

ISSUE 1562 JUNE 21, 1985

the GAVIN REPORT

SINCE 1958

ROSANNE CASH: Back On The Trail

inside:

Programming Country Music Today

Foto-File Smiles



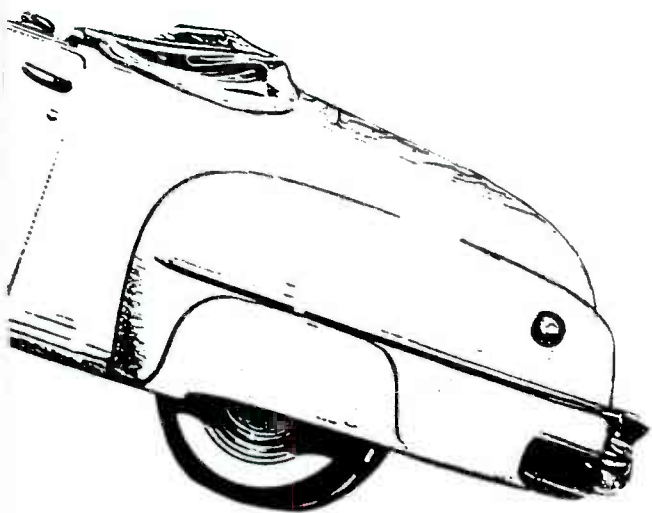
ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

RONNIE MILSAP

His brand new single



"LOST IN THE FIFTIES TONIGHT (In the Still of the Night)"



FROM HIS
CURRENT ALBUM
"GREATEST HITS,
VOLUME 2"

HEADIN' FOR THE TOP
THIS WEEK!

RCA 
Records and Cassettes

TOP 40

MOST ADDED



▲ HUEY LEWIS & THE NEWS
The Power Of Love
(Chrysalis)
182 Adds

BRYAN ADAMS
Summer Of '69
(A&M)
101 Adds

ARETHA FRANKLIN
Freeway Of Love
(Arista)
96 Adds

▲ TOP NEW AIRPLAY

RECORD TO WATCH

FREDDIE JACKSON
Rock Me Tonight
(For Old Times' Sake)
(Capitol)

Growing list of Top 40
believers crossing this
former #1 R&B entry
quickly.

CERTIFIED



TEARS FOR FEARS
Shout
(Mercury/PolyGram)

DEPECHE MODE
People Are People
(Sire/Warner Brothers)

2W LW TW

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5.	4.	2.
10.	5.	3.
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20.	15.	9.
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26.	18.	13.
21.	17.	14.
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23.	20.	19.
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31.	27.	24.
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35.	32.	27.
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--.	31.	29.
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--.	37.	32.
36.	34.	33.
37.	36.	34.
33.	30.	35.
39.	38.	36.
--.	--.	37.
40.	39.	38.
6.	19.	39.
34.	33.	40.

- PHIL COLLINS - Sussudio (Atlantic)
- PRINCE - Raspberry Beret (Warner Bros.)
- DURAN DURAN - A View To A Kill (Capitol)
- Bryan Adams - Heaven (A&M)
- Madonna - Angel (Sire/Warner Brothers)
- Survivor - The Search Is Over (Scotti Bros.)
- PAUL YOUNG - Every Time You Go Away (Columbia)
- EURHYTHMICS - Would I Lie To You (RCA)
- MADONNA - Into The Groove (Sire/Warner Bros.)
- CYNDI LAUPER - The Goonies "R" Good Enough (Portrait)
- 'TIL TUESDAY - Voices Carry (Epic)
- Mary Jane Girls - In My House (Gordy)
- BRUCE SPRINGSTEEN - Glory Days (Columbia)
- WHITNEY HOUSTON - You Give Good Love (Arista)
- John Cafferty - Tough All Over (Scotti Bros.)
- STING - If You Love Somebody Set Them Free (A&M)
- NIGHT RANGER - Sentimental Street (Camel/MCA)
- BEACH BOYS - Getcha Back (Caribou/CBS)
- KIM CARNES - Crazy In The Night (EMI America)
- Tears For Fears - Everybody Wants To Rule.. (Mercury)
- Howard Jones - Things Can Only Get Better (Elektra)
- Katrina & The Waves - Walking On Sunshine (Capitol)
- SUPERTRAMP - Cannonball (A&M)
- AIR SUPPLY - Just As I Am (Arista)
- DEBARGE - Who's Holding Donna Now (Gordy)
- Glenn Frey - Smuggler's Blues (MCA)
- HALL & OATES - Possession Obsession (RCA)
- POWER STATION - Get It On (Bang A Gong)(Capitol)
- COREY HEART - Never Surrender (EMI America)
- DEPECHE MODE - People Are People (Sire/Warner Bros.)
- TEARS FOR FEARS - Shout (Mercury/PolyGram)
- PAUL HARDCASTLE - 19 (Chrysalis)
- Robert Plant - Little By Little (EsParanza/Atlantic)
- MEN AT WORK - Everything I Need (Columbia)
- Graham Parker - Wake Up (Next To You) (Elektra)
- DON HENLEY - Not Enough Love In The World (Geffen)
- HEART - What About Love (Capitol)
- John Fogerty - Centerfield (Warner Bros.)
- Wham! - Everything She Wants (Columbia)
- Gino Vannelli - Black Cars (HME/PRA)

CHARTBOUND

- +HUEY LEWIS - The Power Of Love (Chrysalis)
- ARETHA FRANKLIN - Freeway Of Love (Arista)
- AMY GRANT - Find A Way (A&M)
- RICK SPRINGFIELD - State Of The Heart (RCA)

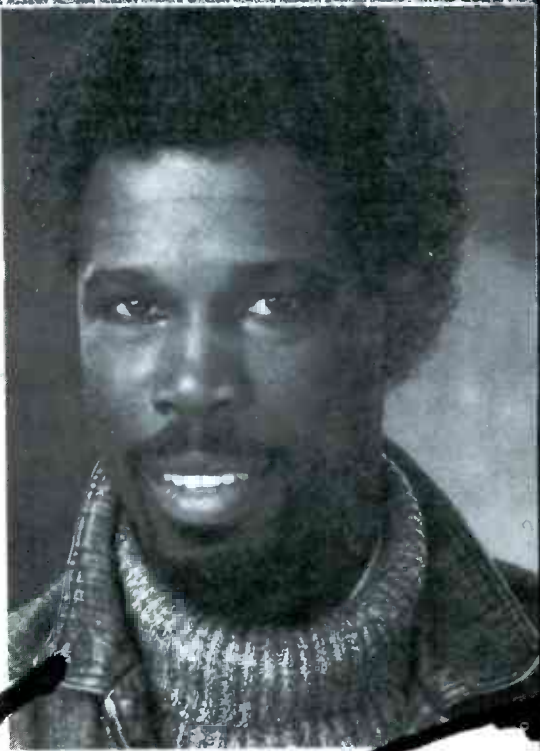
Reports	Adds	On Chart	Chart
192	182	8	2
185	96	76	13
155	18	90	47
136	30	90	16

BILLY OCEAN

"MYSTERY LADY"

Get ready for the 4th TOP 5 single
from the lp **SUDDENLY.**

ALBUM APPROACHING
2 MILLION COPIES
ON YOUR DESK MONDAY!



Aretha



ARETHA FRANKLIN

"FREEWAY OF LOVE"

ARETHA IS PINK HOT!
From the album *Who's Zoomin' Who?*
IN ONLY TWO SHORT WEEKS
ALL THESE MAJORS IN:

- | | | | |
|---------|---------|---------|------|
| KKHR | KWSS | KBEQ | I95 |
| KIIS FM | KYUU | ZZ99 | Y100 |
| KPKE | KUBE | KDWB/FM | B97 |
| KOPA | WBBM FM | KHTR | Q105 |
| KZZP | Q102 | 94Q | Z106 |
| KIQQ | WCZY | Z93 | WAVA |
| KKRZ | WHYT | KAFM | WCAU |
| FM102 | K106 | 93FM | WXKS |
| KS103 | | | WHTT |
| KMEL | | | B104 |

R&R TOP 40 BREAKER
BB HOT 100 54*-43*
R&R R&B 37*-20
R&R A/C 1st MOST ADDED
GAVIN TOP 40 **CHARTBOUND**
GAVIN R&B 20
GAVIN A/C **RECORD TO WATCH**

Thankyou Radio
THE RECORD IS CLOSED.

ALL FROM ARISTA RECORDS WHERE WE KEEP DRIVING THE HITS ... HOME.

UP & COMING

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
KENNY LOGGINS - Forever (Columbia)	129	11	70	48
FOREIGNER - Reaction To Action (Atlantic)	123	4	97	22
ANIMATION - Let Him Go (Mercury/PolyGram)	120	13	88	19
COMMODORES - Animal Instinct (Motown)	114	8	72	34
WEIRD AL YANKOVIC - Like A Surgeon (Rock'n'Roll)	111	53	45	13
*BRYAN ADAMS - Summer of '69 (A&M)	110	101	8	1
JEFF BECK & ROD STEWART - People Get Ready (Epic)	104	19	78	7
DEAD OR ALIVE - You Spin Me Around (Epic)	100	25	45	30
TOM PETTY - Make It Better (Forget About Me) (MCA)	85	16	62	7
SADE - Your Love Is King (Epic)	75	36	39	--
*JOHN PARR - St. Elmo's Fire (Atlantic)	75	55	19	1
SISTER SLEDGE - Frankie (Atlantic)	67	16	44	7
GO WEST - Call Me (Chrysalis)	60	13	38	9
HOOTERS - All You Zombies (Columbia)	59	8	35	16
VITAMIN Z - Burning Flame (Geffen)	59	5	42	12
PATTI LABELLE - Stir It Up (MCA)	58	10	43	5
FREDDIE JACKSON - Rock Me Tonight (Capitol)	57	20	16	21
GEORGE THOROGOOD - Willie & The Hand Jive (EMI America)	50	17	29	4
*CARLY SIMON - Tired Of Being Blonde (Epic)	47	47	--	--
ERIC CLAPTON - See What Love Can Do (Warner Bros.)	45	24	21	--
JERMAINE JACKSON - The Closest Thing To Perfect (Arista)	41	7	32	2
TALKING HEADS - Road To Nowhere (Sire/Warner Bros.)	40	7	31	2
NATALIE COLE - Dangerous (Modern/Atco)	38	--	23	15
COCK ROBIN - When Your Heart Is Weak (Columbia)	38	8	26	4
BOOK OF LOVE - Boy (Sire/Warner Bros.)	28	4	10	14
ROBERT FORMAN - Wednesday (Scotti Bros.)	28	3	24	1
*PEABO BRYSON - Take No Prisoners (Elektra)	28	19	9	--
BUCKINGHAMS - Veronica (Red Label)	26	2	21	3
CHAKA KHAN - Through The Fire (Warner Brs.)	25	2	7	16
*LISA LISA, CULT JAM w/Full Force - I Wonder... (Columbia)	24	9	8	7
*BRYAN FERRY - Slave To Love (Warner Bros.)	21	7	12	2
*PAT BENATAR - Invincible (Chrysalis)	21	17	4	--
DIRE STRAITS - Walk Of Life (Warner Bros.)	20	4	13	3

*Debuts in Up and Coming.....

Dropped: #25 Harold Faltermeyer, #28 Limahl, #29 Billy Ocean, Dokken, Paul Hyde & The Payolas, Jean Knight.

INSIDE TOP 40 WITH DAVE SHOLIN

COLLINS continues to dominate in every category of research and should maintain number one status again next week. YOUNG extends his sizzling Hit Factor stats now resting at 80%, as he gets ready to go top five before month's end. As you might expect, the big chart gainers had a heavy top twenty conversion. Leading the pack is SPRINGSTEEN, more than doubling Hit Factor from 23% to 50%... WHITNEY HOUSTON with a 21% gain now up to 62% and the hottest record on the street... STING pulling a 25% Hit Factor after only a few weeks. Chicago's B-96 sends STING soaring 27-16, WRCK 20-10, KROC 27-18, Z104 20-15, KMEL 24-14, KAMT 18-13, CKLG 26-16, etc. Big increase in the number of positive comments about DEBARGE, including Whitehead & Haney at B-94 in El Paso moving it 29-19. Debuts at #25 in

New York for WPLJ, #26 KKRQ-Iowa City/Cedar Rapids, #28 at KNOE-Monroe, #27 Z106-Philadelphia, #27 KHOP/FM-Modesto, #27 KRQ-Tucson, etc. Has the momentum to be their biggest pop record so far. Fast moving COREY HART may well match DEBARGE as far as heading towards his biggest Top 40 hit. Of course his native Canada leads the way with CHUM and CFTR in Toronto charting him top ten. But a number of others aren't far behind. Debuts in the top 30 at WHTX-Pittsburgh, WCCC-Hartford, WZZU-Raleigh, WHKI-Ocean City, WYZZ-Fairmont, WBAM-Montgomery, KIZZ-Minot, KLRZ-Salt Lake City, KHIT-Seattle, etc. DEAD OR ALIVE is proving to be a big winner for radio just as it is on the club scene. Number one and two respectively at KIIS/FM and

KKHR-Los Angeles, 14-4 for Mike Preston at KS103-San Diego, 16-9 in Houston at 93FM, B-97-New Orleans 23-12, 10-7 195-Miami, where crosstown Y100 debuts it at #23. Z106-Philadelphia charts the hometown HOOTERS at number one. Outside of Philly, Dominic Testa at KFMN-Abilene is first to take it to the top spot on his chart. Top ten also at KIXY-San Angelo. As headlined FREDDIE JACKSON's big R&B hit is crossing fast! Big chart number at WBBQ-Augusta 15-9, 16-12 Q104-Gadsden, 13-9 WQTU-Rome, 25-18 WPFM-Panama City. Carey Edwards at Fresno's KMGX jumps him from 29-19 confirmed by debuts of #18 at Z100-New York and #16 for WPLJ. Added this week at KC101, PRO/FM, B104, WJLK, WJZR, WALG, KWNZ, KDON, KFIV, 93FM, KTAW, WTWR, WDBR, Y107, WKXX, B-97, etc. Looks unstoppable.

**THE HOTTEST
RECORD OF THE SUMMER**

DEAD OR ALIVE



YOU SPIN ME ROUND
(LIKE A RECORD)

Epic

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit
FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 303 Last Week 310

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED				Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30			
PHIL COLLINS -	Sussudio (Atlantic)		295	--	234	51	10	--	--	100%	9
PRINCE -	Raspberry Beret (Warner Bros.)		292	--	193	74	23	2	--	99%	8
PAUL YOUNG -	Everytime You Go Away (Col.)		283	7	16	77	136	43	4	80%	7
DURAN DURAN -	A View To A Kill (Capitol)		281	--	137	104	29	9	2	96%	7
STING -	If You Love Somebody (A&M)		277	17	--	2	70	133	55	25%	3
BRUCE SPRINGSTEEN -	Glory Days (Columbia)		272	3	2	11	124	114	18	50%	5
SURVIVOR -	The Search Is Over (Scotti Bros.)		265	1	111	106	35	8	4	95%	11
MADONNA -	Into The Groove (Sire/Warner Bros.)		259	16	68	46	79	30	20	74%	7
COREY HART -	Never Surrender (EMI America)		256	24	--	2	18	87	125	7%	4
'TIL TUESDAY -	Voices Carry (Epic)		249	12	21	80	98	30	8	79%	10
EURYTHMICS -	Would I Lie To You? (RCA)		247	--	31	115	84	12	5	93%	10
WHITNEY HOUSTON -	You Give ... (Arista)		245	9	11	21	122	63	19	62%	7
NIGHT RANGER -	Sentimental Street (MCA)		240	5	--	15	94	97	29	45%	6
BEACH BOYS -	Getcha Back (Caribou/CBS)		239	2	--	10	96	94	37	44%	6
JOHN CAFFERTY -	Tough All Over (Scotti Br.)		235	2	4	46	136	37	10	79%	6
TEARS FOR FEARS -	Shout (Mercury/PolyGram)		230	66	4	7	12	50	91	10%	3
HALL & OATES -	Possession Obsession (RCA)		228	5	--	--	22	101	100	9%	5
DeBARGE -	Who's Holding Donna Now (Gordy)		228	10	1	2	33	86	96	15%	5
KIM CARNES -	Crazy In The Night (EMI Amer.)		222	4	3	17	97	69	32	52%	8
SUPERTRAMP -	Cannonball (A&M)		221	5	--	6	57	104	49	28%	6
AIR SUPPLY -	Just As I Am (Arista)		209	11	3	4	45	96	50	24%	6
THE POWER STATION -	Get It On (Capitol)		204	10	---	3	24	86	81	13%	4
DEPECHE MODE -	People Are People (Sire/WB)		202	38	8	8	31	32	85	23%	6
MEN AT WORK -	Everything I Need (Columbia)		188	3	--	4	19	56	106	12%	6
HEART -	What About Love (Capitol)		188	16	--	1	11	54	106	6%	5
ARETHA FRANKLIN -	Freeway Of Love (Arista)		185	96	--	--	--	13	76	--	2
DON HENLEY -	Not Enough Love (Geffen)		184	16	1	5	14	53	95	10%	6
ROBERT PLANT -	Little By Little (EsParanza)		171	14	4	3	26	54	70	19%	7
GRAHAM PARKER -	Wake Up (Elektra)		164	2	1	1	39	73	48	25%	8
PAUL HARDCASTLE -	19 (Chrysalis)		163	27	16	16	20	35	49	31%	5
AMY GRANT -	Find A Way (A&M)		155	18	--	3	18	26	90	13%	6
JOHN FOGERTY -	Centerfield (Warner Bros.)		152	5	3	7	23	40	74	21%	6
RICK SPRINGFIELD -	State Of The Heart (RCA)		136	30	--	--	2	14	90	1%	4
GINO VANNEILLI -	Black Cars (HME/PRA)		133	2	7	5	23	44	52	26%	7
KENNY LOGGINS -	Forever (Columbia)		129	11	3	5	15	25	70	17%	5

TINA TAKES IT TO THE MAX!



WE DON'T NEED ANOTHER HERO (THUNDERDOME)

Produced by Terry Britten

The new single by

TINA TURNER

From the original soundtrack of The Warner Bros. motion picture

MAD MAX
BEYOND THUNDERDOME

Capitol

NORTHEAST

Toronto, ON (Brad Jones-CHUM) No Report - Playlist Frozen.

Hamilton, ON (Nevin Grant-CKOC) DeBarge, Strange Advance, W. Houston, Air Supply.

Toronto, ON (Bob Saint-CFTR) Mary Jane, Paul Jans, Weird Al, Huey Lewis, W. Houston, B. Adams, Tears For Fears.

Boston, MA (White/Donaghey-WXKS/FM) P. LaBelle, Huey Lewis, Skipworth & Turner, Rick Springfield, Weird Al, B. Adams.

Cape Code, MA (Gary Franklin-WKPE) No Report - Playlist Frozen.

Providence, RI (Tom Cuddy-PRO/FM) Go West, J. Fogerty, F. Jackson, B. Adams.

Rumford, ME (Michael Rivers-WMR) Huey Lewis, Benatar, B. Adams, A. Franklin, Dead or Alive, Thorogood, Bangor, ME (Rick Andrews-WZON) Huey Lewis, Weird Al, Tears for Fears, Hardcastle, Dead or Alive, A. Franklin, Go West.

Ellsworth, ME (Tim Moore-WKSQ) No Report - Playlist Frozen.

Hartford, CT (Mike West-WTIC/FM) Depeche Mode, F. Jackson, B. Adams, Huey Lewis.

Hartford, CT (Grossman/Stewart-WCCC/AM) Thorogood, Huey Lewis, Pat Benatar.

New Haven, CT (Stef Rybak-KC101) Huey Lewis, Sade, Dead or Alive, F. Jackson.

Norwalk, CT (Brett Richards-WLYQ) 'Til Tuesday, Depeche Mode, Rick Springfield.

Westport, CT (Storm Norman-WEBE/FM) Carly Simon, W. Houston, World Citizenz.

New York, NY (Berger/Tonacci-WPLJ) 'Til Tuesday, Sting, Loose Ends.

New York, NY (Steve Ellis-WAPP) Heart, Huey Lewis and the News, Pat Benatar, John Parr, Rick Springfield.

Schenectady, NY (Jim Walsh-3WD) Sade, A. Franklin, Carly Simon, B. Adams, Huey Lewis, Tina Turner.

Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) Hardcastle, Animation, Dead or Alive, A. Franklin.

Utica, NY (Jim Reitz-WRCK) B. Adams, Huey Lewis, John Parr, Hardcastle, Dead or Alive.

Buffalo, NY (Roger Christian-WBEN/FM) Cafferty, W. Houston, Depeche Mode.

MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) Huey Lewis, P. Bryson, A. Franklin, John Parr, Tears for Fears, P. Benatar.

Trenton, NJ (Tom Taylor-WPST) B. Adams, Huey Lewis, P. Bryson, A. Moyet, John Parr, Carly Simon, Skipworth & Turner, Weird Al Yankovic.

Pittsburgh, PA (Scott Alexander-B94) No Report - Playlist Frozen.

Pittsburgh, PA (Keith Abrams-WHTX) Huey Lewis, Sade, Tears for Fears.

Johnstown, PA (Rich Kelly-WCRO) Beck & Stewart, Huey Lewis, A. Franklin, Weird Al Yankovic.

Erie, PA (Jim Cook-WJET) Huey Lewis, A. Franklin, B. Adams, Hardcastle, Weird Al Yankovic.

Erie, PA (Bill Shannon-K104) Huey Lewis, B. Adams, Depeche Mode, Dead or Alive, A. Moyet, A. Franklin.

Altoona, PA (Steve Kelsey-WFBG) Huey Lewis, Sister Sledge, B. Adams, Carly Simon.

Williamsport, PA (Cruz/James-WSQV) Depeche Mode, Tears for Fears, Sade.

Hazleton, PA (Melanie Apple-WAZL) Robert Plant, Tears for Fears, A. Franklin, Weird Al Yankovic.

Philadelphia, PA (Andre Gardner-Z106) Huey Lewis, Rick Springfield, Weird Al, A. Franklin, D. Henley, Animation.

Washington, DC (Ballentine/Dempsey-B106) B. Adams, Lisa Lisa, Huey Lewis, Pat Benatar.

Washington, DC (Smokey Rivers-WAVA) Lisa, Lisa, F. Franklin, B. Adams, Huey Lewis.

Baltimore, MD (Kingston/Dronthal-BL04) Hall & Oates, B. Adams, F. Jackson.

Ocean City, MD (Jack Gillen-WKHI/FM) Huey Lewis, B. Adams, Lisa Lisa, Carly Simon, P. Bryson, F. Jackson.

Lynchburg, VA (Wayne Fanning-WGOL/FM) John Parr, Huey Lewis, A. Franklin, Depeche Mode.

Cedar Bluff, VA (Bob Asbury-WYRV) No Report - Playlist Frozen.

Sanford, NC (Bill Freeman-WFJA) Madonna, Air Supply, Eric Clapton, Hardcastle, World Citizenz, Heart.

Raleigh, NC (Peter Delloro-94Z) John Parr, A. Franklin, Power Station, Huey Lewis, P. Benatar, Weird Al Yankovic.

Durham/Raleigh, NC (Rick Freeman-WDCG) Rick Springfield, B. Adams, Carly Simon.

Rocky Mount, NC (B.J. Connors-WEED) Paul Young, G. Parker, K. Loggins, Huey Lewis, World Citizenz, Skipworth & Turner, Hall & Oates, Sting.

Ahoskie, NC (Brett Summers-WQDK/FM) A. Franklin, Weird Al, Sister Sledge, Carly Simon, Hardcastle, P. LaBelle, Jeff Beck & Rod Stewart.

Shelby, NC (Andy Foster-WXIK) No Report - Playlist Frozen.

Charlotte, NC (Chrysler/Daniels-WJZR/FM) B. Adams, Thorogood, Huey Lewis, Carly Simon, John Parr, Freddie Jackson.

Charlotte, NC (Bill Martin-WBCY) J. Fogerty, Huey Lewis, Robert Plant, Lisa Lisa, Hooters.

Fairmont, NC (Barry Michaels-WZY2) B. Ferry, Ratt, Prophet, Carly Simon, Eric Clapton, Huey Lewis, A. Franklin, Tears for Fears, Dead or Alive, Dire Straits, Depeche Mode, C. Isaak.

Laurinburg, NC (Scott Mercer-WLNC) Huey Lewis, Tears for Fears, Power Station, Rick Springfield.

Jacksonville, NC (Chris Marks-WIIZ) Eric Clapton, C. Isaak.

Boone, NC (Jody Whitley-WASU/FM) Dead or Alive, B. Adams, Dire Straits, Skipworth & Turner, P. Bryson, Tom Petty, John Parr, New Edition, Springsteen, Talking Heads, Weird Al Yankovic.

Hendersonville, NC (Al B. Lake-WHVL) Talking Heads, Huey Lewis, Sade, Tom Petty, John Parr, A. Moyet, B. Adams, Sister Sledge.

Spartanburg, SC (J.J. Hemingway-WORD) Kool/Gang, Carly Simon, A. Moyet, P. Bryson, World Citizenz.

Florence, SC (Martin Green-106X) David Bowie, Carly Simon, Thorogood, Huey Lewis, John Parr, A. Franklin, A. Moyet, P. Bryson, Eric Clapton.

Kingstree, SC (John Derek-WKSP) Huey Lewis, B. Adams, Weird Al, N. Pastime, World Citizenz, C. Isaak.

Myrtle Beach, SC (Linda King-WKZQ) John Parr, B. Adams, Carly Simon, P. Bryson, Dead or Alive, Huey Lewis.

Conway/Myrtle Beach, SC (Bobby Ocean-WYAV/FM) Huey Lewis, Cory Hart, Sade, A. Franklin, Heart.

Greenville, SC (Rod Metts-WANS/FM) B. Adams, Huey Lewis, Thorogood, Lisa Lisa, Carly Simon, Hooters, Jeff Beck & Rod Stewart.

SOUTHEAST

Rome, GA (Tim Hensley-WQTU) Huey Lewis, Depeche Mode, Sade, Carly Simon, Tina Turner, Sister Sledge.

Soperton, GA (Shannon West-WMPZ/FM) Huey Lewis, B. Adams, A. Moyet, Rick Springfield, A-Ha.
Vidalia, GA (Chuck Kreamer-98Q) A. Franklin, E. Clapton, Huey Lewis, B. Adams, John Parr.
Athens, GA (Dan Murray-WAGQ) Huey Lewis, Carly Simon, Dead or Alive, P. Bryson, Depeche Mode.
Augusta, GA (Bruce Stevens-WBBQ) Huey Lewis, B. Adams, Jermaine, Sade, Textones, S. Mills, A-Ha, P. Bryson.
Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Huey Lewis, John Parr, Weird Al Yankovic.
Hinesville, GA (Jay/Randle-WBLU) New Edition, John Parr, Huey Lewis, Cory Hart, Skipworth & Turner, Talking Heads, P. Bryson.
Albany, GA (Bill Young-WALG) Eric Clapton, Huey Lewis, P. Bryson, A. Moyet, John Parr, B. Adams, Freddie Jackson.
Columbus, GA (Michaels/Foster-WNKS/FM) Bryan Adams, Aretha Franklin, John Parr, Huey Lewis, Sade.
Columbus, GA (Ralph Carroll-WCGQ) Weird Al, A-Ha, Huey Lewis, Bryan Adams, Cock Robin, P. Bryson.
St. Augustine, FL (Jim Andrews-WUVU) Madonna, Sting, E. King.
Tallahassee, FL (Will Cate-WTHZ) Dead or Alive, Aretha Franklin, Huey Lewis, Thorogood, Jeff Beck & Rod Stewart.
Panama City, FL (Thomas/Davis-WPFM) Madonna, Sade, Huey Lewis, Bryan Adams, P. Bryson, A-Ha.
Gainesville, FL (Lou Patrick-WYKS) Jeff Beck and Rod Stewart, Jermaine, P. LaBelle, Sade.
Miami, FL (Frank Amadeo-Y100) Aretha Franklin, Huey Lewis, Cory Hart, Depeche Mode.
Miami, FL (Mark Shands-195) Cock Robin, Animation.
Tampa, FL (Kaghan/Clarc-Z98) Huey Lewis, B. Adams, Tom Petty, Dead or Alive.
Tampa, FL (Bobby Rich-Q105) Paul Young, Sting, P. LaBelle, Rick Springfield, Huey Lewis.
Orlando, FL (Wright/Thomas-BJ105) Cory Hart, Weird Al, Hooters, Heart, Huey Lewis, B. Adams.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) Huey Lewis, Freddie Jackson, Bryan Adams, Kim Carnes.
Tuscaloosa, AL (Shannon/Bronson-WNPT) Bryan Adams, Aretha Franklin, J. Fogerty, Huey Lewis, Weird Al.
Fayette, AL (Kelsey Scott-WHKW) Sade, Huey Lewis, Aretha Franklin, A-Ha, Bryan Adams, Carly Simon, John Parr.
Florence, AL (Matt Durham-WQLT) Jeff Beck & Rod Stewart, Dead or Alive, Aretha Franklin, Go West, Huey Lewis.
Huntsville, AL (Dave Hargrove-WAAY) Hall & Oates, Tears For Fears, Aretha Franklin, Huey Lewis.
Gadsden, AL (Leo Davis-Q104) Huey Lewis, Bryan Adams, Don Henley, Cock Robin.
Montgomery, AL (Alan DuPriest-WHHY/FM) Aretha Franklin, Freddie Jackson, Robert Plant, Weird Al.
Montgomery, AL (Mike Rainier-99FM) Aretha Franklin, Depeche Mode, Heart.
Mobile, AL (Griffith/Ocean-G100) Sister Sledge, Aretha Franklin, Tom Petty, Tears for Fears, Huey Lewis, Jeff Beck & Rod Stewart, Textones, Weird Al Yankovic.
Nashville, TN (Hobbs/Tyler-Y107) F. Jackson, B. Adams, Dead or Alive, Huey Lewis, Hardcastle.
Johnson City, TN (Steve Taylor-WQUT) Air Supply, Men at Work, Rick Springfield, Bryan Adams.
New Albany/Tupelo, MS (Grace/Shelby-KZ103) Jeff Beck & Rod Stewart, A. Franklin, Rick Springfield, John Parr, Vitamin Z.

