

THE GAVIN REPORT

S I N C E 1 9 5 8

One Hallidie Plaza, Suite 725
San Francisco, California 94102

Date October 12, 1984

FIRST CLASS

FIRST CLASS
U.S. POSTAGE
PAID
San Francisco, CA
Permit No. 14615

02906TEPRA8BE SAOR I D
AMANDA TEPPER MD
WBRU/FM RADIO
88 BENEVOLENT
PROVIDENCE RI 02906

TOP FORTY

PAUL McCARTNEY
No More Lonely Nights
(Columbia)

38 SPECIAL
Teacher Teacher
(Capitol)

CERTIFIED

A/C

PAUL McCARTNEY
No More Lonely Nights
(Columbia)

CYNDI LAUPER
All Through
The Night
(Portrait)

CERTIFIED

COUNTRY

NITTY GRITTY
DIRT BAND
I Love Only You
(Warner Brothers)

THE JUDDS
Why Not Me
(RCA)

ALBUM ALTERNATIVE ACTION

THE HONEYDRIPPERS
Volume 1
(Es Paranza)

The dB's
Like This
(Bearsville/W.B.)

CERTIFIED

THE BLACK PAGE

DAZZ BAND
Let It All Blow
(Motown)

JEFFREY OSBORNE
Don't Stop
(A&M)

INSIDE

Planting the Kiss
On Bryan, Texas

OFF THE WALL
AND UP YOUR
ALLEY



"I Do Wanna Know"

The NEW single from
REO SPEEDWAGON



QE 39593

Look for this new album
"WHEELS ARE TURNIN'"
at the end of this month!



POWER TRIO

STEVIE WONDER
I Just Called
To Say
I Love You
(Motown)

WHAM!
Wake Me Up
Before You
Go-Go
(Columbia)

BILLY OCEAN
Caribbean Queen
(Jive/Arista)

CERTIFIED

PAUL McCARTNEY
No More Lonely Nights
(Columbia)

38 Special
Teacher Teacher
(Capitol)

RECORD TO WATCH

JACK WAGNER
All I Need
(Qwest/W.B.)

General Hospital
strikes again!
See Analysis.

MOST ADDED

▲ HUEY LEWIS
& THE NEWS
Walking
On A Thin Line
(Chrysalis)
115 Adds

HONEYDRIPPERS
Sea Of Love
(Es Paranza/Atlantic)
91 Adds

JULIAN LENNON
Valotte
(Atlantic)
84 Adds

Top 40

▲ = Top New Airplay

October 12, 1984

2W LW TW

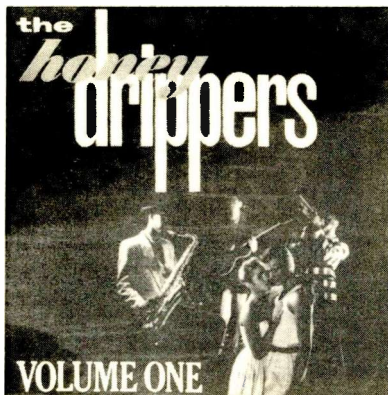
- 4. 2. 1. STEVIE WONDER - I Just Called To Say I Love You (Motown)
- 3. 1. 2. Chicago - Hard Habit To Break (Full Moon/Warner Brothers)
- 5. 3. 3. Madonna - Lucky Star (Sire/Warner Brothers)
- 10. 7. 4. BILLY OCEAN - Caribbean Queen (Jive/Arista)
- 8. 6. 5. JOHN CAFFERTY & BEAVER BROWN BAND - On The Dark Side (Scotti Bros.)
- 22. 14. 6. WHAM! - Wake Me Up Before You Go-Go (Columbia)
- 9. 8. 7. Rod Stewart - Some Guys Have All The Luck (Warner Brothers)
- 28. 16. 8. PRINCE - Purple Rain (Warner Brothers)
- 12. 10. 9. ELTON JOHN - Who Wears These Shoes? (Geffen)
- 15. 11. 10. DENNIS DeYOUNG - Desert Moon (A&M)
- 1. 4. 11. Prince - Let's Go Crazy (Warner Brothers)
- 2. 5. 12. Cars - Drive (Elektra)
- 33. 24. 13. HALL & OATES - Out Of Touch (RCA)
- 11. 9. 14. Bruce Springsteen - Cover Me (Columbia)
- 31. 27. 15. TINA TURNER - Better Be Good To Me (Capitol)
- 23. 18. 16. DIANA ROSS - Swept Away (RCA)
- 24. 22. 17. DAVID BOWIE - Blue Jean (EMI)
- 30. 26. 18. SHEENA EASTON - Strut (EMI)
- 25. 21. 19. POINTER SISTERS - I'm So Excited (Planet/RCA)
- . 35. 20. CYNDI LAUPER - All Through The Night (Portrait)
- 35. 28. 21. CHAKA KHAN - I Feel For You (Warner Brothers)
- 20. 17. 22. Rick Springfield - Bop 'Til You Drop (RCA)
- 16. 13. 23. Donna Summer - There Goes My Baby (Geffen)
- . 32. 24. LIONEL RICHIE - Penny Lover (Motown)
- 32. 30. 25. KENNY ROGERS - What About Me? (RCA)
- 26. 23. 26. Billy Idol - Flesh For Fantasy (Chrysalis)
- 13. 15. 27. Sheila E. - The Glamorous Life (Warner Brothers)
- 6. 12. 28. John Waite - Missing You (EMI)
- 39. 38. 29. SURVIVOR - I Can't Hold Back (Scotti Brothers)
- . 40. 30. CULTURE CLUB - The War Song (Virgin/Epic)
- 37. 34. 31. STEVE PERRY - Strung Out (Columbia)
- . ---. 32. PAUL McCARTNEY - No More Lonely Nights (Columbia)
- . ---. 33. SAMMY HAGAR - I Can't Drive 55 (Geffen)
- . 39. 34. COREY HART - It Ain't Enough (EMI)
- 38. 37. 35. ROMEO VOID - A Girl In Trouble (415/Columbia)
- 27. 29. 36. The Fixx - Are We Ourselves? (MCA)
- . ---. 37. 38 SPECIAL - Teacher Teacher (Capitol)
- . ---. 38. HONEYDRIPPERS - Sea Of Love (Es Paranza/Atlantic)
- 14. 20. 39. Laura Branigan - The Lucky One (Atlantic)
- 7. 19. 40. Cyndi Lauper - She Bop (Portrait)

CHARTBOUND

TOMMY SHAW - Girls With Guns (A&M)	129	32	75	22
HUEY LEWIS - Walking On A Thin Line (Chrysalis)	123	115	6	2
PETER WOLF - I Need You Tonight (EMI)	99	48	48	3

ATLANTIC FALL CLASSICS

90220



*The Honeydrippers

"Sea Of Love" 7-99701

The most talked about and added record of the week!

Out of the Box:

KRTH/94Q/KAFM/WKTI/WHTX/KBEQ/Q105/WXKS/WHTT/WNBC/WPHD/WNYS/WKBW/KPLUS/
WPRO-FM/KXX106/KOAQ/KMJK/WBBQ/WHYT/KFYR/WPXY/WZUU/WCAU-FM/Z102/KTFM/KMGK/
WRNO/AND MANY MORE

BILLBOARD

#46*

CASHBOX

#47*

GAVIN

#38

Stephen Stills with Mike Finnigan

Personal Management: Jeff Wald and Associates

7-89611 "Can't Let Go"

Destined to be the hottest ballad of Fall '84

New:

KIMN/WQUE-FM/KMJK/ZZ99/WNAP/KWOD/KKRD/KSKD/K093/WAZY/KSLY/Y94/KBIM

Action:

KRTH/WHTT/WPHD/WRNO/KTFM/KHXT/WPST/WRCK/WJXQ/WJZR/KWIC/KNOE/WTBQ/
WSB-FM/WSPT/WPFM/Q100

BILLBOARD

#71*

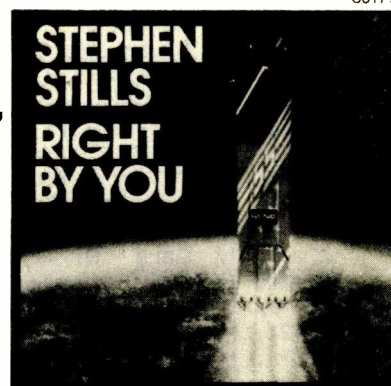
CASHBOX

#78*

GAVIN

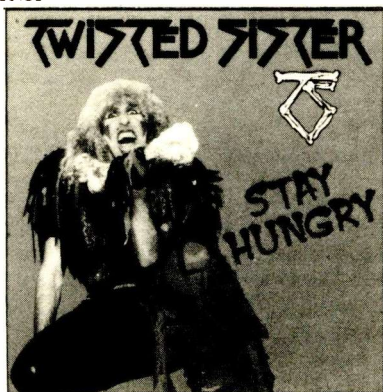
69 / 13

UP & COMING



80177

80156



Twisted Sister

"I Wanna Rock" 7-89617

Nearly 1.5 million albums sold to date!

Out of the Box:

Q105/KKBQ/KPLUS/KIQQ/ZZ99/Z102/KX104/WJXQ/WSPT/KHFV/QXR

BILLBOARD

#80

CASHBOX

#87*

GAVIN

28 / 14

UP & COMING

ON YOUR DESK:

JULIAN LENNON "Valotte" 7-89609 Dave Sholin's Personal Pick!

ALPHAVILLE "Big in Japan" 7-89665 Dave Sholin's Personal Pick!



On Atlantic Records & Cassettes

★ Es Paranza Distributed by Atlantic Records

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(415-392-7750)

October 12, 1984

UP & COMING

Artist - Title - Label	Reports	Adds	On	Chart
Glenn Frey-The Allnighter (MCA)	100	8	72	20
Maria Vidal-Body Rock (EMI)	96	6	65	25
Steve Miller Band-Shangri-La (Capitol)	92	15	62	15
*Julian Lennon-Valotte (Atlantic)	84	84	--	--
Matthew Wilder-Bouncin' Off The Walls (Private I)	80	11	58	11
Barbra Streisand-Left In The Dark (Columbia)	79	5	40	34
*John Waite-Tears (EMI)	73	72	1	--
Dan Hartman-We Are The Young (MCA)	72	34	34	4
Sam Harris-Sugar Don't Bite (Motown)	72	4	41	27
Stephen Stills-Can't Let Go (Atlantic)	69	13	51	5
Everly Bros.-On The Wings Of A Nightingale (Mercury/PolyGram)	56	1	25	30
New Edition-Cool It Now (MCA)	53	13	19	21
*Scandal-Hands Tied (Columbia)	53	53	--	--
Al Jarreau-After All (Warner Bros.)	49	22	25	2
Beau Coup-Still In My Heart (Rock 'n' Roll)	48	18	26	4
Janey Street-Say Hello To Ronnie (Arista)	46	7	33	6
*Roger Hodgson-Had A Dream (A&M)	42	22	17	3
*Kiss-Heaven's On Fire (Mercury/PolyGram)	39	18	17	4
Kennedy & Osborne-The Last Time,..Love (A&M)	39	1	15	23
Rickie Lee Jones-The Real End (Warner Bros.)	37	4	26	7
Honeymoon Suite-New Girl Now (Warner Bros.)	37	--	22	15
*Joe Cocker-Edge Of A Dream (Capitol)	36	36	--	--
*Jeffrey Osborne-Don't Stop (A&M)	29	10	16	3
*Band Of Gold-Medley (RCA)	29	8	13	8
*Billy Squier-All Night Long (Capitol)	29	28	1	--
Freddie Mercury-Love Kills (Columbia)	28	6	22	--
MacDonald & Withers-In The Name Of Love (Polydor)	28	--	12	16
*Twisted Sister-I Wanna Rock (Atlantic)	28	14	12	2
Ratt-Wanted Man (Atlantic)	28	3	22	3
*Jack Wagner-All I Need (Qwest/Warner Brothers)	26	18	3	5

+Debuts in Chartbound.....

+Debuts in Up and Coming...

Dropped: #25 L. Buckingham, #31 Scandal (WARRIOR), #33 Bananarama, #36 Thompson Twins, Krokus, Wang Chung.

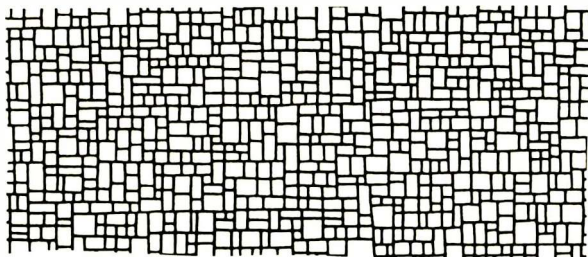
ANALYSIS

Not only did the Cubs not get to the World Series, but STEVIE WONDER knocked CHICAGO out of number one. STEVIE is tops in both overall chart points and in airplay as well, with a total of 247 reports out of a possible 254. BILLY OCEAN now stands an excellent chance at going all the way to the top, entering this week's POWER TRIO as the runner-up in both chart and airplay categories. WHAM! jumps into the top ten faster than anyone can say GO-GO. Currently top five in LOS ANGELES at KIIS, KKHR, CHARLOTTE WBCY, SEATTLE KUBE, MADISON Z104, etc. WHAM! is joined in the top ten by two other new entries, PRINCE's "Purple Rain" (which stands a very good chance of becoming his third consecutive number one record), and by DENNIS DeYOUNG. DeYOUNG is now confirmed by scores of stations reporting jumps of 6 places or more, including WKAU-APPLETON/OSHKOSH, KTAM-BRYAN, 14K-TULSA, KNOE-MONROE, KNBQ-TACOMA/SEATTLE, WZON-BANGOR, etc. How hot are HALL & OATES? A quick glance at "Hit Factor" answers that question, showing remarkably quick growth with an increase from 8% to 34%...and in case you haven't noticed, our "Hit Factor" page now lists the # of weeks a record's been tracked rather than the date it debuted. Another big "Hit Factor" winner is TINA TURNER, nearly doubling her percentage of top twenty listings

going from 23% to 41%. Big success finally comes to SHEENA EASTON after battling the log-jam that kept a number of winners bogged down in the lower 1/3 of the chart. Moves 8-4 for DAVE ANTHONY at KDWB-MINNEAPOLIS, 18-11 for MICHAEL ST. JOHN and RICH BAILEY at WKXX-BIRMINGHAM, 15-10 at JOHN SHOMBY's KAFM-DALLAS, etc. Listeners can't seem to get enough of LIONEL RICHIE as his fifth single quickly debuts at WPRO-PROVIDENCE, KC101-NEW HAVEN, B104-BALTIMORE, KCBN-RENO, WHHY-MONTGOMERY, etc. SURVIVOR gets into the top thirty with their strongest effort since "Eye Of The Tiger". Added at WBBQ, Y100, Z-93, FM102, WJDQ, WCRO, Q107, KKRQ, etc. HONEYDRIPPERS pass "Chartbound", moving directly into the week's chart with 91 adds, to add to their 93 of last week. Our "Record To Watch" features another General Hospital star (remember when RICK SPRINGFIELD was on the show?), JACK WAGNER, who plays the role of "Frisco": 18 new believers add this re-release including Z100-NEW YORK, KMEL-SAN FRANCISCO, WQTU-ROME, WRKR-MILWAUKEE/RACINE, WZUU-MILWAUKEE, etc. "Record To Watch" of two weeks ago, NEW EDITION, is looking like it'll be their biggest pop record to date. Requests, as expected, come in fast. New on B-97-NEW ORLEANS, Y100-MIAMI, WKZQ-MYRTLE BEACH, WDCC-DURHAM/RALEIGH, KSLY-SAN LUIS OBISPO, KWSS-SAN JOSE, KSTN-STOCKTON, etc.

Dave

MR. ROBERTS



OFF THE WALL AND UP YOUR ALLEY

by Art Roberts

You know it's going to be a bad day when you are driving to the station at five a.m. to do your morning show and you hear some guy on the CB that's funnier than you are. In a four mile radius he has a captive audience (100% tune-in). Listen to that guy! A total amateur, loose as a goose in front of a microphone.

You know it's going to be a bad day when you get to the station at five thirty a.m. and your boss is already in his office. That's the day the carts won't fire, your headset squeals, you introduce a wrong song title and then crack-up reading a tag for a funeral parlor spot ... the one that is owned by the manager's brother. That's when your boss comes into the studio and tells you about this real funny guy he heard on the CB ...

Too bad originality isn't a communicable disease. Radio could use an epidemic.

One of the hardest desires to deal with is "wishing" you were program director. Like an armchair quarterback, you plot mental moves that would improve the sound, the ratings, and the promotions. After a while, this resentment towards what you have determined to be "inferior leadership" gets in the way of your performance. So, you are fired. And you swear it was only because you were a threat to the PD's security.

In any good restaurant there are many waiters, but only one chef. The menu is his. The customers are theirs.

Ever play the game "Name That Tune" with your audience? When you finish a four record stop-set and don't identify the songs? That's like kissing a girl good night with a stocking over your head.

Nobody wrote a rule that says conditions must be perfect in order to deliver a good performance. The ideal radio station is brightly decorated, spacious; has state-of-the-art equipment, extensive production facilities, and enough staff to cover any emergency. If you ever find one like that, buy it!

Performance is an attitude. It is learning to cope. To adapt. To communicate. To think.

Preparation is the path to perfection.

On good days you'll be great.

On bad days you'll only be good. ■

Art Roberts
(415) 680-7800

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"TOO MUCH COMPRESSION
ON THE MICROPHONE..."

Research:
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415-392-7750
October 12, 1984

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 254 Last Week 258

ARTIST	TITLE	LABEL	Reports	Add.	STATIONS CHARTED				Uncharted	HIT FACTOR	Debut Date
					1-5	6-10	11-20	20-30			
Stevie Wonder	I Just Called...Love You (Motown)		247	1	214	23	8	1	--	99%	10
Wham!	Wake Me Up Before You Go-Go (Columbia)		242	3	17	49	120	46	7	76%	7
Billy Ocean	Caribbean Queen (Jive/Arista)		238	4	81	89	44	14	6	89%	9
Cyndi Lauper	All Through The Night (Portrait)		233	10	--	3	15	115	90	7%	3
Hall & Oates	Out Of Touch (RCA)		232	5	--	8	71	124	24	34%	4
John Cafferty	On The Dark Side (Scotti Bros.)		229	2	77	92	44	10	4	93%	9
Chicago	Hard Habit To Break (Full Moon/W.B.)		228	1	194	23	9	--	1	99%	12
Prince	Purple Rain (Warner Bros.)		228	3	30	51	97	38	9	78%	6
Elton John	Who Wears These Shoes? (Geffen)		228	1	12	76	103	23	13	83%	7
Dennis DeYoung	Desert Moon (A&M)		227	3	6	59	111	39	9	77%	7
Madonna	Lucky Star (Sire/W.B.)		226	--	162	47	15	1	1	99%	10
David Bowie	Blue Jean (EMI)		223	3	5	11	83	103	18	44%	5
Tina Turner	Better Be Good To Me (Capitol)		223	3	2	20	71	108	19	41%	6
Lionel Richie	Penny Lover (Motown)		218	23	1	1	21	95	77	10%	3
Rod Stewart	Some Guys Have All The Luck (W.B.)		217	2	38	100	64	11	2	93%	9
Paul McCartney	No More Lonely Nights (Columbia)		209	62	--	--	1	40	106	--	2
Sheena Easton	Strut (EMI)		196	10	10	27	64	67	18	51%	9
Diana Ross	Swept Away (RCA)		192	4	4	13	115	42	14	68%	8
Chaka Khan	I Feel For You (Warner Bros.)		189	11	11	17	39	82	29	35%	7
Culture Club	The War Song (Virgin/Epic)		187	19	--	--	7	55	106	3%	3
Corey Hart	It Ain't Easy (EMI)		184	13	--	--	3	49	119	1%	4
Kenny Rogers	What About Me? (RCA)		172	1	3	7	45	74	42	31%	6
Survivor	I Can't Hold Back (Scotti Bros.)		165	5	--	2	9	72	77	6%	7
Sammy Hagar	I Can't Drive 55 (Geffen)		160	15	--	2	9	42	92	6%	4
Pointer Sisters	I'm So Excited (Planet/RCA)		159	2	12	32	68	35	10	70%	11
Steve Perry	Strung Out (Columbia)		156	7	1	4	16	69	59	13%	6
Romeo Void	A Girl In Trouble (415/Columbia)		152	7	1	--	14	52	78	9%	8
38 Special	Teacher Teacher (Capitol)		147	23	--	1	3	25	95	2%	4
Rick Springfield	Bop 'Til You Drop (RCA)		147	1	9	30	78	21	8	79%	10
Tommy Shaw	Girls With Guns (A&M)		129	32	--	--	2	15	80	1%	4
Glenn Frey	The Allnighter (MCA)		100	8	--	--	3	15	74	3%	4
Sam Harris	Sugar Don't Bite (Motown)		72	4	1	5	7	12	43	18%	8

NORTHEAST

Toronto, ON (Brad Jones-CHUM) B. Ocean, Krokus, Kiss, K. Rogers, L. Richie.
 Toronto, ON (Bob Saint-CFTR) McCartney, L. Richie, UB40, Parachute Club.
 Hamilton, ON (Nevin Grant-CKOC) Hall & Oates, L. Richie, Vanity, C. Lauper, Parachute Club.
 Providence, RI (Tom Cuddy-PRO/FM) Huey Lewis, F. Mercury, S. Harris, T. Shaw, Stills, Hartman.
 Hanover, NH (David Wachen-WDCR) H. Lewis, Julian Lennon, K. Rogers, Honeydrippers.
 Rumford, ME (Michael Rivers-WMR) Peter Wolf, T. Shaw, Glenn Frey, J. Cocker, B. Squier.
 Bangor, ME (Michael O'Hara-WZON) D. Hartman, H. Lewis, Scandal, D. Ross, B. Squier, Wilder.
 Ellsworth, ME (Tim Moore-WKSQ) Chicago, B. Springsteen, B. Ocean.
 Hartford, CT (Tom Barsanti-WTIC/FM) H. Lewis, J. Osborne, Peter Wolf, Julian L.
 Hartford, CT (Grossman/Nevin-WCCC/AM) H. Lewis, C. Hart, T. Shaw, 38 Special, Alphaville.
 New Haven, CT (Stef Rybak-KC101) McCartney, Peter Wolf, T. Shaw, M. Vidal.
 Norwalk, CT (Stormi Norman-WEBE) Cafferty, K. Rogers, Honeydrips.
 New York, NY (Tonacci/Berger-WPLJ) D. Bowie, L. Richie, McCartney, Jacksons.
 New York, NY (Neil McIntyre-WKTU) Ashford & Simpson, P. Bryson, S.L. Ralph.
 New York, NY (Scott Shannon-Z100) D. Bowie, Elton, J. Wagner.
 Long Island, NY (Terry/Tolson-WBLI) Honeydrips, S. Miller, T. Shaw, P. Wolf, F. Mercury, Wilder.
 Schenectady, NY (Jim Walsh-WWWD) Julian L., J. Wagner, Scandal, M. Hatchet, J. Cocker, H. Lewis.
 Poughkeepsie, NY (Bob Weill-WJJB) McCartney, Honeydrips, S. Hagar, J. Waite, J. Osborne, Twisted Sister.

MID-ATLANTIC

Washington, DC (Smokey Rivers-WAVA) McCartney, L. Richie, C. Lauper, C. Club, Pointers, Hagar.
 Asbury Park, NJ (Dennis O'Mara-WJLK) H. Lewis, P. Wolf, J. Cocker, Band of Gold, T. Schmit, J. Waite.
 Trenton, NJ (Tom Taylor-WPST) S. Hagar, D. Hartman, Julian L., H. Lewis, J. Waite, M. Wilder.
 Pittsburgh, PA (Zapoleon/Kelly-B94) D. Bowie, Chaka Khan, Honeydrips.
 Pittsburgh, PA (Todd Chase-WHTX) J. Waite.
 Johnstown, PA (Rich Kelly-WCRO) Honeydrips, Survivor.
 Youngstown, PA (Jeff Tobin-WYFM) Rick S., T. Shaw, L. Richie.
 Altoona, PA (Tony Booth-WFBG) S. Miller, J. Waite, J. Osborne, Julian L., D. Hartman, H. Lewis.
 Williamsport, PA (Michael Cruz-WSQV) H. Lewis, B. Squier, J. Waite, Scandal, Julian L., Culture Club, Scorpions.
 Easton, PA (Bryan Geronimo-WQQQ) H. Lewis, B. Squier, Band of Gold, Honeydrips, Twisted S., Inxs, Scandal, Julian L.
 Philadelphia, PA (Art Tiller-Z106) Scandal, S. Easton, Honeydrips, Julian L., McCartney, H. Lewis, T. Shaw.
 Washington, DC (Mary Taten-Q107) Honeydrips, 38 Special, Survivor.
 Washington, DC (Cassidy/Tanner-WASH) T. Turner, M. Wilder, McCartney.

Baltimore, MD (Kingston/Kronthal-B104) New Edition, McCartney, Honeydrips, Culture Club.
 Ocean City, MD (Jack Gillen-WKHI) Peter Wolf, F. Mercury, Scandal, Julian L., J. Osborne, H. Lewis.
 Bristol, VA (Jeff Whitehead-WFHG) S. Perry, P. Collins, H. Lewis, Beau Coup, C. Club, Kamon.
 Lynchburg, VA (Wayne Fanning-WGOL) McCartney, T. Shaw, S. Stills, H. Lewis, Julian L.
 Sanford, NC (Brad McKee-WFJA) Al Jarreau, Julian L., Whitesnake, McCartney, Beach Boys.
 Raleigh, NC (Paul Franklin-WZZL) C. Club, 38 Special, L. Richie, J. Osborne.
 Durham/Raleigh, NC (Rick Freeman-WDCG) New Edition, S. Easton, H. Lewis, Honeydrips.
 Rocky Mount, NC (B.J. Conners-WEED) Julian L., R.L. Jones, L. Richie.
 Charlotte, NC (Chrysler/Daniels-WJZR) No adds.
 Charlotte, NC (Bob Kaghan-WBCY) H. Lewis, J. Wagner, Honeydrips.
 Salisbury, NC (Doug Rice-WSTP) Julian L., H. Lewis, Culture Club.
 Shelby, NC (Andy Foster-WXIK) H. Lewis, Honeydrips, D. Hartman, C. McVie, J. Street, John Parr, BTO.
 Fairmont, NC (David Dean-WFMO) Hall & Oates, S. Easton, McCartney.
 Jacksonville, NC (Lisa Greer-WIIZ) H. Lewis, J. Waite, John Parr, Al Jarreau, S. Harris, Max.
 Boone, NC (Ray Mariner-WASU) Scandal, J. Waite, Inxs, Peter Wolf, Beau Coup, F. Goes to H'wood.
 Hendersonville, NC (Glenn Trent-WHVL) No adds.
 Florence, SC (Mike Stewart-WJMX) McCartney, A. Bridges, S. Stills, M. Hatchet, Max.
 Cheraw, SC (Mitch Adams-WPDZ) H. Lewis, J. Waite, Julian L., Beau Coup.
 Kingstree, SC (John Derek-WKSP) J. Waite, Scandal, J. Cocker, Julian L., S. Stills, H. Lewis, J. Wagner, Scorpions.
 Myrtle Beach, SC (Linda King-WKZQ) Honeydrips, Scandal, New Edition, J. Waite, H. Lewis, F. Goes to H'wood, Peter Wolf.
 Greenville, SC (Rod Metts-WANS) H. Lewis, Julian L., J. Waite, S. Stills, Al Jarreau, J. Osborne.

