

the GAVIN REPORT

SINCE 1958



The Gavin Interview:
ROGER DALTRY

Understanding Marillion
Tony Richland
Foto File

America is about to be bitten...

MCA/Curb Records proudly presents 3-Speed performing the title song from The Samuel Goldwyn Company's outrageous comedy thriller **Once Bitten**. A great new song, a sensational new group, a hilarious new movie...and a great campaign behind it.



THE SINGLE

Just shipped.
Performed by 3-Speed
and produced by Richie Zito.



PROMOTION

CHR/AOR Radio giveaways nationwide include **Once Bitten** tickets, t-shirts, movie posters and buttons.



THE ALBUM

In stores November 8th,
featuring 10 new songs.



THE VIDEO

Watch for the sensational
new 3-Speed video directed by Jon Lee.



THE MOVIE

A comedy thriller, starring Lauren Hutton,
Jim Carrey and Cleavon Little.
Opening nationwide November 15th.



RETAIL

Music promotion/display materials
available for retail
through MCA branch offices.



ADVERTISING

Major radio advertising commitment.

**"Once Bitten" by 3-Speed.
On your desk this week!**

MCA RECORDS
CURB
RECORDS



ONCE BITTEN Starring LAUREN HUTTON, JIM CARREY, KAREN KOPINS and CLEAVON LITTLE
Director of Photography ADAM GREENBERG Associate Producer RUSSELL THACHER
Executive Producer SAMUEL GOLDWYN, JR.
Screenplay by DAVID HINES & JEFFREY HAUSE and JONATHAN ROBERTS Story by DIMITRI VILLARD
Produced by DIMITRI VILLARD, ROBBY WALD and FRANK E. HILDEBRAND
Directed by HOWARD STORM

PG-13 PARENTS STRONGLY CAUTIONED
Some Material May Be Inappropriate for Children Under 13

Original Soundtrack available on MCA/Curb Records

Samuel Goldwyn, Jr.
© 1995 THE SAMUEL GOLDWYN COMPANY

Opening November 15th at theatres everywhere

Editor: Dave Sholin

MOST ADDED



▲ **ELTON JOHN**
Wrap Her Up
(Geffen)
128 Adds

ARCADIA
Election Day
(Capitol)
110 Adds

SIMPLE MINDS
Alive & Kicking
(A&M)
94 Adds

▲ **TOP NEW AIRPLAY**

RECORD TO WATCH

MIAMI SOUND MACHINE
Conga
(Epic)

Desi Arnaz,
eat your heart out!
Current results
Inside Top 40.



CERTIFIED



SIMPLE MINDS
Alive & Kicking
(A&M)

ZZ TOP
Sleeping Bag
(Warner Brothers)

2W LW TW

5.	2.	1. STEVIE WONDER - Part-Time Lover (Tamla/Motown)
1.	1.	2. A-Ha - Take On Me (Warner Brothers)
8.	6.	3. JAN HAMMER - Miami Vice Theme (MCA)
11.	5.	4. TEARS FOR FEARS - Head Over Heels (Mercury/PolyGram)
4.	4.	5. Whitney Houston - Saving All My Love For You (Arista)
3.	3.	6. John Cougar Mellencamp - Lonely Ol' Night (Riva/PolyGram)
16.	11.	7. STARSHIP - We Built This City (Grunt/RCA)
18.	13.	8. GLENN FREY - You Belong To The City (MCA)
9.	9.	9. Sting - Fortress Around Your Heart (A&M)
6.	7.	10. Ready For The World - Oh Sheila (MCA)
14.	12.	11. Don Henley - Sunset Grill (Geffen)
19.	17.	12. BRYAN ADAMS - One Night Love Affair (A&M)
23.	19.	13. THOMPSON TWINS - Lay Your Hands On Me (Arista)
10.	10.	14. Bruce Springsteen - I'm Goin' Down (Columbia)
17.	16.	15. Paul Young - Tear Your Playhouse Down (Columbia)
20.	18.	16. ABC - Be Near Me (Mercury/PolyGram)
34.	20.	17. PHIL COLLINS & MARILYN MARTIN - Separate Lives (Atlantic)
31.	24.	18. ARETHA FRANKLIN - Who's Zoomin' Who (Arista)
27.	21.	19. HEART - Never (Capitol)
36.	26.	20. MR. MISTER - Broken Wings (RCA)
28.	23.	21. DAVID FOSTER - Love Theme: St. Elmo's Fire (Atlantic)
13.	15.	22. Loverboy - Lovin' Every Minute Of It (Columbia)
2.	8.	23. Dire Straits - Money For Nothing (Warner Brothers)
26.	25.	24. HOOTERS - And We Danced (Columbia)
33.	29.	25. FREDDIE JACKSON - You Are My Lady (Capitol)
29.	27.	26. COREY HART - Boy In The Box (EMI America)
40.	31.	27. TINA TURNER - One Of The Living (Capitol)
12.	14.	28. David Bowie & Mick Jagger - Dancin' In The Streets (EMI America)
--.	34.	29. SCRITTI POLITTI - Perfect Way (Warner Brothers)
39.	36.	30. OMD - So In Love (A&M/Virgin)
--.	35.	31. BILLY JOEL - The Night Is Still Young (Columbia)
--.	37.	32. OLIVIA NEWTON-JOHN - Soul Kiss (MCA)
--.	39.	33. RAY PARKER JR. - Girls Are More Fun (Arista)
--.	--.	34. ZZ TOP - Sleeping Bag (Warner Brothers)
7.	22.	35. Madonna - Dress You Up (Sire/Warner Brothers)
--.	--.	36. SIMPLE MINDS - Alive & Kicking (A&M)
22.	28.	37. Night Ranger - Four In The Morning (Camel/MCA)
15.	30.	38. Kool & The Gang - Cherish (DeLite/PolyGram)
32.	32.	39. Power Station - Communication (Capitol)
21.	38.	40. Godley & Creme - Cry (Polydor/PolyGram)

CHARTBOUND

	Reports	Adds	On Chart
EURYTHMICS - Sisters Are Doin' It For Themselves (RCA)	146	76	65
PRINCE - America (Warner Brothers)	131	42	86
HOWARD JONES - Like To Get To Know You Well (Elektra)	130	10	92
+ELTON JOHN - Wrap Her Up (Geffen)	128	128	--
+ARCADIA - Election Day (Capitol)	110	110	--

Station Reporting Phone (415) 392-7750 Reports accepted Mondays at 8am through Noon Wednesdays

THE FIRST SINGLE FROM
THE ORIGINAL MOTION
PICTURE SOUNDTRACK
ROCKY IV

SURVIVOR "BURNING HEART"




Scotti Brothers

EPA
THE EARTH PROTECTS ACT

UP & COMING

	Reports	Adds	On	Chart
WANG CHUNG - To Live And Die In L.A. (Geffen)	117	34	73	10
H.LEWIS & NEWS - Back In Time (Chrysalis)	112	4	38	70
ROGER DALTRY - After The Fire (Atlantic)	99	5	68	26
KATE BUSH - Running Up That Hill (EMI America)	98	24	70	4
LAURA BRANIGAN - Hold Me (Atlantic)	87	17	67	3
KLYMAXX - I Miss You (Constellation/MCA)	82	24	23	35
GINO VANNELLI - Hurts To Be In Love (CBS)	81	6	39	36
MARILLION - Kayleigh (Capitol)	78	4	58	16
TALKING HEADS - And She Was (Sire/Warner Bros.)	78	6	40	32
SHY TALK - Excuse Me (Columbia)	69	17	48	4
QUARTERFLASH - Talk To Me (Geffen)	68	30	30	8
*CLARENCE CLEMONS & J.BROWNE - You're A Friend...(Columbia)	66	65	1	--
*CHRISTOPHER CROSS - Charm The Snake (Warner Bros.)	66	65	1	--
MAURICE WHITE - Stand By Me (Columbia)	63	5	27	31
KISS - Tears Are Falling (Mercury)	62	31	31	--
KATRINA & THE WAVES - Que Te Quiero (Capitol)	58	13	43	2
RENE & ANGELA - I'll Be Good To You (Mercury)	52	9	35	8
EL DeBARGE/DeBARGE - You Wear It Well (Gordy)	51	--	20	31
TINGO BOINGO - Weird Science (MCA)	48	3	31	14
CHEAP TRICK - Tonight It's You (Epic)	47	--	28	19
JANE WIEDLIN - Blue Kiss (IRS)	47	2	34	11
BALTIMORA - Tarzan Boy (Manhattan)	45	20	22	3
INXS - This Time (Atlantic)	44	15	28	1
GO WEST - Eye To Eye (Chrysalis)	43	2	31	10
BRYAN FERRY - Don't Stop The Dance (Warner Bros.)	42	11	28	3
TOMMY SHAW - Remo's Theme (A&M)	41	8	29	4
MORRIS DAY - The Oak Tree (Warner Bros.)	39	15	15	9
*SHEENA EASTON - Do It For Love (EMI America)	36	35	1	--
OUTFIELD - Say It Isn't So (Columbia)	30	3	24	3
*EDDIE MURPHY - Party All The Time (Columbia)	28	7	8	13
9.9 - All Of Me For All Of You (RCA)	27	--	13	14
KENNY LOGGINS - I'll Be There (Columbia)	27	--	18	9
*VANDENBERG - Once In A Lifetime (Atco)	26	6	19	1
CHEECH & CHONG - Born In East L.A. (MCA)	25	2	8	15
STARPOINT - Object Of My Desire (Elektra)	25	4	11	10
FURY - Keep On Dreamin' (New York City Music Co.)	24	1	22	1
CANDY - Whatever Happened To Fun (Mercury/PolyGram)	22	--	19	3
FAMILY - The Screams Of Passion (Paisley/Warner Bros.)	22	1	10	11
COMMODORES - Janet (Motown)	21	--	7	14
FIVE STAR - All Fall Down (RCA)	21	2	8	11
*JACK WAGNER - Too Young (Qwest)	21	10	6	5
*JAMES TAYLOR - Everyday (Columbia)	21	20	1	--
*TA MARA & THE SEEN - Everbody Dance (A&M)	20	7	12	1
*JOHN WAITE - Welcome To Paradise (EMI America)	20	8	11	1

Dropped: #33 Hall & Oates, #40 Phil Collins, Jennifer Holliday, Weird Al Yankovic, Dead Or Alive.

*Debuts In Up and Coming.....

INSIDE TOP 40 WITH DAVE SHOLIN

STEVIE WONDER debuted at number 28 back on September 6th, and a little over a month later got to where most predicted it would end up, as he easily passed over every obstacle in his way.

THOMPSON TWINS 25% Hit Factor turns into a hot 55%, indicating this one is gonna be big! Spectacular growth for MR.MISTER, one of the biggest surprises of '85. Top 10 at WAPP, WBBQ, KAFM, KATD, KKHR, etc.

Zoomin' ARETHA jumps 20-11 at WTIC-Hartford, 25-16 KIHK-Davenport, 24-11 KS103-San Diego, 28-20 KSAQ-San Antonio, etc. Former Crossover Pick and Record To Watch's kickin'-in in Pittsburgh, New

York, Baltimore, Miami, Sacramento, etc. Best week to date for OMD with best gains still out West at KYNO, KSXO, KSLY, KMGX, KJOY, KDON, and a number one ranking at KMEL.

Last week's Most Added record, ZZ TOP, already debuting in the top 30 at WBEN-Buffalo, 94Z-Raleigh, WKTI-Milwaukee, WKXX-Birmingham, KMJK-Portland, KYVA-Billings, KIMN-Denver, etc. Also another big week for SIMPLE MINDS with 94 adds and some early chart activity.

Look out for KLYMAXX; new on K104, Z-98, KKLS, KKEE, WQUT, KATD, KWNZ, KYNO, KZZP, etc. Chart action gives it a 25% Hit Factor and growing each week. Airplay

increasing for another strong contender...SHY TALK with 17 new believers jumping on the bandwagon. BALTIMORA nearly doubling in reports with early top 30 debuts at KMEL, KKYS.

Record To Watch, MIAMI SOUND MACHINE, has been big in New York and Miami for weeks, but now there's a bigger story to tell, which shows how it's ready to spread fast. How about adds at KIIS/FM, KMGX, B95, Z-98, WBBQ, plus debuts at FM102, Q105, and those top ten numbers at Y100-Miami and Z100-New York.

Dave

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit

FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 306 Last Week 295

ARTIST	TITLE	LABEL	Reports	Addis	STATIONS CHARTED					Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30				
STEVIE WONDER - Part-Time Lover (Tamla/Motown)			291	--	224	47	18	1	1	99%	8	
GLENN FREY - You Belong To The City (MCA)			289	3	5	66	174	39	2	84%	7	
TEARS FOR FEARS - Head Over Heels (Merc./PolyG.)			288	--	81	142	55	8	2	96%	8	
PHIL COLLINS - Separate Lives (Atlantic)			284	8	2	10	90	130	44	35%	4	
JAN HAMMER - Miami Vice Theme (MCA)			282	2	144	85	38	10	3	94%	8	
THOMPSON TWINS - Lay Your Hands On Me (Arista)			281	4	4	11	141	105	16	55%	6	
THE STARSHIP - We Built This City (Grunt/RCA)			276	10	28	69	134	29	6	83%	9	
ARETHA FRANKLIN - Who's Zoomin' Who (Arista)			268	11	--	5	64	146	42	25%	5	
MR. MISTER - Broken Wings (RCA)			265	16	7	14	42	130	56	23%	6	
BRYAN ADAMS - One Night Love Affair (A&M)			258	1	5	26	158	58	10	73%	7	
HEART - Never (Capitol)			254	6	4	13	108	93	30	49%	7	
WHITNEY HOUSTON - Saving All My Love...(Arista)			250	--	190	49	6	4	1	98%	11	
ABC - Be Near Me (Mercury/PolyGram)			242	3	5	34	128	62	10	69%	8	
TINA TURNER - One Of The Living (Capitol)			240	7	--	2	11	124	96	5%	4	
PAUL YOUNG - Tear Your Playhouse Down (Columbia)			234	2	14	35	143	34	6	82%	9	
DAVID FOSTER - Love Theme St. Elmo's Fire (Atl.)			224	11	12	22	66	69	44	44%	10	
OLIVIA NEWTON-JOHN - Soul Kiss (MCA)			222	24	--	1	10	67	120	4%	4	
BILLY JOEL - The Night Is Still Young (Columbia)			225	18	--	--	12	73	122	5%	4	
SIMPLE MINDS - Alive & Kicking (A&M/Virgin)			218	94	--	--	2	14	108	--	2	
ZZ TOP - Sleeping Bag (Warner Bros.)			216	63	--	--	1	32	120	--	2	
FREDDIE JACKSON - You Are My Lady (Capitol)			211	15	3	18	49	82	44	33%	7	
RAY PARKER JR - Girls Are More Fun (Arista)			208	16	--	--	6	51	135	2%	4	
OMD - So In Love (Virgin/A&M)			206	22	1	3	18	61	101	10%	9	
SCRITTI POLITTI - Perfect Way (Warner Bros.)			201	29	3	15	16	55	83	16%	10	
COREY HART - Boy In The Box (EMI America)			201	5	3	1	35	116	41	19%	7	
HOOTERS - And We Danced (Columbia)			195	7	3	17	67	75	26	44%	13	
EURYTHMICS - Sisters Are Doin' It... (RCA)			146	76	--	--	--	5	65	--	2	
PRINCE - America (Paisley/Warner Bros.)			131	42	--	--	--	3	86	--	2	
HOWARD JONES - Like To Get To Know... (Elektra)			130	10	--	--	1	27	92	--	5	
WANG CHUNG - To Live And Die In L.A. (Geffen)			117	34	--	--	--	10	73	--	3	
H.LEWIS & THE NEWS - Back In Time (Chrysalis)			112	4	5	3	26	36	38	30%	7	
ROGER DALTRY - After The Fire (Atlantic)			99	5	1	1	3	21	68	5%	7	
KATE BUSH - Running Up That Hill (EMI America)			98	24	--	--	1	3	70	1%	4	
LAURA BRANIGAN - Hold Me (Atlantic)			87	17	--	--	--	3	67	--	3	
KLYMAXX - I Miss You (MCA)			82	24	5	6	10	14	23	25%	3	

NORTHEAST

Toronto, ON (Bob Saint-CFTR) J. Wiedlin. Eurythmics, Arcadia, Sp. Monkey.
 Toronto, ON (Brad Jones-CHUM) Baltimora, Arcadia. H. Jones, Rush, Katrina/Waves. OMD, Love & Rocket.
 Hamilton, ON (Nevin Grant-CKOC) J. Siberry, Starship. Simple Minds.
 Boston, MA (White/Donaghey-WXKS/FM) Ta Mara, S.Red, Elton, Kool/Gang, Prince, Arcadia, Eurythmics.
 Cape Cod, MA (Gary Franklin-WKPE) S.Minds, C. Clemons, ZZ Top, Elton, Kool/Gang, Arcadia, Chung, C.Cross.
 Providence, RI (Tom Cuddy-PRO/FM) Eurythmics, ZZ Top, S. Easton, Arcadia, Elton.
 Keene, NH (Jim Spillman-WKNE/FM) OMD, Olivia, C.Hart.
 Rumford, ME (Michael Rivers-WMR) Frozen.
 Bangor, ME (John Marshall-WZON) Arcadia, L.Branigan, Elton, S. Politti.
 Hartford, CT (Mike West-WTIC/FM) Heart, Elton, S. Easton.
 Hartford, CT (Grossman/Alan-WCCC/AM) S.Minds, B. Joel, K. Bush, Elton, C. Clemons.
 New Haven, CT (Stef Rybak-KC101) Elton, ZZ Top, Eurythmics, Chris Cross, C. Clemons.
 Norwalk, CT (Brett Richards-WLYQ) Frozen.
 Westport, CT (Storm N. Norman-WEBE/FM) Widow, 1/4 Flash, C. Clemons, James Taylor, Elton.
 New York, NY (Scott Shannon-Z100) Arcadia, Loverboy, J. Wagner, Mr. Mister.
 New York, NY (Steve Ellis-WAPP) J. Hammer, Clemons, ZZ.
 Schenectady, NY (Jim Walsh-3WD) S.Minds, OMD, Elton, Kool/Gang, C. Clemons, Arcadia.
 Poughkeepsie, NY (Pete James-WSPK/FM) Elton, Klymaxx, Katrina, S. Easton, C. Clemons, Kool/Gang.
 Utica, NY (Jim Reitz-WRCK) Arcadia, D. Foster, Elton, J. Waite, S. Easton, Motels.
 Buffalo, NY (Roger Christian-WBEN/FM) E. Murphy, K. Bush, M. White, D. Foster, Eurythmics, S. Minds, Olivia, Elton.

MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) A.U.A.A., Elton, C. Clemons, Arcadia, Kool/Gang, C. Cross.
 Trenton, NJ (Tom Taylor-WPST) Arcadia, C. Clemons, S. Easton, Go West, Elton, Kool/Gang.
 Pittsburgh, PA (Nick Bazoo-B94) Arcadia, Elton, ZZ Top, Olivia, S. Minds.
 Pittsburgh, PA (Keith Abrams-WHTX) Starship, James Taylor, C. Clemons, Amy Grant.
 Johnstown, PA (Rich Kelly-WCRO) B. Joel, ZZ Top, Ray, Jr., T. Turner.
 Erie, PA (Jim Cook-WJET) Eurythmics, S. Minds, ZZ Top, Prince, S. Politti.
 Erie, PA (Bill Shannon-K104) Rene & Angela, Klymaxx, Eurythmics, 1/4 Flash, C. Clemons, H. Jones, T. Shaw, Kool/Gang.
 Altoona, PA (Steve Kelsey-WFBG) Arcadia, C. Clemons, Elton, Kool/Gang, ZZ Top, Pointers.
 Williamsport, PA (Carl James-WSQV) Elton, S. Minds, K. Bush, Kool/Gang, Eurythmics.
 Hazelton, PA (Melanie Apple-WAZL) Kool/Gang, Kiss, B. Ferry, B. Joel.
 Philadelphia, PA (Steve Davis-Z106) Arcadia, S. Minds, C. Clemons, S. Politti, Eurythmics, S. Easton.
 Washington, DC (Rivers/Baxter-WAVA) Frozen.
 Washington, DC (Dempsey/Ballentine-B106) Arcadia, Elton, ZZ Top, Gino, S. Minds.
 Baltimore, MD (Kingston/Kronthal-B104) Arcadia, OMD, Eurythmics.
 Ocean City, MD (Jack Gillen-WKHI/FM) S. Minds, Kiss, Elton, Arcadia, S. Easton, 1/4 Flash, C. Clemons.

Cedar Bluff, VA (Bob Asbury-WYRV) C. Cross, Prince, Klymaxx, B. Ferry, Real Life, Kool/Gang.
 Sanford, NC (Bill Freeman-WFJA) S.Minds, O. Scotti, W. Chung, Eurythmics, Prince, H. Jones.
 Raleigh, NC (Peter Delloro-94Z) S.Minds, J. Wagner, Kool/Gang, Elton, Klymaxx, Eurythmics.
 Durham/Raleigh, NC (Cindy Wright-G105) Frozen.
 Ahsokie, NC (Brett Summers-WQDK/FM) Elton, Kool/Gang, W. Chung, Eurythmics, S. Easton, C. Clemons.
 Shelby, NC (Andy Foster-WXIK) Elton, C. Cross, ZZ Top, C. Clemons, W. Chung, Rene & Angela, Baltimore, O. Scotti, Klymaxx.
 Charlotte, NC (Chrysler/Daniels-WJZR/FM) Frozen.
 Charlotte, NC (Bill Martin-WBCY) Eurythmics, Rene & Angela, Olivia, Elton, C. Clemons, T. Turner.
 Charlotte, NC (Blackwell/William-WROQ) S.Minds, Kiss, Elton, J. Wagner, K. Bush.
 Fairmont, NC (Bill Sellars-WZYX) W. Chung, Eurythmics, Morris Day, ZZ Top.
 Laurinburg, NC (Scott Mercer-WLNC) Prince, Baltimore, Shy Talk, Kool/Gang, Arcadia, ZZ Top, Kiss.
 Boone, NC (Will Vickers-WASU/FM) J. Wagner, Kiss, Klymaxx, Kool/Gang, S. Minds, ZZ Top.
 Hendersonville, NC (Al B. Lake-WHVL) ZZ Top, Prince, Elton, Kool/Gang, S. Minds, Propaganda, Lisa Lisa, Oingo Boingo, Klymaxx.
 Charleston, SC (Roger Gaither-WKQB/FM) Kiss, Elton, Arcadia, Prince, W. Chung, Rene & Angela.
 Florence, SC (Martin Green-106X) Arcadia, Elton, C. Clemons, J. Taylor, C. Cross, INXS, Motels, J. Waite, S. Easton, A.U.A.A., 1/4 Flash.
 Cheraw, SC (Jay Lewis-WPDZ) Shy Talk, S. Minds, B. Ferry, C. Cross, Elton.
 Kingstree, SC (Greg Knop-WKSP) Morris Day, INXS, 1/4 Flash, Prince, ZZ Top, Gino Vannelli.
 Myrtle Beach, SC (Linda King-WKZQ) P. Collins, Glenn Frey, Starship, D. Foster, Paul Young.
 Greenville, SC (Tommy Smith-WANS/FM) Elton, Klymaxx, S. Easton, Kiss, C. Cross, M. McDonald, Arcadia.

SOUTHEAST

Rome, GA (Tim Hensley-WQTU) Cougar, Elton, Arcadia, Kool/Gang, Eurythmics.
 Soperton, GA (Cindy Vick-WMPZ/FM) M. McDonald, Eurythmics, S. Minds, E. Murphy, OMD.
 Vidalia, GA (Chuck Kreamer-980) INXS, Kiss, ZZ Top, C. Cross, Morris Day, Elton.
 Athens, GA (Dan Murray-WAGQ) Frozen.
 Augusta, GA (Bruce Stevens-WBBQ) Eurythmics, Arcadia, S. Easton, Miami S.M., C. Cross, Elton, Starpoint.
 Ft. Valley/Macon, GA (Nathan Hale-WQBZ) L. Branigan, W. Chung, Morris Day, Arcadia, Elton, Kool/Gang, OMD.

Last Tango

Hinesville, GA (Shannon West-WBLU) Chris Cross.
S.Easton, Kool/Gang, Arcadia, K.Bush.
Savannah, GA (Weston/Allen-WIXV/FM) Kool/Gang, T.Shaw,
C.Clemons, Prince, Arcadia.
Columbus, GA (David Lee Michaels-WNKS/FM) C.Clemons.
Elton, S.Easton, Springsteen, ZZ Top.
Columbus, GA (Ralph Carroll-WCGQ) E. Murphy, Elton,
C.Cross, Arcadia, Pointers, Starpoint.
Daytona Beach, FL (Bob Mitchell-WNFI) S.Minds,
W.Chung, J.Wagner, Arcadia.
St. Augustine, FL (Jim Andrews-WUVU) B.Ferry, BeachBoys.
Tallahassee, FL (Rich Stevens-Z103) S.Minds, Arcadia,
Prince, Eurythmics, Olivia, Kiss, Klymaxx, B.Joel,
Rene & Angela.
Panama City, FL (Jeff Davis-WPFM) Kool/Gang, Elton,
Arcadia, C.Cross, INXS.
Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Hooters.
Klymaxx, H.Jones, W.Chung, Sting, Marillion.
Gainesville, FL (Lou Patrick-WYKS) Elton, Arcadia,
R. Daltrey, K.Bush, W.Chung, Kool/Gang.
Miami, FL (Frank Amadeo-Y100) Frozen.
Miami, FL (Mark Shands-I95) Arcadia, Tramaine,
Eurythmics, ZZ Top, K.Bush, GinoVannelli, Menudo.
Katrina/Waves, Rene & Angela, P. Blonde.
Tampa, FL (Bobby Rich-Q105) K.Bush, Elton, Arcadia,
Eurythmics.
Tampa, FL (Kaghan/Clarc-Z98) K.Bush, Elton, Arcadia,
Miami S.M.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) Kool/Gang, Elton,
Prince, Arcadia, C. Cross.
Tuscaloosa, AL (Shannon/Canada-WNPT) S.Minds, OMD,
S.Politti, Arcadia, Elton.
Fayette, AL (Kelsey Scott-WHKW) OMD, INXS, Shy Talk,
W.Chung, 1/4Flash, Baltimore, Kiss, S.Easton,
M.Day, Arcadia, C.Cross, M.McDonald, C.Clemons,
Elton, T.Shaw, L. Branigan.
Florence, AL (Durham/Shane-WQLT) C.Cross, C.Hart,
M.McDonald, B.Ocean, J.Taylor, ZZ Top.
Gadsden, AL (Davis/St.John-Q104) S. Politti, K.Bush,
C. Cross, Elton, C.Clemons.
Montgomery, AL (Alan Dupriest-WHHY/FM) C.Cross,
Kool/Gang, S.Easton, E. Murphy, C. Clemons.
Montgomery, AL (Mike Rainier-99FM) S.Minds, Arcadia,
S.Politti, ZZ Top.
Mobile, AL (Griffith/Golden-G100) S.Minds, Prince,
Eurythmics.
Nashville, TN (St. John/Peace-Y107) Arcadia, K.Bush,
J.Wagner, Prince.
Johnson City, IN (Steve Taylor-WQUT) OMD, S.Minds,
Klymaxx, Kool/Gang, S.Politti.
Lawrenceburg, IN (Keith Frazier-WDXE/FM) ZZ Top,
Prince, A.Moyet, Kiss, 1/4Flash.
Sparta, IN (Bill Winningham-WSMT) Phil C., B.Joel,
Go West, Kiss, ZZ Top, ABC, Mr.Mister, C. Hart,
Daltrey, Paul Young.
New Albany/Tupelo, MS (Grace/Shelby-KZ103) J.Taylor,
Arcadia, OMD, S.Minds, Eurythmics, Elton, C.Cross,
C. Clemons.
Jackson, MS (Bill Crews-94TYX) ZZ Top, S.Minds,
Eurythmics, Ta Mara & the Seen.
Meridian, MS (Edney/Coyote-0101) Frozen.
Hattiesburg, MS (Hooper/Michaels-WHSY/FM) Elton.Minds.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Ray Jr.,
ZZ Top, L. Branigan.
Biloxi, MS (Mickey Coulter-WQID) S.Minds, Arcadia,
Klymaxx, Eurythmics.
McComb, MS (Brad Lee-WHNY) Frozen.
Starkville, MS (Ken Glenn-WKOR) ZZ Top, S.Minds,
Kiss, Klymaxx, S.Easton.

Jenkins, KY (G.C. Kincer-WIFX) A.Moyet, Sheila E.,
Elton, Shy Talk, Vandenberg, Eurythmics,
Baltimore, Starpoint.
Paducah, KY (Tony Richards-WDDJ/FM) P. Collins,
F. Jackson, B.Joel, Ray, Jr., Hooters, Kiss,
Olivia, ZZ Top, Vandenberg.
Bowling Green, KY (Darrell Duvall-WBGN) C. Clemons,
Elton, C.Cross, M.McDonald, Kool/Gang, 1/4Flash,
3 Speed.
Glasgow, KY (Collins/Thoms-WOVO/FM) ZZ Top, H. Jones,
Prince, S.Minds, Vandenberg.
Central City, KY (Stan Barnett-WKYA) Fury, B.Ferry,
Kiss, W.Chung, L.Branigan.
Evansville, IN (Margo King-WKDQ) T. Turner, B.Ocean,
H. Jones, S.Minds, Beach Boys.
New Orleans, LA (O'Kelly/Rolling-B97) Arcadia, Elton,
S.Minds, Eurythmics.
Baton Rouge, LA (Rice/A.-WFMF) B.Joel, Heart.
Baton Rouge, LA (Michael Adams-WGGZ/FM) ABC, Aretha.
Monroe, LA (Lori Clary-KNOE/FM) Eurythmics, J.Waite,
S.Politti, Motels, 1/4Flash, Elton, K.Rogers.
Alexandria, LA (Christie Atwood-KQID/FM) ZZ Top,
F. Jackson, J. Taylor.

