

### THE GAVIN REPORT #1201 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: SHADOW DANCING-Andy Gibb (RSO) It was only a matter of time before this record qualified for our smash category.

Hot: BAKER STREET-Gerry Rafferty (United Artists) The song's top ten potential demonstrates the growing musical sophistication of the radio audience.

Top Tip: YOU BELONG TO ME-Carly Simon (Elektra) Her best effort in some time has met with an overwhelming response from programmers.

Record to Watch: DANCE WITH ME-Peter Brown (Drive) Starting at 96X (17), KFI (21), WIFI (25), WNBC (25), KILT (25), WHBQ (29), WZ7D (30), and WNOE (30). Already charting well with 99X (5), KOBO (9), WDLP (12), WAGQ (12), and KROK (13). Looks good!

Sleeper of the Week: No record qualifies for this listing this week.

Top New Add: STILL THE SAME-Bob Seger (Capitol) If the number of adds is a criterion, this should do as well as his last two hits.

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a variety of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continued growth.

LW 2. Top Twenty 1. WITH A LITTLE LUCK-Wings 2. YOU'RE THE ONE..-Travolta/Olivia
3. THE CLOSER...-R.Flack & D.Hathaway 5. 4. FEELS SO GOOD-Chuck Mangione 4. 5. IF I CAN'T HAVE YOU-Yvonne Elliman 6. SHADOW DANCING-Andy Gibb 14. 7. IMAGINARY LOVER-Atlanta Rhythm S.
8. COUNT ON ME-Jefferson Starship
9. TOO MUCH...-J.Mathis & D. Williams 6. 11. 13. 7. 10. NIGHT FEVER-Bee Gees 15. 11. WEREWOLVES OF LONDON-Warren Zevon
--. 12. IT'S A HEARTACHE-Bonnie Tyler
18. 13. MOVIN' OUT-Billy Joel
12. 14. JACK & JILL-Raydio 19. 15. DISCO INFERNO-Trammps --. 16. BABY HOLD ON-Eddie Money --. 17. ON BROADWAY-George Benson --. 17. ON BROADWAY-George Benson

8. 18. CAN'T SMILE WITHOUT YOU-B.Manilow 9. 19. THANK YOU...-Andrew Gold 10. 20. DUST IN THE WIND-Kansas

Gaining in Several Markets YOU BELONG TO ME-Carly Simon LOVE IS LIKE OXYGEN-Sweet THIS TIME I'M IN IT FOR LOVE-Player BAKER STREET-Gerry Rafferty TAKE A CHANCE-Abba TWO DOORS DOWN-Dolly Parton TWO OUT OF THREE...-Meatloaf
MORE THAN A WOMAN-Bee Gees (LP cut)
DEACON BLUES-Steely Dan HEARTLESS-Heart BECAUSE THE NIGHT-Patti Smith Group BLUER THAN BLUE-Michael Johnson YOU'RE THE LOVE-Seals & Crofts FLASHLIGHT-Parliament GAINING

CHEESEBURGER IN PARADISE-Jimmy Buffett DANCE WITH ME-Peter Brown EVERY KINDA PEOPLE-Robert Palmer

### Top Prospect USE TA BE MY GIRL-O'Jays (Philadelphia Int'l.)

Regional Sales and/or Requests THE GROOVE LINE-Heatwave (Epic)
LET'S ALL CHANT-Michael Zager Band (P.Stock)
I WAS ONLY JOKING-Rod Stewart (Warner Bros.) I CAN'T STAND THE RAIN-Eruption (Ariola) STAY-Rufus & Chaka Khan (ABC) EVEN NOW-Barry Manilow (Arista)
I WANT YOU TO BE MIND-Kayak (Janus)
SHADOW IN THE STREET-Allan Clarke (Atlantic) WHAT A NIGHT FOR DANCING-Barry White (20th) DO YOU BELIEVE IN MAGIC-Shaun Cassidy (W.B.)

Picks & Plays WONDERFUL TONIGHT-Eric Clapton (RSO) WARM RIDE-Rare Earth (Prodigal) DARLIN'-Paul Davis (Bang) SO HARD LIVING WITHOUT YOU-Airwaves (A&M) FOLLOW YOU FOLLOW ME-Genesis (Atlantic) TAKE ME BACK TO CHICAGO-Chicago (Columbia) ALMOST SUMMER-Celebration (MCA) LAST DANCE-Donna Summer (Casablanca) GREASE-Frankie Valli (RSO-LP cut) I'VE NEVER BEEN TO ME-Mary Macgregor (Ariola) YOU KEEP ME DANCING-Samantha Sang (Private Stock) ROLL WITH THE CHANGES-REO Speedwagon (Epic) TUMBLING DICE-Linda Ronstadt (Asylum) SINCE YOU BEEN GONE-Head East (A&M) MY ANGEL BABY-Toby Beau (RCA) YOU GOT IT-Diana Ross (Motown) MAMA LET HIM PLAY-Doucette (Mushroom) FM-Steely Dan (MCA-LP cut)
I'M ON MY WAY-Capt. & Tennille (A&M) WHEEL IN THE SKY-Journey (Columbia)

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bangor, Mark Laurence-WGUY- C.& J.McNichol Portsmouth, Mike O'Neil-WHEB- Rare Earth Dover, Jim Sebastian-WTSN- Eric Clapton Hyannis, Rick Stuart-WCOD/FM- Paul Evans Worcester, B.J.Dean-WORC- LeBlanc & Carr Bridgeport, Greg Loehr-WICC- Bob Seger Danbury, Brian St. James-WINE- George Benson Hartford, Rick Donahue-WTIC/FM- Plastic Bert. Utica, Jim Reitz-WTLB- Seals & Crofts New York, Rich/Myzal-99X- Heatwave Philadelphia, Jeff Robins-WIFI- #6-Trammps Reading, Shannon/Newman-WRAW- O'Jays Atlantic City, Gary Lane-WMID- Linda Ronstadt Cleveland, Bob Travis-WGCL- Donna Summer Trenton, Tom Taylor-WPST- #6-Trammps - - Tom Jeffries-WZZP- Heatwave Annapolis, Kingston/Lewis-WYRE- O'Jays Frederick, Barry Hodge-14ZYQ- Abba Winston-Salem, Dave Taylor-WAIR- Eruption Reidsville, Lebai-WFRC- Anne Murray Asheboro, Gary Cannon-WZOO- LeBlanc & Carr Shelby, Jeffrey Owens-WOHS- Tuxedo Junction Asheville, Ray Williams-WISE- Rare Earth New Bern, Richard Taylor-WSFL/FM-Bellamy Bros. Fayetteville, Stan Stewart-WFLB- #5-Heatwave Wilmington, Robbie Vogt-WGNI- Mike Finnigan Columbia, Dan Vallie-WCOS- O'Jays Anderson, Bill McCown-WANS- Love & Kisses Greenville, Gary Jackson-WQOK- Paul Davis
- - - Ken Rogers-WFBC- \*O'Jays Augusta, Mark Bell-WAUG/FM- Dixie Dreggs - Bruce Stevens-WBBQ- Donna Summer Athens, Jeff Michaels-WAGQ- Rufus Gainesville, Tom Harris-WWID- Samantha Sang Atlanta, Don Benson-94Q- Bob Seger Marietta, Greg McClure-WFOM- Airwaves Columbus, Jeff Blake-WCGQ- Bob Seger Americus, Steve Stansell-WDEC- Chicago Albany, Chris Van Dyke-WALG- K.C. & Band Carrollton, Scott Evans-WPPI-Capt. & Tennille La Crosse, Pat Smith-WLCX- Airwaves - Ray Hammons-WBTR/FM- Rufus Jacksonville, Paul Sebastian-WAPE- S. Sang Daytona Beach, John Scott-WMFJ- Walter Egan Orlando, Chris O'Neil-WLOF- #7-Allan Clarke Cocoa Beach, Steve Ocean-CK101- Kiss W.Palm Beach, Alan Edwards-WIRK- Doucette Miami, Bill Tanner-Y100- Donna Summer Ft. Meyer, Webster James-WMYR- Robert Palmer Tampa, Ron Parker-WLCY- Bob Seger Ocala, Bill Early-WWKE- Linda Ronstadt Tallahassee, Robin Sterns-WGLF- Prism
- - Mike O'Malley-WONS- #7-Barry White Panama City, Jim King-WDLP- #11-Player Ft. Walton Beach, Bob Kitzmiller-WNUE- Player Pensacola, Don Ingram-WBSR- Dixie Dreggs Huntsville, Jay Fredericks-WAAY- Donna Summer Des Moines, Michael Stone-KMGK- REO Speedwagon
- - Dave Novak-WVOV- #1-Parliament - - Dick Downes-KGGO- REO Speedwagon Muscle Shoals, Rick Shayne-Q107- #7-Abba - - - Gary Stevens-KIOA- Trammps
Guntersville, Kerry Jackson-WGSV-Eric Clapton Cedar Rapids, Ron Dennington-KLWW- Trammps Cullman, Rich McCarthy-WKLN/FM- Dixie Dreggs Gadsden, Dale McKee-WQEN- Walter Egan - Roger Gaither-WGAD- \*Steely Dan (DB) Mobile, Jerry King-WABB- Trammps Starkville, Glen James-WKOR- \*O'Jays Greenville, Mark Jones-WDDT- LeBlanc & Carr Natchez, Haynes Ford-WQNZ- Love & Kisses Jackson, Mickey Coulter-WYIG- Meatloaf Pascagoula, Dan Lynch-WKKY- Sanford/Townsend Biloxi, Bob Lima-WQID- Trammps Hattiesburg, Don Simmons-WXXX- Raydio Baton Rouge, Joe London-WIBR- \*Meatloaf Lake Charles, Bob Simon-KAOK- Doucette Shreveport, Keith Greer-KROK- Chic New Iberia, Ken Romero-KANE- Celebration Chattanooga, David Carroll-WGOW- Eric Clapton Nashville, Jim Holton-WMAK- Bob Seger Louisville, Coyote Calhoun-WAKY-#10-Plastic B.Marshall, Jerry Rome-KMHT- #12-Eruption

Bowling Green, Doug Kirsch-WBGN- Genesis Lexington, Jim Jordan-WVLK- Capt. & Tennille South Bend, Jason Fox-WRBR- Peter Brown Indianapolis, Jerry Steele-WIFE- Plastic Bertrand Lafayette, Dan Michaels-WAZY- Paul Davis Evansville, Adam Smasher-WGBF- Patti Smith Group Hamilton, Joe London-WMOH- Patti Smith Group Akron, Bobby Knight-WCUE- Bob Seger Columbus, Dave Bishop-WCOL- Meatloaf Alliance, Bill Brophy-WFAH- Frankie Valli (GREASE) Canton, Keith London-WINW- O'Jays - Ron Foster-WQIO- Michael Johnson Wheeling, Jim Roberts-WKWK- O'Jays Parkersburg, Jack Fitzgerald-WXIL- O'Jays Beckley, Dwayne Bonds-WCIR- Paul Davis Altoona, John Harrison-WVAM- Plastic Bertrand - Tony Booth-WFBG- Patti Smith Group Youngstown, Jack Taylor-WYFM- Trammps Pittsburgh, T. Morgan-WPEZ- Gino Vannelli Sault Ste. Marie, Tom Ewing-WSMM- Mac MacAnally Grand Rapids, Jay Michaels-Z96- Bob Seger Muskegon, Jon London-WTRU- Player Saginaw, Roger Sinclair-WSAM- Heatwave Springfield, Greg Thomas-WCVS- Rare Earth Carbondale, Rick Zurick-WCIL/FM- REO Speedwagon Chicago, Alan Burns-WLS- Andy Gibb Rockford, Bob Goode-WROK- Eddie Money Freeport, Kevin Kenney-WACI- Celebration Madison, R.J.Reynolds-WISM- Jimmy Buffett Milwaukee, Chris Curtis-WZUU- Foghat Two Rivers, John Barber-15Q- Queen Green Bay, Gregg Albert-WDUZ- Barry Manilow Neenah, Jason Page-WNAM- Plastic Bertrand Stevens Point, Pat Martin-WSPT- Bob Seger Wausau, Terry Tuszka-WIFC- Love & Kisses Eau Claure, Sean McCartney-WEAQ- Abba Duluth, Beau Elliot-WEBC- Seals & Crofts Mpls./St. Paul, Dave Thomson-KDWB- Michael Johnson St. Cloud, Tom Kay-WJON- Jimmy Buffett Fargo, Mark Renier-KVOX- Linda Ronstadt Bismarck, Dan Brannan-KFYR- Gerry Rafferty Minot, Doug Corbett-KKOA- Patti Smith Group Aberdeen, Gary Dixon-KSDN- Love & Kisses Huron, L.A. Timms-KOKK- Todd Rundgren Rapid City, Mick Kjar-KKLS- Abba - - Dave Hohn-KTOQ- Eric Clapton Sioux City, Bill Bodie-KWSL- Mary Macgregor Dubuque, Steve Sesterhenn-KFMD- Rare Earth - Chuck Bailey-WDBQ- Capt. & Tennille Ottumwa, Dave Carlson-KLEE- Diana Ross - - - Carl Mann-KCRG- Seals & Crofts Omaha, Rick Lane-KOIL- \*Parliament Lincoln, Gary Collins-KIMS- Michael Johnson St. Louis, Sherry Toennies-KSLQ- #12-Journey Jackson, Kent Nelson-KJAS- Rufus Cape Girardeau, Tim McKay-KGMO- Manhattan Transfer Joplin, John David-KFSB- Robert Palmer Lawrence, Mike Schmidt-KLWN/FM- \*Mike Finnegan Topeka, J.R. Greeley-KEWI- #11-REO Speedwagon Manhattan, Ed Klimke-KMKF- Todd Rundgren Junction City, Jimmy West-KJCK- Peter Brown Salina, David Stone-KSKG- Rare Earth Wichita, Bob Lawrence-KLEO- Walter Egan Tulsa, Dr. Don-KAKC- Kevin Lamb Oklahoma City, Sandy Jones-WKY- Player - - Barry Shannon-KZUE- Toby Beau Amarillo, Mark Shannon-KPUR- Linda Ronstadt

\*\*Correspondents not listed above will be found on pages 8 & 9.....

Continued on Page 10....



## Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: BLUER THAN BLUE-Michael Johnson (EMI-America) Of the three chart debuts this one's been out the shortest period of time. Doing well already at WCCO/FM, WGY, KNX/FM, KSFO, WIP, KHOW, WSM & WBEN.

Worth Watching: USE TA BE MY GIRL-O'Jays (Phil. Intl.) ONE LIFE TO LIVE-Lou Rawls (Phil.Intl.)

Two of the four correspondent preferred picks not only are on the same label but are written and produced by the same team, Kenneth Gamble & Leon Huff. Unprecedented.

Top Thirty LW TW 22. 16. SHADOW DANCING-Andy Gibb 1. THE CLOSER I GET TO YOU-Flack & Hathaway 2. WITH A LITTLE LUCK-Wings 25. 17. YOU BELONG TO ME-Carly Simon 3. TOO MUCH, TOO LITTLE...-Mathis & Williams 23. 18. YOU'RE THE LOVE-Seals & Crofts 4. FEELS SO GOOD-Chuck Mangione 24. 19. I'M ON MY WAY-Capt. & Tennille 24. 19. I'M ON MY WAY-Capt. & Tennille 3. 5. WE'LL NEVER HAVE TO SAY .. - Dan & Coley 20. 20. ON BROADWAY-George Benson 28. 21. IT'S HEARTACHE-Bonnie Tyler
21. 22. MOVIN' OUT-Billy Joel 6. CAN'T SMILE WITHOUT YOU-Barry Manilow 4. 7. COUNT ON ME-Jefferson Starship
8. IMAGINARY LOVER-Atlanta Rhythm Section 7. --. 23. TAKE A CHANCE ON ME-Abba 29. 24. GOD KNOWS/BABY I'M YOURS-Debby Boone 14. 9. YOU'RE THE ONE-Travolta & Olivia 30. 25. NEVER BEEN TO ME-Mary Macgregor --. 26. BLUER THAN BLUE-Michael Johnson 9. 10. NIGHT FEVER-Bee Gees 11. 11. IF I CAN'T HAVE YOU-Yvonne Elliman 16. 12. THIS TIME I'M IN IT FOR LOVE-Player --. 27. BAKER STREET-Gerry Rafferty 15. 13. TWO DOORS DOWN-Dolly Parton
8. 14. THANK YOU FOR BEING A FRIEND-Andrew Gold 13. 28. THE CIRCLE IS SMALL-Gordon Lightfoot 26. 29. I'M GONNA TAKE CARE OF EVERYTHING-Rubicon 27. 30. GEORGIA ON MY MIND-Willie Nelson 10. 15. DUST IN THE WIND-Kansas

Action Sides
WE'LL SING IN THE SUNSHINE-Helen Reddy
I WANT TO LIVE-John Denver
EVERY KINDA PEOPLE-Robert Palmer
EVEN NOW-Barry Manilow
MORE THAN A WOMAN-Bee Gees (LP cut)
CHATTANOOGA CHOO CHOO-Tuxedo Junction
THE LAST OF THE ROMANTICS-Engelbert Humperdinck

Sales and/or Requests
DEACON BLUES-Steely Dan
SWEET TALKIN' WOMAN-Electric Light Orch.
I WAS ONLY JOKING-Rod Stewart
FOLLOW YOU FOLLOW ME-Genesis
YOU GOT IT-Diana Ross
STRANDED IN A LIMOUSINE-Paul Simon
RUNNIN' ON EMPTY-Jackson Browne

Correspondents' Preferred Picks
WONDERFUL TONIGHT-Eric Clapton (RSO)
ONE LIFE TO LIVE-Lou Rawls (Phil. Intl.)
TAKE ME BACK TO CHICAGO-Chicago (Columbia)
USE TA BE MY GIRL-O'Jays (Phil. Intl.)

Airplay
YOU KEEP ME DANCING-Samantha Sang
SO HARD LIVING WITHOUT YOU-Airwaves
UNMARRIED WOMAN THEME-Bill Conti
MIDNIGHT LIGHT-LeBlanc & Carr
YOU NEEDED ME-Anne Murray
OPINION ON LOVE-Mac McAnally
DARLIN'-Paul Davis
THIS NIGHT WON'T LAST-Bill LaBounty

A - C Correspondents' Reports Anna (Jane Michel-WRAJ) Rod Stewart/Manilow/P. Brown/Chicago/Rufus/Jigsaw/Clapton/Tuxedo Junction. Astoria (Doug McDowell-KAST) M. Johnson/Capt. & Tennille/Rod Stewart. Re-add: Humperdinck.
Athens (Ty Richards-WATH) C. Simon/Manilow/D. Sedaka/Rafferty/Jigsaw. Gains: Wings/A. Gold.
Austin (Bob Joseph-KCSW) C. Simon/Valentine/Tina Charles/W. Nelson. Gains: Mathis & Wms/Humperdinck Baton Rouge (Ron Casey-WJBO) Jigsaw/Clapton/LeBlanc & Carr/Manilow/Chicago. Gains: Capt. & Tennille Bemidji (Carolyn Rossbach-KKBJ) D. Ross/Manilow/LeBlanc & Carr/Abba/P. Evans/Chicago. Bend (Bill Jay-KBND) Ronstadt (MARRY)/Clapton/Sheila & Devotion/Rod Stewart/S. Sang. Bismarck (Tom Bitz-KBOM) J. Fenholt/Genesis/Murray/Rafferty/S. Sang/Donny & Marie Osmond. Bluefield (John Hoffman-WHIS) Rafferty/Rod Stewart/O'Jays/B. White/Rare Earth. Gains: Zevon/Abba. Brookhaven (Randall Smith-WJMB) Manilow/Jigsaw/Clapton/Paul Davis. Gains: Dan & Coley.
Boise (Lee Chabre-KBOI) Denver/M. Johnson/Seals & Crofts/Genesis/C. Simon/Benson. Calls: Rod S. Boston (Jim Spellmeyer-WEEI/FM) Genesis/Billy J. Royal/Seger/Manfred Mann. Buffalo (Roger Christian-WBEN) Jane Olivor/Airwaves. Gains: Manilow (new)/Wings/Starship/Meatloaf. Butte (Bob Roberts-KXLF) Clapton/Manilow/Chicago/Tuxedo Junction/LeBlanc & Carr. Gains: B. Joel. Canton (Rick Jacobs-WHBC) Manilow/P. Davis/Rawls/Arvon. Gains: Wings/Gibb/Humperdinck. Carson City (Costa & Gunn-KPTL) T. Rundgren/Kristofferson/B. Holly/Starbreaker/Abba. Cedar Rapids (Rick Sellers-WMT) George Benson/Wings/B. Tyler/Meco. Gains: Denver/Capt. & T./Conti. Charlotte (Andy Bickel-WBT) Joel/Rod Stewart/Heatwave/O'Jays/Tuxedo Junction. Gains: Mathis & Wms. Charlottesville (Jim Racey-WCHV) Steely Dan/Rod Stewart/Buffett/Manilow/P. Brown. Gains: Joel. Chicago (Rob Reynolds-WYEN) Abba. Gains: Manilow/Travolta & Olivia/Mangione/Gibb. Chico (Jan Claire-KPAY) Seals & Crofts/Genesis/Benson/M. Johnson/Denver. Gains: Reddy/Travolta & O. Cincinnati (Susan Howe-WLW) Conti/Seals & Crofts/C. Simon/R. Palmer. Gains: Atlanta Rhy. Sec. Clovis (Charlie Russell-KKQQ) Airwaves/Summer/M. Moore/Clapton/J. Stewart /Murphey/L. Keith/Chicago Columbia (Mike Collins-WIS) Genesis/Palmer/Airwaves/Rafferty. Calls: M. Johnson. Coquille (Warren Farwell-KWRO) McAnally/Martino/B. White/E. Arnold/Chicago. Gains: Macgregor. Corona (Rick Painter-KWRM) M. Johnson/Conti/Denver/Airwaves. Gains: Wings/Travolta & Olivia. Corvallis (Weldon Greig-KLOO) Murray/B.J. & Bobby/Ronstadt (MARRY)/Holly/Arvon/Rawls. Crescent City (Sue Williams-KPOD) Wings/Parton/Browne/D. Ross/Rafferty. Gains: Atla. Rhy. Section. Denver (Harry Smith-KHOW) D. Ross/L. Rawls/Travolta & Olivia. Des Moines (Del Hull-KRNT) Ross/Murray/C. Simon/Gibb/Boone (GOD KNOWS). Gains: M. Johnson/Abba. Detroit (Jim Scollin-WOMC) R. Palmer/Carly Simon/Seals & Crofts. Dubuque (Steve Sesterhenn-KDTH) Steven Neil/D. Ross/Toby Beau/Robert Palmer. Gains: Benson. Durham (Don West-WDNC) Lou Rawls. Gains: Macgregor/Tom Jones/W. Nelson/Capt. & Tennille/Reddy. Eugene (Catherine Bitterman-KPNW) Denver/Benson/Genesis/Reddy. Calls: Capt. & Tennille.

# (5/5/78)

### Black Radio (Associate Editor, Betty Hollars)

Hot Line: ALMIGHTY FIRE-Aretha Franklin (Atlantic) Few artists can match the class and style "Lady Soul" and this release looks like she's done it again.

Looking Good: RUNAWAY LOVE-Linda Clifford (Curtom) Our most added single this week looks like the first big one for this new face (a former Miss New York State).

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW	TW		LW	TW	
1.	1.	TOO MUCH, TOO LITTLE Mathis & Williams	20.	<u>16</u> .	KEEP ON DANCING-Johnnie Taylor
3.	2.	TAKE ME TO THE NEXT PHASE-Isley Bros.			YOU ARE, YOU ARE-Curtis Mayfield
4.	3.	STAY-Rufus & Chaka Khan			EVERYBODY DANCE-Chic
6.		USE TA BE MY GIRL-O'Jays	28.	19.	DAYLIGHT & DARKNESS-Smokey Robinson
		THE GROOVE LINE/& fHeatwave			I AM YOUR WOMAN-Barbara Mason
		GET ON UP (DISCO)-Tyrone Davis	30.	21.	TOMORROW I MAY NOT FEEL Gene Chandler
5.	7.	ON BROADWAY-George Benson		22.	SUPERNATURAL FEELING-Blackbyrds
10.		FLASHLIGHT-Parliament			EMOTION-Samantha Sang
		DUKEY STICK-George Duke	17.	24.	ALL THE WAY LOVER-Millie Jackson
12.	10.	OH WHAT A NIGHT FOR DANCING-Barry White	18.	25.	REACHING FOR THE SKY-Peabo Bryson
8.	11.	THE CLOSER I GET TO YOU-Flack/Hathaway	19.	26.	IT'S YOU THAT I NEED-Enchantment
16.	12.	RIDING HIGH-Faze-O		27.	ALMIGHTY FIRE-Aretha Franklin
		NIGHT FEVER-Bee Gees	22.	28.	SLICK SUPERCHICK/& fKool & Gang
		DANCE WITH ME-Peter Brown	23.	29.	WORKING TOGETHER-Maze
11.	15.	BOOTZILLA-Bootsy's Rubber Band	25.	30.	OCEANS OF THOUGHTS & DREAMS-Dramatics

DANCE ACROSS THE FLOOR-Jimmy "Bo" Horne

Movin' On Up

AIN'T NO SMOKE.../WHIP-Eddie Kendricks

Top Airplay RUNAWAY LOVE-Linda Clifford (LET'S GO) ALL THE WAY-The Whispers MS.-David Oliver ALL NIGHT LONG-Dexter Wansel YOU-The McCrarys TRY & UNDERSTAND-Jaisun ATTITUDES-Barkays I CAN'T STAND THE RAIN-Eruption ALL IN YOUR MIND-Side Effect IT'S SERIOUS-Cameo WEEKEND LOVER-Odyssey I'M REALLY GONNA MISS YOU-Billy Preston 'TIL YOU TAKE MY LOVE-Harvey Mason THE ONE & ONLY-Gladys Knight & the Pips LOVELY NIGHT FOR DANCING-Bill Withers

Correspondents' Preferred Picks ANNIE MAE-Natalie Cole (Capitol) MIND PLEASER-Cuba Gooding (Motown) FEEL THE FIRE-Peabo Bryson (Capitol) LAST DANCE-Donna Summer (Casablanca) ONE LIFE TO LIVE-Lou Rawls (Phil. Int'l.) IN THE MOOD-Leroy Hutson (Curtom) SHAME-Evelyn Champagne King (RCA) OLD MAN WITH YOUNG IDEAS-Ann Peebles (Hi) LOVE IS SO RIGHT-Stargard (MCA) IT'S HEAVEN TO ME-Isaac Hayes (Polydor) THANK GOD IT'S FRIDAY-Love & Kisses (Casablanca) YOU GOT IT-Diana Ross (Motown) GIRL CALLIN'-Chocolate Milk (RCA) FEELING GOOD-Voltage Bros. (Lifesong) DEACON BLUES-Steely Dan (ABC)

Regional Highlights Albany (Doc Suttles-WJIZ) #4-Peabo Bryson, #10-Samantha Sang. Gns: Dexter Wansel, Bobby Womack, Boiling Point, N.Cole, Jaisun, Gene Page, Z.Z.Hill, Taste of Honey, J.Adams, Lou Rawls, Isleys.

New: David Oliver, Gladys Knight, Isaac Hayes, Mass Production. Rq: 7th Wonder, Aretha, Whisper

Chicago (Richard Steele-WJPC) #2-Parliament, #3-T.Davis, #9-George Duke, #10-0'Jays. Gns: Ann Peebles, Heatwave, Millie Jackson, Eddie Kendricks, Chic, Jaisun. New: Curtis Mayfield, Bryson, Linda Clifford, Van McCoy, Aretha Franklin, David Oliver. LP's: Isaac Hayes, P.Sanders.

Galveston (Randy Sterling-KGBC) #1-Mathis/Wms., #3-T.Davis, #4-Faze-0, #6-0'Jays. New: Natalie

Cole, Dorothy Moore, Peabo Bryson. Rq: Heatwave, Barry White, Walter Jackson, Jonelle Allen,

Blackbyrds, Eloise Laws, Jaisun. On: Cheryl Barnes, Isaac Hayes, Side Effect, Sun, Rufus.

Henderson (Juan Blanco KCBI/FM) #1 Mathis/Wms. #2 Corpos #8 Purgus #7 Jalon Pros. #8 Olleys Henderson (Juan Blanco-KGRI/FM) #1-Mathis/Wms., #3-Cameo, #4-Rufus, #7-Isley Bros., #8-0'Jays, #9-Heatwave. Gns: George Duke, Faze-0, Johnnie Taylor, Curtis Mayfield, Samantha Sang, Love & Kisses, Jean Terrell, Eruption. New: Linda Clifford, Leroy Hutson, Raydio, D.Summer, D.Ross. Miami (Ralph Featherstone-WMBM) #1-Rufus, #2-Jimmy Bo Horne, #3-Barry White, #4-Kool & Gang, #7-Barbara Mason, #8-David Oliver, #9-Leon Haywood. Gns: James Brown, Whispers, Side Effect, Linda Clifford Aretha N. Colo. New: Jays Parks Mason, #8-David Oliver, #9-Leon Haywood. Clifford, Aretha, N.Cole. New: Lou Rawls, Luther Ingram, Ralph MacDonald, R.B. Hudmon, 7th Won. Natchez (Haynes Ford-WNAT) #1-0'Jays, #3-Rufus, #5-Walter Jackson, #6-Isleys, #9-Con Funk Shun. Gns: Smokey R., Heatwave, Grover Washington, Jr., Chic, Faze-O, J.Bo Horne, Barbara Mason, D. Ross, Odyssey, M.Mitchell. New: Yvonne Elliman, Le Pamplemouse, Cuba Gooding, Linda Clifford. New York (Sonny Taylor-WWRL) Strong: Chocolate Milk, Chic, Tyrone Davis, Eddie Kendricks, Evelyn Champagne King, O'Jays, Whispers, Linda Clifford, Jimmy "Bo" Horne, Smokey Robinson. New: Metropolis (I LOVE N.Y.), Barkays, Natalie Cole, Dorothy Moore. LP: Dee Dee Bridgewater.

St. Matthews (Andy Henderson-WQKI) #1-Mathis & Wms., #2-Rufus, #3-Isleys, #4-Barry White, #6Heatwave, #9-0'Jays, #10-Gene Chandler. Gns: Eruption, George Duke, Johnnie Taylor. New: Aretha Franklin, Peabo Bryson, Eddie Kendricks, Cuba Gooding. On: Voltage Bros., Lou Rawls. Seattle (Robert L. Scott-KYAC) New: Flack & Hathaway, Lou Rawls. On: Barbara Mason, Bootsy's Rubber Band, Chic. New LP's: Letta Mbulu, Herbie Mann. Stockton (Charlie Richardson-KUOP/FM) #1-Mathis & Williams, #2-0'Jays, #3-Rufus, #4-George Benson, #5-Isleys, #6-Enchantment, #7-Tyrone Davis, #8-Heatwave, #9-Bunny Sigler, #10-Parliament.

Black Radio Correspondents' LP cuts are on page 13.....

Gns: Jimmy Bo Horne, Blackbyrds, The McCrarys. New: Aretha Franklin, Side Effect.

San Francisco (Johnny Morris-KDIA) Strong: O'Jays, G.Benson, Heatwave, T.Davis, Isleys, Brook
Benton, Peter Brown, Faze-O, Chocolate Milk. Gns: David Oliver, Smokey Robinson. New: Chic,

Raydio. New LP's: AWB, Norman Connors, Etta James. On: Aretha Franklin, Linda Clifford.

## Country Music (Associate Editor, Elma Greer)

Prime Mover: GOTTA QUIT LOOKIN' AT YOU BABY-Dave & Sugar (RCA) Their pleasing blend of vocal harmonies is successful again.

Worth Watching: DON'T MAKE NO PROMISES-Don King (Con Brio) Impressive adds this week denote a chart contender.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below. LW TW
8. 16. SOMEONE LOVES YOU...-Charley Pride
30. 17. GOTTA QUIT LOOKIN'...-Dave & Sugar
26. 18. NIGHT TIME MAGIC-Larry Gatlin
10. COME ON IN-Jerry Lee Lewis

1W TW 1 3. 1. SHE CAN PUT HER SHOES...-Johnny Duncan
2. 2. IT'S ALL WRONG...-Dolly Parton
5. 3. I'M ALWAYS ON A MOUNTAIN...-Merle Haggard

4. EVERYTIME...-Kenny Rogers & Dotty West 5. HEARTS ON FIRE-Eddie Rabbitt

11. 6. DO YOU KNOW...-Statler Bros.
12. 7. I'LL NEVER BE FREE-Jim Ed & Helen
10. 8. SOFTLY.../UNCHAINED...-Elvis Presley
7. 9. MAYBE BABY-Susie Allanson 11.

16. 10. GEORGIA ON MY MIND-Willie Nelson

14. 11. NO, NO, NO...-Rex Allen Jr.
17. 12. THE POWER OF POSITIVE...-Mickey Gilley
13. 13. IF YOU CAN TOUCH HER AT ALL-Willie Nelson
6. 14. WE BELIEVE...-Johnny Rodriguez
20. 15. RED WINE & BLUE MEMORIES—Joe Stampley

BORN TO BE WITH YOU-Sandy Posey IT'S A HEARTACHE-Bonnie Tyler FOUR LITTLE LETTERS-Stella Parton I CAN'T WAIT ANY LONGER-Bill Anderson I'LL BE TRUE TO YOU-Oak Ridge Boys IT ONLY HURTS FOR A LITTLE WHILE-Margo Smith I WISH I LOVED SOMEBODY ELSE-Tom T. Hall

I'VE GOT TO GO-Billie Jo Spears

MAYBE I SHOULD'VE BEEN LISTENING-Ray
LIKE LADIES IN LONG BLACK DRESSES-Bobby Borchers BABY I'M YOURS/GOD KNOWS-Debby Boone

NOW YOU SEE 'EM, NOW YOU DON'T-Roy Head COUNTRY LOVIN'-Eddy Arnold Airplay: (New listings are underlined)

John Wesley Ryles (19); Vern Gosdin (19); Con Hunley (17); Anne Murray (17); Ronnie McDowell (16)

Bellamy Bros. (16); Lynn Anderson (14); Bobby Bare (14); Don King (14); Barbara Mandrell (12);

Mel McDaniel (12); Freddie Hart (11); Billy "Crash" Craddock (ABC) (10).

THERE AIN'T NO GOOD CHAIN GANG-Johnny Cash SPRING F & Waylon Jennings (Columbia)

SPRING FEVER-Loretta Lynn (MCA) RAGAMUFFIN MAN-Donna Fargo (Warner Bros.)

19. 19. COME ON IN-Jerry Lee Lewis

9. 20. SWEET SWEET SMILE-Carpenters

21. 23. WHISKEY TRIP-Gary Stewart 28. 24. THIS IS THE LOVE-Sonny James

27. 27. LAY DOWN SALLY-Eric Clapton 22. 28. BABY IT'S YOU-Janie Fricke

LET ME BE YOUR BABY-Charly McClain

I NEVER WILL MARRY-Linda Ronstadt I BELIEVE IN YOU-Mel Tillis

DIRTY WORK-Sterling Whipple

SLOW & EASY-Randy Barlow

SHADY REST-Mel Street

--. 21. TWO MORE BOTTLES OF WINE-Emmylou Harris

29. 22. FUTTIN' IN OVERTIME...-Charlie Rich

--. 25. ME AND THE IRS/GEORGIA...-J. Paycheck --. 26. I'M GONNA LOVE YOU...-Cristy Lane

25. 29. I CHEATED ON A GOOD ... - B.C. Craddock --. 30. COWBOYS DON'T GET LUCKY...-Gene Watson

Other Gains, Sales, and/or Requests
I'D LIKE TO SEE JESUS...-Tammy Wynette

MAYBE I SHOULD'VE BEEN LISTENING-Rayburn Anthony

ROSE COLORED GLASSES-John Conlee (ABC) WHEN I NEED YOU-Lois Johnson (Polydor)

New Releases That Merit Airplay
(ABC) BILLY B DAMNED-Billy Joe Shaver (Capricorn) WHEN THE FIRE GETS HOT-Zella Lehr (RCA)

WHEN I NEED YOU-Lois Johnson (Polydor)

Roundup

Roundup (cont'd, from pg, 5)

Betroit (Cindy-WBEE) PL-Billis Jo Spears, Bonnde Tyler, Linda Ronstadt.

Eur Claire (ken Loomis-WAXX/FN) Pl-Deby Bonne (BABY), Ed Bruce, M. McDaniel, M. Street, Sammd Smith, El Paso (Mike Hinrichs-Kiff) Pl-Jward/R. McEntire, J.W. Ryles, Jerry Abbott, M. Smith, F. Hart.

Eurene (Bob Misc-REED) Pl-Comide Smith, E. Arnold, F. Hart, D. King, D. Pargo, V. Goodin, Deb-R. Barlow. Everett (Lee Wade-Wirz) Pl-Deby Bonne (BABY), Red Sovine, K. Rale, J. Ward & R. McEntire. Fargo (Donnie Roberts-ReG) Pl-C. Hunley, R. Rale, M. Millis, M. Smith, B. Borchers, Roy Head.

Florence (Haige Ferria-WGR) Ell-Ribowell, D. King, K. Dale, Billy Crash Craddock, Mel Tillis. Fort Dolge (Bale Eichor-MGP) Pl-R. McDowell, D. King, K. Dale, Billy Crash Craddock, Mel Tillis. Fort Worth (Scott Research KOR) Gna-S. Marlner (52-7), Pl-D. Boone (200), C. Munley, M. McDaniel, K. Dale Fort Worth Pallas (Art Davis-WRP) Ell-R. McDowell, D. McGordin, Barlow (Roberts), M. McDaniel, K. Dale Fort Worth/Pallas (Art Davis-WRP) Ell-R. McGordin, Graderson, C. McGordin, G. S. Sonne (200), C. Munley, M. McDaniel, K. Dale Fort Worth/Pallas (Art Davis-WRP) Ell-R. McGordin, Graderson, C. McGordin, G. S. Sonne (200), C. Munley, M. McDaniel, K. Dale Fort Worth/Pallas (Art Davis-WRP) Ell-R. McGordin, Graderson, C. McGordin, G. S. Sonne, G. McGordin, McGordin, G. S. Sonne, G. McGordin, G. S. Sonne, G. McGordin, G. Sonne, G. Sonne, G. McGordin, G. Sonne, G Roundup (cont'd. from pg. 5) Detroit (Cindy-WDEE) Pl-Billie Jo Spears, Bonnie Tyler, Linda Ronstadt. Phoenix (Terry Black-KJJJ) Gns-B.Bare (33-28). Pl-Z.Lehr, B.Fairchild, B.Mandrell, D.Rogers.
- - (John Buchanan-KNIX) Pl-E.Arnold, B.Mandrell, R.Head, J.Cash & Waylon, J.Russell.
Port Arthur (Dick Davis-KYNE) Pl-M.Bandy, D.Orender, K.Dale, Capt, Ernnille, B.Mandrell.
Portland (Bob Zane-KRDN) Pl-S.Whipple, C.Gray, Don King, Con Hunley, J.Ward & Reba McEntire.
Redmond (Harry E.Gift-KPRE) Pl-J.Ward & R.McEntire, Comnie Smith, B.Mandrell, B.Tyler, D.Schlitz.
Rochester (Pat O'Neill-KKEE) Gns-G.Stewart (18-12). Pl-Capt. & T., B.Parker, C.Hunley, Anne Murray.
Rockford (Curtis King-WKNN) Pl-B.Mandrell, D.Hargrove, L.Ronstadt, C.Hunley, M.Bandy.
Saginaw (Tommy Samoray-WKCQ) Pl-M.Tillis, T.Wynette, A.Murray, B.Bare, Sterling Whipple.
St. Cloud (Dean Allen-WWO) Gns-Dave & S. (35-27). Pl-Eendalls, D.Boone (BABY), Oaks, M.Smith.
St. Joseph (Bob Orf-KFEQ) Pl-J.Ward & R.McEntire (both), R.Sovine, J.Russell, D.Schlitz, M.Tillis.
St. Louis (Walt Turner-WLD Gns-D.Boone (BABY) (36-30), B.J.Spears (28-23). Pl-G.Watson, M.Smith.
St. Petersburg (Joe Patrick-WQYK/FM) Pl-D.Boone (GOD), Oaks, M.Gilley, M.Smith. Rg-R.Barlow.
Salem (Jeff Williams-KKAY) Pl-B.Holly, Z.Lehr, D.King, L.Ronstadt, B.Mandrell, V.Gosdin.
San Diego (Bd Chandler-KSDN) Pl-S.James, M.Tillis, Kendalls, S.Parton, Tom T.Hall.
San Jose (Don West-KEEN) Pl-L.Ronstadt, C.Hunley, A.Murray, J.Cash & Waylon, B.Mandrell.
San Diego (Bd Chandler-KSDN) Gns-C.McClain (25-16). Pl-Bellamy Bros., R.Gurley, E.Arnold, E.Scruggs.
Shreveport (Ron Scott-KRMD) Gns-R.Barlow (26-22). Pl-J.Russell, N.Felts, Eddy Arnold, L.Anderson.
- - (Jim Hawthorne-KKKH) Deb-S.Whipple (25), S.Wariner (27). Pl-D.Schlitz, D.King, J.Peters.
South Bend (Tom Sidwell-WJVA) Pl-S.James, S.Parton, S.Posey, B.Anderson, Gary Stewart, C.Lene.
Stevens Point (Pat Martin-WXYQ) Pl-Rex Jr., Linda Ronstadt, M.Tillis, S.James, B.Anderson.
Thief River Falls (Jim Olson-KTRF) Deb-Jimmle Rodgers (20). Pl-O.Nevton-John (HOFFLESSIY), E.Harris Toledo (Bob Pepas-WTO) Pk-Mel Tillis. Pl-Don King, Mundo Earwood, D.Vender, Anne Murray.
T Wolf Point (Jerry Gerke-KVCK) Pl-D. Boone (both), M. Lunsford, V. Gosdin, D. Drumm, J. Peters. ... Roundup cont'd. on page 12

### Top 40 Station Reports - May 1 thru Wed. May 3 (Total Reports this week 214 - last week 224) Research Assistant - Kent Zimmerman

### SHADON IN THE STREET-Allan Clerke-1s reports. MIGF (7), CSLT (2) to 12), VFEC (16), CSLP (25), WVAM (27). On; CKID, WVO, WORN, WORS, MORN, MORN, DXXX, LIST, STADE/M, ROCK 021; 306.

\*\*TVE NUMBER TO MC-Mary Macroscot-17 respects (17 last veez). MCD (6), WRD (12), WTD (10), WTD (10),

ON BROADWAY-George Benson- 132 reports (120 last week). KILT (2), KFRC (2), Y100 (2), 96X (2), KYA (11 to 6), 94Q (6), WHBQ (6), WQXI (8), KSLQ (8), 99X (14), KLIF (21 to 14), WIFE (19), WAYS (19), WBBF (25 to 20), WBBQ (20), WMET (29 to 22), KING (22), KJRB (22), 13Q (24). KFI (26), WRKO (27), WAKY (28), WCOL (28). On: KTAC, KJR, WZZD, WPEZ, WOKY, WNCI. Also: KOBO(1) etc BABY HOLD ON-Eddie Money- 136 reports (135 last week). 94Q (1), WNOE (5), WNCI (7), WZUU (9), WZZD (10), WDRQ (10), WBBQ (10), WAKY (11), WCOL (11), KRTH (12), KRSP (15), WOKY (27 to 18), KIOA (24 to 19), KILT (19), KTKT (28 to 22), WIFI (24), KHJ (25), KJRB (26), WHBQ (26), WAYS (26), 99X (28), WRKO (28), WMAK (28), WBBF (28), WIFE (29). On: KTAC, KLIF, 96X, etc. IT'S A HEARTACHE-Bonnie Tyler- 165 reports (164 last week). KILT (1), 94Q (3), WQXI (11 to 5), KJR (14 to 8), KRSP (14 to 8), WAYS (21 to 10), WZUU (18 to 11), KTKT (18 to 11), KJRB (13), KLIF (15), KRTH (16), WNOE (16), WHBQ (30 to 18), WBBQ (19), WZZD (19), KFI (20), KIOA (21), KNOW (30 to 23), WOKY (25), KFRC (26), WRKO (26), WAKY (26), WIFI (28), 99X (29), etc.

Correspondents' Corner (continued from pg. 2)

Tyler, Robert Adams-KDOK- Willie Nelson Ft. Worth, Gary Mack-Z97- Billy Joel Temple, Mike Patrick-KTEM- LeBlanc & Carr Killeen, Stan Castles-KIXS- #8-Eddie Money Nacogdoches, Kirk Williams-KEEE- S.Dan (FM) Houston, Bill Young-KILT- #10-Dolly Parton Galveston, Dave Collins-KILE- John Denver Beaumont, J.J. Stone-KWIC/FM- Rufus Victoria, Gary Steele-KVIC- Rufus San Antonio, Scott Christiansen-KTSA- C.Gayle - - Wayne Shayne-KZ100- Player Corpus Christi, Robert A.-KEYS- \*Trammps Laredo, Joe Ruiz-KLAR- Linda Ronstadt San Angelo, Curt Lancaster-KGKL- Paul Davis Odessa, Mark Rivers-KOZA- George Benson - Ron Harper-KRIG- Michael Johnson Lubbock, Bill DeMore-KSEL- Elton John - - Mark Conway-KLBK- Chicago El Paso, Tim Page-KELP- Bob Seger Albuquerque, Debbi Hines-KRKE- Dolly Parton Show Low, Chip Stanley-KVSL- Sweet Pueblo, Rip Avina-KDZA- \*Trammps
Denver, Ed Greene-KIMN- #9-Jefferson Starship Colorado Springs, Mark McCoy-KYSN- Eric Clapton Casper, Donna Foxx-KATI- Steely Dan (DB) Reno, Red Mountain-KCBN- Donna Summer Las Vegas, Steve Sommers-KENO- Michael Johnson San Diego, Michele Pettis-KMJC- Trammps
- - Nina Gomez-KCBQ- Jimmy Buffett
Anaheim, Larry Groves-KEZY- Gerry Rafferty Los Angeles, Sherman Cohen-KIIS/FM- S.Dan (FM) - - - Denise Gorman-K100- Chicago - - - John Sebastian-KHJ- Gerry Rafferty Eric Chase-KFI- Sweet Whittier, Jay Loughrin-KRHC- Bob Seger San Bernardino, Mitch Montrose-KFXM- R.Palmer Santa Barbara, Dick Williams-KIST- Robert Palmer Santa Maria, Johnny Dixon-KC148- Jigsaw San Luis Obispo, John Tobin-KSLY- Plastic Bert. Bakersfield, Pete Shannon-KERN- B. Manilow Fresno, Dan Spears-KFYE- Meatloaf (GREASE) - - John Berry-KYNO- Frankie Valli Modesto, Jack Phillisp-KFIV- Chicago Salinas, A.J. Roberts-KDON- Rufus

San Jose, Paul Wells-KSJO- REO Speedwagon San Francisco, Rick Scott-KYA- Elton John Livermore, Steve O'Neil-KKIQ- Frankie Valli (G) Stockton, Dave Morgan-KSTN- Buddy Holly - - David Kraham-KJOY- Steve Martin Davis, Karl Reinking-KDVS- Foghat Sacramento, Mark Driscoll-KNDE- Foghat Yuba City, Ross Forbes-KOBO- #9-Peter Brown Redding, John Stall-KSXO- Michael Murphey Arcata, Len Jarvela-KATA- Foghat Coos Bay, Dave Lee-KYNG- Chicago Eugene, Richard Harker-KBDF- Peter Brown - Bill Dudley-KASH- Frankie Valli (GREASE) Lebanon, Bob Donovan-KGAL- Airwaves Corvallis, Art Quine-KFLY- Michael Murphey Salem, Tim Patterson-KBZY- B.T.O. Portland, Karen Knight-KYTE- Meatloaf Hoquiam, Steve Larson-KGHO- Chicago Longview, Jay McCrae-KLOG- \*Eruption Chehalis, Joe Fiala-KITI- \*Willie Nelson Tacoma, Bruce Cannon-KTAC- George Benson Seattle, Frank Colbourn-FM/KVI- Seals & Crofts - - Tom McKay-KING- Sweet - Robin Mitchell-KYYX- Seals & Crofts Mt. Vernon, Jim Alan-KBRC- Genesis Yakima, Brady Layman-KQOT- #6-Meatloaf Tri-Cities, Tom Mann-KALE- Seals & Crofts Spokane, Jim Hill-KREM- \*Eruption Boise, Steve Homan-KWZ- O'Jays
- - - Charlie Fox-KFXD- Bob Seger Lewiston, Wes McShay-KOZE- Heatwave -- Steve McElvie-KRLC- REO Speedwagon Moscow, Gary Cummings-KRPL- Jigsaw Missoula, Vern Argo-KYLT- Walter Egan Helena, Bobby Rivers-KCAP- Ringo Starr Great Falls, Don Nordine-KQDI- Chicago - John Walton-KEIN- Rare Earth Billings, Allen Moos-KOOK- Michael Johnson Anchorage, Brian Christian-KANC- Wha-Koo - Tony Mitchell-KENI- Heart Vancouver, Paul McKnight-CKLG- Gordon Lightfoot - - Joyce Falkowski-CFUN- Gerry Rafferty Toronto, John Termenesi-CHUM- Meatloaf

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Bath, Jack O'Brien-WIGY- Sweet, Rare Earth, Love & Kisses, Frankie Valli, Bob Seger, Toby Beau. Boston, Harry Nelson-WRKO- Eddie Money, Seals & Crofts, R. Palmer, M. Zager, G. Rafferty, Heart. Rochester, Tom Nast-WBBF- Gerry Rafferty, Meatloaf. Deb: Andy Gibb, Eddie Money. Schenectady, Jim Walsh-3WD- Bob Seger, Rare Earth, Love & Kisses, J. Buffett, Plastic Bertrand. New York, Roz Frank-WNBC- Peter Brown, Andy Gibb, Steve Martin, Michael Zager Band. Philadelphia, Mark Zerpas-WZZD- Barry Manilow, George Benson. Deb: Peter Brown, Rod Stewart. Wilmington, Bill O'Brian-WAMS- Chicago, Airwaves. Deb: Diana Ross, Peter Brown, Seals & Crofts. Richmond, Ken Curtis-KLEE- Heatwave, Eddie Money, Barry Manilow, Gerry Rafferty. Charlotte, Roy Rosen-WAYS- Barry White, Meatloaf. Deb: Eddie Money, Warren Zevon. Savannah, Brady McGraw-WSGA- Player, Sweet, Heatwave, Frankie Valli (GREASE).