SOUTHEAST

Cedartown, GA (Todd Shiflett-WGAA) A. Bridges, New Edition, B. Squier, H. Lewis, D. Hartman, J. Waite, Scandal, Julian L., J. Wagner, Cocker.
 Rome, GA (Tim Hensley-WQTU) Honeydrips, Whitesnake, D. Hartman, H. Lewis, J. Wagner.
 Atlanta, GA (Chris Thomas-Z93) Band of Gold, H. Lewis, J. Waite, J. Wagner, Honeydrips, Mills.
 Soperton, GA (Shannon West-WMPZ) H. Lewis, Scandal, J. Waite, J. Wagner, R. Jackson, Julian L., J. Cocker.
 Vidalia, GA (Chuck Kreamer-WTCQ) McCartney, 38 Special, Honeydrips, Al Jarreau.
 Athens, GA (Dave Murray-WAGQ) Julian L., H. Lewis, J. Cocker, A. Myers.
 Augusta, GA (Bruce Stevens-WBBQ) J. Waite, H. Lewis, J. Wagner, D. Hartman, S. Mills.
 Ft. Valley, GA (Nathan Hale-WQBZ) Julian L., J. Cocker, T. Shaw, 38 Special.
 Hinesville, GA (Jay West-WBLU) T. Shaw, J. Waite, Julian L., B. Squier, John Parr, H. Lewis, A. Bridges, R. Coletti, Scandal, J. Lennon.
 Albany, GA (Bill Young-WALG) H. Lewis, J. Waite, J. Cocker, Julian L., J. Street, B. of Gold, BTO.

Columbus, GA (Ralph Carroll-WCGQ) J. Waite, H. Lewis, R. Jackson, B. Squier, T. Schmit, Julian L., Honeydrips.
 Panama City, FL (Thomas/Davis-WPFM) C. Hart, Kiss, 38 Special, Julian L., R. Hodgson, H. Lewis,
 Miami, FL (Joni Siani-Y100) S. Mills, Honeydrips, Twisted Sister, New Edition.
 Miami, FL (Mark Shands-195) R. Jackson, Twisted Sister, Time, F. Goes to H'Wood, Hall & Oates, L. Richie.
 Tampa, FL (Diana Thomas-Q105) Diana Ross, J. Wagner, Honeydrips, M. Wilder.

SOUTH

Talladega, AL (Rick Robinson-WHTB) Glenn Frey, J. Waite, Scandal, B. Squier, D. Hartman.
 Birmingham, AL (Rich Bailey-WKXX) H. Lewis, D. Hartman, M. Wilder, J. Waite.
 Tuscaloosa, AL (Jim Sute-WNPT) McCartney, Beau Coup, R. Jackson.
 Fayette, AL (Kelsey Scott-WHKW) J. Waite, John Lennon, Peter Wolf, D. Hartman, BTO, R. Hodgson, Julian L., John Parr, B. Squier.
 Florence, AL (Matt Durham-WQLT) C. Hart, McCartney, Romeo Void, 38 Special.
 Huntsville, AL (Dave Hargrove-WAAY) McCartney, H. Lewis, Honeydrips, Survivor, S. Hagar.
 Gadsden, AL (Leo Davis-Q104) Julian L., Peter Wolf, D. Hartman, R. Hodgson.
 Montgomery, AL (Alan DuPriest-WHHY/FM) Peter Wolf, D. Hartman, H. Lewis.
 Montgomery, AL (Tom Stout-WBAM/FM) Romeo, Wolf, McCartney, Honeydrips, C. Club, H. Lewis.
 Mobile, AL (Griffith/Ocean-G100) C. Club, M. Wilder, Julian Lennon.
 Sparta, TN (Lonnie Allen-WSMT) Krokus, T. Twins, Inxs, Julian L., B. Ocean.
 New Albany/Tupelo, MS (Mike Grace-KZ103) No adds.
 Jackson, MS (Jim Chick-94TYX) J. Cocker, B. Squier, Honeydrips.
 Meridian, MS (Tom Kelley-Q101) H. Lewis, J. Waite, S. Mills, Honeydrips, B. Squier, Scandal, John Lennon.
 Hattiesburg, MS (Blake Hooper-WHSY) McCartney, Honeydrips, Peter Wolf, J. Cocker.
 Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Honeydrips, S. Easton, McCartney, T. Shaw.
 Biloxi, MS (Mickey Coulter-WQID) D. Hartman, H. Lewis, T. Shaw, S. Miller, Band of Gold, S. Mills, J. Street.
 McComb, MS (Brad Lee-WHNY) J. Lennon, Julian L., Glenn Frey, Beach Boys.
 Starkville, MS (Ken Glenn-WKOR) Honeydrips, C. Club, S. Miller, McCartney, Ratt, Kiss, Streisand, Russ Coletti.
 Jenkins, KY (Bobby Shannon-WIFX) Julian L., R. Coletti, Beau Coup, D. Hartman.
 Bowling Green, KY (Darrell Duvall-WBGN) H. Lewis, S. Easton, Scandal, B. Ocean.
 Glasgow, KY (Rick St. James-WOVO) Scandal, Julian L., Al Jarreau, H. Lewis, Kiss.
 Henderson, KY (Payne/Chase-WKDQ) Chaka Khan, H. Lewis, 38 Special, Julian L., Twisted S. Kiss.
 New Orleans, LA (O'Kelly/Rolling-B97) Twisted Sister, Honeydrips, New Edition.
 Monroe, LA (Sam Shea-KNOE/FM) L. Richie, Waite, Julian L., Scandal, J. Cocker, S. Miller, H. Lewis.

Farmerville, LA (Chuck Kinnison-KTDL) Scandal, Honeydrips, Peter Wolf, S. Hagar, McCartney, Julian L.
 Alexandria, LA (Christie Atwood-KQID) Wham, S. Stills, R.L. Jones.

EAST CENTRAL

Pineville, WV (Rick Baldridge-WWYO) McCartney, C. Hart, C. Club, T. Shaw, J. Street, New Edition, M. Vidal.
 Charleston, WV (Chris Bailey-WVSR) H. Lewis, Alphaville, Julian L., J. Cocker, Scandal, R. Hodgson, INXS, U2.
 Morgantown, WV (Craig Cochran-WCLG) Scandal, J. Wagner, J. Waite, J. Cocker.
 Columbus, OH (Adam Cook-92X) L. Richie, H. Lewis, Chaka Khan, Julian L.
 Cincinnati, OH (Jim Fox-Q102) R. Stewart, Lauper.
 Angola, IN (Larry Davis-WLKI) Chaka Khan, K. Rogers, L. Richie, McCartney.
 Monroe/Toledo, MI (Terri McCormick-WWR) R. Void, S. Perry, McCartney, New Edition, Everlys, Vidal.
 Detroit, MI (Gary Berkowitz-WHYT) H. Lewis, F. Mercury, Kiss, Glenn Frey, M. Hatchet.
 Saginaw, MI (Dave Michaels-WFXZ) McCartney, Prince, K. Rogers, Peter Wolf, D. Hartman.
 Lansing, MI (Reed/Kittridge-WVIC) T. Shaw, Honeydrips, Madonna, S. Wonder.
 Alpena, MI (Darrell Kelley-WHSB) Honeydrips, Julian, L., S. Miller.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) L. Branigan, J. Cocker, Al Jarreau, Julian L., Peter Wolf, R.T. Dragon.
 Ft. Dodge, IA (Charlie Chase-KKEZ) Julian L., J. Cocker, J. Waite, H. Lewis.
 Waterloo, IA (Doug Allen-KCNB) Peter Wolf, Honeydrips, T. Shaw, J. Wagner.
 Sioux City, IA (Tim Harrison-KSEZ) J. Waite, J. Cocker, J. Lennon, U2, H. Lewis, B. Squier, J. Wagner, Scandal.
 Sioux City, IA (Paxton/Kennedy-KGLI) Scandal, Julian L., H. Lewis.
 Iowa City, IA (Bart Goynshor-KRNA) Honeydrips, Peter Wolf, D. Hartman, T. Shaw, Julian L., H. Lewis.
 Iowa City, IA (Ted Burton-Jacobsen-KKRQ) C. Lauper, S. Perry, Survivor, U2, McCartney, 38 Special.
 Cedar Rapids, IA (Gary Dixon-KQCR) R. Hodgson, Honeydrips, McCartney, Twisted S., Julian L.
 Clinton, IA (Brian Thomas-KNJY) Scandal, J. Waite, Julian L., J. Cocker, S. Harris.
 Davenport, IA (Jim O'Hara-KIHK) J. Waite, D. Hartman, Julian Lennon.
 Milwaukee, WI (Frank Federico-WBTT) McCartney, Honeydrips.
 Milwaukee, WI (Kelly Wallace-WKTI) C. Lauper, McCartney, Kiss, Scandal.
 Milwaukee, WI (Brian Kelly-WZUU) J. Wagner, Culture Club.
 Racine, WI (Pat Martin-WRKR) Julian L., John Parr, Frankie Goes to Hollywood, J. Wagner.
 Madison, WI (Little/Hudson-Z104) Pointers, U2, T. Schmit, Frankie Goes to Hollywood, H. Lewis.
 Appleton/Oshkosh, WI (Ross/Bradley-WKAU) Kiss, Honeydrips, Peter Wolf, L. Richie.
 Two Rivers, WI (Don Cook-WQTC) 38 Special, H. Lewis, Diana Ross, C. Hart, McCartney.
 Wausau, WI (Mike Edwards-WIFC) S. Hagar, Honeydrips, Scandal, Streisand.

Wausau, WI (Mike Edwards-WIFC) S. Hagar, Honeydrippers, Scandal, Streisand.
 Wausau, WI (Dave Wright-WRIG) H. Lewis, Julian L., J. Cocker.
 Stevens Point, WI (Bouley/Tracy-WSPT) Scandal, Honeydrippers, Julian L., J. Waite, B. Squier.
 La Crosse, WI (Greer/Barris-WIZM) T. Shaw, Honeydrippers, S. Hagar, S. Miller, McCartney.
 La Crosse, WI (Knight/Bradley-WLXR) K. Rogers, 38 Special, S. Perry.
 Eau Claire, WI (Rick James-WBIZ) H. Lewis, T. Shaw, Julian L., R. Hodgson, S. Stills.
 Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) T. Shaw, Honeydrippers, L. Richie, D Hartman.
 Rochester, MN (Denny Foster-KROC/FM) Julian L., C. Khan, Scandal, H. Lewis, D. Hartman, J. Waite.
 St. Cloud, MN (Hicks/Wayne-KCLD/FM) R. Void, H. Lewis, B. Seger, C. Hart, M. Rosales.
 Vermillion, SD (Don Aarstad-KVRF) Honeydrippers, C. Club, C. Lauper, New Edition, Dokken, Whitesnake, Twisted S., F. Waybill, Ratt, Al Jarreau, S. Miller, Rush, INXS.
 Yankton, SD (Gregg Klein-KQHU) L. Richie, S. Hagar, Chaka Khan, Beau Coup.
 Sioux Falls, SD (Adam North-KKRC) Chaka Khan, 38 Special, Kiss.
 Aberdeen, SD (Les Cummings-KQAA) Julian L., J. Cocker, Peter Wolf, Bananarama, Beau Coup, UB40.
 Aberdeen, SD (Dan Zerr-KSDN) R. Hodgson, J. Cocker, H. Lewis, McCartney, Honeydrippers.
 Rapid City, SD (Sherwyn/Piper-KKLS) Julian L., Honeydrippers, D. Hartman, T. Shaw.
 Fargo, ND (Brad Anderson-Y94) H. Lewis, P. Wolf, D. Hartman, M. Hatchet, Scandal, J. Waite, R. Hodgson.
 Grand Forks, ND (Don Nordine-KKXL/FM) Richie, S. Hagar, 38 Special, McCartney, C. Khan.
 Bismark, ND (Dan Brannan-KFYR) Julian L., J. Cocker, H. Lewis.
 Bismarck, ND (Bob Beck-KYYY) McCartney, J. Waite, Honeydrippers, Peter Wolf, Scandal, H. Lewis.
 Minot, ND (Scott Meyer-KIZZ) Julian L., Honeydrippers, McCartney, Scandal, J. Waite.
 Chicago, IL (Dave Robbins-WBBM/FM) L. Richie, H. Lewis, B. Springsteen.
 Freeport, IL (Jim Douglas-WXXQ) Peter Wolf, J. Waite, D. Hartman, Cars, Julian L.
 Bloomington, IL (Justin/Robbins-WBNQ) H. Lewis, McCartney, T. Schmit, B. Squier, F. Mercury, J. Waite, Scandal.
 Springfield, IL (Greg Lawley-WDBR) H. Lewis, J. Waite, M. Hatchet, Scandal, T. Schmit, S. Stills, B. Squier, U2.
 Carbondale, IL (Tony Waitokus-WCIL/FM) C. Hart, C. Club, Survivor, Kiss, J. Waite.
 Mt. Carmel, IL (Lenny Dessauer-WVJC) Julian L., J. Waite, D. Hartman, J. Cocker, Cars, Honeydrippers, Peter Wolf, R.L. Jones, B. Coup.

CENTRAL

St. Louis, MO (Steve Perun-KWK/FM) Honeydrippers, T. Shaw, Time, H. Lewis, Scandal.
 East Prairie, MO (Pat Cole, KYMO) S. Easton, H. Lewis, J. Waite, B. Squier, J. Cocker, Honeydrippers, Twisted S., Julian L.
 Jefferson City, MO (Brian Miller-KTXY) Julian L., Beau Coup.

Columbia, MO (Jim Williams-KFMZ) J. Waite, H. Lewis, B. Squier, Cars, Scandal, Dokken, Kiss, R. Hodgson, M. Hatchet.
 Waynesville, MO (Kevin Barton-KFBD) D. Ross, Julian L., AT Jarreau, C. Club, Gen. Pub., J. Parr, Streisand, U2.
 Shawnee Mission, KS (Collins/Welsh-ZZ99) U2, Julian L., J. Waite, Scandal, P. Wolf, B. Squier, R. Hodgson, Kiss.
 Topeka, KS (Roger Heaton-WIBW) Wham, B. Springsteen, L. Richie, Prince.
 Topeka, KS (Kevin Rabat-KDVV) Julian L. J. Waite, D. Hartman, Scandal.
 Pittsburg, KS (Bell/Porter-KQWK/FM) R. Hodgson, S. Perry, H. Lewis, Honeydrippers, Cars, Seger(LP).
 Hoisington, KS (Dugan/Miller-KHOK) Honeydrippers, C. Lauper, H. Lewis, Jacksons.
 Norfolk, NE (Doug Koehn-KNEN) T. Shaw, Julian L.
 El Dorado, AR (Dan Murphy-KLBQ) Honeydrippers, M. Thompson, H. Lewis, Peter Wolf, J. Cocker, Al Jarreau.
 Little Rock, AR (Mark McCain-KKYK) Wham, Prince, R. Stewart.
 Fayetteville, AR (Rob Patrick-KKEG) Beau Coup, J. Cocker, H. Lewis, Scandal, Peter Wolf, J. Waite, Julian L., D. Hartman, J. Lennon.

SOUTHWEST

Tulsa, OK (Dave Michaels-T4K/92K) H. Lewis, McCartney, B. Squier, Scandal, Cars.
 Dallas, TX (Shomby/Steele-KAFM) 38 Special, H. Lewis, Peter Wolf, D. Hartman.
 Texarkana, TX (Mario Garcia-KTFS) McCartney, Honeydrippers, 38 Special, T. Shaw, G. Frey, Hagar.
 Tyler, TX (Dave Goldman-KEYP) Honeydrippers, H. Lewis, McCartney, Beau Coup, Flock of Seagulls.
 Nacogdoches, TX (John Lacy-KTBC) J. Waite, Scandal, T. Shaw, Ratt, Honeydrippers, Glenn Frey.
 Wichita Falls, TX (Barry Michaels-KNIN) Scandal, Julian L., J. Waite, Al Jarreau, Peter Wolf.
 Killeen, TX (B.J. McCrae-KIXS) Whitesnake, H. Lewis, J. Waite, Julian L., B. Squier, R.J. Dio.
 Galveston, TX (Dave Parks, KILE) L. Richie, P. Wolf, F. Mercury, R. Hodgson, McCartney, J. Waite, H. Lewis.
 Beaumont, TX (Jerry Lousteau-KZZB) K. Rogers, H. Lewis, Julian L., J. Osborne.
 Bryan, TX (Carl Gideon-KTAM) H. Lewis, McCartney, T. Shaw, L. Richie, Honeydrippers, Beau Coup.
 Bryan, TX (Danny Austin-KTAW/FM) K. Rogers, McCartney, J. Street, Peter Wolf, Honeydrippers.
 Bryan, TX (Bishop/Bailey-KKYS) McCartney, H. Lewis, J. Iglesias, Scandal.
 Victoria, TX (Jay Arena-KVIC) Honeydrippers, John Parr, C. McVie, Peter Wolf, D. Hartman, Al Jarreau, Twisted S., Beau Coup, Fogelberg, McCartney.
 Laredo, TX (Ruiz/Anderson-KRRG) Honeydrippers, Streisand, T. Turner, Survivor.
 Amarillo, TX (Jamey Karr-KPUR) Honeydrippers, H. Lewis, J. Waite.
 Abilene, TX (Dominic Testa-KFMN) B. Squier, Julian L., Scandal, J. Waite, Honeydrippers.
 Odessa/Midland, TX (John Clay-KWES) B. Squier, H. Lewis, J. Waite, Scandal, Kiss, Twisted S.
 El Paso, TX (Johnny Thompson-KFIM) Frankie Goes to H'wood, Honeydrippers, McCartney, Cars, S. Hagar, Peter Wolf.

Tucson, AZ (Kelly Norris-KRQ) Huey, R.Hodgson, P.Wolf, Honeydrippers, Jarreau.
 Gallup, NM (Bill Lee-KYVA) Huey, Julian Lennon, Squier, Waite, Scandal, Twisted S., Frankie Goes.
 Santa Fe, NM (Steve Stucker-KNMQ) Honeydrippers.
 Alamogordo, NM (Ben Noe-KINN) S.Easton, Diamond, McCartney, Huey, Dan F., Jarreau, Osborne, Honeydrippers.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) C.Club, M.Vidal.
 Polson, MT (Al Decker-KQ92) H&O, Dan H., Easton, Honeydrips, 38 Spec., Cocker, Jarreau, Lennon.
 Denver, CO (Gloria Avila-Perez-KIMN) Chaka, Huey, Honeydrippers, J.Waite.
 Denver, CO (Tim Fox-KPKE) Dennis DeYoung.
 Windsor, CO (Bruce Gyger-KUAD) McCartney, Miller, Huey, Vidal, Wolf, Fogelberg, Cars, Julian L., M.Wilder, S.Stills, S.Harris.
 Greeley/Ft.Collins, CO (Meschke/Jacobs-KGBS) John Lennon, J.Street, J.Cocker.
 Pueblo, CO (Rip Avina-KDZA) No adds.
 Cody, WY (Todd Cavanah-KTAG) Streisand, Chaka Khan, America, 38 Special.
 Casper, WY (Todd Cavanah-KTRS) Wilder, McCartney.
 Gillette, WY (Kallaway/Brewer-KOLL) Julian Lennon, Hodgson, Huey, Joe Cocker.
 Pocatello, ID (Craig Stevens-KZBQ) Cars, Romeo, C.Hart, Scandal, Honeydrips, M.A.Thompson.
 Lewiston, ID (Jay McCall-KOZE) Huey, Scandal, J. Waite, Alphaville, Eurogliders.
 Boise, ID (Tom Evans-KNPA) Huey Lewis, Peter Wolf, Twisted Sister, B.Squier, Honeydrippers.
 Moscow, ID (Gary Cummings-KPRL) Julian Lennon, Waite, Scandal, Huey, Dan H., Frankie Goes.
 Logan, UT (Jay Hall-KBLQ) Huey, S.Miller, Joe Cocker, P.Wolf, Beau Coup.
 Manti, UT (Stan Eriksen-KMTI) Honeydrippers, Huey, J.Street, Jarreau, Hodgson, Beach Boys.

FAR WEST

Reno, NV (John Chommié-KHTX) Kiss, Dan H., R.Hodgson, J.Waite, Julian Lennon.
 Reno, NV (Jim O'Neal-KCBN) D.DeYoung, Frankie Goes, Julian Lennon, Huey Lewis.
 Los Angeles, CA (Scarborough/Hall-KKHR) Huey, Frankie Goes, McCartney.
 Los Angeles, CA (Mike Schaefer-KIIS/FM) Time, D.DeYoung, D.Hartman, Huey Lewis.
 Los Angeles, CA (Jim Pewter-KRLA) Band Of Gold.
 San Diego, CA (Richards/Haney-XTRA) Frankie Goes, Honeydrips, S.Miller, Peter Wolf.
 Santa Barbara, CA (Dick Williams-KIST) P.Wolf, New Edition, Al Jarreau, Huey, Scandal, Cocker.
 Bakersfield, CA (Bonnie Knox-KQXR) Molly, Huey, Scandal, Kiss, Waite, Stills, Squier.
 Bakersfield, CA (Dave Kamper-KKXX) Honeydrippers, P.Wolf, Huey Lewis.
 San Luis Obispo, CA (Tom Walsh-KSLY) J.Cocker, Huey, Hodgson, Molly, Kiss, Jarreau, N.Edition.
 Santa Maria, CA (Marie Rubio-KXFM) McCartney, Huey, 38 Special, INXS, Vanity.
 Lompoc/Santa Maria, CA (Hank Michaels-KRQK) Cars, J.Wagner, Huey, Julian Lennon, Whitesnake, Robbie Jackson, S.Miller.
 Fresno, CA (Walker/Davis-KYNO/FM) P.Wolf, Huey Lewis, Glenn Frey, Honeydrippers, J.Waite.
 Fresno, CA (Carey Edwards-KMGX) Huey, J.Waite, D.Hartman, C.Hart, M.A.Thompson.
 Salinas, CA (Kirk Cliatt-KDON/FM) McCartney, Julian, Osborne, B.Gold, Hodgson, Squier, Kiss.

Monterey/Salinas, CA (Rick Ward-KNRY) Honeydrippers, M.Wilder, Julio Iglesias.
 San Francisco, CA (Craig Roberts-KITS) C.Hart, Perry, McCartney, 38 Special, K.Rogers, C.Club.
 San Francisco, CA (Bazoo/Naftaly-KMEL) Time, Huey, J.Waite, Cars, Apol.6, J.Wagner, Twisted Sister.
 Concord, CA (Hampton/Smith-KWUN) Honeydrippers, Huey, P.Wolf, Julian Lennon, J.Waite.
 San Jose, CA (Don Porter-KHTT) McCartney, C.Hart, Honeydrippers.
 San Jose, CA (Robin Kipps-KWSS) S.Miller, Honeydrippers, C.Club, New Edition.
 Stockton, CA (Roy Williams-KJOY) Julian Lennon, McCartney, Huey Lewis.
 Stockton, CA (John Hampton-KSTN) New Edition, P. McCartney, Easton, Honeydrips, Jarreau, Twist, Cars.
 Modesto/Stockton, CA (David Kraham-KHOP/FM) Frankie Goes, J.Waite, Huey Lewis, T.Shaw.
 Modesto/Stockton, CA (Mike Novak-K093) Huey, Al Jarreau, Julian Lennon, Honeydrippers, Dan H.
 Santa Rosa, CA (Robin Hart-KREO) T.Shaw, Romeo Void, K.Rogers, Honeydrips, P.Wolf, McCartney.
 Arcata, CA (Rose/Marcus-KFMI) Huey Lewis, McCartney, Twisted Sister.
 Sacramento, CA (Rick Gillette-FM102) Honeydrippers, Dan Hartman, S.Mills, J.Osborne.
 Sacramento, CA (Mr. Ed-KWOD) Huey Lewis, Honeydrippers, 38 Special, T.Shaw, Cars.
 Paradise/Chico, CA (Ron Bruder-KNVR) M.Vidal, T. Shaw, Stills, P.Wolf, J.Waite, Julian Lennon.
 Redding, CA (Kevin Kahl-KEWB) Honeydrippers, Joe Cocker, Julian Lennon, J.Waite, Whitesnake.
 Redding, CA (Stall/DuBois-KSXO) Honeydrippers, J.Wagner, T.Shaw, Jakata.

NORTHWEST

The Dalles, OR (Tina Spears-KACI) John Lennon, McCartney.
 Seaside, OR (Bob Rusk-KSWB) Jarreau, Beau Coup, Wilder.
 Portland, OR (Todd Dennis-KCNR) McCartney.
 Portland, OR (Barry/Naganuma-KMJK) Huey Lewis, Scandal, J.Waite.
 Salem/Portland, OR (Len E. Mitchell-KSKD) L.Richie, Scandal, J.Waite, B.Squier, Huey Lewis.
 Albany, OR (Kris Weber-KGAL) H&O, Rickie Lee Jones, McCartney, Stills, Chaka, Honeydrips, Beau Coup, S.Hagar.
 Coos Bay, OR (Gary Allen-KHSN) McCartney, Jarreau, Honeydrips, T.Shaw, L.Richie, Julian L., Kiss, J.Cocker, Frankie Goes, Alphaville.
 Coos Bay, OR (Dave O'Connor-KYNG) T.Shaw, P.Wolf, Julian L., Huey, J.Waite, B.Squier.
 Roseburg, OR (Veronica Burns-KYES) J.Waite, Miller, Hodgson, DeBurgh, Frey, 38 Special, Honeydrippers.
 Medford, OR (Lurch-KYJC) Jarreau, Honeydrippers, 38 Special, C.Hart, S. Easton, Fogelberg.
 Seattle, WA (Bob Wikstrom-KHIT) C.Hart, J.Parr, Robbie Jackson, Time, Survivor, R.Hodgson.
 Seattle, WA (Wendy Christopher-KUBE) Honeydrippers, C.Club, P.Wolf, Huey Lewis.
 Tacoma/Seattle, WA (Sandy Louie-KNBQ) S.Hagar, Hodgson, P.Wolf, Honeydrippers, J.Waite.
 Olympia, WA (Casey/Page-KQEU) Honeydrippers, Lauper, T.Turner, R.Hodgson, Stills, Kennedy/Osborne.
 Chehalis, WA (Bob Hart-KITI) S.Hagar, S.Perry, Survivor, Honeydrippers, Huey Lewis.
 Yakima, WA (Terrie Sims-KBNG) C.Lauper, C.Club, McCartney, Beau Coup, Julian L., 38 Special, S. Miller.

Ellensburg, WA (Bob Hards-KXLE) Huey Lewis, Scandal.
 Tri-Cities, WA (John Purdy-OK95) Scandal, J. Waite, T.Schmit, Squier, Fee Waybill, Joe Cocker, Huey, Julian Lennon, L.Richie, J.Parr.
 Tri-Cities, WA (Springer/Lee-Z103) Julian Lennon, J.Waite, Huey, S.Hagar, B.Idol.
 Anchorage, AK (Kay Taylor-KGOT) Honeydrippers, Peter Wolf, J.Cocker, Band Of Gold, Huey.
 Vancouver, BC (Shannon/Russell-LG73) Romeo Void, C.Lauper, Bolero Lava.
 Vancouver, BC (Clara Carotenuto-CFUN) Twisted Sister, J.Cafferty.