EAST CENTRAL

Pineville, WV (Steve Browning-WWYO) B.Joel, Ray, Jr.,
Propaganda, H. Jones, Family, Weird Al, Prince,
S.Minds, INXS, 1/4Flash.
Charleston, WV (Bailey/West-WVSR/FM) Elton, 1/4Flash,
S. Easton, Pointers, Baltimore, Kool/Gang.
Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) C.Clemons,
C.Cross, S.Easton, Elton, James Taylor.
Morgantown, WV (Craig Cochran-WCLG/FM) E. Murphy,
S.Minds, Arcadia, Elton, Kool/Gang, James Taylor.
Columbus, OH (Cook/Haines-92X) S. Politti, Ray, Jr.,
Eurythmics.
Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) C.Cross,
Kool/Gang, Arcadia, OMD.
Cincinnati, OH (Jim Fox-Q102) Aretha, T. Twins.
Indianapolis, IN (John Wetherbee-WNAP) Kool/Gang,
Arcadia, Elton, M. Crue, Kiss.
Angola, IN (Osborn/St.John-WLKI/FM) Heart, B.Joel,
Mr. Mister.
Richmond, IN (Rick Casey-K96) Frozen.
Vincennes, IN (Danny Wayne-WRTB/FM) Arcadia, S.Minds,
Elton, S. Politti.
Evansville, IN (Ashton/Foreman-KC103) OMD, S.Minds,
Aretha, Kiss.
Terre Haute, IN (Mike Arnett-WPFR) Morris Day,
P. Collins, B. Ferry, C.Clemons.
Ann Arbor, MI (Brent Alberts-WIOB) S.Minds, Paul
Young, Aretha.
Monroe/Toledo, MI (Terri McCormick-WTWR) Mr.Mister,
Ray, Jr., Shy Talk.
Detroit, MI (Gary Berkowitz-WHYT) ABC, Olivia, Motels,
Arcadia, Kool/Gang, Elton, J.Wagner, Eurythmics,
Morris Day.
Saginaw, MI (Travis/Perry-WFXZ) Prefab Sprout,
Vandenberg, S.Minds, C.Clemons.
Lansing, MI (Maloney/Kittredge-WVIC) Frozen.
Grand Rapids, MI (Mike Tennes-WKLQ) B. Joel,
Mr. Mister, P. Collins.
Alpena, MI (Darrell Kelley-WHSB) Elton, C.Cross,
Arcadia, James Taylor, Eurythmics, M.McDonald.
Gaylord, MI (David Barr-WZXM) Elton, S.Politti,
F. Jackson, Kool/Gang.
Petoskey, MI (Dennis Martin-WWPZ) Starship, T.Twins,
F. Jackson.
Kalamazoo, MI (Bill Anthony-WKMI) Ray, Jr., Tina
Turner, Mr. Mister, OMD.

UPPER MIDWEST

les Moines, IA (Roger Piper-X103) ZZ Top, T.Heads, S. Politti, Prince, S.Minds, H. Lewis, Elton.
 t. Dodge, IA (Charlie Chase-KKEZ) Eurythmics, C. Cross, W.Chung, Elton, C.Clemons.
 laterloo/Cedar Rapids, IA (Jack Boston-KOKZ) Frozen.
 ioux City, IA (Tim Harrison-KSEZ/FM) S. Minds, Eurythmics, C.Cross.
 ioux City, IA (Pat Paxton-KGLI) S.Minds, Eurythmics.
 ubuque, IA (Wes Davis-KAT/FM) C.Clemons, Ray, Jr.
 owa City/Cedar Rapids, IA (Ted Burton Jacobsen-HIT101) Aretha, Mr. Mister.
 edar Rapids, IA (Brad Fuhr-KQCR/FM) Elton, ZZ Top, F. Jackson, S.Minds.
 linton, IA (Bill Warner-WNJY) Elton, Morris Day, B.Ferry, C.Clemons.
 avenport, IA (Gynny O'Hara-KIHK) C.Clemons, Elton, Kiss, L.Branigan.
 enosha, WI (Terry Havel-WJZQ) D.Foster, Mr. Mister, Olivia.
 ilwaukee, WI (Denise Lauren-WKTI) S.Easton, Prince, Eurythmics, C. Cross.
 ilwaukee, WI (Brian Kelly-WZUU) Elton, Mr.Mister, C.Clemons, S.Minds, ON-J.
 adison, WI (Little/Hudson-Z104) Arcadia, C.Clemons, F.Jackson, Baltimore, Elton.
 pleton/Oshkosh, WI (Ross/Taylor-WKAU) S.Minds, Eurythmics, S.Politti, Prince, K.Bush, Kiss.
 wo Rivers, WI (Don Cook-WQTC) ZZ Top, OMD, D.Foster, Ray, Jr.
 ausau, WI (Dave Wright-WRIG) Mr. Mister, Aretha, F. Jackson.
 ausau, WI (Mike Edwards-WIFC/FM) Arcadia, C.Cross, Elton, Olivia, Shy Talk, S.Minds.
 Stevens Point, WI (Bouley/Steffen-WSPT) Elton, C.Clemons, Arcadia, Katrina/Waves, Klymaxx, S. Politti, M. Crue.
 a Crosse, WI (Doug Collins-WIZM/FM) Prince, ZZ Top, S. Minds, W.Chung, Eurythmics, Cougar.
 a Crosse, WI (Chuck Knight-HIT105) No adds.
 au Claire, WI (Rick James-WBIZ) Arcadia, Eurythmics, Elton, C. Clemons.
 inneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM) G.Frey, B.Adams, C.Hart, Prince.
 ochester, MN (Denny Foster-KROC/FM) D.Foster, Olivia, C.Cross, Elton, Arcadia, Kiss.
 ankato, MN (Garvin/McCormick-KDOG/FM) L.Branigan, Elton, T.Shaw, C.Clemons, C.Cross, Ray Jr.
 lbert Lea, MN (Rydmark/Guthrie-KCPI/FM) Olivia, S. Politti, Ray, Jr., Katrina/Waves, ZZ Top.
 t. Cloud, MN (Blake Patton-KCLD/FM) ZZ Top, ABC.
 ermannill, SD (Dean Russell-KVRF) INXS, Starpoint, Morris Day, Baltimore, Elton, L.Branigan, C.Cross.
 ankton, SD (Randy Kussman-KQHU/FM) Mr. Mister, Marillion, Shy Talk, Olivia, INXS, S.Politti, W. Chung, F. Jackson.
 ioux Falls, SD (Adam North-KKRC) S.Minds, C.Clemons, S. Politti, R. Daltrey.
 berdeen, SD (Scott Daniels-KQ95) Frozen.
 berdeen, SD (Dan Zerr-KSDN) M.McDonald, C. Cross, J. Taylor, Prince, Eurythmics.
 apid City, SD (Wilson/O'Douglas-KGGG/FM) S.Politti, B.Joel, ZZ Top, S.Minds.
 apid City, SD (Sherwyn/Kallaway-KKLS/FM) Arcadia, Eurythmics, Klymaxx, Elton, 1/4Flash.
 argo, ND (Anderson/Palmer-Y94) W.Chung, T.Shaw, Elton, Eurythmics, Olivia, K.Bush.
 rand Forks, ND (Nordine/Right-KKXL/FM) Mr. Mister, S. Politti, S.Minds, C.Clemons.
 ismarck, ND (Brannan/Hardt-KFYR) M.White, Olivia, K. Rogers.

Bismarck, ND (Bob Beck-KYYY/FM) Elton, C.Clemons, Baltimore, Kool/Gang, Arcadia, W.Chung, Kiss.
 Minot, ND (Scott Meyer-KIZZ) S.Minds, Elton, C. Cross, S. Politti.
 Williston, ND (Scott Oachs-KDSR) Aretha, Kiss, Marillion, Shy Talk.
 De Kalb, IL (Lew White-WDEK/FM) J. Waite, Ray, Jr., Mr. Mister, Arcadia.
 Joliet, IL (Lentine/Weber-WLLI) K.Bush, Morris Day.
 Chicago, IL (Chuck Crane-WLS/AM) T. Heads, S.Minds, ZZ Top, B.Joel, Arcadia, J.Taylor, N. Lowe.
 Chicago, IL (Jan Jeffries-WLS/FM) T.Heads, F.Jackson, S.Minds, S. Politti, ZZ Top, B.Joel, Arcadia, S.Easton, Kool/Gang, Elton.
 Chicago, IL (Joe Bohannon-B96) F. Jackson, Arcadia, S.Minds, S.Easton, Elton, Kool/Gang, C.Clemons.
 Freeport, IL (Bill Johnson-WXXQ) T. Turner, M.Day, Arcadia, Cougar, Kool/Gang.
 Rockford, IL (McGee/Dent-WZOK) Olivia, S. Politti, D. Foster, S. Minds, J. Waite.
 Galesburg, IL (Heath/Hamlin-WGBQ/FM) Frozen.
 Bloomington, IL (Justin/Robbins-WBNQ) C.Clemons, C. Cross, Elton, 1/4Flash.
 Springfield, IL (Greg Lawley-WDBR) Elton, Arcadia, J. Waite, S.Easton, M. White, C. Cross, Kool/Gang.
 Carbondale, IL (Tony Waitekus-WCIL/FM) P.Collins, Olivia.

CENTRAL

Kirkville, MO (Jeff Allen-KTUF) Olivia, C. Cross, L. Branigan, W.Chung, Prince, S.Minds.
 East Prairie, MO (Greg Landis-KYMO) P. Collins, OMD.
 Jefferson City/Columbia, MO (Brian Miller-KTXY) OMD, S. Politti, Eurythmics, W. Chung, ZZ Top.
 Waynesville, MO (Kevin Barton-KFBD) Arcadia, Prince, C. Cross, C.Clemons, W.Chung.
 Topeka, KS (Roger Heaton-WIBW/FM) P. Collins, Starship.
 Topeka, KS (Kevan Rabat-KDVV/FM) Elton, Kiss.
 Topke, KS (Stewart/Rues-KMAJ) M.White, B.Ocean, M.McDonald, Amy Grant.
 Pittsburg, KS (Bell/Porter-KQWK/FM) C. Clemons, C.Hart, Eurythmics.
 Independence, KS (Rodney Lay Jr.-KIND) W.Chung, K.Bush, S.Minds, Weird Al, Shy Talk, Squeeze, H. Jones, Outfield.
 Hoisington, KS (James/Bieker-KHUK) ZZ Top, S.Minds, S. Politti, Eurythmics, J.Waite, Olivia, C.Clemons, Aretha Franklin.
 Hays, KS (Michael Koerner-KJLS) L. Branigan, Rene & Angela, C.Clemons, Baltimore, Shy Talk, Tina Turner, Prince, Eurythmics, S.Minds.
 Norfolk, NE (Doug Koehn-KNEN) Elton, Arcadia, Eurythmics, ZZ Top, W.Chung, Shy Talk.
 Grand Island, NE (Chip Mosley-KSYZ/FM) Elton, S.Minds, Oingo Boingo, J. Wagner, J.Taylor, Katrina/Waves.
 El Dorado, AR (Dan Murphy-KLBQ/FM) 1/4Flash, Jan Hammer, Morris Day, Kool/Gang, 3 Speed.
 Little Rock, AR (Mark McCain-KKYK) Starship, P.Collins.
 Fayetteville, AR (Rob Patrick-KKEG) L.Branigan, Kiss, Elton, C.Cross, Kool/Gang.
 Ft. Smith, AR (Hayes/Bryant-KISR) C.Cross, S.Easton, 1/4Flash, Elton, Arcadia, Kiss, Real Life.

SOUTHWEST

Lawton, OK (Morgan/Mitchell-KMGZ) Elton, ZZ Top, C. Cross, C.Clemons, Arcadia, Prince.
 Dallas, TX (Shumby/Crosby-KAFM) Arcadia, Elton, Go West, S.Minds, M. Crue.
 Texarkana, TX (Mario Garcia-KTFS) Frozen.
 Tyler, TX (Dave Goldman-KEYP) Elton, S.Easton, C.Cross, Arcadia, Shy Talk, Haywood.
 Lufkin, TX (Randy Shannon-KIPR/FM) Katrina/Waves, Kool/Gang, Widow, B.Saunders, Arcadia, Elton.

Nacogdoches, TX (John Rowe-KTBC) ZZ Top, J. Taylor, Widow, 3 Speed, Elton.

Wichita Falls, TX (Beck/Kay-KNIN/FM) Olivia, S. Minds, Prince, Arcadia.

Killeen/Temple, TX (B.J. McCrae-KIXS/FM) Scritti Politti, Arcadia, C. Clemons, Prince, S. Easton.

San Angelo, TX (John Raymond-KIXY/FM) J. Taylor, A. Grant, Ta Mara & Seen, C. Clemons, C. Cross, New Edition.

Houston, TX (Lander/Hamilton-93Q) Arcadia, Cinch, S. Minds, Elton.

Beaumont, TX (Lousteau/Jackson-B95) Arcadia, Elton, Eurythmics, K. Bush, M. Crue.

Beaumont, TX (David Perry-KWIC) M. McDonald.

Bryan, TX (Carl Gideon-KTAM) Huey, Wang Chung, L. Branigan.

Bryan, TX (Austin/Turner-KTAW/FM) Cheech & Chong, L. Branigan, Spinners, O. Scotti, 1/4 Flash, Baltimora, Kool & Gang, B. Ferry, INXS, Klymaxx, C. Cross.

Bryan, TX (Skip Bishop-KKYS) Elton, C. Cross, Wagner, Hayward, Kool/Gang, Shy Talk, J. Taylor, Prefab S.

Victoria, TX (Jay Arena-KVIC) Wang Chung, T. Heads, Eurythmics, Katrina/Waves, INXS, Kool/Gang, C. Cross, C. Clemons, Arcadia, Elton.

Laredo, TX (Peter McRae-KRRG) E. Murphy, Ray Parker, Klymaxx.

San Antonio, TX (Hunter/Giles-Q96) Arcadia, S. Minds, S. Easton.

Amarillo, TX (Tim Butler-KPUR) C. Cross, Elton, S. Minds, Eurythmics, Kool/Gang, W. Chung, Kiss.

Abilene, TX (Dominic Testa-KFMN) Arcadia, Elton, Kool/Gang, T. Heads, S. Easton, C. Clemons.

Odessa/Midland, TX (John Clay-KWES/FM) Arcadia, Prince, D. Foster, Baltimora, C. Clemons.

El Paso, TX (Cat Simon-B-94FM) Miami Sound Machine, Starship.

El Paso, TX (Johnny Thompson-KFIM) Arcadia, Baltimora, Prince, ZZ Top.

Phoenix, AZ (Guy Zapoleon-KZZP) D. Foster, Klymaxx, OMD, Arcadia, Eurythmics.

Tucson, AZ (Gillie/Johnson-KRQ) Klymaxx, W. Chung, Elton, Motels, Arcadia, OMD.

Cottonwood, AZ (Bob Mikels-KSMK) ZZ Top, Katrina/Waves, Dead or Alive, Elton, Mr. Mister, L. Branigan, 1/4 Flash, INXS.

Albuquerque, NM (Paul Marcu-KRKE) S. Politti, S. Minds, Eurythmics.

Gallup, NM (Eric Allen-KYVA) S. Minds, C. Clemons, K. Bush, A.U.A.A., Klymaxx.

Alamogordo, NM (Ben Noe-KINN FM/AM) Eurythmics, Prince, Kiss, S. Minds, Men At Work, S. Politti, Rene & Angela, Shy Talk.

Alamogordo, NM (Juan Velasco-KKEE/FM) Prince, Klymaxx, K. Bush, Huey.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) Elton, Gino V., Arcadia, C. Cross, S. Minds.

Sidney, MT (Brad Zoeller-KGCH) S. Minds, T. Shaw, INXS, L. Branigan, Elton, 1/4 Flash, Widow.

Polson/Kalispell, MT (Dave Shannon-KQ92) J. Taylor, Elton, Widow, B. Withers.

Kalispell, MT (Barry Bennett-KBBZ/FM) ZZ Top, S. Minds, Elton, Prince, K. Bush, 1/4 Flash, Ferry.

Denver, CO (Gloria Avila-Perez-KIMN) H. Jones, Gino V., B. Joel, Loverboy.

Denver, CO (Geina Horton-Y108) Heart, B. Joel, S. Minds, Chris Cross.

Denver, CO (Bulke/Stone-KPKE) G. Frey, T. Twins.

Windsor, CO (Al Decker-KUAD/FM) C. Clemons, S. Minds, Eurythmics, Elton, Vandenberg, Widow.

Greeley/Ft. Collins, CO (Gary Ray-KGBS) 1/4 Flash, Eurythmics, INXS, Prefab Sprout.

Pueblo, CO (Rip Avina-KDZA) Beach Boys, T. Twins, K. Rogers, Olivia, L. Branigan, B. Ferry, Amy Grant, James Taylor.

Grand Junction, CO (Collins/Stone-K-STAR) M. Day, J. Taylor, C. Clemons, Chris Cross.

Cody, WY (Cavanah/Hamilton-KTAG) Chris Cross.

Casper, WY (Todd Cavanah-KTRS) Elton, K. Bush, C. Clemons, Ta Mara & Seen, M. Crue, C. Cross, Real Life.

Gillette, WY (Dennis Switzer-KOLL) Motels, ZZ Top, C. Clemons, C. Cross, J. Taylor.

Soda Springs, ID (Rich Summers-K79) L. Branigan, Shy Talk, J. Wiedlin, M. McDonald.

Lewiston, ID (Jay McCall-KOZE) C. Cross, Elton, C. Clemons, S. Easton, Arcadia.

Boise, ID (Tom Evans-KIYS) Arcadia, Elton, C. Cross, Katrina/Waves.

Moscow, ID (Gary Cummings-KZFN) Elton, 1/4 Flash, C. Clemons, Arcadia, Kiss, Prince.

Salt Lake City, UT (Myke Kross-Z95) S. Minds, F. Jackson, Gino V., Cheech & Chong.

Salt Lake City, UT (Ausham/Main-KCPX/FM) W. Chung, Kool/Gang, Arcadia, ZZ Top, R. Daltrey, Aretha.

Logan, UT (Jay Hall-KBLQ) S. Minds, Kool/Gang, 1/4 Flash, T. Turner, F. Jackson.

Ogden, UT (Paul Wilson-KJQ) Olivia, Oingo Boingo, B. Joel, F. Jackson, OMD, S. Minds.

FAR WEST

Las Vegas, NV (Barry Hodge-KITT/FM) ZZ Top, S. Minds, Rene & Angela, Eurythmics.

Las Vegas, NV (McGraw/Christian-KLUC) Arcadia, Prince, Eurythmics.

Lake Tahoe/Reno, NV (Mickey Lees-KLKT) Eurythmics, Mr. Mister, B. Joel, Katrina/Waves, O. Scotti.

Reno, NV (Bill Kelly-KRZQ/FM) Arcadia, H. Jones, K. Bush, C. Cross, S. Minds, ZZ Top.

Reno, NV (Shakes/Ryan-KWNZ/FM) C. Clemons, Elton, Hooters, Klymaxx, S. Easton.

Reno, NV (John Chommie-KHTX) S. Easton, ZZ Top, Real Life, Prince, 3 Speed.

Los Angeles, CA (Mike Schaefer-KIIS/FM) Miami Sound Machine, Arcadia, Hooters, Eurythmics.

Los Angeles, CA (Scarborough/Hall-KKHR) ZZ Top, Baltimora, S. Minds, S. Easton, C. Clemons, Arcadia.

San Diego, CA (Mike Preston-KS103) Starship, Arcadia, Eurythmics.

San Bernardino, CA (Shawn Demory-KGGI) Ta Mara & Seen.

Santa Barbara, CA (Dick Williams-KIST) Starship, W. Chung, B. Ocean, J. Wagner.

Last Tango

Bakersfield, CA (Dave Kamper-KKXX/FM) ZZ Top, OMD.
 San Luis Obispo, CA (Joe Collins-KSLY/FM) Elton,
 Arcadia, Kiss, Kool/Gang, Baltimora, C. Cross.
 Lompoc/Santa Maria, CA (Ken Burke-KRQK/FM) Kool/Gang,
 Elton, Baltimora, N. Edition, A.U.A.A., Arcadia.
 Santa Maria, CA (Maria Rubio-KXFM) S. Minds,
 Prince, Arcadia, Eurythmics.
 Fresno, CA (Walker/Davis-KYNO) Mr. Mister, Klymaxx,
 ZZ Top, Aretha, Prince.
 Fresno, CA (Berry/Carter-KMGX) Mr. Mister, Miami
 Sound Machine, Motels, Outfield.
 Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Baltimora,
 S. Easton, Real Life, S. Minds, 3 Speed, ZZ Top.
 San Francisco, CA (Richard Sands-KITS/FM) R. Parker,
 Olivia, S. Minds, B. Joel, 5 Star.
 San Francisco, CA (Rivers/Naftaly-KMEL) New Edition,
 Arcadia, Kool/Gang, INXS.
 San Jose/Los Gatos, CA (Bob Harlow-KATD/FM) Arcadia,
 Elton, S. Minds, Klymaxx, K. Bush, Eurythmics,
 Wang Chung.
 San Jose, CA (Robin Kipps-KWSS) Arcadia, Baltimora.
 Stockton, CA (Roy Williams-KJOY) Arcadia, Elton,
 5 Star, Eurythmics, Heart, Hooters.
 Stockton, CA (John Hampton-KSTN) Arcadia, New Edition,
 C. Clemons, Baltimora.
 Modesto/Stockton, CA (David Kraham-KHOP/FM) 1/4 Flash,
 S. Minds, C. Cross, ZZ Top.
 Modesto, CA (Russ Novak-KFIV/FM) Frzn. list.
 Modesto/Stockton, CA (Brian Casey-K093) Elton,
 Eurythmics, C. Cross, UB40.
 Santa Rosa, CA (Leven/Hart-KREO) Kool/Gang,
 Eurythmics, Kiss, M. White, ZZ Top.
 Eureka, CA (Mark Jeffrey-KFMI) 1/4 Flash, Ray Jr.,
 Wang Chung, Eurythmics.
 Arcata/Eureka, CA (Jim Nelly III-KXGO) Eurythmics,
 S. Minds, Elton, Arcadia.
 Sacramento, CA (Gillette/Collins-FM102) S. Easton,
 New Edition, Eurythmics, Ta Mara & Seen, Elton.
 Sacramento, CA (Mr. Ed-KWOD) Arcadia, Eurythmics,
 Elton, Katrina/Waves, OMD.
 Sacramento, CA (David Gariano-KPOP) Arcadia, Elton,
 Wang Chung, T. Heads, K. Bush.
 Paradise/Chico, CA (Ron Bruder-KNVR) Shy Talk,
 Eurythmics, W. Chung, ZZ Top, S. Minds, Prince.
 Redding, CA (Kevin Kahl-KEWB) S. Politti, F. Jackson,
 S. Minds, Olivia, ZZ Top.
 Redding, CA (Lee/Van Halen-KSXO) C. Cross, Cougar,
 Kool/Gang, C. Clemons, Eurythmics, ZZ Top, Arcadia.

NORTHWEST

The Dalles, OR (Ed Ross-KACI) Vandenberg, Prince,
 Simple Minds.
 Seaside, OR (Chris Conway-KSWB) S. Minds, C. Cross,
 Widow, 1/4 Flash, C. Clemons, Elton.
 Portland, OR (Naganuma/Barry-KMJK) Loverboy,
 Elton, R. Daltrey, Arcadia, Heart.
 Salem/Portland, OR (Len E. Mitchell-KSKD) Elton,
 S. Easton, Pointers, Kool/Gang, Arcadia.
 Albany/Corvallis, OR (Mike Shannon-KIQY) Elton,
 C. Cross, Eurythmics, B. Joel, R. Daltrey, Marillion.
 Coos Bay, OR (Jensen/David-KHSN) Eurythmics, Elton,
 UB40, Widow, S. Minds, F. Jackson, Ray Jr.,
 Kool & The Gang.
 Coos Bay, OR (Dave O'Connor-KYNG/FM) Arcadia,
 Hooters, D. Foster, Elton, C. Cross, Kool/Gang.
 Roseburg, OR (J. Michaels-KYES) K. Bush, C. Hart,
 Starship, Hooters, Olivia, J. Waite, ZZ Top, Huey.
 Medford, OR (R. Charles Snyder-KTMT) Kiss, Elton,
 Eurythmics, S. Minds, Arcadia, C. Cross, Ferry.
 Klamath Falls, OR (Terry James-KAGO/FM) Widow,
 1/4 Flash, ZZ Top, Arcadia, Elton, T. Shaw.

Seattle, WA (Wendy Christopher-KUBE/FM) OMD,
 Arcadia, E. Murphy, Elton, S. Easton.
 Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) W. Chung,
 Elton, C. Clemons, J. Taylor.
 Olympia, WA (Ken Paige-KQEU) S. Minds, 1/4 Flash,
 Elton, Eurythmics.
 Chehalis, WA (Roger Dale-KITI) S. Minds, Prince,
 Outfield, 1/4 Flash.
 Ellensburg, WA (Thomas Mailey-KXLE/FM) Baltimora,
 C. Clemons, Elton, M. Day, Widow.
 Yakima, WA (Jack Balzer-KZHR) Eurythmics, ZZ Top,
 Cougar, Arcadia, S. Politti, Widow.
 Spokane, WA (Dave McKie-KZZU/AM) Aretha, D. Foster,
 S. Minds.
 Tri-Cities, WA (Jonathan Walker-KZZK) Shy Talk,
 S. Minds, Prince, 1/4 Flash.
 Tri-Cities, WA (Ron O'Brian-OK95) Elton, 1/4 Flash,
 Arcadia, INXS, C. Cross.
 Vancouver, BC (Shannon/Russell-LG73) No adds.
 Anchorage, AK (Kay Taylor-KGOT) Morris Day,
 C. Cross, Arcadia, Pointers, Kool/Gang, Elton.
 Hilo, HI (Candace Holdaway-KKBB) ZZ Top, S. Minds,
 Kiss, W. Chung, Mr. Mister, C. Clemons, Ta Mara &
 Seen, Eurythmics, Cougar, Katrina/Waves, W. Houston,
 T. Shaw.

WELCOME To Our New Top 40 Correspondents:
 Chuck Morgan & Gary Mitchell, KMGZ RADIO,
 P.O.Box 7953, Lawton, OK 73506 (405-536-9530)

SERVICE

KHWK/FM-Tri Cities, WA - singles & LP's: all sources
 WBIZ-Eau Claire, WI - CD's: all sources
 WBQW-Scranton, PA - 12", LP's, CD's: all sources,
 ABC (Polygram)
 WSGB-Sutton, WV - singles & LP's: Capitol, PolyGram
 KCSY-Soldotna, AK - singles: all sources
 KZ103-Tupelo, MS - single: Simple Minds (A&M)
 WLGN-Logan, OH - singles: PolyGram
 WFPS-Freepport, IL - single: F. Jackson (Capitol)
 KUKI-Ukiah, CA - singles: Columbia, A&M
 KZHR-Yakima, WA - singles: MCA
 WXXQ-Freepport, IL - Heart, Power Station (Capitol)

AVAILABLE

LIZ WEISSMAN from Q94-Bakersfield, CA is looking
 for a position as Air Talent, contact her at
 (805)832-2852.
 DICK WOLFE from WRBI-Batesville, IN is looking for
 a position as Air Talent, contact him at (812)934-5109.
 TOM KENLON from KINS-Eureka, CA is looking for
 a position as Air Talent, contact him at (707)839-4551.
 CHUCK SUMMERS from KUAD-Windsor, CO is looking
 for a position as Air Talent, contact him at (303)945-872.
 PAT MARTIN from WRKR-Racine/Milwaukee, WI is looking
 for a position as AT/PD, contact him at (414)482-2638.
 EDDIE ROACH from KQWK-Pittsburgh, KS is looking for
 a position as AT/MD/PD, contact him at (417)623-2421.
 BILL STONE from KNEW-Oakland, CA is looking for a
 position as AT/MD/Prod./PD, contact him at
 (408)375-2985.
 MARK JEFFREY from KFMI-Eureka, CA is looking for a
 position as MD/PD, contact him at (707)822-7223.

JOBS

Sales - KINN-Alamogordo, NM
Ben Noe (505)437-4440

Sales - KIQY/FM-Corvallis, OR
Steve Buckner (503)928-0104

News (mornings) - KPAT/FM-Sioux Falls, SD
Scott Maguire (2600 South Spring - 57105)

Newsperson - WGBF-Evansville, IN
Ed Thurman (812)477-8811

News Director - KHSN-Coos Bay, OR
J.J. Jensen (Box 180 - 97420)

Production Director - KMEL-San Francisco, CA
Steve Rivers (2300 Stockton - 94133)

Air Talent - KIXS/FM-Kileen/Temple, TX
B.J. McCrae (817)699-5000

Air Talent's - KAGO/FM-Klamath Falls, OR
Nicc Thompson (Box 1150 - 97601)

Air Talent - KQEU-Olympia, WA
*Charles Cox (Box 48 - 98507)

Air Talent (AM drive) - WZYZ/FM-Fairmont, NC
*Bill Sellars (Box 665 - 78340)

Air Talent (AM drive) - KSXO-Redding, CA
Bob Lee (916)243-1515

Air Talent (PM drive) - WOHO/AM-Toledo, OH
Terry Sullivan (Box 7581 - 43616)

Air Talent (PM drive) - KPUR/AM-Amarillo, TX
Tim Butler (806)374-1637

Air Talent/Sales - KBOL-Boulder, CO
Bob Pike (3085 Bluff Street - 80306)

Air Talent/Prod. - WJZM-Clarksville, TN
J.J. Austin (Box 648 - 37040)

Air Talent/Prod. - WLNC-Laurinburg, NC
Scott Mercer (Box 1748 - 28352)

Air Talent/Prod. - KLWN-Lawrence, KS
Bill Lee (Box 3007 - 66046)

Air Talent/Prod. (PM drive) - KHSN-Coos Bay, OR
J.J. Jensen (Box 180 - 97420)

Board Operator/Sports - KBLF-Red Bluff, CA
Clark Michael (916)527-3511

Engineer/Sports - KQSW-Rock Springs, WY
Chris Alexander (307)362-3793

Program Director - KQWB/AM-Fargo, ND
Charlie Ferguson (218)236-7900

Program Director - KNBA-Vallejo, CA
Lou Ripa (707)644-8944

HOLLYWOOD

 by Tony Richland

Random Notes

Some months ago we reminisced, in this space, about some people we miss. We spoke about the fact that some of the most colorful personalities in our business seem to leave us years before their time. We talked about crusty promo curmudgeon Abe Glaser, the youthful and creative Neil Bogart, the wacko DJ, K.O. Bayley, and the man we miss most... and still achingly miss, Bill Gavin.

This past week took Nelson Riddle from us, and it brought to mind some haunting memories. In 1955, we heard of Nelson for the first time. The jukebox in the Montmartre Bar in Greenwich Village was running and we heard the first Sinatra 10-inch LPs, which were arranged and conducted by Riddle. It was an event... and in those days, not unlike the anticipation we feel at the prospect of Springsteen's new product. We sipped our Cutty Sark and wondered where Francis Albert had found this man.

My wife met Nelson in the middle sixties when they were neighbors in Hollywood's RCA building, and she introduced me to him. We were awed to learn that the man who had given us such pleasure was a simple and gentle guy. Over the years, we began to run into him in our L.A. hangout bar and became concerned as we watched him lose weight and appear to fade.

His resurgence as a viable force in the business, via the association with Linda

Ronstadt, seemed to give him new energy and a few new pounds. We saw him about 10 days before his passing and he was as courtly as ever. In the past few months, Nelson's son, Chris, has been frequenting his dad's favorite luncheon watering hole. Chris probably wasn't born when "I've Got You Under My Skin" and "You Make Me Feel So Young" were released, but we get the feeling that he hears them a lot.

So long, Nelson, and thanks.

On a lighter note... we spoke last week about the recent proliferation of industry marriages. The Boss did it, Madonna did it, and of course, our hero Magic Johnson did it. Weddings are back in a big way, and we were excited to attend all of the above... AND MORE!