Jackson, MS (Bill Crews-94TYX) Madonna, C. Lauper, Supertramp, Tears for Fears, A. Franklin.
Meridian, MS (Tom Kelly-Q101) B. Adams, Carly Simon, S. Mills, John Parr, Weird Al Yankovic.
Hattiesburg, MS (Pete Jarrett-WHSY/FM) No Report - Playlist Frozen.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Huey Lewis, Sister Sledge, Tears for Fears, Cory Hart.
Biloxi, MS (Coulter/Christopher-WQID) A. Franklin, Amy Grant, Huey Lewis and the News.
McComb, MS (Brad Lee-WHNY) Talking Heads, Eric Clapton, Bryan Adams, Huey Lewis, A-Ha.
Starkville, MS (Ken Glenn-WKOR) Hardcastle, Eric Clapton, John Parr, Depeche Mode, Huey Lewis, Rick Springfield, Aretha Franklin, Dire Straits.
Lexington, KY (Charlie Fox-WFMI) John Parr, Huey Lewis, B. Adams, S. Mills, Lisa Lisa.
Jenkins, KY (G.C. Kincer-WIFX) No adds.
Paducah, KY (Harrington/Richards-WDDJ/FM) Heart, Animation, Tears for Fears, A. Franklin, Rick Springfield, Huey Lewis.
Bowling Green, KY (Darrell Duvall-WBGN) Huey Lewis, Madonna, Eric Clapton, Bryan Adams, P. Bryson, Dire Straits.
Evansville, IN (Margo King-WKDQ) Cafferty, Night Ranger, Sting.
New Orleans, LA (O'Kelly/Rolling-B97) F. Jackson, Huey Lewis, Supertramp, Robert Plant.
Baton Rouge, LA (Rice/A.-WFMF) No Report - Playlist Frozen.
Baton Rouge, LA (Rick Daniels-WGGZ/FM) Cory Hart, Night Ranger, Paul Young.
Monroe, LA (Mark Woolie-KNOE/FM) Hardcastle, Sade, A. Franklin, P. LaBelle, Dolly & Kenny Rogers, Bryan Adams.
Alexandria, AL (Christie Atwood-KQID/FM) Sting, DeBarge, Cory Hart.

CENTRAL

Pineville, WV (Steve Browning-WWYO) Animation, Sting, Jeff Beck & Rod Stewart, Weird Al, A. Franklin.
Charleston, WV (Bailey/Baller-WVSR) Huey Lewis, P. LaBelle, B. Adams, Carly Simon, Textones, Vitamin Z, Go West.
Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) B. Adams, Huey Lewis, John Parr, Sade, Carly Simon.
Morgantown, WV (Craig Cochran-WCLG/FM) Weird Al, Carly Simon, Huey Lewis.
Columbus, OH (Adam Cook-92X) Huey Lewis, Aretha Franklin, John Parr.
Akron, OH (Matt Patrick-WKDD) Huey Lewis, B. Adams, Hooters, Carly Simon.
Cincinnati, OH (Jim Fox-Q102) Survivor, Cory Hart, Aretha Franklin.
Indianapolis, IN (John Wetherbee-WNAP) Huey Lewis, Amy Grant, Bryan Adams, P. Benatar, John Parr.
Angola, IN (Larry Davis-WLKI/FM) Air Supply, Kim Carnes, Hardcastle.
Richmond, IN (Jeff Daniels-K96) Glenn Frey, Hardcastle, A. Franklin, Huey Lewis, Weird Al.
Evansville, IN (Eddie Ashton-KC103) No Report - Playlist Frozen.
Terre Haute, IN (Mike Arnett-WPFR) C. Isaak, Hardcastle, Rick Springfield, Huey Lewis, Cory Hart, Amy Grant.
Ann Arbor, MI (Brent Alberts-WIQB) Night Ranger, Paul Young, Cory Hart.
Monroe/Toledo, MI (Terri McCormick-WTWR) Talking Heads, Huey Lewis, A. Franklin, Tears for Fears, Freddie Jackson.

Detroit, MI (Gary Berkowitz-WHYT) Huey Lewis, Tom Petty, Jeff Beck & Rod Stewart, Carly Simon.
Saginaw, MI (Travis/Fuller-WFXZ) A. Franklin, Tears for Fears, Huey Lewis, Carly Simon, Thorogood, Weird Al Yankovic.
Lansing, MI (Maloney/Kittredge-WVIC) Weird Al, Paul Young, Huey Lewis, Tears for Fears.
Alpena, MI (Darrell Kelley-WHSB) Huey Lewis, Bryan Adams, Aretha Franklin, Depeche Mode, John Parr, Carly Simon, Tina Turner.
Gaylord, MI (David Barr-WZXM) Hardcastle, Animotion, A. Franklin, P. LaBelle, Sade, Kool and the Gang.
Petoskey, MI (Dennis Martin-WWPZ) 'Til Tuesday, Air Supply.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) Amy Grant, Huey Lewis, Kenny Loggins, Aretha Franklin.
Ft. Dodge, IA (Charlie Chase-KKEZ) Huey Lewis, Eric Clapton, Willie and the Poor Boys, Carly Simon, John Parr, Weird Al, Tears for Fears.
Waterloo, IA (Doug Allen-KCNB) Aretha Franklin, Huey Lewis, Weird Al, John Parr, Carly Simon.
Sioux City, IA (Tim Harrison-KSEZ/FM) B.Adams, Huey Lewis, John Parr.
Sioux City, IA (Pat Paxton-KGLI) Aretha, B.Adams, R.Springfield, John Parr.
Iowa City, Cedar Rapids, IA (Ted Burton Jacobsen-HIT101) Aretha Franklin, G.Thorogood.
Cedar Rapids, IA (Dixon/Harmon-KQCR/FM) Huey Lewis, Weird Al, D.Henley, Aretha, Depeche Mode.
Clinton, IA (Brian Thoms-KNJY) No Report/List Frozen.
Davenport, IA (Gynny O'Hara-KIHK) Animotion, Henley, Dead Or Alive, B.Adams, Huey Lewis, Jeff & Rod, Weird Al.
Milwaukee, WI (Kelly Wallace-WKTI) 'Til Tuesday, Huey Lewis, Depeche Mode, Tears for Fears.
Milwaukee, WI (Brian Kelly-WZUU) Huey Lewis, C.Lauper, T.Tuesday, D.Henley, W.Houston.
Racine, WI (Pat Martin-WRKR/FM) Huey Lewis, Carly Simon, Amy Grant.
Madison, WI (Little/Hudson-Z104) B.Adams, Huey Lewis, Night Ranger, Amy Grant.
Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Huey Lewis, R.Springfield, B.Adams, Dead/Alive, Go West.
Two Rivers, WI (Don Cook-WQTC) No Report/List Frozen.
Wausau, WI (Dave Wright-WRIG) Hall & Oates, C.Hart.
Wausau, WI (Mike Edwards-WIFC/FM) C.Hart, Huey Lewis, Madonna, J.Parr, Tears for Fears.
Stevens Point, WI (Bouley/Steffen-WSPT) Depeche Mode, Tears for Fears, B.Adams, Huey Lewis, Dead/Alive.
LaCrosse, WI (Doug Collins-WIZM/FM) R.Plant, Aretha, Depeche Mode.
LaCross, WI (Knight/Dowd-HIT105) Aretha, Huey Lewis.
Eur Claire, WI (Rick James-WBIZ) Depeche Mode, Rick Springfield, DeBarge, B.Adams, Animotion.
Minneapolis, MN (Anthony/Michaels-KDWB/FM) Aretha, Heart, Dead Or Alive.
Rochester, MN (Denny Foster-KROC/FM) E.Clapton, Depeche Mode, Carly Simon, Huey Lewis.
Mankato, MN (Garvin/McCormick-KDOG/FM) Power Station, B.Adams, A.Moyet, W.Sitzenz.
Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) Commodores, DeBarge, C.Hart, Sting, J.Parr.
St.Cloud, MN (Susan Sheffield-KCLD/FM) E.Clapton, B.Adams, Jules Shear, J.Parr.
Vermillion, SD (Dean Russell-KVRF) Weird Al, Book Of Love, R.Forman, Jermaine, Sade, Aretha, Depeche Mode, W.Sitzenz, Huey Lewis, G.Thorogood.

Yankton, SD (Gregg Klein-KQHU/FM) P.Hardcastle, B. Adams, Tears For Fears, Madonna, J.Parr.
Sioux Falls, SD (Adam North-KKRC) Heart, Aretha, Tears For Fears, G.Thorogood.
Aberdeen, SD (Dan Zerr-KSDN) B.Adams, Amy Grant, Eric Clapton, Huey Lewis, Madonna.
Rapid City, SD (Wilson/O'Douglas-KGGG/FM) Tears/Fears.
Rapid City, SD (Sherwyn/Piper-KKLS/FM) Peabo Bryson, B.Adams, Animotion, J.Parr, Huey Lewis.
Fargo, ND (Brad Anderson-Y94) Madonna, Huey Lewis, Aretha, Dead/Alive, B.Adams, J.Parr.
Grand Forks, ND (Nordine/Right-KKXL/FM) Weird Al, Aretha Franklin.
Bismarck, ND (Brannan/Hardt-KFYR) Huey Lewis, Madonna, B.Adams, 'Til Tuesday.
Bismarck, ND (Bob Beck-KYYY/FM) Aretha, Huey Lewis, Amy Grant, Kim Mitchell, Weird Al.
Minot, ND (Scott Meyer-KIZZ) Huey Lewis, Tears/Fears, Sade, Weird Al.
Williston, ND (McCrummen/Oachs-KDSR) G.Thorogood, Buckingham, R.Springfield, Aretha, Weird Al, T. Petty, Cock Robin, B.Adams.
DeKalb, IL (Lew White-WDEK/FM) Tears For Fears, Huey Lewis, Depeche Mode, P.Benatar, B.Adams, Ratt, J.Parr, C.Isaak.
Joliet, IL (Lentine/Weber-WLLI) Vitamin Z, DeBarge, Dead Or Alive, Tears For Fears, Talking Heads.
Chicago, IL (John Gehron-WLS/FM) K.Loggins, Sting, 'Til Tuesday, Huey Lewis, R.Plant, B.Adams, Commodores, Tears For Fears, Depeche Mode.
Chicago, IL (John Gehron-WLS/AM) Sting, C.Hart, T. Tuesday, P.Benatar, Huey Lewis, R.Plant, B.Adams, Commodores.
Chicago, IL (Joe Bohannon-B96) W.Houston, Tina Turner, R.Plant, T.Petty.
Freeport, IL (Bill Johnson-WXXQ) Tears For Fears, Animotion, W.Sitzenz, Sister Sledge.
Rockford, IL (McGee/Fuhr-WZOK) Air Supply, DeBarge, Tears For Fears, Foreigner.
Galesburg, IL (John Roberts-WGBQ/FM) Tears For Fears, Heart, D.Henley.
Bloomington, IL (Justin/Robbins-WBNQ) Aretha, Whitney Houston, B.Adams.
Springfield, IL (Greg Lawley-WDBR) Huey Lewis, B.Adams, Carly Simon, Peabo Bryson, Ratt, Freddie Jackson, E.Clapton.
Carbondale, IL (Tony Waitekus-WCIL/FM) Huey Lewis, Aretha, B.Adams, Dead Or Alive.

CENTRAL

Kirkville, MO (Collins/Allen-KTUF) Weird Al, B.Adams, Aretha, Jeff & Rod, G.Thorogood, Sade, Huey Lewis.
East Prairie, MO (Greg Landis-KYMO) Sting, T.Petty, C.Hart, J.Wagner, R.Springfield, Power, Depeche.
Jefferson City/Columbia, MO (Brian Miller-KTXY) Sade, Weird Al, Aretha, Robert Forman.
Columbia, MO (Jerry Kasten-KFMZ) Huey Lewis, George Thorogood, Jeff & Rod, Hooters, B.Adams.
Waynesville, MO (Kevin Barton-KFBD) Aretha, Go West, B.Adams, Textones, Commodores.
Topeka, KS (Roger Heaton-WIBW/FM) Whitney Houston, Mary Jane Girls, Kim Carnes, Glenn Frey.
Topeka, KS (Kevan Rabat-KDVV/FM) Huey Lewis, J.Parr, D.Henley, B.Adams, Carly Simon, Ratt.
Topeka, KS (Stewart/Rues-KMAJ) C.Hart, Sister Sledge, Heart.
Pittsburg, KS (Bell/Porter-KQWK/FM) Jeff & Rod, Huey Lewis, Ratt, J.Parr, K.Mitchell.

Hoisington, KS (Miller/Beiker-KHOK) R.Springfield, Tears For Fears, Aretha, B.Adams.
 Norfolk, NE (Doug Koehn-KNEN) Madonna, Sade, Tears For Fears, Jeff & Rod, E.King, Sister Sledge, R. Cash, B.Adams, Aretha, Huey Lewis, J.Parr.
 Grand Island, NE (Chip Mosley-KSYZ/FM) Sade, R.Cash, Peabo Bryson, T.Petty, Depeche Mode, P.Benatar.
 El Dorado, AR (Dan Murphy-KLBQ/FM) Huey Lewis, Rick Springfield, T.Petty, B.Ferry.
 Little Rock, AR (Mark McCain-KKYK) Madonna.
 Fayetteville, AR (Rob Patrick-KKEG) B.Adams, Aretha, Huey Lewis, J.Parr.

SOUTHWEST

Tulsa, OK (Mel Myers-14K/92K) Huey Lewis, B.Adams, Carly Simon, J.Parr, R.Plant.
 Dallas, TX (John Shomby-KAFM) Huey Lewis, B.Adams, Dead Or Alive, Aretha.
 Texarkana, TX (Mario Garcia-KTFS) Heart, Tears/Fears, Amy Grant, Foreigner, K.Loggins, Commodores, D.Mode.
 Tyler, TX (Chris Bailey-KEYP) Carly Simon, S.Mills, Peabo Bryson.
 Lufkin, TX (Randy Shannon-KIPR/FM) No Report/Frozen.
 Nacogdoches, TX (John Rowe-KTBC) Commodores, Power Station, Sting, T.Heads, Jeff & Rod, E.Clapton, A-Ha, J.Parr.
 Wichita Falls, TX (Barry Michaels-KNIN/FM) Aretha, B.Adams, R.Springfield, Huey Lewis.
 Killeen/Temple, TX (B.J.McCrae-KIXS/FM) Huey Lewis, Aretha, Depeche Mode, Amy Grant.
 San Angelo, TX (John Raymond-KIXY/FM) B.Adams, Carly Simon, Textones, Huey Lewis.
 Houston, TX (Lander/Hamilton-93Q) Paul Young, Freddie Jackson, Aretha, J.Parr, Weird Al.
 Beaumont, TX (Lousteau/Jackson-B95) P.Young, Tears For Fears, Carly Simon, Hooters, Supertramp, E. Clapton.
 Bryan, TX (Carl Gideon-KTAM) G.Vannelli, Buckingham, Bryan, TX (Austin/Turner-KTAW/FM) Book Of Love, Aretha, Freddie Jackson, Go West, E.Clapton, Cock Robin, J.Wagner.
 Bryan, TX (Bishop/Stevens-KKYS) No Report/List Frozen.
 Victoria, TX (Jay Arena-KVIC) No Report/List Frozen.
 Laredo, TX (Peter McCrae-KRRG) Til Tuesday, Sting.
 San Antonio, TX (Neal Hunter-Q96) B.Adams, Huey Lewis, Aretha, P.Benatar, D.Henley, R.Springfield.
 Amarillo, TX (Jamey Karr-KPUR) Tears For Fears, B. Adams, Huey Lewis, Aretha Franklin.
 Abilene, TX (Dominic Testa-KFMN) Huey Lewis, B.Adams, C.Simon, Prophet.
 Odessa/Midland, TX (John Clay-KWES/FM) Go West, Lisa Lisa, Weird Al, Huey Lewis, J.Parr, B.Adams, G. Thorogood.
 El Paso, TX (Whitehead/Haney-B94/FM) Til Tuesday, Weird Al.
 El Paso, TX (Johnny Thompson-KFIM) C.Hart, Air Supply, Huey Lewis.
 Phoenix, AZ (Guy Zapoleon-KZZP) Chaka Khan, Power Station, Huey Lewis.
 Tucson, AZ (Gillie/Johnson-KRQ) A.Grant, R.Plant, Tears For Fears, P.Hardcastle, Aretha, Huey Lewis.
 Cottonwood, AZ (Nicc Thompson-KSMK) P.Hardcastle, D.Henley, J.Fogerty, Tears For Fears, A.Grant.
 Gallup, NM (Eric Allen-KYVA) Aretha, T.Petty, Weird Al, E.Clapton, G.Thorogood, Huey Lewis, S.Sledge.
 Alamogordo, NM (Ben Noe-KINN AM/FM) Huey Lewis, E. Clapton, Weird Al, Sting, Sade, B.Ferry.
 Alamogordo, NM (Juan Velasco-KKEE/FM) Animation, B. Springsteen, Madonna, Foreigner, Heart, H&O, Sister Sledge, R.Forman, C.Hart, Sting, DeBarge, Depeche Mode, Power, Vannelli, Loggins, R.Springfield.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) Huey Lewis, B.Adams, Tears For Fears.
 Sidney, MT (Brad Zoeller-KGCH) S.Sledge, P.Hardcastle, Huey Lewis, Sade, Book Of Love, Aretha, Jermaine Jackson, E.Clapton, Cock Robin.
 Polson/KalisPELL, MT (Al Decker-KQ92) Huey Lewis, Aretha, P.Hardcastle, Tears For Fears, Weird Al, Go West, B.Ferry.
 Denver, CO (Gloria Avila-Perez-KIMN) Tears For Fears, R.Plant, Aretha, D.Henley, Huey Lewis.
 Denver, CO (Geina Horton-KRXY) Depeche Mode, Beach Boys, Tears For Fears.
 Denver, CO (Mark Bolke-KPKE) Huey Lewis, D.Henley, DeBarge, Tears For Fears, T.Tuesday.
 Windsor, CO (Chuck Summers-KUAD/FM) Peabo Bryson, Aretha, Tears For Fears, T.Petty, Hooters, Eric Clapton, Sade, Jermaine Jackson.
 Greeley/Ft.Collins, CO (Rodger Meschke-KGBS) Air Supply, Huey Lewis, Dire Straits.
 Pueblo, CO (Rip Avina-KDZA) Sade, Carly Simon, Tears For Fears, B.Adams.
 Grand Junction, CO (Collins/Stone-K-STAR) A.Moyet, Sade, R.Springfield, Aretha, J.Parr, Van-Zant, World Citizen, Life/Night.
 Cody, WY (Jackson W. Bears-KTAG) Carly Simon, Huey Lewis, B.Adams, Aretha, Alison Moyet.
 Casper, WY (Todd Cavanah-KTRS) Huey Lewis, B.Adams, Animation, Life/Night.
 Gillette, WY (Kruz/Kallaway-KOLL) Aretha, Vitamin Z, E. Clapton, Jermaine Jackson, Peabo Bryson.
 Soda Springs, ID (Condie/Summers-K79) Huey Lewis, Carly Simon, John Parr.
 Lewiston, ID (Jay McCall-KOZE) Huey Lewis, Carly Simon, A.Moyet, J.Parr, P.Benatar, Nushooz.
 Boise, ID (Steve Holmes-KNPA) Sting, Tears For Fears, A-Ha, John Parr.
 Boise, ID (Tom Evans-KIYS) Huey Lewis, P.Benatar, Aretha, J.Parr, B.Adams.
 Moscow, ID (Gary Cummings-KRPL) Huey Lewis, B.Adams, Sister Sledge, P.Benatar, Carly Simon.
 Salt Lake City, UT (Myke Kross-Z95) Howard Jones, Huey Lewis, A-Ha.
 Salt Lake City, UT (Ausham/Main-KCPX/FM) Springsteen, Huey Lewis, Tears For Fears, D.Henley, Go West.
 Logan, UT (Jay Hal-KBLQ) B.Adams, Huey Lewis, Paul Hardcastle, Go West, Sade, A.Moyet.
 Ogden, UT (Paul Wilson-KJQ) Depeche Mode.

FAR WEST

Las Vegas, NV (Barry Hodge-KITT/FM) A.Grant, J.Parr, Tears For Fears, C.Hart, Huey Lewis.
 Las Vegas, NV (Richards/Christian-KLUC) Huey Lewis, P.Benatar, Ratt, R.Plant, B.Adams.
 Lake Tahoe, NV (Mickey Lees-KLKT) Tears For Fears, T.Petty, Weird Al, P.Hardcastle.
 Reno, NV (Shakes/Davis-KWNZ/FM) Freddie Jackson, Huey Lewis, Corey Hart.
 Reno, NV (Bill Kelly-KRZQ/FM) P.Hardcastle, Aretha, R.Springfield, Jeff & Rod.
 Los Angeles, CA (Scarborough/Hall-KKHR) Huey Lewis.
 Los Angeles, CA (Mike Schaefer-KIIS/) Night Ranger, Huey Lewis, Weird Al.
 San Diego, CA (Mike Preston-KS103) Huey Lewis.
 Santa Barbara, CA (Dick Williams-KIST) P.Hardcastle, Carly Simon, S.Mills, G.Thorogood, Weird Al, Tears For Fears.
 Bakersfield, CA (Dave Kamper-KKXX/FM) Huey Lewis, B.Adams, Motley Crue, Whitney Houston.
 San Luis Obispo, CA (Joe Collins-KSLY/FM) P.Hardcastle, Huey Lewis, Weird Al, Carly Simon, G.Thorogood, Vitamin Z.

POWER TRIO



BEACH BOYS
Getcha Back
(Caribou/CBS)

MADONNA
ANGEL
(Sire/Warner Bros.)

SURVIVOR
The Search Is Over
(Scotti Bros.)

CERTIFIED



SADE
Your Love Is King
(Portrait)

MEN AT WORK
Everything I Need
(Columbia)

MOST ADDED



ARETHA FRANKLIN
Freeway Of Love
(Arista)

RECORD TO WATCH

SADE
Your Love Is King
(Portrait)

ARETHA FRANKLIN
Freeway Of Love
(Arista)

SISTER SLEDGE
Frankie
(Atlantic)

DROPPED

Sade
Wham!
Howard Jones

2W	LW	TW
7.	1.	1.
3.	2.	2.
5.	3.	3.
11.	8.	4.
10.	5.	5.
12.	10.	6.
20.	12.	7.
6.	4.	8.
19.	14.	9.
18.	15.	10.
1.	9.	11.
2.	6.	12.
4.	7.	13.
9.	11.	14.
16.	16.	15.
22.	18.	16.
17.	17.	17.
29.	22.	18.
28.	24.	19.
21.	20.	20.
27.	23.	21.
24.	21.	22.
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8.	13.	24.
30.	27.	25.
--.	29.	26.
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--.	--.	28.
--.	30.	29.
13.	19.	30.

- BEACH BOYS - Getcha Back (Caribou/CBS)
- Madonna - Angel (Sire/Warner Bros.)
- Survivor - The Search Is Over (Scotti Bros.)
- WHITNEY HOUSTON - You Give Good Love (Arista)
- Limahl - The Never Ending Story (EMI America)
- AIR SUPPLY - Just As I Am (Arista)
- DeBARGE - Who's Holding Donna Now (Gordy)
- Tears For Fears - Everybody...The World (Mercury)
- PAUL YOUNG - Everytime You Go Away (Columbia)
- DOLLY PARTON & KENNY ROGERS - Real Love (RCA)
- Harold Faltermeyer - Axel F (MCA)
- Julian Lennon - Say You're Wrong (Atlantic)
- Alan Parsons Project - Days Are Numbers (Arista)
- Chaka Khan - Through The Fire (Warner Bros.)
- Bryan Adams - Heaven (A&M)
- AMY GRANT - Find A Way (A&M)
- John Fogerty - Centerfield (Warner Bros.)
- DON HENLEY - Not Enough Love In The World (Geffen)
- KENNY LOGGINS - Forever (Columbia)
- Phil Collins - Sussudio (Atlantic)
- HALL & OATES - Possession Obsession (RCA)
- Graham Parker & The Shot - Wake Up (Elektra)
- ROSANNE CASH - I Don't Know Why You... (Columbia)
- Billy Ocean - Suddenly (Jive/Arista)
- KATRINA & THE WAVES - Walking On Sunshine (Capitol)
- SISTER SLEDGE - Frankie (Atlantic)
- SADE - Your Love Is King (Portrait)
- MEN AT WORK - Everything I Need (Columbia)
- Evelyn King - 'Til Midnight (RCA)
- Kool & The Gang - Fresh (De-Lite)

CHARTBOUND

- GEORGE BENSON - New Day (Warner Bros.)
- MADONNA - Into The Groove (Sire/Warner Bros.)
- STING - If You Love Somebody (A&M)

ACTION SIDES

- CYNDI LAUPER - The Goonies 'R' Good Enough (Portrait)
- MARY JANE GIRLS - In My House (Gordy)
- KIM CARNES - Crazy In The Night (EMI America)
- PRINCE - Raspberry Beret (Warner Bros.)
- SUPERTRAMP - Cannonball (A&M)
- COCK ROBIN - When Your Heart Is Weak (Columbia)

NEW

- ARETHA FRANKLIN - Freeway Of Love (Arista)
- PEABO BRYSON - Take No Prisoners (In The Game Of Love) (Elektra)
- COREY HART - Never Surrender (EMI America)
- GO WEST - Call Me (Chrysalis)
- WEIRD AL YANKOVIC - Like A Surgeon (Rock 'n' Roll)
- JOHN DENVER - Don't Close Your Eyes, Tonight (RCA)
- BRUCE SPRINGSTEEN - Glory Days (Columbia)

Reports accepted Mondays at 8am through 6pm Tuesdays

A/C ANALYSIS

Nothing can top The Beach Boys in the near term. They have a nine station lead in total reports and only older records on their tail. Look for DeBarge, Air Supply, Dolly & Kenny and Paul Young to get serious by the end of the month. Rosanne Cash and Sister Sledge have doubled their HIT FACTOR in the past week. Rosanne, our Cover Girl, picks up adds from 20 new stations including: WIAL, KOIL, KFOR, WNLC, KFMB and WCLR. The Sledge Sisters can now be heard on 32 new stations including: KFQD, WZVN, WRCR, WISE, 3WM, KMGM, WJDX, WELI, WDOV, WBQW, B100 and The Queen Of Soul, Aretha 32 adds. WGHQ, WCHV, WKYX, WSKY, KIOA, WJON, KEEZ, KFSB, KHBQ, KWAV/FM, KKLK, KALE, WLHN and WCKQ. This week's

CERTIFIED'S look this way:

Sade 126 reports, 69 adds, (more than twice any other record). Men At Work 88 reports with a 45% HIT FACTOR. Just missing the chart this week, but a sure shot next is George Benson's NEW DAY (89 reports - 31% HIT FACTOR with 22 adds). Carrie Lucas - featuring The Whispers - "Hello Stranger" (Constellation/MCA) Despite its title, the song needs no introduction. First spun as a hit for Barbara Lewis in the Spring of 1963. Ouch! This wonderful pairing of veteran recording artists could be their biggest in quite some time. Ronnie Milsap - "Lost In The Fifties Tonight" (RCA) Those of us old enough to remember slooow dancing. This Mike Reid-Troy Seals song, which is a high-

lite of Ronnie's live show, also includes snips of the old Five Satins song, IN THE STILL OF THE NIGHT from 1956. Tina Turner - "We Don't Need Another Hero" (Capitol) Quick. Name a major recording artist who hasn't been recruited for a major movie soundtrack. This track donated to the new Mel Gibson movie (something about Rambo meeting The Road Warrior at a church social) called Mad Max - Beyond The Tunderdome. Our heroine gets camera time in the film. The song has the bed of a WHAT'S LOVE GOT TO DO WITH IT, but the chorus is unlike any other Tina Turner track. This rrack sound like it probably rolls over the closing credits. But to her credit, it should roll on most A/C turntables first.

Ron

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 197 Last Week 199

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
BEACH BOYS	- Getcha Back (Caribou/CBS)		193	155	32	1	5	96%	6
MADONNA	- Angel (Sire/Warner Bros.)		176	159	14	1	2	98%	9
SURVIVOR	- The Search Is Over (Scotti Bros.)		169	155	9	3	2	97%	9
WHITNEY HOUSTON	- You Give Good Love (Arista)		169	127	34	4	4	95%	8
LIMAH	- The Never Ending Story (EMI America)		162	129	28	1	4	96%	8
AIR SUPPLY	- Just As I Am (Arista)		171	104	61	2	4	96%	6
DeBARGE	- Who's Holding Donna Now (Gordy)		184	85	83	7	9	91%	5
PAUL YOUNG	- Everytime You Go Away (Columbia)		174	64	100	2	8	94%	6
D.PARTON & K.ROGERS	- Real Love (RCA)		154	58	89	5	2	95%	6
BRYAN ADAMS	- Heaven (A&M)		128	59	59	8	2	92%	9
AMY GRANT	- Find A Way (A&M)		148	29	95	14	10	83%	7
JOHN FOGERTY	- Centerfield (Warner Bros.)		128	41	67	18	2	84%	8
DON HENLEY	- Not Enough Love In The World (Gef.)		146	12	95	21	18	73%	5
KENNY LOGGINS	- Forever (Columbia)		136	16	80	23	17	70%	5
PHIL COLLINS	- Sussudio (Atlantic)		101	39	54	8	--	92%	8
HALL & OATES	- Possession Obsession (RCA)		143	10	88	23	22	68%	5
GRAHAM PARKER & THE SHOT	- Wake Up (Elektra)		112	20	78	12	2	87%	9
ROSANNE CASH	- I Don't Know Why You... (Col.)		138	9	67	42	20	55%	3
KATRINA & THE WAVES	- Walking On Sunshine (Cap.)		109	14	66	20	9	73%	6
SISTER SLEDGE	- Frankie (Atlantic)		128	6	64	26	32	54%	3

NORTHEAST

Keene, NH (Clark Smidt-WKNE) Sade, Cock Robin, Katrina & The Waves.
 Newport, NH (Rick Joyce-WCNL) Sade, Peabo Bryson.
 White River Jct, VT (Charlie Turner-WKXE) Eric Clapton, Spyro Gyra.
 New London, CT (Danny O'Brien-WNLC) Prince, A-Ha, Rosanne Cash, Night Ranger, Heart, Carly Simon.
 New Haven, CT (Jay McCormick-WELI) Bryan Adams, Sade, Sister Sledge.
 Albany, NY (Chris Holmberg, WWOM) Hall & Oates.
 Kingston, NY (Thom Williams-WHGQ) Supertramp, E.Clapton, Aretha, Sting, Madonna.
 Buffalo, NY (Roger Christian-WBEN/AM) Frozen P'list.
 Ithaca, NY (Dave Smith-WQNY) Beach Boys, Sade.
 Pittsburgh, PA (Bob Conrad-WTAE) Limahl, Sade, Hall & Oates.
 Johnstown, PA (Jack Michaels-WKYE) Aretha, Huey Lewis & The News, Go West, John Cafferty & BBB.
 New Castle, PA (Bobbie Vaughn-WKST) Sade, George Benson, Aretha, Evelyn King.
 Sharon, PA (Ron Fantone-WPIC) No adds.
 Meadville, PA (Tod Raymond-WMGW) Hall & Oates, Alison Moyet, A-Ha.
 Scranton, PA (Burke/Trama-WBQW) Sister Sledge, Paul Young, Kenny Loggins.
 Dover, DE (Donna Beaty-WDOV) Sade, Go West, G.Benson, Sister Sledge, Tom Petty, Weird Al.
 Williamson, WV (Doug Jackson-WBTH) R.Cash, Henley.
 Sutton, WV (Steve Douglas-WSGB) Don Henley.