LATE REPORTS

Erie, PA (Jim Cook-WJET) Bananarama, Kiss, C.Hart, Chaka Khan, S.Hagar.
 Montevideo, MN (Hennon/Matzdorff-KMGM) G.Frey, J.Waite, B.Squier, Scandal, Stills.
 Houston, TX (Clay Gish-KZRQ/FM) Hall & Oates, S.Easton, S.Harris, C.Hart.

WELCOME To Our New Top 40 Correspondents:

Terri McCormick, WTWR Radio, 7 So. Monroe St.,
 Monroe, MI 48161 (313-242-6600)

Tom Church, KIPR/FM Radio, P.O.Box 588
 Lufkin, TX 75901 (409-634-5596)

Frank Bell/Scott Porter, KQWK, P.O. Drawer O
 Pittsburg, KS 66762 (316-231-2800)

AVAILABLE

Dennis Shannon, KING-Seattle, WA
 206-283-7611 - News
 Gary Wolcott, KGAL-Albany, OR
 503-451-4742 - News
 Jon Scott, WCLU-Cincinnati, OH
 513-574-3421 - Air Talent
 John Poland, KILR-Estherville, IA
 712-362-7602 - Air Talent
 Vince Garcia, K101-San Francisco, CA
 209-836-4480 - Air Talent
 Trey Matthews/Bill Morris, Y107-Nashville, TN
 615-366-7352 - Air Talent/AM Drive
 Steve Jencks, KHSN-Coos Bay, OR
 503-888-9735 - Air Talent/Production
 Frank Colbourn, KGOL-Houston, TX
 713-797-6500 - AT/MD/PD
 Steve Cassidy, Century 21 Radio Programming,
 916-722-6908 - MD/PD

Service

KHAS-Hastings,NB - Ross & Hall & Oates
 singles (RCA)
 WZXN-Gaylord,MI - Singles (RCA/EMI/
 A&M)
 WBEV-Beaver Dam,WI - S.Mendes &
 DeYoung & Rita C. Albums (A&M).
 KCNB-Waterloo,IA -All 12 inch singles
 (all sources).
 KACI-The Dalles,OR - Singles & albums
 (EMI)

HOLLYWOOD

SLO-MO
FOR
SUPER-PRO

by Tony Richland

Taking the bull by the horns has always been the motto of this promo-man. As the time for annual promo-person of the year balloting approaches, it seems that it is mandatory for us to grasp that bull firmly, and level with the industry at large.

Recently, **Betty Hollars** of the Gavin Report was casually leafing through her monthly copy of *Playgirl* when she stumbled upon a nude photo of a familiar-looking guy. In shocked disbelief, she presented us with the evidence, calling it a lethal blow to our hopes for the award. We had no choice but to tell her our story:

Some years ago, when a similar competition took place, this reporter felt that he was the odds-on favorite for the coveted crown. We figured we'd earned it, never having moved our car at 4PM from the entrance to **KYA**, despite riving towaway, with humongous charges for reclaiming the wheels. Nope, we hung in there awaiting our appointment with **Julian Breen**. We also had purchased more cocktails for tertiary P.D.'s than the mind can fathom ... we'd bought dozens of Egg McMuffins for **Dr. Don Rose** and **Dusty Street**, we'd contributed Best of The Knack albums by the score to George Wilson and had performed all around yeoman service in our chosen calling. We'd sniveled to **Bill Tanner** and groveled to Guy "Gals-a-poppin" Zapolean! We *deserved* the title. WE HAD ACTUALLY TAKEN MICHAEL SPEARS TO LUNCH! Of course, in characteristic industry unfairness, the voting never went our way and we watched bitterly as **John Wellman** took the traditional runway victory stroll to the cheers of several. *THIS* was to be our year, until Betty spotted the centerfold ... and here's our case:

We did it during a down period ... having just lost the Infinity account, and then being told we were not even being considered for Handshake. Confronted with the photos we could only remind the industry of Infinity's slogan, "All we ask you to do is listen." That's what we DID! We listened ... and when we got *SICK* there was nothing to do but face reality and scare up a peso any way we could. So we posed for the shots. The fact that stalwarts such as **Betty Breneman** were nauseated to the point of terminal repulsion didn't help our case. We clearly have been eliminated as a viable promo-person of the year contestant.

When time has passed, we hope all wounds will be healed and our cause for the future will be understood. We're blatantly campaigning and remind you people that a man who spent four days on a promo tour with Dino Barbis should, at least, be recognized by his peers.

Each week, P.D.'s and M.D.'s must decide which new songs to add to their playlist, out of the dozens of choices available. Once that process is completed, promotion executives check to see which of their records made the cut. When the results are positive and that "hot" new release gets the coveted add, it's no problem. But odds being what they are, it is more likely to be a situation of "waiting until next week" or possibly never at all, for some records struggling for airplay. All of us have our own style in dealing with the delicate duties of saying no to business associates or friends and family. Early last summer, **BOB SWANSON**, Music Director of KEX-PORTLAND sent along the very funny "50 Reasons Not To Play A Record." Though Bob had no idea who wrote this tongue-in-cheek list, see how many of these sound familiar.

1. I don't like it.
2. It's too R & B.
3. It's too country.
4. It's too mellow.
5. It's too hard.
6. It's too Iranian.
7. It's a tune-out.
8. I'm watching it.
9. We're looking for more sales.
10. I haven't heard it.
11. The LP isn't moving.
12. I don't like the lyrics.
13. I don't like the melody.
14. I don't like the vocals.
15. I don't like the drums.
16. I don't like the bass.
17. I don't like the guitar.
18. I don't like the piano.
19. It's a bad image record.
20. It's a good image record; but that's all.
21. I don't like image records.
22. I don't like records.
23. My copy is warped.
24. I haven't received it.
25. It looks good for next week.
26. It looks good for next month.
27. It looks good for next spring.
28. It looks bad for next spring.
29. It's too old.
30. It's too new.
31. Nobody's heard of them.
32. They're over-exposed
33. We're in a book.
34. We're about to go into a book.
35. We're coming out of a book.

WHAT'S YOUR EXCUSE?

36. Let's see if it crosses over.
37. I don't like crossovers.
38. I'll bring it into the music meeting.
39. I brought it into the music meeting.
40. We lost our copy of it in the music meeting.
41. I didn't know it was your record.
42. Now that I know it's your record ... No Way!
43. The label won't support it.
44. I've been over-promoted on it.
45. I don't see it in the trades.
46. It's being considered.
47. It's a possible.
48. Good Record. What else do you have?!
49. We both know it's a hype.
50. Be honest ... Would you play it?

Recently we did a spot check with some of our readers to find out how they deal with these touchy situations. The various answers from veteran programmers run the gamut from silly to serious, but shed some light on other ways to handle the task of turning someone down.

NEIL McINTYRE, WKTU-NEW YORK: "I give 'em a definite maybe." "I'll see what I can do for you." And "It's on but unfortunately it's at my house."

STEVE STUCKER, KNMQ/FM-ALBUQUERQUE: "Personally, I love the record and that's always a bad sign."

BOB GARRETT, KITS/FM-SAN FRANCISCO: "Usually I just say no."

DAVID ALLYN KRAHAM, KHOP/FM-MODESTO/STOCKTON: "Usually what I say is 'I never got it.'"

GUY ZAPOLEON, B-94-PITTSBURGH: "I say I'm an ear programmer. Everything I add on my list either I have to hear or have to prove me wrong. And my research is good enough that if I make a mistake it shows that I am wrong. But I am an ear programmer and if I like a record enough I'll add it right away. I'm also really tough on those I don't hear right away. That's the way I do it. As long as you're honest you keep your credibility."

MIKE PRESTON, KS103-SAN DIEGO: "I blame it on the boss. That's my out."

MIKE SCHAEFER, KIIS/FM-LOS ANGELES: "My favorite line is 'It'll be a

cold day in hell' ... that's my usual answer for someone who's working me on a record I know we'll never play ... and a couple of times it's gotten kinda cold."

TIM HARRISON, KSEZ-SIOUX CITY, IA: "Usually here at KSEZ we're usually on everything before everybody else in town. But in cases where we're just not sure we'll just say we're going to wait to see what the heavies end up doing with it."

BOB HARLOW, KEZR-SAN JOSE: "'I just don't hear it.' That's the best thing to say. Nobody wants to be stroked and they'll appreciate it if you tell 'em the truth right away. Be straight with whoever you're talking to if you don't feel the record is right for your station."

STEF RYBAK, KC101-NEW HAVEN, CT: "The record, I don't really believe in for KC101; It's not New Haven and it's not something that we're going to deal with." I think if you ask any of the promotion people that I deal with, they'll tell you that if there is one thing **STEF RYBAK** does, he's up front and open even when he doesn't like a record."

ART TILLER, Z106-PHILADELPHIA: "We're watching it, we're looking at it, we're considering it.' We honestly are watching all records because you can never tell what *might* happen to a particular record. But if I honestly think a record sucks, I'll just say so."

BART GOYNSHOR, KRNA-IOWA CITY, IA: "It's best to be honest with a record person and tell them why you're not going to play a record if you're totally committed in your mind that you're not going to play that particular record. And that clears the air right away. Though you *may* change your mind, the most you'll hear is an 'I told you so,' but usually 9 out of 10 times you put the record on at the right time for your radio station."

Next, we'll find out how the people who want their songs on the air feel. Promotion executives speak about what information they want, need, and expect from radio.

by Dave Sholin

PROMOTIONS

BETTY HOLLARS
LISA SMITH

DOUBLE THE BLOOD

FRESNO, CA was the scene of the Radiothon Blood Drive sponsored by **KKDJ-FRESNO** and **DON & THE DOG-FISH** (their morning team). Local businesses got involved by donating numerous prizes and giving support for this cause, which "pumped" 1,065 pints of blood, more than doubling last year's take.

EAST COAST'S BIGGEST BLOCK PARTY

Q107-WASHINGTON, DC recently hosted a record-breaking crowd of fun-lovers who flocked to this year's Seventh Annual Adams-Morgan Day to take part in what has become known as the biggest block party on the East Coast. Over 200,000 people crammed into the area. Hundreds of booths spanned the street, featuring everything from ethnic foods to caricature drawing. Q107 broadcast live all day from the center of the activities, and Q107's special guests **RICK SPRINGFIELD** and **COREY HART** greeted screaming fans and signed autographs.

DONALD DUCK RUNS AMOK

On October 1st, **WLS AM/FM-CHICAGO** started giving its listeners the opportunity to take a dream vacation by awarding 100 trips to Walt Disney World. Each weekday for five weeks, beginning with Larry Lujack in the morning, WLS will be reading license plate numbers of cars seen sporting WLS bumper stickers. At that point, the first listener of the day who hears his/her license plate number read on the air, will have 30 minutes to call in and claim their prize: a trip for four to the Magic Kingdom. To add to the excitement of these all-expense-paid vacations, **LARRY LUJACK** will be accompanying the winners and broadcasting live from Epcot Center.

JAIL-A-THON

RON ELLIOTT masterminded another "Thon" this month—this one a "Jail-A-Thon" on September 20th and 21st at a local shopping mall. **WTAW-BRYAN, TX** sent out "officers" to arrest local celebrities—i.e., the bank president, proprietors of local stores, managers, etc.—and haul them down to the Mall. Phones were set up in the "jail" at the mall location and the jailbirds had to phone friends and listeners for help in raising their bail. In two days, they raised \$21,000 in "bail money" which was donated to the "Crime Stoppers Association." We congratulate **Andy Gallo** and **Ron Elliot** for another great promo!

NAMESAKE BREAKFAST

Throughout the month of October, **WLS-CHICAGO** and Burger King will help commuters off to a great start every day by offering the hearty, new **LARRY LUJACK** Breakfast. The breakfast, available at all participating Chicago area Burger King locations, will cost \$1.99 and consist of a "croissanwich" and a large cup of coffee served with an official Larry Lujack commuter coffee mug (which bears his likeness). Upon being immortalized through this breakfast package, Lujack commented, "I was kind of hoping for Mt. Rushmore or the Hollywood Walk of Fame ... nevertheless, I am deeply honored and I only hope I can prove myself worthy."

O'DAY GETS "HIGH" OVER SEATTLE

During the week of September 24th, **PAT O'DAY** of **KKMI-SEATTLE**, rode a small construction elevator to the top of Seattle's tallest building at 5:30 AM to broadcast his radio show. O'Day's reason for donning a hard hat and sitting in the wind and rain for three and one-half hours every morning? Simply to bring to the community's attention the need to construct an FM radio and television transmission facility atop the building. "Important progress is available to us at no harm or risk to anyone, and might be missed due to a lack of community concern," O'Day insisted. He talked with community leaders and fellow broadcasters in "an attempt to explain the importance of the tower construction to the community."

WHAT DO YOU DO WITH 95 POUNDS OF M&M'S?

K104-SAN BERNARDINO, CA morning personality **GARY ZANE** recently posed the question "Why are there no blue or white M&M's?" No one knew. So K104 News Director **TED LANE** called M&M's headquarters in Hackensville, New Jersey and got the answer "Because they're ugly." But the M&M Corporation did offer to send Zane some samples of the colors they *did* have. They arrived soon afterwards—all 95 pounds of them. Zane has now put out an appeal to charitable organizations, asking them to send him a letter saying how many underprivileged kids they'd be able to make happy with the candy. He will draw from those letters to get the candies out to the organizations in time for Thanksgiving.

Planting "the Kiss" On Bryan, Texas

by Keith/Kent Zimmerman



Program Director **SKIP BISHOP** also tackles morning drive.

It happens every week. A radio station debuts on the air or changes format. This week **THE GAVIN REPORT** traces the process of putting a new station on the air. We picked KKYS/FM in the Bryan/College Station area of Texas for two reasons. First, Program Director **SKIP BISHOP** is a young up and comer in Radio.

Secondly, Bishop is trying out a whole new set of Top Forty music philosophies. This will be the first of many such Radio highlights. Give us some ideas. Let us know you're out there!

BARRY TURNER, KKYS station owner and president of **CULPEPPER BROADCAST PROPERTIES**, had completed the long and dutiful process of getting his station ready for the airwaves. By the time the FCC gave its final approval, seven years had elapsed.

In January, Turner approached **SKIP BISHOP**, his newly appointed National PD for **CULPEPPER BROADCASTING**, about getting KKYS (pronounced "kiss") off the ground. Skip had joined the company five years prior, arriving from Auburn, Alabama. He eventually became Program Director of WPFM-Panama City, FL. Five years later, now National PD, the job included dealing with the programming needs of other radio properties.

"There's not a record in my format that will drive away my target audience."

Turner's latest mission for Bishop was the following: Develop a new format of KKYS/FM and get involved in the market research to find that essential programming niche.

Bishop was in and out of Bryan all year. The research verdict was finally handed down. There was a giant gap in reaching the female 22-49 demographic. Skip's own call-out revealed an impact of the outlying Houston stations available to Bryan residents on their cable systems.

Through questions concerning lifestyle, their likes and dislikes of the other local radio stations, Bishop made the big format decision. "We took the statistics and I came up with a different idea of going with a Top Forty format. But we were having some success in Panama City facing the format a little bit with some R&B crossovers. Some of them aren't even crossovers any more. They're straight ahead Top Forty records."

It's the latest in Top Forty. Similar to the highly successful stations like WXKS-Boston, WRKS-New York, and KISS/FM Los Angeles, the "Kiss" style of Top Forty/Urban Crossover was being planted on the "highly promotable community" of Bryan/College Station—home of Texas A&M University.

"(KKYS) is totally void of rock'n'roll—in the sense of long haired men playing electric guitars. There's no image (at KKYS) of a rock 'n roll radio station. We play the hits, but just when we get ready to break into a kicker like **VAN HALEN** or **RATT** or **TWISTED SISTER**, we go into **SHEILA E.**, **PRINCE**, and **MADONNA.**"

KKYS became "**KISS 105—where the music does the talking.**" The station carried a light spot load going in and has a rate almost double the rate for radio advertising in the area. Bishop calls it "The Curtis Mathis television approach—you can buy us if you can afford us, and if you can afford us, believe me, they're going to hear your commercial. But they're going to hear twenty-five minutes of music first." According to Skip, the station almost sold out after its first week on the air.

"The audience is your ultimate barometer because it's a non-abrasive format."

What about the painstaking process of putting a staff together? The sales staff of the original AM property KAGC was kept on with additional salespeople added for the new FM. Then came the need for air talent. Then production, promotion, traffic, and music directors. Bishop recruited talent "slowly". Some prospects fell through. He had to play the villain and steal air staff from competitors. **CHRIS BAILEY** joined the air staff from GULF 104 in Tallahassee and took on the role of Music Director. Midday talent, **DR. LOU MICHAELS** handles production responsibility. Nights went to **MICHAEL ST. JOHN**—stolen from a rival Panama City station. All-nighter **DIANE STEVENS** took on logging/traffic assignments. Two hats per person, Bishop is also Mr. Morning Drive.

"I think (the air talent) get into the full operation of the station more if they have more responsibility. (They) take a little bit of pride in it too." Skip continues, "The success of this radio station and the fact that it's

POWER TRIO

STEVIE WONDER
I Just Called To Say
I Love You
(Motown)

KENNY ROGERS
What About Me
(RCA)

RALPH MACDONALD &
BILL WITHERS
In The Name Of Love
(Polydor)

CERTIFIED

PAUL MCCARTNEY
No More Lonely Nights
(Columbia)

CYNDI LAUPER
All Through The Night
(Portrait)

RECORD TO WATCH

BAND OF GOLD
Medley
(RCA)

MOST ADDED

JULIAN LENNON
Valotte
(Atlantic)

DAN FOGELBERG
Sweet Magnolia
And The
Travelling Salesman
(Full Moon/Epic)

A/C

October 12, 1984

2W	LW	TW	
3.	2.	1.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
1.	1.	2.	The Cars - Drive (Elektra)
8.	5.	3.	KENNY ROGERS, K. CARNES, J. INGRAM - What About Me (RCA)
5.	4.	4.	RALPH MACDONALD & BILL WITHERS - In The Name Of Love (Polydor)
2.	3.	5.	Chicago - Hard Habit To Break (Full Moon/Warner Bros.)
11.	8.	6.	LAURA BRANIGAN - The Lucky One (Atlantic)
12.	11.	7.	BARRY GIBB - Shine Shine (MCA)
14.	13.	8.	BILLY OCEAN - Caribbean Queen (Jive/Arista)
13.	12.	9.	EVERLY BROS. - On The Wings Of A Nightingale (Mercury)
15.	14.	10.	BARBRA STREISAND - Left In The Dark (Columbia)
--	25.	11.	LIONEL RICHIE - Penny Lover (Motown)
17.	15.	12.	ELTON JOHN - Who Wears These Shoes? (Geffen)
16.	16.	13.	DENNIS DEYOUNG - Desert Moon (A&M)
22.	17.	14.	ANNE MURRAY WITH DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)
9.	9.	15.	Irene Cara - You Were Made For Me (Network/Geffen)
4.	6.	16.	John Waite - Missing You (EMI)
19.	18.	17.	MADONNA - Lucky Star (Sire)
26.	22.	18.	SERGIO MENDES - Real Life (A&M)
23.	20.	19.	AMERICA - Special Girl (Capitol)
30.	24.	20.	WHAM! - Wake Me Up Before You Go-Go (Columbia)
29.	23.	21.	HALL & OATES - Out Of Touch (RCA)
25.	21.	22.	Rod Stewart - Some Guys Have All The Luck (Warner Bros.)
10.	10.	23.	Donna Summer - There Goes My Baby (Geffen)
--	26.	24.	RICKIE LEE JONES - The Real End (Warner Bros.)
6.	7.	25.	Neil Diamond - Turn Around (Columbia)
--	--	26.	PAUL MCCARTNEY - No More Lonely Nights (Columbia)
--	--	27.	CYNDI LAUPER - All Through The Night (Portrait)
--	--	28.	JULIO IGLESIAS - Moonlight Lady (Columbia)
--	30.	29.	POINTER SISTERS - So Excited (Planet)
--	29.	30.	Peabo Bryson - Slow Dancin' (Elektra)

CHARTBOUND

Al Jarreau - After All (Warner Bros.)
Julian Lennon - Valotte (Atlantic)
Dan Fogelberg - Sweet...Salesman (F.Moon/Epic)
Neil Diamond - Sleep With Me Tonight (Col.)
Corey Hart - It Ain't Enough (EMI)

DROPPED

Billy Joel
J.Kennedy & J. Osborne
Huey Lewis & The News

ACTION SIDES

Jim Capaldi - I'll Keep Holding On (Atlantic)
Poco - Save A Corner Of Your Heart (Atlantic)
J.Collins & T.G.Sheppard - Home Again (Elektra)
Band Of Gold - Medley (RCA)
Joe Jackson - Be My Number Two (A&M)
Honeydrippers - Sea Of Love (Es Paranza)
Shakin' Stevens - A Love Worth Waiting For (Epic)
Stephen Stills & M.Finnigan - Can't Let Go (Atl.)
Raise The Dragon - The Blue Hour (IRS)
Diana Ross - Swept Away (RCA)

NEW

Julian Lennon - Valotte (Atlantic)
 Dan Fogelberg - Sweet Magnolia And The
 Travelling Salesman (Full Moon/Epic)
 Neil Diamond - Sleep With Me Tonight (Columbia)

RECOMMENDED

Billy Satellite - I Wanna Go Back (Capitol)
 Jermaine Jackson - Do What You Do (Arista)
 The Cars - Hello Again (Elektra)
 John Lennon - Every Man Has A Woman
 Who Loves Him (Polydor)

ANALYSIS

Stevie hits number one in A/C, making it three formats this month. Rogers, Carnes & Ingram is likely to be on top next and will probably hang around waitin' for Lionel who can be more than three of four weeks away from the top. From number three to number fourteen we've got almost all underlines. Next week's debuts will certainly include Al Jarreau, Julian Lennon, Dan Fogelberg, Neil Diamond and Corey Hart. Corey's the only one of the four without "name" value, but the song is one of my faves. The big chart moves next week will include the aforementioned Richie and Wham!, Hall & Oates, Paul McCartney & Cyndi Lauper.

Ron Fell

adds

415-392-7750

NORTHEAST

Lewiston, ME (Chris Layne-WLAM) Ocean, Lauper, McCartney, Al Jarreau, Kamon, Moroder.
 White River Jct, VT (Andy Leckart-WNHV) Julian Lennon, Hall & O., Julio, Neil Diamond.
 Keene, NH (Howard Corday-WKNE) Stills, Diamond, Honeydrippers, Julian Lennon.
 Lowell, MA (Glenn Hollis-WLLH) Diamond, Joe Cocker, Al Jarreau, Kennedy & Osborne.
 Haverhill/Boston, MA (Paul Belfay-WLYT) Hall & Oates, Corey Hart, Cyndi Lauper.
 Hartford, CT (Tom Barsanti-WTIC) Wham!, McCartney.
 New Haven, CT (Jay McCormick-WELI) Elton, Paul McCartney, Cyndi Lauper.
 New London, CT (Danny O'Brien-WNLC) Julian, Peabo Bryson, Rickie Lee Jones.
 Kingston, NY (Thom Williams-WGHQ) Joe Cocker, Diamond, Julian Lennon, Willie & Kris.
 Poughkeepsie, NY (Rick McCaffrey-WEOK) Dan Fogelberg, Julian Lennon, Al Jarreau.
 Ithaca, NY (Scott Musgrave-WQNY) Diana Ross, Hall & Oates.
 Buffalo, NY (Tom Langmeyer-WGR) Lionel Richie.
 Wilmington, DE (Mike Daley-WDEL) America, Dennis DeYoung.
 Dover, DE (Rick Kimball-WDOV) Richie, Jarreau, Bad Sneakers, Lauper, Phil Collins, Beach Boys.
 Johnstown, PA (Jack Michaels-WKYE) Jarreau, Easton, S. Stills, Cyndi Lauper.
 New Castle, PA (Bobbie Vaughn-WKST) Lauper, Jarreau, Honeydrippers, Jim Capaldi.
 Scranton, PA (Burke/Trama-WBQW) Poco, Lauper.
 Pittsburgh, PA (Don Berns-WTAE) Springsteen (PINK)
 Sharon, PA (Scott Kennedy-WPIC) Wham!, Bryson, Jarreau, McCartney, Rickie Lee Jones.
 Weirton, WV (Dave Anthony-WEIR) Wham!, Lauper, Dan Fogelberg, Rod Stewart.
 Sutton, WV (Mark Bowman-WSGB) McCartney, Al Jarreau, Julian Lennon.

SOUTH

Richmond, VA (Jerry Cater-WRVA) Band Of Gold.
 Richmond, VA (Dillon/Bevins-WEZS) McCartney.
 Norfolk, VA (Nick O'Neil-WLTY) Streisand, L. Richie, Elton John.
 Charlottesville, VA (Ken Medek-WCHV) D. Allen, Honeydrippers, Julian, Fogelberg, Diamond, S' field.

Winchester, VA (F. Mitchell-WINC) Prince, Lauper, McCartney, C. Club, America, C. McVie, Richie.
 Charlotte, NC (Dave Bishop-WBT) McCartney, Lauper.
 Asheville, NC (Don Brookshire-WSKY) Julian, Cocker, Springfield, S. Stills.
 Jacksonville, NC (Craig Thomas-WJNC) Wham!, Julio, Paul McCartney, Cyndi Lauper.
 New Bern, NC (Scott Kerr-WSFL/FM) C. Hart, Jarreau, Dan Fogelberg.
 Dallas/Gastonia, NC (Harris/Stewart-WAAK) Paul McCartney, Shakin' Stevens, Al Jarreau.
 Augusta, GA (John Patrick-WFMG) McCartney, Julio.
 Atlanta, GA (Donna Brake-WSB/FM) Honeydrippers, Paul McCartney, Everly Bros.
 Carrollton, GA (Zachary Ray-WPPI) Joe Jackson, Honeydrippers, Stills, Julian, Survivor, Fogelberg.
 Cocoa Beach, FL (Tim Phillips-CK101) Hall & Oates, Wham!, Lionel Richie.
 Selma, AL (Bob Payton-WTUN) Chaka, McCartney, Lauper, Tina Turner, Corey Hart, Al Jarreau.
 Tuscaloosa, AL (Sander Walker-WFFX) Chaka, Richie, S. Miller, Murray, Lauper, Jarreau, Stills, Champaign.
 Gadsden, AL (David Ford-WGAD) Al Jarreau, S. Mendes, Everly Bros., Hall & Oates.
 Anniston, AL (Lee Patrick-WDNG) Honeydrippers, Corey Hart, Joe Cocker.
 Bay Minette, AL (Mike Snowden-WBCA) Hall & O., America.
 Guntersville, AL (Greg Bell-WGSV) D. Allen, C. Hart, Honeydrippers, Champgain.
 Greenville, AL (Dan Diamond-WNIX) Honeydrippers, Julian, Jim Capaldi, Sergio Mendes.
 Shreveport, LA (Jeff Edman-KVKI) Al Jarreau.
 Chattanooga, TN (Dale Deason-WGOW) Paul McCartney.
 Clarksville, TN (David Mize-WJZM) Julian, Wham!, Christine McVie, Honeydrippers.
 Murfreesboro, TN (David Walker-WGNS) McCartney, Poco, Honeydrippers, Jim Capaldi.
 Louisville, KY (Jeff Crawford-WRKA) Pointers, Honeydrippers, Mendes, Rod Stewart.
 Louisville, KY (Doug McElvein-WHAS) Elton, Wham!.
 Paducah, KY (Tony Richards-WKYX) McCartney, Chaka, Honeydrippers, S. Miller Band.
 Campbellsville, KY (Jackson/Royce-WCKQ) Julian, Honeydrippers, Hodgson, Diamond, Band Of Gold.
 Glasgow, KY (Shannon McCombs-WSMJ) Lauper, Diamond, Fogelberg, Cocker, Julian Lennon.

