89%	6
NYLONS - Kiss Him Goodbye (Open Air/Windham Hill)	187	11	105	66	5	91%	9
HEART - Alone (Capitol)	160	18	59	71	12	81%	6
KLYMAXX - I'd Still Say Yes (MCA)	163	12	46	90	15	83%	7
CROWDED HOUSE - Something So Strong (Capitol)	147	5	48	79	15	86%	8
STEVE WINWOOD - Back In The High Life Again (Island/Warner Bros.)	174	23	20	104	27	71%	4
AL JARREAU - Moonlighting Theme (MCA)	169	53	29	64	23	55%	3
ANNE MURRAY - Are You Still In Love With Me (Capitol)	132	6	31	80	15	84%	8
JOE COCKER - Love Lives On (MCA)	137	29	11	74	23	62%	4
BRUCE WILLIS - Under The Boardwalk (Motown)	147	32	14	61	40	51%	4
DAVID SANBORN - Chicago Song (Warner Bros.)	113	10	16	62	25	69%	7
TRIO (Dolly, Linda, Emmylou) - Telling Me Lies (Warner Bros.)	111	15	11	62	23	65%	6
MIAMI SOUND MACHINE - Rhythm Is Gonna Get You (Epic)	96	13	7	53	23	62%	4
KIM O'LEARY - Put The Pieces Back (Motown)	95	9	6	40	40	48%	5
DANNY WILSON - Mary's Prayer (Virgin)	95	27	3	43	22	48%	4
SURVIVOR - Man Against The World (Scotti Bros.)	77	9	4	45	19	63%	6
SUZANNE VEGA - Luka (A&M)	85	27	6	28	24	40%	3
PARTLAND BROTHERS - Soul City (Manhattan)	67	10	8	31	18	58%	6
FLEETWOOD MAC - Seven Wonders (Warner Bros.)	98	48	2	24	24	26%	2
JENNIFER RUSH & ELTON JOHN - Flames Of Paradise (Epic)	79	19	3	26	31	36%	5
JONATHAN BUTLER - Lies (Jive/RCA)	65	27	5	26	7	47%	3
PHIL SAATCHI - Wheel Of Fortune (A&M)	61	6	1	34	20	57%	5
SURFACE - Happy (Columbia)	49	8	3	20	18	46%	4
COMMODORES - United In Love (Polydor/PolyGram)	46	14	6	13	13	41%	2
MICHAEL FOLZ - Fourth Of July (Sangat)	46	8	--	11	27	23%	5
STEVE WARINER - Weekend (MCA)	35	2	8	14	11	62%	6

## REVIEWS

by Ron Fell & Diane Rufer



### SPANDAU BALLET

#### *Through The Barricades (Epic)*

Martin Kemp carries the torch as a love warrior in the emotional battlefield. As the sun sets, our hero realizes what he's been fighting for.

### LEE GREENWOOD

#### *Someone (MCA)*

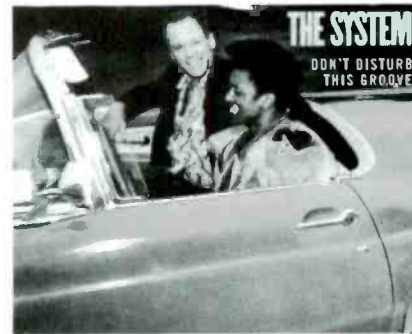
To paraphrase Isaiah Thomas, if Lee were black he'd just be another Lionel Richie.



### KOOL & THE GANG

#### *Holiday (Mercury/PolyGram)*

A happy song which'll brighten even the saddest playlist. It's a celebration of everything from spring fever to Thanksgiving.



### THE SYSTEM

#### *Don't Disturb This Groove*

#### *(Atlantic)*

The "edit of the remix" (yes, there is such a thing) is just right for A/C. Reminds me of Scritti Politti.

## Northeast

**SPRINGFIELD, MA**(WALT PINTO-WHYN) Whitney.  
**GREENFIELD, MA**(RICHARD ARCHER-WHAI) The Trio, D. Sanborn.  
**LEWISTON, ME**(CHRIS LAYNE-WLAM) Nylons.  
**BANGOR, ME**(FRED MILLER-WWMJ) Commodores, R. Spector, Saatchi.  
**PRESQUE ISLE, ME**(GARY LEIGH-WKZX) B&C Winans, Fogelberg, F.Jackson, 4 By Four, K.O'Leary, D. Wilson, U2, M.Folz.  
**HARTFORD, CT**(DAVID BERNSTEIN-WTIC/AM) The Trio.  
**WILLIMANTIC, CT**(EVAN/NORMAN-WILI/AM) Jarreau, J.Butler, B&C Winans.  
**NEW HAVEN, CT**(JAY MC CORMICK-WELI) S. Winwood.  
**WESTPORT, CT**(STORM N. NORMAN-WEBE/FM) No Report, Frozen.  
**MORRISTOWN, NJ**(BRIAN EMERY-WMTR) L. Carlton, In Pursuit.  
**NEW YORK, NY**(ART TILLER-WNSR/FM) K.Loggins, B.Hornsby, C.Simon, Nylons.  
**ALBANY, NY**(J.C. HAZE-WMVQ/FM) Nylons, Joe Cocker, Level 42, Lisa Lisa, Rush/Elton, H.Alpert, G Vannelli.  
**KINGSTON, NY**(WAYNE FISK-WGHQ) Jarreau, Commodores, D. Wilson.  
**POUGHKEEPSIE, NY**(RON LYON-WCZX) B&C Winans, Jarreau, Heart, Joe Cocker, F'wood Mac.  
**UTICA/ROME, NY**(JOHN CARUCCI-U102) No Report, Frozen.  
**AMBRIDGE, PA**(BOBBIE VAUGHN-WMBA) Crowded H., Heart, The Trio.  
**NEW KENSINGTON, PA**(GREG COSTANTINO-WKPA) Jarreau.  
**PITTSBURGH, PA**(KEITH ABRAMS-WHTX) Heart, Streisand, Nylons, Commodores.  
**JOHNSTOWN, PA**(JACK MICHAELS-WKYE) Jarreau, Rush/Elton, Surface, B. Taupin, System.  
**NEW CASTLE, PA**(GARY WEST-WKST) B.Hornsby.  
**PHILADELPHIA, PA**(STEPHANIE BARSAMIAN-WSNI) S. Winwood, Joe Cocker, Jarreau.  
**MILFORD, DE**(TIM BROUGH-WAFL) S.Campbell, J.Butler, DeBurgh, A.Murray, The Trio.  
**ELKTON, MD**(LINDA MASON-WSER) Joe Cocker, S. Vega, B.Willis.

## Southwest

**OCEAN CITY/SALISBURY, MD**(KEN MEDEK-WQHQ/FM) F'wood Mac, Isley Bros, D. Wilson, L. Carlton, S. Vega, Deniece W..  
**WINCHESTER, VA**(FRANK MITCHELL-WINC) S. Vega, E.Money, Gayle/Gary, Seger, F'wood Mac.  
**HARRISONBURG, VA**(ADAM STUBBS-WQPO) U2, B.Willis.  
**CHARLOTTESVILLE, VA**(BOB JAMES-WCHV) No Report, Frozen.  
**RICHMOND, VA**(GARY KING-WRVA) Jarreau, The Trio.  
**RICHMOND, VA**(RYAN/ELLIOTT-WEZS) Jarreau, F'wood Mac.  
**NORFOLK, VA**(NICK O'NEIL-WLTY) No Report, Frozen.  
**EMPORIA, VA**(WILL STONE-WEVA) H.Lewis, Jarreau, Joe Kenyon, Commodores.  
**LYNCHBURG, VA**(BOB ABBOTT-WGOL/FM) Crowded H., Survivor, Surface.  
**MONTGOMERY, WV**(JEFF BATTEN-WMON) Dan Hill, C.Simon, Nylons, Jarreau, Heart, B&C Winans, M.Folz.  
**WILLIAMSON, WV**(TONY WICK-WBTH) J.Butler, DeBurgh, T. Twins, G.Medeiros.  
**WEIRTON/STUBENVILLE, WV**(ANTHONY/MITCHELL-WEIR) Restless H, A.Murray, The Trio.  
**ROCKY MOUNT, NC**(LESLIE JORDAN-WEED) D. Sanborn, G.E./Miami, Rush/Elton, T. Twins, DeBurgh.  
**SWAN QUARTER, NC**(MAZIE SMITH-WHYC/FM) U2, Jarreau, Survivor, Joe Cocker, B.Willis, J.Butler.  
**SALISBURY, NC**(RICE/JACKSON-WSTP) D. Wilson, S. Winwood.  
**SHELBY, NC**(ANDY FOSTER-WOHS) C.Lauper, T. Twins, B. Taupin, S.Campbell, B&C Winans, Ben E.King.  
**CHARLOTTE, NC**(BILL CONWAY-WEZC) Klymaxx.  
**TRYON, NC**(DAVID BIVENS-WTYN) Jarreau, S. Vega.

**ASHEVILLE, NC**(BRIAN LEE-WSKY) L. Carlton, In Pursuit, F'wood Mac, Isley Bros, T. Twins, Moyet.  
**LORIS, SC**(GLENN HARDEE-WLSC) F'wood Mac, B&C Winans, Gayle/Gary, Joe Cocker, Stranglers.  
**NO.MYRTLE BEACH, SC**(ERIK OLSEN-WNMB) F'wood Mac, L.Vandross, M.Folz, Jarreau, Al Green, D. Wilson, J.Butler, S.Ballet, B. Taupin, DeBurgh, Isley Bros.  
**CARROLLTON, GA**(COOPER/UPTON-WPPI) G.Medeiros, Jarreau, P. Cetera.  
**DALLAS, GA**(DOUG WILLIAMS-WKRP) Frozen.  
**ROME, GA**(T.J. McCLAIN-WKCX) B. Taupin, Commodores, S. Robinson, L. Carlton, DeBurgh.  
**ATLANTA, GA**(LOCASCIO/McCOY-WSB/FM) Heart, Klymaxx, Jarreau.  
**ATHENS, GA**(BOB DOYLE-WRFC) F'wood Mac, B. Taupin, Rush/Elton, J.Butler.  
**CALHOUN, GA**(JIM QUINTON-WEBS) Diana Ross, L.Vandross, C.Lauper, Streisand, T. Twins.  
**AUGUSTA, GA**(HUMPHREYS/PATRICK-WZNY) No Adds.  
**ALBANY, GA**(RON MANI-WALG) J.Butler, The Trio, S. Winwood, S. Vega, T. Twins, G.Medeiros, DeBurgh, L. Carlton, Don McLean.  
**ST. AUGUSTINE, FL**(JIM ANDREWS-WUVU) F'wood Mac, K.O'Leary, The Trio.  
**JACKSONVILLE, FL**(DILLON/TRINDER-SMITH-WAIV) Klymaxx, Joe Cocker.  
**FT. WALTON BEACH, FL**(DAVE LYONS-WYZB/FM) Crowded H., Partlands, Rush/Elton.  
**WEST PALM BEACH, FL**(DAVE PARKS-WRMF) Heart, J.Butler, B.Willis.  
**STUART, FL**(GREG ARCHER-WSTU) Klymaxx, Seger, J. Butcher, Jets.  
**SYLCAUGA, AL**(R.BATY/A.LEE-WFEB) J.Butler, U2, L. Carlton, Greenwood.  
**GADSDEN, AL**(DAVID FORD-WGAD) DeBurgh, G.Medeiros, T. Twins.  
**GUNTERSVILLE, AL**(KERRY JACKSON-WGSV) Heart, Streisand, T. Twins, L. Carlton, Medley/JW.  
**ANNISTON, AL**(JAMES/MOORE-WDNG) B.Willis.  
**JACKSONVILLE, AL**(DON WARD-WJXL) Survivor, Al Green, S. Vega, U2, T. Twins, B&C Winans.  
**SELMA, AL**(ED DAVIES-WTUN) J.Butler, F'wood Mac, Restless H, D. Sanborn, M.Folz, S. Vega, DeBurgh.  
**CLARKSVILLE, TN**(MONTE HAMILTON-WJZM) No Report, Frozen.  
**CLARKSVILLE, TN**(DENNIS DALEY-WCVQ) S. Vega, S.Campbell, Saatchi, L.Vandross, J.Lorber, S.Ballet.  
**CHATTANOOGA, TN**(GARY MAC-WGOW) Jarreau, Joe Cocker.  
**OXFORD, MS**(DAVID KELLUM-J107) No Report, Frozen.  
**PADUCAH, KY**(KEVIN MILLER-WKYX) Whitney.  
**SHREVEPORT, LA**(TOMMY KRAMER-KVKI/FM) Heart, Commodores.

## Midwest

**MASON CITY, IA**(STEVE LOCKER-KGLO) Restless H, S.Ballet.  
**MASON CITY, IA**(HARRY O'NEIL-KLSS) Partlands, A.Murray, G.E./Miami, F'wood Mac, J.Butler.  
**WATERLOO, IA**(ROGER DAVIS-KWLO) S. Winwood, J.Butler, D. Wilson.  
**CEDAR RAPIDS, IA**(CHRIS CAINE-KCRG) J.Butler, DeBurgh, Streisand, In Pursuit, S.Ballet.  
**CEDAR RAPIDS, IA**(GARY EDWARDS-WMT/AM) Streisand, B.Willis, L. Carlton.  
**CEDAR RAPIDS, IA**(DENNIS GREEN-WMT/FM) L. Carlton, Medley/JW, Heart, B&C Winans.  
**FOREST LAKE, MN**(CATHLEEN CARY-WLXX/FM) S. Winwood.  
**NORTHFIELD, MN**(RICH HARRIS-KYMN) Partlands, B.Willis, F'wood Mac, S.Ballet, Isley Bros.  
**MINNEAPOLIS, MN**(CHUCK KNAPP-KSTP/FM) Joe Cocker.  
**DULUTH, MN**(DANN COLLUM-WBEC) F'wood Mac, B.Hornsby, K.O'Leary, Kenia, Los Lobos.  
**ROCHESTER, MN**(AL AXELSON-KWEB) Commodores, Jarreau, S. Vega, B.Willis.  
**LIVERNE, MN**(KEITH MAINE-KQAD) Klymaxx, Streisand, DeBurgh.  
**PIPESTONE, MN**(BERNIE WIEME-KLOH/FM) S. Vega, Jarreau, F'wood Mac, B. Idol, Partlands, Rush/Elton, Joe Cocker, J.Butler.

WILLMAR, MN(CHRIS MICHAELS-KQIC/FM) W.Chung, Jets.  
 BENSON, MN(GENE DENNIS-KSCR) L.Vandross, Jets, Ana.  
 MONTEVIDEO, MN(LOU KUNO-KMGM) Joe Cocker, The Trio,  
 Jarreau.  
 ST. CLOUD, MN(NANCY FOX-WJON) Kenia, S. Winwood,  
 Commodores, Streisand, In Pursuit.  
 ALEXANDRIA, MN(MIKE LOMMEN-KSTQ) B.Willis, Rush/Elton,  
 Joe Cocker, Jarreau, F'wood Mac.  
 BROOKINGS, SD(JIM NELSON-KBRK) D. Wilson, In Pursuit,  
 B&C Winans.  
 ABERDEEN, SD(DAN ZERR-KSDN) Jarreau, S. Winwood.  
 GRAND FORKS, ND(PAUL KERO-KNOX) S. Vega, G.Medeiros,  
 DeBurgh, Joe Cocker, Streisand.  
 BISMARCK, ND(BRANNAN/HARDT-KFYR) Jarreau, Moyet, D.  
 Sanborn.  
 POPLAR BLUFF, MO(KELLY URICH-KJEZ) S. Winwood,  
 System, Jarreau, Rush/Elton, Nylons, Level 42.  
 ST. JOSEPH, MO(BOB HEATER-KKJO) B.Willis, Jarreau.  
 LAWRENCE, KS(BILL LEE-KLWN) J. Butler, G.Medeiros,  
 Streisand, R.Cash, DeBurgh, D.Seals.  
 PARSONS, KS(GREG MONTANA-KLKC) F'wood Mac,  
 Medley/JW, S. Vega.  
 OMAHA, NE(SHERRY KENNEDY-KEFM) Jarreau, J. Butler,  
 Klymaxx.  
 LINCOLN, NE(CATHY BLYTHE-KFOR) B.Willis.  
 HARRISON, AR(KATHY SHASSERE-KHOZ) Frozen.

## Central

LOGAN, OH(CHUCK ANTHONY-WLGN) No Report, Frozen.  
 COLUMBUS, OH(BOB NUNNALLY-WSNY) J. Butler.  
 MARION, OH(RAY REYNOLDS-WDIF) W.Chung, Jarreau, C.  
 Crew, Outfield, C.Lauper.  
 MARION, OH(JIM HOWELL-WMRN) D. Wilson, In Pursuit.  
 ARCHBOLD, OH(RICK CONTI-WHFD) U2, L. Carlton, DeBurgh,  
 Rush/Elton, K.O'Leary, B&C Winans.  
 TOLEDO, OH(FRED HELLER-WSPD) Nylons, G.E./Miami.  
 TOLEDO, OH(JAY MATTHEWS-3WM) Commodores, D. Sanborn,  
 Heart.  
 ZANESVILLE, OH(PETE PETONIAK-WHIZ) Dan Hill, J. Butler,  
 F'wood Mac.  
 YOUNGSTOWN, OH(JIM MARTIN-WFMJ) Deniece W., B.Willis.  
 DOVER, OH(STEVE KELLY-WJER) D. Wilson, The Trio, B. Taupin,  
 B.Willis, F'wood Mac.  
 SPRINGFIELD, OH(STEVE POPP-WAZU/FM) No Report,  
 Frozen.  
 SPRINGFIELD, OH(DALE GRIMM-WIZE) Joe Cocker, A.Murray.  
 GALLIPOLIS, OH(JERRY SIMPSON-WJEH) T. Twins, M.Folz,  
 DeBurgh, Jarreau, Joe Cocker.  
 RUSHVILLE, IN(MARIA ROCCO-WRCR) No Report, Frozen.  
 LOWELL, IN(JIM HOLLY-WZVN) No Report, Frozen.  
 KOKOMO, IN(ALAN WARNER-WIOU) Heart, Jarreau.  
 MUNCIE, IN(E.Q.KIMBLE-WOKZ) DeBurgh, Survivor, S. Vega, D.  
 Wilson.  
 EVANSVILLE, IN(CLARK/GAGER-WKDQ) C.Simon.  
 LAFAYETTE, IN(KEITH HARRIS-WASK) Streisand, S.Ballet, B&C  
 Winans.  
 MONROE, MI(DEMICK/STANDRIFF-WTWR) S. Vega, B&C  
 Winans, B.Willis, F'wood Mac.  
 FLINT, MI(BILL PEARSON-WTRX) B. Taupin, Rush/Elton, F'wood  
 Mac, In Pursuit, System.  
 KALAMAZOO, MI(BILL ANTHONY-WKMI) F'wood Mac, B.Willis.  
 GRAND RAPIDS, MI(SKIP ESSICK-WOOD) Nylons.  
 PETOSKEY, MI(GEORGE McINTYRE-WJML) Jarreau, Nylons.  
 CHEBOYGAN, MI(MIKE GRISDALE-WQLZ/FM) M.Folz,  
 G.E./Miami, B&C Winans.  
 GRAYLING, MI(BOB DITMER-WQON/FM) DeBurgh, J. Butler,  
 Streisand, M.Folz, G.Medeiros.  
 KENOSHA, WI(TERRY HAVEL-WLIP) Commodores, DeBurgh,  
 M.Folz, B. Taupin.  
 MILWAUKEE, WI(BETH FAST-WMYX) S. Winwood.  
 MILWAUKEE, WI(IRWIN/ALPERT-WISN) Dan Hill, Jarreau,  
 A.Murray.  
 MILWAUKEE, WI(McCARTNEY/JARRETT-WBGK) U2, F'wood  
 Mac, Rush/Elton, Crowded H..  
 FT. ATKINSON, WI(ROB ANDERSON-WFAW) C.Simon, Nylons,  
 A.Murray.

RICHLAND CENTER, WI(JOHN DOYLE-WRCO) B.Hornsby,  
 Klymaxx, S. Winwood.  
 MADISON, WI(DOUG LANE-WIBA) Streisand, B.Hornsby.  
 BEAVER DAM, WI(STEVE SABATKE-WBEV) No Report, Frozen.  
 MAUSTON, WI(RANDY McKNIGHT-WRJC) S. Winwood, The Trio.  
 REEDSBURG, WI(KEVIN KELLOGG-WRDB) Whitney.  
 GREEN BAY, WI(DAVID CAREW-WDUZ) Whitney, Jarreau.  
 MENOMONIE, WI(MIKE McKAY-WMEQ) D. Wilson, F'wood Mac,  
 Jarreau, Saatchi, G.E./Miami.  
 CLINTONVILLE, WI(TIM ARROWOOD-WJMQ) Partlands, Joe  
 Cocker, R. Spector.  
 JOLIET, IL(BROWN/TANNER-WJTW/FM) Commodores,  
 G.E./Miami.  
 WILMINGTON, IL(LOUIE HONDROS-WDND) S. Vega.  
 ROCKFORD, IL(JIM REED-KMQ) Joe Cocker, Klymaxx, F'wood  
 Mac, D. Wilson.  
 ROCKFORD, IL(McCLURE/GARCIA-WROK) Frozen.  
 LA SALLE, IL(JEFF GEESSEN-WAJK) F'wood Mac,  
 Commodores.  
 FREEPORT, IL(JIM DOUGLAS-WFPS) Heart, B.Willis, Joe Cocker,  
 Jarreau, G.E./Miami.  
 PEORIA, IL(ROBB WESTABY-WMBD) Whitney.  
 BLOOMINGTON, IL(ANDERSON/SIUNTRES-WIHN) Rush/Elton,  
 D. Wilson, S. Vega, Surface.

## Southwest

NACOGDOCHES, TX(KURT MANN-KTBC) T. Twins, Deniece W..  
 WACO, TX(MIKE MUNDAY-KHOO/FM) A.Starr.  
 HOUSTON, TX(BRUCE NELSON-KNUZ) Whitney, B.Hornsby.  
 HOUSTON, TX(SCARBOROUGH/MATT-KLTR) S. Vega.  
 DEL RIO, TX(PAUL KALLINGER-KDLK) Kim Wilde.  
 ODESSA/MIDLAND, TX(JOHN ROMAN-KQIP) J. Butler, B.  
 Taupin, B.Willis.  
 PHOENIX, AZ(SAM CHURCH-KKLT) S. Winwood, G Vannelli.  
 YUMA, AZ(JOHN SCHOFIELD-KYXI) No Adds.  
 SEDONA, AZ(RANDY MAHANNAH-KAZM) Isley Bros, T. Twins,  
 K.O'Leary, Ben E.King, Streisand, Medley/JW.  
 ALBUQUERQUE, NM(SUSAN BRADLEY-KKOB/FM) Joe  
 Cocker.  
 GALLUP, NM(ERIC ALLEN-KKOR) DeBurgh, Commodores, D.  
 Wilson, S. Vega.  
 SANTA FE, NM(DALE MATTHEWS-KVSF) F'wood Mac, B.Willis,  
 D. Wilson, G.Medeiros, Ben E.King, Los Lobos.  
 ALAMOGORDO, NM(BILL MATTHEWS-KINN/FM) Partlands, Joe  
 Cocker, K.O'Leary, Rush/Elton, S. Vega, F'wood Mac, C.Lauper,  
 J. Butler.

## Rocky Mountain

SIDNEY, MT(STEVENS/SWENSON-KGCH) C.Lauper, S.  
 Winwood, Outfield, D. Wilson.  
 HAVRE, MT(DAVID LEEDS-KOJM) F'wood Mac, S. Winwood,  
 Jarreau.  
 MISSOULA, MT(VERN ARGO-KYLT) K.O'Leary, S. Winwood,  
 B.Willis.  
 MISSOULA, MT(RICK SANDERS-KLCY) Jarreau, B.Willis, Heart,  
 Saatchi.  
 HAMILTON, MT(STEVE FULLERTON-KBMG) Medley/JW,  
 Survivor, In Pursuit.  
 DENVER, CO(DEVIN DURRANT-KOKS/FM) Commodores,  
 F'wood Mac, G.E./Miami, Surface, B.Willis.  
 BOULDER, CO(JEFFREY GOODWIN-KBOL) Joe Cocker, D.  
 Wilson, Jarreau, S. Vega.  
 LOVELAND, CO(LEE/MELOTTI-KLOV) L. Carlton, Streisand, S.  
 Easton, S.Robinson.  
 COLORADO SPRINGS, CO(JOHN T. HOWARD-KVUU) B.Willis,  
 Klymaxx.  
 PUEBLO, CO(RIP AVINA-KDZA) S. Winwood, Joe Cocker.  
 SALIDA, CO(CHARLES DARWIN-KVRH) Jarreau, S. Vega,  
 Klymaxx.  
 MONTROSE, CO(TOM OWCA-KUBC) D. Wilson, Heart,  
 B.Hornsby.  
 ASPEN/VALE, CO(HAMILTON/MITCHELL-KEYQ) Klymaxx,  
 Jarreau.

VAIL, CO(PARKER/ANDERSON-KVMT) S.Ballet, DeBurgh, T. Twins.  
 VAIL, CO(ERIC MARON-KRVV) No Report, Frozen.  
 POWELL/CODY, WY(JERRY CLARK-KLZY) Jarreau, DeBurgh, Saatchi, Moyet.  
 GILLETTE, WY(DENNIS SWITZER-KOLL) D. Sanborn, F'wood Mac.  
 SUN VALLEY, ID(JEFFREY BALLOU-KSKI) Isley Bros, T. Twins, Santana, S. Ballet, Joe Cocker, Surface, In Pursuit.  
 LEWISTON, ID(TODD NELSON-KATW) R. Spector.  
 GRANGEVILLE, ID(JIM CROSS-KORT) L. Carlton, U2, J. Butler, K.T.Oslin.  
 BOISE, ID(DREW HAROLD-KBOI) Jarreau, B.Willis, Surface, S. Vega.  
 SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) Streisand, L. Carlton.  
 MANTI, UT(STAN ERIKSEN-KMTI) Survivor, D. Wilson, F'wood Mac.

**Far West**

RENO, NV(JIM O'NEAL-KRNO/FM) B.Willis.  
 CARSON CITY, NV(SCOTT CARSON-KPTL) K.O'Leary, Whitney, S. Wariner.  
 LOS ANGELES, CA(KAYE/KILEY-KOST) B.Hornsby.  
 SAN DIEGO, CA(RICH/KNIGHT-B100) Jets, Partlands, Seger, U2, F'wood Mac.  
 SAN DIEGO, CA(MARK LARSON-KFMB) D. Sanborn, The Trio, B&C Winans, J. Butler, D. Wilson.  
 PALM SPRINGS, CA(JILL FOX-KCMJ/FM) Partlands, B.Willis, E. Money.  
 PALM SPRINGS, CA(TY STEVENS-KDES) J. Butler.  
 BAKERSFIELD, CA(RUSS DAVIDSON-KLLY) F'wood Mac, Rush/Elton.  
 SAN LUIS OBISPO, CA(DIANA CAINE-KVEC) No Adds, Frozen.  
 SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) Whitney, Jarreau.  
 FRESNO, CA(TYSON/WRIGHT-KFYE/FM) D. Sanborn, F'wood Mac, S. Winwood, Heart.  
 MONTEREY, CA(MICHAEL READING-KWAV/FM) F'wood Mac, Rush/Elton, Surface.  
 SAN FRANCISCO, CA(JACK KULP-K101) S. Winwood, Nylons.  
 CONCORD, CA(JEFF PERRY-KWUN) B&C Winans, G.E./Miami, D. Wilson, L. Vandross.  
 LIVERMORE, CA(HAMPTON/DEPPISH-KKIQ) S. Vega, L. Carlton, U2, K.O'Leary.  
 SAN RAFAEL, CA(BOB CLARKE-KTIM/FM) T. Twins, DeBurgh, Joe Cocker.  
 SAN JOSE, CA(BONNIE KNOX-KEZR) J. Butler, Heart, D. Wilson, L. Carlton.  
 SAN JOSE, CA(BILL WEAVER-KLOK) No Report, Frozen.  
 MERCED, CA(MORTON/MAYER-KSNN/FM) Jarreau, S. Robinson, DeBurgh, Joe Cocker, L. Carlton.  
 MODESTO, CA(MICHAELS/HARTOG-KO93) D. Sanborn, S. Winwood, C. Simon, Jarreau.  
 SANTA ROSA, CA(JERRY IGNACIO-KSRO) The Trio, B.Willis, Joe Cocker.  
 UKIAH, CA(JIM COOL-KUKI) G.E./Miami, S. Vega.  
 ARCATA, CA(HENRY/OWENS-KATA) Medley/JW, B.Willis, S. Ballet.  
 CRESCENT CITY, CA(RENE SHANLE-HUTZELL-KCRE) DeBurgh, Streisand, F'wood Mac, Milsp/Rgrs.  
 PLACERVILLE, CA(DAVID BLAISIC-KHTN) F'wood Mac, S. Vega, Jarreau, D. Wilson.  
 VACAVILLE, CA(BOWMAN/BISE-KUIC) Crowded H., D. Sanborn, Jarreau, Moyet.  
 LAKE TAHOE, CA/NV(BRIAN BECK-KTHO) Rush/Elton, DeBurgh, S. Red.  
 SACRAMENTO, CA(JOHN CHAPPELL-KHYL/FM) Rush/Elton, Heart.  
 CHICO, CA(DAVE KINDIG-KPAY) No Report, Frozen.  
 OROVILLE, CA(STEVE ATREIDES-KORV) Frozen.  
 SUSANVILLE, CA(HARDAWAY/CRAIG-KSUE) G.E./Miami, F'wood Mac, J. Butler, C. Lauper.

**Northwest**

THE DALLES, OR(KEVIN MALCOLM-KMCO) F'wood Mac, G. Medeiros, Ferry Aid, Isley Bros, Medley/JW, Al Green, F. Jackson.  
 PORTLAND, OR(LAKEFIELD/TOM-KGW) Dan Hill, K. Loggins, C. Simon.  
 CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Jarreau, G.E./Miami, Survivor, Partlands, D. Wilson.  
 NEWPORT, OR(HOWARD WRIGHT-KYQT) F'wood Mac, Jarreau.  
 EUGENE, OR(MOULTRIE/MILLER-KDUK) Jarreau, C. Simon.  
 MEDFORD, OR(JIM ZINN-KMFR) S. Winwood, Jarreau, Streisand.  
 MEDFORD, OR(CHARLIE KIRK-KYJC) U2, T. Twins, L. Carlton, Medley/JW, Al Green.  
 KLAMATH FALLS, OR(CHARLIE VanHALL-KKRB) The Trio, F'wood Mac, D. Wilson, B. Willis.  
 WARM SPRINGS, OR(SCOTT FREE-KWSI/FM) Partlands, J. Butcher, B. Willis.  
 ENUMCLAW, WA(DAVID COOL-KENU) Heart.  
 AUBURN, WA(CARL SAWYER-KASY) S. Vega, Survivor, F'wood Mac, D. Wilson, DeBurgh, L. Carlton.  
 MOUNT VERNON, WA(MIKE HARTMAN-KBRC) F'wood Mac, B&C Winans, Greenwood.  
 OAK HARBOR, WA(DAVID BOWDEN-KISD) S. Wariner, Gayle/Gary, Streisand, G. Fischhoff.  
 OLYMPIA, WA(DICK PUST-KGY) L. Vandross, Jarreau, F'wood Mac, Gayle/Gary, Medley/JW.  
 ABERDEEN, WA(DAVE PAVLETICH-KXRO) Jarreau, Klymaxx, Isley Bros, DeBurgh.  
 CENTRALIA, WA(JIM KNUTSON-KELA) Joe Cocker, Jarreau, B. Willis, S. Winwood.  
 SHELTON, WA(GLEN CONNOLLY-KMAS) Joe Cocker, B. Willis, G. Medeiros.  
 KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) S. Winwood, Jarreau, F'wood Mac.  
 YAKIMA, WA(GARY BRYANT-KIT) D. Wilson, G.E./Miami, Joe Cocker, C. Lauper, In Pursuit, J. Butler, Surface.  
 YAKIMA, WA(FRANK TAYLOR-KMWX) DeBurgh.  
 SPOKANE, WA(MICK PERRY-KKPL A/F) No Adds.  
 ANCHORAGE, AK(CARTER B.-KFQD) B. Willis, Rush/Elton, F'wood Mac, R. Travis.  
 ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) F'wood Mac, Greenwood, The Trio, In Pursuit, Rush/Elton, Medley/JW, T. Twins, U2.  
 SLDOTNA, AK(McCARTNEY/PRESTON-KCSY) DeBurgh, Survivor, Los Lobos.  
 VANCOUVER, BC(PAUL McKNIGHT-AM 1040) S. Vega, F'wood Mac, Saatchi.

WELCOME To Our New A/C Correspondents:

Gene Dennis, **KSCR RADIO** - 105 13th Street North, Benson, MN 56215 (612) 843-3290  
 Will Stone, **WEVA RADIO** - PO Box 1056, Emporia, VA 23847 (804) 634-2133  
 Jim Quinton, **WEBS RADIO** - PO Box 1299, Calhoun, GA 30701 (404) 629-2238

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## OPENINGS

**TOP 40** station **KRQK**-Lompoc/Santa Maria, CA, has opening for news director. Contact Sam Jackson, 616 North H, Lompoc, CA 93436 or call (805) 736-5656.