Athens, Gary Kirk-WRFC- O'Jays, Eric Clapton, Bob Seger, Heatwave. Deb: Jimmy Buffett.

Atlanta, J.J.Jackson-WQXI- Paul Davis, Billy Joel, Steely Dan (DEACON). Deb: Eruption, Sweet. Miami, Jack Forsythe-96X- O'Jays, Eric Clapton, Heatwave, Carly Simon, Eddie Money, G.Rafferty. Birmingham, Steve Davis-WKXX- Rare Earth, Bob Seger, O'Jays, Michael Johnson. <u>Deb</u>: Meatloaf. Montgomery, Lanny West-WHHY- O'Jays, Genesis, Todd Rundgren. <u>Deb</u>: G.Rafferty, B.Manilow, N.Olsson. New Orleans, Marc Sommers-WNOE- Michael Johnson, Head East, Roberta Flack. Memphis, John Long-WHBQ- Peter Brown, Gerry Rafferty, Heatwave. Deb: J.Starship, W.Zevon, E.Money. Knoxville, Bob Kaghan-WRJZ- Heatwave, Meatloaf, Bob Seger. Deb: Michael Johnson, Abba, Carly Simon Nashville, Bruce Sherman-92Q- Gerry Rafferty, Bob Seger, Patti Smith, Heart. <u>Deb</u>: W.Zevon. Columbus, Steve Edwards-WNCI- Earth, Wind & Fire, George Benson. <u>Deb</u>: Steely <u>Dan</u>. Pittsburgh, Patti Sullivan-13Q- Billy Joel, Heatwave, Barry Manilow, Michael Johnson. Detroit, Lori Darwin-WDRQ- Bob Seger, REO Speedwagon, O'Jays. Chicago, Dave Morgan-WMET- Billy Joel, B.Tyler, Heart, C.Simon, L.Garrett, Genesis, Sweet. Milwaukee, Jim Smith-WOKY- Mathis & Williams, G.Rafferty, George Benson, Parliament, Journey. Mpls./St.Paul, Greg Ausham-KSTP- Gerry Rafferty, Seals & Crofts, Patti Smith Group. Fargo, Bob Denver-KQWB- LeBlanc & Carr, Player, Eddie Money, Jimmy Buffett, Bob Seger. Kansas City, Kim Welsh-KBEQ- George Benson, Bob Seger. Deb: Eddie Money. Oklahoma City, Chuck Morgan-KOFM- Gerry Rafferty, Meatloaf, Michael Johnson, Patti Smith Group.

Dallas, Charlie Van Dyke-KLIF- Eddie Money, Eric Clapton, Continental Minatures.

Austin, Bill Mayne-KNOW- Heatwave, Gerry Rafferty, Abba, Michael Johnson, Eruption. Deb: Trammps.

Houston, Clay Gish-KRBE- Heatwave, Olivia Newton-John, Linda Ronstadt, Rod Stewart, Bob Seger. Tucson, Ed Alexander-KTKT- Billy Joel, Rod Stewart, Patti Smith Group. Deb: G.Rafferty, C.Simon. Salt Lake City, Lorraine Winegar-KRSP- Chicago, Rod Stewart, Michael Johnson, J. Buffett, Heart. Los Angeles, Bob Hamilton-KRTH- Meatloaf, Bob Seger, O'Jays, Celebration. San Francisco, Dave Sholin-KFRC- Gerry Rafferty, Olivia Newton-John, Bob Seger. <u>Deb</u>: A.R.S. Sacramento, Chris Mitchell-KROY- Abba, Celebration, Michael Johnson. <u>Deb</u>: Player, Michael Zager. Portland, Michael O'Brien-KPAM- Patti Smith, Michael Johnson, Barry White, Samantha Sang, B. Seger. Seattle, Tracy Mitchell-KJR- A.R.S. Meatloaf, Trammps, Michael Johnson, Frankie Valli (GREASE). Spokane, Tom Hutyler-KJRB- Rod Stewart, Michael Johnson, Bob Seger, Trammps. Bozeman, Dennis Nichols-KBOZ- Abba, Rod Stewart, Eric Clapton, Barry Manilow.

Changes

Name Mike Chylewski Mark Driscoll Pat O'Leary Randy Hanes Bud Zumwalt Chuck Barron Eddie Hudson Jerry Gordon Kelly McCoy Blaine Kelley Spankie Jerry King Lyndy Brannen Tim Hunter Sam English Steve Kelly Kim Canard Scott Sherwood Scott O'Brian Marc Elliott Scott Christiansen William B. Steiger George Lemich Dick Wells Reid Reker

John Beasley

KNDE-Sacramento KGAL-Lebanon, Ore. KYA-San Francisco KCRA-Sacramento WAYS-Charlotte KWOW-Omaha WDAE-Tampa WRFC-Athens WKRG/FM-Mobile WAYS-Charlotte WABB-Mobile WSGF-Savannah KQOT-Yakima, Wa. KLID-Poplar Bluff, Mo. WRBQ-Tampa KLOU-Lake Charles KXOK-St. Louis WABB/AM-Mobile KTFM-San Antonio KTSA/KTFM-San Antonio KLID-Poplar Bluff, Mo.

KSL-Salt Lake City

WTBQ-Warwick, N.Y.

KAAY-Little Rock

KAAY-Little Rock

WCIL/FM-Carbondale

promoted to WNBC-New York KHSN-Coos Bay Z97-Fort Worth KSFO-San Francisco 14ZYQ-Frederick KOIL-Omaha KSFO-San Francisco WQXI-Atlanta WABB/FM-Mobile promoted to promoted to promoted to promoted to promoted to WDAK-Columbus KNIR-New Iberia KWKH-Shreveport WABB/FM-Mobile resigned as promoted to promoted to promoted to promoted to

Assignment Promotions Director Air Talent Music Director Music Director Music Director Music Director Program Director Operations Manager Operations Manager Operations Director General Manager WCNS-Murfreesboro, Tn. Asst. General Manager

WGNS-Murfreesboro, Tn. General Manager

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A - C Correspondents' Reports - continued from Page 3....

Eugene (Vicky Larson-KUGN) McAnally/Reddy/Denver/S. Sang/Palmer. Calls: Abba/P. Davis/Capt. & To
 Fitchburg (Chuck Morgan-WEIM) Clapton/LeBlanc & Carr/Rundgren/Bellamy Bros./Silver Convention.
Flint (Ken Myers-WTRX) Rod Stewart/Tyler/M. Johnson/Manilow. Gains: Travolta & Olivia/Wings.
Ft. Lauderdale (Mike Harvey-WFTL) Manilow/Rawls/Olivor/Conti. Calls: Travolta & Olivia/Wings.
Grand Rapids (Doc Donovan-WLAV) Rafferty/Rare Earth/D. Ross/LaBounty. Gains: Gibb/Joel/W. Nelson.
Green Bay (Jim Trotter-WNFL) J. Buffett/B. Tyler/M. Johnson. Gains: Wings/Mathis & Wms./Mangione.
Haverhill (Bud Jackson-WHAV) Ronstadt (M/RRY)/Chicago/NRBQ/R. John/Melanie. Calls: Kayak/Valentine.
Helena (Harley Dee-KBIL) Tillis/Clapton/C. Simon/Murray/Arnold. Gains: Atlanta Rhythm Section.

Honolulu (Bernie Armstrong-KGU) Melanie/Tuxedo Junction/D. Ross/Dan & Coley (CAN'T DANCE).

Hopewell (John Harper-WHAP) McAnally/Manilow/Gibb. Gains: Tyler/Benson/Steely Dan/C. Simon/Rafferty

Houston (Chuck Buell-KULF) G. Rafferty/D. Boone. Re-add: J. Starship. Gains: A. Gibb.

- - (John Jenkins-KXYZ) Gibb/O'Jays/Steely Dan. Gains: Joel/Mangione/Travolta & Olivia.

Jefferson City (Mike Schaefer-KJMO) B. Tyler/M. Johnson/Capt. & Tennille/Love & Kisses/Rod Stewart.

Kansas City (Steve Bell-KMBZ) Manilow/Rafferty/Sang/Sheila Bee & Devotion/Murray.
 Keene (Sandy Ellsworth-WKNE) Buffett/Clapton/Reddy. Gains: Wings/D. Parton. Klamath Falls (Jim Howe-KAGO) Clapton/Murray. Gains: Benson/Gibb/Travolta & Olivia/Wings.
 Lakeland (Craig Moore-WONN) Toby Beau/W. Nelson/Travolta & Olivia/D. Ross/L. Rawls. Gains: Parton. Lincoln (Ron Dean-KLIN) B. Holly/J. Fenholt. Gains: Carly Simon/B. Tyler/T. Beau.
- - - (Cathy Blythe-KFOR) NRBQ/Rare Earth/A. Murray/Beau/D. Moore/Genesis/Airwaves/McAnally/Rawls.
 Los Angeles (Tess Russell & Jane Hassler-KMPC) M. Zager/G. Benson/C. Simon. - - (Michael Sheehy-KNX/FM) Chicago/Rod Stewart.
 Louisville (Jerry Melloy-WHAS) J. Ward/Rafferty/Seals & Crofts. Gains: Manilow/Tyler/Mathis & Wms. Macon (Steve Murphy-WMAZ) O'Jays/Rawls/Seger/M. Johnson/Clapton/K. Lamb/D. Sedaka. Gains: Money.
 Mason City (Steve Locker-KGLO) Gibb/Abba/Martino/Tom Jones/D. Sedaka. Gains: Wings/Mathis & Wms.
Marion (Jim Roberts-WDIF) Gibb/M. Johnson. Re-add: Player. Gains: Joel/Wings/Seals & Crofts.
Miami (Al Anderson-WIOD) M. Johnson/Manilow/Mel Tillis.
- - - (Rick Peters-WWWL/FM) A. Gold/Furay/P. Davis/Bonoff. Gains: C. Simon/Seals & Crofts/Denver.
 Midland (Kirk Hughes-WMPX) Airwaves/Celebration/Clapton/Genesis/E. Money/S. Sang.
 Minneapolis (Curt Lundgren-WCCO/FM) Manilow/Finnigan. Gains: Rafferty/Rod Stewart.
 Missoula (Van Wagoner-KGVO) Bee Gees (WOMAN)/D. Ross/Abba. Gains: Travolta & Olivia/Joel/Wings. Mobile (Dick Hylton-WMOB) Cowboy/Clapton/McAnally/D. Boone (GOD KNOWS)/Manilow. Calls: B. Tyler.
 Monterey (Scott O'Brien-KMBY) Reddy/Palmer/Rod Stewart/Genesis/Rafferty.
 - - (Melinda Roberts-KWAV) Manilow/Ronstadt (MARRY). Gains: Kansas/Wings/Newman/Steely Dan. Nashville (Gerry House-WSIX) Seals & Crofts/Tuxedo Junction/Lou Rawls. Gains: Crystal Gayle.
 - - (Mary Catherine-WSM) Flack & Hathaway/Rafferty/B.J. Royal. Gains: Reddy/Gatlin/Seals & Crofts
New York (Jeff Mazzei-WNEW) Jane Olivor. Gains: Wings/Seals & Crofts/Metropolis/Elliman/Denver.
 Olympia (Dick Pust-KGY) Benson/D. Ross/Cassidy/Conti/P. Simon. Gains: Macgregor/Parton/Tyler/Gibb. Ottumwa (Art Morris-KBIZ) Ross/Rafferty/S. Sang/Garfunkel/Midler/Conti/C. Simon/LeBlanc & Carr.
 Odessa (Dave Prescott-KQIP) Gatlin/Clapton/B. Holly/P.J. & Bobby. Gains: Rafferty/Wings. Paducah (J. Erick Foreman-WDXR) B. Tyler/Airwaves/D. Sedaka/C. Simon/Jeffreys & Snow.
 Pendleton (Bob Walker-KTIX) Mac McAnally/Rod Stewart/Johnson/Ringo/J. Buffett. Gains: Mathis & Wms.
 Philadelphia (Jim Lloyd-WIP) Steely Dan/O'Jays. Gains: M. Johnson/Rafferty/D. Ross/Tyler/C. Simon. Phoenix (Dan Armstrong-KOY) D. Ross/Spyro Gyra/J. Ward/Mathis ('TIL LOVE TOUCHES YOUR LIFE). Pittsburgh (Chuck Brinkman-WTAE) Seals & Crofts/Rafferty/Gibb/Carly Simon.
 Portland, Me. (Marji Cyr-Adams-WGAN) Denver/Tyler/Capt. & Tennille/M. Johnson. Gains: C. Simon/Abba Portland, Ore. (Bob Swanson-KEX) Benson/Rod Stewart/A. Murray/J. Cash (WHO'S GENE AUTRY).
Providence (Joe Thomas-WJAR) L. Rawls/Meatloaf/Abba. Gains: Seals & Crofts/Palmer/Humperdinck.

Pueblo (Ken Harthoorn-KCSJ) Tuxedo Junction. Gains: Murray/P. Simon/D. Sedaka/Ronstadt (POOR).

Quad Cities (Jim Mahanay-WQUA) George Benson/Carly Simon. Gains: Gibb/Player/Tyler.

Reno (Mike Haggerty-KOLO) Capt. & Tennille/M. Johnson/Steely Dan (FM). Gains: Rafferty/C. Simon.

Richmond (Bob Ridle-WRVA) Rafferty/A. Murray/LeBlanc & Carr/A. Gibb. Gains: Humperdinck/Wings.
 Rochester (Kim David-KROC) Tyler/J. Stewart/Beau/Olivor/Melanie/Conti/Clapton/McAnally.
 Rock Springs (Rod Tucker-KRKK) B. Joel/Denver/E. Arnold/R. John/D. Ross/Flo Lacey.
Roseburg (Tom Worden-KRSB) C. Simon/Reddy/Abba/S. Sang/Rod Stewart/Airwaves/D. Ross/Rundgren.
Roswell (Larry Ahrens-KBCQ) O'Jays/Rawls/Rod Stewart/McAnally. Gains: Capt. & T./Simon/Tyler.
Rumford (Mike Breton-WRUM) M. Johnson/Tyler/Capt. & T./Bellamy Bros. Gains: Palmer/Player/Parton.
 Sacramento (Darin & Kirk-KCRA) C. Simon/Rafferty/M. Johnson/Boone (BABY). Calls: Abba/W. Nelson.
 Saginaw (Rick Belcher-WSGW) Arvon/S. Sang/Murray/Rafferty/Starship/Manilow. Gains: Gibb/Wings.
 St. Joseph (Phil O'Neil-KSFT) A. Gibb/Seals & Crofts. Gains: Rubicon/Mangione/Wings/Flack & H.
 Salt Lake City (George Lemich-KSL) M. Johnson/Edwards & Ralph/Posey/Sheila & Devotion/Manilow.
 San Diego-Vista (Don Michaels-KMLO) Peter Brown/R. Furay. Gains: Johnson/Flack/Travolta & Olivia.
 San Diego (Clark Anthony-KFMB) Gibb/Manilow/Denver/C. Simon/Furay/Rod Stewart.
San Francisco (Don Hofmann-KSFO) Capt. & Tennille/S. Sang/Barry Manilow.
- - (Ron Reynolds-KNBR) Abba. Gains: C. Simon/Seals & Crofts/Benson/Capt. & Tennille/Joel.
San Luis Obispo (Anna Bokna-KVEC) C. Simon/Davis/Reddy/Johnson/LeBlanc & Carr/Humperdinck/Murray.
 Santa Maria (Denny Luell-KUHL) Seals & Crofts/Clapton/O'Jays/M. Johnson. Gains: Tyler/Joel.
 Santa Rosa (Jerry Johnson-KSRO) Denver/S. Martin/Humperdinck/Manilow/Buffett/Airwaves. Gains: Tyler
Schenectady (Lee Fowler-WGY) Chicago/Rafferty/Peter Brown. Calls: M. Johnson.
Scranton (Chris Norton-WEJL) Reddy/Abba/Manilow. Gains: Gibb/Seals & Crofts/Capt. & Tennille/Wings.
Seattle (Carol Stripling-KVI) Denver/Manilow/Palmer. Gains: Mathis & Williams/Atlanta Rhythm Sec.
- - (Dick Cross-KOMO) McAnally/A. Murray/Manilow. Gains: Reddy/Boone (BABY)/Edwards & Ralph. Sharon (Jack Taylor-WPIC) Capt. & Tennille/Gibb/W. Nelson/Humperdinck. Gains: B. Tyler/Seals & C. Spokane (Barry Watkins-KHQ) C. Simon/Capt. & Tennille/Seals & Crofts. Calls: Dolly Parton.
     - - (Chuck Harmon-KXLY) Manilow/S. Sang/Starship/Arvon/Simon/Capt. & Tennille.
Terre Haute (Larry Joseph-WBOW) M. Johnson/Rafferty. Gains: Travolta & Olivia/Mathis & Wms.
Toledo (Leah Myers-WSPD) Tina Charles/E. Arnold/Juice Newton/Fenholt/Olivor/Arvon. Gains: Capt. & T Tri Cities (Ed Ray-KORD) Chicago/Love & Kisses/D. Summer/N. Olsson. Gains: Rafferty/C. Simon.
Tucson (Ted Johnson-KHYT) Gains: Bonnie Tyler/George Benson/Carly Simon.

Tulare (Chuck Carson-KCOK) Abba/Capt. & Tennille. Gains: P. Simon/Humperdinck/Rubicon/Travolta & O.

Tulsa (Don Bishop-KRMG) Gibb/Seals & Crofts/Capt. & T. Calls: Tyler/Mathis & Wms./Travolta & O.

- - - (Kenny King-KRAV) C. Simon/Seals & Crofts/Travolta & Olivery King-KRAV) C. Simon/Seals & Crofts/Travolta & Calls: B. Tyler. Gains: Gibb.
Vacaville (Matt Steiger-KUIC) Rod Stewart/Denver/LeBlanc & Carr/Summer/Jigsaw/Manilow/M. Johnson.
                                                                                                                                             Continued on Page 12.....
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Midwest Conclave & Selkirk of Canada

The Upper Midwest Communications Conclave is fast approaching and those radio and record people interested in attending should contact the Conclave at Box 6303, Minneapolis - 55406 soon, as the gathering takes place May 18-20. Topics for discussion will include radio sales, production and station research. Bill Gavin and Bob Wilson will be honored at luncheons on Friday and Saturday at the Radisson Inn Plymouth where the meeting will take place.

Managing Editor Gary Taylor, who will also attend the Conclave, flew to Vancouver, B.C., last weekend as a guest speaker for Selkirk Broadcasting's radio gathering at the Palisades Hotel. News and program directors from all over Canada attended the meeting to discuss ideas and problems, research and music programming. Gary talked about callout research procedures and explained how stations with small staffs might set up research systems. A second speaker was Chuck Camroux of International Radio Computing, Inc., Toronto, who talked about "Computerized Music Systems." Gary said the meetings were worthwhile and felt he learned a great deal about the problems Canadian broadcasters face, especially regarding the Canadian content requirements. The gathering was hosted by CKWX-Vancouver.

The Best in News and Other Awards

Three stations have been honored recently for excellence in news reporting. WVAM-Altoona received the Associated Press First Place award among Pennsylvania secondaries for spot reporting of the Johnstown Flood last year. WAAY-Huntsville was named the 1977 #1 station in Alabama for newscasts and editorials by United Press International. And, out of 1400 entries, KOY-Phoenix News Director Paul McGonigle received a Sigma Delta Chi (National Society for Professional Journalists) award for news reporting.

Jerry Clark, personality at WASH/FM-Washington, D.C., was given the 1977 Prince Georges Community Service Media Award by the Maryland House of Delegates. The Resolution offered "sincerest congratulations," stating "the entire membership extends best wishes on this memorable occasion. Jerry was honored for his extensive civic and charitable efforts.

LaVerne is doing well

LaVerne Drake, recovering from open heart surgery, is doing remarkably well at the University of California Medical Center in San Francisco, and her doctors feel she will be able to return home by May 8th. She's exercising and taking walks and is looking forward to returning to K101.

Changes to Note

KEFM-Omaha, a 25,000 watt beautiful music station, will switch formats to soft rock in the next few weeks. Rick Lane of sister station KOIL-Omaha said KEFM would remain automated. WSJM-St. Joseph, Mich., will become a 24-hour station May 8th. It will continue playing rock music with more R & B at night.

WQTC-AM/FM-Two Rivers will split stations and formats shortly, with rock on FM and country on AM. According to John Barber, the calls on the AM change from 15Q to Q102.

May 1st marked KIWW-Cedar Rapids' 16th anniversary as a rock station. Black Hawk Broadcasting, owners of KIWW, also own KWWI-Waterloo, KCBC-Des Moines and several TV stations in the area.

All Time Favorite Specials

Many stations have run features such as THE HISTORY OF ROCK & ROLL and the EVOLUTION OF ROCK over the past month and have touched some very responsive chords in their listeners. J.R. Greeley reports fantastic response to KEWI-Topeka's airing of THE HISTORY, calling it "the finest special radio program" he has ever heard. Charlie Fox at KFXD-Boise says the station also ran THE HISTORY over a weekend in mid-April with good response. The station reserved a local theater for two special midnight showings of "American Hot Wax," the same weekend. KGAL-Lebanon, Ore., ran all 64-hours of the documentary one weekend with promotions tied in. Z96-Grand Rapids chose a six-hour documentary on the Beach Boys, and Jay Michaels says the listeners loved it. Watermark, syndicator of such specials and documentaries as "The Robert W. Morgan Special of the Week," "American Country Countdown," "The Elvis Presley Story" and "American Top 40" with Casey Kasem, will offer a new half-hour series of radio programs in January, 1979. Created and produced by Lee Hansen, the show, "Alien Worlds," will have a science-fiction approach to the script combined with rock production techniques.

KSKG-Salina
David Stone
David Lourie
Denny Collier
Chris Day
Stacey Lane
Chris Damon (wkd.)
Midnight Marauder

KLUC-Las Vegas
Dave Anthony
Rick Denton
Dave Van Stone
Jo Jo Ryan
Charlie Harper
Carly Roberts (wkd.)
Casey Christian (wkd.)

Lineups			
KRIZ-Phoenix			
Chucker Dean			
Bruce Miles			
Chris Edwards			
Jeffery Young			
Bumper Morgan			
Jack Elliott			
Midnight Sam			
0			

KCAP-Helena	Kl04-Fresno
Jeff Michaels	Ed Monson
Bobby Rivers	Chad Stevens
Jim Becker	Linda Cervin
Pat Richards	Eric Rhoads
Gary Johnstone	Jeff Davis
Dale Stevens (wkd.)	
Bob Davis (wkd.)	Shawn Demory

### Calls

Station	
KHJ-Spokane	
KHSN-Coos Bay, Or	'e
KOOK-Billings	
WHUT-Anderson	
WROA-Gulf Port	
KVOL-Lafayette	
WTSN-Dover	
KJAS-Jackson	
KOIL-Omaha	

Music
Contact
Barry Watkins
Gregg Lenny
Allen Moos
Dan Scott
Jack Talley
Michael Lea
Jim Sebastian
Kent Nelson
Bruce Vidal

Days/Times	
Mon Fri.	10-1:30 PM
Wed.	10-11 AM
Mon Wed.	2-3 PM
TuesThurs.	11-1 PM
Mon Fri.	Before 2PM
Mon. & Tues.	8-10 & 2-5
TuesThurs.	3-4 PM
Mon Fri.	1-2 PM
Mon Fri.	3-5 PM

Country Club

WIRE-Indianapolis always revvs up for the Indy 500 race held on Memorial Day weekend. With general activities scheduled all over town a month before the May 28th race, WIRE started the festivities on April 29th by arranging entertainment for the traditional Mayor's Breakfast. speaker usually opens this event but WIRE billed the Smoky Mountain Sunshine Bluegrass Band from Opryland this year and Bill Robinson emcee'd for a crowd of 1700. The day before the race, WIRE will present the "Greatest Spectacle of Country Music" with performances by the Statler Brothers, Ronnie Milsap, Sonny James, Ray Price, Tom T. Hall, Barbara Mandrell and others at the Market Square Arena. Indianapolis not only will have a great lineup of cars but also a great lineup of country talent.

WDGY-Minneapolis presented the Statler Brothers and Barbara Mandrell in concert for over 11,000 people April 29th. The show was held at the Met Sports Center and was considered one of the

people April 29th. The show was held at the Met Sports Center and was considered one of the largest indoor concerts in the area. Personalities wore tuxedos and one thrilled listener

was taken backstage to meet the celebrities.

Another big plan for Memorial Day weekend is in the works at KEED-Eugene. Over the past six weeks, listeners have been sending in lists of their five favorite "all time ever" country artists. Bob Wise says a drawing for prizes such as a trip to the coast and small appliances will take place at the end of May as the promotion culminates on "The Greatest Weekend Ever."

KIKK-Houston celebrated its 21st birthday at Delmar Stadium with a VIP party "under the tent with the Texas flags" and a "Texas size buffet." Those wearing a special KIKK button were admitted.

Sorry we missed it!

KFGO-Fargo's 30th birthday will coincide with the opening of their new studios and offices at 1020 South 25th Street. They plan to celebrate May 16th with an Open House. Congratulations: Don West at KEEN-San Jose reports the station is gearing up for the Ninth Annual "Family Fun Day" at Frontier Village Amusement Park on May 27th. KEEN gives up to six tickets to participating families. The tickets cover rides and a meal plus performances this year by Barbara Mandrell and local bands, W.T. English and the Honky Tonk Heroes and Don Cox and the Cowtown Band. Don said the event attracted over 10,000 people last year.

WMC-Memphis' Open Golf Tournament for the Heart Fund will take place May 20th, Hal Jay reports.

Anyone can enter for a fee of \$19 and people who are interested can call Hal at 901-726-0555.

The first 200 paid entries receive prizes!

Jobs: KTRM-Beaumont, Tx., is accepting tapes and resumes for future air talent. Send to Bob Shannon, Box 5425, Zip 77702.

KRKT-Albany, Ore., has openings for part-timers with their third class licenses. Tapes and resumes to Bill O'Brien, 1207 E. 9th, Zip 97321.

Changes: The latest lineup at KLIX-Twin Falls, Id.: Dave Winter (5-9 AM); Bobby Dobbs (to noon); Carl Raida (to 5 PM); Dennis Conrad from KJCX-Nacogdoches, Tx., (to 9 PM); Jerry Marcontonio (to 1 AM); and Dick West (to 5 AM).

Current KKIK-Waco lineup: Ray Welch (6-10 AM); John Wallis (to 2 PM); Lee Grant (to 7 PM); and

Brian Gregory (weekends).

Marti Ski from KCBQ-San Diego now is doing a weekend shift at KSON.

Bob Borino at KGRZ-Missoula was promoted from weekend talent to news director. Carol Klein from WFBL-Syracuse joins WFMS-Indianapolis as the evening personality.

Service: KSHA-Medford needs Bluegrass singles and albums.

KTRM-Beaumont would like a copy of KING TUT by Steve Martin on Warner Brothers. KCLT-Lockhart would appreciate a duplicate copy of the Eddy Arnold single.

Roundup (cont'd. from page 6)
Yakima, Wa. (Jerry Wilson-KUTI) Pl-J.Denver, K. Dale, D.Boone (BABY), F.Hart, D.King.
Yankton (Jefferson Red-WNAX) Pl-Oaks, Randy Barlow, M.Smith, B.J.Spears, Mel Street.

Service

Station Requests C.Simon single From KAST-Astoria Asylum U.A./RSO/Elek./Motown KWRO-Coquille, Ore. C.Gayle/Trav.-N.J./C.Simon/D.Ross 45s WTLB-Utica Singles and albums Motown KBBK/FM-Boise (9400 Fairview) Singles and albums Warner Bros. KITI-Chehalis, Wa. Singles and albums Warner Bros./Capitol KAST-Astoria Jimmy Buffett album ABC WRUM-Rumford, Me. Billy Joel album Columbia Asylum/Atlantic RCA/RSO/Cap./Col. KBOM-Bismarck Andrew Gold/Roberta Flack albums WJMB-Brookhaven, Miss. Albums WCNS-Murfreesborg, Tn. Singles and albums All sources KAAM-Dallas Singles and albums All sources KELD-Eldorado, Ark. Singles and albums All sources KLAW-Lawton, Ok. Singles, albums and oldies All sources

A - C Correspondents' Reports - continued from Page 10.....
Wahpeton(Chris Delaney-KBMW) Manilow/Steely Dan/Rod Stewart/Murray. Gains: Wings/Mathis & Wms. Warwick (Dick Wells-WTBQ) Shiela & Devotion/Meco/Chicago/Palmer/Genesis/Clapton/Flack & Hathaway. Washington, D.C. (Bonnie Smith-WMAL) Rod Stewart/Genesis/Mel Tillis. Waterloo (Jay Douglas-KXEL/FM) Rod Stewart/Player/M. Johnson. Calls: Gibb/Steely Dan (FM). Wausau (Chuck Williams-WSAU) P. Davis/Murray/N. Olsson/Tuxedo Junction. West Palm Beach (Russ Morley-WJNO) M. Johnson/Seals & Crofts/C. Simon/Player/Capt. & T./D.Rousos. Wichita (Jack Oliver-KAKE) Chicago. Calls: Barry Manilow/Mike Finnigan.
Winston-Salem (Kim Jones-WSJS) Rafferty/P. Davis/Bee Gees (WOMAN). Cains: Travolta & Olivia. Yakima (Frank Taylor-KMWX) Rod Stewart/Anne Murray/B. Arvon/D. Ross.



### Album of the Week (reviewed by Ron Fell)

"Stone Blue"-Foghat (Bearsville) Devastating blues, boogie and rock. Two of the four bandsmen played for Savoy Brown back in '69 and '70. They are mostly British by birth, yet their success, as Foghat, has been almost exclusively here in the States. Lonesome Dave Peverett's lead vocals and the wicked licks of lead guitarist Rod Price are spectacular. SWEET HOME CHICAGO, STONE BLUE, EASY MONEY, MIDNIGHT MADNESS and STAY WITH ME are rock solid.

Also recommended from the following LP's:
"Kate Taylor"-Kate Taylor (Columbia) A FOOL IN LOVE/STUBBORN KIND OF WOMAN/IT'S IN HIS KISS "Richard Wagner"-Richard Wagner (Atlantic) SOME THINGS GO ON FOREVER/DON'T STOP THE MUSIC/ SMALL TOWN BOY/HAND ME DOWN HEARTACHES
"Return Of The Wanderer"-Dion (Lifesong) MIDTOWN AMERICAN MAIN STREET GANG/YOU'VE AWAKENED

SOMETHING IN ME/GUITAR QUEEN/THE POWER OF LOVE WITHIN
"Thank God It's Friday"-Soundtrack (Casablanca) LIVIN', LOVIN', GIVIN'-Diana Ross/
FIND MY WAY-Cameo/DISCO QUEEN-Paul Jabara/I WANNA DANCE-Marathon
"I Wasn't Born Yesterday"-Allan Clarke (Atlantic) I WASN'T BORN YESTERDAY/NEW BLOOD/NO PRISONER
TAKEN (LIGHT BRIGADE)/(I WILL BE YOUR) SHADOW IN THE STREET

"Toby Beau"-Toby Beau (RCA) CALIFORNIA/MY ANGEL BABY/WATCHING THE WORLD GO BY

"Fantasy"-Mac Davis (Columbia) MUSIC IN MY LIFE/MELTING IN THE MOONLIGHT/IF THERE WERE ONLY TIME..
"Thank God For Girls"-Benny Mardones (Private Stock) THANK GOD FOR GIRLS/HOLD ME DOWN/TIMELESS

"Sky Blue"-Passport (Atlantic) SKY BLUE/ALEGRIA
"Midnight Prowl"-Angelo (Fantasy) HAVE YOU EVER SEEN THE RAIN/WE'RE OVER
"Don't Let Go"-George Duke (Epic) WE GIVE OUR LOVE/MOVIN' ON
"Louisiana's Le Roux" (Epic) TAKE A RIDE ON A RIVERBOAT/BACKSLIDER

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary

Bee Gees-MORE THAN A WOMAN Barry Manilow-COPACABANA Wings-LONDON TOWN/DELIVER YOUR CHILDREN Billy Joel-SHE'S ALWAYS A WOMAN Boz Scaggs-STILL FALLING FOR YOU Dan & Coley-YOU CAN'T DANCE/SOME THINGS DON'T COME EASY Andrew Gold-NEVER LET HER SLIP AWAY Gene Cotton-YOU'RE A PART OF ME Carly Simon-DEVOTED TO YOU Gordon Lightfoot-DAYLIGHT KATY Willie Nelson-BLUE SKIES/STARDUST

Jimmy Buffett-SON OF A SON OF A SAILOR

Black Radio
B.B.King-LET ME MAKE YOU CRY A LITTLE LONGER James Brown-LE SPANK AWB-YOUR LOVE IS A MIRACLE Herb Alpert/Hugh Masekela-SPOKANE Isaac Hayes-FEEL LIKE MAKIN' LOVE Norman Connors-YOU MAKE ME FEEL BRAND NEW Platinum Hook-BITTERSWEET Raydio-HONEY I'M RICH Spyro-Gyra-SHAKER SONG Johnnie Taylor-EVERREADY Tower of Power-LET ME TOUCH YOU Aretha Franklin-NO MATTER WHO YOU LOVE

Rock

Bee Gees-MORE THAN A WOMAN Billy Joel-ONLY THE GOOD DIE YOUNG Steely Dan-FM Barry Manilow-COPACABANA Jefferson Starship-RUNAWAY Wings-I'VE HAD ENOUGH/DELIVER ... /LONDON TOWN Andrew Gold-NEVER LET HER SLIP AWAY A.R.S.-CHAMPAGNE JAM Dan & Coley-YOU CAN'T DANCE Climax Blues Band-MISTRESS MOONSHINE/MAKIN' LOVE Frankie Valli-GREASE Gene Cotton-YOU'RE A PART OF ME Olivia N-John-HOPELESSLY DEVOTED TO YOU Jackson Browne-LOAD OUT/STAY Jimmy Buffett-SON OF A SON OF A SAILOR

Country Music

Eddie Rabbitt-ROOM AT THE TOP/YOU DON'T LOVE ME ANYMORE/HURTIN' FOR YOU Rogers & West-ANYONE WHO ISN'T ME/LET ME SING FOR U Jim Ed & Helen-DO YOU WANNA MAKE LOVE/TAKE ME I'M YOURS/RUN BABY RUN Kendalls-SWEET DESIRE Jerry Reed-WHAT CAN I SAY Charlie Rich-GHOST OF ANOTHER MAN
Willie Nelson-BLUE SKIES/SUNNY SIDE OF THE STREET/

UNCHAINED MELODY

Station KXLY-Spokane KWSL-Sioux City WCGQ-Columbus KPUR-Amarillo KLAW-Lawton, Ok. KRAV-Tulsa KYA/AM-San Francisco WKRG-Mobile WPST/FM-Trenton KSXO-Redding, Ca. WAPE-Jacksonville WGOW-Chattanooga WMOH-Hamilton, Oh. WEBC-Duluth WRFC-Athens, Ga. WWKE-Ocala, Fla. WGNS-Murfreesboro, Tn. KFIV-Modesto Hal Widsten, Consultant

Job s Contact Chuck Harmon (W.500 Boone - 99201)
Paul Gomez (Box 1230 - 51102) Charlie Rowe (Box 1537 - 31902) Dan Wilson (806-374-1637)

Michael Story (405-357-2860)

Ken Scott (Box 746 - 74101)

\*Alan C. Mason (1 Nob Hill Circle - 94108) Air Talent (AM Dr., E.O.E.-M/F)

Gene Kent (Box 2367 - 36601)

Air Talent (AM Dr., E.O.E.-M/F)

Air Talent (AM Dr., E.O.E.-M/F) Tom Taylor (Box 9750 - 08607) John Stall (916-243-1515) Steve Rivers (904-264-4523) Jim Wood (Box 4704 - 37405) Jim Wood (Box 4704 - 37405)

Joe London (220 High - 45011)

Larry Marshall (1001 E.9th - 55805)

Gary Kirk (255 S.Milledge - 30605)

Bill Early (904-732-8000)

Reid Reker (Box 1439 - 37130) Jack Phillips (Box 1360 - 95350) (303-988-0741) \*No Calls Please

Requirements Newsperson (E.O.E.-M/F) Newsperson (E.O.E.-M/F) Air Talent (weekends) Air Talent/Production Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talents (E.O.E.-M/F) Air Talent (E.O.E.) Air Talent Air Talent Air Talent Air Talent Air Talent/M.D./lst (E.O.E.) Program Director (AM/FM)

(5/5/78)

Gary Taylor's Personal Pick

STILL THE SAME-Bob Seger (Capitol) Some songs become familiar quickly and find immediate acceptance among programmers. KFRC's Les Garland says of this record: "If they can't hear this they don't deserve to have ears." I agree. This is the best release of the week.

MAKE LOVE TO THE MUSIC-Maria Muldaur (W.B.) UNDER TO WHO'S GONNA LOVE ME TO THE MUSIC-Maria Muldaur (W.B.) UNDER THE BOARDWALK-Billy Joe Royal (Private Stock) WHO'S GONNA LOVE ME-The Imperials (Omni)
HOT CHILD IN THE CITY-Nick Gilder (Chrysalis) I DON'T WANNA GO-Joey Travolta (Millennium)

Regional Meetings

We look forward next weekend to a large turnout for our Monterey meeting. There are still

a few rooms available at the Holiday Inn, set aside for our group.

Our special guests will be Bill Graham, Michael Spears and Isabelle Lemon, promotion director at KNBR-San Francisco. Moderators will be Les Garland and Mardi Nehrbas. We originally scheduled Mark Driscoll as our third moderator, but Mark has accepted a job at WNBC-New York. However, he insists that he intends to fly back for our meeting.

Our registration table will be open at 8:30AM Saturday morning. We'd like to start our first session promptly, so an early registration is advised.

Radio people only for our Saturday sessions, record personnel welcome for Saturday cocktails and the Sunday session.

### Inside Progressive Radio (by George Meier, Editor of Walrus)

### Established Progressive Airplay:

Atlanta Rhythm Section Jefferson Starship Wings Genesis Warren Zevon Elvis Costello Jethro Tull Jimmy Buffett Little Feat Jackson Browne Robert Palmer Charlie

Notes: In an unenthusiastic airplay situation, when nothing is getting real intense play, at least the lines of demarcation between the plateaus are quite distinct. Many of the leading albums are gaining great help from the power rotation in the South. As per norm, standard regional influences apply. Atlanta Rhythm Section is almost twice as potent in its home region as anywhere else. While the newer music of Elvis Costello remains stronger on the two coasts, Northeast and West, Wings does not look like the powerhouse it would be expected to be.

### New Progressive Airplay:

FM/Soundtrack The Band Carly Simon R.E.O. Speedwagon Les Dudek Al DiMeola Todd Rundgren Richie Furay Marshall Tucker

Notes: Again the distinctions are clear between the plateaus of new LP acceptance. Of course, these things are always subject to the shipping date versus the information gathering date problems but still something is seen. Regional patterns hold as Al DiMeola captures both coasts and Les Dudek and Marshall Tucker jump out of the South. Interestingly, the soundtrack to the film FM may develop a life of its own whether the movie makes it or not. The Band LP feels like one which will fade quickly after a good initial thrust.

Singles: Elton John's new single leads the pack. The only other significant ones are by Patti Smith and Bonnie Tyler.

Imports: This week the list of significant imports is weird. Bill Bruford remains the leader, while several LP's already released domestically still command attention. They are The Rocky Horror Picture Show, Elvis Costello's new LP and Brian Eno's new LP. Tangerine Dream trails them.

The following new tracks are filling in the air: Les Dudek-CENTRAL PARK/GONNA MOVE Carly Simon-YOU BELONG TO ME Steve Hackett-NARNIA/..TOUCH ME../RACING... Ian Thomas Band-JUST LIKE YOU Brian Eno-KING'S LEAD HAT Richie Furay-IT'S YOUR LOVE/DANCE A LITTLE John Miles-OVERTURE LIGHT/STAND YOUR GUARD

Jethro Tull-ROVER/...POLICE NEVER SLEEPS/ACRES WILD/HEAVY HORSES/ONE BROWN MOUSE Dickey Betts-GOOD TIME FEELING/ATLANTA'S BURNING... Al DiMeola-DARK EYE TANGO/FANTASIA SUITE/SENOR MUSE/CASINO/CHASIN' THE VOODOO

### Available

Name Position Telephone WSPT/WXYQ-Stevens Point Julia Winn 715-341-1300 714-829-2899 News KCKC-San Bernardino Bob Harvey Sports/Air Talent Greg Michaels KERN/KNDE 213-798-5789 Air Talent 415-454-6777 Sebastian Stone WIFC-Wausau, Wisc. Air Talent Mike Stevens WIST-Charlotte 704-535-4855 Air Talent 419-255-2727 Dennis Owen Bowen WMHE-Toledo Air Talent KFYE-Fresno Rich Cartter 209-255-4945 Air Talent/lst 916-925-4603 Diane Cartwright KYA-San Francisco Air Talent/M.D. 804-285-7941 Air Talent/P.D. Ed Fennessy WRNL-Richmond

### THE GAVIN REPORT #1202 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: TOO MUCH, TOO LITTLE, TOO LATE-Johnny Mathis & Deniece Williams (Columbia) It started in the South, became the "Sleeper" on March 31st, and has continued upward ever since.

Hot: TWO OUT OF THREE AIN'T BAD-Meatloaf (Cleveland Int'l.) Enjoying impressive phone response and numerous chart jumps: WCRO (6 from 13), WANS (10 from 18), WRKO (12 from 18), WPRO/FM (12 from 20), WFOM (15 from 12), 94Q (16 from 23), 13Q (18 from 23), CHUM (20 from 29), etc.

Top Tip: TAKE A CHANCE-Abba (Atlantic) An overview indicates the greatest activity is in Atlanta, Baton Rouge, Canton, Cleveland, Dallas, Duluth, Jacksonville, Salt Lake City, Spokane and Waterloo.

Record to Watch: THE GROOVE LINE-Heatwave (Epic) Ironically, its strength lies in the major markets while many secondaries are waiting for further evidence of crossover potential.

Sleeper of the Week: DARLIN'-Paul Davis (Bang) Charts: WHHY (9), WALG (10), Z93 (22), KNDE (23), WQNZ (24), WRJZ (25), 94Q (26), WVOV (27), KTEM (27), WNUE (28), WAIR (29), WISE (29), WFBC (30), KOBO (30), etc. (see page 7).

Top New Adds! WONDERFUL TONIGHT-Eric Clapton (RSO) LAST DANCE-Donna Summer (Casablanca)

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a vareity of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continued growth.

Top Twenty

1. WITH A LITTLE LUCK-Wings LW 2. YOU'RE THE ONE...-Travolta/Olivia 2. 3. SHADOW DANCING-Andy Gibb 4. THE CLOSER..-R.Flack & D.Hathaway
5. FEELS SO GOOD-Chuck Mangione
6. COUNT ON ME-Jefferson Starship 3.

8. 7. TOO MUCH....-J. Mathis & D. Williams 9. 12. 8. IT'S A HEARTACHE-Bonnie Tyler
7. 9. IMAGINARY LOVER-Atlanta Rhythm S.
16. 10. BABY HOLD ON-Eddie Money

5. 11. IF I CAN'T HAVE YOU-Yvonne Elliman

11. 12. WEREWOLVES OF LONDON-Warren Zevon

17. 13. ON BROADWAY-George Benson 13. 14. MOVIN' OUT-Billy Joel 15. 15. DISCO INFERNO-Trammps

10. 16. NIGHT FEVER-Bee Gees

--. 17. YOU BELONG TO ME-Carly Simon

18. LOVE IS LIKE OXYGEN-Sweet
19. BAKER STREET-Gerry Rafferty

--. 20. TWO OUT OF THREE...-Meatloaf

Gaining in Several Markets

TAKE A CHANCE-Abba THIS TIME I'M IN IT FOR LOVE-Player

DEACON BLUES-Steely Dan
BLUER THAN BLUE-Michael Johnson

HEARTLESS-Heart

BECAUSE THE NIGHT-Patti Smith Group

TWO DOORS DOWN-Dolly Parton YOU'RE THE LOVE-Seals & Crofts
• EVERY KINDA PEOPLE-Robert Palmer

CHEESEBURGER IN PARADISE-Jimmy Buffett

USE TA BE MY GIRL-0'Jays

• THE GROOVE LINE-Heatwave
• DANCE WITH ME-Peter Brown
MORE THAN A WOMAN-Bee Gees (LP cut)

Gaining I WAS ONLY JOKING-Rod Stewart EVEN NOW-Barry Manilow
I CAN'T STAND THE RAIN-Eruption

Top Prospect STILL THE ONE-Bob Seger (Capitol)

Regional Sales and/or Requests DARLIN'-Paul Davis (Bang) FOLLOW YOU FOLLOW ME-Genesis (Atlantic) WARM RIDE-Rare Earth (Prodigal) SO HARD LIVING WITHOUT YOU-Airwaves (A&M) I WANT YOU TO BE MINE-Kayak (Janus) ONLY THE GOOD DIE YOUNG-Billy Joel (Columbia) COPACABANA-Barry Manilow (Arista-LP cut) STAY-Rufus & Chaka Khan (ABC) I'VE NEVER BEEN TO ME-Mary Macgregor (Ariola) SHADOW IN THE STREET-Allan Clarke (Atlantic)

Picks & Plays TAKE ME BACK TO CHICAGO-Chicago (Columbia) LET'S ALL CHANT-Michael Zager Band (P.Stock) ROLL WITH THE CHANGES-REO Speedwagon (Epic)
OH WHAT A NIGHT FOR DANCING-Barry White (20th) ALMOST SUMMER-Celebration (MCA)
FOLLOW YOU FOLLOW ME-Genesis (Atlantic) IT'S THE SAME OLD SONG-K.C. & Sunshine Band (T.K.) OVER THE RAINBOW-Gary Tanner (20th) STONE BLUE-Foghat (Bearsville) T.G.I.F.-Love & Kisses (Casablanca)
GREASE-Frankie Valli (RSO-LP cut)
MY ANGEL BABY-Toby Beau (RCA) FM-Steely Dan (MCA-LP cut) YOU KEEP ME DANCING-Samantha Sang (Private Stock) YOU GOT IT-Diana Ross (Motown) SINCE YOU BEEN GONE-Head East (A&M)
THIS NIGHT WON'T LAST-Bill La Bounty (W.B.) MIDNIGHT LIGHT-LeBlanc & Carr (Big Tree)

### Correspondents' Corner

Chart and listings on page one are derived from information supplied by the radio reporters listed below. "Indicates requests. Sales action is underlined.

Bangor, Mark Lawrence-WGUY- Gary Tanner Bath, Jack O'Brien-WIGY- Joey Travolta Portsmouth, Mike O'Neal-WHEB- Chicago Dover, Jim Sebastian-WTSN- Michael Zager Band Hyannis, Rick Stuart-WCOD/FM- Eric Clapton Worcester, B.J.Dean-WORC- Walter Egan Bridgeport, Greg Loehr-WICC- Genesis Danbury, Brian St. James-WINE- Michael Johnson Hartford, Rick Donahue-WTIC/FM- Plastic Bertrand Utica, Jim Reitz-WTLB- Eric Clapton Schenectady, Jim Walsh-3WD- Nick Gilder New York, Barbara Brozdowski-WCBS/FM- Abba - Roz Frank-WNBC- #1-Billy Joel (MOVIN')
- Rich/Myzal-99X- #9-Billy Joel (GOOD) Philadelphia, Jeff Robbins-WIFI- Robert Palmer Reading, Shannon/Newman-WRAW- #5-Player Trenton, Tom Taylor-WPST- Frankie Valli Wilmington, Bill O'Brian-WAMS- Genesis Annapolis, Kingston/Casey-WYRE- Little Feat Frederick, Barry Hodge-WZYQ- Kayak Lynchburg, Tony Love-WLLL- REO Speedwagon Winston-Salem, Dave Taylor-WAIR- Paul Davis Reidsville, Lebai-WFRC- LeBlanc & Carr Asheboro, Gary Tanner-WZOO- Eric Clapton Shelby, Jeffrey Owens-WOHS- Diana Ross New Bern, Richard Taylor-WSFL- Dan/Coley (DANCE) Wilmington, Robbie Vogt-WGNI- Quincy Jones Columbis, Dan Vallie-WCOS- Heatwave Anderson, Bill McCown-WANS- Quincy Jones Kingstree, Jerry Smith-WKSP- #4-Trammps
Augusta, Bruce Stevens-WBBQ- Samantha Sang Savannah, Brighton McGraw-WSGA- Donna Summer - Lyndy Brannen-WSGF- Barry Manilow Athens, Gary Kirk-WRFC- B.Joe Royal
- - Jeff Michaels-WAGQ- D. Roussos Gainesville, Tom Harris-WWID- D. Roussos Atlanta, Don Benson-94Q- Airwaves - - J. J. Jackson-WQXI- Barry White Marietta, Greg McClure-WFOM- D. Roussos Columbus, Jeff Blake-WCGQ- #2-George Benson Americus, Steve Stansell-WDEC- Eruption Albany, Kris Van Dyke-WALG- Jay Ferguson Carrollton, Ray Hammons-WBTR/FM- Samantha Sang
- - Scott Evans-WPPI- Bob Seger Jacksonville, Paul Sebastian-WAPE- \*Sam. Sang Daytona Beach, John Scott-WMFJ- Chic Orlando, Reggie Blackwell-WLOF- Jane Olivor Cocoa Beach, Steve Ocean-CK101- O'Jays W.Palm Beach, Alan Edwards-WIRK- Walter Egan Ft. Myers, Webster James-WMYR- Genesis Tampa, Ron Parker-WLCY- Frankie Valli Ocala, Bill Early-WWKE- O'Jays Tallahassee, Michael O'Malley-WONS- #14-P.Brown - Robin Sterns-WGLF- Maria Muldaur Panama City, Jim King-WDLP- Michael Murphey Ft. Walton Beach, Bob Kitzmiller-WNUE- Capt.& T. Pensacola, Dan Ingram-WBSR- Jay Ferguson Huntsville, Dave Novak-WVOV- Paul Davis - Jay Fredericks-WAAY- Eruption Muscle Shoals, Rick Shayne-Q107- B.La Bounty Guntersville, Kerry Jackson-WGSV- Eruption Cullman, Rich McCarthy-WLKN/FM- S. Dan (FM) Gadsden, Dale McKee-WQEN- R. Voudouris - Roger Gaither-WGAD- Foghat Birmingham, Steve Davis-WKXX- Genesis Enterprise, Mark Thompson-WKMX- B.J. Royal Starkville, Glen James-WKOR- #8-Peter Brown Natchez, Haynes Ford-WQNZ- Tuxedo Junction Greenville, Ken Rogers-WFBC- Paul Davis - - Mark Jones-WDDT- Paul Davis Jackson, Craig St. John-WYIG- S. Dan (FM) Pascagoula, Dan Lynch-WKKY- Kevin Lamb Biloxi, Bob Lima-WQID- Abba Hattiesburg, Dan Simmons-WXXX- Frankie Valli Gulfport, Jack Talley-WROA- Patti Smith Baton Rouge, Joe London-WIBR- A. Toussaint Lafayette, Michael Lea-KVOL- Cowboy Shreveport, Keith Greer-KROK- S. Sang - Randy Davis-KEEL- Peter Brown New Iberia, Kim Canard-KNIR- Love & Kisses Knoxville, Bob Kaghan-WRJZ- D. Roussos Louisville, Coyote Calhoun-WAKY- #4-Plastic B.