CENTRAL

Springfield, OH (Date Grimm-WIZE) Wham!, Hall & O.
 Springfield, OH (Steve Popp-WAZU) Jarreau, Paul McCartney, Honeydrippers.
 Gallipolis, OH (Lynn Smith-WJEH) Julio Iglesias, Julian Lennon, Band Of Gold.
 Dover, OH (Steve Kelly-WJER) McCartney, Lauper, Julian, Joe Cocker, Wham!.
 Zanesville, OH (Pete Petoniak-WHIZ) Fogelberg, R.L. Jones, McCartney, Cocker, DeYoung, Mendes, Wham!, Cyndi Lauper.
 Logan, OH (Chuck Anthony-WLGN) Julian, Phil C.
 Dayton, OH (Scott McKenzie-WYMJ/FM) Richie, Chicago.
 Toledo, OH (Terri Sexton-WSPD) Ocean, Julio, Scandal, Al Jarreau.
 Toledo, OH (Kevin Scollin-WWWM) No adds.
 Cleveland, OH (Sue Wilson-WLTF) Lauper, America, Paul McCartney, Kenny Rogers.
 Newark, OH (Greg Moebius-WNKO) Julio, Honeydrippers, Marc Anthony Thompson.
 Terre Haute, IN (Kevin Young-WBOW) Julian, Cyndi Lauper, Champaign.
 Kokomo, IN (Darryl Parks-WIOU) Lauper, Jarreau, Paul McCartney.
 So. Bend, IN (Cindy Hartman-WXMG) Hall & Oates, Lionel Richie, Sergio Mendes.
 Columbia City/Ft. Wayne, IN (Gail McKnight-WKSY) Jarreau, Rickie Lee Jones, Honeydrippers.
 Lowell, IN (Jim Holly-WZVN) Wham!.
 Rushville, IN (Kevin Stone-WRCR) America, Bananarama, Julio Iglesias, B. Streisand.
 Lafayette, IN (Mike Johnson-WASK) Hall & Oates, Julio Iglesias, Stephen Stills.
 Bloomington, IL (Jay Livengood-WIHN) Mendes, Lionel Richie, Elton John.
 Springfield, IL (Kelli Michaels-WCVS) No adds.
 Freeport, IL (John Reilly-WFPS) America.
 Wilmington, IL (Wayne Perrott-WDND) America, Julio, Rickie Lee Jones, McCartney.
 Chicago, IL (Suzy Mazzei-WCLR) Wham!.
 Peoria, IL (Don Cory-WMBD) No adds.
 Peoria, IL (Gene Konrad-WIRL) Murray, America.
 Detroit, MI (Gene Elzy-WJR) Julio Iglesias, Lionel Richie.
 Flint, MI (Wright/Smith-WTRX) Diamond, D. Allen.
 Kalamazoo, MI (Bill Anthony-WKMI) Richie, C. Hart, Honeydrippers, Julio, Al Jarreau.
 Manistee, MI (Mark Adams-WRRK/FM) Raise the Dragon, Eurogliders, Fogelberg, Honeydrippers, Al Jarreau, Diamond, Julian Lennon.
 Milwaukee, WI (Beth Fast-WMYX) No adds.
 Green Bay, WI (Dave Carew-WDUZ) Honeydrippers, Al Jarreau, Phil Collins, Fogelberg.
 Madison, WI (Jim Reed-WMGN) Julio Iglesias.
 Madison, WI (Tim Brickner-WIBA) Honeydrippers, Laura Branigan.
 Appleton, WI (Bob Salm-WHBY) Diamond, D. Allen, Springfield, Julian, Rabbitt.
 Eau Claire, WI (Rick Roberts-WIAL) Honeydrippers, Prince (PURPLE).
 Reedsburg, WI (Ken Boehm-WRDB) Rogers, Ocean, Honeydrippers, Jarreau, Fogelberg, McCartney, Julio Iglesias, Hall & Oates, Corey Hart.
 Marshfield, WI (Sherryann Taylor-WDLB) Wham!, America.
 Ft. Atkinson, WI (Chris Michaels-WFAW) Rabbitt, Honeydrippers, Lauper, Julian, Fogelberg, Exile.
 Beaver Dam, WI (Steve Savatke-WBEV) America, Joe Cocker, Julian Lennon.

MIDWEST

St. Cloud, MN (John Fine-WJON) Pointer Sisters.

Rochester, Mn (Rick Peterson-KROC/AM) No adds.
 Minneapolis, MN (Chuck Knapp-KS95) No adds.
 Duluth, MN (Dick Johnson-WEBC) McCartney, Wham!.
 Pipestone, MN (Dan Norris-KLOH) Raise The Dragon, McVie, Lauper, Fogelberg, Mendes, Romeo Void, Deniece.
 Forest Lake, MN (Steve Olson-WLXX/FM) Diamond, Honeydrippers, Rickie Lee Jones.
 Northfield, MN (Rich Harris-KYMN) Julian, Julio, Dan Fogelberg, J. Holm.
 Jamestown, ND (Tim Ost-KQDJ) Murray, America, Mendes.
 Grand Forks, ND (Kevin Arvidson-KNOX) Julian, Honeydrippers, Cyndi Lauper.
 Des Moines, IA (Mike Judge-KIOA) C. Lauper, Diamond, Dan Fogelberg, Stephen Stills.
 Des Moines, IA (Steve Gibbons-KRNT) Honeydrippers, Stills, Jarreau, Julio Iglesias, N. Diamond.
 Mason City, IA (Guy Drees-KLSS) Jarreau, McCartney, Eddie Rabbitt, Cyndi Lauper.
 Mason City, IA (Steve Locker-KGLO) Mendes, Capaldi, John Denver.
 Cedar Rapids, IA (Dennis Green-WMT/FM) Jarreau, Honeydrippers, Cyndi Lauper.
 Waterloo, IA (Roger Davis-KWLO) Julio Iglesias, Paul McCartney, Al Jarreau.
 Lincoln, NE (Cathy Blythe-KFOR) Fogelberg, Wham!, John Denver.
 Omaha, NE (Mikkelsen/Swanda-KGOR) No adds.
 Omaha, NE (Randy Shane-KOIL) Jarreau, Lauper, Corey Hart, Stephen Stills.
 Hastings, NE (Chris Adams-KHAS) Raise The Dragon, Jarreau, Neil Diamond, Julio Iglesias.
 Joplin, MO (Don Carpenter-KFSB) Raise The Dragon, Cyndi Lauper, Honeydrippers.
 St. Joseph, MO (Bruce Allen-KKJO) Mendes, McCartney.
 Topeka, KS (Tony Stewart-KMAJ) Jarreau, Champaign.
 Parsons, KS (Bob Tesh-KLKC) Band Of Gold, Lauper, Karen Kamon, Dennis DeYoung.
 Lawrence, KS (Bill Lee-KLWN) Diamond, Denver, Julian, Al Jarreau, Honeydrippers, Rabbitt, B.J. Thomas.
 Pittsburg, KS (Frank Bell-KNZS) Elton, Jarreau, Wham!.
 Tulsa, OK (Marc Franklin-KRMG) No adds.

SOUTHWEST

Pampa, TX (Kim Bengston-KGRO) Fogelberg, Everlys, Julian Lennon, Rick Springfield.
 Temple, TX (Sean McCullough-KTEM) McCartney, Al Jarreau, Dan Fogelberg.
 Tyler, TX (Joel Davis-KTYL) Fogelberg, Honeydrippers, Diamond, Stills, Hodgson, John Lennon.
 Houston, TX (Rick Stancato-KTUN) Rod S., Julio.
 Houston, TX (Steve Matt-KLTR) Lionel Richie.
 San Angelo, TX (Danielle Daniels-KGKL) Cocker, Fogelberg, Band Of Gold, Julian Lennon.
 Beaumont, TX (James/Kasi-KC106) Julio, Jarreau, Paul McCartney.
 Odessa/Midland, TX (Steve Myers-KQIP) Jarreau, McCartney, Honeydrippers, Rickie Lee Jones.
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Honeydrippers, Corey Hart.
 Albuquerque, NM (Jay Scott-KOB/FM) Hall & Oates.
 Roswell, NM (Carol Amodeo-KBCQ) Richie, Jacksons, Joe Jackson, Julio, McCartney, Jarreau, C. Hart.
 Sedona, AZ (Mahannah/Kessel-KAZM) Fogelberg, Julio, Honeydrippers, Jarreau, Deniece Wms., C. Lauper.
 Phoenix, AZ (Anita Carlisle-KKLT) Cyndi Lauper.
 Tucson, AZ (Mike Daniels-KTKT) Phil Collins, Paul McCartney, Rickie Lee Jones.
 Salida, CO (Charles Darwin-KVRH) Diamond, Julian, Frank Sinatra, Phil Collins.
 Colorado Springs, CO (Irwin/Howard-KVUU) B. Ocean, Honeydrippers, Al Jarreau.

Rock Springs, WY (Brian Maloney-KQSW) Diamond, Frey, Fogelberg, Hodgson, Stills, Honeydrippers, McVie.
 Jackson Hole, WY (Mike Buechler-KSGT) Fogelberg, Diamond, McCartney, B.J., Jarreau, Honeydrippers.
 Salt Lake City, UT (George Lemich-KSL) Jarreau, Fogelberg, McCartney, Denver, S. Wariner.
 San Diego, CA (Richards/Main-KYXY) No adds.
 San Diego, CA (Bobby Rich-BIOO) Al Jarreau, Honeydrippers.
 San Diego, CA (Mark Larson-KFMB) No adds.
 Palm Springs, CA (Ty Stevens-KDES) Al Jarreau, Paul McCartney, Honeydrippers.
 San Bernadino, CA (Gary Zane-K104) B. Gibb, Richie, Donna Summer, Pointer Sisters.
 Los Angeles, CA (Kaye/Marie-KOST) Jarreau, C. Hart.
 Los Angeles, CA (Liz Kiley-KFI) McCartney, Ross.
 Fresno, CA (Scott Huskey-KLTK) Hall & Oates, Pointer Sisters.
 Monterey, CA (Michael Reading-KWAV) America, Stephen Stills.
 Livermore, CA (Rick Strauss-KKIQ) L. Richie, R.L. Jones, Peabo Bryson, Pointer Sisters.
 San Francisco, CA (Sattler/Culp-KIOI) No adds.
 San Rafael, CA (Roger Coryell-KTIM/FM) Jeffrey Osborne, Honeydrippers.
 Santa Rosa, CA (Larry Chiaroni-KSRO) Paul McCartney, Hall & Oates.
 Ukiah, CA (Randy Shuck-KUKI) Hall & Oates, Julian, Joe Cocker, E. Rabbitt.
 Vacaville, CA (Rick Batiste-KUIC) Paul McCartney, Al Jarreau.
 So. Lake Tahoe, CA (Ron West-KOWL) Julian Lennon, S. Mendes, John Lennon, Pat Benatar.
 So. Lake Tahoe, CA (Marc Scott-KTHO) S. Stills, Beach Boys & 4 Seasons.
 No. Lake Tahoe, NV (Mickey Lees-KLKT) Raise The Dragon, Fogelberg, McCartney, Jarreau, Honeydrippers, Deniece Williams.
 Carson City, NV (Gary Page-KPTL) Vince Gill, Neil Diamond, Dan Fogelberg.
 Reno, NV (Larry Irons-KRNO) McCartney, Diamond, Jarreau, Lauper, Honeydrippers, Shakin' Stevens.
 Chico, CA (David Kindig-KPAY) McCartney, Richie, Honeydrippers, Rickie Lee Jones.
 Grass Valley, CA (George Rath-KNCO) Hall & Oates, R.L. Jones, Honeydrippers, Madonna, Julian, Richie, Julio Iglesias, Jarreau, McCartney.
 Oroville, CA (Charlie Foxx-KORV) Julian Lennon, Neil Diamond, Dan Fogelberg, Paul McCartney.
 Arcata, CA (Shortz/Marcus-KATA) McCartney, Cyndi Lauper, Dan Fogelberg.

NORTHWEST

Roseburg, OR (Veronica Burns-KRSB) Hodgson, Diamond, Fogelberg, Julio, Stills, Honeydrippers, John Lennon.
 Medford, OR (Mike Metzger-KTMT) Dan Fogelberg, Paul McCartney.
 Grants Pass, OR (Charlie Kirk-KFMJ) Neil Diamond, Julian Lennon, Joe Cocker.
 Bend, OR (Darren Kelly-KBND) Jarreau, Hall & Oates.
 Eugene, OR (Tom O'Bryan-KDUK) Wham!, Paul McCartney, Julio Iglesias, Al Jarreau.
 Salem, OR (Mike Brunswick-KBZY) Julian Lennon, Honeydrippers, Jim Capaldi.
 Salem, OR (Doc Nelson-KSLM) Jarreau, Julio, Cyndi Lauper, Corey Hart.
 Corvallis, OR (Bob Johnson-KLOO) McCartney, Diamond.
 Portland, OR (Mike Dirx-KGW) Cyndi Lauper.
 Everett, WA (Moose Moran-KRKO) Honeydrippers, McCartney, Band Of Gold, Hall & Oates.

Shelton, WA (Glen Connolly-KMAS) McCartney, Hall & O., McVie, Joe Jackson, Fogelberg, Honeydrippers, Stills, Cocker, Julio, Jarreau, Denver, Richie, B.J. Thomas.
 Olympia, WA (Dick Pust-KGY) Julio, McCartney, Fogelberg, Honeydrippers, John Denver.
 Seattle, WA (Bill Norton-KIXI) Band of Gold, Dan Fogelberg.
 Seattle, WA (Dan Packard-KKMI) McCartney, Julio.
 Aberdeen, WA (Paul Lankow-KXRO) Hall & O., Wham!, Jarreau, Joe Jackson, Honeydrippers, Raise The Dragon.
 Longview/Kelso, WA (Ray Bartley-KLOG) Peabo Bryson, Julio Iglesias, Jim Capaldi.
 Enumclaw, WA (David Coll-KENU) Madonna, Al Jarreau, Neil Diamond, Paul McCartney.
 Yakima, WA (Frak Taylor-KMWX) Honeydrippers, Julian Lennon, Dennis DeYoung.
 Tri Cities, WA (Bill Templeton-KALE) No adds.
 Spokane, WA (Dave McKie-KLHT) Elton, DeYoung, Wonder, Barry Gibb, Kenny Rogers, Billy Ocean.
 Boise, ID (Drew Harold-KBOI) Al Jarreau.
 Grangeville, ID (Jim Cross-KORT) Julio, Julian, Cocker, Jarreau, McCartney, Honeydrippers, Diamond, Dan Fogelberg.
 Orofino, ID (Dana McKenney-KLER) Cyndi Lauper, Julio Iglesias, Corey Hart.
 Missoula, MT (Vern Argo-KYLT) Fogelberg, Wham!, Peabo Bryson.
 Great Falls, MT (Jay Hamilton-KQDI) No adds.
 Billings, MT (Arroe Collins-KOOK) Diamond, Julian.
 Chinook, UT (Ross Strauser-KRYK/FM) J. Lennon, Vinton, P. Collins, Jarreau, Hall & O., Springfield, Melba.
 Kelowna, BC (Rob Robson-CKOV) Julio, Joe Cocker.
 Saskatoon, SK (Rick Korchinski-CFQC) Rod Stewart, C. Lauper, Joe Cocker, Al Jarreau.
 Anchorage, AK (Mike Ford-KFQD) McCartney, Richie, Madonna, Shakin' Stevens, Cyndi Lauper.
 Hilo, HI (Derek Dakine-KKBG) Hall & Oates, Richie, Rickie Lee Jones, Rod Stewart.
 Maui, HI (Kono Kalani-KNUI) Julio, Romeo Void, Vidal, Hall & O., Richie, Corey Hart, Chaka Khan.

Our Best Wishes and HAPPY BIRTHDAY to:

John Chormie, KHTX-Reno, Nv. 10/17
 Paul Trama, WBQW-Scranton, PA 10/17
 Lars Ryssdal, KFRC-San Francisco, CA 10/19
 Bill Templeton, KALE-Tri Cities, WA 10/20

WELCOME To Our New A/C Correspondents:

Jeff Edman, KVKI/FM Radio - 515 Marshall St. -
 Shreveport, La, 71101 (318-221-9696)
 Mike Daniels, KTKT Radio - P.O. Box 5585 -
 Tucson, AZ 85703 (602-622-6711) -From Top 40
 Bill Anthony, WKMI Radio - P.O. Box 911 -
 Kalamazoo, MI. 49005 (616-344-0111) -From Top 40

P.D. NOTEBOOK by Eric Norberg

LETTERS Letters Letters LETTERS
LETTERS... by Eric Norberg

A letter from **Mel Cooper**, President and General Manager of CFX Radio in Victoria, British Columbia. This Canadian station has been broadcasting in AM stereo since November 16, 1982, and is very happy with it. Mel writes:

"Frankly, I don't understand the attitude of those AM broadcasters who have actually said to me that they see no advantage in broadcasting AM in stereo since it is already available on FM! Can you imagine that statement?! Normally sane and intelligent broadcasters have actually made that statement to me. In any event, we're getting on with the job of promoting AM stereo as heavily as we can ... We will publicize and advertise at no cost to the manufacturers and retailers.

"What bothers me is that AM stereo is being handled as badly as the AM broadcasters handled FM for many years. Many of the same broadcasters who today see no future for AM stereo, were the same people who saw no future for FM when it was a money-losing part of their broadcast operations."

Touché!

I also have a note from an air personality whose identity I cannot reveal for obvious reasons; his complaint is that his PD won't let him or the other members of the staff look at the Gavin Report or the other trade publications the station receives, apparently for a reason I have heard before but never thought a sane and intelligent PD would really believe: That if the DJ's read the trades, they'd see and respond to the job offers and openings listed in them.

If a PD actually believed that, it would mean he believed he wasn't a very good PD, because if he were, his staff would want to stay. But even if a PD believed that, how incredibly dumb to let the staff perceive that!! You have two negative impulses that arise from the staff understanding the PD feels that way. Number one, there must really be some outstanding job offers in those forbidden publications—they must be read at all costs. (One of the oldest impulses in human nature—

the "forbidden fruit" syndrome.) Number two: Since the PD doesn't trust us, we're probably pretty shakey here, so we'd better start looking for a better job.

The PD who picks his/her staff well, and then treats the staff as if it is intelligent, will have no problem letting DJ's see other job openings listed. After all, people want to be loyal to their job—given half a chance. For those PD's still in doubt, I refer you to the third column past, "**How To Motivate and Direct Air Talent.**" Check the paragraph on trusting your airstaff.

Gary Bruce, Program Director of WMBD Radio in Peoria, Illinois, writes: "I recently passed out the enclosed to our airstaff, and it seems very basic and simple, but you know, in the past few years that I've been a manager, it has amazed me how many people, especially those hundreds who apply for jobs but are turned down, just don't know where to start on the path to RADIO SUCCESS."

Here's Gary's list, condensed a bit to fit the space available:

1. Aircheck daily, and really *listen* to those tapes. Make it a habit.
2. Listen to this radio station. Do it during the other dayparts; during the weekend. Try to get the feel of the tempo, sound, and pacing of the station. When you hit the air you'll have a feeling of being "part of" it.
3. Listen to the competition—the airstaff, promotions, music, productions—and the way the station fits together. You'll learn a lot about why a listener might choose us over them (or them over us.)
4. Read everything you can get your hands on regarding our medium, not just Gavin and R&R, but Broadcasting, Broadcast Week, Ad Week, Media/Marketing Decisions. Learn not only about being an announcer, but about the advertising world in general.
5. Listen to other markets, whether by air check or in person. What do they sound like compared to us? What does radio sound like in Chicago? St. Louis? What about that new Z95? KDKA? WBT?

6. Talk with your PD. He has many resources and knowledge that you can tap into and utilize to become a better jock.

7. Break out of your "clique" and meet new groups of people. It will give you interesting things to use on the air, will widen your horizons, and you'll also get feedback about you, the station, and radio in general, from people who don't know who you are. Try a business club, civic organization, theater group, or fitness club.

8. Become involved in the station and its activities: Help plan a promotion, type up some liner cards, cut a promo, cart the new music. Stop in and visit a jock on a remote at which you are not scheduled to appear. Become *part* of the station, not just an "employee" collecting a paycheck.

And Gary concludes: "There's only one way to gain security, a better position, and more money. It takes hard work. It's that simple. Those that truly work hard will swiftly pass the others by."

I thank Gary for his thoughtful presentation! I have another letter from someone whose name I cannot reveal: A DJ is troubled about a promotion in which the GM participated against the rules laid down for the rest of the staff, and by which he personally profited. From the way it's described, it seems the GM may not have broken a law or violated an FCC rule—but his conduct would certainly raise an eyebrow at the FCC should they find out about it. But the real damage done is that the staff saw him openly behaving in an ethically corrupt manner, and since the GM sets the moral tone for a station as well as setting all other standards for the staff, simply in the way he conducts him/herself, this GM has made (at the very least) cynics of the rest of the staff. This one act could destroy a station ultimately. I sympathized with the writer of the letter, in my reply, and added, "I suspect that this is not a good GM to work for, and perhaps those troubled by his conduct and ethics should start thinking of greener pastures." ■

BIO FEEDBACK



LINDSEY BUCKINGHAM

He first joined forces with Stevie Nicks in a San Francisco psychedelic band called Ftiz. Lindsey and Stevie later had a solo/duet LP on Polydor. It was that LP which eventually led to their being asked to join Fleetwood Mac.

STEVIE WONDER

The most rare of Wonder LP's is one in which all tracks are instrumentals. Stevie recorded it under the name Eivets Rednow (get it?)

APOLLONIA

The female lead in "Purple Rain" grew up in Santa Monica, California. Her name is Patty Koteru.

SCANDAL

Patty Smyth got her start singing rhythm & blues in New York City clubs. She tells the LA Times: "I had to get into rock 'n' roll because there's not a big market for white chick R&B singers."

WILLIE NELSON

Fellow singer Tom T. Hall once referred to Willie as "the Shakespeare of country music."

PAUL YOUNG

Last year's brightest talent, Paul Young, has a new single, "I'm Gonna Tear Your Playhouse Down" due out soon.

MERLE HAGGARD

His divisive OKIE FROM MUSKOGEE was released fifteen years ago this month. The song was written as a lark while Merle and his band rode the band bus through Oklahoma.

THOMPSON TWINS

Joe Leeway was a roadie for the original seven Thompson Twins. When Tom Bailey rebuilt the band, he chose Joe to join the reformed unit.

LIONEL RICHIE

Part of his youth in Tuskegee, Alabama, was spent living in the house which once was home to Booker T. Washington, founder of the Tuskegee Institute.

SAM HARRIS

Though he wound up winning 13 weeks worth of Star Search Shows, he actually flunked his first audition for the show.

RITA COOLIDGE

Joe Cocker's DELTA LADY was written about lovely Rita.

BRUCE SPRINGSTEEN

His 1982 LP, "Nebraska," despite its lack of a hit single, won both the Critics' and Readers' Polls in Rolling Stone magazine.

BARRY McGUIRE

The back-up singers on the original version of EVE OF DESTRUCTION were later to be known as The Mamas and Papas.



MARIA VIDAL

She was once a member of Desmond Child and Rouge. (Second from left)

WE FEED BACK MORE BIOS THAN ANYONE ELSE IN THE RADIO BUSINESS



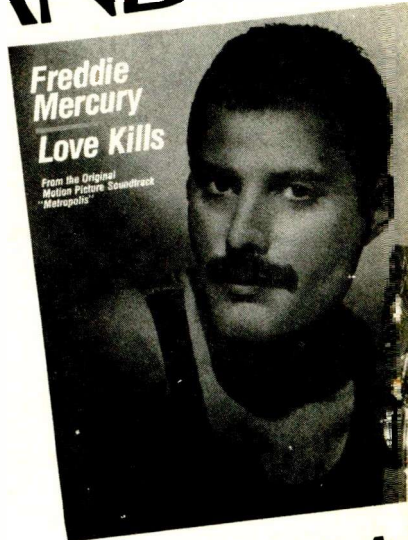
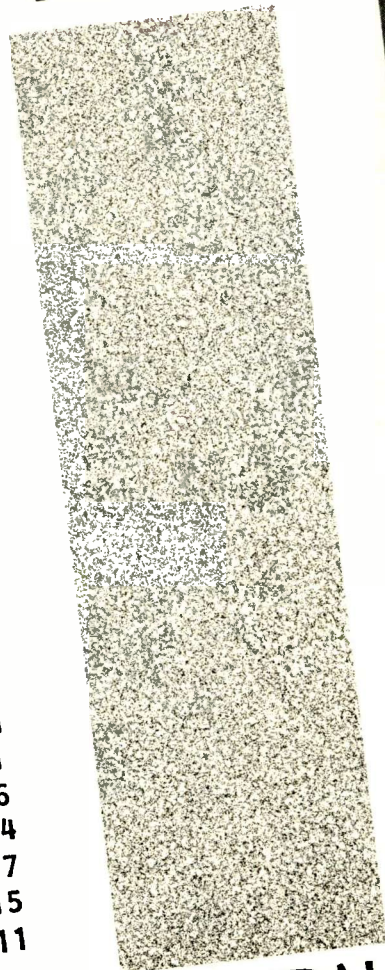
SUPPLYING MORE THAN 3,300 RADIO STATIONS WITH THE BEST IN CONCERTS, INTERVIEWS, FEATURES & SIMULCASTS
FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY! CALL YOUR WESTWOOD ONE REPRESENTATIVE AT (213) 204-5000

THE NEW AND THE



Barbra Streisand "Left In The Dark"

WXKS/FM	34-29	KZZB	32-21
PRO/FM	30-26	KTFM	27-21
I-95	30-27	KO93	22-16
Q105	26-20	OK100	23-14
WBEN/FM	30-21	Q104	21-17
K104	27-23	KPUR	17-15
WBBQ	37-25	WIZM	31-11



Freddie Mercury "Love Kills"

WXKS/FM
WPHD
WBLI
WCAU/FM
PRO/FM
WHYT
XTRA
K-PLUS

SCANDAL featuring Patty Smyth "Hands Tied"

53 ADDS INCLUDING:

WNYS	KHTR
WPHD	KWK
WCAU/FM	KMJK
94Q	V100
KBEQ	KZZC
WKTI	Z-106

ON COLUME

E ACTIVE



Mercury
Hills"

KHOP
KQXR
WKHI
KDON
KO93
KGOT
KMGX
KSLY



Rebbie Jackson "Centipede"

WXKS/FM	DEBUT 39
WCAU/FM	DEBUT 39
Z-93	DEBUT 19
94Q	30-22
93FM	ADD
1-95	ADD AT 32
ALSO	WHYT, PRO/FM, WBBQ

TOTO
"Stranger In Town"
On Your Desk October 12th!

COLUMBIA RECORDS



RED HOT

NUMBER 1 ON **GAVIN**
GOING NUMBER 1 ON **CMJ**
ALREADY NUMBER 1 ON
ROCKPOOL

CHILI PEPPERS

SEE THEIR INCREDIBLE VIDEO ON **MTV**
THEIR RED HOT TOUR CONTINUES... 
DON'T MISS 'EM!