**TOP 40** station **B91**-Roswell, NM, needs Top 40 announcers for all air shifts. Possible PD/MD opening. T&R: Bill Cody, OM, 214 North Main, Roswell, NM 88201. No calls, please.

**TOP 40** station **KFTV**-Modesto, CA, needs midday AT/Production Director. T&R: Todd Fisher, 2437 East Orangeburg Ave., Modesto, CA 95353 or call (209) 527-6100.

**TOP 40** station **WEQR**-Goldsboro, NC, needs an AT w/production skills. T&R: Kay Gates, PO Box 207, Goldsboro, NC 27533, or call (919) 734-3336.

**TOP 40** station **KYNG/FM**-Coos Bay, OR, has future AT openings in all dayparts. T&R: Bob Lambert, PO Box 4303, Coos Bay, OR 97420 or call (503) 267-7055.

**TOP 40** station **KQHT**-Grand Forks, ND, has two positions for ft. and pt. AT. Must be team player, females encouraged. Ross Holland, PO Box 1037, Grand Forks, ND 58206.

**TOP 40** station **SLY96FM**-San Luis Obispo, CA, has two open positions for future and immediate overnigt AT. Dave Allen, PO Box 1400, San Luis Obispo, CA 93406. No calls, please.

**COUNTRY** station **KNFT**-Silver City, NM, has AT opening. T&R: Skip O'Neil, 5 Racetrack Rd., Silver City, NM 88061. No calls, please.

**COUNTRY** station **WDKC**-Ft. Pierce, FL, seeks afternoon drive personality. T&R: George Gordon, Box 1330, Ft. Pierce, FL 33464, or call (305) 464-1330 after 2PM.

**ALBUM/ALT.** station **KFMH**-Muscatine, IA, mkt. seeks night (7-mid) announcer w/good production skills. T&R: Steve Bridges, 3218 Mulberry, Muscatine, IA 52761, or call (319) 263-2442.

**ALBUM** station **KSJO**-San Jose, CA, has ft. opening for AT/MD. T&R: Ken Anthony, 1420 Koll Circle, San Jose, CA 95112.

**ALBUM** station **KILO**-Colorado Springs has full-time opening for exp. Album AT/production. T&R: Rich Hawks, 707 South Tejon, Colorado Springs, CO 80903. No calls, please.

**A/C** station **KMAS**-Shelton, WA, is seeking part-time AT, weekend shift: Sat. 6-mid./Sun. 6-mid. T&R: Glen Connolly, PO Box

760, Shelton, WA 98584, or call (206) 426-1030.

**A/C** station **KVMT** in Rocky Mtn. has opening for news director. Only pros need apply. T&R: Michael T. Parker, 2271 N. Frontage Rd. West, Vail, CO 81657.

**A/C** station **WGAD**-Gadsden, AL, has future AT opening. T&R: J. Holland, PO Box 1350, Gadsden, AL 35902.

**A/C** station **WIHN**-Bloomington, IL, needs copywriter/AT. T&R: Jim Anderson, 207 W. Jefferson, Bloomington, IL 61701.

**HOT A/C** station **KLBQ/FM** in Southern Arkansas is looking to fill future openings. Great facility, decent bucks & benefits. T&R: Jim Donnelly, PO Box 1652, El Dorado, AR 71730. No calls, please.

**A/C** station **KKOR**-Gallup, NM, seeks two full-time ATs w/production skills. Call Fred Miller: (505) 863-6851.

**A/C** station **KWLO**-Waterloo, IA, needs future AT. Call Dave McCormick: (319) 234-2200.

**URBAN** station **WXOK**-Baton Rouge, LA, needs an air personality. T&R: Bob Neal, PO Box 66476, Baton Rouge, LA 70896.

## AVAILABLES

**AT**, w/4yrs. exp. prefer PA, MD or NJ. Strong track record including PD exp. Top 40, A/C formats. VINCE EDWARDS: (402) 463-5935 or 463-1314.

**Top 40 PD**, formerly KIQQ-LA. ROBERT MOOREHEAD: (818) 360-3079.

**Top 40 AT**, 3 yrs. exp., some as MD. Prefer West. MARTY: (406) 892-4227.

**Experienced air staff.** Looking for work in Top 40, Urban, A/C. AARON & STAFF: (309) 454-7393.

**Newsperson.** Creative, concise & credible. Award-winning writing and reporting. MIKE: (309) 688-4109.

**Top 40 Air Talent** w/Music Director Skills, currently at WROQ-Charlotte. SCOTT BEATY: (704) 392-6191.

**Leaving KNBQ-Tacoma** to seek new opportunities in programming & research. DON HOFMANN: (206) 627-7003.

**AT**, 2 1/2 yrs p/t experience, looking for small market Top 40 or A/C. Will relocate. DANNY SORENSON: (605) 226-4888.

**Warm, friendly, topical talent** for format skewed to 18-44 females in small/med. mkt. Also want to get involved in research. RANDY DEJNO: (607) 238-9756.

**Fulltime AT.** Prefer Top 40, A/C in med. to large mkt. SHAWN COLLINS: (206) 932-6414.

**AT/MD/Production.** Formerly KSYZ-Grand Island. DEAN (GORDON) MILLER: (308) 381-0713.

**Sportscaster**, eight yrs. exp., seeks PBP. Can combine with air shift or news. ROB R.: (206) 632-6772 or (206) 633-1320.

**AT**, 10 yrs. exp. available immediately! Top 40, A/C, Urban formats, prefer Midwest or South. PATRICK WALSTON: (309) 828-3408.

## NEEDED

**KZZK:** Mercury singles. Ben Noe, PO Box 618, Alamogordo, NM 88310.

**KWZD:** Mercury singles. Bruce Wayne, PO Box 3113, Abilene, TX 79604.

**KGCH:** MCA & Motown singles, LPs. Paul Swenson, PO Box 31, Sidney MT 59270.

**KLSS:** Need, need, need yesterday! Christian music, all sources, for weekly Christian show. Chris Nelson, PO Box 1837, Mason City, IA 50401.

**KYEA:** Service from Capitol, EMI, RCA, Arista, Profile & all Gospel labels. Julian Davis, PO Box 2199, Monroe, LA 71294.

**KEYQ:** A/C station switching to all- CD, needs jazz & A/C from all labels. Penny Mitchell, 131 W. 3rd, Eagle, CO 81631.

**KWWK:** Country station needs CDs, all sources. Keith Phillips, 1220 4th Avenue SW, Rochester, MN 55902.

**WZIX:** Top 40 station needs dance singles from all sources. John Eric Stevenson, PO Box 1247, Columbus, MS 39703.

**WOAY:** Top 40 station needs singles & LPs from A&M, RCA and MCA. Paul Wolfe, PO Box 251, Oak Hill, WV 25901.

**KTSS:** Urban station needs Columbia product. 2940 Brady Street, Davenport, IA 52803.

**KQIP:** Top 40 station needs singles & LPs from Polydor/PolyGram - especially Commodores. John Roman, 613 American Bank Bldg., Odessa, TX 79760.

# PROMOTIONS

By Lisa Smith and Betty Hollars



## ◀ SPOTLIGHT PROMOTION OF THE WEEK

### MOUSE CAR TUNE DAY

What kind of Mickey Mouse outfit is this? It's Power 99FM-Philadelphia, where newscaster Wayne Cabot recently reported the morning headlines while flying high above the City of Brotherly Love in Mickey Mouse's head. Cabot—a hot air balloon enthusiast—was aboard "Earforce One," a 90-foot helium balloon bearing a strong resemblance to Mickey Mouse. The craft is touring the East Coast in celebration of Disney World's 15th Anniversary. Cabot says, "It was quite an experience. We were doing traffic reports and causing traffic jams at the same time." Shown here standing directly behind a terrestrial version of the Mouse that Soared are Promotions Director Marc Rayfield (left) and morning man Dick Edwards along with the crew of EARFORCE I.

### ▼ WINGING IT

WKRG-Mobile's Assistant PD Randy Patrick, with microphone, discusses



the fine points of chicken wing cuisine with PD Dick Scott during the station's Second Annual Garage Sale and Barbeque Chicken Wing Ding Contest. WKRG's half-hour afternoon "Garage Sale of the Air" has hatched a yearly mega-promotion attracting 12,000 bargain hunters and a hundred booths. Adding spice to the event is a cook-off for the best chicken wings.

### ALL THE HITS ▶

When the Milwaukee Brewers started off the season with an American League record 12 wins in a row, a local fast food chain made good on its promise to give away more than 140,000 burgers, and WLUM got its buns in motion. Shown here collecting their carbohydrates from the George Webb Restaurant are, from left, morning man Marc Smathers, Promotions Director Bobby Wroblewski, air personality Shannon (in T-shirt), PD Gary Young and afternoon driver Dancin' Danny.



**TENDER MERCY ▶**

Borrowing a concept from barroom "dollar poker," Boston's WXKS-FM has been doling out big prizes to listeners in its "KISS, Cash & Cars" promotion. Using their own money, contestants try to match the bill's middle two serial numbers to random numbers chosen by "Louise," the KISS 108 computer. Here morning man Matt Siegel, at right, congratulates the winner of a new Chevy Blazer.



**THE BIG PICTURE ▲**

KBIG-Hilo PD Danny Austin, center, demonstrates why his station has the weirdest demographics in the 50th state. The station gave the Big Island of Hawaii a taste of Bourbon Street this Mardi Gras. In conjunction with the Downtown Improvement

Association, KBIG sponsored a BIG Mardi Gras parade, with the county council chairman serving as the "God of Mirth and Laughter." The festivities ended in a BIG street dance with New Orleans jazz--quite a change from ukeleles and steel guitars! At left is Danny Katani, contestant for Mardi Gras King, while on the right is "Grand Peacock" winner Carl Smith.

**DRUG-FREE DETROIT**

Ratings winner WJLB-Detroit has channeled the positive energy of its air talent to urge listeners to "Say No To Drugs." The station sponsored a rally emceed by the popular morning drive team of "Mason & Company," and featuring live music by some of Detroit's big time acts, including The Rappin' Rev, currently filling the airwaves with the anti-drug tune, "I Ain't Into That." A highlight of the rally was a demonstration on physical conditioning by 'JLB's "Strong Song" bodybuilders, who are featured in the station's TV ad campaign.



**◀ SLIPPERY WHEN SLIDING**

Jon Bon Jovi teamed up with Tampa's 95YNF in a charity softball game that raised \$10,000 for the McDonald Training Center. 95YNF evening air talent Charlie Logan, in pinstripes, and Assistant PD Ron Diaz, right, help Jon present the check to McDonald Training Center Vice President Harry Faulk. Great hair, Jon.

MIAMI SOUND MACHINE'S

# GLORIA ESTEFAN



MADE  
IN  
AMERICA



by Ron Fell

**N**ow entering their second decade as recording artists, Miami Sound Machine is a relative newcomer to mainstream U.S. radio. But for years, their Latin-based dance rhythms earned them star status in Central and South America without any conscious attempt to attract American pop radio.

Their path to domestic crossover success led, strangely enough, through Europe, where their English-language song "Dr. Beat" went to the top of the charts. The success of their follow-up single, "Conga" spread to Miami and rippled into a host of hot dance clubs in major markets.

"Conga," their signature song, formed the centerpiece of their first English-language album, *Primitive Love*. Three hit singles and another world tour later, the band is back with a new album, *Let It Loose*, and a graphic change in their billing. We talked to lead singer Gloria Estefan, who took mild exception to the change.



**Ron Fell: I notice the billing on this album puts you more out in front...**

Gloria Estefan: It wasn't my idea!

**RF: But you are becoming the focal point of the band. How does that affect the other members?**

GE: People were always asking me if someday I wanted to go out as a solo act. I'd say, "I am a solo act. This is a band, and I'm the only singer. The guys sing backup. What more do I want?" When they showed me the record cover I said, "Can't you make my name smaller?" It's embarrassing. I really don't care about those things. It was their idea. They thought "Miami Sound Machine" was too impersonal. They wanted people to identify a face with a name. But I still cringe when I hear it.

**RF: The group has been together for more than 10 years...**

GE: It was started in 1975 by Emilio Estefan, our director. Before I joined, it was called Miami Latin Boys. I joined right out of high school. We actually met by accident. He had been called in to give us some pointers on how to get a band together. We were gonna do just a one-night thing for fun, at school. He came and listened to us. I ran into him again at a wedding that I got dragged to by my mom. He asked me to sing a couple songs with the band. He liked it a lot and asked me to join. We started writing some tunes, and in January of '76, we recorded our first single, in Spanish. We had written some English stuff too, but the record company that signed us at the time was very heavily into the Latin market. Our Latin single went to number one so quickly that we had to go into the studio and put together an album. It became the number one-selling Latin album in Miami. We continued recording both in English and Spanish, but since we had already started building a career in Spanish, that's where all the releases went.

**RF: Did you feel any frustration over not being played on mainstream Top 40 radio those early years?**

GE: Everybody wanted to, of course, because the United States is the number-one record market in the world. In 1980, Discos CBS International became interested in the group. They are basically a

Latin-oriented record company, so the releases were geared toward the Latin market. We weren't upset that we were not getting airplay, because the releases weren't being geared toward that market at all. We decided to put all our energy into the Latin market, and do as well as we could there. We decided that when the time was right we would try to make the move. That point came in 1984, we were putting together our seventh album--our fourth for CBS. It was called *A Toda Maquina*, which means "full steam ahead." It was a play on words because "maquina" also means "machine." Our drummer had written a tune in English called "Dr. Beat." We thought it was a definite hit but it wasn't translatable to Spanish. So we asked the record company to let us put it on in English, and then we convinced them to put it on the B side of the single for the Latin market.

**RF: And that brought about the big breakthrough?**

GE: There's one Miami station--Super Q (WQBA)--that plays bilingual music. We talked to the program director and said, "Take a listen to the B side, and see what you think." He loved it and programmed it, along with the Spanish single. The Spanish single went to number one on his Spanish chart and "Dr. Beat" went to number one on his English chart. We played it for Mark Shands at 195 (WINZ/FM, now WZTA) and he fell in love with it, too. At the time they weren't playing local music, just the Top 40 hits from the States. He took a chance with it and started the whole thing going. All the Anglo stations in South Florida picked it up and started playing it because of the requests.

**RF: So that led to your first major American album?**

GE: Epic called and asked for an English-language album to follow the single. We really weren't ready, because we were touring through all of this. We ran into the studio and kinda threw together *Eyes Of Innocence*. Epic decided to put it out in the States as an R&B record, with no more singles. "Dr. Beat" was just considered a dance club hit, and that was it. We were already preparing the next album, which was to be in English. We had some very strong material, including

"Conga," which we had come back from Europe with already written. That wasn't going to be the single in the States, because they thought it was too Latin. All of a sudden, Epic in England released "Conga" as a 12-inch and it got exported to the United States. Then the South Florida stations that were so crazy to get a single from us started playing it. It started creating an excitement that spread to New York, then to L.A. Epic said, "Forget it, we're not going to cut in on what's happening naturally." So they released "Conga" as a single. **RF: There wasn't any other conga song on the album, so you knew that even if this became a hit, you were going to have to do something different.**

GE: We knew, but we planned it that way. We wanted to come to the United States market with our own sound, and with a different sound people would recognize and identify. The reason we came out with "Bad Boy" second was that it was very different. We knew it was going to be a long process before people realized it was the same band.

**RF: Then you confused them with "Words Get In The Way," which could have been a Carpenters record.**

GE: Exactly. We knew that was going to happen, but we wanted to hold out for the long-term effect so people would realize we aren't a band that only does one type of thing. We can interject the Latin percussion when it fits the song, but we also can leave it out when the song doesn't need it.

**RF: Some people might think of the Miami sound as being KC & The Sunshine band and Peter Brown, but there's a whole new buzz going on in Miami. What makes the Miami music scene so vibrant and special?**

GE: It's just the people who have been thrown together here. In New York, you get a lot of different nationalities. In Miami, the two main influences are Anglo and Hispanic. At the same time, we're so close to the Bahamas and the Islands. We have the Caribbean influence in the music, too. There are many jazz clubs, also. Latin music is full of jazz players. And of course we listen to Top 40 music. So I think it's a unique place in the United States. We are also

first-generation Latin, mostly born in Cuba and raised in the States, so we're close to our Hispanic and percussive roots. At the same time we've grown in a completely different country. We're very close to the music and heritage.

**We can interject the Latin percussion when it fits the song, but we also can leave it out when the song doesn't need it.**

**RF: I've read that there are now discos for under-21's in Miami. Is there a distinctive difference in the music between juice bars and 21-and-over discos?**

GE: Not that much. Fourteen-to-17-year-olds are

very peer-influenced. So when you have a scene that starts emerging like with Expose, Company B, Nice and

gets into that. They can sing along, dance. The emergence of all this music comes mainly from all these teens, they've brought out a whole type of music, because usually an older crowd will go for more variety.

**RF: Speaking of peer groups, I notice you studied psychology at the University of Miami. Have you been able to apply what you've learned to this business?**

**GE:** People who study psychology are already interested in people's behavior, and tend to be more observant of the things going on around them. The book learning and classroom experience helps to understand human behavior, but I really think it helped me to deal with the changes in my life. I was very, very shy, believe it or not. I was painfully shy. And for me to get into this business, being shy took a lot out of me. So the psychology helped me to be the best that I can be, and overcome my shyness. It helps to understand the crowd psychology. Every time I go out there I can really feel a definite difference in each crowd. The first two tunes I try to feel them out. I always try to make them laugh a bit, to relax. Being able to take a crowd to where you want to, to lead them through emotions...

**RF: Any differences between a Latin crowd and an Anglo crowd?**

**GE:** I haven't found any. For example, "Conga" got the same reaction here, in Japan and in the Midwest. In Burlington, Iowa, we broke the world's record for the longest conga line--and there were no Latins there. In Japan, they mobbed the stage. They went up on the stage and danced with me. It was really exciting. They told us when we went to Japan not to expect overwhelming enthusiasm. By the second song, they were up on their feet dancing. I think music is the best way to communicate, even in places where they don't understand the language. If you can transmit it, they'll pick it up.

**RF: Would you say you are drifting more into the mainstream on your new album, with less Latin influence?**

**GE:** It depends what you're looking at. The rhythm obviously is very Latin-oriented. On "Betcha Say That," even though it's

very pop-oriented, we have a breakdown that's very Latin--although you might not know it. "Surrender" has a bit of a Caribbean influence. The only one that I don't think is Latin at all is "Let It Loose." "Love Toy" is a cha-cha. We took the Thirties-style grand piano cha-cha and combined it with the techno-sound of the Eighties. We thought there was so much feel and taste in the stuff that they used to do back then, especially with the cha-cha in Cuba where it originated. "One, Two, Three" is definitely very pop-oriented. The ballads are a little more percussive.

Singapore, Bangkok. We'll be all over Japan, we'll be in Seoul, and in Manila. Then we come back to the States from July to mid-September. After that, we'll be doing either a European or a South American tour.

**RF: Seems like you're always on the move.**

**GE:** This last year has just been incredible. We haven't had much time to think about it. Every time we make a step in our career, somebody would always say, "What are you going to do now?" It's been a constant challenge. When we came out with "Conga," we were a new act to some

**They all said, "How are you going to follow a hit like 'Conga?' That's impossible." So when "Bad Boy" went to number eight, they said, "Yeah, but two in a row, you guys can't do any better than that."**

Wild, and Erotic/Exotic, and use very heavy beat-box and synthesizer lines, and simple, repetitive riffs--the youth really



Emilio & Gloria Estefan

**RF: Before the album came out, you bridged the gap with a couple of hot Pepsi commercials which are being seen and heard all over the world. That had to be a satisfying thing to be in the same company with Michael Jackson and Lionel Richie.**

**GE:** It was the first time they've been able to use one act for both the English and Hispanic markets.

**RF: Is this a long-term relationship with Pepsi?**

**GE:** From both sides it looks like it's going to be a long-term relationship. We're definitely very happy with it, and they're happy with what we've been doing. So as long as things keep going well, we'll stay with it. We're the kind of people that don't like to switch around a lot. We like to stick with things.

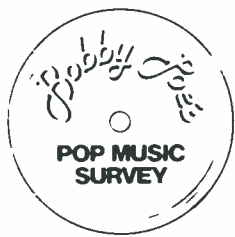
**RF: What about four plans?**

**GE:** We're starting in Santa Domingo, then to Tucson and two concerts in Hawaii. Then we'll be in the Orient for a month, which is going to be great because we'll be able to tighten up the show while while we're there. We're going to play places no one has ever been--Jakarta, Taipei,

people, but we've been around for ten years. They all said, "How are you going to follow a hit like "Conga?" That's impossible." So when "Bad Boy" went to number eight, they said, "Yeah, but two in a row, you guys can't do any better than that."

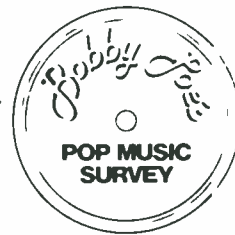
**RF: Sounds like your new LP will solidify the band's relationship with pop radio in the States.**

**GE:** What can I tell you. We've been in this business long enough to realize that all you can do is your best. The final judge is always the public. They're the ones who are going to tell you. Of course, radio makes a major decision, and radio was real good to us last year. "Conga" became what it became because the people would call up and ask for the tune. It got tested in markets that it never would be expected to be a hit, and they saw the positive response, and they just got on it. Personally, this is my favorite album that we've done. We've put our body and soul into it. I'm real happy with the final product and I hope everyone else is. ●



# Bobby Poe's POP MUSIC SURVEY

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| Stu Cohen       | Rick Bisceglia   |
| David Leach     | Bruce Tennenbaum |



## Thanks but no thanks

At this writing...we mean at this MOMENT...our cable's gone out in the middle of Game 1 Celtics/Lakers, so we're a little cranky and hope you don't take the following personally. Oh, hell, TAKE it personally:

We hear it all the time—"How the heck do you come up with those great ideas every week?" Sometimes they leave out the word "great," and say, "How the heck do you come up with those ideas every week?" We always reply, "It ain't easy, but we're under extreme pressure, so we do it!" That leads us to all the nice people who call us with ideas every week. Seems there's always a great idea, or a passing thought, which should translate into a column Erma Bombeck would be proud of. Here's an example:

This past week, the lovely Diane Rufer (an Important Gavin Executive) told us to do something about an upcoming something called "Gavin Day at Candlestick Park," when a bunch of people who read and/or work for Gavin will go to a baseball game. Diane thinks the idea of people going to a baseball game, while having personal knowledge of the Gavin Report, is a funny premise for an alleged humor column. Don't get us wrong. She MEANT well, but should have realized that, with the exception of the Orioles, we HATE baseball, a sport which our wife Rosemary describes as a bunch of fat, tobacco-spitting yokels attempting to hit a spherical object with a willow wand, but aren't talented enough to do it ever a third of the time. Okay Diane, we'll think up a column about Candlestick, a place which should only be occupied by Moby Grape and Quicksilver Messenger Service.

Peter Schwartz of Arista came up with a few mildly humorous ideas for columns just this morning. Only problem is that Pete's ideas will only be hysterically funny to indie rep Kevin McDonald, a man who finds Larry Bird's post-game comments scintillating! Peter & Kevin should do their own column. They could be the Evans & Novak of Mars.

DeDe Whiteside wants to see more stuff about the Pope and His visit. She knows the Guy personally, by the way. In fact, DeDe says she'll be joining Him for tuna melts at Shoney's! Big deal! He's confirmed dinner at our house during His Hollywood visit, and Rosemary's planning a sit-down brunch featuring lemon-scented gruel.

Howard Rosen is a certified wise guy. I mean THIS character calls us with DAILY suggestions for columns. Last week, he offered the following brainstorm:

1. A report on dinner/supper at a kosher Chinese restaurant dubbed "Genghis Cohen's"
2. Why Lynda Tice has a Nashville accent, even though she's from Springfield, Mass.
3. A report on Jeffrey Becker's bar mitzvah.

Get this: Joe Belden, Major Gavin Mover & Shaker, wants us to do a piece on "Waiting for the Fed Express chick to pick up the column." We'll have to pass, Joe. We run a tasteful operation here.

Top promo-man Mike "Melons" Kasabo felt sorry for us when we confided we'd gone idea-dry. He suggested we do a full list of past Diane Rufer suggestions, perhaps getting in mentions of

her sister in Hawaii. We told him we only had so much paper.

SPEAKING of the hula capital & favorite resort of people who own BMWs, a reader, one Steve McGarrett of the local police agency, dropped a note asking for a bio about a VERY close personal friend named Dan-o. Pass again.

Mail's been really trickling in, and Phil Quartararo, an important big shot at Virgin Records, commented on a recent Lifestyles of the Richland Famous item about Himself. He asked us to make it clear to The Industry that he is now down to 12 personal servants and handmaidens, and is very wary about retaining the common touch. We referred him to Bruce Willis and Sean Penn, whose touches are about as common as touches get.

Arthur Braun of Dick James Music in Nashville, a top publishing guy, noted that he'd like something positive mentioned about his upcoming Anne Murray record. Arthur, who might have smoked one Merit too many, thinks the record is "Snowbird." He also thinks Anne is Helen Reddy, Linda Scott or Merilee Rush. But what can you say about a guy who, when Carson says it was hot in L.A., actually yells "HOW HOT WAS IT?" at his portable Zenith?

The always dapper Stephen Meade (KMGQ) sent us a written transcript of his most recent conversations with Manhattan's highly blond Mark Kargol, along with permission to print same in this space. We've reviewed the material, Stephen, and can't use it. You're clearly unaware that Liz Kiley, Billy Brill and an elderly Jewish woman read this stuff.

Greg (KKLV) Wilkinson lives in Anchorage and suggests we do a piece on how to winterize your igloo. Yet another dude who thinks getting out this column is a walk in the park.

Speaking of dudes and walks in the park, the most ubiquitous Alan (WGBR) Hoover always has an idea or three and tries to force them on us periodically. One problem with your latest offering, Alan: I mean, you ARE a dude, but a list of Biker Bars in Goldsboro for a family trade publication? Don't think so, although your "Comprehensive List of People Ken Benson Couldn't Line Up For Hands Across America II" just might work.

It seems none of you ever really contributes a logical concept. When it reaches the point of Michael (KWAV) Reading calling breathlessly to suggest we do a list of all labels known by three letters, it's apparent we'll have to invent this material all by ourself.

POSTSCRIPT: Apropos of an item about California designating a state song appeared in today's Los Angeles Herald Examiner (a semi-newspaper), our lovely bride Rosemary came up with the following additional California designations:

STATE BIRD: Chevy Impala

STATE FISH: Sushi

STATE MOTTO: Let's Do Lunch

STATE FLOWER: Swimming Pool Algae

STATE JOKE: The State Song!

One final thought. When we're up at that big Jock Lounge In The Sky, Rosemary will do this column. Let's see how many suggestions SHE takes from you yo-yos! ●

## INCENTIVE PAY

The columns I wrote last January on "incentive pay" for air people are still drawing comment. Randy Hill, Program Director of KIDN, an AM stereo Country station in Pueblo, Colorado, wrote to tell me how the problem was tackled at his station—with success.

"With 19 radio signals in the market, competition is fierce and money is tight. Not being able to pay the air staff the salaries we'd like, we came up with a two-phase plan to give employees more money, as well as let them feel more a part of the station.

"First of all, we've set aside what we call our 'Creative Room,' where employees can put up ideas. One wall is for ideas, one for planning, one for communication and one is for organization.

"The concept is simple: There are no bad ideas. If an employee has an idea for a promotion, a special program or a budget-cutting move, or just wants to bring up a problem, he or she posts it on the Idea Wall. Someone else will see the idea, improve it, or perhaps spawn a new idea. This way people feed off each other's creativity. It doesn't matter who came up with the idea—everyone, from the overnight weekend jock to the General Manager, contributes. This way, rather than just one or two people deciding the future of the station, all employees have input into its operation.

"Once an idea has been decided on, the planning is posted on the Planning Wall for everyone to see, along with a plan of execution. And the Communication Wall lets people who normally don't cross paths during the day talk to each other.

"So far, the Creative Room has been extremely successful. Since the beginning of the year, the Room has led to a Super Bowl promotion which not only made several thousand dollars for the station, but also got coverage from two television stations as well as the local newspaper. In addition, we have promotion and special program ideas lined up through the next year.

"The second phase of our incentive

plan is what we call our 'team concept.' What we do is team two air people with one salesperson. The team then works out a plan to sell promotions, weather, news, sports and special packages to prospective clients.

"The salesperson comes up with a list of clients that he or she wants to sell. The air people then put together spec sports and recorded presentations. They type copy, proposals and many other things to help the salesperson. Using that method, the salesperson goes to the client armed with not only a written proposal, but spec spots and, in the case of a news or sports sponsorship, a pre-produced news or sportscast complete with the spot inserted in their tape for the client. The jock, or even a newscaster, may also go along on the sales call to help answer any questions the client might have.

"After the sale is made, the salesperson makes the commission and the 'team' as a whole gets a specified percentage of the sale—and the station still makes money. This way, besides their base salaries, the air staff makes money on every sale their 'team' makes. The sales staff makes more sales, the air staff gets incentive pay, the station sells more advertising, and it doesn't take away from the station's bottom line.

"Another good thing about our 'team' concept is that sales and programming work hand in hand. The air staff gets to see how the sales staff works and vice versa. Air people can see the planning, and often the rejection that sales people face every day. The sales staff, on the other hand, can see how much time, energy and sweat goes into writing and producing commercials. Because of this, our employees have developed a deep respect for one another's work.

"By the way, the 'teams' change every month, so everyone gets to work with everyone else. The Creative Room is also used to post suggestions for new prospective clients, and ideas to suit existing ones, that the air staff may offer the sales staff.



***What we do is team two air people with one salesperson. The team then works out a plan to sell promotions, weather, news, sports and special packages to prospective clients.***

It's amazing how well it has worked for us. Sales and ratings are both on the increase. The way I see it, in today's marketplace, where FM radio is so dominant, the only way for an AM station to compete is to utilize every employee. We keep in mind that everyone on the staff has ideas."

My thanks to Randy, and it sounds as if the principle could be employed profitably by any station, regardless of market size or broadcast band. ●

## LESS IS MORE

A lot has happened in the radio rep industry lately. Firms that were major names 20 years ago now no longer exist. Katz's signal to buy the Blair organization narrows the field of major players down to two "super-reps." Between them, Katz and Interep now control as much as 90 percent of all national dollars. This, naturally, has many broadcasters concerned.

One way to understand the history of the rep business is to consider what happened to Detroit. At one point, there were 2,000 independent car manufacturers in America. They evolved into a handful of conglomerates. The same evolution has occurred in the national rep business, which, as recently as 1975, had more than 25 companies.

To get an insider's perspective on the mergers, I talked with Les Goldberg, the President of Interep:

GD: Can you sum up the impact on radio?

LG: **The industry has spent a lot of time and energy fighting with itself, and I think that's destructive. We have a medium that showed two percent growth last year, which doesn't cover costs. On top of that, we're into a lousy 1987. In our case, we are operating separate, autonomous companies, so the stations still get the same individualized service as ever. What we can do now is focus our energies on trying to develop new business. With all the mergers, now we can all go out and do what Interep's been doing: calling on people who can affect the decisions to buy radio. That's what we should be doing, and it's a very healthy, positive thing.**

GD: So without Ralph Guild spearheading rep mergers and new business development on the national level several years ago, this chapter in American radio history wouldn't have existed?

LG: **And what would have happened? You would have had a lot of companies scrambling for a decreasing amount of dollars on the table. A lot of companies that have been purchased or merged over the past few years weren't making any money because the pie was shrinking. We reps weren't going through those inflationary growth years of the early 80s. From 1980 to 1985, the industry grew at something like a compounded rate of about 14 percent, with the lowest single-year increase**

being seven percent. Everybody showed increases, whether they were tied to inflation or not. Statements like, "Well, we did ten percent more than last year" made everybody content. We started Interep because we anticipated the growing problem. Our financial people did a cycle curve and predicted '86 would be a soft year. It came out much softer than they anticipated.

GD: Will the rep mergers change how national revenue will grow?

LG: **We knew many years ago that the only way to grow was to increase the pie. And when I say increase the pie, I don't mean buying more rep companies. I mean that, instead of having a billion dollars out there up for grabs, let's make the pie two billion and stop fighting cost-per-point battles.**

GD: Broadcasters are now facing the same inflation catch-up crunch that you talked about. They are trying to cut overhead and meet margins. Isn't one major reason behind those rep mergers and buyouts so you can consolidate all the reps under one roof and save money on phones, building leases and other overhead expenses?

LG: **Certain fixed costs will never go away. But the answer is not to cut costs. It's to increase the amount of dollars available. Some very good Interep client stations have a big portion of their sales staffs devoted to going out and selling radio, and a smaller portion dealing with the transactional agency business. What we've got to do is address the issue of bringing in new accounts. If the end of this chapter in the rep business leads to a new chapter that says we're not going to work in harmony to develop new business, then this will be the greatest thing the rep business has ever gone through.**

GD: Some people fear the mergers will impact the aggressiveness of their national reps...

LG: **That's a bit of an overstatement. I expect each individual Interep rep firm salesperson to fight as hard as ever for the dollars on the table. But I think they could work together to talk to senior agency planners about the value of radio. Then, when they get the account into radio, let them fight for it.**

GD: Is any of this activity organized, or do the Interep salespeople run into conflicts on account development?

LG: **For some time now, we have had a major account-selling program**



*Instead of having a billion dollars out there up for grabs, let's make the pie two billion and stop fighting cost-per-point battles.*

whereby each person in the company is working on one major non-radio account. They have a definite plan on going after that account. Every plan is sent in writing to headquarters here in New York. We've also worked on a team concept, where people from five different Interep companies will each take somebody at an agency, penetrating all levels of the agency. You don't get people to buy radio just by calling on a time buyer. That's not to say the function goes away--but you just can't impact major revenue growth at the buyer level.