Bowling Green, Doug Kirsch-WBGN- Roger Vodouris Paducah, Bryan Sargent-WKYX- Paul Davis South Bend, Jason Fox-WRBR- Kevin Lamb Lafayette, Dan Michaels-WAZY- Sweet Evansville, Adam Smasher-WGBF- Trammps Hamilton, Joe London-WMOH- Jimmy Buffett Akron, Bobby Knight-WCUE- Walter Egan Columbus, Dave Bishop-WCOL- Player Alliance, Bill Brophy-WFAH- Robert Gordon Canton, Keith London-WINW- Diana Ross - Ron Foster-WQIO- #7-Meatloaf Cleveland, Tom Jeffries-WZZP- Diana Ross Wheeling, Jim Roberts-WKWK- O'Jays Parkersburg, Jack Fitzgerald-WXIL- Bill LaBounty Beckley, Dwayne Bonds-WCIR- Bill LaBounty Altoona, John Harrison-WVAM- #10-Sweet
- - Tony Booth-WFBG- Donna Summer Youngstown, Jack Taylor-WYFM- Warren Zevon Pittsburgh, T. Morgan-WPEZ- Foghat - - - Patti Sullivan-13Q- Barry Manilow Johnstown, Douglas Kaye-WCRO- REO Speedwagon Sault Ste.Marie, Tom Ewing-WSMM- Walter Egan Grand Rapids, Jay Michaels-Z96- Genesis Jackson, Garry Osborn-WIBM- \*Bob Seger Muskegon, Jon London-WTRU- Seals & Crofts Lansing, Tim Kelley-WILS- Patti Smith Group Saginaw, Roger Sinclair-WSAM- Natalie Cole Carbondale, Rick Zurick-WCIL/FM- Walter Egan Peoria, Lee Malcolm-WIRL- Barry Manilow Springfield, Greg Thomas-WCVS- Heatwave Chicago, Dave Morgan-WMET- Gerry Rafferty Rockford, Bob Goode-WROK- Gary Tanner Freeport, Kevin Kenney-WACI- Genesis Madison, R.J. Reynolds-WISM- K.C. & Sunshine Band Milwaukee, Jim Smith-WOKY- Parliament Two Rivers, John Barber-WQTC/FM- G.Lightfoot Green Bay, Gregg Albert-WDUZ- Rare Earth Neenah, Jason Page-WNAM- Chicago Stevens Point, Pat Martin-WSPT- #2-S.Dan (DEACON) Wausau, Terry Tuszka-WIFC- Van Halen Eau Claire, Sean McCartney-WEAQ- Heart LaCrosse, Pat Smith-WLCX- Diana Ross Duluth, Beau Elliot-WEBC- Michael Johnson Rochester, Denny Foster-KWEB- Diana Ross Mpls./St.Paul, Dave Thomson-KDWB- Trammps St. Cloud, Tom Kay-WJON- Joey Travolta Grand Rapids, Bob Hooper-KKXL- Trammps Fargo, Bob Denver-KQWB- #10-Michael Johnson - Mark Renier-KVOX- Kongas Bismarck, Dan Brannen-KFYR- Bob Seger Minot, Doug Corbett-KKOA- Toby Beau Aberdeen, Gary Dixon-KSDN- Gary Tanner Huron, L.A. Timms-KOKK- Head East Rapid City, C.J. Stone-KKLS- Tom Jones Dave Hohn-KTOQ- Todd Rundgren Sioux Falls, Gene Shaw-KKRC- Seals & Crofts Sioux City, Bill Body-KWSL- K.& J. McNichol Dubuque, Steve Sesterhenn-KFMD- Bob Seger Ottumwa, Dave Carlson-KLEE- Steely Dan (FM) Des Moines, Gary Stevens-KIOA- #11-Trammps Mason City, Bob Scott-KRIB- \*Michael Johnson Waterloo, Bob Beck-KWWL- Gary Tanner Omaha, Bruce Vidal-KOIL- Patti Smith Group Jackson, Kent Nelson-KJAS- REO Speedwagon Kansas City, Kim Welsh-KBEQ- Genesis Joplin, John David-KFSB- Gary Tanner Pine Bluff, Paul Sims-KOTN- Barry White Lawrence, Mike Schmidt-KLWN/FM- Trammps Topeka, J.R. Greeley-KEWI- #8-REO Speedwagon Manhattan, Ed Klimek-KMKF- Queen Junction City, Jimmy West-KJCK- Genesis Salina, Dave Lourie-KSKG- Rufus Wichita, Bob Lawrence-KLEO- Denne & Gold Tulsa, Dr. Don-KAKC- Kevin Lamb Oklahoma City, Barry Shannon-KZUE-Michael Johnson - Sandy Jones-WKY- Sweet - Chuck Morgan-KOFM- Bob Seger Amarillo, Mark Shannon-KPUR- Wha-Koo Marshall, Jerry Rome-KMHT- Rufus Tyler, Robert Adams-KDOK- Peter Brown Dallas, Gary Mack-Z97- Player Louisville, Coyote Calhoun-WAKY- #4-Plastic B. Temple, Mike Patrick-KTEM- Cont. Miniatures \*\*Correspondents not listed above will be found on pages 8 & 9.....

# 1

## Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: BAKER STREET-Gerry Rafferty (United Artists) The fact that it's reminiscent of Al Stewart's YEAR OF THE CAT, and the fact that Rafferty knows what it takes to make a hit (he was one half of Stealer's Wheel) have made it just that much easier to reach the higher elevations of the A-C chart.

Worth Watching: IF EVER I SEE YOU AGAIN-Roberta Flack (Atlantic) The most added newcomer to Page Three by better than a two to one margin.

Top Thirty 1. THE CLOSER I GET TO YOU-Flack & Hathaway 19. 16. I'M ON MY WAY-Capt. & Tennille 2. WITH A LITTLE LUCK-Wings 23. 17. TAKE A CHANCE ON ME-Abba 3. TOO MUCH, TOO LITTLE...-Mathis & Williams 20. 18. ON BROADWAY-George Benson 4. FEELS SO GOOD-Chuck Mangione 24. 19. GOD KNOWS/& F.-Debby Boone 4. 24. 19. GOD KNOWS/& F.-Debby Boone 5. COUNT ON ME-Jefferson Starship 26. 20. BLUER THAN BLUE-Michael Johnson 7. 27. 21. BAKER STREET-Gerry Rafferty 9. 6. YOU'RE THE ONE ... - Travolta & Olivia 10. 22. NIGHT FEVER-Bee Gees
22. 23. MOVIN' OUT-Billy Joel IMAGINARY LOVER-Atlanta Rhythm Section 8. WE'LL NEVER HAVE TO SAY ... - Dan & Coley 5. 6. 9. CAN'T SMILE WITHOUT YOU-Barry Manilow 12. 10. THIS TIME I'M IN IT FOR LOVE-Player 11. 24. IF I CAN'T HAVE YOU-Yvonne Elliman --. 25. EVEN NOW-Barry Manilow --. 26. WE'LL SING IN THE SUNSHINE-Helen Reddy
--. 27. I WANT TO LIVE-John Denver 13. 11. TWO DOORS DOWN-Dolly Parton 16. 12. SHADOW DANCING-Andy Gibb --. 28. I WAS ONLY JOKING-Rod Stewart 17. 13. YOU BELONG TO ME-Carly Simon 18. 14. YOU'RE THE LOVE-Seals & Crofts 30. 29. GEORGIA ON MY MIND-Willie Nelson 21. 15. IT'S A HEARTACHE-Bonnie Tyler 25. 30. I'VE NEVER BEEN TO ME-Mary Macgregor

Action Sides
YOU GOT IT-Diana Ross
LAST OF THE ROMANTICS-Engelbert Humperdinck
EVERY KINDA PEOPLE-Robert Palmer
CHATTANOOGA CHOO CHOO-Tuxedo Junction
ONE LIFE TO LIVE-Lou Rawls
FOLLOW YOU FOLLOW ME-Genesis
YOU KEEP ME DANCING-Samantha Sang
MORE THAN A WOMAN-Bee Gees (LP cut)
DEACON BLUES-Steely Dan

Sales and/or Requests
WONDERFUL TONIGHT-Eric Clapton
YOU NEEDED ME-Anne Murray
SO HARD LIVING WITHOUT YOU-Airwaves
USE TA BE MY GIRL-O'Jays
THIS NIGHT WON'T LAST-Bill LaBounty

Correspondents' Preferred Picks

IF EVER I SEE YOU AGAIN-Roberta Flack (Atlantic)

MY ANGEL BABY-Toby Beau (RCA)

STILL THE SAME-Bob Seger (Capitol)

UNDER THE BROADWALK-Billy Joe Royal (Priv. Stock)

Airplay
TAKE ME BACK TO CHICAGO-Chicago
UNMARRIED WOMAN THEME-Bill Conti
OPINION ON LOVE-Mac McAnally
MIDNIGHT LIGHT-LeBlanc & Carr
DARLIN'-Paul Davis

A - C Correspondents' Reports Abbeville (Gary Shannon-KROF) Manilow/Rafferty/Denver/Rod Stewart/LaBounty. Gains: A.Gold/Starship. Akron (Russ Knight-WAKR) Seals & Crofts/B. Tyler/Abba/C. Simon/G. Benson. Gains: Player/Gibb.

Anna, Ill. (Jane Michel-WRAJ) O'Jays/Eruption/Gary Jones/Rawls/Seger. Gains: C. Simon/Steely Dan.

Astoria (Doug McDowell-KAST) S. Sang. Gains: Rafferty/Billy Joel/Debby Boone (GOD KNOWS).

Athens (Ty Richards-WATH) Rawls/Flack/O'Jays/Chicago/Tanner.

Austin (Bob Joseph-KCSW) H. Reddy/B. Manilow/Anne Murray. Gains: Geo. Benson/Mathis & Williams.

Baltimore (Jack Lacy-WBAL) B. Royal/Clapton/Murray/R. Flack/Ronstadt (MARRY)/A. Webber/Tillis.

- - (Dexter Beane-WCBM) K.C. & Sunshine Bd./Atlanta Rhy. Sec./E. Money/Rafferty/Seals & C./O'Jays

Beton Rouge (Ron Casey-WIBO) Low Rayls/Cotton (YOU'RE A PART OF ME). Gains: Rubicon/T. Beau. Baton Rouge (Ron Casey-WJBO) Lou Rawls/Cotton (YOU'RE A PART OF ME). Gains: Rubicon/T. Beau. Bend (Bill Jay-KBND) Chicago/Flack/Odyssey/O'Jays/J. Olivor/Lou Rawls. Bismarck (Tom Bitz-KBOM) Meatloaf/Lightfoot/Dan & Coley (DANCE)/Rundgren/Chicago/T. Beau.
Blackfoot (Jack Sunday-KBLI) Stewart/Seals & Crofts/Rawls/Buffett/Rafferty/Chicago/Valentine.
Boise (Lee Chabre-KBOI) Rafferty/Manilow/Murray/Rawls. Gains: M. Johnson/Denver. Boston (Jim Spellmeyer-WEEI/FM) Rafferty/D. Roussos/Murphey/Chicago/Spyro Gyra/R. Flack/Tanner. Buffalo (Roger Christian-WBEN) D. Roussos. Gains: Seals & Crofts/M. Johnson/Denver/Wings/Manilow. Butte (Bob Roberts-KXLF) B. Seger/Boz Scaggs (FALLING). Gains: A. Gibb/Joel.

Cedar Rapids (Rick Sellers-WMT) Ronstadt (MARRY)/Mandrell/Clapton/Shire. Gains: Denver/Reddy.

Charlotte (Andy Bickel-WBT) Rafferty/Seals & Crofts/M. Johnson/Abba/Manilow (COPA). Gains: C. Simon Charlottesville (Jim Racey-WCHV) M. Johnson/O'Jays/Seger/Heart/Sweet. Gains: B. Tyler/A. Gibb. Chicago (Dave Martin-WFYR) Rafferty/Abba. Gains: Gibb/P. Brown/C. Simon/Starship/M. Johnson. Chico (Jan Claire-KPAY) Rafferty/Rawls/Flack/Manilow/Murray. Gains: Rubicon/Atlanta Rhy. Section. Control (Jan Claire-KPAI) Railerty/Rawls/Flack/Manilow/Murray. Gains: Rubicon/Atlanta Rny. Section.

Coffeyville (Bill Miller-KGGF) Murray/Conti. Gains: D. Parton/Tuxedo Junction/Denver.

Columbia (Mike Collins-WIS) Tyler/Rod Stewart/O'Jays/Gatlin. Gains: Benson/Manilow/Seals & Crofts.

Columbus (Denny Nugent-WTVN) Benson/Rafferty. Gains: Player/Parton/Gibb/Abba/Reddy/Starship.

Coquille (Warren Farwell-KWRO) O'Jays/Genesis/Rewls/Summer/Celebration. Gains: Airwaves/Chicago.

Corona (Rick Painter-KWRM) P. Davis/C. Simon/Rafferty/O'Jays/LeBlanc & Carr. Calls: B. White. Crescent City (Sue Williams-KPOD) Reddy/C. Simon/Abba/Humperdinck. Gains: Player/Travolta & Olivia. Denver (Harry Smith-KHOW) Cowboy/Tyler. Gains: Benson/D. Ross/Rawls. Des Moines (Del Hull-KRNT) Gains: C. Simon/Gibb/S. Sang/Atlanta Rhy. Sec./Travolta & Olivia.
Detroit (Jim Scollin-WOMC) Rawls/D. Ross/Rod Stewart/B. White/Spyro Gyra.
Dubuque (Steve Sesterhenn-KDTH) Rafferty/Rawls/R. John/P.J. & Bobby. Gains: W. Nelson/Seals & C. Durham (Don West-WDNC) LeBlanc & Carr/Flack/Manilow/C. Simon/Abba. Gains: W. Nelson. Eugene (Vicky Larson-KUGN) Rawls/Conti/D. Ross/Chicago/Tavares. Calls: Mac McAnally.

- - (Kathryn Bitterman-KPNW) L. Rawls/Rafferty/Manilow. Calls: Travolta & Olivia. Everett (Robert O'Brian-KRKO) Lightfoot/Flack/Anne Murray. Gains: Abba/Reddy/Macgregor/Benson. Continued on Page 10.....



## (Associate Editor, Betty Hollars)

Hot Line: AIN'T NO SMOKE WITHOUT FIRE-Eddie Kendricks (Arista) Debuts this week on our chart after enjoying accumulated airplay - some of it on the flip side, WHIP.

Looking Good: ANNIE MAE-Natalie Cole (Capitol) Another hot one for Ms. Cole as her newest effort bounds from "Picks" to our top 30 in only one week!

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 20. 16. I AM YOUR WOMAN...-Barbara Mason LW TW 2. 1. TAKE ME TO THE NEXT PHASE-Isley Bros. 2. USE TA BE MY GIRL-O'Jays
3. GET ON UP (DISCO)-Tyrone Davis 19. 17. DAYLIGHT & DARKNESS-Smokey Robinson 4. 21. 18. TOMORROW I MAY NOT FEEL .. - Gene Chandler 27. 19. ALMIGHTY FIRE-Aretha Franklin 22. 20. SUPERNATURAL FEELING-Blackbyrds 4. THE GROOVE LINE-Heatwave 3. 5. STAY-Rufus & Chaka Khan --. 21. DANCE ACROSS THE FLOOR-Jimmy "Bo" Horne 13. 22. NIGHT FEVER-Bee Gees 6. TOO MUCH...-Mathis & Williams 7. DUKEY STICK-George Duke 14. 23. DANCE WITH ME-Peter Brown 8. ON BROADWAY-George Benson 9. OH WHAT A NIGHT FOR DANCING-Barry White 15. 24. BOOTZILLA-Bootsy's Rubber Band
10. RIDING HIGH-Faze-0 -- 25. AIN'T NO SMOKE WITHOUT FIRE-E.Kendricks
11. FLASHLIGHT-Parliament -- 26. RUNAWAY LOVE-Linda Clifford 12. 10. RIDING HIGH-Faze-0 8. 11. FLASHLIGHT-Parliament --. 27. (LET'S GO) ALL THE WAY-The Whispers --. 28. MS.-David Oliver 18. 12. EVERYBODY DANCE-Chic 16. 13. KEEP ON DANCING-Johnnie Taylor 24. 29. ALL THE WAY LOVER-Millie Jackson --. 30. ANNIE MAE-Natalie Cole

17. 14. YOU ARE, YOU ARE-Curtis Mayfield 11. 15. THE CLOSER I GET ... - Flack/Hathaway

Movin' On Up
ONE LIFE TO LIVE-Lou Rawls (Philadelphia Int'l.)

Top Airplay GIRL CALLIN'-Chocolate Milk TRY & UNDERSTAND-Jaisun WEEKEND LOVER-Odyssey FEEL THE FIRE-Peabo Bryson LAST DANCE-Donna Summer IT'S SERIOUS-Cameo 'TIL YOU TAKE MY LOVE-Harvey Mason YOU-The McCrarys ATTITUDES-Barkays ALL IN YOUR MIND-Side Effect IN THE MOOD-Leroy Hutson
THANK GOD IT'S FRIDAY-Love & Kisses YOU GOT IT-Diana Ross OLD MAN WITH YOUNG IDEAS-Ann Peebles

SHAME-Evelyn Champagne King (RCA)

Correspondents' Preferred Picks
IS THIS A LOVE THING-Raydio (Arista) LET THE MUSIC PLAY/1,2,3-Dorothy Moore (Malaco) MONKEY SEE, MONKEY DO-Le Pamplemouse (AVI) BOOGIE OOGIE OOGIE-Taste of Honey (Capitol) LET'S GET FUNKTIFIED-Boiling Point (Bullet) HOLLYWOOD SQUARES-Bootsy's Rubber Band (W.B.) STUFF LIKE THAT-Quincy Jones (A&M) MIND PLEASER-Cuba Gooding (Motown) LOVE IS SO RIGHT-Stargard (MCA) IT'S HEAVEN TO ME-Isaac Hayes (Polydor) DEACON BLUES-Steely Dan (ABC) WORDS DON'T SAY ENOUGH-7th Wonder (Parachute) WHO'S GONNA LOVE ME-The Imperials (Omni) DEEP IN THE NIGHT-Etta James (Warner Bros.)

Regional Highlights

Birmingham (Sam Moore-WBUL) #10-Jimmy Bo Horne. Gns: O'Jays, Isleys, M.Jackson, Heatwave, G.Duke,
Aretha, Rufus, Evelyn King. New: Le Pamplemouse, Chic, Barbara Mason, O.V. Wright, Denise
LaSalle. Rg: Johnny Adams. On: Enchantment, James Brown, Chocolate Milk, B.B. King.

Chicago (Earnest James-WBMX/FM) #2-Tyrone Davis, #3-Heatwave, #4-George Duke, #5-Peabo Bryson, #6-Gene Chandler, #9-Bee Gees. Gns: Barry White, Samantha Sang, Ann Peebles, Dramatics, Steely Dan, Ashford & Simpson, Le Pamplemouse, Johnnie Taylor, Barkays, B.T. Express. Rq: Pharoah Sanders, Isley Bros., Linda Clifford, Evelyn C. King.

Chicago (Richard Steele-WJPC) #2-Parliament, #3-Tyrone Davis, #5-0'Jays, #8-George Duke, #9-Chicago (Richard Steele-WJPC) #2-Parliament, #3-Tyrone Davis, #5-O'Jays, #8-George Duke, #9Ann Peebles, #10-George Benson. Gns: Eruption, Peabo Bryson, David Oliver. New: Evelyn C. King,
Raydio, Leroy Hutson, Taste of Honey. LP's: Norman Connors, Al Johnson, Love & Kisses.

Galveston (Randy Sterling-KGBC) #2-Millie Jackson, #4-Faze-O, #5-George Benson, #9-R.B.Hudmon.

New: Candi Station, Raydio, Donna Summer. Rq: Peabo Bryson, Smokey Robinson, Boiling Point,
N.Cole, Isaac Hayes, Kongas. On: Jonelle Allen, J.Brown, Etta James, Soul Children.

Henderson (Juan Blanco-KGRI/FM) #3-Rufus, #5-O'Jays, #8-George Duke. Gns: Faze-O, Johnnie Taylor,
Curtis Mayfield, Samantha Sang, Linda Clifford, Donna Summer. New: First Fire, Rare Earth,
Madelaine Kane, AWB. On: Teddy Pendergrass, Garnett Mims, Quincy Jones, David Oliver, E.C.King.
Natchez (Haynes Ford-WNAT) #3-Rufus, #5-Rare Gems, #10-Tyrone Davis. Gns: Heatwave, Smokey Robinson, Barbara Mason, J.Bo Horne, Whispers, D.Ross, J.Taylor, George Duke, Curtis Mayfield, Cuba

son, Barbara Mason, J.Bo Horne, Whispers, D.Ross, J.Taylor, George Duke, Curtis Mayfield, Cuba Gooding, Odyssey. New: Dorothy Moore (1,2,3), Lou Rawls, Bootsy's R.Band, Linda Clifford.

New York (Sonny Taylor-WWRL) Strong: Chic, Chocolate Milk, Linda Clifford, Tyrone Davis, Isleys, Eddie Kendricks, Evelyn C.King, O'Jays, Smokey Robinson, Whispers. Gns: K.C. & Band, Heatwave,

Sat. Night Band. New: Keith Barrow, George Duke, Odyssey, Imperials, Barbara Mason, Ruby

Sat.Night Band. New: Keith Barrow, George Duke, Odyssey, Imperials, Barbara Mason, Ruby Winter, Aretha Franklin, Kenny Lupper. LP: Aretha Franklin.

St. Louis (Gary Starr-KATZ) #2-Heatwave, #4-Faze-O, #5-Rufus, #6-Eruption, #9-Ashford & Simpson.

New: Maze, Le Pamplemouse, Bob Marley, The Imperials. On: Love & Kisses, Donna Summer, Stargard.

St. Matthews (Andy Henderson-WQKI) #1-Isleys, #4-O'Jays, #6-Gene Chandler, #10-George Duke. Gns:

Curtis Mayfield, J.Taylor, Aretha, Barbara Mason. New: Linda Clifford, The McCrarys, Odyssey,
Whispers, Bootsy's R.Band. On: Eddie Kendricks, Cuba Gooding, Peabo Bryson, Lou Rawls.

Seattle (Robert L. Scott-KYAC) Gns: Bootsy's R.Band, Stargard, Chic, Maze, Odyssey. New: Barbara

Mason, Blackbyrds, Aretha, Whispers, Taste of Honey, Quincy Jones. On: Natalie Cole, Lou

Rawls, Peabo Bryson, Leroy Hutson, Isleys, Flack & Hathaway, O'Jays, Heatwave (flip), B.White.

Stockton (Charles Richardson-KUOP/FM) #1-O'Jays, #3-Rufus, #5-George Benson, #6-Tyrone Davis, #8
George Duke, #9-The McCrarys, #10-Blackbyrds. Gns: Jimmy Bo Horne, Aretha, Side Effect. New:

Dorothy Moore, Norman Connors. LP's: Isaac Hayes, Isleys, Rufus, Nina Simone.

Berkeley (Rob Singleton-KRE) New: Maze, Quincy Jones, Hubert Laws, P.Sanders, Jean Terrell, Dexter

Wansel, Leroy Hutson, Ralph McDonald, Rinder & Lewis, R.Flack, T.Pendergrass. Rq: G.Duke, Sweet

Thunder, New LP's: H.Mann, Commodores, J.McLaughlin, G.Duke, Whispers, F.Purim, D.Sanborne.

San Francisco (Johnny Morris-KDIA) Strong: B.Benton, O'Jays, Isleys. Gns: Aretha, D.Oliver, Sweet

Thunder, Whispers. New: Teddy Pendergrass, Evelyn C.King, Andy Gibb, Quincy Jones, N.Cole.

Thunder, Whispers. New: Teddy Pendergrass, Evelyn C.King, Andy Gibb, Quincy Jones, N.Cole. New LP's: Graham Central Station, Sun, Commodores.

Black Radio Correspondents' LP cuts are on page 13.....



### Country Music (Associate Editor, Elma Greer)

Prime Mover: I CAN'T WAIT ANY LONGER-Bill Anderson (MCA) Although some stations are now receiving negative calls, this has been the most active record for the past three weeks.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

W TW TW 3. 1. I'M ALWAYS ON A MOUNTAIN...-Merle Haggard 17. 16. GOTTA QUIT...-Dave & Sugar 2. SHE CAN PUT HER SHOES...-Johnny Duncan 5. 17. HEARTS ON FIRE-Eddie Rabbitt 2. 3. IT'S ALL WRONG...-Dolly Parton 24. 18. THIS IS THE LOVE-Sonny James 4. DO YOU KNOW ... - Statler Bros. --. 19. I CAN'T WAIT ANY LONGER-Bill Anderson 9. 20. MAYBE BABY-Susie Allanson 26. 21. I'M GONNA LOVE YOU ANYWAY-Cristy Lane 5. GEORGIA ON MY MIND-Willie Nelson 6. NO, NO, NO...-Rex Allen Jr.
7. IF YOU CAN TOUCH HER...-Willie Nelson
8. SOFTLY.../UNCHAINED...-Elvis Presley 14. 22. WE BELLIEVE IN HAPPY...-Johnny Rodriguez 25. 23. GEORGIA.../...IRS-Johnny Paycheck --- 24. I'LL BE TRUE TO YOU-Oak Ridge Boys 15. 9. RED WINE AND BLUE MEMORIES-Joe 18. 10. NIGHT TIME MAGIC-Larry Gatlin 9. RED WINE AND BLUE MEMORIES-Joe Stampley 30. 25. COWBOYS DON'T GET LUCKY...-Gene Watson 19. 26. COME ON IN-Jerry Lee Lewis

7. 11. I'LL NEVER BE FREE-Jim Ed & Helen 22. 12. PUTTIN' IN OVERTIME...-Charlie Rich --. 27. IT'S A HEARTACHE-Bonnie Tyler 4. 13. EVERY TIME TWO FOOLS...-K. Rogers & D. West --. 28. I WISH I LOVED SOMEBODY ELSE-T.T. Hall

12. 14. THE POWER...-Mickey Gilley --. 29. IT ONLY HURTS ... - Margo Smith

--. 30. BORN TO BE WITH YOU-Sandy Posey 21. 15. TWO MORE BOTTLES OF WINE-Emmylou Harris

Next In Line I LIKE LADIES IN LONG BLACK DRESSES-B. Borchers I'VE GOT TO GO-Billie Jo Spears FOUR LITTLE LETTERS-Stella Parton NOW YOU SEE 'EM, NOW YOU DON'T-Roy Head I BELIEVE IN YOU-Mel Tillis SLOW & EASY-Randy Barlow LET ME BE YOUR BABY-Charly McClain I'D LIKE TO SEE JESUS...-Tammy Wynette BABY I'M YOURS/GOD KNOWS-Debby Boone DIRTY WORK-Sterling Whipple

Other Gains, Sales, and/or Requests SHADY REST-Mel Street WEEKEND FRIEND-Con Hunley TOO MANY NIGHTS ALONE-Bobby Bare THERE AIN'T NO GOOD ... - Johnny Cash & Waylon I NEVER WILL MARRY-Linda Ronstadt LET'S GIVE LOVE A GO-Bellamy Bros. ONLY YOU-Freddie Hart COUNTRY LOVIN'-Eddy Arnold DON'T MAKE NO PROMISES-Don King TONIGHT-Barbara Mandrell

Airplay: (New listings are underlined)

Vern Gosdin (25); Anne Murray (23); Loretta Lynn (22); Ronnie McDowell (21); Moe Bandy (21);

Kenny Dale (19); Kendalls (17); Hank Williams Jr. (17); Lynn Anderson (16); Jacky Ward & Reba

McEntire (16); Donna Fargo (15); Sammi Smith (15); Billy "Crash" Craddock (ABC) (14); Don

Schlitz (14); Mel McDaniel (13); Janie Fricke (13); Zella Lehr (13); Billy "Crash" Craddock (Cap.) (11); Brenda Kaye Perry (11); Ed Bruce (10).

Recommended New Releases

SAVE ME TANYA TUCKER (MCA)

WHERE HAVE YOU BEEN ALL OF MY LIFE-Roy Clark (ABC) WHEN CAN WE DO THIS AGAIN-T.G. Sheppard (W.B.)

Roundup
Aberdeen (Jack McDaniel-KKAA) Deb-Oaks (23), R.Head (25), R.Barlow (26), B.J.Spears (27).
Amarillo (Terry Amburn-KBUY) Deb-E.Bruce (28), B.Bare (29), R.B.Scruggs, M.Newbury, Pl-L.Lynn,
Ann Arbor (Mark Thomas-WNRS) Fl-T.G.Sheppard, Z.Lehr, J.Fricke, B.C.Graddock (Cap.), D.Fargo.
Asheville (Dave Jacobs-WNC) Gns-Bellamy's (25-15), Pl-J.Wallace, L.Konstadt, R.D.King, C.Hunley.
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Asheville (Dave Jacobs-WNC) Fl.B.Arbor (23-17), Pl-S.Whiple, J.Cash & W.Jennings,
Atlanta (Jim Clemens-WPID) Pl-Don Drumm, Donna Fargo, J.Ward & R.McEntire (fl.), Loretta Lynn.
Austin (Jerry K.Green-KVET) Pk-B.C.Graddock (Cap.), Pl-L.Rausch, Jerry Wallace, S. Wariner.
Biloxi (Lance Carson-WVMI) Pl-Sonny James, Gary Stewart, Wills Nelson (RCA), Bonnie Tyler.
Birmingham (Dan Brennan-WVOK) Pl-B.Mandrell, C.Smith, LaCosta, B.Fairchild, Donna Fargo.
Bismarck (Marv Allen-KRMR) Pl-Anne Murray, Moe Bandy, Mel McDaniel, Larry Curtis, Rg-Dolly.
Boise (Paul Rider-KGEM) Pl-T.T.Hall, Mel Tillis, C.Hunley, Rg-C.Smith, B.Mandrell, Hank Jr.
Cape Girardeau (David Holf-KZYM) Deb-J.Buffett (24), L.Hobbs (25). Pl-M.Tillis, C.Hunley, D.King.
Carrollton (Ray Hammons-WLBB) Pl-J.Ely, E.Clapton, M.Davis, D.Fargo, B. Mandrell, J.Cash & Waylon.
Charlotte (Larry James-WBT) Gns-F. Hart (38-27). Pl-John Conlee, Don King, Janie Fricke.
Chicago Gill Hart-WIJD) Pl-L.Lynn, J.Cash & Waylon, T.G.Sheppard, Bellamy Bros., Don Drumm.
Chillicothe, Ill. (Bill Burns-WCLL) Pl-B.J.Shaver, Hank Willians, Jr. Rg-Billy Svan, Ronnie Milsap
Columbia (Ken Martin-WCOS/FM) Gns-S.Wariner (36-29). Pl-C.Hunley, P.Evans, Kendalls, J.Cash & W.
Corvallis (Mary Frederic-KLOO) Deb-G.Watson (18), Oaks (19), Dave & Sugar (20). Pl-L.Lynn.
Cypress Gardens (Terry Slane-WGTO) Gns-Bellamy Bros., C.Chunley, T.G.Sheppard.
Des Moines (John Charleston-KKE) Pl-J.Cash & Waylon, F.Hart, Bellamy Bros., V.Gosdin, L.Ron

Roundup (cont'd. from pg. 5)

Harlan (Rob Baxter-WFSR) Pl-L.Ronstadt, E.Bruce, M.Tillis, M.McDaniel, M.Lunsford. Rq-C.McClain. Hollywood (Chris Shawn-WGMA) Gns-Jim Ed & Helen (29-16), J.L.Lewis (34-21). Pl-Statlers, S.James. Houma (Les Domangue-KCIL) Gns-S.Whipple (40-13). D.King (41-14). Pk-M.Bandy. Pl-B.Mandrell. Houston (Dr. Bruce Nelson-KENR) Gns-Oaks (22-12). Deb-J.Conlee (30). Pl-K.Rogers, R. Parker.

- - (Joe Ladd-KIKK) Gns-T.T. Hall (29-19). Pl-K.Rogers, C.Hunley, R.Sovine, J.Cash & Waylon. Huntsville (Rick Warren-WBHP) Gns-Norman Wade (10-7), C.McClain (23-16), M.Wiseman (36-30).

Indianapolis (Bill Robinson-WIRE) Pk-Loretta Lynn. Pl-R.Clark, C.Hunley, D.Orender, S.Smith. Jacksonville (John St. John-WQTK) Pl-M.McAnally, D.King, Paul Evans, J.Fricke, J.Cash & Waylon. Jamestown (Mark Peterson-KSJB) Pl-M.McDaniel, J.Holm, L.Kaye, Dave Rogers, R.Sovine. Rq-B.Tyler. Kansas City (Ted Cramer-WDAF) Deb-G.Watson (21), M.Smith (26), B.Borchers (28). Pl-R.Barlow. Kennewick (Doug Allen-KOTY) Pl-Anne Murray, Linda Ronstadt, Joe Ely, John Conlee. Rq-R.C.Bannon. Kingsville (Gordon K.Marcy-KINE) Deb-B.Borchers (27). Pl-Bill Anderson, Margo Smith. Rq-B.Tyler. Lansing (Wayne Waters-WITL) Pl-J.Fricke, T.G.Sheppard, Kendalls, L.Lynn, C.Hunley. Rq-A.Murray. Las Vegas (Johnny Steele-KRAM) Gns-Cowboy (36-28), A.Phillips (35-25). Pl-R.Barlow, D.King. Lockhart (John Hood-KCLT) Pl-L.Ronstadt, J.Cash & Waylon, D.McBride, R.Head, Bellamy Bros. Los Angeles (Cathy Hahn-KIAC) Pl-L.Ronstadt, M.Tillis, Star.Voc.Bd., Mel McDaniel, B.C.Craddock. Manitowoc (Bob Irish-WCUB) Pl-V.Gosdin, B.Fairchild, Moe Bandy, D.Rogers, A.Murray, Z.Lehr. Medford (Nick Jaggstone-KSHA) Pl-L.Ronstadt, Hank Jr., C.Hunley, J.Ward & R.McEntire, Tommy Cash. Medford (Nick Jaggstone-KSHA) Pl-L.Ronstadt, Hank Jr., C.Hunley, P. Hand & R.McEntire, Tommy Cash. Manitowoc (Bob Irish-WCUB) P1-V.Gosdin, B.Fairchild, Moe Bandy, D.Rogers, A.Murray, Z.Lehr.

Medford (Nick Jaggstone-KSHA) P1-L.Ronstadt, Hank Jr., C.Hunley, J.Ward & R.McEntire, Tommy Cash.

Miami (Ron Tatar-WWOK) Deb-B.Borchers (24), B.J.Spears (26), R.Head (28). P1-J.Cash & Waylon.

Milwaukee (Ken Rice-WBCS) Deb-B.Tyler (24), S.James (26). P1-E.Harris, G.Watson, Cristy Lane.

Minneapolis (Greg Lindahl-WDGY) Gns-D.Boone (BABY) (22-12). P1-R.Barlow, M.Smith, J.Cash & Waylon.

Missoula (Jack Lundy-KGRZ) Deb-B.Tyler (24). P1-L.Ronstadt, R.McDowell, V.Gosdin, B.Mandrell.

Mobile (Bill Robbins-WKSJ) Gns-G.Watson (30-19). P1-Mel Tillis. Rq-Gary Stewart.

Modesto (Kenny Roberts-KTRB) P1-B.Tyler, B.Bare, T.Wynette, R.McDowell, E.Arnold, B.K.Perry.

Montgomery (Diane Brennan-WBAM) Gns-Bill Anderson (10-1). P1-M.Bandy, B.Bare, Kendalls, L.Lynn.

- - (Dr. Sam Faulk-WLWI) P1-Dave & S., D.King, Bellamy Bros., Con Hunley. Rq-Barbara Mandrell.

Monroe (Rob Williams-KNOE) P1-B.C.Craddock (ABC), V.Gosdin, D.King, M.Bandy, D.Fargo, R.McDowell.

Nashville (Dale Turner-WKDA) Gns-G.Watson (27-17). P1-E.Arnold, J.Cash & Waylon, A.Murray.

Natchez (Bob Cupit-WNAT) P1-D.King, J.Cash & Waylon, C.Walker, D.Crender, Peggy Sue, M.Tillis.

New Bern (B.J.Morton-WBIC) Deb-B.K.Perry (28), Bellamy Bros. (30). P1-D.Chastain, J.Abbott.

New York (Pam Green-WHN) Deb-B.Anderson (13), J.Cash & Waylon (14). P1-L.Gatlin, G.Watson, C.Lane.

Oakland (Bob Guerra-KNEW) Gns-M.Street (36-28). P1-C.Hunley, B.Tyler, R.McDowell, J.Cash & Waylon.

Orlando (Mike Burger-WHOO) P1-T.G.Sheppard, Paul Evans, Roger Bowling, Debby Boone, Buddy Holly.

Oshkosh (Doug Iane-WYTL) P1-L.Anderson, B.Mandrell, D.Boone (BABY), B.C.Craddock (Cap.), D.Schlitz.

Ottawa (Alden Weatherbie-KOFO) P1-Kenny Starr, Con Hunley. Deb-Dave & S. (22). Gns-L.Gatlin (16-11) Ottawa (Alden Weatherbie-KOFO) Pl-Kenny Starr, Con Hunley. Deb-Dave & S. (22). Gns-L.Gatlin (16-11) Panama City (John Dunaway-WPAP) Pl-J.Cash & Waylon, D.Fargo, B.Mandrell, K.Kristofferson, J.Ely. Panama City (John Dunaway-WPAP) Pl-J.Cash & Waylon, D.Fargo, B.Mandrell, K.Kristofferson, J.Ely. Pascagoula (Larry Hester-WGUD) Pl-Hank Jr., Big Dan Atkins, B.K.Perry, J.Sheppard, S.Wariner. Phoenix (Terry Black-KJJJ) Pl-D.Fargo, Loretta Lynn, J.Cash & Waylon, C.Smith, Kendalls.

- - (John Buchanan-KNIX) Pl-Kendalls, M.Bandy, L.Lynn, R.McDowell, D.Fargo, Sterling Whipple. Port Arthur (Dick Davis-KYKR) Pl-Lois Johnson, Sam Neely, Paul Evans, Connie Smith.

Portland (Bob Zane-KRDR) Pl-P.Evans, B.Holly, Z.Lehr, B.J.Shaver, S.Kaye, D.Rogers, L.Ronstadt. Redmond (Harry Gift-KPRB) Pl-D.Fargo, J.Cash & Waylon, C.O'Shea, Loretta Lynn, Kendalls. Rochester (Pat O'Neill-KKEE) Deb-D.Boone (25) (both). Pl-J.Ely, Bellamy Bros. Rq-R.Head, Rex Jr. Rockford (Curtis King-WKKN) Gns-B.Borchers (27-19). Pl-J.Cash & Waylon, J.Abbott, Peggy Sue. Saginaw (Tommy Samoray-WKCQ) Pl-V.Gosdin, L.Anderson, D.Boone (BABY), F.Hart, Donna Fargo. St. Cloud (Dean Allen-WWJO) Pl-Bill Anderson, B.J.Spears, Sterling Whipple, Mel Tillis. St. Joseph (Bob Orf-KFEQ) Pl-Kendalls, Con Hunley, M.Bandy, D.Fargo, V.Gosdin. Rq-Red Sovine. St. Petersburg (Joe Patrick-WQYK/FM) Pl-Cristy Lane, Bellamy Bros., Mel Tillis. Rq-R.Barlow. San Bernardino (Bob Mitchell-KCKC) Deb-J.Fricke (24), T.G.Sheppard (29). #1-B.Arbor. Pl-L.Lynn. San Diego (Ed Chandler-KSON) Pl-Loretta Lynn, Barbara Mandrell, T.G.Sheppard, R.Head (TONIGHT). San Jose (Don West-KEEN) Pl-Brenda K.Perry, Freddy Hart, Lynn Anderson, Loretta Lynn. San Diego (Ed Chandler-KSON) Pl-Loretta Lynn, Barbara Mandrell, T.G.Sheppard, R.Head (TONIGHT).

San Jose (Don West-KEEN) Pl-Brenda K.Perry, Freddy Hart, Lynn Anderson, Loretta Lynn.

Shelby (Mark Grady-WOHS) Pl-J.Fricke, J.Ward & R.McEntire, B.Mandrell, D.King, C.Hunley.

Shreveport (Ron Scott-KRMD) Pl-B.C.Craddock (ABC), M.Tillis, Kenny Dale, R.C.Bannon. Rg-C.Rich.

South Bend (Tom Sidwell-WJVA) Gns-J.Stampley (34-16), Rex Allen Jr. (27-17). Pl-B.C.Craddock (Cap.)

Stevens Point (Pat Martin-WXYQ) Pl-G.Watson, D.King, Oaks, J.Cash & Waylon, L.Lynn, B.Borchers.

Tacoma (Russ Riley-KWD) Pl-L.Ronstadt, C.Smith, J.Conlee, B.Mandrell, Z.Lehr. Rg-Don King.

Thibodaux (Rick Luquette-KTIB) Pk-M.Bandy, B.C.Craddock (Cap.), D.Fargo. Pl-LaCosta, D.Rogers.

Thief River Falls (Jim Olson-KTRF) Deb-B.Borchers (19). Pl-M.Street, T.Wynette, Moe Bandy.

Toledo (Bob Pepas-WTOD) Pl-J.Fricke, B.C.Craddock, B.Mandrell, D.Rogers, Moe Bandy, L.Johnson.

Toronto (Joe LeFresne-CFGM) Pl-Dottsy, W.Nelson (Col.), Cristy Lane, M.Gilley. Pk-S.Parton.

Tulsa (Billy Parker-KVOO) Pl-Joe Ely, Mel Tillis, Ben Atkins, Ed Bruce.

Twin Falls (Carl R.Raida-KLIX) Pl-LaCosta, Hank Jr., C.Smith, D.Reeves. Rg-Paul Evans, D.McCall.

Victoria (Marvin Paul-KNAL) Pl-M.Street, R.Sovine, C.Gray, B.Bare. Pk-Paul Evans.

Wenatchee, Wa. (Tim Scott-KUEM) Deb-S.James (21). Pl-R.Anthony, Eddy Arnold. Rg-Gene Watson.

W. Palm Beach (Jim Howie-WIRK/FM) Fl-J.Cash & Waylon, L.Lynn, Mac Davis, Janie Fricke, D.Boone (G).

Wheeling (Bob Berry-WWVA) Gns-S.Wariner (22-9). Pl-C.Hunley, L.Lynn, D.Fargo, J.Fricke, Bellamys.

Wichita (Don Walton-KFDI) Fk-L.Lynn. Pl-J.Wallace, J.Cash & Waylon, J.Fricke, R.Bowling, T.Cash.

Wolf Point (Jerry Gerke-KVCK) Pl-Taylor & Stone, J.Ely, K.Dale, LaCosta, Danny Shatswell, T.Cash.

Yakima (Jerry Wilson-KUTI) Deb-R.Head (25), R.Barlow (26). Rg-Jody Miller, Kenny Dale.

Yankton (Jefferson Red-WNAX) Pl-S.Whipple, C.McClain, Bonnie Tyler, B.Anderson, B.Bare, B.K.Perry.

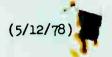
KRAM-Las Vegas produced an hour-long special called "Truckers of the Future" that was so well-received the station ran it twice and is planning a third airing in June. The special simulates a conversation between a couple of truckers enroute from Chicago to the West Coast in the year 2000. They discuss country songs and artists that were popular "back in 1978" while the sound of their big rig engine is heard. The truckers play songs like C.W. McCall's CONVOY and WOLFCREEK, Red Sovine's TEDDY BEAR and others that identified and strengthened the mystique among truckers traveling the C.B. network. The truckers' destination in the program is Barstow because Barstow is Los Angeles in the year 2000. Johnny Steele at KRAM said Los Angeles "had fallen into the Pacific Ocean and no longer existed" in 2000. Needless to say, listeners loved the show.



### Top 40 Station Reports - May 8 thru Wed. May 10 (Total Reports this week 227 - last week 214) Research Assistants - Kent & Keith Zimmerman

Secarch Assistants - Kent & Keith Zimerman

SPEC (17), WIDT (24 to 19), RML (19), WONS (29). On: WOV, WYX, KOMD, RDL, EUCKYM, KTUC, ROUGH, WOW (16), WOW (20), WARE (19), WONS (29). On: WOV, WYX, KOMD, RDLL, EUCKYM, KTUC, ROUGH, WOW (16), WOW (20), WARE (21), TUTY (21), KCTC (21), WERE (22), WERE (23), WARE (21), RDLL (21), WERE (22), WERE (23), WARE (21), WERE (23), WARE (23), WARE (21), WERE (23), WERE (23), WARE (24), WARE SHADOW IN THE STREET-Allan Clarke- 13 reports (14 last week). KLIF (22 to 16). Also: WLOF (7 to 2), WFBC (17), WIGY (24 to 19), KWWL (19), WONS (29). On: WVOV, WKYX, KFMD, KGKL, KJCK/FM, KYJC,



Top 40 Station Reports - continued from Page 7....

STILL THE SAME-Bob Seger- 122 reports. WDRQ (26 to 17), WZUU (25), 94Q (25). On: KTKT, KRSP, KRBE, KLIF, KJRE, KJR, KING, KILT, KFRC, KFI, BIOO, Z93, 94Q, WRKO, WPRO/FM, WMAK, WGCL, WBBQ, WAYS. Also: WLCY (24), KELF (24), WFBC (24), KFYE (26), WTSN (27), WZYQ (27), KIXS (27), KBEQ (27), KSLY (27), WGUY (28), WISE (28), WEBC (29), WGSV (29), KFIV (29), KJOY (30), etc. BLUER THAN BLUE-Michael Johnson- 141 reports (96 last week). KRTH (21), KRSP (26), WPRO/FM (26), WAKY (26), KJRB (27), KLIF (27), TENQ (28), WBBQ (29), WMAK (29), WQXI (30), WAYS (30). On: WGCL, WNOE, WRKO, 94Q, KHJ, KILT, KING, KJR, KTAC. Also: WBTR/FM (4), KEIN (21 to 9), KQWB (20 to 10), KWWL (23 to 12), WFOM (18 to 12), WAGQ (14), WKLN (24 to 15), KVOX (15), etc. TAKE A CHANCE-Abba- 140 reports (121 last week). WQXI (21 to 8), WGCL (24 to 13), KRSP (24 to 13), WPRO/FM (14), Z93 (23 to 16), KJRB (25 to 17), KLIF (25 to 19), WNOE (27 to 19), WBBF (20), WMAK (27 to 22), WAYS (22), KJR (23), WRKO (29 to 24), WBBQ (26), WAKY (27), KNOW (28), WIFI (29), KTKT (30). On: KTAC, KILT, KFI. Also: Q107 (6), WIER (15 to 8), WBTR/FM (18 to 10)etc Top 40 Station Reports - continued from Page 7... - - - DEBUTS-

TWO OUT OF THREE AIN'T BAD-Meatloaf- 119 reports (93 last week). WGCL (6), WPRO/FM (20 to 12), WRKO (18 to 12), 94Q (23 to 16), 13Q (23 to 18), WBBQ (20), WNCI (20), WQXI (27 to 20), WCOL (30 to 23), WZUU (23), WMAK (28), WBBF (30). On: KRSP, KRBE, KJRB, KJR, Z93. Also: WIGY (1) WKLN (1), 3WD (1), KTOQ (3), WHHY (3), WINW (4), WBGN (6), WCRO (13 to 6), WIMA (6), etc.

LOVE IS LIKE OXYGEN-Sweet- 131 reports (100 last week). WFRO/FM (1), KJRB (3), KILT (17 to 6), WZUU (6), WOKY (7), KRBE (12), WAYS (20 to 12), 13Q (14), KTKT (16), WBBQ (21 to 16), KJR (17), WRKO (25 to 18), KRSP (25 to 20), WQXI (29 to 21), BIOO (22), WDRQ (25), WZZP (30 to 25), KFI (25), KTAC (29), WAXY (30), WIFI (30). On: WBBF, WNOE, WZZD, KHJ, KSLQ. Also: KWZ (1), etc. YOU BELONG TO ME-Carly Simon- 174 reports (160 last week). WAYS (20 to 12), WRKO (14), WAKY (17), Z93 (22 to 17), KYA (23 to 17), KJRB (18), KJR (18), WNBC (18), WMAK (19), KRBE (25 to 19), KTKT (29 to 20), KNOW (26 to 20), WMET (30 to 21), BIOO (21), KFRC (22), WZUU (22), WBBQ (23), WGCL (23), WDRQ (24), KTAC (25), KILT (31 to 25), 13Q (25), WCOL (25), KSLQ (26), 96X (26), etc. BAKER STREET-Gerry Rafferty- 189 reports (147 last week). 94Q (10 to 5), WGCL (22 to 8), KFI (15 to 10), KIIF (19 to 11), KRSP (20 to 12), WQXI (22 to 13), WNOE (28 to 15), KJRB (24 to 16), KRTH (17), WBBQ (18), WMAK (23 to 18), WPRO/FM (26 to 20), KJR (21), 13Q (29 to 21), WNDEC (23), Z93 (23), KILT (23), KIOA (23), KTKT (30 to 25), KNOW (25), KING (25), WIFI (25), etc.