The former Jean McDonald of Polygram in L.A. is a recent bride. Her new name is Jean Johnson, and we wish her and her new husband Magic all the best.

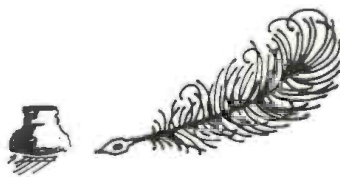
Ted Higashioka of California Record Distributors has tied the knot... and right

after he did that, HE got married. Best of luck to the Higashioka's, and BETTER luck to the wedding announcement printing people who tried to spell his name! Lord knows what Gavin printing will do with this one.

Belated congrats to EPIC's Lori Holder and Capitol's Susan Scharf, who are now, respectively, Anderson and Epstein. Both of these ladies have already completed their crash cooking courses and the Messrs Anderson and Epstein now enjoy Stouffer's Lite Cuisine Frozen Entrees on a regular basis.

A.O.R. Indie Guy Pat Martine has been a bride... er... groom... for about a year, and the smells of his sauteed sardines waft through the San Fernando Valley on a nightly basis. KMGG's Ron Rodrigues has abandoned McDonald's and is now cooking nightly, Sholeman Sholin whips up homemade gefilte fish while Mrs. S. unwinds with a Coors, and it does appear as though home and the family are back in a big way!

Finally, we know you join us in wishing good thoughts for Sue Ellen Ewing, as she fights her habit at CareUnit in Dallas. Bolstered by the support of Gale Storm, the beleaguered woman is in our prayers as she attempts to cope with these stressful times. We at The Gavin Report can assure her that she's always in our prayers.



KEYS TO SUCCESS IN TOP 40 RADIO

Dave Sholin talks to Gary Bond

Gary Bond has devoted the greater part of his broadcast career to his first love . . . research.

Following months of intensive study, he has completed a fascinating work of research titled "The Top 40 Success Report." The updated information in this report destroys many myths about Top 40 programming, based upon Gary's in-depth analysis.

I caught up with Gary recently at his Flagstaff, Arizona office, and we talked at length about the current state of Top 40 and about what went into and what came out of this report.

Dave Sholin: Gary, tell us just a little of your background in radio.

Gary Bond: Okay. I have a degree in economics, Phi Beta Kappa from the University of Wisconsin. And I've worked in radio for over a dozen years now. I've consulted Top 40 stations, but more than anything else, I really key in on ratings and related matter. I've been doing that now for over ten years. What I've always found interesting is there is far more that people can get out of rating books than they realize. There's a lot of stuff there and particularly when you do what I'm doing, dealing with a national sample of stations. There is an amazing amount of information you can extract.

DS: Your latest project, The Top 40 Success Report, has been how long in the making?

GB: Well, actually, it was in the planning stages a couple of years ago. I really didn't get down to the nuts and bolts until November of last year. Then I really started to put things together. What it really came down to was six months of very intensive work.

DS: More and more studies of this type come out each year. Everybody has got a report, there are dozens of research firms. What makes this report unusual or different than the rest?

GB: That's kind of hard to answer, because there's so many things I've done with it. One of the approaches I've taken is that I wanted to have as much useful information as possible. There's been a lot of bad research done in the business and a lot that's

misleading; not based on a big enough sample. So I've worked real hard at getting down to the basics and looking at things in a fresh light which should open some eyes. One of the things Top 40 stations have had problems with over the years is the idea that the audience is so young. It goes back to the sixties, when the audience was teen oriented. I've done a study based on the ratings of 173 stations. It is very saleable to people showing that, in fact, the audience has matured.

DS: Do you use Arbitron and Birch, or strictly Arbitron?

GB: I've used Arbitron ratings for this study because I believe if a Top 40 station can do well in Arbitron, it's in damn good shape and it's more likely, of course, to look really good in a Birch.

DS: Can we discuss success factors and tracking?

GB: There are certain things that separate successful stations from the less successful stations. Some of those factors have come out more clearly in this report than they have in any other format that I've analyzed.

"Again and again, people fail to realize that their biggest competition is 'OFF.' People simply turning the radio off."

Another area that we get into is tracking. Of course, The Gavin Report is pretty familiar with tracking and the importance of looking at what other stations around the country are doing. One of the ideas is, you can be researching in your own market, but you can't know every little thing, especially when it comes to adding new music. Another important factor is knowing what other stations like yourself are doing. Say you're targeting for a median listener of 26, which is not all that uncommon with Top 40, if you track a station like WHTT in Boston or KPKE in Denver, those stations are quite a bit younger and may not be entirely appropriate for your station.

DS: So in this report you'll find out how to do it correctly?

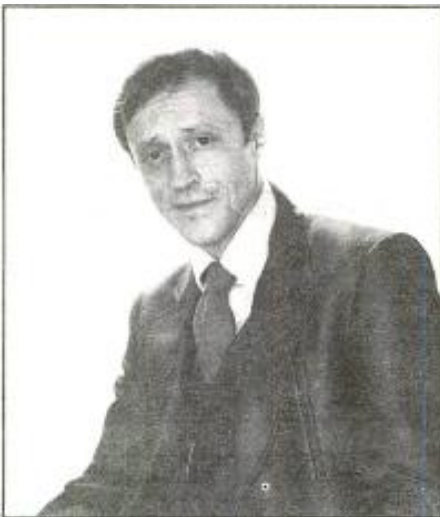
GB: Well, you can pick the stations according to how they're appealing so that you can pick the right stations to track.

DS: If you mention the word research, some programmers become nervous. This is really hands-on stuff for those of us who do not have a research background or feel uncomfortable with it.

GB: Yes, and I think that's the essence of research. There are a number of companies that have talked about how important image research is. I don't mean to say there is no place for that, but one of my strong beliefs is that when you believe image is everything, you've quit believing in the very essence of your product. Dealing with the nuts and bolts brings you down to reality. I don't think any of us would be in this business just to impress everyone else with how much we know, and how much they can't understand.

DS: You make this report very easy to read. For the purpose of analysis, you use two stations in the L.A. Market, KIIS and KKHR for this study. What prompted you to use those stations?

GB: Well, as far as looking at music and programming, I wanted to show a Top 40 station that targets an older vs. a younger demographic. We see a strong difference in the ratings and appeal in various demographics, and there are real differences in the product that they play. And they really, I think, sum up two kinds of Top 40 stations very well. I recorded thirty-six hours of each and have gone through a song by song analysis.



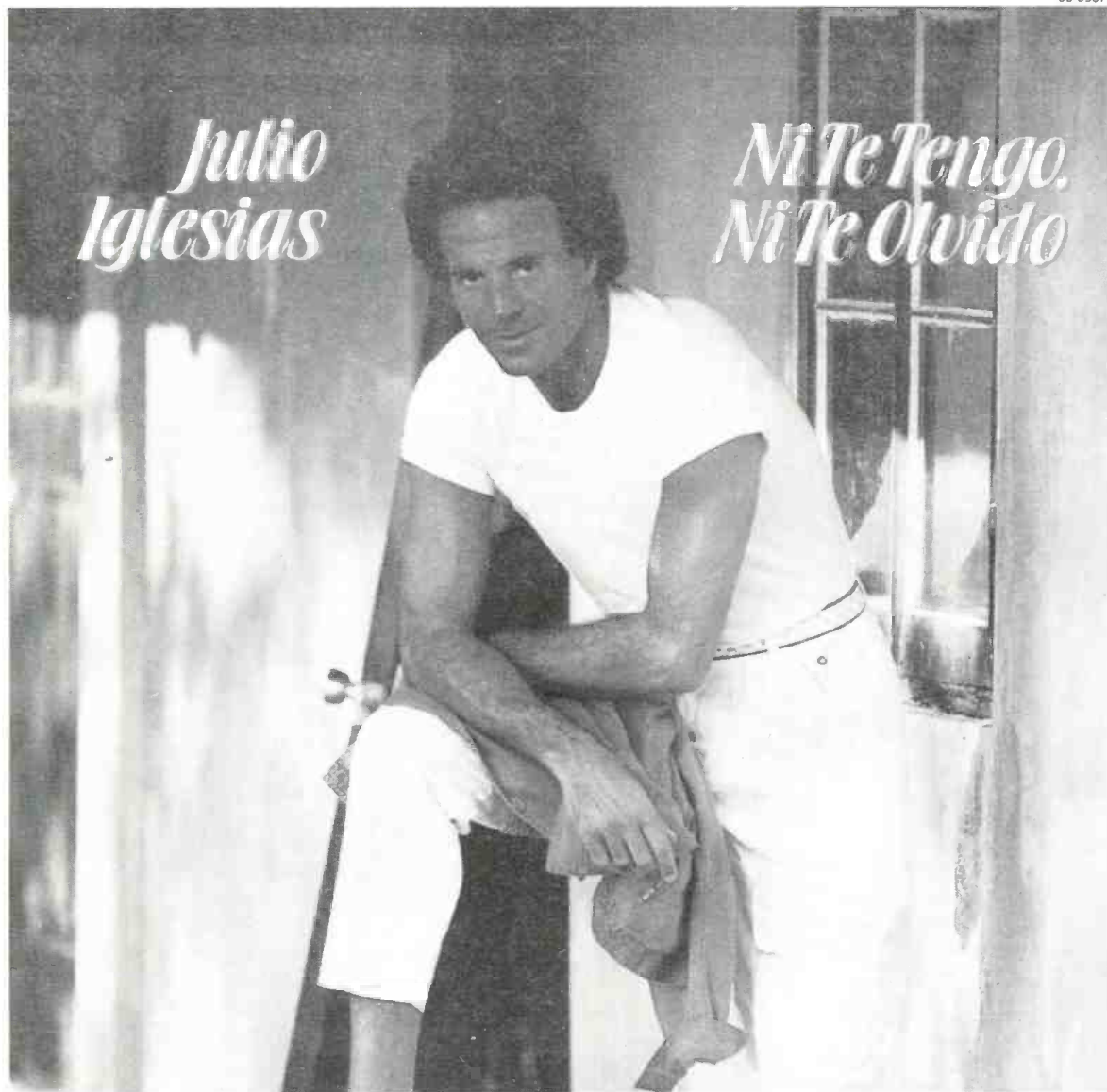
DS: Okay. This is a two part-er. One, you call the study The Top 40 Success Report. I don't think you'll get too much argument to the fact that Top 40 is now certainly a lot more successful than it was several years ago. Why do you think it is more successful now than in the late 70's or early 80's? Secondly, you credit Mike Joseph with breathing life back into the format. What do you feel Mike's major contribution was?

GB: Well, I think they kind of go together. In radio and many other industries, people follow like lemmings to the sea sometimes, and are likely to follow a mistake simply because it's being done a lot rather than thinking things out and looking for

Continued on page 46

JULIO IGLESIAS.

38-05671



*Julio
Iglesias*

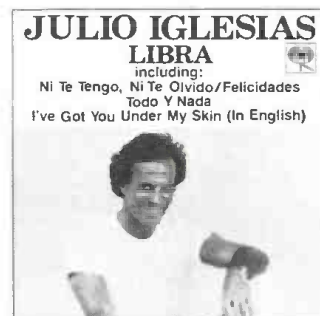
*Ni Te Tengo,
Ni Te Olvido*

ON YOUR DESK NOW—
THE BEAUTIFUL NEW SINGLE
FROM JULIO IGLESIAS.
A BALLAD AIMED AT THE HEART
OF YOUR FEMALE AUDIENCE.

TAKEN FROM THE ALBUM, "LIBRA."
ON COLUMBIA RECORDS, CASSETTES AND COMPACT DISCS.

Produced by Ramon Arcusa.

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FC 4080



POWER TRIO

STEVIE WONDER
Part-Time Lover
(Tamla/Motown)

DAVID FOSTER
Love Theme From St.Elmo's Fire
(Atlantic)

GINO VANNELLI
Hurts To Be In Love
(CBS Associated)

2W LW TW

2.	1.	1. STEVIE WONDER - Part-Time Lover (Tamla/Motown)
6.	4.	2. DAVID FOSTER - Love Theme From St.Elmo's Fire (Atlantic)
9.	5.	3. GINO VANNELLI - Hurts To Be In Love (CBS Associated)
1.	2.	4. Whitney Houston - Saving All My Love For You (Arista)
10.	6.	5. A-HA - Take On Me (Warner Bros.)
24.	13.	6. PHIL COLLINS & MARILYN MARTIN - Separate Lives (Atl.)
3.	3.	7. Commodores - Janet (Motown)
13.	10.	8. Hall & Oates & Ruffin & Kendricks - ...My Girl (RCA)
14.	12.	9. MAURICE WHITE - Stand By Me (Columbia)
4.	7.	10. Michael Franks - Your Secret's Safe With Me (Warner Bros.)
8.	8.	11. Godley & Creme - Cry (Polydor)
19.	17.	12. GLENN FREY - You Belong To The City (MCA)
25.	18.	13. FREDDIE JACKSON - You Are My Lady (Capitol)
26.	19.	14. TEARS FOR FEARS - Head Over Heels (Mercury/PolyGram)
17.	16.	15. DON HENLEY - Sunset Grill (Geffen)
5.	9.	16. Air Supply - The Power Of Love (You Are My Lady) (Ari.)
7.	11.	17. Kool & The Gang - Cherish (De-Lite/PolyGram)
--.	23.	18. BILLY JOEL - The Night Is Still Young (Columbia)
--.	26.	19. ARETHA FRANKLIN - Who's Zoomin' Who (Arista)
16.	15.	20. Carrie Lucas - Hello Stranger (Constellation/MCA)
27.	24.	21. KENNY LOGGINS - I'll Be There (Columbia)
--.	--.	22. KENNY ROGERS - Morning Desire (RCA)
--.	25.	23. THOMPSON TWINS - Lay Your Hands On Me (Arista)
11.	14.	24. Wham! - Freedom (Columbia)
--.	29.	25. OLIVIA NEWTON-JOHN - Soul Kiss (MCA)
21.	21.	26. Jimmy Buffett - If The Phone Doesn't Ring, It's Me (MCA)
--.	--.	27. JAN HAMMER - Miami Vice Theme (MCA)
23.	22.	28. El DeBarge with DeBarge - You Wear It Well (Gordy)
--.	--.	29. BEACH BOYS - She Believes In Love Again (Caribou/CBS)
--.	30.	30. Sting - Fortress Around Your Heart (A&M)

CERTIFIED

KENNY ROGERS
Morning Desire
(RCA)

JAN HAMMER
Miami Vice Theme
(MCA)

MOST ADDED



JAMES TAYLOR
Everyday
(Columbia) 80 new adds

MICHAEL McDONALD
Lost In The Parade
(Warner Bros.) 39 new adds

MR. MISTER
Broken Wings
(RCA) 35 new adds

RECORD TO WATCH

CLARENCE CLEMONS w/JACKSON BROWNE
A Friend Of Mine
(Columbia)

DROPPED

Natalie Cole
Billy Joel (Human)
John Parr
Melissa Manchester
Jane Wiedlin
Glenn Shorrock

CHARTBOUND

JAMES TAYLOR - Everyday (Columbia)
MR. MISTER - Broken Wings (RCA)
ABC - Be Near Me (Mercury/PolyGram)
ROSANNE CASH - Never Be You (Columbia)
JACK WAGNER - Too Young (Qwest)

ACTION SIDES

BILLY OCEAN - The Long & Winding Road (Jive/Arista)
LAURA BRANIGAN - Hold Me (Atlantic)
BLACK TIE - If You Gotta Make A Fool Of Somebody (Bench)
BRYAN FERRY - Don't Stop The Dance (Warner Bros.)
RAY PARKER JR - Girls Are More Fun (Arista)
AMY GRANT - Everywhere I Go (A&M)
JOHN COUGAR MELLENCAMP - Lonely Ol' Night (Riva)
HOWARD JONES - Like To Get To Know You Well (Elektra)
BRUCE SPRINGSTEEN - I'm Goin' Down (Columbia)
KIM CARNES - Rough Edges (EMI America)

NEW

JAMES TAYLOR - Everyday (Columbia)
MICHAEL McDONALD - Lost In The Parade (Warner Bros.)
CLARENCE CLEMONS w/JACKSON BROWNE - A Friend Of Mine (Columbia)

A/C ANALYSIS

STEVIE WONDER may have set a record with 215 of a possible 217 stations showing him in Heavy rotation. Whew!

In other news...DAVID FOSTER makes it to #2 with 172 Heavies and a 98% Hit Factor. With STEVIE so strong @ #1 it's hard to justify the lines under both DAVID and GINO VANNELLI.

Expect the fur to fly in two week's time when PHIL COLLINS & MARYLIN MARTIN make a run at the top and DAVID & GINO ain't finished. I think I'll leave town.

The KENNY ROGERS must be taken seriously folks. A 54% Hit Factor in three weeks and 139 stations is pretty impressive. Adds include: WTAE,WBT,WGOW, WSB AM & FM, KOB/FM, KSL, KOST and 25 others.

Four debuts next week, with JAMES TAYLOR, MR. MISTER and ABC for sure. JT pulled off

nearly as many adds his first week as did the PHIL COLLINS/MARILYN MARTIN its first week and you can see where it's been and going.

This week's Record To Watch, CLARENCE & JACKSON's FRIEND OF MINE debuts in three formats: A/C, Top 40, and Album Radio. The twenty-three first week A/C adds will more than double this week.

RECOMMENDED FOR A/C RADIO

THE CARS - "Tonight She Comes" (Elektra) Twenty seconds into this track and you and I and your listeners know it's The Cars. You might think I'm crazy, but this should be Top Five in a flash.
BARRY MANILOW - "In Search Of Love" (RCA) He had been with Arista since before Arista was Arista, but has now landed at RCA.

When last heard from he was sippin' a slow cool one at Cafe Paradise. This track is a convincing, full-bodied, rhythmic song which should cover our format like a blanket.

JULIO IGLESIAS - "Ni Te Tengo, Ni Te Olvido" (Columbia) Singing in his native tongue, Julio pours on the sincerity. As beautiful and as serious as this song must be in Spanish, middle America will treat it as a novelty. Expect bi-lingual phones on this one. We are told the English translation is I DON'T HAVE YOU, AND I WILL NOT FORGET YOU.

POINTER SISTERS - "Freedom" (RCA) When was the last time we got a ballad from the Pointers? It's a song about the freedom to love or leave - no strings attached.

Ron

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 224 Last Week 219

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
STEVIE WONDER	- Part-Time Lover (Tamla/Motown)		217	215	2	--	--	100%	8
DAVID FOSTER	- Love Theme St.Elmo's Fire (Atl.)		195	172	20	1	2	98%	10
GINO VANNELLI	- Hurts To Be In Love (CBS)		201	154	37	7	3	95%	7
A-HA	- Take On Me (Warner Bros.)		185	155	24	4	2	96%	9
PHIL COLLINS	- Separate Lives (Atlantic)		204	104	67	16	17	83%	4
HALL & OATES	- The Way You Do../My Girl (RCA)		166	94	62	8	2	93%	8
MAURICE WHITE	- Stand By Me (Columbia)		171	82	78	6	5	93%	10
GLENN FREY	- You Belong To The City (MCA)		161	65	68	16	12	82%	5
FREDDIE JACKSON	- You Are My Lady (Capitol)		168	46	81	20	21	75%	5
TEARS FOR FEARS	- Head Over Heels (Mer./PolyG.)		151	54	61	14	22	76%	5
DON HENLEY	- Sunset Grill (Geffen)		143	52	74	13	4	88%	8
BILLY JOEL	- The Night Is Still Young (Columbia)		176	21	94	34	27	65%	4
ARETHA FRANKLIN	- Who's Zoomin' Who (Arista)		149	21	78	29	21	66%	4
KENNY LOGGINS	- I'll Be There (Columbia)		129	10	80	34	5	69%	5
KENNY ROGERS	- Morning Desire (RCA)		139	15	61	30	33	54%	3
THOMPSON TWINS	- Lay Your Hands On Me (Arista)		124	12	74	27	11	69%	5
OLIVIA NEWTON-JOHN	- Soul Kiss (MCA)		134	7	69	38	20	56%	4
JAN HAMMER	- Miami Vice Theme (MCA)		101	22	45	20	14	66%	5
BEACH BOYS	- She Believes In Love Again (Caribou)		127	9	46	49	23	43%	3
STING	- Fortress Around Your Heart (A&M)		86	23	40	19	4	73%	9

MANILOW



A NEW SINGLE: **"IN SEARCH OF LOVE"***

A NEW LABEL: **RCA**

A NEW BEGINNING: The forthcoming album **"MANILOW"**

* Produced by Howie Rice and Barry Manilow
Management: STILETTO Ltd.

RCA
Records and Cassettes

TM(s) - Registered - Marca(s) Registrada(s) RCA Corporation - 1985 RCA / Ariola International

NORTHEAST

Newport, NH (Rick Joyce-WCNL) Beach Boys, Billy Ocean, Jan Hammer.
 Lewiston, ME (Chris Layne-WLAM) K.Rogers, Tears For...
 White River Jct., VT (Charlie Turner-WKXE) B. Ferry, J.Taylor, Billy Ocean, Clarence Clemons.
 New London, CT (Danny O'Brien-WNLC) J.Taylor, Alison Moyet, Michael McDonald.
 New Haven, CT (Jay McCormick-WELI) No adds.
 Albany, NY (Chris Holmberg-WWOM) Aretha, A-ha, Tears...
 Kingston, NY (Thom Williams-WGHQ) A.Moyet, B.Ferry, Michael McDonald, C. Cross, J.Taylor.
 Poughkeepsie, NY (Steve Star-WJJB/FM) Frozen P'list.
 Ithaca, NY (Dave Smith-WQNY) ABC, Olivia, T.Twins.
 Pittsburgh, PA (Bob Conrad-WTAE) K.Rogers, J.Taylor.
 Johnstown, PA (Jack Michaels-WKYE) J.Taylor, Kool & Gang, S.Easton, B. Ocean, Bryan Ferry.
 New Castle, PA (Bobbie Vaughn-WKST) No adds.
 Sharon, PA (Ron Fantone-WPIC) No adds.
 Meadville, PA (Tod Raymond-WMGW) No adds.
 Scranton, PA (Burke/Trama-WBQW) Tears For Fears, K.Loggins, Olivia, Kenny Rogers, Beach Boys.
 Wilmington, DE (Mike Daley-WDEL) Michael Franks.
 Dover, DE (Donna Beaty-WDOV) H.Jones, Mr.Mister, K.Rogers, Go West, Ray Jr., B. Ocean, Katrina & W.
 Williamson, WV (Kim Whitney-WBTH) Olivia, Ocean, Daltrey
 Sutton, WV (Steve Douglas-WSGB) Steal The Dark.

SOUTH

Winchester, VA (Frank Mitchell-WINC) Frozen P'list.
 Harrisonburg, VA (Adam Stubbs-WQPO) James Taylor.
 Charlottesville, VA (Ken Medek-WCHV) J.Taylor, Beach Boys, S.Easton, Mr. Mister, Cheap Trick.
 Richmond, VA (Lou Dean-WRVA) Placido & M. McGovern.
 Richmond, VA (Dave Dillon-WEZS) Maurice White.
 Norfolk, VA (Nick O'Neil-WLTY) P.Collins, Tears For...
 Rocky Mt., NC (Leslie Jordan-WEED) S.Easton, James Taylor, Quarterflash.
 Salisbury, NC (Doug Rice-WSTP) Beach Boys, J.Taylor, Freddie Jackson.
 Charlotte, NC (Dave Bishop-WBT) P.Collins, F.Jackson, B.Joel, K.Rogers, Aretha, Beach B., J.Taylor, Olivia.
 Charlotte, NC (Steve Sutton-WEZC) G.Frey, Klymaxx.
 New Bern, NC (Gary Lee-WSFL/FM) Amy Grant, Olivia, ABC, Michael McDonald.
 Asheville, NC (Brian Lee-WSKY) Kool & Gang, Cross, Starship, Simple Minds, James Taylor.
 Charleston, SC (King/Donovan-WTMA) No adds.
 Conway/Myrtle Beach, SC (Bob Vandergrift-WYAV/FM) Bryan Ferry, ABC.
 Carrollton, GA (Charlotte Nelson-WPPI) S. Easton, James Taylor, Clarence Clemons, M.McDonald.
 Atlanta, GA (John Chappell-WSB/FM) K.Rogers, J.Taylor.
 Atlanta, GA (Greg Picciano-WSB/AM) Beach Boys, Aretha, K.Rogers, F.Jackson, Phil Collins, Gino Vannelli.
 Augusta, GA (Humphrey/Patrick-WZNY) K.Rogers, Mr.Mr.
 Savannah, GA (Phil West-WAEV/FM) No adds.
 Tuscaloosa, AL (Sander Walker-WFFX/FM) J.Taylor, Bryan Ferry, Mr. Mister, Rosanne Cash.
 Huntsville, AL (Steve Dallas-WAHR) James Taylor, B.Ocean, Eddie Rabbitt, B.J. Thomas.
 Gadsden, AL (David Ford-WGAD) J.Taylor, Mr.Mister.
 Guntersville, AL (Greg Bell-WGSV) E. Rabbitt, Urgent, McDonald, S.Easton, H.Jones, J.Taylor.
 Anniston, AL (Lee Patrick-WDNG) James Taylor, A.Grant.
 Bay Minette, AL (Mike Snowden-WBCA) P.Collins, Freddie Jackson, Kenny Loggins.
 Selma, AL (Bob Payton-WTUN) Ray Jr., Laura Branigan, Billy Ocean, Bryan Ferry.

Clarksville, TN (J.J. Austin-WJZM) Mr.Mister, Aretha, Ray Parker Jr., K.Rogers, H.Jones, L.Branigan.
 Lynchburg, TN (Bob Abbott-WGOL/FM) Henley, F.Jackson, Maurice White.
 Chattanooga, TN (Dale Deason-WGOW) K.Rogers, ABC, Phil Collins, Billy Joel.
 Oxford, MS (David Kellum-J107) Amy G., J.Taylor, Scritti, Cross, Mr.Mister, McDonald, Clemons, Quarterflash.
 Jackson, MS (Rich Allen-WJDX) J.Taylor, Mr.Mister, Amy Grant, Billy Ocean, Bryan Ferry.
 Louisville, KY (Nugent/McElvein-WHAS) Phil Collins, Tears For Fears.
 Louisville, KY (Jeff Crawford-WRKA) No adds.
 Paducah, KY (Frank Carvell-WKYX) McDonald, Womack, Kool & Gang, Elton, C.Clemons, E.Rabbitt, J.Taylor, C.Cross, Urgent.
 Campbellsville, KY (Jackson/McClendon-WCKQ) C.Cross, J.Taylor, Urgent, Kool & Gang, McDonald, B.Ocean, F.Jackson, Laura Branigan.
 Shreveport, LA (Jeff Edman-KVKI/FM) Aretha, B.Joel, Tears For Fears.

CENTRAL

Newark, OH (Greg Moebius-WNKO) No adds.
 Urbana/Springfield, OH (Russ Shafer-WKSW) Elton, Mr.Mr.
 Logan, OH (Chuck Anthony-WLGN) No adds.
 Marion, OH (Jim Howell-WMRN) F.Jackson, B.Joel, Beach B.
 Marion, OH (Jan Chamberlain-WDIF) Tommy Shaw, James Taylor, C.Clemons.
 Toledo, OH (Fred Heller-WSPD) F.Jackson, Phil Collins, Thompson Twins, Beach Boys.
 Toledo, OH (Matthews/King-3WM) D.Henley, K.Rogers.
 Zanesville, OH (Pete Petoniak-WHIZ) McDonald, C.Clemons, James Taylor, Amy Grant.
 Dover, OH (Steve Kelly-WJER) Ray Jr., M.McDonald, Tears For Fears, James Taylor.
 Sandusky, OH (Bill Zimmerman-WLEC) Klymaxx, James Taylor, B.J. Thomas.
 Hamilton, OH (Mark Gibson-WMOH) T.Twins, Beach Boys, Huey Lewis, K.Rogers, J.Taylor, Aretha.
 Springfield, OH (Dale Grimm-WIZE) No adds.
 Springfield, OH (Chuck McGee-WAZU/FM) Tears For Fears, F.Jackson, Olivia, Jan Hammer, Bryan Ferry.
 Gallipolis, OH (Tim Maxwell-WJEH) Amy Grant, K.Carnes, A.Moyet, E.Watts, McDonald, C.Clemons, Mr. Mister.
 Anderson, IN (Larry Joseph-WLHN) B.Ferry, Ray Jr., Billy Ocean, Mr. Mister, Amy Grant.
 Lowell, IN (Jim Holly-WZVN) Frozen Playlist.
 Kokomo, IN (Darryl Parks-WIOU) No adds.
 Versailles, IN (Dale M.Graves-WOVR) No adds.
 Evansville, IN (Gary Olson-WGBF) B.Joel, F.Jackson, Olivia, Mr. Mister.
 Lafayette, IN (Mike Johnson-WASK) G.Frey, B.Joel.
 Detroit, MI (Gene Elzy-WJR/AM) Frozen Playlist.
 Flint, MI (Bill Pearson-WTRX) J.Taylor, L.Branigan.
 Saginaw, MI (Terry Lenz-WSGW) Phil Collins.
 Lansing, MI (Jack Robbins-WILS/FM) B.Joel, Kenny Rogers, Thompson Twins.
 Battle Creek, MI (Rick Chapman-WKNR) James Taylor, Amy Grant, Billy Ocean.
 Grayling, MI (Sheryl Alef-WQON/FM) Frozen Playlist.
 Kenosha, WI (Terry Havel-WLIP) Beach Boys, James Taylor, Thompson Twins.
 Milwaukee, WI (Max McDonald-WTMJ) No adds.
 Milwaukee, WI (Beth Fast-WMYX) ABC, James Taylor.
 Milwaukee, WI (Mike Murphy-WISN) Aretha, B.Joel, James Taylor.
 Ft. Atkinson, WI (Rob Anderson-WFAW) P.Collins, B.Joel, T.Twins, Aretha. Sting.

Madison, WI (Pat O'Neill-WMGN) B.Joel, Rene & Angela, Klymaxx.
 Madison, WI (Tim Brickner-WIBA) Beach Boys.
 Beaver Dam, WI (Steve Sabatke-WBEV) J.Hammer, B.Joel, McDonald, J.Taylor, Ocean, Amy G., Klymaxx, Spinners.
 Reedsburg, WI (Kevin Kellogg-WRDB) M.McDonald, Amy Grant, James Taylor, Mr. Mister.
 Manitowoc, WI (Lee Douglas-WOMT) No adds.
 Green Bay, WI (David Carew-WDUZ) J.Mathis, B.Joel.
 Eau Claire, WI (Rick Roberts-WIAL) Mr.Mister, Urgent, Elton, S.Easton, B. Ferry, Amy Grant.
 Menomonie, WI (Alison Girard-WMEQ) Tears For Fears, Olivia Newton-John, Jane Wiedlin.
 Oshkosh, WI (Chris Hansen-WMGV) B.Ocean, B.Ferry, Amy Grant, Rosanne Cash.
 Chicago, IL (Suzy Mayzel-WCLR) Tears For Fears, Don Henley, Glenn Frey, Phil Collins.
 Wilmington, IL (Wayne Perrott-WDND) R.Cash, James Taylor, Beach Boys, Olivia Newton-John.
 Rockford, IL (Reed/Locwood-WKMQ) Mr. Mister, Kenny Rogers, Bryan Ferry.
 Rockford, IL (McGee/Heckler-WROK) J.Hammer, F.Jackson.
 Freeport, IL (Allen Zipsie-WFPS) Ray Jr., Bryan Ferry, Amy Grant, James Taylor.
 Peoria, IL (Denise Henley-WIRL) P.Collins, Frey, F.Jackson, Tears For Fears, Jan Hammer.
 Peoria, IL (Robb Westaby-WMBD) P.Collins, Tears For....