Our thanks to Les Goldberg for taking the time to clarify a few of the issues about the rep industry. Based on personal experience, the most important yardstick is face-to-face calls. If the rep is spending all day at a desk, he or she is only transacting. While it is critical to take care of all the transactional business on a national level, I believe national reps in general don't make the face-to-face effort necessary to increase the dollars in the medium. That's why the individual target account plan developed by Interep has merit. If, among the five rep companies, a total of 150 new business plans are being worked, then each client has a much better potential to share in new business. ●

# BIO FEEDBACK

by RON FELL

## JOAN BAEZ

After a long absence from the world of recording, she's about to release an album, "Recently," on Gold Castle Records, to coincide with her new autobiography, "And A Voice To Sing With."



## ALISON MOYET

J. Guiot, listed as co-writer of Alison's current single, "Is This Love," is actually Eurythmics' Dave Stewart.

## FAT BOYS

Originally called Disco 3, they changed their name when the single "Fat Boys" became a hit.

## THE STARSHIP

After playing bass in the band since June of 1974, Pete Sears has left the group over "philosophical differences."

## JOHNNY CASH

He was "arrested" for wearing white socks as part of a Hendersonville, Tennessee, high school "jail-a-thon" to raise money to fight cancer. His "friend," Kris Kristofferson, donated \$2,000--to keep him in "jail."

## JUDE COLE

The lyrics to his song, "She's In Love With My Car," were reprinted in the Stephen King mystery, "Christine."

## KENNY G

He has a degree in accounting from the University of Washington.

## OAK RIDGE BOYS

Steve Sanders, who replaced the voice of William Lee Golden, spent the past five years as their rhythm guitarist.



## 4 BY FOUR

All four are from Queens, New York. The two oldest, Lance Heyward and Steve Gray, graduate from high school this month.

## THE CURE

Robert Smith has left the band on two occasions to perform as a member of Siouxsie and The Banshees.

## GENESIS

Tickets for their July 3rd concert at Wembley Stadium are now being sold to London-bound passengers from Newark and Miami on Richard Branson's Virgin Atlantic Airways.

## BEATLES

In mid-June of 1967, the Gavin Report's Top 40 chart listed the entire Sgt. Pepper album at number one.

## ROGER WATERS/PINK FLOYD

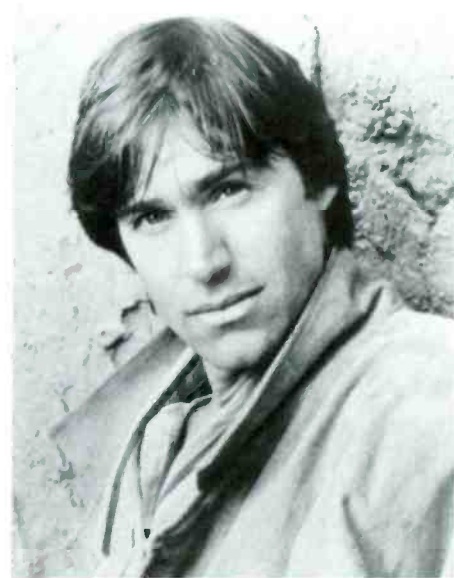
Roger Waters will tour this summer and fall, and other three members will do a separate tour with the intention of being billed as Pink Floyd.

## THE WHISPERS

Walter and Wallace Scott are identical twins.

## LA BAMBA

Los Lobos re-create the title song for this upcoming Taylor Hackford film, but also contributing music are Brian Setzer, Marshall Crenshaw and Carlos Santana.

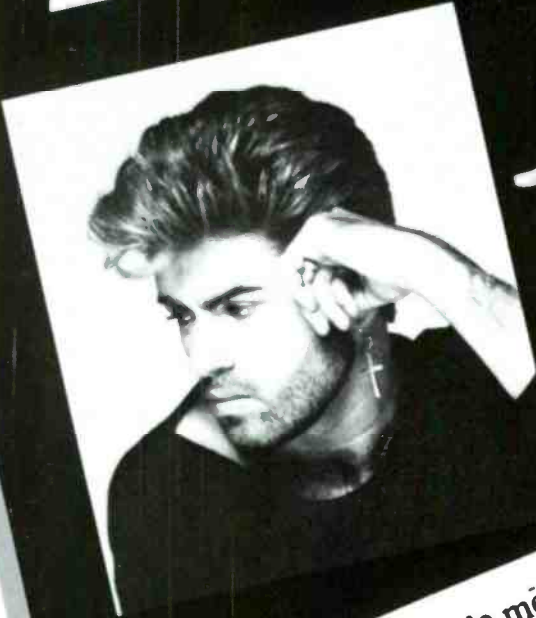


## DAN FOGELBERG

While a student at the University Of Illinois in 1971, he met the manager of REO Speedwagon. That manager went on to direct Dan's career. His name was and is Irving Azoff, now of MCA Records.

# EXPLORING

# Monogamy

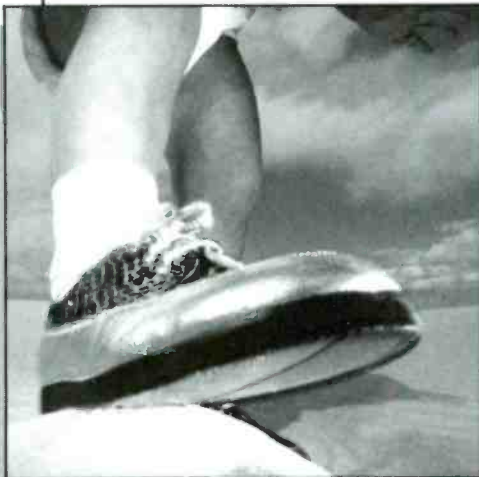


George  
Michael

"I Want Your Sex"  
(Monogamy Mix)

mo · nog · a · my (mə nāg'ə mē) n.  
The condition of having one  
mate for life.

*The American Heritage Dictionary*  
2nd edition



## *the Outfield*

### "Since You've Been Gone"

Scoring big at Top 40 and AOR radio!

**GAVIN TOP 40: CHARTBOUND 131/32**

**GAVIN ALBUM: 23\***

**ALBUM IN STORE JUNE 15TH!**





# Surface

## "Happy"

100% guaranteed to please your audience!  
Just look at these moves:

**GAVIN TOP 40: 126/32 21% HIT FACTOR**

Z100 D-16	WAVA 23-21	WBBQ 14-6	WHYT 15-13
KCPW 33-20	KZZP 23-19	KITY 8-6	KIXY 22-16
KMEL 18-14	KWSS 29-27	KS103 24-21	KATD 23-21
KHIT 33-26			



# Dan Hill

Duet with **Vonda Sheppard**

## "Can't We Try"

"Everytime this single has aired on KS103, we get immediate reaction...  
It's a solid record that really works for our station"

*Greg Rolling, Music Director - KS103/San Diego*

**GAVIN TOP 40: 106/10 16% HIT FACTOR**

**GAVIN A/C: 2\* 96% HIT FACTOR**

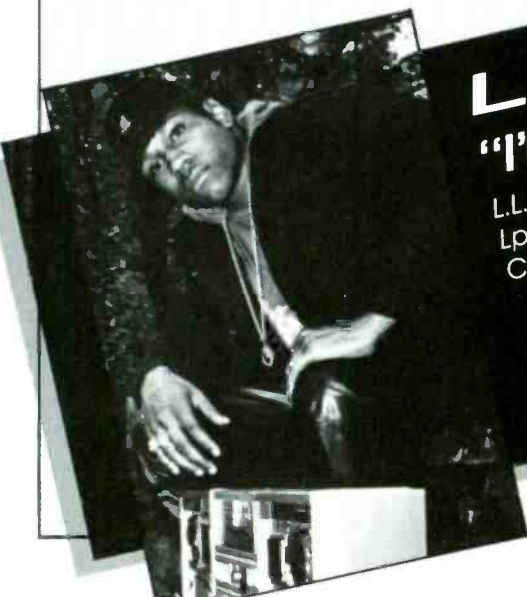


# Alison Moyet

## "Is This Love?"

*Produced by Jimmy Iovine*

WYZ	WQBZ	3WD	WDDJ
WOVO	WOAY	WQLK	WHSB
KCLD	KFBD	KWKR	KRRG
KFMY	KITS	KVYN	
KFMI	KQEN		



# L.L. Cool J

## "I'm Bad"

L.L. Cool is **HOT!**  
Lp is **GOLD** Out-Of-The-Box!  
Check out your local retailers for the full story.



# ALBUM/ALTERNATIVE

Album

## GAVIN ALBUM FRONTLINE

Alternative



U2



SUZANNE VEGA



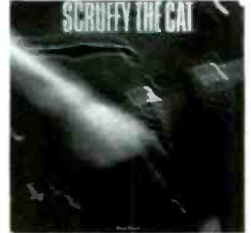
WARREN ZEVON



SUZANNE VEGA



THE CURE



SCRUFFY THE CAT

**NEW**  
Releases

### Roger Waters Radio Waves

**"Radio KAOS"-Roger Waters (Columbia)**

Partly inspired by the demise of KMET (replaced by robotic cheese shop muzak) and a sincere hatred of sophisticated computerized marketing techniques, Roger Waters composes an album with as much in common with Orson Welles' War Of The Worlds as Pink Floyd's The Wall. As New Age moss seeps into our brains and creeps up our armpits like fungus, Roger Waters doles out his own form of subliminal warfare. Apart from the printed storyline explanation, Waters' music communicates disdain at being held nuclear hostage by boardroom policies designed and implemented by world corporations and elected and selected officials. Musically, Radio KAOS presents Radio America with more airplay fodder than Hitchhiking and Final Cut combined. Aided by a band of musicians called the Bleeding Heart Band, Waters' poetry is loosely cryptic while the music's mood is operationally tied to the story line. Thanks to Brian Henry at KLLK-Willits for decoding the cover which reads ROGER WATERS RADIO WAVES WHONE EDSINF ORMA TIONTHEPOW ERSTHA TBEHO METHETI DEISTU RNING RADIO WAVES, precisely the recommended track choices.

**"April Skies"-Jesus & Mary Chain (Reprise)**

"April Skies" is this week's religious experience. Rock n roll was made to sound big, take its sweet time and wallow in attitude eight miles high. This is a textbook, state-of-the-art rock n roll record.

**"Bed Of Lies"-Cruzdados (Arista)**

After being doused with cactus sand, tequila, lemon juice and a broken shot glass, your average record (or CD single) would crumble like a daisy. Not the Cruzdados. They made their "bed," now they're "lie-ing" in it. One of the few records on this page that can stand toe-to-toe to Jesus & Mary Chain. Let's dance.

**"Bingin"-The Outfield (Columbia)**

After debuting platinum, The Outfield have more to prove to themselves with their sophomore release. By not playing it shallow and stretching out their songs to include a little more open air, The Outfield incorporate the mass appeal ingredients of early Police and Men At Work, mixing pop-dom with flash

Album Radio rock n roll. "Bingin' On My Heart" sure sounds like a hit. "Somewhere In America," "No Surrender" with its sweeping intro, "Playground" and the current single "Since You've Been Gone" round Bangin' out nicely.

**"It's Not Over ('Til It's Over)"-Starship (RCA-CD)**

The departure of bassist Pete Sears leaves Grace Slick as the remaining 60s refugee. Fortunately, the Starship, now a quartet, switched their emphasis to encase the spirit of 80s rock radio. "It's Not Over" is a full-blown concession to Album Radio a format which patiently waited on the sidelines while the last single topped the Gavin Top Forty chart. It's hard to foresee anything stopping this song from assaulting the Gavin Album Top Five. Know what? I prefer the "Tom Mix," however I'd blast the "Rock Mix" past sundown.

**"Stand Back"-Fabulous Thunderbirds (CBS)**

"Stand Back" gives the Memphis Horns front-seat profile. Guitarist Jimmie Vaughan lays back (as he's apt to do live), settling on a full band sound. Dave Edmunds and the T-Birds go for a low tech, tight room sound, letting the horns and organ guide the groove. "Stand Back" sounds like an R&B period piece.



**"In Dreams"-Roy Orbison (Virgin)**

No, younguns, that's not Chris Isaak. Blue Velvet's Frank Booth single-handedly forced this one on us T-Bone Burnett and film director David Lynch piloted this comeback version of "In Dreams." Roy Orbison is the Sultan of Heartbreak. Anyone with at least one ear knows that. Don't you look at me.

**"Promised You A Miracle"-Simple Minds (A&M)**

A lot of folks' favorite Simple Minds' track is "Promised You A Miracle," off the New Gold Dreams LP. Long a high point of their live act,

Simple Minds resurrect this track more forcefully. The original version of the song retains a dreamy and transcendental feel. Why not drag out both versions and enlighten your audience to the then-and-now evolution of a fine band?

**"Spanish Eyes"-U2 (Island)**

Do you get the impression that the songs U2 couldn't fit on their new album kicks the crap out of most band's priority trax? "Spanish Eyes" is yet one more factor fueling the unstoppable U2 phenomenon. Dig it, folks. They've been our number one album since March 20th. That's 13 weeks with a 13% lead over Suzanne Vega this week at #2.



**"Social Responsibility"-Tirez Tirez (PMRC/IRS)**

If you let this one pass, comb through that stack and check it out. Tirez Tirez display the same rural brilliance that endeared us all to cool bands like Timbuk 3, Fire Town, the B-52s and a whole slew of bantamweight REM spinoffs. Betwixt and between the rows of cash crops lurks a fascinating mix of folksy image and a mildly tilted state of avant-garde. Since the proliferation of the Pistols, the great Midwest, South and Southeast have become a bastion of artful ideas utilizing subtlety and originality. Kansas City's Tirez Tirez has released a beautiful and charming debut.

"Somebody Tell Me," "Uptight" and "In Your Own Backyard" is just the beginning of a long career.

**"Electricity"-Paul Janz (A&M)**

After the rise of Bryan Adams, Yanks tend to take a closer look at hot Canadian acts, especially solo acts fronting tight bands. Though he's released previous material, Electricity seems to be the right record for Janz to rush the border with. Though "One Night" is the strongest starting point, the LP isn't without its depth trax. Songs like "We Touch" and "Send Me A Miracle" point towards Janz' ability as a radio songwriter. As leader, writer, and producer, Janz is certainly no lucky beginner. Look for him to break loose from the pack.

KZ

# THE LONG RYDERS



"Like the characters in their songs, the Long Ryders are eager to move on - - but given their druthers, they want to make sure, beyond a doubt, they haven't left behind the things that matter" - New York Times

"...one of the better groups in the U.S." - L.A. Herald Examiner

The NRBQ Classic:

## "I WANT YOU BAD"



ISLAND

# ALTERNATIVE

Editor: Peter Standish

Reports accepted Mondays at  
9 AM through 5:30 PM Tuesdays  
Station Reporting Phone (415) 392-7750

## MOST ADDED

1. "Big Decision"-THAT PETROL EMOTION (Polydor/PolyGram-12")
2. Tallulah-GO-BETWEENS (Big Time)
3. "April Skies"-JESUS & MARY CHAIN (Reprise-12")
4. Bleached Black-BLEACHED BLACK (Relativity)
5. "4th Of July"-X (Elektra-12")
6. "I Don't Wanna"-THE CALL (Elektra-12")

## CERTIFIED

FIRE TOWN  
(ATLANTIC)

DOWNY MILDEW  
(TEXAS HOTEL)

## RECORD TO WATCH



GO-BETWEENS  
(BIG TIME)

Second MOST ADDED and topping  
CHARTBOUND.

## IMPORT/INDIE

- HARD ONS (BIG TIME) "BUDDIES"  
ANGRY SAMOANS (PVC) "RAINING"  
WOLFGANG PRESS (4 A.D.)  
"WEDDING"  
TSOL (ENIGMA) "LOVE"  
PUSHTWANGERS (RELATIVITY)  
"STRANGLER"  
JOE "KING" CARRASCO (ROUNDER)  
"ZAPATA"  
ROYAL CRESCENT MOB  
(M.T./CELLULOID) "TUNA."  
PIANOSAURUS (ROUNDER)  
"MEMPHIS"  
PRIVATE DOMAIN (CHAMELEON)  
"WARFARE"  
THE SAINTS (TVT) "UNDERGROUND"  
BLEACHED BLACK (RELATIVITY)  
"LIFE"

2W LW TW

3	1	1	SUZANNE VEGA (A&M) "LUKA" "SOLITUDE" "LANGUAGE" "GYPSY"
1	2	2	The Replacements (Sire) "Chilton" "Ledge" "Jitters" "Red" "Skyway"
2	3	3	R.E.M. (IRS) "Ages" "Down" "Voice" "She" "Toys" "Crazy"
9	9	4	THE CURE (ELEKTRA) "WHY" "HEAVEN" "HOT" "TORTURE" "PERFECT"
5	4	5	Wire (Enigma) "Ahead" "Ambitious" "Collapse"
4	5	6	Hoodoo Gurus (Big Time/Elektra) "Good" "Scene" "Caravan"
7	7	7	U2 (Island) "Found" "Red" "Streets" "Bullet" "Trip"
10	10	8	SCRUFFY THE CAT (RELATIVITY) "MY" "UPSIDE" "TIME" "NEVER"
6	6	9	The Long Ryders (Island) "Man" "Bad" "Fall" "Fire"
13	11	10	DAVID BOWIE (EMI AMERICA) "SAY" "BANG" "ZEROS" "STAR"
12	12	11	JON ASTLEY (ATLANTIC) "JANE'S" "LIPSERVICE"
8	8	12	The Smiths (Rough Trade/Sire) "Strange" "Bow" "Shoplifters"
14	13	13	FAITH NO MORE (SLASH/WARNER BROS.) "CARE" "CHINESE" "DISCO"
29	15	14	YOUNG FRESH FELLOWS (POPLAMA/FRONTIER) "CAVE" "AMY" "HANK"
17	16	15	Erasure (Mute/Sire) "Sometimes" "Dance" "Doesn't"
47	27	16	THE BEARS (PMRC/IRS) "FEAR" "TRUST" "MEET" "NONE"
20	18	17	THE FALL (BIG TIME) "LUCIANI" "GHOST" "SHOULDER"
18	17	18	Tom Petty & Heartbreakers (MCA) "Jammin'" "Trains" "Life" "Damage"
27	26	19	SPEAR OF DESTINY (VIRGIN) "STRANGERS" "LAND" "OUTLANDS" "NEVER" "WAS"
28	22	20	COLOUR FIELD (CHRYSALIS) "RUNNING" "BADLANDS" "DAWN" "CONFESSION"
16	19	21	Thrashing Doves (A&M) "Beautiful" "Matchstick" "Jesus"
21	20	22	Balaam & The Angel (Virgin) "Don't" "Light" "Wave" "Knows"
22	21	23	Fuzzbox (Geffen) "Sky" "Slug"
--	34	24	PETER & TEST TUBE BABIES (PROFILE) "LOUISE" "KEY"
25	24	25	Wall Of Voodoo (IRS) "Do" "Grass" "Elvis" "Hollywood"
11	14	26	The Cult (Sire) "Devil" "Bad" "Machine"
--	28	27	THE LORRIES (HOMESTEAD-EP) "MANTRA"
--	--	28	FIRE TOWN (ATLANTIC) "TORCH" "RAIN" "SECRET"
--	31	29	WARREN ZEVON (VIRGIN) "SENTIMENTAL" "DETOX" "MONKEY" "BOOM"
15	23	30	Washington Squares (Gold Castle) "Rain" "Generation"
--	--	31	DOWNY MILDEW (TEXAS HOTEL) "FROWN"
48	37	32	IMMACULATE FOOLS (A&M) "COMEDY" "DUMB"
--	--	33	DEPECHE MODE (MUTE/SIRE) "STRANGELOVE"
--	--	34	MARSHALL CRENSHAW (WARNER BROS.) "EASY" "STEEL" "WILD" "NEVER"
45	40	35	BOB PFEIFER (PASSPORT) "SUCCESS" "STUPID"
33	33	36	Redd Kross (Big Time) "Play" "Doll" "Flake"
38	38	37	Mekons (Twin/Tone) "Gin" "Sympathy" "Grange"
40	39	38	DASH RIP ROCK (688) "ENDEAVOR" "OPERATOR" "PACK" "DMZ"
--	--	39	JOHN HIATT (A&M) "THANK" "MEMPHIS" "LEARNING"
44	43	40	LITTLE STEVEN (MANHATTAN) "TRAIL" "FRUIT"
49	44	41	FATAL FLOWERS (ATLANTIC) "GOOD" "DEEP" "SAKE" "BABY"
--	49	42	CAT HEADS (RESTLESS) "POWER" "WHITE" "NEED" "HANGIN'"
23	30	43	Hunters & Collectors (IRS) "Firefall" "Rain" "Slab"
26	25	44	Age Of Chance (Virgin) "Kiss" "Fast" "Disco"
31	45	45	Psychedelic Furs (Columbia) "Shock" "Angels" "Shadow"
--	--	46	BRUCE COCKBURN (GOLD CASTLE-12") "MIRACLE"
--	--	47	HEGE V (MTM) "BURIAL"
32	35	48	Chris Isaak (Warner Bros.) "Soul" "Blue" "Fade"
24	32	49	Meat Puppets (SST) "Machine" "Down"
35	36	50	Butthole Surfers (Touch & Go) "Sweat" "22"

## CHARTBOUND

- |  |  |
|--|--|
| GO-BETWEENS (BIG TIME) "CUT" "TELL"    | THAT PETROL EMOTION (POLYDOR-12") "DECISION" |
| BRIAN BRAIN (M.TARGET/CELLULOID) "SEX" | JESUS & MARY CHAIN (REPRISE-12") "APRIL"     |
| STEVE EARLE (MCA) "SATISFIED" "66"     | THE CALL (ELEKTRA-12") "WANNA"               |
| X (ELEKTRA-12") "JULY"                 | STEVE JONES (GOLD MTN/MCA) "MERCY"           |

# INSIDE ALBUM

by Kent Zimmerman

As U2's reign of terror continues, this week's highlights include the conquest of Joe Walsh and INXS with Jimmy Barnes, both CERTIFIED. Here are a few reports around the league...Virgil Thompson at WIXV-Savannah reports getting calls asking about someone they think is Hendrix. Turns out it's Mason Ruffner. I hear the similarity...Dennis Martin at WWPZ -Petoskey is looking forward to the influx of "fudgies," Petoskey slang for tourists. Bob Seger has a house nearby...I got a call this week from Larry Bird, though he sounded suspiciously like John Marshall from WZON -Bangor extolling the virtues of Ace Frehley...Bob Linder reports that a 1986 Arbitron study showed WDHA the largest rock station (in terms of cume) in the state, number two overall...Mike Michelli at WONE-Akron called to remind us all that Donald Duck is celebrating his 53rd birthday about the same time Dennis Martin at WWPZ celebrates his umpteenth, making Dennis a teenager still...Larry Snider at KXRX Seattle put in a

good word for the Williams Bros...Jonathan Rosen checked in to say that July 9th marks the first anniversary of KEYX -Phoenix and their ultra-progressive format. Artists or any well wisher can call 602-964-3100 to cut an ID. Meanwhile the Call debuts heavy...Kevin Vargas at KWHL-Anchorage are out-of-the-box on Marillion...Deb Brady mentioned #1 requests on Depeche Mode at WXXP-Pittsburgh...A man with ears. Keith James at KGKG-Brookings, with Webb Wilder in hot...The Banks-man at KQWB/FM-Fargo sentenced Joe Walsh to hot...John Edwards added Europe's "Carrie" to the KBPI playlist...Ivan at CFNY is also a Yello fan. Guest vocalist is Billy McKenzie and Shirley Bassey. The CD kills..."Phenomenal" response to Suzanne Vega's "Luka," "Gypsy" and "Ironbound" at KTCZ-Minneapolis/St. Paul...Fire Town is the hottest new record at KSTM-Phoenix...Charlie Turner at WXKE-White River Jct., VT, expresses fondness for Warren Zevon especially, "Boom Boom Mancini" and "Bad

Karma"...Congrats to Red Noise, air personality at KILO-Colorado Springs on a successful benefit. Band of Doom lives!...Bill Webster at WJXQ-Lansing digs Figures On A Beach. "Detroit boys!"...Ginger Havlat has been fielding Grateful Dead inquires flooding into KBCO. Ever call the Dead hotline? 415-457-6388 clues you in on all the dirt...Genesis was the first force in 17 years to spark a demonstration at the Berlin Wall in East Berlin. Rock n roll lives...Webb Wilder in medium at KNOX /FM-Grand Forks according to Michael Right...Chris Bailey at WPYK -Birmingham is a John Hiatt fan, particularly "Memphis In The Meantime". Ikky Bop smiles as The Call gets the nod at KLOL...Bill St. James maintains Private Domain's medium status at KZEL...This was Dave Numme's last week as KSJO MD. He goes on to college at San Francisco State...WBCN's Carter Alan and Oedipus put out simultaneous albums this week. Carter produced the U2 interview disc while Oedipus appears in conversation with Fur Richard Butler.

## INSIDE ALTERNATIVE RADIO

by Peter Standish

Suzanne Vega holds off a resurgence by The Replacements (who close to within 5% of the leader), but they'd better brace themselves because zooming up in their rear-view mirrors are The Cure. As expected, stations are passionate about "Kiss Me, Kiss Me, Kiss Me," with 90% of those playing it, slamming it in Maximum rotation. Jim Keller at KJET-Seattle says, "The Cure fans are rabid." Gina Mainwal of KUNV-Las Vegas says, "Phones are heavy, and everyone at the clubs is talking about The Cure." Nearly everyone else is mentioning lots of requests for this double album. Our Record To Watch three weeks ago, The Bears, snowballs its way towards the top ten behind a core of college radio and growing list of commercial stations including CFNY, WXRT, WFNX, WMDK, WHFS, WOXY, KSTM, KTAO, KTCL, 91X, KJET, etc. Fire Town is Certified as our highest debut, drawing Maximum play from WHTG, WDCR, KABL, KVNF, WRAS, KZEL, etc. Downy Mildew is on the road and probably not coincidentally on our chart. Last week's RTW, Depeche Mode, breaks the chartbound chains as does Marshall Crenshaw, which Ron Phillips at WUSB-Stonybrook, NY says "is getting great response." Charlie Turner, WKXE-White River

Jct., VT, notes, "The guitar playing on Crenshaw is great." Joining a giant base of commercial stations on John Hiatt are college programmers at WWVU, WUSB, KUSF, KVNF, KCPR, etc. Ken Ornsberg with KABL-Minneapolis says, "Hiatt is getting huge response from new farts who've never heard of him." Solid college support is telling only half the story for our Record To Watch, the Go-Betweens, as CFNY, WMDK, WHTG, WOXY, KTCL, KTAO, KEYX, KEYX, KJET, etc. add their support. Key records for next week also include That Petrol Emotion (Most Added), Jesus & Mary Chain, Bleached Black, X and The Call. A big welcome to our latest commercial Alternative reporter WHTG in Asbury Park, NJ. Rich Robinson and Mike Marrone are the ones who put together the killer playlist found on page 45.

### SPOTLIGHT LPS

"Big Decision"-THAT PETROL EMOTION (Polydor/PolyGram-12")

It's always a blue day when Alternative trendsetters break up - unless the split results in twice as much great music. Such has been the case with the Irish group the Undertones. Former lead singer Feargal Sharkey now fronts his own band and the

O'Neill Brothers, Guitarist Shawn and bassist Damien, make up half of That Petrol Emotion. Shades of the Undertones can be heard through the reverberating guitars that mesh perfectly with a long hook and Steve Macks (a Seattle native) lead vocals on "Big Decision." I first heard of T.P.E. two years ago from former KCGL stellar P.D. Del Williams, who it turns out will now be promoting the band for PolyGram in Denver. A full album, produced by Swans percussionist Roli Masimann, is on its way next week.

"I Wanna Be A Marine"-MONDO BOFFO with SCORPIO (Radical-12")  
With the flood of rap songs today it takes a tall and rugged hook (both musically and lyrically) to keep above the water. "I Want To Be A Marine" is a blast of rockin' rap music that ranks with the best of Alternative crossovers. The lyrics are timely. The backing musicians are first class, but the secret weapon is Scorpio's (of Grandmaster Flash fame) lead vocals. Unlike most multiple mixes, these two renditions differ vastly. The "A" rap mix features clear vocals, a loose arrangement with guitar solos and programmed drums. The "B" rock side is a quicker pace and tighter mix, that includes brief horn fills. Call David Scharff at (212) 505-0959.

Researched by: \*Album & Alternative  
+Album  
-Alternative

# Northeast

\* **TORONTO, ON**

**D.BERNS/HAMILTON-CFNY 416-453-7452**

ADDS: Art Of N., Age/Chance, Gary Numan, Go-Betwns., Echo & B'men, ABC, Hugh Marsh, Pushwang... **MAX:** U2, Bowie, B.Cockburn, Cure, 77's, Depeche M., M.Lemon D., Belouis S., Chalk Circle, Simple Minds, Blue Rodeo, War, Carey Johnson, Sattalites, Petrol Em. **MODS:** B.Monkeys, Colour F., Hoodoo G., Jon Astley, L.Rydere, Other Ones, S. Vega, W. Squares, Mondo Rock, Railway C., REM, T. Doves, Wire, I. Fools, S. Orphan, Cult, C. Isaak, Prince, S. Dolls, T. Twins, UB40, Pierce Turner, Proclaimers, Split Second, T.Verlaine.

\* **LYNN, MA**

**B.MCDONALD/M.BRIGHT-WFNX 617-595-6200**

ADDS: La Bamba, S. Vega, John Hiatt, REM, Flxx, Manufacture, Moyet, J.Carrasco. **MAX:** Cure, Replacemnt, Hoodoo G., Hunters&C., Bowie, Wire, U2, Smiths, Jul. Cope, B.Monkeys, Psych.Furs, The Call, M.Crenshaw, Jon Astley, S. Minds, Jesus&M.C.. **MODS:** Los Lobos, W. Party, Faith N.M., Mondo Rock, Erasure, L.Rydere, Depeche M., W. Zevon, Scruf./Cat, Wipers, Front 242, The Bears, Colour F., Revl.Cocks, X.

\* **BOSTON, MA**

**OEDIPUS/CARTER ALAN-WBCN 617-266-1111**

ADDS: No Adds. **MAX:** Petty, Fahrenheit, B. koi, Psych.Furs, R. Cray, G. Allman, U2, Crowded H., J. Butcher, Rock/Hyde, Bev.H.Cop2, Motley C., Bowie, B.Adams, Peter Wolf, Lt.Steven, Cult, S. Vega, Fwood Mac, L. America, W. Party, Georgia S., Concrete/B, A.Taylor, C. Crew, M. Ruffner, W. Zevon, Omar & H., Cure, The Truth, R. Marx, R. Waters, S. Hagar, REM, L.Rydere, Jon Astley, TNT, Sants, S. Jones.

+ **PROVIDENCE, RI**

**ALISON STEWART-WBRU 401-272-9550**

ADDS: U2, Fwood Mac, S. Vega, X. Daltrey, Lost Boys, G. Allman, The Call, T. Kimmel, W. Zevon, S.Campbell. **MAX:** Bowie, S. Vega, Bev.H.Cop2, Petty, Fwood Mac, M. Ruffner, B.Adams, R. Marx, John Hiatt. **MODS:** U2, Lt.Steven, Cure, Scruf./Cat, Jon Astley, Cult C. Crew, Omar & H., R. Waters, S. Jones, John Waite, Neil Young, Fire Town, Replacemnt, Petty, Bowie, Fwood Mac, W. Zevon, U2, S. Vega, X, Daltrey.

\* **PETERBOROUGH, NH**

**MIKE THOMAS-WMDK 603-924-7165**

ADDS: FiguresOAB, N Young Crazy Horse, Joe Walsh, Roger Daltry, Go-Betwns.. **MAX:** W. Zevon, Hoodoo G., L. Mack, Bev.H.Cop2, Petty, Bowie, Peter Wolf, D. Wilson, B. Taupin, Fwood Mac, W. Waldman, S. Vega, S. Jones, John Hiatt, Cure, B.Cockburn, U2, S.Earle, C. Isaak. **MODS:** S.Campbell, Fire Town, Scruf./Cat, Peter & TTB, Silencers, P. Domain, The Bears, L.Rydere, Omar & H., Urban Bit, N.Tremulis, Los Lobos, B. Pfeifer, Moyet, G. Allman, Replacemnt, Spear/Dst., C. Crew, Jon Astley, Jul. Cope, R. Waters, Psych.Furs.

+ **HANOVER, NH**

**PETER DELANO-WFRD 603-646-3313**

ADDS: T. Kimmel, John Waite, B.Adams, Daltrey. **MAX:** Bon Jovi, The Truth, U2, B.Adams, Fwood Mac, Bowie, S. Vega, Bev.H.Cop2, M. Ruffner, Petty, W. Zevon. **MODS:** Heart, G. Allman, Lt.Steven, Scruf./Cat, J. Butcher, Motley C., W. Party, C. Crew, A.Taylor, Cult, Fogelberg, R. Waters, Outfield, S. Hagar, Daltrey.