Jobs

Station KSTN-Stockton KMPC-Los Angeles KSO/KGGO-Des Moines TENQ-Los Angeles KFYR-Bismarck KWSL-Sioux City KOFM-Oklahoma City KFIV-Modesto TENQ-Los Angeles KASH-Eugene TENQ-Los Angeles WCGQ-Columbus WROK-Rockford, Ill. WFRL-Freeport, Ill. KASH-Eugene WINW-Canton, Oh. KSTN-Stockton KREM-Spokane KPUR-Amarillo WJFL-Vicksburg, Miss. KSRO-Santa Rosa KCAP-Helena KLWW-Cedar Rapids KSFO-San Francisco WAMS-Wilmington WDDT-Greenville KYNG-Coos Bay, Ore. WGNG-Providence Hal Widsten, Consultant

Contact Knox LaRue (209-948-5786) Mark Blinoff (213-469-5341)

\*Randy Williams (3900 N.E.Broadway-50317)

\*John Driscoll (338 Southwestern - 90020)

Production Director Dan Brannan (701-223-0900) Paul Gomez (Box 1230 - 51102) \*Mike Miller (Box 14806 - 73114) Jack Phillips (Box 1360 - 95350)

\*John Driscoll (338 Southwestern - 90020) Research \*John Driscoll (338 Southwestern - 90020) Air Talent (weekend)
Charlie Rowe (404-327-1217) Air Talent (weekend)
Bob Goode (815-300-2020) Bob Goode (815-399-2233) Harv Blain (815-235-4113) Bill Dudley (503-686-9123) \*Keith London (Box 9217 - 44705)

Dave Morgan (2171 Ralph - 95206)

Rob Harder (4103 S.Regal - 99203)

Dan Wilson (806-374-1639)

John Curry (Box 76 - 39180) Jerry Johnson (707-545-3313) \*Randy Rocks (Box 1165 - 59601) Ron Dennington (Box 876 - 52406) \*Don Hofmann (950 California - 94108)
Tom Sommers (Box 3677 - 19807)
Mark Jones (601-332-0526) Bud Hutchinson (503-267-7055) Dennis Hysko (401-725-9000) (303-988-0741) \*No Calls Please

Requirements Newsperson (E.O.E.-M/F) Newsperson (E.O.E.-M/F)
News Director (E.O.E.-M/F)
News Director (E.O.E.-M/F) Air Talent (weekend) Air Talent (future) Air Talent (E.O.E.) Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent/lst (E.O.E.-M/F) Air Talent Air Talent Air Talent Air Talent Air Talents Program Director Program Director (E.O.E.) Program Director (AM/FM)

Name Frank Catalano Jeff Michaels Larry Hart Brett Aaron Mike Green Mike Butts Ron Baxter Jeff Funk Brian Adams Rich Cartter Tom Daniels Diane Cartwright Chris Michaels Ken Burke Greg Crawford

Available KUHL-Santa Maria, Ca. KYXI-Portland KOTN-Pine Bluff TransAmerican Sch. of Bdctg. KLUC-Las Vegas K100/KCBQ/KIMN/KDWB/WTIC WKKY-Pascagoula WKKY-Pascagoula KYA/FM-San Francisco KFYE-Fresno WJDX/WPGC KYA-San Francisco XEROK-El Paso Kl04-Fresno KSTT/WGCI/WIXY

Telephone 805-922-7727 503-646-1452 501-534-8732 415-626-2465 209-526-1785 817-382-5789 601-762-1821 601-769-2938 415-569-3197 209-255-4945 601-856-6229 916-925-4603 915-584-4603 209-252-6325 319-359-4819

Position News News/lst Sports/Play-by-play Air Talent Air Talent Air Talent Air Talent/Prod. Air Talent/Prod. Air Talent/Prod.
Air Talent/lst Air Talent/M.D. Air Talent/M.D. Air Talent/M.D. Air Talent/P.D. Air Talent/P.D.

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Boston, Harry Nelson-WRKO- Bob Seger, Michael Johnson. Deb: Robert Falmer, G.Rafferty, F.Valli. Providence, Gary Berkowitz-WRRO/FM. Heart, Plastic Bertrand, Bob Seger, Tavares, S.Dan (FM). Rochester, Tom Nast-WBBT- Wings (ENCUGH). Bonnie Tyler, O'Jays, Deb: Gerry Rafferty, Meatloaf. Philadelphia, Mark Serpas-WZII- Debby Boone (GOD KNOWS), Sweet, E.W.& F., Heatwave, G.Rafferty. Charlotte, Spanky-WAYS- Bob Seger, Player. Deb: Eric Clapton, Gerry Rafferty, Michael Johnson. Asheville, Ray Williams-WISE- Barry Manilow, Michael Johnson, O'Jays, Celebration, Toby Beau. Charleston, Bob McLane-WTWA- Roger Voudouris, Michael Johnson, B.Joe Royal, Bob Seger, D. Summer. Augusta, Steve York-WAUG- Heatwave, Barry Manilow, Todd Rundgren, Barry White. Deb: Dixie Dregs. Atlanta, Dale O'Brian-293- Meatloaf, Steely Dan (FM), Bob Seger, Heatwave. Deb: G.Rafferty. Mimit. Jack Forsyth-96X- Barry Manilow, Chic, Love & Kisses, Player. Deb: G.Rafferty. E.Money. — - Colleen Cassidy-Y100- Chuck Mangione, Bonnie Tyler, O'Jays, Peter Brown, Heatwave, Kraftw. Montgomery, Lanny West-WHHY- Bob Seger, Walter Egan, Eric Clapton, K.C.& Bad. Deb: Genesis. New Orleans, Marc Sommers-WNOE- Sweet, Donna Summer, Barry Manilow, Ringo Starr, Rare Earth. Memphis, John Long-WHHQ- Jimmy Bo Horne, Barry Manilow. Foghat. Deb: Heatwave, Gerry Rafferty. Chattanoga, David Carroll-WGOW. O'Jays, Abba, Steely Dan (DEACON). Deb: R.Stewart. Indianapolis, Jerry Steele-WIFE- Gary Tanner, Steve Martin, Bonnie Tyler, D.Summer, Heart. Cincinnati, C.C. Matthews-WSAI- Joe Walsh, Trammps, Chuck Mangione, Gerry Rafferty, Player. Columbus, Steve Edwards-WNI- Meatloaf, Fortomaker. Deb: George Benson, Earth, Wind & Fire. Cleveland, Bob Travis-WGCL Journey (LIGHTS), Todd Rundgren. Deb: Carly Simon, Donna Summer. Detroit, Charita Doram-WDRC- Bonnie Tyler, Gerry Rafferty, Barry Manilow, Steely Dan (FM). Milwaukee, Chris Curtis-WZUJ- Kansas, Donna Summer, Steve Martin. Deb: Meatloaf, Bob Seger. Mpls./St.Paul, Greg Ausham-KSTP- Linda Ronastat. Deb: Patis Binth Group. Deb: Carly Simo

Killeen, Stan Castles-KIXS- Meatloaf Houston, Bill Young-KILT- Willie Nelson Galveston, Dave Collins-KILE- Peter Brown Beaumont, Paul King-KAYC- Plastic Bertrand -- J.J.Stone-KWIC/FM- Linda Ronstadt Victoria, Gary Steele-KVIC- G.Rafferty San Antonio, Scott Christiansen-KTSA- C.Simon - - Wayne Shayne-KZZY- Trammps Corpus Christi, Robert A.-KEYS- #14-Trammps San Angelo, Curt Lancaster-KGKL- #11-Abba Odessa, Ron Harper-KRIG- Robert Palmer Lubbock, Bill DeMore-KSEL- Heatwave Mark Conway-KLBK- Gordon Lightfoot El Paso, Rish Wood-KINT- Steely Dan (DEACON) Tim Page-KELP- #10-Robert Palmer Albuquerque, Debi Hines-KRKE- Abba Phoenix, Greg Mills-KRUX- Patti Smith Group Show Low, Chip Stanley-KVSL- Nick Gilder Pueblo, Rip Avina-KDZA- Jimmy Buffett Colorado Springs, Mark McCoy-KYSN- M.Johnson Casper, Donna Foxx-KATI- Peter Brown Reno, Red Mountain-KCBN- Foghat Las Vegas, Steve Sommers-KENO- Doucette
- - Dave Van Stone-KLUC- Trammps San Diego, Nina Gomez-KCBQ- Outlaws
--- Michele Pettis-KMJC- Patti Smith Group Anaheim, Larry Reisman-KEZY- Gerry Rafferty Los Angeles, Eric Chase-KFI- Kenny Rogers - Denise Gorman-K100-J.Starship (RUNAWAY) -- Bob Hamilton-KRTH/FM- #8-B.Tyler Whittier, Jay Loughrin-KRHC- Plastic Bertrand San Bernardino, Mitch Montrose-KFXM- Peter Brown Santa Barbara, Dick Williams-KIST- John Denver Santa Maria, Denny Luell-KUHL- Peter Brown Johnny Dixon-KC148- Joey Travolta San Luis Obispo, John Tobin-KSLY- M. Muldaur Bakersfield, Pete Shannon-KERN- Foghat Fresno, Dan Spears-KFYE- Cont. Miniatures Modesto, Jack Phillips-KFIV- Nick Gilder Salinas, A.J.Roberts-KDON- #8-R.Palmer San Jose, K.McCovey-KSJO- Queen

Correspondents' Corner (cont'd. from pg. 2)

Livermore, Steve O'Neill-KKIQ- O'Jays Stockton, Dave Morgan-KSTN- Cont. Miniatures - David Kraham-KJOY- Jane Olivor Davis, Karl Reinking-KDVS- Plastic Bertrand Sacramento, Jeff Hunter-KNDE- Cont. Miniatures
- - - Chris Mitchell-KROY- Celebration Yuba City, Ross Forbes-KOBO- Cowboy Redding, John Stall-KSXO- R. Voudouris Arcata, Len Jarvela-KATA- Nick Gilder Medford, R.E. Lucas-KYJC- Allan Clarke Coos Bay, Dave Lee-KYNG- Mac McAnally Eugene, Richard Harker-KBDF- Bob Seger - Bill Dudley-KASH- Andrew Gold (NEVER LET) Portland, Michael O'Brien-KPAM- O'Jays Hoquiam, Steve Larson-KGHO- #3-Sweet Longview, Jay McCrae-KLOG- Peter Brown Tacoma, Bruce Cannon-KTAC- O'Jays Seattle, Frank Colbourn-FM/KVI- Bob Seger Tom McKay-KING- Frankie Valli Mt. Vernon, Jim Allan-KBRC- BTO Bellingham, Frank Shiers-KPUG- #14-Eruption Yakima, Brady Layman-KQOT- REO Speedwagon Tri-Cities, Tom Mann-KALE- Peter Brown Spokane, Tom Hutyler-KJRB- Trammps - Jim Hill-KREM- Karla Bonoff Boise, Charlie Fox-KFXD- Seals & Crofts Boise, Steve Homan-KWZ- Donna Summer Lewiston, Wes McShay-KOZE- REO Speedwagon - - Steve MacKelvie-KRLC- R. Bachman Moscow, Gary Cummings-KRPL- Bill LaBounty Missoula, Vern Argo-KYLT- Bill LaBounty Helena, Bobby Rivers-KCAP- \*Wha-Koo Bozeman, Dennis Nichols-KBOZ- O'Jays Great Falls, Don Nordine-KQDI- Airwaves John Walton-KEIN- Celebration Billings, Allen Moos-KOOK- Peter Brown - Jack Bell-KYYA- Tom Jones Anchorage, Brian Christian-KANC- REO Speedwagon - Tony Mitchell-KENI- Michael Johnson Toronto, John Termenesi-CHUM- Billy Joel (DIE) Thunder Bay, B.M.Dean-CKPR- Robert Palmer

(5/12/78)

-10-A - C Correspondents' Reports - continued from Page 3....
Fitchburg (Chuck Morgan-WEIM) Flack/Manilow/Seger/Summer/O'Jays. Calls: LeBlanc & Carr/B. White Fitchburg (Chuck Morgan-WEIM) Flack/Manilow/Seger/Summer/O'Jays. Calls: LeBlanc & Carr/B. White.

Flint (Ken Myers-WTRX) Denver/D. Ross/Starland Vocal Band/Conti. Gains: Seals & C./Gibb/Benson.

Florence (Benny Carle-WBCF) A. Murray/Rawls/Steely Dan/P. Davis/Prism.

Ft. Lauderdale (Mike Harvey-WFTL) Seals & Crofts/Ronstadt (MARRY)/Gatlin. Calls: J. Olivor/Manilow.

Grand Rapids (Doc Donovan-WLAV) O'Jays/Rawls. Gains: C. Simon/Genesis/Rod Stewart/Abba/D. Ross.

Green Bay (Jim Trotter-WNFL) D. Ross/Skyliners/Manilow/Rafferty. Gains: Player/Travolta & Olivia.

Haverhill (Bud Jackson-WHAV) Continental Miniatures/D. Roussos/B. J. Royal. Calls: E.L.O./Sweet.

Helena (Harley Dee-KBLL) Rawls/Seger/John Stewart/Arvon. Calls: Genesis/Rod Stewart/A. Murray.

Houston (Chuck Buell-KULF) Manilow/Abba. Gains: Travolta & Olivia.

- - (John Jenkins-KXYA) Rafferty/Rod Stewart. Gains: Andy Gibb/O'Jays/Elliman.

Jefferson City (Mike Schaefer-KJMO) D. Summer/Rufus/Meatloaf/Toby Beau/Walter Egan. Calls: Rafferty

Keene (Sandy Ellsworth-WKNE) O'Jays/Chicago/Rundgren/Cowboy. Gains: Capt. & Tennille/Abba/Tyler. Keene (Sandy Ellsworth-WKNE) O'Jays/Chicago/Rundgren/Cowboy. Gains: Capt. & Tennille/Abba/Tyler. Kingston (Bruce Conklin-WGHQ) Ronstadt (MARRY)/Joel (ONLY THE GOOD)/O'Jays/Summer/Kristofferson. Klamath Falls (Jim Howe-KAGO) Rawls/LeBlanc & Carr/Seger/O'Jays/Holly. Gains: Rafferty/Gibb. Lakeland (Craig Moore-WONN) B. Holly/Clapton/Mac Davis/M. Johnson/Billy Joe Royal.

Lincoln (Cathy Blythe-KFOR) Brush Arbor/Clapton/Chicago/Mac Davis. Gains: M. Johnson/B. Tyler/Gibb. Los Angeles (Michael Sheehy-KNX/FM) LP adds: Jim Krueger/Kate Taylor. - - (Jane Hassler-KMPC) Steve Martin.

Macon (Steve Murphy-WMAZ) Boone (GOD KNOWS)/Rod Stewart/Tanner/Gatlin/Lightfoot/B. White/D. Ross.

Manchester (Bob Kennedy-WKBR) M. Johnson/Manilow. Gains: Capt. & T./Player/Seals & C./Tuxedo J. Marion (Jim Roberts-WDIF) Carly Simon/Abba/LaBounty. Gains: Bee Gees (WOMAN)/Seals & Crofts/Wings. Mason City (Steve Locker-KGLO) M. Johnson/S. Sang/D. Ross/Rafferty/Gatlin/Clapton.
Miami (Al Anderson-WIOD) Flack/Mac Davis/Travolta & Olivia/Boone (GOD KNOWS). Gains: Manilow (COPA) Midland (Kirk Hughes-WMPX) B. Arvon/Conti/P. Davis/LeBlanc & Carr/McAnally/Diana Ross. Milwaukee (Mike Elliott-WTMJ) J. Olivor/Roussos/Clapton/Tanner/B.J. Royal. Gains: Tuxedo Junction. Missoula (Van Wagoner-KGVO) A. Murray/Airwaves/Rod Stewart. Gains: D. Parton/Wings/Paul Simon.

Monterey (Melinda Roberts-KWAV) D. Ross/D. Roussos/Chicago/Rains & Harris. Gains: Seals & Crofts.

New York (Jeff Mazzei-WNEW) Benson/Gibb/Lightfoot/D. Ross/B. Conti/Chicago. Gains: Wings/Seals & C.

Northfield (Mike Wrubel-KYMN) R. Flack/B.J. & Bobby/Billy Royal/K. Nelson & Billy T./Roussos.

Odessa (Dave Prescott-KQIP) Lou Rawls/O'Jays/Macgregor/T. Beau. Gains: Clapton/S. Sang.

Olympia (Dick Pust-KGY) Rod Stewart/Chicago/A. Murray/Genesis/S. Sang. Gains: N. Cole/Atlanta Rhy. Osburn (Dave Nesbitt-KWAL) Palmer/Rawls/Sang/Billy Joe Royal. Gains: Joel (MOVIN')/C. Simon. Paducah (J. Erick Foreman-WDXR) Arvon/Manilow/Rawls/Bellamy Bros./Rod Stewart. Gains: A. Gibb/Wings Pendleton (Bob Walker-KTIX) A. Murray/Clapton/Manilow/Seger/P. Smith. Gains: Abba/A. Gibb.
Philadelphia (Jim Lloyd-WIP) Bob Seger. Gains: Gerry Rafferty.
Portland, Me. (Marji Cyr-Adams-WGAN) Rafferty/Manilow/Gibb. Gains: Palmer/Tyler/Capt. & Tennille. Portland, Ore. (Bob Swanson-KEX) O'Jays/Rawls/Ronstadt (MARRY)/Genesis/Flack.
Providence (Joe Thomas-WJAR) Buffett/Reddy/Olivor/Metropolis/Flack. Calls: Peter Allen. Pueblo (Ken Harthoorn-KCSJ) Mac Davis/Arvon/Ronstadt (MARRY)/C. Simon/Manilow/Abba. Quad Cities (Jim Mahanay-WQUA) Robert Palmer. Gains: B. Tyler/Eddie Money/G. Rafferty. Racine (Bob Cook-WRJN) B. Arvon/Airwaves/Jigsaw/Carly Simon. Gains: Humperdinck/Rawls. Regina (Royal Watson-CKCK) Capt. & T./John & John/Boone (BABY)/Rawls/Fotomaker/Gibb/Clarke.
Reno (Mike Haggerty-KOLO) Rawls/Clapton/K.C. & Sunshine Band/McNichols/Holly/Cash & Jennings. Roseburg (Tom Worden-KRSB) Rafferty/M. Johnson/Manilow/Genesis/Eruption/Rufus/Rawls/Ronstadt. Roswell (Larry Ahrens-KBCQ) Rafferty/Clapton/G. Tanner/Joey Travolta. Calls: Edwards & Ralph/Olivor Sacramento (D. Darin & L. Kirk-KCRA) Boone (GOD KNOWS)/Rawls. Gains: W. Nelson/A. Gibb/Seals & C. Saginaw (Rick Belcher-WSGW) Conti/Chicago/B. Tyler/Atlanta Rhy. Section. Gains: Starship/Manilow. St. Joseph (Phil O'Neil-KSFT) R. Palmer/D. Boone/Rod Stewart/Denver. Gains: Parton/Flack & H.. St. Louis (Ed Scarborough-KSD) Player/M. Johnson/Manilow. Gains: C. Simon/Starship/Flack & H. Salt Lake (George Lemich-KSL) A. Murray/Rawls/M. Johnson/Manilow. Gains: Tuxedo Junction.
San Diego (Clark Anthony-KFMB) Abba/Rafferty. Gains: Gibb/Player/Seals & C./C. Simon/Manilow. San Diego/Vista (Don Michaels-KMLO) George Benson/Sweet/Chicago. Gains: Rod Stewart/C. Simon. San Francisco (Don Hofmann-KSFO) Diana Ross/Tuxedo Junction/Eric Clapton. (Ron Reynolds-KNBR) M. Johnson/Manilow/Rafferty. Santa Rosa (Jerry Johnson-KSRO) Gains: Capt. & T./C. Simon/Seals & Crofts/Gibb/Mathis & Wms. Schenectady (Lee Fowler-WGY) R. Flack/Diana Ross. Calls: M. Johnson/Rod Stewart. Scranton (Chris Norton-WEJL) G. Rafferty/Boone (GOD KNOWS)/Diana Ross/M. Johnson.

Seattle (Carol Stripling-KVI) Meatloaf/Genesis/Diana Ross.

- - (Dick Cross-KOMO) Rafferty/Sang/Manilow/Benson/Rawls. Gains: Capt. & T./Reddy/Boone (BABY). Sharon (Jack Taylor-WPIC) Manilow/Boone (GOD KNOWS). Gains: Gibb/Capt. & T./Tyler/Seals & C. Spokane (Chuck Harmon-KXLY) Rawls/Muldaur/Lightfoot/Mac Davis. Calls: Helen Reddy. Terre Haute (Larry Joseph-WBOW) Manilow/Boone (GOD KNOWS)/D. Ross/Genesis. Gains: Parton/Wings. Tri Citites (Ed Ray-KORD) A. Murray/Mac Davis. Calls: Seger/Summer/Tyler/Flack & H.

Tulare (Chuck Carson-KCOK) Mac Davis/Lou Rawls. Calls: Tanner. Gains: Wings/Mathis & Williams.

Tulsa (Don Bishop-KRMG) Abba/Macgregor/Benson. Gains: Travolta & Olivia/Tyler/Boone (GOD KNOWS).

- - (Kenny King-KRAV) Steely Dan/Manilow/Toby Beau. Calls: M. Johnson/Seals & Crofts.

Twin Falls (Shawn Vonnegun-KEEP) Bob Seger/A. Clarke. Gains: Elliman/Gibb/Flack & H./Travolta & O. Vacaville (Matt Steiger-KUIC) O'Jays/Clapton/Murray/Royal/White/Rawls/Toby Beau/K.C. & Sunshine Bd. Wahpeton (Chris Delaney-KBMW) P. Davis/Airwaves/Bachman/B.J. & Bobby.
Warwick (Dick Wells-WTBQ) Rawls/LeBlanc & Carr/Arvon/Beau/Gatlin/McDowell.
Waterloo (Jay Douglas-KXEL/FM) L. Ronstadt (DICE)/Jeff Fenholt/O'Jays. Calls: Gibb/Simon/Abba.
Waterloo (Jay Douglas-KXEL/FM) C. Patfonty/R. Amyon/R. J. Royal Calls: Simon/Cont. & M. (Donger-Man) West Palm Beach (Russ Morley-WJNO) G. Rafferty/B. Arvon/B.J. Royal. Gains: Simon/Capt. & T./Denver. Wichita (Jack Oliver-KAKE) Benson/Tuxedo Junction/Rafferty. Gains: Manilow/Chicago/C. Simon. Winston-Salem (Kim Jones-WSJS) Seals & Crofts/Simon/E. Money/Johnson/Abba. Gains: Tyler/Joel. Yakima (Frank Taylor-KMWX) Bob Seger/Lou Rawls. Calls: Bonnie Tyler.

Service

Station KTEM-Temple KYNG-Coos Bay, Ore. WBOQ-Terre Haute KCAP-Helena KEEP/KEZJ-Twin Falls Requests Singles & albums Singles & albums Singles & albums Oldies Oldies

From RCA/Arista Warner Bros./Elektra/Asylum All sources All sources All sources



Denny Luell at KUHL-Santa Maria, Ca., reports that with a power increase from 1000 to 5000 watts officially approved May 4th, the station now has "the strongest signal on the coast from Monterey to Ventura." In addition, the format has changed from Adult Contemporary to Top 40. The station will celebrate the power increase on June 1st by giving away \$5000 worth of cash and prizes.

and prizes.

Dan O'Day, publisher of the radio comedy service, "Obits & O'Liners," just purchased "Kaleidoscope News Service" from John Farrell of Concord, Ca., and has changed the name of the music information service to "Galaxy." Dan said his aim is "to reincarnate the best of the old service along with several innovative features." "Galaxy" will be published out of Baton Rouge, La., under new Managing Editor Ross Brittain of WJBO. For further information, contact Dan at 209-431-1502 or write "Galaxy," Box 3763, Baton Rouge, 70815.

KPNW-Eugene will begin celebrating its tenth anniversary as an Adult Contemporary station in mid-Tuly and Assistant P.D. Bill Barrett asks artists and ex-KPNW jocks to call him at 503-485-

mid-July and Assistant P.D. Bill Barrett asks artists and ex-KPNW jocks to call him at 503-485-1120 for taping of anniversary tributes. In addition to artists and jocks, Governor Robert Straub of Oregon, the police chief of Eugene, and other officials will contribute congratulatory greetings to the 50,000 watt outlet.

Jim Alan at KBRC-Mt. Vernon, Wa., reports the station will go 24 hours Memorial Day weekend. He also asks ex-KBRC jocks and artists to call the station with greetings. Amidst old jingles, taped tributes from local dignitaries and Larry Lujack's HISTORY OF ROCK, aired in three segments, KBRC will give away \$24 an hour all weekend. The celebration is being promoted with the phrase "14 goes 24" which Jim says is drawing a lot of interest from people just wondering what the phrase means.

KOBO-Yuba City, Ca., has been expanding and remodeling since late last year and is now happy to announce the new on-air studio, two production rooms and additional office space have been completed. KOBO is owned by Concerned Communications Corporation, a five station chain.

A San Francisco "Day" in Lawrence, Ks.
KLWN/FM-Lawrence sponsored a Midwestern version of a Bill Graham "Day On The Green" May 4th that jammed the Lawrence Opera House with 5-6,000 people. Originally, the event was meant to happen on the green in front of Allen Field House on the University of Kansas campus but unusually cold weather cancelled that plan. A lineup of local favorites played from 2 PM to 1 AM while the thirsty crowd consumed 27 kegs of free beer. There were "Day On The Green" T-shirts gift certificate giveaways plus live cut-ins on KLWN. Except for warm weather, the Lawrence, Ks., audience probably enjoyed as fine a "Day On The Green" as a Bay Area audience at the Oakland Coliseum -- completely free at that.

Dance Partners

John Walton at KEIN-Great Falls reported an unusual occurrence at a benefit dance-athon there last month. The Cerebral Palsy people arranged a 24 hour dance-athon to be run over a weekend. The event was set up at the State Fair Grounds, complete with a band. Practically no one showed up however, and that became a problem by 3 PM Sunday afternoon when only \$500 had been raised. With two hours to go, the Charity called KEIN and asked weekender Dave Richards if there was anything he could do. Dave moved out to the Fair Grounds and people started arriving as he sang with the band and danced. John said that in the remaining time, \$3200 was raised, bringing the total to \$3700.

Programmer's Hint Out of whim, Gary Dixon at KSDN-Aberdeen added REVOLUTION I from the Beatles' Double White album last week and says he's getting phenomenal phone action with no negatives. He thinks the four minute cut "fits perfectly with music now, in its style, tempo and beat."

Upping the Profile The current parcel of movies about the radio and records industries is loading good promotional material on a lot of stations. Wolfman Jack, starring in "Hanging On A Star," stopped at material on a lot of stations. Wolfman Jack, starring in "Hanging On A Star, WNCI-Columbus and KOIL-Omaha last week for on-air interviews, T-shirt and ticket giveaways and appearances at the premiers. The movie, about a "rags to riches" rock band, also stars Deborah Raffin. The Amarillo premiere of "The Buddy Holly Story" will see KPUR running a Buddy Holly song contest, giving away VIP passes to the movie, plus a top line guitar. The big winner gets a recording session and audition with Epic Records. Other movies centered around the industry now include "American Hot Wax," "The Last Waltz," "FM," "I Wanna Hold Your Hand," and soon to be released, "Thank God It's Friday" and "Sergeant Pepper."

Late Flash Frank Colburn, program director of FM/KVI reports huge phones on Steve Martin's KING TUT. Frank says that according to Warner Brothers, the record is also on KING and KJR. Eric Norberg reports #1 requests at KEX-Portland and tells us the record is being aired at KMPC and KVI.

### Inside Progressive Radio (by George Meier, Editor of Walrus)

There are not many remarkable albums in this week's pile, yet each one chosen has something special about it.

First, is a beautifully packaged album called The Last Waltz which is a soundtrack to a movie at the same time that it commemorates the last performance of a marvelous band called The Band. It is an important album because it leaves you with a feeling that the old days - the wonderfully fertile 60's - are really over. The album conjures rememberances of the high school reunion which proved that you can't go back. Still, it has its wonderful moments; Neil Young singing with bad backing vocals by Joni Mitchell, an exhilerating version of "I Shall Be Released" with a cast of thousands (all stars) and Dr. John tearing it up with "Such A Night.

Then there is Todd Rundgren. He has been thought of as the man most in need of an editor in these parts. However, his new album is a tour de force. He wrote all of the terrific songs, played all of the accompanying instruments and produced it too. judgement was just fine, excess is contained and those songs come ringing through.

Notable for a big switch is Willie Nelson's album. Willie shows just how good a singer he is by bringing new life to a batch of tin pan alley standards in an album called Stardust. Finally, for eloquence an old Nashville hand named Jack Clements comes out from behind the console to put together an artistic beacon. It is clean and tasty all the way.

### Country Club (cont'd. from pg. 6)

WDAF's participation in Kansas City's third annual "Possum Trot" celebration was instrumental to its overwhelming success last weekend. Possum Trot is a civic group dedicated to the preservation of historic Kansas City. WDAF helped organize a Country Show complete with booths, square dancing and live broadcasts of appearances by Jim Ed Brown & Helen Cornelius and Joe Stampley. The celebration pulled 10,000 people and raised \$15,000 for Possum Trot, making this year's benefit the most profitable yet. WDAF is now assisting the local Firefighters by distributing 25,000 emergency phone stickers through call-ins and sponser locations. Ted Cramer anticipates they'll all be given away by mid-May, the way they're going.

DIVERS DO IT DEEPER caused a few ripples of excitement in Fayetteville when WFAI ran a call-in

DIVERS DO IT DEEPER caused a few ripples of excitement in Fayetteville when WFAI ran a call-in contest that gave listeners the chance to win a diver's kit made up of mask, snorkel and fins. Everytime the station played a cart of bubbling noises, callers guessed when the jock should stop the tape. If correct, winners received a bumper sticker and a copy of the David Allen

Coe single, in addition to the diver's kit.

Dr. Sam at WIWI/FM-Montgomery sent a letter detailing L92's recent activities. The station gave away a \$12,000 customized van to the winner of its secret serial number contest in late April. Ronnie Milsap and Barbara Mandrell provided a major part of the entertainment at the station's Open House on April 21st. Ronnie was on the air for an hour and Barbara stayed the whole afternoon. A Fourth of July picnic with Hank Williams Jr. and the Bocephus Band is also in the works. Dr. Sam, also known as "The Good Doctor," says reaction to the promotions has been great and "everyone is tickled to death."

Frank Jenkins, P.D. at KOTY-Tri-Cities, Wa., reports the promotion KOTY is now running "has probably never been done before." Selected callers give the station their favorite word (up to five letters) and receive the word in the form of three-dimensional styrofoam signs made

especially for them. Frank says the promotion has gotten great response.

WNRS-Ann Arbor is kicking off their 20th year celebration with weekend remotes in surrounding small towns and "hamlets." Mark Thomas says the station planned for 13 or 14 remotes in towns such as Dexter, Chelsea and Saline and since late March has completed half that number.

Jobs: KCMX-Ashland, Ore., has an opening for a mid-day air talent with strong production skills.

Tapes and resumes to Christopher Stone, Box 182, Zip 97520.

WVMI-Biloxi is looking for an afternoon drive personality with production. E.O.E. Contact Bob

Lima at 601-388-2323.

Due to expansion, KLIX-Twin Falls, Id., is looking for a personality-oriented jock with good production abilities. Shift is flexible. Tapes and resumes to Bobby Dobbs, Box 1259, Zip 83301. Changes: Harvey Taylor of KTYN-Minot and Jack Parker of KBOM-Bismarck both moved to KBMR-Bismarck.

Bill Carr of KLAV and KENO-Las Vegas is now doing AM drive at KRAM. Bob Jackson moved from AM drive to full-time production. Kelley Hudson, known as "Bobby Scott" at KERE-Denver, recently joined KRAM as the weekend anchorman.

Service: KUTI-Yakima, Wa., has not received the Ronnie McDowell single from Scorpion.

KLOO-Corvallis, Ore., would appreciate album service from all sources. KLOO also needs singles from Columbia.

KTIB-Thibodaux, La., needs the new John Denver and Bonnie Tyler singles from RCA. WCLL-Chillicothe, Ill., is still in need of country service from all sources.

Changes

Name Chris O'Neal Doug Roberts Craig St. John A.J. Stone Ed Riba Jonathon Walker Ralph Chavez Bob Raleigh J.J. Walker Shannon O'Brien Diane Summers Gil Hernandez Henry Nelson Fred Perry Craig St. John Brenda Lucas Jack Casey Paul McKnight Frank Hanford Charita Doram Dave Kimbrow Paul Blair Eddie Parker Don Simmons Bill Watson

Cliff Carey

From WLOF-Orlando KOFM-Oklahoma City WXXX-Hattiesburg WKY-Oklahoma City Advertising, Los Angeles KYYX-Seattle KFIV-Modesto KAFY-Bakersfield WTNL-Reidsville KKUA-Honolulu KAGT-Anacortes, Wn. KXFM-Santa Maria, Ca. WYLD/FM-New Orleans WKIZ-Key West, Fla. WXXX-Hattiesburg WWL/AM-New Orleans WWDC-Washington, D.C. CKLG-Vancouver WMT-Cedar Rapids WDRQ-Detroit WJDX-Jackson KSEL-Lubbock WKSP-Kingstree WXXX-Hattiesburg KMPC-Los Angeles WILS-Lansing

G100-Mobile promoted to WYIG-Jackson WLOF-Orlando KUHL-Santa Maria, Ca. Air Talent KRKO-Everett KFXM-San Bernardino KOFM-Oklahoma City WKKY-Pascagoula KCBN-Reno KBRC-Mt. Vernon, Wa. KUHI-Santa Maria WNOE/AM-New Orleans WWKE-Ocala, Fla. WYIG-Jackson WNOE/AM-New Orleans WYRE-Annapolis CKLG/FM.-Vancouver promoted to promoted to promoted to promoted to promoted to promoted to resigned as WCCW-Travers City

Assignment Production Director Production Director Research/Air Talent Air Talent Music Director Music Director Music Director Music Director Music Director Music Director Music Dir./Program Dir Music Dir. / Program Dir Asst. Program Dir. Program Director



### Albums of the Week (Reviewed by Ron Fell)

"Listen Now"-Phil Manzanera/801 (Polydor) This album surfaced in England last year and now, along with a live album "801 Live", it is finally available with something other than import status here in the States. Manzanera and Brian Eno were major contributors to the creative success of Roxy Music, but the majesty and the special ethereal spaces created on "Listen Now" are positive extensions of their talents. A sampling of cuts like LISTEN NOW, FLIGHT 19, ISLAND, INITIAL SPEED, and THAT FALLING FEELING will quickly explain why Manzanera/801 has

been such a huge import success over the past year.
"Natural High"-Commodores (Motown) Ya can't get much hotter than the Commodores have been over the past year and a half and this album ain't gonna put out the flame. THREE TIMES A LADY is sure to be covered by many artists in the years to come. FLYING HIGH, FIRE GIRL, SUCH A WOMAN,

and I LIKE WHAT YOU DO should also be contenders for single status.

"Heaven Tonight"-Cheap Tricks (Epic) The band takes the quantum jump from goodness to greatness

"Heaven Tonight"-Cheap Tricks (Epic) The band takes the quantum jump from goodness to greatness with this album. They seem to have shaved some of the kinky edge from their past work and slip more comfortably into the mainstream of rock and roll. Cuts to be reckoned with include: TAKE ME BACK, SURRENDER, STIFF COMPETITION, CALIFORNIA MAN, and AUF WIEDERSEHEN.
"Dance Across The Floor"-Jimmy "Bo" Horne (Sunshine Sound/TK) Although the entire album is stamped with the K.C. and the Sunshine Band sound, Jimmy "Bo" fronts the band in a solo style all his own. Danceable and playable music like GET HAPPY, LET ME BE YOUR LOVER, GIMME SOME, I WANNA GO HOME WITH YOU and the current single DANCE ACROSS THE FLOOR can put your feet into overdrive overdrive

Also recommended from the following LP's:
"Misfits"-The Kinks (Arista) HAY FEVER/LIVE LIFE/TRUST YOUR HEART/ROCK & ROLL FANTASY
"Your Place Or Mine"-The Hues Corporation (W.B.) LOVE DANCE/DON'T FORGET TO WOOGIE/BRINGIN' IT/ GIVE ME EVERYTHING

"Sweet Salvation"-Jim Krueger (Columbia) RUN FOR COVER/TRINIDAD/HOW LONG HAS IT BEEN
"Livetime"-Daryl Hall & John Oates (RCA) RICH GIRL/DO WHAT YOU WANT.../SARA SMILE
"Beautiful Friends"-Bellamy Brothers (W.B.) WILD HONEY/LET'S GIVE LOVE A GO/WHEN THE MUSIC PLAYS/

IT'S JUST THE GYPSY IN YOUR SOUL
"Everyday, Everynight"-Flora Purim (W.B.) EVERYDAY, EVERYNIGHT/WALKING AWAY/IN BRASIL
"Almost Summer" S'track-Celebration/Various Artists(MCA) ALMOST SUMMER/IT'S O.K./WE ARE THE FUTURE "Love On A Shoestring"-Kerry Chater (W.B.) WELL ON MY WAY.../QUICKSILVER/LEAVE WELL ENOUGH ALONE "Be Your Own Best Friend"-Ray Stevens (W.B.) HIDIN' PLACE/YOU'RE MAGIC

"Rank Strangers"-Rank Strangers (Pacific Arts) RAGTIME COWBOY JOE/TUMBLING TUMBLEWEEDS/TIME WILL TELL/STARTING ALL OVER AGAIN

"Strange Company"-Wendy Waldman (W.B.) HARD TIMES/TRAIN RUNNIN'/..LET HIM SLIP AWAY/..LOVE IS GONE "Bandit In A Bathing Suit"-David Bromberg Band (Fantasy) PEANUT MAN/SWEET SADNESS/BANDIT IN A...
"Fired Up 'N' Kickin'-Fatback (Spring) I'M FIRED UP/FOOT STOMPIN'/SNAKE

"He's The One"-Greg Shelley (Lightship) THE DAY/JESUS SWEET MUSIC

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Bee Gees-MORE THAN A WOMAN Barry Manilow-COPACABANA
Dan & Coley-YOU CAN'T DANCE Wings-LONDON TOWN/DELIVER YOUR CHILDREN Johnny Cash-WHO'S GENE AUTRY Andrew Gold-NEVER LET HER SLIP AWAY Gene Cotton-YOU'RE A PART OF ME Jimmy Buffett-SON OF A SON OF A SAILOR Olivia N-John-HOPELESSLY DEVOTED TO YOU Richie Furay-THIS MAGIC MOMENT Carly Simon-DEVOTED TO YOU

Black Radio Nina Simone-BALTIMORE O'Jays-CRY TOGETHER Isley Bros.-GROOVE WITH YOU Enchantment-SILLY LOVE SONG B.B. King-MIDNIGHT BELIEVER Heaven & Earth-GUESS WHO'S BACK IN TOWN Norman Connors-CAPTAIN CONNORS Wayne Henderson-MIDNIGHT AT THE OASIS Al Johnson-I'VE GOT MY SECOND WIND Cameo-WHY HAVE I LOST YOU/FIND MY WAY Sun-SUN IS HERE Aretha Franklin-BOY IS JUST A JOY/NO MATTER

WHO YOU LOVE

Dee Dee Bridgewater-JUST FAMILY Isaac Hayes-USE ME/FEEL LIKE MAKIN' LOVE Rufus-BEST OF YOUR LOVE

Fatback Band-GET OUT ON THE DANCE FLOOR

Bee Gees-MORE THAN A WOMAN Steely Dan-FM Barry Manilow-COPACABANA Billy Joel-ONLY THE GOOD DIE YOUNG A.R.S.-...BOTHER ME TONIGHT/CHAMPAGNE JAM Dan & Coley-YOU CAN'T DANCE Andrew Gold-NEVER LET HER SLIP AWAY Jefferson Starship-LOVE TOO GOOD/RUNAWAY Wings-I'VE HAD ENOUGH/LONDON TOWN/DELIVER YOUR... Frankie Valli-GREASE Jackson Browne-THE LOAD OUT/STAY Jimmy Buffett-SON OF A SON OF A SAILOR Joe Walsh-LIFE HAS BEEN GOOD Eddie Money-TWO TICKETS TO PARADISE Gene Cotton-YOU'RE A PART OF ME Olivia Newton-John-HOPELESSLY DEVOTED TO YOU Journey-ANYTIME Eric Clapton-COCAINE

Country Music
Eddie Rabbitt-CROSSIN' THE MISSISSIPPI/YOU DON'T LOVE ME/HURTIN' FOR YOU Kenny & Dottie-YOU & ME/ANYONE WHO ISN'T ME TONIGHT Johnny Cash-I WISH I WAS CRAZY AGAIN/HURT SO BAD Jim Ed & Helen-RUN BABY RUN/FEELING YOU/DO YOU WANNA MAKE LOVE Willie Nelson-BLUE SKIES/UNCHAINED MELODY/STARDUST Bobby Bare-YARD FULL OF RUSTY CARS/GREASY GRIT. Stella Parton-UNDERCOVER LOVERS/HAVEN'T YOU HEARD

Red Steagall-OTHER SIDE OF LOVE

Service

KWRO-Coquille, Ore. KYMN-Northfield, Minn. WKLN/FM-Cullman, Al. WGBF-Evansville WATH-Athens, Oh. KAST-Astoria, Ore. WONN-Lakeland, Fla. WQUA-Quad Cities

Seals & Crofts single Carly Simon single Bob Seger single Heatwave & Bob Seger singles M. Johnson & R. Palmer singles Tuxedo Junction & B. Tyler singles Singles Singles & albums

From Warner Bros. Elektra Capitol Epic/Capitol EMI/Island Butterfly/RCA Arista RSO/Arista

New Releases That Merit Airplay
th) STUFF LIKE THAT-Quincy Jones (A&M) OVER THE RAINBOW-Gary Tanner (20th) LOVE WILL FIND A WAY-Pablo Cruise (A&M) LOSING CONTROL-Jay Ferguson (Asylum) STUBBORN KIND OF FELLOW-Frankie Miller (Chry.) LOVELINESS ABOUT YOU-Nova (Arista) THAT ONCE IN A LIFETIME-Demis Roussos (Merc.) MUSIC IN MY LIFE-Mac Davis (Columbia) PHILADELPHIA KID-Ted Bird (Big Tree) STAY AWHILE-Quarrington & Worthy (Direction)
I DON'T NEED YOU-Rick Christian (Mercury) IS THE NIGHT TOO COLD FOR DANCIN'-Randy Bachman NEVER TOGETHER BUT CLOSE SOMETIMES-Carlene Carter (W.B.) (Polydor)

On The Record

What is a hit? Ten years ago that would have been both a foolish and a useless question. Everybody knew the answer: A hit is a record that sells. In most cases, record sales determined radio airplay. Radio airplay of newer records influenced their sales - if any. Today, things are different. Record programmers have redefined their definition of a hit: A hit is a record that pleases most of the listeners to an individual station. Sales are no longer the sole and essential criterion. Of course the majority of selling records still do please the majority of radio listeners. But not all. However, with the steady growth of LP programming, LP sales exert a larger influence than previously as a programming guideline. The constant erosion in the number of selling records - the diminishing number of singles buyers reduced the accuracy of the sales yardstick to the point where it was no longer a reliable guide to the total station playlist. Programmers, still looking for objective data as a guideline, tried incorporating listener phone requests and juke box plays. wholly satisfactory source.

Then somebody tried phoning people at random, asking questions: age group? stations most listened to? favorite records? Then a list of record titles (the station's actual playlist) with the questions: familiar? like? dislike? tired of it? neutral? etc. Then somebody else tried playing brief record excerpts over the phone, writing down the response to each one. Some programmers, not trusting the phone techniques, are mailing out return cards that show

the listeners' response to various records and LP cuts.

Call out and mail out research are the newest - and most successful - guidelines to radio's record programming. Programmers no longer have to depend entirely on sales reports, although many still do. Sometimes a selling record may rate strongly negative with a station's

listeners. Conversely, a call out favorite may not be showing all that well in sales.

This type of research is sometimes referred to - inaccurately - as "passive research". Although it is designed to sample that group of listeners who neither buy records or phone in their requests or even participate in station contests, there is no assurance that the randomly selected person answering the phone call is either passive or active. It hardly matters. If 'phonee" is a radio listener, that makes the call a valid part of the sample.

As trained research people never tire of telling us, the form and wording of the questions and the way they are presented are critical to obtaining accurate data. Getting the wrong answers would be worse than no answers at all, since the inaccurate responses would most certainly lead the programmer in the wrong direction. These professionals also specialize in "attitudinal" research - finding out how listeners respond to such things as commercials, air personalities, news, contests and so on. New record releases are generally excluded from the call out routines. Listener responses to the various current releases help to determine their rotation and to identify those that are burned out.

Record promotion people find it difficult to accept the fact that a rock station will refuse to play a certain record that has been selling in "hit" volume. If the programmer's research has shown a negative response from that station's listeners, the sales data will be ignored and the record will not be played. It's a fact of life that the record industry might as

well accept.

Regional Meetings

Our regional meeting in St. Louis drew attendance from Iowa, Wisconsin, Illinois, Indiana, West Virginia, Louisiana, Kansas and, of course, Missouri. Our discussions Saturday forenoon were moderated by Charlie Lake and went deeply into such items as news, promotions, air personnel, research, station image, and commercials. Paul Drew joined us for lunch and handled the entire afternoon session, first with some prepared remarks and then with thoughtful answers to many questions.

Paul emphasized that there are three essential ingredients in making a successful program director - creativity, hard work and a superior facility. Also, who says that the PD must be solely responsible for creative ideas. The smart PD surrounds himself with creative people. All of his responsibilities should be thoroughly cleared with management when he first takes the job. Paul feels quite certain that scientific research, formulas and computer technology will never replace the human element in radio. He referred to a portable, three pound computer with millions of memory cells - the greatest computer of all - the human brain.

Carol Singer did an excellent job of moderating the Sunday session, at which we were joined by a number of record people - some local and some regional and national - from Texas, New York and California. Discussion was confined mainly to various kinds of music research. The growing use of selected album cuts calls greater programmer attention to album sales data. Some of the record people protested the practice of certain programmers of rejecting a record for airplay because of its negative response on call out research, even though the record was selling in hit volume. "How can a PD say it isn't a hit when sales say it is?"

Bob Osborne, of KMOX, drew a round of applause with his statement that record promotion in St. Louis had made a "fantastic improvement" in the past few years.

Following our Monterey meeting this week our next regional gathering will be held at Columbus, Ohio, June 3 & 4, at the Marriott Hotel. Our special guest will be Kent Burkhart. Moderators will be Dave Bishop (WCOL-Columbus) and Bob Goode (WROK-Rockford, Ill.). Those planning to attend are advised to pre-register early. Fees: \$30 (\$35 at the door) for radio, with a discount for four or more from any one station. Record registration of \$25 covers Saturday night cocktails and the Sunday session. Opening session kicks off Saturday morning at 9:00. We've just completed arrangements with the Kahala Hilton in Honolulu for a meeting there on

Saturday, November 18. Early registrations for this meeting are a must for all who will require hotel reservations. The Kahala Hilton can make only a dozen rooms available for our group. They will be assigned in the order in which requests are made. It's a busy tourist

season, and late registrants will have to find hotel accomodations elsewhere.



### THE GAVIN REPORT #1203 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: BAKER STREET-Gerry Rafferty (United Artists) Several programmers played this fine release right from the start. Their belief in quality has certainly been

Hot: STILL THE ONE-Bob Seger (Capitol) Only two weeks old and already ranked number eight in airplay!

Top Tip: BLUER THAN BLUE-Michael Johnson (EMI) Those stations that went out in front on this are reporting upward movement: KEIN (3), WBTR/FM (4), WFOM (5), KOWB (8), KWWL (10), KVOX (11), KELP (13), KREM (15), KRSP (18), KRTH (19), WAPE (19), etc.

Record to Watch: YOU'RE THE LOVE-Seals & Crofts (Warner Bros.) Of the 121 correspondent reports this week, 88 have it moving toward their top ten.

Sleeper of the Week: MAGNET AND STEEL-Walter Egan (Columbia) Early airplay from the album has resulted in high chart numbers at: KLEO (2) and KSLY (6). Now charting with: KANE (23), WHHY (24), 940 (24), WAIR (28) and WOEN (28).

Top New Add: MISS YOU-The Rolling Stones (Rolling Stone) The large number of adds is reminiscent of their early releases.

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a variety of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continued growth.

<u>W</u> Top Twenty

1. WITH A LITTLE LUCK-Wings 3.

2. SHADOW DANCING-Andy Gibb
3. YOU'RE THE ONE...-Travolta/Olivia
4. TOO MUCH...-J.Mathis & D.Williams
5. THE CLOSER...-Flack/Hathaway

6. IT'S A HEARTACHE-Bonnie Tyler
7. FEELS SO GOOD-Chuck Mangione
8. COUNT ON ME-Jefferson Starship

10. 9. 19. 10. BABY HOLD ON-Eddie Money
 BAKER STREET-Gerry Rafferty

9. 11. IMAGINARY LOVER-Atlanta Rhythm S. EVEN NOW-Barry Manilow

13. 12. ON BROADWAY-George Benson
15. 13. DISCO INFERNO-Trammps
17. 14. YOU BELONG TO ME-Carly Simon

20. 15. TWO OUT OF THREE...-Meatloaf 12. 16. WEREWOLVES OF LONDON-Warren Zevon

14. 17. MOVIN' OUT-Billy Joel
18. 18. LOVE IS LIKE OXYGEN-Sweet

11. 19. IF I CAN'T HAVE YOU-Yvonne Elliman
--. 20. TAKE A CHANCE-Abba

Gaining in Several Markets BLUER THAN BLUE-Michael Johnson

DEACON BLUES-Steely Dan

YOU'RE THE LOVE-Seals & Crofts STILL THE ONE-Bob Seger

HEARTLESS-Heart

THIS TIME I'M IN IT FOR LOVE-Player BECAUSE THE NIGHT-Patti Smith Group

USE TA BE MY GIRL-O'Jays THE GROOVE LINE-Heatwave
I WAS ONLY JOKING-Rod Stewart

DANCE WITH ME-Peter Brown CHEESEBURGER IN PARADISE-Jimmy Buffett

EVERY KINDA PEOPLE-Robert Palmer TWO DOORS DOWN-Dolly Parton

MORE THAN A WOMAN-Bee Gees (LP cut)

Gaining

WONDERFUL TONIGHT-Eric Clapton I CAN'T STAND THE RAIN-Eruption DARLIN'-Paul Davis

### Top Prospect ONLY THE GOOD DIE YOUNG-Billy Joel (Columbia)

Regional Sales and/or Requests

FOLLOW YOU FOLLOW ME-Genesis (Atlantic)
LAST DANCE-Donna Summer (Casablanca) WARM RIDE-Rare Earth (Prodigal) ALMOST SUMMER-Celebration (MCA)

MY ANGEL BABY-Toby Beau (RCA)
OH WHAT A NIGHT FOR DANCING-Barry White (20th) SO HARD LIVING WITHOUT YOU-Airwaves (A&M)

COPACABANA-Barry Manilow (Arista-LP cut) RUNAWAY-Jefferson Starship (RCA-LP cut) LET'S ALL CHANT-Michael Zager Band (P.Stock)

I WANT YOU TO BE MINE-Kayak (Janus) STAY-Rufus & Chaka Khan (ABC)

Picks & Plays STONE BLUE-Foghat (Bearsville)
TAKE ME BACK TO CHICAGO-Chicago (Columbia) LOVE OR SOMETHING LIKE IT-Kenny Rogers (U.A.) TUMBLING DICE-Linda Ronstadt (Asylum)
MAGNET AND STEEL-Walter Egan (Columbia)
THAT ONCE IN A LIFETIME-Demis Roussos (Mercury) LOVE WILL FIND A WAY-Pablo Cruise (A&M) OVER THE RAINBOW-Gary Tanner (20th)
THIS NIGHT WON'T LAST-Bill La Bounty (W.B.) ROLL WITH THE CHANGES-REO Speedwagon (Epic)

IT'S THE SAME OLD SONG-K.C. & Sunshine Band (TK)CHATTANOOGA CHOO CHOO-Tuxedo Junction (Butterfly)

GREASE-Frankie Valli (RSO)

FM-Steel Dancing Martin (Warner Bros.)