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Album Available on
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EDITOR: KENT ZIMMERMAN
ASSOCIATE EDITOR: PETER STANDISH

415-392-7750

October 12, 1984

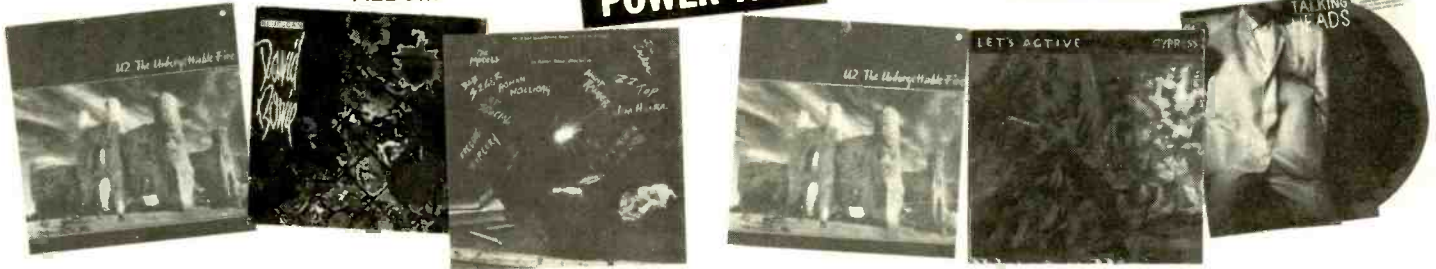
ALBUM/ALTERNATIVE ACTION

Radio

ALBUM

POWER TRIO

ALTERNATIVE



U2

BOWIE

TEACHERS

U2

LET'S ACTIVE

TALKING HEADS

ALBUM

MOST ADDED

ALTERNATIVE ACTION

1. "VALOTTE"-JULIAN LENNON (ATLANTIC)

Those undaunted by playing this beautiful ballad are rewarded by positive response by listeners who are many times awestruck.

1. TOO TOUGH TO DIE-RAMONES (SIRE)
2. A DAY IN THE OF...-CAPT. SENSIBLE (A&M)
3. ALL THE RAGE-GENERAL PUBLIC (IRS)
4. ...A&M SESSIONS-CAPT. B'HEART (A&M)

CERTIFIED

VOLUME ONE-THE HONEYDRIPPERS (Es Paranza)

Robert Plant and his masked support band break the format with a 24-9 chart leap.

"LIKE THIS"-dB'S (BEARVILLE/W.B.)

NEW

Releases

War Baby/Rikki Don't Lose That Number/Atomospherics/Cabin Boy-TOM ROBINSON (Geffen) TOM ROBINSON really hasn't changed much since his early days as an activist. He now espouses his lifestyle with skillful subtlety and clenched images. HOPE AND GLORY is an exceptional package of different alternative love songs dealing with the hard rather than the soft sides of love. A very special song, "War Baby" was a giant hit abroad. It typifies ROBINSON's talent of juggling words and images, giving his music multi-level appreciation. Besides "War Baby" and the re-re-recorded "Atomospherics" (co-written with PETER GABRIEL), my favorite is the submissively sinister "Cabin Boy". Produced by the up&coming ROBIN MILLAR.

"Walking On A Thin Line (Live)"-HUEY LEWIS & NEWS (Chrysalis-12") "Walking on a thin line/Angry all the time"...pretty serious stuff from rock n roll's fun bunch-HUEY & THE NEWS. If this one isn't already a crispy noodle, play the live one every so often. Guitarist CHRIS HAYES plays a fine and extended solo.

The World Over/Wake Up/Smalltown Wish-XTC (Geffen) In many minds, XTC's double ENGLISH SETTLEMENT will go down as one of the masterpieces of the 1980's. Such admiration was bound to take its toll on the follow-up, a strange and mechanical antithesis titled MUMMER. THE BIG EXPRESS puts XTC back on course with their core audience of hardcore fans and Alternative programmers. Besides the opening "Wake Up" and the first UK single, "All You Pretty Girls", I favor the mellow, textured "This World Over", yet another European love song to our beloved Pershing Cruise missile launchers. XTC still plays herky jerky, late sixties BEAULESQUE rhapsodies to the nuclear age.

The 4th Dimension/Puppet/Are You Experienced?-DEVO (W.B.)

Over eight years ago, an unsigned DEVO hauled into town from AKRON playing some strange unheard-of strains of techno-rock- way before the media coined such a phrase. Playing the MABUHAY GARDENS (capacity 200 when the fire department wasn't looking), DEVO was an instant sensation, leaving permanent scars, eventually going on to be the first to use all of the strange 50's images on film that are now stock images in many of today's rock videos. DEVO's concept of mechanized DEVOLUTION paved the way for thousands of bands by blending high tech synths with the now ridiculous industrial atomic images of EISENHOWER-era America. While most bands grapple with the future, DEVO must deal with a present they helped create.

Something Heavy Going Down-GOLDEN EARRING (21) Another example of better electronics in traditional rock n roll. GE continue their international brand of bump and grind. The A-side sounds studio, while the B-side is a long live rap with all the nasties cut out--except for , of course, cocaine and drugs.

Hello Again Remix-CARS (Elektra-12") Well hello again, quite literally. This ARTHUR BAKER must be one busy guy. His remix gives the song a new slant, though not as radical a difference as was performed on SPRINGSTEEN's "Cover Me". I like the skidding car crashes, the EINSTERZENDEN NEUBAUTEN industrial clanging, and the ringing telephones. Some of the powerhouse FM Top Forties occasionally play extended versions for excitement's sake. Beep Beep.

I Do'WANNA Know-REO SPEEDWAGON (EPIC) After a two year sabbatical, REO returns with a self-produced solid single from their new LP, WHEELS ARE TURNIN'. The new sound is recognizable, but is still a step forward, tailor made for TOP FORTY and ALBUM RADIO.

KENT ZIMMERMAN

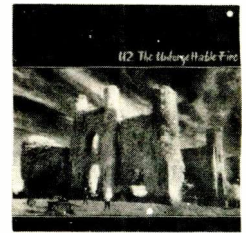
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October 12, 1984

ALBUM *the* CHART

ALTERNATIVE CROSSOVERS

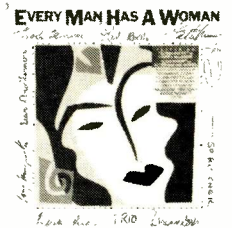
2W	LW	TW	ALBUM	ARTIST	TRACKS
--	2.	1.	U2 (ISLAND)	"PRIDE" "WIRE" "FIRE" "SKY"	
1.	1.	2.	David Bowie (EMI)	"Blue" "Alien" "Threat"	
--	8.	3.	TEACHERS SOUNDTRACK (CAPITOL)	"38" "SEGER" "RANGER" "MOTELS"	
4.	4.	4.	Bruce Springsteen (Columbia)	"Cover" "Surrender" "Born" "Jean"	
2.	3.	5.	Fixx (MCA)	"Ourselves" "Shade" "Train"	
7.	6.	6.	John Cafferty/Eddie & Cruisers (Scotti Bros.)	"Dark" "Tender"	
5.	5.	7.	Prince (Warner Bros.)	"Purple" "Crazy"	
9.	9.	8.	John Waite (EMI)	"Tears" "Missing"	
--	24.	9.	HONEYDRIPPERS (ES PARANZA)	"SEA" "ROCKIN'"	
21.	17.	10.	SURVIVOR (SCOTTI BROS)	"HOLD"	
--	14.	11.	HALL & OATES (RCA)	"TOUCH"	
19.	18.	12.	SAMMY HAGAR (Geffen)	"55"	
12.	13.	13.	Scandal (Columbia)	"Beat" "Hands"	
22.	20.	14.	ELTON JOHN (Geffen)	"SHOES" "RESTLESS"	
--	39.	15.	ROGER HODGSON (A&M)	"DREAM" "JEOPARDY" "GIVE"	
20.	19.	16.	YOKO ONO COMPILATION (POLYDOR)	"MONEY"	
8.	10.	17.	Romeo Void (415)	"Girl"	
6.	7.	18.	Lindsey Buckingham (Elektra)	"Loving Cup" "Insane"	
10.	12.	19.	The Cars (Elektra)	"Hello"	
25.	23.	20.	KROKUS (ARISTA)	"MANIAC" "OUR"	
29.	21.	21.	Rickie Lee Jones (Warner Bros.)	"Real" "Juke"	
--	32.	22.	KISS (Mercury)	"HEAVEN'S" "THRILLS"	
11.	11.	23.	Dave Edmunds (Columbia)	"Something"	
17.	16.	24.	Tina Turner (Capitol)	"Good" "What's"	
37.	27.	25.	ZEBRA (ATLANTIC)	"BEARS"	
33.	29.	26.	TOMMY SHAW (A&M)	"GUNS"	
--	34.	27.	JETHRO TULL (CHRYSALIS)	"LAP" "WRAPS"	
13.	15.	28.	Honeymoon Suite (Warner Bros.)	"Burning" "New"	
15.	28.	29.	Billy Squier (Capitol)	"All Night" "Can't"	
24.	22.	30.	Red Rockers (415)	"Eve" "Blood"	
32.	31.	31.	Dennis DeYoung (A&M)	"Moon"	
--	40.	32.	MOLLY HATCHET (EPIC-12")	"SATISFIED"	
26.	26.	33.	Talking Heads (Warner Bros.)	"Lifetime"	
--	--	34.	FRANKIE GOES TO HOLLYWOOD (ISLAND-12")	"TRIBES"	
--	--	35.	PAUL MCCARTNEY (COLUMBIA-12")	"LONELY"	
34.	36.	36.	Ronnie James Dio (Warner Bros.)	"Mystery" "Line"	
35.	35.	37.	Cyndi Lauper (Portrait)	"Through" "Money"	
--	--	38.	JOAN JETT & BLACKHEARTS (BLACKHEART)	"ORLEANS" "BOMB" "LOVE"	
16.	33.	39.	Peter Wolf (EMI)	"Need"	
--	--	40.	EUROGLIDERS (COLUMBIA)	"HEAVEN"	



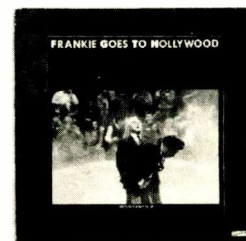
U2



DAVID BOWIE



YOKO ONO COMP.



FRANKIE GOES....

CHARTBOUND

- *TWISTED SISTER (Atlantic) "Rock"
- GENERAL PUBLIC (IRS) "Tenderness"
- *JULIAN LENNON (Atlantic) "Valotte"
- ROD STEWART (Warner Bros.) "Luck"
- BLACKFOOT (Atco) "Daw" "Limelight"
- IRON MAIDEN (Capitol) "Two"
- STEVE MILLER BAND (Capitol) "Shangri-La"
- *FEE WAYBILL (Capitol-12") "Laughing"
- *MICHAEL FURLONG (Atlantic) "Use"
- *BAXTER ROBERTSON (RCA) "Green"
- AZTEC CAMERA (Warner Bros.) "Everything"
- *JOHN PARR (Atlantic) "Naughty"
- *T.B.SCHMIT (Asylum) "Cool"
- *WILD LIFE SOUNDTRACK (MCA) "Banana." "Van Halen"
- WATERBOYS (Island) "Church"

ANALYSIS

According to the morning paper, the top grossing film this past week was TEACHERS starring NICK NOLTE and JOBETH WILLIAMS. Response from the studio credits the soundtrack, coupled with a well-organized campaign... This week's Top Three could go either way next week. A rambunctious U2 took the number one slot this week, but don't be surprised if TEACHERS goes to the head of the class next week. Trax by BOB SEGER, NIGHT RANGER, and of course, 38 SPECIAL are taking up room inside the hot rotation part of a lot of playlists. Then again, DAVID BOWIE's

secondary trax ("Threat" and "Alien") are just now kicking into gear, which could propel HIS LP back on top. All three LP's represent a hotbed of potential explosion... This week's top ALBUM/TOP FORTY CROSSOVERS include 38 SPECIAL, HONEYDRIPPERS, BOWIE, SURVIVOR, HALL & OATES, ELTON, TOMMY SHAW, and PAUL MCCARTNEY... This week's CERTIFIED, THE DRIPPERS, harmonized their way into the TOP TEN with very little resistance... What's the story with HALL & OATES? There are probably three hit singles on this LP. Now would be a good time to beat the other formats to the punch. Everyone else has to wait until the record has a big hole in the middle. ALBUM RADIO has all the goods now... JULIAN LENNON was this week's only MOST ADDED by a majority cross section of GAVIN INDICATORS. Every form of Album Radio (hard, progressive, soft, Hit-Oriented) reports great audience response. The LP is due soon. No doubt there will be all sorts of tempos to choose from... THE CARS are experiencing the Completion Backwards Principle again. This time side one, cut one is being pushed LAST--the spot on the LP that usually grabs programmers first.... Word in the British Isles is that all labels pressing new releases have to wait. All the plants are busy pressing up the new FRANKIE GOES TO HOLLYWOOD, which debuts on our chart at #34. Alternative has it 23-19. It debuts also as an ALTERNATIVE CROSSOVER. Major market adds nationwide. Let's go to war. KZ

ANALYSIS

415-392-7750

2W	LW	TW	
2.	1.	1.	RED HOT C.P.'S (ENIGMA/EMI)"TRUE"
10.	6.	2.	U2 (ISLAND) "HOMECOMING"
8.	5.	3.	LET'S ACTIVE (IRS)"BLUE""WATERS"
11.	7.	4.	TALKING HEADS (SIRE)"GIRLFRIEND"
1.	2.	5.	Hoodoo Gurus (A&M) "Back" "Turn"
6.	3.	6.	Church (W.B.) "Constant" "Maybe"
14.	11.	7.	dB'S (BEARSVILLE/W.B.) "SPY"
12.	10.	8.	D.Bowie (EMI) "Alien" "Neighbor"
3.	4.	9.	Romeo Void (415/Col.)"Instincts""Lie"
7.	8.	10.	Shriekback (Arista/UK) "Hand"
5.	9.	11.	Love Tractor (DB) "Neon" "March"
26.	15.	12.	AZTEC CAMERA(SIRE)"STILL""NEED"
--.	19.	13.	GENERAL PUBLIC (IRS) "TENDER"
20.	16.	14.	Swimming Pool Q's (A&M) "Pull"
27.	22.	15.	REPLACEMENTS (T.TONE-12") "DARE"
22.	18.	16.	Juluka (Warner Bros.) "Fever"
--.	28.	17.	DEL FUEGOS (SLASH) "NERVOUS"
28.	20.	18.	Red Rockers (415/Columbia) "Eve"
25.	23.	19.	FRANKIE...H'WOOD (ISL.-12") "TWO"
--.	30.	20.	WATERBOYS (ISLAND) "CHURCH"
9.	12.	21.	Prince (W.B.) "Nikki" "Die"
4.	13.	22.	Bangles (Col.) "James" "Live"
17.	14.	23.	Blancmange (London/Sire) "Tell"
19.	17.	24.	Dave Edmunds (Columbia) "Why"
--.	--.	25.	HEAVEN 17(VIRGIN/ARISTA)"SUNSET"
--.	29.	26.	RICKIE L.JONES (W.B.) "REAL"
18.	27.	27.	Black Uhuru (Island) "Solidarity"
--.	25.	28.	Fixx (MCA) "Cities" "Ourselves"
--.	--.	29.	TOM VERLAINE (W.B.) "MILES"
--.	--.	30.	YOKO ONO COMP.(POLYG.)"COSTELLO"

The RED HOT CHILI PEPPERS narrowly hold onto the number one position again. Look for them to pass the crown next week to one of this week's POWER TRIO records.

Last week's predicted shakeup on the chart went down with two-thirds of the GAVIN POWER TRIO changing over. U2 and the TALKING HEADS are the new entries, joining LET'S ACTIVE, both moving into the top five. All three are equally qualified for the top slot, with the projected winner a toss-up!

The key to U2's success is their support from both commercial and non-commercial stations. It's an excellent album from an established band that meets the criteria of commercial programmers. Yet non-commercial stations still identify with U2 for the same reasons they took them under their wing's several years ago - they're both original and daring.

The dB'S rapid scaling of our chart earned them this week's GAVIN CERTIFIED. This is a POWER TRIO bound record under normal circumstances but the intense competition that currently exists sheds some doubt upon it.

The DEL FUEGOS are finally building momentum - jumping almost halfway up the chart. This is the style of record that many college stations particularly enjoy and it should do very well.

Biggest jump next week is likely to come from GENERAL PUBLIC who are gaining across the board acceptance.

Feedback on the RAMONES from stations is thumbs-up. Look for a high debut from them next week.

CHARTBOUND

- LONG RYDERS (Frontier) "Too"
- BLACK FLAG (SST) "Coffee"
- RAMONES (Sire) "Howling"
- TRUE WEST (PVC/JEM) "Look"
- SUMMERS/FRIPP (A&M) "Playboy"
- CAPT. SENSIBLE (A&M) "Snakes"
- THE SOUND (A&M) "Golden"
- TRACIE (A&M) "Dr."
- BONEMEN OF BARUMBA (Enigma) "Jesus"

IMPORT/INDIE ACTION



- SHRIEKBACK (Arista/UK) "Hand"
- LOVE TRACTOR (DB) "Neon"
- REPLACEMENTS (T.T.-12") "Dare"
- DEL FUEGOS (Slash) "Nervous"
- LONG RYDERS (Frontier) "Too"
- BLACK FLAG (SST) "Coffee"
- TRUE WEST (PVC/Jem) "Look"
- BONEMEN OF BARUMBA (Enigma) "Jesus"
- AFRIKA BAAM. & J.B. (T.Boy) "Unity"
- CRAZY 8's (Red Rum) "Johnny"
- HUSKER DU (SST) "Pink"

VIDEO

CLUB CHART

2W	TW	
2.	1.	PRINCE (Warner Bros.) "Crazy"
1.	2.	Cyndi Lauper (Portrait) "Bop"
9.	3.	PRINCE (Warner Bros.) "Doves"
6.	4.	SHEILA E. (W.B.) "Glamorous"
4.	5.	Frankie Goes (Island) "Tribes"
19.	6.	JACKSONS (Epic) "Torture"
7.	7.	Bruce Springsteen (Col.) "Dark"
3.	8.	Bananarama (London/PolyG.) "Cruel"
13.	9.	BILLY OCEAN (Jive/Arista) "Queen"
5.	10.	Art Of Noise (Island) "Edit"
12.	11.	MADONNA (Sire) "Star"
16.	12.	JERMAINE JACKSON (Epic) "Dynamite"
11.	13.	Tina Turner (Capitol) "Got"
28.	14.	THE CARS (Elektra) "Drive"
17.	15.	TINA TURNER (Capitol) "Good"
29.	16.	WHAM! (Columbia) "Go-Go"
14.	17.	Ray Parker, Jr (Arista) "Ghost"
20.	18.	PETER WOLF (EMI) "Lights"
15.	19.	Romeo Void (415/Col.) "Girl"
10.	20.	Corey Hart (EMI) "Sunglasses"
24.	21.	SCANDAL (Columbia) "Warrior"
--.	22.	LAURA BRANIGAN (Atlantic) "Lucky"
8.	23.	Huey Lewis & News (Chrysalis) "If"
--.	24.	VANITY (Motown) "Mess"
22.	25.	Flock of Seagulls (Jive/Arista) "Live"
23.	26.	REM (IRS) "Persuasion"
--.	27.	BILLY IDOL (Chrysalis) "Flesh"
--.	28.	LINDSEY BUCKINGHAM (Elek.) "Insane"
--.	29.	JOHN WAITE (EMI) "Missing"
--.	30.	POINTERS (Planet/RCA) "Excited"

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Friday, Nov. 9—Saturday, Nov. 10

Keynote Address by Peter Wolf!

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Steve Smith, Album Network, Los Angeles
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Brad LeBeau, PRO MOTION, New York

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Jim Cardillo, WNYU, New York

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Mark Josephson, Rockpool, New York

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Steve Feinstein, Radio & Records, Los Angeles

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Alternative Media Networking
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Imy Wachtel, The Reggae Route

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Bar-Kays
Dier Kruezen
L.Mercier
Music For Pleas.

*KJEM-SEATTLE, WA

JIM KELLER 206-281-5600
Add: Illustrated Man
Flying Lizards
Mod:
Co-Go's
Meroder/Oakey
T.Heads
Red Rockers
Heaven 17
Jools Holland
Berlin
Smiths
Shriekback
N.Lowe
Afrika Baam./J.B.
Furs
Club
Waterboys
Fiction Factory
Red Hot C.P.'s
Vels
Men W/O Hats
Hoodoo Gurus
Julluka
Fick

*KCMU-SEATTLE, WA

SHIRLEY CARLSON 206-543-4680
Add: U2
Del Fuegos
Gun Club
Get Smart
Neville Bros.
Tom Verlaine
K.K.Smith
Aztec Camera
Heaven 17
True West
7 Seconds
Mortal Coil
Xmal D.
Haltme Tachibana
Let's Active
Bellegore
A.Baam./J.B.
Mark Dumail
dB's
Bouncing Babies
Red Hot C.P.'s
Max:
Tales of Terror
General Public
Hoodoo Gurus

*KMOK/FM-LEWISTON, ID

JOHN NAPIER 208-746-5056
Add: Squier
Springsteen
Survivor
J.Tull
Prince
3C 5,6,c.
J.Jett
S.Miller
R.Hodgson
M.Hatchet
Bowie
Romeo Void
Lindsay
Autograph
Luba
Max:
T.Shaw
Scandal
Hagar
U2
Cafferty

*KMOK/FM-LEWISTON, ID

JOHN NAPIER 208-746-5056
Add: Squier
Springsteen
Survivor
J.Tull
Prince
3C 5,6,c.
J.Jett
S.Miller
R.Hodgson
M.Hatchet
Bowie
Romeo Void
Lindsay
Autograph
Luba
Max:
T.Shaw
Scandal
Hagar
U2
Cafferty

*KNAC-LONG BEACH, CA

MARY JO/JIMMY CHRISTOPHER
Add: Romeo Void
Del Fuegos
REM
Heaven 17
Let's Active
Wild Life
F.Waybill
Iam Slam
N.Lowe
Stouxsie-B's
Depeche Mode
D/T
S.Ballet
Bangles
Mod:
Red Rockers
Waterboys
T.Heads
Blancmange
U2
Aztec Camera
Textones
J.Jett
Fashion
Honeydrippers
Julluka
Fick
Shriekback
Kinks
P.Furs
Scandal
INXS
Marley
AFOS
H.League
KZAM-EUGENE, OR 503-741-1999
JEFF HANLEY

Romeo Void
Del Fuegos
REM
Heaven 17
Let's Active
Wild Life
F.Waybill
Iam Slam
N.Lowe
Stouxsie-B's
Depeche Mode
D/T
S.Ballet
Bangles
Mod:
Red Rockers
Waterboys
T.Heads
Blancmange
U2
Aztec Camera
Textones
J.Jett
Fashion
Honeydrippers
Julluka
Fick
Shriekback
Kinks
P.Furs
Scandal
INXS
Marley
AFOS
H.League
KZAM-EUGENE, OR 503-741-1999
JEFF HANLEY

*KZAM-EUGENE, OR 503-741-1999

JEFF HANLEY
Add: Cockburn
R.Lee Jones
None
Elton
Max:
Springsteen
S.Ballet
J.Burgett
R.Stewart
Bangles
Honeydrippers
Bobby-M.'s

*KZAM-EUGENE, OR 503-741-1999

JEFF HANLEY
Add: Cockburn
R.Lee Jones
None
Elton
Max:
Springsteen
S.Ballet
J.Burgett
R.Stewart
Bangles
Honeydrippers
Bobby-M.'s

*KZAM-EUGENE, OR 503-741-1999

JEFF HANLEY
Add: Cockburn
R.Lee Jones
None
Elton
Max:
Springsteen
S.Ballet
J.Burgett
R.Stewart
Bangles
Honeydrippers
Bobby-M.'s

*KZAM-EUGENE, OR 503-741-1999

JEFF HANLEY
Add: Cockburn
R.Lee Jones
None
Elton
Max:
Springsteen
S.Ballet
J.Burgett
R.Stewart
Bangles
Honeydrippers
Bobby-M.'s

*KZAM-EUGENE, OR 503-741-1999

JEFF HANLEY
Add: Cockburn
R.Lee Jones
None
Elton
Max:
Springsteen
S.Ballet
J.Burgett
R.Stewart
Bangles
Honeydrippers
Bobby-M.'s

*KZAM-EUGENE, OR 503-741-1999

JEFF HANLEY
Add: Cockburn
R.Lee Jones
None
Elton
Max:
Springsteen
S.Ballet
J.Burgett
R.Stewart
Bangles
Honeydrippers
Bobby-M.'s

KOME-SAN JOSE, CA

DANA JANG 408-246-6811
 Adds: Yoko Comp.
 Julian Lennon
 Honeydrippers
 R. Hodgson
 John Parr
 Max: H. Sulte
 Waite
 N. Ranger
 M. Hatchett
 C. Cafferty
 Xavlon
 Springsteen
 Scandal
 Krokus
 Mod: J. Tull
 U2
 F. Shaw
 Zebra
 Blackfoot
 B. Robertson
 Stonetury
 John Parr
 Metropolis
 Adds: Yoko Comp.
 Lindsey
 Cockburn
 Frey
 Dragon
 Gen. Public
 B. Robertson
 S. Miller
 Men w/o Hats
 H8O
 Capaldi
 R. Lee Jones
 Prince
 Tina T.
 Frankie Goes...
 Romeo Void
 H. dippers
 R. Hodgson
 Eurogliders
 McCartney
 P. Wolf
 Edmonds
 Keats

KVRE-SANTA ROSA, CA

CINDY PAULOS 707-544-KVRE
 Adds: Cockburn
 Julian Lennon
 Honeydrippers
 Devo
 P. Wolf
 C. Club
 OMD
 Wildlife Sdk.
 Huey L.
 S. Stills
 C. Joe McDonald
 J. Sexton
 Max: AFOS
 Springsteen
 Romeo Void
 Prince
 T. Heads
 *KUCI-IRVINE, CA
 JOHN TALLEY 714-856-6868
 Adds: Capt. Beef
 B. hole Surfers
 Design
 Gen. Public
 Katrina Waves
 Residents
 K. Smith
 Kendra Smith
 Textones
 Vandalis
 Max: Aztec Camera
 Ramones
 Long Ryders
 Red Hot C.P.'s
 Romeo Void
 Rain Parade
 Falco
 Fixx
 *KUSF-SAN FRANCISCO, CA
 STEVE LIONETTI/HARRY LEVY
 Adds: Costello
 Tones On Tail
 Lydia Lunch
 Dead Can Dance
 Apollonia 6
 Black Flag
 Suburbia
 Max: Black Flag
 XTC
 Replacements
 MDC
 U2
 Husker Du
 Aztec Camera
 T. Heads
 XMal Deutsch.
 db's
 Pop-O-Pies
 T. Verlaine
 Y. S.P.O.'s
 Tones On Tail
 Cull
 *KDVS-DAVIS, 916-752-0728
 ECONOME/BERATLIS
 Adds: Ramones
 Capt. Beefheart
 New Model Army
 Red Hot C.P.'s
 Capt. Sensible
 Shriekback
 Let's Active
 U2
 True West