- **HANOVER, NH**

**ROSENBLAT/GREENFIELD-WDCR/AM 603-646-3986**

ADDS: Hanover F., Lt.Steven, Cure, The Call, X, Jesus&M.C., S.Campbell, Rita Mitsouko, Wailing Ultimate, Bich.Black. **MAX:** S. Vega, REM, Cure, Smiths, Replacemnt, Age/Chance, Jon Astley, Fire Town, Balaam&An., Hoodoo G., Cat Heads, L.Rydere, Scruf./Cat, U2, Mic'disney. **MODS:** Erasure, Wire, Hurrah, Colour F., Spear/Dst, Pushwang., I. Fools, The Fall, Hitchcock, Depeche M., Fatal Flw., D. Sylvian, Go-Betwns., FiguresOAB, B. Pfeifer, T. Doves, Peter & TTB, X, Jesus&M.C., Lornes, Wall Of V., Young F.F..

- **DURHAM, NH**

**LISA SECURO-WUNH 603-862-2087**

ADDS: Bich.Black, Nitzer Ebb, Scrm.Trees, Jesus&M.C., Go-Betwns., Silencers, S.Earle, S. Orphan, The Call, Details At 11, In The Nursery, All About Eve, Young Popular Sexy Comp., MacManus Gang, Moyet. **MAX:** Wire, Lornes, Weather P., Cure, Angry Sam., Scruf./Cat, Happy Mon., S. Vega, Phantom T., Wolfgang P., Depeche M., Young F.F., Downy Mil., B. Brain, REM, Age/Chance, Replacemnt, Wolf Hounds, Blonde Furniture, Dinner w/ The Browns, Josef K, Low Life, Edward Ka-spel, Dark Arts, Faith N.M.. **MODS:** The Fall, B. Pfeifer, Wall Of V., Offbeats, Suicidal T, Gaye Byker, Hoodoo G., B'hole S., D.Horsemen, Primitons, Downsidere, Spear/Dst., Fatal Flw., Royal C.M., Pushwang., Fire Town, Hula, The Bears, J. Jackson, Clives Pig, World Domination Enterprises, Tackhead, Slab, Fire Next Time, Hege V.

+ **BANGOR, ME**

**JOHN MARSHALL-WZON 207-942-4656**

ADDS: B.Hornsby, Keel, S. Hagar, Joe Walsh, John Hiatt, W. Party, T. Kimmel, Lost Boys. **MAX:** A. Frehley, Crowded H., Heart, Motley C., Bowie, Bev.H.Cop2, Fogelberg, W. Zevon, U2, R. Marx, Whitesnake. **MODS:** U2, Petty, The Truth, Fwood Mac, Peter Wolf, Petty, A. Frehley, Genesis, Lt.Steven, J. Butcher, TNT, S. Vega, M. Ruffner, A. Frehley, Fwood Mac, A.Taylor, Y&T, Omar & H., Lou Gramm, Cult, Poison, Ozzy/Randy.

\* **WHITE RIVER JCT, VT**

**CHARLIE TURNER-WKXE 802-295-3093**

ADDS: P. Domain, Colour F., Scruf./Cat, W. Zevon, W. Party, Big Twist & Mellow Fellows, X. **MAX:** U2, Neville's, Bowie, Koko Tylr., REM, W. Squares, W. Zevon, W. Waldman, B.Cockburn, Fwood Mac, D. Wilson, Petty, Lt.Steven, M.Crenshaw, K.D. Lang, Nylons, S.Campbell, N.Tremulis, P. Larkin, S. Vega. **MODS:** C. Brown, Crowded H., S.Earle, Los Lobos, L. Charlie, J.Carrasco, Peter Wolf, S. Council, Pianosaur., Wainwright, Level 42, B.Hornsby, Fire Town, D.Yoakam, John Hiatt, Prince, Aretha Franklin, I. Mack.

- **BURLINGTON, VT**

**D.WYGMANS/P.GRIFFIN-WRUV 802-656-2247**

ADDS: S.Earle, Bich.Black, Hanover F., Petrol Em., Ledemacken, Of A Mesh, Young, Popular, & Sexy, Wailing Ultimate, Crucifuc's. **MAX:** C.Bleeding, P. Domain, Age/Chance, Coil, Laibach, LL Cool J., Non, H'wood Indians, Faust, S. Vega. **MODS:** Downy Mil., Lyd. Lunch, Skinny Pup, Depeche M., REM, Wiseblood, Skin, Che & F.C., Hula, Cat Heads, Nitzer Ebb, Dead Boys, Cure, Life Sentence, Savage Republic, Sarcastic Orgasm, The Ex, Vivisect, The Front, Eric B & Rakim, Siglo XX, Hlg.Hiller.

\* **MONTPELIER, VT**

**JODY PETERSEN-WNCS 802-223-2396**

ADDS: Neil Young, Joe Walsh, La Bamba, Moyet. **MAX:** John Hiatt, Neville's, Petty, S.Earle, Lt.Steven, S.Campbell, U2, W. Squares, Omar & H., Bev.H.Cop2, Urban Bit, Nylons, S. Vega, Rock/Hyde, W. Waldman. **MODS:** N.Tremulis, Wire Train, W. Zevon, Peter Wolf, Simp.Red, Jon Astley, Prince, T. Hawkins, T. Twins, Fwood Mac, S.Council, C. Daniels, Bowie, Saints, M.Crenshaw, R. Cray, Stranglers, Hoodoo G., B.Cockburn, Bluebloods, REM, 77's.

- **DANBURY, CT**

**A.COREY/K.WILKINS-WXCI 203-792-8666**

ADDS: Patrol Em., Wailing Ultimate, Young, Popular, & Sexy, TSOL. **MAX:** Spear/Dst., Cure, Fuzzbox..., Wire, Erasure, T. Doves, The Fall, Replacemnt, Smiths, REM, S. Vega, Hoodoo G. **MODS:** Balaam&An., Go-Betwns., B. Pfeifer, Depeche M., Colour F., Big Dipper, S. Orphan, I. Fools, Peter & TTB, X, M.Crenshaw, Wall Of V., B.Monkeys, Jul. Cope, The Bears, Red Kross, Young F.F., Trouble F., B. Brain, Lornes, Sly&Robbie, Network C..

\*\***WELCOME!!!**

\* **ASBURY, NJ**

**MARRONE/ROBINSON-WHTG 201-542-1410**

ADDS: Cure, Silencers, Colour F., P. Domain, The Cradle, Foclsteve Diggle, Gung Ho, Go-Betwns.. **MAX:** Replacemnt, Fire Town, Wire, S. Jones, S. Vega, Rose of A, W. Zevon, Cure, Black, Jesus&M.C. **MODS:** Petty, T. Doves, Red Kross, U2, Faith N.M., Deep 6, M.Crenshaw, Hoodoo G., I. Fools, Peter & TTB, Silencers, Petrol Em., The Call, Hege V, X, Lt.Steven, FiguresOAB, Damned, The Red House, Buddy System, Wire Train.

+ **LONG BRANCH, NJ**

**JOY CROSSLIN-WMJJ 201-222-1071**

ADDS: Georgia S., Colour F., R.Trower, L.Rydere, M.Crenshaw, Fogelberg. **MAX:** Bowie, Fogelberg, R. Marx, Petty, M. Ruffner, Bev.H.Cop2, S. Vega, W. Zevon, Crowded H., Fwood Mac, Heart, B.Adams, R. Waters, G. Allman, C. Crew, Genesis, Lou Gramm, Lt.Steven, Mondo Rock, Outfield, P. Smyth, A.Taylor, The Truth, U2, W. Party, John Hiatt, B.Hornsby, T. Kimmel. **MODS:** Jon Astley, Bowie, S.Campbell, D. Wilson, P's Trust, J. Farnham, Hoodoo G., Los Lobos, G. Moore, Petty, Psych.Furs, Red 7, U2, S. Winwood, REM, G. Allman, Rock/Hyde, Frzn.Ghost, Fahrenheit, Fwood Mac, Heart, Georgia S..

+ **DOVER, NJ**

**LINDER/BOYLE-WDHA 201-328-1055**

ADDS: Daltrey, Neil Young, Joe Walsh, Lost Boys, R.Trower, Envy, The Call, Marillion, Moyet, Jon Astley. **MAX:** U2, Petty, Fwood Mac, B.Adams, Heart, Bev.H.Cop2, Bowie, Crowded H., The Truth, R. Marx, M. Ruffner, S. Vega, Fogelberg, J. Butcher, W. Zevon, Motley C., Mondo Rock, Lt.Steven, Omar & H., R. Waters. **MODS:** Fwood Mac, B.Adams, Heart, Bowie, The Truth, R. Marx, M. Ruffner, Fogelberg, W. Zevon, Mondo Rock, Motley C., Lt.Steven, S. Hagar, Outfield, C. Crew, Whitesnake, A. Frehley, P. Smyth, Y&T, Psych.Furs, Cult, D. Wilson.

- **PRINCETON, NJ**

**ARTHUR BURRIS-WPRB 609-921-9284**

ADDS: Petrol Em., Fatal Flw., Spear/Dst., Royal C.M., Flesheaters, Fat Boys, Geyser Comp., Ophelia's, Wailing Ultimate, The Ex, Rita Mitsuoko, Wild Mammoths, Watermelon Man, Div. Weeks. **MAX:** Young F.F., Wire, Wipers, Smack/Crk., Replacemnt, Fuzzbox..., LL Cool J, TSOL, X, Beefeater, Swell Maps, Cynics, Rhythm Pigs, M.Crenshaw. **MODS:** 10 Ft.Face, Go-Betwns., The Fall, Pianosaur., D.Horsemen, REM, Faith N.M., Mantronix, David Thomas, Jr. Mervin, Vipers, Life Sentence, Cure.

- **TRENTON, NJ**

**DORIS DUWE-WTSR 609-771-2420**

ADDS: Nitzer Ebb, Jesus&M.C., Cure, B. Brain, Bich.Black. **MAX:** Replacemnt, B. Brain, Lornes, B'hole S., Cure, Wire, Red Kross, Cult, Descendant, Angry Sam., Faith N.M., Siouxsie&B, Lyd. Lunch, Dad/Dead, The Fall. **MODS:** Hunters&C., Fuzzbox..., Front 242, REM, X, Depeche M., Erasure, Railway C., Age/Chance, Rose of A., Smack/Crk., DRI, Doggy Style, Ganzheit, Scruf./Cat.

- **NEW YORK, NY**

**LEIGH LUSTBERG-WNYU 212-598-3036**

ADDS: Cure, Heavy D & Boy Z, Electric Blue Peggy Sue..., Blow Up, Ki&d-In-Play, Iguanas, Inq Babies, First Circle, Shamen, Diva, Wyld Mamoth, Juliet Jones, Pagans, Big Black. **MAX:** Batfish B., Petrol Em., Wire, Thatcher On Acid, Full Fathom Five, Cramps, Ralphie Rosario, Lime Spiders, New Race, Sweet Sensation, Coprey Day, Of A mesh, Soigo XX, Taurus boyz, Zodiac Mind War, L.L.Cool J. **MODS:** Angry Sam., B. Brain, Saints, Phantom T., Blood Uncles, Crash Dummies, Pretty Poison, Feed Time, Flatmates, Salamander Jim, Raymen, Farley Jackmaster Funk, Conditionz, Chemical Imbalance, Lori Zee, Janice Christie, Tall Paul, Lornes.

+ **NEW YORK, NY**

**MARK CHERNOFF-WNEW/FM 212-986-7000**

ADDS: Daltrey, Lost Boys, Joe Walsh, Neil Young, Marillion, U2. **MAX:** Bowie, Crowded H., U2, Fwood Mac, Heart, L. America, R. Marx, Petty, Bev.H.Cop2, Smithereen, P. Smyth, S. Vega, W. Zevon, M. Ruffner, The Truth, B.Adams. **MODS:** G. Allman, M.Crenshaw, Daltrey, Fire Town, Fogelberg, Lost Boys, Outfield, John Waite, Joe Walsh, R. Waters, W. Party, Neil Young, Cult, Cure, A. Frehley, Georgia S., Lou Gramm, S. Hagar, John Hiatt, T. Kimmel, Marillion, Mondo Rock.

\* **LONG ISLAND, NY**

**L.DUCK/MCNAMARA-WLIR 516-485-9200**

ADDS: Kill. Joke, Hoodoo G., Scruf./Cat, Hard-Ons, TMB Giants, U2, Echo & B'men Noho, Tonio K, Lost Boys. **MAX:** Cure, U2, Depeche M., Replacemnt, D. Wilson, Smiths, Oingo B., Erasure, S. Doves, Psych.Furs, S. Vega, Moyet, Jon Astley, P. Domain, Art Of N., L.Rydere, Amazulu, Belouis S., Hoodoo G., I. Fools, K.T.P., Petrol Em., Colour F., Wire, REM, U2, TMB Giants, Noho, Echo & B'men, Tonio K, Hard-Ons. **MODS:** C. Crisis, T. Twins, XTC, Other Ones, Jesus&M.C., Paul Simon,

## ALBUM/ALTERNATIVE

P.Gabriel, Silencers, P. Echo, TPau, Bowie, B.A.D., Mission, B. Idol, Lone Just., The Edge, Living In A Box, Lost Boys.

### - STONYBROOK, NY

#### RON PHILLIPS-WUSB 516-632-6500

ADDS: Bich.Black, S. Jones, Petrol Em., John Hiatt, Poets Corner, Sun City Girls, Hanover F., MAX: S. Vega, Urban Blt., Pianosaur., The Bears, Hitchcock, J.Carrasco, REM, Smiths, Koko Tylr., Ladysm. BM, Fuzzbox...., J. Jackson, M.Crenshaw, B'hole S., Carla Bley, Replacemnt. MODS: Wainwright, W. Squares, Prince, M. Puppets, Primitons, U2, W. Zevon, Saints, Red Cross, Hoodoo G., The Fall, Del Fuegos, Fleshtones, Skeleton Crew, Bill Bruford, Cynics, Alex DeGrassi, Public Enemy, Paisley J..

### - ALBANY, NY

#### JOSH ROSENTHAL-WCDB 518-442-5262

ADDS: J. Jackson, OFB, Russ Tollman, Rita Mitsouko, Towers of New London, Cynics, Hard-Ons. MAX: Scruf./Cat, M. Puppets, N'borhoods, S.Broccoli, Cure, Young F.F., Replacemnt, Suicidal T, Faith N.M., S. Vega, D.Yoakam, J.Carrasco, Son of Hudson Rock, Untold Fables, H'wood Indians, Men They Couldn't Hang, Fastbacks, Pnt.Willie. MODS: Salem 66, The Fall, W. Squares, Brave Cmb., Spear/Dst., Mad Parade, Jr.G. Wild, REM, L.Ryders, Red Cross, Dash Rip R, D.C. 3, Angry Sam., Moe Tucker, T. Monster, Electric Peace, Lucy Show.

### - BUFFALO, NY

#### ADAM LANGLEY-WBNY 716-878-5104

ADDS: Silencers, S. Jones, TSOL, I. Fools, Bich.Black, Young, Popular, & Sexy, Geyser Comp., Go-Betwns.. MAX: Scruf./Cat, Hoodoo G., S. Vega, Young F.F., Replacemnt, Primitons, B. Brain, N'borhoods, Jesus&M.C., Peter &TTB, Wire, Faith N.M., Spear/Dst., Age/Chance. MODS: Wall Of V., Descendant, REM, D.Horsemen, Royal C.M., Cult, Angry Sam., Hard-Ons, Front 242, Pushtwang., Erasure, The Fall, D.Horsemen, Hitchcock, T. Doves, Hunters&C., Lorries, B. Pfeifer, Great Train Robbery, The Four Ones, Jr.G. Wild.

### - PITTSBURGH, PA

#### DEB BRADY-WXXP 412-821-6140

ADDS: U2, Lost Boys, Art Of N., Cure, Daltrey, Petrol Em., Hard-Ons, Jesus&M.C.. MAX: U2, Smiths, Cure, Depeche M., Moyer, Jon Astley, W. Zevon, Replacemnt, T. Doves, Erasure, Psych.Furs, P. Echo, Hoodoo G., Other Ones, Belouis S., Jul. Cope, REM, S. Vega, L.Ryders, D. Wilson, Bowie. MODS: The Edge, T. Twins, Amazulu, C. Crisis, Scruf./Cat, Cult, Hipsway, XTC, Oingo B., R. Waters, I. Fools, Mondo Rock, Colour F., Fire Town, C. Crew, B.Monkeys, K.T.P., P. Domain, Rock/Hyde, P's Trust, Wire, Peter Wolf.

### - PHILADELPHIA, PA

#### TED UTZ/ERIN RILEY WMMR 215-561-0933

ADDS: T. Kimmel, P. Smyth, J. Walsh, R. Daltry. MAX: U2, B. Adams, T. Petty, Genesis, Segar, C. House, Heart, B. Jovi, R. Waters, R. MODS: G. Allman, L. Gramm, L1 Steven, Ruffner, Zevon, Omar & H., Hagar, Fogelberg, S. Vega.

## Southeast

### - WASHINGTON, DC

#### EINSTEIN/SHOWACRE-WHFS 301-263-1430

ADDS: Lost Boys, Fatal Fw., Belouis S., Petrol Em., Depeche M., Jesus&M.O., Yl'jackets, Cat Heads. MAX: U2, S. Vega, Bowie, Cure, REM, Petty, Psych.Furs, Replacemnt, Hunters&C.. MODS: C. Isaak, M.Crenshaw, Los Lobos, Saints, John Hiatt, Wall Of V., D. Wilson, Jon Astley, Scruf./Cat, W. Zevon, T. Doves, R. Waters, Fire Town, Other Ones, Mission, B.Cockburn, Wire, Del Fuegos, Smiths, S.Earle, Moyer, B. Bruford, Captive Soundtrack, Carlos Alomar, Lt.Steven.

### - MORGANTOWN, WV

#### SUSAN KENNEDY-WYUU/FM 304-293-3329

ADDS: Amazulu, Petrol Em., Bich.Black, TSOL, Young, Popular, & Sexy, Wailing Ultimate, Jesus&M.C.. MAX: Wire, Scruf./Cat, S. Vega, Lorries, M.Crenshaw, Replacemnt, Mekons, Faith N.M., I. Fools, Nitzer Ebb, Peter &TTB, Fatal Fw., Go-Betwns., John Hiatt, Erasure, Hoodoo G., Wall Of V., L.Ryders, B. Pfeifer, Cure, S. Jones. MODS: The Fall, Dash Rip R, Fuzzbox...., Cat Heads, Depeche M., X. Royal C.M., Pushtwang., Spear/Dst., Wolfgang P, Dad/Dead, B.Cockburn, End Men, Jon Astley, Jr.G. Wild, Mic'disney, Silencers, Made For TV, Fire Town.

### - CHAPEL HILL, NC

#### STEVE BALCOM-WXYC 919-962-7768

ADDS: Petrol Em., M.Crenshaw, Cellophane Ceiling, Young, Popular, & Sexy, Goo Goo D.. MAX: S. Vega, Replacemnt, D.Yoakam, Scruf./Cat, Dash Rip R, Hege V, Cure, Downy Mil., REM, Downsmiers, Wire, Ladysm. BM, Green/Red, L.Ryders, L.L.Cool J, S.Earle, Mantronix, Hoodoo G.. MODS: Peter &TTB, J. Jackson, Lorries, Young F.F., S. Orphan, J.Carrasco, Hugo Largo, The Bears, Suicidal T, Fuzzbox....

### - COLUMBIA, SC

#### HEATHER YOUNG-WUSC 803-777-7172

ADDS: Petrol Em., Hanover F., I. Fools, Go-Betwns., Cure, TSOL, X, The Call, Bich.Black, Big Black. MAX: Scruf./Cat, Hoodoo G., Cult, Replacemnt, Pianosaur., Green/Red, Wire, Royal C.M., Cat Heads, Faith N.M., N'borhoods, Fleshtones, Cure, The Fall, Pushtwang., N. Christs, East Dark, Necros, FiguresOAB, Omar & H., Fatal Fw.. MODS: Hard-Ons, Goo Goo D., Depeche M., Angry Sam., D.Horsemen, Nitzer Ebb, L.Ryders, Dash Rip R, Suicidal T, Hunters&C., REM, T. Doves, D.Yoakam, L.L.Cool J.

### - ATLANTA, GA

#### GROSSBERNDT/TURNER-WRAS 404-658-2240

ADDS: Cure, Lt.Steven, Jesus&M.C., M.Crenshaw, La Bamba, Nitzer Ebb, Petrol Em., B. Brain, W. Zevon, Lions & Ghosts, Young, Popular, & Sexy, Lorries. MAX: Replacemnt, Smiths, T. Doves, Colour F., Jon Astley, Erasure, Young F.F., Balaam&An., L.Ryders, Moyer, Wall Of V., I. Fools, Hege V, Scruf./Cat, Fatal Fw., Go-Betwns., The Fall, Royal C.M., Fire Town, S. Vega, Bowie, REM. MODS: Saints, B.Monkeys, Siouxsie&B, The Bears, W. Squares, Wire, Dash Rip R, Fleshtones, Green/Red, S. Jones, Red Cross, Downy Mil., S. Orphan, Spear/Dst., Peter &TTB, Animal Lb., Faith N.M., B. Pfeifer, Hurrah, U2, Hoodoo G..

### - ATHENS, GA

#### ANITA AMMONS-WUOG/FM 404-542-8466

ADDS: I. Fools, M.Crenshaw, Jesus&M.C., Bich.Black, Petrol Em., Silencers, Big Black, Nitzer Ebb, Lt.Steven, For Your Ears Only, Young, Popular, & Sexy, Geyser Comp. Laibach, Depeche M.. MAX: Wire, Faith N.M., REM, Hitchcock, L.Ryders,

Hege V, Young F.F., Lorries, Replacemnt, Wall Of V., Network C., Balaam&An., Pianosaur., Wainwright, Hugo Largo, Neats, Scruf./Cat, Hunters&C., Rose of A., S. Orphan. MODS: T.Vertaine, S. Vega, Sly&Robbie, Spear/Dst., Age/Chance, Hula, Wolfgang P, Coil, Wedding P., Tim Scott, Cat Heads, C.D'Forest, Peter &TTB, The Bears, Bay Of Pigs, Fields of Nephilim, Reggae Dance Hall Comp. Tav Falco, Magnificent 7, OFB.

### + SAVANNAH, GA

#### THOMPSON/WESTON-WIXY/FM 912-897-1529

ADDS: Neil Young, Joe Walsh, Lost Boys, Rock/Hyde. MAX: The Truth, Tesla, Heart, Bev.H.Cop2, Fwood Mac, U2, Crowded H., B.Adams, S. Hagar, C. Crew, Whitesnake. MODS: B.Adams, Lt.Steven, Fwood Mac, M. Ruffner, Whitesnake, Bowie, R. Marx, A.Taylor, TNT, U2, Omar & H., S. Vega, W. Zevon, S.Earle, R. Waters, Heart, Outfield, Motley C., Georgia S., John Waite, W. Party, Neil Young.

## Midwest

### + AKRON, OH

#### HOLMES/MICHELLI-WONE 216-535-7831

ADDS: Heart, Joe Walsh, Lost Boys, The Truth, INXS, Psych.Furs. MAX: Bev.H.Cop2, U2, Heart, Fwood Mac, Crowded H., B.Adams, M. Ruffner, Petty, C. Crew, Lou Gramm, Genesis, B. Idol, E.Money. MODS: R. Marx, Bowie, Petty, Fogelberg, S. Hagar, W. Zevon, U2, S. Vega, J. Butcher, R. Waters, Heart, Outfield, Mondo Rock, Fwood Mac, Omar & H., John Waite, P. Smyth, T. Kimmel, W. Party, Peter Wolf, John Hiatt, S.Earle.

### + OXFORD/CINCINNATI, OH

#### JOHN JESSER-WOXY 513-523-4114

ADDS: Cure, N'borhoods, Los Lobos, Go-Betwns., John Hiatt, Lost Boys, X, Jesus&M.C., The Call, T. Doves, W. Zevon, Urban Blt., S. Orphan. MAX: U2, Wms. Bros., Spear/Dst., Cure, Jul. Cape, Oingo B., Wire Train, Smiths, Cult, Hoodoo G., Del Fuegos, T. Doves, Bowie, L.Ryders, The Bears, Moyer, Lt.Steven, S. Vega, Replacemnt, M.Crenshaw. MODS: Jon Astley, N'borhoods, Hege V, I. Fools, D. Wilson, Dash Rip R, Rank &File, Mondo Rock, Green/Red, W. Wilder, Pushtwang., Los Lobos, Wire, Go-Betwns., Fatal Fw., K.D. Lang, C. Isaak, John Hiatt, W. Squares, Fire Town, S.Ballet, The Fall.

### + JACKSON/LANSING, MI

#### SCOTT/WEBSTER-WJXQ 517-788-6360

ADDS: John Hiatt, Whitesnake, Neil Young, S. Hagar, Heart, Lost Boys, Fire Town, La Bamba. MAX: Petty, The Truth, U2, Fwood Mac, S. Vega, Crowded H., Heart, Bev.H.Cop2, Bev.H.Cop2, R. Marx, Fogelberg, Whitesnake, Bowie, John Waite, B.Adams. MODS: Bon Jovi, E.Money, Lou Gramm, L. America, Europe, M. Ruffner, Tesla, J. Butcher, Jon Astley, G. Allman, B.Hornsby, C. Crew, Mondo Rock, Outfield, S. Winwood, S. Hagar, Heart, Lost Boys, Fire Town, La Bamba.

### + PETOSKEY, MI

#### DENNIS MARTIN-WWPZ 616-347-8713

ADDS: Heart, W. Party, John Waite, S. Vega. MAX: Bev.H.Cop2, U2, Petty, B.Adams, Heart, Bowie, Fwood Mac, Crowded H., R. Marx, The Truth. MODS: REO, R. Waters, Fogelberg, G. Allman, Outfield, Peter Wolf, B.Hornsby, E.Money, W. Zevon, Europe.

### + MINNEAPOLIS-ST.PAUL, MN

#### KEN ORNBERG-KABL 612-647-5225

ADDS: B. Brain, Hugo Largo, Royal C.M., W. Zevon, Los Lobos, Belouis S., INXS, Pushtwang.. MAX: Replacemnt, S. Vega, U2, John Hiatt, Wire, Young F.F., Saints, REM, Cure, T. Doves, S.Earle, Scruf./Cat, Fire Town, The Fall, L.Ryders, Smiths, B. Pfeifer, Peter &TTB, Sly&Robbie. MODS: Hoodoo G., Go-Betwns., The Bears, Lorries, S. Jones, Colour F., Hanover F., Lt.Steven, I. Fools, C. Isaak, OFB, N.Tremulis, Oingo B., Petty, Silencers, Red Cross, Fatal Fw., Faith N.M., Spear/Dst., Wall Of V., Wipers.

### + MINNEAPOLIS-ST.PAUL, MN

#### ALAN LAWSON-KTCZ 612-339-0000

ADDS: Joe Walsh, John Hiatt, Daltrey, N.Tremulis, W.Chung, Al Jarreau, Acoustic Alchemy, Jonathan Butler, Justo Almaro, Fire Town. MAX: Fwood Mac, U2, Level 42, Petty, S. Vega, Bowie, Pretenders, B. Taupin, D. Wilson, C. Isaak, Fogelberg, B.Cockburn, Joe Walsh. MODS: G. Allman, W. Party, Santana, Simp.Red, T.Tuesday, Big Dish, Ward Bros., Los Lobos, C. Crew, R. Cray, Kate Bush, Concrete/B, Farrenheit, T. Twins, S.Council, W. Waldman, C.Simon, Nylons, Replacemnt, D. Sylvian, Jon Astley, Bobby Stewart, S.Campbell.

### + BROOKINGS, SD

#### KEITH JAMES-KGKQ/FM 605-692-1430

ADDS: Petty, Heart, B.Adams, M. Ruffner, J. Butcher, I. Fools, Omar & H.. MAX: U2, Petty, Bowie, W. Wilder, S. Vega, Heart, R. Marx, B.Adams, The Truth. MODS: M. Ruffner, Lt.Steven, Fogelberg, R. Waters, Mondo Rock, Heart, J. Butcher, C. Crew, TPau, John Hiatt, N.Tremulis.

### + FARGO, ND

#### T.BANKS/G.STEELE-KQWB/FM 218-236-7900

ADDS: The Call, S.Earle, T. Kimmel, Joe Walsh, Neil Young, Lost Boys, Joe Walsh, Neil Young, INXS, Stickman, Marillion. MAX: Heart, Bev.H.Cop2, R. Marx, Crowded H., Fwood Mac, J. Butcher, S. Hagar, W. Zevon, Bowie, U2, S. Vega, B.Adams, Motley C., M. Ruffner, Mondo Rock, Petty, John Waite, Lt.Steven, Omar & H., Replacemnt, C. Crew, Whitesnake, A.Taylor, Outfield, W. Party, Joe Walsh, Fogelberg. MODS: Suburbs, Y&T, Cult, R. Waters, The Call, S.Campbell, A. Frehley, Farrenheit, Frzn.Ghost, Neil Young, Fwood Mac, Psych.Furs, Fire Town, S.Earle, T. Kimmel, Marillion, Stickman, Lost Boys.

### + REGINA, SK

#### WALKER/FOX-799 306-359-9936

ADDS: Hugh Marsh/R Palmer, R. Waters. MAX: B.Hornsby, J. Warnes, G.Vannelli, Rock/Hyde, U2, Gowan, B.Adams, C. Crew, P. Echo, Nylons, Bowie, Kim Wilde, Fwood Mac, Genesis, Heart, Whitney, Crowded H., C.Hart, Bev.H.Cop2, Petty, S. Vega, P. Janz, S. Winwood. MODS: Europe, Iggy Pop, Poison, The Truth, Lou Gramm, H.Lewis, Prince, B. Idol, Motley C., TPau, Frzn.Ghost, Paul Simon.

### + GRAND FORKS, ND

#### MICHAEL RIGHT-KNOX/FM 701-775-4611

ADDS: Joe Walsh, G. Allman, W. Wilder, T. Kimmel, Lost Boys, Frzn.Ghost, Shy, Georgia S., Fire Town, R.Trower. MAX: U2, Bowie, Bev.H.Cop2, M. Ruffner, Whitesnake, Crowded H., Petty, Outfield, C. Crew, Heart, Motley C., R. Marx,

## ALBUM/ALTERNATIVE

Allman, Fwood Mac, Los Lobos, Crowded H., C. Isaak, Bowie, Peter Wolf, W. Party, John Hiatt, C. Crew, L.Rydgers, W. Squares, S. Vega, W. Zevon, B.Hornsby, M. Ruffner, B.Cockburn, Simp.Red. MODS: Hoodoo G., M.Crenshaw, B.Adams, Clrk&Olson, Lt.Steven, R. Cray, Fogelberg, S.Earle, W. Waldman, Fire Town, S.Campbell, R. Marx, Cure, N.Tremulis, Bev.H.Cop2, R. Waters, Georgia S., B. Taupin, Jon Astley, B. Pfeifer.

### + WILLITS, CA

#### BRIAN HENRY-KLLK 707-459-1250

ADDS: C. Isaak, Lou Gramm, Depeche M., W. Party, Fwood Mac, Partlands. MAX: Lt.Steven, J. Butcher, Jul. Cope, John Waite, Fogelberg, Outfield, Crowded H., U2, Heart, John Hiatt, Jude Cole, W.Chung, TPau, Heart, R. Marx, G. Allman, Bev.H.Cop2, The Truth, Fwood Mac, S. Vega, S.Campbell, I. Fools, C. Isaak, Lou Gramm, Depeche M., W. Party, Frzn.Ghost, Fwood Mac, Partlands, R. Waters.

### - DAVIS, CA

#### POTOLSKY/JANSEN-KDVS 916-752-0728

ADDS: Denver Mexicans, In The Nursery, Beyond The Wildwood, Laibach, B. Brain. MAX: J.Carrasco, Alien S.F., C.Bleeding, W. Squares, Colour F., Mission, REM, John Fred, Swinging Erudites, For Your Ears Only, Kalahari Surfers, Baby Amphetamine, Bruce Gilbert, Made For TV, Tuxedomoon, Sur City Girls, Breathless, B'hole S.. MODS: Hitchcock, D.Horsemen, Hula, C.D'Forest, Downsiders, Cabbage&K., Pianosaur., Flower, Dry Lungs Comp. Cargo Cult, Muskrats, Didjits, Sarcastic Orgasm, Mighty Spincter, Swamp Thing, David Thomas, End Men.

### + SACRAMENTO, CA

#### RON GARRETT-KRXQ 916-334-7777

ADDS: Marillion, The Call, X, B. Taupin, Lost Boys, N. Ranger, Envy, Joe Walsh. MAX: U2, Whitesnake, B.Adams, Bowie, Crowded H., Petty, L.Rydgers, Heart, Cult, Motley C., Y&T, Bev.H.Cop2, IQ, R. Marx, Outfield, S. Hagar. MODS: Tesla, W. Zevon, John Waite, T. Kimmel, J. Farnham, N. Ruffner, S.Campbell, R.Medlocke, Psych.Furs, Lou Gramm, A.Taylor, Fwood Mac, Omar & H., R. Waters, C. Crew, Europe, G. Allman, S. Jones, John Hiatt, W. Party, Lost Boys, N. Ranger.

## Northwest

### + PORTLAND, OR

#### C.WIDING/K STONE-KINK 503-226-5080

ADDS: A. Summer, L. Carlton, Fogelberg. MAX: G. Allman, Big Dish, J. Butcher, Chicago, C. Crisis, P's Trust, Crowded H., C. Crew, Secret of, J. Farnham, Farrinheit, Fwood Mac, Kenny G, Heart, Journey, Level 42, Over/Top, S.Miller, Najee, P. O'Hearn, Pretenders, D. Sanborn, Santana, Paul Simon, Simp.Red, T.Tuesday, Wms. Bros., S. Winwood, Yfjackets. MODS: Jude Cole, S. Jones, Lone Just, S.Ballet, The City.