YOU KEEP ME DANCING-Samantha Sang (P.Stock)

YOU GOT IT-Diana Ross (Motown)

T.G.I.F.-Love & Kisses (Casablanca) KING TUT-Steve Martin (Warner Bros. ALL THE CHILDREN SING-Todd Rundgren (Bearsville)

IF EVER I SEE YOU AGAIN-Roberta Flack (Atlantic) MAMA LET HIM PLAY-Doucette (Mushroom) MIDNIGHT LIGHT-LeBlanc & Carr (Big Tree)

IT'S LATE-Queen (Elektra) I DON'T WANNA GO-Joey Travolta (Millennium)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bangor, Mark Lawrence-WGUY- B.Manilow (COPA) Lewiston, Mark Ericson-WLAM- Love & Kisses Portsmouth, Mike O'Neal-WHEB- D. Roussos Hyannis, Rick Stuart-WCOD/FM- Steve Martin Worcester, B.J.Dean-WORC- Rufus Bridgeport, Greg Loehr-WICC- Rolling Stones Danbury, Brian St. James-WINE- Michael Johnson Hartford, Rick Donahue-WTIC/FM- Steve Martin Rochester, Tom Nast-WBBF- Patti Smith Group Schenectady, Jim Walsh-3WD- Todd Rundgren New York, Roz Frank-WNBC- R.Stones - Barbara Brozdowski-WCBS/FM- Bonnie Tyler Philadelphia, Jeff Robins-WIFI- #2-Trammps Reading, Shannon/Newman-WRAW-B.Manilow (COPA) Atlantic City, Gary Lane-WMID- #5-Sweet
Trenton, Tom Taylor-WPST- #9-Gerry Rafferty Wilmington, Bill O'Brien-WAMS- B. LaBounty Frederick, Barry Hodge-WZYQ- Kayak Richmond, Ken Curtis-WLEE- Kenny Rogers Lynchburg, Tony Love-WLLL- Paul Davis Reidsville, Lebai-WFRC- Nick Gilder Asheboro, Gary Cannon-WZ00- Diana Ross Shelby, Jeffrey Owens-WOHS- #5-Player
Asheville, Ray Williams-WISE- Walter Egan
Fayetteville, Stan Stewart-WFLB- Carlene Carter Anderson, Bill McCown-WANS- #10-0'Jays Kingstree, Eddie Parker-WKSP- Peter Brown Augusta, Bruce Stevens-WBBQ- Genesis Savannah, Linda Brannen-WSGF- Frankie Valli - Brady MacGraw-WSGA- Eruption Athens, Gary Kirk-WRFC- Dixie Dregs - - Jeff Michael-WAGQ- REO Speedwagon Gainesville, Tom Harris-WWID- Jay Ferguson - Sam Church-WFOX- Joe Walsh Atlanta, Don Benson-94Q- #9-Meatloaf Marietta, Greg McClure-WFOM- REO Speedwagon Columbus, Jeff Blake-WDGQ- Demis Roussos Americus, Steve Stansell-WDEC- Rolling Stones Albany, Kris Van Dyke-WALG- Pablo Cruise Carrollton, Scott Evans-WPPI- #1-Bonnie Tyler - Ray Hammons-WBTR- REO Speedwagon Daytona Beach, John Scott-WMFJ- D. Roussos Cocoa Beach, Steve Ocean-CK101- Paul Davis W.Palm Beach, Alan Edwards-WIRK- #11-S.Dan (DB) Miami, Colleen Cassidy-Y100- #13-J.Buffett Ft. Myers, Webster James-WMYR- Peter Brown Tampa, Ron Parker-WLCY- J.Starship (RUN)
Ocala, Bill Early-WWKE- #9-Player Tallahassee, Michael O'Malley-WONS- #6-P.Brown - Robin Sterns-WGLF- Sea Level Panama City, Jim King-WDLP- Paul Davis Ft.Walton Beach, Bob Kitzmiller-WNUE- O'Jays Huntsville, Dave Novak-WVOV- Debby Boone Muscle Shoals, Rick Shayne-Q107- Dan & Coley Cullman, Rick McCarthy-WKLN/FM- Alessi Gadsden, Dale McKee-WOEN- Joey Travolta - - Roger Gaither-WGAD- Lou Rawls Birminghan, Steve Davis-WKXX- #11-B.LaBounty Mobile, Jerry King-WABB- \*Jimmy Buffett Greenville, Mark Jones-WDDT- Paul Evans - Ken Rogers-WFBC- \*Barry White Natchez, Haynes Ford-WQNZ- #11-Rufus Jackson, Dave Kimbro-WJDX- O'Jays - - - Craig St. John-WYIG- #6-J.Buffett Pascagoula, Dan Lynch-WKKY- #8-R.Palmer Hattiesburg, Don Simmons-WXXX- Joey Travolta Gulfport, Jack Talley-WROA- #2-Sweet Lafayette, Michael Lea-KVOL- Joey Travolta Lake Charles, Bob Simmons-KQOK- B. LaBounty Shreveport, Keith Greer-KROK- Queen - - Randy Davis-KEEL- #16-Robert Palmer New Iberia, Ken Romero-KANE- B. LaBounty - Kim Canard-KNIR- Pablo Cruise Nashville, Jim Holton-WMAK- #8-G.Rafferty Louisville, Coyote Calhoun-WAKY- #4-Plas.Ber. Bowling Green, Gary Moore-WBGN- Gary Jones Paducah, Bryan Sargent-WKYX- Meatloaf Lexington, Jim Jordan-WVLK- O'Jays South Bend, Jason Fox-WRBR- Foghat Anderson, Dan Scott-WHUT- Michael Johnson Lafayette, Dan Michaels-WAZY- Meatloaf Evansville, Adam Smasher-WGBF-\*Meatloaf \*\*Correspondents not listed above will be found on pages 8 & 9.....

Cincinnati, C.C.Matthews-WSAI- Michael Johnson Hamilton, Joe London-WMOH- #1-Eddie Money Akron, Bobby Knight-WCUE- Todd Rundgren Columbus, Dave Bishop-WCOL- #9-Meatloaf
-- Steve Edwards-WNCI- #8-S. Dan (DB)
Canton, Ron Foster-WQIO- #3-Meatloaf Cleveland, Bob Travis-WGCL- #9-Patti Smith Group Wheeling, Jim Roberts-WKWK- Eric Clapton Parkersburg, Jack Fitzgerald-WXIL- Queen Beckley, Dwayne Bonds-WCIR- #1-Meatloaf Altoona, John Harrison-WVAM- Rolling Stones - Tony Booth-WFBG- Rolling Stones Youngstown, Jack Taylor-WYFM- Carly Simon Johnstown, Doug Kay-WCRO- #1-Meatloaf Sault Ste.Marie, Tom Ewing-WSMM- Mac Davis Grand Rapids, Jay Michaels-Z96- #13-Abba Jackson, Garry Osborn-WIBM- Robert Palmer Muskegon, John London-WTRU- Donna Summer Lansing, Tim Kelley-WILS- Foghat Saginaw, Ric Allen-WKNX - Joey Travolta
Peoria, Lee Malcolm-WIRL- #2-J.Starship
Springfield, Greg Thomas-WCVS- K.C. & Band
Carbondale, Rick Zurick-WCIL/FM- Kayak Freeport, Kevin Kenny-WACI- Nick Gilder Madison, R.J. Reynolds-WISM- #12-B. Tyler Milwaukee, Jim Smith-WOKY- Meatloaf Two Rivers, John Barber-Q102- The Band Green Bay, Gregg Albert-WDUZ- Gary Tanner Neenah, Jason Page-WNAM- Plastic Bertrand Stevens Point, Pat Martin-WSPT- #8-Patti Smith
Wausau, Terry Tuszka-WIFC- Randy Bachman
LaCrosse, Pat Smith-WLCX- Walter Egan Eau Claire, Rick Roberts-WEAQ- B.Manilow (COPA) Duluth, Beau Elliot-WEBC- #10-Gerry Rafferty Rochester, Denny Foster-KWEB- Tux. Junction St. Cloud, Tom Kay-WJON- Paul Davis Grand Forks, Bob Hooper-KKXL- Billy Joel Fargo, Mark Renier-KVOX- #10-St. Dan (DB) - - - Wayne Hiller-KQWB- Johnny Holm Bismarck, Dan Brannan-KFYR- Kenny Rogers Minot, Doug Corbett-KKOA- Pablo Cruise Aberdeen, Scott Winston-KSDN- Frankie Miller Rapid City, Stone/Kjar-KKLS- LeBlanc & Carr Sioux Falls, Gene Shaw-KKRC- Steve Martin Sioux City, Bill Bodie-KWSL- Peter Brown Dubuque, Steve Sesterhenn-KFMD- Michael Johnson Ottumwa, Dave Carlson-KLEE-Gary Tanner Des Moines, Michael Stone-KMGK- #12-Bonnie Tyler Mason City, Bob Scott-KRIB- Genesis Cedar Rapids, Ron Dennington-KLWW- B.J. Royal - Carl Mann-KCRG- Rolling Stones Lincoln, Gary Collins-KLMS- George Benson Kansas City, Kim Welsh-KBEQ- #10-Jimmy Buffett Little Rock, C.David Hamilton-KAAY- Trammps Lawrence, Mike Schmidt-KLWN/FM- #10-J.Buffett Topeka, J.R. Greeley-KEWI- LeBlanc & Carr Manhattan, Ed Klimek-KMKF- Eric Clapton Junction City, Jimmy West-KJCK/FM- Jethro Tull Salina, Dave Lourie-KSKG- Foghat Wichita, Bob Lawrence-KLEO- #2-Walter Egan Tulsa, Dr. Don-KAKC- Frankie Valli Oklahoma City, Sandy Jones-WKY- Michael Johnson - Chuck Morgan-KOFM- Linda Ronstadt Marshall, Jerry Rome-KMHT- Quincy Jones Tyler, Robert Adams-KDOK- Capt. & Tennille Dallas, Charlie Van Dyke-KLIF- Paul Davis - - Gary Mack-Z97- Eddie Money Temple, Mike Patrick-KTEM- Maria Muldaur Killeen, Stan Castles-KIXS- #2-Eddie Money Nacogdoches, Kirk Williams-KEEE- Jimmy Buffett Beaumont, J.J.Stone-KWIC/FM- Robert Palmer - Paul King-KAYC- Chic Victoria, Gary Steele-KVIC- Peter Brown San Antonio, Scott Christenson-KTSA- #11-C.Simon Corpus Christi, John Strealy-KRYS- \*Steve Martin - Robert A.-KEYS- George Benson San Angelo, Curt Lancaster-KGKL- Eruption Odessa, Ron Harper-KRIG- #10-Trammps Midland, Darrell Ward-KCRS- #17-Eruption Lubbock, Paul Blair-KSEL- #8-Carly Simon - Mark Conway-KLBK- Bob Seger El Paso, Rish Wood-KINT- Paul Evans



### Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: ONE LIFE TO LIVE-Lou Rawls (Philadelphia Intl.) A boat load of secondaries and a few majors have been moving this record quickly up their charts.

Worth Watching: YOU CAN'T DANCE-England Dan & John Ford Coley (Big Tree) This popular LP cut from the new album found its way right on to the playlist at many A/C's including WASH, WBAL, & KMOX/FM.

Top Thirty <u>LW</u> <u>TW</u> 1 1. WITH A LITTLE LUCK-Wings 1. 2. THE CLOSER I GET TO YOU-Flack & Hathaway 3. TOO MUCH, TOO LITTLE...-Mathis & Williams 19. 18. GOD KNOWS/& F.-Debby Boone 6. 4. YOU'RE THE ONE...-Travolta & Olivia 20. 19. BLUER THAN BLUE-Michael John 5. COUNT ON ME-Jefferson Starship 6. FEELS SO GOOD-Chuck Mangione 7. IMAGINARY LOVER-Atlanta Rhythm Section 7. 12. 8. SHADOW DANCING-Andy Gibb 9. THIS TIME I'M IN IT FOR LOVE-Player 10. 14. 10. YOU'RE THE LOVE-Seals & Crofts YOU BELONG TO ME-Carly Simon 13. 11. 12. TWO DOORS DOWN-Dolly Parton 15. 13. IT'S A HEARTACHE-Bonnie Tyler 16. 14. I'M ON MY WAY-Capt. & Tennille 17. 15. TAKE A CHANCE ON ME-Abba

Action Sides
THE LAST OF THE ROMANTICS-Engelbert Humperdinck YOU GOT IT-Diana Ross YOU KEEP ME DANCING-Samantha Sang WONDERFUL TONIGHT-Eric Clapton FOLLOW YOU FOLLOW ME-Genesis YOU NEEDED ME-Anne Murray SO HARD LIVING WITHOUT YOU-Airwaves IF EVER I SEE YOU AGAIN-Roberta Flack STILL THE SAME-Bob Seger USE TA BE MY GIRL-O'Jays

Sales and/or Requests
THIS NIGHT WON'T LAST-Bill LaBounty MORE THAN A WOMAN-Bee Gees (LP cut) DEACON BLUES-Steely Dan OPINION ON LOVE-Mac McAnally DARLIN'-Paul Davis UNDER THE BOARDWALK-Billy Joe Royal MIDNIGHT LIGHT-LeBlanc & Carr

LW TW 21. 16. BAKER STREET-Gerry Rafferty 18. 17. ON BROADWAY-George Benson 20. 19. BLUER THAN BLUE-Michael Johnson 25. 20. EVEN NOW-Barry Manilow 9. 21. CAN'T SMILE WITHOUT YOU-Barry Manilow 27. 22. I WANT TO LIVE-John Denver 8. 23. WE'LL NEVER HAVE TO SAY...-Dan & Coley 26. 24. WE'LL SING IN THE SUNSHINE-Helen Reddy 25. ONE LIFE TO LIVE-Lou Rawls 28. 26. I WAS ONLY JOKING-Rod Stewart --. 27. EVERY KINDA PEOPLE-Robert Palmer
23. 28. MOVIN' OUT-Billy Joel
--. 29. CHATTANOOGA CHOO CHOO-Tuxedo Junction 24. 30. IF I CAN'T HAVE YOU-Yvonne Elliman

Correspondents' Preferred Picks I NEVER WILL MARRY-Linda Ronstadt (Asylum) MUSIC IN MY LIFE-Mac Davis (Columbia) YOU CAN'T DANCE-England Dan & J.F. Coley (BigTree) OVER THE RAINBOW-Gary Tanner (20th) LOVE OR SOMETHING LIKE IT-Kenny Rogers (U.A.) ONLY THE GOOD DIE YOUNG-Billy Joel (Columbia)
TWO OUT OF THREE AIN'T BAD-Meatloaf (Epic) HE'S SO FINE-Jane Olivor (Columbia) DANCE WITH ME-Peter Brown (Drive) BABY HOLD ON-Eddie Money (Columbia)

TAKE ME BACK TO CHICAGO-Chicago MY ANGEL BABY-Toby Beau UNMARRIED WOMAN THEME-Bill Conti NO ONE GAVE ME LOVE-Tom Jones

- C Correspondents' Reports Abbeville (Gary Shannon-KROF) M. Johnson/Reddy/R. Palmer/S. Neil. Gains: C. Simon/Travolta & O. Akron (Russ Knight-WAKR) M. Johnson/D. Boone (GOD KNOWS)/Manilow/Rafferty. Cains: C. Simon.

Appleton (Dan Davis-WYNE) T. Beau/Flack/Denver/Clapton/Renaissance. Cains: A. Gold (NEVER LET). Astoria (Doug McDowell-KAST) Steely Dan/C. Simon/B. Tyler/Tuxedo Junction. Gains: Humperdinck. Athens (Ty Richards-WATH) A. Gibb/T. Beau/D. Ross/B. Arvon/Summer. Calls: Gary Tanner. Austin (Bob Joseph-KCSW) Mac Davis/Conti/Lou Rawls. Gains: Jacky Ward/Paul Winter/Humperdinck. Baltimore (Dexter Beane-WCBM) Frankie Valli (GREASE). Gains: Bonnie Tyler. Baton Rouge (Ron Casey-WJBO) Jane Olivor/DeShannon/Dan & Coley/R. Flack/McAnally/B. Holly. Bemidji (Carolyn Rossbach-KKBJ) Spyro Gyro/Gary Tanner/A. Murray/P. Davis/Genesis/Emmylou Harris. Bend (Bill Jay-KBND) Toby Beau/Milsap/B.J. Royal/Seger. Gains: Eric Clapton/Robert Palmer. Bismarck (Tom Bitz-KBOM) Reddy/Rundgren/Seger/Airwaves/Randy Bachman. Gains: Gibb/Tyler.
Blackfoot (Jack Sunday-KBLI) T. Tucker/Garrett/M. Johnson/Flack/P. Davis/Denver/Joel (YOUNG).
Bluefield (John Hoffman-WHIS) M. Johnson/Eruption/Manilow (EVEN)/Seger. Gains: Rafferty/Palmer. Boise (Lee Chabre-KBOI) Flack/Palmer/D. Ross/Ronstadt (MARRY)/Dan & Coley. Calls: Rawls/M. Johnson. Bonners Ferry (Jan Andrews-KBFI) C. Simon/Seals & Crofts/R. Palmer/Capt. & Tennille/D. Boone(BABY). Boston (Jim Spellmeyer-WEEI/FM) R. Bachman/D. Shire/The Band/Climax Blues Band/Pendergrass/Rundgren Brookhaven (Randall Smith-WJMB) Seger/Mac Davis/Flack/Dan & Coley/B.J. Royal. Calls: Clapton. Butte (Bob Roberts-KXLF) B. Joel (YOUNG)/S. Sang. Gains: D. Ross/C. Simon/Seals & Crofts/Abba. Canton (Rick Jacobs-WHBC) Bonnie Tyler/D. Ross. Gains: Humperdinck/Manilow (EVEN)/Abba/Flack. Carson City (Costa & Gunn-KPTL) Mac Davis/Cash & Jennings. Gains: Manilow (EVEN)/Reddy/Rod Stewart. Carson City (Costa & Gunn-APTL) Mac Davis/Cash & Jemings. Sains. Manifeld (Mink) Reddy Rod Section Cedar Rapids (Frank Hanford-WMT) B.J. Thomas/K. & J. McNichol/Player. Gains: Seals & Crofts. Charlotte (Andy Bickel-WBT) Toby Beau. Gains: Abba/Rafferty/Eddie Money/Player. Charlottesville (Jim Racey-WCHV) Meatloaf/Clapton/Capt. & Tennille. Gains: E. Money/Benson/C. Simon Chico (Jan Claire-KPAY) Gains: Seals & Crofts/Genesis/Rafferty/Flack/Rubicon/Atlanta Rhythm Sec. Cincinnati (Susan Howe-WLW) M. Johnson. Gains: G. Benson/Mangione/Andy Gibb. Clovis (Charlie Russell-KKQQ) D. Ross/Mac Davis/T. Tucker/Dan & Coley/Joel (YOUNG)/Steven Neil. Colorado Springs (Danny Shanahan-KIIQ) B. Tyler/A. Gibb/C. Simon/Seals & Crofts/Capt. & Tennille. Columbia (Mike Collins-WIS) Dan & Coley/Paul Davis/T. Beau/Tuxedo Junction. Gains: Manilow/Tyler. Columbus (Denny Nugent-WTVN) Earth, Wind & Fire/Chicago/R. Flack. Gains: Manilow/Player/H. Reddy. Coquille (Warren Farwell-KWRO) Clapton/Meco. Gains: Lou Rawls/Genesis/O'Jays/Mangione/Player. Corvallis (Weldon Greig-KLOO) S. Sang/Mac Davis/Conti/Bee Gees (WOMAN)/Raes/B.J. Royal. Crescent City (Sue Williams-KPOD) B. Tyler/Clapton/Rawls/Tuxedo Junction/B. Conti. Gains: Wings. Des Moines (Del Hull-KRNT) Manilow/Olivor/Rafferty/Ronstadt (MARRY). Gains: Diana Ross. Detroit (Jim Scollin-WOMC) B. Tyler/Murray/Andy Gibb. On: Kenny Rogers/Gary Tanner. Continued on Page 10....

#### Black Radio (Associate Editor, Betty Hollars)



Hot Line: STUFF LIKE THAT-Quincy Jones (A&M) How can you go wrong with the talents of Chaka Khan, Ashford & Simpson, Eric Gale, Steve Gadd, Richard Tee & Ralph MacDonald backing you up?!

Looking Good: SHAME-Evelyn "Champagne" King (RCA) Getting a lot of exposure for a new face, Evelyn King picks up airplay in various markets and charts in the ones that exposed it first. GIRL CALLIN'-Chocolate Milk (RCA) With lyrics, music, acoustic piano, arrangement and production all by Allen Toussaint, it's no wonder this item "looks good".

Correspondent's Top Thirty
The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 17. 16. DAYLIGHT & DARKNESS-Smokey Robinson 18. 17. TOMORROW I MAY NOT FEEL..-Gene Chandler 21. 18. DANCE ACROSS THE FLOOR-Jimmy "Bo" Horne TW 1. TAKE ME TO THE NEXT PHASE-Isley Bros. 2. 2. USE TA BE MY GIRL-O'Jays 3. THE GROOVE LINE-Heatwave 11. 19. FLASHLIGHT-Parliament 4. STAY-Rufus & Chaka Khan 25. 20. AIN'T NO SMOKE WITHOUT FIRE-Eddie Kendricks 5. DUKEY STICK-George Duke 6. GET ON UP (DISCO)-Tyrone Davis
7. OH WHAT A NIGHT FOR DANCING-B. White 26. 21. RUNAWAY LOVE-Linda Clifford 3. 27. 22. (LET'S GO) ALL THE WAY-The Whispers 8. TOO MUCH...-J. Mathis & D. Williams 30. 23. ANNIE MAE-Natalie Cole 15. 24. THE CLOSER I GET ... - Flack/Hathaway 9. ON BROADWAY-George Benson 12. 10. EVERYBODY DANCE-Chic
19. 11. ALMIGHT FIRE-Aretha Franklin 28. 25. MS.-David Oliver
--. 26. SHAME-Evelyn "Champagne" King 10. 12. RIDING HIGH-Faze-O 13. 13. KEEP ON DANCING-Johnnie Taylor --. 27. FEEL THE FIRE-Peabo Bryson --. 28. GIRL CALLIN'-Chocolate Milk 14. 14. YOU ARE, YOU ARE-Curtis Mayfield 20. 29. SUPERNATURAL FEELING-Blackbyrds 16. 15. I AM YOUR WOMAN ... - Barbara Mason 23. 30. DANCE WITH ME-Peter Brown

ONE LIFE TO LIVE-Lou Rawls (Philadelphia Int'l.) TRY & UNDERSTAND-Jaisun (Jett Sett)

Top Airplay STUFF LIKE THAT-Quincy Jones LAST DANCE-Donna Summer WEEKEND LOVER-Odyssey IN THE MOOD-Leroy Hutson IS THIS A LOVE THING-Raydio HOLLYWOOD SQUARES-Bootsy's Rubber Band IT'S SERIOUS-Cameo YOU-The McCrarys ALL IN YOUR MIND-Side Effect ATTITUDES-Barkays ... PIECE OF MY HEART-Etta James IT'S HEAVEN TO ME-Isaac Hayes LOVE IS SO RIGHT-Stargard 'TIL YOU TAKE MY LOVE-Harvey Mason OLD MAN WITH YOUNG IDEAS-Ann Peebles

CLOSE THE DOOR-Teddy Pendergrass (Phil. Int'l.) EYESIGHT-James Brown (Polydor) BY WAY OF LOVE'S EXPRESS-Ashford & Simpson (W.B.) I HAD A CHOICE-Sun (Capitol) IS THIS LOVE?-Bob Marley & the Wailers (Island) SOLUTIONS-Dexter Wansel (Philadelphia Int'1.) AS YOU ARE-Pharoah Sanders (Arista) GFT TO ME-Luther Ingram (Koko) ONE LIFE TO LIVE-Denise LaSalle (ABC) BOOGIE OOGIE OOGIE-Taste of Honey (Capitol) LET THE MUSIC PLAY/1,2,3-Dorothy Moore (Malaco) MIND PLEASER-Cuba Gooding (Motown) WORDS DON'T SAY ENOUGH-7th Wonder (Parachute) MONKEY SEE, MONKEY DO-Le Pamplemouse (AVI) LET'S GET FUNKTIFIED-Boiling Point (Bullet)

Regional Highlights

Albany (Doc Suttles-WJIZ) #2-Bill Wright, #3-Peabo Bryson, #5-Whispers. Gns: E.C.King, Donna Summer, Jaisun, L.Clifford, Aretha, L.Hutson, Eddie Kendricks, Gladys Knight, Dexter Wansel, Heatwave. New: Natalie Cole, Bootsy, R.B. Hudmon. Rg: Ann Peebles. LP's: 7th Wonder. Birmingham (Sam Moore-WBUL) #4-0'Jays, #10-Jimmy B.Horne. Gns: James Brown, Heatwave, George Duke, Le Pamplemouse, Faze-O, E.C. King, Barbary Mason, Aretha. New: Donna Summer, Blue Magic, Jonah Thompson. On: B.B.King, Tower of Power, Enchantment, Chocolate Milk, Isley Bros.

Chicago (Earnest L.James-WBMX/FM) #1-George Duke, #3-Tyrone Davis, #7-Natalie Cole, #8-Rufus, #10-Ann Peebles. Gns: Le Pamplemouse, Bootsy, Chic, Enchantment, Millie Jackson, Ashford & Simpson. On: Eddie Kendricks, Chic, Quincy Jones, Bobby Bland, Miracles, Johnny Bristol.

Columbus (Keith Willis-WVKO) #1-Heatwave, #3-Rufus, #4-George Duke, #6-Jaisun, #7-Aretha, #10-Bill Withers. Gns: The McCrarys, Natalie Cole, Peabo Bryson, Cuba Gooding, Nancy Wilson. New:
Floaters, Taste of Honey, Quincy Jones, Luther Ingram, Ashford & Simpson. On: Cheryl Barnes.

Calveston (Randy Sterling-KGBC) #1-0'Jays, #3-George Benson, #10-Heatwave. New: Linda Clifford,

Taste of Honey, Ra: R Mason, Smokey, Aretha, Bootsy, Natalie Cole, James Brown. Galveston (Randy Sterling-KGBC) #1-O'Jays, #3-George Benson, #10-Heatwave. New: Linda Clifford, Fatback Band, Taste of Honey. Rq: B.Mason, Smokey, Aretha, Bootsy, Natalie Cole, James Brown. On: Jonelle Allen, Etta James, Peabo Bryson, Denise LaSalle, Raydio, Donna Summer.

Natchez (Haynes Ford-WNAT) #1-O'Jays, #8-Smokey, #9-Barbara Mason. Gns: Faze-O, McKinley Mitchell, J.B.Horne, Whispers, J.Taylor, D.Ross, C.Mayfield, Cuba Gooding, L.Rawls, Odyssey, L.Clifford, Bootsy, Sun, D.Moore (1,2,3,). New: T.Pendergrass, Aretha, E.Kendricks, Choc.Milk, A.& Simpson.

New York (Sonny Taylor-WWRL) Strong: Chocolate Milk, Linda Clifford, Heatwave, Isleys, Eddie Kendricks, Evelyn C.King, O'Jays, Sat. Nite Band, Donna Summer, Whispers. New: Quincy Jones, Teddy Pendergrass, Bunny Sigler, A Taste of Honey, Joe Thomas (2 DOORS DOWN).

St. Louis (Gary Starr-KATZ) #1-O'Jays, #4-Linda Clifford, #5-Dexter Wansel, #10-David Oliver.

Gns: Johnny Bristol, Odyssey, Love & Kisses, Jaisum. New: Natalie Cole, Nancy Wilson, Shotsun, Teddy Pendergrass, Village People. On: Sat.Nite Band, 7th Wonder, Spyro Gyra, Randy Brown.

St. Matthews (Andy Henderson-WQKI) #1-O'Jays, #7-Gene Chandler, #8-George Duke, #9-Johnnie Taylor, #10-Curtis Mayfield. Gns: Aretha, Chic, B.Mason, N.Cole, Eddie Kendricks. New: Dorothy Moore (1,2,3), Quincy Jones, T.Pendergrass, Raydio. On: L.Clifford, McCrarys, Odyssey, Whispers.

Stockton (Charles Richardson-KUOP/FM) #1-O'Jays, #4-Tyrone Davis, #6-Heatwave, #7-George Duke, #8-McCrarys, #9-Blackbyrds, #10-George Benson. Gns: Norman Connors, Aretha, Dorothy Moore. Stockton (Charles Richardson-KUOP/FM) #1-0'Jays, #4-Tyrone Davis, #6-Heatwave, #7-George Duke, #8-McCrarys, #9-Blackbyrds, #10-George Benson. Gns: Norman Connors, Aretha, Dorothy Moore.

New: Whispers, 7th Wonder, Evelyn C.King. LP's: Whispers, Dramatics, Nina Simone, O'Jays.

San Francisco (Johnny Morris-KDIA) Strong: O'Jays, David Oliver, Commodores, Smokey, Whispers.

New: Odyssey, Lonnie Jordan, George Duke, Peabo Bryson, Dorothy Moore, Barbara Mason, Soul Children, Bunny Sigler. New LP: T.G.I.F. Soundtrack. Hot: Teddy Pendergrass.

Berkeley (Rob Singleton-KRE) New: Deodato, Lou Rawls, Noel Pointer, Patti Labelle, Lonnie Liston Smith, Johnny Otis, Ubiquity, Ashford & Simpson, Louie Ramirez (b side). Lcl: The Gift of Love.

New LP's: P.Labelle, Bobbi Humphrey, 7th Wonder, Tys Van Leer, Fatback, Mtume, Gatemouth Brown.

Black Radio Correspondents' LP cuts are on page 13. Black Radio Correspondents' LP cuts are on page 13.....

## Country Music (Associate Editor, Elma Greer)

Most Active: ONLY ONE LOVE IN MY LIFE-Ronnie Milsap (RCA) An explosive start for one of the true stars of country music. Nearly all correspondents have committed to the record already.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW

1. 1'M ALWAYS ON A MOUNTAIN...-Merle Haggard 8. 16. SOFTLY.../UNCHAINED...-Elvis Presley
2. 2. SHE CAN PUT HER SHOES...-Johnny Duncan
21. 17. I'M GONNA LOVE YOU ANYWAY-Cristy Land
21. 18. I'LL BE TRUE TO YOU-Oak Ridge Boys 21. 17. I'M GONNA LOVE YOU ANYWAY-Cristy Lane 24. 18. I'LL BE TRUE TO YOU-Oak Ridge Boys
29. 19. IT ONLY HURTS...-Margo Smith
27. 20. IT'S A HEARTACHE-Bonnie Tyler
14. 21. THE POWER OF POSITIVE DRINKING-M.Gilley 3. DO YOU KNOW...-Statler Bros. 4. NO, NO, NO...-Rex Allen Jr. 6. 5. GEORGIA ON MY MIND-Willie Nelson 6. IT'S ALL WRONG...-Dolly Parton 7. NIGHT TIME MAGIC-Larry Gatlin 18. 22. THIS IS THE LOVE-Sonny James 11. 23. I'LL NEVER BE FREE-Jim Ed & Helen 8. IF YOU CAN TOUCH HER AT ALL-Willie Nelson 13. 24. EVERYTIME TWO FOOLS...-Rogers & West 9. RED WINE AND BLUE MEMORIES-Joe Stampley 28. 25. I WISH I LOVED...Tom T. Hall --. 26. I'VE GOT TO GO-Billie Jo Spears 15. 10. TWO MORE BOTTLES OF WINE-Emmylou Harris 12. 11. PUTTIN' IN OVERTIME AT HOME-Charlie Rich 16. 12. GOTTA QUIT LOOKIN'...-Dave & Sugar 19. 13. I CAN'T WAIT ANY LONGER-Bill Anderson --. 27. I BELIEVE IN YOU-Mel Tillis --. 28. I LIKE LADIES...-Bobby Borchers --. 29. LET ME BE YOUR BABY-Charly McClain 25. 14. COWBOYS DON'T GET LUCKY...-Gene Watson --. 30. DIRTY WORK-Sterling Whipple 23. 15. GEORGIA.../...IRS-Johnny Paycheck

NOW YOU SEE 'EM, NOW YOU DON'T-Roy Head
I'D LIKE TO SEE JESUS...-Tammy Wynette
THERE AIN'T NO GOOD...-J.Cash & W.Jennings
SLOW & EASY-Randy Barlow
SLIPPIN' AWAY-Bellamy Bros.
WEEKEND FRIEND-Con Hunley
YOU NEEDED ME-Anne Murray
I NEVER WILL MARRY-Linda Ronstadt
TOO MANY NIGHTS ALONE-Bobby Bare
BABY I'M YOURS/GOD KNOWS-Debby Boone

Other Gains, Sales, and/or Requests
PLEASE HELP ME...-Janie Fricke
SHADY REST-Mel Street
HERE COMES THE REASON I LIVE-Ronnie McDowell
DON'T MAKE NO PROMISES-Don King
COUNTRY LOVIN'-Eddy Arnold
ONLY ONE LOVE IN MY LIFE-Ronnie Milsap
TONIGHT-Barbara Mandrell
NEVER MY LOVE-Vern Gosdin
SPRING FEVER-Loretta Lynn
PITTSBURGH STEALERS-Kendalls

Airplay: (New listings are underlined)

Kenny Rogers (33); Moe Bandy (27); Donna Fargo (27); Kenny Dale (20); T.G. Sheppard (19); Hank Williams Jr. (15); Jacky Ward & Reba McEntire (15); Sammi Smith (13); Roy Clark (13); Johnny Russell (13); Mel McDaniel (12); Billy "Crash" Craddock (Cap.) (12); Connie Smith (12); Zella Lehr (11); Lynn Anderson (10); Tanya Tucker (10).

Recommended New Releases
YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt (Elektra) THE FOOL-Don Gibson (ABC)

Aberdeen (Jack McDaniel-KKAA) Deb-B.Tyler (21), B.Anderson (28), B.Bare (29), Mel Street (30).

Akron (Don Dempsey-WSIA) Pl-Donna Fargo, Ronnie Milsap, T.G.Sheppard, Bobby Bare.

Albany, Ga. (Scott Parker-WJAZ) Pl-Kendalls, Moe Bandy, Loretta Lynn, J.Cash & W.Jennings, Z.Lehr.

Albany, Ore. (Iarry Blain-KRKT) Deb-L.Ronstaat (22), Cowboys (30). Pl-Oaks, C.Smith, M.Bandy.

Amarillo (Terry Amburn-KBUY) Deb-J.Buffett (27). Pl-Ava Barber, Rg-B.Swar, J.Ely, Margo Smith.

Ann Arbor (Mark Thomas-WNRS) Pl-P.Evans, D.King, A.Barber, Tanya Tucker. Pk-R.Milsap, K.Rogers.

Asheville (Dave Jacobs-WHNC) Gns-Hank Jr. (27-10), D.Schlitz (34-22). Pl-LaCosta. Rg-L.Ronstadt.

Asheland (Christopher Stoney-KCKX) Pl-L.Lynn, M.Davis, T.Wynette, D.Fargo. Rg-K.Dale, S.Whipple.

Asheville (Dave Jacobs-WHNC) Pl-B.J.Royal, G.Lightfoot, B.C.Craddock (ABC), K.Rogers, R.Milsap,

Beaumont (Bob Shannon-KTRM) Deb-J.W.Ryles (24). Pl-Ronnie Milsap, Kenny Rogers, Loretta Lynn.

Billings (Mary June-KBMY) Pl-D.King, T.Bresh, J.Russell, C.Hunley, A.Murray.

Bismarck (Marv Allen-KBME) Pl-J.Cash & Waylon, Zella Lehr, Don King, Janie Fricke.

Carrollton (Ray Hammons-WHEB) Gns-Cowboy (28-23). Deb-B.J.Shaver (24). Pl-T.Tucker, P.Evans.

Charlotte (Iarry James-WBT) Gns-M.Smith (38-20). Pk-D.Gibson.Pl-S.Smith, J.Russell, Big Ben Atkins.

Chicago (Bill Hart-WJJD) Pl-Enny Rogers. Rg-S.Fosey, D.Rogers, Dave & Sugar, Larry Gatlin.

--- (Suzanne Benson-WHA) Gns-Dave & S. (24-19), M.Gilley (27-22), T.T.Hall (29-23).

Cleveland (Terry Stevens-WHK) #l-R.Barlow (28-22), A.Murray (33-27). Pl-B.Tyler, R.Milsap, C.McClain Corvallis (Mary Frederic-KIGO) Deb-L.Ronstadt (19), J.Russell (20). Pl-K.Rogers, B.Mandrell.

Cypress Gardens (Terry Slane-WGTO) Pl-D.Fargo, B.J.Spears, T.Wynette, T.G.Sheppard, F.Hart.

Dallas (Peggy Sears-KBOX) Pl-B.Borchers, A.Murray, V.Gosdin, R.Milsap, J.Cash & Waylon.

Denver (Jon Lawrence-KERE) Deb-B.J.Spears (27), C.McClain (29). Pl-McRogers, B.Amndrell.

Elesso (Ray Potter-KHEY) Pl-J.Richie, Amazing Rhythm Aces, R.Onder, R.Milsap, D.Schers, S.

Roundup (cont'd. from pg. 5)

Harlan, Ky. (Rob Baxter-WFSR) Pl-V.Gosdin, Kendalls, A.Barber, C.Hunley, L.Curtis. Rq-J.Abbott.

Houma (Les Domangue-KCIL) #1-T.T.Hall. Gns-M.McDaniel (31-11). Pl-Loretta (both). Fk-J.Cash & Wayl.

Houston (Dr. Bruce Nelson-KERR) Gns-J.Conlee (30-17), K.Dale (40-18). Pl-Frenchy Burke, Kendalls.

Huntsville (Rick Warren-WBHP) Gns-C.McClain (16-8), J.Newton (17-9), T.Wynette (18-10).

Indianapolis (Bill Robinson-WIRE) Gns-R.Barlow (34-28). Pk-T.G.Sheppard, J.Fricke, L.Ronstadt.

Jamestown (Mark Peterson-KSJB) Pl-J.Ely, LaCosta, A.Barber. Rq-Red Sovine, John Denver.

Kansas City (Don Rhea-KCKN) Deb-B.C.Craddock (Cap.) (21), V.Gosdin (26), K.Dale (30). Pl-P.Evans.

-- (Ted Cramer-WDAF) Deb-R.Barlow (22), M.Tillis (25), C.McClain (28). Pl-R.Milsap, Cash & Wayl.

Kingsville (Gordon K.Marcy-KINE) Deb-M.Smith (26). Pl-L.Ronstadt, G.Stewart. Rq-C.McClain, B.Bare.

Lansing (Wayne Waters-WITL) Pl-Ronnie Milsap, Kenny Rogers, J.Cash & Waylon, Donna Fargo.

Las Vegas (Johnny Steele-KRAM) Gns-K.O'Shea (20-12), Cowboys (28-20). Pl-T.Tucker, B.J.Thomas.

Lockhart (John Hood-KCLT) Deb-S.Parton (24). Pl-M.McDaniel, R.Clark, M.Davis, K.Rogers.

Los Angeles (Cathy Hahn-KLAC) Pl-R.McDowell, E.Arnold, D.Boone (BABY), R.Milsap, K.Rogers.

Lynchburg (Cory Dennison-WBRG) Pl-D.Fargo, L.Lynn, W.Jennings & J.Cash, D.King. Rq-L.Ronstadt.

Manitowoc (Bob Irish-WCUB) Deb-B.Fairchild (27), C.Hunley (FRAIRIE DUST) (29). Pl-Jerry Wallace.

Memphis (Hal Jay-WMC) Deb-B.C.Craddock (Cap.) (29). Pl-Kendalls, R.Barlow, T.Glaser, R.Milsap.

Miami (Ron Tatar-WWOK) Pl-R.Milsap, K.Rogers, Cowboy, C.Hunley, Craddock (Cap.), B.Bare, Hank Jr.

Milwaukee (Ken Rice-KBGS) Gns-D.Boone (GOD) (23-17), S.Posey (28-20). Pl-M.Smith, R.Barlow.

Minneapolis (Gregg Lindahl-WDGY) Gns-Dave & Sugar (27-16). Pl-D.Hargrove, Mel Tillis, L.Gatlin.

Missoula (Jack Lundy-KGRZ) Pl-J.Cash & Waylon, Con Hunley, Danny Shatswell, C.McClain.

Modesto (Kenny Roberts-KTRE) Pl-M.Fillis, D.King, C.Hunley, Danny Shatswell, C.McClain. Roundup (cont'd. from pg. 5) Mineapolis (Gregg Lindahl-MNGY) Gas-Dave & Sugar (27-16), Pl-D.Hargrove, Mel Tillis, L.Gatlin, Missoulas (Jack Landy-GRZ) Pl-J.Cash & Waylon, L. Ronstadt, Vern Gosdin, B. Mandrell, Anne Murray. Modesto (Kenny Roberts-KTRB) Pl-J.Cash & Waylon, L. Ronstadt, Vern Gosdin, B. Mandrell, Anne Murray. Modesto (Kenny Roberts-KTRB) Pl-M., Tillis, D. Klang, C. Hunley, Danny Shatswell, C.McClain. Monroe (Rob Williams-KNGS) Pl-E.Arnold, K.Rogers, Tanya Tucker, Hank Jr. Rg-Bonnie Tyler. Monroe (Rob Williams-KNGS) Pl-E.Arnold, K.Rogers, Tanya Tucker, Hank Jr. Rg-Bonnie Tyler. Monroe (Rob Williams-KNGS) Pl-E.Arnold, K.Rogers, L. Ronstadt, R. Rg-M. Bandry, J. Arnold (Roberts) Rev. Monroe (Roberts) Rev. Monroe (Roberts) Rev. Monroe (Roberts) Rev. Rashville (Mary Catherine-WSM) Pl-2.Rabbitt, T.Wynette, R.Milsap, R.McDowell, K.Rogers, R. McDowell, K.Rogers, R. McDowell, K.Rogers, C. Rabbitt, R. Ryders, R. McDowell, R. Rg-M. Bandy, A. Barber (Roberts) Rev. McMorton-WBIC) Deb-D.McBride (26). Pl-C.Fetersen, J.Conlee, T. Jennings, J. Shepard. New Bern (B. J. Morton-WBIC) Deb-D.McBride (26). Pl-C. Fetersen, J. Conlee, T. Jennings, J. Shepard. New Bern (B. J. Morton-WBIC) Deb-D.McBride (26). Pl-C. Fetersen, J. Conlee, T. Jennings, J. Shepard. New Bern (B. J. Morton-WBIC) Deb-D.McBride (26). Pl-C. Fetersen, J. Conlee, T. Jennings, J. Shepard. New Bern (B. J. Morton-WBIC) Deb-D.McBride (26). Pl-C. Fetersen, J. Conlee, T. Jennings, Mr. Tillis. Orlando (Mike Burger-WBIC) Ghashoon, R. Milsap, R. Clark, Gal Smith, B. Collins. Ossikosh (Dug Lane-WBIC) Ghashoon, R. McGotta, R. Schull, Pl-Jerry Reed (Wild Can) I SAY?). Ottawa (Alden Weatherbie-KOFO) Gns.-C. Runley (30-25). Deb-B. Tyler (29). Pl-G. Watlon, T. T. Kall. Pl-Ramse (19). Pl-Jerry Black-KJJJ) Pl-J. Elly, D. Gibson, Rg-Hudson, E. Jacke, J. J. Gash & Jennings. Phoenix (Ferry Black-KJJJ) Pl-J. Elly, D. Gibson, Rg-Hudson, E. Jacke, J. J. Gash & Jennings. Phoenix (Ferry Black-KJJJ) Pl-J. Elly, D. L. Jonn, R. J. Barbert, Pl-J. J. J. J. J. J. Rabbert, Pl-J. J. Wenatchee (Tim Scott-KUEN) Pl-D.King, E.Arnold, B.Mandrell, M.Tillis. Rq-Margo Smith.

West Palm Beach (Jim Howie-WIRK/FM) Gns-C.McClain (38-27). Pl-J.Russell, Cal Smith, D.Gibson.

Wheeling (Bob Berry-WWVA) Deb-Kendalls.(26). Pl-B.Tyler, R.Milsap, R.Barlow, A.Murray.

Wichita (Don Walton-KFDI) Fk-Brain Collins. Pl-Terri Hollowell, J.Naylor. Rq-R.Sovine, J.Conlee.

Wolf Point (Jerry Gerke-KVCK) Pl-T.Tucker, L.Kaye, T.Glaser, Keith Manifold, J.Conlee, L.Booth.

Yakima (Jerry Wilson-KUTI) Pl-B.Mandrell, R.Milsap, Connie Smith, D.Schlitz, B.C.Craddock.

Yankton (Jefferson Red-WNAX) Pl-R.McDowell, M.Tillis, E.Arnold, D.Boone, F.Hart, L.Anderson.

WBAM-Montgomery was recognized for excellence in news coverage and public service by United Press International and the Alabama Forest Festival Committee. Governor George Wallace presented WBAM with the 1978 "Communicator of the Year Award" for its public service promotion of fire danger ratings, the Alabama forests and the state Forest Festival. The station's news team won three U.P.I. awards for 1977 in the spot news, public affairs and feature story categories. Since the weather is severe during the Spring and Fall, WBAM is giving away weather radios and maps to its listeners. The maps pinpoint weather stations throughout the state.

## Top 40 Station Reports - May 15 thru Wed. May 17 (Total Reports this week 214 - last week 227)

TOP MO Stackon Reports - Nay 15 thru Wed. Nay 17

(Total Reports this week 21 to last week 27)

STAN-Burus & Chaka Dhan-13 reports - WHG (17) Morg (22) 56X (30). Alto: STM (21 to 13) NOW (22) JUTA (27), UTM (27) JUTA (27), UTM (27) JUTA Research Assistants - Kent & Keith Zimmerman

TOP 40 Station Reports - continued from Page 7....

DEACON BLUES-Steely Dan- 100 reports (108 last week). WDRQ (5), BIOO (5), KJRB (7), WNCI (13 to 8), KRSP (14 to 9), WCOL (19 to 13), KING (14), WSAI (22 to 17), WRKO (18), WBBQ (19), KTAC (20), KSH (21), KYA (23), WWAK (23), WZDI (24), KSLQ (24), WQXI (26). On: WZUU. Also: KMUC (3), KSLY (7), WORC (8), WRRC (9), KNDE (10), KYOX (10), WKIN (10), WJON (10), WQXI (22 to 16), KSLY (7), WORC (8), WRRC (9), KNDE (10), KYOX (10), WKIN (10), WJON (10), WQXI (22 to 16), WBBQ (13). On: KTAC, WOKY, WNOE, MMAK, WGCL. Also: KBBQ (16 to 3), KCRQ (10), WBBQ (29), WBBQ (30). On: KTAC, WOKY, WNOE, MMAK, WGCL. Also: KBBQ (16 to 3), KCRQ (10), WBON (12), WHHY (14), Q107 (19 to 14), KWMI (14), WLEE (24 to 15), KSSLI (17), WGNI (28 to 17), etc.

HEARTLESS-Heart- 105 reports (107 last week). KJRB (11), KFRC (11), WZUU (18), KYA (18), KRSP (27 to 20). 293 (23), 94Q (28 to 23), WGX (28), WRFO/FM (29), WRKO (30), KNOW (30). On: WMAK, Also: KYJC (1), KELP (5), KQOT (5), KOZE (12 to 6), WBBC (8), KATI (14 to 8), KNOW (30). WGNI (28), WRFO/FM (29), WRKO (30), KNOW (30). On: WMAK, Also: KYJC (1), KELP (5), KQOT (5), KOZE (12 to 6), WEBC (8), KATI (14 to 8), KNOW (30). KNOW (30). WGNI (30), KYA (21), WRFO (11), KFRC (13), WFRO/FM (13), KRTH (18), 99X (19), WEBQ (20), WQXI (20), KYA (21), WNCI (21), KFRC (13), WFRO/FM (13), KRTH (18), 99X (19), WEBQ (20), WQXI (20), KYA (21), WNCI (21), KHJ (25), 13Q (25), WNOE (26). On: WBBF, KING, KNOW, KSPS. Also: KYIT (3), KSTH (5), WTIC/FM (7), KOKK (8), WSPT (8), KSIY (9), WKIY (10), WLCY (11), WBGN (14), WCRO (19 to 14), WFOM (14), etc.

WERE AE MY CIRL-O'Jays- 115 reports (97 last week). WHEQ (2), WQXI (26 to 10), 96X (20 to 12), WBBR (24), KFI (26), WAYS (26), WBBR (26), WBBR (20), WAYS (27), WSPS, ASSIN (28), WFI (28), WNOE (29), 99X (29). On: KTAC, WGNI (28), KGR (19), WKIY (19), WKIY (19), WGNI (20), NRS (24), WBBQ (26), WGNI (27), WGNI (28), WGNI - - DEBUT-TAKE A CHANCE-Abba- 142 reports (140 last week). WQXI (4), Z93 (16 to 8), KRSP (13 to 8), KJRB (14) WMAK (22 to 15), WNOE (15), KLIF (19), WRKO (23), WAKY (25), WBBQ (25), KFI (29). On: KTAC, KSLQ, KGW, WDRQ. Also: KWEB (15 to 4), Q107 (6), KJCK/FM (13 to 6), WBTR/FM (7), WEBC (7), KWWL (7), KRIB (16 to 9), KUHL (16 to 9), KGKL (9), KSLY (15 to 10), WLOF (10), WKLN (11), etc.