SOUTH

Winchester, VA (Mitchell/Young-WINC) Madonna, Men At Work.
 Harrisonburg, VA (Brian Charette-WQPO) Hall & Oates, Sade.
 Charlottesville, VA (Ken Medek-WCHV) Mary Jane Girls, Madonna, Prince, Aretha, Sade, Go West.
 Richmond, VA (Lou Dean-WRVA) Sade, George Benson, Kool & Gang.
 Richmond, VA (Dave Dillon-WEZS) Paul Young, Amy Grant.
 Norfolk, VA (Nick O'Neil-WLTY) Whitney Houston, DeBarge.
 Morgantown, WV (Don Edwards-WCLG/AM) Hall & O., Sade.
 Charlotte, NC (Dave Bishop-WBT) Sade.
 Charlotte, NC (Steve Sutton-WEZC) Hall & Oates, Kenny Loggins.
 New Bern, NC (Gary Lee-WSFL/FM) Aretha, Katrina & The Waves, Go West, Corey Hart.
 Asheville, NC (Don Brookshire-WSKY) John Parr, Aretha, Peabo Bryson, Go West.
 Carrollton, GA (Zachary Ray-WPPI) Chris Isaak, Carly Simon, Peabo Bryson.
 Atlanta, GA (John Kelly-WSB/FM) Frozen Playlist.
 Atlanta, GA (Greg Picciano-WSB/AM) DeBarge.
 Savannah, GA (Phil West-WAEV/FM) Peabo Bryson.
 Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Madonna, C.Hart, P.Bryson, Weird Al, Tears For Fears, 'Til Tuesday.
 Stuart, FL (Lee McGuire-WSTU) Sister Sledge, Cyndi Lauper, Men At Work, Supertramp, Weird Al.
 Tuscaloosa, AL (Sander Walker-WFFX/FM) Aretha, Peabo Bryson, Carl Anderson.
 Huntsville, AL (Steve Dallas-WAHR) Paul Young, Amy Grant, Murphy, Air Supply, Sawyer Brown, G.Benson, T.G. Sheppard, Heart Of Nashville.

Gadsden, AL (David Ford-WGAD) George Benson.
 Guntersville, AL (Greg Bell-WGSV) Peabo Bryson, Aretha, Carl Anderson, Corey Hart.
 Anniston, AL (Lee Partrick-WDNG) John Denver, Sade.
 Bay Minette, AL (Mike Snowden-WBCA) Hall & Oates, Kenny Loggins, Don Henley.
 Selma, AL (Bob Payton-WTUN) Sade, George Benson, Aretha Franklin.
 Clarksville, TN (J.J. Austin-WJZM) K. Loggins, Sade, Supertramp, Mary Jane Girls, H. Jones, Buckingham, Temptations.
 Chattanooga, TN (Dale Deason-WGOW) Kenny Loggins.
 Oxford, MS (David Kellum-J107) Corey Hart, Sting.
 Greenville, MS (Dan Diamond-WNIX) Kenny Loggins, Buckingham, Madonna, Bruce Springsteen.
 Jackson, MS (Rich Allen-WJDX) Sister Sledge, Sade, Freddie Jackson.
 Louisville, KY (Nugent/McElvein-WHAS) Survivor, Willie/Waylon/Johnny & Kris.
 Paducah, KY (Frank Carvell-WKYX) Kool & Gang, C.Anderson, Aretha, Sylvia, Huey Lewis & Gang.
 Glasgow, KY (Shannon McCombs-WSMJ) Sade, Madonna, Cyndi Lauper.
 Campbellsville, KY (Jackson/McClendon-WCKQ) Corey Hart, Huey Lewis & News, C.Anderson, Aretha.
 Shreveport, LA (Jeff Edman-KVKI/FM) Whitney Houston, Air Supply.

CENTRAL

Newark, OH (Greg Moebius-WNKO) Sade, Sister Sledge.
 Urbana/Springfield, OH (Eli Williams-WKSW) Sade, Madonna, Peabo Bryson.
 Logan, OH (Chuck Anthony-WLGN) Sade.
 Marion, OH (Jan Chamberlain-WDIF) Thorogood, Eric Clapton, Hall & Oates, A-Ha, Aretha, Animotion, Shooting Star.
 Marion, OH (Rick Bryan-WMRN) Sade, John Denver, Katrina & The Waves.
 Toledo, OH (Fred Heller-WSPD) Amy Grant, Katrina & The Waves.
 Toledo, OH (Matthews/King-3WM) Dolly & Kenny, Sister Sledge, Kenny Loggins.
 Zanesville, OH (Pete Petoniak-WHIZ) Sade, Madonna, George Benson, Aretha Franklin.
 Dover, OH (Steve Kelly-WJER) G.Benson, R. Cash, Prince, Mary Jane Girls.
 Springfield, OH (Dale Grimm-WIZE) Sister Sledge, Rosanne Cash.
 Springfield, OH (Chuck McGee-WAZU/FM) G. Benson, Sade, Peabo Bryson, Men At Work.
 Gallipolis, OH (Tim Maxwell-WJEH) Alison Moyet, Carly Simon, Duran Duran.
 Anderson, IN (Larry Joseph-WLHN) Sade, Aretha.
 Rushville, IN (Kevin Stone-WRCR) Don Henley, Men At Work, Sister Sledge.
 Lowell, IN (Jim Holly-WZVN) R.Cash, Sister Sledge.
 Kokomo, IN (Darryl Parks-WIOU) Sade, Sister Sledge.
 Evansville, IN (Gary Olson-WGBF) Don Henley, Sade.
 Lafayette, IN (Mike Johnson-WASK) Frozen Playlist.
 Detroit, MI (Gene Elzy-WJR/AM) No adds.
 Flint, MI (Bill Pearson-WTRX) Madonna, Hall & Oates, Commodores.
 Saginaw, MI (Terry Lenz-WSGW) Beach Boys, DeBarge, Tears For Fears.
 Lansing, MI (Jack Robbins-WILS/FM) Amy Grant, Kenny Loggins, Sade.
 Kalamazoo, MI (Bill Anthony-WKMI) Depeche Moce, Hardcastle, Gino Vannelli, Lauper, Buckingham.

Battle Creek, MI (Rick Chapman-WKNR) Sade.
 Kenosha, WI (Terry Havel-WLIP) P. Bryson, Sade,
 Katrina & The Waves, Sister Sledge, Weird Al.
 Milwaukee, WI (Beth Fast-WMYX) Air Supply, Sade.
 Milwaukee, WI (Mike Murphy-WISN) Hall & Oates, Sade.
 Madison, WI (Tim Brickner-WIBA) DeBarge.
 Beaver Dam, WI (Steve Sabatke-WBEV) K. Loggins,
 Denver, Pendergrass, Dire Straits, Murphey.
 Reedsburg, WI (Kevin Kellogg-WRDB) No adds.
 Manitowoc, WI (Lee Douglas-WOMT) Survivor,
 Whitney Houston, Sade, Extreme Heat.
 Marshfield, WI (Brent Randal-WDLB) Sade,
 Sister Sledge, George Benson, Men At Work.
 Eau Claire, WI (Rick Roberts-WIAL) Rosanne Cash,
 Men At Work, Corey Hart.
 Oshkosh, WI (Chris Hansen-WMGV) Sade, Go West.
 Chicago, IL (Suzy Mayzel-WCLR) Madonna, Sister Sledge.
 Wilmington, IL (Wayne Perrott-WDND) Aretha, Sting.
 Rockford, IL (McGee/Schaefer-WROK) Kenny Loggins.
 Freeport, IL (Allen Zipsie-WFPS) Men At Work,
 Buckingham, Madonna.
 Peoria, IL (Denise Henley-WIRL) Hall & Oates,
 Kenny Loggins.
 Peoria, IL (Robb Westaby-WMBD) DeBarge.

MIDWEST

Pella/Des Moines, IA (Bruce Lane-KXJX/FM) Supertramp,
 Huey Lewis, Hardcastle, A.Moyet, Duran Duran.
 Des Moines, IA (Mike Judge-KIOA) Aretha, Sade,
 Don Henley, Go West, Sting.
 Mason City, IA (Steve Locker-KGL0) G. Benson, Sade,
 Rockin' Sidney.
 Mason City, IA (Harry O'Neil-KLSS) Sade, Graham
 Parker, Buckingham.
 Waterloo, IA (Roger Davis-KWLO) K. Loggins, Sade.
 Dubuque, IA (Tim Jansen-WDBQ) Kenny Loggins.
 Cedar Rapids, IA (Gary Edwards-WMT/AM) G. Benson.
 Cedar Rapids, IA (Dennis Green-WMT/FM) Frozen P'list.
 Forest Lake, MN (Cathleen Cary-WLKX/FM) Dale Menten,
 Sade.
 Northfield, MN (Rich Harris-KYMN) Weird Al,
 Hall & Oates, Men At Work, Sade.
 Minneapolis, MN (Chuck Knapp-KSTP/ FM) B. Adams.
 Duluth, MN (Dunsworth/Collins-WEBC) Don Henley.
 Rochester, MN (Rich Peterson-KROC/AM) Sade.
 Rochester, MN (Al Axelson-KWEB) Carly Simon,
 Chet Atkins.
 Mankato, MN (Sue LaFond-KEEZ/FM) Madonna, Peabo
 Bryson, J. Denver, Alison Moyet, Aretha.
 Luverne, MN (Keith Maine-KQAD) Limahl, Evelyn King,
 Don Henley, Dale Menten.
 Pipestone, MN (Dan Norris-KLOH/FM) Bruce Springsteen,
 Sting, Patti LaBelle.
 Willmar, MN (Paul Davis-KQIC/FM) John Cafferty,
 Sting, Rosanne Cash.
 Marshall, MN (Craig Allen-KKCK/FM) Hall & Oates,
 Limahl, DeBarge, Henley, R. Cash, Sister Sledge.
 Montevideo, MN (Cathy Cooley-KMGM) Sister Sledge,
 Men At Work, Carly Simon.
 St. Cloud, MN (John Fine-WJON) Aretha, J. Denver,
 Peabo Bryson, Carl Anderson.
 Grand Forks, ND (Paul Kero-KNOX) George Benson,
 Dale Menten.
 Jamestown, ND (Randy Allen-KQDJ) Amy Grant.
 Cape Girardeau, MO (Mike Davenport-KGIR) G. Benson,
 Mary Jane Girls, Prince, Cock Robin.
 St. Joseph, MO (Bruce Allen-KKJO) Sade, Rosanne
 Cash, George Benson.

Joplin, MO (Bruce Allen-KKJO) Sade, Rosanne Cash,
 George Benson.
 Joplin, MO (Bobby Daniels-KFSB) Peabo Bryson,
 Aretha, Carl Anderson, Corey Hart.
 Springfield, MO (Michael Cochran-KGBX) Sting, Carly
 Simon, Peabo Bryson, Bruce Springsteen.
 Lawrence, KS (Bill Lee-KLWN) Don Henley, C. McClain.
 Pittsburg, KS (Bell/Porter-KNZS) Peabo Bryson.
 Parsons, KS (Bob Tesh-KLKC) Rick Springfield,
 Alabama, Janey Street, Truth, W. Sitzenz.
 Omaha, NE (Kuckelburg/Swanda-KGOR) Glenn Frey,
 'Til Tuesday.
 Omaha, NE (Randy Shane-KOIL) Sade, Corey Hart,
 Go West, Rosanne Cash, Aretha.
 Lincoln, NE (Cathy Blythe-KFOR) Don Henley, Hall &
 Oates, R. Cash, Sister Sledge, E. King, Sade.
 Hastings, NE (Scott Bremer-KHAS) Sting, Aretha,
 George Benson.
 Woodward, OK (Greg Shuffield-KMTY/FM) Beach Boys,
 John Fogerty, Graham Parker, Don Henley.

SOUTHWEST

Wichita Falls, TX (Dave Landry-KTLT) Hall & Oates.
 Houston, TX (Steve Matt-KLTR) Limahl, DeBarge.
 Humble/Houston, TX (Rick Stancato-KTUN) Don Henley,
 Hall & Oates, Amy Grant.
 Beaumont, TX (James/Kasi-K106) Sade, Peabo Bryson,
 Carly Simon.
 Amarillo, TX (Tim Butler-KHBQ/FM) Sade, Aretha,
 Textones.
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Men At Work.
 Odessa/Midland, TX (Steve Myers-KQIP) Sade, Sting,
 Carly Simon, Cock Robin, Duran Duran.
 Phoenix, AZ (Sam Church-KKLT) Dolly & Kenny, Henley.
 Clovis, NM (Jerry Mayfield-KCLV) Cock Robin, Jean
 Knight, Eric Clapton, Sting, C. Lauper, 'Til Tuesday,
 Go West, Night Ranger, Mary Jane Girls, B. Ferry.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) Rosanne Cash,
 Don Henley, Dire Straits.
 Chinook, MT (Eric Edwards-KRYK/FM) No adds.
 Dillon, MT (Mike Kandilas-KDBI) Sister Sledge, Cock
 Robin, Supertramp.
 Missoula, MT (Vern Argo-KYLT) Carly Simon, Sister
 Sledge.
 Colorado Springs, MT (Irwin/Howard-KVUU) Katrina &
 The Waves, Don Henley.
 Salida, CO (Charlies Darwin-KVRH) Beach Boys,
 Paul Young, Men At Work, Madonna, Peabo Bryson.
 Montrose, CO (Tom Fricke-KUBC) Cock Robin,
 Hall & Oates, Sister Sledge, Supertramp.
 Grangeville, ID (Jim Cross-KORT) Carly Simon,
 Cock Robin, Aretha Franklin.
 Orofino, ID (Dana McKinney-KLER) Rosanne Cash,
 Sister Sledge.
 Boise, ID (Drew Harold-KBOI) Sade.
 Salt Lake City, UT (George Lemich-KSL) Sade.
 Manti, UT (Stan Eriksen-KMTI) Sting, Katrina & Waves.

FAR WEST

Reno, NV (Larry Irons-KRNO/FM) No adds.
 Los Angeles, CA (Liz Kiley-KFI) No adds.
 Los Angeles, CA (Kaye/Marie-KOST) Sade.
 San Diego, CA (Main/Richards-KYXY) Rosanne Cash, Sade.

San Diego, CA (Mark Larson-KFMB) Rosanne Cash, Hall & Oates.
 San Diego, CA (Bobby Rich-B100) Eurythmics, 'Til Tuesday, Bruce Springsteen, Sister Sledge.
 Fresno, CA (Scott Huskey-KLTK) DeBarge, Amy Grant, Hall & Oates, Kenny Loggins.
 San Luis Obispo, CA (Todd Busch-KVEC) Amy Grant, Carly Simon, Stars On 45.
 San Luis Obispo, CA (Carol Meyer-KKUS) Don Henley, Amy Grant.
 Monterey, CA (Michael Reading-KWAV/FM) Aretha.
 San Francisco, CA (Gardner/Kulp-K101) Air Supply.
 Livermore, CA (Scott Lewis-KKIQ) Eric Clapton, Sade, George Benson.
 San Rafael, CA (Frank Eriksen-KTIM) Aretha, George Benson, Huey Lewis, Spyro Gyra, Go West, Jimmy Buffett, C. Williamson.
 San Jose, CA (Bill Weaver-KLOK) Whitney Houston, Beach Boys.
 Santa Rosa, CA (Larry Chiaroni-KSRO) J.Fogerty, Sade.
 Ukiah, CA (John Wilcox-KUKI) Madonna, A-Ha, Aretha, Hall & Oates.
 Arcata, CA (Chris Knight-KATA) K.Loggins, Hall & Oates, Sade.
 Crescent City, CA (Rene Shanle-KCRE) Madonna, Kim Carnes, Mary Jane Girls, Prince, Evelyn King.
 Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) Paul Young, Katrina & The Waves.
 Vacaville, CA (Sheilah Bowman-KUIC) Sade, Madonna, Rosanne Cash.
 So. Lake Tahoe, CA (Ron West-KOWL) Aretha, Depeche Mode, Huey Lewis, C.Simon, Sting, Sister Sledge, Bryan Adams.
 So. Lake Thaeo, CA (Ken Adams-KTHO) K.Loggins, John Parr, R. Cash, Vitamin Z, Drama.
 Chico, CA (Dave Kindig-KPAY) Sister Sledge, Evelyn King, Sade.
 Grass Valley, CA (Rich Brock-KNCO) Sade, G.Benson, George Fischhoff, Michael Murphey.
 Oroville, CA (Charlie Foxx-KORV) Sting.
 Burney/Redding, CA (Marc Soares-KARZ) R. Cash, Hall & Oates, Madonna, Amy Grant.
 Red Bluff, CA (Kevin Machado-KBLF) Sade, Alison Moyet, Aretha.

NORTHWEST

Portland, OR (Mike Dirx-KGW) Kenny Loggins, Sade, Men At Work.
 Salem, OR (Doc Nelson-KSLM) Men At Work, Sade.
 Salem, OR (Mike Brunswick-KBZY) Carly Simon, Sting, Sister Sledge.
 Corvallis, OR (Larry Blair-KLOO/AM) Sting, Mary Jane Girls, Madonna, Sister Sledge.
 Lincoln City, OR (Mark Weigand-KBCH) Weird Al, Sade, George Benson.
 Eugene, OR (Bobby King-KDUK) Sting, Don Henley, Sister Sledge, Supertramp.
 Roseburg, OR (Veronica Burns-KRSB) E.Clapton, C.Hart, C.Anderson, Pendergrass, P. Bryson, Huey Lewis & The News, John Denver.
 Grants Pass/Medford, OR (Charlie Kirk-KFMJ) Huey Lewis, Beck & Stewart, Aretha, Carly Simon, George Benson, A-Ha.
 Auburn, WA (Carl Sawyer-KASY) Sister Sledge, Sade, Paul Young, Katrina & The Waves.
 Oak Harbor, WA (David Bowden-KISD) E. Rabbitt, Weird Al, Chris Isaak, Sawyer Brown, R. Sidney.

Olympia, WA (Dick Pust-KGY) Jimmy Buffett, Sade, Weird Al, Sister Sledge.
 Aberdeen, WA (Paul Lankow-KXRO) Eric Clapton, Sade.
 Shelton, WA (Glen Connolly-KMAS) Sister Sledge, Men At Work, Bob Dylan, Sade, Benson, Clapton, Dave Edmunds.
 Kelso/Longview, WA (Ray Bartley-KLOG) Aretha, Madonna.
 Yakima, WA (Frank Taylor-KMWX) Supertramp, Paul Young, DeBarge.
 Yakima, WA (Dave Hanson-KIT) Sade, Supertramp.
 Tri-Cities, WA (Bill Templeton-KALE) Sting, Sade, Beck & Stewart, P.Bryson, E. Clapton, Aretha.
 Anchorage, AK (Mark Lewis-KFQD) Sade, Sister Sledge, Cock Robin.
 Anchorage, AK (Jay Noble-KKLV/FM) Life By Night, C.Hart, P.Bryson, Aretha, W. Sitzenz, Tom Petty, Vitamin Z, Eurythmics.
 Soldotna, AK (J.J. McCartney-KCSY) Rosanne Cash, Sister Sledge, Evelyn King.
 Sakatoon, SA (Rick Korchinski-CFQC) No adds.

WELCOME To Our New A/C Correspondent:

Rick Joyce, WCNL Radio - 27 West Street - Newport, NH - 03773 (603-863-1010)
 Gary Edwards, WMT/AM Radio - P.O. Box 2147 - Cedar Rapids, IA - 52406 (319-395-0530)

VIDEO



CLUB CHART

2W	TW	
1.	1.	Madonna (Sire/Warner Bros.) "Groove"
3.	2.	Phil Collins (Atlantic) "Sussudio"
2.	3.	Mary Jane Girls (Gordy/Motown) "House"
25.	4.	Pointer Sisters (Planet/RCA) "Baby"
12.	5.	Patti LaBelle (MCA) "New Attitude"
23.	6.	Paul Hardcastle (Chrysalis) "19"
9.	7.	Wham! (Columbia) "Everything"
--.	8.	Eurythmics (RCA) "Lie"
5.	9.	The Time (Warner Bros.) "Bird"
7.	10.	Simple Minds (A&M) "Don't You"
4.	11.	Tears For Fears (Mercury) "Rule"
8.	12.	Go West (Chrysalis) "Eyes"
--.	13.	Katrina & The Waves (Capitol) "Sunshine"
22.	14.	Belouis Some (Capitol) "Imagination"
10.	15.	Don Henley (Geffen) "Dance"
14.	16.	Frankie Goes To Hollywood (Island) "Dome"
13.	17.	Howard Jones (Elektra) "Things"
11.	18.	Kaja (EMI America) "Turn"
--.	19.	Kool & The Gang (De-Lite/PolyGram) "Fresh"
32.	20.	Cyndi Lauper (Portrait) "Goonies"
17.	21.	U2 (Island) "Unforgettable"
36.	22.	Cheyne (MCA) "Telephone"
20.	23.	Sisters Of Mercy (Elektra) "Walk"
--.	24.	Tear For Fears (Mercury) "Shout"
37.	25.	David Lee Roth (W.B.) "Gigolo"
--.	26.	Lady Pank (MCA) "Minus Zero"
--.	27.	The Power Station (Capitol) "Gong"
--.	28.	Shannon (Mirage/Atco) "Wanna"
27.	29.	Third World (Columbia) "Purpose"
15.	30.	Lords Of The N.C. (IRS/MCA) "Message"

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THE ANSWER MAN

Long before *The Great Carnac*, and decades prior to Jeanne Dixon, many Americans huddled around their Philco radios for the golden wisdom of a forties pundit dubbed *The Answer Man*. We at *The Gavin Report* have decided to resurrect the long-dormant seer so that we may respond to the thousands of letters we receive here each week. Henceforth, edition one of our new features ... *The Answer Man!*

Dear Answer Man:

Please explain this to me: National Promo people go four years without a hit and move on to another big job; Baseball managers wind up in the cellar for seven years and yet travel from job to job; Alan Thicke had the worst TV show since 'Here's Larry' and was 'punished' by getting a new series for '86; John Travolta's last six movies were stiffs but he keeps getting new ones. Does this practice of rewarding losers apply to recording artists?

Cordially,
David Hall;
KKHR Radio

Dear David:

Not at all. We in the record biz have a sort of sixth sense about just when someone's peaked. While it's sad to send artists out to pasture, we realize that business is business, when you're hot you're hot and all that other stuff. Recycling failures is not our idea of good horse sense. By the way, did you receive your new Ronnie Dove and Flaming Ember LP's?

Dear Answer Man:

We've been hearing all the fuss of late about alleged porn-rock lyrics and the controversy about same. Are your Gavin columns censored and if so give us details.

Warmly,
Gregg Klein:
Yankton, South Dakota

Dear Gregg:

Good question ... and here's our sincere response; NEVER! Courageous publisher and editor Ron Fell has never toyed with so much as a word of the material we submit. No matter how filthy, libelous or rife with invective, he prints our stuff exactly as he receives it. We firmly believe that this is because of his unwavering faith in the freedom of the press and not because he reviews our material after six-martini lobster lunches on Fisherman's Wharf, all of which are accompanied by three bottles of chilled Soave.

Dear Answer Man:

I've heard that Dallas will switch Miss Ellies this coming season and that *Dynasty* is arbitrarily re-casting the role of Fallon. Does this sort of thing ever happen in the radio or record businesses?

Fondly,
Gary Owens:
Top Personality
and amusing guy.

Dear Top:

Interesting point and the answer is yes. Take, for instance, Hall and Oates. Although you THINK you'll be hearing them on their upcoming album, it'll actually be replacements Sam and Dave who will be playing the parts of H&O.

As a matter of fact, keep *this* in mind if you're a radio station; When Charlie Minor calls you next week about a record, don't be certain it's Charlie you're speaking to ... it MIGHT just be Barbara Bel Geddes.

Dear Answer Man:

We hear that you've been dabbling in the P.R. field and have recently signed several new clients with an eye towards helping them capitalize on their recent newsworthiness. Can you give us some detail?

Sincerely,
Claude King:
Wolverton Mountain

Dear Claude:

Both of our new clients are getting the full treatment. We've just rush-filmed the Claus Von Bulow rock video featuring the acquitted industrialist in a fast-paced version of his remake of Roberta Flack's 'Killing me Softly ...'. He also is scheduled to open in Vegas as opening stand-up for Toni Tenille. Client Kareem Abdul Jabbar has been signed as a summer replacement for Punky Brewster. The gangly hoopster will M.C. a variety program during which he will dance with Gary Coleman, duet with Helen Reddy and do snappy monologues about his oriental rug collection. Both Von Bulow and Kareem will co-MC the '86 Poe awards banquet and are negotiating a tour with Sister Sledge.

NEXT TIME! Inside dope on how Lord Olivier got the Rabbi part in Neil Diamond's *JAZZ SINGER!*

ROSANNE CASH:

BACK ON THE TRAIL by Kent/Keith Zimmerman



Rosanne Cash has always been a favorite around here since her first Columbia LP, Right And Wrong. We were somewhat startled after hearing her new LP, Rhythm And Romance, released after a two year layaway. The lyrical content told a serious story of emotional struggle and hard times. Instrumentally, the album reflected that. The mix, at times, could be both blood warm and cold as steel. It's one of those LP's (like John Lennon's first solo LP with the Plastic Ono Band) where the grooves tell a story of the ups and downs of the celebrated human experience. After seeing her on the David Letterman Show, we had to talk to her. Rosanne Cash is one of the easiest laughs you'll ever talk to. The bad times seem to be pretty much behind her now. Yet in between giggles, there lurks a solemnity that slightly reveals the rambunctious fervor it must take to be a performing part of the House of Cash.

"The less neurotic, the more willing you are to take chances and be aggressive... it's bound to reflect in the music."

KZ: I'm impressed. You cancelled the David Letterman show four times, but with Gavin, you're on time!

RC: Well, now you know where my priorities are.

KZ: How was it doing the Letterman show?

RC: Oh, I was kind of nervous, but once I got out there, I had to laugh. Those guys are so loose, Paul Schaffer and all the band. There's no tension there at all.

KZ: Did I first see you sing on your father's TV show?

RC: Oh... my god.

KZ: Could that have been your first TV appearance?

RC: That could have been Rosie, my step-sister. I did a show in 1978 called

Spring Fever.

KZ: On your new LP, you wrote most of the songs, but going through your early records I see songs by Keith Sykes, Karen Brooks, Rodney Crowell all those people. Who picked out the material?

RC: Rodney and I. Rodney had some of those Keith Sykes songs on tape down in the basement for years. Keith and I are old friends. Rodney and he are writing together now. In fact, he just came back from Memphis. They were on a writing jag and it's just gotten better and better.

KZ: So Right And Wrong isn't your first album.

RC: I did a record in Europe on Ariola in 1978. My contract was only for Europe when CBS picked up my contract for the

US and Canada. Let's just say that the Ariola record was a practice record (laughs).

KZ: Here's a question I'll bet you get a lot. How did you and Rodney get together?

RC: It's funny, we met at a party at Waylon Jennings' house. He was there with Emmylou (Harris). They were just coming off the road or something. A real good friend introduced us and I got a real bad crush on him.

KZ: Had you heard his music before?

RC: Oh yes. I was already a fan. You know what's funny? I was living in London in '76 and I went to see Emmylou. I had a date and went to see her at the Hammersmith Odeon and Rodney was in the band then. I hadn't met him at the

time, but I remember noticing him.

KZ: You know, I think "Seven Year Ache" is one of the coolest songs ever written. I've always thought it would have been an even bigger hit outside of Country if, say, you included a mix minus the steel.

RC: Probably, but it was a paint by numbers kind of thing.

KZ: Does the guy in that song really exist? Was he someone you know?

RC: That was Rodney. Well, all the details aren't true to life, but the basic story was true. We had gotten into a fight in a French restaurant on Ventura Blvd. and he left me on the boulevard. I just kind of inserted some fabricated details, but it was basically true.

KZ: Was that a sort of maiden voyage for you as a songwriter?

RC: Yes, although I had been writing for several years, since I was 18. That was really the first song that I felt was a breakthrough song.

KZ: I've always heard a sort of Bob Seger groove to that song. It sounds like a song he would be envious to have written.

RC: That's a compliment.

KZ: I once saw you play. You had (drummer) Larry Londin, Emory Gordy, Vince Gill. Kind of an expensive band to take on the road.

RC: They were. I never made any money on the road. I still don't, because all my money ends up going into paying the band, but I didn't really care. It was fun and great being secure on stage, knowing that no matter what happened, Londin was going to bail you out.

KZ: What's Emory Gordy like to work with?

RC: Emory is a funny dude. He's so intense. Emory and I used to argue constantly because I'm kind of intense, too. No matter what it was, we had polar opposite opinions. So, on the road, we would be in constant arguments, some of them good natured. But since he quit and has become a producer, I don't see him much and, I don't know, sometimes I feel bad and I feel like I've lost that friendship.

KZ: Were there musical differences? Was he more traditional?

RC: Not musical differences as much as political, religious, physical, nutritional ... anything.

KZ: So what was it like being the only woman on the road with all those guys?

RC: It was like being in high school, a high school on wheels. We had a blast. I didn't get to play princess at all. They were hard on me in that way. If I was tired and didn't want to go to a soundcheck, it was too bad. I'd have to go. It was great because we're all good friends. It's just like being out with your pals.

KZ: On the last four LP's, you've been using a lot of John Hiatt songs. What is it about his songs that makes you want to use them? Is it something about his writing?

RC: Oh yeah! It's his lyrics. He's so

convoluted in his lyrics and he's so intelligent. His melodies are exactly the same as his lyrics, to me. There's always some kind of perverse twist that is just stunning. I like his work.

KZ: Rodney cut "Pink Bedroom" with Albert Lee. Was that one of the first times you'd ever heard it?

RC: We had the song around the house for a while. It was Rodney's idea to do it. He had done it with Albert and he thought it would be a great idea for a girl to do it. In fact, we went through a lot of songs before we got back to "Pink Bedroom." (Columbia Record's) Eli Ball had a lot to do with all of this too. He helped us sort through all those songs.

KZ: What did you think about your third LP on Columbia, *Somewhere In The Stars*?

RC: I wasn't ready to make a record. That was a record that came before its time. I was eight months pregnant. I was inhibited. I was scared and I didn't want to do it. I hadn't written anything besides "Somewhere In The Stars" and "Looking."

"I really wrote "My Old Man" as an answer to all those people who would ask me about my dad. Take this song and don't ask me anymore."

I felt all this pressure to make a record and Rodney was saying, 'Don't do it, just wait until after the baby's been born, after you've written, after you're ready.' I just gave into the pressure and made a record when I shouldn't have. But it's really good that it happened, because when it wasn't successful, I started thinking about it and made a decision that I didn't want to make another record as just a singer and I took all that time to straighten out my life and do some writing.

KZ: So your new record is called *Rhythm And Romance*. You now have two children. Is that some kind of pun?

RC: No! (laughs) I guess it could be. You know what they call people who practice the rhythm method? Parents.

KZ: So what went on during the time lag between the 'Somewhere' LP and this new album. You were missing in action for awhile there.

RC: Well, I got off drugs. That took a long time. I went through drug treatment in January of '84.

KZ: Any particular stuff?