### - CORVALLIS, OR

#### L.CARLSON/D.WEBER-KBYR 503-754-2008

ADDS: Dad/Dead, Blch.Black, Stepford Husband, Cynics, Vipers, Young, Popular, & Sexy, Fortune Tellers, B Time, Cure. MAX: Lorries, Phantom T., Gaye Byker, B'hole S., Pop Will., Young F.F., Scruf./Cat, Big Black, REM, Replacemnt, No Means., Downy Mil., Jesus&M.C., B. Brain, Thatcher On Acid, Big Idea, Goodbye Mr. McKenzie, Tav Falco, Watermelon Men, Chills, Chain Gang, Flower, Tall Dwarfs, Heliotroupe, Allen S.F.. MODS: Fuzzbox..., Wire, Wolfgang P, Hard-Ons, Color of \$, B. Pfeifer, Godfathers, Blue Movie, Fire Town, Go-Betwns..

### \* EUGENE, OR

#### J.TRAPP/B.St.JAMES-KZEL 503-342-7096

ADDS: X, Heart, FiguresOAB, La Bamba, Ideola, Lost Boys. MAX: U2, Crowded H., Bowie, B.Adams, Lt.Steven, S. Vega, John Hiatt, Bev.H.Cop2, R. Marx, W. Zevon, M. Ruffner, R. Waters, REM, S.Campbell, Petty, Replacemnt, Fire Town. MODS: C. Crew, Fwood Mac, P. Smyth, Los Lobos, G. Moore, Hege V, Spear/Dst, L.Rydgers, Omar & H., S.Earle, Heart, Joe Walsh, J. Farnham, P. Domain, W. Waldman, T. Kimmel, Outfield, S. Hagar.

### \* EUGENE, OR

#### TOM KRUMM-KZAM 503-741-1999

ADDS: Fogelberg, John Hiatt, Neil Young, Los Lobos, I. Fools, Dinner w/ The Browns, Urban Blt. MAX: Heart, Fwood Mac, U2, Bowie, Petty, Peter Wolf, Fogelberg, B Time, R. Marx. MODS: Bev.H.Cop2, L.Rydgers, M.Crenshaw, D. Wilson, W. Zevon, R. Spector, Fire Town, B.Cockburn, S. Vega, John Hiatt, Neil Young, Los Lobos, Jon Astley, Fastbacks, Epic Rumors, Towers of New London, Lt.Steven.

### + MEDFORD, OR

#### DAVE HATTON-KMED 503-773-1440

ADDS: Joe Walsh, Whitesnake, M. Ruffner. MAX: Fwood Mac, Heart, Bev.H.Cop2, Bowie, Crowded H., Petty, U2, R. Marx, C. Crew, W. Zevon. MODS: B.Adams, The Truth, U2, Peter Wolf, G. Allman, Tesla, G. Moore, Mondo Rock, P. Smyth, L.Rydgers, Jude Cole, Montrose, Peter &TTB, Y&T, J. Philip, Concrete/B, J. Butcher, W. Waldman, S. Vega, John Hiatt, B.Adams, Heart.

### - BOISE, ID

#### GINGER JONES-KBSU 208-385-1984

ADDS: 10 Ft.Face, D.Horsemen, Moyet, Hugo Largo, Go-Betwns., End Men. MAX: Cure, Wire, Rose of A., Replacemnt, Colour F., Smiths, Hurray, Hunters&C., Fatal Flw., Young F.F., Wolfgang P, Cat Heads, I. Fools, REM, Jon Astley, Hoodoo G., Depeche M., Hitchcock, S. Orphan, L.Rydgers, S. Vega, McGuire, W. Squares. MODS: Dramarama, Flestones, Hunters&C., Hard-Ons, Pushtwang., Red Kross, Scruf./Cat, Hege V, The Fall, 8 Seconds, Balaam&An., Railway C., T. Doves, Los Lobos, Husker Du, Tim Scott, Fuzzbox..., Peter &TTB, Wms. Bros., XTC, Lorries, Downy Mil..

### + SEATTLE, WA

#### P.MAYS/C.HANLEY-KEZX 206-633-5590

ADDS: Janis Siegel, Andy Naroll, B.Cockburn. MAX: Nylons, Fwood Mac, Ladysm. BM, Roches, S. Vega, Clrk&Olson, Andrew White, John Stewart, Lyie Lovett, Jonathan Butler, MODS: D. Wilson, S.Campbell, John Hiatt, Tonnes Von Zandt, Alex DeGrassi, H. Near, P. Larkin, Acoustic Alchemy, M Transfer, Loudon Wainwright, Fogelberg.

### + SEATTLE, WA

#### SNIDER/SULLIVAN-KXRX 206-323-3636

ADDS: John Waite, T. Kimmel, R.Trower. MAX: Heart, Bev.H.Cop2, Petty, U2, M. Ruffner, R. Marx, Bowie, Crowded H.. MODS: U2, B.Adams, The Truth, Heart, W.

Party, W. Zevon, Fogelberg, Genesis, Petty, Bowie, Fwood Mac, P. Smyth, Heart, Petty, G. Allman, M. Ruffner, R. Cray.

### \* SEATTLE, WA

#### JIM KELLER-KJET 206-281-5600

ADDS: X, La Bamba, Hoodoo G., The Call, Go-Betwns., Jesus&M.C., Cruzados, Lions & Ghosts, R. Waters. MAX: U2, Cure, Smiths, Siouxsie&B, Jul. Cope, Bowie, Replacemnt, Colour F., Hipsway, M.Crenshaw, John Hiatt, S. Vega, Hunters&C., Depeche M.. MODS: Wire, Psych.Furs, T. Doves, Fatal Flw., L.Rydgers, Spear/Dst., Fire Town, S. Jones, FiguresOAB, I. Fools, Silencers, Balaam&An., Jon Astley, W. Party, Saints, Hanover F., Prince, Erasure, Moyet, The Bears, REM, Young F.F..

### - SEATTLE, WA

#### FAITH HENSCHEL-KCMU 206-543-4680

ADDS: Cure, Royal C.M., OFB, Cabbage&K., John Adams, Paper Bag, Dry Lungs, Reggae Dance Hall Classics, Geyser Comp. Gaye Byker. MAX: B'hole S., Wire, Wipers, C.Bleeding, A. Russell, Downy Mil., T.Verlaine, P. Glass, No Means., Ladysm. BM, Coil, Cure, Thatcher On Acid, Kassav #5, Mantronix, Melting Fish, E. Ka-spel, London Pavilion Comp. Beauty Comp. Ashwin Batish, Mick Karn, King Sunny Ade, Made To Measure, Anne Clark, Koko Tylr.. MODS: Young F.F., Sly&Robbie, S. Vega, Replacemnt, Hula, Lounge Lizards, Holger Tzuday, Clive Big, Bruce Gilbert, Calibate R.

### + YAKIMA, WA

#### RON O'BRIEN-KATS/FM 509-457-9117

ADDS: G. Allman, Fwood Mac, Joe Walsh, W. Zevon. MAX: Heart, Petty, Fogelberg, U2, Outfield, Fwood Mac, Bowie, S. Vega, W. Party, R. Marx, Bev.H.Cop2, M. Ruffner, Omar & H., S. Hagar, John Waite. MODS: Heart, B.Adams, U2, The Truth, Frzn.Ghost, Fire Town, Lt.Steven, Georgia S., J. Butcher, C. Crew, A.Taylor, Mondo Rock, Whitesnake, S.Campbell, S.Earle.

### + SPOKANE, WA

#### SKY WALKER-KOSP 509-448-9900

ADDS: C. Crew, Heart, Omar & H., M. Ruffner. MAX: B.Adams, Bowie, Fwood Mac, Heart, R. Marx, Petty, Bev.H.Cop2, S. Vega. MODS: G. Allman, Fogelberg, Fwood Mac, Petty, W. Zevon, B.Adams, Bowie, R. Cray, L. America, P. Smyth, The Truth, U2.

### + ANCHORAGE, AK

#### CARTER B.VARGAS-KWHL/FM 907-344-9622

ADDS: Joe Walsh, Neil Young, Envy, Marillion, Lost Boys, J.Priest, S.Campbell. MAX: Bowie, Bev.H.Cop2, Petty, B.Adams, Heart, S. Hagar, U2, Neil Young, J. Butcher, R. Marx, U2, Petty, Whitesnake, A. Frehley, Joe Walsh, Heart. MODS: Envy, W. Zevon, Marillion, Y&T, G. Allman, John Waite, M. Ruffner, Lost Boys, R. Waters, Outfield, Omar & H., T. Kimmel, Fogelberg, J.Priest, S.Earle, S.Campbell.

## BIRTHDAYS

### Our Best Wishes and HAPPY BIRTHDAY To:

- Linda Kirishjian, Columbia Records 6/14
- Charlie Minor, A&M Records 6/14
- Tom Cooper, WPPi-Carrollton, GA 6/14
- Dennis Martin, WWPZ-Petosky, MI 6/14
- Boy George 6/14
- Bill St. John, Q104-Gadsden, AL 6/15
- Dennis Switzer, KOLL-Gillette, WY 6/15
- Waylon Jennings, Harry Nilsson, Russell Hitchcock 6/15
- Jim Martin, WFMJ-Youngstown, OH 6/16
- Kelly Dossey, WOVO/FM-Glasgow, KY 6/16
- Brian Emery, WMTR-Morristown, NJ 6/16
- Gino Vannelli, Billy "Crash" Craddock 6/16
- Jon Perry, KLBO-EI Dorado, AR 6/17
- Barry Manilow 6/17
- Dan Olsen, WXYQ-Stevens Point, WI 6/18
- Roy Williams, KJOY-Stockton, CA 6/18
- James Alexander, WJLB-Detroit, MI 6/18
- Adam Langley, WBNY-Buffalo, NY 6/18
- Elaine Werner, KKSS/FM-Santa Fe, NM 6/18
- Paul McCartney 6/18
- Elma Greer, The Gavin Report 6/19
- Garfield, The Cat 6/19
- Tony Waitokus, WCIL/FM-Carbondale, IL 6/19
- Ann Wilson (Heart) 6/19
- Chris Collins, FM102-Sacramento, CA 6/20
- Anne Murray, Lionel Richie, Cyndi Lauper, Brian Wilson, Chet Atkins 6/20



# NMS8 KEYNOTE SPEAKERS: RICHARD BRANSON BILL GRAHAM

## There Is Only One New Music Seminar...

### The Eighth New Music Seminar, July 12-15, 1987 The Marriott Marquis Hotel, New York City

The only convention that brings together virtually the entire international music business. Look at the program of this year's meeting—it describes an unbeatable opportunity to increase your knowledge and contacts internationally. The daytime program, when combined with a nighttime program of performances by over 200 groups of every kind (applications to perform are being accepted now) in venues all over the city makes the NMS the only place to assure your future in the music business.

#### SUNDAY — JULY 12

- 1:00 PM  
DJs & MCs: The Battle For World Supremacy—Trials
- 4:30 PM  
Nightclubbing Around The World  
American Rock Indies: A Reality Check  
Marketing Metal  
Songwriters & Publishers: A Mock Negotiation  
France/Benelux: A Market Survey
- 6:30 PM  
Recording Engineers  
Alternative AOR  
Dance Music Issues  
Imports Issue  
Merchandising: Still A Burning Issue

#### MONDAY — JULY 13

- 10:30 AM  
Keynote Address
- 12:30 PM  
Songwriters & Publishers: A Follow-Up Workshop  
A Million Dollars Worth of Mistakes  
Racism in the US Music Industry  
Merchandising: The New Profit Center

- Pool Directors Conclave  
2:30 PM  
A & R (Arguments & Recriminations)  
Publicity Workshop  
Rhythm Radio: Meeting The Pop Challenge  
State of the Artist's Recording Agreement  
Australia: A Market Survey  
Album Radio Conclave
- 5:30 PM  
Managers  
DJs And Remixers  
Commercial Music: Is It Art?  
New Technologies: The Hardware Revolution  
International Publishers Debate: The European Licensing Controversy  
Crossover: The New Hitmakers

#### TUESDAY — JULY 14

- 11:00 AM  
Rock Criticism  
Recording Contract: A Mock Negotiation  
Talent & Booking Workshop: Getting New Bands On The Road

- Radio G.M.s: The Big Guys Talk Music & Money  
Canada: A Market Survey  
College Radio Conclave (Radio Only)
- 12:45 PM  
The Future of Music Video  
Music For Peace  
Japan: A Market Survey  
Hi-NRG: Frontier or Boundary?  
Nightclubs In Crisis
- 2:30 PM  
Metal: Headbanging Around The World  
Songwriters  
Crossover: Pop Radio's New Attitude  
The Record Deal: A Follow-Up Workshop  
Dance & Alternative Rock Retail  
Dance-Oriented Rock
- 5:30 PM  
Record Producers  
UK Major Labels  
Big Record Retailers: Is There Room For New Music?  
Contemporary Instrumental  
Music Trends in the Underground

Attorney Clinic: The Whys & Wherefores of Getting a Good Lawyer

#### WEDNESDAY — JULY 15

- 11:00 AM  
Talent & Booking  
Independent Labels & Distribution: The Big Comeback  
Copyright in the Digital Age  
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Germany/Austria/Switzerland/  
Scandinavia: A Market Survey  
Accounting & Bookkeeping Workshop
- 12:45 PM  
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International Talent & Booking  
Management Workshop  
Rap: America Surrender To The Street
- 2:30 PM  
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GAVIN

## ...The Unconventional Convention

# COUNTRY

## MOST ADDED

**KENNY ROGERS & RONNIE MILSAP**  
(80 reports)

**FORESTER SISTERS** (44 reports)

**O'KANES** (42 reports)

**DAN SEALS** (42 reports)

**ROSANNE CASH** (39 reports)

2W LW TW

8	4	1	<b>THE JUDDS</b> - I Know Where I'm Going (RCA)
6	5	2	<b>CRYSTAL GAYLE/GARY MORRIS</b> - Another World (Warner Bros.)
3	1	3	George Strait - All My Ex's Live In Texas (MCA)
9	6	4	<b>STEVE WARINER</b> - The Weekend (MCA)
1	2	5	Randy Travis - Forever And Ever, Amen (Warner Bros.)
14	9	6	<b>HOLLY DUNN</b> - Love Someone Like Me (MTM)
2	3	7	Earl Thomas Conley - That Was A Close One (RCA)
21	15	8	<b>RONNIE MILSAP</b> - Snap Your Fingers (RCA)
15	12	9	<b>RICKY VAN SHELTON</b> - Crime Of Passion (Columbia)
7	7	10	John Schneider - Love You Ain't Seen The Last Of Me (MCA)
17	14	11	<b>RICKY SKAGGS/SHARON WHITE</b> - Love Can't Ever Get Better...(Epic)
25	18	12	<b>REBA McENTIRE</b> - One Promise Too Late (MCA)
19	16	13	<b>LEE GREENWOOD</b> - Someone (MCA)
4	8	14	Sweethearts Of The Rodeo - Chains Of Gold (Columbia)
18	17	15	<b>BAILLIE &amp; THE BOYS</b> - Oh Heart (RCA)
20	19	16	<b>VINCE GILL</b> - Cinderella (RCA)
16	13	17	<b>S-K-O</b> - American Me (MTM)
27	23	18	<b>WAYLON JENNINGS</b> - Fallin' Out (MCA)
5	10	19	Dwight Yoakam - Little Sister (Reprise)
23	22	20	<b>K.T.OSLIN</b> - 80's Ladies (RCA)
32	26	21	<b>MICHAEL MARTIN MURPHEY</b> - A Long Line Of Love (Warner Bros.)
28	25	22	<b>LARRY GATLIN/JANIE FRICKE</b> - From Time To Time (Columbia)
38	31	23	<b>THE TRIO (Dolly,Linda,Emmylou)</b> - Tellin' Me Lies (Warner Bros.)
33	28	24	<b>HIGHWAY 101</b> - Whiskey, If You Were A Woman (Warner Bros.)
37	30	25	<b>RESTLESS HEART</b> - Why Does It Have To Be (RCA)
10	11	26	Tanya Tucker - It's Only Over For You (Capitol)
35	29	27	<b>ANNE MURRAY</b> - Are You Still In Love With Me (Capitol)
--	35	28	<b>KATHY MATTEA</b> - Train Of Memories (Mercury)
24	24	29	Bellamy Brothers - Country Rap (MCA/Curb)
39	33	30	<b>GEORGE JONES</b> - I Turn To You (Epic)
--	37	31	<b>T. GRAHAM BROWN</b> - Brilliant Conversationalist (Capitol)
--	40	32	<b>HANK WILLIAMS JR.</b> - Born To Boogie (W.B./Curb)
36	32	33	John Wesley Ryles - Midnight Blue (Warner Bros.)
12	21	34	<b>T.G.SHEPPARD</b> - You're My First Lady (Columbia)
11	20	35	Eddy Raven - You're Never Too Old For Young Love (RCA)
--	38	36	<b>ASLEEP AT THE WHEEL</b> - House Of Blue Lights (Epic)
--	--	37	<b>DON WILLIAMS</b> - I'll Never Be In Love Again (Capitol)
--	--	38	<b>EXILE</b> - She's Too Good To Be True (Epic)
--	--	39	<b>LYLE LOVETT</b> - Why I Don't Know (MCA/Curb)
--	--	40	<b>OAK RIDGE BOYS</b> - This Crazy Love (MCA)

## CERTIFIED

**DON WILLIAMS**  
I'll Never Be In Love Again  
(Capitol)

**EXILE**  
She's Too Good To Be True  
(Epic)

## RECORD TO WATCH



**DONNA FARGO & BILLY JOE ROYAL**  
Members Only  
(Mercury)



Editor: Elma Greer  
Assoc. Editor: Lisa Smith

## CHARTBOUND

ARTIST	TITLE	LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
<b>STEVE EARLE</b>	-	Nowhere Road (Epic)	115	28	1	19	67	17%	3
<b>GLEN CAMPBELL/STEVE WARINER</b>	-	The Hand That Rocks The Cradle (MCA)	97	12	--	33	52	34%	5
<b>MICHAEL JOHNSON</b>	-	Ponies (RCA)	96	28	--	15	53	15%	3
<b>PAKE McENTIRE</b>	-	Too Old To Grow Up Now (RCA)	94	11	--	23	60	24%	4

# NO SWEAT:

Cool off your listeners  
with these sizzlers.

## ASLEEP AT THE WHEEL

"House Of Blue Lights"  
34-07125

Gavin 36\* BB 46\* R&R 43\*



## RICKY VAN SHELTON



"Crime Of Passion"  
38-07025

Gavin 9\* BB 14\* R&R 13\*

## GEORGE JONES

"I Turn To You"  
34-07107

Gavin 30\* BB 35\* R&R 38\*

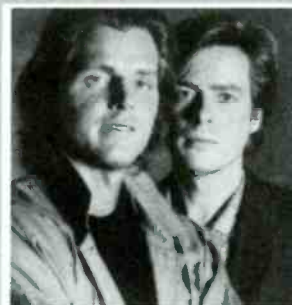


### JUST SHIPPED:



ROSANNE CASH  
"The Way We Make  
A Broken Heart"

38-07200



THE O'KANES  
"Daddies Need To  
Grow Up Too"

38-07187

Columbia Records



# UP & COMING

Reports accepted Mondays at  
8 AM through 11 AM Wednesdays  
Station Reporting Phone (415) 392-7750

Reports Adds Weeks ARTIST TITLE LABEL

93	31	2	JUDY RODMAN - I'll Be Your Baby Tonight (MTM)
93	31	6	SAWYER BROWN - Savin' The Honey For The Honeymoon (Capitol/Curb)
88	24	3	STATLER BROTHERS - I'll Be The One (Mercury)
86	80	1	KENNY ROGERS & RONNIE MILSAP - Make No Mistake, She's Mine (RCA)
75	4	7	TOM WOPAT - Put Me Out Of My Misery (EMI America)
75	9	5	THE SHOOTERS - 'Til The Old Wears Off (Epic)
58	1	7	MEL McDANIEL - Anger & Tears (Capitol)
50	19	2	RONNIE McDOWELL - Make Me Late For Work (MCA/Curb)
50	44	1	*FORESTER SISTERS - You Again (Warner Bros.)
46	42	1	*THE O'KANES - Daddies Need To Grow Up Too (Columbia)
44	8	5	LARRY BOONE - I Talked A Lot About Leavin' (Mercury)
44	42	1	*DAN SEALS - Three Time Loser (EMI America)
43	1	7	MASON DIXON - 3935 West End Avenue (Premier One)
42	39	1	*ROSANNE CASH - The Way We Make A Broken Heart (Columbia)
38	1	6	SYLVIA - Straight From The Heart (RCA)
34	8	2	PATTY LOVELESS - After All (MCA)
33	13	1	*THE WRAYS - You Lay A Lot Of Love On Me (Mercury)
32	1	8	RAY STEVENS - Would Jesus Wear A Rolex (MCA)
28	--	6	BUTCH BAKER - Don't It Make You Wanna Go Home (Mercury)
26	4	2	DAVID ALLAN COE - Tanya Montana (Columbia)
25	25	1	*DONNA FARGO/BILLY JOE ROYAL - Members Only (Mercury)
22	--	6	PAM TILLIS - There Goes My Love (Warner Bros.)
20	4	1	*RODNEY CROWELL - Looking For You (Columbia)

\*Debuts This Week

Dropped: #27-Nitty Gritty Dirt Band, #34-Moe Bandy, #36-Mickey Gilley,  
#39-Dan Seals, Susan Marshall, Merle Haggard

## INSIDE COUNTRY

The top half of the chart is finally starting to loosen up and make way for some of the new product. Ronnie Milsap made a big move into the Top Ten, and it looks like he's headed for #1. 172 stations and a 95% HIT FACTOR can't be wrong. Ricky Van Shelton picks up his first Top Ten showing, and reaction to this one continues to be all positives. Kurt Phillips at KMIT-Mitchell, SD, tells us the calls just keep pouring in. Vince Gill's "Cinderella" is really coming on strong, with a 90% HIT FACTOR. Shane Krag at KCLK-Clarkston, WA, reports his phones are going wild for Vince. It looks like The Trio will make it two in a row. It's already Top 30 on our Adult Contemporary chart and makes a big leap from 31-23 on our Country chart. One of the hottest records for our reporters continues to be Hank Williams Jr. After only three weeks, it's at #32 on the chart and becoming one of the TOP REQUESTS. T.J.Hart at

WFMB-Springfield, IL, says "This one got overwhelming response during testing, and is already #1 in requests. Could be the best Hank's ever had." Last week's RECORD TO WATCH, Pake McEntire, shows up in CHARTBOUND with 94 reports and a 24% HIT FACTOR. There was no contest for this week's MOST ADDED record. The Kenny Rogers/Ronnie Milsap duet blew away the competition with 80 adds. Look for this one to have no problem zooming its way up the chart. This week's RECORD TO WATCH is another new pairing. Donna Fargo & Billy Joe Royal's "Member's Only" received 25 adds its first week out, and Kevin O'Neal at WBIG/FM-Greensboro, NC, is reporting instant calls. While it didn't quite make it into UP & COMING (with 14 reports), we're starting to get a lot of comments about Joe Kenyon's "Hymne." Ken Conlin at KRED -Eureka, CA, gets calls every time it's played. It tested well

at KYKR -Beaumont, TX, and Al Parker at WGUD-Pascagoula, MS, is also reporting strong early response. This could be one to keep an eye on.  
Lisa & Elma

## TOP REQUESTS

RANDY TRAVIS  
GEORGE STRAIT  
THE JUDDS

## LP CUTS

THE JUDDS - Turn It Loose  
RANDY TRAVIS - Too Gone, Too Long  
NITTY GRITTY DIRT BAND -  
Fishin' In The Dark  
STEVE EARLE - I Ain't Ever Satisfied  
DWIGHT YOAKAM - Please, Please Baby  
RICKY VAN SHELTON - Ultimately Fine

# HIT FACTOR

Country  
Research:  
Lisa Smith  
Elma Greer

Total Reports This Week **178** Last Week **180**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
THE JUDDS - I Know Where I'm Going (RCA/Curb)	176	--	142	33	1	99%	8
CRYSTAL GAYLE/GARY MORRIS - Another World (Warner Bros.)	170	--	146	22	2	98%	10
HOLLY DUNN - Love Someone Like Me (MTM)	176	1	101	65	9	94%	9
RONNIE MILSAP - Snap Your Fingers (RCA)	172	--	49	115	8	95%	6
RICKY VAN SHELTON - Crime Of Passion (Columbia)	159	1	87	59	12	91%	9
RICKY SKAGGS/SHARON WHITE - Love Can't Ever Get Better...(Epic)	159	--	57	94	8	94%	9
REBA McENTIRE - One Promise Too Late (MCA)	171	2	35	119	15	90%	6
LEE GREENWOOD - Someone (MCA)	168	1	35	118	14	91%	8
BAILLIE & THE BOYS - Oh Heart (RCA)	155	2	49	85	19	86%	11
VINCE GILL - Cinderella (RCA)	160	5	33	111	11	90%	9
WAYLON JENNINGS - Fallin' Out (MCA)	163	4	19	115	25	82%	6
K.T.OSLIN - 80's Ladies (RCA)	153	5	39	88	21	83%	10
MICHAEL MARTIN MURPHEY - A Long Line Of Love (Warner Bros.)	164	10	12	110	32	74%	6
LARRY GATLIN/JANIE FRICKE - From Time To Time (Columbia)	149	2	17	115	15	88%	8
THE TRIO - Tellin' Me Lies (Warner Bros.)	161	8	4	114	35	73%	5
HIGHWAY 101 - Whiskey, If You Were A Woman (Warner Bros.)	156	9	9	112	26	77%	6
RESTLESS HEART - Why Does It Have To Be (RCA)	156	4	6	104	42	70%	5
ANNE MURRAY - Are You Still In Love With Me (Capitol)	141	4	8	95	34	73%	8
KATHY MATTEA - Train Of Memories (Mercury)	145	10	2	77	56	54%	8
GEORGE JONES - I Turn To You (Epic)	128	7	7	76	38	64%	6
T.GRAHAM BROWN - Brilliant Conversationalist (Capitol)	145	16	--	71	58	48%	6
HANK WILLIAMS JR. - Born To Boogie (Warner Bros.)	148	27	4	63	54	45%	3
ASLEEP AT THE WHEEL - House Of Blue Lights (Epic)	110	6	3	57	44	54%	6
DON WILLIAMS - I'll Never Be In Love (Capitol)	122	23	--	38	61	31%	4
EXILE - She's Too Good To Be True (Epic)	124	27	--	35	62	28%	3
LYLE LOVETT - Why I Don't Know (MCA)	109	13	--	30	66	27%	4
OAK RIDGE BOYS - This Crazy Love (MCA)	115	30	1	23	61	20%	3
STEVE EARLE - Nowhere Road (MCA)	115	28	1	19	67	17%	3
GLEN CAMPBELL/STEVE WARINER - The Hand That Rocks The Cradle (MCA)	97	12	--	33	52	34%	5
MICHAEL JOHNSON - Ponies (RCA)	96	28	--	15	53	15%	3

## REVIEWS

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record -- 60 stations have it in Heavy or Medium rotation -- Hit Factor = 60%



**VINCE GILL - *The Way Back Home* (RCA)** This long-awaited LP teams Vince with producer Richard Landis (Juice Newton, Eddie Rabbitt), and could be the one that gets him the recognition he deserves. A talented multi-instrumentalist (he plays lead guitar, mandolin, dobro and the banjo) and songwriter (he wrote all but two of the songs on the LP), Vince gets a lot of superstar help with the background vocals from Rosanne Cash, Rodney Crowell, Emmylou Harris, Bonnie Raitt and The Sweethearts Of The Rodeo (wonder why!) But the songs themselves are the stars of this LP. "The Way Back Home" is dedicated to the search for missing children. He does a beautiful rendition of Buddy Holly's "It Doesn't Matter Anymore" and then joins with Bonnie Raitt for a rollicking "Let's Do Something." Other exceptional cuts include "Everybody's Sweetheart" and "Baby That's Tough."

**Northeast**

WORCESTER, MA(TIM TODD-WORC) Don Wms., K.Mattea, The Trio.  
 LOWELL/LAWRENCE, MA(FRANK FITZ-WLLH) Gtins/J.F., Hwy. 101, K.Mattea, The Trio.  
 BROCKTON, MA(MARK BURNS-WCAV/FM) No Report, Frozen.  
 PORTLAND, ME(HAL KNIGHT-WPOR/FM) Hank Jr., S.Earle, Pake, Oaks, Shooters, J.Rodman, Wrays.  
 NEW YORK, NY(PAM GREEN-WHN) Milsp/Rgrs, V.Gill, T.Wopat, Exile, T.G.Brown.  
 ROME, NY(JACK MORAN-WRNY) Milsp/Rgrs, Statlers, O'Kanes, J.Kenyon.  
 CARLISLE, PA(ANN STEVENS-WHYL) K.T.Oslin, M. Murphey, The Trio, Waylon  
 PHILADELPHIA, PA(BOB YOUNG-WXTU) No Report, Frozen.

**Southeast**

BALTIMORE, MD(GREG COLE-WPOC/FM) The Trio, L. Lovett, T.Wopat.  
 FROSTBURG, MD(GEORGE DENTON-WFRB) Milsp/Rgrs, D.Seals, Foresters.  
 POCOMOKE CITY, MD(MIKE STANLEY-WDMV) Milsp/Rgrs, R. Crowell, D.Seals, O'Kanes, R.Cash, FargoRoyal.  
 EXMORE, VA(BADGER/LECATO-WKRE) Milsp/Rgrs, D.Seals, FargoRoyal, G.Highfill, P.Loveless.  
 DANVILLE, VA(ALAN ROWE-WDVA) Milsp/Rgrs, Fostr/Loyd, FargoRoyal, D.Seals, R.Cash, O'Kanes, R. Crowell.  
 CHARLESTON, WV(BOB JONES-WQBE/FM) Exile, Don Wms., M.Johnson, S.Earle.  
 GREENSBORO, NC(KEVIN O'NEAL-WBIG/FM) S.Earle, L. Lovett, FargoRoyal, Milsp/Rgrs, D.Seals, J.Kenyon.  
 GOLDSBORO, NC(BILL WIGGS-WFMC) Milsp/Rgrs, Wrays, J.Paycheck, FargoRoyal, O'Kanes, Foresters, R.Cash.  
 SHELBY, NC(DAVIS/HAMRICK-WADA) Hank Jr., Don Wms., S.Earle, Exile, Oaks, Skaggs/Wht.  
 COASTAL, NC(KERRY WOLFE-WRNS/FM) G.Jones, Glen/Steve, L. Lovett, Pake, M.Johnson, J.Rodman.  
 JACKSONVILLE, NC(B.J.-WLAS) Milsp/Rgrs, R.Cash, O'Kanes, Foresters, FargoRoyal.  
 STATESVILLE, NC(TIM WALKER-WFMX) Don Wms., Oaks, Statlers, M.Johnson.  
 CONWAY, SC(DAVE DEMPSEY-WLAT) Wrays, R.Cash, O'Kanes, FargoRoyal, Milsp/Rgrs.  
 GREENVILLE, SC(CHRIS LEE-WSSL A/F) Bellamys, G.Jones, Hwy. 101, Reba.  
 CANTON, GA(CHRIS GRIFFIN-WCHK/FM) J.W.Ryles, S.Earle, Don Wms..  
 CARROLLTON, GA(PATRICK SHUMAKE-WLBB) Hank Jr., Don Wms., Exile, L. Lovett.  
 CEDARTOWN, GA(CHUCK WALLEY-WGAA) Milsp/Rgrs, M.Johnson, O'Kanes, Kris K., Statlers, J.Rodman, L. Boone.  
 ATLANTA, GA(NEIL MCGINLEY-WKHX/FM) T.G.Brown.  
 SWAINSBORO, GA(SHIRLEY SMOAK-WJAT) Milsp/Rgrs, O'Kanes, R.Cash, Foresters, J.Kenyon.  
 ELBERTON, GA(DAVE DAVIS-WWRK/FM) Milsp/Rgrs, Foresters, D.Seals, FargoRoyal, Willie N., Fostr/Loyd, R.Anderson, P.Proctor.  
 PENSACOLA, FL(STEVE RYAN-WOWW107) Milsp/Rgrs, Wheel, T.Wopat, Oaks, Pake.  
 DESTIN, FL(SKIP DAVIS-K92/FM) Milsp/Rgrs, O'Kanes, Foresters, D.Seals, R.Cash, R.McDowell, Willie N., Girls N.D., Emmylou H.  
 GAINESVILLE, FL(BRAD RIVERS-WYG C) D.Seals, Milsp/Rgrs, R.McDowell, FargoRoyal, M.Johnson, A.Pace, R.Sharp.  
 DUNNELLON, FL(CHEYENNE-WTRS) No Report, Frozen.  
 FT. PIERCE, FL(GEORGE GORDON-WDKC) O'Kanes, R.Cash, Milsp/Rgrs, R.McDowell, Foresters.  
 ST.PETERSBURG, FL(JAY ROBERTS-WSUN) No Report, Frozen.  
 ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) No Report, Frozen.  
 ARCADIA, FL(CHARLIE B.-WOKD) O'Kanes, R.Cash, FargoRoyal, Foresters, Wrays, Milsp/Rgrs.