Station KNBQ-Tacoma WMFJ-Daytona Beach WKBR-Manchester KEX-Portland WCGQ-Columbus KQIP-Odessa, Tx. WAZY-Lafayette, Ind. WSPT-Stevens Point KDON-Salinas KKLS-Rapid City WPST/FM-Trenton WAPE-Jacksonville WMGK-Philadelphia KEEL-Shreveport WBBF-Rochester KROF-Abbeville, La. KANE-New Iberia KASH-Eugene KAGO-Klamath Falls, Ore. WPTR-Albany, N.Y.

Contact Jack Calvo (206-597-8700) Bill Dudley (503-686-9123) John Scott (Box 5606 - 32020) Bob Kennedy (603-669-1250) Eric Norberg (2130 S.W. 5th -97201) Charlie Rowe (404-327-1217) \*Dave Prescott (American Bank #506-79761) Air Talents (future) Jeffrey Jay Weber (Box 1410 - 47902) Pat Martin (715-341-1300) \*Johnny Morgan (Box 1460 - 93902) C.J. Stone (Box 460 - 57709) Tom Taylor (Box 9750 - 08607) Paul Sebastian (904-264-4523) \*Dave Klahr (2212 Walnut - 19103) Howard Clark (Box 7 - 71120) Jeff Ryder (850 Midtown Tower - 14604) Michael G. Adams (318-893-2531) Ken Romero (Box 1240 - 70560) Bill Dudley (503-686-9123) Jim Howe (Box 1150 - 97601) Brian Scott (4243 Albany St. - 12205) \*No Calls Please

Requirements
Engr./I.G.M. Auto Exp. Newsperson Newsperson (E.O.E.-M/F) Air Talent (part-time) Air Talent (part-time) Air Talent (wknd., E.O.E.-M/F) Air Talents (future) Air Talents (future) Air Talent/lst (future) Air Talent/Production Air Talent/Production Air Talent (E.O.E.-M/F) Air Talent (PM Drive) Air Talent Air Talents

Service

WPON-Pontiac (Box 3036-48059) Bonnie Tyler single KBIZ-Ottumwa, Ia. KYMN-Northfield, Minn. KGGF-Coffeeville WATH-Athens, Oh. KWRO-Coquille, Ore. KBFI-Bonners Ferry, Id. KWZ-Boise WKOR-Starkville, Ms. KHAS-Hastings, Neb. KIDD-Monterey KBIZ-Ottumwa, Ia. WKSP-Kingstree, S.C. KCAP-Helena WKSP-Kingstree, S.C.

Requests Robert Palmer single Steely Dan single John Denver single Palmer/Seger/A.Murray/McAnally Singles Singles Singles and albums Singles and albums Singles and albums Singles and albums FM album Albums Oldies Oldies

RCA Island ABC **RCA** Island/Capitol/Ariola W.E.A./Polydor All sources Polydor Capitol/U.A./20th All sources All sources ABC All sources All sources

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Boston, Harry Nelson-WRKO- O'Jays, Jefferson Starship (RUNAWAY). Deb: Seals & Crofts, Heart. Providence, Gary Berkowitz-WPRO/FM- E.W.& F., R.Palmer, L.Rawls, Rolling Stones, W.Egan, Celebra. Utica, Jim Reitz-WTLB- Rolling Stones, B.Joel, O'Jays, K.C. & Band. Deb: B.Manilow, R.Palmer. New York, Rich/Myzel-99X- Rolling Stones, O'Jays, C.Simon, B.Seger, Village People. Philadelphia, Mark Serpas-WZZD- Bob Seger, R.Palmer, Rolling Stones, Steve Martin. Annapolis, Kingston/Casey-WYRE- Bob Seger, Celebration, Seals & Crofts, B.Joel, Meatloaf. Winston-Salem, Dave Taylor-WAIR- Walter Egan, Abba, Tuxedo Junction. Charlotte, Roy Rosen-WAYS- Billy Joel, Rolling Stones, Tuxedo Junction, D. Roussos. Wilmington, Robbie Vogt-WGNI- Foghat, REO Speedwagon, Dan & Coley, T.Beau, D.Roussos, R.Stones. Charleston, Bob McLain-WTMA- Steely Dan (DB), Heart, Bob Welch, Genesis, Tux.Junction, Heatwave. Augusta, Steve York-WAUG/FM- Rolling Stones, D.Roussos, Pablo Cruise, Eric Clapton, D.Summer. Atlanta, J.J.Jackson-WQXI- Eric Clapton, D.Summer, Joey Travolta, Genesis, P.Brown, B.J.Royal. - - Dale O'Brian-Z93- Peter Brown, Michael Johnson. Deb: Heatwave, K.C. & Band, REO Speedwagon. Jacksonville, Paul Sebastian-WAPE- Paul Davis, R.Stewart, O'Jays, Meatloaf, Queen, Sweet. Orlando, Reggie Blackwell-WLOF- Barry White. Tux. Junction. Deb: Doucette, Eruption, S. Sang. Miami, Jack Forsythe-96X- Rufus, Michael Johnson, Sweet, Bob Seger. <u>Deb</u>: Chic, Love & Kisses. Pensacola, Dan Ingram-WBSR- Steve Martin, Kenny Rogers, Walter Egan, Dan & Coley, Y. Elliman. Guntersville, Kerry Jackson-WGSV- J. Starship (RUNAWAY), Genesis, B. Joel, Joey Travolta. Montgomery, Lanny West-WHHY- Pablo Cruise, Joey Travolta, Heatwave, K.Rogers, Roberta Flack. New Orleans, Mark Sommers-WNOE- R.Stones, Plastic B., Heatwave, K.Rogers, Kayak, Paul Davis. Memphis, John Long-WHBQ- Rufus, Commodores (LADY), Sweet. Deb: B.Manilow (EVEN), J.Bo Horne. Chattanooga, David Carroll-WGOW- Paul Davis, Tux. Junction, LeBlanc & Carr, Chicago, D.Boone. Nashville, Bruce Sherman-92Q- Michael Johnson, Seals & Crofts. <u>Deb</u>: B.Seger, P.Smith. Canton, Keith London-WINW- Frankie Miller, Billy Joel, Patti Smith, Frankie Valli. Pittsburgh, Patti Sullivan-13Q- Eric Clapton, Michael Johnson, Seals & Crofts. <u>Deb</u>: Bob Seger. Detroit, Charita Doran-WDRQ- Chicago, Abba, Robert Palmer. Milwaukee, Chris Curtis-WZUU- Bob Welch, S.Dan (DB), Dave Mason, Michael Johnson, Barry White. Mpls./St.Paul, Greg Ausham-KSTP- Bob Seger, Billy Joel, Robert Palmer. Deb: Abba, Seals & Crofts. Huron, L.A. Timms-KOKK- Genesis, Eric Clapton, Eruption, Love & Kisses. <u>Deb</u>: Abba, M.Johnson. Waterloo, Bob Beck-KWWL- Roberta Flack, Pablo Cruise, Kenny Rogers, O'Jays, Foghat. St. Louis, Sherry Toennies-KSLQ- Bob Seger, Foghat, Rod Stewart, Abba, Barry Manilow (COPA). Austin, Bill Mayne-KNOW- Sweet, Patti Smith, Bob Seger, Paul Davis. <u>Deb</u>: Heart, Meatloaf. Houston, Clay Gish-KRBE- Rolling Stones, Toby Beau. Deb: Steve Martin. San Antonio, Wayne Shayne-KZ100- B.Seger, Sweet, Meatloaf, Foghat, S.Dan, P.Smith, M.Johnson. El Paso, Tim Page-KELP- S.Dan (DB), K.Rogers, Seals & C., B.LaBounty, B.White, D.Roussos.
San Diego, Gene Knight-Bloo- Linda Ronstadt, R.Furay, Eric Clapton, Eddie Money (TWO TICKETS).
Los Angeles, Bob Hamilton-KRTH/FM- Steely Dan (FM), Chic, R.Palmer, J.Starship (RUNAWAY), M.Zager. - - Sherman Cohen-KIIS/FM- B.Tyler, George Benson, Gerry Rafferty, C.Mangione, Joe Walsh, Stones San Francisco, Dave Sholin-KFRC- T.Petty, Sweet, Meatloaf, B.Manilow (COPA), Michael Johnson. - Rick Scott-KYA- Rolling Stones, Billy Joel, Peter Brown. Deb: G.Rafferty, S.Dan (DB). Yuba City, Ross Forbes-KOBO- J.Starship (RUN), Head East, Abba, T.Beau, T.Rundgren, P.Cruise. Eugene, Bill Dudley-KASH- Billy Joel, Celebration. <u>Deb</u>: Player, P.Davis, S.Sang, J.Starship (RUN) Portland, Michael O'Brien-KPAM- Eric Clapton, Heatwave, Peter Brown. <u>Deb</u>: Seals & C., O'Jays. - - Karen Knight-KYTE- Robert Palmer, Patti Smith, Bob Seger. <u>Deb</u>: R.Stewart, Sweet, Meatloaf. Seattle, Robin Mitchell-KYYX/FM- Kenny Rogers, Steve Martin, Pablo Cruise. <u>Deb</u>: Abba, B.Seger.

Correspondents' Corner (cont'd. from pg. 2) Albuquerque, Debi Hines-KRKE- Player Phoenix, Greg Mills-KRUX- Seals & Crofts Show Low, Chip Stanley-KVSL- Nick Gilder Pueblo, Rip Avina-KDZA- Donna Summer Denver, Ed Greene-KIMN- Sweet Colorado Springs, Mark McCoy-KYSN-P.Smith Casper, Doc Mueller-KATI- REO Speedwagon Salt Lake City, Lorraine Winegar-KRSP-F. Valli Reno, Red Mountain-KCBN- Tom Petty Las Vegas, Steve Summers-KENO- Paul Davis San Diego, Michele Pettis-KMJC- Trammps - Nina Gomez-KCBQ- Van Halen Anaheim, Larry Groves-KEZY- #12-B.Tyler Los Angeles, John Sebastian-KHJ- #11-E.Money - - - Eric Chase-KFI- Toby Beau - - - John Driscoll-TEN-Q- Queen - - - Denise Gorman-K100- Paul Davis San Bernardino, Mitch Montrose-KFXM-G.Rafferty Santa Barbara, Dick Williams-KIST- Rare Earth Santa Maria, Denny Luell-KUHL- Genesis San Luis Obispo, John Tobin-KSLY- Strawbs Bakersfield, Pete Shannon-KERN- Seals & C. Fresno, Dan Spears-KFYE- Frankie Miller - Kris Van Kamp-KYNO- Tom Petty Modesto, Jack Phillips-KFIV- Tom Petty Salinas, A.J.Roberts-KDON- Frankie Valli San Jose, Kathy McCovey-KSJO/FM-F. Miller Livermore, Steve O'Neill-KKIQ- Pablo Cruise Stockton, Dave Morgan-KSTN- Plastic Bertrand Davis, Karl Reinking-KDVS- Charlie Sacramento, Jeff Hunter-KNDE- #9-Carly Simon - Kris Mitchell-KROY- Pablo Cruise Arcata, Len Jarvela-KATA- Michael Franks Medford, R.E. Lucas-KYJC- Gary Tanner

Coos Bay, Gregg Lenny-KHSN- John Denver - - - Dave Lee-KYNG- Tuxedo Junction Eugene, Richard Harker-KBDF- Frankie Valli Lebanon, Bob Donovan-KGAL- \*Plastic Bertrand Corvallis, Art Quine-KFLY- Foghat Salem, Tim Patterson-KBZY- #1-Doucette
Portland, Terry Danner-KGW- Eric Clapton Hoquiam, Steve Larson-KGHO- O'Jays Longview, Jay McCrae-KLOG- Eruption Chehalis, Joe Fiala-KITI- Demis Roussos Tacoma, Bruce Cannon-KTAC- Steve Martin Seattle, Tom McKay-KING- Meatloaf - - - Tracey Mitchell-KJR- Garland Jeffries - - Frank Colbourn-FM/KVI- Pablo Cruise Mt. Vernon, Jim Alan-KBRC- Lou Rawls Yakima, Brady Layman-KQOT- #10-Eruption Spokane, Jim Hill-KREM- Wha-Koo - - Tom Hutyler-KJRB- Demis Roussos Boise, Steve Homan-KWZ- Jimmy Buffett - Charlie Fox-KFXD- Foghat Lewiston, Steve MacKelvie-KRLC- Carlene Carter - Wes McShay-KOZE- Genesis Moscow, Gary Cummings-KRPL- Bob Welch Missoula, Vern Argo-KYLT- Cont. Miniatures Helena, Bobby Rivers-KCAP- Prism Bozeman, Dennis Nichols-KBOZ- Eruption Great Falls, Don Nordine-KQDI- Bill LaBounty - John Walton-KEIN- Foghat Billings, Allen Moos-KOOK- Celebration Anchorage, Brian Christian-KANC- Kayak - - Tony Mitchell-KENI- Billy Joel Vancouver, Joyce Falkowski-CFUN- Randy Bachman Toronto, John Termenesi-CHUM- Bob Seger

A - C Correspondents' Reports - continued from Page 3....

Dubuque (Steve Sesterhenn-KDTH) O'Jays/Flack/B.J. Royal. Gains: C. Simon/Abba/Spyro Gyra/A. Gibb.

Durham (Don West-WDNC) Steve & Eyde/Diana Ross/Rogers & West. Gains: C. Simon/Manilow/Travolta & O. (Vicky Larson-KUGN) Travolta & O./Maglia/Flack/Clapton/Alessi. Calls: C. Simon/Rawls/D.Ross - (Kathy Bitterman-KPNW) Flack/Murray/Dan & Coley/Palmer/Brush Arbor. Calls: John Denver. Everett (Robert O'Brian-KRKO) Capt. & T./L. Rawls/D. Ross/Palmer/Steve Martin. Gains:Lightfoot. Flint (Ken Byers-WTRX) Tuxedo Junction/W. Nelson/S. Sang/B.J. Royal/Rundgren/Palmer/Buffett. Florence (Benny Carle-WBCF) L. Garrett/M. Murphey/Bob Marley. Ft. Lauderdale (Mike Harvey-WFTL) Carly Simon/Mac Davis. Calls: Seals & Crofts/Gatlin/Olivor/Rawls. Fresno (Linda Cerven-KlO4) Peter Brown/Tuxedo Junction/Seals & Crofts. Gains: Trammps/Eddie Money. Fresno (Linda Cerven-KlO4) Peter Brown/Tuxedo Junction/Seals & Crofts. Gains: Trammps/Eddie Money. Grand Rapids (Doc Donovan-WLAV) Donna Summer/K. Rogers/P. Brown/Meatloaf/Paul Davis.

Green Bay (Jim Trotter-WNFL) John Denver/Rod Stewart/O'Jays/Lou Rawls. Calls: Macgregor/Elvis.

Haverhill (Bud Jackson-WHAV) Alessi/Dan & Coley/R. Milsap/Joey Travolta. Calls: Medler/D. Sedaka.

Helena (Harley Dee-KBLL) Dan & Coley/Joel (YOUNG)/Brent Maglia/Demis Roussos/K. Rogers.

Houston (John Jenkins-KXYZ) Manilow (EVEN)/Michael Johnson. Gains: Rafferty/C. Simon/O'Jays.

Jefferson City (Mike Schaefer-KJMO) O'Jays/Chicago/Clapton/Rawls/Eruption. Calls: Rafferty/Egan.

Kansas City (Steve Bell-KMBZ) M. Johnson/Mac Davis/Flack/Mandrell/Cowboy/B. Arvon/LaBounty/Ronstadt

Keene, N.H. (Sandy Ellsworth-WKNE) J. Denver/Dan & Coley/Rod Stewart. Gains: Andy Gibb.

Kingston (Bruce Conklin-WGHQ) Palmer/T. Beau/LaBounty/R. Bachman/T. Rundgren. Gains: Gibb/Johnson.

Klamath Falls (Jim Howe-KAGO) Lightfoot/P. Davis/Dan & Coley/Flack/J. Olivor. Gains: Tuxedo Junc.

Lakeland (Craig Moore-WONN) Dan & Coley/Manilow/Abba/McAnally/Murray/Paul Davis.

Lincoln (Cathy Blythe-KFOR) Rod Stewart/Dan & Coley/Milsap. Gains: Manilow (EVEN)/Rafferty/Abba. Lincoln (Cathy Blythe-KFOR) Rod Stewart/Dan & Coley/Milsap. Gains: Manilow (EVEN)/Rafferty/Abba. - - (Ron Dean-KLIN) Barry Manilow/Kenny Rogers. Gains: Rawls/Capt. & Tennille/Carly Simon. Los Angeles (Michael Sheehy-KNX/FM) B. Joel (YOUNG)/Seger/Palmer/LeBlanc & Carr/Dave Mason. --- (Tess Russell & Jane Hassler-KMPC) Rafferty/P. Brown/Denver. Gains: Tyler/Gibb/Travolta & O. Louisville (Jerry Melloy-WHAS) J. Olivor/Seger/Cash & Jennings/Ronstadt (MARRY). Gains: Manilow. Macon (Steve Murphy-WMAZ) M. Mann/J. Olivor/R. Bachman/Genesis/Roussos/Flack/Meatloaf/T. Junction. Manchester (Bob Kennedy-WKBR) Rafferty. Gains: Parton/M. Johnson/Reddy/Abba/C. Simon/Manilow (EVEN) Mason City (Steve Locker-KGLO) D. Boone (GOD KNOWS)/Denver/B.J. Thomas/B.J. Royal/Paul Evans. Miami (Al Anderson-WIOD) Glen Campbell/Kenny Rogers/D. Boone (GOD KNOWS).
Marion (Jim Roberts-WDIF) G. Rafferty/Chicago/Manilow. Gains: Tyler/Gibb/Eddie Money/Starship. Marion (Jim Roberts-WDIF) G. Raiferty/Chicago/Manilow. Gains: Tyler/Glob/Eddie Money/Starship.
Midland (Kirk Hughes-WMPX) Mac Davis/Flack/Buddy Holly/A. Murray/Rawls/David Shire. Calls: Ross.
Minneapolis (Curt Lundgren-WCCO/FM) Clapton/Genesis/Flack/T Beau/Chicago/O'Jays/Dan & Coley/Rawls.
Missoula (Van Wagoner-KGVO) J. Buffett/Capt. & T./Chicago/S. Sang. Gains: Seals & Crofts/Gibb.
Monterey (Melinda Roberts-KWAV) M. Johnson/W. Nelson/Denver/Flack/McAnally/Cowboy. Calls: Ronstadt. Nashville (Mary Catherine-WSM) Milsap/Mac Davis/K. Rogers. Gains: Capt. & T./Gatlin/Denver/Reddy.
- - (Gerry House-WSIX) M. Johnson/Abba. Gains: Manilow (EVEN)/Tuxedo Junction/Flack & Hathaway.
New York (Jeff Mazzei-WNEW) G. Tanner/D. Roussos/Flack/Spyro Gyra. Northfield (Mike Wrubel-KYMN) T. Beau/Tanner/R. Bachman/Joey Travolta/Wilson Bros. Olympia (Dick Pust-KGY) Lou Rawls/Palmer/LaBounty/Steely Dan/O'Jays. Calls: A. Murray/Steve Martin. Osburn (Dave Nesbitt-KWAL) Manilow/Denver/D. Ross/Flack/Genesis. Gains: C. Simon/Capt. & T. Ottumwa (Art Morris-KBIZ) Genesis/Meatloaf/John Steart/P. Davis/Jigsaw/Manilow(EVEN)/Paul Evans. Philadelphia (Jim Lloyd-WIP) Genesis/Robert Palmer/Eddie Money - - (Dave Klahr-WMGK) L. Ronstadt (MARRY)/Chicago/Sam Neely/Clapton/Tanner. Phoenix (Dan Armstrong-KOY) Mac Davis/Anne Murray/Roberta Flack. Pittsburgh (Chuck Brinkman-WTAE) G. Tanner/Joel (YOUNG)/M. Johnson/Meatloaf (re-add). Gains: Gibb. Portland, Me. (Marji Cyr-Adams-WGAN) Tuxedo Junction/D. Ross/B. Joel (YOUNG). Gains: Rafferty. Portland, Ore. (Bob Swanson-KEX) Lightfoot/Mason/Palmer/Peter Brown. Calls: Steve Martin.
Providence (Joe Thomas-WJAR) A. Murray/Lightfoot/F. Valli/K. Rogers. Calls: P. Davis/Buffett.
Pueblo (Ken Harthoorn-KCSJ) T. Beau/S. Neil. Gains: D. Ross/Starland Vocal Bd./Boone (both).
Quad Cities (Jim Mahanay-WQUA) Abba/Seger/Meatloaf. Gains: C. Simon/Eddie Money/Gerry Rafferty.
Reno (Mike Haggerty-KOLO) Seger/O'Jays/T. Tucker/Peter Brown/Flack/Joel (YOUNG). Richomnd (Bob Ridle-WRVA) Barry Manilow/Atlanta Rhythm Section/Lou Rawls. Rock Springs (Rod Tucker-KRKK) M. Johnson/Manilow (EVEN)/Rod Stewart. Gains: Capt. & T./C. Simon. Roseburg (Tom Worden-KRSB) D. Boone (GOD KNOWS)/B. Quateman/J. Denver. Gains: Rafferty/Abba/Gibb. Roswell (Larry Ahrens-KBCQ) Seger/Cotton (new)/Ronstadt (MARRY)/S. Sang. Calls: Lou Rawls. Sacramento (D. Darin & L. Kirk-KCRA) D. Ross/B. Manilow/McAnally. Gains: Gibb/W. Nelson. Saginaw (Rick Belcher-WSGW) D. Ross/Clapton/Rawls. Gains: Mathis & Wms./MacGregor/Starship.

St. Joseph (Phil O'Neil-KSFT) Chicago/Abba/Manilow (EVEN). Gains: Rod Stewart/John Denver.

St. Louis (Bob Osborne-KMOX) P.J. & Bobby/Lightfoot/Gallagher & Lyle/DeShannon/Dan & Coley/Seger. - - (Ed Scarborough-KSD) K.C. & Sunshine Band/Diana Ross. Gains: Jefferson Starship/Gibb. San Diego (Mark Larson-KFMB) Gains: Andy Gibb/Manilow (EVEN)/Denver/D. Boone (BABY). San Diego-Vista (Don Michaels-KMLO) Gains: Gerry Rafferty/C. Simon/Peter Brown/George Benson. San Francisco (Don Hofmann-KSFO) Chicago/R. Flack/Meatloaf/Jane Olivor. (Scott Burton-KNBR) B. Seger/Rod Stewart/Robert Palmer. Santa Maria (Johnny Dixon-KSEE) LaBounty/Muldaur/T. Richards/B.J. Thomas/Pablo Cruise/Alessi. Santa Rosa (Jerry Johnson-KSRO) M. Johnson/Rod Stewart/S. Sang/Rawls/Palmer/Seger/O'Jays. Schenectady (Lee Fowler-WGY) Eric Clapton/L. Ronstadt (MARRY)/S. Sang. Calls: M. Johnson/R. Flack. Scranton (Chris Norton-WEJL) Robert Palmer. Gains: Abba/M. Johnson/C. Simon/A. Gibb. Seattle (Carol Stripling-KVI) Roberta Flack. Spokane (Chuck Harmon-KXLY) M. Franks/D. Ross. <u>Gains</u>: Capt. & Tennille/C. Simon/Murray/Benson.
- - (Barry Watkins-KHQ) Abba/Capt. & T./Rafferty/Manilow/Denver/Reddy.
Terre Haute (Larry Joseph-WBOW) S. Sang/LaBounty/O'Jays/Lou Rawls. <u>Gains</u>: Player/Travolta & Olivia.
Toledo (Leah Myers-WSPD) Letterman/Manilow (EVEN)/Clapton/Starland Vocal Bd./M. Finnegan. Tri Cities (Ed Ray-KORD) Todd Rundgren/Billy Joel/Spyro Gyra. Calls: M. Murphey/Pleasure. Tulare (Chuck Carson-KCOK) Sheila & B. Devotion/D. Summer/Love & Kisses/Tom Jones. Calls: Tanner. Tulsa (Don Bishop-KRMG) Rafferty/Flack. Gains: C. Simon/Abba/Manilow (EVEN)/Seals & Crofts. Tyler (Brad Houston-KTBB) Rafferty/Manilow (EVEN)/Genesis/Dan & Coley. Vacaville (Matt Steiger-KUIC) Flack/Seger/Joel (YOUNG)/G. Tanner/Dan & Coley/First Fire. Warwick (Dick Wells-WTBQ) D. Ross/Ken Matthews/Larry Curtis/B.J. Thomas/D. Roussos. Washington, D.C. (Bonnie Smith-WMAL) Chicago/Flack/Valli/Dan & Coley/O'Jays/Lightfoot/Rafferty. - - (Bob Duckman-WASH) G. Tanner/Abba/O'Jays/T. Beau/Dan & Coley/Seger/Lou Rawls. Wausau (Chuck Williams-WSAU) G. Tanner/Mandrell/B.J. Royal/S. Posey/Wilson Bros. Continued on Page 12....

(5/19/78)

Monterey Meeting

The Monterey Meeting

Wonterey Meeting

Wonterey Meeting

Monterey Meeting

Wonterey Meeting

Wonterey Meeting

The Monterey last weekend

under blue skies and balmy 75-85 degree weather, putting all of us in near-holiday spirits. The discussion sessions so admirably led by Les Garland, Isabelle Lemon and Michael Spears on Saturday, and Mardi Nehrbass and Bill Graham on Sunday, were generally stimulating and thoughtprovoking. Our meeting was well attended by Californians and by radio people from Colorado, Wyoming, Washington and Oregon. All but one of our San Francisco office staff attended the sessions, and we appreciated meeting face-to-face all those we talk with on the phone every week. A surprise tribute to Bill Gavin from Bob Hamilton and Buzz Bennett of "Fred" Magazine was warmly

presented at the close of Sunday's meeting. Subjects covered in the discussions included various kinds of audience research, audience measurement, growth of album airplay, jingles, commercials, promotions, personalities,

management, community affairs, news, production, copyrights and the F.C.C. Les Garland began Saturday morning with a talk about the differences between medium and major market stations that programmers must handle as they move upward. He stressed the importance of learning about a market and its history, plus the need to develop management skills. In smaller markets, programmers can run a one-man show but "there's no way in the world you can do it all yourself" in a major. Time management and organization are keys to success in a major, he said. A specific audience target is necessary, otherwise "all that music information and research" is useless. In the floor discussion that followed, major concern centered on the use of callout research. The importance of callout techniques was emphasized. "People don't want of callout research. The importance of callout techniques was emphasized. "People don't want calls that sound like telephone solicitors," said Vicki Larson (KUGN-Eugene). Another programmer claimed, "It keeps you honest and refines your judgement" through contact with listeners. On Sunday, record people expressed concern that "research and computers" were "replacing" the promotion man. Although that comment brought general disagreement, it was made clear that callout research is not used to select new adds. Michael Spears reinforced the criticism that there is an excess of complicated, expensive, time-consuming research with his comment: "You keep removing and removing (the negatives) and eventually you 'll end up with a stale, boring station." Mail-outs and ope-to-one discussions with listeners were suggested as stale, boring station." Mail-outs and one-to-one discussions with listeners were suggested as economical alternatives to callouts for stations with smaller staffs.

Isabelle Lemon, manager of advertising and promotion at KNBR-San Francisco, said the most costefficient promotions in her opinion, are outdoor ones. She described the success of KNBR's "Amalgamated Joggers" organization and said the station's annual "Bridge to Bridge" run attracted an enormous number of non-listeners and was "self-liquidating" through the sale of T-shirts. All profits are donated to charity. Advertising in other media should appear integrated and self-reinforcing. "TV is a wonderful form of exposure," she said, while print is her least favorite because its effectiveness depends on the size of the ad. She emphasized that promotions do not require a "gigantic budget." Station publicity can be drawn from unlikely places such as "Letters fo the Editor" of local newspapers.

Michael Spears stimulated debate Saturday afternoon with thought-provoking questions. He called AM stereo impractical because receivers would require conversion, but Don Hofmann at KSFO-San Francisco said "AM stereo can be just as competitive as FM." Michael advised programmers to keep track of illegalities; "It's very illegal to offer as prizes the 'Top 100' of the year on tape or to encourage listeners to 'get your recorders ready.' When a \$12 million license is sitting on the line, it's worth a call to your attorneys."

Among several meaningful comments from Buzz Bennett was one in which he reminded us that advertising schools of local colleges often have bright, young, marketing majors who will project

for a local station, a market's future demographic characteristics.

Mardi Nehrbass began the Sunday session with a discussion of the changing role of promotion people and how they can better assist stations in relaying new ideas to programmers and listeners.

Bill Graham talked about his past, calling himself "a baby with radio" when he started promoting and managing artists 13 years ago. He confessed that "the power of radio is awesome." He told programmers "to take it one step further--don't always give them (the audience) what they want." Sometimes, he said, it's better to let people hear something they ought to hear. In today's concert production, the headline act dictates the supporting cast, taking that function out of the producer's hands. In looking back over his long and colorful career as a rock concert impressario, he said that he had always taken radio for granted, and that he had never realized until very recently the influence exerted by radio in helping to build concert audiences. We were glad to find this famous man so gracious and humble in manner, and we were honored that he came to Monterey to join us there.

and here's a comment about our St. Louis Regional from Chuck White, P.D. at WJBO/WFMF: "As the years go by, I continue to wait for your meetings to 'burn out.' Fortunately, they're not even ready for recurrent yet. Still a hit-always a hit-Gavin Regionals. Thanks so much. See you in Houston."

J. Paul Huddleston Don MacLeod Russ James Mark Elder Ed Nickus Tom Evans Doug Kirsch Sam Jacksen Chris Lance Bob Penny Kris Copeland Denver Foxx Lee Martin Frank Hanford Gary Moore Wayne Hiller Bob Denver Denny Foster Rick Sellers Ric Allen Jerry Smith

Changes From Consultant KBZY-Salem joins Broadcasting School KNOI-Pullman, Wa. KISD-Sioux Falls WBGN-Bowling Green KSLY-San Luis Obispo KYA-San Francisco KAOK-Lake Charles WFLI-Chattanooga KELI-Tulsa KFIV-Modesto WMT-Cedar Rapids WBCN-Bowling Green Q98/FM-Fargo KQWB-Fargo KWEB-Rochester WMT-Cedar Rapids WKNX-Saginaw WKSP-Kingstree, S.C.

KCBQ-San Diego KASH-Eugene KSEE-Santa Maria KRLZ-Lewiston, Wa. KVOX-Fargo WOVO-Glascow, Ky. KSKE-Santa Maria KMJC-San Diego KVOL-Lafayette WGOW-Chattanooga KRMG-Tulsa promoted to promoted to promoted to KQWB-Fargo Q98/FM-Fargo promoted to promoted to promoted to WLAG-La Grange, Ga.

Assignment News Utility Air Talent Air Talent/Prod. Music Director Music Director M.D./P.D. Program Director Program Director Program Director Program Director Operations Manager Assistant Manager

(5/19/78)

Country Club cont'd. from page 6

John Leslie, morning man at KCKN-Kansas City, received international press coverage after placing a transatlantic phone call to London on behalf of his listeners. John thought his audience might enjoy hearing the chimes of Big Ben first hand. He called a pubkeeper in a tavern located across the street from the clock tower one day and asked him to put the receiver out the window while the chimes rang. The bartender thought it was a joke and hung up, but after several calls and many letters from KCKN listeners, they finally heard all twelve chimes at noon. The 29 year old pubkeeper and his wife received a complimentary week's trip to Kansas City for his efforts, and the story was covered by the Associated Press in London.

The inmates at the prison in Avon Park, Fla., are trying to form a country band and need help, Larry James at WBT-Charlotte reports. They could use old records, instruments and equipment (drums, guitars, microphones and so on). Please contact Lawrence Cousineau, #52313, Box 535, P.O. Box 1100, Avon Park, Fla., 33825, with assistance or information.

Here's how two stations celebrated Mother's Day with their listeners. WXYQ-Stevens Point asked people to "send your name in and give your mother a dream day." Out of 650 entries in ten days, the winner one of the children and the cighth days the fourth.

the winner, one of 14 children and the eighth daughter of the family, gave her mother a dozen roses, a gift certificate to a fashion store and a dinner in a local restaurant, compliments of WXYQ. The station played old favorites on Sunday such as Jimmy Dean's I.O.U., C.W. McCall's ROSES FOR MAMA, Hank Williams' I DREAMED ABOUT MAMA LAST NIGHT and Melba Montgomery's NO CHARGE. WFSR-Harlan, Ky., allowed listeners to wish their mothers a Happy Day over the air. For nine hours on Sunday, the phone lines remained open, and one special mother every hour won a prize.

WXOR-Florence is asking listeners trivia questions for passes to the movie, "Harper Valley P.T.A."

All participants receive two passes, but those who answer incorrectly also receive a letter

from the Harper Valley School.

Jobs: WSM-Nashville is looking for a country air talent for nights. E.O.E.-M/F. Tapes and resumes to Al Voecks, Box 100, Zip 37202.

KCMX-Ashland, Ore., is still looking for a mid-day air talent with strong production abilities.

Tapes and resumes to Program Director, Box 128, Zip 97520.

Changes: Shotgun Kelly left KPUR and has joined KBUY-Amarillo as Program Director/Air Talent. Dave Rhodenhiser from WQCK-Warner Robbins to WJAZ-Albany, Ga., as News Director.

Latest lineup of air talent at KVWO-Cheyenne: Dave Chaffin (6-10 AM); Don Bell (to 2 PM); Bob McBride (to 6 PM); Blaine Randles (to 8 PM); Paul Kelly (to mid.).
Perry St. John, station manager and afternoon man at KSO-Des Moines, was promoted to Vice-

President/General Manager of Stoner Broadcasting.

Service: KVWO-Cheyenne reports that the station would like to program more album cuts but service

from all sources is extremely poor.
KTOW-Tulsa needs service from Playboy Records--in particular, the latest Bobby Borchers single. KCLT-Lockhart has not received the latest Eddy Arnold and Darrell McCall singles. Also needs service from Polydor.

WOGA-Sylvester, Ga., would appreciate singles and album service from all sources.

Music Calls: Brian Ringo, KLIC-Monroe, La., 318-388-3090, 1 - 5 PM.

We Goofed: Under Other Gains, Sales, and/or Requests (5/12), we listed the flip side of the Bellamy Brothers single. SLIPPIN' AWAY is the side.

Please Note: Regional Conferences, page 14.

A - C Correspondents' Reports - continued from Page 10.....
West Palm Beach (Russ Morley-WJNO) Ronstadt (MARRY)/Tillis/Lightfoot/Olivor/Milsap/Flack/Palmer. Winston-Salem (Kim Jones-WSJS) George Benson. Gains: Rafferty/P. Davis/Bee Gees (WOMAN)/E. Money. Yakima (Frank Taylor-KMWX) Tuxedo Junction/Mac Davis/R. Flack/Demis Roussos.

- - Late Reports Anna (Jane Michel-WRAJ) Valli/Flack/Milsap/Qunicy Jones/Charlene Carter. Chicago (Dave Martin-WFYR) Bonnie Tyler/Meatloaf. Gains: Boone (GOD KNOWS)/C. Simon/M. Johnson.

Gavin's Gab

Big Spring Events from Deep South to Rocky Mountains
The WIRK-West Palm Beach "Giant Whip Off" May 14th drew 6000 people. Promoted for over a month,
the grand prize was a 1978 automobile. Jim Howie said 129 keys were placed in a big container of whipped cream and 129 people were chosen to slide in and find one each. After 125 contestants, one a 240 pounder who "really creamed it," they had a winner. Since regular blenders were used, Jim said it took the station 17 hours-from 3 PM Friday to 8 AM Saturday--

to mix all the cream.

The tenth annual "Ramblin' Raft Race," sponsored by WQXI-Atlanta and the Ramblin' Raft Association was held May 20th for an estimated 400,000 people, J.J.Jackson said. The race, open to any registrants, is run for 9.2 miles along the Chatahoochee River. The River is covered with the rafts of restaurants and shops selling various items. Events are scheduled before and after the

race. WQXI's raft carried a portable john. People from as far away as Canada came to race. Brother John Leeder and Darrell Douglas set a park record at WMAK-Nashville's "Day at Opryland U.S.A." May 20th. Jim Holton said the two personalities spent twelve hours straight on the roller coaster. The two buckets they attached to their cars before the ride began probably came in handy. Local bands played all day, and that evening, "Hollywood Holton and the Boys" staged a "Fifties-Sixties Sockhop." The grand prize in a numbered ticket drawing was a jukebox The grand prize in a numbered ticket drawing was a jukebox

filled with "oldies but goodies."
The "Great Rocky Mountain Balloon Race," featuring KOOK's blue and yellow "Friendship," was held in Billings May 5-7. Although 43 hot air balloons were entered, all 43 didn't get off the ground due to rain. But trophies for the contest, which included such requirements as scooping water from the river and picking leaves off of trees while in the balloon, were awarded. People from Canada, Idaho, Wyoming, Colorado, the U.S. Army and well-known companies entered balloons, according to P.D. Allen Moos.

AM over FM in One Easy Splice Steely Dan's FM isn't giving many AM programmers gray hairs but Phil Schwab, M.D. at WDUN/AM-Gainesville, found a way to eliminate the question. He took the AJA cut and spliced the "A" over the "F" in the FM cut. Tom Harris at sister station WWID said it takes a pretty good pair of ears to hear any discrepancies. Steely's "A" is almost in perfect key with his "F". The stations will use the edited version for the movie's premiere in Gainesville.



# -13-Albums of the Week (reviewed by Ron Fell)

"Stranger In Town"-Bob Seger & The Silver Bullet Band (Capitol) "Night Moves" shattered the "regional" image of this motor city troubadour and now "Stranger in Town" blows to smithereens any assumption one might have that the immense success of "Night Moves" was a fluke. The immediate impact of the single STILL THE SAME will attract millions to other hot tracks like HOLLYWOOD NIGHTS, OLD TIME ROCK AND ROLL, AIN'T GOT NO MONEY, and WE GOT TONIGHT. Seger has

reached an artistic plateau few musicians will ever attain.

"You're Gonna Get It"-Tom Petty & The Heartbreakers (Shelter) Spunky in a Rolling Stones kinda way, Petty and the band improve considerably upon their debut album. Their LP presentation has now caught up with their consistently strong stage performances. I NEED TO KNOW (already on KFRC-San Francisco) and sizzlers like WHEN THE TIME COMES, HURT, LISTEN TO HER, and TOO MUCH

AIN'T ENOUGH are tumblin' rockers.

Also recommended from the following LP's:
"Jazz"-Ry Cooder (W.B.) BIG BAD BILL IS SWEET WILLIAM NOW/SHINE/NOBODY/WE SHALL BE HAPPY "Little Junior"-Gary Stewart (RCA) WHISKEY TRIP/LITTLE JUNIOR/STONE WALL/CAN'T YOU SEE "But Seriously, Folks..."-Joe Walsh (Asylum) OVER AND OVER/INNER TUBE/LIFE'S BEEN GOOD
"The Captain's Journey"-Lee Ritenour (Elektra) THE CAPTAIN'S JOURNEY/SUGARLOAF EXPRESS/ MATCHMAKERS/THAT'S ENOUGH FOR ME

"The Parkerilla"-Graham Parker and the Rumour (Mercury) FOOL'S GOLD/BACK TO SCHOOLDAYS/ HEAT TREATMENT/DON'T ASK ME QUESTIONS

"My Radio Sure Sounds Good To Me"-Larry Graham and Graham Central Station (W.B.) POW/MY RADIO SURE SOUNDS GOOD TO ME/TURN IT OUT

"Bruised Orange"-John Prine (Asylum) FISH AND WHISTLE/BRUISED ORAGNE/SABU VISITS../IRON ORE BETTY
"Cooper Brothers"-Cooper Brothers (Capricorn) THE DREAM NEVER DIES/MELODY'S IN MY MIND "It's A Heartache"-Bonnie Tyler (RCA) HEY LOVE/YESTERDAY DREAMS/IT'S A HEARTACHE/IF I SING YOU...

"Loveshine"-Con Funk Shun (Mercury) SO EASY/SHAKE & DANCE WITH ME/WHEN THE FEELING'S RIGHT/

I THINK I FOUND THE ANSWER

"Tiger Love"-Ray Simpson (W.B.) NO ONE'S SATISFIED/GIVE IT UP/YOU'RE THE ONE "Nice To Have Met You"-Tys Van Leer (Columbia) MY SWEETHEART/TONIGHT BENEATH THE SKY
"Let's Do It Again"-Gary Toms Empire (Mercury) IT'S ALL UP TO YOU/WELCOME TO HARLEM/1-2-3-4
"Tasty"-Patti Labelle (Epic) YOU MAKE IT SO HARD/DON'T LET GO/EYES IN THE BACK OF MY HEAD
"The Memphis Horns Band II" (RCA) DON'T CHANGE IT/PARTY LINE
"Spellbound"-Spellbound (EMI America) JUST NOT A FOOL/OUR TIME WILL COME/RUMOR AT THE HONKY TONK
"Hanging On A Star"-Lane Caudell (MCA) LOVE IS SELDOM FOUND/GET READY FOR LOVE/I DON'T WANT TO...

"Last Of The Romantics"-Engelbert (Epic) LOVE IS ALL/LOVE'S IN NEED OF ..../LAST OF THE ROMANTICS

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary
Barry Manilow-COPACABANA
Wings-LONDON TOWN/DELIVER YOUR CHILDREN Bee Gees-MORE THAN A WOMAN Carly Simon-DEVOTED TO YOU Olivia N-John-HOPELESSLY DEVOTED TO YOU Jimmy Buffett-SON OF A SON OF A SAILOR Gene Cotton-YOU'RE A PART OF ME Andrew Gold-NEVER LET HER SLIP AWAY Billy Joel-SHE'S ALWAYS A WOMAN Willie Nelson-BLUE SKIES/STARDUST Kate Taylor-IT'S GROWING Seals & Crofts-NOBODY GETS OVER LOVIN' YOU Johnny Cash-WHO'S GENE AUTRY

Country Music

K.Rogers & D. West-BABY I'M A WANT YOU/I WILL WRITE MY SONGS/YOU & ME

Eddie Rabbitt-CROSSIN' THE MISSISBIPPI/ HURTIN' FOR YOU

Willie Nelson-UNCHAINED MELODY/BLUE SKIES/ SUNNY SIDE OF THE STREET

Kendalls-SWEET DESIRE/OLD FASHIONED LOVE Bobby Bare-THIS GUITAR IS FOR SALE/YARD FUL OF RUSTY CARS/GREASY GRIT GRAVY

Stella Parton-UNDERCOVER LOVERS/LIE TO LINDA/ HAVEN'T YOU HEARD

Jim Ed & Helen-RUN BABY RUN/FEELING YOU/DO YOU WANNA MAKE LOVE

David A. Coe-I'VE GOT TO HAVE YOU/HOUSTON, DALLAS, SAN ANTONE

Rock

Steely Dan-FM Bee Gees-MORE THAN A WOMAN Barry Manilow-COPACABANA Jefferson Starship-RUNAWAY/LOVE TOO GOOD
Wings-I'VE HAD ENOUGH/LONDON TOWN/DELIVER..CHILDREN
Andrew Gold-NEVER LET HER SLIP AWAY Journey-ANYTIME A.R.S.-CHAMPAGNE JAM/...BOTHER ME.. Olivia N-John-HOPELESSLY DEVOTED TO YOU Eddie Money-TWO TICKETS TO PARADISE Gene Cotton-YOU'RE A PART OF ME Jackson Browne-THE LOAD OUT/STAY Jimmy Buffett-SON OF A SON OF A SAILOR/LIVINGSTON.. Joe Walsh-LIFE'S BEEN GOOD TO ME Billy Joel-SHE'S ALWAYS A WOMAN Commodores-THREE TIMES A LADY Heart-MAGAZINE

Black Radio Facts of Life-DID HE MAKE LOVE TO YOU Commodores-NATURAL HIGH/SAY YEA/VISIONS/I LIKE WHAT YOU'RE DOIN'/THREE TIMES A LADY Etta James-DEEP IN THE NIGHT Aretha Franklin-I'M YOUR SPEED Whispers-HEADLIGHTS Dramatics-DO WHAT YOU WANT TO DO Nina Simone-BALTIMORE O'Jays-CRY TOGETHER Isley Bros .- GROOVE WITH YOU Betty Wright-CLEAN UP WOMAN/TONIGHT'S THE NIGHT

Available

Telephone 805-965-6292 616-247-0212 Position From ex-KNBR/KOIN/KXRX Air Talent Jack Hayes Air Talent ex-Z96-Grand Rapids Jim Jackson 415-626-2465 Broadcasting School Air Talent Brett Aaron Univ. of Colorado 303-492-6431 Air Talent/Prod. Mark Weitzman 601-762-1821 Air Talent/Prod. WKKY-Pascagoula Ron Baxter 601-769-2936 Air Talent/Prod. Air Talent/M.D. ex-WKKY-Pascagoula Jeff Funk 601-856-6229 WJDX/WPGC Tom Daniels 916-925-4603 319-359-4819 Air Talent/M.D. KYA-San Francisco Diane Cartwright Air Talent/P.D. KSTT/WGCI/WIXY Greg Crawford 614-457-9131 Air Talent/P.D. Super Shannon WCOL-Columbus

(5/19/78)

-14-

Gary Taylor's Personal Picks THEY GOT NO LIFE OF THEIR OWN-Dirk Hamilton (Elektra) The first thirty revolutions build to such an exciting pitch that it's obvious something special is happening, and happen it does. Three and a half minutes of cookin' and smokin'. A must listen for the aficionados of sophisticated up tempo music.

YOU CAN'T DANCE-England Dan & John Ford Coley (Big Tree) Simply stated, this is a fun record; it is also a departure from their normal offerings, and, if successful, could point toward a

new direction for the twosome.

MISS YOU-The Rolling Stones (Rolling Stone) Surprisingly, this was the most added record of the week. Surprising because the group has not generated much enthusiasm the past couple of years. The vocal arrogance of Mick Jagger is one of the appealing aspects of this better than usual effort.

Also Possible YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt (Elektra) WATCHING T.V.-Charlie (Janus) LOVE OR SOMETHING LIKE IT-Kenny Rogers (U.A.) NO ONE GAVE ME LOVE-Tom Jones (Epic) IT HURTS TO WANT IT SO BAD-Sea Level (Capricorn) OUT OF THE BLUE-The Band (Warner Bros.) SAD-Becky Lopez (Mercury)

THIS MAGIC MOMENT-Richie Furay (Asylum) ASHES OF LOVE-Amazing Rhythm Aces (ABC) WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Col)

Columbus Regional Meeting - June 3

Early registration is advised for the Columbus meeting. Remaining available hotel space at the Columbus Marriott is very limited. Those wishing hotel accommodations should send us their registration checks without delay. The rooms are being held exclusively for our group and will be released only on presentation of the room reservation card which we will provide all paid registrants.

The meetings will begin at 9 AM Saturday morning, after registration at 8:30. Our special guest will be Kent Burkhart. Moderators will be Dave Bishop (WCOL-Columbus) and Bob Goode (WROK-Rockford, Ill.). The cost is \$30 (\$35 at the door) for radio, with a discount for four or more from any one station. Record registration of \$25 covers Saturday night cocktails and the Sunday

# Inside Progressive Radio (by George Meier, Editor of Walrus)

## Established Progressive Airplay

(In Order)

Jefferson Starship

Wings

Genesis Atlanta Rhythm Section

Warren Zevon

The Band Jethro Tull

FM Soundtrack

Jimmy Buffett

Elvis Costello

Todd Rundgren Marshall Tucker

Charlie

New Progressive Airplay

(In Order)

Alvin Lee Pure Prairie League

Roy Buchanan

Foghat

John Miles

Ben Sidran Rainbow

Allan Clarke Seals & Crofts

Notes: Starship swings back to center stage with a powerful thrust in airplay. They lead a list which is dominated by the stalwarts of the music business. Zevon, Costello and Charlie are less tenured, but they too are making noises like future stalwarts. Regionality plays a role in the acceptance of both Jimmy Buffett and Marshall Tucker. They gain strength from the South. Something which we missed last time and which gets confirmed again is that Elvis Costello is getting significant airplay in the South, which marks the first showing of any new wave act outside of the Northeast or West coast. Otherwise, the plateaus tell the story.

Notes: This batch of new recordings is making a soft landing in the airplay sweepstakes. None of them blasts onto the scene, including the leaders. Regionally, there is also very little to report, because the numbers show no patterns. Rather, they imply uneven distribution patterns. Only Ben Sidran's strong showing in the Northeast, relative to other parts of the country, fits a standard airplay logic. He is a jazzy sort of intellectual musician, and that kind of artist tends to do better on the East coast. On the whole, we would not expect to see any of these new entries top the charts in future weeks.

The following new tracks are filling progressive radio air: Marshall Tucker Band-I'LL BE LOVING YOU/ Dixie Dregs-DREAM LOVER/A CHANGE IS GONNA COME/

LOVE IS A MYSTERY

Brian Auger/Julie Tippetts-SPIRIT/ROPE LADDER TO THE MOON/DON'T LET ME BE...

Ben Sidran-MOOSE THE MOOCH

Pure Prairie League-JUST FLY Generation X-READY, STEADY, GO

Seals & Crofts-TAKING IT EASY

Dixie Dregs-TAKE IT OFF THE TOP/ICE CAKES/WHAT IF.. Climax Blues Band-MISTRESS MOONSHINE/MAKIN' LOVE/ CHAMPAGNE ROCK 'N' ROLL/WATCHA FEEL

Todd Rundgren-FADE AWAY

Allan Clarke-SHADOW IN THE STREET/I WASN'T BORN...

Television-FOXHOLE

The Band-FURTHER ON UP THE ROAD/UP ON CRIPPLE CREEK/HELPLESS

Alpha Band-TICK TOCK

## Publisher's Memo

Our quarterly statements, which will be mailed out to subscribers this coming week, reflect an increase in most categories. An enclosure with the statements specifies the new rates in each category.