RC: Cocaine. You know, that takes a big chunk out of you to get to the point where you're not just completely neurotic and anxious about the whole thing — to feel good about it. So I did that and the start of the summer of '84, I had started to write the songs for this record. I wrote "Closing Time," that was the first one and then after I got out of treatment, I wrote "Halfway House."

KZ: My favorite track.

RC: Mine too. Thanks for saying that. The last song I wrote was "Halfway House," so that took a good year out of my life ...

Rodney and I had some problems and we were trying to straighten that out, so the writing was really just a catharsis of what was going on in my personal life.

KZ: You must have been stockpiling tunes during all that time. You did one song that's a sleeper favorite around here, 'Never Be You.'

RC: I love that, too. (Producer) Jimmy Iovine called me up and said that (Tom) Petty and he wanted me to sing "Never Be You" for the Streets Of Fire soundtrack. So I went to Los Angeles and I did it. I got kicked off the record. I really don't know what happened finally except that there were some battles and maybe Iovine got cold feet about me. I don't know. But anyways, I got kicked off and Maria McKee (of Lone Justice) ended up singing it. But I just loved the song, I didn't want to let it go. I tried to cut it during the first track with David Malloy. We never could get it right, so when I had a chance to go back with Rodney and David Thoener, we did it and (Heartbreaker) Benmont Tench was there from Petty's band and it turned out great.

KZ: I think your version cuts the original.

RC: It's a sensuous track.

KZ: This LP also has a lot more bite. Do you think so?

RC: I do. It's a result of more confidence on my part. The less neurotic, the more willing you are to take chances and be aggressive. That's what I've been working on personally and it's bound to reflect in the music.

KZ: How did you start working with David Malloy? His work with Eddie Rabbitt has some good sounds, technically.



RC: Well, Rodney took me to breakfast one day and said, 'I don't want to make your next record.' I said, 'What am I going to do?' So, he had been working with David Malloy and I started talking to David about it. Dave and I got along real well and it was really appropriate that that should happen.

KZ: *What happened with you and Rodney going back in to record "Pink Bedroom" and "Never Be You." Did he change his mind?*

RC: David and I delivered an album, ten songs. Eli Ball came into the picture. There was a meeting with the CBS guys and Eli came in and said they didn't think the album was finished. Of course, everybody just got real upset, including me because, emotionally, I was done with the record. I had been working on it for months and months and months and I didn't want to do anymore. As it turns out, Eli was right. We needed those three songs. We re-cut "Hold On" and then we cut "Pink Bedroom" and "Never Be You." Rodney, at that point, wanted to go back and do it. Rodney said, 'If you can deliver me David Thoenner, then I'll do it.'

KZ: *Why would Rodney feel so strongly about working with him?*

RC: Because he's probably one of the five best engineers in the country. He's like Bob Clearmountain, one of those guys. So we went to the Record Plant in New York and did those three tracks.

KZ: *It's getting harder to pigeonhole you as just a Country act. Your sound is pretty progressive Country.*

RC: Well, you know, at its time, "Seven Year Ache" was really innovative for Country. There were a lot of Country

stations that wouldn't play it. It's not that it's so much more pop, it's relative to the times. It's (the new LP) the same distance it probably always was from Country.

KZ: *So you still have your sights aimed at Country. Actually, you're still trying to lead the format a little.*

RC: I hope so.

KZ: *When did you write "My Old Man," the song about your father?*

RC: During the summer of '83. I had started writing that years ago. I had part of a verse, then I put it away. I thought, 'I don't want to put myself through this.' So I was going through my old stuff and I found that. I really wrote it as an answer to all those people who would ask me about my dad. Take this song and don't ask me anymore. (laughs)

KZ: *When did he first hear it?*

RC: He heard it when it was done. He liked it a lot. He got real emotional about it.

KZ: *Do you have any stories about growing up among all those music people? Did you ever get up in the morning and there's Bob Dylan eating Cheerios?*

RC: (laughs) The times that I remember were when all the Statlers and Carl and Pearl Butler were over at our house. I remember when I was twelve, my dad took us to Michael Nesmith's house and all of The Monkees were there. That blew my mind.

KZ: *What about rock 'n' roll?*

RC: I grew up with it. I love it. Sometimes I tend to think of myself in that way more because I identify with the music I grew up with. As a matter of choice, that's what

I still listen to most of the time. I was listening to the Doors when I was fourteen. You know, Buffalo Springfield, Beatles, and Creedence.

KZ: *I understood your single isn't exactly a love song.*

RC: Well, it kind of turned into that. It didn't start out that way. I'd lost a Grammy, it was the second one and I'd lost a bunch of awards so I was driving down Hollywood Boulevard singing to myself, 'I got my new dress, I couldn't hurt less, I don't know why you don't want me.' I had a feeling for that and I took it home to Rodney and he liked it and helped me finish it.

KZ: *It's about not winning a Grammy award?*

RC: Yeah, (laughs) well that's not really what turned out. That line, 'I don't know why you don't want me' came from that and then we turned it into a love song.

KZ: *Somebody told me they saw you at CBS and that's actually your handwriting on the cover here.*

RC: Yeah, it is.

KZ: *All the lyrics and everything?*

RC: It took me months. I did all that by hand. There are scripts you can pick but I did this one by hand. I did a little bit each day and it's real tedious work. I had to write all of the legal copy and the legal line at the bottom and the copyrights and everything. I went in everyday and I had a little desk and it was great! I had a blast. It was here in Nashville. Bill Johnson was my boss.

KZ: *So you were an art person at CBS for a while?*

RC: Yeah. Rodney said, 'Rosanne Cash ... Art Student.' ■

AVAILABLE

JILL HENRY from KFMI-Eureka, CA is looking for a position as A.T./Prod./M.D., contact her at (707)822-7223.

BRENT ALLISON from KO93-Modesto, CA is looking for a position as A.T./Prod./M.D., contact him at (209)571-0215.

BOB WEIL from WJJB/FM-Poughkeepsie, NY is looking for a position as Air Talent, contact him at (914)896-5467.

MARK ALAN DOWNING from KAGO/FM-Klamath Falls, OR is looking for a position as A.T./Prod./M.D., contact him at (503)884-6126 or 882-2551.

BRIAN WRIGHT from Z14/90-Rockford, IL is looking for a position as A.T./P.D., contact him at (815)624-6082.

KEITH MORGAN from KQXR-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)326-8368.

MICHAEL MCDONNELL from KQXR-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)834-7667.

JOBS

SALES MANAGER - KABN-Big Lake, AK

*Tom Locke (Box 520368 - 99652)

PRODUCTION/NEWS - KPUG-Bellingham, WA

Joe Bates (206)734-1170

NEWS DIRECTOR - WCRO-Johnstown, PA

Todd Haliday (407 Main Street - 15901)

ENGINEER/A.T. - KIOF-Big Springs, TX

Lenny Pierce (915)263-7326

A.T./SALES - WKFX-Gadsden, AL

Ron Burton (2725 Rainbow Drive - 35901)

A.T./PRODUCTION - OK95/FM-Tri Cities, WA

Dean LeMaster (Box 'K' - 99302) send Tapes & R

AIR TALENT (mid-days) - KDVV-Topeka, KS

Kevin Rabat (715 Harrison - 66603)

A.T. (PM drive)/PROD. - KQEU-Olympia, WA

*Charles Cox (Box 48 - 98507)

AIR TALENT - WKYA/FM-Central City, KY

*Stan Barnett (Box 471 - 42330)

AIR TALENT - WFBC-Altoona, PA

*Steve Kelsey (Box 2005 - 16603)

AIR TALENT (future) - New Albany, MS

*Mike Grace (Box 808 - 38652)

AIR TALENT/PROD. - KBRV-Soda Springs, ID

Rich Summers (208)547-3307

*No phone calls, please.

FOTO FILE



◀ MARCEL TAKES A BREAK

During a recent series on Radio in Rochester, WDKX Program Director Andre Marcel was a special guest on local ABC/TV affiliate WOKR's Morning Break program. Shown (l-r) Andre Marcel, and Tom George (Morning Break co-host).

VIDEO SPOTLIGHT ▶

Rebecca Sullivan (lead singer of Heartbreak USA) is interviewed on the set of Video Spotlight (a video show in New Jersey) by Hollywood Hamilton (air talent on Z100-New York).



▶ 'TIL TUESDAY VISITS KIIS

A couple of members of 'Til Tuesday recently dropped by to visit the studios at KIIS AM/FM in Los Angeles. Pictured are (l-r) Gene Sandbloom (M.D.-KIIS AM/FM); Aimee Mann ('Til Tuesday); Michael Hausman ('Til Tuesday); and Mike Schaefer (P.D.-KIIS/AM).

MICHAEL LESSNER BATS ▶ 1000

Independent record label consultant Bruce Wendell (left) and Motown VP of Promotion Michael Lessner (right-pictured with two time MVP Mike Schmidt) performed the duties of bat boys when the Phillies & Dodgers met in L.A.. The Dodgers seemingly lackluster performance made an abrupt turnaround when coach Tommy Lasorda was rumored to tell his team "Guys... let's win this one for #66"... and they did



FM102's CHRIS COLLINS ... TO HELL AND BACK

BY DAVE SHOLIN

Like most radio stations, Sacramento's FM102 played USA For Africa's "We Are The World." But then some amazing things began to happen that culminated with Music Director and morning drive personality Chris Collins traveling to Ethiopia.

FM102 Program Director Rick Gillette explains it this way: "About a week and a half after 'We Are The World' was released I was having a weekly music meeting with Chris and Carolyn, our Research Director, and we began waxing philosophical. We wanted to do more than just tell listeners to buy the record and help out. So we decided to put Chris on the air for 28 straight hours and told the audience all the money we would have paid our other jocks, who had the day off, would go to USA For Africa." (By the way, Rick let us know that his jocks DID get paid plus the station donated the equivalent amount to USA For Africa.) "Once completed, the station took the money and purchased USA For Africa albums, had them autographed by LaToya Jackson and later auctioned them off at a nightclub for even more money and then donated that. Then on the morning that stations everywhere played "We Are The World," we set up a little Sacramento network of stations, KGNR (all news), KRAK (Country), and KSMJ (FM102's AM sister), and, with some engineering expertise, put all three stations on the air at the same time. Several local TV outlets filmed this event as it was taking place. Later that day on the noon news, I believe it was channel 13, all the disc jockeys got together to discuss the project. As Chris (Collins) was talking, he said it was great doing this, but he'd like to do more—mentioning it would be great to go to Ethiopia and see if all the money raised in the last few weeks was being used in the proper way." That off-the-cuff remark, Gillette says, put the station in a position they couldn't back out of, so plans to put Chris on a plane to Ethiopia were set into motion. Rick emphasized the red tape was beyond anything imaginable and getting permission was literally a last minute affair.

THE TRIP

Chris Collins returned from Ethiopia on Saturday, June 15th with a perspective few outside that tragic region of the world have. I talked to Chris about what he witnessed. Those who doubt the Marxist influence in Ethiopia should read on.

A former "Carterite," Chris considers himself a "liberal" but nevertheless, he was taken aback by Ethiopia's Marxist regime.



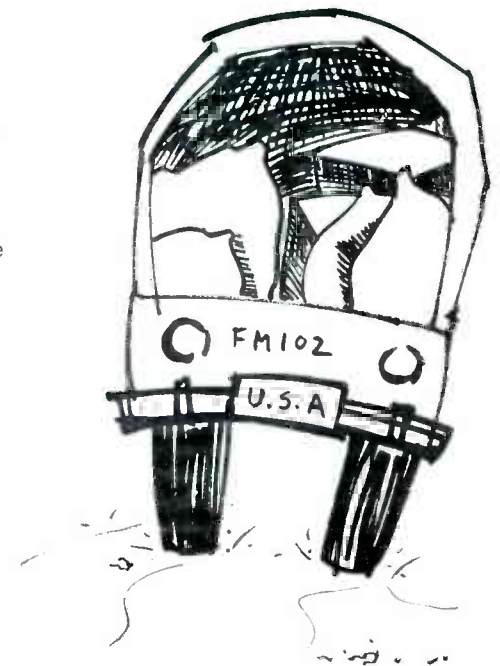
He now is convinced without a shadow of a doubt that "Communism is determined to wipe out all religion on the face of the earth." Chris firmly believes the plan is to wipe out Christianity in Ethiopia and while admitting he is not a "religious person" it was evident to him that is what's taking place. Citing the statistic that one-half of Ethiopia's population is under 20 years of age, Chris sadly notes that while old people are left to die, the young are being indoctrinated in school once they get healthy. Chris went through at least 40 different bookstores and all he could find were books about how great Marx and Lenin were and how rotten the CIA and America are, detailing our supposed plan to kill off all African nations. Chris' assessment of the situation is one of cautious optimism. "Overall, it's the tip of the iceberg. Before they get anything accomplished in this country, I think you'll see SEVEN to TEN million people die. The only thing people can do is to continue to fight the problem and Americans should realize how fortunate we are to be in this part of the world rather than theirs. If you can give, you should." Chris credits all agencies except the Red Cross, who he feels are worthless, with doing all in their power to help.

On the positive side, Chris reports that the USA For Africa campaign has done immense good. The money is getting to the source. Collins said it was an awesome sight to see 6½ million dollars in medical supplies unloaded. However, the need for more doctors is tremendous.

Now, the BIG problem. Though the critical supplies get to those who need them, according to Chris, there is a big backlog of supplies due to transportation problems. On the flight over, Chris met 20/20's Tom Jerrold and he wanted to know the details of Chris' involvement. In the midst of meeting other ABC newsmen, Chris was introduced to Roy E. Webb, who is with an organization from

Switzerland called "Knowledge For Life." Mr. Webb asked Chris to spearhead a campaign called "Trucks For Ethiopia." The number of problems in the country and the reason that food gets backed up, says Collins, "is due to a lack of transportation." "Knowledge For Life" has made a deal with Fiat to get 4-ton trucks for \$40,000 apiece. They need 200 trucks to handle the supplies. FM102 has already started a program by opening up a trust account at a local bank and asking people to donate to it. When it reaches \$40,000 that money will be turned over to "Knowledge For Life," which is turning it over to Fiat, who sends over the trucks with spare parts, spare tires, a mechanic to go with it, plus the truck is specially painted by Fiat with slogans such as "The FM102 Sacramento Spirit For Life Truck" if that's what is desired. P.D.'s interested in joining Chris, Rick, and FM102 in getting "Wheels For Ethiopia" should contact him at FM102 (916-422-1025) weekdays 'til 4PM PDT. It's a chance to help save the lives of millions of human beings and strengthen your station's image in the community.

Rick Gillette, Chris Collins, and the staff at FM102 have proven that anything is possible if you use all the tools at your disposal. They are to be commended for all their past efforts and for continuing to donate their time and energy to this newest project. I urge all our readers to get as involved as they possibly can. ■



BIO FEEDBACK

SISTER SLEDGE

Together with Nile Rodgers, Duran Duran's Simon LeBon and Andy Taylor have added their vocal touch to the Sister Sledge 1979 tune "Lost In Music" for release in England only.

FREDDIE JACKSON

As a teenager he sang at Harlem's White Rock Baptist church where Ashford & Simpson met years earlier. He went on to become a member of Paul Laurence Jones Ensemble.

COCK ROBIN

Got their name from a bookmark that depicted 17th century woodcuts of an anonymous couple called "The Marriage of Cock Robin And Jenny Wren."

MADONNA

A local San Francisco hotel was offered \$10,000 for Madonna's used bed linen after her appearance here. Hotel turned it down and sent them off to the laundry with all the rest of the sheets.

THE HUMAN LEAGUE

Leader Philip Oakey is planning to team up with Giorgio Moroder again for a single and an album release.



PAUL YOUNG

While onstage in Australia, Paul misjudged and fell off the stage. He continues his U.S. tour with dislocated ribs.

JOURNEY

The line-up is intact and they're currently working on their new album.

WOMACK & WOMACK

Linda & Cecil are married to each other and have seven children.

STING

Coal Miner's Daughter director, Michael Apted, has been hired to make a feature film about Sting's new group.

DEPECHE MODE

The band (pronounced Da-pesh Mode) found their name while leafing through a French fashion magazine—it means fast fashion.

A-HA

This new trio hails from Norway.

ROBERT PLANT

Commenting on Stephen Davis' latest book about Led Zeppelin, Plant cites Davis' sources as unreliable—mainly coming from a disgruntled former road manager.

BARBARA MANDRELL

She is in the studio in Nashville with producer Tom Collins working on her next album, scheduled for a late July release.

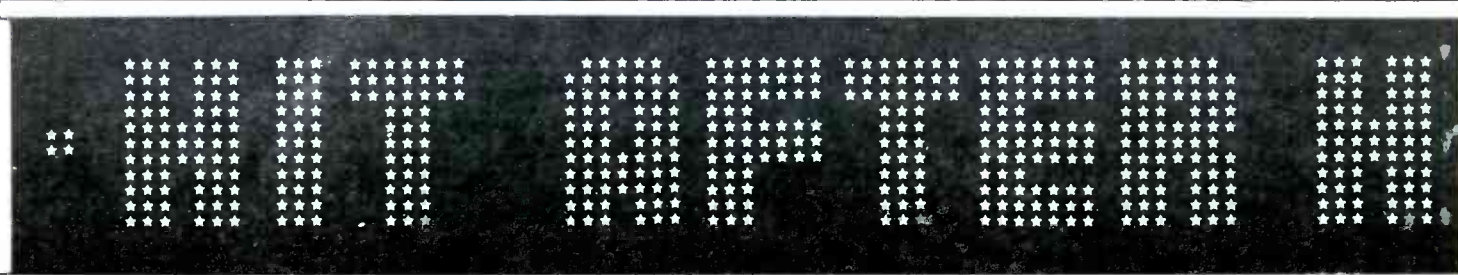
GARY MORRIS

The American Optometric Association named his eyes as one of the ten most distinctive pair in the entertainment field, along with such notables as Linda Evans and Prince.

B I O M E M O	TO	PROGRAM DIRECTORS	AIR DATE	July 4th Weekend	TIME	6 Hours
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000
	MESSAGE	Rolling Stones: Time is on our side				
		hosted by Roger Daultrey of the Who				
	<input checked="" type="checkbox"/>	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY				

BRAND NEW!

alison moyet



MEN AT WORK

"EVERYTHING I NEED"

R&R CHR 188 STATIONS
GAVIN TOP 40 151 STATIONS

WCAU/FM	40-35	KX104	20-18
PRO/FM	24-21	KCPX	22-19
WNVZ	32-28	KIST	24-20
WERZ	18-16	KXGO	10-7
WRCK	23-18	WZXM	21-12
WFMI	22-18		



KENNY LOGGINS

"FOREVER"

R&R CHR 127 STATIONS 50%
GAVIN TOP 40 129 STATIONS

KEGL	6-4	WNYS	26
K104	12-7	WCAU/FM	29-26
WJZR	16-8	WHTX	ON
KCPX	10-3	94Q	DEBUT @ 34
95XIL	9-7	Z93	33-32
KWES	6-6	KAFM	22-17
		KTKS	24-22
KITY	16-14	WGCL	20-17
KISN	20-12	92X	29-27
KZOZ	16-11	ZZ99	27-25
		Q103	DEBUT @ 35
		KIIS/FM	36-34
		KOPA	ADD



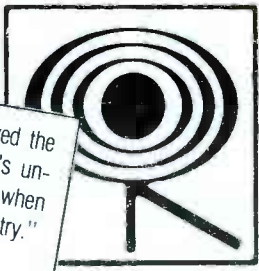
HOOTIE "ALL YOU ZOMBIES"

R&R CHR 7
GAVIN TOP 40

WXKS/FM
 PRO/FM
 93FM 21-19
 92X DEBUT
 WNCI DEBUT
 WHYT
 ZZ99
 KHTR
 KKRZ
 KPLUS DEB

"LOVE RESURRECTION"

"Now that the North American public has been served the appetizer "Invisible," it's time for the entree! Moyet's unusual and powerful vocal style makes quite an impact when matched with the ultra original words and music of this entry."
Dave Sholin PERSONAL PICKS



ERS

7-9, 30%
 0 59/7

- @ 35
- @ 26 Z106 1-1
- Q100 5-5
- WCAU/FM 1-7
- WPST 14-11
- WLAN 18-14
- WTLQ 18-14
- WZLD 26-20

UT @ 40



COCK ROBIN

"WHEN YOUR HEART IS WEAK"

R&R CHR 39/6
 GAVIN TOP 40 38/8

- | | | | |
|---------|-----|------|-----|
| 195 | ADD | KCDQ | ADD |
| 93FM | 25 | KDSR | ADD |
| WXKS/FM | ON | KTAW | ADD |
| WRQN | ADD | KGCH | ADD |
| WCGQ | ADD | KYES | ADD |
| Q104 | ADD | KYJC | ADD |
| T-94 | ADD | KKYS | 14 |



LISA-LISA AND CULT JAM

WITH FULL FORCE

"I WONDER IF I TAKE YOU HOME"

PRISTS AND KANIBALS PRHISTORIK ANIMALS

EVEREBOOE HAPPE AS FE DEO KUM HOM

BIG BLAK NEMESIS PARFENCJENESIS

NO WUN MOV A MUS... AS FE DEO KUP HOM

WE FEEL LOK GREKS WE FEEL LOK ROMUNS

SENTAS AND MUNKES ILST KLLSTB ROTE JS

rewriting the future

WE DRINK ELIKSEURS FAT WE PEFDN

FROM FE JOSES OV FE CAIN

WE AR NO MONSTES WER MORJE FEFL

shriekback: oil and gold

"NEMESIS" THE 12" (0.96874)

(90276)



ALBUM/ALTERNATIVE

GAVIN
STING



STING

ALBUM
TALKING HEADS



TALKING HEADS



BRYAN FERRY



HUEY LEWIS

FRONTLINE
NEW ORDER



NEW ORDER



R.E.M.

These records define the Album radio and Alternative radio formats this week.

NEW Releases



"We Don't Need Another Hero"

—Tina Turner (Capitol)

TINA takes her place right alongside HUMUNGUS, THE FERAL KID, TOECUTTER, TOADIE, and MAX inside the hallowed scrolls of ROAD WARRIOR-dom. The track is a slow groove mood, much mellower than your average car collisions on the outback. If MS. GRACE JONES can play kiss kiss bang bang with 007, TINA sure can get right nexta MEL GIBSON. Stand in line, see it on the screen and then hear it on the airwaves.

INVINCIBLE

"Invincible"—Pat Benatar (Chrysalis)

The logical extension of HELEN REDDY's I Am Woman, PAT BENATAR bounces back big after a bout with motherhood. On Invincible, the battle lines are being drawn in radio's favor. Great production should translate very well onto the airwaves. Is that an instrumental tennis match on the bridge?

AC/DC (Atlantic)/Y&T (A&M)/Motley Crue (Elektra)/Scorpions (Mercury)

The heat is on. In the beginning, Album Radio came on to hard rock and Heavy Metal in an attempt to distinguish and align themselves with an active core audience. Now that the honeymoon is over, hard rock has been given the middle finger and the cold shoulder. Some bands have adjusted their positioning. Some are rightfully unrelenting. Y&T with Summer-time Girls, using KEVIN BEAMISH (REO/STARSHIP), have softened the blow a bit popward. MOTLEY CRUE cover BROWNSVILLE STATION's only hit Smokin' In The Boys Room. They take the blues way out: with an a-ok harp/guitar exchange. SCORPIONS turn out a presentable live option. Danger is the most courageous of the lot. On the remainder of the LP, singer BRIAN JOHNSON sings like his slacks are on fire. As the fire inches vitally closer, the pitch is fevered. Radio is panicked. The bands and fans, on the whole can be unflinching and stubborn, but that's rock n roll. The showdown is on.

Nemesis-Shriekback (Island)

Opposing forces collide. Dance and rock combine forces as SHRIEKBACK tamper with morose images of death and cannibals. SHRIEKBACK had tremendous Alternative chart success with their last LP (import only) and My Spine Is The Bassline. Nemesis is no predictable follow-up, which will please their audience no end.

ZEITGEIST

Translate Slowly-Zeitgeist (DB)

A consistent new band releases solid Bunker fodder. ZEITGEIST (meaning "spirit of the time") is not anything like krautrock. They come to us from Austin via DB Records out of das hip Southeast hotbed, Atlanta. No strangers to acclaim, ZEITGEIST won three awards in the Austin Chronicle readers poll this year edging out STEVIE RAY and JOE ELY. Checkinzy out. The band is a fine one. Title of the week is She Digs Ornette. Also dig Things Don't Change/Araby/Cowboys and a version of Blue Eyes Crying In The Rain.

Tight In The Night-Eric Anderson (Wind & Sand)

Folk legend, former WARHOL film star, poet, ERIC ANDERSON has pretty much seen it all—from protest songs to the folk/rock era that spawned JONI MITCHELL and CS&N. ANDERSON has always been on the progressive cutting edge of both these movements. As described in your GAVIN a few weeks back, perhaps ANDERSON is riding the first waves of the Quiet Alternative. With increased interest in upper demos (the same audience who remembers the Blue River LP), I would say ERIC ANDERSON is still very much a relevant commodity if you're aiming your sights beyond crunch rock fans, give a good listen. Call 212-279-9596 for a copy. Jona/What Will You Do/Count On You/Walking In My Sleep.

KZ

ALBUM

Editor: Kent Zimmerman

CERTIFIED



R.E.M.



HUEY LEWIS & THE NEWS

MOST ADDED

1. DREAM OF THE BLUE TURTLES-STING (A&M)
2. "POWER OF LOVE"-HUEY LEWIS & THE NEWS (CHRYSALIS)
3. "INVINCIBLE"-PAT BENATAR (CHRYSALIS)



STING debuts at number one the first week it converts as an LP. Five trax deep on an LP so experimental is a plus for radio. **TALKING HEADS:** Taking an enormous jump in points and on the chart, 22-8. The opening track, "And She Was", is almost as strong as the single. **U2:** After dabbling in almost all four trax, the picture finally seems to be focusing in on "Three Sunrises". **BRYAN FERRY:** Primary action is on the single, "Slave To Love". Don't discount the early reaction on side two's "Stone Woman". Look for an upcoming interview. **BOB DYLAN:** Ironically, **EMPIRE BURLESQUE** is growing faster than even BD's last Album Radio chart success, **INFIDELS**. **JEFF BECK:** "People Get Ready" is already up to #16. Upcoming acceptance of the LP's instrumentals will be instrumental. **MEN AT WORK:** Crucial week for the Men from Downunder is this week! **REM:** Meeting very little resistance as REM have already conquered the bottom half of the chart in two weeks. Action on

2W LW TW

2W	LW	TW	Artist (Label)	Album
---	---	1.	STING (A&M)	"FREE" "FORTRESS" "RAIN" "SEAM" "7"
1.	1.	2.	Dire Straits (Warner Bros.)	"Money" "Walk" "Far" "World"
3.	2.	3.	Robert Plant (EsParanza)	"Little" "Pink" "6's" "Lead"
2.	4.	4.	Eurythmics (RCA)	"Lie" "Chain" "Sinking"
5.	5.	5.	Supertramp (A&M)	"Cannonball" "Better" "Still"
6.	6.	6.	Tears For Fears (Mercury)	"Shout" "Rule" "Heels"
8.	8.	7.	Tom Petty (MCA)	"Better" "Rebel" "Crackin-B side"
---	22.	8.	TALKING HEADS (SIRE)	"ROAD" "WAS" "LADY"
22.	16.	9.	U2 (ISLAND)	"THREE" "SORT" "BAD"
16.	12.	10.	NIGHT RANGER (CAMEL/MCA)	"STREET" "7" "4"
18.	17.	11.	BRYAN FERRY (EG/W.B.)	"SLAVE" "SENSATION" "STONE"
12.	9.	12.	Hooters (Columbia)	"Zombies"
14.	10.	13.	Paul Young (Columbia)	"Go" "Bite"
26.	21.	14.	BOB DYLAN (COLUMBIA)	"TIGHT" "SKY" "REAL"
7.	7.	15.	John Cafferty & BBB (Scotti Bros.)	"Tough" "City"
40.	23.	16.	JEFF BECK (EPIC-12")	"READY"
23.	18.	17.	MEN AT WORK (COLUMBIA)	"NEED" "SNAKES" "HEARTS"
11.	15.	18.	Phil Collins (Atlantic)	"Sussudio" "Inside" "Wanna"
13.	14.	19.	'Til Tuesday (Epic)	"Voices" "Vacuum"
10.	11.	20.	Graham Parker (Elektra)	"Wake" "Weekend's"
---	39.	21.	R.E.M. (IRS)	"GET" "DRIVER"
30.	19.	22.	Bruce Springsteen (Columbia)	"Glory" "Step-B side"
24.	26.	23.	HEART (CAPITOL)	"WHAT"
9.	13.	24.	Joe Walsh (Warner Bros.)	"Confessor" "Rose" "Good"
19.	25.	25.	Howard Jones (Elektra)	"Life" "Better"
15.	20.	26.	Eric Clapton (Duck/W.B.)	"See" "Waiting" "Tangled"
---	---	27.	HUEY LEWIS & NEWS (CHRYSALIS-12")	"POWER"
25.	24.	28.	Gino Vannelli (HME/PRA)	"Black"
28.	29.	29.	Don Henley (Geffen)	"Enough" "Month-B side"
32.	30.	30.	Kim Mitchell (Bronze/Island)	"Soda" "All"
34.	33.	31.	KATRINA & THE WAVES (CAPITOL)	"RED" "SUNSHINE"
29.	28.	32.	Payolas (A&M)	"Only" "Rain"
27.	34.	33.	The Power Station (Capitol)	"Gong"
36.	35.	34.	NEW ORDER (QWEST)	"KISS" "VIGILANTES"
---	38.	35.	BRYAN ADAMS (A&M)	"69" "DIANA-import"
---	---	36.	CHINA CRISIS (WARNER BROS.)	"HIGHEST"
17.	37.	37.	Lone Justice (Geffen)	"Wicked" "East"
---	40.	38.	COREY HART (EMI AMERICA-12")	"NEVER"
---	---	39.	RATT (ATLANTIC)	"LAY"
---	---	40.	GEORGE THOROGOOD (EMI AMERICA)	"WILLIE"

CHARTBOUND

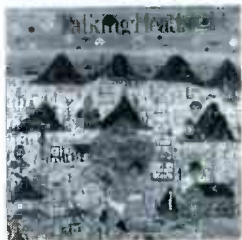
*PAT BENATAR (Chry.) "Invincible"
 STYLE COUNCIL (Geffen) "Inter."
 RUSS BALLARD (EMI) "Fire"
 TRANSLATOR (415) "Come"
 N. LOFGREN (Col.) "Sweet" "Secret"
 BEACH BOYS (Caribou) "Getcha"
 FOREIGNER (Atlantic) "Reaction"
 JOHN PARR (Atlantic) "St. Elmo"
 GOONIES (Epic) "Lauper" "REO"
 HELIX (Capitol) "Deep"
 PAUL HARDCASTLE (Chry.) "19"
 *KING (Epic) "Pride"
 THE TRUTH (IRS) "Exception"
 *SUZANNE VEGA (A&M) "Wall"
 *BON JOVI (Mercury) "In"
 COCK ROBIN (Col.) "Side" "Heart"
 *LONNIE MACK (Alligator) "Hound"

"Driver 8" (my fave) as well.
 On tour this summer. Upcoming
 GAVIN interview as well. Along-
 side HUEY LEWIS & THE NEWS'

new single, REM is this week's CERTIFIED. Look for HUEY's "Power Of Love" to go number one Top Forty. No joke. KATRINA and her WAVES are moving back up... Revenge of the Killer B's. DON HENLEY's original B-side to "Boys Of Summer", "Month Of Sundays" is getting play. Proceeds go to a national organization aiding American farmers. Other B-side action on SPRINGSTEEN, "Stand On It", and BRYAN ADAMS with an import b-side poking at Princess Di... Expect a strong next week from PAT BENATAR and STYLE COUNCIL. Once again, a million thanks for all the reaction. What's upcoming? How about REM, TEARS FOR FEARS, TAXXI, TALKING HEADS, GRAHAM PARKER, BRYAN FERRY, KIM CARNES, DEPECHE MODE, BEACH BOYS, ROBERT PLANT... plus more. KZ.