**South**

TALLADEGA, AL(RICK ROBINSON-WEYY) Hank Jr., T.G.Brown, Foresters, D.Seals, L. Boone, Milsp/Rgrs, P.Loveless, M.Johnson, S.Earle, Cannons.  
 JASPER, AL(JOHNNY ELMORE-WARF) M.Johnson, Oaks, S.Earle.  
 GADSDEN, AL(JIM PRUETT-WAAX) R.McDowell, M.Johnson, Foresters, J.Rodman, Milsp/Rgrs.  
 ALBERTVILLE, AL(JEFF ALLEN-WQSB/FM) Milsp/Rgrs, D.Seals, Don Wms., Foresters.  
 ATMORE, AL(VERONIQUE LECLERC-WSKR) Wrays, Willie N., Girls N.D., Milsp/Rgrs, Foresters, R.Cash, O'Kanes.  
 NASHVILLE, TN(ERIC MARSHALL-WSIX) Oaks, Don Wms., S.Earle, L. Lovett, M.Johnson.  
 MEMPHIS, TN(JIM TABOR-WMC) Milsp/Rgrs, Hank Jr., T.G.Brown, Exile.

MEMPHIS, TN(JON CONLON-WGKX/FM) M. Murphey, Waylon, Restless H, T.G.Brown, L. Lovett.  
 COLUMBIA, TN(RAMEY/MOSS-WKOM/FM) L. Lovett, Milsp/Rgrs.  
 COLLINS/HATTIESBURG, MS(JOHN GATLIN-WKNZ) Wrays, O'Kanes, Foresters.  
 BILOXI, MS(RICK MIZE-WVMI) T.G.Brown, S.Earle, J.Kenyon, D.Seals, J.Rodman.  
 PASCAGOULA, MS(AL PARKER-WGUD) FargoRoyal, Foresters, O'Kanes, R.Cash, J.Kenyon.  
 COLUMBUS/STARKVILLE, MS(RICK RUSSELL-WMBC/FM) R.Cash, Foresters, Milsp/Rgrs, O'Kanes, D.Seals, Fostr/Loyd.  
 LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) Milsp/Rgrs, D.Seals, R.Cash, FargoRoyal.  
 HARLAN, KY(FRANK SMITH-WFSR) J.Kenyon, D.Seals.  
 PADUCAH, KY(KING/LAWRENCE-WKYQ) No Report, Frozen.  
 CENTRAL CITY, KY(BARNETT/LANE-WKYA) The Trio, Hank Jr., Exile, Restless H, S.Earle.  
 HOUMA, LA(JAN JACKSON-KJIN) K.Mattea, T.G.Brown.  
 HAMMOND, LA(RAY ROMERO-WFPR) Hank Jr., M.Johnson, Sawyer B., Wheel  
 LAFAYETTE, LA(KEVIN STUART-KXKW) V.Gill, Milsp/Rgrs, M.Johnson.  
 ABBEVILLE, LA(ANTHONY KEITH-KROF) Exile, Glen/Steve, Don Wms., Sawyer B., J.Rodman, Oaks.  
 BATON ROUGE, LA(ALAN JEFFRIES-WKJN) Foresters, D.Seals, Milsp/Rgrs, J.Rodman, R.McDowell.  
 RUSTON, LA(BOB DAY-KXKZ) Milsp/Rgrs, R.Cash, Wrays, FargoRoyal.  
 ALEXANDRIA, LA(RICK STEVENS-KRRV) Milsp/Rgrs, Glen/Steve, O'Kanes, Foresters, P.Loveless.  
 HOT SPRINGS, AR(JIM SWANSON-KQUS) No Report, Frozen.  
 FAYETTEVILLE, AR(TOM SLEEKER-KKIX) Milsp/Rgrs, R.Cash, M.Johnson, S.Earle.

**Upper Midwest**

ROCHESTER, MN(KEITH PHILLIPS-KWWK/FM) M. Murphey, Hwy. 101.  
 MARSHALL, MN(LOWELL HIGHBY-KMHL) FargoRoyal, O'Kanes, Milsp/Rgrs, Foresters.  
 ST.CLOUD, MN(MARK SPRINT-WWJO/FM) Statlers, S.Earle, Oaks, J.Rodman, Glen/Steve, Hank Jr., Shooters, M.Johnson, R.Stevens.  
 BRAINERD, MN(DAVE TORKELOSON-KVBR) Exile, J.Rodman, Don Wms., Reba  
 YANKTON, SD(BOB FLITTIE-WNAX) J.Paycheck, Cannons, O'Kanes, Milsp/Rgrs, FargoRoyal, R.Cash, D.Seals, Foresters, G.Highfill, Fostr/Loyd.  
 MITCHELL, SD(KURT PHILLIPS-KMIT) Milsp/Rgrs, D.Seals, Foresters, O'Kanes  
 HURON, SD(JEFF DUFFY-KOKK) R.McDowell, D.Seals, M.Johnson, Milsp/Rgrs  
 ABERDEEN, SD(STEVE SMALL-KKAA) P.Loveless, Don Wms., Glen/Steve, Milsp/Rgrs, Foresters.  
 REDFIELD, SD(MYRON GRAGE-KOKD) R.Cash, FargoRoyal, Foresters, G.Highfill, Milsp/Rgrs, O'Kanes, D.Seals.  
 RAPID CITY, SD(BOB LOUIS-KIMM) Hank Jr., Pake, Oaks, M.Johnson, T.G.Brown, J.Rodman, Wrays.  
 RAPID CITY, SD(SCOTT KEARNS-KTOQ) No Report, Frozen.  
 WAHPETON, ND(MIKE LABELLE-KBMW) Milsp/Rgrs, D.Seals, L. Boone, M.Johnson, Shooters, R.McDowell.  
 FARGO, ND(DON ROBERTS-KFGO) Milsp/Rgrs, R. Crowell, Foresters, FargoRoyal, L.Hutchins.  
 FARGO, ND(SCOTT WINSTON-KVOX A/F) Milsp/Rgrs, K.Mattea, A.Murray.  
 GRAND FORKS, ND(TIM LARSON-KYCK) Gtins/J.F., D.Seals, Don Wms., Hwy. 101.  
 JAMESTOWN, ND(JEFF PROEHL-KSJB) FargoRoyal, Foresters, O'Kanes, R.Cash, G.Highfill.  
 BISMARCK, ND(MARV ALLEN-KLXX) S.Earle, Oaks, T.G.Brown, The Trio.  
 MINOT, ND(JERI LEE-KZPR) M. Murphey.

**Midwest**

DES MOINES, IA(JIM PATRICK-KSO) Glen/Steve, Oaks, Statlers, J.Kenyon, Don Wms., Pake, K.T.Oslin.  
 FORT DODGE, IA(DALE EICHOR-KWMT) Don Wms., Pake, S.Earle, D.A. Coe, Oaks, M.Johnson.  
 WATERLOO, IA(BILL JAMES-KXEL) R.McDowell, Glen/Steve, Wrays, P.Loveless, Ride/River, M.Johnson, S.Allanson, B.Lace.  
 SIOUX CITY, IA(TY COOPER-KMNS) No Report, Frozen.  
 SIOUX CENTER, IA(TOM ALDRICH-KVDB) Milsp/Rgrs, L. Lovett, S.Earle, Exile, Pake, J.Rodman, Hank Jr..  
 SPENCER, IA(RICK FRIDAY-KICD/FM) Hank Jr., Statlers, M.Johnson, J.Rodman, R.McDowell.  
 FESTUS, MO(CRESSWELL/NICHOLS-KJCF) No Report, Frozen.  
 ST.LOUIS, MO(MARK LANGSTON-WIL) Milsp/Rgrs, RV Shelton, K.T.Oslin.  
 ST.LOUIS, MO(GEORGANN HARRIS-KUSA) No Report, Frozen.  
 ST. JOSEPH, MO(BOB ORF-KFEQ) The Trio, R.Cash, D.Seals, R.McDowell, Milsp/Rgrs.  
 JOPLIN, MO(LISA ARMSTRONG-WMBH) Glen/Steve, J.Rodman, Statlers, R.Cash, Foresters.

## COUNTRY ADDS

CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) R.McDowell, P.Loveless, S.Earle, J.Rodman, Cannons, Hank Jr..  
OSAGE BEACH, MO(ROGER HULETT-KRMS) Exile, Oaks, S.Earle, Glen/Steve, Pake, Shooters.  
JEFFERSON CITY, MO(JACK DANIELS-KLIK) Foresters, O'Kanes, D.Seals, Wrays, Milsp/Rgrs.  
COLUMBIA, MO(MIKE AUSTIN-KTGR) S.Earle, Milsp/Rgrs, M.McDaniel, Oaks, L.Lovett.  
SPRINGFIELD, MO(JOHN HENDERSON-KWTO/AM) S.Earle, Foresters, M.Johnson, Oaks, J.Rodman, Hank Jr..  
WICHITA, KS(PETE BRIER-KFH) No Report, Frozen.  
GARDEN CITY, KS(LORI WILLIAMS-KBUF) Exile, G.Jones, L. Boone, S.Earle.

## Central

AKRON, OH(RICK CARDARELLI-WSLR) Frozen, No Adds.  
CINCINNATI, OH(DUKE HAMILTON-WUBE) Oaks, S.Earle, Shooters.  
INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) No Report, Frozen.  
ELKHART, IN(GREG HARRIS-WCMF) A.Murray, T.G.Brown, Statlers, J.Rodman  
SOUTH BEND, IN(J.K. DEARING-WNDU) Hank Jr..  
FT.WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) No Report, Frozen.  
BATESVILLE, IN(JOE MARTINI-WRBI) Statlers, S.Earle, J.Paycheck, Oaks, M.Johnson, Exile, Milsp/Rgrs, Hank Jr., Wrays.  
RICHMOND, IN(MARILYN WILLIAMS-WHON) Exile, Don Wms., Hank Jr..  
VINCENNES, IN(DAVE MILLAR-WAOV) Exile, Milsp/Rgrs, Don Wms., J.W.Ryles, J.Rodman, S.Earle, T.G.Brown.  
SAGINAW, MI(TOMMY SAMORAY-WKCC) T.G.Brown, M. Murphey, Glen/Steve, Milsp/Rgrs.  
LANSING, MI(WAYNE WATERS-WITL/FM) Hwy. 101, M. Murphey, Waylon, K.Mattea, The Trio.  
ST. JOHNS, MI(MARK HULL-WWSJ/AM) Wheel, Hank Jr., Sylvia.  
DODGEVILLE/MINERALPT, WI(BRIAN JEFFREY-WDMP) J.Rodman, J.Paycheck, Cannons.  
MADISON, WI(MARK HUNTER-WWQM) Statlers, J.Rodman, Milsp/Rgrs, R.McDowell, R.Cash, O'Kanes.  
MANITOWOC, WI(JON MURRAY-WCUB) M.Johnson, R.McDowell, K.T.Oslin, Milsp/Rgrs.  
STEVENS POINT, WI(DAN OLSEN-WXYQ) V.Gill, Oaks, Don Wms., K.Mattea, M. Murphey.  
EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) P.Loveless, R.McDowell, Shooters, D.A. Coe, Liz Boardo, Baillie.  
WHITEHALL, WI(ED PAULSON-WHTL) M.Johnson, G.Highfill, Milsp/Rgrs, J.Rodman, R.Cash, O'Kanes, Foresters.  
APPLETON/OSHKOSH, WI(VICKI JOHNSON-WAHC/FM) Milsp/Rgrs, S.Earle, Oaks, L. Boone, O'Kanes.  
ROCKFORD, IL(ROD SCOTT-WKKN) Hank Jr., Exile, Statlers, Glen/Steve, S.Earle, R.McDowell, Shooters.  
SPRINGFIELD, IL(T.J. HART-WFMB) Hank Jr., Exile, K.Mattea, Don Wms..  
ANNA, IL(JEFF ROBERTS-WRAJ) Statlers, J.Rodman, L. Boone, Milsp/Rgrs, R.McDowell, P.Loveless.

## Southwest

TULSA, OK(BILL PAYNE-KTFX) T.G.Brown, T.Wopat, G.Jones, Don Wms..  
SHERMAN, TX(TIM STEWART-KIKM) Oaks, J.Rodman, Pake, Statlers, Milsp/Rgrs.  
TEXARKANA, TX(MARIO GARCIA-KMLA) M.Johnson, FargoRoyal.  
NACOGDOCHES, TX(ROB MEYERS-KSFA) R.Cash, O'Kanes, J.Paycheck, G.Highfill, Foresters, D.Seals, Milsp/Rgrs, L. Boone.  
DALLAS/FT. WORTH, TX(BILL MAYNE-WBAP) Greenwood, Hank Jr..  
DALLAS/FT. WORTH, TX(JOHNNY O'NEIL-KSCS/FM) M. Murphey, Hwy. 101, Restless H.  
HOUSTON, TX(CANDEA/MURRAY-KILT) M. Dixon, Holly Dunn, Hwy. 101.  
PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) Exile, Oaks, J.Kenyon.  
BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) No Report, Frozen.  
AUSTIN, TX(MIKE CARTA-KVET) Hank Jr., J.Rodman.  
AUSTIN, TX(STEVE GARY-KASE/FM) J.Rodman, Baillie, Statlers, M.Johnson.  
ABILENE, TX(BRUCE WAYNE-KWZD) M.Johnson, J.Rodman, Oaks, Shooters, Tim Johnson.  
MIDLAND/ODESSA, TX(JOE BURNS-KCRS) Statlers, S.Earle, Hank Jr., J.Rodman, Oaks.  
EL PASO, TX(BILL POWELL-KHEY/Y96) Milsp/Rgrs, Don Wms., Foresters, M.Johnson.  
PHOENIX, AZ(BUDDY OWENS-KNIX) Milsp/Rgrs, Foresters, Oaks, O'Kanes, D.Seals.  
FLAGSTAFF, AZ(JOHN WILLIAMS-KAFF) L. Lovett, Glen/Steve, Exile, T.G.Brown, Shooters, Milsp/Rgrs, Pake.  
ALBUQUERQUE, NM(FRANCINA RODRIGUEZ-KRST/FM) L. Lovett, Milsp/Rgrs, D.Seals, R.Cash.

LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) Exile, Milsp/Rgrs, FargoRoyal.  
CARLSBAD, NM(BOB SWAYZE-KATK/FM) J.Rodman, Milsp/Rgrs.  
ALAMOGORDO, NM(BEN NOE-KZZX) Milsp/Rgrs, D.Seals, O'Kanes, R.Cash, Foresters.

## Rocky Mountain

WOLF POINT, MT(Cheri FRITZ-KVCK) FargoRoyal, Foresters, G.Highfill, C. Lane, D.Seals, Milsp/Rgrs, Cannons, O'Kanes, R.Cash.  
MISSOULA, MT(MARK WILSON-KGVO) R.Cash, O'Kanes, D.Seals, Foresters.  
MISSOULA, MT(PAUL PROCTOR-KYSS/FM) Waylon, Exile, L. Lovett, Oaks, S.Earle, D.Seals.  
HAMILTON, MT(DON DAVIS-KLYQ/AM) Milsp/Rgrs, Foresters, R.Cash, Fostr/Loyd, O'Kanes, D.Seals.  
GREELEY/FT.COLLINS, CO(DON DANA-KYOU/FM) Milsp/Rgrs.  
PUEBLO, CO(RANDY HILL-KIDN) J.Rodman, S.Earle, Exile, Statlers, Milsp/Rgrs  
SHERIDAN, WY(GORDON STACK-KWYO) Foresters, R.Cash, G.Highfill, FargoRoyal, P.Proctor.

## Far West

LAS VEGAS, NV(J.C. SIMON-KFMS) T.G.Brown, Hank Jr., Oaks, Wheel.  
RENO, NV(JONATHAN STEVENS-KROW) O'Kanes, D.Seals, Milsp/Rgrs, D.A. Coe, R.McDowell.  
RENO, NV(JIM McCLAIN-KOLO) Statlers, Foresters, J.Rodman, O'Kanes, R.Cash, Milsp/Rgrs.  
LOS ANGELES, CA(R.J. CURTIS-KLAC) A.Murray, Exile.  
LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) Hwy. 101, Restless H, Exile.  
SAN DIEGO, CA(SHEPARD/UPTON-KSON) M. Murphey, Exile, Foresters.  
BRAWLEY, CA(CHRIS OLIVAREZ-KROP) Wrays, K.T.Oslin, R.Cash, O'Kanes, Foresters, G.Highfill.  
PALM SPRINGS, CA(RICK YOUNG-KCMJ/AM) Oaks, Statlers, Don Wms., Hank Jr..  
OAKLAND/SAN FRAN., CA(CARL BROWN-KSAN) R.Cash, D.Seals, Milsp/Rgrs, K.Mattea, V.Gill.  
OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) Milsp/Rgrs, Hwy. 101, V.Gill, D.Seals, R.Cash.  
SAN JOSE, CA(JULIE STEVENS-KEEN) D.Seals, The Trio, Cannons, K.Mattea.  
MODESTO, CA(J.W. FORD-KTRB) Frozen.  
EUREKA, CA(KEN CONLIN-KRED) Hank Jr., Don Wms., Oaks, Statlers, Shooters, J.Kenyon.  
SACRAMENTO, CA(RICK STEWART-KRAK/AM) K.Mattea, Hank Jr., Exile, Milsp/Rgrs.  
TURLOCK, CA(ED NICKUS-KMIX) D.Seals, M.Johnson, Foresters, Milsp/Rgrs, R.Cash.

## Northwest

ASTORIA, OR(MIKE DUGAN-KVAS) Milsp/Rgrs, G.Highfill, Foresters, D.Seals, FargoRoyal, R.Cash, O'Kanes, G.Jones.  
CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) G.Jones, J.Kenyon, R.Cash, O'Kanes, FargoRoyal, R. Crowell, G.Hanley.  
TOLEDO, OR(JOHNNY RANDOLPH-KTDO) Fostr/Loyd, D.Seals, Foresters, Wrays, R.Cash, Cannons, O'Kanes, G.Highfill, FargoRoyal.  
EUGENE, OR(PILGRIM/WILLIAMS-KEED) Milsp/Rgrs, D.Seals, O'Kanes, Statlers, J.Kenyon.  
REDMOND, OR(MIKE WEST-KPRB) No Report, Frozen.  
PENDLETON, OR(STEVE GREEN-KWHT) Wheel, Foresters, D.Seals, O'Kanes, R.Cash.  
SEATTLE, WA(COLLEEN ROBBINS-KMPS) Hank Jr., Oaks, Milsp/Rgrs, L. Lovett, Statlers.  
EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) Exile, G.Jones, Milsp/Rgrs.  
WENATCHEE, WA(DAN MOORE-KEYK) M. Murphey, K.Mattea, T.G.Brown, S.Earle, Wheel.  
YAKIMA, WA(BOB MURPHY-KUTI) A.Murray, J.Rodman, R.McDowell, D.A. Coe  
TRI-CITIES, WA(JESSE LEE-KORD) Oaks, Statlers, R.McDowell, R.Cash, Milsp/Rgrs.  
TRI CITIES, WA(CHUCK MATHESON-KOTY A/F) Don Wms., Milsp/Rgrs, J.Rodman, L. Boone.  
CLARKSTON, WA(SHANE KRAG-KCLK) D.Seals, Milsp/Rgrs, Statlers, O'Kanes  
ANCHORAGE, AK(JAY JENNINGS-KYAK) Oaks, Pake, Exile, J.W.Ryles.  
ANCHORAGE, AK(STEVE CHAPMAN-KASH) J.Rodman, Foresters, O'Kanes, Milsp/Rgrs.  
CALGARY, AL(RAY MacKENZIE-CFAC) No Report, Frozen.

## FORTY YEARS OF ROCKIN' STEADY

*In celebration of Black Music Month, this is the second in a series on the roots of black radio and music in America.*

Black radio really came into its own in the late forties. While there were a number of stations that featured some black programming only a few were committed to serving the varied needs of blacks in that era. But by the end of the decade, every major metropolitan area had one or two major personalities "jammin' and jivin'."

Strange as it may seem, not all the ebony communicators were black. For years, WLAC in Nashville had a number of jocks, from "Hoss Man" Bill Allen to John R. and Randy, who waited until the midnight hour and then let it all hang loose. In Cleveland, there was Alan Freed, then known as "Moon Dog." He had a late-night show on WJW called "Record Rendezvous," which, in 1951, lined up the first "Show of Stars," featuring Charles Brown, Varetta Dilard, Clyde McPhatter and Jimmy "Night Train" Forest and his band. The show sold out the Cleveland arena and started a trend for the radio station. The sales department actually put out a flyer that said, "Radio Alone Pulled 25,000!"

Alan Freed was certainly not the first white disc jockey to love and spin black music. Los Angeles had Dick Hugg and Hunter Hancock. In the San Francisco Bay Area, there was "Jumpin'" George Oxford, "Bouncin'" Bill Doubleday and Phil McKernan. Back East, George "Hound Dog" Lorenz had 'em humpin' in Buffalo. In Pittsburgh, WPIT was all-religion except for "Cousin Bob" and his "Forty-Thirty Sess." New York City had "Cat Man" Stiles and "Symphony Sid." In the South, there was Zenas Sears, Ken Elliott, Clarence Hamman, Dewey Phillips and a guy in Shreveport named Bob Smith, who sounded like Moms Mabley and is known today as

Wolfman Jack.

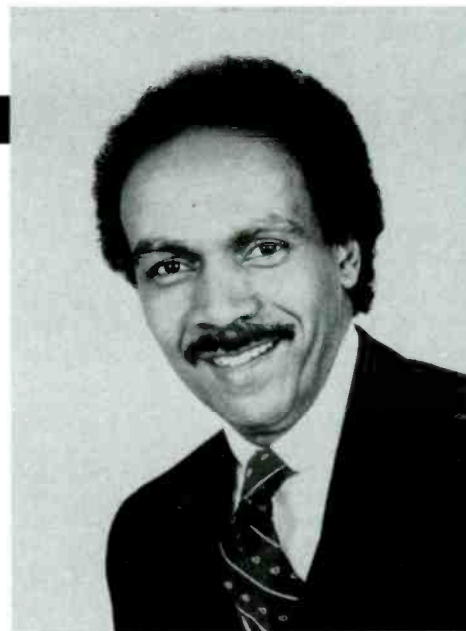
The black players of the early fifties were a colorful and talented lot, too. There was "Jockey Jack" Gibson, now known as Jack the Rapper, Chuck "Buggs" Scruggs, Larry Dean, Hal Jackson, Ramon Bruce, Jocko Henderson and "Hot Rod." The list goes on and on. These pioneer "platter pushers" were fun to listen to and totally entertaining. They were showmen, not just announcers. They didn't just introduce records. They could draw a crowd and keep the crowd entertained by themselves.

A number of early deejays were also artists. Howlin' Wolf worked at KWEM in West Memphis. Elmore James spun for WOKI in Jackson, Mississippi. Muddy Waters was on WOPA in Chicago. Perhaps best known was Riley King, who began on WGUM in Greenville, Mississippi, and acquired his nickname "B.B." as a result of being the "Beale St. Blues Boy" on WDIA in Memphis. All these players on Negro or Race Radio, as it was known then, helped to launch a sound and a fever that is still going strong.

### EARLY PAYOLA

During the fifties, radio was the crucial factor in the growth of R&B--as had been the jukebox in the war years. Played extensively in one area, a song and artists could be "broken" in a matter of days, first as a regional hit and, if the "region" was New York, that's all she wrote...it could literally take over! Both regionally and nationally, deejay exposure became the *sine qua non* of sales for an artist, and could determine the very survival of a small record label.

As the key to the very fiscal existence of a small independent, the deejay was in a position to command favors without even having to ask. It was the distributors who first made the temptations difficult to resist. They had records to sell--78s back



then--and the inventories. Without payola, some great artists might never have been heard.

While there were many motives and situations at play during the early payola probes, many innocent people were hurt. Station managers resented the tax-free dollars passing into the hands of their deejays. Since all the early station owners were white, racial prejudice was mixed in as well. And, not the least of the factors was the struggle of older-generation publishers, songwriters and recording artists to halt the sweeping tide of black music that was taking them out of the market. It became a question of economics and power, for these established groups had themselves practiced payola as far back as World War I, and had, in fact, devised the term "payola" long before it became popularized in the 1960s.

The payola scandals toppled some influential deejays from their pinnacles of power, brought fines and jail sentences to a few, and foreshadowed the end of the early R&B era. Just as those in government and other professions, some black deejays got into trouble when their yearnings got way ahead of their earnings. Trouble teaches you two things: how many friends you have and how many people are waiting to catch you bent over.

Next week: Part III ●



# History Making Music



ASHFORD &  
SIMPSON



PEGGI BLU



BOOGIE  
BOYS



AVA  
CHERRY



4 BY FOUR



FREDDIE  
JACKSON



MARLON  
JACKSON



PAUL  
LAURENCE



LORELEI



MAZE FEATURING  
FRANKIE  
BEVERLY



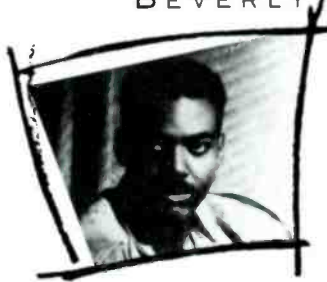
MELBA  
MOORE



MELI'SA  
MORGAN



O'BRYAN



BERT  
ROBINSON



LILLO  
THOMAS



TINA  
TURNER



BEAU  
WILLIAMS



BEBE & CECE  
WINANS

# URBAN/CONTEMPORARY

## MOST ADDED

FREDDIE JACKSON (33)
MIKI HOWARD (24)
NATALIE COLE (22)
LUTHER VANDROSS (22)
POINTER SISTERS (18)

## CERTIFIED

NATALIE COLE Jump Start (Manhattan)
LUTHER VANDROSS I Really Didn't Mean It (Epic)

## RECORD TO WATCH



**PEGGI BLU**  
All The Way With You  
(Capitol)

2W LW TW

4	2	1	<b>WHITNEY HOUSTON</b> - I Wanna Dance With Somebody (Arista)
2	1	2	<b>WHISPERS</b> - Rock Steady (Solar/Capitol)
3	3	3	Nona Hendryx - Why Should I Cry? (EMI America)
6	5	4	<b>CLUB NOUVEAU</b> - Why You Treat Me So Bad (Warner Bros.)
8	6	5	<b>JODY WATLEY</b> - Still A Thrill (MCA)
11	8	6	<b>STEPHANIE MILLS</b> - I Feel Good All Over (MCA)
14	9	7	<b>ISLEY BROTHERS</b> - Smooth Sailin' Tonight (Warner Bros.)
13	12	8	<b>4 BY FOUR</b> - Want You For My Girlfriend (Capitol)
18	14	9	<b>JONATHAN BUTLER</b> - Lies (Jive/RCA)
31	20	10	<b>PRINCE</b> - If I Was Your Girlfriend (Paisley Park/W.B.)
1	4	11	Herb Alpert - Diamonds (A&M)
29	18	12	<b>JANET JACKSON</b> - Pleasure Principle (A&M)
20	15	13	<b>REGINA BELLE</b> - Show Me The Way (Columbia)
21	16	14	<b>DIANA ROSS</b> - Dirty Looks (RCA)
22	17	15	<b>DONNA ALLEN</b> - Satisfied (21/Atco)
9	7	16	Deniece Williams - Never Say Never (Columbia)
--	21	17	<b>ALEXANDER O'NEAL</b> - Fake (Tabu)
13	12	18	Howard Hewett - I Commit To Love (Elektra)
7	10	19	Lisa Lisa And Cult Jam - Head To Toe (Columbia)
32	28	20	<b>LILLO THOMAS</b> - I'm In Love (Capitol)
27	25	21	<b>STARPOINT</b> - D.Y.B.O. (Elektra)
26	22	22	Vesta Williams - Don't Blow A Good Thing (A&M)
34	29	23	<b>L.L. COOL J</b> - I'm Bad (Columbia)
39	31	24	<b>TAWATHA</b> - Thigh Ride (Epic)
24	23	25	La La - (If You) Love Me Just A Little (Arista)
5	13	26	Surface - Happy (Columbia)
37	32	27	<b>ONE WAY</b> - Whammy (MCA)
38	33	28	<b>ARETHA FRANKLIN</b> - Rock-A-Lott (Arista)
17	26	29	RJ's Latest Arrival - Rhythm Method (Manhattan)
--	35	30	<b>GEORGIO</b> - Tina Cherry (Motown)
--	39	31	<b>GERRY WOO</b> - Hey There Lonely Girl (Polydor/PolyGram)
--	36	32	<b>KATHY MATHIS</b> - Late Night Hour (Tabu)
33	30	33	Loose Ends - You Can't Stop The Rain (MCA/Virgin)
--	40	34	<b>PHYLLIS HYMAN</b> - Ain't You Had Enough Love? (P.I./Manhattan)
--	--	35	<b>NATALIE COLE</b> - Jump Start (Manhattan)
--	--	36	<b>LUTHER VANDROSS</b> - I Really Didn't Mean It (Epic)
--	--	37	<b>FATBOYS</b> - Falling In Love (Tin Pan Apple)
--	--	38	<b>SHEILA E</b> - Koo Koo (Paisley Park/Warner Bros.)
--	--	39	<b>RAINY DAVIS</b> - Still Waiting (Columbia)
--	--	40	<b>CHERYL LYNN</b> - If You Were Mine (Manhattan)

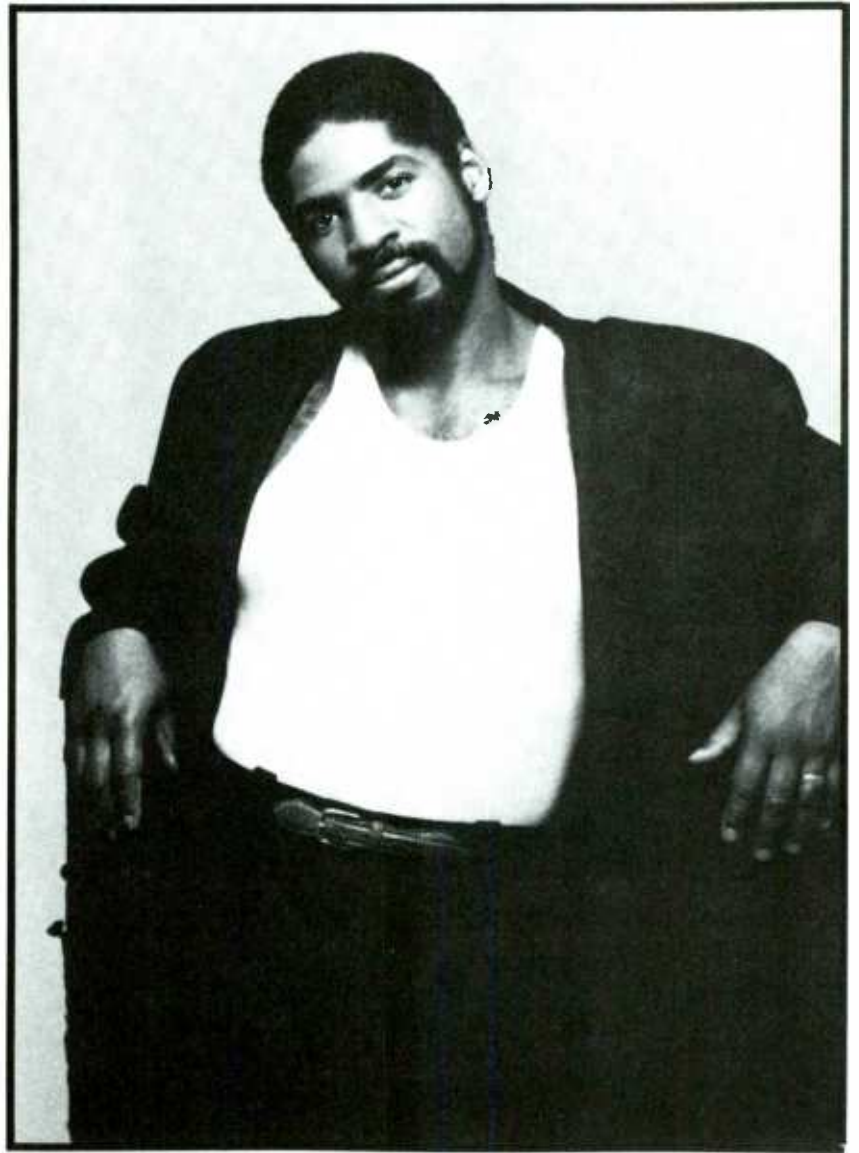
Editor: Betty Hollars  
Assoc. Editor: John Martinucci

## CHARTBOUND

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
<b>ROBBIE NEVIL</b> - Wot's It To Ya (Manhattan)	49	13	15	6	15	42%	2
<b>SMOKEY ROBINSON</b> - One Heartbeat (Motown)	45	11	2	7	25	20%	2
<b>TIMEX SOCIAL CLUB</b> - Mixed Up World (Danya)	44	2	5	28	9	75%	6
<b>ATLANTIC STARR</b> - One Lover At A Time (Warner Bros.)	43	12	2	9	20	25%	2
* <b>FREDDIE JACKSON</b> - Jam Tonight (Capitol)	41	33	3	3	2	14%	1
*Debuts in Chartbound.							

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# MILES JAYE "LAZY LOVE"



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**T**HERE IS NOTHING AS REFRESHING AS A COOL BREEZE. MILES JAYE REPRESENTS JUST THAT A COOL BREEZE, COOL, REFRESHING, AND, MOST OF ALL, SATISFYING. "LAZY LOVE" IS MILES' FIRST SINGLE FROM THE ALBUM "MILES." WITHOUT A DOUBT ... THIS IS ONE THAT SHOULD BE ON YOUR PLAYLIST.