MIDWEST

Mason City, IA (Harry O'Neil-KLSS) No report-frozen.
 Mason City, IA (Steve Locker-KGLO) Amy Grant, JT.
 Mason City, IA (John Petermeier-KRIB) James Taylor, Amy Grant, Bryan Ferry.
 Waterloo, IA (Roger Davis-KWLO) No adds.
 Dubuque, IA (Chuck Bailey-WDBQ) Phil Collins.
 Cedar Rapids, IA (Gary Edwards-WMT/AM) Lee Greenwood, James Taylor, Amy Grant, Eddie Rabbitt.
 Cedar Rapids, IA (Dennis Green-WMT/FM) James Taylor, Elton, Klymaxx, Michael McDonald, Eddie Rabbitt.
 Forest Lake, MN (Cathleen Cary-WLXX/FM) Kim Carnes, Beach Boys, James Taylor, Amy Grant.
 Northfield, MN (Rich Harris-KYMN) R.Cash, Olivia, Billy Ocean, Aretha, Billy Joel.
 Minneapolis, MN (Chuck Knapp-KSTP/FM) Tears For Fears, Billy Joel.
 Duluth, MN (Dunsworth/Collins-WEBC) Dire Straits, James Taylor, Olivia.
 Rochester, MN (Rich Peterson-KROC/AM) Beach Boys, Paul Young, Mr. Mister, Fairchild.
 Rochester, MN (Al Axelson-KWEB) Aretha, James Taylor, Eddie Rabbitt, Billy Ocean, ABC.
 Austin, MN (Randy Frey-KGHR) Amy Grant, B. Ocean.
 Mankato, MN (Sue LaFond-KEEZ/FM) Mr. Mister, Olivia, ABC, B.Joel, Henley, G.Frey, Aretha, F.Jackson.
 Luverne, MN (Keith Maine-KQAD) No report-frozen.
 Pipestone, MN (Dan Norris-KLOH/FM) T.Twins, ABC, H.Jones, J.Wiedlin, Beach Boys, L.Branigan, Ray Jr.
 Willmar, MN (Paul Davis-KQIC/FM) No report-frozen.
 Marshall, MN (Craig Allen-KKCK/FM) B.Joel, DeBarge, Olivia, Kenny Loggins, ABC.
 Montevideo, MN (Lou Kuno-KMGM) No report-frozen.
 St. Cloud, MN (John Fine-WJON) James Taylor, Aretha, Mr. Mister, E.Rabbitt, Sheena Easton, Restless H.
 Grand Forks, ND (Paul Kero-KNOX) Amy Grant, Melissa Manchester, Laura Branigan.
 Jamestown, ND (Jon Esch-KQDJ) F.Jackson, Billy Joel, Tears For Fears, Glenn Frey.
 Hannibal, MO (Chuck Yates-KGRC) G.Knight, T.Twins.
 Poplar Bluff, MO (Doug Miller-KJEZ) ABC, Olivia, Kenny Rogers, Billy Joel.

St. Joseph, MO (Bob Heater-KKJO) F.Jackson, A-ha, Tears For Fears, Billy Joel.
 Joplin, MO (Bobby Daniels-KFSB) James Taylor, Hammer, McDonald, Urgent, S.Easton, C.Clemons, Restless H.
 Cuba, MO (Thom Calvin-KBCC) Amy Grant, Clemons, S.Easton, A.Moyet, McDonald, James Taylor.
 Lawrence, KS (Bill Lee-KLWN) James Taylor, A.Moyet, Ernie Watts, Mr. Mister, Klymaxx.
 Pittsburg, KS (Bell/Porter-KNZS) Bryan Ferry, James Taylor, ABC, Jan Hammer.
 Parsons, KS (Steve Parker-KLKC) L.Branigan, Olivia, Billy Ocean, Ray Jr., Beach Boys.
 Omaha, NE (Kuckelburg/Swanda-KGOR) P.Collins, Bryan Adams, Hooters.
 Omaha, NE (Ed Larsesn-KOIL) James Taylor, B.Ocean.
 Lincoln, NE (Cathy Blythe-KFOR) JT, McDonald, B.Joel.
 Woodward, OK (Amity Ascher-KMTY/FM) R.Daltrey, Spinners, K.Rogers, Branigan, Vandenberg, Beach Boys, Wang Chung, Howard Jones.

SOUTHWEST

Tyler, TX (Brian Maloney-KTYL) Urgent, M.McDonald, JT, Cross, Mr. Mister, Huey Lewis & News.
 Houston, TX (Bruce Nelson-KNUZ) Tears For..., Hammer, K.Rogers, B.J. Royal, Beach Boys, B.Tie, Aretha.
 Houston, TX (Steve Matt-KLTR) No report-frozen.
 Humble/Houston, TX (Rick Stancato-KTUN) Maurice, R.Stevens.
 Beaumont, TX (James/Kasi-K106) ABC.
 Austin, TX (Keith Jacobs-KEY103) Kenny Rogers.
 Del Rio, TX (Kevin Bel-KDLK) B.Ferry, Amy Grant, C.Clemons, James Taylor, Sheena Easton.
 Pampa, TX (Matt Parsons-KGRO) S.Minds, Cross, Clemons, Mr. Mister, McDonald.
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Mr. Mister, Rosanne Cash, Billy Ocean.
 Odessa/Midland, TX (Steve Myers-KQIP) M.White, Beach Boys, B.Ocean, James Taylor, Cross.
 Sedona, AZ (Mahannah/Kessel-KAZM) Beach Boys, Alison Moyet, Chet Atkins.
 Albuquerque, NM (Jay Scott-KOB/FM) F.Jackson, A.Moyet, Katrina & Waves, K.Rogers, Mr.Mister, Bruce.
 Clovis, NM (Jerry Mayfield-KCLV) J.Taylor, Elton, Amy G., Beach Boys, B.Ferry, R.Cash, Clemons, Kim Carnes, Michael McDonald.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) Mr. Mister, Kenny Rogers, Billy Ocean.
 Great Falls, MT (Steve Keller-K99) ABC.
 Chinook, MT (Eric Edwards-KRYK/FM) No report-frozen.
 Belgrade, MT (Melody Sullivan-KCDQ/FM) James Taylor, Kim Carnes, Klymaxx, Amy Grant.
 Missoula, MT (Vern Argo-KYLT) James Taylor, Elton, Sheena Easton, Michael McDonald.
 Hamilton, MT (Steve Fullerton-KLYQ/FM) JT, McDonald, Tears For Fears, Jan Hammer, Glenn Frey.
 Colorado Springs, CO (Irwin/Howard-KVUU) G.Frey, Don Henley, Jack Wagner, ABC.
 Salida, CO (Charles Darwin-KVRH) B.Ferry, J.Taylor, M.McDonald, Amy Grant, Mr. Mister, K.Rogers.
 Montrose, CO (Tom Fricke-KUBC) M.McDonald, JT.
 Powell, WY (Carl David-KLZY) A.Moyet, Branigan, McDonald.
 Rock Springs, WY (Chris Alexander-KQSW/FM) Urgent, JT, E. Rabbitt, McDonald, Kool & Gang.
 Sun Valley, ID (Jeffrey Ballou-KSKI) J.Hammer, C.Lucas, G.Frey, Mr. Mister, Moyet, P.Collins, D.Foster, James Taylor, Christopher Cross.
 Grangeville, ID (Jim Cross-KORT) Elton, J.Taylor, A.Moyet, Michael McDonald, C.Clemons.
 Orofino, ID (Dana McKenney-KLER) Kim Carnes, B.Ferry, Amy Grant, C.Clemons, J.Taylor, McDonald.

Boise, ID (Drew Harold-KBOI) B.Ocean, JT, P. Collins.
 Salt Lake City, UT (George Lemich-KSL) B.Ocean,
 K. Loggins, Maurice White, Kenny Rogers.
 Manti, UT (Stan Eriksen-KMTI) Tears For Fears,
 F. Jackson, Hall & Oates, J. Cougar Mellencamp.

FAR WEST

Reno NV (Larry Irons-KRNO/FM) No adds.
 Carson City, NV (Scott Carson-KPTL) Billy Ocean.
 Los Angeles, CA (Liz Kiley-KFI) Mr. Mister, Gino V.
 Los Angeles, CA (Kay/Marie-KOST) Mr. Mister,
 B. Joel, Jack Wagner, Kenny Rogers.
 Los Angeles, CA (Rodriguez/Tavera-KMGG/FM) T. Twins.
 Carlsbad, CA (Clark Novak-KKOS) Kenny Rogers.
 San Diego, CA (Bobby Rich-B100) Ray Jr., Mr. Mister.
 San Diego, CA (Mark Larson-KFMB) G. Frey, J. Taylor.
 Palm Springs, CA (Ty Stevens-KDES) J. Taylor, J. Wagner.
 Fresno, CA (Scott Huskey-KLTK) Sting, F. Jackson,
 Jan Hammer, B. Joel, Olivia, K. Rogers, ABC.
 San Luis Obispo, CA (Dan Armstrong-KVEC) James Taylor,
 Placido & M. McGovern.
 San Luis Obispo, CA (Carol Meyer-KKUS) Godley/Creame,
 Glenn Frey, Kenny Loggins, Billy Joel.
 Monterey, CA (Michael Reading-KWAV/FM) James Taylor,
 Billy Ocean, Billy Joel.
 San Francisco, CA (Gardner/Kulp-K101) D. Foster,
 F. Jackson, Phil Collins, Thompson Twins.
 Concord, CA (Mike Alexander-KKIS) Aretha, Beach Boys,
 H. Lewis, Cross, Sheena Easton.
 Concord, CA (Jim Hampton-KWUN) Cross, Clemons,
 McDonald, James Taylor, Sheena Easton.
 Livermore, CA (Scott Lewis-KKIQ) Bryan Ferry,
 James Taylor, Clarence Clemons, Sheena Easton.
 Napa, CA (Don DeFesi-KVYN/FM) S. Easton, Klymaxx,
 Laura Branigan.
 San Rafael, CA (Frank Eriksen-KTIM) S. Easton, Klymaxx.
 San Jose, CA (Bill Weaver-KLOK) Mr. Mister, F. Jackson.
 Santa Rosa, CA (Larry Chiaroni-KSRO) Rosanne Cash,
 Kenny Rogers, Bruce Springsteen.
 Ukiah, CA (John Wilcox-KUKI) C. Clemons, McDonald,
 Sheena Easton, Aretha.
 Arcata, CA (Chris Knight-KATA) James Taylor.
 Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) Frozen.
 Vacaville, CA (Sheilah Bowman-KUIC) Aretha, K. Rogers,
 Mr. Mister, Billy Joel.
 So. Lake Tahoe, CA (Ron West-KOWL) C. Clemons, McDonald,
 James Taylor, Cross, ABC, Quarterflash, Motels.
 So Lake Tahoe, CA (George Colangelo-KTHO) B. Womack,
 Quarterflash, E. Watts, G. Myrick, McDonald, Aretha,
 Elton, Clemons, Cross, Howard Jones.
 Chico, CA (Dave Kindig-KPAY) Aretha, J. Hammer,
 Beach Boys, James Taylor.
 Grass Valley, CA (Rich Brock-KNCO) McDonald,
 B. J. Thomas, Klymaxx, N. B. Wine.
 Oroville, CA (Charlie Foxx-KORV) Bruce Springsteen,
 Cougar, ABC, Laura Branigan.
 Burney/Redding, CA (Marc Soares-KARZ) J. Buffett,
 B. Joel, Aretha, Tears For Fears, F. Jackson.
 Red Bluff, CA (Randy Chapman-KBLF) Hall & Oates,
 Rosanne Cash, Olivia Newton-John.

NORTHWEST

Portland, OR (Dirkx/Williams-KGW) Quarterflash,
 B. Ocean, B. Ferry, B. Joel, Amy Grant, Tears For...
 Salem, OR (Doc Nelson-KSLM) No report-frozen.
 Albany, OR (Jeff Ryan-KGAL) Beach Boys, James
 Taylor, Mr. Mister.
 Corvallis, OR (Larry Blair-KLOO/AM) ABC, Melissa,
 B. Ocean, Ray Parker Jr., Laura Branigan.

Eugene, OR (Bobby King-KDUK) Mr. Mister, Olivia,
 Kenny Rogers, Bryan Ferry.
 Roseburg, OR (J. Michaels-KRSB) Frozen Playlist.
 Medford, OR (Lurch-KYJC) C. Clemons, OMD, McDonald,
 Simple Minds, J. Wagner, B. Ferry, R. Cash, Wang Chung,
 Quarterflash.
 Grants Pass/Medford, OR (Charlie Kirk-KFMJ) G. Frey,
 Olivia, Clemons, Moyet, McDonald, B. Ocean, JT.
 Enumclaw, WA (David Cool-KENU) Klymaxx, F. Jackson,
 Aretha, Heart, M. White, G. Shorrock, R. Cash.
 Auburn, WA (Carl Sawyer-KASY) Amy Grant, Clemons, JT,
 Michael McDonald, Alison Moyet.
 Seattle, WA (Shawn Stevens-KQ96) Kenny Rogers,
 Billy Ocean, Thompson Twins.
 Mt. Vernon, WA (Mike Hartman-KBRC) Sting, K. Rogers,
 Rosanne Cash, Melissa Manchester, Jane Wiedlin.
 Oak Harbor, WA (David Bowden-KISD) Aretha, Sting,
 Jan Hammer, Tears For Fears.
 Tacoma/Seattle, WA (Mike James-KAMT) Mr. Mister,
 Howard Jones, Tears For Fears.
 Olympia, WA (Dick Pust-KGY) No report-frozen.
 Aberdeen, WA (Paul Lankow-KXRO) Olivia, L. Branigan,
 Ray Jr., Melissa Manchester, Kenny Rogers.
 Centralia, WA (Jim Knutson-KELA) J. Hammer, G. Knight.
 Shelton, WA (Glen Connolly-KMAS) No report-frozen.
 Kelso/Longview, WA (Ray Bartley-KLOG) Quarterflash,
 JT, Kenny Rogers, Bryan Ferry, Elton John.
 Yakima, WA (Frank Taylor-KMWX) Mr. Mister, JT,
 Thompson Twins.
 Yakima, WA (Dave Hanson-KIT) K. Rogers, Branigan, Ray Jr.
 Spokane, WA (Sky Walker-KQSP) K. Rogers, B. Joel, Aretha.
 Tri-Cities, WA (Bill Templeton-KALE) J. Hammer, JT,
 Kool & Gang, Urgent, McDonald, The Cars.
 Anchorage, AK (Mark Lewis-KFQD) L. Branigan, McDonald.
 Anchorage, AK (Greg Wilkinson-KKLV/FM) JT, B. Ocean,
 McDonald, Rabbitt, Go West, Katrina & W., Clemons.
 Soldotna, AK (Rick Brady-KCSY) Gino V., JT, Ray Jr., Julio

WELCOME To Our New A/C Correspondents:

Ron Rodrigues & Al Tavera, KMGG/FM Radio -
 6430 Sunset Blvd., Los Angeles, CA 90028
 (213-467-1224)

Bob Abbott, WGOL/FM Radio - P.O. Box 11529 -
 Lynchburg, VA 24506 (804-239-0335) From Top 40

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Bill Templeton, KALE-Tri Cities, WA 10/20
 Steve Shannon, WNPT-Tuscaloosa, AL 10/21
 Dave Tindell, WKTY-LaCrosse, WI 10/21
 Kevin Stone, WRCR-Rushville, IN 10/22
 Scott Stapleton, KFJC-Los Altos Hills, CA 10/23
 Vicki Faris, KOPY/FM-Alice, TX 10/23
 Minnie Pearl 10/25
 Billy Cole, KSO-Des Moines, IA 10/26
 Chris Knight, KATA-Arcata, CA 10/26
 Bootsy Collins 10/26



FOTO FILE



TED TALKS TEXAS ◀

During a live remote, minutes before the recent Texas Jam, Ted Nugent met with some of Dallas radio's finest. Shown (l to r) are: Oz Medina (KZEW); Rick Robbins (KTXQ); Kenny Ryback (Promotion); Ted Nugent, and Redbeard (KTXQ).



HAGEN MODELS BUMPER STICKER ▶

During her recent Southern California concert tour, Nina Hagen stopped by the new KNAC studios and tried on one of their bumper stickers. Pictured (l to r) are: (standing) Kevin Glenn (KNAC); Jimmy "The Saint" Christopher (KNAC); (seated) Roland West (KNAC); and Nina Hagen.



PALMER/POWER STATION REUNION ◀

Robert Palmer was recently at the Power Station putting the finishing touches on his new album. Pictured (l to r) are: Robert Palmer, Bernard Edwards (producer), and Jason Corsaro (engineer).



REM CARRIES CANADIAN RADIO ▶

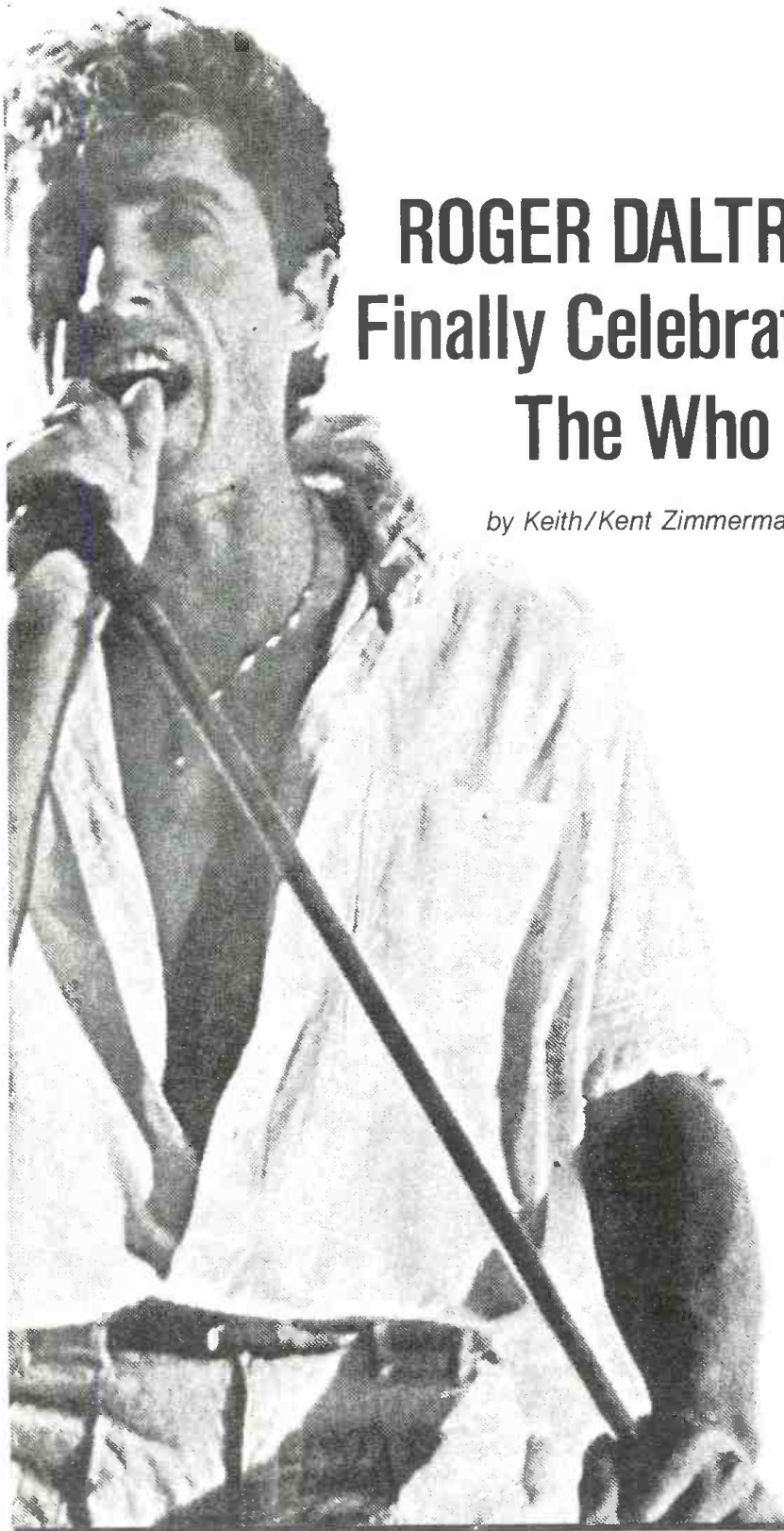
Backstage after a sold-out show in Vancouver, B.C., REM members met with Music Directors of the city's top two album stations. Pictured (l to r) are: Peter Buck (REM); Karen Hewko (CFOX); Paul Orescan (IRS); Dale Buote (CFMI); and Michael Stipe (REM).



HARRY SIGNED TO GEFLEN ◀

Deborah Harry recently signed to Geffen Records for North America. Her first Geffen release will be "Feel The Spin," included on the soundtrack to the film "Krush Groove." Pictured (l to r) are: Stanley S. Arkin (Harry's manager); Ed Rosenblatt (Geffen); Deborah Harry, and John David Kalodner (Geffen).

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or *anyone else* to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



ROGER DALTREY: Finally Celebrating The Who

by Keith/Kent Zimmerman

Anyone who has ever seen The Who perform live during any stretch of their almost twenty-year reign knows that their success was never based solely on one particular member's contribution. In fact, The Who was at their absolute best when roles and responsibilities were more or less distributed. After the 1982 breakup, lead vocalist Roger Daltrey found himself feeling "heartbroken and abandoned." Almost therapeutically, through his most successful solo Top Three Gavin LP, *Under A Raging Moon*, Daltrey has once again found himself. No longer wary of showing immense personal pride in the achievements of The Who, Daltrey is now juggling two careers, one as a rejuvenated rock'n roll singer, the other as a stage and film actor.

KZ: I noticed on the new album you weren't trying to avoid sounding like The Who.

RD: The Who was in existence during all my solo albums, except of course this (new) one. I was always very wary of doing any kind of music that would infringe on The Who's territory. But now that The Who aren't here anymore, I miss doing that kind of singing. So this is really an attempt to

replace The Who for me. I count this, really, as my first solo album. The beginning.

KZ: How is it working with a producer on the latest LP as opposed to The Who not having used one in the last decade of its existence?

RD: I think that was to our cost that we didn't. I think they're very necessary. Alan Shacklock was a great help. It just helps you keep sight of what you're doing. For

singing performances, you need someone in that box with a good pair of ears. What sometimes is good for the singers isn't necessarily good for the listener.

KZ: During The Who days, you said you gave up on writing, yet on "Under A Raging Moon" you co-wrote four of the songs.

RD: I think within The Who, I felt a bit intimidated by the quality of Townshend's

writing, which was always so superb. I was quite happy to devote all of my energy in The Who into being a rock 'n' roll virtuoso singer. I've never been one to belittle that art. A very valued part of rock 'n' roll is a virtuoso singer. It was when it started and I think it still is. But again, since The Who broke up, I've felt I didn't care anymore, I wanted to try everything. **KZ: I saw Peter Townshend on the "Today Show" and he was talking about how you were the best interpreter of all his songs.** RD: Believe it or not, we've always gotten along very well. The differences we've had have always been artistic ones. They've always been creative. We've obviously had

bit old for new training. But I was very serious about the craft, and I'm determined to learn it from the bottom up. I just worked. That's the best training in the world, just keep working. I mean, it's not Hollywood style work and the pay is lousy, but I'm learning the craft and I'm having a great time doing it. I'm extremely happy that I've managed to do some very good work. I wouldn't be satisfied just playing myself in an occasional film, which is what most rock singers seem to end up doing. **KZ: Your role as McVicar was very intense. There were quite a lot of British colloquialisms.** RD: That's right. It was made as a very

lose money on any of those films. We had to do soundtracks to make it work, but it worked. We proved our point. And I think they're reasonable films. I don't think they're brilliant films, but they were very cheap. I think they're very good for what they cost to make. **KZ: It wasn't just an act of charity.** RD: That's right. It didn't help. I've got a film project now that I've been trying to get off the ground for five years. It hasn't made it any easier to get projects off the ground. **KZ: Let me guess: Is it the one about the Cray twins?** RD: That's right. It's a thing I've been working on for four or five years. It's about a pair of identical twins that were running London as a pair of gangsters in the sixties. The film I want to make isn't actually just a gangster film. It's a study of the twin



"After The Who finished, I was not going to do anymore records. I was heartbroken, I felt absolutely abandoned."

rows in the past. But who doesn't have rows? I've been with him twenty odd years. But our general relationship is extremely good. I like the way Pete sings, but for someone like him who writes the kind of stuff that he sings, to have someone like me at his side devoting all my energy into just interpreting his music, it's a brilliant partnership. **KZ: Sometimes Townshend's vocal inflection sounded a lot like yours.** RD: Well, he used to write for me. One of the reasons The Who broke up was the fact that he lost sight of The Who. He didn't have a picture in his head to write songs for. But he says he can write songs for me very easily. When he writes a song for me, he imagines me singing it. So obviously, a lot of his songs that he writes... probably subconsciously, he's trying to sing like me. But there again, subconsciously, I probably sometimes try to sing like him. It becomes very incestuous. I mean, it was a true partnership. **KZ: I remember that all of a sudden you became an actor. Last year, BBC 2 had you doing Shakespeare's Comedy of Errors.** RD: That's right. **KZ: Did you do like your friend (actor/singer) Adam Faith and go through any training?** RD: I just went out and did it. I didn't get into it until I was 30 or 31, when I did *Tommy*, a

English film. I think he's got an intensity about him and a believability. This is my whole idea in acting—to be believable, but not being myself. I think within the parts, I've managed to achieve a certain amount of success in that area. I'm a method actor. It's not a pleasant experience when you're playing somebody like McVicar. It was quite a miserable time for me. It took a long time to come out of that one. The *Comedy of Errors* was great fun. It's the first comedy I've ever done. I found it a bit easier to keep a grip of myself. **KZ: Is the whole thing of doing lines any different than being onstage for two hours?** RD: It doesn't bother me at all. Learning the lines is the easy bit. Making them believable, that to me is the art of good acting. **KZ: There was a time when The Who were producing movies. How did you get into that?** RD: The film industry in England was on its knees. Well, basically from *Tommy*, we made a lot of money. We proposed, then, to plow some money back into the film industry. We did *The Kids Are Alright*, *Quadrophenia*, and *McVicar*. They were really excursions into the British film industry because we wanted to prove that you could make British films for British people and not lose money on them within our own territory. And we didn't. We didn't

relationship and these guys are an incredible story. I just want to explore the twins thing on film—identical twins and one of them is a paranoid schizophrenic. **KZ: So you'd play both of them?** RD: No, no. I'm going to direct it. **KZ: From what I've heard about the Cray twins, there's bodies built into the motorways.** RD: They were very heavy people, and they were more than just being a couple of thugs. There's a lot more to the story than that. I don't really want to be a film director, but I do want to direct this film. I've got a feeling about it. **KZ: What's your impression of (movie director) Ken Russell (*Tommy*, *Lisztomania*, *Women In Love*, *Altered States*)?** RD: I think he's fabulous. I don't think he gets half the opportunities he deserves. He's never, never predictable. I said it when he made *Tommy*. He's going to have to die before people go, "My god, wasn't he good?" **KZ: Did he teach you a lot about acting?** RD: He's not an actor's director. He told me everything about a camera. By the fact that he wasn't an actor's director made me realize how much I had to learn on my own. **KZ: On your new album, you used Big Country's rhythm section.** RD: Mark Brezezicki, the drummer, has

always been my drummer when I did solo records. Basically, it goes from there. The idea to put the rest of the boys on the single was Alan Shacklock's, the producer. He's classically trained. But what was great for me is, he's a mad Who fan. I was not going to sing anymore. After The Who finished, I was just not going to make any more records. I was heartbroken, I felt absolutely abandoned.

KZ: Really?

RD: I was invited to sing a duet with Meatloaf last year, and Alan was producing. And while I was doing that, I suddenly thought, "Bloody hell, I really miss doing this." Alan actually suggested at that session, "Why don't I produce the record for you? You just sing like you sang with The Who." And I thought and thought and thought about it, and around Christmas I believed he was right. Don't run away from it anymore. Be what you are. You know, my voice has sold an awful lot of hit records and it's my voice. Why do I want to be running away from it all the time? So that's the album. I went out and did it like that. I want to celebrate the band and I think it does that. I think it also captures the spirit of The Who.

KZ: I noticed that the song "Under A Raging Moon" is "for Kit." Was that a reference to the late Kit Lambert (the original manager for The Who)?

RD: Actually, it's Kit Moon. I went back to the house on the day of Live Aid. She was sitting in front of the telly and she had tears in her eyes. And she heard this song I've got that I'm doing on my album. And I thought, you know, it's a nice thing. It's for her, you know... because she still misses her son. So do I.

KZ: Kit Moon is his mother?

RD: His mum.

KZ: How did you like the Live Aid concert?

RD: I really enjoyed the Live Aid thing. I didn't want people to be mislead and getting to thinking The Who was going to be reforming. It took me two and a half years to get over the break-up. I was very worried about being reminded what I had lost. What was great about Live Aid was that I walked away from it and it didn't hurt. I had a great time, a really good time and it didn't hurt.

KZ: Do you think you haven't given yourself enough credit over the years with The Who?

RD: I think when you're involved in it, you aren't aware of what it is. I used to say it's like someone else was doing it all. Two and a half years after the break-up, I can sit back now and say, "Wow, I did do a lot, didn't I?" And be really proud it was my band. I think it was one of the most honorable rock bands of all time. I think we lived up to most of our ideals. Not all of them. But most of them. I don't think we shit on anyone in the business, which is quite a good record. And I'm proud of it.

KZ: I've read that you've spent time as a house husband, taking care of the kids and stuff.

RD: Yeah, I've done all that too. I still carry the trash and do the washing up. There's a perfect balance in my life right now. I've got the same wife, we've been together now for 18 years. Long time! I've had a fabulous life. I've been very lucky.

KZ: Have you ever thought of returning to the stage?

RD: Ah-ha. I'm going to. I'm going to be in New York at a WNEW Christmas show in Madison Square Garden on the 9th of December. They asked me to play it and I thought, "Oh, god!" I'm terrified. But I thought, "Why not?" So I'm going to get a show together and do it. I'm trying to get Big Country to play support with me on the show. I think we've got a few surprises. I think Bryan Adams might come over and do a couple of things. I'll ask Pete if he wants to come and do a couple. You never know, he



might do it.

KZ: How did you meet up with Bryan Adams?