ALTERNATIVE

CERTIFIED



LITTLE CREATURES
TALKING HEADS (SIRE)

MOST ADDED

1. CUPID & PSYCHE 85
SCRITTI POLITTI
(WARNER BROS.)
2. DREAM OF THE BLUE TURTLES
STING
(A&M)

IMPORT INDIE



- THE CHAMELEONS (Statik)
J. LEE PIERCE (Statik) "Love"
THE DAMNED (MCA-UK) "Grimly"
CUCUMBERS (Fake Doom) "Betrays"
FRIGHTWIG (Subterranean)
LONGSHOREMEN (Subter.) "Moan"
ZEITGEIST (DB) "Change"
UPTONES (415) "KUSA"

ALTERNATIVE ACTION

The much anticipated showdown between NEW ORDER and R.E.M. for number one was no let-down. These two albums went head-to-head and soared far above the rest with over 80% of all Alternative stations reporting both in heavy rotation. The result was a flat-out tie for number one, with the tie going to the incumbent. You have to knock the champ out and take the crown away. Considering the fact that R.E.M. has only been out for two weeks and they're still gaining airplay -

ZW LW TW

1.	1.	1.	NEW ORDER (QWEST) "KISS" "VIGILANTES" "SUB"
--	7.	2.	R.E.M. (IRS) "CAN'T" "8" "GRAVITY" "LIFE"
--	21.	3.	TALKING HEADS (SIRE) "ROAD" "SHE WAS" "STAY"
23.	5.	4.	BRYAN FERRY (EG/W.B.) "SLAVE" "SENSATION" "CHOSEN"
29.	6.	5.	STYLE COUNCIL (Geffen) "WALLS" "INTERNATIONALISTS"
2.	2.	6.	Eurythmics (RCA) "Chain" "Sisters" "Sinking" "Lie"
3.	3.	7.	Three O'Clock (IRS) "Heads" "Green"
15.	10.	8.	DIRE STRAITS (WARNER BROS.) "MONEY" "SO FAR"
4.	4.	9.	Tears For Fears (Mercury) "Shout" "Head" "Mothers"
6.	8.	10.	Sisters Of Mercy (Elektra) "Walk" "Planet"
7.	9.	11.	Boomtown Rats (Columbia) "Rain" "Hold"
20.	16.	12.	TRANSLATOR (415/COLUMBIA) "COME" "AMERICA"
10.	11.	13.	Paul Young (Columbia) "Bite" "Everytime" "Playhouse"
21.	19.	14.	EVERYTHING BUT THE GIRL (SIRE) "WELL" "HEAVEN"
26.	23.	15.	NINA HAGEN (COLUMBIA) "UNIVERSAL" "MY WAY"
24.	22.	16.	U2 (ISLAND) "BAD" "THREE" "HOMECOMING"
8.	13.	17.	Lone Justice (Geffen) "Wicked" "East"
13.	15.	18.	Green On Red (Enigma) "Dreams"
9.	20.	19.	Howard Jones (Elektra) "Life"
18.	17.	20.	China Crisis (Virgin/Warner Bros.) "High" "Black"
5.	12.	21.	Graham Parker (Elektra) "Break" "Wake" "Weekend's"
11.	14.	22.	Minutemen (SST) "Cheerleaders"
19.	18.	23.	Suzanne Vega (A&M) "Wall" "Lines"
--	--	24.	KNITTERS (SLASH) "WORLD" "CRITTER"
22.	25.	25.	Meat Puppets (SST) "Swimming" "Buckethead"
--	--	26.	STING (A&M) "LOVE SOMEBODY" "FORTRESS" "RUSSIANS"
--	--	27.	BOB DYLAN (COLUMBIA) "TIGHT" "SKY" "REAL"
--	--	28.	DANNY & DUSTY (A&M) "DREAMERS"
--	--	29.	THE TRUTH (IRS) "LOVE EXCEPTION"
--	--	30.	KING (EPIC) "PRIDE"

CHARTBOUND

- DEAD OR ALIVE (Epic) "Spin"
VITAMIN Z (Geffen) "Burning"
DAVID BYRNE (ECM) "Social"
J. SIBERRY (Open Air) "Waitress"
BLACK FLAG (SST) "Annihilate"
SCRITTI POLITTI (WB) "Perfect"
HOOTERS (Columbia) "Zombies"

they remain underlined at #2.

TALKING HEADS are CERTIFIED with an astounding move from #21 to #3! The HEADS are turning in number one statistics, but the current competition is monumental. At #3 they find themselves a fair distance behind the top two while holding a comfortable lead above the rest.

BRYAN FERRY and STYLE COUNCIL are holding their own with little room to advance, but little threatening their current positions.

Don't be deceived by the THREE O'CLOCK and EURYTHMICS chart drops. Both are receiving excellent airplay but were squeezed out by the torrid new releases previously mentioned.

SPOTLIGHT LP

Perfect Way/Lover To Fall/The Word Girl (Flesh & Blood) -
SCRITTI POLITTI (Warner Bros.)

After a long, strung out series of single releases, SCRITTI POLITTI is just now establishing itself as a formidable dance band that will finally see success from album airplay on Alternative radio. Their sound walks the fine line between Alternative and bright pop music. The quirky bass and synthesizer hooks are catchy but not quite cliché. CUPID & PSYCHE '85 includes all of their recent singles, plus an assortment of new material that highlights Green Cartside's high pitched distinguishable voice, SCRITTI POLITTI are an Alternative band that possesses a strong potential to crossover - possibly in a major way (ask Mark Shands @ 195 in Miami).

Peter



KEZY/FM-SEATTLE WA 206-632-
PEYTON MAYS/NANCY LOW 5590

Sting Suzanne Vega
Hear Loggins
Dylan M. Franks
Spyro Gyra Eric Anderson
David Maloney B. Ferry
Max: Dire Straits
Chet Atkins Jane Siberry
Dire Straits Payolas
Suzanne Vega China Crisis
M. Tomlinson Henley
Grusin/Ritenour P. Bailey
Sade Style Council
J. Buffett H. Jones
KROR-SAN FRANCISCO CA
C. MILLER/J. McCRAE 415-765-4097

Sting Mod:
Benatar Men at Work
Y&T Heart
Bon Jovi Cafferty
J. Parr Henley
Max: J. Beck
Plant Bruce Sp.
P. Collins Dire Straits
N. Ranger Furry
Petty U2
Clapton G. Parker
Hooters Tears For Fears

*KROQ-PASADENA CA 818-
GROVES/CARROLL 578-0830
None Bowie
Add: Untouchables
Max: Lone Justice
L. Cole Red 7
Tears For Fears
Palmbo B. Rats
U2 Dire Straits
Eurythmics Dylan
Moyet P. Collins
P. Collins Three O'Clock
B. Club/W.C. Fishbone
T. Tuesday Hardcastle
G. Parker New Order
Duran Durah Los Lobos
Stan Ridgeway G. Kinn
T. Zone Zuma II
H. Jones Dead Or Alive
Sting J. Hiatt
Prince M. Jagger
M. Oll. Book Of Love
Ferry ABC
Power St. Ultravox
Ferry ABC
T. Heads China Crisis
Nina Hagen Animation
Mod: Gino V.
Plant Bang Bang
Style Council Nipdrivers
Textones China Crisis
Katrina

KZAM-EUGENE OR
JEFF HANLEY 503-741-1999

Arly Simon
Beach Boys
REM C. Hart
R. Cash Willie & P. B.'s
Tears For Fears Sade
J. Buffett
Cris Williamson
Max:
Eurythmics
Men at Work
Clapton
B. Ferry
Santana
Sade
Loggins
A. Moyet
Dylan
Dire Straits
Cafferty
Henley
APP
Jeff Beck
Truth
P. Young
Carly Simon
Beach Boys
KINK/FM-PORTLAND OR
R. SCOTT/J.C. WIDING 503-726-5080

None
Sade
B. Ferry
M. Franks
Loggins
Kenya G.
USA, Perry
Cock Robin
Bill Withers
G. Vannelli
G. Benson
*KBCO/FM-BOULDER CO
DOUG CLIFTON 303-444-5600

Sting
Huey L.
Omar & Howlers
Peter Kates
Max:
Dire Straits
Dylan
P. Collins
Eurythmics
B. Ferry
Plant
Supertramp
Lone Justice
G. Parker
H. Jones
Jeff Beck
Hooters
REM
Suzanne Vega
M. Franks
M. Oll.
Ferry
Prince
M. Jagger
M. Oll.
Ferry
Power St.
Ferry
T. Heads
Nina Hagen
Mod:
Plant
Style Council
Textones
Katrina

*KXLU-LOS ANGELES CA 213-
P. COONEY/M. EARL 642-2866
N. Cave
The Damned
Malo Poets
Dylan
T. Heads
Lou Reed (12")
RKL
Max:
Green on Red
Three Johns
Flipside Vinyl Vol. 2
GodState
Denny & Dusty
Jesus Mary Chain
Genny Loves Jerebel
*KVRE-SANITA ROSA, CA
KINDY PAULOS 707-544-KVRE

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Benatar
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Eurythmics
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Cock Robin
Bill Withers
G. Vannelli
G. Benson
*KBCO/FM-BOULDER CO
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SCOTT STAPLETON 415-960-4260
Wiseblood
Coil
Leroi Bros.
Brian Brain
Mighty Spincter
Polkaholics
Adult Net
OMD
Dead Or Alive
What Surf Comp.
L. Cohen
Terrible Parade
Walkabouts
Max:
Knitters
Dukes of Strat.
Julian Cope
Bad Religion
RKL
New Order
DOA
Minutemen
Green on Red
Cannibal
Strawberry Switchblade
Sisters of Mercy
Front 242
Omega Tribe

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Genny Loves Jerebel
*KVRE-SANITA ROSA, CA
KINDY PAULOS 707-544-KVRE

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TIM KELLY/RUTH PINEDO 7250

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Benatar
Max:
P. Collins
Til Tuesday
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Dire Straits
Eurythmics
Ratt
Supertramp
Thoroughood
Joe Walsh
Hooters
Kim Mitchell
B. Adams
Benatar
Huey L.
Mod:
TAYLOR/KAUFMANN 394-9000

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Hooters
Kim Mitchell
B. Adams
Benatar
Huey L.
Mod:
TAYLOR/KAUFMANN 394-9000

KOME-SAN JOSE CA
DANA JANG 408-246-6811

Benatar
Huey L.
Y&T
Scorpions
B. Adams
Max:
Dire Straits
Supertramp
Sting
Jeff Beck
Springsteen
Mod:
P. Collins
Clapton
Petty
Plant

*KBSU-BOISE ID 385-1984
TIM JOHNSTONE 208-385-1984
Alamo Bay
T. Heads
J. Lee Pierce
Plant
R. Hitchcock
Cocteau Twins
Leonard Cohen
Sylvester Sotik.
Max:
REM
Dire Straits
Suzanne Vega
Everything But...
B. Ferry
Liz Story
Jane Siberry
Alamo Bay
Mod:
The Damned
David Byrne
China Crisis
Dead Or Alive
New Order

*KXLU-LOS ANGELES CA 213-557-
TIM KELLY/RUTH PINEDO 7250
Huey L.
Benatar
Max:
P. Collins
Til Tuesday
Plant
Dire Straits
Eurythmics
Ratt
Supertramp
Thoroughood
Joe Walsh
Hooters
Kim Mitchell
B. Adams
Benatar
Huey L.
Mod:
TAYLOR/KAUFMANN 394-9000

*KXLU-LOS ANGELES CA 213-557-
TIM KELLY/RUTH PINEDO 7250
Huey L.
Benatar
Max:
P. Collins
Til Tuesday
Plant
Dire Straits
Eurythmics
Ratt
Supertramp
Thoroughood
Joe Walsh
Hooters
Kim Mitchell
B. Adams
Benatar
Huey L.
Mod:
TAYLOR/KAUFMANN 394-9000

*KXLU-LOS ANGELES CA 213-557-
TIM KELLY/RUTH PINEDO 7250
Huey L.
Benatar
Max:
P. Collins
Til Tuesday
Plant
Dire Straits
Eurythmics
Ratt
Supertramp
Thoroughood
Joe Walsh
Hooters
Kim Mitchell
B. Adams
Benatar
Huey L.
Mod:
TAYLOR/KAUFMANN 394-9000

KSTM-PHOENIX, AZ
JEFF PARETS 602-835-1767
Adds: Joe Walsh
T. Heads Paul Young
Sting Supertramp
S. Townshend G. Parker
Huey L. Katrina & Waves
T. Tuesday Hooters
Michael Franks T. Heads
New Order Motley Crue
P. Collins Scorpions
Dire Straits Style Council
Sting Hardcastle
Dylan Russ Ballard
Patty Cock Robin
T. Heads Lone Justice
Tears for Fears China Crisis
Ferry Bon Jovi
U2 Bonnie Mack
L. Hagen Elvis Bros.
H. Jones R. Yandor
J. Beck Translator
Men at Work Jane Siberry
Mod: Clefton

KRXX-EUGENE, OR 503-344-1050
JOHN NAPIER 344-1050
Adds: B Movie
Hardcastle Heart
Scriffi Politti Belouis Some
Huey L. G. Parker
J. Siberry Van-Zant
Simon Townshend New Order
Plant Mitchell
U2 Katrina & Waves
Sting Style Council
Eurythmics Night Ranger
Dire Straits Mod: Alaska
Hooters Hardcastle
T. Heads China Crisis
Three O'Clock REM
D. Jan Payolas
Tears for Fears

*KUNV-LAS VEGAS, NV
KEN JORDAN 702-739-3877
Adds: Guadalcanal D.
Perfect Sdk. Mod: N. Hagen
Windbreakers Eurythmics
Bay of Pigs Sisters of Mercy
Max: Ferry
Dead or Alive Lone Justice
REM Godley & Creme
Kings for Fears ABC
Tears for Fears

*KVBV-CORVALLIS, OR
GARY CARTER 503-754-2008
Adds: Style Council
Gov. Issue David Byrne
One Plus Two B'town Rats
Leroi Bros. N. Hagen
The Form Mod: Straberry S. B.
Strappado J. Lee Pierce
The Butchers Danny & Dusty
Figure 4 Sisters of Mercy
Ranghounds Wild Seeds
Dead or Alive Windbreakers
Joe Piscopo B. Ferry
E. Murphy The Truth
Scriffi Politti Eurythmics
Raging Fire Knitters
Max: Perfect/Lou Reed
T. Heads Jammin'
China Crisis Dukes of Strat.
Dylan Knitters
Sonic Architecture
G. Parker R. Hitchcock
Attention Wild Seeds
Nip Drivers Prince
C. Umbers Scriffi Politti
Fleish for Lulu B. Ferry
Big Black Meat Puppets
The Fall D. Byrne

KKDJ-FRESNO, CA 209-726-5991
JEFF REIDEL 726-5991
Adds: Huey L. T. Tuesday
Benatar Eurythmics
REM Men at Work
Katrina & Waves J. Beck
Y&T U2
Max: Supertramp
Hear't Logg'en
Men at Work J. Beck
Plant Henley
Caffery N. Ranger
Bruce Sp. J. Parr
Paul Young B. Ferry
Hooters G. Hart
Huey L. Thorogood
Petty Katrina & Waves
REM Joe Walsh
P. Collins H. Jones
The Truth T. Heads
Dire Straits Life By Night
Tears for Fears Kim Mitchell
Joe Walsh Y&T

*KCMU-SEATTLE, WA 206-4680
SHIRLEY CARLSON 503-4680
Adds: N. Cave
T. Heads J. Siberry
DOT Tears for Fears
Clapton Mod: B. B. King
Patty Russ Ballard
Springsteen (B-side) Dylan
Plant G. Parker
Supertramp U2
Eurythmics Men At Work
Ferry Beach Boys
J. Beck Phil Collins
Huey L. Henley
Hardcastle China Crisis
REM Payolas

*KJET-SEATTLE, WA
JIM KELLER 206-281-5600
Adds: Duran D.
Scriffi Politti Starvation
Lou Reed Lauper
Max: China Crisis
Prince The Truth
Eurythmics Everything But.
Paul Young King
New Order Men at Work
N. Hagen G. Parker
B. Ferry Belouis Some
Sting Three O'Clock
U2 Moyer
Translator Julie Shear
Dire Straits H. Jones
T. Heads Ultravox
REM Chris Isaak
T. Twins Katrina & Waves
Monochrome Set Spyro Gyra
P. Hardcastle Sisters of Mercy
Tears for Fears Dylan
Power Station Cock Robin
Boomtown Rats Sharpe & Numan
Frankie Goes... More Mondo
Mod: Uptones

*KJVS-DAVIS, CA 916-752-5228
ECONOME/BERATLIS 0728
Adds: The Dicks
Gov. Issue Playdead
Claws Comp. Hooters
Golden Girls Comp. Longshoremen
Wiseblood Cod & State
REM Big Boys
T. Heads 1,000 Mexicans
David Thomas Stan Ridgeway
A-Ha! Jesus & Mary Chain
Q-16 Sonic Youth
B. Ferry Style Council
Simon Townshend Micro Disney
R. Stevie Moore Coil Panic
Max: Eurythmics
New Order Poison Girls
Drongos Mod: Cocteau Twins
David Byrne Ai Perry & Cattle
Translator Fishbone
*KLUJ-MOSCOW, ID
DAVE HANSON 208-835-6433
Adds: Big Black
Sting T. Tuesday
Tuxedomoon Speed Trials
The Popular Sex Eurythmics
Skeletal Family Lime Spiders
Crime/City Solution Mod: Severed Heads
Claws Comp. Sisters of Mercy
Meatmen Poison Girls
Terrible Parade More Mondo
Dylan Suzanne Vega
Cat Trance Sting
Caball Huey L.
J. Lee Pierce Gargoyles Sox
Skinny Puppy Black Flag
New Order Madhouse
Roy Harper E. Neubauten
Executive Slacks E. Byrne
Red Lorry, Yellow L. The Fall
Hooters J. Siberry
T. Heads T. Heads
REM Cannibals
Dire Straits Earle Mankey
Prince P. Young
Tears for Fears Hardcastle
Supertramp Belouis Some
Clapton New Order
G. Parker T. Tuesday
U2 L. Mack
A. Moyer Beach Boys
Dylan Men at Work
Jagger Hooters
USA Nils Lofgren

KSJO-SAN JOSE, CA 408-288-5400
JIM ROBINSON/KEN ANTHONY
Adds: Huey L. APP
Benatar Kim Mitchell
T. Tuesday Power Station
Sting Dylan
Supertramp Cock Robin
Hooters Jagger
Logg'en US for Africa
Men at Work C. Parker
Plant C. Hart
Henley Thorogood
N. Ranger Russ Ballard
Caffery Lone Justice
Dire Straits Shooting Star
Van-Zant Mod: Willie & P. B.'s
Ferry
*KSLC/FM-MCMINNVILLE, OR
KEVIN BAUM 503-472-3851
Adds: Vitamin Z
Alphaville China Crisis
A-Ha! Firm
Men at Work Xeron
Rangheod Mod: B. Ferry
B'town Rats Translator
Eurythmics P. Collins
Red 7 Go West
J. Parr Thought
Uptones Throne
Berlin Naked Raygun
Nushooz Jesus & Mary Chain
H. Jones Hooters
T. Twins King
N. Hagen Nik Kershaw
P. Schilling T. Tuesday
Style Council U2
*KWH-ANCHORAGE, AK 907-347-9622
CARTER B./V. VARGAS 300-347-9622
Adds: Plant
Benatar J. Parr
Huey L. Joe Walsh
Mr. Mister J. Beck
Weird Al Huey L.
Max: Supertramp
Plant Foreigner
N. Ranger N. Ranger
Sting Mr. Mister
Bruce Sp. C. Hart
Henley Cat Trance
Heart Tears for Fears
The Truth Eurythmics
Everything But. Russ Ballard
Men at Work P. Collins
N. Hagen Bon Jovi
*KVIN-PAONIA, CO
DENISE DODGE 303-572-4866
Adds: Logg'en
Sting Everything But.
U2 Moyer
Smiths Julie Shear
H. Jones Ultravox
Men at Work J. Beck
Black Flag Cock Robin
Max: Katrina & Waves Translator
Spyro Gyra T. Heads
Dylan H. Jones
Sting Hooters
Paul Young New Order
Style Council Hooters
B. Ferry James Harman
Uptones

*KNAC-LONG BEACH, CA 213-775-8175
MARY JO/J. CHRISTOPHER 8175
Adds: Blasters
Kinn Petty
Julian L. Dead or Alive
Lone Mack Sylvester Sdk.
Jagger Armatrading
Huey L. B'town Rats
Dylan Power Station
Stan Ridgeway Tears for Fears
Duran D. Thorogood
Dead or Alive P. Collins
New Order Long Justice
Sting G. Parker
T. Heads Eurythmics
Style Council T. Tuesday
Paul Young Ultravox
U2 Prince
Knitters H. Jones
Stranglers Katrina & Waves
B. Ferry Huey Lewis
*KDVIS-DAVIS, CA 916-752-5228
ECONOME/BERATLIS 0728
Adds: Three O'Clock
The Dicks Wire
Playdead Dire St.
Gov. Issue Hooters
Claws Comp. Longshoremen
Golden Girls Comp. Frightwig
Wiseblood Cod & State
REM Big Boys
T. Heads 1,000 Mexicans
David Thomas Stan Ridgeway
A-Ha! Jesus & Mary Chain
Q-16 Sonic Youth
B. Ferry Style Council
Simon Townshend Micro Disney
R. Stevie Moore Coil Panic
Max: Eurythmics
New Order Poison Girls
Drongos Mod: Cocteau Twins
David Byrne Ai Perry & Cattle
Translator Fishbone
*KLUJ-MOSCOW, ID
DAVE HANSON 208-835-6433
Adds: Big Black
Sting T. Tuesday
Tuxedomoon Speed Trials
The Popular Sex Eurythmics
Skeletal Family Lime Spiders
Crime/City Solution Mod: Severed Heads
Claws Comp. Sisters of Mercy
Meatmen Poison Girls
Terrible Parade More Mondo
Dylan Suzanne Vega
Cat Trance Sting
Caball Huey L.
J. Lee Pierce Gargoyles Sox
Skinny Puppy Black Flag
New Order Madhouse
Roy Harper E. Neubauten
Executive Slacks E. Byrne
Red Lorry, Yellow L. The Fall
Hooters J. Siberry
T. Heads T. Heads
REM Cannibals
Dire Straits Earle Mankey
Prince P. Young
Tears for Fears Hardcastle
Supertramp Belouis Some
Clapton New Order
G. Parker T. Tuesday
U2 L. Mack
A. Moyer Beach Boys
Dylan Men at Work
Jagger Hooters
USA Nils Lofgren



WSML-LITCHFIELD, IL
BRIAN TALLEY 618-943-3354

Adds: Bon Jovi
N. Ranger Heart
T. Heads Men At Work
Dylan Nils L.
Ratt Mod: Huey Lewis
Caffery Bolton
Huey L. Plant
Patty Supertramp
Alaska Thorogood
Van Zant Hooters
Kim Mitchell *KWWC-COLUMBIA, MO 314-729-8767
LESLIE KELLEY 876-7297
Adds: T. Tuesday
H. Jones Sade
Meat Puppets Scriffi Politti
Vitamin Z T. Heads
Mod: Plasticland
Nomo Three O'Clock
Katrina & Waves Data
Red 7 Eurythmics
SPK Drongos
B. Ferry Style Council
China Crisis Lords of New C.
Everything But. Translator
King Wild Seeds
*WXRT-CHICAGO, IL 312-777-1700
LIN BREHMER/NORM WINER
Adds: Jeff Beck
Plant H. Jones
H. Jones Katrina & Waves
Mod: B'town Rats
P. Collins Lone Justice
J. Shear Huey L.
Power Station
Sting P. Collins
Sting L. Mack
U2 A. Moyer
Beach Boys
Dylan Men at Work
Jagger Hooters
USA Nils Lofgren

399/CIZL-REGINA, SASK 306-
G. FOXIE WALKER 359-9830
 Adds: Faltermeyer
 Dylan
 Eurythmics
 Hooters
 Orphan
 Men at Work
 C. Lauper
 Supertramp
 Julian L.
 Springsteen
 C. Hart
 Jagger
 Fears
 Chicago
 B. Ferry
 T. Tuesday
 S. Winds
 Idle Eyes
 Dire Straits
 Katrina&Waves
 Animation
 C. Vannelli
 Prince
 Payolas
 *KIXX-LAWRENCE, KS
BOB OSBURN 913-242 1226
 Adds: Prince
 T. Heads
 Power Station
 Cock Robin
 Beach Boys
 Mod.
 Benatar
 J. Parr
 Springsteen
 U2
 C. Gafferty
 Payolas
 Depeche Mode
 Heart
 Cock Robin
 Foreigner
 Vietnam Z
 Dylan
 Night Rangs
 H. Vannelli
 Henley
 Petty
 T. Tuesday
 Taxxi
 C. Lauper
 Animation
 Nils Lofgren
 C. Lauper
 Springsteen
 Katrina&Waves
 Nils Lofgren
 C. Lauper
 Springsteen
 J. Parr
 Springsteen
 U2
 Three O'Clock
 U2
 Vitamin Z
 Paul Young
 Mod.
 Anonymous
 B. Movie
 Armory Show
 Blackjacks
 Red Muth
 Chain Linkence
 China Crisis
 Dylan
 B. Ferry
 Fishbone
 P. Hardcastle
 King
 Minutemen
 Payolas
 J. Lee Pierce
 Petty
 Prince
 National Youth
 SPK
 Fuzztones
 Sisters of Mercy
 Stings
 Poison Girls
 Talking Heads
 Translator
 G. Vannelli
 Tears for Fears

CRNA-IOWA CITY, IA
319-351-9300
 Adds: Clapton
 Lone Justice
 J. Walsh
 Til Tuesday
 Tears For Fears
 Henley
 Duran
 Men at Work
 Dire Straits
 P. Young
 Beach Boys
 Foreigner
 Hooters
 P. Collins
KQWB/FM-FARGO, ND
JON ERDAHL 718-238-7900
 Adds: Dire Straits
 Petty
 Dylan
 Heart
 Jeff Beck
 C. Hart
 Tears For Fears
 U2
 B. Adams
 Clapton
 B. Ferry
 Ratt
 Springsteen
 Night Rangs
 Mod.
 Foreigner
WVJC/FM-MT. CARMEL, IL 618-
J. BERNARD/L. CHOATE 767-8989
 Adds: Dylan
 P. Collins
 P. Young
 G. Parker
 Foreigner
 Henley
 Springsteen
 U2
 Night Rangs
 Mod.
 Foreigner
 Men at Work
 Supertramp
WVJC/FM-MT. CARMEL, IL 618-
J. BERNARD/L. CHOATE 767-8989
 Adds: Dylan
 P. Collins
 P. Young
 G. Parker
 Foreigner
 Henley
 Springsteen
 U2
 Night Rangs
 Mod.
 Foreigner
 Men at Work
 Supertramp

KVYS-KANSAS CITY, MO. 816-
J. MCCABE/R. RALEY 561-9102
 Adds: Heart
 C. Hart
 Mod.
 J. Parr
 J. Parr
 G. Parker
 Tears For Fears
 K. Mitchell
 Hooters
 REO
 Thoroughgood
 Dylan
 Rat
 Helix
 Power Station
 Russ Ballard
 Bon Jovi
 B. Adams
 Men at Work
 Motley Crue
KTCZ/FM-MINNEA./ST. PAUL
BOBBY CHRISTIAN 612-544-1558
 Adds: C. Hart
 Men at Work
 Everything But
 Sting
 China Crisis
 Amy Grant
 P. Young
 Supertramp
 Sade
 V. Morrison
 Vitamin Z
 Style Council
 R. Plant
 Eurythmics
 Loose Ends
 Beach Boys
 B. Ferry
 H. Kapono
***WNUR-EVANSTON/CHICAGO, IL**
DAN OSBORN 312-491-7101
 Adds: Kniters
 Slap
 Poison Girls
 Mofungo
 E. U.
 Big Flame
 Nick Cave
 Deja Voodoo
 Annie Hogan
 Claw Comp.
 Mod.
 DOA
 Jesus&Mary Chain
 Fuzztones
 Luncheon
 Longshoremen
 Prefab Sprout
 Max.
 Jazz Butcher
 The Scene is Now
 Burning Midnight
 Jesus&Mary Chain
 I Start Counting
 Phillip Perkins
 Three Johns
 Ruins
 Crime&City Solution
 Enigma Comp.
 Material
 A-Ha!
 New Order
 Danny&Dusty
 Scattered Order
 Go Go Crankin'
 Agitpop

KUFO-ODESSA, TX 915-366-2802
K. TEAGARDEN/S. DRISCOLL
 Adds: REO
 Firm
 Springfield
 L. Mack
 Helix
 Innocent
 Keel
 Truth
 R. Ballard
 Foreigner
 Jeff Beck
 Men at Work
 U2
 J. Walsh
 Eurythmics
 T. Heads
 Shooting Star
 Heart
 Mitchell
WYNF-TAMPA, FL
RON DIAZ 813-228-6090
 Adds: Mod.
 Ratt
 Huey L.
 Scorpions
 REM
 Benatar
 Weir&Al
 Max.
 Night Rangs
 Gafferty
 Tears For Fears
 Dylan
 Plant
 Supertramp
 Sting
 Hooters
 R. Ballard
 G. Parker
 USA/Huey, Bruce
 REO
 Van Zant
WKLK-ATLANTA, GA 404-325
ALAN SNEED/BOB BAILEY 0960
 Adds: Tears For Fears
 Huey L.
 Mod.
 Hooters
 J. Parr
 U2
 Sting
 Plant
 C. Hart
 Springsteen
 B. Adams
 Jeff Beck
 C. Lauper
 Bon Jovi
 Dire Straits
 Van Zant