*from your friends on Island/4th & B'way.*

# UP & COMING

Reports accepted Mondays at  
8 AM through 11 AM Wednesdays  
Station Reporting Phone (415) 392-7750

Reports Adds ARTIST TITLE LABEL

37	1	EXPOSE - Point Of No Return (Arista)
37	3	JOYCE SIMS - Lifetime Love (Sleeping Bag)
36	2	READY FOR THE WORLD - Long Time Coming (MCA)
36	10	VANESE THOMAS - Let's Talk It Over (Geffen)
33	9	AL JARREAU - Moonlighting Theme (MCA)
32	8	MELBA MOORE - I'm Not Gonna To Let You Go (Capitol)
31	18	*POINTER SISTERS - Mercury Rising (RCA)
30	8	MILLIE SCOTT - Love Me Right (4th & Broadway)
30	3	GEORGE MICHAEL - I Want Your Sex (Columbia)
30	8	VAL YOUNG - Private Conversation (Amherst)
29	4	BLAKE & HINES - Road Dog (Motown)
29	4	BRUCE WILLIS - Under The Boardwalk (Motown)
28	1	GLORIA ESTEFAN/MIAMI SOUND MACHINE - Rhythm Is Gonna Get You (Epic)
26	--	SYBIL - Let Yourself Go (Next Plateau)
25	2	O'JAYS - Don't Take Your Love Away (P.I./Manhattan)
25	11	*PEGGI BLU - All The Way With You (Capitol)
25	6	SHALAMAR - Circumstantial Evidence (Solar)
25	4	JETS - Cross My Broken Heart (MCA)
24	12	*CHUCK STANLEY - Jamming To The Bells (Def Jam/Columbia)
24	24	*MIKI HOWARD - Come Back To Me Lover (Atlantic)
22	--	JAZZY JEFF - A Touch Of Jazz (Jive)
22	2	FAMILY DREAM - Rescue Me (Motown)
21	1	J. BLACKFOOT - Tear Jerker (Edge)
21	2	JANICE BULLOCK - Do You Really Love Me? (Will Be)
19	3	MASON - Pour It On (Elektra)
17	1	TOUCH - Without You (Supertronic)
17	1	KING SUN-D MOET - Hey Love (Zakia/Profile)

\*First time listed on this page.

**DROPPED:**#19-Freddie Jackson(Lose),#24-Teen Dream,#27-Jesse Johnson,#34 -Kenny G,#37-Isley,Jasper,Isley,#38-Breakfast Club, Labi Siffre, Millie Jackson,Nu Romance Crew.

## INSIDE URBAN RADIO

Thanks to all of you who made so many nice comments on the cover story last week. It's certainly rewarding to hear from our readers that our efforts are appreciated, especially when they come from the radio side as well as the music industry. We try to remember we're a radio programming guide, even though our day-to-day projects seem to center on the music aspect of this job. Speaking of radio, this week's issue features a story on "crossover" programming, the result of lengthy interviews with Jeff Wyatt (POWER106/KPWR), Bill Tanner (POWER96/WPOW), Joel Salkowitz (HOT103/WQHT), and Jerry Clifton, the consultant to POWER96. (When I say "lengthy," I'm talking 1,000 lines on the transcriptions of the text of the four interviews.) They've been condensed to a two-page feature article on pages 13 and 14. As a result

of the study done for the interviews, these stations, as well as HOT105 -Miami, will be listed in our Top 40 section of The Gavin Report, as well as in the "Crossover" designated section of Urban Contemporary (see page 71.) Let us know your comments.

WWIII continues for a second week with a new winner: WHITNEY. Last week's war had WHISPERS as the winner at number one, and I can't help but think that if the combatant had been anyone BUT Whitney, the Whispers could have held on for more than one week. They're both such great tunes! VANESE THOMAS is already pulling early requests: Pam Wells, K97-Memphis, has female 18-34 demos on this debut single from Rufus Thomas' baby daughter. Danny Harris, KDKO-Denver, is getting adult phones on it; Jay Riley,

WNOO-Chattanooga, reports calls for it; Ron Davis, WQIS-Laurel/Hattiesburg, says it's one of his hottest newcomers. Licia Torres, KJLH-Los Angeles, called in with big phones for KATHY MATHIS, female adults; James Alexander, WJLB-Detroit, told me he's getting all demos calling for GERRY WOO. Chris Turner, WTMP-Tampa, reports our Record To Watch, PEGGI BLU, is pulling phones from the male and female 18+ group. As noted in last week's BioFeedback, she was the 1986 grand champ in Star Search. Stations already moving it into medium rotation are WANM, WQIC/FM, WWIL, WCKX, and WTMP. Added at WCPS, WEKS, WJYL, KYEA, KATZ/FM, KMJM, KXZZ, WNOV, WWWS/FM, WXOK, and KDLZ.

# GEORGE MICHAEL MAKES HIS MOVE

"Talk about an active record, you're talking George Michael."

—Del Rice, P.D., KPPS/Kansas City

"Phones, phones, phones and more phones. Great record! Great sales! Play it!"

—Joe Bullard, P.D., WANM/Tallahassee

"Truly one of the premier artists of our time."

—Mike Stratford, P.D., KMJM/St. Louis

"I love the beat and so do my listeners."

—Dave Donnell, P.D., WENN/Birmingham

"One of the hottest summer records of the year."

—Ron Atkins, P.D., KMJQ/Houston

"The title adds excitement to the record... SMASH! SMASH! SMASH!"

—Jimmy Smith, P.D., WHRK/Memphis

"Hottest record George has ever done."

—Lynn Tolliver, M.D., WZAK/Cleveland

**GEORGE MICHAEL. "I WANT YOUR SEX."**

The new 7," 12" and Cassette Maxi Single. On Columbia Records.

38 0716-5 44 0881-6  
Written, Arranged and Produced by George Michael.  
"Columbia," "C" are trademarks of CBS Inc. © 1987 CBS Inc.

4CT 8E 4

MANAGEMENT: LIPIYAN KAHANE ENTERTAINMENT



# PHOTO FILE

by Lisa Smith & Betty Hollars



## DON'T DISTURB THEIR ▲ GROOVE

After a three-year hiatus, The System kicked off their first series of live performances. Shown backstage at the Beacon Theater

in New York are (l-r) System's Mic Murphy, Atlantic's Simc Doo WBL's PD B.K. Kirkland, System's David Frank, and Atlantic's Richard Nash.



## ATLANTA STARRS ▲

PD Ray Boyd, V103-Atlanta, never misses a shot at sharing a laugh with famous people. Atlantic Starr visited the station after their single, "Always" went to number

one there. (l-r) Warner Bros. promotion man Teddy Asin, Atlantic Starr's David Ray Boyd, and Barbara and Wayne of Atlantic Starr.



## SANBORN'S BLUE IN ▼ ATLANTA

David Sanborn stayed around for a photo session after his live interview on WCLK in Atlanta.

Pictured with David (left) are PD Stan Washington (center) and Teddy Asin, Warner Bros. promotion manager.



## KENNY G IS MONTREUX ▼ SONGBIRD

KUTE-Los Angeles and Arista Records gave away a trip for two to see Kenny G perform live in July at the Montreux Jazz Festival.

Kenny announced the winner live on the air. Here he is after the drawing. (l-r) Dennis Turner (manager of Kenny), Kenny G, PD Lawrence Tarter, and afternoon personality Talaya.



## SATISFIED ◀

Jocelyn Brown visits KDAY in Los Angeles while on a promotion concurrent with her new single, "Whatever Satisfies You." Pictured

(l-r) are Jocelyn, KDAY PD Jack Patterson, KDAY Programming Assistant Caryn Denise Thomas and Warner Bros. local promotion person Steve Campbell.

# Casanova

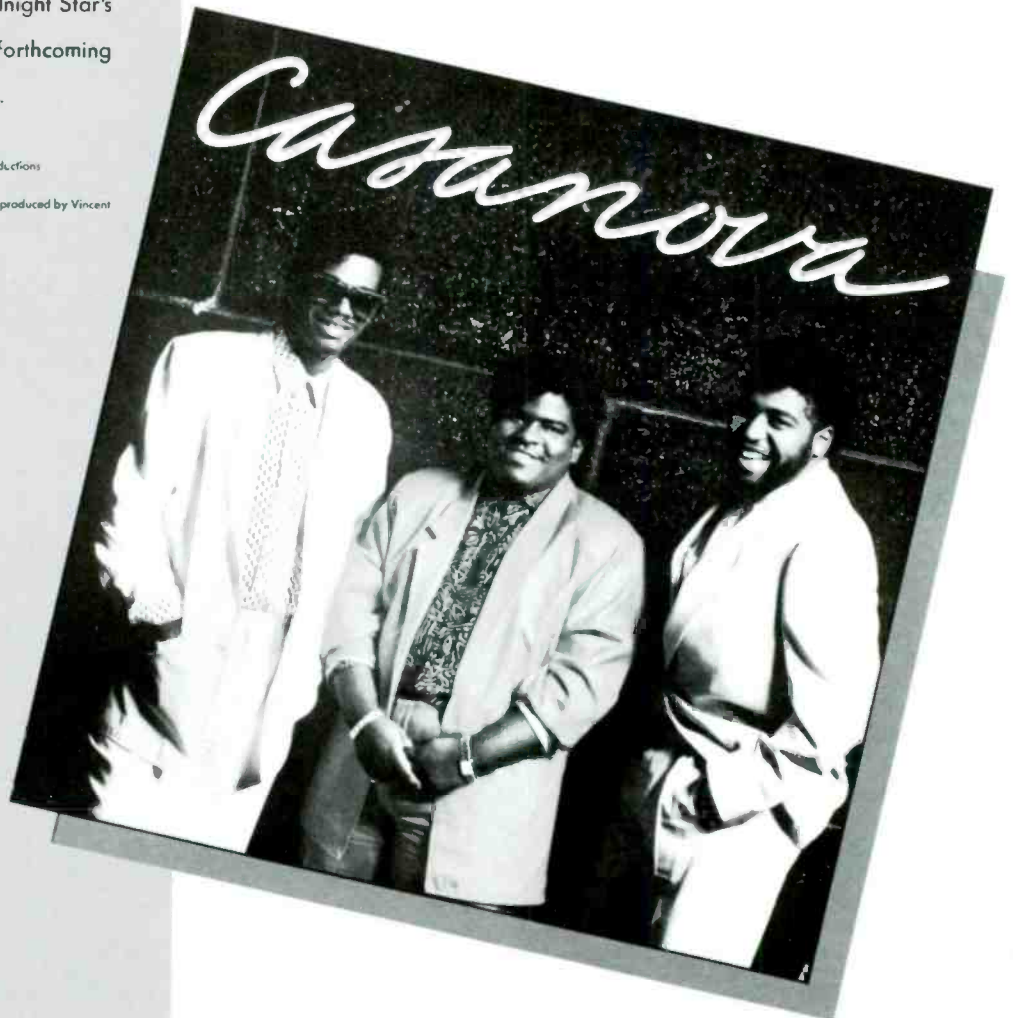
(7-89217) (0-86673) (DMD 1073)

the new single by  
**LEVERT**

LAST YEAR, Levert established themselves as master balladeers with such top-of-the-chart songs as "(POP, POP, POP, POP) GOES MY MIND" from their debut album **Bloodline**.

THIS YEAR Levert proves their mastery of all styles on **The Big Throwdown** (#1773). Destined to be this summer's hottest smash, the first single, "CASANOVA," was produced by Midnight Star's Reggie and Vincent Coloway, from the forthcoming album, **THE BIG THROWDOWN** (#1773).

Produced by Gerald Levert, Marc Gordon & Craig Cooper for Trenal Productions  
except "Emotion" and "Casanova" produced by Reggie & Coloway, co-produced by Vincent Coloway for Regilico, Inc. Management: Henry J. Coombes



On Atlantic Records

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# MJI BROADCASTING

## TRIVIA QUESTION FOR WEEK TWO:

**9. Can you name the classic male vocalist who chose a recording career over a chance to compete in the Olympics, has sold more than 100 million records, and is one of only five artists in pop music history to have Top 40 hits in each of the last four decades?**

## Do you know the answer to this Star Quiz question?

In celebration of **Black Music Month**, the Gavin Report presents **Star Quiz**, exclusively for Gavin Report subscribers. Guidelines are as follows:

1. Only Gavin Report subscribers may enter.
2. Four different questions will be given during the four weekly issues of Gavin during Black Music Month. Subscribers may mail in their answers or phone them in when calling in their weekly reports.
3. At the end of the four weeks, a winner will be drawn from those subscribers who have submitted four correct answers.
4. MJI Broadcasting is responsible for the delivery of all prizes.

**CASIO PIANO SOUND**  
**Casio's CPS-201 Keyboard**  
 Dynamic Touch Response,  
 Realistic Piano Sound and You

- Dynamic Touch Response
- Super accompaniment
- 8-note Polyphonic
- Casio Chord
- Auto-harmonize
- Stereo Chorus
- Sustain

Casio's CPS Series keyboards offer the best of both worlds - the clarity, resonance and delicate response of acoustic keyboards, matched with the convenience and versatility of electronic control.

## Northeast

### BOSTON, MA

#### TONYA PENDLETON-WILD

ADDS: Babyface, Ian Foster, N.Cole, Fatboys, Full Circl. HOT: S. Mills, Lillo Tho., Babyface, A.Starr, Prince, Isley Bros, Vesta Wms., F.Jackson, H.Alpert, Surface, Whispers, Lisa Lisa, N. Hendryx, Sybil, D. Allen, P.Rushen, S.Murdock.

### NEW HAVEN, CT

#### HANNIBAL DICKINSON-WNHC

ADDS: Full Circl, N.Cole, Aretha, R. Belle, Rainy D., Ian Foster. HOT: N. Hendryx, Deniece W., Whispers, S. Mills, J.Butler, Ci.Nouveau, Teen Dream, Touch, K.Mathis, H.Hewett, 4 By Four.

### BUFFALO, NY

#### LAVERNE BLAKELY-WUFO

ADDS: Pointers, J.M. Silk, A.Starr, Tawatha. HOT: Whispers, N. Hendryx, H.Alpert, Ci.Nouveau, Lisa Lisa, Deniece W., J.Watley, S. Mills, Whitney.

### ROCHESTER, NY

#### ANDRE MARCEL-WDKX

ADDS: C.Stanley, CherylLynn, Pointers, S.Robinson, R.Lewis, Jarreau. HOT: Whispers, Lisa Lisa, Whitney, H.Alpert, Janet Jax., Ci.Nouveau, J.Watley, Prince, Vesta Wms., G.Medeiros, Deniece W., Isley Bros, Cabo Frio, J.Sims, Pringle, H.Hewett.

### PITTSBURGH, PA

#### JOHN ANTHONY-WAMO

ADDS: Starpoint, T.Brunson, La La, Melba M., Rob.Nevil, Millie Jax, N.Cole, L.Vandross. HOT: Isley/J&I, Deniece W., H.Alpert, Whitney, N. Hendryx, RJS Latst, R. Belle, Commodores, Touch, H.Hewett, 4 By Four, J. McClain, J.Butler, Janet Jax., Vesta Wms., Isley Bros, Lillo Tho., Timex S.C., Teen Dream, J.Watley, K.Mathis, Scott & R., Whispers, Prince, H.Hewett, S. Mills, Gerry Woo.

### ERIE, PA

#### STEVIE COLLINS-WBLQ

ADDS: Jarreau, L.Vandross, Gerry Woo. HOT: Whispers, J.Watley, Whitney, Ci.Nouveau, Loose Ends, N. Hendryx, H.Alpert, Aretha, Isley Bros, Lisa Lisa, Diana Ross, Janet Jax., S. Mills, Vesta Wms., 4 By Four.

### PHILADELPHIA, PA

#### TONY QUARTARONE-WUSL/FM

ADDS: Melba M., L.Vandross, CoverGirls, S.Robinson, Jets, J.Butler. HOT: Ci.Nouveau, Whispers, Lisa Lisa, L.Siffre, Whitney, H.Alpert, A.Starr, Pret.Polsn, S.Murdock, Diana Ross.

### WASHINGTON, DC

#### MIKE ARCHIE-WHUR

ADDS: Peggi Blu, Jarreau, EllaBrooks, Full Circl, L.Vandross, M.Scott, K.Mathis, C.Stanley, B.Willis, Blake & H. HOT: J.Butler, N. Hendryx, Whispers, H.Alpert, Ci.Nouveau, Starpoint, L.Siffre, Najee, Deniece W., Isley Bros, Sybil, R. Belle, La La.

### BALTIMORE, MD

#### ROY SAMPSON-WXYV/FM

ADDS: N.Cole, C.Stanley, L.Vandross, Vaneese T., Mini Curry, C.Harding. HOT: Isley Bros, Deniece W., Whispers, R. Belle, H.Alpert, N. Hendryx, J.Watley, Whitney, S. Mills, H.Hewett, Ci.Nouveau.

### BALTIMORE, MD

#### DON BROOKS/N STEWART-WWIN

ADDS: Mini Curry, Pointers. HOT: S. Mills, Deniece W., Ci.Nouveau, Whitney, A.O'Neal, C.Stanley, H.Alpert, R. Belle, Isley Bros, N. Hendryx, J.Butler, Touch, Janet Jax., Lisa Lisa, H.Hewett.

### OCEAN CITY, MD

#### FILIPPELLI/JANTZEN-OC104/FM

ADDS: Starpoint, K.Mathis, F.Jackson, CherylLynn, Giorgio, Rob.Nevil. HOT: H.Alpert, Whitney, H.Hewett, Gerry Woo, Jesse Jon., N. Hendryx, Deniece W., J.Butler, Whispers, Diana Ross, J.Watley, R. Belle, Isley Bros, Ci.Nouveau, A.O'Neal.

### RICHMOND, VA

#### MIKKI SPENCER-WKIE

ADDS: Pointers, Vaneese T., A.Starr, Mik.Howard, J.Bullock. HOT: H.Alpert, Ci.Nouveau, N. Hendryx, J.Watley, S. Mills, Deniece W., Whitney, J.Butler, RJS Latst.

### NORFOLK, VA

#### DAVE ALLAN-K94

ADDS: N.Cole, F.Jackson, CherylLynn, C.Stanley, M.Scott, B.Willis, Eric B & R. HOT: Ci.Nouveau, N. Hendryx, Whitney, J.Watley, Deniece W., D. Allen, RJS Latst, S. Mills, 4 By Four.

### NORFOLK, VA

#### STEVE CRUMBLEY-WQWI

ADDS: Gerry Woo, Loose Ends, RFTW, P.Hyman, Grace J., Shalamar, N.Cole, L.Vandross. HOT: N. Hendryx, Deniece W., Sybil, H.Alpert, Ci.Nouveau, S. Mills, J.Watley, Touch, Isley Bros, J.Butler, Vesta Wms., Whitney, H.Hewett.

### ROANOKE, VA

#### STAN TOMPKINS-WTOY

ADDS: Juicy, A.O'Neal, Lillo Tho., Ferry Aid. HOT: H.Alpert, Ci.Nouveau, Whitney, N. Hendryx, S. Mills, J.Watley, J.Butler, Deniece W., RJS Latst, 4 By Four, H.Hewett, Isley Bros, R. Belle, Diana Ross, La La, Prince, Starpoint.

## South

### GREENSBORO, NC

#### BOBBY KNIGHT-WQMG

ADDS: One Way, A.Starr, Tawatha, Vesta Wms., L.Vandross. HOT: Prince, Gerry Woo, J.Butler, Deniece W., Isley Bros, Ci.Nouveau, R. Belle, Whitney, Whispers, J.Watley.

### DURHAM, NC

#### HAROLD JACKSON-WDUR

ADDS: L.Vandross, Loose Ends, Teresa, P.LaBelle, Rob.Nevil, CherylLynn, J.Ingram, Mik.Howard, F.Jackson. HOT: Whispers, N. Hendryx, Whitney, J.Watley, Prince, Ci.Nouveau, Deniece W., Isley Bros, R. Belle, La La, Diana



# LUTHER VANDROSS



One of the **MOST ADDED** records in  
america is Luther Vandross'  
**"I REALLY DIDN'T MEAN IT"**  
This will be his 4th consecutive #1 single!

**GAVIN CERTIFIED Debut-36\***  
**R&R BREAKER Debut-35\***  
**BILLBOARD 85\*-44\***  
**CASHBOX 74\*-52\***

# URBAN CONTEMPORARY ADDS

Ross, D. Allen, H.Alpert, S. Mills, Tawatha.

## TARBORO, NC

### UNCLE SAM ADAMS-WCPM/FM

ADDS: Cheryl Lynn, Peggi Blu, G.Michael, Jocelyn B., King S.D.M, Melba M., HOT: A.Starr, Melba M., Lisa Lisa, Whispers, S.Murdock, 5 Star, RJS Latst, L.Richie, Cl.Nouveau, Isley/J&I, Deniece W., H.Hewett, H.Alpert, Lakeside, Jesse Jon., 4 By Four, Temps, Shella E, Gerry Woo, Prince, N. Hendryx, J.Butler.

## CHARLOTTE, NC

### MICHAEL SAUNDERS-WPEG

ADDS: Vaneese T., S. Easton, Jesse Jon., Mik.Howard, Jets, A.Starr, L.Vandross, Rob.Nevill, Cheryl Lynn, Svt.Cookie. HOT: H.Alpert, Whispers, RJS Latst, S. Mills, Prince, Cl.Nouveau, N. Hendryx, J.Watley, Whitney, Deniece W., H.Hewett, 4 By Four, Isley Bros, R. Belle, La La.

## FAYETTEVILLE, NC

### LYPE/GREENE/BENSON-WZFX

ADDS: N.Cole, System, Mik.Howard, Blake & H., C.Stanley, F.Jackson, L.Vandross, Vaneese T.. HOT: Lisa Lisa, H.Alpert, Whispers, N. Hendryx, Cl.Nouveau, J.Watley, Whitney, J.Butler, Deniece W., H.Hewett, S. Mills, 4 By Four, Isley Bros, R. Belle, RJS Latst.

## WILMINGTON, NC

### JOE DIAZ/T.MCLAURIN-WWIL

No Report, Frozen.

## NEW BERN, NC

### T.RICHARDS/C.GOODING-WIKS

ADDS: Expose, Chocolette, F.Jackson. HOT: Lisa Lisa, Whispers, Cl.Nouveau, Surface, H.Alpert, Whitney, Loose Ends, Isley Bros, N. Hendryx, Janet Jax., Pam Russo, Whistle, J.Sims, Diana Ross, A.O'Neal, Touch, S. Mills, J.Watley.

## ST. MATTHEWS, SC

### ANDY HENDERSON-WOKI

ADDS: Cheryl Lynn, N.Cole, L.Vandross, Giorgio. HOT: Surface, Lisa Lisa, H.Alpert, Whispers, N. Hendryx, S.Robinson, Cameo, 5 Star, Whitney.

## COLUMBIA, SC

### ANDRE CARSON-WWDM/FM

ADDS: C.Stanley, F.Jackson, Val Young, A.Starr, Biz Markie. HOT: Whitney, Isley Bros, Deniece W., Diana Ross, J.Watley, H.Alpert, L.L.Cool J, Fatboys, Whispers, L.Vandross, Timex S.C., One Way, S. Mills, Prince, Cl.Nouveau.

## FLORENCE, SC

### ANDREW BAILEY-WYNN

ADDS: Kool/Gang, Rob.Nevill, Mik.Howard, J.Ingram, Val Young, Heavy D., F.Jackson, Al Green, J.Robinson, MC Spice. HOT: Whispers, Whitney, S. Mills, J.Watley, Isley Bros, H.Alpert, Diana Ross, R. Belle, Janet Jax., Cl.Nouveau, La La, Fatboys, Lillo Tho., 4 By Four, D. Allen, A.O'Neal, K.Mathis, Loose Ends, Lisa Lisa, J.Butler, Aretha, Prince, One Way, Gerry Woo, L.L.Cool J.

## GREENVILLE, SC

### WAYNE WALKER/J.MASON-WHYZ

ADDS: J.Taylor, F.Jackson, S.Robinson, Miles Jaye, Shalamar, Gerry Woo, La La. HOT: Lisa Lisa, Isley Bros, Whispers, J.Watley, Prince, Whitney, N. Hendryx, L.L.Cool J, Fatboys, J.Butler, Janet Jax., A.O'Neal, S. Mills.

## ATLANTA, GA

### DEE PERRY-WEKS

ADDS: L.Vandross, N.Cole, Peggi Blu, Melba M., C.Stanley, Janet Jax., Juicy, M.Scott, Mik.Howard, Blake & H. HOT: Cl.Nouveau, H.Alpert, N. Hendryx, J.Watley, Whitney, Deniece W., Whispers, Isley Bros, J.Butler, S. Mills, H.Hewett, RJS Latst, 4 By Four, R. Belle, Prince.

## ATLANTA, GA

### RAY BOYD-V103

ADDS: L.Vandross, N.Cole, F.Jackson, Melba M., G.Michael, C.Stanley. HOT: Whispers, H.Alpert, J.Watley, Lisa Lisa, N. Hendryx, S. Mills, RJS Latst, Whitney, Deniece W., R. Belle, Cl.Nouveau, La La, H.Hewett, Aretha, Janet Jax..

## AUGUSTA, GA

### CARL CONNOR-WFXA

ADDS: J.Ingram, M.Scott, Mik.Howard, L.Vandross, N.Cole, S.Robinson, Debbie Deb, F.Jackson, RFTW. HOT: A.O'Neal, Whispers, H.Alpert, 4 By Four, Cl.Nouveau, Whitney, N. Hendryx, Timex S.C., Isley Bros, Deniece W., J.Watley, S. Mills, J.Butler, H.Hewett, Prince.

## AUGUSTA, GA

### MICKY ARNOLD-WRDW

ADDS: N.Cole, Lennis Guess, Camelot II, True Math., Cheryl Lynn. HOT: Lisa Lisa, N. Hendryx, Fatboys, L.L.Cool J, Babyface, L.Vandross, Jesse Jon., Whitney, RJS Latst, Prince, Whispers, Chico DeB., Giorgio, Isley Bros, Timex S.C., S. Mills, Janet Jax., Salt & P., J.Watley, Aretha.

## ALBANY, GA

### TONY WRIGHT-WJIZ

ADDS: F.Jackson, Mik.Howard, J.Ingram, M.Scott, Peggi Blu, Vaneese T., Babyface, Teresa, A. Allen. HOT: Whispers, H.Alpert, Cl.Nouveau, J.Watley, S. Mills, N. Hendryx, RJS Latst, Deniece W., J.Butler, H.Hewett, 4 By Four, Whitney.

## JACKSONVILLE, FL

### STEVE CRUMBLEY-WPDG

ADDS: Grace J., Gerry Woo, Loose Ends, N.Cole, L.Vandross, A.Starr, Peggi Blu, J.Bullock. HOT: Deniece W., H.Alpert, Cl.Nouveau, N. Hendryx, Whispers, S. Mills, J.Watley, J.Butler, Whitney, Prince, Janet Jax., Isley Bros.

## TALLAHASSEE, FL

### JOE BULLARD-WANM

ADDS: A.O'Neal, F.Jackson, Mik.Howard, Jarreau, Rob.Nevill, Val Young, K.Mathis, Givens Fam. HOT: H.Alpert, Whitney, Cl.Nouveau, Lisa Lisa, L.L.Cool J, Whispers, H.Hewett, N. Hendryx, 4 By Four, Jazzy Jeff, Prince, J.Butler, R. Belle.

## TAMPA, FL

### CHRIS TURNER-WTMP

ADDS: Mik.Howard, N.Cole, F.Jackson, S.Robinson, Givens Fam, Jarreau, Babyface. HOT: J.Watley, Whitney, H.Alpert, La La, 4 By Four, Starpoint, D. Allen, H.Alpert, R. Belle, Janet Jax., Isley Bros, N. Hendryx, Cl.Nouveau, Lillo

Tho., Rainy D., S. Mills, Prince, M.Scott.

## BIRMINGHAM, AL

### DICK LUMPKIN-WJLD/AM

ADDS: Mini Curry, N.Cole, A.Starr, J.Lorber, Lakeside, Babyface, Lachandra, Val Young, Octavia. HOT: Whispers, N. Hendryx, H.Alpert, Millie Jax, Cl.Nouveau, J.Watley, Deniece W., Lisa Lisa, Isley/J&I, Whitney, S. Mills, D. Sanborn, Jesse Jon., 5 Star, JesseJames, Surface, O'Jays, D. Allen, H.Hewett, JBlackfoot.

## MONTGOMERY, AL

### FRENCH BE-WQIM

ADDS: L.Vandross, N.Cole, Shalamar, Val Young, Cheryl Lynn, Pointers, M.Scott. HOT: Lisa Lisa, Whispers, H.Alpert, Cl.Nouveau, N. Hendryx, Deniece W., J.Watley, Whitney, Isley/J&I, S. Mills, H.Hewett, J.Butler, RJS Latst, Isley Bros, 4 By Four.

## TUSKEGEE, AL

### COSTEE MCNAIR-WBIL

ADDS: J.Robinson, Mik.Howard, J.Ingram, Al Green, C.Stanley, Cheryl Lynn, J.Taylor, Rob.Nevill, JBlackfoot, Vaneese T., F.Jackson. HOT: Whispers, Whitney, Cl.Nouveau, N. Hendryx, J.Watley, Lisa Lisa, H.Alpert, N.Cole, Deniece W..

## MONTGOMERY, AL

### BILL BLACK-WXVI

ADDS: No Report, Frozen. HOT: Giorgio, System, P.Rushen, One Way, A. Baker, Rainy D., Bob. Brown, S.Murdock, C.Lauper, L.Vandross, Loose Ends, Cameo, Madhouse.

## MOBILE, AL

### TY BELL/TONY BROWN-WBLX

ADDS: Loose Ends, P.Hyman, P.LaBelle, J.Lorber, Starpoint, Gerry Woo, La La, Fam.Dream, S. Red. HOT: Lisa Lisa, Surface, Deniece W., Cl.Nouveau, Jesse Jon., J.Butler, Whispers, H.Alpert, Teen Dream, B.Club, R. Belle, H.Hewett, Egypt Lvr., Aretha.

## MOBILE, AL

### MAD HATTER-WGOK

ADDS: War, S.Robinson, P.LaBelle, Melba M., Vaneese T., Fam.Dream. HOT: Cl.Nouveau, H.Alpert, JesseJames, Whispers, J.Watley, Whitney, Vesta Wms., S. Mills, Isley Bros, Diana Ross, One Way, Fatboys, Lisa Lisa, N. Hendryx, JBlackfoot, Eric B & R, Debbie Deb, Jazzy Jeff, Floc, R. Belle, Janet Jax., N.Cole.

## NASHVILLE, TN

### CY YOUNG-WOQK/FM

ADDS: B.Willis, Tawatha, F.Jackson, Rob.Nevill, Pointers, Mid. Star, N.Cole, Kim Wilde, Whitney. HOT: H.Alpert, Lisa Lisa, Whitney, Whispers, J.Butler, R. Belle, J.Watley, Deniece W., Paul Simon, S. Mills, DeBurgh, Prince, Company B..

## CHATTANOOGA, TN

### JAY RILEY-SWITCH 102-WNOO

ADDS: Mik.Howard, F.Jackson, Miles Jaye, Spinners, Mason, James Kee. HOT: Whispers, H.Alpert, N. Hendryx, J.Watley, Deniece W., Whitney, Prince, J.Butler, H.Hewett, Isley Bros, S. Mills, Gerry Woo, R. Belle, 4 By Four, P.Hyman, La La, Vesta Wms., A.O'Neal, Aretha, Starpoint, One Way, Lillo Tho., Janet Jax..

## CHATTANOOGA, TN

### TONY SCOTT-JET94-WJTT

ADDS: Mik.Howard, Pointers, Starpoint, J.Ingram. HOT: H.Alpert, Cl.Nouveau, Deniece W., J.Watley, S. Mills, H.Hewett, J.Butler, RJS Latst, N. Hendryx, Whitney, Isley Bros, R. Belle, A.O'Neal, 4 By Four, La La.

## MEMPHIS, TN

### PAM WELLS-K-97

ADDS: C.Stanley, Davy D., EllaBrooks, L.Vandross, Mik.Howard. HOT: S. Mills, Whispers, Lisa Lisa, Whitney, A.O'Neal, N. Hendryx, 4 By Four, Deniece W., Cl.Nouveau, J.Butler, J.Watley, Isley Bros, Giorgio, R. Belle.

## MEMPHIS, TN

### MELVIN JONES-KRNB

ADDS: James Kee, Peggi Blu, Davy D., B.Wells, A.Allen. HOT: S. Mills, Cl.Nouveau, J.Watley, L.L.Cool J, Whispers, Deniece W., Whitney, Aretha, Isley Bros, J.Butler, H.Alpert, Tawatha, D. Allen, Diana Ross, Fatboys, A.O'Neal.

## JACKSON, TN

### D.SHAW/ERNIE O'DELL-WPKX

ADDS: S. Mills, Whitney, Rob.Nevill, O'Jays, Melba M., Shalamar. HOT: A.Starr, 4 By Four, JE/PC/DC, A.O'Neal, D. Allen, Whitney, Shella E, Najee, Tawatha, Diana Ross, S. Mills, H.Alpert, J.Butler, Isley Bros, R. Belle, One Way.

## JACKSON, MS

### JIMMY ANTHONY-WOKJ

ADDS: Whispers. HOT: Isley/J&I, Deniece W., P.Hyman, Millie Jax, Ray G.& B., S.Murdock, Melba M., Temps, L.Richie, O'Jays, R. Belle, H.Hewett, Isley Bros, Kenny G.

## JACKSON, MS

### CARL HAYNES-WJMI

ADDS: N.Cole, A.Starr, J.Bullock, S.Robinson. HOT: Fatboys, H.Alpert, Aretha, Lisa Lisa, Isley Bros, N. Hendryx, Whitney, Diana Ross, R. Belle, Prince, J.Watley, Cl.Nouveau, RJS Latst, Beeslie B., Jill Jones, O'Bryan, Lillo Tho., Starpoint, S. Mills, Shella E.