It is no news to anyone that inflation continues to increase the costs of doing business. Since we carry no paid advertising, we are compelled to pass these cost increases along to our

subscribers.

Under our new rate structure, it will be possible to expand the size and coverage of The Gavin Report - something that we have been planning for a long time.

#### THE GAVIN REPORT #1204 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: TWO OUT OF THREE AIN'T BAD-Meatloaf (Cleveland Int'l.) Sales, requests, positive call out acceptance - all point toward a top ten record.

Hot: USE TA BE MY GIRL-O'Jays (Philadelphia Int'l.) A tabulation of 140 reports shows chart numbers at 107 stations including: WHBQ (1), WGNI (4), 96X (4), WSGA (5), WDLP (6), KSLQ (11), KFRC (14), etc. Charts number one on our Black Radio page.

Top Tip: YOU'RE THE LOVE-Seals & Crofts (Warner Bros.) All levels of research indicate mass appeal.

Record to Watch: TUMBLING DICE-Linda Ronstadt (Asylum) Starting in a few markets: WIRK (11), KROK (13), B100 (17), KVOX (18), WTMA (23), KTAC (23), WXXX (24), WAIR (26), & WGCL (29).

Sleepers of the Week: KING TUT-Steve Martin (WB) ALMOST SUMMER-Celebration (MCA) One is a novelty, the other has a solid teen base which accounts for the fact that both are strong request items where played.

Top New Add: LOVE WILL FIND A WAY-Pablo Cruise (A&M)

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. are derived from a variety of sources - retail sales, phone requests, call out research, iuke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continued growth.

LW 2. Top Twenty

T. SHADOW DANCING-Andy Gibb TW 2. WITH A LITTLE LUCK-Wings 1. 3. YOU'RE THE ONE...-Travolta/Olivia 4. IT'S A HEARTACHE-Bonnie Tyler 6. TOO MUCH...-J. Mathis & D. Williams BAKER STREET-Gerry Rafferty 10. THE CLOSER ... - Flack & Hathaway 7.

8. BABY HOLD ON-Eddie Money 7. 9. FEELS SO GOOD-Chuck Mangione
14. 10. YOU BELONG TO ME-Carly Simon
15. 11. TWO OUT OF THREE...-Meatloaf

12. 12. ON BROADWAY-George Benson

13. 13. DISCO INFERNO-Trammps

20. 14. TAKE A CHANCE-Abba 8. 15. COUNT ON ME-Jefferson Starship -. 16. BLUER THAN BLUE-Michael Johnson

18. 17. LOVE IS LIKE OXYGEN-Sweet 11. 18. IMAGINARY LOVER-A.R.S.

--. 19. THE GROOVE LINE-Heatwave --. 20. STILL THE SAME-Bob Seger

Gaining in Several Markets

YOU'RE THE ONE-Seals & Crofts USE TA BE MY GIRL-0'Jays DEACON BLUES-Steely Dan

BECAUSE THE NIGHT-Patti Smith Group EVEN NOW-Barry Manilow

I WAS ONLY JOKING-Rod Stewart

HEARTLESS-Heart

DANCE WITH ME-Peter Brown
THIS TIME I'M IN IT FOR LOVE-Player

EVERY KINDA PEOPLE-Robert Palmer WONDERFUL TONIGHT-Eric Clapton

CHEESEBURGER IN PARADISE-Jimmy Buffett
ONLY THE GOOD DIE YOUNG-Billy Joel
I CAN'T STAND THE RAIN-Eruption
DARLIN'-Paul Davis

Gaining

- FOLLOW YOU FOLLOW ME-Genesis WARM RIDE-Rare Earth LAST DANCE-Donna Summer

Top Prospect

RUNAWAY-Jefferson Starship (Grunt)

Regional Sales and/or Requests YOU-The Rolling Stones (Rolling Stones) ALMOST SUMMER-Celebration (MCA) MAGNET AND STEEL-Walter Egan (Columbia) GREASE-Frankie Valli (RSO) MY ANGEL BABY-Toby Beau (RCA)
TUMBLING DICE-Linda Ronstadt (Asylum) COPACABANA-Barry Manilow (Arista-LP cut) FM-Steely Dan (MCA) OH WHAT A NIGHT FOR DANCING-Barry White (20th) SO HARD LIVING WITHOUT YOU-Airwaves (A&M) ROLL WITH THE CHANGES-REO Speedwagon (Epic) IT'S THE SAME OLD SONG-KC & Sunshine Band (TK) I WANT YOU TO BE MINE-Kayak (Janus) KING TUT-Steve Martin (Warner Bros.) STAY-Rufus & Chaka Khan (ABC) YOU GOT IT-Diana Ross (Motown)

Picks & Plays WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Col.) LOVE OR SOMETHING LIKE IT-Kenny Rogers (U.A.) CAN WE STILL BE FRIENDS-Todd Rundgren (Bearsville) STONE BLUE-Foghat (Bearsville)
THAT ONCE IN A LIFETIME-Demis Roussos (Mercury) TAKE ME BACK TO CHICAGO-Chicago (Columbia) THIS NIGHT WON'T LAST-Bill LaBounty (Warner Bros.) I DON'T WANNA GO-Joey Travolta (Millennium)
OVER THE RAINBOW-Gary Tanner (20th)
CHATTANOOGA CHOO CHOO-Tuxedo Junction (Butterfly) UNDER THE BOARDWALK-Billy Joe Royal (Private Stock) EVERYBODY DANCE-Chic (Atlantic) YOU KEEP ME DANCING-Samantha Sang (Private Stock) IF EVER I SEE YOU AGAIN-Roberta Flack (Atlantic) MIDNIGHT LIGHT-LeBlanc & Carr (Big Tree) IT'S LATE-Queen (Elektra)
HOT LOVE, COLD WORLD-Bob Welch (Capitol)

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bangor, Mark Laurence-WGUY- Eruption Bath, Jack O'Brien-WIGY- #11-Robert Palmer Lewiston, Mark Ericson-WLAM- Heart Portsmouth, Michael O'Neal-WHEB- Joey Travolta Dover, Jim Sebastian-WTSN- Jefferson Starship Hyannis, Rick Stuart-WCOD/FM- Chicago Worcester, B.J.Dean-WORC- Debby Boone Hartford, Rick Donahue-WTIC/FM- #16-Evelyn King Rochester, Tom Nast-WBBF- Genesis Utica, Jim Reitz-WTLB- Genesis Schenectady, Jim Walsh-3WD- Boney M New York, Barbara Brozdowski-WCBS/FM- R.Palmer - Bobby Rich-99X- #14-Rolling Stones Babylon, Bernie Bernard-WBAB-B.Seger (HOLLYWOOD) Philadelphia, Jeff Robins-WIFI- Kansas Reading, Shannon/Newman-WRAW- Bill LaBounty Wilmington, Bill O'Brien-WAMS- Evelyn King Annapolis, Kingston/Casey-WYRE- Eric Clapton Frederick, Barry Hodge-14ZYQ- Sweet Lynchburg, Tony Love-WLLL- Pablo Cruise Winston-Salem, Dave Taylor-WAIR- Demis Roussos Reidsville, Lebai-WFRC- Teddy Pendergrass Asheboro, Gary Cannon-WZ00- Kenny Rogers Charlotte, Roy Rosen-WAYS- Nantucket Shelby, Jeffrey Owens-WXIK- Chicago Asheville, Ray Williams-WISE- Paul Evans Fayetteville, Stanley B. Stewart-WFLB-Pablo C. Wilmington, Robbie Vogt-WGNI- Gene Cotton Greenville, Ken Rogers-WFBC- Demis Roussos -- Gary Jackson-WQOK- Walter Egan Kingston, Eddie Parker-WKSP- \*Eric Clapton Charleston, Bob McLane-WTMA- Dave Mason Augusta, Bruce Stevens-WBBQ- Teri Desario - Steve York-WAUG/FM- Genesis Savannah, Brady MacGraw-WSGA- Peter Brown Athens, Gary Kirk-WRFC- Pablo Cruise - Jeff Michaels-WAGQ- Walter Egan Atlanta, Don Benson-94Q- #6-Steely Dan - J.J.Jackson-WQXI- Rufus Marietta, Greg McClure-WFOM- #8-Peter Brown Americus, Tom Pierce-WDEC- Kansas Albany, Khris Van Dyke-WALG- Frankie Miller Carrollton, Ray Hammons-WBTR/FM- Tux.Junction - Scott Evans-WPPI- Head East Orlando, Reggie Blackwell-WLOF- Rare Earth Cocoa Beach, Steve Ocean-CK101- Eric Clapton W.Palm Beach, Alan Edwards-WIRK- Plastic B. Tampa, Ron Parker-WLCY- Kiss Ocala, Bill Early-WWKE- Walter Egan Tallahassee, Michael O'Malley-WONS- D.Roussos - Robin Sterns-WGLF- #14-S.Dan (FM) Panama City, Jim King-WDLP- Walter Egan Pensacola, Dan Ingram-WBSR- Tuxedo Junction Huntsville, Dave Novak-WVOV- #13-R.Palmer Muscle Shoals, Rick Shayne-Q107- Gary Tanner Gadsden, Roger Gaither-WGAD- Dion Cullman, Rich McCarthy-WKLN/FM-#5-M.Johnson Enterprise, Mark Thompson-WKMX- Kenny Rogers Greenville, Mark Jones-WDDT- Journey Starkville, Glen James-WKOR- Jimmy Bo Horne Natchez, Haynes Ford-WQNZ- Pablo Cruise Jackson, Dave Kimbro-WJDX- #6-Meatloaf Pascagoula, Dan Lynch-WKKY- Wha-Koo Hattiesburg, Don Simmons-WXXX- Karla Bonoff Gulfport, Jack Talley-WROA- #2-Jimmy Buffett Baton Rouge, Joe London-WIBR- Walter Egan Lake Charles, J.Michael Pruet-KLOU- W. Egan Shreveport, Keith Greer-KROK- Diana Ross
- - - Randy Davis-KEEL- #13-Robert Palmer New Iberia, Ken Romero-KANE- J.Starship Knoxville, Bob Kaghan-WRJZ- Genesis Nashville, Coyote McCloud-WMAK- B.J.Royal - - Eva Wood-WLAC- Billy Joe Royal Louisville, Coyote Calhoun-WAKY- #4-Plastic B. Bowling Green, Gary Moore-WBGN- Bob Welch Paducah, Bryan Sargent-WKYX- Eruption Lexington, Jim Jordan-WVLK- Robert Palmer South Bend, Jason Fox-WRBR- Boney M Anderson, Bill McCown-WANS- Dave Mason Lafayette, Dan Michaels-WAZY- Steely Dan (FM) Evansville, Adam Smasher-WGBF- Bob Seger Cincinnati, C.C.Matthews-WSAI- Rolling Stones Akron, Bobby Knight-WCUE- Frankie Valli Daytona Beach, John Scott-WMFJ- Tux. Junction \*\*Correspondents not listed above will be found on pages 8 & 9...

Columbus, Dave Bishop-WCOL- #1-Meatloaf - Steve Edwards-WNCI- #8-Trammps Alliance, Bill Brophy-WFAH- Walter Egan Canton, Keith London-WINW- Kansas Cleveland, Bob Travis-WGCL- #11-Genesis
Wheeling, Jim Roberts-WKWK- Foghat Parkersburg, Jack Fitzgerald-WXIL- Paul Evans Beckley, Dwayne Bond-WCIR- Sanford/Townsend Altoona, John Harrison-WVAM- Barry White - Tony Booth-WFBG- Barry Manilow Youngstown, Jack Taylor-WYFM- Meatloaf Pittsburgh, T. Morgan-WPEZ- Rolling Stones Johnstown, Douglas Kaye-WCRO- Chic Sault Ste. Marie, Tom Ewing-WSMM- Tanya Tucker Detroit, Charita Doram-WDRQ- Journey Grand Rapids, Jay Michaels-Z96- Steve Martin Jackson, Garry Osborn-WIBM- Patti Smith Group Muskegon, John London-WTRU- #5-Trammps Saginaw, Ric Allen-WKNX- Tower of Power - Roger Sinclair-WSAM- Frankie Valli Peoria, Lee Malcolm-WIRL- Rolling Stones Springfield, Greg Thomas-WCVS- Peter Brown Carbondale, Rick Zurick-WCIL/FM- Airwaves Chicago, Alan Burns-WLS- Peter Brown Rockford, Bob Goode-WROK- Joe Walsh Freeport, Kevin Kenney-WAZY- Pablo Cruise Milwaukee, Chris Curtis-WZUU- Kayak Two Rivers, John Barber-Q102- Kevin Lamb Green Bay, Gregg Albert-WDUZ- Pablo Cruise Neenah, Jason Page-WNAM- \*Plastic Bertrand Stevens Point, Pat Martin-WSPT- Toby Beau LaCrosse, Pat Smith-WLCX- Tuxedo Junction Duluth, Beau Elliot-WEBC- Bill LaBounty Rochester, Denny Foster-KWEB- Gordon Lightfoot Mpls./St.Paul, Dave Thomson-KDWB- #10-S.Dan (DB) - - - Gregg Ausham-KSTP- Capt. & Tennille St. Cloud, Tom Kay-WJON- Rare Earth Grand Forks, Bob Hooper-KKXL- #10-J.Browne Fargo, Mark Renier-KVOX- Sweet Bob Denver-KQWB- Pablo Cruise Bismarck, Dan Brannan-KFYR- Jefferson Starship Minot, Doug Corbett-KKOA- \*Kenny Rogers Aberdeen, Gary Dixon-KSDN- Demis Roussos Huron, L.A. Timms-KOKK- \*Paul Evans Rapid City, Mike Berry-KTOQ- Todd Rundgren - - - Mick Kjar-KKLS- Pablo Cruise Sioux Falls, Gene Shaw-KKRC- Rolling Stones Sioux City, Bill Bodie-KWSL- Foghat Dubuque, Chuck Bailey-WDBQ- Robert Palmer - Steve Sesterhenn-KFMD- Kansas Ottumwa, Dave Carlson-KLEE- Donna Summer Des Moines, Michael Stone-KMGK- Steely Dan (FM)
- - Gary Stevens-KIOA- Toby Beau Cedar Rapids, Ron Dennington-KLWW- Charlie Omaha, Bruce Vidal-KOIL- #12-Abba St. Louis, Sherry Toennies-KSLQ- Steve Martin Jackson, Kent Nelson-KJAS- Walter Egan Cape Girardeau, T'm McKay-KGMO/FM- O'Jays Kansas City, Kim Welch-KBEQ- Willie Nelson Joplin, John David-KFSB- Walter Egan Pine Bluff, Paul Sims-KOTN- Isley Bros. Lawrence, Mike Schmidt-KLWN/FM- Genesis Topeka, J.R. Greeley-KEWI- #5-REO Speedwagon Manhattan, Ed Klimke-KMKF- Cont. Miniatures Junction City, Jimmy West-KJCK/FM- Diana Ross Salina, Dave Lourie-KSKG- Plastic Bertrand Wichita, Bob Lawrence-KLEO- Michael Johnson Oklahoma City, Chuck Morgan-KOFM- Linda Ronstadt - Sandy Jones-WKY- Meatloaf Longview, Gary Howell-KLUE- Rufus Amarillo, Mark Sherman-KPUR- Charlie Marshall, Jerry Rome-KMHT- Foghat Tyler, Robert Adams-KDOK- Willie Nelson Dallas, Gary Mack-Z97- Linda Ronstadt Killeen, Stan Castles-KIXS- #1-George Benson Bryan, Richard Moore-KTAM- Bill LaBounty Austin, Bill Mayne-KNOW- Eric Clapton Nacagodoches, Kirk Williams-KEEE- Dion Beaumont, Paul King-KAYC- Kenny Rogers - J.J.Stone-KWIC- Bob Welch Victoria, Gary Steele-KVIC- #10-Abba San Antonio, Wayne Shayne-KZZY- Steely Dan (FM)
--- Scott Christenson-KTSA- Seals & Crofts Corpus Christi, John Strealy-KRYS- Sam Neely

#### Adult Contemporary Programming (Associate Editor, Ron Fell)

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals much more of a division than can be represented by two consecutive numbers.

1. WITH A LITTLE LUCK-Wings ī.

2. TOO MUCH, TOO LITTLE ... - Mathis & Williams 18. 17. GOD KNOWS/& F. - Debby Boone

3. YOU'RE THE ONE ... - Travolta & Olivia

8.

4. SHADOW DANCING-Andy Gibb
5. THE CLOSER I GET TO YOU-Flack & Hathaway 2.

6. COUNT ON ME-Jefferson Starship

10.

7. YOU 'RE THE LOVE-Seals & Crofts 8. YOU BELONG TO ME-Carly Simon 11.

9. THIS TIME I'M IN IT FOR LOVE-Player 9.

6. 10. FEELS SO GOOD-Chuck Mangione

13. 11. IT'S A HEARTACHE-Bonnie Tyler

15. 12. TAKE A CHANCE ON ME-Abba

14. 13. I'M ON MY WAY-Capt. & Tennille

16. 14. BAKER STREET-Gerry Rafferty

19. 15. BLUER THAN BLUE-Michael Johnson

YOU GOT IT-Diana Ross WONDERFUL TONIGHT-Eric Clapton FOLLOW YOU FOLLOW ME-Genesis YOU KEEP ME DANCING-Samantha Sang SO HARD LIVING WITHOUT YOU-Airwaves YOU NEEDED ME-Anne Murray STILL THE SAME-Bob Seger
THIS NIGHT WON'T LAST-Bill LaBounty YOU CAN'T DANCE-England Dan & J.F. Coley

Sales and/or Requests
I NEVER WILL MARRY-Linda Ronstadt ONLY THE GOOD DIE YOUNG-Billy Joel DEACON BLUES-Steely Dan LOVE OR SOMETHING LIKE IT-Kenny Rogers OPINION ON LOVE-Mac McAnally DARLIN'-Paul Davis TWO OUT OF THREE AIN'T BAD-Meatloaf MIDNIGHT LIGHT-LeBlanc & Carr TAKE ME BACK TO CHICAGO-Chicago BABY HOLD ON-Eddie Money

1W TW 16. EVEN NOW-Barry Manilow

17. 18. ON BROADWAY-George Benson

25. 19. ONE LIFE TO LIVE-Lou Rawls

12. 20. TWO DOORS DOWN-Dolly Parton 22. 21. I WANT TO LIVE-John Denver

7. 22. IMAGINARY LOVER-Atlanta Rhythm Section

24. 23. WE'LL SING IN THE SUNSHINE-Helen Reddy

26. 24. I WAS ONLY JOKING-Rod Stewart

27. 25. EVERY KINDA PEOPLE-Robert Palmer 29. 26. CHATTANOOGA CHOO CHOO-Tuxedo Junction

--. 27. IF EVER I SEE YOU AGAIN-Roberta Flack
--. 28. USE TA BE MY GIRL-O'Jays

--. 29. LAST OF THE ROMANTICS-E. Humperdinck

21. 30. CAN'T SMILE WITHOUT YOU-Barry Manilow

FROM NOW ON-Bobby Arvon (First Artists) DAYLIGHT KATY-Gordon Lightfoot (Warner Bros.)
GREASE-Frankie Valli (RSO) ...STILL LOVE ME TOMORROW-Dave Mason (Columbia) ONLY ONE LOVE IN MY LIFE-Ronnie Milsap (RCA)
THAT ONCE IN A LIFETIME-Demis Roussos (Mercury)

Airplay MY ANGEL BABY-Toby Beau OVER THE RAINBOW-Gary Tanner MUSIC IN MY LIFE-Mac Davis UNDER THE BOARDWALK-Billy Joe Royal UNMARRIED WOMAN THEME-Bill Conti NO ONE GAVE ME LOVE-Tom Jones HE'S SO FINE-Jane Olivor DANCE WITH ME-Peter Brown

Anna, Ill. (Jane Michel-WRAJ) Dan & Coley/K. Rogers/B. Streisand. Calls: Manilow.

Appleton (Dan Davis-WYNE) B. Seger/Ronstadt (MARRY)/E. Money/McAnally/Rogers/Jefferson Starship.

Astoria (Doug McDowell-KAST) Chicago/Lou Rawls. Gains: Abba/Reddy/Denry/Rafferty/Capt. & Tennille.

Athens (Ty Richards-WAT) B.J. Royal/Ronstadt/Mac Davis/J. Olivor. Calls: D. Boone/G. Tanner. Austin (Bob Joseph-KCSW) M. Johnson/R. Flack/D. Roussos/B.J. Thomas. Gains: Benson/C. Pride. Baltimore (Dexter Beane-WCBM) R. Palmer/Meatloaf/P. Brown/T. Beau. Gains: Benson/C. Simon/O'Jays. Battimore (bexter Beane-WCM) R. Falmer/Meattoai/F. Brown/I. Beat. <u>Oalas.</u> Beats of C. Simon/C of Standard Company of Carlos. Baton Rouge (Ron Casey-WJBO) Amazing Rhythm Aces/O'Jays/Arvon/LaRue/Mac Davis/Gary Tanner. Bemidji (Chuck Keller-KKBJ) Barbra Mandrell/Robert Palmer. <u>Calls:</u> D. Parton/A. Murray. Bend (Bill Jay-KBND) W. Egan/Mac Davis/Tanner/B. Joels/Eddie Money. <u>Gains:</u> Flack/O'Jays. - - (Rick Marshall-KCRL) Flack/Brent Maglia/Dan & Coley/Valli/O'Jays. Gains: Seals & Crofts. Bismarck (Tom Bitz-KBOM) Ronstadt (MARRY)/Joel/Celebration/Chicago/Flack/Olivia (DEVOTED). Blackfoot (Jack Sunday-KBLI) B.J. Thomas/Dan & Coley. Gains: Seals & Crofts/Rafferty/Rawls/Manilow. Bluefield (John Hoffman-WHIS) Odyssey/Love & Kisses/Paul Davis/Heatwave. Gains: Meatloaf/Palmer. Boise (Lee Chabre-KBOI) K. Rogers/Seger/Holmes/Cowboy/B. Arbor. Calls: Murray/Rafferty. Bonners Ferry (Jan Andrews-KBFI) Dan & Coley/H. Reddy/S. Sang. Gains: Benson/Palmer. Boston (Jim Spellmeyer-WEEI/FM) Jefferson Starship/Bonoff. Gains: Rafferty/Seger/LaBounty/Roussos. Brookhaven (Randall Smith-WJMB) Furay/Rawls/Chicago/Arvon/Amazing Rhythm Aces/LeRoux. Buffalo (Roger Christian-WBEN) G. Tanner/Mac Davis. Gains: Benson/Flack/Lightfoot/Ross/Reddy. Burlington (Gary Wheelock-WVMT) Bob Seger/Dan & Coley/Steely Dan (FM)/D. Ross/Rawls.
Butte (Bob Roberts-KXLF) Donna Summer/F. Valli/Dan & Coley. Gains: O'Jays/Parton/P. Brown.
Canton (Rick Jacobs-WHBC) Tuxedo Junction/Lightfoot/Mac Davis/Campbell/A. Stevens/Reddy. Carson City (John Gunn-WPTL) Chicago/B.J. Thomas/Dan & Coley/B. Swan.
Cedar Rapids (Frank Hanford-WMT) Mac Davis/Abba/Ronnie McDowell. Gains: Murray/Player/Seals & C. Charlotte (Andy Bickel-WBT) Manilow/Meatloaf/Bob Seger. Gains: Rafferty/E. Money/C. Simon. Charlottesville (Jim Racey-WCHV) F. Valli/Genesis/Dan & Coley/Jefferson Starship/Rolling Stones. Chicago (Rob Reynolds-WYEN) R. Flack. Calls: Carly Simon/D. Boone. Gains: C. Simon/M. Johnson. - - (Dave Morgan-WFYR) O'Jays/Flack/Gary Tanner. Gains: O'Jays/Abba/Rafferty/B. Tyler. Chico (Jan Claire-KPAY) Gains: Lou Rawls/Diana Ross/Humperdinck/Manilow (EVEN)/Ronstadt (MARRY).
Colorado Springs (Danny Shanahan-KIIQ) M. Johnson/Rafferty. Calls: Abba/Rafferty/Benson/B. Tyler.
Columbia (Mike Collins-WIS) Meatloaf/Clapton/S. Sang/Dave Mason/Odyssey. Calls: Cooper Bros. (DREAM)
Columbus (Denny Nugent-WTVN) Meatloaf/Fotomaker/J. Olivor/Tuxedo Junction. Gains: Rafferty.
Corona (Rick Painter-KWRM) Manilow (EVEN)/Steely Dan/McAnnaly/S. Sang/S. Neil. Calls: O'Jays. Corvallis (Weldon Greig-KLOO) C. Simon/Alessi/R. Flack. Gains: M. Johnson. Calls: Mac Davis. Crescent City (Sue Williams-KPOD) Chicago/M. Johnson/Manilow (EVEN)/Rod Stewart/Bill LaBounty. Des Moines (Steve O'Brien-KGGO) Meatloaf/Peter Brown. Gains: J. Starship/Clapton/Bob Seger. Continued on Page 10.....

#### Black Radio (Associate Editor, Betty Hollars)

Hot Line: (LET'S GO) ALL THE WAY-The Whispers (Solar) One of their best efforts, the Whispers chart top ten in Birmingham, Albany, and Cleveland with airplay spreading from across the South to across the country.

Looking Good: CLOSE THE DOOR-Teddy Pendergrass (Philadelphia International) Reminiscent of the popular Harold Melvin & the Blue Notes sound, this just-released single opens the door once again on Teddy's solo career.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

 $\frac{LW}{2}$ .  $\frac{TW}{1}$ . 1. USE TA BE MY GIRL-O'Jays 2. THE GROOVE LINE-Heatwave 3. TAKE ME TO THE NEXT PHASE-Isley Bros. 4. DUKEY STICK-George Duke 5. STAY-Rufus & Chaka Khan

6. EVERYBODY DANCE-Chic 10. 7. TOO MUCH, TOO LITTLE-Mathis & Williams

8. ALMIGHTY FIRE-Aretha Franklin 11. 9. GET ON UP (DISCO)-Tyrone Davis

7. 10. OH WHAT A NIGHT FOR DANCING-B. White

9. 11. ON BROADWAY-George Benson

15. 12. I AM YOUR WOMAN...-Barbara Mason

16. 13. DAYLIGHT & DARKNESS-Smokey Robinson 12. 14. RIDING HIGH-Faze-0
18. 15. DANCE ACROSS THE FLOOR-Jimmy Bo Horne

LW TW 20. 16. AIN'T NO SMOKE...-Eddie Kendricks

21. 17. RUNAWAY LOVE-Linda Clifford

22. 18. (LET'S GO) ALL THE WAY-The Whispers

23. 19. ANNIE MAE-Natalie Cole

28. 20. GIRL CALLIN'-Chocolate Milk 26. 21. SHAME-Evelyn "Champagne" King

17. 22. TOMORROW I MAY NOT FEEL ... - Gene Chandler

25. 23. MS.-David Oliver

27. 24. FEEL THE FIRE-Peabo Bryson 13. 25. KEEP ON DANCING-Johnnie Taylor 14. 26. YOU ARE, YOU ARE-Curtis Mayfield

19. 27. FLASHLIGHT-Parliament

24. 28. THE CLOSER I GET ... - Flack & Hathaway

-. 29. STUFF LIKE THAT-Quincy Jones

30. 30. DANCE WITH ME-Peter Brown

TRY & UNDERSTAND-Jaisun (Jett Sett)

Movin' On Up

LAST DANCE-Donna Summer (Casablanca)

Top Airplay CLOSE THF DOOR-Teddy Pendergrass ONE LIFE TO LIVE-Lou Rawls IS THIS A LOVE THING-Raydio HOLLYWOOD SQUARES-Bootsy's Rubber Band WEEKEND LOVER-Odyssey YOU-The McCrarys BY WAY OF LOVE'S EXPRESS-Ashford & Simpson EYESIGHT-James Brown YOU GOT IT-Diana Ross IN THE MOOD-Leroy Hutson IT'S SERIOUS-Cameo ALL IN YOUR MIND-Side Effect ...PIECE OF MY HEART-Etta James 'TIL YOU TAKE MY LOVE-Harvey Mason

IT'S HEAVEN TO ME-Isaac Hayes

Correspondents' Preferred Picks SHADOW DANCING-Andy Gibb (RSO) I'M GONNA LET YA-Nancy Wilson (Capitol)
1,2,3/LET THE MUSIC PLAY-Dorothy Moore (Malaco) GOLDEN TIME OF DAY-Maze (Capitol) MONKEY SEE, MONKEY DO-Le Pamplemouse (AVI) I HAD A CHOICE-Sun (Capitol) SOLUTIONS-Dexter Wansel (Philadelphia Int'l.) GET TO ME-Luther Ingram (Koko) AS YOU ARE-Pharoah Sanders (Arista) MIND PLEASER-Cuba Gooding (Motown) LET'S GET FUNKTIFIED-Boiling Point (Bullet) IS THIS LOVE?-Bob Marley & the Wailers (Island) WORDS DON'T SAY ENOUGH-7th Wonder (Parachute) I JUST WANT TO BE WITH YOU-The Floaters (ABC) BOOGIE OOGIE-Taste of Honey (Capitol)

Regional Highlights

Albany (Doc Suttles-WJIZ) #1-0'Jays, #5-Jaisun, #7-Whispers, #9-Z.Z.Hill, #10-Peter Brown. Gns:
Muscle Shoals Horns, Teddy Pendergrass, Smokey Robinson, Boiling Point, Chocolate Milk, Linda Clifford, Heatwave, Evelyn King, Blackbyrds, David Oliver. New: O.V. Wright, Martha Reeves, Mandrill, Soul Children, Jermaine Jackson. Rq: Cerrone. LP's: Fatback, George Duke, Commodores. Chicago (Farnest L. James-WBMX/FM) #1-Peabo Bryson, #4-Johnnie Taylor, #7-Ann Peebles, #8-Le

Pamplemouse. Gns: Rufus, George Benson, Barry White, Bootsy, Chic, Ashford & Simpson. New: The Whispers, Andy Gibb, Nancy Wilson, Keith Barrow, Taste of Honey. Rq: Dramatics, Linda Clifford, O'Jays, Isleys, Chocolate Milk. LP's: Passport, Earl Klugh, Heaven & Earth, Graham C.S. Galveston (Randy Sterling-KGBC) #1-0'Jays, #3-G.Benson, #7-Side Effect, #8-Dramatics, #9-Rufus.

New: Maze, Parliament, Checkmates, World's Funkiest Band. Rq: Mandrill, Chic, Fatback Band,
Bootsy, James Brown, Donna Summer. On: Dorothy Moore, Sam Dees, Ted Taylor, Etta James, J.Allen.
Natchez (Haynes Ford-WNAT) #6-Smokey Robinson, #7-Barbara Mason, #10-Jimmy Bo Horne. Gns: Roy
Ayers, McKinley Mitchell, Johnnie Taylor, Whispers, Diana Ross, Bootsy, Teddy Pendergrass, Lou Rawls, Cuba Gooding, Sun, Odyssey, Ashford & Simpson, Dorothy Moore, Aretha Franklin, Love Unl.

Orch., Eddie Kendricks. New: David Oliver, Taste of Honey, Natalie Cole.

New York (Sonny Taylor-WWRL) Strong: Chocolate Milk, Linda Clifford, Heatwave, Quincy Jones,

Eddie Kendricks, Teddy Pendergrass, Saturday Nite Band, Donna Summer. Gns: Taste of Honey.

Bootsy, Idris Muhammad, Floaters, Love & Kisses, Sylvia, Fatback, Mass Prod., Deodato (WHISTLE). St. Matthews (Andy Henderson-WQKI) #1-0'Jays, #6-George Duke, #7-Gene Chandler, #8-Johnnie Taylor, #9-Curtis Mayfield, #10-Aretha Franklin. Gns: Chic, Eddie Kendricks, The McCrarys, Linda Clifford, Quincy Jones. New: Sun, Evelyn King, Diana Ross, Chocolate Milk, Luther Ingram, Stargard. On: Dorothy Moore, Teddy Pendergrass, Raydio. LP's: Al Johnson, Heatwave, J.Jackson. Stockton (Charles Richardson-KUOP/FM) #1-0'Jays, #3-George Duke, #5-Tyrone Davis, #8-George Benson #9-The McCrarys, #10-Norman Connors. Gns: Eddie Kendricks, Evelyn King, Whispers, Chocolate

Milk. New: Raydio, Natalie Cole, Le Pamplemouse. LP's: Flora Purim, Whispers, Raoul De Souza.

Miami (Ralph Featherstone-WMBM) #2-0'Jays, #3-Tyrone Davis, #4-Jimmy Bo Horne, #5-Natalie Cole, #7-The Whispers, #8-Boiling Point, #9-Mandrill, #10-Aretha Franklin. Gns: Quincy Jones, Teddy Pendergrass, Raydio. Pics: Prince Phillip Mitchell, Candi Staton. New: Michael Zager Band, Maze, George McCrae, Harvey Mason. LP's: Heatwave, Fatback Band, Graham Central Station.

Berkeley (Rob Singleton-KRE) New: Gato Barbieri, Sweet Thunder, Keith Barrow, Kenny Lupper, Letta Mbulu, Mongo Santamaria, Lionel Hampton. New LP's: Earl Klugh, Michael White, William D. Smith, Lionel Hampton, Con Funk Shun, Charles Earland, Gap Mangione.

San Francisco (Johnny Morris-KDIA) Strong: Isleys, O'Jays, David Oliver, Linda Clifford, Commodores Sweet Thunder, Whispers, Aretha, Donna Summer. New: Barkays, Gene Chandler, Rick James. New LP's: Martha Reeves, Prince Phillip Mitchell, Madelane Kane, Con Funk Shun. Rq: George Duke, Quincy J.

Black Radio Correspondents' LP cuts are on page 13.....

#### Country Music (Associate Editor, Elma Greer)

Worth Watching: ROSE COLORED GLASSES-John Conlee (ABC) Stations hurtin' for a good summer record might try "Glasses" on the strength of the action in many major markets.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

3. 1. DO YOU KNOW...-Statler Brothers
6. 2. GEORGIA ON MY MIND-Willie Nelson 6. 3. NIGHT TIME MAGIC-Larry Gatlin 7.

2. 4. SHE CAN PUT HER SHOES...-Johnny Duncan
10. 5. TWO MORE BOTTLES OF WINE-Emmylou Harris

4. 6. NO, NO, NO...-Rex Allen Jr.
1. 7. I'M ALWAYS ON A MOUNTAIN...-Merle Haggard
1. 8. PUTTIN' IN OVERTIME...-Charlie Rich

9. IF YOU CAN TOUCH HER AT ALL-Willie Nelson 8.

12. 10. GOTTA QUIT LOOKIN' ... - Dave & Sugar 9. 11. RED WINE & BLUE MEMORIES-Joe Stampley

13. 12. I CAN'T WAIT ANY LONGER-Bill Anderson 5. 13. IT'S ALL WRONG...-Dolly Parton

18. 14. I'LL BE TRUE TO YOU-Oak Ridge Boys

14. 15. COWBOYS DON'T GET LUCKY...-Gene Watson

Next In Line SLIPPIN' AWAY-Bellamy Bros. SLOW & EASY-Randy Barlow TONIGHT-Barbara Mandrell SHADY REST-Mel Street WEEKEND FRIEND-Con Hunley BABY I'M YOURS/GOD KNOWS-Debby Boone YOU NEEDED ME-Anne Murray DON'T MAKE NO PROMISES-Don King ONLY ONE LOVE IN MY LIFE-Ronnie Milsap PLEASE HELP ME I'M FALLING...-Janie Fricke

19. 16. IT ONLY HURTS...-Margo Smith 20. 17. IT'S A HEARTACHE-Bonnie Tyler 17. 18. I'M GONNA LOVE YOU ANYWAY-Cristy Lane --. 19. I'D LIKE TO SEE JESUS...-Tammy Wynette 25. 20. I WISH I LOVED...-Tom T. Hall

27. 21. I BELIEVE IN YOU-Mel Tillis
--. 22. THERE AIN'T NO...-J.Cash & W.Jennings

15. 23. GEORGIA.../...IRS-Johnny Paycheck 26. 24. I'VE GOT TO GO-Billie Jo Spears 28. 25. I LIKE LADIES...-Bobby Borchers 29. 26. LET ME BE YOUR BABY-Charly McClain

22. 27. THIS IS THE LOVE-Sonny James 30. 28. DIRTY WORK-Sterling Whipple --. 29. I NEVER WILL MARRY-Linda Ronstadt
--. 30. NOW YOU SEE 'EM...-Roy Head

Other Gains, Sales, and/or Requests HERE COMES THE REASON I LIVE-Ronnie McDowell PITTSBURGH STEALERS-Kendalls COUNTRY LOVIN'-Eddy Arnold THE LOSER-Kenny Dale NEVER MY LOVE-Vern Gosdin SPRING FEVER-Loretta Lynn LOVE OR SOMETHING LIKE IT-Kenny Rogers ONLY YOU-Freddie Hart WHEN CAN WE DO THIS AGAIN-T.G. Sheppard THAT'S WHAT MAKES THE JUKEBOX PLAY-Moe Bandy

Airplay: (New listings are underlined)

Donna Fargo (28); Jacky Ward & Reba McEntire (18); Don Gibson (18); Tanya Tucker (17); Eddie Rabbitt (16); Billy "Crash" Craddock (Cap.) (15); Zella Lehr (15); John Conlee (14); Connie Smith (13); Don Schlitz (13); Mel McDaniel (13); Ava Barber (12); Sammi Smith (13); Roy Clark (12); Dewayne Orender (11); Johnny Russell (11); Lois Johnson (10); Amazing Rhythm Aces (10); Mac Davis (10); Don Drumm (10).

Recommended New Releases

COME SEE ME AND COME LONELY-Dottie West (U.A.) I NEVER GO AROUND MIRRORS-Ronnie Sessions (MCA)

New Releases That Merit Airplay BETTER ME-Tommy Overstreet (ABC) TALK TO ME-Freddy Fender (ABC)

Roundup
Aberdeen (Jack McDaniel-KKAA) Gns-M.Macgregory (26-21). Rg-B.Tyler, Bobby Bare, Statler Bros.
Akron (Don Dempsey-WSIR) Deb-D.Fargo (37). Pl-Don Drumm, Eddie Rabbitt, Charly McClain.
Albany, Ga. (Scott Parker-WJAZ) Pl-Kenny Rogers, T.G.Sheppard, R.Milsap, Tanya Tucker, Ava Barber.
Albany, Ore, (Larry Blair-KRKT) Pl-Janie Fricke, Roger Bowling, Lois Johnson. Rg-Juice Newton.
Alexandria (Red Shipley-WPIK/WXRA) Pl-A.Murray, G.Campbell, J.Conlee, Cal Smith. Rg-D.Orender.
Anarillo (Terry Amburn-KBUY) Deb-Earl Scruggs (25). Pl-T.Tucker, Amazing Rnythm Aces, Texas Moon.
Ann Arbor (Mark Thomas-WNRS) Rk-E.Rabbitt. Pl-D.West, Mary K.Miller, Don Drumm, B.J.Shaver.
Asheville (Dave Jacobs-WWO) Gns-D.McCall (Tl-25), R.Sovine (40-26). Pl-R.Milsap, Webb.
Ashland (Dave McLain-WTCR) Pl-Debby Boone (BABY), F.Hart, L.Ronstadt, C.Hunley, Kenny Dale.
Austin (Jerry K.Green-KWET) Pl-Amaz.Rhythm Aces, K.Rogers, D.Orender, Cal Smith, B.Collins.
Baltimore (Danny Rese-WPCO) Pl-Ronnie Milsap, Kenny Rogers, Barbara Mandrell, B.Collins.
Baltimore (Danny Rese-WPCO) Pl-Ronnie Milsap, Kenny Rogers, Barbara Mandrell, B.Collins.
Birmarck (Marv Allen-KBRK) Pl-Jerry Wallace, D. Gibson, L. Lynn, John Conley, D.Orender.
Birmligham (Dan Brennan-WVOK) Gns-LaCosta (17-9). Pl-Mac Davis, Cal Smith, Paul Evans.
Bismarck (Marv Allen-KBRK) Pl-Jerry Wallace, D. Gibson, L. Lynn, John Conley, D.Orender.
Boise (Paul Rider-KGEM) Gns-F. Hart (27-21). Pl-Kendalls, Loretta Lynn, Rq-Connie Smith.
Cape Girardeau (Dave Holt-KZYM) Gns-Louis Hobbs (15-5). Pl-J.Cash & Waylon, T.G.Sheppard, R.Milsap.
Carrollton (Ray Hammons-WLBB) Pl-J.Ward & R.McEntire (both), B.Swan, Amaz.Rhythm Aces, G.Lightfoot.
Charlotte (Larry James-WBT) Gns-R. Head (35-28). Pl-F. Fender, Billy Swan, Rg-Anne Murray.
Chicago (Bill Hart-WJDD) Pl-B.J.Spears, J.Fricke, C.Hunley, E.Rabbitt, R.Milsap, B.Mandrell.
Cleveland (Terry Stevens-WiK) Pl-T.Gon Hunley, J.Abbott, J.Ward & R.McEntire, D.Drumm, P.Evans.
Corvallis (Mary Frederic-KUCO) Deb-L.Lynn (18), R. Head (20). Pl-T.G. Sheppard, R. Milsap, J.F Roundup ... Country Club, page 12... ... LP cuts, page 13... ...Roundup cont'd. on page 6...

Florence (Paige Ferris-MXOR) Gnn-A.Murray (25-15), Pl-T.Glaser, T.Carroll, Tanya Tucker.
Fort Dodge (Dale Elchor-MXOR) El-D.Drum, K.Rogers, M.McDandel, D.Pargo. Rg-J.Conlee.
FOrt Worth (Scott Resea-EXL) Gnn-Phriting Codroys (24-17). Pl-J.Conlee, Elclamys, Tommy Cash.
Fort Worth/Dallam (Art Davis-MRAP) Pl-K.Dale, Bellamys, Found Tyler (M), T.Tucker, Leon Rausch.
Fort Worth/Dallam (Art Davis-MRAP) Pl-K.Dale, Bellamys, Found Tyler (M), T.Tucker, Leon Rausch.
Fort Worth/Dallam (Art Davis-MRAP) Pl-K.Dale, Bellamys, Found Tyler (M), T.Tucker, Leon Rausch.
Fort Worth/Dallam (Rob Baxter-WFSR) Gns-E.Bruce (30-24), A.Ball (32-25), J.Abbott (35-28), Rg-d.Griffith.
Flowan (Les Domangue-KUII) Pl-T.Mynette, Gns-D.Kim (15-7), A.Murray (35-11), Pk-Kenny Rogers.
Flowan (Les Domangue-KUII) Pl-T.Mynette, Gns-D.Kim (15-7), A.Murray (35-11), Pk-Kenny Rogers.
Flowan (Les Domangue-KUII) Pl-T.Mynette, Gns-D.Kim (15-7), A.Murray (35-11), Pk-Kenny Rogers.
Flowan (Les Dad-KUK) Gns-J.Conlee (16-3), Pk-Rossionns, R.Farker, Drifting Corboys.
Runtzville (Ruch Marren-Will) Gns-C.NcClain (6-3), M.Hoggard (11-4), Pk-Ming Corboys.
Runtzville (Ruch Marren-Will) Gns-C.NcClain (6-3), Pk-Rossionns, R.Farker, Drifting Corboys.
Runtzville (Ruch Marren-Will) Gns-C.NcClain (6-3), Pk-Rossionns, Rependent (11-4), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-C.NcClain (6-3), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-C.NcClain (6-3), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-C.NcClain (6-3), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-C.NcClain (8-2), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-J.Coclain (8-2), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-J.Coclain (8-2), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-J.Coclain (8-2), Pk-Rossionns, Runtzville (Ruch Marren-Will) Gns-Ravorn (Ruch Marren-Will) Gns-Ravorn (Ruch Marren-Will) Gn Rapid City (Jim Shaw-KIMM) Gns-B.Bare (32-26). Pl-J.Cash & W.Jennings, L.Lynn, Kendalls, K.Rogers. Redmond (Harry Gift-KFRB) Pl-A.Barber, R.Milsap, T.Glaser, Janie Fricke, Roy Clark. Rochester (Pat O'Neill-KKEE) Pl-L.Anderson, Kendalls, Zella Lehr, T.G.Sheppard, B.Mandrell. Rockford (Curtis King-WKKN) Pl-T.Overstreet, M.Earwood, D.Rogers, Z.Lehr, M.K.Miller, J.Conlee. Saginaw (Tommy Samoray-WKCQ) Pl-K.Rogers, Bonnie Tyler, B.C.Craddock (Cap.), Kendalls, L.Ronstadt. St. Cloud (Dean Allen-WWJO) Gns-S.James (28-21). Pl-Con Hunley, G.Watson, D.Fargo. St. Joseph (Bob Orf-KFRE) Gns-Darrell McCall (37-24). Pl-Connie Smith, Lois Johnson, B.C.Craddock. St. Louis (Walt Turner-WIL) Pl-Anne Murray, Vern Gosdin, Tammy whette, Kenny Rogers. Pk-E.Rabbitt. St. Petersburg (Joe Patrick-WGYK/FM) Pl-Billie Jo Spears, Con Hunley, Bonnie Tyler, Lois Johnson. Salem (J.A.Williams-KGAY) Pl-Eddide Arnold, Eddide Rabbitt. Rg-J.Fricke, D.Gibson, B.Tyler. San Antonio (Max Gardner-KTXYX) Pl-Brian Collins, M.K.Miller, Ronne Milsap, T.G.Sheppard. San Diego (Ed Chandler-KSON) Gns-E.Rabbitt (16-9). Pl-S.Whipple, C.McClain, Vern Gosdin. San Jose (Don West-KEEN) Gns-B.J.Spears (36-19). Pl-Eendalls, T.G.Sheppard, J.Russell, D.Fargo. South Bend (Tom Sidwell-WJYA) Deb-L.Ronstadt (24). Pl-R.Head, D.Boone (GOD). Rg-Hudson & Judson. Stevens Point (Pat Martin-WXYQ) Pl-B.J.Spears, C.McClain, S.Wariner, Kendalls, Tammy Wynette. Tacoma (Russ Riley-KMO) Pl-LaCosta, M.Earwood, E.Rabbitt. Rg-Amaz.Rhy.A., R.Clark, Red Sovine. Thief River Falls (Jim Olson-KTRF) Pl-A.Murray, Sterling Whipple, Kendalls, Rg-S.Farton, O.Newton-J Toledo (Bob Pepas-WTOD) Pk-R.Milsap, J.Fricke, T.G.Sheppard, B.C.Craddock (Cap.). Rg-S.Whipple. Tulare, Ca. (Dave Cory-KGEN) Pl-R.Earwood, M.McDaniel, M.Bandy, Barbara Mandrell, Vern Gosdin. Tulsa (Billy Parker-KWO) Pb-D.Schlitz (31), J.Naylor (37). Pl-R.Clark, K.Rogers, Cal Smith.

- - (Fran Couch-KTOW) Pl-V.Gosdin, B.K.Perry, Kendalls, D.Fargo. Gns-B.Bare (35-29). Rg-J.Russell Victoria (Marvin Paul-KWAL) Pk-T.Hollowell. Pl-B.C.Craddock (C

Changes: Bob Johnson, formerly with KLOO-Corvallis, is now on KRKT-Albany, Ore., 7-mid. Monica Banks has joined the news department at WFMS-Indianapolis as a reporter. Available: Mark Robinson, M.D. at KMAK-Fresno and air talent at KENR-Houston for four years, is now available. Phone: 713-524-1333. Music Calls: Larry Blair, KRKT-Albany, Ore., Thursdays only, 8-9:45 AM. Note: Regional Meetings, page 14.

# Top 40 Station Reports - May 22 thru Wed. May 24 (Total Reports this week 227 - last week 214) Research Assistant - Keith Zimmerman

STAY-Rufus & Chaka Khan- 15 reports (14 last week). WHBQ (16), 96X (30 to 24). On: WCXI.

Also: KSTN (14), WRFC (16), WONS (18), WBTR/FM (28 to 23), WFLB (24), WKKY (26), WORC (27),

WANS (28). On: WAGQ, WCGQ, WFOM, KMHT.

I WANT YOU TO BE MINE-Kayak- 21 reports (18 last week). 13Q (30). On: WNOE, WPEZ, WZUU.

Also: WKKY (10), WPST (15), KOKK (18), WKXX (21), WYRE (24), WCIL/FM (25), WGLF (26), KRHC (26),

WAMS (30). On: WBGN, WBSR, WVAM, KENO, KANC, KOBO, KPUR, KYJC.

ROLL WITH THE CHANGES-REO Speedwagon- 22 reports. KSLQ (12 to 7), WDRQ (21), Z93 (28). On: KJRB.

Also: KEWI (5), KBEQ (5), WCIL/FM (15 to 9), WFBC (24 to 19), WCRO (29), KATI (30), KROK (30). WANT YOU FOR MINDS—GAVES, 21 reports (13) MACK (21), WTRE (21), WCTL/PM (25), WOLE (26), WORE (26), WARE (30) GOLD HAND WAS (300) WAS (3 | LAST DANCE-Donna Summer- 01 reports (%7 last week). WCCL (21), WEBQ (26), WCXT (29). On: WAYS, WNOS WPEZ, 96K, KUR, KURRS, KITT Alloc: MCZ (15), WERK/PM (25) to 18), WCRC (19), WIRK (23), WTOX (24), WADQ (25), KURA (26), WCDX (26), WADG (27), WADG (27 THE GROOVE LINE-Heatwave- 112 reports (91 last week). WAYS (3), TENQ (4), WHEQ (5), WNCI (5), WAKY (7), WIFE (7), WQXI (23 to 11), WPEZ (18 to 11), KNOW (18 to 13), WCOL (30 to 14), WIFI (23 to 15), 96X (15), 99X (21 to 16), WMET (29 to 20), WDRQ (20), KSLQ (22), WBBQ (22), Z93 (24). On: WNOE, WZZD, KING, KJRB, KLIV, KTAC. Also: KAYC (1), 3WD (1), WFLB (1), etc. BLUER THAN BLUE-Michael Johnson- 165 reports (147 last week). KRSP (18 to 13), KLIF (25 to 16), KJR (23 to 18), KJRB (24 to 18), KRTH (19), WPRO/FM (24 to 19), KDWB (21), KHJ (22), WAKY (22), WMAK (23), KING (23), WAYS (24), WBBQ (24), WSAI (25), KFI (26), WQXI (27), 13Q (27), 94Q (27), KGW (27), KTKT (29), KTAC (30), Z93 (30), WRKO (30), WCOL (30). On: WDRQ, WGCL, WHEQ, WNOE, etc. STILL THE SAME-Bob Seger-192 reports (167 last week). WDRQ (5), WQXI (25 to 10), 94Q (13), WGCL (25 to 18), WAKY (30 to 18), WZUU (19), BIOO (25 to 19), KRSP (19), KRTH (20), KFI (20), WMAK (29 to 21), KLIF (26 to 21), Z93 (23), KJR (23), KJRB (23), 13Q (24), WSAI (30 to 24), WRKO (24), WPRO/FM (29 to 24), KIOA (25), KING (25), KFRC (26), KSLQ (27), KTKT (27), etc.