RD: I met him in London in the spring of this year. I asked him if he would write a song for me album. He said, "I've got one song already written that might suit you." That was "Let Me Down Easy." We talked about the album and what it was going to be about. He went away for a few weeks and came back with "Rebel," which is just perfect. It was exactly what I was looking for. "Let Me Down Easy" is very Bryan Adams-y. I found it very difficult to make it not sound like a Bryan Adams song. But "Rebel" is a perfect Who song.

KZ: There was some speculation that one of the reasons The Who split up was that you were uncomfortable with Kenny Jones' drumming. Is that true?

RD: That had nothing to do with the break-up. No.

KZ: How did you team up with John Parr?

RD: He's managed by one of our ex-road managers, John Wolf. We've been aware of his writing for a long time. He was writing a lot on this Meatloaf album that I did. It really came from that.

KZ: A couple of early Who questions: I read that you stuttered on "My Generation" because the recording studio was so cold. Yet Townshend said it symbolized the character's oppression?

RD: (laughs) That's right. It was a deliberate stutter. I mean, I didn't say that, just something to lighten me up a bit.

KZ: Do you think a band like yourselves in the early, early days could make it today?

RD: Very easily, yeah. We were a good band.

KZ: How has the business changed in the last twenty years?

RD: It's a lot more product-oriented. You know what I mean? You have to fit into a certain mold now to make it. In the old days, anything went. Off-the-wall bands were making it all the time. I think people like safer music today for some reason. We would have been the equivalent of The Sex Pistols when they came out. And I think the

"You know, my voice has sold an awful lot of hit records and it's my voice. Why do I want to be running away from it all the time?"

time is right now for a new band that will kick people up the ass and make them take stock of themselves. In fact, there's not many bands that actually play live together in the studio. I find it a bit clinical, really.

KZ: What was your reaction when Townshend would come up with these operatic concepts like Tommy and Quadrophenia?

RD: I was very supportive. I think my main thing with Pete was always to try and make it work. He would get such grandiose ideas that sometimes were so flowery and artsy-fartsy that there were no foundations. If you could give me a role, if I could put a name on the role, I'd play it.

KZ: When The Who played live, you always gave 110%.

RD: One of the things that always used to upset me the most in my whole career, was when people would say we were going through the motions. We never did... ever, ever! The way I sing, it's impossible to me to do that. Believe me, I never, ever cheated.

KZ: So that spirit translates to this new LP.

RD: It's an allegorical album. A lot of the songs, for me, is post-Who experience and feelings. For me, the woman in "Fallen Angel" is The Who. That song sums up how I felt the day after Pete had announced that The Who broke up. And that's how bad I felt. (laughs) ■

BIO FEEDBACK

GREGG ROLIE

He was a founding member of both Santana and Journey.

KENNY LOGGINS/GLADYS KNIGHT

They are set to sing on the soundtrack to the movie, *Rocky IV*.

STEVIE RAY VAUGHAN

The guitar Steve Ray is clutching on the cover of his new LP is a very rare dot-inlay Gibson ES335 electric.

DREAM ACADEMY

Musicians making appearances on the trio's debut album include Pino Palladino (Paul Young's bassist), Peter Buck (REM's guitarist), and David Gilmour (who co-produced most of the album).

PREFAB SPROUT

The band had to change the name of their new album to *Two Wheels Good* from *Steve McQueen* after representatives of McQueen's estate objected to the use of the former actor's name.

DR. DEMENTO

We're not sure the world is ready, but Rhino Records, thru Capitol Records, will be releasing a six volume set of Dr. Demonto's greatest novelty records of all time.



WEIRD AL YANKOVIC

He has written a book entitled *The Authorized Al*, which will be in stores in late October.

WIRE TRAIN

Drummer Brian MacLeod's grandfather has the distinction of having invented corn flakes.

BRYAN FERRY

In Jerry Hall's upcoming autobiography, she devotes a chapter to her ex-boyfriend Bryan, who she was with before she met Mick Jagger.

COLOUR FIELD

Terry Hall fronts this new trio. He was formerly with Fun Boy Three and The Specials.

DAVID FOSTER

Besides his latest love theme, he's best known for having co-written Earth, Wind & Fire's "After The Love Is Gone" and being a successful record producer.

PAUL YOUNG

In his native Britain, his first album stayed in the Top 100 for two years.

WILLIE NELSON

During the mid-1950's, he was a disc jockey at KCKN-Ft. Worth and at KVAN-Vancouver.

STARPOINT

The band got its name when a close friend from Guyana referred to a Phillips head screwdriver as a "starpoint" screwdriver.

LIONEL RICHIE

His forthcoming single, "Say You, Say Me" (Motown), is part of the **White Nights** soundtrack, but is not a part of the Atlantic soundtrack LP from the movie. Lionel's song appears during the closing credits.

CHEECH & CHONG

Tommy Chong was born in Edmonton, Alberta. He was lead guitarist for Bobby Taylor & The Vancouvers, DOES YOUR MAMA KNOW ABOUT ME, in 1968.

ELTON JOHN/GEORGE MICHAEL

Elton was quoted recently as saying that George Michael is "The Paul McCartney of his generation."

SHRIEKBACK

This Alternative aggregation contains members formerly of Gang Of Four and XTC.

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ALBUM/ALTERNATIVE

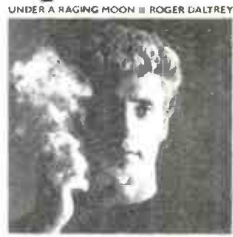
Gavin Album Frontline



JOHN C. MELLENCAMP



THOMPSON TWINS



ROGER DALTREY



COLOUR FIELD



HUSKER DU



ABC

These records define the Album radio and Alternative radio formats this week.



Reports accepted Mondays at 8am through 2pm Wednesday

Station Reporting Phone (415) 392-7750

Big Audio Dynamite (Columbia)

Gavin Album Of The Week: This one covers all the bases. MICK JONES, formerly of THE CLASH, releases a collection of AUDIO pastiches--big rock paintings and collages--with his new band, BIG AUDIO DYNAMITE alias BAD. This is truly original stuff. Listeners will definitely recognize JONES' vocals, done in "Train In Vain" style. However the instrumentation takes on a more ambitious, aggressive proportion, a lot like rock 'n' roll meets Saturday afternoon cinema with CLINT EASTWOOD (one song is even titled "Sudden Impact"). Like the CLASH, there are political overtones and outlaw images. I'm split between "The Bottom Line" and "Medicine Show" as the best intro to BAD. But, there's also "E=MC²", "Impact" and "A Party". All ALBUM/ALTERNATIVE and progressive TOP FORTY stations should be on alert. JOE STRUMMER, it's your draw now, pal.

Tim—Replacements (Sire)

Major label or no, THE REPLACEMENT remain recklessly ragged, only shedding the thrasher/hardcore layer of their sound. Bands like these are the new brash replacements for formerly rebellious bands like THE STONES and THE KINKS. Gut rockers are interspersed with the sloppy ones (another REPLACEMENTS trademark). Notable is "Left Of The Dial", one of the first non-commercial/college radio tributes. Also Kiss Me On The Bus/Bastards Of Young/and a moving Here Comes A Regular.

"Pleasure And Pain"—Divinylys (Chrysalis)

This week's for music that's rough and ready. Not as rough as THE REPLACEMENTS, but seedy and nasty just the same. A little on the MTV side of things, DIVINYLS exploit the edge to their music to everyone's advantage.

"Sun City"—Artists United

Against Apartheid (Manhattan)

Fifty plus top acts stand shoulder to shoulder against the stink brewing in South Africa. ARTHUR BAKER's mix resembles 10,000 basketballs being dumped inside a gymnasium. The logical extension of USA for AFRICA fighting hunger is this record fighting for awareness of the mess down there.

That's The Stuff—Autograph (RCA)

Back to reality (or non-reality, depending on what you read), AUTOGRAPH operate on the same fantasy level as T.SISTER or THE CRUE. There's lots of make-up, guitar hero runs, and slick pop metal. If there's such thing as hit hard rock, this is it! The title track, "That's The Stuff" and "Take No Prisoners" outshine the current single.



Pictures For Pleasure—Charlie Sexton (MCA)

Around here we have respect for KEITH FORSEY because of his depth with both rock and disco music. CHARLIE SEXTON (17 years old?) is

a newcomer who benefits from such an enviable collaboration. All those usually present on a FORSEY job are aboard, including guitarist RICHIE ZITO and synthman ARTHUR BARROW. Dig the twisted guitar (?) on the last chorus of "Beat's So Lonely". We also like "Restless" "Pictures For Pleasure" and "Tell Me".

"Disciple Of Love"—Robert Palmer (Island)

First it was JAMES BROWN's "The Spank" which set the standard for "discipline" in music. ROBERT PALMER's new lead track is the song that best rides the wave between Top Forty and Album Radio. Yet once this spanking new LP reaches our sample, there's bound to be expansion into rockier territory. There's no doubt that POWER STATION will have helped RP in terms of familiarity with a younger crowd.



"Far Side Of Crazy"—Wall Of Voodoo (IRS)

Exit STAN RIDGEWAY, enter ANDY PRIEBOY, actually a local Bay Area boy. WALL OF VOODOO's new direction takes them well ahead of the desolate weirdness they're known for. If I were Top Forty, I'd listen in.

ALBUM

Editor: Kent Zimmerman

CERTIFIED



PHANTOM,ROCKER & SLICK
(EMI AMERICA)

MOST ADDED

1. LISTEN LIKE THIEVES-INXS (ATLANTIC)
2. "YOU'RE A FRIEND OF MINE" CLARENCE CLEMONS (COL.-12")
3. THIS IS THE SEA-THE WATERBOYS (ISLAND)
4. "ELECTION DAY"-ARCADIA (CAPITOL-12")

MY 2¢



Check me if I'm wrong, but this week is a first. The entire Top Eight records are all underlined. Further on down the road, all the way to 15, only DIRE STRAITS and STING are not underlined. That makes for an incredibly tight high end of the chart. This week's booming success stories are SIMPLE MINDS (33-6) and ZZ TOP (26-8). INXS debuts aggressively at #12. KATE BUSH is a favorite with our stations as well. She's been invading traditional Album Radio stations. CRUZADOS, moving 18-14, have a tremendous airplay base. The way the top end of the chart sits this week, a four point move is indeed dramatic. Other winners still include PREFAB and RUSH. PHANTOM,ROCKER, & MR. SLICK takes a phenomenal leap,40-23, invading the chart's midriff. As expected, DEL FUEGOS make it to the chart at #34. JOE LYNN TURNER is still going strong with the #38 "Endlessly" track transplanted onto his own first solo LP. Debuts next should include CLARENCE CLEMONS and THE ALARM. Two great records sitting in CHARTBOUND just waiting for your ears are THE COLOUR FIELD and WATERBOYS. Both are excellent pieces of work. ...Hey hey hey, Happy Birthday to two institutions in NEW YORK. First off, WNEW/FM turns 18 as

2W LW TW

1.	1.	1.	JOHN C.MELLENCAMP(RIVA)"LONELY""SMALL""ROCK""JUSTICE"
6.	2.	2.	THOMPSON TWINS (ARISTA) "LAY" "KING" "DR."
3.	3.	3.	ROGER DALTRY (ATLANTIC) "AFTER" "MOON" "LET" "TALK"
2.	4.	4.	MIAMI VICE (MCA) "BELONG" "THEME"
7.	6.	5.	STARSHIP (RCA) "CITY" "SARA" "TOMORROW"
--	33.	6.	SIMPLE MINDS (A&M/VIRGIN-12") "ALIVE"
11.	8.	7.	STEVIE RAY VAUGHAN (EPIC) "SISTER" "CHANGE" "WHAT"
--	26.	8.	ZZ TOP (WARNER BROS.) "SLEEPING"
4.	5.	9.	Dire Straits (Warner Bros.) "World" "Walk" "Money"
14.	10.	10.	MR. MISTER (RCA) "BROKEN"
5.	7.	11.	Sting (A&M) "Fortress" "7th" "Seam" "Shadows"
--	--	12.	INXS (ATLANTIC) "THIS" "THIEVES"
23.	14.	13.	KATE BUSH (EMI AMERICA) "RUNNING"
22.	18.	14.	CRUZADOS (ARISTA) "MOTORCYCLE" "CALIFORNIA"
24.	26.	15.	PREFAB SPROUT (EPIC) "BREAKS"
10.	9.	16.	Heart (Capitol) "Never"
8.	11.	17.	Talking Heads (Sire) "Was" "Late"
19.	15.	18.	Squeeze (A&M) "Hits" "Forever"
36.	27.	19.	RUSH (MERCURY) "MONEY"
15.	12.	20.	REM (IRS) "Driver" "Can't"
16.	19.	21.	Loverboy (Columbia) "Dangerous" "Minute" "Thanks"
13.	13.	22.	Nick Lowe (Columbia) "Bride"
--	40.	23.	PHANTOM ROCKER & SLICK (EMI AMERICA) "SHAME"
17.	21.	24.	Tears For Fears (Mercury) "Heels" "Shout"
29.	28.	25.	DREAM ACADEMY (WARNER BROS.) "NORTHERN""WORLD"
31.	30.	26.	MARSHALL CRENSHAW (WARNER BROS.) "WILD"
18.	23.	27.	Outfield (Columbia) "Say"
30.	29.	28.	ABC (MERCURY) "NEAR"
--	39.	29.	TOMMY SHAW (A&M) "REMO"
39.	36.	30.	WIRE TRAIN (415/COLUMBIA) "SKILL" "PERFECT"
12.	20.	31.	Marillion (Capitol) "Kayleigh" "Lavender"
28.	31.	32.	Cure (Elektra) "Between"
--	--	33.	STEVIE WONDER (TAMLA/MOTOWN) "PART" "IT'S"
--	--	34.	DEL FUEGOS (SLASH/WARNER BROS.) "WILD"
25.	25.	35.	Quarterflash (Geffen) "Talk"
--	37.	36.	KISS (MERCURY) "TEARS"
--	38.	37.	WANG CHUNG (Geffen) "LA"
--	--	38.	JOE LYNN TURNER (ELEKTRA) "ENDLESSLY"
9.	17.	39.	Hooters (Columbia) "Danced" "Where"
21.	22.	40.	Bryan Adams (A&M) "Affair"

CHARTBOUND

- *CLARENCE CLEMONS (Col. -12") "Friend"
- ALARM (IRS) "Strength"
- COLOUR FIELD (Chrysalis) "Enough"
- OMD (A&M) "So"
- JANE WIEDLIN (IRS) "Blue"
- PLATINUM BLONDE (Epic) "Crying"
- ALDO NOVA (Portrait) "Tonight"
- *AUTOGRAPH (RCA) "Blondes"
- BRYAN FERRY (E.G./W.B.) "Stop"
- *WATERBOYS (Island) "Moon""Drum"
- HEADPINS (MCA) "Still"
- HOODOO GURUS (Big Time) "B'sweet"
- *ARCADIA (Capitol) "Election"
- *ELTON JOHN (Geffen) "Wrap"

GEORGE HARRIS announces his involvement. Another birthday boy is PolyGram's JACK ISQUITH, who shares the same B-date as CHUCK BERRY...A good friend, CARTER B. BRADLEY has been awarded le

grande promotion. He's been named Operations Manager for both KWHL and KFQD in Anchorage. CYNDEE MAXWELL is upped to Asst. PD. KEVIN VARGAS remains MD while MIKE ARDAIZ goes full time air talent. ..WELCOME to a brand new GAVIN INDICATOR, KLLK-Willits, CA Address is Box 1520, 95490. Phone is 707-459-1250. Contact is AUDIO VIDYA. AUDIO is a she, so don't be surprised...Bunker Athletes-Of-The-Week awards go, not to JACK CLARK of the Cards, but to VINCE "Tarpma" COLEMAN. Runner-up was Chicago Bears Coach MIKE "Driver 8" DITKA who was arrested while DUI...OK OK A monumental release in the history of CD-dom. Released next week is a CD of the first and best SEX PISTOLS LP, Never Mind The Bollock Those of you into videos, expect the TALKING HEADS movie during November at full list price. KZ.

ALTERNATIVE

CERTIFIED



MARSHALL CRENSHAW
(WARNER BROS.)

MOST ADDED

1. THIS IS THE SEA-THE WATER-BOYS (ISLAND)
2. LISTEN LIKE THIEVES-INXS (ATLANTIC)
3. STRENGTH-THE ALARM (IRS)
4. RAIN DOGS-TOM WAITS (ISLAND)

IMPORT INDIE

- XYMOX (Relativity) "Day"
DEAD MILK MEN (Enigma) "Camero"
BLACK FLAG (SST) "Drinking"
RAVE UPS (Fun Stuff) "World"
CAMPER VAN BEETH. (Indep. Pjt.)
WINTER HOURS (Link) "Turtles"

ALTERNATIVE ACTION

THE CURE continue to stave off KATE BUSH with a firm lead (over 20%), but she is gaining more airplay points each week and still holds the potential to rise.

The Top Ten is rocked by a number of explosive jumps including THE COLOUR FIELD and HUSKER DU, both up six spots. ABC finally breaks through the pack, but they appear to have run out of room, hence their lack of an underline. PREFAB SPROUT and WIRE TRAIN round out the gainers within the Top Ten. Both of these albums are looking to close the gap on the other gainers ahead of them.

There are more new records currently rising up the chart than at any other time this year. Fourteen underlined records are on the chart right now!

MARSHALL CRENSHAW finally breaks loose and one week after debuting finds himself halfway up the chart.

2W LW TW

2W	LW	TW
1.	1.	1. THE CURE (ELEKTRA) "DAYS" "CLOSE" "NIGHT"
3.	2.	2. KATE BUSH (EMI AMERICA) "HILL" "HOUNDS" "BIG"
8.	7.	3. ABC (Mercury/PolyGram) "Near" "Vanity" "Millionaire"
13.	10.	4. COLOUR FIELD (CHRYSALIS) "ENOUGH" "DAISIES"
4.	4.	5. Shriekback (Island) "Nemesis" "Converge"
2.	3.	6. Red Hot Chili Peppers (EMI America) "Hollywood"
15.	13.	7. HUSKER DU (SST) "SENSE" "GREEN"
10.	9.	8. PREFAB SPROUT (EPIC) "BREAKS" "FARON" "APPETITE"
7.	5.	9. Squeeze (A&M) "Hits" "Pray" "Last Time"
16.	12.	10. WIRE TRAIN (415/COLUMBIA) "SKILLS" "PERFECT" "LOVE"
5.	6.	11. X (Elektra) "Shack" "Wrong" "Burning"
9.	8.	12. Untouchables (Stiff/MCA) "Spy" "Wild" "Lasershow"
27.	15.	13. DREAM ACADEMY (WB) "WORLD" "NORTHERN" "FOREVER"
29.	19.	14. LUCY SHOW (A&M) "EPHEMERAL"
--	24.	15. MARSHALL CRENSHAW (WARNER BROS.) "WILD"
20.	17.	16. GENE LOVES JEZEBEL (RELATIVITY) "COW" "ALWAYS"
6.	11.	17. REM (IRS) "8" "Life" "Green" "Maps"
11.	14.	18. Talking Heads (Sire) "Stay" "Lady" "Was"
--	25.	19. THOMPSON TWINS (ARISTA) "LAY"
26.	21.	20. Stevie Ray Vaughan (Epic) "Window"
14.	18.	21. Armoury Show (EMI America) "Kyrie" "Glory" "Spain"
17.	20.	22. OMD (Virgin/A&M) "Secret" "Love" "Woman" "88"
--	--	23. DEL FUEGOS (WARNER BROS.) "WILD"
12.	16.	24. Nick Lowe (Columbia) "Bride"
--	--	25. WATERBOYS (ISLAND) "MOON" "DRUM"
--	--	26. 10,000 MANIACS (ELEKTRA) "TRAIN"
23.	23.	27. J. Cougar Mellencamp (Riva/PolyGram) "Scarecrow" "Small"
30.	29.	28. Marti Jones (A&M) "Neverland" "Element"
18.	22.	29. What Is This (MCA) "Around" "Ghost" "Heaven"
--	--	30. SIMPLE MINDS (A&M-12") "ALIVE"

CHARTBOUND

- ALARM (IRS) "Strength"
INXS (Atlantic) "Time"
JANE WIEDLIN (IRS) "Kiss"
TOM WAITS (Island) "Rain"
SMITHS (Sire-12") "Thorn"
CRUZADOS (Arista) "Motorcycle"
HOODOO GURUS (Big Time-12")
TODD RUNDGREN (WB) "Something"
THIS MORTAL COIL (Atco) "Kanga."
KANE GANG (PolyGram) "Respect"
YOKO ONO (PolyGram-12") "Hell"
WANG CHUNG (Geffen) "L.A."

Four records fight their way onto the chart, DEL FUEGOS, THE WATERBOYS, 10,000 MANIACS, and SIMPLE MINDS. All four are likely candidates for CERTIFIED next week with the winner(s) to be decided in the trenches. THE ALARM and INXS were squeezed out of debuting but should climb aboard soon. The remaining CHARTBOUND records are all faring well, but as mentioned in previous weeks, the competition is brutal.

SPOTLIGHT LP



The Occasional Flicker/One Of Those Things/Listen To This-DEXY'S MIDNIGHT RUNNERS (Mercury)

Kevin Rowland has consistently incorporated traditional acoustic-oriented sounds within the context of contemporary music, both popular and on the cutting edge. Dexy's was embraced by the Alternative market from the start and later found popularity with "Come On Eileen" (The only British platinum single in 1983). Visually, the band has gone from a peasant barnyard image to the Brooks Brothers corporate world. Musically however, the rhythmically punchy songs, behind well placed horn arrangements, and Rowland's howling vocals, bears their distinctive signature. Whether intentional or not, Van Morrison's influence is apparent, both in song structure and Rowland's vocal style. At times you have to pick through diversions of spoken dialogue, but there are gems to be discovered here once you've combed through.

Peter

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 Jack-O-Bite
 Mod: Walk on Water
 David J.
 Residents
 G.Clinton
 Mission of Burma
 Xymox
 Dream Academy
 S.R.Vaughan
 CEG/VANCOUVER, BC 604-
 D.SHAKER/K.HAWK 688-7271
 Adds: J.C.Mellencamp
 Daltrey
 Headlines
 Nick Lowe
 Outfield
 Eurythmics
 Prefab Sprout
 OMD
 T.Shaw
 Simple Minds
 A-ha
 G.Frey
 Tina T.
 S.R.Vaughan
 Mr.Mister
 Starship
 ZZ Top
 B.Joel
 Cruzados
 Eurythmics
 Prefab Sprout
 Paul Young
 Kate Bush
 Eurythmics
 Loverboy
 Prefab Sprout

*KQOI-SALT LAKE CITY, UT

DEL WILLIAMS 801-708-1147
 Adds: J.Wiedlin
 Waterboys
 T.Twins
 Kane Gang
 Max: T.Rex
 J.C.Mellencamp
 B.Adams
 J.B.Axis
 Dire Straits
 Tom Waits
 Staple Singers
 The Firm
 N.Gilder
 The Smiths
 Marshall & Anger
 Del Amiri
 Simon F.
 Rush
 Neil Young
 Vandenberg
 Yvonne
 ZZ Top
 ZZ Top
 Colour Field
 Watermelon Men
 J.C.Mellencamp
 Prefab Sprout
 Mod: T.Hoods
 M.Hedges
 S.R.Vaughan
 Gene Loves J.
 Black N'Blue
 Mr.Mister
 Headings Star
 Husker Du
 Cheap Trick
 Dream Academy
 Mosquitos
 Phranc
 Al Di Meola
 Nico
 Madness
 ABC
 Autograph

*KRSU-BOISE, ID 208-

TIM JOHNSTONE 305-1981
 Adds: J.L.Ponty
 Shriekback
 T.Twins
 T-Rex
 Max: Kane Gang
 J.C.Mellencamp
 B.Adams
 J.B.Axis
 Dire Straits
 Tom Waits
 Staple Singers
 The Firm
 N.Gilder
 The Smiths
 Marshall & Anger
 Del Amiri
 Simon F.
 Rush
 Neil Young
 Vandenberg
 Yvonne
 ZZ Top
 ZZ Top
 Colour Field
 Watermelon Men
 J.C.Mellencamp
 Prefab Sprout
 Mod: T.Hoods
 M.Hedges
 S.R.Vaughan
 Gene Loves J.
 Black N'Blue
 Mr.Mister
 Headings Star
 Husker Du
 Cheap Trick
 Dream Academy
 Mosquitos
 Phranc
 Al Di Meola
 Nico
 Madness
 ABC
 Autograph

*WOXY-OXFORD/CINCINNATI

SCOTT LARSEN 513-523-4118
 Adds: INXS
 Replacements
 Alarm
 Tom Waits
 Big Audio D.
 Mod: N.Lowe
 Arcadia
 S.R.Vaughan
 Dey's M.R.
 X
 Fleethones
 Marti Jones
 Max: Marti Jones
 Curre
 Kate Bush
 Red Hot C.P.'s
 Hoodoo Gurus
 This Mortal Coil
 X
 S.Minds
 Cruzados
 Untouchables
 Camper Van Beeth.
 Prefab Sprout
 Rave-Ups
 Colour Field
 Winter Hours
 Wire Train
 Smiths
 Husker Du
 Kane Gang
 Dream Academy
 New Model Army
 Gene Loves J.
 Volcano Suns
 Lucy Show
 Tom Waits
 Crenshaw
 Replacements
 Del Fuegos
 Big Audio D.
 Waterboys
 The Fall

*WNR-EVANSTON/CHICAGO, IL

DAN OSBORN 312-491-7101
 Adds: Monochrom. Set
 Lyres
 Stingsrays
 The Fall
 Husker Du
 The State of Things
 Meat Whip.
 When Monkeys Were
 Sleep Cham.
 Gods
 Windbreakers
 S. Bones
 Mod: The Birthday Party
 Felt
 The Birth Day Party
 Pontiac Bros.
 Good Morning C.
 Shock Therapy
 American Music C.
 Amor Fall
 John Cale
 Section 25
 Max: Nightingales
 Phranc
 Nightingales
 Trib. Pilgrims
 Corp. Waits
 Psychics
 Dome Heads C.
 Effigies
 Crusties
 Gene Loves J.
 Live Skull
 Jazz Butcher
 Mekons
 10,000 Maniacs
 Outlets
 Alternative Punk
 Pogues
 Love & Rockets
 Curps
 Black Flag
 Grapes of Wrath
 Deep Freeze
 Mice Fall
 McDonald
 S.R.Vaughan
 German Shepherds
 Tall Dwarfis
 Wooden Tops
 Waking Dream
 R. Stevie Moore
 Volcano Suns
 Red Lorry,Y.L.
 *KRSU-BOISE, ID 208-

*KRSU-BOISE, ID 208-

BOB OSBURN 913-782-1226
 Adds: Paul Young
 Dire Straits
 INXS
 Sun City
 Tina T.
 Rush
 Replacements
 REM
 Mod: Waterboys
 J.C.Mellencamp
 Kate Bush
 Simple Minds
 Marillion
 Adam Ant
 Outfield
 M.Vice
 Daltrey
 M.Crenshaw
 M.Crenshaw
 INXS
 Cruzados
 Wang Chung
 Acadia
 OMD
 Nico
 Del Fuegos
 Quarterflash
 Squeeze
 Eton J.
 Tears f.Fears



WKRN-TV, WATA-TV, WNCN-TV
 WISN-TV, WISN-TV, WISN-TV

***WYRT-CHICAGO, IL**
LIN BREHMER/TNOR WINER
 312-777-7100
 Adds: Loverboy
 Kiss
 Aldo Nova
 Mr. Mister
 S. Minds
 M.Crenshaw
 Dream Academy
 New Order
 Gino Vannelli
 Cruzados
 Clash
 INXS
 T. Heads
 String
 Lou Reed
 J.C. Mellencamp
 Prefab Sprout
 Wire Train
 G. Myrick
 S.R. Vaughan
 Del Fuegos
 Kate Bush
 Wang Chung
 Amoury Show
 Blue Nile
 Untouchables
 Nick Lowe
 H&O
 T. Rundgren
 M. Mason
 U2
 Dire Straits
 The Cure
 Squeeze
 Nick Lowe
 H&O
 T. Rundgren
 M. Mason
 U2
 Dire Straits
 The Cure
 Squeeze
 Nick Lowe
 H&O
 T. Rundgren
 M. Mason
 U2

***WUCC-COLUMBIA, MO 318-**
LESLIE KELLEY 876-7937
 Adds: New Order
 Special AKA
 Dexy's M.R.
 Madness
 Simply Red
 Cure
 Winter Hours
 Propaganda
 Gene Loves J.
 Husker Du
 Crenshaw
 Lou Reed
 J.C. Mellencamp
 Prefab Sprout
 Wire Train
 G. Myrick
 S.R. Vaughan
 Del Fuegos
 Kate Bush
 Wang Chung
 Amoury Show
 Blue Nile
 Untouchables
 Nick Lowe
 H&O
 T. Rundgren
 M. Mason
 U2
 Dire Straits
 The Cure
 Squeeze
 Nick Lowe
 H&O
 T. Rundgren
 M. Mason
 U2

***WVCF-FM-MT. CARMEL, IN**
J. BERNARDI/CHAPT
 618-762-8989
 Adds: T. Twins
 J.C. Mellencamp
 ZZ Top
 Phantom, R&S
 Cruzados
 Simple Minds
 Mod.
 J.L. Turner
 Loverboy
 Mr. Mister
 Tears f. Fears
 Heart
 Squeeze
 REM
 M. Vicer/Frey
 J.C. Mellencamp
 KISS
 J.R. Vaughan
 Rush
 S. Minds
 W.A.S.P.
 J.C. Mellencamp
 Phantom, R&S
 Starship
 Simple Minds
 Nick Lowe
 T.B. Axis
 Dire Straits
 J.L. Turner
 Rush
 Hoopers
 B. Adams
 Squeeze

***WVCF-FM-MT. CARMEL, IN**
J. BERNARDI/CHAPT
 618-762-8989
 Adds: T. Twins
 J.C. Mellencamp
 ZZ Top
 Phantom, R&S
 Cruzados
 Simple Minds
 Mod.
 J.L. Turner
 Loverboy
 Mr. Mister
 Tears f. Fears
 Heart
 Squeeze
 REM
 M. Vicer/Frey
 J.C. Mellencamp
 KISS
 J.R. Vaughan
 Rush
 S. Minds
 W.A.S.P.
 J.C. Mellencamp
 Phantom, R&S
 Starship
 Simple Minds
 Nick Lowe
 T.B. Axis
 Dire Straits
 J.L. Turner
 Rush
 Hoopers
 B. Adams
 Squeeze

***WVCF-FM-MT. CARMEL, IN**
J. BERNARDI/CHAPT
 618-762-8989
 Adds: T. Twins
 J.C. Mellencamp
 ZZ Top
 Phantom, R&S
 Cruzados
 Simple Minds
 Mod.
 J.L. Turner
 Loverboy
 Mr. Mister
 Tears f. Fears
 Heart
 Squeeze
 REM
 M. Vicer/Frey
 J.C. Mellencamp
 KISS
 J.R. Vaughan
 Rush
 S. Minds
 W.A.S.P.
 J.C. Mellencamp
 Phantom, R&S
 Starship
 Simple Minds
 Nick Lowe
 T.B. Axis
 Dire Straits
 J.L. Turner
 Rush
 Hoopers
 B. Adams
 Squeeze