## MERIDIAN, MS

### D.EDWARDS/L.CARR-WOIC/FM

HOT: Whispers, Lisa Lisa, J.Watley, Cl.Nouveau, H.Alpert, S. Mills, D. Allen, B.Club, Vesta Wms., Whitney, RJS Latst, Isley Bros, N. Hendryx, Zero Hour, O'Bryan, Ray G.& B..

## LAUREL HATTIESBURG, MS

### RON DAVIS-WOIS

ADDS: C.Stanley, Shella E, Pointers, M.Scott, Mik.Howard. HOT: S. Mills, L.L.Cool J, 4 By Four, Diana Ross, D. Allen, N. Hendryx, La La, Whitney, Cl.Nouveau, RJS Latst.

## LOUISVILLE, KY

### TONY FIELDS-WLOU

ADDS: F.Jackson, P.Hyman, S.Robinson, A.Starr. HOT: H.Alpert, Whispers, S. Mills, Cl.Nouveau, Loose Ends, Vesta Wms., Whitney, H.Hewett, J.Watley, Deniece W., Lillo Tho., La La, R. Belle, J.Butler, D. Allen.

## URBAN CONTEMPORARY ADDS

### LOUISVILLE, KY

#### P.D.MARCH/M.HARROD-WJYL

ADDs: Peggi Blu, N.Cole, C.Stanley, Fatboys, F.Jackson, S.Payne, Jocelyn B.,  
HOT: Ci.Nouveau, H.Alpert, Whispers, N. Hendryx, H.Hewett, Lisa Lisa,  
Deniece W., RJS Latst, J.Butler, Vesta Wms., J.Watley, 4 By Four, Isley Bros,  
S. Mills, Starpoint.

## Upper Midwest

### COLUMBUS, OH

#### RICK STEVENS-WCKX

ADDs: Babyface, Teresa, P.LaBelle, L.Vandross, F.Jackson, Mik Howard,  
Pointers, J.M. Silk, Rappin' Rev. HOT: Teen Dream, H.Alpert, Vesta Wms., One  
Way, Lisa Lisa, Starpoint, Timex S.C., S. Mills, H.Hewett, Lillo Tho., J.Watley,  
J.Butler, 4 By Four, N. Hendryx, RJS Latst.

### COLUMBUS, OH

#### K.C. JONES-WYKO

ADDs: Tawatha, One Way, 4 By Four. HOT: H.Alpert, N. Hendryx, Ci.Nouveau,  
J.Watley, S. Mills, Whispers, H.Hewett, Whitney, Deniece W., A.O'Neal, Isley  
Bros, R. Belle, RJS Latst, Prince, J.Butler.

### CLEVELAND, OH

#### JEFFREY CHARLES-WZAK

ADDs: Living/Box, Blake & H., Vitamix, Cameo, Mik Howard, Kool/Gang,  
Cheryl Lynn, F.Jackson. HOT: Gerry Woo, Whispers, L.L.Cool J, Isley Bros,  
Fatboys, Prince, P.Hyman, Ci.Nouveau, Whitney, J.Blackfoot, L.Vandross, S.  
Mills, H.Alpert, A.Starr, O'Bryan, Janet Jax., Lillo Tho., Jazzy Jeff, J.Watley,  
H.Hewett.

### CINCINNATI, OH

#### B.CASTLE/G.WEILER-WBLZ

ADDs: F.Jackson, Aretha, A.Starr, S.Robinson, Trouble F., HOT: H.Alpert,  
Whispers, Ci.Nouveau, N. Hendryx, Deniece W., Whitney, Scott & R., S. Mills,  
Isley Bros, H.Hewett, Lillo Tho., J.Watley, Lisa Lisa, 4 By Four, RJS Latst, R.  
Belle, J.Butler, A.O'Neal, Janet Jax., Debbie Deb.

### CINCINNATI, OH

#### STEVE HARRIS-WCIN

ADDs: B&C Winans, A.Starr, F.Jackson. HOT: Whispers, H.Alpert, S. Mills,  
Whitney, J.Butler, N. Hendryx, J.Watley, Isley Bros, Deniece W., Prince,  
Ci.Nouveau, 4 By Four.

### INDIANAPOLIS, IN

#### KELLY KARSON-WTLC

ADDs: P. LaBelle, L.Vandross, N.Cole, S.Robinson, Mason, C.Stanley, A.Starr.  
HOT: Lisa Lisa, H.Alpert, N. Hendryx, Deniece W., S. Mills, Merge, RJS Latst,  
Ivy, Whispers, 4 By Four, O'Jays, J.Butler, Teen Dream, Ci.Nouveau,  
H.Hewett.

### DETROIT, MI

#### JAMES ALEXANDER-WJLB

ADDs: Cheryl Lynn, Giorgio, L.Vandross. HOT: H.Alpert, Isley Bros, Janet Jax.,  
J.Watley, Lisa Lisa, N. Hendryx, S. Mills, Whispers, Gerry Woo.

### SAGINAW, MI

#### DAVID RYAN-WWWS-FM

ADDs: Val Young, Babyface, FDR, J.Robinson, A.Starr, Teresa, Mini Curry,  
Peggi Blu, Pointers. HOT: S. Mills, L.L.Cool J, LJ Ren., Isley Bros, Eric B & R,  
J.Watley, A.O'Neal, Ci.Nouveau, Prince, H.Alpert, Gerry Woo, Vesta Wms., 4  
By Four, R. Belle, J.Butler.

### DAVENPORT, IA

#### TERRY HAYWOOD-KTSS

ADDs: O'Jays, Aretha, Deniece W., La La. HOT: F.Jackson, Surface, Whispers,  
Lisa Lisa, N. Hendryx, S. Mills, Ci.Nouveau, Whitney, J.Watley, H.Alpert.

### MILWAUKEE, WI

#### J.SMITH/G.YOUNG-WLUM

ADDs: Prince. HOT: Surface, Lisa Lisa, Whispers, H.Alpert, Whitney,  
Ci.Nouveau, N. Hendryx, J.Watley, J.Butler, O'Jays, RJS Latst.

### MILWAUKEE, WI

#### DAVE T.J.-WNOY

ADDs: Vaneeze T., Pointers, Heavy D., Jarreau, J.Sims, Debbie Deb, Peggi Blu,  
MidSection. HOT: Surface, Lisa Lisa, Ci.Nouveau, Whispers, L.L.Cool J, S.  
Mills, J.Watley, Jesse Jon., Isley Bros, Whitney, N. Hendryx, RJS Latst, Jazzy  
Jeff, H.Alpert, Vesta Wms., J.Butler, T.Brunson, Diana Ross, Eric B & R, One  
Way, Prince, La La, A.O'Neal, R. Belle, Lakeside, Gr.Flash, N.Roman.Cr.

### MINNEAPOLIS, MN

#### PETE RHODES-CBLS

ADDs: L.Vandross, N.Cole, S.Robinson, Full Circle, Cheryl Lynn, Giorgio,  
Pointers, Blake & H., J.Robinson. HOT: Whispers, N. Hendryx, H.Alpert,  
Ci.Nouveau, J.Watley, J.Butler, Surface, Lisa Lisa, RJS Latst, S. Mills,  
H.Hewett, Isley/J&I, Isley Bros, Janet Jax., Deniece W., Melba M., Cameo,  
A.Starr, Lillo Tho..

### CHICAGO, IL

#### MICHAELS/DAISY DAVIS-WBMX-FM

ADDs: L.Vandross, Vaneeze T., F.Jackson, Shalamar, J.Bullock, Janet Jax.,  
A.Starr, Aretha. HOT: H.Alpert, N. Hendryx, H.Hewett, J.Watley, Whispers,  
Kenny G, R. Belle, Whitney, Starpoint, A.O'Neal.

### CHICAGO, IL

#### B.PRIETO/S.TAYLOR-WGCV-FM

ADDs: Lillo Tho., Sheila E, N.Cole, M.Scott, Cheryl Lynn, Pointers. HOT: N.  
Hendryx, H.Alpert, Ci.Nouveau, Deniece W., H.Hewett, J.Watley, RJS Latst,  
J.Butler, Starpoint, Isley Bros, R. Belle, A.O'Neal, S. Mills, Fatboys, L.L.Cool.

### CHICAGO, IL

#### DEE HANDLEY-WJPC

ADDs: L.L.Cool J, D. Allen, Vesta Wms.. HOT: H.Alpert, Whispers, Lisa Lisa,  
Ci.Nouveau, N. Hendryx, Surface, Deniece W., J.Watley, Whitney, S. Mills,  
RJS Latst, J.Butler, S.Murdock, 4 By Four, R. Belle, H.Hewett, Isley/J&I, Isley  
Bros, A.Starr.

### CHICAGO, IL

#### KAPUGI/GLEN-WCRX

ADDs: Ana, Tawatha. HOT: Fun Fun, Sandee, Nica/Wild, S.Ties, Teen Dream,  
Stacey Q, Sybil, J.M. Silk, Pam Russo, J.Kristle, Amoretto, Nayobe,  
TaurusBoyz, Lisa Lisa, J.Sims, N.Martinez, Choccolette.

### ST. LOUIS, MO

#### CHERYL WINSTON-KATZ-FM

ADDs: Shalamar, J.Sims, P.LaBelle, Peggi Blu, F.Jackson, Trouble F., J.Taylor,  
C.Stanley, Fatboys. HOT: Ci.Nouveau, H.Alpert, Whispers, S. Mills, N.  
Hendryx, J.Watley, Deniece W., H.Hewett, Lisa Lisa, RJS Latst, Isley Bros, 4  
By Four, J.Butler, Surface.

### ST. LOUIS, MO

#### BEASLEY/TRADFORD-KMJM

ADDs: Mason, Loose Ends, Peggi Blu, L.Vandross, Mik Howard. HOT:  
H.Alpert, J.Watley, R. Belle, H.Hewett, 4 By Four, Diana Ross, RJS Latst, N.  
Hendryx, J.Butler, Whitney.

### NEW ORLEANS, LA

#### DEL SPENCER-WYLD-FM

ADDs: RFTW, S.Payne. HOT: Whispers, Lisa Lisa, Surface, Ci.Nouveau,  
H.Alpert, Jesse Jon., Deniece W., Isley/J&I, S.Murdock, Starpoint, RJS Latst,  
5 Star, J.Watley, Teen Dream, Isley Bros, J.Butler, H.Hewett, Loose Ends, R.  
Belle.

### MAURICE/LAFAYETTE, LA

#### GUY BROADY/UNA KING-KFXZ

ADDs: Janet Jax., Giorgio, A.Starr, Loose Ends, Jesse Jon., Melba M., R. Belle,  
D. Allen. HOT: S. Mills, Whitney, Surface, Lisa Lisa, Aretha, H.Alpert, D Train,  
Whispers, Prince, A.O'Neal, 4 By Four, N. Hendryx, Isley Bros.

### LAKE CHARLES, LA

#### DARYL MOORE-KXZZ

ADDs: Babyface, Mik Howard, Peggi Blu, F.Jackson, Melba M., Ella Brooks,  
Windjammer, Bishop Reed, A.Starr. HOT: Whispers, Lisa Lisa, S. Mills, Isley  
Bros, Whitney, Prince, N. Hendryx, J.Butler, Tawatha, J.Watley, 4 By Four,  
Ci.Nouveau.

### BATON ROUGE, LA

#### BOB NEAL-WXOK

ADDs: Ella Brooks, M.Tyson Jr, Slave, Tawatha, Peggi Blu, L.Vandross,  
Mik Howard, N.Cole, Janet Jax., Pointers, Jarreau. HOT: Ci.Nouveau,  
J.Watley, N. Hendryx, H.Alpert, J.Butler, RJS Latst, R. Belle, S. Mills, Deniece  
W., 4 By Four, Prince, Diana Ross, Whitney, H.Hewett, Isley Bros.

### MONROE, LA

#### JULIAN DAVIS-KPB

ADDs: Janet Jax., F.Jackson, Rainy D., P.LaBelle, A.O'Neal, Peggi Blu. HOT:  
Lisa Lisa, Whispers, H.Alpert, A.Starr, Surface, J.Watley, Babyface, Al Green,  
S. Mills, System.

### WEST HELENA, AR

#### DELL SIMES-KCLI

ADDs: Sheila E, Giorgio, Mason, Val Young. HOT: S. Mills, Ci.Nouveau,  
Whitney, Whispers, N. Hendryx, A.O'Neal, J.Watley, One Way, Isley Bros,  
O'Jays, Al Green, Vesta Wms..

## Southwest

### DALLAS, TX

#### T.AVERY/M.SPEARS-KKDA

ADDs: Mik Howard, Pointers, Mini Curry, Cheryl Lynn. HOT: Lisa Lisa,  
Whispers, One Way, S. Mills, Jazzy Jeff, Surface, J.Butler, Isley Bros,  
S.Murdock, Ci.Nouveau, D. Allen, Janet Jax., J.Watley, Tawatha, RJS Latst,  
Prince, Shalamar, Diana Ross, Lillo Tho., Blake & H.

### FT. WORTH, TX

#### MICHELLE MADISON-KDLZ

ADDs: RFTW, Mik Howard, Sheila E, L.Vandross, Peggi Blu, Pointers, R.Lewis,  
Shalamar, Fam.Dream. HOT: N. Hendryx, J.Watley, J.Butler, Ci.Nouveau, RJS  
Latst, Whispers, Whitney, S. Mills, R. Belle, Diana Ross, H.Hewett, Deniece  
W., 4 By Four.

### KILLEEN, TX

#### BILL ST. JOHN-KIIZ-AM

ADDs: L.Vandross, Timex S.C., Pointers, Melba M., Ty.Curry. HOT: H.Alpert,  
J.Watley, J.Butler, S. Mills, 4 By Four, La La, R. Belle, L.L.Cool J, Jazzy Jeff,  
Whitney, D. Allen, Starpoint, Deniece W..

### HOUSTON, TX

#### RATKINS/J.MICHAELS-KMJQ

ADDs: N.Cole, Babyface, Jarreau, Pointers, Mik Howard. HOT: H.Alpert,  
Ci.Nouveau, L.L.Cool J, Isley Bros, Whitney, J.Watley, Deniece W., RJS Latst,  
D. Allen, S. Mills, J.Butler, H.Hewett, Fam.Dream, Lillo Tho., Sheila E.

### PT. ARTHUR, TX

#### STEVE HEGWOOD-KHYS

HOT: Lisa Lisa, A.Starr, Surface, Ci.Nouveau, J.Watley, H.Alpert, Whitney,  
Whispers, N. Hendryx, Isley Bros, Starpoint, Egypt Lvr., L.L.Cool J, Prince,  
Diana Ross, D. Allen, 4 By Four, Salt & P., Ray.G & B..

### AMARILLO, TX

#### BUTLER/CLARK-KPUB

ADDs: S.Robinson. HOT: Surface, Whitney, Whispers, Lisa Lisa, N. Hendryx,  
Ci.Nouveau, Janet Jax..

### ENGLEWOOD, DENVER, CO

#### DANNY HARRIS/ROB ASH-KDKQ

ADDs: P.Hyman, Pointers, Jarreau, F.Jackson, Mik Howard, Fatboys. HOT:  
H.Alpert, Ci.Nouveau, J.Watley, N. Hendryx, Whitney, S. Mills, 4 By Four,  
Isley Bros, RJS Latst, K.Mathis, H.Hewett, J.Butler, Diana Ross.

### TUCSON, AZ

#### ROYCE BLAKE-KKPW

ADDs: Vaneeze T., Timex S.C., N.Cole, Mel & Kim, Will 2 Pwr. HOT: N.  
Hendryx, Whitney, Ci.Nouveau, J.Watley, One Way, H.Alpert, RJS Latst, 4 By  
Four, S. Mills, Prince.

## Far West

### LOS ANGELES, CA

#### LICIA TORRES-KJLH

ADDs: F.Jackson, N.Cole, Vaneeze T., M.Scott. HOT: Whispers, Ci.Nouveau,  
H.Hewett, N. Hendryx, F.Jackson, Whitney, Prince, Vesta Wms., H.Alpert,  
Isley Bros, P.Hyman, 4 By Four, RJS Latst, La La, J.Watley.

**LOS ANGELES, CA**  
**LISA CANNING-KDAY**

ADDS: J.Stuart, Mini Curry, Val Young, Ultra Mag.. HOT: Cl.Nouveau, Whispers, Eric B & R, Rodney O, L.L.Cool J, La La, H.Alpert, 4 By Four, S. Mills, Prince, N. Hendryx, Jazzy Jeff, J.Watley.

**LOS ANGELES, CA**  
**ROBINSON/PERRODIN-KACE**

ADDS: L. Carlton, Vanøese T., Mini Curry, J.Seigel, S.Robinson, L.Vandross. HOT: D. Sanborn, L.Vandross, S.Robinson, Kenny G, P.Rushen, Klymaxx, A.Starr, A. Baker, Surface, Melba M., Geo.Howard, S.Murdock, R.Brookins, L.Richie, Al Green, D Train, Temps, H.Hewett.

**SAN DIEGO, CA**  
**L.D.MCCOLLUM-XHRM**

ADDS: Jets, L.Siffre, A.Starr, Gerry Woo, L.Vandross. HOT: Whispers, H.Alpert, S.Murdock, Cl.Nouveau, Whitney, Whistle, N. Hendryx, Ocean, Deniece W., J.Watley, Expose, L.L.Cool J, S. Mills, H.Hewett, RJS Latst.

**QJAI CA**  
**HOWARD THOMAS-KMYX**

ADDS: Vesta Wms., Will 2 Pwr, S.Robinson, M.C. Miker, K.Mathis, Deb.Gibson. HOT: Janet Jax., H.Alpert, Whispers, Cl.Nouveau, Whitney, N. Hendryx, 4 By Four, J.Watley, System, Company B., Prince, Isley Bros, S. Mills.

**SEATTLE, WA**  
**BOB WIKSTROM-KKFX**

ADDS: Will 2 Pwr, Mik.Howard, F.Jackson, N.Cole, Vanøese T., L.Vandross. HOT: H.Alpert, Whispers, Cl.Nouveau, N. Hendryx, J.Watley, S. Mills, Whitney, H.Hewett, Isley Bros, J.Butler, RJS Latst, R. Belle, Lisa Lisa, 4 By Four, D. Allen, Diana Ross, Prince, La La, Starpoint, A.O'Neal, Janet Jax..

**SEATTLE, WA**  
**FRANK BARROW-KRIZ**

ADDS: L.Vandross, N.Cole, P.LaBelle, S.Robinson. HOT: Lisa Lisa, Surface, Whispers, Cl.Nouveau, S.Murdock, Jesse Jon., N. Hendryx, Deniece W., H.Alpert, S. Mills, Whitney, P.Rushen, J.Watley, Babyface, Isley Bros, Isley J&I, Starpoint, 4 By Four, Prince, Lakeside.

**CROSSOVER STATIONS**

**BOSTON, MA**

**SUNNY JOE WHITE-WXKS-FM**

HOT: Surface, G.E./Miami, Deb.Gibson, K.T.P., Janet Jax., Rob.Nevill, System, N. Hendryx, Cl.Nouveau, Expose, A.Starr, Whitney, Kim Wilde, H.Alpert, Lisa Lisa.

**NEW YORK, NY**

**J.SALKOWITZ/S.ELLIS-HOT103**

ADDS: CoverGirls, Klymaxx, Whispers. HOT: Lisa Lisa, Whitney, A.Starr, B.Club, H.Alpert, N.Martinez, System, Deb.Gibson, Madonna, Sandee, Stacey Q, S.Robinson, Pepsi & S., G.Michael, Living/Box, Expose, Jellybean, Jets, Surface, Sweet Sen..

**NEW YORK, NY**

**SCOTT SHANNON-Z100**

HOT: Expose, Surface, G.Michael, Deb.Gibson, G.E./Miami, Klymaxx, Kenny G, System.

**NEW YORK, NY**

**LEIGH LUST-WNYU-FM**

ADDS: Heavy D., Kid'n Play, Rob.Nevill, Full Cird. HOT: L.L.Cool J, Sweet Sen., TaurusBoyz, J.Kristie.

**BALTIMORE, MD**

**WILLY B O'BRIEN-B104**

ADDS: Jarreau, G.E./Miami. HOT: Jets, Company B., Expose, System, S.Robinson, Kenny G, D. Allen, H.Alpert, Whitney, Kim Wilde, Lisa Lisa, A.Starr.

**ATLANTA, GA**

**BOB CASE-793**

ADDS: Cl.Nouveau. HOT: Surface, Klymaxx, S.Robinson, 4 By Four, Janet Jax., Expose, Kenny G, System, H.Alpert, Whitney, Lisa Lisa, A.Starr.

**MIAMI, FL**

**DUFF LINDSEY-HOT105**

ADDS: Jets, Rob.Nevill, Surface. HOT: Expose, Whispers, Janet Jax., Beastie B., G.E./Miami, Klymaxx, A.Starr, System, Deb.Gibson, Whitney, H.Alpert, Lisa Lisa, Will 2 Pwr.

**MIAMI, FL**

**M.LOMBANA/B.TANNER-POWER96**

ADDS: Surface, J.Sims, Janet Jax.. HOT: Expose, G.E./Miami, Whispers, B.Club, Whitney, Kenny G, Lisa Lisa, Kim Wilde, A.Starr, Will 2 Pwr.

**MIAMI, FL**

**FRANK AMADEO-Y100**

ADDS: Rob.Nevill. HOT: Jets, Whispers, Surface, System, G.Michael, Janet Jax., Expose, S.Robinson, G.E./Miami, Kenny G, Will 2 Pwr, Whitney.

**GULFPORT, MS**

**RICK JAMES-WZKY**

HOT: Rob.Nevill, Surface, System, H.Alpert, Deb.Gibson, Expose, S.Robinson, Whitney, Lisa Lisa, B.Club, Kim Wilde, A.Starr.

**MCCOMB, MS**

**WALKER/CHAMBERS-WHNY**

ADDS: Deniece W.. HOT: D. Allen, G.E./Miami, Jarreau, Rob.Nevill, Surface, Janet Jax., Level 42, H.Alpert, Whitney, Kenny G, System, A.Starr, S.Robinson, Lisa Lisa.

**MCCOMB, MS**

**CHRIS TRACY-WXLT-FM**

ADDS: A.O'Neal, Giorgio. HOT: Cl.Nouveau, Whispers, J.Watley, Surface, N. Hendryx, Whitney, S. Mills, 4 By Four, R. Belle, Expose, Diana Ross, Rob.Nevill, Janet Jax., Isley Bros, G.E./Miami, Prince, D. Allen, G.Michael, Aretha, Jets.

**DETROIT, MI**

**MARK JACKSON-WHYT**

ADDS: Cl.Nouveau, A.of Noise, J.Watley. HOT: Whispers, Janet Jax., Rob.Nevill, Diana Ross, Prince, Deb.Gibson, Expose, Jarreau, B.Willis, Jets, Surface, System, Kenny G, Whitney, Klymaxx, S.Robinson, A. Baker, Kim Wilde,

H.Alpert, Lisa Lisa, A.Starr.

**KANSAS CITY, MO**

**DENE HALLAM-KCPW-FM**

ADDS: F.Jackson. HOT: L.L.Cool J, Janet Jax., Rob.Nevill, Whispers, Level 42, N. Hendryx, Surface, Kenny G, A. Baker, Jarreau, S.Robinson, System, Jets, Expose, H.Alpert, Klymaxx, Whitney, L.Vandross, A.Starr, Kim Wilde, Lisa Lisa.

**NEW ORLEANS, LA**

**JOEY GIOVINGO-B97**

ADDS: Surface. HOT: Jets, Jarreau, System, S.Robinson, Janet Jax., G.E./Miami, Expose, Company B., Kenny G, A.Starr, Whitney, Lisa Lisa.

**TUCSON, AZ**

**BUZZ ELLIOT-KHYT**

ADDS: D. Sanborn, Egypt Lvr., Surface. HOT: N. Hendryx, G.Michael, Deb.Gibson, Whispers, Rob.Nevill, Jets, Jarreau, B.Willis, T.Turner, Level 42, System, G.E./Miami, Klymaxx, Expose, Janet Jax., Kenny G, Lisa Lisa, S.Robinson, H.Alpert, Company B., Kim Wilde, Whitney.

**RENO, NV**

**SHELLEY RAE-KWNZ-FM**

ADDS: Jets, Janet Jax.. HOT: Aretha, Klymaxx, Rob.Nevill, Expose, System, S.Robinson, Kenny G, H.Alpert, Whitney, Kim Wilde, Lisa Lisa, A.Starr.

**LOS ANGELES, CA**

**STEVE RIVERS-KIIS-FM**

ADDS: Rob.Nevill, Whispers, Deb.Gibson. HOT: Jets, G.E./Miami, Expose, System, Klymaxx, Surface, Janet Jax., S.Robinson, H.Alpert, Whitney, Kenny G, B.Club, A.Starr, Lisa Lisa.

**LOS ANGELES, CA**

**JEFF WYATT/AL TAVERA-POWER106**

ADDS: Will 2 Pwr, K.T.P., A.O'Neal, Nick Kamen. HOT: Lisa Lisa, A.Starr, Whispers, Stacey Q, Surface, H.Alpert, Deb.Gibson, Madonna, Whitney, S. Star, S.Robinson, Klymaxx, Cl.Nouveau, Janet Jax., Giorgio, Jesse Jon., G.E./Miami, G.Michael, Expose, Jets, Sandee, Sadie Nine, System, Bardeaux, Rob.Nevill.

**SAN DIEGO, CA**

**NICK FERRARA-KS103**

ADDS: Cl.Nouveau, F.Jackson, Whispers. HOT: Jarreau, Jets, G.Michael, Surface, Klymaxx, S.Robinson, Rob.Nevill, Janet Jax., N. Hendryx, Deb.Gibson, G.E./Miami, Expose, Company B., Whitney, System, Kenny G, Lisa Lisa.

**FRESNO, CA**

**WALKER/DAVIS-KYNO**

ADDS: A.of Noise. HOT: Jets, Surface, Cl.Nouveau, 4 By Four, Prince, Janet Jax., Rob.Nevill, N. Hendryx, Stacey Q, Whispers, G.E./Miami, S.Robinson, Expose, Kenny G, B.Club, System, Lisa Lisa, H.Alpert, Whitney, A.Starr, Kim Wilde.

**FRESNO, CA**

**STAIRS/CARTER-KMGX**

ADDS: Egypt Lvr., Living/Box, F.Jackson, J.Butler, D. Allen, Sweet Sen.. HOT: Aretha, Rob.Nevill, Deb.Gibson, Jets, Cl.Nouveau, N. Hendryx, Whispers, 4 By Four, J.Watley, Stacey Q, G.E./Miami, Klymaxx, Janet Jax., Expose, S.Robinson, B.Club, Kenny G, Surface, H.Alpert, Whitney, Lisa Lisa, System, Kim Wilde, A.Starr.

**SAN FRANCISCO, CA**

**KEITH NAFTALY-KMEL**

ADDS: CoverGirls, F.Jackson, Will 2 Pwr. HOT: Kenny G, Whitney, Janet Jax., Nick Kamen, Klymaxx, Lisa Lisa, System, Trinere, Whispers, Deb.Gibson, G.E./Miami, Surface, Sybil, Expose, N. Hendryx, LaBelle/BC, Egypt Lvr., G.Michael, Monet, P.Parker, M.Rocketry, Teen Dream, R. Belle, J.Butler, Giorgio, Rob.Nevill, A.of Noise, Cl.Nouveau, Sa-Fire, D. Sanborn, J.Watley, Vesta Wms..

**STOCKTON, CA**

**ROY WILLIAMS-KJOY**

ADDS: Rob.Nevill, Janet Jax., Surface. HOT: Ferry Aid, Jarreau, Whitney, Kenny G, S.Robinson, H.Alpert, A.Starr.

**STOCKTON, CA**

**JOHN HAMPTON-KSTN**

ADDS: Isley Bros, Living/Box, A.Starr. HOT: 4 By Four, Janet Jax., Rob.Nevill, Jarreau, Company B., Deb.Gibson, Jets, G.E./Miami, Jesse Jon., Diana Ross, Trinere, Expose, N. Hendryx, Cl.Nouveau, Kenny G, System, Surface, Whispers, Whitney, S.Murdock, Kim Wilde, Lisa Lisa.

**MERCED, CA**

**GARCIA/RAE-KYOS**

ADDS: 4 By Four, G.Michael, One Way. HOT: P.Perfect, D. Sanborn, RJS Latst, D. Allen, H.Hewett, N. Hendryx, Deniece W., Lillo Tho., Prince, Teen Dream, Janet Jax., R. Belle, Lisa Lisa, Surface, Klymaxx, Whitney, Whispers, Cl.Nouveau, Expose.

**EUREKA/ARCATA, CA**

**JIM NELLY III-KXGO-FM**

ADDS: Amazulu. HOT: A.of Noise, Klymaxx, Jarreau, Whispers, J.Watley, N. Hendryx, Jets, G.Michael, Surface, Expose, Whitney, Janet Jax., System, S.Robinson, G.E./Miami, Lisa Lisa.

**SACRAMENTO, CA**

**CHRIS COLLINS-FM102**

ADDS: F.Jackson, J.Watley, Teresa, B.Willis, J.Butler. HOT: Diana Ross, Jets, Rob.Nevill, Expose, Jarreau, Janet Jax., G.Michael, Aretha, G.E./Miami, Whispers, Beastie B., 4 By Four, H.Alpert, Whitney, Cl.Nouveau, S.Robinson, Klymaxx, System, Surface, Kenny G.

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# DAVE SHOLIN'S PERSONAL PICKS — SINGLES

**STARSHIP - *It's Not Over ('Til It's Over)* (Grunt/RCA)** Master rock producer Keith Olsen rides in the captain's chair—right on course to the Top 40 and Album charts! Mickey Thomas is up to his usual vocal acrobatics, driving home the message of this song. Expect to hear this at the tail end of a few sporting events in the months (and possibly years) to come.

**WHITESNAKE - *Here I Go Again* (Geffen)**

Phenomenal album sales and a huge following make this a band deserving of consideration. Up 'til now, I just haven't heard that "Top 40" single. Here's a song for not only Whitesnake fans, but for a wide cross section of Top 40 audience as well.

**FIRE TOWN - *Carry The Torch* (Atlantic)** Madison's Z104 zooms these hometown boys up the chart 31 to 23. Their appeal is rooted in a return to the simplicity of Sixties production and style. Nice change from the current crop of releases emphasizing drum machines and synthesizers.

## CROSSOVER PICK

**FREDDIE JACKSON - *Jam Tonight* (Capitol)** Now this is cool Jack! Several Top 40 and A/C successes have helped listeners become acquainted with this man's special talent. Slick, smooth, and sexy for jammin' through a hot summer night.

# RON FELL'S PERSONAL PICKS — ALBUMS

**ROGER WATERS - *"Radio Waves"* (Columbia)**

Once in awhile, I want an album to beam me up to another place, far from the ringing phone. I'd like the album to have a theme, even a story line. It must have state-of-the-art technology suitable for headphones, and it must cut against the grain. "Radio Waves" is my ticket for 1987. Waters, the force behind every Pink Floyd masterpiece, is back in rare form, with a totally absorbing musical short story. (I suggest reading the libretto in the liner notes.) Waters' genius is his ability to bring great theater to vinyl and fuse sound and thought in provocative music. His depth perception isn't blurred by the usual obligations of music makers. He can see a pending apocalypse from the perch of his personal ozone, and yet he can still have his eyes opened further by a fleeting event such as Live Aid, music's proudest moment. His intelligent use of texture, his cynical pen and his willingness to dance to his own drum machine are all singular traits which distinguish him as an eccentric. One of the album's recurring themes is man's ability to harness and reconfigure the often misapplied technology of communication. Listen to THE TIDE IS TURNING. It's obvious that Roger's head was turned by the use of satellite technology to broadcast Live Aid. If that song doesn't send a chill down your spine, then you either have no circulation or no spine. Much of the album's production effects are classically Floydian, but Waters' use of KLOS/KMET deejay Jim Ladd and the selective use of a rumbling punctual bass line are decidedly new.

# JONATHAN BUTLER

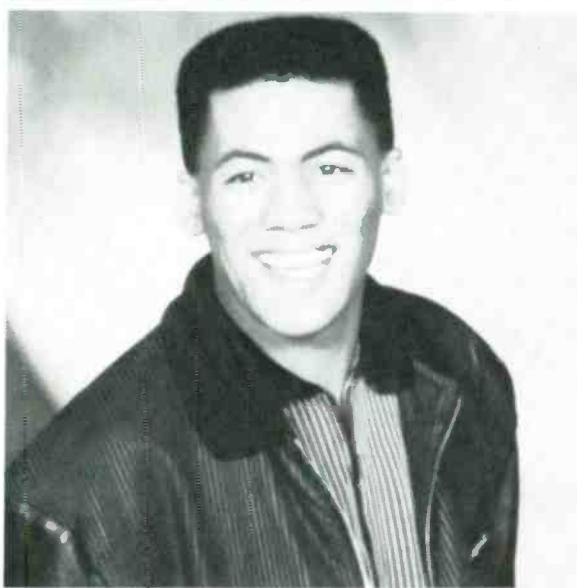


His instrumental acclaim has crossed over to bring vocal success. He's crossing the country this summer on tour with Whitney Houston.

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# “LIES”

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Z102	KBOZ	KOZE	KZFN
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WKSP	KHSN	WKNE	WQBZ

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