*KYNV-PAONIA, CO

LINDA ELLIS 303-527-4866
 Adds: Summers/Fripp
 M. Ruff
 T. Heads
 Congo A. Roy
 Fixx
 Eurogliders
 Del Fuegos
 q. Lee Jones
 Passionel
 Stone Fury
 Tracie
 Mod: Gen. Public
 Bruce S. (Re-Add)
 Max: Nakato
 Teachers
 Long Ryders
 Lion Heart
 T. Verlaine
 Yoko Comp.
 Wild Life Sdk.
 KRQR/FM-SAN FRANCISCO, CA
 NOVAK/RUSSELL 415-765-4097
 Adds: Zebra
 R. Hodgson
 M. Hatchett
 J. Tull
 P. Wolf
 Teachers Sdk.
 Honeydrippers
 Dio
 Fixx
 U2
 Bowie
 Springsteen
 Survivor
 Krokus
 Wasted Sis.
 Cafferty
 John Parr
 T. Shaw
 M. Furlong
 Romeo Void
 Dokken
 Hagar
 Ratt
 Red Rockers

KLOS-LOS ANGELES

213-557-7250
 TOMMY HADGEE/FRUTH PINEDDO
 Adds: Squier
 Bowle
 Fee Waybill
 Frankie Goes...
 Stewart
 Armoured Saint
 Teach. (38 Sp., NR)
 Yoko Ono Comp.
 Max: T. B. Schmit
 J. Stewart
 D. Grusin
 J. Buffett
 Dan Siegel
 Chicago
 Nena
 Teachers
 *KUOI-MOSCOW, ID
 DAVE HANSON 208-885-6133
 Adds: General Public
 Ramones
 Renato & Loaf
 Love Tractor
 Yaniks
 U2
 Pop Maru
 Church
 Red Hot C.P.'s
 Front 242
 Whipping Boy
 Section 75
 PIL
 Birdsongs of M.
 Black Flag

*KWBV-CORVALLIS, OR

503-754-2088
 BRANDON LIEBERMAN
 Adds: db's
 Devo
 Depeche Mode
 I Start Counting
 Del Fuegos
 Miracle Workers
 Swimming PQs
 Nick Cave
 Bowie
 R. Marlow
 K. Smith
 Crazy 8s
 U2
 Shriekback
 Let's Active
 Talking Heads
 Catch
 *KXGO-ARCATA, CA
 DEN JARVELA 707-822-3666
 Adds: R. Lee Jones
 Tina T.
 M. Hatchett
 Fixx
 J. Tull
 Prince
 T. Heads
 Romeo Void
 Bananarama
 S. Perry
 R. Hodgson
 Max: Survivor
 H8O
 U2
 Springsteen
 Red Rockers
 Madonna
 T. Twins
 Cafferty

KINK/FM-PORTLAND, OR

503-226-5080
 RICK SCOTT/CARL WIDING
 Adds: Cockburn
 Elton J.
 Julian Lennon
 AI Jarreau
 R. Hodgson
 Ramones
 Summers/Fripp
 Mod: T. B. Schmit
 D. Grusin
 J. Stewart
 S. Ballet
 Keats
 Hall & Oates
 Danny O'Keefe
 Marc Anthony T.
 Teachers
 *KPCR-SAN LUIS OBISPO
 TOI PHILLIPS
 Adds: Xmal D.
 Danse Society
 P.I.L.
 Get Smart
 Cathedral of T.
 Art of Noise
 K. Smith
 Sound
 Waterboys
 Falco
 Max: Church
 Passion Puppets
 Rain Parade
 Long Ryders
 Unouchables
 Summers/Fripp

*KXXX/FM-LAWRENCE, KS

BOB OSBURN 913-242-1226
 Adds: T. Twins
 J. Tull
 Julian Lennon
 Capt. Sensible
 J. Tull
 Let's Active
 Waterboys
 Aztec Camera
 Church
 Yoko Comp.
 R. Hodgson
 Red Hot C.P.'s
 Springsteen
 H8O
 Everly's
 S.P.O.'s
 R. Lee Jones
 Cafferty
 Julian L.
 Tina T.
 McCartney
 Teachers
 T. Heads
 Red Rockers
 Edmonds
 Lindsey
 Cars
 Romeo Void
 R. Stewart
 F. Waybill
 *KWKC-COLUMBIA, MO
 ED STARK 314-876-7297
 Adds: Bowie
 Church
 Red Rockers
 Eurogliders
 Textones
 B. Jones
 Lou Reed
 Max: Let's Active
 Astec Camera
 C. Public
 Swimming P. Q's
 The Sound
 The Nails
 Darkroom
 Birdsongs of M.
 Frankie Goes...
 Max: Waterboys
 U2

*WOXY-OXFORD, OH

STEVE DEDALUS 513-523-4614
 Adds: Let's Active
 General Public
 Red Rockers
 Ramones
 Summers/Fripp
 Mod: Red Hot C.P.'s
 Flood of S.
 Dragon
 Choir Invisible
 Swimming PQ's
 Grand. Melle M.
 Men W/O Hats
 Julian Lennon
 Blancmange
 Black Uhuru
 Max: Nobodys
 lam Slam
 Edmonds
 U2
 Bowie
 Talking Heads
 Smiths
 Church
 Frankie Goes...
 A. Bann. & J.B.
 Shriekback
 Veritain
 Bananas.
 Sound
 Honeydrippers
 Naked Eyes
 Secret Hearts
 Max: Dio
 *WLLZ-DETROIT, MI 313-855-5100
 LEE ARNOLD/DOUG PODELL
 Adds: Hagar
 Waite
 G. Moore
 M. Hatchett
 Julian Lennon
 Blackfoot
 J. Street
 Bon Jovi
 Adrenaline
 G. Moore
 Keats
 Dragon
 Max: Blackfoot
 Teachers
 Starship
 H. Sulte
 C. Past
 Santers
 Dokken
 Springsteen
 Spiller
 D. Gilmore
 K. Mitchell
 Dakota
 Lindsey
 T. Shaw
 Huey L.
 Waite
 Ratt
 J. Tull
 P. Wolf
 Krokus
 Y&T

*WNLB-EVANSTON/CHICAGO, IL

MIKE MISROK 312-492-7101
 Adds: Replacements
 Shriekback
 3 Johns
 Kendra Smith
 Get Smart
 17 Pygmies
 Let's Active
 Bonemen of Bar.
 Food & Shelter
 Del Fuegos
 Savage Progress
 Mod: Lethal Gospel
 Church
 Ramones
 Virginia Astley
 Long Ryders
 Cottage Cheese Cmp.
 Middle of Amer.
 Actual
 Meat Joy
 Half Japanese
 Tom Verlaine
 100 Flowers
 Test Dept
 Front 242
 Red Hot C.P.'s
 db's
 Focus
 Die Kreuzen
 Killers
 Legend. Cowboy
 TV Personalities
 The Cult
 400 Blows
 Illustrated Man
 Hoodoo Gurus

WMMS-CLEVELAND, OH

216-781-9667
 JOHN GORMAN/KID LEO
 Mod: Sheila E.
 T. B. Schmit
 Springsteen
 R. Hodgson
 Wolf
 Textones
 Wild Life Sdk.
 Waite
 Scandal
 Huey L.
 Lindsey
 Barnes & Barnes
 R. Stewart
 J. Street
 System 56
 Apollonia 6
 B. E. Taylor
 C. Club
 McCartney
 F. Waybill
 Hagar
 Eurogliders
 John Parr
 S. Miller
 K. Hart
 C. Krokus
 Springfield
 Madonna
 H. Sulte
 Blackfoot
 DeYoung
 Zebra
 Elton
 Frey
 Squier
 Frankie Coes...
 Lou Reed
 K. Mitchell
 Furlong
 John Lennon
 Kiss
 Everly's
 Edmonds
 Men w/o Hats
 Ratt
 Dio
 M. Vidal
 Easton

WAPL/FM-APPLETON, WI

414-744-9226
 WAYNE SHAYNE/MARK COULTER
 Adds: Squier
 Honeydrippers
 Golden Earring
 Prince
 Max: Lindsey B.
 Bruce Sp.
 Ido
 Hodgson
 Bowle
 Eddie & Cr.
 Molly Hatchet
 Fixx
 Zebra
 T. Shaw
 Iron Maiden
 Blackfoot
 U2
 Teachers Sdk.
 J. Tull
 Hagar
 H. Sulte
 Scandal
 Waite
 BRIAN LITCHEFIELD, IL
 618-664-3232
 Adds: Waite
 Teachers Sdk.
 U2
 Grim Reaper
 H. Sulte
 U2
 Golden Earring
 Dio
 McCartney
 Fast Forward
 Cafferty
 Wild Life
 V. Stephenson
 Metropolis
 Max: Fixx
 Springsteen
 Hagar
 Cars
 Squier
 Ratt
 Y&T
 Teachers
 Scandal
 Whitesnake

MIDWEST

*KYNV-PAONIA, CO

LINDA ELLIS 303-527-4866
 Adds: Summers/Fripp
 M. Ruff
 T. Heads
 Congo A. Roy
 Fixx
 Eurogliders
 Del Fuegos
 q. Lee Jones
 Passionel
 Stone Fury
 Tracie
 Mod: Gen. Public
 Bruce S. (Re-Add)
 Max: Nakato
 Teachers
 Long Ryders
 Lion Heart
 T. Verlaine
 Yoko Comp.
 Wild Life Sdk.
 KRQR/FM-SAN FRANCISCO, CA
 NOVAK/RUSSELL 415-765-4097
 Adds: Zebra
 R. Hodgson
 M. Hatchett
 J. Tull
 P. Wolf
 Teachers Sdk.
 Honeydrippers
 Dio
 Fixx
 U2
 Bowie
 Springsteen
 Survivor
 Krokus
 Wasted Sis.
 Cafferty
 John Parr
 T. Shaw
 M. Furlong
 Romeo Void
 Dokken
 Hagar
 Ratt
 Red Rockers

MIDWEST

*WART-CHICAGO, IL 312-777-1700
JOHN MVROS/INORM WINER

Adds: Fixx
C. Corea
Del Fuegos
Ramones
T. B. Schmit
M. McLaren
Bowie
Prince
T. Heads
L. Hisey
Cockburn
Springsteen
Tina T.
U2
Honeydrip 's
S. Ballet
Red Rockers
R. Lee Jones
H. O
S. Wonder
Hoodoo Gurus
Teachers
Heaven 17
AFOS
Edmunds
S. P. Q.'s

399/CIZL-BECINA, SASK 306-359-9936
GAYLE FOX/ED WALKER

Adds: Scandal
Romeo Void
Teach./Segar
Kiss
Tears For Fears
Idol
Max:
Lauer
Springsteen
Cockburn
Eton
K. Mitchell
Prince
Tina T.
Rat
Waite
KMB/FM-FARGO, ND
JON ERDAHL 218-236-7900

Adds: Bowie
Julian Lennon
Cars
De'Young
M. Furlong
P. Wolf
U2
McCartney
Whitesnake
Fixx
Kiss
Teachers
Yoko Ono
C. Hart
T. Shaw
Hodgson
Honeydrippers
Elton J.

*WUOG-ATHENS, GA
CRAIG WILLIAMS 504-542-7100

Adds: Waterboys
Ramones
Aztec Camera
Yoko Comp.
Capt. Sensible
P.L.
T. Verlaine
Flying Lizards
B. Robinson
U2
Gen. Public
J. Holland
Mod:
Clay Allison
Fiat Lux
Nails
Plgs
Max:
Let's Active
T. Heads
Red Hot C.P.'s
Hoodoo Gurus
Love Tractor
B. Uhuru
Church
Bowie
Rain Parade
S. P. Q.'s
Radio Tokyo
Frankie Goes... dB's
R. Lee Jones

*WBR-BATON ROUGE, LA 504-343-7530
R. J. KANE/DANNY DEAN

Adds: T. Shaw
Scandal
I. Maiden
Dokken
Metropolis
Edmunds
Max:
H. Suite
Romeo Void
Dio
Caffery
Fixx
Krokus
Survivor
Kiss
J. Anderson
Yoko/E.
Zebra
Whitesnake

KLAQ-EL PASO, TX
PEPE LOPEZ 915-544-8864

Adds: Lindsey
Twisted Sis.
Honeydrip 's
Blackfoot
38 Spec.
Julian L.
McCartney
V. Halen
Cars
Santers
AlphaVillie
J. Tull
Max:
Prince
Fixx
Krokus
Springsteen
Dio
Tina T.
Zebra
R. Hodgson
Caffery
E. \$/Yoko
Y&T
Bowie
I. Maiden
C. Hart

KLOL-HOUSTON, TX 713-526-6955
RICK LAMBERT/DENTON MARR

Adds: Huey L.
I. Maiden
Krokus
Dio
Max:
Squier
Caffery
Whitesnake
Honeydrip 's
Kiss
J. Tull
Waite
U2
Dokken
Max:
T. Shaw
Zebra
Survivor
Teachers
Hagar
Lindsey
Mod:
C. Cars
Springsteen
N. Ranger

*WUOG-ATHENS, GA
CRAIG WILLIAMS 504-542-7100

Adds: Waterboys
Aztec Camera
Yoko Comp.
Capt. Sensible
P.L.
T. Verlaine
Flying Lizards
B. Robinson
U2
Gen. Public
J. Holland
Mod:
Clay Allison
Fiat Lux
Nails
Plgs
Max:
Let's Active
T. Heads
Red Hot C.P.'s
Hoodoo Gurus
Love Tractor
B. Uhuru
Church
Bowie
Rain Parade
S. P. Q.'s
Radio Tokyo
Frankie Goes... dB's
R. Lee Jones

KUFO-ODESSA, TX 916-
STEVE DRISCOLL 386-2802

Adds: T. Shaw
De'Young
Dokken
Frankie Goes...
Mod:
Waterboys
F. Waybill
P. Benatar
Bowie
Max:
S. Hagar
R. Hodgson
J. Street
Blackfoot
Coffery
U2
Survivor
Krokus
Prince
Edmunds
Dio
Eurogliders
S. Miller
Helix
R. Lee Jones
Santers
G. Frey
Zebra

*WRAS-ATLANTA, GA 404-658-2290
JANE DAVIS

Adds: Yoko Comp.
S. P. Q.'s
Mod:
Baniques
Rubber Rodeo
dB's
Torch Song
Rank/File
Split Enz
Special AKA
Black Uhuru
S. Running
Edmunds
Men w/o Hats
Eurogliders
Blancmange
Falco
Choir Invisible
Dancing Hoods
M. A. Thompson
Church
Julius
Waterboys
Tracie
Shriekback
Vais
Heaven 17
Foxton
U2
Bowie

WCKN/FM-GREENVILLE/SPARTANBURG
STEVE CHRIS/GARY JACKSON 893-228-1511

Adds: Stewart
Rick Springfield
H. Suite
Perry
Idol
Fixx
Van Halen
T. Shaw
R. Lee Jones
Squier
Iron Maiden
Huey L.
Prince
Caffery
Bowie
Elton
Survivor
38 Special
Hagar
Tina Turner
Whitesnake
Honeydrippers
Kiss

*WNEW/FM-NEW YORK, NY 212-886-7000
MAXXANNE SARTORI/CHARLIE KENDALL

Adds: Scandal
Fixx
Yoko Comp.
Mod:
Julian Lennon
Seger
J. Street
Squier (Re-Add)
Survivor
U2
Bowie
Krokus
H. O
Zebra
T. Heads
38 Special
Tina T.
T. Twins
Squier

EAST

WBAB/FM-LONG ISLAND, NY
RALPH TORTORA 516-587-1023

Adds: Squier
S. Perry
Huey L.
R. Void
J. Jett
Kiss
T. Shaw
Springsteen
Eurogliders
Frankie Goes...
Fixx
McCartney
R. Lee Jones
Yoko Ono
Stone Fury
T. B. Schmit
Krokus
J. Street
Wild Life/Eddie
Elton John
Hodgson
M. Hatchet
Red Rockers
Wham
Survivor
Dokken
Molly Hatchet

*WHES-ANNAPOLIS/BALT./WASH D.C.
BOB SHOWACRE/DAVID EINSTEIN

301-283-1930
Adds: Gen. Public
Costello
Summers/Fripp
Hoodoo Gurus
Malcolm McLaren
Capt. Sensible
Let's Active
J. Street
C. Cromarty
Julian Lennon
Mod:
Aztec Camera
S. P. Q.'s
Depeche Mode
Nevilles
Stills
P. Furs
Yoko Comp.
Ramones
Cockburn
Everly's
Heaven 17
Julius
dB's
Romeo Void
Wham!

*WCDB-ALBANY, NY 518-857-5262
CLAUDIA BESSEN

Adds: Let's Active
Del Fuegos
Aztec Camera
Joan Jett
Ramones
Capt. Sensible
True West
Black Flag
Church
Red Hot C.P.
General Public
Mod:
Heaven 17
Illustrated Man
Joan Jett

*WVCB-PORTLAND, ME 207-774-8561
C. V. RAPP/RANDI KIRSHBAUM

Adds: R. Stewart
H. d'rippers
Prince
Elton
D/T
R. Hodgson
Eurogliders
Tina T.
Lauer
Max:
S. Perry
S. Wonder
Springsteen
Idol

*WFNX-LYNN, MA 617-595-6200
STEVE STRICK/77-BRACKLEY

Adds: Tina T.
R. Rodeo
Bangles
C. Khan
Hoodoo Gurus
P. Wolf
SS. Johnny
S. Miller
Staples
Gun Club
R. Lee Jones
Frankie Goes...
Fixx
T. Heads
G. U. S. Bonds
Yoko Ono
Red Rockers
Let's Active
Swimming P. Q's
Marley
H. O
Del Fuegos
Eurogliders
AFOS
Springsteen
Wham
Heaven 17
Blancmange
Red Rockers
INXS
I. Man
Comateens

*WUSB-STONY BROOK, NY
JIM JONES 516-246-7901

Adds: Jutuuka
Ramones
Nash The Slash
Quilne/Maher
G. Public
Swimming P. Q.
Mod:
Long Ryders
Capt. Beeheart
B. Uhuru
Let's Active
Joan Jett
Drongos
Sugar Minot
True West
Comateens
Aztec Camera
Mashery
dB's
Winton Marsalis
T. Heads
R. Lee Jones
J. Tacuma
U2
Waterboys
Shriekback
Church
T. Verlaine

*WPRB-PRINCETON, NJ
T. J. GALLAGHER 609-931-9284

Adds: Del Fuegos
Adrenalin O. D.
A. Baalm. & J.B.
Hoodoo Gurus
Half Japanese
True West
Dumtruck
Talking Heads
Flying Lizards
Chris Stamey
Max:
Nash The Slash
Soul Asylum
Love Tractor
Black Flag
100 Flowers
Minutemen
King Sunny
Skeleton Crew

*WVCB-PORTLAND, ME 207-774-8561
C. V. RAPP/RANDI KIRSHBAUM

Adds: R. Stewart
H. d'rippers
Prince
Elton
D/T
R. Hodgson
Eurogliders
Tina T.
Lauer
Max:
S. Perry
S. Wonder
Springsteen
Idol

WLIR-LONG ISLAND, NY 516-485-9200
ROSIE TISANI/DENIS MCNAMARA

Adds: Ministry
Men W/O Hats
AlphaVillie
Devo
N. Eyes
Banarama
AFOS
R. Void
S. Ballet
Apollonia 6
P. Echo
H. Jones
Blancmange
Waterboys
Cars
G. Public
Wham!
Culture Club
T. Twins
Electric Dreams
dB's
Eddie/Cruisers
Ramones
H. League
W. Chung
Torch Song
Xavion
Aztec Camera
Lou Reed
INXS
I. Man
Comateens

WCCC/FM-HARTFORD, CN 203-333-4426
DAVID GROSSMAN

Adds: Squier
REM
Julian Lennon
Kiss
Teachers
Huey L.
Whitesnake
De'Young
Survivor
P. Wolf
Iron Maiden
R. Lee Jones
T. Shaw
U2
Springsteen
Fixx
Blackfoot
Hanoi Rocks
J. Jett
S. Hagar
J. Tull
Scandal
S. Miller
Yoko Comp.
P. McCartney
Molly Hatchet

*WVCB-PORTLAND, ME 207-774-8561
C. V. RAPP/RANDI KIRSHBAUM

Adds: R. Stewart
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Idol

October 12, 1984
415-392-7750

GAVIN ALBUM INDICATORS

CERTIFIED

NITTY GRITTY
DIRT BAND
I Love Only You
(Warner Bros.)

THE JUDDS
Why Not Me
(RCA)

MOST ADDED

CRYSTAL GAYLE
Me Against The Night
(Warner Bros.)

TOP REQUESTS

JOHN SCHNEIDER
I've Been Around
Enough To Know
(MCA)

ANNE MURRAY &
DAVE LOGGINS
Nobody Loves Me
Like You Do
(Capitol)

WILLIE NELSON
City Of New Orleans
(Columbia)

COUNTRY

2W LW TW

October 12, 1984

3.	1.	1.	WILLIE NELSON - City Of New Orleans (Columbia)
8.	3.	2.	JOHN SCHNEIDER - I've Been Around Enough To Know (MCA)
5.	4.	3.	EXILE - Give Me One More Chance (Epic)
2.	2.	4.	ALABAMA - If You're Gonna Play In Texas (RCA)
10.	8.	5.	JOHN ANDERSON - She Sure Got Away With My Heart (Warner Brothers)
11.	10.	6.	LEE GREENWOOD - Fool's Gold (MCA)
14.	7.	7.	JOHNNY LEE - You Could've Heard A Heart Break (Warner Brothers)
2.	5.	8.	CONWAY TWITTY - I Don't Know A Thing About Love (Warner Brothers)
15.	11.	9.	EARL THOMAS CONLEY - Chance Of Lovin' You (RCA)
6.	6.	10.	GARY MORRIS - Second Hand Heart (Warner Brothers)
18.	12.	11.	JANIE FRICKE - Your Heart's Not In It (Columbia)
19.	14.	12.	RONNIE MILSAP - Prisoner Of The Highway (RCA)
21.	15.	13.	ANNE MURRAY & DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)
20.	16.	14.	DON WILLIAMS - Maggie's Dream (MCA)
27.	19.	15.	MICKEY GILLEY - Too Good To Stop Now (Epic)
13.	13.	16.	STATLER BROTHERS - One Takes The Blame (Mercury)
26.	22.	17.	LOUISE MANDRELL - Goodbye Heartache (RCA)
35.	25.	18.	GEORGE JONES - She's My Rock (Epic)
32.	24.	19.	WHITES - Pins And Needles (Curb/MCA)
30.	20.	20.	MICHAEL MURPHEY - Radio Land (Liberty)
35.	26.	21.	BELLAMY BROTHERS - World's Greatest Lover (Curb/MCA)
--.	28.	22.	DOLLY PARTON - God Won't Get You (RCA)
40.	33.	23.	NITTY GRITTY DIRT BAND - I Love Only You (Warner Brothers)
4.	9.	24.	BARBARA MANDRELL & LEE GREENWOOD - To Me (MCA)
--.	39.	25.	THE JUDDS - Why Not Me (RCA)
9.	17.	26.	GATLINS - The Lady Takes The Cowboy (Columbia)
38.	35.	27.	CHARLY McCLAIN - Some Hearts Get All The Breaks (Epic)
24.	23.	28.	MOE BANDY - Woman Your Love (Columbia)
--.	36.	29.	EDDIE RABBITT - The Best Year Of My Life (Warner Brothers)
--.	32.	30.	BARBARA MANDRELL - Crossword Puzzle (MCA)
--.	40.	31.	TOM T. HALL - P.S. I Love You (Mercury)
17.	21.	32.	EMMYLOU HARRIS - Pledging My Love (Warner Brothers)
--.	--.	33.	HANK WILLIAMS JR. - All Of My Rowdy Friends Are Coming Over Tonight (Warner Bros.)
39.	38.	34.	DAVID FRIZZELL & SHELLY WEST - It's A Be Together Night (Viva)
--.	37.	35.	WAYLON JENNINGS - America (RCA)
--.	--.	36.	GEORGE STRAIT - Does Fort Worth Ever Cross Your Mind? (MCA)
28.	34.	37.	RAY CHARLES & B.J. THOMAS - Rock 'n' Roll Shoes (Columbia)
--.	--.	38.	STEVE WARINER - Don't You Give Up On Love (MCA)
--.	--.	39.	REBA McENTIRE - How Blue (MCA)
--.	--.	40.	MARK GRAY - Diamond In The Dust (Columbia)

415-392-7750

ACTION SIDES

October 12, 1984

Title & Artist	Reports	Adds	On	Chart
JOHN CONLEE - Years After You (MCA)	80	46	33	1
GENE WATSON - Got No Reason Now For Goin' Home (Curb/MCA)	71	28	40	3
GAIL DAVIES - Jagged Edge Of A Broken Heart (RCA)	68	15	41	12
MOE & JOE - The Boys Night Out (Columbia)	66	13	50	3
EVERLY BROTHERS - On The Wings Of A Nightingale (Mercury)	52	11	32	9
DEBORAH ALLEN - Heartache And A Half (RCA)	51	33	17	1
VINCE GILL - Turn Me Loose (RCA)	49	4	29	16
B.J.THOMAS - The Girl Most Likely To (Cleveland/Columbia)	47	27	18	2
CRYSTAL GAYLE - Me Against The Night (Warner Bros.)	45	36	9	--
JIMMY BUFFETT - When The Wild Life Betrays Me (Columbia)	44	8	21	15
KEITH STEGALL - Whatever Turns You On (Epic)	41	10	28	3
JUDY COLLINS & T.G.SHEPPARD - Home Again (Elektra)	37	6	27	4
JOHNNY RODRIGUEZ - Rose Of My Heart (Epic)	37	11	26	--
SAWYER BROWN - Leona (Capitol)	36	8	27	1
*MERLE HAGGARD & JANIE FRICKE - A Place To Fall Apart (Epic)	35	35	--	--
*KENDALLS - I'd Dance Every Dance With You (Mercury)	35	33	2	--
KATHY MATTEA - That's Easy For You To Say (Mercury)	33	3	23	7
*JUICE NEWTON - Restless Heart (RCA)	33	20	13	--
*WILLIE & KRIS - How Do You Feel About Foolin' Around (Columbia)	31	31	--	--
PINKARD & BOWDEN - Mama She's Lazy (Warner Brothers)	29	3	22	4
*MEL TILLIS & GLEN CAMPBELL - Slow Night (MCA)	29	28	1	--

***Debuts In Action Sides**

Dropped: #18-Eddy Raven, #27-Oak Ridge Boys, #29-Dan Seals, #30-Ricky Skaggs, #31-Vern Gosdin.

COUNTRY LP CUTS

Tom T.Hall - MY HEROES HAVE ALWAYS BEEN HIGHWAYS/...JESSIE DIES
 John Schneider - LOW CLASS REUNION/COUNTRY GIRLS/HOLLYWOOD HEROES
 Dan Seals - IN SAN ANTOINE/MY OLD YELLOW CAR/THE LOVING PROOF
 Jimmy Buffett - WHO'S THE BLONDE STRANGER/RAGTOP/COME TO THE MOON
 B.Mandrell & L.Greenwood - ONE ON ONE.../HELD OVER/WE WERE MEANT FOR...
 Kenny Rogers - CRAZY/THE STRANGER/SOMEBODY TOOK MY LOVE
 Ricky Skaggs - COUNTRY BOY/I'M READY TO GO/BABY, I'M IN LOVE WITH YOU
 George Strait - ANY OLD TIME/THE FIREMAN/I SHOULD HAVE WATCHED THAT...
 Tom Jones - I'M AN OLD ROCK AND ROLLER
 Glen Campbell - (LOVE ALWAYS) LETTER TO HOME

RECOMMENDED NEW RELEASES

"Treading Water"-Earl Thomas Conley (RCA)
 LOVE DON'T CARE (WHOSE HEART IT IS)/
 TREADIN' WATER/YOUR LOVE SAYS ALL
 THERE IS

ED BRUCE
 You Turn Me On (Like A Radio)
 (RCA)

ANALYSIS

We are dedicating this week's analysis to TODD GRIMSTED at WPOC-BALTIMORE. Todd loves the analysis because he gets uptight looking at numbers since he quit smoking six weeks ago! The top ten records are really tight. It'll be interesting to see if "City Of New Orleans" will surrender

to the SCHNEIDER, EXILE, or JOHN ANDERSON. The mid-chart shows some big jumps. The JUDDS and the NITTY GRITTY DIRT BAND will go top ten without a hitch and soon. Due to so much product

in "Radioland", the MICHAEL MURPHEY single looks as though it may have peaked. All debuts should have a promising future. Let's not give up on the current STEVE WARINER record just because he changed labels. Our research indicates a big jump to the chart for JOHN CONLEE. He was the Top Add last week (10/5) and could debut around number 30 next week. CRYSTAL sparkles as this week's Top Add. Duets must be "in". Four out of the six new adds debuting this week are duets, including WILLIE, whose been rendering musical selections by two performers for many moons!