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 618-762-8989
 Adds: T. Twins
 J.C. Mellencamp
 ZZ Top
 Phantom, R&S
 Cruzados
 Simple Minds
 Mod.
 J.L. Turner
 Loverboy
 Mr. Mister
 Tears f. Fears
 Heart
 Squeeze
 REM
 M. Vicer/Frey
 J.C. Mellencamp
 KISS
 J.R. Vaughan
 Rush
 S. Minds
 W.A.S.P.
 J.C. Mellencamp
 Phantom, R&S
 Starship
 Simple Minds
 Nick Lowe
 T.B. Axis
 Dire Straits
 J.L. Turner
 Rush
 Hoopers
 B. Adams
 Squeeze

***WVCF-FM-MT. CARMEL, IN**
J. BERNARDI/CHAPT
 618-762-8989
 Adds: T. Twins
 J.C. Mellencamp
 ZZ Top
 Phantom, R&S
 Cruzados
 Simple Minds
 Mod.
 J.L. Turner
 Loverboy
 Mr. Mister
 Tears f. Fears
 Heart
 Squeeze
 REM
 M. Vicer/Frey
 J.C. Mellencamp
 KISS
 J.R. Vaughan
 Rush
 S. Minds
 W.A.S.P.
 J.C. Mellencamp
 Phantom, R&S
 Starship
 Simple Minds
 Nick Lowe
 T.B. Axis
 Dire Straits
 J.L. Turner
 Rush
 Hoopers
 B. Adams
 Squeeze

***WNH-FM-NEW YORK, NY**
C. RANDALL/AMY CROSSER
 Adds:
 S. Minds
 Ratt
 T. Shaw
 T. Twins
 O-Flash
 Smiths
 Del Amtrii
 M. Crenshaw
 S. Morse
 Mod:
 T. Twins
 Tom Waits
 Pointers
 Zasu Pitts
 Pat Donahue
 Kitaro
 S. Wright
 J. C. Mellencamp
 Max:
 J. Wiedlin
 J. C. Mellencamp
 G. Myrick
 Eurythmics
 Eddie & Tide
 Godley & Creme
 Kate Bush
 Staple Singers
 Marti Jones
 Colour Field

***WNK-LYNN, MA 617-595-6200**
TOM LANE/MICHAEL BRIGLI
 Adds:
 Sting
 Dead or Alive
 Hoodoo Gurus
 Clash
 Alarm
 Dream Academy
 Lou Reed
 Madness
 Mod:
 New Model Army
 J. B. Axis
 Xymox
 S. R. Vaughan
 Lucy Show
 Miracle Legion
 ABC
 Alan Vega
 J. Siberry
 Cocteau Twins
 B. Ferry
 Phantom R&S
 Wire Train
 T. Twins
 Tones on Tail
 Del Fuegos
 This Mortal Coil
 Blue In Heaven
 Adventures
 Blue Nile
 Mod:
 Cruzados

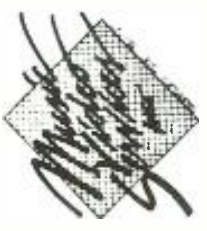
***WBNY-BUFFALO, NY 716-**
JOHN HUDSON 878-5108
 Adds:
 Beastie Boys
 Waterboys
 10,000 Maniacs
 Fleshtones
 Colour Field
 Lazy Cowgirls
 Big Audio D.
 X
 Ymox
 Jazz Butcher
 Toy Dolls
 Chameleons
 Mod:
 Greshaw
 Alarm
 Skinny Puppy
 Dead Milkmen
 Dream Academy
 Kate Bush
 Lucy Show
 Adventures
 Mod:
 S. Minds
 Rave-Ups
 Wiedlin
 Nico
 OMD
 ABC

***WXRJ-DANBURY, CT 203-**
M. WILLIAMS/J. COREY 792-8666
 Adds:
 Dexy's M. R.
 Cruzados
 Waterboys
 Staple Singers
 Hoodoo Gurus
 Blamchange
 Figures on a Beach
 Mod:
 Book of Love
 Simply Red
 Del Fuegos
 Rave-Ups
 Scream Believers
 Smiths
 N. Heydrich
 This Mortal Coil
 Big Audio Dyna.
 INXS
 Mod:
 Simple Minds
 Divinyls
 The Cure
 Seconds of
 Pleasure
 Kate Bush
 Prefab Sprout
 Colour Field
 Kaja
 Husker Du
 Squeeze
 T. Twins
 Dream Academy
 Wire Train
 M. Crenshaw
 Adam Ant
 Winter Hours

***WJLB-FM-LONG ISLAND, NY**
BALPH TOR TORA 516-50-1023
 Adds:
 Del Fuegos
 Mod:
 ZZ Top
 B. Ferry
 Sting
 Wang Chung
 J. Wiedlin
 INXS
 Autograph
 Arcadia
 ABC
 C. Hart
 M. Vice/Frey
 Daltrey
 Henley
 Outfield
 Mr. Mister
 J. C. Mellencamp
 T. Twins
 S. R. Vaughan
 Heart
 Arcadia
 Starship
 B. Joel
 H. Jones
 Quarterflash
 Simple Minds
 Mod:
 WYDD-PITTSBURGH, PA
DAVE SPEDLOCK 412-362-2144
 Adds:
 Arcadia
 ZZ Top
 T. Turner
 Mod:
 Arcadia
 Eurythmics
 James Taylor
 D. Foster
 C. Clemons
 F. Jackson
 P. Young
 Daltrey
 Tears for Fears
 Heart
 Starship
 S. Lovins
 M. Mister
 Miami Vice/J. H. Elton J.
 B. Joel
 Mod:
 Simple Minds
 INXS
 Romantics
 Smash Palace
 ABC
 M. Vice/Frey
 P. Young
 Outfield
 Dire Straits
 M. Crenshaw
 Cruzados
 Heart
 T. Twins
 Tears for Fears
 REM
 Loverboy
 INXS
 Springsteen
 Heart
 J. C. Mellencamp
 S. R. Vaughan
 P. Collins
 Hooters
 Phantom R&S

***WJLB-FM-LONG ISLAND, NY**
BALPH TOR TORA 516-50-1023
 Adds:
 Del Fuegos
 Mod:
 ZZ Top
 B. Ferry
 Sting
 Wang Chung
 J. Wiedlin
 INXS
 Autograph
 Arcadia
 ABC
 C. Hart
 M. Vice/Frey
 Daltrey
 Henley
 Outfield
 Mr. Mister
 J. C. Mellencamp
 T. Twins
 S. R. Vaughan
 Heart
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 Starship
 B. Joel
 H. Jones
 Quarterflash
 Simple Minds
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 F. Jackson
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 Dire Straits
 M. Crenshaw
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 Tears for Fears
 REM
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 INXS
 Springsteen
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 J. C. Mellencamp
 S. R. Vaughan
 P. Collins
 Hooters
 Phantom R&S

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 B. Ferry
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 Wang Chung
 J. Wiedlin
 INXS
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 Arcadia
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 C. Hart
 M. Vice/Frey
 Daltrey
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 INXS
 Springsteen
 Heart
 J. C. Mellencamp
 S. R. Vaughan
 P. Collins
 Hooters
 Phantom R&S



VIDEO/BROADCAST

2W TW

4. 1. David Bowie/Mick Jagger (EMI) "Dancin'"
2. Cheech & Chong (MCA) "East L.A."
3. Sting (A&M) "Fortress"
3. 4. Pointer Sisters (RCA) "Dare Me"
5. Hall & Oates (RCA) "Do"
6. A-ha (Warner Bros.) "Take"
7. J. Cougar Mellencamp (PolyGram) "Lonely"
30. 8. Bob Dylan (Columbia) "Night"
22. 9. Scritti Politti (Warner Bros.) "Perfect"
21. 10. ABC (Mercury/PolyGram) "Near"
5. 11. UB40 (A&M) "Babe"
9. 12. Kool & The Gang (De-Lite/PolyGram) "Cherish"
17. 13. Ready For The World (MCA) "Sheila"
23. 14. Mr. Mister (RCA) "Wings"
15. 15. Eddie Murphy (Columbia) "Playhouse"
16. 16. Paul Young (Columbia) "Never"
17. 17. Heart (Capitol) "Never"
18. 18. Talking Heads (Sire/Warner Bros.) "Road"
16. 19. Howard Jones (Elektra) "Life"
20. 20. Marillion (Capitol) "Kayleigh"
21. 21. Night Ranger (Cameo/MCA) "Four"
22. 22. Thompson Twins (Arista) "Hands"
23. 23. Starship (Grunt/RCA) "City"
24. 24. Morris Day (Warner Bros.) "Oak"
25. 25. John Waite (EMI America) "Step"
26. 26. Phil Collins (Atlantic) "Number"
27. 27. Michael McDonald (Warner Bros.) "Lookin'"
7. 28. REM (IRS/MCA) "Here"
29. 29. Simon F. (Chrysalis) "Back"
30. 30. Huey Lewis & News (MCA) "Power"

Compiled by Mike Cooper, V.P. of Music Video Services, using over 200 video broadcast and club outlets nationwide. 3211 Peachtree Drive NE - Atlanta, GA 30305 (404-261-4056)

GAVIN ALBUM INDICATORS

THE ART OF

MARILLION



Marillion. Carrying on the tradition of Yes and early Genesis.

by Kent/Keith Zimmerman

Marillion is a five piece band that dared to resurrect (almost singlehandedly) the progressive art rock sound that made bands like Yes, Genesis, and Pink Floyd household names. Starting off with an underground following in 1981, the band's arrival in Britain during the Punk era could have been described as bad timing. However, amid early rejection from the musical power structure, Marillion hung tough—culminating, finally, with "Kayleigh" rising to number two on the British charts this year. The band was formed by guitarist Steve Rothery in 1979. Lead singer Fish joined up in early '81, followed by keyboardist Mark Kelly in late '81, bassist Pete Trewavas in 1982, and drummer Ian Mosley eighteen months ago. As their latest LP, *Misplaced Childhood*, makes inroads on Album Radio, Marillion is banking on a Top Forty crossover of "Kayleigh" in America. At this point, the game plan is to conquer America with no new LP until 1987. We

spoke to Mark Kelly by phone from Dublin after attempts to reach Fish (in Japan at the time) were grounded by the time lag between the Orient and the U.S. (Seven o'clock in the morning is no time to interview any musician.) Nevertheless, Kelly articulated the plight of Marillion.

"We're probably the biggest cult band in Britain."

KZ: Marillion arrived on the British scene (1981) at an odd time . . . New Music bands like Siouxsie and the Banshees were getting all the attention.

MK: It was. We spent a few years struggling, trying to get people to listen to us. A lot of people were saying the sort of

music we played was old hat and it sounded like Seventies bands. It took a while before people took any notice. We built up a good following gigging around the country. It took a good couple of years before people realized the band had more potential than just being a Seventies band. **KZ:** Marillion has an impressive collection of things available for your fans—picture discs, special picture sleeves, tour books. All of it ties in with the same kind of artwork. Did you decide to use your own artist, Mark Wilkinson, the same way Yes used Roger Dean?

MK: A lot of the album sleeves come directly from what Fish is singing about in the lyrics. We sent Mark the first EP that we recorded. He worked for an advertising agency. He hadn't worked on any album covers before. He seemed to get the idea of what we wanted to put across. So far, Mark has done four albums and loads of single sleeves. With each album, it was good to get a theme going. They all link together. That's the sort of band we are. That adds to it.

People like to study the album covers and read the lyrics while they're listening to the music. The music lends itself to that.

KZ: Is Wilkinson's artwork photo realist?

MK: He does use bits of photography, bits of airbrush work. He'll take paintings he's done and reduce them down on photographs. He does work on some figurative/realist style. It works well combining photographs and drawings.

KZ: Can you interpret the messages on the artwork of the new LP, *Misplaced Childhood*?

MK: There's a lot of references to the previous two studio albums (*Fugazi* and *Script For A Jester's Tear*). The albums are sort of a trilogy. They're related to each other. We used the theme of the jester for the first two albums. On this album, we've decided he's being phased out. He's going out the window on the back cover. We brought in this new character, the boy, which fits well with the theme of the LP.

KZ: What does the jester stand for?

MK: The jester is a figure that Fish has used. The crying jester is the image of the



Marillion's total concept artwork makes for high quality collectables.

Eighties—happy on the outside, screwed up on the inside. That started off as the working idea on the first album and we just followed it through.

KZ: How does the symbol of the boy figure into your new LP?

MK: The *Misplaced Childhood* theme is looking back at childhood and adolescence and using those experiences now. The boy actually does exist. We actually chose him because of the look of him. He has a sinister look about him. He lives down the road from Mark Wilkinson. Have you seen the "Kayleigh" video? He's featured in that as well.

KZ: "Kayleigh" sounds more commercial than anything else you've done.

MK: It's been commercially successful in Europe and it looks like it's going to be in the States. We wrote it as a part of the album. The album is one piece of music. It's still actually just part of the theme of the album. It fits into the flow of the album.

KZ: Where are your strong markets in the rest of the world?

MK: Up to this year, it's been mainly the British Isles. Germany has been a good market for us. France, Scandinavia. We've been doing trips down to Italy. Not big markets, but it's suddenly taken off right across Europe. We've done a few trips out to the States, but so far it hasn't really happened for us. Hopefully, next year will be a bit different.

KZ: You've definitely caught on with Album Radio. Crossing over to Top Forty will help.

MK: We thought that would be the way it would happen. The album side of things would take off first. If "Kayleigh" happens as a single, it could break things wide open.

KZ: No matter how big you are in Europe, people still think of you as a cult band, in a sense.

MK: I suppose it's true to a certain extent, up until a few months ago. We're probably the biggest cult band in Britain. We're probably one of the best selling live bands in Britain. It was because we were an underground band. People hear about the band through word of mouth rather than by hearing us on the radio. With "Kayleigh," we've become, I suppose, a successful singles act. It's really strange for us. Overnight, the audiences have

gotten younger ... A lot of people assume that we attract all the older Seventies Yes, Genesis, Pink Floyd fans that go and see us now because there's nobody else.

That's the misconception people have about us. The average age tends to be seventeen.

KZ: Looking over your history, Marillion paid heavy dues. One of your tour books show all your rejection letters.

MK: In those days, we sent tape to all the record companies, Capitol and EMI included. They all said, "No, this music is not suitable at the moment in the present musical climate." We just kept going and doing gigs. Through doing that, record companies came and saw us. There's a place called The Marquee Club in London. One year we played twelve gigs and every night was sold out.

KZ: Again, looking at the emergence of Marillion, I noticed bandmember changes along the way. After the first LP you lost your original drummer. Is it ever sad, seeing people fall by the wayside on the road to success?

MK: At one point we had a bit of a reputation for changing members. We had a stage where we couldn't find a suitable drummer. Every drummer we tried didn't work out. We went through four or five drummers. Every band goes through it. It just depends on how much. (Guitarist) Steve (Rothery) is the only member who was actually in the band from the beginning. The line-up has been the same as it is now for the last two years. When you find the right line-up, everybody knows it and you stick with it.

KZ: Are all the musical parts worked out first, before the lyrics?

MK: In the past, the lyrics have been written before the music. Fish would have a lot of lyrics that he needed music for and the rest of us would come up with the musical ideas. With this last album, everybody has been writing the lyrics and the music at the same time. It worked better because we were trying to do it in a concept that flowed throughout the album. Everybody worked together.

KZ: I've sensed that *Misplaced Childhood* has moved Marillion past the early Genesis sound.

MK: Recently I've listened to the older stuff we've done and it's worlds apart from what we're doing now. When you start off and you make your first record, you tend to have a lot of influences that are very

obvious. Maybe people slag you for it or whatever.

KZ: In the early days there was a lot of criticism that Marillion sounded like early Genesis. How did you handle that kind of press?

MK: At first you take it personally. After the first LP, a few journalists in Britain picked up on the band and said it was really great. It did us a lot of good to start with. One of these journalists who has become a good friend of the band said to us, "On the second album, there will be the backlash. If you're successful, they'll try to rip you down." That's to be expected.

KZ: Fish is from Scotland.

MK: He's from Edinburgh.

KZ: You once described Fish as "loud and Scottish, incurable desire for drink." What kind of guy is he?

MK: He changes moods. But he's an easy going guy. He talks a lot. He never stops talking. He drinks a lot and has a good time most of the time. But he does take what he does seriously. He's not serious to the point of being boring.

KZ: Does that explain his moniker, Fish, because of his drinking habits?

MK: (Laughs) No. That's a nickname he got from staying in the bath too long. He spends a lot of time in the bath.

KZ: Do you use a lot of visuals onstage?

MK: We try to present a show rather than just getting on and doing a set and walking off. On an album, you can go into fine detail. You can listen to it again and again and pick up different parts of it. It has a lot of layers of detail. But live, you go for raw power. We keep away from the cliches like dry ice and hydraulic drum risers. But we do go for a more theatrical show.

KZ: Are you coming to America soon?

MK: We thought that if we get some success and radio play going, we'll do a proper tour. This year, the British tour takes us right up to Christmas. If we're out in the States, it will be February, March, April, May. The next album won't be out until 1987.

KZ: Has anybody from Genesis heard your music and commented on it?

MK: Our drummer, Ian Mosley, used to play with (original guitarist) Steve Hackett. We know him quite well. All he's ever said about it is that he can't understand why people say we sound like Genesis. He thinks we sound nothing like Genesis. ■

COUNTRY

Editor: Elma Greer
Associate Editor: Lisa Smith

CERTIFIED

KENNY ROGERS
Morning Desire
(RCA)

ROSANNE CASH
Never Be You
(Columbia)

MOST ADDED

DAN SEALS
Bop
(EMI America)

FORESTER SISTERS
Just In Case
(Warner Brothers)

RESTLESS HEART
(Back To The) Heartbreak
(RCA)

TOP REQUESTS

ALABAMA
Can't Keep A Good Man Down
(RCA)

STATLER BROTHERS
Too Much On My Heart
(Mercury/PolyGram)

GEORGE STRAIT
The Chair
(MCA)

Station Reporting Phone (415) 392-7750

2W **LW** **TW**

2.	1.	1.	ALABAMA - Can't Keep A Good Man Down (RCA)
7.	4.	2.	EXILE - Hang On To Your Heart (Epic)
8.	5.	3.	GARY MORRIS - Never Stop Loving You (Warner Brothers)
5.	2.	4.	CRYSTAL GAYLE - Long And Lasting Love (Warner Brothers)
11.	8.	5.	BARBARA MANDRELL - Angel In Your Arms (MCA)
4.	3.	6.	STEVE WARINER - Some Fools Never Learn (MCA)
12.	10.	7.	STATLER BROTHERS - Too Much On My Heart (Mercury/PolyGram)
13.	12.	8.	LEE GREENWOOD - I Don't Mind The Thorns (If You're The Rose) (MCA)
14.	13.	9.	LOUISE MANDRELL - I Wanna Say Yes (RCA)
15.	14.	10.	HANK WILLIAMS JR. - This Ain't Dallas (Warner Brothers/Curb)
9.	9.	11.	GEORGE JONES - Who's Gonna Fill Their Shoes? (Epic)
6.	7.	12.	EDDY RAVEN - I Wanna Hear It From You (RCA)
20.	17.	13.	BELLAMY BROTHERS - Lie To You For Your Love (MCA/Curb)
23.	20.	14.	EARL THOMAS CONLEY - Nobody Falls In Love Like A Fool (RCA)
17.	15.	15.	JOHN SCHNEIDER - I'm Gonna Leave You Tomorrow (MCA)
21.	19.	16.	T.G.SHEPPARD - Doncha? (Columbia)
19.	18.	17.	MICKEY GILLEY - You've Got Something On Your Mind (Epic)
1.	6.	18.	OAK RIDGE BOYS - Touch A Hand (Make A Friend) (MCA)
27.	23.	19.	GEORGE STRAIT - The Chair (MCA)
18.	16.	20.	SOUTHERN PACIFIC - Thing About You (Warner Brothers)
39.	30.	21.	THE JUDDS - Have Mercy (RCA/Curb)
31.	24.	22.	MEL McDANIEL - Stand Up (Capitol)
22.	21.	23.	RAY CHARLES & HANK WILLIAMS JR. - Two Old Cats Like Us (Columbia)
33.	25.	24.	RICKY SKAGGS - You Make Me Feel Like A Man (Epic)
35.	27.	25.	WILLIE NELSON - Me & Paul (Columbia)
36.	29.	26.	JANIE FRICKE - Somebody Else's Fire (Columbia)
3.	11.	27.	JUICE NEWTON - You Make Me Want To Make You Mine (RCA)
34.	28.	28.	WAYLON, WILLIE, JOHNNY & KRIS - Desperadoes Waiting For A Train (Columbia)
40.	34.	29.	SAWYER BROWN - Betty's Bein' Bad (Capitol/Curb)
38.	33.	30.	JIM GLASER - In Another Minute (MCA/Noble Vision)
---	---	31.	KENNY ROGERS - Morning Desire (RCA)
---	40.	32.	ROSANNE CASH - Never Be You (Columbia)
24.	26.	33.	JOHN ANDERSON - Tokyo, Oklahoma (Warner Brothers)
---	37.	34.	JIMMY BUFFETT - If The Phone Doesn't Ring, It's Me (MCA)
---	36.	35.	BANDANA - Lovin' Up A Storm (Warner Brothers)
---	39.	36.	GAIL DAVIES - Break Away (RCA)
---	---	37.	MERLE HAGGARD - Amber Waves Of Grain (Epic)
---	---	38.	REBA McENTIRE - Only In My Mind (MCA)
32.	32.	39.	DAN FOGELBERG - Down The Road/Mountain Pass (Full Moon/Epic)
---	---	40.	NITTY GRITTY DIRT BAND - Home Again In My Heart (Warner Brothers)

Reports accepted Mondays at 8am through 1pm Wednesdays

CHARTBOUND

Total Reports This Week 177 Last Week 173

JOHNNY LEE - They Never Had To Get Over You (Full Moon/WB)
DON WILLIAMS - It's Time For Love (MCA)
EDDIE RABBITT - A World Without Love (RCA)

Reports	Adds	On Chart	Weeks
109	13	80	16
109	24	74	11
90	19	59	12

ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
NEIL YOUNG - Get Back To Country (Geffen)	80	18	48	14	4
CHARLIE DANIELS BAND - American Farmer (Epic)	73	4	57	12	4
GENE WATSON - Memories To Burn (Epic)	72	17	49	6	4
MAC DAVIS - I Feel The Country Callin' Me (MCA)	68	12	47	9	4
CONWAY TWITTY - The Legend And The Man (Warner Brothers)	64	28	34	2	2
JOHN CONLEE - The Old School (MCA)	58	32	25	1	2
LACY J. DALTON - The Night Has A Heart Of Its Own (Col.)	56	16	38	2	3
*DAN SEALS - Bop (EMI America)	56	45	10	1	1
GATLINS - Runaway Go Home (Columbia)	55	8	43	4	4
ROGER MILLER - River In The Rain (MCA)	51	7	39	5	4
KENDALLS - Two Heart Harmony (Mercury)	51	4	43	4	4
*RESTLESS HEART - (Back To The) Heartbreak Kid (RCA)	47	34	12	1	1
*FORESTER SISTERS - Just In Case (Warner Brothers)	47	43	4	--	1
JUDY FIELDS - You're The Magician (Victory)	46	12	29	5	2
CHANCE - She Told Me Yes (Mercury)	42	18	23	1	2
KEITH STEGALL - Feed The Fire (Epic)	41	20	21	--	2
*WHITES - I Don't Want To Get Over You (MCA)	34	17	17	--	1
JOE STAMPLEY - I'll Still Be Loving You (Epic)	31	2	19	10	6
RAY STEVENS - The Haircut Song (MCA)	29	1	16	12	9
*LEON EVERETTE - 'Til A Tear Becomes A Rose (Mercury)	27	4	21	2	1
*T.G. BROWN - I Tell It Like It Used To Be (Capitol)	26	8	18	--	1
SHOPPE - Holdin' The Family Together (MTM)	25	1	20	4	6
*KATHY MATTEA - Heart Of The Country (Mercury)	25	16	9	--	1

*Debuts In Action Sides This Week

Dropped: #22-Marie Osmond & Dan Seals, #31-Ronnie McDowell, #35-Ed Bruce, #38-Vern Gosdin, Holly Dunn

LP CUTS

GEORGE STRAIT (MCA) - In Too Deep
 BELLAMY BROS. (MCA/Curb) - Wheels
 HANK WILLIAMS JR. (WB/Curb) - I Like Girls
 SOUTHERN PACIFIC (WB) - Reno Bound
 NITTY GRITTY DIRT BAND (WB) - Partners
 LEE GREENWOOD (MCA) - Breakin' Even

DAN SEALS (EMI America) - All That Glitter
 WAYLON JENNINGS (RCA) - Turn The Page/Rhiannon
 FORESTER SISTERS (WB) - Mama's Never Seen...
 KENNY ROGERS (RCA) - The Heart Of The Matter
 ALABAMA (RCA) - Down On Longboat Key
 BARBARA MANDRELL (MCA) - For Your Love

RECOMMENDED NEW RELEASES

LORETTA LYNN
 Wouldn't It Be Great
 (MCA)

MAINES BROTHERS BAND
 Some Of Shelly's Blues
 (Mercury)

COUNTRY SUMMARY

It has been a busy week for Country Radio, with the CMA Awards Program in addition to a lot of chart activity! ALABAMA maintains its number one position. HANK JR. continues to be a fast riser. The BELLAMY BROTHERS are up from a 55% Hit Factor last week to an 80% Hit Factor this week. EARL THOMAS CONLEY looks like he's getting ready to go Top Ten, with 158 out of 177 reporters playing it. "Male Vocalist Of The Year" GEORGE STRAIT continues his winning streak with big jumps at: WHYL (28-21); WOHS (28-20); WRNS (24-15); WEYY (27-14); WKKN (28-15); KNBZ (30-15); etc. BOB DAY at KXKZ-Ruston reports that "Horizon Award" winners SAWYER

BROWN are "the hottest thing in town". "Group Of The Year" THE JUDDS are well on their way to another huge success. Moves 30-19 for ALAN ROWE at WDVA-Danville, 27-18 for GEORGE GORDON at WFTP-Ft. Pierce, 21-11 for JIM PRUETT at WAAX-Gadsden, 27-12 for BOB ORF at KFEQ-St. Joseph, and 29-22 for DON LANGFORD at KRAK-Sacramento. Our highest debut, KENNY ROGERS, is Certified this week and already in the Top 20 in national airplay stats. Debuts include WHN, WAIM, WPOC, KASC, KKXL, KQBR, KTOQ, etc. Our other Certified, ROSANNE CASH, is also doing well in the A/C section. The phone is ringing for JIMMY BUFFETT at KQIL-Grand

Junction and WLAS-Jacksonville. REBA McENTIRE by-passes Chartbound altogether and jumps right into the Top Forty. Quite a bit of new blood enters the Action Sides this week. Besides our three Most Added (DAN SEALS, RESTLESS HEART, and the FORESTERS), we have THE WHITES, LEON EVERETTE, T. GRAHAM BROWN, and KATHY MATTEA all making a bid for the Chart. KASE-Austin is reporting good results for BARBARA MANDRELL's "You Only You" cut from her latest LP.

NORTHEAST

orcester, MA (Tim Todd-WORC) Chance, L.J. Dalton, L. Lynn, Malchak & Rucker.
rockton, MA (Mark Burns-WCAV/FM) Frzn. list.
ortland, ME (Hal Knight-WPOR/FM) D. Seals, G. Watson, T.G. Brown, Roger Miller.
ew York, NY (Pam Green-WHN) E. Rabbitt, N.G.D.B.
arlisle, PA (Ann Stevens-WHYL) R. McEntire, Conway, D. Seals, Don Williams.
hiladelphia, PA (Bob Young-WXTU) J. Lee, Mac Davis, T.G. Sheppard, J. Glaser.

SOUTHEAST

altimore, MD (Todd Grimsted-WPOC/FM) J. Fricke, Willie, WWJ&K.
anville, VA (Alan Rowe-WDVA) Foresters, G. Watson, Restless Heart.
harleston, WV (Bob Jones-WQBE/FM) Chance, Mattea, Don Williams, L.J. Dalton, Restless Heart, D. Seals
larksburg, WV (Mark Thompson-WKKW) K. Rogers, Chance, J. Conlee, Seals, R. Heart, Foresters.
oldsboro, NC (Dan Wilkinson-WFMC) No adds.
helby, NC (Davis/Pruett-WOHS) R. Stevens, Mac Davis, Roger Miller, K. Stegall, T.G. Brown.
ireenville/New Bern, NC (Kevin O'Neal-WRNS/FM) Seals, Conway, R. Heart, James Taylor, B.J. Thomas, Juice.
acksonville, NC (Allen Bailey-WLAS) J. Paycheck, Family Brown, J. Fields, L. Lynn, K. Mattea, J. Cash, Chance, R. Heart, D. Seals, Lew DeWhitt.
onway, SC (Dave Dempsey-WLAT) Frzn. list.
nderson, SC (Anthony Bagwell-WAIM) J. Stampley, T.G. Brown, L.J. Dalton, Gatlins, Kendalls, Chance, D. Seals, Conway, J. Conlee.
arrollton, GA (Jerry Jackson-WLBB) N.G.D.B., Watson, L.J. Dalton, Buffett.
edartown, GA (Chuck Walley-WGAA) R. Cash, G. Davies, Buffett, R. McEntire.
lberton, GA (Dave Davis-WWRK/FM) J. Fields, Whites, B.J. Royal, K. Stegall, Nicolette, K. Mattea, J. Conlee, Conway, R. Heart.
lbany, GA (Jim Shepherd-WKAK/FM) Conway, Foresters, Buffett, N.G.D.B.
ensacola, FL (Kris O'Kelly-WOWW/FM) Frzn. list.
estin, FL (Skip Davis-WMMK) J. Taylor, L. Lynn, Tommy Roe, D. Seals, J. Fields, Foresters, Marie.
t. Pierce, FL (George Gordon-WFTP) Seals, Foresters, R. Heart, Mattea.
t. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) Chance, G. Davies.
rcadia, FL (Diana Dean-WOKD) Foresters, Seals, B.J. Thomas, R. Heart, Mac Davis.

SOUTH

ylacauga, AL (Karen Turner-WMLS/FM) R. Heart, Seals, K. Stegall, Chance.
alladega, AL (Rick Robinson-WEYY) Foresters, Watson, N. Young, Conway, L. Everette, B.J. Royal.
asper, AL (George McGowen-WARF) Frzn. list.
adsden, AL (Jim Pruett-WAAX) Foresters, T. Roe, R. Heart, Seals, K. Stegall, Malchak & Rucker, Mark Mesler.
atmore, AL (Roy W. Harrison-WSKR) R. Heart, Seals, B.J. Thomas, B.J. Royal, H. Dunn.
hattanooga, TN (Bill Burkett-WDOD/FM) Frzn. list.
ingsport, TN (Bob Gordon-WKIN) G. Davies, Whites, R. McEntire.
emphis, TN (Ron Jones-WMC/AM) J. Lee, R. Cash, N.G.D.B., L. Everette.