KUOQ-ATHENS, GA 404-
DAVE STEWART 542-7100
 Adds: Aztec Camera
 More Mondo
 Mod.
 Lerol Bros.
 Scripps P.
 Fishbone
 P. Young
 Zeigst
 Dylan
 Armatradng
 Coil
 Strawberry Switchblade
 Furry
 Lords of New C.
 Yello
 REM
 Windbreakers
 Fuzz Dance
 King
 New Order
 Three O'Clock
 Belouis Some
 Eurythmics
 Cucumbers
 B. Rats
 B. Side
 China Crisis
 Damned
 Tailgators
 Enigma Comp.
 Al Corley
 Dire St.
 Nip Drivers
 S. Vega
 Frightwig
 Chain Link Fence
 Chameleons
 Tuxedomoon
 Indians In M. Max.
 J. Lee Pierce
 Lone Justice
 Belouis Some
 U2
 Sisters of Mercy
 Strawberry Switch
 Green On Red
 Willie & PB's
 Elvis Bros.
 Nov Groups
 H. Jones
 Armatradng

***WRAS-ATLANTA, GA**
JANE DAVIS 404-658-2240
 Adds: T. Heads
 Dire Straits
 Poison Girls
 R. Hitchcock
 Mod.
 Smiths
 Scritti Politti
 Meat Puppets
 R. Thompson
 Zeigst
 Mod.
 Armatradng
 P. Young
 Eurythmics
 P. Young
 Tears For Fears
***WRAS-ATLANTA, GA**
JANE DAVIS 404-658-2240
 Adds: T. Heads
 Dire Straits
 Poison Girls
 R. Hitchcock
 Mod.
 Smiths
 Scritti Politti
 Meat Puppets
 R. Thompson
 Zeigst
 Mod.
 Armatradng
 P. Young
 Eurythmics
 P. Young
 Tears For Fears
***WRAS-ATLANTA, GA**
JANE DAVIS 404-658-2240
 Adds: T. Heads
 Dire Straits
 Poison Girls
 R. Hitchcock
 Mod.
 Smiths
 Scritti Politti
 Meat Puppets
 R. Thompson
 Zeigst
 Mod.
 Armatradng
 P. Young
 Eurythmics
 P. Young
 Tears For Fears

KUOQ-ATHENS, GA 404-
DAVE STEWART 542-7100
 Adds: Aztec Camera
 More Mondo
 Mod.
 Lerol Bros.
 Scripps P.
 Fishbone
 P. Young
 Zeigst
 Dylan
 Armatradng
 Coil
 Strawberry Switchblade
 Furry
 Lords of New C.
 Yello
 REM
 Windbreakers
 Fuzz Dance
 King
 New Order
 Three O'Clock
 Belouis Some
 Eurythmics
 Cucumbers
 B. Rats
 B. Side
 China Crisis
 Damned
 Tailgators
 Enigma Comp.
 Al Corley
 Dire St.
 Nip Drivers
 S. Vega
 Frightwig
 Chain Link Fence
 Chameleons
 Tuxedomoon
 Indians In M. Max.
 J. Lee Pierce
 Lone Justice
 Belouis Some
 U2
 Sisters of Mercy
 Strawberry Switch
 Green On Red
 Willie & PB's
 Elvis Bros.
 Nov Groups
 H. Jones
 Armatradng



GAVIN ALBUM INDICATORS

WYDD-PITTSBURGH, PA
DAVE SHEDLOCK 412-362-2144
Add: Madonna
Huey L. Mod
Benatar B. Adams
Patty Lauper Prince
Billy Price Loggins
Power Station Paul Young
N. Ranger H.0.
Sting Depêche Mode
Duran D. Gino Vannelli
Tears for Fears Stanley Clarke
Kool & Gang

WCCB/FM-HARTFORD, CT
DAVID GROSSMAN 703-333-4426
Add: Benatar
Huey L. Mod
Scorpions J. Parr
Max: J. Parr
Tears for Fears
Dire Straits
U2
Sting
P. Collins
Skeletal Family
Droogs
REM
A Real Good Time
Tetes Noires
Zeligst
Chameleons
D. Byrne
Green on Red
Clement Ford
Knitters
T. Heads
Huey L.
Mod: Firm
Power Station
Men at Work
J. Parr

WNEW/FM-NEW YORK, NY 212-
KENDALL/A. GROSSER 986-7000
Add: Benatar
Huey L. Mod
Eurythmics
Plant
Caffery
Bruce Sp.
Sting
Supertramp
Til Tuesday
Hooters
Katrina & Waves
N. Ranger
Tears for Fears
H. Jones
B. Adams
Huey L.
Mod: Firm
M. Williams/A. Corey 792-8666
Tears for Fears
Vicous Pink
Ministry
N. Hagen
Popular Hist. Signs
Nomo
H. Jones
Everything But...
Sharp & Numan
China Crisis
Kane Gang
Translator
The Truth
More Mondo
Jesus & Mary Chain
Nick Cave
Max: Firm
WGLV-BURLINGTON, VT
MELO GRANT 802-656-2242
Add: Motogogo
Scream
Ministry
Cabaret Voltaire
Green On Red
Flesh for Lulu
Big Boys
Whirling Dervishes
Painted Willie
Valley of the Kings
Talisman 13
P.E.A.C.E. Comp.
Front 242
N. Hagen
Hardcorps
New Order
Proof of Utah
Fishbone
Enigma Comp.
WUSR-STONY BROOK, NY 516-
JOHN ROSENFELDER 246-7901
Add: N. Hagen
Scritti Politti
One Plus Two
Mildred Bailey
Con Funk Shun
Giberto Gil
Chameleons
Leroy Grosz
B. Movie
Justin Hines
Max: Firm
Dire Straits
D. Byrne
REM
T. Heads
New Order
China Crisis
Hooters
REO
T. Heads
Heart
Gotcha/J. Jett
Ratt

*WBNY-BUFFALO, NY
RICK WALTERS 716-878-5104
Add: Uptones
Knitters
Sam Cooke
Fishbone
Eyes of God
Sharp & Numan
Hard Corps
Cucumbers
N. Hagen
N. Hagen
The Truth
B. Movie
Suzanne Vega
Dannny & Dusty
B. Ferry
H. Jones
B'town Rats
Minutemen
Ginny Landgraf 921-9284
Add: Claws Comp.
Tuxedoom
David Thomas
David Byrne
Claws Comp.
DOA
Terrible Parade
Jesus & Mary Chain
Nick Cave
Max: Firm
T. Heads
Dire Straits
New Order
Knitters
Appliances SFB
Minutemen
Windbreakers
Blackjacks
Strike Boys
Cucumbers
9353
WHS-ANNAP./BALT./WASH., DC
B. SHOWACRE/D. EINSTEIN
301-263-1430
Add: Hooters
D. Byrne
A. Hat
Julie Davidson
Rational Youth
Rads
Max: Firm
T. Heads
T. Heads For Fears
Translator
REM
Three O'Clock
Lone Justice
Katrina & Waves
Eurythmics
U2
Men at Work
Stanley Clarke
G. Parker
Dylan
Knitters
Dannny & Dusty
Jeff Beck
Prince
Windbreakers
Dylan
J. Siberry
Tears for Fears
Scritti Politti
H. Jones
Game Theory
Zeitgeist
P. Young

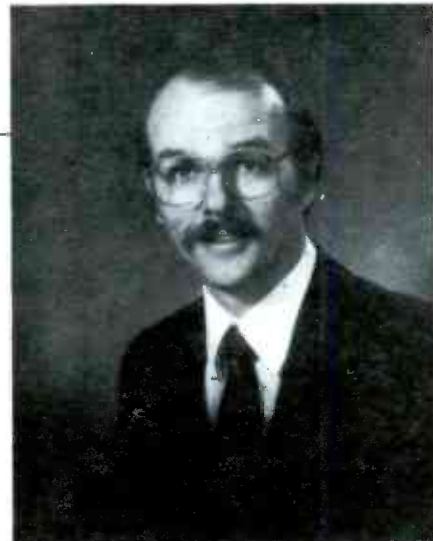
WBUR-PROVIDENCE, RI
LARS MURRAY 401-272-9550
Add: Lone J.
Night Ranger
Duran Duran
K. Mitchell
Huey L.
Eurythmics
Thorogood
Springsteen
Max: Firm
J. Parr
REM
Hardcastle
Huey L.
Beach Boys
Lauper
Walsh
R. Adams
B. Adams
Prince
Katrina
G. Parker
Til Tuesday
U2
Textones
WLR-LONG ISLAND, NY
D. MCNAMARA/LARRY THE DUCK
516-485-9200
Add: Go West
Depêche Mode
Falco (Imp)
Mod: Firm
Duran
Belouis Some
Til Tuesday
Style Council
UZ
Paul Young
Translator
Killing Joke
Nils Lofgren
Meat Puppets
Agiptop
King
Lou Reed
Sade
Weird Al
H. Jones
REM
Power St.
Ferry
Ferry
REM
Everything But...
King
Gino V.
Brian Brain
Truth
B-Movie
Katrina
Prince
Translator
P. Parker
P. Parker
WFMX-LYNN, MA 617-595-6200
STEVE STRICK/J. BRACKLEY
Add: H. Jones
Nov. Group
Petty
Belouis Some
Hooters
Til Tuesday
King
Translator
New Order
C. Parker
Clapton
Dire Straits
REM
T. Heads
Sharp & Numan
Lone Justice
B. Ferry
Sting
Gino Vannelli
Nik Kershaw
Men at Work
Knitters
Dylan
Go Go Crankin'
Stanley Clarke
Jeff Beck
Mod: Firm
P. Hardcastle

*WFSR-TRENTON, NJ
JANICE HILL 609-771-2420
Add: T. Heads
Three Johns
Golden Palominos
Meat Puppets
Strawberry S.B.
Mod: Firm
Dead or Alive
Cocoteau Twins
Motelley Crue
Play Dead
Double Dee & Skeinski
Liquid Liquid
Flowerpot Men
Fine Young Cannibals
Black Flag
I Started Counting
Line Spiders
Crime & City Solution
George Kranz
Max: Firm
Killing Joke
Tuxedoom
Red Lorry, Yellow L.
9353
Jesus & Mary Chain
Sisters of Mercy
Chameleons
Naked Raygun
Skeletal Family
The Damned
Ministry
New Order
REM
N. Hagen
N. Hagen
JIM UTERMAR 457-5262
Add: Eurythmics
Scritti Politti
T. Heads
Everything But...
Mod: Firm
David Thomas
Jason & Scorpions
Green On Red
Dire Straits
Lone Justice
REM
New Order
Dannny & Dusty
B'town Rats
UZ
Paul Young
Knitters
Nils Lofgren
Killing Joke
Meat Puppets
King
Lou Reed
Sade
Weird Al
H. Jones
REM
Power St.
Ferry
Ferry
REM
Everything But...
King
Gino V.
Brian Brain
Truth
B-Movie
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WFMX-LYNN, MA 617-595-6200
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REM
T. Heads
Sharp & Numan
Lone Justice
B. Ferry
Sting
Gino Vannelli
Nik Kershaw
Men at Work
Knitters
Dylan
Go Go Crankin'
Stanley Clarke
Jeff Beck
Mod: Firm
P. Hardcastle

"PROGRAMMING COUNTRY MUSIC TODAY"

Assessment of Opportunities

by Steven Warren Director of The Programming Co-Op



The following is from the April 1985 issue of *The Programming Co-Op Viewpoint*. The Programming Co-Op is a nationally known firm involved in consultancy, research and syndication.

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Country music programmers still see themselves as operating a specialized, minority format. In many ways, they think of their format as a second-class citizen with limited audience and ratings potential. We believe these supposed limitations are self-imposed, and that they have no basis in fact.

A qualitative study of the lifestyles and psychographics of listeners who consider Country their secondary or tertiary music-of-choice indicates exceptional opportunities for audience growth. In some cases, this growth can be spectacular for the format.

For such growth to be stimulated, some elemental but very significant adjustments of programming are required. This report examines some of the present failings of Country programming and reasons for them. It also details briefly some adjustments that should be incorporated into the format to open new rating and demographic vistas for the rest of the decade.

The "Traditional" Country Crowd

A certain small percentage of the Country audience exerts an inordinate amount of influence on the direction and content of the music being formatted on the radio.

This minority group considers itself "Country purist". They are overly conservative; so much so that they must be considered a 'fringe' group. They resist anything that does not conform to their notion of 'pure' Country, be it artist or song style. They are quite vocal about anything that does not precisely fit their concept of what is and is not acceptable Country music.

Programming for the Minority

Radio programmers, as a group, are hyper-sensitive to any complaint they may receive. Even the hint of displeasure from a single listener is often enough to cause a programmer to reassess a programming decision. One negative call can, and often does, influence a PD to stop playing a new record and to resist playing anything in the

future that might sound similar to that record.

A present-day example of this is the case of Ray Charles. He has released three excellent Country albums in recent years. But most programmers have refused to even consider playing his records. The ones that have report that when they've played him, they've received complaints about "...why are you playing that song by that black guy?". But, when Ray's released a duet with an "established" Country artist, he's hit the Top Ten. It happened first with George Jones, again with Willie Nelson. His most recent album has been on the Country charts for eight months, most of that time at the very top of the list. He tours with major Country artists, he's featured on all the Country television shows. All indications are that he is eagerly accepted by the majority of Country listeners. Yet, his airplay has been stifled because he doesn't "sound right" to a certain kind of listener.

Another example is the case of the Nitty Gritty Dirt Band. Formed in the late 60's, the group was initially identified as a Rock group. Since the early 70's, they've devoted themselves exclusively to Country. Despite the fact that they made exquisite Country recordings, their Country radio airplay was all but nonexistent. This was based solely on the fact that Country purists, and the programmers who follow the purist mind-set, continued to label the group as a Rock band and refused to give them their due. Today, the group has finally been accepted and is rolling out a string of hits.

Minority Programming

Limits Growth

Minority Programming Limits Growth

Because Country programmers receive little feedback from the majority of listeners, the conservative minority has convinced programmers that their way is the correct way. Because of the confining belief that total audience potential is limited, programmers experience great anxiety about the possible loss of even a single listener. As a result, programmers resist anything new and anything that doesn't conform to predetermined "rules". Programming decisions are being made while staring into a rearview mirror as PDs rely on traditional criteria and old formulas. They simply miss growth opportunities by failing to program music based on individual song quality. We call this "past-tense programming".

Yet, even a cursory study of Country listener loyalty indicates such a 'purist' would be most unlikely to desert the station. Indeed, there's every indication that a "present-tense" programming strategy, unburdened by self-imposed, narrowly-defined programming principles would bring more new listeners to the format, increasing ratings exponentially.

Mistaken Assumptions About Adult Music Preferences

Country programmers have made the same erroneous assumptions Adult Contemporary programmers were making until just a few years ago.

They assume Adults don't like new music. They assume the majority of listeners prefer 'mellow' music mixes. It is most curious that these two assumptions have taken root in this, the most upbeat and 'new-product' oriented society on Earth.

The A/C Lesson

In the late 70's, when A/C programmers finally realized Adults liked new Donna Summer records better than they liked old Neil Diamond records, they discovered a huge positioning hole in the format spectrum.

When A/C programmers started offering a more uptempo music mix, they found their younger demographics improved considerably...and so did their *older* demos. It was a very pleasant surprise.

Today, Country is poised and primed in exactly the same situations as A/C was in the late 70's. The audience doesn't prefer mellow Charlie Pride oldies more than energetic new hits by The Judds. The opposite is true.

Younger Demographics and Music Tempo

Country programming seminars and the radio trade press have recently been exploring one problematic dilemma that the Country format has yet to find a

solution for. That is the failure to attract 18-34 listeners. Even while the largest group of Country record buyers is 18-34 year old women, the largest group of Country radio listeners continues to be 35-44 year old men.

Country PD's keep wondering aloud why they can't attract younger demos. This seems to be a classic case of "can't see the forest for the trees." Every format that has healthy younger demos has an uptempo beat. Be it A/C, CHR, Urban or AOR, if the station has strong 18-34 numbers, chances are it's programming is 60-85% uptempo. Switch to the Country station and you'll hear a 60-85% down-tempo music mix.

The Artist-Over-Song Fallacy

Country programmers have always assumed the artist is more important than the song. In the past, when Country truly was a 'specialized' format, that theory was acceptable. Today, it is antiquated. Still, on the whole, Country PDs will add to the playlist anything released by a 'name' artist. It seemingly makes no difference how 'wimpy' the song may be, or how lacking in hit potential.

This artist-oriented strategy leaves little room on the playlist for new songs by new artists. It seemingly makes no difference how good the song may be.

Referring to the A/C example once again, until the late 70's Adult Contemporary programmers had the same belief about the over-riding importance of "name" artists. Any new record by a Barry Manilow or a Neil Diamond would be added almost immediately upon release, even though most of their records were peaking well below hit-status. In turn, A/C programmers often wouldn't add a hit song by a new group like Fleetwood Mac until it was practically burned-out on the CHR stations. Once A/C realized the song was the thing and the artist was almost secondary, the typical A/C playlist took on an entirely new vitality which led to a renaissance in the format that continues to this day. Now, a good new song will receive airplay just as quickly on A/C as on CHR. And A/C ratings and demographics are very healthy, indeed.

Country programmers, on the other hand, are still making the artist-over-song mistake. For example the first singles by The Judds and Sawyer Brown were all but ignored by about half of Country programmers. If "Had A Dream" and "Leona" had been released by Crystal Gayle and Alabama, both songs would probably have been Top Ten hits. Both of the songs reached the top ten on most of the stations that played them. But, because the artists weren't established, the songs were denied airplay on a very significant percentage of stations. Thus, both peaked in the high-teens on the national charts.

Now, just a few months later, The Judds and Sawyer Brown are 'established' in the

minds of programmers, so they can expect immediate airplay on whatever they choose to release.

This tunnel-vision about artists continues. Today you can still see the Country charts populated with mediocre songs by 'name' artists. And you can audition new releases in any given week and find at least two really strong songs that will probably never be heard on the radio because the artists are not well-known.

Prescriptions for Growth

At the beginning of this report, I stated that Country radio was primed for dynamic growth in both total ratings and in the younger demographics which have thus far eluded it. In summary, I offer the basic elements which will open the avenue for that improvement.

Music Mix

To attract younger demographics, Country radio must format a music mix that is 65-80% uptempo. Those who argue that down-tempo is the nature of the music and that it can't be done are in error. Uptempo Country is certainly not as intense nor as fast as Pop music, but it is still easily possible to program Country with a consistent, danceable beat. Examining the Oldies lists, one finds an abundance of uptempo hit product available. And when programming Current music, it's a simple matter to place the uptempo new songs into a higher rotation than those that are downtempo. A rotation pattern weighted toward uptempo music will have an immediate and energized effect on the radio station.

Music Selection

The Country music industry is now bubbling with new artists creating exciting music, both 'modern' and 'traditional'. The two styles blend together well and compliment each other nicely. To take maximum advantage of the new music being released, programmers must begin using their ears more than their eyes to select new playlist adds each week. Instead of looking at the name on the label or the position on the charts, the programmers must spend more time listening attentively and searchingly for the very best new product available for programming. Programmers must develop a music mix that responds to the more diverse tastes of the modern listening audience.

Music Research

Researching Country music has always been more difficult than researching Pop. Country sales are much smaller, thereby increasing the error-margin in sales research. Fans of a Country artist can flood a station with requests, thereby distorting the programming value of a new record. To counter this, programmers must direct more effort into the areas of qualitative research. They must learn more about

what kinds of people are buying which records. They must develop questionnaires to glean more in-depth information from their request lines. They must spend time studying the evolving audience with telephone and focus-group research.

Reliance on Call-Out and Auditorium testing methodologies for selecting the Oldies library should be decreased, or eliminated altogether. Both methodologies are biased towards ballads. Both are overly expensive. In their place a Music Panel methodology, as developed by *The Programming Co-Op* may be utilized. Or, if such strategic research is impossible to budget, a programmer may research oldie charts, develop a lengthy list of Top Ten hits and then use professional judgment and studious listening to fine-tune the list to the individual market and competitive situation.

Confidence

Radio programmers must develop more self confidence in their ability to pick new music. Once they've carefully auditioned a new song and determined that it has programming value, programmers must not be unduly influenced by a few old-line conservatives, no matter how vocal they may be.

Attitude

This is the single most significant element in the process. The attitude one takes toward any undertaking directly affects the ultimate success of the project. If a programmer *believes* Country has a limited audience potential, it will be so. If the programmer believes the station can reach new heights, it can be done.

Summary

By being overly solicitous to minority conservative listeners, programmers continue to keep themselves boxed into a narrow niche. They are more concerned with "keeping what we've got" and less with expanding their potential audience base.

The present ratings and demographic position of the Country format can be dramatically enhanced with a few strategic modifications. These modifications will not dilute the fundamental elements of the Country format. Indeed, it will become even more "country" than it presently is. Rather than sounding like a 'soft rock' station playing Country music, it will become a more exciting Country music radio station with a progressive formatting plan that reflects the wants and needs of the huge and demographically diverse Country audience. This audience is presently being under-served by the majority of today's Country radio stations. ■

A very significant programming opportunity now exists. Comments and questions encouraged.

The Programming Co-Op

Box 266

Fayetteville, Arkansas 72701

Phone: 501-443-6324

COUNTRY

CERTIFIED

THE JUDDS
Love Is Alive
(RCA/Curb)

MOST ADDED

THE FORESTER SISTERS
I Fell In Love Again Last Night
(Warner Bros)
SYLVIA
Cry Just A Little Bit
(RCA)
*JOHN CONLEE
Blue Highway
(MCA)

TOP REQUESTS

ALABAMA
40 Hour Week
(RCA)
WAYLON, WILLIE,
JOHNNY & KRIS
Highwayman
(Columbia)
BELLAMY BROTHERS
Old Hippie
(MCA/Curb)

2W LW TW

4.	2.	1.	LEE GREENWOOD - Dixie Road (MCA)
3.	3.	2.	WILLIE NELSON - Forgiving You Was Easy (Columbia)
7.	4.	3.	STATLER BROTHERS - Hello Mary Lou (Mercury/PolyGram)
2.	1.	4.	EXILE - She's A Miracle (Epic)
11.	6.	5.	ALABAMA - 40 Hour Week (RCA)
12.	8.	6.	EARL THOMAS CONLEY - Love Don't Care (Whose Heart It Is) (RCA)
15.	10.	7.	HANK WILLIAMS JR. - I'm For Love (Warner Brothers/Curb)
14.	11.	8.	WAYLON, WILLIE, JOHNNY & KRIS - Highwayman (Columbia)
10.	7.	9.	EDDY RAVEN - Operator, Operator (RCA)
19.	12.	10.	BELLAMY BROTHERS - Old Hippie (MCA/Curb)
20.	15.	11.	GARY MORRIS - Lasso The Moon (Warner Brothers)
9.	9.	12.	STEVE WARINER - Heart Trouble (MCA)
22.	17.	13.	DOLLY PARTON & KENNY ROGERS - Real Love (RCA)
1.	5.	14.	RONNIE MILSAP - She Keeps The Home Fires Burning (RCA)
17.	16.	15.	JOHN SCHNEIDER - It's A Short Walk From Heaven To Hell (MCA)
25.	23.	16.	ANNE MURRAY - I Don't Think I'm Ready For You (Capitol)
24.	20.	17.	JOHN ANDERSON - It's All Over Now (Warner Brothers)
23.	21.	18.	RAY CHARLES & MICKEY GILLEY - It Ain't Gonna Worry My Mind (Columbia)
28.	24.	19.	JANIE FRICKE - She's Single Again (Columbia)
27.	25.	20.	JOHNNY LEE - Save The Last Chance (Full Moon/ Epic)
37.	29.	21.	THE JUDDS - Love Is Alive (RCA/Curb)
30.	27.	22.	T.G.SHEPPARD - Fooled Around And Fell In Love (Columbia)
35.	30.	23.	GEORGE STRAIT - The Fireman (MCA)
5.	13.	24.	OAK RIDGE BOYS - Little Things (MCA)
34.	32.	25.	GLEN CAMPBELL - (Love Always) Letter To Home (Atlantic America)
21.	22.	26.	GEORGE JONES & LACY J. DALTON - Size Seven Round (Made Of Gold) (Epic)
16.	19.	27.	LOUISE MANDRELL - Maybe My Baby (RCA)
39.	34.	28.	MICHAEL MARTIN MURPHEY - Carolina In The Pines (EMI America)
6.	14.	29.	CRYSTAL GAYLE - Nobody Wants To Be Alone (Warner Brothers)
31.	31.	30.	VERN GOSDIN - Dim Lights, Thick Smoke (And Loud, Loud Music) (Compleat)
36.	33.	31.	RESTLESS HEART - I Want Everyone To Cry (RCA)
--.	35.	32.	ROSANNE CASH - I Don't Know Why You Don't Want Me (Columbia)
--.	38.	33.	NITTY GRITTY DIRT BAND - Modern Day Romance (Warner Brothers)
--.	--.	34.	SAWYER BROWN - Used To Blue (Capitol/Curb)
8.	18.	35.	RICKY SKAGGS - Country Boy (Epic)
--.	40.	36.	LANE BRODY - He Burns Me Up (EMI America)
18.	28.	37.	DAN SEALS - My Old Yellow Car (EMI America)
--.	--.	38.	KENDALLS - If You Break My Heart (Mercury/PolyGram)
--.	--.	39.	REBA McENTIRE - Have I Got A Deal For You (MCA)
--.	--.	40.	MAC DAVIS - I Never Made Love (Till I Made Love To You) (MCA)

Reports accepted Mondays at 8am through 3pm Wednesdays

CHARTBOUND

Waylon Jennings - Drinkin' & Dreamin' (RCA)
Keith Stegall - Pretty Lady (Epic)
Forester Sisters - I Fell In Love Last Night (W.B.)
Lacy J. Dalton - You Can't Run Away From Your Heart (Columbia)
Merle Haggard - Make-Up And Faded Blue Jeans (MCA)

Reports	Adds	On	Chart	Weeks
109	30	68	11	3
96	14	72	10	3
89	48	39	2	2
86	11	63	12	5
86	16	59	11	4

ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
Gene Watson - Cold Summer Day In Georgia (Epic)	83	21	55	7	4
Mel Tillis - You Done Me Wrong (RCA)	73	9	47	17	4
Shelly West - Don't Make Me Wait On The Moon (Viva/Warner Bros.)	68	9	50	9	5
Sylvia - Cry Just A Little Bit (RCA)	67	40	27	--	2
Atlanta - Why Not Tonight (MCA)	54	22	30	2	2
Jim Glaser - I'll Be Your Fool Tonight (MCA)	49	24	25	--	2
*Charly McClain - With Just One Look In Your Eyes (Epic)	48	30	16	2	1
Becky Hobbs - Hottest "Ex" In Texas (Capitol)	47	12	31	4	2
Carl Jackson - Dixie Train (Columbia)	43	8	29	6	5
*Conway Twitty - Between Blue Eyes And Jeans (Warner Brothers)	42	33	9	--	1
Gail Davies - Unwed Fathers (RCA)	41	12	27	2	2
Heart Of Nashville - One Big Family (Compleat)	40	3	33	4	5
*John Conlee - Blue Highway (MCA)	39	34	5	--	1
Tom T. Hall - A Bar With No Beer (Mercury/PolyGram)	35	5	21	9	7
Leon Everette - A Good Love Died Tonight (Mercury/PolyGram)	34	6	25	3	2
*Rockin' Sidney - My Toot Toot (Epic)	33	20	6	7	1
*Terri Gibbs - Rockin' In A Brand New Cradle (Warner Brothers)	31	18	13	--	1
*The Whites - Hometown Gossip (MCA)	30	16	14	--	1
Jimmy Buffett - Gypsy In The Palace (MCA)	28	9	19	--	2
*Charley Pride - Let A Little Love Come In (RCA)	26	25	1	--	1
Hillary Kanter - We Work (RCA)	25	2	15	8	10

*Debuts In Action Sides This Week

Dropped: #26-Mel McDaniel, #36-Merle Haggard, #37-Conway Twitty, #39-Charley Pride, Nicolette Larson, Chance, Osmonds

LP CUTS

Oak Ridge Boys - TOUCH A HAND
Alabama - DOWN ON LONGBOAT KEY
Hank Williams Jr. - THIS AIN'T DALLAS
Dan Fogelberg - SUTTER'S MILL
Statler Brothers - HER HEART OR MINE
Judds - DROPS OF WATER

Vince Gill - OKLAHOMA BORDERLINE
Conway Twitty - SOMEBODY LIED
Crystal Gayle - TOUCH AND GO
Sylvia - ONE STEP CLOSER
Dolly Parton - I HOPE YOU'RE NEVER HAPPY
Kendalls - TWO HEART HARMONY

RECOMMENDED NEW RELEASES

JOHN CONLEE
Blue Highway
(MCA)

KAREN BROOKS with JOHNNY CASH
I Will Dance With You
(Warner Brothers)

TAMMY WYNETTE
You Can Lead A Heart To Love
(Epic)

VINCE GILL
If It Weren't For Him
(RCA)

COUNTRY SUMMARY

When one makes a change, no matter how slight, there are bound to be goofs. The headlines have been duly corrected. Also, we'll show the record with the most adds for the week in the MOST ADDED headline along with the debuts in ACTION SIDES most added record. LAURIE SAYRES at KNEW/KSAN says ROCKIN' SIDNEY has the phones ringing off the hook at both stations. It's getting the same reaction at WKYQ-PADUCAH and is the number

one request at KORD-TRICITIES after just two days of play. SIDNEY is rockin' the listeners and stations where played. There's a lot of interest in MEL TILLIS' latest effort at KGRT-LAS CRUCES and it's breaking out at WXYQ-STEVENS POINT. SAWYER BROWN is especially hot at KMIX-MODESTO as are the FORESTER SISTERS at KJJR-WHITEFISH after one week of play, and at KEED-EUGENE fans of WAYLON are responding favorably to

"Drinkin' & Dreamin'". A NOTE TO ALL GAVIN REPORTERS: Contributions to THE HEART OF NASHVILLE FOUNDATION can be sent to Box 123, Nashville, TN 37202
Retraction: BOB KENNEDY is not the new P.D. at Y96/KHEY-EL PASO as stated in GAVIN changes 6/7/85. We apologize to BRIAN KENNEDY (who was promoted to P.D. at Y96) and MIKE HINRICHS (now holding down the P.D. position at KHEY).