NORTHEAST

Portland,ME (Hal Knight-WPOR) R.McEntire, Juice Newton.
Philadelphia,PA (Larry Coates-WXTU) No adds.
Carlisle,PA (Ann Stevens-WHYL) R.Milsap, G.Watson, J.Conlee, M.Gilley.
Wilmington,DE (Chris Michaels-WAMS) B.Mandrell, G.Watson, R.McEntire.

SOUTHEAST

Baltimore,MD (Todd Grimsted-WPOC) Tom T.Hall, Bellamys.
Clarksburg,WV (Bill Dunn-WKKW) Tillis & Glen C. (37), McEntire, Everlys, T.G. & Collins, Watson.
Charleston,WV (Bruce Clark-WQBE) Waylon, Conlee, B.J.Thomas, G.Davies, Frizzell & West.
Fayetteville,NC (Randy Jenkins-WFNC) S.Raye, Rodriguez, D.Allen, Kendalls, Haggard.
Anderson,SC (Jerry Howard-WAIM) Haggard & Fricke, Willie & Kris, Tillis & Campbell, Kendalls, Oaks, S.Burnett.
Elberton,GA (Brent Johnson-WWRK/FM) Waylon, B.J.Thomas, J.Conlee, Rodriguez, Juice, C.Gayle, Scarbury, Carl Jackson, Mike Dekle.
Carrollton,GA (Pat Shumake-WLBB) Mel Tillis, Willie & Kris, Haggard, D.Allen, Kendalls, Juice.
Albany,GA (Kris VanDyke-WKAK) Hank Jr., Waylon, E.Rabbitt, Willie & Kris, Kendalls, Tillis & Campbell.
Crescent City,FL (Judy Bright-WBAS) D.Parton, Pam Tillis, G.Davies, V.Gill, Memphis, Sawyer Brown, G.Strait, Kendalls.
Ft.Pierce,FL (George Gordon-WFTP) Dolly, M.Gray, Willie & H.Wilson, B.J.Thomas.
Arcadia,FL (Karl August-WOKD) Conlee, D.Allen, Juice, Gayle, Willie & Kris, Haggard.
St.Petersburg,FL (Bill Pyne-WQYK/FM) John Conlee.
Destin,FL (Skip Davis-WMMK) Haggard & Fricke, Willie & Kris, Tillis & Campbell, Julio.
Pensacola,FL (Kris O'Kelly-WOWW) Watson, K.Stegall, Juice, D.Allen, Scarbury.

SOUTH

Sylacauga,AL (Charles Lande-WMLS/FM) Haggard & Fricke, C.Gayle, Willie & Kris, D.Allen.
Talladega,AL (Jon Carter-WEYY) Tillis & Campbell (34), Willie & Kris (35), Haggard & Fricke (36), Gayle (39), Kendalls, D.Allen.
Gadsden,AL (Jim Pruett-WAAX) Haggard & Fricke, C.Gayle, G.Campbell, B.J.Thomas.
Albertville,AL (Jeff Allen-WQSB) Haggard, D.Allen, B.J.Thomas, Willie & Kris.
Jasper,AL (Billy Watt-WARF) J.Conlee, D.Allen, T.T.Hall, G.Strait, Mark Gray.
Collins/Hattiesburg,MS (Peter Gatlin-WKNZ) D. Allen, Willie & Kris, Juice, Haggard & Fricke, Tillis & Campbell.
Houma,LA (Larry Hyatt-KJIN) Pinkard & Bowden, E.Rabbitt, Stalker & Berg, D.Parton, Moe & Joe, N.G.Dirt Bd., B.Mandrell, T.T.Hall.
Abbeville,LA (Anthony Keith-KASC) Bandy & Stampley, D.Allen, Reba, G.Davies, C.Gayle.
Denham Springs,LA (Mark Wallace-WLBI) Juice, R.Dunn, D.Allen.
Alexandria,LA (B.Mitchell-KRRV/FM) D.Allen, B.J.Thomas, J.Greene, Conlee, S.Smith, Kendalls.
Ruston,LA (Bob Day-KXKZ) Judds, Conlee, R.Clark, McEntire, B.J.Thomas, Rodriguez, Sawyer Brown.

W.Monroe,LA (Cathy Oskoian-KUZN) Willie & H.Wilson, Gayle, D.Allen, Juice, Tillis & Campbell, Kendalls, Stalker & Berg.
El Dorado,AR (Ben Robbins-KDMS) Conlee, Watson, R.Clark, Davies.
Ashdown/Texarkana,AR (David Wimbish-KMLA) Gail Davies, K.Stegall, Everlys, Tom T.Hall, Rodriguez, K.Mattea.
Fayetteville,AR (Tom Sleeker-KKIX) Dolly.
Memphis,TN (Eddie Edwards-WMC) Haggard, Conlee, B.J.Thomas.
Mt.Pleasant/Columbia,TN (Gary "Cowboy" Powell-WXRQ) Watson, J.Conlee, C.Jackson, C.Hillman, K.Whitley.
Nashville,TN (Cathy Martindale-WSM) Don Williams, G.Watson.
Kingsport,KY (Bob Gordon-WKIN) Strait, B.Mandrell, Tom T.Hall, McClain.
Harlan,KY (Neil Middleton-WFSR) L.Richie (PENNY), Kendalls, Juice, D.Allen, Willie & Kris, Haggard, Gilley (PAULA).
Glasgow,KY (Jennifer Toms-WCDS) McEntire, Moe & Joe, Gene Watson, B.J.Thomas, Rodriguez, D.Allen.
Bowling Green,KY (Steve Reeves-WLBJ) Danny Jones, C.Jackson, B.J.Thomas, J.Conlee, K.Whitley, T.Brewer.
Paducah,KY (Kent King-WKYQ) Waylon, Tom T.Hall, M.Gray, R.McEntire.
Brandenburg,KY (Rachel Heavrin-WMMG) Conlee, Watson, McEntire, Rodriguez.
Louisville,KY (Ed Phillips-WCII) McEntire, J.Conlee, Moe & Joe.

CENTRAL

Cincinnati,OH (Doris Thompson-WKXF/WSAI) Barbara Mandrell, Waylon, Crystal Gayle.
Springfield,OH (Tom Daniels-WBLY) J.Buffett, G. Davies, Rabbitt, Z.Lehr, Judds, McEntire, Hank Jr., Everlys.
Newark,OH (Larry Dale-WHTH) J.Conlee.
Akron,OH (Rick Cardarelli-WSLR) McEntire, B.Mandrell, Hank Jr., Everlys, D.Allen.
Toledo,OH (Gary Shores-WKLR) C.Gayle, L.Richie, Mel Tillis & Glen.
Toledo,OH (Bill Manders-WTOD) C.Gayle, Kendalls, M.Tillis, B.J.Thomas, Butch Baker.
Lansing,MI (Wayne Waters-WITL) Rabbitt, Judds, B.Mandrell, G.Davies, Collins & T.G.
Saginaw,MI (Tom Samoray-WKCQ) Conlee, Willie & Kris, Buffett, Haggard.
South Bend,IN (J.K.Dearing-WNDU) Harris, Gilley, Waylon, Bellamys.
Elkhart,IN (Rick Carson-WCMR) Dolly, B.Mandrell, E.Rabbitt, Waylon, T.T.Hall, Everlys.
Batesville,IN (Mitch Gray-WRBI) D.Williams, Whites, Michael Murphey, G.Jones.
Indianapolis,IN (J.D.Cannon-WFMS) J.Conlee, C.Gayle, McEntire, G.Watson.
Indianapolis,IN (Kevin Burris-WIRE) Hank Jr. (29), Whites (30), Judds.
Ft.Wayne/Kendallville,IN (Jerry Winder-WBTU) Waylon, Judds, Watson, Wariner.
Savanna,IL (Jeff Janssen-WCCI) Everlys, Barbara Mandrell.
Dodgeville/Mineral Point,WI (Bob Brainerd-WDMP) G.Jones, Frizzell & West, NGDB, Everlys, Tom T.Hall.
Milwaukee,WI (Doug Yeager-WBCS) McEntire, Hank Jr., Mark Gray, Phil Delta & Delta River Band.
Madison,WI (Mike Ryan-WWQM) Judds (29), NGDB.
Oshkosh,WI (John Carlson-WOSH) K.Stegall, Rabbitt, Judds, McEntire.

Manitowoc, WI (Jon Murray -WCUB) J.Conlee, J.Arnold Bd.
 Stevens Point, WI (Dan Olsen-WXYQ) T.T.Hall, Juds, B.Mandrell, M.Murphey.
 Neillsville, WI (Dick Deno-WCCN) McEntire (pk), Juice, J.L.Huff, Moe & Joe, B.Baker, C.Robyns, D.Allen, Watson.
 LaCrosse, WI (Don Erickson-WLXR) G.Jones, Gilley, Whites, Everlys.
 Eau Claire, WI (Chris Jay-WJJK) J.Conlee, F.& West, Watson, Willie & Kris.

UPPER MIDWEST

Albert Lea, MN (Guthrie/Pilgrim-KATE) Whites, Milsap, J.Conlee.
 St.Cloud, MN (Steve Stewart-WWJO) Watson, Gayle, Buffett, Juice.
 Brainerd, MN (Bob Randall-KQBR) No adds.
 Moorhead, MN (Scott Winston-KVOX/FM) C.Gayle, Mason Dixon, D.Allen, J.Conlee, K.Stegall, B.Mandrell.
 Grand Forks, MN (Jack Lundy-KKXL) Louise Mandrell, G.Jones, Bellamys, Waylon, B.Mandrell.
 Grand Forks, MN (Ron Kennedy-KRRK) Waylon, Juds, Rabbitt, McClain.
 Grand Forks, MN (Mark Houston-KYCK) Murphey, Whites, G.Jones, Bellamys.
 Minot, ND (Jeri Lee-KKOA) Murphey, Waylon, R.McEntire, Frizzell & West.
 Bismarck, ND (Deb Spring-KBMR) Butch Baker, Moe & Joe, Willie & H.Wilson, J.Conlee, Everly Bros.
 Jamestown, ND (Marty Bea-KSJB) Stalker & B., J.Conlee, B.J.Thomas, Shauna Smith, Danny Newsome.
 Fargo, ND (Don Roberts-KFGO) Juice, B.J.Thomas, Tillis & Campbell, Kendalls, J.Holm, Willie & Kris, Haggard.
 Wahpeton, ND (Larry Slabik-KBMW) D.Allen, Tillis & Campbell, Gayle, Kendalls, Jamie.
 Rapid City, SD (Mark Lindner-KTOQ) E.Rabbitt, Juds.
 Redfield, SD (John Schreier-KWKD) Newton, Nelson & Wilson, Wills, Scarbury, Everlys.
 Huron, SD (Penny Lane-KOKK) Gayle, Kendalls, Conlee, Willie & Kris, Tillis & Campbell.
 Volga, SD (Jim Thomas-KVAA) J.Holm, Whitley, Schneider.
 Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) Dolly(40), G.Davies, Watson, S.Brown, R.McEntire.
 Sioux Falls, SD (Cary Wencil-KSOO) NGDB, Dolly, Tom T.Hall, McEntire.
 Yankton, SD (Rollie Smith-WNAX) B.Mandrell, Everlys, V.Gill, M.Gray, R.McEntire.

MIDWEST

Sioux City, IA (Ty Cooper-KMNS) Dolly, Wariner, Tom T.Hall.
 Spencer, IA (Rick Friday-KICD/FM) Rodriguez, D.Allen, B.J.Thomas, J.Conlee, C.Jackson, R.Clark.
 Ft.Dodge, IA (Dale Eichor-KWMT) Rodriguez, J.Conlee, D.Allen, Kendalls, C.Gayle.
 Mason City, IA (Myron Grage-KSMN) Kendalls, Haggard & Fricke, Willie & Kris, Tillis & G.Campbell, T.G. & Collins.
 Cedar Falls, IA (Tom Edwards-KCFI) C.Gayle, M.Haggard.

Waterloo, IA (Nick Thomas-KXEL) D.Allen, J.Conlee, Pinkard & B., C.Gayle, R.Clark.
 Anamosa, IA (Ken Albrecht-KLEH) Rabbitt, B.Mandrell, Juds, NGDB, Bandy & Stampley.
 Des Moines, IA (Billy Cole-KSO) Mason Dixon, B.J.Thomas, Butch Baker, Mattea.
 St.Louis, MO (Mike Oakes-WIL) Reba McEntire, B.Mandrell, Hank Jr., Conlee.
 Cape Girardeau, MO (Don Cleveland-KZYM) Waylon, J.Conlee, Watson, Johnny Rodriguez, B.J.Thomas, Crystal.
 Springfield, MO (Jim Borrett-KWTO) Buffett (38), M.Gray (39), Haggard, Willie & Kris, Kendalls, B.J.Thomas.
 Joplin, MO (Dan Casey-WMBH) McEntire, Stegall, Gayle, Moe & Joe, C.Mac & K.Willow.
 Jefferson City, MO (Jack Daniels-KLIK) Kendalls, Haggard & Fricke, Mark Gray.
 California, MO (Jeff Shackelford-KZMO) Haggard & Fricke, Hank Jr., T.G. & Collins, J.Conlee, S.Brown.
 St.Joseph, MO (Bob Orf-KFEQ) Kendalls, Haggard, Tillis & Campbell, B.J.Thomas, Willie & Kris, J.Greene, B.Baker.
 Topeka, KS (Max Montana-KSKX) A.Murray (19), Reba McEntire (24), Watson.
 Garden City, KS (Judy Byrd-KBUF) J.Conlee, Watson, Buffett, Stegall, G.Davies, K.Mattea.

SOUTHWEST

Tyler, TX (Mark Williams-KDOK) Waylon (39), Rabbitt, M.Gray, Juds, T.G. & Collins, Davies.
 Bryan, TX (Roy Gene-KORA/FM) Watson, J.Conlee, Collins & T.G., Willie & Kris, Haggard.
 Houston, TX (Candea/Pipia-KILT) NGDB, B.Mandrell, Haggard.
 Beaumont/Pt.Arthur, TX (Mickey Ashworth-KYKR) NGDB, Waylon, Strait, Gayle.
 Victoria, TX (Mike Stanley-KCWM) McEntire, G.Watson, Moe & Joe, D.Allen, Valentino.
 Alice, TX (Jeff Scott-KOPY) Rodriguez, Haggard & F., J.Conlee, Stalker & Berg, B.J., Laurie Lee Wood, D.Allen, Willie & Kris, Kendalls, Tillis & Campbell.
 El Paso, TX (Bob Young-Y96) Alabama, Strait, Gayle, B.J.Thomas, Tillis & G.Campbell, Haggard & Fricke.
 El Paso, TX (Mike Hinrichs-KHEY) B.J.Thomas, Gayle, Baker, S.Raye, Scarbury, Haggard.
 Kerrville, TX (Bruce Clark-KERV/FM) Buffett, Watson, B.Mandrell, Strait, Waylon, McEntire.
 Austin, TX (Steve Gary-KASE) Hank Jr.
 Austin, TX (Mike Carta-KVET) Bandy & Stampley, Kendalls.
 Elgin/Austin, TX (Jimmy Mercer-KELG) Haggard, Willie & Kris, Kendalls, Juice, Tillis & Campbell.
 Abilene, TX (Karen Singleton-KWKC) No adds.
 Big Spring, TX (Richard Paul-KBYG) L.Rausch, J.Conlee, B.J.Thomas, S.Brown, McEntire, Watson.
 Odessa, TX (Dave Richards-KYXX) McClain, Davies, J.Conlee, K.Stegall.
 Lubbock, TX (Andrews/Byers-KFYO) Kendalls, Juice N., Tillis & Glen Campbell, Roy Clark, Felts, Mason Dixon, Kitty Willow, Willie & Kris, Donna J. Barnes, D.Allen, Gayle, Haggard & Fricke.
 Lubbock, TX (Chuck Luck-KLLL) C.Gayle (44), Frizzell & West.

Amarillo, TX (Darlene Avery-KBUY) D.Allen, Watson, Dolly, Moe Bandy (re-add).
Albuquerque, NM (Francina Rodriguez-KRST) V.Gill, Davies, D.Allen, Tillis & Glen C., Gayle.
Las Cruces, NM (Michael Check-KGRT) B.J.Thomas, ConLee, Moe & Joe, Watson, R.McEntire.
Phoenix, AZ (Doug Brannan-KNIX) Mark Gray, Juds, Haggard.

ROCKY MOUNTAIN

Ft. Collins, CO (Mike St.James-KIIX) J.Arnold, Wray Bros., Ron Rich.
Craig, CO (Steve Moser-KRAI) Haggard, Willie & Kris, Kendalls, Roy Clark.
Leadville, CO (Terry Winewriter-KRMH) Sawyer Brown, Bandana.
Grand Junction, CO (Rhea/Gass-KQIL) Willie & Kris, Haggard & Fricke, Kendalls, R.Clark, Tillis & Glen Campbell, S.Raye, Humpertinck.
Billings, MT (Chris James-KBIT) B.Mandrell, McEntire, G.Jones, M.Gilley, Hank Jr., Schneider.
Wolf Point, MT (Dean J.McMartin-KVCK) Willie & Kristofferson, D.Allen, C.Gayle, Tillis & Glen, L.Raines, Kendalls, Memphis, Wray Bros.
Polson, MT (Brad Davis-KERR) J.Conlee, G. Watson, McEntire, Sawyer Brown, McCain Bros.

FAR WEST

Las Vegas, NV (Johnny Steele-KVEG) Conlee, Juice, D.Allen, K.Springs, S.Raye, Stalker & B., D.Shirley.
Brawley, CA (Chris Olivarez-KROP) Rodriguez, Kendalls, Gayle, Tillis & Campbell.
Anaheim, CA (John Dzima-KIKS) B.Mandrell, M.Gray, McEntire, G.Davies.
Oakland/San Francisco, CA (Laurie Sayres-KNEW) Bellamys, Waylon, Juds.
Oakland/San Francisco, CA (Laurie Sayres-KSAN) McClain, Atlanta, M.Gray.
Sacramento, CA (Don Langford-KRAK) McClain, Strait, Haggard, B.Mandrell, J.Conlee.
Carson City, NV (Fred Taft-KKBC) B.Mandrell, Everlys, K.Whitley.
Reno, NV (Tony Thomas-KOLO) D.Allen, J.Conlee, Carl Jackson.
Chico, CA (Rory Miller-KHSL) Willie & Kris, Gayle, Tillis & Glen C., Kendalls, C.Jackson, D.Shirley.
Eugene, OR (O'Bryan/Lilly-KYKN) Strait, B.Mandrell.
Albany, OR (H.David Allen-KRKT AM/FM) John Conlee, Wray Brothers.
Toledo, OR (Rich Mack-KTDO) Gayle, Haggard & Fricke, Tillis & Glen C., Kendalls, Willie & Kris.
Salem, OR (Bob Kelly-KGAY) C.Gayle, Merle Haggard, Mel Tillis, Kendalls, Mason Dixon, Jacksons, Stenmark Mueller Bd.
Astoria, OR (Bob Loucks-KVAS) John Conlee, B.J.Thomas, Crystal Gayle.
Portland, OR (Craig West-KRDR) Haggard, Willie & Kris, Whitley, Gayle, B.Baker, J.Greene, Kendalls, S.Raye, Tillis & Campbell, Conlee.
Vancouver, WA (Paul Duckworth-KVAN) Haggard, Willie & Kris, Moe & Joe.
Pendleton, OR (Greg Larson-KWHT/FM) C.Gayle, ConLee, Haggard & Fricke, Willie & Kris, Stegall, M.Gray, G.Davies.

Kennewick, WA (Ed Evens-KOTY) Tom T.Hall, B.J.Thomas, Gayle, Tillis & Campbell, Haggard & Fricke, Kendalls.
Tri-Cities, WA (Jesse Lee-KORD) Willie & Kris, Tillis & Campbell.
Clarkston, WA (Don McKay-KCLK) B.J.Thomas, D.Allen, C.Jackson, Kendalls, M.Haggard & Fricke, Juice, Willie & Kris.
Aberdeen, WA (Roy James-KAYO) Barbara Mandrell, Lee Greenwood, Reba McEntire, Everly Brothers, Judy Collins & T.G.Sheppard.
Seattle/Tacoma, WA (Johnny Clark-KRPM) J.Conlee, McClain, Davies, Stegall, J.Greene (pk).
Kirkland/Seattle, WA (Lee Matthews-KGAA) Juice Newton, B.J.Thomas, D.Allen, Watson, Wariner.
Everett/Seattle, WA (Wayne Cordray-KWYZ) Waylon, Juds, T.T.Hall.
Calgary, CAN (Robin Ingram-CFAC) Kendalls, Mel Tillis, B.J.Thomas, M.Gray, G.Watson, C.Gayle, Memphis.
Anchorage, AK (Bill Cardoza-KYAK) Atlanta, Reba, M.Gray, V.Gill, Moe & Joe, Watson, Buffett, J.Conlee.

Air Talent - WFCM-Goldsboro, North Carolina
 Tony Scott (919-734-4211)

Air Talent/Production - KRKT-Albany, Oregon
 Bill O'Brian (1207 E.9th - 97321)

Air Talent/Production - KYXE-Selah, Washington
 Mike Pursell (509-697-5993)

Air Talent (full & part-time) - KCMX-Ashland, OR
 Jonathon R.James (Box 128 -97520) No calls.

Air Talent (part-time) - KRKT-Albany, OR
 Bill O'Brian (1207 E.9th - 97321) No calls.

Mark Lindow -US99- Birmingham, Alabama
 (205-759-2936) - Air Talent/Music Dir. /P.D.

Marty Bea moves from KSJB-Jamestown, ND
 to KRRZ/FM-Fargo, ND as Air Talent/Engr.
WYTL-Oshkosh, Wisconsin changes it's call
 letters to WOSH.

KORD-Tri-Cities, Washington
 G.Jones single/Epic & T.T.Hall single/Mer.
KQBR-Brainerd, Minnesota
 Albums from CBS/RCA/WB

Black Radio Correspondents (cont'd. from pg. 40)

FAR WEST

San Francisco/San Mateo, CA (Marvin Robinson-KSOL/FM)
 #3-Janet Jackson, #8-Mills, #9-Teddy. Gns:
 Lakeside, Chaka, Champaign, Rebbie, Osborne. New:
 Rick James, Neicy, Tom Brown, Kagney, K.Rogers.
San Francisco, CA (Bazoo/Naftaly-KMEL) #2-Chaka,
 #6-Tina. Gns: Vanity, New Edition. New: Time,
 Apollonia 6. On: S.Mills, Dazz Band, J.Osborne.
Fresno, CA (Walker/Davis-KYNO/FM) #8-Prince. Gns:
 Wonder, Chaka, D.Ross, Tina Turner.
Fresno, CA (Carey Edwards-KMGX) #1-Wonder, #5-SOS,
 #5-Mtume. Gns: Tina, Pointers, Time, New Edition.
 New: M.A.Thompson. On: L.Richie, D.Ross.
Sacramento, CA (Rick Gillette/Chris Collins-FM102)
 New: Stephanie Mills, Jeffrey Osborne.
Los Angeles, CA (Barry Richards-KGFJ) New: Deniece,
 Vanity, Ralph McDonald, Prince, Slave, Fatboys.
Los Angeles, CA (Jo Jo-KJLH) Circuit, H&O, Penny
 Ford, Isleys, Twilight 22, L.Richie, Kashif.

BRYAN, TEXAS continued from 14...

worked as well as it has in such a short period of time is *the positive energy factor*. We talk that up in the staff meetings. Every promo is written and rewritten to make sure there's not a negative in there. We take a lot of extra time to make sure that everything sounds 'up', everything is 'yes', everything is positive. There's a lot of forward motion."

Bishop feels the positive attitude as opposed to, say, running down the competition is sensed by the audience—subliminally or not.

How did KKYS solve those record service problems? Bishop pulled extra stock from sister stations in Texas and Florida. He sought the help of local record reps he knew in Florida. He spoke to national record company people as well. Skip feels that as long as you tell record company promotion people that you're out there, doing well, and selling records, they can be made aware of your service needs.

The fact that National PD Bishop helps make music decisions for three **GAVIN** reporting stations also helped bring the record companies around.

"The twelve inch mixes add a hotter and brighter sound and gets some attention."

"There's not a record in my format that will drive away my target audience." Skip proudly exclaims.

KKYS has one more unique ingredient for "freshening up" its music. The station drops in 12 inch mixes of certain songs on the playlist. The 12 inch mixes add a hotter and brighter sound and gets audience attention. Some examples include **JOHN WAITE's** "Missing You," **BILLY OCEAN's** "Caribbean Queen," **JOHNNY MATHIS'** "Simple," and **CYNDI LAUPER's** "She Bop."

Finally, Skip defends personality on the air along with long spell of commercial free music. Personality doesn't have to be sacrificed in favor of more music. "People are looking for an event on the dial, not just the best music." The "Kiss" has been planted on Bryan, Texas. Let's see how the love affair goes..

"Every promo is written and rewritten to make sure there's not a negative in there."

Skip is putting himself on the line with the new "Kiss" sound of injecting Top Forty with Urban crossovers. Playing the right hits over and over means keeping the rotations well adjusted. In the "Kiss" format, there's a different psyche to your weekly control room maintenance. If signature records like **MADONNA's** "Lucky Star" sounds like a hit and the audience reacts, KKYS puts it into heavy rotation the next day—or that day. Gone is the practice of spoonfeeding the audience, making them familiar with the record, then moving it into power rotation.