Milan, TN (Cowboy-WXKY) M. McDaniel, Sawyer Brown, T.G. Brown, Whites, J. Paycheck.
Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) Frzn. list.
Pontotoc, MS (Ronnie Hughes-WSEL/FM) K. Rogers, Mac Davis, Don Williams, L.D. Foster, D. Shirley.
Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) K. Rogers, J. Conlee, K. Stegall, Conway, D. Seals, Foresters, Willie, G. Davies.
Biloxi, MS (Dave Terry-WVMI) Don Williams, Conway, D. Seals, L.J. Dalton.
Pascagoula, MS (J.D. Gray-WGUD) Sonny Curtis.
Brandenburg, KY (Rachel Heavrin-WMMG) Frzn. list.
Louisville, KY (Mark Williams-WCII) Frzn. list.
Harlan, KY (Neil Middleton-WFSR) Frzn. list.
Paducah, KY (Kent King-WKYQ) E. Rabbitt, Don Williams, G. Davies, N. Young.
Houma, LA (Larry Hyatt-KJIN) Frzn. list.
Abbeville, LA (Anthony Keith-KASC) Buffett, D. Seals, J. Anderson, B.J. Thomas.
Denham Springs/Baton Rouge, LA (Mark Wallace-WBIU) Frzn.
Ruston, LA (Bob Day-KXKZ) J. Conlee, K. Stegall.
Alexandria, LA (B. Mitchell-KRRV/FM) Sonny Curtis, Whites, D. Seals, L.J. Dalton, R. Heart, Mattea, B.J. Royal, N. Young, Conway, Melissa.
El Dorado, AR (Ben Robbins-KDMS) Don Williams, J. Lee, D. Seals.
Fayetteville, AR (Tom Sleeker-KKIX) Gosdin, Sawyer Brown, G. Davies, J. Buffett.

UPPER MIDWEST

Rochester, MN (Kevin Severson-KWWK/FM) Haggard, Buffett, K. Rogers, E. Rabbitt, L.J. Dalton, T. Gibbs, Foresters.
St. Cloud, MN (Steve Stewart-WWJO/FM) Whites, R. Heart, Foresters, D. Seals.
Brainerd, MN (Todd Stewart-KQBR) Buffett, R. McEntire, E. Rabbitt, Don Williams, N. Young.
Yankton, SD (Rollie Smith-WNAX) Conway, Watson, Seals, Kendalls, N. Young.
Sioux Falls, SD (Rohrer/O'Brien-KXRB/KIOU) Seals, Foresters, R. Heart, Watson.
Sioux Falls, SD (Cary Wencil-KSOO) Bandana, N.G.D.B.
Sioux Falls, SD (Charlie Cassidy-KYKC) Don Williams, G. Davies, WWJ&K.
Huron, SD (Penny Lane-KOKK) K. Rogers, Watson, R. Heart.
Aberdeen, SD (Greg Gilbertson-KKAA) H. Kanter, Foresters, B.J. Thomas, R. Heart, Hank, Judds.
Redfield, SD (Myron Grage-KQKD) D.A. Coe, Whites, Mattea, Gatlins, J. Conlee.
Rapid City, SD (Randy McDaniel-KIMM) J. Glaser, R. Cash, Bandana, K. Rogers, N.G.D.B., R. McEntire.
Rapid City, SD (Bob Louis-KTOQ) N. Young, R. McEntire, Haggard, G. Davies, C. Daniels, Don Williams, Watson.
Wahpeton, ND (Larry Slabik-KBMW) J. Paycheck, R. Heart, Foresters, L. Lynn.
Fargo, ND (Don Roberts-KFGO) D. Seals, Chance, L. Angelle, B.J. Thomas, Mattea, D.A. Coe, T. Gibbs, L. Lynn, Lew DeWhitt.
Fargo, ND (Scott Winston-KVOX) Rabbitt, J. Lee.
Grand Forks, ND (Fred Kessel-KYCK) R. Heart, J. Taylor, J. Conlee, K. Stegall.
Grand Forks, ND (Jack Lundy-KKXL) J. Glaser, Buffett, Don Williams.
Jamestown, ND (Charlie Jay-KSJB) J. Conlee, J. Cash, D.A. Coe, Foresters, Mattea, Whites.
Bismarck, ND (Kim Gillund-KBMR) WWJ&K, Mac Davis, C. Daniels.

Minot, ND (Bob Randall-KZRR) K. Rogers, Rabbitt, N. Young, J. Lee, Buffett.
 Minot, ND (Jeri Lee-KKOA) K. Rogers, N.G.D.B., R. McEntire.

MIDWEST

Des Moines, IA (Billy Cole-KSO) J. Conlee, Foresters.
 Fort Dodge, IA (Dale Eichor-KWMT) L.J. Dalton, Conlee, Whites, T. Gibbs.
 Cedar Falls, IA (Kevin Kane-KCFI) J. Glaser, Foresters, L.J. Dalton.
 Waterloo, IA (Brett Davis-KXEL) J. Cash, B.J. Thomas, R. Heart, Seals, L. Lynn, Foresters.
 Spencer, IA (Rick Friday-KICD/FM) K. Stegall, Conway, J. Conlee, N. Young, T. Gibbs, D.A. Coe, B.J. Royal.
 St. Louis, MO (Oakes/Langston-WIL) N.G.D.B., Skaggs.
 St. Louis, MO (Georgann Harris-KUSA) Conway, Conlee, Mattea, R. Heart, B.J. Royal, T. Gibbs.
 St. Joseph, MO (Bob Orf-KFEQ) Mattea, Conlee, Seals, R. Heart, Foresters.
 Joplin, MO (Dan Casey-WMBH) N. Young, Gatlins, J. Conlee, Foresters, L.J. Dalton.
 California, MO (Jeff Shakleford-KZMU) Whites, Family Brown, D.A. Coe, J. Cash, R. Heart, Conlee, J. Paycheck.
 Jefferson City, MO (Jack Daniels-KLIK) N. Young, Foresters, L. Lynn, B.J. Thomas.
 Columbia, MO (Eric Bell-KTGR) Rabbitt, N. Young, Conway, J. Fields, Watson, Mac Davis.
 Springfield, MO (Donn Emis-KWTO/AM) Frzn. list.
 Topeka, KS (Tony Stewart-KSKX) Frzn. list.
 Wichita, KS (Pete Brier-KFH) D. Seals, Don Williams, Foresters, Whites, R. Cash.
 Garden City, KS (Jim Richardz-KKJQ/FM) R. Cash, G. Davies, Buffett, Bandana.
 Garden City, KS (Judy Byrd-KBUF) Rabbitt, Roger Miller, Mac Davis, Don Williams, Judy Fields.

CENTRAL

Newark, OH (Larry Dale-WHTH) Mac Davis, Watson, L.J. Dalton.
 Toledo, OH (Gary Outlaw-WKLR) R. Cash, R. Heart.
 Toledo, OH (Bob McGee-WTOD) K. Rogers, Sawyer Brown, J. Glaser.
 Akron, OH (Rick Cardarelli-WSLR) J. Lee, Don Williams, Bandana.
 Springfield, OH (Tom Daniels-WBLY) Willie, Sawyer Brown, G. Davies.
 Indianapolis, IN (J.D. Cannon-WFMS/FM) Chance, J. Conlee, Gatlins, Foresters.
 Elkhart, IN (Greg Harris-WCMR) Haggard, Bandana, G. Davies, N.G.D.B., K. Rogers.
 South Bend, IN (J.K. Dearing-WNDU) T.G. Sheppard, Rabbitt, Sawyer Brown.
 Ft. Wayne/Kendall, IN (Karen May-WBTU) L.J. Dalton, Don Williams, Whites, Chance.
 Batesville, IN (John Granger-WRBI) Judds, Watson, L.J. Dalton, Gatlins, Haggard, K. Rogers, Stegall.
 Vincennes, IN (Millar/Martin-WAOV) Haggard, Foresters.
 Saginaw, MI (Tommy Samoray-WKCC) P. Collins, Frey, D. Foster, Starship, P. Young.
 Lansing, MI (Wayne Waters-WITL/FM) K. Rogers, R. Cash, Rabbitt, N.G.D.B., Don Williams, L. Everette.
 Waukesha, WI (Michael Saxton-WAUK) Buffett, Haggard, R. Cash.
 Milwaukee, WI (Bob Look-WBCS) K. Rogers, Gilley, N.G.D.B., R. McEntire, Roger Miller, Buffett.
 Dodgeville/Mineral Point, WI (Bob Brainerd-WDMP) K. Rogers, Rabbitt, Conlee, Whites, J. Cash, D.A. Coe, Conway.

Madison, WI (Allan/Hunter-WWQM) Greenwood, Sawyer Brown, R. McEntire, WWJ&K, J. Lee, Seals, R. Heart, Chance, B.J. Thomas.
 Manitowoc, WI (Jon Murray-WCUB) J. Lee, T. Gibbs, Conway, Bandana.
 Neillsville, WI (Dick Deno-WCCN) Judds, Foresters, Kendalls, Chance, Conway, C. Express, Glaser, K. Rogers, M. Dillon, R. Lee.
 Stevens Point, WI (Dan Olsen-WXYQ) R. Heart, Seals, Watson, N. Young.
 La Crosse, WI (Dave Tindell-WKTY) K. Rogers, R. Cash, Buffett.
 La Crosse, WI (Dave Shepel-WLXR/AM) K. Rogers, Strait.
 Eau Claire, WI (Tim Wilson-WAXX/FM) Conlee, Everette, Don Williams, Stegall, Foresters, R. Heart, Southern Comfort.
 Rockford, IL (Curtis King-WKKN) Rabbitt.
 Freeport, IL (Bill Johnson-WFRL) J. Fields, Ray & Hank, Judds, Whites.
 Springfield, IL (T.J. Hart-WFMB) Rabbitt, J. Lee, N.G.D.B., Buffett, R. Cash, Willie, D. Seals.
 Anna, IL (Rich Griffin-WRAJ) G. Davies, N. Young, R. Cash.

SOUTHWEST

Houston, TX (Candea/Pipia-KILT) E. Rabbitt, Conway, C. Daniels, Don Williams, T.G. Brown, N.G.D.B.
 Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Don Williams, R. Heart.
 Bryan/College Station, TX (Andy Gallo-WTAW) Frzn. list.
 Alice, TX (Vicki Faris-KOPY/FM) B.J. Thomas, R. Heart, Stegall, Conlee, Foresters.
 Rockport, TX (Jan Shaffer-KZTX) Judds, M. McDaniel, V. Gosdin, Sawyer Brown, Bandana, K. Rogers, N.G.D.B.
 Corpus Christi, TX (Joey Garcia-KRYS/FM) N. Young, D. Seals, Foresters, Conway, R. Heart.
 Austin, TX (Mike Carta-KVET) J. Lee, J. Conlee.
 Austin, TX (Steve Gary-KASE/FM) Conway, T.G. Brown, J. Conlee.
 Amarillo, TX (Gary Lee-KBUY) K. Rogers, R. Miller, L.J. Dalton, Mac Davis.
 Lubbock, TX (Chuck Luck-KLLL) Frzn. list.
 El Paso, TX (Hinrichs/Kennedy-KHEY/Y96) Sawyer Brown, J. Fricke, R. Cash, McEntire, Haggard.
 Phoenix, AZ (Doug Brannan-KNIX) L. Mandrell, Foresters, WWJ&K, D. Seals.
 Albuquerque, NM (Francina Rodriguez-KRST/FM) Foresters.
 Las Cruces, NM (Frank Nymeyer-KGRT) R. McEntire, R. Miller, Shoppe, N. Young, Judds.

ROCKY MOUNTAIN

Wolf Point, MT (Dean McMartin-KVCK) R. Heart, Seals, Foresters, L. Lynn, Malchak & Rucker, T. Roe.
 Sidney, MT (Rick Wick-KGCX) Chance, B.J. Royal, Family Brown, T.G. Brown, J. Conlee, Conway, L. Angelle.
 Dillon, MT (Mike Kandilas-KDBI) K. Rogers, Watson, L.J. Dalton, K. Stegall.
 Missoula, MT (Mike Doty-KGVO) Frzn. list.
 Polson, MT (Dawn Garrison-KERR) B.J. Thomas, D. Seals, L. Lynn, R. Heart, Foresters.
 Missoula, MT (Paul Proctor-KYSS/FM) Buffett, G. Davies, Don Williams.
 Hamilton, MT (Jean Pysson-KLYQ/AM) Foresters, Seals, R. Heart.
 Whitefish, MT (Art Jackson-KJJR) G. Davies, Chance, J. Paycheck, D. Seals, Foresters.
 Greely/Ft. Collins, CO (Don Dana-KYOU/FM) No adds.

Pueblo, CO (Randy Hill-KIDN) Foresters, R. Heart, Mac Davis, J. Conlee.
 Grand Junction, CO (Rhea/Gass-KQIL) Foresters, Gatlins, B.J. Thomas, J. Cash.
 Jackson Hole, WY (Gil King-WSGT) R. Heart, Seals.
 Boise, ID (Bill Bailey-KIZN/FM) Rabbitt, N. Young, Watson, D. Seals, J. Lee.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) A. Henry, G. Watson.
 Reno, NV (Tony Thomas-KOLO) D. Seals, Conway, Foresters, J. Conlee, Chance.
 Reno, NV (Jim Crowe-KROW) G. Watson, D. Seals, N. Young, Gatlins, C. Daniels, J. Stampley.
 Los Angeles, CA (R.T. Simpson-KZLA/KLAC) Fricke, Sawyer Brown, K. Rogers.
 Bradley, CA (Chris Olivarez-KROP) L. Lynn, D. Seals, K. Rogers, Foresters, G. Davies, Buffett, Paycheck.
 Anaheim, CA (Chris Adams-KIKF) L.J. Dalton, Conlee, Whites, Stegall, Seals, L. Lynn, T.G. Brown.
 Oakland/San Francisco, CA (Carl Brown-KNEW) WWJ&K, Buffett, G. Davies, R. McEntire.
 Oakland/San Francisco, CA (Dennis Day-KSAN) Sawyer Brown, Haggard.
 Modesto, CA (Ed Nickus-KMIX) Seals, K. Rogers, R. Heart, L. Everette, J. Lee.
 Sacramento, CA (Cammie Winston -KHXY) Judds, K. Rogers, Mac Davis, G. Watson.
 Sacramento, CA (Lee Nye-KK105) WWJ&K, R. Skaggs, R. Cash, G. Davies, Don Williams.
 Sacramento, CA (Rick Stewart-KRAK) Sawyer Brown, G. Davies, N.G.D.B., R. McEntire, Conway.
 Chico, CA (Mark Rathbun-KHSL) R. Heart, Foresters, Chance, Stegall, Conway, D.A. Coe, B.J. Royal.
 Red Bluff, CA (Clark Michael-KALF/FM) N. Young, R. Miller, Kendalls, Mac Davis, R. McEntire, Don W.

NORTHEAST

Portland, OR (Mark Wade-KRDR) B. Burnette, T. Roe, Conway, Whites, L. Lynn, J. Lee, J. Conlee, Rabbitt, D. Peters, D. Houston.
 Astoria, OR (Bob Loucks-KVAS) Mattea, T. Roe, Foresters, L. Lynn.
 Albany, OR (H. David Allan-KRKT) Foresters.
 Corvallis, OR (Skip Taylor-KFAT/FM) K. Rogers, McEntire, Conlee, T. Gibbs, Whites, Conway, Mattea, R. Heart, Gatlins, J. Rodman, M. McDaniel.
 Toledo, OR (Dennis Edwards-KTDO) J. Fields, Foresters, D. Seals, Mattea, J. Cash, Stegall, H. Dunn.
 Eugene, OR (Billy Pilgrim-KEED) No adds.
 Redmond, OR (Bobby Smith-KPRB) Conway, L.D. Foster, J. Cash, Stegall, Mattea, Foresters, K.T. Good, B. Borchers.
 Pendleton, OR (Greg Larsen-KWHT) J. Conlee, H. Dunn, Foresters, B.J. Thomas, J. Fields.
 Seattle, WA (Jim Williams-KMPS) Rabbitt, Conway, J. Conlee.
 Everett/Seattle, WA (Wayne Cordray-KWYZ) D. Seals.
 Tacoma/Seattle, WA (Cary Taylor-KRPM/FM) N.G.D.B., Don Williams, E. Rabbitt.
 Vancouver, WA (Dave Lee-KVAN) G. Davies, Buffett, R. Cash, K. Rogers.
 Yakima, WA (Mike Pursell-KUTI) B. Borchers, J. Fields, K. Stegall.
 Selah/Yakima, WA (Larry Jackson-KYXE) D.A. Coe, J. Conlee, T. Gibbs, Whites, Conway, Haggard, J. Cash, Mattea, Chance, Stegall.
 Tri-Cities, WA (Jesse Lee-KORD) Paycheck, Stegall, J. Fields, Conway, Chance, S. Wariner.
 Tri-Cities, WA (Dave Scott-KOTY) Don Williams, Sonny Curtis, D. Seals, H. Kanter, Conlee, Conway.

Clarkston, WA (Bob Louis-KCLK) D. Seals, R. Heart, J. Fields, Conlee, Conway.
 Anchorage, AK (Guy Phillips-KYAK) K. Rogers, N.G.D.B.
 Anchorage, AK (Steve Chapman-KTNX) Judds, K. Rogers, Rabbitt, R. Heart, Mattea.
 Wasilla, AK (Steve Brooks-KNBZ) H. Dunn, N.G.D.B., Don Williams, G. Watson.
 Calgary, CAN (Robin Ingram-CFAC) T.G. Brown, R. Cash, K. Rogers, Haggard (both), Bellamys (both), J. Fields.

COUNTRY JOBS

Air Talent - KFAT/FM-Corvallis, OR
 Skip Taylor - P.O. Box 731 - 97339
Air Talent - KOLO-Reno, NV
 Tony Thomas - 702-786-0920
Air Talent - WWGP-Sanford, NC
 *Bill Cameron - P.O. Drawer R - 27330
Air Talent - WKKN-Rockford, IL
 Curtis King - 1901 Reid Farm Rd - 61111
 *no calls please

COUNTRY AVAILABLE

ED LEAL from KSCS-Ft. Worth/Dallas, TX is looking for a position as AT/PD/MD, contact him at 817-485-0234.
 ROSS BROOKS from WLAC-Nashville, TN is looking for a position as AT/PD/OM, contact him at 404-435-4570.
 DON ELLIOTT from KPLE-Temple, TX is looking for a position as Air Talent/Production, contact him at 817-773-6041.
 DON PASCHAL from KANE-New Iberia/Lafayette, LA is looking for a position as Air Talent/Prod., contact him at 318-369-3773.

COUNTRY SERVICE

KYCK-Grand Forks, ND - Conway Twitty single - Warner Brothers
 WOHS-Shelby, NC - Rabbitt single/Alabama X-mas LP - RCA
 KOTY-Tri-Cities, WA - Albums/Singles (esp. Skaggs) - Epic
 KYXE-Selah/Yakima, WA - Singles - RCA
 KJJR-Whitefish, MT - Singles - MCA/CBS

COUNTRY CHANGES

BOB MCGEE from WTOD-Toledo, OH has been promoted to Music Director.
 KEVIN KANE from Cedar Falls, IA has been promoted to Music Director.
 RICK STEVENS from KALB/KTIZ-Alexandria, LA has moved to KRRV-Alexandria, LA as Air Talent.

COUNTRY MUSIC CALLS

LARRY "STONEWALL" JACKSON from KYXE-Selah/Yakima, WA will accept Music Calls on Thursdays from 2-4PM, contact him at 509-697-5993.



YOUNG BLACK PROGRAMMERS COALITION, INC.

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- II. Handling Stress in Radio & Records
- III. Women In The Media

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 15th

Registration 3:00 pm - 5:00 pm
7:00 pm - 9:00 pm — Cocktail Party

SATURDAY, NOVEMBER 16th

Registration 10:00 am - 12 Noon
General Session 9:00 am - 10:00 am
Workshop I & II 10:30 am - 12:00 Noon
Lunch 12:00 Noon - 1:30 pm
Combined Workshop 1:30 pm - 3:00 pm
Cocktail Party 6:00 pm - 8:00 pm
Award Banquet 8:00 pm - 11:00 pm

SUNDAY, NOVEMBER 17th

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MEETING**

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CONTACT: Dewayne Dancer.....	214-641-3150
Tonie Carter.....	817-265-9506
Lynne Haze.....	214-647-1831

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THE EIGHTH ANNUAL YBPC NATIONAL MEETING '85

YBPC, INC. c/o DEWAYNE DANCER
P.O. Box 1956
Forth Worth, TX 76101

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(CHECKS OR MONEY ORDERS ONLY)

Editor: Betty Hollars

CERTIFIED

2W LW TW

SHEILA E.
A Love Bizarre
(Paisley/Warner Brothers)

PRINCESS
Say I'm Your Number One
(Nex Plateau)

MOST ADDED

NEW EDITION
My Secret
(MCA)

KOOL & THE GANG
Emergency
(DeLite/PolyGram)

POP CROSSOVER



KOOL & THE GANG
Emergency
(DeLite/PolyGram)

7.	3.	1. MORRIS DAY - The Oak Tree (Warner Brothers)
1.	1.	2. STEVIE WONDER - Part-Time Lover (Tamla)
5.	2.	3. MAURICE WHITE - Stand By Me (Columbia)
13.	8.	4. ARETHA FRANKLIN - Who's Zoomin' Who (Arista)
11.	10.	5. DEBARGE - You Wear It Well (Gordy)
3.	4.	6. FREDDIE JACKSON - You Are My Lady (Capitol)
17.	11.	7. TA MARA & THE SEEN - Everybody Dance (A&M)
6.	5.	8. CAMEO - Single Life (Atlanta Artists)
10.	9.	9. DOUG E. FRESH - The Show (Reality)
9.	6.	10. RENE & ANGELA - I'll Be Good (Mercury/PolyGram)
19.	15.	11. ISLEY/JASPER/ISLEY - Caravan Of Love (CBS Associated)
28.	19.	12. LUTHER VANDROSS - Wait For Love (Epic)
15.	14.	13. CHARLIE SINGLETON - Make Your Move On Me Baby (Arista)
22.	17.	14. EDDIE MURPHY - Party All The Time (Columbia)
8.	13.	15. JENNIFER HOLLIDAY - Hard Times For Lovers(Geffen)
23.	20.	16. DIANA ROSS - Eaten Alive (RCA)
2.	12.	17. FAMILY - The Screams Of Passion (Paisley/Warner Bros.)
4.	7.	18. BOBBY WOMACK - I Wish He Didn't Trust Me So Much (MCA)
25.	23.	19. CHAKA KHAN - Can't Stop The Street (Warner Bros.)
--.	27.	20. TREMAINE - Fall Down (A&M)
--.	24.	21. JAN HAMMER - Miami Vice Theme (MCA)
--.	30.	22. CHERRELLE - You Look Good To Me (Tabu)
16.	18.	23. ATLANTIC STARR - Silver Shadow (A&M)
12.	16.	24. 5 STAR - All Fall Down (RCA)
14.	21.	25. STARPOINT - Object Of My Desire (Capitol)
--.	26.	26. TINA TURNER - One Of The Living (Capitol)
--.	--.	27. SHEILA E. - A Love Bizarre (Paisley/Warner Bros.)
24.	22.	28. DURELL COLEMAN - Somebody Took My Love (Island)
29.	25.	29. DENNIS EDWARDS - Coolin' Out (Motown)
--.	--.	30. PRINCESS - Say I'm Your Number One (Nex Plateau)

CHARTBOUND

	Reports	Adds	On	Chart
RAY PARKER JR. - Girls Are More Fun (Arista)	32	2	18	12
EUGENE WILDE - Don't Say No Tonight (Philly W.)	32	2	21	9
THE JETS - Curiosity (MCA)	31	8	12	11
WHITNEY HOUSTON - Thinking About You (Arista)	26	11	10	5
KOOL & THE GANG - Emergency (DeLite/PolyGram)	25	13	8	4
PRINCE - America (Warner Brothers)	24	10	12	2
RJ'S LATEST ARRIVAL - Baby I'm Sorry (Atlantic)	24	1	15	8

Reports accepted Mondays at 8am through 1pm Wednesdays Station Reporting Phone (415) 392-7750

URBAN CONTEMPORARY HIT FACTOR

Research: BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 67 Last Week 67

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
MORRIS DAY - The Oak Tree (Warner Brothers)			53	41	7	3	2	77%	6
ARETHA FRANKLIN - Who's Zoomin' Who (Arista)			54	33	14	7	--	61%	6
DEBARGE - You Wear It Well (Gordy)			42	33	6	3	--	78%	6
TA MARA & THE SEEN - Everybody Dance (A&M)			47	34	6	5	2	72%	9
ISLEY/JASPER/ISLEY - Caravan Of Love (CBS Associated)			38	28	5	4	1	73%	9
LUTHER VANDROSS - Wait For Love (Epic)			37	25	8	4	--	67%	7

UP & COMING

ARTIST & TITLE

Reports Adds On Chart

ARTIST & TITLE	Reports	Adds	On Chart	
MELBA MOORE - I Can't Believe It's Over (Casablanca)	23	--	14	9
SYSTEM - This Is For You (Mirage)	23	--	10	13
TEDDY PENDERGRASS - Never Felt Like Dancing (Asylum)	23	4	11	8
VIKKI LOVE - Stop Playing On Me (4th & Broadway)	22	1	11	10
BERNARD WRIGHT - Who Do You Love (Manhattan)	22	4	11	7
VAL YOUNG - Seduction (Motown)	22	7	9	6
*NEW EDITION - My Secret (MCA)	22	20	2	--
STAPLE SINGERS - Are You Ready? (Private I)	19	1	9	9
*EVELYN "CHAMPAIGN" KING - Your Personal Touch (RCA)	17	6	8	2
PATTI AUSTIN - Honey For The Bees (Qwest)	17	8	6	3
LUSHUS DAIM & PRETTY VAIN-More Than You Can Handle (Motown)	15	1	7	7
FULL FORCE - Alice, I Want You Just For Me (Columbia)	14	4	7	3
ZAPP - It Doesn't Really Matter (Warner Brothers)	14	1	9	4
PAUL YOUNG - Tear Your Playhouse Down (Columbia)	13	--	9	4
PAUL LAURENCE - She's Not A Sleeze (Capitol)	13	3	6	4
*BOOGIE BOYS - You Ain't Fresh (Capitol)	13	2	6	5
RICK JAMES - Spend The Night (Gordy)	13	--	8	5
*ONE WAY - More Than Friends, Less Than Lovers (MCA)	13	3	5	5
*EURYTHMICS & ARETHA-Sisters Are Doing It For Themselves (RCA)	13	10	3	--
*ISLEY BROTHERS - Colder Are My Nights (Warner Brothers)	13	9	4	--
DIMPLES - Shake 'Em Down (RCA)	13	1	7	5
STROKE - You Are The One (Cotillion)	13	1	6	6
*B.B. KING - Big Boss Man (MCA)	13	5	4	4
FATBOYS - Hard Core Reggae (Sutra)	13	1	5	7
*ROY AYERS - Slip & Slide (Columbia)	12	4	6	2

Dropped: #28-Ready For The World, #29-Colonel Abrams, Hall & Oates, Nona Hendryx.

LP CUTS

JENNIFER HOLLIDAY - You're The One (Geffen)
 PATTI AUSTIN - In The Heat Of Heat/Getting
 Away With Murder (Qwest)
 RENE & ANGELA - You Don't Have To Cry (Merc/PG)
 ISLEY/JASPER/ISLEY - Insatiable Woman (Columbia)
 MORRIS DAY - Don't Wait For Me (Warner Bros.)
 MAURICE WHITE - Switch On Your Radio/I Need
 You/Jamboree (Columbia)
 STEVIE WONDER - Go Home/I Love You Too Much/
 The Wanderer (Gordy)

POTENTIAL SINGLES

5 STAR - Let Me Be The One (RCA)
 9.9 - I Like The Way You Dance (RCA)
 STARPOINT - What You Been Missing (Elektra)
 DEELE - I'll Send You Roses (Solar)
 READY FOR THE WORLD - Digital Display (MCA)
 LISA LISA - You'll Never Change (Columbia)
 CHERYL LYNN - It's Gonna Be Right (Private I)
 ATLANTIC STARR - Secret Lovers (A&M)
 PATTI LABELLE - If You Don't Know Me By
 Now (Philadelphia International)

URBAN CONTEMPORARY SUMMARY

MORRIS DAY captivates the audiences with his new dance, his new video and his new LP. This first single finally overtakes Mr. Wonder to get to the top. Since Mr. Day has only been associated with nothing less than gold in his somewhat short career, it stands to reason that he could compete with the best and do it well. ARETHA and DEBARGE both come in with strong gains and go top five. TA MARA runs over four items on her way to get to #7, and ISLEY/JASPER/ISLEY just missed the top ten while moving up four numbers. Biggest movers in the chart are TREMAINE, along with CHERRELLE. Bay Area localite, Tremaine Hawkins, makes a great debut with a slight diversion from her normal gospel sound. And, CHERRELLE "looks good to me".

Certified's go to that young drummer SHEILA E. for her single cut from the "Krush Groove" movie, "A Love Bizarre", and a virtually unknown artist called PRINCESS (no relation). Both ladies had made a strong appearance last week in Chartbound, but only stayed there one short week before debuting, thus ranking a Certified. New arrivals to Chartbound from Up & Coming are one new group and one new but well-established lady - THE JETS and WHITNEY HOUSTON, respectively. KOOL & THE GANG and PRINCE are two new male entries to Chartbound, after only one week in Up & Coming, too. RJ'S LATEST ARRIVAL has arrived at WQQK/FM-Nashville at #1, WKRO-Cairo at #2, KDLZ-Dallas at #6, WDMT-Cleveland at #6, WWDW/FM-Sumter at #8, KKDA-Dallas at #12,

WCIN-Cincinnati at #15, WILD-Boston at #18, KMJM-St.Louis at #19, WYLD-New Orleans at #20. Getting to the newer things you'll need to know about, the two most added entries were unquestionably the new NEW EDITION and the new KOOL & THE GANG. WHITNEY HOUSTON picked up nicely in total reports this week, going for three hits in a row. Next in line for acquiring adds, after PRINCE, was the new release by the EURYTHMICS and ARETHA titled "Sisters Are Doing It For Themselves". Some of you were playing this cut months ago and are now proceeding with chart movement on it. Following closely behind them are the (newly labelled)original ISLEY BROTHERS with "Colder Are My Nights", not to be confused with their offspring, ISLEY/JASPER/ISLEY. Betty

NORTHEAST

BOSTON, MAANGELA THOMAS-WILD

No Report - Playlist Frozen.

SUNNY JOE WHITE-WXKS/FM

New: Ta Mara, Eurythmics, Kool & Gang, Prince, Simply Red. On: Eddie Murphy, Doug E.Fresh, Starpoint.