NORTHEAST

Worcester, MA (Tim Todd-WORC) Sylvia, Bama Band, G. Strait, Foresters.
 Brockton, MA (Mark Burns-WCAV/FM) M. Haggard, J. Conlee, M. Osmond, R. Sidney.
 Portland, ME (Hal Knight-WPOR/FM) Sylvia, Mattea, B. Hobbs.
 New York, NY (Raab/Green-WHN) G. Morris, R. Cash, Foresters.
 Carlisle, PA (Ann Stevens-WHYL) Lane Brody, Haggard, Foresters.
 Philadelphia, PA (Bob Young-WXTU) Waylon, Sawyer Brown, C. Pride, Haggard, Foresters, Restless H.
 Wilmington, DE (Chris Michaels-WAMS) Lane Brody, C. McClain, Conway, Kendalls, Waylon.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) Judds, R. Cash, N.G.D.B., Restless Heart.
 Danville, VA (Alan Rowe-WDVA) C. McClain, Stampley, D. Henley, J. Conlee, G. Davies, Sylvia.
 Charleston, WV (Bob Jones-WQBE/FM) S. West, Sylvia.
 Clarksburg, WV (Mark Thompson-WKKW) Conway, Wrights, Sylvia, J. Conlee, Hunley.
 Goldsboro, NC (Dan Wilkinson-WFMC) T.T.Hall, Pride, J. Buffett, Heart of Nashville, Watson.
 Shelby, NC (Davis/Pruett-WOHS) Haggard, L.J.Dalton, S. West, McEntire, Watson, Waylon, S. Pacific, T.T.Hall, G. Davies, Osmonds.
 Carrollton, GA (Jerry Jackson-WLBB) McClain, Conway, Sylvia, Conlee.
 Cedartown, GA (Chuck Walley-WGAA) Campbell, R. Cash, N.G.D.B., Sawyer Brown.
 Elberton, GA (Dave Davis-WWRK/FM) L.J.Dalton, Campbell, G. Davies, S. Pacific, Sylvia, H. Dunn, McClain, Stampley.
 Penscola, FL (Kris O'Kelly-WOWW/FM) B.J.Royal, Waylon, Atlanta, Kendalls, Buffett.
 Destin, FL (Skip Davis-WMMK) Rabbitt, Emmylou, Sylvia, M. Osmonds, C. Pride.
 Ft. Pierce, FL (George Gordon-WFTP) Haggard, Sylvia, Conway, Atlanta, Conlee, McClain.
 St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) Sylvia, Waylon, Foresters, Restless Heart, McEntire, Watson.
 Arcadia, FL (Karl August-WOKD) Sylvia, Glaser, Kendalls, Conway, L.J.Dalton.

SOUTH

Sylacauga, AL (Charles Lande-WMLS/FM) Rabiitt, Hobbs, Davies, Emmylou.
 Talladega, AL (Chuck Woodard-WEYY) K. Brooks, J. McEuen.
 Jasper, AL (George McGowen-WARF) Atlanta, Foresters, Conlee, J. Fogerty.
 Gadsden, AL (Jim Pruett-WAAX) Glaser, L. Lynn, Haggard, Rabbitt, Pride, Foresters, Conway, Exile.
 Atmore, AL (Roy W. Harrison-WSKR) R. Sidney, Pride, Foresters, Conway, Kendalls, Haggard, Rabbitt, Sylvia.
 Nashville, TN (Jay Phillips-WSM) Strait, Gosdin, T.G.Sheppard, Fricke, WWJ&K (Highwayman).
 Chattanooga, TN (Chuck Stevens-WDOD/FM) N.G.D.B., Foresters, Mac Davis.
 Kingsport, TN (Bob Gordon-WKIN) Lane Brody, McEntire, Kendalls, C. Jackson.
 Memphis, TN (Eddie Edwards-WMC/AM) Conway, Haggard, R. Sidney, R. Cash.

Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) T.Gibbs, R. Hall, Stampley, McClain.
 Pontotoc, MS (Ronnie Hughes-WSEL/FM) Haggard, S.West, R. McEntire, S. Pacific.
 Biloxi, MS (Jim Tabor-WWMI) G. Davies, McEntire, L.J.Dalton, H. Dunn.
 Pascagoula, MS (J.D.Gray-WGUD) Conway, T.Gibbs, Emmylou, Rabbitt, Conlee, Pride.
 Brandenburg, KY (Rachel Heavrin-WMMG) B. Hobbs, Watson, Haggard, Foresters.
 Harlan, KY (Neil Middleton-WFSR) R. Bailey, L. Lynn, Rabbitt, Emmylou, Haggard, T. Wynette, Mattea, Waylon, Hunley, R. Hall, Sylvia, G. Davies, Whites, Conlee.
 Paducah, KY (Kent King-WKYQ) Mac Davis, Foresters, Sylvia, Glaser, R. Sidney.
 Houma, LA (Larry Hyatt-KJIN) K. Stegall, Bandana, G. Strait, R. Cash.
 Bogalusa, LA (Terri Lyn Smith-WBOX) Waylon, R. McEntire, Stegall, Stampley, L.J.Dalton, Sylvia, Watson.
 Abbeville, LA (Anthony Keith-KASC) Kendalls, Waylon, Mac Davis, Stegall, L.J.Dalton, Sylvia, Watson.
 Denham Sprgs/Baton Rouge, LA (Mark Wallace-WBIU) M. Osmond, C. Pride, K. Brooks, C. McClain, Conlee.
 Shreveport, LA (Ledbetter/Waldon-KWKH) McEuen, Stampley, T. Gibbs, Mattea, Conway, Conlee, Pride, Haggard, T. Wynette, Osmonds.
 Ruston, LA (Bob Day-KXKZ) Waylon, Atlanta.
 El Dorado, AR (Ben Robbins-KDMS) L.J.Dalton, Stegall, G. Watson, C. Jackson.
 Fayetteville, AR (Tom Sleeker-KKIX) Waylon, Bandana.

UPPER MIDWEST

Rochester, MN (Paul Stenzel-KWWK/FM) J. Fogerty, Haggard, Watson, Waylon, McEntire.
 St. Cloud, MN (Steve Stewart-WWJO/FM) Sylvia, Glaser, Conlee, Rabbitt, Osmonds, R. Sidney.
 Yankton, SD (Rollie Smith-WNAX) Foresters, Watson, B. Hobbs, L. Everette, Osmonds, McClain.
 Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) frzn.playlist, no adds.
 Sioux Falls, SD (Cary Wencil-KS00) Lane Brody, Foresters, Stegall.
 Sioux Falls, SD (Charlie Cassidy-KYKC) G. Morris.
 Aberdeen, SD (Greg Gilbertson-KKAA) G. Morris, K. Brooks, Wrights, Pride, Bellamys, Conlee, Exile, Atlanta.
 Redfield, SD (John Schreier-KQKD) Foresters, T. Gibbs, Glaser, Whites, Stampley, Sylvia, McClain, Waylon, D. Menton, McEntire, Atlanta, Mac Davis.
 Rapid City, SD (Randy McDaniel-KIMM) Foresters, Glaser, Sylvia, Atlanta.
 Rapid City, SD (Bob Louis-KTOQ) Haggard, Campbell, Stegall, Watson, D. West, McEntire, Mac Davis, Waylon.
 Wahpeton, ND (Larry Slabik-KBMW) Conlee, Wrights, McEuen, Brooks, Conway, McClain, Sylvia, Pride, Hunley, R. Hall, Stampley.
 Fargo, ND (Don Roberts-KFGO) Conlee, Bama Band, Mattea, T. Gibbs, Glaser, Brooks, Haggard, Conway, Rabbitt, Sylvia, Atlanta, C. Pride.
 Fargo, ND (Jack Lundy-KKXL/AM) G. Morris, Fricke, J. Lee.
 Fargo, ND (Mark Houston-KYCK) N.G.D.B., T.G.Sheppard, R. Cash, M. Murphey.
 Jamestown, ND (Charlie Jay-KSJB) T. Gibbs, Hoyt Axton, Foresters, Mac Davis, Mattea, Sylvia, Stampley, D. West, Conlee, McClain.

Bismarck, ND (Kim Gillund-KBMR) Hoyt Axton, Mattea, McClain, T. Gibbs, Hunley, Stegall, Foresters.
Minot, ND (Jeri Lee-KKOA) T.G. Sheppard, N.G.D.B., J. Anderson, Restless Heart.

UPPER MIDWEST

Des Moines, IA (Billy Cole.-KSO) Stampley, Whites, McClain, Conway.
Des Moines, IA (D.C. Cavender-K93/FM) Frzn.playlist-no adds.
Fort Dodge, IA (Dale Eichor-KWMT) Conway, Haggard, C. Pride, Sylvia, Whites, M. Osmond.
Cedar Falls, IA (Tom Edwards-KCFI) McClain, Pride, Conway, Foresters, B. Hobbs.
Waterloo, IA (Brett Davis-KXEL) Emmylou, K. Brooks, M. Osmond, C. Pride, Rabbitt, Stampley, Fogerty.
Sioux City, IA (Ty Cooper-KMNS) Haggard, Waylon, McEntire, S. West, Mattea.
Spencer, IA (Rick Friday-KICD/FM) Mac Davis, Waylon, McEntire, Atlanta, Sylvia, T. Gibbs.
Festus, MO (Sue Cresswell-KJCF) Frzn.playlist-no adds.
St. Louis, MO (Oakes/Langston-WIL) Sylvia, Haggard, McEntire.
St. Joseph, MO (Bob Orf-KFEQ) J. Glaser, R. Sidney, Sylvia, Whites, Wayne Kemp, A. Henry.
Joplin, MO (Dan Casey-WMBH) B. Hobbs, Conlee, Foresters, McClain, Atlanta.
California, MO (Jeff Shakleford-KZMO) Con Hunley, R. Hall, C. McClain, McEntire, J. Greene, Conlee, T. Gibbs, Foresters.
Jefferson City, MO (Jack Daniels-KLIK) Foresters, G. Davies, Sylvia.
Columbia, MO (Ken Borden-KTGR) Conlee, H. Kanter.
Springfield, MO (Donn Emis-KWTO/AM) Sawyer Brown, Lane Brody, T.T.Hall, Restless Heart, C. Jackson, D. West, S. West, K. Stegall.
Topeka, KS (Tony Stewart-KSKX) R. Sidney, Kendalls, J. Glaser, Foresters.
Wichita, KS (Pete Brier-KFH) T.T.Hall, C. Jackson.
Garden City, KS (Charlie Hale-KKJQ/FM) Sawyer Brown, Lane Brody.
Garden City, KS (Judy Byrd-KBUF) Waylon, Foresters, Haggard, J. Glaser, R. Sidney, J&M Younger.

CENTRAL

Newark, OH (Larry Dale-WHTH) S. West, G. Watson, Haggard, L. Everette.
Toledo, OH (Bill Manders-WTOD) Frzn.playlist-no adds.
Akron, OH (Rick Cardarelli-WSLR) M. Tillis, Watson, Foresters, R. Sidney, Atlanta.
Springfield, OH (Tom Daniels-WBLY) M. Murphey, Haggard, Waylon, S. West.
Middleport, OH (Jim Chaltrow-WMPO/FM) Frzn.playlist-no adds.
Indianapolis, IN (J.D. Cannon-WFMS/FM) Sylvia, Watson, Conway, Conlee, McClain.
Elkhart, IN (Rick Carson-WCMR) Sawyer Brown, McEntire, M. Tillis.
South Bend, IN (J.K. Dearing-WNDU) L. Mandrell.
Ft. Wayne/Kendall, IN (Karen May-WBTU) McEntire, Foresters, Waylon, Watson, S. West.
Vincennes, IN (Millar/Martin-WAOV) Foresters, McEntire.
Saginaw, MI (Tommy Samoray-WKCQ) Foresters, McClain, C. Jackson, Chance, R. Sidney.
Lansing, MI (Wayne Waters-WITL/FM) Waylon, R. Sidney, Atlanta, B. Hobbs, Holly Dunn.
Milwaukee, WI (Bill White-WBCS) Juds, G. Strait, G. Morris.

Dodgeville/Mineral Pt., WI (Bob Brainerd-WDMP) Sylvia, J. Glaser, Whites, Foresters, T. Gibbs, Con Hunley, K. Mattea.
Manitowoc, WI (Jon Murray-WCUB) J. Glaser.
Neillsville, WI (Dick Deno-WCCN) Atlanta, McClain, G. Davies, Heart of Nashville, Wayne Kemp, A. Henry, Conway Twitty.
Stevens Point, WI (Dan Olsen-WXYQ) K. Brooks, Foresters, Glaser, Waylon, N.G.D.B., R. Sidney.
La Crosse, WI (Dave Shepel-WLXR/AM) G. Morris.
La Crosse, WI (Dave Tindell-WKTY) M. Murphey, G. Morris, Sawyer Brown, Kendalls, G. Davies, C. Jackson.
Eau Claire, WI (Tim Wilson-WAXX/FM) M. Osmond, C. Pride, Rabbitt, McClain, B. Hobbs, Conway.
Savanna, IL (Jeff Janssen-WCCI) Strait, L.J.Dalton, Waylon, R. Cash.
Rockford, IL (Curtis King-WKKN) M. Tillis, Murphey, Robin Lee, Kendalls, Buffett.
Springfield, IL (T.J. Hart-WFMB) Waylon, Stegall, R. Cash.
Anna, IL (Rich Griffen-WRAJ) Gosdin, McEntire, Foresters, Chance.

SOUTHWEST

Sonora, TX (Jim Douglas-KVRN) Mattea, Stampley, T. Gibbs, Sylvia, Con Hunley, Conway, Diana Rae, Buffett, B. Medley, Waylon, C. McClain.
Houston, TX (Candea/Pipia-KILT) M. Tillis, N.G.D.B., R. Cash, R. McEntire.
Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Conway, Conlee, Watson, B. Hobbs.
Alice, TX (Glen Michaels-KOPY/FM) J. Glaser, Sylvia, L. Everette, Osmonds, Buffett, Emmylou, Rabbitt, McClain.
Rockport, TX (Jan Shaffer-KZTX) Strait, M. Murphey, Bandana, Restless Heart, N.G.D.B., Sawyer Brown, Osmonds.
Corpus Christi, TX (Joey Garcia-KRYS/FM) Conlee, Sylvia, Conway, Foresters, Jada King.
Austin, TX (Mike Carta-KVET) C. Pride, Conlee, Foresters.
Austin, TX (Steve Gary-KASE/FM) Foresters, Pride.
Amarillo, TX (Gary Lee-KBUY) M. Tillis, Watson, Foresters, Atlanta, Buffett, T. Gibbs, Mattea.
Lubbock, TX (Chuck Luck-KLLL) Foresters, Stegall, Mac Davis, B. Hobbs, M. Tillis.
El Paso, TX (John Austin-Y96) McEntire, Kendalls.
El Paso, TX (John Austin-KHEY) Lane Brody, Conlee, L.J.Dalton.
Phoenix, AZ (Doug Brannan-KNIX) Waylon, J. Anderson, N.G.D.B.
Albuquerque, NM (Francina Rodriguez-KRST/FM) Waylon, Watson, Conlee, M. Osmond, K. Rogers, Conway, McEuen.
Las Cruces, NM (Dennis Goodnight-KGRT) Conway, Conlee, McClain, Glaser, McEuen, Stampley, Whites, Con Hunley.

ROCKY MOUNTAIN

Wolf Point, MT (Dean McMartin-KVCK) J.Conlee, M.Osmond, M.Haggard, T.Wynette, Conway Twitty, K.Brooks, C.Pride, Wrights, Bama Band, J.McEuen.
Sidney, MT (Rick Wick-KGCX) J.Glaser, C.McClain, Atlanta, Whites, P.Tillis, A.Henry, Diana Rae.
Missoula, MT (Mike Doty-KGVO) No Report - Frozen.
Poison, MT (Brad Davis-KERR) J.McEuen, K.Brooks, K.Mattea, C.McClain, T.Gibbs, Whites, Foresters.
Hamilton, MT (Jean Pysson-KLYQ) Conway Twitty, Atlanta.
Whitefish, MT (Brian Shamley-KJJR) Atlanta, J.Buffett, E.Rabbitt, L.J.Dalton, Emmylou.
Greeley, CO (Mary Jo Rogers-KYOU/FM) L.J.Dalton, T.T.Hall, K.Stegall, C.Jackson, G.Watson, R.Sidney, Forester Sisters.
Pueblo, CO (Randy Hill-KIDN) G.Davies, Foresters Sisters, M.Haggard.
Grand Junction, CO (Rhea/Gass-KQIL) Conway Twitty, Forester Sisters, S.Pacific, C.Pride, J.Conlee, Con Hunley.
Jackson Hole, WY (Gil King-KSGT) E.Rabbitt, Dirt Band, S.Croft, K.Stegall.
Boise, ID (Bill Bailey-KIZN/FM) No report - frozen.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) Waylon, R.Sidney, Robin Lee, Atlanta, Sylvia, David Walsh.
Reno, NV (Tony Thomas-KOLO) C.Pride, M.Osmond, Whites, T.Gibbs, J.Conlee, Conway Twitty, C.McClain.
Reno, NV (Jim Crowe-KROW) Mac Davis, M.Haggard, R.McEntire.
Los Angeles, CA (R.T.Simpson-KZLA/KLAC) Juds, G.Campbell.
Brawley, CA (Chris Olivarez-KROP) P.Tillis, Sylvia, T.Gibbs, Forester Sisters, Atlanta, Whites, J.Glaser, C.McClain, J.Conlee, Conway Twitty, J.McEuen.
Anaheim, CA (Chris Adams-KIKF) R.Sidney, Sawyer Brown, C.Jackson, M.Tillis, L.J.Dalton, Waylon, T.T.Hall, Kendalls, Atlanta.
Oakland/San Francisco, CA (Laurie Sayres-KSAN) V.Gosdin, Waylon.
Oakland/San Francisco, CA (Laurie Sayres-KNEW) R.Cash, M.Murphey, M.Tillis, R.Sidney.
Modesto, CA (J.W.Ford-KZUN) G.Watson, C.Pride, R.Hall.
Modesto, CA (Ron Stevens-KMIX) G.Campbell, R.McEntire, M.Tillis, K.Stegall, Backwater.
Sacramento, CA (George Sepulveda-KHWY) J.Conlee, T.Gibbs, Sawyer Brown, R.McEntire, C.McClain, Forester Sisters, J.Glaser.
Sacramento, CA (Lee Nye-KK105) R.Cash, Restless Heart, R.McEntire.
Sacramento, CA (Rick Stewart-KRAK) R.Cash, Forester Sisters, Sawyer Brown.
Chico, CA (Rory Miller-KHSL) Conway Twitty, J.Conlee, C.McClain, C.Pride, Whites, R.Sidney, Carlette.
Red Bluff, CA (Clark Michael-KALF/FM) Sawyer Brown, Waylon, G.Davies, R.McEntire, M.Haggard, Kendalls.

NORTHWEST

Portland, OR (Mason Dixon-KRDR) C.Pride, T.Wynette, M.Haggard.
Astoria, OR (Bob Loucks-KVAS) Whites, Con Hunley, J.Glaser, Forester Sisters, T.Gibbs, C.McClain, Sylvia, J.Stampley, J.Conlee, K.Brooks, Conway Twitty.
Albany, OR (H.David Allan-KRKT) J.Stampley, Con Hunley, Sylvia.

Corvallis, OR (Larry Blair-KFAT/FM) G.Morris, R.Sidney, Holly Dunn, Sylvia, Whites, Wrights.
Toledo, OR (Richard Mack-KTDO) Osmonds, Conway Twitty, L.Everette, Sylvia, G.Davies, B.Hobbs, J.Buffett, Atlanta, C.Pride, J.Conlee, D.Seals.
Eugene, OR (Dick Sainte-KEED) M.Haggard, R.McEntire, Forester Sisters, L.Everette, R.Sidney.
Eugene, OR (Bobby King-KYKN) George Jones & Lacy J.Dalton.
Redmond, OR (Bobby Smith-KPRB) T.Gibbs, J.Glaser, K.Mattea, Hoyt Axton, Whites, Sylvia, C.McClain.
Pendleton, OR (Greg Larsen-KWHT) J.Glaser, B.Hobbs, M.Haggard, Conway Twitty, Kendalls, G.Watson, Heart Of Nashville.
Seattle, WA (Charlye Parker-KMPS) Mac Davis, M.Osmond, M.Haggard, Conway Twitty, E.Rabbitt, Kendalls, J.Glaser, Forester Sisters.
Everett/Seattle, WA (Wayne Cordray-KWYZ) Lane Brody, J.Conlee, Conway Twitty.
Tacoma, WA (Johnny Clark-KRPM/FM) Forester Sisters, Whites, Conway Twitty, K.Rogers, A.Henry.
Vancouver, WA (Paul Duckworth-KVAN) Emmylou, J.Conlee, Atlanta.
Yakima, WA (Mike Pursell-KUTI) Forester Sisters, Atlanta, J.Glaser, M.Murphey, R.McEntire.
Selah/Yakima, WA (Larry Jackson-KYXE) Waylon, H.Kanter, Lane Brody, K.Stegall.
Tri-Cities, WA (Jesse Lee-KORD) J.Buffett, K.Brooks, C.McClain, J.Glaser, C.Pride, R.Sidney.
Tri-Cities, WA (Ed Evens-KOTY) C.Pride, J.Conlee, Conway Twitty, Bama Band, T.Wynette, M.Haggard.
Clarkston, WA (Bob Louis-KCKL) No report - frozen.
Anchorage, AK (Bill Cardoza-KYAK) V.Gosdin, R.Cash.
Anchorage, AK (Matt Gillian-KTNX) S.West, G.Watson, L.Everette, Forester Sisters, Whites, Sylvia.
Calgary, CAN (Robin Ingram-CFAC) No adds.
Vancouver, CAN (Weird Harold Kendall-CKWX) No report - frozen.

COUNTRY JOBS

News director - WCMR-EIkhart, IN
 Rick Carson - 219-875-5166
News anchor - KRYS AM/FM-Corpus Christi, TX
 *Mike Laurel - 702 McBride Ln.-78408
PD/AT - KSEN/Z96-Shelby, MT
 Jerry Black - 406-434-5241
AT/production - WFMC-Goldsboro, NC
 Dan Wilkinson - 919-734-4211
Air Talent - KWHT-Pendleton, OR
 *Andy Harle - Box 640-97801
Air Talent - KVRN/KHOS-Sonora, TX
 *Jim Douglas - Box 1216-76950
Air Talent (full & part-time) - KRYS-Corpus Christi
 *Mike Laurel - 702 McBride Ln.-78408
Air Talent (future) - KTGR-Columbia, MO
 *Station Manager - Box 459-65205

COUNTRY CHANGES

MATT GILLIAN from KTNX-Anchorage, AK has been promoted to Program Director.
 PETE BRIER from KWKH-Shreveport, LA moves to KFH-Wichita, KS as Music Director.
 JIM CHALTROW from WMPO/FM-Middleport, OH has been promoted to Music Director.
 RICH GRIFFIN from WRAJ-Anna, IL has been promoted to Music Director.
 TOM DIXON from KYFF-Missoula, MT moves to KJJR-Whitefish, MT as Operations Director.
 ED NICKUS from KZUN-Modesto, CA moves to KMIX-Modesto, CA as Air Talent (10AM-3PM).

P.D. NOTEBOOK by Eric Norberg

A LETTER OF APOLOGY

I've received a letter from a Program and Music Director of an AM station; he granted me permission to use his letter in the column provided I not identify him, so I won't:

"There's something that I have to get off my chest; something that's been troubling me for a long time. My station gets great record service, and many of the record people that call me every week on the telephone are great people. They all want me to add their records, and I particularly feel sorry for the Independents who try hard to get me to add their new artists. I love music, especially from innovative and fresh artists, and I would love nothing more than to add every record I like."

"The fact remains, my station is an AM station with a lot of FM competition, and it only benefits us to play familiar hits. I feel like I'm letting a lot of record reps down when I don't add their records. Yes, the old adage applies: The record companies blame the radio stations for not breaking new artists; and I really sympathize. However, our Arbitron numbers wouldn't be worth a darn if I programmed new, unfamiliar music. The public wants to hear hits!"

"If you were to print any of this, I would appreciate your not mentioning my name, nor the station's call letters. That's all I

need--for the rep to quit sending me records. But perhaps an apology here, to all record companies and reps who don't understand why Music Directors and Program Directors operate with such a tight playlist. I realize they have a job to do--to get adds--but, at the same time, I have to do what's best for our station."

I'm tempted to insert my own reaction at this point, but this is certainly the classic and permanent argument between radio and records, and yet I think this is the first time it's found its way into this column in the seven years I've been writing it. That being the case, I think I'd like to see what comments *you* have, and perhaps we can update the status of this problem between the two industries to see how it stands in 1985!

I might stir the brew a little by pointing out that despite the comments about great record service and Arbitron ratings, this station is located in a *smaller* market. This PD/MD is mainly adding established hit material, yet he gets lots of promo calls and good record service. Many larger stations must be very envious. Could it be the stations with the strongest audiences get the best record service--even if in many cases they are the least likely in their markets to add new product? If so, is it not the success of the station in playing the



hits, and only the hits, that makes it a desirable target for record people to try to get exposure on?

This is not to say there isn't very definitely at least another side to the matter...not only is the music (and radio) business likely to stagnate if the "new" is not exposed, but it's not an established fact that new records and offbeat musical approaches are a tuneout, either. It's probably mostly a matter of in what way they are exposed.

So....what do you think? I invite you to send a comment (I do need your name on it, but will delete it from the column if you wish me to) and in a few weeks I'll do a column on what comes in! Write me c/o the Gavin Report, or c/o Consolidated Communications Consultants, Suite 209, 2130 Huntington Drive, South Pasadena, CA 91030.■

SERVICE

WAZU-Springfield, OH-single: Limahl (EMI/America)
 WDLB-Marshfield, WI-Supertramp (A&M), Kim Carnes (EMI/America)
 KFMJ-Grants Pass, OR-singles & LP's: EMI, RCA, MCA
 KYVA-Gallup, NM-LP: Night Ranger (MCA)



BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Greg Moebius, WNKO-Newark, OH 6/23
 Rick St. James, WOVO/FM-Glasgow, KY 6/24
 Nice Thompson, KSMK-Cottonwood, AZ 6/24
 Michael Rivers, WMR-Rumford, ME 6/25
 Jeff Daniels, WQLK-Richmond, IN 6/25
 Guy Zapolean, KZZP-Phoenix, AZ 6/27
 Mike Brunswick, KBZY-Salem, OR 6/27
 Denny Foster, KROC/FM-Rochester, MN 6/27
 Andre Marcel, WDKX-Rochester, NY 6/29

JUNE						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Success

Editor: Betty Hollars

CERTIFIED

LUTHER VANDROSS
It's Over Now
(Epic)

RICK JAMES
Glow
(Gordy)

MOST ADDED

WHITNEY HOUSTON
Saving All My Love
For You
(Arista)

PEABO BRYSON
Take No Prisoners
(Elektra)

POP CROSSOVER

SADE
Your Love Is King
(Portrait/CBS)

FREDDIE JACKSON
Rock Me Tonight
(Capitol)

2W **LW** **TW**

4.	1.	1.	PRINCE - Raspberry Beret (Warner Bros.)
5.	4.	2.	LOOSE ENDS - Hangin' On A String (Virgin/MCA)
6.	5.	3.	PHIL COLLINS - Sussudio (Atlantic)
16.	8.	4.	RENE & ANGELA - Save Your Love (For #1)(Polydor)
3.	3.	5.	FREDDIE JACKSON - Rock Me Tonight (Capitol)
12.	11.	6.	SKIPWORTH & TURNER - Thinking About You (4th & Bdwy.)
9.	9.	7.	DEELE - Marterial Thangz (Solar/Elektra)
1.	2.	8.	JESSE JOHNSON'S REVUE - Can You Help Me (A&M)
20.	15.	9.	DEBARGE - Who's Holding Donna Now (Gordy)
19.	13.	10.	LISA LISA/CULT JAM/FULL FORCE - I Wonder..(Columbia)
7.	7.	11.	READY FOR THE WORLD - Deep Inside Your Love (MCA)
13.	12.	12.	MAZE - Too Many Games (Capitol)
25.	16.	13.	PAUL HARDCASTLE - 19 (Chrysalis)
2.	6.	14.	MARVIN GAYE - Sanctified Lady (Columbia)
--.	20.	15.	CAMEO - Attack Me With Your Love (Atlanta Artists)
22.	17.	16.	KENNY G & KASHIF - Love On The Rise (Arista)
26.	18.	17.	COMMODORES - Animal Instinct (Motown)
--.	29.	18.	LUTHER VANDROSS - It's Over Now (Epic)
--.	22.	19.	DIANA ROSS - Telephone (RCA)
--.	26.	20.	ARETHA FRANKLIN - Freeway Of Love (Arista)
--.	24.	21.	MADONNA - Into The Groove (Sire/Warner Bros.)
8.	14.	22.	CHAKA KHAN - Through The Fire (Warner Bros.)
--.	--.	23.	MIDNIGHT STAR - Body Snatchers (Solar/Elektra)
--.	25.	24.	NILE RODGERS - Let's Go Out Tonight (Warner Bros.)
--.	--.	25.	RICK JAMES - Glow (Gordy)
10.	10.	26.	NATALIE COLE - Dangerous (Modern/Atco)
--.	--.	27.	FORCE MD'S - Itchin' For A Scratch (Tommy Boy)
--.	--.	28.	CHERYL LYNN - Fidelity (Private I)
11.	19.	29.	WHAM! - Everything She Wants (Columbia)
--.	--.	30.	STING - If You Love Somebody Set Them Free (A&M)

CHARTBOUND

	Reports	Adds	On	Chart
SISTER SLEDGE - Frankie (Atlantic)	38	5	18	15
PATTI LABELLE - Stir It Up (MCA)	38	7	15	16
RJ'S LATEST ARRIVAL-Swing Low (Atlantic)	37	8	11	18
PEABO BRYSON-Take No Prisoners (Elektra)	36	15	18	3
WHITNEY HOUSTON-Saving All My Love..(Arista)	35	17	16	2

Reports accepted Mondays at 8am through 1pm Wednesdays R&B

R&B HIT FACTOR

Research:
Betty Hollars



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week **61** Last Week **60**

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
DEBARGE - Who's Holding Donna Now (Gordy)			47	21	4	22	--	44%	8
PHIL COLLINS - Sussudio (Atlantic)			44	19	4	21	0	43%	11
PAUL HARDCASTLE - 19 (Chrysalis)			41	17	6	17	1	41%	4
LISA LISA/CULT JAM/FULL FORCE - I Wonder (Columbia)			36	19	5	10	2	52%	12
LOOSE ENDS - Hangin' On A String (MCA)			34	18	3	2	1	82%	13

UP & COMING

Reports Adds On Chart

STEVE ARRINGTON - Dancing In The Key Of Life (Atlantic)	34	1	19	14
MELBA MOORE - When You Love Me Like This (Capitol)	34	3	16	15
ATLANTIC STARR - Cool, Calm & Collected (A&M)	33	9	20	4
GEORGE CLINTON - Double Oh-Oh (Capitol)	32	5	3	24
D TRAIN - Just Another Night (Prelude)	31	5	21	5
SADE - Your Love Is King (Portrait/CBS)	31	2	24	5
JERMAINE JACKSON - Perfect (Arista)	31	3	18	10
MENUDO - Hold Me (RCA)	30	--	7	23
HALL & OATES - Possession Obsession (RCA)	30	2	24	4
4 TOPS - Sexy Ways (Motown)	29	7	17	5
TEENA MARIE - Out On A Limb (Epic)	29	3	20	6
*MARY JANE GIRLS - Wild & Crazy Love (Gordy)	29	12	17	--
STANLEY CLARKE - Born In The USA (Epic)	27	--	11	16
WOMACK & WOMACK - Strange & Funny (Elektra)	27	3	20	4
*SYSTEM - The Pleasure Seekers (Mirage)	26	12	14	--
*9.9 - All Of Me For All Of You (RCA)	25	12	11	2
*JESSE JOHNSON'S REVUE - I Want My Girl (A&M)	24	11	11	2
ALEXANDER O'NEAL - If You Were Here Tonight (Tabu)	22	1	16	5
*KOOL & THE GANG - Cherish (DeLite)	22	12	10	--
*FATBOYS - The Fatboys Are Back (Sutra)	22	10	11	1

*First time listed on this page.