"If it bites, go for it. There's a strong active audience that follows this format. The audience is your ultimate barometer because it's a non-abrasive format. It's a streamlined narrowly targeted format, musically," Bishop points out. Records like **MADONNA** and **BILLY OCEAN** don't turn off listeners like, perhaps, a Top Forty hard rocker might. Because the hard rock Top Forty has been replaced, the active listeners and passive listeners are a lot more similar. ■

JOBS

- Sales - B108-Minneapolis, MS
Craig Iwaszko (612-545-1234).
- *Sales - KUJ-Walla Walla, WA
Roger McDowell (Rt. J Box 913 - 99362).
- Chief Engineer - KKIQ-Livermore, CA
Karel Kalin (415-455-4500).
- Air Talent (Part-Time) - KREO-Santa Rosa, CA
Randy Chambers (1150 Station D-Coddington-
- Air Talent/Traffic - KILR-Estherville, IA
Janet Yackle (712-362-2033).
- Air Talent (Future) - KCNB-Waterloo, IA
Jeff Christensen (Box 1540 - 50704).
- Air Talent - KWEB-Rochester, NY
John Dahl (507-288-3888).
- *Air Talent - WKHI/FM-Ocean City, MD
Jack Gillen (2301 Coastal Hwy. - 21842).
- Air Talent(AM Drive)/Prod. - WORD-Spartanburg, SC
Jack Morrow (Box 3257 - 29304).
- Air Talent/AM Drive - WCKN/FM-Greenville, SC
Gary Jackson (803-226-1511).
- *Air Talent/AM Drive - WDOV-Dover, DE
Rick Kimball (Box Drawer B - 19903).
- Air Talent/AM Drive - WISM-Madison, WI
Bill Vancil (Box 2058 - 53701).
- Air Talent/AM Drive - WBLU-Hinesville, GA
Stanton Jay (912-368-9258).
- Air Talent/AM Drive - KXIQ-Bend, OR
Marcia Hale (Box 5068 - 97708).
- Air Tal. (Mid-days) - WMFD-Wilmington, NC
Don Holmes (919-763-6363).
- Air Tal. (Mid-days) - KOWL-So.Lake Tahoe, CA
Ron West (Box 4100 - 95729).
- Air Talent (PM drive) - WFBC-Altoona, MI
*Tony Booth (Hilltop, Logan Blvd.-16603)
- Air Talent (PM drive) - KMGM-Montevideo, MN
Scott Hennon (612-269-6451)
- Air Talent (PM drive) - KLUC-Las Vegas, NV
Bill Richards (Box 14805 - 89114)
- Air Talent (Mid-6AM) - WMJJ-Birmingham, AL
*Bill Thomas (530 Beacon Pkwy. W.-35209)
- Air Talent/Prod. - KXYE-Selah, WA
Mike Pursell (509-697-5993)
- Air Talent/Prod. - KYCK-Crookston, MN
Mike Moffett (Box 475-56716)
- Air Talent/M.D. - KGBS-Greely, CO
Roger Alan Meschke (Box K - 80632)
- Air Talent/P.D. - WYAP-Conway, SC
*Ed Seeger (Box 799 - 29526)
- Air Talent/P.D. - KTEM-Temple, TX
*Paul James (Box 1230 - 76501)
- General Manager - WHBY/WAPL-Appleton, WI
Frank Maruca (Box 688-Dubuque, IA-52001)
- *No calls, please

"As it stands today, there's no difference between rock and roll, pop and rhythm and blues."

Leonard Chess, 1963

DON'T SMOKE IN BED

(Plus 3 More Good Tips.)

Apollonia 6
"Sex Shooter"



Produced by Apollonia 6 & The Starr ★ Company

Dreamboy
"I Promise (I Do Love You)"



Produced by Dreamboy

Marc Anthony Thompson
"So Fine"



Produced by Marc Anthony Thompson and Champ Davenport

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

CHARTBUSTERS

LIONEL RICHIE
Penny Lover
(Motown)

BAR-KAYS
Sexomatic
(Mercury)

CERTIFIED

DAZZ BAND
Let It All Blow
(Motown)

JEFFREY OSBORNE
Don't Stop
(A&M)

MOST ADDED

MTUME
C.O.D.
(I'll Deliver)
(Columbia)

POP CROSSOVER

STEPHANIE MILLS
The Medicine Song
(PolyGram)

THE BLACK PAGE

October 12, 1984

2W	LW	TW	
3.	1.	1.	CHAKA KHAN - I Feel For You (Warner Brothers)
1.	2.	2.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
11.	5.	3.	NEW EDITION - Cool It Now (MCA)
14.	7.	4.	REBBIE JACKSON - Centipede (Columbia)
7.	6.	5.	ALICIA MYERS - You Get The Best From Me (MCA)
2.	3.	6.	PRINCE - Let's Go Crazy (Warner Brothers)
12.	9.	7.	TINA TURNER - Better Be Good To Me (Capitol)
9.	8.	8.	JANET JACKSON - Don't Stand Another Chance (A&M)
5.	4.	9.	DIANA ROSS - Swept Away (RCA)
15.	12.	10.	TIME - Jungle Love (Warner Brothers)
23.	17.	11.	PRINCE - Purple Rain (Warner Brothers)
21.	20.	12.	CHAMPAIGN - Off & On Love (Columbia)
19.	--	13.	STEPHANIE MILLS - The Medicine Song (PolyGram)
26.	16.	14.	TEDDY PENDERGRASS - You're My Choice Tonight (Elektra)
4.	11.	15.	JOYCE KENNEDY/JEFFREY OSBORNE - The Last Time I Made Love (A&M)
8.	13.	16.	BILLY OCEAN - Caribbean Queen (Jive/Arista)
20.	19.	17.	VANITY - Pretty Mess (Motown)
27.	18.	18.	NUANCE - Take A Chance (Island)
24.	23.	19.	LEON HAYWOOD - Tenderoni (Modern)
--	26.	20.	WHODINI - Friends/5 Minutes Of Funk (Arista)
25.	22.	21.	ASHFORD & SIMPSON - Solid (Capitol)
--	27.	22.	APOLLONIA 6 - Sex Shooter (Warner Brothers)
--	29.	23.	JEFFREY OSBORNE - Don't Stop (A&M)
10.	10.	24.	DONNA SUMMER - There Goes My Baby (Geffen)
30.	25.	25.	KASHIF - Are You The Woman (Arista)
--	28.	26.	LIONEL RICHIE - Penny Lover (Motown)
--	30.	27.	DAZZ BAND - Let It All Blow (Motown)
13.	14.	28.	MADONNA - Lucky Star (Sire/Warner Brothers)
--	--	29.	BAR-KAYS - Sexomatic (Mercury)
17.	15.	30.	RALPH MACDONALD/BILL WITHERS - In The Name Of Love (Polydor)

CHARTBOUND

	Reports	Adds	On	Chart
ISLEY, JASPER, ISLEY - Look The Other Way (T-Neck)	36	15	11	10
MTUME - C.O.D. (I'll Deliver) (Columbia)	30	17	10	3
DENIECE WILLIAMS - Black Butterfly (ARC/Columbia)	28	13	10	5

October 12, 1984

UP & COMING

	Reports	Adds	On	Chart
ISLEY, JASPER, ISLEY - Look The Other Way (T-Neck)	36	15	11	10
MTUME - C.O.D. (I'll Deliver) (Columbia)	30	17	10	3
DENIECE WILLIAMS - Black Butterfly (Columbia)	28	13	10	5
EVELYN KING - Just For The Night (RCA)	22	10	8	4
AL JARREAU - After All (Warner Brothers)	21	10	10	1
GLENN JONES - Show Me (RCA)	20	8	6	6
CONTROLLERS - Crushed (MCA)	18	8	4	6
*TEENA MARIE - Lovergirl (Epic)	12	9	3	--
DREAMBOY - I Promise (Qwest/Warner Brothers)	10	4	3	3
PHILIP BAILEY - Photogenic Memory (Columbia)	10	4	6	--
RICK JAMES - You Turn Me On (Gordy)	9	5	4	--
JUNIOR - Somebody (London)	9	3	4	2
STAPLE SINGERS - Slippery People (Private I)	9	2	6	1
*SLAVE - Oohhh (Cotillion)	8	8	--	--
*LILLO THOMAS/MELBA MOORE - All Of You (Capitol)	8	8	--	--
*TEMPTATIONS - Treat Her Like A Lady (Gordy)	8	8	--	--
*EUGENE WILDE - Gotta Get You Home (Philly World)	8	8	--	--
*FORCE MD'S - Tears (Tommy Boy)	7	7	--	--
*TOM BROWNE - Secret Fantasy (Arista)	7	7	--	--
*BOBBY BROOM - Beat Freak (Arista)	7	6	1	--
HALL & OATES - Out Of Touch (RCA)	7	1	5	1
O'BRYAN - Go On & Cry (Capitol)	7	2	5	--

*First time listed on this page.

Drops: #21-Jacksons, #24-Patrice Rushen, Smokey Robinson.

LP CUTS

NEW EDITION-Mr. Telephone Man
 BJLLY OCEAN - If I Should Love You
 LOU RAWLS - Close Company
 JEFFREY OSBORNE - The Borderline
 LILLO THOMAS - Holding On
 REBBIE JACKSON - Fork In The Road
 DONNA SUMMER-Supernatural Love

POTENTIAL SINGLES

CHAKA KHAN - Stronger Than Before
 STEVIE WONDER-Love, Light & Flight/
 Don't Drive Drunk
 MTUME - Prime Time
 VANITY-Mechanical Emotion
 DIANA ROSS - Missing You
 TIME- The Bird

ANALYSIS

STEVIE WONDER is still so strong this week that we could have had a TIE for first place - the numbers were so close. NEW EDITION getting stronger and bigger each week and, as predicted several weeks ago, a BIG Top 40 Crossover. LEON HAYWOOD moves up again and WHODINI's duo of hits goes top 20, even with split airplay at some stations. STEPHANIE MILLS makes a great come-back and receives the "Pop Crossover" title, while she's at it. Our CERTIFIED this week, JEFFREY OSBORNE, "don't stop" his moves at all - the sound of this tune makes everybody move (try to sit still while you listen to it!). DAZZ BAND is CERTIFIED and could be one of their biggest hits to date. BOB COLLINS reports it jumps 22-13 at WNOV-Milwaukee, with chart gains also for ANDY HENDERSON at WQKI-St. Matthews, JEFF WYATT at WUSL/FM in Philly,

Ken Rush at KNOW-Austin. New at WYLD-New Orleans, KHYS-Pt. Arthur and on at WBLZ-Cincinnati, KIIZ/AM-Killeen, KKDA-Dallas, WDKX-Rochester, WJAX-Jacksonville, WBLX-Mobile, WDMT-Cleveland, etc. Both sex entries make pretty good moves this week: APOLLONIA 6's "Sex Shooter" goes 27-22 with some stations already listing it top ten or in their top rotation, and "Sexomatic" by the BAR-KAY's debuts at #29 and on many other charts as well. As for new "Up And Coming" product, last week's "Most Added" single, ISLEY, JASPER, ISLEY, makes a lot of progress this week to become the top "Up & Coming" entry, looking like a high chart number debut next week. MTUME is headed for next week's chart and DENIECE WILLIAMS' third consecutive hit single "Black Butterfly" (Next Love & Let's Hear It preceded it) looks like a shoe-in since it received so much attention as an LP cut. TEENA MARIE returns with a potential top new airplay single, "Lovergirl". Watch the newly listed singles this next week. They could overcome some of the older ones.

Betty

NORTHEAST

New York, NY (Barry Mayo-WRKS/FM) #1-Force MD's, #8-Alicia Myers, #10-Fatboys. Gns: Deniece, Mtume, Madonna, SOS, Kashif, Teddy Pendergrass. New: Rebbie, Nolan Thomas, J.Kennedy, H&O.

New York, NY (Tonacci/Berger-WPLJ) #8-Tina T., #10-Madonna. Gns: Prince, Wham, Chaka. New: L.Richie, Jacksons. On: Hall & Oates.

New York, NY (Neil McIntyre-WKTU) #2-Wonder, #9-Tina Turner. Gns: Madonna, Prince, Chaka, Tina. New: Ashford & Simpson, Sheryl Lee Ralph.

New York, NY (Scott Shannon-Z100) #9-Tina T. Gns: New Edition, Chaka, Prince, Madonna. New: Jack Wagner, David Bowie, Elton John.

Rochester, NY (Andre Marcel-WDKX) #10-Prince. Gns: Grandmaster, Jocelyn, Dreamboys, Mills, Ashford & S. New: Tom Brown, Isleys, Evelyn King, Shirley Brown. On: Mtume, Mikki, O'Bryan.

Utica, NY (Jacques Overdiep-WPNR) #5-Madonna, #9-Staples. Gns: Junior, Ashford & S., Tyzik, O'Bryan, Apol.6. New: Chaka, Force MD's.

Philadelphia, PA (Jeff Wyatt-WUSL/FM) #5-Mtume, #10-New Edition. Gns: Chaka, D.Ross, Force MD's, Apol.6, Neicy, Fatboys, Dazz, Osborne. New: E.Wilde, Thelma Houston, Vanity, H&O, SOS Band, Controllers. On: Mtume, E.King.

Pittsburgh, PA (John Anthony-WAMO) Gns: Leon Haywood, Fatboys, New Edition, Controllers. On: L.Clifford, Bloodstone, RJ's, Circuit, B.L.Eager, Bryan Loren, Goode, Shonte, G.Jones.

Baltimore, MD (Kingston/Kronthal-B104) #9-Madonna. Gns: D.Ross, Prince, Chaka, Richie, Tina. New: New Edition, C.Club, Honeydrippers.

Washington, DC (Cassidy/Tanner-WASH) #1-Prince, #3-Madonna, #8-Prince. Gns: Pointers, Chaka, D.Ross, New Edition. New: Tina, McCartney.

SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #4-Alicia Myers, #8-D.Ross, #9-Janet Jackson. Gns: Bar-Kays, Prince (PR), Dazz. New: Tom Browne, Sylvers, Teena Marie, Lillo Thomas & Melba Moore, Bobby Broom, Temptations. On: Mtume.

Atlanta, GA (Scotty Andrews-V103) #9-Rebbie, #10-D.Summer. Gns: Midway, Bar-Kays, Evelyn Thomas. On: Divine Sounds, Leon Haywood, Fatboys, L.Richie, Mikki, K.Blou, Lakeside.

Atlanta, GA (Chris Thomas-Z93) #8-Prince. Gns: Tina Turner, D.Ross, Rebbie Jackson, New Edition, L.Richie. New: Stephanie Mills.

Jacksonville, FL (Chris Turner-WJAX) #2-New Edition, #9-Time. Gns: Ashford & Simpson, Jazzy Jay, Vanity, P.Bailey, Goodie, Whodini, Champaign, Staples, Neicy, Kashif. New: Lillo Thomas & Melba Moore, Sylvers, One Way, Rogers.

Tallahassee, FL (Joe Bullard/Tommi Colston-WANM) #1-Chaka, #2-Janet Jackson, #3-Rebbie, #4-Teddy, #8-New Edition. Gns: Flack, Ashford & S., Kashif, Beau Williams, Junior. New: Rick James, Glenn Jones, Pennye Ford.

Miami, FL (Joni Siani-Y100) #2-Chaka. Gns: Tina, K.Rogers, H&O, Sheryl Lee Ralph. New: New Edition, Stephanie Mills. On: Jacksons.

Miami, FL (Mark Shands-195) #3-Evelyn Thomas, #9-Chaka. Gns: Sheryl Lee Raph, Tina T. New: Rebbie, Time, L.Richie, H&O. On: Apol 6.

McComb, MS (Brad Lee-WHNY) #2-D.Summer, #6-Pointers. Gns: L.Richie, D.Ross, Chaka, S.Mills. On: J.Osborne, Sheryl Lee Ralph.

Mobile, AL (B.J.Taylor-WBLX) Gns: Prime Time, Kashif, J.Osborne, S.Mills, P.Rushen, Janet Jackson, Glenn Jones. On: O'Bryan, Denroy Morgan, Dazz, Richie.

Moss Point, MS (Jeffrey Paul-WJKX) #3-Chaka, #6-Alicia Myers, #9-Nuance. Gns: S.Mills, Apollonia 6, Time, Rebbie Jackson. New: Junior, Bar-Kays, Smokey Robinson, J.Osborne, L.Richie. On: Dazz Band, D.Reeves.

Abbeville, LA (Quinn Mark-KROF) #3-New Edition, #8-Time, #10-S.Mills. Gns: H&O, J.Osborne, Vanity, Kashif, Ashford & Simpson. New: Glenn Jones, One Way, R.Hall, J.Kennedy, Suttons, Wonder & Warwick.

New Orleans, LA (Donnie Taylor-WYLD) #1-Alicia Myers, #4-D.Ross, #8-Newcleus. Gns: Controllers, Lakeside, P.Rushen, Peabo, S.Mills, Prime Time, Staples. New: Dazz Band, Pure Energy, Deniece, Slave, Teena Marie, Evelyn King, RJ's Lates. On: Ashford & S., Time.

New Orleans, LA (O'Kelly/Rotting-B97) #5-Pointers, #9-Tina Turner. Gns: D.Ross, Richie. New: N.Edition.

CENTRAL & MIDWEST

Cleveland, OH (Dean Dean/Eric Faison-WDMT) #6-Chaka, #7-New Edition. Gns: Bar-Kays, Evelyn King, Dazz, Vanity, Prime Time, Fatboys, Tina, Rebbie, Midway, Kashif, RJ's. New: H&O, Stylistics, Lillo & Melba, Teena Marie, Slave, Starsky, P.Hartcastle, MC Flex.

Cincinnati, OH (Brian Castle-WBLZ) #2-Chaka, #7-Whodini, #10-Rebbie. Gns: Tina, Ashford & S., Alicia Myers, Vanity, Isleys, Dazz, Champaign. New: SOS Band, Evelyn King, Jermaine Stewart, Slave, H'drips.

Chicago, IL (Dee Handley-WJPC) Hots: New Edition, Champaign, D.Ross. Med: Glenn Jones, Chaka, Isleys. New: Deniece, Rick James, H&O, Stylistics, Mtume, Temptations, Controllers. On: Amusement Park.

Milwaukee, WI (Jim Brown-WLUM) #6-D.Ross, #7-Janet, #9-Kennedy/Osborne, #10-L.Richie. Gns: Wham, Leon Haywood, Champaign. New: Jermaine Stewart, Isleys.

Milwaukee, WI (Bob Collins-WNOV) #4-New Edition, #7-Time, #8-Janet. Gns: Tina, Dazz, Kashif, Richie, Staples, J.Osborne, Isleys. New: One Way, Sylvers, H.Melvin, C.L.Blast, SOS Band, Mtume, Prime Time, Bobby Broom, Shannon, Joyce Kennedy. On: A.Myers.

Detroit, MI (Steve Harris-WDRQ) Hots: New Edition, Time, Glenn Jones. Med: Dreamboy, H&O, Janet, Prince, Pretty Poison, Rebbie, S.Wonder, Vanity. New: Eugene Wilde, Run DMC, Temptations.

Detroit, MI (Gary Berkowitz-WHYT) #5-Madonna. Gns: Chaka, D.Ross, D.Summer, Tina. New Edition. New: Stephanie Mills, Lionel Richie, Honeydrippers.

SOUTHWEST

Austin, TX (Ken Rush-KNOW) #3-Chaka. Gns: Tina, Time, SOS Band, Apol.6, Whodini, Ashford & S., Bar-Kays, Dazz, Glenn Jones, Prime Time. New: Pennye Ford, Dreamboy. On: Kagny, P.Bailey, Junior, Isleys.

Killeen, TX (Bill St.John-KIIZ/AM) #2-Nuance, #6-Time, #9-Vanity. Gns: Leon Haywood, Champaign, Whodini, Ashford & S. New: L.Richie, Deniece, Isleys, Teena Marie, Slave. On: Controllers.

Dallas, TX (Terri Avery-KKDA) Hots: New Edition, Nuance. Med: J.Stewart, Dazz, Detroit, Mtume, Newcleus, Eugene Wilde. New: Bobby Broom, Controllers, Jarreau, Teena Marie, Temptations, Twilight 22, Deniece Williams. On: Glenn Jones, Dreamboy, Isleys.

Pt.Arthur, TX (Doug Davis-KHYS) Hots: Alicia Myers, Janet, New Edition, S.Mills, Rebbie, Time, Rushen, E.Wilde. New: Mtume, Dazz, Isleys, Rue Caldwell, Sylvers, Deniece, Lillo & Melba, Richie, B.L.Eager.

FAR WEST

(continued on page 35)

October 12, 1984

Dave Sholin
PERSONAL PICKS

SHEILA E-The Belle Of St.Mark (Warner Bros.)

Unlike her initial effort "The Glamorous Life", success should come a lot faster this time around. A chorus with a hook this strong just can't miss. Tailormade for today's Top 40. C'mon...the women have Prince and the men now have Sheila E! Love, just love this one!

PAT BENATAR-We Belong (Chrysalis) No one can accuse this premier rocker of becoming complacent or predictable. Benatar is blessed with the capacity to retain an ultra hip image but still appeal to a more mainstream Top 40 audience. She does belong everywhere, indeed!

HUEY LEWIS & THE NEWS-Walking On A Thin Line (Chrysalis) By now everyone's heard the News and once again they earn and deserve the ink. Everytime these guys issue a new single (even if it's the fifth one) it's a shot in the arm for pop radio.

BILLY SATELLITE-I Wanna Go Back (Capitol) Listen to their debut release "Satisfy Me", then try this on for size and see if you believe it's the same band. I've been talking this track up since I got turned on to the 12 inch over a month ago. Makes you wanna go back and hear it again and again.

REO SPEEDWAGON-I Do'WANNA Know (Epic) Can it be possible that nearly two years have gone by since we've heard anything new from REO? Well, in any case their time off has been put to good use, getting back on track with a well produced "happy rock 'n' roll" record.

GENERAL PUBLIC-Tenderness (IRS) Another unusual but very commercial entry from overseas. Former English Beat members David Wakeling and Ranking Roger have teamed up with some new partners and the result is the surprise of the week.

THE CARS-Hello Again (Elektra) Lots of mileage left on "Heartbeat City". Especially for this track which should already be familiar with the many who bought the album and the dozens of stations who aired it as an LP cut.

"A critic is a bundle of biases held loosely together by a sense of taste."

Whitney Balliett, 1962

Ron Fell

ALBUMS OF THE WEEK

"Emotion"-Barbra Streisand (Columbia) There is life after Yentl. After letting the movie consume her creative initiative for most of a two year period, she's back making music for radio consumption. The title track, produced by Richard Perry and backed up by the Pointer Sisters, may be her most relevant single track in years. The following track, MAKE NO MISTAKE HE'S MINE (a duet with Kim Carnes) is a powerful ballad which employs the best qualities of each voice. What follows are equally absorbing tracks produced by Maurice White (Earth, Wind & Fire), Jim Steinman (Meatloaf, Manilow, Tyler, Air Supply), and Albhy Galuten (Bee Gees). The album will return Prima Barbra to the good graces of pop radio. It'll remain viable for a much longer period of time than did the year of the Yentl.

"In The Eye Of The Storm"-Roger Hodgson (A&M) If you already miss Supertramp, then the first Roger Hodgson LP will fill the gap. Resplendent in the typical Supertrampish embellishments and excesses, "In The Eye Of The Storm" is heavy with song cycle theatrics and Hodgson's peculiar soprano stylizing. Lyrics are loaded with I, Me and My intrapersonal visions. The music has the edge of rock and the orchestration of apocalyptic desperation. Just the sense of urgency and seriousness which didn't distinguish latter day Supertramp.

"Woman In Flames"-Champaign (Columbia) Regular readers of my album reviews will note that I've championed this band from day one. I hear no reason to give up now. "Woman In Flames" finds them with more tricks in their bag-most of them electric. For those of us who appreciate clearly delivered lyric and clean but timely rhythm beds, this is it. This third taste of Champaign has the kick. They're gonna shake it up and uncork a winner. WOMAN IN FLAMES/MARDI GRAS/OFF AND ON LOVE/BE MINE TONIGHT.

RON'S PLACE

DR. DON ROSE, the highly rated and respected morning personality at KFRC-SAN FRANCISCO is recovering from major surgery and won't return to the air for a few more weeks. The good Doctor has been handicapped by a series of chronic leg and knee problems (necessitating twelve operations in ten years). The final straw was another break of the left leg a few weeks ago while getting into his car. Faced with further surgery and the leg's uncertain future, Don and his family decided to have a real doctor amputate the leg above the knee.

Doctor Don is doing fine and when he returns to the air at the end of the month it will be from his in-home studio.

On behalf of his many friends among our readers and staff, I wish DOCTOR DON a speedy recovery.

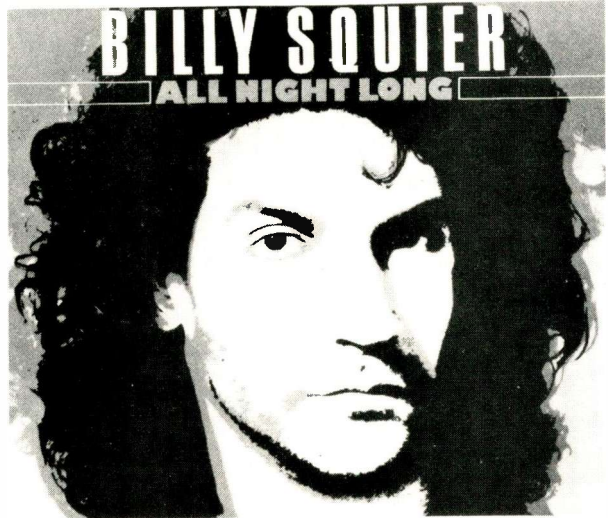


BILLY SQUIER "ALL NIGHT LONG"

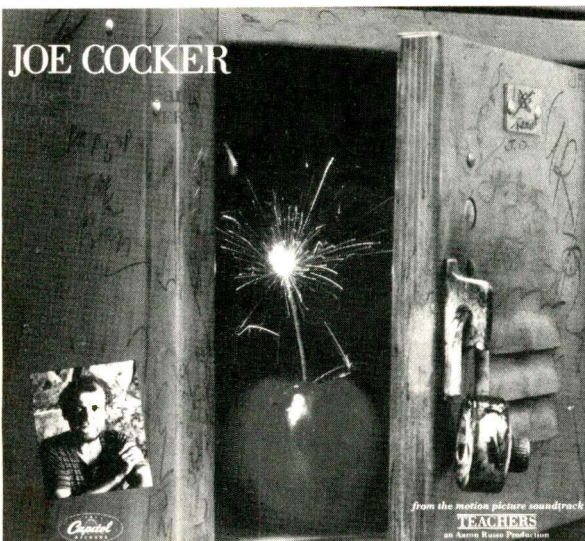
The New Single from **BILLY SQUIER'S**
Certified Platinum Album "Signs of Life."

*"I think that this will hit them like
a hurricane ... I think it redefines
what Rock and Roll can be."*

*Jim Steinman
Producer*



JOE COCKER



The last time **JOE COCKER** put his
voice on a soundtrack theme it
hit #1 across the board!

History is about to repeat itself.

"EDGE OF A DREAM"*

(Theme from 'Teachers')

The second hit single from the original
motion picture soundtrack "Teachers"

An Aaron Russo production.

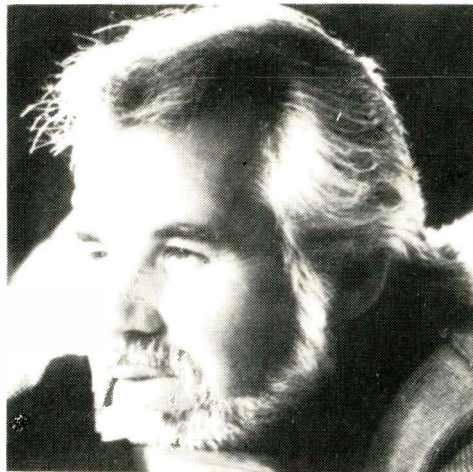
*Produced by Keith Forsee

FOLLOW THE RCA LEADERS



HALL & OATES "OUT OF TOUCH"

From the RCA album
"Big Bam Boom"



KENNY ROGERS "WHAT ABOUT ME?"

From the RCA album
"What About Me?"

Features the performances
of Kim Carnes* and James Ingram**

RCA 
Records and Cassettes