NEW YORK, NYTONY QUARTERONE-WRKS/FM

New: New Edition, Starpoint, Whitney Houston. Hots: B. Womack, Starpoint, Princess, Tremaine, System, Val Young, Doug E.Fresh, D.Edwards, Smoke City, Star.

SCOTT SHANNON-Z100

New: Arcadia. On: 9.9, Kool & Gang, Starpoint, Ready For The World, Miami Sound Machine, S.Wonder.

ROCHESTER, NYANDRE MARCEL-WDKX

New: Tina Turner, Sheila E., Roy Ayers, Lisa Lisa. Hots: Starpoint, Family, Full Force, Vikki Love, Bernard Wright, D.Coleman, Miami S.M., Tremaine, E.Wilde.

PHILADELPHIA, PAJEFF WYATT/TONY GRAY-WUSL/FM

New: Kool & Gang, Evelyn King, Super Nature, 5 Star, The Jets. Hots: New Edition, Princess, S.Wonder, B.Womack, Cameo, Boogie Boys, Ta Mara, Morris Day, E.Wilde, Stroke, Con Funk Shun, Aretha, Go West.

PITTSBURGH, PACHUCK WOODSON-WAMO

New: Prince, Angela Bofill, Eugene Wilde, Ready For The World, Isley Bros. Hots: Princess, Patti Austin, Ray Jr., 5 Star, Ta Mara, Rene & A., Morris Day.

BALTIMORE, MDROY SAMPSON-WXYV/FM

New: Tremaine, Whitney Houston, Val Young, Super Nature, New Edition, A.Starr, Sheila E., P.Lawrence, Patti Austin. Hots: Ta Mara, Teddy P., Vikki Love, Val.

KINGSTON/KRONTHAL-B104

New: Eurythmics & Aretha. On: Whitney Houston, Starpoint, Klymaxx, S.Wonder, Ready, F.Jackson, Aretha.

WASHINGTON, DCMIKE ARCHIE-WHUR

Hots: Freddie Jackson, Family, Cameo, A.Cymone, Maze, Chaka, D.Edwards, Doug E.Fresh, Klymaxx, Ta Mara, Morris Day, J.Holliday, Rene & Angela, B.Womack.

SOUTH

ST. MATTHEWS, SCANDY HENDERSON-WQKI

New: New Edition, George Johnson, Isley Bros. Hots: D. Fresh, Maurice White, Cameo, Morris Day, Ta Mara, Isley/Jasper/Isley, Fatboys, Cherelle, Luther V.

SUMTER, SCSCOTTY B-WWDM/FM

New: New Edition, B.B.King, Choice MC's, Taka Boom, Vikki Love, Cherelle, Tony Lee. Hots: Ta Mara, E.Murphy, System, Bernard Wright, Teddy P., Melba.

COLUMBIA, SCCHAZ SAUNDERS-WDPN

New: Isley Bros., Prince, Kashif, Evelyn King, Kool & Gang, Jets, Shannon, New Edition, Jesse Johnson, Atlantic Starr, Lisa Lisa, Roy Ayers, Winans.

GEORGETOWN, SCSWINTON/WRAGG-WVBX

New: Lisa Lisa, Val Young, Process & Doo Rags. Hots: Maurice White, E.Murphy, L.Vandross, D.Edwards, Cherelle, J.Hammer, E.Wilde, L.Dame, G.Knight.

ATLANTA, GASCOTTY ANDREWS-V103

No Report - Playlist Frozen.

JACKSONVILLE, FLTONY MANN-WJAX/FM

No Report - Playlist Frozen.

TALLAHASSEE, FLJOE BULLARD-WANM

New: Spyder D, Ready For The World. Hots: Ta Mara & The Seen, S.Arrington, Jets, Gladys Knight, P.Laurence, Vikki Love, Evelyn King, B.Womack, Val Young, RJ's.

MIAMI, FLTANNER/CASSIDY-HOT105/WHQT

New: Patti Austin, Val Young, Nicole, Starpoint, Full Force, Zeta, Connie, Jets, Sly Fox, Kashif, Elton, Loose Ends. Hots: 5 Star, Ta Mara, Princess, 9.9.

MARK SHANDS-I95

New: Tremaine, Menudo, Eurythmics, Rene & Angela. On: Klymaxx, Princess, Ta Mara, Starpoint, Vikki Love.

MONTGOMERY, ALFRENCH BE/KEITH REED-WQIM

New: Paul Laurence, B.B.King, Zapp, Patti Austin, E. Wilde, Jets, Sheila E., Pat Cooley. Hots: Family, Ta Mara & Seen, Morris Day, Klymaxx, E.Murphy.

MOBILE, ALVERNON WELLS-WBLX

No Report - Playlist Frozen.

NASHVILLE, TNJ.C. FLOYD-WQQK/FM

New: Jackie Graham, Spyder D, Isley Bros., Morris Day, Osborne & Giles, Trouble Funk, New Edition, Boogie Boys. Hots: Jets, L.Dame, Morris Day, Vikki Love, Ta Mara, Lisa Lisa, T.Pendergrass, Princess, Chaka.

MEMPHIS, TNJERRY MASON-KRNB

Hots: Cameo, Ta Mara, D.Ross, Vikki Love, Brenda K. Starr, Isley/Jasper/Isley, O'Jays, E.Murphy, E. Wilde, Nicole, Human Body, Run DMC, R.Gaines.

C.J. MORGAN/J.SMITH-K97

New: Pointers, Kashif, New Edition, Miami Sound M., P. Austin, Eurythmics, Isley Bros. Hots: Zapp, Chaka Khan, Jets, Tremaine, Princess, Prince, RJ's, Maze.

JACKSON, MSJULIAN DAVIS-WOKJ

New: One Way, Bernard Wright, Joe Simon, Isley Bros., Alexander O'Neal. Hots: Greg Phillinganes, Teddy Pendergrass, Sheila E., R.Gaines, Ta Mara & Seen.

MCCOMB, MSBRAD LEE-WHNY

Hots: DeBarge, J.Holliday, Rene & Angela, Kool & Gang, Spinners, Carrie Lucas, Spinners, O'Jays, M.Day.

NEW ORLEANS, LADEL SPENCER-WYLD/FM

New: Ready For The World, Gladys Knight, Starpoint, New Edition, Egyptian Lover, Patti Austin, Shannon. Hots: Full Force, B.B.King, M.Day, L.Dame, RJ's.

O'KELLY/ROLLING-B97

New: Eurythmics & Aretha. On: S.Wonder, F.Jackson, Klymaxx, Whitney Houston, Aretha Franklin.

ABBEVILLE/LAFAYETTE, LAANTHONY KEITH-KROF

New: Sheila E., Lisa Lisa, Jets, New Edition, Teddy P., 9.9, Whitney Houston. Hots: Ta Mara, E.Wilde, E. Murphy, Ray Jr., Melba, Chaka, Staples, Spinners.

LAKE CHARLES, LAROSHON-KXZZ

New: B.B. & Q. Band, Claudia, Jets, Prince, Teddy P., Kool & Gang. Hots: Family, J.Holliday, M.Day, M. Moore, Doug E.Fresh, Ray Jr., Chaka, 5 Star, L. Vandross, Carl Carlton, Maurice White, Princess.

DARRYL K.-KEZM

New: Teddy Pendergrass, Tony Lee, Formula 5, Gene Chandler, Trouble Funk, Bobby Bland, S.Lattisaw, Slave. Hots: K.Blow, Melba Moore, Shannon, Kashif, Starpoint, Alexander O'Neal, Roy Ayers, Chaka.

CENTRAL

COLUMBUS, OHK.C. JONES-WVKO

New: Dimples, Kool & Gang, M.Franks, Clarence Clemmons, Doug E.Fresh, Stroke. Hots: J.Holliday, Isley/J/I, Family, Ta Mara, E.Wilde, Cameo, Shannon, M.Day.

CLEVELAND, OHDEAN DEAN/ERIC FAISON-WDMT

New: Full Force, Weather Girls, Prince, Patti Austin, Choice MC's, Kool & Gang, Whitney Houston, New Edition, Val Young, Teddy Pendergrass, Roy Ayers. Hots: Tremaine, Jets, Ray Jr., Koko Pop, E.Wilde.

CINCINNATI, OHBRIAN CASTLE/GARY WEILER-WBLZ

New: Tina Turner, Whitney Houston, Teddy Pendergrass, Bernard Wright, Kool & Gang, D.Ross, Isley/Jasper/Isley, Doug E.Fresh, Jets, D.Edwards. On: Zapp.

STEVE HARRIS-WCIN

New: Bobby Bland, Chaka Khan, Tremaine, Eurythmics. Hots: Family, Doug E.Fresh, Family, B.B.King, Col. Abrams, Princess, Melba, Nona Hendryx, Sheila E.

INDIANAPOLIS, INKELLY KARSON-WTLC

New: New Edition, Osborne & Giles, Crystal Davis, Evelyn King, Hayward, Taka Boom, 9.9, Bill Withers, Kurtis Blow. Hots: M.Day, D.Ross, Viki Love, M. Moore, Jets, R.Gaines, Trouble Funk, Scritti P.

DETROIT, MIALEXANDER/WHITMORE-WJLB

New: Princess, Winans, Tremaine. Hots: Morris Day, Jets, Cherelle, Val Young, RJ's, One Way, Bernard Wright, Koko Pop, Boogie Boys, P.Austin, Doug E.F.

GARY BERKOWITZ-WHYT

New: Morris Day, Kool & Gang. On: Whitney Houston, Klymaxx, Ray Jr., Prince, Maurice White, 5 Star.

MILWAUKEE, WIBERNIE MILLER/MAX FYRE-WLUM

New: Gino Vannelli, Trouble Funk, Grandmaster, ZZ Top, Jesse Johnson, Paul Lawrence, Choice, New Edition, Norma Jean, ABC, Scritti Politti, Con Funk Shun.

ROB HARDY-WNOV

New: Evelyn King, Warren Mills, Steve Arrington, Kashif, Kurtis Blow, Isley Bros., New Edition. Hots: M. Day, Cherelle, Smoke City, Zapp, Val Young, Jets.

MINNEAPOLIS, MNHAMILTON/DEL BROWN-CBLS

New: Prince, Patti LaBelle, RJ's, J.Holliday, Morris Day, Rene & Angela, Go West, Starpoint, Tremaine, Chaka, Sheila E., Col.Abrams, A.Cymone, Cameo.

CHICAGO, ILGRAHAM ARMSTRONG-WGCI

New: Patti Austin, Whitney Houston, Full Force. Hots: Klymaxx, Morris Day, Doug E.Fresh, J.Holliday, G.Chandler, E.Murphy, Concept, Tremaine, Family.

CHICAGO, ILMARCO SPOON-WBMX/FM

New: Kool & Gang, Val Young, Brass Construction, Gene Chandler, Choice MC's, D.Ross. Hots: Cherelle, Doug E.Fresh, Smoke City, Cameo, M.Day, L.Dame.

DEE HANDLEY-WJPC

No Report - Playlist Frozen.

CAIRO, ILLARRY LEVY-WKRO

New: Ernie Watts, Nile Rodgers, Isley Bros., Scritti Politti, Prince. On: F.Jackson, RJ's Latest, M.Day, Chaka Khan, Maze, Sugarfoot, Zapp, The Winans.

ST. LOUIS, MOMIKE STRADFORD-KMJM

Hots: Cameo, F.Jackson, Princess, RJ's, Morris Day, Maze, Jets, Full Force, P.Austin, Melba Moore, Bernard Wright, Trouble Funk, Lushus Dame, RJ's, N.Cole, C.Lynn, Dazz Band, 9.9, Family, B.Womack.

KALAMAZOO, MIMICHAEL JACKSON-WKMI

New: Morris Day, Jets, Cherelle, Aretha, Val Young, D. Ross, Ray Jr., Bernard Wright, B.B.King, Fatboys, Rene & Angela, Boogie Boys, One Way. Hots: 5 Star, Maurice White, Family, O'Jays, B.Womack, Roxanne.

SOUTHWEST

DALLAS, TXTERRI AVERY/M.SPEARS-KKDA

Hots: Doug E.Fresh, Isley/Jasper/Isley, D.Edwards, C. Singleton, B.Womack, Cherelle, Ta Mara, Conquest, A.Bofill, Princess, One Way, Sheila E., E.Wilde.

MCCANN/MADISON-KDLZ-107

New: Nicole, Whitney Houston, New Edition, Tina Turner, Prince. Hots: Simply Red, Herb Alpert, D.Ross, V. Underwood, E.Murphy, L.Vandross, Jets, Isley/J/I.

KILLEEN, TXBILL ST. JOHN-KIIZ/AM

New: New Edition, Isley Bros., Bernard Wright, Tina Turner, Cherelle, Full Force, Angela Bofill. Hots: Stroke, Jets, System, Teddy P., Sheila E., V.Love.

HOUSTON, TXRON ATKINS-KMJQ

Hots: Klymaxx, Human Body, Morris Day, D.Edwards, Maze, Stroke, Cherelle, Vikki Love, Tremaine, Concept, Teddy P., D.Ross, Full Force, Staples, E.Wilde, P.Laurence, Jets, Herb Alpert, Val Young, Tyzik.

PT. ARTHUR, TXDOUG DAVIS-KHYS

New: Val Young, Sheila E., Patti Austin, Roy Ayers, J. Kennedy, Slave, Tina Turner, Tony Lee, Whitney H., Evelyn King, Spyder D., Grandmaster Melle Mel. Hots: Ta Mara, E.Murphy, E.Wilde, Princess, Melba.

FAR WEST

LOS ANGELES, CADOUG GILMORE-KJLH

New: Whitney Houston, Princess. Hots: Family, Ta Mara, Starpoint, Con Funk Shun, Toddy Tee, D.Edwards, Col.Abrams, Vikki Love, O'Jays, Go West, Jets, E. Murphy, Fatboys, Chaka Khan, Concept, M.Day.

GREG MACK-KDAY

New: Lushus Daim, Grandmaster, Ready/World, Jesse Johnson, Kool & Gang. Hots: 5 Star, Cherelle, E. Murphy, Lisa Lisa, Prince, Chaka, Boogie Boys, V. Young, Jets, Princess, E.Wilde, Isley Bros.

KEVIN FLEMING-KGFJ

New: New Edition, Jesse Johnson, Spyder D., T.Turner, Grandmaster Melle Mel, Capt. Rap. Hots: Morris Day, Ta Mara & Seen, E.Wilde, D.Edwards, Sheila E., Teddy Pendergrass, Winans, Nicole, R.Gaines.

MIKE SCHAEFER-KIIS/FM

New: Miami Sound Machine, Eurythmics. On: Whitney Houston, Ready/World, 5 Star, Family, Prince.

SCARBOROUGH/HALL-KKHR

New: Clarence Clemons, On: Ta Mara & Seen, Morris Day, Eurythmics, Family, 5 Star, E.Murphy, Starpoint.

SAN DIEGO, CADUFF LINDSEY-XHRM

New: The Winans, Evelyn King, New Edition, Kool & Gang, Steve Arrington. Hots: Morris Day, Aretha, Freddie Jackson, Cherelle, E.Murphy, Maze, Vikki Love, The Jets, System, Tremaine, Chaka, T.Pendergrass, RJ's.

VENTURA/OXNARD/OJAI, CA**HOWARD "HT" THOMAS-KMYX**

New: Phil Collins, Evelyn King, Kool & Gang, J.Wagner, Whitney Houston, Ray Jr. Hots: Ta Mara, Rene & A., Family, Sheila E., One Way, Boogie Boys, Cherelle.

FRESNO, CA**BERRY/CARTER-KMGX**

New: Miami Sound Machine. On: Klymaxx, Aretha, Tina, Ray Jr., M.Day, 5 Star, Ta Mara, 9.9, Starpoint.

WALKER/DAVIS-KYNO/FM

New: Prince, Aretha, Klymaxx. On: F.Jackson, Whitney, Ready/World, Jan Hammer, Tina Turner.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

New: Eurythmics, Prince, Staple Singers, Network, Steve Arrington, Whitney Houston, Hayward, Conquest. Hots: Bernard Wright, Ray Jr., R.Gaines, Chaka.

RIVERS/NAFTALY-KMEL

New: New Edition, Kool & Gang. On: Ta Mara, Morris Day, 5 Star, Family, Rene & Angela, J.Hammer, Klymaxx.

STOCKTON, CA**ROY WILLIAMS-KJOY**

New: 5 Star, Eurythmics. On: Tina T., M.Day, Prince, M. White, F.Jackson, Family, Whitney Houston.

JOHN HAMPSON-KSTN

New: New Edition, Clarence Clemmons. On: M.Day, Cameo, Ta Mara, Ray Jr., Starpoint, Klymaxx, Family.

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

New: New Edition, Eurythmics, Ta Mara & Seen. On: M. Day, 5 Star, Klymaxx, Boogie, E.Murphy, Miami S.M.

RENO, NV**SHAKES/RYAN-KWNZ/FM**

New: Klymaxx. On: Ray Parker Jr., 5 Star, J.Holliday, Ready/World, Tina Turner, S.Wonder, Aretha.

JOB OPENING

Midnight to six slot is open at KXZZ-Lake Charles, LA. Contact Roshon at 318-436-7277. (Females are encouraged to apply).

SERVICE

WKRO-Cairo, IL, requests singles and LP's from all sources.

WELCOME

To Our New Urban Contemporary Correspondents:

K.C. Jones, P.D., WVKO RADIO,
4401 Carriage Hill Lane, Columbus, OH 43220

Graham Armstrong, WGCI RADIO,
6 North Michigan Avenue, Suite 1600, Chicago, IL 60602

Michael Jackson, WKMI/AM RADIO,
P.O.Box 911, Kalamazoo, MI 49005

Darryl K., KEZM RADIO,
320 W.Parrish Road, Sulphur (Lake Charles), LA 70663

Gary Bond

Continued from page 12

alternatives. You look at, oh, say '77 or '78, and there would be almost nobody in the country who would have suggested that a Top 40 station play almost nothing but current material. And yet everybody in the world was playing a large percentage of gold at that time in all sorts of formats. There was an obvious hole that few were willing to react to. The very fact that Joseph was willing to go against the conventional grain when he saw it was intelligent, really meant that he deserved to win with it.

DS: Pretty much using the early concept of Top 40 radio when there were no oldies. All there were, really, were currents.

GB: Right, that was the fifties and early days.

DS: What about the product in the early eighties, where Top 40 leaned softer and softer to get that older demo that you were talking about earlier? That seemed to be a fad for a while, speaking of lemmings following each other.

GB: Yeah, it was. One of the things that has happened on this is that there is an identity problem. People have to figure out what they are going to be. For example, I've done a study on Adult Contemporary formats, and you can be successful on that format, but you have to target within that range and not start sounding like a Top 40 outlet. In the same way, Top 40 stations can appeal and do appeal to a 25-34 cell, and certainly do not need to go A/C.

DS: Whatever the term "Adult" means,

any more. Have you done any studies on the change of the composition of the audience?

GB: Oh yeah. I looked at it going back to 1970 and certainly the Top 40 audience has matured. Part of that, of course, is simply the 25-34 composition of the population is greater than it was some time ago.

DS: Sure. You back up all these findings with facts and stats. Do you have any tips for programmers, especially rookies as to how they can read, retain and find the information they require, whether it's in this report or in general?

GB: Be methodical and keep a questioning attitude. Those are two important factors. You mentioned younger programmers, and I think it's important for them to pick up some new ideas, but I also think a number of seasoned veterans have accepted the mistakes they have learned. Let me rephrase that, they have learned things that are not true and have continued to believe them.

DS: Breaking the rules and tossing out misconceptions and beliefs we have built up over the years.

GB: These are a lot of things people don't pay attention to that I think are real success factors. People like to put it down to the essence of, for example, the old tight list versus the wider list. The very fact of how stations have performed, let's say a KISS versus a KKHR shows that kind of dichotomy is not quite so simple.

DS: What about the term Top 40? Does it seem the term is back in vogue? People who were afraid to say Top 40 tend to be using it more and more.

GB: I see nothing wrong with saying Top 40. For example, the common phrase these days is CHR, Contemporary Hit Radio. I can understand how people are using that and yet you go out and ask people what they're listening to and most of them, at least the people who are out of radio, are not going to be telling you, "Oh yeah, I listen to the CHR station."

DS: Nothing wrong with the term, but I guess it's an industry term.

GB: Right.

DS: Are you going to keep this study updated on some sort of regular basis?

GB: What I do here, I look at different formats and I can't do it for every book. The amount of work I put into it, I just can't possibly do for every format with every book. What I found before, though, is they tend to be good for several years.

DS: Before we wind this up, Gary, a final point you'd like to make about your report.

GB: I tried to balance it in the sense of being useful in sales and programming, and I think it's probably something record people might find interesting as well.

DS: In obtaining a copy, how much does it cost?

GB: \$195.00, with checks payable to: *The Bond Report, 3725 Yagui Drive, Flagstaff, AZ, 86001 or call at (602) 774-7926.* ■

MUSIC TESTING

as I've mentioned before, change and social evolution comes from the young. That's as true in radio as in anything else. Parents were outraged by the Beatle haircuts in 1964; a decade later the Establishment was wearing its hair long and the kids were moving on to something else. One hesitates to guess what the Establishment's hair will look like in 1995...

In much of the '70's and the early '80's, Contemporary Hit Radio and Adult Contemporary sounded quite similar musically. It was more a difference of degree rather than of kind. Recently, though, there has been increasing divergence of the popular music in the two fields; top 40 is going through changes, reflecting the tastes of the young. While top 40's were sleeping, tilting toward the adult listener, the shares declined, the teens listened to AOR, and top 40 was proclaimed dead. Thanks largely to consultant Mike Joseph, and those few diehard stations that never gave up true top 40, the format is back in fashion and the kids are back in control. Music has some development going on, and adults are once again, as at all such times, having increasing difficulty accepting what the kids are listening to.

Our firm, Consolidated Communications Consultants, has been testing records for A/C acceptability since 1980. We test everything that comes in, because we have learned better than to second guess

the A/C audience, and filter in advance; and lately we have been publishing a newsletter containing the results, for those who are interested in optimizing the A/C music appeal. Lately, we have seen more and more records that do not test well for the A/C audience going on to become top 40 hits, and the strong A/C records seemingly are less likely to be the top hits in other formats.

A consultant recently remarked that increasingly the A/C stations are going to have to test what they play, and that is certainly true, since the top 40 charts will increasingly not even provide hints. We note some A/C stations, still trying to follow a successful past philosophy, are selecting from the top 40, and playing a lot of records that don't appeal to their listeners at all, and missing many that do. (An excellent example of the latter is FRANKIE by Sister Sledge, which tests very strong for A/C, but did very little at the top 40 level.)

For A/C stations, there is an unfortunate side effect to all this. As A/C successes no longer correlate to success at the top 40 level, there will be a decline in records released for A/C formats, and indeed testing will become increasingly necessary to ferret out the strong A/C records from among even the songs that don't make the top 40 charts at all. (Two recent examples of strong testing A/C records that didn't make conventional trades were COLORED LIGHTS by the Blasters, and BOYS WON'T LEAVE THE GIRLS ALONE by Greg Kihn.)

Stations wanting to develop their own music testing face formidable problems--because whatever system is used, it must be calibrated to the real world in such a way as to yield useful results. Stations that play "hooks" of songs down the phone line are creating a very artificial listening environment and frequently find it difficult to get meaningful results, for example. Pick a method, no matter how conventional or unconventional, that gives you results that are right for your station!



I have had knowledgeable people in this business tell me that music testing is of little value with new records, and is mainly useful as a means of determining "burnout". This is absolutely backwards. Returning for a moment to the left brain/right brain model I bring up from time to time to explain how people perceive things, people use music radio as a right-brain accompaniment most of the time, yet intellectualizing a music rating from an artificial environment--or intellectualizing when a record is "burned out"--is a left brain activity. Unless you find what their emotional, right-brain response is, the result is wrong. We find that if people *like* a record it will never fully "burn out" for them, they simply may eventually grow a little tired of it if it's overexposed, and we find good programmers can spot the time to decrease exposure better than any listener poll will.

However whether you like the sound of something new, and are interested enough to want to hear more of it, is a right-brain response, and *can* be meaningfully determined from a properly set up music research system. Thus good music testing is more apt to reveal the value of new records than the burnout time of established ones, at least in A/C. In top 40, the attitude of peers toward an artist or sound is sufficiently important that the testing process cannot rely on "sound" alone; sales are still vital in gauging popular appeal of music at the top 40 level. ■

PROMOTIONS

by Lisa Smith & Betty Hollars



Pictured from left are Ron Huntsman (VP/Promotion, Sound Seventy Management); Bill Pugh (PD WKDF); Charlie Daniels, Taz DiGregorio (CDB keyboardist); and Carl P. Mayfield (WKDF morning man).

CHARITABLE CHARLIE ▴

The inimitable Charlie Daniels took a break from recording recently to make a surprise guest appearance at WKDF's annual charity rock bash "One For The Sun" in **Nashville, TN**. The two-day event, which attracted 11,000 music lovers and netted more than \$20,000 for the Cerebral Palsy Association, Operation CAN (a drug counseling center for teens), and the Jay Lash Fund.

AN ANGEL OF A CONTEST

RCA recently held a contest in ten major markets in support of the **Eurythmics'** "There Must Be An Angel" single. Eighteen grand prize winners were flown to Los Angeles (the City of Angels) to attend a California Angels baseball game. They received VIP accommodations at the game, where the scoreboard flashed their presence with a welcoming announcement. In addition, the winners were selected by a call-in contest at the following Top 40 stations: **WAVA—Washington, KAFM—Dallas, KSAQ—San Antonio, KIMN—Denver, KRBE—Houston, KWK—St. Louis, KXI04—Nashville, KPLZ—Seattle, and WPHD—Buffalo**. Callers were asked to correctly identify the outstanding harmonica player on "There Must Be An Angel." Thirty runners-up in each market received a Hohner harmonica.

SATELLITE SWEEPSTAKES

KHOP/FM in Modesto/Stockton, CA, recently held their Satellite Sweepstakes promotion, in which they gave away a complete home satellite system. The lucky listener won by calling in when she heard an excerpt from a movie played on the air. All eligible listeners had their names placed in a drawing held on October 2nd on the air during Dave Bowling's show. **P.D. David Kraham** says that it was one of their most successful promotions thus far.

SCRUB SHIRT SCRAMBLE ▽

WMBD—Peoria recently sponsored the "Scrub Shirt Scramble" in cooperation with two area hospitals. The "scramble" featured a four mile road race that attracted hundreds of runners from across the state, and included WMBD's talk show host **John Williams** as one of the top finishers. Replacing the usual t-shirts awarded for those that completed the race, specially designed hospital "scrub shirts" that included the station's logo were given to each runner. All proceeds from the event went directly to the hospital's Wellness/Fitness clinics. Pictured are the first of the runners leaving Proctor Community Hospital while passing the WMBD Rainbow Machine (the station's remote broadcast studios).

LOBSTER RACING CHAMPIONSHIPS

For the sixth consecutive year, lobsters and their trainers will gather in **Halifax** for the Canadian Lobster Racing Championships, sponsored by **C100**. After last year's fierce competition, there are rumours in some Lobster circles throughout the region of a superbreed of genetically superior crustaceans, known as "Cincinnati Reds," which race faster and taste better. Trainers can bring their own racers, or borrow one from the C100 stable of lobsters. The winners of each heat keep their lobsters.

HAPPY BIRTHDAY BOSS!

KOKZ—Waterloo, IA sent one lucky winner and a friend to see **Bruce Springsteen** at Mile High Stadium in Denver, CO, for the Boss' Birthday Concert. To win, listeners had to go to participating sponsors and pick up their "Ticket To Rock." Listeners were to write down the designated "five-song sets" heard on KOKZ on their "Ticket To Rock" with the correct title and artist of each



The beginning of the "Scrub Shirt Scramble"

song, plus the time of day the set was aired. Out of all correct entries received, one winning "Ticket To Rock" was drawn by KOKZ's morning air personality and the Mayor of Waterloo.

the GAVIN REPORT

DAVE SHOLIN'S

Personal Picks — SINGLES

John Cougar Mellencamp - Small Town (Riva/PolyGram)

It's music like this that put this small town boy into the big time. Nothing odd or unusual here... just the basics that's sure to please 'em on those rural backroads, as well as the major markets of Gavin rock 'n' roll country.

Dire Straits - Walk Of Life (Warner Brothers)

OK, let's try it one more time. As the first single off "Brothers In Arms" all this track received was spotty airplay and a mediocre reception by Top 40 programmers...then came "Money For Nothing". I don't know about you, but somehow it sure sounds a whole lot better as the follow-up to a number one smash.

New Edition - Count Me Out (MCA)

Winter isn't about to cool these teen faves down. Nothing surprising here, but why mess with a good thing? Their style and formula spells success and that's something you can count on.

The Cars - Tonight She Comes (Elektra)

A new track that's appropriately a part of a Greatest Hits package. Makes sense, 'cause if you listen closely you'll no doubt hear the influence of more than one or two of the biggies.

Pointer Sisters - Freedom (RCA)

Not a whole lotta ballads in their Greatest Hits catalog and after hearing this, one has to wonder why. A silky smooth melody gets the slick, tasty vocal treatment it requires from this incomparable trio.

RON FELL'S

Personal Picks — ALBUMS

INXS - "Listen Like Thieves" (Atlantic)

They've been one of Australia's most consistent bands in this decade and have been right on the cusp of cracking Stateside pop radio more than once. Now, under the guidance of legendary producer Chris Thomas, the Farriss brothers and company can count on thick Album Radio play and further access to Top 40. Check out the pale-faced soul of WHAT YOU NEED, the anglican bluster of BITING BULLETS, the finality of the first single, THIS TIME and the all-encompassing SAME DIRECTION.

Patti Austin - "Gettin' Away With Murder" (Qwest)

Somewhere between uptown and downtown Patti's found a home. Her music gratefully avoids the adolescent, guteral stereotypes of Urban music and yet also avoids the collar of a supper club soul siren. Ms. Austin sings songs boldly, secure in the arrangements and brought to light in sensitive mixes. Cameos from Chaka Khan, Billy Joel and Luther Vandross sweeten the pot. HONEY FOR THE BEES, TALKIN' 'BOUT MY BABY, BIG BAD WORLD, THE HEAT OF HEAT, ANYTHING CAN HAPPEN HERE.

James Taylor - "That's Why I'm Here (Columbia)

Beneath the hayseed exterior of this acoustic troubadour is a stubborn, stylistically frozen lyricist pining for the one that got away, or a hopeless romantic who loves to raid the jukebox of another era just to dust off an occasional classic. The first single, EVERYDAY, an example of the latter will be the initial focal point on the album, but the LP's hook is its totality--breezy, reflective and fluid. The LP's novel moment comes near the end of side two when JT sings to the memory of a pig, Mona, he once lived with. Friends of James thought he'd invite her over for a barbeque but she got a twelve gauge surprise instead. (Will the violence in A/C lyric ever end?)

NEXT WEEK

MORRIS DAY



the GAVIN REPORT

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Management: Elliot Roberts/Lookout Management

THE CARS



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