Dropped: #21-Klique, #23-Whitney Houston, #27-Atlantic Starr, #28-Madonna, #30-Con Funk Shun, Pennye Ford, Whispers.

LP CUTS

POTENTIAL SINGLES

MARY JANE GIRLS - Shadow Lover (Gordy)
 PEABO BRYSON - When You Talk To Me (Elektra)
 KENNY PORE - Know That Your Heart Is
 Right/My Heart Knows (Passport)
 RENE & ANGELA - I'll Be Good (Polydor)
 KENNY LOGGINS - Love Will Follow (Columbia)
 BILL WITHERS - Something That Turns You
 On (Columbia)

CAMEO - Single Life (Atlanta Artists)
 CON FUNK SHUN - Pretty Lady (Mercury)
 LOOSE ENDS - Choose Me (Virgin/MCA)
 LUTHER VANDROSS - My Sensitivity (Epic)
 READY FOR THE WORLD - Digital Display (MCA)
 DEELE - Stimulate/I'll Send You Roses (Solar)
 FREDDIE JACKSON - Love Is Just A Touch
 Away/You Are My Lady (Capitol)

R&B SUMMARY

PRINCE reigns again, holding his own in the primary position where I believe he intends to stay for quite a visit. Since the entries listed from two to seven are all chart gainers, next week should be critical for all of them. Each will be trying to maintain upward momentum and some won't have what it takes to stay there, especially when they see what's coming up. With both DEBARGE and LISA LISA/CULT JAM/FULL FORCE sitting at the threatening positions of 9 & 10, look for an extremely tight squeeze in the prime positions next week. They are both so strong, it's a hard call to make. Further threats will come by way of LUTHER VANDROSS, CAMEO and the ever-present ARETHA. It's seldom that we have a week with five debuts in the top thirty as we do this week, and almost never do we have two weeks in a row that total 11 debuts.

This indicates that one-third of our thirty are brand new records, implying another tight squeeze when they get to the top half of the chart. Should make for an interesting summer olympics to see them vying for good positions. Even though our charts are still dominated by the male soloists and groups, our "Chartbound" is infiltrated and taken over by the females. Three out of five are women - WHITNEY HOUSTON, PATTI LABELLE and SISTER SLEDGE - and all three are women that intend to make an impact. "Certified" awards were uncontested: RICK JAMES and LUTHER VANDROSS had little competition. Our "Most Added", however, slipped past the competition, but it was close: WHITNEY has 17 and PEABO has 15. Right on their heels is an amazing four-way tie for third place with 12 each:

MARY JANE GIRLS, SYSTEM, 9.9, and KOOL & THE GANG. The BRE Convention '85 was a smash last week-end. Watch for a column next week covering the three panels: "Crossover Crisis", "Programming To Win - The Ratings Game", and "Paper Adds". Some great minds were present on these panels and the audience did a fair job of picking their brains. As many of you suggested to me there, we are discussing another Gavin Radio Program Conference for '86 here in San Francisco in the spring which would include sessions for all six formats. We already have strong commitments from key people in both radio and the record industry and I'll fill you in as the details are confirmed.

Betty

NORTHEAST

BOSTON, MA**ANGELA THOMAS-WILD**

On: Kenny G, L.Vandross, Cameo, Menudo, 4 Tops, Melba Moore, Maze, N.Cole, Deelee, Con Funk Shun, D.Ross, Atlantic Starr, Whispers, Rene & Angela, Lisa Lisa.

WHITE/DONAGHEY-WXKS/FM

New: Patti LaBelle, Skipworth & Turner. On: Madonna, Sade, P.Hardcastle, Lisa Lisa, Aretha, S.Sledge, Menudo, Sting, F.Jackson, W.Houston, Commodores, Hall & Oates.

NEW YORK, NY**TONY QUARTERONE-WRKS/FM**

Hots: DeBarge, Prince, Gwen Guthrie, Loose Ends, Nolan Thomas, B.Ocean, F.Jackson, Jesse Johnson, Skipworth & Turner, Rick James, Ready/World, D.Ross, System.

SCOTT SHANNON-Z100

On: B.Ocean, Lisa Lisa, Freddie Jackson, Wham!, Sting, Prince, DeBarge, Whitney Houston, Menudo, Madonna, Phil Collins.

BERGER/TONACCI-WPLJ

New: Loose Ends. On: B.Ocean, Lisa Lisa, Prince, Wham!, Kool & Gang, DeBarge, Madonna, P.Collins, F.Jackson.

ROCHESTER, NY**ANDRE MARCEL-WDKX**

New: RJ's Latest, Peabo Bryson, New Edition, M.Lovesmith, 4 Tops, D Train. On: Lisa Lisa, Process & Doo Rags, Sade, M.Star, Kleeer, Cameo, Melba Moore, S.Sledge.

PHILADELPHIA, PA**BUGGS/WYATT-WUSL/FM**

New: Kool & Gang, Shantelle, Mai Tai, Rappin' Duke, System, E.Wilde, Fatboys. Gns: Loose Ends, Menudo, Force MD's, UTFO, Sister Sledge, Aretha, New Edition.

PITTSBURGH, PA**ALAN HARRISON-WAMO**

On: Sade, Commodores, Luther Vandross, Whitney Houston, E.Wilde, Gap Band, B.Ocean, Mary Jane, A.Starr.

NORFOLK, VA**CHRIS TURNER-WOWI**

Hots: Cameo, Loose Ends, DeBarge, Skipworth & Turner, Sister Sledge, Deelee. On: Nile Rodgers, Carl Anderson, Menudo, Whispers, DeBarge, Lisa Lisa.

WILLIAMSBURG, VA**STEVE CRUMBLEY-WQKS/FM**

Hots: F.Jackson, B.Ocean, M.Gaye, Con Funk Shun, Melba Moore, A.Starr, S.Arrington, Gap Band. On: Kenny G, Will King, B.Womack, Kenny G.

WASHINGTON, DC**MIKE ARCHIE-WHUR**

New: Chuck Brown & Soul Searchers, Howard Jones, Billy Ocean, W.Houston, Stacy Lattisaw, Peabo Bryson & Chaka, Tina Turner, Sweet Cookie. On: P.LaBelle.

BALTIMORE, MD**ROY SAMPSON-WXYV/FM**

Hots: F.Jackson, M.Gaye, Kenny G, Whitney Houston, J. Gill, Lisa Lisa, Deelee, G.Howard, Nile Rodgers, M. Star, Menudo, Loose Ends, Voyeur, DeBarge, Force MD.

KINGSTON/KRONTHAL-B104

New: Freddie Jackson, Hall & Oates. On: Madonna, Kool & Gang, DeBarge, Phil Collins, Sting, Prince, B.Ocean.

SOUTH

ST. MATTHEWS, SC**ANDY HENDERSON-WQKI**

New: Kool & Gang, A.O'Neal, Change, Dayton, D Train. Hots: Deelee, Chaka Khan, Ready For The World, Force MD's, Cameo, Manhattans, Sade, Mary Jane.

COLUMBIA, SC**CHAZ SAUNDERS-WDPN**

New: Whitney Houston, SOS Band, 9.9. Hots: Jesse Johnson, Loose Ends, Cameo, Aretha Franklin, Mary Jane, P.Hardcastle, S.Arrington, Sting, Deelee, C.Lynn.

SUMTER, SC**SCOTTY B-WWDM/FM**

New: Will King, Jesse Johnson, Whitney Houston, Skipworth & Turner, Kool & Gang, A.Starr, 9.9, Mai Tai. Hots: D Train, Peabo, Jermaine, Process & Doo Rags.

SPARTANBURG, SC**J. J. HEMINGWAY-WORD**

New: Peabo Bryson, World Sitizenz, Kool & Gang. On: W. Houston, Sting, Commodores, D.Ross, M.Gaye, N.Cole.

ATLANTA, GA**SCOTTY ANDREWS-V103**

New: G.Benson, A.Starr, Trinier, All The Kings Men, Kool & Gang, Cheyne, Mai Tai. Gns: 9.9, Lisa Lisa, Cameo, J.Gill, Aretha, Kenny G, Cameo, Sting, Skipworth & T.

JACKSONVILLE, FL**HANK BROWN-WJAX**

Hots: Ready/World, Klique, Deelee, A.Starr, Klymaxx, J. Gill, Tina Turner. On: Run DMC, Teena Marie, Kenny G, Divine Sounds, M.Star, Temptations, Commodores.

TALLAHASSEE, FL**JOE BULLARD-WANM**

New: B.Ocean, SOS Band, Kool & Gang, C.L.Townes, Rick James, G.Duke, S.Mills, Gap Band. Hots: Sade, Whitney Houston, Carrie Lucas, 9.9, RJ's Latest, N.Rodgers.

MIAMI, FL**FRANK AMADEO-Y100**

New: Aretha Franklin, Huey Lewis. On: P.Collins, Paul Hardcastle, Jermaine, F.Jackson, Chaka, P.LaBelle.

MARK SHANDS-I95

On: P.Hardcastle, Phil Collins, Aretha Franklin, Chaka Khan, Madonna, Lisa Lisa, Trinier, F.Jackson, Angela.

MOBILE, AL**B. J. TAYLOR-WBLX**

New: Stacy Lattisaw, Jesse Johnson, Prince (POP), Newcleus Mary Jane, A.Starr. Hots: L.Vandross, C.Lynn, Sting, S.Sledge, Womack & Womack, P.Hardcastle, Juicy, System

NASHVILLE, TN**J. C. FLOYD-WQKQ/FM**

Hots: Sting, DeBarge, Prince, Glenn Jones, S.Clarke, Nile Rodgers, P.LaBelle, Lisa Lisa, UTFO, F.Jackson. On: D Train, Peabo Bryson, Melba Moore, J.Lorber.

SY YOUNG-WVOL

Hots: Deelee, M.Gaye, Loose Ends, Run DMC, Ready/World, S.Moon, Wham!, Sade, Angela. On: Rappin' Duke, Reddings, Natalie Cole, Jazzy Jay, D.Henley, H.Jones.

MEMPHIS, TN**JERRY MASON-KRNB**

Hots: Cheyne, Gwen Guthrie, Run DMC, Maze, Aretha, Kleeer, Kenny G, RJ's, Will King. On: UTFO, Cameo, Sting, J. Jermaine, Boogie Boys, Shalamar, C.L.Townes, D Train, Divine Sounds, P.LaBelle, S.Mills, Sister Sledge.

NEW ORLEANS, LA**DONNIE TAYLOR-WYLD**

New: Aretha, S.Arrington, Juicy, 9.9, Paul Hardcastle. Hots: Process & Doo Rags, P.LaBelle, Cameo, Deelee, M.Star, Shalamar, Will King, Commodores, UTFO, D.Ross.

O'KELLY/ROLLING-B97

New: Freddie Jackson. On: Phil Collins, Hall & Oates, Prince, Sting, Whitney Houston, Aretha, DeBarge.

ABBEVILLE, LA**QUINN MARK-KROF**

New: Commodores, 4 Tops, Aretha, Mary Jane, Whitney Houston, S.Arrington, RJ's Latest, A.Starr. Gns: D.Ross, DeBarge, Run DMC, S.Sledge, M.Star, Lisa.

LAKE CHARLES, LA**ROSHON-KXZZ**

Hots: Con Funk Shun, Loose Ends, Whitney Houston, N. Cole, Prince, Commodores, B.Withers, Kenny G, P. Hardcastle, Rene & Angela, Lisa Lisa, Maze, Melba.

MCCOMB, MS**BRAD LEE-WHNY**

New: Huey Lewis. On: Madonna, Prince, Sister Sledge, Hall & Oates, P.Collins, Nile Rodgers, Rene & Angela.

MOSS POINT, MS**JEFFREY PAUL-WJKX****CENTRAL****CLEVELAND, OH****DEAN DEAN/ERIC FAISON-WDMT**

New: Rick James, System, S.Arrington, W.Houston, J.Knight, Video Kids, Stacy Lattisaw. Hots: Loose Ends, DeBarge, M.Star, D.Ross, Boogie Boys, S.Sledge, Teena Marie.

CINCINNATI, OH**BRIAN CASTLE-WBLZ**

New: Duran Duran, Peabo Bryson, W.Houston, Melba Moore. Hots: Deelee, Loose Ends, DeBarge, P.Hardcastle, M.Star, D.Ross, Sting, Rene & Angela, S.Sledge, Run DMC.

STEVE HARRIS-WCIN

New: Deelee, RJ's Latest, Peabo Bryson, Gap Band. Hots: Loose Ends, B.Withers, DeBarge, P.LaBelle, Kenny G, S.Sledge, Whitney Houston, Maze, Rick James, D.Ross.

INDIANAPOLIS, IN**KELLY KARSON-WTLC**

Hots: Maze, M.Star, Nolan Thomas, F.Jackson, Nile Rodgers, Majesty, Voyeur, S.Sledge, World Sitizenz, Loose Ends, W.King, 4 Tops, Loose Ends, E.Wilde, Trinier, Peabo.

DETROIT, MI**CECILIA WHITMORE-WJLB**

New: Atlantic Starr, Carrie Lucas, Whitney Houston. Hots: Prince, Maze, RJ's, 4 Tops, S.Arrington, Boogie Boys, Nile Rodgers, Skipworth & Turner, Aretha, Melba Moore.

GARY BERKOWITZ-WHYT

New: Huey Lewis, Jeff Beck/Rod Stewart. On: Phil Collins, Mary Jane, P.Hardcastle, Commodores, Jermaine Jackson.

MILWAUKEE, WI**BERNIE MILLER/DAVE MARX-WLUM**

New: Cameo, System, Kool & Gang, Jesse Johnson, Eurythmics, S.Arrington, A.Starr. Hots: Sting, T.Davis, Peabo Bryson, Menudo, Carrie Lucas, Mary Jane, Rick James.

JIM FRAZIER-WNOV

Hots: Rene & Angela, W.Houston, Cameo, B.Womack, 4 Tops, Lisa Lisa, Kenny G, Teena Marie, S.Arrington, Glenn Jones, M.Star, Dazz Band, A. Starr, E.Wilde, G.Duke.

CHICAGO, IL**MARCO SPOON-WBMX/FM**

New: Newcleus, Rockmaster, Gap Band, W.Houston, Nolan Thomas, G.Clinton, Shantelle, Fatboys, P.LaBelle, Mary Jane, Conway Bros., Juicy, Melba Moore.

ST. LOUIS, MO**MIKE STRADFORD-KMJM**

New: Jesse Johnson, Bobby Jim, W.Houston. Hots: Cameo, DeBarge, A.Starr, Boogie Boys, Rick James, Nolan Thomas, A.Starr, Shantelle, RJ's Latest, Lisa Lisa, P.LaBelle, D Train, A.O'Neal, Lovebug Starsky.

SOUTHWEST**DALLAS/FT. WORTH, TX****TERRI AVERY/M.SPEARS-KKDA**

New: Hall & Oates, D Train, Jermaine Jackson, Whodini. Hots: Cameo, Deelee, Maze, Force MD's, P.Hardcastle, Loose Ends, 4 Tops, Kliques, W.Houston, Fatback Band.

BARON BACON/KELLY MCCANN-KNOK

New: Kool & Gang, Peabo Bryson, Hall & Oates, 9.9, Whitney Houston. Hots: Loose Ends, Kenny G, Deelee, D.Ross, P.Hardcastle, Menudo, A.Starr, Sting, Maze, Cameo, Lisa.

KILLEEN, TX**BILL ST. JOHN-KIIZ/AM**

New: Grandmaster Flash, A.Starr, Whitney Houston, Boogie Boys, W. Crew, Peabo Bryson, System, Cheyne. Hots: Loose Ends, Lisa Lisa, T.Lee, P.Ford, Kleeer, Aretha.

HOUSTON, TX**SHARI CLOUD-KMJQ**

Hots: Boogie Boys, Rockmaster, Cameo, Con Funk Shun, Prince, Maze, Lisa Lisa, System, Whodini, T.Lee, A. Starr, Gap Band, Conway Bros., Melba Moore, UTFO.

PT. ARTHUR, TX**DOUG DAVIS-KHYS**

New: Force MD's, Womack & Womack, Melba Moore, P.LaBelle, S.Mills, Stacy Lattisaw, Glenn Jones, Aretha, Formula 5, Kool & Gang, Peabo Bryson, Ballards, 5 Star, Jesse Johnson. On: D Train, Sting, UTFO, Mai Tai, 9.9.

FAR WEST**LOS ANGELES, CA****DOUG GILMORE-KJLH**

Hots: Prince, Lisa Lisa, B.Ocean, Loose Ends, Sting, D. Ross, Run DMC, Kenny G, Chaka, Rockmaster, Sade. On: Jermaine, A.O'Neal, A.Starr, 9.9, D Train, Teddy

GREG MACK/MAXIA BANE-KDAY

New: Skool Boys, Full Force, Newcleus, Jesse Johnson, Fatboys, Gibbons. Hots: Lisa Lisa, Aretha, Paul Hardcastle, S.Sledge, Skipworth & T., Kenny G.

KEVIN FLEMING-KGFJ

New: Madonna, E.U., Tina Turner, Whitney Houston, RJ's Latest, S.Arrington, Fatboys, Mary Jane, Kleeer, Skool Boys. Hots: Loose Ends, UTFO, 9.9, A.O'Neal.

HARRY GANDY-KUTE

New: Peabo Bryson, B.Ferry, K.Carnes, Air Pocket, Kenny Pore, Horny Toads & Foolish Quail, Steve Narahara, Kenya, Special EFX. On: Kenny G, Passport, M.Franks.

MIKE SCHAEFER-KIIS/FM

On: Madonna, Phil Collins, Lisa Lisa/Cult Jam/Full Force, Sade, DeBarge, Madonna, Sting, Hall & Oates, Prince.

SCARBOROUGH/HALL-KKHR

On: P.Hardcastle, Whitney Houston, Jermaine Jackson, Madonna, Sting, Lisa Lisa/Cult Jam/Full Force, Aretha.

SAN DIEGO, CA**DUFF LINDSEY-XHRM**

New: Mary Jane, RJ's Latest, Manhattans, Reddings, Whitney Houston, Fatboys. #1-Loose Ends. Gns: Nile Rodgers, Force MD's, Sting, Lisa Lisa, Aretha. On: 9.9, D Train

STOCKTON, CA**ROY WILLIAMS-KJOY**

New: Freddie Jackson, Lisa Lisa. On: Mary Jane, N.Cole, Chaka Khan, Prince, Rene & Angela, P.LaBelle, Aretha.

JOHN HAMPTON-KSTN

New: Lisa Lisa. On: Klymaxx, Rene & Angela, F.Jackson, P. LaBelle, Sister Sledge, Chaka, Sade, DeBarge, Prince.

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

New: Huey Lewis. On: Aretha, F.Jackson, Hall & Oates, A. Starr, Commodores, S.Sledge, Menudo, Jermaine Jackson.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

Hots: Freddie Jackson, Jesse Johnson, Tina Turner, N. Cole, Chaka Khan, Smoke City, Gladys Knight, Deelee, Marvin Gaye, Maze, Wham!, Phil Collins, J.Johnson.

KEITH NAFTALY-KMEL

New: Patti LaBelle. On: Phil Collins, Sting, DeBarge, F. Jackson, Prince, Aretha, Sade, P.Hardcastle, Lisa Lisa

FRESNO, CA**CAREY EDWARDS-KMGX**

New: Jermaine Jackson, Skipworth & Turner. On: Freddie Jackson, Aretha, P.LaBelle, DeBarge, Chaka, Sting.

WALKER/DAVIS-KYNO/FM

New: Aretha Franklin. On: Whitney Houston, Prince, Kool & Gang, Madonna, Tina Turner, Sting, Wham!

WELCOME To Our New R&B Correspondent:

Duff Lindsey, XHRM RADIO,
4165 Market Street, San Diego, CA 92101
619-263-4485

PROMOTIONS

by Lisa Smith & Betty Hollars



WBIZ's "Fiero Fantasy" winner Jennifer Seemann as she starts the car with WBIZ's mid-day personality Chris Jay looking on.

KEY CONTESTS

WBIZ (Z100)-EAU CLAIRE, WISCONSIN just gave away a Pontiac Fiero. The grand prize awarding was preceded by a six week bumper sticker promotion in which listeners had their vehicles registered if they were displaying a Z100 bumper sticker. When their plate was read on-air, they had ten minutes to call in, identify their vehicle, and claim one of one hundred keys ... 243 listeners had the chance to pick the key that could start the Alfa Romeo Maratona, the grand prize in **POWER 99/FM-PHILADELPHIA's** "Key Song Of The Day" contest. Each day when the predetermined song of the day was played, the ninth caller won \$99, a bonus prize of concert tickets, records, etc., and a chance to pick a key to the \$22,000 car ... From February to April, **G105-DURHAM, NORTH CAROLINA** spotters were on the lookout for G105 bumper stickers. If spotted and pulled over, listeners received \$105 and were registered as semi-finalists in G105's Mercedes/Trip Giveaway. 105 finalists were qualified and each finalist chose a key, hoping that it would turn the padlock on a glass box containing the key to a 1985 Mercedes. The winner also got to choose between a trip to Hawaii or Scotland ...

ALL TIME COUNTRY FAVORITES

From mid-April through late May, **WAMS-WILMINGTON** solicited postcards from listeners. Each postcard listed three country favorites. During Memorial Day Weekend, WAMS

counted the songs down and asked those who voted to keep track of the top ten. Then, in the four days following the countdown, they drew ballots, called voters, and awarded prizes to those who answered Top Ten Trivia correctly. The prizes included a Caribbean cruise, a



Enthusiastic crowd at WGOL-Lynchburg's "Summer Celebration."

Jamaican vacation, a \$2,000 diamond ring, a big sound system, and a night on the town in Atlantic City which included a **KENNY ROGERS** concert—all told, WAMS awarded \$11,700 worth of prizes to their voters. Besides the prizes, they also wound up with a great list of their listeners favorites. Here were the top five: 1) Honey-Ricky Skaggs 2) Swingin'-John Anderson 3) All My Rowdy

Friends-Hank Williams Jr. 4) With You-Charly McClain 5) Crazy-Patsy Cline.

MILLION DOLLAR MINUTE

WAXY/FM-Ft. LAUDERDALE, along with WPLG-TV, gave listeners the opportunity to grab, scoop, and stuff up to one million dollars in cash during the co-sponsored "Million Dollar Minute" contest. From May 6 through May 30, WAXY/FM qualified listeners for this dash for cash. Each morning, WAXY/FM air personality **GREG BUDELL** gave the password for that day. Later that same evening on WPLG-TV, WAXY/FM Program Director **RICK SHAW** asked viewers if they knew the password mentioned earlier that day. If the viewer knew, then he/she got the chance to spin the prize wheel and won anything from cars to diamonds to cash. Winning contestants then qualified for the "Million Dollar Minute," with the winner spending one minute inside a bank vault with one million dollars. The winner kept all cash carried out of the vault.

SUMMER CELEBRATION

WGOL-LYNCHBURG, VIRGINIA, along with Pizza Hut, recently hosted their second annual "Summer Celebration." The yearly event attracted thousands of people to enjoy the areas hottest bands, along with national recording artists **NANTUCKET**. The event was sponsored to benefit the Lynchburg school boosters.

PROMOTIONS



Pictured (left to right) Dan Bryan (WMGV P.D.); Wisconsin Governor Anthony Earl, and the Magic Rabbitt.

LOCKS AND BAGELS

The 101 year old Fox River locks were opened for another boating season on May 22nd, and **MAGIC 104** in **OSHKOSH, WISCONSIN**, along with state and local officials, gathered alongside one of the locks for the opening ceremony. As Wisconsin Governor Anthony Earl re-christened the Fox River Locks the Fox Heritage Waterway, a number of boats were already lined up to use the system. Magic 104's **Magic Rabbitt** was on hand to greet the governor and spectators with bagels provided by a local bakery. WMGV invited listeners to be a part of the ceremony by stopping for bagels at the locks. A live remote was also part of the celebration.

RADIO'S JUST CAUSES

Starting at noon on Saturday, June 8th, and lasting until 2AM, the **WMMS BUZZARDS**, along with **DONNIE IRIS** and other **CLEVELAND** celebrities, were "locked-up" at the Sahara Club, and listener donations went towards their "bail." All donations were given to the Cystic Fibrosis Foundation. **WCLR** air personalities served as celebrity hosts at the **CHICAGO** Heart Association fundraiser "Heartbeat." "Heartbeat" is an evening of jazz featuring pianist **ALAN SWAIN**, celebrity hosts and bartenders, an auction, elaborate hors d'oeuvre buffet and door prizes. **KRZN-ENGLEWOOD, COLORADO** hosted the Third Annual Great International Beer Tasting Party to benefit Multiple Sclerosis. Samples of beers from around the world were served, along with food, entertainment, and a free drawing for gift certificates from area stores and restaurants.

... **WUSY/FM-CLEVELAND, TENNESSEE** raised over \$50,000 for the March Of Dimes with their annual "Walk-America." The air staff from WUSY (US101) made the six mile hike along with hundreds of people in the **CHATTANOOGA** area. In a fundraiser for the University of Minnesota, **KDWB-MINNEAPOLIS** split the University's football team into two opposing sides, one representing Minneapolis and the other St. Paul. KDWB's **BUCK & O'CONNOR** recruited cheering squads for each team, with each trying to outcheer the other. They filled over 40,000 seats. **FM102-SACRAMENTO** has helped rally community support to insure that local money actually gets through to Ethiopia. **CHRIS COLLINS** visited Ethiopia to get a first-hand look at relief efforts, and the station raised \$80,000 for Ethiopia through Chris' efforts and promotional work.

KHOP/FM Mountain Aire '85 Giveaway

Two busloads of winners, one from Modesto and one from Stockton, will be taken by KHOP/FM's disc jockeys to the annual "Mountain Aire" concert featuring Foreigner, Night Ranger, Glenn Frey, and Katrina & The Waves. Winners can qualify if they call the station at the appropriate time announced on the air. The two-day concert will be held on Saturday and Sunday, June 29th & 30th, and in addition to the trip the station will be giving away Mountain Aire t-shirts, LP's by the dozens, and 5 complete sets of all the Foreigner LP's and cassettes. David Allyn Kraham says the phones have been crazier this year than last and they expect this to be the best one ever!

CRUSHING PARTIES

All during the month of May, the **EZ104 (WEZC-CHARLOTTE, NORTH CAROLINA)** Runner (Jeep) was going to weekend outdoor parties and "crushing" them with coolers of ice cold Orange Crush. Listeners were asked to write in the time and date of their outdoor parties, and why they wanted to be "crushed." Those judged the best were surprised when the EZ104 Runner joined in the fun.



KIDENTIFICATION

In October of 1984, **FM93 (CJFM)-MONTREAL** discovered a significant lack of resources for child protection in the city. This prompted CJFM management to action and Kidentification was launched. Beginning March 23rd and for ten consecutive Saturdays, this free Child Safety Program visited neighborhood shopping complexes city-wide. Kidentification is a four faceted project. Recorded on a special I.D. card are 1) vital statistics 2) thumb prints 3) photograph (taken on location) and 4) height and weight measurements. CJFM's intention in this project was to heighten parents' awareness of existing dangers and motivate them to discuss such issues with their children. By the conclusion of Kidentification, CJFM estimates in excess of 10,000 children passed through the program.

the GAVIN REPORT

DAVE SHOLIN'S Personal Picks — SINGLES

TINA TURNER - We Don't Need Another Hero (Thunderdome) (Capitol)

Going by the axiom "If it ain't broke don't fix it", Tina and Terry (Britten) team up again, surpassing my expectations. Our soon to be celluloid heroine has finally got it all going her way. A co-starring role with Mel Gibson, complete with this tasty entry from the movie "Mad Max Beyond Thunderdome" will have Tina turning up the heat all summer.

BILLY OCEAN - Mystery Lady (Jive/Arista)

After three consecutive Top 5 hits, Ocean's voice has now become a staple on Top 40, A/C and R&B stations everywhere. His ability to blend rhythm with exceptional vocal interpretation leaves no mystery as to why he's become one of the premier artists of the year.

DIRE STRAITS - Money For Nothing (Warner Bros.)

Guitar in hand and tongue in cheek, Mark Knopfler calls on buddy Sting for writing assistance. The end result is this very clever and catchy ode to materialism and the all mighty dollar. LP spent three weeks at number one on our Album Chart.

RATT - Lay It Down (Atlantic)

Programmers won't have to wait very long for their listeners to ratify this one. Summer time, the popularity of this group, matched with their brand of commercial heavy rock is good enough rational for me to get on the case.

RON FELL'S Personal Picks — ALBUMS

Heart (Capitol)

All that frilly, new-romantic get-up in the band's costumes, belies their post-Victorian, heavy-metal mailgrams of song. Were it not for the distinguishing voice of Ann Wilson, Heart could be confused with the conventional rock 'n' roll bands that have come and gone during the past decade. Ann's voice carries some pretty tough songs and new Heart producer, Ron Nevison finds a new direction or balance in their guitar sound. All that and a new label arrangement for the band, (a clearing of the deck, so to speak) portends nothing but positive signs--all of which predict that our affection for Heart will grow fonder. ALL EYES, IF LOOKS COULD KILL, WHAT ABOUT LOVE, THESE DREAMS.

the GAVIN REPORT

Bill Gavin

Founder

Ron Fell

Publisher

Managing Editor

Adult Contemporary Editor

Top 40 Editor

R&B/Black Music Editor

Office Manager

Country Music Editor

Album Radio Editor

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Adult Contemporary-

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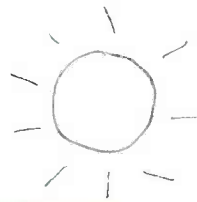
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THE 1984 WINNERS OF THE THIRD ANNUAL
WORLD HUNGER MEDIA AWARDS WERE:

- Best Newspaper Coverage: Frank Starr et al.,
The Baltimore Sun for the series "Hunger," \$10,000.
 - Best Photojournalism: Anthony Suau, Denver Post and
other publications, for his Ethiopian series, \$10,000.
 - Best Periodical Coverage: Rural Coalition, for Report
Number Nine, "The Bitter Years," \$10,000.
 - Best Book: William Shawcross, Simon and Schuster, for
"The Quality of Mercy: Cambodia, Holocaust and
Modern Conscience," \$10,000.
 - Best Radio Coverage: Peter Laufer, Rusty Lutz and Bill
Sinrich, NBC Radio News, for "Hunger in America," \$10,000.
 - Best Television Coverage: Chris Jeans, PBS' series
"Frontline," for "Bread, Butter and Politics," \$10,000.
 - Best Cartoon Coverage (New category in 1984):
Herbert Block (Herblock), The Washington Post, for
"The Open Mouths" and "Oh, yeah..." \$10,000.
- Special Achievement Award: Nancy Amidei, the former
director of the Food and Research Action Committee;
\$20,000. And, James Grant, executive director of
UNICEF (non-cash award).

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