Name Dan Walker Jeff Michaels Robert J. Grossfeld

Bob Patterson Terry Bell Tom Hopkins Phil Markert Bumper Morgan Lee Gray R.J. Reynolds J.Michael Pruett Darrell Ward Stu Bowers Robert W. Knight Jim Sumpter Easy Ed Johnson Ron Casey Bill Heizer

KJR-Seattle KYXI-Portland WVIC-AM/FM-Lansing KNUZ-Dallas KRLD-Dallas KFIX-Kansas City WHEN-Syracuse KRIZ-Phoenix WKLO-Louisville WISM-Madison WGAD-Gadsden, Al. KCRS-Midland KOOO-Omaha WACQ-Boston WQAM-Miami WPST-Trenton WJBO-Baton Rouge WACQ/WTTK-Boston

Holiday/Walker Mktg. KLUC-Las Vegas KOB-Albuquerque KAAM-Dallas KAAM-Dallas KAAM-Dallas KAAM-Dallas KPUR-Amarillo KAAM-Dallas KSIQ-St. Louis KLOU-Lake Charles promoted to KAAM-Dallas WMPS-Memphis CK101-Cocoa Beach WFAD/WCVM-Middlebury Program Director KTBB-Tyler promoted to

Assignment Promotion News Air Talent Air Talent Air Talent Air Talent Air Talent Music Director Music Director Music Director Program Director Program Director Program Director Program Director Program Director Operations Manager New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Boston, Harry Nelson-WRKO- Cars, Rolling Stones, Peter Brown. <u>Deb</u>: M.Johnson, O'Jays, Seals & C. Providence, Gary Berkovitz-WPRO/FM- Eruption, Jefferson Starship, O'Jays, Peter Brown. New York, Roz Frank-WNBC- Mathis & Williams, Eddie Money, O'Jays, Joe Walsh.
Philadelphia, Mark Serpas-WZZD- K.C. & Band, Carly Simon, Frankie Valli. Deb: D.Boone, E.W.& F. Trenton, Tom Taylor-WPST- W.Egan, Jefferson Starship, Genesis, Donna Summer, Rolling Stones. Richmond, Ken Curtis-WLEE- Steve Martin, Meatloaf, Peter Brown, Dave Mason. Columbia, Dan Vallie-WCOS- Bob Seger, Michael Johnson, Seals & Crofts, E.Clapton, Rolling Stones. Gainesville, Sam Church-WFOX- Rolling Stones, Pablo Cruise, Walter Egan, S.Dan (FM).
Atlanta, Dale O'Brian-Z93- Rod Stewart, Rolling Stones, A.R.S. Deb: Peter Brown, Michael Johnson. Atlanta, Dale O'Brian-293- Rod Stewart, Rolling Stones, A.R.S. <u>Deb</u>: Peter Brown, Michael Johnson. Columbus, Jeff Blake-WCGQ- Billy Joel (GOOD), B.J.Royal, Todd Rundgren, Rufus.

Jacksonville, Paul Sebastian-WAPE- Barry Manilow, Heatwave, Genesis, Eric Clapton.

Miami, Jack Forsythe-96X- Donna Summer, Foghat, Robert Palmer, Steve Martin. <u>Deb</u>: B.Seger, Player.

Ft. Walton Beach, Bob Kitzmiller-WNUE- Eric Clapton, Robert Palmer, Billy Joel (GOOD), Heart.

Montgomery, Lanny West-WHHY- Rolling Stones, Seals & Crofts, Chic. <u>Deb</u>: Heatwave, E.Clapton.

Birmingham, Steve Davis-WKXX- Walter Egan, Rolling Stones, Rod Stewart, Pablo Cruise.

New Orleans, Mark Sommers WNOE- I Standbly, Somenths, Sans, Soals & Crofts, Deb; C.Stand, D. Forth New Orleans, Mark Sommers-WNOE- J.Starship, Samantha Sang, Seals & Crofts. <u>Deb</u>: C.Simon, R.Earth. Memphis, John Long-WHBQ- Michael Johnson, Sweet, Foghat, Frankie Valli, Commodores (LADY). Chattanooga, David Carroll-WGOW- Kenny Rogers, Donna Summer, Heatwave, Peter Brown. Nashville, Bruce Shannon-92Q- Billy Joel, Pablo Cruise, Genesis, Bob Welch, Rolling Stones. Indianapolis, Jerry Steele-WIFE- Bob Seger, Carly Simon, Jimmy Bo Horne, Frankie Miller. Canton, Ron Foster-WQIO- Donna Summer, J.Starship, Rolling Stones, Walter Egan. <u>Deb</u>: O'Jays. Pittsburgh, Patti Sullivan-13Q- Mathis & Williams, Peter Brown, Heart, Rolling Stones, W.Egan. Chicago, Dave Morgan-WMET- O'Jays, Abba, Bob Seger, Celebration. Madison, R.J. Reynolds-WISM- O'Jays, Rolling Stones, Paul Davis. <u>Deb</u>: B.Seger, B.LaBounty, P.Brown. Milwaukee, Jim Smith-WOKY- Abba, Peter Brown, Patti Smith Group, Bob Seger, Rare Earth. Eau Claire, Sean McCartney-WEAQ- Bonnie Tyler, Robert Palmer, Genesis, Paul Davis, S.Dan (DB). Cedar Rapids, Carl Mann-KCRG- Frankie Valli, Rod Stewart, Kenny Rogers, Kiss. Deb: Sweet. Tulsa, Dr. Don-KAKC- Donna Summer, Eric Clapton, Rolling Stones, Frankie Valli. Deb: Chic. Dallas, Charlie Van Dyke-KLIF - Meatloaf, Seals & Crofts, Eruption, Genesis, Rod Stewart. Houston, Bill Young-KILT - Jackson Browne, Pablo Cruise, A.R.S. <u>Deb</u>: R.Stones, B.White, F.Valli. Midland, Darrell Ward-KCRS- Bob Seger, Donna Summer, Eric Clapton, Seals & Crofts.
Lubbock, Paul Blair-KSEL- Eric Clapton, Bob Seger, Michael Johnson. Deb: Heart, Seals & Crofts. Tucson, Ed Alexander-KTKT- Toby Beau, Donna Summer. Deb: B.Seger, B.Manilow, M.Johnson, J.Starship. Denver, Ed Greene-KIMN- Barry Manilow, Rolling Stones. Deb: Bob Seger, Seals & Crofts, M.Johnson. San Diego, Michele Pettis-KMJC- Abba, Michael Johnson, Player. Deb: Gerry Rafferty, Patti Smith. Los Angeles, Eric Chase-KFI- Meatloaf, Rolling Stones, Andrew Gold, Andy Gibb (EVERLASTING LOVE). San Jose, Ralph Koal-KLIV- Heatwave, Todd Rundgren. Deb: Jefferson Starship, Frankie Valli, T.Petty San Francisco, Dave Sholin-KFRC- Todd Rundgren, Steve Martin. <u>Deb</u>: Sweet.

Portland, Terry Danner-KGW- Robert Palmer, Bob Seger, Garland Jeffries/Phoebe Snow, David Shine.

Seattle, Rob Conrad-KING- Pablo Cruise, Billy Joel, Kansas, Heatwave. <u>Deb</u>: B.Seger, P.Smith. - - Tracey Mitchell-KJR- Demis Roussos, Jefferson Starship, Eruption, Rolling Stones. Lewiston, Steve MacKelvie-KRLC- Frankie Valli, Walter Egan, Quincy Jones, Helen Reddy.

Corpus Christi, Robert Welch-KEYS- R. Stones Laredo, Joe Ruiz-KLAR- Paul Davis San Angelo, Curt Lancaster-KGKL- Randy Bachman Odessa, Ron Harper-KRIG- Paul Davis Lubbock, Mark Conway-KLBK- Paul Davis El Paso, Rish Wood-KINT- Peter Brown - Tim Page-KELP- O'Jays Show Low, Chip Stanley-KVSL- Frankie Valli Pueblo, Rip Avina-KDZA- Steve Martin Colorado Springs, Marc McCoy-KYSN- #10-D.Parton Casper, Donna Foxx-KATI- Kansas Salt Lake City, Lorraine Winegar-KRSP-S.Dan (FM) Red Mtn.-KCBN- Dave Mason Las Vegas, Dave Anthony-KLUC- \*Steve Martin - - Steve Sommers-KENO- Kayak San Diego, Nina-KCBQ- O'Jays - - Gene Knight-Bl00- Genesis Anaheim, Larry Reisman-KEZY- Rolling Stones Los Angeles, Denise Gorman-K100-REO Speedwagon - - John Driscoll-TENQ- Bob Seger - - John Sebastian-KHJ- Bonnie Tyler - - - Bob Hamilton-KRTH/FM- Toby Beau - - Sherman Cohen-KIIS/FM- Pablo Cruise Whittier, Jay Loughrin-KRHC- Abba San Bernardino, Mitch Montrose-KFXM- #3-E.Money Santa Barbara, Dick Williams-KIST- Chicago Santa Maria, Denny Luell-KUHL- Pablo Cruise San Luis Obispo, John Tobin-KSLY- Tom Petty Bakersfield, Pete Shannon-KERN- Pablo Cruise Fresno, Dan Spears-KFYE- Nick Gilder Modesto, Lee Martin-KFIV- #9-Player Salinas, A.J.Roberts-KDON- Todd Rundgren San Jose, Paul Wells-KSJO- Journey San Francisco, Rick Scott-KYA- Chicago Livermore, Steve O'Neil-KKIQ- Barbra Streisand Stockton, David Kraham-KJOY- REO Speedwagon - Dave Morgan-KSTN- Pablo Cruise Davis, Karl Reinking-KDVS- Airwaves

Correspondents Corner (cont'd. from pg. 2) Sacramento, Jeff Hunter-KNDE- Jane Olivor
- - Kris Mitchell-KROY- Rare Earth Yuba City, Ross Forbes-KOBO- Kenny Rogers Redding, John Stall-KSXO- Charlie Arcata, Len Jarvela-KATA- Boney M Medford, R.E. Lucas-KYJC- Pablo Cruise Coos Bay, Dave Lee-KYNG- Melanie Eugene, Bill Dudley-KASH- Donna Summer - - Richard Harker-KBDF- #4-Gerry Rafferty Corvallis, Art Quine-KFLY- Jefferson Starship Salem, Tim Patterson-KBZY- Charlie Portland, Michael O'Brien-KPAM- #8-Carly Simon Longview, Jay McCrae-KLOG- Donna Summer Hoquiam, Steve Larson-KGHO- Todd Rundgren Chehalis, Shannon/Fiala-KITI- Paul Davis Tacoma, Bruce Cannon-KTAC- Steve Martin Seattle, Frank Colbourn-FM/KVI- Peter Brown - - Robin Mitchell-KYYX- Frankie Valli Mt. Vernon, Jim Alan-KBRC- Chicago Bellingham, Frank Shiers-KPUG- Pablo Cruise Yakima, Brady Layman-KQOT- Rare Earth Tri-Cities, Tom Mann-KALE- Paul Davis Spokane, Jim Hill-KREM- Andrew Gold - - Tom Hutyler-KJRB- Joe Walsh Boise, Charlie Fox-KFXD- Rolling Stones - Steve Homan-KWZ- Village People Lewiston, Wes McShay-KOZE- The Band Moscow, Gary Cummings-KRPL- Walter Egan Missoula, Vern Argo-KYLT- Bob Welch Bozeman, Dennis Nichols-KBOZ- Kenny Rogers Great Falls, Don Nordine-KQDI- Pablo Cruise - John Walton-KEIN- Todd Rundgren Billings, Jack Bell-KYYA- Celebration - - Allen Moos-KOOK- Willie Nelson Anchorage, Tony Mitchell-KENI- Seals & Crofts - - Brian Christian-KANC- Charlie Toronto, John Termenesi-CHUM- Rolling Stones Thunder Bay, B.M.Dean-CKPR- Chicago

- C Correspondents' Reports - continued from Page 3....
buque (Steve Sesterhenn-KDTH) Lightfoot/Dan & Coley/Rogers/Tanner/McAnally. Gains: Rafferty. Eugene (Catherine Bitterman-KPNW) K. Rogers/Seger/Rupert Holmes/D. Ross/Cowboy. Calls: Rawls.
- - (Vicky Larson-KUGN) Manilow (EVEN)/Ronstadt (MARRY)/Dan & Coley/Renaissance/Seger/Spyro Gyra. Everett (Robert O'Brian-KRKO) Genesis/D. Roussos/Meatloaf/Frankie Valli. Gains: Capt. & T./Rawls. Fitchburg (Chuck Morgan-WEIM) F. Valli/Dan & Coley/P. Davis/Spellbound/B. Arvon. Calls: W. Egan. Flint (Ken Myers-WTRX) Genesis. Gains: Rafferty/Tuxedo Junction/Robert Palmer. Florence (Benny Carle-KBCF) L. Caudell/Rundgren/Voudouirs/Seger/Clapton/N. Gilder. Grand Rapids (Jim Jackson-WLAV) E. Money/Flack/Tuxedo Junction/G. Tanner/Sang/Arvon/Steve Martin. Grand Rapids (Jim Jackson-WLAV) E. Money/Flack/Tuxedo Junction/G. Tanner/Sang/Arvon/Steve Martin.

Green Bay (Jim Trotter-WNFL) Meatloaf/Tuxedo Junction/Murray/LeBlanc & Carr.

Haverhill (Bud Jackson-WHAV) Bobby Arvon/D. Summer. Gains: Meatloaf/Zevon/M. Johnson.

Helena (Harley Dee-KBLL) J. Fenholt/B.J. Thomas/T. Tucker/Buddy Holly. Gains: Palmer/Mamilow (EVEN)

Honolulu (Bernie Armstrong-KGU) Dan & Coley/R. Flack/Dave Mason/Maria Muldaur. Gains: Player.

Hopewell (Chris Stevens-WHAP) Dave Mason/Pablo Cruise/F. Valli/Gap Mangione.

Houston (John Jenkins-KXYZ) Abba. Gains: Gerry Rafferty/Carly Simon/Bob Seger.

- - - (Chuck Buell-KULF) O'Jays/Rod Stewart/Seals & Crofts.

Jefferson City (Mike Schaefer-KJMO) Genesis/K.C. & Sunshine Bd./G. Tanner/J. Browne/Rundgren.

Kansas City (Steve Bell-KMBZ) DeShanpon/Dan & Coley/B.J. Thomas/Lightfoot/Tillis/Milsan. Kansas City (Steve Bell-KMBZ) DeShannon/Dan & Coley/B.J. Thomas/Lightfoot/Tillis/Milsap.

Keene (Sandy Ellsworth-WKNE) Rafferty/P. Smith/Lou Rawls/Spellbound. Gains: Seals & C./Manilow(EVEN)

Klamath Falls (Jim Howe-KAGO) B. Joel/Palmer/Steely Dan/Rod Stewart/Mac Davis.

Lincoln (Ron Dean-KLIN) Clapton/Tanner/Campbell/Denver/Milsap/Ronstadt (MARRY)/Reddy/Dan & Coley. - (Gary Collins-KLMS) Meatloaf/Bob Seger/Sweet/Manilow (EVEN). Gains: E. Money/Abba/Rafferty. Los Angeles (Michael Sheehy-KNX/FM) K. Rogers/Dave Mason/Steely Dan (FM)/Rita Coolidge.
- - (Tess Russell & Jane Hassler-KMPC) Patti Smith/Steely Dan/Bee Gees (WOMAN)/Abba/Player. Louisville (Jerry Melloy-WHAS) Turley Richards/Mathis (WHERE OR WHEN). Gains: Rafferty/Johnson. Macon (Steve Murphy-WMAZ) Voudouris/Joel/Evans/Mason/Pablo Cruise/Egan/Campbell/Celebration. Marion (Jim Roberts-WDIF) B. Joel/Rundgren/Seger/Tanner. Gains: M. Johnson/Abba/C. Simon/LaBounty. Mason City (Steve Harker-KGLO) Genesis/Tanner/DeShannon/Sam Nee.ly. Gains: Manilow (EVEN)/Nelson. Mason City (Steve Harker-KGLO) Genesis/Tanner/DeShannon/Sam Neely. Gains: Manilow (EVEN)/Nelson.
Miami (Rick Peters-WWWL/FM) Spyro Gyra/Dave Mason. Gains: Rod Stewart. Calls: Cowboy/A. Clarke.
- - (Yolanda-WIOD) B. Arvon/T. Tucker/Mike Curb Cong. Gains: Boone (GOD KNOWS)/Seals & Crofts.
Midland (Kirk Hughes-WMPX) Chicago/Dan & Coley/J. Olivor/K. Rogers/Roussos/Rod Stewart.
Milwaukee (Mike Elliott-WTMJ) Toby Beau/Palmer/Ronstadt/Seger/Mac Davis. Gains: R. Flack.
Minneapolis (Curt Lundgren-WCCO/FM) Seger/Cotton/Milsap/Streisand/M. Franks/Mandrell/Tuxedo Junc.
Missoula (Van Wagoner-KGVO) Mac Davis/Rawls/Gary Tanner/Ronstadt. Gains: Rafferty/Abba/D. Ross. Mobile (Dick Hylton-WMOB) R. Flack/LeBlanc & Carr/W. Zevon. Gains: McAnally/Gatlin/Cowboy.
Monterey (Melinda Roberts-KWAV) M. Muldaur/Toby Beau/Lou Rawls. Gains: Manilow (EVEN)/Ronstadt. Northfield (Mike Wrubel-KYMN) K. Rogers/Dan & Coley/Valli/Mike Curb Cong./Brent Maglia. Odessa (Dave Prescott-KQIP) Steely Dan. Calls: P. Brown/B. Joel. Gains: Rubicon/Gibb/O'Jays. Olympia (Dick Pust-KGY) R. Flack/Paul Davis/B.J. Royal/T. Beau/B. Seger. Calls: Murray/Rawls. Osburn (Dave Nesbitt-KWAL) Airwaves/Seger/O'Jays/Dan & Coley/Mac Davis. Calls: Flack/Genesis. Osburn (Dave Nesbitt-KWAL) Airwaves/Seger/O'Jays/Dan & Coley/Mac Davis. Calls: Flack/Genesis.
Ottumwa (Art Morris-KBIZ) B. Joel/Bachman/Mac Davis/B.J. Royal/LaBounty/O'Jays/Chicago/R. Palmer.
Paducah (J. Erick Foreman-WDXR) L. Garrett/Conti/Seger/Clapton/Chicago. Gains: Jones & Stanley Bd.
Philadelphia (Jim Lloyd-WIP) Frankie Valli/Gary Tanner/Manilow (COPA). Gains: M. Johnson/Seals & C.
Pittsburgh (Chuck Brinkman-WTAE) Dan & Coley/O'Jays. Gains: Abba/Travolta & Olivia.
Portland, Ore. (Bob Swanson-KEX) J. Olivor/R. Milsap/Dan & Coley. Gains: Gibb/G. Simon/Rafferty.
Portland, Me. (Marji Cyr-Adams-WGAN) L. Rawls/Genesis/Steely Dan. Gains: Ross/Tyler/Rafferty. Portland, Me. (Marji Cyr-Adams-WGAN) L. Rawls/Genesis/Steely Dan. Gains: Ross/Tyler/Rafferty.

Providence (Joe Thomas-WJAR) Glen Campbell/Bill LaBounty/Olivia (HOPELESSLY).

Racine (Bob Cook-WRJN) B. Tyler/D. Warwick/Airwaves. Gains: Jigsaw/Arvon/Meatloaf/W. Zevon.

Regina (Royal Watson-CKCK) S. Sang/Cowboy/Starr/Steely Dan/Seger/C. Simon/Jigsaw/Rafferty.

Reno (Mike Haggerty-KOLO) Pablo Cruise/J. Olivor/Meatloaf/D. Mason/K. Rogers/J. Starship/Streisand.

Richmond (Bob Ridle-WRVA) George Benson/Kenny Rogers.

Rock Springs (Rod Tucker-KRKK) T. Beau/O'Jays/Jefferys & Snow/B. Seger/Samantha Sang.

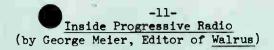
Roseburg (Tom Warden-KRSB) K.C. & Sunshine Bd./Love & Kisses/Steely Dan (FM)/Conti/Starship/Summer.

Rosebull (Larry Abrens-KRCO) Pablo Cruise/Peter Brown/R. Palmer/Mac Davis. Gains: Murray/O'Jays. Roseburg (Tom warden-KRSB) K.C. & Sunshine Ed./Love & Kisses/Steely Dan (FM)/Conti/Starship/Summer.
Roswell (Larry Ahrens-KBCQ) Pablo Cruise/Peter Brown/R. Palmer/Mac Davis. Gains: Murray/O'Jays.
Sacramento (D. Darin & L. Kirk-KCRA) Atlanta Rhy. Sec./Denver/Airwaves/Palmer/Webber/Manhattan Sky.
Saginaw (Rick Belcher-WSGW) Seals & Crofts/Mac Davis/Spellbound. Gains: Capt. & T./Denver/Abba.
St. Joseph (Phil O'Neil-KSFT) D. Ross/Rafferty/Clapton. Gains: Abba/LeBlanc & Carr/Manilow (EVEN).
St. Louis (Ed Scarborough-KSD) Palmer/Chicago/P. Davis. Gains: Abba/Johnson/D. Ross.
- - (Bob Osborne-KMOX) The Band/Pablo Cruise/Andrew Stevens/Poucette Dart Band. Salt Lake City (George Limick-KSL) Wings/Mac Davis/Arvon/Holly/Flack/Chicago/Lightfoot/Ronstadt. San Diego (Clark Anthony-KFMB) R. Flack/R. Palmer/M. Johnson. Gains: Rafferty/Mangione/Wings. San Diego-Vista (Don Micheals-KMLO)Clapton/B.J. Royal/Jefferson Starship. Gains: Rafferty/C. Simon. San Francisco (Don Hofmann-KSFO) Bob Seger/Bill LaBounty/Frankie Valli/Genesis.
- - (Scott Burton-KNBR) O'Jays/S. Sang/Genesis. Gains: R. Palmer/Rod Stewart/B. Seger/Manilow. San Luis Obispo (Anna Bokma-KVEC) Rafferty/Joel/Mac Davis. Gains: R. Palmer/Rod Stewart/B. Seger/Manilow. San Luis Obispo (Anna Bokma-KVEC) Rafferty/Joel/Mac Davis. Gains: Rawls/Denver/B.J. Royal. Santa Maria (Johnny Dixon-KSEE) Gains: Capt. & T./Rafferty/Abba/O'Jays. Calls: T. Beau/P. Davis. Santa Rosa (Jerry Johnson-KSRO) R. Flack/Chicago/J. Olivor/B.J. Royal/Dan & Coley. Schenectady (Lee Fowler-WGY) Tuxedo Junction/Lou Rawls/J. Olivor. Calls: Flack/Clapton. Scranton (Chris Norton-WEJL) Lightfoot/Lou Rawls. Gains: Rafferty/R. Palmer/Manilow (EVEN). Seattle (Carol Stripling-KVI) Kenny Rogers/Glen Campbell. Sharon (Jack Taylor-WPIC) Jane Olivor/Meatloaf. Gains: Manilow (EVEN)/Johnson/Rafferty/Reddy. Spokane (Barry Watkins-KHQ) D. Ross/Boone (GOD KNOWS)/Tuxedo Junction. Gains: M. Johnson. - - (Chuck Harmon-KXLY) D. Roussos/L. Hampton/J. Olivor/Conti/Reddy. Calls: Gerry Rafferty. Terre Haute (Larry Joseph-WBOW) Dan & Coley/Mac Davis/Flack/Clapton/Ronstadt. Gains: Rafferty. Toledo (Leah Myers-WSPD) Tanya Tucker/Mac Davis/Valli/P. Davis/Roussos/K. Rogers/Amazing Rhy. Aces. Tri Cities (Ed Ray-KORD) F. Valli/Dion/Jefferson Starship. Calls: Joel/Ross/Spyro Gyra.

Tulare (Chuck Carson-KCOK) K. Rogers/Rod Stewart/Gary Tanner. Cains: Airwaves. Calls: Tom Jones.

Tulsa (Don Bishop-KRMG) Rawls/Dan & Coley/K. Rogers/Gary Busey (TRUE LOVE WAYS).

- - (Kenny King-KRAV) Gerry Rafferty/Bob Seger/Abba/O'Jays. Gains: Manilow (EVEN). Tyler (Brad Houston-KTBB) O'Jays/Steely Dan/Bob Seger/Helen Reddy. Gains: Rafferty/Manilow/Genesis. Vacaville (Matt Steiger-KUIC) F. Valli/Lightfoot/Steely Dan (FM)/Quincy Jones/Rundgren/Mason/Cruise Wahpton (Kris Delaney-KBMW) Seger/Arvon/Genesis/Meatloaf. Gains: Seals & Crofts/M. Johnson. Warwick (Dick Wells-WTBQ) Sandy Posey/Dan & Coley/Muldaur/M. Lloyd/D. West/Manhattan Trsf. Washington (Bonnie Smith-WMAL) K.C. & Sunshine Band/G. Tanner/Mac Davis/Statler Bros. Waterloo (Jay Douglas-KXEL/FM) T. Beau/P. Davis/Gary Tanner/Tuxedo Junction. Wausau (Chuck Williams-WSAU) Dan & Coley/Rawls/Palmer/Mike Curb Cong. West Palm Beach (Russ Morley-WJNO) Spyro Gyra/Gatlin/McAnally/Benson. Calls: Arvon. Wichita (Jack Oliver-KAKE) Rawls/Stewart/Lightfoot/Diana Ross. Calls: Finnigan. Winston-Salem (Kim Jones-WSJS) Demis Roussos. Gains: Rafferty.
Yakima (Frank Taylor-KMWX) F. Valli/Clapton/Manilow (EVEN)/Ronstadt/Dan & Coley/Reddy.



Album Views

Digging out the bright spots in this week's pile of albums was made easier by the presence of several genuine bright spots in several different kinds of music.

To begin with, the new Tom Petty album has a few magic moments in it. Petty is one of the positive forces in the new wave of music. He, along with personages like Patti Smith and Elvis Costello, is a street rock 'n' roller who, though he may not be a schooled musician, is nevertheless a perceptive crystalizer of current street thought. Artists who are that tuned in are the ones who create, as well as reflect, the slow changes which operate like undercurrents in both music and society. Tom is comparable to Elvis Costello in the sense that they are two of the most vital musicians around, and also in the sense that they both reach backward in order to take their step forward. Petty updates the '60's while Costello updates the '50's.

From new wave to return wave...as we note a good LP by Dion. After a first side which seems to be searching for a contemporary audience, he settles down to a more comfortable second side. Likewise, the new John Prine album feels as if he has stopped trying to please the mass audience. He presents himself as the fine folk singer/songwriter that he is, nothing more. Bravo for that. Again, the country singer/songwriter David Allan Coe proves to be a powerful figure with his new "Family Album".

James' sister Kate Taylor shines through on several carefully chosen songs. A really clean production makes the effort one which could give her a career

On their live album, Daryl Hall, of Hall and Oates, proves again that he is a terrific singer. He belongs up in the Van Morrison class. Meanwhile, two fusionists make significant statements. Both George Duke and Billy Cobham issued rather special albums, not for their complexity or for their skill, but for their high quality writing. In the case of players this good, writing is the difference between showing off and music.

Finally, two finds on obscure record labels bear mentioning. There is a jazz album by Stanton Davis, Jr., no relation, on a label rightly called Outrageous, which is absolutely a celebration. It's called "Brighter Days". And on Automatic Records you'll find a group known as The Pop. They do. There are some marvelous tunes on the first side of their album.

#### Gavin's Gab

Transitions Bonnie Simmons has resigned as program director of Metromedia-owned KSAN-San Francisco effective when they find a replacement. P.D. for four years, Bonnie has been with the station for nine. She will continue doing her 10-2 air shift. She commented: "It's always been two jobs. I don't think that's fair to the station or to me to do both of them. I'm interested to see what my show will be like now I have more time to devote to it. Besides, what could be better than getting off at two in the afternoon during the summer?"

As of June 5th, the acquisition of KAAM/KAFM-Dallas by Bonneville will be finalized with an entire new staff headed by Program Director Stu Bowers of KOOO-Omaha. KAAM's format (formerly WRR) will change from all news to Adult Contemporary. Other new staff members include Music Director Lee Gray (WKIO-Louisville), Phil Markert (WHEN-Syracuse), Tom Hopkins (KFIX-Kansas City), Terry Bell (KRLD-Dallas) and Bob Patterson (KNUS-Dallas). The 5000 watt outlet's new studios are located at 12700 Park Central Dr., Suite 512, Dallas ,75251. Shortly to become a Gavin A/C correspondent, KAAM requests singles and album service from all sources.

WKQB, the FM of WLAC-Nashville, will change from beautiful music to an Adult Contemporary format effective June 1st. The new album sound, complementing WLAC's mass appeal format, will be

designed by Lee Abrams for a 25-34 target.

KPTL/KKBC-Reno reports their new address is: Box 10976, 89510. FM/KVI-Seattle moved May 20th and is now located at Plaza 600/600 Stewart St., 98101.

WSPD-Toledo celebrated its 57th anniversary May 17th with a party in a local park. The

festivities were heightened by a five foot birthday cake.

KANE-New Iberia will celebrate its first anniversary in July. The station asks artists to call with greetings and tributes.

Nurturing the Gap One of our correspondents sent along a form letter from a promotion person that reads:

"Potentially hit records are filed away daily without even being transmitted through radio airwaves. This is very shocking, but true.

"What is more shocking, is the fact that some music directors and program directors do not even listen to the records when they come in. They think that unless it is mentioned in a tip sheet or trade paper, it doesn't have to be listened to. A record must start somewhere.. "Your help would be appreciated by letting me know what your opinion is either by phone or by mailing me a chart.

P.S. "I must hear from you or I will have to stop sending promotion copies."

The form letter has "Second Notice" printed on it. We understand the frustration of the writer, but this is a form letter that carries a threat. A good promotion person either delivers the records when possible, or at least follows up the delivery with a phone call. This type of thoughtless behavior only broadens the gap between the two industries.

The Power of Radio

There are no "losers" in Providence...WPRO/FM's "Principal of the Year Election" (Gab 4/14)) drew an astounding 50 million votes from the youth of a city of 1½ million people. The votes of students in 70 junior high and high schools filled two 40 foot trailers with paper ballots which were given to the Boy Scouts for recycling after tabulation. The trip to Bermuda went to the principal of Central High with 11 million votes who commented: "What you did in two months

we could never have done for the morale of this student body."

J.R. Greeley reported a parallel experience of KEWI-Topeka's. In their latest contest, 17,000 entry blanks were distributed evenly to 60 registration sites on a Friday. By 10 AM Monday, all the blanks were gone and the station counted 17,000+ entries. It was a simple registration contest, the only prize being 87 cases (one ton) of cola. John said the station had never collected so many entries in that short a time.

Correction Last week (5/19) we reported on page 7 that WGCL-Cleveland was on the Airwaves record. They weren't. Our error.

Country Club

WDAF-Kansas City will host the fourth annual Willie Nelson Fourth of July Picnic this year at 80,000 seat Arrowhead Stadium. Waylon Jennings and Jessi Colter, The Grateful Dead, Jerry Jeff Walker and Missouri will perform in addition to Willie, on Saturday, July 1st. The afternoon show will offer birthday cake and a wide array of picnic foods to fans. The concert promoters are conducting a ten state media campaign for the event.

The grand opening of a \$45 million zoo called the "Minnesota Zoological Gardens" saw WDGY-Minneapolis broadcasting live from the cage of two 900 lb. Beluga whales May 22nd. The animals "with their long noses, little eyes and huge bodies," left Dan Halyburton slightly unnerved by the end of the day, as he watched them eat continuously. Grang Lindell wesn't arry great shall

by the end of the day, as he watched them eat continuously. Gregg Lindahl wasn't any great shake either after his performance with the boa constricters. According to Minneapolis newspapers, most of the animals hid in their cages and wouldn't come out. The only act that went normally, the paper said, was the whale show, and a few others.

On May 23rd, Bob Cupit of WNAT-Natchez turned the station over to the Kiwanis Club for the day. Broadcasting from City Auditorium, the sixth annual "Kiwanis On the Air" show was staged to raise money for charity. This year's \$5-6000 will finance a Children's Halloween Party. Bob

said club members sold the spots, picked and played the music, wrote the copy and read it. To air talents were available every hour to assist them.

A flood in Billings, Montana, last week left Lonnie Bell of KOYN homeless. The water moved his house a mile from where it stood originally and damaged all of his possessions, irrevocably.

house a mile from where it stood originally and damaged all of his possessions, irrevocably. The staff set up a fund at a local bank on his behalf. For those who would like to contribute, make checks payable to the Lonnie Bell Fund, c/o Rimrock Bank, 2501 Central Ave., Zip 59102. The WBCS-Milwaukee "Moneyman Contest" climaxed May 26th with the winner emptying a bank vault of \$5000 in 103 seconds. For three months, the WBCS Moneyman traveled around Milwaukee bestowing \$50 on people listening to the station. Those who could produce the call letters written down anywhere, received \$100. The drawing of \$100 winners determined who won the spree in the bank.

KSHA-Medford's DIVERS DO IT DEEPER contest brought many amusing entries and Nick Jaggstone said the judging was difficult. The audience was asked to call in and give their slogan of who and what does it better. The winning slogan was "June Carter does it for Cash" and the author won a trip to the Oregon coast plus dinner at a local restaurant. Runner-up slogans included "Bankers do it with interest" and "D.J.'s do it in record time." The unprintable ones were the The unprintable ones were the

Jobs: KTRB-Modesto, Ca., is looking for an air talent with a lst. E.O.E. Tapes and resumes to Kenny Roberts, Box 3839, Zip 95352. Phone: 209-526-8600.

WKDA-Nashville is looking for a bright female air talent to work AM drive with Dale Turner. Tapes and resumes to Dale, 1201 Stahlman Bldg., Union Street, Zip 37201.

Service: WIRK/FM-West Palm Beach needs both country and rock oriented public affairs tapes.

KRKT-Albany, Ore., would appreciate album service from Columbia and RCA.

WTCR-Ashland, Ky., is not receiving service from Mercury.

KATE-Albert Lea, Minn., is featuring country music nightly, 6-mid., and needs service from all

KOTY-Kennewick, Wa., has not received the new Ronnie Milsap single.

KTOW-Tulsa needs the latest Eddie Rabbitt, Ed Bruce & Ronnie Milsap singles; they'd also like the Kenny Rogers and Dottie West album.

Jobs

Station KOPA-AM/FM-Phoenix KATI-Casper KSTT-Davenport KOFM-Oklahoma City WKBR-Manchester WROK-Rockford, Ill. WCGQ-Columbus, Ga. KOBO-Yuba City, Ca. KIXS-Killeen KATI-Casper WSPT-Stevens Point KKLS/AM-Rapid City KLWN/FM-Lawrence, Ks. WFBC-Greenville, S.C. KEZU/FM-El Dorado, Ark. WROK-Rockford, Ill. WCOK-Tulare, Ca. KSTN-Stockton KROF-Abbeville, La. KAGO-Klamath Falls, Ore. KLEO-Wichita, Ks. KASH-Eugene KENI-Anchorage KCRS-Midland WRJZ-Knoxville WAPE-Jacksonville

Contact Steve Rivers (Box 1827-Scottsdale) Fred Leemhuis (Box 2006 - 82602)
Dave Douglas (Box 3788 - 52808)
Mike Miller (405-478-0444)
Bob Kennedy (603-669-1250) \*Bob Goode (1100 Tamarack - 61125) Charles Rowe (404-327-1217)
\*Ross Forbes (Box 1056 - 95991)
Stan Castles (Box 880 - 76941) Fred Leemhuis (Box 2006 - 82602) Pat Martin (715-341-1300) \*C.J.Stone (Box 465 - 57709) Mike Schmidt (913-843-1320) Billy Powell (803-271-9200) Mike Langley (501-863-6126) \*Bob Goode (1100 Tamarack - 61125) Chuck Carson (209-686-2866) Dave Morgan (209-948-5786) Michael Adams (318-893-2531) Jim Howe (Box 1150 - 97601) Ken Clifford (5610 E. 29th - 67220) Bill Dudley (503-686-9123) \*Tony Mitchell (Box 1160 - 99510) Darrell Ward (Box 4607 - 79701) Bob. Kaghan (Box 3367 - 37917) Scott Slade (WAYS-400 Radio-Charlotte) Program Director (E.O.E.-M/F) \*No Calls Please

Requirements Entire staff (E.O.E.-M/F) News/Sports News/Sports (play-by-play) News Director Air Talent (part-time)
Air Talent (part-time)
Air Talent (wknd., E.O.E.-M/F)
Air Talent (future, E.O.E.-M/F)
Air Talent (future)
Air Talent (future) Air Talents (future)
Air Talent/Prod. (future) Air Talent/Prod. Air Talent/Prod. Air Talent/Prod. (E.O.E.-M/F) Air Talent/Prod. (E.O.E.-M/F) Air Talent/lst (E.O.E.-M/F) Air Talent/lst (E.O.E.-M/F) Air Talent (E.O.E.) Air Talent Air Talent Air Talent Air Talents 2 Air Talents (E.O.E.-M/F) Air Talent/Music Director

#### Service

KBRC-Mt. Vernon, Wa. KLIN-Lincoln (Box 30181 - 68503) WATH-Athens WKLN/FM-Cullman WRAJ-Anna, Ill. CK101-Cocoa Beach WJNO-West Palm Beach KVSL-Show Low, Ariz. KITI-Chehalis, Wa. KHAS-Hastings KAAM/KAFM-Dallas WCAR-Detroit KANE-New Iberia

Requests Gerry Rafferty single Jane Olivor single E. Humperdinck single Rolling Stones single Kayak & Joey Travolta singles Singles and albums Oldies Oldies

From U.A. Columbia Epic Atlantic Janus/Millennium Arista/Phil. Intl. Elektra/Asylum RSO/RCA/MCA All sources All sources All sources All sources All sources



#### Albums of the Week (reviewed by Kent Zimmerman)

"Shadow Dancing"-Andy Gibb (RSO) This set of new tunes confirms the youngest Gibb's stature as an album artist. Just as his hit singles ensnared both teens and adults, so should album cuts like WHY, (OUR LOVE) DON'T THROW IT ALL AWAY, and ONE MORE LOOK AT THE NIGHT. AN EVERLASTING

like WHY, (OUR LOVE) DON'T THROW IT ADD AND,
LOVE is especially notable as a well-crafted pop masterpiece.

"Songbird"-Barbra Streisand (Columbia) America's favorite songbird once again blends pop music
"Songbird"-Barbra Streisand (Columbia) America's favorite songbird once again blends pop music surprise considering Ms. Streisand's expertise with a Broadway song. A blues song like DEEP IN THE NIGHT, also from a Broadway play "Inner City Blues", gets a comfortable pop treatment. In addition, LOVE BREAKDOWN, I DON'T BREAK EASILY, and her latest single SONGBIRD make for

easy listener consumption.
"Welcome Home"-Carole King (Capitol/Avatar) Judging this LP by the folio of nature photography inserted inside could throw the listener for a loop. Paradoxically, cuts like MAIN STREET SATURDAY NIGHT, VENUSIAN DIAMOND, and EVERYBODY'S GOT THE SPIRIT contain real urban energy. Her ballads (i.e. SUNBIRD) allow for some very emotional vocal work, while a song like MORNING SUN shines beautifully thanks to the excellent back up by Navarro, Carole's Colorado comrades

(present throughout this album).

"Return To Magenta"-Mink DeVille (Capitol) The soul behind the music closely resembles the earlier radio sounds of Ben E. King & The Drifters and The Righteous Brothers. The opening track, GUARDIAN ANGEL, is a freshly picked rose (from Spanish Harlem?). "A" TRAIN LADY, I BROKE THAT PROMISE, and JUST YOUR FRIENDS each benefit from Jack Nitzsche (of Phil Spector fame) arrangements. SOUL TWIST is simply a rouser. Special kudos goes to some beautiful prose on the liner.

"Worlds Away"-Pablo Cruise (A&M) "The Cruise" checks in this week with a gem. At times they sound Doobie-esque. Instrumentally strong, pianist Cory Lerios adds a careful rhythmic texture to even the hardest rocker (WORLDS AWAY). FAMILY MAN sports some sensitive lyric, while DON'T WANT TO LIVE WITHOUT IT serves a funky/disco beat. Other standouts are Peter Allen's I GO TO RIO and of course their latest single LOVE WILL FIND A WAY.

(Ron Fell is on vacation)

Also recommended from the following LP's:
"Black and White"-The Stranglers (A&M) TANK/NICE 'N' SLFAZY/HEY! (RISE OF THE ROBOTS)/SWEDEN/ TOILER ON THE SEA

"Three's A Crowd"-The Tarney/Spencer Band (A&M) TAKIN' ME BACK/IT'S REALLY YOU/I CAN HEAR LOVE/ SET THE MINSTREL FREE

"Smitty"-William D. Smith (A&M) SWEETIE PIE/WHERE DID YOU COME FROM/GIRL OF A 1,000 DREAMS/ WAITING JUST FOR YOU

"Werewolves"-Werewolves (RCA) HOLLYWOOD MILLIONAIRE/LISA/THE TWO FOOLS

"3"-Pousette-Dart Band (Capitol) STAND BY ME/LOVE IS MY BELIEF/TOO BLUE TO BE TRUE

"Arabesque"-John Klemmer (ABC) LOVE AFFAIR/WALK IN LOVE/MARDI GRAS

"Suite Lady"-Gap Mangione (A&M) I DON'T KNOW/SISTER JO/TIME OF THE SFASON (MEDLEY)
"Come Fly With Me"-Bobby Bland (ABC) COME FLY WITH ME/LADY LONELY/LOVE TO SEE YOU SMILE
"The First One's Free"-Gary Apple (Monument) SHOOT 'EM UP, COWBOY/YOU'RE NOT FOOLING ME/I CAN'T...
"The Heat Of The Wind"-Bautista (ABC) HEAT OF THE WIND/NIGHT AFTER NIGHT

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Wings-DELIVER YOUR CHILDREN/LONDON TOWN Andy Gibb-WHY/DON'T THROW IT ALL AWAY Olivia N-John-HOPELESSLY DEVOTED TO YOU Carly Simon-DEVOTED TO YOU Bee Gees-MORE THAN A WOMAN Cooper Bros.-THE DREAM NEVER DIES
Willie Nelson-BLUE SKIES/STARDUST Barry Manilow-COPACABANA Jimmy Buffett-SON OF A SON OF A SAILOR Gerry Rafferty-RIGHT DOWN THE LINE Kate Taylor-IT'S GROWING Commodores-THREE TIMES A LADY

Country Music Willie Nelson-STARDUST/BLUE SKIES/MOONLIGHT IN VERMONT/SUNNY SIDE OF THE STREET Eddie Rabbitt-CROSSIN' THE MISSISSIPPI/ ROOM AT THE TOP Jim Ed/Helen-FEELING YOU/DO YOU WANNA MAKE LOVE
Bobby Bare-GREASY GRIT GRAVY/YARD FULL OF
RUSTY CARS

Commodores-SAY YEA
Whispers-PLANETS OF LIFE/HEADLIGHTS
Fatback Band-ALL FIRED UD/T TIME RUSTY CARS

Stella Parton-LIE TO LINDA/HAVEN'T YOU HEARD/ UNDERCOVER LOVERS

Kendalls-SWEET DESIRE/OLD FASHIONED LOVE Gary Stewart-I GOT MINE/YOU'RE RUNNIN' WILD

Rock Commodores-THREE TIMES A LADY Joe Walsh-LIFE'S BEEN GOOD Jimmy Buffett-LIVINGSTON SATURDAY NIGHT/SON OF A... George Benson-LADY BLUE Eric Clapton-THE CORE/COCAINE Meatloaf-PARADISE BY THE DASHBOARD LIGHTS Wings-I'VE HAD ENOUGH/DELIVER YOUR CHILDREN/ LONDON TOWN Eddie Money-TWO TICKETS TO PARADISE Bob Seger-HOLLYWOOD NIGHTS Steely Dan-JOSIE/BLACK COW A.R.S.-CHAMPAGNE JAM/LARGE TIME

Black Radio Flora Purim-WALKING AWAY Graham Central Station-BOOGIE WITH YA BABY Earl Klugh-CAST YOUR FATE TO THE WIND Passport-SKY BLUE Fatback Band-ALL FIRED UP/I LIKE GIRLS O'Jays-BRANDY Jermaine Jackson-TAKE A TRIP TO MY TOMORROW Al Johnson-IT'S NOT TOO LATE/I'LL DO ANYTHING... B.B.King-NEVER MAKE A MOVE Heatwave-PARTY POOPERS

Name Greg Guylas Rich Cartter Jim Jackson Bobby Robin Mark Robinson Capt. John Forsythe Chris Michaels Tony Love Mike Green

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RUNAWAY-Jefferson Starship (Grunt)

Gary Taylor's Personal Picks
The Starship's popularity is re-launched with what may be summer's top lyric, and radio already has given its endorsement.

SONGBIRD-Barbar Streisand (Columbia) The word "Songbird" is often used when speaking of a woman who sings. Musicologists might add, "e.g., Barbra Streisand, The woman who sings". Her fervent voice ranks supreme in quality.

KISS YOU ALL OVER-Exile (Warner Bros.) Almost David Bowie-ist in presentation, yet mainstream enough to satisfy the majority of ears. The evaluation of the lyric is the key to the

record's future.

HOT LOVE, COLD WORLD-Bob Welch (Capitol) ANYTIME-Journey (Columbia) PORTRAIT (HE KNEW)-Kansas (Kirshner) STAY-Jackson Browne (Asylum)

Also Possible
RIVERS OF BABYLON-Boney M (Sire) HEARTBREAKER-Nantucket (Epic) PROVE IT ALL NIGHT-Bruce Springstreen (Columbia) SOMEONE TO LAY DOWN BESIDE ME-Karla Bonoff (Col.)

Regional Meetings
Our meeting in Columbus at the Marriott Hotel will begin at 9 AM Saturday, June 3. Moderators will be Dave Bishop of WCOL-Columbus and Bob Goode of WROK-Rockford, Ill. Kent Burkhart, consultant from the Atlanta based Burkhart/Abrams organization, will address our Saturday afternoon session. The cost is \$30 (\$35 at the door) for radio, with a discount for four or more from any one station. Record registration of \$25 covers Saturday night cocktails and the Sunday session.

Coming up: Houston - June 24 & 25 at the Marriott Hotel. Guest: Jack McCoy. Moderators:

Bill Young of KILT, Clay Gish of KRBE and Rish Wood of KINT.

Atlanta - July 8 & 9 at the Royal Coach Inn. Guests: Bill Engle of Arbitron and Bill Lowery of Lowery Music. Moderators: Don Benson of 94Q and Jim Davenport.

The Week That Was
"When it rains, it pours" is an old saying that has for many years been used as a slogan for a certain brand of table salt. The phrase could also be applied to events of the past week, in which I received special awards from three different sources.

On Sunday, May 14, at the conclusion of our Monterey Regional Meeting, Bob Hamilton and Buzz Bennett, publishers and editors of "Fred" magazine, presented me with a plaque bearing this

inscription:

"TO THE FATHER OF OUR INDUSTRY - BILL GAVIN" With Great Respect From The Industry's Children Buzz Bennett Bob Hamilton And The Family of Fred May 1978

On Friday, May 19, I attended the opening session of the Upper Midwest Communcations Conclave, held at the Plymouth Radisson Hotel, just outside Minneapolis. Featured at that session were (1) a fascinating talk by Mike Phillips, owner-manager of WMNE-Menomonie, Wis., and (2) a panel on radio sales, moderated by Peter McLane, program director of KFJZ-Ft. Worth, and for many years previously PD of KIOA-Des Moines. At the luncheon that followed, Dan Brannan, PD of KFYR-Bismarck, presided and presented me with a plaque carrying this inscription:

> UPPER MIDWEST COMMUNICATIONS CONCLAVE MAY, 1978 FOR OUR FRIEND BILL GAVIN

Whose Continuing Support and Friendship Will Always Be Held With Great Respect Our Sincere Appreciation For The Interest At The Gavin Report In The Upper Midwest Radio Broadcasting Community

I was unable to remain for the following sessions, since I had to move on for an engagement in Eau Claire. It was in this beautiful little city at the confluence of the Chippewa and the Eau Claire Rivers that I started high school in 1919, and where I graduated from the State Normal School in 1926. This little teacher training institution has now grown into the University of Wisconsin - Eau Claire, with an enrollment of 10,000 students and a graduating class this year of over 1,000. I had been invited to attend the annual alumni banquet, at which I was presented a most prestigious award. The plaque reads:

> UNIVERSITY OF WISCONSIN EAU CLAIRE ALUMNI ASSOCIATION This Is To Certify That William S. Gavin Has Been Awarded Special Recognition For Outstanding Service And Achievement ALUMNI DISTINGUISHED SERVICE AWARD 1978 (Signed) Leonard Haas, University Chancellor Edmund K. Elworthy, Director of Alumni Relations

Receiving such warm and generous recognition, compressed in time to less than one week, has been both a thrilling and a humbling experience. I have never thought it particularly noteworthy that our publication should follow the path of honest journalism, but it is heartwarming to realize that others find our efforts worthy of praise.

Going far beyond the areas of appreciation awards, my greatest satisfaction and reward lie in the many personal friendships that have grown out of long years of mutual trust and understanding. Janet and I always treasured the family feeling that developed spontaneously with our correspondents. When Bob and Buzz inscribed me as "father of the industry", they were, of course, exaggerating enormously. But I'll always be happy to be its "Uncle Bill".

In accepting these and other past honors, I can only repeat what I said at Eau Claire - that I accept them as a tribute also to the one who was partner and inspiration for all my undertakings, graduated magna cum laude, University of Wisconsin at Madison, class of 1934, Janet Breed then, and Janet Gavin always in our memories.

Note: The Gavin office will be closed Monday, May 20, Memorial Day.